MORNING CONSULT

National Tracking Poll #200686 June 18-21, 2020

Crosstabulation Results

Methodology:

This poll was conducted between June 18-June 21, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

| Table MCB1_1NET: Which of the following banking or financial accounts do you currently have? Please select all that apply | у. |
|---|----|
| Checking account | |

| Demographic | S | Selected | Ň | ot Selected | Total N |
|--------------------------|-------------|----------|------------|-------------|---------|
| Adults | 82% | (1797) | 18% | (403) | 2200 |
| Gender: Male | 84% | (895) | 16% | (167) | 1062 |
| Gender: Female | 79% | (903) | 21% | (236) | 1138 |
| Age: 18-34 | 66% | (430) | 34% | (225) | 655 |
| Age: 35-44 | 82% | (294) | 18% | (63) | 358 |
| Age: 45-64 | 87% | (654) | 13% | (97) | 751 |
| Age: 65+ | 96% | (419) | 4% | (18) | 436 |
| GenZers: 1997-2012 | 59% | (198) | 41% | (136) | 335 |
| Millennials: 1981-1996 | 75% | (387) | 25% | (129) | 516 |
| GenXers: 1965-1980 | 85% | (453) | 15% | (77) | 530 |
| Baby Boomers: 1946-1964 | 93% | (676) | 7% | (55) | 731 |
| PID: Dem (no lean) | 84% | (695) | 16% | (128) | 822 |
| PID: Ind (no lean) | 76% | (560) | 24% | (173) | 733 |
| PID: Rep (no lean) | 84% | (543) | 16% | (102) | 645 |
| PID/Gender: Dem Men | 86% | (323) | 14% | (53) | 376 |
| PID/Gender: Dem Women | 83% | (372) | 17% | (74) | 446 |
| PID/Gender: Ind Men | 85% | (296) | 15% | (54) | 350 |
| PID/Gender: Ind Women | 69 % | (263) | 31% | (119) | 382 |
| PID/Gender: Rep Men | 82% | (276) | 18% | (60) | 335 |
| PID/Gender: Rep Women | 86% | (268) | 14% | (42) | 310 |
| Ideo: Liberal (1-3) | 86% | (525) | 14% | (88) | 613 |
| Ideo: Moderate (4) | 82% | (478) | 18% | (105) | 583 |
| Ideo: Conservative (5-7) | 87% | (629) | 13% | (95) | 724 |
| Educ: < College | 77% | (1169) | 23% | (343) | 1512 |
| Educ: Bachelors degree | 92% | (410) | 8% | (34) | 444 |
| Educ: Post-grad | 89 % | (218) | 11% | (26) | 244 |
| Income: Under 50k | 73% | (848) | 27% | (307) | 1155 |
| Income: 50k-100k | 91% | (633) | 9 % | (62) | 695 |
| Income: 100k+ | 90% | (316) | 10% | (34) | 350 |

| Demographic | Selected | | No | ot Selected | Total N |
|-----------------------------------|----------|--------|-----|-------------|---------|
| Adults | 82% | (1797) | 18% | (403) | 2200 |
| Ethnicity: White | 85% | (1466) | 15% | (256) | 1722 |
| Ethnicity: Hispanic | 69% | (241) | 31% | (108) | 349 |
| Ethnicity: Afr. Am. | 68% | (186) | 32% | (88) | 274 |
| Ethnicity: Other | 71% | (145) | 29% | (59) | 204 |
| All Christian | 87% | (890) | 13% | (131) | 1020 |
| All Non-Christian | 76% | (71) | 24% | (22) | 93 |
| Atheist | 82% | (72) | 18% | (16) | 88 |
| Agnostic/Nothing in particular | 76% | (437) | 24% | (142) | 579 |
| Something Else | 78% | (327) | 22% | (93) | 420 |
| Religious Non-Protestant/Catholic | 78% | (94) | 22% | (26) | 120 |
| Evangelical | 82% | (478) | 18% | (107) | 585 |
| Non-Evangelical | 86% | (701) | 14% | (111) | 812 |
| Community: Urban | 77% | (424) | 23% | (129) | 554 |
| Community: Suburban | 86% | (888) | 14% | (143) | 1031 |
| Community: Rural | 79% | (485) | 21% | (131) | 616 |
| Employ: Private Sector | 89% | (598) | 11% | (73) | 671 |
| Employ: Government | 78% | (104) | 22% | (30) | 134 |
| Employ: Self-Employed | 84% | (162) | 16% | (30) | 192 |
| Employ: Homemaker | 74% | (112) | 26% | (40) | 152 |
| Employ: Retired | 92% | (455) | 8% | (40) | 495 |
| Employ: Unemployed | 65% | (164) | 35% | (90) | 254 |
| Employ: Other | 73% | (123) | 27% | (46) | 169 |
| Military HH: Yes | 84% | (269) | 16% | (53) | 322 |
| Military HH: No | 81% | (1528) | 19% | (350) | 1878 |
| RD/WT: Right Direction | 80% | (450) | 20% | (111) | 561 |
| RD/WT: Wrong Track | 82% | (1347) | 18% | (292) | 1639 |
| Trump Job Approve | 85% | (714) | 15% | (122) | 836 |
| Trump Job Disapprove | 81% | (1017) | 19% | (237) | 1254 |

| Demographic | S | elected | No | t Selected | Total N |
|--------------------------------------|-------------|---------|-----|------------|---------|
| Adults | 82% | (1797) | 18% | (403) | 2200 |
| Trump Job Strongly Approve | 83% | (366) | 17% | (74) | 440 |
| Trump Job Somewhat Approve | 88% | (348) | 12% | (48) | 397 |
| Trump Job Somewhat Disapprove | 79% | (210) | 21% | (56) | 266 |
| Trump Job Strongly Disapprove | 82% | (807) | 18% | (181) | 988 |
| Favorable of Trump | 85% | (707) | 15% | (129) | 836 |
| Unfavorable of Trump | 82% | (1021) | 18% | (223) | 1244 |
| Very Favorable of Trump | 84% | (382) | 16% | (72) | 454 |
| Somewhat Favorable of Trump | 85% | (326) | 15% | (56) | 382 |
| Somewhat Unfavorable of Trump | 77% | (164) | 23% | (48) | 212 |
| Very Unfavorable of Trump | 83% | (857) | 17% | (174) | 1032 |
| #1 Issue: Economy | 86% | (632) | 14% | (103) | 735 |
| #1 Issue: Security | 81% | (233) | 19% | (55) | 288 |
| #1 Issue: Health Care | 81% | (343) | 19% | (79) | 422 |
| #1 Issue: Medicare / Social Security | 89% | (233) | 11% | (28) | 261 |
| #1 Issue: Women's Issues | 64% | (63) | 36% | (36) | 99 |
| #1 Issue: Education | 69% | (85) | 31% | (39) | 123 |
| #1 Issue: Energy | 72% | (62) | 28% | (24) | 86 |
| #1 Issue: Other | 79% | (147) | 21% | (39) | 186 |
| 2018 House Vote: Democrat | 88% | (695) | 12% | (99) | 794 |
| 2018 House Vote: Republican | 89% | (576) | 11% | (71) | 646 |
| 2018 House Vote: Someone else | 84% | (53) | 16% | (10) | 63 |
| 2016 Vote: Hillary Clinton | 87% | (595) | 13% | (91) | 685 |
| 2016 Vote: Donald Trump | 89% | (625) | 11% | (80) | 705 |
| 2016 Vote: Other | 89% | (139) | 11% | (18) | 156 |
| 2016 Vote: Didn't Vote | 67% | (437) | 33% | (214) | 651 |
| Voted in 2014: Yes | 89 % | (1210) | 11% | (148) | 1358 |
| Voted in 2014: No | 70% | (587) | 30% | (254) | 842 |
| 2012 Vote: Barack Obama | 87% | (713) | 13% | (105) | 817 |
| 2012 Vote: Mitt Romney | 92% | (485) | 8% | (43) | 528 |
| 2012 Vote: Other | 96% | (89) | 4% | (4) | 93 |
| 2012 Vote: Didn't Vote | 67% | (510) | 33% | (251) | 761 |

| Table MCB1_1NET: Which of the following banking or financial accounts do you currently have? Please select all that applied | у. |
|---|----|
| Checking account | |

| Demographic | Selected | Not Selected | Total N |
|-------------------------------|------------|--------------|---------|
| Adults | 82% (1797) | 18% (403) | 2200 |
| 4-Region: Northeast | 81% (321) | 19% (73) | 394 |
| 4-Region: Midwest | 85% (395) | 15% (67) | 462 |
| 4-Region: South | 79% (655) | 21% (169) | 824 |
| 4-Region: West | 82% (427) | 18% (93) | 520 |
| Urban, makes $< 50k$ | 64% (194) | 36% (108) | 302 |
| Urban, makes $50k+$ | 91% (231) | 9% (21) | 252 |
| Suburban, makes < 50 <i>k</i> | 82% (378) | 18% (83) | 461 |
| Suburban, makes $50k+$ | 90% (510) | 10% (60) | 570 |
| Rural, makes < 50k | 70% (276) | 30% (116) | 393 |
| Rural, makes $50k +$ | 94% (208) | 6% (14) | 223 |

| Demographic | Selected | | No | t Selected | Total N |
|--------------------------|-------------|--------|-----|------------|---------|
| Adults | 63% | (1391) | 37% | (809) | 2200 |
| Gender: Male | 67% | (709) | 33% | (353) | 1062 |
| Gender: Female | 60% | (682) | 40% | (456) | 1138 |
| Age: 18-34 | 55% | (359) | 45% | (296) | 655 |
| Age: 35-44 | 63% | (224) | 37% | (134) | 358 |
| Age: 45-64 | 69 % | (518) | 31% | (233) | 751 |
| Age: 65+ | 67% | (291) | 33% | (145) | 436 |
| GenZers: 1997-2012 | 49% | (163) | 51% | (172) | 335 |
| Millennials: 1981-1996 | 61% | (317) | 39% | (199) | 516 |
| GenXers: 1965-1980 | 65% | (347) | 35% | (183) | 530 |
| Baby Boomers: 1946-1964 | 69 % | (501) | 31% | (229) | 731 |
| PID: Dem (no lean) | 65% | (536) | 35% | (286) | 822 |
| PID: Ind (no lean) | 59 % | (429) | 41% | (304) | 733 |
| PID: Rep (no lean) | 66% | (425) | 34% | (220) | 645 |
| PID/Gender: Dem Men | 70% | (262) | 30% | (114) | 376 |
| PID/Gender: Dem Women | 61% | (274) | 39% | (172) | 446 |
| PID/Gender: Ind Men | 63% | (219) | 37% | (131) | 350 |
| PID/Gender: Ind Women | 55% | (210) | 45% | (173) | 382 |
| PID/Gender: Rep Men | 68% | (227) | 32% | (108) | 335 |
| PID/Gender: Rep Women | 64% | (198) | 36% | (112) | 310 |
| Ideo: Liberal (1-3) | 69 % | (423) | 31% | (191) | 613 |
| Ideo: Moderate (4) | 62% | (359) | 38% | (225) | 583 |
| Ideo: Conservative (5-7) | 70% | (504) | 30% | (221) | 724 |
| Educ: < College | 56% | (854) | 44% | (659) | 1512 |
| Educ: Bachelors degree | 76% | (339) | 24% | (105) | 444 |
| Educ: Post-grad | 81% | (198) | 19% | (46) | 244 |
| Income: Under 50k | 51% | (594) | 49% | (561) | 1155 |
| Income: 50k-100k | 73% | (510) | 27% | (185) | 695 |
| Income: 100k+ | 82% | (286) | 18% | (64) | 350 |
| Ethnicity: White | 66% | (1135) | 34% | (587) | 1722 |
| Ethnicity: Hispanic | 63% | (221) | 37% | (128) | 349 |
| Ethnicity: Afr. Am. | 50% | (137) | 50% | (137) | 274 |

Savings account

| Demographic | | Selected | No | t Selected | Total N |
|-----------------------------------|-------------|----------|-----|------------|---------|
| Adults | 63% | (1391) | 37% | (809) | 2200 |
| Ethnicity: Other | 58% | (119) | 42% | (85) | 204 |
| All Christian | 69 % | (709) | 31% | (312) | 1020 |
| All Non-Christian | 73% | (68) | 27% | (25) | 93 |
| Atheist | 78% | (68) | 22% | (19) | 88 |
| Agnostic/Nothing in particular | 55% | (319) | 45% | (259) | 579 |
| Something Else | 54% | (226) | 46% | (194) | 420 |
| Religious Non-Protestant/Catholic | 71% | (85) | 29% | (35) | 120 |
| Evangelical | 59 % | (348) | 41% | (237) | 585 |
| Non-Evangelical | 68% | (555) | 32% | (257) | 812 |
| Community: Urban | 62% | (345) | 38% | (208) | 554 |
| Community: Suburban | 69 % | (712) | 31% | (319) | 1031 |
| Community: Rural | 54% | (334) | 46% | (282) | 616 |
| Employ: Private Sector | 74% | (498) | 26% | (173) | 671 |
| Employ: Government | 66% | (89) | 34% | (45) | 134 |
| Employ: Self-Employed | 64% | (123) | 36% | (69) | 192 |
| Employ: Homemaker | 52% | (79) | 48% | (73) | 152 |
| Employ: Retired | 65% | (323) | 35% | (172) | 495 |
| Employ: Unemployed | 48% | (121) | 52% | (133) | 254 |
| Employ: Other | 48% | (81) | 52% | (89) | 169 |
| Military HH: Yes | 67% | (217) | 33% | (105) | 322 |
| Military HH: No | 62% | (1173) | 38% | (705) | 1878 |
| RD/WT: Right Direction | 64% | (358) | 36% | (204) | 561 |
| RD/WT: Wrong Track | 63% | (1033) | 37% | (606) | 1639 |
| Trump Job Approve | 65% | (542) | 35% | (294) | 836 |
| Trump Job Disapprove | 64% | (804) | 36% | (450) | 1254 |
| Trump Job Strongly Approve | 63% | (277) | 37% | (163) | 440 |
| Trump Job Somewhat Approve | 67% | (266) | 33% | (131) | 397 |
| Trump Job Somewhat Disapprove | 63% | (168) | 37% | (99) | 266 |
| Trump Job Strongly Disapprove | 64% | (636) | 36% | (352) | 988 |
| Favorable of Trump | 64% | (538) | 36% | (298) | 836 |
| Unfavorable of Trump | 65% | (803) | 35% | (441) | 1244 |

Table MCB1_2NET: Which of the following banking or financial accounts do you currently have? Please select all that apply.

 Series

Savings account

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|-------------|--------|--------------|-------|---------|
| Adults | 63% | (1391) | 37% | (809) | 2200 |
| Very Favorable of Trump | 63% | (287) | 37% | (167) | 454 |
| Somewhat Favorable of Trump | 66% | (251) | 34% | (131) | 382 |
| Somewhat Unfavorable of Trump | 61% | (129) | 39% | (83) | 212 |
| Very Unfavorable of Trump | 65% | (673) | 35% | (359) | 1032 |
| #1 Issue: Economy | 69% | (504) | 31% | (231) | 735 |
| #1 Issue: Security | 58% | (169) | 42% | (120) | 288 |
| #1 Issue: Health Care | 64% | (269) | 36% | (153) | 422 |
| #1 Issue: Medicare / Social Security | 61% | (160) | 39% | (101) | 261 |
| #1 Issue: Women's Issues | 64% | (63) | 36% | (36) | 99 |
| #1 Issue: Education | 52% | (64) | 48% | (60) | 123 |
| #1 Issue: Energy | 53% | (46) | 47% | (40) | 86 |
| #1 Issue: Other | 63% | (116) | 37% | (69) | 186 |
| 2018 House Vote: Democrat | 68% | (544) | 32% | (251) | 794 |
| 2018 House Vote: Republican | 68% | (440) | 32% | (207) | 646 |
| 2018 House Vote: Someone else | 51% | (32) | 49% | (31) | 63 |
| 2016 Vote: Hillary Clinton | 67% | (461) | 33% | (224) | 685 |
| 2016 Vote: Donald Trump | 69% | (484) | 31% | (221) | 705 |
| 2016 Vote: Other | 67% | (105) | 33% | (51) | 156 |
| 2016 Vote: Didn't Vote | 52% | (339) | 48% | (313) | 651 |
| Voted in 2014: Yes | 68% | (921) | 32% | (438) | 1358 |
| Voted in 2014: No | 56% | (470) | 44% | (372) | 842 |
| 2012 Vote: Barack Obama | 69% | (563) | 31% | (254) | 817 |
| 2012 Vote: Mitt Romney | 69% | (364) | 31% | (164) | 528 |
| 2012 Vote: Other | 65% | (60) | 35% | (33) | 93 |
| 2012 Vote: Didn't Vote | 53% | (402) | 47% | (358) | 761 |
| 4-Region: Northeast | 66% | (259) | 34% | (134) | 394 |
| 4-Region: Midwest | 66% | (304) | 34% | (158) | 462 |
| 4-Region: South | 59 % | (486) | 41% | (338) | 824 |
| 4-Region: West | 66% | (341) | 34% | (179) | 520 |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|------------|--------------|---------|--|
| Adults | 63% (1391) | 37% (809) | 2200 | |
| Urban, makes < 50 <i>k</i> | 54% (162) | 46% (139) | 302 | |
| Urban, makes $50k+$ | 73% (183) | 27% (69) | 252 | |
| Suburban, makes < 50 <i>k</i> | 57% (264) | 43% (197) | 461 | |
| Suburban, makes $50k+$ | 79% (448) | 21% (122) | 570 | |
| Rural, makes < 50 <i>k</i> | 43% (168) | 57% (225) | 393 | |
| Rural, makes $50k+$ | 74% (166) | 26% (57) | 223 | |

| Demographic | 5 | Selected | N | ot Selected | Total N | |
|--------------------------|-----|----------|-------------|-------------|---------|--|
| Adults | 14% | (304) | 86% | (1896) | 2200 | |
| Gender: Male | 17% | (183) | 83% | (878) | 1062 | |
| Gender: Female | 11% | (121) | 89 % | (1017) | 1138 | |
| Age: 18-34 | 3% | (21) | 97% | (634) | 655 | |
| Age: 35-44 | 12% | (43) | 88% | (315) | 358 | |
| Age: 45-64 | 18% | (134) | 82% | (617) | 751 | |
| Age: 65+ | 24% | (106) | 76% | (330) | 436 | |
| GenZers: 1997-2012 | 2% | (5) | 98 % | (329) | 335 | |
| Millennials: 1981-1996 | 7% | (36) | 93% | (480) | 516 | |
| GenXers: 1965-1980 | 15% | (79) | 85% | (451) | 530 | |
| Baby Boomers: 1946-1964 | 22% | (163) | 78% | (568) | 731 | |
| PID: Dem (no lean) | 14% | (113) | 86% | (709) | 822 | |
| PID: Ind (no lean) | 11% | (82) | 89% | (651) | 733 | |
| PID: Rep (no lean) | 17% | (109) | 83% | (536) | 645 | |
| PID/Gender: Dem Men | 17% | (65) | 83% | (311) | 376 | |
| PID/Gender: Dem Women | 11% | (48) | 89% | (398) | 446 | |
| PID/Gender: Ind Men | 13% | (47) | 87% | (304) | 350 | |
| PID/Gender: Ind Women | 9% | (35) | 91% | (348) | 382 | |
| PID/Gender: Rep Men | 21% | (71) | 79 % | (264) | 335 | |
| PID/Gender: Rep Women | 12% | (38) | 88% | (272) | 310 | |
| Ideo: Liberal (1-3) | 14% | (87) | 86% | (527) | 613 | |
| Ideo: Moderate (4) | 15% | (90) | 85% | (494) | 583 | |
| Ideo: Conservative (5-7) | 17% | (123) | 83% | (602) | 724 | |
| Educ: < College | 10% | (145) | 90 % | (1367) | 1512 | |
| Educ: Bachelors degree | 21% | (92) | 79% | (352) | 444 | |
| Educ: Post-grad | 28% | (67) | 72% | (177) | 244 | |
| Income: Under 50k | 7% | (79) | 93% | (1076) | 1155 | |
| Income: 50k-100k | 17% | (122) | 83% | (574) | 695 | |
| Income: 100k+ | 30% | (104) | 70% | (246) | 350 | |
| Ethnicity: White | 16% | (268) | 84% | (1454) | 1722 | |
| Ethnicity: Hispanic | 9% | (32) | 91% | (318) | 349 | |
| Ethnicity: Afr. Am. | 7% | (20) | 93% | (254) | 274 | |

Money market account

| Demographic | Selected | | Ne | ot Selected | Total N |
|-----------------------------------|----------|-------|-----|-------------|---------|
| Adults | 14% | (304) | 86% | (1896) | 2200 |
| Ethnicity: Other | 8% | (17) | 92% | (187) | 204 |
| All Christian | 18% | (180) | 82% | (840) | 1020 |
| All Non-Christian | 25% | (23) | 75% | (70) | 93 |
| Atheist | 16% | (14) | 84% | (74) | 88 |
| Agnostic/Nothing in particular | 10% | (56) | 90% | (523) | 579 |
| Something Else | 8% | (32) | 92% | (388) | 420 |
| Religious Non-Protestant/Catholic | 23% | (28) | 77% | (92) | 120 |
| Evangelical | 11% | (64) | 89% | (521) | 585 |
| Non-Evangelical | 17% | (135) | 83% | (677) | 812 |
| Community: Urban | 10% | (58) | 90% | (496) | 554 |
| Community: Suburban | 19% | (192) | 81% | (839) | 1031 |
| Community: Rural | 9% | (54) | 91% | (561) | 616 |
| Employ: Private Sector | 16% | (109) | 84% | (562) | 671 |
| Employ: Government | 12% | (16) | 88% | (118) | 134 |
| Employ: Self-Employed | 22% | (42) | 78% | (150) | 192 |
| Employ: Homemaker | 10% | (15) | 90% | (138) | 152 |
| Employ: Retired | 22% | (107) | 78% | (387) | 495 |
| Employ: Unemployed | 2% | (6) | 98% | (248) | 254 |
| Employ: Other | 5% | (8) | 95% | (162) | 169 |
| Military HH: Yes | 20% | (63) | 80% | (259) | 322 |
| Military HH: No | 13% | (241) | 87% | (1637) | 1878 |
| RD/WT: Right Direction | 12% | (66) | 88% | (496) | 561 |
| RD/WT: Wrong Track | 15% | (239) | 85% | (1400) | 1639 |
| Trump Job Approve | 14% | (115) | 86% | (721) | 836 |
| Trump Job Disapprove | 15% | (186) | 85% | (1069) | 1254 |
| Trump Job Strongly Approve | 12% | (52) | 88% | (387) | 440 |
| Trump Job Somewhat Approve | 16% | (62) | 84% | (334) | 397 |
| Trump Job Somewhat Disapprove | 13% | (36) | 87% | (230) | 266 |
| Trump Job Strongly Disapprove | 15% | (150) | 85% | (838) | 988 |
| Favorable of Trump | 13% | (109) | 87% | (727) | 836 |
| Unfavorable of Trump | 15% | (191) | 85% | (1053) | 1244 |

Money market account

| Demographic | 9 | Selected | N | ot Selected | Total N | |
|--------------------------------------|-----|----------|-----|-------------|---------|--|
| Adults | 14% | (304) | 86% | (1896) | 2200 | |
| Very Favorable of Trump | 12% | (54) | 88% | (400) | 454 | |
| Somewhat Favorable of Trump | 15% | (55) | 85% | (327) | 382 | |
| Somewhat Unfavorable of Trump | 17% | (35) | 83% | (177) | 212 | |
| Very Unfavorable of Trump | 15% | (156) | 85% | (876) | 1032 | |
| #1 Issue: Economy | 15% | (113) | 85% | (622) | 735 | |
| #1 Issue: Security | 11% | (32) | 89% | (256) | 288 | |
| #1 Issue: Health Care | 12% | (50) | 88% | (372) | 422 | |
| #1 Issue: Medicare / Social Security | 20% | (52) | 80% | (209) | 261 | |
| #1 Issue: Women's Issues | 7% | (7) | 93% | (92) | 99 | |
| #1 Issue: Education | 9% | (11) | 91% | (112) | 123 | |
| #1 Issue: Energy | 16% | (14) | 84% | (73) | 86 | |
| #1 Issue: Other | 14% | (27) | 86% | (159) | 186 | |
| 2018 House Vote: Democrat | 19% | (149) | 81% | (645) | 794 | |
| 2018 House Vote: Republican | 19% | (120) | 81% | (527) | 646 | |
| 2018 House Vote: Someone else | 12% | (8) | 88% | (56) | 63 | |
| 2016 Vote: Hillary Clinton | 18% | (123) | 82% | (562) | 685 | |
| 2016 Vote: Donald Trump | 19% | (131) | 81% | (575) | 705 | |
| 2016 Vote: Other | 17% | (26) | 83% | (130) | 156 | |
| 2016 Vote: Didn't Vote | 4% | (25) | 96% | (627) | 651 | |
| Voted in 2014: Yes | 20% | (266) | 80% | (1093) | 1358 | |
| Voted in 2014: No | 5% | (39) | 95% | (803) | 842 | |
| 2012 Vote: Barack Obama | 18% | (145) | 82% | (672) | 817 | |
| 2012 Vote: Mitt Romney | 22% | (118) | 78% | (411) | 528 | |
| 2012 Vote: Other | 13% | (12) | 87% | (81) | 93 | |
| 2012 Vote: Didn't Vote | 4% | (29) | 96% | (732) | 761 | |
| 4-Region: Northeast | 15% | (59) | 85% | (335) | 394 | |
| 4-Region: Midwest | 15% | (71) | 85% | (392) | 462 | |
| 4-Region: South | 11% | (87) | 89% | (737) | 824 | |
| 4-Region: West | 17% | (88) | 83% | (432) | 520 | |

| Demographic | Selected | Not Selected | Total N |
|-------------------------------|-----------|--------------|---------|
| Adults | 14% (304) | 86% (1896) | 2200 |
| Urban, makes < 50 <i>k</i> | 7% (20) | 93% (282) | 302 |
| Urban, makes 50 <i>k</i> + | 15% (38) | 85% (214) | 252 |
| Suburban, makes < 50 <i>k</i> | 8% (39) | 92% (422) | 461 |
| Suburban, makes $50k+$ | 27% (153) | 73% (417) | 570 |
| Rural, makes < 50 <i>k</i> | 5% (21) | 95% (372) | 393 |
| Rural, makes 50 <i>k</i> + | 15% (34) | 85% (189) | 223 |

Table MCB1_3NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *Money market account*

| Demographic | S | elected | No | t Selected | Total N |
|--------------------------|-------------|---------|-----|------------|---------|
| Adults | 63% | (1380) | 37% | (820) | 2200 |
| Gender: Male | 69% | (731) | 31% | (331) | 1062 |
| Gender: Female | 57% | (649) | 43% | (489) | 1138 |
| Age: 18-34 | 44% | (287) | 56% | (368) | 655 |
| Age: 35-44 | 59 % | (212) | 41% | (145) | 358 |
| Age: 45-64 | 70% | (528) | 30% | (223) | 751 |
| Age: 65+ | 81% | (353) | 19% | (83) | 436 |
| GenZers: 1997-2012 | 38% | (127) | 62% | (208) | 335 |
| Millennials: 1981-1996 | 53% | (271) | 47% | (245) | 516 |
| GenXers: 1965-1980 | 65% | (345) | 35% | (185) | 530 |
| Baby Boomers: 1946-1964 | 77% | (566) | 23% | (165) | 731 |
| PID: Dem (no lean) | 63% | (517) | 37% | (305) | 822 |
| PID: Ind (no lean) | 56% | (410) | 44% | (323) | 733 |
| PID: Rep (no lean) | 70% | (453) | 30% | (192) | 645 |
| PID/Gender: Dem Men | 69% | (259) | 31% | (117) | 376 |
| PID/Gender: Dem Women | 58% | (258) | 42% | (188) | 446 |
| PID/Gender: Ind Men | 65% | (228) | 35% | (123) | 350 |
| PID/Gender: Ind Women | 48% | (183) | 52% | (200) | 382 |
| PID/Gender: Rep Men | 73% | (245) | 27% | (90) | 335 |
| PID/Gender: Rep Women | 67% | (208) | 33% | (101) | 310 |
| Ideo: Liberal (1-3) | 62% | (383) | 38% | (230) | 613 |
| Ideo: Moderate (4) | 64% | (375) | 36% | (208) | 583 |
| Ideo: Conservative (5-7) | 74% | (538) | 26% | (187) | 724 |
| Educ: < College | 53% | (805) | 47% | (707) | 1512 |
| Educ: Bachelors degree | 82% | (365) | 18% | (79) | 444 |
| Educ: Post-grad | 86% | (210) | 14% | (34) | 244 |
| Income: Under 50k | 47% | (538) | 53% | (617) | 1155 |
| Income: 50k-100k | 80% | (555) | 20% | (141) | 695 |
| Income: 100k+ | 82% | (288) | 18% | (62) | 350 |
| Ethnicity: White | 66% | (1139) | 34% | (582) | 1722 |
| Ethnicity: Hispanic | 49 % | (172) | 51% | (178) | 349 |
| Ethnicity: Afr. Am. | 50% | (136) | 50% | (138) | 274 |

| Demographic | Selected | | Not Selected | Total N |
|-----------------------------------|-------------|--------|--------------|---------|
| Adults | 63% | (1380) | 37% (820) | 2200 |
| Ethnicity: Other | 51% | (105) | 49% (99) | 204 |
| All Christian | 73% | (745) | 27% (276) | 1020 |
| All Non-Christian | 76% | (71) | 24% (23) | 93 |
| Atheist | 60% | (53) | 40% (35) | 88 |
| Agnostic/Nothing in particular | 53% | (305) | 47% (273) | 579 |
| Something Else | 49% | (207) | 51% (213) | 420 |
| Religious Non-Protestant/Catholic | 77% | (93) | 23% (27) | 120 |
| Evangelical | 59% | (348) | 41% (237) | 585 |
| Non-Evangelical | 70% | (571) | 30% (241) | 812 |
| Community: Urban | 58% | (322) | 42% (232) | 554 |
| Community: Suburban | 70% | (723) | 30% (308) | 1031 |
| Community: Rural | 54% | (335) | 46% (280) | 616 |
| Employ: Private Sector | 76% | (511) | 24% (160) | 671 |
| Employ: Government | 65% | (87) | 35% (46) | 134 |
| Employ: Self-Employed | 65% | (125) | 35% (67) | 192 |
| Employ: Homemaker | 52% | (79) | 48% (74) | 152 |
| Employ: Retired | 76% | (375) | 24% (120) | 495 |
| Employ: Unemployed | 36% | (91) | 64% (163) | 254 |
| Employ: Other | 42% | (70) | 58% (99) | 169 |
| Military HH: Yes | 75% | (241) | 25% (81) | 322 |
| Military HH: No | 61% | (1139) | 39% (738) | 1878 |
| RD/WT: Right Direction | 65% | (366) | 35% (196) | 561 |
| RD/WT: Wrong Track | 62% | (1014) | 38% (624) | 1639 |
| Trump Job Approve | 69% | (576) | 31% (260) | 836 |
| Trump Job Disapprove | 62% | (773) | 38% (481) | 1254 |
| Trump Job Strongly Approve | 69% | (302) | 31% (138) | 440 |
| Trump Job Somewhat Approve | 69 % | (274) | 31% (122) | 397 |
| Trump Job Somewhat Disapprove | 60% | (159) | 40% (107) | 266 |
| Trump Job Strongly Disapprove | 62% | (615) | 38% (373) | 988 |
| Favorable of Trump | 68% | (572) | 32% (264) | 836 |
| Unfavorable of Trump | 62% | (772) | 38% (472) | 1244 |

| Demographic | Selected | | Not Selected | | Total N | |
|--------------------------------------|-------------|--------|--------------|-------|---------|--|
| Adults | 63% | (1380) | 37% | (820) | 2200 | |
| Very Favorable of Trump | 67% | (304) | 33% | (150) | 454 | |
| Somewhat Favorable of Trump | 70% | (268) | 30% | (115) | 382 | |
| Somewhat Unfavorable of Trump | 61% | (130) | 39% | (82) | 212 | |
| Very Unfavorable of Trump | 62% | (642) | 38% | (390) | 1032 | |
| #1 Issue: Economy | 66% | (485) | 34% | (249) | 735 | |
| #1 Issue: Security | 66% | (191) | 34% | (97) | 288 | |
| #1 Issue: Health Care | 60% | (254) | 40% | (168) | 422 | |
| #1 Issue: Medicare / Social Security | 71% | (184) | 29% | (76) | 261 | |
| #1 Issue: Women's Issues | 49% | (48) | 51% | (50) | 99 | |
| #1 Issue: Education | 53% | (65) | 47% | (58) | 123 | |
| #1 Issue: Energy | 60% | (52) | 40% | (34) | 86 | |
| #1 Issue: Other | 54% | (100) | 46% | (85) | 186 | |
| 2018 House Vote: Democrat | 67% | (535) | 33% | (259) | 794 | |
| 2018 House Vote: Republican | 76% | (492) | 24% | (155) | 646 | |
| 2018 House Vote: Someone else | 54% | (34) | 46% | (29) | 63 | |
| 2016 Vote: Hillary Clinton | 68% | (465) | 32% | (221) | 685 | |
| 2016 Vote: Donald Trump | 74% | (522) | 26% | (183) | 705 | |
| 2016 Vote: Other | 69 % | (107) | 31% | (49) | 156 | |
| 2016 Vote: Didn't Vote | 44% | (286) | 56% | (366) | 651 | |
| Voted in 2014: Yes | 71% | (966) | 29% | (392) | 1358 | |
| Voted in 2014: No | 49% | (414) | 51% | (427) | 842 | |
| 2012 Vote: Barack Obama | 70% | (570) | 30% | (247) | 817 | |
| 2012 Vote: Mitt Romney | 80% | (421) | 20% | (107) | 528 | |
| 2012 Vote: Other | 62% | (58) | 38% | (35) | 93 | |
| 2012 Vote: Didn't Vote | 44% | (331) | 56% | (430) | 761 | |
| 4-Region: Northeast | 67% | (264) | 33% | (129) | 394 | |
| 4-Region: Midwest | 64% | (298) | 36% | (165) | 462 | |
| 4-Region: South | 57% | (473) | 43% | (351) | 824 | |
| 4-Region: West | 66% | (345) | 34% | (175) | 520 | |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|------------|--------------|---------|--|
| Adults | 63% (1380) | 37% (820) | 2200 | |
| Urban, makes < 50 <i>k</i> | 42% (126) | 58% (175) | 302 | |
| Urban, makes 50 <i>k</i> + | 78% (195) | 22% (57) | 252 | |
| Suburban, makes < 50 <i>k</i> | 54% (248) | 46% (213) | 461 | |
| Suburban, makes $50k+$ | 83% (475) | 17% (95) | 570 | |
| Rural, makes < 50 <i>k</i> | 42% (163) | 58% (229) | 393 | |
| Rural, makes $50k+$ | 77% (172) | 23% (51) | 223 | |

| Demographic | Se | elected | N | ot Selected | Total N | |
|--------------------------|-----|---------|-----|-------------|---------|--|
| Adults | 27% | (600) | 73% | (1600) | 2200 | |
| Gender: Male | 35% | (367) | 65% | (695) | 1062 | |
| Gender: Female | 21% | (234) | 79% | (905) | 1138 | |
| Age: 18-34 | 15% | (96) | 85% | (560) | 655 | |
| Age: 35-44 | 40% | (142) | 60% | (216) | 358 | |
| Age: 45-64 | 38% | (285) | 62% | (466) | 751 | |
| Age: 65+ | 18% | (78) | 82% | (359) | 436 | |
| GenZers: 1997-2012 | 8% | (28) | 92% | (307) | 335 | |
| Millennials: 1981-1996 | 27% | (141) | 73% | (375) | 516 | |
| GenXers: 1965-1980 | 38% | (200) | 62% | (330) | 530 | |
| Baby Boomers: 1946-1964 | 30% | (221) | 70% | (510) | 731 | |
| PID: Dem (no lean) | 27% | (224) | 73% | (599) | 822 | |
| PID: Ind (no lean) | 24% | (177) | 76% | (556) | 733 | |
| PID: Rep (no lean) | 31% | (200) | 69% | (445) | 645 | |
| PID/Gender: Dem Men | 35% | (133) | 65% | (243) | 376 | |
| PID/Gender: Dem Women | 20% | (90) | 80% | (356) | 446 | |
| PID/Gender: Ind Men | 34% | (118) | 66% | (232) | 350 | |
| PID/Gender: Ind Women | 15% | (59) | 85% | (324) | 382 | |
| PID/Gender: Rep Men | 34% | (115) | 66% | (220) | 335 | |
| PID/Gender: Rep Women | 27% | (85) | 73% | (225) | 310 | |
| Ideo: Liberal (1-3) | 28% | (172) | 72% | (441) | 613 | |
| Ideo: Moderate (4) | 29% | (172) | 71% | (411) | 583 | |
| Ideo: Conservative (5-7) | 32% | (232) | 68% | (492) | 724 | |
| Educ: < College | 19% | (292) | 81% | (1220) | 1512 | |
| Educ: Bachelors degree | 42% | (188) | 58% | (256) | 444 | |
| Educ: Post-grad | 49% | (120) | 51% | (124) | 244 | |
| Income: Under 50k | 12% | (138) | 88% | (1017) | 1155 | |
| Income: 50k-100k | 38% | (262) | 62% | (434) | 695 | |
| Income: 100k+ | 57% | (200) | 43% | (149) | 350 | |
| Ethnicity: White | 29% | (501) | 71% | (1221) | 1722 | |
| Ethnicity: Hispanic | 24% | (85) | 76% | (264) | 349 | |
| Ethnicity: Afr. Am. | 23% | (63) | 77% | (212) | 274 | |

| Demographic | 9 | Selected | N | ot Selected | Total N | |
|-----------------------------------|-----|----------|-----|-------------|---------|--|
| Adults | 27% | (600) | 73% | (1600) | 2200 | |
| Ethnicity: Other | 18% | (37) | 82% | (167) | 204 | |
| All Christian | 32% | (328) | 68% | (692) | 1020 | |
| All Non-Christian | 35% | (33) | 65% | (60) | 93 | |
| Atheist | 37% | (33) | 63% | (55) | 88 | |
| Agnostic/Nothing in particular | 23% | (132) | 77% | (447) | 579 | |
| Something Else | 18% | (74) | 82% | (346) | 420 | |
| Religious Non-Protestant/Catholic | 36% | (43) | 64% | (77) | 120 | |
| Evangelical | 23% | (137) | 77% | (448) | 585 | |
| Non-Evangelical | 31% | (249) | 69% | (563) | 812 | |
| Community: Urban | 27% | (150) | 73% | (404) | 554 | |
| Community: Suburban | 31% | (325) | 69% | (706) | 1031 | |
| Community: Rural | 20% | (126) | 80% | (490) | 616 | |
| Employ: Private Sector | 52% | (351) | 48% | (320) | 671 | |
| Employ: Government | 37% | (50) | 63% | (84) | 134 | |
| Employ: Self-Employed | 23% | (43) | 77% | (148) | 192 | |
| Employ: Homemaker | 12% | (18) | 88% | (134) | 152 | |
| Employ: Retired | 17% | (82) | 83% | (412) | 495 | |
| Employ: Unemployed | 7% | (17) | 93% | (237) | 254 | |
| Employ: Other | 17% | (30) | 83% | (140) | 169 | |
| Military HH: Yes | 23% | (73) | 77% | (249) | 322 | |
| Military HH: No | 28% | (527) | 72% | (1351) | 1878 | |
| RD/WT: Right Direction | 26% | (144) | 74% | (417) | 561 | |
| RD/WT: Wrong Track | 28% | (456) | 72% | (1183) | 1639 | |
| Trump Job Approve | 28% | (238) | 72% | (598) | 836 | |
| Trump Job Disapprove | 28% | (353) | 72% | (901) | 1254 | |
| Trump Job Strongly Approve | 27% | (120) | 73% | (320) | 440 | |
| Trump Job Somewhat Approve | 30% | (118) | 70% | (278) | 397 | |
| Trump Job Somewhat Disapprove | 29% | (78) | 71% | (188) | 266 | |
| Trump Job Strongly Disapprove | 28% | (275) | 72% | (713) | 988 | |
| Favorable of Trump | 28% | (231) | 72% | (605) | 836 | |
| Unfavorable of Trump | 29% | (360) | 71% | (884) | 1244 | |

| Demographic | Selected | | Not Selected | | Total N | |
|--------------------------------------|----------|-------|--------------|--------|---------|--|
| Adults | 27% | (600) | 73% | (1600) | 2200 | |
| Very Favorable of Trump | 26% | (120) | 74% | (334) | 454 | |
| Somewhat Favorable of Trump | 29% | (112) | 71% | (270) | 382 | |
| Somewhat Unfavorable of Trump | 32% | (68) | 68% | (144) | 212 | |
| Very Unfavorable of Trump | 28% | (292) | 72% | (740) | 1032 | |
| #1 Issue: Economy | 36% | (264) | 64% | (471) | 735 | |
| #1 Issue: Security | 24% | (69) | 76% | (220) | 288 | |
| #1 Issue: Health Care | 25% | (105) | 75% | (317) | 422 | |
| #1 Issue: Medicare / Social Security | 19% | (51) | 81% | (210) | 261 | |
| #1 Issue: Women's Issues | 22% | (21) | 78% | (77) | 99 | |
| #1 Issue: Education | 26% | (32) | 74% | (92) | 123 | |
| #1 Issue: Energy | 22% | (19) | 78% | (68) | 86 | |
| #1 Issue: Other | 21% | (40) | 79% | (146) | 186 | |
| 2018 House Vote: Democrat | 34% | (269) | 66% | (525) | 794 | |
| 2018 House Vote: Republican | 33% | (211) | 67% | (435) | 646 | |
| 2018 House Vote: Someone else | 28% | (18) | 72% | (45) | 63 | |
| 2016 Vote: Hillary Clinton | 32% | (219) | 68% | (467) | 685 | |
| 2016 Vote: Donald Trump | 34% | (242) | 66% | (464) | 705 | |
| 2016 Vote: Other | 28% | (44) | 72% | (113) | 156 | |
| 2016 Vote: Didn't Vote | 15% | (95) | 85% | (556) | 651 | |
| Voted in 2014: Yes | 33% | (450) | 67% | (909) | 1358 | |
| Voted in 2014: No | 18% | (150) | 82% | (691) | 842 | |
| 2012 Vote: Barack Obama | 33% | (268) | 67% | (549) | 817 | |
| 2012 Vote: Mitt Romney | 36% | (190) | 64% | (339) | 528 | |
| 2012 Vote: Other | 29% | (27) | 71% | (66) | 93 | |
| 2012 Vote: Didn't Vote | 15% | (115) | 85% | (645) | 761 | |
| 4-Region: Northeast | 31% | (123) | 69% | (271) | 394 | |
| 4-Region: Midwest | 31% | (141) | 69% | (321) | 462 | |
| 4-Region: South | 24% | (199) | 76% | (625) | 824 | |
| 4-Region: West | 26% | (137) | 74% | (383) | 520 | |

| Table MCB1_5NET: Which of the following banking or financial accounts do you currently have? Please select all that apply | |
|---|--|
| 401(k) | |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|-----------|--------------|---------|--|
| Adults | 27% (600) | 73% (1600) | 2200 | |
| Urban, makes < 50 <i>k</i> | 11% (33) | 89% (269) | 302 | |
| Urban, makes $50k+$ | 46% (117) | 54% (135) | 252 | |
| Suburban, makes < 50 <i>k</i> | 13% (60) | 87% (400) | 461 | |
| Suburban, makes $50k+$ | 46% (264) | 54% (306) | 570 | |
| Rural, makes < 50 <i>k</i> | 11% (45) | 89% (348) | 393 | |
| Rural, makes $50k+$ | 36% (81) | 64% (142) | 223 | |

Table MCB1_6NET: *Which of the following banking or financial accounts do you currently have? Please select all that apply. IRA (i.e. Traditional or Roth)*

| Demographic | 9 | Selected | N | ot Selected | Total N |
|--------------------------|-----|----------|-------------|-------------|---------|
| Adults | 22% | (478) | 78% | (1722) | 2200 |
| Gender: Male | 28% | (292) | 72% | (770) | 1062 |
| Gender: Female | 16% | (186) | 84% | (952) | 1138 |
| Age: 18-34 | 5% | (33) | 95% | (622) | 655 |
| Age: 35-44 | 22% | (79) | 78% | (279) | 358 |
| Age: 45-64 | 28% | (213) | 72% | (538) | 751 |
| Age: 65+ | 35% | (154) | 65% | (282) | 436 |
| GenZers: 1997-2012 | 2% | (7) | 98% | (327) | 335 |
| Millennials: 1981-1996 | 12% | (64) | 88% | (452) | 516 |
| GenXers: 1965-1980 | 23% | (122) | 77% | (408) | 530 |
| Baby Boomers: 1946-1964 | 35% | (257) | 65% | (474) | 731 |
| PID: Dem (no lean) | 21% | (173) | 79% | (649) | 822 |
| PID: Ind (no lean) | 18% | (132) | 82% | (601) | 733 |
| PID: Rep (no lean) | 27% | (174) | 73% | (471) | 645 |
| PID/Gender: Dem Men | 27% | (103) | 73% | (273) | 376 |
| PID/Gender: Dem Women | 16% | (70) | 84% | (376) | 446 |
| PID/Gender: Ind Men | 24% | (84) | 76% | (267) | 350 |
| PID/Gender: Ind Women | 13% | (48) | 87% | (335) | 382 |
| PID/Gender: Rep Men | 31% | (105) | 69 % | (230) | 335 |
| PID/Gender: Rep Women | 22% | (69) | 78% | (241) | 310 |
| Ideo: Liberal (1-3) | 23% | (142) | 77% | (471) | 613 |
| Ideo: Moderate (4) | 22% | (127) | 78% | (456) | 583 |
| Ideo: Conservative (5-7) | 27% | (193) | 73% | (531) | 724 |
| Educ: < College | 14% | (206) | 86% | (1306) | 1512 |
| Educ: Bachelors degree | 37% | (165) | 63% | (279) | 444 |
| Educ: Post-grad | 44% | (108) | 56% | (136) | 244 |
| Income: Under 50k | 11% | (130) | 89% | (1025) | 1155 |
| Income: 50k-100k | 28% | (197) | 72% | (498) | 695 |
| Income: 100k+ | 43% | (152) | 57% | (198) | 350 |
| Ethnicity: White | 25% | (429) | 75% | (1293) | 1722 |
| Ethnicity: Hispanic | 9% | (30) | 91% | (320) | 349 |
| Ethnicity: Afr. Am. | 6% | (18) | 94% | (256) | 274 |

Table MCB1_6NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *IRA (i.e. Traditional or Roth)*

| Demographic | 9 | Selected | Ne | ot Selected | Total N |
|-----------------------------------|-----|----------|-----|-------------|---------|
| Adults | 22% | (478) | 78% | (1722) | 2200 |
| Ethnicity: Other | 16% | (32) | 84% | (172) | 204 |
| All Christian | 28% | (285) | 72% | (735) | 1020 |
| All Non-Christian | 39% | (36) | 61% | (57) | 93 |
| Atheist | 23% | (21) | 77% | (67) | 88 |
| Agnostic/Nothing in particular | 18% | (103) | 82% | (475) | 579 |
| Something Else | 8% | (33) | 92% | (387) | 420 |
| Religious Non-Protestant/Catholic | 36% | (43) | 64% | (77) | 120 |
| Evangelical | 17% | (99) | 83% | (486) | 585 |
| Non-Evangelical | 26% | (209) | 74% | (603) | 812 |
| Community: Urban | 18% | (98) | 82% | (456) | 554 |
| Community: Suburban | 27% | (276) | 73% | (755) | 1031 |
| Community: Rural | 17% | (105) | 83% | (510) | 616 |
| Employ: Private Sector | 29% | (196) | 71% | (475) | 671 |
| Employ: Government | 26% | (34) | 74% | (99) | 134 |
| Employ: Self-Employed | 21% | (41) | 79% | (151) | 192 |
| Employ: Homemaker | 13% | (19) | 87% | (133) | 152 |
| Employ: Retired | 32% | (160) | 68% | (335) | 495 |
| Employ: Unemployed | 6% | (15) | 94% | (239) | 254 |
| Employ: Other | 6% | (11) | 94% | (159) | 169 |
| Military HH: Yes | 24% | (78) | 76% | (244) | 322 |
| Military HH: No | 21% | (400) | 79% | (1477) | 1878 |
| RD/WT: Right Direction | 23% | (128) | 77% | (433) | 561 |
| RD/WT: Wrong Track | 21% | (350) | 79% | (1289) | 1639 |
| Trump Job Approve | 23% | (194) | 77% | (642) | 836 |
| Trump Job Disapprove | 22% | (276) | 78% | (979) | 1254 |
| Trump Job Strongly Approve | 20% | (88) | 80% | (352) | 440 |
| Trump Job Somewhat Approve | 27% | (107) | 73% | (290) | 397 |
| Trump Job Somewhat Disapprove | 20% | (53) | 80% | (213) | 266 |
| Trump Job Strongly Disapprove | 22% | (222) | 78% | (766) | 988 |
| Favorable of Trump | 22% | (188) | 78% | (648) | 836 |
| Unfavorable of Trump | 22% | (278) | 78% | (966) | 1244 |

Table MCB1_6NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *IRA (i.e. Traditional or Roth)*

| Demographic | Selected | | No | ot Selected | Total N |
|--------------------------------------|----------|-------|-----|-------------|---------|
| Adults | 22% | (478) | 78% | (1722) | 2200 |
| Very Favorable of Trump | 19% | (89) | 81% | (365) | 454 |
| Somewhat Favorable of Trump | 26% | (99) | 74% | (283) | 382 |
| Somewhat Unfavorable of Trump | 20% | (43) | 80% | (169) | 212 |
| Very Unfavorable of Trump | 23% | (235) | 77% | (797) | 1032 |
| #1 Issue: Economy | 26% | (194) | 74% | (541) | 735 |
| #1 Issue: Security | 18% | (53) | 82% | (236) | 288 |
| #1 Issue: Health Care | 21% | (87) | 79% | (335) | 422 |
| #1 Issue: Medicare / Social Security | 27% | (70) | 73% | (190) | 261 |
| #1 Issue: Women's Issues | 13% | (13) | 87% | (86) | 99 |
| #1 Issue: Education | 9% | (11) | 91% | (113) | 123 |
| #1 Issue: Energy | 20% | (18) | 80% | (69) | 86 |
| #1 Issue: Other | 18% | (33) | 82% | (152) | 186 |
| 2018 House Vote: Democrat | 26% | (204) | 74% | (590) | 794 |
| 2018 House Vote: Republican | 31% | (198) | 69% | (449) | 646 |
| 2018 House Vote: Someone else | 10% | (6) | 90% | (57) | 63 |
| 2016 Vote: Hillary Clinton | 26% | (177) | 74% | (508) | 685 |
| 2016 Vote: Donald Trump | 29% | (202) | 71% | (504) | 705 |
| 2016 Vote: Other | 31% | (49) | 69% | (107) | 156 |
| 2016 Vote: Didn't Vote | 8% | (50) | 92% | (602) | 651 |
| Voted in 2014: Yes | 28% | (386) | 72% | (972) | 1358 |
| Voted in 2014: No | 11% | (92) | 89% | (749) | 842 |
| 2012 Vote: Barack Obama | 26% | (212) | 74% | (605) | 817 |
| 2012 Vote: Mitt Romney | 35% | (183) | 65% | (346) | 528 |
| 2012 Vote: Other | 23% | (21) | 77% | (72) | 93 |
| 2012 Vote: Didn't Vote | 8% | (62) | 92% | (699) | 761 |
| 4-Region: Northeast | 27% | (108) | 73% | (286) | 394 |
| 4-Region: Midwest | 23% | (105) | 77% | (357) | 462 |
| 4-Region: South | 17% | (143) | 83% | (682) | 824 |
| 4-Region: West | 24% | (123) | 76% | (397) | 520 |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|-----------|--------------|---------|--|
| Adults | 22% (478) | 78% (1722) | 2200 | |
| Urban, makes < 50k | 9% (26) | 91% (276) | 302 | |
| Urban, makes $50k+$ | 28% (72) | 72% (180) | 252 | |
| Suburban, makes < 50 <i>k</i> | 15% (70) | 85% (391) | 461 | |
| Suburban, makes $50k+$ | 36% (206) | 64% (364) | 570 | |
| Rural, makes < 50k | 9% (34) | 91% (359) | 393 | |
| Rural, makes $50k+$ | 32% (71) | 68% (152) | 223 | |

Table MCB1_6NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *IRA (i.e. Traditional or Roth)*

Table MCB1_7NET: *Which of the following banking or financial accounts do you currently have? Please select all that apply. Certificate of Deposit (CD)*

| Demographic | 5 | Selected | Ν | ot Selected | Total N |
|--------------------------|-----|----------|-----|-------------|---------|
| Adults | 12% | (254) | 88% | (1946) | 2200 |
| Gender: Male | 14% | (146) | 86% | (916) | 1062 |
| Gender: Female | 9% | (108) | 91% | (1030) | 1138 |
| Age: 18-34 | 4% | (29) | 96% | (626) | 655 |
| Age: 35-44 | 9% | (32) | 91% | (326) | 358 |
| Age: 45-64 | 13% | (100) | 87% | (651) | 751 |
| Age: 65+ | 21% | (93) | 79% | (344) | 436 |
| GenZers: 1997-2012 | 2% | (7) | 98% | (327) | 335 |
| Millennials: 1981-1996 | 7% | (37) | 93% | (479) | 516 |
| GenXers: 1965-1980 | 11% | (56) | 89% | (474) | 530 |
| Baby Boomers: 1946-1964 | 18% | (130) | 82% | (601) | 731 |
| PID: Dem (no lean) | 12% | (96) | 88% | (726) | 822 |
| PID: Ind (no lean) | 9% | (69) | 91% | (664) | 733 |
| PID: Rep (no lean) | 14% | (89) | 86% | (556) | 645 |
| PID/Gender: Dem Men | 15% | (56) | 85% | (320) | 376 |
| PID/Gender: Dem Women | 9% | (40) | 91% | (406) | 446 |
| PID/Gender: Ind Men | 12% | (41) | 88% | (310) | 350 |
| PID/Gender: Ind Women | 7% | (28) | 93% | (354) | 382 |
| PID/Gender: Rep Men | 15% | (50) | 85% | (286) | 335 |
| PID/Gender: Rep Women | 13% | (39) | 87% | (271) | 310 |
| Ideo: Liberal (1-3) | 12% | (73) | 88% | (541) | 613 |
| Ideo: Moderate (4) | 12% | (72) | 88% | (511) | 583 |
| Ideo: Conservative (5-7) | 13% | (97) | 87% | (627) | 724 |
| Educ: < College | 8% | (117) | 92% | (1395) | 1512 |
| Educ: Bachelors degree | 17% | (76) | 83% | (368) | 444 |
| Educ: Post-grad | 25% | (61) | 75% | (183) | 244 |
| Income: Under 50k | 7% | (82) | 93% | (1073) | 1155 |
| Income: 50k-100k | 14% | (94) | 86% | (601) | 695 |
| Income: 100k+ | 22% | (78) | 78% | (272) | 350 |
| Ethnicity: White | 13% | (226) | 87% | (1496) | 1722 |
| Ethnicity: Hispanic | 6% | (22) | 94% | (328) | 349 |
| Ethnicity: Afr. Am. | 5% | (14) | 95% | (260) | 274 |

Table MCB1_7NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *Certificate of Deposit (CD)*

| Demographic | Selected | | N | ot Selected | Total N |
|-----------------------------------|----------|-------|-------------|-------------|---------|
| Adults | 12% | (254) | 88% | (1946) | 2200 |
| Ethnicity: Other | 7% | (13) | 93% | (191) | 204 |
| All Christian | 16% | (164) | 84% | (857) | 1020 |
| All Non-Christian | 17% | (16) | 83% | (77) | 93 |
| Atheist | 8% | (7) | 92% | (81) | 88 |
| Agnostic/Nothing in particular | 9% | (50) | 91% | (528) | 579 |
| Something Else | 4% | (17) | 96% | (403) | 420 |
| Religious Non-Protestant/Catholic | 18% | (22) | 82% | (98) | 120 |
| Evangelical | 11% | (67) | 89% | (518) | 585 |
| Non-Evangelical | 13% | (102) | 87% | (710) | 812 |
| Community: Urban | 12% | (65) | 88% | (489) | 554 |
| Community: Suburban | 13% | (138) | 87% | (892) | 1031 |
| Community: Rural | 8% | (50) | 92% | (565) | 616 |
| Employ: Private Sector | 15% | (99) | 85% | (572) | 671 |
| Employ: Government | 13% | (17) | 87% | (117) | 134 |
| Employ: Self-Employed | 11% | (21) | 89% | (171) | 192 |
| Employ: Homemaker | 10% | (15) | 90% | (138) | 152 |
| Employ: Retired | 18% | (87) | 82% | (407) | 495 |
| Employ: Unemployed | 2% | (4) | 98% | (250) | 254 |
| Employ: Other | 4% | (6) | 96% | (163) | 169 |
| Military HH: Yes | 17% | (55) | 83% | (267) | 322 |
| Military HH: No | 11% | (199) | 89% | (1679) | 1878 |
| RD/WT: Right Direction | 12% | (66) | 88% | (496) | 561 |
| RD/WT: Wrong Track | 11% | (188) | 89% | (1450) | 1639 |
| Trump Job Approve | 13% | (108) | 87% | (728) | 836 |
| Trump Job Disapprove | 11% | (143) | 89 % | (1111) | 1254 |
| Trump Job Strongly Approve | 11% | (50) | 89 % | (390) | 440 |
| Trump Job Somewhat Approve | 15% | (59) | 85% | (338) | 397 |
| Trump Job Somewhat Disapprove | 11% | (29) | 89% | (237) | 266 |
| Trump Job Strongly Disapprove | 12% | (114) | 88% | (874) | 988 |
| Favorable of Trump | 12% | (104) | 88% | (732) | 836 |
| Unfavorable of Trump | 12% | (147) | 88% | (1097) | 1244 |

Table MCB1_7NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *Certificate of Deposit (CD)*

| Demographic | Selected | | Not Selected | Total N |
|--------------------------------------|------------|-------|--------------|---------|
| Adults | 12% | (254) | 88% (1946) | 2200 |
| Very Favorable of Trump | 11% | (50) | 89% (403) | 454 |
| Somewhat Favorable of Trump | 14% | (54) | 86% (328) | 382 |
| Somewhat Unfavorable of Trump | 10% | (21) | 90% (191) | 212 |
| Very Unfavorable of Trump | 12% | (125) | 88% (906) | 1032 |
| #1 Issue: Economy | 11% | (79) | 89% (656) | 735 |
| #1 Issue: Security | 12% | (34) | 88% (254) | 288 |
| #1 Issue: Health Care | 13% | (57) | 87% (365) | 422 |
| #1 Issue: Medicare / Social Security | 14% | (38) | 86% (223) | 261 |
| #1 Issue: Women's Issues | 12% | (12) | 88% (86) | 99 |
| #1 Issue: Education | 9 % | (11) | 91% (113) | 123 |
| #1 Issue: Energy | 11% | (10) | 89% (77) | 86 |
| #1 Issue: Other | 7% | (14) | 93% (172) | 186 |
| 2018 House Vote: Democrat | 14% | (108) | 86% (687) | 794 |
| 2018 House Vote: Republican | 16% | (101) | 84% (545) | 646 |
| 2018 House Vote: Someone else | 10% | (6) | 90% (57) | 63 |
| 2016 Vote: Hillary Clinton | 14% | (98) | 86% (587) | 685 |
| 2016 Vote: Donald Trump | 15% | (107) | 85% (598) | 705 |
| 2016 Vote: Other | 14% | (21) | 86% (135) | 156 |
| 2016 Vote: Didn't Vote | 4% | (27) | 96% (624) | 651 |
| Voted in 2014: Yes | 15% | (209) | 85% (1149) | 1358 |
| Voted in 2014: No | 5% | (45) | 95% (797) | 842 |
| 2012 Vote: Barack Obama | 13% | (110) | 87% (708) | 817 |
| 2012 Vote: Mitt Romney | 19% | (99) | 81% (430) | 528 |
| 2012 Vote: Other | 9 % | (8) | 91% (85) | 93 |
| 2012 Vote: Didn't Vote | 5% | (37) | 95% (724) | 761 |
| 4-Region: Northeast | 14% | (56) | 86% (338) | 394 |
| 4-Region: Midwest | 11% | (49) | 89% (413) | 462 |
| 4-Region: South | 9 % | (76) | 91% (748) | 824 |
| 4-Region: West | 14% | (73) | 86% (447) | 520 |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|-----------|--------------|---------|--|
| Adults | 12% (254) | 88% (1946) | 2200 | |
| Urban, makes < 50 <i>k</i> | 7% (22) | 93% (279) | 302 | |
| Urban, makes 50 <i>k</i> + | 17% (43) | 83% (209) | 252 | |
| Suburban, makes < 50 <i>k</i> | 8% (39) | 92% (422) | 461 | |
| Suburban, makes $50k+$ | 18% (100) | 82% (470) | 570 | |
| Rural, makes < 50 <i>k</i> | 5% (21) | 95% (372) | 393 | |
| Rural, makes $50k+$ | 13% (30) | 87% (193) | 223 | |

Table MCB1_7NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *Certificate of Deposit (CD)*

| Demographic | 5 | Selected | Ν | ot Selected | Total N |
|--------------------------|-----|----------|-----|-------------|---------|
| Adults | 14% | (300) | 86% | (1900) | 2200 |
| Gender: Male | 20% | (208) | 80% | (854) | 1062 |
| Gender: Female | 8% | (92) | 92% | (1046) | 1138 |
| Age: 18-34 | 4% | (27) | 96% | (629) | 655 |
| Age: 35-44 | 12% | (42) | 88% | (316) | 358 |
| Age: 45-64 | 17% | (126) | 83% | (625) | 751 |
| Age: 65+ | 24% | (105) | 76% | (331) | 436 |
| GenZers: 1997-2012 | 3% | (10) | 97% | (325) | 335 |
| Millennials: 1981-1996 | 8% | (39) | 92% | (476) | 516 |
| GenXers: 1965-1980 | 14% | (73) | 86% | (457) | 530 |
| Baby Boomers: 1946-1964 | 21% | (156) | 79% | (575) | 731 |
| PID: Dem (no lean) | 13% | (107) | 87% | (715) | 822 |
| PID: Ind (no lean) | 11% | (83) | 89% | (650) | 733 |
| PID: Rep (no lean) | 17% | (110) | 83% | (535) | 645 |
| PID/Gender: Dem Men | 18% | (68) | 82% | (307) | 376 |
| PID/Gender: Dem Women | 9% | (39) | 91% | (407) | 446 |
| PID/Gender: Ind Men | 17% | (59) | 83% | (291) | 350 |
| PID/Gender: Ind Women | 6% | (23) | 94% | (359) | 382 |
| PID/Gender: Rep Men | 24% | (80) | 76% | (255) | 335 |
| PID/Gender: Rep Women | 10% | (30) | 90% | (279) | 310 |
| Ideo: Liberal (1-3) | 14% | (83) | 86% | (530) | 613 |
| Ideo: Moderate (4) | 14% | (80) | 86% | (503) | 583 |
| Ideo: Conservative (5-7) | 18% | (131) | 82% | (593) | 724 |
| Educ: < College | 8% | (120) | 92% | (1392) | 1512 |
| Educ: Bachelors degree | 23% | (103) | 77% | (341) | 444 |
| Educ: Post-grad | 32% | (77) | 68% | (167) | 244 |
| Income: Under 50k | 7% | (77) | 93% | (1077) | 1155 |
| Income: 50k-100k | 17% | (115) | 83% | (580) | 695 |
| Income: 100k+ | 31% | (108) | 69% | (242) | 350 |
| Ethnicity: White | 15% | (264) | 85% | (1457) | 1722 |
| Ethnicity: Hispanic | 7% | (24) | 93% | (325) | 349 |
| Ethnicity: Afr. Am. | 5% | (15) | 95% | (260) | 274 |

| Demographic | Selected | | Ň | ot Selected | Total N |
|-----------------------------------|------------|-------|-------------|-------------|---------|
| Adults | 14% | (300) | 86% | (1900) | 2200 |
| Ethnicity: Other | 11% | (22) | 89% | (182) | 204 |
| All Christian | 18% | (182) | 82% | (839) | 1020 |
| All Non-Christian | 30% | (28) | 70% | (66) | 93 |
| Atheist | 18% | (16) | 82% | (72) | 88 |
| Agnostic/Nothing in particular | 10% | (60) | 90% | (519) | 579 |
| Something Else | 4% | (15) | 96% | (404) | 420 |
| Religious Non-Protestant/Catholic | 24% | (29) | 76% | (91) | 120 |
| Evangelical | 9 % | (55) | 91% | (530) | 585 |
| Non-Evangelical | 17% | (135) | 83% | (677) | 812 |
| Community: Urban | 14% | (76) | 86% | (478) | 554 |
| Community: Suburban | 17% | (171) | 83% | (859) | 1031 |
| Community: Rural | 9% | (53) | 91% | (562) | 616 |
| Employ: Private Sector | 17% | (116) | 83% | (555) | 671 |
| Employ: Government | 17% | (23) | 83% | (111) | 134 |
| Employ: Self-Employed | 16% | (30) | 84% | (162) | 192 |
| Employ: Homemaker | 4% | (6) | 96% | (147) | 152 |
| Employ: Retired | 21% | (105) | 79 % | (389) | 495 |
| Employ: Unemployed | 4% | (9) | 96% | (245) | 254 |
| Employ: Other | 2% | (3) | 98% | (166) | 169 |
| Military HH: Yes | 17% | (54) | 83% | (268) | 322 |
| Military HH: No | 13% | (246) | 87% | (1632) | 1878 |
| RD/WT: Right Direction | 13% | (76) | 87% | (486) | 561 |
| RD/WT: Wrong Track | 14% | (225) | 86% | (1414) | 1639 |
| Trump Job Approve | 15% | (121) | 85% | (715) | 836 |
| Trump Job Disapprove | 14% | (174) | 86% | (1080) | 1254 |
| Trump Job Strongly Approve | 16% | (69) | 84% | (371) | 440 |
| Trump Job Somewhat Approve | 13% | (52) | 87% | (344) | 397 |
| Trump Job Somewhat Disapprove | 16% | (42) | 84% | (224) | 266 |
| Trump Job Strongly Disapprove | 13% | (132) | 87% | (857) | 988 |
| Favorable of Trump | 15% | (126) | 85% | (710) | 836 |
| Unfavorable of Trump | 14% | (169) | 86% | (1075) | 1244 |

| Demographic | Selected | | Ne | ot Selected | Total N |
|--------------------------------------|----------|-------|-------------|-------------|---------|
| Adults | 14% | (300) | 86% | (1900) | 2200 |
| Very Favorable of Trump | 16% | (74) | 84% | (380) | 454 |
| Somewhat Favorable of Trump | 14% | (52) | 86% | (330) | 382 |
| Somewhat Unfavorable of Trump | 16% | (34) | 84% | (178) | 212 |
| Very Unfavorable of Trump | 13% | (135) | 87% | (897) | 1032 |
| #1 Issue: Economy | 19% | (136) | 81% | (599) | 735 |
| #1 Issue: Security | 10% | (28) | 90% | (260) | 288 |
| #1 Issue: Health Care | 14% | (61) | 86% | (361) | 422 |
| #1 Issue: Medicare / Social Security | 14% | (37) | 86% | (224) | 261 |
| #1 Issue: Women's Issues | 4% | (4) | 96% | (95) | 99 |
| #1 Issue: Education | 3% | (4) | 97% | (120) | 123 |
| #1 Issue: Energy | 13% | (11) | 87% | (75) | 86 |
| #1 Issue: Other | 10% | (19) | 90% | (167) | 186 |
| 2018 House Vote: Democrat | 17% | (134) | 83% | (660) | 794 |
| 2018 House Vote: Republican | 19% | (124) | 81% | (523) | 646 |
| 2018 House Vote: Someone else | 10% | (6) | 90% | (57) | 63 |
| 2016 Vote: Hillary Clinton | 17% | (113) | 83% | (572) | 685 |
| 2016 Vote: Donald Trump | 19% | (135) | 81% | (570) | 705 |
| 2016 Vote: Other | 17% | (27) | 83% | (130) | 156 |
| 2016 Vote: Didn't Vote | 4% | (25) | 96% | (626) | 651 |
| Voted in 2014: Yes | 19% | (254) | 81% | (1104) | 1358 |
| Voted in 2014: No | 5% | (46) | 95% | (796) | 842 |
| 2012 Vote: Barack Obama | 16% | (133) | 84% | (684) | 817 |
| 2012 Vote: Mitt Romney | 23% | (120) | 77% | (409) | 528 |
| 2012 Vote: Other | 14% | (13) | 86% | (80) | 93 |
| 2012 Vote: Didn't Vote | 4% | (34) | 96% | (727) | 761 |
| 4-Region: Northeast | 15% | (60) | 85% | (333) | 394 |
| 4-Region: Midwest | 14% | (66) | 86% | (397) | 462 |
| 4-Region: South | 10% | (86) | 90 % | (738) | 824 |
| 4-Region: West | 17% | (89) | 83% | (431) | 520 |

| Demographic | Selected | Not Selected | Total N |
|-------------------------------|-----------|--------------|---------|
| Adults | 14% (300) | 86% (1900) | 2200 |
| Urban, makes < 50 <i>k</i> | 7% (22) | 93% (280) | 302 |
| Urban, makes 50 <i>k</i> + | 21% (54) | 79% (198) | 252 |
| Suburban, makes < 50 <i>k</i> | 9% (39) | 91% (421) | 461 |
| Suburban, makes $50k+$ | 23% (132) | 77% (438) | 570 |
| Rural, makes < 50 <i>k</i> | 4% (16) | 96% (376) | 393 |
| Rural, makes $50k+$ | 17% (37) | 83% (186) | 223 |

| Demographic | 5 | Selected | Ν | ot Selected | Total N |
|--------------------------|-----|----------|-----|-------------|---------|
| Adults | 9% | (200) | 91% | (2000) | 2200 |
| Gender: Male | 10% | (108) | 90% | (954) | 1062 |
| Gender: Female | 8% | (92) | 92% | (1046) | 1138 |
| Age: 18-34 | 8% | (52) | 92% | (603) | 655 |
| Age: 35-44 | 11% | (39) | 89% | (318) | 358 |
| Age: 45-64 | 10% | (77) | 90% | (674) | 751 |
| Age: 65+ | 7% | (33) | 93% | (404) | 436 |
| GenZers: 1997-2012 | 7% | (25) | 93% | (310) | 335 |
| Millennials: 1981-1996 | 9% | (46) | 91% | (470) | 516 |
| GenXers: 1965-1980 | 12% | (61) | 88% | (469) | 530 |
| Baby Boomers: 1946-1964 | 8% | (61) | 92% | (670) | 731 |
| PID: Dem (no lean) | 8% | (66) | 92% | (756) | 822 |
| PID: Ind (no lean) | 8% | (56) | 92% | (677) | 733 |
| PID: Rep (no lean) | 12% | (79) | 88% | (566) | 645 |
| PID/Gender: Dem Men | 9% | (33) | 91% | (343) | 376 |
| PID/Gender: Dem Women | 7% | (33) | 93% | (413) | 446 |
| PID/Gender: Ind Men | 10% | (35) | 90% | (316) | 350 |
| PID/Gender: Ind Women | 5% | (21) | 95% | (362) | 382 |
| PID/Gender: Rep Men | 12% | (40) | 88% | (295) | 335 |
| PID/Gender: Rep Women | 12% | (38) | 88% | (271) | 310 |
| Ideo: Liberal (1-3) | 8% | (51) | 92% | (563) | 613 |
| Ideo: Moderate (4) | 8% | (44) | 92% | (539) | 583 |
| Ideo: Conservative (5-7) | 13% | (92) | 87% | (632) | 724 |
| Educ: < College | 8% | (122) | 92% | (1390) | 1512 |
| Educ: Bachelors degree | 10% | (46) | 90% | (398) | 444 |
| Educ: Post-grad | 14% | (33) | 86% | (211) | 244 |
| Income: Under 50k | 7% | (81) | 93% | (1074) | 1155 |
| Income: 50k-100k | 11% | (80) | 89% | (615) | 695 |
| Income: 100k+ | 11% | (39) | 89% | (311) | 350 |
| Ethnicity: White | 9% | (157) | 91% | (1565) | 1722 |
| Ethnicity: Hispanic | 11% | (37) | 89% | (313) | 349 |
| Ethnicity: Afr. Am. | 9% | (26) | 91% | (249) | 274 |

| Demographic | 5 | Selected | Ν | ot Selected | Total N |
|-----------------------------------|------------|----------|-------------|-------------|---------|
| Adults | 9 % | (200) | 91% | (2000) | 2200 |
| Ethnicity: Other | 9 % | (18) | 91% | (186) | 204 |
| All Christian | 11% | (108) | 89% | (912) | 1020 |
| All Non-Christian | 12% | (11) | 88% | (82) | 93 |
| Atheist | 14% | (12) | 86% | (76) | 88 |
| Agnostic/Nothing in particular | 4% | (21) | 96% | (558) | 579 |
| Something Else | 11% | (48) | 89% | (372) | 420 |
| Religious Non-Protestant/Catholic | 13% | (15) | 87% | (105) | 120 |
| Evangelical | 12% | (68) | 88% | (517) | 585 |
| Non-Evangelical | 10% | (83) | 90% | (729) | 812 |
| Community: Urban | 10% | (56) | 90% | (498) | 554 |
| Community: Suburban | 7% | (77) | 93% | (954) | 1031 |
| Community: Rural | 11% | (68) | 89% | (548) | 616 |
| Employ: Private Sector | 14% | (97) | 86% | (574) | 671 |
| Employ: Government | 10% | (13) | 90% | (121) | 134 |
| Employ: Self-Employed | 9 % | (18) | 91% | (174) | 192 |
| Employ: Homemaker | 3% | (4) | 97% | (148) | 152 |
| Employ: Retired | 7% | (35) | 93% | (460) | 495 |
| Employ: Unemployed | 5% | (12) | 95% | (242) | 254 |
| Employ: Other | 8% | (13) | 92% | (157) | 169 |
| Military HH: Yes | 11% | (36) | 89% | (286) | 322 |
| Military HH: No | 9 % | (164) | 91% | (1713) | 1878 |
| RD/WT: Right Direction | 10% | (58) | 90% | (503) | 561 |
| RD/WT: Wrong Track | 9 % | (142) | 91% | (1496) | 1639 |
| Trump Job Approve | 10% | (88) | 90% | (749) | 836 |
| Trump Job Disapprove | 9 % | (108) | 91% | (1147) | 1254 |
| Trump Job Strongly Approve | 13% | (56) | 87% | (383) | 440 |
| Trump Job Somewhat Approve | 8% | (31) | 92% | (365) | 397 |
| Trump Job Somewhat Disapprove | 10% | (27) | 90 % | (239) | 266 |
| Trump Job Strongly Disapprove | 8% | (80) | 92% | (908) | 988 |
| Favorable of Trump | 11% | (91) | 89 % | (745) | 836 |
| Unfavorable of Trump | 8% | (104) | 92% | (1140) | 1244 |

| Demographic | 9 | Selected | Not Selected | | Total N |
|--------------------------------------|------------|----------|--------------|--------|---------|
| Adults | 9 % | (200) | 91% | (2000) | 2200 |
| Very Favorable of Trump | 13% | (60) | 87% | (394) | 454 |
| Somewhat Favorable of Trump | 8% | (31) | 92% | (351) | 382 |
| Somewhat Unfavorable of Trump | 7% | (14) | 93% | (198) | 212 |
| Very Unfavorable of Trump | 9% | (90) | 91% | (942) | 1032 |
| #1 Issue: Economy | 10% | (77) | 90% | (658) | 735 |
| #1 Issue: Security | 9% | (26) | 91% | (262) | 288 |
| #1 Issue: Health Care | 10% | (43) | 90% | (379) | 422 |
| #1 Issue: Medicare / Social Security | 6% | (15) | 94% | (246) | 261 |
| #1 Issue: Women's Issues | 7% | (7) | 93% | (92) | 99 |
| #1 Issue: Education | 12% | (15) | 88% | (108) | 123 |
| #1 Issue: Energy | 6% | (5) | 94% | (81) | 86 |
| #1 Issue: Other | 7% | (12) | 93% | (173) | 186 |
| 2018 House Vote: Democrat | 9 % | (68) | 91% | (726) | 794 |
| 2018 House Vote: Republican | 13% | (81) | 87% | (565) | 646 |
| 2018 House Vote: Someone else | 7% | (5) | 93% | (58) | 63 |
| 2016 Vote: Hillary Clinton | 8% | (54) | 92% | (632) | 685 |
| 2016 Vote: Donald Trump | 12% | (84) | 88% | (622) | 705 |
| 2016 Vote: Other | 9 % | (14) | 91% | (142) | 156 |
| 2016 Vote: Didn't Vote | 7% | (49) | 93% | (603) | 651 |
| Voted in 2014: Yes | 10% | (142) | 90 % | (1216) | 1358 |
| Voted in 2014: No | 7% | (58) | 93% | (784) | 842 |
| 2012 Vote: Barack Obama | 8% | (66) | 92% | (751) | 817 |
| 2012 Vote: Mitt Romney | 13% | (70) | 87% | (459) | 528 |
| 2012 Vote: Other | 13% | (12) | 87% | (81) | 93 |
| 2012 Vote: Didn't Vote | 7% | (52) | 93% | (708) | 761 |
| 4-Region: Northeast | 9% | (35) | 91% | (359) | 394 |
| 4-Region: Midwest | 10% | (48) | 90% | (414) | 462 |
| 4-Region: South | 10% | (80) | 90% | (744) | 824 |
| 4-Region: West | 7% | (37) | 93% | (483) | 520 |

| 1015011111101111 | | | | |
|-------------------------------|----------|--------------|---------|--|
| Demographic | Selected | Not Selected | Total N | |
| Adults | 9% (200) | 91% (2000) | 2200 | |
| Urban, makes < 50 <i>k</i> | 8% (23) | 92% (279) | 302 | |
| Urban, makes 50 <i>k</i> + | 13% (33) | 87% (219) | 252 | |
| Suburban, makes < 50 <i>k</i> | 7% (33) | 93% (427) | 461 | |
| Suburban, makes $50k+$ | 8% (43) | 92% (527) | 570 | |
| Rural, makes < 50 <i>k</i> | 6% (25) | 94% (367) | 393 | |
| Rural, makes $50k+$ | 19% (42) | 81% (181) | 223 | |

| Demographic | S | elected | N | ot Selected | Total N | |
|--------------------------|-----|---------|-----|-------------|---------|--|
| Adults | 26% | (565) | 74% | (1635) | 2200 | |
| Gender: Male | 31% | (327) | 69% | (734) | 1062 | |
| Gender: Female | 21% | (238) | 79% | (901) | 1138 | |
| Age: 18-34 | 10% | (63) | 90% | (592) | 655 | |
| Age: 35-44 | 36% | (127) | 64% | (230) | 358 | |
| Age: 45-64 | 33% | (251) | 67% | (500) | 751 | |
| Age: 65+ | 28% | (124) | 72% | (313) | 436 | |
| GenZers: 1997-2012 | 3% | (9) | 97% | (326) | 335 | |
| Millennials: 1981-1996 | 24% | (122) | 76% | (394) | 516 | |
| GenXers: 1965-1980 | 34% | (178) | 66% | (352) | 530 | |
| Baby Boomers: 1946-1964 | 33% | (238) | 67% | (493) | 731 | |
| PID: Dem (no lean) | 24% | (195) | 76% | (627) | 822 | |
| PID: Ind (no lean) | 22% | (158) | 78% | (575) | 733 | |
| PID: Rep (no lean) | 33% | (211) | 67% | (434) | 645 | |
| PID/Gender: Dem Men | 26% | (99) | 74% | (277) | 376 | |
| PID/Gender: Dem Women | 22% | (97) | 78% | (349) | 446 | |
| PID/Gender: Ind Men | 30% | (104) | 70% | (246) | 350 | |
| PID/Gender: Ind Women | 14% | (54) | 86% | (328) | 382 | |
| PID/Gender: Rep Men | 37% | (125) | 63% | (211) | 335 | |
| PID/Gender: Rep Women | 28% | (87) | 72% | (223) | 310 | |
| Ideo: Liberal (1-3) | 23% | (140) | 77% | (473) | 613 | |
| Ideo: Moderate (4) | 27% | (160) | 73% | (424) | 583 | |
| Ideo: Conservative (5-7) | 34% | (243) | 66% | (481) | 724 | |
| Educ: < College | 20% | (299) | 80% | (1213) | 1512 | |
| Educ: Bachelors degree | 38% | (168) | 62% | (276) | 444 | |
| Educ: Post-grad | 40% | (98) | 60% | (146) | 244 | |
| Income: Under 50k | 13% | (154) | 87% | (1001) | 1155 | |
| Income: 50k-100k | 35% | (245) | 65% | (450) | 695 | |
| Income: 100k+ | 47% | (166) | 53% | (184) | 350 | |
| Ethnicity: White | 29% | (502) | 71% | (1220) | 1722 | |
| Ethnicity: Hispanic | 20% | (69) | 80% | (280) | 349 | |
| Ethnicity: Afr. Am. | 12% | (33) | 88% | (241) | 274 | |

| Demographic | 5 | Selected | No | ot Selected | Total N | |
|-----------------------------------|------------|----------|-------------|-------------|---------|--|
| Adults | 26% | (565) | 74% | (1635) | 2200 | |
| Ethnicity: Other | 15% | (30) | 85% | (174) | 204 | |
| All Christian | 33% | (336) | 67% | (684) | 1020 | |
| All Non-Christian | 22% | (20) | 78% | (73) | 93 | |
| Atheist | 22% | (20) | 78% | (68) | 88 | |
| Agnostic/Nothing in particular | 18% | (107) | 82% | (472) | 579 | |
| Something Else | 20% | (82) | 80% | (338) | 420 | |
| Religious Non-Protestant/Catholic | 25% | (29) | 75% | (91) | 120 | |
| Evangelical | 26% | (153) | 74% | (432) | 585 | |
| Non-Evangelical | 31% | (250) | 69% | (562) | 812 | |
| Community: Urban | 15% | (80) | 85% | (473) | 554 | |
| Community: Suburban | 33% | (340) | 67% | (691) | 1031 | |
| Community: Rural | 24% | (145) | 76% | (471) | 616 | |
| Employ: Private Sector | 38% | (256) | 62% | (415) | 671 | |
| Employ: Government | 35% | (46) | 65% | (87) | 134 | |
| Employ: Self-Employed | 28% | (54) | 72% | (138) | 192 | |
| Employ: Homemaker | 19% | (29) | 81% | (124) | 152 | |
| Employ: Retired | 27% | (136) | 73% | (359) | 495 | |
| Employ: Unemployed | 9 % | (24) | 91% | (230) | 254 | |
| Employ: Other | 11% | (18) | 89% | (151) | 169 | |
| Military HH: Yes | 34% | (110) | 66% | (213) | 322 | |
| Military HH: No | 24% | (455) | 76% | (1423) | 1878 | |
| RD/WT: Right Direction | 26% | (148) | 74% | (414) | 561 | |
| RD/WT: Wrong Track | 25% | (417) | 75% | (1221) | 1639 | |
| Trump Job Approve | 29% | (246) | 71% | (590) | 836 | |
| Trump Job Disapprove | 25% | (309) | 75% | (946) | 1254 | |
| Trump Job Strongly Approve | 28% | (122) | 72% | (318) | 440 | |
| Trump Job Somewhat Approve | 31% | (125) | 69 % | (272) | 397 | |
| Trump Job Somewhat Disapprove | 25% | (66) | 75% | (200) | 266 | |
| Trump Job Strongly Disapprove | 25% | (242) | 75% | (746) | 988 | |
| Favorable of Trump | 29% | (246) | 71% | (590) | 836 | |
| Unfavorable of Trump | 25% | (308) | 75% | (936) | 1244 | |

| Demographic | Selected | | No | ot Selected | Total N | |
|--------------------------------------|----------|-------|-------------|-------------|---------|--|
| Adults | 26% | (565) | 74% | (1635) | 2200 | |
| Very Favorable of Trump | 28% | (127) | 72% | (327) | 454 | |
| Somewhat Favorable of Trump | 31% | (119) | 69 % | (263) | 382 | |
| Somewhat Unfavorable of Trump | 25% | (53) | 75% | (158) | 212 | |
| Very Unfavorable of Trump | 25% | (254) | 75% | (778) | 1032 | |
| #1 Issue: Economy | 29% | (214) | 71% | (521) | 735 | |
| #1 Issue: Security | 30% | (87) | 70% | (201) | 288 | |
| #1 Issue: Health Care | 19% | (82) | 81% | (340) | 422 | |
| #1 Issue: Medicare / Social Security | 30% | (78) | 70% | (183) | 261 | |
| #1 Issue: Women's Issues | 20% | (19) | 80% | (79) | 99 | |
| #1 Issue: Education | 18% | (22) | 82% | (101) | 123 | |
| #1 Issue: Energy | 18% | (15) | 82% | (71) | 86 | |
| #1 Issue: Other | 26% | (48) | 74% | (138) | 186 | |
| 2018 House Vote: Democrat | 29% | (230) | 71% | (564) | 794 | |
| 2018 House Vote: Republican | 35% | (227) | 65% | (420) | 646 | |
| 2018 House Vote: Someone else | 27% | (17) | 73% | (46) | 63 | |
| 2016 Vote: Hillary Clinton | 29% | (199) | 71% | (487) | 685 | |
| 2016 Vote: Donald Trump | 35% | (250) | 65% | (456) | 705 | |
| 2016 Vote: Other | 32% | (49) | 68% | (107) | 156 | |
| 2016 Vote: Didn't Vote | 10% | (67) | 90 % | (584) | 651 | |
| Voted in 2014: Yes | 33% | (444) | 67% | (915) | 1358 | |
| Voted in 2014: No | 14% | (121) | 86% | (721) | 842 | |
| 2012 Vote: Barack Obama | 30% | (249) | 70% | (568) | 817 | |
| 2012 Vote: Mitt Romney | 37% | (195) | 63% | (333) | 528 | |
| 2012 Vote: Other | 35% | (32) | 65% | (61) | 93 | |
| 2012 Vote: Didn't Vote | 12% | (88) | 88% | (673) | 761 | |
| 4-Region: Northeast | 26% | (104) | 74% | (290) | 394 | |
| 4-Region: Midwest | 29% | (133) | 71% | (329) | 462 | |
| 4-Region: South | 24% | (194) | 76% | (630) | 824 | |
| 4-Region: West | 26% | (134) | 74% | (386) | 520 | |

| Table MCB1_10NET: Which of the following banking or financial accounts do you currently have? Please select all that app | oly. |
|--|------|
| Mortgage | |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|-----------|--------------|---------|--|
| Adults | 26% (565) | 74% (1635) | 2200 | |
| Urban, makes < 50 <i>k</i> | 6% (19) | 94% (283) | 302 | |
| Urban, makes 50 <i>k</i> + | 24% (62) | 76% (190) | 252 | |
| Suburban, makes < 50 <i>k</i> | 18% (82) | 82% (379) | 461 | |
| Suburban, makes $50k+$ | 45% (258) | 55% (312) | 570 | |
| Rural, makes < 50 <i>k</i> | 14% (53) | 86% (339) | 393 | |
| Rural, makes 50 <i>k</i> + | 41% (91) | 59% (132) | 223 | |

| Demographic Adults | Sel | ected | N | ot Selected | Total N | |
|--------------------------|-----|-------|-----|-------------|---------|--|
| | 23% | (507) | 77% | (1693) | 2200 | |
| Gender: Male | 26% | (276) | 74% | (786) | 1062 | |
| Gender: Female | 20% | (231) | 80% | (907) | 1138 | |
| Age: 18-34 | 15% | (99) | 85% | (556) | 655 | |
| Age: 35-44 | 30% | (107) | 70% | (251) | 358 | |
| Age: 45-64 | 28% | (210) | 72% | (541) | 751 | |
| Age: 65+ | 21% | (91) | 79% | (345) | 436 | |
| GenZers: 1997-2012 | 9% | (30) | 91% | (305) | 335 | |
| Millennials: 1981-1996 | 23% | (119) | 77% | (397) | 516 | |
| GenXers: 1965-1980 | 28% | (150) | 72% | (380) | 530 | |
| Baby Boomers: 1946-1964 | 26% | (189) | 74% | (541) | 731 | |
| PID: Dem (no lean) | 24% | (195) | 76% | (627) | 822 | |
| PID: Ind (no lean) | 17% | (126) | 83% | (607) | 733 | |
| PID: Rep (no lean) | 29% | (186) | 71% | (459) | 645 | |
| PID/Gender: Dem Men | 27% | (100) | 73% | (276) | 376 | |
| PID/Gender: Dem Women | 21% | (94) | 79% | (352) | 446 | |
| PID/Gender: Ind Men | 22% | (77) | 78% | (274) | 350 | |
| PID/Gender: Ind Women | 13% | (50) | 87% | (333) | 382 | |
| PID/Gender: Rep Men | 29% | (99) | 71% | (237) | 335 | |
| PID/Gender: Rep Women | 28% | (87) | 72% | (223) | 310 | |
| Ideo: Liberal (1-3) | 19% | (119) | 81% | (494) | 613 | |
| Ideo: Moderate (4) | 24% | (140) | 76% | (443) | 583 | |
| Ideo: Conservative (5-7) | 30% | (218) | 70% | (507) | 724 | |
| Educ: < College | 19% | (284) | 81% | (1228) | 1512 | |
| Educ: Bachelors degree | 33% | (147) | 67% | (297) | 444 | |
| Educ: Post-grad | 31% | (76) | 69% | (168) | 244 | |
| Income: Under 50k | 15% | (170) | 85% | (985) | 1155 | |
| Income: 50k-100k | 32% | (221) | 68% | (474) | 695 | |
| Income: 100k+ | 33% | (115) | 67% | (234) | 350 | |
| Ethnicity: White | 25% | (434) | 75% | (1288) | 1722 | |
| Ethnicity: Hispanic | 21% | (75) | 79% | (275) | 349 | |
| Ethnicity: Afr. Am. | 15% | (41) | 85% | (233) | 274 | |

| Demographic | S | Selected | No | ot Selected | Total N |
|-----------------------------------|-----|----------|-------------|-------------|---------|
| Adults | 23% | (507) | 77% | (1693) | 2200 |
| Ethnicity: Other | 16% | (32) | 84% | (172) | 204 |
| All Christian | 27% | (277) | 73% | (743) | 1020 |
| All Non-Christian | 23% | (21) | 77% | (72) | 93 |
| Atheist | 18% | (16) | 82% | (72) | 88 |
| Agnostic/Nothing in particular | 17% | (101) | 83% | (478) | 579 |
| Something Else | 22% | (91) | 78% | (329) | 420 |
| Religious Non-Protestant/Catholic | 24% | (29) | 76% | (91) | 120 |
| Evangelical | 26% | (153) | 74% | (432) | 585 |
| Non-Evangelical | 25% | (203) | 75% | (608) | 812 |
| Community: Urban | 17% | (95) | 83% | (458) | 554 |
| Community: Suburban | 25% | (254) | 75% | (777) | 1031 |
| Community: Rural | 26% | (157) | 74% | (458) | 616 |
| Employ: Private Sector | 35% | (236) | 65% | (435) | 671 |
| Employ: Government | 34% | (46) | 66% | (88) | 134 |
| Employ: Self-Employed | 19% | (37) | 81% | (155) | 192 |
| Employ: Homemaker | 19% | (29) | 81% | (123) | 152 |
| Employ: Retired | 21% | (106) | 79 % | (389) | 495 |
| Employ: Unemployed | 8% | (19) | 92% | (235) | 254 |
| Employ: Other | 18% | (30) | 82% | (139) | 169 |
| Military HH: Yes | 32% | (102) | 68% | (220) | 322 |
| Military HH: No | 22% | (405) | 78% | (1473) | 1878 |
| RD/WT: Right Direction | 26% | (145) | 74% | (417) | 561 |
| RD/WT: Wrong Track | 22% | (362) | 78% | (1277) | 1639 |
| Trump Job Approve | 28% | (230) | 72% | (606) | 836 |
| Trump Job Disapprove | 21% | (259) | 79 % | (996) | 1254 |
| Trump Job Strongly Approve | 28% | (122) | 72% | (317) | 440 |
| Trump Job Somewhat Approve | 27% | (108) | 73% | (288) | 397 |
| Trump Job Somewhat Disapprove | 18% | (48) | 82% | (218) | 266 |
| Trump Job Strongly Disapprove | 21% | (210) | 79 % | (778) | 988 |
| Favorable of Trump | 27% | (226) | 73% | (610) | 836 |
| Unfavorable of Trump | 21% | (265) | 79 % | (979) | 1244 |

| Demographic | Selected | | Ne | ot Selected | Total N |
|--------------------------------------|----------|-------|-----|-------------|---------|
| Adults | 23% | (507) | 77% | (1693) | 2200 |
| Very Favorable of Trump | 29% | (130) | 71% | (324) | 454 |
| Somewhat Favorable of Trump | 25% | (97) | 75% | (286) | 382 |
| Somewhat Unfavorable of Trump | 21% | (45) | 79% | (167) | 212 |
| Very Unfavorable of Trump | 21% | (220) | 79% | (812) | 1032 |
| #1 Issue: Economy | 25% | (186) | 75% | (549) | 735 |
| #1 Issue: Security | 29% | (85) | 71% | (203) | 288 |
| #1 Issue: Health Care | 21% | (87) | 79% | (335) | 422 |
| #1 Issue: Medicare / Social Security | 23% | (61) | 77% | (200) | 261 |
| #1 Issue: Women's Issues | 17% | (17) | 83% | (82) | 99 |
| #1 Issue: Education | 23% | (28) | 77% | (95) | 123 |
| #1 Issue: Energy | 12% | (11) | 88% | (76) | 86 |
| #1 Issue: Other | 17% | (32) | 83% | (154) | 186 |
| 2018 House Vote: Democrat | 26% | (203) | 74% | (591) | 794 |
| 2018 House Vote: Republican | 31% | (197) | 69% | (449) | 646 |
| 2018 House Vote: Someone else | 22% | (14) | 78% | (49) | 63 |
| 2016 Vote: Hillary Clinton | 24% | (167) | 76% | (518) | 685 |
| 2016 Vote: Donald Trump | 31% | (217) | 69% | (488) | 705 |
| 2016 Vote: Other | 22% | (34) | 78% | (122) | 156 |
| 2016 Vote: Didn't Vote | 13% | (88) | 87% | (564) | 651 |
| Voted in 2014: Yes | 27% | (365) | 73% | (994) | 1358 |
| Voted in 2014: No | 17% | (142) | 83% | (699) | 842 |
| 2012 Vote: Barack Obama | 25% | (203) | 75% | (614) | 817 |
| 2012 Vote: Mitt Romney | 30% | (161) | 70% | (368) | 528 |
| 2012 Vote: Other | 30% | (28) | 70% | (65) | 93 |
| 2012 Vote: Didn't Vote | 15% | (114) | 85% | (647) | 761 |
| 4-Region: Northeast | 23% | (92) | 77% | (301) | 394 |
| 4-Region: Midwest | 25% | (116) | 75% | (346) | 462 |
| 4-Region: South | 22% | (184) | 78% | (640) | 824 |
| 4-Region: West | 22% | (115) | 78% | (405) | 520 |

| Demographic Adults | Selected | Not Selected | Total N | |
|-------------------------------|-----------|--------------|---------|--|
| | 23% (507) | 77% (1693) | 2200 | |
| Urban, makes < 50 <i>k</i> | 10% (31) | 90% (271) | 302 | |
| Urban, makes 50 <i>k</i> + | 26% (64) | 74% (188) | 252 | |
| Suburban, makes < 50 <i>k</i> | 16% (74) | 84% (387) | 461 | |
| Suburban, makes $50k+$ | 32% (181) | 68% (390) | 570 | |
| Rural, makes < 50 <i>k</i> | 17% (66) | 83% (327) | 393 | |
| Rural, makes $50k+$ | 41% (92) | 59% (131) | 223 | |

Table MCB1_12NET: *Which of the following banking or financial accounts do you currently have? Please select all that apply. Business banking account*

| Demographic | 9 | Selected | Not | t Selected | Total N |
|--------------------------|-----|----------|-----|------------|---------|
| Adults | 6% | (137) | 94% | (2063) | 2200 |
| Gender: Male | 8% | (82) | 92% | (979) | 1062 |
| Gender: Female | 5% | (55) | 95% | (1084) | 1138 |
| Age: 18-34 | 6% | (41) | 94% | (614) | 655 |
| Age: 35-44 | 9% | (31) | 91% | (327) | 358 |
| Age: 45-64 | 6% | (48) | 94% | (703) | 751 |
| Age: 65+ | 4% | (18) | 96% | (418) | 436 |
| GenZers: 1997-2012 | 5% | (18) | 95% | (317) | 335 |
| Millennials: 1981-1996 | 7% | (37) | 93% | (479) | 516 |
| GenXers: 1965-1980 | 7% | (37) | 93% | (493) | 530 |
| Baby Boomers: 1946-1964 | 6% | (44) | 94% | (687) | 731 |
| PID: Dem (no lean) | 5% | (41) | 95% | (781) | 822 |
| PID: Ind (no lean) | 7% | (49) | 93% | (684) | 733 |
| PID: Rep (no lean) | 7% | (47) | 93% | (598) | 645 |
| PID/Gender: Dem Men | 6% | (24) | 94% | (352) | 376 |
| PID/Gender: Dem Women | 4% | (18) | 96% | (429) | 446 |
| PID/Gender: Ind Men | 7% | (25) | 93% | (325) | 350 |
| PID/Gender: Ind Women | 6% | (24) | 94% | (358) | 382 |
| PID/Gender: Rep Men | 10% | (34) | 90% | (302) | 335 |
| PID/Gender: Rep Women | 4% | (13) | 96% | (297) | 310 |
| Ideo: Liberal (1-3) | 5% | (31) | 95% | (582) | 613 |
| Ideo: Moderate (4) | 7% | (39) | 93% | (545) | 583 |
| Ideo: Conservative (5-7) | 7% | (53) | 93% | (672) | 724 |
| Educ: < College | 5% | (73) | 95% | (1439) | 1512 |
| Educ: Bachelors degree | 7% | (31) | 93% | (412) | 444 |
| Educ: Post-grad | 13% | (33) | 87% | (211) | 244 |
| Income: Under 50k | 4% | (50) | 96% | (1105) | 1155 |
| Income: 50k-100k | 7% | (51) | 93% | (644) | 695 |
| Income: 100k+ | 10% | (36) | 90% | (314) | 350 |
| Ethnicity: White | 6% | (106) | 94% | (1616) | 1722 |
| Ethnicity: Hispanic | 8% | (28) | 92% | (322) | 349 |
| Ethnicity: Afr. Am. | 7% | (19) | 93% | (255) | 274 |

Business banking account

| Demographic | 8 | Selected | N | ot Selected | Total N |
|-----------------------------------|------------|----------|-------------|-------------|---------|
| Adults | 6% | (137) | 94% | (2063) | 2200 |
| Ethnicity: Other | 6% | (12) | 94% | (192) | 204 |
| All Christian | 7% | (69) | 93% | (952) | 1020 |
| All Non-Christian | 10% | (10) | 90% | (84) | 93 |
| Atheist | 10% | (9) | 90% | (79) | 88 |
| Agnostic/Nothing in particular | 5% | (26) | 95% | (552) | 579 |
| Something Else | 6% | (23) | 94% | (397) | 420 |
| Religious Non-Protestant/Catholic | 8% | (10) | 92% | (111) | 120 |
| Evangelical | 8% | (45) | 92% | (540) | 585 |
| Non-Evangelical | 5% | (44) | 95% | (767) | 812 |
| Community: Urban | 7% | (40) | 93% | (513) | 554 |
| Community: Suburban | 6% | (60) | 94% | (971) | 1031 |
| Community: Rural | 6% | (37) | 94% | (579) | 616 |
| Employ: Private Sector | 6% | (37) | 94% | (634) | 671 |
| Employ: Government | 14% | (18) | 86% | (115) | 134 |
| Employ: Self-Employed | 28% | (55) | 72% | (137) | 192 |
| Employ: Homemaker | 4% | (6) | 96% | (147) | 152 |
| Employ: Retired | 2% | (11) | 98% | (484) | 495 |
| Employ: Unemployed | 1% | (3) | 99 % | (251) | 254 |
| Employ: Other | 4% | (7) | 96% | (162) | 169 |
| Military HH: Yes | 7% | (24) | 93% | (298) | 322 |
| Military HH: No | 6% | (113) | 94% | (1765) | 1878 |
| RD/WT: Right Direction | 9 % | (50) | 91% | (512) | 561 |
| RD/WT: Wrong Track | 5% | (87) | 95% | (1551) | 1639 |
| Trump Job Approve | 7% | (62) | 93% | (774) | 836 |
| Trump Job Disapprove | 6% | (70) | 94% | (1184) | 1254 |
| Trump Job Strongly Approve | 8% | (34) | 92% | (405) | 440 |
| Trump Job Somewhat Approve | 7% | (27) | 93% | (369) | 397 |
| Trump Job Somewhat Disapprove | 6% | (17) | 94% | (249) | 266 |
| Trump Job Strongly Disapprove | 5% | (53) | 95% | (935) | 988 |
| Favorable of Trump | 7% | (61) | 93% | (775) | 836 |
| Unfavorable of Trump | 5% | (65) | 95% | (1178) | 1244 |

Business banking account

| Demographic | Selected | | N | ot Selected | Total N | |
|--------------------------------------|------------|-------|-------------|-------------|---------|--|
| Adults | 6% | (137) | 94% | (2063) | 2200 | |
| Very Favorable of Trump | 7% | (33) | 93% | (420) | 454 | |
| Somewhat Favorable of Trump | 7% | (28) | 93% | (354) | 382 | |
| Somewhat Unfavorable of Trump | 6% | (12) | 94% | (200) | 212 | |
| Very Unfavorable of Trump | 5% | (53) | 95% | (979) | 1032 | |
| #1 Issue: Economy | 7% | (51) | 93% | (684) | 735 | |
| #1 Issue: Security | 5% | (14) | 95% | (274) | 288 | |
| #1 Issue: Health Care | 7% | (27) | 93% | (395) | 422 | |
| #1 Issue: Medicare / Social Security | 3% | (8) | 97% | (253) | 261 | |
| #1 Issue: Women's Issues | 10% | (10) | 90 % | (89) | 99 | |
| #1 Issue: Education | 7% | (9) | 93% | (114) | 123 | |
| #1 Issue: Energy | 5% | (5) | 95% | (82) | 86 | |
| #1 Issue: Other | 7% | (13) | 93% | (173) | 186 | |
| 2018 House Vote: Democrat | 6% | (51) | 94% | (743) | 794 | |
| 2018 House Vote: Republican | 7% | (47) | 93% | (600) | 646 | |
| 2018 House Vote: Someone else | 3% | (2) | 97% | (61) | 63 | |
| 2016 Vote: Hillary Clinton | 6% | (44) | 94% | (642) | 685 | |
| 2016 Vote: Donald Trump | 8% | (55) | 92% | (651) | 705 | |
| 2016 Vote: Other | 9 % | (14) | 91% | (143) | 156 | |
| 2016 Vote: Didn't Vote | 4% | (25) | 96% | (626) | 651 | |
| Voted in 2014: Yes | 7% | (97) | 93% | (1262) | 1358 | |
| Voted in 2014: No | 5% | (40) | 95% | (801) | 842 | |
| 2012 Vote: Barack Obama | 7% | (57) | 93% | (761) | 817 | |
| 2012 Vote: Mitt Romney | 8% | (43) | 92% | (486) | 528 | |
| 2012 Vote: Other | 6% | (6) | 94% | (88) | 93 | |
| 2012 Vote: Didn't Vote | 4% | (32) | 96% | (729) | 761 | |
| 4-Region: Northeast | 6% | (24) | 94% | (370) | 394 | |
| 4-Region: Midwest | 5% | (23) | 95% | (440) | 462 | |
| 4-Region: South | 6% | (52) | 94% | (772) | 824 | |
| 4-Region: West | 7% | (39) | 93% | (481) | 520 | |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|----------|--------------|---------|--|
| Adults | 6% (137) | 94% (2063) | 2200 | |
| Urban, makes < 50 <i>k</i> | 5% (15) | 95% (287) | 302 | |
| Urban, makes $50k+$ | 10% (25) | 90% (227) | 252 | |
| Suburban, makes < 50 <i>k</i> | 3% (14) | 97% (447) | 461 | |
| Suburban, makes $50k+$ | 8% (46) | 92% (524) | 570 | |
| Rural, makes < 50 <i>k</i> | 5% (21) | 95% (372) | 393 | |
| Rural, makes 50 <i>k</i> + | 7% (16) | 93% (207) | 223 | |

Table MCB1_12NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. Business banking account

| Demographic | S | elected | N | ot Selected | Total N | |
|--------------------------|----|---------|-------------|-------------|---------|--|
| Adults | 2% | (35) | 98% | (2165) | 2200 | |
| Gender: Male | 1% | (10) | 99 % | (1051) | 1062 | |
| Gender: Female | 2% | (25) | 98% | (1114) | 1138 | |
| Age: 18-34 | 2% | (14) | 98% | (641) | 655 | |
| Age: 35-44 | 1% | (3) | 99 % | (355) | 358 | |
| Age: 45-64 | 1% | (9) | 99 % | (742) | 751 | |
| Age: 65+ | 2% | (9) | 98% | (427) | 436 | |
| GenZers: 1997-2012 | 1% | (3) | 99 % | (331) | 335 | |
| Millennials: 1981-1996 | 2% | (11) | 98% | (505) | 516 | |
| GenXers: 1965-1980 | 1% | (4) | 99 % | (526) | 530 | |
| Baby Boomers: 1946-1964 | 2% | (16) | 98% | (714) | 731 | |
| PID: Dem (no lean) | 2% | (16) | 98% | (806) | 822 | |
| PID: Ind (no lean) | 2% | (13) | 98% | (720) | 733 | |
| PID: Rep (no lean) | 1% | (7) | 99 % | (638) | 645 | |
| PID/Gender: Dem Men | 1% | (3) | 99 % | (373) | 376 | |
| PID/Gender: Dem Women | 3% | (13) | 97% | (433) | 446 | |
| PID/Gender: Ind Men | 2% | (6) | 98% | (344) | 350 | |
| PID/Gender: Ind Women | 2% | (6) | 98% | (376) | 382 | |
| PID/Gender: Rep Men | _ | (2) | 100% | (334) | 335 | |
| PID/Gender: Rep Women | 2% | (5) | 98% | (305) | 310 | |
| Ideo: Liberal (1-3) | 2% | (15) | 98% | (598) | 613 | |
| Ideo: Moderate (4) | 2% | (10) | 98% | (574) | 583 | |
| Ideo: Conservative (5-7) | 1% | (8) | 99 % | (717) | 724 | |
| Educ: < College | 1% | (20) | 99 % | (1492) | 1512 | |
| Educ: Bachelors degree | 2% | (9) | 98% | (434) | 444 | |
| Educ: Post-grad | 2% | (5) | 98% | (239) | 244 | |
| Income: Under 50k | 2% | (21) | 98% | (1134) | 1155 | |
| Income: 50k-100k | 1% | (5) | 99 % | (691) | 695 | |
| Income: 100k+ | 3% | (9) | 97% | (340) | 350 | |
| Ethnicity: White | 2% | (30) | 98% | (1692) | 1722 | |
| Ethnicity: Hispanic | 1% | (5) | 99 % | (344) | 349 | |
| Ethnicity: Afr. Am. | 1% | (4) | 99 % | (270) | 274 | |

| Demographic | S | elected | N | ot Selected | Total N |
|-----------------------------------|----|--------------|-------------|-------------|---------|
| Adults | 2% | (35) | 98% | (2165) | 2200 |
| Ethnicity: Other | _ | (1) | 100% | (203) | 204 |
| All Christian | 2% | (19) | 98% | (1002) | 1020 |
| All Non-Christian | 1% | (1) | 99 % | (93) | 93 |
| Atheist | 2% | (2) | 98% | (86) | 88 |
| Agnostic/Nothing in particular | 1% | (8) | 99 % | (571) | 579 |
| Something Else | 1% | (6) | 99 % | (414) | 420 |
| Religious Non-Protestant/Catholic | 1% | (1) | 99 % | (119) | 120 |
| Evangelical | 2% | (12) | 98% | (573) | 585 |
| Non-Evangelical | 2% | (13) | 98% | (798) | 812 |
| Community: Urban | 2% | (11) | 98% | (543) | 554 |
| Community: Suburban | 2% | (16) | 98% | (1015) | 1031 |
| Community: Rural | 1% | (8) | 99 % | (608) | 616 |
| Employ: Private Sector | 1% | (4) | 99 % | (667) | 671 |
| Employ: Government | 3% | (4) | 97% | (129) | 134 |
| Employ: Self-Employed | _ | (0) | 100% | (192) | 192 |
| Employ: Homemaker | 1% | (2) | 99 % | (151) | 152 |
| Employ: Retired | 2% | (9) | 98% | (485) | 495 |
| Employ: Unemployed | 3% | (9) | 97% | (245) | 254 |
| Employ: Other | 3% | (5) | 97% | (165) | 169 |
| Military HH: Yes | 1% | (4) | 99 % | (318) | 322 |
| Military HH: No | 2% | (31) | 98 % | (1847) | 1878 |
| RD/WT: Right Direction | 1% | (8) | 99 % | (554) | 561 |
| RD/WT: Wrong Track | 2% | (27) | 98% | (1611) | 1639 |
| Trump Job Approve | 1% | (11) | 99 % | (825) | 836 |
| Trump Job Disapprove | 2% | (23) | 98% | (1231) | 1254 |
| Trump Job Strongly Approve | 1% | (5) | 99 % | (435) | 440 |
| Trump Job Somewhat Approve | 2% | (6) | 98 % | (390) | 397 |
| Trump Job Somewhat Disapprove | 2% | (4) | 98 % | (262) | 266 |
| Trump Job Strongly Disapprove | 2% | (19) | 98% | (969) | 988 |
| Favorable of Trump | 1% | (8) | 99 % | (828) | 836 |
| Unfavorable of Trump | 2% | (24) | 98% | (1220) | 1244 |

| Demographic | S | elected | No | ot Selected | Total N |
|--------------------------------------|----|---------|-------------|-------------|---------|
| Adults | 2% | (35) | 98% | (2165) | 2200 |
| Very Favorable of Trump | 1% | (6) | 99 % | (448) | 454 |
| Somewhat Favorable of Trump | 1% | (2) | 99 % | (380) | 382 |
| Somewhat Unfavorable of Trump | 2% | (3) | 98 % | (209) | 212 |
| Very Unfavorable of Trump | 2% | (21) | 98 % | (1011) | 1032 |
| #1 Issue: Economy | 1% | (10) | 99 % | (724) | 735 |
| #1 Issue: Security | 1% | (4) | 99 % | (284) | 288 |
| #1 Issue: Health Care | 1% | (6) | 99 % | (416) | 422 |
| #1 Issue: Medicare / Social Security | 1% | (4) | 99 % | (257) | 261 |
| #1 Issue: Women's Issues | 4% | (4) | 96% | (95) | 99 |
| #1 Issue: Education | 1% | (1) | 99 % | (122) | 123 |
| #1 Issue: Energy | 2% | (2) | 98% | (84) | 86 |
| #1 Issue: Other | 2% | (4) | 98% | (182) | 186 |
| 2018 House Vote: Democrat | 2% | (17) | 98% | (777) | 794 |
| 2018 House Vote: Republican | 1% | (6) | 99 % | (640) | 646 |
| 2018 House Vote: Someone else | 1% | (1) | 99 % | (62) | 63 |
| 2016 Vote: Hillary Clinton | 2% | (17) | 98% | (668) | 685 |
| 2016 Vote: Donald Trump | 1% | (5) | 99 % | (701) | 705 |
| 2016 Vote: Other | 3% | (5) | 97% | (152) | 156 |
| 2016 Vote: Didn't Vote | 1% | (9) | 99 % | (643) | 651 |
| Voted in 2014: Yes | 2% | (22) | 98% | (1336) | 1358 |
| Voted in 2014: No | 1% | (13) | 99 % | (829) | 842 |
| 2012 Vote: Barack Obama | 2% | (16) | 98% | (801) | 817 |
| 2012 Vote: Mitt Romney | 1% | (7) | 99 % | (522) | 528 |
| 2012 Vote: Other | 2% | (1) | 98% | (92) | 93 |
| 2012 Vote: Didn't Vote | 1% | (10) | 99 % | (750) | 761 |
| 4-Region: Northeast | 2% | (9) | 98% | (384) | 394 |
| 4-Region: Midwest | 2% | (10) | 98% | (452) | 462 |
| 4-Region: South | 1% | (9) | 99% | (815) | 824 |
| 4-Region: West | 1% | (7) | 99% | (513) | 520 |

| Demographic | Selected | Not Selected | Total N | |
|-------------------------------|----------|--------------|---------|--|
| Adults | 2% (35) | 98% (2165) | 2200 | |
| Urban, makes < 50 <i>k</i> | 3% (9) | 97% (292) | 302 | |
| Urban, makes $50k+$ | 1% (2) | 99% (250) | 252 | |
| Suburban, makes < 50 <i>k</i> | 1% (6) | 99% (455) | 461 | |
| Suburban, makes $50k+$ | 2% (10) | 98% (560) | 570 | |
| Rural, makes < 50 <i>k</i> | 2% (6) | 98% (387) | 393 | |
| Rural, makes 50 <i>k</i> + | 1% (2) | 99% (221) | 223 | |

Table MCB1_14NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *I do not have a banking account*

| Demographic | Selected | | N | ot Selected | Total N | |
|--------------------------|----------|-------|-------------|-------------|---------|--|
| Adults | 8% | (170) | 92% | (2030) | 2200 | |
| Gender: Male | 5% | (58) | 95% | (1004) | 1062 | |
| Gender: Female | 10% | (112) | 90% | (1026) | 1138 | |
| Age: 18-34 | 14% | (91) | 86% | (564) | 655 | |
| Age: 35-44 | 8% | (29) | 92% | (328) | 358 | |
| Age: 45-64 | 6% | (43) | 94% | (708) | 751 | |
| Age: 65+ | 2% | (7) | 98% | (429) | 436 | |
| GenZers: 1997-2012 | 14% | (46) | 86% | (289) | 335 | |
| Millennials: 1981-1996 | 12% | (60) | 88% | (456) | 516 | |
| GenXers: 1965-1980 | 7% | (39) | 93% | (491) | 530 | |
| Baby Boomers: 1946-1964 | 3% | (21) | 97% | (710) | 731 | |
| PID: Dem (no lean) | 4% | (32) | 96% | (790) | 822 | |
| PID: Ind (no lean) | 14% | (100) | 86% | (633) | 733 | |
| PID: Rep (no lean) | 6% | (38) | 94% | (607) | 645 | |
| PID/Gender: Dem Men | 3% | (10) | 97% | (365) | 376 | |
| PID/Gender: Dem Women | 5% | (22) | 95% | (424) | 446 | |
| PID/Gender: Ind Men | 8% | (29) | 92% | (321) | 350 | |
| PID/Gender: Ind Women | 18% | (71) | 82% | (312) | 382 | |
| PID/Gender: Rep Men | 5% | (18) | 95% | (317) | 335 | |
| PID/Gender: Rep Women | 6% | (19) | 94% | (290) | 310 | |
| Ideo: Liberal (1-3) | 4% | (23) | 96% | (590) | 613 | |
| Ideo: Moderate (4) | 7% | (41) | 93% | (543) | 583 | |
| Ideo: Conservative (5-7) | 4% | (26) | 96% | (698) | 724 | |
| Educ: < College | 11% | (160) | 89% | (1352) | 1512 | |
| Educ: Bachelors degree | 1% | (6) | 99 % | (437) | 444 | |
| Educ: Post-grad | 1% | (3) | 99 % | (241) | 244 | |
| Income: Under 50k | 13% | (152) | 87% | (1003) | 1155 | |
| Income: 50k-100k | 2% | (14) | 98% | (681) | 695 | |
| Income: 100k+ | 1% | (4) | 99 % | (346) | 350 | |
| Ethnicity: White | 6% | (103) | 94% | (1619) | 1722 | |
| Ethnicity: Hispanic | 10% | (36) | 90% | (313) | 349 | |
| Ethnicity: Afr. Am. | 14% | (38) | 86% | (236) | 274 | |

I do not have a banking account

| Demographic | 5 | Selected | N | ot Selected | Total N |
|-----------------------------------|-----|----------|-------------|-------------|---------|
| Adults | 8% | (170) | 92% | (2030) | 2200 |
| Ethnicity: Other | 14% | (29) | 86% | (175) | 204 |
| All Christian | 5% | (47) | 95% | (974) | 1020 |
| All Non-Christian | 8% | (7) | 92% | (86) | 93 |
| Atheist | 2% | (2) | 98% | (86) | 88 |
| Agnostic/Nothing in particular | 11% | (62) | 89% | (516) | 579 |
| Something Else | 12% | (51) | 88% | (369) | 420 |
| Religious Non-Protestant/Catholic | 6% | (7) | 94% | (113) | 120 |
| Evangelical | 10% | (58) | 90 % | (527) | 585 |
| Non-Evangelical | 5% | (40) | 95% | (772) | 812 |
| Community: Urban | 10% | (54) | 90 % | (500) | 554 |
| Community: Suburban | 4% | (45) | 96% | (986) | 1031 |
| Community: Rural | 12% | (71) | 88% | (544) | 616 |
| Employ: Private Sector | 1% | (8) | 99 % | (663) | 671 |
| Employ: Government | _ | (1) | 100% | (133) | 134 |
| Employ: Self-Employed | 5% | (10) | 9 5% | (182) | 192 |
| Employ: Homemaker | 19% | (29) | 81% | (123) | 152 |
| Employ: Retired | 4% | (20) | 96% | (475) | 495 |
| Employ: Unemployed | 19% | (48) | 81% | (206) | 254 |
| Employ: Other | 16% | (27) | 84% | (142) | 169 |
| Military HH: Yes | 4% | (13) | 96% | (309) | 322 |
| Military HH: No | 8% | (157) | 92% | (1721) | 1878 |
| RD/WT: Right Direction | 7% | (40) | 93% | (522) | 561 |
| RD/WT: Wrong Track | 8% | (130) | 92% | (1509) | 1639 |
| Trump Job Approve | 5% | (46) | 95% | (790) | 836 |
| Trump Job Disapprove | 7% | (94) | 93% | (1160) | 1254 |
| Trump Job Strongly Approve | 6% | (25) | 94% | (415) | 440 |
| Trump Job Somewhat Approve | 5% | (21) | 95% | (376) | 397 |
| Trump Job Somewhat Disapprove | 6% | (16) | 94% | (250) | 266 |
| Trump Job Strongly Disapprove | 8% | (78) | 92% | (911) | 988 |
| Favorable of Trump | 6% | (46) | 94% | (790) | 836 |
| Unfavorable of Trump | 8% | (98) | 92% | (1145) | 1244 |

I do not have a banking account

| Demographic | 5 | Selected | N | ot Selected | Total N |
|--------------------------------------|-----|----------|-----|-------------|---------|
| Adults | 8% | (170) | 92% | (2030) | 2200 |
| Very Favorable of Trump | 6% | (29) | 94% | (425) | 454 |
| Somewhat Favorable of Trump | 5% | (18) | 95% | (364) | 382 |
| Somewhat Unfavorable of Trump | 11% | (22) | 89% | (189) | 212 |
| Very Unfavorable of Trump | 7% | (76) | 93% | (956) | 1032 |
| #1 Issue: Economy | 5% | (34) | 95% | (701) | 735 |
| #1 Issue: Security | 9% | (26) | 91% | (262) | 288 |
| #1 Issue: Health Care | 8% | (33) | 92% | (389) | 422 |
| #1 Issue: Medicare / Social Security | 6% | (15) | 94% | (246) | 261 |
| #1 Issue: Women's Issues | 10% | (10) | 90% | (89) | 99 |
| #1 Issue: Education | 18% | (22) | 82% | (101) | 123 |
| #1 Issue: Energy | 7% | (6) | 93% | (81) | 86 |
| #1 Issue: Other | 14% | (25) | 86% | (161) | 186 |
| 2018 House Vote: Democrat | 4% | (31) | 96% | (763) | 794 |
| 2018 House Vote: Republican | 3% | (21) | 97% | (625) | 646 |
| 2018 House Vote: Someone else | 13% | (8) | 87% | (55) | 63 |
| 2016 Vote: Hillary Clinton | 4% | (30) | 96% | (655) | 685 |
| 2016 Vote: Donald Trump | 4% | (26) | 96% | (679) | 705 |
| 2016 Vote: Other | 6% | (10) | 94% | (147) | 156 |
| 2016 Vote: Didn't Vote | 16% | (103) | 84% | (548) | 651 |
| Voted in 2014: Yes | 4% | (52) | 96% | (1307) | 1358 |
| Voted in 2014: No | 14% | (118) | 86% | (723) | 842 |
| 2012 Vote: Barack Obama | 4% | (35) | 96% | (782) | 817 |
| 2012 Vote: Mitt Romney | 3% | (14) | 97% | (514) | 528 |
| 2012 Vote: Other | 2% | (2) | 98% | (91) | 93 |
| 2012 Vote: Didn't Vote | 16% | (118) | 84% | (642) | 761 |
| 4-Region: Northeast | 7% | (29) | 93% | (365) | 394 |
| 4-Region: Midwest | 6% | (27) | 94% | (435) | 462 |
| 4-Region: South | 9% | (78) | 91% | (746) | 824 |
| 4-Region: West | 7% | (36) | 93% | (484) | 520 |

| Demographic | Selected | Not Selected | Total N |
|-------------------------------|----------|--------------|---------|
| Adults | 8% (170) | 92% (2030) | 2200 |
| Urban, makes < 50 <i>k</i> | 16% (47) | 84% (254) | 302 |
| Urban, makes $50k +$ | 3% (7) | 97% (245) | 252 |
| Suburban, makes < 50 <i>k</i> | 8% (37) | 92% (424) | 461 |
| Suburban, makes $50k+$ | 1% (8) | 99% (562) | 570 |
| Rural, makes < 50 <i>k</i> | 17% (68) | 83% (325) | 393 |
| Rural, makes 50 <i>k</i> + | 1% (3) | 99% (220) | 223 |

Table MCB1_14NET: Which of the following banking or financial accounts do you currently have? Please select all that apply. *I do not have a banking account*

Morning Consult Table MCB2

| Demographic | С | online | | y in-person l online | - | erson at a k branch | | Know / No Dinion | Total N |
|--------------------------|-----|--------|-----|-------------------------|-----|------------------------|----|---------------------|---------|
| Adults | 46% | (943) | 29% | (588) | 22% | (442) | 3% | (56) | 2030 |
| Gender: Male | 47% | (475) | 29% | (293) | 21% | (215) | 2% | (20) | 1004 |
| Gender: Female | 46% | (468) | 29% | (295) | 22% | (228) | 3% | (36) | 1026 |
| Age: 18-34 | 45% | (256) | 32% | (179) | 16% | (92) | 7% | (37) | 564 |
| Age: 35-44 | 51% | (167) | 28% | (91) | 21% | (70) | _ | (1) | 328 |
| Age: 45-64 | 47% | (336) | 29% | (206) | 22% | (153) | 2% | (13) | 708 |
| Age: 65+ | 43% | (184) | 26% | (112) | 30% | (128) | 1% | (5) | 429 |
| GenZers: 1997-2012 | 42% | (121) | 37% | (108) | 13% | (38) | 7% | (21) | 289 |
| Millennials: 1981-1996 | 50% | (228) | 27% | (121) | 20% | (91) | 3% | (15) | 456 |
| GenXers: 1965-1980 | 49% | (241) | 27% | (134) | 21% | (104) | 2% | (11) | 491 |
| Baby Boomers: 1946-1964 | 46% | (324) | 29% | (203) | 25% | (174) | 1% | (9) | 710 |
| PID: Dem (no lean) | 46% | (360) | 32% | (250) | 20% | (159) | 3% | (20) | 790 |
| PID: Ind (no lean) | 50% | (315) | 25% | (156) | 22% | (139) | 4% | (24) | 633 |
| PID: Rep (no lean) | 44% | (268) | 30% | (182) | 24% | (145) | 2% | (12) | 607 |
| PID/Gender: Dem Men | 47% | (173) | 32% | (118) | 19% | (70) | 1% | (4) | 365 |
| PID/Gender: Dem Women | 44% | (188) | 31% | (132) | 21% | (89) | 4% | (16) | 424 |
| PID/Gender: Ind Men | 48% | (154) | 24% | (78) | 24% | (78) | 4% | (12) | 321 |
| PID/Gender: Ind Women | 51% | (161) | 25% | (78) | 19% | (61) | 4% | (13) | 312 |
| PID/Gender: Rep Men | 47% | (149) | 31% | (97) | 21% | (66) | 1% | (5) | 317 |
| PID/Gender: Rep Women | 41% | (120) | 29% | (85) | 27% | (79) | 2% | (7) | 290 |
| Ideo: Liberal (1-3) | 53% | (314) | 30% | (175) | 15% | (90) | 2% | (11) | 590 |
| Ideo: Moderate (4) | 46% | (251) | 30% | (163) | 22% | (117) | 2% | (12) | 543 |
| Ideo: Conservative (5-7) | 42% | (296) | 29% | (202) | 27% | (186) | 2% | (15) | 698 |
| Educ: < College | 43% | (586) | 31% | (413) | 22% | (304) | 4% | (49) | 1352 |
| Educ: Bachelors degree | 54% | (237) | 24% | (105) | 21% | (91) | 1% | (4) | 437 |
| Educ: Post-grad | 50% | (120) | 29% | (70) | 20% | (48) | 1% | (3) | 241 |
| Income: Under 50k | 44% | (437) | 28% | (279) | 24% | (243) | 4% | (44) | 1003 |
| Income: 50k-100k | 46% | (315) | 32% | (219) | 21% | (142) | 1% | (6) | 681 |
| Income: 100k+ | 55% | (192) | 26% | (91) | 17% | (57) | 2% | (7) | 346 |
| Ethnicity: White | 47% | (761) | 29% | (462) | 22% | (362) | 2% | (34) | 1619 |
| Ethnicity: Hispanic | 35% | (111) | 47% | (146) | 16% | (50) | 2% | (7) | 313 |
| Ethnicity: Afr. Am. | 40% | (95) | 32% | (75) | 24% | (58) | 4% | (9) | 236 |

Table MCB2: Thinking about a time before the coronavirus, would you say you did most of your banking...

| Demographic | | Inline | Equally | y in-person l online | In-pe | erson at a c branch | Don't F | Know / No vinion | Total N |
|-----------------------------------|-------------|--------|-------------|-------------------------|-------|------------------------|---------|---------------------|---------|
| | | | | | | | • | | |
| Adults | 46 % | (943) | 29 % | (588) | 22% | (442) | 3% | (56) | 2030 |
| Ethnicity: Other | 50% | (88) | 29 % | (52) | 13% | (23) | 8% | (13) | 175 |
| All Christian | 45% | (434) | 30% | (289) | 24% | (232) | 2% | (19) | 974 |
| All Non-Christian | 51% | (44) | 29% | (25) | 16% | (14) | 4% | (4) | 86 |
| Atheist | 52% | (45) | 30% | (25) | 14% | (12) | 4% | (3) | 86 |
| Agnostic/Nothing in particular | 52% | (267) | 25% | (131) | 20% | (101) | 3% | (17) | 516 |
| Something Else | 42% | (154) | 32% | (117) | 23% | (84) | 4% | (13) | 369 |
| Religious Non-Protestant/Catholic | 51% | (57) | 31% | (35) | 15% | (17) | 3% | (4) | 113 |
| Evangelical | 43% | (225) | 31% | (165) | 24% | (126) | 2% | (11) | 527 |
| Non-Evangelical | 45% | (346) | 29% | (221) | 24% | (184) | 3% | (21) | 772 |
| Community: Urban | 45% | (225) | 30% | (151) | 21% | (106) | 4% | (18) | 500 |
| Community: Suburban | 47% | (462) | 30% | (296) | 21% | (212) | 2% | (16) | 986 |
| Community: Rural | 47% | (256) | 26% | (141) | 23% | (124) | 4% | (23) | 544 |
| Employ: Private Sector | 46% | (306) | 31% | (206) | 22% | (144) | 1% | (7) | 663 |
| Employ: Government | 52% | (69) | 26% | (35) | 18% | (24) | 3% | (4) | 133 |
| Employ: Self-Employed | 38% | (68) | 38% | (69) | 23% | (41) | 2% | (4) | 182 |
| Employ: Homemaker | 51% | (62) | 31% | (38) | 15% | (18) | 4% | (5) | 123 |
| Employ: Retired | 48% | (227) | 23% | (109) | 28% | (132) | 1% | (6) | 475 |
| Employ: Unemployed | 44% | (90) | 26% | (54) | 21% | (44) | 8% | (17) | 206 |
| Employ: Other | 52% | (74) | 28% | (40) | 15% | (21) | 5% | (8) | 142 |
| Military HH: Yes | 46% | (142) | 32% | (98) | 21% | (65) | 1% | (4) | 309 |
| Military HH: No | 47% | (802) | 28% | (490) | 22% | (377) | 3% | (52) | 1721 |
| RD/WT: Right Direction | 45% | (234) | 30% | (157) | 23% | (120) | 2% | (11) | 522 |
| RD/WT: Wrong Track | 47% | (709) | 29% | (431) | 21% | (322) | 3% | (45) | 1509 |
| Trump Job Approve | 44% | (347) | 29% | (225) | 25% | (197) | 3% | (21) | 790 |
| Trump Job Disapprove | 48% | (551) | 30% | (343) | 20% | (236) | 3% | (30) | 1160 |
| Trump Job Strongly Approve | 44% | (184) | 28% | (115) | 25% | (103) | 3% | (13) | 415 |
| Trump Job Somewhat Approve | 43% | (163) | 29% | (110) | 25% | (94) | 2% | (8) | 376 |
| Trump Job Somewhat Disapprove | 41% | (104) | 33% | (82) | 21% | (53) | 4% | (11) | 250 |
| Trump Job Strongly Disapprove | 49% | (448) | 29% | (262) | 20% | (182) | 2% | (19) | 911 |
| Favorable of Trump | 43% | (339) | 28% | (225) | 26% | (209) | 2% | (18) | 790 |
| Unfavorable of Trump | 49% | (563) | 29% | (337) | 19% | (217) | 2% | (28) | 1145 |

Table MCB2: Thinking about a time before the coronavirus, would you say you did most of your banking...

| Demographic | C | Inline | | y in-person l online | | erson at a k branch | | Know / No Dinion | Total N |
|--------------------------------------|-----|--------|-----|-------------------------|-----|------------------------|----|---------------------|---------|
| Adults | 46% | (943) | 29% | (588) | 22% | (442) | 3% | (56) | 2030 |
| Very Favorable of Trump | 42% | (180) | 29% | (123) | 26% | (110) | 3% | (12) | 425 |
| Somewhat Favorable of Trump | 44% | (159) | 28% | (102) | 27% | (98) | 2% | (6) | 364 |
| Somewhat Unfavorable of Trump | 47% | (89) | 30% | (57) | 18% | (34) | 6% | (11) | 189 |
| Very Unfavorable of Trump | 50% | (474) | 29% | (281) | 19% | (184) | 2% | (18) | 956 |
| #1 Issue: Economy | 44% | (310) | 34% | (240) | 19% | (130) | 3% | (21) | 701 |
| #1 Issue: Security | 45% | (117) | 25% | (65) | 27% | (72) | 3% | (9) | 262 |
| #1 Issue: Health Care | 54% | (211) | 25% | (96) | 21% | (82) | _ | (0) | 389 |
| #1 Issue: Medicare / Social Security | 40% | (98) | 27% | (66) | 30% | (74) | 3% | (9) | 246 |
| #1 Issue: Women's Issues | 53% | (47) | 21% | (19) | 22% | (19) | 4% | (3) | 89 |
| #1 Issue: Education | 44% | (45) | 31% | (31) | 19% | (19) | 6% | (6) | 101 |
| #1 Issue: Energy | 53% | (43) | 34% | (28) | 12% | (9) | 1% | (1) | 81 |
| #1 Issue: Other | 46% | (73) | 27% | (44) | 22% | (36) | 5% | (7) | 161 |
| 2018 House Vote: Democrat | 49% | (370) | 30% | (226) | 21% | (158) | 1% | (8) | 763 |
| 2018 House Vote: Republican | 45% | (280) | 29% | (181) | 24% | (152) | 2% | (11) | 625 |
| 2018 House Vote: Someone else | 41% | (23) | 20% | (11) | 35% | (19) | 4% | (2) | 55 |
| 2016 Vote: Hillary Clinton | 48% | (315) | 30% | (199) | 21% | (135) | 1% | (6) | 655 |
| 2016 Vote: Donald Trump | 43% | (289) | 30% | (202) | 26% | (175) | 2% | (12) | 679 |
| 2016 Vote: Other | 49% | (72) | 26% | (39) | 22% | (33) | 2% | (3) | 147 |
| 2016 Vote: Didn't Vote | 49% | (266) | 27% | (148) | 18% | (100) | 6% | (34) | 548 |
| Voted in 2014: Yes | 46% | (601) | 29% | (381) | 23% | (307) | 1% | (18) | 1307 |
| Voted in 2014: No | 47% | (343) | 29% | (207) | 19% | (135) | 5% | (38) | 723 |
| 2012 Vote: Barack Obama | 47% | (365) | 30% | (233) | 22% | (174) | 1% | (10) | 782 |
| 2012 Vote: Mitt Romney | 48% | (246) | 26% | (136) | 24% | (125) | 1% | (7) | 514 |
| 2012 Vote: Other | 34% | (31) | 41% | (38) | 24% | (22) | 1% | (1) | 91 |
| 2012 Vote: Didn't Vote | 47% | (300) | 28% | (182) | 19% | (122) | 6% | (38) | 642 |
| 4-Region: Northeast | 41% | (148) | 30% | (108) | 27% | (100) | 2% | (9) | 365 |
| 4-Region: Midwest | 46% | (198) | 25% | (109) | 25% | (111) | 4% | (17) | 435 |
| 4-Region: South | 47% | (353) | 29% | (215) | 21% | (160) | 2% | (18) | 746 |
| 4-Region: West | 50% | (244) | 32% | (157) | 15% | (72) | 2% | (12) | 484 |

Table MCB2: Thinking about a time before the coronavirus, would you say you did most of your banking...

| Demographic | 0 | online | | y in-person l online | - | erson at a k branch | | Know / No Dinion | Total N |
|-------------------------------|-----|--------|-----|-------------------------|-----|------------------------|----|---------------------|---------|
| Adults | 46% | (943) | 29% | (588) | 22% | (442) | 3% | (56) | 2030 |
| Urban, makes < 50 <i>k</i> | 45% | (115) | 27% | (68) | 22% | (55) | 6% | (16) | 254 |
| Urban, makes 50 <i>k</i> + | 45% | (110) | 34% | (83) | 21% | (51) | 1% | (2) | 245 |
| Suburban, makes < 50 <i>k</i> | 41% | (174) | 32% | (135) | 25% | (108) | 2% | (7) | 424 |
| Suburban, makes $50k+$ | 51% | (288) | 29% | (161) | 19% | (104) | 2% | (8) | 562 |
| Rural, makes < 50 <i>k</i> | 46% | (148) | 23% | (76) | 25% | (80) | 6% | (21) | 325 |
| Rural, makes $50k+$ | 49% | (108) | 30% | (65) | 20% | (44) | 1% | (2) | 220 |

Table MCB2: *Thinking about a time before the coronavirus, would you say you did most of your banking...*

| Demographic | P Black- comm or reg ba | owned unity ional | nat | arge ional ank | comr or re | A nunity gional ınk | (a me ow not-fo fina insti that loan provi array o fina | it union ember- ned, r-profit ncial tution makes as and des an of other ncial rices) | Don't | know | | : have a nk | Total N |
|-------------------------|-------------------------------------|-------------------------|-----|----------------------|---------------|------------------------------|--|---|-------|-------|------------|----------------|---------|
| Adults | 1% | (20) | 43% | (942) | 24% | (538) | 17% | (376) | 7% | (158) | 8% | (165) | 2200 |
| Gender: Male | 1% | (11) | 49% | (525) | 22% | (232) | 16% | (175) | 6% | (66) | 5% | (53) | 1062 |
| Gender: Female | 1% | (9) | 37% | (418) | 27% | (306) | 18% | (201) | 8% | (92) | 10% | (112) | 1138 |
| Age: 18-34 | 2% | (13) | 38% | (246) | 19% | (124) | 13% | (88) | 15% | (97) | 13% | (88) | 655 |
| Age: 35-44 | 1% | (2) | 48% | (171) | 22% | (77) | 17% | (62) | 4% | (14) | 9 % | (30) | 358 |
| Age: 45-64 | - | (3) | 46% | (344) | 25% | (187) | 19% | (140) | 5% | (37) | 5% | (40) | 751 |
| Age: 65+ | - | (2) | 41% | (181) | 34% | (150) | 20% | (86) | 2% | (11) | 2% | (7) | 436 |
| GenZers: 1997-2012 | 3% | (9) | 37% | (123) | 19% | (63) | 10% | (32) | 18% | (60) | 15% | (49) | 335 |
| Millennials: 1981-1996 | 1% | (6) | 43% | (223) | 20% | (101) | 17% | (88) | 8% | (43) | 11% | (55) | 516 |
| GenXers: 1965-1980 | - | (1) | 43% | (230) | 24% | (126) | 19% | (102) | 5% | (28) | 8% | (43) | 530 |
| Baby Boomers: 1946-1964 | 1% | (4) | 45% | (328) | 30% | (220) | 19% | (138) | 3% | (25) | 2% | (16) | 731 |
| PID: Dem (no lean) | 1% | (8) | 49% | (406) | 24% | (193) | 15% | (122) | 6% | (51) | 5% | (41) | 822 |
| PID: Ind (no lean) | 1% | (5) | 38% | (281) | 22% | (160) | 15% | (113) | 11% | (83) | 12% | (90) | 733 |
| PID: Rep (no lean) | 1% | (7) | 40% | (255) | 29% | (184) | 22% | (140) | 4% | (24) | 5% | (34) | 645 |
| PID/Gender: Dem Men | 1% | (3) | 58% | (219) | 19% | (73) | 13% | (48) | 5% | (19) | 4% | (15) | 376 |
| PID/Gender: Dem Women | 1% | (6) | 42% | (187) | 27% | (120) | 17% | (74) | 7% | (32) | 6% | (26) | 446 |
| PID/Gender: Ind Men | 1% | (4) | 45% | (156) | 20% | (68) | 17% | (60) | 11% | (38) | 7% | (24) | 350 |
| PID/Gender: Ind Women | - | (1) | 33% | (125) | 24% | (92) | 14% | (53) | 12% | (45) | 17% | (66) | 382 |
| PID/Gender: Rep Men | 1% | (4) | 45% | (150) | 27% | (91) | 20% | (66) | 3% | (9) | 4% | (15) | 335 |
| PID/Gender: Rep Women | 1% | (3) | 34% | (105) | 30% | (94) | 24% | (74) | 5% | (15) | 6% | (19) | 310 |

| Demographic | Black- comn or reg | A owned runity gional nk | nat | arge ional ank | comn or reg | A nunity gional unk | (a mo ow not-fo fina insti that loar prov array fina | lit union ember- rned, or-profit uncial tution makes as and ides an of other uncial vices) | Don't | know | | t have a unk | Total N |
|-----------------------------------|--------------------------|--------------------------------------|-----|----------------------|----------------|------------------------------|---|---|-------|-------|------------|-----------------|---------|
| Adults | 1% | (20) | 43% | (942) | 24% | (538) | 17% | (376) | 7% | (158) | 8% | (165) | 2200 |
| Ideo: Liberal (1-3) | 2% | (10) | 52% | (321) | 21% | (130) | 16% | (101) | 4% | (26) | 4% | (26) | 613 |
| Ideo: Moderate (4) | 1% | (3) | 44% | (255) | 27% | (160) | 16% | (91) | 7% | (39) | 6% | (36) | 583 |
| Ideo: Conservative (5-7) | 1% | (4) | 42% | (301) | 29% | (209) | 21% | (155) | 4% | (31) | 3% | (24) | 724 |
| Educ: < College | 1% | (12) | 37% | (567) | 25% | (385) | 17% | (252) | 9% | (141) | 10% | (155) | 1512 |
| Educ: Bachelors degree | 1% | (6) | 54% | (241) | 23% | (100) | 18% | (80) | 2% | (9) | 2% | (7) | 444 |
| Educ: Post-grad | 1% | (2) | 55% | (135) | 22% | (53) | 18% | (43) | 3% | (8) | 1% | (3) | 244 |
| Income: Under 50k | 1% | (12) | 33% | (386) | 26% | (301) | 17% | (191) | 11% | (122) | 12% | (143) | 1155 |
| Income: 50k-100k | 1% | (6) | 51% | (357) | 23% | (163) | 18% | (127) | 4% | (27) | 2% | (15) | 695 |
| Income: 100k+ | 1% | (2) | 57% | (199) | 21% | (74) | 17% | (58) | 3% | (9) | 2% | (7) | 350 |
| Ethnicity: White | 1% | (9) | 44% | (749) | 26% | (455) | 19% | (320) | 5% | (91) | 6% | (97) | 1722 |
| Ethnicity: Hispanic | 2% | (5) | 45% | (157) | 20% | (69) | 12% | (43) | 12% | (43) | 9% | (32) | 349 |
| Ethnicity: Afr. Am. | 4% | (11) | 39% | (106) | 19% | (52) | 13% | (36) | 10% | (28) | 15% | (41) | 274 |
| Ethnicity: Other | — | (0) | 43% | (87) | 15% | (31) | 9% | (19) | 19% | (39) | 13% | (27) | 204 |
| All Christian | 1% | (8) | 44% | (453) | 28% | (290) | 19% | (192) | 4% | (36) | 4% | (41) | 1020 |
| All Non-Christian | 1% | (1) | 57% | (53) | 19% | (17) | 10% | (9) | 8% | (8) | 6% | (6) | 93 |
| Atheist | — | (0) | 68% | (59) | 16% | (14) | 9% | (8) | 4% | (3) | 3% | (2) | 88 |
| Agnostic/Nothing in particular | 1% | (7) | 41% | (238) | 21% | (120) | 17% | (96) | 9% | (52) | 11% | (65) | 579 |
| Something Else | 1% | (4) | 33% | (139) | 23% | (96) | 17% | (71) | 14% | (59) | 12% | (51) | 420 |
| Religious Non-Protestant/Catholic | 1% | (1) | 51% | (62) | 19% | (23) | 18% | (22) | 7% | (8) | 5% | (6) | 120 |
| Evangelical | 2% | (9) | 36% | (210) | 26% | (153) | 19% | (111) | 8% | (49) | 9 % | (52) | 585 |
| Non-Evangelical | — | (3) | 44% | (361) | 28% | (225) | 17% | (138) | 5% | (44) | 5% | (40) | 812 |

| Demographic | Black- comn or reg | A owned runity gional nk | nat | arge ional ank | comr or re | A nunity gional ank | (a mo ow not-fo fina insti that loar prov array fina | it union ember- ned, or-profit uncial tution makes as and ides an of other uncial vices) | Don'i | t know | | t have a unk | Total N |
|-------------------------------|--------------------------|--------------------------------------|-----|----------------------|---------------|------------------------------|---|---|------------|--------|-----|-----------------|---------|
| Adults | 1% | (20) | 43% | (942) | 24% | (538) | 17% | (376) | 7% | (158) | 8% | (165) | 2200 |
| Community: Urban | 1% | (6) | 48% | (268) | 16% | (87) | 16% | (88) | 9 % | (48) | 10% | (56) | 554 |
| Community: Suburban | 1% | (10) | 50% | (514) | 22% | (222) | 19% | (192) | 6% | (59) | 3% | (34) | 1031 |
| Community: Rural | 1% | (4) | 26% | (161) | 37% | (228) | 16% | (96) | 8% | (52) | 12% | (75) | 616 |
| Employ: Private Sector | 1% | (8) | 54% | (362) | 22% | (149) | 18% | (121) | 3% | (22) | 1% | (9) | 671 |
| Employ: Government | 3% | (4) | 47% | (63) | 19% | (26) | 24% | (31) | 7% | (9) | — | (1) | 134 |
| Employ: Self-Employed | 1% | (2) | 48% | (92) | 29% | (56) | 10% | (19) | 7% | (14) | 5% | (9) | 192 |
| Employ: Homemaker | - | (0) | 22% | (34) | 30% | (46) | 18% | (27) | 11% | (17) | 18% | (28) | 152 |
| Employ: Retired | 1% | (3) | 42% | (208) | 31% | (154) | 19% | (94) | 4% | (18) | 4% | (18) | 495 |
| Employ: Unemployed | - | (0) | 28% | (71) | 23% | (59) | 17% | (43) | 14% | (34) | 18% | (47) | 254 |
| Employ: Other | 1% | (1) | 32% | (54) | 18% | (31) | 18% | (30) | 11% | (18) | 21% | (36) | 169 |
| Military HH: Yes | 2% | (5) | 46% | (149) | 24% | (78) | 17% | (56) | 7% | (23) | 4% | (12) | 322 |
| Military HH: No | 1% | (15) | 42% | (794) | 24% | (460) | 17% | (320) | 7% | (136) | 8% | (153) | 1878 |
| RD/WT: Right Direction | 2% | (9) | 41% | (233) | 27% | (151) | 17% | (98) | 6% | (36) | 6% | (35) | 561 |
| RD/WT: Wrong Track | 1% | (11) | 43% | (710) | 24% | (387) | 17% | (278) | 7% | (123) | 8% | (130) | 1639 |
| Trump Job Approve | 1% | (9) | 40% | (330) | 29% | (243) | 19% | (161) | 6% | (49) | 5% | (44) | 836 |
| Trump Job Disapprove | 1% | (11) | 47% | (587) | 22% | (278) | 16% | (200) | 7% | (88) | 7% | (89) | 1254 |
| Trump Job Strongly Approve | 2% | (9) | 37% | (164) | 30% | (131) | 20% | (89) | 6% | (25) | 5% | (22) | 440 |
| Trump Job Somewhat Approve | - | (0) | 42% | (167) | 28% | (112) | 18% | (72) | 6% | (24) | 6% | (22) | 397 |
| Trump Job Somewhat Disapprove | - | (1) | 45% | (120) | 21% | (57) | 17% | (45) | 10% | (26) | 7% | (18) | 266 |
| Trump Job Strongly Disapprove | 1% | (10) | 47% | (468) | 22% | (221) | 16% | (155) | 6% | (62) | 7% | (72) | 988 |

| Demographic | Black- comn or reg | A owned nunity gional nk | nat | arge ional ınk | comn or reg | A nunity gional ınk | (a mo ow not-fo fina insti that loar prov array fina | lit union ember- rned, or-profit uncial tution makes as and ides an of other uncial vices) | Don't | know | | t have a unk | Total N |
|--------------------------------------|--------------------------|--------------------------------------|-----|----------------------|----------------|------------------------------|---|---|-------|-------|-----|-----------------|---------|
| Adults | 1% | (20) | 43% | (942) | 24% | (538) | 17% | (376) | 7% | (158) | 8% | (165) | 2200 |
| Favorable of Trump | 1% | (10) | 41% | (340) | 29% | (243) | 18% | (154) | 6% | (48) | 5% | (41) | 836 |
| Unfavorable of Trump | 1% | (10) | 47% | (582) | 22% | (268) | 17% | (206) | 7% | (83) | 8% | (96) | 1244 |
| Very Favorable of Trump | 1% | (5) | 37% | (170) | 30% | (138) | 19% | (88) | 6% | (29) | 5% | (24) | 454 |
| Somewhat Favorable of Trump | 1% | (5) | 45% | (170) | 28% | (105) | 17% | (65) | 5% | (19) | 4% | (17) | 382 |
| Somewhat Unfavorable of Trump | _ | (1) | 46% | (97) | 17% | (36) | 19% | (40) | 8% | (16) | 11% | (23) | 212 |
| Very Unfavorable of Trump | 1% | (9) | 47% | (485) | 22% | (232) | 16% | (166) | 6% | (67) | 7% | (73) | 1032 |
| #1 Issue: Economy | 1% | (5) | 46% | (336) | 23% | (173) | 18% | (135) | 7% | (50) | 5% | (36) | 735 |
| #1 Issue: Security | 1% | (3) | 35% | (102) | 32% | (93) | 18% | (51) | 7% | (19) | 7% | (21) | 288 |
| #1 Issue: Health Care | — | (2) | 48% | (203) | 19% | (81) | 19% | (79) | 7% | (31) | 6% | (27) | 422 |
| #1 Issue: Medicare / Social Security | 2% | (4) | 37% | (97) | 33% | (85) | 17% | (46) | 6% | (15) | 5% | (14) | 261 |
| #1 Issue: Women's Issues | 3% | (3) | 51% | (50) | 20% | (19) | 9% | (8) | 7% | (7) | 11% | (11) | 99 |
| #1 Issue: Education | 1% | (1) | 35% | (43) | 19% | (24) | 15% | (19) | 12% | (15) | 18% | (22) | 123 |
| #1 Issue: Energy | 2% | (2) | 46% | (39) | 27% | (23) | 12% | (11) | 6% | (5) | 7% | (6) | 86 |
| #1 Issue: Other | | (0) | 39% | (73) | 22% | (41) | 15% | (27) | 9% | (17) | 15% | (28) | 186 |
| 2018 House Vote: Democrat | 1% | (7) | 49% | (393) | 24% | (187) | 17% | (136) | 4% | (35) | 4% | (36) | 794 |
| 2018 House Vote: Republican | 1% | (6) | 42% | (269) | 30% | (193) | 22% | (139) | 3% | (21) | 3% | (18) | 646 |
| 2018 House Vote: Someone else | 1% | (1) | 39% | (25) | 21% | (13) | 18% | (11) | 9% | (6) | 11% | (7) | 63 |
| 2016 Vote: Hillary Clinton | 1% | (5) | 49% | (333) | 24% | (163) | 18% | (122) | 4% | (30) | 5% | (33) | 685 |
| 2016 Vote: Donald Trump | 1% | (8) | 43% | (305) | 30% | (210) | 20% | (139) | 3% | (24) | 3% | (21) | 705 |
| 2016 Vote: Other | 1% | (2) | 50% | (78) | 22% | (34) | 18% | (28) | 5% | (8) | 5% | (7) | 156 |
| 2016 Vote: Didn't Vote | 1% | (6) | 35% | (226) | 20% | (131) | 13% | (87) | 15% | (97) | 16% | (104) | 651 |

| Demographic | A Black-owned community or regional bank | A large national bank | A community or regional bank | A credit union (a member- owned, not-for-profit financial institution that makes loans and provides an array of other financial services) | Don't know | I don't have a bank | Total N |
|-------------------------------|--|-----------------------------|---------------------------------------|--|------------|------------------------|---------|
| Adults | 1% (20) | 43% (942) | 24% (538) | 17% (376) | 7% (158) | 8% (165) | 2200 |
| Voted in 2014: Yes | 1% (17) | 46% (619) | 26% (352) | 20% (273) | 4% (50) | 4% (48) | 1358 |
| Voted in 2014: No | — (4) | 38% (324) | 22% (186) | 12% (103) | 13% (108) | 14% (117) | 842 |
| 2012 Vote: Barack Obama | 1% (10) | 49% (397) | 25% (204) | 17% (141) | 4% (31) | 4% (34) | 817 |
| 2012 Vote: Mitt Romney | 1% (5) | 44% (233) | 28% (146) | 22% (115) | 3% (16) | 3% (13) | 528 |
| 2012 Vote: Other | — (0) | 36% (34) | 35% (32) | 24% (22) | 4% (4) | 2% (1) | 93 |
| 2012 Vote: Didn't Vote | 1% (5) | 37% (278) | 21% (156) | 13% (97) | 14% (108) | 15% (116) | 761 |
| 4-Region: Northeast | — (1) | 43% (169) | 32% (124) | 12% (46) | 6% (23) | 8% (30) | 394 |
| 4-Region: Midwest | 1% (3) | 40% (183) | 30% (139) | 17% (78) | 7% (32) | 6% (26) | 462 |
| 4-Region: South | 2% (13) | 42% (350) | 22% (180) | 17% (137) | 8% (65) | 9% (78) | 824 |
| 4-Region: West | — (2) | 46% (240) | 18% (94) | 22% (115) | 7% (38) | 6% (31) | 520 |
| Urban, makes < 50 <i>k</i> | 1% (4) | 37% (112) | 14% (42) | 18% (54) | 14% (41) | 16% (48) | 302 |
| Urban, makes 50 <i>k</i> + | 1% (3) | 62% (155) | 18% (45) | 13% (34) | 3% (7) | 3% (8) | 252 |
| Suburban, makes < 50 <i>k</i> | 1% (6) | 40% (186) | 24% (111) | 20% (92) | 8% (39) | 6% (27) | 461 |
| Suburban, makes 50 <i>k</i> + | 1% (4) | 57% (328) | 20% (111) | 17% (100) | 4% (20) | 1% (7) | 570 |
| Rural, makes < 50 <i>k</i> | 1% (2) | 23% (88) | 38% (148) | 11% (44) | 11% (42) | 17% (67) | 393 |
| Rural, makes $50k+$ | 1% (2) | 33% (73) | 36% (81) | 23% (51) | 4% (9) | 3% (7) | 223 |

Table MCB4_1: *To the best of your knowledge, how far are each of the following located from your home? A bank*

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | | | | | • | • | |
| | 33% (723) | 27% (596) | 19% (425) | 7% (153) | 8% (181) | 6% (122) | 2200 |
| Gender: Male | 32% (337) | 30% (316) | 20% (207) | 8% (83) | 7% (73) | 4% (45) | 1062 |
| Gender: Female | 34% (386) | 25% (280) | 19% (217) | 6% (69) | 10% (108) | 7% (77) | 1138 |
| Age: 18-34 | 30% (199) | 27% (175) | 17% (111) | 8% (53) | 8% (53) | 10% (65) | 655 |
| Age: 35-44 | 32% (115) | 24% (86) | 21% (74) | 7% (25) | 10% (34) | 6% (22) | 358 |
| Age: 45-64 | 35% (260) | 26% (198) | 20% (149) | 7% (55) | 9% (66) | 3% (23) | 751 |
| Age: 65+ | 34% (148) | 31% (137) | 21% (91) | 5% (20) | 7% (29) | 3% (12) | 436 |
| GenZers: 1997-2012 | 29% (96) | 31% (105) | 14% (47) | 9% (30) | 9% (29) | 8% (28) | 335 |
| Millennials: 1981-1996 | 34% (177) | 22% (115) | 20% (103) | 7% (37) | 7% (34) | 10% (50) | 516 |
| GenXers: 1965-1980 | 32% (171) | 25% (131) | 21% (113) | 7% (39) | 9% (50) | 5% (26) | 530 |
| Baby Boomers: 1946-1964 | 33% (245) | 30% (219) | 20% (146) | 6% (45) | 9% (64) | 2% (12) | 731 |
| PID: Dem (no lean) | 36% (296) | 28% (231) | 19% (156) | 5% (45) | 7% (58) | 4% (36) | 822 |
| PID: Ind (no lean) | 32% (237) | 26% (187) | 17% (126) | 7% (52) | 8% (60) | 10% (71) | 733 |
| PID: Rep (no lean) | 29% (189) | 28% (178) | 22% (143) | 9% (56) | 10% (63) | 2% (15) | 645 |
| PID/Gender: Dem Men | 36% (137) | 30% (113) | 18% (69) | 7% (27) | 6% (24) | 2% (7) | 376 |
| PID/Gender: Dem Women | 36% (159) | 27% (118) | 20% (87) | 4% (18) | 8% (34) | 7% (29) | 446 |
| PID/Gender: Ind Men | 31% (107) | 29% (103) | 17% (61) | 7% (25) | 7% (24) | 9% (30) | 350 |
| PID/Gender: Ind Women | 34% (130) | 22% (84) | 17% (65) | 7% (27) | 9% (36) | 11% (41) | 382 |
| PID/Gender: Rep Men | 28% (92) | 30% (101) | 23% (77) | 9% (32) | 7% (25) | 3% (8) | 335 |
| PID/Gender: Rep Women | 31% (97) | 25% (77) | 21% (66) | 8% (24) | 12% (38) | 2% (7) | 310 |
| Ideo: Liberal (1-3) | 38% (231) | 28% (171) | 17% (102) | 5% (33) | 7% (44) | 5% (32) | 613 |
| Ideo: Moderate (4) | 32% (189) | 32% (188) | 18% (107) | 7% (39) | 5% (32) | 5% (28) | 583 |
| Ideo: Conservative (5-7) | 32% (231) | 25% (180) | 24% (172) | 7% (52) | 10% (76) | 2% (14) | 724 |
| Educ: < College | 32% (479) | 26% (395) | 19% (290) | 7% (102) | 9% (140) | 7% (105) | 1512 |
| Educ: Bachelors degree | 37% (165) | 26% (116) | 20% (89) | 8% (34) | 6% (28) | 3% (12) | 444 |
| Educ: Post-grad | 32% (79) | 35% (85) | 18% (45) | 7% (17) | 5% (13) | 2% (5) | 244 |
| Income: Under 50k | 31% (358) | 27% (309) | 18% (205) | 7% (78) | 10% (113) | 8% (92) | 1155 |
| Income: 50k-100k | 35% (242) | 28% (197) | 20% (142) | 8% (53) | 6% (42) | 3% (19) | 695 |
| Income: 100k+ | 35% (122) | 26% (91) | 22% (78) | 6% (22) | 7% (26) | 3% (11) | 350 |
| Ethnicity: White | 32% (554) | 28% (485) | 20% (340) | 6% (110) | 9% (148) | 5% (85) | 1722 |
| Ethnicity: Hispanic | 30% (106) | 32% (111) | 16% (55) | 7% (25) | 6% (21) | 9% (30) | 349 |

Table MCB4_1: *To the best of your knowledge, how far are each of the following located from your home? A bank*

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|-----------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 33% (723) | 27% (596) | 19% (425) | 7% (153) | 8% (181) | 6% (122) | 2200 |
| Ethnicity: Afr. Am. | 34% (93) | 19% (51) | 21% (57) | 11% (31) | 8% (21) | 8% (21) | 274 |
| Ethnicity: Other | 37% (76) | 30% (61) | 13% (27) | 6% (12) | 6% (12) | 8% (16) | 204 |
| All Christian | 32% (331) | 27% (279) | 20% (205) | 8% (85) | 8% (78) | 4% (43) | 1020 |
| All Non-Christian | 37% (35) | 31% (29) | 17% (16) | 5% (5) | 6% (6) | 3% (3) | 93 |
| Atheist | 38% (33) | 28% (25) | 23% (20) | 4% (4) | 5% (4) | 2% (2) | 88 |
| Agnostic/Nothing in particular | 34% (199) | 27% (155) | 15% (87) | 6% (32) | 8% (47) | 10% (58) | 579 |
| Something Else | 30% (125) | 26% (110) | 23% (97) | 6% (27) | 11% (46) | 4% (16) | 420 |
| Religious Non-Protestant/Catholic | 36% (43) | 31% (37) | 17% (21) | 5% (6) | 8% (10) | 2% (3) | 120 |
| Evangelical | 28% (161) | 23% (136) | 24% (140) | 10% (57) | 11% (62) | 5% (28) | 585 |
| Non-Evangelical | 35% (281) | 30% (240) | 19% (152) | 6% (52) | 7% (55) | 4% (31) | 812 |
| Community: Urban | 42% (232) | 26% (145) | 15% (84) | 5% (29) | 2% (10) | 10% (55) | 554 |
| Community: Suburban | 33% (341) | 34% (356) | 21% (212) | 4% (45) | 4% (41) | 3% (36) | 1031 |
| Community: Rural | 24% (150) | 16% (96) | 21% (129) | 13% (79) | 21% (130) | 5% (31) | 616 |
| Employ: Private Sector | 34% (231) | 29% (195) | 19% (129) | 7% (48) | 8% (52) | 2% (16) | 671 |
| Employ: Government | 26% (35) | 34% (46) | 24% (32) | 10% (13) | 4% (5) | 1% (2) | 134 |
| Employ: Self-Employed | 33% (64) | 18% (35) | 19% (37) | 13% (24) | 14% (27) | 3% (5) | 192 |
| Employ: Homemaker | 22% (34) | 23% (36) | 22% (34) | 7% (11) | 10% (16) | 15% (22) | 152 |
| Employ: Retired | 33% (161) | 30% (149) | 21% (106) | 5% (24) | 7% (35) | 4% (19) | 495 |
| Employ: Unemployed | 38% (97) | 22% (56) | 19% (47) | 4% (10) | 6% (16) | 11% (27) | 254 |
| Employ: Other | 36% (61) | 24% (40) | 11% (19) | 6% (10) | 11% (19) | 13% (21) | 169 |
| Military HH: Yes | 32% (105) | 29% (94) | 20% (65) | 7% (21) | 10% (31) | 2% (7) | 322 |
| Military HH: No | 33% (618) | 27% (503) | 19% (359) | 7% (131) | 8% (150) | 6% (116) | 1878 |
| RD/WT: Right Direction | 30% (169) | 27% (153) | 20% (114) | 9% (51) | 9% (49) | 4% (25) | 561 |
| RD/WT: Wrong Track | 34% (554) | 27% (443) | 19% (311) | 6% (101) | 8% (133) | 6% (97) | 1639 |
| Trump Job Approve | 31% (257) | 26% (220) | 21% (177) | 9% (72) | 9% (78) | 4% (32) | 836 |
| Trump Job Disapprove | 35% (435) | 29% (358) | 18% (228) | 6% (76) | 7% (89) | 5% (69) | 1254 |
| Trump Job Strongly Approve | 28% (121) | 28% (121) | 22% (97) | 10% (42) | 10% (43) | 3% (15) | 440 |
| Trump Job Somewhat Approve | 34% (135) | 25% (99) | 20% (80) | 7% (29) | 9% (36) | 4% (17) | 397 |
| Trump Job Somewhat Disapprove | 31% (83) | 31% (81) | 22% (60) | 6% (15) | 5% (13) | 5% (14) | 266 |
| Trump Job Strongly Disapprove | 36% (353) | 28% (276) | 17% (168) | 6% (60) | 8% (76) | 6% (55) | 988 |

Table MCB4_1: *To the best of your knowledge, how far are each of the following located from your home? A bank*

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|--------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 33% (723) | 27% (596) | 19% (425) | 7% (153) | 8% (181) | 6% (122) | 2200 |
| Favorable of Trump | 31% (258) | 28% (233) | 20% (169) | 8% (66) | 10% (83) | 3% (28) | 836 |
| Unfavorable of Trump | 35% (435) | 28% (344) | 19% (230) | 6% (80) | 7% (91) | 5% (63) | 1244 |
| Very Favorable of Trump | 30% (135) | 27% (122) | 20% (93) | 8% (35) | 12% (56) | 3% (12) | 454 |
| Somewhat Favorable of Trump | 32% (123) | 29% (110) | 20% (76) | 8% (32) | 7% (27) | 4% (16) | 382 |
| Somewhat Unfavorable of Trump | 33% (70) | 23% (49) | 26% (54) | 9% (18) | 7% (14) | 3% (6) | 212 |
| Very Unfavorable of Trump | 35% (365) | 29% (294) | 17% (176) | 6% (62) | 7% (77) | 6% (57) | 1032 |
| #1 Issue: Economy | 32% (234) | 30% (224) | 19% (141) | 6% (47) | 8% (56) | 5% (33) | 735 |
| #1 Issue: Security | 32% (92) | 21% (61) | 20% (59) | 8% (24) | 13% (39) | 5% (14) | 288 |
| #1 Issue: Health Care | 35% (146) | 29% (120) | 19% (79) | 6% (25) | 7% (28) | 6% (24) | 422 |
| #1 Issue: Medicare / Social Security | 33% (86) | 31% (80) | 18% (48) | 6% (15) | 8% (21) | 4% (10) | 261 |
| #1 Issue: Women's Issues | 37% (36) | 16% (16) | 25% (24) | 9% (8) | 9% (9) | 5% (5) | 99 |
| #1 Issue: Education | 36% (44) | 28% (34) | 18% (23) | 6% (7) | 2% (3) | 10% (12) | 123 |
| #1 Issue: Energy | 27% (23) | 25% (22) | 26% (22) | 13% (11) | 4% (3) | 6% (5) | 86 |
| #1 Issue: Other | 33% (62) | 21% (40) | 15% (28) | 8% (15) | 12% (22) | 10% (19) | 186 |
| 2018 House Vote: Democrat | 36% (284) | 27% (212) | 20% (156) | 7% (53) | 7% (54) | 5% (36) | 794 |
| 2018 House Vote: Republican | 29% (186) | 28% (179) | 23% (147) | 8% (50) | 11% (71) | 2% (13) | 646 |
| 2018 House Vote: Someone else | 39% (24) | 22% (14) | 14% (9) | 6% (4) | 6% (4) | 13% (8) | 63 |
| 2016 Vote: Hillary Clinton | 36% (243) | 28% (192) | 19% (129) | 6% (43) | 7% (51) | 4% (27) | 685 |
| 2016 Vote: Donald Trump | 31% (217) | 27% (189) | 22% (152) | 8% (57) | 10% (71) | 3% (20) | 705 |
| 2016 Vote: Other | 34% (53) | 26% (41) | 23% (36) | 7% (10) | 4% (7) | 6% (9) | 156 |
| 2016 Vote: Didn't Vote | 32% (208) | 27% (174) | 17% (108) | 7% (43) | 8% (53) | 10% (66) | 651 |
| Voted in 2014: Yes | 33% (445) | 27% (368) | 22% (295) | 7% (100) | 8% (107) | 3% (43) | 1358 |
| Voted in 2014: No | 33% (278) | 27% (228) | 15% (130) | 6% (52) | 9% (74) | 9% (79) | 842 |
| 2012 Vote: Barack Obama | 36% (297) | 29% (237) | 19% (154) | 6% (49) | 6% (50) | 4% (30) | 817 |
| 2012 Vote: Mitt Romney | 30% (160) | 27% (141) | 24% (126) | 7% (38) | 9% (49) | 3% (14) | 528 |
| 2012 Vote: Other | 28% (26) | 19% (18) | 22% (20) | 15% (14) | 10% (9) | 6% (6) | 93 |
| 2012 Vote: Didn't Vote | 31% (238) | 26% (200) | 16% (125) | 7% (51) | 10% (72) | 10% (73) | 761 |

Table MCB4_1: *To the best of your knowledge, how far are each of the following located from your home? A bank*

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 33% (723) | 27% (596) | 19% (425) | 7% (153) | 8% (181) | 6% (122) | 2200 |
| 4-Region: Northeast | 41% (162) | 27% (106) | 15% (61) | 4% (18) | 5% (19) | 7% (28) | 394 |
| 4-Region: Midwest | 37% (172) | 26% (119) | 18% (85) | 7% (31) | 7% (34) | 5% (22) | 462 |
| 4-Region: South | 27% (219) | 26% (216) | 22% (184) | 10% (80) | 9% (76) | 6% (49) | 824 |
| 4-Region: West | 33% (170) | 30% (156) | 18% (94) | 5% (24) | 10% (53) | 5% (24) | 520 |
| Urban, makes < 50 <i>k</i> | 39% (117) | 28% (84) | 14% (41) | 4% (12) | 2% (7) | 13% (39) | 302 |
| Urban, makes $50k+$ | 45% (114) | 24% (61) | 17% (43) | 7% (16) | 1% (2) | 6% (16) | 252 |
| Suburban, makes < 50 <i>k</i> | 30% (139) | 37% (172) | 19% (86) | 4% (20) | 4% (20) | 5% (24) | 461 |
| Suburban, makes $50k+$ | 35% (202) | 32% (183) | 22% (126) | 4% (26) | 4% (21) | 2% (12) | 570 |
| Rural, makes < 50 <i>k</i> | 26% (102) | 13% (52) | 20% (78) | 12% (46) | 22% (85) | 7% (29) | 393 |
| Rural, makes $50k +$ | 22% (48) | 20% (44) | 23% (51) | 15% (33) | 20% (45) | 1% (3) | 223 |

Table MCB4_2: To the best of your knowledge, how far are each of the following located from your home? *A payday lender*

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 5% (119) | 11% (234) | 14% (303) | 6% (138) | 11% (238) | 53% (1168) | 2200 |
| Gender: Male | 6% (61) | 12% (130) | 16% (173) | 8% (80) | 10% (111) | 48% (506) | 1062 |
| Gender: Female | 5% (58) | 9% (104) | 11% (129) | 5% (58) | 11% (127) | 58% (662) | 1138 |
| Age: 18-34 | 6% (41) | 12% (78) | 12% (76) | 6% (40) | 8% (55) | 56% (365) | 655 |
| Age: 35-44 | 9% (32) | 13% (47) | 20% (72) | 8% (30) | 14% (49) | 36% (127) | 358 |
| Age: 45-64 | 4% (33) | 9% (68) | 15% (113) | 7% (51) | 13% (96) | 52% (390) | 751 |
| Age: 65+ | 3% (13) | 9% (39) | 10% (42) | 4% (17) | 9% (39) | 66% (286) | 436 |
| GenZers: 1997-2012 | 5% (17) | 12% (40) | 8% (28) | 6% (21) | 5% (17) | 63% (212) | 335 |
| Millennials: 1981-1996 | 7% (38) | 13% (69) | 18% (92) | 7% (36) | 12% (60) | 43% (220) | 516 |
| GenXers: 1965-1980 | 6% (33) | 11% (60) | 16% (83) | 7% (37) | 13% (67) | 47% (250) | 530 |
| Baby Boomers: 1946-1964 | 4% (28) | 8% (56) | 13% (96) | 6% (43) | 12% (91) | 57% (417) | 731 |
| PID: Dem (no lean) | 7% (56) | 12% (100) | 14% (117) | 7% (55) | 9% (74) | 51% (419) | 822 |
| PID: Ind (no lean) | 5% (36) | 10% (73) | 14% (105) | 6% (40) | 11% (79) | 54% (399) | 733 |
| PID: Rep (no lean) | 4% (26) | 9% (60) | 13% (81) | 7% (42) | 13% (85) | 54% (351) | 645 |
| PID/Gender: Dem Men | 8% (30) | 15% (56) | 16% (61) | 10% (36) | 8% (32) | 43% (161) | 376 |
| PID/Gender: Dem Women | 6% (27) | 10% (44) | 12% (55) | 4% (19) | 10% (43) | 58% (258) | 446 |
| PID/Gender: Ind Men | 5% (19) | 13% (45) | 16% (58) | 5% (16) | 12% (41) | 49% (172) | 350 |
| PID/Gender: Ind Women | 5% (17) | 8% (29) | 12% (47) | 6% (24) | 10% (38) | 59% (227) | 382 |
| PID/Gender: Rep Men | 4% (12) | 9% (29) | 16% (54) | 8% (27) | 12% (39) | 52% (173) | 335 |
| PID/Gender: Rep Women | 4% (14) | 10% (31) | 9% (27) | 5% (15) | 15% (46) | 57% (177) | 310 |
| Ideo: Liberal (1-3) | 6% (37) | 12% (71) | 16% (99) | 6% (34) | 9% (53) | 52% (319) | 613 |
| Ideo: Moderate (4) | 5% (27) | 12% (67) | 15% (86) | 6% (35) | 10% (58) | 53% (310) | 583 |
| Ideo: Conservative (5-7) | 5% (36) | 10% (76) | 13% (92) | 8% (55) | 14% (102) | 50% (362) | 724 |
| Educ: < College | 6% (86) | 10% (156) | 13% (193) | 6% (83) | 11% (173) | 54% (821) | 1512 |
| Educ: Bachelors degree | 6% (25) | 10% (45) | 15% (69) | 7% (32) | 10% (45) | 52% (229) | 444 |
| Educ: Post-grad | 3% (9) | 13% (32) | 17% (41) | 9% (23) | 8% (20) | 49% (119) | 244 |
| Income: Under 50k | 6% (64) | 11% (126) | 14% (162) | 5% (62) | 11% (129) | 53% (612) | 1155 |
| Income: 50k-100k | 5% (35) | 12% (81) | 12% (84) | 7% (48) | 11% (79) | 53% (368) | 695 |
| Income: 100k+ | 6% (20) | 8% (26) | 16% (56) | 8% (28) | 9% (31) | 54% (189) | 350 |
| Ethnicity: White | 5% (81) | 10% (171) | 13% (230) | 6% (99) | 12% (202) | 55% (938) | 1722 |
| Ethnicity: Hispanic | 7% (24) | 17% (61) | 14% (48) | 8% (28) | 5% (18) | 49% (171) | 349 |

Table MCB4_2: To the best of your knowledge, how far are each of the following located from your home?

 A payday lender

| Demographic | Less t mile | han 1 away | | veen 1 2 miles | | veen 3 5 miles | | veen 6 miles | | than 10 s away | | Know / pinion | Total N |
|-----------------------------------|----------------|---------------|------------|-------------------|-----|-------------------|-----|-----------------|------------|-------------------|-------------|------------------|---------|
| Adults | 5% | (119) | 11% | (234) | 14% | (303) | 6% | (138) | 11% | (238) | 53% | (1168) | 2200 |
| Ethnicity: Afr. Am. | 7% | (21) | 15% | (41) | 19% | (51) | 10% | (28) | 9 % | (25) | 40% | (109) | 274 |
| Ethnicity: Other | 9 % | (17) | 11% | (22) | 11% | (22) | 5% | (11) | 6% | (12) | 59% | (121) | 204 |
| All Christian | 5% | (55) | 10% | (104) | 14% | (145) | 7% | (68) | 11% | (110) | 53% | (539) | 1020 |
| All Non-Christian | 6% | (5) | 5% | (5) | 8% | (8) | 5% | (4) | 7% | (7) | 69 % | (65) | 93 |
| Atheist | 3% | (2) | 13% | (12) | 20% | (18) | 6% | (5) | 13% | (11) | 45% | (40) | 88 |
| Agnostic/Nothing in particular | 5% | (32) | 10% | (57) | 14% | (80) | 5% | (29) | 10% | (57) | 56% | (325) | 579 |
| Something Else | 6% | (25) | 14% | (57) | 13% | (53) | 7% | (31) | 13% | (54) | 48% | (201) | 420 |
| Religious Non-Protestant/Catholic | 5% | (6) | 6% | (7) | 7% | (9) | 4% | (5) | 8% | (9) | 70% | (84) | 120 |
| Evangelical | 8% | (45) | 12% | (70) | 17% | (98) | 9% | (53) | 13% | (77) | 42% | (244) | 585 |
| Non-Evangelical | 4% | (34) | 11% | (87) | 12% | (98) | 5% | (45) | 10% | (80) | 58% | (468) | 812 |
| Community: Urban | 8% | (47) | 16% | (88) | 16% | (91) | 7% | (38) | 5% | (27) | 48% | (264) | 554 |
| Community: Suburban | 5% | (52) | 10% | (100) | 15% | (151) | 6% | (59) | 6% | (64) | 59% | (605) | 1031 |
| Community: Rural | 3% | (20) | 7% | (45) | 10% | (61) | 7% | (41) | 24% | (148) | 49% | (300) | 616 |
| Employ: Private Sector | 5% | (32) | 14% | (92) | 18% | (118) | 9% | (59) | 13% | (88) | 42% | (281) | 671 |
| Employ: Government | 7% | (9) | 12% | (16) | 20% | (26) | 14% | (19) | 10% | (14) | 38% | (51) | 134 |
| Employ: Self-Employed | 10% | (19) | 13% | (24) | 17% | (32) | 6% | (12) | 16% | (32) | 38% | (72) | 192 |
| Employ: Homemaker | 5% | (8) | 7% | (10) | 20% | (30) | 3% | (4) | 13% | (20) | 52% | (80) | 152 |
| Employ: Retired | 3% | (16) | 8% | (39) | 9% | (44) | 5% | (22) | 10% | (48) | 66% | (326) | 495 |
| Employ: Unemployed | 7% | (17) | 12% | (30) | 11% | (28) | 3% | (7) | 8% | (19) | 60% | (153) | 254 |
| Employ: Other | 7% | (11) | 11% | (18) | 6% | (10) | 6% | (10) | 8% | (14) | 63% | (107) | 169 |
| Military HH: Yes | 6% | (20) | 11% | (35) | 13% | (40) | 6% | (19) | 12% | (38) | 53% | (169) | 322 |
| Military HH: No | 5% | (99) | 11% | (198) | 14% | (263) | 6% | (119) | 11% | (200) | 53% | (999) | 1878 |
| RD/WT: Right Direction | 6% | (31) | 9 % | (49) | 14% | (76) | 7% | (37) | 12% | (70) | 53% | (298) | 561 |
| RD/WT: Wrong Track | 5% | (88) | 11% | (184) | 14% | (226) | 6% | (101) | 10% | (168) | 53% | (871) | 1639 |
| Trump Job Approve | 6% | (47) | 10% | (80) | 12% | (102) | 7% | (59) | 14% | (120) | 51% | (428) | 836 |
| Trump Job Disapprove | 5% | (62) | 12% | (145) | 15% | (192) | 6% | (71) | 9% | (109) | 54% | (675) | 1254 |
| Trump Job Strongly Approve | 4% | (19) | 9% | (41) | 14% | (62) | 7% | (29) | 15% | (65) | 51% | (223) | 440 |
| Trump Job Somewhat Approve | 7% | (28) | 10% | (39) | 10% | (40) | 8% | (31) | 14% | (55) | 52% | (204) | 397 |
| Trump Job Somewhat Disapprove | 4% | (10) | 16% | (42) | 18% | (47) | 5% | (12) | 9 % | (23) | 50% | (132) | 266 |
| Trump Job Strongly Disapprove | 5% | (53) | 10% | (103) | 15% | (145) | 6% | (58) | 9 % | (86) | 55% | (543) | 988 |

Table MCB4_2: To the best of your knowledge, how far are each of the following located from your home?

 A payday lender

| Demographic | Less t mile | than 1 away | | veen 1 2 miles | | veen 3 5 miles | | veen 6 9 miles | | than 10 Saway | | Know / pinion | Total N |
|--------------------------------------|----------------|----------------|-----|-------------------|-----|-------------------|-----|-------------------|------------|------------------|-----|------------------|---------|
| Adults | 5% | (119) | 11% | (234) | 14% | (303) | 6% | (138) | 11% | (238) | 53% | (1168) | 2200 |
| Favorable of Trump | 5% | (42) | 10% | (87) | 12% | (102) | 7% | (61) | 14% | (120) | 51% | (422) | 836 |
| Unfavorable of Trump | 6% | (72) | 11% | (134) | 15% | (192) | 6% | (68) | 9% | (109) | 54% | (668) | 1244 |
| Very Favorable of Trump | 4% | (20) | 8% | (37) | 15% | (66) | 7% | (33) | 15% | (69) | 51% | (229) | 454 |
| Somewhat Favorable of Trump | 6% | (22) | 13% | (50) | 10% | (37) | 7% | (28) | 13% | (52) | 51% | (193) | 382 |
| Somewhat Unfavorable of Trump | 6% | (12) | 14% | (30) | 18% | (37) | 4% | (9) | 9 % | (20) | 49% | (104) | 212 |
| Very Unfavorable of Trump | 6% | (60) | 10% | (105) | 15% | (154) | 6% | (60) | 9 % | (89) | 55% | (564) | 1032 |
| #1 Issue: Economy | 5% | (37) | 13% | (94) | 17% | (123) | 6% | (43) | 12% | (89) | 47% | (348) | 735 |
| #1 Issue: Security | 4% | (10) | 7% | (21) | 12% | (34) | 7% | (22) | 15% | (44) | 55% | (158) | 288 |
| #1 Issue: Health Care | 8% | (32) | 12% | (50) | 12% | (52) | 6% | (23) | 8% | (34) | 55% | (231) | 422 |
| #1 Issue: Medicare / Social Security | 4% | (10) | 7% | (18) | 11% | (28) | 8% | (20) | 10% | (25) | 61% | (160) | 261 |
| #1 Issue: Women's Issues | 3% | (3) | 11% | (11) | 10% | (10) | 12% | (11) | 9% | (9) | 56% | (55) | 99 |
| #1 Issue: Education | 11% | (14) | 17% | (21) | 14% | (17) | 4% | (5) | 4% | (5) | 50% | (62) | 123 |
| #1 Issue: Energy | 7% | (6) | 5% | (5) | 20% | (17) | 10% | (8) | 17% | (15) | 41% | (36) | 86 |
| #1 Issue: Other | 4% | (7) | 8% | (14) | 12% | (22) | 3% | (5) | 10% | (18) | 64% | (119) | 186 |
| 2018 House Vote: Democrat | 6% | (50) | 12% | (93) | 15% | (120) | 8% | (65) | 11% | (85) | 48% | (381) | 794 |
| 2018 House Vote: Republican | 4% | (26) | 9% | (57) | 14% | (91) | 7% | (46) | 14% | (93) | 52% | (333) | 646 |
| 2018 House Vote: Someone else | 5% | (3) | 9% | (6) | 10% | (6) | 9% | (6) | 9% | (5) | 58% | (37) | 63 |
| 2016 Vote: Hillary Clinton | 7% | (50) | 11% | (74) | 14% | (94) | 8% | (52) | 10% | (68) | 51% | (347) | 685 |
| 2016 Vote: Donald Trump | 4% | (29) | 9% | (66) | 15% | (102) | 7% | (46) | 14% | (101) | 51% | (360) | 705 |
| 2016 Vote: Other | 5% | (8) | 9% | (15) | 16% | (25) | 12% | (18) | 9% | (13) | 49% | (77) | 156 |
| 2016 Vote: Didn't Vote | 5% | (31) | 12% | (78) | 12% | (80) | 3% | (21) | 9% | (56) | 59% | (385) | 651 |
| Voted in 2014: Yes | 5% | (73) | 10% | (130) | 15% | (204) | 8% | (107) | 11% | (156) | 51% | (688) | 1358 |
| Voted in 2014: No | 5% | (46) | 12% | (103) | 12% | (99) | 4% | (31) | 10% | (82) | 57% | (480) | 842 |
| 2012 Vote: Barack Obama | 6% | (49) | 12% | (95) | 16% | (135) | 7% | (54) | 10% | (80) | 49% | (404) | 817 |
| 2012 Vote: Mitt Romney | 5% | (25) | 8% | (44) | 13% | (69) | 8% | (41) | 12% | (63) | 54% | (287) | 528 |
| 2012 Vote: Other | 5% | (5) | 8% | (8) | 8% | (7) | 9% | (8) | 18% | (17) | 52% | (48) | 93 |
| 2012 Vote: Didn't Vote | 5% | (40) | 11% | (86) | 12% | (92) | 5% | (35) | 10% | (79) | 56% | (429) | 761 |

Table MCB4_2: To the best of your knowledge, how far are each of the following located from your home?

 A payday lender

| Demographic | Less tha mile aw | | Betw and 2 | een 1 miles | | reen 3 miles | | veen 6 miles | | han 10 away | | Know / pinion | Total N |
|-------------------------------|---------------------|------|---------------|----------------|-----|-----------------|-----|-----------------|-----|----------------|-----|------------------|---------|
| Adults | 5% (1 | 119) | 11% | (234) | 14% | (303) | 6% | (138) | 11% | (238) | 53% | (1168) | 2200 |
| 4-Region: Northeast | 5% | (18) | 5% | (20) | 6% | (23) | 4% | (15) | 7% | (26) | 74% | (292) | 394 |
| 4-Region: Midwest | 6% (| (28) | 13% | (58) | 15% | (71) | 7% | (33) | 13% | (59) | 46% | (214) | 462 |
| 4-Region: South | 5% (| (38) | 11% | (94) | 14% | (118) | 8% | (67) | 12% | (101) | 49% | (406) | 824 |
| 4-Region: West | 7% (| (35) | 12% | (61) | 18% | (92) | 4% | (23) | 10% | (52) | 49% | (257) | 520 |
| Urban, makes $< 50k$ | 8% (| (25) | 16% | (47) | 16% | (49) | 4% | (11) | 6% | (17) | 50% | (152) | 302 |
| Urban, makes 50 <i>k</i> + | 8% | (21) | 16% | (41) | 17% | (42) | 11% | (27) | 4% | (9) | 44% | (112) | 252 |
| Suburban, makes < 50 <i>k</i> | 6% (| (26) | 10% | (48) | 17% | (76) | 5% | (24) | 5% | (25) | 57% | (261) | 461 |
| Suburban, makes $50k+$ | 5% (| (26) | 9 % | (52) | 13% | (75) | 6% | (35) | 7% | (39) | 60% | (344) | 570 |
| Rural, makes < 50 <i>k</i> | 3% | (13) | 8% | (31) | 10% | (37) | 7% | (27) | 22% | (86) | 51% | (199) | 393 |
| Rural, makes 50 <i>k</i> + | 3% | (7) | 7% | (15) | 11% | (24) | 6% | (14) | 28% | (62) | 45% | (101) | 223 |

Table MCB4_3: *To the best of your knowledge, how far are each of the following located from your home? A pawn shop*

| Demographic | Less the mile av | | | veen 1 2 miles | | veen 3 5 miles | | veen 6 9 miles | | than 10 s away | | Know / pinion | Total N |
|--------------------------|---------------------|----------|---|-------------------|-----|-------------------|------------|-------------------|-----|-------------------|-----|------------------|---------|
| | | • | | | | | | | | • | | | |
| Adults | (| | % | (283) | 18% | (399) | 10% | (229) | 16% | (342) | 34% | (748) | 2200 |
| Gender: Male | | < / / | % | (154) | 19% | (197) | 12% | (125) | 14% | (152) | 30% | (320) | 1062 |
| Gender: Female | | | % | (129) | 18% | (202) | 9% | (104) | 17% | (190) | 38% | (428) | 1138 |
| Age: 18-34 | | | % | (91) | 21% | (136) | 9% | (56) | 12% | (82) | 32% | (211) | 655 |
| Age: 35-44 | 11% | () | % | (50) | 21% | (74) | 11% | (40) | 15% | (55) | 27% | (98) | 358 |
| Age: 45-64 | 7% | (52) 13 | % | (95) | 16% | (118) | 12% | (91) | 19% | (143) | 33% | (250) | 751 |
| Age: 65+ | 6% | (26) 11 | % | (47) | 16% | (71) | 10% | (42) | 14% | (61) | 43% | (189) | 436 |
| GenZers: 1997-2012 | 13% | (43) 12 | % | (40) | 23% | (77) | 9% | (29) | 11% | (36) | 33% | (111) | 335 |
| Millennials: 1981-1996 | 12% | (64) 15 | % | (77) | 20% | (103) | 9% | (49) | 14% | (73) | 29% | (149) | 516 |
| GenXers: 1965-1980 | 9% | (45) 12 | % | (66) | 17% | (90) | 11% | (56) | 19% | (102) | 32% | (172) | 530 |
| Baby Boomers: 1946-1964 | 6% | (41) 12 | % | (87) | 16% | (120) | 13% | (92) | 17% | (122) | 37% | (268) | 731 |
| PID: Dem (no lean) | 13% (| (104) 14 | % | (116) | 18% | (148) | 11% | (87) | 13% | (107) | 32% | (259) | 822 |
| PID: Ind (no lean) | 8% | (56) 12 | % | (87) | 20% | (147) | 11% | (81) | 14% | (100) | 36% | (262) | 733 |
| PID: Rep (no lean) | 6% | (38) 12 | % | (80) | 16% | (104) | 9% | (61) | 21% | (134) | 35% | (227) | 645 |
| PID/Gender: Dem Men | 17% | (64) 17 | % | (65) | 16% | (62) | 12% | (46) | 12% | (46) | 25% | (93) | 376 |
| PID/Gender: Dem Women | 9% | (40) 11 | % | (51) | 19% | (86) | 9% | (41) | 14% | (61) | 37% | (166) | 446 |
| PID/Gender: Ind Men | 10% | (34) 13 | % | (47) | 21% | (73) | 11% | (40) | 14% | (49) | 31% | (108) | 350 |
| PID/Gender: Ind Women | 6% | (22) 10 | % | (39) | 19% | (74) | 11% | (41) | 13% | (51) | 40% | (155) | 382 |
| PID/Gender: Rep Men | 5% | (16) 13 | % | (42) | 19% | (62) | 12% | (39) | 17% | (56) | 36% | (120) | 335 |
| PID/Gender: Rep Women | 7% | (22) 12 | % | (38) | 14% | (42) | 7% | (21) | 25% | (78) | 35% | (108) | 310 |
| Ideo: Liberal (1-3) | 9% | (58) 15 | % | (92) | 20% | (124) | 11% | (65) | 14% | (85) | 31% | (190) | 613 |
| Ideo: Moderate (4) | 11% | (62) 11 | % | (61) | 16% | (94) | 13% | (77) | 13% | (76) | 36% | (213) | 583 |
| Ideo: Conservative (5-7) | 6% | (47) 15 | % | (107) | 18% | (128) | 10% | (69) | 20% | (147) | 31% | (226) | 724 |
| Educ: < College | 10% (| (154) 12 | % | (184) | 19% | (290) | 10% | (146) | 16% | (241) | 33% | (497) | 1512 |
| Educ: Bachelors degree | 7% | (31) 14 | % | (63) | 15% | (67) | 13% | (57) | 15% | (67) | 36% | (159) | 444 |
| Educ: Post-grad | 6% | (13) 15 | % | (36) | 17% | (43) | 11% | (26) | 14% | (33) | 38% | (93) | 244 |
| Income: Under 50k | 11% (| (128) 14 | % | (166) | 19% | (214) | 9 % | (100) | 15% | (177) | 32% | (369) | 1155 |
| Income: 50k-100k | 8% | (54) 13 | % | (87) | 17% | (120) | 12% | (83) | 17% | (115) | 34% | (236) | 695 |
| Income: 100k+ | 5% | (16) 8 | % | (29) | 19% | (66) | 13% | (45) | 14% | (49) | 41% | (144) | 350 |
| Ethnicity: White | 8% (| | % | (216) | 17% | (295) | 11% | (186) | 17% | (299) | 34% | (587) | 1722 |
| Ethnicity: Hispanic | 10% | < / / | % | (66) | 19% | (66) | 16% | (55) | 8% | (29) | 28% | (98) | 349 |

Table MCB4_3: *To the best of your knowledge, how far are each of the following located from your home? A pawn shop*

| Demographic | | than 1 away | | veen 1 2 miles | | veen 3 5 miles | | veen 6 9 miles | | than 10 s away | | Know / pinion | Total N |
|-----------------------------------|------------|----------------|-----|-------------------|-----|-------------------|-----|-------------------|-----|-------------------|-----|------------------|---------|
| Adults | 9 % | (199) | 13% | (283) | 18% | (399) | 10% | (229) | 16% | (342) | 34% | (748) | 2200 |
| Ethnicity: Afr. Am. | 12% | (34) | 16% | (44) | 26% | (72) | 8% | (21) | 7% | (18) | 31% | (85) | 274 |
| Ethnicity: Other | 13% | (26) | 12% | (24) | 16% | (32) | 11% | (22) | 12% | (24) | 37% | (76) | 204 |
| All Christian | 7% | (68) | 12% | (127) | 17% | (169) | 13% | (136) | 16% | (166) | 35% | (354) | 1020 |
| All Non-Christian | 7% | (6) | 11% | (10) | 9% | (8) | 10% | (9) | 7% | (7) | 57% | (53) | 93 |
| Atheist | 8% | (7) | 13% | (12) | 27% | (24) | 10% | (9) | 16% | (14) | 25% | (22) | 88 |
| Agnostic/Nothing in particular | 12% | (71) | 11% | (65) | 19% | (110) | 8% | (44) | 14% | (84) | 35% | (205) | 579 |
| Something Else | 11% | (46) | 16% | (69) | 21% | (89) | 7% | (31) | 17% | (71) | 27% | (115) | 420 |
| Religious Non-Protestant/Catholic | 10% | (12) | 12% | (14) | 8% | (10) | 10% | (12) | 10% | (12) | 50% | (60) | 120 |
| Evangelical | 9 % | (55) | 17% | (100) | 19% | (112) | 10% | (60) | 17% | (99) | 27% | (159) | 585 |
| Non-Evangelical | 6% | (53) | 11% | (92) | 17% | (142) | 13% | (102) | 16% | (130) | 36% | (294) | 812 |
| Community: Urban | 13% | (73) | 19% | (105) | 23% | (129) | 7% | (40) | 5% | (28) | 32% | (178) | 554 |
| Community: Suburban | 8% | (78) | 13% | (132) | 18% | (183) | 12% | (124) | 11% | (113) | 39% | (400) | 1031 |
| Community: Rural | 8% | (48) | 7% | (46) | 14% | (86) | 10% | (64) | 33% | (201) | 28% | (170) | 616 |
| Employ: Private Sector | 8% | (54) | 14% | (96) | 17% | (114) | 12% | (80) | 19% | (125) | 30% | (202) | 671 |
| Employ: Government | 7% | (9) | 13% | (18) | 28% | (38) | 14% | (19) | 10% | (13) | 28% | (37) | 134 |
| Employ: Self-Employed | 14% | (28) | 15% | (29) | 13% | (26) | 12% | (23) | 21% | (40) | 25% | (48) | 192 |
| Employ: Homemaker | 8% | (12) | 16% | (25) | 21% | (32) | 8% | (13) | 18% | (28) | 29% | (43) | 152 |
| Employ: Retired | 5% | (27) | 10% | (51) | 16% | (79) | 10% | (47) | 15% | (72) | 44% | (218) | 495 |
| Employ: Unemployed | 17% | (43) | 15% | (39) | 20% | (50) | 5% | (13) | 11% | (27) | 32% | (81) | 254 |
| Employ: Other | 9 % | (15) | 10% | (17) | 18% | (30) | 13% | (22) | 14% | (25) | 36% | (61) | 169 |
| Military HH: Yes | 12% | (37) | 15% | (49) | 16% | (50) | 7% | (23) | 18% | (58) | 33% | (105) | 322 |
| Military HH: No | 9 % | (161) | 12% | (234) | 19% | (349) | 11% | (206) | 15% | (284) | 34% | (643) | 1878 |
| RD/WT: Right Direction | 10% | (57) | 14% | (76) | 15% | (85) | 9% | (48) | 17% | (98) | 35% | (197) | 561 |
| RD/WT: Wrong Track | 9 % | (142) | 13% | (207) | 19% | (314) | 11% | (181) | 15% | (244) | 34% | (552) | 1639 |
| Trump Job Approve | 9 % | (72) | 13% | (111) | 16% | (131) | 9% | (76) | 21% | (176) | 32% | (269) | 836 |
| Trump Job Disapprove | 9 % | (111) | 13% | (161) | 20% | (250) | 11% | (142) | 12% | (155) | 35% | (435) | 1254 |
| Trump Job Strongly Approve | 8% | (36) | 15% | (64) | 15% | (64) | 9% | (40) | 23% | (102) | 30% | (133) | 440 |
| Trump Job Somewhat Approve | 9 % | (36) | 12% | (47) | 17% | (67) | 9% | (36) | 19% | (74) | 34% | (136) | 397 |
| Trump Job Somewhat Disapprove | 10% | (26) | 15% | (40) | 18% | (47) | 15% | (40) | 12% | (31) | 31% | (83) | 266 |
| Trump Job Strongly Disapprove | 9% | (85) | 12% | (122) | 21% | (203) | 10% | (103) | 13% | (124) | 36% | (353) | 988 |

Table MCB4_3: *To the best of your knowledge, how far are each of the following located from your home? A pawn shop*

| Demographic | | than 1 away | | veen 1 2 miles | | veen 3 5 miles | | veen 6 9 miles | | than 10 5 away | | Know / pinion | Total N |
|--------------------------------------|------------|----------------|------------|-------------------|-----|-------------------|-----|-------------------|-----|-------------------|-----|------------------|---------|
| Adults | 9% | (199) | 13% | (283) | 18% | (399) | 10% | (229) | 16% | (342) | 34% | (748) | 2200 |
| Favorable of Trump | 8% | (69) | 13% | (111) | 17% | (144) | 10% | (80) | 20% | (171) | 31% | (260) | 836 |
| Unfavorable of Trump | 9 % | (112) | 13% | (160) | 19% | (237) | 11% | (141) | 13% | (164) | 35% | (430) | 1244 |
| Very Favorable of Trump | 10% | (44) | 12% | (56) | 17% | (76) | 9% | (40) | 22% | (102) | 30% | (136) | 454 |
| Somewhat Favorable of Trump | 7% | (26) | 14% | (55) | 18% | (67) | 11% | (40) | 18% | (69) | 33% | (125) | 382 |
| Somewhat Unfavorable of Trump | 9 % | (19) | 14% | (31) | 18% | (39) | 13% | (27) | 13% | (28) | 32% | (69) | 212 |
| Very Unfavorable of Trump | 9 % | (93) | 12% | (129) | 19% | (198) | 11% | (113) | 13% | (136) | 35% | (362) | 1032 |
| #1 Issue: Economy | 7% | (51) | 13% | (97) | 21% | (157) | 11% | (81) | 15% | (111) | 32% | (237) | 735 |
| #1 Issue: Security | 4% | (11) | 13% | (36) | 17% | (48) | 8% | (23) | 22% | (65) | 37% | (105) | 288 |
| #1 Issue: Health Care | 15% | (62) | 14% | (59) | 16% | (66) | 10% | (43) | 14% | (60) | 31% | (132) | 422 |
| #1 Issue: Medicare / Social Security | 10% | (27) | 9 % | (25) | 18% | (46) | 11% | (28) | 14% | (37) | 38% | (99) | 261 |
| #1 Issue: Women's Issues | 5% | (5) | 17% | (17) | 19% | (18) | 11% | (11) | 14% | (14) | 34% | (34) | 99 |
| #1 Issue: Education | 17% | (21) | 15% | (19) | 23% | (28) | 7% | (9) | 10% | (12) | 28% | (35) | 123 |
| #1 Issue: Energy | 18% | (15) | 8% | (7) | 12% | (11) | 15% | (13) | 15% | (13) | 32% | (28) | 86 |
| #1 Issue: Other | 3% | (6) | 13% | (23) | 13% | (25) | 11% | (21) | 17% | (32) | 42% | (79) | 186 |
| 2018 House Vote: Democrat | 10% | (77) | 14% | (109) | 18% | (146) | 12% | (99) | 14% | (109) | 32% | (255) | 794 |
| 2018 House Vote: Republican | 6% | (38) | 12% | (76) | 18% | (117) | 9% | (60) | 21% | (137) | 34% | (218) | 646 |
| 2018 House Vote: Someone else | 5% | (3) | 12% | (8) | 16% | (10) | 13% | (8) | 13% | (8) | 40% | (25) | 63 |
| 2016 Vote: Hillary Clinton | 10% | (70) | 14% | (93) | 18% | (121) | 12% | (84) | 14% | (94) | 33% | (223) | 685 |
| 2016 Vote: Donald Trump | 6% | (44) | 11% | (81) | 19% | (133) | 9% | (62) | 20% | (142) | 35% | (244) | 705 |
| 2016 Vote: Other | 11% | (18) | 16% | (26) | 11% | (17) | 15% | (24) | 12% | (19) | 34% | (53) | 156 |
| 2016 Vote: Didn't Vote | 10% | (67) | 13% | (83) | 20% | (127) | 9% | (59) | 13% | (87) | 35% | (229) | 651 |
| Voted in 2014: Yes | 8% | (104) | 13% | (175) | 18% | (246) | 12% | (164) | 16% | (223) | 33% | (447) | 1358 |
| Voted in 2014: No | 11% | (95) | 13% | (108) | 18% | (154) | 8% | (65) | 14% | (118) | 36% | (301) | 842 |
| 2012 Vote: Barack Obama | 10% | (78) | 15% | (121) | 17% | (141) | 12% | (98) | 14% | (115) | 32% | (264) | 817 |
| 2012 Vote: Mitt Romney | 6% | (30) | 11% | (58) | 18% | (95) | 10% | (53) | 19% | (103) | 36% | (190) | 528 |
| 2012 Vote: Other | 2% | (2) | 11% | (10) | 18% | (17) | 14% | (13) | 19% | (18) | 36% | (34) | 93 |
| 2012 Vote: Didn't Vote | 12% | (89) | 12% | (94) | 19% | (147) | 8% | (64) | 14% | (106) | 34% | (261) | 761 |

Table MCB4_3: To the best of your knowledge, how far are each of the following located from your home?A pawn shop

| Demographic | Less than 1 mile away | | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|-------------------------------|--------------------------|-------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 9% (199 |) 13% (283) | 18% (399) | 10% (229) | 16% (342) | 34% (748) | 2200 |
| 4-Region: Northeast | 7% (26 |) 11% (43) | 10% (39) | 9% (35) | 15% (59) | 49% (192) | 394 |
| 4-Region: Midwest | 7% (34 |) 11% (52) | 21% (96) | 9% (40) | 17% (78) | 35% (162) | 462 |
| 4-Region: South | 10% (80 |) 13% (109) | 22% (179) | 12% (100) | 15% (122) | 29% (235) | 824 |
| 4-Region: West | 11% (59 |) 15% (80) | 16% (85) | 11% (55) | 16% (82) | 31% (159) | 520 |
| Urban, makes $< 50k$ | 15% (45 |) 19% (58) | 24% (72) | 5% (14) | 3% (10) | 34% (103) | 302 |
| Urban, makes 50 <i>k</i> + | 11% (28 |) 19% (47) | 23% (58) | 10% (26) | 7% (17) | 30% (76) | 252 |
| Suburban, makes < 50 <i>k</i> | 10% (47 |) 17% (79) | 19% (86) | 10% (46) | 11% (48) | 34% (154) | 461 |
| Suburban, makes $50k+$ | 5% (31 | 9% (54) | 17% (98) | 14% (78) | 11% (64) | 43% (246) | 570 |
| Rural, makes < 50 <i>k</i> | 9% (36 |) 8% (30) | 14% (56) | 10% (40) | 30% (118) | 29% (112) | 393 |
| Rural, makes $50k+$ | 5% (12 |) 7% (16) | 14% (30) | 11% (25) | 37% (83) | 26% (58) | 223 |

Table MCB4_4: *To the best of your knowledge, how far are each of the following located from your home? A credit union*

| Denti | Less than 1 | Between 1 | Between 3 | Between 6 | More than 10 | Don't Know / | TAIN |
|--------------------------|-------------|-------------|-------------|-------------|--------------|--------------|---------|
| Demographic | mile away | and 2 miles | and 5 miles | and 9 miles | miles away | No Opinion | Total N |
| Adults | 12% (271) | 18% (389) | 21% (465) | 10% (230) | 12% (267) | 26% (578) | 2200 |
| Gender: Male | 12% (131) | 20% (214) | 24% (257) | 10% (108) | 11% (114) | 22% (237) | 1062 |
| Gender: Female | 12% (139) | 15% (175) | 18% (208) | 11% (122) | 13% (153) | 30% (341) | 1138 |
| Age: 18-34 | 12% (76) | 18% (115) | 18% (120) | 9% (57) | 12% (77) | 32% (210) | 655 |
| Age: 35-44 | 17% (61) | 18% (64) | 24% (84) | 10% (36) | 12% (41) | 20% (72) | 358 |
| Age: 45-64 | 12% (89) | 17% (130) | 23% (173) | 12% (93) | 14% (102) | 22% (163) | 751 |
| Age: 65+ | 10% (44) | 18% (80) | 20% (87) | 10% (45) | 11% (47) | 31% (134) | 436 |
| GenZers: 1997-2012 | 9% (29) | 20% (66) | 14% (48) | 11% (36) | 8% (26) | 39% (130) | 335 |
| Millennials: 1981-1996 | 16% (84) | 16% (83) | 22% (114) | 7% (38) | 13% (68) | 25% (128) | 516 |
| GenXers: 1965-1980 | 14% (73) | 18% (96) | 23% (124) | 10% (55) | 13% (69) | 21% (112) | 530 |
| Baby Boomers: 1946-1964 | 11% (80) | 17% (122) | 22% (163) | 12% (91) | 13% (96) | 24% (178) | 731 |
| PID: Dem (no lean) | 14% (112) | 18% (149) | 22% (184) | 11% (93) | 10% (80) | 25% (204) | 822 |
| PID: Ind (no lean) | 11% (84) | 18% (133) | 18% (133) | 9% (67) | 12% (91) | 31% (225) | 733 |
| PID: Rep (no lean) | 12% (75) | 17% (106) | 23% (148) | 11% (70) | 15% (97) | 23% (150) | 645 |
| PID/Gender: Dem Men | 12% (46) | 23% (86) | 25% (94) | 14% (53) | 10% (37) | 16% (62) | 376 |
| PID/Gender: Dem Women | 15% (66) | 14% (64) | 20% (90) | 9% (41) | 10% (43) | 32% (142) | 446 |
| PID/Gender: Ind Men | 12% (42) | 20% (71) | 21% (75) | 7% (24) | 10% (36) | 30% (103) | 350 |
| PID/Gender: Ind Women | 11% (42) | 16% (63) | 15% (58) | 11% (43) | 14% (55) | 32% (121) | 382 |
| PID/Gender: Rep Men | 13% (43) | 17% (58) | 26% (89) | 10% (32) | 12% (41) | 21% (72) | 335 |
| PID/Gender: Rep Women | 10% (31) | 16% (49) | 19% (59) | 12% (38) | 18% (55) | 25% (78) | 310 |
| Ideo: Liberal (1-3) | 14% (86) | 17% (106) | 20% (124) | 11% (67) | 10% (64) | 27% (166) | 613 |
| Ideo: Moderate (4) | 12% (68) | 20% (118) | 24% (139) | 11% (62) | 11% (66) | 22% (130) | 583 |
| Ideo: Conservative (5-7) | 12% (86) | 18% (131) | 21% (154) | 11% (83) | 15% (106) | 23% (164) | 724 |
| Educ: < College | 11% (172) | 16% (246) | 21% (310) | 10% (146) | 12% (189) | 30% (450) | 1512 |
| Educ: Bachelors degree | 16% (70) | 19% (84) | 22% (98) | 13% (59) | 11% (50) | 19% (83) | 444 |
| Educ: Post-grad | 12% (29) | 25% (60) | 23% (57) | 11% (26) | 12% (28) | 18% (44) | 244 |
| Income: Under 50k | 12% (140) | 17% (196) | 18% (211) | 10% (110) | 13% (150) | 30% (348) | 1155 |
| Income: 50k-100k | 12% (81) | 19% (134) | 24% (165) | 11% (78) | 11% (79) | 23% (157) | 695 |
| Income: 100k+ | 14% (49) | 17% (59) | 25% (89) | 12% (42) | 11% (38) | 21% (73) | 350 |
| Ethnicity: White | 13% (216) | 18% (304) | 22% (372) | 10% (175) | 13% (221) | 25% (433) | 1722 |
| Ethnicity: Hispanic | 10% (36) | 23% (82) | 20% (69) | 10% (35) | 10% (35) | 26% (93) | 349 |

Table MCB4_4: *To the best of your knowledge, how far are each of the following located from your home? A credit union*

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|-----------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 12% (271) | 18% (389) | 21% (465) | 10% (230) | 12% (267) | 26% (578) | 2200 |
| Ethnicity: Afr. Am. | 12% (32) | 16% (44) | 19% (53) | 12% (33) | 12% (32) | 29% (80) | 274 |
| Ethnicity: Other | 11% (23) | 20% (41) | 19% (40) | 11% (23) | 6% (13) | 31% (64) | 204 |
| All Christian | 13% (132) | 18% (183) | 22% (221) | 12% (126) | 13% (137) | 22% (223) | 1020 |
| All Non-Christian | 9% (9) | 15% (14) | 18% (17) | 9% (8) | 8% (7) | 41% (38) | 93 |
| Atheist | 19% (16) | 14% (12) | 21% (18) | 11% (10) | 6% (5) | 29% (26) | 88 |
| Agnostic/Nothing in particular | 12% (68) | 19% (112) | 19% (108) | 9% (50) | 11% (65) | 30% (176) | 579 |
| Something Else | 11% (46) | 16% (69) | 24% (101) | 9% (36) | 13% (53) | 27% (115) | 420 |
| Religious Non-Protestant/Catholic | 15% (18) | 15% (18) | 16% (19) | 9% (10) | 10% (13) | 35% (42) | 120 |
| Evangelical | 10% (59) | 14% (85) | 25% (148) | 12% (72) | 16% (95) | 22% (126) | 585 |
| Non-Evangelical | 13% (109) | 19% (158) | 21% (167) | 11% (87) | 10% (85) | 25% (205) | 812 |
| Community: Urban | 16% (89) | 22% (122) | 22% (124) | 8% (44) | 4% (24) | 27% (150) | 554 |
| Community: Suburban | 12% (124) | 19% (200) | 24% (246) | 11% (114) | 8% (81) | 26% (266) | 1031 |
| Community: Rural | 9% (57) | 11% (67) | 15% (95) | 12% (72) | 26% (162) | 26% (162) | 616 |
| Employ: Private Sector | 15% (99) | 19% (130) | 23% (157) | 12% (77) | 12% (83) | 18% (124) | 671 |
| Employ: Government | 13% (18) | 20% (27) | 26% (35) | 12% (16) | 11% (14) | 18% (24) | 134 |
| Employ: Self-Employed | 12% (24) | 16% (30) | 27% (51) | 12% (22) | 22% (41) | 12% (23) | 192 |
| Employ: Homemaker | 9% (14) | 13% (20) | 23% (34) | 8% (12) | 15% (22) | 32% (49) | 152 |
| Employ: Retired | 8% (41) | 18% (89) | 18% (91) | 13% (65) | 11% (55) | 31% (154) | 495 |
| Employ: Unemployed | 12% (31) | 18% (47) | 18% (45) | 5% (13) | 8% (21) | 38% (96) | 254 |
| Employ: Other | 17% (30) | 15% (25) | 16% (27) | 9% (15) | 12% (20) | 31% (53) | 169 |
| Military HH: Yes | 11% (35) | 18% (57) | 26% (85) | 11% (36) | 14% (44) | 20% (65) | 322 |
| Military HH: No | 13% (236) | 18% (332) | 20% (380) | 10% (195) | 12% (223) | 27% (512) | 1878 |
| RD/WT: Right Direction | 12% (66) | 17% (94) | 20% (115) | 12% (66) | 14% (77) | 25% (143) | 561 |
| RD/WT: Wrong Track | 12% (205) | 18% (295) | 21% (350) | 10% (164) | 12% (190) | 27% (435) | 1639 |
| Trump Job Approve | 12% (102) | 17% (140) | 21% (180) | 10% (87) | 16% (135) | 23% (193) | 836 |
| Trump Job Disapprove | 13% (157) | 18% (230) | 22% (270) | 11% (135) | 10% (120) | 27% (344) | 1254 |
| Trump Job Strongly Approve | 12% (54) | 18% (80) | 20% (86) | 10% (43) | 17% (75) | 23% (101) | 440 |
| Trump Job Somewhat Approve | 12% (48) | 15% (60) | 24% (94) | 11% (44) | 15% (59) | 23% (92) | 397 |
| Trump Job Somewhat Disapprove | 11% (30) | 23% (61) | 23% (61) | 13% (34) | 8% (20) | 23% (60) | 266 |
| Trump Job Strongly Disapprove | 13% (127) | 17% (169) | 21% (209) | 10% (100) | 10% (100) | 29% (283) | 988 |

Table MCB4_4: *To the best of your knowledge, how far are each of the following located from your home? A credit union*

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|--------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 12% (271) | 18% (389) | 21% (465) | 10% (230) | 12% (267) | 26% (578) | 2200 |
| Favorable of Trump | 12% (100) | 17% (139) | 22% (186) | 11% (89) | 15% (129) | 23% (194) | 836 |
| Unfavorable of Trump | 13% (158) | 19% (231) | 21% (259) | 11% (137) | 10% (127) | 27% (332) | 1244 |
| Very Favorable of Trump | 12% (56) | 15% (70) | 23% (105) | 10% (43) | 17% (77) | 23% (102) | 454 |
| Somewhat Favorable of Trump | 11% (44) | 18% (68) | 21% (82) | 12% (45) | 13% (51) | 24% (92) | 382 |
| Somewhat Unfavorable of Trump | 13% (28) | 18% (38) | 21% (45) | 14% (29) | 11% (24) | 22% (47) | 212 |
| Very Unfavorable of Trump | 13% (129) | 19% (193) | 21% (214) | 10% (108) | 10% (103) | 28% (285) | 1032 |
| #1 Issue: Economy | 13% (96) | 19% (138) | 24% (175) | 11% (82) | 12% (85) | 22% (158) | 735 |
| #1 Issue: Security | 10% (27) | 19% (53) | 16% (45) | 12% (33) | 16% (46) | 29% (83) | 288 |
| #1 Issue: Health Care | 15% (64) | 20% (85) | 22% (94) | 6% (27) | 11% (47) | 25% (106) | 422 |
| #1 Issue: Medicare / Social Security | 9% (25) | 13% (33) | 21% (55) | 13% (34) | 12% (31) | 32% (84) | 261 |
| #1 Issue: Women's Issues | 10% (10) | 13% (13) | 16% (16) | 14% (14) | 14% (14) | 32% (31) | 99 |
| #1 Issue: Education | 15% (19) | 22% (28) | 21% (26) | 4% (4) | 5% (7) | 33% (40) | 123 |
| #1 Issue: Energy | 14% (12) | 18% (15) | 25% (22) | 13% (11) | 9% (8) | 21% (18) | 86 |
| #1 Issue: Other | 10% (18) | 13% (24) | 17% (32) | 14% (25) | 16% (30) | 31% (57) | 186 |
| 2018 House Vote: Democrat | 13% (105) | 18% (143) | 24% (188) | 12% (94) | 13% (99) | 21% (165) | 794 |
| 2018 House Vote: Republican | 11% (71) | 19% (121) | 23% (149) | 12% (74) | 14% (94) | 21% (137) | 646 |
| 2018 House Vote: Someone else | 13% (8) | 14% (9) | 23% (15) | 11% (7) | 8% (5) | 30% (19) | 63 |
| 2016 Vote: Hillary Clinton | 12% (84) | 19% (132) | 22% (154) | 11% (76) | 13% (86) | 22% (154) | 685 |
| 2016 Vote: Donald Trump | 13% (88) | 17% (122) | 22% (158) | 12% (84) | 14% (101) | 22% (153) | 705 |
| 2016 Vote: Other | 11% (17) | 25% (39) | 18% (28) | 13% (20) | 12% (18) | 21% (33) | 156 |
| 2016 Vote: Didn't Vote | 12% (81) | 15% (96) | 19% (125) | 8% (50) | 9% (61) | 37% (238) | 651 |
| Voted in 2014: Yes | 12% (166) | 18% (248) | 24% (322) | 13% (175) | 13% (174) | 20% (273) | 1358 |
| Voted in 2014: No | 12% (104) | 17% (141) | 17% (143) | 7% (55) | 11% (93) | 36% (305) | 842 |
| 2012 Vote: Barack Obama | 13% (106) | 20% (165) | 22% (184) | 12% (95) | 11% (93) | 21% (175) | 817 |
| 2012 Vote: Mitt Romney | 11% (59) | 17% (89) | 24% (128) | 12% (65) | 14% (75) | 21% (113) | 528 |
| 2012 Vote: Other | 11% (11) | 19% (17) | 19% (17) | 15% (14) | 14% (13) | 22% (21) | 93 |
| 2012 Vote: Didn't Vote | 12% (95) | 15% (118) | 18% (136) | 7% (57) | 11% (87) | 35% (268) | 761 |

| Table MCB4_4: To the best of your knowledge, how far are each of the following located from yo | ur home? |
|--|----------|
| A credit union | |

| Demographic | Less than 1 mile away | Between 1 and 2 miles | Between 3 and 5 miles | Between 6 and 9 miles | More than 10 miles away | Don't Know / No Opinion | Total N |
|----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------|----------------------------|---------|
| Adults | 12% (271) | 18% (389) | 21% (465) | 10% (230) | 12% (267) | 26% (578) | 2200 |
| 4-Region: Northeast | 13% (51) | 19% (73) | 16% (65) | 10% (39) | 8% (32) | 34% (134) | 394 |
| 4-Region: Midwest | 15% (71) | 17% (78) | 25% (113) | 10% (47) | 12% (56) | 21% (97) | 462 |
| 4-Region: South | 9% (74) | 15% (122) | 22% (179) | 11% (93) | 14% (117) | 29% (240) | 824 |
| 4-Region: West | 14% (75) | 22% (115) | 21% (108) | 10% (52) | 12% (62) | 21% (107) | 520 |
| Urban, makes < 50 <i>k</i> | 16% (47) | 21% (62) | 21% (62) | 7% (22) | 4% (11) | 33% (98) | 302 |
| Urban, makes $50k+$ | 17% (42) | 24% (60) | 25% (62) | 9% (23) | 5% (13) | 20% (52) | 252 |
| Suburban, makes < 50k | 12% (56) | 19% (86) | 21% (99) | 11% (51) | 8% (39) | 28% (130) | 461 |
| Suburban, makes $50k+$ | 12% (68) | 20% (115) | 26% (147) | 11% (63) | 7% (42) | 24% (136) | 570 |
| Rural, makes < 50 <i>k</i> | 9% (37) | 12% (48) | 13% (50) | 10% (37) | 25% (100) | 31% (120) | 393 |
| Rural, makes 50 <i>k</i> + | 9% (20) | 8% (19) | 20% (45) | 16% (35) | 28% (62) | 19% (42) | 223 |

Table MCB5: IN THE LAST YEAR, have you been charged an overdraft fee?

| Demographic | | Yes | | No | Don' | t Know | Total N |
|--------------------------|-----|-------|-----|--------|------|--------|---------|
| Adults | 15% | (331) | 82% | (1797) | 3% | (72) | 2200 |
| Gender: Male | 15% | (157) | 83% | (876) | 3% | (28) | 1062 |
| Gender: Female | 15% | (174) | 81% | (921) | 4% | (44) | 1138 |
| Age: 18-34 | 21% | (137) | 72% | (472) | 7% | (46) | 655 |
| Age: 35-44 | 21% | (74) | 77% | (277) | 2% | (7) | 358 |
| Age: 45-64 | 12% | (93) | 85% | (642) | 2% | (16) | 75 |
| Age: 65+ | 6% | (27) | 93% | (407) | 1% | (3) | 436 |
| GenZers: 1997-2012 | 20% | (69) | 73% | (246) | 6% | (20) | 335 |
| Millennials: 1981-1996 | 20% | (105) | 74% | (381) | 6% | (30) | 516 |
| GenXers: 1965-1980 | 16% | (83) | 82% | (436) | 2% | (11) | 530 |
| Baby Boomers: 1946-1964 | 10% | (69) | 89% | (654) | 1% | (7) | 73 |
| PID: Dem (no lean) | 18% | (149) | 80% | (658) | 2% | (15) | 822 |
| PID: Ind (no lean) | 13% | (96) | 81% | (595) | 6% | (43) | 733 |
| PID: Rep (no lean) | 13% | (87) | 84% | (544) | 2% | (14) | 645 |
| PID/Gender: Dem Men | 19% | (71) | 80% | (300) | 1% | (5) | 376 |
| PID/Gender: Dem Women | 17% | (78) | 80% | (358) | 2% | (10) | 446 |
| PID/Gender: Ind Men | 10% | (35) | 85% | (296) | 6% | (19) | 350 |
| PID/Gender: Ind Women | 16% | (61) | 78% | (298) | 6% | (23) | 382 |
| PID/Gender: Rep Men | 15% | (51) | 84% | (280) | 1% | (4) | 335 |
| PID/Gender: Rep Women | 11% | (35) | 85% | (264) | 3% | (10) | 310 |
| Ideo: Liberal (1-3) | 17% | (102) | 82% | (500) | 2% | (11) | 613 |
| Ideo: Moderate (4) | 14% | (80) | 84% | (488) | 3% | (16) | 583 |
| Ideo: Conservative (5-7) | 13% | (97) | 84% | (611) | 2% | (16) | 724 |
| Educ: < College | 16% | (246) | 80% | (1210) | 4% | (56) | 1512 |
| Educ: Bachelors degree | 12% | (54) | 86% | (381) | 2% | (8) | 444 |
| Educ: Post-grad | 13% | (31) | 84% | (206) | 3% | (7) | 244 |
| Income: Under 50k | 16% | (187) | 79% | (916) | 4% | (52) | 1155 |
| ncome: 50k-100k | 16% | (108) | 83% | (578) | 1% | (9) | 695 |
| Income: 100k+ | 10% | (37) | 86% | (302) | 3% | (11) | 350 |
| Ethnicity: White | 14% | (243) | 83% | (1430) | 3% | (48) | 1722 |
| Ethnicity: Hispanic | 24% | (83) | 72% | (251) | 4% | (15) | 349 |
| Ethnicity: Afr. Am. | 17% | (48) | 78% | (213) | 5% | (14) | 274 |
| Ethnicity: Other | 20% | (40) | 75% | (154) | 5% | (10) | 204 |

Morning Consult Table MCB5

| Demographic | | Yes | | No | Don' | t Know | Total N |
|-----------------------------------|-----|-------|-------------|--------|------|--------|---------|
| Adults | 15% | (331) | 82% | (1797) | 3% | (72) | 2200 |
| All Christian | 15% | (152) | 82% | (841) | 3% | (28) | 1020 |
| All Non-Christian | 14% | (13) | 82% | (76) | 4% | (4) | 93 |
| Atheist | 11% | (9) | 89% | (78) | — | (0) | 88 |
| Agnostic/Nothing in particular | 13% | (76) | 84% | (484) | 3% | (19) | 579 |
| Something Else | 19% | (81) | 76% | (318) | 5% | (21) | 420 |
| Religious Non-Protestant/Catholic | 14% | (16) | 78% | (93) | 9% | (10) | 120 |
| Evangelical | 17% | (99) | 78% | (459) | 5% | (27) | 585 |
| Non-Evangelical | 16% | (128) | 82% | (668) | 2% | (15) | 812 |
| Community: Urban | 19% | (107) | 75% | (417) | 5% | (30) | 554 |
| Community: Suburban | 14% | (142) | 84% | (864) | 2% | (25) | 1031 |
| Community: Rural | 13% | (82) | 84% | (516) | 3% | (18) | 616 |
| Employ: Private Sector | 19% | (129) | 79 % | (531) | 2% | (10) | 671 |
| Employ: Government | 17% | (23) | 81% | (108) | 2% | (3) | 134 |
| Employ: Self-Employed | 16% | (30) | 80% | (154) | 4% | (8) | 192 |
| Employ: Homemaker | 15% | (23) | 79 % | (121) | 6% | (8) | 152 |
| Employ: Retired | 8% | (38) | 91% | (453) | 1% | (4) | 495 |
| Employ: Unemployed | 16% | (41) | 80% | (204) | 4% | (9) | 254 |
| Employ: Other | 17% | (28) | 73% | (124) | 10% | (17) | 169 |
| Military HH: Yes | 10% | (33) | 87% | (281) | 2% | (8) | 322 |
| Military HH: No | 16% | (298) | 81% | (1516) | 3% | (64) | 1878 |
| RD/WT: Right Direction | 16% | (88) | 80% | (448) | 5% | (25) | 561 |
| RD/WT: Wrong Track | 15% | (243) | 82% | (1349) | 3% | (47) | 1639 |
| Trump Job Approve | 16% | (132) | 82% | (689) | 2% | (15) | 836 |
| Trump Job Disapprove | 15% | (188) | 82% | (1023) | 3% | (43) | 1254 |
| Trump Job Strongly Approve | 15% | (64) | 83% | (366) | 2% | (10) | 440 |
| Trump Job Somewhat Approve | 17% | (68) | 82% | (323) | 1% | (5) | 397 |
| Trump Job Somewhat Disapprove | 12% | (32) | 85% | (227) | 3% | (7) | 266 |
| Trump Job Strongly Disapprove | 16% | (156) | 81% | (796) | 4% | (36) | 988 |
| Favorable of Trump | 16% | (131) | 82% | (687) | 2% | (18) | 836 |
| Unfavorable of Trump | 15% | (188) | 82% | (1015) | 3% | (41) | 1244 |

 Table MCB5: IN THE LAST YEAR, have you been charged an overdraft fee?

Table MCB5: IN THE LAST YEAR, have you been charged an overdraft fee?

| Demographic | | Yes | | No | Don | t Know | Total N |
|--------------------------------------|-----|-------|-----|--------|-----|--------|---------|
| Adults | 15% | (331) | 82% | (1797) | 3% | (72) | 2200 |
| Very Favorable of Trump | 16% | (71) | 82% | (371) | 3% | (12) | 454 |
| Somewhat Favorable of Trump | 16% | (61) | 83% | (316) | 2% | (6) | 382 |
| Somewhat Unfavorable of Trump | 11% | (23) | 87% | (185) | 2% | (4) | 212 |
| Very Unfavorable of Trump | 16% | (165) | 80% | (830) | 4% | (37) | 1032 |
| #1 Issue: Economy | 18% | (131) | 80% | (588) | 2% | (16) | 735 |
| #1 Issue: Security | 13% | (37) | 84% | (243) | 3% | (9) | 288 |
| #1 Issue: Health Care | 14% | (61) | 80% | (339) | 5% | (22) | 422 |
| #1 Issue: Medicare / Social Security | 9% | (24) | 88% | (230) | 3% | (7) | 261 |
| #1 Issue: Women's Issues | 21% | (20) | 76% | (75) | 3% | (3) | 99 |
| #1 Issue: Education | 15% | (18) | 77% | (95) | 8% | (10) | 123 |
| #1 Issue: Energy | 15% | (13) | 85% | (73) | _ | (0) | 86 |
| #1 Issue: Other | 15% | (27) | 83% | (154) | 3% | (5) | 186 |
| 2018 House Vote: Democrat | 17% | (135) | 81% | (642) | 2% | (17) | 794 |
| 2018 House Vote: Republican | 12% | (79) | 86% | (558) | 1% | (9) | 646 |
| 2018 House Vote: Someone else | 17% | (11) | 78% | (50) | 5% | (3) | 63 |
| 2016 Vote: Hillary Clinton | 17% | (116) | 80% | (550) | 3% | (19) | 685 |
| 2016 Vote: Donald Trump | 13% | (95) | 85% | (600) | 2% | (11) | 705 |
| 2016 Vote: Other | 13% | (21) | 84% | (131) | 3% | (5) | 156 |
| 2016 Vote: Didn't Vote | 15% | (100) | 79% | (515) | 6% | (37) | 651 |
| Voted in 2014: Yes | 14% | (192) | 83% | (1134) | 2% | (32) | 1358 |
| Voted in 2014: No | 16% | (139) | 79% | (663) | 5% | (40) | 842 |
| 2012 Vote: Barack Obama | 14% | (111) | 84% | (689) | 2% | (17) | 817 |
| 2012 Vote: Mitt Romney | 13% | (67) | 86% | (453) | 2% | (8) | 528 |
| 2012 Vote: Other | 18% | (17) | 80% | (75) | 1% | (1) | 93 |
| 2012 Vote: Didn't Vote | 18% | (136) | 76% | (580) | 6% | (45) | 761 |
| 4-Region: Northeast | 13% | (50) | 85% | (335) | 2% | (8) | 394 |
| 4-Region: Midwest | 14% | (66) | 84% | (387) | 2% | (9) | 462 |
| 4-Region: South | 16% | (129) | 82% | (675) | 2% | (21) | 824 |
| 4-Region: West | 17% | (87) | 77% | (400) | 6% | (34) | 520 |

Morning Consult Table MCB5

| T-4-1 N |
|---------|
| Total N |
| 2200 |
| 302 |
| 252 |
| 461 |
| 570 |
| 393 |
| 223 |
| |

| Table MCB5: IN THE LAST YEAR | have you been charged an over | rdraft fee? |
|------------------------------|-------------------------------|-------------|
|------------------------------|-------------------------------|-------------|

| | | | Betwee | en \$11 and | | | | | |
|--------------------------------|------------|---------|--------|-------------|------|---------|------|--------|---------|
| Demographic | \$10 | or less | | \$34 | \$35 | or more | Don' | t Know | Total N |
| Adults | 13% | (43) | 43% | (141) | 41% | (136) | 4% | (12) | 331 |
| Gender: Male | 11% | (17) | 47% | (73) | 38% | (59) | 5% | (8) | 157 |
| Gender: Female | 15% | (26) | 39% | (67) | 44% | (77) | 2% | (4) | 174 |
| Age: 18-34 | 17% | (23) | 39% | (53) | 39% | (54) | 6% | (8) | 137 |
| Age: 35-44 | 12% | (9) | 49% | (36) | 36% | (27) | 3% | (3) | 74 |
| Age: 45-64 | 9 % | (8) | 42% | (39) | 47% | (44) | 2% | (2) | 93 |
| GenZers: 1997-2012 | 17% | (11) | 25% | (17) | 51% | (35) | 7% | (5) | 69 |
| Millennials: 1981-1996 | 13% | (14) | 54% | (57) | 29% | (31) | 3% | (4) | 105 |
| GenXers: 1965-1980 | 17% | (14) | 43% | (36) | 36% | (30) | 5% | (4) | 83 |
| Baby Boomers: 1946-1964 | 5% | (4) | 39% | (27) | 55% | (38) | _ | (0) | 69 |
| PID: Dem (no lean) | 10% | (15) | 47% | (69) | 40% | (59) | 3% | (5) | 149 |
| PID: Ind (no lean) | 16% | (16) | 37% | (36) | 41% | (39) | 5% | (5) | 96 |
| PID: Rep (no lean) | 13% | (12) | 41% | (36) | 43% | (37) | 2% | (2) | 87 |
| PID/Gender: Dem Men | 9 % | (7) | 53% | (37) | 33% | (24) | 5% | (3) | 71 |
| PID/Gender: Dem Women | 11% | (8) | 41% | (32) | 46% | (36) | 2% | (2) | 78 |
| PID/Gender: Ind Women | 20% | (12) | 36% | (22) | 40% | (24) | 4% | (2) | 61 |
| PID/Gender: Rep Men | 12% | (6) | 43% | (22) | 41% | (21) | 4% | (2) | 51 |
| Ideo: Liberal (1-3) | 13% | (13) | 33% | (34) | 49% | (50) | 5% | (5) | 102 |
| Ideo: Moderate (4) | 10% | (8) | 56% | (45) | 32% | (25) | 2% | (2) | 80 |
| Ideo: Conservative (5-7) | 8% | (8) | 57% | (55) | 32% | (31) | 3% | (3) | 97 |
| Educ: < College | 14% | (33) | 37% | (92) | 45% | (110) | 4% | (11) | 246 |
| Educ: Bachelors degree | 8% | (4) | 64% | (35) | 26% | (14) | 2% | (1) | 54 |
| Income: Under 50k | 12% | (22) | 39% | (73) | 45% | (83) | 4% | (8) | 187 |
| Income: 50k-100k | 17% | (18) | 47% | (51) | 36% | (39) | 1% | (1) | 108 |
| Ethnicity: White | 13% | (31) | 42% | (102) | 42% | (103) | 3% | (8) | 243 |
| Ethnicity: Hispanic | 6% | (5) | 43% | (36) | 45% | (37) | 6% | (5) | 83 |
| All Christian | 11% | (17) | 48% | (73) | 38% | (58) | 2% | (3) | 152 |
| Agnostic/Nothing in particular | 17% | (13) | 47% | (35) | 36% | (27) | 1% | (1) | 76 |
| Something Else | 11% | (9) | 30% | (24) | 51% | (41) | 9% | (7) | 81 |
| Evangelical | 7% | (7) | 49% | (48) | 43% | (43) | 1% | (1) | 99 |
| Non-Evangelical | 15% | (19) | 36% | (46) | 42% | (54) | 7% | (9) | 128 |

Table MCB6: To the best of your knowledge, about how much was the overdraft fee you were charged?

Morning Consult Table MCB6

| | | | Betwee | en \$11 and | | | | | |
|-------------------------------|------|---------|--------|-------------|------|---------|------|--------|---------|
| Demographic | \$10 | or less | | \$34 | \$35 | or more | Don' | t Know | Total N |
| Adults | 13% | (43) | 43% | (141) | 41% | (136) | 4% | (12) | 331 |
| Community: Urban | 11% | (12) | 47% | (51) | 41% | (44) | _ | (0) | 107 |
| Community: Suburban | 11% | (16) | 43% | (61) | 40% | (57) | 6% | (8) | 142 |
| Community: Rural | 18% | (14) | 36% | (29) | 42% | (35) | 4% | (4) | 82 |
| Employ: Private Sector | 8% | (10) | 54% | (70) | 33% | (43) | 5% | (7) | 129 |
| Military HH: No | 12% | (36) | 43% | (127) | 41% | (123) | 4% | (12) | 298 |
| RD/WT: Right Direction | 15% | (13) | 37% | (32) | 47% | (42) | 1% | (1) | 88 |
| RD/WT: Wrong Track | 12% | (30) | 45% | (108) | 39% | (94) | 4% | (11) | 243 |
| Trump Job Approve | 13% | (18) | 41% | (55) | 43% | (57) | 2% | (3) | 132 |
| Trump Job Disapprove | 13% | (25) | 43% | (82) | 39% | (72) | 5% | (9) | 188 |
| Trump Job Strongly Approve | 10% | (7) | 38% | (24) | 50% | (32) | 2% | (1) | 64 |
| Trump Job Somewhat Approve | 16% | (11) | 44% | (30) | 37% | (25) | 3% | (2) | 68 |
| Trump Job Strongly Disapprove | 13% | (20) | 43% | (67) | 39% | (60) | 5% | (9) | 156 |
| Favorable of Trump | 14% | (18) | 42% | (55) | 41% | (54) | 2% | (3) | 131 |
| Unfavorable of Trump | 12% | (23) | 44% | (83) | 39% | (74) | 5% | (9) | 188 |
| Very Favorable of Trump | 8% | (6) | 37% | (26) | 55% | (39) | — | (0) | 71 |
| Somewhat Favorable of Trump | 20% | (12) | 48% | (29) | 26% | (16) | 5% | (3) | 61 |
| Very Unfavorable of Trump | 11% | (19) | 44% | (73) | 39% | (65) | 5% | (9) | 165 |
| #1 Issue: Economy | 10% | (13) | 50% | (65) | 39% | (51) | 2% | (2) | 131 |
| #1 Issue: Health Care | 19% | (12) | 31% | (19) | 44% | (27) | 6% | (4) | 61 |
| 2018 House Vote: Democrat | 13% | (17) | 49% | (67) | 37% | (49) | 1% | (2) | 135 |
| 2018 House Vote: Republican | 14% | (11) | 36% | (29) | 48% | (38) | 2% | (2) | 79 |
| 2016 Vote: Hillary Clinton | 11% | (12) | 54% | (63) | 33% | (38) | 2% | (3) | 116 |
| 2016 Vote: Donald Trump | 12% | (11) | 41% | (39) | 45% | (43) | 2% | (2) | 95 |
| 2016 Vote: Didn't Vote | 18% | (18) | 32% | (32) | 43% | (43) | 7% | (7) | 100 |
| Voted in 2014: Yes | 12% | (23) | 44% | (85) | 41% | (80) | 2% | (5) | 192 |
| Voted in 2014: No | 14% | (19) | 40% | (56) | 40% | (56) | 5% | (7) | 139 |
| 2012 Vote: Barack Obama | 9% | (10) | 55% | (61) | 35% | (39) | 1% | (1) | 111 |
| 2012 Vote: Mitt Romney | 11% | (7) | 44% | (30) | 39% | (26) | 6% | (4) | 67 |
| 2012 Vote: Didn't Vote | 18% | (25) | 33% | (45) | 43% | (59) | 5% | (7) | 136 |

Table MCB6: To the best of your knowledge, about how much was the overdraft fee you were charged?

| | | | Betwee | en \$11 and | | | | | |
|-------------------------------|--------------|------|--------|-------------|-----|--------------|----|--------|---------|
| Demographic | \$10 or less | | ; | \$34 | | \$35 or more | | t Know | Total N |
| Adults | 13% | (43) | 43% | (141) | 41% | (136) | 4% | (12) | 331 |
| 4-Region: Northeast | 13% | (6) | 31% | (16) | 53% | (26) | 3% | (2) | 50 |
| 4-Region: Midwest | 11% | (7) | 50% | (33) | 34% | (22) | 5% | (3) | 66 |
| 4-Region: South | 16% | (20) | 37% | (48) | 44% | (57) | 3% | (4) | 129 |
| 4-Region: West | 10% | (8) | 52% | (45) | 35% | (30) | 4% | (3) | 87 |
| Urban, makes < 50 <i>k</i> | 10% | (5) | 46% | (24) | 43% | (23) | _ | (0) | 52 |
| Urban, makes $50k+$ | 12% | (7) | 48% | (26) | 39% | (21) | 1% | (0) | 55 |
| Suburban, makes < 50 <i>k</i> | 7% | (5) | 36% | (27) | 49% | (37) | 8% | (6) | 75 |
| Suburban, makes $50k+$ | 16% | (11) | 51% | (34) | 30% | (20) | 3% | (2) | 67 |
| Rural, makes < 50 <i>k</i> | 19% | (11) | 37% | (22) | 40% | (23) | 4% | (2) | 59 |

Table MCB6: To the best of your knowledge, about how much was the overdraft fee you were charged?

| Demographic | Yes, once | | Yes, a f | few times | Yes, ma | any times | No |), never | Total N |
|--------------------------|-----------|------|----------|-----------|---------|-----------|-------------|----------|---------|
| Adults | 4% | (81) | 3% | (75) | 1% | (13) | 92% | (2031) | 2200 |
| Gender: Male | 4% | (47) | 4% | (45) | — | (5) | 91% | (965) | 1062 |
| Gender: Female | 3% | (35) | 3% | (29) | 1% | (8) | 94% | (1066) | 1138 |
| Age: 18-34 | 8% | (50) | 6% | (38) | 1% | (9) | 85% | (558) | 655 |
| Age: 35-44 | 5% | (19) | 6% | (22) | — | (1) | 88% | (315) | 358 |
| Age: 45-64 | 1% | (9) | 2% | (13) | — | (2) | 97% | (727) | 751 |
| Age: 65+ | 1% | (3) | — | (2) | — | (0) | 99 % | (432) | 436 |
| GenZers: 1997-2012 | 7% | (24) | 3% | (12) | 2% | (6) | 87% | (292) | 335 |
| Millennials: 1981-1996 | 6% | (32) | 7% | (38) | _ | (2) | 86% | (443) | 516 |
| GenXers: 1965-1980 | 4% | (20) | 3% | (18) | _ | (2) | 93% | (491) | 530 |
| Baby Boomers: 1946-1964 | 1% | (6) | 1% | (7) | _ | (2) | 98% | (716) | 73 |
| PID: Dem (no lean) | 4% | (32) | 4% | (36) | 1% | (5) | 91% | (748) | 822 |
| PID: Ind (no lean) | 4% | (30) | 2% | (17) | 1% | (4) | 93% | (682) | 733 |
| PID: Rep (no lean) | 3% | (19) | 3% | (22) | 1% | (4) | 93% | (601) | 645 |
| PID/Gender: Dem Men | 4% | (15) | 7% | (27) | 1% | (2) | 88% | (332) | 376 |
| PID/Gender: Dem Women | 4% | (17) | 2% | (9) | 1% | (3) | 93% | (416) | 446 |
| PID/Gender: Ind Men | 5% | (17) | 2% | (6) | _ | (0) | 93% | (327) | 350 |
| PID/Gender: Ind Women | 3% | (13) | 3% | (11) | 1% | (4) | 93% | (355) | 382 |
| PID/Gender: Rep Men | 4% | (14) | 4% | (12) | 1% | (3) | 91% | (307) | 335 |
| PID/Gender: Rep Women | 2% | (5) | 3% | (10) | _ | (1) | 95% | (295) | 310 |
| Ideo: Liberal (1-3) | 5% | (28) | 4% | (24) | 1% | (5) | 91% | (556) | 613 |
| Ideo: Moderate (4) | 4% | (23) | 4% | (26) | 1% | (4) | 91% | (531) | 583 |
| Ideo: Conservative (5-7) | 3% | (21) | 3% | (20) | _ | (3) | 94% | (681) | 724 |
| Educ: < College | 4% | (58) | 3% | (46) | 1% | (8) | 93% | (1399) | 1512 |
| Educ: Bachelors degree | 3% | (11) | 3% | (15) | 1% | (3) | 93% | (414) | 444 |
| Educ: Post-grad | 5% | (12) | 6% | (14) | — | (1) | 89% | (217) | 244 |
| Income: Under 50k | 4% | (44) | 4% | (41) | 1% | (6) | 92% | (1064) | 1155 |
| Income: 50k-100k | 4% | (28) | 3% | (22) | 1% | (4) | 92% | (642) | 695 |
| Income: 100k+ | 3% | (9) | 4% | (12) | 1% | (3) | 93% | (325) | 350 |
| Ethnicity: White | 3% | (50) | 3% | (46) | _ | (5) | 94% | (1620) | 1722 |
| Ethnicity: Hispanic | 6% | (22) | 4% | (15) | 1% | (5) | 88% | (307) | 349 |
| Ethnicity: Afr. Am. | 9% | (25) | 7% | (20) | 1% | (3) | 82% | (226) | 274 |
| Ethnicity: Other | 3% | (6) | 4% | (8) | 2% | (5) | 91% | (185) | 204 |

Table MCB7: Have you ever been refused service while you were banking?

| Table MCB7: Have | you ever been refi | used service while | you were banking? |
|------------------|--------------------|--------------------|-------------------|
|------------------|--------------------|--------------------|-------------------|

| Demographic | Yes | , once | Yes, a | few times | ew times Yes, many times | | | , never | Total N |
|-----------------------------------|-----|--------|--------|-----------|--------------------------|------|-------------|---------|---------|
| Adults | 4% | (81) | 3% | (75) | 1% | (13) | 92% | (2031) | 2200 |
| All Christian | 4% | (37) | 4% | (37) | _ | (3) | 92% | (943) | 1020 |
| All Non-Christian | 6% | (6) | 4% | (4) | 4% | (4) | 86% | (80) | 93 |
| Atheist | | (0) | 4% | (3) | _ | (0) | 96 % | (84) | 88 |
| Agnostic/Nothing in particular | 4% | (23) | 3% | (19) | 1% | (5) | 92% | (532) | 579 |
| Something Else | 4% | (15) | 3% | (12) | — | (1) | 93% | (391) | 420 |
| Religious Non-Protestant/Catholic | 5% | (6) | 3% | (4) | 3% | (4) | 89 % | (107) | 120 |
| Evangelical | 5% | (29) | 5% | (27) | _ | (2) | 90 % | (527) | 585 |
| Non-Evangelical | 3% | (24) | 3% | (21) | _ | (2) | 94% | (765) | 812 |
| Community: Urban | 6% | (35) | 8% | (42) | 1% | (6) | 85% | (472) | 554 |
| Community: Suburban | 3% | (28) | 2% | (18) | _ | (2) | 95% | (983) | 103 |
| Community: Rural | 3% | (19) | 3% | (16) | 1% | (5) | 94% | (576) | 610 |
| Employ: Private Sector | 5% | (32) | 4% | (29) | — | (3) | 90 % | (607) | 67 |
| Employ: Government | 4% | (6) | 7% | (9) | 1% | (1) | 88% | (118) | 134 |
| Employ: Self-Employed | 8% | (16) | 7% | (13) | 2% | (5) | 83% | (159) | 192 |
| Employ: Homemaker | 4% | (7) | 3% | (5) | 1% | (1) | 92% | (140) | 152 |
| Employ: Retired | | (1) | 1% | (5) | — | (1) | 99 % | (488) | 49 |
| Employ: Unemployed | 3% | (8) | 3% | (7) | 1% | (2) | 93% | (236) | 254 |
| Employ: Other | 4% | (6) | 1% | (1) | — | (0) | 96 % | (162) | 169 |
| Military HH: Yes | 2% | (8) | 5% | (15) | 2% | (5) | 91% | (294) | 32 |
| Military HH: No | 4% | (73) | 3% | (60) | — | (7) | 93% | (1737) | 1873 |
| RD/WT: Right Direction | 5% | (26) | 4% | (24) | 1% | (4) | 90 % | (507) | 56 |
| RD/WT: Wrong Track | 3% | (55) | 3% | (51) | 1% | (9) | 93% | (1524) | 163 |
| Trump Job Approve | 3% | (27) | 4% | (32) | 1% | (6) | 92% | (771) | 83 |
| Trump Job Disapprove | 4% | (48) | 3% | (41) | 1% | (6) | 92% | (1159) | 1254 |
| Trump Job Strongly Approve | 4% | (17) | 3% | (11) | 1% | (4) | 93% | (407) | 44 |
| Frump Job Somewhat Approve | 3% | (10) | 5% | (21) | 1% | (2) | 92% | (363) | 39 |
| Frump Job Somewhat Disapprove | 7% | (20) | 3% | (9) | — | (1) | 89 % | (237) | 26 |
| Frump Job Strongly Disapprove | 3% | (28) | 3% | (32) | 1% | (6) | 93% | (922) | 98 |
| Favorable of Trump | 3% | (26) | 4% | (30) | 1% | (6) | 93% | (774) | 830 |
| Unfavorable of Trump | 4% | (49) | 3% | (42) | 1% | (6) | 92% | (1147) | 124- |

| Demographic | Yes | , once | Yes, a f | few times | Yes, ma | any times | No |), never | Total N |
|--------------------------------------|------------|--------|----------|-----------|---------|-----------|-------------|----------|---------|
| Adults | 4% | (81) | 3% | (75) | 1% | (13) | 92% | (2031) | 2200 |
| Very Favorable of Trump | 2% | (9) | 2% | (11) | 1% | (3) | 9 5% | (430) | 454 |
| Somewhat Favorable of Trump | 5% | (17) | 5% | (19) | 1% | (2) | 90% | (343) | 382 |
| Somewhat Unfavorable of Trump | 9 % | (19) | 3% | (7) | _ | (0) | 88% | (187) | 212 |
| Very Unfavorable of Trump | 3% | (30) | 3% | (36) | 1% | (6) | 93% | (960) | 1032 |
| #1 Issue: Economy | 3% | (25) | 4% | (30) | | (3) | 92% | (677) | 735 |
| #1 Issue: Security | 1% | (3) | 2% | (7) | _ | (1) | 96 % | (277) | 288 |
| #1 Issue: Health Care | 6% | (25) | 4% | (17) | 1% | (3) | 90 % | (378) | 422 |
| #1 Issue: Medicare / Social Security | 1% | (3) | 1% | (3) | 1% | (3) | 96 % | (251) | 261 |
| #1 Issue: Women's Issues | 6% | (6) | 5% | (5) | _ | (0) | 89 % | (87) | 99 |
| #1 Issue: Education | 6% | (8) | 4% | (5) | 1% | (1) | 89 % | (110) | 123 |
| #1 Issue: Energy | 11% | (9) | 5% | (4) | 1% | (1) | 83% | (72) | 86 |
| #1 Issue: Other | 1% | (1) | 2% | (5) | | (1) | 96% | (179) | 186 |
| 2018 House Vote: Democrat | 5% | (37) | 4% | (34) | | (3) | 91% | (721) | 794 |
| 2018 House Vote: Republican | 3% | (18) | 3% | (21) | | (1) | 94% | (606) | 646 |
| 2018 House Vote: Someone else | — | (0) | 2% | (1) | _ | (0) | 98 % | (62) | 63 |
| 2016 Vote: Hillary Clinton | 5% | (32) | 4% | (28) | _ | (1) | 91% | (625) | 685 |
| 2016 Vote: Donald Trump | 3% | (22) | 4% | (27) | _ | (3) | 93% | (653) | 705 |
| 2016 Vote: Other | 1% | (1) | 4% | (6) | _ | (0) | 96 % | (150) | 156 |
| 2016 Vote: Didn't Vote | 4% | (27) | 2% | (15) | 1% | (8) | 92% | (601) | 651 |
| Voted in 2014: Yes | 3% | (46) | 4% | (51) | _ | (6) | 92% | (1255) | 1358 |
| Voted in 2014: No | 4% | (35) | 3% | (24) | 1% | (6) | 92% | (776) | 842 |
| 2012 Vote: Barack Obama | 4% | (36) | 4% | (35) | _ | (1) | 91% | (746) | 817 |
| 2012 Vote: Mitt Romney | 2% | (12) | 2% | (13) | _ | (2) | 9 5% | (501) | 528 |
| 2012 Vote: Other | 1% | (1) | 3% | (3) | | (0) | 96% | (89) | 93 |
| 2012 Vote: Didn't Vote | 4% | (33) | 3% | (24) | 1% | (10) | 91% | (693) | 761 |
| 4-Region: Northeast | 3% | (12) | 4% | (17) | _ | (1) | 93% | (364) | 394 |
| 4-Region: Midwest | 2% | (11) | 4% | (19) | 1% | (4) | 93% | (429) | 462 |
| 4-Region: South | 5% | (38) | 3% | (27) | 1% | (7) | 91% | (753) | 824 |
| 4-Region: West | 4% | (21) | 2% | (12) | _ | (1) | 93% | (486) | 520 |

Table MCB7: Have you ever been refused service while you were banking?

| Demographic | Yes | , once | Yes, a f | few times | Yes, ma | any times | No |), never | Total N |
|-------------------------------|-----|--------|----------|-----------|---------|-----------|-----|----------|---------|
| Adults | 4% | (81) | 3% | (75) | 1% | (13) | 92% | (2031) | 2200 |
| Urban, makes < 50 <i>k</i> | 5% | (17) | 6% | (19) | _ | (1) | 88% | (264) | 302 |
| Urban, makes 50 <i>k</i> + | 7% | (18) | 9% | (23) | 2% | (4) | 82% | (208) | 252 |
| Suburban, makes < 50 <i>k</i> | 3% | (14) | 3% | (13) | — | (1) | 94% | (433) | 461 |
| Suburban, makes $50k+$ | 2% | (14) | 1% | (4) | _ | (1) | 97% | (551) | 570 |
| Rural, makes < 50 <i>k</i> | 3% | (14) | 2% | (8) | 1% | (4) | 93% | (367) | 393 |
| Rural, makes $50k +$ | 2% | (5) | 3% | (7) | 1% | (1) | 94% | (209) | 223 |

Table MCB7: Have you ever been refused service while you were banking?

Morning Consult Table MCB8

| Demographic | Yes | , once | Yes, a f | few times | Yes, ma | any times | No |), never | Total N |
|--------------------------|-----|--------|----------|-----------|---------|-----------|-------------|----------|---------|
| Adults | 1% | (20) | 1% | (25) | 1% | (11) | 9 7% | (2145) | 2200 |
| Gender: Male | 1% | (13) | 2% | (20) | 1% | (8) | 96% | (1021) | 1062 |
| Gender: Female | 1% | (6) | _ | (5) | _ | (3) | 99 % | (1124) | 1138 |
| Age: 18-34 | 1% | (10) | 2% | (15) | 1% | (9) | 95% | (622) | 655 |
| Age: 35-44 | 2% | (6) | 2% | (7) | _ | (1) | 96% | (343) | 358 |
| Age: 45-64 | _ | (3) | _ | (3) | _ | (1) | 99 % | (744) | 751 |
| Age: 65+ | _ | (1) | _ | (0) | _ | (0) | 100% | (436) | 436 |
| GenZers: 1997-2012 | 2% | (5) | _ | (1) | 3% | (9) | 96% | (320) | 335 |
| Millennials: 1981-1996 | 1% | (6) | 4% | (19) | _ | (1) | 95% | (489) | 516 |
| GenXers: 1965-1980 | 1% | (6) | 1% | (4) | — | (0) | 98% | (520) | 530 |
| Baby Boomers: 1946-1964 | — | (2) | _ | (1) | _ | (1) | 99 % | (727) | 731 |
| PID: Dem (no lean) | 1% | (10) | 1% | (11) | — | (2) | 9 7% | (799) | 822 |
| PID: Ind (no lean) | 1% | (4) | _ | (3) | 1% | (5) | 98 % | (720) | 733 |
| PID: Rep (no lean) | 1% | (5) | 2% | (11) | 1% | (4) | 9 7% | (625) | 645 |
| PID/Gender: Dem Men | 2% | (7) | 2% | (8) | 1% | (2) | 95% | (359) | 376 |
| PID/Gender: Dem Women | 1% | (3) | 1% | (2) | _ | (0) | 99 % | (440) | 446 |
| PID/Gender: Ind Men | _ | (1) | 1% | (3) | 1% | (2) | 98% | (344) | 350 |
| PID/Gender: Ind Women | 1% | (3) | _ | (0) | 1% | (3) | 98% | (377) | 382 |
| PID/Gender: Rep Men | 2% | (5) | 2% | (8) | 1% | (4) | 95% | (318) | 335 |
| PID/Gender: Rep Women | _ | (0) | 1% | (3) | _ | (0) | 99 % | (307) | 310 |
| Ideo: Liberal (1-3) | 2% | (12) | 1% | (8) | _ | (2) | 97% | (592) | 613 |
| Ideo: Moderate (4) | 1% | (5) | 2% | (9) | — | (0) | 98 % | (569) | 583 |
| Ideo: Conservative (5-7) | _ | (3) | 1% | (6) | 1% | (6) | 98 % | (709) | 724 |
| Educ: < College | _ | (7) | 1% | (10) | 1% | (9) | 98 % | (1486) | 1512 |
| Educ: Bachelors degree | 1% | (6) | 1% | (6) | — | (1) | 9 7% | (431) | 444 |
| Educ: Post-grad | 3% | (6) | 4% | (9) | _ | (1) | 93% | (227) | 244 |
| Income: Under 50k | 1% | (6) | 1% | (12) | 1% | (6) | 98 % | (1130) | 1155 |
| Income: 50k-100k | 1% | (6) | 1% | (7) | — | (3) | 98 % | (679) | 695 |
| Income: 100k+ | 2% | (7) | 2% | (6) | 1% | (2) | 96% | (335) | 350 |
| Ethnicity: White | 1% | (11) | 1% | (19) | — | (2) | 98 % | (1690) | 1722 |
| Ethnicity: Hispanic | 1% | (3) | 2% | (7) | 1% | (5) | 96% | (334) | 349 |
| Ethnicity: Afr. Am. | 3% | (9) | 1% | (4) | 2% | (5) | 93% | (256) | 274 |
| Ethnicity: Other | _ | (0) | 1% | (2) | 2% | (4) | 97% | (198) | 204 |

Table MCB8: Have you ever had the police called on you while you were banking?

Table MCB8: Have you ever had the police called on you while you were banking?

| Demographic | Yes | , once | Yes, a f | ew times | Yes, ma | any times | No |), never | Total N |
|-----------------------------------|-----|--------|----------|----------|---------|--------------|-------------|----------|---------|
| Adults | 1% | (20) | 1% | (25) | 1% | (11) | 9 7% | (2145) | 2200 |
| All Christian | 1% | (10) | 1% | (10) | _ | (4) | 98 % | (997) | 1020 |
| All Non-Christian | 1% | (1) | 3% | (3) | 5% | (4) | 92% | (86) | 93 |
| Atheist | — | (0) | — | (0) | — | (0) | 100% | (88) | 88 |
| Agnostic/Nothing in particular | 1% | (7) | 1% | (6) | 1% | (3) | 9 7% | (562) | 579 |
| Something Else | 1% | (3) | 1% | (5) | — | (0) | 98 % | (412) | 420 |
| Religious Non-Protestant/Catholic | 1% | (1) | 2% | (3) | 4% | (4) | 94% | (113) | 120 |
| Evangelical | 1% | (8) | 2% | (14) | _ | (0) | 96% | (564) | 585 |
| Non-Evangelical | 1% | (5) | _ | (1) | _ | (4) | 99 % | (802) | 812 |
| Community: Urban | 2% | (13) | 3% | (17) | _ | (2) | 94% | (523) | 554 |
| Community: Suburban | _ | (3) | 1% | (5) | 1% | (5) | 99 % | (1018) | 1031 |
| Community: Rural | 1% | (4) | _ | (3) | 1% | (4) | 98 % | (604) | 616 |
| Employ: Private Sector | 2% | (11) | 2% | (14) | 1% | (5) | 96% | (641) | 671 |
| Employ: Government | 2% | (2) | 3% | (4) | 1% | (1) | 95% | (126) | 134 |
| Employ: Self-Employed | 2% | (4) | 1% | (2) | 1% | (1) | 96% | (185) | 192 |
| Employ: Homemaker | _ | (0) | 1% | (2) | 1% | (1) | 98 % | (149) | 152 |
| Employ: Retired | _ | (1) | _ | (1) | _ | (0) | 100% | (493) | 495 |
| Employ: Unemployed | _ | (0) | _ | (0) | _ | (0) | 100% | (254) | 254 |
| Employ: Other | — | (0) | — | (0) | 1% | (2) | 99 % | (168) | 169 |
| Military HH: Yes | 2% | (7) | 2% | (7) | 1% | (4) | 94% | (304) | 322 |
| Military HH: No | 1% | (12) | 1% | (18) | _ | (7) | 98 % | (1840) | 1878 |
| RD/WT: Right Direction | 1% | (8) | 3% | (16) | _ | (1) | 96% | (537) | 561 |
| RD/WT: Wrong Track | 1% | (12) | 1% | (9) | 1% | (11) | 98 % | (1607) | 1639 |
| Trump Job Approve | 1% | (7) | 2% | (18) | _ | (1) | 9 7% | (810) | 836 |
| Trump Job Disapprove | 1% | (12) | 1% | (7) | 1% | (11) | 98 % | (1225) | 1254 |
| Trump Job Strongly Approve | 1% | (4) | 2% | (10) | _ | (1) | 9 7% | (425) | 440 |
| Trump Job Somewhat Approve | 1% | (3) | 2% | (8) | _ | (0) | 9 7% | (386) | 397 |
| Trump Job Somewhat Disapprove | 1% | (2) | 1% | (4) | 2% | (6) | 96% | (255) | 266 |
| Trump Job Strongly Disapprove | 1% | (11) | _ | (3) | 1% | (5) | 98% | (970) | 988 |
| Favorable of Trump | 1% | (8) | 2% | (16) | _ | (1) | 97% | (812) | 836 |
| Unfavorable of Trump | 1% | (12) | 1% | (7) | 1% | (11) | 98 % | (1214) | 1244 |

Morning Consult Table MCB8

| Demographic | Yes | , once | Yes, a f | ew times | Yes, ma | any times | No |), never | Total N |
|--------------------------------------|-----|--------|----------|----------|---------|-----------|-------------|----------|---------|
| Adults | 1% | (20) | 1% | (25) | 1% | (11) | 97% | (2145) | 2200 |
| Very Favorable of Trump | 1% | (4) | 1% | (6) | _ | (1) | 97% | (442) | 454 |
| Somewhat Favorable of Trump | 1% | (3) | 3% | (10) | _ | (0) | 97% | (369) | 382 |
| Somewhat Unfavorable of Trump | 1% | (2) | _ | (0) | 3% | (6) | 96% | (204) | 212 |
| Very Unfavorable of Trump | 1% | (10) | 1% | (7) | _ | (5) | 98% | (1010) | 1032 |
| #1 Issue: Economy | 1% | (6) | 1% | (6) | _ | (2) | 98% | (721) | 735 |
| #1 Issue: Security | 1% | (3) | 1% | (2) | _ | (0) | 98% | (283) | 288 |
| #1 Issue: Health Care | 1% | (4) | 2% | (9) | _ | (0) | 97% | (409) | 422 |
| #1 Issue: Medicare / Social Security | 2% | (4) | 1% | (2) | _ | (1) | 97% | (254) | 261 |
| #1 Issue: Women's Issues | _ | (0) | 3% | (3) | 2% | (2) | 96% | (94) | 99 |
| #1 Issue: Education | 2% | (3) | — | (0) | 1% | (1) | 97% | (120) | 123 |
| #1 Issue: Energy | _ | (0) | 4% | (3) | 3% | (3) | 93% | (80) | 86 |
| #1 Issue: Other | _ | (0) | _ | (0) | 1% | (2) | 99 % | (184) | 186 |
| 2018 House Vote: Democrat | 1% | (8) | 1% | (8) | 1% | (5) | 97% | (773) | 794 |
| 2018 House Vote: Republican | 1% | (7) | 2% | (10) | _ | (0) | 97% | (629) | 646 |
| 2018 House Vote: Someone else | _ | (0) | _ | (0) | _ | (0) | 100% | (63) | 63 |
| 2016 Vote: Hillary Clinton | 1% | (6) | 1% | (7) | 1% | (4) | 97% | (668) | 685 |
| 2016 Vote: Donald Trump | 1% | (8) | 2% | (13) | _ | (0) | 97% | (684) | 705 |
| 2016 Vote: Other | 1% | (1) | 2% | (3) | 1% | (2) | 97% | (151) | 156 |
| 2016 Vote: Didn't Vote | 1% | (4) | _ | (2) | 1% | (5) | 98% | (640) | 651 |
| Voted in 2014: Yes | 1% | (18) | 2% | (22) | _ | (4) | 97% | (1314) | 1358 |
| Voted in 2014: No | _ | (2) | _ | (3) | 1% | (7) | 99 % | (830) | 842 |
| 2012 Vote: Barack Obama | 1% | (10) | 1% | (12) | _ | (1) | 97% | (794) | 817 |
| 2012 Vote: Mitt Romney | 1% | (5) | 2% | (9) | _ | (0) | 97% | (515) | 528 |
| 2012 Vote: Other | _ | (0) | 1% | (1) | _ | (0) | 99 % | (92) | 93 |
| 2012 Vote: Didn't Vote | 1% | (5) | — | (3) | 1% | (10) | 98% | (743) | 761 |
| 4-Region: Northeast | 1% | (3) | 1% | (4) | 1% | (3) | 97% | (384) | 394 |
| 4-Region: Midwest | 1% | (3) | 2% | (7) | _ | (0) | 98 % | (452) | 462 |
| 4-Region: South | 1% | (8) | 1% | (7) | 1% | (6) | 97% | (803) | 824 |
| 4-Region: West | 1% | (5) | 1% | (6) | 1% | (3) | 97% | (506) | 520 |

Table MCB8: Have you ever had the police called on you while you were banking?

| Demographic | Yes | , once | Yes, a f | few times | Yes, ma | any times | No |), never | Total N |
|----------------------------|-----|--------|----------|-----------|---------|-----------|-------------|----------|---------|
| Adults | 1% | (20) | 1% | (25) | 1% | (11) | 97% | (2145) | 2200 |
| Urban, makes < 50 <i>k</i> | 1% | (3) | 2% | (7) | _ | (0) | 97% | (292) | 302 |
| Urban, makes 50 <i>k</i> + | 4% | (10) | 4% | (9) | 1% | (2) | 92% | (231) | 252 |
| Suburban, makes < 50k | - | (0) | 1% | (3) | 1% | (4) | 98 % | (453) | 461 |
| Suburban, makes $50k+$ | - | (3) | _ | (2) | _ | (1) | 99 % | (565) | 570 |
| Rural, makes < 50 <i>k</i> | 1% | (4) | _ | (2) | _ | (2) | 98 % | (386) | 393 |
| Rural, makes 50 <i>k</i> + | | (1) | 1% | (1) | 1% | (2) | 98 % | (218) | 223 |

Table MCB8: Have you ever had the police called on you while you were banking?

Respondent Demographics Summary

| Demographic | Group | Frequency | Percentage |
|------------------|---|--|--|
| xdemAll | Adults | 2200 | 100% |
| xdemGender | Gender: Male Gender: Female N | 1062 1138 2200 | 48% 52% |
| age | Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+ N | 655 358 751 436 2200 | 30% 16% 34% 20% |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 N | 335 516 530 731 2112 | 15% 23% 24% 33% |
| xpid3 | PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N | 822 733 645 2200 | 37% 33% 29% |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N | 376 446 350 382 335 310 2200 | 17% 20% 16% 17% 15% 14% |
| xdemIdeo3 | Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N | 613 583 724 1921 | 28% 27% 33% |
| xeduc3 | Educ: < College Educ: Bachelors degree Educ: Post-grad N | 1512 444 244 2200 | 69% 20% 11% |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|----------------|---|---|---|
| xdemInc3 | Income: Under 50k Income: 50k-100k Income: 100k+ N | 1155 695 350 2200 | 52% 32% 16% |
| xdemWhite | Ethnicity: White | 1722 | 78% |
| xdemHispBin | Ethnicity: Hispanic | 349 | 16% |
| demBlackBin | Ethnicity: Afr. Am. | 274 | 12% |
| demRaceOther | Ethnicity: Other | 204 | 9% |
| xdemReligion | All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else N | 1020 93 88 579 420 2200 | 46% 4% 4% 26% 19% |
| xdemReligOther | Religious Non-Protestant/Catholic | 120 | 5% |
| xdemEvang | Evangelical Non-Evangelical N | 585 812 1397 | 27% 37% |
| xdemUsr | Community: Urban Community: Suburban Community: Rural N | 554 1031 616 2200 | 25% 47% 28% |
| xdemEmploy | Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Retired Employ: Unemployed Employ: Other N | 671 134 192 152 495 254 169 2067 | 30% 6% 9% 7% 22% 12% 8% |
| xdemMilHH1 | Military HH: Yes Military HH: No N | 322 1878 2200 | 15% 85% |
| xnrl | RD/WT: Right Direction RD/WT: Wrong Track N | 561 1639 2200 | 26% 74% |

| Demographic | Group | Frequency | Percentage |
|----------------|---|--|--|
| Trump_Approve | Trump Job Approve Trump Job Disapprove N | 836 1254 2090 | 38% 57% |
| Trump_Approve2 | Trump Job Strongly Approve Trump Job Somewhat Approve Trump Job Somewhat Disapprove Trump Job Strongly Disapprove N | 440 397 266 988 2090 | 20% 18% 12% 45% |
| Trump_Fav | Favorable of Trump Unfavorable of Trump <i>N</i> | 836 1244 2080 | 38% 57% |
| Trump_Fav_FULL | Very Favorable of Trump Somewhat Favorable of Trump Somewhat Unfavorable of Trump Very Unfavorable of Trump N | 454 382 212 1032 2080 | 21% 17% 10% 47% |
| xnr3 | #1 Issue: Economy #1 Issue: Security #1 Issue: Health Care #1 Issue: Medicare / Social Security #1 Issue: Women's Issues #1 Issue: Education #1 Issue: Energy #1 Issue: Other N | 735 288 422 261 99 123 86 186 2200 | 33% 13% 19% 12% 4% 6% 4% 8% |
| xsubVote18O | 2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else <i>N</i> | 794 646 63 1504 | 36% 29% 3% |
| xsubVote16O | 2016 Vote: Hillary Clinton 2016 Vote: Donald Trump 2016 Vote: Other 2016 Vote: Didn't Vote <i>N</i> | 685 705 156 651 2199 | 31% 32% 7% 30% |
| xsubVote14O | Voted in 2014: Yes Voted in 2014: No <i>N</i> | 1358 842 2200 | 62% 38% |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--|--|--|
| xsubVote12O | 2012 Vote: Barack Obama 2012 Vote: Mitt Romney 2012 Vote: Other 2012 Vote: Didn't Vote <i>N</i> | 817 528 93 761 2199 | 37% 24% 4% 35% |
| xreg4 | 4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West <i>N</i> | 394 462 824 520 2200 | 18% 21% 37% 24% |
| demUsrInc | Urban, makes < 50k Urban, makes 50k+ Suburban, makes < 50k Suburban, makes 50k+ Rural, makes < 50k Rural, makes 50k+ N | 302 252 461 570 393 223 2200 | 14% 11% 21% 26% 18% 10% |

Summary Statistics of Survey Respondent Demographics

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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