

To: Interested Parties
From: Global Strategy Group
Date: August 19, 2020

Re: Independent Contractor Classification Survey Findings

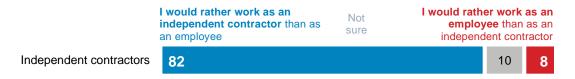
Global Strategy Group conducted an online survey on behalf of Lyft between August 4<sup>th</sup> and August 18<sup>th</sup>, 2020 among 1,092 independent contractors\*. This research finds that independent contractors support being classified as independent contractors and enjoy the benefits and freedoms this arrangement provides for them.

## **Key Findings:**

 Independent contractors feel their status as independents contractors provides freedoms that suit their lifestyle. Seven in ten (71%) independent contractors say the freedom of being classified as an independent contractor outweighs the benefits of being an employee. By an overwhelming margin (90% to 3%), independent contractors say their status as independent contractors is a good arrangement for them and their lifestyle rather than a bad one.



 Independent contractors would rather work as independent contractors than employees by large margins. By a ratio of ten to one, independent contractors say they would rather work as independent contractors than as employees.



Independent contractors also support continuing to classify app-based rideshare and food/grocery
delivery companies as independent contractors. Just one in five (19%) independent contractors believe
drivers should be reclassified as employees, and support for continuing to classify drivers as independent
contractors outweighs support for reclassifying drivers as employees by a margin of 34 points.

**Language tested:** Do you believe that app-based rideshare or food and grocery delivery companies should be required to classify their drivers as employees, or should they continue to be classified as independent contractors?

**About this poll:** The margin of error is ±2.97%. Care has been taken to ensure the demographic divisions of independent contractors are properly represented.

\*Independent contractors are classified as business owners or co-owners, independent contractors, freelancers, or gig workers who work full- or part-time for at least one client. Independent contractors must work independently without any employees working for them. Among this group, 26% describe themselves as freelancers, 9% describe themselves as gig workers, 19% are considered independent contractors, 62% work for their own business full- or part-time (without employees).