MORNING CONSULT

National Tracking Poll #210193
January 27-28, 2021

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table MCER1: *Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?*

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
Adults	6%	(139)	43%	(947)	51%	(1115)	2200
Gender: Male	8%	(81)	47%	(499)	45%	(481)	1062
Gender: Female	5%	(57)	39%	(447)	56%	(634)	1138
Age: 18-34	8%	(51)	56%	(364)	37%	(240)	655
Age: 35-44	8%	(29)	54%	(195)	38%	(134)	358
Age: 45-64	6%	(42)	37%	(276)	58%	(433)	751
Age: 65+	4%	(18)	26%	(112)	70%	(307)	436
GenZers: 1997-2012	9%	(29)	56%	(183)	35%	(117)	329
Millennials: 1981-1996	7%	(39)	57%	(314)	35%	(194)	546
GenXers: 1965-1980	6%	(32)	40%	(203)	54%	(276)	511
Baby Boomers: 1946-1964	4%	(33)	33%	(240)	63%	(464)	737
PID: Dem (no lean)	6%	(57)	52%	(457)	42%	(366)	880
PID: Ind (no lean)	7%	(48)	45%	(328)	48%	(351)	727
PID: Rep (no lean)	6%	(33)	27%	(162)	67%	(397)	593
PID/Gender: Dem Men	8%	(34)	55%	(224)	37%	(151)	409
PID/Gender: Dem Women	5%	(23)	49%	(233)	46%	(215)	471
PID/Gender: Ind Men	6%	(23)	49%	(176)	44%	(157)	356
PID/Gender: Ind Women	7%	(25)	41%	(152)	52%	(194)	371
PID/Gender: Rep Men	8%	(25)	34%	(99)	58%	(172)	296
PID/Gender: Rep Women	3%	(9)	21%	(63)	76%	(225)	297
Ideo: Liberal (1-3)	7%	(45)	56%	(355)	37%	(233)	633
Ideo: Moderate (4)	5%	(32)	46%	(289)	49%	(310)	631
Ideo: Conservative (5-7)	6%	(45)	31%	(213)	63%	(440)	698
Educ: < College	5%	(79)	41%	(613)	54%	(821)	1512
Educ: Bachelors degree	5%	(22)	49%	(217)	46%	(204)	444
Educ: Post-grad	15%	(37)	48%	(117)	37%	(90)	244

Table MCER1: *Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?*

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
Adults	6%	(139)	43%	(947)	51%	(1115)	2200
Income: Under 50k	5%	(56)	40%	(455)	55%	(620)	1131
Income: 50k-100k	6%	(39)	45%	(309)	50%	(341)	689
Income: 100k+	12%	(44)	48%	(183)	40%	(153)	380
Ethnicity: White	6%	(102)	39%	(670)	55%	(950)	1722
Ethnicity: Hispanic	10%	(33)	60%	(209)	31%	(107)	349
Ethnicity: Black	5%	(15)	55%	(150)	40%	(109)	274
Ethnicity: Other	10%	(21)	62%	(127)	27%	(56)	204
All Christian	6%	(58)	37%	(364)	57%	(560)	983
All Non-Christian	18%	(23)	39%	(49)	43%	(55)	128
Atheist	7%	(7)	52%	(50)	41%	(40)	97
Agnostic/Nothing in particular	5%	(28)	49%	(298)	46%	(281)	607
Something Else	6%	(22)	48%	(185)	46%	(178)	385
Religious Non-Protestant/Catholic	17%	(26)	39%	(59)	44%	(66)	151
Evangelical	8%	(42)	42%	(221)	50%	(260)	524
Non-Evangelical	4%	(30)	39%	(310)	58%	(460)	800
Community: Urban	9%	(54)	49%	(284)	42%	(241)	580
Community: Suburban	5%	(48)	41%	(435)	54%	(570)	1052
Community: Rural	6%	(36)	40%	(228)	53%	(303)	568
Employ: Private Sector	8%	(50)	47%	(311)	45%	(299)	661
Employ: Government	13%	(18)	51%	(72)	35%	(49)	140
Employ: Self-Employed	6%	(11)	59%	(114)	36%	(69)	194
Employ: Homemaker	5%	(8)	40%	(65)	55%	(88)	162
Employ: Student	5%	(6)	59%	(72)	37%	(46)	123
Employ: Retired	5%	(24)	26%	(137)	69%	(365)	527
Employ: Unemployed	4%	(11)	42%	(114)	53%	(143)	269
Employ: Other	7%	(9)	49%	(62)	43%	(54)	126
Military HH: Yes	7%	(21)	40%	(122)	53%	(161)	305
Military HH: No	6%	(117)	44%	(825)	50%	(953)	1895

Table MCER1: *Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?*

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
Adults	6%	(139)	43%	(947)	51%	(1115)	2200
RD/WT: Right Direction	8%	(74)	49%	(446)	43%	(387)	907
RD/WT: Wrong Track	5%	(65)	39%	(501)	56%	(727)	1293
Biden Job Approve	8%	(101)	50%	(620)	42%	(516)	1237
Biden Job Disapprove	4%	(26)	32%	(230)	65%	(467)	723
Biden Job Strongly Approve	9%	(67)	51%	(389)	40%	(308)	764
Biden Job Somewhat Approve	7%	(33)	49%	(231)	44%	(209)	473
Biden Job Somewhat Disapprove	4%	(8)	41%	(89)	55%	(120)	217
Biden Job Strongly Disapprove	4%	(18)	28%	(141)	69%	(347)	506
Favorable of Biden	8%	(103)	51%	(642)	41%	(524)	1269
Unfavorable of Biden	3%	(26)	31%	(247)	65%	(517)	790
Very Favorable of Biden	10%	(75)	52%	(412)	38%	(300)	787
Somewhat Favorable of Biden	6%	(28)	48%	(230)	47%	(224)	482
Somewhat Unfavorable of Biden	1%	(3)	45%	(102)	54%	(121)	226
Very Unfavorable of Biden	4%	(23)	26%	(145)	70%	(395)	563
#1 Issue: Economy	6%	(54)	45%	(385)	49%	(416)	855
#1 Issue: Security	8%	(21)	32%	(88)	60%	(165)	274
#1 Issue: Health Care	6%	(21)	46%	(162)	48%	(169)	352
#1 Issue: Medicare / Social Security	4%	(9)	25%	(61)	71%	(170)	240
#1 Issue: Women's Issues	2%	(2)	47%	(48)	51%	(51)	102
#1 Issue: Education	17%	(18)	42%	(44)	41%	(44)	105
#1 Issue: Energy	3%	(3)	72%	(71)	25%	(24)	98
#1 Issue: Other	6%	(11)	51%	(88)	43%	(75)	174
2020 Vote: Joe Biden	8%	(83)	51%	(544)	41%	(442)	1070
2020 Vote: Donald Trump	4%	(29)	28%	(186)	67%	(443)	659
2020 Vote: Other	6%	(5)	47%	(34)	47%	(35)	74
2020 Vote: Didn't Vote	5%	(21)	46%	(180)	49%	(190)	391
2018 House Vote: Democrat	8%	(61)	50%	(372)	42%	(310)	743
2018 House Vote: Republican	5%	(26)	30%	(173)	65%	(369)	568
2018 House Vote: Someone else	7%	(5)	52%	(37)	41%	(30)	73

Table MCER1: *Do you have solar panels on your property or otherwise use renewable resources to produce electricity in your home?*

Demographic	Yes		No, but I am considering installing them in the next 10 years		No, and I am not considering installing them in the next 10 years		Total N
Adults	6%	(139)	43%	(947)	51%	(1115)	2200
2016 Vote: Hillary Clinton	7%	(48)	49%	(357)	44%	(319)	725
2016 Vote: Donald Trump	6%	(39)	30%	(178)	64%	(386)	603
2016 Vote: Other	8%	(9)	45%	(51)	47%	(53)	113
2016 Vote: Didn't Vote	6%	(42)	48%	(359)	47%	(353)	755
Voted in 2014: Yes	7%	(79)	41%	(494)	53%	(642)	1215
Voted in 2014: No	6%	(59)	46%	(453)	48%	(473)	985
4-Region: Northeast	5%	(21)	39%	(152)	56%	(221)	394
4-Region: Midwest	3%	(15)	40%	(185)	57%	(263)	462
4-Region: South	5%	(45)	44%	(366)	50%	(413)	824
4-Region: West	11%	(59)	47%	(244)	42%	(217)	520
Investor	7%	(79)	46%	(503)	47%	(516)	1098
Non-Investor	6%	(53)	40%	(372)	54%	(504)	929
Climate Concerned	7%	(102)	50%	(791)	43%	(677)	1571
Interested in solar/renewables	13%	(139)	87%	(947)	—	(0)	1085
Gov responsibility	7%	(83)	50%	(639)	43%	(544)	1266
Indiv responsibility	8%	(38)	33%	(155)	59%	(280)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER2: *Do you consider energy efficiency when purchasing electric appliances (including but not limited to air conditioning units, space heaters, refrigerators)?*

Demographic	Yes, it's a major consideration.		Yes, it's a minor consideration.		No, I don't consider it at all.		I have never purchased electric appliances.		Total N
Adults	44%	(965)	40%	(887)	10%	(213)	6%	(135)	2200
Gender: Male	46%	(486)	40%	(422)	10%	(107)	4%	(46)	1062
Gender: Female	42%	(479)	41%	(465)	9%	(106)	8%	(88)	1138
Age: 18-34	34%	(225)	41%	(266)	12%	(81)	13%	(84)	655
Age: 35-44	47%	(169)	37%	(131)	11%	(38)	5%	(19)	358
Age: 45-64	48%	(358)	42%	(313)	8%	(62)	2%	(18)	751
Age: 65+	49%	(214)	40%	(176)	7%	(32)	3%	(14)	436
GenZers: 1997-2012	27%	(90)	42%	(137)	16%	(52)	15%	(50)	329
Millennials: 1981-1996	45%	(248)	38%	(207)	8%	(46)	8%	(45)	546
GenXers: 1965-1980	44%	(225)	43%	(219)	10%	(53)	3%	(13)	511
Baby Boomers: 1946-1964	51%	(373)	39%	(285)	8%	(57)	3%	(22)	737
PID: Dem (no lean)	51%	(447)	36%	(321)	6%	(51)	7%	(61)	880
PID: Ind (no lean)	39%	(287)	41%	(296)	12%	(89)	8%	(57)	727
PID: Rep (no lean)	39%	(231)	46%	(270)	12%	(74)	3%	(17)	593
PID/Gender: Dem Men	53%	(216)	37%	(151)	6%	(24)	4%	(18)	409
PID/Gender: Dem Women	49%	(231)	36%	(170)	6%	(26)	9%	(43)	471
PID/Gender: Ind Men	42%	(149)	41%	(145)	11%	(38)	7%	(24)	356
PID/Gender: Ind Women	37%	(137)	41%	(150)	14%	(50)	9%	(33)	371
PID/Gender: Rep Men	41%	(121)	43%	(126)	15%	(44)	2%	(5)	296
PID/Gender: Rep Women	37%	(111)	49%	(144)	10%	(29)	4%	(12)	297
Ideo: Liberal (1-3)	55%	(350)	35%	(224)	5%	(29)	5%	(30)	633
Ideo: Moderate (4)	47%	(294)	39%	(244)	8%	(53)	6%	(39)	631
Ideo: Conservative (5-7)	37%	(261)	49%	(343)	12%	(82)	2%	(12)	698
Educ: < College	40%	(598)	41%	(623)	11%	(172)	8%	(120)	1512
Educ: Bachelors degree	52%	(229)	39%	(173)	7%	(31)	2%	(11)	444
Educ: Post-grad	57%	(139)	38%	(92)	4%	(10)	1%	(4)	244
Income: Under 50k	39%	(436)	40%	(452)	12%	(137)	9%	(105)	1131
Income: 50k-100k	50%	(344)	40%	(273)	7%	(48)	3%	(23)	689
Income: 100k+	49%	(185)	43%	(162)	7%	(28)	2%	(6)	380
Ethnicity: White	44%	(757)	41%	(711)	9%	(163)	5%	(91)	1722

Table MCER2: *Do you consider energy efficiency when purchasing electric appliances (including but not limited to air conditioning units, space heaters, refrigerators)?*

Demographic	Yes, it's a major consideration.		Yes, it's a minor consideration.		No, I don't consider it at all.		I have never purchased electric appliances.		Total N
Adults	44%	(965)	40%	(887)	10%	(213)	6%	(135)	2200
Ethnicity: Hispanic	42%	(145)	41%	(142)	7%	(23)	11%	(38)	349
Ethnicity: Black	40%	(110)	35%	(95)	17%	(45)	9%	(23)	274
Ethnicity: Other	48%	(98)	40%	(81)	2%	(5)	10%	(20)	204
All Christian	46%	(447)	43%	(425)	8%	(80)	3%	(30)	983
All Non-Christian	52%	(66)	26%	(34)	9%	(12)	13%	(17)	128
Atheist	44%	(43)	42%	(41)	6%	(6)	8%	(8)	97
Agnostic/Nothing in particular	40%	(244)	37%	(224)	13%	(81)	9%	(57)	607
Something Else	43%	(165)	43%	(164)	9%	(34)	6%	(22)	385
Religious Non-Protestant/Catholic	51%	(77)	28%	(42)	9%	(14)	12%	(18)	151
Evangelical	43%	(223)	44%	(233)	9%	(47)	4%	(21)	524
Non-Evangelical	46%	(365)	43%	(341)	8%	(63)	4%	(31)	800
Community: Urban	46%	(269)	37%	(212)	10%	(55)	8%	(44)	580
Community: Suburban	43%	(455)	43%	(448)	10%	(101)	5%	(48)	1052
Community: Rural	43%	(241)	40%	(227)	10%	(57)	7%	(42)	568
Employ: Private Sector	48%	(315)	41%	(270)	9%	(57)	3%	(18)	661
Employ: Government	48%	(68)	40%	(55)	7%	(10)	5%	(7)	140
Employ: Self-Employed	45%	(87)	37%	(71)	7%	(14)	11%	(22)	194
Employ: Homemaker	41%	(66)	40%	(65)	7%	(11)	12%	(20)	162
Employ: Student	23%	(29)	58%	(72)	10%	(12)	9%	(11)	123
Employ: Retired	48%	(250)	42%	(220)	7%	(38)	3%	(18)	527
Employ: Unemployed	37%	(98)	33%	(90)	19%	(51)	11%	(29)	269
Employ: Other	42%	(53)	35%	(44)	15%	(18)	9%	(11)	126
Military HH: Yes	51%	(155)	39%	(119)	7%	(21)	3%	(10)	305
Military HH: No	43%	(810)	41%	(768)	10%	(192)	7%	(125)	1895
RD/WT: Right Direction	52%	(468)	35%	(315)	6%	(58)	7%	(66)	907
RD/WT: Wrong Track	38%	(497)	44%	(573)	12%	(155)	5%	(68)	1293
Biden Job Approve	50%	(616)	36%	(446)	7%	(82)	7%	(93)	1237
Biden Job Disapprove	38%	(274)	46%	(335)	12%	(86)	4%	(27)	723

Continued on next page

Table MCER2: *Do you consider energy efficiency when purchasing electric appliances (including but not limited to air conditioning units, space heaters, refrigerators)?*

Demographic	Yes, it's a major consideration.		Yes, it's a minor consideration.		No, I don't consider it at all.		I have never purchased electric appliances.		Total N
Adults	44%	(965)	40%	(887)	10%	(213)	6%	(135)	2200
Biden Job Strongly Approve	53%	(409)	32%	(247)	5%	(40)	9%	(68)	764
Biden Job Somewhat Approve	44%	(208)	42%	(199)	9%	(42)	5%	(24)	473
Biden Job Somewhat Disapprove	33%	(72)	53%	(114)	10%	(21)	5%	(10)	217
Biden Job Strongly Disapprove	40%	(202)	44%	(221)	13%	(65)	3%	(17)	506
Favorable of Biden	50%	(632)	36%	(457)	7%	(87)	7%	(93)	1269
Unfavorable of Biden	37%	(294)	47%	(368)	12%	(98)	4%	(29)	790
Very Favorable of Biden	53%	(420)	33%	(260)	7%	(56)	6%	(50)	787
Somewhat Favorable of Biden	44%	(212)	41%	(197)	6%	(31)	9%	(43)	482
Somewhat Unfavorable of Biden	41%	(93)	49%	(111)	6%	(13)	4%	(9)	226
Very Unfavorable of Biden	36%	(201)	46%	(257)	15%	(85)	4%	(20)	563
#1 Issue: Economy	43%	(366)	43%	(365)	11%	(90)	4%	(34)	855
#1 Issue: Security	39%	(106)	44%	(122)	10%	(27)	7%	(19)	274
#1 Issue: Health Care	51%	(178)	36%	(127)	7%	(25)	6%	(22)	352
#1 Issue: Medicare / Social Security	43%	(102)	38%	(92)	13%	(32)	6%	(14)	240
#1 Issue: Women's Issues	32%	(32)	45%	(46)	6%	(6)	17%	(18)	102
#1 Issue: Education	32%	(34)	44%	(47)	10%	(11)	14%	(14)	105
#1 Issue: Energy	65%	(64)	26%	(26)	1%	(1)	7%	(7)	98
#1 Issue: Other	48%	(83)	37%	(64)	12%	(21)	3%	(6)	174
2020 Vote: Joe Biden	51%	(541)	36%	(386)	7%	(70)	7%	(73)	1070
2020 Vote: Donald Trump	39%	(256)	46%	(306)	12%	(82)	2%	(15)	659
2020 Vote: Other	38%	(28)	44%	(33)	11%	(8)	7%	(5)	74
2020 Vote: Didn't Vote	35%	(136)	41%	(160)	14%	(53)	11%	(43)	391
2018 House Vote: Democrat	55%	(409)	34%	(254)	5%	(38)	6%	(42)	743
2018 House Vote: Republican	41%	(235)	46%	(260)	11%	(64)	2%	(9)	568
2018 House Vote: Someone else	38%	(27)	46%	(33)	7%	(5)	10%	(7)	73
2016 Vote: Hillary Clinton	56%	(405)	33%	(242)	5%	(35)	6%	(43)	725
2016 Vote: Donald Trump	42%	(251)	46%	(275)	11%	(68)	2%	(10)	603
2016 Vote: Other	40%	(45)	52%	(59)	5%	(6)	2%	(2)	113
2016 Vote: Didn't Vote	35%	(263)	41%	(312)	14%	(103)	10%	(77)	755

Table MCER2: *Do you consider energy efficiency when purchasing electric appliances (including but not limited to air conditioning units, space heaters, refrigerators)?*

Demographic	Yes, it's a major consideration.		Yes, it's a minor consideration.		No, I don't consider it at all.		I have never purchased electric appliances.		Total N
Adults	44%	(965)	40%	(887)	10%	(213)	6%	(135)	2200
Voted in 2014: Yes	49%	(602)	39%	(474)	8%	(97)	4%	(44)	1215
Voted in 2014: No	37%	(364)	42%	(414)	12%	(116)	9%	(91)	985
4-Region: Northeast	49%	(195)	36%	(142)	10%	(37)	5%	(20)	394
4-Region: Midwest	43%	(199)	42%	(196)	10%	(47)	5%	(21)	462
4-Region: South	41%	(336)	42%	(350)	11%	(89)	6%	(49)	824
4-Region: West	45%	(236)	38%	(200)	8%	(40)	9%	(45)	520
Investor	52%	(569)	39%	(433)	8%	(84)	1%	(14)	1098
Non-Investor	36%	(332)	41%	(383)	12%	(113)	11%	(100)	929
Climate Concerned	51%	(799)	38%	(602)	6%	(92)	5%	(78)	1571
Interested in solar/renewables	55%	(601)	37%	(398)	5%	(50)	3%	(36)	1085
Gov responsibility	53%	(671)	37%	(468)	6%	(71)	4%	(55)	1266
Indiv responsibility	34%	(159)	49%	(233)	14%	(65)	3%	(16)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_1: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To save money on my electricity bill

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	76%	(1414)	21%	(393)	2%	(46)	1853
Gender: Male	73%	(660)	24%	(221)	3%	(28)	909
Gender: Female	80%	(754)	18%	(172)	2%	(19)	944
Age: 18-34	66%	(325)	30%	(148)	4%	(18)	491
Age: 35-44	76%	(229)	21%	(62)	3%	(9)	300
Age: 45-64	82%	(550)	16%	(107)	2%	(13)	671
Age: 65+	79%	(310)	19%	(75)	1%	(5)	390
GenZers: 1997-2012	60%	(137)	34%	(78)	5%	(12)	227
Millennials: 1981-1996	71%	(324)	26%	(117)	3%	(14)	455
GenXers: 1965-1980	82%	(363)	16%	(70)	2%	(11)	444
Baby Boomers: 1946-1964	82%	(537)	17%	(114)	1%	(7)	658
PID: Dem (no lean)	72%	(556)	25%	(194)	2%	(19)	769
PID: Ind (no lean)	78%	(453)	18%	(107)	4%	(21)	582
PID: Rep (no lean)	81%	(405)	18%	(91)	1%	(6)	502
PID/Gender: Dem Men	66%	(244)	30%	(111)	4%	(13)	368
PID/Gender: Dem Women	78%	(312)	21%	(83)	1%	(5)	401
PID/Gender: Ind Men	75%	(219)	21%	(62)	4%	(13)	294
PID/Gender: Ind Women	81%	(234)	16%	(45)	3%	(8)	288
PID/Gender: Rep Men	80%	(197)	20%	(48)	—	(1)	247
PID/Gender: Rep Women	81%	(207)	17%	(43)	2%	(5)	255
Ideo: Liberal (1-3)	71%	(407)	27%	(155)	2%	(12)	574
Ideo: Moderate (4)	78%	(422)	19%	(103)	3%	(14)	538
Ideo: Conservative (5-7)	81%	(491)	18%	(107)	1%	(6)	604
Educ: < College	78%	(949)	19%	(235)	3%	(36)	1220
Educ: Bachelors degree	77%	(311)	21%	(85)	1%	(6)	401
Educ: Post-grad	67%	(154)	32%	(73)	2%	(4)	231
Income: Under 50k	76%	(678)	20%	(177)	4%	(34)	888
Income: 50k-100k	79%	(486)	20%	(125)	1%	(7)	618
Income: 100k+	72%	(250)	26%	(91)	2%	(6)	346
Ethnicity: White	77%	(1128)	21%	(314)	2%	(26)	1468
Ethnicity: Hispanic	74%	(213)	23%	(66)	3%	(9)	288

Table MCER3_1: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To save money on my electricity bill

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	76%	(1414)	21%	(393)	2%	(46)	1853
Ethnicity: Black	74%	(152)	19%	(40)	7%	(14)	206
Ethnicity: Other	75%	(134)	22%	(39)	4%	(7)	179
All Christian	80%	(702)	18%	(161)	1%	(10)	872
All Non-Christian	69%	(69)	26%	(26)	4%	(4)	100
Atheist	71%	(59)	26%	(22)	3%	(2)	84
Agnostic/Nothing in particular	73%	(342)	22%	(102)	5%	(24)	468
Something Else	73%	(242)	25%	(82)	2%	(6)	329
Religious Non-Protestant/Catholic	71%	(85)	25%	(30)	4%	(5)	120
Evangelical	78%	(353)	21%	(97)	1%	(6)	456
Non-Evangelical	79%	(561)	20%	(138)	1%	(7)	706
Community: Urban	71%	(341)	25%	(120)	4%	(20)	481
Community: Suburban	77%	(696)	22%	(194)	1%	(13)	903
Community: Rural	80%	(377)	17%	(78)	3%	(13)	469
Employ: Private Sector	76%	(444)	22%	(129)	2%	(13)	586
Employ: Government	77%	(94)	19%	(24)	4%	(5)	123
Employ: Self-Employed	79%	(124)	18%	(29)	3%	(5)	158
Employ: Homemaker	86%	(112)	13%	(17)	1%	(2)	131
Employ: Student	54%	(54)	44%	(45)	2%	(2)	101
Employ: Retired	79%	(371)	19%	(90)	2%	(9)	470
Employ: Unemployed	73%	(137)	22%	(42)	5%	(9)	188
Employ: Other	79%	(76)	18%	(17)	3%	(3)	97
Military HH: Yes	80%	(220)	19%	(51)	1%	(4)	274
Military HH: No	76%	(1194)	22%	(341)	3%	(43)	1578
RD/WT: Right Direction	75%	(587)	22%	(170)	3%	(26)	783
RD/WT: Wrong Track	77%	(827)	21%	(223)	2%	(20)	1070
Biden Job Approve	74%	(784)	24%	(250)	3%	(29)	1063
Biden Job Disapprove	81%	(496)	17%	(105)	1%	(8)	609

Table MCER3_1: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To save money on my electricity bill

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	76%	(1414)	21%	(393)	2%	(46)	1853
Biden Job Strongly Approve	75%	(495)	23%	(148)	2%	(13)	656
Biden Job Somewhat Approve	71%	(289)	25%	(102)	4%	(16)	407
Biden Job Somewhat Disapprove	76%	(141)	21%	(39)	3%	(6)	186
Biden Job Strongly Disapprove	84%	(356)	16%	(66)	—	(2)	423
Favorable of Biden	74%	(803)	24%	(256)	3%	(30)	1089
Unfavorable of Biden	82%	(541)	16%	(109)	2%	(12)	662
Very Favorable of Biden	75%	(508)	23%	(155)	2%	(17)	680
Somewhat Favorable of Biden	72%	(294)	25%	(101)	3%	(13)	409
Somewhat Unfavorable of Biden	77%	(156)	22%	(45)	2%	(3)	204
Very Unfavorable of Biden	84%	(385)	14%	(65)	2%	(8)	458
#1 Issue: Economy	80%	(582)	19%	(139)	1%	(10)	731
#1 Issue: Security	77%	(176)	21%	(47)	2%	(6)	228
#1 Issue: Health Care	74%	(226)	22%	(68)	3%	(10)	304
#1 Issue: Medicare / Social Security	84%	(162)	16%	(30)	1%	(2)	194
#1 Issue: Women's Issues	74%	(58)	25%	(19)	1%	(1)	78
#1 Issue: Education	67%	(54)	25%	(20)	8%	(7)	81
#1 Issue: Energy	55%	(49)	40%	(36)	6%	(5)	90
#1 Issue: Other	73%	(108)	22%	(33)	4%	(6)	147
2020 Vote: Joe Biden	73%	(675)	25%	(236)	2%	(16)	927
2020 Vote: Donald Trump	83%	(467)	16%	(88)	1%	(7)	562
2020 Vote: Other	68%	(41)	26%	(16)	5%	(3)	61
2020 Vote: Didn't Vote	76%	(224)	18%	(52)	7%	(20)	296
2018 House Vote: Democrat	75%	(496)	23%	(152)	2%	(15)	663
2018 House Vote: Republican	84%	(416)	15%	(75)	1%	(3)	495
2018 House Vote: Someone else	70%	(43)	26%	(16)	4%	(2)	61
2016 Vote: Hillary Clinton	75%	(486)	22%	(145)	2%	(16)	646
2016 Vote: Donald Trump	86%	(449)	13%	(69)	1%	(7)	525
2016 Vote: Other	78%	(81)	22%	(23)	—	(0)	104
2016 Vote: Didn't Vote	69%	(396)	27%	(155)	4%	(24)	575

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Table MCER3_1: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To save money on my electricity bill

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	76%	(1414)	21%	(393)	2%	(46)	1853
Voted in 2014: Yes	79%	(850)	19%	(205)	2%	(21)	1075
Voted in 2014: No	73%	(564)	24%	(188)	3%	(26)	777
4-Region: Northeast	77%	(260)	21%	(70)	2%	(6)	336
4-Region: Midwest	81%	(318)	16%	(63)	3%	(14)	395
4-Region: South	78%	(534)	20%	(138)	2%	(15)	686
4-Region: West	69%	(301)	28%	(122)	3%	(12)	436
Investor	76%	(764)	22%	(221)	2%	(16)	1001
Non-Investor	77%	(548)	20%	(140)	4%	(27)	715
Climate Concerned	75%	(1057)	22%	(314)	2%	(29)	1400
Interested in solar/renewables	74%	(740)	24%	(237)	2%	(22)	999
Gov responsibility	77%	(876)	22%	(249)	1%	(14)	1139
Indiv responsibility	79%	(310)	18%	(71)	3%	(10)	392

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_2: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To lower the greenhouse gas emissions of my personal consumption

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	46%	(848)	41%	(760)	13%	(244)	1853
Gender: Male	43%	(389)	41%	(375)	16%	(145)	909
Gender: Female	49%	(460)	41%	(385)	10%	(99)	944
Age: 18-34	51%	(251)	40%	(198)	8%	(41)	491
Age: 35-44	49%	(148)	41%	(124)	9%	(28)	300
Age: 45-64	43%	(288)	41%	(275)	16%	(107)	671
Age: 65+	41%	(160)	42%	(163)	17%	(67)	390
GenZers: 1997-2012	52%	(118)	40%	(92)	7%	(17)	227
Millennials: 1981-1996	52%	(237)	40%	(182)	8%	(36)	455
GenXers: 1965-1980	43%	(192)	41%	(183)	16%	(69)	444
Baby Boomers: 1946-1964	43%	(281)	42%	(274)	16%	(103)	658
PID: Dem (no lean)	57%	(438)	37%	(282)	6%	(49)	769
PID: Ind (no lean)	45%	(262)	40%	(235)	15%	(85)	582
PID: Rep (no lean)	30%	(148)	48%	(243)	22%	(110)	502
PID/Gender: Dem Men	55%	(201)	35%	(128)	10%	(38)	368
PID/Gender: Dem Women	59%	(236)	38%	(154)	3%	(11)	401
PID/Gender: Ind Men	39%	(115)	43%	(128)	17%	(51)	294
PID/Gender: Ind Women	51%	(147)	37%	(107)	12%	(33)	288
PID/Gender: Rep Men	29%	(72)	48%	(119)	22%	(55)	247
PID/Gender: Rep Women	30%	(76)	49%	(124)	21%	(55)	255
Ideo: Liberal (1-3)	62%	(358)	34%	(198)	3%	(18)	574
Ideo: Moderate (4)	49%	(262)	41%	(221)	10%	(55)	538
Ideo: Conservative (5-7)	28%	(167)	48%	(291)	24%	(145)	604
Educ: < College	43%	(528)	42%	(512)	15%	(180)	1220
Educ: Bachelors degree	47%	(191)	41%	(166)	11%	(45)	401
Educ: Post-grad	56%	(129)	35%	(82)	9%	(20)	231
Income: Under 50k	43%	(382)	42%	(377)	15%	(129)	888
Income: 50k-100k	47%	(293)	40%	(244)	13%	(81)	618
Income: 100k+	50%	(173)	40%	(139)	10%	(34)	346
Ethnicity: White	44%	(639)	43%	(628)	14%	(201)	1468
Ethnicity: Hispanic	56%	(161)	34%	(97)	11%	(30)	288

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Table MCER3_2: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To lower the greenhouse gas emissions of my personal consumption

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	46%	(848)	41%	(760)	13%	(244)	1853
Ethnicity: Black	54%	(112)	30%	(61)	16%	(33)	206
Ethnicity: Other	54%	(98)	40%	(71)	6%	(10)	179
All Christian	42%	(362)	44%	(385)	14%	(125)	872
All Non-Christian	58%	(58)	35%	(35)	7%	(7)	100
Atheist	48%	(40)	43%	(36)	9%	(7)	84
Agnostic/Nothing in particular	50%	(233)	39%	(181)	12%	(54)	468
Something Else	47%	(154)	38%	(124)	15%	(50)	329
Religious Non-Protestant/Catholic	56%	(67)	36%	(44)	7%	(9)	120
Evangelical	40%	(184)	43%	(196)	17%	(76)	456
Non-Evangelical	44%	(311)	42%	(299)	14%	(97)	706
Community: Urban	54%	(257)	36%	(172)	11%	(52)	481
Community: Suburban	44%	(397)	45%	(403)	11%	(104)	903
Community: Rural	41%	(194)	40%	(186)	19%	(89)	469
Employ: Private Sector	47%	(273)	43%	(249)	11%	(64)	586
Employ: Government	49%	(60)	42%	(52)	9%	(11)	123
Employ: Self-Employed	48%	(76)	43%	(68)	9%	(14)	158
Employ: Homemaker	45%	(59)	41%	(54)	14%	(18)	131
Employ: Student	62%	(63)	34%	(34)	4%	(4)	101
Employ: Retired	41%	(190)	40%	(190)	19%	(90)	470
Employ: Unemployed	46%	(86)	38%	(71)	17%	(31)	188
Employ: Other	43%	(41)	45%	(43)	13%	(12)	97
Military HH: Yes	43%	(118)	44%	(120)	13%	(37)	274
Military HH: No	46%	(731)	41%	(640)	13%	(207)	1578
RD/WT: Right Direction	58%	(456)	35%	(273)	7%	(54)	783
RD/WT: Wrong Track	37%	(392)	46%	(487)	18%	(190)	1070
Biden Job Approve	57%	(603)	37%	(398)	6%	(61)	1063
Biden Job Disapprove	27%	(163)	46%	(280)	27%	(167)	609

Table MCER3_2: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To lower the greenhouse gas emissions of my personal consumption

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	46%	(848)	41%	(760)	13%	(244)	1853
Biden Job Strongly Approve	60%	(394)	35%	(230)	5%	(32)	656
Biden Job Somewhat Approve	51%	(209)	41%	(169)	7%	(29)	407
Biden Job Somewhat Disapprove	32%	(60)	51%	(96)	16%	(30)	186
Biden Job Strongly Disapprove	24%	(103)	43%	(184)	32%	(137)	423
Favorable of Biden	58%	(626)	36%	(397)	6%	(66)	1089
Unfavorable of Biden	27%	(179)	48%	(316)	25%	(167)	662
Very Favorable of Biden	59%	(402)	34%	(235)	6%	(44)	680
Somewhat Favorable of Biden	55%	(225)	40%	(162)	5%	(22)	409
Somewhat Unfavorable of Biden	36%	(74)	54%	(110)	10%	(20)	204
Very Unfavorable of Biden	23%	(105)	45%	(207)	32%	(147)	458
#1 Issue: Economy	41%	(302)	46%	(338)	12%	(90)	731
#1 Issue: Security	30%	(69)	44%	(101)	25%	(57)	228
#1 Issue: Health Care	56%	(169)	40%	(123)	4%	(13)	304
#1 Issue: Medicare / Social Security	41%	(79)	44%	(85)	15%	(30)	194
#1 Issue: Women's Issues	45%	(35)	48%	(37)	8%	(6)	78
#1 Issue: Education	46%	(37)	33%	(27)	21%	(17)	81
#1 Issue: Energy	77%	(69)	16%	(14)	7%	(6)	90
#1 Issue: Other	60%	(88)	24%	(35)	16%	(24)	147
2020 Vote: Joe Biden	60%	(554)	35%	(325)	5%	(49)	927
2020 Vote: Donald Trump	26%	(148)	48%	(271)	25%	(143)	562
2020 Vote: Other	37%	(23)	52%	(31)	11%	(7)	61
2020 Vote: Didn't Vote	42%	(123)	45%	(133)	14%	(40)	296
2018 House Vote: Democrat	61%	(404)	34%	(228)	5%	(31)	663
2018 House Vote: Republican	27%	(133)	48%	(237)	25%	(124)	495
2018 House Vote: Someone else	45%	(27)	48%	(29)	7%	(4)	61
2016 Vote: Hillary Clinton	59%	(383)	35%	(229)	5%	(34)	646
2016 Vote: Donald Trump	29%	(152)	45%	(238)	26%	(135)	525
2016 Vote: Other	36%	(37)	56%	(58)	8%	(9)	104
2016 Vote: Didn't Vote	48%	(276)	41%	(234)	11%	(65)	575

Table MCER3_2: *To what extent are the following a reason why you have considered energy efficiency when purchasing electric appliances, or are they not a reason at all?*
To lower the greenhouse gas emissions of my personal consumption

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	46%	(848)	41%	(760)	13%	(244)	1853
Voted in 2014: Yes	46%	(495)	40%	(434)	14%	(147)	1075
Voted in 2014: No	45%	(353)	42%	(327)	13%	(97)	777
4-Region: Northeast	51%	(173)	40%	(135)	8%	(29)	336
4-Region: Midwest	46%	(180)	37%	(145)	18%	(70)	395
4-Region: South	43%	(293)	44%	(301)	13%	(91)	686
4-Region: West	46%	(202)	41%	(179)	12%	(54)	436
Investor	47%	(472)	41%	(413)	12%	(117)	1001
Non-Investor	43%	(310)	42%	(297)	15%	(108)	715
Climate Concerned	57%	(804)	38%	(538)	4%	(58)	1400
Interested in solar/renewables	57%	(569)	37%	(372)	6%	(58)	999
Gov responsibility	57%	(649)	39%	(443)	4%	(48)	1139
Indiv responsibility	24%	(92)	44%	(171)	33%	(129)	392

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER4: *Would you be willing to spend more for an energy-efficient electric appliance than you would for a conventional one?*

Demographic	Yes, I would spend more for an energy-efficient electric appliance than a conventional one.		No, my budget would be the same.		No, I would only be interested if an energy-efficient electric appliance cost less than a conventional one.		No, I'm not interested in an energy efficient appliance at any price.		Total N
Adults	44%	(975)	33%	(728)	16%	(350)	7%	(148)	2200
Gender: Male	44%	(465)	32%	(341)	17%	(176)	8%	(80)	1062
Gender: Female	45%	(510)	34%	(387)	15%	(174)	6%	(67)	1138
Age: 18-34	43%	(281)	28%	(184)	19%	(122)	10%	(68)	655
Age: 35-44	48%	(173)	35%	(124)	11%	(38)	6%	(23)	358
Age: 45-64	42%	(316)	35%	(262)	17%	(131)	6%	(42)	751
Age: 65+	47%	(205)	36%	(158)	14%	(60)	3%	(15)	436
GenZers: 1997-2012	37%	(122)	26%	(84)	21%	(70)	16%	(53)	329
Millennials: 1981-1996	50%	(272)	31%	(171)	14%	(75)	5%	(29)	546
GenXers: 1965-1980	44%	(225)	34%	(172)	16%	(82)	6%	(33)	511
Baby Boomers: 1946-1964	45%	(328)	37%	(274)	15%	(107)	4%	(28)	737
PID: Dem (no lean)	54%	(479)	28%	(246)	13%	(113)	5%	(41)	880
PID: Ind (no lean)	39%	(284)	34%	(250)	17%	(127)	9%	(66)	727
PID: Rep (no lean)	36%	(212)	39%	(231)	18%	(110)	7%	(40)	593
PID/Gender: Dem Men	55%	(227)	27%	(112)	12%	(51)	5%	(20)	409
PID/Gender: Dem Women	54%	(253)	28%	(134)	13%	(62)	5%	(21)	471
PID/Gender: Ind Men	38%	(136)	34%	(123)	16%	(58)	11%	(39)	356
PID/Gender: Ind Women	40%	(147)	34%	(128)	19%	(69)	7%	(27)	371
PID/Gender: Rep Men	34%	(102)	36%	(106)	23%	(67)	7%	(21)	296
PID/Gender: Rep Women	37%	(110)	42%	(125)	14%	(43)	6%	(19)	297
Ideo: Liberal (1-3)	60%	(378)	26%	(163)	12%	(75)	2%	(16)	633
Ideo: Moderate (4)	45%	(281)	33%	(209)	16%	(99)	7%	(42)	631
Ideo: Conservative (5-7)	35%	(246)	40%	(281)	19%	(130)	6%	(41)	698
Educ: < College	40%	(601)	33%	(506)	18%	(273)	9%	(133)	1512
Educ: Bachelors degree	51%	(224)	35%	(155)	12%	(53)	3%	(12)	444
Educ: Post-grad	62%	(150)	28%	(67)	10%	(23)	1%	(3)	244

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Table MCER4: *Would you be willing to spend more for an energy-efficient electric appliance than you would for a conventional one?*

Demographic	Yes, I would spend more for an energy-efficient electric appliance than a conventional one.		No, my budget would be the same.		No, I would only be interested if an energy-efficient electric appliance cost less than a conventional one.		No, I'm not interested in an energy efficient appliance at any price.		Total N
Adults	44%	(975)	33%	(728)	16%	(350)	7%	(148)	2200
Income: Under 50k	38%	(431)	33%	(379)	19%	(211)	10%	(111)	1131
Income: 50k-100k	48%	(331)	34%	(235)	14%	(94)	4%	(29)	689
Income: 100k+	56%	(214)	30%	(113)	12%	(46)	2%	(7)	380
Ethnicity: White	44%	(755)	35%	(596)	15%	(259)	7%	(112)	1722
Ethnicity: Hispanic	44%	(152)	27%	(96)	21%	(74)	8%	(27)	349
Ethnicity: Black	45%	(124)	29%	(79)	16%	(45)	9%	(25)	274
Ethnicity: Other	47%	(95)	26%	(53)	23%	(46)	5%	(10)	204
All Christian	44%	(431)	35%	(344)	17%	(170)	4%	(37)	983
All Non-Christian	51%	(65)	30%	(38)	8%	(10)	11%	(15)	128
Atheist	55%	(53)	29%	(28)	12%	(12)	4%	(4)	97
Agnostic/Nothing in particular	43%	(258)	33%	(202)	14%	(86)	10%	(61)	607
Something Else	43%	(167)	30%	(116)	19%	(72)	8%	(30)	385
Religious Non-Protestant/Catholic	48%	(73)	30%	(45)	13%	(19)	10%	(15)	151
Evangelical	46%	(243)	31%	(164)	16%	(81)	7%	(35)	524
Non-Evangelical	42%	(336)	35%	(283)	19%	(148)	4%	(32)	800
Community: Urban	48%	(279)	28%	(161)	17%	(101)	7%	(40)	580
Community: Suburban	46%	(480)	34%	(361)	15%	(155)	5%	(56)	1052
Community: Rural	38%	(216)	36%	(206)	16%	(93)	9%	(52)	568
Employ: Private Sector	48%	(318)	32%	(211)	15%	(100)	5%	(32)	661
Employ: Government	52%	(72)	25%	(35)	17%	(24)	7%	(9)	140
Employ: Self-Employed	43%	(83)	37%	(72)	12%	(24)	8%	(15)	194
Employ: Homemaker	47%	(77)	30%	(49)	16%	(25)	7%	(11)	162
Employ: Student	42%	(51)	25%	(31)	23%	(29)	10%	(13)	123
Employ: Retired	45%	(238)	36%	(187)	15%	(81)	4%	(20)	527
Employ: Unemployed	36%	(96)	34%	(91)	17%	(45)	14%	(36)	269
Employ: Other	31%	(39)	42%	(53)	18%	(23)	9%	(11)	126

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Table MCER4: *Would you be willing to spend more for an energy-efficient electric appliance than you would for a conventional one?*

Demographic	Yes, I would spend more for an energy-efficient electric appliance than a conventional one.		No, my budget would be the same.		No, I would only be interested if an energy-efficient electric appliance cost less than a conventional one.		No, I'm not interested in an energy efficient appliance at any price.		Total N
Adults	44%	(975)	33%	(728)	16%	(350)	7%	(148)	2200
Military HH: Yes	44%	(135)	35%	(107)	15%	(46)	6%	(17)	305
Military HH: No	44%	(840)	33%	(621)	16%	(304)	7%	(130)	1895
RD/WT: Right Direction	54%	(485)	27%	(242)	12%	(113)	7%	(67)	907
RD/WT: Wrong Track	38%	(490)	38%	(486)	18%	(237)	6%	(81)	1293
Biden Job Approve	54%	(667)	27%	(331)	13%	(158)	7%	(81)	1237
Biden Job Disapprove	33%	(240)	41%	(296)	20%	(142)	6%	(44)	723
Biden Job Strongly Approve	55%	(424)	26%	(196)	11%	(87)	7%	(57)	764
Biden Job Somewhat Approve	51%	(243)	28%	(135)	15%	(71)	5%	(24)	473
Biden Job Somewhat Disapprove	35%	(75)	43%	(94)	17%	(37)	5%	(12)	217
Biden Job Strongly Disapprove	33%	(165)	40%	(202)	21%	(106)	7%	(33)	506
Favorable of Biden	54%	(679)	28%	(359)	12%	(158)	6%	(73)	1269
Unfavorable of Biden	33%	(261)	40%	(318)	20%	(157)	7%	(52)	790
Very Favorable of Biden	56%	(440)	24%	(191)	12%	(93)	8%	(63)	787
Somewhat Favorable of Biden	50%	(239)	35%	(168)	13%	(65)	2%	(10)	482
Somewhat Unfavorable of Biden	41%	(92)	40%	(91)	18%	(41)	1%	(2)	226
Very Unfavorable of Biden	30%	(169)	40%	(227)	21%	(117)	9%	(50)	563
#1 Issue: Economy	41%	(352)	36%	(307)	17%	(145)	6%	(51)	855
#1 Issue: Security	32%	(87)	42%	(116)	19%	(53)	7%	(19)	274
#1 Issue: Health Care	56%	(198)	26%	(92)	12%	(41)	6%	(20)	352
#1 Issue: Medicare / Social Security	41%	(97)	35%	(83)	19%	(45)	6%	(14)	240
#1 Issue: Women's Issues	44%	(44)	27%	(27)	16%	(16)	14%	(15)	102
#1 Issue: Education	43%	(46)	28%	(29)	17%	(18)	12%	(13)	105
#1 Issue: Energy	73%	(72)	15%	(15)	8%	(8)	4%	(4)	98
#1 Issue: Other	45%	(79)	34%	(59)	14%	(25)	7%	(12)	174

Continued on next page

Table MCER4: *Would you be willing to spend more for an energy-efficient electric appliance than you would for a conventional one?*

Demographic	Yes, I would spend more for an energy-efficient electric appliance than a conventional one.		No, my budget would be the same.		No, I would only be interested if an energy-efficient electric appliance cost less than a conventional one.		No, I'm not interested in an energy efficient appliance at any price.		Total N
Adults	44%	(975)	33%	(728)	16%	(350)	7%	(148)	2200
2020 Vote: Joe Biden	54%	(578)	29%	(311)	11%	(121)	5%	(59)	1070
2020 Vote: Donald Trump	35%	(228)	38%	(249)	22%	(146)	5%	(35)	659
2020 Vote: Other	36%	(26)	42%	(31)	18%	(14)	4%	(3)	74
2020 Vote: Didn't Vote	36%	(139)	34%	(133)	17%	(68)	13%	(51)	391
2018 House Vote: Democrat	55%	(412)	29%	(217)	12%	(87)	4%	(27)	743
2018 House Vote: Republican	37%	(211)	38%	(217)	19%	(110)	5%	(30)	568
2018 House Vote: Someone else	43%	(31)	34%	(25)	14%	(11)	8%	(6)	73
2016 Vote: Hillary Clinton	57%	(416)	28%	(203)	10%	(76)	4%	(30)	725
2016 Vote: Donald Trump	37%	(222)	39%	(233)	20%	(123)	4%	(26)	603
2016 Vote: Other	40%	(45)	40%	(45)	14%	(15)	6%	(7)	113
2016 Vote: Didn't Vote	39%	(291)	33%	(246)	18%	(136)	11%	(82)	755
Voted in 2014: Yes	47%	(571)	33%	(395)	16%	(192)	5%	(57)	1215
Voted in 2014: No	41%	(404)	34%	(332)	16%	(158)	9%	(91)	985
4-Region: Northeast	46%	(183)	34%	(132)	15%	(61)	5%	(18)	394
4-Region: Midwest	43%	(199)	38%	(175)	14%	(63)	6%	(26)	462
4-Region: South	45%	(367)	32%	(266)	15%	(125)	8%	(66)	824
4-Region: West	43%	(226)	30%	(154)	20%	(102)	7%	(38)	520
Investor	51%	(556)	32%	(355)	14%	(158)	3%	(29)	1098
Non-Investor	39%	(367)	33%	(309)	16%	(153)	11%	(101)	929
Climate Concerned	52%	(818)	30%	(468)	14%	(214)	5%	(71)	1571
Interested in solar/renewables	56%	(613)	26%	(286)	15%	(159)	2%	(27)	1085
Gov responsibility	54%	(686)	30%	(379)	12%	(156)	4%	(45)	1266
Indiv responsibility	32%	(154)	37%	(174)	24%	(112)	7%	(33)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER5_1: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your individual carbon emissions

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	27%	(594)	47%	(1025)	26%	(581)	2200
Gender: Male	27%	(285)	46%	(485)	27%	(292)	1062
Gender: Female	27%	(309)	47%	(540)	25%	(290)	1138
Age: 18-34	28%	(181)	46%	(302)	26%	(172)	655
Age: 35-44	29%	(105)	45%	(161)	26%	(92)	358
Age: 45-64	28%	(207)	45%	(335)	28%	(209)	751
Age: 65+	23%	(102)	52%	(227)	25%	(107)	436
GenZers: 1997-2012	28%	(94)	42%	(138)	30%	(98)	329
Millennials: 1981-1996	30%	(164)	49%	(266)	21%	(117)	546
GenXers: 1965-1980	28%	(144)	42%	(212)	30%	(154)	511
Baby Boomers: 1946-1964	24%	(176)	50%	(368)	26%	(192)	737
PID: Dem (no lean)	38%	(334)	46%	(402)	16%	(143)	880
PID: Ind (no lean)	24%	(175)	47%	(342)	29%	(210)	727
PID: Rep (no lean)	14%	(84)	47%	(281)	39%	(228)	593
PID/Gender: Dem Men	37%	(153)	47%	(192)	16%	(65)	409
PID/Gender: Dem Women	39%	(182)	45%	(211)	17%	(78)	471
PID/Gender: Ind Men	25%	(90)	45%	(160)	30%	(106)	356
PID/Gender: Ind Women	23%	(85)	49%	(182)	28%	(104)	371
PID/Gender: Rep Men	14%	(42)	45%	(134)	41%	(121)	296
PID/Gender: Rep Women	14%	(42)	49%	(147)	36%	(108)	297
Ideo: Liberal (1-3)	36%	(230)	50%	(317)	13%	(85)	633
Ideo: Moderate (4)	31%	(198)	47%	(295)	22%	(137)	631
Ideo: Conservative (5-7)	17%	(118)	46%	(319)	37%	(261)	698
Educ: < College	25%	(373)	46%	(688)	30%	(451)	1512
Educ: Bachelors degree	30%	(134)	49%	(216)	21%	(94)	444
Educ: Post-grad	36%	(87)	50%	(121)	15%	(36)	244
Income: Under 50k	24%	(273)	47%	(528)	29%	(330)	1131
Income: 50k-100k	29%	(200)	45%	(311)	26%	(179)	689
Income: 100k+	32%	(121)	49%	(186)	19%	(73)	380
Ethnicity: White	25%	(424)	48%	(828)	27%	(469)	1722
Ethnicity: Hispanic	34%	(119)	43%	(151)	23%	(80)	349
Ethnicity: Black	36%	(99)	36%	(98)	28%	(77)	274

Table MCER5_1: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your individual carbon emissions

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	27%	(594)	47%	(1025)	26%	(581)	2200
Ethnicity: Other	34%	(70)	48%	(99)	17%	(35)	204
All Christian	26%	(256)	47%	(457)	27%	(269)	983
All Non-Christian	43%	(55)	40%	(51)	17%	(22)	128
Atheist	26%	(25)	50%	(48)	25%	(24)	97
Agnostic/Nothing in particular	25%	(154)	47%	(282)	28%	(171)	607
Something Else	27%	(103)	48%	(187)	25%	(95)	385
Religious Non-Protestant/Catholic	40%	(61)	42%	(64)	18%	(27)	151
Evangelical	26%	(134)	45%	(237)	29%	(153)	524
Non-Evangelical	26%	(210)	48%	(383)	26%	(207)	800
Community: Urban	32%	(188)	45%	(261)	23%	(131)	580
Community: Suburban	27%	(283)	48%	(502)	25%	(267)	1052
Community: Rural	22%	(123)	46%	(261)	32%	(184)	568
Employ: Private Sector	27%	(178)	50%	(329)	23%	(154)	661
Employ: Government	26%	(36)	54%	(75)	21%	(29)	140
Employ: Self-Employed	25%	(49)	49%	(95)	26%	(50)	194
Employ: Homemaker	25%	(40)	43%	(70)	32%	(52)	162
Employ: Student	48%	(59)	34%	(42)	18%	(23)	123
Employ: Retired	25%	(131)	47%	(247)	28%	(148)	527
Employ: Unemployed	25%	(67)	42%	(113)	33%	(88)	269
Employ: Other	27%	(33)	44%	(55)	30%	(38)	126
Military HH: Yes	24%	(72)	48%	(145)	29%	(88)	305
Military HH: No	28%	(522)	46%	(880)	26%	(493)	1895
RD/WT: Right Direction	39%	(355)	43%	(393)	17%	(158)	907
RD/WT: Wrong Track	18%	(238)	49%	(632)	33%	(423)	1293
Biden Job Approve	36%	(448)	47%	(586)	16%	(203)	1237
Biden Job Disapprove	14%	(99)	44%	(320)	42%	(304)	723
Biden Job Strongly Approve	41%	(315)	44%	(337)	15%	(112)	764
Biden Job Somewhat Approve	28%	(133)	53%	(249)	19%	(90)	473
Biden Job Somewhat Disapprove	18%	(39)	50%	(109)	32%	(69)	217
Biden Job Strongly Disapprove	12%	(60)	42%	(211)	46%	(235)	506

Table MCER5_1: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?* *Reducing your individual carbon emissions*

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	27%	(594)	47%	(1025)	26%	(581)	2200
Favorable of Biden	37%	(463)	47%	(599)	16%	(206)	1269
Unfavorable of Biden	14%	(110)	45%	(353)	41%	(326)	790
Very Favorable of Biden	42%	(330)	43%	(335)	15%	(122)	787
Somewhat Favorable of Biden	28%	(133)	55%	(264)	18%	(85)	482
Somewhat Unfavorable of Biden	19%	(43)	52%	(118)	29%	(66)	226
Very Unfavorable of Biden	12%	(67)	42%	(235)	46%	(261)	563
#1 Issue: Economy	26%	(221)	45%	(386)	29%	(248)	855
#1 Issue: Security	14%	(39)	47%	(129)	39%	(106)	274
#1 Issue: Health Care	34%	(118)	53%	(188)	13%	(46)	352
#1 Issue: Medicare / Social Security	24%	(57)	45%	(107)	32%	(76)	240
#1 Issue: Women's Issues	23%	(23)	51%	(52)	26%	(26)	102
#1 Issue: Education	36%	(37)	42%	(44)	23%	(24)	105
#1 Issue: Energy	46%	(45)	41%	(40)	14%	(13)	98
#1 Issue: Other	31%	(53)	45%	(78)	24%	(42)	174
2020 Vote: Joe Biden	38%	(409)	47%	(499)	15%	(162)	1070
2020 Vote: Donald Trump	12%	(80)	48%	(313)	40%	(266)	659
2020 Vote: Other	20%	(15)	48%	(35)	32%	(24)	74
2020 Vote: Didn't Vote	23%	(90)	44%	(172)	33%	(129)	391
2018 House Vote: Democrat	39%	(289)	48%	(355)	13%	(99)	743
2018 House Vote: Republican	15%	(83)	47%	(267)	38%	(218)	568
2018 House Vote: Someone else	21%	(15)	50%	(37)	29%	(21)	73
2016 Vote: Hillary Clinton	40%	(286)	47%	(342)	13%	(96)	725
2016 Vote: Donald Trump	15%	(91)	46%	(279)	39%	(233)	603
2016 Vote: Other	18%	(20)	56%	(63)	26%	(30)	113
2016 Vote: Didn't Vote	26%	(196)	45%	(341)	29%	(219)	755
Voted in 2014: Yes	28%	(343)	47%	(566)	25%	(307)	1215
Voted in 2014: No	25%	(251)	47%	(459)	28%	(275)	985
4-Region: Northeast	32%	(126)	49%	(193)	19%	(74)	394
4-Region: Midwest	22%	(104)	48%	(223)	29%	(136)	462
4-Region: South	26%	(213)	45%	(374)	29%	(237)	824
4-Region: West	29%	(151)	45%	(234)	26%	(134)	520

Table MCER5_1: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all? Reducing your individual carbon emissions*

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	27%	(594)	47%	(1025)	26%	(581)	2200
Investor	29%	(321)	48%	(525)	23%	(253)	1098
Non-Investor	25%	(231)	45%	(422)	30%	(276)	929
Climate Concerned	36%	(560)	50%	(792)	14%	(219)	1571
Interested in solar/renewables	36%	(388)	48%	(526)	16%	(171)	1085
Gov responsibility	36%	(453)	50%	(633)	14%	(180)	1266
Indiv responsibility	15%	(73)	38%	(181)	46%	(219)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER5_2: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your consumption of water

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	33%	(723)	42%	(929)	25%	(548)	2200
Gender: Male	30%	(318)	45%	(481)	25%	(262)	1062
Gender: Female	36%	(404)	39%	(448)	25%	(286)	1138
Age: 18-34	30%	(199)	37%	(246)	32%	(211)	655
Age: 35-44	36%	(128)	40%	(142)	24%	(87)	358
Age: 45-64	35%	(262)	44%	(333)	21%	(156)	751
Age: 65+	31%	(134)	48%	(208)	22%	(94)	436
GenZers: 1997-2012	30%	(100)	35%	(115)	35%	(115)	329
Millennials: 1981-1996	35%	(192)	40%	(217)	25%	(138)	546
GenXers: 1965-1980	32%	(166)	42%	(215)	25%	(130)	511
Baby Boomers: 1946-1964	33%	(244)	47%	(348)	20%	(145)	737
PID: Dem (no lean)	40%	(351)	41%	(362)	19%	(167)	880
PID: Ind (no lean)	30%	(218)	42%	(302)	28%	(207)	727
PID: Rep (no lean)	26%	(154)	45%	(264)	29%	(174)	593
PID/Gender: Dem Men	37%	(151)	46%	(189)	17%	(70)	409
PID/Gender: Dem Women	42%	(200)	37%	(174)	21%	(97)	471
PID/Gender: Ind Men	26%	(92)	47%	(168)	27%	(97)	356
PID/Gender: Ind Women	34%	(126)	36%	(135)	30%	(110)	371
PID/Gender: Rep Men	26%	(76)	42%	(125)	32%	(96)	296
PID/Gender: Rep Women	26%	(78)	47%	(140)	26%	(78)	297
Ideo: Liberal (1-3)	37%	(237)	45%	(285)	18%	(111)	633
Ideo: Moderate (4)	38%	(237)	40%	(253)	22%	(141)	631
Ideo: Conservative (5-7)	26%	(185)	47%	(332)	26%	(182)	698
Educ: < College	31%	(475)	40%	(601)	29%	(436)	1512
Educ: Bachelors degree	34%	(150)	50%	(223)	16%	(71)	444
Educ: Post-grad	40%	(97)	43%	(106)	17%	(41)	244
Income: Under 50k	32%	(357)	40%	(451)	29%	(323)	1131
Income: 50k-100k	33%	(224)	44%	(303)	24%	(162)	689
Income: 100k+	37%	(142)	46%	(175)	16%	(63)	380
Ethnicity: White	32%	(549)	44%	(750)	25%	(423)	1722
Ethnicity: Hispanic	45%	(156)	28%	(99)	27%	(94)	349
Ethnicity: Black	32%	(88)	34%	(94)	34%	(92)	274

Table MCER5_2: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your consumption of water

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	33%	(723)	42%	(929)	25%	(548)	2200
Ethnicity: Other	42%	(86)	42%	(85)	16%	(33)	204
All Christian	32%	(318)	44%	(432)	24%	(232)	983
All Non-Christian	45%	(58)	36%	(47)	18%	(23)	128
Atheist	35%	(34)	43%	(42)	22%	(22)	97
Agnostic/Nothing in particular	31%	(185)	41%	(250)	28%	(172)	607
Something Else	33%	(127)	41%	(159)	26%	(99)	385
Religious Non-Protestant/Catholic	41%	(62)	40%	(61)	19%	(28)	151
Evangelical	31%	(162)	43%	(226)	26%	(136)	524
Non-Evangelical	34%	(269)	43%	(341)	24%	(190)	800
Community: Urban	38%	(219)	39%	(225)	23%	(135)	580
Community: Suburban	33%	(349)	44%	(461)	23%	(242)	1052
Community: Rural	27%	(154)	43%	(243)	30%	(171)	568
Employ: Private Sector	35%	(233)	46%	(302)	19%	(126)	661
Employ: Government	31%	(43)	37%	(52)	31%	(44)	140
Employ: Self-Employed	29%	(56)	36%	(70)	35%	(68)	194
Employ: Homemaker	41%	(66)	36%	(58)	24%	(38)	162
Employ: Student	34%	(42)	33%	(41)	33%	(40)	123
Employ: Retired	32%	(171)	46%	(243)	22%	(113)	527
Employ: Unemployed	26%	(69)	39%	(105)	35%	(94)	269
Employ: Other	34%	(43)	46%	(58)	20%	(25)	126
Military HH: Yes	29%	(89)	43%	(130)	28%	(85)	305
Military HH: No	33%	(633)	42%	(799)	24%	(463)	1895
RD/WT: Right Direction	40%	(358)	39%	(357)	21%	(191)	907
RD/WT: Wrong Track	28%	(364)	44%	(572)	28%	(357)	1293
Biden Job Approve	39%	(479)	42%	(521)	19%	(237)	1237
Biden Job Disapprove	25%	(180)	44%	(316)	31%	(227)	723
Biden Job Strongly Approve	41%	(315)	39%	(298)	20%	(151)	764
Biden Job Somewhat Approve	35%	(164)	47%	(223)	18%	(86)	473
Biden Job Somewhat Disapprove	29%	(62)	46%	(99)	26%	(55)	217
Biden Job Strongly Disapprove	23%	(117)	43%	(216)	34%	(172)	506

Table MCER5_2: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your consumption of water

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	33%	(723)	42%	(929)	25%	(548)	2200
Favorable of Biden	39%	(500)	42%	(527)	19%	(242)	1269
Unfavorable of Biden	24%	(189)	45%	(355)	31%	(246)	790
Very Favorable of Biden	43%	(341)	37%	(292)	20%	(154)	787
Somewhat Favorable of Biden	33%	(159)	49%	(235)	18%	(88)	482
Somewhat Unfavorable of Biden	31%	(71)	45%	(101)	24%	(54)	226
Very Unfavorable of Biden	21%	(119)	45%	(253)	34%	(191)	563
#1 Issue: Economy	33%	(280)	43%	(364)	25%	(211)	855
#1 Issue: Security	26%	(71)	44%	(121)	30%	(82)	274
#1 Issue: Health Care	37%	(131)	46%	(163)	16%	(58)	352
#1 Issue: Medicare / Social Security	28%	(68)	40%	(96)	31%	(75)	240
#1 Issue: Women's Issues	30%	(30)	36%	(37)	34%	(35)	102
#1 Issue: Education	40%	(42)	32%	(34)	28%	(29)	105
#1 Issue: Energy	40%	(39)	40%	(39)	20%	(20)	98
#1 Issue: Other	35%	(62)	43%	(74)	22%	(38)	174
2020 Vote: Joe Biden	40%	(429)	42%	(446)	18%	(195)	1070
2020 Vote: Donald Trump	24%	(158)	46%	(304)	30%	(197)	659
2020 Vote: Other	24%	(18)	44%	(32)	32%	(23)	74
2020 Vote: Didn't Vote	30%	(118)	37%	(144)	33%	(129)	391
2018 House Vote: Democrat	40%	(296)	44%	(328)	16%	(119)	743
2018 House Vote: Republican	25%	(139)	49%	(276)	27%	(152)	568
2018 House Vote: Someone else	32%	(24)	38%	(28)	29%	(21)	73
2016 Vote: Hillary Clinton	41%	(297)	44%	(319)	15%	(109)	725
2016 Vote: Donald Trump	25%	(152)	47%	(286)	27%	(165)	603
2016 Vote: Other	22%	(25)	48%	(54)	30%	(33)	113
2016 Vote: Didn't Vote	33%	(248)	36%	(270)	31%	(237)	755
Voted in 2014: Yes	34%	(413)	45%	(548)	21%	(254)	1215
Voted in 2014: No	31%	(309)	39%	(381)	30%	(294)	985
4-Region: Northeast	34%	(134)	43%	(171)	23%	(89)	394
4-Region: Midwest	30%	(137)	45%	(210)	25%	(116)	462
4-Region: South	31%	(259)	42%	(346)	27%	(219)	824
4-Region: West	37%	(193)	39%	(203)	24%	(124)	520

Table MCER5_2: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all? Reducing your consumption of water*

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	33%	(723)	42%	(929)	25%	(548)	2200
Investor	34%	(375)	46%	(505)	20%	(218)	1098
Non-Investor	33%	(303)	38%	(350)	30%	(275)	929
Climate Concerned	40%	(627)	43%	(671)	17%	(272)	1571
Interested in solar/renewables	39%	(421)	43%	(469)	18%	(195)	1085
Gov responsibility	39%	(497)	43%	(550)	17%	(218)	1266
Indiv responsibility	25%	(116)	42%	(200)	33%	(157)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER5_3: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your consumption of plastic and other non-recyclables

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	38%	(843)	43%	(937)	19%	(419)	2200
Gender: Male	35%	(373)	44%	(470)	21%	(219)	1062
Gender: Female	41%	(471)	41%	(468)	18%	(200)	1138
Age: 18-34	39%	(256)	38%	(249)	23%	(150)	655
Age: 35-44	37%	(132)	41%	(146)	22%	(79)	358
Age: 45-64	39%	(293)	45%	(338)	16%	(120)	751
Age: 65+	37%	(162)	47%	(204)	16%	(70)	436
GenZers: 1997-2012	39%	(130)	36%	(117)	25%	(82)	329
Millennials: 1981-1996	40%	(221)	39%	(214)	20%	(112)	546
GenXers: 1965-1980	36%	(183)	45%	(231)	19%	(98)	511
Baby Boomers: 1946-1964	39%	(287)	46%	(335)	16%	(114)	737
PID: Dem (no lean)	48%	(424)	40%	(348)	12%	(108)	880
PID: Ind (no lean)	35%	(254)	43%	(310)	22%	(163)	727
PID: Rep (no lean)	28%	(166)	47%	(279)	25%	(148)	593
PID/Gender: Dem Men	43%	(176)	43%	(178)	14%	(55)	409
PID/Gender: Dem Women	53%	(248)	36%	(170)	11%	(53)	471
PID/Gender: Ind Men	34%	(122)	43%	(154)	22%	(80)	356
PID/Gender: Ind Women	35%	(132)	42%	(156)	23%	(84)	371
PID/Gender: Rep Men	25%	(74)	47%	(138)	28%	(84)	296
PID/Gender: Rep Women	31%	(91)	48%	(141)	21%	(64)	297
Ideo: Liberal (1-3)	47%	(298)	43%	(271)	10%	(64)	633
Ideo: Moderate (4)	45%	(281)	40%	(250)	16%	(100)	631
Ideo: Conservative (5-7)	29%	(202)	48%	(334)	23%	(163)	698
Educ: < College	35%	(532)	43%	(645)	22%	(335)	1512
Educ: Bachelors degree	45%	(199)	41%	(182)	14%	(62)	444
Educ: Post-grad	46%	(112)	45%	(111)	9%	(21)	244
Income: Under 50k	35%	(394)	42%	(473)	23%	(265)	1131
Income: 50k-100k	41%	(282)	43%	(296)	16%	(111)	689
Income: 100k+	44%	(168)	44%	(169)	11%	(43)	380
Ethnicity: White	37%	(636)	44%	(754)	19%	(332)	1722
Ethnicity: Hispanic	48%	(168)	32%	(111)	20%	(70)	349
Ethnicity: Black	37%	(102)	40%	(111)	23%	(62)	274

Continued on next page

Table MCER5_3: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your consumption of plastic and other non-recyclables

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	38%	(843)	43%	(937)	19%	(419)	2200
Ethnicity: Other	52%	(106)	36%	(73)	13%	(26)	204
All Christian	38%	(375)	43%	(421)	19%	(186)	983
All Non-Christian	48%	(61)	40%	(51)	13%	(16)	128
Atheist	38%	(37)	43%	(42)	19%	(18)	97
Agnostic/Nothing in particular	35%	(214)	42%	(254)	23%	(139)	607
Something Else	40%	(156)	44%	(170)	15%	(59)	385
Religious Non-Protestant/Catholic	44%	(66)	41%	(62)	15%	(23)	151
Evangelical	34%	(180)	44%	(231)	21%	(113)	524
Non-Evangelical	42%	(337)	42%	(339)	16%	(124)	800
Community: Urban	39%	(229)	43%	(248)	18%	(103)	580
Community: Suburban	41%	(427)	42%	(443)	17%	(182)	1052
Community: Rural	33%	(188)	43%	(246)	24%	(134)	568
Employ: Private Sector	41%	(273)	44%	(290)	15%	(99)	661
Employ: Government	28%	(39)	50%	(70)	22%	(31)	140
Employ: Self-Employed	34%	(66)	43%	(84)	23%	(44)	194
Employ: Homemaker	47%	(76)	32%	(51)	22%	(35)	162
Employ: Student	54%	(67)	29%	(36)	17%	(21)	123
Employ: Retired	39%	(203)	44%	(233)	17%	(90)	527
Employ: Unemployed	30%	(81)	42%	(112)	28%	(75)	269
Employ: Other	31%	(39)	50%	(62)	19%	(24)	126
Military HH: Yes	37%	(114)	44%	(136)	18%	(55)	305
Military HH: No	38%	(729)	42%	(802)	19%	(364)	1895
RD/WT: Right Direction	48%	(432)	39%	(350)	14%	(125)	907
RD/WT: Wrong Track	32%	(411)	45%	(587)	23%	(294)	1293
Biden Job Approve	46%	(573)	41%	(503)	13%	(161)	1237
Biden Job Disapprove	27%	(193)	45%	(325)	28%	(204)	723
Biden Job Strongly Approve	48%	(367)	39%	(300)	13%	(97)	764
Biden Job Somewhat Approve	43%	(205)	43%	(203)	14%	(64)	473
Biden Job Somewhat Disapprove	27%	(60)	51%	(111)	22%	(47)	217
Biden Job Strongly Disapprove	26%	(134)	42%	(214)	31%	(158)	506

Table MCER5_3: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all? Reducing your consumption of plastic and other non-recyclables*

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	38%	(843)	43%	(937)	19%	(419)	2200
Favorable of Biden	47%	(597)	40%	(509)	13%	(163)	1269
Unfavorable of Biden	27%	(210)	46%	(364)	27%	(216)	790
Very Favorable of Biden	50%	(392)	35%	(279)	15%	(116)	787
Somewhat Favorable of Biden	43%	(205)	48%	(230)	10%	(47)	482
Somewhat Unfavorable of Biden	32%	(72)	50%	(113)	18%	(41)	226
Very Unfavorable of Biden	24%	(137)	45%	(252)	31%	(174)	563
#1 Issue: Economy	35%	(297)	44%	(377)	21%	(181)	855
#1 Issue: Security	29%	(80)	48%	(131)	23%	(63)	274
#1 Issue: Health Care	47%	(165)	43%	(151)	10%	(36)	352
#1 Issue: Medicare / Social Security	32%	(77)	45%	(108)	23%	(55)	240
#1 Issue: Women's Issues	41%	(41)	40%	(41)	19%	(20)	102
#1 Issue: Education	47%	(50)	35%	(37)	18%	(19)	105
#1 Issue: Energy	51%	(50)	34%	(34)	15%	(15)	98
#1 Issue: Other	48%	(84)	34%	(59)	17%	(30)	174
2020 Vote: Joe Biden	49%	(521)	39%	(417)	12%	(131)	1070
2020 Vote: Donald Trump	28%	(182)	47%	(313)	25%	(164)	659
2020 Vote: Other	31%	(23)	47%	(34)	22%	(16)	74
2020 Vote: Didn't Vote	29%	(115)	43%	(170)	27%	(107)	391
2018 House Vote: Democrat	49%	(363)	39%	(293)	12%	(87)	743
2018 House Vote: Republican	28%	(161)	47%	(268)	24%	(138)	568
2018 House Vote: Someone else	36%	(26)	49%	(35)	16%	(11)	73
2016 Vote: Hillary Clinton	47%	(342)	42%	(301)	11%	(81)	725
2016 Vote: Donald Trump	30%	(181)	47%	(282)	23%	(141)	603
2016 Vote: Other	32%	(36)	53%	(60)	14%	(16)	113
2016 Vote: Didn't Vote	37%	(282)	39%	(294)	24%	(179)	755
Voted in 2014: Yes	40%	(484)	43%	(527)	17%	(205)	1215
Voted in 2014: No	37%	(360)	42%	(411)	22%	(214)	985
4-Region: Northeast	47%	(185)	40%	(159)	13%	(50)	394
4-Region: Midwest	35%	(162)	45%	(207)	20%	(93)	462
4-Region: South	34%	(283)	45%	(369)	21%	(172)	824
4-Region: West	41%	(213)	39%	(202)	20%	(105)	520

Table MCER5_3: *How much do the following influence your everyday behaviors, such as the length of your showers or how often you drive, if at all?*
Reducing your consumption of plastic and other non-recyclables

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	38%	(843)	43%	(937)	19%	(419)	2200
Investor	43%	(469)	44%	(478)	14%	(151)	1098
Non-Investor	34%	(315)	41%	(381)	25%	(232)	929
Climate Concerned	48%	(748)	42%	(664)	10%	(159)	1571
Interested in solar/renewables	47%	(507)	40%	(439)	13%	(139)	1085
Gov responsibility	47%	(601)	43%	(542)	10%	(123)	1266
Indiv responsibility	28%	(132)	40%	(191)	32%	(151)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_1: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your individual carbon emissions

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	28%	(611)	46%	(1008)	26%	(580)	2200
Gender: Male	27%	(289)	45%	(479)	28%	(294)	1062
Gender: Female	28%	(322)	47%	(530)	25%	(286)	1138
Age: 18-34	30%	(195)	44%	(288)	26%	(173)	655
Age: 35-44	29%	(105)	48%	(171)	23%	(82)	358
Age: 45-64	28%	(212)	44%	(328)	28%	(212)	751
Age: 65+	23%	(100)	51%	(222)	26%	(114)	436
GenZers: 1997-2012	27%	(88)	42%	(139)	31%	(102)	329
Millennials: 1981-1996	33%	(181)	47%	(256)	20%	(109)	546
GenXers: 1965-1980	27%	(139)	43%	(221)	30%	(151)	511
Baby Boomers: 1946-1964	26%	(188)	48%	(354)	26%	(194)	737
PID: Dem (no lean)	39%	(344)	46%	(405)	15%	(131)	880
PID: Ind (no lean)	24%	(172)	46%	(332)	31%	(223)	727
PID: Rep (no lean)	16%	(95)	46%	(272)	38%	(226)	593
PID/Gender: Dem Men	37%	(150)	49%	(200)	14%	(59)	409
PID/Gender: Dem Women	41%	(194)	43%	(204)	15%	(72)	471
PID/Gender: Ind Men	26%	(91)	42%	(151)	32%	(114)	356
PID/Gender: Ind Women	22%	(81)	49%	(182)	29%	(109)	371
PID/Gender: Rep Men	16%	(47)	43%	(128)	41%	(121)	296
PID/Gender: Rep Women	16%	(47)	49%	(144)	36%	(105)	297
Ideo: Liberal (1-3)	38%	(243)	50%	(317)	11%	(73)	633
Ideo: Moderate (4)	33%	(206)	46%	(288)	22%	(136)	631
Ideo: Conservative (5-7)	16%	(112)	45%	(311)	39%	(275)	698
Educ: < College	26%	(387)	45%	(680)	29%	(445)	1512
Educ: Bachelors degree	31%	(136)	48%	(215)	21%	(93)	444
Educ: Post-grad	36%	(88)	47%	(114)	17%	(42)	244
Income: Under 50k	25%	(282)	45%	(514)	30%	(334)	1131
Income: 50k-100k	30%	(206)	45%	(312)	25%	(172)	689
Income: 100k+	32%	(123)	48%	(182)	20%	(74)	380
Ethnicity: White	25%	(434)	47%	(809)	28%	(478)	1722
Ethnicity: Hispanic	38%	(132)	41%	(143)	21%	(74)	349

Table MCER6_1: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your individual carbon emissions

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	28%	(611)	46%	(1008)	26%	(580)	2200
Ethnicity: Black	36%	(97)	40%	(108)	25%	(68)	274
Ethnicity: Other	39%	(80)	44%	(91)	17%	(34)	204
All Christian	27%	(267)	45%	(442)	28%	(274)	983
All Non-Christian	39%	(49)	44%	(56)	18%	(23)	128
Atheist	32%	(31)	39%	(38)	29%	(29)	97
Agnostic/Nothing in particular	25%	(153)	47%	(285)	28%	(169)	607
Something Else	29%	(112)	49%	(188)	22%	(86)	385
Religious Non-Protestant/Catholic	36%	(54)	45%	(69)	19%	(29)	151
Evangelical	26%	(138)	45%	(235)	29%	(150)	524
Non-Evangelical	28%	(224)	47%	(373)	25%	(203)	800
Community: Urban	33%	(193)	45%	(260)	22%	(126)	580
Community: Suburban	28%	(299)	46%	(479)	26%	(274)	1052
Community: Rural	21%	(119)	47%	(269)	32%	(180)	568
Employ: Private Sector	30%	(199)	48%	(315)	22%	(147)	661
Employ: Government	28%	(39)	54%	(75)	18%	(25)	140
Employ: Self-Employed	24%	(47)	50%	(96)	26%	(51)	194
Employ: Homemaker	25%	(41)	43%	(69)	32%	(52)	162
Employ: Student	41%	(51)	38%	(47)	21%	(26)	123
Employ: Retired	26%	(135)	46%	(240)	29%	(152)	527
Employ: Unemployed	25%	(66)	39%	(104)	37%	(98)	269
Employ: Other	27%	(33)	49%	(62)	24%	(31)	126
Military HH: Yes	21%	(65)	49%	(150)	29%	(89)	305
Military HH: No	29%	(546)	45%	(858)	26%	(491)	1895
RD/WT: Right Direction	39%	(351)	45%	(411)	16%	(145)	907
RD/WT: Wrong Track	20%	(260)	46%	(597)	34%	(436)	1293
Biden Job Approve	37%	(462)	46%	(569)	17%	(206)	1237
Biden Job Disapprove	15%	(108)	43%	(310)	42%	(305)	723

Table MCER6_1: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your individual carbon emissions

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	28%	(611)	46%	(1008)	26%	(580)	2200
Biden Job Strongly Approve	42%	(322)	43%	(325)	15%	(117)	764
Biden Job Somewhat Approve	30%	(140)	52%	(244)	19%	(89)	473
Biden Job Somewhat Disapprove	19%	(40)	49%	(107)	32%	(70)	217
Biden Job Strongly Disapprove	13%	(68)	40%	(202)	47%	(236)	506
Favorable of Biden	38%	(479)	46%	(589)	16%	(200)	1269
Unfavorable of Biden	15%	(117)	44%	(344)	42%	(329)	790
Very Favorable of Biden	43%	(340)	42%	(332)	15%	(115)	787
Somewhat Favorable of Biden	29%	(139)	53%	(258)	18%	(85)	482
Somewhat Unfavorable of Biden	22%	(49)	49%	(112)	29%	(66)	226
Very Unfavorable of Biden	12%	(68)	41%	(232)	47%	(263)	563
#1 Issue: Economy	27%	(230)	45%	(382)	28%	(242)	855
#1 Issue: Security	16%	(45)	44%	(122)	39%	(108)	274
#1 Issue: Health Care	34%	(119)	52%	(181)	15%	(51)	352
#1 Issue: Medicare / Social Security	19%	(46)	47%	(112)	34%	(82)	240
#1 Issue: Women's Issues	30%	(31)	43%	(43)	27%	(28)	102
#1 Issue: Education	39%	(41)	41%	(43)	20%	(21)	105
#1 Issue: Energy	51%	(50)	37%	(36)	12%	(11)	98
#1 Issue: Other	28%	(49)	51%	(88)	21%	(37)	174
2020 Vote: Joe Biden	38%	(407)	47%	(506)	15%	(156)	1070
2020 Vote: Donald Trump	15%	(99)	45%	(294)	40%	(265)	659
2020 Vote: Other	18%	(13)	48%	(35)	34%	(25)	74
2020 Vote: Didn't Vote	23%	(89)	44%	(172)	33%	(131)	391
2018 House Vote: Democrat	40%	(299)	48%	(355)	12%	(89)	743
2018 House Vote: Republican	17%	(98)	44%	(252)	38%	(218)	568
2018 House Vote: Someone else	23%	(17)	54%	(39)	23%	(17)	73
2016 Vote: Hillary Clinton	40%	(292)	47%	(344)	12%	(89)	725
2016 Vote: Donald Trump	17%	(105)	44%	(265)	39%	(232)	603
2016 Vote: Other	16%	(18)	60%	(67)	25%	(28)	113
2016 Vote: Didn't Vote	26%	(196)	44%	(332)	30%	(227)	755

Continued on next page

Table MCER6_1: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*
Reducing your individual carbon emissions

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	28%	(611)	46%	(1008)	26%	(580)	2200
Voted in 2014: Yes	30%	(363)	46%	(558)	24%	(294)	1215
Voted in 2014: No	25%	(248)	46%	(451)	29%	(286)	985
4-Region: Northeast	31%	(120)	48%	(188)	22%	(85)	394
4-Region: Midwest	25%	(115)	44%	(202)	32%	(146)	462
4-Region: South	26%	(217)	48%	(395)	26%	(212)	824
4-Region: West	31%	(160)	43%	(223)	26%	(137)	520
Investor	30%	(327)	49%	(538)	21%	(233)	1098
Non-Investor	26%	(241)	42%	(394)	32%	(294)	929
Climate Concerned	37%	(577)	49%	(775)	14%	(219)	1571
Interested in solar/renewables	37%	(403)	48%	(523)	15%	(159)	1085
Gov responsibility	36%	(462)	49%	(622)	14%	(182)	1266
Indiv responsibility	16%	(74)	39%	(182)	46%	(217)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_2: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of water

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	29%	(645)	42%	(926)	29%	(629)	2200
Gender: Male	27%	(285)	44%	(470)	29%	(306)	1062
Gender: Female	32%	(360)	40%	(455)	28%	(323)	1138
Age: 18-34	26%	(171)	41%	(267)	33%	(218)	655
Age: 35-44	33%	(118)	42%	(152)	25%	(88)	358
Age: 45-64	31%	(231)	42%	(319)	27%	(201)	751
Age: 65+	29%	(126)	43%	(188)	28%	(122)	436
GenZers: 1997-2012	23%	(76)	39%	(128)	38%	(126)	329
Millennials: 1981-1996	33%	(183)	43%	(233)	24%	(131)	546
GenXers: 1965-1980	30%	(151)	41%	(207)	30%	(153)	511
Baby Boomers: 1946-1964	30%	(219)	44%	(324)	26%	(194)	737
PID: Dem (no lean)	39%	(339)	42%	(366)	20%	(175)	880
PID: Ind (no lean)	24%	(174)	44%	(318)	32%	(235)	727
PID: Rep (no lean)	22%	(132)	41%	(242)	37%	(219)	593
PID/Gender: Dem Men	35%	(141)	45%	(184)	21%	(84)	409
PID/Gender: Dem Women	42%	(198)	39%	(182)	19%	(90)	471
PID/Gender: Ind Men	23%	(82)	49%	(176)	28%	(99)	356
PID/Gender: Ind Women	25%	(92)	38%	(142)	37%	(137)	371
PID/Gender: Rep Men	21%	(62)	37%	(111)	41%	(123)	296
PID/Gender: Rep Women	24%	(70)	44%	(131)	32%	(96)	297
Ideo: Liberal (1-3)	36%	(227)	43%	(274)	21%	(131)	633
Ideo: Moderate (4)	33%	(209)	44%	(278)	23%	(144)	631
Ideo: Conservative (5-7)	22%	(153)	44%	(305)	34%	(241)	698
Educ: < College	28%	(419)	40%	(608)	32%	(485)	1512
Educ: Bachelors degree	32%	(142)	46%	(206)	21%	(95)	444
Educ: Post-grad	34%	(84)	45%	(111)	20%	(49)	244
Income: Under 50k	30%	(335)	39%	(445)	31%	(352)	1131
Income: 50k-100k	28%	(191)	44%	(301)	28%	(196)	689
Income: 100k+	31%	(119)	47%	(180)	21%	(81)	380
Ethnicity: White	28%	(476)	43%	(747)	29%	(499)	1722
Ethnicity: Hispanic	34%	(119)	38%	(133)	28%	(97)	349

Table MCER6_2: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of water

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	29%	(645)	42%	(926)	29%	(629)	2200
Ethnicity: Black	35%	(96)	32%	(87)	33%	(92)	274
Ethnicity: Other	36%	(73)	45%	(93)	19%	(38)	204
All Christian	29%	(280)	43%	(419)	29%	(284)	983
All Non-Christian	37%	(47)	46%	(60)	16%	(21)	128
Atheist	28%	(27)	45%	(44)	27%	(26)	97
Agnostic/Nothing in particular	27%	(166)	42%	(253)	31%	(187)	607
Something Else	32%	(124)	39%	(151)	29%	(111)	385
Religious Non-Protestant/Catholic	35%	(53)	45%	(69)	20%	(30)	151
Evangelical	30%	(155)	40%	(211)	30%	(158)	524
Non-Evangelical	30%	(237)	42%	(336)	28%	(227)	800
Community: Urban	35%	(202)	40%	(229)	26%	(149)	580
Community: Suburban	29%	(307)	43%	(456)	28%	(290)	1052
Community: Rural	24%	(136)	42%	(241)	34%	(191)	568
Employ: Private Sector	30%	(201)	47%	(311)	22%	(148)	661
Employ: Government	28%	(39)	46%	(65)	26%	(36)	140
Employ: Self-Employed	29%	(56)	36%	(69)	35%	(69)	194
Employ: Homemaker	32%	(52)	34%	(55)	34%	(55)	162
Employ: Student	20%	(25)	43%	(53)	37%	(46)	123
Employ: Retired	31%	(163)	41%	(214)	28%	(149)	527
Employ: Unemployed	28%	(75)	38%	(101)	34%	(93)	269
Employ: Other	27%	(34)	46%	(58)	27%	(34)	126
Military HH: Yes	28%	(86)	40%	(121)	32%	(98)	305
Military HH: No	30%	(559)	42%	(805)	28%	(531)	1895
RD/WT: Right Direction	36%	(326)	42%	(380)	22%	(201)	907
RD/WT: Wrong Track	25%	(319)	42%	(546)	33%	(428)	1293
Biden Job Approve	37%	(458)	42%	(514)	21%	(265)	1237
Biden Job Disapprove	20%	(144)	41%	(299)	39%	(279)	723

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Table MCER6_2: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of water

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	29%	(645)	42%	(926)	29%	(629)	2200
Biden Job Strongly Approve	40%	(308)	39%	(299)	21%	(158)	764
Biden Job Somewhat Approve	32%	(150)	46%	(215)	23%	(108)	473
Biden Job Somewhat Disapprove	26%	(57)	43%	(93)	31%	(67)	217
Biden Job Strongly Disapprove	17%	(87)	41%	(206)	42%	(212)	506
Favorable of Biden	36%	(458)	43%	(545)	21%	(265)	1269
Unfavorable of Biden	21%	(163)	41%	(323)	38%	(304)	790
Very Favorable of Biden	41%	(323)	38%	(302)	21%	(162)	787
Somewhat Favorable of Biden	28%	(136)	51%	(244)	21%	(103)	482
Somewhat Unfavorable of Biden	24%	(54)	48%	(109)	28%	(64)	226
Very Unfavorable of Biden	19%	(109)	38%	(214)	43%	(240)	563
#1 Issue: Economy	28%	(236)	44%	(376)	28%	(243)	855
#1 Issue: Security	23%	(62)	39%	(108)	38%	(103)	274
#1 Issue: Health Care	35%	(125)	46%	(160)	19%	(67)	352
#1 Issue: Medicare / Social Security	23%	(55)	39%	(94)	38%	(91)	240
#1 Issue: Women's Issues	28%	(28)	33%	(34)	39%	(40)	102
#1 Issue: Education	34%	(36)	42%	(45)	23%	(25)	105
#1 Issue: Energy	43%	(42)	39%	(38)	19%	(18)	98
#1 Issue: Other	35%	(60)	41%	(71)	25%	(43)	174
2020 Vote: Joe Biden	37%	(398)	42%	(448)	21%	(224)	1070
2020 Vote: Donald Trump	19%	(127)	43%	(284)	38%	(248)	659
2020 Vote: Other	24%	(18)	39%	(29)	36%	(27)	74
2020 Vote: Didn't Vote	26%	(102)	40%	(158)	33%	(131)	391
2018 House Vote: Democrat	38%	(282)	45%	(331)	17%	(130)	743
2018 House Vote: Republican	22%	(124)	42%	(239)	36%	(205)	568
2018 House Vote: Someone else	23%	(17)	47%	(34)	30%	(22)	73
2016 Vote: Hillary Clinton	38%	(274)	45%	(328)	17%	(123)	725
2016 Vote: Donald Trump	23%	(137)	41%	(248)	36%	(219)	603
2016 Vote: Other	19%	(21)	50%	(56)	31%	(35)	113
2016 Vote: Didn't Vote	28%	(214)	39%	(293)	33%	(249)	755

Table MCER6_2: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of water

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	29%	(645)	42%	(926)	29%	(629)	2200
Voted in 2014: Yes	31%	(372)	44%	(532)	26%	(312)	1215
Voted in 2014: No	28%	(274)	40%	(394)	32%	(317)	985
4-Region: Northeast	32%	(125)	44%	(174)	24%	(95)	394
4-Region: Midwest	27%	(124)	44%	(202)	30%	(137)	462
4-Region: South	28%	(235)	42%	(350)	29%	(239)	824
4-Region: West	31%	(162)	39%	(200)	30%	(158)	520
Investor	30%	(335)	46%	(501)	24%	(263)	1098
Non-Investor	29%	(269)	38%	(352)	33%	(308)	929
Climate Concerned	36%	(563)	44%	(694)	20%	(315)	1571
Interested in solar/renewables	36%	(386)	45%	(489)	19%	(211)	1085
Gov responsibility	36%	(452)	44%	(557)	20%	(257)	1266
Indiv responsibility	23%	(110)	37%	(174)	40%	(189)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_3: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of plastic and other non-recyclables

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	37%	(810)	43%	(956)	20%	(434)	2200
Gender: Male	35%	(371)	44%	(464)	21%	(227)	1062
Gender: Female	39%	(440)	43%	(491)	18%	(207)	1138
Age: 18-34	38%	(248)	40%	(260)	23%	(148)	655
Age: 35-44	36%	(129)	45%	(162)	19%	(67)	358
Age: 45-64	37%	(274)	44%	(334)	19%	(143)	751
Age: 65+	37%	(159)	46%	(201)	18%	(76)	436
GenZers: 1997-2012	34%	(111)	39%	(130)	27%	(89)	329
Millennials: 1981-1996	42%	(230)	41%	(221)	17%	(94)	546
GenXers: 1965-1980	33%	(169)	47%	(238)	20%	(104)	511
Baby Boomers: 1946-1964	38%	(280)	44%	(324)	18%	(132)	737
PID: Dem (no lean)	48%	(425)	41%	(361)	11%	(95)	880
PID: Ind (no lean)	32%	(232)	45%	(326)	23%	(169)	727
PID: Rep (no lean)	26%	(153)	45%	(269)	29%	(171)	593
PID/Gender: Dem Men	44%	(181)	45%	(184)	11%	(44)	409
PID/Gender: Dem Women	52%	(243)	38%	(177)	11%	(50)	471
PID/Gender: Ind Men	33%	(119)	44%	(158)	22%	(80)	356
PID/Gender: Ind Women	31%	(114)	45%	(168)	24%	(89)	371
PID/Gender: Rep Men	24%	(71)	41%	(122)	35%	(103)	296
PID/Gender: Rep Women	28%	(82)	49%	(147)	23%	(68)	297
Ideo: Liberal (1-3)	48%	(306)	43%	(274)	8%	(53)	633
Ideo: Moderate (4)	41%	(260)	43%	(270)	16%	(101)	631
Ideo: Conservative (5-7)	26%	(180)	46%	(324)	28%	(195)	698
Educ: < College	34%	(515)	43%	(655)	23%	(342)	1512
Educ: Bachelors degree	42%	(187)	43%	(190)	15%	(67)	444
Educ: Post-grad	44%	(108)	45%	(111)	10%	(25)	244
Income: Under 50k	35%	(395)	42%	(471)	23%	(265)	1131
Income: 50k-100k	37%	(258)	45%	(308)	18%	(123)	689
Income: 100k+	41%	(157)	46%	(177)	12%	(47)	380
Ethnicity: White	35%	(596)	45%	(770)	21%	(356)	1722
Ethnicity: Hispanic	44%	(153)	35%	(122)	21%	(74)	349

Table MCER6_3: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of plastic and other non-recyclables

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	37%	(810)	43%	(956)	20%	(434)	2200
Ethnicity: Black	40%	(111)	39%	(107)	21%	(56)	274
Ethnicity: Other	51%	(103)	39%	(79)	11%	(22)	204
All Christian	36%	(350)	43%	(427)	21%	(206)	983
All Non-Christian	48%	(61)	40%	(51)	12%	(16)	128
Atheist	41%	(40)	38%	(37)	21%	(21)	97
Agnostic/Nothing in particular	36%	(216)	44%	(265)	21%	(126)	607
Something Else	37%	(143)	46%	(176)	17%	(66)	385
Religious Non-Protestant/Catholic	45%	(68)	41%	(62)	14%	(21)	151
Evangelical	31%	(164)	45%	(236)	24%	(124)	524
Non-Evangelical	39%	(311)	43%	(347)	18%	(142)	800
Community: Urban	41%	(240)	42%	(243)	17%	(97)	580
Community: Suburban	37%	(391)	44%	(466)	19%	(196)	1052
Community: Rural	32%	(179)	44%	(247)	25%	(141)	568
Employ: Private Sector	39%	(256)	46%	(301)	16%	(105)	661
Employ: Government	29%	(41)	46%	(65)	25%	(34)	140
Employ: Self-Employed	36%	(70)	38%	(74)	26%	(50)	194
Employ: Homemaker	40%	(65)	38%	(61)	22%	(36)	162
Employ: Student	47%	(57)	37%	(46)	16%	(20)	123
Employ: Retired	37%	(192)	45%	(238)	18%	(96)	527
Employ: Unemployed	33%	(89)	40%	(107)	27%	(73)	269
Employ: Other	32%	(40)	51%	(65)	17%	(21)	126
Military HH: Yes	33%	(100)	47%	(144)	20%	(61)	305
Military HH: No	37%	(710)	43%	(811)	20%	(374)	1895
RD/WT: Right Direction	47%	(424)	39%	(353)	14%	(130)	907
RD/WT: Wrong Track	30%	(386)	47%	(603)	24%	(304)	1293
Biden Job Approve	46%	(573)	41%	(504)	13%	(159)	1237
Biden Job Disapprove	24%	(174)	45%	(328)	31%	(220)	723

Table MCER6_3: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of plastic and other non-recyclables

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	37%	(810)	43%	(956)	20%	(434)	2200
Biden Job Strongly Approve	51%	(393)	36%	(274)	13%	(97)	764
Biden Job Somewhat Approve	38%	(180)	49%	(230)	13%	(62)	473
Biden Job Somewhat Disapprove	26%	(57)	53%	(116)	20%	(44)	217
Biden Job Strongly Disapprove	23%	(117)	42%	(212)	35%	(177)	506
Favorable of Biden	46%	(584)	42%	(531)	12%	(153)	1269
Unfavorable of Biden	25%	(197)	45%	(354)	30%	(239)	790
Very Favorable of Biden	50%	(394)	37%	(293)	13%	(100)	787
Somewhat Favorable of Biden	40%	(191)	50%	(239)	11%	(53)	482
Somewhat Unfavorable of Biden	32%	(73)	46%	(104)	22%	(49)	226
Very Unfavorable of Biden	22%	(123)	44%	(250)	34%	(190)	563
#1 Issue: Economy	34%	(287)	45%	(388)	21%	(180)	855
#1 Issue: Security	24%	(67)	49%	(133)	27%	(74)	274
#1 Issue: Health Care	46%	(162)	43%	(151)	11%	(38)	352
#1 Issue: Medicare / Social Security	31%	(75)	43%	(103)	26%	(61)	240
#1 Issue: Women's Issues	40%	(41)	39%	(40)	21%	(21)	102
#1 Issue: Education	44%	(46)	36%	(38)	20%	(21)	105
#1 Issue: Energy	55%	(54)	35%	(34)	11%	(11)	98
#1 Issue: Other	45%	(78)	40%	(69)	16%	(27)	174
2020 Vote: Joe Biden	47%	(502)	41%	(438)	12%	(130)	1070
2020 Vote: Donald Trump	25%	(163)	47%	(307)	29%	(189)	659
2020 Vote: Other	33%	(24)	49%	(36)	19%	(14)	74
2020 Vote: Didn't Vote	30%	(117)	44%	(174)	26%	(101)	391
2018 House Vote: Democrat	50%	(370)	43%	(318)	7%	(55)	743
2018 House Vote: Republican	27%	(151)	45%	(257)	28%	(160)	568
2018 House Vote: Someone else	31%	(22)	50%	(36)	20%	(14)	73
2016 Vote: Hillary Clinton	49%	(356)	43%	(308)	8%	(61)	725
2016 Vote: Donald Trump	28%	(170)	45%	(273)	26%	(160)	603
2016 Vote: Other	28%	(31)	54%	(61)	18%	(20)	113
2016 Vote: Didn't Vote	33%	(252)	41%	(312)	25%	(191)	755

Table MCER6_3: *And how much do the following influence your everyday purchasing decisions, such as the sustainability of products you choose, if at all?*

Reducing your consumption of plastic and other non-recyclables

Demographic	Major influence		Minor influence		Not an influence at all		Total N
Adults	37%	(810)	43%	(956)	20%	(434)	2200
Voted in 2014: Yes	39%	(472)	44%	(537)	17%	(206)	1215
Voted in 2014: No	34%	(338)	43%	(419)	23%	(228)	985
4-Region: Northeast	45%	(178)	41%	(161)	14%	(55)	394
4-Region: Midwest	31%	(142)	48%	(222)	21%	(98)	462
4-Region: South	35%	(289)	45%	(367)	20%	(168)	824
4-Region: West	39%	(201)	40%	(206)	22%	(114)	520
Investor	41%	(445)	45%	(496)	14%	(157)	1098
Non-Investor	34%	(317)	41%	(382)	25%	(230)	929
Climate Concerned	46%	(717)	44%	(698)	10%	(155)	1571
Interested in solar/renewables	46%	(503)	43%	(462)	11%	(120)	1085
Gov responsibility	46%	(584)	44%	(561)	10%	(120)	1266
Indiv responsibility	25%	(119)	41%	(193)	34%	(161)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER7: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	The U.S. government is responsible for implementing policies and laws restricting greenhouse gas emissions from companies so that individuals do not need to worry about contributing to climate change.		Companies should be free to develop products and practices without emission restrictions and individuals are responsible for choosing energy efficient products and services if they want to limit climate change.		Don't know / No opinion		Total N
Adults	58%	(1266)	22%	(473)	21%	(461)	2200
Gender: Male	59%	(625)	25%	(260)	17%	(176)	1062
Gender: Female	56%	(640)	19%	(213)	25%	(285)	1138
Age: 18-34	51%	(337)	24%	(156)	25%	(162)	655
Age: 35-44	59%	(211)	18%	(64)	23%	(83)	358
Age: 45-64	61%	(458)	22%	(166)	17%	(126)	751
Age: 65+	60%	(260)	20%	(87)	21%	(90)	436
GenZers: 1997-2012	47%	(153)	25%	(83)	28%	(93)	329
Millennials: 1981-1996	59%	(322)	20%	(109)	21%	(116)	546
GenXers: 1965-1980	59%	(301)	21%	(105)	21%	(105)	511
Baby Boomers: 1946-1964	62%	(456)	21%	(156)	17%	(125)	737
PID: Dem (no lean)	72%	(637)	11%	(101)	16%	(142)	880
PID: Ind (no lean)	51%	(372)	23%	(169)	26%	(186)	727
PID: Rep (no lean)	43%	(257)	34%	(203)	22%	(133)	593
PID/Gender: Dem Men	73%	(297)	15%	(62)	12%	(50)	409
PID/Gender: Dem Women	72%	(339)	8%	(39)	20%	(92)	471
PID/Gender: Ind Men	54%	(191)	26%	(91)	21%	(74)	356
PID/Gender: Ind Women	49%	(180)	21%	(78)	30%	(113)	371
PID/Gender: Rep Men	46%	(136)	36%	(108)	18%	(52)	296
PID/Gender: Rep Women	41%	(120)	32%	(96)	27%	(81)	297
Ideo: Liberal (1-3)	78%	(492)	12%	(79)	10%	(62)	633
Ideo: Moderate (4)	64%	(406)	15%	(97)	20%	(128)	631
Ideo: Conservative (5-7)	43%	(301)	37%	(260)	20%	(138)	698

Table MCER7: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	The U.S. government is responsible for implementing policies and laws restricting greenhouse gas emissions from companies so that individuals do not need to worry about contributing to climate change.		Companies should be free to develop products and practices without emission restrictions and individuals are responsible for choosing energy efficient products and services if they want to limit climate change.		Don't know / No opinion		Total N
Adults	58%	(1266)	22%	(473)	21%	(461)	2200
Educ: < College	53%	(802)	21%	(324)	26%	(386)	1512
Educ: Bachelors degree	66%	(292)	23%	(100)	11%	(51)	444
Educ: Post-grad	70%	(171)	20%	(49)	10%	(24)	244
Income: Under 50k	51%	(580)	22%	(245)	27%	(306)	1131
Income: 50k-100k	64%	(439)	20%	(140)	16%	(110)	689
Income: 100k+	65%	(247)	23%	(88)	12%	(45)	380
Ethnicity: White	57%	(974)	24%	(407)	20%	(341)	1722
Ethnicity: Hispanic	54%	(190)	24%	(85)	21%	(74)	349
Ethnicity: Black	54%	(149)	15%	(40)	31%	(85)	274
Ethnicity: Other	70%	(142)	13%	(27)	17%	(35)	204
All Christian	57%	(555)	26%	(254)	18%	(173)	983
All Non-Christian	62%	(79)	23%	(30)	15%	(19)	128
Atheist	74%	(72)	11%	(11)	15%	(14)	97
Agnostic/Nothing in particular	60%	(366)	14%	(84)	26%	(157)	607
Something Else	50%	(194)	24%	(94)	25%	(97)	385
Religious Non-Protestant/Catholic	62%	(93)	25%	(38)	13%	(20)	151
Evangelical	51%	(265)	30%	(157)	19%	(101)	524
Non-Evangelical	57%	(459)	22%	(175)	21%	(166)	800
Community: Urban	58%	(336)	21%	(123)	21%	(121)	580
Community: Suburban	61%	(637)	20%	(211)	19%	(203)	1052
Community: Rural	51%	(292)	24%	(139)	24%	(137)	568

Table MCER7: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	The U.S. government is responsible for implementing policies and laws restricting greenhouse gas emissions from companies so that individuals do not need to worry about contributing to climate change.		Companies should be free to develop products and practices without emission restrictions and individuals are responsible for choosing energy efficient products and services if they want to limit climate change.		Don't know / No opinion		Total N
Adults	58%	(1266)	22%	(473)	21%	(461)	2200
Employ: Private Sector	63%	(419)	19%	(129)	17%	(113)	661
Employ: Government	54%	(76)	26%	(36)	20%	(28)	140
Employ: Self-Employed	46%	(90)	28%	(55)	25%	(49)	194
Employ: Homemaker	55%	(89)	24%	(40)	21%	(34)	162
Employ: Student	62%	(77)	18%	(22)	20%	(24)	123
Employ: Retired	58%	(306)	21%	(111)	21%	(109)	527
Employ: Unemployed	51%	(136)	25%	(67)	24%	(66)	269
Employ: Other	58%	(73)	11%	(13)	32%	(40)	126
Military HH: Yes	57%	(173)	26%	(80)	17%	(52)	305
Military HH: No	58%	(1093)	21%	(393)	22%	(409)	1895
RD/WT: Right Direction	68%	(614)	12%	(108)	20%	(186)	907
RD/WT: Wrong Track	50%	(652)	28%	(366)	21%	(276)	1293
Biden Job Approve	72%	(886)	12%	(146)	17%	(205)	1237
Biden Job Disapprove	38%	(273)	40%	(287)	23%	(163)	723
Biden Job Strongly Approve	75%	(574)	10%	(77)	15%	(113)	764
Biden Job Somewhat Approve	66%	(312)	14%	(68)	20%	(93)	473
Biden Job Somewhat Disapprove	42%	(91)	35%	(76)	23%	(50)	217
Biden Job Strongly Disapprove	36%	(182)	42%	(210)	22%	(113)	506
Favorable of Biden	71%	(905)	12%	(153)	17%	(211)	1269
Unfavorable of Biden	40%	(317)	38%	(296)	22%	(176)	790
Very Favorable of Biden	73%	(578)	13%	(99)	14%	(109)	787
Somewhat Favorable of Biden	68%	(327)	11%	(54)	21%	(101)	482
Somewhat Unfavorable of Biden	52%	(118)	30%	(69)	18%	(40)	226
Very Unfavorable of Biden	35%	(199)	40%	(227)	24%	(136)	563

Table MCER7: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	The U.S. government is responsible for implementing policies and laws restricting greenhouse gas emissions from companies so that individuals do not need to worry about contributing to climate change.		Companies should be free to develop products and practices without emission restrictions and individuals are responsible for choosing energy efficient products and services if they want to limit climate change.		Don't know / No opinion		Total N
Adults	58%	(1266)	22%	(473)	21%	(461)	2200
#1 Issue: Economy	58%	(498)	24%	(207)	17%	(150)	855
#1 Issue: Security	41%	(111)	34%	(93)	26%	(70)	274
#1 Issue: Health Care	67%	(236)	11%	(39)	22%	(77)	352
#1 Issue: Medicare / Social Security	54%	(128)	17%	(41)	29%	(70)	240
#1 Issue: Women's Issues	55%	(56)	16%	(16)	29%	(30)	102
#1 Issue: Education	42%	(45)	38%	(40)	20%	(21)	105
#1 Issue: Energy	82%	(80)	7%	(6)	12%	(12)	98
#1 Issue: Other	64%	(112)	17%	(30)	19%	(33)	174
2020 Vote: Joe Biden	74%	(792)	10%	(112)	16%	(166)	1070
2020 Vote: Donald Trump	40%	(265)	39%	(254)	21%	(139)	659
2020 Vote: Other	45%	(33)	29%	(21)	26%	(19)	74
2020 Vote: Didn't Vote	45%	(175)	22%	(86)	34%	(131)	391
2018 House Vote: Democrat	78%	(578)	10%	(73)	12%	(92)	743
2018 House Vote: Republican	42%	(236)	38%	(216)	20%	(116)	568
2018 House Vote: Someone else	43%	(31)	23%	(17)	34%	(25)	73
2016 Vote: Hillary Clinton	79%	(570)	9%	(65)	12%	(90)	725
2016 Vote: Donald Trump	43%	(257)	38%	(229)	19%	(117)	603
2016 Vote: Other	55%	(62)	22%	(25)	23%	(26)	113
2016 Vote: Didn't Vote	50%	(376)	20%	(153)	30%	(225)	755
Voted in 2014: Yes	62%	(748)	22%	(271)	16%	(195)	1215
Voted in 2014: No	53%	(517)	20%	(202)	27%	(266)	985

Table MCER7: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	The U.S. government is responsible for implementing policies and laws restricting greenhouse gas emissions from companies so that individuals do not need to worry about contributing to climate change.		Companies should be free to develop products and practices without emission restrictions and individuals are responsible for choosing energy efficient products and services if they want to limit climate change.		Don't know / No opinion		Total N
Adults	58%	(1266)	22%	(473)	21%	(461)	2200
4-Region: Northeast	65%	(254)	16%	(64)	19%	(76)	394
4-Region: Midwest	56%	(261)	21%	(95)	23%	(106)	462
4-Region: South	54%	(442)	23%	(191)	23%	(191)	824
4-Region: West	59%	(309)	24%	(124)	17%	(88)	520
Investor	64%	(708)	22%	(238)	14%	(153)	1098
Non-Investor	52%	(479)	22%	(208)	26%	(241)	929
Climate Concerned	71%	(1116)	12%	(195)	17%	(260)	1571
Interested in solar/renewables	66%	(721)	18%	(193)	16%	(171)	1085
Gov responsibility	100%	(1266)	—	(0)	—	(0)	1266
Indiv responsibility	—	(0)	100%	(473)	—	(0)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCERdem1: *How concerned are you with the issue of climate change and its impacts?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	38%	(845)	33%	(726)	14%	(297)	10%	(219)	5%	(113)	2200
Gender: Male	36%	(381)	32%	(337)	16%	(166)	13%	(135)	4%	(43)	1062
Gender: Female	41%	(464)	34%	(389)	12%	(131)	7%	(84)	6%	(70)	1138
Age: 18-34	41%	(266)	33%	(218)	9%	(57)	6%	(39)	12%	(76)	655
Age: 35-44	36%	(128)	38%	(134)	16%	(56)	6%	(22)	5%	(18)	358
Age: 45-64	38%	(288)	32%	(242)	15%	(115)	13%	(95)	2%	(11)	751
Age: 65+	37%	(163)	30%	(132)	16%	(70)	15%	(64)	2%	(8)	436
GenZers: 1997-2012	39%	(128)	35%	(115)	7%	(22)	7%	(24)	12%	(41)	329
Millennials: 1981-1996	41%	(226)	34%	(185)	12%	(67)	5%	(26)	8%	(43)	546
GenXers: 1965-1980	36%	(186)	35%	(181)	14%	(70)	12%	(60)	3%	(14)	511
Baby Boomers: 1946-1964	38%	(282)	31%	(227)	16%	(121)	13%	(96)	2%	(12)	737
PID: Dem (no lean)	57%	(504)	32%	(279)	6%	(54)	2%	(15)	3%	(28)	880
PID: Ind (no lean)	33%	(242)	35%	(255)	13%	(96)	10%	(73)	8%	(60)	727
PID: Rep (no lean)	17%	(99)	32%	(191)	25%	(147)	22%	(131)	4%	(25)	593
PID/Gender: Dem Men	52%	(214)	36%	(146)	7%	(30)	3%	(13)	2%	(6)	409
PID/Gender: Dem Women	62%	(290)	28%	(134)	5%	(23)	—	(2)	5%	(21)	471
PID/Gender: Ind Men	32%	(115)	35%	(125)	15%	(53)	10%	(37)	8%	(27)	356
PID/Gender: Ind Women	34%	(127)	35%	(131)	12%	(43)	10%	(37)	9%	(33)	371
PID/Gender: Rep Men	18%	(52)	23%	(67)	28%	(82)	29%	(86)	3%	(9)	296
PID/Gender: Rep Women	16%	(46)	42%	(125)	22%	(65)	15%	(45)	5%	(16)	297
Ideo: Liberal (1-3)	68%	(428)	26%	(164)	4%	(28)	1%	(6)	1%	(7)	633
Ideo: Moderate (4)	37%	(233)	41%	(259)	12%	(79)	6%	(38)	4%	(22)	631
Ideo: Conservative (5-7)	19%	(133)	32%	(222)	25%	(175)	21%	(150)	3%	(18)	698
Educ: < College	35%	(526)	33%	(502)	14%	(214)	11%	(163)	7%	(107)	1512
Educ: Bachelors degree	44%	(196)	33%	(147)	12%	(55)	9%	(41)	1%	(5)	444
Educ: Post-grad	51%	(123)	32%	(77)	12%	(28)	6%	(15)	—	(1)	244
Income: Under 50k	35%	(395)	35%	(392)	12%	(141)	10%	(109)	8%	(94)	1131
Income: 50k-100k	40%	(279)	30%	(209)	16%	(109)	11%	(76)	2%	(16)	689
Income: 100k+	45%	(171)	33%	(125)	12%	(47)	9%	(35)	1%	(2)	380
Ethnicity: White	37%	(636)	32%	(557)	15%	(258)	11%	(193)	5%	(78)	1722
Ethnicity: Hispanic	45%	(158)	31%	(110)	5%	(17)	11%	(39)	7%	(25)	349
Ethnicity: Black	41%	(113)	35%	(95)	10%	(27)	4%	(12)	10%	(27)	274

Continued on next page

Table MCERdem1: *How concerned are you with the issue of climate change and its impacts?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	38%	(845)	33%	(726)	14%	(297)	10%	(219)	5%	(113)	2200
Ethnicity: Other	47%	(96)	36%	(74)	6%	(12)	7%	(14)	4%	(8)	204
All Christian	36%	(349)	33%	(324)	16%	(161)	13%	(123)	3%	(25)	983
All Non-Christian	53%	(68)	27%	(34)	6%	(8)	8%	(10)	6%	(8)	128
Atheist	53%	(52)	35%	(34)	3%	(3)	8%	(8)	1%	(1)	97
Agnostic/Nothing in particular	40%	(242)	32%	(192)	13%	(82)	7%	(41)	8%	(50)	607
Something Else	35%	(134)	37%	(142)	11%	(44)	9%	(36)	8%	(29)	385
Religious Non-Protestant/Catholic	51%	(77)	25%	(37)	9%	(13)	10%	(15)	5%	(8)	151
Evangelical	29%	(153)	34%	(177)	17%	(90)	15%	(79)	5%	(25)	524
Non-Evangelical	39%	(311)	35%	(280)	13%	(106)	9%	(75)	4%	(28)	800
Community: Urban	45%	(263)	35%	(203)	9%	(54)	5%	(28)	5%	(32)	580
Community: Suburban	40%	(422)	33%	(347)	13%	(141)	10%	(103)	4%	(39)	1052
Community: Rural	28%	(160)	31%	(176)	18%	(102)	15%	(87)	7%	(42)	568
Employ: Private Sector	39%	(256)	36%	(238)	14%	(91)	9%	(58)	3%	(17)	661
Employ: Government	37%	(51)	39%	(54)	11%	(16)	11%	(15)	2%	(3)	140
Employ: Self-Employed	36%	(70)	30%	(59)	12%	(24)	10%	(20)	11%	(21)	194
Employ: Homemaker	40%	(64)	35%	(56)	9%	(15)	11%	(17)	6%	(9)	162
Employ: Student	52%	(64)	33%	(41)	9%	(11)	1%	(1)	5%	(6)	123
Employ: Retired	37%	(197)	29%	(151)	17%	(88)	15%	(78)	2%	(12)	527
Employ: Unemployed	36%	(97)	33%	(88)	12%	(33)	8%	(23)	10%	(28)	269
Employ: Other	35%	(44)	30%	(38)	16%	(20)	5%	(6)	14%	(17)	126
Military HH: Yes	34%	(104)	32%	(97)	17%	(51)	15%	(47)	2%	(6)	305
Military HH: No	39%	(741)	33%	(629)	13%	(247)	9%	(172)	6%	(107)	1895
RD/WT: Right Direction	52%	(476)	34%	(306)	6%	(55)	3%	(25)	5%	(45)	907
RD/WT: Wrong Track	29%	(369)	33%	(420)	19%	(242)	15%	(193)	5%	(68)	1293
Biden Job Approve	55%	(684)	34%	(418)	6%	(70)	2%	(23)	3%	(42)	1237
Biden Job Disapprove	16%	(115)	26%	(190)	28%	(199)	25%	(180)	5%	(39)	723
Biden Job Strongly Approve	63%	(482)	27%	(204)	5%	(38)	1%	(8)	4%	(32)	764
Biden Job Somewhat Approve	43%	(202)	45%	(214)	7%	(32)	3%	(15)	2%	(10)	473
Biden Job Somewhat Disapprove	22%	(47)	38%	(82)	26%	(56)	7%	(16)	7%	(16)	217
Biden Job Strongly Disapprove	13%	(67)	21%	(107)	28%	(143)	32%	(164)	5%	(24)	506

Table MCERdem1: *How concerned are you with the issue of climate change and its impacts?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	38%	(845)	33%	(726)	14%	(297)	10%	(219)	5%	(113)	2200
Favorable of Biden	55%	(703)	33%	(423)	6%	(72)	2%	(26)	3%	(44)	1269
Unfavorable of Biden	14%	(113)	30%	(240)	27%	(214)	23%	(179)	6%	(44)	790
Very Favorable of Biden	62%	(487)	28%	(222)	5%	(36)	2%	(20)	3%	(23)	787
Somewhat Favorable of Biden	45%	(216)	42%	(201)	8%	(36)	1%	(7)	4%	(21)	482
Somewhat Unfavorable of Biden	23%	(53)	40%	(92)	25%	(57)	6%	(14)	5%	(11)	226
Very Unfavorable of Biden	11%	(60)	26%	(148)	28%	(157)	29%	(165)	6%	(33)	563
#1 Issue: Economy	32%	(275)	39%	(330)	14%	(120)	11%	(96)	4%	(34)	855
#1 Issue: Security	18%	(50)	28%	(77)	22%	(61)	25%	(68)	7%	(19)	274
#1 Issue: Health Care	54%	(192)	35%	(124)	7%	(26)	1%	(4)	2%	(6)	352
#1 Issue: Medicare / Social Security	29%	(69)	38%	(91)	18%	(42)	11%	(25)	5%	(12)	240
#1 Issue: Women's Issues	49%	(50)	31%	(32)	7%	(7)	4%	(4)	9%	(9)	102
#1 Issue: Education	39%	(41)	28%	(30)	17%	(17)	2%	(2)	14%	(15)	105
#1 Issue: Energy	76%	(75)	13%	(13)	1%	(1)	4%	(4)	7%	(6)	98
#1 Issue: Other	54%	(94)	17%	(30)	13%	(23)	9%	(15)	7%	(12)	174
2020 Vote: Joe Biden	59%	(629)	31%	(330)	5%	(58)	2%	(25)	3%	(28)	1070
2020 Vote: Donald Trump	14%	(91)	32%	(209)	26%	(173)	25%	(168)	3%	(17)	659
2020 Vote: Other	18%	(13)	38%	(28)	19%	(14)	12%	(9)	13%	(9)	74
2020 Vote: Didn't Vote	28%	(110)	40%	(155)	13%	(51)	4%	(17)	15%	(58)	391
2018 House Vote: Democrat	61%	(452)	31%	(230)	5%	(38)	2%	(11)	1%	(11)	743
2018 House Vote: Republican	15%	(85)	32%	(180)	26%	(150)	25%	(139)	2%	(13)	568
2018 House Vote: Someone else	21%	(15)	38%	(27)	19%	(14)	11%	(8)	11%	(8)	73
2016 Vote: Hillary Clinton	63%	(454)	29%	(207)	6%	(40)	2%	(11)	2%	(12)	725
2016 Vote: Donald Trump	16%	(97)	34%	(202)	25%	(150)	24%	(145)	1%	(9)	603
2016 Vote: Other	28%	(32)	40%	(46)	15%	(17)	9%	(10)	7%	(8)	113
2016 Vote: Didn't Vote	35%	(262)	36%	(270)	12%	(89)	7%	(51)	11%	(82)	755
Voted in 2014: Yes	41%	(495)	31%	(380)	15%	(177)	12%	(145)	2%	(19)	1215
Voted in 2014: No	36%	(351)	35%	(346)	12%	(120)	8%	(74)	10%	(94)	985
4-Region: Northeast	46%	(179)	33%	(131)	12%	(45)	7%	(26)	3%	(11)	394
4-Region: Midwest	33%	(154)	35%	(163)	16%	(73)	12%	(55)	4%	(18)	462
4-Region: South	35%	(288)	35%	(286)	14%	(117)	9%	(75)	7%	(58)	824
4-Region: West	43%	(224)	28%	(146)	12%	(62)	12%	(63)	5%	(25)	520

Table MCERdem1: *How concerned are you with the issue of climate change and its impacts?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	38%	(845)	33%	(726)	14%	(297)	10%	(219)	5%	(113)	2200
Investor	40%	(445)	33%	(366)	14%	(156)	11%	(121)	1%	(11)	1098
Non-Investor	36%	(337)	34%	(312)	13%	(120)	9%	(83)	8%	(77)	929
Climate Concerned	54%	(845)	46%	(726)	—	(0)	—	(0)	—	(0)	1571
Interested in solar/renewables	50%	(538)	33%	(355)	9%	(101)	5%	(57)	3%	(34)	1085
Gov responsibility	53%	(671)	35%	(445)	8%	(100)	2%	(29)	2%	(20)	1266
Indiv responsibility	19%	(88)	23%	(107)	25%	(116)	30%	(143)	4%	(19)	473

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	329	15%
	Millennials: 1981-1996	546	25%
	GenXers: 1965-1980	511	23%
	Baby Boomers: 1946-1964	737	33%
	N	2123	
xpid3	PID: Dem (no lean)	880	40%
	PID: Ind (no lean)	727	33%
	PID: Rep (no lean)	593	27%
	N	2200	
xpidGender	PID/Gender: Dem Men	409	19%
	PID/Gender: Dem Women	471	21%
	PID/Gender: Ind Men	356	16%
	PID/Gender: Ind Women	371	17%
	PID/Gender: Rep Men	296	13%
	PID/Gender: Rep Women	297	13%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	633	29%
	Ideo: Moderate (4)	631	29%
	Ideo: Conservative (5-7)	698	32%
	N	1962	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1131	51%
	Income: 50k-100k	689	31%
	Income: 100k+	380	17%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	983	45%
	All Non-Christian	128	6%
	Atheist	97	4%
	Agnostic/Nothing in particular	607	28%
	Something Else	385	18%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	151	7%
xdemEvang	Evangelical	524	24%
	Non-Evangelical	800	36%
	N	1323	
xdemUsr	Community: Urban	580	26%
	Community: Suburban	1052	48%
	Community: Rural	568	26%
	N	2200	
xdemEmploy	Employ: Private Sector	661	30%
	Employ: Government	140	6%
	Employ: Self-Employed	194	9%
	Employ: Homemaker	162	7%
	Employ: Student	123	6%
	Employ: Retired	527	24%
	Employ: Unemployed	269	12%
	Employ: Other	126	6%
	N	2200	
xdemMilHH1	Military HH: Yes	305	14%
	Military HH: No	1895	86%
	N	2200	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	907	41%
	RD/WT: Wrong Track	1293	59%
	N	2200	
xdemBidenApprove	Biden Job Approve	1237	56%
	Biden Job Disapprove	723	33%
	N	1959	
xdemBidenApprove2	Biden Job Strongly Approve	764	35%
	Biden Job Somewhat Approve	473	21%
	Biden Job Somewhat Disapprove	217	10%
	Biden Job Strongly Disapprove	506	23%
	N	1959	
xdemBidenFav	Favorable of Biden	1269	58%
	Unfavorable of Biden	790	36%
	N	2058	
xdemBidenFavFull	Very Favorable of Biden	787	36%
	Somewhat Favorable of Biden	482	22%
	Somewhat Unfavorable of Biden	226	10%
	Very Unfavorable of Biden	563	26%
	N	2058	
xnr3	#1 Issue: Economy	855	39%
	#1 Issue: Security	274	12%
	#1 Issue: Health Care	352	16%
	#1 Issue: Medicare / Social Security	240	11%
	#1 Issue: Women's Issues	102	5%
	#1 Issue: Education	105	5%
	#1 Issue: Energy	98	4%
	#1 Issue: Other	174	8%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1070	49%
	2020 Vote: Donald Trump	659	30%
	2020 Vote: Other	74	3%
	2020 Vote: Didn't Vote	391	18%
	N	2193	
xsubVote18O	2018 House Vote: Democrat	743	34%
	2018 House Vote: Republican	568	26%
	2018 House Vote: Someone else	73	3%
	N	1383	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	725	33%
	2016 Vote: Donald Trump	603	27%
	2016 Vote: Other	113	5%
	2016 Vote: Didn't Vote	755	34%
	N	2195	
xsubVote14O	Voted in 2014: Yes	1215	55%
	Voted in 2014: No	985	45%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCERxdem1	Investor	1098	50%
	Non-Investor	929	42%
	N	2027	
MCERxdem2	Climate Concerned	1571	71%
MCERxdem3	Interested in solar/renewables	1085	49%
MCERxdem4	Gov responsibility	1266	58%
	Indiv responsibility	473	22%
	N	1739	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.