MORNING CONSULT

National Tracking Poll #200965
September 15-20, 2020

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table MCSP1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
ATP Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(93)	10%	(221)	86%	(1887)	2200
Gender: Male	6%	(66)	15%	(162)	79%	(834)	1062
Gender: Female	2%	(27)	5%	(58)	93%	(1053)	1138
Age: 18-34	7%	(49)	12%	(77)	81%	(529)	655
Age: 35-44	4%	(16)	12%	(43)	84%	(299)	358
Age: 45-64	3%	(19)	9%	(69)	88%	(663)	751
Age: 65+	2%	(9)	7%	(32)	91%	(396)	436
GenZers: 1997-2012	4%	(9)	9%	(23)	87%	(219)	252
Millennials: 1981-1996	8%	(46)	12%	(70)	80%	(466)	582
GenXers: 1965-1980	4%	(20)	12%	(66)	84%	(446)	532
Baby Boomers: 1946-1964	2%	(17)	7%	(53)	91%	(667)	737
PID: Dem (no lean)	6%	(50)	11%	(86)	83%	(669)	805
PID: Ind (no lean)	2%	(14)	9%	(61)	89%	(603)	677
PID: Rep (no lean)	4%	(30)	10%	(74)	86%	(614)	718
PID/Gender: Dem Men	9%	(37)	16%	(63)	74%	(287)	387
PID/Gender: Dem Women	3%	(13)	6%	(23)	91%	(382)	418
PID/Gender: Ind Men	2%	(7)	14%	(45)	84%	(279)	330
PID/Gender: Ind Women	2%	(7)	5%	(16)	93%	(324)	346
PID/Gender: Rep Men	7%	(23)	16%	(55)	78%	(267)	344
PID/Gender: Rep Women	2%	(7)	5%	(19)	93%	(347)	374
Ideo: Liberal (1-3)	7%	(46)	11%	(68)	82%	(532)	646
Ideo: Moderate (4)	3%	(20)	11%	(71)	85%	(527)	617
Ideo: Conservative (5-7)	3%	(24)	10%	(74)	87%	(639)	736
Educ: < College	3%	(43)	8%	(119)	89%	(1350)	1512
Educ: Bachelors degree	6%	(28)	12%	(54)	82%	(362)	444
Educ: Post-grad	9%	(22)	20%	(48)	71%	(174)	244
Income: Under 50k	4%	(43)	8%	(102)	88%	(1065)	1210
Income: 50k-100k	4%	(27)	9%	(62)	86%	(569)	658
Income: 100k+	7%	(22)	17%	(56)	76%	(253)	331

Continued on next page

Table MCSP1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
ATP Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(93)	10%	(221)	86%	(1887)	2200
Ethnicity: White	4%	(62)	9%	(163)	87%	(1497)	1722
Ethnicity: Hispanic	7%	(24)	13%	(45)	80%	(280)	349
Ethnicity: Black	8%	(21)	13%	(35)	79%	(218)	274
Ethnicity: Other	5%	(10)	11%	(22)	84%	(172)	204
All Christian	5%	(50)	11%	(120)	84%	(896)	1066
All Non-Christian	5%	(7)	17%	(20)	78%	(94)	121
Atheist	5%	(5)	6%	(7)	89%	(95)	107
Agnostic/Nothing in particular	2%	(13)	7%	(38)	90%	(477)	528
Something Else	5%	(18)	9%	(36)	86%	(325)	379
Religious Non-Protestant/Catholic	5%	(7)	16%	(23)	79%	(113)	143
Evangelical	6%	(36)	13%	(83)	81%	(521)	640
Non-Evangelical	4%	(27)	9%	(66)	88%	(669)	763
Community: Urban	8%	(48)	16%	(96)	76%	(464)	608
Community: Suburban	3%	(30)	8%	(82)	89%	(877)	989
Community: Rural	2%	(15)	7%	(43)	90%	(545)	603
Employ: Private Sector	7%	(42)	15%	(94)	78%	(476)	613
Employ: Government	7%	(8)	11%	(12)	82%	(93)	114
Employ: Self-Employed	5%	(8)	13%	(21)	83%	(140)	169
Employ: Homemaker	—	(1)	6%	(9)	94%	(144)	154
Employ: Retired	2%	(9)	7%	(39)	91%	(498)	546
Employ: Unemployed	3%	(10)	7%	(25)	90%	(318)	354
Employ: Other	4%	(6)	8%	(12)	88%	(129)	146
Military HH: Yes	5%	(17)	8%	(27)	87%	(302)	346
Military HH: No	4%	(76)	10%	(194)	85%	(1584)	1854
RD/WT: Right Direction	7%	(46)	14%	(90)	79%	(506)	641
RD/WT: Wrong Track	3%	(47)	8%	(131)	89%	(1381)	1559
Trump Job Approve	5%	(45)	11%	(96)	84%	(752)	893
Trump Job Disapprove	4%	(45)	9%	(113)	87%	(1048)	1206

Table MCSP1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
ATP Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(93)	10%	(221)	86%	(1887)	2200
Trump Job Strongly Approve	5%	(27)	10%	(56)	85%	(457)	540
Trump Job Somewhat Approve	5%	(18)	11%	(40)	84%	(295)	352
Trump Job Somewhat Disapprove	3%	(7)	14%	(34)	83%	(204)	245
Trump Job Strongly Disapprove	4%	(38)	8%	(79)	88%	(844)	961
Favorable of Trump	4%	(40)	11%	(97)	85%	(755)	892
Unfavorable of Trump	3%	(39)	10%	(118)	87%	(1028)	1185
Very Favorable of Trump	5%	(30)	11%	(63)	84%	(479)	572
Somewhat Favorable of Trump	3%	(10)	10%	(33)	87%	(277)	320
Somewhat Unfavorable of Trump	3%	(6)	16%	(34)	81%	(174)	215
Very Unfavorable of Trump	3%	(33)	9%	(84)	88%	(854)	970
#1 Issue: Economy	3%	(24)	11%	(85)	86%	(662)	771
#1 Issue: Security	6%	(16)	13%	(32)	81%	(206)	254
#1 Issue: Health Care	8%	(32)	9%	(36)	83%	(322)	390
#1 Issue: Medicare / Social Security	1%	(3)	7%	(23)	92%	(299)	326
#1 Issue: Women's Issues	4%	(3)	11%	(11)	85%	(80)	94
#1 Issue: Education	4%	(5)	11%	(13)	84%	(100)	118
#1 Issue: Energy	6%	(5)	13%	(11)	80%	(66)	82
#1 Issue: Other	2%	(4)	6%	(10)	92%	(152)	166
2018 House Vote: Democrat	6%	(43)	12%	(84)	82%	(571)	699
2018 House Vote: Republican	4%	(27)	12%	(77)	84%	(541)	644
2016 Vote: Hillary Clinton	6%	(37)	11%	(72)	84%	(570)	679
2016 Vote: Donald Trump	4%	(25)	11%	(79)	85%	(602)	707
2016 Vote: Other	6%	(7)	12%	(14)	83%	(97)	118
2016 Vote: Didn't Vote	3%	(24)	8%	(56)	89%	(615)	695
Voted in 2014: Yes	4%	(52)	11%	(139)	84%	(1033)	1225
Voted in 2014: No	4%	(41)	8%	(81)	88%	(854)	975
2012 Vote: Barack Obama	5%	(45)	10%	(83)	85%	(705)	834
2012 Vote: Mitt Romney	2%	(12)	11%	(53)	86%	(408)	473
2012 Vote: Other	4%	(3)	6%	(5)	90%	(69)	77
2012 Vote: Didn't Vote	4%	(33)	10%	(77)	86%	(700)	810

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Table MCSP1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
ATP Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(93)	10%	(221)	86%	(1887)	2200
4-Region: Northeast	7%	(27)	15%	(59)	78%	(307)	394
4-Region: Midwest	3%	(15)	6%	(29)	90%	(418)	462
4-Region: South	4%	(30)	8%	(69)	88%	(724)	824
4-Region: West	4%	(20)	12%	(63)	84%	(437)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Esports

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(142)	13%	(288)	80%	(1769)	2200
Gender: Male	11%	(113)	17%	(176)	73%	(773)	1062
Gender: Female	3%	(29)	10%	(113)	88%	(997)	1138
Age: 18-34	13%	(85)	23%	(153)	64%	(417)	655
Age: 35-44	9%	(34)	16%	(58)	74%	(266)	358
Age: 45-64	3%	(20)	8%	(58)	90%	(673)	751
Age: 65+	1%	(3)	5%	(20)	95%	(413)	436
GenZers: 1997-2012	9%	(23)	22%	(56)	69%	(174)	252
Millennials: 1981-1996	14%	(80)	21%	(123)	65%	(379)	582
GenXers: 1965-1980	6%	(32)	14%	(72)	80%	(428)	532
Baby Boomers: 1946-1964	1%	(7)	4%	(32)	95%	(699)	737
PID: Dem (no lean)	8%	(65)	14%	(110)	78%	(630)	805
PID: Ind (no lean)	5%	(31)	12%	(83)	83%	(563)	677
PID: Rep (no lean)	6%	(46)	13%	(95)	80%	(576)	718
PID/Gender: Dem Men	13%	(49)	17%	(65)	70%	(273)	387
PID/Gender: Dem Women	4%	(16)	11%	(45)	85%	(357)	418
PID/Gender: Ind Men	8%	(26)	14%	(47)	78%	(258)	330
PID/Gender: Ind Women	2%	(6)	10%	(36)	88%	(305)	346
PID/Gender: Rep Men	11%	(38)	19%	(64)	70%	(242)	344
PID/Gender: Rep Women	2%	(8)	8%	(32)	89%	(334)	374
Ideo: Liberal (1-3)	8%	(50)	13%	(85)	79%	(510)	646
Ideo: Moderate (4)	8%	(47)	14%	(86)	79%	(485)	617
Ideo: Conservative (5-7)	5%	(38)	11%	(82)	84%	(617)	736
Educ: < College	5%	(70)	12%	(183)	83%	(1260)	1512
Educ: Bachelors degree	8%	(36)	14%	(61)	78%	(347)	444
Educ: Post-grad	15%	(37)	18%	(45)	67%	(163)	244
Income: Under 50k	4%	(54)	13%	(156)	83%	(1001)	1210
Income: 50k-100k	6%	(42)	12%	(76)	82%	(540)	658
Income: 100k+	14%	(46)	17%	(56)	69%	(229)	331
Ethnicity: White	6%	(97)	12%	(206)	82%	(1419)	1722
Ethnicity: Hispanic	9%	(30)	18%	(64)	73%	(256)	349
Ethnicity: Black	14%	(39)	16%	(45)	70%	(191)	274

Table MCSP1_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Esports

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(142)	13%	(288)	80%	(1769)	2200
Ethnicity: Other	3%	(6)	18%	(37)	79%	(160)	204
All Christian	6%	(65)	12%	(126)	82%	(875)	1066
All Non-Christian	17%	(21)	20%	(24)	63%	(76)	121
Atheist	5%	(5)	17%	(18)	79%	(84)	107
Agnostic/Nothing in particular	6%	(32)	11%	(59)	83%	(437)	528
Something Else	5%	(19)	16%	(61)	79%	(298)	379
Religious Non-Protestant/Catholic	16%	(23)	17%	(25)	66%	(95)	143
Evangelical	8%	(52)	16%	(105)	75%	(482)	640
Non-Evangelical	3%	(25)	10%	(76)	87%	(662)	763
Community: Urban	12%	(74)	22%	(132)	66%	(403)	608
Community: Suburban	5%	(48)	10%	(102)	85%	(838)	989
Community: Rural	3%	(20)	9%	(54)	88%	(528)	603
Employ: Private Sector	13%	(80)	19%	(116)	68%	(417)	613
Employ: Government	9%	(10)	13%	(15)	78%	(88)	114
Employ: Self-Employed	8%	(13)	12%	(20)	80%	(135)	169
Employ: Homemaker	3%	(5)	6%	(9)	91%	(140)	154
Employ: Retired	1%	(4)	4%	(23)	95%	(520)	546
Employ: Unemployed	4%	(13)	18%	(64)	78%	(277)	354
Employ: Other	2%	(3)	13%	(19)	85%	(124)	146
Military HH: Yes	3%	(11)	9%	(33)	87%	(303)	346
Military HH: No	7%	(131)	14%	(256)	79%	(1467)	1854
RD/WT: Right Direction	11%	(70)	18%	(115)	71%	(456)	641
RD/WT: Wrong Track	5%	(72)	11%	(173)	84%	(1313)	1559
Trump Job Approve	7%	(60)	15%	(136)	78%	(697)	893
Trump Job Disapprove	6%	(74)	12%	(140)	82%	(992)	1206
Trump Job Strongly Approve	8%	(41)	13%	(69)	80%	(430)	540
Trump Job Somewhat Approve	5%	(19)	19%	(66)	76%	(267)	352
Trump Job Somewhat Disapprove	10%	(24)	17%	(42)	73%	(178)	245
Trump Job Strongly Disapprove	5%	(49)	10%	(98)	85%	(814)	961
Favorable of Trump	8%	(69)	14%	(121)	79%	(701)	892
Unfavorable of Trump	6%	(71)	12%	(142)	82%	(972)	1185

Table MCSP1_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Esports

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(142)	13%	(288)	80%	(1769)	2200
Very Favorable of Trump	9%	(51)	13%	(72)	78%	(449)	572
Somewhat Favorable of Trump	6%	(18)	15%	(49)	79%	(253)	320
Somewhat Unfavorable of Trump	9%	(19)	19%	(42)	72%	(154)	215
Very Unfavorable of Trump	5%	(52)	10%	(101)	84%	(818)	970
#1 Issue: Economy	6%	(49)	15%	(115)	79%	(606)	771
#1 Issue: Security	12%	(29)	11%	(28)	78%	(197)	254
#1 Issue: Health Care	7%	(28)	15%	(58)	78%	(305)	390
#1 Issue: Medicare / Social Security	2%	(6)	7%	(23)	91%	(297)	326
#1 Issue: Women's Issues	7%	(6)	14%	(13)	79%	(75)	94
#1 Issue: Education	15%	(18)	16%	(19)	69%	(81)	118
#1 Issue: Energy	4%	(4)	23%	(19)	72%	(59)	82
#1 Issue: Other	1%	(2)	8%	(13)	91%	(151)	166
2018 House Vote: Democrat	7%	(48)	13%	(93)	80%	(557)	699
2018 House Vote: Republican	6%	(39)	13%	(85)	81%	(520)	644
2016 Vote: Hillary Clinton	7%	(47)	12%	(80)	81%	(553)	679
2016 Vote: Donald Trump	6%	(44)	13%	(95)	80%	(568)	707
2016 Vote: Other	3%	(4)	10%	(12)	87%	(102)	118
2016 Vote: Didn't Vote	7%	(47)	15%	(101)	79%	(546)	695
Voted in 2014: Yes	6%	(75)	12%	(142)	82%	(1008)	1225
Voted in 2014: No	7%	(67)	15%	(146)	78%	(762)	975
2012 Vote: Barack Obama	7%	(58)	10%	(87)	83%	(688)	834
2012 Vote: Mitt Romney	4%	(20)	11%	(52)	85%	(401)	473
2012 Vote: Other	3%	(2)	11%	(9)	86%	(67)	77
2012 Vote: Didn't Vote	8%	(62)	17%	(137)	75%	(611)	810
4-Region: Northeast	11%	(45)	18%	(72)	70%	(277)	394
4-Region: Midwest	3%	(16)	9%	(43)	87%	(403)	462
4-Region: South	6%	(46)	11%	(94)	83%	(684)	824
4-Region: West	7%	(35)	15%	(79)	78%	(405)	520

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Table MCSP1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Formula 1

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(131)	16%	(356)	78%	(1714)	2200
Gender: Male	10%	(101)	22%	(234)	68%	(726)	1062
Gender: Female	3%	(29)	11%	(122)	87%	(987)	1138
Age: 18-34	9%	(61)	17%	(113)	73%	(481)	655
Age: 35-44	7%	(26)	18%	(64)	75%	(268)	358
Age: 45-64	4%	(33)	15%	(115)	80%	(602)	751
Age: 65+	3%	(11)	15%	(64)	83%	(362)	436
GenZers: 1997-2012	5%	(13)	10%	(26)	85%	(213)	252
Millennials: 1981-1996	10%	(58)	20%	(115)	70%	(410)	582
GenXers: 1965-1980	6%	(30)	19%	(99)	76%	(403)	532
Baby Boomers: 1946-1964	4%	(27)	14%	(102)	83%	(608)	737
PID: Dem (no lean)	7%	(59)	15%	(121)	78%	(625)	805
PID: Ind (no lean)	5%	(33)	15%	(102)	80%	(542)	677
PID: Rep (no lean)	5%	(39)	19%	(133)	76%	(546)	718
PID/Gender: Dem Men	12%	(48)	19%	(74)	69%	(265)	387
PID/Gender: Dem Women	3%	(11)	11%	(47)	86%	(360)	418
PID/Gender: Ind Men	8%	(27)	21%	(68)	71%	(236)	330
PID/Gender: Ind Women	2%	(6)	10%	(34)	89%	(307)	346
PID/Gender: Rep Men	8%	(27)	27%	(93)	65%	(225)	344
PID/Gender: Rep Women	3%	(12)	11%	(41)	86%	(320)	374
Ideo: Liberal (1-3)	6%	(42)	15%	(95)	79%	(509)	646
Ideo: Moderate (4)	6%	(39)	16%	(100)	78%	(479)	617
Ideo: Conservative (5-7)	6%	(45)	19%	(141)	75%	(551)	736
Educ: < College	5%	(69)	14%	(211)	81%	(1232)	1512
Educ: Bachelors degree	7%	(31)	20%	(88)	73%	(324)	444
Educ: Post-grad	12%	(30)	24%	(57)	64%	(157)	244
Income: Under 50k	4%	(54)	14%	(175)	81%	(981)	1210
Income: 50k-100k	6%	(37)	16%	(108)	78%	(514)	658
Income: 100k+	12%	(40)	22%	(73)	66%	(218)	331
Ethnicity: White	6%	(108)	16%	(275)	78%	(1339)	1722
Ethnicity: Hispanic	7%	(25)	15%	(54)	77%	(271)	349
Ethnicity: Black	6%	(17)	17%	(47)	77%	(211)	274

Continued on next page

Table MCSP1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Formula 1

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(131)	16%	(356)	78%	(1714)	2200
Ethnicity: Other	3%	(6)	17%	(35)	80%	(164)	204
All Christian	6%	(69)	18%	(192)	76%	(806)	1066
All Non-Christian	13%	(16)	20%	(24)	67%	(80)	121
Atheist	5%	(5)	10%	(11)	85%	(91)	107
Agnostic/Nothing in particular	4%	(20)	14%	(76)	82%	(432)	528
Something Else	5%	(20)	14%	(54)	81%	(305)	379
Religious Non-Protestant/Catholic	11%	(16)	20%	(29)	69%	(98)	143
Evangelical	8%	(51)	17%	(107)	75%	(482)	640
Non-Evangelical	4%	(34)	17%	(127)	79%	(602)	763
Community: Urban	11%	(69)	23%	(139)	66%	(400)	608
Community: Suburban	4%	(42)	13%	(131)	83%	(816)	989
Community: Rural	3%	(19)	14%	(86)	83%	(498)	603
Employ: Private Sector	9%	(58)	22%	(135)	69%	(420)	613
Employ: Government	8%	(9)	16%	(19)	76%	(86)	114
Employ: Self-Employed	5%	(9)	13%	(21)	82%	(139)	169
Employ: Homemaker	2%	(2)	12%	(19)	86%	(133)	154
Employ: Retired	4%	(22)	14%	(75)	82%	(449)	546
Employ: Unemployed	4%	(16)	16%	(57)	79%	(281)	354
Employ: Other	8%	(11)	10%	(14)	83%	(120)	146
Military HH: Yes	6%	(22)	17%	(58)	77%	(266)	346
Military HH: No	6%	(108)	16%	(298)	78%	(1448)	1854
RD/WT: Right Direction	9%	(57)	21%	(135)	70%	(449)	641
RD/WT: Wrong Track	5%	(73)	14%	(221)	81%	(1265)	1559
Trump Job Approve	7%	(62)	20%	(180)	73%	(651)	893
Trump Job Disapprove	6%	(67)	14%	(164)	81%	(974)	1206
Trump Job Strongly Approve	8%	(43)	18%	(96)	74%	(401)	540
Trump Job Somewhat Approve	5%	(19)	24%	(83)	71%	(250)	352
Trump Job Somewhat Disapprove	6%	(15)	17%	(42)	77%	(187)	245
Trump Job Strongly Disapprove	5%	(52)	13%	(122)	82%	(787)	961
Favorable of Trump	7%	(64)	20%	(176)	73%	(652)	892
Unfavorable of Trump	5%	(56)	15%	(175)	81%	(954)	1185

Table MCSP1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Formula 1

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(131)	16%	(356)	78%	(1714)	2200
Very Favorable of Trump	8%	(45)	18%	(105)	74%	(422)	572
Somewhat Favorable of Trump	6%	(19)	22%	(71)	72%	(230)	320
Somewhat Unfavorable of Trump	7%	(15)	22%	(47)	71%	(152)	215
Very Unfavorable of Trump	4%	(40)	13%	(128)	83%	(802)	970
#1 Issue: Economy	6%	(45)	20%	(151)	75%	(574)	771
#1 Issue: Security	9%	(22)	16%	(42)	75%	(190)	254
#1 Issue: Health Care	8%	(31)	13%	(51)	79%	(309)	390
#1 Issue: Medicare / Social Security	3%	(11)	16%	(51)	81%	(264)	326
#1 Issue: Women's Issues	8%	(7)	13%	(12)	79%	(74)	94
#1 Issue: Education	6%	(7)	20%	(24)	74%	(88)	118
#1 Issue: Energy	5%	(4)	17%	(14)	78%	(64)	82
#1 Issue: Other	2%	(3)	7%	(12)	91%	(150)	166
2018 House Vote: Democrat	7%	(51)	16%	(110)	77%	(537)	699
2018 House Vote: Republican	7%	(46)	19%	(126)	73%	(472)	644
2016 Vote: Hillary Clinton	7%	(48)	15%	(99)	78%	(532)	679
2016 Vote: Donald Trump	7%	(51)	20%	(139)	73%	(517)	707
2016 Vote: Other	2%	(2)	13%	(15)	86%	(101)	118
2016 Vote: Didn't Vote	4%	(30)	15%	(103)	81%	(562)	695
Voted in 2014: Yes	7%	(87)	18%	(219)	75%	(919)	1225
Voted in 2014: No	4%	(44)	14%	(137)	82%	(795)	975
2012 Vote: Barack Obama	8%	(69)	15%	(127)	77%	(638)	834
2012 Vote: Mitt Romney	4%	(17)	20%	(96)	76%	(360)	473
2012 Vote: Other	3%	(3)	13%	(10)	84%	(65)	77
2012 Vote: Didn't Vote	5%	(42)	15%	(122)	80%	(646)	810
4-Region: Northeast	10%	(38)	19%	(75)	71%	(280)	394
4-Region: Midwest	4%	(21)	13%	(59)	83%	(383)	462
4-Region: South	5%	(39)	16%	(132)	79%	(653)	824
4-Region: West	6%	(33)	17%	(90)	76%	(397)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_4: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(115)	18%	(396)	77%	(1688)	2200
Gender: Male	8%	(85)	23%	(248)	69%	(729)	1062
Gender: Female	3%	(30)	13%	(148)	84%	(960)	1138
Age: 18-34	7%	(47)	11%	(72)	82%	(536)	655
Age: 35-44	5%	(17)	16%	(58)	79%	(283)	358
Age: 45-64	5%	(36)	22%	(162)	74%	(553)	751
Age: 65+	4%	(16)	24%	(104)	73%	(316)	436
GenZers: 1997-2012	6%	(15)	8%	(19)	86%	(218)	252
Millennials: 1981-1996	7%	(38)	13%	(73)	81%	(470)	582
GenXers: 1965-1980	5%	(26)	22%	(117)	73%	(388)	532
Baby Boomers: 1946-1964	4%	(30)	22%	(162)	74%	(545)	737
PID: Dem (no lean)	7%	(55)	15%	(122)	78%	(628)	805
PID: Ind (no lean)	4%	(29)	15%	(101)	81%	(546)	677
PID: Rep (no lean)	4%	(31)	24%	(173)	72%	(514)	718
PID/Gender: Dem Men	11%	(42)	19%	(72)	70%	(273)	387
PID/Gender: Dem Women	3%	(13)	12%	(49)	85%	(356)	418
PID/Gender: Ind Men	6%	(21)	19%	(63)	75%	(246)	330
PID/Gender: Ind Women	2%	(9)	11%	(38)	87%	(300)	346
PID/Gender: Rep Men	6%	(22)	33%	(113)	61%	(210)	344
PID/Gender: Rep Women	2%	(9)	16%	(61)	81%	(304)	374
Ideo: Liberal (1-3)	5%	(30)	14%	(93)	81%	(523)	646
Ideo: Moderate (4)	6%	(36)	18%	(109)	77%	(473)	617
Ideo: Conservative (5-7)	6%	(42)	23%	(172)	71%	(523)	736
Educ: < College	5%	(73)	18%	(269)	77%	(1170)	1512
Educ: Bachelors degree	6%	(29)	17%	(73)	77%	(342)	444
Educ: Post-grad	6%	(14)	22%	(54)	72%	(176)	244
Income: Under 50k	6%	(68)	17%	(209)	77%	(934)	1210
Income: 50k-100k	4%	(27)	17%	(115)	78%	(516)	658
Income: 100k+	6%	(20)	22%	(73)	72%	(238)	331
Ethnicity: White	5%	(84)	20%	(340)	75%	(1297)	1722
Ethnicity: Hispanic	5%	(17)	12%	(43)	83%	(289)	349
Ethnicity: Black	9%	(24)	12%	(34)	79%	(216)	274

Table MCSP1_4: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(115)	18%	(396)	77%	(1688)	2200
Ethnicity: Other	3%	(6)	11%	(23)	86%	(175)	204
All Christian	5%	(51)	21%	(228)	74%	(787)	1066
All Non-Christian	7%	(8)	16%	(20)	77%	(93)	121
Atheist	3%	(3)	13%	(14)	85%	(90)	107
Agnostic/Nothing in particular	4%	(23)	13%	(67)	83%	(437)	528
Something Else	8%	(30)	18%	(67)	74%	(281)	379
Religious Non-Protestant/Catholic	6%	(9)	17%	(25)	76%	(109)	143
Evangelical	7%	(47)	21%	(134)	72%	(459)	640
Non-Evangelical	4%	(32)	20%	(149)	76%	(582)	763
Community: Urban	8%	(51)	20%	(120)	72%	(438)	608
Community: Suburban	4%	(40)	16%	(162)	80%	(787)	989
Community: Rural	4%	(25)	19%	(115)	77%	(463)	603
Employ: Private Sector	6%	(39)	21%	(126)	73%	(447)	613
Employ: Government	6%	(7)	15%	(17)	79%	(90)	114
Employ: Self-Employed	5%	(8)	11%	(19)	84%	(142)	169
Employ: Homemaker	—	(1)	12%	(19)	87%	(135)	154
Employ: Retired	4%	(22)	23%	(123)	73%	(401)	546
Employ: Unemployed	6%	(21)	16%	(58)	78%	(275)	354
Employ: Other	9%	(13)	12%	(17)	79%	(116)	146
Military HH: Yes	7%	(24)	26%	(89)	67%	(233)	346
Military HH: No	5%	(91)	17%	(307)	78%	(1455)	1854
RD/WT: Right Direction	7%	(44)	25%	(160)	68%	(437)	641
RD/WT: Wrong Track	5%	(71)	15%	(236)	80%	(1251)	1559
Trump Job Approve	6%	(57)	23%	(208)	70%	(628)	893
Trump Job Disapprove	5%	(55)	15%	(178)	81%	(972)	1206
Trump Job Strongly Approve	6%	(35)	24%	(132)	69%	(374)	540
Trump Job Somewhat Approve	6%	(22)	22%	(76)	72%	(254)	352
Trump Job Somewhat Disapprove	3%	(8)	17%	(42)	80%	(195)	245
Trump Job Strongly Disapprove	5%	(47)	14%	(136)	81%	(777)	961
Favorable of Trump	6%	(56)	24%	(213)	70%	(623)	892
Unfavorable of Trump	4%	(52)	15%	(173)	81%	(959)	1185

Table MCSP1_4: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(115)	18%	(396)	77%	(1688)	2200
Very Favorable of Trump	6%	(35)	25%	(141)	69%	(396)	572
Somewhat Favorable of Trump	7%	(21)	22%	(72)	71%	(227)	320
Somewhat Unfavorable of Trump	4%	(9)	20%	(42)	76%	(163)	215
Very Unfavorable of Trump	4%	(43)	14%	(131)	82%	(796)	970
#1 Issue: Economy	4%	(35)	19%	(145)	77%	(591)	771
#1 Issue: Security	8%	(21)	20%	(50)	72%	(183)	254
#1 Issue: Health Care	6%	(24)	16%	(61)	78%	(306)	390
#1 Issue: Medicare / Social Security	4%	(12)	24%	(80)	72%	(234)	326
#1 Issue: Women's Issues	5%	(5)	13%	(13)	82%	(77)	94
#1 Issue: Education	3%	(4)	15%	(18)	82%	(97)	118
#1 Issue: Energy	10%	(8)	15%	(13)	74%	(61)	82
#1 Issue: Other	4%	(7)	11%	(18)	85%	(141)	166
2018 House Vote: Democrat	7%	(47)	16%	(112)	77%	(539)	699
2018 House Vote: Republican	5%	(35)	24%	(158)	70%	(452)	644
2016 Vote: Hillary Clinton	6%	(41)	15%	(105)	78%	(532)	679
2016 Vote: Donald Trump	6%	(44)	25%	(178)	69%	(485)	707
2016 Vote: Other	2%	(3)	13%	(16)	85%	(100)	118
2016 Vote: Didn't Vote	4%	(27)	14%	(98)	82%	(570)	695
Voted in 2014: Yes	6%	(79)	22%	(265)	72%	(881)	1225
Voted in 2014: No	4%	(37)	13%	(131)	83%	(808)	975
2012 Vote: Barack Obama	8%	(65)	17%	(143)	75%	(626)	834
2012 Vote: Mitt Romney	3%	(15)	27%	(127)	70%	(331)	473
2012 Vote: Other	4%	(3)	24%	(18)	72%	(56)	77
2012 Vote: Didn't Vote	4%	(32)	13%	(106)	83%	(673)	810
4-Region: Northeast	5%	(21)	24%	(95)	71%	(278)	394
4-Region: Midwest	5%	(22)	18%	(84)	77%	(356)	462
4-Region: South	5%	(37)	15%	(124)	80%	(663)	824
4-Region: West	7%	(35)	18%	(94)	75%	(390)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(100)	14%	(315)	81%	(1785)	2200
Gender: Male	7%	(74)	19%	(202)	74%	(786)	1062
Gender: Female	2%	(26)	10%	(113)	88%	(999)	1138
Age: 18-34	7%	(44)	11%	(73)	82%	(538)	655
Age: 35-44	5%	(16)	15%	(55)	80%	(286)	358
Age: 45-64	3%	(21)	15%	(109)	83%	(621)	751
Age: 65+	4%	(18)	18%	(77)	78%	(341)	436
GenZers: 1997-2012	4%	(11)	7%	(18)	88%	(223)	252
Millennials: 1981-1996	7%	(39)	13%	(77)	80%	(466)	582
GenXers: 1965-1980	4%	(20)	15%	(78)	82%	(434)	532
Baby Boomers: 1946-1964	4%	(28)	16%	(121)	80%	(589)	737
PID: Dem (no lean)	6%	(44)	14%	(113)	80%	(648)	805
PID: Ind (no lean)	2%	(16)	13%	(89)	84%	(572)	677
PID: Rep (no lean)	6%	(40)	16%	(112)	79%	(566)	718
PID/Gender: Dem Men	8%	(30)	18%	(70)	74%	(287)	387
PID/Gender: Dem Women	3%	(15)	10%	(42)	86%	(361)	418
PID/Gender: Ind Men	4%	(13)	16%	(54)	80%	(263)	330
PID/Gender: Ind Women	1%	(3)	10%	(35)	89%	(308)	346
PID/Gender: Rep Men	9%	(31)	22%	(77)	69%	(236)	344
PID/Gender: Rep Women	2%	(9)	9%	(35)	88%	(330)	374
Ideo: Liberal (1-3)	5%	(33)	16%	(105)	79%	(508)	646
Ideo: Moderate (4)	3%	(20)	13%	(83)	83%	(514)	617
Ideo: Conservative (5-7)	5%	(38)	16%	(118)	79%	(581)	736
Educ: < College	4%	(57)	12%	(187)	84%	(1268)	1512
Educ: Bachelors degree	6%	(26)	16%	(70)	78%	(348)	444
Educ: Post-grad	7%	(17)	24%	(57)	69%	(169)	244
Income: Under 50k	4%	(49)	12%	(145)	84%	(1016)	1210
Income: 50k-100k	4%	(28)	14%	(92)	82%	(538)	658
Income: 100k+	7%	(22)	23%	(78)	70%	(231)	331
Ethnicity: White	5%	(78)	14%	(244)	81%	(1400)	1722
Ethnicity: Hispanic	4%	(16)	13%	(47)	82%	(287)	349
Ethnicity: Black	7%	(19)	14%	(38)	79%	(218)	274

Continued on next page

Table MCSP1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(100)	14%	(315)	81%	(1785)	2200
Ethnicity: Other	1%	(3)	16%	(33)	82%	(168)	204
All Christian	6%	(60)	16%	(169)	79%	(838)	1066
All Non-Christian	7%	(8)	23%	(27)	70%	(85)	121
Atheist	—	(0)	14%	(15)	86%	(92)	107
Agnostic/Nothing in particular	3%	(15)	11%	(56)	87%	(457)	528
Something Else	5%	(17)	13%	(48)	83%	(314)	379
Religious Non-Protestant/Catholic	7%	(9)	20%	(28)	74%	(105)	143
Evangelical	7%	(42)	15%	(95)	79%	(503)	640
Non-Evangelical	4%	(31)	15%	(117)	80%	(614)	763
Community: Urban	8%	(48)	19%	(119)	73%	(442)	608
Community: Suburban	3%	(31)	12%	(120)	85%	(839)	989
Community: Rural	4%	(22)	13%	(77)	84%	(504)	603
Employ: Private Sector	6%	(37)	17%	(106)	77%	(470)	613
Employ: Government	6%	(7)	12%	(14)	82%	(93)	114
Employ: Self-Employed	4%	(6)	14%	(23)	83%	(140)	169
Employ: Homemaker	—	(0)	8%	(12)	92%	(142)	154
Employ: Retired	5%	(25)	16%	(90)	79%	(432)	546
Employ: Unemployed	4%	(13)	11%	(40)	85%	(300)	354
Employ: Other	4%	(6)	12%	(18)	84%	(122)	146
Military HH: Yes	7%	(23)	16%	(55)	78%	(268)	346
Military HH: No	4%	(77)	14%	(259)	82%	(1517)	1854
RD/WT: Right Direction	7%	(48)	17%	(112)	75%	(482)	641
RD/WT: Wrong Track	3%	(52)	13%	(203)	84%	(1304)	1559
Trump Job Approve	6%	(50)	17%	(150)	78%	(692)	893
Trump Job Disapprove	4%	(44)	13%	(156)	83%	(1006)	1206
Trump Job Strongly Approve	6%	(32)	17%	(92)	77%	(416)	540
Trump Job Somewhat Approve	5%	(18)	16%	(58)	78%	(276)	352
Trump Job Somewhat Disapprove	5%	(12)	14%	(35)	81%	(198)	245
Trump Job Strongly Disapprove	3%	(32)	13%	(122)	84%	(807)	961
Favorable of Trump	6%	(50)	16%	(142)	78%	(699)	892
Unfavorable of Trump	4%	(43)	13%	(158)	83%	(984)	1185

Table MCSP1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
LPGA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(100)	14%	(315)	81%	(1785)	2200
Very Favorable of Trump	6%	(34)	17%	(100)	77%	(438)	572
Somewhat Favorable of Trump	5%	(17)	13%	(42)	82%	(261)	320
Somewhat Unfavorable of Trump	4%	(9)	16%	(34)	80%	(171)	215
Very Unfavorable of Trump	3%	(33)	13%	(124)	84%	(813)	970
#1 Issue: Economy	4%	(28)	15%	(112)	82%	(631)	771
#1 Issue: Security	7%	(18)	13%	(34)	79%	(201)	254
#1 Issue: Health Care	4%	(16)	14%	(56)	82%	(318)	390
#1 Issue: Medicare / Social Security	4%	(14)	15%	(49)	81%	(263)	326
#1 Issue: Women's Issues	6%	(6)	13%	(12)	81%	(76)	94
#1 Issue: Education	6%	(8)	11%	(14)	82%	(97)	118
#1 Issue: Energy	7%	(6)	19%	(16)	74%	(60)	82
#1 Issue: Other	3%	(5)	14%	(22)	83%	(138)	166
2018 House Vote: Democrat	6%	(39)	17%	(117)	78%	(542)	699
2018 House Vote: Republican	5%	(35)	17%	(110)	77%	(499)	644
2016 Vote: Hillary Clinton	6%	(38)	15%	(99)	80%	(541)	679
2016 Vote: Donald Trump	5%	(37)	18%	(128)	77%	(542)	707
2016 Vote: Other	—	(0)	18%	(21)	82%	(97)	118
2016 Vote: Didn't Vote	4%	(24)	10%	(66)	87%	(604)	695
Voted in 2014: Yes	5%	(62)	17%	(213)	78%	(950)	1225
Voted in 2014: No	4%	(38)	10%	(102)	86%	(836)	975
2012 Vote: Barack Obama	6%	(49)	15%	(126)	79%	(658)	834
2012 Vote: Mitt Romney	4%	(18)	16%	(76)	80%	(378)	473
2012 Vote: Other	3%	(3)	16%	(12)	81%	(63)	77
2012 Vote: Didn't Vote	4%	(30)	12%	(98)	84%	(682)	810
4-Region: Northeast	7%	(27)	18%	(69)	76%	(297)	394
4-Region: Midwest	3%	(13)	9%	(44)	88%	(406)	462
4-Region: South	5%	(39)	13%	(110)	82%	(675)	824
4-Region: West	4%	(21)	18%	(91)	78%	(407)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MLB

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	20%	(435)	30%	(662)	50%	(1103)	2200
Gender: Male	28%	(292)	32%	(342)	40%	(427)	1062
Gender: Female	13%	(143)	28%	(320)	59%	(676)	1138
Age: 18-34	15%	(98)	29%	(190)	56%	(367)	655
Age: 35-44	20%	(71)	29%	(102)	51%	(184)	358
Age: 45-64	22%	(164)	31%	(232)	47%	(355)	751
Age: 65+	23%	(102)	31%	(137)	45%	(197)	436
GenZers: 1997-2012	11%	(27)	22%	(54)	68%	(170)	252
Millennials: 1981-1996	18%	(103)	32%	(186)	50%	(294)	582
GenXers: 1965-1980	22%	(115)	30%	(159)	48%	(258)	532
Baby Boomers: 1946-1964	23%	(166)	32%	(234)	46%	(337)	737
PID: Dem (no lean)	19%	(155)	31%	(253)	49%	(397)	805
PID: Ind (no lean)	16%	(109)	28%	(186)	56%	(381)	677
PID: Rep (no lean)	24%	(171)	31%	(222)	45%	(325)	718
PID/Gender: Dem Men	26%	(100)	33%	(127)	41%	(159)	387
PID/Gender: Dem Women	13%	(54)	30%	(126)	57%	(238)	418
PID/Gender: Ind Men	24%	(78)	31%	(102)	46%	(151)	330
PID/Gender: Ind Women	9%	(31)	24%	(85)	67%	(231)	346
PID/Gender: Rep Men	33%	(114)	33%	(113)	34%	(117)	344
PID/Gender: Rep Women	15%	(57)	29%	(109)	56%	(207)	374
Ideo: Liberal (1-3)	20%	(129)	30%	(192)	50%	(325)	646
Ideo: Moderate (4)	18%	(111)	33%	(203)	49%	(304)	617
Ideo: Conservative (5-7)	24%	(175)	32%	(235)	44%	(326)	736
Educ: < College	18%	(266)	29%	(432)	54%	(814)	1512
Educ: Bachelors degree	24%	(107)	32%	(142)	44%	(195)	444
Educ: Post-grad	25%	(61)	36%	(88)	39%	(95)	244
Income: Under 50k	15%	(186)	29%	(347)	56%	(677)	1210
Income: 50k-100k	22%	(144)	31%	(207)	47%	(308)	658
Income: 100k+	32%	(106)	32%	(107)	36%	(119)	331
Ethnicity: White	21%	(364)	31%	(530)	48%	(828)	1722
Ethnicity: Hispanic	16%	(55)	32%	(113)	52%	(181)	349
Ethnicity: Black	17%	(46)	27%	(73)	57%	(155)	274

Table MCSP1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MLB

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	20%	(435)	30%	(662)	50%	(1103)	2200
Ethnicity: Other	12%	(25)	28%	(58)	59%	(121)	204
All Christian	23%	(250)	32%	(344)	44%	(472)	1066
All Non-Christian	21%	(25)	38%	(46)	41%	(49)	121
Atheist	19%	(21)	20%	(22)	60%	(64)	107
Agnostic/Nothing in particular	14%	(71)	27%	(143)	59%	(313)	528
Something Else	18%	(68)	28%	(106)	54%	(205)	379
Religious Non-Protestant/Catholic	22%	(31)	36%	(51)	43%	(61)	143
Evangelical	22%	(138)	31%	(199)	47%	(303)	640
Non-Evangelical	22%	(170)	32%	(241)	46%	(352)	763
Community: Urban	24%	(144)	30%	(181)	47%	(283)	608
Community: Suburban	20%	(199)	30%	(296)	50%	(494)	989
Community: Rural	15%	(92)	31%	(185)	54%	(326)	603
Employ: Private Sector	27%	(166)	33%	(204)	40%	(243)	613
Employ: Government	24%	(28)	31%	(35)	45%	(51)	114
Employ: Self-Employed	11%	(19)	30%	(51)	59%	(99)	169
Employ: Homemaker	8%	(12)	24%	(37)	68%	(105)	154
Employ: Retired	21%	(115)	33%	(178)	46%	(253)	546
Employ: Unemployed	16%	(56)	23%	(82)	61%	(216)	354
Employ: Other	17%	(24)	33%	(48)	50%	(73)	146
Military HH: Yes	21%	(74)	32%	(111)	47%	(161)	346
Military HH: No	19%	(361)	30%	(550)	51%	(942)	1854
RD/WT: Right Direction	23%	(149)	36%	(234)	40%	(259)	641
RD/WT: Wrong Track	18%	(286)	27%	(428)	54%	(845)	1559
Trump Job Approve	22%	(196)	33%	(291)	45%	(406)	893
Trump Job Disapprove	19%	(233)	29%	(345)	52%	(628)	1206
Trump Job Strongly Approve	22%	(121)	31%	(169)	46%	(250)	540
Trump Job Somewhat Approve	21%	(75)	34%	(121)	44%	(156)	352
Trump Job Somewhat Disapprove	19%	(47)	35%	(85)	46%	(112)	245
Trump Job Strongly Disapprove	19%	(185)	27%	(260)	54%	(515)	961
Favorable of Trump	22%	(194)	31%	(278)	47%	(419)	892
Unfavorable of Trump	19%	(227)	30%	(359)	51%	(599)	1185

Table MCSP1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MLB

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	20%	(435)	30%	(662)	50%	(1103)	2200
Very Favorable of Trump	20%	(115)	31%	(179)	49%	(278)	572
Somewhat Favorable of Trump	25%	(79)	31%	(99)	44%	(141)	320
Somewhat Unfavorable of Trump	17%	(37)	38%	(82)	45%	(96)	215
Very Unfavorable of Trump	20%	(191)	28%	(276)	52%	(503)	970
#1 Issue: Economy	21%	(158)	30%	(234)	49%	(379)	771
#1 Issue: Security	21%	(54)	31%	(79)	48%	(121)	254
#1 Issue: Health Care	21%	(83)	36%	(140)	43%	(167)	390
#1 Issue: Medicare / Social Security	21%	(67)	26%	(86)	53%	(173)	326
#1 Issue: Women's Issues	17%	(16)	25%	(23)	58%	(55)	94
#1 Issue: Education	18%	(21)	26%	(30)	56%	(67)	118
#1 Issue: Energy	17%	(14)	40%	(32)	44%	(36)	82
#1 Issue: Other	13%	(22)	22%	(37)	64%	(106)	166
2018 House Vote: Democrat	21%	(149)	32%	(223)	47%	(327)	699
2018 House Vote: Republican	24%	(156)	34%	(218)	42%	(271)	644
2016 Vote: Hillary Clinton	22%	(149)	32%	(216)	46%	(314)	679
2016 Vote: Donald Trump	24%	(172)	32%	(228)	43%	(306)	707
2016 Vote: Other	21%	(24)	30%	(36)	49%	(58)	118
2016 Vote: Didn't Vote	13%	(89)	26%	(182)	61%	(424)	695
Voted in 2014: Yes	23%	(286)	32%	(396)	44%	(542)	1225
Voted in 2014: No	15%	(149)	27%	(266)	58%	(561)	975
2012 Vote: Barack Obama	24%	(203)	31%	(259)	45%	(371)	834
2012 Vote: Mitt Romney	24%	(115)	32%	(153)	43%	(206)	473
2012 Vote: Other	15%	(12)	25%	(20)	59%	(46)	77
2012 Vote: Didn't Vote	13%	(104)	28%	(226)	59%	(480)	810
4-Region: Northeast	25%	(97)	30%	(120)	45%	(176)	394
4-Region: Midwest	25%	(117)	31%	(142)	44%	(203)	462
4-Region: South	16%	(135)	29%	(235)	55%	(455)	824
4-Region: West	16%	(86)	32%	(165)	52%	(270)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MLS

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(125)	14%	(318)	80%	(1757)	2200
Gender: Male	9%	(93)	19%	(204)	72%	(765)	1062
Gender: Female	3%	(32)	10%	(114)	87%	(992)	1138
Age: 18-34	10%	(65)	16%	(102)	75%	(489)	655
Age: 35-44	8%	(30)	19%	(67)	73%	(261)	358
Age: 45-64	3%	(23)	14%	(105)	83%	(623)	751
Age: 65+	2%	(8)	10%	(44)	88%	(384)	436
GenZers: 1997-2012	5%	(12)	11%	(28)	84%	(213)	252
Millennials: 1981-1996	11%	(63)	20%	(114)	70%	(405)	582
GenXers: 1965-1980	6%	(31)	16%	(86)	78%	(415)	532
Baby Boomers: 1946-1964	2%	(17)	11%	(80)	87%	(641)	737
PID: Dem (no lean)	7%	(60)	16%	(130)	76%	(615)	805
PID: Ind (no lean)	4%	(26)	14%	(95)	82%	(555)	677
PID: Rep (no lean)	5%	(38)	13%	(93)	82%	(587)	718
PID/Gender: Dem Men	12%	(47)	23%	(87)	65%	(253)	387
PID/Gender: Dem Women	3%	(14)	10%	(43)	86%	(361)	418
PID/Gender: Ind Men	6%	(20)	18%	(58)	77%	(253)	330
PID/Gender: Ind Women	2%	(6)	11%	(38)	87%	(302)	346
PID/Gender: Rep Men	8%	(27)	17%	(59)	75%	(259)	344
PID/Gender: Rep Women	3%	(12)	9%	(34)	88%	(328)	374
Ideo: Liberal (1-3)	8%	(49)	15%	(94)	78%	(503)	646
Ideo: Moderate (4)	6%	(35)	16%	(97)	79%	(485)	617
Ideo: Conservative (5-7)	5%	(36)	14%	(102)	81%	(599)	736
Educ: < College	4%	(62)	12%	(182)	84%	(1268)	1512
Educ: Bachelors degree	7%	(32)	18%	(80)	75%	(331)	444
Educ: Post-grad	13%	(31)	23%	(56)	64%	(157)	244
Income: Under 50k	4%	(51)	13%	(152)	83%	(1007)	1210
Income: 50k-100k	6%	(37)	14%	(90)	81%	(531)	658
Income: 100k+	11%	(37)	23%	(76)	66%	(219)	331
Ethnicity: White	6%	(96)	14%	(234)	81%	(1392)	1722
Ethnicity: Hispanic	7%	(23)	21%	(72)	73%	(254)	349
Ethnicity: Black	8%	(23)	15%	(42)	76%	(210)	274

Table MCSP1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MLS

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(125)	14%	(318)	80%	(1757)	2200
Ethnicity: Other	3%	(6)	21%	(43)	76%	(155)	204
All Christian	6%	(62)	16%	(174)	78%	(831)	1066
All Non-Christian	12%	(14)	20%	(24)	68%	(82)	121
Atheist	4%	(4)	12%	(13)	84%	(89)	107
Agnostic/Nothing in particular	4%	(20)	12%	(61)	85%	(446)	528
Something Else	6%	(24)	12%	(47)	81%	(308)	379
Religious Non-Protestant/Catholic	12%	(17)	18%	(26)	70%	(101)	143
Evangelical	7%	(44)	16%	(100)	77%	(496)	640
Non-Evangelical	5%	(37)	15%	(114)	80%	(612)	763
Community: Urban	11%	(66)	21%	(129)	68%	(414)	608
Community: Suburban	4%	(39)	14%	(135)	82%	(815)	989
Community: Rural	3%	(20)	9%	(55)	88%	(528)	603
Employ: Private Sector	10%	(60)	20%	(120)	71%	(433)	613
Employ: Government	10%	(12)	17%	(20)	72%	(82)	114
Employ: Self-Employed	4%	(6)	16%	(27)	80%	(135)	169
Employ: Homemaker	1%	(1)	8%	(13)	91%	(140)	154
Employ: Retired	2%	(13)	11%	(61)	86%	(472)	546
Employ: Unemployed	4%	(14)	12%	(42)	84%	(297)	354
Employ: Other	2%	(3)	18%	(26)	80%	(117)	146
Military HH: Yes	3%	(12)	15%	(53)	81%	(281)	346
Military HH: No	6%	(113)	14%	(265)	80%	(1475)	1854
RD/WT: Right Direction	10%	(63)	17%	(109)	73%	(469)	641
RD/WT: Wrong Track	4%	(62)	13%	(209)	83%	(1288)	1559
Trump Job Approve	6%	(58)	14%	(124)	80%	(711)	893
Trump Job Disapprove	5%	(58)	15%	(183)	80%	(965)	1206
Trump Job Strongly Approve	7%	(37)	13%	(73)	80%	(430)	540
Trump Job Somewhat Approve	6%	(20)	14%	(51)	80%	(281)	352
Trump Job Somewhat Disapprove	5%	(13)	19%	(47)	76%	(185)	245
Trump Job Strongly Disapprove	5%	(45)	14%	(136)	81%	(780)	961
Favorable of Trump	6%	(56)	14%	(122)	80%	(713)	892
Unfavorable of Trump	5%	(54)	16%	(185)	80%	(945)	1185

Table MCSP1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MLS

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(125)	14%	(318)	80%	(1757)	2200
Very Favorable of Trump	7%	(41)	12%	(70)	81%	(461)	572
Somewhat Favorable of Trump	5%	(15)	16%	(52)	79%	(252)	320
Somewhat Unfavorable of Trump	5%	(11)	18%	(39)	77%	(165)	215
Very Unfavorable of Trump	4%	(44)	15%	(146)	80%	(780)	970
#1 Issue: Economy	6%	(46)	15%	(116)	79%	(609)	771
#1 Issue: Security	8%	(19)	18%	(46)	74%	(188)	254
#1 Issue: Health Care	7%	(27)	13%	(51)	80%	(312)	390
#1 Issue: Medicare / Social Security	3%	(9)	9%	(29)	88%	(287)	326
#1 Issue: Women's Issues	6%	(6)	17%	(16)	77%	(72)	94
#1 Issue: Education	7%	(8)	17%	(20)	76%	(90)	118
#1 Issue: Energy	7%	(6)	23%	(19)	70%	(57)	82
#1 Issue: Other	3%	(5)	13%	(21)	85%	(140)	166
2018 House Vote: Democrat	8%	(54)	17%	(120)	75%	(525)	699
2018 House Vote: Republican	6%	(41)	15%	(97)	79%	(506)	644
2016 Vote: Hillary Clinton	7%	(45)	17%	(115)	76%	(519)	679
2016 Vote: Donald Trump	7%	(49)	14%	(100)	79%	(557)	707
2016 Vote: Other	7%	(8)	16%	(19)	77%	(91)	118
2016 Vote: Didn't Vote	3%	(23)	12%	(84)	85%	(588)	695
Voted in 2014: Yes	6%	(78)	16%	(194)	78%	(953)	1225
Voted in 2014: No	5%	(47)	13%	(125)	82%	(804)	975
2012 Vote: Barack Obama	7%	(56)	17%	(145)	76%	(632)	834
2012 Vote: Mitt Romney	4%	(21)	12%	(59)	83%	(393)	473
2012 Vote: Other	4%	(3)	13%	(10)	83%	(64)	77
2012 Vote: Didn't Vote	6%	(45)	12%	(101)	82%	(664)	810
4-Region: Northeast	8%	(31)	18%	(73)	74%	(289)	394
4-Region: Midwest	4%	(20)	11%	(52)	84%	(390)	462
4-Region: South	5%	(40)	11%	(87)	85%	(698)	824
4-Region: West	6%	(33)	21%	(107)	73%	(379)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MotoGP

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(84)	10%	(211)	87%	(1905)	2200
Gender: Male	7%	(69)	13%	(140)	80%	(853)	1062
Gender: Female	1%	(15)	6%	(71)	92%	(1052)	1138
Age: 18-34	6%	(42)	13%	(85)	81%	(528)	655
Age: 35-44	7%	(24)	15%	(55)	78%	(279)	358
Age: 45-64	2%	(13)	7%	(54)	91%	(684)	751
Age: 65+	1%	(4)	4%	(17)	95%	(415)	436
GenZers: 1997-2012	5%	(12)	10%	(25)	85%	(215)	252
Millennials: 1981-1996	7%	(40)	14%	(80)	79%	(462)	582
GenXers: 1965-1980	4%	(22)	13%	(70)	83%	(440)	532
Baby Boomers: 1946-1964	1%	(9)	4%	(27)	95%	(701)	737
PID: Dem (no lean)	5%	(41)	8%	(67)	87%	(697)	805
PID: Ind (no lean)	3%	(17)	8%	(56)	89%	(604)	677
PID: Rep (no lean)	4%	(26)	12%	(88)	84%	(604)	718
PID/Gender: Dem Men	9%	(33)	12%	(45)	80%	(309)	387
PID/Gender: Dem Women	2%	(8)	5%	(22)	93%	(389)	418
PID/Gender: Ind Men	5%	(15)	11%	(37)	84%	(279)	330
PID/Gender: Ind Women	1%	(2)	6%	(19)	94%	(325)	346
PID/Gender: Rep Men	6%	(21)	17%	(58)	77%	(265)	344
PID/Gender: Rep Women	1%	(5)	8%	(30)	91%	(338)	374
Ideo: Liberal (1-3)	5%	(31)	10%	(67)	85%	(547)	646
Ideo: Moderate (4)	5%	(29)	9%	(53)	87%	(535)	617
Ideo: Conservative (5-7)	3%	(22)	10%	(77)	87%	(638)	736
Educ: < College	2%	(32)	8%	(123)	90%	(1357)	1512
Educ: Bachelors degree	5%	(23)	11%	(49)	84%	(372)	444
Educ: Post-grad	12%	(28)	16%	(39)	72%	(176)	244
Income: Under 50k	3%	(31)	9%	(107)	89%	(1073)	1210
Income: 50k-100k	3%	(19)	8%	(55)	89%	(585)	658
Income: 100k+	10%	(34)	15%	(49)	75%	(248)	331
Ethnicity: White	4%	(64)	9%	(156)	87%	(1501)	1722
Ethnicity: Hispanic	5%	(16)	16%	(57)	79%	(276)	349
Ethnicity: Black	6%	(15)	10%	(28)	84%	(231)	274

Continued on next page

Table MCSP1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MotoGP

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(84)	10%	(211)	87%	(1905)	2200
Ethnicity: Other	2%	(5)	13%	(27)	85%	(173)	204
All Christian	4%	(46)	10%	(112)	85%	(908)	1066
All Non-Christian	7%	(8)	22%	(26)	72%	(87)	121
Atheist	2%	(2)	7%	(8)	91%	(97)	107
Agnostic/Nothing in particular	2%	(13)	6%	(31)	92%	(483)	528
Something Else	4%	(15)	9%	(34)	87%	(330)	379
Religious Non-Protestant/Catholic	6%	(8)	18%	(26)	76%	(109)	143
Evangelical	6%	(42)	12%	(79)	81%	(519)	640
Non-Evangelical	2%	(15)	8%	(62)	90%	(686)	763
Community: Urban	8%	(51)	16%	(97)	76%	(461)	608
Community: Suburban	2%	(17)	7%	(67)	91%	(905)	989
Community: Rural	3%	(16)	8%	(47)	90%	(540)	603
Employ: Private Sector	7%	(46)	15%	(92)	78%	(475)	613
Employ: Government	7%	(8)	13%	(15)	80%	(91)	114
Employ: Self-Employed	4%	(7)	8%	(13)	88%	(149)	169
Employ: Homemaker	2%	(2)	4%	(5)	95%	(146)	154
Employ: Retired	1%	(6)	5%	(26)	94%	(515)	546
Employ: Unemployed	1%	(5)	9%	(32)	90%	(317)	354
Employ: Other	3%	(5)	9%	(13)	88%	(128)	146
Military HH: Yes	3%	(11)	8%	(29)	89%	(307)	346
Military HH: No	4%	(73)	10%	(182)	86%	(1599)	1854
RD/WT: Right Direction	6%	(41)	16%	(103)	78%	(497)	641
RD/WT: Wrong Track	3%	(43)	7%	(108)	90%	(1408)	1559
Trump Job Approve	4%	(38)	14%	(126)	82%	(729)	893
Trump Job Disapprove	3%	(40)	6%	(78)	90%	(1087)	1206
Trump Job Strongly Approve	5%	(25)	14%	(73)	82%	(443)	540
Trump Job Somewhat Approve	4%	(13)	15%	(53)	81%	(286)	352
Trump Job Somewhat Disapprove	6%	(14)	9%	(23)	85%	(208)	245
Trump Job Strongly Disapprove	3%	(26)	6%	(55)	92%	(879)	961
Favorable of Trump	4%	(39)	14%	(121)	82%	(732)	892
Unfavorable of Trump	4%	(42)	6%	(76)	90%	(1067)	1185

Table MCSP1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MotoGP

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(84)	10%	(211)	87%	(1905)	2200
Very Favorable of Trump	5%	(27)	13%	(75)	82%	(470)	572
Somewhat Favorable of Trump	4%	(12)	14%	(46)	82%	(262)	320
Somewhat Unfavorable of Trump	8%	(18)	11%	(24)	81%	(173)	215
Very Unfavorable of Trump	3%	(25)	5%	(52)	92%	(894)	970
#1 Issue: Economy	4%	(32)	11%	(85)	85%	(653)	771
#1 Issue: Security	6%	(16)	11%	(28)	83%	(210)	254
#1 Issue: Health Care	3%	(13)	12%	(48)	84%	(329)	390
#1 Issue: Medicare / Social Security	1%	(2)	3%	(11)	96%	(313)	326
#1 Issue: Women's Issues	5%	(4)	6%	(6)	89%	(83)	94
#1 Issue: Education	6%	(7)	15%	(18)	79%	(93)	118
#1 Issue: Energy	8%	(7)	6%	(5)	85%	(70)	82
#1 Issue: Other	2%	(3)	6%	(10)	92%	(153)	166
2018 House Vote: Democrat	5%	(34)	10%	(70)	85%	(595)	699
2018 House Vote: Republican	4%	(27)	12%	(79)	84%	(539)	644
2016 Vote: Hillary Clinton	6%	(38)	7%	(50)	87%	(591)	679
2016 Vote: Donald Trump	3%	(23)	14%	(96)	83%	(587)	707
2016 Vote: Other	2%	(3)	10%	(12)	88%	(103)	118
2016 Vote: Didn't Vote	3%	(19)	8%	(53)	89%	(622)	695
Voted in 2014: Yes	4%	(53)	10%	(122)	86%	(1050)	1225
Voted in 2014: No	3%	(31)	9%	(89)	88%	(856)	975
2012 Vote: Barack Obama	5%	(40)	8%	(64)	88%	(730)	834
2012 Vote: Mitt Romney	3%	(12)	11%	(51)	87%	(410)	473
2012 Vote: Other	4%	(3)	8%	(7)	88%	(68)	77
2012 Vote: Didn't Vote	4%	(28)	11%	(88)	86%	(694)	810
4-Region: Northeast	6%	(24)	16%	(62)	78%	(307)	394
4-Region: Midwest	2%	(11)	7%	(32)	91%	(420)	462
4-Region: South	4%	(29)	7%	(61)	89%	(734)	824
4-Region: West	4%	(20)	11%	(56)	85%	(444)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NHRA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(88)	11%	(248)	85%	(1865)	2200
Gender: Male	6%	(64)	17%	(177)	77%	(821)	1062
Gender: Female	2%	(23)	6%	(71)	92%	(1044)	1138
Age: 18-34	5%	(33)	11%	(74)	84%	(548)	655
Age: 35-44	6%	(22)	11%	(38)	83%	(297)	358
Age: 45-64	3%	(21)	10%	(77)	87%	(653)	751
Age: 65+	3%	(11)	13%	(58)	84%	(367)	436
GenZers: 1997-2012	2%	(6)	8%	(20)	90%	(226)	252
Millennials: 1981-1996	6%	(34)	12%	(67)	83%	(481)	582
GenXers: 1965-1980	5%	(27)	13%	(69)	82%	(437)	532
Baby Boomers: 1946-1964	3%	(19)	11%	(80)	87%	(639)	737
PID: Dem (no lean)	5%	(37)	10%	(83)	85%	(685)	805
PID: Ind (no lean)	3%	(21)	8%	(56)	89%	(600)	677
PID: Rep (no lean)	4%	(30)	15%	(109)	81%	(579)	718
PID/Gender: Dem Men	8%	(30)	14%	(54)	78%	(303)	387
PID/Gender: Dem Women	2%	(7)	7%	(29)	92%	(383)	418
PID/Gender: Ind Men	5%	(16)	12%	(39)	83%	(275)	330
PID/Gender: Ind Women	1%	(4)	5%	(17)	94%	(325)	346
PID/Gender: Rep Men	5%	(18)	24%	(83)	71%	(243)	344
PID/Gender: Rep Women	3%	(12)	7%	(25)	90%	(336)	374
Ideo: Liberal (1-3)	3%	(22)	12%	(75)	85%	(549)	646
Ideo: Moderate (4)	5%	(32)	9%	(58)	86%	(528)	617
Ideo: Conservative (5-7)	5%	(34)	13%	(96)	82%	(606)	736
Educ: < College	4%	(56)	11%	(164)	85%	(1292)	1512
Educ: Bachelors degree	4%	(16)	11%	(47)	86%	(381)	444
Educ: Post-grad	6%	(15)	15%	(37)	79%	(192)	244
Income: Under 50k	4%	(47)	10%	(118)	86%	(1046)	1210
Income: 50k-100k	4%	(24)	12%	(76)	85%	(558)	658
Income: 100k+	5%	(17)	16%	(54)	79%	(260)	331
Ethnicity: White	5%	(79)	12%	(200)	84%	(1442)	1722
Ethnicity: Hispanic	4%	(15)	11%	(38)	85%	(297)	349
Ethnicity: Black	2%	(6)	9%	(25)	89%	(244)	274

Continued on next page

Table MCSP1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NHRA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(88)	11%	(248)	85%	(1865)	2200
Ethnicity: Other	1%	(3)	11%	(23)	88%	(179)	204
All Christian	5%	(49)	13%	(137)	83%	(880)	1066
All Non-Christian	5%	(6)	13%	(16)	82%	(100)	121
Atheist	2%	(2)	8%	(8)	90%	(96)	107
Agnostic/Nothing in particular	2%	(12)	10%	(52)	88%	(463)	528
Something Else	5%	(18)	9%	(35)	86%	(326)	379
Religious Non-Protestant/Catholic	4%	(6)	11%	(16)	85%	(121)	143
Evangelical	5%	(32)	14%	(89)	81%	(519)	640
Non-Evangelical	4%	(33)	11%	(82)	85%	(647)	763
Community: Urban	7%	(42)	14%	(85)	79%	(481)	608
Community: Suburban	3%	(25)	11%	(106)	87%	(858)	989
Community: Rural	3%	(21)	9%	(57)	87%	(526)	603
Employ: Private Sector	6%	(38)	15%	(93)	79%	(482)	613
Employ: Government	6%	(6)	12%	(13)	83%	(94)	114
Employ: Self-Employed	3%	(6)	9%	(15)	87%	(148)	169
Employ: Homemaker	—	(1)	6%	(10)	93%	(144)	154
Employ: Retired	3%	(15)	12%	(67)	85%	(465)	546
Employ: Unemployed	3%	(11)	7%	(26)	89%	(316)	354
Employ: Other	5%	(7)	6%	(9)	89%	(129)	146
Military HH: Yes	4%	(15)	17%	(59)	79%	(273)	346
Military HH: No	4%	(73)	10%	(189)	86%	(1592)	1854
RD/WT: Right Direction	5%	(35)	16%	(101)	79%	(506)	641
RD/WT: Wrong Track	3%	(53)	9%	(147)	87%	(1359)	1559
Trump Job Approve	5%	(47)	15%	(136)	80%	(710)	893
Trump Job Disapprove	3%	(41)	9%	(104)	88%	(1061)	1206
Trump Job Strongly Approve	5%	(29)	16%	(87)	78%	(424)	540
Trump Job Somewhat Approve	5%	(17)	14%	(48)	81%	(287)	352
Trump Job Somewhat Disapprove	6%	(15)	9%	(21)	85%	(208)	245
Trump Job Strongly Disapprove	3%	(26)	9%	(82)	89%	(853)	961
Favorable of Trump	5%	(49)	15%	(136)	79%	(707)	892
Unfavorable of Trump	3%	(32)	9%	(103)	89%	(1050)	1185

Table MCSP1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

NHRA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(88)	11%	(248)	85%	(1865)	2200
Very Favorable of Trump	6%	(32)	15%	(88)	79%	(452)	572
Somewhat Favorable of Trump	5%	(16)	15%	(48)	80%	(255)	320
Somewhat Unfavorable of Trump	4%	(9)	10%	(22)	86%	(184)	215
Very Unfavorable of Trump	2%	(23)	8%	(82)	89%	(866)	970
#1 Issue: Economy	3%	(24)	13%	(99)	84%	(647)	771
#1 Issue: Security	8%	(21)	12%	(31)	80%	(202)	254
#1 Issue: Health Care	4%	(15)	8%	(30)	88%	(346)	390
#1 Issue: Medicare / Social Security	4%	(13)	13%	(41)	83%	(272)	326
#1 Issue: Women's Issues	2%	(2)	11%	(10)	87%	(81)	94
#1 Issue: Education	3%	(3)	11%	(13)	86%	(102)	118
#1 Issue: Energy	9%	(7)	15%	(12)	77%	(63)	82
#1 Issue: Other	2%	(3)	7%	(11)	92%	(152)	166
2018 House Vote: Democrat	5%	(33)	10%	(68)	86%	(598)	699
2018 House Vote: Republican	5%	(34)	15%	(99)	79%	(511)	644
2016 Vote: Hillary Clinton	5%	(33)	9%	(62)	86%	(584)	679
2016 Vote: Donald Trump	6%	(40)	15%	(103)	80%	(564)	707
2016 Vote: Other	1%	(1)	10%	(12)	89%	(105)	118
2016 Vote: Didn't Vote	2%	(14)	10%	(70)	88%	(611)	695
Voted in 2014: Yes	5%	(65)	13%	(158)	82%	(1002)	1225
Voted in 2014: No	2%	(23)	9%	(90)	88%	(863)	975
2012 Vote: Barack Obama	6%	(49)	10%	(80)	85%	(705)	834
2012 Vote: Mitt Romney	3%	(15)	16%	(75)	81%	(383)	473
2012 Vote: Other	2%	(2)	17%	(13)	81%	(63)	77
2012 Vote: Didn't Vote	3%	(23)	10%	(77)	88%	(710)	810
4-Region: Northeast	4%	(15)	14%	(57)	82%	(322)	394
4-Region: Midwest	3%	(14)	8%	(36)	89%	(413)	462
4-Region: South	4%	(34)	11%	(90)	85%	(700)	824
4-Region: West	5%	(26)	12%	(65)	83%	(430)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_10: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NASCAR

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(208)	26%	(574)	64%	(1418)	2200
Gender: Male	12%	(130)	31%	(324)	57%	(608)	1062
Gender: Female	7%	(79)	22%	(249)	71%	(810)	1138
Age: 18-34	10%	(68)	22%	(141)	68%	(446)	655
Age: 35-44	7%	(26)	30%	(106)	63%	(226)	358
Age: 45-64	11%	(82)	27%	(204)	62%	(465)	751
Age: 65+	7%	(33)	28%	(123)	64%	(281)	436
GenZers: 1997-2012	9%	(22)	18%	(46)	73%	(184)	252
Millennials: 1981-1996	10%	(57)	25%	(143)	66%	(382)	582
GenXers: 1965-1980	10%	(55)	30%	(160)	60%	(317)	532
Baby Boomers: 1946-1964	9%	(70)	26%	(188)	65%	(479)	737
PID: Dem (no lean)	9%	(76)	22%	(176)	69%	(554)	805
PID: Ind (no lean)	7%	(47)	27%	(183)	66%	(446)	677
PID: Rep (no lean)	12%	(86)	30%	(215)	58%	(418)	718
PID/Gender: Dem Men	12%	(48)	25%	(96)	63%	(243)	387
PID/Gender: Dem Women	7%	(28)	19%	(80)	74%	(311)	418
PID/Gender: Ind Men	8%	(26)	34%	(111)	58%	(193)	330
PID/Gender: Ind Women	6%	(21)	21%	(72)	73%	(253)	346
PID/Gender: Rep Men	16%	(56)	34%	(117)	50%	(172)	344
PID/Gender: Rep Women	8%	(30)	26%	(98)	66%	(246)	374
Ideo: Liberal (1-3)	7%	(46)	21%	(134)	72%	(465)	646
Ideo: Moderate (4)	10%	(61)	27%	(166)	63%	(390)	617
Ideo: Conservative (5-7)	12%	(86)	31%	(228)	57%	(422)	736
Educ: < College	9%	(143)	26%	(398)	64%	(971)	1512
Educ: Bachelors degree	8%	(37)	25%	(111)	67%	(296)	444
Educ: Post-grad	12%	(29)	27%	(65)	62%	(150)	244
Income: Under 50k	10%	(119)	25%	(306)	65%	(786)	1210
Income: 50k-100k	8%	(56)	27%	(175)	65%	(427)	658
Income: 100k+	10%	(34)	28%	(93)	62%	(205)	331
Ethnicity: White	10%	(168)	27%	(469)	63%	(1085)	1722
Ethnicity: Hispanic	8%	(27)	23%	(81)	69%	(242)	349
Ethnicity: Black	9%	(25)	20%	(55)	71%	(194)	274

Table MCSP1_10: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NASCAR

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(208)	26%	(574)	64%	(1418)	2200
Ethnicity: Other	7%	(15)	25%	(50)	68%	(139)	204
All Christian	10%	(107)	30%	(318)	60%	(641)	1066
All Non-Christian	6%	(7)	29%	(35)	65%	(79)	121
Atheist	8%	(9)	14%	(15)	77%	(83)	107
Agnostic/Nothing in particular	7%	(39)	20%	(104)	73%	(384)	528
Something Else	12%	(46)	27%	(102)	61%	(232)	379
Religious Non-Protestant/Catholic	6%	(9)	31%	(44)	63%	(90)	143
Evangelical	14%	(88)	29%	(185)	57%	(367)	640
Non-Evangelical	8%	(58)	28%	(217)	64%	(488)	763
Community: Urban	13%	(80)	26%	(161)	60%	(367)	608
Community: Suburban	8%	(78)	23%	(229)	69%	(681)	989
Community: Rural	8%	(50)	30%	(183)	61%	(369)	603
Employ: Private Sector	12%	(72)	27%	(163)	62%	(378)	613
Employ: Government	11%	(13)	32%	(36)	57%	(65)	114
Employ: Self-Employed	9%	(14)	17%	(29)	74%	(125)	169
Employ: Homemaker	9%	(14)	22%	(34)	69%	(106)	154
Employ: Retired	7%	(40)	28%	(154)	64%	(352)	546
Employ: Unemployed	7%	(25)	26%	(92)	67%	(236)	354
Employ: Other	14%	(21)	25%	(36)	61%	(89)	146
Military HH: Yes	12%	(42)	28%	(98)	59%	(206)	346
Military HH: No	9%	(166)	26%	(475)	65%	(1212)	1854
RD/WT: Right Direction	13%	(83)	34%	(220)	53%	(338)	641
RD/WT: Wrong Track	8%	(125)	23%	(354)	69%	(1080)	1559
Trump Job Approve	12%	(110)	32%	(287)	56%	(496)	893
Trump Job Disapprove	8%	(93)	22%	(265)	70%	(848)	1206
Trump Job Strongly Approve	13%	(69)	30%	(165)	57%	(306)	540
Trump Job Somewhat Approve	11%	(40)	35%	(123)	54%	(189)	352
Trump Job Somewhat Disapprove	4%	(11)	30%	(72)	66%	(162)	245
Trump Job Strongly Disapprove	9%	(82)	20%	(193)	71%	(686)	961
Favorable of Trump	12%	(111)	32%	(289)	55%	(491)	892
Unfavorable of Trump	7%	(85)	22%	(264)	71%	(836)	1185

Table MCSP1_10: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NASCAR

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(208)	26%	(574)	64%	(1418)	2200
Very Favorable of Trump	13%	(74)	32%	(181)	56%	(318)	572
Somewhat Favorable of Trump	12%	(38)	34%	(109)	54%	(173)	320
Somewhat Unfavorable of Trump	5%	(11)	33%	(71)	62%	(132)	215
Very Unfavorable of Trump	8%	(74)	20%	(193)	72%	(703)	970
#1 Issue: Economy	11%	(82)	29%	(225)	60%	(464)	771
#1 Issue: Security	11%	(29)	32%	(80)	57%	(144)	254
#1 Issue: Health Care	9%	(35)	21%	(84)	70%	(272)	390
#1 Issue: Medicare / Social Security	8%	(26)	29%	(94)	63%	(205)	326
#1 Issue: Women's Issues	7%	(6)	15%	(15)	78%	(73)	94
#1 Issue: Education	9%	(11)	15%	(18)	76%	(90)	118
#1 Issue: Energy	10%	(9)	28%	(23)	61%	(50)	82
#1 Issue: Other	7%	(11)	21%	(35)	72%	(119)	166
2018 House Vote: Democrat	10%	(67)	24%	(167)	67%	(465)	699
2018 House Vote: Republican	11%	(73)	33%	(215)	55%	(357)	644
2016 Vote: Hillary Clinton	9%	(59)	22%	(150)	69%	(470)	679
2016 Vote: Donald Trump	12%	(83)	33%	(236)	55%	(388)	707
2016 Vote: Other	3%	(4)	27%	(31)	70%	(83)	118
2016 Vote: Didn't Vote	9%	(63)	22%	(156)	69%	(476)	695
Voted in 2014: Yes	11%	(131)	29%	(350)	61%	(743)	1225
Voted in 2014: No	8%	(77)	23%	(223)	69%	(675)	975
2012 Vote: Barack Obama	9%	(77)	26%	(214)	65%	(543)	834
2012 Vote: Mitt Romney	10%	(47)	33%	(158)	57%	(267)	473
2012 Vote: Other	17%	(13)	23%	(18)	60%	(47)	77
2012 Vote: Didn't Vote	9%	(72)	22%	(181)	69%	(557)	810
4-Region: Northeast	11%	(43)	27%	(106)	62%	(245)	394
4-Region: Midwest	9%	(40)	27%	(123)	65%	(299)	462
4-Region: South	9%	(78)	25%	(210)	65%	(536)	824
4-Region: West	9%	(47)	26%	(136)	65%	(338)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_11: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NBA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	18%	(393)	27%	(604)	55%	(1203)	2200
Gender: Male	26%	(277)	30%	(318)	44%	(466)	1062
Gender: Female	10%	(116)	25%	(286)	65%	(737)	1138
Age: 18-34	29%	(189)	30%	(195)	41%	(271)	655
Age: 35-44	18%	(65)	31%	(110)	51%	(183)	358
Age: 45-64	13%	(95)	25%	(188)	62%	(469)	751
Age: 65+	10%	(44)	26%	(112)	64%	(281)	436
GenZers: 1997-2012	24%	(60)	28%	(69)	49%	(123)	252
Millennials: 1981-1996	28%	(163)	31%	(183)	40%	(236)	582
GenXers: 1965-1980	15%	(82)	29%	(153)	56%	(296)	532
Baby Boomers: 1946-1964	10%	(77)	24%	(175)	66%	(486)	737
PID: Dem (no lean)	24%	(197)	31%	(249)	45%	(360)	805
PID: Ind (no lean)	13%	(89)	27%	(184)	60%	(403)	677
PID: Rep (no lean)	15%	(107)	24%	(171)	61%	(440)	718
PID/Gender: Dem Men	36%	(138)	29%	(111)	36%	(138)	387
PID/Gender: Dem Women	14%	(59)	33%	(137)	53%	(222)	418
PID/Gender: Ind Men	19%	(64)	30%	(99)	51%	(167)	330
PID/Gender: Ind Women	7%	(25)	25%	(85)	68%	(236)	346
PID/Gender: Rep Men	22%	(75)	31%	(107)	47%	(162)	344
PID/Gender: Rep Women	8%	(32)	17%	(64)	75%	(278)	374
Ideo: Liberal (1-3)	22%	(142)	31%	(198)	47%	(305)	646
Ideo: Moderate (4)	19%	(118)	30%	(187)	51%	(313)	617
Ideo: Conservative (5-7)	15%	(107)	23%	(170)	62%	(459)	736
Educ: < College	16%	(234)	25%	(378)	60%	(900)	1512
Educ: Bachelors degree	20%	(91)	32%	(140)	48%	(213)	444
Educ: Post-grad	28%	(68)	35%	(86)	37%	(91)	244
Income: Under 50k	16%	(194)	26%	(320)	58%	(697)	1210
Income: 50k-100k	16%	(106)	28%	(184)	56%	(368)	658
Income: 100k+	28%	(93)	30%	(100)	42%	(138)	331
Ethnicity: White	14%	(238)	26%	(443)	60%	(1041)	1722
Ethnicity: Hispanic	24%	(84)	30%	(104)	46%	(162)	349
Ethnicity: Black	39%	(107)	37%	(102)	24%	(65)	274

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Table MCSP1_11: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NBA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	18%	(393)	27%	(604)	55%	(1203)	2200
Ethnicity: Other	23%	(48)	29%	(59)	48%	(97)	204
All Christian	18%	(190)	27%	(286)	55%	(590)	1066
All Non-Christian	25%	(31)	40%	(48)	35%	(42)	121
Atheist	18%	(19)	25%	(27)	57%	(60)	107
Agnostic/Nothing in particular	13%	(66)	26%	(140)	61%	(322)	528
Something Else	23%	(87)	27%	(103)	50%	(189)	379
Religious Non-Protestant/Catholic	24%	(34)	38%	(54)	38%	(54)	143
Evangelical	24%	(151)	26%	(168)	50%	(321)	640
Non-Evangelical	15%	(117)	27%	(206)	58%	(440)	763
Community: Urban	31%	(187)	33%	(198)	37%	(223)	608
Community: Suburban	16%	(158)	27%	(265)	57%	(566)	989
Community: Rural	8%	(48)	23%	(141)	69%	(414)	603
Employ: Private Sector	28%	(171)	29%	(181)	43%	(261)	613
Employ: Government	21%	(24)	38%	(43)	41%	(46)	114
Employ: Self-Employed	22%	(37)	29%	(49)	49%	(83)	169
Employ: Homemaker	3%	(4)	25%	(39)	72%	(111)	154
Employ: Retired	9%	(51)	25%	(138)	65%	(357)	546
Employ: Unemployed	16%	(58)	23%	(81)	61%	(215)	354
Employ: Other	14%	(20)	29%	(43)	57%	(83)	146
Military HH: Yes	16%	(56)	21%	(72)	63%	(218)	346
Military HH: No	18%	(337)	29%	(532)	53%	(985)	1854
RD/WT: Right Direction	21%	(132)	27%	(173)	52%	(336)	641
RD/WT: Wrong Track	17%	(261)	28%	(431)	56%	(867)	1559
Trump Job Approve	15%	(137)	25%	(219)	60%	(537)	893
Trump Job Disapprove	20%	(246)	29%	(355)	50%	(605)	1206
Trump Job Strongly Approve	15%	(81)	23%	(122)	62%	(338)	540
Trump Job Somewhat Approve	16%	(56)	28%	(97)	56%	(199)	352
Trump Job Somewhat Disapprove	20%	(49)	33%	(81)	47%	(115)	245
Trump Job Strongly Disapprove	21%	(197)	28%	(274)	51%	(490)	961
Favorable of Trump	15%	(134)	24%	(213)	61%	(545)	892
Unfavorable of Trump	20%	(240)	31%	(362)	49%	(583)	1185

Table MCSP1_11: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NBA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	18%	(393)	27%	(604)	55%	(1203)	2200
Very Favorable of Trump	16%	(90)	20%	(116)	64%	(365)	572
Somewhat Favorable of Trump	14%	(43)	30%	(96)	56%	(180)	320
Somewhat Unfavorable of Trump	17%	(36)	38%	(82)	45%	(97)	215
Very Unfavorable of Trump	21%	(204)	29%	(280)	50%	(486)	970
#1 Issue: Economy	19%	(150)	30%	(230)	51%	(391)	771
#1 Issue: Security	17%	(44)	24%	(61)	59%	(149)	254
#1 Issue: Health Care	24%	(93)	27%	(107)	49%	(191)	390
#1 Issue: Medicare / Social Security	7%	(22)	29%	(94)	65%	(210)	326
#1 Issue: Women's Issues	16%	(15)	30%	(28)	55%	(51)	94
#1 Issue: Education	29%	(34)	23%	(27)	48%	(57)	118
#1 Issue: Energy	20%	(17)	25%	(20)	55%	(45)	82
#1 Issue: Other	12%	(20)	22%	(37)	66%	(109)	166
2018 House Vote: Democrat	25%	(172)	31%	(215)	45%	(311)	699
2018 House Vote: Republican	15%	(96)	23%	(150)	62%	(399)	644
2016 Vote: Hillary Clinton	24%	(163)	31%	(211)	45%	(305)	679
2016 Vote: Donald Trump	14%	(96)	24%	(169)	62%	(441)	707
2016 Vote: Other	17%	(20)	31%	(36)	53%	(62)	118
2016 Vote: Didn't Vote	16%	(114)	27%	(187)	57%	(394)	695
Voted in 2014: Yes	18%	(223)	28%	(337)	54%	(664)	1225
Voted in 2014: No	17%	(170)	27%	(267)	55%	(539)	975
2012 Vote: Barack Obama	22%	(181)	32%	(263)	47%	(390)	834
2012 Vote: Mitt Romney	11%	(52)	24%	(111)	66%	(310)	473
2012 Vote: Other	6%	(5)	20%	(16)	74%	(57)	77
2012 Vote: Didn't Vote	19%	(156)	26%	(209)	55%	(445)	810
4-Region: Northeast	24%	(94)	28%	(110)	48%	(189)	394
4-Region: Midwest	16%	(72)	24%	(111)	60%	(279)	462
4-Region: South	14%	(119)	26%	(216)	59%	(490)	824
4-Region: West	21%	(108)	32%	(168)	47%	(244)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_12: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NFL

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	28%	(616)	31%	(690)	41%	(894)	2200
Gender: Male	38%	(400)	30%	(317)	32%	(345)	1062
Gender: Female	19%	(216)	33%	(373)	48%	(549)	1138
Age: 18-34	28%	(185)	35%	(230)	37%	(240)	655
Age: 35-44	29%	(104)	30%	(108)	41%	(145)	358
Age: 45-64	27%	(202)	30%	(224)	43%	(325)	751
Age: 65+	29%	(125)	29%	(128)	42%	(184)	436
GenZers: 1997-2012	20%	(51)	30%	(76)	50%	(125)	252
Millennials: 1981-1996	31%	(180)	38%	(223)	31%	(180)	582
GenXers: 1965-1980	30%	(157)	27%	(146)	43%	(229)	532
Baby Boomers: 1946-1964	28%	(205)	29%	(214)	43%	(319)	737
PID: Dem (no lean)	31%	(248)	34%	(274)	35%	(284)	805
PID: Ind (no lean)	24%	(165)	30%	(202)	46%	(311)	677
PID: Rep (no lean)	28%	(204)	30%	(215)	42%	(300)	718
PID/Gender: Dem Men	38%	(146)	34%	(131)	28%	(109)	387
PID/Gender: Dem Women	24%	(101)	34%	(142)	42%	(174)	418
PID/Gender: Ind Men	34%	(111)	27%	(88)	40%	(131)	330
PID/Gender: Ind Women	15%	(53)	33%	(114)	52%	(179)	346
PID/Gender: Rep Men	41%	(142)	28%	(98)	30%	(104)	344
PID/Gender: Rep Women	16%	(61)	31%	(117)	52%	(195)	374
Ideo: Liberal (1-3)	31%	(201)	30%	(196)	39%	(249)	646
Ideo: Moderate (4)	28%	(171)	35%	(214)	38%	(233)	617
Ideo: Conservative (5-7)	27%	(201)	31%	(226)	42%	(309)	736
Educ: < College	27%	(403)	30%	(455)	43%	(654)	1512
Educ: Bachelors degree	29%	(128)	35%	(155)	36%	(161)	444
Educ: Post-grad	35%	(85)	33%	(80)	32%	(79)	244
Income: Under 50k	24%	(293)	31%	(379)	45%	(539)	1210
Income: 50k-100k	30%	(197)	32%	(213)	38%	(248)	658
Income: 100k+	38%	(127)	30%	(98)	32%	(107)	331
Ethnicity: White	27%	(463)	31%	(525)	43%	(733)	1722
Ethnicity: Hispanic	25%	(89)	27%	(95)	47%	(166)	349
Ethnicity: Black	37%	(102)	38%	(106)	24%	(67)	274

Table MCSP1_12: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NFL

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	28%	(616)	31%	(690)	41%	(894)	2200
Ethnicity: Other	25%	(50)	29%	(59)	46%	(94)	204
All Christian	31%	(329)	31%	(330)	38%	(407)	1066
All Non-Christian	25%	(30)	38%	(46)	37%	(45)	121
Atheist	28%	(29)	20%	(21)	53%	(56)	107
Agnostic/Nothing in particular	23%	(122)	31%	(165)	46%	(240)	528
Something Else	28%	(105)	34%	(127)	39%	(146)	379
Religious Non-Protestant/Catholic	24%	(34)	38%	(54)	38%	(54)	143
Evangelical	29%	(187)	31%	(198)	40%	(255)	640
Non-Evangelical	31%	(235)	32%	(247)	37%	(281)	763
Community: Urban	34%	(206)	33%	(198)	34%	(205)	608
Community: Suburban	29%	(282)	30%	(301)	41%	(405)	989
Community: Rural	21%	(128)	32%	(191)	47%	(284)	603
Employ: Private Sector	35%	(212)	34%	(206)	32%	(194)	613
Employ: Government	39%	(44)	24%	(27)	37%	(42)	114
Employ: Self-Employed	24%	(41)	34%	(57)	42%	(71)	169
Employ: Homemaker	15%	(23)	27%	(42)	58%	(89)	154
Employ: Retired	27%	(148)	30%	(162)	43%	(236)	546
Employ: Unemployed	24%	(84)	31%	(109)	46%	(161)	354
Employ: Other	25%	(37)	35%	(51)	40%	(58)	146
Military HH: Yes	32%	(112)	28%	(95)	40%	(139)	346
Military HH: No	27%	(504)	32%	(595)	41%	(755)	1854
RD/WT: Right Direction	29%	(186)	33%	(210)	38%	(245)	641
RD/WT: Wrong Track	28%	(430)	31%	(480)	42%	(649)	1559
Trump Job Approve	27%	(240)	31%	(278)	42%	(375)	893
Trump Job Disapprove	30%	(360)	32%	(388)	38%	(457)	1206
Trump Job Strongly Approve	27%	(145)	27%	(146)	46%	(250)	540
Trump Job Somewhat Approve	27%	(95)	38%	(132)	36%	(125)	352
Trump Job Somewhat Disapprove	24%	(59)	40%	(98)	36%	(88)	245
Trump Job Strongly Disapprove	31%	(302)	30%	(290)	38%	(369)	961
Favorable of Trump	27%	(242)	30%	(272)	42%	(378)	892
Unfavorable of Trump	29%	(349)	33%	(386)	38%	(450)	1185

Table MCSP1_12: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NFL

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	28%	(616)	31%	(690)	41%	(894)	2200
Very Favorable of Trump	26%	(147)	28%	(163)	46%	(262)	572
Somewhat Favorable of Trump	30%	(95)	34%	(109)	36%	(116)	320
Somewhat Unfavorable of Trump	23%	(50)	43%	(92)	34%	(73)	215
Very Unfavorable of Trump	31%	(299)	30%	(294)	39%	(377)	970
#1 Issue: Economy	30%	(228)	35%	(268)	36%	(276)	771
#1 Issue: Security	28%	(72)	22%	(56)	50%	(126)	254
#1 Issue: Health Care	31%	(123)	30%	(118)	38%	(150)	390
#1 Issue: Medicare / Social Security	25%	(80)	35%	(114)	40%	(132)	326
#1 Issue: Women's Issues	23%	(21)	38%	(36)	39%	(37)	94
#1 Issue: Education	30%	(36)	26%	(31)	44%	(52)	118
#1 Issue: Energy	29%	(24)	32%	(26)	39%	(32)	82
#1 Issue: Other	20%	(34)	25%	(42)	55%	(91)	166
2018 House Vote: Democrat	34%	(240)	32%	(223)	34%	(236)	699
2018 House Vote: Republican	29%	(184)	30%	(192)	42%	(268)	644
2016 Vote: Hillary Clinton	35%	(237)	30%	(207)	35%	(235)	679
2016 Vote: Donald Trump	29%	(202)	30%	(210)	42%	(294)	707
2016 Vote: Other	22%	(26)	46%	(55)	31%	(37)	118
2016 Vote: Didn't Vote	22%	(150)	31%	(219)	47%	(326)	695
Voted in 2014: Yes	32%	(397)	31%	(379)	37%	(449)	1225
Voted in 2014: No	22%	(219)	32%	(312)	46%	(445)	975
2012 Vote: Barack Obama	34%	(283)	34%	(280)	32%	(271)	834
2012 Vote: Mitt Romney	28%	(135)	31%	(145)	41%	(193)	473
2012 Vote: Other	20%	(16)	27%	(21)	53%	(41)	77
2012 Vote: Didn't Vote	22%	(180)	30%	(244)	48%	(387)	810
4-Region: Northeast	36%	(144)	33%	(128)	31%	(122)	394
4-Region: Midwest	26%	(121)	33%	(155)	40%	(186)	462
4-Region: South	26%	(210)	29%	(241)	45%	(372)	824
4-Region: West	27%	(141)	32%	(166)	41%	(213)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_13: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NHL

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	11%	(233)	27%	(588)	63%	(1378)	2200
Gender: Male	16%	(167)	31%	(332)	53%	(563)	1062
Gender: Female	6%	(66)	23%	(257)	72%	(815)	1138
Age: 18-34	11%	(73)	26%	(169)	63%	(414)	655
Age: 35-44	14%	(50)	32%	(113)	55%	(195)	358
Age: 45-64	10%	(75)	26%	(195)	64%	(481)	751
Age: 65+	8%	(36)	26%	(112)	66%	(289)	436
GenZers: 1997-2012	3%	(9)	21%	(53)	76%	(191)	252
Millennials: 1981-1996	15%	(88)	29%	(166)	56%	(329)	582
GenXers: 1965-1980	11%	(59)	31%	(164)	58%	(310)	532
Baby Boomers: 1946-1964	10%	(73)	24%	(179)	66%	(485)	737
PID: Dem (no lean)	11%	(86)	24%	(193)	65%	(527)	805
PID: Ind (no lean)	9%	(62)	27%	(181)	64%	(434)	677
PID: Rep (no lean)	12%	(86)	30%	(214)	58%	(418)	718
PID/Gender: Dem Men	15%	(56)	26%	(101)	59%	(229)	387
PID/Gender: Dem Women	7%	(29)	22%	(91)	71%	(298)	418
PID/Gender: Ind Men	13%	(45)	32%	(107)	54%	(179)	330
PID/Gender: Ind Women	5%	(17)	22%	(75)	73%	(254)	346
PID/Gender: Rep Men	19%	(67)	36%	(124)	45%	(154)	344
PID/Gender: Rep Women	5%	(19)	24%	(91)	71%	(264)	374
Ideo: Liberal (1-3)	11%	(69)	26%	(167)	63%	(409)	646
Ideo: Moderate (4)	10%	(65)	26%	(160)	64%	(393)	617
Ideo: Conservative (5-7)	12%	(90)	30%	(220)	58%	(426)	736
Educ: < College	9%	(142)	24%	(360)	67%	(1010)	1512
Educ: Bachelors degree	12%	(52)	32%	(142)	56%	(250)	444
Educ: Post-grad	16%	(40)	35%	(86)	48%	(118)	244
Income: Under 50k	8%	(103)	23%	(276)	69%	(831)	1210
Income: 50k-100k	11%	(70)	30%	(198)	59%	(391)	658
Income: 100k+	18%	(61)	34%	(114)	47%	(157)	331
Ethnicity: White	11%	(192)	28%	(475)	61%	(1055)	1722
Ethnicity: Hispanic	9%	(30)	32%	(111)	60%	(208)	349
Ethnicity: Black	11%	(30)	16%	(43)	74%	(202)	274

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Table MCSP1_13: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NHL

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	11%	(233)	27%	(588)	63%	(1378)	2200
Ethnicity: Other	6%	(12)	34%	(70)	60%	(122)	204
All Christian	11%	(120)	30%	(316)	59%	(630)	1066
All Non-Christian	18%	(21)	29%	(36)	53%	(64)	121
Atheist	11%	(12)	20%	(22)	69%	(73)	107
Agnostic/Nothing in particular	9%	(46)	21%	(109)	71%	(373)	528
Something Else	9%	(34)	28%	(107)	63%	(237)	379
Religious Non-Protestant/Catholic	17%	(24)	30%	(43)	53%	(76)	143
Evangelical	9%	(60)	28%	(181)	62%	(400)	640
Non-Evangelical	12%	(89)	30%	(227)	59%	(447)	763
Community: Urban	14%	(82)	32%	(196)	54%	(330)	608
Community: Suburban	10%	(104)	25%	(247)	65%	(639)	989
Community: Rural	8%	(47)	24%	(146)	68%	(409)	603
Employ: Private Sector	15%	(94)	32%	(195)	53%	(324)	613
Employ: Government	11%	(12)	38%	(43)	51%	(58)	114
Employ: Self-Employed	7%	(11)	22%	(38)	71%	(120)	169
Employ: Homemaker	7%	(10)	23%	(35)	70%	(108)	154
Employ: Retired	9%	(47)	26%	(141)	66%	(358)	546
Employ: Unemployed	10%	(35)	19%	(68)	71%	(250)	354
Employ: Other	12%	(17)	22%	(32)	67%	(97)	146
Military HH: Yes	12%	(40)	27%	(93)	62%	(213)	346
Military HH: No	10%	(193)	27%	(495)	63%	(1165)	1854
RD/WT: Right Direction	14%	(87)	31%	(201)	55%	(353)	641
RD/WT: Wrong Track	9%	(146)	25%	(387)	66%	(1025)	1559
Trump Job Approve	12%	(110)	30%	(264)	58%	(519)	893
Trump Job Disapprove	10%	(119)	25%	(301)	65%	(786)	1206
Trump Job Strongly Approve	12%	(67)	31%	(166)	57%	(307)	540
Trump Job Somewhat Approve	12%	(43)	28%	(97)	60%	(212)	352
Trump Job Somewhat Disapprove	8%	(19)	29%	(72)	63%	(155)	245
Trump Job Strongly Disapprove	10%	(100)	24%	(229)	66%	(631)	961
Favorable of Trump	12%	(109)	30%	(264)	58%	(518)	892
Unfavorable of Trump	10%	(116)	25%	(300)	65%	(769)	1185

Table MCSP1_13: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NHL

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	11%	(233)	27%	(588)	63%	(1378)	2200
Very Favorable of Trump	12%	(71)	30%	(171)	58%	(330)	572
Somewhat Favorable of Trump	12%	(38)	29%	(94)	59%	(188)	320
Somewhat Unfavorable of Trump	9%	(18)	29%	(62)	62%	(134)	215
Very Unfavorable of Trump	10%	(98)	24%	(238)	65%	(635)	970
#1 Issue: Economy	11%	(82)	30%	(229)	60%	(459)	771
#1 Issue: Security	13%	(33)	28%	(71)	59%	(149)	254
#1 Issue: Health Care	14%	(53)	22%	(87)	64%	(251)	390
#1 Issue: Medicare / Social Security	9%	(31)	24%	(78)	67%	(217)	326
#1 Issue: Women's Issues	10%	(10)	22%	(20)	68%	(64)	94
#1 Issue: Education	10%	(12)	23%	(27)	67%	(79)	118
#1 Issue: Energy	8%	(6)	43%	(35)	49%	(40)	82
#1 Issue: Other	3%	(6)	24%	(40)	72%	(119)	166
2018 House Vote: Democrat	12%	(86)	28%	(192)	60%	(421)	699
2018 House Vote: Republican	15%	(96)	29%	(186)	56%	(362)	644
2016 Vote: Hillary Clinton	12%	(79)	26%	(179)	62%	(420)	679
2016 Vote: Donald Trump	14%	(96)	30%	(215)	56%	(396)	707
2016 Vote: Other	6%	(7)	26%	(31)	68%	(80)	118
2016 Vote: Didn't Vote	7%	(51)	23%	(162)	69%	(481)	695
Voted in 2014: Yes	13%	(159)	30%	(362)	57%	(704)	1225
Voted in 2014: No	8%	(75)	23%	(226)	69%	(674)	975
2012 Vote: Barack Obama	12%	(104)	28%	(234)	59%	(495)	834
2012 Vote: Mitt Romney	11%	(53)	31%	(146)	58%	(274)	473
2012 Vote: Other	10%	(8)	22%	(17)	68%	(52)	77
2012 Vote: Didn't Vote	8%	(69)	23%	(185)	69%	(556)	810
4-Region: Northeast	17%	(66)	33%	(130)	50%	(197)	394
4-Region: Midwest	11%	(49)	27%	(123)	63%	(290)	462
4-Region: South	9%	(74)	21%	(174)	70%	(576)	824
4-Region: West	9%	(45)	31%	(160)	61%	(315)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_14: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
PGA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(143)	21%	(454)	73%	(1603)	2200
Gender: Male	10%	(110)	27%	(286)	63%	(665)	1062
Gender: Female	3%	(33)	15%	(167)	82%	(938)	1138
Age: 18-34	5%	(36)	20%	(131)	75%	(489)	655
Age: 35-44	7%	(25)	19%	(69)	74%	(264)	358
Age: 45-64	6%	(44)	19%	(145)	75%	(562)	751
Age: 65+	9%	(38)	25%	(110)	66%	(289)	436
GenZers: 1997-2012	3%	(7)	16%	(40)	81%	(205)	252
Millennials: 1981-1996	6%	(38)	20%	(118)	73%	(426)	582
GenXers: 1965-1980	6%	(33)	20%	(108)	74%	(391)	532
Baby Boomers: 1946-1964	8%	(58)	21%	(152)	72%	(528)	737
PID: Dem (no lean)	6%	(48)	20%	(158)	74%	(599)	805
PID: Ind (no lean)	5%	(31)	19%	(131)	76%	(515)	677
PID: Rep (no lean)	9%	(64)	23%	(165)	68%	(489)	718
PID/Gender: Dem Men	9%	(36)	25%	(96)	66%	(255)	387
PID/Gender: Dem Women	3%	(12)	15%	(62)	82%	(345)	418
PID/Gender: Ind Men	7%	(23)	26%	(87)	66%	(220)	330
PID/Gender: Ind Women	2%	(7)	13%	(44)	85%	(295)	346
PID/Gender: Rep Men	15%	(50)	30%	(103)	55%	(191)	344
PID/Gender: Rep Women	3%	(13)	17%	(62)	80%	(298)	374
Ideo: Liberal (1-3)	6%	(38)	20%	(127)	75%	(481)	646
Ideo: Moderate (4)	6%	(36)	20%	(126)	74%	(455)	617
Ideo: Conservative (5-7)	9%	(63)	25%	(181)	67%	(493)	736
Educ: < College	5%	(74)	18%	(266)	78%	(1173)	1512
Educ: Bachelors degree	8%	(37)	27%	(120)	65%	(287)	444
Educ: Post-grad	13%	(32)	28%	(69)	59%	(143)	244
Income: Under 50k	4%	(53)	18%	(215)	78%	(942)	1210
Income: 50k-100k	7%	(46)	22%	(145)	71%	(468)	658
Income: 100k+	13%	(44)	28%	(94)	58%	(194)	331
Ethnicity: White	7%	(118)	21%	(355)	72%	(1248)	1722
Ethnicity: Hispanic	6%	(20)	19%	(67)	75%	(262)	349
Ethnicity: Black	7%	(20)	19%	(52)	74%	(203)	274

Continued on next page

Table MCSP1_14: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
PGA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(143)	21%	(454)	73%	(1603)	2200
Ethnicity: Other	2%	(5)	23%	(46)	75%	(153)	204
All Christian	8%	(85)	25%	(262)	67%	(719)	1066
All Non-Christian	7%	(8)	32%	(38)	61%	(74)	121
Atheist	3%	(4)	11%	(12)	86%	(91)	107
Agnostic/Nothing in particular	4%	(23)	16%	(86)	79%	(419)	528
Something Else	6%	(23)	15%	(55)	79%	(301)	379
Religious Non-Protestant/Catholic	7%	(10)	29%	(42)	64%	(91)	143
Evangelical	9%	(58)	19%	(122)	72%	(460)	640
Non-Evangelical	6%	(46)	25%	(190)	69%	(527)	763
Community: Urban	8%	(51)	26%	(158)	66%	(399)	608
Community: Suburban	6%	(63)	18%	(183)	75%	(743)	989
Community: Rural	5%	(28)	19%	(113)	77%	(461)	603
Employ: Private Sector	10%	(59)	25%	(152)	65%	(401)	613
Employ: Government	4%	(5)	19%	(21)	77%	(87)	114
Employ: Self-Employed	5%	(8)	22%	(37)	73%	(123)	169
Employ: Homemaker	1%	(2)	8%	(12)	91%	(140)	154
Employ: Retired	9%	(47)	22%	(122)	69%	(377)	546
Employ: Unemployed	5%	(17)	14%	(50)	81%	(287)	354
Employ: Other	2%	(2)	25%	(36)	74%	(107)	146
Military HH: Yes	10%	(36)	23%	(81)	66%	(230)	346
Military HH: No	6%	(107)	20%	(373)	74%	(1374)	1854
RD/WT: Right Direction	8%	(53)	28%	(177)	64%	(411)	641
RD/WT: Wrong Track	6%	(89)	18%	(277)	77%	(1193)	1559
Trump Job Approve	8%	(68)	26%	(229)	67%	(596)	893
Trump Job Disapprove	6%	(73)	18%	(215)	76%	(918)	1206
Trump Job Strongly Approve	8%	(44)	25%	(135)	67%	(362)	540
Trump Job Somewhat Approve	7%	(24)	27%	(94)	66%	(234)	352
Trump Job Somewhat Disapprove	8%	(20)	21%	(52)	71%	(173)	245
Trump Job Strongly Disapprove	6%	(53)	17%	(162)	78%	(745)	961
Favorable of Trump	8%	(72)	24%	(218)	67%	(601)	892
Unfavorable of Trump	6%	(67)	19%	(227)	75%	(891)	1185

Table MCSP1_14: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
PGA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(143)	21%	(454)	73%	(1603)	2200
Very Favorable of Trump	8%	(47)	24%	(139)	67%	(386)	572
Somewhat Favorable of Trump	8%	(25)	25%	(79)	67%	(216)	320
Somewhat Unfavorable of Trump	6%	(12)	27%	(58)	67%	(145)	215
Very Unfavorable of Trump	6%	(55)	17%	(169)	77%	(747)	970
#1 Issue: Economy	7%	(55)	21%	(160)	72%	(556)	771
#1 Issue: Security	10%	(26)	23%	(59)	66%	(168)	254
#1 Issue: Health Care	6%	(22)	18%	(71)	76%	(297)	390
#1 Issue: Medicare / Social Security	6%	(20)	22%	(71)	72%	(234)	326
#1 Issue: Women's Issues	3%	(3)	18%	(17)	79%	(74)	94
#1 Issue: Education	5%	(5)	22%	(26)	74%	(87)	118
#1 Issue: Energy	8%	(6)	28%	(23)	64%	(52)	82
#1 Issue: Other	3%	(5)	16%	(27)	81%	(134)	166
2018 House Vote: Democrat	7%	(52)	22%	(155)	70%	(492)	699
2018 House Vote: Republican	9%	(57)	26%	(168)	65%	(420)	644
2016 Vote: Hillary Clinton	6%	(43)	21%	(141)	73%	(494)	679
2016 Vote: Donald Trump	9%	(64)	27%	(190)	64%	(452)	707
2016 Vote: Other	5%	(6)	19%	(22)	76%	(90)	118
2016 Vote: Didn't Vote	4%	(30)	14%	(100)	81%	(565)	695
Voted in 2014: Yes	8%	(102)	24%	(296)	68%	(827)	1225
Voted in 2014: No	4%	(41)	16%	(158)	80%	(777)	975
2012 Vote: Barack Obama	8%	(69)	21%	(172)	71%	(593)	834
2012 Vote: Mitt Romney	8%	(38)	26%	(121)	66%	(314)	473
2012 Vote: Other	6%	(5)	22%	(17)	72%	(56)	77
2012 Vote: Didn't Vote	4%	(31)	18%	(142)	79%	(637)	810
4-Region: Northeast	8%	(33)	26%	(101)	66%	(260)	394
4-Region: Midwest	5%	(22)	16%	(73)	79%	(367)	462
4-Region: South	7%	(57)	18%	(150)	75%	(617)	824
4-Region: West	6%	(31)	25%	(130)	69%	(360)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_15: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
UFC

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	10%	(217)	19%	(409)	72%	(1574)	2200
Gender: Male	15%	(164)	25%	(270)	59%	(627)	1062
Gender: Female	5%	(53)	12%	(139)	83%	(947)	1138
Age: 18-34	16%	(108)	24%	(160)	59%	(387)	655
Age: 35-44	16%	(59)	26%	(95)	57%	(204)	358
Age: 45-64	6%	(45)	17%	(129)	77%	(576)	751
Age: 65+	1%	(5)	6%	(25)	93%	(406)	436
GenZers: 1997-2012	13%	(32)	23%	(58)	64%	(162)	252
Millennials: 1981-1996	18%	(105)	26%	(150)	56%	(327)	582
GenXers: 1965-1980	12%	(65)	25%	(132)	63%	(335)	532
Baby Boomers: 1946-1964	2%	(14)	9%	(63)	90%	(660)	737
PID: Dem (no lean)	11%	(86)	17%	(140)	72%	(580)	805
PID: Ind (no lean)	8%	(56)	20%	(132)	72%	(489)	677
PID: Rep (no lean)	10%	(75)	19%	(137)	70%	(506)	718
PID/Gender: Dem Men	16%	(62)	22%	(84)	62%	(241)	387
PID/Gender: Dem Women	6%	(24)	13%	(56)	81%	(338)	418
PID/Gender: Ind Men	12%	(39)	28%	(92)	60%	(199)	330
PID/Gender: Ind Women	5%	(16)	12%	(40)	84%	(290)	346
PID/Gender: Rep Men	18%	(63)	27%	(95)	54%	(187)	344
PID/Gender: Rep Women	3%	(12)	11%	(42)	85%	(319)	374
Ideo: Liberal (1-3)	11%	(68)	17%	(112)	72%	(466)	646
Ideo: Moderate (4)	10%	(61)	22%	(135)	68%	(421)	617
Ideo: Conservative (5-7)	9%	(69)	18%	(129)	73%	(538)	736
Educ: < College	9%	(142)	19%	(286)	72%	(1084)	1512
Educ: Bachelors degree	9%	(40)	16%	(73)	74%	(331)	444
Educ: Post-grad	14%	(35)	20%	(50)	65%	(159)	244
Income: Under 50k	9%	(112)	18%	(222)	72%	(877)	1210
Income: 50k-100k	9%	(62)	18%	(118)	73%	(479)	658
Income: 100k+	13%	(43)	21%	(69)	66%	(219)	331
Ethnicity: White	9%	(151)	17%	(295)	74%	(1276)	1722
Ethnicity: Hispanic	15%	(52)	24%	(85)	61%	(212)	349
Ethnicity: Black	20%	(56)	22%	(59)	58%	(159)	274

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Table MCSP1_15: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
UFC

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	10%	(217)	19%	(409)	72%	(1574)	2200
Ethnicity: Other	5%	(10)	27%	(55)	68%	(139)	204
All Christian	9%	(96)	16%	(175)	75%	(796)	1066
All Non-Christian	14%	(17)	25%	(30)	61%	(74)	121
Atheist	4%	(4)	23%	(25)	73%	(78)	107
Agnostic/Nothing in particular	9%	(49)	19%	(98)	72%	(381)	528
Something Else	14%	(52)	21%	(81)	65%	(246)	379
Religious Non-Protestant/Catholic	14%	(20)	23%	(33)	63%	(90)	143
Evangelical	15%	(96)	20%	(126)	65%	(418)	640
Non-Evangelical	6%	(46)	15%	(118)	78%	(598)	763
Community: Urban	16%	(98)	23%	(143)	60%	(367)	608
Community: Suburban	7%	(65)	17%	(166)	77%	(759)	989
Community: Rural	9%	(54)	17%	(101)	74%	(448)	603
Employ: Private Sector	15%	(91)	23%	(141)	62%	(380)	613
Employ: Government	16%	(18)	20%	(23)	64%	(72)	114
Employ: Self-Employed	10%	(17)	16%	(27)	74%	(124)	169
Employ: Homemaker	7%	(11)	10%	(15)	83%	(129)	154
Employ: Retired	2%	(12)	10%	(53)	88%	(481)	546
Employ: Unemployed	11%	(39)	26%	(91)	63%	(224)	354
Employ: Other	9%	(13)	15%	(22)	76%	(110)	146
Military HH: Yes	9%	(32)	16%	(56)	75%	(258)	346
Military HH: No	10%	(184)	19%	(353)	71%	(1316)	1854
RD/WT: Right Direction	14%	(87)	20%	(131)	66%	(423)	641
RD/WT: Wrong Track	8%	(130)	18%	(278)	74%	(1151)	1559
Trump Job Approve	12%	(106)	19%	(173)	69%	(614)	893
Trump Job Disapprove	8%	(99)	18%	(216)	74%	(890)	1206
Trump Job Strongly Approve	12%	(63)	19%	(100)	70%	(377)	540
Trump Job Somewhat Approve	12%	(43)	21%	(72)	67%	(237)	352
Trump Job Somewhat Disapprove	11%	(27)	19%	(47)	70%	(171)	245
Trump Job Strongly Disapprove	8%	(73)	18%	(169)	75%	(719)	961
Favorable of Trump	12%	(109)	20%	(174)	68%	(608)	892
Unfavorable of Trump	8%	(90)	18%	(216)	74%	(879)	1185

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Table MCSP1_15: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
UFC

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	10%	(217)	19%	(409)	72%	(1574)	2200
Very Favorable of Trump	12%	(66)	20%	(115)	68%	(391)	572
Somewhat Favorable of Trump	14%	(43)	18%	(59)	68%	(218)	320
Somewhat Unfavorable of Trump	10%	(22)	22%	(47)	68%	(146)	215
Very Unfavorable of Trump	7%	(68)	17%	(169)	76%	(733)	970
#1 Issue: Economy	11%	(84)	22%	(166)	68%	(520)	771
#1 Issue: Security	17%	(43)	17%	(44)	66%	(167)	254
#1 Issue: Health Care	12%	(45)	18%	(69)	71%	(276)	390
#1 Issue: Medicare / Social Security	3%	(11)	13%	(41)	84%	(273)	326
#1 Issue: Women's Issues	7%	(7)	25%	(24)	68%	(64)	94
#1 Issue: Education	15%	(17)	20%	(23)	66%	(78)	118
#1 Issue: Energy	8%	(6)	19%	(16)	73%	(59)	82
#1 Issue: Other	2%	(3)	16%	(26)	83%	(137)	166
2018 House Vote: Democrat	11%	(74)	16%	(111)	74%	(514)	699
2018 House Vote: Republican	11%	(68)	18%	(114)	72%	(463)	644
2016 Vote: Hillary Clinton	8%	(57)	15%	(103)	76%	(518)	679
2016 Vote: Donald Trump	11%	(74)	18%	(128)	71%	(504)	707
2016 Vote: Other	7%	(8)	16%	(19)	77%	(90)	118
2016 Vote: Didn't Vote	11%	(77)	23%	(158)	66%	(460)	695
Voted in 2014: Yes	10%	(117)	17%	(204)	74%	(903)	1225
Voted in 2014: No	10%	(100)	21%	(205)	69%	(671)	975
2012 Vote: Barack Obama	11%	(89)	15%	(127)	74%	(618)	834
2012 Vote: Mitt Romney	6%	(26)	16%	(76)	78%	(371)	473
2012 Vote: Other	6%	(4)	20%	(15)	75%	(58)	77
2012 Vote: Didn't Vote	12%	(96)	23%	(188)	65%	(526)	810
4-Region: Northeast	16%	(61)	21%	(82)	64%	(250)	394
4-Region: Midwest	7%	(34)	15%	(68)	78%	(360)	462
4-Region: South	9%	(78)	16%	(136)	74%	(610)	824
4-Region: West	8%	(43)	24%	(123)	68%	(354)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_16: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WNBA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(108)	16%	(344)	79%	(1748)	2200
Gender: Male	7%	(72)	20%	(212)	73%	(778)	1062
Gender: Female	3%	(37)	12%	(132)	85%	(970)	1138
Age: 18-34	9%	(59)	16%	(106)	75%	(491)	655
Age: 35-44	6%	(20)	20%	(73)	74%	(265)	358
Age: 45-64	3%	(22)	13%	(101)	84%	(628)	751
Age: 65+	2%	(8)	15%	(64)	84%	(364)	436
GenZers: 1997-2012	9%	(23)	9%	(22)	82%	(207)	252
Millennials: 1981-1996	8%	(44)	21%	(121)	72%	(418)	582
GenXers: 1965-1980	4%	(23)	17%	(91)	79%	(418)	532
Baby Boomers: 1946-1964	2%	(15)	13%	(97)	85%	(626)	737
PID: Dem (no lean)	6%	(50)	22%	(174)	72%	(581)	805
PID: Ind (no lean)	4%	(25)	13%	(88)	83%	(564)	677
PID: Rep (no lean)	5%	(33)	11%	(82)	84%	(603)	718
PID/Gender: Dem Men	8%	(33)	26%	(99)	66%	(255)	387
PID/Gender: Dem Women	4%	(17)	18%	(75)	78%	(326)	418
PID/Gender: Ind Men	5%	(17)	17%	(57)	78%	(256)	330
PID/Gender: Ind Women	2%	(8)	9%	(30)	89%	(308)	346
PID/Gender: Rep Men	6%	(22)	16%	(56)	77%	(266)	344
PID/Gender: Rep Women	3%	(11)	7%	(26)	90%	(336)	374
Ideo: Liberal (1-3)	6%	(40)	20%	(127)	74%	(478)	646
Ideo: Moderate (4)	5%	(33)	17%	(106)	78%	(479)	617
Ideo: Conservative (5-7)	4%	(31)	12%	(87)	84%	(618)	736
Educ: < College	4%	(62)	13%	(200)	83%	(1251)	1512
Educ: Bachelors degree	6%	(26)	18%	(78)	76%	(339)	444
Educ: Post-grad	8%	(20)	27%	(66)	65%	(158)	244
Income: Under 50k	5%	(61)	14%	(175)	80%	(974)	1210
Income: 50k-100k	3%	(21)	15%	(99)	82%	(538)	658
Income: 100k+	8%	(26)	21%	(70)	71%	(236)	331
Ethnicity: White	4%	(74)	13%	(223)	83%	(1425)	1722
Ethnicity: Hispanic	6%	(22)	19%	(66)	75%	(262)	349
Ethnicity: Black	9%	(25)	32%	(87)	59%	(163)	274

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Table MCSP1_16: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WNBA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(108)	16%	(344)	79%	(1748)	2200
Ethnicity: Other	5%	(10)	17%	(34)	78%	(160)	204
All Christian	5%	(52)	15%	(155)	81%	(859)	1066
All Non-Christian	10%	(12)	24%	(29)	66%	(79)	121
Atheist	1%	(1)	18%	(19)	81%	(86)	107
Agnostic/Nothing in particular	4%	(19)	13%	(69)	83%	(439)	528
Something Else	6%	(23)	19%	(72)	75%	(284)	379
Religious Non-Protestant/Catholic	10%	(15)	22%	(31)	68%	(97)	143
Evangelical	7%	(46)	17%	(106)	76%	(488)	640
Non-Evangelical	3%	(22)	15%	(116)	82%	(625)	763
Community: Urban	9%	(57)	24%	(148)	66%	(404)	608
Community: Suburban	3%	(30)	12%	(121)	85%	(838)	989
Community: Rural	3%	(21)	13%	(76)	84%	(506)	603
Employ: Private Sector	7%	(41)	20%	(120)	74%	(452)	613
Employ: Government	5%	(6)	22%	(26)	72%	(82)	114
Employ: Self-Employed	5%	(8)	10%	(17)	85%	(144)	169
Employ: Homemaker	4%	(6)	4%	(6)	92%	(142)	154
Employ: Retired	2%	(12)	14%	(79)	83%	(456)	546
Employ: Unemployed	5%	(19)	13%	(47)	81%	(287)	354
Employ: Other	7%	(10)	20%	(29)	73%	(107)	146
Military HH: Yes	4%	(15)	17%	(60)	78%	(272)	346
Military HH: No	5%	(94)	15%	(284)	80%	(1476)	1854
RD/WT: Right Direction	7%	(42)	16%	(101)	78%	(498)	641
RD/WT: Wrong Track	4%	(66)	16%	(243)	80%	(1249)	1559
Trump Job Approve	5%	(47)	13%	(117)	82%	(728)	893
Trump Job Disapprove	5%	(55)	17%	(209)	78%	(941)	1206
Trump Job Strongly Approve	6%	(35)	12%	(66)	81%	(439)	540
Trump Job Somewhat Approve	4%	(13)	15%	(51)	82%	(289)	352
Trump Job Somewhat Disapprove	4%	(9)	16%	(39)	81%	(197)	245
Trump Job Strongly Disapprove	5%	(47)	18%	(170)	77%	(744)	961
Favorable of Trump	5%	(46)	13%	(116)	82%	(729)	892
Unfavorable of Trump	5%	(55)	17%	(207)	78%	(924)	1185

Table MCSP1_16: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WNBA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(108)	16%	(344)	79%	(1748)	2200
Very Favorable of Trump	6%	(33)	12%	(69)	82%	(469)	572
Somewhat Favorable of Trump	4%	(13)	15%	(47)	81%	(260)	320
Somewhat Unfavorable of Trump	4%	(8)	15%	(32)	82%	(175)	215
Very Unfavorable of Trump	5%	(47)	18%	(175)	77%	(749)	970
#1 Issue: Economy	5%	(37)	17%	(129)	79%	(605)	771
#1 Issue: Security	7%	(18)	12%	(30)	81%	(206)	254
#1 Issue: Health Care	4%	(17)	17%	(68)	78%	(306)	390
#1 Issue: Medicare / Social Security	3%	(9)	12%	(40)	85%	(276)	326
#1 Issue: Women's Issues	7%	(6)	13%	(12)	80%	(75)	94
#1 Issue: Education	6%	(8)	25%	(29)	69%	(82)	118
#1 Issue: Energy	8%	(7)	20%	(17)	72%	(58)	82
#1 Issue: Other	5%	(8)	11%	(19)	84%	(139)	166
2018 House Vote: Democrat	7%	(46)	22%	(153)	72%	(500)	699
2018 House Vote: Republican	5%	(33)	14%	(91)	81%	(520)	644
2016 Vote: Hillary Clinton	7%	(47)	21%	(144)	72%	(487)	679
2016 Vote: Donald Trump	5%	(33)	14%	(101)	81%	(573)	707
2016 Vote: Other	1%	(1)	19%	(22)	80%	(95)	118
2016 Vote: Didn't Vote	4%	(26)	11%	(76)	85%	(592)	695
Voted in 2014: Yes	5%	(65)	18%	(223)	77%	(937)	1225
Voted in 2014: No	4%	(44)	12%	(121)	83%	(811)	975
2012 Vote: Barack Obama	6%	(52)	20%	(170)	73%	(612)	834
2012 Vote: Mitt Romney	3%	(13)	13%	(59)	85%	(401)	473
2012 Vote: Other	1%	(1)	12%	(9)	87%	(67)	77
2012 Vote: Didn't Vote	5%	(43)	13%	(101)	82%	(666)	810
4-Region: Northeast	6%	(25)	20%	(77)	74%	(291)	394
4-Region: Midwest	3%	(16)	15%	(67)	82%	(379)	462
4-Region: South	4%	(35)	13%	(110)	82%	(679)	824
4-Region: West	6%	(32)	17%	(90)	76%	(397)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_17: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WTA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(81)	9%	(195)	87%	(1924)	2200
Gender: Male	5%	(54)	13%	(142)	82%	(865)	1062
Gender: Female	2%	(26)	5%	(53)	93%	(1059)	1138
Age: 18-34	6%	(37)	10%	(66)	84%	(552)	655
Age: 35-44	5%	(18)	13%	(45)	83%	(295)	358
Age: 45-64	2%	(17)	8%	(60)	90%	(674)	751
Age: 65+	2%	(9)	5%	(23)	93%	(404)	436
GenZers: 1997-2012	4%	(10)	4%	(11)	92%	(231)	252
Millennials: 1981-1996	6%	(36)	12%	(70)	82%	(476)	582
GenXers: 1965-1980	4%	(21)	12%	(62)	84%	(449)	532
Baby Boomers: 1946-1964	2%	(13)	6%	(45)	92%	(679)	737
PID: Dem (no lean)	5%	(43)	9%	(71)	86%	(691)	805
PID: Ind (no lean)	3%	(18)	8%	(55)	89%	(604)	677
PID: Rep (no lean)	3%	(20)	10%	(69)	88%	(629)	718
PID/Gender: Dem Men	7%	(28)	14%	(53)	79%	(306)	387
PID/Gender: Dem Women	4%	(15)	4%	(18)	92%	(385)	418
PID/Gender: Ind Men	3%	(10)	11%	(38)	86%	(283)	330
PID/Gender: Ind Women	2%	(8)	5%	(18)	93%	(321)	346
PID/Gender: Rep Men	5%	(16)	15%	(52)	80%	(277)	344
PID/Gender: Rep Women	1%	(4)	5%	(17)	94%	(352)	374
Ideo: Liberal (1-3)	5%	(34)	11%	(72)	84%	(539)	646
Ideo: Moderate (4)	4%	(22)	8%	(51)	88%	(545)	617
Ideo: Conservative (5-7)	3%	(22)	8%	(60)	89%	(654)	736
Educ: < College	2%	(35)	7%	(104)	91%	(1373)	1512
Educ: Bachelors degree	5%	(23)	10%	(44)	85%	(376)	444
Educ: Post-grad	9%	(23)	19%	(46)	72%	(175)	244
Income: Under 50k	3%	(34)	7%	(88)	90%	(1089)	1210
Income: 50k-100k	4%	(23)	7%	(47)	89%	(588)	658
Income: 100k+	7%	(24)	18%	(60)	75%	(247)	331
Ethnicity: White	3%	(53)	9%	(155)	88%	(1514)	1722
Ethnicity: Hispanic	5%	(18)	10%	(35)	85%	(296)	349
Ethnicity: Black	7%	(20)	8%	(21)	85%	(233)	274

Continued on next page

Table MCSP1_17: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WTA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(81)	9%	(195)	87%	(1924)	2200
Ethnicity: Other	4%	(8)	9%	(19)	87%	(177)	204
All Christian	4%	(40)	9%	(95)	87%	(931)	1066
All Non-Christian	6%	(7)	23%	(28)	71%	(86)	121
Atheist	4%	(5)	3%	(3)	93%	(99)	107
Agnostic/Nothing in particular	3%	(18)	7%	(38)	89%	(472)	528
Something Else	3%	(11)	8%	(31)	89%	(337)	379
Religious Non-Protestant/Catholic	5%	(7)	20%	(29)	75%	(107)	143
Evangelical	4%	(25)	10%	(65)	86%	(550)	640
Non-Evangelical	3%	(21)	8%	(57)	90%	(684)	763
Community: Urban	7%	(42)	16%	(97)	77%	(470)	608
Community: Suburban	3%	(26)	6%	(61)	91%	(902)	989
Community: Rural	2%	(13)	6%	(37)	92%	(553)	603
Employ: Private Sector	6%	(39)	13%	(79)	81%	(494)	613
Employ: Government	7%	(7)	11%	(12)	83%	(94)	114
Employ: Self-Employed	4%	(6)	9%	(15)	88%	(148)	169
Employ: Homemaker	2%	(4)	7%	(10)	91%	(140)	154
Employ: Retired	2%	(8)	6%	(35)	92%	(503)	546
Employ: Unemployed	4%	(13)	5%	(19)	91%	(321)	354
Employ: Other	—	(0)	12%	(18)	88%	(128)	146
Military HH: Yes	4%	(15)	8%	(27)	88%	(305)	346
Military HH: No	4%	(66)	9%	(168)	87%	(1620)	1854
RD/WT: Right Direction	5%	(34)	14%	(90)	81%	(517)	641
RD/WT: Wrong Track	3%	(47)	7%	(105)	90%	(1408)	1559
Trump Job Approve	3%	(31)	10%	(92)	86%	(770)	893
Trump Job Disapprove	4%	(44)	8%	(94)	89%	(1068)	1206
Trump Job Strongly Approve	4%	(23)	10%	(56)	85%	(462)	540
Trump Job Somewhat Approve	2%	(8)	10%	(36)	88%	(309)	352
Trump Job Somewhat Disapprove	4%	(10)	10%	(24)	86%	(211)	245
Trump Job Strongly Disapprove	4%	(34)	7%	(70)	89%	(857)	961
Favorable of Trump	3%	(31)	11%	(96)	86%	(764)	892
Unfavorable of Trump	4%	(41)	8%	(94)	89%	(1050)	1185

Table MCSP1_17: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WTA Tour

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(81)	9%	(195)	87%	(1924)	2200
Very Favorable of Trump	4%	(22)	11%	(61)	86%	(489)	572
Somewhat Favorable of Trump	3%	(10)	11%	(35)	86%	(275)	320
Somewhat Unfavorable of Trump	3%	(7)	12%	(25)	85%	(183)	215
Very Unfavorable of Trump	4%	(34)	7%	(68)	89%	(867)	970
#1 Issue: Economy	3%	(24)	8%	(64)	89%	(683)	771
#1 Issue: Security	7%	(18)	9%	(24)	83%	(212)	254
#1 Issue: Health Care	4%	(16)	12%	(48)	84%	(326)	390
#1 Issue: Medicare / Social Security	1%	(2)	6%	(19)	94%	(305)	326
#1 Issue: Women's Issues	5%	(5)	6%	(6)	89%	(83)	94
#1 Issue: Education	7%	(8)	8%	(9)	85%	(101)	118
#1 Issue: Energy	4%	(3)	15%	(12)	81%	(67)	82
#1 Issue: Other	3%	(4)	8%	(13)	90%	(148)	166
2018 House Vote: Democrat	5%	(36)	10%	(69)	85%	(594)	699
2018 House Vote: Republican	3%	(20)	11%	(71)	86%	(553)	644
2016 Vote: Hillary Clinton	6%	(38)	9%	(61)	85%	(580)	679
2016 Vote: Donald Trump	3%	(21)	11%	(79)	86%	(606)	707
2016 Vote: Other	1%	(2)	7%	(8)	92%	(109)	118
2016 Vote: Didn't Vote	3%	(19)	7%	(48)	90%	(627)	695
Voted in 2014: Yes	4%	(50)	10%	(126)	86%	(1049)	1225
Voted in 2014: No	3%	(31)	7%	(69)	90%	(875)	975
2012 Vote: Barack Obama	5%	(42)	9%	(76)	86%	(716)	834
2012 Vote: Mitt Romney	2%	(11)	9%	(43)	89%	(418)	473
2012 Vote: Other	4%	(3)	8%	(6)	88%	(68)	77
2012 Vote: Didn't Vote	3%	(25)	8%	(67)	89%	(718)	810
4-Region: Northeast	6%	(23)	14%	(53)	81%	(317)	394
4-Region: Midwest	3%	(12)	5%	(21)	93%	(429)	462
4-Region: South	3%	(28)	8%	(63)	89%	(733)	824
4-Region: West	3%	(17)	11%	(58)	86%	(445)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_18: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	18%	(400)	30%	(668)	51%	(1132)	2200
Gender: Male	26%	(276)	33%	(352)	41%	(434)	1062
Gender: Female	11%	(124)	28%	(316)	61%	(698)	1138
Age: 18-34	17%	(110)	32%	(211)	51%	(335)	655
Age: 35-44	18%	(64)	31%	(110)	51%	(184)	358
Age: 45-64	19%	(140)	30%	(228)	51%	(383)	751
Age: 65+	20%	(86)	27%	(120)	53%	(230)	436
GenZers: 1997-2012	14%	(35)	24%	(60)	62%	(157)	252
Millennials: 1981-1996	18%	(104)	35%	(205)	47%	(274)	582
GenXers: 1965-1980	19%	(102)	32%	(172)	49%	(258)	532
Baby Boomers: 1946-1964	19%	(141)	28%	(209)	53%	(387)	737
PID: Dem (no lean)	18%	(143)	30%	(241)	52%	(421)	805
PID: Ind (no lean)	16%	(108)	28%	(188)	56%	(380)	677
PID: Rep (no lean)	21%	(149)	33%	(239)	46%	(331)	718
PID/Gender: Dem Men	24%	(91)	36%	(139)	40%	(157)	387
PID/Gender: Dem Women	12%	(52)	24%	(102)	63%	(264)	418
PID/Gender: Ind Men	23%	(76)	30%	(101)	46%	(154)	330
PID/Gender: Ind Women	9%	(32)	25%	(88)	65%	(227)	346
PID/Gender: Rep Men	32%	(109)	33%	(112)	36%	(123)	344
PID/Gender: Rep Women	11%	(40)	34%	(126)	55%	(207)	374
Ideo: Liberal (1-3)	17%	(108)	28%	(182)	55%	(355)	646
Ideo: Moderate (4)	17%	(104)	31%	(193)	52%	(320)	617
Ideo: Conservative (5-7)	22%	(159)	35%	(258)	43%	(320)	736
Educ: < College	16%	(245)	28%	(427)	56%	(841)	1512
Educ: Bachelors degree	21%	(95)	33%	(148)	45%	(200)	444
Educ: Post-grad	24%	(60)	38%	(94)	37%	(91)	244
Income: Under 50k	14%	(170)	28%	(342)	58%	(698)	1210
Income: 50k-100k	22%	(146)	32%	(212)	46%	(300)	658
Income: 100k+	25%	(84)	34%	(114)	40%	(133)	331
Ethnicity: White	19%	(321)	29%	(502)	52%	(899)	1722
Ethnicity: Hispanic	11%	(38)	30%	(103)	60%	(209)	349
Ethnicity: Black	22%	(62)	36%	(99)	41%	(113)	274

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Table MCSP1_18: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	18%	(400)	30%	(668)	51%	(1132)	2200
Ethnicity: Other	8%	(17)	33%	(67)	59%	(120)	204
All Christian	20%	(214)	31%	(336)	48%	(517)	1066
All Non-Christian	18%	(22)	31%	(38)	50%	(61)	121
Atheist	15%	(16)	27%	(28)	58%	(62)	107
Agnostic/Nothing in particular	14%	(72)	28%	(150)	58%	(306)	528
Something Else	20%	(75)	31%	(116)	49%	(187)	379
Religious Non-Protestant/Catholic	19%	(27)	30%	(43)	51%	(72)	143
Evangelical	24%	(151)	31%	(196)	46%	(293)	640
Non-Evangelical	17%	(132)	32%	(242)	51%	(389)	763
Community: Urban	21%	(127)	32%	(194)	47%	(287)	608
Community: Suburban	18%	(179)	30%	(292)	52%	(518)	989
Community: Rural	16%	(94)	30%	(182)	54%	(327)	603
Employ: Private Sector	24%	(148)	35%	(213)	41%	(252)	613
Employ: Government	25%	(28)	33%	(38)	42%	(48)	114
Employ: Self-Employed	13%	(22)	34%	(57)	53%	(89)	169
Employ: Homemaker	9%	(14)	22%	(34)	69%	(106)	154
Employ: Retired	20%	(109)	27%	(149)	53%	(288)	546
Employ: Unemployed	12%	(41)	29%	(103)	59%	(209)	354
Employ: Other	15%	(22)	25%	(37)	60%	(87)	146
Military HH: Yes	25%	(87)	28%	(96)	47%	(163)	346
Military HH: No	17%	(313)	31%	(572)	52%	(969)	1854
RD/WT: Right Direction	22%	(142)	34%	(220)	44%	(279)	641
RD/WT: Wrong Track	17%	(258)	29%	(449)	55%	(853)	1559
Trump Job Approve	21%	(192)	33%	(296)	45%	(405)	893
Trump Job Disapprove	17%	(199)	28%	(343)	55%	(663)	1206
Trump Job Strongly Approve	23%	(125)	32%	(172)	45%	(244)	540
Trump Job Somewhat Approve	19%	(67)	35%	(124)	46%	(162)	352
Trump Job Somewhat Disapprove	17%	(42)	37%	(90)	46%	(113)	245
Trump Job Strongly Disapprove	16%	(158)	26%	(253)	57%	(550)	961
Favorable of Trump	21%	(186)	33%	(298)	46%	(407)	892
Unfavorable of Trump	17%	(202)	29%	(345)	54%	(638)	1185

Table MCSP1_18: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	18%	(400)	30%	(668)	51%	(1132)	2200
Very Favorable of Trump	22%	(126)	32%	(182)	46%	(264)	572
Somewhat Favorable of Trump	19%	(60)	36%	(116)	45%	(144)	320
Somewhat Unfavorable of Trump	20%	(42)	38%	(81)	43%	(92)	215
Very Unfavorable of Trump	16%	(159)	27%	(264)	56%	(547)	970
#1 Issue: Economy	20%	(153)	34%	(258)	47%	(359)	771
#1 Issue: Security	19%	(49)	35%	(89)	45%	(115)	254
#1 Issue: Health Care	16%	(64)	29%	(112)	55%	(215)	390
#1 Issue: Medicare / Social Security	16%	(51)	28%	(91)	56%	(183)	326
#1 Issue: Women's Issues	21%	(20)	26%	(25)	53%	(50)	94
#1 Issue: Education	20%	(24)	23%	(27)	57%	(68)	118
#1 Issue: Energy	15%	(12)	30%	(25)	55%	(45)	82
#1 Issue: Other	16%	(26)	26%	(42)	59%	(97)	166
2018 House Vote: Democrat	21%	(144)	31%	(217)	48%	(338)	699
2018 House Vote: Republican	21%	(136)	35%	(225)	44%	(283)	644
2016 Vote: Hillary Clinton	20%	(132)	30%	(201)	51%	(346)	679
2016 Vote: Donald Trump	22%	(158)	33%	(236)	44%	(313)	707
2016 Vote: Other	14%	(17)	32%	(38)	53%	(63)	118
2016 Vote: Didn't Vote	13%	(92)	28%	(194)	59%	(409)	695
Voted in 2014: Yes	21%	(263)	33%	(400)	46%	(562)	1225
Voted in 2014: No	14%	(137)	28%	(268)	58%	(570)	975
2012 Vote: Barack Obama	21%	(175)	31%	(255)	48%	(403)	834
2012 Vote: Mitt Romney	22%	(102)	34%	(162)	44%	(209)	473
2012 Vote: Other	14%	(11)	35%	(27)	51%	(39)	77
2012 Vote: Didn't Vote	14%	(111)	27%	(222)	59%	(477)	810
4-Region: Northeast	17%	(68)	31%	(121)	52%	(204)	394
4-Region: Midwest	19%	(86)	30%	(141)	51%	(236)	462
4-Region: South	21%	(177)	28%	(233)	50%	(414)	824
4-Region: West	13%	(69)	33%	(173)	53%	(278)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_19: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College basketball

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	13%	(286)	28%	(610)	59%	(1305)	2200
Gender: Male	19%	(205)	32%	(344)	48%	(513)	1062
Gender: Female	7%	(81)	23%	(266)	70%	(791)	1138
Age: 18-34	15%	(97)	31%	(202)	54%	(356)	655
Age: 35-44	11%	(40)	30%	(109)	58%	(209)	358
Age: 45-64	13%	(97)	25%	(185)	62%	(468)	751
Age: 65+	12%	(51)	26%	(114)	62%	(272)	436
GenZers: 1997-2012	12%	(30)	25%	(62)	63%	(160)	252
Millennials: 1981-1996	15%	(88)	32%	(186)	53%	(308)	582
GenXers: 1965-1980	12%	(65)	30%	(158)	58%	(309)	532
Baby Boomers: 1946-1964	12%	(92)	24%	(175)	64%	(471)	737
PID: Dem (no lean)	16%	(128)	29%	(235)	55%	(443)	805
PID: Ind (no lean)	11%	(73)	25%	(172)	64%	(432)	677
PID: Rep (no lean)	12%	(85)	28%	(203)	60%	(430)	718
PID/Gender: Dem Men	23%	(87)	35%	(135)	43%	(165)	387
PID/Gender: Dem Women	10%	(40)	24%	(100)	66%	(278)	418
PID/Gender: Ind Men	16%	(53)	27%	(91)	56%	(186)	330
PID/Gender: Ind Women	6%	(19)	23%	(81)	71%	(246)	346
PID/Gender: Rep Men	19%	(64)	34%	(118)	47%	(162)	344
PID/Gender: Rep Women	6%	(21)	23%	(85)	72%	(268)	374
Ideo: Liberal (1-3)	14%	(92)	28%	(179)	58%	(375)	646
Ideo: Moderate (4)	14%	(85)	28%	(172)	58%	(361)	617
Ideo: Conservative (5-7)	13%	(96)	30%	(220)	57%	(420)	736
Educ: < College	11%	(163)	24%	(369)	65%	(980)	1512
Educ: Bachelors degree	15%	(69)	34%	(152)	50%	(223)	444
Educ: Post-grad	22%	(54)	36%	(88)	42%	(102)	244
Income: Under 50k	11%	(136)	24%	(295)	64%	(780)	1210
Income: 50k-100k	13%	(83)	31%	(206)	56%	(370)	658
Income: 100k+	20%	(67)	33%	(109)	47%	(155)	331
Ethnicity: White	11%	(193)	27%	(461)	62%	(1068)	1722
Ethnicity: Hispanic	12%	(41)	28%	(99)	60%	(210)	349
Ethnicity: Black	24%	(67)	37%	(101)	39%	(107)	274

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Table MCSP1_19: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College basketball

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	13%	(286)	28%	(610)	59%	(1305)	2200
Ethnicity: Other	13%	(26)	24%	(48)	63%	(129)	204
All Christian	13%	(141)	29%	(304)	58%	(621)	1066
All Non-Christian	15%	(18)	35%	(42)	50%	(61)	121
Atheist	16%	(17)	21%	(23)	62%	(66)	107
Agnostic/Nothing in particular	9%	(49)	26%	(137)	65%	(341)	528
Something Else	16%	(60)	27%	(103)	57%	(215)	379
Religious Non-Protestant/Catholic	15%	(21)	34%	(48)	52%	(74)	143
Evangelical	16%	(103)	29%	(189)	54%	(348)	640
Non-Evangelical	12%	(89)	28%	(211)	61%	(463)	763
Community: Urban	19%	(116)	32%	(197)	49%	(295)	608
Community: Suburban	12%	(117)	27%	(264)	61%	(608)	989
Community: Rural	9%	(53)	25%	(148)	67%	(402)	603
Employ: Private Sector	16%	(100)	35%	(213)	49%	(300)	613
Employ: Government	24%	(27)	27%	(31)	49%	(56)	114
Employ: Self-Employed	10%	(16)	31%	(53)	59%	(100)	169
Employ: Homemaker	2%	(3)	22%	(33)	77%	(118)	154
Employ: Retired	12%	(66)	25%	(135)	63%	(346)	546
Employ: Unemployed	11%	(39)	24%	(84)	65%	(231)	354
Employ: Other	11%	(15)	26%	(38)	64%	(93)	146
Military HH: Yes	14%	(48)	26%	(92)	60%	(206)	346
Military HH: No	13%	(237)	28%	(518)	59%	(1098)	1854
RD/WT: Right Direction	16%	(103)	31%	(196)	53%	(343)	641
RD/WT: Wrong Track	12%	(183)	27%	(414)	62%	(962)	1559
Trump Job Approve	13%	(118)	29%	(256)	58%	(519)	893
Trump Job Disapprove	13%	(155)	27%	(330)	60%	(721)	1206
Trump Job Strongly Approve	13%	(68)	28%	(150)	60%	(322)	540
Trump Job Somewhat Approve	14%	(50)	30%	(106)	56%	(196)	352
Trump Job Somewhat Disapprove	10%	(26)	33%	(81)	56%	(138)	245
Trump Job Strongly Disapprove	13%	(129)	26%	(249)	61%	(583)	961
Favorable of Trump	12%	(108)	29%	(258)	59%	(525)	892
Unfavorable of Trump	13%	(154)	28%	(336)	59%	(696)	1185

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Table MCSP1_19: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College basketball

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	13%	(286)	28%	(610)	59%	(1305)	2200
Very Favorable of Trump	13%	(74)	26%	(147)	61%	(351)	572
Somewhat Favorable of Trump	11%	(34)	35%	(111)	54%	(174)	320
Somewhat Unfavorable of Trump	12%	(26)	33%	(71)	55%	(118)	215
Very Unfavorable of Trump	13%	(128)	27%	(265)	60%	(578)	970
#1 Issue: Economy	14%	(104)	32%	(244)	55%	(423)	771
#1 Issue: Security	10%	(26)	28%	(72)	62%	(156)	254
#1 Issue: Health Care	15%	(57)	26%	(102)	59%	(232)	390
#1 Issue: Medicare / Social Security	8%	(27)	27%	(88)	64%	(210)	326
#1 Issue: Women's Issues	13%	(13)	24%	(22)	63%	(59)	94
#1 Issue: Education	21%	(25)	20%	(23)	59%	(70)	118
#1 Issue: Energy	10%	(8)	34%	(28)	56%	(46)	82
#1 Issue: Other	16%	(26)	18%	(30)	66%	(110)	166
2018 House Vote: Democrat	17%	(119)	30%	(210)	53%	(369)	699
2018 House Vote: Republican	14%	(88)	29%	(186)	57%	(370)	644
2016 Vote: Hillary Clinton	16%	(107)	31%	(208)	53%	(363)	679
2016 Vote: Donald Trump	13%	(94)	28%	(198)	59%	(414)	707
2016 Vote: Other	13%	(16)	30%	(35)	57%	(67)	118
2016 Vote: Didn't Vote	10%	(68)	24%	(167)	66%	(460)	695
Voted in 2014: Yes	15%	(186)	29%	(359)	56%	(680)	1225
Voted in 2014: No	10%	(100)	26%	(251)	64%	(625)	975
2012 Vote: Barack Obama	16%	(134)	30%	(246)	54%	(453)	834
2012 Vote: Mitt Romney	13%	(61)	28%	(133)	59%	(279)	473
2012 Vote: Other	9%	(7)	28%	(22)	62%	(48)	77
2012 Vote: Didn't Vote	10%	(82)	25%	(205)	65%	(523)	810
4-Region: Northeast	15%	(60)	30%	(119)	55%	(215)	394
4-Region: Midwest	12%	(57)	28%	(130)	59%	(275)	462
4-Region: South	14%	(115)	25%	(204)	61%	(506)	824
4-Region: West	10%	(54)	30%	(156)	59%	(309)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_20: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
English Premier League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	8%	(180)	10%	(230)	81%	(1790)	2200
Gender: Male	14%	(148)	15%	(158)	71%	(756)	1062
Gender: Female	3%	(31)	6%	(72)	91%	(1035)	1138
Age: 18-34	15%	(98)	15%	(97)	70%	(461)	655
Age: 35-44	13%	(47)	15%	(54)	72%	(257)	358
Age: 45-64	4%	(27)	8%	(58)	89%	(665)	751
Age: 65+	2%	(8)	5%	(21)	93%	(407)	436
GenZers: 1997-2012	10%	(25)	11%	(28)	79%	(199)	252
Millennials: 1981-1996	16%	(93)	17%	(96)	68%	(393)	582
GenXers: 1965-1980	9%	(46)	11%	(60)	80%	(426)	532
Baby Boomers: 1946-1964	2%	(14)	6%	(43)	92%	(680)	737
PID: Dem (no lean)	10%	(81)	10%	(81)	80%	(643)	805
PID: Ind (no lean)	5%	(32)	11%	(72)	85%	(572)	677
PID: Rep (no lean)	9%	(67)	11%	(76)	80%	(575)	718
PID/Gender: Dem Men	18%	(68)	15%	(57)	68%	(262)	387
PID/Gender: Dem Women	3%	(13)	6%	(24)	91%	(381)	418
PID/Gender: Ind Men	8%	(26)	14%	(45)	79%	(260)	330
PID/Gender: Ind Women	2%	(7)	8%	(27)	90%	(313)	346
PID/Gender: Rep Men	16%	(55)	16%	(56)	68%	(234)	344
PID/Gender: Rep Women	3%	(12)	5%	(20)	91%	(341)	374
Ideo: Liberal (1-3)	10%	(66)	13%	(87)	76%	(493)	646
Ideo: Moderate (4)	9%	(55)	10%	(61)	81%	(502)	617
Ideo: Conservative (5-7)	7%	(51)	9%	(68)	84%	(617)	736
Educ: < College	5%	(73)	8%	(124)	87%	(1316)	1512
Educ: Bachelors degree	12%	(52)	15%	(65)	74%	(327)	444
Educ: Post-grad	23%	(56)	17%	(41)	61%	(148)	244
Income: Under 50k	5%	(63)	9%	(105)	86%	(1042)	1210
Income: 50k-100k	8%	(51)	11%	(75)	81%	(532)	658
Income: 100k+	20%	(65)	15%	(50)	65%	(217)	331
Ethnicity: White	8%	(136)	9%	(159)	83%	(1427)	1722
Ethnicity: Hispanic	14%	(47)	16%	(56)	70%	(245)	349
Ethnicity: Black	9%	(26)	15%	(42)	75%	(207)	274

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Table MCSP1_20: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
English Premier League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	8%	(180)	10%	(230)	81%	(1790)	2200
Ethnicity: Other	9%	(18)	14%	(29)	77%	(157)	204
All Christian	10%	(107)	11%	(114)	79%	(846)	1066
All Non-Christian	22%	(26)	18%	(21)	61%	(73)	121
Atheist	6%	(6)	8%	(9)	86%	(91)	107
Agnostic/Nothing in particular	4%	(19)	10%	(52)	87%	(457)	528
Something Else	6%	(22)	9%	(34)	85%	(323)	379
Religious Non-Protestant/Catholic	19%	(27)	16%	(23)	65%	(93)	143
Evangelical	12%	(74)	12%	(75)	77%	(491)	640
Non-Evangelical	6%	(44)	9%	(70)	85%	(649)	763
Community: Urban	19%	(113)	16%	(98)	65%	(397)	608
Community: Suburban	5%	(47)	9%	(88)	86%	(854)	989
Community: Rural	3%	(19)	7%	(44)	89%	(539)	603
Employ: Private Sector	17%	(101)	16%	(97)	68%	(415)	613
Employ: Government	16%	(18)	13%	(15)	71%	(81)	114
Employ: Self-Employed	10%	(17)	12%	(20)	78%	(132)	169
Employ: Homemaker	—	(0)	8%	(12)	92%	(142)	154
Employ: Retired	2%	(12)	6%	(32)	92%	(503)	546
Employ: Unemployed	6%	(20)	8%	(29)	86%	(304)	354
Employ: Other	4%	(6)	7%	(10)	89%	(130)	146
Military HH: Yes	7%	(24)	6%	(21)	87%	(302)	346
Military HH: No	8%	(156)	11%	(209)	80%	(1489)	1854
RD/WT: Right Direction	14%	(91)	15%	(98)	71%	(453)	641
RD/WT: Wrong Track	6%	(89)	8%	(132)	86%	(1338)	1559
Trump Job Approve	9%	(81)	12%	(105)	79%	(707)	893
Trump Job Disapprove	7%	(90)	10%	(115)	83%	(1001)	1206
Trump Job Strongly Approve	10%	(54)	11%	(58)	79%	(428)	540
Trump Job Somewhat Approve	8%	(27)	13%	(47)	79%	(279)	352
Trump Job Somewhat Disapprove	11%	(26)	11%	(27)	78%	(192)	245
Trump Job Strongly Disapprove	7%	(64)	9%	(87)	84%	(810)	961
Favorable of Trump	10%	(86)	11%	(98)	79%	(707)	892
Unfavorable of Trump	7%	(87)	10%	(114)	83%	(984)	1185

Table MCSP1_20: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
English Premier League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	8%	(180)	10%	(230)	81%	(1790)	2200
Very Favorable of Trump	10%	(60)	11%	(61)	79%	(451)	572
Somewhat Favorable of Trump	8%	(26)	12%	(37)	80%	(257)	320
Somewhat Unfavorable of Trump	9%	(20)	14%	(29)	77%	(166)	215
Very Unfavorable of Trump	7%	(67)	9%	(85)	84%	(819)	970
#1 Issue: Economy	10%	(75)	10%	(78)	80%	(619)	771
#1 Issue: Security	13%	(33)	13%	(34)	74%	(187)	254
#1 Issue: Health Care	6%	(24)	14%	(56)	79%	(310)	390
#1 Issue: Medicare / Social Security	3%	(11)	6%	(19)	91%	(296)	326
#1 Issue: Women's Issues	7%	(6)	10%	(9)	83%	(78)	94
#1 Issue: Education	14%	(16)	12%	(14)	75%	(88)	118
#1 Issue: Energy	10%	(9)	13%	(11)	76%	(62)	82
#1 Issue: Other	4%	(7)	6%	(9)	90%	(149)	166
2018 House Vote: Democrat	10%	(68)	12%	(81)	79%	(549)	699
2018 House Vote: Republican	11%	(68)	12%	(76)	78%	(501)	644
2016 Vote: Hillary Clinton	9%	(64)	10%	(67)	81%	(548)	679
2016 Vote: Donald Trump	10%	(68)	12%	(83)	79%	(556)	707
2016 Vote: Other	2%	(3)	13%	(15)	85%	(100)	118
2016 Vote: Didn't Vote	6%	(45)	9%	(64)	84%	(586)	695
Voted in 2014: Yes	9%	(108)	11%	(134)	80%	(983)	1225
Voted in 2014: No	7%	(72)	10%	(96)	83%	(808)	975
2012 Vote: Barack Obama	9%	(75)	10%	(87)	81%	(671)	834
2012 Vote: Mitt Romney	6%	(30)	9%	(43)	85%	(400)	473
2012 Vote: Other	5%	(4)	12%	(10)	82%	(64)	77
2012 Vote: Didn't Vote	9%	(71)	11%	(87)	80%	(652)	810
4-Region: Northeast	16%	(63)	15%	(57)	69%	(273)	394
4-Region: Midwest	5%	(23)	10%	(44)	85%	(395)	462
4-Region: South	5%	(38)	9%	(75)	86%	(711)	824
4-Region: West	11%	(56)	10%	(53)	79%	(411)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_21: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
La Liga

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	7%	(145)	8%	(181)	85%	(1874)	2200
Gender: Male	12%	(124)	11%	(119)	77%	(819)	1062
Gender: Female	2%	(22)	5%	(62)	93%	(1055)	1138
Age: 18-34	12%	(78)	14%	(89)	75%	(488)	655
Age: 35-44	14%	(48)	11%	(41)	75%	(268)	358
Age: 45-64	2%	(16)	4%	(31)	94%	(704)	751
Age: 65+	1%	(3)	4%	(19)	95%	(414)	436
GenZers: 1997-2012	9%	(24)	9%	(24)	81%	(205)	252
Millennials: 1981-1996	13%	(75)	15%	(89)	72%	(419)	582
GenXers: 1965-1980	7%	(40)	7%	(38)	85%	(455)	532
Baby Boomers: 1946-1964	1%	(6)	4%	(26)	96%	(705)	737
PID: Dem (no lean)	8%	(63)	9%	(74)	83%	(668)	805
PID: Ind (no lean)	4%	(27)	6%	(42)	90%	(608)	677
PID: Rep (no lean)	8%	(55)	9%	(65)	83%	(598)	718
PID/Gender: Dem Men	15%	(57)	13%	(50)	72%	(280)	387
PID/Gender: Dem Women	2%	(6)	6%	(24)	93%	(388)	418
PID/Gender: Ind Men	6%	(20)	7%	(24)	87%	(287)	330
PID/Gender: Ind Women	2%	(7)	5%	(18)	93%	(322)	346
PID/Gender: Rep Men	14%	(47)	13%	(45)	73%	(253)	344
PID/Gender: Rep Women	2%	(8)	5%	(20)	92%	(345)	374
Ideo: Liberal (1-3)	7%	(46)	12%	(78)	81%	(522)	646
Ideo: Moderate (4)	8%	(48)	6%	(38)	86%	(531)	617
Ideo: Conservative (5-7)	6%	(45)	7%	(50)	87%	(641)	736
Educ: < College	4%	(63)	6%	(94)	90%	(1356)	1512
Educ: Bachelors degree	8%	(34)	11%	(50)	81%	(360)	444
Educ: Post-grad	20%	(48)	15%	(37)	65%	(158)	244
Income: Under 50k	4%	(44)	7%	(90)	89%	(1077)	1210
Income: 50k-100k	7%	(46)	7%	(44)	86%	(568)	658
Income: 100k+	17%	(55)	14%	(47)	69%	(229)	331
Ethnicity: White	7%	(117)	7%	(121)	86%	(1483)	1722
Ethnicity: Hispanic	10%	(36)	20%	(68)	70%	(245)	349
Ethnicity: Black	6%	(17)	10%	(26)	84%	(231)	274

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Table MCSP1_21: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
La Liga

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	7%	(145)	8%	(181)	85%	(1874)	2200
Ethnicity: Other	5%	(11)	16%	(33)	78%	(160)	204
All Christian	8%	(84)	9%	(95)	83%	(887)	1066
All Non-Christian	17%	(21)	20%	(25)	62%	(75)	121
Atheist	7%	(7)	7%	(8)	86%	(92)	107
Agnostic/Nothing in particular	3%	(17)	6%	(30)	91%	(480)	528
Something Else	4%	(16)	6%	(23)	90%	(340)	379
Religious Non-Protestant/Catholic	15%	(22)	18%	(26)	66%	(95)	143
Evangelical	10%	(65)	9%	(59)	81%	(516)	640
Non-Evangelical	4%	(30)	7%	(53)	89%	(680)	763
Community: Urban	15%	(94)	16%	(97)	69%	(418)	608
Community: Suburban	3%	(33)	5%	(52)	91%	(904)	989
Community: Rural	3%	(19)	5%	(32)	92%	(552)	603
Employ: Private Sector	14%	(83)	12%	(73)	75%	(457)	613
Employ: Government	8%	(9)	12%	(14)	79%	(90)	114
Employ: Self-Employed	10%	(17)	8%	(13)	82%	(139)	169
Employ: Homemaker	1%	(2)	5%	(8)	94%	(145)	154
Employ: Retired	1%	(6)	5%	(25)	94%	(515)	546
Employ: Unemployed	5%	(18)	4%	(14)	91%	(322)	354
Employ: Other	3%	(5)	10%	(14)	87%	(127)	146
Military HH: Yes	4%	(15)	5%	(16)	91%	(315)	346
Military HH: No	7%	(130)	9%	(165)	84%	(1559)	1854
RD/WT: Right Direction	13%	(86)	13%	(80)	74%	(475)	641
RD/WT: Wrong Track	4%	(59)	6%	(100)	90%	(1399)	1559
Trump Job Approve	9%	(76)	10%	(86)	82%	(731)	893
Trump Job Disapprove	5%	(64)	7%	(81)	88%	(1060)	1206
Trump Job Strongly Approve	10%	(54)	9%	(49)	81%	(437)	540
Trump Job Somewhat Approve	6%	(22)	10%	(37)	83%	(294)	352
Trump Job Somewhat Disapprove	7%	(17)	8%	(19)	85%	(209)	245
Trump Job Strongly Disapprove	5%	(47)	7%	(63)	89%	(852)	961
Favorable of Trump	9%	(77)	10%	(86)	82%	(729)	892
Unfavorable of Trump	5%	(64)	7%	(81)	88%	(1040)	1185

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Table MCSP1_21: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
La Liga

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	7%	(145)	8%	(181)	85%	(1874)	2200
Very Favorable of Trump	9%	(53)	10%	(59)	80%	(460)	572
Somewhat Favorable of Trump	7%	(23)	9%	(27)	84%	(269)	320
Somewhat Unfavorable of Trump	7%	(14)	9%	(20)	84%	(181)	215
Very Unfavorable of Trump	5%	(50)	6%	(62)	89%	(859)	970
#1 Issue: Economy	8%	(60)	7%	(52)	85%	(658)	771
#1 Issue: Security	13%	(33)	11%	(28)	76%	(192)	254
#1 Issue: Health Care	4%	(17)	11%	(44)	84%	(329)	390
#1 Issue: Medicare / Social Security	1%	(5)	4%	(14)	94%	(307)	326
#1 Issue: Women's Issues	5%	(5)	8%	(8)	86%	(81)	94
#1 Issue: Education	11%	(14)	13%	(15)	76%	(90)	118
#1 Issue: Energy	11%	(9)	9%	(8)	80%	(65)	82
#1 Issue: Other	2%	(3)	7%	(11)	91%	(151)	166
2018 House Vote: Democrat	7%	(51)	10%	(67)	83%	(581)	699
2018 House Vote: Republican	9%	(60)	9%	(56)	82%	(528)	644
2016 Vote: Hillary Clinton	7%	(48)	8%	(53)	85%	(578)	679
2016 Vote: Donald Trump	8%	(56)	9%	(63)	83%	(588)	707
2016 Vote: Other	1%	(1)	10%	(12)	89%	(105)	118
2016 Vote: Didn't Vote	6%	(40)	8%	(53)	87%	(602)	695
Voted in 2014: Yes	7%	(90)	8%	(97)	85%	(1038)	1225
Voted in 2014: No	6%	(56)	9%	(84)	86%	(836)	975
2012 Vote: Barack Obama	7%	(56)	7%	(58)	86%	(720)	834
2012 Vote: Mitt Romney	6%	(29)	7%	(32)	87%	(412)	473
2012 Vote: Other	3%	(3)	7%	(6)	89%	(69)	77
2012 Vote: Didn't Vote	7%	(58)	10%	(83)	83%	(669)	810
4-Region: Northeast	13%	(50)	13%	(49)	75%	(294)	394
4-Region: Midwest	4%	(18)	4%	(21)	92%	(424)	462
4-Region: South	3%	(26)	8%	(65)	89%	(733)	824
4-Region: West	10%	(51)	9%	(46)	81%	(423)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_22: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Bundesliga

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(114)	7%	(161)	87%	(1925)	2200
Gender: Male	9%	(97)	11%	(114)	80%	(851)	1062
Gender: Female	1%	(17)	4%	(47)	94%	(1074)	1138
Age: 18-34	10%	(65)	12%	(80)	78%	(510)	655
Age: 35-44	9%	(31)	10%	(34)	82%	(292)	358
Age: 45-64	2%	(13)	4%	(31)	94%	(707)	751
Age: 65+	1%	(5)	4%	(16)	95%	(415)	436
GenZers: 1997-2012	7%	(17)	8%	(21)	85%	(214)	252
Millennials: 1981-1996	10%	(59)	13%	(75)	77%	(448)	582
GenXers: 1965-1980	5%	(28)	7%	(38)	88%	(466)	532
Baby Boomers: 1946-1964	1%	(9)	3%	(24)	96%	(705)	737
PID: Dem (no lean)	7%	(57)	8%	(63)	85%	(685)	805
PID: Ind (no lean)	3%	(18)	6%	(41)	91%	(619)	677
PID: Rep (no lean)	5%	(39)	8%	(58)	86%	(621)	718
PID/Gender: Dem Men	13%	(49)	11%	(42)	76%	(296)	387
PID/Gender: Dem Women	2%	(8)	5%	(20)	93%	(390)	418
PID/Gender: Ind Men	5%	(15)	9%	(29)	87%	(287)	330
PID/Gender: Ind Women	1%	(3)	3%	(12)	96%	(332)	346
PID/Gender: Rep Men	10%	(33)	13%	(43)	78%	(268)	344
PID/Gender: Rep Women	2%	(6)	4%	(15)	94%	(352)	374
Ideo: Liberal (1-3)	6%	(41)	10%	(67)	83%	(537)	646
Ideo: Moderate (4)	6%	(40)	5%	(32)	88%	(545)	617
Ideo: Conservative (5-7)	4%	(32)	7%	(49)	89%	(655)	736
Educ: < College	3%	(47)	5%	(76)	92%	(1389)	1512
Educ: Bachelors degree	7%	(32)	10%	(46)	82%	(366)	444
Educ: Post-grad	14%	(35)	16%	(39)	70%	(170)	244
Income: Under 50k	3%	(34)	6%	(73)	91%	(1104)	1210
Income: 50k-100k	6%	(37)	6%	(42)	88%	(580)	658
Income: 100k+	13%	(43)	14%	(47)	73%	(241)	331
Ethnicity: White	5%	(89)	7%	(121)	88%	(1511)	1722
Ethnicity: Hispanic	8%	(28)	10%	(33)	82%	(288)	349
Ethnicity: Black	6%	(18)	5%	(13)	89%	(244)	274

Continued on next page

Table MCSP1_22: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Bundesliga

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(114)	7%	(161)	87%	(1925)	2200
Ethnicity: Other	4%	(8)	13%	(27)	83%	(169)	204
All Christian	7%	(70)	8%	(83)	86%	(913)	1066
All Non-Christian	13%	(15)	17%	(21)	70%	(85)	121
Atheist	5%	(6)	6%	(6)	89%	(95)	107
Agnostic/Nothing in particular	2%	(13)	6%	(30)	92%	(485)	528
Something Else	3%	(10)	6%	(21)	92%	(347)	379
Religious Non-Protestant/Catholic	11%	(15)	14%	(21)	75%	(107)	143
Evangelical	8%	(53)	8%	(48)	84%	(539)	640
Non-Evangelical	3%	(21)	7%	(51)	91%	(691)	763
Community: Urban	12%	(71)	13%	(78)	76%	(460)	608
Community: Suburban	3%	(30)	5%	(51)	92%	(908)	989
Community: Rural	2%	(13)	5%	(32)	92%	(557)	603
Employ: Private Sector	11%	(65)	12%	(74)	77%	(473)	613
Employ: Government	8%	(9)	13%	(15)	79%	(90)	114
Employ: Self-Employed	7%	(12)	9%	(15)	84%	(142)	169
Employ: Homemaker	—	(1)	10%	(16)	89%	(138)	154
Employ: Retired	1%	(7)	4%	(22)	95%	(518)	546
Employ: Unemployed	3%	(10)	1%	(5)	96%	(339)	354
Employ: Other	3%	(4)	3%	(4)	94%	(137)	146
Military HH: Yes	5%	(19)	4%	(14)	90%	(313)	346
Military HH: No	5%	(95)	8%	(147)	87%	(1612)	1854
RD/WT: Right Direction	10%	(61)	12%	(79)	78%	(500)	641
RD/WT: Wrong Track	3%	(53)	5%	(82)	91%	(1424)	1559
Trump Job Approve	6%	(52)	9%	(83)	85%	(758)	893
Trump Job Disapprove	5%	(58)	6%	(67)	90%	(1080)	1206
Trump Job Strongly Approve	7%	(37)	9%	(50)	84%	(454)	540
Trump Job Somewhat Approve	4%	(15)	9%	(33)	86%	(304)	352
Trump Job Somewhat Disapprove	8%	(18)	4%	(11)	88%	(215)	245
Trump Job Strongly Disapprove	4%	(40)	6%	(56)	90%	(865)	961
Favorable of Trump	6%	(55)	9%	(82)	85%	(755)	892
Unfavorable of Trump	5%	(55)	6%	(69)	90%	(1061)	1185

Table MCSP1_22: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Bundesliga

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(114)	7%	(161)	87%	(1925)	2200
Very Favorable of Trump	7%	(38)	10%	(56)	84%	(478)	572
Somewhat Favorable of Trump	5%	(17)	8%	(26)	86%	(276)	320
Somewhat Unfavorable of Trump	7%	(14)	8%	(17)	85%	(183)	215
Very Unfavorable of Trump	4%	(41)	5%	(52)	90%	(878)	970
#1 Issue: Economy	6%	(43)	7%	(57)	87%	(671)	771
#1 Issue: Security	11%	(29)	10%	(26)	78%	(198)	254
#1 Issue: Health Care	2%	(8)	8%	(30)	90%	(353)	390
#1 Issue: Medicare / Social Security	2%	(6)	5%	(15)	94%	(305)	326
#1 Issue: Women's Issues	4%	(4)	8%	(7)	88%	(83)	94
#1 Issue: Education	13%	(16)	9%	(11)	78%	(92)	118
#1 Issue: Energy	8%	(6)	9%	(7)	83%	(68)	82
#1 Issue: Other	2%	(3)	5%	(8)	94%	(155)	166
2018 House Vote: Democrat	6%	(45)	8%	(54)	86%	(600)	699
2018 House Vote: Republican	7%	(44)	9%	(61)	84%	(540)	644
2016 Vote: Hillary Clinton	7%	(45)	6%	(40)	87%	(594)	679
2016 Vote: Donald Trump	6%	(40)	9%	(62)	86%	(605)	707
2016 Vote: Other	—	(1)	8%	(9)	92%	(108)	118
2016 Vote: Didn't Vote	4%	(28)	7%	(50)	89%	(617)	695
Voted in 2014: Yes	6%	(68)	8%	(100)	86%	(1056)	1225
Voted in 2014: No	5%	(46)	6%	(61)	89%	(869)	975
2012 Vote: Barack Obama	6%	(52)	7%	(57)	87%	(725)	834
2012 Vote: Mitt Romney	3%	(16)	8%	(37)	89%	(419)	473
2012 Vote: Other	4%	(3)	6%	(5)	90%	(70)	77
2012 Vote: Didn't Vote	5%	(41)	7%	(61)	87%	(708)	810
4-Region: Northeast	8%	(33)	12%	(46)	80%	(314)	394
4-Region: Midwest	4%	(18)	4%	(18)	92%	(426)	462
4-Region: South	3%	(23)	7%	(56)	90%	(745)	824
4-Region: West	8%	(40)	8%	(41)	85%	(440)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_23: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

Ligue 1

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(103)	7%	(164)	88%	(1933)	2200
Gender: Male	8%	(80)	11%	(122)	81%	(860)	1062
Gender: Female	2%	(24)	4%	(42)	94%	(1073)	1138
Age: 18-34	10%	(64)	12%	(82)	78%	(510)	655
Age: 35-44	7%	(25)	11%	(41)	82%	(292)	358
Age: 45-64	1%	(11)	4%	(27)	95%	(713)	751
Age: 65+	1%	(4)	3%	(14)	96%	(418)	436
GenZers: 1997-2012	9%	(22)	6%	(14)	86%	(216)	252
Millennials: 1981-1996	8%	(48)	15%	(87)	77%	(448)	582
GenXers: 1965-1980	5%	(27)	7%	(39)	88%	(467)	532
Baby Boomers: 1946-1964	1%	(5)	3%	(21)	96%	(711)	737
PID: Dem (no lean)	6%	(46)	8%	(64)	86%	(695)	805
PID: Ind (no lean)	3%	(22)	5%	(34)	92%	(621)	677
PID: Rep (no lean)	5%	(35)	9%	(66)	86%	(617)	718
PID/Gender: Dem Men	10%	(37)	13%	(49)	78%	(301)	387
PID/Gender: Dem Women	2%	(10)	3%	(14)	94%	(394)	418
PID/Gender: Ind Men	5%	(16)	7%	(24)	88%	(291)	330
PID/Gender: Ind Women	2%	(7)	3%	(10)	95%	(330)	346
PID/Gender: Rep Men	8%	(27)	14%	(48)	78%	(269)	344
PID/Gender: Rep Women	2%	(7)	5%	(18)	93%	(348)	374
Ideo: Liberal (1-3)	6%	(39)	10%	(63)	84%	(544)	646
Ideo: Moderate (4)	5%	(32)	6%	(40)	88%	(546)	617
Ideo: Conservative (5-7)	4%	(30)	7%	(53)	89%	(653)	736
Educ: < College	3%	(44)	5%	(79)	92%	(1390)	1512
Educ: Bachelors degree	6%	(27)	10%	(44)	84%	(372)	444
Educ: Post-grad	13%	(32)	17%	(41)	70%	(171)	244
Income: Under 50k	3%	(36)	5%	(66)	92%	(1108)	1210
Income: 50k-100k	5%	(32)	7%	(43)	89%	(583)	658
Income: 100k+	11%	(35)	16%	(54)	73%	(242)	331
Ethnicity: White	5%	(81)	7%	(121)	88%	(1520)	1722
Ethnicity: Hispanic	8%	(29)	12%	(43)	79%	(277)	349
Ethnicity: Black	5%	(13)	9%	(24)	86%	(237)	274

Table MCSP1_23: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Ligue 1

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(103)	7%	(164)	88%	(1933)	2200
Ethnicity: Other	5%	(9)	9%	(18)	87%	(177)	204
All Christian	6%	(63)	8%	(87)	86%	(916)	1066
All Non-Christian	7%	(9)	21%	(25)	72%	(87)	121
Atheist	2%	(2)	6%	(6)	92%	(98)	107
Agnostic/Nothing in particular	3%	(17)	5%	(29)	91%	(482)	528
Something Else	3%	(13)	4%	(17)	92%	(349)	379
Religious Non-Protestant/Catholic	6%	(9)	18%	(26)	76%	(108)	143
Evangelical	9%	(55)	8%	(50)	84%	(536)	640
Non-Evangelical	2%	(14)	7%	(52)	91%	(697)	763
Community: Urban	11%	(66)	13%	(81)	76%	(461)	608
Community: Suburban	3%	(26)	5%	(52)	92%	(911)	989
Community: Rural	2%	(11)	5%	(30)	93%	(561)	603
Employ: Private Sector	9%	(55)	13%	(82)	78%	(476)	613
Employ: Government	11%	(13)	8%	(9)	81%	(92)	114
Employ: Self-Employed	6%	(11)	7%	(12)	87%	(146)	169
Employ: Homemaker	—	(0)	5%	(7)	95%	(147)	154
Employ: Retired	1%	(8)	4%	(20)	95%	(519)	546
Employ: Unemployed	2%	(8)	3%	(12)	94%	(333)	354
Employ: Other	5%	(8)	3%	(4)	92%	(134)	146
Military HH: Yes	5%	(17)	4%	(13)	91%	(317)	346
Military HH: No	5%	(87)	8%	(151)	87%	(1616)	1854
RD/WT: Right Direction	9%	(56)	14%	(87)	78%	(497)	641
RD/WT: Wrong Track	3%	(47)	5%	(76)	92%	(1435)	1559
Trump Job Approve	6%	(50)	10%	(87)	85%	(755)	893
Trump Job Disapprove	4%	(49)	6%	(67)	90%	(1089)	1206
Trump Job Strongly Approve	7%	(37)	10%	(52)	83%	(450)	540
Trump Job Somewhat Approve	4%	(13)	10%	(35)	86%	(305)	352
Trump Job Somewhat Disapprove	7%	(16)	7%	(16)	87%	(212)	245
Trump Job Strongly Disapprove	3%	(33)	5%	(51)	91%	(877)	961
Favorable of Trump	6%	(56)	9%	(81)	85%	(755)	892
Unfavorable of Trump	3%	(38)	6%	(72)	91%	(1075)	1185

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Table MCSP1_23: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Ligue 1

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(103)	7%	(164)	88%	(1933)	2200
Very Favorable of Trump	7%	(38)	10%	(58)	83%	(476)	572
Somewhat Favorable of Trump	6%	(18)	7%	(23)	87%	(278)	320
Somewhat Unfavorable of Trump	2%	(5)	12%	(25)	86%	(184)	215
Very Unfavorable of Trump	3%	(33)	5%	(47)	92%	(890)	970
#1 Issue: Economy	5%	(42)	6%	(47)	88%	(682)	771
#1 Issue: Security	9%	(22)	12%	(30)	79%	(201)	254
#1 Issue: Health Care	4%	(15)	9%	(35)	87%	(340)	390
#1 Issue: Medicare / Social Security	1%	(4)	4%	(13)	95%	(308)	326
#1 Issue: Women's Issues	4%	(3)	9%	(8)	88%	(82)	94
#1 Issue: Education	7%	(9)	12%	(14)	81%	(96)	118
#1 Issue: Energy	5%	(4)	9%	(8)	85%	(70)	82
#1 Issue: Other	2%	(4)	5%	(8)	93%	(154)	166
2018 House Vote: Democrat	7%	(46)	8%	(54)	86%	(598)	699
2018 House Vote: Republican	6%	(41)	9%	(59)	84%	(544)	644
2016 Vote: Hillary Clinton	6%	(44)	7%	(45)	87%	(590)	679
2016 Vote: Donald Trump	5%	(35)	9%	(62)	86%	(610)	707
2016 Vote: Other	—	(1)	9%	(11)	90%	(106)	118
2016 Vote: Didn't Vote	4%	(25)	6%	(45)	90%	(625)	695
Voted in 2014: Yes	5%	(63)	8%	(94)	87%	(1067)	1225
Voted in 2014: No	4%	(40)	7%	(69)	89%	(866)	975
2012 Vote: Barack Obama	6%	(47)	6%	(47)	89%	(740)	834
2012 Vote: Mitt Romney	3%	(12)	9%	(40)	89%	(420)	473
2012 Vote: Other	3%	(2)	4%	(3)	93%	(72)	77
2012 Vote: Didn't Vote	5%	(42)	9%	(72)	86%	(696)	810
4-Region: Northeast	10%	(38)	13%	(51)	77%	(304)	394
4-Region: Midwest	2%	(8)	3%	(16)	95%	(439)	462
4-Region: South	3%	(24)	7%	(56)	90%	(744)	824
4-Region: West	6%	(33)	8%	(40)	86%	(447)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_24: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

Serie A

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(124)	8%	(172)	87%	(1904)	2200
Gender: Male	10%	(104)	11%	(117)	79%	(840)	1062
Gender: Female	2%	(20)	5%	(55)	93%	(1063)	1138
Age: 18-34	12%	(78)	12%	(79)	76%	(497)	655
Age: 35-44	8%	(28)	12%	(42)	80%	(287)	358
Age: 45-64	2%	(15)	6%	(42)	92%	(693)	751
Age: 65+	—	(2)	2%	(8)	98%	(426)	436
GenZers: 1997-2012	8%	(21)	7%	(17)	85%	(214)	252
Millennials: 1981-1996	12%	(67)	13%	(78)	75%	(437)	582
GenXers: 1965-1980	5%	(28)	11%	(57)	84%	(446)	532
Baby Boomers: 1946-1964	1%	(8)	2%	(17)	97%	(712)	737
PID: Dem (no lean)	8%	(65)	8%	(61)	84%	(679)	805
PID: Ind (no lean)	3%	(18)	6%	(43)	91%	(616)	677
PID: Rep (no lean)	6%	(41)	9%	(68)	85%	(609)	718
PID/Gender: Dem Men	15%	(57)	10%	(38)	76%	(292)	387
PID/Gender: Dem Women	2%	(7)	6%	(24)	93%	(387)	418
PID/Gender: Ind Men	4%	(14)	8%	(27)	88%	(289)	330
PID/Gender: Ind Women	1%	(5)	4%	(16)	94%	(326)	346
PID/Gender: Rep Men	10%	(33)	15%	(52)	75%	(259)	344
PID/Gender: Rep Women	2%	(8)	4%	(16)	94%	(350)	374
Ideo: Liberal (1-3)	7%	(45)	11%	(74)	82%	(527)	646
Ideo: Moderate (4)	7%	(45)	6%	(40)	86%	(533)	617
Ideo: Conservative (5-7)	4%	(32)	6%	(46)	89%	(658)	736
Educ: < College	3%	(52)	6%	(92)	90%	(1368)	1512
Educ: Bachelors degree	8%	(34)	10%	(44)	82%	(365)	444
Educ: Post-grad	16%	(38)	15%	(36)	70%	(170)	244
Income: Under 50k	3%	(41)	7%	(83)	90%	(1087)	1210
Income: 50k-100k	6%	(37)	7%	(46)	87%	(575)	658
Income: 100k+	14%	(46)	13%	(44)	73%	(242)	331
Ethnicity: White	6%	(98)	7%	(117)	87%	(1506)	1722
Ethnicity: Hispanic	9%	(32)	12%	(43)	79%	(275)	349
Ethnicity: Black	7%	(18)	12%	(34)	81%	(223)	274

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Table MCSP1_24: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Serie A

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(124)	8%	(172)	87%	(1904)	2200
Ethnicity: Other	4%	(8)	10%	(21)	86%	(175)	204
All Christian	7%	(76)	7%	(77)	86%	(914)	1066
All Non-Christian	12%	(15)	24%	(30)	63%	(76)	121
Atheist	4%	(4)	5%	(6)	91%	(97)	107
Agnostic/Nothing in particular	3%	(16)	5%	(28)	92%	(484)	528
Something Else	4%	(14)	9%	(32)	88%	(333)	379
Religious Non-Protestant/Catholic	10%	(15)	21%	(30)	68%	(98)	143
Evangelical	9%	(60)	10%	(62)	81%	(518)	640
Non-Evangelical	3%	(25)	5%	(41)	91%	(698)	763
Community: Urban	13%	(81)	13%	(82)	73%	(446)	608
Community: Suburban	3%	(31)	5%	(54)	91%	(904)	989
Community: Rural	2%	(13)	6%	(37)	92%	(554)	603
Employ: Private Sector	12%	(72)	11%	(70)	77%	(471)	613
Employ: Government	8%	(10)	15%	(17)	77%	(88)	114
Employ: Self-Employed	10%	(17)	7%	(12)	83%	(140)	169
Employ: Homemaker	—	(0)	7%	(11)	93%	(143)	154
Employ: Retired	1%	(4)	3%	(17)	96%	(526)	546
Employ: Unemployed	3%	(10)	6%	(21)	91%	(323)	354
Employ: Other	3%	(5)	9%	(13)	88%	(128)	146
Military HH: Yes	4%	(15)	6%	(20)	90%	(311)	346
Military HH: No	6%	(109)	8%	(153)	86%	(1592)	1854
RD/WT: Right Direction	11%	(73)	12%	(77)	77%	(492)	641
RD/WT: Wrong Track	3%	(51)	6%	(96)	91%	(1412)	1559
Trump Job Approve	7%	(63)	10%	(85)	83%	(744)	893
Trump Job Disapprove	5%	(54)	6%	(75)	89%	(1076)	1206
Trump Job Strongly Approve	8%	(43)	10%	(55)	82%	(442)	540
Trump Job Somewhat Approve	6%	(20)	9%	(30)	86%	(302)	352
Trump Job Somewhat Disapprove	7%	(18)	7%	(18)	85%	(209)	245
Trump Job Strongly Disapprove	4%	(36)	6%	(58)	90%	(867)	961
Favorable of Trump	7%	(67)	9%	(83)	83%	(742)	892
Unfavorable of Trump	4%	(53)	6%	(76)	89%	(1056)	1185

Table MCSP1_24: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

Serie A

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	6%	(124)	8%	(172)	87%	(1904)	2200
Very Favorable of Trump	8%	(46)	11%	(60)	81%	(466)	572
Somewhat Favorable of Trump	7%	(21)	7%	(22)	86%	(276)	320
Somewhat Unfavorable of Trump	6%	(13)	9%	(20)	85%	(182)	215
Very Unfavorable of Trump	4%	(40)	6%	(56)	90%	(875)	970
#1 Issue: Economy	5%	(42)	6%	(48)	88%	(681)	771
#1 Issue: Security	12%	(31)	12%	(31)	76%	(192)	254
#1 Issue: Health Care	3%	(13)	12%	(48)	84%	(330)	390
#1 Issue: Medicare / Social Security	2%	(7)	3%	(10)	95%	(308)	326
#1 Issue: Women's Issues	5%	(4)	12%	(12)	83%	(78)	94
#1 Issue: Education	13%	(16)	7%	(9)	79%	(94)	118
#1 Issue: Energy	10%	(8)	8%	(6)	82%	(67)	82
#1 Issue: Other	1%	(2)	6%	(10)	93%	(154)	166
2018 House Vote: Democrat	8%	(52)	8%	(53)	85%	(593)	699
2018 House Vote: Republican	7%	(44)	11%	(69)	82%	(532)	644
2016 Vote: Hillary Clinton	7%	(50)	7%	(46)	86%	(583)	679
2016 Vote: Donald Trump	6%	(44)	9%	(65)	85%	(598)	707
2016 Vote: Other	—	(0)	10%	(12)	90%	(106)	118
2016 Vote: Didn't Vote	4%	(31)	7%	(49)	88%	(615)	695
Voted in 2014: Yes	6%	(79)	7%	(89)	86%	(1056)	1225
Voted in 2014: No	5%	(45)	9%	(83)	87%	(847)	975
2012 Vote: Barack Obama	7%	(60)	7%	(56)	86%	(718)	834
2012 Vote: Mitt Romney	4%	(18)	7%	(35)	89%	(419)	473
2012 Vote: Other	3%	(3)	6%	(4)	91%	(71)	77
2012 Vote: Didn't Vote	5%	(44)	9%	(74)	85%	(692)	810
4-Region: Northeast	10%	(40)	14%	(54)	76%	(300)	394
4-Region: Midwest	3%	(13)	4%	(20)	93%	(429)	462
4-Region: South	4%	(31)	7%	(56)	90%	(738)	824
4-Region: West	8%	(40)	8%	(43)	84%	(437)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_25: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Major League Lacrosse

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(83)	9%	(194)	87%	(1922)	2200
Gender: Male	6%	(68)	12%	(129)	81%	(864)	1062
Gender: Female	1%	(15)	6%	(65)	93%	(1058)	1138
Age: 18-34	7%	(44)	12%	(80)	81%	(531)	655
Age: 35-44	7%	(25)	11%	(41)	82%	(292)	358
Age: 45-64	2%	(12)	7%	(56)	91%	(683)	751
Age: 65+	—	(2)	4%	(18)	95%	(416)	436
GenZers: 1997-2012	3%	(7)	11%	(28)	86%	(217)	252
Millennials: 1981-1996	8%	(45)	12%	(72)	80%	(465)	582
GenXers: 1965-1980	5%	(26)	9%	(50)	86%	(456)	532
Baby Boomers: 1946-1964	1%	(5)	5%	(40)	94%	(692)	737
PID: Dem (no lean)	6%	(46)	10%	(77)	85%	(683)	805
PID: Ind (no lean)	2%	(11)	8%	(54)	90%	(612)	677
PID: Rep (no lean)	4%	(27)	9%	(64)	87%	(627)	718
PID/Gender: Dem Men	10%	(40)	12%	(48)	77%	(299)	387
PID/Gender: Dem Women	1%	(6)	7%	(29)	92%	(384)	418
PID/Gender: Ind Men	3%	(10)	10%	(33)	87%	(288)	330
PID/Gender: Ind Women	—	(1)	6%	(21)	94%	(325)	346
PID/Gender: Rep Men	5%	(18)	14%	(49)	80%	(277)	344
PID/Gender: Rep Women	2%	(9)	4%	(15)	94%	(350)	374
Ideo: Liberal (1-3)	5%	(31)	10%	(64)	85%	(550)	646
Ideo: Moderate (4)	4%	(25)	9%	(55)	87%	(538)	617
Ideo: Conservative (5-7)	4%	(27)	9%	(64)	88%	(646)	736
Educ: < College	3%	(41)	7%	(106)	90%	(1366)	1512
Educ: Bachelors degree	5%	(22)	11%	(48)	84%	(374)	444
Educ: Post-grad	9%	(21)	17%	(41)	75%	(182)	244
Income: Under 50k	3%	(34)	8%	(95)	89%	(1082)	1210
Income: 50k-100k	4%	(27)	7%	(48)	89%	(583)	658
Income: 100k+	7%	(23)	16%	(52)	77%	(257)	331
Ethnicity: White	4%	(62)	8%	(139)	88%	(1521)	1722
Ethnicity: Hispanic	6%	(19)	8%	(29)	86%	(301)	349
Ethnicity: Black	6%	(17)	14%	(38)	80%	(219)	274

Table MCSP1_25: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Major League Lacrosse

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(83)	9%	(194)	87%	(1922)	2200
Ethnicity: Other	2%	(4)	8%	(17)	89%	(182)	204
All Christian	4%	(46)	9%	(98)	86%	(922)	1066
All Non-Christian	8%	(9)	15%	(18)	77%	(93)	121
Atheist	2%	(2)	8%	(9)	90%	(96)	107
Agnostic/Nothing in particular	3%	(14)	7%	(36)	90%	(477)	528
Something Else	3%	(12)	9%	(33)	88%	(333)	379
Religious Non-Protestant/Catholic	6%	(9)	13%	(19)	80%	(114)	143
Evangelical	6%	(37)	11%	(72)	83%	(531)	640
Non-Evangelical	2%	(18)	7%	(56)	90%	(689)	763
Community: Urban	8%	(51)	15%	(92)	76%	(465)	608
Community: Suburban	2%	(17)	6%	(59)	92%	(913)	989
Community: Rural	3%	(15)	7%	(43)	90%	(544)	603
Employ: Private Sector	7%	(46)	13%	(79)	80%	(488)	613
Employ: Government	6%	(6)	10%	(11)	85%	(96)	114
Employ: Self-Employed	3%	(5)	7%	(13)	90%	(152)	169
Employ: Homemaker	3%	(4)	5%	(7)	93%	(143)	154
Employ: Retired	—	(2)	5%	(28)	95%	(517)	546
Employ: Unemployed	3%	(11)	7%	(27)	89%	(316)	354
Employ: Other	2%	(4)	9%	(13)	89%	(130)	146
Military HH: Yes	3%	(11)	7%	(23)	90%	(313)	346
Military HH: No	4%	(73)	9%	(172)	87%	(1610)	1854
RD/WT: Right Direction	6%	(41)	14%	(90)	80%	(511)	641
RD/WT: Wrong Track	3%	(43)	7%	(105)	91%	(1411)	1559
Trump Job Approve	4%	(36)	11%	(101)	85%	(755)	893
Trump Job Disapprove	3%	(42)	7%	(86)	89%	(1078)	1206
Trump Job Strongly Approve	5%	(28)	11%	(59)	84%	(453)	540
Trump Job Somewhat Approve	2%	(8)	12%	(42)	86%	(302)	352
Trump Job Somewhat Disapprove	5%	(13)	7%	(17)	88%	(215)	245
Trump Job Strongly Disapprove	3%	(29)	7%	(69)	90%	(863)	961
Favorable of Trump	4%	(38)	10%	(93)	85%	(760)	892
Unfavorable of Trump	4%	(42)	7%	(85)	89%	(1058)	1185

Table MCSP1_25: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Major League Lacrosse

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(83)	9%	(194)	87%	(1922)	2200
Very Favorable of Trump	5%	(30)	10%	(58)	85%	(484)	572
Somewhat Favorable of Trump	3%	(9)	11%	(35)	86%	(276)	320
Somewhat Unfavorable of Trump	5%	(11)	9%	(20)	86%	(184)	215
Very Unfavorable of Trump	3%	(32)	7%	(64)	90%	(875)	970
#1 Issue: Economy	3%	(24)	11%	(81)	86%	(665)	771
#1 Issue: Security	8%	(19)	10%	(25)	83%	(209)	254
#1 Issue: Health Care	4%	(16)	9%	(34)	87%	(340)	390
#1 Issue: Medicare / Social Security	1%	(5)	3%	(9)	96%	(311)	326
#1 Issue: Women's Issues	6%	(5)	10%	(9)	84%	(79)	94
#1 Issue: Education	9%	(10)	12%	(14)	79%	(94)	118
#1 Issue: Energy	4%	(4)	12%	(10)	83%	(68)	82
#1 Issue: Other	—	(0)	6%	(11)	94%	(155)	166
2018 House Vote: Democrat	6%	(44)	10%	(72)	83%	(582)	699
2018 House Vote: Republican	3%	(22)	10%	(62)	87%	(561)	644
2016 Vote: Hillary Clinton	6%	(39)	9%	(61)	85%	(579)	679
2016 Vote: Donald Trump	4%	(26)	11%	(79)	85%	(602)	707
2016 Vote: Other	1%	(2)	8%	(9)	91%	(107)	118
2016 Vote: Didn't Vote	3%	(18)	6%	(44)	91%	(633)	695
Voted in 2014: Yes	5%	(57)	9%	(115)	86%	(1053)	1225
Voted in 2014: No	3%	(26)	8%	(80)	89%	(869)	975
2012 Vote: Barack Obama	5%	(46)	8%	(70)	86%	(718)	834
2012 Vote: Mitt Romney	2%	(12)	10%	(48)	87%	(413)	473
2012 Vote: Other	3%	(2)	10%	(8)	87%	(67)	77
2012 Vote: Didn't Vote	3%	(24)	8%	(67)	89%	(720)	810
4-Region: Northeast	6%	(25)	12%	(49)	81%	(319)	394
4-Region: Midwest	3%	(13)	7%	(31)	91%	(419)	462
4-Region: South	3%	(24)	7%	(58)	90%	(741)	824
4-Region: West	4%	(21)	11%	(56)	85%	(443)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_26: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Premier Lacrosse League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(90)	8%	(169)	88%	(1942)	2200
Gender: Male	7%	(69)	11%	(120)	82%	(873)	1062
Gender: Female	2%	(21)	4%	(49)	94%	(1069)	1138
Age: 18-34	8%	(54)	9%	(61)	82%	(540)	655
Age: 35-44	7%	(24)	13%	(46)	81%	(288)	358
Age: 45-64	1%	(10)	7%	(50)	92%	(691)	751
Age: 65+	—	(1)	3%	(12)	97%	(422)	436
GenZers: 1997-2012	5%	(13)	5%	(12)	90%	(227)	252
Millennials: 1981-1996	9%	(51)	11%	(66)	80%	(464)	582
GenXers: 1965-1980	4%	(19)	12%	(62)	85%	(452)	532
Baby Boomers: 1946-1964	1%	(7)	4%	(26)	96%	(704)	737
PID: Dem (no lean)	5%	(40)	8%	(64)	87%	(700)	805
PID: Ind (no lean)	2%	(12)	5%	(35)	93%	(630)	677
PID: Rep (no lean)	5%	(37)	10%	(69)	85%	(611)	718
PID/Gender: Dem Men	8%	(30)	13%	(50)	79%	(307)	387
PID/Gender: Dem Women	2%	(10)	4%	(15)	94%	(393)	418
PID/Gender: Ind Men	3%	(11)	7%	(22)	90%	(297)	330
PID/Gender: Ind Women	—	(1)	4%	(13)	96%	(333)	346
PID/Gender: Rep Men	8%	(28)	14%	(48)	78%	(268)	344
PID/Gender: Rep Women	2%	(9)	6%	(21)	92%	(343)	374
Ideo: Liberal (1-3)	5%	(33)	9%	(58)	86%	(554)	646
Ideo: Moderate (4)	5%	(30)	7%	(44)	88%	(544)	617
Ideo: Conservative (5-7)	4%	(26)	8%	(60)	88%	(651)	736
Educ: < College	2%	(36)	6%	(89)	92%	(1387)	1512
Educ: Bachelors degree	6%	(28)	10%	(44)	84%	(372)	444
Educ: Post-grad	11%	(26)	14%	(35)	75%	(183)	244
Income: Under 50k	3%	(38)	6%	(76)	91%	(1096)	1210
Income: 50k-100k	4%	(25)	6%	(38)	90%	(595)	658
Income: 100k+	8%	(26)	17%	(55)	76%	(251)	331
Ethnicity: White	4%	(70)	7%	(125)	89%	(1527)	1722
Ethnicity: Hispanic	5%	(19)	10%	(36)	84%	(294)	349
Ethnicity: Black	6%	(16)	10%	(28)	84%	(230)	274

Table MCSP1_26: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Premier Lacrosse League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(90)	8%	(169)	88%	(1942)	2200
Ethnicity: Other	2%	(4)	8%	(16)	90%	(184)	204
All Christian	5%	(48)	9%	(91)	87%	(927)	1066
All Non-Christian	10%	(12)	11%	(14)	79%	(95)	121
Atheist	3%	(3)	3%	(4)	94%	(100)	107
Agnostic/Nothing in particular	2%	(13)	6%	(33)	91%	(481)	528
Something Else	4%	(13)	7%	(27)	89%	(339)	379
Religious Non-Protestant/Catholic	8%	(12)	10%	(15)	81%	(116)	143
Evangelical	6%	(40)	9%	(55)	85%	(545)	640
Non-Evangelical	3%	(20)	7%	(55)	90%	(688)	763
Community: Urban	9%	(53)	14%	(86)	77%	(469)	608
Community: Suburban	2%	(24)	5%	(52)	92%	(913)	989
Community: Rural	2%	(13)	5%	(30)	93%	(560)	603
Employ: Private Sector	8%	(49)	13%	(78)	79%	(486)	613
Employ: Government	7%	(8)	10%	(12)	82%	(94)	114
Employ: Self-Employed	3%	(6)	5%	(8)	92%	(155)	169
Employ: Homemaker	—	(1)	4%	(6)	96%	(148)	154
Employ: Retired	—	(1)	4%	(21)	96%	(524)	546
Employ: Unemployed	2%	(8)	7%	(23)	91%	(322)	354
Employ: Other	5%	(8)	6%	(9)	89%	(130)	146
Military HH: Yes	2%	(9)	6%	(22)	91%	(316)	346
Military HH: No	4%	(81)	8%	(147)	88%	(1626)	1854
RD/WT: Right Direction	8%	(49)	13%	(83)	80%	(510)	641
RD/WT: Wrong Track	3%	(41)	6%	(86)	92%	(1432)	1559
Trump Job Approve	5%	(47)	10%	(94)	84%	(752)	893
Trump Job Disapprove	3%	(39)	5%	(66)	91%	(1100)	1206
Trump Job Strongly Approve	7%	(36)	10%	(54)	83%	(450)	540
Trump Job Somewhat Approve	3%	(11)	11%	(40)	86%	(301)	352
Trump Job Somewhat Disapprove	3%	(8)	8%	(20)	89%	(217)	245
Trump Job Strongly Disapprove	3%	(32)	5%	(46)	92%	(883)	961
Favorable of Trump	5%	(48)	10%	(93)	84%	(751)	892
Unfavorable of Trump	3%	(38)	5%	(64)	91%	(1083)	1185

Table MCSP1_26: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

Premier Lacrosse League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(90)	8%	(169)	88%	(1942)	2200
Very Favorable of Trump	7%	(37)	11%	(61)	83%	(473)	572
Somewhat Favorable of Trump	3%	(10)	10%	(31)	87%	(278)	320
Somewhat Unfavorable of Trump	4%	(9)	8%	(18)	88%	(188)	215
Very Unfavorable of Trump	3%	(29)	5%	(46)	92%	(895)	970
#1 Issue: Economy	4%	(32)	8%	(64)	88%	(676)	771
#1 Issue: Security	7%	(17)	10%	(25)	83%	(211)	254
#1 Issue: Health Care	4%	(14)	9%	(34)	88%	(342)	390
#1 Issue: Medicare / Social Security	2%	(5)	2%	(8)	96%	(312)	326
#1 Issue: Women's Issues	3%	(3)	7%	(7)	90%	(85)	94
#1 Issue: Education	10%	(11)	13%	(15)	78%	(92)	118
#1 Issue: Energy	6%	(5)	8%	(7)	85%	(70)	82
#1 Issue: Other	1%	(2)	6%	(9)	93%	(154)	166
2018 House Vote: Democrat	5%	(36)	9%	(61)	86%	(602)	699
2018 House Vote: Republican	5%	(35)	10%	(62)	85%	(548)	644
2016 Vote: Hillary Clinton	5%	(35)	7%	(48)	88%	(595)	679
2016 Vote: Donald Trump	5%	(38)	10%	(72)	84%	(597)	707
2016 Vote: Other	—	(0)	9%	(11)	90%	(106)	118
2016 Vote: Didn't Vote	2%	(16)	5%	(38)	92%	(641)	695
Voted in 2014: Yes	5%	(63)	9%	(109)	86%	(1053)	1225
Voted in 2014: No	3%	(27)	6%	(60)	91%	(889)	975
2012 Vote: Barack Obama	5%	(44)	7%	(62)	87%	(728)	834
2012 Vote: Mitt Romney	4%	(18)	9%	(42)	87%	(413)	473
2012 Vote: Other	2%	(1)	10%	(7)	89%	(69)	77
2012 Vote: Didn't Vote	3%	(27)	7%	(54)	90%	(729)	810
4-Region: Northeast	5%	(21)	13%	(49)	82%	(323)	394
4-Region: Midwest	3%	(12)	4%	(18)	93%	(432)	462
4-Region: South	3%	(28)	7%	(59)	89%	(737)	824
4-Region: West	5%	(28)	8%	(43)	86%	(449)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_27: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
National Lacrosse League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	3%	(76)	9%	(195)	88%	(1929)	2200
Gender: Male	6%	(59)	12%	(127)	82%	(875)	1062
Gender: Female	1%	(17)	6%	(67)	93%	(1054)	1138
Age: 18-34	6%	(40)	12%	(80)	82%	(535)	655
Age: 35-44	7%	(25)	12%	(44)	81%	(289)	358
Age: 45-64	1%	(9)	8%	(58)	91%	(684)	751
Age: 65+	—	(2)	3%	(13)	97%	(421)	436
GenZers: 1997-2012	3%	(7)	10%	(25)	87%	(220)	252
Millennials: 1981-1996	7%	(40)	13%	(75)	80%	(468)	582
GenXers: 1965-1980	5%	(24)	11%	(58)	84%	(449)	532
Baby Boomers: 1946-1964	1%	(4)	4%	(33)	95%	(701)	737
PID: Dem (no lean)	4%	(33)	8%	(63)	88%	(709)	805
PID: Ind (no lean)	1%	(7)	9%	(62)	90%	(609)	677
PID: Rep (no lean)	5%	(36)	10%	(70)	85%	(612)	718
PID/Gender: Dem Men	7%	(27)	11%	(41)	82%	(319)	387
PID/Gender: Dem Women	1%	(6)	5%	(23)	93%	(390)	418
PID/Gender: Ind Men	1%	(5)	11%	(35)	88%	(290)	330
PID/Gender: Ind Women	1%	(2)	8%	(26)	92%	(318)	346
PID/Gender: Rep Men	8%	(27)	15%	(51)	77%	(266)	344
PID/Gender: Rep Women	2%	(9)	5%	(19)	93%	(346)	374
Ideo: Liberal (1-3)	4%	(28)	10%	(63)	86%	(554)	646
Ideo: Moderate (4)	3%	(21)	8%	(51)	88%	(545)	617
Ideo: Conservative (5-7)	3%	(25)	10%	(72)	87%	(639)	736
Educ: < College	2%	(38)	7%	(102)	91%	(1373)	1512
Educ: Bachelors degree	4%	(16)	11%	(50)	85%	(378)	444
Educ: Post-grad	9%	(23)	17%	(42)	73%	(179)	244
Income: Under 50k	3%	(32)	8%	(91)	90%	(1087)	1210
Income: 50k-100k	3%	(22)	8%	(50)	89%	(586)	658
Income: 100k+	7%	(22)	16%	(53)	77%	(256)	331
Ethnicity: White	4%	(60)	9%	(148)	88%	(1513)	1722
Ethnicity: Hispanic	5%	(18)	13%	(46)	82%	(285)	349
Ethnicity: Black	4%	(12)	10%	(27)	86%	(235)	274

Table MCSP1_27: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
National Lacrosse League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	3%	(76)	9%	(195)	88%	(1929)	2200
Ethnicity: Other	2%	(4)	10%	(19)	89%	(181)	204
All Christian	4%	(40)	10%	(101)	87%	(925)	1066
All Non-Christian	11%	(13)	14%	(17)	75%	(91)	121
Atheist	2%	(2)	6%	(7)	92%	(98)	107
Agnostic/Nothing in particular	2%	(11)	7%	(39)	90%	(477)	528
Something Else	2%	(9)	8%	(30)	89%	(339)	379
Religious Non-Protestant/Catholic	9%	(13)	12%	(17)	79%	(113)	143
Evangelical	5%	(31)	10%	(66)	85%	(543)	640
Non-Evangelical	2%	(16)	8%	(60)	90%	(687)	763
Community: Urban	9%	(52)	15%	(93)	76%	(462)	608
Community: Suburban	1%	(11)	7%	(72)	92%	(906)	989
Community: Rural	2%	(13)	5%	(29)	93%	(561)	603
Employ: Private Sector	6%	(37)	14%	(86)	80%	(490)	613
Employ: Government	2%	(2)	15%	(18)	82%	(94)	114
Employ: Self-Employed	4%	(6)	7%	(12)	89%	(151)	169
Employ: Homemaker	—	(0)	7%	(11)	93%	(143)	154
Employ: Retired	—	(2)	5%	(27)	95%	(517)	546
Employ: Unemployed	4%	(13)	5%	(19)	91%	(322)	354
Employ: Other	6%	(9)	10%	(14)	84%	(123)	146
Military HH: Yes	2%	(9)	8%	(29)	89%	(309)	346
Military HH: No	4%	(67)	9%	(166)	87%	(1621)	1854
RD/WT: Right Direction	8%	(48)	14%	(91)	78%	(502)	641
RD/WT: Wrong Track	2%	(28)	7%	(104)	92%	(1427)	1559
Trump Job Approve	5%	(43)	11%	(101)	84%	(749)	893
Trump Job Disapprove	2%	(29)	7%	(86)	90%	(1090)	1206
Trump Job Strongly Approve	7%	(36)	10%	(55)	83%	(449)	540
Trump Job Somewhat Approve	2%	(7)	13%	(45)	85%	(301)	352
Trump Job Somewhat Disapprove	4%	(11)	10%	(24)	86%	(211)	245
Trump Job Strongly Disapprove	2%	(19)	7%	(63)	92%	(880)	961
Favorable of Trump	5%	(48)	12%	(103)	83%	(741)	892
Unfavorable of Trump	2%	(26)	7%	(77)	91%	(1081)	1185

Table MCSP1_27: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
National Lacrosse League

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	3%	(76)	9%	(195)	88%	(1929)	2200
Very Favorable of Trump	7%	(37)	11%	(63)	82%	(471)	572
Somewhat Favorable of Trump	3%	(10)	12%	(40)	84%	(270)	320
Somewhat Unfavorable of Trump	5%	(10)	9%	(20)	86%	(185)	215
Very Unfavorable of Trump	2%	(16)	6%	(58)	92%	(896)	970
#1 Issue: Economy	3%	(19)	11%	(82)	87%	(669)	771
#1 Issue: Security	6%	(14)	11%	(29)	83%	(211)	254
#1 Issue: Health Care	5%	(20)	8%	(30)	87%	(340)	390
#1 Issue: Medicare / Social Security	2%	(5)	3%	(11)	95%	(309)	326
#1 Issue: Women's Issues	4%	(3)	8%	(8)	88%	(83)	94
#1 Issue: Education	8%	(10)	13%	(15)	79%	(93)	118
#1 Issue: Energy	4%	(3)	13%	(11)	83%	(68)	82
#1 Issue: Other	—	(0)	6%	(10)	94%	(156)	166
2018 House Vote: Democrat	5%	(33)	8%	(57)	87%	(609)	699
2018 House Vote: Republican	5%	(32)	11%	(70)	84%	(542)	644
2016 Vote: Hillary Clinton	5%	(31)	7%	(45)	89%	(602)	679
2016 Vote: Donald Trump	5%	(33)	12%	(85)	83%	(588)	707
2016 Vote: Other	—	(0)	4%	(4)	96%	(113)	118
2016 Vote: Didn't Vote	2%	(11)	9%	(60)	90%	(624)	695
Voted in 2014: Yes	4%	(50)	10%	(119)	86%	(1055)	1225
Voted in 2014: No	3%	(26)	8%	(75)	90%	(874)	975
2012 Vote: Barack Obama	4%	(34)	9%	(74)	87%	(726)	834
2012 Vote: Mitt Romney	3%	(16)	10%	(45)	87%	(412)	473
2012 Vote: Other	1%	(1)	9%	(7)	90%	(70)	77
2012 Vote: Didn't Vote	3%	(26)	8%	(66)	89%	(718)	810
4-Region: Northeast	5%	(20)	14%	(56)	81%	(317)	394
4-Region: Midwest	3%	(13)	4%	(18)	93%	(432)	462
4-Region: South	3%	(21)	8%	(65)	90%	(739)	824
4-Region: West	4%	(22)	11%	(57)	85%	(441)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4: *How often do you watch live sporting events?*

Demographic	Almost every day		At least once a week		At least once a month		Once every few months		Never		Total N
Adults	13%	(282)	29%	(643)	13%	(278)	18%	(392)	28%	(605)	2200
Gender: Male	22%	(231)	35%	(367)	11%	(115)	14%	(154)	18%	(195)	1062
Gender: Female	5%	(51)	24%	(276)	14%	(162)	21%	(238)	36%	(410)	1138
Age: 18-34	14%	(89)	31%	(203)	13%	(83)	17%	(109)	26%	(171)	655
Age: 35-44	16%	(56)	27%	(96)	13%	(46)	23%	(81)	22%	(79)	358
Age: 45-64	12%	(89)	27%	(203)	12%	(94)	18%	(133)	31%	(232)	751
Age: 65+	11%	(48)	32%	(142)	13%	(55)	16%	(69)	28%	(123)	436
GenZers: 1997-2012	10%	(24)	17%	(42)	12%	(31)	22%	(55)	39%	(99)	252
Millennials: 1981-1996	15%	(88)	35%	(203)	13%	(78)	17%	(97)	20%	(117)	582
GenXers: 1965-1980	14%	(75)	30%	(159)	12%	(62)	20%	(108)	24%	(128)	532
Baby Boomers: 1946-1964	11%	(85)	29%	(212)	13%	(92)	15%	(114)	32%	(235)	737
PID: Dem (no lean)	16%	(125)	31%	(246)	12%	(99)	17%	(140)	24%	(195)	805
PID: Ind (no lean)	10%	(66)	24%	(163)	12%	(81)	21%	(139)	34%	(228)	677
PID: Rep (no lean)	13%	(91)	33%	(234)	14%	(97)	16%	(113)	25%	(182)	718
PID/Gender: Dem Men	25%	(97)	33%	(128)	11%	(42)	13%	(52)	18%	(69)	387
PID/Gender: Dem Women	7%	(28)	28%	(118)	14%	(57)	21%	(89)	30%	(127)	418
PID/Gender: Ind Men	17%	(56)	28%	(92)	10%	(34)	19%	(63)	26%	(86)	330
PID/Gender: Ind Women	3%	(11)	21%	(71)	14%	(47)	22%	(76)	41%	(141)	346
PID/Gender: Rep Men	23%	(78)	43%	(148)	11%	(39)	11%	(39)	12%	(40)	344
PID/Gender: Rep Women	3%	(13)	23%	(87)	16%	(58)	20%	(74)	38%	(142)	374
Ideo: Liberal (1-3)	14%	(89)	30%	(191)	14%	(89)	17%	(113)	25%	(164)	646
Ideo: Moderate (4)	11%	(70)	31%	(192)	12%	(74)	19%	(119)	26%	(163)	617
Ideo: Conservative (5-7)	14%	(104)	30%	(223)	13%	(98)	16%	(117)	26%	(194)	736
Educ: < College	11%	(165)	26%	(394)	13%	(192)	18%	(275)	32%	(487)	1512
Educ: Bachelors degree	15%	(68)	35%	(156)	13%	(57)	17%	(76)	20%	(87)	444
Educ: Post-grad	20%	(49)	38%	(92)	12%	(29)	17%	(42)	13%	(31)	244
Income: Under 50k	11%	(130)	24%	(295)	12%	(151)	18%	(214)	35%	(420)	1210
Income: 50k-100k	11%	(75)	34%	(222)	13%	(88)	19%	(128)	22%	(145)	658
Income: 100k+	23%	(77)	38%	(126)	12%	(39)	15%	(50)	12%	(40)	331
Ethnicity: White	12%	(207)	30%	(510)	12%	(208)	18%	(314)	28%	(482)	1722
Ethnicity: Hispanic	15%	(51)	24%	(84)	10%	(36)	20%	(72)	31%	(107)	349
Ethnicity: Black	18%	(48)	30%	(83)	13%	(35)	15%	(41)	24%	(66)	274

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Table MCSP4: *How often do you watch live sporting events?*

Demographic	Almost every day		At least once a week		At least once a month		Once every few months		Never		Total N
Adults	13%	(282)	29%	(643)	13%	(278)	18%	(392)	28%	(605)	2200
Ethnicity: Other	13%	(26)	25%	(50)	17%	(34)	18%	(36)	28%	(57)	204
All Christian	16%	(166)	32%	(337)	13%	(134)	17%	(176)	24%	(253)	1066
All Non-Christian	19%	(23)	43%	(52)	11%	(14)	14%	(16)	13%	(16)	121
Atheist	15%	(15)	24%	(26)	15%	(16)	12%	(13)	34%	(36)	107
Agnostic/Nothing in particular	8%	(42)	23%	(120)	13%	(71)	22%	(118)	34%	(178)	528
Something Else	9%	(36)	28%	(108)	12%	(44)	18%	(69)	32%	(122)	379
Religious Non-Protestant/Catholic	18%	(26)	40%	(57)	11%	(16)	17%	(25)	13%	(19)	143
Evangelical	15%	(94)	30%	(190)	13%	(81)	17%	(107)	26%	(168)	640
Non-Evangelical	13%	(102)	32%	(245)	12%	(88)	17%	(126)	26%	(201)	763
Community: Urban	19%	(114)	34%	(209)	11%	(66)	16%	(98)	20%	(121)	608
Community: Suburban	12%	(122)	29%	(284)	13%	(125)	18%	(173)	29%	(285)	989
Community: Rural	8%	(46)	25%	(150)	14%	(87)	20%	(121)	33%	(200)	603
Employ: Private Sector	19%	(119)	38%	(232)	12%	(73)	15%	(93)	16%	(96)	613
Employ: Government	19%	(21)	31%	(35)	14%	(16)	16%	(18)	20%	(23)	114
Employ: Self-Employed	13%	(22)	28%	(47)	12%	(19)	19%	(32)	29%	(49)	169
Employ: Homemaker	3%	(5)	18%	(28)	15%	(23)	20%	(30)	44%	(68)	154
Employ: Retired	11%	(59)	30%	(162)	11%	(61)	17%	(92)	31%	(171)	546
Employ: Unemployed	7%	(26)	24%	(84)	14%	(49)	20%	(71)	35%	(124)	354
Employ: Other	12%	(18)	25%	(36)	7%	(11)	22%	(32)	33%	(49)	146
Military HH: Yes	16%	(54)	28%	(99)	13%	(44)	15%	(53)	28%	(97)	346
Military HH: No	12%	(228)	29%	(544)	13%	(234)	18%	(339)	27%	(508)	1854
RD/WT: Right Direction	18%	(115)	34%	(218)	13%	(85)	14%	(88)	21%	(135)	641
RD/WT: Wrong Track	11%	(167)	27%	(425)	12%	(192)	20%	(304)	30%	(470)	1559
Trump Job Approve	13%	(119)	31%	(279)	13%	(119)	16%	(146)	26%	(230)	893
Trump Job Disapprove	13%	(152)	29%	(353)	12%	(143)	20%	(236)	27%	(322)	1206
Trump Job Strongly Approve	14%	(74)	32%	(171)	12%	(67)	15%	(82)	27%	(146)	540
Trump Job Somewhat Approve	13%	(45)	30%	(107)	15%	(52)	18%	(64)	24%	(84)	352
Trump Job Somewhat Disapprove	12%	(29)	30%	(73)	16%	(40)	18%	(45)	24%	(58)	245
Trump Job Strongly Disapprove	13%	(123)	29%	(280)	11%	(103)	20%	(191)	27%	(264)	961
Favorable of Trump	13%	(120)	33%	(295)	12%	(107)	16%	(141)	26%	(229)	892
Unfavorable of Trump	13%	(154)	28%	(332)	12%	(146)	19%	(227)	28%	(326)	1185

Table MCSP4: *How often do you watch live sporting events?*

Demographic	Almost every day		At least once a week		At least once a month		Once every few months		Never		Total N
Adults	13%	(282)	29%	(643)	13%	(278)	18%	(392)	28%	(605)	2200
Very Favorable of Trump	13%	(76)	33%	(188)	12%	(71)	15%	(88)	26%	(148)	572
Somewhat Favorable of Trump	14%	(43)	33%	(106)	11%	(36)	17%	(53)	25%	(81)	320
Somewhat Unfavorable of Trump	13%	(29)	28%	(59)	19%	(40)	17%	(37)	23%	(50)	215
Very Unfavorable of Trump	13%	(125)	28%	(273)	11%	(106)	20%	(190)	28%	(276)	970
#1 Issue: Economy	15%	(112)	32%	(245)	12%	(90)	19%	(147)	23%	(178)	771
#1 Issue: Security	17%	(43)	29%	(74)	11%	(29)	14%	(36)	28%	(72)	254
#1 Issue: Health Care	12%	(48)	35%	(136)	12%	(47)	16%	(62)	25%	(97)	390
#1 Issue: Medicare / Social Security	8%	(27)	29%	(95)	14%	(45)	19%	(60)	30%	(99)	326
#1 Issue: Women's Issues	5%	(4)	27%	(26)	11%	(10)	23%	(21)	35%	(32)	94
#1 Issue: Education	15%	(18)	18%	(22)	16%	(19)	10%	(12)	40%	(48)	118
#1 Issue: Energy	14%	(12)	24%	(20)	15%	(13)	23%	(19)	24%	(19)	82
#1 Issue: Other	11%	(19)	16%	(27)	16%	(26)	21%	(35)	36%	(60)	166
2018 House Vote: Democrat	15%	(107)	34%	(236)	13%	(89)	16%	(112)	22%	(155)	699
2018 House Vote: Republican	15%	(100)	34%	(220)	11%	(73)	16%	(105)	23%	(146)	644
2016 Vote: Hillary Clinton	16%	(106)	32%	(219)	11%	(74)	17%	(117)	24%	(164)	679
2016 Vote: Donald Trump	14%	(101)	35%	(245)	13%	(91)	14%	(101)	24%	(169)	707
2016 Vote: Other	7%	(8)	37%	(44)	19%	(23)	18%	(21)	19%	(23)	118
2016 Vote: Didn't Vote	10%	(68)	19%	(134)	13%	(91)	22%	(153)	36%	(250)	695
Voted in 2014: Yes	15%	(189)	35%	(423)	12%	(147)	16%	(194)	22%	(272)	1225
Voted in 2014: No	10%	(93)	23%	(220)	13%	(130)	20%	(199)	34%	(333)	975
2012 Vote: Barack Obama	15%	(127)	33%	(279)	11%	(92)	18%	(154)	22%	(183)	834
2012 Vote: Mitt Romney	13%	(61)	34%	(163)	16%	(74)	12%	(56)	25%	(118)	473
2012 Vote: Other	13%	(10)	24%	(18)	8%	(6)	25%	(19)	31%	(24)	77
2012 Vote: Didn't Vote	10%	(83)	22%	(181)	13%	(105)	20%	(160)	35%	(280)	810
4-Region: Northeast	20%	(77)	32%	(127)	13%	(49)	13%	(52)	22%	(88)	394
4-Region: Midwest	12%	(55)	29%	(135)	13%	(59)	15%	(71)	31%	(142)	462
4-Region: South	11%	(94)	26%	(215)	12%	(99)	20%	(163)	31%	(253)	824
4-Region: West	11%	(57)	32%	(165)	13%	(70)	20%	(106)	23%	(122)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5: *How do you most often watch live sporting events when you are not watching them in person?*

Demographic	Broadcast or cable television		Authorized streaming via a licensed and legal streaming service partner (i.e. Hulu, YouTube TV, ESPN+, DAZN, MLB.tv, etc.)		Unauthorized streaming via a unlicensed or illegal streaming service		Another way		I do not watch live sporting events		Total N
Adults	47%	(1038)	20%	(429)	1%	(30)	3%	(72)	29%	(630)	2200
Gender: Male	51%	(542)	24%	(259)	2%	(17)	3%	(36)	20%	(207)	1062
Gender: Female	44%	(496)	15%	(170)	1%	(13)	3%	(37)	37%	(423)	1138
Age: 18-34	35%	(229)	31%	(200)	3%	(22)	4%	(29)	27%	(175)	655
Age: 35-44	44%	(157)	28%	(102)	2%	(6)	2%	(8)	24%	(85)	358
Age: 45-64	51%	(386)	13%	(94)	—	(1)	4%	(27)	32%	(243)	751
Age: 65+	61%	(267)	8%	(33)	—	(1)	2%	(9)	29%	(127)	436
GenZers: 1997-2012	27%	(68)	25%	(63)	3%	(9)	6%	(14)	39%	(98)	252
Millennials: 1981-1996	41%	(238)	32%	(186)	3%	(18)	3%	(18)	21%	(122)	582
GenXers: 1965-1980	48%	(258)	20%	(107)	1%	(3)	4%	(19)	27%	(146)	532
Baby Boomers: 1946-1964	56%	(416)	9%	(68)	—	(1)	3%	(19)	32%	(234)	737
PID: Dem (no lean)	48%	(390)	20%	(165)	2%	(15)	3%	(26)	26%	(210)	805
PID: Ind (no lean)	44%	(295)	17%	(116)	1%	(9)	3%	(23)	34%	(233)	677
PID: Rep (no lean)	49%	(352)	21%	(149)	1%	(6)	3%	(23)	26%	(187)	718
PID/Gender: Dem Men	48%	(186)	26%	(101)	2%	(8)	3%	(11)	21%	(81)	387
PID/Gender: Dem Women	49%	(204)	15%	(63)	2%	(6)	4%	(15)	31%	(129)	418
PID/Gender: Ind Men	49%	(161)	21%	(69)	2%	(7)	3%	(11)	25%	(82)	330
PID/Gender: Ind Women	39%	(134)	14%	(47)	1%	(2)	4%	(12)	44%	(151)	346
PID/Gender: Rep Men	57%	(195)	26%	(89)	1%	(2)	4%	(14)	13%	(44)	344
PID/Gender: Rep Women	42%	(157)	16%	(60)	1%	(4)	2%	(9)	38%	(143)	374
Ideo: Liberal (1-3)	44%	(284)	23%	(150)	2%	(15)	4%	(23)	27%	(174)	646
Ideo: Moderate (4)	49%	(301)	20%	(126)	1%	(4)	4%	(25)	26%	(161)	617
Ideo: Conservative (5-7)	53%	(391)	17%	(126)	1%	(8)	2%	(18)	26%	(194)	736

Continued on next page

Table MCSP5: *How do you most often watch live sporting events when you are not watching them in person?*

Demographic	Broadcast or cable television		Authorized streaming via a licensed and legal streaming service partner (i.e. Hulu, YouTube TV, ESPN+, DAZN, MLB.tv, etc.)		Unauthorized streaming via a unlicensed or illegal streaming service		Another way		I do not watch live sporting events		Total N
Adults	47%	(1038)	20%	(429)	1%	(30)	3%	(72)	29%	(630)	2200
Educ: < College	46%	(697)	15%	(230)	1%	(20)	4%	(58)	34%	(507)	1512
Educ: Bachelors degree	49%	(219)	27%	(122)	1%	(6)	3%	(11)	19%	(86)	444
Educ: Post-grad	50%	(121)	32%	(77)	2%	(5)	1%	(3)	16%	(38)	244
Income: Under 50k	43%	(515)	15%	(186)	2%	(21)	4%	(51)	36%	(438)	1210
Income: 50k-100k	52%	(341)	22%	(142)	1%	(5)	3%	(18)	23%	(153)	658
Income: 100k+	55%	(182)	31%	(102)	2%	(5)	1%	(4)	12%	(39)	331
Ethnicity: White	47%	(817)	19%	(332)	1%	(17)	3%	(48)	29%	(507)	1722
Ethnicity: Hispanic	39%	(136)	25%	(87)	2%	(5)	4%	(13)	31%	(108)	349
Ethnicity: Black	48%	(131)	22%	(61)	2%	(6)	4%	(11)	24%	(66)	274
Ethnicity: Other	44%	(90)	18%	(36)	4%	(7)	7%	(13)	28%	(58)	204
All Christian	53%	(567)	20%	(215)	1%	(11)	2%	(25)	23%	(248)	1066
All Non-Christian	40%	(49)	33%	(40)	5%	(6)	2%	(2)	19%	(23)	121
Atheist	46%	(49)	13%	(14)	2%	(3)	7%	(7)	32%	(34)	107
Agnostic/Nothing in particular	40%	(212)	17%	(91)	2%	(10)	2%	(12)	38%	(203)	528
Something Else	42%	(161)	18%	(69)	—	(0)	7%	(27)	32%	(122)	379
Religious Non-Protestant/Catholic	44%	(63)	31%	(44)	5%	(6)	2%	(3)	18%	(26)	143
Evangelical	45%	(291)	23%	(148)	1%	(8)	5%	(29)	26%	(165)	640
Non-Evangelical	55%	(417)	16%	(125)	—	(3)	2%	(19)	26%	(198)	763
Community: Urban	48%	(294)	27%	(167)	1%	(7)	4%	(22)	20%	(119)	608
Community: Suburban	49%	(489)	17%	(165)	2%	(15)	3%	(26)	30%	(295)	989
Community: Rural	42%	(255)	16%	(98)	1%	(8)	4%	(25)	36%	(216)	603

Continued on next page

Table MCSP5: *How do you most often watch live sporting events when you are not watching them in person?*

Demographic	Broadcast or cable television		Authorized streaming via a licensed and legal streaming service partner (i.e. Hulu, YouTube TV, ESPN+, DAZN, MLB.tv, etc.)		Unauthorized streaming via a unlicensed or illegal streaming service		Another way		I do not watch live sporting events		Total N
Adults	47%	(1038)	20%	(429)	1%	(30)	3%	(72)	29%	(630)	2200
Employ: Private Sector	50%	(304)	30%	(183)	2%	(10)	3%	(17)	16%	(98)	613
Employ: Government	41%	(46)	30%	(34)	2%	(2)	7%	(8)	21%	(24)	114
Employ: Self-Employed	44%	(75)	17%	(28)	3%	(5)	4%	(7)	32%	(54)	169
Employ: Homemaker	35%	(54)	15%	(23)	3%	(5)	2%	(3)	45%	(70)	154
Employ: Retired	56%	(308)	8%	(45)	—	(1)	2%	(11)	33%	(182)	546
Employ: Unemployed	46%	(164)	15%	(54)	—	(1)	3%	(11)	35%	(123)	354
Employ: Other	38%	(56)	21%	(31)	—	(0)	7%	(10)	33%	(49)	146
Military HH: Yes	52%	(181)	15%	(53)	—	(0)	3%	(11)	29%	(101)	346
Military HH: No	46%	(857)	20%	(376)	2%	(30)	3%	(61)	29%	(529)	1854
RD/WT: Right Direction	45%	(292)	27%	(172)	2%	(11)	3%	(19)	23%	(148)	641
RD/WT: Wrong Track	48%	(746)	17%	(257)	1%	(20)	3%	(54)	31%	(482)	1559
Trump Job Approve	47%	(422)	23%	(202)	1%	(12)	3%	(25)	26%	(232)	893
Trump Job Disapprove	49%	(595)	18%	(216)	2%	(18)	3%	(40)	28%	(337)	1206
Trump Job Strongly Approve	45%	(245)	23%	(126)	1%	(5)	3%	(16)	28%	(149)	540
Trump Job Somewhat Approve	50%	(177)	22%	(76)	2%	(7)	3%	(9)	24%	(83)	352
Trump Job Somewhat Disapprove	50%	(122)	24%	(58)	1%	(3)	1%	(3)	24%	(58)	245
Trump Job Strongly Disapprove	49%	(472)	16%	(157)	2%	(15)	4%	(37)	29%	(279)	961
Favorable of Trump	48%	(427)	22%	(192)	1%	(12)	3%	(25)	27%	(236)	892
Unfavorable of Trump	48%	(573)	19%	(222)	1%	(17)	3%	(41)	28%	(331)	1185
Very Favorable of Trump	45%	(260)	23%	(131)	1%	(5)	4%	(21)	27%	(156)	572
Somewhat Favorable of Trump	52%	(167)	19%	(61)	2%	(7)	1%	(5)	25%	(80)	320
Somewhat Unfavorable of Trump	46%	(98)	28%	(60)	2%	(4)	2%	(5)	22%	(48)	215
Very Unfavorable of Trump	49%	(475)	17%	(162)	1%	(13)	4%	(37)	29%	(284)	970

Table MCSP5: *How do you most often watch live sporting events when you are not watching them in person?*

Demographic	Broadcast or cable television		Authorized streaming via a licensed and legal streaming service partner (i.e. Hulu, YouTube TV, ESPN+, DAZN, MLB.tv, etc.)		Unauthorized streaming via a unlicensed or illegal streaming service		Another way		I do not watch live sporting events		Total N
Adults	47%	(1038)	20%	(429)	1%	(30)	3%	(72)	29%	(630)	2200
#1 Issue: Economy	52%	(398)	22%	(169)	1%	(9)	2%	(16)	23%	(179)	771
#1 Issue: Security	45%	(114)	20%	(51)	4%	(9)	3%	(7)	29%	(73)	254
#1 Issue: Health Care	43%	(167)	24%	(94)	1%	(5)	6%	(25)	26%	(100)	390
#1 Issue: Medicare / Social Security	55%	(180)	6%	(21)	1%	(2)	2%	(8)	35%	(114)	326
#1 Issue: Women's Issues	37%	(35)	23%	(22)	3%	(3)	4%	(3)	33%	(31)	94
#1 Issue: Education	30%	(36)	23%	(28)	2%	(2)	1%	(1)	44%	(52)	118
#1 Issue: Energy	41%	(33)	32%	(26)	1%	(1)	3%	(3)	23%	(19)	82
#1 Issue: Other	45%	(75)	12%	(20)	—	(0)	5%	(8)	38%	(63)	166
2018 House Vote: Democrat	50%	(352)	22%	(157)	1%	(7)	3%	(21)	23%	(162)	699
2018 House Vote: Republican	53%	(341)	20%	(128)	1%	(7)	4%	(24)	23%	(145)	644
2016 Vote: Hillary Clinton	50%	(342)	21%	(143)	1%	(5)	3%	(18)	25%	(171)	679
2016 Vote: Donald Trump	51%	(362)	21%	(146)	1%	(10)	3%	(21)	24%	(168)	707
2016 Vote: Other	52%	(61)	23%	(27)	—	(0)	4%	(5)	21%	(24)	118
2016 Vote: Didn't Vote	39%	(271)	16%	(113)	2%	(15)	4%	(29)	38%	(266)	695
Voted in 2014: Yes	53%	(653)	20%	(243)	1%	(13)	3%	(34)	23%	(281)	1225
Voted in 2014: No	39%	(384)	19%	(186)	2%	(18)	4%	(39)	36%	(349)	975
2012 Vote: Barack Obama	54%	(449)	19%	(158)	2%	(13)	3%	(23)	23%	(191)	834
2012 Vote: Mitt Romney	51%	(242)	20%	(94)	1%	(4)	3%	(13)	25%	(120)	473
2012 Vote: Other	45%	(35)	19%	(15)	—	(0)	6%	(4)	30%	(23)	77
2012 Vote: Didn't Vote	38%	(305)	20%	(163)	2%	(13)	4%	(32)	37%	(296)	810
4-Region: Northeast	53%	(210)	19%	(75)	1%	(4)	3%	(12)	24%	(93)	394
4-Region: Midwest	49%	(226)	15%	(71)	2%	(8)	3%	(12)	31%	(145)	462
4-Region: South	44%	(365)	19%	(159)	1%	(9)	3%	(29)	32%	(262)	824
4-Region: West	46%	(237)	24%	(123)	2%	(9)	4%	(20)	25%	(130)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6: *How many of your favorite sports team's games do you watch during a typical season?*

Demographic	All of them		Most of them		Some of them		A few of them		None of them		I don't have a favorite sports team		Total N
Adults	10%	(230)	26%	(564)	18%	(395)	16%	(357)	4%	(93)	25%	(560)	2200
Gender: Male	14%	(146)	33%	(345)	19%	(201)	14%	(151)	3%	(35)	17%	(183)	1062
Gender: Female	7%	(84)	19%	(218)	17%	(194)	18%	(206)	5%	(58)	33%	(377)	1138
Age: 18-34	10%	(66)	31%	(201)	17%	(114)	15%	(100)	3%	(22)	23%	(152)	655
Age: 35-44	14%	(50)	22%	(80)	20%	(71)	18%	(65)	2%	(7)	24%	(85)	358
Age: 45-64	10%	(76)	22%	(165)	19%	(143)	16%	(120)	5%	(40)	28%	(208)	751
Age: 65+	9%	(39)	27%	(117)	15%	(67)	17%	(73)	6%	(25)	27%	(116)	436
GenZers: 1997-2012	7%	(19)	20%	(50)	15%	(39)	19%	(49)	4%	(11)	34%	(85)	252
Millennials: 1981-1996	12%	(71)	32%	(188)	19%	(113)	15%	(84)	2%	(12)	19%	(113)	582
GenXers: 1965-1980	11%	(60)	23%	(124)	20%	(105)	17%	(92)	4%	(24)	24%	(127)	532
Baby Boomers: 1946-1964	10%	(77)	24%	(177)	17%	(124)	15%	(110)	5%	(36)	29%	(214)	737
PID: Dem (no lean)	13%	(104)	26%	(211)	20%	(157)	14%	(116)	3%	(25)	24%	(192)	805
PID: Ind (no lean)	7%	(49)	20%	(135)	17%	(117)	19%	(127)	6%	(43)	30%	(205)	677
PID: Rep (no lean)	11%	(77)	30%	(218)	17%	(121)	16%	(115)	4%	(26)	23%	(163)	718
PID/Gender: Dem Men	16%	(63)	31%	(121)	18%	(71)	14%	(54)	2%	(8)	18%	(71)	387
PID/Gender: Dem Women	10%	(42)	22%	(90)	21%	(87)	15%	(62)	4%	(17)	29%	(121)	418
PID/Gender: Ind Men	10%	(34)	27%	(88)	19%	(64)	15%	(48)	6%	(20)	23%	(76)	330
PID/Gender: Ind Women	5%	(16)	14%	(47)	15%	(53)	23%	(79)	7%	(23)	37%	(129)	346
PID/Gender: Rep Men	14%	(50)	40%	(137)	19%	(66)	14%	(49)	2%	(7)	10%	(36)	344
PID/Gender: Rep Women	7%	(27)	22%	(81)	15%	(55)	18%	(66)	5%	(18)	34%	(127)	374
Ideo: Liberal (1-3)	11%	(71)	25%	(164)	20%	(126)	16%	(104)	4%	(24)	24%	(157)	646
Ideo: Moderate (4)	9%	(54)	26%	(159)	19%	(116)	17%	(106)	4%	(26)	25%	(155)	617
Ideo: Conservative (5-7)	12%	(88)	28%	(203)	18%	(131)	16%	(117)	5%	(35)	22%	(162)	736
Educ: < College	10%	(156)	23%	(349)	16%	(246)	17%	(251)	5%	(73)	29%	(438)	1512
Educ: Bachelors degree	11%	(47)	30%	(132)	21%	(95)	16%	(71)	4%	(17)	18%	(81)	444
Educ: Post-grad	11%	(27)	34%	(83)	22%	(54)	14%	(35)	1%	(3)	17%	(41)	244
Income: Under 50k	10%	(117)	22%	(263)	16%	(194)	16%	(191)	5%	(60)	32%	(387)	1210
Income: 50k-100k	10%	(64)	26%	(174)	21%	(136)	19%	(122)	4%	(23)	21%	(139)	658
Income: 100k+	15%	(50)	38%	(127)	20%	(65)	13%	(44)	3%	(10)	11%	(35)	331
Ethnicity: White	11%	(191)	26%	(440)	18%	(307)	15%	(256)	5%	(81)	26%	(446)	1722
Ethnicity: Hispanic	7%	(25)	24%	(85)	19%	(68)	16%	(55)	1%	(5)	32%	(111)	349

Table MCSP6: *How many of your favorite sports team's games do you watch during a typical season?*

Demographic	All of them		Most of them		Some of them		A few of them		None of them		I don't have a favorite sports team		Total N
Adults	10%	(230)	26%	(564)	18%	(395)	16%	(357)	4%	(93)	25%	(560)	2200
Ethnicity: Black	11%	(29)	28%	(77)	16%	(44)	22%	(62)	4%	(11)	19%	(51)	274
Ethnicity: Other	5%	(10)	23%	(47)	22%	(44)	19%	(39)	1%	(1)	31%	(63)	204
All Christian	12%	(126)	29%	(307)	19%	(208)	15%	(165)	4%	(41)	21%	(220)	1066
All Non-Christian	11%	(14)	40%	(49)	13%	(16)	21%	(25)	2%	(3)	12%	(15)	121
Atheist	10%	(10)	26%	(27)	13%	(14)	15%	(16)	3%	(3)	34%	(36)	107
Agnostic/Nothing in particular	9%	(48)	18%	(93)	15%	(81)	18%	(94)	6%	(30)	35%	(183)	528
Something Else	9%	(33)	23%	(87)	20%	(78)	15%	(57)	4%	(16)	28%	(108)	379
Religious Non-Protestant/Catholic	10%	(15)	39%	(56)	14%	(19)	20%	(28)	3%	(4)	14%	(20)	143
Evangelical	12%	(80)	26%	(164)	20%	(126)	15%	(94)	3%	(21)	24%	(154)	640
Non-Evangelical	10%	(77)	28%	(216)	20%	(152)	16%	(119)	5%	(35)	22%	(164)	763
Community: Urban	14%	(83)	33%	(203)	16%	(97)	16%	(99)	3%	(16)	18%	(110)	608
Community: Suburban	9%	(91)	26%	(258)	19%	(192)	15%	(145)	5%	(46)	26%	(256)	989
Community: Rural	9%	(56)	17%	(102)	18%	(106)	19%	(113)	5%	(31)	32%	(194)	603
Employ: Private Sector	15%	(90)	35%	(215)	20%	(121)	13%	(80)	2%	(13)	15%	(94)	613
Employ: Government	11%	(12)	34%	(39)	18%	(21)	17%	(19)	4%	(4)	16%	(19)	114
Employ: Self-Employed	12%	(20)	19%	(32)	20%	(33)	20%	(33)	4%	(7)	26%	(43)	169
Employ: Homemaker	9%	(13)	13%	(20)	12%	(19)	20%	(31)	8%	(12)	39%	(59)	154
Employ: Retired	10%	(52)	24%	(134)	16%	(89)	16%	(90)	5%	(26)	29%	(157)	546
Employ: Unemployed	8%	(29)	19%	(68)	18%	(62)	16%	(55)	6%	(21)	34%	(119)	354
Employ: Other	6%	(8)	22%	(33)	17%	(25)	16%	(23)	5%	(7)	34%	(49)	146
Military HH: Yes	10%	(33)	28%	(97)	16%	(57)	15%	(51)	5%	(18)	26%	(90)	346
Military HH: No	11%	(197)	25%	(466)	18%	(338)	17%	(307)	4%	(75)	25%	(470)	1854
RD/WT: Right Direction	13%	(81)	32%	(203)	19%	(122)	15%	(96)	4%	(23)	18%	(117)	641
RD/WT: Wrong Track	10%	(150)	23%	(360)	18%	(273)	17%	(262)	5%	(71)	28%	(443)	1559
Trump Job Approve	11%	(95)	29%	(261)	16%	(145)	18%	(157)	5%	(43)	21%	(191)	893
Trump Job Disapprove	11%	(129)	24%	(287)	20%	(236)	16%	(188)	4%	(48)	26%	(318)	1206
Trump Job Strongly Approve	12%	(63)	31%	(170)	14%	(77)	15%	(82)	5%	(29)	22%	(119)	540
Trump Job Somewhat Approve	9%	(32)	26%	(92)	19%	(68)	21%	(75)	4%	(14)	20%	(72)	352
Trump Job Somewhat Disapprove	9%	(23)	24%	(58)	21%	(52)	16%	(39)	3%	(7)	27%	(66)	245
Trump Job Strongly Disapprove	11%	(106)	24%	(229)	19%	(185)	15%	(148)	4%	(41)	26%	(253)	961

Table MCSP6: *How many of your favorite sports team's games do you watch during a typical season?*

Demographic	All of them		Most of them		Some of them		A few of them		None of them		I don't have a favorite sports team		Total N
Adults	10%	(230)	26%	(564)	18%	(395)	16%	(357)	4%	(93)	25%	(560)	2200
Favorable of Trump	12%	(105)	29%	(260)	17%	(147)	16%	(145)	4%	(38)	22%	(196)	892
Unfavorable of Trump	10%	(117)	24%	(289)	20%	(234)	16%	(190)	4%	(47)	26%	(308)	1185
Very Favorable of Trump	13%	(72)	31%	(175)	15%	(87)	15%	(83)	5%	(30)	22%	(124)	572
Somewhat Favorable of Trump	10%	(32)	27%	(85)	19%	(60)	19%	(62)	3%	(8)	22%	(72)	320
Somewhat Unfavorable of Trump	6%	(12)	27%	(58)	23%	(50)	17%	(37)	3%	(6)	24%	(52)	215
Very Unfavorable of Trump	11%	(105)	24%	(231)	19%	(184)	16%	(154)	4%	(40)	26%	(256)	970
#1 Issue: Economy	9%	(70)	29%	(226)	19%	(149)	17%	(135)	4%	(32)	21%	(159)	771
#1 Issue: Security	15%	(38)	27%	(69)	18%	(45)	12%	(30)	3%	(7)	26%	(66)	254
#1 Issue: Health Care	11%	(44)	27%	(107)	19%	(76)	16%	(62)	2%	(9)	24%	(93)	390
#1 Issue: Medicare / Social Security	8%	(25)	23%	(73)	18%	(59)	16%	(53)	8%	(26)	27%	(88)	326
#1 Issue: Women's Issues	6%	(6)	26%	(25)	21%	(20)	13%	(12)	2%	(2)	32%	(30)	94
#1 Issue: Education	14%	(16)	22%	(26)	12%	(14)	13%	(15)	6%	(7)	34%	(40)	118
#1 Issue: Energy	23%	(18)	17%	(14)	17%	(14)	14%	(11)	3%	(3)	26%	(21)	82
#1 Issue: Other	8%	(14)	15%	(24)	11%	(19)	23%	(38)	5%	(8)	38%	(63)	166
2018 House Vote: Democrat	12%	(87)	25%	(173)	22%	(153)	16%	(114)	4%	(27)	21%	(145)	699
2018 House Vote: Republican	12%	(76)	32%	(205)	18%	(114)	14%	(89)	4%	(28)	20%	(132)	644
2016 Vote: Hillary Clinton	13%	(89)	25%	(170)	20%	(135)	14%	(95)	4%	(30)	23%	(158)	679
2016 Vote: Donald Trump	11%	(75)	31%	(219)	19%	(133)	15%	(103)	4%	(31)	20%	(144)	707
2016 Vote: Other	7%	(9)	23%	(27)	25%	(29)	21%	(25)	5%	(6)	19%	(22)	118
2016 Vote: Didn't Vote	8%	(57)	21%	(146)	14%	(96)	19%	(133)	4%	(27)	34%	(235)	695
Voted in 2014: Yes	12%	(153)	28%	(346)	20%	(250)	14%	(172)	4%	(47)	21%	(257)	1225
Voted in 2014: No	8%	(77)	22%	(217)	15%	(145)	19%	(185)	5%	(46)	31%	(304)	975
2012 Vote: Barack Obama	13%	(108)	26%	(215)	20%	(171)	16%	(132)	3%	(26)	22%	(182)	834
2012 Vote: Mitt Romney	12%	(55)	28%	(131)	19%	(92)	16%	(76)	4%	(18)	21%	(101)	473
2012 Vote: Other	5%	(4)	30%	(23)	16%	(12)	14%	(11)	10%	(8)	25%	(19)	77
2012 Vote: Didn't Vote	8%	(62)	24%	(194)	14%	(116)	17%	(138)	5%	(41)	32%	(258)	810
4-Region: Northeast	12%	(47)	30%	(119)	20%	(79)	13%	(53)	4%	(14)	21%	(81)	394
4-Region: Midwest	9%	(42)	27%	(126)	19%	(89)	15%	(67)	6%	(26)	24%	(113)	462
4-Region: South	10%	(86)	22%	(178)	17%	(138)	18%	(151)	5%	(43)	28%	(229)	824
4-Region: West	11%	(56)	27%	(141)	17%	(89)	17%	(86)	2%	(11)	27%	(138)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP7: *Since March 2020, have you started watching a new sport that you hadn't previously followed?*

Demographic	Yes		No		Total N
Adults	13%	(277)	87%	(1923)	2200
Gender: Male	17%	(177)	83%	(885)	1062
Gender: Female	9%	(100)	91%	(1038)	1138
Age: 18-34	23%	(151)	77%	(504)	655
Age: 35-44	17%	(59)	83%	(298)	358
Age: 45-64	7%	(53)	93%	(698)	751
Age: 65+	3%	(14)	97%	(422)	436
GenZers: 1997-2012	21%	(53)	79%	(199)	252
Millennials: 1981-1996	22%	(126)	78%	(456)	582
GenXers: 1965-1980	12%	(65)	88%	(468)	532
Baby Boomers: 1946-1964	4%	(30)	96%	(707)	737
PID: Dem (no lean)	14%	(113)	86%	(692)	805
PID: Ind (no lean)	10%	(65)	90%	(612)	677
PID: Rep (no lean)	14%	(99)	86%	(619)	718
PID/Gender: Dem Men	22%	(84)	78%	(303)	387
PID/Gender: Dem Women	7%	(29)	93%	(389)	418
PID/Gender: Ind Men	10%	(32)	90%	(298)	330
PID/Gender: Ind Women	9%	(33)	91%	(314)	346
PID/Gender: Rep Men	18%	(61)	82%	(284)	344
PID/Gender: Rep Women	10%	(38)	90%	(335)	374
Ideo: Liberal (1-3)	17%	(112)	83%	(533)	646
Ideo: Moderate (4)	10%	(60)	90%	(557)	617
Ideo: Conservative (5-7)	11%	(81)	89%	(655)	736
Educ: < College	10%	(155)	90%	(1357)	1512
Educ: Bachelors degree	15%	(68)	85%	(376)	444
Educ: Post-grad	22%	(55)	78%	(189)	244
Income: Under 50k	12%	(151)	88%	(1059)	1210
Income: 50k-100k	10%	(64)	90%	(595)	658
Income: 100k+	19%	(63)	81%	(269)	331
Ethnicity: White	11%	(195)	89%	(1527)	1722
Ethnicity: Hispanic	22%	(77)	78%	(272)	349
Ethnicity: Black	17%	(46)	83%	(228)	274
Ethnicity: Other	18%	(36)	82%	(168)	204

Table MCSP7: *Since March 2020, have you started watching a new sport that you hadn't previously followed?*

Demographic	Yes		No		Total N
Adults	13%	(277)	87%	(1923)	2200
All Christian	14%	(147)	86%	(919)	1066
All Non-Christian	25%	(30)	75%	(90)	121
Atheist	5%	(5)	95%	(102)	107
Agnostic/Nothing in particular	8%	(45)	92%	(483)	528
Something Else	13%	(50)	87%	(329)	379
Religious Non-Protestant/Catholic	25%	(35)	75%	(108)	143
Evangelical	18%	(112)	82%	(528)	640
Non-Evangelical	10%	(74)	90%	(689)	763
Community: Urban	22%	(133)	78%	(475)	608
Community: Suburban	8%	(83)	92%	(906)	989
Community: Rural	10%	(61)	90%	(541)	603
Employ: Private Sector	20%	(120)	80%	(493)	613
Employ: Government	21%	(24)	79%	(90)	114
Employ: Self-Employed	14%	(23)	86%	(146)	169
Employ: Homemaker	4%	(7)	96%	(148)	154
Employ: Retired	3%	(18)	97%	(529)	546
Employ: Unemployed	10%	(37)	90%	(317)	354
Employ: Other	18%	(26)	82%	(120)	146
Military HH: Yes	12%	(41)	88%	(305)	346
Military HH: No	13%	(236)	87%	(1618)	1854
RD/WT: Right Direction	20%	(130)	80%	(511)	641
RD/WT: Wrong Track	9%	(147)	91%	(1412)	1559
Trump Job Approve	15%	(130)	85%	(763)	893
Trump Job Disapprove	11%	(132)	89%	(1073)	1206
Trump Job Strongly Approve	15%	(81)	85%	(460)	540
Trump Job Somewhat Approve	14%	(49)	86%	(303)	352
Trump Job Somewhat Disapprove	16%	(38)	84%	(207)	245
Trump Job Strongly Disapprove	10%	(94)	90%	(866)	961
Favorable of Trump	16%	(139)	84%	(752)	892
Unfavorable of Trump	10%	(120)	90%	(1065)	1185

Table MCSP7: *Since March 2020, have you started watching a new sport that you hadn't previously followed?*

Demographic	Yes		No		Total N
Adults	13%	(277)	87%	(1923)	2200
Very Favorable of Trump	17%	(97)	83%	(475)	572
Somewhat Favorable of Trump	13%	(42)	87%	(277)	320
Somewhat Unfavorable of Trump	14%	(30)	86%	(185)	215
Very Unfavorable of Trump	9%	(90)	91%	(880)	970
#1 Issue: Economy	13%	(100)	87%	(671)	771
#1 Issue: Security	15%	(38)	85%	(216)	254
#1 Issue: Health Care	14%	(56)	86%	(334)	390
#1 Issue: Medicare / Social Security	7%	(24)	93%	(302)	326
#1 Issue: Women's Issues	15%	(14)	85%	(80)	94
#1 Issue: Education	13%	(15)	87%	(103)	118
#1 Issue: Energy	23%	(19)	77%	(63)	82
#1 Issue: Other	7%	(12)	93%	(153)	166
2018 House Vote: Democrat	14%	(99)	86%	(600)	699
2018 House Vote: Republican	14%	(92)	86%	(552)	644
2016 Vote: Hillary Clinton	12%	(82)	88%	(597)	679
2016 Vote: Donald Trump	14%	(99)	86%	(608)	707
2016 Vote: Other	13%	(15)	87%	(102)	118
2016 Vote: Didn't Vote	12%	(81)	88%	(614)	695
Voted in 2014: Yes	12%	(146)	88%	(1079)	1225
Voted in 2014: No	13%	(132)	87%	(844)	975
2012 Vote: Barack Obama	12%	(103)	88%	(731)	834
2012 Vote: Mitt Romney	9%	(45)	91%	(428)	473
2012 Vote: Other	12%	(9)	88%	(68)	77
2012 Vote: Didn't Vote	15%	(118)	85%	(692)	810
4-Region: Northeast	16%	(62)	84%	(331)	394
4-Region: Midwest	9%	(41)	91%	(421)	462
4-Region: South	9%	(78)	91%	(746)	824
4-Region: West	18%	(96)	82%	(424)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	252	11%
	Millennials: 1981-1996	582	26%
	GenXers: 1965-1980	532	24%
	Baby Boomers: 1946-1964	737	34%
	N	2104	
xpid3	PID: Dem (no lean)	805	37%
	PID: Ind (no lean)	677	31%
	PID: Rep (no lean)	718	33%
	N	2200	
xpidGender	PID/Gender: Dem Men	387	18%
	PID/Gender: Dem Women	418	19%
	PID/Gender: Ind Men	330	15%
	PID/Gender: Ind Women	346	16%
	PID/Gender: Rep Men	344	16%
	PID/Gender: Rep Women	374	17%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	646	29%
	Ideo: Moderate (4)	617	28%
	Ideo: Conservative (5-7)	736	33%
	N	2000	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1210	55%
	Income: 50k-100k	658	30%
	Income: 100k+	331	15%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1066	48%
	All Non-Christian	121	5%
	Atheist	107	5%
	Agnostic/Nothing in particular	528	24%
	Something Else	379	17%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	143	6%
xdemEvang	Evangelical	640	29%
	Non-Evangelical	763	35%
	N	1403	
xdemUsr	Community: Urban	608	28%
	Community: Suburban	989	45%
	Community: Rural	603	27%
	N	2200	
xdemEmploy	Employ: Private Sector	613	28%
	Employ: Government	114	5%
	Employ: Self-Employed	169	8%
	Employ: Homemaker	154	7%
	Employ: Retired	546	25%
	Employ: Unemployed	354	16%
	Employ: Other	146	7%
	N	2096	
xdemMilHH1	Military HH: Yes	346	16%
	Military HH: No	1854	84%
	N	2200	
xnr1	RD/WT: Right Direction	641	29%
	RD/WT: Wrong Track	1559	71%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	893	41%
	Trump Job Disapprove	1206	55%
	N	2098	
Trump_Approve2	Trump Job Strongly Approve	540	25%
	Trump Job Somewhat Approve	352	16%
	Trump Job Somewhat Disapprove	245	11%
	Trump Job Strongly Disapprove	961	44%
	N	2098	
Trump_Fav	Favorable of Trump	892	41%
	Unfavorable of Trump	1185	54%
	N	2077	
Trump_Fav_FULL	Very Favorable of Trump	572	26%
	Somewhat Favorable of Trump	320	15%
	Somewhat Unfavorable of Trump	215	10%
	Very Unfavorable of Trump	970	44%
	N	2077	
xnr3	#1 Issue: Economy	771	35%
	#1 Issue: Security	254	12%
	#1 Issue: Health Care	390	18%
	#1 Issue: Medicare / Social Security	326	15%
	#1 Issue: Women's Issues	94	4%
	#1 Issue: Education	118	5%
	#1 Issue: Energy	82	4%
	#1 Issue: Other	166	8%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	699	32%
	2018 House Vote: Republican	644	29%
	2018 House Vote: Someone else	49	2%
	N	1392	
xsubVote16O	2016 Vote: Hillary Clinton	679	31%
	2016 Vote: Donald Trump	707	32%
	2016 Vote: Other	118	5%
	2016 Vote: Didn't Vote	695	32%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1225	56%
	Voted in 2014: No	975	44%
	N	2200	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	834	38%
	2012 Vote: Mitt Romney	473	21%
	2012 Vote: Other	77	4%
	2012 Vote: Didn't Vote	810	37%
	N	2194	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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