



National Tracking Poll #2205002
May 03-05, 2022

Crosstabulation Results

Methodology:

This poll was conducted between May 3-May 5, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCSP1_1: Do you have a favorable or unfavorable opinion of the following?
NCAA (National Collegiate Athletic Association)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(212)	26%	(578)	11%	(232)	8%	(172)	46%	(1016)	2210
Gender: Male	12%	(130)	32%	(346)	14%	(155)	10%	(105)	31%	(332)	1068
Gender: Female	7%	(83)	20%	(231)	7%	(78)	6%	(67)	60%	(684)	1142
Age: 18-34	14%	(89)	24%	(154)	8%	(49)	7%	(44)	48%	(306)	642
Age: 35-44	11%	(39)	27%	(98)	8%	(30)	7%	(24)	48%	(174)	365
Age: 45-64	8%	(57)	23%	(167)	14%	(99)	10%	(73)	45%	(318)	714
Age: 65+	6%	(27)	32%	(158)	11%	(54)	6%	(30)	45%	(219)	489
GenZers: 1997-2012	15%	(35)	22%	(51)	6%	(13)	6%	(15)	51%	(117)	230
Millennials: 1981-1996	12%	(79)	27%	(179)	9%	(57)	7%	(49)	45%	(303)	668
GenXers: 1965-1980	10%	(53)	21%	(114)	13%	(71)	8%	(46)	48%	(265)	550
Baby Boomers: 1946-1964	6%	(42)	31%	(211)	12%	(83)	8%	(56)	43%	(296)	689
PID: Dem (no lean)	12%	(95)	31%	(253)	8%	(66)	5%	(39)	45%	(367)	821
PID: Ind (no lean)	7%	(54)	21%	(155)	11%	(81)	8%	(58)	52%	(381)	729
PID: Rep (no lean)	10%	(63)	26%	(169)	13%	(85)	11%	(75)	41%	(269)	661
PID/Gender: Dem Men	17%	(68)	38%	(153)	11%	(45)	5%	(21)	29%	(116)	403
PID/Gender: Dem Women	7%	(28)	24%	(100)	5%	(22)	4%	(18)	60%	(250)	417
PID/Gender: Ind Men	9%	(31)	26%	(93)	16%	(56)	11%	(41)	39%	(139)	360
PID/Gender: Ind Women	6%	(23)	17%	(62)	7%	(25)	5%	(17)	66%	(242)	369
PID/Gender: Rep Men	10%	(31)	33%	(99)	18%	(54)	14%	(43)	25%	(77)	305
PID/Gender: Rep Women	9%	(32)	19%	(69)	9%	(31)	9%	(31)	54%	(192)	356
Ideo: Liberal (1-3)	11%	(71)	28%	(181)	10%	(65)	6%	(40)	44%	(285)	642
Ideo: Moderate (4)	11%	(66)	31%	(190)	10%	(59)	7%	(41)	42%	(253)	609
Ideo: Conservative (5-7)	9%	(66)	25%	(186)	13%	(99)	11%	(85)	43%	(323)	759
Educ: < College	9%	(122)	23%	(336)	8%	(122)	7%	(102)	53%	(755)	1437
Educ: Bachelors degree	10%	(47)	32%	(155)	14%	(70)	8%	(41)	36%	(177)	491
Educ: Post-grad	15%	(42)	31%	(87)	14%	(40)	10%	(28)	30%	(84)	282

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Table MCSP1_1: Do you have a favorable or unfavorable opinion of the following?
NCAA (National Collegiate Athletic Association)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(212)	26%	(578)	11%	(232)	8%	(172)	46%	(1016)	2210
Income: Under 50k	9%	(106)	25%	(292)	8%	(96)	7%	(88)	51%	(609)	1191
Income: 50k-100k	10%	(70)	27%	(182)	13%	(87)	7%	(50)	43%	(292)	680
Income: 100k+	11%	(36)	31%	(104)	15%	(49)	10%	(34)	34%	(116)	339
Ethnicity: White	9%	(153)	26%	(452)	11%	(187)	8%	(129)	46%	(789)	1711
Ethnicity: Hispanic	10%	(39)	20%	(75)	7%	(26)	6%	(24)	56%	(211)	374
Ethnicity: Black	15%	(43)	31%	(86)	8%	(24)	8%	(23)	38%	(106)	282
Ethnicity: Other	7%	(15)	18%	(39)	10%	(21)	9%	(20)	56%	(121)	217
All Christian	10%	(101)	29%	(286)	13%	(124)	7%	(70)	40%	(394)	976
All Non-Christian	12%	(13)	19%	(20)	8%	(8)	11%	(12)	50%	(54)	107
Atheist	9%	(11)	20%	(27)	15%	(20)	10%	(13)	47%	(61)	131
Agnostic/Nothing in particular	8%	(49)	24%	(147)	8%	(50)	6%	(40)	54%	(338)	624
Something Else	10%	(38)	26%	(97)	8%	(30)	10%	(37)	46%	(169)	372
Religious Non-Protestant/Catholic	12%	(15)	20%	(25)	10%	(12)	10%	(12)	48%	(60)	124
Evangelical	11%	(61)	28%	(153)	10%	(55)	11%	(58)	40%	(216)	542
Non-Evangelical	10%	(76)	29%	(224)	12%	(92)	6%	(49)	43%	(334)	775
Community: Urban	12%	(69)	28%	(165)	10%	(58)	8%	(48)	43%	(257)	598
Community: Suburban	9%	(93)	28%	(284)	12%	(124)	7%	(77)	44%	(451)	1029
Community: Rural	8%	(49)	22%	(128)	9%	(50)	8%	(47)	53%	(308)	583
Employ: Private Sector	11%	(80)	30%	(206)	12%	(84)	7%	(52)	39%	(274)	694
Employ: Government	15%	(17)	27%	(30)	17%	(19)	8%	(9)	32%	(36)	111
Employ: Self-Employed	11%	(26)	26%	(59)	11%	(24)	9%	(21)	43%	(99)	229
Employ: Homemaker	9%	(17)	12%	(24)	6%	(13)	6%	(11)	67%	(135)	200
Employ: Student	19%	(13)	21%	(14)	12%	(8)	2%	(1)	46%	(31)	68
Employ: Retired	5%	(26)	32%	(158)	10%	(50)	8%	(38)	44%	(216)	488
Employ: Unemployed	9%	(24)	23%	(64)	9%	(26)	9%	(25)	49%	(136)	275
Employ: Other	7%	(10)	15%	(22)	6%	(9)	10%	(15)	62%	(90)	145
Military HH: Yes	8%	(26)	27%	(92)	14%	(46)	8%	(26)	44%	(149)	338
Military HH: No	10%	(186)	26%	(486)	10%	(186)	8%	(146)	46%	(868)	1872
RD/WT: Right Direction	13%	(86)	30%	(199)	9%	(60)	4%	(29)	43%	(286)	660
RD/WT: Wrong Track	8%	(127)	24%	(378)	11%	(173)	9%	(143)	47%	(730)	1550

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**Table MCSP1_1: Do you have a favorable or unfavorable opinion of the following?
 NCAA (National Collegiate Athletic Association)**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(212)	26%	(578)	11%	(232)	8%	(172)	46%	(1016)	2210
Biden Job Approve	11%	(106)	30%	(280)	9%	(86)	5%	(43)	44%	(407)	922
Biden Job Disapprove	9%	(101)	24%	(287)	12%	(139)	11%	(128)	44%	(518)	1174
Biden Job Strongly Approve	17%	(61)	28%	(100)	9%	(32)	5%	(19)	41%	(144)	356
Biden Job Somewhat Approve	8%	(45)	32%	(181)	9%	(54)	4%	(24)	46%	(263)	566
Biden Job Somewhat Disapprove	8%	(24)	32%	(99)	10%	(31)	5%	(15)	46%	(143)	312
Biden Job Strongly Disapprove	9%	(77)	22%	(188)	13%	(109)	13%	(113)	44%	(375)	862
Favorable of Biden	12%	(111)	30%	(281)	9%	(84)	4%	(39)	45%	(418)	933
Unfavorable of Biden	8%	(97)	24%	(281)	12%	(146)	11%	(128)	45%	(529)	1181
Very Favorable of Biden	16%	(67)	31%	(129)	8%	(34)	4%	(15)	40%	(165)	411
Somewhat Favorable of Biden	8%	(43)	29%	(152)	10%	(50)	5%	(24)	49%	(253)	522
Somewhat Unfavorable of Biden	7%	(19)	28%	(82)	10%	(30)	4%	(13)	50%	(147)	292
Very Unfavorable of Biden	9%	(78)	22%	(199)	13%	(115)	13%	(115)	43%	(381)	889
#1 Issue: Economy	11%	(98)	29%	(261)	11%	(97)	8%	(77)	41%	(374)	906
#1 Issue: Security	10%	(31)	25%	(76)	10%	(31)	10%	(29)	44%	(131)	297
#1 Issue: Health Care	13%	(27)	29%	(61)	12%	(25)	6%	(12)	41%	(86)	211
#1 Issue: Medicare / Social Security	6%	(13)	23%	(50)	11%	(23)	7%	(16)	53%	(114)	216
#1 Issue: Women's Issues	4%	(10)	19%	(43)	11%	(24)	5%	(11)	60%	(132)	220
#1 Issue: Education	15%	(10)	36%	(25)	3%	(2)	2%	(1)	44%	(30)	69
#1 Issue: Energy	10%	(18)	26%	(45)	12%	(20)	5%	(9)	47%	(80)	172
#1 Issue: Other	5%	(6)	14%	(17)	9%	(10)	13%	(16)	59%	(70)	119
2020 Vote: Joe Biden	10%	(99)	31%	(298)	10%	(96)	5%	(52)	43%	(414)	959
2020 Vote: Donald Trump	8%	(65)	25%	(197)	14%	(107)	12%	(93)	41%	(326)	788
2020 Vote: Other	10%	(6)	27%	(17)	6%	(4)	4%	(3)	53%	(33)	63
2020 Vote: Didn't Vote	11%	(42)	16%	(65)	6%	(25)	6%	(24)	61%	(243)	400
2018 House Vote: Democrat	10%	(79)	30%	(240)	11%	(90)	6%	(47)	42%	(333)	789
2018 House Vote: Republican	9%	(56)	27%	(175)	14%	(91)	11%	(69)	40%	(258)	649
2018 House Vote: Someone else	8%	(4)	29%	(16)	7%	(4)	11%	(6)	46%	(26)	56

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**Table MCSPI_1: Do you have a favorable or unfavorable opinion of the following?
NCAA (National Collegiate Athletic Association)**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(212)	26%	(578)	11%	(232)	8%	(172)	46%	(1016)	2210
2016 Vote: Hillary Clinton	10%	(73)	29%	(217)	10%	(75)	6%	(41)	45%	(337)	742
2016 Vote: Donald Trump	9%	(64)	27%	(194)	14%	(97)	11%	(79)	39%	(279)	712
2016 Vote: Other	5%	(5)	24%	(24)	14%	(13)	6%	(6)	52%	(51)	99
2016 Vote: Didn't Vote	11%	(70)	22%	(143)	7%	(46)	7%	(47)	53%	(348)	655
Voted in 2014: Yes	8%	(108)	29%	(374)	13%	(164)	9%	(113)	41%	(532)	1291
Voted in 2014: No	11%	(104)	22%	(204)	7%	(68)	6%	(59)	53%	(484)	919
4-Region: Northeast	8%	(30)	27%	(104)	12%	(45)	8%	(32)	45%	(171)	383
4-Region: Midwest	7%	(33)	29%	(131)	12%	(55)	9%	(40)	43%	(198)	456
4-Region: South	12%	(101)	26%	(221)	8%	(71)	7%	(63)	46%	(389)	844
4-Region: West	9%	(49)	23%	(122)	12%	(61)	7%	(37)	49%	(258)	527
Sports Fan	13%	(201)	33%	(516)	12%	(185)	6%	(95)	35%	(546)	1544
College Sports Fans	15%	(197)	38%	(493)	12%	(161)	7%	(88)	27%	(353)	1292
Men's College Basketball Fans	19%	(167)	43%	(378)	13%	(114)	7%	(61)	19%	(167)	887
Women's College Basketball Fans	24%	(135)	40%	(222)	10%	(54)	6%	(35)	20%	(113)	559
College Football Fans	16%	(185)	39%	(441)	13%	(141)	6%	(70)	26%	(291)	1128
College Baseball Fans	19%	(131)	40%	(273)	12%	(79)	6%	(44)	23%	(154)	681
College Soccer Fans	25%	(96)	36%	(139)	11%	(41)	8%	(30)	20%	(78)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_2: Do you have a favorable or unfavorable opinion of the following?
 NCAA president Mark Emmert

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	4%	(87)	12%	(275)	7%	(164)	7%	(163)	69%	(1521)	2210
Gender: Male	5%	(56)	18%	(188)	10%	(108)	10%	(108)	57%	(608)	1068
Gender: Female	3%	(31)	8%	(87)	5%	(56)	5%	(55)	80%	(912)	1142
Age: 18-34	7%	(47)	15%	(94)	8%	(48)	6%	(39)	64%	(414)	642
Age: 35-44	4%	(14)	15%	(56)	8%	(28)	6%	(23)	67%	(245)	365
Age: 45-64	3%	(21)	10%	(71)	8%	(59)	10%	(72)	69%	(491)	714
Age: 65+	1%	(6)	11%	(54)	6%	(28)	6%	(29)	76%	(371)	489
GenZers: 1997-2012	4%	(10)	15%	(34)	8%	(19)	7%	(15)	66%	(151)	230
Millennials: 1981-1996	7%	(50)	14%	(96)	8%	(53)	6%	(41)	64%	(428)	668
GenXers: 1965-1980	3%	(18)	11%	(62)	8%	(46)	8%	(44)	69%	(380)	550
Baby Boomers: 1946-1964	1%	(9)	10%	(72)	6%	(40)	8%	(56)	74%	(511)	689
PID: Dem (no lean)	5%	(45)	15%	(123)	7%	(59)	4%	(36)	68%	(559)	821
PID: Ind (no lean)	2%	(14)	9%	(66)	7%	(54)	7%	(53)	74%	(542)	729
PID: Rep (no lean)	4%	(28)	13%	(86)	8%	(52)	11%	(74)	64%	(420)	661
PID/Gender: Dem Men	8%	(32)	21%	(86)	10%	(40)	5%	(19)	56%	(226)	403
PID/Gender: Dem Women	3%	(13)	9%	(37)	4%	(19)	4%	(16)	80%	(333)	417
PID/Gender: Ind Men	2%	(7)	13%	(46)	9%	(34)	12%	(44)	64%	(230)	360
PID/Gender: Ind Women	2%	(7)	6%	(20)	5%	(20)	3%	(9)	85%	(312)	369
PID/Gender: Rep Men	5%	(17)	18%	(56)	11%	(34)	15%	(45)	50%	(153)	305
PID/Gender: Rep Women	3%	(12)	8%	(30)	5%	(17)	8%	(30)	75%	(267)	356
Ideo: Liberal (1-3)	6%	(38)	12%	(79)	8%	(51)	6%	(38)	68%	(436)	642
Ideo: Moderate (4)	3%	(20)	17%	(105)	8%	(51)	7%	(42)	64%	(391)	609
Ideo: Conservative (5-7)	4%	(28)	11%	(81)	8%	(59)	11%	(80)	67%	(511)	759
Educ: < College	3%	(50)	12%	(169)	6%	(86)	6%	(90)	73%	(1043)	1437
Educ: Bachelors degree	3%	(15)	12%	(61)	9%	(46)	9%	(46)	66%	(322)	491
Educ: Post-grad	8%	(22)	16%	(45)	12%	(32)	10%	(27)	55%	(155)	282
Income: Under 50k	3%	(40)	11%	(130)	6%	(70)	7%	(88)	72%	(863)	1191
Income: 50k-100k	5%	(32)	14%	(99)	9%	(59)	7%	(50)	65%	(441)	680
Income: 100k+	5%	(16)	14%	(46)	10%	(35)	8%	(26)	64%	(216)	339
Ethnicity: White	3%	(60)	12%	(206)	8%	(129)	7%	(123)	70%	(1193)	1711
Ethnicity: Hispanic	6%	(21)	13%	(49)	7%	(26)	4%	(16)	70%	(261)	374

Continued on next page

Table MCSP1_2: Do you have a favorable or unfavorable opinion of the following?
NCAA president Mark Emmert

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	4%	(87)	12%	(275)	7%	(164)	7%	(163)	69%	(1521)	2210
Ethnicity: Black	9%	(25)	16%	(46)	8%	(23)	7%	(20)	60%	(170)	282
Ethnicity: Other	1%	(3)	11%	(23)	6%	(12)	9%	(21)	73%	(158)	217
All Christian	4%	(43)	15%	(148)	8%	(81)	7%	(73)	65%	(631)	976
All Non-Christian	7%	(7)	11%	(11)	5%	(6)	9%	(9)	69%	(74)	107
Atheist	2%	(3)	10%	(13)	8%	(10)	14%	(18)	66%	(87)	131
Agnostic/Nothing in particular	4%	(24)	9%	(55)	7%	(43)	5%	(29)	76%	(472)	624
Something Else	3%	(10)	13%	(47)	6%	(24)	9%	(34)	69%	(257)	372
Religious Non-Protestant/Catholic	6%	(7)	11%	(13)	6%	(7)	8%	(9)	70%	(87)	124
Evangelical	4%	(24)	15%	(82)	8%	(43)	10%	(57)	62%	(338)	542
Non-Evangelical	4%	(30)	14%	(108)	8%	(59)	6%	(50)	68%	(528)	775
Community: Urban	6%	(37)	13%	(78)	7%	(41)	7%	(43)	67%	(398)	598
Community: Suburban	3%	(34)	13%	(130)	8%	(87)	7%	(70)	69%	(708)	1029
Community: Rural	3%	(16)	11%	(67)	6%	(36)	9%	(50)	71%	(415)	583
Employ: Private Sector	4%	(26)	16%	(109)	10%	(72)	7%	(51)	63%	(436)	694
Employ: Government	10%	(11)	20%	(23)	10%	(11)	8%	(9)	52%	(58)	111
Employ: Self-Employed	7%	(16)	13%	(30)	5%	(13)	6%	(14)	68%	(156)	229
Employ: Homemaker	7%	(13)	4%	(8)	4%	(8)	5%	(11)	80%	(160)	200
Employ: Student	2%	(1)	13%	(9)	12%	(8)	2%	(2)	71%	(49)	68
Employ: Retired	1%	(7)	11%	(55)	4%	(21)	8%	(37)	75%	(367)	488
Employ: Unemployed	3%	(9)	9%	(24)	10%	(27)	10%	(28)	68%	(187)	275
Employ: Other	2%	(4)	12%	(18)	4%	(6)	7%	(10)	75%	(108)	145
Military HH: Yes	3%	(9)	15%	(49)	7%	(25)	9%	(29)	67%	(226)	338
Military HH: No	4%	(78)	12%	(226)	7%	(139)	7%	(134)	69%	(1295)	1872
RD/WT: Right Direction	7%	(47)	19%	(126)	6%	(43)	5%	(32)	63%	(413)	660
RD/WT: Wrong Track	3%	(40)	10%	(149)	8%	(122)	8%	(131)	71%	(1108)	1550
Biden Job Approve	6%	(54)	17%	(153)	7%	(68)	5%	(45)	65%	(601)	922
Biden Job Disapprove	3%	(33)	10%	(121)	8%	(96)	10%	(116)	69%	(808)	1174

Continued on next page

Table MCSP1_2: Do you have a favorable or unfavorable opinion of the following?
 NCAA president Mark Emmert

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	4%	(87)	12%	(275)	7%	(164)	7%	(163)	69%	(1521)	2210
Biden Job Strongly Approve	12%	(42)	18%	(63)	6%	(22)	4%	(15)	60%	(214)	356
Biden Job Somewhat Approve	2%	(13)	16%	(90)	8%	(46)	5%	(30)	68%	(387)	566
Biden Job Somewhat Disapprove	3%	(8)	14%	(43)	8%	(26)	4%	(12)	71%	(222)	312
Biden Job Strongly Disapprove	3%	(25)	9%	(78)	8%	(70)	12%	(104)	68%	(586)	862
Favorable of Biden	6%	(54)	16%	(151)	6%	(59)	5%	(42)	67%	(627)	933
Unfavorable of Biden	3%	(32)	10%	(121)	8%	(96)	10%	(113)	69%	(818)	1181
Very Favorable of Biden	9%	(39)	20%	(80)	4%	(18)	4%	(15)	63%	(258)	411
Somewhat Favorable of Biden	3%	(15)	13%	(70)	8%	(41)	5%	(27)	71%	(369)	522
Somewhat Unfavorable of Biden	1%	(4)	10%	(28)	8%	(24)	4%	(13)	76%	(223)	292
Very Unfavorable of Biden	3%	(28)	10%	(93)	8%	(72)	11%	(101)	67%	(594)	889
#1 Issue: Economy	4%	(40)	14%	(131)	9%	(86)	7%	(66)	64%	(584)	906
#1 Issue: Security	4%	(12)	10%	(31)	6%	(18)	8%	(25)	71%	(212)	297
#1 Issue: Health Care	9%	(20)	13%	(27)	7%	(14)	5%	(11)	66%	(140)	211
#1 Issue: Medicare / Social Security	2%	(4)	10%	(22)	5%	(12)	9%	(19)	74%	(159)	216
#1 Issue: Women's Issues	—	(1)	10%	(22)	8%	(18)	7%	(16)	74%	(164)	220
#1 Issue: Education	7%	(5)	22%	(15)	2%	(2)	3%	(2)	67%	(46)	69
#1 Issue: Energy	3%	(5)	11%	(18)	6%	(11)	6%	(11)	74%	(126)	172
#1 Issue: Other	1%	(1)	8%	(9)	4%	(5)	12%	(14)	76%	(90)	119
2020 Vote: Joe Biden	5%	(49)	15%	(145)	9%	(84)	6%	(56)	65%	(627)	959
2020 Vote: Donald Trump	3%	(23)	12%	(96)	8%	(67)	10%	(82)	66%	(520)	788
2020 Vote: Other	—	(0)	3%	(2)	3%	(2)	5%	(3)	90%	(56)	63
2020 Vote: Didn't Vote	4%	(15)	8%	(33)	3%	(12)	6%	(23)	79%	(318)	400
2018 House Vote: Democrat	5%	(43)	15%	(115)	8%	(66)	7%	(53)	65%	(512)	789
2018 House Vote: Republican	3%	(17)	13%	(86)	8%	(55)	10%	(67)	65%	(424)	649
2018 House Vote: Someone else	—	(0)	6%	(3)	7%	(4)	7%	(4)	80%	(45)	56
2016 Vote: Hillary Clinton	5%	(37)	15%	(111)	8%	(62)	6%	(43)	66%	(490)	742
2016 Vote: Donald Trump	3%	(22)	14%	(98)	8%	(60)	10%	(74)	64%	(458)	712
2016 Vote: Other	1%	(1)	5%	(5)	5%	(5)	6%	(5)	83%	(83)	99
2016 Vote: Didn't Vote	4%	(28)	9%	(60)	6%	(36)	6%	(41)	75%	(489)	655

Continued on next page

Table MCSP1_2: Do you have a favorable or unfavorable opinion of the following?
NCAA president Mark Emmert

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	4%	(87)	12%	(275)	7%	(164)	7%	(163)	69%	(1521)	2210
Voted in 2014: Yes	4%	(54)	14%	(178)	8%	(109)	9%	(110)	65%	(840)	1291
Voted in 2014: No	4%	(34)	11%	(97)	6%	(55)	6%	(53)	74%	(680)	919
4-Region: Northeast	5%	(19)	13%	(51)	7%	(27)	8%	(31)	66%	(254)	383
4-Region: Midwest	2%	(9)	14%	(65)	8%	(35)	8%	(37)	68%	(310)	456
4-Region: South	4%	(34)	13%	(113)	8%	(66)	7%	(57)	68%	(574)	844
4-Region: West	5%	(25)	9%	(46)	7%	(35)	7%	(37)	73%	(382)	527
Sports Fan	6%	(85)	17%	(256)	8%	(130)	6%	(97)	63%	(975)	1544
College Sports Fans	6%	(80)	20%	(252)	10%	(124)	7%	(93)	57%	(743)	1292
Men's College Basketball Fans	9%	(76)	23%	(208)	10%	(86)	7%	(60)	52%	(457)	887
Women's College Basketball Fans	11%	(62)	26%	(146)	9%	(52)	8%	(43)	46%	(256)	559
College Football Fans	7%	(80)	20%	(230)	9%	(100)	7%	(77)	57%	(641)	1128
College Baseball Fans	11%	(73)	24%	(164)	9%	(61)	8%	(52)	49%	(331)	681
College Soccer Fans	15%	(59)	30%	(115)	11%	(42)	7%	(28)	36%	(139)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_1: How interested are you in watching the following?

Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	16% (347)	20% (452)	15% (331)	33% (724)	16% (356)	2210
Gender: Male	22% (233)	25% (268)	16% (172)	26% (275)	11% (120)	1068
Gender: Female	10% (114)	16% (184)	14% (159)	39% (449)	21% (236)	1142
Age: 18-34	17% (111)	20% (131)	14% (90)	26% (169)	22% (141)	642
Age: 35-44	19% (71)	21% (78)	14% (53)	25% (93)	20% (71)	365
Age: 45-64	15% (108)	21% (150)	14% (99)	38% (270)	12% (87)	714
Age: 65+	12% (57)	19% (93)	18% (89)	39% (193)	12% (56)	489
GenZers: 1997-2012	16% (37)	18% (41)	16% (38)	22% (51)	28% (64)	230
Millennials: 1981-1996	18% (119)	22% (144)	14% (91)	28% (185)	19% (128)	668
GenXers: 1965-1980	19% (103)	20% (110)	14% (76)	34% (187)	14% (74)	550
Baby Boomers: 1946-1964	12% (83)	21% (146)	16% (111)	39% (267)	12% (83)	689
PID: Dem (no lean)	16% (128)	21% (176)	14% (118)	33% (271)	16% (128)	821
PID: Ind (no lean)	11% (84)	20% (146)	15% (109)	32% (234)	21% (156)	729
PID: Rep (no lean)	20% (135)	20% (130)	16% (105)	33% (219)	11% (72)	661
PID/Gender: Dem Men	24% (99)	26% (106)	15% (60)	25% (99)	10% (39)	403
PID/Gender: Dem Women	7% (30)	17% (70)	14% (58)	41% (172)	21% (89)	417
PID/Gender: Ind Men	14% (50)	25% (89)	18% (63)	27% (97)	17% (60)	360
PID/Gender: Ind Women	9% (33)	16% (57)	12% (45)	37% (136)	26% (96)	369
PID/Gender: Rep Men	28% (84)	24% (73)	16% (49)	26% (78)	7% (21)	305
PID/Gender: Rep Women	14% (51)	16% (57)	16% (56)	40% (141)	14% (51)	356
Ideo: Liberal (1-3)	17% (108)	19% (122)	17% (110)	35% (222)	13% (81)	642
Ideo: Moderate (4)	13% (79)	28% (168)	14% (82)	30% (180)	16% (99)	609
Ideo: Conservative (5-7)	19% (148)	19% (143)	16% (119)	34% (260)	12% (89)	759
Educ: < College	15% (215)	18% (256)	15% (209)	34% (492)	18% (264)	1437
Educ: Bachelors degree	15% (76)	23% (115)	17% (81)	34% (165)	11% (55)	491
Educ: Post-grad	20% (56)	29% (82)	14% (40)	24% (67)	13% (37)	282
Income: Under 50k	15% (175)	17% (204)	15% (183)	34% (404)	19% (225)	1191
Income: 50k-100k	15% (101)	23% (157)	15% (103)	32% (216)	15% (103)	680
Income: 100k+	21% (70)	27% (92)	13% (44)	31% (104)	8% (28)	339
Ethnicity: White	15% (252)	20% (344)	15% (263)	34% (582)	16% (270)	1711

Continued on next page

Table MCSP2_1: How interested are you in watching the following?

Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(347)	20%	(452)	15%	(331)	33%	(724)	16%	(356)	2210
Ethnicity: Hispanic	14%	(53)	19%	(71)	18%	(68)	27%	(102)	21%	(80)	374
Ethnicity: Black	28%	(79)	24%	(67)	9%	(26)	24%	(69)	15%	(42)	282
Ethnicity: Other	8%	(16)	19%	(41)	19%	(42)	34%	(73)	20%	(44)	217
All Christian	18%	(178)	23%	(221)	17%	(162)	31%	(305)	11%	(110)	976
All Non-Christian	12%	(13)	24%	(26)	10%	(11)	32%	(35)	21%	(23)	107
Atheist	12%	(16)	15%	(19)	13%	(17)	47%	(62)	13%	(17)	131
Agnostic/Nothing in particular	13%	(78)	16%	(102)	13%	(79)	34%	(213)	24%	(151)	624
Something Else	17%	(62)	22%	(83)	17%	(62)	29%	(110)	15%	(55)	372
Religious Non-Protestant/Catholic	12%	(15)	23%	(29)	12%	(15)	31%	(38)	22%	(27)	124
Evangelical	22%	(118)	26%	(139)	14%	(77)	27%	(144)	12%	(65)	542
Non-Evangelical	15%	(119)	20%	(158)	18%	(141)	34%	(264)	12%	(93)	775
Community: Urban	20%	(122)	20%	(118)	12%	(75)	31%	(183)	17%	(100)	598
Community: Suburban	14%	(140)	23%	(235)	16%	(160)	32%	(334)	16%	(161)	1029
Community: Rural	15%	(85)	17%	(100)	17%	(97)	35%	(207)	16%	(95)	583
Employ: Private Sector	20%	(141)	25%	(172)	15%	(105)	23%	(160)	17%	(117)	694
Employ: Government	22%	(25)	22%	(25)	9%	(10)	34%	(38)	12%	(13)	111
Employ: Self-Employed	20%	(47)	16%	(37)	15%	(34)	38%	(86)	11%	(24)	229
Employ: Homemaker	9%	(17)	14%	(27)	9%	(18)	47%	(93)	22%	(44)	200
Employ: Student	12%	(8)	23%	(16)	18%	(12)	21%	(15)	25%	(17)	68
Employ: Retired	10%	(49)	21%	(102)	17%	(84)	40%	(193)	12%	(60)	488
Employ: Unemployed	13%	(36)	17%	(48)	17%	(47)	34%	(93)	18%	(50)	275
Employ: Other	16%	(24)	18%	(26)	14%	(20)	31%	(45)	21%	(30)	145
Military HH: Yes	19%	(64)	18%	(63)	18%	(61)	34%	(113)	11%	(37)	338
Military HH: No	15%	(283)	21%	(390)	14%	(270)	33%	(610)	17%	(318)	1872
RD/WT: Right Direction	16%	(107)	23%	(153)	17%	(109)	28%	(186)	16%	(105)	660
RD/WT: Wrong Track	15%	(240)	19%	(299)	14%	(222)	35%	(538)	16%	(251)	1550
Biden Job Approve	15%	(134)	22%	(206)	17%	(155)	32%	(292)	15%	(135)	922
Biden Job Disapprove	17%	(203)	20%	(230)	14%	(168)	34%	(403)	14%	(170)	1174

Continued on next page

Table MCSP2_1: How interested are you in watching the following?

Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(347)	20%	(452)	15%	(331)	33%	(724)	16%	(356)	2210
Biden Job Strongly Approve	22%	(78)	19%	(68)	12%	(44)	34%	(122)	12%	(44)	356
Biden Job Somewhat Approve	10%	(57)	24%	(138)	20%	(111)	30%	(170)	16%	(90)	566
Biden Job Somewhat Disapprove	16%	(51)	18%	(56)	20%	(61)	27%	(84)	19%	(60)	312
Biden Job Strongly Disapprove	18%	(152)	20%	(174)	12%	(107)	37%	(319)	13%	(110)	862
Favorable of Biden	15%	(138)	22%	(201)	16%	(152)	32%	(296)	16%	(146)	933
Unfavorable of Biden	17%	(196)	20%	(237)	14%	(167)	34%	(404)	15%	(177)	1181
Very Favorable of Biden	20%	(82)	19%	(80)	15%	(60)	34%	(140)	12%	(49)	411
Somewhat Favorable of Biden	11%	(57)	23%	(121)	18%	(92)	30%	(156)	19%	(97)	522
Somewhat Unfavorable of Biden	13%	(39)	19%	(54)	17%	(50)	28%	(83)	23%	(66)	292
Very Unfavorable of Biden	18%	(158)	21%	(183)	13%	(116)	36%	(321)	13%	(111)	889
#1 Issue: Economy	17%	(152)	23%	(205)	16%	(146)	30%	(270)	15%	(133)	906
#1 Issue: Security	15%	(45)	19%	(55)	17%	(51)	36%	(107)	13%	(39)	297
#1 Issue: Health Care	23%	(48)	18%	(39)	15%	(31)	26%	(54)	18%	(39)	211
#1 Issue: Medicare / Social Security	16%	(34)	18%	(39)	11%	(23)	46%	(98)	10%	(22)	216
#1 Issue: Women's Issues	10%	(23)	17%	(38)	16%	(36)	38%	(83)	18%	(40)	220
#1 Issue: Education	18%	(13)	34%	(24)	11%	(7)	14%	(10)	22%	(15)	69
#1 Issue: Energy	12%	(21)	24%	(41)	13%	(22)	29%	(50)	22%	(38)	172
#1 Issue: Other	10%	(12)	10%	(11)	11%	(14)	43%	(52)	25%	(30)	119
2020 Vote: Joe Biden	16%	(155)	21%	(204)	16%	(150)	32%	(303)	15%	(147)	959
2020 Vote: Donald Trump	17%	(135)	22%	(172)	16%	(124)	34%	(271)	11%	(86)	788
2020 Vote: Other	7%	(4)	25%	(15)	14%	(9)	29%	(18)	25%	(16)	63
2020 Vote: Didn't Vote	13%	(53)	15%	(60)	12%	(49)	33%	(132)	27%	(107)	400
2018 House Vote: Democrat	17%	(130)	22%	(170)	16%	(126)	31%	(243)	15%	(120)	789
2018 House Vote: Republican	18%	(116)	23%	(147)	15%	(95)	35%	(226)	10%	(65)	649
2018 House Vote: Someone else	7%	(4)	17%	(10)	23%	(13)	33%	(19)	20%	(11)	56
2016 Vote: Hillary Clinton	16%	(121)	20%	(149)	16%	(116)	32%	(238)	16%	(119)	742
2016 Vote: Donald Trump	19%	(133)	23%	(166)	16%	(114)	33%	(236)	9%	(64)	712
2016 Vote: Other	7%	(7)	21%	(21)	15%	(15)	33%	(33)	24%	(24)	99
2016 Vote: Didn't Vote	13%	(87)	18%	(116)	13%	(87)	33%	(216)	23%	(149)	655

Continued on next page

Table MCSP2_1: How interested are you in watching the following?

Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	16% (347)	20% (452)	15% (331)	33% (724)	16% (356)	2210
Voted in 2014: Yes	17% (223)	22% (285)	15% (194)	33% (427)	13% (162)	1291
Voted in 2014: No	13% (124)	18% (167)	15% (138)	32% (297)	21% (193)	919
4-Region: Northeast	12% (48)	21% (81)	14% (55)	35% (135)	17% (64)	383
4-Region: Midwest	10% (45)	23% (103)	16% (72)	36% (166)	16% (71)	456
4-Region: South	24% (200)	21% (180)	12% (100)	28% (234)	15% (130)	844
4-Region: West	10% (55)	17% (89)	20% (104)	36% (188)	17% (91)	527
Sports Fan	22% (334)	28% (425)	18% (280)	21% (321)	12% (184)	1544
College Sports Fans	26% (340)	33% (424)	19% (243)	13% (162)	9% (123)	1292
Men's College Basketball Fans	31% (278)	37% (329)	16% (145)	8% (72)	7% (63)	887
Women's College Basketball Fans	32% (179)	38% (210)	16% (88)	7% (37)	8% (45)	559
College Football Fans	28% (320)	35% (398)	17% (193)	11% (120)	9% (98)	1128
College Baseball Fans	34% (229)	36% (247)	17% (113)	7% (45)	7% (47)	681
College Soccer Fans	31% (120)	38% (146)	16% (63)	5% (20)	9% (35)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_2: How interested are you in watching the following?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (258)	21% (469)	16% (353)	35% (774)	16% (357)	2210
Gender: Male	17% (184)	26% (281)	18% (191)	28% (297)	11% (115)	1068
Gender: Female	7% (74)	16% (188)	14% (162)	42% (476)	21% (242)	1142
Age: 18-34	15% (96)	23% (147)	12% (78)	29% (188)	21% (133)	642
Age: 35-44	13% (48)	23% (83)	15% (56)	27% (99)	21% (78)	365
Age: 45-64	10% (74)	21% (149)	16% (114)	40% (288)	12% (89)	714
Age: 65+	8% (39)	18% (89)	21% (105)	41% (198)	12% (57)	489
GenZers: 1997-2012	12% (27)	24% (55)	13% (30)	26% (59)	26% (59)	230
Millennials: 1981-1996	15% (103)	22% (149)	13% (90)	30% (200)	19% (126)	668
GenXers: 1965-1980	12% (64)	22% (118)	15% (81)	38% (206)	15% (80)	550
Baby Boomers: 1946-1964	8% (58)	19% (133)	20% (140)	40% (273)	12% (85)	689
PID: Dem (no lean)	15% (121)	21% (172)	15% (126)	33% (273)	16% (128)	821
PID: Ind (no lean)	8% (58)	21% (153)	15% (110)	35% (256)	21% (151)	729
PID: Rep (no lean)	12% (79)	22% (144)	18% (117)	37% (244)	12% (77)	661
PID/Gender: Dem Men	24% (96)	27% (108)	17% (67)	23% (94)	10% (38)	403
PID/Gender: Dem Women	6% (25)	15% (64)	14% (59)	43% (179)	22% (90)	417
PID/Gender: Ind Men	12% (41)	24% (85)	20% (71)	30% (110)	15% (54)	360
PID/Gender: Ind Women	5% (17)	18% (68)	11% (40)	40% (147)	27% (98)	369
PID/Gender: Rep Men	15% (46)	29% (88)	17% (53)	31% (94)	8% (23)	305
PID/Gender: Rep Women	9% (32)	16% (56)	18% (63)	42% (150)	15% (54)	356
Ideo: Liberal (1-3)	15% (93)	20% (126)	18% (115)	37% (236)	11% (73)	642
Ideo: Moderate (4)	11% (67)	26% (159)	17% (102)	30% (183)	16% (97)	609
Ideo: Conservative (5-7)	12% (90)	22% (163)	16% (124)	38% (291)	12% (91)	759
Educ: < College	10% (149)	20% (281)	14% (203)	37% (538)	19% (267)	1437
Educ: Bachelors degree	12% (57)	23% (112)	20% (98)	35% (171)	11% (53)	491
Educ: Post-grad	19% (52)	27% (76)	18% (52)	23% (65)	13% (37)	282
Income: Under 50k	11% (127)	19% (226)	15% (178)	36% (433)	19% (227)	1191
Income: 50k-100k	12% (79)	22% (153)	18% (119)	33% (227)	15% (102)	680
Income: 100k+	15% (52)	27% (90)	16% (56)	34% (114)	8% (27)	339
Ethnicity: White	11% (180)	22% (368)	16% (276)	36% (623)	15% (263)	1711

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Table MCSP2_2: How interested are you in watching the following?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	12%	(258)	21%	(469)	16%	(353)	35%	(774)	16%	(357)	2210
Ethnicity: Hispanic	11%	(41)	21%	(80)	13%	(50)	33%	(122)	22%	(81)	374
Ethnicity: Black	24%	(67)	24%	(67)	11%	(31)	25%	(71)	17%	(48)	282
Ethnicity: Other	5%	(11)	15%	(33)	21%	(46)	37%	(80)	21%	(46)	217
All Christian	14%	(132)	25%	(242)	18%	(172)	33%	(318)	11%	(111)	976
All Non-Christian	11%	(11)	18%	(20)	16%	(17)	33%	(36)	22%	(23)	107
Atheist	9%	(11)	22%	(29)	11%	(14)	47%	(61)	12%	(15)	131
Agnostic/Nothing in particular	10%	(64)	17%	(105)	13%	(83)	35%	(221)	24%	(151)	624
Something Else	10%	(39)	20%	(73)	18%	(66)	37%	(137)	15%	(57)	372
Religious Non-Protestant/Catholic	11%	(13)	18%	(22)	19%	(23)	31%	(38)	22%	(27)	124
Evangelical	14%	(77)	25%	(135)	18%	(96)	30%	(165)	13%	(69)	542
Non-Evangelical	12%	(91)	22%	(172)	18%	(136)	37%	(285)	12%	(92)	775
Community: Urban	17%	(101)	21%	(124)	14%	(86)	32%	(191)	16%	(97)	598
Community: Suburban	11%	(111)	22%	(227)	18%	(182)	34%	(348)	16%	(161)	1029
Community: Rural	8%	(47)	20%	(118)	15%	(85)	40%	(234)	17%	(99)	583
Employ: Private Sector	14%	(98)	27%	(187)	15%	(107)	28%	(192)	16%	(110)	694
Employ: Government	25%	(28)	22%	(25)	10%	(11)	29%	(32)	14%	(15)	111
Employ: Self-Employed	17%	(39)	16%	(37)	16%	(37)	41%	(93)	10%	(22)	229
Employ: Homemaker	5%	(11)	15%	(29)	11%	(22)	46%	(91)	23%	(47)	200
Employ: Student	17%	(11)	17%	(12)	13%	(9)	29%	(20)	25%	(17)	68
Employ: Retired	8%	(38)	18%	(86)	21%	(101)	41%	(201)	13%	(62)	488
Employ: Unemployed	9%	(24)	22%	(61)	16%	(44)	35%	(97)	18%	(50)	275
Employ: Other	6%	(8)	23%	(33)	15%	(22)	33%	(48)	23%	(34)	145
Military HH: Yes	13%	(43)	22%	(73)	17%	(58)	38%	(127)	11%	(37)	338
Military HH: No	11%	(215)	21%	(396)	16%	(295)	35%	(646)	17%	(320)	1872
RD/WT: Right Direction	17%	(113)	22%	(145)	17%	(111)	29%	(192)	15%	(99)	660
RD/WT: Wrong Track	9%	(145)	21%	(324)	16%	(242)	38%	(581)	17%	(258)	1550
Biden Job Approve	14%	(134)	22%	(199)	17%	(160)	32%	(296)	14%	(133)	922
Biden Job Disapprove	10%	(116)	22%	(255)	16%	(187)	38%	(449)	14%	(167)	1174

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Table MCSP2_2: How interested are you in watching the following?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (258)	21% (469)	16% (353)	35% (774)	16% (357)	2210
Biden Job Strongly Approve	20% (70)	20% (72)	14% (50)	34% (122)	12% (42)	356
Biden Job Somewhat Approve	11% (63)	23% (127)	19% (110)	31% (174)	16% (91)	566
Biden Job Somewhat Disapprove	9% (27)	22% (68)	20% (63)	31% (96)	19% (58)	312
Biden Job Strongly Disapprove	10% (89)	22% (187)	14% (124)	41% (352)	13% (109)	862
Favorable of Biden	14% (134)	21% (199)	16% (153)	32% (302)	16% (145)	933
Unfavorable of Biden	10% (117)	21% (251)	17% (196)	38% (443)	15% (174)	1181
Very Favorable of Biden	19% (77)	21% (88)	14% (57)	33% (137)	13% (53)	411
Somewhat Favorable of Biden	11% (56)	21% (112)	18% (96)	32% (165)	18% (93)	522
Somewhat Unfavorable of Biden	9% (25)	21% (62)	20% (58)	31% (89)	20% (57)	292
Very Unfavorable of Biden	10% (92)	21% (190)	15% (137)	40% (354)	13% (117)	889
#1 Issue: Economy	13% (117)	23% (208)	18% (162)	32% (291)	14% (128)	906
#1 Issue: Security	11% (33)	20% (59)	13% (39)	42% (124)	14% (43)	297
#1 Issue: Health Care	19% (40)	22% (45)	15% (32)	26% (55)	18% (39)	211
#1 Issue: Medicare / Social Security	8% (17)	20% (43)	16% (35)	44% (95)	12% (27)	216
#1 Issue: Women's Issues	7% (16)	17% (37)	18% (39)	39% (87)	19% (42)	220
#1 Issue: Education	21% (15)	23% (16)	18% (12)	17% (11)	21% (15)	69
#1 Issue: Energy	6% (11)	26% (44)	13% (23)	34% (59)	21% (35)	172
#1 Issue: Other	8% (10)	14% (16)	10% (12)	43% (52)	24% (29)	119
2020 Vote: Joe Biden	15% (141)	21% (204)	17% (161)	32% (310)	15% (144)	959
2020 Vote: Donald Trump	11% (84)	22% (177)	17% (136)	38% (301)	11% (89)	788
2020 Vote: Other	2% (1)	23% (14)	12% (7)	35% (22)	28% (18)	63
2020 Vote: Didn't Vote	8% (32)	19% (74)	12% (48)	35% (140)	26% (106)	400
2018 House Vote: Democrat	14% (111)	23% (178)	17% (132)	31% (248)	15% (119)	789
2018 House Vote: Republican	12% (76)	23% (150)	16% (102)	38% (249)	11% (72)	649
2018 House Vote: Someone else	4% (2)	16% (9)	16% (9)	42% (24)	22% (13)	56
2016 Vote: Hillary Clinton	14% (101)	22% (164)	16% (118)	32% (240)	16% (119)	742
2016 Vote: Donald Trump	12% (86)	24% (172)	17% (119)	37% (264)	10% (72)	712
2016 Vote: Other	4% (4)	13% (13)	19% (18)	38% (38)	27% (27)	99
2016 Vote: Didn't Vote	10% (68)	18% (119)	15% (97)	35% (231)	21% (139)	655

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Table MCSP2_2: How interested are you in watching the following?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (258)	21% (469)	16% (353)	35% (774)	16% (357)	2210
Voted in 2014: Yes	13% (165)	22% (290)	16% (211)	35% (455)	13% (170)	1291
Voted in 2014: No	10% (93)	19% (178)	15% (142)	35% (319)	20% (187)	919
4-Region: Northeast	14% (52)	24% (94)	12% (47)	34% (130)	16% (60)	383
4-Region: Midwest	7% (30)	20% (93)	18% (83)	39% (178)	16% (73)	456
4-Region: South	16% (133)	23% (192)	15% (128)	30% (255)	16% (137)	844
4-Region: West	8% (44)	17% (90)	18% (96)	40% (211)	16% (87)	527
Sports Fan	16% (249)	29% (454)	19% (299)	23% (360)	12% (181)	1544
College Sports Fans	19% (250)	35% (452)	21% (270)	15% (198)	9% (121)	1292
Men's College Basketball Fans	25% (220)	40% (356)	19% (171)	9% (81)	7% (60)	887
Women's College Basketball Fans	27% (151)	40% (226)	18% (99)	7% (40)	8% (43)	559
College Football Fans	21% (234)	37% (418)	20% (230)	13% (150)	9% (96)	1128
College Baseball Fans	25% (171)	40% (269)	19% (129)	9% (60)	8% (52)	681
College Soccer Fans	28% (106)	40% (152)	19% (74)	6% (21)	8% (31)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_3: How interested are you in watching the following?

Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	15% (335)	23% (500)	15% (334)	32% (705)	15% (336)	2210
Gender: Male	22% (234)	27% (286)	16% (168)	25% (269)	10% (110)	1068
Gender: Female	9% (100)	19% (214)	15% (166)	38% (436)	20% (227)	1142
Age: 18-34	17% (109)	23% (149)	13% (83)	27% (172)	20% (128)	642
Age: 35-44	15% (56)	25% (91)	15% (54)	26% (95)	19% (70)	365
Age: 45-64	15% (110)	21% (149)	15% (109)	37% (264)	12% (82)	714
Age: 65+	12% (60)	23% (111)	18% (88)	36% (175)	11% (56)	489
GenZers: 1997-2012	14% (32)	23% (52)	15% (34)	24% (55)	25% (57)	230
Millennials: 1981-1996	17% (111)	25% (168)	13% (86)	27% (182)	18% (121)	668
GenXers: 1965-1980	17% (95)	19% (105)	16% (85)	35% (190)	13% (74)	550
Baby Boomers: 1946-1964	13% (90)	24% (162)	16% (110)	36% (248)	11% (79)	689
PID: Dem (no lean)	16% (134)	26% (211)	14% (112)	31% (252)	14% (112)	821
PID: Ind (no lean)	13% (94)	19% (138)	14% (103)	33% (240)	21% (154)	729
PID: Rep (no lean)	16% (107)	23% (151)	18% (119)	32% (213)	11% (71)	661
PID/Gender: Dem Men	25% (99)	31% (126)	14% (58)	22% (89)	8% (32)	403
PID/Gender: Dem Women	8% (35)	20% (85)	13% (54)	39% (163)	19% (79)	417
PID/Gender: Ind Men	18% (65)	20% (73)	16% (59)	29% (106)	16% (57)	360
PID/Gender: Ind Women	8% (28)	18% (65)	12% (44)	36% (134)	26% (98)	369
PID/Gender: Rep Men	23% (70)	29% (87)	17% (52)	25% (75)	7% (21)	305
PID/Gender: Rep Women	10% (37)	18% (64)	19% (68)	39% (139)	14% (49)	356
Ideo: Liberal (1-3)	17% (110)	23% (145)	16% (103)	33% (213)	11% (71)	642
Ideo: Moderate (4)	17% (101)	26% (159)	14% (82)	29% (174)	15% (92)	609
Ideo: Conservative (5-7)	16% (119)	21% (162)	17% (131)	34% (260)	11% (87)	759
Educ: < College	13% (182)	21% (300)	14% (206)	34% (493)	18% (257)	1437
Educ: Bachelors degree	17% (83)	24% (115)	19% (94)	32% (155)	9% (43)	491
Educ: Post-grad	25% (70)	30% (84)	12% (34)	21% (58)	13% (36)	282
Income: Under 50k	13% (152)	20% (240)	14% (172)	35% (413)	18% (215)	1191
Income: 50k-100k	17% (113)	24% (165)	16% (110)	29% (197)	14% (95)	680
Income: 100k+	20% (69)	28% (95)	15% (52)	28% (96)	8% (27)	339
Ethnicity: White	15% (258)	22% (384)	15% (260)	32% (554)	15% (254)	1711

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Table MCSP2_3: How interested are you in watching the following?

Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(335)	23%	(500)	15%	(334)	32%	(705)	15%	(336)	2210
Ethnicity: Hispanic	9%	(35)	22%	(80)	15%	(56)	34%	(126)	20%	(76)	374
Ethnicity: Black	22%	(63)	29%	(82)	10%	(27)	25%	(70)	14%	(40)	282
Ethnicity: Other	6%	(13)	15%	(33)	22%	(47)	37%	(81)	20%	(43)	217
All Christian	20%	(193)	24%	(230)	16%	(161)	29%	(287)	11%	(106)	976
All Non-Christian	14%	(15)	21%	(22)	16%	(17)	30%	(32)	19%	(21)	107
Atheist	15%	(20)	22%	(28)	8%	(11)	44%	(57)	12%	(15)	131
Agnostic/Nothing in particular	10%	(63)	22%	(137)	12%	(77)	33%	(206)	23%	(140)	624
Something Else	12%	(44)	22%	(82)	18%	(68)	33%	(123)	15%	(55)	372
Religious Non-Protestant/Catholic	16%	(20)	18%	(23)	19%	(23)	27%	(34)	20%	(25)	124
Evangelical	18%	(96)	24%	(132)	16%	(88)	29%	(159)	12%	(67)	542
Non-Evangelical	17%	(133)	23%	(176)	17%	(134)	32%	(246)	11%	(86)	775
Community: Urban	18%	(110)	22%	(133)	12%	(72)	32%	(188)	16%	(93)	598
Community: Suburban	15%	(151)	25%	(253)	16%	(168)	30%	(307)	15%	(150)	1029
Community: Rural	13%	(73)	19%	(113)	16%	(93)	36%	(210)	16%	(94)	583
Employ: Private Sector	20%	(142)	28%	(195)	13%	(93)	23%	(161)	15%	(104)	694
Employ: Government	26%	(29)	24%	(27)	9%	(10)	28%	(32)	13%	(14)	111
Employ: Self-Employed	17%	(39)	21%	(47)	15%	(34)	38%	(86)	10%	(22)	229
Employ: Homemaker	6%	(12)	14%	(27)	13%	(26)	45%	(90)	23%	(45)	200
Employ: Student	15%	(10)	21%	(14)	21%	(14)	22%	(15)	21%	(15)	68
Employ: Retired	12%	(61)	21%	(102)	18%	(90)	37%	(180)	11%	(56)	488
Employ: Unemployed	11%	(29)	19%	(53)	18%	(49)	34%	(92)	19%	(51)	275
Employ: Other	9%	(14)	24%	(34)	13%	(19)	34%	(49)	20%	(29)	145
Military HH: Yes	14%	(46)	23%	(79)	17%	(58)	34%	(116)	12%	(40)	338
Military HH: No	15%	(288)	22%	(421)	15%	(276)	31%	(589)	16%	(297)	1872
RD/WT: Right Direction	17%	(114)	26%	(173)	15%	(102)	26%	(173)	15%	(99)	660
RD/WT: Wrong Track	14%	(221)	21%	(327)	15%	(232)	34%	(533)	15%	(238)	1550
Biden Job Approve	17%	(154)	26%	(238)	15%	(135)	29%	(269)	14%	(126)	922
Biden Job Disapprove	15%	(175)	21%	(245)	16%	(189)	34%	(404)	14%	(159)	1174

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Table MCSP2_3: How interested are you in watching the following?

Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	15% (335)	23% (500)	15% (334)	32% (705)	15% (336)	2210
Biden Job Strongly Approve	22% (79)	25% (88)	11% (38)	31% (111)	11% (39)	356
Biden Job Somewhat Approve	13% (75)	27% (150)	17% (96)	28% (158)	15% (87)	566
Biden Job Somewhat Disapprove	16% (51)	20% (62)	18% (57)	27% (85)	18% (56)	312
Biden Job Strongly Disapprove	14% (124)	21% (183)	15% (132)	37% (319)	12% (103)	862
Favorable of Biden	16% (153)	25% (231)	14% (135)	30% (279)	14% (134)	933
Unfavorable of Biden	15% (176)	21% (248)	16% (189)	34% (399)	14% (168)	1181
Very Favorable of Biden	22% (89)	25% (103)	13% (52)	30% (125)	10% (42)	411
Somewhat Favorable of Biden	12% (64)	25% (129)	16% (83)	29% (154)	18% (92)	522
Somewhat Unfavorable of Biden	16% (46)	19% (56)	19% (54)	26% (76)	20% (60)	292
Very Unfavorable of Biden	15% (131)	22% (192)	15% (134)	36% (323)	12% (109)	889
#1 Issue: Economy	18% (166)	23% (209)	16% (145)	29% (261)	14% (124)	906
#1 Issue: Security	12% (37)	23% (68)	16% (47)	36% (108)	13% (38)	297
#1 Issue: Health Care	19% (40)	22% (46)	16% (34)	26% (54)	18% (37)	211
#1 Issue: Medicare / Social Security	11% (23)	24% (52)	13% (28)	43% (92)	10% (21)	216
#1 Issue: Women's Issues	9% (19)	17% (38)	18% (41)	39% (86)	17% (37)	220
#1 Issue: Education	16% (11)	35% (24)	11% (8)	12% (8)	25% (17)	69
#1 Issue: Energy	15% (26)	27% (45)	13% (22)	27% (46)	19% (33)	172
#1 Issue: Other	10% (12)	14% (17)	9% (10)	42% (51)	24% (29)	119
2020 Vote: Joe Biden	17% (167)	25% (236)	15% (145)	30% (284)	13% (128)	959
2020 Vote: Donald Trump	16% (129)	23% (178)	17% (130)	34% (269)	10% (82)	788
2020 Vote: Other	12% (7)	23% (15)	8% (5)	31% (19)	26% (16)	63
2020 Vote: Didn't Vote	8% (32)	18% (71)	13% (54)	33% (133)	27% (110)	400
2018 House Vote: Democrat	18% (142)	26% (203)	14% (111)	28% (223)	14% (109)	789
2018 House Vote: Republican	17% (110)	22% (145)	16% (105)	34% (223)	10% (66)	649
2018 House Vote: Someone else	14% (8)	13% (7)	12% (7)	40% (22)	21% (12)	56
2016 Vote: Hillary Clinton	16% (120)	25% (188)	14% (107)	30% (224)	14% (102)	742
2016 Vote: Donald Trump	18% (126)	24% (168)	17% (119)	33% (232)	9% (67)	712
2016 Vote: Other	12% (12)	16% (16)	13% (13)	34% (34)	25% (25)	99
2016 Vote: Didn't Vote	12% (76)	19% (126)	14% (95)	33% (215)	22% (143)	655

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Table MCSP2_3: How interested are you in watching the following?

Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	15% (335)	23% (500)	15% (334)	32% (705)	15% (336)	2210
Voted in 2014: Yes	17% (221)	24% (316)	15% (192)	32% (407)	12% (155)	1291
Voted in 2014: No	12% (114)	20% (183)	15% (142)	32% (298)	20% (181)	919
4-Region: Northeast	16% (62)	23% (86)	13% (51)	33% (125)	15% (59)	383
4-Region: Midwest	25% (112)	25% (113)	11% (49)	26% (120)	14% (62)	456
4-Region: South	12% (101)	23% (191)	17% (147)	32% (273)	16% (134)	844
4-Region: West	11% (60)	21% (109)	17% (87)	36% (188)	16% (82)	527
Sports Fan	21% (331)	31% (471)	18% (271)	20% (310)	10% (160)	1544
College Sports Fans	25% (326)	36% (463)	18% (236)	12% (158)	8% (109)	1292
Men's College Basketball Fans	32% (284)	39% (344)	16% (138)	8% (74)	5% (47)	887
Women's College Basketball Fans	34% (189)	36% (202)	16% (90)	6% (36)	8% (42)	559
College Football Fans	28% (316)	37% (415)	17% (190)	10% (118)	8% (89)	1128
College Baseball Fans	30% (206)	40% (274)	17% (114)	7% (46)	6% (41)	681
College Soccer Fans	33% (128)	37% (140)	17% (66)	4% (17)	8% (32)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_4: How interested are you in watching the following?

Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (258)	21% (469)	16% (362)	34% (761)	16% (360)	2210
Gender: Male	16% (170)	28% (299)	17% (186)	28% (294)	11% (119)	1068
Gender: Female	8% (88)	15% (170)	15% (176)	41% (467)	21% (242)	1142
Age: 18-34	16% (105)	18% (113)	14% (93)	29% (189)	22% (142)	642
Age: 35-44	13% (47)	23% (85)	16% (60)	29% (104)	19% (70)	365
Age: 45-64	11% (80)	23% (167)	15% (109)	38% (272)	12% (86)	714
Age: 65+	6% (27)	21% (104)	21% (101)	40% (195)	13% (62)	489
GenZers: 1997-2012	15% (36)	14% (33)	13% (30)	29% (66)	29% (66)	230
Millennials: 1981-1996	15% (101)	21% (139)	15% (103)	30% (197)	19% (127)	668
GenXers: 1965-1980	13% (69)	24% (130)	15% (83)	35% (194)	13% (74)	550
Baby Boomers: 1946-1964	7% (48)	23% (158)	19% (130)	39% (266)	13% (87)	689
PID: Dem (no lean)	14% (112)	23% (186)	16% (133)	33% (268)	15% (122)	821
PID: Ind (no lean)	8% (58)	20% (146)	17% (122)	33% (242)	22% (161)	729
PID: Rep (no lean)	13% (89)	21% (137)	16% (107)	38% (251)	12% (77)	661
PID/Gender: Dem Men	21% (84)	29% (118)	17% (69)	24% (96)	9% (35)	403
PID/Gender: Dem Women	7% (27)	16% (68)	15% (63)	41% (172)	21% (88)	417
PID/Gender: Ind Men	9% (31)	27% (97)	18% (66)	29% (105)	17% (62)	360
PID/Gender: Ind Women	7% (27)	13% (49)	15% (57)	37% (137)	27% (99)	369
PID/Gender: Rep Men	18% (55)	28% (84)	17% (51)	31% (93)	7% (22)	305
PID/Gender: Rep Women	10% (34)	15% (53)	16% (56)	44% (158)	16% (55)	356
Ideo: Liberal (1-3)	14% (93)	20% (126)	17% (111)	36% (231)	13% (82)	642
Ideo: Moderate (4)	10% (62)	26% (160)	17% (102)	31% (187)	16% (99)	609
Ideo: Conservative (5-7)	13% (96)	21% (161)	17% (126)	37% (285)	12% (92)	759
Educ: < College	11% (153)	19% (266)	16% (229)	36% (515)	19% (273)	1437
Educ: Bachelors degree	12% (58)	24% (117)	18% (89)	36% (175)	10% (51)	491
Educ: Post-grad	17% (47)	30% (85)	15% (44)	25% (71)	13% (36)	282
Income: Under 50k	10% (122)	18% (216)	16% (195)	35% (423)	20% (236)	1191
Income: 50k-100k	12% (83)	24% (161)	17% (113)	33% (227)	14% (97)	680
Income: 100k+	16% (54)	27% (92)	16% (54)	33% (111)	8% (27)	339
Ethnicity: White	11% (191)	21% (359)	16% (279)	35% (607)	16% (276)	1711
Ethnicity: Hispanic	14% (54)	16% (61)	15% (55)	32% (119)	23% (84)	374

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Table MCSP2_4: How interested are you in watching the following?

Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (258)	21% (469)	16% (362)	34% (761)	16% (360)	2210
Ethnicity: Black	19% (52)	27% (77)	15% (43)	25% (70)	14% (40)	282
Ethnicity: Other	7% (15)	15% (33)	18% (40)	39% (84)	20% (44)	217
All Christian	12% (117)	24% (230)	19% (189)	33% (326)	12% (114)	976
All Non-Christian	16% (17)	15% (17)	13% (14)	34% (37)	22% (23)	107
Atheist	11% (14)	17% (22)	15% (19)	45% (59)	13% (16)	131
Agnostic/Nothing in particular	11% (66)	17% (107)	14% (85)	36% (222)	23% (144)	624
Something Else	12% (45)	25% (93)	15% (56)	31% (117)	17% (62)	372
Religious Non-Protestant/Catholic	17% (21)	14% (18)	14% (18)	32% (40)	22% (27)	124
Evangelical	14% (74)	27% (145)	16% (84)	30% (163)	14% (76)	542
Non-Evangelical	11% (81)	22% (173)	20% (154)	35% (273)	12% (94)	775
Community: Urban	17% (100)	22% (129)	15% (92)	30% (178)	16% (99)	598
Community: Suburban	11% (110)	23% (238)	17% (175)	34% (345)	16% (162)	1029
Community: Rural	8% (49)	18% (102)	16% (95)	41% (237)	17% (100)	583
Employ: Private Sector	16% (109)	26% (180)	16% (108)	27% (185)	16% (112)	694
Employ: Government	19% (21)	25% (27)	10% (12)	33% (36)	14% (15)	111
Employ: Self-Employed	16% (37)	18% (42)	19% (43)	37% (85)	9% (21)	229
Employ: Homemaker	7% (13)	12% (24)	12% (24)	46% (93)	23% (46)	200
Employ: Student	15% (10)	11% (8)	14% (10)	27% (18)	33% (23)	68
Employ: Retired	5% (25)	20% (100)	21% (101)	41% (199)	13% (62)	488
Employ: Unemployed	9% (25)	19% (52)	16% (45)	36% (99)	19% (53)	275
Employ: Other	11% (16)	25% (36)	13% (19)	31% (45)	20% (29)	145
Military HH: Yes	11% (36)	25% (86)	17% (58)	34% (115)	13% (44)	338
Military HH: No	12% (223)	20% (383)	16% (304)	34% (645)	17% (316)	1872
RD/WT: Right Direction	15% (97)	25% (166)	16% (107)	29% (192)	15% (98)	660
RD/WT: Wrong Track	10% (162)	20% (303)	16% (254)	37% (569)	17% (262)	1550
Biden Job Approve	13% (121)	23% (213)	17% (154)	32% (295)	15% (138)	922
Biden Job Disapprove	11% (128)	21% (244)	17% (199)	37% (432)	15% (170)	1174

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Table MCSP2_4: How interested are you in watching the following?

Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	12%	(258)	21%	(469)	16%	(362)	34%	(761)	16%	(360)	2210
Biden Job Strongly Approve	18%	(65)	24%	(84)	13%	(45)	34%	(121)	11%	(41)	356
Biden Job Somewhat Approve	10%	(57)	23%	(129)	19%	(109)	31%	(174)	17%	(97)	566
Biden Job Somewhat Disapprove	12%	(38)	19%	(60)	20%	(62)	29%	(91)	20%	(61)	312
Biden Job Strongly Disapprove	10%	(90)	21%	(184)	16%	(138)	40%	(341)	13%	(109)	862
Favorable of Biden	12%	(116)	23%	(210)	17%	(156)	33%	(305)	16%	(145)	933
Unfavorable of Biden	11%	(133)	20%	(242)	17%	(198)	36%	(431)	15%	(177)	1181
Very Favorable of Biden	17%	(68)	24%	(99)	14%	(58)	34%	(140)	11%	(46)	411
Somewhat Favorable of Biden	9%	(48)	21%	(111)	19%	(98)	32%	(165)	19%	(99)	522
Somewhat Unfavorable of Biden	10%	(28)	20%	(60)	23%	(66)	27%	(78)	21%	(60)	292
Very Unfavorable of Biden	12%	(106)	20%	(182)	15%	(132)	40%	(353)	13%	(117)	889
#1 Issue: Economy	15%	(132)	21%	(191)	18%	(165)	31%	(280)	15%	(138)	906
#1 Issue: Security	10%	(29)	20%	(58)	16%	(48)	40%	(120)	14%	(42)	297
#1 Issue: Health Care	18%	(39)	21%	(43)	17%	(35)	25%	(54)	19%	(40)	211
#1 Issue: Medicare / Social Security	9%	(19)	23%	(50)	14%	(30)	45%	(96)	10%	(21)	216
#1 Issue: Women's Issues	6%	(13)	17%	(38)	17%	(38)	38%	(84)	21%	(46)	220
#1 Issue: Education	11%	(8)	40%	(28)	12%	(8)	17%	(12)	19%	(13)	69
#1 Issue: Energy	8%	(14)	26%	(45)	13%	(22)	35%	(60)	17%	(30)	172
#1 Issue: Other	5%	(6)	12%	(14)	13%	(15)	46%	(54)	25%	(30)	119
2020 Vote: Joe Biden	12%	(118)	23%	(222)	18%	(169)	32%	(304)	15%	(146)	959
2020 Vote: Donald Trump	11%	(90)	22%	(176)	17%	(131)	38%	(298)	12%	(92)	788
2020 Vote: Other	12%	(8)	16%	(10)	12%	(8)	31%	(19)	28%	(18)	63
2020 Vote: Didn't Vote	11%	(43)	15%	(60)	13%	(53)	35%	(139)	26%	(104)	400
2018 House Vote: Democrat	13%	(101)	24%	(193)	17%	(131)	32%	(249)	15%	(115)	789
2018 House Vote: Republican	11%	(71)	24%	(153)	17%	(112)	38%	(244)	11%	(69)	649
2018 House Vote: Someone else	9%	(5)	13%	(7)	14%	(8)	40%	(23)	24%	(13)	56
2016 Vote: Hillary Clinton	12%	(92)	23%	(174)	17%	(124)	32%	(241)	15%	(111)	742
2016 Vote: Donald Trump	12%	(82)	25%	(176)	17%	(123)	36%	(259)	10%	(72)	712
2016 Vote: Other	6%	(6)	17%	(17)	18%	(17)	34%	(33)	26%	(26)	99
2016 Vote: Didn't Vote	12%	(78)	15%	(101)	15%	(97)	35%	(227)	23%	(152)	655

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Table MCSP2_4: How interested are you in watching the following?

Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	12%	(258)	21%	(469)	16%	(362)	34%	(761)	16%	(360)	2210
Voted in 2014: Yes	12%	(157)	24%	(313)	17%	(215)	34%	(444)	13%	(162)	1291
Voted in 2014: No	11%	(101)	17%	(156)	16%	(147)	34%	(317)	22%	(198)	919
4-Region: Northeast	12%	(45)	20%	(77)	16%	(62)	36%	(137)	16%	(61)	383
4-Region: Midwest	10%	(47)	22%	(102)	16%	(72)	36%	(166)	15%	(70)	456
4-Region: South	12%	(104)	23%	(198)	18%	(148)	30%	(257)	16%	(138)	844
4-Region: West	12%	(63)	17%	(92)	15%	(80)	38%	(201)	17%	(92)	527
Sports Fan	16%	(251)	29%	(447)	20%	(311)	22%	(344)	12%	(190)	1544
College Sports Fans	20%	(254)	34%	(445)	21%	(266)	15%	(197)	10%	(129)	1292
Men's College Basketball Fans	25%	(218)	39%	(350)	20%	(173)	9%	(84)	7%	(63)	887
Women's College Basketball Fans	28%	(155)	37%	(208)	18%	(101)	8%	(44)	9%	(50)	559
College Football Fans	21%	(235)	37%	(418)	20%	(229)	13%	(147)	9%	(99)	1128
College Baseball Fans	29%	(197)	39%	(269)	16%	(110)	8%	(56)	7%	(50)	681
College Soccer Fans	33%	(127)	35%	(135)	16%	(60)	6%	(23)	10%	(38)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_5: How interested are you in watching the following?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	10% (225)	20% (452)	17% (381)	35% (784)	17% (368)	2210
Gender: Male	15% (158)	27% (290)	19% (207)	28% (295)	11% (118)	1068
Gender: Female	6% (67)	14% (162)	15% (174)	43% (489)	22% (250)	1142
Age: 18-34	12% (78)	21% (135)	15% (98)	29% (187)	22% (143)	642
Age: 35-44	12% (44)	21% (78)	17% (63)	28% (104)	21% (75)	365
Age: 45-64	8% (58)	21% (151)	18% (129)	40% (286)	12% (89)	714
Age: 65+	9% (44)	18% (87)	19% (91)	42% (207)	12% (60)	489
GenZers: 1997-2012	13% (29)	22% (52)	13% (30)	26% (60)	26% (59)	230
Millennials: 1981-1996	12% (81)	21% (140)	16% (109)	30% (202)	20% (136)	668
GenXers: 1965-1980	10% (56)	20% (111)	18% (101)	37% (205)	14% (76)	550
Baby Boomers: 1946-1964	8% (53)	20% (137)	18% (127)	41% (282)	13% (89)	689
PID: Dem (no lean)	15% (123)	20% (163)	16% (135)	33% (272)	15% (127)	821
PID: Ind (no lean)	6% (46)	21% (153)	17% (121)	34% (251)	22% (158)	729
PID: Rep (no lean)	8% (56)	21% (135)	19% (125)	40% (261)	13% (83)	661
PID/Gender: Dem Men	23% (93)	26% (105)	17% (67)	25% (100)	9% (38)	403
PID/Gender: Dem Women	7% (30)	14% (58)	16% (69)	41% (172)	21% (89)	417
PID/Gender: Ind Men	8% (28)	27% (98)	21% (76)	29% (103)	15% (55)	360
PID/Gender: Ind Women	5% (18)	15% (56)	12% (45)	40% (147)	28% (103)	369
PID/Gender: Rep Men	12% (37)	29% (87)	21% (64)	30% (91)	8% (25)	305
PID/Gender: Rep Women	5% (19)	14% (49)	17% (60)	48% (170)	16% (58)	356
Ideo: Liberal (1-3)	14% (88)	19% (125)	18% (113)	37% (241)	12% (76)	642
Ideo: Moderate (4)	11% (65)	25% (155)	19% (113)	28% (173)	17% (102)	609
Ideo: Conservative (5-7)	9% (67)	20% (151)	18% (137)	41% (308)	13% (96)	759
Educ: < College	9% (130)	19% (267)	16% (230)	37% (533)	19% (277)	1437
Educ: Bachelors degree	10% (49)	22% (108)	21% (104)	36% (178)	11% (52)	491
Educ: Post-grad	16% (46)	27% (77)	17% (47)	26% (73)	14% (39)	282
Income: Under 50k	8% (101)	17% (204)	17% (200)	38% (448)	20% (239)	1191
Income: 50k-100k	11% (72)	24% (163)	18% (120)	33% (226)	15% (99)	680
Income: 100k+	15% (52)	25% (85)	18% (62)	33% (111)	9% (30)	339
Ethnicity: White	10% (166)	19% (333)	18% (309)	37% (625)	16% (279)	1711

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Table MCSP2_5: How interested are you in watching the following?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(225)	20%	(452)	17%	(381)	35%	(784)	17%	(368)	2210
Ethnicity: Hispanic	10%	(38)	21%	(78)	17%	(62)	31%	(114)	22%	(81)	374
Ethnicity: Black	16%	(46)	27%	(76)	12%	(35)	27%	(76)	18%	(49)	282
Ethnicity: Other	6%	(13)	20%	(43)	17%	(38)	39%	(84)	18%	(40)	217
All Christian	11%	(111)	22%	(219)	19%	(185)	35%	(344)	12%	(117)	976
All Non-Christian	11%	(11)	18%	(19)	18%	(19)	36%	(38)	18%	(20)	107
Atheist	13%	(16)	20%	(27)	10%	(13)	45%	(59)	13%	(16)	131
Agnostic/Nothing in particular	8%	(53)	17%	(103)	16%	(98)	34%	(210)	26%	(159)	624
Something Else	9%	(33)	23%	(84)	18%	(66)	36%	(134)	15%	(56)	372
Religious Non-Protestant/Catholic	12%	(15)	18%	(22)	17%	(21)	34%	(42)	19%	(24)	124
Evangelical	9%	(50)	24%	(130)	18%	(97)	35%	(191)	14%	(74)	542
Non-Evangelical	12%	(89)	22%	(167)	19%	(150)	36%	(278)	12%	(92)	775
Community: Urban	15%	(89)	21%	(124)	17%	(102)	31%	(184)	17%	(99)	598
Community: Suburban	9%	(92)	22%	(226)	18%	(188)	35%	(360)	16%	(163)	1029
Community: Rural	8%	(44)	18%	(102)	16%	(91)	41%	(240)	18%	(106)	583
Employ: Private Sector	13%	(91)	24%	(167)	20%	(138)	26%	(180)	17%	(118)	694
Employ: Government	17%	(19)	27%	(30)	9%	(10)	33%	(37)	13%	(15)	111
Employ: Self-Employed	14%	(33)	19%	(45)	16%	(38)	38%	(87)	11%	(26)	229
Employ: Homemaker	5%	(11)	9%	(19)	14%	(28)	48%	(97)	23%	(46)	200
Employ: Student	8%	(6)	15%	(10)	28%	(19)	26%	(17)	23%	(16)	68
Employ: Retired	7%	(33)	18%	(90)	19%	(93)	42%	(207)	13%	(65)	488
Employ: Unemployed	7%	(21)	18%	(50)	14%	(38)	40%	(110)	21%	(57)	275
Employ: Other	8%	(12)	28%	(41)	12%	(18)	33%	(48)	18%	(25)	145
Military HH: Yes	11%	(39)	22%	(75)	19%	(64)	37%	(125)	11%	(36)	338
Military HH: No	10%	(186)	20%	(377)	17%	(318)	35%	(659)	18%	(332)	1872
RD/WT: Right Direction	14%	(92)	24%	(155)	17%	(113)	30%	(195)	16%	(104)	660
RD/WT: Wrong Track	9%	(133)	19%	(297)	17%	(268)	38%	(589)	17%	(264)	1550
Biden Job Approve	14%	(125)	22%	(199)	18%	(165)	32%	(296)	15%	(137)	922
Biden Job Disapprove	8%	(94)	20%	(240)	17%	(205)	39%	(455)	15%	(179)	1174

Continued on next page

Table MCSP2_5: How interested are you in watching the following?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(225)	20%	(452)	17%	(381)	35%	(784)	17%	(368)	2210
Biden Job Strongly Approve	19%	(68)	20%	(71)	14%	(51)	34%	(123)	12%	(43)	356
Biden Job Somewhat Approve	10%	(57)	23%	(128)	20%	(113)	31%	(173)	17%	(94)	566
Biden Job Somewhat Disapprove	11%	(33)	18%	(55)	23%	(71)	29%	(90)	20%	(63)	312
Biden Job Strongly Disapprove	7%	(61)	21%	(185)	16%	(134)	42%	(365)	14%	(117)	862
Favorable of Biden	13%	(121)	21%	(192)	19%	(173)	32%	(300)	16%	(147)	933
Unfavorable of Biden	8%	(97)	21%	(244)	16%	(194)	39%	(460)	16%	(185)	1181
Very Favorable of Biden	18%	(75)	19%	(79)	16%	(67)	35%	(143)	11%	(46)	411
Somewhat Favorable of Biden	9%	(46)	22%	(112)	20%	(106)	30%	(157)	19%	(101)	522
Somewhat Unfavorable of Biden	8%	(24)	20%	(57)	20%	(57)	32%	(92)	21%	(62)	292
Very Unfavorable of Biden	8%	(73)	21%	(187)	15%	(137)	41%	(368)	14%	(123)	889
#1 Issue: Economy	10%	(95)	22%	(203)	19%	(171)	33%	(296)	16%	(141)	906
#1 Issue: Security	10%	(29)	19%	(55)	19%	(57)	39%	(115)	14%	(42)	297
#1 Issue: Health Care	15%	(32)	19%	(39)	18%	(38)	28%	(60)	19%	(41)	211
#1 Issue: Medicare / Social Security	7%	(16)	20%	(43)	15%	(32)	46%	(99)	12%	(26)	216
#1 Issue: Women's Issues	8%	(19)	15%	(32)	16%	(36)	43%	(94)	18%	(40)	220
#1 Issue: Education	13%	(9)	26%	(18)	18%	(13)	18%	(12)	24%	(17)	69
#1 Issue: Energy	11%	(19)	26%	(45)	15%	(26)	29%	(50)	18%	(31)	172
#1 Issue: Other	4%	(5)	13%	(15)	8%	(10)	49%	(58)	26%	(31)	119
2020 Vote: Joe Biden	14%	(135)	21%	(200)	17%	(167)	33%	(313)	15%	(145)	959
2020 Vote: Donald Trump	7%	(58)	21%	(167)	19%	(151)	40%	(313)	13%	(99)	788
2020 Vote: Other	6%	(4)	19%	(12)	13%	(8)	32%	(20)	29%	(18)	63
2020 Vote: Didn't Vote	7%	(28)	18%	(73)	14%	(55)	35%	(139)	26%	(106)	400
2018 House Vote: Democrat	14%	(107)	21%	(168)	18%	(142)	32%	(249)	16%	(123)	789
2018 House Vote: Republican	6%	(42)	24%	(158)	18%	(116)	40%	(260)	11%	(73)	649
2018 House Vote: Someone else	9%	(5)	13%	(7)	21%	(12)	34%	(19)	22%	(13)	56
2016 Vote: Hillary Clinton	13%	(98)	21%	(153)	17%	(128)	33%	(247)	16%	(117)	742
2016 Vote: Donald Trump	7%	(52)	24%	(172)	20%	(140)	38%	(271)	11%	(78)	712
2016 Vote: Other	9%	(9)	19%	(19)	13%	(13)	33%	(33)	25%	(25)	99
2016 Vote: Didn't Vote	10%	(66)	16%	(108)	15%	(100)	35%	(232)	23%	(149)	655

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Table MCSP2_5: How interested are you in watching the following?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(225)	20%	(452)	17%	(381)	35%	(784)	17%	(368)	2210
Voted in 2014: Yes	10%	(135)	23%	(293)	18%	(230)	36%	(459)	14%	(175)	1291
Voted in 2014: No	10%	(90)	17%	(159)	16%	(151)	35%	(325)	21%	(193)	919
4-Region: Northeast	12%	(46)	19%	(73)	17%	(64)	36%	(137)	16%	(62)	383
4-Region: Midwest	5%	(24)	20%	(91)	21%	(96)	38%	(172)	16%	(74)	456
4-Region: South	7%	(56)	22%	(182)	19%	(160)	36%	(302)	17%	(144)	844
4-Region: West	19%	(100)	20%	(106)	12%	(61)	33%	(173)	17%	(87)	527
Sports Fan	14%	(214)	28%	(428)	22%	(339)	24%	(369)	13%	(194)	1544
College Sports Fans	17%	(221)	32%	(418)	23%	(296)	17%	(217)	11%	(141)	1292
Men's College Basketball Fans	22%	(191)	36%	(317)	22%	(194)	12%	(111)	8%	(74)	887
Women's College Basketball Fans	25%	(142)	36%	(202)	20%	(112)	9%	(49)	10%	(54)	559
College Football Fans	19%	(210)	35%	(390)	23%	(256)	14%	(163)	10%	(110)	1128
College Baseball Fans	23%	(155)	38%	(261)	21%	(140)	10%	(65)	9%	(60)	681
College Soccer Fans	31%	(118)	34%	(129)	19%	(72)	8%	(29)	9%	(35)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_6: How interested are you in watching the following?
College sports in general

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	18% (393)	25% (561)	14% (320)	29% (645)	13% (291)	2210
Gender: Male	25% (264)	32% (337)	14% (149)	21% (223)	9% (96)	1068
Gender: Female	11% (129)	20% (224)	15% (171)	37% (422)	17% (195)	1142
Age: 18-34	22% (140)	24% (153)	11% (72)	26% (168)	17% (109)	642
Age: 35-44	20% (72)	27% (97)	15% (56)	22% (82)	16% (58)	365
Age: 45-64	17% (119)	25% (176)	16% (117)	32% (226)	11% (76)	714
Age: 65+	13% (63)	28% (135)	15% (74)	35% (169)	10% (47)	489
GenZers: 1997-2012	21% (49)	25% (58)	9% (21)	26% (59)	18% (41)	230
Millennials: 1981-1996	20% (134)	25% (166)	14% (94)	25% (166)	16% (108)	668
GenXers: 1965-1980	20% (110)	23% (125)	16% (87)	29% (161)	12% (67)	550
Baby Boomers: 1946-1964	14% (93)	28% (194)	15% (104)	33% (229)	10% (68)	689
PID: Dem (no lean)	20% (163)	25% (207)	14% (119)	29% (240)	11% (91)	821
PID: Ind (no lean)	13% (96)	26% (186)	13% (98)	30% (217)	18% (131)	729
PID: Rep (no lean)	20% (134)	25% (167)	16% (103)	29% (188)	10% (68)	661
PID/Gender: Dem Men	30% (121)	30% (122)	13% (53)	20% (80)	7% (28)	403
PID/Gender: Dem Women	10% (43)	20% (85)	16% (66)	38% (160)	15% (64)	417
PID/Gender: Ind Men	16% (57)	32% (116)	15% (53)	24% (85)	13% (48)	360
PID/Gender: Ind Women	10% (39)	19% (70)	12% (45)	36% (132)	22% (83)	369
PID/Gender: Rep Men	28% (86)	32% (98)	14% (43)	19% (58)	6% (20)	305
PID/Gender: Rep Women	14% (48)	19% (69)	17% (60)	37% (130)	14% (49)	356
Ideo: Liberal (1-3)	20% (128)	26% (166)	13% (86)	32% (203)	9% (59)	642
Ideo: Moderate (4)	18% (110)	29% (175)	14% (85)	25% (154)	14% (85)	609
Ideo: Conservative (5-7)	19% (144)	25% (192)	17% (127)	29% (223)	10% (73)	759
Educ: < College	17% (243)	23% (327)	14% (197)	31% (452)	15% (218)	1437
Educ: Bachelors degree	16% (81)	31% (151)	16% (80)	27% (134)	9% (45)	491
Educ: Post-grad	24% (69)	30% (84)	15% (43)	21% (59)	10% (28)	282
Income: Under 50k	15% (181)	23% (273)	14% (168)	32% (379)	16% (191)	1191
Income: 50k-100k	20% (136)	27% (184)	16% (111)	26% (174)	11% (76)	680
Income: 100k+	23% (76)	31% (104)	12% (42)	27% (92)	7% (24)	339
Ethnicity: White	16% (278)	26% (443)	15% (263)	30% (507)	13% (220)	1711
Ethnicity: Hispanic	17% (65)	24% (91)	15% (54)	26% (98)	18% (66)	374

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Table MCSP2_6: How interested are you in watching the following?
College sports in general

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	18% (393)	25% (561)	14% (320)	29% (645)	13% (291)	2210
Ethnicity: Black	30% (86)	25% (71)	8% (22)	22% (63)	14% (40)	282
Ethnicity: Other	14% (30)	22% (47)	16% (35)	34% (75)	14% (31)	217
All Christian	20% (196)	27% (264)	16% (156)	27% (266)	10% (94)	976
All Non-Christian	15% (17)	25% (27)	14% (15)	30% (32)	16% (17)	107
Atheist	9% (12)	24% (31)	14% (19)	43% (57)	10% (13)	131
Agnostic/Nothing in particular	15% (95)	21% (129)	13% (81)	31% (196)	20% (123)	624
Something Else	20% (74)	29% (110)	13% (49)	25% (94)	12% (45)	372
Religious Non-Protestant/Catholic	15% (18)	25% (31)	16% (20)	27% (33)	17% (21)	124
Evangelical	22% (120)	29% (158)	14% (79)	23% (125)	11% (61)	542
Non-Evangelical	19% (147)	27% (206)	16% (122)	30% (230)	9% (70)	775
Community: Urban	24% (142)	23% (139)	14% (83)	28% (165)	12% (69)	598
Community: Suburban	16% (160)	29% (297)	15% (150)	28% (285)	13% (138)	1029
Community: Rural	16% (91)	21% (125)	15% (87)	34% (196)	14% (84)	583
Employ: Private Sector	21% (148)	31% (218)	14% (97)	20% (142)	13% (90)	694
Employ: Government	35% (38)	24% (27)	7% (8)	27% (30)	8% (9)	111
Employ: Self-Employed	23% (52)	18% (41)	17% (40)	33% (76)	9% (20)	229
Employ: Homemaker	8% (16)	15% (31)	12% (24)	47% (95)	17% (34)	200
Employ: Student	25% (17)	22% (15)	11% (7)	20% (13)	22% (15)	68
Employ: Retired	12% (58)	26% (129)	17% (84)	34% (164)	11% (53)	488
Employ: Unemployed	15% (40)	24% (65)	17% (47)	29% (80)	15% (42)	275
Employ: Other	16% (23)	24% (35)	9% (13)	32% (46)	19% (28)	145
Military HH: Yes	19% (63)	32% (109)	12% (42)	28% (93)	9% (32)	338
Military HH: No	18% (330)	24% (452)	15% (278)	29% (552)	14% (259)	1872
RD/WT: Right Direction	19% (128)	27% (180)	14% (94)	26% (174)	13% (85)	660
RD/WT: Wrong Track	17% (265)	25% (381)	15% (226)	30% (472)	13% (206)	1550
Biden Job Approve	19% (178)	27% (249)	15% (138)	27% (247)	12% (110)	922
Biden Job Disapprove	18% (208)	25% (292)	14% (168)	31% (366)	12% (139)	1174

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**Table MCSP2_6: How interested are you in watching the following?
 College sports in general**

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	18% (393)	25% (561)	14% (320)	29% (645)	13% (291)	2210
Biden Job Strongly Approve	25% (88)	25% (90)	12% (44)	28% (100)	10% (35)	356
Biden Job Somewhat Approve	16% (90)	28% (160)	17% (94)	26% (147)	13% (75)	566
Biden Job Somewhat Disapprove	15% (48)	27% (85)	17% (52)	26% (82)	15% (46)	312
Biden Job Strongly Disapprove	19% (161)	24% (207)	13% (116)	33% (285)	11% (93)	862
Favorable of Biden	19% (181)	26% (239)	15% (141)	27% (256)	12% (116)	933
Unfavorable of Biden	17% (204)	25% (293)	15% (173)	31% (368)	12% (143)	1181
Very Favorable of Biden	24% (100)	26% (107)	13% (52)	28% (117)	9% (35)	411
Somewhat Favorable of Biden	15% (81)	25% (132)	17% (89)	27% (139)	15% (81)	522
Somewhat Unfavorable of Biden	15% (44)	24% (71)	17% (50)	28% (83)	15% (43)	292
Very Unfavorable of Biden	18% (160)	25% (222)	14% (122)	32% (285)	11% (100)	889
#1 Issue: Economy	20% (179)	26% (238)	15% (133)	27% (245)	12% (111)	906
#1 Issue: Security	17% (49)	25% (75)	16% (47)	31% (93)	11% (33)	297
#1 Issue: Health Care	24% (50)	25% (54)	15% (32)	21% (44)	15% (31)	211
#1 Issue: Medicare / Social Security	14% (30)	24% (52)	12% (25)	43% (93)	8% (16)	216
#1 Issue: Women's Issues	10% (23)	23% (50)	16% (34)	37% (81)	15% (32)	220
#1 Issue: Education	30% (21)	31% (21)	15% (10)	11% (8)	13% (9)	69
#1 Issue: Energy	19% (32)	28% (49)	13% (23)	23% (39)	17% (29)	172
#1 Issue: Other	8% (9)	20% (23)	13% (16)	35% (42)	24% (29)	119
2020 Vote: Joe Biden	19% (185)	27% (255)	15% (146)	28% (264)	12% (111)	959
2020 Vote: Donald Trump	19% (147)	27% (215)	15% (119)	29% (231)	10% (77)	788
2020 Vote: Other	15% (10)	25% (16)	10% (7)	28% (18)	21% (13)	63
2020 Vote: Didn't Vote	13% (52)	19% (75)	12% (49)	33% (133)	23% (90)	400
2018 House Vote: Democrat	19% (151)	28% (218)	15% (116)	27% (210)	12% (93)	789
2018 House Vote: Republican	19% (124)	27% (177)	16% (107)	29% (187)	8% (53)	649
2018 House Vote: Someone else	12% (7)	31% (17)	13% (7)	23% (13)	21% (11)	56
2016 Vote: Hillary Clinton	18% (136)	27% (197)	15% (109)	29% (215)	11% (85)	742
2016 Vote: Donald Trump	19% (137)	29% (205)	16% (112)	28% (201)	8% (57)	712
2016 Vote: Other	9% (9)	24% (24)	17% (17)	29% (28)	21% (21)	99
2016 Vote: Didn't Vote	17% (111)	21% (134)	12% (81)	31% (200)	20% (128)	655

Continued on next page

Table MCSP2_6: How interested are you in watching the following?
College sports in general

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(393)	25%	(561)	14%	(320)	29%	(645)	13%	(291)	2210
Voted in 2014: Yes	19%	(241)	28%	(368)	15%	(189)	28%	(358)	10%	(135)	1291
Voted in 2014: No	17%	(152)	21%	(193)	14%	(130)	31%	(287)	17%	(155)	919
4-Region: Northeast	17%	(64)	24%	(93)	14%	(52)	32%	(121)	13%	(52)	383
4-Region: Midwest	17%	(78)	28%	(126)	15%	(71)	27%	(123)	13%	(59)	456
4-Region: South	21%	(178)	25%	(215)	13%	(114)	26%	(223)	14%	(115)	844
4-Region: West	14%	(73)	24%	(127)	16%	(83)	34%	(178)	12%	(66)	527
Sports Fan	25%	(388)	34%	(523)	17%	(256)	16%	(241)	9%	(136)	1544
College Sports Fans	30%	(389)	41%	(526)	17%	(217)	6%	(82)	6%	(78)	1292
Men's College Basketball Fans	39%	(346)	44%	(387)	10%	(91)	3%	(24)	4%	(40)	887
Women's College Basketball Fans	44%	(247)	39%	(216)	9%	(49)	5%	(26)	4%	(21)	559
College Football Fans	33%	(377)	41%	(460)	16%	(181)	4%	(45)	6%	(65)	1128
College Baseball Fans	42%	(285)	41%	(279)	10%	(65)	3%	(21)	4%	(30)	681
College Soccer Fans	43%	(165)	37%	(144)	10%	(39)	4%	(15)	5%	(21)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3: In general, do you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(432)	50%	(1115)	23%	(515)	7%	(147)	2210
Gender: Male	21%	(226)	58%	(616)	18%	(188)	4%	(38)	1068
Gender: Female	18%	(207)	44%	(499)	29%	(328)	10%	(109)	1142
Age: 18-34	16%	(102)	51%	(328)	23%	(145)	10%	(67)	642
Age: 35-44	19%	(70)	56%	(206)	19%	(68)	6%	(21)	365
Age: 45-64	20%	(144)	51%	(364)	23%	(167)	5%	(38)	714
Age: 65+	24%	(116)	44%	(217)	28%	(136)	4%	(21)	489
GenZers: 1997-2012	20%	(47)	41%	(94)	26%	(60)	12%	(28)	230
Millennials: 1981-1996	15%	(102)	57%	(382)	19%	(130)	8%	(54)	668
GenXers: 1965-1980	20%	(110)	54%	(295)	22%	(118)	5%	(26)	550
Baby Boomers: 1946-1964	22%	(152)	46%	(319)	27%	(185)	5%	(33)	689
PID: Dem (no lean)	15%	(125)	58%	(474)	20%	(167)	7%	(54)	821
PID: Ind (no lean)	17%	(126)	47%	(343)	27%	(196)	9%	(63)	729
PID: Rep (no lean)	27%	(181)	45%	(298)	23%	(152)	4%	(30)	661
PID/Gender: Dem Men	17%	(68)	66%	(266)	15%	(59)	3%	(11)	403
PID/Gender: Dem Women	14%	(58)	50%	(208)	26%	(109)	10%	(43)	417
PID/Gender: Ind Men	20%	(71)	53%	(190)	23%	(83)	4%	(16)	360
PID/Gender: Ind Women	15%	(55)	41%	(153)	31%	(113)	13%	(48)	369
PID/Gender: Rep Men	29%	(87)	53%	(160)	15%	(46)	4%	(11)	305
PID/Gender: Rep Women	26%	(94)	39%	(138)	30%	(106)	5%	(18)	356
Ideo: Liberal (1-3)	16%	(102)	57%	(366)	21%	(133)	6%	(41)	642
Ideo: Moderate (4)	18%	(111)	53%	(323)	23%	(142)	5%	(33)	609
Ideo: Conservative (5-7)	27%	(202)	46%	(348)	23%	(177)	4%	(33)	759
Educ: < College	17%	(243)	49%	(710)	26%	(379)	7%	(105)	1437
Educ: Bachelors degree	24%	(117)	54%	(264)	18%	(90)	4%	(20)	491
Educ: Post-grad	26%	(72)	50%	(141)	16%	(46)	8%	(22)	282
Income: Under 50k	15%	(182)	48%	(575)	28%	(329)	9%	(106)	1191
Income: 50k-100k	23%	(156)	55%	(373)	18%	(125)	4%	(26)	680
Income: 100k+	28%	(95)	49%	(167)	18%	(62)	4%	(15)	339
Ethnicity: White	22%	(377)	48%	(818)	24%	(403)	7%	(113)	1711
Ethnicity: Hispanic	11%	(41)	59%	(222)	21%	(77)	9%	(34)	374
Ethnicity: Black	11%	(30)	64%	(180)	20%	(56)	6%	(17)	282

Continued on next page

Table MCSP3: In general, do you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(432)	50%	(1115)	23%	(515)	7%	(147)	2210
Ethnicity: Other	12%	(26)	54%	(118)	26%	(57)	8%	(16)	217
All Christian	25%	(240)	50%	(491)	20%	(199)	5%	(46)	976
All Non-Christian	9%	(10)	58%	(63)	22%	(23)	10%	(11)	107
Atheist	11%	(14)	55%	(72)	30%	(39)	4%	(5)	131
Agnostic/Nothing in particular	13%	(81)	49%	(306)	29%	(179)	9%	(58)	624
Something Else	23%	(87)	49%	(184)	20%	(75)	7%	(27)	372
Religious Non-Protestant/Catholic	11%	(13)	59%	(73)	20%	(24)	10%	(13)	124
Evangelical	30%	(160)	45%	(245)	20%	(108)	5%	(29)	542
Non-Evangelical	21%	(162)	53%	(411)	21%	(163)	5%	(39)	775
Community: Urban	19%	(113)	52%	(312)	22%	(133)	7%	(39)	598
Community: Suburban	19%	(196)	55%	(569)	19%	(200)	6%	(64)	1029
Community: Rural	21%	(124)	40%	(234)	31%	(182)	7%	(43)	583
Employ: Private Sector	23%	(159)	57%	(393)	14%	(100)	6%	(42)	694
Employ: Government	27%	(30)	47%	(53)	17%	(19)	8%	(9)	111
Employ: Self-Employed	18%	(40)	54%	(123)	24%	(55)	4%	(10)	229
Employ: Homemaker	11%	(22)	44%	(88)	37%	(73)	9%	(17)	200
Employ: Student	31%	(21)	42%	(29)	8%	(5)	18%	(12)	68
Employ: Retired	23%	(110)	45%	(219)	26%	(127)	6%	(31)	488
Employ: Unemployed	14%	(37)	48%	(132)	32%	(87)	7%	(18)	275
Employ: Other	8%	(12)	54%	(78)	33%	(47)	5%	(7)	145
Military HH: Yes	26%	(87)	45%	(151)	23%	(79)	6%	(22)	338
Military HH: No	18%	(346)	52%	(964)	23%	(437)	7%	(125)	1872
RD/WT: Right Direction	16%	(105)	57%	(378)	21%	(137)	6%	(40)	660
RD/WT: Wrong Track	21%	(327)	48%	(737)	24%	(379)	7%	(107)	1550
Biden Job Approve	16%	(146)	58%	(534)	20%	(182)	6%	(59)	922
Biden Job Disapprove	24%	(280)	45%	(534)	25%	(294)	6%	(66)	1174
Biden Job Strongly Approve	16%	(57)	59%	(211)	18%	(64)	7%	(24)	356
Biden Job Somewhat Approve	16%	(89)	57%	(323)	21%	(118)	6%	(35)	566
Biden Job Somewhat Disapprove	23%	(72)	51%	(159)	20%	(63)	6%	(18)	312
Biden Job Strongly Disapprove	24%	(207)	44%	(375)	27%	(232)	6%	(48)	862

Continued on next page

Table MCSP3: In general, do you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(432)	50%	(1115)	23%	(515)	7%	(147)	2210
Favorable of Biden	16%	(150)	57%	(530)	21%	(193)	7%	(61)	933
Unfavorable of Biden	24%	(279)	46%	(541)	25%	(296)	5%	(64)	1181
Very Favorable of Biden	15%	(64)	59%	(244)	19%	(79)	6%	(24)	411
Somewhat Favorable of Biden	17%	(86)	55%	(285)	22%	(114)	7%	(37)	522
Somewhat Unfavorable of Biden	22%	(64)	49%	(142)	25%	(72)	5%	(14)	292
Very Unfavorable of Biden	24%	(215)	45%	(399)	25%	(224)	6%	(51)	889
#1 Issue: Economy	21%	(189)	55%	(494)	20%	(181)	5%	(41)	906
#1 Issue: Security	24%	(71)	44%	(132)	28%	(83)	4%	(12)	297
#1 Issue: Health Care	19%	(39)	49%	(103)	23%	(49)	9%	(19)	211
#1 Issue: Medicare / Social Security	17%	(37)	48%	(104)	29%	(63)	6%	(12)	216
#1 Issue: Women's Issues	16%	(34)	50%	(109)	25%	(56)	10%	(21)	220
#1 Issue: Education	26%	(18)	40%	(27)	18%	(12)	16%	(11)	69
#1 Issue: Energy	15%	(26)	52%	(89)	24%	(42)	8%	(14)	172
#1 Issue: Other	15%	(18)	47%	(57)	24%	(29)	13%	(16)	119
2020 Vote: Joe Biden	16%	(156)	57%	(550)	21%	(198)	6%	(54)	959
2020 Vote: Donald Trump	28%	(217)	44%	(349)	23%	(183)	5%	(39)	788
2020 Vote: Other	17%	(10)	51%	(32)	26%	(16)	7%	(4)	63
2020 Vote: Didn't Vote	12%	(49)	46%	(185)	30%	(118)	12%	(49)	400
2018 House Vote: Democrat	17%	(136)	58%	(461)	19%	(149)	5%	(43)	789
2018 House Vote: Republican	29%	(190)	44%	(288)	22%	(145)	4%	(26)	649
2018 House Vote: Someone else	17%	(10)	43%	(24)	33%	(19)	6%	(4)	56
2016 Vote: Hillary Clinton	15%	(111)	58%	(428)	22%	(164)	5%	(40)	742
2016 Vote: Donald Trump	29%	(206)	45%	(324)	22%	(154)	4%	(29)	712
2016 Vote: Other	20%	(20)	47%	(47)	25%	(25)	8%	(8)	99
2016 Vote: Didn't Vote	15%	(96)	48%	(316)	26%	(173)	11%	(70)	655
Voted in 2014: Yes	23%	(295)	51%	(655)	21%	(275)	5%	(66)	1291
Voted in 2014: No	15%	(137)	50%	(461)	26%	(240)	9%	(81)	919
4-Region: Northeast	12%	(45)	60%	(229)	23%	(89)	5%	(20)	383
4-Region: Midwest	22%	(102)	50%	(229)	22%	(99)	6%	(26)	456
4-Region: South	26%	(222)	43%	(361)	23%	(192)	8%	(69)	844
4-Region: West	12%	(63)	56%	(296)	26%	(135)	6%	(32)	527

Continued on next page

Table MCSP3: In general, do you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	20%	(432)	50%	(1115)	23%	(515)	7%	(147)	2210
Sports Fan	24%	(364)	65%	(1004)	6%	(99)	5%	(77)	1544
College Sports Fans	32%	(409)	56%	(725)	8%	(101)	4%	(56)	1292
Men's College Basketball Fans	35%	(312)	55%	(491)	6%	(49)	4%	(36)	887
Women's College Basketball Fans	36%	(199)	52%	(289)	9%	(53)	3%	(19)	559
College Football Fans	34%	(387)	55%	(624)	7%	(75)	4%	(42)	1128
College Baseball Fans	37%	(250)	54%	(367)	6%	(43)	3%	(21)	681
College Soccer Fans	33%	(126)	54%	(208)	10%	(37)	4%	(13)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_1: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
A union being formed to represent college athletes

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	19% (419)	23% (512)	11% (241)	13% (284)	34% (754)	2210
Gender: Male	24% (252)	25% (267)	14% (145)	17% (185)	20% (219)	1068
Gender: Female	15% (167)	21% (245)	8% (96)	9% (99)	47% (535)	1142
Age: 18-34	29% (185)	25% (163)	7% (45)	5% (35)	33% (213)	642
Age: 35-44	22% (81)	29% (105)	9% (32)	5% (18)	35% (128)	365
Age: 45-64	15% (105)	21% (153)	11% (82)	18% (128)	35% (246)	714
Age: 65+	10% (47)	19% (91)	17% (81)	21% (102)	34% (166)	489
GenZers: 1997-2012	26% (60)	27% (63)	9% (20)	4% (9)	34% (78)	230
Millennials: 1981-1996	28% (188)	26% (172)	7% (46)	6% (40)	33% (222)	668
GenXers: 1965-1980	17% (93)	23% (124)	11% (62)	13% (71)	36% (199)	550
Baby Boomers: 1946-1964	11% (74)	20% (136)	14% (100)	21% (146)	34% (234)	689
PID: Dem (no lean)	28% (228)	27% (225)	8% (70)	6% (48)	30% (250)	821
PID: Ind (no lean)	17% (121)	23% (166)	11% (79)	10% (74)	40% (289)	729
PID: Rep (no lean)	10% (69)	18% (122)	14% (93)	25% (163)	32% (214)	661
PID/Gender: Dem Men	37% (150)	27% (108)	10% (41)	9% (34)	18% (71)	403
PID/Gender: Dem Women	19% (79)	28% (117)	7% (29)	3% (13)	43% (180)	417
PID/Gender: Ind Men	19% (67)	27% (99)	15% (55)	13% (46)	26% (94)	360
PID/Gender: Ind Women	15% (55)	18% (67)	7% (24)	8% (28)	53% (195)	369
PID/Gender: Rep Men	12% (36)	20% (61)	16% (49)	35% (105)	18% (54)	305
PID/Gender: Rep Women	9% (34)	17% (61)	12% (44)	16% (58)	45% (160)	356
Ideo: Liberal (1-3)	33% (213)	29% (184)	8% (50)	5% (32)	25% (162)	642
Ideo: Moderate (4)	16% (96)	30% (180)	13% (77)	10% (60)	32% (195)	609
Ideo: Conservative (5-7)	12% (90)	17% (126)	14% (108)	25% (190)	32% (246)	759
Educ: < College	18% (257)	22% (322)	9% (133)	10% (140)	41% (585)	1437
Educ: Bachelors degree	21% (105)	25% (124)	12% (59)	18% (90)	23% (112)	491
Educ: Post-grad	20% (57)	23% (66)	17% (49)	19% (55)	20% (56)	282
Income: Under 50k	20% (241)	22% (260)	9% (110)	9% (109)	40% (472)	1191
Income: 50k-100k	18% (120)	24% (165)	12% (82)	16% (108)	30% (205)	680
Income: 100k+	17% (58)	26% (88)	15% (50)	20% (68)	22% (76)	339
Ethnicity: White	16% (269)	22% (376)	12% (202)	15% (258)	35% (606)	1711
Ethnicity: Hispanic	26% (97)	27% (103)	6% (21)	7% (27)	34% (126)	374

Continued on next page

Table MCSP4_1: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
A union being formed to represent college athletes

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(419)	23%	(512)	11%	(241)	13%	(284)	34%	(754)	2210
Ethnicity: Black	38%	(106)	26%	(72)	6%	(17)	3%	(8)	28%	(79)	282
Ethnicity: Other	20%	(43)	29%	(64)	10%	(22)	9%	(18)	32%	(70)	217
All Christian	15%	(144)	25%	(242)	14%	(134)	18%	(180)	28%	(276)	976
All Non-Christian	13%	(14)	26%	(27)	10%	(11)	15%	(16)	36%	(39)	107
Atheist	41%	(54)	21%	(27)	9%	(11)	5%	(7)	25%	(32)	131
Agnostic/Nothing in particular	21%	(129)	21%	(132)	8%	(49)	7%	(46)	43%	(267)	624
Something Else	21%	(79)	22%	(83)	10%	(36)	9%	(35)	37%	(139)	372
Religious Non-Protestant/Catholic	13%	(16)	25%	(31)	11%	(14)	15%	(19)	37%	(45)	124
Evangelical	16%	(84)	24%	(129)	12%	(65)	17%	(94)	31%	(170)	542
Non-Evangelical	17%	(133)	24%	(189)	13%	(103)	15%	(116)	30%	(235)	775
Community: Urban	29%	(172)	22%	(134)	9%	(54)	7%	(41)	33%	(196)	598
Community: Suburban	15%	(154)	26%	(270)	13%	(131)	14%	(143)	32%	(331)	1029
Community: Rural	16%	(92)	19%	(108)	10%	(56)	17%	(100)	39%	(227)	583
Employ: Private Sector	23%	(157)	25%	(171)	12%	(82)	14%	(100)	26%	(184)	694
Employ: Government	31%	(34)	24%	(26)	6%	(7)	9%	(10)	31%	(34)	111
Employ: Self-Employed	29%	(66)	24%	(55)	10%	(24)	11%	(25)	26%	(59)	229
Employ: Homemaker	15%	(31)	18%	(37)	5%	(11)	7%	(15)	53%	(107)	200
Employ: Student	21%	(14)	46%	(31)	5%	(3)	6%	(4)	23%	(15)	68
Employ: Retired	9%	(45)	18%	(89)	16%	(77)	20%	(98)	37%	(178)	488
Employ: Unemployed	16%	(45)	22%	(60)	10%	(29)	10%	(27)	41%	(114)	275
Employ: Other	18%	(26)	29%	(42)	6%	(9)	3%	(4)	43%	(63)	145
Military HH: Yes	13%	(43)	24%	(82)	16%	(53)	20%	(67)	27%	(93)	338
Military HH: No	20%	(376)	23%	(430)	10%	(188)	12%	(217)	35%	(661)	1872
RD/WT: Right Direction	27%	(175)	27%	(175)	9%	(60)	4%	(29)	33%	(221)	660
RD/WT: Wrong Track	16%	(244)	22%	(337)	12%	(181)	16%	(255)	34%	(533)	1550
Biden Job Approve	27%	(250)	29%	(269)	8%	(76)	6%	(51)	30%	(275)	922
Biden Job Disapprove	13%	(157)	19%	(229)	14%	(163)	20%	(231)	34%	(394)	1174

Continued on next page

Table MCSP4_1: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
 A union being formed to represent college athletes

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(419)	23%	(512)	11%	(241)	13%	(284)	34%	(754)	2210
Biden Job Strongly Approve	34%	(121)	22%	(80)	8%	(30)	4%	(15)	31%	(110)	356
Biden Job Somewhat Approve	23%	(129)	34%	(190)	8%	(46)	6%	(36)	29%	(165)	566
Biden Job Somewhat Disapprove	16%	(51)	31%	(96)	15%	(48)	7%	(21)	31%	(96)	312
Biden Job Strongly Disapprove	12%	(106)	15%	(132)	13%	(115)	24%	(211)	35%	(297)	862
Favorable of Biden	27%	(248)	28%	(260)	9%	(81)	5%	(46)	32%	(298)	933
Unfavorable of Biden	14%	(162)	20%	(234)	13%	(152)	20%	(234)	34%	(399)	1181
Very Favorable of Biden	31%	(127)	24%	(98)	8%	(32)	4%	(16)	33%	(138)	411
Somewhat Favorable of Biden	23%	(121)	31%	(162)	9%	(49)	6%	(30)	31%	(160)	522
Somewhat Unfavorable of Biden	17%	(48)	29%	(85)	12%	(35)	6%	(18)	36%	(105)	292
Very Unfavorable of Biden	13%	(114)	17%	(149)	13%	(117)	24%	(216)	33%	(293)	889
#1 Issue: Economy	18%	(163)	24%	(220)	12%	(113)	15%	(135)	31%	(276)	906
#1 Issue: Security	13%	(38)	18%	(54)	13%	(40)	21%	(63)	35%	(103)	297
#1 Issue: Health Care	30%	(63)	23%	(48)	3%	(7)	3%	(7)	41%	(86)	211
#1 Issue: Medicare / Social Security	10%	(21)	22%	(48)	15%	(33)	13%	(28)	40%	(86)	216
#1 Issue: Women's Issues	26%	(57)	29%	(64)	10%	(22)	4%	(8)	31%	(68)	220
#1 Issue: Education	32%	(22)	26%	(18)	6%	(4)	7%	(5)	29%	(20)	69
#1 Issue: Energy	23%	(40)	22%	(37)	10%	(17)	10%	(16)	35%	(61)	172
#1 Issue: Other	13%	(15)	19%	(23)	5%	(6)	19%	(22)	44%	(53)	119
2020 Vote: Joe Biden	27%	(255)	29%	(277)	9%	(88)	6%	(56)	30%	(283)	959
2020 Vote: Donald Trump	11%	(86)	17%	(134)	15%	(115)	27%	(209)	31%	(244)	788
2020 Vote: Other	21%	(13)	21%	(13)	8%	(5)	10%	(6)	40%	(25)	63
2020 Vote: Didn't Vote	16%	(65)	22%	(88)	8%	(33)	3%	(13)	50%	(201)	400
2018 House Vote: Democrat	28%	(223)	29%	(231)	8%	(64)	7%	(51)	28%	(218)	789
2018 House Vote: Republican	11%	(71)	17%	(111)	15%	(100)	29%	(187)	28%	(180)	649
2018 House Vote: Someone else	17%	(10)	22%	(12)	12%	(7)	5%	(3)	43%	(24)	56
2016 Vote: Hillary Clinton	27%	(201)	29%	(214)	8%	(59)	6%	(42)	31%	(226)	742
2016 Vote: Donald Trump	10%	(70)	18%	(131)	15%	(107)	28%	(198)	29%	(206)	712
2016 Vote: Other	17%	(17)	20%	(20)	14%	(14)	9%	(9)	39%	(39)	99
2016 Vote: Didn't Vote	20%	(130)	22%	(147)	9%	(60)	5%	(35)	43%	(282)	655

Continued on next page

Table MCSP4_1: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
A union being formed to represent college athletes

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(419)	23%	(512)	11%	(241)	13%	(284)	34%	(754)	2210
Voted in 2014: Yes	18%	(238)	24%	(309)	12%	(150)	18%	(230)	28%	(365)	1291
Voted in 2014: No	20%	(181)	22%	(203)	10%	(91)	6%	(55)	42%	(389)	919
4-Region: Northeast	17%	(67)	27%	(102)	10%	(40)	12%	(44)	34%	(130)	383
4-Region: Midwest	15%	(69)	25%	(112)	12%	(54)	15%	(69)	34%	(153)	456
4-Region: South	18%	(153)	23%	(194)	11%	(97)	13%	(106)	35%	(294)	844
4-Region: West	25%	(130)	20%	(103)	10%	(51)	12%	(65)	34%	(177)	527
Sports Fan	22%	(342)	26%	(402)	13%	(200)	13%	(206)	26%	(394)	1544
College Sports Fans	24%	(313)	27%	(351)	14%	(185)	15%	(190)	20%	(252)	1292
Men's College Basketball Fans	27%	(241)	28%	(252)	14%	(123)	15%	(129)	16%	(143)	887
Women's College Basketball Fans	29%	(162)	32%	(181)	13%	(71)	11%	(64)	15%	(82)	559
College Football Fans	25%	(279)	26%	(295)	15%	(168)	15%	(170)	19%	(217)	1128
College Baseball Fans	25%	(171)	29%	(200)	14%	(99)	15%	(100)	16%	(112)	681
College Soccer Fans	31%	(117)	34%	(129)	13%	(50)	10%	(37)	13%	(50)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_2: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
 Postgraduate healthcare for college athletes

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	25% (547)	26% (566)	10% (217)	6% (140)	33% (740)	2210
Gender: Male	30% (319)	28% (302)	11% (118)	8% (87)	23% (241)	1068
Gender: Female	20% (228)	23% (264)	9% (99)	5% (53)	44% (499)	1142
Age: 18-34	33% (211)	26% (165)	8% (51)	2% (13)	31% (202)	642
Age: 35-44	30% (111)	28% (103)	6% (21)	5% (18)	31% (112)	365
Age: 45-64	20% (146)	25% (176)	11% (81)	9% (63)	35% (248)	714
Age: 65+	16% (79)	25% (122)	13% (64)	9% (45)	37% (178)	489
GenZers: 1997-2012	33% (75)	27% (63)	9% (20)	1% (2)	30% (69)	230
Millennials: 1981-1996	33% (218)	26% (177)	7% (47)	3% (19)	31% (207)	668
GenXers: 1965-1980	24% (130)	23% (126)	11% (63)	7% (39)	35% (191)	550
Baby Boomers: 1946-1964	17% (115)	25% (176)	11% (75)	10% (72)	36% (251)	689
PID: Dem (no lean)	34% (283)	26% (212)	7% (55)	3% (25)	30% (246)	821
PID: Ind (no lean)	23% (168)	24% (174)	9% (62)	6% (43)	39% (281)	729
PID: Rep (no lean)	15% (96)	27% (180)	15% (99)	11% (72)	32% (213)	661
PID/Gender: Dem Men	41% (163)	30% (119)	6% (23)	5% (20)	19% (77)	403
PID/Gender: Dem Women	29% (119)	22% (93)	8% (32)	1% (5)	40% (169)	417
PID/Gender: Ind Men	28% (99)	26% (94)	11% (39)	8% (28)	28% (101)	360
PID/Gender: Ind Women	19% (69)	22% (80)	6% (23)	4% (15)	49% (181)	369
PID/Gender: Rep Men	19% (57)	29% (89)	18% (55)	13% (40)	21% (64)	305
PID/Gender: Rep Women	11% (39)	26% (91)	12% (44)	9% (32)	42% (149)	356
Ideo: Liberal (1-3)	39% (251)	28% (182)	5% (35)	3% (20)	24% (154)	642
Ideo: Moderate (4)	23% (141)	28% (169)	13% (76)	4% (23)	33% (200)	609
Ideo: Conservative (5-7)	17% (130)	25% (189)	13% (100)	12% (94)	32% (245)	759
Educ: < College	23% (335)	24% (342)	8% (119)	6% (81)	39% (560)	1437
Educ: Bachelors degree	28% (135)	29% (141)	12% (58)	7% (34)	25% (123)	491
Educ: Post-grad	27% (77)	30% (84)	14% (40)	9% (24)	20% (57)	282
Income: Under 50k	25% (302)	23% (270)	9% (108)	5% (59)	38% (452)	1191
Income: 50k-100k	24% (166)	29% (199)	9% (61)	7% (47)	31% (208)	680
Income: 100k+	23% (79)	29% (97)	14% (48)	10% (34)	24% (81)	339
Ethnicity: White	20% (350)	26% (439)	11% (186)	7% (123)	36% (613)	1711
Ethnicity: Hispanic	32% (120)	25% (95)	9% (35)	4% (15)	29% (110)	374

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Table MCSP4_2: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
Postgraduate healthcare for college athletes

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(547)	26%	(566)	10%	(217)	6%	(140)	33%	(740)	2210
Ethnicity: Black	44%	(125)	24%	(69)	5%	(16)	2%	(7)	24%	(67)	282
Ethnicity: Other	34%	(73)	27%	(58)	7%	(15)	5%	(10)	28%	(61)	217
All Christian	21%	(201)	29%	(287)	12%	(116)	10%	(93)	29%	(279)	976
All Non-Christian	23%	(25)	27%	(29)	8%	(9)	6%	(6)	36%	(39)	107
Atheist	44%	(57)	23%	(30)	5%	(6)	4%	(5)	25%	(33)	131
Agnostic/Nothing in particular	28%	(172)	21%	(131)	7%	(43)	3%	(21)	41%	(257)	624
Something Else	25%	(93)	24%	(89)	11%	(43)	4%	(15)	36%	(133)	372
Religious Non-Protestant/Catholic	21%	(26)	27%	(33)	10%	(13)	6%	(7)	36%	(45)	124
Evangelical	20%	(109)	30%	(160)	12%	(68)	9%	(50)	29%	(156)	542
Non-Evangelical	23%	(181)	27%	(207)	11%	(87)	7%	(55)	32%	(246)	775
Community: Urban	31%	(183)	28%	(165)	7%	(43)	4%	(23)	31%	(184)	598
Community: Suburban	24%	(246)	27%	(275)	11%	(111)	7%	(73)	31%	(324)	1029
Community: Rural	20%	(119)	22%	(126)	11%	(62)	7%	(43)	40%	(232)	583
Employ: Private Sector	29%	(205)	28%	(192)	11%	(75)	6%	(41)	26%	(182)	694
Employ: Government	28%	(32)	25%	(28)	12%	(13)	6%	(7)	29%	(32)	111
Employ: Self-Employed	32%	(74)	29%	(66)	8%	(18)	6%	(13)	25%	(58)	229
Employ: Homemaker	21%	(42)	18%	(36)	3%	(6)	6%	(11)	53%	(105)	200
Employ: Student	22%	(15)	42%	(28)	10%	(7)	3%	(2)	23%	(16)	68
Employ: Retired	17%	(84)	23%	(111)	12%	(59)	9%	(46)	39%	(188)	488
Employ: Unemployed	22%	(60)	25%	(69)	11%	(29)	6%	(17)	36%	(99)	275
Employ: Other	25%	(36)	25%	(37)	7%	(10)	2%	(2)	41%	(60)	145
Military HH: Yes	19%	(66)	28%	(96)	12%	(40)	8%	(26)	33%	(110)	338
Military HH: No	26%	(481)	25%	(470)	9%	(177)	6%	(113)	34%	(630)	1872
RD/WT: Right Direction	34%	(226)	25%	(165)	7%	(46)	2%	(16)	31%	(208)	660
RD/WT: Wrong Track	21%	(321)	26%	(401)	11%	(171)	8%	(124)	34%	(533)	1550
Biden Job Approve	35%	(319)	27%	(250)	7%	(61)	3%	(28)	29%	(263)	922
Biden Job Disapprove	18%	(206)	26%	(304)	13%	(155)	10%	(112)	34%	(398)	1174

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Table MCSP4_2: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
 Postgraduate healthcare for college athletes

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	25% (547)	26% (566)	10% (217)	6% (140)	33% (740)	2210
Biden Job Strongly Approve	40% (142)	23% (81)	4% (16)	4% (14)	29% (104)	356
Biden Job Somewhat Approve	31% (177)	30% (169)	8% (46)	2% (14)	28% (159)	566
Biden Job Somewhat Disapprove	25% (77)	28% (89)	14% (44)	2% (7)	31% (95)	312
Biden Job Strongly Disapprove	15% (129)	25% (215)	13% (111)	12% (105)	35% (302)	862
Favorable of Biden	35% (324)	26% (239)	7% (63)	3% (25)	30% (283)	933
Unfavorable of Biden	18% (207)	27% (319)	12% (142)	10% (115)	34% (399)	1181
Very Favorable of Biden	36% (148)	26% (108)	5% (19)	4% (16)	29% (121)	411
Somewhat Favorable of Biden	34% (176)	25% (131)	8% (44)	2% (9)	31% (162)	522
Somewhat Unfavorable of Biden	20% (58)	35% (102)	10% (29)	2% (7)	33% (96)	292
Very Unfavorable of Biden	17% (149)	24% (217)	13% (113)	12% (108)	34% (303)	889
#1 Issue: Economy	24% (217)	26% (237)	11% (100)	8% (72)	31% (280)	906
#1 Issue: Security	16% (47)	25% (76)	12% (37)	7% (22)	39% (117)	297
#1 Issue: Health Care	34% (72)	22% (46)	7% (15)	3% (6)	34% (71)	211
#1 Issue: Medicare / Social Security	17% (36)	26% (57)	12% (26)	6% (13)	39% (84)	216
#1 Issue: Women's Issues	34% (74)	25% (56)	4% (9)	2% (5)	34% (76)	220
#1 Issue: Education	35% (24)	29% (20)	10% (7)	— (0)	25% (17)	69
#1 Issue: Energy	29% (50)	29% (51)	8% (13)	5% (8)	29% (50)	172
#1 Issue: Other	23% (27)	21% (24)	7% (9)	12% (15)	38% (45)	119
2020 Vote: Joe Biden	34% (322)	27% (261)	8% (74)	3% (29)	29% (274)	959
2020 Vote: Donald Trump	15% (120)	25% (197)	15% (117)	12% (98)	32% (256)	788
2020 Vote: Other	23% (15)	21% (13)	4% (3)	5% (3)	47% (29)	63
2020 Vote: Didn't Vote	23% (91)	24% (95)	6% (23)	2% (10)	45% (181)	400
2018 House Vote: Democrat	36% (288)	26% (207)	7% (52)	3% (23)	28% (218)	789
2018 House Vote: Republican	16% (106)	25% (165)	15% (97)	13% (85)	30% (195)	649
2018 House Vote: Someone else	16% (9)	24% (13)	18% (10)	5% (3)	37% (21)	56
2016 Vote: Hillary Clinton	35% (258)	26% (195)	7% (51)	3% (20)	30% (219)	742
2016 Vote: Donald Trump	15% (107)	26% (184)	15% (107)	13% (94)	31% (221)	712
2016 Vote: Other	26% (26)	26% (26)	8% (8)	3% (3)	36% (36)	99
2016 Vote: Didn't Vote	24% (156)	25% (161)	8% (51)	3% (22)	40% (264)	655

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Table MCSP4_2: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
Postgraduate healthcare for college athletes

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(547)	26%	(566)	10%	(217)	6%	(140)	33%	(740)	2210
Voted in 2014: Yes	25%	(324)	26%	(338)	10%	(135)	8%	(110)	30%	(385)	1291
Voted in 2014: No	24%	(224)	25%	(228)	9%	(81)	3%	(30)	39%	(356)	919
4-Region: Northeast	21%	(82)	31%	(117)	9%	(34)	5%	(18)	35%	(132)	383
4-Region: Midwest	20%	(92)	26%	(120)	12%	(55)	8%	(39)	33%	(150)	456
4-Region: South	27%	(225)	24%	(204)	9%	(74)	7%	(58)	34%	(283)	844
4-Region: West	28%	(148)	24%	(125)	10%	(53)	5%	(25)	33%	(175)	527
Sports Fan	29%	(451)	29%	(446)	12%	(179)	6%	(90)	24%	(377)	1544
College Sports Fans	32%	(417)	32%	(411)	11%	(148)	6%	(81)	18%	(234)	1292
Men's College Basketball Fans	36%	(319)	32%	(284)	10%	(89)	6%	(56)	16%	(139)	887
Women's College Basketball Fans	39%	(218)	35%	(198)	10%	(53)	4%	(24)	12%	(66)	559
College Football Fans	32%	(366)	32%	(357)	11%	(129)	7%	(74)	18%	(202)	1128
College Baseball Fans	35%	(237)	33%	(222)	11%	(72)	6%	(44)	16%	(106)	681
College Soccer Fans	41%	(157)	34%	(132)	9%	(34)	5%	(21)	10%	(40)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_3: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
 Regulations to limit money spent on college coach salaries

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	22% (488)	28% (622)	11% (240)	5% (118)	34% (742)	2210
Gender: Male	25% (263)	31% (326)	15% (156)	8% (84)	22% (239)	1068
Gender: Female	20% (225)	26% (297)	7% (84)	3% (34)	44% (502)	1142
Age: 18-34	21% (134)	26% (167)	12% (74)	5% (32)	36% (234)	642
Age: 35-44	20% (74)	31% (114)	12% (43)	3% (11)	34% (123)	365
Age: 45-64	22% (159)	29% (205)	11% (76)	6% (45)	32% (228)	714
Age: 65+	25% (121)	28% (136)	10% (47)	6% (29)	32% (156)	489
GenZers: 1997-2012	18% (42)	23% (53)	18% (41)	4% (9)	37% (85)	230
Millennials: 1981-1996	22% (145)	30% (200)	10% (66)	5% (30)	34% (227)	668
GenXers: 1965-1980	21% (116)	28% (152)	12% (67)	5% (26)	34% (189)	550
Baby Boomers: 1946-1964	24% (163)	28% (196)	9% (59)	7% (48)	33% (224)	689
PID: Dem (no lean)	27% (220)	28% (229)	10% (80)	4% (33)	31% (258)	821
PID: Ind (no lean)	19% (142)	27% (199)	10% (74)	4% (28)	39% (286)	729
PID: Rep (no lean)	19% (126)	29% (194)	13% (86)	9% (57)	30% (197)	661
PID/Gender: Dem Men	31% (126)	32% (127)	13% (52)	6% (23)	18% (74)	403
PID/Gender: Dem Women	23% (94)	24% (101)	7% (28)	2% (10)	44% (184)	417
PID/Gender: Ind Men	19% (70)	31% (111)	14% (49)	6% (21)	30% (109)	360
PID/Gender: Ind Women	19% (72)	24% (88)	7% (26)	2% (6)	48% (177)	369
PID/Gender: Rep Men	22% (67)	29% (87)	18% (55)	13% (39)	18% (56)	305
PID/Gender: Rep Women	17% (59)	30% (107)	9% (30)	5% (18)	40% (141)	356
Ideo: Liberal (1-3)	30% (194)	29% (189)	10% (67)	3% (21)	27% (171)	642
Ideo: Moderate (4)	20% (125)	31% (187)	12% (72)	6% (37)	31% (188)	609
Ideo: Conservative (5-7)	21% (157)	29% (220)	12% (92)	8% (58)	31% (233)	759
Educ: < College	19% (266)	26% (369)	11% (162)	4% (59)	40% (580)	1437
Educ: Bachelors degree	28% (137)	33% (164)	11% (52)	7% (34)	21% (104)	491
Educ: Post-grad	30% (85)	32% (89)	9% (25)	9% (24)	20% (58)	282
Income: Under 50k	20% (240)	25% (298)	11% (129)	4% (49)	40% (475)	1191
Income: 50k-100k	23% (154)	32% (219)	11% (76)	7% (45)	27% (187)	680
Income: 100k+	28% (94)	31% (106)	11% (36)	7% (23)	24% (80)	339
Ethnicity: White	23% (395)	28% (471)	10% (179)	5% (92)	34% (573)	1711
Ethnicity: Hispanic	19% (71)	31% (115)	12% (46)	4% (14)	34% (129)	374

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Table MCSP4_3: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
Regulations to limit money spent on college coach salaries

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	22%	(488)	28%	(622)	11%	(240)	5%	(118)	34%	(742)	2210
Ethnicity: Black	22%	(61)	27%	(77)	12%	(33)	7%	(19)	33%	(93)	282
Ethnicity: Other	15%	(32)	34%	(75)	13%	(28)	3%	(7)	35%	(75)	217
All Christian	25%	(242)	31%	(303)	10%	(101)	7%	(65)	27%	(265)	976
All Non-Christian	18%	(19)	27%	(29)	8%	(9)	8%	(8)	39%	(41)	107
Atheist	35%	(46)	25%	(33)	4%	(5)	5%	(6)	31%	(41)	131
Agnostic/Nothing in particular	17%	(106)	26%	(160)	11%	(71)	4%	(24)	42%	(263)	624
Something Else	20%	(75)	26%	(97)	14%	(54)	4%	(14)	35%	(132)	372
Religious Non-Protestant/Catholic	17%	(21)	29%	(36)	10%	(12)	7%	(8)	38%	(47)	124
Evangelical	22%	(118)	31%	(171)	12%	(67)	7%	(37)	28%	(150)	542
Non-Evangelical	25%	(194)	28%	(219)	11%	(83)	6%	(43)	31%	(237)	775
Community: Urban	22%	(132)	30%	(179)	11%	(66)	5%	(27)	32%	(193)	598
Community: Suburban	23%	(232)	28%	(286)	12%	(126)	6%	(65)	31%	(320)	1029
Community: Rural	21%	(124)	27%	(157)	8%	(48)	4%	(26)	39%	(229)	583
Employ: Private Sector	23%	(162)	33%	(226)	13%	(92)	6%	(41)	25%	(174)	694
Employ: Government	34%	(38)	20%	(23)	8%	(9)	10%	(11)	27%	(30)	111
Employ: Self-Employed	19%	(44)	32%	(72)	13%	(29)	7%	(17)	29%	(67)	229
Employ: Homemaker	17%	(34)	25%	(49)	4%	(8)	3%	(5)	52%	(104)	200
Employ: Student	23%	(16)	24%	(16)	21%	(14)	2%	(1)	30%	(21)	68
Employ: Retired	23%	(114)	28%	(134)	8%	(39)	7%	(32)	35%	(168)	488
Employ: Unemployed	20%	(56)	24%	(66)	13%	(35)	3%	(7)	40%	(110)	275
Employ: Other	16%	(24)	24%	(35)	10%	(14)	2%	(3)	47%	(68)	145
Military HH: Yes	22%	(73)	30%	(102)	12%	(39)	7%	(25)	29%	(99)	338
Military HH: No	22%	(415)	28%	(520)	11%	(201)	5%	(93)	34%	(643)	1872
RD/WT: Right Direction	27%	(179)	28%	(186)	9%	(59)	4%	(26)	32%	(211)	660
RD/WT: Wrong Track	20%	(309)	28%	(437)	12%	(181)	6%	(92)	34%	(531)	1550
Biden Job Approve	27%	(252)	31%	(282)	9%	(82)	4%	(41)	29%	(264)	922
Biden Job Disapprove	19%	(228)	28%	(325)	13%	(153)	7%	(77)	33%	(391)	1174

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Table MCSP4_3: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
 Regulations to limit money spent on college coach salaries

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	22% (488)	28% (622)	11% (240)	5% (118)	34% (742)	2210
Biden Job Strongly Approve	31% (109)	28% (100)	6% (22)	6% (22)	29% (103)	356
Biden Job Somewhat Approve	25% (143)	32% (183)	11% (60)	3% (19)	28% (161)	566
Biden Job Somewhat Disapprove	19% (60)	30% (94)	14% (45)	2% (7)	34% (106)	312
Biden Job Strongly Disapprove	20% (168)	27% (231)	13% (108)	8% (70)	33% (285)	862
Favorable of Biden	27% (252)	30% (276)	9% (85)	4% (41)	30% (279)	933
Unfavorable of Biden	19% (225)	28% (334)	13% (148)	6% (76)	34% (397)	1181
Very Favorable of Biden	31% (126)	28% (116)	7% (29)	5% (22)	29% (118)	411
Somewhat Favorable of Biden	24% (126)	31% (160)	11% (56)	4% (20)	31% (161)	522
Somewhat Unfavorable of Biden	15% (43)	29% (83)	15% (43)	3% (8)	39% (114)	292
Very Unfavorable of Biden	21% (183)	28% (251)	12% (105)	8% (68)	32% (283)	889
#1 Issue: Economy	20% (181)	32% (286)	13% (114)	5% (49)	30% (276)	906
#1 Issue: Security	19% (58)	28% (85)	10% (29)	9% (26)	34% (100)	297
#1 Issue: Health Care	26% (54)	22% (46)	8% (17)	4% (9)	40% (84)	211
#1 Issue: Medicare / Social Security	22% (48)	26% (57)	9% (19)	5% (11)	38% (81)	216
#1 Issue: Women's Issues	26% (58)	27% (58)	12% (25)	2% (4)	34% (75)	220
#1 Issue: Education	25% (17)	35% (24)	6% (4)	5% (4)	29% (20)	69
#1 Issue: Energy	25% (44)	29% (49)	15% (26)	4% (6)	27% (46)	172
#1 Issue: Other	23% (28)	15% (18)	4% (5)	8% (9)	50% (60)	119
2020 Vote: Joe Biden	28% (273)	30% (286)	10% (92)	3% (33)	29% (276)	959
2020 Vote: Donald Trump	19% (150)	28% (223)	13% (105)	9% (68)	31% (241)	788
2020 Vote: Other	21% (13)	28% (18)	3% (2)	5% (3)	43% (27)	63
2020 Vote: Didn't Vote	13% (51)	24% (96)	10% (41)	3% (14)	49% (198)	400
2018 House Vote: Democrat	30% (235)	31% (242)	9% (67)	4% (30)	27% (215)	789
2018 House Vote: Republican	21% (135)	30% (193)	13% (86)	9% (60)	27% (174)	649
2018 House Vote: Someone else	17% (9)	30% (17)	6% (4)	5% (3)	41% (23)	56
2016 Vote: Hillary Clinton	29% (216)	29% (219)	8% (63)	4% (27)	29% (218)	742
2016 Vote: Donald Trump	21% (147)	29% (204)	12% (89)	9% (67)	29% (205)	712
2016 Vote: Other	25% (25)	31% (31)	11% (11)	3% (3)	30% (30)	99
2016 Vote: Didn't Vote	15% (99)	26% (168)	12% (78)	3% (21)	44% (289)	655

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Table MCSP4_3: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
Regulations to limit money spent on college coach salaries

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	22% (488)	28% (622)	11% (240)	5% (118)	34% (742)	2210
Voted in 2014: Yes	26% (337)	30% (385)	10% (132)	6% (83)	27% (354)	1291
Voted in 2014: No	16% (151)	26% (238)	12% (108)	4% (35)	42% (388)	919
4-Region: Northeast	21% (80)	28% (109)	10% (37)	6% (23)	35% (133)	383
4-Region: Midwest	21% (96)	30% (138)	9% (43)	6% (27)	33% (152)	456
4-Region: South	22% (188)	27% (231)	13% (107)	5% (44)	33% (275)	844
4-Region: West	23% (124)	28% (145)	10% (53)	4% (24)	34% (181)	527
Sports Fan	23% (363)	33% (506)	13% (207)	6% (95)	24% (373)	1544
College Sports Fans	26% (333)	35% (452)	15% (189)	7% (89)	18% (229)	1292
Men's College Basketball Fans	27% (244)	34% (299)	15% (131)	8% (75)	16% (139)	887
Women's College Basketball Fans	31% (171)	34% (193)	16% (87)	7% (37)	13% (71)	559
College Football Fans	26% (299)	35% (396)	14% (159)	7% (80)	17% (195)	1128
College Baseball Fans	28% (189)	33% (227)	15% (101)	9% (61)	15% (103)	681
College Soccer Fans	32% (123)	35% (136)	13% (50)	7% (26)	13% (49)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_4: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
Regulations to limit money spent on college athletic facilities

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	16% (355)	27% (593)	14% (302)	8% (183)	35% (777)	2210
Gender: Male	18% (196)	29% (312)	17% (179)	12% (126)	24% (255)	1068
Gender: Female	14% (159)	25% (281)	11% (124)	5% (57)	46% (522)	1142
Age: 18-34	16% (104)	26% (164)	13% (85)	7% (47)	38% (243)	642
Age: 35-44	13% (49)	26% (96)	17% (60)	6% (24)	37% (137)	365
Age: 45-64	16% (116)	28% (202)	13% (94)	10% (74)	32% (228)	714
Age: 65+	18% (87)	27% (130)	13% (63)	8% (39)	35% (169)	489
GenZers: 1997-2012	13% (30)	26% (59)	13% (30)	8% (18)	40% (92)	230
Millennials: 1981-1996	16% (107)	26% (173)	16% (105)	7% (45)	36% (238)	668
GenXers: 1965-1980	15% (84)	28% (152)	12% (65)	11% (59)	34% (189)	550
Baby Boomers: 1946-1964	17% (117)	27% (186)	14% (96)	8% (56)	34% (234)	689
PID: Dem (no lean)	22% (183)	26% (213)	14% (117)	6% (47)	32% (261)	821
PID: Ind (no lean)	12% (88)	26% (187)	13% (92)	7% (51)	43% (311)	729
PID: Rep (no lean)	13% (85)	29% (193)	14% (93)	13% (84)	31% (205)	661
PID/Gender: Dem Men	27% (110)	25% (102)	18% (74)	8% (33)	21% (84)	403
PID/Gender: Dem Women	17% (72)	27% (111)	10% (43)	3% (14)	42% (177)	417
PID/Gender: Ind Men	12% (42)	30% (109)	17% (60)	10% (37)	31% (113)	360
PID/Gender: Ind Women	12% (45)	21% (78)	9% (32)	4% (15)	54% (198)	369
PID/Gender: Rep Men	14% (44)	33% (101)	15% (45)	18% (56)	19% (59)	305
PID/Gender: Rep Women	12% (41)	26% (92)	14% (48)	8% (28)	41% (146)	356
Ideo: Liberal (1-3)	23% (148)	26% (170)	15% (93)	7% (42)	29% (189)	642
Ideo: Moderate (4)	16% (97)	30% (182)	13% (81)	8% (48)	33% (200)	609
Ideo: Conservative (5-7)	14% (104)	29% (223)	15% (113)	11% (84)	31% (235)	759
Educ: < College	14% (194)	24% (351)	13% (187)	8% (113)	41% (592)	1437
Educ: Bachelors degree	20% (99)	32% (155)	15% (75)	7% (36)	26% (126)	491
Educ: Post-grad	22% (62)	31% (87)	14% (40)	12% (35)	21% (58)	282
Income: Under 50k	16% (185)	23% (280)	13% (152)	7% (88)	41% (486)	1191
Income: 50k-100k	14% (99)	30% (204)	15% (102)	10% (66)	31% (208)	680
Income: 100k+	21% (71)	32% (109)	14% (48)	8% (28)	24% (82)	339
Ethnicity: White	16% (277)	28% (471)	14% (231)	7% (126)	35% (605)	1711
Ethnicity: Hispanic	12% (46)	32% (118)	13% (50)	7% (26)	36% (133)	374

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Table MCSP4_4: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
Regulations to limit money spent on college athletic facilities

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	16%	(355)	27%	(593)	14%	(302)	8%	(183)	35%	(777)	2210
Ethnicity: Black	17%	(49)	17%	(47)	18%	(50)	14%	(40)	34%	(96)	282
Ethnicity: Other	13%	(29)	35%	(75)	10%	(21)	8%	(17)	35%	(75)	217
All Christian	16%	(159)	31%	(302)	14%	(136)	8%	(82)	30%	(297)	976
All Non-Christian	19%	(20)	24%	(26)	6%	(7)	16%	(17)	35%	(37)	107
Atheist	29%	(39)	27%	(35)	11%	(14)	5%	(7)	27%	(36)	131
Agnostic/Nothing in particular	13%	(81)	24%	(153)	14%	(86)	7%	(42)	42%	(262)	624
Something Else	15%	(57)	21%	(77)	16%	(60)	9%	(35)	39%	(144)	372
Religious Non-Protestant/Catholic	18%	(22)	23%	(28)	6%	(8)	15%	(18)	38%	(47)	124
Evangelical	15%	(82)	29%	(158)	16%	(86)	10%	(53)	30%	(163)	542
Non-Evangelical	16%	(127)	28%	(215)	14%	(106)	8%	(63)	34%	(264)	775
Community: Urban	20%	(119)	27%	(161)	13%	(79)	8%	(47)	32%	(192)	598
Community: Suburban	15%	(149)	28%	(290)	15%	(154)	9%	(93)	33%	(344)	1029
Community: Rural	15%	(87)	24%	(142)	12%	(70)	7%	(43)	41%	(241)	583
Employ: Private Sector	18%	(125)	31%	(215)	15%	(107)	8%	(56)	28%	(192)	694
Employ: Government	16%	(18)	26%	(29)	14%	(16)	13%	(15)	30%	(33)	111
Employ: Self-Employed	13%	(30)	30%	(68)	15%	(35)	11%	(26)	31%	(70)	229
Employ: Homemaker	12%	(25)	22%	(44)	10%	(19)	5%	(10)	51%	(101)	200
Employ: Student	16%	(11)	25%	(17)	23%	(16)	3%	(2)	32%	(22)	68
Employ: Retired	17%	(84)	28%	(134)	11%	(54)	8%	(41)	36%	(175)	488
Employ: Unemployed	17%	(46)	20%	(54)	14%	(40)	7%	(19)	42%	(115)	275
Employ: Other	11%	(16)	21%	(30)	11%	(16)	9%	(14)	47%	(69)	145
Military HH: Yes	14%	(48)	29%	(98)	16%	(53)	8%	(27)	33%	(111)	338
Military HH: No	16%	(307)	26%	(494)	13%	(250)	8%	(156)	36%	(665)	1872
RD/WT: Right Direction	21%	(140)	25%	(162)	14%	(90)	6%	(38)	35%	(231)	660
RD/WT: Wrong Track	14%	(215)	28%	(431)	14%	(213)	9%	(145)	35%	(546)	1550
Biden Job Approve	20%	(186)	28%	(257)	14%	(129)	7%	(61)	31%	(290)	922
Biden Job Disapprove	14%	(164)	28%	(326)	14%	(169)	10%	(117)	34%	(399)	1174

Continued on next page

Table MCSP4_4: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
 Regulations to limit money spent on college athletic facilities

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	16%	(355)	27%	(593)	14%	(302)	8%	(183)	35%	(777)	2210
Biden Job Strongly Approve	26%	(93)	25%	(90)	9%	(30)	7%	(25)	33%	(118)	356
Biden Job Somewhat Approve	16%	(93)	29%	(166)	17%	(99)	6%	(36)	30%	(171)	566
Biden Job Somewhat Disapprove	13%	(41)	30%	(93)	17%	(54)	6%	(19)	34%	(105)	312
Biden Job Strongly Disapprove	14%	(123)	27%	(232)	13%	(115)	11%	(98)	34%	(294)	862
Favorable of Biden	20%	(185)	28%	(259)	13%	(123)	6%	(60)	33%	(306)	933
Unfavorable of Biden	14%	(160)	27%	(322)	15%	(172)	10%	(122)	34%	(405)	1181
Very Favorable of Biden	25%	(104)	25%	(103)	10%	(41)	7%	(28)	33%	(135)	411
Somewhat Favorable of Biden	16%	(81)	30%	(156)	16%	(82)	6%	(32)	33%	(171)	522
Somewhat Unfavorable of Biden	10%	(30)	30%	(86)	17%	(50)	6%	(19)	36%	(106)	292
Very Unfavorable of Biden	15%	(130)	27%	(236)	14%	(122)	12%	(103)	34%	(299)	889
#1 Issue: Economy	14%	(125)	29%	(263)	15%	(140)	10%	(91)	32%	(287)	906
#1 Issue: Security	14%	(41)	30%	(90)	12%	(36)	8%	(24)	36%	(106)	297
#1 Issue: Health Care	20%	(42)	20%	(42)	12%	(25)	5%	(11)	43%	(91)	211
#1 Issue: Medicare / Social Security	16%	(34)	24%	(53)	14%	(31)	7%	(16)	38%	(83)	216
#1 Issue: Women's Issues	20%	(44)	22%	(49)	17%	(36)	3%	(7)	38%	(83)	220
#1 Issue: Education	20%	(13)	35%	(24)	10%	(7)	9%	(6)	26%	(18)	69
#1 Issue: Energy	19%	(33)	31%	(53)	12%	(20)	6%	(10)	32%	(55)	172
#1 Issue: Other	19%	(23)	15%	(18)	6%	(7)	14%	(17)	46%	(55)	119
2020 Vote: Joe Biden	21%	(202)	27%	(256)	15%	(140)	6%	(62)	31%	(301)	959
2020 Vote: Donald Trump	14%	(107)	29%	(225)	15%	(118)	11%	(90)	31%	(248)	788
2020 Vote: Other	16%	(10)	34%	(21)	11%	(7)	6%	(3)	34%	(21)	63
2020 Vote: Didn't Vote	9%	(37)	23%	(91)	9%	(37)	7%	(28)	52%	(207)	400
2018 House Vote: Democrat	23%	(185)	27%	(210)	14%	(110)	7%	(51)	29%	(232)	789
2018 House Vote: Republican	13%	(87)	31%	(199)	15%	(100)	11%	(72)	29%	(190)	649
2018 House Vote: Someone else	17%	(9)	25%	(14)	9%	(5)	12%	(7)	37%	(21)	56
2016 Vote: Hillary Clinton	22%	(163)	26%	(196)	14%	(105)	6%	(43)	32%	(236)	742
2016 Vote: Donald Trump	14%	(101)	30%	(211)	15%	(107)	11%	(80)	30%	(213)	712
2016 Vote: Other	18%	(18)	26%	(26)	8%	(8)	7%	(7)	40%	(39)	99
2016 Vote: Didn't Vote	11%	(72)	24%	(159)	13%	(82)	8%	(53)	44%	(288)	655

Continued on next page

Table MCSP4_4: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
Regulations to limit money spent on college athletic facilities

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	16%	(355)	27%	(593)	14%	(302)	8%	(183)	35%	(777)	2210
Voted in 2014: Yes	19%	(245)	28%	(356)	15%	(190)	9%	(115)	30%	(386)	1291
Voted in 2014: No	12%	(110)	26%	(237)	12%	(113)	7%	(68)	43%	(391)	919
4-Region: Northeast	16%	(62)	27%	(102)	11%	(44)	10%	(37)	36%	(138)	383
4-Region: Midwest	17%	(77)	28%	(126)	14%	(63)	9%	(39)	33%	(152)	456
4-Region: South	15%	(128)	30%	(249)	13%	(108)	7%	(62)	35%	(297)	844
4-Region: West	17%	(88)	22%	(116)	17%	(88)	9%	(45)	36%	(190)	527
Sports Fan	16%	(254)	31%	(483)	17%	(264)	9%	(141)	26%	(401)	1544
College Sports Fans	18%	(232)	33%	(424)	18%	(239)	10%	(133)	20%	(264)	1292
Men's College Basketball Fans	19%	(169)	32%	(287)	20%	(179)	11%	(98)	17%	(154)	887
Women's College Basketball Fans	21%	(118)	32%	(182)	20%	(113)	10%	(58)	16%	(89)	559
College Football Fans	18%	(204)	34%	(379)	18%	(203)	10%	(114)	20%	(228)	1128
College Baseball Fans	20%	(134)	34%	(233)	18%	(120)	12%	(80)	17%	(114)	681
College Soccer Fans	23%	(89)	36%	(137)	16%	(62)	10%	(40)	15%	(56)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4_5: *The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following? The Power Five conferences (SEC, ACC, Big Ten, Big 12, and Pac-12) breaking away from the NCAA and forming their own super conference*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	8% (179)	16% (361)	13% (296)	10% (229)	52% (1145)	2210
Gender: Male	11% (123)	21% (219)	16% (175)	15% (161)	37% (390)	1068
Gender: Female	5% (57)	12% (141)	11% (121)	6% (68)	66% (755)	1142
Age: 18-34	13% (85)	17% (110)	11% (71)	5% (33)	53% (342)	642
Age: 35-44	11% (41)	21% (76)	12% (43)	7% (24)	50% (182)	365
Age: 45-64	6% (45)	16% (112)	14% (102)	14% (100)	50% (355)	714
Age: 65+	2% (8)	13% (63)	16% (80)	15% (72)	54% (266)	489
GenZers: 1997-2012	13% (30)	16% (37)	16% (37)	4% (9)	50% (116)	230
Millennials: 1981-1996	12% (83)	20% (132)	9% (61)	5% (35)	53% (356)	668
GenXers: 1965-1980	8% (45)	17% (92)	15% (83)	12% (63)	48% (266)	550
Baby Boomers: 1946-1964	3% (22)	13% (88)	15% (104)	17% (115)	52% (361)	689
PID: Dem (no lean)	10% (83)	19% (153)	12% (100)	10% (80)	49% (405)	821
PID: Ind (no lean)	6% (45)	14% (104)	12% (85)	10% (69)	59% (427)	729
PID: Rep (no lean)	8% (52)	16% (104)	17% (111)	12% (80)	47% (314)	661
PID/Gender: Dem Men	16% (64)	24% (96)	14% (57)	14% (57)	32% (128)	403
PID/Gender: Dem Women	4% (19)	14% (57)	10% (44)	5% (23)	66% (276)	417
PID/Gender: Ind Men	7% (26)	19% (67)	14% (52)	14% (49)	46% (167)	360
PID/Gender: Ind Women	5% (19)	10% (37)	9% (33)	6% (20)	70% (260)	369
PID/Gender: Rep Men	11% (32)	18% (56)	22% (66)	18% (55)	31% (95)	305
PID/Gender: Rep Women	5% (19)	13% (48)	13% (45)	7% (25)	61% (219)	356
Ideo: Liberal (1-3)	11% (68)	17% (107)	15% (93)	10% (62)	49% (312)	642
Ideo: Moderate (4)	9% (52)	21% (131)	13% (81)	9% (55)	48% (290)	609
Ideo: Conservative (5-7)	7% (56)	15% (110)	15% (111)	14% (109)	49% (372)	759
Educ: < College	9% (128)	15% (215)	11% (159)	8% (120)	57% (815)	1437
Educ: Bachelors degree	5% (25)	18% (90)	17% (82)	14% (67)	46% (227)	491
Educ: Post-grad	9% (26)	20% (56)	20% (56)	15% (42)	36% (102)	282
Income: Under 50k	9% (103)	15% (178)	12% (140)	8% (99)	56% (672)	1191
Income: 50k-100k	7% (49)	18% (122)	16% (106)	12% (79)	48% (325)	680
Income: 100k+	8% (28)	18% (60)	15% (51)	15% (51)	44% (149)	339
Ethnicity: White	7% (118)	15% (263)	14% (233)	11% (188)	53% (908)	1711
Ethnicity: Hispanic	10% (37)	19% (69)	12% (44)	5% (19)	55% (204)	374

Continued on next page

Table MCSP4_5: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
The Power Five conferences (SEC, ACC, Big Ten, Big 12, and Pac-12) breaking away from the NCAA and forming their own super conference

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	8%	(179)	16%	(361)	13%	(296)	10%	(229)	52%	(1145)	2210
Ethnicity: Black	20%	(56)	20%	(55)	10%	(29)	8%	(24)	42%	(119)	282
Ethnicity: Other	2%	(5)	20%	(43)	16%	(34)	8%	(17)	54%	(118)	217
All Christian	8%	(76)	17%	(169)	16%	(160)	12%	(121)	46%	(450)	976
All Non-Christian	6%	(6)	16%	(18)	13%	(14)	11%	(11)	54%	(58)	107
Atheist	9%	(11)	13%	(16)	15%	(19)	10%	(13)	54%	(71)	131
Agnostic/Nothing in particular	10%	(59)	15%	(96)	10%	(61)	7%	(41)	59%	(366)	624
Something Else	7%	(27)	17%	(62)	11%	(42)	11%	(42)	54%	(200)	372
Religious Non-Protestant/Catholic	6%	(7)	14%	(18)	13%	(16)	11%	(14)	56%	(69)	124
Evangelical	11%	(61)	19%	(103)	16%	(86)	12%	(65)	42%	(228)	542
Non-Evangelical	5%	(39)	16%	(125)	15%	(114)	12%	(95)	52%	(403)	775
Community: Urban	12%	(70)	18%	(107)	12%	(73)	10%	(59)	48%	(290)	598
Community: Suburban	7%	(73)	16%	(162)	15%	(150)	12%	(124)	51%	(521)	1029
Community: Rural	6%	(37)	16%	(92)	12%	(73)	8%	(47)	57%	(335)	583
Employ: Private Sector	10%	(68)	20%	(141)	15%	(105)	10%	(71)	45%	(310)	694
Employ: Government	11%	(12)	27%	(30)	12%	(13)	13%	(15)	37%	(41)	111
Employ: Self-Employed	11%	(24)	18%	(41)	13%	(30)	7%	(15)	52%	(118)	229
Employ: Homemaker	8%	(17)	10%	(19)	9%	(18)	4%	(8)	69%	(138)	200
Employ: Student	7%	(5)	8%	(5)	18%	(12)	20%	(14)	47%	(32)	68
Employ: Retired	3%	(14)	13%	(62)	13%	(65)	15%	(74)	56%	(273)	488
Employ: Unemployed	8%	(22)	15%	(42)	15%	(41)	10%	(28)	52%	(142)	275
Employ: Other	12%	(17)	14%	(21)	8%	(12)	3%	(4)	63%	(92)	145
Military HH: Yes	5%	(18)	16%	(56)	17%	(56)	15%	(52)	46%	(157)	338
Military HH: No	9%	(161)	16%	(305)	13%	(240)	9%	(177)	53%	(989)	1872
RD/WT: Right Direction	12%	(79)	20%	(129)	14%	(90)	8%	(54)	47%	(308)	660
RD/WT: Wrong Track	6%	(101)	15%	(231)	13%	(206)	11%	(175)	54%	(837)	1550
Biden Job Approve	10%	(94)	19%	(176)	14%	(131)	10%	(91)	47%	(430)	922
Biden Job Disapprove	7%	(82)	15%	(182)	14%	(159)	12%	(138)	52%	(613)	1174

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Table MCSP4_5: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
 The Power Five conferences (SEC, ACC, Big Ten, Big 12, and Pac-12) breaking away from the NCAA and forming their own super conference

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	8%	(179)	16%	(361)	13%	(296)	10%	(229)	52%	(1145)	2210
Biden Job Strongly Approve	15%	(54)	16%	(58)	13%	(48)	7%	(25)	48%	(171)	356
Biden Job Somewhat Approve	7%	(39)	21%	(118)	15%	(83)	12%	(65)	46%	(260)	566
Biden Job Somewhat Disapprove	8%	(25)	16%	(51)	15%	(47)	7%	(23)	53%	(166)	312
Biden Job Strongly Disapprove	7%	(56)	15%	(131)	13%	(112)	13%	(115)	52%	(447)	862
Favorable of Biden	10%	(90)	18%	(167)	13%	(124)	10%	(93)	49%	(459)	933
Unfavorable of Biden	7%	(80)	16%	(183)	14%	(162)	11%	(133)	53%	(622)	1181
Very Favorable of Biden	13%	(55)	18%	(73)	12%	(51)	8%	(32)	49%	(200)	411
Somewhat Favorable of Biden	7%	(35)	18%	(94)	14%	(73)	12%	(61)	50%	(260)	522
Somewhat Unfavorable of Biden	6%	(18)	16%	(46)	15%	(44)	6%	(18)	57%	(166)	292
Very Unfavorable of Biden	7%	(62)	15%	(137)	13%	(118)	13%	(115)	51%	(456)	889
#1 Issue: Economy	9%	(83)	19%	(170)	13%	(117)	10%	(88)	49%	(448)	906
#1 Issue: Security	4%	(12)	18%	(53)	16%	(48)	10%	(29)	52%	(155)	297
#1 Issue: Health Care	14%	(29)	15%	(31)	11%	(23)	6%	(12)	55%	(117)	211
#1 Issue: Medicare / Social Security	5%	(10)	15%	(33)	13%	(27)	15%	(31)	53%	(114)	216
#1 Issue: Women's Issues	8%	(17)	15%	(33)	13%	(28)	7%	(16)	58%	(127)	220
#1 Issue: Education	18%	(13)	13%	(9)	19%	(13)	13%	(9)	38%	(26)	69
#1 Issue: Energy	7%	(12)	12%	(21)	17%	(28)	14%	(24)	51%	(87)	172
#1 Issue: Other	3%	(3)	10%	(12)	10%	(12)	17%	(21)	60%	(71)	119
2020 Vote: Joe Biden	9%	(84)	20%	(188)	13%	(126)	10%	(98)	48%	(463)	959
2020 Vote: Donald Trump	7%	(53)	15%	(121)	15%	(116)	14%	(111)	49%	(386)	788
2020 Vote: Other	10%	(6)	11%	(7)	8%	(5)	9%	(6)	62%	(39)	63
2020 Vote: Didn't Vote	9%	(36)	11%	(45)	12%	(49)	3%	(14)	64%	(257)	400
2018 House Vote: Democrat	9%	(72)	20%	(161)	13%	(105)	10%	(81)	47%	(371)	789
2018 House Vote: Republican	5%	(35)	15%	(99)	16%	(105)	15%	(98)	48%	(311)	649
2018 House Vote: Someone else	8%	(4)	24%	(14)	8%	(4)	9%	(5)	51%	(28)	56
2016 Vote: Hillary Clinton	9%	(68)	20%	(151)	13%	(100)	9%	(68)	48%	(355)	742
2016 Vote: Donald Trump	6%	(45)	16%	(116)	15%	(105)	16%	(113)	47%	(334)	712
2016 Vote: Other	7%	(7)	7%	(7)	7%	(7)	14%	(14)	65%	(64)	99
2016 Vote: Didn't Vote	9%	(59)	13%	(87)	13%	(84)	5%	(34)	60%	(390)	655

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Table MCSP4_5: The following is a list of proposed changes to the NCAA and college sports system. Do you support or oppose the following?
The Power Five conferences (SEC, ACC, Big Ten, Big 12, and Pac-12) breaking away from the NCAA and forming their own super conference

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	8%	(179)	16%	(361)	13%	(296)	10%	(229)	52%	(1145)	2210
Voted in 2014: Yes	7%	(92)	18%	(229)	14%	(187)	14%	(176)	47%	(608)	1291
Voted in 2014: No	9%	(87)	14%	(132)	12%	(110)	6%	(53)	58%	(537)	919
4-Region: Northeast	9%	(34)	18%	(70)	13%	(50)	8%	(31)	52%	(197)	383
4-Region: Midwest	6%	(28)	15%	(66)	16%	(71)	13%	(58)	51%	(233)	456
4-Region: South	8%	(64)	18%	(150)	13%	(113)	10%	(86)	51%	(431)	844
4-Region: West	10%	(54)	14%	(74)	12%	(62)	10%	(53)	54%	(284)	527
Sports Fan	10%	(161)	21%	(318)	16%	(248)	13%	(201)	40%	(616)	1544
College Sports Fans	12%	(158)	22%	(283)	19%	(239)	15%	(188)	33%	(424)	1292
Men's College Basketball Fans	15%	(131)	23%	(206)	20%	(174)	18%	(159)	25%	(218)	887
Women's College Basketball Fans	17%	(97)	25%	(138)	20%	(113)	16%	(87)	22%	(124)	559
College Football Fans	13%	(149)	22%	(250)	18%	(201)	15%	(172)	32%	(356)	1128
College Baseball Fans	17%	(117)	25%	(168)	17%	(117)	15%	(104)	26%	(175)	681
College Soccer Fans	24%	(91)	29%	(112)	16%	(62)	10%	(37)	21%	(81)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5: How much have you seen, read, or heard about NCAA president Mark Emmert stepping down from his position in 2023?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(53)	11%	(254)	21%	(473)	65%	(1431)	2210
Gender: Male	3%	(35)	17%	(181)	25%	(268)	55%	(585)	1068
Gender: Female	2%	(18)	6%	(73)	18%	(205)	74%	(846)	1142
Age: 18-34	5%	(31)	13%	(83)	23%	(148)	59%	(380)	642
Age: 35-44	3%	(11)	17%	(61)	23%	(84)	57%	(209)	365
Age: 45-64	1%	(7)	12%	(83)	20%	(144)	67%	(480)	714
Age: 65+	1%	(4)	5%	(26)	20%	(97)	74%	(362)	489
GenZers: 1997-2012	3%	(6)	13%	(29)	26%	(59)	59%	(136)	230
Millennials: 1981-1996	5%	(35)	15%	(99)	22%	(150)	58%	(384)	668
GenXers: 1965-1980	1%	(7)	12%	(67)	21%	(114)	66%	(362)	550
Baby Boomers: 1946-1964	1%	(5)	8%	(56)	19%	(130)	72%	(498)	689
PID: Dem (no lean)	4%	(31)	13%	(105)	24%	(198)	59%	(487)	821
PID: Ind (no lean)	1%	(7)	9%	(65)	20%	(145)	70%	(512)	729
PID: Rep (no lean)	2%	(15)	13%	(83)	20%	(130)	65%	(433)	661
PID/Gender: Dem Men	5%	(21)	19%	(76)	28%	(113)	48%	(193)	403
PID/Gender: Dem Women	2%	(10)	7%	(29)	20%	(85)	70%	(294)	417
PID/Gender: Ind Men	1%	(5)	13%	(48)	24%	(88)	61%	(219)	360
PID/Gender: Ind Women	1%	(2)	5%	(17)	15%	(56)	79%	(293)	369
PID/Gender: Rep Men	3%	(9)	19%	(56)	22%	(66)	57%	(173)	305
PID/Gender: Rep Women	2%	(6)	8%	(27)	18%	(64)	73%	(259)	356
Ideo: Liberal (1-3)	4%	(25)	13%	(86)	25%	(161)	58%	(371)	642
Ideo: Moderate (4)	2%	(13)	13%	(79)	25%	(155)	59%	(362)	609
Ideo: Conservative (5-7)	2%	(13)	11%	(86)	18%	(138)	69%	(522)	759
Educ: < College	1%	(16)	11%	(156)	21%	(295)	68%	(970)	1437
Educ: Bachelors degree	3%	(16)	11%	(55)	25%	(122)	61%	(298)	491
Educ: Post-grad	7%	(21)	15%	(42)	20%	(57)	58%	(163)	282
Income: Under 50k	2%	(18)	10%	(124)	21%	(246)	67%	(803)	1191
Income: 50k-100k	2%	(16)	13%	(86)	24%	(160)	61%	(418)	680
Income: 100k+	5%	(18)	13%	(43)	20%	(67)	62%	(210)	339
Ethnicity: White	2%	(34)	10%	(176)	21%	(355)	67%	(1146)	1711
Ethnicity: Hispanic	4%	(15)	12%	(45)	25%	(95)	58%	(219)	374
Ethnicity: Black	5%	(15)	19%	(54)	26%	(73)	50%	(140)	282
Ethnicity: Other	2%	(3)	11%	(23)	21%	(45)	67%	(145)	217

Continued on next page

Table MCSP5: How much have you seen, read, or heard about NCAA president Mark Emmert stepping down from his position in 2023?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(53)	11%	(254)	21%	(473)	65%	(1431)	2210
All Christian	3%	(34)	12%	(119)	23%	(222)	62%	(602)	976
All Non-Christian	5%	(6)	9%	(9)	22%	(24)	64%	(68)	107
Atheist	2%	(3)	12%	(15)	21%	(27)	65%	(85)	131
Agnostic/Nothing in particular	1%	(7)	11%	(69)	18%	(112)	70%	(436)	624
Something Else	1%	(3)	11%	(41)	24%	(88)	64%	(240)	372
Religious Non-Protestant/Catholic	5%	(6)	9%	(11)	22%	(27)	65%	(80)	124
Evangelical	4%	(23)	12%	(64)	22%	(118)	62%	(338)	542
Non-Evangelical	2%	(14)	12%	(94)	24%	(183)	62%	(484)	775
Community: Urban	5%	(30)	14%	(85)	23%	(138)	58%	(344)	598
Community: Suburban	1%	(15)	11%	(113)	22%	(225)	66%	(676)	1029
Community: Rural	1%	(7)	9%	(55)	19%	(110)	70%	(411)	583
Employ: Private Sector	4%	(28)	17%	(116)	26%	(180)	53%	(371)	694
Employ: Government	8%	(9)	21%	(23)	19%	(21)	52%	(57)	111
Employ: Self-Employed	2%	(5)	14%	(32)	26%	(59)	58%	(133)	229
Employ: Homemaker	1%	(2)	5%	(9)	15%	(30)	79%	(159)	200
Employ: Student	—	(0)	14%	(10)	32%	(22)	54%	(37)	68
Employ: Retired	1%	(5)	5%	(26)	18%	(89)	75%	(368)	488
Employ: Unemployed	1%	(3)	10%	(29)	17%	(48)	71%	(195)	275
Employ: Other	—	(1)	6%	(9)	17%	(25)	76%	(111)	145
Military HH: Yes	3%	(10)	10%	(34)	24%	(82)	63%	(213)	338
Military HH: No	2%	(43)	12%	(220)	21%	(391)	65%	(1218)	1872
RD/WT: Right Direction	5%	(32)	15%	(96)	24%	(158)	57%	(373)	660
RD/WT: Wrong Track	1%	(20)	10%	(157)	20%	(315)	68%	(1058)	1550
Biden Job Approve	4%	(33)	14%	(129)	24%	(221)	59%	(540)	922
Biden Job Disapprove	1%	(17)	10%	(123)	21%	(242)	67%	(791)	1174
Biden Job Strongly Approve	8%	(28)	16%	(58)	22%	(79)	54%	(191)	356
Biden Job Somewhat Approve	1%	(6)	12%	(70)	25%	(141)	62%	(348)	566
Biden Job Somewhat Disapprove	1%	(4)	12%	(37)	27%	(84)	60%	(187)	312
Biden Job Strongly Disapprove	2%	(13)	10%	(86)	18%	(158)	70%	(604)	862
Favorable of Biden	4%	(34)	13%	(118)	25%	(232)	59%	(549)	933
Unfavorable of Biden	2%	(18)	11%	(131)	19%	(229)	68%	(802)	1181

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Table MCSP5: How much have you seen, read, or heard about NCAA president Mark Emmert stepping down from his position in 2023?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(53)	11%	(254)	21%	(473)	65%	(1431)	2210
Very Favorable of Biden	6%	(25)	16%	(67)	24%	(99)	54%	(221)	411
Somewhat Favorable of Biden	2%	(9)	10%	(52)	26%	(133)	63%	(328)	522
Somewhat Unfavorable of Biden	1%	(4)	13%	(38)	22%	(63)	64%	(186)	292
Very Unfavorable of Biden	2%	(14)	10%	(93)	19%	(166)	69%	(616)	889
#1 Issue: Economy	2%	(21)	13%	(121)	24%	(218)	60%	(546)	906
#1 Issue: Security	3%	(9)	10%	(28)	17%	(51)	70%	(209)	297
#1 Issue: Health Care	3%	(7)	18%	(37)	22%	(46)	57%	(120)	211
#1 Issue: Medicare / Social Security	1%	(3)	9%	(19)	13%	(28)	77%	(167)	216
#1 Issue: Women's Issues	—	(0)	7%	(16)	23%	(51)	70%	(154)	220
#1 Issue: Education	7%	(5)	10%	(7)	30%	(21)	52%	(36)	69
#1 Issue: Energy	3%	(5)	11%	(20)	23%	(39)	63%	(107)	172
#1 Issue: Other	2%	(3)	5%	(6)	16%	(19)	77%	(93)	119
2020 Vote: Joe Biden	4%	(35)	14%	(131)	25%	(242)	57%	(551)	959
2020 Vote: Donald Trump	2%	(15)	12%	(94)	20%	(161)	66%	(517)	788
2020 Vote: Other	3%	(2)	4%	(3)	22%	(14)	71%	(45)	63
2020 Vote: Didn't Vote	—	(1)	6%	(26)	14%	(56)	80%	(318)	400
2018 House Vote: Democrat	3%	(27)	14%	(111)	24%	(193)	58%	(458)	789
2018 House Vote: Republican	2%	(12)	11%	(73)	21%	(135)	66%	(429)	649
2018 House Vote: Someone else	4%	(2)	4%	(2)	24%	(14)	68%	(38)	56
2016 Vote: Hillary Clinton	3%	(23)	13%	(99)	24%	(177)	60%	(443)	742
2016 Vote: Donald Trump	2%	(15)	12%	(86)	21%	(152)	65%	(460)	712
2016 Vote: Other	2%	(2)	6%	(6)	22%	(22)	70%	(69)	99
2016 Vote: Didn't Vote	2%	(12)	9%	(62)	18%	(121)	70%	(460)	655
Voted in 2014: Yes	3%	(37)	13%	(166)	23%	(298)	61%	(791)	1291
Voted in 2014: No	2%	(16)	10%	(88)	19%	(175)	70%	(640)	919
4-Region: Northeast	3%	(13)	15%	(56)	19%	(72)	63%	(241)	383
4-Region: Midwest	1%	(6)	12%	(56)	23%	(105)	63%	(290)	456
4-Region: South	3%	(24)	11%	(94)	21%	(175)	65%	(551)	844
4-Region: West	2%	(9)	9%	(48)	23%	(121)	66%	(349)	527
Sports Fan	3%	(52)	15%	(234)	26%	(408)	55%	(850)	1544
College Sports Fans	4%	(49)	17%	(223)	29%	(373)	50%	(647)	1292
Men's College Basketball Fans	5%	(44)	21%	(189)	30%	(265)	44%	(390)	887

Continued on next page

Table MCSP5: *How much have you seen, read, or heard about NCAA president Mark Emmert stepping down from his position in 2023?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(53)	11%	(254)	21%	(473)	65%	(1431)	2210
Women's College Basketball Fans	7%	(40)	21%	(119)	31%	(174)	41%	(227)	559
College Football Fans	4%	(49)	18%	(208)	29%	(326)	48%	(544)	1128
College Baseball Fans	7%	(46)	22%	(150)	29%	(200)	42%	(286)	681
College Soccer Fans	10%	(39)	23%	(89)	29%	(113)	37%	(143)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCSP6: As you may know, many colleges and universities provide academic and athletic scholarships to their athletes. Do you think academic and athletic scholarships adequately compensate student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (959)	27% (599)	30% (652)	2210
Gender: Male	44% (474)	34% (361)	22% (233)	1068
Gender: Female	42% (485)	21% (238)	37% (419)	1142
Age: 18-34	44% (283)	23% (150)	33% (209)	642
Age: 35-44	35% (127)	35% (129)	30% (110)	365
Age: 45-64	44% (316)	28% (198)	28% (200)	714
Age: 65+	48% (233)	25% (122)	27% (134)	489
GenZers: 1997-2012	45% (104)	18% (41)	37% (85)	230
Millennials: 1981-1996	41% (276)	28% (190)	30% (202)	668
GenXers: 1965-1980	41% (225)	29% (161)	30% (164)	550
Baby Boomers: 1946-1964	46% (316)	28% (190)	26% (182)	689
PID: Dem (no lean)	40% (329)	33% (269)	27% (223)	821
PID: Ind (no lean)	40% (292)	26% (189)	34% (248)	729
PID: Rep (no lean)	51% (338)	21% (141)	27% (181)	661
PID/Gender: Dem Men	40% (160)	40% (161)	20% (82)	403
PID/Gender: Dem Women	40% (168)	26% (108)	34% (141)	417
PID/Gender: Ind Men	43% (157)	31% (112)	25% (91)	360
PID/Gender: Ind Women	37% (135)	21% (77)	42% (157)	369
PID/Gender: Rep Men	51% (157)	29% (88)	20% (60)	305
PID/Gender: Rep Women	51% (182)	15% (53)	34% (121)	356
Ideo: Liberal (1-3)	39% (249)	38% (245)	23% (149)	642
Ideo: Moderate (4)	46% (280)	29% (175)	25% (153)	609
Ideo: Conservative (5-7)	51% (386)	21% (162)	28% (211)	759
Educ: < College	40% (578)	25% (364)	34% (495)	1437
Educ: Bachelors degree	45% (220)	34% (165)	22% (106)	491
Educ: Post-grad	57% (161)	25% (70)	18% (51)	282
Income: Under 50k	38% (452)	27% (317)	35% (422)	1191
Income: 50k-100k	49% (334)	28% (192)	23% (154)	680
Income: 100k+	51% (173)	26% (90)	23% (76)	339
Ethnicity: White	45% (771)	24% (416)	31% (525)	1711
Ethnicity: Hispanic	43% (160)	29% (109)	28% (105)	374

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Table MCSP6: *As you may know, many colleges and universities provide academic and athletic scholarships to their athletes. Do you think academic and athletic scholarships adequately compensate student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (959)	27% (599)	30% (652)	2210
Ethnicity: Black	35% (98)	43% (121)	22% (63)	282
Ethnicity: Other	41% (90)	29% (62)	30% (65)	217
All Christian	53% (518)	24% (236)	23% (222)	976
All Non-Christian	41% (44)	26% (28)	33% (35)	107
Atheist	30% (40)	45% (58)	25% (33)	131
Agnostic/Nothing in particular	35% (216)	28% (177)	37% (230)	624
Something Else	38% (140)	27% (99)	36% (132)	372
Religious Non-Protestant/Catholic	43% (53)	25% (30)	33% (40)	124
Evangelical	48% (261)	23% (127)	28% (154)	542
Non-Evangelical	49% (383)	26% (202)	24% (190)	775
Community: Urban	45% (266)	27% (164)	28% (167)	598
Community: Suburban	43% (441)	29% (296)	28% (293)	1029
Community: Rural	43% (251)	24% (140)	33% (192)	583
Employ: Private Sector	46% (317)	32% (222)	22% (155)	694
Employ: Government	49% (55)	27% (30)	23% (26)	111
Employ: Self-Employed	40% (91)	27% (63)	33% (75)	229
Employ: Homemaker	38% (76)	20% (40)	42% (84)	200
Employ: Student	53% (36)	16% (11)	31% (21)	68
Employ: Retired	48% (234)	24% (117)	28% (137)	488
Employ: Unemployed	31% (86)	33% (90)	36% (99)	275
Employ: Other	43% (63)	18% (26)	39% (56)	145
Military HH: Yes	49% (166)	25% (83)	27% (90)	338
Military HH: No	42% (793)	28% (516)	30% (563)	1872
RD/WT: Right Direction	41% (274)	34% (223)	25% (164)	660
RD/WT: Wrong Track	44% (685)	24% (376)	32% (489)	1550
Biden Job Approve	41% (382)	33% (308)	25% (231)	922
Biden Job Disapprove	47% (554)	24% (276)	29% (343)	1174

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Table MCSP6: As you may know, many colleges and universities provide academic and athletic scholarships to their athletes. Do you think academic and athletic scholarships adequately compensate student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (959)	27% (599)	30% (652)	2210
Biden Job Strongly Approve	40% (141)	39% (140)	21% (75)	356
Biden Job Somewhat Approve	43% (241)	30% (168)	28% (156)	566
Biden Job Somewhat Disapprove	43% (133)	27% (85)	30% (94)	312
Biden Job Strongly Disapprove	49% (421)	22% (191)	29% (249)	862
Favorable of Biden	41% (386)	33% (311)	25% (236)	933
Unfavorable of Biden	47% (549)	23% (269)	31% (362)	1181
Very Favorable of Biden	40% (163)	37% (154)	23% (95)	411
Somewhat Favorable of Biden	43% (224)	30% (157)	27% (141)	522
Somewhat Unfavorable of Biden	42% (122)	27% (79)	31% (90)	292
Very Unfavorable of Biden	48% (427)	21% (190)	31% (272)	889
#1 Issue: Economy	47% (428)	26% (234)	27% (243)	906
#1 Issue: Security	47% (139)	24% (71)	30% (88)	297
#1 Issue: Health Care	42% (88)	29% (62)	29% (61)	211
#1 Issue: Medicare / Social Security	42% (91)	27% (58)	31% (67)	216
#1 Issue: Women's Issues	28% (62)	29% (63)	43% (95)	220
#1 Issue: Education	50% (34)	28% (19)	22% (15)	69
#1 Issue: Energy	41% (70)	33% (57)	26% (45)	172
#1 Issue: Other	39% (47)	30% (36)	31% (37)	119
2020 Vote: Joe Biden	43% (410)	34% (324)	24% (225)	959
2020 Vote: Donald Trump	51% (400)	22% (173)	27% (214)	788
2020 Vote: Other	42% (26)	28% (17)	31% (19)	63
2020 Vote: Didn't Vote	31% (122)	21% (85)	48% (193)	400
2018 House Vote: Democrat	42% (332)	37% (294)	21% (163)	789
2018 House Vote: Republican	56% (360)	20% (128)	25% (160)	649
2018 House Vote: Someone else	31% (17)	34% (19)	35% (19)	56
2016 Vote: Hillary Clinton	41% (302)	36% (266)	23% (174)	742
2016 Vote: Donald Trump	52% (368)	24% (169)	25% (175)	712
2016 Vote: Other	46% (46)	24% (24)	30% (29)	99
2016 Vote: Didn't Vote	37% (241)	21% (140)	42% (274)	655

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Table MCSP6: As you may know, many colleges and universities provide academic and athletic scholarships to their athletes. Do you think academic and athletic scholarships adequately compensate student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (959)	27% (599)	30% (652)	2210
Voted in 2014: Yes	47% (611)	30% (381)	23% (300)	1291
Voted in 2014: No	38% (348)	24% (218)	38% (353)	919
4-Region: Northeast	45% (171)	26% (100)	29% (111)	383
4-Region: Midwest	47% (213)	26% (121)	27% (123)	456
4-Region: South	43% (363)	27% (230)	30% (252)	844
4-Region: West	40% (212)	28% (148)	32% (167)	527
Sports Fan	48% (740)	29% (454)	23% (350)	1544
College Sports Fans	50% (645)	31% (405)	19% (242)	1292
Men's College Basketball Fans	51% (453)	34% (305)	15% (129)	887
Women's College Basketball Fans	51% (288)	35% (195)	14% (77)	559
College Football Fans	51% (578)	30% (343)	18% (207)	1128
College Baseball Fans	53% (362)	32% (215)	15% (104)	681
College Soccer Fans	57% (220)	26% (98)	17% (65)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP7: As you may know, colleges and universities do not currently pay a salary to their athletes under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (798)	42% (920)	22% (492)	2210
Gender: Male	45% (476)	39% (414)	17% (177)	1068
Gender: Female	28% (322)	44% (505)	28% (315)	1142
Age: 18-34	45% (289)	29% (189)	26% (165)	642
Age: 35-44	44% (162)	32% (116)	24% (87)	365
Age: 45-64	33% (238)	46% (327)	21% (149)	714
Age: 65+	23% (111)	59% (288)	19% (91)	489
GenZers: 1997-2012	43% (99)	29% (66)	28% (64)	230
Millennials: 1981-1996	46% (304)	30% (202)	24% (162)	668
GenXers: 1965-1980	38% (206)	39% (216)	23% (127)	550
Baby Boomers: 1946-1964	25% (174)	57% (391)	18% (125)	689
PID: Dem (no lean)	46% (376)	34% (280)	20% (165)	821
PID: Ind (no lean)	36% (262)	37% (267)	27% (199)	729
PID: Rep (no lean)	24% (160)	56% (372)	19% (128)	661
PID/Gender: Dem Men	56% (227)	29% (119)	14% (57)	403
PID/Gender: Dem Women	36% (149)	39% (161)	26% (107)	417
PID/Gender: Ind Men	42% (152)	36% (130)	22% (78)	360
PID/Gender: Ind Women	30% (111)	37% (138)	33% (120)	369
PID/Gender: Rep Men	32% (98)	54% (166)	13% (41)	305
PID/Gender: Rep Women	18% (63)	58% (207)	24% (87)	356
Ideo: Liberal (1-3)	52% (333)	31% (199)	17% (110)	642
Ideo: Moderate (4)	36% (221)	42% (253)	22% (134)	609
Ideo: Conservative (5-7)	25% (191)	56% (429)	18% (139)	759
Educ: < College	36% (514)	38% (545)	26% (378)	1437
Educ: Bachelors degree	37% (181)	48% (236)	15% (74)	491
Educ: Post-grad	37% (104)	49% (139)	14% (40)	282
Income: Under 50k	37% (438)	36% (430)	27% (323)	1191
Income: 50k-100k	35% (240)	48% (323)	17% (117)	680
Income: 100k+	35% (120)	49% (166)	15% (52)	339
Ethnicity: White	31% (526)	46% (790)	23% (395)	1711
Ethnicity: Hispanic	54% (200)	29% (108)	17% (65)	374

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Table MCSP7: As you may know, colleges and universities do not currently pay a salary to their athletes under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (798)	42% (920)	22% (492)	2210
Ethnicity: Black	63% (179)	17% (48)	20% (55)	282
Ethnicity: Other	43% (94)	38% (82)	19% (41)	217
All Christian	34% (332)	49% (481)	17% (163)	976
All Non-Christian	35% (38)	40% (43)	25% (26)	107
Atheist	41% (54)	40% (53)	19% (24)	131
Agnostic/Nothing in particular	38% (237)	33% (204)	29% (183)	624
Something Else	37% (139)	37% (139)	25% (94)	372
Religious Non-Protestant/Catholic	32% (40)	42% (52)	26% (32)	124
Evangelical	35% (192)	42% (230)	22% (120)	542
Non-Evangelical	35% (271)	49% (376)	16% (128)	775
Community: Urban	47% (280)	31% (184)	22% (134)	598
Community: Suburban	33% (344)	47% (482)	20% (203)	1029
Community: Rural	30% (174)	44% (254)	27% (155)	583
Employ: Private Sector	41% (288)	41% (283)	18% (124)	694
Employ: Government	49% (55)	31% (34)	20% (22)	111
Employ: Self-Employed	43% (98)	33% (76)	24% (55)	229
Employ: Homemaker	34% (68)	39% (78)	27% (54)	200
Employ: Student	49% (34)	29% (20)	21% (14)	68
Employ: Retired	23% (110)	59% (287)	18% (90)	488
Employ: Unemployed	35% (95)	35% (97)	30% (83)	275
Employ: Other	35% (51)	31% (44)	34% (50)	145
Military HH: Yes	33% (113)	52% (175)	15% (51)	338
Military HH: No	37% (686)	40% (745)	24% (441)	1872
RD/WT: Right Direction	44% (291)	34% (225)	22% (145)	660
RD/WT: Wrong Track	33% (508)	45% (695)	22% (347)	1550
Biden Job Approve	46% (425)	35% (320)	19% (178)	922
Biden Job Disapprove	29% (345)	49% (580)	21% (248)	1174

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Table MCSP7: As you may know, colleges and universities do not currently pay a salary to their athletes under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (798)	42% (920)	22% (492)	2210
Biden Job Strongly Approve	49% (175)	33% (119)	17% (62)	356
Biden Job Somewhat Approve	44% (249)	36% (201)	20% (116)	566
Biden Job Somewhat Disapprove	32% (100)	42% (132)	26% (80)	312
Biden Job Strongly Disapprove	28% (245)	52% (448)	20% (168)	862
Favorable of Biden	45% (417)	36% (333)	20% (183)	933
Unfavorable of Biden	30% (356)	48% (561)	22% (264)	1181
Very Favorable of Biden	49% (202)	32% (132)	19% (77)	411
Somewhat Favorable of Biden	41% (215)	39% (201)	20% (106)	522
Somewhat Unfavorable of Biden	38% (110)	35% (101)	27% (80)	292
Very Unfavorable of Biden	28% (245)	52% (460)	21% (184)	889
#1 Issue: Economy	37% (338)	43% (387)	20% (180)	906
#1 Issue: Security	23% (70)	51% (152)	26% (76)	297
#1 Issue: Health Care	46% (96)	30% (63)	24% (51)	211
#1 Issue: Medicare / Social Security	30% (65)	53% (114)	17% (37)	216
#1 Issue: Women's Issues	40% (87)	32% (70)	29% (63)	220
#1 Issue: Education	46% (32)	30% (21)	24% (16)	69
#1 Issue: Energy	43% (73)	36% (61)	22% (37)	172
#1 Issue: Other	31% (37)	43% (52)	26% (31)	119
2020 Vote: Joe Biden	46% (442)	36% (346)	18% (171)	959
2020 Vote: Donald Trump	24% (192)	57% (449)	19% (147)	788
2020 Vote: Other	37% (23)	32% (20)	31% (20)	63
2020 Vote: Didn't Vote	35% (141)	26% (105)	39% (154)	400
2018 House Vote: Democrat	48% (375)	36% (280)	17% (133)	789
2018 House Vote: Republican	25% (164)	58% (376)	17% (109)	649
2018 House Vote: Someone else	25% (14)	42% (23)	33% (18)	56
2016 Vote: Hillary Clinton	46% (340)	36% (266)	18% (136)	742
2016 Vote: Donald Trump	24% (167)	60% (425)	17% (120)	712
2016 Vote: Other	25% (25)	42% (41)	33% (33)	99
2016 Vote: Didn't Vote	41% (265)	28% (187)	31% (203)	655

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Table MCSP7: As you may know, colleges and universities do not currently pay a salary to their athletes under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (798)	42% (920)	22% (492)	2210
Voted in 2014: Yes	34% (446)	48% (619)	18% (227)	1291
Voted in 2014: No	38% (353)	33% (301)	29% (265)	919
4-Region: Northeast	32% (123)	46% (175)	22% (85)	383
4-Region: Midwest	29% (134)	47% (214)	24% (109)	456
4-Region: South	39% (327)	38% (319)	23% (198)	844
4-Region: West	41% (214)	40% (213)	19% (100)	527
Sports Fan	41% (635)	42% (644)	17% (265)	1544
College Sports Fans	44% (571)	42% (543)	14% (178)	1292
Men's College Basketball Fans	49% (438)	38% (340)	12% (109)	887
Women's College Basketball Fans	54% (301)	34% (188)	13% (71)	559
College Football Fans	45% (509)	42% (469)	13% (150)	1128
College Baseball Fans	47% (323)	39% (267)	13% (90)	681
College Soccer Fans	54% (206)	33% (128)	13% (50)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP8: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	7% (148)	8% (174)	47% (1047)	7% (145)	12% (258)	20% (438)	2210
Gender: Male	10% (111)	10% (111)	47% (506)	8% (81)	12% (132)	12% (128)	1068
Gender: Female	3% (37)	6% (64)	47% (541)	6% (64)	11% (126)	27% (310)	1142
Age: 18-34	12% (78)	14% (90)	38% (245)	4% (29)	7% (42)	25% (158)	642
Age: 35-44	9% (32)	11% (40)	44% (161)	5% (18)	8% (30)	23% (84)	365
Age: 45-64	4% (29)	5% (37)	52% (368)	7% (51)	15% (108)	17% (121)	714
Age: 65+	2% (9)	1% (7)	56% (273)	10% (47)	16% (78)	15% (75)	489
GenZers: 1997-2012	12% (28)	18% (40)	37% (85)	4% (9)	5% (11)	24% (55)	230
Millennials: 1981-1996	12% (77)	12% (79)	40% (267)	5% (31)	7% (49)	25% (165)	668
GenXers: 1965-1980	6% (30)	5% (29)	52% (284)	6% (35)	13% (73)	18% (98)	550
Baby Boomers: 1946-1964	2% (13)	4% (24)	54% (373)	9% (64)	16% (111)	15% (103)	689
PID: Dem (no lean)	10% (84)	11% (92)	48% (397)	5% (43)	7% (60)	18% (144)	821
PID: Ind (no lean)	5% (38)	7% (51)	46% (337)	5% (38)	12% (86)	25% (179)	729
PID: Rep (no lean)	4% (27)	5% (31)	47% (313)	10% (64)	17% (112)	17% (115)	661
PID/Gender: Dem Men	16% (65)	15% (59)	47% (188)	5% (22)	7% (30)	10% (39)	403
PID/Gender: Dem Women	4% (18)	8% (32)	50% (209)	5% (21)	7% (30)	25% (106)	417
PID/Gender: Ind Men	8% (30)	9% (33)	47% (170)	6% (20)	14% (51)	15% (56)	360
PID/Gender: Ind Women	2% (8)	5% (18)	45% (167)	5% (18)	9% (35)	33% (123)	369
PID/Gender: Rep Men	5% (16)	6% (18)	48% (148)	13% (39)	17% (51)	11% (33)	305
PID/Gender: Rep Women	3% (11)	4% (13)	46% (165)	7% (25)	17% (61)	23% (81)	356
Ideo: Liberal (1-3)	11% (71)	12% (78)	52% (332)	5% (29)	7% (44)	14% (88)	642
Ideo: Moderate (4)	8% (51)	9% (55)	48% (291)	6% (37)	10% (64)	18% (110)	609
Ideo: Conservative (5-7)	3% (21)	4% (32)	48% (363)	9% (71)	19% (144)	17% (127)	759
Educ: < College	7% (97)	8% (110)	46% (668)	5% (74)	10% (145)	24% (344)	1437
Educ: Bachelors degree	5% (25)	8% (41)	52% (256)	9% (44)	13% (66)	12% (60)	491
Educ: Post-grad	9% (27)	8% (24)	43% (123)	10% (28)	17% (48)	12% (33)	282
Income: Under 50k	7% (86)	9% (106)	46% (542)	5% (57)	11% (128)	23% (272)	1191
Income: 50k-100k	6% (42)	7% (51)	49% (330)	8% (51)	14% (92)	17% (114)	680
Income: 100k+	6% (20)	5% (17)	52% (175)	11% (37)	11% (38)	15% (52)	339
Ethnicity: White	5% (80)	6% (98)	49% (834)	7% (122)	13% (226)	21% (351)	1711
Ethnicity: Hispanic	11% (42)	10% (37)	51% (192)	4% (14)	9% (32)	15% (57)	374

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Table MCSP8: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	7% (148)	8% (174)	47% (1047)	7% (145)	12% (258)	20% (438)	2210
Ethnicity: Black	19% (54)	17% (48)	38% (107)	4% (10)	4% (11)	18% (52)	282
Ethnicity: Other	6% (14)	13% (29)	49% (105)	6% (13)	10% (21)	16% (35)	217
All Christian	5% (51)	6% (59)	52% (507)	9% (86)	14% (138)	14% (134)	976
All Non-Christian	4% (4)	13% (14)	47% (50)	4% (5)	9% (9)	23% (25)	107
Atheist	9% (12)	17% (22)	47% (61)	6% (8)	9% (12)	11% (15)	131
Agnostic/Nothing in particular	9% (56)	6% (39)	47% (290)	4% (24)	8% (52)	26% (163)	624
Something Else	7% (25)	11% (40)	37% (139)	6% (22)	12% (46)	27% (100)	372
Religious Non-Protestant/Catholic	3% (4)	11% (14)	47% (58)	6% (7)	10% (12)	23% (28)	124
Evangelical	9% (46)	9% (47)	44% (240)	7% (39)	12% (67)	19% (104)	542
Non-Evangelical	4% (28)	7% (52)	51% (391)	9% (67)	15% (113)	16% (124)	775
Community: Urban	13% (76)	13% (76)	44% (265)	4% (24)	8% (48)	18% (110)	598
Community: Suburban	5% (50)	6% (65)	50% (510)	8% (81)	14% (140)	18% (183)	1029
Community: Rural	4% (23)	6% (33)	47% (272)	7% (40)	12% (71)	25% (145)	583
Employ: Private Sector	10% (72)	11% (75)	42% (295)	7% (51)	12% (81)	17% (121)	694
Employ: Government	12% (13)	14% (15)	42% (46)	7% (8)	8% (9)	17% (19)	111
Employ: Self-Employed	8% (18)	10% (23)	41% (94)	7% (16)	11% (25)	23% (52)	229
Employ: Homemaker	7% (13)	5% (10)	54% (108)	2% (5)	9% (19)	23% (45)	200
Employ: Student	15% (10)	8% (6)	45% (31)	5% (3)	8% (5)	19% (13)	68
Employ: Retired	2% (9)	3% (14)	53% (256)	10% (46)	16% (77)	17% (84)	488
Employ: Unemployed	3% (8)	8% (21)	53% (147)	3% (9)	10% (28)	22% (61)	275
Employ: Other	2% (3)	7% (10)	48% (69)	4% (6)	10% (14)	29% (43)	145
Military HH: Yes	7% (22)	7% (24)	46% (157)	10% (33)	16% (55)	14% (47)	338
Military HH: No	7% (126)	8% (150)	48% (890)	6% (112)	11% (203)	21% (391)	1872
RD/WT: Right Direction	11% (71)	12% (76)	47% (310)	5% (34)	6% (43)	19% (126)	660
RD/WT: Wrong Track	5% (77)	6% (98)	48% (737)	7% (111)	14% (215)	20% (312)	1550
Biden Job Approve	9% (84)	11% (105)	49% (454)	6% (55)	7% (67)	17% (156)	922
Biden Job Disapprove	5% (59)	6% (65)	48% (561)	7% (88)	16% (183)	19% (218)	1174

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Table MCSP8: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	7% (148)	8% (174)	47% (1047)	7% (145)	12% (258)	20% (438)	2210
Biden Job Strongly Approve	16% (57)	8% (29)	48% (172)	5% (17)	6% (21)	17% (60)	356
Biden Job Somewhat Approve	5% (27)	13% (76)	50% (283)	7% (38)	8% (46)	17% (96)	566
Biden Job Somewhat Disapprove	8% (24)	8% (25)	53% (165)	6% (18)	6% (19)	20% (61)	312
Biden Job Strongly Disapprove	4% (36)	5% (40)	46% (395)	8% (70)	19% (164)	18% (157)	862
Favorable of Biden	9% (83)	10% (95)	50% (464)	5% (51)	8% (74)	18% (166)	933
Unfavorable of Biden	4% (53)	6% (70)	47% (558)	8% (90)	15% (178)	20% (232)	1181
Very Favorable of Biden	14% (58)	10% (42)	47% (192)	5% (20)	6% (23)	18% (76)	411
Somewhat Favorable of Biden	5% (26)	10% (53)	52% (272)	6% (31)	10% (50)	17% (90)	522
Somewhat Unfavorable of Biden	3% (10)	11% (32)	54% (157)	5% (14)	6% (18)	21% (60)	292
Very Unfavorable of Biden	5% (43)	4% (38)	45% (401)	9% (76)	18% (160)	19% (171)	889
#1 Issue: Economy	8% (69)	7% (66)	46% (417)	8% (69)	13% (118)	18% (167)	906
#1 Issue: Security	6% (17)	5% (14)	44% (130)	7% (21)	15% (45)	24% (70)	297
#1 Issue: Health Care	9% (20)	12% (24)	47% (98)	7% (15)	5% (11)	20% (41)	211
#1 Issue: Medicare / Social Security	4% (8)	5% (11)	53% (115)	5% (10)	15% (33)	18% (39)	216
#1 Issue: Women's Issues	6% (12)	9% (21)	49% (108)	4% (9)	7% (16)	25% (54)	220
#1 Issue: Education	9% (7)	21% (15)	26% (18)	9% (6)	7% (5)	28% (19)	69
#1 Issue: Energy	5% (9)	11% (19)	55% (94)	5% (9)	8% (13)	16% (27)	172
#1 Issue: Other	5% (6)	3% (4)	57% (68)	5% (6)	14% (17)	16% (19)	119
2020 Vote: Joe Biden	9% (88)	10% (99)	52% (497)	6% (55)	8% (75)	15% (145)	959
2020 Vote: Donald Trump	4% (33)	5% (37)	46% (359)	9% (75)	20% (158)	16% (126)	788
2020 Vote: Other	10% (6)	5% (3)	53% (33)	4% (3)	3% (2)	24% (15)	63
2020 Vote: Didn't Vote	5% (21)	9% (35)	39% (157)	3% (12)	6% (24)	38% (151)	400
2018 House Vote: Democrat	9% (74)	10% (81)	51% (403)	6% (45)	9% (70)	15% (116)	789
2018 House Vote: Republican	3% (17)	4% (27)	49% (321)	10% (66)	19% (123)	14% (94)	649
2018 House Vote: Someone else	17% (9)	2% (1)	43% (24)	4% (2)	10% (5)	23% (13)	56
2016 Vote: Hillary Clinton	9% (67)	9% (68)	54% (397)	5% (40)	8% (58)	15% (113)	742
2016 Vote: Donald Trump	4% (29)	5% (35)	47% (332)	11% (78)	19% (135)	15% (104)	712
2016 Vote: Other	4% (4)	3% (3)	56% (56)	4% (4)	16% (16)	16% (16)	99
2016 Vote: Didn't Vote	7% (48)	10% (68)	40% (262)	3% (23)	7% (48)	31% (205)	655

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Table MCSP8: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	7% (148)	8% (174)	47% (1047)	7% (145)	12% (258)	20% (438)	2210
Voted in 2014: Yes	6% (75)	7% (85)	50% (649)	8% (104)	15% (190)	15% (188)	1291
Voted in 2014: No	8% (74)	10% (89)	43% (398)	4% (41)	7% (68)	27% (250)	919
4-Region: Northeast	7% (28)	8% (29)	48% (185)	7% (25)	10% (37)	20% (78)	383
4-Region: Midwest	5% (24)	6% (29)	50% (229)	8% (37)	13% (61)	17% (77)	456
4-Region: South	6% (51)	8% (70)	47% (399)	7% (58)	11% (95)	20% (171)	844
4-Region: West	9% (45)	9% (45)	44% (233)	5% (25)	13% (66)	21% (112)	527
Sports Fan	9% (138)	10% (149)	47% (730)	8% (127)	11% (167)	15% (232)	1544
College Sports Fans	10% (128)	11% (143)	48% (614)	10% (125)	10% (133)	11% (148)	1292
Men's College Basketball Fans	13% (119)	11% (98)	48% (427)	10% (92)	9% (76)	9% (76)	887
Women's College Basketball Fans	17% (92)	14% (80)	46% (257)	8% (42)	8% (45)	8% (43)	559
College Football Fans	11% (123)	11% (122)	47% (533)	10% (114)	9% (107)	11% (129)	1128
College Baseball Fans	14% (96)	10% (68)	46% (316)	10% (70)	9% (60)	11% (72)	681
College Soccer Fans	19% (74)	18% (69)	38% (146)	9% (36)	6% (23)	10% (37)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP9_1: Should college athletes be allowed to profit from each of the following?
 Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	58% (1282)	22% (492)	20% (436)	2210
Gender: Male	63% (670)	23% (247)	14% (150)	1068
Gender: Female	54% (612)	21% (245)	25% (285)	1142
Age: 18-34	67% (432)	12% (79)	20% (130)	642
Age: 35-44	60% (219)	16% (59)	24% (87)	365
Age: 45-64	55% (395)	26% (184)	19% (135)	714
Age: 65+	48% (237)	34% (169)	17% (83)	489
GenZers: 1997-2012	67% (154)	9% (21)	24% (55)	230
Millennials: 1981-1996	63% (423)	16% (105)	21% (139)	668
GenXers: 1965-1980	60% (328)	21% (115)	19% (107)	550
Baby Boomers: 1946-1964	50% (346)	32% (219)	18% (124)	689
PID: Dem (no lean)	66% (541)	17% (138)	17% (142)	821
PID: Ind (no lean)	56% (411)	19% (137)	25% (180)	729
PID: Rep (no lean)	50% (330)	33% (217)	17% (114)	661
PID/Gender: Dem Men	71% (285)	17% (67)	13% (51)	403
PID/Gender: Dem Women	61% (256)	17% (71)	22% (90)	417
PID/Gender: Ind Men	63% (225)	19% (70)	18% (65)	360
PID/Gender: Ind Women	50% (186)	18% (67)	31% (116)	369
PID/Gender: Rep Men	52% (160)	36% (110)	11% (34)	305
PID/Gender: Rep Women	48% (170)	30% (106)	22% (80)	356
Ideo: Liberal (1-3)	71% (458)	13% (86)	15% (98)	642
Ideo: Moderate (4)	58% (350)	23% (141)	19% (118)	609
Ideo: Conservative (5-7)	51% (386)	32% (240)	17% (133)	759
Educ: < College	56% (804)	21% (299)	23% (333)	1437
Educ: Bachelors degree	62% (305)	24% (119)	14% (67)	491
Educ: Post-grad	61% (173)	26% (73)	13% (36)	282
Income: Under 50k	56% (661)	21% (250)	23% (280)	1191
Income: 50k-100k	60% (410)	24% (160)	16% (110)	680
Income: 100k+	62% (212)	24% (81)	14% (46)	339
Ethnicity: White	55% (947)	25% (422)	20% (342)	1711
Ethnicity: Hispanic	68% (255)	11% (41)	21% (77)	374

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**Table MCSP9_1: Should college athletes be allowed to profit from each of the following?
Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	58% (1282)	22% (492)	20% (436)	2210
Ethnicity: Black	67% (190)	12% (34)	21% (58)	282
Ethnicity: Other	67% (146)	17% (36)	16% (35)	217
All Christian	56% (548)	28% (269)	16% (160)	976
All Non-Christian	61% (65)	20% (21)	20% (21)	107
Atheist	65% (85)	19% (25)	16% (21)	131
Agnostic/Nothing in particular	59% (368)	17% (108)	24% (148)	624
Something Else	58% (216)	19% (69)	23% (87)	372
Religious Non-Protestant/Catholic	58% (72)	18% (23)	23% (29)	124
Evangelical	52% (284)	25% (137)	22% (122)	542
Non-Evangelical	60% (466)	26% (198)	14% (112)	775
Community: Urban	62% (372)	17% (104)	20% (121)	598
Community: Suburban	59% (609)	23% (240)	18% (181)	1029
Community: Rural	52% (301)	25% (148)	23% (134)	583
Employ: Private Sector	64% (442)	21% (145)	16% (108)	694
Employ: Government	60% (66)	22% (25)	18% (20)	111
Employ: Self-Employed	66% (151)	17% (38)	18% (40)	229
Employ: Homemaker	60% (120)	21% (42)	19% (38)	200
Employ: Student	62% (42)	14% (10)	24% (17)	68
Employ: Retired	48% (234)	33% (159)	19% (94)	488
Employ: Unemployed	54% (149)	19% (51)	27% (74)	275
Employ: Other	54% (79)	15% (22)	31% (44)	145
Military HH: Yes	54% (183)	27% (91)	19% (64)	338
Military HH: No	59% (1100)	21% (401)	20% (371)	1872
RD/WT: Right Direction	65% (428)	18% (116)	18% (116)	660
RD/WT: Wrong Track	55% (854)	24% (376)	21% (320)	1550
Biden Job Approve	65% (599)	18% (165)	17% (158)	922
Biden Job Disapprove	54% (633)	27% (318)	19% (222)	1174

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**Table MCSP9_1: Should college athletes be allowed to profit from each of the following?
 Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	58% (1282)	22% (492)	20% (436)	2210
Biden Job Strongly Approve	68% (241)	16% (59)	16% (57)	356
Biden Job Somewhat Approve	63% (358)	19% (106)	18% (101)	566
Biden Job Somewhat Disapprove	65% (203)	16% (50)	19% (59)	312
Biden Job Strongly Disapprove	50% (431)	31% (268)	19% (163)	862
Favorable of Biden	66% (614)	17% (162)	17% (158)	933
Unfavorable of Biden	53% (630)	27% (317)	20% (234)	1181
Very Favorable of Biden	67% (275)	16% (65)	17% (72)	411
Somewhat Favorable of Biden	65% (339)	19% (97)	16% (86)	522
Somewhat Unfavorable of Biden	63% (185)	14% (42)	22% (64)	292
Very Unfavorable of Biden	50% (445)	31% (275)	19% (169)	889
#1 Issue: Economy	60% (545)	22% (200)	18% (161)	906
#1 Issue: Security	48% (144)	30% (89)	22% (65)	297
#1 Issue: Health Care	57% (120)	20% (42)	23% (49)	211
#1 Issue: Medicare / Social Security	51% (110)	32% (69)	17% (36)	216
#1 Issue: Women's Issues	69% (151)	9% (19)	23% (50)	220
#1 Issue: Education	70% (48)	15% (10)	15% (10)	69
#1 Issue: Energy	60% (103)	22% (38)	18% (30)	172
#1 Issue: Other	51% (61)	20% (24)	28% (34)	119
2020 Vote: Joe Biden	67% (644)	17% (165)	16% (150)	959
2020 Vote: Donald Trump	49% (386)	34% (264)	17% (138)	788
2020 Vote: Other	71% (44)	6% (4)	23% (14)	63
2020 Vote: Didn't Vote	52% (208)	15% (58)	33% (134)	400
2018 House Vote: Democrat	67% (527)	18% (140)	15% (122)	789
2018 House Vote: Republican	50% (326)	33% (214)	17% (109)	649
2018 House Vote: Someone else	49% (27)	20% (11)	31% (17)	56
2016 Vote: Hillary Clinton	66% (493)	17% (127)	16% (122)	742
2016 Vote: Donald Trump	49% (346)	35% (246)	17% (120)	712
2016 Vote: Other	64% (64)	11% (11)	24% (24)	99
2016 Vote: Didn't Vote	58% (378)	16% (106)	26% (170)	655

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**Table MCSP9_1: Should college athletes be allowed to profit from each of the following?
Partnerships with brands or endorsement deals**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	58% (1282)	22% (492)	20% (436)	2210
Voted in 2014: Yes	57% (739)	26% (335)	17% (217)	1291
Voted in 2014: No	59% (543)	17% (156)	24% (219)	919
4-Region: Northeast	57% (217)	25% (96)	18% (69)	383
4-Region: Midwest	56% (254)	24% (109)	20% (93)	456
4-Region: South	57% (484)	21% (173)	22% (187)	844
4-Region: West	62% (327)	22% (113)	16% (86)	527
Sports Fan	64% (988)	21% (318)	15% (238)	1544
College Sports Fans	66% (855)	21% (270)	13% (167)	1292
Men's College Basketball Fans	70% (625)	19% (164)	11% (98)	887
Women's College Basketball Fans	69% (384)	18% (98)	14% (76)	559
College Football Fans	67% (756)	21% (232)	12% (140)	1128
College Baseball Fans	66% (450)	21% (140)	13% (92)	681
College Soccer Fans	68% (259)	21% (79)	12% (45)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP9_2: Should college athletes be allowed to profit from each of the following?
 The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	60% (1335)	21% (458)	19% (417)	2210
Gender: Male	67% (715)	20% (212)	13% (141)	1068
Gender: Female	54% (619)	22% (247)	24% (277)	1142
Age: 18-34	69% (444)	12% (75)	19% (122)	642
Age: 35-44	61% (221)	15% (56)	24% (89)	365
Age: 45-64	58% (412)	25% (175)	18% (127)	714
Age: 65+	53% (257)	31% (152)	16% (79)	489
GenZers: 1997-2012	68% (155)	10% (22)	23% (52)	230
Millennials: 1981-1996	65% (436)	15% (98)	20% (134)	668
GenXers: 1965-1980	62% (339)	20% (110)	18% (100)	550
Baby Boomers: 1946-1964	54% (371)	29% (198)	17% (120)	689
PID: Dem (no lean)	68% (557)	16% (130)	16% (134)	821
PID: Ind (no lean)	60% (437)	18% (131)	22% (160)	729
PID: Rep (no lean)	51% (340)	30% (197)	19% (124)	661
PID/Gender: Dem Men	74% (297)	14% (56)	12% (50)	403
PID/Gender: Dem Women	62% (260)	18% (74)	20% (84)	417
PID/Gender: Ind Men	68% (246)	17% (59)	15% (54)	360
PID/Gender: Ind Women	52% (191)	20% (72)	29% (105)	369
PID/Gender: Rep Men	56% (172)	32% (96)	12% (37)	305
PID/Gender: Rep Women	47% (168)	28% (101)	24% (87)	356
Ideo: Liberal (1-3)	74% (472)	13% (83)	14% (87)	642
Ideo: Moderate (4)	61% (374)	21% (126)	18% (109)	609
Ideo: Conservative (5-7)	53% (403)	29% (224)	17% (132)	759
Educ: < College	58% (829)	20% (284)	23% (323)	1437
Educ: Bachelors degree	65% (321)	23% (111)	12% (59)	491
Educ: Post-grad	65% (184)	22% (63)	12% (35)	282
Income: Under 50k	58% (689)	20% (239)	22% (264)	1191
Income: 50k-100k	63% (428)	22% (148)	15% (104)	680
Income: 100k+	64% (218)	21% (71)	15% (50)	339
Ethnicity: White	58% (993)	22% (382)	20% (336)	1711
Ethnicity: Hispanic	70% (263)	11% (41)	19% (70)	374

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**Table MCSP9_2: Should college athletes be allowed to profit from each of the following?
The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	60% (1335)	21% (458)	19% (417)	2210
Ethnicity: Black	72% (203)	13% (38)	15% (42)	282
Ethnicity: Other	64% (139)	18% (38)	18% (40)	217
All Christian	59% (579)	25% (245)	16% (151)	976
All Non-Christian	57% (62)	20% (21)	22% (24)	107
Atheist	75% (98)	14% (19)	11% (14)	131
Agnostic/Nothing in particular	60% (372)	17% (105)	24% (147)	624
Something Else	60% (224)	18% (67)	22% (81)	372
Religious Non-Protestant/Catholic	56% (70)	19% (23)	25% (31)	124
Evangelical	58% (314)	21% (116)	21% (112)	542
Non-Evangelical	61% (473)	25% (193)	14% (109)	775
Community: Urban	64% (385)	16% (94)	20% (119)	598
Community: Suburban	62% (643)	21% (217)	16% (169)	1029
Community: Rural	53% (306)	25% (147)	22% (130)	583
Employ: Private Sector	66% (458)	19% (131)	15% (105)	694
Employ: Government	61% (68)	24% (27)	15% (17)	111
Employ: Self-Employed	70% (160)	15% (34)	15% (35)	229
Employ: Homemaker	53% (106)	23% (47)	24% (47)	200
Employ: Student	70% (48)	11% (8)	19% (13)	68
Employ: Retired	52% (253)	29% (142)	19% (92)	488
Employ: Unemployed	59% (162)	18% (48)	23% (64)	275
Employ: Other	55% (79)	15% (22)	30% (43)	145
Military HH: Yes	61% (205)	23% (79)	16% (54)	338
Military HH: No	60% (1130)	20% (379)	19% (363)	1872
RD/WT: Right Direction	68% (450)	16% (104)	16% (106)	660
RD/WT: Wrong Track	57% (885)	23% (354)	20% (311)	1550
Biden Job Approve	69% (632)	16% (148)	15% (141)	922
Biden Job Disapprove	55% (651)	26% (303)	19% (220)	1174

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**Table MCSP9_2: Should college athletes be allowed to profit from each of the following?
 The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	60% (1335)	21% (458)	19% (417)	2210
Biden Job Strongly Approve	72% (255)	13% (48)	15% (53)	356
Biden Job Somewhat Approve	67% (378)	18% (101)	15% (88)	566
Biden Job Somewhat Disapprove	67% (208)	15% (47)	18% (56)	312
Biden Job Strongly Disapprove	51% (443)	30% (256)	19% (163)	862
Favorable of Biden	68% (639)	16% (151)	15% (143)	933
Unfavorable of Biden	55% (652)	25% (297)	20% (233)	1181
Very Favorable of Biden	70% (289)	14% (56)	16% (67)	411
Somewhat Favorable of Biden	67% (351)	18% (95)	15% (77)	522
Somewhat Unfavorable of Biden	65% (190)	12% (36)	23% (66)	292
Very Unfavorable of Biden	52% (462)	29% (261)	19% (166)	889
#1 Issue: Economy	63% (568)	20% (183)	17% (155)	906
#1 Issue: Security	49% (145)	29% (85)	23% (67)	297
#1 Issue: Health Care	66% (138)	14% (31)	20% (42)	211
#1 Issue: Medicare / Social Security	55% (118)	29% (63)	16% (35)	216
#1 Issue: Women's Issues	72% (158)	9% (19)	20% (43)	220
#1 Issue: Education	67% (46)	23% (16)	10% (7)	69
#1 Issue: Energy	55% (94)	22% (37)	24% (41)	172
#1 Issue: Other	56% (67)	20% (24)	24% (28)	119
2020 Vote: Joe Biden	71% (679)	15% (143)	14% (138)	959
2020 Vote: Donald Trump	51% (402)	31% (247)	18% (139)	788
2020 Vote: Other	71% (45)	12% (8)	16% (10)	63
2020 Vote: Didn't Vote	52% (209)	15% (61)	33% (130)	400
2018 House Vote: Democrat	70% (553)	16% (125)	14% (111)	789
2018 House Vote: Republican	53% (341)	31% (203)	16% (104)	649
2018 House Vote: Someone else	60% (33)	13% (7)	27% (15)	56
2016 Vote: Hillary Clinton	70% (519)	15% (114)	15% (109)	742
2016 Vote: Donald Trump	51% (362)	32% (227)	17% (124)	712
2016 Vote: Other	71% (71)	14% (13)	15% (15)	99
2016 Vote: Didn't Vote	58% (383)	16% (103)	26% (169)	655

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**Table MCSP9_2: Should college athletes be allowed to profit from each of the following?
The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	60% (1335)	21% (458)	19% (417)	2210
Voted in 2014: Yes	61% (785)	24% (305)	16% (202)	1291
Voted in 2014: No	60% (550)	17% (154)	23% (215)	919
4-Region: Northeast	57% (218)	25% (94)	18% (71)	383
4-Region: Midwest	57% (260)	22% (100)	21% (96)	456
4-Region: South	61% (517)	19% (160)	20% (167)	844
4-Region: West	64% (339)	20% (104)	16% (84)	527
Sports Fan	66% (1021)	19% (295)	15% (228)	1544
College Sports Fans	69% (892)	20% (254)	11% (145)	1292
Men's College Basketball Fans	72% (643)	18% (159)	10% (86)	887
Women's College Basketball Fans	74% (411)	16% (88)	11% (60)	559
College Football Fans	70% (789)	19% (217)	11% (122)	1128
College Baseball Fans	70% (477)	19% (129)	11% (75)	681
College Soccer Fans	73% (279)	18% (67)	10% (38)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP9_3: Should college athletes be allowed to profit from each of the following?
 Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1205)	25% (550)	21% (455)	2210
Gender: Male	61% (648)	24% (253)	16% (167)	1068
Gender: Female	49% (557)	26% (297)	25% (288)	1142
Age: 18-34	61% (389)	16% (106)	23% (147)	642
Age: 35-44	59% (217)	16% (59)	24% (89)	365
Age: 45-64	52% (370)	30% (212)	18% (131)	714
Age: 65+	47% (229)	35% (173)	18% (87)	489
GenZers: 1997-2012	61% (139)	16% (36)	24% (55)	230
Millennials: 1981-1996	59% (395)	17% (116)	24% (157)	668
GenXers: 1965-1980	55% (305)	25% (136)	20% (109)	550
Baby Boomers: 1946-1964	49% (337)	33% (230)	18% (122)	689
PID: Dem (no lean)	64% (522)	19% (159)	17% (139)	821
PID: Ind (no lean)	50% (367)	22% (161)	27% (200)	729
PID: Rep (no lean)	48% (316)	35% (230)	17% (115)	661
PID/Gender: Dem Men	70% (282)	17% (70)	13% (52)	403
PID/Gender: Dem Women	58% (240)	21% (89)	21% (88)	417
PID/Gender: Ind Men	57% (207)	21% (76)	21% (77)	360
PID/Gender: Ind Women	43% (160)	23% (85)	33% (123)	369
PID/Gender: Rep Men	52% (159)	35% (108)	12% (38)	305
PID/Gender: Rep Women	44% (156)	34% (123)	22% (77)	356
Ideo: Liberal (1-3)	68% (437)	16% (103)	16% (103)	642
Ideo: Moderate (4)	54% (330)	25% (151)	21% (128)	609
Ideo: Conservative (5-7)	48% (365)	35% (265)	17% (129)	759
Educ: < College	51% (739)	24% (345)	25% (353)	1437
Educ: Bachelors degree	61% (297)	26% (127)	14% (66)	491
Educ: Post-grad	60% (169)	28% (78)	13% (35)	282
Income: Under 50k	52% (614)	24% (284)	25% (293)	1191
Income: 50k-100k	57% (389)	26% (179)	17% (113)	680
Income: 100k+	60% (202)	26% (87)	15% (49)	339
Ethnicity: White	52% (895)	27% (461)	21% (354)	1711
Ethnicity: Hispanic	59% (220)	14% (54)	27% (100)	374

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**Table MCSP9_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1205)	25% (550)	21% (455)	2210
Ethnicity: Black	65% (184)	16% (45)	19% (53)	282
Ethnicity: Other	58% (126)	20% (44)	22% (48)	217
All Christian	53% (519)	30% (295)	17% (162)	976
All Non-Christian	55% (59)	24% (26)	21% (22)	107
Atheist	67% (88)	19% (25)	14% (18)	131
Agnostic/Nothing in particular	54% (339)	20% (122)	26% (163)	624
Something Else	54% (200)	22% (83)	24% (90)	372
Religious Non-Protestant/Catholic	53% (66)	26% (32)	21% (26)	124
Evangelical	53% (290)	25% (137)	21% (116)	542
Non-Evangelical	54% (416)	30% (231)	16% (128)	775
Community: Urban	57% (340)	21% (126)	22% (131)	598
Community: Suburban	57% (583)	25% (254)	19% (192)	1029
Community: Rural	48% (281)	29% (170)	23% (132)	583
Employ: Private Sector	61% (424)	22% (155)	17% (116)	694
Employ: Government	61% (68)	24% (27)	15% (16)	111
Employ: Self-Employed	64% (146)	19% (44)	17% (39)	229
Employ: Homemaker	52% (103)	26% (52)	22% (45)	200
Employ: Student	54% (37)	20% (13)	26% (18)	68
Employ: Retired	46% (225)	34% (165)	20% (98)	488
Employ: Unemployed	52% (143)	24% (66)	24% (65)	275
Employ: Other	41% (59)	20% (29)	40% (58)	145
Military HH: Yes	51% (172)	29% (98)	20% (68)	338
Military HH: No	55% (1033)	24% (452)	21% (387)	1872
RD/WT: Right Direction	63% (419)	18% (119)	19% (122)	660
RD/WT: Wrong Track	51% (786)	28% (431)	21% (332)	1550
Biden Job Approve	63% (579)	20% (188)	17% (155)	922
Biden Job Disapprove	50% (582)	30% (356)	20% (236)	1174

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**Table MCSP9_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1205)	25% (550)	21% (455)	2210
Biden Job Strongly Approve	65% (231)	18% (64)	17% (61)	356
Biden Job Somewhat Approve	61% (348)	22% (124)	17% (94)	566
Biden Job Somewhat Disapprove	57% (179)	23% (72)	20% (61)	312
Biden Job Strongly Disapprove	47% (403)	33% (284)	20% (175)	862
Favorable of Biden	62% (583)	20% (191)	17% (159)	933
Unfavorable of Biden	50% (595)	29% (342)	21% (243)	1181
Very Favorable of Biden	64% (262)	17% (71)	19% (78)	411
Somewhat Favorable of Biden	61% (321)	23% (120)	16% (81)	522
Somewhat Unfavorable of Biden	57% (166)	19% (55)	24% (70)	292
Very Unfavorable of Biden	48% (429)	32% (287)	19% (173)	889
#1 Issue: Economy	56% (506)	25% (230)	19% (170)	906
#1 Issue: Security	46% (136)	32% (94)	23% (67)	297
#1 Issue: Health Care	61% (129)	18% (37)	21% (45)	211
#1 Issue: Medicare / Social Security	49% (106)	34% (73)	17% (37)	216
#1 Issue: Women's Issues	63% (138)	14% (30)	23% (52)	220
#1 Issue: Education	64% (44)	20% (14)	16% (11)	69
#1 Issue: Energy	51% (88)	25% (43)	24% (41)	172
#1 Issue: Other	48% (58)	25% (30)	26% (32)	119
2020 Vote: Joe Biden	64% (616)	20% (192)	16% (151)	959
2020 Vote: Donald Trump	47% (367)	35% (278)	18% (143)	788
2020 Vote: Other	68% (43)	14% (9)	18% (11)	63
2020 Vote: Didn't Vote	45% (179)	18% (71)	37% (150)	400
2018 House Vote: Democrat	65% (515)	19% (153)	15% (121)	789
2018 House Vote: Republican	46% (299)	38% (243)	16% (106)	649
2018 House Vote: Someone else	40% (22)	20% (11)	40% (22)	56
2016 Vote: Hillary Clinton	64% (476)	19% (145)	16% (121)	742
2016 Vote: Donald Trump	46% (326)	36% (259)	18% (128)	712
2016 Vote: Other	61% (60)	22% (22)	17% (17)	99
2016 Vote: Didn't Vote	52% (343)	19% (123)	29% (189)	655

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**Table MCSP9_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	55% (1205)	25% (550)	21% (455)	2210
Voted in 2014: Yes	56% (723)	28% (357)	16% (211)	1291
Voted in 2014: No	53% (482)	21% (193)	26% (243)	919
4-Region: Northeast	52% (198)	27% (105)	21% (80)	383
4-Region: Midwest	54% (248)	25% (115)	21% (94)	456
4-Region: South	54% (457)	24% (206)	21% (181)	844
4-Region: West	57% (302)	24% (125)	19% (100)	527
Sports Fan	60% (932)	23% (358)	16% (253)	1544
College Sports Fans	64% (825)	24% (304)	13% (163)	1292
Men's College Basketball Fans	68% (605)	21% (190)	10% (93)	887
Women's College Basketball Fans	68% (380)	21% (116)	11% (63)	559
College Football Fans	66% (740)	22% (249)	12% (139)	1128
College Baseball Fans	66% (448)	22% (153)	12% (81)	681
College Soccer Fans	65% (251)	22% (84)	13% (48)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	25%	(554)	26%	(569)	49%	(1087)	2210
Gender: Male	32%	(344)	34%	(367)	33%	(357)	1068
Gender: Female	18%	(211)	18%	(202)	64%	(730)	1142
Age: 18-34	27%	(172)	20%	(127)	53%	(343)	642
Age: 35-44	26%	(94)	23%	(85)	51%	(186)	365
Age: 45-64	24%	(169)	30%	(216)	46%	(329)	714
Age: 65+	24%	(119)	29%	(140)	47%	(229)	489
GenZers: 1997-2012	31%	(71)	18%	(41)	51%	(117)	230
Millennials: 1981-1996	26%	(172)	22%	(147)	52%	(348)	668
GenXers: 1965-1980	24%	(130)	29%	(161)	47%	(259)	550
Baby Boomers: 1946-1964	25%	(169)	28%	(195)	47%	(325)	689
PID: Dem (no lean)	27%	(218)	23%	(188)	50%	(414)	821
PID: Ind (no lean)	22%	(158)	25%	(181)	53%	(390)	729
PID: Rep (no lean)	27%	(178)	30%	(200)	43%	(283)	661
PID/Gender: Dem Men	36%	(145)	30%	(119)	35%	(139)	403
PID/Gender: Dem Women	18%	(73)	17%	(69)	66%	(275)	417
PID/Gender: Ind Men	29%	(104)	32%	(115)	39%	(141)	360
PID/Gender: Ind Women	15%	(54)	18%	(65)	67%	(249)	369
PID/Gender: Rep Men	31%	(95)	44%	(133)	25%	(77)	305
PID/Gender: Rep Women	23%	(83)	19%	(67)	58%	(206)	356
Ideo: Liberal (1-3)	27%	(172)	27%	(177)	46%	(293)	642
Ideo: Moderate (4)	27%	(165)	23%	(141)	50%	(302)	609
Ideo: Conservative (5-7)	26%	(200)	31%	(238)	42%	(321)	759
Educ: < College	23%	(328)	22%	(315)	55%	(794)	1437
Educ: Bachelors degree	27%	(134)	31%	(152)	42%	(205)	491
Educ: Post-grad	33%	(92)	36%	(101)	31%	(89)	282
Income: Under 50k	22%	(265)	21%	(248)	57%	(679)	1191
Income: 50k-100k	29%	(194)	30%	(201)	42%	(285)	680
Income: 100k+	28%	(95)	35%	(119)	37%	(124)	339
Ethnicity: White	25%	(427)	27%	(465)	48%	(818)	1711
Ethnicity: Hispanic	20%	(75)	23%	(85)	57%	(214)	374
Ethnicity: Black	30%	(84)	20%	(56)	50%	(142)	282

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Table MCSP10: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	25%	(554)	26%	(569)	49%	(1087)	2210
Ethnicity: Other	20%	(43)	22%	(48)	58%	(126)	217
All Christian	29%	(283)	28%	(270)	43%	(424)	976
All Non-Christian	24%	(26)	27%	(28)	49%	(53)	107
Atheist	20%	(26)	33%	(43)	47%	(61)	131
Agnostic/Nothing in particular	21%	(130)	22%	(137)	57%	(358)	624
Something Else	24%	(90)	24%	(91)	52%	(192)	372
Religious Non-Protestant/Catholic	24%	(30)	26%	(32)	50%	(61)	124
Evangelical	29%	(155)	26%	(141)	45%	(246)	542
Non-Evangelical	27%	(209)	27%	(211)	46%	(354)	775
Community: Urban	28%	(168)	28%	(166)	44%	(264)	598
Community: Suburban	25%	(257)	26%	(263)	49%	(509)	1029
Community: Rural	22%	(129)	24%	(141)	54%	(313)	583
Employ: Private Sector	30%	(205)	31%	(212)	40%	(277)	694
Employ: Government	32%	(36)	27%	(30)	41%	(45)	111
Employ: Self-Employed	28%	(65)	27%	(62)	45%	(102)	229
Employ: Homemaker	20%	(39)	18%	(37)	62%	(124)	200
Employ: Student	19%	(13)	22%	(15)	59%	(40)	68
Employ: Retired	23%	(110)	26%	(128)	51%	(250)	488
Employ: Unemployed	23%	(62)	22%	(61)	55%	(152)	275
Employ: Other	17%	(25)	17%	(24)	66%	(96)	145
Military HH: Yes	25%	(84)	27%	(93)	48%	(162)	338
Military HH: No	25%	(470)	25%	(476)	49%	(925)	1872
RD/WT: Right Direction	32%	(209)	23%	(151)	45%	(300)	660
RD/WT: Wrong Track	22%	(345)	27%	(418)	51%	(787)	1550
Biden Job Approve	28%	(263)	25%	(226)	47%	(433)	922
Biden Job Disapprove	24%	(286)	29%	(336)	47%	(552)	1174
Biden Job Strongly Approve	31%	(112)	24%	(84)	45%	(160)	356
Biden Job Somewhat Approve	27%	(151)	25%	(142)	48%	(273)	566
Biden Job Somewhat Disapprove	27%	(85)	22%	(68)	51%	(158)	312
Biden Job Strongly Disapprove	23%	(200)	31%	(267)	46%	(394)	862

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Table MCSP10: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	25%	(554)	26%	(569)	49%	(1087)	2210
Favorable of Biden	27%	(256)	25%	(229)	48%	(449)	933
Unfavorable of Biden	25%	(291)	28%	(334)	47%	(556)	1181
Very Favorable of Biden	31%	(128)	22%	(92)	47%	(191)	411
Somewhat Favorable of Biden	24%	(128)	26%	(137)	49%	(257)	522
Somewhat Unfavorable of Biden	26%	(77)	20%	(59)	53%	(156)	292
Very Unfavorable of Biden	24%	(214)	31%	(275)	45%	(400)	889
#1 Issue: Economy	26%	(232)	27%	(246)	47%	(428)	906
#1 Issue: Security	29%	(86)	25%	(74)	46%	(138)	297
#1 Issue: Health Care	32%	(68)	20%	(43)	47%	(99)	211
#1 Issue: Medicare / Social Security	23%	(50)	28%	(61)	48%	(104)	216
#1 Issue: Women's Issues	14%	(31)	21%	(47)	64%	(142)	220
#1 Issue: Education	39%	(27)	24%	(16)	37%	(25)	69
#1 Issue: Energy	28%	(49)	24%	(42)	47%	(81)	172
#1 Issue: Other	9%	(11)	33%	(39)	58%	(69)	119
2020 Vote: Joe Biden	27%	(264)	26%	(251)	46%	(445)	959
2020 Vote: Donald Trump	26%	(209)	31%	(247)	42%	(332)	788
2020 Vote: Other	17%	(11)	18%	(11)	65%	(41)	63
2020 Vote: Didn't Vote	18%	(71)	15%	(60)	67%	(269)	400
2018 House Vote: Democrat	27%	(211)	29%	(227)	45%	(351)	789
2018 House Vote: Republican	27%	(178)	31%	(204)	41%	(267)	649
2018 House Vote: Someone else	19%	(10)	26%	(14)	56%	(31)	56
2016 Vote: Hillary Clinton	26%	(194)	27%	(198)	47%	(350)	742
2016 Vote: Donald Trump	29%	(204)	31%	(220)	41%	(289)	712
2016 Vote: Other	22%	(21)	22%	(22)	56%	(56)	99
2016 Vote: Didn't Vote	21%	(135)	20%	(128)	60%	(391)	655
Voted in 2014: Yes	27%	(343)	30%	(386)	44%	(563)	1291
Voted in 2014: No	23%	(211)	20%	(183)	57%	(524)	919
4-Region: Northeast	25%	(96)	26%	(101)	49%	(186)	383
4-Region: Midwest	25%	(113)	27%	(124)	48%	(219)	456
4-Region: South	27%	(229)	25%	(208)	48%	(408)	844
4-Region: West	22%	(116)	26%	(136)	52%	(274)	527

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Table MCSP10: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	25%	(554)	26%	(569)	49%	(1087)	2210
Sports Fan	32%	(488)	29%	(442)	40%	(613)	1544
College Sports Fans	37%	(479)	31%	(406)	32%	(408)	1292
Men's College Basketball Fans	42%	(374)	33%	(296)	24%	(217)	887
Women's College Basketball Fans	40%	(223)	31%	(176)	29%	(160)	559
College Football Fans	38%	(434)	32%	(359)	30%	(336)	1128
College Baseball Fans	42%	(289)	30%	(205)	27%	(187)	681
College Soccer Fans	45%	(171)	29%	(113)	26%	(99)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11: *And to the best of your knowledge, would you say that the NCAA and college sports system is going in the right direction, or has it gotten off on the wrong track?*

Demographic	Right direction	Wrong track	Don't know / No opinion	Total N
Adults	22% (479)	26% (585)	52% (1146)	2210
Gender: Male	28% (298)	36% (379)	37% (390)	1068
Gender: Female	16% (180)	18% (206)	66% (756)	1142
Age: 18-34	25% (161)	19% (123)	56% (358)	642
Age: 35-44	29% (107)	22% (79)	49% (179)	365
Age: 45-64	18% (129)	32% (232)	49% (353)	714
Age: 65+	17% (81)	31% (152)	52% (256)	489
GenZers: 1997-2012	28% (65)	14% (32)	58% (133)	230
Millennials: 1981-1996	27% (178)	22% (146)	51% (344)	668
GenXers: 1965-1980	19% (106)	31% (169)	50% (275)	550
Baby Boomers: 1946-1964	17% (119)	31% (216)	51% (354)	689
PID: Dem (no lean)	27% (223)	22% (180)	51% (418)	821
PID: Ind (no lean)	17% (126)	26% (191)	56% (411)	729
PID: Rep (no lean)	20% (129)	32% (214)	48% (317)	661
PID/Gender: Dem Men	36% (146)	28% (113)	36% (144)	403
PID/Gender: Dem Women	18% (77)	16% (67)	66% (274)	417
PID/Gender: Ind Men	24% (86)	35% (125)	42% (150)	360
PID/Gender: Ind Women	11% (40)	18% (67)	71% (262)	369
PID/Gender: Rep Men	22% (66)	46% (142)	32% (97)	305
PID/Gender: Rep Women	18% (63)	20% (73)	62% (220)	356
Ideo: Liberal (1-3)	27% (173)	25% (158)	49% (312)	642
Ideo: Moderate (4)	25% (150)	26% (156)	50% (302)	609
Ideo: Conservative (5-7)	19% (143)	34% (258)	47% (358)	759
Educ: < College	21% (297)	22% (317)	57% (823)	1437
Educ: Bachelors degree	22% (109)	33% (164)	44% (218)	491
Educ: Post-grad	26% (72)	37% (104)	37% (106)	282
Income: Under 50k	21% (245)	22% (261)	58% (685)	1191
Income: 50k-100k	22% (150)	30% (202)	48% (328)	680
Income: 100k+	25% (84)	36% (122)	39% (133)	339
Ethnicity: White	19% (330)	29% (496)	52% (885)	1711
Ethnicity: Hispanic	23% (84)	21% (79)	56% (211)	374

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Table MCSP11: *And to the best of your knowledge, would you say that the NCAA and college sports system is going in the right direction, or has it gotten off on the wrong track?*

Demographic	Right direction	Wrong track	Don't know / No opinion	Total N
Adults	22% (479)	26% (585)	52% (1146)	2210
Ethnicity: Black	36% (103)	18% (50)	46% (129)	282
Ethnicity: Other	21% (46)	18% (40)	61% (132)	217
All Christian	24% (232)	29% (281)	47% (463)	976
All Non-Christian	20% (22)	28% (30)	51% (55)	107
Atheist	17% (22)	34% (45)	49% (64)	131
Agnostic/Nothing in particular	18% (114)	24% (149)	58% (360)	624
Something Else	24% (89)	22% (81)	55% (203)	372
Religious Non-Protestant/Catholic	20% (24)	28% (34)	53% (65)	124
Evangelical	27% (147)	26% (139)	47% (256)	542
Non-Evangelical	22% (168)	28% (213)	51% (394)	775
Community: Urban	29% (173)	25% (151)	46% (273)	598
Community: Suburban	19% (199)	29% (294)	52% (536)	1029
Community: Rural	18% (106)	24% (140)	58% (337)	583
Employ: Private Sector	26% (178)	32% (220)	43% (296)	694
Employ: Government	26% (29)	33% (36)	42% (47)	111
Employ: Self-Employed	25% (58)	25% (58)	49% (112)	229
Employ: Homemaker	14% (28)	17% (35)	69% (137)	200
Employ: Student	26% (18)	19% (13)	55% (37)	68
Employ: Retired	16% (77)	28% (138)	56% (273)	488
Employ: Unemployed	24% (66)	23% (62)	53% (146)	275
Employ: Other	17% (25)	16% (23)	67% (97)	145
Military HH: Yes	20% (68)	30% (102)	50% (168)	338
Military HH: No	22% (410)	26% (483)	52% (978)	1872
RD/WT: Right Direction	32% (211)	20% (134)	48% (314)	660
RD/WT: Wrong Track	17% (267)	29% (451)	54% (831)	1550
Biden Job Approve	28% (261)	23% (213)	49% (448)	922
Biden Job Disapprove	18% (211)	31% (368)	51% (595)	1174

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Table MCSP11: And to the best of your knowledge, would you say that the NCAA and college sports system is going in the right direction, or has it gotten off on the wrong track?

Demographic	Right direction	Wrong track	Don't know / No opinion	Total N
Adults	22% (479)	26% (585)	52% (1146)	2210
Biden Job Strongly Approve	32% (114)	21% (77)	46% (165)	356
Biden Job Somewhat Approve	26% (147)	24% (136)	50% (283)	566
Biden Job Somewhat Disapprove	26% (80)	22% (68)	53% (164)	312
Biden Job Strongly Disapprove	15% (131)	35% (300)	50% (431)	862
Favorable of Biden	27% (250)	23% (212)	50% (471)	933
Unfavorable of Biden	18% (215)	30% (360)	51% (606)	1181
Very Favorable of Biden	33% (137)	21% (85)	46% (190)	411
Somewhat Favorable of Biden	22% (114)	24% (127)	54% (281)	522
Somewhat Unfavorable of Biden	23% (68)	19% (54)	58% (170)	292
Very Unfavorable of Biden	17% (147)	34% (305)	49% (437)	889
#1 Issue: Economy	23% (204)	27% (245)	50% (457)	906
#1 Issue: Security	19% (57)	30% (90)	51% (150)	297
#1 Issue: Health Care	30% (62)	21% (44)	50% (105)	211
#1 Issue: Medicare / Social Security	23% (49)	25% (53)	52% (113)	216
#1 Issue: Women's Issues	16% (36)	24% (52)	60% (132)	220
#1 Issue: Education	42% (29)	17% (12)	40% (28)	69
#1 Issue: Energy	20% (34)	29% (49)	51% (88)	172
#1 Issue: Other	6% (7)	34% (41)	60% (72)	119
2020 Vote: Joe Biden	27% (256)	26% (250)	47% (453)	959
2020 Vote: Donald Trump	18% (142)	34% (271)	48% (375)	788
2020 Vote: Other	9% (6)	19% (12)	72% (45)	63
2020 Vote: Didn't Vote	19% (74)	13% (53)	68% (273)	400
2018 House Vote: Democrat	26% (207)	26% (209)	47% (373)	789
2018 House Vote: Republican	18% (114)	36% (232)	47% (302)	649
2018 House Vote: Someone else	11% (6)	35% (20)	54% (30)	56
2016 Vote: Hillary Clinton	26% (193)	25% (188)	49% (360)	742
2016 Vote: Donald Trump	18% (127)	36% (256)	46% (329)	712
2016 Vote: Other	15% (15)	23% (23)	62% (61)	99
2016 Vote: Didn't Vote	22% (143)	18% (116)	60% (395)	655

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Table MCSP11: *And to the best of your knowledge, would you say that the NCAA and college sports system is going in the right direction, or has it gotten off on the wrong track?*

Demographic	Right direction	Wrong track	Don't know / No opinion	Total N
Adults	22% (479)	26% (585)	52% (1146)	2210
Voted in 2014: Yes	22% (282)	31% (407)	47% (603)	1291
Voted in 2014: No	21% (197)	19% (179)	59% (543)	919
4-Region: Northeast	20% (78)	26% (99)	54% (206)	383
4-Region: Midwest	22% (100)	27% (122)	51% (234)	456
4-Region: South	23% (197)	25% (208)	52% (439)	844
4-Region: West	20% (104)	30% (156)	51% (266)	527
Sports Fan	27% (423)	29% (451)	43% (669)	1544
College Sports Fans	32% (415)	32% (418)	36% (459)	1292
Men's College Basketball Fans	37% (324)	33% (297)	30% (266)	887
Women's College Basketball Fans	40% (226)	32% (178)	28% (155)	559
College Football Fans	32% (365)	33% (376)	34% (387)	1128
College Baseball Fans	38% (258)	33% (222)	30% (201)	681
College Soccer Fans	44% (169)	31% (117)	25% (97)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_1: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	13% (284)	20% (436)	13% (295)	28% (617)	26% (578)	2210
Gender: Male	18% (190)	27% (292)	15% (157)	23% (246)	17% (183)	1068
Gender: Female	8% (94)	13% (144)	12% (138)	32% (370)	35% (395)	1142
Age: 18-34	17% (110)	19% (122)	11% (70)	21% (135)	32% (206)	642
Age: 35-44	13% (48)	25% (92)	12% (43)	19% (71)	30% (111)	365
Age: 45-64	12% (89)	18% (131)	13% (96)	32% (226)	24% (172)	714
Age: 65+	8% (37)	19% (91)	18% (87)	38% (185)	18% (90)	489
GenZers: 1997-2012	14% (33)	15% (33)	15% (35)	20% (47)	35% (81)	230
Millennials: 1981-1996	16% (108)	24% (157)	10% (70)	20% (133)	30% (200)	668
GenXers: 1965-1980	14% (78)	18% (101)	14% (77)	28% (152)	26% (142)	550
Baby Boomers: 1946-1964	9% (62)	19% (131)	15% (102)	36% (250)	21% (144)	689
PID: Dem (no lean)	15% (120)	23% (187)	12% (96)	27% (221)	24% (197)	821
PID: Ind (no lean)	9% (63)	16% (118)	14% (100)	27% (199)	34% (248)	729
PID: Rep (no lean)	15% (101)	20% (131)	15% (99)	30% (196)	20% (134)	661
PID/Gender: Dem Men	22% (90)	31% (125)	12% (47)	21% (86)	13% (54)	403
PID/Gender: Dem Women	7% (29)	15% (63)	12% (48)	32% (135)	34% (142)	417
PID/Gender: Ind Men	11% (39)	23% (83)	16% (59)	24% (88)	25% (91)	360
PID/Gender: Ind Women	7% (24)	9% (34)	11% (41)	30% (112)	43% (157)	369
PID/Gender: Rep Men	20% (61)	27% (84)	16% (50)	24% (73)	12% (37)	305
PID/Gender: Rep Women	11% (40)	13% (47)	14% (49)	35% (124)	27% (96)	356
Ideo: Liberal (1-3)	15% (97)	22% (138)	12% (80)	29% (185)	22% (142)	642
Ideo: Moderate (4)	12% (75)	25% (155)	13% (79)	23% (138)	27% (163)	609
Ideo: Conservative (5-7)	13% (100)	17% (131)	16% (121)	33% (248)	21% (159)	759
Educ: < College	13% (186)	16% (233)	13% (187)	28% (408)	29% (422)	1437
Educ: Bachelors degree	12% (61)	24% (120)	14% (68)	29% (143)	20% (98)	491
Educ: Post-grad	13% (37)	29% (82)	14% (40)	23% (65)	20% (58)	282
Income: Under 50k	12% (147)	17% (202)	14% (170)	27% (321)	29% (351)	1191
Income: 50k-100k	13% (89)	21% (145)	12% (79)	29% (196)	25% (172)	680
Income: 100k+	14% (48)	26% (88)	14% (47)	29% (100)	16% (55)	339

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Table MCSP12_1: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(284)	20%	(436)	13%	(295)	28%	(617)	26%	(578)	2210
Ethnicity: White	12%	(209)	18%	(316)	13%	(224)	30%	(516)	26%	(446)	1711
Ethnicity: Hispanic	10%	(39)	20%	(75)	13%	(47)	24%	(88)	33%	(125)	374
Ethnicity: Black	23%	(65)	25%	(72)	11%	(30)	15%	(42)	26%	(73)	282
Ethnicity: Other	5%	(10)	22%	(48)	19%	(41)	27%	(59)	27%	(59)	217
All Christian	14%	(133)	22%	(215)	16%	(158)	29%	(282)	19%	(189)	976
All Non-Christian	13%	(14)	22%	(24)	13%	(14)	30%	(32)	22%	(24)	107
Atheist	9%	(12)	18%	(24)	14%	(18)	38%	(50)	20%	(26)	131
Agnostic/Nothing in particular	12%	(74)	17%	(104)	9%	(58)	27%	(166)	36%	(222)	624
Something Else	13%	(50)	19%	(70)	13%	(48)	23%	(87)	32%	(118)	372
Religious Non-Protestant/Catholic	13%	(16)	20%	(25)	13%	(17)	31%	(38)	23%	(28)	124
Evangelical	16%	(86)	24%	(131)	14%	(77)	24%	(132)	22%	(117)	542
Non-Evangelical	12%	(95)	19%	(148)	16%	(126)	29%	(228)	23%	(179)	775
Community: Urban	17%	(103)	20%	(122)	13%	(75)	24%	(144)	26%	(154)	598
Community: Suburban	12%	(120)	21%	(214)	13%	(135)	28%	(293)	26%	(268)	1029
Community: Rural	10%	(60)	17%	(100)	15%	(86)	31%	(180)	27%	(157)	583
Employ: Private Sector	16%	(114)	27%	(189)	14%	(95)	20%	(137)	23%	(159)	694
Employ: Government	17%	(19)	23%	(26)	9%	(10)	26%	(29)	24%	(27)	111
Employ: Self-Employed	19%	(44)	17%	(39)	11%	(24)	25%	(58)	28%	(64)	229
Employ: Homemaker	8%	(15)	12%	(25)	7%	(14)	37%	(73)	36%	(73)	200
Employ: Student	10%	(7)	15%	(11)	12%	(8)	19%	(13)	43%	(29)	68
Employ: Retired	7%	(36)	17%	(85)	17%	(84)	36%	(177)	22%	(105)	488
Employ: Unemployed	11%	(31)	15%	(40)	16%	(45)	31%	(84)	27%	(75)	275
Employ: Other	12%	(18)	15%	(22)	10%	(15)	31%	(45)	31%	(45)	145
Military HH: Yes	12%	(40)	20%	(68)	13%	(44)	32%	(109)	23%	(77)	338
Military HH: No	13%	(244)	20%	(368)	13%	(251)	27%	(507)	27%	(502)	1872
RD/WT: Right Direction	14%	(92)	25%	(166)	11%	(71)	24%	(158)	26%	(172)	660
RD/WT: Wrong Track	12%	(192)	17%	(269)	14%	(224)	30%	(459)	26%	(406)	1550

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Table MCSP12_1: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	13% (284)	20% (436)	13% (295)	28% (617)	26% (578)	2210
Biden Job Approve	14% (127)	23% (211)	13% (116)	26% (244)	24% (225)	922
Biden Job Disapprove	13% (150)	18% (214)	15% (173)	30% (354)	24% (282)	1174
Biden Job Strongly Approve	19% (68)	23% (81)	12% (41)	28% (98)	19% (68)	356
Biden Job Somewhat Approve	10% (59)	23% (130)	13% (75)	26% (145)	28% (156)	566
Biden Job Somewhat Disapprove	13% (40)	17% (53)	17% (53)	25% (77)	29% (89)	312
Biden Job Strongly Disapprove	13% (110)	19% (161)	14% (120)	32% (278)	22% (193)	862
Favorable of Biden	14% (127)	22% (205)	12% (115)	26% (242)	26% (244)	933
Unfavorable of Biden	13% (149)	18% (217)	14% (170)	30% (359)	24% (285)	1181
Very Favorable of Biden	18% (73)	25% (104)	11% (44)	25% (103)	21% (87)	411
Somewhat Favorable of Biden	10% (54)	19% (102)	14% (71)	27% (139)	30% (156)	522
Somewhat Unfavorable of Biden	11% (32)	19% (56)	16% (45)	25% (74)	29% (84)	292
Very Unfavorable of Biden	13% (117)	18% (161)	14% (125)	32% (285)	23% (201)	889
#1 Issue: Economy	14% (124)	23% (213)	14% (123)	24% (221)	25% (226)	906
#1 Issue: Security	9% (28)	19% (56)	15% (44)	32% (96)	25% (73)	297
#1 Issue: Health Care	24% (51)	15% (31)	10% (21)	24% (51)	27% (57)	211
#1 Issue: Medicare / Social Security	13% (28)	16% (36)	14% (30)	38% (81)	19% (41)	216
#1 Issue: Women's Issues	6% (14)	12% (27)	13% (28)	31% (68)	38% (85)	220
#1 Issue: Education	20% (14)	24% (17)	16% (11)	16% (11)	23% (16)	69
#1 Issue: Energy	12% (20)	25% (42)	12% (20)	26% (45)	26% (44)	172
#1 Issue: Other	4% (5)	12% (15)	15% (18)	37% (45)	31% (37)	119
2020 Vote: Joe Biden	14% (130)	23% (217)	13% (122)	27% (255)	25% (235)	959
2020 Vote: Donald Trump	12% (98)	20% (156)	16% (124)	32% (251)	20% (159)	788
2020 Vote: Other	11% (7)	11% (7)	11% (7)	27% (17)	40% (25)	63
2020 Vote: Didn't Vote	12% (49)	14% (56)	11% (42)	24% (94)	40% (159)	400
2018 House Vote: Democrat	13% (104)	23% (180)	14% (113)	27% (214)	23% (178)	789
2018 House Vote: Republican	13% (84)	20% (130)	15% (100)	32% (204)	20% (130)	649
2018 House Vote: Someone else	14% (8)	20% (11)	14% (8)	32% (18)	21% (11)	56

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Table MCSP12_1: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
Southeastern Conference (SEC) sports teams, including Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Missouri, South Carolina, Tennessee, Texas A&M, Vanderbilt

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(284)	20%	(436)	13%	(295)	28%	(617)	26%	(578)	2210
2016 Vote: Hillary Clinton	13%	(98)	22%	(164)	14%	(103)	28%	(206)	23%	(171)	742
2016 Vote: Donald Trump	14%	(100)	20%	(144)	16%	(112)	31%	(224)	19%	(133)	712
2016 Vote: Other	7%	(7)	12%	(12)	14%	(14)	30%	(30)	37%	(36)	99
2016 Vote: Didn't Vote	12%	(79)	18%	(115)	10%	(66)	24%	(157)	36%	(238)	655
Voted in 2014: Yes	13%	(167)	21%	(274)	15%	(187)	30%	(387)	21%	(276)	1291
Voted in 2014: No	13%	(117)	18%	(162)	12%	(108)	25%	(230)	33%	(302)	919
4-Region: Northeast	11%	(43)	19%	(71)	15%	(59)	30%	(113)	25%	(96)	383
4-Region: Midwest	8%	(37)	19%	(88)	17%	(76)	29%	(133)	27%	(122)	456
4-Region: South	18%	(153)	22%	(185)	10%	(82)	25%	(214)	25%	(210)	844
4-Region: West	10%	(51)	17%	(91)	15%	(79)	30%	(157)	28%	(149)	527
Sports Fan	18%	(273)	26%	(408)	16%	(245)	18%	(272)	22%	(346)	1544
College Sports Fans	21%	(273)	31%	(398)	17%	(219)	12%	(159)	19%	(243)	1292
Men's College Basketball Fans	26%	(235)	34%	(305)	15%	(134)	10%	(87)	14%	(127)	887
Women's College Basketball Fans	28%	(158)	33%	(186)	17%	(94)	6%	(36)	15%	(86)	559
College Football Fans	24%	(267)	33%	(367)	15%	(173)	11%	(122)	18%	(199)	1128
College Baseball Fans	28%	(188)	34%	(232)	15%	(102)	8%	(58)	15%	(103)	681
College Soccer Fans	28%	(107)	36%	(140)	17%	(63)	6%	(24)	13%	(50)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_2: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	20%	(438)	15%	(340)	29%	(641)	26%	(573)	2210
Gender: Male	14%	(149)	27%	(291)	18%	(191)	24%	(261)	17%	(176)	1068
Gender: Female	6%	(69)	13%	(148)	13%	(149)	33%	(380)	35%	(396)	1142
Age: 18-34	13%	(81)	24%	(151)	12%	(76)	21%	(137)	31%	(198)	642
Age: 35-44	11%	(39)	25%	(92)	14%	(50)	21%	(78)	29%	(107)	365
Age: 45-64	9%	(67)	17%	(120)	17%	(119)	33%	(232)	25%	(176)	714
Age: 65+	7%	(32)	15%	(75)	20%	(95)	40%	(195)	19%	(92)	489
GenZers: 1997-2012	9%	(21)	23%	(52)	15%	(35)	20%	(46)	33%	(76)	230
Millennials: 1981-1996	12%	(83)	26%	(171)	12%	(79)	21%	(141)	29%	(194)	668
GenXers: 1965-1980	11%	(61)	17%	(93)	16%	(91)	29%	(161)	26%	(144)	550
Baby Boomers: 1946-1964	7%	(50)	16%	(112)	18%	(122)	37%	(257)	21%	(148)	689
PID: Dem (no lean)	14%	(114)	21%	(172)	15%	(121)	26%	(216)	24%	(198)	821
PID: Ind (no lean)	6%	(47)	18%	(128)	15%	(107)	28%	(207)	33%	(239)	729
PID: Rep (no lean)	9%	(57)	21%	(138)	17%	(112)	33%	(218)	21%	(136)	661
PID/Gender: Dem Men	22%	(87)	29%	(116)	16%	(64)	20%	(82)	14%	(55)	403
PID/Gender: Dem Women	7%	(28)	13%	(56)	14%	(57)	32%	(134)	34%	(143)	417
PID/Gender: Ind Men	8%	(30)	23%	(83)	19%	(67)	26%	(94)	24%	(85)	360
PID/Gender: Ind Women	5%	(17)	12%	(45)	11%	(40)	30%	(112)	42%	(155)	369
PID/Gender: Rep Men	11%	(32)	30%	(91)	20%	(60)	28%	(84)	12%	(37)	305
PID/Gender: Rep Women	7%	(25)	13%	(47)	15%	(52)	38%	(134)	28%	(99)	356
Ideo: Liberal (1-3)	14%	(88)	20%	(126)	15%	(99)	30%	(191)	21%	(138)	642
Ideo: Moderate (4)	10%	(59)	24%	(148)	16%	(98)	23%	(141)	27%	(162)	609
Ideo: Conservative (5-7)	9%	(66)	19%	(145)	17%	(127)	34%	(261)	21%	(160)	759
Educ: < College	9%	(135)	18%	(254)	14%	(205)	30%	(427)	29%	(416)	1437
Educ: Bachelors degree	10%	(49)	22%	(108)	18%	(89)	30%	(145)	20%	(100)	491
Educ: Post-grad	12%	(35)	27%	(77)	16%	(46)	24%	(69)	20%	(56)	282
Income: Under 50k	9%	(102)	19%	(225)	16%	(187)	28%	(337)	29%	(341)	1191
Income: 50k-100k	11%	(72)	20%	(138)	14%	(97)	29%	(199)	26%	(174)	680
Income: 100k+	13%	(44)	22%	(75)	17%	(56)	31%	(105)	17%	(57)	339

Continued on next page

Table MCSP12_2: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	20%	(438)	15%	(340)	29%	(641)	26%	(573)	2210
Ethnicity: White	9%	(159)	19%	(317)	15%	(256)	32%	(541)	26%	(437)	1711
Ethnicity: Hispanic	9%	(34)	22%	(82)	14%	(53)	25%	(92)	30%	(112)	374
Ethnicity: Black	18%	(50)	29%	(81)	14%	(41)	13%	(36)	26%	(74)	282
Ethnicity: Other	4%	(9)	19%	(40)	20%	(43)	29%	(63)	28%	(61)	217
All Christian	10%	(101)	22%	(210)	18%	(176)	31%	(303)	19%	(186)	976
All Non-Christian	13%	(14)	19%	(20)	16%	(17)	31%	(33)	22%	(24)	107
Atheist	11%	(14)	15%	(20)	15%	(19)	37%	(49)	22%	(28)	131
Agnostic/Nothing in particular	9%	(57)	17%	(105)	12%	(78)	27%	(166)	35%	(218)	624
Something Else	9%	(32)	22%	(82)	14%	(50)	24%	(91)	31%	(117)	372
Religious Non-Protestant/Catholic	13%	(16)	17%	(21)	17%	(21)	31%	(38)	23%	(28)	124
Evangelical	11%	(59)	26%	(139)	15%	(79)	28%	(149)	21%	(117)	542
Non-Evangelical	9%	(71)	20%	(151)	18%	(142)	30%	(235)	23%	(176)	775
Community: Urban	15%	(88)	21%	(125)	15%	(88)	24%	(144)	26%	(153)	598
Community: Suburban	8%	(82)	21%	(217)	16%	(168)	29%	(301)	25%	(262)	1029
Community: Rural	8%	(48)	16%	(96)	14%	(84)	34%	(197)	27%	(158)	583
Employ: Private Sector	12%	(84)	27%	(190)	15%	(105)	22%	(155)	23%	(160)	694
Employ: Government	18%	(21)	21%	(23)	14%	(15)	22%	(25)	25%	(27)	111
Employ: Self-Employed	16%	(37)	19%	(43)	13%	(30)	26%	(60)	26%	(59)	229
Employ: Homemaker	6%	(12)	11%	(21)	10%	(20)	36%	(72)	37%	(74)	200
Employ: Student	10%	(7)	19%	(13)	16%	(11)	17%	(12)	38%	(26)	68
Employ: Retired	7%	(32)	14%	(70)	19%	(92)	39%	(188)	22%	(106)	488
Employ: Unemployed	6%	(16)	18%	(50)	17%	(46)	31%	(85)	28%	(77)	275
Employ: Other	7%	(10)	19%	(28)	13%	(19)	31%	(45)	30%	(44)	145
Military HH: Yes	8%	(28)	21%	(70)	18%	(62)	32%	(108)	21%	(71)	338
Military HH: No	10%	(190)	20%	(368)	15%	(278)	29%	(534)	27%	(502)	1872
RD/WT: Right Direction	14%	(93)	24%	(160)	13%	(86)	24%	(156)	25%	(164)	660
RD/WT: Wrong Track	8%	(125)	18%	(278)	16%	(253)	31%	(485)	26%	(408)	1550

Continued on next page

Table MCSP12_2: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	20%	(438)	15%	(340)	29%	(641)	26%	(573)	2210
Biden Job Approve	13%	(120)	21%	(195)	16%	(150)	26%	(235)	24%	(222)	922
Biden Job Disapprove	8%	(92)	20%	(233)	16%	(185)	33%	(387)	24%	(277)	1174
Biden Job Strongly Approve	20%	(70)	20%	(71)	14%	(49)	28%	(99)	19%	(68)	356
Biden Job Somewhat Approve	9%	(50)	22%	(124)	18%	(102)	24%	(137)	27%	(154)	566
Biden Job Somewhat Disapprove	7%	(22)	21%	(67)	18%	(55)	26%	(80)	28%	(89)	312
Biden Job Strongly Disapprove	8%	(70)	19%	(167)	15%	(130)	36%	(307)	22%	(188)	862
Favorable of Biden	12%	(116)	20%	(190)	16%	(145)	26%	(239)	26%	(243)	933
Unfavorable of Biden	8%	(96)	20%	(238)	15%	(177)	33%	(389)	24%	(281)	1181
Very Favorable of Biden	18%	(76)	22%	(90)	14%	(56)	25%	(104)	21%	(86)	411
Somewhat Favorable of Biden	8%	(41)	19%	(100)	17%	(89)	26%	(135)	30%	(157)	522
Somewhat Unfavorable of Biden	6%	(18)	23%	(68)	15%	(43)	27%	(80)	28%	(83)	292
Very Unfavorable of Biden	9%	(78)	19%	(170)	15%	(134)	35%	(309)	22%	(198)	889
#1 Issue: Economy	10%	(86)	24%	(217)	15%	(140)	26%	(239)	25%	(224)	906
#1 Issue: Security	6%	(19)	16%	(48)	17%	(50)	37%	(111)	23%	(69)	297
#1 Issue: Health Care	21%	(43)	18%	(38)	12%	(25)	24%	(52)	25%	(53)	211
#1 Issue: Medicare / Social Security	9%	(19)	17%	(36)	16%	(36)	38%	(83)	20%	(43)	216
#1 Issue: Women's Issues	7%	(16)	14%	(31)	14%	(30)	28%	(62)	37%	(82)	220
#1 Issue: Education	18%	(13)	30%	(21)	13%	(9)	15%	(10)	24%	(17)	69
#1 Issue: Energy	8%	(14)	22%	(37)	19%	(32)	25%	(42)	27%	(46)	172
#1 Issue: Other	7%	(8)	9%	(11)	15%	(18)	36%	(43)	33%	(39)	119
2020 Vote: Joe Biden	13%	(125)	21%	(198)	16%	(152)	26%	(252)	24%	(232)	959
2020 Vote: Donald Trump	7%	(58)	21%	(167)	17%	(130)	34%	(271)	20%	(161)	788
2020 Vote: Other	6%	(4)	9%	(6)	14%	(9)	29%	(18)	41%	(26)	63
2020 Vote: Didn't Vote	8%	(31)	17%	(68)	12%	(48)	25%	(99)	38%	(154)	400
2018 House Vote: Democrat	13%	(100)	21%	(166)	17%	(133)	27%	(209)	23%	(180)	789
2018 House Vote: Republican	8%	(54)	20%	(132)	17%	(109)	34%	(222)	20%	(132)	649
2018 House Vote: Someone else	11%	(6)	8%	(5)	25%	(14)	36%	(20)	21%	(11)	56

Continued on next page

Table MCSP12_2: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Atlantic Coast Conference (ACC) sports teams, including Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, North Carolina State, Pittsburgh, Syracuse, Virginia, Virginia Tech, Wake Forest

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	20%	(438)	15%	(340)	29%	(641)	26%	(573)	2210
2016 Vote: Hillary Clinton	13%	(97)	20%	(151)	16%	(120)	27%	(201)	23%	(173)	742
2016 Vote: Donald Trump	9%	(61)	22%	(155)	18%	(125)	34%	(239)	19%	(133)	712
2016 Vote: Other	6%	(6)	6%	(6)	18%	(18)	31%	(31)	38%	(38)	99
2016 Vote: Didn't Vote	8%	(54)	19%	(125)	12%	(77)	26%	(170)	35%	(228)	655
Voted in 2014: Yes	11%	(137)	21%	(266)	17%	(213)	31%	(395)	22%	(281)	1291
Voted in 2014: No	9%	(82)	19%	(172)	14%	(126)	27%	(247)	32%	(292)	919
4-Region: Northeast	10%	(38)	24%	(92)	13%	(48)	30%	(115)	23%	(89)	383
4-Region: Midwest	7%	(31)	17%	(79)	17%	(76)	33%	(151)	26%	(120)	456
4-Region: South	12%	(102)	23%	(193)	14%	(115)	25%	(214)	26%	(220)	844
4-Region: West	9%	(47)	14%	(75)	19%	(100)	31%	(161)	27%	(144)	527
Sports Fan	13%	(206)	27%	(417)	19%	(297)	18%	(284)	22%	(340)	1544
College Sports Fans	16%	(206)	32%	(407)	20%	(260)	14%	(176)	19%	(243)	1292
Men's College Basketball Fans	21%	(189)	37%	(326)	18%	(157)	10%	(88)	14%	(127)	887
Women's College Basketball Fans	22%	(125)	37%	(206)	19%	(108)	6%	(35)	15%	(85)	559
College Football Fans	17%	(195)	33%	(376)	20%	(222)	11%	(129)	18%	(206)	1128
College Baseball Fans	21%	(145)	37%	(253)	19%	(126)	8%	(57)	15%	(101)	681
College Soccer Fans	24%	(91)	40%	(152)	20%	(78)	4%	(16)	12%	(47)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_3: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	13% (280)	21% (459)	13% (276)	28% (619)	26% (576)	2210
Gender: Male	18% (191)	27% (290)	15% (156)	24% (252)	17% (180)	1068
Gender: Female	8% (89)	15% (169)	11% (121)	32% (367)	35% (397)	1142
Age: 18-34	17% (106)	22% (138)	8% (51)	22% (143)	32% (204)	642
Age: 35-44	15% (53)	22% (81)	12% (45)	21% (77)	30% (109)	365
Age: 45-64	11% (80)	20% (144)	14% (98)	31% (220)	24% (173)	714
Age: 65+	8% (40)	20% (96)	17% (83)	37% (179)	18% (90)	489
GenZers: 1997-2012	12% (28)	23% (52)	9% (21)	20% (47)	35% (81)	230
Millennials: 1981-1996	17% (112)	22% (149)	10% (65)	22% (144)	30% (198)	668
GenXers: 1965-1980	13% (74)	18% (100)	14% (79)	28% (153)	26% (144)	550
Baby Boomers: 1946-1964	9% (64)	21% (143)	14% (99)	35% (242)	21% (142)	689
PID: Dem (no lean)	16% (128)	23% (188)	13% (107)	25% (202)	24% (195)	821
PID: Ind (no lean)	9% (66)	19% (139)	10% (70)	29% (210)	33% (244)	729
PID: Rep (no lean)	13% (85)	20% (131)	15% (100)	31% (207)	21% (138)	661
PID/Gender: Dem Men	23% (94)	29% (119)	14% (56)	21% (84)	13% (51)	403
PID/Gender: Dem Women	8% (35)	17% (70)	12% (51)	28% (118)	34% (144)	417
PID/Gender: Ind Men	13% (46)	24% (86)	13% (49)	25% (90)	25% (90)	360
PID/Gender: Ind Women	6% (21)	14% (53)	6% (22)	33% (120)	42% (154)	369
PID/Gender: Rep Men	17% (52)	28% (85)	17% (52)	25% (77)	13% (39)	305
PID/Gender: Rep Women	9% (34)	13% (46)	13% (48)	36% (129)	28% (99)	356
Ideo: Liberal (1-3)	16% (104)	22% (142)	13% (83)	27% (175)	21% (138)	642
Ideo: Moderate (4)	13% (78)	26% (157)	12% (72)	23% (138)	27% (164)	609
Ideo: Conservative (5-7)	12% (90)	19% (147)	15% (112)	33% (252)	21% (157)	759
Educ: < College	11% (161)	19% (275)	11% (162)	29% (417)	29% (423)	1437
Educ: Bachelors degree	13% (65)	22% (107)	17% (81)	28% (138)	20% (99)	491
Educ: Post-grad	19% (53)	27% (77)	12% (34)	22% (63)	19% (55)	282
Income: Under 50k	10% (124)	19% (225)	13% (150)	29% (342)	29% (351)	1191
Income: 50k-100k	13% (92)	22% (151)	12% (84)	27% (181)	25% (172)	680
Income: 100k+	19% (64)	24% (82)	12% (42)	29% (97)	16% (54)	339

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Table MCSP12_3: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(280)	21%	(459)	13%	(276)	28%	(619)	26%	(576)	2210
Ethnicity: White	13%	(218)	20%	(334)	12%	(209)	30%	(507)	26%	(443)	1711
Ethnicity: Hispanic	12%	(43)	22%	(82)	9%	(34)	26%	(99)	31%	(115)	374
Ethnicity: Black	19%	(53)	29%	(82)	11%	(30)	14%	(39)	27%	(78)	282
Ethnicity: Other	4%	(8)	20%	(42)	17%	(38)	33%	(73)	26%	(56)	217
All Christian	14%	(139)	22%	(217)	15%	(150)	29%	(286)	19%	(185)	976
All Non-Christian	12%	(13)	26%	(28)	12%	(13)	29%	(31)	20%	(22)	107
Atheist	11%	(15)	18%	(23)	12%	(15)	36%	(47)	24%	(31)	131
Agnostic/Nothing in particular	12%	(74)	17%	(106)	10%	(61)	26%	(162)	35%	(221)	624
Something Else	10%	(38)	23%	(85)	10%	(37)	25%	(93)	32%	(118)	372
Religious Non-Protestant/Catholic	12%	(15)	24%	(30)	14%	(18)	28%	(35)	21%	(26)	124
Evangelical	14%	(78)	24%	(128)	13%	(72)	27%	(144)	22%	(120)	542
Non-Evangelical	12%	(96)	22%	(168)	14%	(110)	29%	(229)	22%	(173)	775
Community: Urban	17%	(99)	21%	(123)	12%	(74)	25%	(147)	26%	(154)	598
Community: Suburban	12%	(120)	23%	(237)	13%	(130)	27%	(280)	26%	(263)	1029
Community: Rural	10%	(60)	17%	(99)	12%	(72)	33%	(192)	27%	(159)	583
Employ: Private Sector	18%	(126)	26%	(183)	12%	(81)	21%	(142)	23%	(162)	694
Employ: Government	19%	(21)	24%	(26)	12%	(13)	20%	(23)	25%	(28)	111
Employ: Self-Employed	17%	(40)	17%	(39)	13%	(30)	26%	(59)	27%	(62)	229
Employ: Homemaker	8%	(17)	10%	(20)	9%	(19)	36%	(72)	36%	(73)	200
Employ: Student	14%	(9)	20%	(14)	8%	(5)	19%	(13)	39%	(26)	68
Employ: Retired	8%	(40)	19%	(92)	16%	(77)	37%	(179)	21%	(100)	488
Employ: Unemployed	6%	(17)	21%	(56)	13%	(37)	32%	(88)	28%	(77)	275
Employ: Other	8%	(11)	20%	(29)	11%	(15)	29%	(42)	33%	(48)	145
Military HH: Yes	10%	(34)	23%	(79)	13%	(45)	30%	(102)	23%	(79)	338
Military HH: No	13%	(246)	20%	(380)	12%	(231)	28%	(517)	27%	(498)	1872
RD/WT: Right Direction	15%	(102)	24%	(161)	12%	(81)	23%	(152)	25%	(164)	660
RD/WT: Wrong Track	11%	(178)	19%	(297)	13%	(195)	30%	(467)	27%	(413)	1550

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Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	13% (280)	21% (459)	13% (276)	28% (619)	26% (576)	2210
Biden Job Approve	15% (141)	24% (218)	13% (118)	25% (228)	24% (218)	922
Biden Job Disapprove	11% (133)	20% (232)	13% (157)	31% (368)	24% (284)	1174
Biden Job Strongly Approve	24% (85)	20% (71)	12% (43)	26% (92)	18% (65)	356
Biden Job Somewhat Approve	10% (56)	26% (147)	13% (75)	24% (136)	27% (153)	566
Biden Job Somewhat Disapprove	13% (39)	20% (63)	15% (46)	23% (73)	29% (91)	312
Biden Job Strongly Disapprove	11% (94)	20% (169)	13% (111)	34% (295)	22% (193)	862
Favorable of Biden	15% (140)	22% (203)	13% (123)	24% (226)	26% (241)	933
Unfavorable of Biden	11% (135)	20% (236)	13% (151)	31% (372)	24% (287)	1181
Very Favorable of Biden	21% (87)	21% (86)	12% (50)	25% (104)	20% (84)	411
Somewhat Favorable of Biden	10% (53)	22% (117)	14% (73)	23% (122)	30% (157)	522
Somewhat Unfavorable of Biden	11% (32)	21% (62)	13% (37)	25% (72)	30% (88)	292
Very Unfavorable of Biden	12% (103)	20% (173)	13% (114)	34% (299)	22% (199)	889
#1 Issue: Economy	15% (137)	22% (203)	12% (112)	25% (226)	25% (228)	906
#1 Issue: Security	7% (22)	21% (62)	13% (40)	34% (102)	24% (72)	297
#1 Issue: Health Care	18% (38)	19% (41)	10% (21)	26% (54)	27% (57)	211
#1 Issue: Medicare / Social Security	10% (23)	18% (40)	15% (33)	36% (79)	19% (42)	216
#1 Issue: Women's Issues	9% (20)	14% (32)	11% (25)	28% (63)	37% (81)	220
#1 Issue: Education	20% (14)	26% (18)	14% (10)	17% (12)	23% (16)	69
#1 Issue: Energy	12% (20)	27% (46)	13% (22)	24% (41)	25% (43)	172
#1 Issue: Other	5% (6)	15% (18)	12% (15)	36% (42)	32% (38)	119
2020 Vote: Joe Biden	15% (147)	23% (219)	13% (121)	25% (240)	24% (232)	959
2020 Vote: Donald Trump	12% (91)	21% (167)	15% (114)	32% (250)	21% (164)	788
2020 Vote: Other	8% (5)	17% (10)	8% (5)	28% (18)	39% (25)	63
2020 Vote: Didn't Vote	9% (35)	15% (62)	9% (37)	28% (111)	39% (155)	400
2018 House Vote: Democrat	15% (120)	23% (182)	13% (106)	25% (201)	23% (180)	789
2018 House Vote: Republican	12% (81)	20% (128)	15% (97)	32% (209)	21% (133)	649
2018 House Vote: Someone else	10% (5)	26% (15)	11% (6)	29% (16)	24% (13)	56

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Big Ten sports teams, including Illinois, Indiana, Iowa, Maryland, Michigan, Michigan State, Minnesota, Nebraska, Northwestern, Ohio State, Penn State, Purdue, Rutgers or Wisconsin

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(280)	21%	(459)	13%	(276)	28%	(619)	26%	(576)	2210
2016 Vote: Hillary Clinton	15%	(109)	22%	(164)	14%	(107)	26%	(192)	23%	(170)	742
2016 Vote: Donald Trump	13%	(91)	22%	(160)	15%	(103)	31%	(220)	19%	(138)	712
2016 Vote: Other	9%	(9)	11%	(11)	10%	(10)	32%	(32)	38%	(38)	99
2016 Vote: Didn't Vote	11%	(70)	19%	(124)	9%	(56)	27%	(175)	35%	(230)	655
Voted in 2014: Yes	14%	(179)	21%	(276)	14%	(183)	29%	(374)	22%	(279)	1291
Voted in 2014: No	11%	(101)	20%	(182)	10%	(94)	27%	(245)	32%	(297)	919
4-Region: Northeast	14%	(54)	20%	(78)	11%	(41)	31%	(118)	24%	(93)	383
4-Region: Midwest	18%	(80)	23%	(106)	9%	(43)	25%	(112)	25%	(115)	456
4-Region: South	10%	(82)	23%	(194)	14%	(115)	28%	(233)	26%	(221)	844
4-Region: West	12%	(64)	15%	(81)	15%	(78)	30%	(156)	28%	(148)	527
Sports Fan	18%	(273)	28%	(427)	15%	(234)	17%	(269)	22%	(341)	1544
College Sports Fans	21%	(269)	31%	(405)	15%	(200)	13%	(167)	19%	(250)	1292
Men's College Basketball Fans	27%	(243)	34%	(299)	15%	(131)	10%	(89)	14%	(125)	887
Women's College Basketball Fans	29%	(161)	34%	(190)	15%	(83)	8%	(43)	15%	(83)	559
College Football Fans	23%	(257)	33%	(373)	15%	(168)	10%	(118)	19%	(213)	1128
College Baseball Fans	27%	(185)	35%	(238)	15%	(100)	8%	(58)	15%	(101)	681
College Soccer Fans	29%	(112)	35%	(133)	16%	(63)	6%	(22)	14%	(53)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_4: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
 Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(219)	20%	(439)	15%	(327)	29%	(642)	26%	(583)	2210
Gender: Male	15%	(158)	26%	(283)	17%	(182)	25%	(265)	17%	(180)	1068
Gender: Female	5%	(61)	14%	(156)	13%	(145)	33%	(377)	35%	(403)	1142
Age: 18-34	15%	(95)	21%	(136)	11%	(69)	22%	(141)	31%	(201)	642
Age: 35-44	9%	(33)	26%	(93)	14%	(52)	19%	(69)	32%	(118)	365
Age: 45-64	10%	(69)	18%	(126)	15%	(105)	34%	(241)	24%	(172)	714
Age: 65+	5%	(22)	17%	(83)	20%	(100)	39%	(191)	19%	(92)	489
GenZers: 1997-2012	12%	(27)	23%	(54)	12%	(27)	20%	(46)	33%	(75)	230
Millennials: 1981-1996	13%	(90)	23%	(155)	12%	(79)	21%	(137)	31%	(207)	668
GenXers: 1965-1980	11%	(61)	18%	(97)	15%	(83)	30%	(165)	26%	(144)	550
Baby Boomers: 1946-1964	6%	(41)	18%	(125)	17%	(120)	37%	(258)	21%	(145)	689
PID: Dem (no lean)	14%	(112)	21%	(171)	13%	(106)	28%	(228)	25%	(203)	821
PID: Ind (no lean)	6%	(46)	19%	(139)	13%	(98)	28%	(204)	33%	(243)	729
PID: Rep (no lean)	9%	(62)	20%	(129)	19%	(123)	32%	(210)	21%	(137)	661
PID/Gender: Dem Men	22%	(87)	27%	(110)	13%	(53)	24%	(96)	14%	(57)	403
PID/Gender: Dem Women	6%	(25)	15%	(61)	13%	(53)	32%	(132)	35%	(147)	417
PID/Gender: Ind Men	9%	(33)	25%	(89)	18%	(63)	25%	(91)	24%	(85)	360
PID/Gender: Ind Women	4%	(13)	14%	(50)	9%	(34)	31%	(113)	43%	(158)	369
PID/Gender: Rep Men	13%	(38)	28%	(84)	21%	(65)	26%	(78)	13%	(39)	305
PID/Gender: Rep Women	6%	(23)	13%	(45)	16%	(58)	37%	(132)	28%	(98)	356
Ideo: Liberal (1-3)	14%	(91)	21%	(135)	14%	(89)	29%	(188)	22%	(139)	642
Ideo: Moderate (4)	9%	(55)	25%	(154)	14%	(85)	24%	(147)	28%	(167)	609
Ideo: Conservative (5-7)	9%	(69)	18%	(133)	18%	(135)	34%	(260)	21%	(160)	759
Educ: < College	10%	(141)	17%	(251)	14%	(202)	29%	(418)	30%	(425)	1437
Educ: Bachelors degree	9%	(46)	23%	(115)	16%	(80)	31%	(151)	20%	(100)	491
Educ: Post-grad	11%	(32)	26%	(73)	16%	(44)	26%	(74)	21%	(59)	282
Income: Under 50k	9%	(103)	18%	(216)	15%	(180)	29%	(341)	29%	(351)	1191
Income: 50k-100k	11%	(75)	20%	(135)	14%	(98)	29%	(196)	26%	(176)	680
Income: 100k+	12%	(42)	26%	(87)	14%	(48)	31%	(105)	17%	(56)	339
Ethnicity: White	9%	(159)	18%	(308)	15%	(257)	31%	(537)	26%	(450)	1711

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Table MCSP12_4: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(219)	20%	(439)	15%	(327)	29%	(642)	26%	(583)	2210
Ethnicity: Hispanic	11%	(42)	22%	(82)	13%	(47)	23%	(84)	32%	(119)	374
Ethnicity: Black	18%	(52)	29%	(81)	11%	(30)	17%	(47)	26%	(73)	282
Ethnicity: Other	4%	(9)	23%	(50)	18%	(39)	27%	(58)	28%	(60)	217
All Christian	10%	(94)	21%	(208)	19%	(182)	30%	(296)	20%	(195)	976
All Non-Christian	11%	(12)	20%	(22)	16%	(18)	30%	(32)	22%	(24)	107
Atheist	14%	(18)	14%	(18)	13%	(16)	40%	(52)	20%	(26)	131
Agnostic/Nothing in particular	11%	(67)	17%	(104)	10%	(63)	28%	(173)	35%	(217)	624
Something Else	8%	(28)	23%	(86)	13%	(47)	24%	(89)	33%	(121)	372
Religious Non-Protestant/Catholic	12%	(15)	18%	(22)	18%	(22)	29%	(36)	23%	(29)	124
Evangelical	12%	(63)	24%	(129)	16%	(87)	27%	(146)	22%	(119)	542
Non-Evangelical	7%	(56)	21%	(163)	18%	(137)	30%	(233)	24%	(187)	775
Community: Urban	15%	(89)	21%	(123)	14%	(84)	25%	(147)	26%	(155)	598
Community: Suburban	9%	(89)	21%	(218)	15%	(155)	29%	(304)	26%	(264)	1029
Community: Rural	7%	(41)	17%	(98)	15%	(88)	33%	(191)	28%	(165)	583
Employ: Private Sector	14%	(98)	26%	(178)	15%	(104)	22%	(151)	24%	(164)	694
Employ: Government	16%	(18)	23%	(26)	10%	(11)	26%	(29)	25%	(27)	111
Employ: Self-Employed	16%	(36)	19%	(43)	12%	(28)	27%	(61)	26%	(60)	229
Employ: Homemaker	4%	(8)	13%	(25)	11%	(21)	35%	(70)	38%	(76)	200
Employ: Student	7%	(5)	25%	(17)	7%	(5)	24%	(17)	37%	(25)	68
Employ: Retired	4%	(22)	15%	(74)	21%	(101)	38%	(187)	21%	(104)	488
Employ: Unemployed	7%	(19)	18%	(50)	16%	(44)	30%	(81)	29%	(81)	275
Employ: Other	10%	(15)	18%	(26)	8%	(12)	31%	(45)	32%	(46)	145
Military HH: Yes	8%	(28)	21%	(73)	17%	(56)	33%	(112)	21%	(69)	338
Military HH: No	10%	(191)	20%	(366)	14%	(270)	28%	(531)	27%	(514)	1872
RD/WT: Right Direction	12%	(81)	24%	(157)	13%	(84)	26%	(169)	25%	(168)	660
RD/WT: Wrong Track	9%	(138)	18%	(282)	16%	(242)	31%	(473)	27%	(415)	1550
Biden Job Approve	12%	(113)	23%	(209)	14%	(127)	27%	(253)	24%	(220)	922
Biden Job Disapprove	9%	(101)	19%	(220)	17%	(195)	32%	(371)	24%	(286)	1174

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Table MCSP12_4: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(219)	20%	(439)	15%	(327)	29%	(642)	26%	(583)	2210
Biden Job Strongly Approve	19%	(69)	20%	(72)	13%	(47)	29%	(104)	18%	(64)	356
Biden Job Somewhat Approve	8%	(44)	24%	(137)	14%	(81)	26%	(148)	28%	(156)	566
Biden Job Somewhat Disapprove	10%	(31)	17%	(54)	18%	(56)	25%	(78)	30%	(93)	312
Biden Job Strongly Disapprove	8%	(70)	19%	(167)	16%	(139)	34%	(293)	22%	(193)	862
Favorable of Biden	12%	(108)	22%	(203)	14%	(128)	27%	(254)	26%	(241)	933
Unfavorable of Biden	8%	(98)	19%	(225)	16%	(195)	31%	(370)	25%	(293)	1181
Very Favorable of Biden	16%	(67)	23%	(96)	13%	(53)	27%	(113)	20%	(82)	411
Somewhat Favorable of Biden	8%	(40)	20%	(107)	14%	(75)	27%	(141)	30%	(159)	522
Somewhat Unfavorable of Biden	8%	(23)	19%	(56)	18%	(52)	24%	(71)	31%	(90)	292
Very Unfavorable of Biden	8%	(76)	19%	(169)	16%	(142)	34%	(300)	23%	(203)	889
#1 Issue: Economy	11%	(96)	22%	(202)	17%	(150)	26%	(232)	25%	(226)	906
#1 Issue: Security	6%	(18)	19%	(56)	17%	(50)	34%	(102)	24%	(72)	297
#1 Issue: Health Care	17%	(36)	17%	(35)	13%	(28)	25%	(53)	28%	(58)	211
#1 Issue: Medicare / Social Security	10%	(21)	17%	(37)	14%	(29)	39%	(84)	21%	(45)	216
#1 Issue: Women's Issues	9%	(19)	15%	(34)	11%	(24)	28%	(61)	37%	(83)	220
#1 Issue: Education	10%	(7)	33%	(23)	13%	(9)	16%	(11)	29%	(20)	69
#1 Issue: Energy	10%	(16)	23%	(39)	14%	(24)	28%	(48)	26%	(44)	172
#1 Issue: Other	4%	(5)	12%	(14)	10%	(12)	43%	(52)	30%	(36)	119
2020 Vote: Joe Biden	12%	(117)	22%	(207)	14%	(132)	28%	(265)	25%	(239)	959
2020 Vote: Donald Trump	8%	(66)	20%	(158)	18%	(144)	33%	(258)	21%	(162)	788
2020 Vote: Other	8%	(5)	12%	(7)	11%	(7)	29%	(18)	40%	(25)	63
2020 Vote: Didn't Vote	8%	(32)	17%	(67)	11%	(44)	25%	(102)	39%	(157)	400
2018 House Vote: Democrat	13%	(100)	21%	(167)	15%	(115)	28%	(223)	23%	(184)	789
2018 House Vote: Republican	8%	(49)	20%	(127)	19%	(125)	33%	(217)	20%	(131)	649
2018 House Vote: Someone else	21%	(12)	10%	(5)	12%	(7)	36%	(20)	22%	(12)	56
2016 Vote: Hillary Clinton	13%	(94)	21%	(157)	14%	(102)	29%	(213)	24%	(176)	742
2016 Vote: Donald Trump	9%	(67)	20%	(144)	19%	(132)	33%	(235)	19%	(134)	712
2016 Vote: Other	6%	(6)	8%	(7)	16%	(16)	31%	(31)	38%	(38)	99
2016 Vote: Didn't Vote	8%	(52)	20%	(129)	12%	(76)	25%	(164)	36%	(233)	655

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Table MCSP12_4: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Big 12 sports teams, including Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech, West Virginia

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(219)	20%	(439)	15%	(327)	29%	(642)	26%	(583)	2210
Voted in 2014: Yes	10%	(135)	20%	(256)	17%	(216)	31%	(403)	22%	(281)	1291
Voted in 2014: No	9%	(84)	20%	(183)	12%	(111)	26%	(239)	33%	(302)	919
4-Region: Northeast	9%	(36)	19%	(73)	14%	(54)	31%	(120)	26%	(99)	383
4-Region: Midwest	7%	(34)	20%	(90)	16%	(73)	32%	(144)	26%	(116)	456
4-Region: South	10%	(82)	23%	(196)	14%	(118)	27%	(231)	26%	(218)	844
4-Region: West	13%	(68)	15%	(80)	16%	(82)	28%	(148)	28%	(149)	527
Sports Fan	14%	(212)	27%	(416)	18%	(276)	19%	(293)	22%	(346)	1544
College Sports Fans	16%	(210)	31%	(396)	19%	(247)	15%	(191)	19%	(248)	1292
Men's College Basketball Fans	21%	(183)	35%	(309)	18%	(158)	12%	(106)	15%	(131)	887
Women's College Basketball Fans	22%	(125)	36%	(203)	19%	(106)	8%	(43)	15%	(83)	559
College Football Fans	18%	(202)	32%	(362)	19%	(209)	13%	(145)	19%	(210)	1128
College Baseball Fans	23%	(158)	36%	(242)	16%	(109)	10%	(66)	16%	(106)	681
College Soccer Fans	26%	(99)	39%	(148)	16%	(63)	7%	(27)	12%	(47)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_5: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	10% (220)	18% (409)	14% (319)	30% (665)	27% (597)	2210
Gender: Male	15% (161)	25% (264)	17% (184)	25% (271)	18% (188)	1068
Gender: Female	5% (60)	13% (145)	12% (135)	34% (394)	36% (409)	1142
Age: 18-34	15% (99)	18% (114)	11% (72)	23% (147)	33% (210)	642
Age: 35-44	10% (35)	24% (88)	13% (47)	22% (82)	31% (113)	365
Age: 45-64	9% (61)	17% (122)	16% (115)	33% (234)	25% (182)	714
Age: 65+	5% (25)	17% (85)	17% (85)	41% (202)	19% (92)	489
GenZers: 1997-2012	14% (32)	17% (39)	13% (31)	19% (45)	36% (83)	230
Millennials: 1981-1996	13% (87)	21% (142)	11% (76)	24% (157)	31% (205)	668
GenXers: 1965-1980	10% (56)	17% (91)	16% (89)	30% (165)	27% (148)	550
Baby Boomers: 1946-1964	6% (43)	18% (126)	16% (110)	38% (261)	22% (150)	689
PID: Dem (no lean)	14% (119)	21% (170)	13% (103)	27% (221)	25% (208)	821
PID: Ind (no lean)	6% (42)	16% (120)	14% (102)	29% (213)	35% (252)	729
PID: Rep (no lean)	9% (60)	18% (119)	17% (115)	35% (231)	21% (137)	661
PID/Gender: Dem Men	24% (98)	26% (106)	13% (51)	22% (87)	15% (61)	403
PID/Gender: Dem Women	5% (21)	15% (64)	12% (52)	32% (134)	35% (147)	417
PID/Gender: Ind Men	8% (28)	21% (76)	19% (70)	26% (95)	25% (91)	360
PID/Gender: Ind Women	4% (14)	12% (44)	9% (32)	32% (118)	44% (161)	369
PID/Gender: Rep Men	11% (35)	27% (82)	21% (63)	29% (89)	12% (36)	305
PID/Gender: Rep Women	7% (25)	10% (36)	14% (51)	40% (142)	28% (101)	356
Ideo: Liberal (1-3)	14% (92)	20% (125)	13% (83)	30% (193)	23% (149)	642
Ideo: Moderate (4)	11% (66)	23% (137)	15% (90)	24% (146)	28% (169)	609
Ideo: Conservative (5-7)	8% (59)	17% (131)	18% (136)	36% (270)	21% (162)	759
Educ: < College	9% (129)	16% (237)	13% (190)	31% (446)	30% (435)	1437
Educ: Bachelors degree	11% (54)	21% (101)	18% (86)	30% (147)	21% (102)	491
Educ: Post-grad	13% (37)	25% (71)	15% (43)	25% (72)	21% (60)	282
Income: Under 50k	8% (98)	16% (193)	15% (174)	30% (361)	31% (366)	1191
Income: 50k-100k	11% (72)	20% (135)	14% (98)	30% (202)	26% (173)	680
Income: 100k+	15% (50)	24% (81)	14% (47)	30% (102)	17% (58)	339

Continued on next page

Table MCSP12_5: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(409)	14%	(319)	30%	(665)	27%	(597)	2210
Ethnicity: White	9%	(154)	17%	(294)	15%	(249)	33%	(558)	27%	(456)	1711
Ethnicity: Hispanic	13%	(49)	19%	(71)	11%	(41)	24%	(91)	33%	(122)	374
Ethnicity: Black	20%	(55)	25%	(71)	14%	(39)	15%	(41)	27%	(77)	282
Ethnicity: Other	5%	(11)	20%	(44)	15%	(32)	30%	(66)	30%	(65)	217
All Christian	11%	(104)	21%	(201)	17%	(170)	32%	(309)	20%	(193)	976
All Non-Christian	11%	(12)	19%	(20)	18%	(20)	31%	(33)	21%	(23)	107
Atheist	12%	(16)	14%	(19)	11%	(14)	40%	(52)	23%	(31)	131
Agnostic/Nothing in particular	10%	(62)	14%	(88)	11%	(70)	27%	(170)	37%	(234)	624
Something Else	7%	(27)	22%	(81)	12%	(46)	27%	(101)	31%	(117)	372
Religious Non-Protestant/Catholic	11%	(14)	19%	(24)	17%	(21)	31%	(38)	22%	(27)	124
Evangelical	10%	(52)	23%	(125)	16%	(89)	29%	(159)	22%	(118)	542
Non-Evangelical	10%	(76)	20%	(152)	16%	(124)	31%	(242)	23%	(181)	775
Community: Urban	17%	(99)	16%	(98)	15%	(87)	25%	(150)	27%	(164)	598
Community: Suburban	8%	(87)	21%	(220)	15%	(150)	29%	(302)	26%	(271)	1029
Community: Rural	6%	(35)	16%	(91)	14%	(82)	37%	(213)	28%	(162)	583
Employ: Private Sector	14%	(98)	25%	(171)	15%	(103)	23%	(161)	23%	(161)	694
Employ: Government	20%	(22)	19%	(22)	9%	(10)	26%	(29)	25%	(28)	111
Employ: Self-Employed	15%	(35)	17%	(40)	13%	(30)	27%	(61)	28%	(63)	229
Employ: Homemaker	6%	(13)	8%	(15)	8%	(17)	38%	(77)	39%	(78)	200
Employ: Student	10%	(7)	18%	(12)	16%	(11)	18%	(13)	37%	(25)	68
Employ: Retired	5%	(22)	17%	(83)	18%	(87)	39%	(188)	22%	(107)	488
Employ: Unemployed	5%	(15)	17%	(45)	14%	(37)	34%	(93)	31%	(84)	275
Employ: Other	6%	(9)	14%	(20)	16%	(23)	29%	(43)	34%	(50)	145
Military HH: Yes	9%	(30)	22%	(74)	16%	(55)	31%	(105)	22%	(74)	338
Military HH: No	10%	(191)	18%	(334)	14%	(264)	30%	(560)	28%	(523)	1872
RD/WT: Right Direction	14%	(92)	23%	(153)	12%	(80)	25%	(162)	26%	(172)	660
RD/WT: Wrong Track	8%	(128)	16%	(255)	15%	(239)	32%	(502)	27%	(425)	1550

Continued on next page

Table MCSP12_5: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(409)	14%	(319)	30%	(665)	27%	(597)	2210
Biden Job Approve	13%	(124)	21%	(191)	14%	(130)	26%	(244)	25%	(234)	922
Biden Job Disapprove	8%	(92)	18%	(210)	16%	(185)	34%	(399)	25%	(288)	1174
Biden Job Strongly Approve	21%	(74)	17%	(62)	13%	(47)	29%	(102)	20%	(71)	356
Biden Job Somewhat Approve	9%	(50)	23%	(129)	15%	(83)	25%	(142)	29%	(163)	566
Biden Job Somewhat Disapprove	9%	(27)	18%	(58)	17%	(54)	27%	(83)	29%	(90)	312
Biden Job Strongly Disapprove	7%	(64)	18%	(152)	15%	(131)	37%	(316)	23%	(198)	862
Favorable of Biden	13%	(122)	20%	(188)	14%	(127)	26%	(244)	27%	(253)	933
Unfavorable of Biden	8%	(89)	18%	(209)	16%	(185)	34%	(404)	25%	(292)	1181
Very Favorable of Biden	19%	(79)	20%	(83)	12%	(51)	26%	(107)	22%	(91)	411
Somewhat Favorable of Biden	8%	(43)	20%	(105)	14%	(75)	26%	(137)	31%	(162)	522
Somewhat Unfavorable of Biden	7%	(20)	16%	(47)	17%	(49)	29%	(83)	32%	(93)	292
Very Unfavorable of Biden	8%	(69)	18%	(162)	15%	(137)	36%	(321)	22%	(200)	889
#1 Issue: Economy	10%	(89)	23%	(205)	15%	(134)	27%	(247)	25%	(230)	906
#1 Issue: Security	6%	(18)	17%	(49)	18%	(52)	35%	(104)	25%	(74)	297
#1 Issue: Health Care	17%	(37)	15%	(33)	10%	(21)	27%	(57)	30%	(63)	211
#1 Issue: Medicare / Social Security	9%	(20)	14%	(29)	16%	(36)	40%	(86)	21%	(45)	216
#1 Issue: Women's Issues	10%	(21)	12%	(27)	13%	(28)	28%	(62)	37%	(82)	220
#1 Issue: Education	16%	(11)	26%	(18)	16%	(11)	16%	(11)	26%	(18)	69
#1 Issue: Energy	12%	(20)	21%	(35)	13%	(22)	28%	(48)	27%	(47)	172
#1 Issue: Other	3%	(4)	11%	(13)	13%	(15)	41%	(49)	33%	(39)	119
2020 Vote: Joe Biden	14%	(131)	19%	(185)	15%	(139)	27%	(263)	25%	(241)	959
2020 Vote: Donald Trump	7%	(55)	20%	(155)	17%	(134)	36%	(280)	21%	(162)	788
2020 Vote: Other	5%	(3)	12%	(8)	11%	(7)	29%	(18)	43%	(27)	63
2020 Vote: Didn't Vote	8%	(30)	15%	(61)	10%	(39)	26%	(104)	42%	(167)	400
2018 House Vote: Democrat	14%	(109)	19%	(150)	15%	(122)	28%	(221)	24%	(187)	789
2018 House Vote: Republican	7%	(46)	19%	(125)	18%	(114)	35%	(230)	21%	(134)	649
2018 House Vote: Someone else	11%	(6)	18%	(10)	17%	(9)	32%	(18)	22%	(12)	56

Continued on next page

Table MCSP12_5: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?

Pac-12 sports teams, including Arizona, Arizona State, Cal, Colorado, Oregon, Oregon State, Stanford, UCLA, USC, Utah, Washington, Washington State

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(220)	18%	(409)	14%	(319)	30%	(665)	27%	(597)	2210
2016 Vote: Hillary Clinton	14%	(101)	19%	(144)	14%	(106)	28%	(211)	24%	(180)	742
2016 Vote: Donald Trump	7%	(51)	21%	(147)	18%	(129)	35%	(250)	19%	(135)	712
2016 Vote: Other	9%	(8)	11%	(11)	12%	(12)	30%	(30)	38%	(38)	99
2016 Vote: Didn't Vote	9%	(60)	16%	(106)	11%	(72)	27%	(174)	37%	(243)	655
Voted in 2014: Yes	10%	(131)	20%	(254)	16%	(205)	32%	(412)	22%	(289)	1291
Voted in 2014: No	10%	(89)	17%	(154)	12%	(114)	28%	(253)	34%	(308)	919
4-Region: Northeast	10%	(38)	18%	(68)	16%	(61)	30%	(115)	26%	(101)	383
4-Region: Midwest	6%	(27)	19%	(85)	15%	(70)	34%	(154)	26%	(120)	456
4-Region: South	9%	(75)	20%	(172)	15%	(125)	28%	(241)	27%	(231)	844
4-Region: West	15%	(80)	16%	(83)	12%	(63)	30%	(156)	27%	(145)	527
Sports Fan	14%	(215)	25%	(384)	18%	(277)	20%	(308)	23%	(359)	1544
College Sports Fans	17%	(215)	28%	(367)	19%	(247)	16%	(203)	20%	(260)	1292
Men's College Basketball Fans	22%	(195)	33%	(289)	18%	(159)	12%	(108)	15%	(136)	887
Women's College Basketball Fans	27%	(150)	30%	(167)	19%	(104)	8%	(44)	17%	(94)	559
College Football Fans	18%	(208)	30%	(334)	18%	(208)	14%	(155)	20%	(222)	1128
College Baseball Fans	24%	(164)	33%	(226)	17%	(117)	10%	(68)	16%	(106)	681
College Soccer Fans	31%	(118)	31%	(119)	19%	(73)	6%	(22)	13%	(51)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_6: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
College sports in general

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(311)	23%	(503)	15%	(321)	26%	(578)	23%	(498)	2210
Gender: Male	20%	(216)	29%	(309)	15%	(162)	22%	(232)	14%	(148)	1068
Gender: Female	8%	(95)	17%	(194)	14%	(159)	30%	(346)	31%	(349)	1142
Age: 18-34	19%	(125)	21%	(132)	13%	(85)	20%	(126)	27%	(173)	642
Age: 35-44	15%	(54)	27%	(98)	13%	(47)	20%	(75)	25%	(92)	365
Age: 45-64	13%	(90)	23%	(167)	14%	(101)	29%	(205)	21%	(150)	714
Age: 65+	9%	(42)	22%	(105)	18%	(88)	35%	(171)	17%	(82)	489
GenZers: 1997-2012	21%	(48)	20%	(46)	14%	(33)	16%	(36)	29%	(67)	230
Millennials: 1981-1996	16%	(109)	24%	(163)	14%	(91)	21%	(140)	25%	(164)	668
GenXers: 1965-1980	15%	(84)	22%	(122)	14%	(75)	25%	(135)	24%	(134)	550
Baby Boomers: 1946-1964	9%	(64)	23%	(160)	16%	(111)	34%	(235)	17%	(120)	689
PID: Dem (no lean)	18%	(144)	25%	(207)	13%	(105)	25%	(207)	19%	(157)	821
PID: Ind (no lean)	8%	(61)	20%	(148)	16%	(113)	26%	(187)	30%	(220)	729
PID: Rep (no lean)	16%	(105)	22%	(148)	15%	(102)	28%	(184)	18%	(121)	661
PID/Gender: Dem Men	28%	(114)	32%	(128)	10%	(41)	20%	(82)	9%	(38)	403
PID/Gender: Dem Women	7%	(30)	19%	(79)	15%	(64)	30%	(125)	29%	(119)	417
PID/Gender: Ind Men	10%	(36)	25%	(91)	20%	(71)	23%	(83)	22%	(78)	360
PID/Gender: Ind Women	7%	(24)	16%	(57)	11%	(42)	28%	(104)	38%	(142)	369
PID/Gender: Rep Men	21%	(65)	30%	(91)	16%	(49)	22%	(67)	11%	(32)	305
PID/Gender: Rep Women	11%	(40)	16%	(57)	15%	(53)	33%	(117)	25%	(89)	356
Ideo: Liberal (1-3)	17%	(112)	24%	(154)	14%	(87)	27%	(176)	18%	(114)	642
Ideo: Moderate (4)	13%	(80)	28%	(169)	14%	(84)	22%	(132)	23%	(143)	609
Ideo: Conservative (5-7)	15%	(110)	21%	(158)	17%	(127)	29%	(221)	19%	(143)	759
Educ: < College	13%	(190)	20%	(281)	14%	(204)	27%	(389)	26%	(373)	1437
Educ: Bachelors degree	15%	(76)	28%	(137)	14%	(69)	26%	(128)	17%	(81)	491
Educ: Post-grad	16%	(45)	30%	(86)	17%	(48)	21%	(60)	15%	(43)	282
Income: Under 50k	12%	(142)	21%	(246)	16%	(187)	26%	(309)	26%	(307)	1191
Income: 50k-100k	15%	(100)	25%	(169)	13%	(91)	26%	(177)	21%	(143)	680
Income: 100k+	20%	(68)	26%	(88)	13%	(43)	27%	(91)	14%	(48)	339
Ethnicity: White	13%	(223)	22%	(372)	15%	(251)	28%	(479)	22%	(385)	1711

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Table MCSP12_6: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
College sports in general

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(311)	23%	(503)	15%	(321)	26%	(578)	23%	(498)	2210
Ethnicity: Hispanic	14%	(53)	22%	(83)	15%	(55)	25%	(93)	24%	(90)	374
Ethnicity: Black	24%	(68)	29%	(83)	12%	(34)	12%	(35)	22%	(62)	282
Ethnicity: Other	9%	(19)	23%	(49)	16%	(35)	29%	(63)	24%	(51)	217
All Christian	15%	(144)	25%	(243)	17%	(164)	27%	(266)	16%	(159)	976
All Non-Christian	10%	(11)	31%	(33)	13%	(14)	29%	(31)	17%	(18)	107
Atheist	9%	(12)	23%	(30)	11%	(14)	39%	(51)	18%	(24)	131
Agnostic/Nothing in particular	13%	(83)	17%	(104)	14%	(88)	26%	(159)	30%	(190)	624
Something Else	16%	(60)	25%	(94)	11%	(40)	19%	(72)	29%	(107)	372
Religious Non-Protestant/Catholic	10%	(13)	30%	(37)	13%	(16)	29%	(36)	18%	(22)	124
Evangelical	17%	(94)	27%	(144)	15%	(80)	22%	(119)	19%	(106)	542
Non-Evangelical	14%	(107)	24%	(186)	16%	(121)	27%	(210)	19%	(150)	775
Community: Urban	20%	(121)	23%	(135)	13%	(78)	22%	(129)	22%	(134)	598
Community: Suburban	12%	(128)	25%	(257)	14%	(143)	27%	(275)	22%	(227)	1029
Community: Rural	11%	(61)	19%	(111)	17%	(100)	30%	(174)	23%	(137)	583
Employ: Private Sector	19%	(131)	28%	(194)	15%	(104)	19%	(131)	19%	(135)	694
Employ: Government	25%	(28)	28%	(31)	8%	(9)	19%	(21)	20%	(22)	111
Employ: Self-Employed	21%	(48)	19%	(43)	13%	(30)	24%	(54)	23%	(53)	229
Employ: Homemaker	5%	(10)	17%	(33)	7%	(14)	37%	(74)	34%	(69)	200
Employ: Student	16%	(11)	22%	(15)	17%	(11)	14%	(9)	31%	(21)	68
Employ: Retired	8%	(41)	20%	(99)	19%	(91)	34%	(168)	18%	(89)	488
Employ: Unemployed	9%	(24)	21%	(58)	18%	(50)	28%	(78)	24%	(65)	275
Employ: Other	12%	(18)	21%	(31)	7%	(10)	29%	(42)	31%	(44)	145
Military HH: Yes	14%	(48)	24%	(82)	14%	(47)	27%	(93)	20%	(68)	338
Military HH: No	14%	(262)	23%	(422)	15%	(273)	26%	(485)	23%	(430)	1872
RD/WT: Right Direction	17%	(111)	28%	(186)	10%	(67)	23%	(149)	22%	(146)	660
RD/WT: Wrong Track	13%	(199)	20%	(317)	16%	(253)	28%	(428)	23%	(352)	1550
Biden Job Approve	15%	(138)	27%	(248)	14%	(127)	24%	(219)	21%	(190)	922
Biden Job Disapprove	14%	(164)	21%	(245)	16%	(184)	29%	(340)	20%	(240)	1174

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Table MCSP12_6: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
College sports in general

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(311)	23%	(503)	15%	(321)	26%	(578)	23%	(498)	2210
Biden Job Strongly Approve	21%	(76)	24%	(85)	12%	(41)	26%	(93)	17%	(61)	356
Biden Job Somewhat Approve	11%	(63)	29%	(163)	15%	(85)	22%	(126)	23%	(129)	566
Biden Job Somewhat Disapprove	11%	(35)	24%	(76)	17%	(53)	24%	(75)	23%	(72)	312
Biden Job Strongly Disapprove	15%	(129)	20%	(169)	15%	(131)	31%	(265)	19%	(168)	862
Favorable of Biden	14%	(135)	26%	(243)	13%	(125)	24%	(220)	23%	(210)	933
Unfavorable of Biden	14%	(169)	21%	(248)	15%	(180)	29%	(342)	20%	(242)	1181
Very Favorable of Biden	20%	(80)	26%	(109)	11%	(46)	24%	(98)	19%	(77)	411
Somewhat Favorable of Biden	10%	(54)	26%	(135)	15%	(79)	23%	(122)	25%	(133)	522
Somewhat Unfavorable of Biden	13%	(37)	22%	(66)	17%	(49)	24%	(71)	24%	(69)	292
Very Unfavorable of Biden	15%	(132)	21%	(183)	15%	(130)	30%	(271)	19%	(173)	889
#1 Issue: Economy	15%	(136)	25%	(227)	15%	(138)	24%	(213)	21%	(191)	906
#1 Issue: Security	12%	(36)	17%	(51)	16%	(49)	34%	(100)	21%	(62)	297
#1 Issue: Health Care	22%	(46)	26%	(54)	8%	(16)	22%	(46)	23%	(49)	211
#1 Issue: Medicare / Social Security	12%	(27)	20%	(43)	14%	(30)	35%	(76)	18%	(40)	216
#1 Issue: Women's Issues	8%	(18)	18%	(40)	17%	(37)	24%	(52)	33%	(73)	220
#1 Issue: Education	20%	(14)	33%	(22)	10%	(7)	19%	(13)	19%	(13)	69
#1 Issue: Energy	15%	(26)	24%	(42)	17%	(30)	22%	(39)	21%	(35)	172
#1 Issue: Other	7%	(8)	20%	(23)	12%	(14)	32%	(39)	29%	(35)	119
2020 Vote: Joe Biden	15%	(145)	26%	(253)	14%	(134)	24%	(228)	21%	(199)	959
2020 Vote: Donald Trump	14%	(113)	22%	(170)	17%	(134)	29%	(230)	18%	(140)	788
2020 Vote: Other	11%	(7)	16%	(10)	15%	(9)	30%	(19)	28%	(18)	63
2020 Vote: Didn't Vote	11%	(45)	18%	(70)	11%	(43)	25%	(101)	35%	(141)	400
2018 House Vote: Democrat	15%	(122)	27%	(213)	15%	(117)	25%	(198)	18%	(139)	789
2018 House Vote: Republican	15%	(95)	22%	(144)	16%	(101)	30%	(192)	18%	(117)	649
2018 House Vote: Someone else	12%	(7)	19%	(11)	24%	(13)	27%	(15)	18%	(10)	56
2016 Vote: Hillary Clinton	15%	(115)	26%	(193)	15%	(109)	25%	(188)	18%	(137)	742
2016 Vote: Donald Trump	14%	(103)	23%	(165)	17%	(119)	29%	(208)	17%	(118)	712
2016 Vote: Other	7%	(7)	20%	(20)	13%	(13)	32%	(31)	28%	(28)	99
2016 Vote: Didn't Vote	13%	(86)	19%	(125)	12%	(79)	23%	(150)	33%	(214)	655

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Table MCSP12_6: Consider if the Power Five conferences broke away from the NCAA to form their own super conference. To what extent would you be interested in the following teams if they participated in a super conference, separate from the NCAA?
College sports in general

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(311)	23%	(503)	15%	(321)	26%	(578)	23%	(498)	2210
Voted in 2014: Yes	15%	(189)	25%	(324)	15%	(188)	28%	(357)	18%	(233)	1291
Voted in 2014: No	13%	(122)	19%	(179)	14%	(133)	24%	(221)	29%	(265)	919
4-Region: Northeast	15%	(56)	21%	(81)	14%	(53)	29%	(109)	22%	(83)	383
4-Region: Midwest	12%	(53)	24%	(110)	18%	(81)	25%	(115)	22%	(98)	456
4-Region: South	15%	(130)	26%	(222)	11%	(96)	24%	(206)	23%	(190)	844
4-Region: West	14%	(71)	17%	(91)	17%	(90)	28%	(148)	24%	(126)	527
Sports Fan	20%	(305)	31%	(471)	17%	(261)	15%	(229)	18%	(278)	1544
College Sports Fans	24%	(306)	36%	(465)	17%	(221)	8%	(107)	15%	(193)	1292
Men's College Basketball Fans	31%	(272)	39%	(347)	14%	(121)	5%	(46)	11%	(101)	887
Women's College Basketball Fans	35%	(195)	36%	(202)	14%	(76)	4%	(20)	12%	(65)	559
College Football Fans	26%	(296)	37%	(418)	16%	(178)	7%	(74)	14%	(162)	1128
College Baseball Fans	34%	(233)	38%	(258)	11%	(78)	5%	(33)	12%	(79)	681
College Soccer Fans	35%	(133)	37%	(144)	13%	(50)	4%	(15)	11%	(42)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_1: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(570)	44%	(974)	30%	(666)	2210
Gender: Male	39%	(419)	43%	(461)	18%	(188)	1068
Gender: Female	13%	(151)	45%	(513)	42%	(478)	1142
Age: 18-34	25%	(161)	44%	(284)	31%	(197)	642
Age: 35-44	32%	(115)	44%	(161)	24%	(89)	365
Age: 45-64	29%	(204)	43%	(307)	28%	(203)	714
Age: 65+	18%	(89)	45%	(222)	36%	(178)	489
GenZers: 1997-2012	18%	(40)	46%	(107)	36%	(82)	230
Millennials: 1981-1996	31%	(204)	42%	(281)	27%	(183)	668
GenXers: 1965-1980	31%	(172)	44%	(242)	25%	(135)	550
Baby Boomers: 1946-1964	21%	(143)	46%	(319)	33%	(228)	689
PID: Dem (no lean)	28%	(231)	45%	(366)	27%	(224)	821
PID: Ind (no lean)	23%	(166)	45%	(326)	32%	(236)	729
PID: Rep (no lean)	26%	(172)	43%	(282)	31%	(206)	661
PID/Gender: Dem Men	43%	(174)	42%	(170)	15%	(59)	403
PID/Gender: Dem Women	14%	(57)	47%	(195)	40%	(165)	417
PID/Gender: Ind Men	34%	(122)	44%	(160)	21%	(77)	360
PID/Gender: Ind Women	12%	(44)	45%	(166)	43%	(159)	369
PID/Gender: Rep Men	40%	(122)	43%	(130)	17%	(52)	305
PID/Gender: Rep Women	14%	(50)	43%	(152)	43%	(154)	356
Ideo: Liberal (1-3)	27%	(175)	45%	(287)	28%	(180)	642
Ideo: Moderate (4)	28%	(168)	44%	(270)	28%	(170)	609
Ideo: Conservative (5-7)	27%	(204)	43%	(327)	30%	(228)	759
Educ: < College	23%	(331)	44%	(637)	33%	(469)	1437
Educ: Bachelors degree	29%	(144)	44%	(218)	26%	(129)	491
Educ: Post-grad	34%	(95)	42%	(119)	24%	(69)	282
Income: Under 50k	22%	(257)	45%	(531)	34%	(403)	1191
Income: 50k-100k	30%	(206)	44%	(300)	26%	(174)	680
Income: 100k+	31%	(106)	42%	(144)	26%	(89)	339
Ethnicity: White	25%	(419)	45%	(769)	31%	(523)	1711
Ethnicity: Hispanic	31%	(114)	42%	(158)	27%	(102)	374
Ethnicity: Black	38%	(106)	39%	(111)	23%	(65)	282

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**Table MCSPdem1_1: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Sports**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(570)	44%	(974)	30%	(666)	2210
Ethnicity: Other	21%	(45)	43%	(94)	36%	(78)	217
All Christian	30%	(290)	44%	(427)	27%	(259)	976
All Non-Christian	24%	(26)	42%	(45)	33%	(36)	107
Atheist	23%	(30)	41%	(53)	37%	(48)	131
Agnostic/Nothing in particular	20%	(126)	45%	(279)	35%	(220)	624
Something Else	26%	(99)	46%	(169)	28%	(104)	372
Religious Non-Protestant/Catholic	24%	(29)	43%	(53)	34%	(41)	124
Evangelical	27%	(144)	46%	(249)	27%	(149)	542
Non-Evangelical	31%	(237)	43%	(333)	26%	(205)	775
Community: Urban	31%	(186)	40%	(238)	29%	(174)	598
Community: Suburban	27%	(279)	47%	(486)	26%	(264)	1029
Community: Rural	18%	(105)	43%	(249)	39%	(228)	583
Employ: Private Sector	31%	(218)	46%	(320)	23%	(157)	694
Employ: Government	41%	(45)	36%	(40)	23%	(26)	111
Employ: Self-Employed	30%	(70)	42%	(96)	28%	(63)	229
Employ: Homemaker	14%	(27)	40%	(79)	47%	(94)	200
Employ: Student	20%	(14)	52%	(35)	28%	(19)	68
Employ: Retired	17%	(85)	48%	(233)	35%	(169)	488
Employ: Unemployed	27%	(73)	40%	(109)	34%	(92)	275
Employ: Other	26%	(38)	42%	(61)	32%	(46)	145
Military HH: Yes	23%	(78)	50%	(169)	27%	(91)	338
Military HH: No	26%	(492)	43%	(804)	31%	(575)	1872
RD/WT: Right Direction	32%	(213)	42%	(274)	26%	(173)	660
RD/WT: Wrong Track	23%	(357)	45%	(700)	32%	(494)	1550
Biden Job Approve	30%	(273)	46%	(421)	25%	(228)	922
Biden Job Disapprove	24%	(278)	43%	(509)	33%	(386)	1174
Biden Job Strongly Approve	36%	(127)	39%	(141)	25%	(89)	356
Biden Job Somewhat Approve	26%	(146)	50%	(280)	25%	(140)	566
Biden Job Somewhat Disapprove	22%	(69)	44%	(138)	33%	(104)	312
Biden Job Strongly Disapprove	24%	(209)	43%	(371)	33%	(282)	862

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Table MCSPdem1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(570)	44%	(974)	30%	(666)	2210
Favorable of Biden	30%	(277)	45%	(421)	25%	(236)	933
Unfavorable of Biden	24%	(281)	43%	(508)	33%	(391)	1181
Very Favorable of Biden	34%	(139)	44%	(179)	23%	(93)	411
Somewhat Favorable of Biden	26%	(137)	46%	(242)	27%	(143)	522
Somewhat Unfavorable of Biden	24%	(69)	44%	(128)	32%	(94)	292
Very Unfavorable of Biden	24%	(212)	43%	(381)	33%	(297)	889
#1 Issue: Economy	29%	(259)	45%	(406)	27%	(241)	906
#1 Issue: Security	23%	(68)	44%	(131)	33%	(98)	297
#1 Issue: Health Care	32%	(68)	38%	(79)	30%	(63)	211
#1 Issue: Medicare / Social Security	22%	(47)	39%	(83)	40%	(86)	216
#1 Issue: Women's Issues	17%	(36)	50%	(109)	34%	(74)	220
#1 Issue: Education	33%	(23)	42%	(29)	25%	(18)	69
#1 Issue: Energy	28%	(48)	48%	(83)	24%	(41)	172
#1 Issue: Other	17%	(20)	45%	(54)	38%	(46)	119
2020 Vote: Joe Biden	29%	(281)	45%	(428)	26%	(250)	959
2020 Vote: Donald Trump	25%	(196)	45%	(352)	31%	(240)	788
2020 Vote: Other	24%	(15)	45%	(28)	30%	(19)	63
2020 Vote: Didn't Vote	19%	(77)	41%	(165)	39%	(157)	400
2018 House Vote: Democrat	30%	(239)	45%	(357)	24%	(192)	789
2018 House Vote: Republican	26%	(168)	44%	(286)	30%	(194)	649
2018 House Vote: Someone else	21%	(12)	39%	(22)	41%	(23)	56
2016 Vote: Hillary Clinton	29%	(217)	42%	(314)	28%	(211)	742
2016 Vote: Donald Trump	26%	(184)	46%	(325)	28%	(203)	712
2016 Vote: Other	25%	(24)	49%	(49)	27%	(26)	99
2016 Vote: Didn't Vote	22%	(143)	44%	(285)	35%	(226)	655
Voted in 2014: Yes	28%	(361)	45%	(585)	27%	(346)	1291
Voted in 2014: No	23%	(209)	42%	(389)	35%	(321)	919
4-Region: Northeast	27%	(104)	42%	(161)	31%	(117)	383
4-Region: Midwest	24%	(111)	49%	(225)	26%	(120)	456
4-Region: South	27%	(224)	43%	(365)	30%	(256)	844
4-Region: West	25%	(130)	42%	(223)	33%	(174)	527

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Table MCSPdem1_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	26%	(570)	44%	(974)	30%	(666)	2210
Sports Fan	37%	(570)	63%	(974)	—	(0)	1544
College Sports Fans	40%	(514)	52%	(666)	9%	(112)	1292
Men's College Basketball Fans	49%	(439)	47%	(417)	4%	(31)	887
Women's College Basketball Fans	48%	(271)	45%	(251)	7%	(37)	559
College Football Fans	43%	(488)	51%	(574)	6%	(66)	1128
College Baseball Fans	49%	(331)	47%	(323)	4%	(27)	681
College Soccer Fans	47%	(181)	45%	(173)	8%	(29)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(303)	26%	(584)	60%	(1323)	2210
Gender: Male	21%	(228)	33%	(355)	45%	(484)	1068
Gender: Female	7%	(75)	20%	(229)	73%	(838)	1142
Age: 18-34	15%	(98)	25%	(162)	60%	(382)	642
Age: 35-44	12%	(43)	29%	(106)	59%	(216)	365
Age: 45-64	15%	(105)	27%	(190)	59%	(419)	714
Age: 65+	12%	(57)	26%	(127)	62%	(305)	489
GenZers: 1997-2012	14%	(32)	27%	(62)	59%	(136)	230
Millennials: 1981-1996	14%	(92)	27%	(180)	59%	(396)	668
GenXers: 1965-1980	16%	(88)	24%	(131)	60%	(331)	550
Baby Boomers: 1946-1964	12%	(84)	29%	(200)	59%	(405)	689
PID: Dem (no lean)	15%	(124)	29%	(234)	56%	(462)	821
PID: Ind (no lean)	11%	(77)	26%	(191)	63%	(460)	729
PID: Rep (no lean)	15%	(102)	24%	(158)	61%	(400)	661
PID/Gender: Dem Men	24%	(95)	34%	(139)	42%	(169)	403
PID/Gender: Dem Women	7%	(29)	23%	(95)	70%	(293)	417
PID/Gender: Ind Men	15%	(55)	34%	(124)	50%	(181)	360
PID/Gender: Ind Women	6%	(22)	18%	(68)	76%	(279)	369
PID/Gender: Rep Men	26%	(78)	30%	(93)	44%	(134)	305
PID/Gender: Rep Women	7%	(25)	18%	(66)	75%	(266)	356
Ideo: Liberal (1-3)	13%	(85)	29%	(187)	58%	(370)	642
Ideo: Moderate (4)	13%	(81)	28%	(171)	59%	(357)	609
Ideo: Conservative (5-7)	17%	(129)	25%	(190)	58%	(440)	759
Educ: < College	12%	(170)	23%	(335)	65%	(932)	1437
Educ: Bachelors degree	15%	(76)	31%	(151)	54%	(264)	491
Educ: Post-grad	20%	(57)	35%	(98)	45%	(127)	282
Income: Under 50k	11%	(135)	23%	(276)	66%	(781)	1191
Income: 50k-100k	15%	(104)	30%	(204)	55%	(373)	680
Income: 100k+	19%	(65)	31%	(104)	50%	(170)	339
Ethnicity: White	13%	(218)	26%	(439)	62%	(1053)	1711
Ethnicity: Hispanic	9%	(35)	29%	(109)	62%	(231)	374
Ethnicity: Black	24%	(68)	30%	(85)	46%	(129)	282

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**Table MCSPdem1_2: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Men's college basketball (NCAA)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(303)	26%	(584)	60%	(1323)	2210
Ethnicity: Other	8%	(17)	28%	(60)	65%	(140)	217
All Christian	17%	(167)	28%	(273)	55%	(537)	976
All Non-Christian	8%	(9)	30%	(32)	62%	(67)	107
Atheist	10%	(13)	22%	(29)	69%	(90)	131
Agnostic/Nothing in particular	11%	(67)	24%	(152)	65%	(405)	624
Something Else	13%	(49)	27%	(99)	60%	(224)	372
Religious Non-Protestant/Catholic	9%	(11)	29%	(35)	63%	(77)	124
Evangelical	19%	(104)	25%	(136)	56%	(303)	542
Non-Evangelical	14%	(109)	30%	(230)	56%	(436)	775
Community: Urban	16%	(93)	32%	(189)	53%	(315)	598
Community: Suburban	14%	(143)	28%	(283)	59%	(603)	1029
Community: Rural	11%	(67)	19%	(112)	69%	(404)	583
Employ: Private Sector	16%	(114)	32%	(221)	52%	(360)	694
Employ: Government	26%	(29)	29%	(33)	45%	(50)	111
Employ: Self-Employed	19%	(44)	24%	(55)	57%	(130)	229
Employ: Homemaker	3%	(5)	18%	(36)	80%	(159)	200
Employ: Student	11%	(7)	28%	(19)	61%	(41)	68
Employ: Retired	11%	(55)	27%	(129)	62%	(303)	488
Employ: Unemployed	10%	(29)	23%	(63)	67%	(183)	275
Employ: Other	14%	(20)	19%	(28)	67%	(97)	145
Military HH: Yes	16%	(54)	28%	(95)	56%	(190)	338
Military HH: No	13%	(250)	26%	(489)	61%	(1133)	1872
RD/WT: Right Direction	17%	(113)	29%	(193)	54%	(353)	660
RD/WT: Wrong Track	12%	(190)	25%	(391)	63%	(969)	1550
Biden Job Approve	15%	(135)	31%	(285)	54%	(502)	922
Biden Job Disapprove	14%	(159)	24%	(285)	62%	(729)	1174
Biden Job Strongly Approve	18%	(66)	30%	(107)	51%	(183)	356
Biden Job Somewhat Approve	12%	(69)	31%	(178)	56%	(319)	566
Biden Job Somewhat Disapprove	13%	(42)	26%	(81)	61%	(189)	312
Biden Job Strongly Disapprove	14%	(118)	24%	(204)	63%	(539)	862

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Table MCSPdem1_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(303)	26%	(584)	60%	(1323)	2210
Favorable of Biden	14%	(134)	30%	(280)	56%	(519)	933
Unfavorable of Biden	14%	(160)	24%	(288)	62%	(732)	1181
Very Favorable of Biden	16%	(68)	32%	(132)	52%	(212)	411
Somewhat Favorable of Biden	13%	(67)	28%	(149)	59%	(307)	522
Somewhat Unfavorable of Biden	13%	(38)	24%	(70)	63%	(184)	292
Very Unfavorable of Biden	14%	(122)	25%	(218)	62%	(548)	889
#1 Issue: Economy	16%	(141)	28%	(250)	57%	(515)	906
#1 Issue: Security	14%	(41)	20%	(58)	67%	(198)	297
#1 Issue: Health Care	23%	(48)	27%	(58)	50%	(105)	211
#1 Issue: Medicare / Social Security	11%	(24)	21%	(45)	68%	(147)	216
#1 Issue: Women's Issues	7%	(16)	25%	(56)	68%	(149)	220
#1 Issue: Education	14%	(9)	39%	(27)	47%	(33)	69
#1 Issue: Energy	9%	(15)	36%	(61)	55%	(95)	172
#1 Issue: Other	8%	(9)	25%	(29)	68%	(81)	119
2020 Vote: Joe Biden	15%	(146)	30%	(286)	55%	(527)	959
2020 Vote: Donald Trump	16%	(125)	25%	(196)	59%	(467)	788
2020 Vote: Other	3%	(2)	33%	(21)	64%	(40)	63
2020 Vote: Didn't Vote	8%	(31)	20%	(81)	72%	(288)	400
2018 House Vote: Democrat	15%	(117)	32%	(250)	53%	(422)	789
2018 House Vote: Republican	15%	(100)	25%	(160)	60%	(388)	649
2018 House Vote: Someone else	6%	(3)	24%	(13)	71%	(40)	56
2016 Vote: Hillary Clinton	14%	(104)	31%	(227)	56%	(412)	742
2016 Vote: Donald Trump	17%	(122)	25%	(175)	58%	(415)	712
2016 Vote: Other	4%	(4)	25%	(25)	71%	(71)	99
2016 Vote: Didn't Vote	11%	(74)	24%	(157)	65%	(424)	655
Voted in 2014: Yes	15%	(189)	29%	(380)	56%	(722)	1291
Voted in 2014: No	12%	(115)	22%	(204)	65%	(600)	919
4-Region: Northeast	16%	(62)	26%	(98)	58%	(223)	383
4-Region: Midwest	15%	(68)	28%	(128)	57%	(260)	456
4-Region: South	14%	(120)	28%	(236)	58%	(489)	844
4-Region: West	10%	(54)	23%	(122)	67%	(351)	527

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Table MCSPdem1_2: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	14%	(303)	26%	(584)	60%	(1323)	2210
Sports Fan	19%	(300)	36%	(556)	45%	(688)	1544
College Sports Fans	23%	(303)	45%	(584)	31%	(405)	1292
Men's College Basketball Fans	34%	(303)	66%	(584)	—	(0)	887
Women's College Basketball Fans	37%	(206)	49%	(272)	15%	(81)	559
College Football Fans	26%	(293)	45%	(513)	29%	(323)	1128
College Baseball Fans	34%	(232)	50%	(340)	16%	(109)	681
College Soccer Fans	33%	(127)	44%	(167)	23%	(89)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(108)	20%	(451)	75%	(1651)	2210
Gender: Male	7%	(73)	24%	(259)	69%	(736)	1068
Gender: Female	3%	(36)	17%	(192)	80%	(915)	1142
Age: 18-34	7%	(46)	23%	(149)	70%	(447)	642
Age: 35-44	5%	(17)	18%	(67)	77%	(282)	365
Age: 45-64	4%	(31)	20%	(143)	76%	(540)	714
Age: 65+	3%	(15)	19%	(92)	78%	(382)	489
GenZers: 1997-2012	6%	(14)	30%	(70)	63%	(146)	230
Millennials: 1981-1996	6%	(42)	19%	(127)	75%	(498)	668
GenXers: 1965-1980	5%	(30)	18%	(96)	77%	(424)	550
Baby Boomers: 1946-1964	3%	(19)	21%	(147)	76%	(523)	689
PID: Dem (no lean)	7%	(56)	24%	(195)	69%	(570)	821
PID: Ind (no lean)	4%	(31)	18%	(128)	78%	(570)	729
PID: Rep (no lean)	3%	(22)	19%	(128)	77%	(510)	661
PID/Gender: Dem Men	9%	(35)	29%	(116)	62%	(252)	403
PID/Gender: Dem Women	5%	(21)	19%	(79)	76%	(318)	417
PID/Gender: Ind Men	6%	(22)	21%	(74)	73%	(264)	360
PID/Gender: Ind Women	2%	(9)	14%	(53)	83%	(307)	369
PID/Gender: Rep Men	5%	(16)	23%	(69)	72%	(220)	305
PID/Gender: Rep Women	2%	(6)	17%	(59)	82%	(290)	356
Ideo: Liberal (1-3)	6%	(36)	25%	(162)	69%	(444)	642
Ideo: Moderate (4)	5%	(29)	22%	(133)	73%	(447)	609
Ideo: Conservative (5-7)	5%	(35)	18%	(139)	77%	(585)	759
Educ: < College	4%	(57)	19%	(275)	77%	(1105)	1437
Educ: Bachelors degree	5%	(24)	21%	(104)	74%	(363)	491
Educ: Post-grad	10%	(27)	26%	(72)	65%	(183)	282
Income: Under 50k	5%	(55)	18%	(212)	78%	(924)	1191
Income: 50k-100k	4%	(30)	24%	(162)	72%	(489)	680
Income: 100k+	7%	(24)	23%	(76)	70%	(238)	339
Ethnicity: White	4%	(70)	19%	(329)	77%	(1312)	1711
Ethnicity: Hispanic	6%	(21)	24%	(91)	70%	(261)	374
Ethnicity: Black	11%	(32)	30%	(84)	59%	(166)	282

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Table MCSPdem1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(108)	20%	(451)	75%	(1651)	2210
Ethnicity: Other	3%	(6)	18%	(38)	80%	(173)	217
All Christian	5%	(51)	22%	(212)	73%	(713)	976
All Non-Christian	7%	(8)	19%	(20)	74%	(79)	107
Atheist	4%	(5)	13%	(17)	83%	(109)	131
Agnostic/Nothing in particular	4%	(25)	19%	(121)	77%	(478)	624
Something Else	5%	(19)	22%	(80)	73%	(273)	372
Religious Non-Protestant/Catholic	6%	(8)	18%	(23)	76%	(93)	124
Evangelical	6%	(31)	24%	(130)	70%	(382)	542
Non-Evangelical	5%	(39)	21%	(159)	74%	(577)	775
Community: Urban	6%	(37)	27%	(162)	67%	(399)	598
Community: Suburban	4%	(43)	20%	(204)	76%	(782)	1029
Community: Rural	5%	(28)	15%	(85)	81%	(470)	583
Employ: Private Sector	5%	(36)	22%	(154)	73%	(505)	694
Employ: Government	13%	(14)	24%	(26)	64%	(71)	111
Employ: Self-Employed	8%	(17)	20%	(47)	72%	(165)	229
Employ: Homemaker	2%	(3)	15%	(30)	84%	(167)	200
Employ: Student	2%	(2)	32%	(22)	66%	(45)	68
Employ: Retired	3%	(16)	20%	(96)	77%	(376)	488
Employ: Unemployed	3%	(9)	20%	(54)	77%	(212)	275
Employ: Other	8%	(12)	15%	(22)	77%	(111)	145
Military HH: Yes	6%	(21)	21%	(70)	73%	(247)	338
Military HH: No	5%	(87)	20%	(381)	75%	(1404)	1872
RD/WT: Right Direction	7%	(48)	25%	(164)	68%	(448)	660
RD/WT: Wrong Track	4%	(60)	19%	(287)	78%	(1203)	1550
Biden Job Approve	6%	(57)	25%	(233)	69%	(631)	922
Biden Job Disapprove	4%	(45)	18%	(209)	78%	(920)	1174
Biden Job Strongly Approve	9%	(33)	25%	(89)	66%	(234)	356
Biden Job Somewhat Approve	4%	(25)	25%	(144)	70%	(397)	566
Biden Job Somewhat Disapprove	4%	(12)	20%	(64)	76%	(236)	312
Biden Job Strongly Disapprove	4%	(33)	17%	(146)	79%	(683)	862

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Table MCSPdem1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(108)	20%	(451)	75%	(1651)	2210
Favorable of Biden	6%	(60)	23%	(217)	70%	(657)	933
Unfavorable of Biden	3%	(41)	19%	(220)	78%	(920)	1181
Very Favorable of Biden	9%	(35)	25%	(103)	66%	(273)	411
Somewhat Favorable of Biden	5%	(24)	22%	(114)	73%	(383)	522
Somewhat Unfavorable of Biden	3%	(8)	23%	(66)	74%	(217)	292
Very Unfavorable of Biden	4%	(33)	17%	(154)	79%	(702)	889
#1 Issue: Economy	5%	(46)	22%	(197)	73%	(663)	906
#1 Issue: Security	6%	(18)	15%	(43)	79%	(236)	297
#1 Issue: Health Care	6%	(13)	26%	(54)	68%	(143)	211
#1 Issue: Medicare / Social Security	4%	(8)	21%	(45)	75%	(163)	216
#1 Issue: Women's Issues	4%	(8)	19%	(41)	77%	(171)	220
#1 Issue: Education	9%	(6)	26%	(18)	65%	(45)	69
#1 Issue: Energy	4%	(6)	21%	(36)	75%	(129)	172
#1 Issue: Other	1%	(2)	14%	(16)	85%	(101)	119
2020 Vote: Joe Biden	6%	(62)	24%	(234)	69%	(664)	959
2020 Vote: Donald Trump	4%	(28)	18%	(140)	79%	(619)	788
2020 Vote: Other	4%	(2)	26%	(16)	70%	(44)	63
2020 Vote: Didn't Vote	4%	(16)	15%	(61)	81%	(323)	400
2018 House Vote: Democrat	6%	(44)	24%	(191)	70%	(554)	789
2018 House Vote: Republican	4%	(27)	19%	(120)	77%	(502)	649
2018 House Vote: Someone else	2%	(1)	16%	(9)	82%	(46)	56
2016 Vote: Hillary Clinton	5%	(40)	24%	(176)	71%	(525)	742
2016 Vote: Donald Trump	4%	(28)	19%	(136)	77%	(548)	712
2016 Vote: Other	4%	(4)	15%	(15)	81%	(80)	99
2016 Vote: Didn't Vote	5%	(35)	19%	(123)	76%	(496)	655
Voted in 2014: Yes	5%	(64)	22%	(280)	73%	(948)	1291
Voted in 2014: No	5%	(45)	19%	(171)	77%	(703)	919
4-Region: Northeast	8%	(29)	18%	(71)	74%	(283)	383
4-Region: Midwest	4%	(19)	21%	(94)	75%	(344)	456
4-Region: South	5%	(45)	23%	(198)	71%	(602)	844
4-Region: West	3%	(16)	17%	(88)	80%	(423)	527

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Table MCSPdem1_3: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Women's college basketball (NCAA)*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(108)	20%	(451)	75%	(1651)	2210
Sports Fan	7%	(106)	27%	(415)	66%	(1022)	1544
College Sports Fans	8%	(108)	35%	(451)	57%	(733)	1292
Men's College Basketball Fans	11%	(101)	42%	(376)	46%	(410)	887
Women's College Basketball Fans	19%	(108)	81%	(451)	—	(0)	559
College Football Fans	9%	(102)	34%	(389)	56%	(637)	1128
College Baseball Fans	13%	(91)	45%	(304)	42%	(286)	681
College Soccer Fans	19%	(73)	52%	(200)	29%	(111)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(376)	30%	(663)	53%	(1171)	2210
Gender: Male	27%	(287)	31%	(334)	42%	(447)	1068
Gender: Female	8%	(90)	29%	(329)	63%	(724)	1142
Age: 18-34	22%	(143)	32%	(208)	45%	(291)	642
Age: 35-44	23%	(84)	34%	(125)	43%	(157)	365
Age: 45-64	16%	(114)	28%	(198)	56%	(401)	714
Age: 65+	7%	(35)	27%	(131)	66%	(322)	489
GenZers: 1997-2012	19%	(43)	32%	(74)	49%	(113)	230
Millennials: 1981-1996	25%	(165)	32%	(214)	43%	(289)	668
GenXers: 1965-1980	20%	(109)	27%	(150)	53%	(291)	550
Baby Boomers: 1946-1964	8%	(56)	30%	(209)	62%	(424)	689
PID: Dem (no lean)	23%	(191)	34%	(278)	43%	(351)	821
PID: Ind (no lean)	16%	(113)	30%	(219)	54%	(397)	729
PID: Rep (no lean)	11%	(72)	25%	(166)	64%	(423)	661
PID/Gender: Dem Men	35%	(143)	35%	(139)	30%	(121)	403
PID/Gender: Dem Women	12%	(48)	33%	(139)	55%	(231)	417
PID/Gender: Ind Men	24%	(86)	32%	(116)	44%	(158)	360
PID/Gender: Ind Women	8%	(28)	28%	(102)	65%	(239)	369
PID/Gender: Rep Men	19%	(58)	26%	(78)	55%	(169)	305
PID/Gender: Rep Women	4%	(14)	25%	(88)	71%	(254)	356
Ideo: Liberal (1-3)	22%	(143)	34%	(219)	44%	(281)	642
Ideo: Moderate (4)	18%	(109)	34%	(209)	48%	(291)	609
Ideo: Conservative (5-7)	13%	(101)	24%	(181)	63%	(478)	759
Educ: < College	16%	(226)	28%	(407)	56%	(803)	1437
Educ: Bachelors degree	17%	(83)	35%	(171)	48%	(237)	491
Educ: Post-grad	24%	(67)	30%	(85)	46%	(131)	282
Income: Under 50k	15%	(178)	30%	(362)	55%	(651)	1191
Income: 50k-100k	19%	(130)	30%	(206)	50%	(343)	680
Income: 100k+	20%	(68)	28%	(95)	52%	(176)	339
Ethnicity: White	14%	(234)	28%	(478)	58%	(999)	1711
Ethnicity: Hispanic	22%	(82)	37%	(139)	41%	(153)	374
Ethnicity: Black	40%	(112)	36%	(102)	24%	(68)	282

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Table MCSPdem1_4: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(376)	30%	(663)	53%	(1171)	2210
Ethnicity: Other	14%	(30)	38%	(83)	48%	(104)	217
All Christian	17%	(163)	29%	(279)	55%	(535)	976
All Non-Christian	17%	(18)	33%	(36)	50%	(54)	107
Atheist	18%	(24)	30%	(39)	52%	(69)	131
Agnostic/Nothing in particular	16%	(101)	33%	(208)	50%	(315)	624
Something Else	19%	(71)	27%	(102)	54%	(199)	372
Religious Non-Protestant/Catholic	15%	(19)	38%	(46)	47%	(58)	124
Evangelical	19%	(101)	26%	(141)	56%	(301)	542
Non-Evangelical	17%	(131)	29%	(227)	54%	(418)	775
Community: Urban	26%	(157)	33%	(196)	41%	(245)	598
Community: Suburban	15%	(156)	32%	(332)	53%	(542)	1029
Community: Rural	11%	(64)	23%	(135)	66%	(385)	583
Employ: Private Sector	21%	(146)	33%	(230)	46%	(318)	694
Employ: Government	30%	(34)	28%	(31)	42%	(47)	111
Employ: Self-Employed	21%	(47)	29%	(66)	50%	(115)	229
Employ: Homemaker	9%	(18)	24%	(48)	67%	(134)	200
Employ: Student	20%	(13)	39%	(27)	41%	(28)	68
Employ: Retired	7%	(33)	29%	(139)	65%	(315)	488
Employ: Unemployed	23%	(64)	27%	(73)	50%	(138)	275
Employ: Other	15%	(21)	33%	(48)	52%	(75)	145
Military HH: Yes	12%	(42)	29%	(99)	58%	(198)	338
Military HH: No	18%	(334)	30%	(564)	52%	(973)	1872
RD/WT: Right Direction	27%	(179)	32%	(208)	41%	(273)	660
RD/WT: Wrong Track	13%	(197)	29%	(455)	58%	(898)	1550
Biden Job Approve	23%	(210)	35%	(324)	42%	(387)	922
Biden Job Disapprove	12%	(146)	26%	(309)	61%	(718)	1174
Biden Job Strongly Approve	26%	(92)	31%	(111)	43%	(153)	356
Biden Job Somewhat Approve	21%	(119)	38%	(213)	41%	(234)	566
Biden Job Somewhat Disapprove	13%	(41)	40%	(124)	47%	(147)	312
Biden Job Strongly Disapprove	12%	(105)	21%	(185)	66%	(572)	862

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Table MCSPdem1_4: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(376)	30%	(663)	53%	(1171)	2210
Favorable of Biden	23%	(212)	34%	(318)	43%	(404)	933
Unfavorable of Biden	13%	(149)	27%	(315)	61%	(716)	1181
Very Favorable of Biden	27%	(113)	32%	(131)	41%	(167)	411
Somewhat Favorable of Biden	19%	(99)	36%	(186)	45%	(237)	522
Somewhat Unfavorable of Biden	16%	(46)	37%	(108)	47%	(137)	292
Very Unfavorable of Biden	12%	(103)	23%	(207)	65%	(579)	889
#1 Issue: Economy	19%	(175)	31%	(279)	50%	(451)	906
#1 Issue: Security	13%	(37)	27%	(79)	61%	(181)	297
#1 Issue: Health Care	28%	(59)	29%	(62)	43%	(90)	211
#1 Issue: Medicare / Social Security	10%	(21)	27%	(58)	63%	(136)	216
#1 Issue: Women's Issues	11%	(25)	34%	(74)	55%	(121)	220
#1 Issue: Education	28%	(19)	32%	(22)	40%	(28)	69
#1 Issue: Energy	18%	(31)	30%	(52)	52%	(88)	172
#1 Issue: Other	6%	(7)	31%	(37)	63%	(75)	119
2020 Vote: Joe Biden	23%	(219)	34%	(331)	43%	(410)	959
2020 Vote: Donald Trump	12%	(94)	24%	(185)	65%	(509)	788
2020 Vote: Other	18%	(11)	33%	(20)	49%	(31)	63
2020 Vote: Didn't Vote	13%	(52)	32%	(126)	55%	(222)	400
2018 House Vote: Democrat	22%	(177)	35%	(277)	42%	(334)	789
2018 House Vote: Republican	11%	(72)	24%	(153)	65%	(424)	649
2018 House Vote: Someone else	16%	(9)	20%	(11)	64%	(36)	56
2016 Vote: Hillary Clinton	22%	(162)	35%	(260)	43%	(320)	742
2016 Vote: Donald Trump	13%	(93)	24%	(173)	63%	(446)	712
2016 Vote: Other	11%	(11)	31%	(31)	58%	(58)	99
2016 Vote: Didn't Vote	17%	(109)	30%	(199)	53%	(346)	655
Voted in 2014: Yes	16%	(212)	30%	(389)	53%	(690)	1291
Voted in 2014: No	18%	(164)	30%	(274)	52%	(481)	919
4-Region: Northeast	19%	(73)	32%	(121)	49%	(188)	383
4-Region: Midwest	14%	(65)	30%	(136)	56%	(255)	456
4-Region: South	16%	(135)	30%	(253)	54%	(456)	844
4-Region: West	20%	(103)	29%	(152)	52%	(271)	527

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Table MCSPdem1_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(376)	30%	(663)	53%	(1171)	2210
Sports Fan	24%	(373)	39%	(602)	37%	(568)	1544
College Sports Fans	27%	(344)	39%	(509)	34%	(439)	1292
Men's College Basketball Fans	35%	(312)	45%	(398)	20%	(178)	887
Women's College Basketball Fans	39%	(216)	45%	(252)	16%	(91)	559
College Football Fans	29%	(324)	39%	(438)	32%	(366)	1128
College Baseball Fans	35%	(236)	43%	(291)	23%	(155)	681
College Soccer Fans	41%	(157)	38%	(145)	21%	(81)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(97)	19%	(414)	77%	(1698)	2210
Gender: Male	6%	(64)	22%	(235)	72%	(768)	1068
Gender: Female	3%	(33)	16%	(179)	81%	(930)	1142
Age: 18-34	7%	(44)	24%	(153)	69%	(445)	642
Age: 35-44	6%	(23)	17%	(61)	77%	(281)	365
Age: 45-64	3%	(25)	17%	(124)	79%	(565)	714
Age: 65+	1%	(5)	16%	(77)	83%	(406)	489
GenZers: 1997-2012	4%	(10)	29%	(66)	67%	(153)	230
Millennials: 1981-1996	7%	(50)	19%	(128)	73%	(490)	668
GenXers: 1965-1980	5%	(25)	16%	(86)	80%	(439)	550
Baby Boomers: 1946-1964	2%	(11)	18%	(126)	80%	(551)	689
PID: Dem (no lean)	7%	(54)	26%	(210)	68%	(557)	821
PID: Ind (no lean)	3%	(25)	16%	(117)	80%	(586)	729
PID: Rep (no lean)	3%	(19)	13%	(88)	84%	(555)	661
PID/Gender: Dem Men	9%	(35)	29%	(118)	62%	(251)	403
PID/Gender: Dem Women	5%	(19)	22%	(92)	73%	(306)	417
PID/Gender: Ind Men	5%	(17)	20%	(71)	76%	(272)	360
PID/Gender: Ind Women	2%	(8)	12%	(46)	85%	(314)	369
PID/Gender: Rep Men	4%	(13)	15%	(47)	81%	(245)	305
PID/Gender: Rep Women	2%	(6)	12%	(41)	87%	(309)	356
Ideo: Liberal (1-3)	6%	(40)	24%	(153)	70%	(450)	642
Ideo: Moderate (4)	3%	(20)	21%	(129)	76%	(460)	609
Ideo: Conservative (5-7)	3%	(26)	14%	(108)	82%	(625)	759
Educ: < College	4%	(52)	17%	(250)	79%	(1136)	1437
Educ: Bachelors degree	4%	(18)	20%	(99)	76%	(374)	491
Educ: Post-grad	10%	(28)	23%	(66)	67%	(189)	282
Income: Under 50k	4%	(44)	17%	(206)	79%	(941)	1191
Income: 50k-100k	5%	(31)	21%	(145)	74%	(504)	680
Income: 100k+	6%	(22)	19%	(63)	75%	(253)	339
Ethnicity: White	3%	(54)	17%	(289)	80%	(1367)	1711
Ethnicity: Hispanic	7%	(24)	21%	(79)	72%	(270)	374
Ethnicity: Black	14%	(39)	30%	(84)	56%	(159)	282

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Table MCSPdem1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(97)	19%	(414)	77%	(1698)	2210
Ethnicity: Other	2%	(4)	19%	(41)	79%	(172)	217
All Christian	4%	(37)	20%	(193)	76%	(746)	976
All Non-Christian	6%	(7)	19%	(20)	75%	(81)	107
Atheist	2%	(3)	17%	(22)	81%	(106)	131
Agnostic/Nothing in particular	4%	(28)	18%	(113)	77%	(483)	624
Something Else	6%	(23)	18%	(67)	76%	(282)	372
Religious Non-Protestant/Catholic	5%	(7)	18%	(22)	77%	(95)	124
Evangelical	6%	(31)	18%	(97)	76%	(414)	542
Non-Evangelical	4%	(29)	20%	(159)	76%	(587)	775
Community: Urban	7%	(41)	27%	(161)	66%	(396)	598
Community: Suburban	4%	(36)	17%	(172)	80%	(821)	1029
Community: Rural	3%	(20)	14%	(82)	82%	(481)	583
Employ: Private Sector	5%	(38)	19%	(132)	76%	(525)	694
Employ: Government	6%	(6)	31%	(35)	63%	(70)	111
Employ: Self-Employed	10%	(22)	18%	(41)	73%	(166)	229
Employ: Homemaker	3%	(6)	13%	(26)	84%	(168)	200
Employ: Student	3%	(2)	26%	(18)	71%	(48)	68
Employ: Retired	1%	(6)	17%	(81)	82%	(401)	488
Employ: Unemployed	3%	(9)	20%	(54)	77%	(211)	275
Employ: Other	6%	(9)	19%	(27)	75%	(109)	145
Military HH: Yes	5%	(18)	19%	(65)	75%	(255)	338
Military HH: No	4%	(79)	19%	(350)	77%	(1443)	1872
RD/WT: Right Direction	9%	(56)	26%	(170)	66%	(434)	660
RD/WT: Wrong Track	3%	(41)	16%	(245)	82%	(1264)	1550
Biden Job Approve	7%	(67)	24%	(225)	68%	(630)	922
Biden Job Disapprove	2%	(24)	15%	(171)	83%	(979)	1174
Biden Job Strongly Approve	11%	(39)	26%	(93)	63%	(224)	356
Biden Job Somewhat Approve	5%	(29)	23%	(132)	72%	(406)	566
Biden Job Somewhat Disapprove	2%	(5)	22%	(68)	76%	(239)	312
Biden Job Strongly Disapprove	2%	(19)	12%	(102)	86%	(741)	862

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Table MCSPdem1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(97)	19%	(414)	77%	(1698)	2210
Favorable of Biden	7%	(65)	24%	(224)	69%	(644)	933
Unfavorable of Biden	2%	(27)	15%	(172)	83%	(982)	1181
Very Favorable of Biden	11%	(44)	27%	(111)	62%	(256)	411
Somewhat Favorable of Biden	4%	(21)	22%	(113)	74%	(387)	522
Somewhat Unfavorable of Biden	2%	(5)	20%	(59)	78%	(228)	292
Very Unfavorable of Biden	2%	(22)	13%	(113)	85%	(754)	889
#1 Issue: Economy	5%	(41)	20%	(178)	76%	(687)	906
#1 Issue: Security	2%	(7)	16%	(47)	82%	(243)	297
#1 Issue: Health Care	9%	(20)	25%	(54)	65%	(137)	211
#1 Issue: Medicare / Social Security	3%	(6)	16%	(35)	81%	(175)	216
#1 Issue: Women's Issues	4%	(8)	21%	(46)	76%	(167)	220
#1 Issue: Education	10%	(7)	22%	(15)	68%	(47)	69
#1 Issue: Energy	4%	(7)	15%	(26)	81%	(138)	172
#1 Issue: Other	1%	(1)	12%	(14)	87%	(104)	119
2020 Vote: Joe Biden	6%	(61)	24%	(231)	70%	(667)	959
2020 Vote: Donald Trump	2%	(17)	13%	(104)	85%	(666)	788
2020 Vote: Other	4%	(2)	23%	(14)	73%	(46)	63
2020 Vote: Didn't Vote	4%	(17)	16%	(65)	80%	(318)	400
2018 House Vote: Democrat	6%	(49)	24%	(193)	69%	(546)	789
2018 House Vote: Republican	2%	(15)	13%	(83)	85%	(551)	649
2018 House Vote: Someone else	1%	(1)	16%	(9)	83%	(46)	56
2016 Vote: Hillary Clinton	6%	(45)	24%	(180)	70%	(518)	742
2016 Vote: Donald Trump	3%	(18)	14%	(101)	83%	(594)	712
2016 Vote: Other	1%	(1)	16%	(16)	83%	(83)	99
2016 Vote: Didn't Vote	5%	(34)	18%	(118)	77%	(503)	655
Voted in 2014: Yes	5%	(60)	19%	(244)	76%	(987)	1291
Voted in 2014: No	4%	(37)	19%	(171)	77%	(711)	919
4-Region: Northeast	6%	(24)	18%	(69)	76%	(289)	383
4-Region: Midwest	3%	(14)	19%	(85)	78%	(358)	456
4-Region: South	5%	(38)	20%	(171)	75%	(636)	844
4-Region: West	4%	(21)	17%	(90)	79%	(415)	527

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Table MCSPdem1_5: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(97)	19%	(414)	77%	(1698)	2210
Sports Fan	6%	(95)	25%	(384)	69%	(1064)	1544
College Sports Fans	8%	(97)	30%	(391)	62%	(804)	1292
Men's College Basketball Fans	10%	(88)	38%	(335)	52%	(464)	887
Women's College Basketball Fans	16%	(87)	60%	(336)	24%	(136)	559
College Football Fans	8%	(91)	31%	(347)	61%	(690)	1128
College Baseball Fans	12%	(82)	40%	(274)	48%	(326)	681
College Soccer Fans	17%	(65)	52%	(199)	31%	(119)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 College football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	22% (482)	29% (646)	49% (1082)	2210
Gender: Male	33% (347)	32% (342)	35% (379)	1068
Gender: Female	12% (135)	27% (304)	62% (703)	1142
Age: 18-34	20% (127)	31% (196)	50% (319)	642
Age: 35-44	20% (73)	32% (116)	48% (176)	365
Age: 45-64	26% (183)	27% (195)	47% (337)	714
Age: 65+	20% (99)	29% (139)	51% (250)	489
GenZers: 1997-2012	16% (36)	36% (83)	48% (111)	230
Millennials: 1981-1996	20% (137)	29% (196)	50% (335)	668
GenXers: 1965-1980	27% (149)	26% (145)	46% (255)	550
Baby Boomers: 1946-1964	22% (151)	29% (200)	49% (338)	689
PID: Dem (no lean)	22% (181)	29% (239)	49% (401)	821
PID: Ind (no lean)	17% (122)	30% (221)	53% (387)	729
PID: Rep (no lean)	27% (180)	28% (186)	45% (295)	661
PID/Gender: Dem Men	35% (140)	31% (125)	34% (138)	403
PID/Gender: Dem Women	10% (40)	27% (114)	63% (263)	417
PID/Gender: Ind Men	24% (85)	34% (123)	42% (151)	360
PID/Gender: Ind Women	10% (36)	26% (97)	64% (235)	369
PID/Gender: Rep Men	40% (122)	31% (93)	29% (90)	305
PID/Gender: Rep Women	16% (58)	26% (93)	58% (205)	356
Ideo: Liberal (1-3)	19% (122)	31% (201)	50% (320)	642
Ideo: Moderate (4)	24% (144)	29% (176)	47% (289)	609
Ideo: Conservative (5-7)	26% (199)	29% (219)	45% (341)	759
Educ: < College	20% (286)	28% (396)	53% (755)	1437
Educ: Bachelors degree	24% (118)	31% (153)	45% (220)	491
Educ: Post-grad	28% (79)	34% (97)	38% (106)	282
Income: Under 50k	18% (220)	27% (325)	54% (646)	1191
Income: 50k-100k	23% (156)	33% (224)	44% (300)	680
Income: 100k+	31% (106)	28% (96)	40% (136)	339
Ethnicity: White	22% (369)	30% (508)	49% (833)	1711
Ethnicity: Hispanic	18% (66)	29% (109)	53% (199)	374
Ethnicity: Black	28% (79)	29% (81)	43% (122)	282

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Table MCSPdem1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	22% (482)	29% (646)	49% (1082)	2210
Ethnicity: Other	15% (33)	26% (57)	59% (127)	217
All Christian	27% (261)	30% (290)	44% (425)	976
All Non-Christian	13% (14)	35% (37)	52% (55)	107
Atheist	12% (16)	30% (39)	57% (75)	131
Agnostic/Nothing in particular	16% (98)	27% (171)	57% (355)	624
Something Else	25% (92)	29% (108)	46% (172)	372
Religious Non-Protestant/Catholic	14% (18)	34% (42)	52% (64)	124
Evangelical	31% (168)	28% (152)	41% (223)	542
Non-Evangelical	23% (181)	31% (237)	46% (357)	775
Community: Urban	26% (154)	31% (183)	44% (260)	598
Community: Suburban	22% (222)	30% (310)	48% (497)	1029
Community: Rural	18% (105)	26% (153)	56% (325)	583
Employ: Private Sector	26% (181)	32% (225)	41% (288)	694
Employ: Government	33% (37)	33% (36)	34% (38)	111
Employ: Self-Employed	29% (67)	24% (54)	47% (108)	229
Employ: Homemaker	6% (12)	22% (43)	72% (145)	200
Employ: Student	20% (14)	28% (19)	52% (36)	68
Employ: Retired	18% (90)	30% (148)	51% (250)	488
Employ: Unemployed	20% (54)	28% (76)	52% (144)	275
Employ: Other	19% (27)	31% (44)	51% (74)	145
Military HH: Yes	30% (101)	27% (91)	44% (147)	338
Military HH: No	20% (381)	30% (556)	50% (935)	1872
RD/WT: Right Direction	26% (169)	29% (191)	45% (300)	660
RD/WT: Wrong Track	20% (313)	29% (455)	50% (782)	1550
Biden Job Approve	23% (212)	30% (280)	47% (431)	922
Biden Job Disapprove	22% (259)	29% (343)	49% (572)	1174
Biden Job Strongly Approve	30% (106)	27% (96)	43% (154)	356
Biden Job Somewhat Approve	19% (105)	32% (184)	49% (277)	566
Biden Job Somewhat Disapprove	21% (66)	30% (94)	49% (152)	312
Biden Job Strongly Disapprove	22% (193)	29% (249)	49% (419)	862

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Table MCSPdem1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	22% (482)	29% (646)	49% (1082)	2210
Favorable of Biden	23% (213)	30% (278)	47% (443)	933
Unfavorable of Biden	22% (259)	30% (350)	48% (572)	1181
Very Favorable of Biden	29% (118)	29% (118)	43% (175)	411
Somewhat Favorable of Biden	18% (94)	31% (160)	51% (267)	522
Somewhat Unfavorable of Biden	20% (57)	30% (89)	50% (146)	292
Very Unfavorable of Biden	23% (202)	29% (261)	48% (426)	889
#1 Issue: Economy	22% (200)	31% (284)	47% (422)	906
#1 Issue: Security	22% (65)	27% (81)	51% (152)	297
#1 Issue: Health Care	32% (67)	25% (53)	43% (90)	211
#1 Issue: Medicare / Social Security	19% (40)	24% (52)	57% (124)	216
#1 Issue: Women's Issues	13% (28)	25% (55)	62% (137)	220
#1 Issue: Education	29% (20)	35% (24)	35% (24)	69
#1 Issue: Energy	24% (42)	38% (64)	38% (66)	172
#1 Issue: Other	17% (20)	26% (31)	57% (68)	119
2020 Vote: Joe Biden	23% (223)	30% (286)	47% (450)	959
2020 Vote: Donald Trump	26% (206)	28% (221)	46% (361)	788
2020 Vote: Other	7% (4)	42% (26)	51% (32)	63
2020 Vote: Didn't Vote	12% (49)	28% (112)	60% (239)	400
2018 House Vote: Democrat	22% (174)	33% (258)	45% (357)	789
2018 House Vote: Republican	28% (181)	28% (184)	44% (283)	649
2018 House Vote: Someone else	9% (5)	28% (16)	63% (35)	56
2016 Vote: Hillary Clinton	22% (160)	30% (223)	48% (360)	742
2016 Vote: Donald Trump	29% (205)	27% (194)	44% (313)	712
2016 Vote: Other	12% (11)	39% (39)	49% (49)	99
2016 Vote: Didn't Vote	16% (106)	29% (189)	55% (360)	655
Voted in 2014: Yes	25% (321)	31% (396)	45% (575)	1291
Voted in 2014: No	18% (161)	27% (250)	55% (507)	919
4-Region: Northeast	18% (69)	28% (106)	54% (208)	383
4-Region: Midwest	22% (99)	30% (137)	48% (220)	456
4-Region: South	26% (219)	31% (262)	43% (363)	844
4-Region: West	18% (95)	27% (140)	55% (291)	527

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Table MCSPdem1_6: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	22% (482)	29% (646)	49% (1082)	2210
Sports Fan	31% (472)	38% (590)	31% (482)	1544
College Sports Fans	37% (482)	50% (646)	13% (164)	1292
Men's College Basketball Fans	45% (402)	45% (403)	9% (82)	887
Women's College Basketball Fans	43% (238)	45% (253)	12% (68)	559
College Football Fans	43% (482)	57% (646)	— (0)	1128
College Baseball Fans	48% (328)	45% (305)	7% (48)	681
College Soccer Fans	39% (151)	49% (189)	11% (43)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 NFL football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	33%	(731)	33%	(724)	34%	(755)	2210
Gender: Male	46%	(491)	30%	(323)	24%	(253)	1068
Gender: Female	21%	(240)	35%	(401)	44%	(501)	1142
Age: 18-34	31%	(200)	32%	(207)	37%	(235)	642
Age: 35-44	34%	(124)	39%	(142)	27%	(99)	365
Age: 45-64	37%	(263)	31%	(223)	32%	(229)	714
Age: 65+	30%	(144)	31%	(153)	39%	(192)	489
GenZers: 1997-2012	26%	(60)	32%	(73)	42%	(96)	230
Millennials: 1981-1996	35%	(231)	34%	(226)	32%	(211)	668
GenXers: 1965-1980	37%	(203)	34%	(186)	29%	(161)	550
Baby Boomers: 1946-1964	32%	(219)	32%	(219)	36%	(251)	689
PID: Dem (no lean)	37%	(301)	31%	(252)	33%	(268)	821
PID: Ind (no lean)	30%	(217)	33%	(243)	37%	(269)	729
PID: Rep (no lean)	32%	(213)	35%	(230)	33%	(218)	661
PID/Gender: Dem Men	52%	(210)	30%	(122)	18%	(71)	403
PID/Gender: Dem Women	22%	(91)	31%	(130)	47%	(197)	417
PID/Gender: Ind Men	41%	(147)	29%	(105)	30%	(108)	360
PID/Gender: Ind Women	19%	(71)	37%	(137)	44%	(161)	369
PID/Gender: Rep Men	44%	(134)	31%	(96)	25%	(75)	305
PID/Gender: Rep Women	22%	(79)	38%	(134)	40%	(143)	356
Ideo: Liberal (1-3)	35%	(226)	31%	(198)	34%	(218)	642
Ideo: Moderate (4)	36%	(222)	33%	(199)	31%	(188)	609
Ideo: Conservative (5-7)	32%	(243)	34%	(258)	34%	(258)	759
Educ: < College	32%	(454)	33%	(473)	36%	(510)	1437
Educ: Bachelors degree	35%	(173)	32%	(159)	32%	(158)	491
Educ: Post-grad	37%	(104)	32%	(92)	31%	(87)	282
Income: Under 50k	31%	(369)	31%	(371)	38%	(452)	1191
Income: 50k-100k	35%	(237)	37%	(250)	28%	(193)	680
Income: 100k+	37%	(126)	30%	(103)	32%	(110)	339
Ethnicity: White	32%	(547)	34%	(584)	34%	(579)	1711
Ethnicity: Hispanic	34%	(128)	30%	(113)	35%	(132)	374
Ethnicity: Black	43%	(121)	27%	(77)	30%	(84)	282

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**Table MCSPdem1_7: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NFL football**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	33%	(731)	33%	(724)	34%	(755)	2210
Ethnicity: Other	29%	(63)	29%	(63)	42%	(91)	217
All Christian	37%	(363)	32%	(314)	31%	(299)	976
All Non-Christian	29%	(31)	35%	(37)	36%	(39)	107
Atheist	34%	(44)	29%	(39)	37%	(49)	131
Agnostic/Nothing in particular	26%	(165)	34%	(211)	40%	(247)	624
Something Else	35%	(129)	33%	(123)	32%	(121)	372
Religious Non-Protestant/Catholic	27%	(33)	37%	(46)	36%	(44)	124
Evangelical	33%	(180)	34%	(182)	33%	(180)	542
Non-Evangelical	39%	(304)	31%	(242)	30%	(229)	775
Community: Urban	39%	(235)	29%	(174)	32%	(190)	598
Community: Suburban	34%	(349)	36%	(368)	30%	(312)	1029
Community: Rural	25%	(148)	31%	(182)	43%	(253)	583
Employ: Private Sector	39%	(269)	34%	(237)	27%	(188)	694
Employ: Government	44%	(49)	28%	(31)	28%	(32)	111
Employ: Self-Employed	35%	(80)	31%	(72)	34%	(77)	229
Employ: Homemaker	14%	(28)	34%	(67)	52%	(105)	200
Employ: Student	28%	(19)	27%	(18)	45%	(31)	68
Employ: Retired	29%	(142)	34%	(167)	37%	(179)	488
Employ: Unemployed	35%	(96)	32%	(89)	33%	(90)	275
Employ: Other	33%	(48)	29%	(43)	37%	(54)	145
Military HH: Yes	34%	(115)	31%	(105)	35%	(119)	338
Military HH: No	33%	(616)	33%	(619)	34%	(636)	1872
RD/WT: Right Direction	41%	(268)	29%	(194)	30%	(199)	660
RD/WT: Wrong Track	30%	(463)	34%	(530)	36%	(556)	1550
Biden Job Approve	39%	(361)	31%	(289)	29%	(272)	922
Biden Job Disapprove	29%	(342)	35%	(407)	36%	(424)	1174
Biden Job Strongly Approve	44%	(156)	28%	(100)	28%	(100)	356
Biden Job Somewhat Approve	36%	(205)	33%	(189)	30%	(171)	566
Biden Job Somewhat Disapprove	27%	(83)	37%	(114)	37%	(114)	312
Biden Job Strongly Disapprove	30%	(259)	34%	(293)	36%	(310)	862

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Table MCSPdem1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 NFL football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	33%	(731)	33%	(724)	34%	(755)	2210
Favorable of Biden	39%	(364)	31%	(286)	30%	(283)	933
Unfavorable of Biden	29%	(343)	35%	(416)	36%	(422)	1181
Very Favorable of Biden	43%	(175)	31%	(126)	27%	(111)	411
Somewhat Favorable of Biden	36%	(190)	31%	(160)	33%	(172)	522
Somewhat Unfavorable of Biden	28%	(83)	35%	(101)	37%	(108)	292
Very Unfavorable of Biden	29%	(260)	35%	(315)	35%	(314)	889
#1 Issue: Economy	35%	(318)	34%	(311)	31%	(276)	906
#1 Issue: Security	28%	(83)	34%	(102)	38%	(112)	297
#1 Issue: Health Care	43%	(90)	28%	(59)	29%	(62)	211
#1 Issue: Medicare / Social Security	34%	(72)	29%	(64)	37%	(80)	216
#1 Issue: Women's Issues	23%	(51)	33%	(72)	44%	(97)	220
#1 Issue: Education	39%	(27)	34%	(24)	27%	(19)	69
#1 Issue: Energy	36%	(61)	32%	(54)	33%	(56)	172
#1 Issue: Other	24%	(29)	32%	(38)	44%	(53)	119
2020 Vote: Joe Biden	40%	(386)	29%	(280)	31%	(293)	959
2020 Vote: Donald Trump	30%	(233)	36%	(285)	34%	(270)	788
2020 Vote: Other	30%	(19)	22%	(14)	48%	(30)	63
2020 Vote: Didn't Vote	23%	(94)	36%	(144)	41%	(162)	400
2018 House Vote: Democrat	40%	(313)	31%	(248)	29%	(227)	789
2018 House Vote: Republican	33%	(215)	33%	(215)	34%	(218)	649
2018 House Vote: Someone else	17%	(10)	29%	(16)	54%	(30)	56
2016 Vote: Hillary Clinton	38%	(285)	30%	(224)	31%	(234)	742
2016 Vote: Donald Trump	34%	(244)	33%	(234)	33%	(235)	712
2016 Vote: Other	23%	(22)	38%	(38)	39%	(39)	99
2016 Vote: Didn't Vote	27%	(180)	35%	(227)	38%	(248)	655
Voted in 2014: Yes	37%	(472)	32%	(408)	32%	(412)	1291
Voted in 2014: No	28%	(260)	34%	(316)	37%	(343)	919
4-Region: Northeast	36%	(139)	31%	(117)	33%	(126)	383
4-Region: Midwest	35%	(158)	34%	(153)	32%	(145)	456
4-Region: South	32%	(274)	33%	(281)	34%	(290)	844
4-Region: West	30%	(160)	33%	(173)	37%	(193)	527

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Table MCSPdem1_7: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
NFL football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	33% (731)	33% (724)	34% (755)	2210
Sports Fan	46% (717)	40% (621)	13% (206)	1544
College Sports Fans	50% (649)	36% (471)	13% (173)	1292
Men's College Basketball Fans	57% (503)	35% (307)	9% (78)	887
Women's College Basketball Fans	54% (305)	33% (185)	12% (69)	559
College Football Fans	55% (615)	37% (418)	8% (95)	1128
College Baseball Fans	55% (374)	35% (239)	10% (69)	681
College Soccer Fans	49% (189)	37% (142)	14% (52)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 College baseball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(150)	24%	(531)	69%	(1529)	2210
Gender: Male	10%	(106)	31%	(329)	59%	(632)	1068
Gender: Female	4%	(44)	18%	(202)	78%	(897)	1142
Age: 18-34	10%	(67)	23%	(150)	66%	(425)	642
Age: 35-44	8%	(28)	22%	(81)	70%	(256)	365
Age: 45-64	6%	(42)	26%	(187)	68%	(484)	714
Age: 65+	3%	(13)	23%	(113)	74%	(363)	489
GenZers: 1997-2012	8%	(18)	25%	(58)	67%	(154)	230
Millennials: 1981-1996	10%	(68)	23%	(155)	67%	(445)	668
GenXers: 1965-1980	7%	(40)	23%	(128)	69%	(381)	550
Baby Boomers: 1946-1964	3%	(23)	25%	(175)	71%	(491)	689
PID: Dem (no lean)	9%	(70)	24%	(200)	67%	(551)	821
PID: Ind (no lean)	3%	(20)	22%	(161)	75%	(548)	729
PID: Rep (no lean)	9%	(60)	26%	(170)	65%	(431)	661
PID/Gender: Dem Men	14%	(57)	30%	(121)	56%	(224)	403
PID/Gender: Dem Women	3%	(13)	19%	(79)	78%	(326)	417
PID/Gender: Ind Men	3%	(11)	28%	(100)	69%	(248)	360
PID/Gender: Ind Women	2%	(9)	16%	(60)	81%	(300)	369
PID/Gender: Rep Men	12%	(38)	35%	(107)	52%	(160)	305
PID/Gender: Rep Women	6%	(22)	18%	(63)	76%	(271)	356
Ideo: Liberal (1-3)	6%	(41)	23%	(150)	70%	(451)	642
Ideo: Moderate (4)	7%	(44)	26%	(160)	66%	(404)	609
Ideo: Conservative (5-7)	8%	(58)	25%	(192)	67%	(509)	759
Educ: < College	6%	(93)	22%	(318)	71%	(1025)	1437
Educ: Bachelors degree	6%	(31)	26%	(126)	68%	(334)	491
Educ: Post-grad	9%	(26)	31%	(87)	60%	(169)	282
Income: Under 50k	6%	(72)	20%	(244)	73%	(875)	1191
Income: 50k-100k	7%	(50)	27%	(183)	66%	(448)	680
Income: 100k+	8%	(28)	31%	(104)	61%	(206)	339
Ethnicity: White	6%	(110)	24%	(404)	70%	(1197)	1711
Ethnicity: Hispanic	7%	(26)	27%	(100)	66%	(248)	374
Ethnicity: Black	12%	(34)	29%	(82)	59%	(167)	282

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Table MCSPdem1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College baseball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(150)	24%	(531)	69%	(1529)	2210
Ethnicity: Other	3%	(7)	21%	(45)	76%	(165)	217
All Christian	8%	(75)	28%	(274)	64%	(627)	976
All Non-Christian	7%	(7)	24%	(26)	69%	(74)	107
Atheist	1%	(2)	12%	(16)	87%	(113)	131
Agnostic/Nothing in particular	6%	(35)	22%	(136)	73%	(452)	624
Something Else	8%	(32)	21%	(79)	70%	(262)	372
Religious Non-Protestant/Catholic	7%	(8)	25%	(31)	68%	(84)	124
Evangelical	11%	(58)	25%	(137)	64%	(347)	542
Non-Evangelical	6%	(46)	27%	(207)	67%	(523)	775
Community: Urban	10%	(62)	23%	(136)	67%	(400)	598
Community: Suburban	6%	(59)	27%	(273)	68%	(697)	1029
Community: Rural	5%	(29)	21%	(122)	74%	(432)	583
Employ: Private Sector	9%	(63)	29%	(199)	62%	(432)	694
Employ: Government	13%	(15)	31%	(34)	56%	(62)	111
Employ: Self-Employed	13%	(30)	18%	(42)	68%	(156)	229
Employ: Homemaker	2%	(4)	14%	(29)	83%	(167)	200
Employ: Student	5%	(4)	22%	(15)	73%	(50)	68
Employ: Retired	3%	(16)	24%	(118)	72%	(353)	488
Employ: Unemployed	5%	(13)	22%	(60)	74%	(202)	275
Employ: Other	4%	(6)	23%	(33)	73%	(106)	145
Military HH: Yes	4%	(15)	33%	(111)	63%	(212)	338
Military HH: No	7%	(135)	22%	(420)	70%	(1317)	1872
RD/WT: Right Direction	11%	(70)	27%	(175)	63%	(415)	660
RD/WT: Wrong Track	5%	(80)	23%	(356)	72%	(1114)	1550
Biden Job Approve	8%	(77)	26%	(240)	66%	(605)	922
Biden Job Disapprove	6%	(67)	24%	(279)	70%	(827)	1174
Biden Job Strongly Approve	12%	(44)	24%	(85)	64%	(228)	356
Biden Job Somewhat Approve	6%	(33)	27%	(155)	67%	(378)	566
Biden Job Somewhat Disapprove	5%	(17)	23%	(73)	71%	(222)	312
Biden Job Strongly Disapprove	6%	(50)	24%	(207)	70%	(605)	862

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Table MCSPdem1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 College baseball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(150)	24%	(531)	69%	(1529)	2210
Favorable of Biden	8%	(75)	25%	(231)	67%	(628)	933
Unfavorable of Biden	6%	(71)	24%	(281)	70%	(829)	1181
Very Favorable of Biden	12%	(48)	24%	(97)	65%	(266)	411
Somewhat Favorable of Biden	5%	(27)	26%	(133)	69%	(362)	522
Somewhat Unfavorable of Biden	7%	(20)	20%	(58)	73%	(214)	292
Very Unfavorable of Biden	6%	(51)	25%	(223)	69%	(615)	889
#1 Issue: Economy	7%	(66)	25%	(228)	68%	(613)	906
#1 Issue: Security	6%	(19)	24%	(71)	70%	(208)	297
#1 Issue: Health Care	15%	(32)	16%	(33)	69%	(145)	211
#1 Issue: Medicare / Social Security	3%	(7)	27%	(58)	70%	(151)	216
#1 Issue: Women's Issues	3%	(7)	20%	(45)	76%	(169)	220
#1 Issue: Education	11%	(8)	33%	(23)	56%	(38)	69
#1 Issue: Energy	3%	(5)	30%	(51)	67%	(115)	172
#1 Issue: Other	6%	(7)	19%	(23)	75%	(90)	119
2020 Vote: Joe Biden	8%	(77)	26%	(246)	66%	(637)	959
2020 Vote: Donald Trump	7%	(58)	25%	(198)	68%	(532)	788
2020 Vote: Other	6%	(4)	31%	(19)	63%	(39)	63
2020 Vote: Didn't Vote	3%	(12)	17%	(68)	80%	(320)	400
2018 House Vote: Democrat	7%	(56)	26%	(207)	67%	(526)	789
2018 House Vote: Republican	7%	(47)	27%	(177)	66%	(425)	649
2018 House Vote: Someone else	7%	(4)	22%	(12)	72%	(40)	56
2016 Vote: Hillary Clinton	7%	(52)	25%	(189)	68%	(501)	742
2016 Vote: Donald Trump	8%	(53)	27%	(191)	66%	(468)	712
2016 Vote: Other	5%	(5)	25%	(25)	71%	(70)	99
2016 Vote: Didn't Vote	6%	(40)	19%	(126)	75%	(488)	655
Voted in 2014: Yes	7%	(92)	28%	(357)	65%	(843)	1291
Voted in 2014: No	6%	(59)	19%	(174)	75%	(686)	919
4-Region: Northeast	8%	(32)	24%	(90)	68%	(261)	383
4-Region: Midwest	6%	(29)	24%	(108)	70%	(319)	456
4-Region: South	7%	(61)	27%	(224)	66%	(560)	844
4-Region: West	5%	(29)	21%	(109)	74%	(389)	527

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Table MCSPdem1_8: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College baseball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	7%	(150)	24%	(531)	69%	(1529)	2210
Sports Fan	10%	(147)	33%	(507)	58%	(890)	1544
College Sports Fans	12%	(150)	41%	(531)	47%	(611)	1292
Men's College Basketball Fans	15%	(136)	49%	(436)	35%	(315)	887
Women's College Basketball Fans	18%	(99)	53%	(295)	29%	(164)	559
College Football Fans	13%	(147)	43%	(486)	44%	(495)	1128
College Baseball Fans	22%	(150)	78%	(531)	—	(0)	681
College Soccer Fans	24%	(90)	53%	(205)	23%	(89)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 MLB baseball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	20% (439)	34% (748)	46% (1024)	2210
Gender: Male	29% (306)	37% (398)	34% (364)	1068
Gender: Female	12% (133)	31% (350)	58% (660)	1142
Age: 18-34	17% (107)	33% (214)	50% (321)	642
Age: 35-44	19% (68)	33% (119)	49% (178)	365
Age: 45-64	22% (157)	35% (251)	43% (306)	714
Age: 65+	22% (108)	33% (162)	45% (219)	489
GenZers: 1997-2012	16% (37)	32% (73)	52% (119)	230
Millennials: 1981-1996	18% (123)	33% (218)	49% (327)	668
GenXers: 1965-1980	21% (118)	36% (196)	43% (236)	550
Baby Boomers: 1946-1964	22% (149)	34% (238)	44% (303)	689
PID: Dem (no lean)	20% (165)	34% (282)	45% (373)	821
PID: Ind (no lean)	15% (112)	33% (244)	51% (373)	729
PID: Rep (no lean)	24% (161)	34% (222)	42% (278)	661
PID/Gender: Dem Men	29% (116)	37% (150)	34% (137)	403
PID/Gender: Dem Women	12% (49)	32% (132)	57% (236)	417
PID/Gender: Ind Men	23% (82)	39% (139)	39% (139)	360
PID/Gender: Ind Women	8% (30)	28% (105)	63% (234)	369
PID/Gender: Rep Men	35% (108)	36% (109)	29% (88)	305
PID/Gender: Rep Women	15% (53)	32% (113)	53% (190)	356
Ideo: Liberal (1-3)	19% (119)	35% (225)	46% (298)	642
Ideo: Moderate (4)	21% (126)	35% (211)	45% (271)	609
Ideo: Conservative (5-7)	24% (181)	34% (261)	42% (317)	759
Educ: < College	17% (250)	32% (465)	50% (721)	1437
Educ: Bachelors degree	22% (106)	39% (189)	40% (196)	491
Educ: Post-grad	29% (82)	33% (93)	38% (107)	282
Income: Under 50k	15% (179)	32% (387)	53% (626)	1191
Income: 50k-100k	25% (169)	35% (239)	40% (272)	680
Income: 100k+	27% (91)	36% (122)	37% (125)	339
Ethnicity: White	21% (367)	35% (595)	44% (749)	1711
Ethnicity: Hispanic	22% (83)	29% (110)	48% (181)	374
Ethnicity: Black	13% (38)	33% (93)	54% (152)	282

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Table MCSPdem1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
MLB baseball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	20%	(439)	34%	(748)	46%	(1024)	2210
Ethnicity: Other	16%	(35)	28%	(60)	56%	(123)	217
All Christian	27%	(268)	34%	(337)	38%	(372)	976
All Non-Christian	23%	(25)	37%	(39)	40%	(43)	107
Atheist	10%	(13)	28%	(37)	61%	(80)	131
Agnostic/Nothing in particular	11%	(71)	34%	(211)	55%	(342)	624
Something Else	17%	(62)	33%	(123)	50%	(187)	372
Religious Non-Protestant/Catholic	23%	(29)	37%	(46)	39%	(49)	124
Evangelical	21%	(113)	35%	(189)	44%	(241)	542
Non-Evangelical	27%	(210)	33%	(259)	40%	(306)	775
Community: Urban	22%	(133)	31%	(188)	46%	(277)	598
Community: Suburban	22%	(223)	37%	(385)	41%	(421)	1029
Community: Rural	14%	(83)	30%	(174)	56%	(325)	583
Employ: Private Sector	25%	(175)	37%	(258)	38%	(262)	694
Employ: Government	21%	(24)	46%	(52)	32%	(36)	111
Employ: Self-Employed	25%	(58)	22%	(51)	52%	(120)	229
Employ: Homemaker	9%	(17)	25%	(50)	67%	(133)	200
Employ: Student	11%	(7)	38%	(26)	51%	(35)	68
Employ: Retired	20%	(99)	33%	(160)	47%	(229)	488
Employ: Unemployed	13%	(36)	40%	(109)	47%	(130)	275
Employ: Other	16%	(23)	30%	(43)	55%	(79)	145
Military HH: Yes	21%	(71)	39%	(131)	41%	(137)	338
Military HH: No	20%	(368)	33%	(617)	47%	(886)	1872
RD/WT: Right Direction	23%	(154)	36%	(239)	41%	(267)	660
RD/WT: Wrong Track	18%	(285)	33%	(509)	49%	(756)	1550
Biden Job Approve	21%	(191)	36%	(329)	44%	(402)	922
Biden Job Disapprove	20%	(236)	34%	(396)	46%	(542)	1174
Biden Job Strongly Approve	27%	(98)	32%	(115)	40%	(143)	356
Biden Job Somewhat Approve	16%	(93)	38%	(214)	46%	(259)	566
Biden Job Somewhat Disapprove	17%	(54)	39%	(120)	44%	(137)	312
Biden Job Strongly Disapprove	21%	(182)	32%	(275)	47%	(405)	862

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Table MCSPdem1_9: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 MLB baseball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	20%	(439)	34%	(748)	46%	(1024)	2210
Favorable of Biden	20%	(187)	36%	(334)	44%	(413)	933
Unfavorable of Biden	20%	(242)	32%	(383)	47%	(556)	1181
Very Favorable of Biden	24%	(100)	35%	(145)	40%	(166)	411
Somewhat Favorable of Biden	17%	(87)	36%	(188)	47%	(247)	522
Somewhat Unfavorable of Biden	17%	(50)	34%	(98)	49%	(143)	292
Very Unfavorable of Biden	22%	(192)	32%	(284)	46%	(413)	889
#1 Issue: Economy	24%	(219)	34%	(308)	42%	(380)	906
#1 Issue: Security	20%	(59)	35%	(105)	45%	(133)	297
#1 Issue: Health Care	21%	(44)	29%	(61)	50%	(106)	211
#1 Issue: Medicare / Social Security	17%	(36)	35%	(75)	49%	(106)	216
#1 Issue: Women's Issues	11%	(25)	32%	(71)	57%	(125)	220
#1 Issue: Education	11%	(8)	34%	(23)	55%	(38)	69
#1 Issue: Energy	18%	(31)	41%	(70)	41%	(70)	172
#1 Issue: Other	15%	(18)	29%	(34)	56%	(67)	119
2020 Vote: Joe Biden	21%	(200)	36%	(341)	44%	(419)	959
2020 Vote: Donald Trump	24%	(189)	35%	(276)	41%	(322)	788
2020 Vote: Other	21%	(13)	24%	(15)	55%	(35)	63
2020 Vote: Didn't Vote	9%	(37)	29%	(115)	62%	(248)	400
2018 House Vote: Democrat	22%	(175)	35%	(276)	43%	(338)	789
2018 House Vote: Republican	25%	(163)	35%	(226)	40%	(259)	649
2018 House Vote: Someone else	18%	(10)	25%	(14)	57%	(32)	56
2016 Vote: Hillary Clinton	22%	(165)	34%	(252)	44%	(325)	742
2016 Vote: Donald Trump	24%	(174)	36%	(260)	39%	(279)	712
2016 Vote: Other	14%	(14)	33%	(33)	53%	(53)	99
2016 Vote: Didn't Vote	13%	(86)	31%	(202)	56%	(367)	655
Voted in 2014: Yes	24%	(308)	35%	(446)	42%	(538)	1291
Voted in 2014: No	14%	(131)	33%	(302)	53%	(486)	919
4-Region: Northeast	28%	(108)	29%	(111)	43%	(163)	383
4-Region: Midwest	22%	(100)	35%	(159)	43%	(197)	456
4-Region: South	16%	(132)	36%	(302)	49%	(410)	844
4-Region: West	19%	(98)	33%	(176)	48%	(253)	527

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Table MCSPdem1_9: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

MLB baseball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	20% (439)	34% (748)	46% (1024)	2210
Sports Fan	28% (428)	43% (668)	29% (448)	1544
College Sports Fans	29% (374)	43% (552)	28% (366)	1292
Men's College Basketball Fans	34% (303)	43% (385)	22% (199)	887
Women's College Basketball Fans	34% (189)	43% (242)	23% (128)	559
College Football Fans	30% (342)	45% (504)	25% (282)	1128
College Baseball Fans	41% (282)	45% (306)	14% (93)	681
College Soccer Fans	34% (130)	48% (184)	18% (70)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_10: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 MLS soccer

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(110)	19%	(415)	76%	(1685)	2210
Gender: Male	7%	(76)	22%	(240)	70%	(752)	1068
Gender: Female	3%	(34)	15%	(175)	82%	(933)	1142
Age: 18-34	9%	(58)	22%	(139)	69%	(444)	642
Age: 35-44	6%	(22)	21%	(75)	73%	(268)	365
Age: 45-64	3%	(22)	18%	(129)	79%	(563)	714
Age: 65+	2%	(8)	15%	(71)	84%	(409)	489
GenZers: 1997-2012	5%	(12)	23%	(53)	72%	(164)	230
Millennials: 1981-1996	9%	(61)	20%	(134)	71%	(472)	668
GenXers: 1965-1980	4%	(23)	20%	(110)	76%	(417)	550
Baby Boomers: 1946-1964	2%	(13)	16%	(107)	83%	(569)	689
PID: Dem (no lean)	6%	(52)	20%	(164)	74%	(605)	821
PID: Ind (no lean)	4%	(28)	21%	(152)	75%	(549)	729
PID: Rep (no lean)	5%	(30)	15%	(99)	80%	(531)	661
PID/Gender: Dem Men	9%	(38)	23%	(93)	67%	(272)	403
PID/Gender: Dem Women	3%	(14)	17%	(70)	80%	(333)	417
PID/Gender: Ind Men	5%	(18)	25%	(89)	70%	(253)	360
PID/Gender: Ind Women	3%	(9)	17%	(63)	80%	(296)	369
PID/Gender: Rep Men	6%	(19)	19%	(58)	75%	(227)	305
PID/Gender: Rep Women	3%	(11)	12%	(41)	85%	(304)	356
Ideo: Liberal (1-3)	6%	(37)	21%	(135)	73%	(470)	642
Ideo: Moderate (4)	6%	(39)	22%	(134)	72%	(436)	609
Ideo: Conservative (5-7)	4%	(31)	16%	(121)	80%	(607)	759
Educ: < College	3%	(50)	17%	(237)	80%	(1150)	1437
Educ: Bachelors degree	5%	(24)	21%	(105)	74%	(362)	491
Educ: Post-grad	13%	(36)	26%	(73)	62%	(174)	282
Income: Under 50k	3%	(38)	17%	(203)	80%	(951)	1191
Income: 50k-100k	5%	(36)	21%	(145)	73%	(499)	680
Income: 100k+	11%	(36)	20%	(67)	69%	(235)	339
Ethnicity: White	5%	(89)	18%	(303)	77%	(1319)	1711
Ethnicity: Hispanic	11%	(39)	24%	(90)	65%	(244)	374
Ethnicity: Black	4%	(12)	20%	(56)	76%	(214)	282

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Table MCSPdem1_10: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

MLS soccer

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(110)	19%	(415)	76%	(1685)	2210
Ethnicity: Other	4%	(9)	26%	(56)	70%	(152)	217
All Christian	6%	(62)	20%	(193)	74%	(720)	976
All Non-Christian	6%	(7)	23%	(24)	71%	(77)	107
Atheist	2%	(3)	17%	(23)	81%	(106)	131
Agnostic/Nothing in particular	4%	(26)	17%	(106)	79%	(491)	624
Something Else	3%	(13)	18%	(69)	78%	(291)	372
Religious Non-Protestant/Catholic	5%	(7)	21%	(26)	74%	(91)	124
Evangelical	5%	(29)	17%	(95)	77%	(418)	542
Non-Evangelical	6%	(44)	21%	(160)	74%	(571)	775
Community: Urban	8%	(49)	25%	(147)	67%	(401)	598
Community: Suburban	5%	(47)	19%	(197)	76%	(786)	1029
Community: Rural	2%	(14)	12%	(71)	85%	(498)	583
Employ: Private Sector	8%	(58)	23%	(161)	68%	(475)	694
Employ: Government	7%	(7)	16%	(18)	78%	(87)	111
Employ: Self-Employed	8%	(18)	22%	(50)	70%	(161)	229
Employ: Homemaker	4%	(7)	13%	(25)	84%	(168)	200
Employ: Student	5%	(4)	15%	(10)	79%	(54)	68
Employ: Retired	2%	(7)	14%	(67)	85%	(413)	488
Employ: Unemployed	2%	(5)	17%	(46)	81%	(223)	275
Employ: Other	3%	(4)	26%	(37)	72%	(104)	145
Military HH: Yes	4%	(13)	15%	(50)	81%	(275)	338
Military HH: No	5%	(97)	19%	(365)	75%	(1410)	1872
RD/WT: Right Direction	9%	(58)	21%	(141)	70%	(461)	660
RD/WT: Wrong Track	3%	(52)	18%	(274)	79%	(1225)	1550
Biden Job Approve	7%	(65)	21%	(198)	72%	(660)	922
Biden Job Disapprove	3%	(39)	17%	(205)	79%	(929)	1174
Biden Job Strongly Approve	11%	(41)	19%	(69)	69%	(246)	356
Biden Job Somewhat Approve	4%	(24)	23%	(129)	73%	(413)	566
Biden Job Somewhat Disapprove	4%	(13)	22%	(70)	74%	(229)	312
Biden Job Strongly Disapprove	3%	(26)	16%	(135)	81%	(700)	862

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Table MCSPdem1_10: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 MLS soccer

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(110)	19%	(415)	76%	(1685)	2210
Favorable of Biden	7%	(63)	21%	(194)	73%	(677)	933
Unfavorable of Biden	3%	(38)	18%	(208)	79%	(935)	1181
Very Favorable of Biden	10%	(41)	21%	(87)	69%	(284)	411
Somewhat Favorable of Biden	4%	(22)	20%	(107)	75%	(393)	522
Somewhat Unfavorable of Biden	2%	(7)	18%	(52)	80%	(233)	292
Very Unfavorable of Biden	3%	(31)	18%	(156)	79%	(702)	889
#1 Issue: Economy	6%	(58)	19%	(176)	74%	(671)	906
#1 Issue: Security	6%	(17)	17%	(52)	77%	(229)	297
#1 Issue: Health Care	4%	(9)	15%	(32)	80%	(169)	211
#1 Issue: Medicare / Social Security	2%	(5)	17%	(36)	81%	(175)	216
#1 Issue: Women's Issues	3%	(6)	20%	(44)	77%	(170)	220
#1 Issue: Education	9%	(6)	27%	(18)	64%	(44)	69
#1 Issue: Energy	5%	(8)	27%	(46)	69%	(118)	172
#1 Issue: Other	1%	(1)	10%	(12)	90%	(107)	119
2020 Vote: Joe Biden	6%	(55)	20%	(193)	74%	(711)	959
2020 Vote: Donald Trump	5%	(37)	17%	(134)	78%	(616)	788
2020 Vote: Other	1%	(1)	29%	(18)	70%	(44)	63
2020 Vote: Didn't Vote	4%	(17)	17%	(69)	79%	(314)	400
2018 House Vote: Democrat	6%	(44)	21%	(169)	73%	(576)	789
2018 House Vote: Republican	4%	(24)	17%	(111)	79%	(514)	649
2018 House Vote: Someone else	13%	(7)	23%	(13)	64%	(36)	56
2016 Vote: Hillary Clinton	6%	(41)	21%	(155)	74%	(546)	742
2016 Vote: Donald Trump	5%	(34)	17%	(121)	78%	(557)	712
2016 Vote: Other	4%	(4)	31%	(31)	65%	(65)	99
2016 Vote: Didn't Vote	5%	(31)	16%	(108)	79%	(516)	655
Voted in 2014: Yes	5%	(60)	19%	(249)	76%	(982)	1291
Voted in 2014: No	5%	(50)	18%	(166)	77%	(703)	919
4-Region: Northeast	6%	(23)	19%	(73)	75%	(286)	383
4-Region: Midwest	3%	(14)	16%	(72)	81%	(370)	456
4-Region: South	5%	(40)	19%	(157)	77%	(647)	844
4-Region: West	6%	(32)	21%	(113)	72%	(381)	527

Continued on next page

Table MCSPdem1_10: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*

MLS soccer

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	5%	(110)	19%	(415)	76%	(1685)	2210
Sports Fan	7%	(108)	24%	(378)	69%	(1058)	1544
College Sports Fans	8%	(101)	26%	(337)	66%	(854)	1292
Men's College Basketball Fans	10%	(87)	29%	(254)	62%	(546)	887
Women's College Basketball Fans	15%	(83)	37%	(205)	49%	(271)	559
College Football Fans	8%	(93)	27%	(304)	65%	(730)	1128
College Baseball Fans	12%	(85)	33%	(226)	54%	(371)	681
College Soccer Fans	23%	(88)	59%	(228)	18%	(67)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_11: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?**College soccer*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(79)	14%	(305)	83%	(1826)	2210
Gender: Male	5%	(50)	18%	(189)	78%	(829)	1068
Gender: Female	3%	(29)	10%	(116)	87%	(998)	1142
Age: 18-34	8%	(50)	19%	(122)	73%	(471)	642
Age: 35-44	3%	(11)	14%	(52)	83%	(303)	365
Age: 45-64	2%	(15)	11%	(80)	87%	(619)	714
Age: 65+	1%	(4)	10%	(51)	89%	(434)	489
GenZers: 1997-2012	6%	(14)	24%	(56)	70%	(160)	230
Millennials: 1981-1996	6%	(43)	16%	(104)	78%	(521)	668
GenXers: 1965-1980	3%	(16)	12%	(66)	85%	(468)	550
Baby Boomers: 1946-1964	1%	(5)	10%	(71)	89%	(613)	689
PID: Dem (no lean)	5%	(42)	14%	(116)	81%	(663)	821
PID: Ind (no lean)	3%	(19)	13%	(96)	84%	(613)	729
PID: Rep (no lean)	3%	(17)	14%	(93)	83%	(551)	661
PID/Gender: Dem Men	8%	(32)	17%	(70)	75%	(301)	403
PID/Gender: Dem Women	2%	(10)	11%	(45)	87%	(362)	417
PID/Gender: Ind Men	3%	(9)	18%	(64)	80%	(286)	360
PID/Gender: Ind Women	3%	(10)	9%	(32)	89%	(327)	369
PID/Gender: Rep Men	3%	(8)	18%	(55)	79%	(242)	305
PID/Gender: Rep Women	2%	(8)	11%	(39)	87%	(309)	356
Ideo: Liberal (1-3)	5%	(30)	15%	(98)	80%	(515)	642
Ideo: Moderate (4)	4%	(24)	16%	(99)	80%	(485)	609
Ideo: Conservative (5-7)	3%	(20)	12%	(95)	85%	(644)	759
Educ: < College	3%	(38)	13%	(180)	85%	(1219)	1437
Educ: Bachelors degree	4%	(21)	14%	(67)	82%	(402)	491
Educ: Post-grad	7%	(20)	21%	(58)	72%	(204)	282
Income: Under 50k	3%	(34)	13%	(156)	84%	(1001)	1191
Income: 50k-100k	4%	(26)	15%	(100)	81%	(554)	680
Income: 100k+	6%	(19)	14%	(48)	80%	(271)	339
Ethnicity: White	3%	(51)	13%	(223)	84%	(1437)	1711
Ethnicity: Hispanic	5%	(20)	17%	(65)	77%	(289)	374
Ethnicity: Black	8%	(21)	19%	(55)	73%	(206)	282

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Table MCSPdem1_11: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
College soccer

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(79)	14%	(305)	83%	(1826)	2210
Ethnicity: Other	3%	(7)	13%	(27)	84%	(183)	217
All Christian	4%	(40)	16%	(152)	80%	(784)	976
All Non-Christian	7%	(7)	17%	(18)	77%	(82)	107
Atheist	3%	(3)	6%	(7)	92%	(120)	131
Agnostic/Nothing in particular	2%	(16)	13%	(80)	85%	(528)	624
Something Else	3%	(13)	13%	(48)	84%	(311)	372
Religious Non-Protestant/Catholic	6%	(7)	16%	(20)	78%	(97)	124
Evangelical	5%	(27)	16%	(87)	79%	(429)	542
Non-Evangelical	3%	(26)	14%	(107)	83%	(642)	775
Community: Urban	7%	(44)	17%	(103)	75%	(450)	598
Community: Suburban	2%	(25)	14%	(141)	84%	(863)	1029
Community: Rural	2%	(9)	10%	(61)	88%	(513)	583
Employ: Private Sector	5%	(34)	17%	(119)	78%	(541)	694
Employ: Government	5%	(6)	17%	(19)	78%	(87)	111
Employ: Self-Employed	7%	(16)	13%	(30)	80%	(183)	229
Employ: Homemaker	2%	(4)	10%	(20)	88%	(176)	200
Employ: Student	5%	(3)	23%	(16)	72%	(49)	68
Employ: Retired	1%	(4)	9%	(46)	90%	(437)	488
Employ: Unemployed	2%	(6)	10%	(29)	87%	(240)	275
Employ: Other	4%	(5)	18%	(26)	78%	(114)	145
Military HH: Yes	2%	(8)	15%	(50)	83%	(281)	338
Military HH: No	4%	(71)	14%	(255)	83%	(1545)	1872
RD/WT: Right Direction	6%	(42)	17%	(113)	77%	(505)	660
RD/WT: Wrong Track	2%	(37)	12%	(192)	85%	(1321)	1550
Biden Job Approve	5%	(48)	15%	(143)	79%	(731)	922
Biden Job Disapprove	2%	(23)	13%	(157)	85%	(994)	1174
Biden Job Strongly Approve	10%	(35)	16%	(57)	74%	(265)	356
Biden Job Somewhat Approve	2%	(13)	15%	(86)	82%	(467)	566
Biden Job Somewhat Disapprove	2%	(5)	18%	(55)	81%	(252)	312
Biden Job Strongly Disapprove	2%	(18)	12%	(102)	86%	(742)	862

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Table MCSPdem1_11: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
 College soccer

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(79)	14%	(305)	83%	(1826)	2210
Favorable of Biden	5%	(50)	13%	(126)	81%	(758)	933
Unfavorable of Biden	2%	(20)	14%	(166)	84%	(994)	1181
Very Favorable of Biden	8%	(33)	15%	(63)	77%	(315)	411
Somewhat Favorable of Biden	3%	(16)	12%	(62)	85%	(443)	522
Somewhat Unfavorable of Biden	1%	(3)	16%	(48)	83%	(241)	292
Very Unfavorable of Biden	2%	(18)	13%	(118)	85%	(753)	889
#1 Issue: Economy	3%	(27)	15%	(140)	82%	(739)	906
#1 Issue: Security	2%	(5)	15%	(46)	83%	(246)	297
#1 Issue: Health Care	8%	(18)	14%	(30)	77%	(163)	211
#1 Issue: Medicare / Social Security	3%	(6)	7%	(16)	90%	(194)	216
#1 Issue: Women's Issues	4%	(8)	13%	(28)	84%	(185)	220
#1 Issue: Education	9%	(7)	20%	(13)	71%	(49)	69
#1 Issue: Energy	3%	(5)	14%	(24)	83%	(142)	172
#1 Issue: Other	2%	(3)	7%	(8)	90%	(108)	119
2020 Vote: Joe Biden	5%	(44)	14%	(137)	81%	(778)	959
2020 Vote: Donald Trump	2%	(16)	14%	(114)	84%	(658)	788
2020 Vote: Other	5%	(3)	13%	(8)	81%	(51)	63
2020 Vote: Didn't Vote	4%	(15)	11%	(46)	85%	(339)	400
2018 House Vote: Democrat	5%	(38)	14%	(113)	81%	(638)	789
2018 House Vote: Republican	2%	(11)	14%	(91)	84%	(547)	649
2018 House Vote: Someone else	6%	(3)	16%	(9)	78%	(44)	56
2016 Vote: Hillary Clinton	5%	(37)	14%	(106)	81%	(599)	742
2016 Vote: Donald Trump	2%	(14)	14%	(100)	84%	(598)	712
2016 Vote: Other	4%	(4)	16%	(15)	81%	(80)	99
2016 Vote: Didn't Vote	4%	(24)	13%	(82)	84%	(548)	655
Voted in 2014: Yes	3%	(42)	14%	(187)	82%	(1062)	1291
Voted in 2014: No	4%	(36)	13%	(118)	83%	(764)	919
4-Region: Northeast	5%	(19)	13%	(49)	82%	(314)	383
4-Region: Midwest	2%	(8)	12%	(57)	86%	(392)	456
4-Region: South	4%	(33)	15%	(124)	81%	(687)	844
4-Region: West	4%	(19)	14%	(75)	82%	(433)	527

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Table MCSPdem1_11: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*
College soccer

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	4%	(79)	14%	(305)	83%	(1826)	2210
Sports Fan	5%	(73)	18%	(281)	77%	(1189)	1544
College Sports Fans	6%	(79)	24%	(305)	70%	(908)	1292
Men's College Basketball Fans	7%	(64)	26%	(231)	67%	(593)	887
Women's College Basketball Fans	11%	(59)	38%	(214)	51%	(287)	559
College Football Fans	6%	(70)	24%	(270)	70%	(788)	1128
College Baseball Fans	10%	(68)	33%	(227)	57%	(386)	681
College Soccer Fans	21%	(79)	79%	(305)	—	(0)	384

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1068	48%
	Gender: Female	1142	52%
	N	2210	
age	Age: 18-34	642	29%
	Age: 35-44	365	17%
	Age: 45-64	714	32%
	Age: 65+	489	22%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	230	10%
	Millennials: 1981-1996	668	30%
	GenXers: 1965-1980	550	25%
	Baby Boomers: 1946-1964	689	31%
	N	2136	
xpid3	PID: Dem (no lean)	821	37%
	PID: Ind (no lean)	729	33%
	PID: Rep (no lean)	661	30%
	N	2210	
xpidGender	PID/Gender: Dem Men	403	18%
	PID/Gender: Dem Women	417	19%
	PID/Gender: Ind Men	360	16%
	PID/Gender: Ind Women	369	17%
	PID/Gender: Rep Men	305	14%
	PID/Gender: Rep Women	356	16%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	642	29%
	Ideo: Moderate (4)	609	28%
	Ideo: Conservative (5-7)	759	34%
	N	2010	
xeduc3	Educ: < College	1437	65%
	Educ: Bachelors degree	491	22%
	Educ: Post-grad	282	13%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1191	54%
	Income: 50k-100k	680	31%
	Income: 100k+	339	15%
	N	2210	
xdemWhite	Ethnicity: White	1711	77%
xdemHispBin	Ethnicity: Hispanic	374	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	217	10%
xdemReligion	All Christian	976	44%
	All Non-Christian	107	5%
	Atheist	131	6%
	Agnostic/Nothing in particular	624	28%
	Something Else	372	17%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	124	6%
xdemEvang	Evangelical	542	25%
	Non-Evangelical	775	35%
	N	1317	
xdemUsr	Community: Urban	598	27%
	Community: Suburban	1029	47%
	Community: Rural	583	26%
	N	2210	
xdemEmploy	Employ: Private Sector	694	31%
	Employ: Government	111	5%
	Employ: Self-Employed	229	10%
	Employ: Homemaker	200	9%
	Employ: Student	68	3%
	Employ: Retired	488	22%
	Employ: Unemployed	275	12%
	Employ: Other	145	7%
	N	2210	
xdemMilHH1	Military HH: Yes	338	15%
	Military HH: No	1872	85%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	660	30%
	RD/WT: Wrong Track	1550	70%
	N	2210	
xdemBidenApprove	Biden Job Approve	922	42%
	Biden Job Disapprove	1174	53%
	N	2095	
xdemBidenApprove2	Biden Job Strongly Approve	356	16%
	Biden Job Somewhat Approve	566	26%
	Biden Job Somewhat Disapprove	312	14%
	Biden Job Strongly Disapprove	862	39%
	N	2095	
xdemBidenFav	Favorable of Biden	933	42%
	Unfavorable of Biden	1181	53%
	N	2114	
xdemBidenFavFull	Very Favorable of Biden	411	19%
	Somewhat Favorable of Biden	522	24%
	Somewhat Unfavorable of Biden	292	13%
	Very Unfavorable of Biden	889	40%
	N	2114	
xnr3	#1 Issue: Economy	906	41%
	#1 Issue: Security	297	13%
	#1 Issue: Health Care	211	10%
	#1 Issue: Medicare / Social Security	216	10%
	#1 Issue: Women's Issues	220	10%
	#1 Issue: Education	69	3%
	#1 Issue: Energy	172	8%
	#1 Issue: Other	119	5%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	959	43%
	2020 Vote: Donald Trump	788	36%
	2020 Vote: Other	63	3%
	2020 Vote: Didn't Vote	400	18%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	789	36%
	2018 House Vote: Republican	649	29%
	2018 House Vote: Someone else	56	3%
	N	1493	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	742	34%
	2016 Vote: Donald Trump	712	32%
	2016 Vote: Other	99	4%
	2016 Vote: Didn't Vote	655	30%
	N	2209	
xsubVote14O	Voted in 2014: Yes	1291	58%
	Voted in 2014: No	919	42%
	N	2210	
xreg4	4-Region: Northeast	383	17%
	4-Region: Midwest	456	21%
	4-Region: South	844	38%
	4-Region: West	527	24%
	N	2210	
MCSPxdem1	Sports Fan	1544	70%
MCSPxdem2	College Sports Fans	1292	58%
MCSPxdem3	Men's College Basketball Fans	887	40%
MCSPxdem4	Women's College Basketball Fans	559	25%
MCSPxdem5	College Football Fans	1128	51%
MCSPxdem6	College Baseball Fans	681	31%
MCSPxdem7	College Soccer Fans	384	17%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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