



National Tracking Poll #2204052
April 09-11, 2022

Crosstabulation Results

Methodology:

This poll was conducted between April 9-April 11, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCEN1_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 Adam West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (636)	30% (654)	7% (148)	3% (59)	20% (444)	12% (269)	2210
Gender: Male	33% (352)	33% (355)	7% (74)	3% (34)	16% (168)	8% (84)	1068
Gender: Female	25% (283)	26% (299)	6% (74)	2% (25)	24% (276)	16% (185)	1142
Age: 18-24	16% (102)	21% (132)	9% (56)	5% (32)	26% (169)	23% (151)	642
Age: 25-44	23% (84)	28% (101)	9% (34)	3% (12)	21% (76)	16% (59)	365
Age: 45-64	38% (275)	32% (229)	5% (33)	2% (11)	17% (122)	6% (44)	714
Age: 65+	36% (176)	39% (192)	5% (25)	1% (4)	16% (77)	3% (15)	489
GenZers: 1997-2012	12% (37)	15% (48)	11% (35)	5% (16)	29% (93)	27% (85)	314
Millennials: 1981-1996	21% (122)	25% (145)	8% (47)	4% (25)	24% (139)	18% (107)	584
GenXers: 1965-1980	34% (182)	31% (167)	7% (36)	2% (9)	18% (96)	9% (51)	541
Baby Boomers: 1946-1964	38% (273)	38% (272)	4% (28)	1% (10)	15% (105)	3% (25)	712
PID: Dem (no lean)	30% (232)	33% (259)	7% (55)	2% (13)	18% (139)	10% (78)	776
PID: Ind (no lean)	22% (175)	25% (195)	8% (62)	3% (24)	25% (197)	17% (131)	784
PID: Rep (no lean)	35% (229)	31% (201)	5% (31)	3% (22)	17% (108)	9% (59)	650
PID/Gender: Dem Men	38% (125)	34% (111)	9% (28)	2% (6)	13% (43)	5% (16)	329
PID/Gender: Dem Women	24% (107)	33% (148)	6% (27)	2% (7)	22% (96)	14% (62)	447
PID/Gender: Ind Men	26% (102)	30% (119)	8% (31)	3% (11)	21% (81)	13% (50)	393
PID/Gender: Ind Women	19% (73)	19% (76)	8% (31)	3% (13)	30% (116)	21% (82)	391
PID/Gender: Rep Men	36% (126)	36% (125)	4% (15)	5% (18)	13% (44)	5% (17)	346
PID/Gender: Rep Women	34% (103)	25% (75)	5% (16)	1% (4)	21% (64)	14% (42)	305
Ideo: Liberal (1-3)	27% (152)	32% (185)	9% (54)	3% (18)	18% (104)	10% (58)	570
Ideo: Moderate (4)	31% (194)	32% (201)	7% (42)	2% (11)	19% (116)	10% (62)	625
Ideo: Conservative (5-7)	34% (255)	30% (226)	5% (39)	3% (23)	18% (135)	9% (67)	744
Educ: < College	29% (411)	27% (394)	6% (86)	3% (38)	21% (301)	14% (207)	1437
Educ: Bachelors degree	31% (154)	32% (158)	8% (38)	2% (12)	18% (89)	8% (41)	491
Educ: Post-grad	25% (70)	36% (102)	9% (24)	4% (10)	19% (54)	7% (21)	282

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Table MCEN1_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Adam West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (636)	30% (654)	7% (148)	3% (59)	20% (444)	12% (269)	2210
Income: Under 50k	28% (319)	24% (280)	7% (86)	3% (35)	22% (250)	16% (186)	1156
Income: 50k-100k	31% (207)	35% (239)	6% (40)	2% (12)	18% (118)	9% (58)	675
Income: 100k+	29% (109)	36% (135)	6% (22)	3% (12)	20% (76)	7% (25)	379
Ethnicity: White	32% (543)	31% (524)	6% (105)	2% (39)	20% (335)	10% (165)	1711
Ethnicity: Hispanic	16% (59)	23% (85)	11% (41)	6% (21)	22% (83)	23% (85)	374
Ethnicity: Black	22% (63)	25% (72)	9% (25)	4% (13)	22% (61)	17% (49)	282
Ethnicity: Other	14% (30)	27% (58)	8% (18)	4% (8)	22% (48)	25% (55)	217
All Christian	34% (337)	35% (342)	6% (62)	2% (21)	16% (155)	7% (72)	988
All Non-Christian	41% (39)	28% (27)	2% (2)	4% (3)	10% (10)	16% (15)	96
Atheist	26% (31)	23% (27)	8% (10)	3% (3)	23% (27)	18% (21)	119
Agnostic/Nothing in particular	20% (125)	26% (160)	8% (48)	4% (22)	26% (160)	16% (98)	613
Something Else	27% (105)	25% (99)	7% (27)	2% (9)	23% (91)	16% (63)	395
Religious Non-Protestant/Catholic	43% (49)	26% (30)	2% (2)	5% (5)	10% (11)	14% (16)	114
Evangelical	31% (159)	30% (155)	4% (21)	1% (8)	21% (110)	12% (63)	515
Non-Evangelical	32% (269)	34% (282)	8% (67)	2% (21)	16% (134)	8% (69)	840
Community: Urban	27% (155)	26% (148)	7% (43)	2% (12)	21% (121)	16% (94)	573
Community: Suburban	29% (309)	32% (331)	7% (75)	3% (29)	19% (199)	10% (106)	1048
Community: Rural	29% (172)	30% (176)	5% (31)	3% (18)	21% (123)	12% (69)	589
Employ: Private Sector	30% (224)	34% (250)	7% (50)	3% (21)	16% (120)	10% (72)	737
Employ: Government	25% (38)	32% (49)	9% (13)	3% (4)	20% (31)	11% (16)	152
Employ: Self-Employed	21% (40)	15% (29)	10% (19)	6% (11)	24% (45)	25% (47)	191
Employ: Homemaker	19% (26)	28% (38)	8% (11)	3% (4)	27% (36)	15% (21)	136
Employ: Student	10% (11)	14% (15)	17% (18)	1% (1)	27% (28)	30% (31)	104
Employ: Retired	38% (196)	37% (194)	5% (24)	1% (6)	16% (83)	4% (19)	521
Employ: Unemployed	28% (63)	21% (47)	5% (11)	3% (7)	27% (61)	16% (35)	224
Employ: Other	26% (38)	22% (32)	1% (2)	4% (6)	27% (39)	20% (29)	146
Military HH: Yes	37% (115)	28% (87)	8% (25)	1% (4)	18% (55)	7% (22)	309
Military HH: No	27% (520)	30% (567)	6% (123)	3% (55)	20% (389)	13% (247)	1901
RD/WT: Right Direction	30% (196)	32% (207)	8% (53)	1% (9)	18% (115)	12% (75)	655
RD/WT: Wrong Track	28% (440)	29% (447)	6% (95)	3% (50)	21% (329)	12% (194)	1555

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Table MCEN1_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
Adam West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (636)	30% (654)	7% (148)	3% (59)	20% (444)	12% (269)	2210
Biden Job Approve	29% (257)	32% (279)	9% (77)	2% (15)	18% (162)	10% (85)	875
Biden Job Disapprove	30% (352)	30% (359)	5% (62)	3% (38)	20% (234)	12% (145)	1190
Biden Job Strongly Approve	36% (124)	33% (111)	8% (26)	2% (7)	13% (45)	8% (27)	341
Biden Job Somewhat Approve	25% (133)	31% (168)	9% (51)	1% (8)	22% (117)	11% (58)	534
Biden Job Somewhat Disapprove	19% (70)	33% (119)	8% (27)	3% (12)	21% (76)	16% (57)	361
Biden Job Strongly Disapprove	34% (282)	29% (240)	4% (35)	3% (26)	19% (158)	11% (87)	829
Favorable of Biden	28% (254)	33% (292)	8% (74)	2% (16)	18% (157)	11% (100)	893
Unfavorable of Biden	30% (358)	29% (344)	6% (67)	3% (38)	20% (236)	12% (139)	1182
Very Favorable of Biden	35% (126)	32% (116)	7% (24)	1% (5)	14% (50)	11% (41)	362
Somewhat Favorable of Biden	24% (128)	33% (176)	9% (50)	2% (11)	20% (106)	11% (59)	531
Somewhat Unfavorable of Biden	20% (64)	32% (104)	8% (27)	3% (9)	25% (81)	13% (42)	327
Very Unfavorable of Biden	34% (294)	28% (240)	5% (41)	3% (29)	18% (155)	11% (97)	855
#1 Issue: Economy	28% (252)	32% (290)	6% (54)	3% (26)	19% (174)	12% (109)	905
#1 Issue: Security	38% (117)	29% (90)	4% (12)	3% (9)	17% (51)	9% (27)	307
#1 Issue: Health Care	25% (51)	30% (62)	6% (12)	1% (1)	21% (44)	17% (36)	206
#1 Issue: Medicare / Social Security	41% (97)	32% (75)	4% (10)	2% (4)	14% (33)	7% (15)	233
#1 Issue: Women's Issues	12% (15)	22% (28)	11% (14)	5% (6)	29% (36)	21% (27)	127
#1 Issue: Education	10% (11)	24% (26)	17% (19)	3% (3)	34% (37)	12% (13)	110
#1 Issue: Energy	28% (49)	29% (51)	7% (13)	3% (5)	20% (34)	13% (22)	173
#1 Issue: Other	29% (43)	21% (32)	10% (14)	3% (4)	23% (35)	14% (21)	149
2020 Vote: Joe Biden	30% (275)	34% (311)	8% (70)	2% (20)	18% (160)	8% (69)	905
2020 Vote: Donald Trump	35% (252)	33% (235)	4% (27)	3% (21)	17% (122)	9% (68)	724
2020 Vote: Other	29% (21)	19% (14)	12% (8)	3% (2)	25% (18)	13% (10)	73
2020 Vote: Didn't Vote	17% (88)	18% (94)	8% (43)	3% (17)	28% (144)	24% (123)	509
2018 House Vote: Democrat	32% (225)	34% (240)	8% (58)	2% (13)	16% (112)	7% (50)	699
2018 House Vote: Republican	37% (230)	34% (210)	4% (22)	3% (16)	16% (100)	7% (40)	619
2018 House Vote: Someone else	35% (24)	19% (13)	3% (2)	— (0)	25% (17)	18% (12)	68

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Table MCEN1_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Adam West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (636)	30% (654)	7% (148)	3% (59)	20% (444)	12% (269)	2210
2016 Vote: Hillary Clinton	32% (209)	35% (231)	6% (40)	2% (13)	17% (111)	7% (47)	651
2016 Vote: Donald Trump	39% (256)	33% (217)	4% (27)	2% (13)	16% (105)	7% (44)	662
2016 Vote: Other	31% (34)	28% (31)	3% (4)	2% (2)	25% (27)	12% (13)	109
2016 Vote: Didn't Vote	17% (136)	22% (176)	10% (78)	4% (32)	25% (201)	21% (165)	787
Voted in 2014: Yes	37% (447)	34% (410)	6% (70)	2% (20)	15% (185)	6% (78)	1209
Voted in 2014: No	19% (189)	24% (245)	8% (78)	4% (39)	26% (259)	19% (191)	1001
4-Region: Northeast	29% (113)	28% (108)	8% (29)	3% (12)	21% (80)	11% (41)	383
4-Region: Midwest	31% (140)	30% (139)	8% (35)	3% (13)	18% (81)	11% (50)	456
4-Region: South	28% (240)	31% (259)	6% (52)	2% (17)	21% (175)	12% (101)	844
4-Region: West	27% (143)	28% (149)	6% (32)	3% (18)	20% (108)	15% (78)	527
Batman Fans	35% (427)	31% (381)	8% (96)	3% (37)	16% (192)	8% (93)	1227
Film Fans	31% (583)	32% (601)	7% (132)	3% (48)	19% (362)	9% (169)	1894
Comic Fans	35% (337)	30% (283)	8% (76)	3% (30)	15% (143)	8% (81)	951
Batman Fans	35% (427)	31% (381)	8% (96)	3% (37)	16% (192)	8% (93)	1227
Film Fans	31% (583)	32% (601)	7% (132)	3% (48)	19% (362)	9% (169)	1894
Comic Fans	35% (337)	30% (283)	8% (76)	3% (30)	15% (143)	8% (81)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Michael Keaton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (652)	35% (768)	6% (132)	2% (51)	19% (420)	8% (186)	2210
Gender: Male	30% (322)	37% (392)	6% (64)	2% (25)	18% (191)	7% (73)	1068
Gender: Female	29% (330)	33% (376)	6% (68)	2% (25)	20% (229)	10% (114)	1142
Age: 18-24	18% (113)	26% (167)	9% (57)	2% (13)	23% (151)	22% (140)	642
Age: 25-44	41% (150)	35% (127)	4% (14)	4% (13)	13% (48)	4% (13)	365
Age: 45-64	36% (253)	39% (276)	5% (35)	3% (20)	16% (111)	3% (19)	714
Age: 65+	28% (135)	41% (198)	5% (25)	1% (5)	23% (110)	3% (15)	489
GenZers: 1997-2012	11% (34)	18% (57)	12% (38)	3% (10)	25% (80)	30% (95)	314
Millennials: 1981-1996	29% (167)	35% (203)	5% (28)	2% (13)	20% (114)	10% (59)	584
GenXers: 1965-1980	43% (232)	35% (191)	6% (31)	3% (14)	12% (63)	2% (10)	541
Baby Boomers: 1946-1964	29% (208)	41% (293)	5% (33)	2% (12)	21% (147)	3% (20)	712
PID: Dem (no lean)	33% (256)	38% (294)	4% (34)	2% (16)	16% (121)	7% (55)	776
PID: Ind (no lean)	23% (181)	31% (246)	7% (59)	2% (18)	24% (189)	12% (92)	784
PID: Rep (no lean)	33% (216)	35% (228)	6% (40)	3% (17)	17% (110)	6% (39)	650
PID/Gender: Dem Men	35% (116)	39% (127)	4% (13)	2% (8)	14% (46)	6% (18)	329
PID/Gender: Dem Women	31% (139)	37% (167)	5% (21)	2% (8)	17% (75)	8% (36)	447
PID/Gender: Ind Men	22% (88)	36% (141)	7% (28)	1% (5)	24% (94)	9% (36)	393
PID/Gender: Ind Women	24% (92)	27% (105)	8% (31)	3% (12)	24% (94)	14% (56)	391
PID/Gender: Rep Men	34% (118)	36% (124)	7% (24)	3% (12)	15% (50)	5% (18)	346
PID/Gender: Rep Women	32% (99)	34% (104)	5% (16)	2% (5)	20% (60)	7% (21)	305
Ideo: Liberal (1-3)	32% (184)	36% (204)	5% (29)	2% (14)	18% (101)	6% (37)	570
Ideo: Moderate (4)	31% (194)	37% (234)	6% (35)	2% (15)	18% (113)	6% (35)	625
Ideo: Conservative (5-7)	31% (232)	37% (275)	6% (47)	2% (17)	18% (130)	6% (42)	744
Educ: < College	30% (425)	32% (461)	6% (86)	2% (30)	19% (280)	11% (154)	1437
Educ: Bachelors degree	29% (142)	40% (196)	5% (23)	4% (18)	19% (92)	4% (18)	491
Educ: Post-grad	30% (85)	39% (110)	8% (23)	1% (2)	17% (48)	5% (14)	282
Income: Under 50k	29% (336)	30% (348)	6% (74)	2% (22)	21% (246)	11% (130)	1156
Income: 50k-100k	28% (188)	43% (287)	5% (33)	3% (19)	16% (110)	6% (38)	675
Income: 100k+	34% (128)	35% (133)	7% (25)	3% (11)	17% (64)	5% (18)	379
Ethnicity: White	31% (523)	37% (628)	6% (100)	2% (33)	19% (326)	6% (101)	1711
Ethnicity: Hispanic	22% (83)	25% (95)	7% (24)	5% (19)	20% (74)	21% (79)	374

Continued on next page

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Michael Keaton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (652)	35% (768)	6% (132)	2% (51)	19% (420)	8% (186)	2210
Ethnicity: Black	30% (85)	28% (79)	7% (21)	2% (5)	18% (52)	15% (41)	282
Ethnicity: Other	21% (45)	28% (61)	5% (11)	6% (13)	20% (43)	21% (45)	217
All Christian	31% (307)	39% (389)	6% (59)	2% (22)	17% (173)	4% (38)	988
All Non-Christian	29% (28)	35% (34)	10% (9)	2% (2)	18% (17)	6% (6)	96
Atheist	24% (29)	30% (35)	6% (7)	1% (1)	23% (27)	17% (20)	119
Agnostic/Nothing in particular	27% (167)	32% (198)	6% (34)	3% (16)	20% (121)	12% (76)	613
Something Else	31% (122)	28% (112)	6% (22)	2% (10)	21% (82)	12% (47)	395
Religious Non-Protestant/Catholic	31% (36)	34% (38)	9% (10)	2% (2)	19% (21)	6% (7)	114
Evangelical	30% (153)	37% (190)	6% (31)	2% (13)	17% (88)	8% (40)	515
Non-Evangelical	32% (266)	36% (304)	6% (49)	2% (19)	19% (160)	5% (43)	840
Community: Urban	29% (163)	33% (190)	6% (37)	2% (13)	18% (103)	12% (66)	573
Community: Suburban	31% (327)	34% (360)	5% (55)	2% (26)	19% (204)	7% (76)	1048
Community: Rural	27% (162)	37% (218)	7% (40)	2% (12)	19% (112)	8% (44)	589
Employ: Private Sector	35% (254)	36% (267)	5% (35)	3% (19)	16% (114)	6% (47)	737
Employ: Government	31% (47)	35% (53)	9% (14)	2% (2)	15% (23)	9% (13)	152
Employ: Self-Employed	28% (53)	25% (48)	11% (20)	3% (6)	19% (36)	14% (27)	191
Employ: Homemaker	32% (43)	33% (45)	7% (9)	5% (6)	15% (20)	9% (12)	136
Employ: Student	14% (15)	23% (24)	6% (6)	6% (6)	23% (24)	28% (29)	104
Employ: Retired	28% (145)	41% (215)	5% (27)	1% (8)	21% (111)	3% (16)	521
Employ: Unemployed	28% (63)	29% (65)	5% (12)	1% (1)	25% (56)	12% (26)	224
Employ: Other	22% (31)	35% (52)	6% (9)	2% (2)	24% (35)	11% (16)	146
Military HH: Yes	30% (92)	37% (115)	6% (19)	1% (4)	19% (59)	6% (19)	309
Military HH: No	29% (561)	34% (654)	6% (113)	2% (47)	19% (361)	9% (167)	1901
RD/WT: Right Direction	32% (213)	35% (231)	6% (42)	1% (7)	18% (117)	7% (45)	655
RD/WT: Wrong Track	28% (440)	35% (537)	6% (90)	3% (44)	20% (303)	9% (141)	1555
Biden Job Approve	33% (290)	36% (311)	6% (53)	2% (18)	17% (152)	6% (51)	875
Biden Job Disapprove	29% (343)	36% (426)	6% (73)	3% (32)	18% (220)	8% (97)	1190

Continued on next page

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 Michael Keaton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (652)	35% (768)	6% (132)	2% (51)	19% (420)	8% (186)	2210
Biden Job Strongly Approve	40% (136)	33% (111)	4% (15)	2% (6)	16% (55)	5% (18)	341
Biden Job Somewhat Approve	29% (155)	37% (200)	7% (38)	2% (12)	18% (97)	6% (33)	534
Biden Job Somewhat Disapprove	24% (87)	34% (124)	7% (24)	3% (10)	22% (80)	10% (36)	361
Biden Job Strongly Disapprove	31% (256)	36% (302)	6% (48)	3% (22)	17% (139)	7% (61)	829
Favorable of Biden	33% (294)	37% (333)	5% (44)	2% (18)	17% (148)	6% (55)	893
Unfavorable of Biden	29% (341)	34% (403)	7% (79)	3% (32)	19% (222)	9% (105)	1182
Very Favorable of Biden	42% (151)	32% (116)	4% (16)	1% (5)	13% (48)	7% (26)	362
Somewhat Favorable of Biden	27% (143)	41% (218)	5% (28)	2% (13)	19% (100)	6% (29)	531
Somewhat Unfavorable of Biden	24% (77)	30% (99)	8% (25)	2% (6)	25% (82)	11% (37)	327
Very Unfavorable of Biden	31% (264)	36% (304)	6% (53)	3% (25)	16% (140)	8% (68)	855
#1 Issue: Economy	30% (273)	35% (321)	5% (46)	2% (21)	18% (167)	9% (77)	905
#1 Issue: Security	33% (100)	35% (106)	6% (19)	3% (8)	18% (55)	6% (19)	307
#1 Issue: Health Care	29% (59)	38% (79)	5% (11)	— (1)	19% (40)	8% (16)	206
#1 Issue: Medicare / Social Security	34% (80)	36% (85)	4% (8)	2% (5)	19% (44)	5% (11)	233
#1 Issue: Women's Issues	23% (30)	28% (35)	14% (18)	1% (1)	19% (24)	15% (19)	127
#1 Issue: Education	19% (21)	30% (33)	9% (10)	7% (7)	18% (20)	17% (19)	110
#1 Issue: Energy	29% (51)	38% (65)	7% (12)	2% (3)	17% (30)	7% (12)	173
#1 Issue: Other	26% (39)	30% (45)	5% (8)	3% (4)	28% (41)	9% (13)	149
2020 Vote: Joe Biden	33% (301)	38% (342)	5% (48)	2% (19)	17% (156)	4% (39)	905
2020 Vote: Donald Trump	30% (221)	37% (271)	7% (50)	2% (13)	17% (125)	6% (44)	724
2020 Vote: Other	14% (10)	45% (33)	1% (1)	— (0)	29% (21)	10% (8)	73
2020 Vote: Didn't Vote	24% (120)	24% (123)	7% (34)	4% (19)	23% (118)	19% (96)	509
2018 House Vote: Democrat	34% (239)	40% (278)	5% (33)	2% (13)	16% (110)	4% (25)	699
2018 House Vote: Republican	32% (199)	38% (236)	7% (42)	2% (10)	17% (106)	4% (26)	619
2018 House Vote: Someone else	18% (12)	42% (28)	3% (2)	— (0)	28% (19)	9% (6)	68
2016 Vote: Hillary Clinton	34% (218)	41% (268)	3% (22)	2% (12)	18% (114)	3% (17)	651
2016 Vote: Donald Trump	34% (227)	37% (243)	7% (43)	2% (15)	17% (110)	4% (23)	662
2016 Vote: Other	21% (23)	41% (45)	6% (7)	— (0)	21% (22)	10% (11)	109
2016 Vote: Didn't Vote	23% (184)	27% (211)	8% (60)	3% (24)	22% (173)	17% (135)	787

Continued on next page

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Michael Keaton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (652)	35% (768)	6% (132)	2% (51)	19% (420)	8% (186)	2210
Voted in 2014: Yes	34% (415)	39% (477)	6% (69)	2% (20)	16% (193)	3% (36)	1209
Voted in 2014: No	24% (238)	29% (291)	6% (63)	3% (30)	23% (227)	15% (151)	1001
4-Region: Northeast	30% (115)	30% (115)	7% (25)	3% (10)	21% (80)	10% (37)	383
4-Region: Midwest	29% (131)	36% (166)	6% (28)	2% (9)	20% (92)	7% (31)	456
4-Region: South	29% (249)	38% (319)	6% (52)	2% (19)	17% (144)	7% (61)	844
4-Region: West	30% (158)	32% (168)	5% (27)	2% (12)	20% (104)	11% (57)	527
Batman Fans	39% (482)	36% (447)	6% (76)	2% (30)	11% (140)	4% (52)	1227
Film Fans	33% (621)	37% (695)	6% (113)	2% (45)	17% (318)	5% (102)	1894
Comic Fans	36% (343)	35% (337)	8% (72)	3% (26)	12% (116)	6% (57)	951
Batman Fans	39% (482)	36% (447)	6% (76)	2% (30)	11% (140)	4% (52)	1227
Film Fans	33% (621)	37% (695)	6% (113)	2% (45)	17% (318)	5% (102)	1894
Comic Fans	36% (343)	35% (337)	8% (72)	3% (26)	12% (116)	6% (57)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Val Kilmer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (337)	32% (710)	10% (231)	5% (116)	24% (530)	13% (286)	2210
Gender: Male	15% (165)	35% (374)	12% (133)	7% (72)	21% (221)	10% (103)	1068
Gender: Female	15% (172)	29% (336)	9% (98)	4% (44)	27% (310)	16% (182)	1142
Age: 18-24	13% (80)	15% (96)	12% (75)	4% (29)	28% (178)	29% (184)	642
Age: 25-44	18% (64)	42% (152)	11% (40)	9% (34)	15% (53)	6% (22)	365
Age: 45-64	17% (120)	39% (278)	9% (61)	6% (46)	22% (160)	7% (48)	714
Age: 65+	15% (72)	38% (185)	11% (55)	1% (7)	28% (139)	6% (31)	489
GenZers: 1997-2012	8% (24)	12% (36)	9% (28)	4% (14)	31% (96)	37% (116)	314
Millennials: 1981-1996	18% (103)	27% (160)	13% (75)	7% (40)	21% (120)	15% (86)	584
GenXers: 1965-1980	19% (105)	39% (211)	9% (51)	7% (39)	20% (107)	5% (28)	541
Baby Boomers: 1946-1964	13% (93)	40% (287)	10% (70)	3% (23)	27% (191)	7% (49)	712
PID: Dem (no lean)	17% (134)	32% (245)	12% (91)	5% (36)	22% (170)	13% (99)	776
PID: Ind (no lean)	11% (85)	29% (231)	10% (79)	6% (47)	27% (212)	17% (130)	784
PID: Rep (no lean)	18% (117)	36% (234)	9% (61)	5% (32)	23% (149)	9% (57)	650
PID/Gender: Dem Men	18% (58)	36% (119)	13% (44)	6% (19)	19% (61)	9% (29)	329
PID/Gender: Dem Women	17% (76)	28% (126)	11% (47)	4% (18)	24% (109)	16% (70)	447
PID/Gender: Ind Men	10% (40)	32% (125)	12% (46)	8% (33)	24% (96)	13% (53)	393
PID/Gender: Ind Women	12% (45)	27% (106)	8% (33)	4% (14)	30% (116)	20% (77)	391
PID/Gender: Rep Men	19% (67)	38% (130)	12% (43)	6% (21)	18% (64)	6% (22)	346
PID/Gender: Rep Women	17% (50)	34% (104)	6% (18)	4% (12)	28% (85)	12% (35)	305
Ideo: Liberal (1-3)	15% (84)	33% (191)	12% (67)	6% (32)	25% (140)	10% (57)	570
Ideo: Moderate (4)	15% (97)	34% (213)	13% (79)	5% (31)	23% (145)	10% (60)	625
Ideo: Conservative (5-7)	16% (118)	36% (269)	9% (68)	5% (39)	23% (173)	10% (77)	744
Educ: < College	15% (214)	31% (448)	9% (136)	5% (73)	24% (341)	16% (225)	1437
Educ: Bachelors degree	15% (75)	33% (163)	12% (59)	6% (30)	26% (126)	8% (38)	491
Educ: Post-grad	17% (47)	35% (99)	13% (36)	5% (13)	23% (64)	8% (23)	282
Income: Under 50k	16% (189)	27% (307)	10% (113)	5% (60)	25% (295)	17% (192)	1156
Income: 50k-100k	14% (96)	39% (263)	11% (74)	5% (31)	21% (145)	10% (66)	675
Income: 100k+	14% (52)	37% (140)	12% (44)	7% (25)	24% (91)	7% (27)	379
Ethnicity: White	15% (260)	34% (578)	11% (190)	5% (90)	25% (430)	10% (163)	1711
Ethnicity: Hispanic	15% (57)	21% (80)	12% (44)	5% (19)	24% (89)	23% (85)	374

Continued on next page

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Val Kilmer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (337)	32% (710)	10% (231)	5% (116)	24% (530)	13% (286)	2210
Ethnicity: Black	16% (45)	27% (76)	10% (29)	5% (15)	19% (54)	23% (64)	282
Ethnicity: Other	15% (32)	26% (56)	6% (12)	5% (11)	21% (47)	27% (59)	217
All Christian	14% (140)	37% (367)	11% (110)	5% (53)	24% (238)	8% (79)	988
All Non-Christian	21% (20)	29% (27)	12% (12)	11% (10)	16% (15)	12% (11)	96
Atheist	13% (15)	21% (25)	12% (14)	8% (9)	31% (36)	16% (20)	119
Agnostic/Nothing in particular	15% (89)	30% (186)	9% (56)	5% (28)	24% (149)	17% (106)	613
Something Else	18% (72)	26% (105)	10% (40)	4% (16)	23% (92)	18% (70)	395
Religious Non-Protestant/Catholic	22% (25)	29% (33)	11% (13)	10% (11)	18% (20)	11% (13)	114
Evangelical	16% (83)	35% (181)	8% (39)	4% (21)	23% (117)	14% (73)	515
Non-Evangelical	15% (123)	34% (282)	13% (109)	6% (46)	25% (207)	9% (73)	840
Community: Urban	17% (95)	29% (165)	9% (54)	6% (33)	24% (140)	15% (86)	573
Community: Suburban	14% (142)	33% (348)	12% (121)	6% (61)	24% (252)	12% (124)	1048
Community: Rural	17% (100)	33% (196)	10% (57)	4% (22)	23% (138)	13% (75)	589
Employ: Private Sector	18% (133)	35% (257)	11% (83)	5% (39)	21% (153)	10% (71)	737
Employ: Government	15% (24)	32% (49)	11% (17)	6% (10)	24% (36)	11% (16)	152
Employ: Self-Employed	16% (31)	25% (49)	8% (16)	4% (8)	28% (53)	18% (35)	191
Employ: Homemaker	17% (23)	34% (47)	7% (10)	3% (4)	24% (33)	14% (19)	136
Employ: Student	4% (5)	14% (14)	13% (13)	3% (3)	25% (25)	41% (42)	104
Employ: Retired	14% (72)	37% (193)	10% (52)	4% (22)	29% (150)	6% (31)	521
Employ: Unemployed	15% (33)	24% (53)	10% (22)	7% (15)	23% (52)	21% (48)	224
Employ: Other	11% (16)	33% (47)	12% (17)	9% (13)	20% (29)	16% (23)	146
Military HH: Yes	15% (46)	36% (111)	13% (39)	3% (8)	25% (77)	9% (29)	309
Military HH: No	15% (291)	32% (599)	10% (193)	6% (108)	24% (454)	13% (257)	1901
RD/WT: Right Direction	17% (113)	33% (216)	10% (64)	5% (32)	25% (161)	11% (69)	655
RD/WT: Wrong Track	14% (224)	32% (494)	11% (167)	5% (84)	24% (370)	14% (217)	1555
Biden Job Approve	17% (153)	33% (289)	12% (101)	5% (43)	23% (197)	10% (92)	875
Biden Job Disapprove	14% (169)	34% (404)	10% (122)	6% (66)	24% (280)	12% (149)	1190

Continued on next page

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 Val Kilmer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (337)	32% (710)	10% (231)	5% (116)	24% (530)	13% (286)	2210
Biden Job Strongly Approve	24% (81)	31% (105)	11% (36)	5% (18)	20% (69)	9% (32)	341
Biden Job Somewhat Approve	14% (72)	34% (184)	12% (66)	5% (24)	24% (129)	11% (60)	534
Biden Job Somewhat Disapprove	11% (41)	30% (108)	13% (46)	6% (21)	26% (95)	14% (51)	361
Biden Job Strongly Disapprove	15% (127)	36% (296)	9% (77)	5% (45)	22% (186)	12% (98)	829
Favorable of Biden	17% (156)	34% (305)	12% (107)	5% (46)	21% (188)	10% (92)	893
Unfavorable of Biden	14% (167)	33% (387)	10% (120)	5% (61)	24% (284)	14% (163)	1182
Very Favorable of Biden	22% (79)	34% (123)	10% (38)	4% (14)	19% (68)	11% (41)	362
Somewhat Favorable of Biden	14% (76)	34% (182)	13% (69)	6% (32)	23% (120)	9% (50)	531
Somewhat Unfavorable of Biden	10% (33)	28% (91)	13% (42)	3% (11)	29% (94)	17% (56)	327
Very Unfavorable of Biden	16% (133)	35% (296)	9% (78)	6% (50)	22% (189)	13% (107)	855
#1 Issue: Economy	15% (132)	35% (320)	11% (101)	5% (41)	22% (200)	12% (111)	905
#1 Issue: Security	17% (53)	35% (106)	7% (22)	5% (15)	25% (78)	11% (33)	307
#1 Issue: Health Care	11% (22)	35% (72)	7% (15)	5% (11)	22% (46)	20% (40)	206
#1 Issue: Medicare / Social Security	20% (48)	32% (74)	11% (27)	5% (11)	22% (51)	10% (23)	233
#1 Issue: Women's Issues	13% (16)	20% (25)	14% (18)	3% (4)	30% (38)	20% (25)	127
#1 Issue: Education	15% (16)	23% (26)	10% (11)	10% (11)	25% (27)	17% (19)	110
#1 Issue: Energy	16% (28)	29% (51)	11% (20)	6% (11)	25% (44)	11% (20)	173
#1 Issue: Other	15% (22)	24% (36)	12% (18)	8% (11)	31% (47)	10% (14)	149
2020 Vote: Joe Biden	17% (152)	33% (300)	13% (114)	6% (53)	23% (205)	9% (82)	905
2020 Vote: Donald Trump	15% (105)	38% (277)	10% (69)	5% (35)	23% (168)	10% (69)	724
2020 Vote: Other	10% (7)	24% (17)	13% (10)	— (0)	36% (26)	16% (12)	73
2020 Vote: Didn't Vote	14% (73)	23% (116)	8% (38)	5% (27)	26% (131)	24% (123)	509
2018 House Vote: Democrat	19% (131)	34% (238)	13% (91)	5% (33)	22% (153)	8% (53)	699
2018 House Vote: Republican	16% (99)	40% (247)	9% (58)	5% (28)	22% (137)	8% (49)	619
2018 House Vote: Someone else	4% (3)	26% (18)	12% (8)	5% (4)	31% (21)	22% (15)	68
2016 Vote: Hillary Clinton	17% (112)	37% (241)	12% (77)	5% (32)	21% (137)	8% (52)	651
2016 Vote: Donald Trump	16% (106)	38% (250)	11% (72)	5% (34)	22% (147)	8% (52)	662
2016 Vote: Other	13% (15)	30% (32)	13% (14)	3% (4)	28% (30)	13% (14)	109
2016 Vote: Didn't Vote	13% (104)	24% (187)	9% (68)	6% (45)	27% (216)	21% (167)	787

Continued on next page

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Val Kilmer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (337)	32% (710)	10% (231)	5% (116)	24% (530)	13% (286)	2210
Voted in 2014: Yes	18% (218)	37% (448)	11% (138)	5% (56)	22% (265)	7% (85)	1209
Voted in 2014: No	12% (119)	26% (262)	9% (94)	6% (60)	27% (266)	20% (200)	1001
4-Region: Northeast	15% (58)	29% (111)	13% (52)	4% (16)	26% (101)	12% (45)	383
4-Region: Midwest	15% (66)	33% (151)	9% (43)	4% (20)	25% (112)	14% (64)	456
4-Region: South	16% (133)	34% (286)	10% (84)	6% (50)	22% (183)	13% (109)	844
4-Region: West	15% (79)	31% (162)	10% (53)	6% (30)	25% (134)	13% (68)	527
Batman Fans	21% (256)	36% (439)	14% (168)	6% (76)	16% (199)	7% (89)	1227
Film Fans	17% (315)	34% (650)	11% (217)	5% (95)	23% (440)	9% (177)	1894
Comic Fans	20% (189)	34% (321)	14% (137)	6% (60)	16% (157)	9% (88)	951
Batman Fans	21% (256)	36% (439)	14% (168)	6% (76)	16% (199)	7% (89)	1227
Film Fans	17% (315)	34% (650)	11% (217)	5% (95)	23% (440)	9% (177)	1894
Comic Fans	20% (189)	34% (321)	14% (137)	6% (60)	16% (157)	9% (88)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 George Clooney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (381)	35% (777)	12% (274)	8% (185)	22% (493)	5% (100)	2210
Gender: Male	16% (170)	36% (385)	14% (154)	10% (104)	21% (220)	3% (35)	1068
Gender: Female	18% (211)	34% (392)	10% (120)	7% (81)	24% (273)	6% (66)	1142
Age: 18-24	15% (99)	25% (163)	12% (78)	7% (47)	28% (182)	11% (72)	642
Age: 25-44	18% (66)	42% (155)	15% (55)	10% (36)	13% (47)	2% (6)	365
Age: 45-64	18% (127)	40% (286)	12% (82)	10% (71)	19% (135)	2% (13)	714
Age: 65+	18% (89)	35% (173)	12% (59)	6% (31)	26% (128)	2% (9)	489
GenZers: 1997-2012	10% (31)	17% (52)	13% (42)	7% (22)	38% (121)	15% (47)	314
Millennials: 1981-1996	19% (111)	37% (214)	12% (69)	10% (56)	18% (103)	5% (30)	584
GenXers: 1965-1980	20% (108)	41% (221)	14% (73)	9% (51)	15% (79)	1% (8)	541
Baby Boomers: 1946-1964	17% (122)	38% (268)	12% (86)	7% (52)	24% (172)	2% (13)	712
PID: Dem (no lean)	22% (168)	40% (311)	10% (80)	5% (39)	18% (142)	5% (35)	776
PID: Ind (no lean)	12% (95)	31% (246)	13% (104)	8% (64)	29% (225)	6% (50)	784
PID: Rep (no lean)	18% (118)	34% (220)	14% (90)	13% (81)	19% (126)	2% (15)	650
PID/Gender: Dem Men	21% (70)	44% (146)	12% (39)	4% (13)	16% (53)	3% (9)	329
PID/Gender: Dem Women	22% (98)	37% (166)	9% (41)	6% (26)	20% (89)	6% (26)	447
PID/Gender: Ind Men	11% (41)	35% (137)	14% (54)	9% (36)	27% (105)	5% (20)	393
PID/Gender: Ind Women	14% (54)	28% (108)	13% (50)	7% (28)	31% (120)	8% (30)	391
PID/Gender: Rep Men	17% (59)	30% (102)	18% (62)	16% (55)	18% (62)	2% (6)	346
PID/Gender: Rep Women	19% (59)	39% (118)	9% (28)	9% (27)	21% (64)	3% (9)	305
Ideo: Liberal (1-3)	19% (108)	39% (222)	11% (60)	7% (38)	19% (110)	6% (32)	570
Ideo: Moderate (4)	20% (125)	38% (240)	12% (74)	7% (46)	21% (129)	2% (11)	625
Ideo: Conservative (5-7)	15% (113)	33% (249)	16% (116)	11% (85)	22% (161)	3% (21)	744
Educ: < College	18% (253)	33% (479)	12% (173)	8% (121)	23% (334)	5% (77)	1437
Educ: Bachelors degree	14% (67)	42% (204)	11% (53)	10% (50)	21% (103)	3% (14)	491
Educ: Post-grad	22% (61)	33% (94)	17% (48)	5% (14)	20% (57)	3% (9)	282
Income: Under 50k	19% (219)	32% (372)	11% (125)	8% (96)	23% (268)	7% (77)	1156
Income: 50k-100k	15% (98)	40% (270)	15% (101)	8% (53)	20% (133)	3% (20)	675
Income: 100k+	17% (64)	36% (136)	13% (48)	9% (36)	24% (92)	1% (3)	379
Ethnicity: White	17% (295)	36% (616)	12% (200)	9% (160)	23% (390)	3% (50)	1711
Ethnicity: Hispanic	15% (58)	27% (102)	13% (48)	10% (36)	25% (95)	9% (35)	374

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Table MCEN1_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
George Clooney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (381)	35% (777)	12% (274)	8% (185)	22% (493)	5% (100)	2210
Ethnicity: Black	20% (56)	35% (100)	14% (38)	2% (7)	19% (55)	10% (27)	282
Ethnicity: Other	14% (30)	28% (61)	17% (36)	8% (18)	22% (48)	11% (23)	217
All Christian	17% (170)	37% (369)	13% (127)	10% (95)	21% (204)	2% (23)	988
All Non-Christian	22% (21)	35% (33)	16% (16)	11% (10)	13% (12)	4% (4)	96
Atheist	18% (22)	21% (25)	16% (19)	7% (8)	29% (34)	9% (11)	119
Agnostic/Nothing in particular	16% (95)	37% (224)	10% (61)	8% (47)	25% (152)	5% (34)	613
Something Else	19% (73)	32% (126)	13% (52)	6% (25)	23% (90)	7% (29)	395
Religious Non-Protestant/Catholic	22% (25)	33% (37)	16% (19)	10% (11)	15% (17)	4% (5)	114
Evangelical	18% (93)	33% (169)	12% (62)	9% (46)	23% (116)	5% (28)	515
Non-Evangelical	17% (143)	38% (320)	13% (112)	9% (72)	20% (172)	3% (22)	840
Community: Urban	21% (118)	32% (180)	12% (69)	7% (43)	22% (128)	6% (34)	573
Community: Suburban	16% (172)	36% (380)	13% (136)	9% (90)	22% (233)	4% (38)	1048
Community: Rural	15% (91)	37% (217)	12% (69)	9% (52)	22% (132)	5% (28)	589
Employ: Private Sector	21% (154)	41% (300)	11% (79)	9% (66)	16% (118)	3% (21)	737
Employ: Government	19% (29)	34% (52)	17% (26)	5% (8)	19% (30)	5% (7)	152
Employ: Self-Employed	13% (25)	31% (60)	16% (31)	10% (19)	23% (44)	7% (13)	191
Employ: Homemaker	24% (33)	31% (42)	17% (23)	6% (8)	15% (21)	8% (10)	136
Employ: Student	5% (5)	25% (25)	10% (10)	9% (10)	33% (35)	18% (19)	104
Employ: Retired	16% (84)	35% (184)	13% (67)	8% (41)	26% (136)	2% (9)	521
Employ: Unemployed	13% (29)	33% (73)	10% (22)	8% (18)	33% (73)	4% (9)	224
Employ: Other	16% (24)	28% (41)	12% (17)	11% (16)	25% (37)	8% (11)	146
Military HH: Yes	16% (49)	38% (116)	13% (41)	7% (23)	25% (77)	1% (3)	309
Military HH: No	17% (332)	35% (661)	12% (233)	9% (162)	22% (416)	5% (97)	1901
RD/WT: Right Direction	21% (136)	40% (264)	10% (64)	4% (29)	20% (132)	4% (29)	655
RD/WT: Wrong Track	16% (245)	33% (513)	13% (210)	10% (156)	23% (361)	5% (71)	1555
Biden Job Approve	21% (188)	38% (328)	12% (104)	5% (45)	19% (170)	5% (40)	875
Biden Job Disapprove	15% (181)	35% (420)	13% (161)	11% (132)	22% (257)	3% (40)	1190

Continued on next page

Table MCEN1_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 George Clooney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (381)	35% (777)	12% (274)	8% (185)	22% (493)	5% (100)	2210
Biden Job Strongly Approve	28% (95)	34% (117)	11% (39)	5% (17)	16% (55)	5% (18)	341
Biden Job Somewhat Approve	17% (93)	40% (211)	12% (65)	5% (28)	21% (114)	4% (23)	534
Biden Job Somewhat Disapprove	13% (47)	39% (140)	13% (48)	7% (24)	24% (86)	4% (16)	361
Biden Job Strongly Disapprove	16% (133)	34% (280)	14% (113)	13% (108)	21% (171)	3% (24)	829
Favorable of Biden	21% (191)	39% (347)	11% (96)	6% (51)	19% (170)	4% (39)	893
Unfavorable of Biden	15% (182)	34% (405)	15% (172)	10% (122)	22% (258)	4% (43)	1182
Very Favorable of Biden	28% (101)	36% (129)	10% (35)	6% (22)	15% (56)	5% (19)	362
Somewhat Favorable of Biden	17% (90)	41% (218)	11% (61)	5% (29)	21% (114)	4% (19)	531
Somewhat Unfavorable of Biden	13% (44)	33% (109)	16% (51)	7% (22)	28% (93)	3% (8)	327
Very Unfavorable of Biden	16% (138)	35% (296)	14% (121)	12% (100)	19% (165)	4% (35)	855
#1 Issue: Economy	16% (143)	39% (352)	13% (115)	8% (70)	21% (192)	4% (34)	905
#1 Issue: Security	21% (63)	30% (92)	13% (39)	12% (36)	23% (69)	2% (7)	307
#1 Issue: Health Care	20% (40)	37% (77)	12% (24)	6% (12)	22% (46)	4% (7)	206
#1 Issue: Medicare / Social Security	23% (53)	39% (92)	7% (16)	6% (14)	20% (47)	5% (12)	233
#1 Issue: Women's Issues	14% (18)	33% (42)	15% (18)	7% (9)	24% (31)	7% (9)	127
#1 Issue: Education	8% (9)	24% (26)	19% (21)	8% (9)	35% (38)	6% (7)	110
#1 Issue: Energy	21% (37)	31% (53)	15% (26)	10% (17)	16% (28)	7% (12)	173
#1 Issue: Other	12% (19)	29% (43)	10% (15)	12% (18)	28% (42)	9% (13)	149
2020 Vote: Joe Biden	21% (189)	39% (353)	12% (112)	6% (54)	18% (164)	4% (33)	905
2020 Vote: Donald Trump	14% (103)	36% (258)	16% (115)	12% (85)	20% (142)	3% (20)	724
2020 Vote: Other	7% (5)	38% (28)	9% (7)	1% (1)	38% (28)	6% (5)	73
2020 Vote: Didn't Vote	17% (84)	27% (138)	8% (40)	9% (44)	31% (159)	8% (43)	509
2018 House Vote: Democrat	23% (159)	41% (287)	10% (72)	6% (39)	17% (121)	3% (20)	699
2018 House Vote: Republican	14% (87)	36% (221)	17% (107)	12% (76)	19% (116)	2% (13)	619
2018 House Vote: Someone else	11% (8)	34% (23)	13% (9)	4% (3)	35% (24)	2% (1)	68
2016 Vote: Hillary Clinton	23% (149)	42% (276)	9% (62)	5% (35)	17% (114)	3% (17)	651
2016 Vote: Donald Trump	14% (92)	35% (234)	17% (112)	11% (75)	20% (132)	2% (16)	662
2016 Vote: Other	13% (14)	37% (40)	11% (13)	8% (9)	28% (30)	3% (3)	109
2016 Vote: Didn't Vote	16% (126)	29% (227)	11% (87)	8% (66)	28% (217)	8% (64)	787

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Table MCEN1_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
George Clooney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (381)	35% (777)	12% (274)	8% (185)	22% (493)	5% (100)	2210
Voted in 2014: Yes	19% (229)	39% (471)	14% (166)	8% (102)	18% (217)	2% (24)	1209
Voted in 2014: No	15% (152)	31% (306)	11% (108)	8% (82)	28% (276)	8% (76)	1001
4-Region: Northeast	20% (78)	30% (114)	13% (49)	7% (28)	24% (92)	6% (21)	383
4-Region: Midwest	17% (78)	37% (171)	10% (44)	8% (37)	23% (107)	4% (20)	456
4-Region: South	18% (149)	38% (318)	12% (105)	9% (77)	19% (164)	4% (32)	844
4-Region: West	14% (75)	33% (175)	14% (75)	8% (43)	25% (131)	5% (27)	527
Batman Fans	22% (275)	38% (464)	15% (178)	10% (120)	14% (167)	2% (23)	1227
Film Fans	18% (349)	37% (704)	13% (242)	9% (164)	20% (377)	3% (58)	1894
Comic Fans	21% (203)	37% (355)	14% (136)	9% (89)	14% (133)	4% (36)	951
Batman Fans	22% (275)	38% (464)	15% (178)	10% (120)	14% (167)	2% (23)	1227
Film Fans	18% (349)	37% (704)	13% (242)	9% (164)	20% (377)	3% (58)	1894
Comic Fans	21% (203)	37% (355)	14% (136)	9% (89)	14% (133)	4% (36)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_5: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 Christian Bale

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (520)	32% (697)	8% (167)	3% (65)	22% (495)	12% (266)	2210
Gender: Male	27% (291)	33% (354)	7% (76)	3% (34)	20% (209)	10% (103)	1068
Gender: Female	20% (229)	30% (343)	8% (91)	3% (30)	25% (287)	14% (163)	1142
Age: 18-24	25% (164)	24% (153)	8% (53)	4% (23)	21% (137)	17% (112)	642
Age: 25-44	31% (115)	34% (126)	10% (36)	3% (12)	15% (54)	6% (23)	365
Age: 45-64	21% (153)	35% (248)	7% (48)	4% (28)	23% (161)	11% (76)	714
Age: 65+	18% (89)	35% (171)	6% (30)	— (1)	29% (143)	11% (54)	489
GenZers: 1997-2012	17% (52)	19% (58)	12% (39)	3% (10)	25% (78)	24% (77)	314
Millennials: 1981-1996	33% (191)	30% (178)	7% (39)	4% (23)	17% (101)	9% (51)	584
GenXers: 1965-1980	25% (137)	35% (190)	7% (39)	4% (21)	20% (107)	9% (48)	541
Baby Boomers: 1946-1964	19% (132)	35% (252)	7% (48)	2% (11)	27% (193)	11% (76)	712
PID: Dem (no lean)	26% (198)	34% (267)	8% (60)	2% (15)	20% (156)	10% (79)	776
PID: Ind (no lean)	20% (155)	29% (226)	7% (55)	3% (24)	26% (205)	15% (118)	784
PID: Rep (no lean)	26% (167)	31% (204)	8% (52)	4% (25)	21% (134)	11% (69)	650
PID/Gender: Dem Men	26% (85)	38% (124)	9% (28)	3% (10)	17% (57)	7% (24)	329
PID/Gender: Dem Women	25% (113)	32% (143)	7% (31)	1% (5)	22% (99)	12% (55)	447
PID/Gender: Ind Men	27% (107)	30% (120)	5% (18)	2% (9)	23% (89)	13% (50)	393
PID/Gender: Ind Women	12% (48)	27% (107)	10% (37)	4% (15)	30% (116)	17% (68)	391
PID/Gender: Rep Men	29% (99)	32% (110)	9% (30)	4% (15)	18% (62)	8% (29)	346
PID/Gender: Rep Women	22% (68)	31% (93)	7% (22)	3% (10)	24% (72)	13% (40)	305
Ideo: Liberal (1-3)	27% (153)	33% (191)	9% (50)	3% (16)	21% (118)	7% (41)	570
Ideo: Moderate (4)	24% (150)	35% (219)	8% (50)	3% (18)	23% (142)	7% (46)	625
Ideo: Conservative (5-7)	24% (181)	30% (227)	7% (51)	3% (19)	23% (171)	13% (95)	744
Educ: < College	22% (312)	30% (430)	8% (108)	3% (39)	23% (337)	15% (211)	1437
Educ: Bachelors degree	27% (133)	35% (174)	6% (32)	3% (14)	21% (105)	7% (34)	491
Educ: Post-grad	27% (75)	33% (94)	10% (27)	4% (11)	19% (54)	8% (21)	282
Income: Under 50k	23% (262)	28% (322)	8% (88)	3% (34)	24% (282)	15% (168)	1156
Income: 50k-100k	23% (155)	37% (249)	7% (47)	2% (17)	21% (140)	10% (68)	675
Income: 100k+	27% (103)	33% (126)	8% (32)	4% (13)	19% (73)	8% (30)	379
Ethnicity: White	24% (406)	34% (580)	6% (111)	3% (51)	23% (396)	10% (167)	1711
Ethnicity: Hispanic	18% (69)	26% (99)	11% (43)	5% (19)	22% (84)	16% (60)	374

Continued on next page

Table MCEN1_5: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
Christian Bale

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (520)	32% (697)	8% (167)	3% (65)	22% (495)	12% (266)	2210
Ethnicity: Black	24% (67)	24% (67)	12% (34)	3% (8)	18% (51)	20% (57)	282
Ethnicity: Other	22% (48)	23% (50)	10% (22)	3% (6)	22% (49)	19% (42)	217
All Christian	24% (240)	35% (342)	7% (66)	2% (22)	22% (219)	10% (98)	988
All Non-Christian	27% (26)	29% (27)	19% (18)	4% (3)	13% (13)	9% (8)	96
Atheist	26% (31)	30% (35)	8% (10)	4% (5)	18% (21)	14% (17)	119
Agnostic/Nothing in particular	21% (126)	29% (179)	8% (47)	4% (23)	26% (161)	12% (76)	613
Something Else	25% (97)	29% (113)	7% (27)	3% (11)	21% (81)	17% (66)	395
Religious Non-Protestant/Catholic	29% (33)	28% (32)	16% (18)	5% (5)	14% (16)	9% (10)	114
Evangelical	23% (116)	33% (168)	7% (34)	3% (14)	21% (108)	14% (74)	515
Non-Evangelical	25% (212)	33% (279)	7% (57)	2% (17)	22% (189)	10% (86)	840
Community: Urban	23% (129)	31% (175)	9% (53)	3% (18)	22% (125)	13% (74)	573
Community: Suburban	25% (265)	31% (323)	8% (79)	3% (29)	23% (236)	11% (117)	1048
Community: Rural	21% (127)	34% (200)	6% (35)	3% (18)	23% (134)	13% (75)	589
Employ: Private Sector	27% (200)	34% (251)	8% (59)	5% (34)	18% (133)	8% (60)	737
Employ: Government	35% (53)	26% (40)	8% (12)	2% (3)	21% (31)	8% (13)	152
Employ: Self-Employed	23% (44)	29% (55)	3% (5)	5% (9)	29% (56)	12% (23)	191
Employ: Homemaker	23% (31)	26% (36)	12% (16)	1% (1)	23% (32)	15% (21)	136
Employ: Student	19% (19)	22% (22)	12% (12)	6% (6)	19% (20)	22% (23)	104
Employ: Retired	16% (86)	37% (193)	6% (33)	1% (4)	28% (145)	11% (60)	521
Employ: Unemployed	25% (55)	26% (59)	6% (13)	2% (5)	22% (50)	18% (41)	224
Employ: Other	21% (31)	28% (41)	12% (18)	2% (2)	20% (29)	17% (25)	146
Military HH: Yes	22% (68)	36% (111)	7% (22)	1% (2)	22% (69)	12% (37)	309
Military HH: No	24% (452)	31% (587)	8% (145)	3% (63)	22% (426)	12% (228)	1901
RD/WT: Right Direction	27% (176)	31% (204)	7% (47)	2% (12)	22% (145)	11% (70)	655
RD/WT: Wrong Track	22% (344)	32% (494)	8% (120)	3% (52)	23% (350)	13% (196)	1555
Biden Job Approve	27% (233)	32% (283)	10% (83)	2% (20)	21% (180)	9% (76)	875
Biden Job Disapprove	22% (267)	32% (386)	6% (76)	4% (43)	22% (266)	13% (153)	1190

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Table MCEN1_5: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 Christian Bale

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (520)	32% (697)	8% (167)	3% (65)	22% (495)	12% (266)	2210
Biden Job Strongly Approve	30% (102)	31% (105)	7% (24)	2% (7)	21% (72)	9% (30)	341
Biden Job Somewhat Approve	24% (131)	33% (178)	11% (59)	2% (13)	20% (108)	9% (46)	534
Biden Job Somewhat Disapprove	19% (68)	34% (123)	9% (31)	3% (12)	25% (90)	10% (36)	361
Biden Job Strongly Disapprove	24% (199)	32% (262)	5% (45)	4% (30)	21% (175)	14% (117)	829
Favorable of Biden	26% (231)	33% (296)	9% (77)	2% (18)	20% (182)	10% (87)	893
Unfavorable of Biden	23% (269)	32% (375)	7% (83)	4% (43)	22% (259)	13% (152)	1182
Very Favorable of Biden	30% (110)	30% (109)	5% (19)	2% (6)	19% (69)	14% (49)	362
Somewhat Favorable of Biden	23% (121)	35% (188)	11% (58)	2% (12)	21% (113)	7% (38)	531
Somewhat Unfavorable of Biden	18% (60)	31% (100)	12% (38)	3% (11)	27% (88)	9% (30)	327
Very Unfavorable of Biden	24% (209)	32% (275)	5% (45)	4% (32)	20% (171)	14% (122)	855
#1 Issue: Economy	28% (251)	32% (292)	6% (52)	3% (25)	21% (192)	10% (92)	905
#1 Issue: Security	16% (49)	34% (104)	8% (23)	3% (8)	24% (75)	15% (47)	307
#1 Issue: Health Care	22% (46)	31% (63)	10% (22)	2% (4)	21% (44)	14% (28)	206
#1 Issue: Medicare / Social Security	22% (52)	33% (77)	7% (16)	3% (6)	23% (53)	13% (30)	233
#1 Issue: Women's Issues	20% (25)	25% (32)	9% (11)	4% (5)	25% (32)	17% (22)	127
#1 Issue: Education	24% (27)	29% (32)	8% (8)	5% (5)	21% (23)	13% (14)	110
#1 Issue: Energy	27% (47)	32% (56)	13% (22)	1% (2)	19% (32)	8% (14)	173
#1 Issue: Other	16% (25)	28% (41)	8% (12)	6% (9)	30% (44)	12% (18)	149
2020 Vote: Joe Biden	26% (234)	35% (313)	8% (69)	2% (19)	22% (202)	7% (67)	905
2020 Vote: Donald Trump	23% (164)	34% (244)	8% (56)	3% (25)	20% (148)	12% (86)	724
2020 Vote: Other	23% (17)	27% (19)	1% (0)	4% (3)	32% (23)	13% (10)	73
2020 Vote: Didn't Vote	21% (105)	24% (121)	8% (41)	4% (18)	24% (121)	20% (103)	509
2018 House Vote: Democrat	28% (195)	34% (235)	8% (54)	2% (13)	22% (151)	7% (50)	699
2018 House Vote: Republican	25% (153)	33% (203)	8% (50)	3% (18)	20% (125)	11% (69)	619
2018 House Vote: Someone else	18% (13)	24% (16)	6% (4)	2% (2)	31% (21)	19% (13)	68
2016 Vote: Hillary Clinton	26% (166)	36% (237)	7% (42)	2% (12)	21% (138)	8% (55)	651
2016 Vote: Donald Trump	23% (155)	34% (226)	7% (47)	3% (19)	22% (148)	10% (67)	662
2016 Vote: Other	25% (27)	23% (26)	7% (8)	3% (3)	27% (29)	15% (17)	109
2016 Vote: Didn't Vote	22% (171)	26% (208)	9% (70)	4% (31)	23% (180)	16% (127)	787

Continued on next page

Table MCEN1_5: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
Christian Bale

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (520)	32% (697)	8% (167)	3% (65)	22% (495)	12% (266)	2210
Voted in 2014: Yes	26% (316)	33% (403)	7% (86)	2% (28)	22% (270)	9% (107)	1209
Voted in 2014: No	20% (205)	29% (294)	8% (81)	4% (37)	22% (225)	16% (159)	1001
4-Region: Northeast	24% (93)	31% (117)	6% (21)	4% (14)	24% (91)	12% (46)	383
4-Region: Midwest	23% (103)	33% (150)	5% (23)	2% (10)	25% (116)	12% (55)	456
4-Region: South	23% (193)	34% (286)	8% (71)	2% (19)	21% (174)	12% (102)	844
4-Region: West	25% (131)	27% (144)	10% (52)	4% (21)	22% (115)	12% (63)	527
Batman Fans	35% (427)	36% (439)	8% (102)	3% (35)	14% (169)	5% (56)	1227
Film Fans	27% (502)	35% (665)	7% (142)	3% (48)	21% (389)	8% (149)	1894
Comic Fans	33% (312)	34% (322)	9% (85)	3% (33)	14% (131)	7% (67)	951
Batman Fans	35% (427)	36% (439)	8% (102)	3% (35)	14% (169)	5% (56)	1227
Film Fans	27% (502)	35% (665)	7% (142)	3% (48)	21% (389)	8% (149)	1894
Comic Fans	33% (312)	34% (322)	9% (85)	3% (33)	14% (131)	7% (67)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 Ben Affleck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	35% (781)	13% (290)	9% (210)	22% (485)	5% (111)	2210
Gender: Male	14% (148)	38% (409)	14% (152)	11% (114)	19% (203)	4% (42)	1068
Gender: Female	16% (185)	33% (372)	12% (138)	8% (95)	25% (282)	6% (69)	1142
Age: 18-24	17% (108)	29% (184)	13% (85)	8% (51)	24% (153)	10% (62)	642
Age: 25-44	20% (71)	34% (124)	16% (58)	17% (62)	12% (43)	2% (7)	365
Age: 45-64	13% (95)	40% (288)	13% (91)	10% (71)	20% (144)	4% (25)	714
Age: 65+	12% (59)	38% (186)	11% (56)	5% (26)	30% (145)	3% (17)	489
GenZers: 1997-2012	16% (52)	25% (77)	12% (36)	4% (13)	28% (88)	15% (48)	314
Millennials: 1981-1996	16% (92)	33% (195)	15% (89)	15% (90)	17% (98)	4% (20)	584
GenXers: 1965-1980	18% (99)	38% (203)	14% (77)	11% (61)	17% (92)	2% (9)	541
Baby Boomers: 1946-1964	11% (80)	40% (288)	11% (81)	6% (45)	27% (189)	4% (30)	712
PID: Dem (no lean)	18% (141)	40% (308)	12% (92)	7% (56)	19% (151)	4% (28)	776
PID: Ind (no lean)	11% (85)	32% (247)	13% (103)	10% (77)	27% (212)	8% (60)	784
PID: Rep (no lean)	17% (108)	35% (226)	15% (95)	12% (76)	19% (122)	3% (22)	650
PID/Gender: Dem Men	16% (52)	45% (146)	13% (44)	9% (29)	15% (51)	2% (7)	329
PID/Gender: Dem Women	20% (88)	36% (162)	11% (48)	6% (27)	22% (100)	5% (21)	447
PID/Gender: Ind Men	9% (34)	38% (151)	12% (49)	9% (37)	24% (96)	7% (26)	393
PID/Gender: Ind Women	13% (50)	25% (96)	14% (54)	10% (40)	30% (116)	9% (34)	391
PID/Gender: Rep Men	18% (61)	32% (112)	17% (59)	14% (48)	16% (56)	3% (9)	346
PID/Gender: Rep Women	15% (47)	37% (114)	12% (36)	9% (28)	22% (66)	4% (13)	305
Ideo: Liberal (1-3)	15% (87)	36% (207)	13% (76)	9% (52)	21% (121)	5% (28)	570
Ideo: Moderate (4)	16% (101)	38% (237)	16% (102)	7% (44)	21% (129)	2% (12)	625
Ideo: Conservative (5-7)	14% (107)	36% (266)	13% (97)	11% (85)	21% (159)	4% (30)	744
Educ: < College	16% (237)	35% (498)	11% (159)	10% (137)	22% (321)	6% (85)	1437
Educ: Bachelors degree	13% (62)	38% (186)	16% (76)	10% (48)	21% (104)	3% (15)	491
Educ: Post-grad	12% (34)	34% (97)	19% (54)	9% (25)	21% (61)	4% (11)	282
Income: Under 50k	17% (201)	31% (364)	11% (130)	11% (124)	23% (265)	6% (72)	1156
Income: 50k-100k	13% (87)	41% (275)	14% (94)	7% (49)	21% (143)	4% (28)	675
Income: 100k+	12% (45)	38% (142)	17% (66)	10% (36)	20% (77)	3% (11)	379
Ethnicity: White	14% (238)	36% (616)	14% (232)	10% (175)	23% (390)	4% (60)	1711
Ethnicity: Hispanic	18% (67)	28% (104)	12% (46)	11% (42)	21% (80)	9% (34)	374

Continued on next page

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Ben Affleck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	35% (781)	13% (290)	9% (210)	22% (485)	5% (111)	2210
Ethnicity: Black	20% (56)	39% (109)	8% (24)	9% (25)	16% (46)	8% (22)	282
Ethnicity: Other	18% (39)	26% (56)	16% (35)	4% (10)	22% (49)	13% (29)	217
All Christian	14% (140)	37% (370)	14% (138)	10% (96)	22% (216)	3% (28)	988
All Non-Christian	23% (22)	32% (30)	18% (17)	10% (10)	13% (13)	3% (3)	96
Atheist	8% (10)	25% (30)	18% (22)	13% (16)	24% (28)	11% (13)	119
Agnostic/Nothing in particular	13% (79)	37% (228)	11% (68)	9% (57)	24% (149)	5% (32)	613
Something Else	21% (83)	31% (123)	11% (45)	8% (31)	20% (79)	9% (34)	395
Religious Non-Protestant/Catholic	23% (27)	31% (36)	17% (20)	11% (12)	14% (16)	4% (5)	114
Evangelical	17% (87)	35% (179)	11% (56)	8% (39)	22% (115)	7% (38)	515
Non-Evangelical	15% (127)	37% (307)	15% (124)	10% (84)	21% (176)	3% (21)	840
Community: Urban	18% (101)	36% (205)	11% (62)	10% (55)	21% (118)	6% (32)	573
Community: Suburban	14% (147)	35% (363)	15% (159)	9% (98)	22% (236)	4% (45)	1048
Community: Rural	15% (86)	36% (214)	12% (68)	10% (56)	22% (131)	6% (33)	589
Employ: Private Sector	15% (112)	39% (287)	16% (119)	10% (76)	17% (122)	3% (22)	737
Employ: Government	16% (24)	37% (56)	14% (22)	8% (12)	21% (32)	3% (5)	152
Employ: Self-Employed	17% (32)	33% (63)	10% (19)	11% (21)	23% (43)	7% (13)	191
Employ: Homemaker	24% (33)	30% (41)	14% (19)	13% (17)	14% (19)	6% (8)	136
Employ: Student	19% (20)	24% (25)	11% (11)	— (0)	27% (28)	18% (18)	104
Employ: Retired	13% (65)	37% (194)	12% (60)	7% (37)	28% (148)	3% (17)	521
Employ: Unemployed	12% (27)	33% (74)	11% (24)	9% (20)	29% (64)	7% (15)	224
Employ: Other	13% (19)	30% (43)	11% (16)	18% (26)	20% (29)	8% (12)	146
Military HH: Yes	15% (46)	41% (127)	12% (37)	7% (23)	23% (72)	2% (5)	309
Military HH: No	15% (288)	34% (655)	13% (253)	10% (187)	22% (414)	6% (105)	1901
RD/WT: Right Direction	17% (110)	40% (264)	11% (74)	7% (48)	21% (135)	4% (25)	655
RD/WT: Wrong Track	14% (223)	33% (518)	14% (216)	10% (162)	23% (350)	5% (85)	1555
Biden Job Approve	18% (157)	37% (326)	14% (124)	8% (69)	19% (170)	3% (28)	875
Biden Job Disapprove	14% (164)	35% (414)	13% (157)	11% (127)	22% (267)	5% (61)	1190

Continued on next page

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
Ben Affleck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	35% (781)	13% (290)	9% (210)	22% (485)	5% (111)	2210
Biden Job Strongly Approve	21% (72)	37% (125)	9% (32)	10% (34)	19% (66)	3% (12)	341
Biden Job Somewhat Approve	16% (85)	38% (201)	17% (92)	7% (35)	19% (104)	3% (17)	534
Biden Job Somewhat Disapprove	12% (44)	36% (131)	14% (50)	8% (30)	24% (85)	6% (22)	361
Biden Job Strongly Disapprove	14% (120)	34% (283)	13% (107)	12% (97)	22% (182)	5% (40)	829
Favorable of Biden	17% (152)	39% (347)	13% (115)	8% (75)	19% (171)	4% (32)	893
Unfavorable of Biden	14% (166)	34% (404)	14% (164)	11% (127)	22% (260)	5% (60)	1182
Very Favorable of Biden	22% (81)	37% (135)	9% (34)	9% (33)	18% (65)	4% (15)	362
Somewhat Favorable of Biden	14% (72)	40% (213)	15% (81)	8% (42)	20% (106)	3% (17)	531
Somewhat Unfavorable of Biden	12% (41)	33% (106)	17% (57)	7% (24)	26% (85)	4% (13)	327
Very Unfavorable of Biden	15% (126)	35% (298)	12% (107)	12% (103)	20% (175)	5% (47)	855
#1 Issue: Economy	14% (125)	38% (344)	14% (124)	8% (74)	22% (203)	4% (35)	905
#1 Issue: Security	13% (41)	37% (113)	13% (40)	11% (33)	22% (67)	4% (12)	307
#1 Issue: Health Care	18% (37)	38% (79)	15% (30)	8% (16)	17% (36)	4% (8)	206
#1 Issue: Medicare / Social Security	19% (45)	37% (86)	11% (25)	6% (15)	20% (47)	7% (16)	233
#1 Issue: Women's Issues	12% (15)	30% (38)	8% (10)	16% (20)	26% (33)	8% (11)	127
#1 Issue: Education	17% (18)	36% (39)	11% (12)	7% (8)	20% (22)	10% (11)	110
#1 Issue: Energy	17% (30)	28% (49)	18% (32)	10% (18)	20% (34)	6% (11)	173
#1 Issue: Other	15% (23)	23% (34)	12% (17)	17% (25)	28% (42)	6% (9)	149
2020 Vote: Joe Biden	16% (144)	39% (353)	14% (128)	8% (76)	20% (178)	3% (26)	905
2020 Vote: Donald Trump	15% (112)	36% (262)	13% (95)	10% (76)	20% (147)	4% (32)	724
2020 Vote: Other	7% (5)	27% (20)	17% (12)	4% (3)	39% (28)	6% (5)	73
2020 Vote: Didn't Vote	14% (72)	29% (147)	11% (54)	11% (55)	26% (132)	10% (48)	509
2018 House Vote: Democrat	16% (115)	42% (293)	13% (91)	8% (56)	18% (125)	3% (19)	699
2018 House Vote: Republican	14% (88)	36% (225)	13% (79)	10% (65)	22% (138)	4% (24)	619
2018 House Vote: Someone else	11% (8)	30% (20)	14% (10)	7% (5)	28% (19)	10% (7)	68
2016 Vote: Hillary Clinton	16% (102)	42% (271)	13% (86)	8% (55)	19% (123)	2% (16)	651
2016 Vote: Donald Trump	14% (95)	38% (252)	13% (88)	9% (62)	21% (139)	4% (25)	662
2016 Vote: Other	8% (9)	30% (33)	15% (16)	11% (13)	28% (30)	8% (8)	109
2016 Vote: Didn't Vote	16% (127)	29% (225)	13% (100)	10% (80)	25% (194)	8% (61)	787

Continued on next page

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
Ben Affleck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (333)	35% (781)	13% (290)	9% (210)	22% (485)	5% (111)	2210
Voted in 2014: Yes	15% (180)	39% (473)	14% (165)	9% (112)	21% (248)	3% (31)	1209
Voted in 2014: No	15% (154)	31% (308)	12% (125)	10% (98)	24% (237)	8% (79)	1001
4-Region: Northeast	16% (63)	29% (109)	14% (55)	9% (34)	26% (100)	6% (22)	383
4-Region: Midwest	12% (56)	39% (180)	12% (55)	8% (36)	23% (107)	5% (23)	456
4-Region: South	17% (145)	37% (316)	13% (107)	9% (76)	20% (167)	4% (34)	844
4-Region: West	13% (70)	34% (177)	14% (74)	12% (64)	21% (111)	6% (31)	527
Batman Fans	20% (249)	41% (498)	15% (184)	10% (127)	12% (150)	1% (18)	1227
Film Fans	17% (318)	37% (706)	14% (261)	10% (180)	19% (369)	3% (59)	1894
Comic Fans	21% (198)	38% (365)	14% (132)	11% (104)	13% (122)	3% (29)	951
Batman Fans	20% (249)	41% (498)	15% (184)	10% (127)	12% (150)	1% (18)	1227
Film Fans	17% (318)	37% (706)	14% (261)	10% (180)	19% (369)	3% (59)	1894
Comic Fans	21% (198)	38% (365)	14% (132)	11% (104)	13% (122)	3% (29)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_7: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
Robert Pattinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (236)	20% (436)	8% (176)	7% (154)	29% (647)	25% (561)	2210
Gender: Male	8% (83)	19% (200)	8% (87)	7% (79)	29% (306)	29% (313)	1068
Gender: Female	13% (153)	21% (236)	8% (89)	7% (75)	30% (341)	22% (248)	1142
Age: 18-24	19% (124)	19% (123)	9% (55)	10% (61)	25% (160)	19% (120)	642
Age: 25-44	11% (41)	27% (99)	10% (35)	11% (40)	25% (91)	16% (60)	365
Age: 45-64	7% (49)	18% (132)	8% (56)	6% (41)	33% (239)	28% (198)	714
Age: 65+	5% (22)	17% (82)	6% (30)	2% (12)	32% (158)	38% (184)	489
GenZers: 1997-2012	22% (70)	17% (52)	9% (29)	7% (23)	25% (78)	20% (62)	314
Millennials: 1981-1996	14% (83)	24% (138)	9% (50)	12% (68)	25% (144)	17% (101)	584
GenXers: 1965-1980	8% (44)	20% (107)	9% (48)	8% (42)	33% (177)	23% (123)	541
Baby Boomers: 1946-1964	5% (38)	18% (131)	7% (47)	3% (21)	33% (234)	34% (242)	712
PID: Dem (no lean)	14% (112)	23% (181)	8% (61)	6% (49)	27% (211)	21% (162)	776
PID: Ind (no lean)	9% (70)	17% (134)	8% (64)	7% (58)	32% (254)	26% (204)	784
PID: Rep (no lean)	8% (54)	19% (121)	8% (51)	7% (47)	28% (181)	30% (195)	650
PID/Gender: Dem Men	10% (31)	25% (83)	9% (31)	6% (19)	27% (88)	24% (78)	329
PID/Gender: Dem Women	18% (81)	22% (98)	7% (31)	7% (30)	28% (124)	19% (84)	447
PID/Gender: Ind Men	5% (19)	16% (64)	7% (26)	8% (31)	34% (133)	31% (121)	393
PID/Gender: Ind Women	13% (51)	18% (70)	10% (38)	7% (27)	31% (122)	21% (83)	391
PID/Gender: Rep Men	9% (33)	15% (53)	9% (30)	9% (30)	25% (85)	33% (114)	346
PID/Gender: Rep Women	7% (21)	22% (68)	7% (21)	6% (18)	31% (96)	27% (81)	305
Ideo: Liberal (1-3)	14% (78)	24% (140)	7% (41)	7% (38)	29% (167)	18% (105)	570
Ideo: Moderate (4)	11% (71)	20% (128)	9% (58)	8% (50)	29% (184)	21% (134)	625
Ideo: Conservative (5-7)	8% (61)	18% (134)	8% (60)	6% (47)	28% (211)	31% (230)	744
Educ: < College	12% (169)	18% (258)	6% (87)	8% (115)	28% (407)	28% (400)	1437
Educ: Bachelors degree	10% (51)	22% (110)	11% (54)	6% (28)	31% (150)	20% (98)	491
Educ: Post-grad	6% (16)	24% (68)	13% (35)	4% (10)	32% (89)	23% (64)	282
Income: Under 50k	13% (149)	17% (199)	7% (79)	8% (87)	28% (321)	28% (321)	1156
Income: 50k-100k	9% (58)	22% (145)	8% (54)	8% (52)	29% (195)	25% (171)	675
Income: 100k+	8% (29)	24% (92)	11% (43)	4% (14)	35% (132)	18% (69)	379
Ethnicity: White	10% (166)	20% (347)	8% (136)	7% (114)	30% (519)	25% (428)	1711
Ethnicity: Hispanic	15% (57)	19% (71)	10% (37)	12% (43)	21% (80)	23% (85)	374

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Table MCEN1_7: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Robert Pattinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (236)	20% (436)	8% (176)	7% (154)	29% (647)	25% (561)	2210
Ethnicity: Black	14% (40)	19% (53)	8% (23)	8% (24)	23% (65)	28% (78)	282
Ethnicity: Other	14% (29)	17% (36)	8% (17)	7% (16)	29% (63)	25% (55)	217
All Christian	8% (82)	20% (200)	7% (72)	6% (55)	30% (300)	28% (279)	988
All Non-Christian	11% (10)	18% (17)	13% (12)	9% (9)	25% (24)	24% (23)	96
Atheist	14% (17)	25% (29)	10% (12)	9% (10)	27% (32)	16% (20)	119
Agnostic/Nothing in particular	12% (72)	21% (128)	9% (56)	5% (32)	28% (173)	25% (150)	613
Something Else	14% (55)	15% (61)	6% (25)	12% (47)	30% (118)	23% (89)	395
Religious Non-Protestant/Catholic	13% (15)	18% (21)	12% (13)	8% (9)	27% (31)	22% (26)	114
Evangelical	9% (47)	18% (91)	5% (28)	8% (40)	30% (157)	30% (152)	515
Non-Evangelical	10% (86)	19% (162)	8% (67)	7% (63)	30% (252)	25% (210)	840
Community: Urban	13% (72)	21% (119)	9% (53)	6% (35)	26% (150)	25% (144)	573
Community: Suburban	10% (106)	20% (212)	8% (81)	8% (79)	30% (319)	24% (251)	1048
Community: Rural	10% (58)	18% (105)	7% (42)	7% (39)	30% (179)	28% (166)	589
Employ: Private Sector	10% (75)	26% (191)	9% (66)	6% (46)	28% (206)	21% (153)	737
Employ: Government	14% (21)	24% (36)	9% (14)	9% (13)	29% (44)	15% (23)	152
Employ: Self-Employed	7% (13)	15% (29)	7% (13)	9% (18)	34% (66)	27% (52)	191
Employ: Homemaker	17% (23)	20% (27)	8% (10)	7% (10)	32% (43)	16% (22)	136
Employ: Student	28% (29)	15% (15)	10% (10)	14% (14)	18% (18)	17% (17)	104
Employ: Retired	5% (25)	16% (82)	7% (35)	3% (16)	33% (171)	37% (192)	521
Employ: Unemployed	14% (31)	16% (36)	6% (14)	11% (25)	27% (60)	26% (57)	224
Employ: Other	13% (18)	13% (19)	10% (14)	7% (10)	27% (40)	30% (44)	146
Military HH: Yes	7% (23)	20% (61)	7% (21)	6% (18)	32% (98)	28% (87)	309
Military HH: No	11% (213)	20% (375)	8% (155)	7% (135)	29% (549)	25% (474)	1901
RD/WT: Right Direction	14% (89)	24% (157)	7% (49)	6% (38)	30% (194)	20% (129)	655
RD/WT: Wrong Track	9% (147)	18% (279)	8% (127)	7% (116)	29% (453)	28% (433)	1555
Biden Job Approve	13% (117)	22% (195)	9% (77)	5% (47)	30% (264)	20% (175)	875
Biden Job Disapprove	9% (108)	19% (224)	8% (92)	7% (87)	28% (327)	30% (352)	1190

Continued on next page

Table MCEN1_7: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?
 Robert Pattinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (236)	20% (436)	8% (176)	7% (154)	29% (647)	25% (561)	2210
Biden Job Strongly Approve	17% (57)	21% (73)	9% (31)	5% (17)	27% (91)	21% (72)	341
Biden Job Somewhat Approve	11% (61)	23% (122)	9% (46)	6% (30)	32% (173)	19% (102)	534
Biden Job Somewhat Disapprove	14% (49)	22% (81)	11% (41)	7% (26)	23% (84)	22% (81)	361
Biden Job Strongly Disapprove	7% (59)	17% (143)	6% (51)	7% (61)	29% (243)	33% (271)	829
Favorable of Biden	14% (125)	23% (203)	8% (74)	4% (38)	29% (261)	21% (192)	893
Unfavorable of Biden	8% (100)	18% (214)	8% (99)	8% (97)	28% (331)	29% (340)	1182
Very Favorable of Biden	17% (62)	20% (74)	8% (30)	4% (14)	25% (90)	25% (91)	362
Somewhat Favorable of Biden	12% (63)	24% (129)	8% (43)	5% (24)	32% (170)	19% (101)	531
Somewhat Unfavorable of Biden	11% (34)	20% (67)	12% (38)	10% (34)	27% (89)	20% (65)	327
Very Unfavorable of Biden	8% (66)	17% (148)	7% (61)	7% (63)	28% (243)	32% (275)	855
#1 Issue: Economy	11% (97)	22% (196)	8% (68)	7% (65)	29% (260)	24% (220)	905
#1 Issue: Security	6% (18)	19% (57)	7% (21)	4% (13)	29% (90)	35% (108)	307
#1 Issue: Health Care	14% (28)	19% (40)	6% (13)	7% (15)	31% (64)	23% (47)	206
#1 Issue: Medicare / Social Security	7% (17)	21% (48)	4% (10)	7% (16)	26% (61)	35% (80)	233
#1 Issue: Women's Issues	15% (19)	20% (26)	13% (16)	13% (17)	27% (34)	11% (15)	127
#1 Issue: Education	16% (18)	14% (16)	14% (15)	6% (7)	35% (38)	15% (17)	110
#1 Issue: Energy	15% (27)	18% (31)	12% (20)	6% (10)	28% (48)	21% (37)	173
#1 Issue: Other	8% (13)	15% (22)	9% (13)	8% (11)	35% (52)	25% (38)	149
2020 Vote: Joe Biden	12% (111)	24% (215)	8% (73)	5% (50)	31% (284)	19% (173)	905
2020 Vote: Donald Trump	7% (51)	20% (142)	7% (50)	8% (55)	28% (199)	31% (227)	724
2020 Vote: Other	6% (4)	8% (6)	13% (10)	4% (3)	43% (31)	26% (19)	73
2020 Vote: Didn't Vote	14% (70)	14% (73)	9% (44)	9% (47)	26% (133)	28% (142)	509
2018 House Vote: Democrat	12% (85)	24% (168)	9% (63)	5% (38)	28% (195)	21% (149)	699
2018 House Vote: Republican	7% (44)	18% (113)	7% (44)	7% (41)	30% (183)	31% (194)	619
2018 House Vote: Someone else	6% (4)	15% (11)	10% (7)	1% (1)	41% (28)	26% (17)	68
2016 Vote: Hillary Clinton	12% (76)	23% (151)	7% (49)	6% (37)	30% (196)	22% (143)	651
2016 Vote: Donald Trump	6% (40)	18% (121)	8% (55)	6% (42)	30% (199)	31% (207)	662
2016 Vote: Other	6% (7)	12% (13)	7% (7)	4% (4)	44% (48)	27% (30)	109
2016 Vote: Didn't Vote	14% (113)	19% (151)	8% (66)	9% (71)	26% (204)	23% (182)	787

Continued on next page

Table MCEN1_7: Do you have a favorable or unfavorable impression of the following actors' portrayal of Batman?

Robert Pattinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (236)	20% (436)	8% (176)	7% (154)	29% (647)	25% (561)	2210
Voted in 2014: Yes	9% (113)	20% (238)	8% (100)	6% (72)	31% (369)	26% (319)	1209
Voted in 2014: No	12% (123)	20% (198)	8% (77)	8% (82)	28% (278)	24% (243)	1001
4-Region: Northeast	12% (47)	18% (70)	9% (36)	6% (21)	34% (130)	20% (78)	383
4-Region: Midwest	7% (33)	21% (98)	8% (38)	5% (24)	31% (142)	27% (123)	456
4-Region: South	12% (100)	19% (164)	8% (66)	7% (57)	27% (229)	27% (229)	844
4-Region: West	11% (57)	20% (104)	7% (37)	10% (52)	28% (146)	25% (132)	527
Batman Fans	15% (189)	25% (309)	10% (121)	8% (100)	26% (317)	16% (191)	1227
Film Fans	12% (225)	22% (408)	8% (160)	7% (139)	29% (548)	22% (415)	1894
Comic Fans	17% (161)	24% (226)	10% (94)	9% (90)	24% (226)	16% (155)	951
Batman Fans	15% (189)	25% (309)	10% (121)	8% (100)	26% (317)	16% (191)	1227
Film Fans	12% (225)	22% (408)	8% (160)	7% (139)	29% (548)	22% (415)	1894
Comic Fans	17% (161)	24% (226)	10% (94)	9% (90)	24% (226)	16% (155)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2: And, if you had to choose, who is your favorite Batman?

Demographic	Adam West	Michael Keaton	Val Kilmer	George Clooney	Christian Bale	Ben Affleck	Robert Pattinson	Don't know / No opinion	Total N
Adults	21% (471)	20% (437)	5% (104)	6% (143)	19% (420)	8% (168)	4% (92)	17% (375)	2210
Gender: Male	25% (272)	19% (206)	5% (50)	5% (54)	22% (239)	8% (82)	2% (24)	13% (141)	1068
Gender: Female	17% (199)	20% (230)	5% (54)	8% (90)	16% (181)	7% (85)	6% (68)	21% (234)	1142
Age: 18-24	9% (56)	8% (48)	4% (25)	7% (45)	26% (165)	14% (91)	10% (66)	23% (148)	642
Age: 25-44	9% (31)	32% (115)	7% (24)	7% (26)	25% (92)	6% (22)	3% (10)	12% (44)	365
Age: 45-64	30% (211)	24% (172)	4% (32)	7% (47)	15% (105)	5% (37)	1% (7)	14% (103)	714
Age: 65+	35% (173)	21% (101)	5% (24)	5% (26)	12% (59)	4% (17)	2% (9)	17% (81)	489
GenZers: 1997-2012	8% (24)	5% (14)	1% (3)	6% (18)	16% (51)	16% (51)	16% (51)	32% (102)	314
Millennials: 1981-1996	9% (50)	17% (96)	7% (39)	8% (49)	33% (191)	10% (57)	4% (24)	13% (78)	584
GenXers: 1965-1980	18% (98)	33% (177)	6% (31)	6% (34)	17% (90)	6% (31)	1% (6)	13% (73)	541
Baby Boomers: 1946-1964	38% (273)	20% (145)	4% (26)	6% (40)	12% (84)	3% (22)	1% (8)	16% (113)	712
PID: Dem (no lean)	19% (146)	21% (164)	4% (32)	8% (64)	18% (140)	8% (61)	5% (41)	16% (128)	776
PID: Ind (no lean)	19% (149)	17% (133)	4% (31)	5% (41)	22% (170)	7% (55)	4% (34)	22% (169)	784
PID: Rep (no lean)	27% (176)	21% (139)	6% (42)	6% (39)	17% (110)	8% (51)	3% (16)	12% (78)	650
PID/Gender: Dem Men	21% (69)	19% (61)	5% (16)	9% (29)	21% (69)	8% (27)	4% (13)	14% (46)	329
PID/Gender: Dem Women	17% (78)	23% (103)	4% (16)	8% (35)	16% (71)	8% (34)	6% (28)	18% (82)	447
PID/Gender: Ind Men	26% (102)	18% (69)	3% (10)	3% (12)	28% (111)	5% (21)	1% (4)	16% (64)	393
PID/Gender: Ind Women	12% (47)	16% (64)	5% (21)	7% (29)	15% (59)	9% (35)	8% (31)	27% (105)	391
PID/Gender: Rep Men	29% (102)	22% (76)	7% (24)	4% (13)	17% (59)	10% (34)	2% (7)	9% (31)	346
PID/Gender: Rep Women	24% (74)	21% (63)	6% (18)	9% (26)	17% (50)	5% (16)	3% (9)	15% (47)	305
Ideo: Liberal (1-3)	17% (96)	22% (126)	4% (20)	7% (38)	20% (117)	8% (46)	7% (43)	15% (85)	570
Ideo: Moderate (4)	22% (138)	22% (138)	5% (32)	7% (45)	20% (125)	7% (42)	2% (12)	15% (93)	625
Ideo: Conservative (5-7)	28% (210)	20% (149)	5% (39)	5% (39)	19% (144)	7% (52)	3% (20)	12% (92)	744
Educ: < College	20% (291)	19% (279)	5% (72)	7% (102)	16% (236)	9% (132)	5% (66)	18% (261)	1437
Educ: Bachelors degree	26% (126)	20% (96)	3% (16)	4% (19)	24% (119)	5% (26)	4% (18)	14% (70)	491
Educ: Post-grad	19% (55)	22% (62)	6% (16)	8% (22)	23% (65)	4% (10)	3% (9)	16% (44)	282
Income: Under 50k	20% (230)	18% (207)	5% (58)	8% (92)	17% (194)	10% (111)	4% (51)	18% (213)	1156
Income: 50k-100k	23% (158)	22% (147)	4% (27)	5% (33)	19% (130)	6% (41)	4% (27)	16% (111)	675
Income: 100k+	22% (83)	22% (82)	5% (19)	5% (18)	25% (96)	4% (15)	4% (14)	13% (51)	379
Ethnicity: White	23% (402)	21% (352)	4% (77)	6% (102)	19% (332)	7% (111)	4% (66)	16% (270)	1711
Ethnicity: Hispanic	11% (42)	13% (48)	7% (27)	6% (22)	18% (68)	14% (52)	6% (23)	25% (92)	374

Continued on next page

Table MCEN2: And, if you had to choose, who is your favorite Batman?

Demographic	Favorite Batman								Total N
	Adam West	Michael Keaton	Val Kilmer	George Clooney	Christian Bale	Ben Affleck	Robert Pattinson	Don't know / No opinion	
Adults	21% (471)	20% (437)	5% (104)	6% (143)	19% (420)	8% (168)	4% (92)	17% (375)	2210
Ethnicity: Black	14% (41)	18% (51)	5% (13)	10% (27)	18% (51)	15% (42)	4% (11)	16% (46)	282
Ethnicity: Other	13% (29)	16% (34)	7% (14)	7% (14)	17% (37)	6% (14)	7% (16)	27% (59)	217
All Christian	30% (294)	20% (198)	4% (39)	7% (66)	19% (189)	5% (50)	3% (32)	12% (121)	988
All Non-Christian	18% (17)	19% (19)	6% (6)	8% (8)	23% (22)	5% (5)	6% (5)	15% (15)	96
Atheist	8% (9)	24% (28)	4% (4)	4% (4)	24% (28)	2% (3)	7% (8)	28% (34)	119
Agnostic/Nothing in particular	14% (86)	21% (126)	5% (32)	7% (42)	19% (117)	9% (55)	5% (29)	20% (125)	613
Something Else	16% (65)	17% (66)	6% (23)	6% (23)	16% (64)	14% (55)	5% (18)	21% (82)	395
Religious Non-Protestant/Catholic	22% (25)	17% (20)	5% (6)	7% (8)	26% (30)	4% (5)	5% (6)	14% (16)	114
Evangelical	25% (131)	18% (93)	4% (22)	6% (33)	17% (86)	9% (44)	4% (19)	17% (86)	515
Non-Evangelical	26% (217)	20% (169)	5% (40)	7% (55)	19% (157)	7% (61)	3% (29)	13% (113)	840
Community: Urban	15% (86)	19% (109)	5% (29)	10% (55)	20% (115)	10% (55)	4% (22)	18% (101)	573
Community: Suburban	24% (252)	22% (228)	4% (42)	5% (51)	20% (209)	6% (59)	5% (49)	15% (157)	1048
Community: Rural	22% (132)	17% (100)	6% (33)	6% (37)	16% (95)	9% (53)	3% (20)	20% (118)	589
Employ: Private Sector	18% (134)	21% (155)	6% (41)	8% (60)	22% (165)	9% (67)	3% (26)	12% (89)	737
Employ: Government	15% (23)	20% (31)	5% (8)	4% (6)	26% (40)	10% (15)	8% (13)	11% (17)	152
Employ: Self-Employed	15% (29)	17% (32)	6% (11)	7% (13)	26% (50)	11% (21)	3% (6)	15% (30)	191
Employ: Homemaker	8% (11)	25% (34)	6% (9)	9% (13)	17% (23)	6% (9)	4% (6)	24% (32)	136
Employ: Student	6% (7)	9% (9)	— (0)	4% (4)	13% (14)	17% (17)	20% (21)	30% (31)	104
Employ: Retired	38% (195)	22% (116)	4% (20)	3% (18)	12% (64)	3% (16)	2% (8)	16% (83)	521
Employ: Unemployed	23% (50)	12% (27)	4% (10)	6% (14)	20% (44)	7% (15)	5% (11)	24% (53)	224
Employ: Other	15% (22)	22% (32)	4% (6)	11% (16)	14% (21)	6% (8)	2% (3)	27% (40)	146
Military HH: Yes	29% (90)	20% (61)	5% (16)	4% (11)	20% (61)	8% (23)	2% (6)	13% (41)	309
Military HH: No	20% (381)	20% (375)	5% (88)	7% (132)	19% (360)	8% (144)	5% (86)	18% (335)	1901
RD/WT: Right Direction	22% (147)	20% (132)	5% (30)	7% (44)	20% (128)	6% (40)	4% (28)	16% (106)	655
RD/WT: Wrong Track	21% (324)	20% (305)	5% (75)	6% (99)	19% (292)	8% (127)	4% (64)	17% (270)	1555
Biden Job Approve	21% (185)	21% (185)	5% (43)	7% (61)	20% (171)	7% (59)	4% (39)	15% (131)	875
Biden Job Disapprove	23% (269)	20% (234)	5% (58)	6% (72)	19% (228)	8% (99)	4% (45)	15% (184)	1190

Continued on next page

Table MCEN2: And, if you had to choose, who is your favorite Batman?

Demographic	Who is your favorite Batman?								Total N
	Adam West	Michael Keaton	Val Kilmer	George Clooney	Christian Bale	Ben Affleck	Robert Pattinson	Don't know / No opinion	
Adults	21% (471)	20% (437)	5% (104)	6% (143)	19% (420)	8% (168)	4% (92)	17% (375)	2210
Biden Job Strongly Approve	24% (82)	24% (83)	6% (22)	7% (23)	19% (66)	4% (12)	2% (7)	14% (46)	341
Biden Job Somewhat Approve	19% (103)	19% (102)	4% (22)	7% (38)	20% (105)	9% (47)	6% (33)	16% (84)	534
Biden Job Somewhat Disapprove	15% (55)	17% (60)	3% (11)	6% (22)	19% (70)	11% (41)	8% (31)	20% (71)	361
Biden Job Strongly Disapprove	26% (214)	21% (174)	6% (47)	6% (51)	19% (158)	7% (58)	2% (14)	14% (113)	829
Favorable of Biden	20% (183)	22% (197)	5% (42)	7% (59)	19% (172)	7% (59)	5% (44)	15% (137)	893
Unfavorable of Biden	23% (274)	19% (230)	5% (56)	6% (75)	20% (231)	8% (92)	4% (42)	15% (181)	1182
Very Favorable of Biden	22% (79)	23% (83)	5% (18)	8% (30)	18% (66)	7% (26)	3% (11)	13% (49)	362
Somewhat Favorable of Biden	20% (104)	21% (114)	4% (24)	6% (30)	20% (106)	6% (32)	6% (33)	17% (88)	531
Somewhat Unfavorable of Biden	16% (52)	16% (53)	4% (14)	8% (26)	18% (60)	12% (38)	7% (23)	19% (61)	327
Very Unfavorable of Biden	26% (222)	21% (177)	5% (42)	6% (48)	20% (172)	6% (55)	2% (19)	14% (120)	855
#1 Issue: Economy	20% (181)	20% (179)	4% (35)	6% (50)	24% (215)	9% (80)	4% (33)	14% (131)	905
#1 Issue: Security	30% (91)	22% (68)	4% (13)	9% (28)	14% (42)	6% (17)	2% (5)	14% (43)	307
#1 Issue: Health Care	16% (32)	27% (57)	6% (12)	8% (16)	14% (30)	7% (15)	6% (12)	16% (33)	206
#1 Issue: Medicare / Social Security	33% (78)	20% (46)	6% (15)	7% (15)	13% (29)	4% (10)	3% (7)	14% (33)	233
#1 Issue: Women's Issues	5% (6)	15% (19)	5% (7)	4% (5)	23% (29)	9% (12)	12% (15)	27% (34)	127
#1 Issue: Education	12% (13)	14% (15)	— (1)	3% (4)	24% (26)	13% (14)	6% (6)	28% (31)	110
#1 Issue: Energy	21% (36)	20% (34)	5% (9)	11% (19)	17% (30)	5% (9)	6% (10)	15% (26)	173
#1 Issue: Other	22% (33)	13% (19)	9% (13)	4% (6)	13% (19)	7% (11)	3% (4)	30% (44)	149
2020 Vote: Joe Biden	21% (187)	24% (215)	5% (42)	7% (64)	20% (177)	6% (54)	4% (38)	14% (129)	905
2020 Vote: Donald Trump	28% (206)	21% (150)	6% (43)	5% (36)	18% (129)	7% (49)	3% (20)	13% (91)	724
2020 Vote: Other	20% (15)	13% (9)	2% (1)	2% (2)	29% (21)	5% (3)	1% (1)	28% (20)	73
2020 Vote: Didn't Vote	13% (64)	12% (62)	4% (18)	8% (42)	18% (93)	12% (61)	7% (34)	26% (134)	509
2018 House Vote: Democrat	23% (158)	23% (159)	4% (29)	7% (51)	20% (141)	6% (42)	4% (25)	13% (93)	699
2018 House Vote: Republican	31% (193)	20% (127)	6% (35)	4% (25)	19% (117)	6% (35)	2% (13)	12% (73)	619
2018 House Vote: Someone else	16% (11)	21% (14)	6% (4)	1% (1)	14% (9)	7% (5)	2% (1)	33% (23)	68
2016 Vote: Hillary Clinton	23% (149)	24% (159)	5% (33)	7% (43)	20% (130)	4% (24)	3% (21)	14% (93)	651
2016 Vote: Donald Trump	31% (206)	23% (152)	5% (33)	4% (26)	18% (120)	6% (39)	1% (8)	12% (77)	662
2016 Vote: Other	22% (24)	19% (21)	4% (5)	5% (5)	20% (22)	5% (5)	2% (2)	23% (26)	109
2016 Vote: Didn't Vote	12% (92)	13% (106)	4% (33)	9% (69)	19% (147)	13% (99)	8% (61)	23% (180)	787

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Table MCEN2: And, if you had to choose, who is your favorite Batman?

Demographic	Adam West	Michael Keaton	Val Kilmer	George Clooney	Christian Bale	Ben Affleck	Robert Pattinson	Don't know / No opinion	Total N
Adults	21% (471)	20% (437)	5% (104)	6% (143)	19% (420)	8% (168)	4% (92)	17% (375)	2210
Voted in 2014: Yes	28% (337)	22% (269)	5% (62)	5% (65)	19% (229)	5% (57)	2% (26)	14% (164)	1209
Voted in 2014: No	13% (133)	17% (167)	4% (42)	8% (78)	19% (191)	11% (111)	7% (67)	21% (212)	1001
4-Region: Northeast	21% (80)	17% (65)	4% (16)	6% (23)	19% (71)	6% (22)	5% (19)	22% (85)	383
4-Region: Midwest	25% (116)	19% (88)	3% (15)	7% (33)	17% (78)	7% (30)	4% (19)	17% (78)	456
4-Region: South	22% (183)	21% (174)	6% (52)	7% (61)	18% (153)	9% (77)	3% (28)	14% (115)	844
4-Region: West	18% (93)	21% (109)	4% (21)	5% (27)	22% (117)	7% (38)	5% (25)	18% (97)	527
Batman Fans	16% (198)	23% (278)	4% (54)	7% (86)	26% (318)	10% (118)	6% (68)	9% (108)	1227
Film Fans	21% (395)	21% (399)	5% (91)	7% (124)	21% (405)	7% (141)	4% (81)	14% (259)	1894
Comic Fans	19% (177)	19% (176)	4% (40)	8% (72)	24% (233)	11% (103)	6% (57)	10% (94)	951
Batman Fans	16% (198)	23% (278)	4% (54)	7% (86)	26% (318)	10% (118)	6% (68)	9% (108)	1227
Film Fans	21% (395)	21% (399)	5% (91)	7% (124)	21% (405)	7% (141)	4% (81)	14% (259)	1894
Comic Fans	19% (177)	19% (176)	4% (40)	8% (72)	24% (233)	11% (103)	6% (57)	10% (94)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?

Michelle Pfeiffer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (572)	34% (758)	6% (124)	2% (50)	21% (461)	11% (246)	2210
Gender: Male	28% (302)	36% (389)	5% (57)	2% (17)	18% (190)	11% (112)	1068
Gender: Female	24% (270)	32% (369)	6% (67)	3% (32)	24% (270)	12% (133)	1142
Age: 18-24	14% (93)	21% (132)	9% (59)	4% (27)	24% (157)	27% (174)	642
Age: 25-44	37% (134)	36% (131)	5% (18)	2% (7)	16% (58)	5% (17)	365
Age: 45-64	31% (223)	42% (301)	4% (31)	2% (11)	17% (122)	4% (27)	714
Age: 65+	25% (122)	40% (195)	3% (16)	1% (4)	25% (124)	6% (27)	489
GenZers: 1997-2012	8% (26)	13% (42)	9% (28)	5% (16)	26% (80)	39% (122)	314
Millennials: 1981-1996	26% (152)	31% (181)	8% (45)	3% (17)	21% (121)	12% (68)	584
GenXers: 1965-1980	38% (206)	40% (217)	4% (22)	2% (8)	14% (74)	2% (13)	541
Baby Boomers: 1946-1964	24% (172)	42% (301)	4% (27)	1% (9)	23% (165)	5% (39)	712
PID: Dem (no lean)	26% (200)	38% (292)	6% (46)	3% (24)	19% (150)	8% (65)	776
PID: Ind (no lean)	22% (169)	31% (240)	6% (46)	2% (15)	24% (186)	16% (128)	784
PID: Rep (no lean)	31% (203)	35% (227)	5% (33)	2% (11)	19% (125)	8% (52)	650
PID/Gender: Dem Men	29% (95)	41% (134)	6% (21)	2% (6)	16% (52)	6% (21)	329
PID/Gender: Dem Women	24% (105)	35% (157)	6% (25)	4% (18)	22% (98)	10% (44)	447
PID/Gender: Ind Men	24% (94)	33% (129)	4% (17)	1% (5)	22% (85)	16% (63)	393
PID/Gender: Ind Women	19% (75)	28% (111)	7% (29)	2% (9)	26% (101)	17% (66)	391
PID/Gender: Rep Men	33% (113)	36% (125)	6% (20)	2% (6)	16% (54)	8% (28)	346
PID/Gender: Rep Women	30% (90)	33% (101)	4% (13)	2% (5)	23% (71)	8% (24)	305
Ideo: Liberal (1-3)	26% (149)	36% (203)	7% (41)	2% (13)	22% (124)	7% (41)	570
Ideo: Moderate (4)	27% (170)	39% (241)	5% (32)	2% (14)	18% (112)	9% (55)	625
Ideo: Conservative (5-7)	29% (218)	37% (274)	5% (34)	2% (11)	19% (141)	9% (66)	744
Educ: < College	27% (387)	30% (438)	5% (69)	2% (31)	21% (305)	14% (208)	1437
Educ: Bachelors degree	26% (126)	42% (206)	7% (33)	3% (13)	18% (90)	4% (22)	491
Educ: Post-grad	21% (59)	40% (114)	8% (22)	2% (6)	23% (66)	6% (16)	282
Income: Under 50k	26% (303)	28% (324)	6% (73)	3% (33)	22% (257)	14% (166)	1156
Income: 50k-100k	27% (180)	41% (277)	4% (29)	1% (7)	19% (125)	9% (58)	675
Income: 100k+	23% (89)	42% (157)	6% (23)	3% (10)	21% (79)	6% (22)	379
Ethnicity: White	27% (455)	36% (617)	5% (94)	2% (32)	22% (370)	8% (142)	1711
Ethnicity: Hispanic	17% (65)	26% (98)	7% (27)	7% (25)	19% (70)	24% (88)	374

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Table MCEN3_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Michelle Pfeiffer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (572)	34% (758)	6% (124)	2% (50)	21% (461)	11% (246)	2210
Ethnicity: Black	28% (79)	27% (77)	6% (17)	5% (14)	18% (52)	15% (43)	282
Ethnicity: Other	18% (38)	29% (63)	6% (13)	2% (4)	18% (38)	28% (60)	217
All Christian	27% (263)	40% (398)	5% (47)	3% (25)	20% (196)	6% (59)	988
All Non-Christian	28% (27)	37% (36)	12% (11)	2% (2)	15% (14)	6% (5)	96
Atheist	26% (31)	21% (25)	7% (9)	— (0)	25% (30)	21% (24)	119
Agnostic/Nothing in particular	25% (154)	31% (190)	6% (35)	2% (10)	22% (132)	15% (91)	613
Something Else	25% (97)	28% (109)	6% (23)	3% (13)	22% (88)	17% (65)	395
Religious Non-Protestant/Catholic	26% (30)	36% (41)	12% (13)	2% (2)	18% (21)	6% (7)	114
Evangelical	27% (137)	33% (169)	5% (28)	4% (19)	22% (112)	9% (49)	515
Non-Evangelical	26% (217)	39% (328)	5% (40)	2% (19)	19% (163)	9% (74)	840
Community: Urban	25% (141)	31% (175)	7% (39)	4% (25)	21% (118)	13% (75)	573
Community: Suburban	26% (273)	37% (388)	5% (55)	1% (14)	20% (211)	10% (108)	1048
Community: Rural	27% (158)	33% (195)	5% (30)	2% (11)	22% (132)	11% (63)	589
Employ: Private Sector	28% (207)	40% (298)	7% (48)	3% (20)	16% (117)	6% (47)	737
Employ: Government	26% (39)	37% (57)	6% (9)	3% (4)	13% (19)	16% (24)	152
Employ: Self-Employed	27% (52)	32% (62)	4% (7)	2% (3)	20% (38)	15% (29)	191
Employ: Homemaker	33% (45)	30% (40)	5% (7)	4% (5)	19% (26)	9% (12)	136
Employ: Student	10% (10)	16% (16)	11% (12)	5% (5)	24% (25)	34% (35)	104
Employ: Retired	24% (124)	39% (204)	4% (19)	1% (8)	27% (138)	5% (27)	521
Employ: Unemployed	27% (60)	19% (42)	7% (17)	1% (3)	26% (58)	20% (44)	224
Employ: Other	23% (34)	26% (38)	4% (6)	1% (1)	27% (39)	19% (27)	146
Military HH: Yes	26% (79)	36% (111)	7% (21)	— (0)	23% (70)	8% (26)	309
Military HH: No	26% (492)	34% (647)	5% (103)	3% (49)	21% (390)	12% (220)	1901
RD/WT: Right Direction	25% (167)	40% (259)	6% (40)	1% (9)	19% (124)	9% (56)	655
RD/WT: Wrong Track	26% (405)	32% (499)	5% (84)	3% (41)	22% (336)	12% (190)	1555
Biden Job Approve	28% (243)	38% (333)	5% (47)	2% (19)	19% (166)	7% (65)	875
Biden Job Disapprove	26% (315)	33% (398)	6% (69)	2% (29)	21% (249)	11% (130)	1190

Continued on next page

Table MCEN3_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?

Michelle Pfeiffer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (572)	34% (758)	6% (124)	2% (50)	21% (461)	11% (246)	2210
Biden Job Strongly Approve	31% (107)	36% (122)	7% (24)	2% (7)	18% (62)	6% (19)	341
Biden Job Somewhat Approve	26% (136)	40% (212)	4% (23)	2% (12)	20% (105)	9% (46)	534
Biden Job Somewhat Disapprove	19% (70)	34% (125)	9% (32)	2% (7)	22% (78)	14% (50)	361
Biden Job Strongly Disapprove	30% (246)	33% (273)	4% (37)	3% (22)	21% (170)	10% (81)	829
Favorable of Biden	28% (248)	38% (340)	5% (46)	2% (14)	19% (173)	8% (71)	893
Unfavorable of Biden	26% (310)	33% (393)	6% (75)	2% (28)	20% (242)	11% (134)	1182
Very Favorable of Biden	33% (119)	34% (123)	7% (24)	2% (5)	16% (59)	9% (32)	362
Somewhat Favorable of Biden	24% (130)	41% (217)	4% (23)	2% (9)	21% (114)	7% (39)	531
Somewhat Unfavorable of Biden	17% (57)	33% (107)	10% (33)	2% (8)	21% (69)	16% (52)	327
Very Unfavorable of Biden	30% (253)	33% (286)	5% (41)	2% (20)	20% (173)	10% (82)	855
#1 Issue: Economy	25% (228)	37% (334)	5% (41)	2% (17)	20% (185)	11% (100)	905
#1 Issue: Security	31% (94)	35% (107)	5% (14)	2% (6)	19% (58)	9% (28)	307
#1 Issue: Health Care	24% (50)	33% (69)	8% (17)	4% (8)	19% (39)	11% (23)	206
#1 Issue: Medicare / Social Security	31% (73)	39% (91)	4% (10)	1% (2)	17% (39)	8% (18)	233
#1 Issue: Women's Issues	18% (23)	28% (35)	7% (8)	4% (5)	27% (34)	17% (22)	127
#1 Issue: Education	20% (22)	24% (27)	12% (13)	1% (1)	28% (31)	15% (16)	110
#1 Issue: Energy	28% (49)	32% (56)	6% (10)	5% (8)	18% (31)	11% (19)	173
#1 Issue: Other	22% (33)	26% (39)	7% (11)	1% (2)	30% (44)	13% (20)	149
2020 Vote: Joe Biden	27% (245)	40% (362)	6% (51)	2% (17)	19% (175)	6% (56)	905
2020 Vote: Donald Trump	29% (206)	37% (267)	5% (37)	2% (15)	19% (141)	8% (57)	724
2020 Vote: Other	25% (18)	23% (17)	6% (4)	4% (3)	26% (19)	17% (12)	73
2020 Vote: Didn't Vote	20% (102)	22% (113)	6% (32)	3% (15)	25% (127)	24% (121)	509
2018 House Vote: Democrat	29% (205)	40% (279)	5% (36)	2% (13)	18% (129)	5% (36)	699
2018 House Vote: Republican	32% (196)	38% (234)	5% (30)	2% (11)	18% (111)	6% (37)	619
2018 House Vote: Someone else	22% (15)	34% (23)	3% (2)	1% (0)	20% (13)	20% (14)	68
2016 Vote: Hillary Clinton	29% (187)	43% (282)	4% (26)	1% (9)	19% (121)	4% (26)	651
2016 Vote: Donald Trump	31% (205)	38% (250)	5% (33)	1% (9)	18% (122)	7% (43)	662
2016 Vote: Other	27% (29)	32% (35)	7% (7)	1% (1)	24% (26)	10% (11)	109
2016 Vote: Didn't Vote	19% (151)	24% (190)	7% (58)	4% (30)	24% (192)	21% (166)	787

Continued on next page

Table MCEN3_1: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Michelle Pfeiffer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (572)	34% (758)	6% (124)	2% (50)	21% (461)	11% (246)	2210
Voted in 2014: Yes	31% (375)	41% (495)	5% (60)	1% (14)	17% (211)	4% (54)	1209
Voted in 2014: No	20% (197)	26% (263)	6% (64)	4% (36)	25% (249)	19% (192)	1001
4-Region: Northeast	25% (95)	33% (125)	5% (18)	4% (16)	20% (78)	13% (50)	383
4-Region: Midwest	24% (108)	38% (173)	5% (25)	1% (6)	22% (101)	10% (44)	456
4-Region: South	28% (240)	33% (276)	6% (46)	3% (26)	20% (169)	10% (88)	844
4-Region: West	25% (130)	35% (184)	7% (34)	— (2)	21% (112)	12% (64)	527
Batman Fans	33% (410)	37% (459)	6% (75)	3% (37)	13% (163)	7% (84)	1227
Film Fans	28% (536)	37% (692)	6% (105)	2% (42)	19% (365)	8% (154)	1894
Comic Fans	32% (303)	35% (330)	7% (69)	3% (29)	14% (132)	9% (88)	951
Batman Fans	33% (410)	37% (459)	6% (75)	3% (37)	13% (163)	7% (84)	1227
Film Fans	28% (536)	37% (692)	6% (105)	2% (42)	19% (365)	8% (154)	1894
Comic Fans	32% (303)	35% (330)	7% (69)	3% (29)	14% (132)	9% (88)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN3_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Halle Berry**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (706)	33% (732)	7% (144)	5% (107)	17% (383)	6% (138)	2210
Gender: Male	32% (345)	33% (353)	7% (79)	6% (60)	15% (160)	7% (70)	1068
Gender: Female	32% (361)	33% (378)	6% (65)	4% (48)	19% (223)	6% (68)	1142
Age: 18-24	32% (205)	25% (162)	6% (38)	5% (32)	16% (105)	16% (100)	642
Age: 25-44	35% (129)	32% (116)	11% (39)	7% (25)	12% (45)	3% (12)	365
Age: 45-64	32% (227)	37% (267)	7% (50)	5% (34)	17% (119)	2% (16)	714
Age: 65+	30% (145)	38% (186)	4% (17)	3% (16)	23% (114)	2% (10)	489
GenZers: 1997-2012	24% (74)	18% (58)	7% (23)	5% (16)	20% (64)	26% (80)	314
Millennials: 1981-1996	38% (220)	31% (181)	6% (37)	6% (37)	13% (77)	5% (31)	584
GenXers: 1965-1980	35% (191)	36% (195)	9% (48)	5% (26)	13% (71)	2% (10)	541
Baby Boomers: 1946-1964	29% (207)	39% (280)	5% (32)	3% (24)	22% (154)	2% (15)	712
PID: Dem (no lean)	35% (275)	36% (276)	6% (48)	3% (23)	16% (121)	4% (33)	776
PID: Ind (no lean)	30% (237)	28% (221)	6% (47)	6% (45)	20% (157)	10% (76)	784
PID: Rep (no lean)	30% (194)	36% (235)	7% (49)	6% (40)	16% (104)	4% (29)	650
PID/Gender: Dem Men	34% (111)	35% (116)	9% (30)	5% (15)	14% (45)	4% (12)	329
PID/Gender: Dem Women	37% (164)	36% (160)	4% (19)	2% (7)	17% (76)	5% (21)	447
PID/Gender: Ind Men	31% (121)	29% (114)	7% (29)	5% (20)	17% (69)	10% (40)	393
PID/Gender: Ind Women	30% (116)	27% (107)	5% (18)	6% (25)	23% (89)	9% (36)	391
PID/Gender: Rep Men	33% (113)	36% (124)	6% (20)	7% (24)	13% (46)	5% (19)	346
PID/Gender: Rep Women	27% (81)	37% (112)	9% (28)	5% (16)	19% (58)	4% (11)	305
Ideo: Liberal (1-3)	31% (178)	34% (194)	7% (40)	5% (28)	17% (99)	5% (31)	570
Ideo: Moderate (4)	35% (221)	33% (209)	7% (46)	5% (28)	15% (92)	5% (29)	625
Ideo: Conservative (5-7)	29% (219)	37% (274)	7% (51)	5% (38)	18% (132)	4% (30)	744
Educ: < College	36% (511)	30% (434)	5% (71)	4% (62)	17% (250)	8% (110)	1437
Educ: Bachelors degree	29% (143)	37% (184)	8% (41)	6% (31)	16% (76)	3% (16)	491
Educ: Post-grad	18% (52)	41% (114)	12% (33)	5% (15)	20% (56)	4% (12)	282
Income: Under 50k	37% (427)	27% (313)	5% (59)	5% (61)	17% (199)	8% (97)	1156
Income: 50k-100k	30% (201)	38% (257)	7% (48)	5% (31)	16% (111)	4% (28)	675
Income: 100k+	21% (78)	43% (162)	10% (36)	4% (16)	19% (73)	3% (13)	379
Ethnicity: White	28% (478)	36% (616)	6% (109)	5% (90)	19% (331)	5% (86)	1711
Ethnicity: Hispanic	39% (146)	23% (87)	7% (28)	5% (20)	11% (41)	14% (52)	374

Continued on next page

**Table MCEN3_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Halle Berry**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (706)	33% (732)	7% (144)	5% (107)	17% (383)	6% (138)	2210
Ethnicity: Black	55% (155)	22% (62)	7% (20)	3% (9)	9% (24)	4% (11)	282
Ethnicity: Other	34% (73)	25% (54)	7% (15)	4% (8)	12% (27)	19% (40)	217
All Christian	30% (300)	37% (368)	7% (68)	5% (47)	17% (168)	4% (37)	988
All Non-Christian	31% (30)	34% (32)	8% (8)	9% (9)	14% (14)	4% (4)	96
Atheist	19% (23)	31% (37)	7% (9)	13% (16)	13% (15)	16% (19)	119
Agnostic/Nothing in particular	31% (193)	31% (188)	7% (43)	4% (23)	19% (118)	8% (48)	613
Something Else	41% (161)	27% (107)	4% (16)	3% (13)	17% (68)	8% (30)	395
Religious Non-Protestant/Catholic	28% (32)	34% (39)	9% (10)	8% (9)	16% (19)	4% (5)	114
Evangelical	37% (192)	30% (155)	6% (32)	4% (23)	16% (84)	6% (29)	515
Non-Evangelical	31% (263)	37% (310)	6% (49)	4% (36)	17% (146)	4% (36)	840
Community: Urban	38% (216)	26% (152)	8% (45)	5% (28)	15% (89)	8% (43)	573
Community: Suburban	28% (291)	36% (376)	7% (73)	5% (56)	18% (193)	6% (60)	1048
Community: Rural	34% (199)	35% (204)	4% (26)	4% (23)	17% (101)	6% (35)	589
Employ: Private Sector	34% (249)	35% (256)	9% (66)	6% (41)	13% (93)	4% (31)	737
Employ: Government	32% (48)	33% (50)	8% (12)	3% (5)	15% (23)	9% (14)	152
Employ: Self-Employed	32% (61)	34% (65)	4% (7)	4% (7)	19% (37)	7% (13)	191
Employ: Homemaker	34% (47)	27% (37)	12% (17)	7% (9)	13% (18)	6% (9)	136
Employ: Student	33% (34)	20% (20)	7% (7)	5% (5)	15% (15)	21% (22)	104
Employ: Retired	30% (157)	38% (196)	4% (20)	4% (22)	22% (116)	2% (11)	521
Employ: Unemployed	29% (65)	27% (61)	6% (12)	4% (10)	24% (54)	9% (20)	224
Employ: Other	30% (44)	32% (46)	2% (3)	5% (8)	18% (27)	12% (17)	146
Military HH: Yes	31% (96)	35% (108)	6% (18)	6% (19)	19% (58)	3% (10)	309
Military HH: No	32% (610)	33% (624)	7% (126)	5% (89)	17% (325)	7% (128)	1901
RD/WT: Right Direction	35% (232)	34% (224)	7% (46)	3% (19)	17% (109)	4% (25)	655
RD/WT: Wrong Track	30% (474)	33% (508)	6% (99)	6% (89)	18% (273)	7% (113)	1555
Biden Job Approve	35% (309)	34% (301)	7% (65)	3% (27)	16% (137)	4% (35)	875
Biden Job Disapprove	30% (354)	34% (402)	7% (79)	6% (70)	18% (217)	6% (69)	1190

Continued on next page

**Table MCEN3_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
 Halle Berry**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (706)	33% (732)	7% (144)	5% (107)	17% (383)	6% (138)	2210
Biden Job Strongly Approve	38% (129)	33% (112)	9% (30)	3% (10)	15% (52)	2% (7)	341
Biden Job Somewhat Approve	34% (181)	35% (189)	7% (35)	3% (17)	16% (85)	5% (28)	534
Biden Job Somewhat Disapprove	31% (112)	35% (127)	6% (22)	4% (14)	17% (62)	7% (24)	361
Biden Job Strongly Disapprove	29% (242)	33% (275)	7% (57)	7% (56)	19% (155)	5% (44)	829
Favorable of Biden	35% (314)	35% (317)	7% (60)	3% (24)	16% (145)	4% (33)	893
Unfavorable of Biden	30% (354)	33% (392)	7% (81)	6% (76)	17% (206)	6% (73)	1182
Very Favorable of Biden	41% (149)	32% (116)	7% (27)	2% (8)	14% (51)	3% (11)	362
Somewhat Favorable of Biden	31% (165)	38% (201)	6% (33)	3% (16)	18% (94)	4% (22)	531
Somewhat Unfavorable of Biden	32% (105)	33% (107)	7% (23)	5% (15)	16% (53)	7% (23)	327
Very Unfavorable of Biden	29% (249)	33% (285)	7% (58)	7% (61)	18% (153)	6% (50)	855
#1 Issue: Economy	30% (273)	35% (313)	7% (63)	4% (40)	17% (158)	6% (58)	905
#1 Issue: Security	32% (97)	30% (93)	6% (19)	9% (27)	19% (57)	4% (14)	307
#1 Issue: Health Care	34% (69)	31% (65)	10% (20)	4% (8)	17% (35)	4% (9)	206
#1 Issue: Medicare / Social Security	37% (86)	37% (86)	4% (9)	4% (10)	16% (36)	3% (6)	233
#1 Issue: Women's Issues	35% (44)	33% (42)	6% (8)	2% (2)	15% (19)	9% (12)	127
#1 Issue: Education	32% (35)	23% (25)	10% (11)	8% (9)	19% (21)	9% (9)	110
#1 Issue: Energy	30% (53)	39% (68)	4% (7)	4% (7)	13% (23)	9% (15)	173
#1 Issue: Other	32% (48)	28% (41)	5% (7)	3% (4)	23% (34)	9% (14)	149
2020 Vote: Joe Biden	32% (290)	37% (331)	7% (67)	4% (35)	17% (156)	3% (28)	905
2020 Vote: Donald Trump	29% (208)	36% (263)	6% (44)	6% (46)	18% (132)	4% (31)	724
2020 Vote: Other	16% (12)	34% (24)	9% (6)	9% (7)	21% (15)	11% (8)	73
2020 Vote: Didn't Vote	39% (197)	22% (114)	5% (27)	4% (20)	16% (80)	14% (71)	509
2018 House Vote: Democrat	35% (242)	38% (264)	7% (45)	3% (20)	16% (114)	2% (14)	699
2018 House Vote: Republican	28% (175)	38% (236)	6% (40)	7% (44)	17% (107)	3% (18)	619
2018 House Vote: Someone else	20% (14)	36% (25)	6% (4)	5% (3)	19% (13)	14% (10)	68
2016 Vote: Hillary Clinton	33% (217)	40% (259)	6% (36)	4% (24)	16% (103)	2% (12)	651
2016 Vote: Donald Trump	29% (191)	37% (247)	7% (47)	6% (42)	18% (117)	3% (18)	662
2016 Vote: Other	23% (25)	30% (33)	8% (9)	5% (5)	27% (29)	7% (8)	109
2016 Vote: Didn't Vote	35% (273)	25% (193)	7% (52)	5% (36)	17% (134)	13% (100)	787

Continued on next page

**Table MCEN3_2: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Halle Berry**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (706)	33% (732)	7% (144)	5% (107)	17% (383)	6% (138)	2210
Voted in 2014: Yes	32% (393)	38% (460)	6% (78)	5% (59)	16% (193)	2% (27)	1209
Voted in 2014: No	31% (313)	27% (272)	7% (66)	5% (48)	19% (190)	11% (111)	1001
4-Region: Northeast	27% (104)	33% (125)	6% (24)	5% (18)	19% (73)	10% (38)	383
4-Region: Midwest	27% (125)	39% (177)	6% (28)	5% (23)	18% (81)	5% (22)	456
4-Region: South	37% (315)	31% (263)	6% (52)	5% (42)	16% (136)	4% (36)	844
4-Region: West	31% (161)	32% (167)	8% (40)	5% (24)	18% (93)	8% (42)	527
Batman Fans	39% (484)	35% (424)	8% (92)	6% (68)	10% (120)	3% (39)	1227
Film Fans	34% (644)	35% (657)	7% (124)	5% (92)	16% (301)	4% (76)	1894
Comic Fans	38% (364)	32% (303)	9% (85)	7% (64)	9% (90)	5% (45)	951
Batman Fans	39% (484)	35% (424)	8% (92)	6% (68)	10% (120)	3% (39)	1227
Film Fans	34% (644)	35% (657)	7% (124)	5% (92)	16% (301)	4% (76)	1894
Comic Fans	38% (364)	32% (303)	9% (85)	7% (64)	9% (90)	5% (45)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Anne Hathaway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (395)	33% (725)	9% (190)	5% (114)	25% (557)	10% (228)	2210
Gender: Male	18% (196)	36% (381)	7% (75)	5% (56)	22% (238)	11% (121)	1068
Gender: Female	17% (199)	30% (344)	10% (114)	5% (58)	28% (319)	9% (108)	1142
Age: 18-24	24% (155)	27% (173)	9% (59)	5% (34)	20% (126)	15% (96)	642
Age: 25-44	17% (63)	38% (138)	10% (37)	9% (33)	17% (62)	9% (32)	365
Age: 45-64	16% (117)	36% (255)	8% (58)	5% (37)	27% (192)	8% (54)	714
Age: 65+	12% (60)	33% (160)	7% (36)	2% (11)	36% (176)	10% (47)	489
GenZers: 1997-2012	19% (60)	23% (73)	8% (24)	6% (18)	24% (74)	21% (65)	314
Millennials: 1981-1996	24% (138)	33% (190)	10% (59)	7% (41)	17% (99)	10% (56)	584
GenXers: 1965-1980	17% (93)	37% (200)	10% (52)	7% (36)	22% (118)	8% (41)	541
Baby Boomers: 1946-1964	13% (94)	35% (246)	8% (55)	2% (16)	35% (246)	8% (56)	712
PID: Dem (no lean)	20% (151)	33% (258)	10% (74)	5% (41)	24% (187)	8% (65)	776
PID: Ind (no lean)	16% (129)	29% (228)	8% (61)	5% (38)	27% (215)	14% (113)	784
PID: Rep (no lean)	18% (115)	37% (240)	8% (54)	5% (36)	24% (155)	8% (51)	650
PID/Gender: Dem Men	22% (71)	34% (111)	9% (29)	6% (20)	21% (68)	9% (30)	329
PID/Gender: Dem Women	18% (81)	33% (147)	10% (45)	5% (21)	27% (119)	8% (35)	447
PID/Gender: Ind Men	16% (62)	33% (131)	6% (23)	4% (16)	25% (99)	16% (63)	393
PID/Gender: Ind Women	17% (67)	25% (97)	10% (38)	6% (22)	29% (115)	13% (50)	391
PID/Gender: Rep Men	18% (63)	40% (140)	7% (24)	6% (21)	20% (71)	8% (28)	346
PID/Gender: Rep Women	17% (51)	33% (100)	10% (31)	5% (15)	28% (84)	8% (23)	305
Ideo: Liberal (1-3)	20% (116)	35% (197)	9% (53)	5% (27)	24% (135)	7% (42)	570
Ideo: Moderate (4)	20% (126)	35% (216)	10% (62)	5% (29)	24% (147)	7% (44)	625
Ideo: Conservative (5-7)	16% (118)	33% (249)	9% (64)	6% (43)	26% (196)	10% (74)	744
Educ: < College	19% (271)	31% (441)	7% (100)	5% (72)	25% (366)	13% (186)	1437
Educ: Bachelors degree	16% (78)	38% (185)	11% (56)	7% (34)	23% (115)	5% (22)	491
Educ: Post-grad	16% (45)	35% (99)	12% (34)	3% (8)	27% (76)	7% (20)	282
Income: Under 50k	19% (224)	28% (323)	8% (89)	5% (63)	26% (301)	13% (156)	1156
Income: 50k-100k	17% (114)	37% (250)	9% (61)	4% (28)	25% (172)	7% (50)	675
Income: 100k+	15% (56)	40% (152)	11% (40)	6% (24)	22% (85)	6% (22)	379
Ethnicity: White	17% (294)	35% (595)	8% (133)	5% (80)	27% (464)	8% (144)	1711
Ethnicity: Hispanic	19% (72)	30% (113)	11% (41)	8% (31)	16% (59)	15% (56)	374

Continued on next page

**Table MCEN3_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Anne Hathaway**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(395)	33%	(725)	9%	(190)	5%	(114)	25%	(557)	10%	(228)	2210
Ethnicity: Black	18%	(52)	27%	(76)	12%	(35)	10%	(28)	18%	(50)	15%	(42)	282
Ethnicity: Other	23%	(49)	25%	(54)	10%	(22)	3%	(7)	20%	(43)	19%	(42)	217
All Christian	16%	(162)	38%	(373)	9%	(85)	5%	(49)	24%	(241)	8%	(78)	988
All Non-Christian	24%	(23)	32%	(31)	9%	(8)	12%	(12)	19%	(18)	5%	(5)	96
Atheist	14%	(17)	29%	(34)	6%	(7)	10%	(12)	25%	(30)	16%	(19)	119
Agnostic/Nothing in particular	18%	(108)	29%	(178)	9%	(53)	4%	(27)	29%	(176)	12%	(71)	613
Something Else	22%	(85)	28%	(110)	9%	(37)	4%	(14)	24%	(93)	14%	(56)	395
Religious Non-Protestant/Catholic	21%	(24)	34%	(39)	10%	(12)	11%	(13)	18%	(21)	5%	(6)	114
Evangelical	19%	(97)	31%	(158)	8%	(41)	5%	(25)	27%	(138)	11%	(56)	515
Non-Evangelical	17%	(145)	38%	(315)	9%	(76)	4%	(37)	23%	(191)	9%	(76)	840
Community: Urban	18%	(105)	31%	(180)	10%	(55)	7%	(40)	21%	(121)	13%	(72)	573
Community: Suburban	17%	(175)	34%	(355)	10%	(104)	5%	(53)	26%	(272)	9%	(89)	1048
Community: Rural	19%	(114)	32%	(191)	5%	(31)	4%	(22)	28%	(163)	11%	(67)	589
Employ: Private Sector	19%	(138)	40%	(296)	9%	(68)	6%	(47)	18%	(136)	7%	(51)	737
Employ: Government	23%	(34)	35%	(53)	10%	(15)	5%	(7)	19%	(29)	9%	(13)	152
Employ: Self-Employed	20%	(38)	28%	(53)	11%	(22)	5%	(9)	23%	(45)	13%	(24)	191
Employ: Homemaker	20%	(28)	30%	(41)	8%	(11)	3%	(4)	26%	(36)	12%	(16)	136
Employ: Student	27%	(28)	24%	(25)	12%	(13)	10%	(10)	13%	(13)	14%	(14)	104
Employ: Retired	12%	(63)	31%	(162)	7%	(39)	2%	(12)	38%	(195)	10%	(51)	521
Employ: Unemployed	21%	(47)	24%	(53)	8%	(18)	4%	(9)	27%	(60)	16%	(37)	224
Employ: Other	12%	(18)	30%	(44)	3%	(5)	10%	(15)	29%	(43)	15%	(22)	146
Military HH: Yes	17%	(53)	34%	(105)	7%	(22)	6%	(18)	29%	(89)	7%	(23)	309
Military HH: No	18%	(342)	33%	(621)	9%	(168)	5%	(97)	25%	(468)	11%	(206)	1901
RD/WT: Right Direction	21%	(134)	32%	(211)	8%	(54)	4%	(26)	25%	(164)	10%	(66)	655
RD/WT: Wrong Track	17%	(261)	33%	(514)	9%	(136)	6%	(89)	25%	(393)	10%	(162)	1555
Biden Job Approve	20%	(174)	33%	(288)	9%	(75)	5%	(39)	26%	(225)	8%	(74)	875
Biden Job Disapprove	16%	(194)	34%	(410)	9%	(109)	6%	(69)	25%	(297)	9%	(111)	1190

Continued on next page

Table MCEN3_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
 Anne Hathaway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (395)	33% (725)	9% (190)	5% (114)	25% (557)	10% (228)	2210
Biden Job Strongly Approve	22% (75)	30% (102)	8% (29)	5% (18)	26% (90)	8% (27)	341
Biden Job Somewhat Approve	18% (98)	35% (186)	9% (46)	4% (21)	25% (136)	9% (47)	534
Biden Job Somewhat Disapprove	17% (63)	38% (138)	13% (45)	5% (16)	19% (68)	8% (30)	361
Biden Job Strongly Disapprove	16% (131)	33% (272)	8% (64)	6% (52)	28% (229)	10% (81)	829
Favorable of Biden	20% (176)	34% (300)	8% (71)	4% (35)	26% (236)	8% (74)	893
Unfavorable of Biden	16% (193)	34% (400)	10% (113)	6% (72)	24% (284)	10% (118)	1182
Very Favorable of Biden	23% (83)	30% (109)	8% (28)	5% (17)	25% (89)	10% (37)	362
Somewhat Favorable of Biden	17% (93)	36% (191)	8% (44)	3% (18)	28% (147)	7% (38)	531
Somewhat Unfavorable of Biden	15% (50)	35% (116)	13% (43)	5% (16)	21% (67)	11% (35)	327
Very Unfavorable of Biden	17% (143)	33% (285)	8% (70)	7% (57)	25% (217)	10% (84)	855
#1 Issue: Economy	19% (172)	35% (315)	9% (77)	4% (40)	25% (222)	9% (79)	905
#1 Issue: Security	15% (46)	32% (97)	6% (20)	7% (23)	27% (83)	12% (38)	307
#1 Issue: Health Care	19% (40)	34% (71)	6% (11)	8% (17)	23% (47)	10% (20)	206
#1 Issue: Medicare / Social Security	18% (42)	34% (78)	3% (8)	2% (5)	30% (71)	12% (29)	233
#1 Issue: Women's Issues	15% (19)	25% (32)	17% (22)	9% (11)	22% (28)	12% (16)	127
#1 Issue: Education	23% (25)	24% (27)	17% (19)	4% (5)	15% (16)	17% (18)	110
#1 Issue: Energy	16% (29)	36% (62)	11% (18)	5% (8)	24% (42)	9% (15)	173
#1 Issue: Other	15% (23)	29% (44)	10% (14)	4% (6)	32% (48)	10% (14)	149
2020 Vote: Joe Biden	19% (169)	35% (313)	9% (84)	5% (47)	26% (233)	7% (60)	905
2020 Vote: Donald Trump	17% (122)	35% (256)	8% (57)	5% (39)	26% (191)	8% (58)	724
2020 Vote: Other	17% (12)	30% (22)	12% (9)	3% (2)	25% (18)	13% (10)	73
2020 Vote: Didn't Vote	18% (91)	27% (135)	8% (41)	5% (26)	23% (115)	20% (101)	509
2018 House Vote: Democrat	20% (140)	35% (241)	8% (58)	5% (35)	26% (180)	6% (45)	699
2018 House Vote: Republican	17% (105)	35% (215)	9% (55)	6% (36)	25% (155)	8% (52)	619
2018 House Vote: Someone else	13% (9)	35% (24)	3% (2)	3% (2)	30% (21)	15% (10)	68
2016 Vote: Hillary Clinton	18% (117)	36% (237)	7% (48)	5% (34)	27% (176)	6% (39)	651
2016 Vote: Donald Trump	17% (110)	33% (219)	10% (63)	5% (36)	26% (171)	9% (62)	662
2016 Vote: Other	14% (15)	32% (35)	11% (12)	5% (5)	32% (35)	7% (8)	109
2016 Vote: Didn't Vote	19% (152)	30% (234)	9% (67)	5% (39)	22% (175)	15% (119)	787

Continued on next page

**Table MCEN3_3: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Anne Hathaway**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (395)	33% (725)	9% (190)	5% (114)	25% (557)	10% (228)	2210
Voted in 2014: Yes	18% (220)	35% (420)	9% (106)	5% (65)	26% (315)	7% (83)	1209
Voted in 2014: No	17% (175)	31% (306)	8% (84)	5% (49)	24% (242)	15% (145)	1001
4-Region: Northeast	19% (73)	31% (120)	8% (30)	5% (19)	26% (100)	11% (41)	383
4-Region: Midwest	16% (72)	36% (166)	8% (35)	3% (16)	29% (131)	8% (37)	456
4-Region: South	18% (150)	34% (289)	9% (74)	5% (42)	24% (206)	10% (83)	844
4-Region: West	19% (99)	29% (151)	10% (51)	7% (37)	23% (120)	13% (68)	527
Batman Fans	23% (284)	39% (477)	10% (121)	6% (75)	16% (195)	6% (76)	1227
Film Fans	19% (366)	35% (667)	9% (176)	5% (101)	23% (439)	8% (145)	1894
Comic Fans	24% (228)	38% (357)	10% (93)	7% (66)	14% (136)	8% (72)	951
Batman Fans	23% (284)	39% (477)	10% (121)	6% (75)	16% (195)	6% (76)	1227
Film Fans	19% (366)	35% (667)	9% (176)	5% (101)	23% (439)	8% (145)	1894
Comic Fans	24% (228)	38% (357)	10% (93)	7% (66)	14% (136)	8% (72)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
Zoe Kravitz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (285)	23% (499)	6% (126)	4% (88)	29% (651)	25% (562)	2210
Gender: Male	13% (134)	24% (258)	6% (65)	3% (36)	28% (295)	26% (278)	1068
Gender: Female	13% (150)	21% (240)	5% (61)	5% (52)	31% (355)	25% (283)	1142
Age: 18-24	22% (139)	18% (117)	6% (41)	5% (34)	22% (140)	27% (171)	642
Age: 25-44	10% (38)	31% (114)	7% (27)	5% (18)	32% (117)	15% (53)	365
Age: 45-64	11% (79)	23% (163)	6% (44)	3% (24)	32% (225)	25% (179)	714
Age: 65+	6% (29)	21% (105)	3% (14)	3% (13)	34% (168)	33% (159)	489
GenZers: 1997-2012	22% (70)	12% (37)	5% (16)	9% (27)	17% (54)	35% (111)	314
Millennials: 1981-1996	16% (95)	28% (164)	7% (39)	3% (17)	29% (166)	17% (102)	584
GenXers: 1965-1980	13% (72)	23% (126)	7% (40)	5% (26)	29% (156)	22% (120)	541
Baby Boomers: 1946-1964	6% (46)	23% (162)	4% (31)	2% (15)	36% (260)	28% (200)	712
PID: Dem (no lean)	16% (121)	24% (186)	7% (54)	3% (20)	31% (241)	20% (154)	776
PID: Ind (no lean)	13% (99)	20% (160)	5% (41)	4% (34)	29% (224)	29% (226)	784
PID: Rep (no lean)	10% (65)	23% (153)	5% (32)	5% (34)	29% (186)	28% (182)	650
PID/Gender: Dem Men	17% (56)	25% (84)	9% (29)	1% (4)	28% (93)	19% (64)	329
PID/Gender: Dem Women	15% (65)	23% (103)	5% (24)	4% (16)	33% (148)	20% (90)	447
PID/Gender: Ind Men	11% (44)	21% (82)	5% (18)	4% (14)	30% (118)	30% (117)	393
PID/Gender: Ind Women	14% (55)	20% (78)	6% (23)	5% (20)	27% (106)	28% (109)	391
PID/Gender: Rep Men	10% (35)	27% (93)	5% (18)	5% (19)	24% (84)	28% (97)	346
PID/Gender: Rep Women	10% (30)	20% (60)	4% (14)	5% (15)	33% (102)	28% (84)	305
Ideo: Liberal (1-3)	17% (97)	27% (156)	6% (36)	3% (16)	29% (164)	18% (102)	570
Ideo: Moderate (4)	14% (85)	22% (138)	6% (34)	4% (23)	32% (201)	23% (143)	625
Ideo: Conservative (5-7)	10% (74)	22% (163)	6% (41)	5% (37)	29% (217)	28% (211)	744
Educ: < College	14% (202)	21% (298)	5% (72)	4% (56)	29% (416)	27% (392)	1437
Educ: Bachelors degree	11% (53)	26% (126)	7% (33)	5% (23)	31% (150)	21% (105)	491
Educ: Post-grad	10% (29)	27% (75)	7% (21)	3% (9)	30% (84)	23% (65)	282
Income: Under 50k	15% (168)	20% (226)	6% (71)	5% (54)	27% (312)	28% (325)	1156
Income: 50k-100k	11% (75)	26% (173)	5% (34)	3% (19)	31% (212)	24% (162)	675
Income: 100k+	11% (41)	27% (100)	6% (21)	4% (15)	33% (126)	20% (74)	379
Ethnicity: White	11% (187)	24% (416)	5% (89)	3% (60)	31% (525)	25% (435)	1711
Ethnicity: Hispanic	20% (73)	16% (60)	8% (29)	7% (25)	23% (86)	27% (101)	374

Continued on next page

Table MCEN3_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?

Zoe Kravitz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (285)	23% (499)	6% (126)	4% (88)	29% (651)	25% (562)	2210
Ethnicity: Black	24% (68)	17% (49)	6% (18)	9% (25)	24% (67)	19% (54)	282
Ethnicity: Other	14% (30)	16% (34)	9% (19)	2% (3)	27% (59)	33% (72)	217
All Christian	10% (103)	24% (239)	5% (54)	4% (37)	31% (305)	25% (249)	988
All Non-Christian	16% (15)	25% (24)	11% (10)	4% (4)	21% (20)	23% (22)	96
Atheist	18% (21)	17% (21)	5% (6)	9% (11)	22% (26)	28% (34)	119
Agnostic/Nothing in particular	16% (99)	21% (128)	7% (41)	3% (20)	29% (178)	24% (147)	613
Something Else	12% (46)	22% (88)	4% (15)	4% (15)	31% (121)	28% (110)	395
Religious Non-Protestant/Catholic	19% (22)	23% (26)	12% (14)	4% (4)	21% (24)	21% (25)	114
Evangelical	10% (49)	24% (123)	4% (18)	5% (23)	30% (153)	29% (148)	515
Non-Evangelical	11% (92)	24% (197)	6% (46)	4% (30)	32% (268)	25% (207)	840
Community: Urban	15% (86)	23% (130)	6% (37)	4% (25)	29% (165)	23% (129)	573
Community: Suburban	12% (130)	24% (250)	6% (64)	4% (41)	29% (309)	24% (256)	1048
Community: Rural	12% (68)	20% (119)	4% (26)	4% (23)	30% (177)	30% (177)	589
Employ: Private Sector	13% (97)	27% (201)	9% (65)	4% (30)	26% (195)	20% (149)	737
Employ: Government	16% (24)	25% (38)	4% (6)	3% (5)	29% (44)	23% (35)	152
Employ: Self-Employed	13% (24)	24% (46)	6% (12)	3% (6)	30% (58)	23% (45)	191
Employ: Homemaker	14% (18)	22% (30)	6% (8)	6% (9)	33% (45)	19% (26)	136
Employ: Student	30% (31)	14% (14)	— (0)	10% (10)	16% (17)	30% (31)	104
Employ: Retired	6% (33)	20% (104)	4% (20)	3% (13)	36% (185)	32% (165)	521
Employ: Unemployed	18% (41)	17% (39)	3% (7)	3% (8)	31% (68)	28% (62)	224
Employ: Other	11% (16)	18% (26)	6% (9)	6% (8)	26% (39)	34% (49)	146
Military HH: Yes	11% (35)	23% (72)	5% (16)	5% (14)	29% (88)	27% (83)	309
Military HH: No	13% (250)	22% (427)	6% (110)	4% (74)	30% (562)	25% (478)	1901
RD/WT: Right Direction	15% (97)	27% (176)	6% (41)	3% (20)	29% (188)	20% (132)	655
RD/WT: Wrong Track	12% (188)	21% (323)	5% (85)	4% (68)	30% (462)	28% (429)	1555
Biden Job Approve	16% (136)	25% (216)	6% (52)	3% (30)	31% (268)	20% (174)	875
Biden Job Disapprove	11% (129)	22% (265)	6% (71)	4% (53)	28% (338)	28% (334)	1190

Continued on next page

Table MCEN3_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?
 Zoe Kravitz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (285)	23% (499)	6% (126)	4% (88)	29% (651)	25% (562)	2210
Biden Job Strongly Approve	18% (60)	25% (84)	7% (24)	4% (12)	29% (100)	18% (60)	341
Biden Job Somewhat Approve	14% (76)	25% (131)	5% (28)	3% (18)	31% (168)	21% (114)	534
Biden Job Somewhat Disapprove	17% (60)	25% (90)	6% (23)	2% (7)	24% (85)	26% (96)	361
Biden Job Strongly Disapprove	8% (69)	21% (175)	6% (48)	5% (46)	31% (253)	29% (238)	829
Favorable of Biden	16% (143)	25% (220)	5% (48)	2% (22)	31% (275)	21% (186)	893
Unfavorable of Biden	11% (132)	22% (257)	6% (77)	4% (52)	28% (332)	28% (332)	1182
Very Favorable of Biden	17% (60)	25% (90)	6% (22)	2% (9)	28% (102)	22% (81)	362
Somewhat Favorable of Biden	16% (83)	25% (130)	5% (26)	2% (13)	33% (173)	20% (105)	531
Somewhat Unfavorable of Biden	16% (51)	23% (76)	7% (24)	4% (12)	25% (81)	25% (82)	327
Very Unfavorable of Biden	9% (80)	21% (181)	6% (52)	5% (40)	29% (251)	29% (251)	855
#1 Issue: Economy	14% (124)	24% (220)	5% (50)	4% (32)	30% (268)	23% (211)	905
#1 Issue: Security	7% (22)	19% (57)	7% (21)	5% (15)	29% (90)	33% (101)	307
#1 Issue: Health Care	15% (31)	25% (51)	7% (15)	5% (11)	26% (54)	21% (44)	206
#1 Issue: Medicare / Social Security	10% (24)	23% (54)	3% (8)	3% (6)	32% (75)	29% (67)	233
#1 Issue: Women's Issues	16% (20)	14% (17)	6% (8)	10% (12)	31% (39)	24% (30)	127
#1 Issue: Education	18% (20)	26% (29)	6% (6)	4% (4)	24% (27)	21% (24)	110
#1 Issue: Energy	13% (23)	20% (35)	8% (14)	3% (5)	29% (50)	26% (45)	173
#1 Issue: Other	14% (20)	23% (34)	4% (6)	2% (2)	32% (47)	26% (39)	149
2020 Vote: Joe Biden	16% (145)	25% (223)	6% (53)	3% (32)	31% (281)	19% (171)	905
2020 Vote: Donald Trump	8% (56)	24% (173)	5% (37)	5% (38)	30% (216)	28% (203)	724
2020 Vote: Other	13% (10)	19% (14)	7% (5)	2% (1)	32% (23)	27% (20)	73
2020 Vote: Didn't Vote	14% (73)	17% (88)	6% (32)	3% (17)	26% (131)	33% (168)	509
2018 House Vote: Democrat	16% (112)	27% (190)	5% (36)	3% (18)	32% (220)	18% (123)	699
2018 House Vote: Republican	8% (47)	23% (141)	7% (41)	5% (32)	29% (182)	29% (177)	619
2018 House Vote: Someone else	6% (4)	18% (12)	5% (3)	1% (1)	37% (25)	33% (23)	68
2016 Vote: Hillary Clinton	15% (95)	25% (162)	5% (34)	2% (16)	32% (208)	21% (136)	651
2016 Vote: Donald Trump	8% (51)	23% (154)	6% (41)	5% (33)	31% (206)	27% (176)	662
2016 Vote: Other	9% (10)	24% (26)	5% (5)	4% (4)	33% (36)	26% (28)	109
2016 Vote: Didn't Vote	16% (128)	20% (156)	6% (46)	4% (35)	25% (200)	28% (222)	787

Continued on next page

Table MCEN3_4: Do you have a favorable or unfavorable impression of the following actors' portrayal of Catwoman?

Zoe Kravitz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (285)	23% (499)	6% (126)	4% (88)	29% (651)	25% (562)	2210
Voted in 2014: Yes	11% (139)	25% (299)	5% (66)	4% (47)	31% (375)	23% (283)	1209
Voted in 2014: No	15% (146)	20% (200)	6% (60)	4% (41)	28% (275)	28% (279)	1001
4-Region: Northeast	15% (58)	20% (75)	4% (17)	4% (14)	31% (118)	26% (100)	383
4-Region: Midwest	10% (44)	22% (99)	7% (31)	3% (14)	31% (143)	27% (125)	456
4-Region: South	13% (107)	24% (200)	6% (53)	5% (39)	29% (242)	24% (204)	844
4-Region: West	14% (76)	24% (124)	5% (26)	4% (21)	28% (147)	25% (132)	527
Batman Fans	19% (229)	28% (346)	7% (90)	4% (44)	26% (322)	16% (196)	1227
Film Fans	14% (268)	25% (466)	6% (109)	4% (71)	30% (575)	21% (406)	1894
Comic Fans	19% (179)	28% (271)	7% (70)	5% (47)	23% (222)	17% (161)	951
Batman Fans	19% (229)	28% (346)	7% (90)	4% (44)	26% (322)	16% (196)	1227
Film Fans	14% (268)	25% (466)	6% (109)	4% (71)	30% (575)	21% (406)	1894
Comic Fans	19% (179)	28% (271)	7% (70)	5% (47)	23% (222)	17% (161)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4: *And, if you had to choose, who is your favorite Catwoman?*

Demographic	Michelle Pfeiffer	Halle Berry	Anne Hathaway	Zoe Kravitz	Don't know / No opinion	Total N
Adults	26% (585)	35% (764)	12% (271)	7% (161)	19% (429)	2210
Gender: Male	28% (298)	34% (365)	14% (147)	6% (67)	18% (191)	1068
Gender: Female	25% (288)	35% (398)	11% (124)	8% (95)	21% (238)	1142
Age: 18-24	9% (56)	32% (203)	20% (129)	18% (114)	22% (141)	642
Age: 25-44	41% (150)	35% (127)	10% (37)	4% (13)	10% (38)	365
Age: 45-64	34% (241)	33% (236)	11% (76)	4% (25)	19% (136)	714
Age: 65+	28% (138)	41% (199)	6% (29)	2% (10)	23% (113)	489
GenZers: 1997-2012	6% (18)	23% (72)	21% (66)	20% (64)	30% (94)	314
Millennials: 1981-1996	23% (135)	37% (218)	15% (90)	10% (61)	14% (80)	584
GenXers: 1965-1980	40% (215)	33% (176)	10% (56)	4% (22)	13% (71)	541
Baby Boomers: 1946-1964	29% (204)	38% (269)	8% (54)	2% (14)	24% (171)	712
PID: Dem (no lean)	24% (187)	39% (303)	12% (95)	8% (61)	17% (131)	776
PID: Ind (no lean)	22% (174)	33% (262)	12% (92)	9% (69)	24% (188)	784
PID: Rep (no lean)	35% (225)	31% (200)	13% (84)	5% (32)	17% (110)	650
PID/Gender: Dem Men	26% (86)	35% (116)	15% (49)	8% (28)	16% (51)	329
PID/Gender: Dem Women	23% (101)	42% (187)	10% (46)	7% (33)	18% (80)	447
PID/Gender: Ind Men	23% (92)	36% (141)	11% (43)	7% (27)	23% (91)	393
PID/Gender: Ind Women	21% (82)	31% (121)	13% (49)	11% (42)	25% (97)	391
PID/Gender: Rep Men	35% (120)	32% (109)	16% (56)	4% (12)	14% (48)	346
PID/Gender: Rep Women	34% (105)	30% (91)	9% (28)	6% (20)	20% (61)	305
Ideo: Liberal (1-3)	26% (147)	33% (190)	13% (74)	11% (63)	17% (96)	570
Ideo: Moderate (4)	27% (168)	38% (240)	12% (74)	6% (38)	17% (105)	625
Ideo: Conservative (5-7)	33% (243)	31% (229)	13% (95)	6% (42)	18% (136)	744
Educ: < College	25% (353)	36% (524)	12% (166)	8% (115)	19% (280)	1437
Educ: Bachelors degree	34% (166)	31% (154)	12% (58)	5% (24)	18% (89)	491
Educ: Post-grad	23% (66)	30% (86)	17% (48)	8% (22)	21% (60)	282
Income: Under 50k	23% (269)	37% (428)	12% (133)	9% (100)	20% (226)	1156
Income: 50k-100k	29% (198)	35% (234)	13% (90)	5% (30)	18% (122)	675
Income: 100k+	31% (118)	27% (101)	12% (47)	8% (31)	21% (80)	379
Ethnicity: White	30% (512)	32% (546)	12% (202)	7% (114)	20% (337)	1711
Ethnicity: Hispanic	17% (65)	32% (120)	14% (52)	16% (58)	21% (79)	374
Ethnicity: Black	12% (34)	57% (160)	8% (22)	12% (34)	11% (32)	282

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Table MCEN4: *And, if you had to choose, who is your favorite Catwoman?*

Demographic	Michelle Pfeiffer		Halle Berry		Anne Hathaway		Zoe Kravitz		Don't know / No opinion		Total N
Adults	26%	(585)	35%	(764)	12%	(271)	7%	(161)	19%	(429)	2210
Ethnicity: Other	18%	(40)	27%	(58)	21%	(46)	6%	(14)	27%	(60)	217
All Christian	30%	(294)	34%	(339)	12%	(121)	5%	(53)	18%	(182)	988
All Non-Christian	34%	(32)	22%	(21)	19%	(18)	8%	(7)	17%	(17)	96
Atheist	25%	(30)	17%	(21)	16%	(19)	10%	(12)	32%	(38)	119
Agnostic/Nothing in particular	25%	(153)	34%	(207)	11%	(66)	10%	(60)	21%	(126)	613
Something Else	19%	(76)	44%	(175)	12%	(47)	7%	(30)	17%	(66)	395
Religious Non-Protestant/Catholic	31%	(36)	20%	(23)	18%	(20)	12%	(14)	19%	(22)	114
Evangelical	24%	(124)	39%	(203)	13%	(65)	5%	(25)	19%	(98)	515
Non-Evangelical	29%	(242)	37%	(309)	12%	(98)	6%	(49)	17%	(142)	840
Community: Urban	23%	(131)	40%	(231)	12%	(66)	8%	(44)	18%	(101)	573
Community: Suburban	30%	(314)	31%	(324)	12%	(124)	7%	(78)	20%	(208)	1048
Community: Rural	24%	(141)	35%	(209)	14%	(80)	7%	(39)	20%	(119)	589
Employ: Private Sector	31%	(228)	35%	(261)	12%	(88)	7%	(51)	15%	(109)	737
Employ: Government	29%	(43)	29%	(44)	21%	(32)	9%	(14)	12%	(18)	152
Employ: Self-Employed	25%	(47)	36%	(69)	13%	(25)	9%	(18)	17%	(32)	191
Employ: Homemaker	26%	(36)	37%	(50)	9%	(12)	6%	(8)	23%	(31)	136
Employ: Student	5%	(5)	25%	(26)	24%	(25)	24%	(25)	21%	(22)	104
Employ: Retired	28%	(145)	39%	(201)	7%	(38)	2%	(12)	24%	(124)	521
Employ: Unemployed	23%	(51)	27%	(61)	14%	(32)	11%	(24)	25%	(55)	224
Employ: Other	20%	(29)	36%	(52)	13%	(19)	6%	(9)	25%	(36)	146
Military HH: Yes	25%	(77)	37%	(113)	10%	(30)	8%	(26)	20%	(62)	309
Military HH: No	27%	(508)	34%	(651)	13%	(240)	7%	(136)	19%	(366)	1901
RD/WT: Right Direction	25%	(163)	38%	(252)	13%	(85)	7%	(46)	17%	(109)	655
RD/WT: Wrong Track	27%	(423)	33%	(512)	12%	(186)	7%	(115)	21%	(319)	1555
Biden Job Approve	27%	(236)	38%	(331)	12%	(102)	8%	(70)	16%	(136)	875
Biden Job Disapprove	29%	(340)	33%	(392)	12%	(145)	7%	(77)	20%	(236)	1190
Biden Job Strongly Approve	26%	(90)	40%	(137)	10%	(34)	7%	(25)	16%	(55)	341
Biden Job Somewhat Approve	27%	(146)	36%	(193)	13%	(69)	9%	(46)	15%	(81)	534
Biden Job Somewhat Disapprove	20%	(73)	37%	(135)	11%	(41)	12%	(44)	19%	(68)	361
Biden Job Strongly Disapprove	32%	(266)	31%	(258)	12%	(104)	4%	(33)	20%	(168)	829

Continued on next page

Table MCEN4: *And, if you had to choose, who is your favorite Catwoman?*

Demographic	Michelle Pfeiffer		Halle Berry		Anne Hathaway		Zoe Kravitz		Don't know / No opinion		Total N
Adults	26%	(585)	35%	(764)	12%	(271)	7%	(161)	19%	(429)	2210
Favorable of Biden	27%	(241)	36%	(325)	12%	(105)	8%	(71)	17%	(151)	893
Unfavorable of Biden	28%	(330)	34%	(397)	13%	(149)	7%	(80)	19%	(225)	1182
Very Favorable of Biden	26%	(96)	42%	(153)	11%	(38)	6%	(20)	15%	(55)	362
Somewhat Favorable of Biden	27%	(145)	32%	(172)	13%	(67)	9%	(50)	18%	(96)	531
Somewhat Unfavorable of Biden	19%	(61)	39%	(127)	14%	(47)	12%	(41)	16%	(51)	327
Very Unfavorable of Biden	31%	(269)	32%	(270)	12%	(103)	5%	(40)	20%	(174)	855
#1 Issue: Economy	28%	(250)	32%	(290)	14%	(130)	8%	(70)	18%	(165)	905
#1 Issue: Security	30%	(92)	34%	(103)	13%	(40)	3%	(10)	20%	(61)	307
#1 Issue: Health Care	26%	(53)	38%	(78)	12%	(25)	9%	(19)	16%	(32)	206
#1 Issue: Medicare / Social Security	29%	(68)	43%	(101)	7%	(17)	4%	(8)	17%	(39)	233
#1 Issue: Women's Issues	17%	(21)	38%	(48)	13%	(16)	10%	(13)	22%	(28)	127
#1 Issue: Education	17%	(19)	24%	(27)	19%	(21)	14%	(15)	26%	(29)	110
#1 Issue: Energy	29%	(50)	36%	(62)	7%	(12)	6%	(11)	21%	(37)	173
#1 Issue: Other	22%	(33)	37%	(55)	6%	(10)	10%	(15)	25%	(37)	149
2020 Vote: Joe Biden	27%	(245)	37%	(331)	11%	(103)	8%	(76)	16%	(149)	905
2020 Vote: Donald Trump	32%	(233)	31%	(224)	13%	(94)	4%	(27)	20%	(147)	724
2020 Vote: Other	31%	(23)	23%	(17)	12%	(8)	13%	(9)	21%	(15)	73
2020 Vote: Didn't Vote	17%	(85)	38%	(192)	13%	(65)	10%	(49)	23%	(118)	509
2018 House Vote: Democrat	28%	(195)	39%	(273)	11%	(75)	6%	(44)	16%	(111)	699
2018 House Vote: Republican	35%	(219)	32%	(196)	11%	(70)	4%	(22)	18%	(112)	619
2018 House Vote: Someone else	27%	(18)	17%	(11)	18%	(12)	5%	(3)	34%	(23)	68
2016 Vote: Hillary Clinton	29%	(188)	39%	(256)	10%	(62)	5%	(36)	17%	(109)	651
2016 Vote: Donald Trump	35%	(230)	31%	(206)	11%	(75)	4%	(25)	19%	(126)	662
2016 Vote: Other	27%	(30)	29%	(32)	13%	(14)	7%	(7)	24%	(27)	109
2016 Vote: Didn't Vote	17%	(137)	34%	(270)	15%	(120)	12%	(93)	21%	(167)	787
Voted in 2014: Yes	32%	(384)	36%	(435)	11%	(128)	4%	(47)	18%	(216)	1209
Voted in 2014: No	20%	(202)	33%	(329)	14%	(143)	11%	(115)	21%	(213)	1001
4-Region: Northeast	26%	(99)	28%	(107)	12%	(45)	8%	(32)	26%	(99)	383
4-Region: Midwest	26%	(117)	36%	(163)	11%	(51)	7%	(33)	20%	(93)	456
4-Region: South	27%	(229)	40%	(335)	12%	(97)	6%	(53)	15%	(129)	844
4-Region: West	27%	(141)	30%	(159)	15%	(77)	8%	(44)	20%	(107)	527

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Table MCEN4: *And, if you had to choose, who is your favorite Catwoman?*

Demographic	Michelle Pfeiffer		Halle Berry		Anne Hathaway		Zoe Kravitz		Don't know / No opinion		Total N
Adults	26%	(585)	35%	(764)	12%	(271)	7%	(161)	19%	(429)	2210
Batman Fans	30%	(372)	36%	(444)	16%	(191)	9%	(109)	9%	(111)	1227
Film Fans	28%	(530)	35%	(665)	13%	(246)	8%	(146)	16%	(307)	1894
Comic Fans	28%	(269)	34%	(325)	14%	(137)	11%	(108)	12%	(112)	951
Batman Fans	30%	(372)	36%	(444)	16%	(191)	9%	(109)	9%	(111)	1227
Film Fans	28%	(530)	35%	(665)	13%	(246)	8%	(146)	16%	(307)	1894
Comic Fans	28%	(269)	34%	(325)	14%	(137)	11%	(108)	12%	(112)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_1: Do you have a favorable or unfavorable impression of the following Batman films?
Batman, starring Michael Keaton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (605)	32% (697)	6% (130)	3% (62)	24% (529)	8% (188)	2210
Gender: Male	30% (317)	33% (355)	7% (70)	3% (37)	21% (224)	6% (65)	1068
Gender: Female	25% (289)	30% (342)	5% (60)	2% (25)	27% (305)	11% (123)	1142
Age: 18-24	18% (118)	27% (176)	9% (57)	3% (19)	25% (163)	17% (109)	642
Age: 25-44	38% (140)	32% (118)	5% (19)	5% (18)	16% (59)	3% (12)	365
Age: 45-64	31% (225)	35% (252)	6% (41)	2% (17)	21% (150)	4% (29)	714
Age: 65+	25% (123)	31% (151)	3% (13)	2% (8)	32% (156)	8% (37)	489
GenZers: 1997-2012	14% (43)	22% (68)	10% (30)	3% (9)	29% (91)	24% (74)	314
Millennials: 1981-1996	27% (160)	32% (189)	8% (45)	4% (25)	21% (120)	8% (46)	584
GenXers: 1965-1980	38% (205)	36% (192)	5% (30)	3% (15)	16% (86)	2% (13)	541
Baby Boomers: 1946-1964	27% (189)	33% (238)	3% (25)	2% (13)	28% (199)	7% (48)	712
PID: Dem (no lean)	30% (230)	32% (250)	7% (51)	1% (11)	22% (174)	8% (61)	776
PID: Ind (no lean)	23% (182)	29% (226)	5% (43)	4% (30)	27% (215)	11% (88)	784
PID: Rep (no lean)	30% (194)	34% (221)	6% (36)	3% (21)	21% (139)	6% (39)	650
PID/Gender: Dem Men	31% (103)	34% (113)	7% (23)	2% (8)	20% (65)	5% (17)	329
PID/Gender: Dem Women	28% (126)	30% (136)	6% (28)	1% (3)	25% (110)	10% (44)	447
PID/Gender: Ind Men	26% (102)	30% (119)	6% (23)	3% (13)	26% (102)	9% (34)	393
PID/Gender: Ind Women	21% (80)	27% (107)	5% (19)	4% (17)	29% (114)	14% (54)	391
PID/Gender: Rep Men	32% (112)	35% (123)	7% (24)	5% (16)	17% (58)	4% (14)	346
PID/Gender: Rep Women	27% (82)	32% (99)	4% (12)	2% (5)	27% (82)	8% (25)	305
Ideo: Liberal (1-3)	31% (177)	32% (180)	7% (39)	2% (10)	22% (126)	7% (37)	570
Ideo: Moderate (4)	28% (174)	34% (215)	6% (36)	3% (21)	23% (146)	5% (32)	625
Ideo: Conservative (5-7)	28% (206)	33% (244)	5% (37)	3% (25)	23% (174)	8% (57)	744
Educ: < College	29% (414)	29% (423)	5% (77)	2% (28)	24% (351)	10% (143)	1437
Educ: Bachelors degree	26% (128)	34% (167)	6% (31)	5% (24)	23% (111)	6% (30)	491
Educ: Post-grad	22% (63)	38% (107)	8% (22)	3% (9)	23% (66)	5% (15)	282
Income: Under 50k	27% (313)	29% (337)	6% (74)	2% (24)	25% (285)	11% (122)	1156
Income: 50k-100k	29% (196)	34% (230)	4% (28)	3% (20)	23% (154)	7% (49)	675
Income: 100k+	26% (97)	34% (130)	7% (28)	5% (18)	24% (90)	4% (17)	379
Ethnicity: White	28% (472)	33% (565)	5% (88)	2% (41)	25% (420)	7% (124)	1711
Ethnicity: Hispanic	23% (86)	27% (101)	9% (35)	5% (21)	21% (80)	14% (52)	374

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**Table MCEN5_1: Do you have a favorable or unfavorable impression of the following Batman films?
Batman, starring Michael Keaton**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (605)	32% (697)	6% (130)	3% (62)	24% (529)	8% (188)	2210
Ethnicity: Black	31% (88)	24% (67)	9% (26)	4% (10)	20% (57)	12% (35)	282
Ethnicity: Other	21% (46)	30% (65)	8% (16)	5% (11)	24% (51)	13% (28)	217
All Christian	26% (261)	35% (347)	7% (64)	3% (30)	23% (225)	6% (60)	988
All Non-Christian	26% (25)	27% (25)	10% (10)	7% (7)	21% (21)	8% (8)	96
Atheist	31% (37)	28% (33)	8% (9)	2% (2)	18% (21)	14% (16)	119
Agnostic/Nothing in particular	25% (154)	30% (181)	5% (31)	2% (14)	27% (167)	11% (66)	613
Something Else	33% (129)	28% (110)	4% (15)	2% (9)	24% (95)	9% (37)	395
Religious Non-Protestant/Catholic	24% (27)	27% (31)	12% (14)	6% (7)	24% (27)	7% (8)	114
Evangelical	29% (149)	30% (154)	6% (32)	4% (18)	24% (123)	7% (38)	515
Non-Evangelical	28% (236)	35% (295)	5% (41)	2% (20)	22% (189)	7% (58)	840
Community: Urban	25% (144)	33% (190)	6% (33)	4% (22)	22% (128)	10% (56)	573
Community: Suburban	29% (307)	30% (319)	6% (66)	2% (26)	24% (257)	7% (74)	1048
Community: Rural	26% (155)	32% (187)	5% (31)	2% (14)	24% (144)	10% (57)	589
Employ: Private Sector	31% (230)	36% (262)	7% (54)	4% (26)	17% (127)	5% (38)	737
Employ: Government	30% (45)	34% (52)	7% (10)	1% (2)	21% (31)	7% (11)	152
Employ: Self-Employed	24% (47)	27% (51)	8% (15)	6% (11)	27% (52)	8% (15)	191
Employ: Homemaker	29% (39)	31% (42)	4% (6)	1% (2)	28% (38)	7% (9)	136
Employ: Student	16% (17)	25% (26)	10% (10)	3% (3)	24% (25)	21% (22)	104
Employ: Retired	25% (130)	31% (162)	3% (16)	2% (12)	30% (157)	8% (43)	521
Employ: Unemployed	29% (66)	25% (56)	6% (13)	2% (5)	25% (57)	12% (28)	224
Employ: Other	21% (31)	31% (46)	3% (5)	1% (2)	28% (41)	15% (22)	146
Military HH: Yes	24% (75)	35% (107)	6% (18)	3% (10)	26% (80)	6% (19)	309
Military HH: No	28% (530)	31% (590)	6% (112)	3% (52)	24% (448)	9% (169)	1901
RD/WT: Right Direction	29% (192)	33% (216)	6% (38)	2% (14)	22% (141)	8% (53)	655
RD/WT: Wrong Track	27% (413)	31% (481)	6% (92)	3% (48)	25% (387)	9% (134)	1555
Biden Job Approve	30% (261)	34% (294)	7% (59)	2% (16)	21% (185)	7% (61)	875
Biden Job Disapprove	27% (317)	31% (373)	5% (62)	4% (45)	25% (301)	8% (93)	1190

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**Table MCEN5_1: Do you have a favorable or unfavorable impression of the following Batman films?
Batman, starring Michael Keaton**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (605)	32% (697)	6% (130)	3% (62)	24% (529)	8% (188)	2210
Biden Job Strongly Approve	36% (124)	29% (99)	7% (23)	2% (8)	17% (59)	8% (26)	341
Biden Job Somewhat Approve	26% (137)	36% (194)	7% (35)	1% (7)	24% (126)	7% (35)	534
Biden Job Somewhat Disapprove	20% (73)	32% (114)	8% (28)	4% (14)	28% (102)	8% (30)	361
Biden Job Strongly Disapprove	29% (244)	31% (259)	4% (34)	4% (31)	24% (199)	8% (62)	829
Favorable of Biden	30% (267)	34% (303)	6% (53)	2% (17)	21% (188)	7% (64)	893
Unfavorable of Biden	27% (315)	31% (366)	6% (65)	4% (43)	26% (303)	8% (89)	1182
Very Favorable of Biden	36% (130)	30% (110)	5% (17)	2% (7)	16% (58)	11% (39)	362
Somewhat Favorable of Biden	26% (137)	36% (193)	7% (36)	2% (9)	25% (130)	5% (25)	531
Somewhat Unfavorable of Biden	19% (62)	32% (105)	9% (29)	3% (10)	29% (93)	9% (29)	327
Very Unfavorable of Biden	30% (254)	31% (261)	4% (36)	4% (34)	25% (210)	7% (60)	855
#1 Issue: Economy	28% (253)	32% (294)	6% (50)	3% (30)	23% (206)	8% (73)	905
#1 Issue: Security	30% (90)	30% (93)	5% (16)	6% (18)	20% (61)	9% (28)	307
#1 Issue: Health Care	29% (60)	28% (57)	8% (16)	1% (1)	25% (52)	9% (19)	206
#1 Issue: Medicare / Social Security	31% (73)	30% (71)	5% (11)	1% (3)	27% (62)	6% (14)	233
#1 Issue: Women's Issues	16% (21)	30% (38)	3% (4)	2% (2)	28% (36)	21% (26)	127
#1 Issue: Education	22% (25)	33% (36)	11% (13)	1% (1)	30% (33)	3% (3)	110
#1 Issue: Energy	27% (46)	35% (60)	9% (16)	2% (4)	21% (36)	6% (11)	173
#1 Issue: Other	25% (37)	32% (48)	3% (4)	2% (3)	29% (44)	9% (13)	149
2020 Vote: Joe Biden	29% (261)	33% (296)	7% (63)	2% (16)	23% (211)	6% (57)	905
2020 Vote: Donald Trump	28% (204)	34% (247)	5% (35)	3% (22)	24% (170)	6% (45)	724
2020 Vote: Other	30% (22)	28% (20)	1% (1)	8% (6)	26% (19)	7% (5)	73
2020 Vote: Didn't Vote	23% (118)	26% (133)	6% (31)	3% (18)	25% (128)	16% (80)	509
2018 House Vote: Democrat	31% (214)	33% (232)	6% (45)	2% (13)	22% (152)	6% (42)	699
2018 House Vote: Republican	29% (181)	35% (216)	4% (24)	3% (19)	23% (142)	6% (36)	619
2018 House Vote: Someone else	32% (21)	25% (17)	— (0)	5% (3)	28% (19)	11% (7)	68
2016 Vote: Hillary Clinton	30% (198)	33% (213)	5% (35)	2% (10)	25% (161)	5% (34)	651
2016 Vote: Donald Trump	30% (197)	35% (229)	4% (28)	3% (20)	22% (148)	6% (39)	662
2016 Vote: Other	24% (27)	33% (36)	5% (5)	2% (2)	23% (25)	13% (14)	109
2016 Vote: Didn't Vote	23% (184)	28% (219)	8% (62)	4% (29)	25% (194)	13% (100)	787

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Table MCEN5_1: Do you have a favorable or unfavorable impression of the following Batman films?
Batman, starring Michael Keaton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (605)	32% (697)	6% (130)	3% (62)	24% (529)	8% (188)	2210
Voted in 2014: Yes	31% (376)	34% (415)	5% (57)	3% (31)	22% (264)	6% (67)	1209
Voted in 2014: No	23% (229)	28% (282)	7% (73)	3% (31)	26% (265)	12% (121)	1001
4-Region: Northeast	25% (96)	32% (121)	3% (11)	2% (7)	26% (100)	12% (46)	383
4-Region: Midwest	24% (109)	33% (151)	5% (24)	2% (10)	28% (128)	8% (34)	456
4-Region: South	29% (244)	32% (267)	6% (53)	3% (24)	22% (182)	9% (74)	844
4-Region: West	30% (156)	30% (157)	8% (41)	4% (21)	23% (119)	6% (33)	527
Batman Fans	38% (470)	36% (438)	7% (89)	3% (33)	14% (167)	2% (30)	1227
Film Fans	30% (569)	34% (635)	6% (115)	3% (51)	22% (424)	5% (101)	1894
Comic Fans	35% (335)	34% (323)	8% (72)	4% (35)	14% (135)	5% (52)	951
Batman Fans	38% (470)	36% (438)	7% (89)	3% (33)	14% (167)	2% (30)	1227
Film Fans	30% (569)	34% (635)	6% (115)	3% (51)	22% (424)	5% (101)	1894
Comic Fans	35% (335)	34% (323)	8% (72)	4% (35)	14% (135)	5% (52)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Returns, starring Michael Keaton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (521)	33% (732)	6% (142)	3% (61)	24% (533)	10% (220)	2210
Gender: Male	24% (259)	35% (376)	8% (89)	3% (35)	21% (225)	8% (84)	1068
Gender: Female	23% (262)	31% (356)	5% (53)	2% (27)	27% (308)	12% (136)	1142
Age: 18-24	16% (104)	32% (205)	9% (58)	4% (25)	21% (137)	18% (113)	642
Age: 25-44	35% (127)	30% (110)	8% (28)	3% (11)	18% (66)	6% (23)	365
Age: 45-64	26% (184)	38% (269)	5% (33)	3% (20)	23% (165)	6% (43)	714
Age: 65+	22% (106)	30% (148)	5% (24)	1% (5)	34% (165)	8% (41)	489
GenZers: 1997-2012	11% (35)	26% (83)	10% (32)	4% (14)	22% (68)	26% (82)	314
Millennials: 1981-1996	25% (147)	33% (195)	9% (50)	3% (20)	21% (120)	9% (52)	584
GenXers: 1965-1980	31% (170)	39% (209)	4% (24)	3% (18)	18% (98)	4% (22)	541
Baby Boomers: 1946-1964	23% (162)	33% (236)	4% (31)	1% (10)	30% (215)	8% (58)	712
PID: Dem (no lean)	26% (204)	36% (276)	8% (59)	1% (8)	22% (170)	8% (60)	776
PID: Ind (no lean)	19% (153)	29% (228)	6% (44)	4% (32)	27% (213)	14% (114)	784
PID: Rep (no lean)	25% (165)	35% (228)	6% (40)	3% (21)	23% (150)	7% (47)	650
PID/Gender: Dem Men	27% (89)	38% (125)	9% (29)	1% (4)	19% (63)	5% (18)	329
PID/Gender: Dem Women	26% (115)	34% (150)	7% (30)	1% (4)	24% (107)	9% (42)	447
PID/Gender: Ind Men	19% (76)	32% (125)	7% (28)	4% (16)	26% (103)	11% (45)	393
PID/Gender: Ind Women	20% (76)	26% (103)	4% (16)	4% (17)	28% (110)	18% (69)	391
PID/Gender: Rep Men	27% (94)	36% (126)	9% (32)	4% (15)	17% (58)	6% (21)	346
PID/Gender: Rep Women	23% (71)	34% (102)	2% (7)	2% (7)	30% (92)	8% (26)	305
Ideo: Liberal (1-3)	27% (156)	34% (195)	7% (40)	2% (9)	22% (123)	8% (48)	570
Ideo: Moderate (4)	25% (156)	33% (205)	7% (41)	4% (22)	26% (159)	7% (41)	625
Ideo: Conservative (5-7)	24% (177)	35% (262)	7% (50)	3% (22)	23% (171)	8% (61)	744
Educ: < College	25% (356)	32% (463)	6% (81)	2% (35)	24% (339)	11% (164)	1437
Educ: Bachelors degree	22% (106)	35% (171)	8% (37)	4% (18)	25% (122)	7% (36)	491
Educ: Post-grad	21% (59)	35% (99)	8% (24)	3% (8)	26% (72)	7% (20)	282
Income: Under 50k	23% (264)	31% (364)	7% (81)	2% (26)	25% (291)	11% (131)	1156
Income: 50k-100k	25% (169)	36% (244)	5% (34)	3% (22)	22% (146)	9% (61)	675
Income: 100k+	23% (88)	33% (125)	7% (28)	4% (14)	25% (96)	7% (28)	379
Ethnicity: White	23% (399)	33% (566)	6% (103)	3% (49)	26% (446)	9% (147)	1711
Ethnicity: Hispanic	18% (66)	35% (130)	9% (34)	5% (17)	19% (70)	15% (57)	374

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**Table MCEN5_2: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Returns, starring Michael Keaton**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	24%	(521)	33%	(732)	6%	(142)	3%	(61)	24%	(533)	10%	(220)	2210
Ethnicity: Black	29%	(82)	34%	(96)	9%	(24)	2%	(6)	14%	(41)	12%	(33)	282
Ethnicity: Other	19%	(41)	32%	(70)	7%	(15)	3%	(6)	21%	(46)	18%	(39)	217
All Christian	24%	(235)	34%	(333)	7%	(70)	3%	(30)	25%	(251)	7%	(68)	988
All Non-Christian	23%	(22)	32%	(31)	15%	(14)	—	(0)	26%	(25)	4%	(4)	96
Atheist	19%	(22)	29%	(34)	11%	(13)	4%	(4)	22%	(26)	16%	(20)	119
Agnostic/Nothing in particular	20%	(123)	34%	(209)	4%	(25)	3%	(20)	25%	(151)	14%	(85)	613
Something Else	30%	(118)	32%	(125)	5%	(20)	2%	(8)	20%	(81)	11%	(43)	395
Religious Non-Protestant/Catholic	26%	(30)	30%	(35)	13%	(15)	—	(0)	25%	(29)	5%	(6)	114
Evangelical	26%	(135)	30%	(155)	7%	(38)	3%	(18)	23%	(120)	10%	(49)	515
Non-Evangelical	25%	(208)	35%	(296)	6%	(51)	2%	(19)	25%	(206)	7%	(60)	840
Community: Urban	23%	(133)	35%	(199)	8%	(48)	3%	(18)	22%	(124)	9%	(51)	573
Community: Suburban	25%	(257)	33%	(341)	6%	(63)	3%	(27)	24%	(256)	10%	(104)	1048
Community: Rural	22%	(131)	33%	(193)	5%	(31)	3%	(16)	26%	(153)	11%	(65)	589
Employ: Private Sector	26%	(195)	38%	(283)	7%	(50)	4%	(26)	19%	(140)	6%	(43)	737
Employ: Government	30%	(45)	33%	(50)	10%	(16)	2%	(4)	18%	(28)	7%	(10)	152
Employ: Self-Employed	20%	(38)	26%	(49)	12%	(22)	3%	(5)	28%	(54)	12%	(22)	191
Employ: Homemaker	27%	(37)	31%	(42)	3%	(4)	4%	(5)	28%	(38)	7%	(10)	136
Employ: Student	13%	(14)	34%	(35)	9%	(9)	5%	(5)	15%	(16)	24%	(25)	104
Employ: Retired	22%	(113)	30%	(154)	5%	(26)	2%	(8)	34%	(175)	9%	(45)	521
Employ: Unemployed	23%	(51)	31%	(70)	5%	(11)	3%	(6)	22%	(48)	17%	(38)	224
Employ: Other	19%	(28)	34%	(50)	3%	(4)	2%	(3)	23%	(34)	18%	(26)	146
Military HH: Yes	23%	(70)	35%	(107)	6%	(17)	2%	(6)	29%	(90)	6%	(20)	309
Military HH: No	24%	(451)	33%	(626)	7%	(125)	3%	(56)	23%	(444)	11%	(200)	1901
RD/WT: Right Direction	27%	(175)	33%	(219)	7%	(47)	1%	(9)	24%	(158)	7%	(47)	655
RD/WT: Wrong Track	22%	(346)	33%	(513)	6%	(95)	3%	(53)	24%	(375)	11%	(173)	1555
Biden Job Approve	27%	(236)	34%	(298)	7%	(65)	2%	(14)	24%	(206)	6%	(56)	875
Biden Job Disapprove	23%	(268)	33%	(398)	6%	(70)	4%	(45)	24%	(287)	10%	(122)	1190

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**Table MCEN5_2: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Returns, starring Michael Keaton**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (521)	33% (732)	6% (142)	3% (61)	24% (533)	10% (220)	2210
Biden Job Strongly Approve	32% (108)	30% (101)	9% (31)	1% (4)	22% (73)	7% (23)	341
Biden Job Somewhat Approve	24% (128)	37% (198)	6% (34)	2% (9)	25% (132)	6% (33)	534
Biden Job Somewhat Disapprove	18% (63)	36% (130)	8% (27)	3% (11)	24% (88)	11% (41)	361
Biden Job Strongly Disapprove	25% (205)	32% (268)	5% (42)	4% (33)	24% (199)	10% (81)	829
Favorable of Biden	27% (241)	35% (310)	6% (53)	1% (8)	25% (219)	7% (62)	893
Unfavorable of Biden	23% (268)	33% (387)	7% (78)	4% (48)	24% (279)	10% (121)	1182
Very Favorable of Biden	33% (121)	32% (116)	5% (17)	1% (4)	20% (71)	9% (34)	362
Somewhat Favorable of Biden	23% (121)	37% (194)	7% (36)	1% (4)	28% (148)	5% (28)	531
Somewhat Unfavorable of Biden	16% (54)	33% (109)	11% (36)	6% (18)	23% (74)	11% (36)	327
Very Unfavorable of Biden	25% (215)	33% (278)	5% (43)	3% (30)	24% (205)	10% (85)	855
#1 Issue: Economy	23% (209)	36% (328)	5% (43)	3% (28)	23% (207)	10% (89)	905
#1 Issue: Security	25% (77)	31% (96)	8% (25)	4% (14)	22% (68)	9% (26)	307
#1 Issue: Health Care	27% (55)	26% (53)	9% (19)	1% (1)	30% (62)	8% (16)	206
#1 Issue: Medicare / Social Security	30% (69)	27% (64)	5% (11)	1% (3)	28% (65)	9% (21)	233
#1 Issue: Women's Issues	19% (24)	31% (39)	5% (7)	1% (2)	21% (26)	23% (29)	127
#1 Issue: Education	14% (15)	39% (44)	14% (15)	2% (2)	27% (30)	4% (4)	110
#1 Issue: Energy	23% (40)	33% (57)	10% (17)	5% (9)	20% (35)	9% (15)	173
#1 Issue: Other	21% (31)	34% (51)	3% (5)	2% (3)	27% (40)	13% (19)	149
2020 Vote: Joe Biden	27% (240)	33% (302)	7% (64)	2% (16)	25% (230)	6% (52)	905
2020 Vote: Donald Trump	23% (165)	35% (255)	6% (46)	4% (30)	22% (162)	9% (66)	724
2020 Vote: Other	14% (10)	37% (27)	4% (3)	5% (4)	32% (23)	8% (6)	73
2020 Vote: Didn't Vote	21% (106)	29% (148)	6% (29)	2% (12)	23% (118)	19% (96)	509
2018 House Vote: Democrat	27% (191)	34% (240)	7% (51)	1% (8)	24% (166)	6% (43)	699
2018 House Vote: Republican	24% (145)	36% (225)	6% (38)	3% (19)	23% (145)	8% (47)	619
2018 House Vote: Someone else	20% (14)	34% (23)	2% (2)	4% (3)	27% (18)	13% (9)	68
2016 Vote: Hillary Clinton	28% (181)	33% (217)	6% (40)	1% (8)	26% (171)	5% (35)	651
2016 Vote: Donald Trump	25% (166)	35% (233)	6% (38)	3% (21)	23% (152)	8% (50)	662
2016 Vote: Other	21% (23)	32% (35)	5% (5)	3% (4)	23% (25)	16% (18)	109
2016 Vote: Didn't Vote	19% (152)	31% (247)	7% (59)	4% (28)	23% (184)	15% (117)	787

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**Table MCEN5_2: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Returns, starring Michael Keaton**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (521)	33% (732)	6% (142)	3% (61)	24% (533)	10% (220)	2210
Voted in 2014: Yes	27% (327)	35% (418)	6% (73)	2% (30)	24% (286)	6% (75)	1209
Voted in 2014: No	19% (194)	31% (314)	7% (69)	3% (32)	25% (248)	14% (145)	1001
4-Region: Northeast	23% (86)	32% (122)	4% (17)	2% (9)	25% (96)	14% (53)	383
4-Region: Midwest	20% (93)	33% (149)	7% (32)	2% (11)	28% (128)	10% (44)	456
4-Region: South	26% (219)	32% (273)	7% (58)	3% (24)	24% (199)	9% (72)	844
4-Region: West	23% (123)	36% (189)	7% (36)	3% (18)	21% (110)	10% (51)	527
Batman Fans	33% (406)	41% (498)	8% (98)	3% (32)	13% (162)	3% (31)	1227
Film Fans	26% (498)	35% (670)	7% (129)	3% (49)	22% (424)	6% (123)	1894
Comic Fans	30% (282)	39% (374)	8% (75)	3% (28)	14% (130)	6% (62)	951
Batman Fans	33% (406)	41% (498)	8% (98)	3% (32)	13% (162)	3% (31)	1227
Film Fans	26% (498)	35% (670)	7% (129)	3% (49)	22% (424)	6% (123)	1894
Comic Fans	30% (282)	39% (374)	8% (75)	3% (28)	14% (130)	6% (62)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_3: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Forever, starring Val Kilmer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (279)	31% (693)	11% (253)	5% (111)	28% (622)	11% (252)	2210
Gender: Male	13% (140)	34% (358)	14% (145)	7% (73)	25% (262)	8% (90)	1068
Gender: Female	12% (139)	29% (336)	9% (108)	3% (39)	32% (360)	14% (161)	1142
Age: 18-24	12% (78)	24% (157)	14% (88)	4% (29)	27% (171)	19% (120)	642
Age: 25-44	17% (62)	35% (129)	12% (43)	10% (35)	20% (74)	6% (22)	365
Age: 45-64	13% (93)	37% (261)	11% (76)	5% (35)	27% (193)	8% (56)	714
Age: 65+	9% (46)	30% (147)	10% (47)	3% (12)	37% (183)	11% (54)	489
GenZers: 1997-2012	8% (26)	19% (59)	15% (46)	4% (13)	28% (87)	27% (85)	314
Millennials: 1981-1996	16% (95)	32% (190)	12% (68)	8% (44)	23% (134)	9% (53)	584
GenXers: 1965-1980	15% (80)	37% (200)	12% (66)	7% (36)	23% (127)	6% (31)	541
Baby Boomers: 1946-1964	10% (74)	33% (233)	10% (71)	2% (15)	34% (246)	10% (75)	712
PID: Dem (no lean)	14% (105)	31% (242)	14% (108)	3% (25)	28% (218)	10% (78)	776
PID: Ind (no lean)	10% (79)	29% (228)	8% (65)	7% (56)	31% (240)	15% (116)	784
PID: Rep (no lean)	15% (95)	34% (223)	12% (80)	5% (30)	25% (165)	9% (58)	650
PID/Gender: Dem Men	15% (50)	35% (114)	18% (59)	4% (15)	22% (73)	5% (17)	329
PID/Gender: Dem Women	12% (55)	29% (128)	11% (48)	2% (11)	32% (144)	13% (60)	447
PID/Gender: Ind Men	9% (35)	30% (118)	9% (36)	9% (34)	31% (121)	13% (50)	393
PID/Gender: Ind Women	11% (44)	28% (110)	8% (29)	6% (22)	30% (119)	17% (66)	391
PID/Gender: Rep Men	16% (56)	36% (126)	14% (50)	7% (24)	20% (68)	7% (23)	346
PID/Gender: Rep Women	13% (39)	32% (98)	10% (30)	2% (6)	32% (97)	11% (35)	305
Ideo: Liberal (1-3)	14% (79)	30% (173)	14% (81)	4% (26)	28% (160)	9% (52)	570
Ideo: Moderate (4)	12% (73)	33% (204)	12% (75)	8% (48)	29% (180)	7% (45)	625
Ideo: Conservative (5-7)	13% (96)	35% (262)	10% (76)	4% (29)	26% (197)	11% (84)	744
Educ: < College	13% (193)	30% (436)	10% (148)	4% (62)	28% (409)	13% (189)	1437
Educ: Bachelors degree	10% (51)	33% (164)	14% (70)	7% (36)	27% (130)	8% (39)	491
Educ: Post-grad	12% (35)	33% (93)	12% (35)	4% (13)	29% (82)	9% (25)	282
Income: Under 50k	14% (163)	29% (334)	12% (133)	4% (50)	28% (320)	13% (156)	1156
Income: 50k-100k	12% (80)	35% (233)	11% (71)	6% (38)	28% (186)	10% (67)	675
Income: 100k+	10% (36)	33% (127)	13% (48)	6% (23)	30% (115)	8% (30)	379
Ethnicity: White	12% (208)	31% (532)	11% (196)	5% (91)	30% (512)	10% (171)	1711
Ethnicity: Hispanic	11% (42)	25% (95)	16% (60)	7% (24)	23% (86)	18% (66)	374

Continued on next page

**Table MCEN5_3: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Forever, starring Val Kilmer**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (279)	31% (693)	11% (253)	5% (111)	28% (622)	11% (252)	2210
Ethnicity: Black	16% (46)	33% (94)	11% (32)	4% (11)	22% (61)	13% (38)	282
Ethnicity: Other	12% (26)	31% (67)	11% (24)	4% (9)	22% (48)	20% (43)	217
All Christian	11% (108)	33% (323)	12% (122)	6% (57)	29% (291)	9% (87)	988
All Non-Christian	21% (20)	35% (34)	15% (14)	4% (4)	19% (19)	6% (6)	96
Atheist	6% (7)	24% (28)	17% (20)	12% (14)	25% (30)	17% (20)	119
Agnostic/Nothing in particular	13% (79)	31% (188)	8% (50)	4% (25)	30% (184)	14% (87)	613
Something Else	16% (64)	31% (121)	12% (46)	3% (11)	25% (99)	13% (53)	395
Religious Non-Protestant/Catholic	21% (24)	35% (39)	14% (16)	4% (5)	20% (23)	6% (7)	114
Evangelical	12% (63)	33% (171)	11% (56)	3% (16)	29% (150)	11% (58)	515
Non-Evangelical	12% (103)	31% (264)	13% (110)	6% (51)	28% (233)	9% (79)	840
Community: Urban	15% (89)	31% (175)	10% (57)	6% (35)	27% (157)	10% (60)	573
Community: Suburban	11% (110)	32% (331)	13% (133)	6% (58)	28% (299)	11% (117)	1048
Community: Rural	14% (80)	32% (188)	11% (63)	3% (18)	28% (166)	13% (74)	589
Employ: Private Sector	17% (125)	36% (266)	12% (91)	7% (48)	22% (160)	6% (47)	737
Employ: Government	14% (21)	32% (49)	17% (26)	4% (7)	22% (34)	10% (16)	152
Employ: Self-Employed	14% (26)	24% (46)	11% (22)	9% (17)	30% (57)	12% (23)	191
Employ: Homemaker	13% (18)	32% (44)	8% (10)	3% (4)	31% (42)	13% (18)	136
Employ: Student	4% (4)	19% (20)	17% (18)	2% (2)	29% (30)	29% (30)	104
Employ: Retired	9% (48)	30% (157)	9% (45)	4% (18)	38% (198)	11% (55)	521
Employ: Unemployed	9% (19)	33% (74)	12% (27)	2% (5)	27% (61)	17% (38)	224
Employ: Other	12% (17)	27% (39)	10% (14)	6% (8)	28% (41)	18% (26)	146
Military HH: Yes	10% (31)	35% (106)	11% (35)	4% (11)	32% (98)	9% (27)	309
Military HH: No	13% (248)	31% (587)	11% (217)	5% (100)	28% (524)	12% (225)	1901
RD/WT: Right Direction	14% (89)	34% (220)	12% (80)	3% (20)	28% (183)	10% (62)	655
RD/WT: Wrong Track	12% (190)	30% (473)	11% (173)	6% (91)	28% (438)	12% (189)	1555
Biden Job Approve	13% (115)	34% (294)	13% (118)	3% (30)	28% (244)	8% (74)	875
Biden Job Disapprove	13% (158)	31% (368)	10% (122)	6% (73)	28% (336)	11% (133)	1190

Continued on next page

**Table MCEN5_3: Do you have a favorable or unfavorable impression of the following Batman films?
 Batman Forever, starring Val Kilmer**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (279)	31% (693)	11% (253)	5% (111)	28% (622)	11% (252)	2210
Biden Job Strongly Approve	19% (65)	30% (104)	13% (45)	3% (11)	26% (88)	8% (28)	341
Biden Job Somewhat Approve	9% (50)	36% (190)	14% (72)	3% (19)	29% (157)	9% (46)	534
Biden Job Somewhat Disapprove	10% (35)	29% (104)	11% (41)	8% (29)	31% (113)	11% (39)	361
Biden Job Strongly Disapprove	15% (123)	32% (263)	10% (81)	5% (44)	27% (223)	11% (95)	829
Favorable of Biden	13% (117)	34% (302)	13% (112)	4% (32)	28% (248)	9% (81)	893
Unfavorable of Biden	13% (151)	31% (368)	11% (126)	6% (70)	28% (331)	11% (136)	1182
Very Favorable of Biden	17% (63)	31% (113)	12% (45)	3% (10)	25% (90)	11% (41)	362
Somewhat Favorable of Biden	10% (54)	36% (189)	13% (67)	4% (22)	30% (158)	8% (40)	531
Somewhat Unfavorable of Biden	8% (27)	29% (95)	14% (44)	7% (22)	31% (102)	11% (37)	327
Very Unfavorable of Biden	15% (125)	32% (273)	10% (82)	6% (48)	27% (229)	12% (99)	855
#1 Issue: Economy	11% (103)	35% (318)	12% (106)	5% (43)	27% (241)	10% (94)	905
#1 Issue: Security	16% (50)	32% (97)	9% (27)	6% (18)	26% (80)	11% (34)	307
#1 Issue: Health Care	13% (28)	28% (59)	12% (24)	5% (10)	28% (57)	14% (29)	206
#1 Issue: Medicare / Social Security	14% (33)	30% (69)	9% (20)	5% (12)	32% (74)	11% (25)	233
#1 Issue: Women's Issues	12% (15)	19% (24)	14% (17)	8% (10)	26% (33)	21% (27)	127
#1 Issue: Education	9% (9)	30% (34)	16% (18)	5% (6)	34% (37)	6% (7)	110
#1 Issue: Energy	14% (23)	28% (49)	13% (23)	5% (9)	29% (51)	10% (18)	173
#1 Issue: Other	11% (16)	30% (44)	10% (15)	4% (6)	33% (49)	12% (18)	149
2020 Vote: Joe Biden	13% (119)	32% (290)	13% (118)	5% (45)	30% (271)	7% (61)	905
2020 Vote: Donald Trump	12% (89)	34% (245)	12% (88)	5% (35)	27% (193)	10% (73)	724
2020 Vote: Other	8% (6)	22% (16)	13% (9)	10% (7)	37% (27)	9% (7)	73
2020 Vote: Didn't Vote	13% (64)	28% (142)	7% (37)	5% (24)	26% (131)	22% (111)	509
2018 House Vote: Democrat	14% (95)	32% (222)	15% (104)	4% (31)	29% (200)	7% (46)	699
2018 House Vote: Republican	13% (81)	36% (224)	9% (57)	5% (33)	27% (166)	9% (58)	619
2018 House Vote: Someone else	8% (5)	21% (14)	14% (10)	8% (5)	38% (26)	12% (8)	68
2016 Vote: Hillary Clinton	13% (81)	33% (214)	13% (84)	4% (29)	31% (199)	7% (43)	651
2016 Vote: Donald Trump	13% (83)	35% (233)	10% (67)	5% (36)	27% (180)	10% (63)	662
2016 Vote: Other	9% (10)	31% (34)	9% (10)	6% (7)	30% (33)	15% (16)	109
2016 Vote: Didn't Vote	13% (104)	27% (212)	12% (92)	5% (40)	27% (210)	16% (129)	787

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**Table MCEN5_3: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Forever, starring Val Kilmer**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (279)	31% (693)	11% (253)	5% (111)	28% (622)	11% (252)	2210
Voted in 2014: Yes	13% (156)	34% (416)	11% (135)	6% (68)	28% (343)	8% (92)	1209
Voted in 2014: No	12% (123)	28% (277)	12% (118)	4% (43)	28% (279)	16% (160)	1001
4-Region: Northeast	12% (47)	31% (118)	11% (43)	5% (19)	27% (104)	14% (52)	383
4-Region: Midwest	12% (55)	30% (136)	11% (48)	4% (18)	32% (144)	12% (56)	456
4-Region: South	14% (121)	32% (274)	11% (93)	4% (37)	28% (234)	10% (87)	844
4-Region: West	11% (57)	31% (165)	13% (68)	7% (38)	27% (140)	11% (58)	527
Batman Fans	18% (225)	40% (491)	15% (182)	6% (68)	18% (217)	4% (45)	1227
Film Fans	13% (254)	34% (649)	12% (231)	5% (101)	27% (515)	8% (144)	1894
Comic Fans	18% (172)	37% (348)	15% (144)	6% (59)	17% (163)	7% (66)	951
Batman Fans	18% (225)	40% (491)	15% (182)	6% (68)	18% (217)	4% (45)	1227
Film Fans	13% (254)	34% (649)	12% (231)	5% (101)	27% (515)	8% (144)	1894
Comic Fans	18% (172)	37% (348)	15% (144)	6% (59)	17% (163)	7% (66)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN5_4: Do you have a favorable or unfavorable impression of the following Batman films?
Batman and Robin, starring George Clooney**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	31% (680)	11% (254)	8% (184)	27% (594)	11% (249)	2210
Gender: Male	11% (113)	31% (330)	15% (156)	11% (122)	24% (254)	9% (92)	1068
Gender: Female	12% (136)	31% (350)	9% (98)	5% (62)	30% (340)	14% (157)	1142
Age: 18-24	14% (91)	24% (153)	10% (67)	9% (60)	26% (165)	16% (106)	642
Age: 25-44	13% (46)	40% (147)	12% (46)	11% (40)	16% (59)	7% (27)	365
Age: 45-64	9% (68)	33% (235)	14% (97)	8% (60)	27% (196)	8% (59)	714
Age: 65+	9% (44)	30% (146)	9% (44)	5% (24)	36% (174)	12% (57)	489
GenZers: 1997-2012	8% (26)	20% (63)	11% (34)	9% (28)	29% (91)	23% (73)	314
Millennials: 1981-1996	16% (94)	33% (191)	11% (64)	11% (64)	20% (116)	9% (55)	584
GenXers: 1965-1980	11% (62)	35% (188)	15% (79)	11% (57)	23% (126)	5% (29)	541
Baby Boomers: 1946-1964	9% (64)	32% (228)	10% (73)	5% (32)	32% (230)	12% (86)	712
PID: Dem (no lean)	13% (101)	35% (269)	11% (86)	6% (47)	25% (191)	10% (81)	776
PID: Ind (no lean)	8% (62)	28% (216)	11% (87)	10% (75)	30% (233)	14% (111)	784
PID: Rep (no lean)	13% (86)	30% (195)	12% (81)	10% (62)	26% (169)	9% (57)	650
PID/Gender: Dem Men	13% (44)	36% (119)	15% (50)	9% (30)	19% (64)	7% (22)	329
PID/Gender: Dem Women	13% (57)	34% (151)	8% (37)	4% (17)	29% (128)	13% (59)	447
PID/Gender: Ind Men	5% (19)	28% (111)	13% (50)	13% (51)	29% (114)	12% (48)	393
PID/Gender: Ind Women	11% (43)	27% (105)	9% (36)	6% (24)	31% (119)	16% (63)	391
PID/Gender: Rep Men	14% (50)	29% (100)	16% (56)	12% (41)	22% (77)	6% (22)	346
PID/Gender: Rep Women	12% (37)	31% (95)	8% (25)	7% (21)	30% (93)	12% (35)	305
Ideo: Liberal (1-3)	10% (55)	33% (191)	13% (75)	9% (54)	25% (142)	9% (53)	570
Ideo: Moderate (4)	13% (81)	33% (207)	11% (72)	8% (51)	27% (166)	8% (48)	625
Ideo: Conservative (5-7)	10% (78)	31% (228)	12% (91)	9% (65)	27% (203)	11% (78)	744
Educ: < College	13% (181)	30% (425)	10% (148)	7% (107)	27% (390)	13% (186)	1437
Educ: Bachelors degree	8% (40)	34% (168)	15% (71)	9% (45)	26% (126)	8% (41)	491
Educ: Post-grad	10% (28)	31% (86)	12% (35)	12% (33)	28% (78)	8% (22)	282
Income: Under 50k	13% (152)	29% (333)	9% (108)	8% (95)	27% (315)	13% (153)	1156
Income: 50k-100k	10% (68)	34% (228)	13% (86)	8% (51)	26% (172)	10% (70)	675
Income: 100k+	8% (29)	31% (119)	16% (60)	10% (38)	28% (106)	7% (26)	379
Ethnicity: White	10% (177)	31% (526)	12% (202)	9% (154)	28% (478)	10% (172)	1711
Ethnicity: Hispanic	14% (53)	29% (108)	9% (32)	13% (48)	20% (76)	15% (56)	374

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**Table MCEN5_4: Do you have a favorable or unfavorable impression of the following Batman films?
Batman and Robin, starring George Clooney**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	31% (680)	11% (254)	8% (184)	27% (594)	11% (249)	2210
Ethnicity: Black	17% (47)	30% (83)	10% (29)	7% (19)	24% (68)	13% (35)	282
Ethnicity: Other	11% (25)	33% (71)	10% (22)	5% (12)	22% (47)	19% (41)	217
All Christian	11% (106)	32% (316)	14% (134)	8% (76)	27% (266)	9% (90)	988
All Non-Christian	19% (18)	26% (25)	14% (13)	16% (15)	18% (17)	8% (7)	96
Atheist	9% (11)	18% (22)	12% (14)	25% (30)	19% (22)	16% (19)	119
Agnostic/Nothing in particular	10% (63)	30% (186)	9% (58)	6% (36)	30% (185)	14% (85)	613
Something Else	13% (51)	34% (132)	9% (34)	7% (27)	26% (103)	12% (48)	395
Religious Non-Protestant/Catholic	16% (18)	27% (31)	16% (19)	13% (15)	20% (22)	8% (9)	114
Evangelical	13% (65)	31% (159)	10% (53)	7% (34)	27% (139)	13% (65)	515
Non-Evangelical	11% (90)	34% (282)	13% (108)	8% (68)	26% (221)	8% (70)	840
Community: Urban	15% (84)	28% (160)	11% (61)	9% (53)	27% (154)	11% (60)	573
Community: Suburban	9% (99)	31% (328)	12% (127)	9% (96)	27% (285)	11% (114)	1048
Community: Rural	11% (67)	33% (192)	11% (66)	6% (36)	26% (155)	13% (75)	589
Employ: Private Sector	13% (98)	35% (261)	14% (106)	10% (72)	20% (146)	7% (54)	737
Employ: Government	11% (16)	38% (58)	13% (20)	6% (10)	18% (28)	14% (21)	152
Employ: Self-Employed	14% (26)	24% (45)	13% (24)	10% (20)	29% (56)	11% (21)	191
Employ: Homemaker	16% (22)	29% (40)	6% (8)	10% (14)	29% (40)	10% (13)	136
Employ: Student	4% (4)	22% (23)	18% (18)	8% (8)	30% (31)	19% (19)	104
Employ: Retired	7% (36)	30% (158)	9% (47)	6% (30)	36% (189)	12% (62)	521
Employ: Unemployed	11% (25)	28% (64)	8% (17)	11% (24)	26% (59)	16% (35)	224
Employ: Other	16% (23)	22% (32)	9% (13)	5% (8)	31% (46)	17% (25)	146
Military HH: Yes	7% (22)	34% (106)	12% (38)	8% (25)	31% (95)	8% (23)	309
Military HH: No	12% (227)	30% (574)	11% (216)	8% (159)	26% (499)	12% (226)	1901
RD/WT: Right Direction	13% (83)	35% (227)	12% (75)	6% (38)	26% (169)	9% (62)	655
RD/WT: Wrong Track	11% (166)	29% (453)	11% (178)	9% (146)	27% (425)	12% (187)	1555
Biden Job Approve	12% (109)	35% (308)	12% (107)	6% (56)	25% (219)	9% (76)	875
Biden Job Disapprove	11% (134)	29% (342)	12% (139)	9% (108)	29% (340)	11% (127)	1190

Continued on next page

**Table MCEN5_4: Do you have a favorable or unfavorable impression of the following Batman films?
 Batman and Robin, starring George Clooney**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	31% (680)	11% (254)	8% (184)	27% (594)	11% (249)	2210
Biden Job Strongly Approve	17% (56)	32% (110)	12% (41)	8% (27)	21% (73)	10% (34)	341
Biden Job Somewhat Approve	10% (52)	37% (198)	12% (66)	5% (29)	27% (146)	8% (43)	534
Biden Job Somewhat Disapprove	10% (35)	31% (112)	10% (36)	8% (29)	30% (110)	11% (39)	361
Biden Job Strongly Disapprove	12% (99)	28% (230)	12% (103)	10% (79)	28% (230)	11% (88)	829
Favorable of Biden	13% (114)	35% (315)	12% (103)	6% (53)	26% (235)	8% (72)	893
Unfavorable of Biden	11% (127)	29% (342)	12% (138)	9% (112)	27% (322)	12% (140)	1182
Very Favorable of Biden	17% (62)	31% (114)	11% (41)	6% (22)	23% (83)	11% (40)	362
Somewhat Favorable of Biden	10% (52)	38% (201)	12% (62)	6% (32)	29% (152)	6% (32)	531
Somewhat Unfavorable of Biden	9% (28)	32% (103)	13% (42)	7% (23)	28% (93)	12% (38)	327
Very Unfavorable of Biden	12% (99)	28% (239)	11% (96)	10% (89)	27% (230)	12% (102)	855
#1 Issue: Economy	10% (94)	33% (295)	13% (121)	8% (68)	26% (234)	10% (93)	905
#1 Issue: Security	12% (38)	27% (84)	15% (45)	10% (30)	24% (74)	12% (35)	307
#1 Issue: Health Care	13% (26)	35% (72)	7% (14)	9% (18)	27% (55)	10% (20)	206
#1 Issue: Medicare / Social Security	14% (33)	33% (76)	7% (16)	5% (12)	29% (68)	12% (29)	233
#1 Issue: Women's Issues	13% (17)	22% (28)	7% (9)	5% (7)	28% (35)	24% (31)	127
#1 Issue: Education	7% (8)	29% (32)	15% (17)	14% (15)	31% (34)	4% (5)	110
#1 Issue: Energy	13% (22)	29% (50)	10% (18)	12% (21)	24% (42)	12% (21)	173
#1 Issue: Other	8% (11)	29% (44)	10% (14)	9% (13)	34% (51)	10% (15)	149
2020 Vote: Joe Biden	12% (109)	34% (305)	13% (115)	7% (66)	26% (235)	8% (76)	905
2020 Vote: Donald Trump	10% (73)	31% (221)	13% (91)	9% (68)	27% (195)	10% (75)	724
2020 Vote: Other	8% (6)	25% (18)	6% (5)	20% (15)	32% (24)	8% (6)	73
2020 Vote: Didn't Vote	12% (60)	27% (136)	9% (43)	7% (36)	28% (140)	18% (92)	509
2018 House Vote: Democrat	12% (87)	34% (235)	12% (84)	8% (55)	26% (178)	8% (58)	699
2018 House Vote: Republican	11% (65)	30% (187)	13% (83)	9% (56)	27% (170)	9% (58)	619
2018 House Vote: Someone else	7% (5)	23% (15)	6% (4)	18% (12)	36% (24)	11% (7)	68
2016 Vote: Hillary Clinton	12% (75)	34% (220)	12% (75)	7% (46)	28% (186)	8% (50)	651
2016 Vote: Donald Trump	9% (62)	29% (194)	15% (98)	9% (62)	28% (184)	9% (62)	662
2016 Vote: Other	9% (10)	26% (29)	11% (12)	9% (10)	30% (33)	14% (16)	109
2016 Vote: Didn't Vote	13% (103)	30% (237)	9% (68)	9% (67)	24% (191)	15% (121)	787

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Table MCEN5_4: Do you have a favorable or unfavorable impression of the following Batman films?
Batman and Robin, starring George Clooney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	31% (680)	11% (254)	8% (184)	27% (594)	11% (249)	2210
Voted in 2014: Yes	11% (138)	32% (384)	13% (154)	8% (101)	28% (336)	8% (96)	1209
Voted in 2014: No	11% (111)	30% (296)	10% (100)	8% (84)	26% (258)	15% (153)	1001
4-Region: Northeast	11% (43)	29% (112)	11% (41)	6% (23)	29% (109)	14% (54)	383
4-Region: Midwest	10% (46)	31% (141)	8% (39)	9% (43)	29% (132)	12% (56)	456
4-Region: South	13% (112)	32% (269)	12% (101)	7% (58)	26% (220)	10% (84)	844
4-Region: West	9% (48)	30% (158)	14% (73)	11% (60)	25% (133)	10% (55)	527
Batman Fans	16% (199)	38% (470)	16% (191)	10% (122)	16% (194)	4% (51)	1227
Film Fans	12% (224)	33% (623)	13% (239)	9% (168)	26% (494)	8% (146)	1894
Comic Fans	16% (148)	36% (342)	14% (133)	12% (112)	16% (150)	7% (66)	951
Batman Fans	16% (199)	38% (470)	16% (191)	10% (122)	16% (194)	4% (51)	1227
Film Fans	12% (224)	33% (623)	13% (239)	9% (168)	26% (494)	8% (146)	1894
Comic Fans	16% (148)	36% (342)	14% (133)	12% (112)	16% (150)	7% (66)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_5: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Begins, starring Christian Bale

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (524)	30% (657)	6% (138)	3% (67)	25% (541)	13% (281)	2210
Gender: Male	28% (294)	31% (329)	7% (74)	3% (37)	22% (231)	10% (103)	1068
Gender: Female	20% (230)	29% (328)	6% (64)	3% (30)	27% (311)	16% (179)	1142
Age: 18-24	27% (176)	26% (169)	9% (57)	3% (21)	18% (115)	16% (103)	642
Age: 25-44	32% (116)	33% (121)	7% (25)	5% (16)	17% (61)	7% (27)	365
Age: 45-64	22% (159)	32% (229)	6% (40)	2% (17)	26% (188)	11% (81)	714
Age: 65+	15% (74)	28% (138)	3% (16)	3% (13)	36% (177)	14% (71)	489
GenZers: 1997-2012	21% (65)	24% (76)	9% (29)	3% (8)	20% (61)	24% (75)	314
Millennials: 1981-1996	33% (195)	29% (169)	8% (48)	4% (26)	16% (94)	9% (52)	584
GenXers: 1965-1980	26% (140)	35% (191)	6% (33)	3% (16)	21% (115)	9% (46)	541
Baby Boomers: 1946-1964	17% (119)	30% (215)	4% (28)	2% (14)	34% (241)	13% (96)	712
PID: Dem (no lean)	25% (198)	32% (251)	5% (40)	2% (19)	24% (183)	11% (85)	776
PID: Ind (no lean)	21% (166)	26% (205)	7% (57)	4% (28)	26% (203)	16% (125)	784
PID: Rep (no lean)	25% (161)	31% (201)	6% (41)	3% (20)	24% (156)	11% (72)	650
PID/Gender: Dem Men	28% (93)	34% (111)	7% (22)	4% (12)	21% (69)	7% (22)	329
PID/Gender: Dem Women	23% (104)	31% (141)	4% (19)	2% (7)	26% (114)	14% (62)	447
PID/Gender: Ind Men	27% (108)	27% (104)	7% (26)	4% (14)	22% (87)	14% (53)	393
PID/Gender: Ind Women	15% (58)	26% (100)	8% (31)	4% (14)	30% (116)	18% (72)	391
PID/Gender: Rep Men	27% (93)	33% (114)	8% (26)	3% (11)	22% (75)	8% (27)	346
PID/Gender: Rep Women	22% (68)	29% (87)	5% (15)	3% (9)	27% (81)	15% (45)	305
Ideo: Liberal (1-3)	26% (146)	34% (194)	7% (39)	3% (15)	21% (121)	10% (55)	570
Ideo: Moderate (4)	24% (153)	31% (192)	8% (48)	4% (23)	24% (151)	9% (57)	625
Ideo: Conservative (5-7)	24% (176)	30% (225)	5% (40)	3% (20)	25% (186)	13% (97)	744
Educ: < College	23% (327)	28% (408)	6% (92)	3% (38)	26% (368)	14% (203)	1437
Educ: Bachelors degree	27% (130)	32% (155)	5% (26)	3% (16)	23% (111)	11% (53)	491
Educ: Post-grad	24% (66)	33% (94)	7% (21)	5% (13)	22% (62)	9% (25)	282
Income: Under 50k	23% (271)	28% (324)	6% (70)	3% (35)	25% (285)	15% (170)	1156
Income: 50k-100k	23% (157)	31% (207)	7% (47)	2% (16)	25% (172)	11% (77)	675
Income: 100k+	25% (96)	33% (126)	6% (21)	4% (16)	22% (85)	9% (34)	379
Ethnicity: White	24% (404)	30% (519)	5% (83)	3% (53)	26% (447)	12% (205)	1711
Ethnicity: Hispanic	19% (72)	36% (135)	8% (31)	4% (16)	15% (56)	17% (64)	374

Continued on next page

**Table MCEN5_5: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Begins, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (524)	30% (657)	6% (138)	3% (67)	25% (541)	13% (281)	2210
Ethnicity: Black	27% (77)	23% (65)	10% (29)	4% (11)	20% (57)	15% (43)	282
Ethnicity: Other	20% (44)	34% (73)	12% (27)	1% (3)	17% (38)	15% (33)	217
All Christian	23% (224)	32% (314)	6% (62)	3% (28)	26% (259)	10% (102)	988
All Non-Christian	28% (27)	29% (28)	9% (9)	7% (7)	20% (19)	6% (6)	96
Atheist	34% (40)	22% (26)	7% (9)	6% (8)	15% (17)	16% (19)	119
Agnostic/Nothing in particular	23% (141)	29% (175)	6% (34)	3% (17)	25% (154)	15% (91)	613
Something Else	23% (92)	29% (114)	6% (24)	2% (9)	23% (92)	16% (63)	395
Religious Non-Protestant/Catholic	29% (33)	33% (37)	8% (9)	6% (7)	20% (22)	5% (6)	114
Evangelical	21% (109)	30% (152)	6% (31)	2% (12)	27% (139)	14% (72)	515
Non-Evangelical	24% (199)	31% (264)	7% (56)	3% (24)	24% (205)	11% (92)	840
Community: Urban	24% (137)	29% (166)	8% (47)	5% (30)	21% (123)	12% (70)	573
Community: Suburban	25% (262)	29% (303)	7% (71)	2% (23)	25% (267)	12% (123)	1048
Community: Rural	21% (125)	32% (188)	3% (20)	3% (15)	26% (152)	15% (88)	589
Employ: Private Sector	29% (216)	34% (251)	6% (47)	4% (26)	18% (136)	8% (61)	737
Employ: Government	32% (48)	30% (46)	10% (15)	1% (2)	17% (26)	9% (14)	152
Employ: Self-Employed	22% (43)	27% (51)	8% (15)	4% (8)	24% (46)	15% (28)	191
Employ: Homemaker	21% (28)	30% (41)	7% (10)	3% (5)	30% (40)	9% (12)	136
Employ: Student	15% (16)	28% (29)	9% (9)	2% (2)	27% (28)	18% (19)	104
Employ: Retired	15% (80)	28% (145)	4% (19)	3% (15)	36% (187)	15% (76)	521
Employ: Unemployed	25% (55)	28% (63)	5% (10)	2% (5)	19% (43)	21% (47)	224
Employ: Other	26% (38)	21% (30)	9% (12)	3% (4)	25% (36)	17% (24)	146
Military HH: Yes	22% (69)	28% (86)	6% (19)	4% (11)	29% (89)	11% (33)	309
Military HH: No	24% (455)	30% (571)	6% (119)	3% (56)	24% (452)	13% (248)	1901
RD/WT: Right Direction	26% (168)	32% (208)	5% (34)	4% (24)	22% (146)	11% (75)	655
RD/WT: Wrong Track	23% (357)	29% (449)	7% (104)	3% (43)	25% (396)	13% (206)	1555
Biden Job Approve	25% (219)	34% (295)	5% (44)	3% (25)	24% (208)	10% (84)	875
Biden Job Disapprove	24% (281)	28% (333)	7% (78)	3% (40)	25% (301)	13% (156)	1190

Continued on next page

**Table MCEN5_5: Do you have a favorable or unfavorable impression of the following Batman films?
 Batman Begins, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (524)	30% (657)	6% (138)	3% (67)	25% (541)	13% (281)	2210
Biden Job Strongly Approve	30% (101)	28% (96)	6% (21)	4% (15)	22% (74)	10% (35)	341
Biden Job Somewhat Approve	22% (118)	37% (199)	4% (23)	2% (11)	25% (135)	9% (49)	534
Biden Job Somewhat Disapprove	21% (76)	28% (101)	8% (29)	4% (14)	26% (92)	13% (49)	361
Biden Job Strongly Disapprove	25% (205)	28% (232)	6% (48)	3% (27)	25% (209)	13% (108)	829
Favorable of Biden	25% (221)	34% (301)	5% (48)	2% (20)	24% (211)	10% (93)	893
Unfavorable of Biden	24% (283)	28% (330)	7% (78)	4% (45)	25% (294)	13% (152)	1182
Very Favorable of Biden	28% (103)	28% (103)	4% (14)	3% (12)	24% (85)	12% (45)	362
Somewhat Favorable of Biden	22% (118)	37% (198)	6% (34)	2% (8)	24% (125)	9% (48)	531
Somewhat Unfavorable of Biden	22% (73)	28% (92)	9% (31)	4% (12)	24% (80)	12% (38)	327
Very Unfavorable of Biden	25% (210)	28% (238)	5% (47)	4% (32)	25% (215)	13% (114)	855
#1 Issue: Economy	27% (244)	30% (275)	8% (69)	2% (17)	22% (198)	11% (103)	905
#1 Issue: Security	18% (54)	29% (90)	7% (21)	6% (18)	25% (77)	15% (48)	307
#1 Issue: Health Care	23% (48)	34% (70)	4% (9)	2% (5)	25% (51)	12% (24)	206
#1 Issue: Medicare / Social Security	22% (52)	27% (64)	2% (5)	4% (8)	32% (74)	13% (30)	233
#1 Issue: Women's Issues	21% (27)	23% (29)	4% (6)	4% (5)	24% (31)	23% (29)	127
#1 Issue: Education	18% (20)	37% (40)	10% (11)	6% (7)	23% (26)	5% (6)	110
#1 Issue: Energy	28% (48)	33% (58)	7% (13)	2% (4)	19% (33)	10% (18)	173
#1 Issue: Other	21% (31)	21% (31)	4% (6)	3% (4)	35% (52)	17% (25)	149
2020 Vote: Joe Biden	25% (229)	33% (297)	6% (56)	3% (24)	24% (221)	9% (78)	905
2020 Vote: Donald Trump	23% (170)	29% (212)	6% (45)	3% (19)	25% (179)	14% (98)	724
2020 Vote: Other	27% (20)	23% (16)	5% (3)	12% (9)	26% (19)	7% (5)	73
2020 Vote: Didn't Vote	21% (106)	26% (131)	7% (35)	3% (15)	24% (123)	20% (99)	509
2018 House Vote: Democrat	26% (181)	33% (228)	6% (45)	3% (19)	24% (168)	8% (58)	699
2018 House Vote: Republican	25% (154)	29% (183)	4% (28)	3% (17)	27% (164)	12% (73)	619
2018 House Vote: Someone else	22% (15)	20% (13)	10% (7)	3% (2)	26% (18)	19% (13)	68
2016 Vote: Hillary Clinton	24% (155)	34% (223)	5% (33)	3% (18)	25% (165)	9% (58)	651
2016 Vote: Donald Trump	24% (158)	28% (188)	5% (34)	3% (20)	28% (185)	12% (77)	662
2016 Vote: Other	23% (25)	24% (27)	6% (7)	4% (4)	24% (26)	18% (20)	109
2016 Vote: Didn't Vote	24% (186)	28% (220)	8% (64)	3% (26)	21% (165)	16% (127)	787

Continued on next page

**Table MCEN5_5: Do you have a favorable or unfavorable impression of the following Batman films?
Batman Begins, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (524)	30% (657)	6% (138)	3% (67)	25% (541)	13% (281)	2210
Voted in 2014: Yes	25% (299)	30% (369)	6% (70)	3% (31)	26% (319)	10% (122)	1209
Voted in 2014: No	23% (225)	29% (289)	7% (69)	4% (36)	22% (223)	16% (159)	1001
4-Region: Northeast	23% (88)	31% (117)	4% (17)	4% (14)	24% (91)	15% (55)	383
4-Region: Midwest	23% (104)	28% (130)	6% (30)	3% (13)	26% (120)	13% (60)	456
4-Region: South	23% (198)	31% (264)	5% (43)	3% (22)	25% (210)	13% (108)	844
4-Region: West	26% (135)	28% (146)	9% (49)	4% (19)	23% (120)	11% (58)	527
Batman Fans	37% (449)	36% (447)	7% (92)	2% (23)	14% (177)	3% (40)	1227
Film Fans	26% (499)	32% (614)	6% (121)	3% (58)	23% (444)	8% (158)	1894
Comic Fans	35% (330)	32% (300)	9% (84)	3% (30)	15% (145)	6% (61)	951
Batman Fans	37% (449)	36% (447)	7% (92)	2% (23)	14% (177)	3% (40)	1227
Film Fans	26% (499)	32% (614)	6% (121)	3% (58)	23% (444)	8% (158)	1894
Comic Fans	35% (330)	32% (300)	9% (84)	3% (30)	15% (145)	6% (61)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_6: Do you have a favorable or unfavorable impression of the following Batman films?
 The Dark Knight, starring Christian Bale

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (639)	29% (638)	5% (117)	3% (59)	24% (533)	10% (224)	2210
Gender: Male	36% (382)	29% (305)	5% (50)	3% (28)	21% (221)	8% (80)	1068
Gender: Female	22% (256)	29% (333)	6% (66)	3% (31)	27% (312)	13% (143)	1142
Age: 18-24	37% (236)	25% (160)	5% (35)	2% (15)	17% (108)	14% (88)	642
Age: 25-44	38% (140)	32% (115)	4% (13)	4% (13)	16% (59)	7% (24)	365
Age: 45-64	26% (184)	31% (219)	6% (44)	3% (19)	27% (191)	8% (57)	714
Age: 65+	16% (79)	29% (144)	5% (24)	2% (12)	36% (175)	11% (55)	489
GenZers: 1997-2012	28% (88)	20% (62)	7% (22)	3% (10)	21% (66)	21% (66)	314
Millennials: 1981-1996	42% (244)	31% (179)	4% (25)	2% (11)	15% (87)	6% (37)	584
GenXers: 1965-1980	31% (170)	31% (167)	5% (27)	4% (21)	22% (118)	7% (38)	541
Baby Boomers: 1946-1964	18% (129)	32% (225)	5% (39)	2% (12)	33% (237)	10% (70)	712
PID: Dem (no lean)	29% (226)	33% (253)	5% (41)	2% (18)	22% (174)	8% (63)	776
PID: Ind (no lean)	28% (221)	24% (187)	5% (38)	3% (21)	27% (209)	14% (107)	784
PID: Rep (no lean)	29% (192)	30% (198)	6% (37)	3% (20)	23% (150)	8% (53)	650
PID/Gender: Dem Men	35% (115)	32% (106)	5% (17)	2% (6)	21% (70)	4% (14)	329
PID/Gender: Dem Women	25% (111)	33% (147)	5% (24)	3% (12)	23% (104)	11% (49)	447
PID/Gender: Ind Men	37% (144)	23% (89)	4% (16)	2% (8)	23% (90)	11% (45)	393
PID/Gender: Ind Women	20% (77)	25% (98)	6% (22)	3% (13)	30% (119)	16% (62)	391
PID/Gender: Rep Men	36% (123)	32% (110)	5% (17)	4% (14)	17% (60)	6% (21)	346
PID/Gender: Rep Women	23% (69)	29% (88)	7% (20)	2% (6)	29% (90)	11% (32)	305
Ideo: Liberal (1-3)	31% (178)	31% (174)	7% (40)	2% (13)	22% (124)	7% (42)	570
Ideo: Moderate (4)	32% (198)	31% (191)	5% (34)	3% (17)	23% (146)	6% (39)	625
Ideo: Conservative (5-7)	28% (206)	30% (220)	4% (33)	3% (26)	24% (179)	11% (81)	744
Educ: < College	28% (396)	28% (408)	5% (73)	3% (39)	24% (351)	12% (171)	1437
Educ: Bachelors degree	33% (161)	29% (143)	5% (23)	3% (13)	24% (119)	7% (33)	491
Educ: Post-grad	29% (82)	31% (87)	7% (21)	3% (8)	23% (64)	7% (20)	282
Income: Under 50k	28% (329)	27% (309)	5% (61)	3% (30)	24% (282)	13% (146)	1156
Income: 50k-100k	27% (180)	33% (225)	6% (39)	2% (16)	24% (160)	8% (55)	675
Income: 100k+	34% (129)	28% (105)	4% (17)	3% (13)	24% (92)	6% (23)	379
Ethnicity: White	28% (481)	29% (496)	5% (88)	3% (50)	26% (450)	9% (146)	1711
Ethnicity: Hispanic	30% (113)	29% (109)	5% (19)	5% (18)	14% (53)	16% (62)	374

Continued on next page

**Table MCEN5_6: Do you have a favorable or unfavorable impression of the following Batman films?
The Dark Knight, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (639)	29% (638)	5% (117)	3% (59)	24% (533)	10% (224)	2210
Ethnicity: Black	31% (88)	32% (90)	7% (21)	2% (5)	15% (42)	13% (37)	282
Ethnicity: Other	32% (70)	24% (52)	4% (8)	2% (5)	19% (41)	19% (41)	217
All Christian	28% (276)	30% (298)	6% (58)	3% (33)	25% (243)	8% (80)	988
All Non-Christian	36% (35)	31% (30)	7% (6)	1% (1)	19% (18)	7% (6)	96
Atheist	37% (45)	19% (23)	4% (5)	8% (9)	18% (22)	12% (15)	119
Agnostic/Nothing in particular	29% (175)	26% (159)	5% (30)	1% (8)	28% (171)	11% (70)	613
Something Else	28% (109)	32% (127)	4% (17)	2% (9)	20% (79)	14% (54)	395
Religious Non-Protestant/Catholic	39% (45)	30% (34)	6% (7)	1% (1)	19% (21)	6% (6)	114
Evangelical	25% (127)	31% (158)	6% (30)	3% (14)	25% (126)	12% (60)	515
Non-Evangelical	29% (245)	31% (262)	5% (45)	3% (27)	22% (189)	9% (72)	840
Community: Urban	30% (171)	31% (179)	6% (34)	3% (17)	21% (119)	9% (52)	573
Community: Suburban	29% (302)	29% (302)	5% (54)	2% (24)	25% (263)	10% (104)	1048
Community: Rural	28% (166)	27% (157)	5% (29)	3% (18)	26% (151)	12% (68)	589
Employ: Private Sector	35% (260)	32% (237)	6% (47)	2% (18)	18% (132)	6% (43)	737
Employ: Government	37% (57)	31% (47)	5% (8)	4% (6)	18% (27)	5% (7)	152
Employ: Self-Employed	31% (60)	25% (48)	4% (7)	3% (6)	26% (49)	11% (21)	191
Employ: Homemaker	29% (40)	23% (32)	4% (5)	5% (7)	26% (36)	13% (17)	136
Employ: Student	30% (31)	28% (29)	6% (6)	2% (2)	16% (17)	19% (20)	104
Employ: Retired	16% (82)	29% (153)	5% (26)	3% (13)	36% (188)	11% (60)	521
Employ: Unemployed	32% (71)	24% (55)	4% (8)	2% (4)	23% (51)	15% (34)	224
Employ: Other	27% (39)	26% (38)	6% (9)	2% (3)	23% (33)	16% (23)	146
Military HH: Yes	25% (76)	32% (98)	5% (15)	3% (9)	28% (86)	8% (25)	309
Military HH: No	30% (563)	28% (540)	5% (102)	3% (50)	24% (447)	10% (199)	1901
RD/WT: Right Direction	31% (201)	30% (197)	5% (34)	2% (11)	24% (158)	8% (54)	655
RD/WT: Wrong Track	28% (438)	28% (441)	5% (83)	3% (49)	24% (376)	11% (170)	1555
Biden Job Approve	29% (256)	32% (276)	6% (55)	2% (15)	24% (208)	7% (64)	875
Biden Job Disapprove	29% (342)	29% (343)	5% (59)	3% (39)	24% (290)	10% (117)	1190

Continued on next page

Table MCEN5_6: Do you have a favorable or unfavorable impression of the following Batman films?
The Dark Knight, starring Christian Bale

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (639)	29% (638)	5% (117)	3% (59)	24% (533)	10% (224)	2210
Biden Job Strongly Approve	30% (104)	30% (102)	8% (26)	2% (5)	23% (77)	8% (26)	341
Biden Job Somewhat Approve	29% (153)	33% (174)	5% (29)	2% (9)	25% (131)	7% (38)	534
Biden Job Somewhat Disapprove	27% (97)	32% (117)	5% (19)	3% (12)	24% (87)	8% (29)	361
Biden Job Strongly Disapprove	30% (245)	27% (226)	5% (40)	3% (26)	24% (203)	11% (89)	829
Favorable of Biden	30% (267)	31% (276)	6% (51)	2% (14)	24% (214)	8% (71)	893
Unfavorable of Biden	29% (341)	29% (345)	5% (55)	3% (41)	24% (280)	10% (119)	1182
Very Favorable of Biden	31% (111)	32% (116)	4% (14)	2% (7)	21% (75)	11% (39)	362
Somewhat Favorable of Biden	29% (156)	30% (160)	7% (36)	1% (7)	26% (139)	6% (32)	531
Somewhat Unfavorable of Biden	25% (81)	34% (111)	4% (15)	4% (14)	24% (78)	8% (27)	327
Very Unfavorable of Biden	30% (260)	27% (233)	5% (41)	3% (27)	24% (202)	11% (92)	855
#1 Issue: Economy	35% (321)	28% (250)	5% (47)	1% (13)	22% (200)	8% (74)	905
#1 Issue: Security	20% (62)	29% (89)	8% (24)	6% (17)	25% (76)	12% (38)	307
#1 Issue: Health Care	28% (57)	30% (62)	7% (14)	1% (3)	23% (48)	11% (22)	206
#1 Issue: Medicare / Social Security	21% (49)	32% (74)	3% (8)	2% (5)	31% (72)	10% (24)	233
#1 Issue: Women's Issues	24% (30)	27% (34)	3% (4)	3% (4)	18% (23)	24% (31)	127
#1 Issue: Education	35% (39)	30% (33)	2% (2)	4% (5)	27% (29)	2% (2)	110
#1 Issue: Energy	27% (46)	35% (61)	6% (11)	5% (9)	18% (31)	9% (16)	173
#1 Issue: Other	24% (35)	23% (35)	5% (7)	2% (3)	36% (53)	10% (16)	149
2020 Vote: Joe Biden	30% (267)	31% (284)	6% (53)	3% (24)	25% (223)	6% (54)	905
2020 Vote: Donald Trump	27% (196)	30% (217)	6% (42)	3% (22)	24% (176)	10% (71)	724
2020 Vote: Other	38% (28)	23% (16)	— (0)	4% (3)	30% (22)	5% (4)	73
2020 Vote: Didn't Vote	29% (148)	24% (121)	4% (22)	2% (10)	22% (113)	19% (96)	509
2018 House Vote: Democrat	29% (206)	32% (226)	5% (36)	3% (18)	24% (171)	6% (42)	699
2018 House Vote: Republican	28% (171)	30% (187)	5% (30)	3% (19)	25% (154)	9% (57)	619
2018 House Vote: Someone else	28% (19)	22% (15)	3% (2)	3% (2)	31% (21)	13% (9)	68
2016 Vote: Hillary Clinton	28% (180)	33% (216)	5% (30)	2% (14)	26% (170)	6% (41)	651
2016 Vote: Donald Trump	27% (180)	31% (202)	5% (33)	3% (19)	26% (171)	9% (57)	662
2016 Vote: Other	28% (30)	21% (24)	4% (4)	3% (3)	31% (34)	13% (14)	109
2016 Vote: Didn't Vote	32% (248)	25% (196)	6% (49)	3% (23)	20% (158)	14% (112)	787

Continued on next page

**Table MCEN5_6: Do you have a favorable or unfavorable impression of the following Batman films?
The Dark Knight, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (639)	29% (638)	5% (117)	3% (59)	24% (533)	10% (224)	2210
Voted in 2014: Yes	28% (342)	31% (375)	5% (60)	3% (34)	26% (315)	7% (83)	1209
Voted in 2014: No	30% (297)	26% (263)	6% (56)	3% (26)	22% (218)	14% (141)	1001
4-Region: Northeast	29% (112)	28% (107)	3% (12)	4% (14)	25% (94)	11% (42)	383
4-Region: Midwest	26% (119)	28% (126)	5% (24)	3% (12)	28% (128)	10% (48)	456
4-Region: South	29% (241)	31% (258)	6% (54)	2% (16)	23% (196)	9% (79)	844
4-Region: West	32% (166)	28% (147)	5% (27)	3% (17)	22% (115)	10% (55)	527
Batman Fans	44% (543)	34% (412)	5% (66)	1% (18)	13% (157)	3% (31)	1227
Film Fans	32% (609)	31% (596)	5% (102)	3% (48)	23% (429)	6% (111)	1894
Comic Fans	42% (401)	31% (298)	6% (58)	2% (16)	13% (120)	6% (58)	951
Batman Fans	44% (543)	34% (412)	5% (66)	1% (18)	13% (157)	3% (31)	1227
Film Fans	32% (609)	31% (596)	5% (102)	3% (48)	23% (429)	6% (111)	1894
Comic Fans	42% (401)	31% (298)	6% (58)	2% (16)	13% (120)	6% (58)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN5_7: Do you have a favorable or unfavorable impression of the following Batman films?
The Dark Knight Rises, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (571)	30% (663)	6% (124)	3% (66)	25% (543)	11% (244)	2210
Gender: Male	31% (332)	32% (339)	6% (62)	3% (33)	20% (216)	8% (85)	1068
Gender: Female	21% (239)	28% (323)	5% (62)	3% (32)	29% (327)	14% (159)	1142
Age: 18-24	32% (206)	27% (175)	5% (32)	4% (23)	18% (118)	14% (88)	642
Age: 25-44	32% (118)	35% (127)	6% (20)	4% (16)	16% (59)	7% (24)	365
Age: 45-64	24% (170)	31% (222)	6% (43)	3% (18)	27% (194)	9% (68)	714
Age: 65+	16% (77)	28% (139)	6% (29)	2% (8)	35% (172)	13% (64)	489
GenZers: 1997-2012	23% (71)	22% (70)	7% (22)	6% (18)	21% (65)	21% (67)	314
Millennials: 1981-1996	37% (217)	33% (192)	4% (24)	3% (16)	16% (96)	7% (38)	584
GenXers: 1965-1980	28% (150)	32% (174)	7% (37)	3% (18)	22% (119)	8% (44)	541
Baby Boomers: 1946-1964	18% (126)	31% (221)	5% (37)	1% (10)	33% (235)	12% (83)	712
PID: Dem (no lean)	26% (205)	33% (259)	5% (36)	2% (18)	24% (186)	9% (72)	776
PID: Ind (no lean)	25% (197)	24% (192)	6% (50)	3% (24)	27% (209)	14% (111)	784
PID: Rep (no lean)	26% (168)	33% (212)	6% (37)	4% (23)	23% (148)	9% (61)	650
PID/Gender: Dem Men	29% (97)	38% (124)	5% (16)	3% (8)	21% (68)	5% (16)	329
PID/Gender: Dem Women	24% (109)	30% (135)	5% (21)	2% (9)	26% (118)	12% (55)	447
PID/Gender: Ind Men	31% (124)	24% (94)	7% (27)	3% (12)	23% (89)	12% (47)	393
PID/Gender: Ind Women	19% (73)	25% (97)	6% (23)	3% (13)	31% (121)	16% (63)	391
PID/Gender: Rep Men	32% (112)	35% (121)	6% (19)	4% (14)	17% (59)	6% (21)	346
PID/Gender: Rep Women	19% (56)	30% (91)	6% (18)	3% (10)	29% (89)	13% (40)	305
Ideo: Liberal (1-3)	28% (157)	34% (193)	7% (37)	3% (16)	21% (120)	8% (47)	570
Ideo: Moderate (4)	27% (171)	31% (196)	7% (41)	3% (20)	24% (152)	7% (45)	625
Ideo: Conservative (5-7)	25% (188)	30% (225)	5% (38)	3% (22)	24% (181)	12% (90)	744
Educ: < College	25% (358)	29% (415)	6% (84)	3% (37)	25% (360)	13% (183)	1437
Educ: Bachelors degree	28% (135)	33% (160)	4% (22)	3% (15)	25% (121)	7% (37)	491
Educ: Post-grad	27% (77)	31% (88)	6% (18)	5% (13)	22% (62)	8% (24)	282
Income: Under 50k	25% (291)	28% (326)	6% (64)	2% (29)	25% (292)	13% (155)	1156
Income: 50k-100k	25% (167)	32% (218)	7% (45)	3% (20)	24% (164)	9% (61)	675
Income: 100k+	30% (112)	31% (118)	4% (15)	4% (17)	23% (88)	7% (28)	379
Ethnicity: White	25% (424)	31% (528)	5% (92)	3% (49)	26% (448)	10% (169)	1711
Ethnicity: Hispanic	24% (91)	33% (123)	4% (15)	5% (20)	17% (63)	16% (61)	374

Continued on next page

**Table MCEN5_7: Do you have a favorable or unfavorable impression of the following Batman films?
The Dark Knight Rises, starring Christian Bale**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	26%	(571)	30%	(663)	6%	(124)	3%	(66)	25%	(543)	11%	(244)	2210
Ethnicity: Black	30%	(83)	28%	(79)	7%	(19)	4%	(12)	19%	(53)	12%	(35)	282
Ethnicity: Other	29%	(64)	25%	(55)	6%	(13)	2%	(4)	19%	(41)	18%	(40)	217
All Christian	25%	(249)	32%	(311)	5%	(50)	3%	(33)	25%	(251)	10%	(94)	988
All Non-Christian	32%	(30)	37%	(35)	8%	(7)	—	(0)	17%	(16)	7%	(7)	96
Atheist	29%	(35)	27%	(32)	6%	(7)	9%	(11)	15%	(18)	13%	(16)	119
Agnostic/Nothing in particular	25%	(154)	27%	(168)	5%	(33)	3%	(16)	28%	(170)	12%	(72)	613
Something Else	26%	(103)	29%	(116)	7%	(27)	2%	(6)	22%	(88)	14%	(55)	395
Religious Non-Protestant/Catholic	36%	(41)	34%	(39)	7%	(7)	1%	(1)	16%	(18)	7%	(8)	114
Evangelical	22%	(115)	30%	(155)	6%	(31)	2%	(10)	26%	(135)	13%	(70)	515
Non-Evangelical	27%	(225)	32%	(265)	5%	(45)	3%	(28)	24%	(200)	9%	(77)	840
Community: Urban	27%	(156)	30%	(171)	8%	(46)	3%	(15)	23%	(129)	10%	(57)	573
Community: Suburban	25%	(264)	31%	(329)	4%	(46)	3%	(31)	25%	(264)	11%	(114)	1048
Community: Rural	26%	(151)	28%	(163)	5%	(32)	3%	(20)	25%	(150)	12%	(73)	589
Employ: Private Sector	32%	(236)	34%	(254)	7%	(49)	3%	(25)	17%	(128)	6%	(45)	737
Employ: Government	32%	(49)	33%	(49)	9%	(13)	3%	(4)	17%	(26)	6%	(10)	152
Employ: Self-Employed	29%	(55)	24%	(47)	5%	(9)	5%	(9)	26%	(50)	11%	(22)	191
Employ: Homemaker	27%	(37)	25%	(34)	4%	(6)	4%	(5)	29%	(39)	10%	(14)	136
Employ: Student	25%	(25)	22%	(23)	6%	(6)	2%	(2)	23%	(24)	22%	(23)	104
Employ: Retired	15%	(76)	29%	(151)	6%	(29)	2%	(10)	36%	(186)	13%	(68)	521
Employ: Unemployed	24%	(53)	31%	(68)	2%	(4)	2%	(4)	25%	(55)	18%	(39)	224
Employ: Other	26%	(38)	25%	(36)	5%	(7)	4%	(6)	24%	(35)	16%	(23)	146
Military HH: Yes	25%	(77)	32%	(100)	3%	(11)	4%	(13)	26%	(81)	9%	(27)	309
Military HH: No	26%	(494)	30%	(562)	6%	(114)	3%	(53)	24%	(462)	11%	(217)	1901
RD/WT: Right Direction	28%	(184)	31%	(201)	6%	(39)	2%	(15)	24%	(157)	9%	(60)	655
RD/WT: Wrong Track	25%	(387)	30%	(462)	5%	(85)	3%	(51)	25%	(387)	12%	(184)	1555
Biden Job Approve	28%	(241)	32%	(281)	6%	(54)	2%	(18)	24%	(213)	8%	(68)	875
Biden Job Disapprove	25%	(301)	30%	(352)	6%	(68)	4%	(42)	25%	(292)	11%	(135)	1190

Continued on next page

**Table MCEN5_7: Do you have a favorable or unfavorable impression of the following Batman films?
 The Dark Knight Rises, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (571)	30% (663)	6% (124)	3% (66)	25% (543)	11% (244)	2210
Biden Job Strongly Approve	30% (104)	28% (97)	6% (20)	4% (14)	22% (73)	10% (33)	341
Biden Job Somewhat Approve	26% (137)	34% (184)	6% (34)	1% (5)	26% (140)	7% (35)	534
Biden Job Somewhat Disapprove	24% (87)	32% (114)	6% (23)	3% (12)	24% (87)	11% (38)	361
Biden Job Strongly Disapprove	26% (214)	29% (238)	5% (46)	4% (29)	25% (205)	12% (97)	829
Favorable of Biden	27% (243)	32% (289)	6% (52)	2% (18)	23% (208)	9% (82)	893
Unfavorable of Biden	26% (307)	29% (345)	6% (66)	4% (45)	24% (287)	11% (131)	1182
Very Favorable of Biden	30% (108)	31% (113)	5% (18)	2% (8)	19% (68)	13% (47)	362
Somewhat Favorable of Biden	26% (135)	33% (176)	6% (34)	2% (10)	27% (141)	7% (35)	531
Somewhat Unfavorable of Biden	25% (83)	31% (100)	5% (17)	4% (14)	25% (82)	10% (31)	327
Very Unfavorable of Biden	26% (224)	29% (245)	6% (49)	4% (31)	24% (206)	12% (100)	855
#1 Issue: Economy	30% (270)	32% (287)	5% (47)	2% (14)	22% (201)	10% (86)	905
#1 Issue: Security	21% (65)	28% (86)	8% (24)	5% (16)	24% (74)	13% (41)	307
#1 Issue: Health Care	24% (50)	32% (65)	3% (7)	3% (6)	24% (50)	14% (28)	206
#1 Issue: Medicare / Social Security	21% (49)	29% (67)	5% (12)	3% (6)	31% (72)	12% (28)	233
#1 Issue: Women's Issues	21% (27)	22% (28)	7% (8)	6% (8)	22% (28)	22% (28)	127
#1 Issue: Education	28% (31)	32% (35)	8% (9)	4% (4)	26% (28)	3% (3)	110
#1 Issue: Energy	26% (46)	35% (61)	7% (12)	5% (8)	21% (37)	6% (10)	173
#1 Issue: Other	23% (34)	23% (34)	4% (6)	2% (3)	35% (53)	13% (19)	149
2020 Vote: Joe Biden	27% (247)	33% (298)	6% (52)	3% (26)	24% (221)	7% (61)	905
2020 Vote: Donald Trump	24% (177)	31% (227)	5% (39)	4% (27)	24% (175)	11% (78)	724
2020 Vote: Other	21% (15)	33% (24)	6% (4)	3% (2)	31% (23)	6% (5)	73
2020 Vote: Didn't Vote	26% (132)	22% (114)	6% (30)	2% (10)	24% (124)	20% (100)	509
2018 House Vote: Democrat	28% (197)	33% (228)	6% (45)	3% (18)	24% (165)	7% (46)	699
2018 House Vote: Republican	25% (156)	31% (192)	6% (34)	3% (17)	25% (155)	10% (64)	619
2018 House Vote: Someone else	15% (10)	34% (23)	2% (1)	5% (3)	29% (20)	16% (11)	68
2016 Vote: Hillary Clinton	26% (170)	34% (220)	5% (33)	2% (14)	25% (165)	7% (49)	651
2016 Vote: Donald Trump	24% (161)	31% (206)	5% (34)	3% (21)	26% (174)	10% (66)	662
2016 Vote: Other	21% (23)	27% (30)	3% (4)	5% (5)	29% (32)	15% (16)	109
2016 Vote: Didn't Vote	27% (216)	26% (207)	7% (53)	3% (25)	22% (172)	14% (113)	787

Continued on next page

**Table MCEN5_7: Do you have a favorable or unfavorable impression of the following Batman films?
The Dark Knight Rises, starring Christian Bale**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (571)	30% (663)	6% (124)	3% (66)	25% (543)	11% (244)	2210
Voted in 2014: Yes	26% (317)	32% (387)	5% (64)	3% (38)	25% (305)	8% (99)	1209
Voted in 2014: No	25% (254)	28% (276)	6% (60)	3% (28)	24% (238)	14% (144)	1001
4-Region: Northeast	23% (89)	31% (120)	3% (13)	5% (19)	24% (94)	12% (47)	383
4-Region: Midwest	24% (110)	30% (137)	4% (18)	3% (16)	28% (126)	11% (50)	456
4-Region: South	26% (223)	31% (260)	7% (56)	2% (15)	24% (205)	10% (86)	844
4-Region: West	28% (149)	28% (145)	7% (37)	3% (16)	23% (119)	12% (61)	527
Batman Fans	39% (478)	37% (453)	6% (69)	2% (22)	14% (176)	2% (31)	1227
Film Fans	29% (543)	33% (619)	6% (111)	3% (54)	23% (439)	7% (128)	1894
Comic Fans	36% (338)	33% (318)	6% (61)	3% (26)	16% (150)	6% (58)	951
Batman Fans	39% (478)	37% (453)	6% (69)	2% (22)	14% (176)	2% (31)	1227
Film Fans	29% (543)	33% (619)	6% (111)	3% (54)	23% (439)	7% (128)	1894
Comic Fans	36% (338)	33% (318)	6% (61)	3% (26)	16% (150)	6% (58)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_8: Do you have a favorable or unfavorable impression of the following Batman films?
Batman v Superman: Dawn of Justice, starring Ben Affleck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (286)	27% (604)	11% (235)	8% (186)	28% (615)	13% (284)	2210
Gender: Male	14% (146)	29% (313)	12% (133)	11% (113)	24% (257)	10% (105)	1068
Gender: Female	12% (140)	25% (291)	9% (102)	6% (73)	31% (358)	16% (179)	1142
Age: 18-24	20% (131)	26% (168)	10% (66)	8% (54)	20% (128)	15% (95)	642
Age: 25-44	16% (57)	31% (112)	12% (43)	13% (48)	21% (78)	7% (27)	365
Age: 45-64	10% (73)	28% (200)	11% (77)	9% (65)	29% (210)	12% (89)	714
Age: 65+	5% (25)	25% (123)	10% (48)	4% (20)	41% (200)	15% (73)	489
GenZers: 1997-2012	17% (53)	22% (71)	9% (29)	8% (24)	22% (69)	22% (69)	314
Millennials: 1981-1996	20% (115)	31% (179)	11% (65)	11% (65)	19% (111)	8% (49)	584
GenXers: 1965-1980	12% (64)	29% (156)	13% (72)	12% (63)	24% (132)	10% (53)	541
Baby Boomers: 1946-1964	7% (50)	27% (191)	9% (64)	4% (31)	38% (274)	14% (102)	712
PID: Dem (no lean)	15% (117)	30% (230)	11% (86)	6% (47)	28% (214)	11% (83)	776
PID: Ind (no lean)	8% (65)	26% (208)	10% (81)	10% (77)	28% (223)	17% (130)	784
PID: Rep (no lean)	16% (104)	26% (167)	10% (68)	10% (62)	27% (178)	11% (71)	650
PID/Gender: Dem Men	14% (47)	34% (113)	13% (43)	7% (24)	24% (80)	7% (22)	329
PID/Gender: Dem Women	16% (69)	26% (117)	10% (43)	5% (23)	30% (134)	14% (61)	447
PID/Gender: Ind Men	8% (31)	29% (116)	11% (44)	12% (48)	26% (101)	14% (53)	393
PID/Gender: Ind Women	9% (35)	23% (92)	9% (37)	8% (29)	31% (122)	20% (76)	391
PID/Gender: Rep Men	20% (68)	24% (84)	13% (46)	12% (42)	22% (76)	9% (30)	346
PID/Gender: Rep Women	12% (36)	27% (83)	7% (22)	7% (20)	34% (102)	14% (41)	305
Ideo: Liberal (1-3)	14% (78)	27% (156)	13% (73)	9% (50)	26% (151)	11% (62)	570
Ideo: Moderate (4)	14% (87)	31% (192)	10% (65)	9% (55)	26% (161)	10% (65)	625
Ideo: Conservative (5-7)	12% (87)	27% (199)	11% (84)	9% (65)	30% (223)	12% (86)	744
Educ: < College	15% (212)	28% (396)	8% (119)	8% (112)	28% (400)	14% (199)	1437
Educ: Bachelors degree	10% (51)	29% (144)	14% (70)	9% (46)	26% (129)	10% (50)	491
Educ: Post-grad	8% (23)	23% (64)	16% (45)	10% (28)	31% (87)	12% (35)	282
Income: Under 50k	15% (174)	25% (288)	10% (110)	8% (95)	28% (326)	14% (164)	1156
Income: 50k-100k	11% (78)	32% (213)	11% (75)	8% (56)	25% (171)	12% (82)	675
Income: 100k+	9% (35)	27% (103)	13% (49)	9% (35)	31% (118)	10% (38)	379
Ethnicity: White	10% (175)	27% (454)	12% (197)	9% (155)	30% (510)	13% (220)	1711
Ethnicity: Hispanic	19% (71)	31% (114)	10% (39)	9% (35)	18% (68)	13% (47)	374

Continued on next page

**Table MCEN5_8: Do you have a favorable or unfavorable impression of the following Batman films?
Batman v Superman: Dawn of Justice, starring Ben Affleck**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (286)	27% (604)	11% (235)	8% (186)	28% (615)	13% (284)	2210
Ethnicity: Black	26% (74)	30% (86)	10% (27)	5% (15)	18% (52)	10% (28)	282
Ethnicity: Other	17% (37)	30% (64)	5% (11)	7% (16)	24% (53)	17% (37)	217
All Christian	11% (111)	29% (290)	10% (102)	9% (89)	29% (289)	11% (108)	988
All Non-Christian	16% (15)	29% (28)	15% (15)	7% (6)	26% (25)	7% (7)	96
Atheist	9% (11)	15% (17)	18% (22)	20% (24)	19% (23)	19% (22)	119
Agnostic/Nothing in particular	11% (68)	28% (171)	10% (64)	7% (41)	29% (180)	14% (87)	613
Something Else	20% (81)	25% (98)	8% (32)	6% (25)	25% (99)	15% (60)	395
Religious Non-Protestant/Catholic	17% (19)	31% (35)	14% (16)	7% (9)	23% (27)	7% (8)	114
Evangelical	17% (85)	25% (130)	9% (45)	7% (36)	28% (143)	15% (76)	515
Non-Evangelical	12% (101)	30% (249)	10% (87)	9% (75)	29% (240)	11% (89)	840
Community: Urban	17% (99)	30% (175)	9% (51)	8% (49)	24% (136)	11% (64)	573
Community: Suburban	10% (106)	27% (286)	11% (120)	9% (98)	29% (309)	12% (130)	1048
Community: Rural	14% (81)	24% (144)	11% (63)	7% (40)	29% (170)	15% (90)	589
Employ: Private Sector	16% (115)	33% (245)	12% (86)	8% (61)	24% (174)	7% (55)	737
Employ: Government	18% (27)	28% (43)	10% (16)	10% (15)	24% (37)	10% (15)	152
Employ: Self-Employed	13% (25)	25% (47)	12% (22)	12% (22)	24% (45)	15% (29)	191
Employ: Homemaker	18% (24)	26% (36)	9% (12)	9% (12)	30% (41)	8% (11)	136
Employ: Student	16% (17)	29% (30)	9% (9)	12% (13)	13% (13)	21% (22)	104
Employ: Retired	5% (26)	23% (121)	10% (51)	6% (30)	41% (213)	15% (80)	521
Employ: Unemployed	13% (30)	23% (51)	9% (21)	10% (22)	26% (57)	19% (43)	224
Employ: Other	16% (23)	21% (30)	12% (17)	8% (11)	24% (35)	20% (30)	146
Military HH: Yes	12% (38)	31% (94)	8% (26)	7% (20)	32% (99)	10% (31)	309
Military HH: No	13% (248)	27% (510)	11% (209)	9% (166)	27% (516)	13% (253)	1901
RD/WT: Right Direction	14% (90)	31% (206)	11% (72)	6% (38)	27% (177)	11% (71)	655
RD/WT: Wrong Track	13% (196)	26% (398)	10% (162)	10% (148)	28% (438)	14% (213)	1555
Biden Job Approve	14% (125)	30% (263)	12% (103)	6% (56)	28% (241)	10% (85)	875
Biden Job Disapprove	12% (147)	26% (315)	10% (121)	9% (111)	28% (336)	13% (160)	1190

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Table MCEN5_8: Do you have a favorable or unfavorable impression of the following Batman films?
 Batman v Superman: Dawn of Justice, starring Ben Affleck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (286)	27% (604)	11% (235)	8% (186)	28% (615)	13% (284)	2210
Biden Job Strongly Approve	16% (56)	29% (98)	11% (37)	8% (28)	26% (89)	10% (33)	341
Biden Job Somewhat Approve	13% (69)	31% (165)	12% (67)	5% (29)	28% (152)	10% (53)	534
Biden Job Somewhat Disapprove	11% (41)	29% (107)	12% (43)	8% (30)	26% (95)	13% (46)	361
Biden Job Strongly Disapprove	13% (106)	25% (209)	9% (78)	10% (81)	29% (241)	14% (114)	829
Favorable of Biden	14% (123)	30% (266)	11% (98)	7% (59)	29% (256)	10% (91)	893
Unfavorable of Biden	12% (147)	27% (318)	10% (124)	10% (114)	27% (320)	13% (159)	1182
Very Favorable of Biden	16% (56)	29% (105)	12% (42)	8% (28)	25% (91)	11% (40)	362
Somewhat Favorable of Biden	13% (66)	30% (161)	11% (56)	6% (31)	31% (165)	10% (51)	531
Somewhat Unfavorable of Biden	11% (37)	33% (106)	12% (40)	10% (32)	21% (68)	13% (43)	327
Very Unfavorable of Biden	13% (110)	25% (211)	10% (84)	10% (82)	29% (252)	14% (116)	855
#1 Issue: Economy	13% (117)	31% (280)	12% (104)	7% (60)	26% (235)	12% (108)	905
#1 Issue: Security	10% (31)	28% (84)	10% (29)	11% (34)	27% (84)	14% (44)	307
#1 Issue: Health Care	15% (30)	27% (55)	10% (20)	9% (18)	27% (55)	13% (28)	206
#1 Issue: Medicare / Social Security	12% (28)	24% (57)	10% (23)	7% (16)	32% (74)	15% (35)	233
#1 Issue: Women's Issues	11% (15)	24% (30)	11% (14)	8% (10)	24% (31)	21% (27)	127
#1 Issue: Education	13% (14)	24% (27)	8% (8)	15% (16)	35% (38)	6% (6)	110
#1 Issue: Energy	16% (27)	26% (45)	13% (23)	9% (15)	27% (47)	9% (15)	173
#1 Issue: Other	16% (24)	17% (25)	9% (13)	11% (16)	34% (50)	14% (21)	149
2020 Vote: Joe Biden	13% (121)	30% (268)	11% (98)	8% (74)	29% (260)	9% (85)	905
2020 Vote: Donald Trump	13% (96)	26% (187)	11% (76)	9% (64)	28% (205)	13% (95)	724
2020 Vote: Other	7% (5)	17% (12)	23% (16)	6% (4)	31% (23)	16% (12)	73
2020 Vote: Didn't Vote	13% (64)	27% (137)	9% (44)	9% (44)	25% (127)	18% (92)	509
2018 House Vote: Democrat	14% (101)	29% (201)	12% (87)	7% (52)	28% (197)	9% (61)	699
2018 House Vote: Republican	12% (74)	27% (167)	10% (64)	8% (52)	29% (181)	13% (82)	619
2018 House Vote: Someone else	11% (8)	15% (10)	21% (14)	6% (4)	26% (18)	21% (14)	68
2016 Vote: Hillary Clinton	12% (79)	30% (193)	11% (75)	7% (46)	30% (195)	10% (63)	651
2016 Vote: Donald Trump	11% (74)	27% (177)	11% (75)	9% (62)	30% (198)	12% (76)	662
2016 Vote: Other	8% (9)	22% (24)	10% (11)	10% (11)	28% (31)	21% (23)	109
2016 Vote: Didn't Vote	16% (124)	27% (209)	10% (75)	9% (67)	24% (191)	15% (121)	787

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Table MCEN5_8: Do you have a favorable or unfavorable impression of the following Batman films?
Batman v Superman: Dawn of Justice, starring Ben Affleck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (286)	27% (604)	11% (235)	8% (186)	28% (615)	13% (284)	2210
Voted in 2014: Yes	12% (143)	28% (336)	12% (142)	8% (103)	30% (359)	10% (127)	1209
Voted in 2014: No	14% (143)	27% (268)	9% (93)	8% (83)	26% (256)	16% (157)	1001
4-Region: Northeast	12% (48)	23% (89)	12% (45)	9% (33)	27% (104)	17% (64)	383
4-Region: Midwest	10% (46)	28% (129)	9% (42)	6% (28)	30% (139)	16% (72)	456
4-Region: South	14% (121)	28% (234)	11% (91)	8% (67)	28% (238)	11% (93)	844
4-Region: West	14% (72)	29% (153)	11% (56)	11% (58)	25% (133)	10% (55)	527
Batman Fans	20% (249)	36% (436)	14% (170)	10% (121)	17% (214)	3% (38)	1227
Film Fans	14% (270)	29% (553)	12% (224)	9% (175)	26% (501)	9% (171)	1894
Comic Fans	21% (199)	32% (309)	13% (123)	11% (102)	16% (154)	7% (65)	951
Batman Fans	20% (249)	36% (436)	14% (170)	10% (121)	17% (214)	3% (38)	1227
Film Fans	14% (270)	29% (553)	12% (224)	9% (175)	26% (501)	9% (171)	1894
Comic Fans	21% (199)	32% (309)	13% (123)	11% (102)	16% (154)	7% (65)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_9: Do you have a favorable or unfavorable impression of the following Batman films?
 The Batman, starring Robert Pattinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (255)	20% (440)	6% (140)	5% (122)	39% (852)	18% (401)	2210
Gender: Male	11% (118)	20% (214)	8% (85)	6% (60)	38% (406)	17% (185)	1068
Gender: Female	12% (137)	20% (226)	5% (55)	5% (62)	39% (446)	19% (216)	1142
Age: 18-24	20% (128)	20% (128)	6% (38)	6% (40)	32% (206)	16% (101)	642
Age: 25-44	12% (42)	22% (81)	11% (39)	8% (31)	35% (126)	12% (45)	365
Age: 45-64	9% (64)	20% (140)	6% (42)	5% (38)	42% (302)	18% (128)	714
Age: 65+	4% (21)	19% (91)	4% (20)	2% (12)	45% (218)	26% (127)	489
GenZers: 1997-2012	20% (63)	18% (56)	4% (14)	7% (21)	33% (102)	19% (59)	314
Millennials: 1981-1996	17% (99)	22% (126)	9% (53)	7% (43)	33% (192)	12% (71)	584
GenXers: 1965-1980	10% (52)	20% (110)	8% (41)	6% (33)	40% (214)	17% (91)	541
Baby Boomers: 1946-1964	6% (39)	20% (142)	4% (28)	3% (21)	44% (317)	23% (165)	712
PID: Dem (no lean)	16% (127)	20% (152)	8% (59)	5% (36)	37% (286)	15% (116)	776
PID: Ind (no lean)	9% (69)	18% (141)	5% (41)	6% (49)	41% (324)	20% (160)	784
PID: Rep (no lean)	9% (59)	23% (148)	6% (39)	6% (37)	37% (242)	19% (125)	650
PID/Gender: Dem Men	17% (55)	21% (70)	10% (31)	4% (14)	38% (124)	11% (35)	329
PID/Gender: Dem Women	16% (73)	18% (81)	6% (28)	5% (22)	36% (162)	18% (81)	447
PID/Gender: Ind Men	7% (28)	15% (58)	7% (28)	5% (21)	43% (170)	22% (87)	393
PID/Gender: Ind Women	11% (41)	21% (83)	3% (13)	7% (27)	39% (154)	19% (73)	391
PID/Gender: Rep Men	10% (36)	25% (85)	7% (25)	7% (25)	32% (112)	18% (63)	346
PID/Gender: Rep Women	8% (24)	21% (63)	5% (14)	4% (12)	43% (130)	20% (62)	305
Ideo: Liberal (1-3)	16% (93)	21% (117)	7% (38)	6% (32)	38% (215)	13% (76)	570
Ideo: Moderate (4)	11% (72)	21% (134)	6% (40)	7% (41)	40% (250)	14% (88)	625
Ideo: Conservative (5-7)	8% (60)	21% (153)	6% (47)	5% (40)	38% (281)	22% (163)	744
Educ: < College	13% (182)	19% (279)	5% (74)	5% (74)	39% (554)	19% (275)	1437
Educ: Bachelors degree	10% (51)	22% (106)	7% (36)	6% (31)	37% (182)	17% (85)	491
Educ: Post-grad	8% (22)	20% (56)	11% (30)	6% (17)	41% (116)	15% (41)	282
Income: Under 50k	14% (160)	20% (227)	5% (59)	5% (58)	36% (421)	20% (232)	1156
Income: 50k-100k	9% (62)	22% (148)	8% (57)	5% (34)	39% (261)	17% (114)	675
Income: 100k+	9% (34)	17% (66)	6% (24)	8% (29)	45% (170)	15% (55)	379
Ethnicity: White	10% (165)	20% (342)	6% (103)	6% (99)	40% (690)	18% (312)	1711
Ethnicity: Hispanic	13% (50)	22% (83)	6% (23)	9% (33)	32% (120)	17% (65)	374

Continued on next page

**Table MCEN5_9: Do you have a favorable or unfavorable impression of the following Batman films?
The Batman, starring Robert Pattinson**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (255)	20% (440)	6% (140)	5% (122)	39% (852)	18% (401)	2210
Ethnicity: Black	20% (57)	18% (50)	9% (26)	6% (16)	29% (82)	18% (50)	282
Ethnicity: Other	16% (34)	22% (48)	5% (11)	3% (6)	37% (79)	18% (39)	217
All Christian	9% (88)	21% (208)	7% (69)	5% (52)	39% (385)	19% (186)	988
All Non-Christian	11% (10)	27% (26)	5% (5)	4% (4)	40% (39)	13% (12)	96
Atheist	17% (20)	15% (18)	5% (6)	8% (10)	38% (45)	17% (20)	119
Agnostic/Nothing in particular	13% (77)	20% (122)	5% (30)	4% (25)	41% (253)	17% (106)	613
Something Else	15% (60)	17% (68)	7% (29)	8% (31)	33% (131)	19% (77)	395
Religious Non-Protestant/Catholic	11% (13)	26% (30)	4% (5)	6% (7)	38% (43)	14% (16)	114
Evangelical	11% (58)	20% (101)	6% (32)	5% (27)	37% (190)	21% (106)	515
Non-Evangelical	10% (87)	20% (168)	8% (65)	6% (52)	38% (318)	18% (150)	840
Community: Urban	15% (85)	20% (115)	8% (44)	6% (35)	36% (204)	16% (90)	573
Community: Suburban	10% (108)	20% (210)	6% (62)	6% (64)	40% (417)	18% (188)	1048
Community: Rural	11% (63)	19% (114)	6% (34)	4% (22)	39% (231)	21% (124)	589
Employ: Private Sector	14% (102)	25% (182)	8% (59)	7% (49)	35% (258)	12% (87)	737
Employ: Government	15% (23)	22% (33)	8% (13)	5% (8)	35% (53)	14% (22)	152
Employ: Self-Employed	7% (13)	16% (31)	5% (10)	7% (12)	45% (86)	20% (38)	191
Employ: Homemaker	13% (17)	17% (23)	9% (12)	8% (11)	43% (59)	11% (14)	136
Employ: Student	25% (26)	16% (17)	1% (1)	3% (3)	35% (37)	20% (21)	104
Employ: Retired	4% (19)	18% (93)	4% (22)	4% (19)	45% (233)	26% (134)	521
Employ: Unemployed	16% (36)	19% (42)	7% (15)	4% (8)	32% (71)	23% (52)	224
Employ: Other	13% (19)	14% (20)	5% (7)	8% (11)	38% (55)	23% (34)	146
Military HH: Yes	8% (25)	20% (62)	5% (16)	7% (22)	41% (126)	19% (58)	309
Military HH: No	12% (231)	20% (378)	6% (124)	5% (99)	38% (727)	18% (343)	1901
RD/WT: Right Direction	15% (99)	24% (154)	6% (41)	4% (26)	36% (233)	15% (101)	655
RD/WT: Wrong Track	10% (156)	18% (286)	6% (99)	6% (96)	40% (619)	19% (300)	1555
Biden Job Approve	16% (138)	20% (175)	7% (61)	4% (38)	39% (337)	14% (126)	875
Biden Job Disapprove	9% (108)	20% (240)	6% (71)	6% (77)	39% (463)	19% (232)	1190

Continued on next page

Table MCEN5_9: Do you have a favorable or unfavorable impression of the following Batman films?
 The Batman, starring Robert Pattinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (255)	20% (440)	6% (140)	5% (122)	39% (852)	18% (401)	2210
Biden Job Strongly Approve	21% (70)	22% (76)	6% (21)	4% (15)	29% (100)	17% (59)	341
Biden Job Somewhat Approve	13% (67)	19% (99)	8% (40)	4% (23)	44% (237)	13% (67)	534
Biden Job Somewhat Disapprove	11% (39)	22% (80)	5% (18)	8% (29)	39% (139)	16% (56)	361
Biden Job Strongly Disapprove	8% (69)	19% (160)	6% (52)	6% (48)	39% (323)	21% (175)	829
Favorable of Biden	15% (135)	20% (174)	7% (60)	5% (41)	39% (347)	15% (136)	893
Unfavorable of Biden	9% (107)	21% (246)	6% (72)	6% (74)	38% (451)	20% (231)	1182
Very Favorable of Biden	19% (69)	22% (80)	5% (17)	5% (16)	30% (109)	20% (71)	362
Somewhat Favorable of Biden	12% (66)	18% (95)	8% (43)	5% (24)	45% (238)	12% (65)	531
Somewhat Unfavorable of Biden	11% (35)	22% (72)	6% (19)	9% (28)	36% (118)	16% (53)	327
Very Unfavorable of Biden	8% (72)	20% (173)	6% (53)	5% (46)	39% (332)	21% (178)	855
#1 Issue: Economy	11% (102)	20% (184)	7% (68)	5% (41)	40% (361)	16% (149)	905
#1 Issue: Security	6% (18)	19% (58)	8% (24)	7% (22)	38% (115)	23% (70)	307
#1 Issue: Health Care	17% (34)	24% (50)	3% (5)	5% (10)	35% (73)	16% (34)	206
#1 Issue: Medicare / Social Security	10% (23)	23% (54)	4% (10)	4% (10)	34% (79)	25% (57)	233
#1 Issue: Women's Issues	14% (18)	18% (23)	6% (8)	8% (10)	30% (38)	24% (30)	127
#1 Issue: Education	15% (16)	19% (21)	5% (6)	6% (7)	47% (51)	7% (8)	110
#1 Issue: Energy	13% (22)	18% (32)	6% (11)	9% (15)	38% (66)	16% (27)	173
#1 Issue: Other	14% (21)	13% (19)	5% (8)	5% (7)	46% (68)	17% (25)	149
2020 Vote: Joe Biden	16% (142)	19% (171)	7% (62)	6% (50)	39% (354)	14% (127)	905
2020 Vote: Donald Trump	7% (51)	22% (160)	7% (49)	6% (44)	38% (274)	20% (146)	724
2020 Vote: Other	8% (6)	14% (10)	6% (4)	4% (3)	51% (37)	17% (12)	73
2020 Vote: Didn't Vote	11% (56)	20% (99)	5% (25)	5% (25)	37% (187)	23% (116)	509
2018 House Vote: Democrat	16% (112)	19% (134)	8% (56)	5% (35)	38% (264)	14% (96)	699
2018 House Vote: Republican	7% (41)	22% (134)	6% (37)	6% (38)	39% (239)	21% (129)	619
2018 House Vote: Someone else	9% (6)	10% (7)	6% (4)	1% (1)	54% (37)	19% (13)	68
2016 Vote: Hillary Clinton	14% (93)	18% (115)	8% (50)	5% (32)	41% (266)	15% (96)	651
2016 Vote: Donald Trump	7% (44)	21% (141)	6% (38)	7% (45)	40% (261)	20% (133)	662
2016 Vote: Other	8% (9)	9% (9)	5% (6)	4% (5)	47% (51)	27% (29)	109
2016 Vote: Didn't Vote	14% (109)	22% (174)	6% (46)	5% (40)	35% (273)	18% (144)	787

Continued on next page

Table MCEN5_9: Do you have a favorable or unfavorable impression of the following Batman films?
The Batman, starring Robert Pattinson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (255)	20% (440)	6% (140)	5% (122)	39% (852)	18% (401)	2210
Voted in 2014: Yes	11% (138)	19% (232)	7% (79)	6% (67)	40% (484)	17% (210)	1209
Voted in 2014: No	12% (117)	21% (208)	6% (61)	5% (55)	37% (368)	19% (192)	1001
4-Region: Northeast	12% (47)	21% (79)	6% (21)	5% (19)	38% (144)	19% (72)	383
4-Region: Midwest	9% (39)	18% (84)	8% (39)	4% (18)	41% (187)	20% (90)	456
4-Region: South	11% (95)	21% (178)	6% (48)	7% (55)	37% (315)	18% (153)	844
4-Region: West	14% (74)	19% (99)	6% (32)	6% (30)	39% (206)	16% (86)	527
Batman Fans	18% (223)	26% (320)	8% (101)	4% (55)	35% (428)	8% (100)	1227
Film Fans	13% (239)	22% (408)	7% (125)	6% (109)	39% (737)	15% (277)	1894
Comic Fans	19% (182)	26% (248)	7% (68)	6% (54)	32% (305)	10% (93)	951
Batman Fans	18% (223)	26% (320)	8% (101)	4% (55)	35% (428)	8% (100)	1227
Film Fans	13% (239)	22% (408)	7% (125)	6% (109)	39% (737)	15% (277)	1894
Comic Fans	19% (182)	26% (248)	7% (68)	6% (54)	32% (305)	10% (93)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6: *And, if you had to choose, which of the following is your favorite Batman film?*

Demographic	Batman Returns, starring Michael Keaton	Batman Forever, starring Val Kilmer	Batman and Robin, starring George Clooney	Batman Begins, starring Christian Bale	The Dark Knight, starring Christian Bale	The Dark Knight Rises, starring Christian Bale	Batman v Superman: Dawn of Justice, starring Ben Affleck	The Batman, starring Robert Pattinson	Don't know / No opinion	Total N
	Adults	20%(432)	6%(124)	7%(155)	5%(106)	17%(373)	10%(211)	6%(141)	4%(95)	26%(573)
Gender: Male	19%(200)	6%(65)	5%(57)	5%(58)	20%(210)	12%(131)	7%(70)	3%(34)	23%(243)	1068
Gender: Female	20%(232)	5%(59)	9%(98)	4%(49)	14%(163)	7%(80)	6%(71)	5%(61)	29%(330)	1142
Age: 18-24	8%(50)	5%(30)	6%(41)	4%(25)	24%(156)	14%(90)	9%(61)	9%(57)	20%(132)	642
Age: 25-44	25%(90)	6%(21)	8%(29)	6%(20)	22%(81)	8%(31)	6%(22)	5%(18)	14%(52)	365
Age: 45-64	25%(179)	8%(55)	7%(48)	5%(37)	14%(96)	8%(59)	5%(35)	2%(12)	27%(192)	714
Age: 65+	23%(112)	4%(17)	7%(36)	5%(24)	8%(40)	6%(31)	5%(24)	2%(7)	40%(196)	489
GenZers: 1997-2012	7%(22)	2%(5)	6%(19)	3%(8)	21%(67)	12%(39)	11%(33)	11%(35)	27%(86)	314
Millennials: 1981-1996	13%(78)	7%(41)	8%(46)	6%(33)	25%(147)	12%(72)	7%(43)	6%(36)	15%(87)	584
GenXers: 1965-1980	27%(148)	9%(49)	5%(30)	6%(30)	17%(91)	9%(49)	5%(28)	2%(12)	19%(104)	541
Baby Boomers: 1946-1964	25%(181)	4%(25)	8%(58)	4%(32)	9%(64)	7%(49)	5%(32)	1%(8)	37%(261)	712
PID: Dem (no lean)	19%(149)	4%(33)	8%(60)	4%(29)	18%(143)	9%(71)	8%(60)	6%(48)	24%(182)	776
PID: Ind (no lean)	17%(133)	6%(44)	6%(51)	5%(42)	17%(132)	10%(81)	5%(38)	4%(30)	30%(232)	784
PID: Rep (no lean)	23%(149)	7%(47)	7%(44)	5%(35)	15%(98)	9%(59)	7%(43)	3%(16)	24%(158)	650
PID/Gender: Dem Men	18%(60)	5%(18)	8%(26)	4%(14)	23%(76)	12%(39)	5%(17)	5%(18)	19%(62)	329
PID/Gender: Dem Women	20%(89)	3%(15)	8%(34)	3%(16)	15%(66)	7%(32)	10%(43)	7%(30)	27%(121)	447
PID/Gender: Ind Men	17%(65)	5%(21)	4%(16)	6%(25)	20%(80)	12%(47)	6%(24)	2%(7)	28%(109)	393
PID/Gender: Ind Women	17%(68)	6%(22)	9%(35)	5%(18)	13%(52)	9%(34)	4%(14)	6%(23)	32%(123)	391
PID/Gender: Rep Men	22%(75)	8%(26)	5%(16)	6%(20)	16%(54)	13%(45)	8%(29)	3%(9)	21%(72)	346
PID/Gender: Rep Women	24%(74)	7%(21)	9%(28)	5%(15)	14%(44)	5%(14)	5%(14)	2%(7)	28%(86)	305
Ideo: Liberal (1-3)	22%(124)	3%(17)	8%(44)	5%(27)	20%(116)	8%(47)	5%(29)	8%(44)	22%(124)	570
Ideo: Moderate (4)	21%(133)	7%(42)	8%(49)	5%(29)	16%(102)	10%(60)	7%(46)	3%(17)	24%(147)	625
Ideo: Conservative (5-7)	21%(153)	5%(40)	7%(51)	6%(43)	16%(121)	10%(76)	5%(38)	2%(18)	27%(203)	744
Educ: < College	19%(277)	6%(90)	7%(103)	4%(59)	15%(215)	10%(139)	7%(107)	5%(70)	26%(376)	1437
Educ: Bachelors degree	21%(102)	5%(23)	6%(30)	5%(25)	21%(105)	9%(45)	5%(23)	3%(15)	25%(124)	491
Educ: Post-grad	19%(53)	4%(10)	8%(22)	8%(22)	19%(53)	10%(27)	4%(11)	4%(10)	26%(73)	282

Continued on next page

Table MCEN6: And, if you had to choose, which of the following is your favorite Batman film?

Demographic	Batman Returns, starring Michael Keaton	Batman Forever, starring Val Kilmer	Batman and Robin, starring George Clooney	Batman Begins, starring Christian Bale	The Dark Knight, starring Christian Bale	The Dark Knight Rises, starring Christian Bale	Batman v Superman: Dawn of Justice, starring Ben Affleck	The Batman, starring Robert Pattinson	Don't know / No opinion	Total N
	Adults	20% (432)	6% (124)	7% (155)	5% (106)	17% (373)	10% (211)	6% (141)	4% (95)	26% (573)
Income: Under 50k	17% (195)	6% (67)	8% (90)	5% (57)	15% (173)	10% (110)	7% (86)	5% (61)	28% (318)	1156
Income: 50k-100k	24% (161)	5% (32)	7% (46)	4% (27)	18% (120)	10% (67)	6% (38)	3% (21)	24% (162)	675
Income: 100k+	20% (76)	6% (25)	5% (18)	6% (23)	21% (80)	9% (34)	5% (18)	3% (13)	24% (92)	379
Ethnicity: White	21% (351)	5% (87)	7% (112)	6% (95)	17% (291)	9% (155)	5% (87)	4% (70)	27% (464)	1711
Ethnicity: Hispanic	14% (53)	9% (34)	7% (27)	3% (11)	16% (61)	13% (47)	10% (38)	5% (19)	23% (85)	374
Ethnicity: Black	17% (47)	3% (9)	12% (35)	1% (4)	16% (46)	12% (34)	16% (44)	4% (11)	18% (52)	282
Ethnicity: Other	15% (33)	13% (28)	4% (8)	3% (7)	17% (37)	10% (22)	5% (11)	7% (15)	26% (57)	217
All Christian	22% (216)	4% (43)	8% (82)	6% (59)	16% (159)	10% (94)	5% (53)	2% (21)	26% (260)	988
All Non-Christian	18% (17)	11% (11)	7% (6)	7% (7)	19% (19)	9% (9)	6% (5)	5% (4)	19% (18)	96
Atheist	18% (21)	3% (3)	2% (2)	8% (9)	24% (28)	13% (15)	— (0)	6% (8)	28% (33)	119
Agnostic/Nothing in particular	17% (106)	6% (38)	7% (42)	3% (16)	17% (107)	10% (60)	7% (41)	5% (29)	28% (174)	613
Something Else	18% (72)	7% (29)	6% (23)	4% (15)	15% (61)	8% (33)	11% (43)	8% (33)	22% (88)	395
Religious Non-Protestant/Catholic	15% (17)	10% (11)	6% (6)	11% (12)	20% (23)	10% (12)	5% (5)	4% (4)	20% (22)	114
Evangelical	22% (112)	4% (20)	8% (41)	4% (20)	11% (58)	10% (54)	9% (48)	4% (21)	27% (141)	515
Non-Evangelical	21% (173)	6% (51)	8% (63)	6% (49)	19% (155)	8% (71)	5% (46)	4% (33)	24% (199)	840
Community: Urban	16% (94)	5% (30)	7% (43)	5% (26)	17% (100)	12% (67)	8% (48)	4% (26)	24% (140)	573
Community: Suburban	23% (238)	5% (56)	6% (65)	4% (41)	18% (188)	10% (102)	4% (45)	4% (43)	26% (269)	1048
Community: Rural	17% (99)	6% (37)	8% (47)	7% (39)	15% (86)	7% (42)	8% (48)	4% (26)	28% (164)	589

Continued on next page

Table MCEN6: And, if you had to choose, which of the following is your favorite Batman film?

Demographic	Batman Returns, starring Michael Keaton	Batman Forever, starring Val Kilmer	Batman and Robin, starring George Clooney	Batman Begins, starring Christian Bale	The Dark Knight, starring Christian Bale	The Dark Knight Rises, starring Christian Bale	Batman v Superman: Dawn of Justice, starring Ben Affleck	The Batman, starring Robert Pattinson	Don't know / No opinion	Total N
	Adults	20% (432)	6% (124)	7% (155)	5% (106)	17% (373)	10% (211)	6% (141)	4% (95)	26% (573)
Employ: Private Sector	22% (160)	6% (48)	7% (49)	5% (34)	21% (155)	11% (81)	7% (52)	5% (34)	17% (125)	737
Employ: Government	21% (33)	6% (8)	6% (9)	10% (15)	22% (33)	14% (21)	4% (6)	4% (5)	13% (20)	152
Employ: Self-Employed	15% (28)	7% (13)	6% (11)	5% (10)	20% (37)	11% (21)	9% (17)	4% (7)	25% (47)	191
Employ: Homemaker	16% (22)	15% (20)	9% (13)	7% (9)	13% (17)	5% (7)	10% (13)	3% (5)	22% (30)	136
Employ: Student	5% (6)	2% (2)	4% (4)	— (0)	27% (28)	12% (12)	9% (9)	15% (16)	27% (28)	104
Employ: Retired	24% (125)	3% (16)	7% (37)	5% (23)	9% (47)	6% (34)	4% (21)	1% (5)	41% (211)	521
Employ: Unemployed	14% (32)	5% (10)	9% (20)	4% (9)	19% (43)	9% (20)	4% (9)	8% (19)	27% (61)	224
Employ: Other	18% (26)	4% (6)	8% (11)	4% (6)	10% (14)	11% (16)	9% (14)	3% (4)	34% (49)	146
Military HH: Yes	21% (64)	4% (14)	5% (15)	8% (25)	13% (41)	8% (24)	6% (18)	2% (5)	33% (102)	309
Military HH: No	19% (367)	6% (110)	7% (139)	4% (82)	17% (332)	10% (187)	6% (123)	5% (90)	25% (471)	1901
RD/WT: Right Direction	19% (122)	5% (30)	8% (49)	3% (19)	17% (113)	9% (59)	8% (54)	6% (39)	26% (169)	655
RD/WT: Wrong Track	20% (309)	6% (93)	7% (105)	6% (87)	17% (260)	10% (153)	6% (87)	4% (56)	26% (404)	1555
Biden Job Approve	20% (179)	5% (42)	8% (73)	4% (32)	18% (153)	9% (76)	8% (74)	6% (52)	22% (194)	875
Biden Job Disapprove	20% (243)	6% (71)	6% (76)	6% (70)	17% (197)	10% (120)	5% (58)	3% (38)	27% (316)	1190
Biden Job Strongly Approve	21% (73)	7% (23)	10% (33)	4% (12)	15% (53)	8% (26)	9% (30)	4% (14)	23% (77)	341
Biden Job Somewhat Approve	20% (106)	4% (20)	7% (40)	4% (20)	19% (101)	9% (50)	8% (44)	7% (37)	22% (117)	534
Biden Job Somewhat Disapprove	15% (56)	4% (14)	7% (25)	7% (24)	20% (73)	11% (39)	5% (16)	5% (19)	26% (95)	361
Biden Job Strongly Disapprove	23% (187)	7% (57)	6% (51)	6% (46)	15% (124)	10% (81)	5% (42)	2% (19)	27% (221)	829
Favorable of Biden	20% (182)	4% (38)	9% (78)	4% (35)	17% (152)	8% (74)	8% (71)	6% (53)	24% (210)	893
Unfavorable of Biden	20% (235)	6% (72)	6% (70)	5% (64)	17% (201)	11% (131)	5% (61)	3% (36)	26% (310)	1182
Very Favorable of Biden	21% (76)	5% (18)	11% (38)	3% (10)	16% (57)	8% (30)	8% (29)	5% (18)	24% (86)	362
Somewhat Favorable of Biden	20% (105)	4% (20)	7% (40)	5% (25)	18% (95)	8% (45)	8% (42)	7% (35)	23% (124)	531
Somewhat Unfavorable of Biden	15% (48)	6% (18)	9% (28)	4% (14)	21% (67)	12% (39)	6% (18)	5% (16)	23% (76)	327
Very Unfavorable of Biden	22% (186)	6% (54)	5% (42)	6% (50)	16% (134)	11% (92)	5% (43)	2% (20)	27% (234)	855

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Table MCEN6: *And, if you had to choose, which of the following is your favorite Batman film?*

Demographic	Batman Returns, starring Michael Keaton	Batman Forever, starring Val Kilmer	Batman and Robin, starring George Clooney	Batman Begins, starring Christian Bale	The Dark Knight, starring Christian Bale	The Dark Knight Rises, starring Christian Bale	Batman v Superman: Dawn of Justice, starring Ben Affleck	The Batman, starring Robert Pattinson	Don't know / No opinion	Total N
	Adults	20% (432)	6% (124)	7% (155)	5% (106)	17% (373)	10% (211)	6% (141)	4% (95)	26% (573)
#1 Issue: Economy	18% (166)	5% (47)	5% (46)	5% (49)	22% (195)	12% (110)	6% (55)	5% (42)	22% (195)	905
#1 Issue: Security	27% (83)	6% (19)	10% (31)	5% (15)	11% (33)	7% (21)	6% (18)	1% (3)	27% (84)	307
#1 Issue: Health Care	22% (46)	4% (9)	7% (15)	3% (6)	16% (34)	5% (11)	8% (16)	7% (15)	26% (54)	206
#1 Issue: Medicare / Social Security	22% (51)	3% (8)	7% (17)	3% (7)	9% (22)	10% (23)	4% (10)	3% (6)	38% (89)	233
#1 Issue: Women's Issues	16% (20)	3% (3)	9% (12)	6% (8)	21% (27)	6% (8)	8% (10)	7% (9)	24% (30)	127
#1 Issue: Education	13% (14)	8% (9)	5% (6)	5% (5)	18% (20)	12% (14)	10% (11)	6% (6)	24% (26)	110
#1 Issue: Energy	15% (25)	7% (13)	13% (22)	6% (11)	15% (25)	10% (18)	9% (15)	3% (5)	23% (39)	173
#1 Issue: Other	18% (27)	11% (16)	4% (6)	4% (6)	12% (17)	5% (8)	5% (7)	6% (9)	36% (54)	149
2020 Vote: Joe Biden	20% (182)	4% (38)	9% (79)	4% (38)	18% (167)	9% (78)	6% (57)	5% (45)	24% (221)	905
2020 Vote: Donald Trump	23% (164)	7% (54)	5% (33)	6% (43)	14% (102)	10% (71)	6% (42)	2% (16)	27% (199)	724
2020 Vote: Other	12% (9)	5% (4)	6% (4)	7% (5)	23% (17)	13% (10)	3% (2)	7% (5)	23% (17)	73
2020 Vote: Didn't Vote	15% (77)	6% (28)	8% (39)	4% (19)	17% (88)	10% (52)	8% (40)	6% (28)	27% (136)	509
2018 House Vote: Democrat	22% (151)	5% (34)	9% (62)	3% (24)	18% (126)	10% (66)	7% (46)	5% (36)	22% (154)	699
2018 House Vote: Republican	23% (142)	7% (44)	5% (30)	6% (35)	14% (88)	10% (62)	6% (35)	2% (12)	28% (171)	619
2018 House Vote: Someone else	16% (11)	1% (1)	7% (5)	7% (5)	16% (11)	11% (7)	5% (3)	4% (3)	33% (23)	68
2016 Vote: Hillary Clinton	21% (137)	5% (35)	8% (53)	4% (24)	16% (104)	9% (58)	7% (43)	4% (29)	26% (169)	651
2016 Vote: Donald Trump	24% (157)	6% (40)	5% (36)	6% (41)	14% (93)	10% (66)	5% (33)	2% (11)	28% (185)	662
2016 Vote: Other	17% (19)	3% (3)	5% (6)	9% (10)	19% (21)	7% (8)	3% (3)	3% (3)	34% (37)	109
2016 Vote: Didn't Vote	15% (119)	6% (46)	8% (59)	4% (32)	20% (155)	10% (79)	8% (62)	7% (52)	23% (181)	787
Voted in 2014: Yes	23% (273)	6% (71)	7% (84)	5% (63)	15% (187)	10% (115)	6% (68)	3% (31)	26% (317)	1209
Voted in 2014: No	16% (159)	5% (52)	7% (70)	4% (43)	19% (187)	10% (96)	7% (74)	6% (64)	26% (256)	1001
4-Region: Northeast	17% (63)	5% (19)	6% (21)	5% (19)	15% (58)	9% (34)	7% (26)	6% (23)	31% (119)	383
4-Region: Midwest	21% (94)	4% (17)	7% (33)	5% (21)	16% (75)	9% (41)	5% (21)	4% (17)	30% (137)	456
4-Region: South	20% (173)	6% (47)	9% (79)	5% (40)	16% (134)	9% (79)	9% (73)	4% (30)	23% (190)	844
4-Region: West	19% (101)	8% (41)	4% (21)	5% (28)	20% (106)	11% (57)	4% (22)	5% (25)	24% (126)	527

Continued on next page

Table MCEN6: And, if you had to choose, which of the following is your favorite Batman film?

Demographic	Batman Returns, starring Michael Keaton	Batman Forever, starring Val Kilmer	Batman and Robin, starring George Clooney	Batman Begins, starring Christian Bale	The Dark Knight, starring Christian Bale	The Dark Knight Rises, starring Christian Bale	Batman v Superman: Dawn of Justice, starring Ben Affleck	The Batman, starring Robert Pattinson	Don't know / No opinion	Total N
Adults	20%(432)	6%(124)	7%(155)	5%(106)	17%(373)	10%(211)	6%(141)	4%(95)	26%(573)	2210
Batman Fans	21%(254)	5%(66)	8%(92)	6%(73)	23%(279)	13%(162)	9%(107)	6%(72)	10%(123)	1227
Film Fans	20%(380)	6%(108)	7%(130)	5%(102)	19%(354)	10%(194)	7%(132)	5%(88)	21%(405)	1894
Comic Fans	18%(174)	5%(51)	7%(63)	6%(57)	22%(211)	12%(112)	9%(83)	7%(66)	14%(134)	951
Batman Fans	21%(254)	5%(66)	8%(92)	6%(73)	23%(279)	13%(162)	9%(107)	6%(72)	10%(123)	1227
Film Fans	20%(380)	6%(108)	7%(130)	5%(102)	19%(354)	10%(194)	7%(132)	5%(88)	21%(405)	1894
Comic Fans	18%(174)	5%(51)	7%(63)	6%(57)	22%(211)	12%(112)	9%(83)	7%(66)	14%(134)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_1: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Colin Farrell as the Penguin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (210)	25% (558)	9% (209)	4% (91)	31% (692)	20% (450)	2210
Gender: Male	10% (104)	27% (288)	10% (106)	6% (62)	31% (331)	16% (176)	1068
Gender: Female	9% (106)	24% (270)	9% (103)	3% (29)	32% (361)	24% (275)	1142
Age: 18-24	14% (89)	20% (130)	10% (66)	3% (21)	27% (176)	25% (161)	642
Age: 25-44	13% (46)	28% (101)	11% (40)	7% (26)	27% (98)	15% (55)	365
Age: 45-64	8% (54)	27% (196)	10% (71)	5% (36)	33% (236)	17% (121)	714
Age: 65+	4% (21)	27% (132)	7% (33)	2% (8)	37% (181)	23% (114)	489
GenZers: 1997-2012	10% (32)	15% (46)	14% (43)	3% (9)	25% (79)	33% (105)	314
Millennials: 1981-1996	15% (85)	26% (151)	9% (54)	5% (27)	29% (169)	17% (96)	584
GenXers: 1965-1980	10% (54)	28% (150)	11% (57)	7% (39)	30% (162)	15% (79)	541
Baby Boomers: 1946-1964	5% (35)	27% (194)	8% (55)	2% (16)	36% (260)	21% (153)	712
PID: Dem (no lean)	12% (91)	29% (223)	10% (77)	2% (19)	31% (239)	16% (128)	776
PID: Ind (no lean)	7% (54)	20% (158)	10% (76)	5% (43)	32% (253)	26% (200)	784
PID: Rep (no lean)	10% (64)	27% (177)	9% (56)	5% (30)	31% (200)	19% (122)	650
PID/Gender: Dem Men	12% (38)	32% (104)	12% (41)	4% (12)	31% (103)	9% (31)	329
PID/Gender: Dem Women	12% (53)	27% (119)	8% (36)	1% (6)	30% (136)	22% (97)	447
PID/Gender: Ind Men	7% (26)	21% (82)	8% (33)	7% (26)	33% (132)	24% (94)	393
PID/Gender: Ind Women	7% (29)	19% (76)	11% (42)	4% (17)	31% (121)	27% (106)	391
PID/Gender: Rep Men	12% (41)	29% (102)	9% (32)	7% (24)	28% (97)	15% (51)	346
PID/Gender: Rep Women	8% (24)	25% (76)	8% (24)	2% (6)	34% (104)	23% (71)	305
Ideo: Liberal (1-3)	10% (57)	27% (151)	12% (69)	3% (16)	32% (180)	17% (97)	570
Ideo: Moderate (4)	10% (61)	28% (175)	10% (59)	5% (31)	31% (192)	17% (107)	625
Ideo: Conservative (5-7)	9% (68)	27% (198)	8% (61)	5% (36)	30% (222)	21% (158)	744
Educ: < College	10% (149)	23% (331)	10% (140)	4% (56)	31% (447)	22% (314)	1437
Educ: Bachelors degree	8% (41)	30% (148)	8% (42)	5% (24)	30% (149)	18% (87)	491
Educ: Post-grad	7% (20)	28% (79)	10% (27)	4% (11)	34% (96)	18% (49)	282
Income: Under 50k	11% (132)	22% (257)	9% (108)	3% (40)	30% (352)	23% (266)	1156
Income: 50k-100k	8% (53)	28% (191)	10% (66)	5% (30)	32% (213)	18% (122)	675
Income: 100k+	7% (25)	29% (110)	9% (35)	5% (21)	33% (126)	16% (62)	379
Ethnicity: White	8% (139)	26% (445)	9% (155)	4% (75)	33% (563)	20% (334)	1711
Ethnicity: Hispanic	13% (47)	21% (80)	12% (46)	7% (24)	23% (87)	24% (89)	374

Continued on next page

**Table MCEN7_1: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Colin Farrell as the Penguin**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(210)	25%	(558)	9%	(209)	4%	(91)	31%	(692)	20%	(450)	2210
Ethnicity: Black	17%	(49)	25%	(70)	10%	(27)	3%	(10)	24%	(69)	21%	(59)	282
Ethnicity: Other	10%	(22)	20%	(44)	13%	(28)	3%	(7)	27%	(60)	27%	(58)	217
All Christian	8%	(82)	28%	(276)	9%	(92)	5%	(50)	32%	(319)	17%	(168)	988
All Non-Christian	11%	(10)	25%	(24)	18%	(17)	3%	(3)	32%	(31)	11%	(10)	96
Atheist	9%	(11)	21%	(25)	7%	(9)	6%	(7)	36%	(43)	21%	(24)	119
Agnostic/Nothing in particular	9%	(53)	22%	(137)	8%	(49)	3%	(18)	35%	(212)	23%	(143)	613
Something Else	13%	(53)	24%	(96)	11%	(42)	4%	(14)	22%	(86)	26%	(104)	395
Religious Non-Protestant/Catholic	12%	(14)	25%	(29)	16%	(18)	4%	(5)	30%	(34)	13%	(15)	114
Evangelical	12%	(62)	25%	(130)	10%	(53)	5%	(23)	26%	(136)	21%	(111)	515
Non-Evangelical	8%	(70)	28%	(234)	10%	(80)	4%	(37)	31%	(263)	19%	(156)	840
Community: Urban	12%	(67)	23%	(132)	11%	(63)	6%	(32)	29%	(166)	20%	(114)	573
Community: Suburban	8%	(85)	26%	(275)	10%	(104)	4%	(39)	32%	(338)	20%	(207)	1048
Community: Rural	10%	(57)	26%	(151)	7%	(42)	4%	(21)	32%	(188)	22%	(130)	589
Employ: Private Sector	10%	(71)	31%	(230)	11%	(81)	6%	(41)	28%	(203)	15%	(112)	737
Employ: Government	12%	(18)	27%	(41)	15%	(23)	3%	(4)	27%	(40)	16%	(25)	152
Employ: Self-Employed	7%	(14)	24%	(46)	8%	(15)	7%	(14)	33%	(63)	21%	(40)	191
Employ: Homemaker	15%	(21)	22%	(30)	9%	(12)	5%	(6)	31%	(42)	18%	(25)	136
Employ: Student	10%	(10)	20%	(21)	10%	(10)	—	(0)	31%	(32)	29%	(30)	104
Employ: Retired	6%	(31)	24%	(125)	7%	(37)	2%	(8)	38%	(199)	23%	(121)	521
Employ: Unemployed	15%	(34)	15%	(33)	8%	(17)	4%	(9)	29%	(66)	29%	(65)	224
Employ: Other	7%	(10)	22%	(32)	10%	(14)	6%	(8)	32%	(46)	23%	(34)	146
Military HH: Yes	9%	(29)	25%	(77)	9%	(28)	5%	(14)	33%	(102)	19%	(59)	309
Military HH: No	10%	(181)	25%	(481)	10%	(181)	4%	(77)	31%	(590)	21%	(391)	1901
RD/WT: Right Direction	10%	(68)	30%	(193)	9%	(56)	4%	(25)	29%	(193)	18%	(119)	655
RD/WT: Wrong Track	9%	(141)	23%	(365)	10%	(153)	4%	(67)	32%	(499)	21%	(331)	1555
Biden Job Approve	10%	(88)	29%	(251)	9%	(81)	3%	(26)	32%	(278)	17%	(152)	875
Biden Job Disapprove	9%	(113)	24%	(289)	10%	(120)	5%	(58)	30%	(362)	21%	(247)	1190

Continued on next page

**Table MCEN7_1: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Colin Farrell as the Penguin**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (210)	25% (558)	9% (209)	4% (91)	31% (692)	20% (450)	2210
Biden Job Strongly Approve	15% (51)	28% (96)	9% (31)	3% (10)	27% (93)	17% (60)	341
Biden Job Somewhat Approve	7% (37)	29% (155)	9% (50)	3% (16)	35% (185)	17% (92)	534
Biden Job Somewhat Disapprove	10% (36)	22% (81)	15% (53)	5% (17)	29% (106)	19% (68)	361
Biden Job Strongly Disapprove	9% (77)	25% (208)	8% (68)	5% (41)	31% (257)	22% (179)	829
Favorable of Biden	10% (93)	27% (244)	9% (79)	2% (22)	33% (292)	18% (163)	893
Unfavorable of Biden	9% (110)	25% (292)	10% (122)	5% (63)	30% (349)	21% (246)	1182
Very Favorable of Biden	15% (54)	30% (107)	7% (26)	3% (11)	26% (94)	19% (69)	362
Somewhat Favorable of Biden	7% (39)	26% (137)	10% (52)	2% (11)	37% (198)	18% (93)	531
Somewhat Unfavorable of Biden	7% (24)	22% (73)	16% (51)	5% (17)	28% (92)	21% (69)	327
Very Unfavorable of Biden	10% (86)	26% (220)	8% (71)	5% (45)	30% (256)	21% (176)	855
#1 Issue: Economy	11% (96)	28% (251)	9% (86)	4% (36)	31% (277)	18% (159)	905
#1 Issue: Security	6% (19)	24% (73)	12% (37)	9% (28)	26% (79)	23% (71)	307
#1 Issue: Health Care	8% (17)	23% (47)	9% (19)	3% (6)	32% (66)	25% (52)	206
#1 Issue: Medicare / Social Security	8% (19)	28% (65)	6% (14)	2% (5)	33% (76)	23% (53)	233
#1 Issue: Women's Issues	13% (17)	17% (21)	13% (16)	1% (1)	34% (43)	23% (29)	127
#1 Issue: Education	6% (7)	30% (33)	9% (10)	2% (2)	38% (42)	15% (17)	110
#1 Issue: Energy	11% (19)	25% (42)	12% (21)	6% (10)	33% (57)	13% (23)	173
#1 Issue: Other	11% (16)	17% (25)	4% (7)	2% (3)	34% (51)	31% (47)	149
2020 Vote: Joe Biden	10% (88)	28% (254)	10% (90)	4% (35)	32% (290)	16% (147)	905
2020 Vote: Donald Trump	9% (65)	27% (195)	9% (66)	5% (40)	31% (222)	19% (136)	724
2020 Vote: Other	5% (4)	20% (14)	9% (7)	4% (3)	39% (28)	23% (17)	73
2020 Vote: Didn't Vote	10% (53)	19% (95)	9% (46)	3% (14)	30% (151)	29% (150)	509
2018 House Vote: Democrat	11% (76)	29% (199)	10% (69)	3% (22)	33% (234)	14% (99)	699
2018 House Vote: Republican	9% (53)	29% (177)	7% (44)	5% (31)	32% (198)	19% (115)	619
2018 House Vote: Someone else	3% (2)	24% (17)	6% (4)	5% (4)	40% (27)	21% (15)	68
2016 Vote: Hillary Clinton	10% (68)	28% (183)	8% (53)	3% (22)	35% (226)	15% (99)	651
2016 Vote: Donald Trump	7% (49)	28% (184)	9% (61)	5% (35)	31% (204)	19% (129)	662
2016 Vote: Other	5% (6)	21% (23)	11% (12)	2% (2)	38% (42)	23% (25)	109
2016 Vote: Didn't Vote	11% (87)	21% (167)	11% (83)	4% (32)	28% (220)	25% (198)	787

Continued on next page

Table MCEN7_1: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Colin Farrell as the Penguin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (210)	25% (558)	9% (209)	4% (91)	31% (692)	20% (450)	2210
Voted in 2014: Yes	9% (110)	30% (358)	8% (92)	4% (49)	34% (407)	16% (194)	1209
Voted in 2014: No	10% (100)	20% (200)	12% (117)	4% (42)	28% (285)	26% (256)	1001
4-Region: Northeast	9% (35)	23% (89)	9% (33)	2% (8)	35% (133)	22% (85)	383
4-Region: Midwest	6% (28)	23% (106)	10% (44)	4% (19)	36% (164)	21% (95)	456
4-Region: South	11% (92)	29% (244)	9% (73)	4% (37)	28% (237)	19% (162)	844
4-Region: West	10% (55)	23% (119)	11% (60)	5% (27)	30% (158)	21% (108)	527
Batman Fans	14% (169)	33% (403)	12% (145)	4% (48)	28% (338)	10% (124)	1227
Film Fans	10% (197)	28% (525)	10% (196)	4% (73)	31% (593)	16% (309)	1894
Comic Fans	15% (142)	31% (299)	12% (119)	4% (41)	24% (232)	13% (119)	951
Batman Fans	14% (169)	33% (403)	12% (145)	4% (48)	28% (338)	10% (124)	1227
Film Fans	10% (197)	28% (525)	10% (196)	4% (73)	31% (593)	16% (309)	1894
Comic Fans	15% (142)	31% (299)	12% (119)	4% (41)	24% (232)	13% (119)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN7_2: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Danny DeVito as the Penguin**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	35% (767)	32% (708)	5% (117)	2% (54)	16% (361)	9% (202)	2210
Gender: Male	36% (388)	37% (396)	6% (61)	3% (33)	12% (132)	5% (57)	1068
Gender: Female	33% (379)	27% (313)	5% (56)	2% (21)	20% (229)	13% (144)	1142
Age: 18-24	31% (197)	24% (155)	8% (48)	3% (18)	19% (120)	16% (105)	642
Age: 25-44	41% (151)	35% (127)	3% (11)	3% (10)	11% (41)	7% (25)	365
Age: 45-64	35% (249)	36% (260)	6% (43)	2% (15)	15% (111)	5% (36)	714
Age: 65+	35% (171)	34% (166)	3% (14)	2% (11)	18% (90)	7% (36)	489
GenZers: 1997-2012	25% (78)	19% (59)	11% (34)	3% (9)	19% (59)	24% (75)	314
Millennials: 1981-1996	38% (219)	31% (181)	4% (21)	3% (16)	16% (95)	9% (51)	584
GenXers: 1965-1980	38% (206)	36% (192)	6% (32)	3% (15)	14% (73)	4% (23)	541
Baby Boomers: 1946-1964	35% (247)	37% (261)	4% (30)	2% (14)	16% (117)	6% (44)	712
PID: Dem (no lean)	37% (290)	31% (244)	6% (43)	3% (22)	15% (119)	8% (59)	776
PID: Ind (no lean)	30% (235)	30% (236)	6% (45)	2% (18)	20% (154)	12% (96)	784
PID: Rep (no lean)	37% (242)	35% (229)	5% (30)	2% (15)	14% (88)	7% (47)	650
PID/Gender: Dem Men	40% (132)	36% (119)	7% (22)	4% (14)	10% (33)	2% (8)	329
PID/Gender: Dem Women	35% (158)	28% (125)	5% (21)	2% (7)	19% (86)	11% (50)	447
PID/Gender: Ind Men	34% (132)	34% (135)	5% (18)	3% (12)	16% (63)	8% (32)	393
PID/Gender: Ind Women	26% (103)	26% (101)	7% (27)	2% (6)	23% (90)	16% (64)	391
PID/Gender: Rep Men	36% (123)	41% (142)	6% (21)	2% (7)	10% (36)	5% (17)	346
PID/Gender: Rep Women	39% (119)	29% (87)	3% (9)	2% (7)	17% (52)	10% (30)	305
Ideo: Liberal (1-3)	38% (219)	32% (183)	7% (39)	2% (14)	13% (73)	7% (42)	570
Ideo: Moderate (4)	34% (211)	35% (217)	5% (32)	2% (14)	17% (103)	8% (47)	625
Ideo: Conservative (5-7)	36% (266)	35% (262)	5% (39)	2% (16)	15% (109)	7% (53)	744
Educ: < College	37% (525)	28% (408)	5% (75)	2% (30)	17% (246)	11% (153)	1437
Educ: Bachelors degree	33% (160)	39% (194)	5% (23)	3% (14)	14% (68)	6% (31)	491
Educ: Post-grad	29% (82)	38% (106)	7% (19)	4% (10)	17% (47)	6% (17)	282
Income: Under 50k	36% (419)	28% (319)	5% (52)	2% (20)	19% (215)	11% (132)	1156
Income: 50k-100k	35% (235)	35% (236)	5% (36)	4% (30)	13% (89)	7% (49)	675
Income: 100k+	30% (114)	41% (154)	8% (29)	1% (4)	15% (57)	6% (21)	379
Ethnicity: White	34% (579)	34% (589)	5% (84)	2% (40)	17% (286)	8% (133)	1711
Ethnicity: Hispanic	33% (122)	24% (91)	12% (45)	2% (8)	14% (52)	15% (55)	374

Continued on next page

**Table MCEN7_2: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Danny DeVito as the Penguin**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	35% (767)	32% (708)	5% (117)	2% (54)	16% (361)	9% (202)	2210
Ethnicity: Black	38% (108)	24% (69)	5% (14)	5% (14)	14% (41)	13% (36)	282
Ethnicity: Other	37% (80)	23% (50)	9% (19)	— (0)	16% (34)	15% (32)	217
All Christian	34% (333)	36% (359)	6% (58)	3% (25)	16% (156)	6% (56)	988
All Non-Christian	31% (30)	32% (31)	12% (12)	4% (4)	15% (15)	6% (6)	96
Atheist	39% (46)	28% (33)	5% (6)	4% (5)	14% (16)	11% (13)	119
Agnostic/Nothing in particular	35% (216)	29% (176)	3% (19)	2% (14)	19% (116)	12% (71)	613
Something Else	36% (143)	28% (110)	6% (23)	2% (6)	15% (58)	14% (56)	395
Religious Non-Protestant/Catholic	30% (34)	32% (37)	13% (15)	3% (4)	15% (17)	6% (7)	114
Evangelical	34% (176)	33% (170)	5% (28)	2% (10)	15% (79)	10% (54)	515
Non-Evangelical	35% (291)	35% (291)	6% (49)	3% (22)	16% (131)	7% (56)	840
Community: Urban	31% (180)	33% (187)	6% (34)	3% (19)	16% (93)	10% (60)	573
Community: Suburban	36% (380)	33% (341)	6% (59)	2% (17)	17% (177)	7% (74)	1048
Community: Rural	35% (207)	31% (181)	4% (25)	3% (18)	15% (91)	12% (68)	589
Employ: Private Sector	37% (269)	37% (276)	5% (35)	3% (26)	13% (93)	5% (37)	737
Employ: Government	36% (54)	29% (44)	9% (14)	2% (3)	18% (27)	6% (10)	152
Employ: Self-Employed	31% (58)	27% (52)	8% (15)	— (1)	19% (37)	15% (28)	191
Employ: Homemaker	34% (46)	26% (35)	10% (14)	2% (2)	21% (28)	7% (10)	136
Employ: Student	25% (26)	23% (24)	7% (8)	4% (4)	23% (24)	18% (19)	104
Employ: Retired	37% (192)	34% (175)	3% (16)	2% (10)	17% (91)	7% (37)	521
Employ: Unemployed	35% (77)	28% (62)	3% (7)	2% (5)	15% (34)	17% (38)	224
Employ: Other	30% (44)	28% (41)	5% (8)	3% (4)	18% (27)	16% (23)	146
Military HH: Yes	32% (100)	35% (107)	9% (26)	2% (7)	16% (48)	7% (21)	309
Military HH: No	35% (668)	32% (602)	5% (91)	3% (48)	16% (313)	10% (181)	1901
RD/WT: Right Direction	36% (233)	33% (214)	7% (44)	3% (19)	14% (89)	9% (57)	655
RD/WT: Wrong Track	34% (535)	32% (495)	5% (74)	2% (35)	17% (272)	9% (145)	1555
Biden Job Approve	36% (313)	33% (292)	6% (55)	2% (20)	15% (130)	7% (64)	875
Biden Job Disapprove	34% (410)	33% (394)	5% (60)	3% (32)	16% (187)	9% (107)	1190

Continued on next page

Table MCEN7_2: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Danny DeVito as the Penguin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	35% (767)	32% (708)	5% (117)	2% (54)	16% (361)	9% (202)	2210
Biden Job Strongly Approve	41% (140)	31% (107)	6% (21)	4% (14)	11% (36)	7% (23)	341
Biden Job Somewhat Approve	32% (173)	35% (185)	7% (35)	1% (6)	18% (95)	8% (41)	534
Biden Job Somewhat Disapprove	31% (113)	28% (103)	10% (35)	4% (14)	18% (65)	9% (31)	361
Biden Job Strongly Disapprove	36% (297)	35% (291)	3% (25)	2% (18)	15% (122)	9% (76)	829
Favorable of Biden	36% (322)	33% (296)	5% (48)	2% (20)	15% (136)	8% (70)	893
Unfavorable of Biden	35% (410)	33% (390)	6% (66)	3% (30)	16% (185)	8% (100)	1182
Very Favorable of Biden	42% (151)	29% (106)	6% (21)	3% (13)	11% (40)	9% (31)	362
Somewhat Favorable of Biden	32% (170)	36% (190)	5% (27)	1% (7)	18% (96)	7% (39)	531
Somewhat Unfavorable of Biden	31% (102)	26% (85)	12% (38)	3% (11)	18% (58)	10% (33)	327
Very Unfavorable of Biden	36% (309)	36% (305)	3% (28)	2% (19)	15% (127)	8% (67)	855
#1 Issue: Economy	35% (317)	34% (309)	5% (44)	2% (20)	15% (140)	8% (75)	905
#1 Issue: Security	34% (105)	33% (101)	7% (21)	2% (8)	14% (44)	9% (28)	307
#1 Issue: Health Care	36% (74)	31% (65)	6% (12)	2% (3)	17% (35)	8% (17)	206
#1 Issue: Medicare / Social Security	43% (101)	32% (75)	4% (9)	1% (1)	13% (31)	7% (16)	233
#1 Issue: Women's Issues	32% (40)	20% (26)	4% (5)	4% (5)	26% (33)	14% (17)	127
#1 Issue: Education	31% (34)	33% (37)	8% (9)	4% (4)	17% (19)	7% (7)	110
#1 Issue: Energy	33% (56)	28% (49)	9% (16)	5% (8)	17% (30)	8% (14)	173
#1 Issue: Other	27% (40)	31% (47)	2% (4)	3% (4)	19% (28)	18% (27)	149
2020 Vote: Joe Biden	36% (330)	33% (301)	6% (54)	3% (27)	15% (138)	6% (56)	905
2020 Vote: Donald Trump	34% (244)	37% (270)	5% (39)	2% (16)	14% (102)	7% (52)	724
2020 Vote: Other	35% (26)	30% (22)	4% (3)	— (0)	22% (16)	9% (6)	73
2020 Vote: Didn't Vote	33% (169)	23% (116)	4% (21)	2% (11)	21% (105)	17% (87)	509
2018 House Vote: Democrat	37% (260)	36% (250)	4% (29)	3% (24)	14% (96)	5% (38)	699
2018 House Vote: Republican	36% (224)	38% (232)	5% (29)	2% (11)	14% (84)	6% (38)	619
2018 House Vote: Someone else	37% (25)	23% (16)	4% (3)	1% (1)	27% (19)	7% (5)	68
2016 Vote: Hillary Clinton	37% (243)	35% (227)	4% (27)	3% (19)	16% (105)	4% (29)	651
2016 Vote: Donald Trump	35% (235)	37% (248)	5% (36)	2% (13)	13% (86)	7% (43)	662
2016 Vote: Other	27% (30)	34% (37)	4% (4)	1% (2)	22% (24)	12% (13)	109
2016 Vote: Didn't Vote	33% (260)	25% (196)	6% (50)	3% (20)	19% (146)	15% (116)	787

Continued on next page

Table MCEN7_2: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Danny DeVito as the Penguin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	35% (767)	32% (708)	5% (117)	2% (54)	16% (361)	9% (202)	2210
Voted in 2014: Yes	36% (432)	37% (452)	4% (52)	3% (31)	15% (176)	5% (66)	1209
Voted in 2014: No	33% (335)	26% (257)	7% (66)	2% (23)	18% (185)	14% (135)	1001
4-Region: Northeast	36% (138)	27% (105)	4% (14)	3% (13)	16% (62)	13% (49)	383
4-Region: Midwest	33% (152)	32% (148)	5% (25)	2% (11)	18% (83)	8% (38)	456
4-Region: South	35% (300)	34% (291)	5% (43)	2% (15)	14% (120)	9% (75)	844
4-Region: West	34% (177)	31% (165)	7% (35)	3% (15)	18% (96)	7% (39)	527
Batman Fans	44% (534)	35% (424)	7% (86)	3% (32)	9% (112)	3% (39)	1227
Film Fans	38% (724)	34% (641)	5% (104)	3% (48)	14% (262)	6% (115)	1894
Comic Fans	41% (387)	34% (327)	8% (73)	3% (27)	8% (80)	6% (57)	951
Batman Fans	44% (534)	35% (424)	7% (86)	3% (32)	9% (112)	3% (39)	1227
Film Fans	38% (724)	34% (641)	5% (104)	3% (48)	14% (262)	6% (115)	1894
Comic Fans	41% (387)	34% (327)	8% (73)	3% (27)	8% (80)	6% (57)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN7_3: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Paul Dano as the Riddler**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (137)	20% (439)	7% (152)	3% (65)	30% (656)	34% (760)	2210
Gender: Male	7% (74)	21% (224)	8% (85)	4% (39)	30% (320)	31% (326)	1068
Gender: Female	6% (63)	19% (215)	6% (68)	2% (27)	29% (337)	38% (433)	1142
Age: 18-24	10% (66)	20% (131)	8% (50)	5% (31)	27% (176)	29% (189)	642
Age: 25-44	8% (29)	24% (89)	6% (22)	4% (15)	26% (95)	32% (116)	365
Age: 45-64	4% (31)	19% (137)	7% (50)	2% (16)	31% (225)	36% (254)	714
Age: 65+	2% (12)	17% (82)	6% (30)	1% (3)	33% (161)	41% (201)	489
GenZers: 1997-2012	8% (26)	17% (53)	10% (32)	4% (14)	24% (76)	36% (114)	314
Millennials: 1981-1996	10% (59)	24% (141)	6% (35)	5% (27)	29% (169)	26% (152)	584
GenXers: 1965-1980	5% (29)	20% (110)	7% (38)	3% (16)	29% (157)	35% (191)	541
Baby Boomers: 1946-1964	3% (23)	17% (122)	7% (48)	1% (8)	33% (234)	39% (278)	712
PID: Dem (no lean)	8% (62)	23% (175)	7% (56)	2% (14)	31% (239)	30% (231)	776
PID: Ind (no lean)	5% (36)	17% (137)	7% (52)	4% (34)	29% (229)	38% (296)	784
PID: Rep (no lean)	6% (40)	20% (127)	7% (44)	3% (18)	29% (189)	36% (233)	650
PID/Gender: Dem Men	9% (28)	25% (82)	9% (28)	3% (9)	32% (105)	23% (77)	329
PID/Gender: Dem Women	8% (34)	21% (93)	6% (28)	1% (5)	30% (134)	34% (154)	447
PID/Gender: Ind Men	5% (21)	17% (67)	6% (24)	5% (19)	31% (120)	36% (142)	393
PID/Gender: Ind Women	4% (15)	18% (70)	7% (28)	4% (15)	28% (109)	39% (154)	391
PID/Gender: Rep Men	7% (25)	22% (76)	9% (33)	3% (11)	27% (94)	31% (107)	346
PID/Gender: Rep Women	5% (15)	17% (52)	4% (12)	2% (7)	31% (94)	41% (125)	305
Ideo: Liberal (1-3)	6% (33)	22% (123)	8% (48)	2% (13)	30% (172)	32% (181)	570
Ideo: Moderate (4)	7% (46)	21% (134)	7% (46)	4% (27)	31% (192)	29% (181)	625
Ideo: Conservative (5-7)	5% (40)	20% (150)	6% (44)	2% (18)	28% (209)	38% (282)	744
Educ: < College	7% (101)	18% (260)	7% (98)	3% (47)	30% (437)	34% (494)	1437
Educ: Bachelors degree	5% (24)	23% (114)	7% (33)	2% (12)	27% (132)	36% (176)	491
Educ: Post-grad	4% (12)	23% (65)	8% (21)	2% (6)	31% (88)	32% (89)	282
Income: Under 50k	8% (92)	19% (215)	7% (78)	4% (41)	28% (322)	35% (407)	1156
Income: 50k-100k	5% (32)	20% (137)	6% (40)	3% (18)	31% (211)	35% (237)	675
Income: 100k+	4% (14)	23% (87)	9% (34)	2% (6)	33% (123)	30% (115)	379
Ethnicity: White	4% (75)	20% (344)	7% (118)	3% (47)	31% (528)	35% (600)	1711
Ethnicity: Hispanic	8% (30)	21% (78)	11% (40)	4% (15)	26% (96)	30% (114)	374

Continued on next page

Table MCEN7_3: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Paul Dano as the Riddler

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(137)	20%	(439)	7%	(152)	3%	(65)	30%	(656)	34%	(760)	2210
Ethnicity: Black	14%	(41)	23%	(66)	6%	(17)	4%	(13)	25%	(70)	27%	(75)	282
Ethnicity: Other	10%	(22)	13%	(29)	8%	(18)	2%	(5)	27%	(58)	39%	(85)	217
All Christian	5%	(45)	21%	(211)	7%	(72)	3%	(28)	32%	(313)	32%	(318)	988
All Non-Christian	10%	(9)	27%	(26)	7%	(6)	5%	(5)	25%	(24)	27%	(25)	96
Atheist	10%	(12)	11%	(13)	5%	(6)	4%	(5)	31%	(37)	39%	(46)	119
Agnostic/Nothing in particular	7%	(41)	19%	(119)	5%	(32)	2%	(12)	29%	(178)	38%	(230)	613
Something Else	8%	(31)	18%	(70)	9%	(35)	4%	(14)	27%	(105)	35%	(139)	395
Religious Non-Protestant/Catholic	12%	(13)	25%	(28)	7%	(8)	5%	(6)	23%	(26)	28%	(33)	114
Evangelical	7%	(36)	17%	(90)	9%	(45)	3%	(18)	28%	(144)	35%	(182)	515
Non-Evangelical	4%	(36)	22%	(186)	7%	(61)	3%	(24)	32%	(267)	32%	(267)	840
Community: Urban	7%	(39)	22%	(124)	7%	(41)	5%	(28)	29%	(163)	31%	(177)	573
Community: Suburban	6%	(64)	19%	(197)	8%	(81)	2%	(24)	30%	(314)	35%	(370)	1048
Community: Rural	6%	(35)	20%	(119)	5%	(30)	2%	(13)	30%	(179)	36%	(213)	589
Employ: Private Sector	6%	(46)	28%	(208)	7%	(51)	4%	(27)	26%	(194)	29%	(210)	737
Employ: Government	9%	(14)	18%	(28)	9%	(14)	3%	(5)	26%	(40)	34%	(51)	152
Employ: Self-Employed	6%	(12)	14%	(27)	6%	(11)	7%	(13)	35%	(67)	32%	(61)	191
Employ: Homemaker	10%	(13)	15%	(20)	8%	(11)	3%	(4)	31%	(43)	33%	(46)	136
Employ: Student	9%	(9)	25%	(26)	8%	(8)	2%	(2)	30%	(31)	26%	(27)	104
Employ: Retired	3%	(15)	15%	(79)	7%	(37)	1%	(3)	33%	(173)	41%	(214)	521
Employ: Unemployed	9%	(19)	16%	(36)	3%	(6)	3%	(7)	26%	(57)	43%	(97)	224
Employ: Other	6%	(9)	11%	(15)	9%	(13)	3%	(4)	35%	(51)	36%	(53)	146
Military HH: Yes	4%	(12)	19%	(59)	9%	(28)	2%	(8)	29%	(90)	36%	(112)	309
Military HH: No	7%	(126)	20%	(380)	7%	(125)	3%	(58)	30%	(566)	34%	(647)	1901
RD/WT: Right Direction	8%	(55)	23%	(149)	7%	(49)	3%	(18)	28%	(185)	30%	(199)	655
RD/WT: Wrong Track	5%	(83)	19%	(290)	7%	(104)	3%	(47)	30%	(472)	36%	(560)	1555
Biden Job Approve	8%	(66)	22%	(192)	7%	(65)	2%	(14)	30%	(266)	31%	(271)	875
Biden Job Disapprove	5%	(60)	20%	(238)	7%	(82)	4%	(45)	28%	(336)	36%	(429)	1190

Continued on next page

**Table MCEN7_3: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Paul Dano as the Riddler**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (137)	20% (439)	7% (152)	3% (65)	30% (656)	34% (760)	2210
Biden Job Strongly Approve	12% (42)	20% (69)	9% (29)	2% (5)	28% (95)	30% (101)	341
Biden Job Somewhat Approve	5% (24)	23% (123)	7% (36)	2% (9)	32% (171)	32% (171)	534
Biden Job Somewhat Disapprove	6% (22)	21% (74)	7% (26)	5% (16)	29% (104)	33% (119)	361
Biden Job Strongly Disapprove	5% (38)	20% (164)	7% (56)	3% (28)	28% (232)	37% (310)	829
Favorable of Biden	8% (67)	21% (189)	7% (59)	1% (10)	31% (279)	32% (288)	893
Unfavorable of Biden	5% (64)	20% (232)	8% (90)	4% (49)	27% (323)	36% (423)	1182
Very Favorable of Biden	12% (45)	21% (75)	8% (30)	1% (4)	27% (97)	31% (111)	362
Somewhat Favorable of Biden	4% (23)	22% (114)	5% (28)	1% (6)	34% (182)	33% (177)	531
Somewhat Unfavorable of Biden	5% (15)	18% (59)	10% (34)	7% (22)	27% (87)	34% (110)	327
Very Unfavorable of Biden	6% (49)	20% (173)	7% (56)	3% (28)	28% (236)	37% (313)	855
#1 Issue: Economy	7% (60)	23% (205)	7% (66)	2% (19)	28% (252)	34% (304)	905
#1 Issue: Security	5% (15)	17% (51)	7% (22)	5% (17)	30% (92)	36% (110)	307
#1 Issue: Health Care	6% (13)	19% (39)	4% (9)	5% (10)	30% (62)	35% (73)	206
#1 Issue: Medicare / Social Security	4% (10)	20% (47)	8% (19)	1% (2)	28% (66)	38% (89)	233
#1 Issue: Women's Issues	13% (16)	21% (26)	7% (8)	3% (4)	28% (36)	28% (35)	127
#1 Issue: Education	7% (8)	14% (16)	6% (6)	5% (6)	37% (41)	30% (33)	110
#1 Issue: Energy	6% (11)	21% (37)	8% (15)	4% (6)	31% (53)	30% (51)	173
#1 Issue: Other	3% (4)	13% (19)	4% (7)	1% (1)	36% (54)	43% (64)	149
2020 Vote: Joe Biden	6% (57)	23% (208)	7% (65)	3% (24)	31% (281)	30% (270)	905
2020 Vote: Donald Trump	5% (36)	20% (145)	8% (56)	3% (21)	28% (204)	36% (263)	724
2020 Vote: Other	3% (2)	10% (7)	9% (6)	1% (0)	38% (27)	40% (29)	73
2020 Vote: Didn't Vote	8% (43)	16% (79)	5% (25)	4% (20)	28% (144)	39% (198)	509
2018 House Vote: Democrat	8% (58)	23% (161)	6% (43)	2% (17)	30% (212)	30% (207)	699
2018 House Vote: Republican	4% (26)	21% (127)	7% (45)	3% (17)	28% (175)	37% (228)	619
2018 House Vote: Someone else	5% (3)	13% (9)	6% (4)	— (0)	40% (27)	36% (25)	68
2016 Vote: Hillary Clinton	7% (45)	20% (128)	6% (37)	2% (14)	35% (229)	30% (198)	651
2016 Vote: Donald Trump	4% (25)	21% (136)	8% (52)	3% (20)	28% (186)	36% (241)	662
2016 Vote: Other	4% (4)	13% (15)	8% (8)	1% (2)	28% (31)	45% (50)	109
2016 Vote: Didn't Vote	8% (63)	20% (159)	7% (54)	4% (30)	27% (211)	34% (270)	787

Continued on next page

Table MCEN7_3: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Paul Dano as the Riddler

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(137)	20%	(439)	7%	(152)	3%	(65)	30%	(656)	34%	(760)	2210
Voted in 2014: Yes	6%	(75)	21%	(251)	6%	(78)	3%	(32)	31%	(371)	33%	(402)	1209
Voted in 2014: No	6%	(62)	19%	(188)	7%	(74)	3%	(33)	29%	(285)	36%	(357)	1001
4-Region: Northeast	9%	(36)	18%	(67)	7%	(26)	2%	(9)	29%	(112)	35%	(132)	383
4-Region: Midwest	5%	(25)	16%	(73)	6%	(27)	3%	(12)	33%	(149)	37%	(170)	456
4-Region: South	6%	(50)	23%	(194)	7%	(60)	4%	(33)	27%	(230)	33%	(277)	844
4-Region: West	5%	(26)	20%	(105)	7%	(39)	2%	(11)	31%	(165)	34%	(180)	527
Batman Fans	9%	(115)	28%	(342)	9%	(115)	3%	(32)	28%	(345)	23%	(278)	1227
Film Fans	7%	(129)	21%	(407)	8%	(145)	3%	(57)	30%	(570)	31%	(587)	1894
Comic Fans	11%	(102)	28%	(267)	9%	(89)	3%	(31)	26%	(243)	23%	(218)	951
Batman Fans	9%	(115)	28%	(342)	9%	(115)	3%	(32)	28%	(345)	23%	(278)	1227
Film Fans	7%	(129)	21%	(407)	8%	(145)	3%	(57)	30%	(570)	31%	(587)	1894
Comic Fans	11%	(102)	28%	(267)	9%	(89)	3%	(31)	26%	(243)	23%	(218)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_4: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jim Carrey as the Riddler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	28% (615)	32% (701)	8% (175)	6% (123)	18% (407)	9% (189)	2210
Gender: Male	27% (283)	35% (374)	9% (99)	7% (74)	16% (168)	7% (69)	1068
Gender: Female	29% (332)	29% (327)	7% (76)	4% (49)	21% (239)	10% (119)	1142
Age: 18-24	30% (191)	24% (152)	8% (50)	3% (19)	21% (132)	15% (99)	642
Age: 25-44	36% (131)	34% (125)	9% (33)	8% (28)	8% (30)	5% (18)	365
Age: 45-64	24% (174)	37% (261)	9% (61)	7% (51)	18% (130)	5% (37)	714
Age: 65+	24% (120)	33% (163)	6% (32)	5% (25)	24% (115)	7% (34)	489
GenZers: 1997-2012	24% (76)	20% (62)	9% (30)	2% (7)	21% (66)	24% (74)	314
Millennials: 1981-1996	35% (204)	30% (174)	8% (44)	6% (35)	15% (88)	7% (39)	584
GenXers: 1965-1980	28% (152)	39% (211)	8% (45)	7% (35)	14% (76)	4% (21)	541
Baby Boomers: 1946-1964	24% (170)	34% (241)	8% (56)	6% (42)	22% (157)	7% (47)	712
PID: Dem (no lean)	32% (245)	34% (261)	8% (58)	4% (28)	16% (126)	7% (58)	776
PID: Ind (no lean)	24% (188)	29% (226)	7% (57)	6% (43)	23% (182)	11% (87)	784
PID: Rep (no lean)	28% (182)	33% (214)	9% (60)	8% (51)	15% (100)	7% (44)	650
PID/Gender: Dem Men	31% (102)	38% (125)	11% (36)	4% (13)	12% (40)	4% (14)	329
PID/Gender: Dem Women	32% (144)	30% (136)	5% (22)	3% (15)	19% (87)	10% (44)	447
PID/Gender: Ind Men	23% (90)	31% (121)	8% (31)	6% (25)	22% (86)	10% (39)	393
PID/Gender: Ind Women	25% (98)	27% (105)	7% (27)	5% (18)	25% (96)	12% (48)	391
PID/Gender: Rep Men	26% (91)	37% (127)	9% (33)	10% (36)	12% (43)	5% (16)	346
PID/Gender: Rep Women	30% (91)	29% (87)	9% (27)	5% (15)	19% (57)	9% (28)	305
Ideo: Liberal (1-3)	29% (167)	35% (197)	11% (61)	3% (17)	15% (83)	8% (45)	570
Ideo: Moderate (4)	29% (179)	33% (206)	8% (49)	6% (36)	18% (115)	6% (39)	625
Ideo: Conservative (5-7)	26% (196)	32% (238)	8% (59)	9% (65)	18% (130)	7% (55)	744
Educ: < College	31% (444)	29% (411)	6% (91)	5% (74)	19% (277)	10% (140)	1437
Educ: Bachelors degree	24% (118)	36% (178)	11% (54)	6% (29)	16% (80)	6% (31)	491
Educ: Post-grad	19% (53)	40% (112)	11% (31)	7% (19)	18% (50)	6% (17)	282
Income: Under 50k	31% (359)	27% (314)	7% (77)	4% (50)	21% (238)	10% (119)	1156
Income: 50k-100k	26% (179)	36% (240)	9% (59)	7% (48)	15% (103)	7% (46)	675
Income: 100k+	21% (78)	39% (146)	10% (40)	7% (25)	17% (66)	6% (24)	379
Ethnicity: White	26% (451)	34% (574)	8% (139)	6% (107)	19% (319)	7% (122)	1711
Ethnicity: Hispanic	26% (99)	30% (111)	10% (37)	6% (24)	15% (55)	13% (49)	374

Continued on next page

Table MCEN7_4: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jim Carrey as the Riddler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	28% (615)	32% (701)	8% (175)	6% (123)	18% (407)	9% (189)	2210
Ethnicity: Black	39% (110)	23% (64)	6% (18)	3% (8)	17% (48)	12% (35)	282
Ethnicity: Other	25% (54)	29% (64)	9% (19)	3% (7)	19% (41)	15% (33)	217
All Christian	27% (265)	35% (342)	9% (86)	6% (57)	19% (186)	5% (54)	988
All Non-Christian	25% (24)	44% (42)	9% (9)	6% (6)	9% (9)	6% (6)	96
Atheist	22% (26)	28% (33)	17% (20)	9% (10)	14% (17)	10% (12)	119
Agnostic/Nothing in particular	27% (164)	29% (179)	5% (32)	5% (33)	22% (135)	11% (69)	613
Something Else	35% (136)	27% (105)	7% (28)	4% (17)	15% (61)	12% (49)	395
Religious Non-Protestant/Catholic	26% (30)	41% (47)	11% (13)	6% (7)	9% (11)	6% (7)	114
Evangelical	30% (156)	30% (155)	7% (34)	5% (23)	19% (97)	10% (49)	515
Non-Evangelical	28% (239)	34% (281)	9% (75)	6% (49)	17% (145)	6% (51)	840
Community: Urban	28% (161)	31% (178)	8% (46)	6% (33)	18% (106)	9% (49)	573
Community: Suburban	27% (285)	33% (346)	9% (94)	5% (52)	18% (193)	8% (79)	1048
Community: Rural	29% (169)	30% (177)	6% (35)	6% (38)	19% (109)	10% (60)	589
Employ: Private Sector	27% (201)	38% (278)	9% (65)	7% (52)	13% (96)	6% (45)	737
Employ: Government	31% (47)	30% (46)	13% (20)	5% (7)	14% (22)	7% (11)	152
Employ: Self-Employed	30% (58)	26% (50)	8% (15)	5% (9)	21% (40)	10% (20)	191
Employ: Homemaker	34% (46)	23% (32)	10% (14)	5% (7)	21% (29)	6% (9)	136
Employ: Student	25% (26)	29% (30)	3% (3)	2% (2)	26% (27)	15% (15)	104
Employ: Retired	25% (129)	32% (167)	8% (40)	5% (28)	23% (122)	7% (34)	521
Employ: Unemployed	30% (67)	25% (57)	6% (13)	5% (10)	19% (43)	15% (33)	224
Employ: Other	29% (42)	29% (42)	3% (4)	5% (7)	19% (28)	15% (22)	146
Military HH: Yes	24% (75)	34% (106)	9% (28)	8% (25)	17% (54)	7% (20)	309
Military HH: No	28% (541)	31% (595)	8% (147)	5% (97)	19% (353)	9% (168)	1901
RD/WT: Right Direction	30% (198)	35% (229)	7% (46)	4% (26)	17% (110)	7% (46)	655
RD/WT: Wrong Track	27% (418)	30% (472)	8% (129)	6% (97)	19% (297)	9% (143)	1555
Biden Job Approve	29% (253)	35% (308)	8% (72)	5% (39)	17% (145)	7% (58)	875
Biden Job Disapprove	27% (325)	31% (371)	7% (87)	7% (79)	19% (223)	9% (104)	1190

Continued on next page

Table MCEN7_4: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jim Carrey as the Riddler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	28% (615)	32% (701)	8% (175)	6% (123)	18% (407)	9% (189)	2210
Biden Job Strongly Approve	32% (110)	33% (112)	9% (30)	5% (15)	15% (50)	7% (23)	341
Biden Job Somewhat Approve	27% (143)	37% (195)	8% (42)	4% (24)	18% (95)	7% (36)	534
Biden Job Somewhat Disapprove	29% (103)	28% (101)	9% (34)	5% (19)	20% (71)	9% (33)	361
Biden Job Strongly Disapprove	27% (222)	33% (270)	6% (53)	7% (60)	18% (152)	9% (72)	829
Favorable of Biden	29% (262)	36% (318)	8% (71)	4% (38)	16% (141)	7% (62)	893
Unfavorable of Biden	28% (326)	31% (363)	8% (96)	7% (79)	19% (220)	8% (99)	1182
Very Favorable of Biden	36% (129)	29% (105)	8% (30)	4% (16)	15% (55)	8% (28)	362
Somewhat Favorable of Biden	25% (133)	40% (213)	8% (41)	4% (23)	16% (87)	6% (34)	531
Somewhat Unfavorable of Biden	28% (93)	26% (84)	11% (35)	6% (19)	21% (67)	9% (29)	327
Very Unfavorable of Biden	27% (234)	33% (278)	7% (61)	7% (60)	18% (152)	8% (70)	855
#1 Issue: Economy	26% (238)	33% (298)	9% (85)	5% (49)	18% (164)	8% (71)	905
#1 Issue: Security	29% (90)	31% (96)	7% (22)	9% (26)	16% (48)	8% (24)	307
#1 Issue: Health Care	27% (55)	32% (67)	7% (15)	7% (15)	20% (41)	7% (14)	206
#1 Issue: Medicare / Social Security	34% (79)	31% (72)	5% (12)	3% (8)	18% (43)	9% (20)	233
#1 Issue: Women's Issues	30% (38)	22% (28)	4% (6)	5% (6)	24% (30)	15% (20)	127
#1 Issue: Education	27% (30)	32% (35)	12% (13)	3% (3)	21% (24)	5% (5)	110
#1 Issue: Energy	29% (50)	38% (66)	7% (13)	4% (7)	15% (26)	6% (11)	173
#1 Issue: Other	24% (36)	27% (40)	6% (9)	5% (8)	22% (32)	16% (24)	149
2020 Vote: Joe Biden	28% (253)	36% (324)	8% (69)	6% (55)	17% (151)	6% (52)	905
2020 Vote: Donald Trump	27% (196)	33% (236)	9% (64)	8% (54)	16% (116)	8% (57)	724
2020 Vote: Other	23% (16)	24% (17)	18% (13)	1% (1)	27% (20)	8% (6)	73
2020 Vote: Didn't Vote	29% (150)	24% (125)	6% (29)	2% (12)	24% (120)	14% (74)	509
2018 House Vote: Democrat	29% (202)	37% (259)	7% (51)	5% (34)	17% (116)	5% (35)	699
2018 House Vote: Republican	28% (170)	33% (203)	8% (53)	8% (51)	16% (101)	7% (42)	619
2018 House Vote: Someone else	21% (14)	22% (15)	12% (8)	7% (5)	27% (18)	11% (7)	68
2016 Vote: Hillary Clinton	28% (184)	38% (249)	6% (42)	5% (32)	18% (116)	4% (29)	651
2016 Vote: Donald Trump	26% (172)	32% (214)	9% (62)	9% (57)	16% (106)	7% (49)	662
2016 Vote: Other	22% (24)	24% (27)	12% (13)	7% (8)	26% (29)	8% (8)	109
2016 Vote: Didn't Vote	30% (234)	27% (212)	7% (58)	3% (25)	20% (156)	13% (102)	787

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Table MCEN7_4: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Jim Carrey as the Riddler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	28% (615)	32% (701)	8% (175)	6% (123)	18% (407)	9% (189)	2210
Voted in 2014: Yes	26% (320)	36% (430)	9% (104)	7% (84)	17% (210)	5% (62)	1209
Voted in 2014: No	30% (295)	27% (271)	7% (71)	4% (39)	20% (197)	13% (127)	1001
4-Region: Northeast	26% (101)	32% (123)	4% (16)	4% (16)	21% (82)	12% (45)	383
4-Region: Midwest	26% (117)	33% (149)	7% (34)	6% (26)	21% (96)	8% (35)	456
4-Region: South	30% (257)	31% (263)	8% (67)	7% (55)	16% (134)	8% (69)	844
4-Region: West	27% (141)	32% (166)	11% (59)	5% (26)	18% (96)	7% (39)	527
Batman Fans	35% (426)	36% (438)	10% (127)	6% (72)	11% (129)	3% (35)	1227
Film Fans	30% (577)	33% (627)	9% (162)	5% (103)	16% (312)	6% (114)	1894
Comic Fans	33% (317)	34% (326)	11% (107)	5% (49)	11% (101)	5% (52)	951
Batman Fans	35% (426)	36% (438)	10% (127)	6% (72)	11% (129)	3% (35)	1227
Film Fans	30% (577)	33% (627)	9% (162)	5% (103)	16% (312)	6% (114)	1894
Comic Fans	33% (317)	34% (326)	11% (107)	5% (49)	11% (101)	5% (52)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_5: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jack Nicholson as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (886)	29% (642)	4% (97)	3% (62)	15% (338)	8% (185)	2210
Gender: Male	43% (455)	32% (339)	5% (51)	3% (34)	12% (131)	5% (57)	1068
Gender: Female	38% (431)	27% (303)	4% (45)	2% (28)	18% (207)	11% (128)	1142
Age: 18-24	24% (157)	25% (161)	7% (46)	5% (31)	20% (129)	18% (118)	642
Age: 25-44	47% (171)	32% (118)	4% (14)	3% (10)	9% (33)	5% (19)	365
Age: 45-64	48% (342)	29% (210)	4% (26)	2% (14)	14% (97)	3% (24)	714
Age: 65+	44% (216)	31% (153)	2% (10)	1% (7)	16% (79)	5% (23)	489
GenZers: 1997-2012	16% (50)	21% (67)	8% (25)	4% (12)	21% (67)	29% (92)	314
Millennials: 1981-1996	37% (216)	30% (177)	5% (30)	5% (27)	15% (89)	8% (44)	584
GenXers: 1965-1980	51% (274)	30% (163)	4% (23)	2% (11)	11% (59)	2% (12)	541
Baby Boomers: 1946-1964	46% (328)	31% (218)	2% (18)	2% (12)	15% (104)	5% (33)	712
PID: Dem (no lean)	42% (323)	31% (240)	5% (35)	3% (24)	12% (90)	8% (64)	776
PID: Ind (no lean)	33% (259)	28% (216)	5% (41)	3% (22)	20% (158)	11% (87)	784
PID: Rep (no lean)	47% (305)	29% (186)	3% (20)	3% (16)	14% (90)	5% (34)	650
PID/Gender: Dem Men	43% (143)	36% (117)	7% (21)	3% (10)	9% (30)	2% (8)	329
PID/Gender: Dem Women	40% (180)	27% (123)	3% (14)	3% (14)	14% (61)	13% (56)	447
PID/Gender: Ind Men	36% (140)	30% (118)	5% (21)	4% (14)	16% (63)	9% (37)	393
PID/Gender: Ind Women	30% (118)	25% (98)	5% (20)	2% (8)	24% (96)	13% (50)	391
PID/Gender: Rep Men	50% (172)	30% (104)	3% (9)	3% (10)	11% (38)	3% (12)	346
PID/Gender: Rep Women	43% (132)	27% (82)	4% (11)	2% (6)	17% (51)	7% (22)	305
Ideo: Liberal (1-3)	41% (236)	30% (170)	6% (34)	3% (19)	12% (70)	7% (41)	570
Ideo: Moderate (4)	40% (249)	32% (202)	5% (30)	2% (14)	15% (92)	6% (39)	625
Ideo: Conservative (5-7)	45% (335)	30% (224)	3% (24)	3% (23)	13% (96)	6% (42)	744
Educ: < College	41% (593)	26% (370)	4% (59)	3% (38)	16% (233)	10% (144)	1437
Educ: Bachelors degree	40% (199)	33% (164)	4% (18)	3% (16)	14% (66)	6% (28)	491
Educ: Post-grad	33% (94)	38% (108)	7% (20)	3% (9)	14% (39)	5% (14)	282
Income: Under 50k	40% (461)	25% (286)	4% (51)	3% (31)	18% (204)	11% (123)	1156
Income: 50k-100k	41% (274)	33% (224)	5% (31)	3% (19)	12% (84)	6% (44)	675
Income: 100k+	40% (152)	35% (132)	4% (14)	3% (12)	13% (51)	5% (18)	379
Ethnicity: White	41% (708)	30% (512)	4% (70)	2% (41)	16% (265)	7% (114)	1711
Ethnicity: Hispanic	31% (114)	25% (94)	6% (22)	7% (28)	14% (51)	17% (65)	374

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Table MCEN7_5: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jack Nicholson as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (886)	29% (642)	4% (97)	3% (62)	15% (338)	8% (185)	2210
Ethnicity: Black	39% (111)	27% (76)	4% (11)	5% (14)	12% (35)	12% (35)	282
Ethnicity: Other	31% (67)	25% (54)	7% (16)	3% (7)	18% (38)	16% (35)	217
All Christian	43% (426)	31% (310)	4% (41)	3% (28)	14% (137)	5% (47)	988
All Non-Christian	37% (36)	37% (35)	8% (7)	1% (1)	14% (14)	3% (3)	96
Atheist	34% (41)	22% (26)	3% (4)	4% (5)	20% (24)	17% (20)	119
Agnostic/Nothing in particular	37% (226)	27% (165)	4% (27)	2% (12)	20% (121)	10% (61)	613
Something Else	40% (158)	27% (107)	4% (17)	4% (16)	11% (43)	13% (53)	395
Religious Non-Protestant/Catholic	34% (39)	36% (41)	7% (8)	4% (5)	14% (16)	4% (5)	114
Evangelical	41% (212)	30% (152)	4% (22)	3% (17)	13% (67)	9% (45)	515
Non-Evangelical	44% (366)	30% (255)	4% (34)	3% (24)	13% (107)	6% (53)	840
Community: Urban	39% (223)	29% (165)	5% (29)	3% (19)	15% (85)	9% (51)	573
Community: Suburban	41% (433)	29% (305)	5% (48)	3% (28)	15% (157)	7% (77)	1048
Community: Rural	39% (230)	29% (172)	3% (20)	3% (16)	16% (96)	10% (57)	589
Employ: Private Sector	43% (318)	31% (231)	5% (34)	3% (25)	12% (90)	5% (39)	737
Employ: Government	36% (55)	34% (51)	5% (8)	1% (1)	14% (21)	10% (16)	152
Employ: Self-Employed	36% (68)	26% (49)	3% (6)	5% (10)	18% (35)	12% (23)	191
Employ: Homemaker	40% (55)	22% (30)	6% (8)	8% (11)	20% (27)	4% (6)	136
Employ: Student	15% (16)	34% (36)	8% (8)	4% (4)	16% (17)	22% (23)	104
Employ: Retired	46% (240)	29% (152)	3% (15)	1% (6)	16% (84)	5% (24)	521
Employ: Unemployed	38% (85)	23% (51)	4% (8)	2% (4)	18% (39)	17% (37)	224
Employ: Other	34% (50)	29% (43)	7% (10)	1% (1)	17% (25)	11% (17)	146
Military HH: Yes	44% (135)	27% (83)	4% (12)	3% (8)	16% (49)	7% (22)	309
Military HH: No	39% (751)	29% (560)	4% (85)	3% (55)	15% (289)	9% (163)	1901
RD/WT: Right Direction	41% (271)	29% (193)	5% (36)	2% (16)	14% (89)	8% (50)	655
RD/WT: Wrong Track	40% (615)	29% (449)	4% (61)	3% (47)	16% (249)	9% (135)	1555
Biden Job Approve	42% (372)	30% (264)	5% (47)	2% (20)	13% (114)	7% (58)	875
Biden Job Disapprove	41% (492)	29% (346)	4% (46)	3% (34)	15% (181)	8% (89)	1190

Continued on next page

Table MCEN7_5: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jack Nicholson as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (886)	29% (642)	4% (97)	3% (62)	15% (338)	8% (185)	2210
Biden Job Strongly Approve	48% (165)	27% (91)	5% (16)	3% (11)	10% (33)	8% (26)	341
Biden Job Somewhat Approve	39% (207)	32% (173)	6% (31)	2% (10)	15% (81)	6% (32)	534
Biden Job Somewhat Disapprove	31% (112)	34% (123)	4% (16)	4% (16)	18% (65)	9% (31)	361
Biden Job Strongly Disapprove	46% (381)	27% (224)	4% (31)	2% (18)	14% (117)	7% (59)	829
Favorable of Biden	43% (383)	30% (268)	4% (39)	2% (20)	13% (114)	8% (68)	893
Unfavorable of Biden	41% (484)	29% (339)	4% (51)	3% (40)	15% (181)	7% (86)	1182
Very Favorable of Biden	52% (190)	24% (86)	3% (10)	3% (11)	10% (37)	8% (28)	362
Somewhat Favorable of Biden	36% (193)	34% (182)	5% (29)	2% (9)	15% (77)	8% (40)	531
Somewhat Unfavorable of Biden	32% (105)	29% (95)	7% (21)	5% (16)	17% (57)	10% (32)	327
Very Unfavorable of Biden	44% (379)	28% (244)	3% (30)	3% (24)	15% (124)	6% (54)	855
#1 Issue: Economy	41% (375)	29% (263)	4% (40)	3% (23)	16% (144)	7% (61)	905
#1 Issue: Security	47% (144)	28% (85)	4% (12)	3% (10)	12% (35)	7% (20)	307
#1 Issue: Health Care	36% (75)	26% (53)	5% (11)	4% (8)	18% (38)	10% (22)	206
#1 Issue: Medicare / Social Security	47% (109)	30% (70)	3% (7)	1% (3)	14% (33)	4% (10)	233
#1 Issue: Women's Issues	28% (35)	35% (44)	4% (5)	— (1)	13% (16)	20% (26)	127
#1 Issue: Education	31% (34)	22% (25)	10% (11)	5% (6)	22% (24)	10% (11)	110
#1 Issue: Energy	37% (64)	31% (54)	4% (7)	6% (10)	14% (24)	8% (13)	173
#1 Issue: Other	34% (51)	32% (48)	2% (2)	1% (2)	16% (23)	15% (22)	149
2020 Vote: Joe Biden	42% (377)	32% (290)	5% (41)	2% (21)	14% (124)	6% (51)	905
2020 Vote: Donald Trump	45% (326)	29% (212)	4% (29)	4% (27)	12% (89)	6% (41)	724
2020 Vote: Other	24% (17)	40% (29)	5% (4)	— (0)	27% (20)	4% (3)	73
2020 Vote: Didn't Vote	33% (166)	22% (111)	4% (22)	3% (15)	21% (105)	18% (89)	509
2018 House Vote: Democrat	44% (311)	31% (219)	5% (35)	3% (18)	12% (86)	4% (30)	699
2018 House Vote: Republican	47% (291)	29% (177)	4% (23)	3% (19)	13% (79)	5% (30)	619
2018 House Vote: Someone else	30% (21)	37% (25)	2% (2)	1% (1)	19% (13)	11% (7)	68
2016 Vote: Hillary Clinton	44% (290)	32% (207)	4% (28)	2% (16)	13% (85)	4% (25)	651
2016 Vote: Donald Trump	47% (308)	31% (203)	4% (26)	2% (15)	12% (81)	4% (30)	662
2016 Vote: Other	37% (40)	26% (29)	3% (3)	3% (3)	21% (23)	11% (12)	109
2016 Vote: Didn't Vote	31% (248)	26% (203)	5% (40)	4% (28)	19% (150)	15% (119)	787

Continued on next page

Table MCEN7_5: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Jack Nicholson as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (886)	29% (642)	4% (97)	3% (62)	15% (338)	8% (185)	2210
Voted in 2014: Yes	47% (567)	30% (363)	4% (47)	2% (28)	13% (157)	4% (47)	1209
Voted in 2014: No	32% (318)	28% (279)	5% (50)	3% (34)	18% (181)	14% (138)	1001
4-Region: Northeast	37% (142)	29% (111)	3% (13)	2% (7)	17% (67)	11% (43)	383
4-Region: Midwest	36% (165)	34% (153)	5% (22)	3% (13)	15% (70)	7% (33)	456
4-Region: South	43% (361)	28% (236)	4% (30)	3% (29)	14% (114)	9% (74)	844
4-Region: West	41% (218)	27% (141)	6% (31)	3% (14)	17% (88)	7% (35)	527
Batman Fans	48% (589)	31% (379)	6% (72)	3% (34)	9% (114)	3% (39)	1227
Film Fans	43% (816)	31% (580)	5% (90)	3% (57)	13% (251)	5% (100)	1894
Comic Fans	45% (432)	31% (291)	6% (61)	2% (23)	9% (85)	6% (59)	951
Batman Fans	48% (589)	31% (379)	6% (72)	3% (34)	9% (114)	3% (39)	1227
Film Fans	43% (816)	31% (580)	5% (90)	3% (57)	13% (251)	5% (100)	1894
Comic Fans	45% (432)	31% (291)	6% (61)	2% (23)	9% (85)	6% (59)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_6: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Heath Ledger as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (888)	24% (533)	4% (82)	2% (55)	17% (376)	13% (277)	2210
Gender: Male	42% (449)	25% (271)	5% (48)	3% (30)	16% (168)	10% (102)	1068
Gender: Female	38% (438)	23% (262)	3% (34)	2% (25)	18% (208)	15% (175)	1142
Age: 18-24	48% (309)	17% (107)	3% (22)	4% (25)	14% (87)	14% (92)	642
Age: 25-44	54% (197)	23% (86)	4% (13)	2% (6)	10% (35)	8% (28)	365
Age: 45-64	35% (252)	29% (208)	4% (28)	3% (18)	19% (138)	10% (69)	714
Age: 65+	27% (130)	27% (131)	4% (19)	1% (5)	24% (116)	18% (88)	489
GenZers: 1997-2012	36% (112)	17% (53)	5% (15)	7% (21)	14% (44)	22% (70)	314
Millennials: 1981-1996	58% (337)	19% (113)	3% (17)	1% (7)	11% (66)	7% (42)	584
GenXers: 1965-1980	43% (233)	28% (149)	4% (20)	3% (17)	14% (77)	8% (45)	541
Baby Boomers: 1946-1964	28% (198)	29% (206)	4% (27)	1% (10)	24% (170)	14% (102)	712
PID: Dem (no lean)	42% (325)	24% (189)	4% (31)	1% (8)	17% (135)	11% (87)	776
PID: Ind (no lean)	38% (297)	22% (175)	4% (29)	3% (26)	18% (140)	15% (118)	784
PID: Rep (no lean)	41% (266)	26% (169)	3% (22)	3% (21)	16% (101)	11% (72)	650
PID/Gender: Dem Men	42% (138)	29% (94)	6% (21)	1% (3)	17% (55)	6% (18)	329
PID/Gender: Dem Women	42% (188)	21% (96)	2% (10)	1% (5)	18% (80)	15% (69)	447
PID/Gender: Ind Men	44% (172)	19% (76)	3% (13)	3% (12)	17% (65)	14% (54)	393
PID/Gender: Ind Women	32% (124)	25% (99)	4% (16)	3% (13)	19% (75)	16% (64)	391
PID/Gender: Rep Men	40% (139)	29% (101)	4% (14)	4% (14)	14% (48)	9% (30)	346
PID/Gender: Rep Women	42% (127)	22% (68)	3% (9)	2% (6)	17% (53)	14% (42)	305
Ideo: Liberal (1-3)	48% (276)	21% (121)	3% (19)	3% (16)	15% (83)	10% (56)	570
Ideo: Moderate (4)	38% (240)	28% (173)	4% (25)	2% (14)	19% (121)	8% (52)	625
Ideo: Conservative (5-7)	38% (281)	27% (198)	4% (32)	2% (17)	16% (115)	13% (100)	744
Educ: < College	40% (574)	23% (331)	3% (41)	3% (36)	17% (249)	14% (207)	1437
Educ: Bachelors degree	41% (202)	26% (130)	5% (25)	2% (9)	17% (83)	9% (43)	491
Educ: Post-grad	40% (113)	26% (72)	6% (16)	3% (9)	16% (44)	10% (28)	282
Income: Under 50k	38% (444)	23% (261)	4% (44)	2% (28)	18% (212)	15% (168)	1156
Income: 50k-100k	42% (282)	28% (186)	3% (19)	3% (18)	15% (100)	10% (69)	675
Income: 100k+	43% (162)	23% (86)	5% (19)	2% (8)	17% (64)	11% (40)	379
Ethnicity: White	40% (691)	25% (429)	4% (61)	2% (43)	17% (295)	11% (193)	1711
Ethnicity: Hispanic	40% (150)	22% (83)	5% (19)	5% (17)	11% (41)	17% (63)	374

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Table MCEN7_6: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Heath Ledger as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (888)	24% (533)	4% (82)	2% (55)	17% (376)	13% (277)	2210
Ethnicity: Black	40% (114)	20% (58)	4% (12)	3% (9)	17% (49)	15% (41)	282
Ethnicity: Other	38% (83)	21% (46)	4% (10)	2% (3)	14% (31)	20% (43)	217
All Christian	37% (370)	27% (268)	4% (42)	2% (22)	18% (177)	11% (109)	988
All Non-Christian	36% (34)	29% (28)	7% (7)	1% (1)	18% (17)	8% (8)	96
Atheist	50% (59)	17% (20)	2% (2)	7% (9)	14% (16)	10% (12)	119
Agnostic/Nothing in particular	40% (243)	23% (142)	2% (12)	2% (10)	19% (117)	15% (89)	613
Something Else	46% (182)	19% (75)	5% (19)	3% (13)	12% (48)	15% (59)	395
Religious Non-Protestant/Catholic	38% (44)	28% (32)	7% (8)	2% (2)	16% (19)	8% (9)	114
Evangelical	36% (186)	25% (131)	5% (27)	4% (19)	15% (77)	15% (76)	515
Non-Evangelical	42% (353)	24% (205)	4% (32)	2% (16)	17% (145)	11% (89)	840
Community: Urban	40% (229)	23% (130)	6% (33)	3% (16)	16% (93)	13% (72)	573
Community: Suburban	41% (432)	23% (246)	4% (37)	3% (26)	18% (184)	12% (123)	1048
Community: Rural	39% (227)	27% (157)	2% (12)	2% (12)	17% (99)	14% (83)	589
Employ: Private Sector	48% (350)	26% (191)	5% (37)	3% (23)	12% (86)	7% (50)	737
Employ: Government	54% (82)	22% (34)	4% (6)	2% (3)	10% (15)	8% (13)	152
Employ: Self-Employed	40% (76)	20% (39)	5% (10)	3% (5)	19% (36)	14% (27)	191
Employ: Homemaker	41% (56)	24% (33)	3% (3)	2% (3)	16% (22)	14% (19)	136
Employ: Student	36% (37)	23% (24)	1% (1)	7% (7)	19% (19)	15% (16)	104
Employ: Retired	25% (132)	27% (143)	4% (21)	1% (5)	25% (132)	17% (87)	521
Employ: Unemployed	44% (99)	16% (37)	— (0)	3% (6)	18% (40)	19% (42)	224
Employ: Other	39% (56)	23% (33)	2% (3)	2% (3)	18% (26)	17% (25)	146
Military HH: Yes	36% (113)	26% (79)	3% (10)	4% (12)	18% (55)	13% (40)	309
Military HH: No	41% (775)	24% (453)	4% (72)	2% (43)	17% (321)	12% (237)	1901
RD/WT: Right Direction	41% (266)	25% (163)	3% (23)	1% (8)	18% (118)	12% (76)	655
RD/WT: Wrong Track	40% (621)	24% (369)	4% (59)	3% (46)	17% (258)	13% (201)	1555
Biden Job Approve	42% (363)	25% (222)	4% (35)	2% (14)	18% (155)	10% (86)	875
Biden Job Disapprove	40% (475)	24% (291)	4% (45)	3% (37)	16% (189)	13% (153)	1190

Continued on next page

Table MCEN7_6: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Heath Ledger as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (888)	24% (533)	4% (82)	2% (55)	17% (376)	13% (277)	2210
Biden Job Strongly Approve	39% (134)	26% (87)	3% (11)	3% (10)	16% (55)	13% (45)	341
Biden Job Somewhat Approve	43% (229)	25% (135)	4% (24)	1% (5)	19% (100)	8% (41)	534
Biden Job Somewhat Disapprove	40% (143)	25% (91)	4% (15)	3% (10)	16% (59)	12% (43)	361
Biden Job Strongly Disapprove	40% (332)	24% (199)	4% (30)	3% (27)	16% (130)	13% (110)	829
Favorable of Biden	42% (373)	26% (230)	4% (33)	1% (9)	17% (156)	10% (92)	893
Unfavorable of Biden	40% (476)	24% (285)	4% (46)	3% (40)	15% (181)	13% (153)	1182
Very Favorable of Biden	40% (147)	24% (88)	3% (11)	1% (4)	17% (60)	14% (52)	362
Somewhat Favorable of Biden	43% (226)	27% (143)	4% (21)	1% (5)	18% (96)	7% (40)	531
Somewhat Unfavorable of Biden	38% (125)	25% (81)	4% (13)	4% (14)	16% (54)	12% (40)	327
Very Unfavorable of Biden	41% (351)	24% (204)	4% (33)	3% (26)	15% (128)	13% (113)	855
#1 Issue: Economy	46% (415)	22% (199)	5% (43)	2% (14)	15% (135)	11% (98)	905
#1 Issue: Security	32% (98)	27% (82)	5% (14)	4% (13)	18% (55)	14% (44)	307
#1 Issue: Health Care	38% (78)	29% (61)	3% (6)	2% (5)	14% (29)	13% (27)	206
#1 Issue: Medicare / Social Security	28% (65)	29% (69)	3% (7)	— (1)	23% (54)	16% (38)	233
#1 Issue: Women's Issues	42% (53)	19% (24)	2% (3)	3% (4)	19% (25)	14% (17)	127
#1 Issue: Education	44% (48)	24% (27)	2% (2)	5% (6)	18% (20)	7% (8)	110
#1 Issue: Energy	44% (76)	23% (40)	2% (3)	4% (7)	16% (27)	11% (19)	173
#1 Issue: Other	36% (54)	21% (31)	3% (4)	3% (5)	20% (30)	17% (26)	149
2020 Vote: Joe Biden	42% (378)	25% (230)	4% (37)	2% (17)	18% (167)	9% (77)	905
2020 Vote: Donald Trump	39% (286)	26% (186)	4% (28)	4% (27)	15% (109)	12% (88)	724
2020 Vote: Other	53% (38)	17% (12)	3% (2)	1% (0)	18% (13)	9% (6)	73
2020 Vote: Didn't Vote	37% (186)	21% (105)	3% (16)	2% (11)	17% (86)	21% (106)	509
2018 House Vote: Democrat	44% (305)	25% (175)	4% (30)	1% (6)	18% (125)	8% (58)	699
2018 House Vote: Republican	38% (236)	26% (161)	4% (24)	3% (18)	18% (110)	11% (70)	619
2018 House Vote: Someone else	38% (26)	33% (23)	— (0)	1% (0)	11% (8)	17% (11)	68
2016 Vote: Hillary Clinton	43% (280)	25% (162)	4% (25)	1% (5)	19% (123)	9% (57)	651
2016 Vote: Donald Trump	36% (236)	27% (180)	4% (27)	3% (23)	17% (114)	12% (82)	662
2016 Vote: Other	39% (42)	25% (27)	1% (1)	1% (1)	22% (24)	12% (13)	109
2016 Vote: Didn't Vote	42% (330)	21% (163)	4% (28)	3% (25)	15% (115)	16% (126)	787

Continued on next page

Table MCEN7_6: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Heath Ledger as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	40% (888)	24% (533)	4% (82)	2% (55)	17% (376)	13% (277)	2210
Voted in 2014: Yes	40% (486)	26% (312)	4% (46)	2% (24)	19% (225)	10% (117)	1209
Voted in 2014: No	40% (402)	22% (221)	4% (36)	3% (31)	15% (151)	16% (161)	1001
4-Region: Northeast	40% (152)	20% (78)	4% (15)	2% (6)	19% (71)	16% (60)	383
4-Region: Midwest	39% (178)	23% (106)	5% (22)	2% (11)	19% (86)	12% (53)	456
4-Region: South	38% (324)	28% (234)	4% (34)	2% (18)	16% (131)	12% (103)	844
4-Region: West	44% (234)	22% (114)	2% (10)	4% (20)	17% (88)	12% (61)	527
Batman Fans	55% (673)	25% (305)	4% (51)	2% (21)	10% (119)	5% (58)	1227
Film Fans	44% (838)	25% (480)	4% (74)	2% (43)	16% (294)	9% (165)	1894
Comic Fans	52% (496)	24% (231)	4% (41)	2% (23)	10% (91)	7% (69)	951
Batman Fans	55% (673)	25% (305)	4% (51)	2% (21)	10% (119)	5% (58)	1227
Film Fans	44% (838)	25% (480)	4% (74)	2% (43)	16% (294)	9% (165)	1894
Comic Fans	52% (496)	24% (231)	4% (41)	2% (23)	10% (91)	7% (69)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_7: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?

Jared Leto as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (246)	26% (568)	8% (188)	7% (160)	23% (512)	24% (537)	2210
Gender: Male	10% (103)	28% (295)	10% (102)	9% (95)	22% (238)	22% (235)	1068
Gender: Female	13% (143)	24% (273)	7% (86)	6% (65)	24% (273)	26% (302)	1142
Age: 18-24	16% (101)	25% (158)	10% (67)	13% (81)	17% (107)	20% (128)	642
Age: 25-44	17% (63)	32% (117)	10% (36)	8% (28)	17% (61)	17% (61)	365
Age: 45-64	8% (60)	26% (185)	7% (50)	6% (42)	28% (199)	25% (177)	714
Age: 65+	4% (22)	22% (107)	7% (35)	2% (9)	30% (145)	35% (171)	489
GenZers: 1997-2012	15% (48)	18% (58)	10% (32)	12% (39)	17% (54)	26% (83)	314
Millennials: 1981-1996	17% (97)	31% (182)	11% (61)	11% (64)	16% (96)	14% (83)	584
GenXers: 1965-1980	12% (62)	28% (149)	8% (41)	7% (38)	23% (126)	23% (125)	541
Baby Boomers: 1946-1964	5% (37)	24% (168)	7% (50)	3% (19)	30% (217)	31% (221)	712
PID: Dem (no lean)	13% (98)	28% (219)	8% (62)	7% (52)	24% (183)	21% (161)	776
PID: Ind (no lean)	10% (77)	23% (182)	10% (78)	9% (68)	22% (176)	26% (203)	784
PID: Rep (no lean)	11% (71)	26% (167)	7% (48)	6% (39)	24% (153)	27% (173)	650
PID/Gender: Dem Men	11% (35)	31% (102)	10% (31)	8% (25)	24% (80)	17% (55)	329
PID/Gender: Dem Women	14% (63)	26% (117)	7% (31)	6% (27)	23% (103)	24% (106)	447
PID/Gender: Ind Men	9% (34)	23% (91)	10% (39)	11% (45)	21% (84)	26% (100)	393
PID/Gender: Ind Women	11% (43)	23% (90)	10% (39)	6% (24)	23% (92)	26% (103)	391
PID/Gender: Rep Men	10% (34)	29% (102)	9% (32)	7% (25)	21% (74)	23% (80)	346
PID/Gender: Rep Women	12% (37)	21% (65)	5% (16)	5% (14)	26% (79)	31% (93)	305
Ideo: Liberal (1-3)	11% (65)	27% (155)	10% (57)	11% (62)	21% (120)	19% (110)	570
Ideo: Moderate (4)	12% (74)	28% (175)	10% (63)	6% (40)	23% (146)	20% (127)	625
Ideo: Conservative (5-7)	10% (77)	25% (188)	8% (57)	6% (41)	23% (175)	28% (206)	744
Educ: < College	11% (160)	25% (362)	8% (116)	7% (103)	23% (324)	26% (372)	1437
Educ: Bachelors degree	13% (64)	25% (123)	9% (44)	7% (36)	23% (115)	22% (109)	491
Educ: Post-grad	8% (22)	29% (83)	10% (28)	7% (21)	26% (73)	20% (56)	282
Income: Under 50k	11% (131)	22% (258)	9% (102)	8% (89)	23% (266)	27% (309)	1156
Income: 50k-100k	12% (84)	28% (188)	8% (54)	7% (47)	22% (147)	23% (156)	675
Income: 100k+	8% (31)	32% (121)	8% (31)	6% (24)	26% (99)	19% (72)	379
Ethnicity: White	9% (152)	27% (455)	8% (145)	8% (129)	24% (416)	24% (414)	1711
Ethnicity: Hispanic	12% (47)	31% (115)	11% (41)	11% (43)	12% (45)	22% (84)	374

Continued on next page

Table MCEN7_7: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jared Leto as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (246)	26% (568)	8% (188)	7% (160)	23% (512)	24% (537)	2210
Ethnicity: Black	20% (55)	22% (62)	8% (24)	6% (17)	21% (59)	23% (64)	282
Ethnicity: Other	18% (39)	23% (50)	9% (19)	6% (14)	17% (37)	27% (58)	217
All Christian	10% (103)	25% (249)	8% (82)	6% (55)	26% (261)	24% (240)	988
All Non-Christian	11% (11)	40% (39)	10% (10)	3% (2)	19% (18)	17% (16)	96
Atheist	10% (12)	21% (25)	12% (14)	20% (24)	17% (20)	20% (24)	119
Agnostic/Nothing in particular	10% (64)	25% (151)	7% (44)	9% (56)	24% (144)	25% (153)	613
Something Else	14% (57)	27% (105)	10% (38)	6% (23)	17% (69)	26% (104)	395
Religious Non-Protestant/Catholic	14% (16)	38% (44)	9% (10)	4% (4)	17% (20)	18% (20)	114
Evangelical	11% (55)	23% (121)	8% (41)	6% (33)	23% (120)	28% (145)	515
Non-Evangelical	12% (97)	27% (225)	9% (78)	5% (41)	25% (206)	23% (193)	840
Community: Urban	13% (74)	28% (158)	9% (50)	8% (43)	20% (117)	23% (132)	573
Community: Suburban	11% (114)	24% (251)	9% (98)	7% (76)	23% (245)	25% (264)	1048
Community: Rural	10% (58)	27% (158)	7% (40)	7% (41)	26% (150)	24% (141)	589
Employ: Private Sector	13% (99)	31% (227)	10% (70)	9% (69)	21% (153)	16% (118)	737
Employ: Government	17% (26)	30% (46)	10% (15)	6% (9)	17% (26)	20% (30)	152
Employ: Self-Employed	13% (25)	25% (47)	10% (19)	5% (9)	20% (39)	27% (52)	191
Employ: Homemaker	21% (29)	24% (33)	5% (6)	8% (12)	24% (32)	18% (25)	136
Employ: Student	11% (12)	35% (37)	9% (9)	11% (11)	14% (14)	20% (20)	104
Employ: Retired	5% (26)	21% (110)	7% (36)	2% (9)	32% (165)	34% (175)	521
Employ: Unemployed	8% (18)	17% (39)	8% (19)	12% (28)	20% (44)	34% (76)	224
Employ: Other	7% (10)	20% (30)	9% (13)	9% (13)	26% (38)	28% (41)	146
Military HH: Yes	9% (27)	26% (81)	7% (21)	6% (18)	26% (80)	26% (82)	309
Military HH: No	12% (219)	26% (487)	9% (166)	7% (142)	23% (432)	24% (455)	1901
RD/WT: Right Direction	11% (73)	28% (185)	7% (49)	8% (50)	23% (148)	23% (149)	655
RD/WT: Wrong Track	11% (173)	25% (383)	9% (139)	7% (110)	23% (364)	25% (387)	1555
Biden Job Approve	11% (97)	28% (244)	9% (79)	6% (56)	25% (217)	21% (183)	875
Biden Job Disapprove	12% (139)	26% (305)	8% (98)	7% (84)	22% (256)	26% (307)	1190

Continued on next page

Table MCEN7_7: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Jared Leto as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (246)	26% (568)	8% (188)	7% (160)	23% (512)	24% (537)	2210
Biden Job Strongly Approve	14% (48)	27% (92)	10% (33)	6% (19)	22% (75)	21% (73)	341
Biden Job Somewhat Approve	9% (48)	28% (152)	9% (46)	7% (37)	27% (142)	21% (110)	534
Biden Job Somewhat Disapprove	15% (54)	28% (101)	13% (48)	6% (21)	17% (63)	21% (75)	361
Biden Job Strongly Disapprove	10% (85)	25% (204)	6% (50)	8% (64)	23% (193)	28% (232)	829
Favorable of Biden	12% (107)	27% (238)	8% (72)	7% (60)	25% (220)	22% (196)	893
Unfavorable of Biden	11% (134)	26% (309)	9% (105)	7% (82)	21% (251)	25% (300)	1182
Very Favorable of Biden	14% (49)	25% (90)	8% (29)	7% (24)	22% (78)	25% (92)	362
Somewhat Favorable of Biden	11% (57)	28% (147)	8% (44)	7% (37)	27% (141)	20% (104)	531
Somewhat Unfavorable of Biden	11% (37)	30% (97)	14% (46)	7% (22)	16% (52)	22% (72)	327
Very Unfavorable of Biden	11% (98)	25% (213)	7% (59)	7% (59)	23% (199)	27% (228)	855
#1 Issue: Economy	12% (113)	27% (247)	9% (83)	8% (75)	22% (202)	20% (184)	905
#1 Issue: Security	7% (22)	22% (69)	8% (24)	7% (22)	24% (74)	31% (95)	307
#1 Issue: Health Care	12% (24)	24% (50)	8% (16)	6% (13)	20% (42)	29% (61)	206
#1 Issue: Medicare / Social Security	7% (17)	28% (64)	7% (16)	2% (4)	25% (59)	32% (74)	233
#1 Issue: Women's Issues	19% (24)	26% (33)	6% (7)	13% (16)	15% (20)	21% (27)	127
#1 Issue: Education	11% (12)	22% (24)	10% (11)	12% (14)	28% (31)	16% (18)	110
#1 Issue: Energy	14% (25)	28% (49)	8% (15)	7% (11)	23% (39)	20% (34)	173
#1 Issue: Other	6% (9)	21% (32)	10% (15)	3% (5)	30% (45)	29% (43)	149
2020 Vote: Joe Biden	12% (105)	27% (246)	9% (84)	8% (68)	25% (229)	19% (172)	905
2020 Vote: Donald Trump	10% (71)	25% (180)	9% (63)	6% (46)	23% (163)	28% (200)	724
2020 Vote: Other	8% (6)	14% (11)	16% (12)	20% (14)	25% (18)	18% (13)	73
2020 Vote: Didn't Vote	13% (64)	26% (132)	6% (29)	6% (31)	20% (101)	30% (152)	509
2018 House Vote: Democrat	13% (90)	27% (190)	8% (53)	8% (54)	25% (175)	20% (137)	699
2018 House Vote: Republican	9% (58)	25% (155)	8% (49)	7% (41)	24% (150)	27% (167)	619
2018 House Vote: Someone else	7% (5)	22% (15)	7% (5)	14% (9)	26% (18)	23% (16)	68
2016 Vote: Hillary Clinton	12% (77)	25% (162)	8% (50)	7% (48)	29% (187)	19% (127)	651
2016 Vote: Donald Trump	8% (56)	25% (168)	8% (55)	6% (42)	24% (159)	27% (182)	662
2016 Vote: Other	5% (5)	22% (24)	11% (12)	6% (6)	28% (31)	29% (31)	109
2016 Vote: Didn't Vote	14% (107)	27% (214)	9% (70)	8% (64)	17% (135)	25% (197)	787

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Table MCEN7_7: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Jared Leto as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (246)	26% (568)	8% (188)	7% (160)	23% (512)	24% (537)	2210
Voted in 2014: Yes	10% (124)	26% (315)	8% (95)	6% (75)	26% (315)	24% (285)	1209
Voted in 2014: No	12% (122)	25% (253)	9% (92)	8% (85)	20% (196)	25% (252)	1001
4-Region: Northeast	14% (52)	23% (88)	7% (26)	6% (22)	26% (98)	25% (95)	383
4-Region: Midwest	10% (44)	20% (93)	8% (38)	9% (39)	30% (136)	23% (107)	456
4-Region: South	10% (88)	30% (254)	8% (68)	6% (52)	21% (177)	24% (205)	844
4-Region: West	12% (61)	25% (133)	10% (55)	9% (48)	19% (100)	25% (130)	527
Batman Fans	16% (193)	34% (413)	11% (134)	9% (105)	18% (223)	13% (158)	1227
Film Fans	12% (233)	28% (531)	9% (175)	8% (145)	23% (427)	20% (383)	1894
Comic Fans	16% (151)	34% (319)	11% (107)	10% (97)	15% (142)	14% (135)	951
Batman Fans	16% (193)	34% (413)	11% (134)	9% (105)	18% (223)	13% (158)	1227
Film Fans	12% (233)	28% (531)	9% (175)	8% (145)	23% (427)	20% (383)	1894
Comic Fans	16% (151)	34% (319)	11% (107)	10% (97)	15% (142)	14% (135)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_8: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Joaquin Phoenix as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (493)	28% (621)	7% (161)	4% (98)	22% (486)	16% (351)	2210
Gender: Male	23% (242)	31% (333)	9% (93)	5% (52)	19% (203)	14% (144)	1068
Gender: Female	22% (251)	25% (288)	6% (68)	4% (46)	25% (283)	18% (207)	1142
Age: 18-24	25% (162)	22% (141)	7% (47)	6% (40)	19% (120)	21% (132)	642
Age: 25-44	29% (104)	29% (105)	8% (29)	6% (20)	17% (64)	12% (43)	365
Age: 45-64	21% (150)	32% (228)	7% (47)	4% (28)	23% (167)	13% (94)	714
Age: 65+	16% (76)	30% (147)	8% (38)	2% (10)	28% (135)	17% (82)	489
GenZers: 1997-2012	22% (70)	18% (58)	8% (26)	6% (18)	16% (50)	29% (93)	314
Millennials: 1981-1996	28% (166)	26% (153)	7% (39)	6% (33)	20% (119)	12% (73)	584
GenXers: 1965-1980	26% (140)	33% (177)	8% (41)	4% (24)	19% (100)	11% (59)	541
Baby Boomers: 1946-1964	16% (116)	31% (221)	7% (47)	3% (23)	27% (193)	16% (113)	712
PID: Dem (no lean)	23% (181)	28% (220)	7% (52)	5% (36)	25% (190)	12% (97)	776
PID: Ind (no lean)	21% (168)	26% (206)	7% (51)	5% (36)	20% (158)	21% (163)	784
PID: Rep (no lean)	22% (144)	30% (195)	9% (57)	4% (25)	21% (138)	14% (91)	650
PID/Gender: Dem Men	25% (81)	33% (110)	5% (18)	6% (21)	22% (71)	9% (28)	329
PID/Gender: Dem Women	23% (101)	25% (110)	8% (34)	3% (15)	27% (119)	15% (68)	447
PID/Gender: Ind Men	21% (83)	28% (111)	8% (32)	5% (18)	18% (72)	19% (76)	393
PID/Gender: Ind Women	22% (85)	24% (96)	5% (19)	5% (18)	22% (86)	22% (87)	391
PID/Gender: Rep Men	23% (78)	33% (112)	12% (43)	4% (13)	17% (60)	11% (40)	346
PID/Gender: Rep Women	21% (65)	27% (82)	5% (14)	4% (13)	26% (78)	17% (52)	305
Ideo: Liberal (1-3)	27% (153)	30% (169)	7% (43)	5% (28)	20% (114)	11% (65)	570
Ideo: Moderate (4)	23% (145)	28% (178)	7% (46)	5% (30)	24% (151)	12% (75)	625
Ideo: Conservative (5-7)	22% (162)	30% (226)	7% (55)	4% (31)	20% (150)	16% (120)	744
Educ: < College	21% (308)	27% (392)	6% (93)	4% (64)	22% (321)	18% (258)	1437
Educ: Bachelors degree	23% (111)	31% (152)	9% (43)	4% (19)	21% (103)	13% (62)	491
Educ: Post-grad	26% (74)	27% (76)	9% (25)	5% (15)	22% (61)	11% (31)	282
Income: Under 50k	20% (236)	27% (311)	8% (90)	4% (43)	23% (263)	18% (213)	1156
Income: 50k-100k	23% (152)	32% (215)	5% (36)	6% (41)	20% (133)	15% (98)	675
Income: 100k+	28% (105)	25% (95)	9% (35)	4% (13)	24% (90)	11% (40)	379
Ethnicity: White	22% (382)	30% (512)	7% (116)	4% (65)	22% (384)	15% (252)	1711
Ethnicity: Hispanic	27% (102)	21% (79)	11% (42)	6% (22)	16% (60)	18% (68)	374

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Table MCEN7_8: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Joaquin Phoenix as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (493)	28% (621)	7% (161)	4% (98)	22% (486)	16% (351)	2210
Ethnicity: Black	23% (66)	20% (58)	8% (21)	7% (19)	23% (64)	19% (54)	282
Ethnicity: Other	21% (45)	24% (51)	11% (24)	6% (14)	17% (38)	21% (45)	217
All Christian	21% (205)	30% (296)	8% (84)	4% (35)	24% (232)	14% (136)	988
All Non-Christian	27% (26)	30% (29)	8% (8)	7% (6)	19% (18)	9% (9)	96
Atheist	30% (35)	23% (28)	5% (5)	10% (12)	17% (20)	16% (19)	119
Agnostic/Nothing in particular	20% (123)	27% (164)	6% (38)	5% (33)	23% (143)	18% (112)	613
Something Else	26% (104)	26% (104)	6% (25)	3% (13)	18% (73)	19% (76)	395
Religious Non-Protestant/Catholic	27% (31)	31% (35)	7% (8)	6% (7)	18% (20)	10% (12)	114
Evangelical	20% (101)	27% (141)	7% (39)	5% (24)	23% (120)	17% (90)	515
Non-Evangelical	24% (201)	30% (250)	8% (69)	3% (22)	21% (180)	14% (117)	840
Community: Urban	24% (136)	25% (142)	10% (59)	4% (23)	21% (122)	16% (91)	573
Community: Suburban	22% (231)	28% (298)	6% (66)	5% (50)	22% (235)	16% (168)	1048
Community: Rural	21% (126)	31% (181)	6% (36)	4% (25)	22% (129)	16% (92)	589
Employ: Private Sector	26% (193)	32% (232)	9% (68)	5% (36)	16% (121)	12% (86)	737
Employ: Government	26% (39)	28% (42)	7% (11)	7% (10)	18% (28)	15% (22)	152
Employ: Self-Employed	25% (49)	25% (48)	9% (16)	2% (4)	23% (44)	15% (29)	191
Employ: Homemaker	23% (31)	28% (38)	8% (11)	7% (9)	22% (30)	12% (17)	136
Employ: Student	29% (30)	27% (28)	1% (1)	8% (8)	17% (18)	18% (19)	104
Employ: Retired	15% (81)	29% (152)	7% (38)	2% (11)	29% (151)	17% (89)	521
Employ: Unemployed	20% (44)	23% (51)	1% (2)	6% (13)	25% (56)	25% (56)	224
Employ: Other	18% (26)	21% (30)	8% (12)	5% (7)	26% (37)	22% (33)	146
Military HH: Yes	19% (60)	29% (89)	9% (28)	4% (12)	22% (68)	17% (52)	309
Military HH: No	23% (433)	28% (532)	7% (133)	5% (86)	22% (418)	16% (299)	1901
RD/WT: Right Direction	24% (158)	30% (199)	6% (42)	5% (30)	22% (146)	12% (80)	655
RD/WT: Wrong Track	22% (335)	27% (422)	8% (119)	4% (68)	22% (340)	17% (272)	1555
Biden Job Approve	25% (220)	30% (264)	7% (58)	4% (34)	23% (199)	11% (99)	875
Biden Job Disapprove	21% (254)	28% (331)	8% (97)	5% (54)	21% (250)	17% (204)	1190

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Table MCEN7_8: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Joaquin Phoenix as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (493)	28% (621)	7% (161)	4% (98)	22% (486)	16% (351)	2210
Biden Job Strongly Approve	24% (83)	31% (106)	7% (23)	5% (17)	21% (71)	12% (40)	341
Biden Job Somewhat Approve	26% (137)	30% (158)	7% (35)	3% (17)	24% (128)	11% (59)	534
Biden Job Somewhat Disapprove	22% (79)	25% (92)	11% (40)	5% (18)	22% (78)	15% (54)	361
Biden Job Strongly Disapprove	21% (176)	29% (239)	7% (57)	4% (36)	21% (172)	18% (150)	829
Favorable of Biden	25% (223)	30% (264)	7% (60)	3% (31)	23% (203)	12% (111)	893
Unfavorable of Biden	21% (251)	28% (329)	8% (95)	5% (60)	21% (243)	17% (204)	1182
Very Favorable of Biden	25% (89)	29% (106)	7% (25)	5% (17)	20% (72)	15% (53)	362
Somewhat Favorable of Biden	25% (134)	30% (158)	7% (35)	3% (14)	25% (131)	11% (57)	531
Somewhat Unfavorable of Biden	20% (66)	25% (83)	10% (34)	6% (19)	21% (68)	17% (57)	327
Very Unfavorable of Biden	22% (185)	29% (246)	7% (61)	5% (41)	21% (175)	17% (147)	855
#1 Issue: Economy	25% (227)	28% (250)	9% (77)	4% (34)	20% (184)	15% (131)	905
#1 Issue: Security	20% (62)	28% (86)	7% (20)	6% (19)	20% (63)	19% (57)	307
#1 Issue: Health Care	21% (43)	32% (67)	3% (6)	4% (7)	24% (49)	17% (35)	206
#1 Issue: Medicare / Social Security	16% (37)	34% (79)	7% (16)	3% (8)	23% (55)	17% (39)	233
#1 Issue: Women's Issues	30% (38)	18% (23)	6% (8)	4% (5)	23% (29)	18% (23)	127
#1 Issue: Education	18% (20)	21% (23)	11% (12)	7% (8)	28% (31)	16% (17)	110
#1 Issue: Energy	23% (40)	29% (50)	9% (15)	8% (13)	21% (36)	10% (18)	173
#1 Issue: Other	18% (27)	28% (42)	4% (7)	2% (4)	26% (39)	21% (31)	149
2020 Vote: Joe Biden	26% (235)	28% (253)	7% (60)	5% (44)	23% (208)	12% (106)	905
2020 Vote: Donald Trump	19% (139)	30% (220)	10% (70)	4% (32)	21% (154)	15% (108)	724
2020 Vote: Other	26% (19)	29% (21)	6% (4)	5% (3)	20% (15)	14% (10)	73
2020 Vote: Didn't Vote	20% (100)	25% (127)	5% (27)	4% (19)	22% (109)	25% (127)	509
2018 House Vote: Democrat	24% (166)	29% (199)	8% (54)	5% (34)	24% (171)	11% (74)	699
2018 House Vote: Republican	20% (126)	31% (190)	9% (56)	4% (25)	21% (129)	15% (94)	619
2018 House Vote: Someone else	29% (20)	29% (20)	6% (4)	2% (1)	18% (12)	17% (11)	68
2016 Vote: Hillary Clinton	24% (156)	27% (178)	7% (44)	5% (32)	26% (169)	11% (71)	651
2016 Vote: Donald Trump	20% (135)	30% (198)	8% (55)	4% (30)	20% (135)	16% (108)	662
2016 Vote: Other	20% (22)	30% (33)	6% (6)	3% (3)	25% (27)	17% (18)	109
2016 Vote: Didn't Vote	23% (180)	27% (211)	7% (55)	4% (33)	20% (154)	20% (154)	787

Continued on next page

Table MCEN7_8: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Joaquin Phoenix as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (493)	28% (621)	7% (161)	4% (98)	22% (486)	16% (351)	2210
Voted in 2014: Yes	22% (269)	30% (363)	8% (97)	5% (55)	23% (281)	12% (145)	1209
Voted in 2014: No	22% (224)	26% (258)	6% (64)	4% (43)	21% (205)	21% (206)	1001
4-Region: Northeast	26% (98)	23% (88)	8% (31)	3% (13)	21% (80)	19% (73)	383
4-Region: Midwest	21% (95)	25% (116)	6% (28)	3% (15)	28% (126)	17% (76)	456
4-Region: South	20% (165)	32% (269)	7% (61)	5% (39)	21% (176)	16% (134)	844
4-Region: West	26% (134)	28% (149)	8% (41)	6% (31)	20% (104)	13% (67)	527
Batman Fans	30% (368)	33% (408)	9% (108)	5% (57)	15% (190)	8% (96)	1227
Film Fans	25% (468)	30% (570)	8% (150)	4% (85)	21% (390)	12% (231)	1894
Comic Fans	29% (277)	31% (298)	9% (88)	5% (50)	15% (146)	10% (93)	951
Batman Fans	30% (368)	33% (408)	9% (108)	5% (57)	15% (190)	8% (96)	1227
Film Fans	25% (468)	30% (570)	8% (150)	4% (85)	21% (390)	12% (231)	1894
Comic Fans	29% (277)	31% (298)	9% (88)	5% (50)	15% (146)	10% (93)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_9: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Barry Keoghan as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (125)	17% (382)	7% (165)	4% (84)	27% (600)	39% (855)	2210
Gender: Male	6% (68)	19% (199)	9% (98)	4% (45)	26% (278)	36% (381)	1068
Gender: Female	5% (58)	16% (183)	6% (67)	3% (39)	28% (322)	41% (474)	1142
Age: 18-24	10% (64)	19% (125)	7% (45)	6% (38)	26% (167)	32% (203)	642
Age: 25-44	9% (34)	21% (77)	9% (33)	4% (15)	23% (83)	34% (124)	365
Age: 45-64	3% (18)	15% (108)	8% (55)	3% (22)	29% (209)	42% (301)	714
Age: 65+	2% (10)	15% (72)	7% (32)	2% (10)	29% (140)	46% (226)	489
GenZers: 1997-2012	9% (28)	16% (50)	7% (21)	7% (22)	23% (72)	38% (120)	314
Millennials: 1981-1996	10% (60)	22% (130)	8% (49)	5% (26)	25% (145)	30% (174)	584
GenXers: 1965-1980	4% (21)	15% (84)	8% (42)	4% (21)	29% (156)	40% (217)	541
Baby Boomers: 1946-1964	2% (14)	15% (107)	7% (50)	2% (14)	29% (208)	45% (319)	712
PID: Dem (no lean)	7% (51)	18% (142)	9% (68)	3% (24)	28% (219)	35% (272)	776
PID: Ind (no lean)	5% (39)	15% (117)	6% (45)	5% (37)	27% (211)	43% (335)	784
PID: Rep (no lean)	5% (35)	19% (123)	8% (51)	3% (23)	26% (171)	38% (248)	650
PID/Gender: Dem Men	7% (23)	22% (71)	13% (43)	3% (11)	25% (82)	30% (98)	329
PID/Gender: Dem Women	6% (28)	16% (71)	6% (26)	3% (12)	31% (136)	39% (173)	447
PID/Gender: Ind Men	5% (19)	14% (54)	6% (23)	4% (17)	27% (107)	44% (171)	393
PID/Gender: Ind Women	5% (20)	16% (62)	6% (22)	5% (20)	26% (103)	42% (164)	391
PID/Gender: Rep Men	7% (25)	21% (73)	9% (32)	5% (16)	26% (89)	32% (111)	346
PID/Gender: Rep Women	3% (10)	16% (50)	6% (19)	2% (7)	27% (82)	45% (137)	305
Ideo: Liberal (1-3)	7% (39)	16% (94)	9% (52)	4% (25)	26% (149)	37% (211)	570
Ideo: Moderate (4)	5% (32)	21% (134)	7% (43)	4% (28)	28% (177)	34% (211)	625
Ideo: Conservative (5-7)	3% (23)	18% (137)	7% (51)	3% (24)	27% (199)	42% (310)	744
Educ: < College	7% (94)	16% (231)	7% (101)	4% (57)	27% (394)	39% (560)	1437
Educ: Bachelors degree	4% (19)	19% (95)	8% (40)	4% (18)	26% (128)	39% (191)	491
Educ: Post-grad	4% (12)	20% (57)	9% (24)	3% (9)	28% (78)	37% (103)	282
Income: Under 50k	8% (89)	16% (190)	7% (83)	4% (49)	25% (287)	40% (458)	1156
Income: 50k-100k	4% (29)	19% (130)	6% (41)	3% (24)	28% (187)	39% (265)	675
Income: 100k+	2% (8)	16% (61)	11% (41)	3% (11)	33% (126)	35% (132)	379
Ethnicity: White	4% (65)	17% (296)	8% (132)	3% (56)	28% (486)	40% (676)	1711
Ethnicity: Hispanic	9% (35)	19% (72)	7% (25)	8% (29)	25% (95)	31% (117)	374

Continued on next page

Table MCEN7_9: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Barry Keoghan as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (125)	17% (382)	7% (165)	4% (84)	27% (600)	39% (855)	2210
Ethnicity: Black	13% (38)	18% (51)	7% (21)	5% (14)	23% (64)	34% (95)	282
Ethnicity: Other	11% (23)	16% (34)	5% (12)	6% (13)	23% (50)	39% (84)	217
All Christian	4% (44)	19% (185)	7% (73)	4% (35)	29% (284)	37% (368)	988
All Non-Christian	8% (8)	15% (14)	20% (19)	4% (4)	23% (22)	29% (28)	96
Atheist	5% (6)	11% (13)	3% (4)	8% (10)	31% (36)	42% (50)	119
Agnostic/Nothing in particular	6% (36)	17% (107)	7% (41)	2% (13)	28% (173)	40% (243)	613
Something Else	8% (32)	16% (62)	7% (28)	5% (21)	21% (85)	42% (166)	395
Religious Non-Protestant/Catholic	10% (11)	15% (17)	17% (19)	5% (6)	20% (23)	33% (38)	114
Evangelical	8% (41)	17% (88)	6% (31)	4% (22)	24% (126)	40% (208)	515
Non-Evangelical	4% (31)	18% (154)	8% (69)	4% (32)	28% (238)	38% (315)	840
Community: Urban	8% (48)	17% (95)	8% (44)	5% (28)	27% (154)	36% (205)	573
Community: Suburban	5% (47)	18% (188)	8% (86)	3% (37)	27% (280)	39% (410)	1048
Community: Rural	5% (30)	17% (99)	6% (35)	3% (19)	28% (166)	41% (240)	589
Employ: Private Sector	7% (51)	23% (169)	8% (62)	4% (26)	26% (191)	32% (236)	737
Employ: Government	7% (11)	17% (26)	9% (14)	4% (6)	27% (41)	35% (54)	152
Employ: Self-Employed	7% (14)	18% (34)	4% (8)	5% (9)	29% (55)	37% (70)	191
Employ: Homemaker	8% (11)	14% (19)	7% (9)	9% (12)	26% (35)	37% (50)	136
Employ: Student	6% (6)	21% (22)	10% (10)	3% (3)	25% (26)	36% (37)	104
Employ: Retired	1% (8)	14% (71)	7% (39)	1% (7)	28% (148)	48% (249)	521
Employ: Unemployed	6% (14)	12% (27)	5% (11)	6% (12)	25% (56)	46% (103)	224
Employ: Other	7% (10)	9% (13)	8% (11)	5% (8)	33% (48)	39% (56)	146
Military HH: Yes	4% (12)	21% (64)	6% (17)	4% (13)	26% (81)	39% (121)	309
Military HH: No	6% (113)	17% (318)	8% (148)	4% (71)	27% (519)	39% (733)	1901
RD/WT: Right Direction	7% (45)	19% (123)	9% (56)	3% (19)	27% (175)	36% (236)	655
RD/WT: Wrong Track	5% (80)	17% (259)	7% (109)	4% (64)	27% (425)	40% (618)	1555
Biden Job Approve	6% (49)	18% (162)	8% (71)	3% (24)	28% (249)	37% (319)	875
Biden Job Disapprove	6% (69)	17% (206)	7% (87)	4% (49)	26% (308)	40% (470)	1190

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Table MCEN7_9: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
Barry Keoghan as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (125)	17% (382)	7% (165)	4% (84)	27% (600)	39% (855)	2210
Biden Job Strongly Approve	10% (33)	20% (66)	10% (33)	2% (8)	24% (82)	35% (118)	341
Biden Job Somewhat Approve	3% (16)	18% (95)	7% (38)	3% (16)	31% (167)	38% (201)	534
Biden Job Somewhat Disapprove	8% (28)	16% (57)	8% (30)	5% (17)	28% (103)	35% (127)	361
Biden Job Strongly Disapprove	5% (41)	18% (149)	7% (57)	4% (32)	25% (206)	41% (343)	829
Favorable of Biden	6% (56)	17% (155)	8% (69)	2% (19)	28% (251)	38% (342)	893
Unfavorable of Biden	5% (61)	18% (214)	8% (90)	5% (56)	25% (297)	39% (462)	1182
Very Favorable of Biden	10% (35)	17% (62)	9% (32)	2% (9)	24% (88)	38% (136)	362
Somewhat Favorable of Biden	4% (21)	17% (93)	7% (37)	2% (11)	31% (163)	39% (206)	531
Somewhat Unfavorable of Biden	5% (17)	17% (56)	9% (29)	7% (21)	26% (85)	36% (118)	327
Very Unfavorable of Biden	5% (44)	19% (158)	7% (61)	4% (35)	25% (212)	40% (344)	855
#1 Issue: Economy	6% (55)	19% (171)	8% (76)	3% (27)	27% (245)	36% (329)	905
#1 Issue: Security	4% (13)	16% (48)	7% (22)	6% (18)	27% (82)	40% (124)	307
#1 Issue: Health Care	6% (13)	18% (38)	6% (13)	4% (9)	25% (51)	40% (83)	206
#1 Issue: Medicare / Social Security	4% (9)	18% (42)	8% (19)	— (1)	27% (62)	43% (101)	233
#1 Issue: Women's Issues	10% (13)	22% (28)	6% (8)	3% (4)	25% (32)	32% (41)	127
#1 Issue: Education	4% (5)	20% (22)	3% (4)	2% (2)	33% (36)	38% (42)	110
#1 Issue: Energy	6% (11)	13% (22)	10% (17)	11% (18)	27% (47)	33% (58)	173
#1 Issue: Other	5% (7)	7% (10)	4% (6)	3% (5)	30% (44)	52% (77)	149
2020 Vote: Joe Biden	6% (53)	19% (168)	7% (67)	3% (31)	29% (261)	36% (325)	905
2020 Vote: Donald Trump	4% (28)	19% (134)	8% (60)	4% (32)	25% (178)	40% (291)	724
2020 Vote: Other	3% (2)	9% (6)	8% (6)	2% (2)	36% (26)	43% (31)	73
2020 Vote: Didn't Vote	8% (42)	14% (74)	6% (32)	4% (19)	26% (135)	41% (208)	509
2018 House Vote: Democrat	8% (53)	18% (127)	8% (58)	3% (20)	27% (190)	36% (252)	699
2018 House Vote: Republican	3% (19)	19% (116)	8% (47)	4% (23)	27% (168)	40% (246)	619
2018 House Vote: Someone else	3% (2)	20% (13)	4% (3)	4% (3)	29% (20)	41% (28)	68
2016 Vote: Hillary Clinton	6% (40)	16% (105)	7% (44)	4% (23)	30% (197)	37% (242)	651
2016 Vote: Donald Trump	3% (20)	18% (118)	9% (57)	4% (24)	26% (175)	41% (268)	662
2016 Vote: Other	2% (2)	15% (16)	7% (7)	2% (2)	28% (31)	47% (51)	109
2016 Vote: Didn't Vote	8% (64)	18% (143)	7% (56)	4% (34)	25% (197)	37% (293)	787

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Table MCEN7_9: Do you have a favorable or unfavorable impression of the following actor's portrayals of various Batman characters?
 Barry Keoghan as the Joker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (125)	17% (382)	7% (165)	4% (84)	27% (600)	39% (855)	2210
Voted in 2014: Yes	5% (62)	18% (217)	7% (90)	3% (38)	28% (340)	38% (462)	1209
Voted in 2014: No	6% (64)	16% (165)	7% (75)	5% (45)	26% (260)	39% (392)	1001
4-Region: Northeast	7% (28)	16% (62)	9% (34)	3% (12)	25% (98)	39% (151)	383
4-Region: Midwest	4% (19)	16% (71)	7% (33)	3% (13)	30% (138)	40% (182)	456
4-Region: South	5% (40)	20% (169)	8% (65)	5% (41)	25% (210)	38% (320)	844
4-Region: West	7% (39)	15% (80)	6% (34)	3% (17)	29% (155)	38% (202)	527
Batman Fans	9% (104)	24% (296)	9% (116)	5% (56)	26% (325)	27% (330)	1227
Film Fans	6% (110)	19% (358)	8% (153)	4% (71)	28% (525)	36% (677)	1894
Comic Fans	11% (101)	23% (223)	10% (92)	5% (46)	25% (236)	27% (253)	951
Batman Fans	9% (104)	24% (296)	9% (116)	5% (56)	26% (325)	27% (330)	1227
Film Fans	6% (110)	19% (358)	8% (153)	4% (71)	28% (525)	36% (677)	1894
Comic Fans	11% (101)	23% (223)	10% (92)	5% (46)	25% (236)	27% (253)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN8_1: How interested in each of the following potential spin-offs in the Batman franchise?
The Penguin prequel series**

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	14%	(312)	23%	(507)	15%	(328)	22%	(494)	26%	(569)	2210
Gender: Male	16%	(166)	26%	(276)	15%	(159)	20%	(213)	24%	(253)	1068
Gender: Female	13%	(145)	20%	(230)	15%	(169)	25%	(281)	28%	(316)	1142
Age: 18-24	18%	(116)	23%	(144)	13%	(83)	17%	(112)	29%	(187)	642
Age: 25-44	21%	(78)	31%	(114)	13%	(46)	16%	(60)	19%	(68)	365
Age: 45-64	11%	(82)	24%	(173)	17%	(118)	22%	(158)	26%	(184)	714
Age: 65+	7%	(36)	15%	(76)	17%	(81)	34%	(165)	27%	(131)	489
GenZers: 1997-2012	12%	(37)	20%	(62)	15%	(47)	19%	(60)	34%	(108)	314
Millennials: 1981-1996	22%	(130)	28%	(163)	12%	(69)	15%	(90)	23%	(132)	584
GenXers: 1965-1980	15%	(81)	27%	(147)	15%	(81)	21%	(114)	22%	(118)	541
Baby Boomers: 1946-1964	9%	(61)	18%	(127)	17%	(120)	29%	(203)	28%	(201)	712
PID: Dem (no lean)	17%	(131)	24%	(186)	14%	(112)	21%	(161)	24%	(186)	776
PID: Ind (no lean)	12%	(95)	21%	(163)	14%	(114)	22%	(175)	30%	(237)	784
PID: Rep (no lean)	13%	(86)	24%	(158)	16%	(102)	24%	(158)	22%	(146)	650
PID/Gender: Dem Men	21%	(68)	28%	(92)	12%	(38)	18%	(58)	22%	(73)	329
PID/Gender: Dem Women	14%	(63)	21%	(94)	17%	(74)	23%	(103)	25%	(113)	447
PID/Gender: Ind Men	12%	(47)	23%	(92)	15%	(59)	21%	(81)	29%	(115)	393
PID/Gender: Ind Women	12%	(48)	18%	(72)	14%	(55)	24%	(93)	31%	(123)	391
PID/Gender: Rep Men	15%	(52)	27%	(93)	18%	(62)	21%	(73)	19%	(65)	346
PID/Gender: Rep Women	11%	(34)	21%	(65)	13%	(40)	28%	(84)	26%	(80)	305
Ideo: Liberal (1-3)	15%	(87)	24%	(136)	15%	(87)	26%	(149)	19%	(111)	570
Ideo: Moderate (4)	16%	(99)	27%	(166)	14%	(86)	16%	(102)	28%	(173)	625
Ideo: Conservative (5-7)	13%	(99)	23%	(168)	16%	(121)	26%	(195)	22%	(161)	744
Educ: < College	15%	(211)	21%	(306)	14%	(198)	20%	(291)	30%	(432)	1437
Educ: Bachelors degree	13%	(66)	26%	(130)	19%	(94)	23%	(115)	18%	(87)	491
Educ: Post-grad	13%	(36)	25%	(71)	13%	(37)	31%	(88)	18%	(51)	282
Income: Under 50k	16%	(185)	19%	(225)	14%	(164)	21%	(246)	29%	(336)	1156
Income: 50k-100k	12%	(81)	26%	(175)	15%	(103)	23%	(157)	24%	(160)	675
Income: 100k+	12%	(46)	28%	(107)	16%	(61)	24%	(91)	19%	(73)	379
Ethnicity: White	12%	(207)	23%	(387)	16%	(268)	25%	(421)	25%	(428)	1711
Ethnicity: Hispanic	20%	(75)	23%	(88)	12%	(43)	14%	(54)	31%	(114)	374

Continued on next page

Table MCEN8_1: How interested in each of the following potential spin-offs in the Batman franchise?
The Penguin prequel series

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	14%	(312)	23%	(507)	15%	(328)	22%	(494)	26%	(569)	2210
Ethnicity: Black	20%	(56)	26%	(74)	12%	(34)	19%	(53)	23%	(64)	282
Ethnicity: Other	23%	(49)	21%	(45)	12%	(26)	9%	(20)	35%	(77)	217
All Christian	13%	(126)	25%	(250)	16%	(159)	24%	(242)	21%	(211)	988
All Non-Christian	18%	(18)	26%	(25)	12%	(11)	22%	(21)	23%	(22)	96
Atheist	14%	(17)	22%	(26)	12%	(14)	27%	(33)	24%	(29)	119
Agnostic/Nothing in particular	15%	(93)	21%	(129)	13%	(80)	20%	(122)	31%	(189)	613
Something Else	15%	(58)	19%	(77)	16%	(64)	19%	(76)	30%	(119)	395
Religious Non-Protestant/Catholic	17%	(20)	27%	(30)	12%	(13)	21%	(24)	23%	(26)	114
Evangelical	18%	(93)	19%	(99)	12%	(64)	23%	(118)	27%	(141)	515
Non-Evangelical	10%	(87)	26%	(221)	18%	(155)	23%	(195)	22%	(181)	840
Community: Urban	16%	(91)	24%	(140)	12%	(71)	20%	(112)	28%	(159)	573
Community: Suburban	13%	(138)	25%	(258)	16%	(163)	24%	(247)	23%	(242)	1048
Community: Rural	14%	(83)	19%	(109)	16%	(94)	23%	(135)	29%	(168)	589
Employ: Private Sector	17%	(128)	30%	(222)	16%	(115)	18%	(132)	19%	(140)	737
Employ: Government	20%	(31)	32%	(49)	13%	(20)	15%	(23)	19%	(29)	152
Employ: Self-Employed	15%	(28)	18%	(34)	12%	(24)	27%	(51)	28%	(54)	191
Employ: Homemaker	13%	(18)	23%	(32)	21%	(29)	16%	(22)	26%	(36)	136
Employ: Student	14%	(14)	22%	(23)	8%	(8)	18%	(18)	38%	(40)	104
Employ: Retired	8%	(41)	15%	(79)	17%	(88)	33%	(173)	27%	(138)	521
Employ: Unemployed	18%	(40)	18%	(39)	10%	(23)	24%	(53)	31%	(69)	224
Employ: Other	7%	(10)	19%	(28)	15%	(21)	15%	(21)	44%	(64)	146
Military HH: Yes	10%	(30)	24%	(73)	18%	(56)	27%	(83)	21%	(66)	309
Military HH: No	15%	(282)	23%	(433)	14%	(273)	22%	(410)	26%	(503)	1901
RD/WT: Right Direction	17%	(112)	24%	(155)	15%	(99)	19%	(127)	25%	(162)	655
RD/WT: Wrong Track	13%	(200)	23%	(351)	15%	(230)	24%	(367)	26%	(407)	1555
Biden Job Approve	16%	(136)	24%	(213)	16%	(141)	21%	(180)	23%	(204)	875
Biden Job Disapprove	13%	(159)	23%	(275)	14%	(170)	25%	(293)	25%	(292)	1190

Continued on next page

**Table MCEN8_1: How interested in each of the following potential spin-offs in the Batman franchise?
The Penguin prequel series**

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	14%	(312)	23%	(507)	15%	(328)	22%	(494)	26%	(569)	2210
Biden Job Strongly Approve	17%	(57)	25%	(85)	12%	(41)	24%	(81)	22%	(75)	341
Biden Job Somewhat Approve	15%	(79)	24%	(128)	19%	(100)	18%	(99)	24%	(129)	534
Biden Job Somewhat Disapprove	16%	(57)	24%	(87)	15%	(55)	20%	(74)	25%	(89)	361
Biden Job Strongly Disapprove	12%	(103)	23%	(188)	14%	(115)	26%	(219)	25%	(204)	829
Favorable of Biden	15%	(130)	25%	(220)	16%	(138)	22%	(193)	24%	(212)	893
Unfavorable of Biden	14%	(162)	23%	(274)	15%	(177)	24%	(283)	24%	(285)	1182
Very Favorable of Biden	18%	(64)	24%	(87)	11%	(40)	25%	(89)	23%	(82)	362
Somewhat Favorable of Biden	12%	(66)	25%	(133)	19%	(98)	20%	(103)	25%	(130)	531
Somewhat Unfavorable of Biden	13%	(41)	24%	(79)	16%	(53)	24%	(77)	23%	(76)	327
Very Unfavorable of Biden	14%	(121)	23%	(195)	15%	(124)	24%	(206)	24%	(209)	855
#1 Issue: Economy	17%	(150)	26%	(236)	13%	(122)	22%	(197)	22%	(201)	905
#1 Issue: Security	11%	(35)	20%	(62)	13%	(40)	30%	(91)	26%	(79)	307
#1 Issue: Health Care	18%	(36)	22%	(46)	16%	(32)	20%	(41)	25%	(51)	206
#1 Issue: Medicare / Social Security	14%	(33)	19%	(45)	17%	(40)	20%	(47)	29%	(68)	233
#1 Issue: Women's Issues	10%	(12)	23%	(29)	19%	(24)	25%	(32)	23%	(30)	127
#1 Issue: Education	11%	(12)	26%	(29)	15%	(16)	20%	(22)	28%	(31)	110
#1 Issue: Energy	13%	(23)	20%	(35)	20%	(34)	17%	(30)	30%	(51)	173
#1 Issue: Other	7%	(11)	17%	(25)	14%	(21)	23%	(34)	40%	(59)	149
2020 Vote: Joe Biden	15%	(135)	25%	(225)	14%	(130)	23%	(205)	23%	(210)	905
2020 Vote: Donald Trump	13%	(94)	22%	(160)	17%	(126)	26%	(186)	22%	(157)	724
2020 Vote: Other	18%	(13)	21%	(15)	13%	(10)	20%	(14)	29%	(21)	73
2020 Vote: Didn't Vote	14%	(70)	21%	(106)	12%	(62)	17%	(89)	36%	(181)	509
2018 House Vote: Democrat	15%	(108)	25%	(177)	15%	(106)	22%	(157)	22%	(151)	699
2018 House Vote: Republican	13%	(82)	23%	(140)	17%	(108)	25%	(158)	21%	(131)	619
2018 House Vote: Someone else	11%	(8)	12%	(8)	20%	(14)	14%	(10)	42%	(29)	68
2016 Vote: Hillary Clinton	15%	(95)	25%	(162)	15%	(97)	22%	(140)	24%	(157)	651
2016 Vote: Donald Trump	13%	(86)	23%	(150)	17%	(114)	25%	(164)	22%	(148)	662
2016 Vote: Other	12%	(14)	21%	(23)	13%	(14)	28%	(31)	26%	(28)	109
2016 Vote: Didn't Vote	15%	(117)	22%	(172)	13%	(103)	20%	(159)	30%	(236)	787

Continued on next page

Table MCEN8_1: How interested in each of the following potential spin-offs in the Batman franchise?
 The Penguin prequel series

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	14%	(312)	23%	(507)	15%	(328)	22%	(494)	26%	(569)	2210
Voted in 2014: Yes	14%	(172)	24%	(285)	16%	(195)	23%	(283)	23%	(275)	1209
Voted in 2014: No	14%	(140)	22%	(222)	13%	(134)	21%	(211)	29%	(294)	1001
4-Region: Northeast	16%	(59)	21%	(79)	15%	(57)	20%	(77)	29%	(110)	383
4-Region: Midwest	12%	(57)	22%	(99)	13%	(57)	22%	(100)	31%	(143)	456
4-Region: South	14%	(116)	25%	(208)	17%	(140)	23%	(192)	22%	(189)	844
4-Region: West	15%	(80)	23%	(120)	14%	(74)	24%	(125)	24%	(128)	527
Batman Fans	22%	(271)	31%	(375)	17%	(207)	12%	(148)	18%	(226)	1227
Film Fans	16%	(297)	25%	(478)	16%	(302)	20%	(377)	23%	(441)	1894
Comic Fans	22%	(208)	31%	(292)	15%	(142)	14%	(132)	19%	(177)	951
Batman Fans	22%	(271)	31%	(375)	17%	(207)	12%	(148)	18%	(226)	1227
Film Fans	16%	(297)	25%	(478)	16%	(302)	20%	(377)	23%	(441)	1894
Comic Fans	22%	(208)	31%	(292)	15%	(142)	14%	(132)	19%	(177)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN8_2: How interested in each of the following potential spin-offs in the Batman franchise?
The Arkham Asylum series**

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	17% (370)	20% (447)	12% (272)	20% (447)	31% (674)	2210
Gender: Male	21% (227)	22% (238)	12% (129)	17% (185)	27% (289)	1068
Gender: Female	13% (143)	18% (210)	13% (143)	23% (262)	34% (385)	1142
Age: 18-24	27% (172)	24% (153)	9% (58)	12% (79)	28% (181)	642
Age: 25-44	24% (88)	27% (99)	9% (31)	14% (51)	26% (96)	365
Age: 45-64	11% (82)	20% (144)	16% (111)	22% (154)	31% (223)	714
Age: 65+	6% (28)	11% (52)	15% (72)	33% (162)	36% (175)	489
GenZers: 1997-2012	21% (67)	21% (66)	10% (31)	13% (42)	34% (108)	314
Millennials: 1981-1996	29% (169)	26% (151)	8% (46)	12% (70)	25% (148)	584
GenXers: 1965-1980	16% (86)	24% (128)	14% (76)	19% (103)	27% (148)	541
Baby Boomers: 1946-1964	6% (46)	13% (94)	15% (107)	29% (207)	36% (258)	712
PID: Dem (no lean)	19% (145)	23% (180)	10% (80)	19% (149)	29% (222)	776
PID: Ind (no lean)	17% (131)	17% (134)	12% (97)	19% (152)	34% (270)	784
PID: Rep (no lean)	15% (94)	20% (133)	15% (95)	22% (146)	28% (182)	650
PID/Gender: Dem Men	27% (88)	22% (74)	11% (35)	15% (50)	25% (82)	329
PID/Gender: Dem Women	13% (56)	24% (107)	10% (45)	22% (99)	31% (140)	447
PID/Gender: Ind Men	20% (78)	21% (81)	10% (41)	18% (69)	32% (124)	393
PID/Gender: Ind Women	13% (53)	14% (53)	14% (56)	21% (83)	37% (146)	391
PID/Gender: Rep Men	17% (60)	24% (83)	15% (53)	19% (67)	24% (83)	346
PID/Gender: Rep Women	11% (34)	16% (50)	14% (42)	26% (79)	33% (99)	305
Ideo: Liberal (1-3)	20% (111)	21% (121)	13% (73)	23% (128)	24% (137)	570
Ideo: Moderate (4)	17% (109)	23% (143)	12% (77)	16% (100)	31% (197)	625
Ideo: Conservative (5-7)	15% (110)	20% (145)	13% (98)	25% (186)	28% (205)	744
Educ: < College	17% (249)	20% (292)	11% (163)	18% (254)	33% (480)	1437
Educ: Bachelors degree	16% (80)	19% (93)	17% (82)	24% (116)	24% (120)	491
Educ: Post-grad	14% (40)	22% (62)	10% (28)	27% (77)	27% (75)	282
Income: Under 50k	19% (221)	19% (222)	10% (115)	19% (218)	33% (380)	1156
Income: 50k-100k	16% (106)	22% (145)	14% (94)	22% (152)	26% (178)	675
Income: 100k+	11% (43)	21% (80)	17% (63)	20% (77)	31% (116)	379
Ethnicity: White	14% (246)	19% (332)	13% (231)	23% (398)	29% (504)	1711
Ethnicity: Hispanic	23% (86)	22% (84)	10% (38)	9% (35)	35% (131)	374

Continued on next page

**Table MCEN8_2: How interested in each of the following potential spin-offs in the Batman franchise?
 The Arkham Asylum series**

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	17% (370)	20% (447)	12% (272)	20% (447)	31% (674)	2210
Ethnicity: Black	25% (71)	25% (71)	6% (18)	12% (35)	31% (87)	282
Ethnicity: Other	25% (53)	20% (44)	11% (23)	7% (15)	38% (83)	217
All Christian	14% (142)	18% (182)	16% (154)	24% (240)	27% (270)	988
All Non-Christian	18% (17)	26% (25)	10% (10)	21% (20)	25% (24)	96
Atheist	23% (28)	19% (23)	11% (13)	22% (26)	25% (30)	119
Agnostic/Nothing in particular	18% (110)	23% (139)	8% (48)	16% (95)	36% (221)	613
Something Else	19% (74)	20% (79)	12% (47)	17% (66)	33% (129)	395
Religious Non-Protestant/Catholic	19% (22)	22% (25)	11% (13)	19% (21)	29% (33)	114
Evangelical	15% (79)	18% (92)	12% (61)	22% (112)	33% (172)	515
Non-Evangelical	16% (131)	20% (166)	16% (134)	23% (191)	26% (217)	840
Community: Urban	18% (101)	21% (120)	10% (59)	19% (108)	32% (185)	573
Community: Suburban	17% (180)	19% (200)	13% (135)	22% (235)	28% (297)	1048
Community: Rural	15% (89)	22% (127)	13% (78)	18% (103)	33% (192)	589
Employ: Private Sector	20% (147)	27% (197)	13% (95)	15% (110)	25% (188)	737
Employ: Government	20% (31)	26% (39)	14% (21)	16% (25)	24% (36)	152
Employ: Self-Employed	20% (38)	13% (25)	13% (25)	19% (37)	34% (66)	191
Employ: Homemaker	19% (25)	28% (39)	11% (16)	14% (20)	27% (37)	136
Employ: Student	17% (17)	27% (28)	10% (11)	15% (16)	31% (32)	104
Employ: Retired	7% (35)	11% (59)	14% (73)	34% (178)	34% (176)	521
Employ: Unemployed	27% (59)	16% (35)	9% (20)	19% (42)	30% (67)	224
Employ: Other	11% (16)	17% (25)	8% (12)	14% (20)	49% (72)	146
Military HH: Yes	12% (36)	20% (63)	12% (38)	25% (76)	31% (96)	309
Military HH: No	18% (334)	20% (385)	12% (234)	20% (371)	30% (578)	1901
RD/WT: Right Direction	18% (115)	24% (159)	12% (78)	18% (120)	28% (183)	655
RD/WT: Wrong Track	16% (254)	19% (288)	13% (195)	21% (327)	32% (491)	1555
Biden Job Approve	16% (141)	24% (214)	12% (102)	19% (165)	29% (252)	875
Biden Job Disapprove	16% (193)	19% (225)	13% (155)	22% (264)	30% (353)	1190

Continued on next page

**Table MCEN8_2: How interested in each of the following potential spin-offs in the Batman franchise?
The Arkham Asylum series**

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	17% (370)	20% (447)	12% (272)	20% (447)	31% (674)	2210
Biden Job Strongly Approve	17% (58)	22% (76)	9% (31)	23% (77)	29% (98)	341
Biden Job Somewhat Approve	16% (83)	26% (139)	13% (71)	16% (88)	29% (154)	534
Biden Job Somewhat Disapprove	18% (66)	20% (74)	15% (53)	15% (55)	31% (114)	361
Biden Job Strongly Disapprove	15% (127)	18% (151)	12% (102)	25% (209)	29% (239)	829
Favorable of Biden	16% (141)	23% (206)	12% (105)	20% (180)	29% (260)	893
Unfavorable of Biden	16% (195)	19% (226)	13% (156)	22% (255)	30% (349)	1182
Very Favorable of Biden	17% (63)	21% (75)	11% (39)	23% (83)	29% (104)	362
Somewhat Favorable of Biden	15% (79)	25% (131)	13% (66)	18% (98)	29% (156)	531
Somewhat Unfavorable of Biden	16% (51)	22% (71)	14% (46)	17% (54)	32% (105)	327
Very Unfavorable of Biden	17% (144)	18% (156)	13% (110)	24% (201)	29% (244)	855
#1 Issue: Economy	19% (172)	23% (204)	13% (114)	18% (161)	28% (254)	905
#1 Issue: Security	12% (37)	16% (48)	13% (41)	25% (78)	33% (102)	307
#1 Issue: Health Care	16% (32)	23% (48)	10% (22)	21% (44)	29% (61)	206
#1 Issue: Medicare / Social Security	13% (31)	15% (35)	13% (30)	23% (54)	36% (83)	233
#1 Issue: Women's Issues	14% (17)	24% (30)	12% (15)	20% (25)	31% (39)	127
#1 Issue: Education	28% (31)	25% (27)	4% (4)	17% (19)	26% (29)	110
#1 Issue: Energy	18% (31)	17% (30)	14% (24)	20% (34)	31% (54)	173
#1 Issue: Other	12% (18)	16% (24)	15% (22)	21% (31)	35% (53)	149
2020 Vote: Joe Biden	17% (155)	22% (196)	12% (111)	20% (179)	29% (264)	905
2020 Vote: Donald Trump	14% (102)	19% (141)	15% (109)	24% (175)	27% (196)	724
2020 Vote: Other	27% (20)	10% (7)	9% (7)	23% (17)	30% (22)	73
2020 Vote: Didn't Vote	18% (93)	20% (103)	9% (46)	15% (76)	38% (191)	509
2018 House Vote: Democrat	18% (125)	22% (151)	12% (85)	20% (140)	28% (198)	699
2018 House Vote: Republican	14% (84)	20% (123)	15% (95)	24% (150)	27% (167)	619
2018 House Vote: Someone else	17% (12)	9% (6)	18% (12)	13% (9)	43% (29)	68
2016 Vote: Hillary Clinton	14% (93)	21% (137)	12% (80)	20% (132)	32% (208)	651
2016 Vote: Donald Trump	14% (92)	19% (126)	15% (99)	24% (159)	28% (185)	662
2016 Vote: Other	13% (14)	16% (18)	13% (14)	29% (31)	29% (32)	109
2016 Vote: Didn't Vote	22% (170)	21% (165)	10% (78)	16% (124)	32% (249)	787

Continued on next page

Table MCEN8_2: How interested in each of the following potential spin-offs in the Batman franchise?
 The Arkham Asylum series

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	17% (370)	20% (447)	12% (272)	20% (447)	31% (674)	2210
Voted in 2014: Yes	15% (177)	20% (239)	15% (177)	22% (265)	29% (352)	1209
Voted in 2014: No	19% (193)	21% (209)	9% (95)	18% (182)	32% (322)	1001
4-Region: Northeast	17% (66)	17% (65)	12% (47)	19% (74)	34% (130)	383
4-Region: Midwest	13% (58)	19% (88)	12% (54)	20% (89)	37% (168)	456
4-Region: South	16% (137)	23% (197)	12% (104)	21% (181)	27% (226)	844
4-Region: West	21% (108)	19% (98)	13% (67)	19% (102)	29% (151)	527
Batman Fans	28% (338)	28% (348)	13% (154)	9% (107)	23% (279)	1227
Film Fans	19% (357)	22% (412)	13% (250)	18% (340)	28% (534)	1894
Comic Fans	29% (280)	28% (269)	10% (91)	10% (92)	23% (218)	951
Batman Fans	28% (338)	28% (348)	13% (154)	9% (107)	23% (279)	1227
Film Fans	19% (357)	22% (412)	13% (250)	18% (340)	28% (534)	1894
Comic Fans	29% (280)	28% (269)	10% (91)	10% (92)	23% (218)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN8_3: How interested in each of the following potential spin-offs in the Batman franchise?
A film sequel to The Batman**

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	21% (461)	25% (556)	12% (261)	18% (407)	24% (526)	2210
Gender: Male	24% (257)	28% (296)	11% (115)	16% (167)	22% (232)	1068
Gender: Female	18% (204)	23% (260)	13% (146)	21% (240)	26% (293)	1142
Age: 18-24	30% (189)	22% (140)	10% (65)	11% (72)	27% (176)	642
Age: 25-44	27% (98)	32% (117)	10% (35)	10% (37)	21% (78)	365
Age: 45-64	18% (125)	28% (200)	12% (82)	20% (146)	22% (160)	714
Age: 65+	10% (49)	20% (98)	16% (79)	31% (152)	23% (111)	489
GenZers: 1997-2012	25% (78)	19% (60)	10% (31)	12% (37)	34% (108)	314
Millennials: 1981-1996	30% (173)	28% (163)	10% (60)	10% (59)	22% (128)	584
GenXers: 1965-1980	22% (121)	29% (159)	11% (58)	18% (98)	19% (105)	541
Baby Boomers: 1946-1964	12% (84)	23% (162)	14% (99)	27% (191)	25% (176)	712
PID: Dem (no lean)	23% (178)	24% (189)	15% (113)	17% (131)	21% (165)	776
PID: Ind (no lean)	19% (147)	24% (191)	10% (78)	18% (141)	29% (226)	784
PID: Rep (no lean)	21% (137)	27% (175)	11% (70)	21% (134)	21% (134)	650
PID/Gender: Dem Men	27% (89)	29% (95)	13% (44)	13% (44)	18% (58)	329
PID/Gender: Dem Women	20% (89)	21% (94)	15% (69)	20% (88)	24% (108)	447
PID/Gender: Ind Men	21% (83)	25% (99)	10% (40)	15% (59)	28% (112)	393
PID/Gender: Ind Women	16% (64)	24% (92)	10% (38)	21% (83)	29% (114)	391
PID/Gender: Rep Men	25% (86)	30% (102)	9% (31)	19% (65)	18% (63)	346
PID/Gender: Rep Women	17% (51)	24% (73)	13% (39)	23% (69)	24% (72)	305
Ideo: Liberal (1-3)	23% (134)	25% (144)	15% (83)	18% (103)	19% (106)	570
Ideo: Moderate (4)	21% (132)	27% (168)	12% (75)	16% (100)	24% (150)	625
Ideo: Conservative (5-7)	21% (159)	26% (196)	10% (74)	22% (166)	20% (150)	744
Educ: < College	21% (301)	25% (353)	11% (156)	16% (233)	27% (393)	1437
Educ: Bachelors degree	22% (109)	25% (124)	14% (70)	21% (102)	17% (86)	491
Educ: Post-grad	18% (51)	28% (79)	12% (35)	25% (71)	16% (46)	282
Income: Under 50k	21% (242)	24% (279)	11% (123)	17% (199)	27% (313)	1156
Income: 50k-100k	20% (134)	26% (177)	13% (90)	20% (135)	21% (140)	675
Income: 100k+	23% (85)	26% (100)	13% (48)	19% (73)	19% (72)	379
Ethnicity: White	18% (304)	26% (439)	12% (210)	22% (370)	23% (389)	1711
Ethnicity: Hispanic	26% (99)	20% (77)	13% (47)	9% (35)	31% (116)	374

Continued on next page

Table MCEN8_3: How interested in each of the following potential spin-offs in the Batman franchise?
 A film sequel to *The Batman*

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	21%	(461)	25%	(556)	12%	(261)	18%	(407)	24%	(526)	2210
Ethnicity: Black	34%	(97)	22%	(61)	12%	(33)	9%	(25)	23%	(66)	282
Ethnicity: Other	28%	(60)	26%	(56)	8%	(18)	6%	(12)	33%	(71)	217
All Christian	21%	(204)	26%	(252)	13%	(130)	21%	(210)	19%	(192)	988
All Non-Christian	21%	(20)	37%	(36)	10%	(10)	17%	(16)	15%	(14)	96
Atheist	21%	(24)	21%	(26)	12%	(14)	25%	(30)	21%	(25)	119
Agnostic/Nothing in particular	20%	(125)	25%	(150)	10%	(61)	15%	(91)	30%	(185)	613
Something Else	22%	(87)	23%	(92)	12%	(46)	15%	(60)	28%	(109)	395
Religious Non-Protestant/Catholic	21%	(24)	35%	(39)	9%	(11)	15%	(18)	20%	(23)	114
Evangelical	23%	(121)	23%	(120)	8%	(42)	20%	(102)	25%	(131)	515
Non-Evangelical	20%	(165)	26%	(220)	16%	(130)	20%	(164)	19%	(160)	840
Community: Urban	22%	(129)	23%	(129)	10%	(58)	17%	(97)	28%	(160)	573
Community: Suburban	20%	(210)	27%	(280)	13%	(133)	20%	(209)	21%	(216)	1048
Community: Rural	21%	(122)	25%	(146)	12%	(70)	17%	(101)	25%	(149)	589
Employ: Private Sector	26%	(191)	30%	(221)	11%	(83)	13%	(98)	20%	(144)	737
Employ: Government	29%	(44)	29%	(44)	9%	(14)	16%	(24)	17%	(26)	152
Employ: Self-Employed	21%	(40)	22%	(43)	10%	(20)	21%	(40)	25%	(48)	191
Employ: Homemaker	23%	(32)	29%	(39)	14%	(19)	13%	(18)	21%	(28)	136
Employ: Student	29%	(30)	20%	(21)	9%	(9)	9%	(9)	34%	(35)	104
Employ: Retired	9%	(45)	22%	(113)	15%	(77)	31%	(162)	24%	(124)	521
Employ: Unemployed	24%	(54)	19%	(43)	13%	(28)	16%	(36)	28%	(63)	224
Employ: Other	17%	(25)	22%	(33)	8%	(12)	13%	(19)	39%	(57)	146
Military HH: Yes	20%	(61)	25%	(77)	13%	(40)	22%	(68)	20%	(62)	309
Military HH: No	21%	(400)	25%	(478)	12%	(220)	18%	(339)	24%	(464)	1901
RD/WT: Right Direction	25%	(164)	24%	(158)	12%	(80)	15%	(101)	23%	(152)	655
RD/WT: Wrong Track	19%	(298)	26%	(397)	12%	(181)	20%	(306)	24%	(373)	1555
Biden Job Approve	23%	(199)	26%	(224)	14%	(127)	16%	(139)	21%	(186)	875
Biden Job Disapprove	20%	(240)	26%	(311)	10%	(120)	21%	(249)	23%	(269)	1190

Continued on next page

**Table MCEN8_3: How interested in each of the following potential spin-offs in the Batman franchise?
A film sequel to The Batman**

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	21%	(461)	25%	(556)	12%	(261)	18%	(407)	24%	(526)	2210
Biden Job Strongly Approve	26%	(87)	21%	(72)	12%	(41)	21%	(70)	20%	(69)	341
Biden Job Somewhat Approve	21%	(112)	28%	(151)	16%	(85)	13%	(69)	22%	(117)	534
Biden Job Somewhat Disapprove	21%	(77)	27%	(97)	12%	(43)	16%	(59)	24%	(86)	361
Biden Job Strongly Disapprove	20%	(163)	26%	(214)	9%	(78)	23%	(191)	22%	(183)	829
Favorable of Biden	22%	(195)	25%	(228)	14%	(125)	17%	(153)	21%	(192)	893
Unfavorable of Biden	21%	(242)	26%	(308)	11%	(129)	20%	(240)	22%	(262)	1182
Very Favorable of Biden	24%	(87)	24%	(86)	11%	(41)	22%	(78)	20%	(71)	362
Somewhat Favorable of Biden	20%	(108)	27%	(142)	16%	(84)	14%	(75)	23%	(121)	531
Somewhat Unfavorable of Biden	20%	(65)	29%	(96)	14%	(46)	16%	(52)	21%	(68)	327
Very Unfavorable of Biden	21%	(177)	25%	(213)	10%	(82)	22%	(188)	23%	(195)	855
#1 Issue: Economy	24%	(216)	27%	(245)	11%	(96)	17%	(149)	22%	(198)	905
#1 Issue: Security	17%	(52)	27%	(82)	10%	(30)	25%	(77)	21%	(65)	307
#1 Issue: Health Care	23%	(47)	24%	(49)	16%	(33)	17%	(35)	20%	(42)	206
#1 Issue: Medicare / Social Security	16%	(37)	26%	(61)	11%	(25)	21%	(49)	26%	(61)	233
#1 Issue: Women's Issues	15%	(19)	18%	(23)	22%	(27)	19%	(24)	26%	(33)	127
#1 Issue: Education	32%	(36)	22%	(25)	9%	(10)	13%	(14)	23%	(26)	110
#1 Issue: Energy	21%	(36)	22%	(39)	10%	(18)	18%	(31)	28%	(49)	173
#1 Issue: Other	12%	(18)	21%	(32)	14%	(22)	18%	(26)	34%	(51)	149
2020 Vote: Joe Biden	21%	(192)	27%	(243)	14%	(123)	17%	(157)	21%	(190)	905
2020 Vote: Donald Trump	20%	(143)	27%	(195)	11%	(80)	23%	(163)	20%	(143)	724
2020 Vote: Other	18%	(13)	20%	(14)	6%	(4)	21%	(15)	35%	(25)	73
2020 Vote: Didn't Vote	22%	(113)	20%	(103)	10%	(53)	14%	(71)	33%	(168)	509
2018 House Vote: Democrat	22%	(152)	26%	(181)	15%	(104)	17%	(120)	20%	(141)	699
2018 House Vote: Republican	21%	(131)	26%	(159)	11%	(69)	23%	(143)	19%	(117)	619
2018 House Vote: Someone else	11%	(7)	29%	(20)	13%	(9)	8%	(6)	40%	(27)	68
2016 Vote: Hillary Clinton	18%	(118)	26%	(170)	16%	(102)	18%	(119)	22%	(143)	651
2016 Vote: Donald Trump	22%	(142)	26%	(169)	11%	(76)	21%	(140)	20%	(134)	662
2016 Vote: Other	15%	(17)	23%	(25)	12%	(13)	24%	(26)	26%	(28)	109
2016 Vote: Didn't Vote	23%	(183)	24%	(191)	9%	(70)	15%	(122)	28%	(221)	787

Continued on next page

Table MCEN8_3: How interested in each of the following potential spin-offs in the Batman franchise?
 A film sequel to *The Batman*

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	21% (461)	25% (556)	12% (261)	18% (407)	24% (526)	2210
Voted in 2014: Yes	20% (243)	26% (318)	13% (160)	20% (243)	20% (245)	1209
Voted in 2014: No	22% (218)	24% (238)	10% (101)	16% (164)	28% (280)	1001
4-Region: Northeast	19% (75)	23% (89)	12% (46)	19% (72)	26% (101)	383
4-Region: Midwest	16% (71)	26% (119)	12% (55)	19% (87)	27% (124)	456
4-Region: South	23% (194)	26% (224)	12% (100)	18% (154)	20% (172)	844
4-Region: West	23% (121)	23% (124)	11% (60)	18% (93)	25% (129)	527
Batman Fans	33% (406)	33% (403)	10% (126)	7% (80)	17% (211)	1227
Film Fans	23% (439)	27% (521)	12% (237)	16% (300)	21% (398)	1894
Comic Fans	34% (327)	29% (277)	9% (88)	7% (71)	20% (188)	951
Batman Fans	33% (406)	33% (403)	10% (126)	7% (80)	17% (211)	1227
Film Fans	23% (439)	27% (521)	12% (237)	16% (300)	21% (398)	1894
Comic Fans	34% (327)	29% (277)	9% (88)	7% (71)	20% (188)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	44%	(974)	47%	(1035)	9%	(201)	2210
Gender: Male	41%	(443)	49%	(522)	10%	(103)	1068
Gender: Female	47%	(532)	45%	(512)	9%	(99)	1142
Age: 18-24	34%	(216)	53%	(343)	13%	(84)	642
Age: 25-44	47%	(171)	44%	(159)	10%	(35)	365
Age: 45-64	46%	(331)	46%	(326)	8%	(57)	714
Age: 65+	52%	(256)	42%	(207)	5%	(26)	489
GenZers: 1997-2012	28%	(89)	55%	(172)	17%	(54)	314
Millennials: 1981-1996	41%	(242)	49%	(287)	9%	(55)	584
GenXers: 1965-1980	47%	(255)	44%	(236)	9%	(50)	541
Baby Boomers: 1946-1964	51%	(360)	44%	(315)	5%	(38)	712
PID: Dem (no lean)	52%	(406)	40%	(313)	7%	(57)	776
PID: Ind (no lean)	34%	(263)	55%	(429)	12%	(91)	784
PID: Rep (no lean)	47%	(305)	45%	(292)	8%	(53)	650
PID/Gender: Dem Men	49%	(162)	41%	(136)	9%	(31)	329
PID/Gender: Dem Women	54%	(244)	40%	(177)	6%	(26)	447
PID/Gender: Ind Men	31%	(121)	58%	(227)	11%	(45)	393
PID/Gender: Ind Women	36%	(142)	52%	(202)	12%	(46)	391
PID/Gender: Rep Men	46%	(160)	46%	(159)	8%	(27)	346
PID/Gender: Rep Women	48%	(146)	44%	(133)	9%	(26)	305
Ideo: Liberal (1-3)	47%	(266)	45%	(256)	8%	(48)	570
Ideo: Moderate (4)	51%	(316)	43%	(270)	6%	(38)	625
Ideo: Conservative (5-7)	44%	(325)	48%	(358)	8%	(61)	744
Educ: < College	44%	(626)	46%	(663)	10%	(148)	1437
Educ: Bachelors degree	46%	(227)	48%	(234)	6%	(30)	491
Educ: Post-grad	43%	(121)	49%	(138)	8%	(23)	282
Income: Under 50k	44%	(506)	46%	(535)	10%	(116)	1156
Income: 50k-100k	44%	(295)	47%	(321)	9%	(59)	675
Income: 100k+	46%	(173)	47%	(179)	7%	(26)	379
Ethnicity: White	45%	(777)	47%	(801)	8%	(132)	1711
Ethnicity: Hispanic	38%	(142)	49%	(182)	13%	(50)	374
Ethnicity: Black	45%	(128)	45%	(127)	10%	(28)	282

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?*Television*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	44%	(974)	47%	(1035)	9%	(201)	2210
Ethnicity: Other	32%	(69)	49%	(107)	19%	(41)	217
All Christian	47%	(465)	45%	(446)	8%	(77)	988
All Non-Christian	47%	(45)	43%	(41)	10%	(10)	96
Atheist	31%	(37)	49%	(58)	20%	(24)	119
Agnostic/Nothing in particular	38%	(234)	52%	(317)	10%	(61)	613
Something Else	49%	(192)	44%	(172)	8%	(30)	395
Religious Non-Protestant/Catholic	43%	(49)	43%	(49)	14%	(16)	114
Evangelical	46%	(239)	48%	(246)	6%	(30)	515
Non-Evangelical	49%	(411)	43%	(361)	8%	(68)	840
Community: Urban	43%	(246)	48%	(276)	9%	(51)	573
Community: Suburban	44%	(466)	46%	(485)	9%	(97)	1048
Community: Rural	44%	(261)	46%	(273)	9%	(54)	589
Employ: Private Sector	43%	(320)	49%	(364)	7%	(53)	737
Employ: Government	46%	(69)	46%	(70)	8%	(13)	152
Employ: Self-Employed	37%	(71)	48%	(92)	15%	(28)	191
Employ: Homemaker	45%	(61)	41%	(56)	14%	(19)	136
Employ: Student	31%	(32)	55%	(56)	15%	(15)	104
Employ: Retired	53%	(274)	42%	(219)	5%	(28)	521
Employ: Unemployed	41%	(92)	46%	(102)	13%	(30)	224
Employ: Other	39%	(56)	51%	(75)	10%	(15)	146
Military HH: Yes	47%	(145)	44%	(135)	9%	(29)	309
Military HH: No	44%	(829)	47%	(900)	9%	(172)	1901
RD/WT: Right Direction	47%	(306)	47%	(310)	6%	(38)	655
RD/WT: Wrong Track	43%	(668)	47%	(724)	10%	(163)	1555
Biden Job Approve	49%	(427)	45%	(398)	6%	(50)	875
Biden Job Disapprove	43%	(508)	48%	(569)	9%	(113)	1190
Biden Job Strongly Approve	55%	(188)	40%	(136)	5%	(16)	341
Biden Job Somewhat Approve	45%	(239)	49%	(261)	6%	(34)	534
Biden Job Somewhat Disapprove	39%	(140)	50%	(181)	11%	(40)	361
Biden Job Strongly Disapprove	44%	(368)	47%	(388)	9%	(73)	829

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	44% (974)	47% (1035)	9% (201)	2210
Favorable of Biden	49% (435)	45% (400)	6% (58)	893
Unfavorable of Biden	43% (510)	47% (559)	10% (112)	1182
Very Favorable of Biden	54% (197)	41% (148)	5% (16)	362
Somewhat Favorable of Biden	45% (238)	47% (251)	8% (41)	531
Somewhat Unfavorable of Biden	38% (125)	51% (168)	10% (33)	327
Very Unfavorable of Biden	45% (384)	46% (391)	9% (79)	855
#1 Issue: Economy	41% (375)	50% (449)	9% (81)	905
#1 Issue: Security	43% (130)	50% (153)	8% (24)	307
#1 Issue: Health Care	53% (109)	38% (79)	9% (18)	206
#1 Issue: Medicare / Social Security	62% (144)	36% (85)	2% (5)	233
#1 Issue: Women's Issues	34% (44)	52% (66)	13% (17)	127
#1 Issue: Education	32% (35)	53% (58)	15% (17)	110
#1 Issue: Energy	42% (72)	45% (78)	13% (22)	173
#1 Issue: Other	44% (65)	45% (67)	12% (17)	149
2020 Vote: Joe Biden	49% (446)	45% (403)	6% (55)	905
2020 Vote: Donald Trump	46% (335)	47% (339)	7% (50)	724
2020 Vote: Other	27% (19)	58% (42)	15% (11)	73
2020 Vote: Didn't Vote	34% (174)	49% (250)	17% (85)	509
2018 House Vote: Democrat	52% (363)	43% (301)	5% (35)	699
2018 House Vote: Republican	49% (304)	44% (271)	7% (44)	619
2018 House Vote: Someone else	31% (21)	55% (38)	13% (9)	68
2016 Vote: Hillary Clinton	51% (335)	43% (282)	5% (34)	651
2016 Vote: Donald Trump	48% (315)	46% (302)	7% (45)	662
2016 Vote: Other	33% (36)	54% (59)	13% (14)	109
2016 Vote: Didn't Vote	37% (287)	50% (391)	14% (109)	787
Voted in 2014: Yes	50% (608)	44% (530)	6% (71)	1209
Voted in 2014: No	37% (366)	50% (505)	13% (130)	1001
4-Region: Northeast	46% (176)	44% (167)	11% (40)	383
4-Region: Midwest	48% (219)	46% (208)	6% (29)	456
4-Region: South	44% (368)	49% (416)	7% (61)	844
4-Region: West	40% (212)	46% (244)	14% (71)	527

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?*Television*

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	44% (974)	47% (1035)	9% (201)	2210
Batman Fans	47% (583)	46% (568)	6% (77)	1227
Film Fans	48% (907)	46% (877)	6% (110)	1894
Comic Fans	49% (463)	45% (426)	7% (62)	951
Batman Fans	47% (583)	46% (568)	6% (77)	1227
Film Fans	48% (907)	46% (877)	6% (110)	1894
Comic Fans	49% (463)	45% (426)	7% (62)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	31% (679)	55% (1215)	14% (316)	2210
Gender: Male	31% (328)	58% (618)	11% (122)	1068
Gender: Female	31% (351)	52% (597)	17% (194)	1142
Age: 18-24	32% (204)	51% (326)	17% (112)	642
Age: 25-44	42% (152)	47% (172)	11% (41)	365
Age: 45-64	27% (192)	60% (429)	13% (92)	714
Age: 65+	27% (130)	59% (288)	14% (71)	489
GenZers: 1997-2012	28% (87)	50% (158)	22% (69)	314
Millennials: 1981-1996	39% (230)	48% (282)	12% (71)	584
GenXers: 1965-1980	31% (169)	57% (307)	12% (64)	541
Baby Boomers: 1946-1964	26% (182)	60% (429)	14% (102)	712
PID: Dem (no lean)	38% (296)	51% (397)	11% (83)	776
PID: Ind (no lean)	27% (208)	56% (440)	17% (136)	784
PID: Rep (no lean)	27% (175)	58% (379)	15% (97)	650
PID/Gender: Dem Men	41% (134)	52% (171)	7% (25)	329
PID/Gender: Dem Women	36% (163)	51% (226)	13% (58)	447
PID/Gender: Ind Men	28% (109)	60% (236)	12% (47)	393
PID/Gender: Ind Women	25% (99)	52% (203)	23% (89)	391
PID/Gender: Rep Men	25% (85)	61% (211)	14% (50)	346
PID/Gender: Rep Women	29% (90)	55% (168)	16% (47)	305
Ideo: Liberal (1-3)	40% (225)	54% (307)	7% (38)	570
Ideo: Moderate (4)	35% (220)	54% (337)	11% (68)	625
Ideo: Conservative (5-7)	25% (186)	58% (432)	17% (127)	744
Educ: < College	30% (429)	53% (769)	17% (240)	1437
Educ: Bachelors degree	30% (146)	60% (295)	10% (50)	491
Educ: Post-grad	37% (104)	54% (152)	10% (27)	282
Income: Under 50k	32% (371)	51% (589)	17% (196)	1156
Income: 50k-100k	28% (191)	59% (401)	12% (83)	675
Income: 100k+	31% (117)	59% (225)	10% (37)	379
Ethnicity: White	30% (515)	56% (958)	14% (237)	1711
Ethnicity: Hispanic	33% (125)	48% (181)	18% (68)	374
Ethnicity: Black	34% (96)	52% (146)	14% (40)	282

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?*Film*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(679)	55%	(1215)	14%	(316)	2210
Ethnicity: Other	31%	(68)	51%	(110)	18%	(39)	217
All Christian	29%	(287)	57%	(559)	14%	(142)	988
All Non-Christian	30%	(29)	56%	(53)	14%	(13)	96
Atheist	36%	(43)	57%	(68)	7%	(8)	119
Agnostic/Nothing in particular	29%	(177)	55%	(340)	16%	(96)	613
Something Else	36%	(143)	49%	(195)	14%	(57)	395
Religious Non-Protestant/Catholic	28%	(32)	59%	(68)	13%	(15)	114
Evangelical	27%	(137)	58%	(299)	15%	(79)	515
Non-Evangelical	34%	(287)	52%	(436)	14%	(117)	840
Community: Urban	34%	(196)	52%	(295)	14%	(82)	573
Community: Suburban	30%	(315)	58%	(604)	12%	(129)	1048
Community: Rural	29%	(168)	54%	(316)	18%	(105)	589
Employ: Private Sector	32%	(239)	58%	(431)	9%	(67)	737
Employ: Government	33%	(51)	55%	(83)	12%	(18)	152
Employ: Self-Employed	31%	(59)	51%	(97)	19%	(35)	191
Employ: Homemaker	37%	(50)	45%	(62)	18%	(25)	136
Employ: Student	40%	(42)	47%	(49)	13%	(13)	104
Employ: Retired	26%	(136)	59%	(306)	15%	(78)	521
Employ: Unemployed	29%	(66)	49%	(110)	21%	(48)	224
Employ: Other	26%	(37)	53%	(77)	22%	(32)	146
Military HH: Yes	28%	(87)	61%	(188)	11%	(34)	309
Military HH: No	31%	(592)	54%	(1027)	15%	(282)	1901
RD/WT: Right Direction	35%	(232)	53%	(348)	11%	(75)	655
RD/WT: Wrong Track	29%	(447)	56%	(867)	16%	(241)	1555
Biden Job Approve	36%	(315)	54%	(475)	10%	(85)	875
Biden Job Disapprove	28%	(338)	55%	(659)	16%	(193)	1190
Biden Job Strongly Approve	40%	(135)	50%	(169)	11%	(36)	341
Biden Job Somewhat Approve	34%	(180)	57%	(306)	9%	(48)	534
Biden Job Somewhat Disapprove	30%	(109)	54%	(196)	15%	(56)	361
Biden Job Strongly Disapprove	28%	(229)	56%	(462)	17%	(138)	829

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(679)	55%	(1215)	14%	(316)	2210
Favorable of Biden	36%	(322)	54%	(480)	10%	(91)	893
Unfavorable of Biden	28%	(336)	56%	(664)	15%	(181)	1182
Very Favorable of Biden	36%	(132)	51%	(185)	13%	(46)	362
Somewhat Favorable of Biden	36%	(190)	56%	(296)	8%	(45)	531
Somewhat Unfavorable of Biden	31%	(101)	56%	(183)	13%	(42)	327
Very Unfavorable of Biden	27%	(235)	56%	(481)	16%	(139)	855
#1 Issue: Economy	30%	(274)	56%	(511)	13%	(119)	905
#1 Issue: Security	25%	(78)	53%	(163)	21%	(66)	307
#1 Issue: Health Care	34%	(71)	53%	(110)	12%	(25)	206
#1 Issue: Medicare / Social Security	30%	(70)	58%	(135)	12%	(28)	233
#1 Issue: Women's Issues	34%	(43)	49%	(62)	18%	(22)	127
#1 Issue: Education	31%	(34)	61%	(67)	8%	(9)	110
#1 Issue: Energy	38%	(66)	51%	(88)	11%	(19)	173
#1 Issue: Other	29%	(44)	53%	(78)	18%	(27)	149
2020 Vote: Joe Biden	37%	(339)	54%	(492)	8%	(73)	905
2020 Vote: Donald Trump	27%	(199)	57%	(411)	16%	(114)	724
2020 Vote: Other	22%	(16)	70%	(51)	8%	(6)	73
2020 Vote: Didn't Vote	25%	(125)	51%	(261)	24%	(123)	509
2018 House Vote: Democrat	40%	(278)	53%	(373)	7%	(48)	699
2018 House Vote: Republican	27%	(168)	58%	(362)	14%	(89)	619
2018 House Vote: Someone else	19%	(13)	65%	(44)	16%	(11)	68
2016 Vote: Hillary Clinton	37%	(242)	54%	(354)	8%	(55)	651
2016 Vote: Donald Trump	28%	(186)	57%	(379)	15%	(97)	662
2016 Vote: Other	22%	(24)	59%	(65)	20%	(21)	109
2016 Vote: Didn't Vote	29%	(227)	53%	(417)	18%	(143)	787
Voted in 2014: Yes	33%	(400)	56%	(677)	11%	(132)	1209
Voted in 2014: No	28%	(279)	54%	(538)	18%	(184)	1001
4-Region: Northeast	30%	(113)	57%	(217)	14%	(53)	383
4-Region: Midwest	31%	(141)	54%	(246)	15%	(69)	456
4-Region: South	29%	(245)	58%	(490)	13%	(109)	844
4-Region: West	34%	(180)	50%	(262)	16%	(85)	527

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?*Film*

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	31% (679)	55% (1215)	14% (316)	2210
Batman Fans	40% (493)	55% (674)	5% (59)	1227
Film Fans	36% (679)	64% (1215)	— (0)	1894
Comic Fans	44% (419)	51% (482)	5% (50)	951
Batman Fans	40% (493)	55% (674)	5% (59)	1227
Film Fans	36% (679)	64% (1215)	— (0)	1894
Comic Fans	44% (419)	51% (482)	5% (50)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?
The Batman franchise

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	14%	(320)	41%	(907)	44%	(983)	2210
Gender: Male	20%	(211)	45%	(475)	36%	(382)	1068
Gender: Female	10%	(110)	38%	(432)	53%	(601)	1142
Age: 18-24	20%	(126)	46%	(293)	35%	(223)	642
Age: 25-44	21%	(75)	47%	(173)	32%	(117)	365
Age: 45-64	14%	(99)	41%	(296)	45%	(319)	714
Age: 65+	4%	(20)	30%	(145)	66%	(323)	489
GenZers: 1997-2012	18%	(55)	41%	(128)	42%	(131)	314
Millennials: 1981-1996	21%	(121)	49%	(289)	30%	(174)	584
GenXers: 1965-1980	17%	(92)	45%	(242)	38%	(207)	541
Baby Boomers: 1946-1964	7%	(51)	33%	(232)	60%	(429)	712
PID: Dem (no lean)	18%	(138)	42%	(326)	40%	(312)	776
PID: Ind (no lean)	11%	(90)	43%	(336)	46%	(358)	784
PID: Rep (no lean)	14%	(93)	38%	(245)	48%	(313)	650
PID/Gender: Dem Men	24%	(80)	47%	(154)	29%	(95)	329
PID/Gender: Dem Women	13%	(58)	38%	(172)	49%	(217)	447
PID/Gender: Ind Men	15%	(58)	46%	(181)	39%	(154)	393
PID/Gender: Ind Women	8%	(32)	40%	(155)	52%	(204)	391
PID/Gender: Rep Men	21%	(73)	41%	(140)	38%	(133)	346
PID/Gender: Rep Women	7%	(20)	34%	(104)	59%	(180)	305
Ideo: Liberal (1-3)	16%	(91)	44%	(252)	40%	(227)	570
Ideo: Moderate (4)	17%	(105)	43%	(268)	40%	(252)	625
Ideo: Conservative (5-7)	12%	(91)	39%	(288)	49%	(364)	744
Educ: < College	14%	(204)	41%	(594)	44%	(639)	1437
Educ: Bachelors degree	15%	(75)	41%	(202)	43%	(213)	491
Educ: Post-grad	15%	(41)	39%	(110)	46%	(131)	282
Income: Under 50k	16%	(186)	39%	(455)	45%	(515)	1156
Income: 50k-100k	13%	(89)	42%	(282)	45%	(304)	675
Income: 100k+	12%	(45)	45%	(170)	43%	(164)	379
Ethnicity: White	13%	(220)	39%	(666)	48%	(824)	1711
Ethnicity: Hispanic	16%	(60)	48%	(178)	36%	(136)	374
Ethnicity: Black	23%	(65)	48%	(136)	29%	(81)	282

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**Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?
 The Batman franchise**

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	14%	(320)	41%	(907)	44%	(983)	2210
Ethnicity: Other	16%	(35)	48%	(105)	36%	(78)	217
All Christian	14%	(139)	38%	(374)	48%	(475)	988
All Non-Christian	16%	(16)	47%	(45)	36%	(35)	96
Atheist	18%	(22)	37%	(44)	45%	(53)	119
Agnostic/Nothing in particular	12%	(75)	46%	(280)	42%	(257)	613
Something Else	17%	(69)	41%	(163)	41%	(163)	395
Religious Non-Protestant/Catholic	18%	(21)	45%	(52)	36%	(41)	114
Evangelical	16%	(81)	41%	(211)	43%	(223)	515
Non-Evangelical	14%	(119)	38%	(318)	48%	(403)	840
Community: Urban	18%	(105)	43%	(248)	38%	(219)	573
Community: Suburban	13%	(139)	42%	(436)	45%	(473)	1048
Community: Rural	13%	(76)	38%	(222)	49%	(290)	589
Employ: Private Sector	18%	(136)	46%	(342)	35%	(259)	737
Employ: Government	19%	(28)	50%	(75)	32%	(48)	152
Employ: Self-Employed	16%	(30)	37%	(71)	47%	(90)	191
Employ: Homemaker	15%	(20)	41%	(56)	44%	(60)	136
Employ: Student	19%	(19)	49%	(51)	33%	(34)	104
Employ: Retired	5%	(27)	31%	(163)	64%	(332)	521
Employ: Unemployed	18%	(39)	41%	(92)	41%	(92)	224
Employ: Other	15%	(21)	39%	(57)	46%	(67)	146
Military HH: Yes	12%	(37)	40%	(122)	48%	(149)	309
Military HH: No	15%	(283)	41%	(785)	44%	(834)	1901
RD/WT: Right Direction	16%	(106)	44%	(287)	40%	(262)	655
RD/WT: Wrong Track	14%	(215)	40%	(620)	46%	(721)	1555
Biden Job Approve	15%	(130)	45%	(390)	41%	(355)	875
Biden Job Disapprove	14%	(169)	39%	(461)	47%	(561)	1190
Biden Job Strongly Approve	19%	(65)	40%	(136)	41%	(139)	341
Biden Job Somewhat Approve	12%	(65)	47%	(253)	40%	(216)	534
Biden Job Somewhat Disapprove	16%	(59)	39%	(141)	44%	(161)	361
Biden Job Strongly Disapprove	13%	(109)	39%	(319)	48%	(400)	829

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?
The Batman franchise

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	14%	(320)	41%	(907)	44%	(983)	2210
Favorable of Biden	14%	(129)	43%	(381)	43%	(383)	893
Unfavorable of Biden	14%	(169)	40%	(475)	46%	(538)	1182
Very Favorable of Biden	18%	(65)	40%	(145)	42%	(152)	362
Somewhat Favorable of Biden	12%	(64)	44%	(236)	43%	(231)	531
Somewhat Unfavorable of Biden	15%	(49)	44%	(145)	41%	(132)	327
Very Unfavorable of Biden	14%	(120)	39%	(330)	47%	(405)	855
#1 Issue: Economy	14%	(124)	45%	(409)	41%	(371)	905
#1 Issue: Security	12%	(38)	34%	(104)	54%	(164)	307
#1 Issue: Health Care	20%	(41)	35%	(72)	45%	(93)	206
#1 Issue: Medicare / Social Security	13%	(31)	32%	(74)	55%	(128)	233
#1 Issue: Women's Issues	14%	(18)	36%	(46)	49%	(62)	127
#1 Issue: Education	21%	(23)	49%	(54)	29%	(32)	110
#1 Issue: Energy	15%	(26)	45%	(78)	40%	(69)	173
#1 Issue: Other	13%	(19)	46%	(68)	42%	(62)	149
2020 Vote: Joe Biden	15%	(138)	44%	(394)	41%	(373)	905
2020 Vote: Donald Trump	13%	(97)	37%	(265)	50%	(361)	724
2020 Vote: Other	11%	(8)	40%	(29)	49%	(36)	73
2020 Vote: Didn't Vote	15%	(77)	43%	(219)	42%	(213)	509
2018 House Vote: Democrat	18%	(127)	42%	(296)	39%	(276)	699
2018 House Vote: Republican	13%	(79)	36%	(221)	52%	(319)	619
2018 House Vote: Someone else	12%	(8)	42%	(29)	46%	(31)	68
2016 Vote: Hillary Clinton	13%	(86)	43%	(279)	44%	(286)	651
2016 Vote: Donald Trump	13%	(85)	38%	(249)	50%	(328)	662
2016 Vote: Other	13%	(14)	34%	(37)	53%	(58)	109
2016 Vote: Didn't Vote	17%	(135)	43%	(341)	40%	(311)	787
Voted in 2014: Yes	14%	(172)	39%	(476)	46%	(561)	1209
Voted in 2014: No	15%	(148)	43%	(430)	42%	(422)	1001
4-Region: Northeast	15%	(58)	36%	(139)	48%	(185)	383
4-Region: Midwest	13%	(58)	39%	(177)	49%	(222)	456
4-Region: South	16%	(131)	44%	(372)	40%	(341)	844
4-Region: West	14%	(73)	42%	(219)	44%	(234)	527

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?*The Batman franchise*

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	14% (320)	41% (907)	44% (983)	2210
Batman Fans	26% (320)	74% (907)	— (0)	1227
Film Fans	17% (314)	45% (854)	38% (726)	1894
Comic Fans	28% (263)	57% (539)	16% (149)	951
Batman Fans	26% (320)	74% (907)	— (0)	1227
Film Fans	17% (314)	45% (854)	38% (726)	1894
Comic Fans	28% (263)	57% (539)	16% (149)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?

Comic books

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	9% (195)	34% (756)	57% (1259)	2210
Gender: Male	11% (118)	37% (393)	52% (557)	1068
Gender: Female	7% (77)	32% (364)	61% (702)	1142
Age: 18-24	14% (88)	44% (284)	42% (271)	642
Age: 25-44	13% (47)	36% (132)	51% (186)	365
Age: 45-64	7% (48)	29% (208)	64% (457)	714
Age: 65+	2% (11)	27% (132)	71% (345)	489
GenZers: 1997-2012	13% (41)	45% (142)	42% (131)	314
Millennials: 1981-1996	14% (82)	40% (231)	46% (270)	584
GenXers: 1965-1980	8% (45)	34% (185)	58% (311)	541
Baby Boomers: 1946-1964	3% (24)	25% (181)	71% (507)	712
PID: Dem (no lean)	11% (84)	36% (276)	54% (416)	776
PID: Ind (no lean)	7% (58)	35% (274)	58% (452)	784
PID: Rep (no lean)	8% (53)	32% (207)	60% (391)	650
PID/Gender: Dem Men	15% (49)	36% (117)	50% (163)	329
PID/Gender: Dem Women	8% (35)	36% (159)	57% (253)	447
PID/Gender: Ind Men	7% (29)	38% (151)	54% (213)	393
PID/Gender: Ind Women	7% (29)	32% (123)	61% (238)	391
PID/Gender: Rep Men	12% (40)	36% (125)	52% (181)	346
PID/Gender: Rep Women	4% (13)	27% (81)	69% (210)	305
Ideo: Liberal (1-3)	11% (64)	39% (220)	50% (286)	570
Ideo: Moderate (4)	10% (62)	37% (232)	53% (331)	625
Ideo: Conservative (5-7)	6% (45)	29% (216)	65% (484)	744
Educ: < College	9% (130)	35% (502)	56% (805)	1437
Educ: Bachelors degree	8% (39)	33% (163)	59% (289)	491
Educ: Post-grad	9% (26)	32% (91)	59% (165)	282
Income: Under 50k	10% (120)	35% (407)	54% (629)	1156
Income: 50k-100k	6% (42)	34% (229)	60% (405)	675
Income: 100k+	9% (33)	32% (120)	59% (225)	379
Ethnicity: White	8% (129)	31% (538)	61% (1044)	1711
Ethnicity: Hispanic	13% (48)	40% (149)	47% (177)	374
Ethnicity: Black	14% (38)	42% (119)	44% (125)	282

Continued on next page

Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?*Comic books*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	9%	(195)	34%	(756)	57%	(1259)	2210
Ethnicity: Other	13%	(28)	46%	(99)	41%	(90)	217
All Christian	7%	(68)	32%	(318)	61%	(603)	988
All Non-Christian	14%	(13)	37%	(36)	49%	(47)	96
Atheist	16%	(18)	30%	(35)	55%	(65)	119
Agnostic/Nothing in particular	8%	(52)	36%	(221)	55%	(340)	613
Something Else	11%	(43)	37%	(147)	52%	(204)	395
Religious Non-Protestant/Catholic	15%	(17)	35%	(40)	49%	(56)	114
Evangelical	9%	(45)	33%	(170)	58%	(300)	515
Non-Evangelical	7%	(62)	34%	(285)	59%	(493)	840
Community: Urban	12%	(68)	37%	(214)	51%	(290)	573
Community: Suburban	7%	(77)	37%	(383)	56%	(589)	1048
Community: Rural	8%	(50)	27%	(159)	65%	(380)	589
Employ: Private Sector	11%	(78)	37%	(274)	52%	(385)	737
Employ: Government	12%	(18)	43%	(65)	45%	(69)	152
Employ: Self-Employed	12%	(24)	34%	(65)	54%	(103)	191
Employ: Homemaker	7%	(9)	33%	(44)	60%	(82)	136
Employ: Student	14%	(15)	50%	(51)	36%	(37)	104
Employ: Retired	3%	(15)	26%	(137)	71%	(368)	521
Employ: Unemployed	12%	(26)	32%	(71)	56%	(126)	224
Employ: Other	6%	(9)	33%	(48)	61%	(88)	146
Military HH: Yes	7%	(23)	32%	(99)	60%	(186)	309
Military HH: No	9%	(172)	35%	(657)	56%	(1073)	1901
RD/WT: Right Direction	11%	(71)	35%	(232)	54%	(352)	655
RD/WT: Wrong Track	8%	(124)	34%	(525)	58%	(907)	1555
Biden Job Approve	11%	(93)	35%	(309)	54%	(473)	875
Biden Job Disapprove	8%	(91)	33%	(396)	59%	(702)	1190
Biden Job Strongly Approve	14%	(48)	33%	(111)	53%	(182)	341
Biden Job Somewhat Approve	8%	(45)	37%	(198)	54%	(291)	534
Biden Job Somewhat Disapprove	11%	(38)	37%	(135)	52%	(189)	361
Biden Job Strongly Disapprove	6%	(53)	32%	(262)	62%	(514)	829

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Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?

Comic books

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	9%	(195)	34%	(756)	57%	(1259)	2210
Favorable of Biden	10%	(86)	34%	(300)	57%	(507)	893
Unfavorable of Biden	8%	(92)	34%	(401)	58%	(689)	1182
Very Favorable of Biden	11%	(41)	32%	(117)	56%	(204)	362
Somewhat Favorable of Biden	8%	(45)	34%	(183)	57%	(303)	531
Somewhat Unfavorable of Biden	10%	(31)	37%	(122)	53%	(174)	327
Very Unfavorable of Biden	7%	(61)	33%	(279)	60%	(515)	855
#1 Issue: Economy	8%	(77)	36%	(325)	56%	(503)	905
#1 Issue: Security	7%	(22)	26%	(80)	67%	(204)	307
#1 Issue: Health Care	18%	(37)	32%	(65)	51%	(105)	206
#1 Issue: Medicare / Social Security	8%	(19)	35%	(82)	57%	(132)	233
#1 Issue: Women's Issues	10%	(13)	39%	(50)	50%	(64)	127
#1 Issue: Education	8%	(9)	42%	(46)	50%	(55)	110
#1 Issue: Energy	5%	(8)	35%	(60)	60%	(105)	173
#1 Issue: Other	7%	(10)	32%	(48)	61%	(90)	149
2020 Vote: Joe Biden	10%	(88)	35%	(318)	55%	(499)	905
2020 Vote: Donald Trump	6%	(44)	32%	(229)	62%	(450)	724
2020 Vote: Other	4%	(3)	41%	(30)	55%	(40)	73
2020 Vote: Didn't Vote	12%	(60)	35%	(179)	53%	(270)	509
2018 House Vote: Democrat	10%	(69)	34%	(241)	56%	(389)	699
2018 House Vote: Republican	6%	(36)	30%	(184)	64%	(399)	619
2018 House Vote: Someone else	9%	(6)	32%	(22)	59%	(40)	68
2016 Vote: Hillary Clinton	7%	(43)	32%	(210)	61%	(398)	651
2016 Vote: Donald Trump	7%	(44)	32%	(211)	61%	(407)	662
2016 Vote: Other	10%	(11)	27%	(30)	62%	(68)	109
2016 Vote: Didn't Vote	12%	(96)	39%	(305)	49%	(386)	787
Voted in 2014: Yes	7%	(90)	31%	(380)	61%	(739)	1209
Voted in 2014: No	10%	(105)	38%	(377)	52%	(520)	1001
4-Region: Northeast	8%	(32)	33%	(125)	59%	(225)	383
4-Region: Midwest	6%	(29)	33%	(149)	61%	(279)	456
4-Region: South	10%	(87)	35%	(296)	55%	(462)	844
4-Region: West	9%	(47)	35%	(186)	56%	(293)	527

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Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?*Comic books*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	9%	(195)	34%	(756)	57%	(1259)	2210
Batman Fans	15%	(178)	51%	(624)	35%	(425)	1227
Film Fans	10%	(190)	38%	(711)	52%	(993)	1894
Comic Fans	20%	(195)	80%	(756)	—	(0)	951
Batman Fans	15%	(178)	51%	(624)	35%	(425)	1227
Film Fans	10%	(190)	38%	(711)	52%	(993)	1894
Comic Fans	20%	(195)	80%	(756)	—	(0)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?

DC Comics

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	13% (278)	38% (845)	49% (1087)	2210
Gender: Male	16% (170)	42% (444)	43% (454)	1068
Gender: Female	9% (107)	35% (402)	55% (633)	1142
Age: 18-24	18% (118)	43% (277)	38% (246)	642
Age: 25-44	18% (67)	44% (162)	37% (136)	365
Age: 45-64	10% (72)	38% (273)	52% (368)	714
Age: 65+	4% (20)	27% (132)	69% (337)	489
GenZers: 1997-2012	18% (56)	41% (129)	41% (130)	314
Millennials: 1981-1996	19% (112)	45% (260)	36% (212)	584
GenXers: 1965-1980	13% (68)	43% (234)	44% (239)	541
Baby Boomers: 1946-1964	6% (41)	29% (208)	65% (464)	712
PID: Dem (no lean)	15% (113)	39% (302)	47% (361)	776
PID: Ind (no lean)	10% (81)	39% (307)	50% (395)	784
PID: Rep (no lean)	13% (83)	36% (236)	51% (331)	650
PID/Gender: Dem Men	19% (63)	44% (146)	37% (120)	329
PID/Gender: Dem Women	11% (50)	35% (156)	54% (241)	447
PID/Gender: Ind Men	12% (47)	42% (165)	46% (180)	393
PID/Gender: Ind Women	9% (34)	36% (142)	55% (215)	391
PID/Gender: Rep Men	17% (60)	38% (132)	44% (153)	346
PID/Gender: Rep Women	8% (23)	34% (104)	58% (177)	305
Ideo: Liberal (1-3)	13% (77)	42% (240)	44% (253)	570
Ideo: Moderate (4)	15% (96)	39% (245)	46% (285)	625
Ideo: Conservative (5-7)	10% (76)	36% (264)	54% (404)	744
Educ: < College	13% (182)	39% (556)	49% (700)	1437
Educ: Bachelors degree	12% (60)	39% (191)	49% (239)	491
Educ: Post-grad	13% (36)	35% (98)	53% (148)	282
Income: Under 50k	15% (176)	36% (419)	48% (560)	1156
Income: 50k-100k	9% (59)	41% (276)	50% (340)	675
Income: 100k+	11% (42)	40% (150)	49% (186)	379
Ethnicity: White	11% (183)	36% (618)	53% (911)	1711
Ethnicity: Hispanic	17% (62)	41% (155)	42% (157)	374
Ethnicity: Black	22% (63)	48% (136)	29% (83)	282

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Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?
 DC Comics

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(278)	38%	(845)	49%	(1087)	2210
Ethnicity: Other	14%	(31)	42%	(92)	43%	(93)	217
All Christian	11%	(110)	36%	(353)	53%	(525)	988
All Non-Christian	19%	(18)	38%	(36)	44%	(42)	96
Atheist	11%	(13)	35%	(42)	54%	(64)	119
Agnostic/Nothing in particular	13%	(81)	42%	(255)	45%	(277)	613
Something Else	14%	(56)	40%	(160)	45%	(180)	395
Religious Non-Protestant/Catholic	19%	(22)	39%	(44)	42%	(47)	114
Evangelical	12%	(61)	38%	(197)	50%	(257)	515
Non-Evangelical	12%	(99)	36%	(304)	52%	(436)	840
Community: Urban	17%	(100)	39%	(223)	44%	(250)	573
Community: Suburban	10%	(107)	41%	(426)	49%	(515)	1048
Community: Rural	12%	(70)	33%	(196)	55%	(323)	589
Employ: Private Sector	16%	(115)	45%	(332)	39%	(290)	737
Employ: Government	15%	(23)	40%	(61)	45%	(68)	152
Employ: Self-Employed	14%	(27)	31%	(59)	55%	(105)	191
Employ: Homemaker	13%	(18)	43%	(58)	44%	(60)	136
Employ: Student	21%	(21)	47%	(48)	32%	(34)	104
Employ: Retired	4%	(21)	28%	(147)	68%	(352)	521
Employ: Unemployed	16%	(36)	40%	(89)	44%	(98)	224
Employ: Other	10%	(15)	34%	(50)	56%	(81)	146
Military HH: Yes	8%	(26)	36%	(112)	56%	(171)	309
Military HH: No	13%	(252)	39%	(734)	48%	(916)	1901
RD/WT: Right Direction	15%	(96)	39%	(252)	47%	(306)	655
RD/WT: Wrong Track	12%	(181)	38%	(593)	50%	(781)	1555
Biden Job Approve	14%	(127)	39%	(345)	46%	(403)	875
Biden Job Disapprove	12%	(140)	38%	(450)	50%	(601)	1190
Biden Job Strongly Approve	18%	(60)	33%	(111)	50%	(169)	341
Biden Job Somewhat Approve	12%	(66)	44%	(234)	44%	(234)	534
Biden Job Somewhat Disapprove	12%	(45)	40%	(144)	48%	(172)	361
Biden Job Strongly Disapprove	11%	(95)	37%	(305)	52%	(429)	829

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Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?

DC Comics

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(278)	38%	(845)	49%	(1087)	2210
Favorable of Biden	13%	(112)	38%	(343)	49%	(437)	893
Unfavorable of Biden	12%	(142)	39%	(457)	49%	(582)	1182
Very Favorable of Biden	17%	(61)	31%	(112)	52%	(188)	362
Somewhat Favorable of Biden	10%	(51)	44%	(231)	47%	(249)	531
Somewhat Unfavorable of Biden	14%	(45)	42%	(136)	45%	(146)	327
Very Unfavorable of Biden	11%	(97)	38%	(322)	51%	(437)	855
#1 Issue: Economy	12%	(110)	41%	(372)	47%	(424)	905
#1 Issue: Security	11%	(34)	34%	(105)	55%	(168)	307
#1 Issue: Health Care	19%	(38)	35%	(72)	47%	(96)	206
#1 Issue: Medicare / Social Security	13%	(30)	29%	(68)	58%	(135)	233
#1 Issue: Women's Issues	13%	(17)	39%	(49)	48%	(61)	127
#1 Issue: Education	15%	(17)	49%	(54)	35%	(39)	110
#1 Issue: Energy	10%	(18)	40%	(70)	49%	(85)	173
#1 Issue: Other	9%	(14)	38%	(56)	53%	(79)	149
2020 Vote: Joe Biden	13%	(117)	41%	(367)	47%	(421)	905
2020 Vote: Donald Trump	11%	(82)	36%	(257)	53%	(384)	724
2020 Vote: Other	16%	(11)	38%	(28)	46%	(33)	73
2020 Vote: Didn't Vote	13%	(67)	38%	(193)	49%	(249)	509
2018 House Vote: Democrat	14%	(97)	40%	(277)	46%	(325)	699
2018 House Vote: Republican	11%	(69)	36%	(220)	53%	(329)	619
2018 House Vote: Someone else	11%	(8)	39%	(26)	50%	(34)	68
2016 Vote: Hillary Clinton	11%	(69)	39%	(256)	50%	(327)	651
2016 Vote: Donald Trump	10%	(64)	38%	(254)	52%	(344)	662
2016 Vote: Other	12%	(13)	33%	(36)	55%	(60)	109
2016 Vote: Didn't Vote	17%	(132)	38%	(298)	45%	(357)	787
Voted in 2014: Yes	12%	(141)	38%	(454)	51%	(614)	1209
Voted in 2014: No	14%	(137)	39%	(391)	47%	(473)	1001
4-Region: Northeast	13%	(48)	34%	(130)	54%	(205)	383
4-Region: Midwest	11%	(51)	35%	(158)	54%	(248)	456
4-Region: South	13%	(111)	40%	(340)	47%	(393)	844
4-Region: West	13%	(67)	41%	(218)	46%	(241)	527

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Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?

DC Comics

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	13% (278)	38% (845)	49% (1087)	2210
Batman Fans	22% (269)	59% (719)	20% (240)	1227
Film Fans	14% (268)	42% (804)	43% (822)	1894
Comic Fans	25% (238)	61% (582)	14% (131)	951
Batman Fans	22% (269)	59% (719)	20% (240)	1227
Film Fans	14% (268)	42% (804)	43% (822)	1894
Comic Fans	25% (238)	61% (582)	14% (131)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_6: In general, what kind of fan do you consider yourself of the following?

Marvel Comics

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	20%	(440)	37%	(823)	43%	(947)	2210
Gender: Male	23%	(241)	40%	(430)	37%	(397)	1068
Gender: Female	17%	(199)	34%	(393)	48%	(550)	1142
Age: 18-24	30%	(194)	40%	(256)	30%	(192)	642
Age: 25-44	29%	(105)	42%	(155)	29%	(105)	365
Age: 45-64	15%	(108)	38%	(269)	47%	(337)	714
Age: 65+	7%	(32)	29%	(143)	64%	(313)	489
GenZers: 1997-2012	30%	(95)	36%	(113)	34%	(107)	314
Millennials: 1981-1996	31%	(178)	42%	(244)	28%	(161)	584
GenXers: 1965-1980	20%	(105)	41%	(223)	39%	(213)	541
Baby Boomers: 1946-1964	8%	(60)	32%	(225)	60%	(427)	712
PID: Dem (no lean)	21%	(164)	40%	(309)	39%	(303)	776
PID: Ind (no lean)	18%	(142)	38%	(297)	44%	(345)	784
PID: Rep (no lean)	21%	(134)	33%	(218)	46%	(299)	650
PID/Gender: Dem Men	24%	(77)	46%	(150)	31%	(101)	329
PID/Gender: Dem Women	19%	(87)	35%	(159)	45%	(202)	447
PID/Gender: Ind Men	19%	(75)	41%	(160)	40%	(158)	393
PID/Gender: Ind Women	17%	(67)	35%	(137)	48%	(187)	391
PID/Gender: Rep Men	25%	(88)	35%	(120)	40%	(138)	346
PID/Gender: Rep Women	15%	(46)	32%	(98)	53%	(161)	305
Ideo: Liberal (1-3)	21%	(121)	40%	(226)	39%	(223)	570
Ideo: Moderate (4)	23%	(143)	39%	(242)	38%	(240)	625
Ideo: Conservative (5-7)	17%	(127)	36%	(266)	47%	(351)	744
Educ: < College	20%	(288)	38%	(544)	42%	(605)	1437
Educ: Bachelors degree	20%	(100)	36%	(177)	44%	(214)	491
Educ: Post-grad	18%	(52)	36%	(102)	45%	(128)	282
Income: Under 50k	21%	(239)	36%	(418)	43%	(499)	1156
Income: 50k-100k	18%	(119)	39%	(266)	43%	(291)	675
Income: 100k+	21%	(81)	37%	(140)	42%	(158)	379
Ethnicity: White	16%	(282)	37%	(624)	47%	(805)	1711
Ethnicity: Hispanic	31%	(114)	37%	(140)	32%	(119)	374
Ethnicity: Black	33%	(94)	43%	(120)	24%	(68)	282

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Table MCENdem1_6: In general, what kind of fan do you consider yourself of the following?*Marvel Comics*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	20%	(440)	37%	(823)	43%	(947)	2210
Ethnicity: Other	30%	(64)	36%	(78)	34%	(74)	217
All Christian	17%	(171)	36%	(357)	47%	(460)	988
All Non-Christian	23%	(22)	43%	(41)	34%	(33)	96
Atheist	23%	(27)	29%	(35)	48%	(57)	119
Agnostic/Nothing in particular	21%	(127)	39%	(237)	41%	(249)	613
Something Else	23%	(92)	39%	(154)	38%	(148)	395
Religious Non-Protestant/Catholic	26%	(29)	42%	(48)	32%	(36)	114
Evangelical	20%	(104)	36%	(187)	44%	(224)	515
Non-Evangelical	18%	(151)	37%	(314)	45%	(375)	840
Community: Urban	27%	(153)	36%	(208)	37%	(212)	573
Community: Suburban	17%	(175)	40%	(424)	43%	(450)	1048
Community: Rural	19%	(112)	33%	(192)	48%	(285)	589
Employ: Private Sector	24%	(177)	43%	(315)	33%	(245)	737
Employ: Government	29%	(44)	38%	(57)	33%	(51)	152
Employ: Self-Employed	21%	(39)	36%	(69)	43%	(83)	191
Employ: Homemaker	21%	(29)	36%	(49)	43%	(59)	136
Employ: Student	37%	(38)	38%	(39)	25%	(26)	104
Employ: Retired	6%	(30)	33%	(170)	62%	(321)	521
Employ: Unemployed	22%	(48)	36%	(80)	43%	(95)	224
Employ: Other	24%	(35)	30%	(44)	46%	(66)	146
Military HH: Yes	18%	(57)	35%	(108)	47%	(144)	309
Military HH: No	20%	(383)	38%	(716)	42%	(803)	1901
RD/WT: Right Direction	22%	(146)	37%	(242)	41%	(266)	655
RD/WT: Wrong Track	19%	(294)	37%	(581)	44%	(681)	1555
Biden Job Approve	22%	(190)	39%	(342)	39%	(343)	875
Biden Job Disapprove	19%	(230)	36%	(425)	45%	(535)	1190
Biden Job Strongly Approve	24%	(82)	35%	(118)	41%	(140)	341
Biden Job Somewhat Approve	20%	(107)	42%	(224)	38%	(203)	534
Biden Job Somewhat Disapprove	24%	(86)	37%	(135)	39%	(140)	361
Biden Job Strongly Disapprove	17%	(144)	35%	(290)	48%	(395)	829

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Table MCENdem1_6: In general, what kind of fan do you consider yourself of the following?

Marvel Comics

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	20%	(440)	37%	(823)	43%	(947)	2210
Favorable of Biden	20%	(177)	38%	(342)	42%	(374)	893
Unfavorable of Biden	20%	(236)	37%	(433)	43%	(513)	1182
Very Favorable of Biden	21%	(77)	34%	(123)	45%	(162)	362
Somewhat Favorable of Biden	19%	(100)	41%	(219)	40%	(212)	531
Somewhat Unfavorable of Biden	25%	(80)	39%	(127)	36%	(119)	327
Very Unfavorable of Biden	18%	(156)	36%	(305)	46%	(394)	855
#1 Issue: Economy	20%	(180)	41%	(370)	39%	(354)	905
#1 Issue: Security	17%	(53)	32%	(99)	51%	(155)	307
#1 Issue: Health Care	26%	(54)	32%	(67)	42%	(86)	206
#1 Issue: Medicare / Social Security	15%	(36)	32%	(75)	53%	(122)	233
#1 Issue: Women's Issues	29%	(37)	29%	(36)	42%	(53)	127
#1 Issue: Education	27%	(30)	40%	(44)	32%	(36)	110
#1 Issue: Energy	17%	(30)	39%	(67)	44%	(76)	173
#1 Issue: Other	14%	(20)	43%	(65)	43%	(64)	149
2020 Vote: Joe Biden	21%	(188)	39%	(353)	40%	(364)	905
2020 Vote: Donald Trump	17%	(124)	36%	(258)	47%	(342)	724
2020 Vote: Other	15%	(11)	48%	(35)	38%	(27)	73
2020 Vote: Didn't Vote	23%	(117)	35%	(178)	42%	(214)	509
2018 House Vote: Democrat	22%	(150)	38%	(269)	40%	(279)	699
2018 House Vote: Republican	16%	(97)	35%	(216)	49%	(305)	619
2018 House Vote: Someone else	16%	(11)	40%	(27)	44%	(30)	68
2016 Vote: Hillary Clinton	17%	(111)	40%	(258)	43%	(283)	651
2016 Vote: Donald Trump	17%	(114)	36%	(240)	46%	(308)	662
2016 Vote: Other	14%	(15)	32%	(35)	54%	(59)	109
2016 Vote: Didn't Vote	25%	(199)	37%	(290)	38%	(298)	787
Voted in 2014: Yes	18%	(212)	37%	(445)	46%	(552)	1209
Voted in 2014: No	23%	(228)	38%	(378)	39%	(395)	1001
4-Region: Northeast	20%	(76)	33%	(125)	48%	(182)	383
4-Region: Midwest	17%	(78)	35%	(160)	48%	(219)	456
4-Region: South	20%	(167)	40%	(339)	40%	(339)	844
4-Region: West	23%	(120)	38%	(200)	39%	(207)	527

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Table MCENdem1_6: In general, what kind of fan do you consider yourself of the following?*Marvel Comics*

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	20% (440)	37% (823)	43% (947)	2210
Batman Fans	33% (403)	53% (655)	14% (170)	1227
Film Fans	23% (428)	41% (773)	37% (693)	1894
Comic Fans	38% (361)	53% (507)	9% (82)	951
Batman Fans	33% (403)	53% (655)	14% (170)	1227
Film Fans	23% (428)	41% (773)	37% (693)	1894
Comic Fans	38% (361)	53% (507)	9% (82)	951

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1068	48%
	Gender: Female	1142	52%
	N	2210	
age	Age: 18-24	642	29%
	Age: 25-44	365	17%
	Age: 45-64	714	32%
	Age: 65+	489	22%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	314	14%
	Millennials: 1981-1996	584	26%
	GenXers: 1965-1980	541	24%
	Baby Boomers: 1946-1964	712	32%
	N	2151	
xpid3	PID: Dem (no lean)	776	35%
	PID: Ind (no lean)	784	35%
	PID: Rep (no lean)	650	29%
	N	2210	
xpidGender	PID/Gender: Dem Men	329	15%
	PID/Gender: Dem Women	447	20%
	PID/Gender: Ind Men	393	18%
	PID/Gender: Ind Women	391	18%
	PID/Gender: Rep Men	346	16%
	PID/Gender: Rep Women	305	14%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	570	26%
	Ideo: Moderate (4)	625	28%
	Ideo: Conservative (5-7)	744	34%
	N	1939	
xeduc3	Educ: < College	1437	65%
	Educ: Bachelors degree	491	22%
	Educ: Post-grad	282	13%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1156	52%
	Income: 50k-100k	675	31%
	Income: 100k+	379	17%
	N	2210	
xdemWhite	Ethnicity: White	1711	77%
xdemHispBin	Ethnicity: Hispanic	374	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	217	10%
xdemReligion	All Christian	988	45%
	All Non-Christian	96	4%
	Atheist	119	5%
	Agnostic/Nothing in particular	613	28%
	Something Else	395	18%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	114	5%
xdemEvang	Evangelical	515	23%
	Non-Evangelical	840	38%
	N	1355	
xdemUsr	Community: Urban	573	26%
	Community: Suburban	1048	47%
	Community: Rural	589	27%
	N	2210	
xdemEmploy	Employ: Private Sector	737	33%
	Employ: Government	152	7%
	Employ: Self-Employed	191	9%
	Employ: Homemaker	136	6%
	Employ: Student	104	5%
	Employ: Retired	521	24%
	Employ: Unemployed	224	10%
	Employ: Other	146	7%
	N	2210	
xdemMilHH1	Military HH: Yes	309	14%
	Military HH: No	1901	86%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	655	30%
	RD/WT: Wrong Track	1555	70%
	N	2210	
xdemBidenApprove	Biden Job Approve	875	40%
	Biden Job Disapprove	1190	54%
	N	2065	
xdemBidenApprove2	Biden Job Strongly Approve	341	15%
	Biden Job Somewhat Approve	534	24%
	Biden Job Somewhat Disapprove	361	16%
	Biden Job Strongly Disapprove	829	37%
	N	2065	
xdemBidenFav	Favorable of Biden	893	40%
	Unfavorable of Biden	1182	53%
	N	2074	
xdemBidenFavFull	Very Favorable of Biden	362	16%
	Somewhat Favorable of Biden	531	24%
	Somewhat Unfavorable of Biden	327	15%
	Very Unfavorable of Biden	855	39%
	N	2074	
xnr3	#1 Issue: Economy	905	41%
	#1 Issue: Security	307	14%
	#1 Issue: Health Care	206	9%
	#1 Issue: Medicare / Social Security	233	11%
	#1 Issue: Women's Issues	127	6%
	#1 Issue: Education	110	5%
	#1 Issue: Energy	173	8%
	#1 Issue: Other	149	7%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	905	41%
	2020 Vote: Donald Trump	724	33%
	2020 Vote: Other	73	3%
	2020 Vote: Didn't Vote	509	23%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	699	32%
	2018 House Vote: Republican	619	28%
	2018 House Vote: Someone else	68	3%
	N	1386	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	651	29%
	2016 Vote: Donald Trump	662	30%
	2016 Vote: Other	109	5%
	2016 Vote: Didn't Vote	787	36%
	N	2209	
xsubVote14O	Voted in 2014: Yes	1209	55%
	Voted in 2014: No	1001	45%
	N	2210	
xreg4	4-Region: Northeast	383	17%
	4-Region: Midwest	456	21%
	4-Region: South	844	38%
	4-Region: West	527	24%
	N	2210	
MCENxdem1	Batman Fans	1227	56%
MCENxdem2	Film Fans	1894	86%
MCENxdem3	Comic Fans	951	43%
MCENxdem4	Batman Fans	1227	56%
MCENxdem5	Film Fans	1894	86%
MCENxdem6	Comic Fans	951	43%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

