



National Tracking Poll #2305071  
May 11-14, 2023

*Crosstabulation Results*

*Methodology:*

This poll was conducted between May 11-May 14, 2023 among a sample of 2202 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCEN1\_1: Do you have a favorable or unfavorable opinion of the following actors?**  
*Vin Diesel*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	36% (789)	32% (707)	6% (126)	4% (85)	15% (330)	8% (165)	2202
Gender: Male	36% (382)	33% (351)	7% (75)	4% (44)	14% (152)	6% (66)	1070
Gender: Female	36% (407)	31% (354)	5% (51)	4% (40)	16% (176)	9% (100)	1129
Age: 18-34	45% (282)	27% (170)	5% (31)	4% (27)	13% (81)	7% (41)	631
Age: 35-44	42% (157)	34% (126)	4% (15)	7% (25)	10% (35)	3% (13)	372
Age: 45-64	31% (224)	36% (258)	6% (46)	4% (25)	16% (117)	6% (42)	711
Age: 65+	26% (126)	31% (153)	7% (35)	2% (7)	20% (97)	14% (69)	487
GenZers: 1997-2012	41% (100)	24% (59)	5% (13)	4% (9)	17% (42)	9% (22)	244
Millennials: 1981-1996	45% (310)	31% (215)	5% (32)	6% (42)	9% (66)	4% (30)	695
GenXers: 1965-1980	36% (197)	35% (191)	6% (33)	3% (17)	15% (85)	5% (29)	553
Baby Boomers: 1946-1964	27% (168)	35% (220)	6% (41)	2% (15)	19% (119)	11% (69)	631
PID: Dem (no lean)	40% (388)	29% (280)	6% (58)	4% (38)	13% (129)	7% (68)	960
PID: Ind (no lean)	31% (183)	32% (191)	7% (40)	3% (16)	19% (114)	8% (48)	593
PID: Rep (no lean)	34% (218)	36% (235)	4% (27)	5% (31)	13% (87)	8% (50)	649
PID/Gender: Dem Men	41% (199)	31% (154)	6% (31)	5% (24)	11% (54)	6% (29)	490
PID/Gender: Dem Women	40% (189)	27% (126)	6% (27)	3% (14)	16% (73)	8% (39)	468
PID/Gender: Ind Men	27% (69)	31% (78)	11% (27)	2% (5)	22% (54)	8% (19)	252
PID/Gender: Ind Women	34% (114)	33% (111)	4% (14)	3% (11)	18% (60)	8% (29)	339
PID/Gender: Rep Men	35% (115)	36% (118)	5% (17)	5% (16)	13% (43)	5% (18)	328
PID/Gender: Rep Women	32% (103)	36% (117)	3% (10)	5% (15)	13% (43)	10% (32)	321
Ideo: Liberal (1-3)	36% (227)	29% (183)	6% (39)	4% (27)	18% (115)	7% (43)	634
Ideo: Moderate (4)	39% (270)	28% (197)	6% (38)	3% (22)	15% (105)	8% (59)	691
Ideo: Conservative (5-7)	32% (228)	39% (279)	6% (41)	4% (29)	12% (86)	7% (47)	711
Educ: < College	40% (569)	30% (426)	5% (70)	4% (62)	15% (210)	7% (102)	1439
Educ: Bachelors degree	26% (125)	40% (193)	8% (38)	3% (13)	17% (82)	7% (34)	485
Educ: Post-grad	34% (95)	32% (88)	7% (18)	3% (9)	14% (38)	11% (29)	278

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**Table MCEN1\_1: Do you have a favorable or unfavorable opinion of the following actors?***Vin Diesel*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	36% (789)	32% (707)	6% (126)	4% (85)	15% (330)	8% (165)	2202
Income: Under 50k	38% (426)	29% (333)	5% (55)	4% (48)	15% (174)	8% (96)	1131
Income: 50k-100k	33% (213)	34% (217)	7% (45)	4% (25)	15% (98)	6% (41)	640
Income: 100k+	35% (150)	36% (156)	6% (26)	3% (11)	14% (58)	7% (28)	431
Ethnicity: White	33% (567)	33% (563)	6% (102)	4% (70)	16% (264)	8% (132)	1699
Ethnicity: Hispanic	46% (174)	31% (119)	3% (10)	3% (13)	11% (42)	5% (21)	379
Ethnicity: Black	51% (145)	24% (67)	6% (17)	3% (9)	9% (27)	7% (19)	283
Ethnicity: Other	35% (77)	35% (77)	3% (7)	3% (6)	18% (39)	6% (14)	220
All Christian	33% (321)	34% (325)	6% (57)	3% (25)	16% (152)	8% (79)	958
All Non-Christian	41% (96)	32% (76)	3% (7)	7% (16)	8% (18)	10% (23)	236
Atheist	20% (19)	35% (32)	10% (10)	8% (7)	20% (18)	6% (6)	92
Agnostic/Nothing in particular	36% (210)	30% (177)	5% (30)	4% (25)	18% (108)	6% (34)	583
Something Else	43% (144)	29% (97)	7% (23)	4% (12)	10% (34)	7% (24)	333
Religious Non-Protestant/Catholic	39% (100)	34% (87)	3% (7)	6% (16)	8% (21)	10% (24)	255
Evangelical	40% (232)	30% (174)	5% (30)	3% (17)	13% (72)	8% (47)	573
Non-Evangelical	33% (221)	34% (233)	7% (47)	3% (19)	16% (107)	8% (53)	679
Community: Urban	43% (326)	29% (223)	6% (48)	5% (37)	11% (83)	6% (49)	766
Community: Suburban	31% (304)	35% (334)	6% (54)	3% (32)	17% (167)	8% (74)	965
Community: Rural	34% (160)	32% (150)	5% (24)	3% (16)	17% (80)	9% (42)	471
Employ: Private Sector	36% (250)	36% (248)	7% (51)	4% (29)	12% (85)	5% (31)	694
Employ: Government	52% (87)	28% (46)	5% (9)	4% (6)	9% (15)	3% (4)	167
Employ: Self-Employed	41% (77)	34% (64)	3% (6)	3% (5)	12% (22)	7% (13)	187
Employ: Homemaker	37% (50)	26% (36)	9% (12)	8% (11)	17% (22)	4% (5)	136
Employ: Student	31% (17)	35% (19)	1% (0)	5% (3)	14% (8)	14% (8)	55
Employ: Retired	24% (136)	34% (189)	6% (33)	2% (13)	21% (117)	13% (71)	560
Employ: Unemployed	40% (110)	24% (67)	5% (13)	4% (11)	16% (44)	10% (28)	272
Employ: Other	48% (62)	29% (38)	2% (3)	4% (5)	13% (17)	4% (5)	131
Military HH: Yes	32% (94)	35% (104)	5% (16)	1% (4)	20% (60)	7% (20)	297
Military HH: No	36% (695)	32% (603)	6% (110)	4% (81)	14% (270)	8% (146)	1905

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**Table MCEN1\_1: Do you have a favorable or unfavorable opinion of the following actors?**

*Vin Diesel*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	36% (789)	32% (707)	6% (126)	4% (85)	15% (330)	8% (165)	2202
2022 House Vote: Democrat	38% (371)	30% (288)	7% (66)	4% (34)	15% (145)	7% (69)	973
2022 House Vote: Republican	30% (188)	39% (240)	6% (38)	5% (28)	12% (77)	8% (50)	621
2022 House Vote: Didnt Vote	39% (223)	29% (167)	3% (17)	3% (19)	17% (98)	8% (45)	568
2020 Vote: Joe Biden	37% (376)	30% (298)	7% (69)	4% (36)	15% (154)	7% (74)	1007
2020 Vote: Donald Trump	31% (214)	39% (270)	5% (36)	4% (29)	14% (94)	7% (49)	692
2020 Vote: Other	17% (9)	24% (12)	18% (9)	2% (1)	28% (14)	12% (6)	50
2020 Vote: Didn't Vote	42% (190)	28% (127)	3% (13)	4% (18)	15% (68)	8% (36)	453
2018 House Vote: Democrat	38% (316)	29% (242)	7% (59)	3% (28)	14% (118)	8% (69)	833
2018 House Vote: Republican	30% (176)	39% (226)	6% (34)	4% (22)	14% (82)	6% (37)	576
2018 House Vote: Didnt Vote	38% (285)	31% (231)	4% (28)	4% (33)	16% (118)	7% (53)	750
4-Region: Northeast	37% (141)	30% (114)	7% (29)	5% (19)	13% (50)	8% (32)	386
4-Region: Midwest	37% (169)	33% (149)	6% (27)	4% (16)	16% (73)	4% (20)	455
4-Region: South	37% (312)	31% (262)	4% (36)	4% (30)	17% (139)	7% (61)	840
4-Region: West	32% (167)	35% (181)	7% (34)	4% (20)	13% (68)	10% (52)	521
Fan of Fast and Furious	52% (649)	33% (415)	3% (42)	2% (30)	6% (74)	3% (32)	1242
Favorable Opinion of FF Franchise	52% (676)	34% (447)	3% (38)	2% (20)	6% (74)	4% (50)	1304
Favorable Opinion of 1+ FF Movie	48% (713)	34% (513)	4% (57)	2% (36)	7% (106)	5% (71)	1495
Went to Movie Theater in Past Month	42% (403)	33% (314)	5% (45)	4% (41)	10% (95)	6% (55)	953
Went to Movie Theater 0 Times in Past Month	31% (386)	31% (393)	6% (81)	3% (43)	19% (235)	9% (110)	1249
Went to Movie Theater 3+ Times in Past Month	47% (190)	29% (118)	4% (18)	4% (17)	9% (37)	5% (21)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN1\_2: Do you have a favorable or unfavorable opinion of the following actors?**  
 Paul Walker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	37% (808)	23% (505)	3% (67)	2% (43)	16% (354)	19% (426)	2202
Gender: Male	36% (384)	25% (264)	3% (36)	2% (26)	15% (158)	19% (202)	1070
Gender: Female	37% (423)	21% (241)	3% (31)	1% (16)	17% (194)	20% (223)	1129
Age: 18-34	49% (312)	21% (131)	3% (19)	2% (14)	14% (86)	11% (69)	631
Age: 35-44	46% (170)	27% (99)	7% (24)	3% (10)	13% (48)	6% (20)	372
Age: 45-64	31% (223)	26% (183)	2% (17)	2% (17)	18% (130)	20% (140)	711
Age: 65+	21% (102)	19% (92)	1% (6)	— (2)	18% (89)	40% (196)	487
GenZers: 1997-2012	46% (111)	20% (48)	4% (9)	2% (6)	16% (40)	12% (30)	244
Millennials: 1981-1996	48% (336)	25% (174)	4% (28)	2% (16)	12% (85)	8% (55)	695
GenXers: 1965-1980	37% (207)	24% (133)	3% (16)	3% (16)	17% (93)	16% (87)	553
Baby Boomers: 1946-1964	23% (144)	22% (138)	2% (13)	1% (6)	19% (123)	33% (208)	631
PID: Dem (no lean)	39% (376)	23% (226)	4% (39)	2% (16)	13% (123)	19% (182)	960
PID: Ind (no lean)	32% (189)	23% (137)	3% (17)	2% (9)	21% (123)	20% (117)	593
PID: Rep (no lean)	38% (244)	22% (143)	2% (11)	3% (18)	17% (108)	19% (126)	649
PID/Gender: Dem Men	40% (195)	27% (133)	5% (22)	2% (9)	10% (47)	17% (84)	490
PID/Gender: Dem Women	39% (181)	20% (92)	4% (16)	1% (7)	16% (74)	21% (98)	468
PID/Gender: Ind Men	28% (70)	22% (56)	4% (11)	2% (6)	22% (55)	22% (55)	252
PID/Gender: Ind Women	35% (118)	24% (81)	2% (7)	1% (3)	20% (67)	18% (63)	339
PID/Gender: Rep Men	36% (120)	23% (74)	1% (3)	4% (12)	17% (56)	19% (63)	328
PID/Gender: Rep Women	39% (124)	21% (68)	2% (8)	2% (6)	16% (53)	20% (63)	321
Ideo: Liberal (1-3)	37% (234)	21% (136)	4% (24)	2% (12)	17% (107)	19% (121)	634
Ideo: Moderate (4)	38% (260)	23% (157)	2% (16)	1% (9)	17% (118)	19% (132)	691
Ideo: Conservative (5-7)	34% (244)	25% (176)	3% (22)	3% (19)	14% (101)	21% (149)	711
Educ: < College	40% (581)	21% (309)	3% (41)	2% (27)	16% (228)	18% (253)	1439
Educ: Bachelors degree	29% (141)	26% (126)	3% (13)	2% (10)	19% (94)	21% (102)	485
Educ: Post-grad	31% (87)	25% (70)	5% (13)	2% (6)	12% (32)	25% (70)	278
Income: Under 50k	38% (433)	20% (230)	3% (29)	2% (21)	17% (195)	20% (222)	1131
Income: 50k-100k	34% (217)	25% (162)	3% (22)	2% (13)	16% (100)	20% (126)	640
Income: 100k+	37% (158)	26% (113)	4% (16)	2% (9)	14% (58)	18% (78)	431
Ethnicity: White	35% (592)	23% (396)	3% (45)	2% (35)	16% (278)	21% (354)	1699
Ethnicity: Hispanic	41% (157)	28% (107)	3% (11)	1% (2)	16% (59)	11% (43)	379

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**Table MCEN1\_2: Do you have a favorable or unfavorable opinion of the following actors?**

Paul Walker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	37% (808)	23% (505)	3% (67)	2% (43)	16% (354)	19% (426)	2202
Ethnicity: Black	46% (130)	19% (53)	5% (14)	1% (4)	13% (37)	16% (45)	283
Ethnicity: Other	40% (87)	25% (55)	4% (8)	2% (4)	18% (39)	12% (26)	220
All Christian	33% (320)	24% (232)	3% (27)	1% (13)	15% (141)	23% (225)	958
All Non-Christian	34% (80)	27% (65)	5% (13)	3% (8)	14% (33)	16% (38)	236
Atheist	18% (17)	23% (21)	5% (5)	4% (3)	26% (24)	25% (23)	92
Agnostic/Nothing in particular	41% (239)	20% (114)	2% (12)	2% (12)	20% (117)	15% (88)	583
Something Else	45% (151)	22% (72)	3% (10)	2% (6)	12% (40)	16% (53)	333
Religious Non-Protestant/Catholic	33% (85)	28% (71)	5% (13)	3% (8)	15% (40)	16% (40)	255
Evangelical	39% (225)	24% (138)	3% (16)	2% (11)	13% (75)	19% (109)	573
Non-Evangelical	34% (234)	23% (156)	3% (20)	1% (7)	14% (97)	24% (165)	679
Community: Urban	42% (324)	24% (180)	3% (26)	2% (14)	14% (110)	14% (111)	766
Community: Suburban	33% (318)	22% (216)	3% (27)	2% (19)	18% (175)	22% (210)	965
Community: Rural	35% (165)	23% (108)	3% (14)	2% (10)	15% (69)	22% (105)	471
Employ: Private Sector	39% (271)	28% (192)	3% (23)	3% (22)	16% (109)	11% (78)	694
Employ: Government	46% (77)	25% (41)	6% (9)	2% (4)	11% (19)	10% (17)	167
Employ: Self-Employed	41% (76)	25% (47)	4% (8)	1% (2)	8% (14)	21% (39)	187
Employ: Homemaker	41% (56)	21% (29)	4% (5)	2% (3)	19% (25)	13% (17)	136
Employ: Student	51% (28)	12% (6)	2% (1)	4% (2)	11% (6)	21% (11)	55
Employ: Retired	22% (121)	22% (122)	1% (7)	1% (3)	18% (100)	37% (207)	560
Employ: Unemployed	42% (115)	18% (48)	2% (6)	2% (5)	23% (61)	14% (37)	272
Employ: Other	49% (64)	14% (19)	6% (8)	1% (1)	15% (20)	14% (18)	131
Military HH: Yes	28% (83)	24% (72)	2% (6)	1% (3)	18% (54)	27% (79)	297
Military HH: No	38% (725)	23% (433)	3% (61)	2% (40)	16% (300)	18% (346)	1905
2022 House Vote: Democrat	37% (359)	23% (227)	4% (35)	1% (14)	15% (146)	20% (192)	973
2022 House Vote: Republican	33% (202)	23% (142)	2% (14)	3% (19)	16% (97)	24% (147)	621
2022 House Vote: Didn't Vote	42% (239)	22% (127)	3% (17)	1% (7)	18% (101)	14% (78)	568
2020 Vote: Joe Biden	37% (376)	22% (226)	4% (38)	1% (15)	15% (151)	20% (200)	1007
2020 Vote: Donald Trump	34% (232)	23% (157)	2% (14)	3% (20)	18% (126)	21% (144)	692
2020 Vote: Other	20% (10)	19% (9)	3% (1)	2% (1)	22% (11)	35% (17)	50
2020 Vote: Didn't Vote	42% (190)	25% (112)	3% (13)	1% (7)	15% (66)	14% (65)	453

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**Table MCEN1\_2: Do you have a favorable or unfavorable opinion of the following actors?**  
 Paul Walker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	37% (808)	23% (505)	3% (67)	2% (43)	16% (354)	19% (426)	2202
2018 House Vote: Democrat	37% (306)	24% (201)	3% (26)	1% (10)	15% (122)	20% (168)	833
2018 House Vote: Republican	32% (184)	23% (132)	2% (13)	3% (16)	19% (108)	22% (124)	576
2018 House Vote: Didnt Vote	41% (308)	22% (169)	3% (26)	2% (17)	15% (116)	15% (115)	750
4-Region: Northeast	34% (131)	19% (72)	4% (16)	2% (8)	20% (75)	22% (83)	386
4-Region: Midwest	39% (176)	25% (112)	2% (11)	3% (13)	13% (58)	19% (85)	455
4-Region: South	38% (317)	23% (195)	3% (27)	1% (11)	16% (133)	19% (157)	840
4-Region: West	35% (184)	24% (126)	2% (12)	2% (10)	17% (88)	19% (101)	521
Fan of Fast and Furious	54% (670)	24% (295)	4% (45)	2% (25)	8% (102)	8% (104)	1242
Favorable Opinion of FF Franchise	53% (689)	25% (329)	2% (29)	2% (21)	8% (104)	10% (131)	1304
Favorable Opinion of 1+ FF Movie	49% (731)	26% (382)	3% (51)	2% (26)	10% (144)	11% (162)	1495
Went to Movie Theater in Past Month	42% (402)	26% (250)	4% (36)	3% (27)	11% (109)	13% (128)	953
Went to Movie Theater 0 Times in Past Month	32% (406)	20% (254)	2% (31)	1% (15)	20% (245)	24% (298)	1249
Went to Movie Theater 3+ Times in Past Month	50% (201)	24% (98)	6% (23)	3% (11)	8% (32)	9% (36)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_3: Do you have a favorable or unfavorable opinion of the following actors?**

Michelle Rodriguez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (471)	20% (445)	3% (70)	3% (63)	17% (375)	35% (778)	2202
Gender: Male	26% (276)	23% (247)	4% (40)	3% (32)	15% (159)	29% (315)	1070
Gender: Female	17% (195)	17% (197)	3% (29)	3% (31)	19% (215)	41% (461)	1129
Age: 18-34	26% (167)	22% (138)	5% (32)	3% (21)	17% (105)	27% (169)	631
Age: 35-44	32% (120)	24% (90)	5% (19)	4% (14)	19% (72)	15% (57)	372
Age: 45-64	19% (137)	22% (154)	2% (13)	4% (26)	17% (120)	37% (262)	711
Age: 65+	10% (48)	13% (63)	1% (7)	1% (3)	16% (77)	59% (289)	487
GenZers: 1997-2012	16% (40)	15% (37)	6% (14)	3% (7)	18% (44)	42% (102)	244
Millennials: 1981-1996	32% (226)	26% (182)	5% (34)	4% (26)	16% (113)	16% (114)	695
GenXers: 1965-1980	24% (134)	21% (117)	2% (13)	4% (21)	20% (108)	29% (158)	553
Baby Boomers: 1946-1964	11% (68)	16% (101)	1% (7)	1% (9)	15% (96)	55% (349)	631
PID: Dem (no lean)	27% (262)	22% (211)	4% (41)	2% (21)	15% (146)	29% (278)	960
PID: Ind (no lean)	16% (98)	18% (108)	3% (17)	2% (11)	21% (122)	40% (237)	593
PID: Rep (no lean)	17% (112)	19% (126)	2% (12)	5% (30)	16% (107)	40% (262)	649
PID/Gender: Dem Men	34% (165)	25% (124)	4% (21)	3% (13)	13% (64)	21% (103)	490
PID/Gender: Dem Women	21% (97)	19% (87)	4% (20)	2% (8)	18% (82)	37% (174)	468
PID/Gender: Ind Men	16% (41)	18% (46)	5% (11)	2% (5)	19% (47)	40% (102)	252
PID/Gender: Ind Women	17% (57)	18% (61)	1% (4)	2% (7)	22% (74)	40% (136)	339
PID/Gender: Rep Men	22% (71)	23% (77)	2% (8)	4% (15)	15% (48)	34% (110)	328
PID/Gender: Rep Women	13% (41)	15% (49)	2% (5)	5% (16)	18% (59)	47% (152)	321
Ideo: Liberal (1-3)	25% (158)	19% (123)	5% (29)	4% (25)	15% (96)	32% (204)	634
Ideo: Moderate (4)	21% (147)	21% (145)	3% (20)	2% (11)	19% (129)	35% (239)	691
Ideo: Conservative (5-7)	19% (132)	22% (153)	3% (21)	3% (20)	16% (116)	38% (268)	711
Educ: < College	22% (312)	19% (270)	2% (34)	3% (48)	18% (263)	36% (512)	1439
Educ: Bachelors degree	18% (87)	24% (118)	4% (20)	2% (12)	16% (78)	35% (169)	485
Educ: Post-grad	26% (72)	21% (57)	6% (16)	1% (3)	12% (33)	35% (96)	278
Income: Under 50k	19% (216)	17% (197)	2% (23)	3% (33)	20% (229)	38% (433)	1131
Income: 50k-100k	21% (137)	23% (147)	4% (25)	4% (23)	14% (92)	34% (216)	640
Income: 100k+	27% (118)	23% (101)	5% (22)	2% (7)	12% (54)	30% (129)	431
Ethnicity: White	21% (354)	20% (348)	3% (49)	3% (48)	17% (297)	36% (604)	1699
Ethnicity: Hispanic	37% (141)	19% (74)	1% (6)	3% (11)	19% (72)	20% (76)	379

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**Table MCEN1\_3: Do you have a favorable or unfavorable opinion of the following actors?**  
 Michelle Rodriguez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (471)	20% (445)	3% (70)	3% (63)	17% (375)	35% (778)	2202
Ethnicity: Black	27% (77)	18% (52)	4% (11)	4% (11)	13% (37)	34% (96)	283
Ethnicity: Other	18% (40)	20% (45)	5% (11)	2% (4)	19% (41)	35% (78)	220
All Christian	21% (202)	19% (178)	3% (30)	3% (26)	16% (152)	39% (372)	958
All Non-Christian	33% (78)	25% (58)	4% (10)	2% (5)	10% (24)	26% (61)	236
Atheist	15% (14)	23% (21)	5% (4)	4% (4)	20% (19)	32% (30)	92
Agnostic/Nothing in particular	17% (100)	21% (124)	3% (17)	3% (15)	22% (129)	34% (197)	583
Something Else	24% (78)	19% (63)	3% (9)	4% (13)	15% (51)	35% (118)	333
Religious Non-Protestant/Catholic	32% (82)	23% (59)	4% (10)	2% (6)	13% (33)	26% (66)	255
Evangelical	25% (143)	19% (106)	4% (21)	3% (20)	14% (80)	35% (203)	573
Non-Evangelical	19% (127)	19% (128)	2% (16)	2% (16)	17% (113)	41% (278)	679
Community: Urban	30% (227)	21% (158)	4% (32)	4% (28)	14% (108)	28% (213)	766
Community: Suburban	18% (175)	20% (195)	3% (31)	2% (20)	18% (171)	39% (374)	965
Community: Rural	15% (69)	19% (92)	2% (8)	3% (15)	20% (96)	41% (191)	471
Employ: Private Sector	29% (203)	28% (192)	4% (27)	3% (19)	14% (97)	22% (156)	694
Employ: Government	37% (61)	18% (30)	7% (12)	4% (7)	14% (24)	20% (33)	167
Employ: Self-Employed	21% (39)	20% (37)	4% (8)	5% (9)	13% (25)	37% (69)	187
Employ: Homemaker	19% (26)	20% (28)	2% (3)	3% (4)	25% (33)	31% (42)	136
Employ: Student	17% (9)	27% (15)	5% (3)	— (0)	6% (3)	45% (25)	55
Employ: Retired	9% (53)	13% (72)	2% (9)	1% (4)	18% (100)	58% (323)	560
Employ: Unemployed	16% (44)	20% (54)	2% (5)	5% (14)	23% (61)	35% (94)	272
Employ: Other	28% (37)	13% (17)	4% (5)	4% (5)	24% (32)	27% (36)	131
Military HH: Yes	20% (60)	14% (41)	2% (7)	1% (2)	21% (62)	42% (124)	297
Military HH: No	22% (412)	21% (403)	3% (63)	3% (61)	16% (312)	34% (653)	1905
2022 House Vote: Democrat	26% (251)	21% (207)	4% (42)	2% (20)	15% (143)	32% (310)	973
2022 House Vote: Republican	16% (98)	20% (123)	3% (18)	4% (26)	15% (95)	42% (261)	621
2022 House Vote: Didnt Vote	21% (117)	19% (110)	2% (10)	2% (12)	22% (125)	34% (194)	568
2020 Vote: Joe Biden	26% (266)	22% (217)	4% (41)	2% (18)	15% (151)	31% (314)	1007
2020 Vote: Donald Trump	14% (100)	20% (136)	2% (16)	4% (27)	18% (127)	41% (287)	692
2020 Vote: Other	8% (4)	12% (6)	6% (3)	7% (3)	18% (9)	50% (25)	50
2020 Vote: Didn't Vote	22% (101)	19% (86)	2% (11)	3% (15)	19% (88)	33% (151)	453

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**Table MCEN1\_3: Do you have a favorable or unfavorable opinion of the following actors?**

Michelle Rodriguez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (471)	20% (445)	3% (70)	3% (63)	17% (375)	35% (778)	2202
2018 House Vote: Democrat	28% (232)	21% (171)	4% (32)	2% (16)	16% (136)	30% (246)	833
2018 House Vote: Republican	15% (89)	18% (104)	3% (16)	4% (21)	17% (97)	43% (248)	576
2018 House Vote: Didnt Vote	20% (147)	22% (167)	3% (22)	3% (25)	18% (134)	34% (255)	750
4-Region: Northeast	22% (85)	22% (85)	4% (15)	4% (15)	10% (40)	38% (146)	386
4-Region: Midwest	21% (97)	20% (92)	3% (12)	5% (21)	17% (77)	34% (155)	455
4-Region: South	20% (171)	18% (153)	3% (23)	2% (16)	21% (174)	36% (303)	840
4-Region: West	22% (117)	22% (114)	4% (21)	2% (11)	16% (84)	33% (174)	521
Fan of Fast and Furious	32% (395)	26% (325)	3% (43)	2% (30)	14% (169)	23% (280)	1242
Favorable Opinion of FF Franchise	32% (415)	25% (329)	3% (35)	2% (23)	14% (181)	25% (321)	1304
Favorable Opinion of 1+ FF Movie	29% (435)	25% (374)	4% (54)	2% (37)	14% (217)	25% (379)	1495
Went to Movie Theater in Past Month	31% (296)	24% (229)	5% (44)	3% (32)	11% (108)	26% (244)	953
Went to Movie Theater 0 Times in Past Month	14% (176)	17% (215)	2% (26)	3% (31)	21% (267)	43% (533)	1249
Went to Movie Theater 3+ Times in Past Month	38% (152)	24% (95)	6% (26)	5% (19)	10% (42)	17% (69)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_4: Do you have a favorable or unfavorable opinion of the following actors?**  
 Jordana Brewster

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	13% (280)	14% (308)	4% (79)	2% (43)	16% (350)	52% (1143)	2202
Gender: Male	17% (185)	17% (180)	3% (34)	2% (25)	15% (156)	46% (489)	1070
Gender: Female	8% (95)	11% (127)	4% (44)	2% (17)	17% (194)	58% (652)	1129
Age: 18-34	19% (119)	15% (98)	4% (26)	2% (14)	14% (89)	45% (286)	631
Age: 35-44	21% (80)	20% (73)	5% (19)	2% (8)	19% (71)	33% (121)	372
Age: 45-64	10% (68)	16% (111)	3% (23)	3% (20)	17% (118)	52% (371)	711
Age: 65+	3% (13)	5% (26)	2% (10)	— (1)	15% (72)	75% (365)	487
GenZers: 1997-2012	9% (22)	10% (25)	6% (15)	1% (3)	11% (28)	62% (152)	244
Millennials: 1981-1996	24% (167)	19% (135)	4% (29)	2% (17)	17% (115)	33% (231)	695
GenXers: 1965-1980	11% (62)	17% (92)	3% (18)	3% (18)	19% (103)	47% (259)	553
Baby Boomers: 1946-1964	5% (29)	8% (52)	2% (16)	1% (5)	15% (95)	69% (434)	631
PID: Dem (no lean)	18% (168)	17% (161)	4% (40)	2% (18)	12% (114)	48% (459)	960
PID: Ind (no lean)	6% (35)	11% (63)	2% (14)	1% (8)	22% (128)	58% (345)	593
PID: Rep (no lean)	12% (76)	13% (85)	4% (25)	3% (17)	17% (108)	52% (339)	649
PID/Gender: Dem Men	25% (122)	21% (102)	3% (16)	3% (14)	9% (45)	39% (192)	490
PID/Gender: Dem Women	10% (46)	13% (59)	5% (24)	1% (4)	15% (69)	57% (266)	468
PID/Gender: Ind Men	5% (12)	13% (33)	4% (9)	2% (5)	22% (57)	54% (137)	252
PID/Gender: Ind Women	7% (23)	9% (29)	1% (5)	1% (3)	21% (71)	61% (208)	339
PID/Gender: Rep Men	16% (51)	14% (45)	3% (9)	2% (7)	17% (55)	49% (160)	328
PID/Gender: Rep Women	8% (25)	12% (39)	5% (16)	3% (10)	17% (53)	56% (178)	321
Ideo: Liberal (1-3)	15% (92)	16% (104)	5% (29)	3% (17)	15% (95)	47% (297)	634
Ideo: Moderate (4)	11% (74)	13% (88)	4% (30)	1% (7)	19% (132)	52% (359)	691
Ideo: Conservative (5-7)	14% (100)	15% (105)	2% (15)	2% (13)	14% (98)	53% (380)	711
Educ: < College	11% (163)	12% (172)	4% (53)	2% (29)	18% (256)	53% (766)	1439
Educ: Bachelors degree	12% (56)	16% (80)	3% (15)	2% (9)	13% (65)	54% (260)	485
Educ: Post-grad	22% (61)	20% (56)	4% (11)	2% (5)	10% (29)	42% (117)	278
Income: Under 50k	9% (104)	11% (127)	4% (43)	2% (20)	19% (214)	55% (622)	1131
Income: 50k-100k	14% (88)	16% (100)	3% (19)	2% (16)	14% (87)	52% (331)	640
Income: 100k+	20% (88)	19% (82)	4% (16)	2% (7)	11% (49)	44% (190)	431
Ethnicity: White	13% (222)	13% (226)	3% (49)	2% (29)	17% (287)	52% (887)	1699
Ethnicity: Hispanic	22% (82)	16% (60)	4% (15)	1% (5)	18% (67)	40% (151)	379

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**Table MCEN1\_4: Do you have a favorable or unfavorable opinion of the following actors?**

Jordana Brewster

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	13% (280)	14% (308)	4% (79)	2% (43)	16% (350)	52% (1143)	2202
Ethnicity: Black	14% (40)	18% (51)	6% (16)	4% (11)	10% (27)	49% (138)	283
Ethnicity: Other	8% (18)	14% (31)	6% (14)	1% (3)	16% (36)	54% (118)	220
All Christian	12% (116)	15% (144)	3% (31)	1% (10)	15% (144)	54% (514)	958
All Non-Christian	28% (67)	19% (45)	4% (10)	4% (10)	9% (21)	35% (83)	236
Atheist	5% (5)	13% (12)	1% (1)	— (0)	27% (24)	55% (50)	92
Agnostic/Nothing in particular	10% (57)	10% (58)	4% (26)	2% (14)	20% (118)	53% (311)	583
Something Else	11% (35)	15% (49)	3% (11)	3% (9)	13% (43)	56% (185)	333
Religious Non-Protestant/Catholic	27% (68)	19% (48)	4% (11)	4% (10)	10% (25)	37% (93)	255
Evangelical	14% (80)	17% (100)	5% (29)	1% (8)	11% (64)	51% (291)	573
Non-Evangelical	10% (65)	13% (88)	2% (12)	1% (8)	17% (115)	58% (392)	679
Community: Urban	20% (155)	18% (134)	5% (39)	3% (25)	14% (108)	40% (304)	766
Community: Suburban	9% (83)	13% (121)	3% (25)	1% (9)	16% (158)	59% (569)	965
Community: Rural	9% (42)	11% (53)	3% (14)	2% (8)	18% (84)	57% (270)	471
Employ: Private Sector	18% (127)	19% (130)	5% (35)	2% (15)	17% (117)	39% (271)	694
Employ: Government	30% (50)	21% (36)	8% (14)	5% (8)	8% (13)	28% (47)	167
Employ: Self-Employed	14% (27)	19% (36)	3% (6)	3% (5)	8% (16)	52% (98)	187
Employ: Homemaker	12% (16)	12% (16)	2% (2)	3% (4)	19% (26)	52% (71)	136
Employ: Student	11% (6)	18% (10)	6% (3)	— (0)	9% (5)	57% (31)	55
Employ: Retired	4% (20)	6% (33)	2% (9)	— (1)	17% (96)	72% (401)	560
Employ: Unemployed	9% (23)	11% (31)	2% (5)	3% (8)	23% (61)	53% (143)	272
Employ: Other	8% (10)	13% (17)	3% (4)	1% (1)	12% (15)	63% (82)	131
Military HH: Yes	10% (29)	13% (39)	2% (5)	— (1)	18% (55)	56% (167)	297
Military HH: No	13% (250)	14% (269)	4% (73)	2% (41)	16% (296)	51% (976)	1905
2022 House Vote: Democrat	17% (164)	17% (164)	4% (40)	1% (14)	13% (130)	47% (461)	973
2022 House Vote: Republican	10% (64)	11% (70)	4% (25)	3% (16)	15% (94)	57% (353)	621
2022 House Vote: Didn't Vote	9% (51)	12% (69)	2% (13)	2% (9)	20% (116)	55% (310)	568
2020 Vote: Joe Biden	16% (166)	17% (171)	3% (30)	1% (10)	15% (153)	47% (477)	1007
2020 Vote: Donald Trump	10% (66)	13% (92)	4% (27)	2% (17)	17% (117)	54% (373)	692
2020 Vote: Other	3% (1)	2% (1)	4% (2)	6% (3)	15% (8)	70% (35)	50
2020 Vote: Didn't Vote	10% (46)	10% (44)	4% (20)	3% (12)	16% (72)	57% (258)	453

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**Table MCEN1\_4: Do you have a favorable or unfavorable opinion of the following actors?**  
 Jordana Brewster

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	13% (280)	14% (308)	4% (79)	2% (43)	16% (350)	52% (1143)	2202
2018 House Vote: Democrat	17% (146)	16% (134)	4% (33)	1% (9)	14% (115)	47% (395)	833
2018 House Vote: Republican	8% (48)	13% (73)	4% (23)	2% (12)	16% (90)	57% (330)	576
2018 House Vote: Didnt Vote	11% (85)	13% (99)	3% (23)	3% (20)	18% (137)	52% (386)	750
4-Region: Northeast	16% (60)	15% (56)	3% (11)	3% (11)	14% (55)	50% (192)	386
4-Region: Midwest	11% (52)	15% (68)	2% (9)	3% (14)	15% (69)	54% (244)	455
4-Region: South	11% (91)	10% (86)	5% (41)	1% (11)	19% (160)	54% (450)	840
4-Region: West	15% (77)	19% (98)	3% (17)	1% (7)	13% (67)	49% (257)	521
Fan of Fast and Furious	21% (259)	19% (242)	5% (58)	2% (24)	14% (176)	39% (483)	1242
Favorable Opinion of FF Franchise	20% (261)	18% (238)	5% (60)	1% (18)	13% (175)	42% (552)	1304
Favorable Opinion of 1+ FF Movie	18% (274)	19% (277)	5% (71)	2% (30)	15% (220)	42% (623)	1495
Went to Movie Theater in Past Month	22% (207)	19% (182)	5% (48)	3% (28)	12% (119)	39% (368)	953
Went to Movie Theater 0 Times in Past Month	6% (73)	10% (126)	2% (30)	1% (14)	19% (231)	62% (775)	1249
Went to Movie Theater 3+ Times in Past Month	33% (131)	25% (100)	8% (33)	4% (17)	9% (38)	21% (83)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_5: Do you have a favorable or unfavorable opinion of the following actors?**

Tyrese Gibson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (457)	22% (485)	4% (98)	2% (51)	17% (370)	34% (741)	2202
Gender: Male	22% (239)	24% (260)	5% (48)	3% (33)	14% (154)	31% (336)	1070
Gender: Female	19% (218)	20% (224)	4% (50)	2% (18)	19% (215)	36% (403)	1129
Age: 18-34	30% (189)	22% (142)	6% (37)	3% (16)	14% (89)	25% (158)	631
Age: 35-44	30% (112)	32% (118)	10% (37)	2% (8)	13% (48)	13% (49)	372
Age: 45-64	17% (124)	22% (160)	3% (20)	3% (22)	20% (145)	34% (239)	711
Age: 65+	7% (32)	13% (66)	1% (5)	1% (4)	18% (87)	60% (294)	487
GenZers: 1997-2012	23% (57)	14% (34)	7% (16)	2% (6)	13% (31)	41% (99)	244
Millennials: 1981-1996	34% (234)	29% (202)	6% (44)	3% (18)	14% (95)	15% (101)	695
GenXers: 1965-1980	19% (103)	26% (142)	5% (28)	3% (18)	22% (119)	26% (141)	553
Baby Boomers: 1946-1964	10% (61)	16% (101)	1% (8)	1% (7)	18% (117)	54% (338)	631
PID: Dem (no lean)	26% (249)	24% (235)	5% (50)	2% (19)	14% (137)	28% (270)	960
PID: Ind (no lean)	18% (104)	21% (122)	3% (20)	2% (13)	20% (121)	36% (212)	593
PID: Rep (no lean)	16% (104)	20% (128)	4% (28)	3% (18)	17% (111)	40% (259)	649
PID/Gender: Dem Men	28% (138)	27% (133)	6% (29)	3% (13)	11% (56)	25% (120)	490
PID/Gender: Dem Women	24% (111)	22% (102)	5% (21)	1% (6)	17% (81)	32% (148)	468
PID/Gender: Ind Men	16% (41)	21% (54)	2% (6)	3% (7)	19% (48)	38% (96)	252
PID/Gender: Ind Women	19% (63)	20% (67)	4% (14)	2% (6)	21% (72)	34% (116)	339
PID/Gender: Rep Men	18% (60)	22% (73)	4% (13)	4% (12)	15% (49)	37% (120)	328
PID/Gender: Rep Women	14% (44)	17% (55)	5% (15)	2% (6)	19% (62)	43% (140)	321
Ideo: Liberal (1-3)	23% (143)	22% (143)	5% (30)	2% (15)	17% (109)	31% (194)	634
Ideo: Moderate (4)	21% (147)	21% (144)	5% (36)	2% (14)	18% (125)	33% (225)	691
Ideo: Conservative (5-7)	19% (135)	23% (165)	4% (26)	2% (13)	13% (94)	39% (279)	711
Educ: < College	21% (309)	22% (316)	4% (58)	3% (38)	18% (255)	32% (463)	1439
Educ: Bachelors degree	17% (81)	22% (106)	5% (27)	2% (7)	18% (86)	37% (178)	485
Educ: Post-grad	24% (67)	23% (63)	5% (14)	2% (5)	10% (29)	36% (100)	278
Income: Under 50k	20% (222)	21% (241)	4% (44)	2% (27)	18% (207)	34% (389)	1131
Income: 50k-100k	22% (138)	21% (135)	5% (31)	2% (15)	16% (105)	34% (216)	640
Income: 100k+	22% (97)	25% (109)	5% (23)	2% (9)	13% (57)	32% (136)	431
Ethnicity: White	17% (293)	22% (378)	4% (64)	2% (37)	18% (306)	37% (621)	1699
Ethnicity: Hispanic	27% (104)	26% (97)	6% (21)	3% (10)	20% (75)	19% (72)	379

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**Table MCEN1\_5: Do you have a favorable or unfavorable opinion of the following actors?**  
Tyrese Gibson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (457)	22% (485)	4% (98)	2% (51)	17% (370)	34% (741)	2202
Ethnicity: Black	44% (125)	24% (68)	6% (18)	3% (9)	12% (33)	10% (30)	283
Ethnicity: Other	18% (39)	17% (38)	7% (16)	2% (5)	14% (31)	41% (90)	220
All Christian	17% (166)	23% (216)	3% (31)	2% (16)	18% (171)	37% (358)	958
All Non-Christian	30% (71)	26% (62)	6% (15)	2% (5)	8% (18)	27% (65)	236
Atheist	12% (11)	21% (19)	1% (1)	2% (2)	20% (18)	44% (40)	92
Agnostic/Nothing in particular	21% (120)	18% (107)	6% (37)	3% (17)	19% (113)	32% (189)	583
Something Else	27% (89)	24% (80)	4% (14)	3% (11)	15% (49)	27% (89)	333
Religious Non-Protestant/Catholic	28% (72)	25% (64)	6% (16)	2% (6)	11% (27)	28% (71)	255
Evangelical	26% (150)	24% (136)	3% (17)	3% (16)	16% (91)	28% (162)	573
Non-Evangelical	14% (98)	23% (155)	4% (26)	1% (10)	18% (119)	40% (272)	679
Community: Urban	30% (227)	25% (190)	5% (41)	2% (15)	13% (100)	25% (193)	766
Community: Suburban	16% (153)	20% (193)	4% (35)	2% (24)	19% (182)	39% (378)	965
Community: Rural	16% (78)	22% (102)	5% (22)	3% (12)	18% (87)	36% (170)	471
Employ: Private Sector	25% (171)	30% (205)	4% (29)	3% (22)	17% (119)	21% (148)	694
Employ: Government	46% (76)	17% (29)	10% (16)	2% (3)	9% (15)	16% (27)	167
Employ: Self-Employed	20% (38)	25% (46)	6% (11)	3% (6)	12% (22)	34% (64)	187
Employ: Homemaker	22% (29)	28% (38)	2% (3)	2% (3)	15% (21)	31% (42)	136
Employ: Student	24% (14)	9% (5)	10% (5)	2% (1)	10% (6)	45% (25)	55
Employ: Retired	8% (46)	14% (77)	2% (9)	1% (4)	21% (116)	55% (308)	560
Employ: Unemployed	18% (49)	19% (53)	6% (18)	4% (11)	17% (47)	35% (94)	272
Employ: Other	26% (34)	24% (31)	5% (7)	— (1)	19% (25)	26% (34)	131
Military HH: Yes	15% (43)	22% (66)	4% (12)	1% (3)	23% (68)	35% (104)	297
Military HH: No	22% (414)	22% (419)	5% (87)	2% (48)	16% (301)	33% (637)	1905
2022 House Vote: Democrat	26% (250)	23% (225)	4% (41)	2% (18)	16% (159)	29% (280)	973
2022 House Vote: Republican	14% (88)	22% (134)	4% (25)	3% (16)	15% (91)	43% (268)	621
2022 House Vote: Didnt Vote	20% (114)	21% (122)	5% (31)	2% (11)	20% (111)	32% (179)	568
2020 Vote: Joe Biden	26% (261)	22% (224)	5% (46)	2% (18)	17% (173)	28% (284)	1007
2020 Vote: Donald Trump	15% (107)	20% (138)	3% (24)	2% (16)	18% (127)	40% (280)	692
2020 Vote: Other	8% (4)	14% (7)	— (0)	7% (4)	19% (9)	52% (26)	50
2020 Vote: Didn't Vote	19% (85)	25% (115)	6% (29)	3% (13)	13% (60)	33% (151)	453

Continued on next page

**Table MCEN1\_5: Do you have a favorable or unfavorable opinion of the following actors?**

Tyrese Gibson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (457)	22% (485)	4% (98)	2% (51)	17% (370)	34% (741)	2202
2018 House Vote: Democrat	27% (224)	24% (198)	5% (40)	1% (8)	17% (142)	26% (220)	833
2018 House Vote: Republican	14% (78)	20% (116)	4% (21)	2% (11)	17% (98)	44% (252)	576
2018 House Vote: Didnt Vote	20% (150)	22% (166)	5% (36)	4% (29)	16% (123)	33% (246)	750
4-Region: Northeast	22% (84)	21% (83)	6% (22)	2% (8)	16% (60)	34% (129)	386
4-Region: Midwest	19% (88)	24% (110)	5% (22)	3% (13)	14% (65)	35% (157)	455
4-Region: South	21% (175)	22% (183)	3% (28)	2% (19)	20% (171)	31% (264)	840
4-Region: West	21% (110)	21% (110)	5% (27)	2% (10)	14% (74)	36% (190)	521
Fan of Fast and Furious	31% (390)	28% (347)	6% (74)	2% (22)	12% (153)	21% (256)	1242
Favorable Opinion of FF Franchise	31% (409)	27% (351)	5% (64)	1% (17)	13% (164)	23% (299)	1304
Favorable Opinion of 1+ FF Movie	29% (427)	27% (408)	5% (82)	2% (30)	13% (197)	23% (350)	1495
Went to Movie Theater in Past Month	30% (284)	24% (229)	7% (64)	3% (24)	13% (120)	24% (232)	953
Went to Movie Theater 0 Times in Past Month	14% (173)	20% (256)	3% (35)	2% (27)	20% (250)	41% (509)	1249
Went to Movie Theater 3+ Times in Past Month	40% (163)	23% (94)	9% (35)	3% (13)	9% (38)	15% (60)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_6: Do you have a favorable or unfavorable opinion of the following actors?**  
*Jason Statham*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	31% (689)	18% (402)	3% (67)	2% (47)	16% (348)	30% (650)	2202
Gender: Male	38% (412)	22% (236)	3% (34)	3% (33)	13% (142)	20% (214)	1070
Gender: Female	24% (276)	15% (166)	3% (33)	1% (14)	18% (205)	38% (434)	1129
Age: 18-34	33% (207)	19% (119)	4% (23)	2% (13)	14% (89)	29% (180)	631
Age: 35-44	37% (137)	23% (86)	4% (16)	4% (13)	21% (79)	11% (41)	372
Age: 45-64	32% (230)	20% (140)	2% (12)	3% (20)	16% (112)	28% (196)	711
Age: 65+	24% (115)	12% (57)	3% (15)	— (1)	14% (68)	48% (232)	487
GenZers: 1997-2012	20% (48)	18% (44)	3% (8)	2% (4)	12% (29)	45% (110)	244
Millennials: 1981-1996	39% (270)	21% (147)	5% (31)	3% (21)	17% (119)	15% (105)	695
GenXers: 1965-1980	36% (198)	20% (108)	2% (10)	3% (17)	19% (106)	20% (113)	553
Baby Boomers: 1946-1964	25% (155)	15% (96)	3% (18)	1% (4)	13% (80)	44% (278)	631
PID: Dem (no lean)	31% (301)	20% (189)	3% (32)	2% (19)	14% (139)	29% (280)	960
PID: Ind (no lean)	29% (171)	16% (96)	3% (19)	2% (13)	19% (114)	30% (180)	593
PID: Rep (no lean)	33% (217)	18% (117)	3% (16)	2% (15)	15% (95)	29% (189)	649
PID/Gender: Dem Men	39% (193)	23% (114)	3% (15)	3% (14)	13% (64)	19% (91)	490
PID/Gender: Dem Women	23% (108)	16% (75)	4% (17)	1% (5)	16% (75)	40% (187)	468
PID/Gender: Ind Men	33% (83)	23% (57)	4% (11)	4% (10)	14% (36)	21% (54)	252
PID/Gender: Ind Women	25% (86)	11% (38)	2% (8)	1% (3)	23% (77)	37% (127)	339
PID/Gender: Rep Men	41% (135)	20% (65)	2% (8)	3% (9)	13% (42)	21% (69)	328
PID/Gender: Rep Women	25% (82)	16% (52)	3% (9)	2% (6)	16% (53)	37% (120)	321
Ideo: Liberal (1-3)	31% (199)	20% (130)	4% (27)	3% (16)	13% (84)	28% (177)	634
Ideo: Moderate (4)	30% (206)	15% (102)	3% (18)	2% (12)	19% (133)	32% (221)	691
Ideo: Conservative (5-7)	34% (241)	21% (150)	3% (18)	2% (13)	13% (95)	27% (194)	711
Educ: < College	33% (471)	15% (217)	3% (46)	2% (34)	17% (240)	30% (431)	1439
Educ: Bachelors degree	27% (132)	24% (115)	3% (13)	1% (5)	15% (75)	30% (144)	485
Educ: Post-grad	31% (86)	25% (70)	3% (9)	3% (8)	12% (32)	27% (75)	278
Income: Under 50k	30% (335)	13% (152)	3% (38)	2% (21)	19% (219)	32% (367)	1131
Income: 50k-100k	30% (189)	24% (151)	2% (15)	2% (15)	13% (84)	29% (186)	640
Income: 100k+	38% (165)	23% (99)	3% (14)	3% (11)	10% (44)	23% (97)	431
Ethnicity: White	30% (518)	19% (317)	3% (48)	2% (34)	17% (289)	29% (494)	1699
Ethnicity: Hispanic	38% (145)	14% (55)	4% (15)	2% (8)	20% (76)	21% (80)	379

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**Table MCEN1\_6: Do you have a favorable or unfavorable opinion of the following actors?**

Jason Statham

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	31% (689)	18% (402)	3% (67)	2% (47)	16% (348)	30% (650)	2202
Ethnicity: Black	37% (105)	15% (43)	3% (8)	4% (10)	9% (25)	33% (93)	283
Ethnicity: Other	30% (66)	19% (42)	5% (11)	2% (3)	16% (34)	29% (64)	220
All Christian	30% (288)	18% (174)	3% (30)	1% (14)	15% (140)	33% (313)	958
All Non-Christian	36% (86)	21% (49)	5% (12)	3% (7)	14% (34)	21% (49)	236
Atheist	30% (27)	23% (21)	8% (7)	2% (2)	11% (10)	27% (24)	92
Agnostic/Nothing in particular	30% (174)	17% (101)	2% (14)	3% (15)	20% (118)	28% (161)	583
Something Else	34% (114)	17% (57)	1% (4)	3% (9)	14% (46)	31% (102)	333
Religious Non-Protestant/Catholic	34% (87)	21% (55)	5% (13)	3% (7)	15% (39)	21% (54)	255
Evangelical	33% (190)	17% (97)	4% (22)	2% (14)	13% (72)	31% (178)	573
Non-Evangelical	30% (201)	18% (124)	2% (11)	1% (9)	16% (106)	34% (229)	679
Community: Urban	36% (273)	19% (146)	4% (28)	4% (28)	14% (110)	23% (180)	766
Community: Suburban	29% (277)	19% (181)	3% (29)	1% (14)	15% (145)	33% (319)	965
Community: Rural	29% (138)	16% (75)	2% (10)	1% (5)	20% (92)	32% (150)	471
Employ: Private Sector	38% (266)	24% (164)	5% (34)	2% (16)	12% (86)	18% (128)	694
Employ: Government	41% (68)	22% (36)	3% (5)	4% (7)	11% (18)	19% (32)	167
Employ: Self-Employed	29% (55)	20% (37)	3% (5)	4% (7)	11% (21)	33% (63)	187
Employ: Homemaker	28% (38)	17% (23)	2% (2)	3% (4)	29% (39)	22% (30)	136
Employ: Student	28% (15)	8% (5)	1% (1)	8% (4)	10% (6)	45% (25)	55
Employ: Retired	23% (128)	14% (78)	2% (8)	— (1)	17% (93)	45% (251)	560
Employ: Unemployed	29% (79)	13% (35)	3% (8)	2% (6)	24% (65)	29% (80)	272
Employ: Other	30% (39)	19% (24)	3% (4)	2% (2)	15% (19)	32% (41)	131
Military HH: Yes	34% (101)	19% (57)	2% (6)	1% (2)	16% (48)	28% (83)	297
Military HH: No	31% (587)	18% (345)	3% (61)	2% (45)	16% (300)	30% (567)	1905
2022 House Vote: Democrat	32% (310)	20% (191)	4% (38)	2% (18)	14% (135)	29% (280)	973
2022 House Vote: Republican	31% (195)	21% (132)	2% (14)	2% (14)	12% (75)	31% (192)	621
2022 House Vote: Didnt Vote	31% (176)	12% (69)	2% (13)	2% (12)	23% (130)	30% (168)	568
2020 Vote: Joe Biden	33% (328)	20% (200)	3% (33)	2% (20)	14% (142)	28% (285)	1007
2020 Vote: Donald Trump	34% (236)	19% (134)	2% (14)	2% (16)	13% (89)	29% (202)	692
2020 Vote: Other	15% (8)	18% (9)	2% (1)	3% (1)	18% (9)	44% (22)	50
2020 Vote: Didn't Vote	26% (117)	13% (59)	4% (20)	2% (9)	24% (107)	31% (140)	453

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**Table MCEN1\_6: Do you have a favorable or unfavorable opinion of the following actors?**  
 Jason Statham

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	31% (689)	18% (402)	3% (67)	2% (47)	16% (348)	30% (650)	2202
2018 House Vote: Democrat	33% (274)	20% (168)	3% (25)	1% (10)	14% (119)	28% (236)	833
2018 House Vote: Republican	31% (180)	19% (112)	3% (15)	2% (10)	15% (87)	30% (172)	576
2018 House Vote: Didnt Vote	30% (226)	15% (113)	3% (25)	3% (25)	18% (135)	30% (227)	750
4-Region: Northeast	34% (132)	20% (75)	4% (17)	2% (6)	9% (36)	31% (119)	386
4-Region: Midwest	30% (137)	22% (102)	1% (6)	3% (13)	18% (81)	26% (117)	455
4-Region: South	29% (244)	15% (127)	3% (26)	1% (13)	18% (149)	34% (282)	840
4-Region: West	34% (176)	19% (98)	3% (18)	3% (15)	16% (82)	25% (132)	521
Fan of Fast and Furious	44% (552)	21% (256)	3% (33)	2% (29)	12% (152)	18% (220)	1242
Favorable Opinion of FF Franchise	43% (557)	20% (264)	3% (36)	2% (24)	12% (163)	20% (261)	1304
Favorable Opinion of 1+ FF Movie	41% (614)	20% (305)	3% (50)	2% (34)	13% (191)	20% (303)	1495
Went to Movie Theater in Past Month	37% (352)	22% (212)	4% (36)	4% (35)	12% (116)	21% (203)	953
Went to Movie Theater 0 Times in Past Month	27% (337)	15% (190)	3% (31)	1% (12)	19% (232)	36% (446)	1249
Went to Movie Theater 3+ Times in Past Month	42% (170)	23% (94)	5% (20)	5% (21)	11% (43)	13% (53)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_7: Do you have a favorable or unfavorable opinion of the following actors?

Ludacris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	25% (541)	22% (484)	7% (157)	5% (106)	22% (486)	19% (429)	2202
Gender: Male	26% (274)	23% (251)	8% (89)	6% (62)	18% (191)	19% (203)	1070
Gender: Female	24% (266)	21% (232)	6% (68)	4% (44)	26% (293)	20% (226)	1129
Age: 18-34	39% (246)	24% (149)	4% (27)	3% (22)	17% (107)	13% (81)	631
Age: 35-44	36% (135)	28% (103)	10% (37)	4% (13)	14% (53)	8% (31)	372
Age: 45-64	18% (126)	26% (182)	8% (56)	5% (39)	26% (183)	18% (126)	711
Age: 65+	7% (34)	10% (50)	8% (37)	7% (32)	29% (143)	39% (191)	487
GenZers: 1997-2012	32% (79)	23% (56)	3% (8)	3% (6)	21% (52)	18% (43)	244
Millennials: 1981-1996	40% (277)	26% (183)	7% (47)	4% (26)	14% (95)	10% (66)	695
GenXers: 1965-1980	23% (126)	27% (149)	8% (47)	4% (24)	24% (134)	13% (72)	553
Baby Boomers: 1946-1964	9% (57)	15% (92)	8% (49)	7% (41)	29% (181)	34% (211)	631
PID: Dem (no lean)	32% (304)	24% (228)	6% (56)	4% (38)	18% (177)	16% (158)	960
PID: Ind (no lean)	22% (133)	20% (119)	8% (46)	5% (28)	26% (153)	19% (114)	593
PID: Rep (no lean)	16% (104)	21% (138)	8% (55)	6% (40)	24% (156)	24% (157)	649
PID/Gender: Dem Men	34% (165)	26% (125)	7% (36)	5% (23)	13% (62)	16% (80)	490
PID/Gender: Dem Women	30% (139)	22% (102)	4% (20)	3% (15)	24% (114)	17% (78)	468
PID/Gender: Ind Men	17% (42)	20% (49)	8% (21)	7% (19)	25% (64)	23% (57)	252
PID/Gender: Ind Women	27% (90)	20% (69)	7% (25)	3% (10)	26% (89)	17% (57)	339
PID/Gender: Rep Men	20% (67)	23% (76)	10% (32)	6% (21)	20% (65)	20% (66)	328
PID/Gender: Rep Women	11% (37)	19% (61)	7% (22)	6% (19)	28% (91)	28% (91)	321
Ideo: Liberal (1-3)	24% (154)	23% (145)	8% (48)	6% (38)	23% (144)	16% (105)	634
Ideo: Moderate (4)	28% (196)	20% (141)	6% (41)	3% (19)	23% (157)	20% (137)	691
Ideo: Conservative (5-7)	20% (143)	23% (164)	9% (62)	5% (36)	20% (144)	23% (162)	711
Educ: < College	27% (383)	21% (303)	7% (101)	5% (74)	22% (315)	18% (262)	1439
Educ: Bachelors degree	19% (91)	24% (114)	8% (37)	5% (24)	24% (114)	21% (104)	485
Educ: Post-grad	24% (67)	24% (67)	7% (18)	3% (7)	20% (56)	23% (63)	278
Income: Under 50k	25% (285)	19% (218)	7% (77)	5% (53)	24% (272)	20% (226)	1131
Income: 50k-100k	22% (143)	25% (158)	7% (46)	6% (40)	20% (130)	19% (123)	640
Income: 100k+	26% (113)	25% (107)	8% (34)	3% (13)	19% (84)	19% (80)	431
Ethnicity: White	20% (333)	22% (380)	8% (132)	5% (84)	25% (416)	21% (354)	1699
Ethnicity: Hispanic	34% (127)	18% (66)	7% (26)	3% (11)	27% (101)	12% (47)	379

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**Table MCEN1\_7: Do you have a favorable or unfavorable opinion of the following actors?**  
*Ludacris*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	25% (541)	22% (484)	7% (157)	5% (106)	22% (486)	19% (429)	2202
Ethnicity: Black	53% (149)	24% (67)	3% (7)	4% (12)	9% (27)	8% (21)	283
Ethnicity: Other	26% (58)	17% (38)	8% (17)	4% (10)	19% (43)	24% (54)	220
All Christian	19% (179)	21% (200)	7% (71)	5% (44)	25% (241)	23% (222)	958
All Non-Christian	38% (89)	20% (48)	8% (18)	5% (11)	12% (27)	18% (43)	236
Atheist	8% (7)	27% (25)	12% (11)	11% (10)	20% (18)	23% (21)	92
Agnostic/Nothing in particular	26% (151)	22% (129)	6% (37)	4% (26)	25% (146)	16% (93)	583
Something Else	34% (114)	25% (82)	6% (19)	4% (15)	16% (53)	15% (51)	333
Religious Non-Protestant/Catholic	35% (89)	19% (49)	9% (23)	4% (11)	14% (35)	19% (48)	255
Evangelical	30% (170)	20% (112)	7% (37)	4% (23)	21% (119)	19% (111)	573
Non-Evangelical	17% (116)	24% (166)	7% (47)	5% (34)	24% (163)	23% (153)	679
Community: Urban	34% (262)	23% (179)	6% (45)	5% (39)	16% (125)	15% (116)	766
Community: Suburban	20% (189)	21% (205)	7% (67)	5% (44)	26% (255)	21% (206)	965
Community: Rural	19% (90)	21% (101)	10% (45)	5% (22)	22% (106)	23% (107)	471
Employ: Private Sector	28% (193)	27% (185)	8% (52)	4% (27)	22% (151)	12% (86)	694
Employ: Government	46% (76)	23% (38)	8% (13)	4% (6)	9% (16)	10% (17)	167
Employ: Self-Employed	25% (46)	27% (51)	6% (11)	5% (9)	18% (33)	19% (36)	187
Employ: Homemaker	25% (34)	25% (34)	10% (14)	3% (4)	26% (36)	10% (14)	136
Employ: Student	40% (22)	17% (9)	2% (1)	2% (1)	10% (5)	30% (16)	55
Employ: Retired	8% (46)	15% (83)	8% (46)	6% (32)	28% (155)	35% (198)	560
Employ: Unemployed	31% (83)	20% (56)	6% (15)	6% (17)	22% (61)	15% (40)	272
Employ: Other	30% (39)	22% (29)	3% (4)	7% (9)	22% (29)	16% (21)	131
Military HH: Yes	17% (51)	22% (64)	9% (28)	5% (16)	24% (71)	23% (68)	297
Military HH: No	26% (490)	22% (420)	7% (129)	5% (90)	22% (415)	19% (362)	1905
2022 House Vote: Democrat	30% (296)	22% (213)	7% (64)	4% (43)	20% (191)	17% (166)	973
2022 House Vote: Republican	15% (94)	22% (136)	9% (54)	7% (41)	22% (138)	26% (159)	621
2022 House Vote: Didnt Vote	26% (146)	24% (135)	5% (30)	3% (16)	25% (144)	17% (97)	568
2020 Vote: Joe Biden	31% (316)	22% (221)	7% (72)	4% (37)	19% (191)	17% (170)	1007
2020 Vote: Donald Trump	16% (109)	22% (152)	7% (50)	6% (45)	25% (177)	23% (159)	692
2020 Vote: Other	15% (7)	4% (2)	13% (7)	9% (4)	35% (18)	24% (12)	50
2020 Vote: Didn't Vote	24% (108)	24% (109)	6% (27)	4% (19)	22% (101)	19% (88)	453

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**Table MCEN1\_7: Do you have a favorable or unfavorable opinion of the following actors?**

*Ludacris*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	25% (541)	22% (484)	7% (157)	5% (106)	22% (486)	19% (429)	2202
2018 House Vote: Democrat	31% (258)	23% (195)	7% (55)	4% (31)	19% (157)	16% (137)	833
2018 House Vote: Republican	15% (88)	20% (115)	8% (46)	6% (37)	26% (148)	25% (142)	576
2018 House Vote: Didnt Vote	26% (191)	22% (168)	7% (51)	5% (36)	22% (166)	18% (138)	750
4-Region: Northeast	24% (93)	21% (83)	6% (24)	6% (22)	21% (82)	22% (83)	386
4-Region: Midwest	23% (103)	25% (114)	8% (34)	7% (33)	21% (94)	17% (76)	455
4-Region: South	24% (203)	22% (188)	7% (55)	4% (30)	27% (223)	17% (141)	840
4-Region: West	27% (142)	19% (100)	8% (44)	4% (21)	17% (87)	25% (128)	521
Fan of Fast and Furious	38% (467)	26% (318)	7% (89)	3% (38)	15% (182)	12% (148)	1242
Favorable Opinion of FF Franchise	36% (473)	26% (342)	6% (80)	3% (34)	15% (192)	14% (183)	1304
Favorable Opinion of 1+ FF Movie	33% (497)	26% (385)	7% (110)	3% (50)	16% (242)	14% (211)	1495
Went to Movie Theater in Past Month	35% (334)	22% (214)	6% (62)	4% (35)	16% (155)	16% (152)	953
Went to Movie Theater 0 Times in Past Month	17% (206)	22% (270)	8% (95)	6% (70)	26% (330)	22% (277)	1249
Went to Movie Theater 3+ Times in Past Month	46% (184)	22% (89)	5% (22)	4% (17)	11% (45)	11% (45)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_8: Do you have a favorable or unfavorable opinion of the following actors?**  
Gal Gadot

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (460)	18% (402)	3% (76)	3% (71)	15% (337)	39% (856)	2202
Gender: Male	27% (284)	22% (232)	4% (43)	3% (34)	13% (144)	31% (333)	1070
Gender: Female	16% (176)	15% (169)	3% (32)	3% (37)	17% (191)	46% (523)	1129
Age: 18-34	27% (172)	20% (126)	5% (29)	3% (20)	13% (80)	32% (203)	631
Age: 35-44	25% (93)	22% (80)	6% (21)	4% (17)	18% (67)	25% (93)	372
Age: 45-64	19% (134)	17% (124)	2% (16)	4% (32)	16% (111)	41% (295)	711
Age: 65+	12% (60)	15% (72)	2% (10)	— (2)	16% (79)	54% (265)	487
GenZers: 1997-2012	17% (40)	19% (46)	5% (12)	3% (7)	16% (38)	41% (100)	244
Millennials: 1981-1996	30% (206)	22% (152)	5% (37)	4% (28)	13% (91)	26% (181)	695
GenXers: 1965-1980	20% (112)	18% (101)	2% (13)	5% (26)	17% (95)	37% (206)	553
Baby Boomers: 1946-1964	14% (91)	16% (98)	2% (13)	1% (8)	16% (103)	50% (317)	631
PID: Dem (no lean)	26% (253)	20% (195)	4% (37)	2% (22)	13% (122)	34% (331)	960
PID: Ind (no lean)	14% (85)	19% (111)	4% (22)	3% (15)	18% (109)	42% (250)	593
PID: Rep (no lean)	19% (121)	15% (96)	3% (17)	5% (34)	16% (106)	42% (275)	649
PID/Gender: Dem Men	33% (162)	25% (123)	4% (20)	2% (11)	9% (44)	27% (130)	490
PID/Gender: Dem Women	19% (91)	15% (72)	4% (17)	2% (10)	16% (77)	43% (201)	468
PID/Gender: Ind Men	17% (42)	19% (49)	6% (14)	3% (8)	18% (46)	37% (93)	252
PID/Gender: Ind Women	13% (43)	18% (61)	2% (8)	2% (7)	18% (62)	46% (157)	339
PID/Gender: Rep Men	24% (80)	18% (60)	3% (9)	4% (14)	17% (54)	34% (110)	328
PID/Gender: Rep Women	13% (42)	11% (36)	2% (8)	6% (19)	16% (51)	51% (165)	321
Ideo: Liberal (1-3)	25% (159)	21% (131)	5% (32)	4% (26)	15% (92)	31% (194)	634
Ideo: Moderate (4)	18% (127)	18% (122)	3% (21)	2% (15)	17% (116)	42% (290)	691
Ideo: Conservative (5-7)	22% (154)	18% (130)	3% (18)	4% (26)	14% (103)	39% (280)	711
Educ: < College	19% (270)	15% (221)	3% (42)	4% (51)	16% (234)	43% (621)	1439
Educ: Bachelors degree	23% (110)	23% (113)	4% (21)	2% (11)	15% (73)	32% (156)	485
Educ: Post-grad	29% (80)	25% (69)	5% (13)	3% (9)	11% (30)	28% (78)	278
Income: Under 50k	16% (181)	14% (161)	3% (31)	4% (47)	18% (199)	45% (512)	1131
Income: 50k-100k	23% (145)	21% (136)	5% (29)	2% (12)	14% (89)	36% (229)	640
Income: 100k+	31% (134)	24% (105)	4% (16)	3% (12)	12% (50)	27% (115)	431
Ethnicity: White	22% (365)	18% (310)	4% (60)	3% (51)	16% (267)	38% (645)	1699
Ethnicity: Hispanic	29% (112)	19% (72)	2% (8)	3% (11)	17% (65)	29% (111)	379

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**Table MCEN1\_8: Do you have a favorable or unfavorable opinion of the following actors?**

Gal Gadot

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (460)	18% (402)	3% (76)	3% (71)	15% (337)	39% (856)	2202
Ethnicity: Black	16% (45)	19% (52)	2% (7)	3% (8)	15% (42)	46% (129)	283
Ethnicity: Other	22% (49)	18% (39)	4% (8)	5% (12)	13% (28)	37% (82)	220
All Christian	20% (191)	20% (187)	4% (34)	2% (22)	16% (149)	39% (374)	958
All Non-Christian	34% (81)	23% (54)	5% (11)	5% (12)	11% (26)	22% (53)	236
Atheist	20% (18)	20% (18)	4% (4)	8% (8)	17% (16)	31% (28)	92
Agnostic/Nothing in particular	20% (114)	17% (98)	2% (12)	3% (20)	16% (92)	42% (246)	583
Something Else	17% (55)	13% (45)	4% (15)	3% (9)	16% (54)	47% (155)	333
Religious Non-Protestant/Catholic	32% (82)	23% (60)	4% (11)	5% (12)	12% (30)	23% (60)	255
Evangelical	21% (121)	17% (96)	4% (22)	4% (21)	12% (67)	43% (246)	573
Non-Evangelical	18% (119)	18% (124)	4% (25)	1% (9)	19% (128)	40% (274)	679
Community: Urban	26% (202)	21% (159)	5% (39)	4% (29)	13% (103)	31% (234)	766
Community: Suburban	18% (178)	19% (184)	3% (29)	2% (24)	17% (162)	40% (388)	965
Community: Rural	17% (80)	13% (59)	2% (8)	4% (18)	15% (73)	50% (234)	471
Employ: Private Sector	28% (192)	23% (160)	4% (29)	4% (31)	15% (102)	26% (181)	694
Employ: Government	35% (58)	21% (35)	5% (9)	2% (3)	9% (15)	28% (47)	167
Employ: Self-Employed	22% (41)	21% (39)	4% (8)	3% (6)	7% (12)	43% (81)	187
Employ: Homemaker	16% (21)	14% (19)	3% (4)	5% (7)	23% (32)	39% (53)	136
Employ: Student	19% (10)	30% (17)	3% (2)	1% (1)	15% (8)	33% (18)	55
Employ: Retired	12% (67)	13% (73)	2% (12)	1% (4)	19% (105)	53% (298)	560
Employ: Unemployed	17% (46)	13% (35)	3% (7)	6% (15)	18% (50)	43% (118)	272
Employ: Other	18% (23)	19% (25)	5% (7)	3% (3)	10% (13)	45% (59)	131
Military HH: Yes	19% (57)	17% (49)	3% (9)	4% (11)	16% (47)	41% (122)	297
Military HH: No	21% (403)	19% (353)	3% (66)	3% (60)	15% (290)	39% (734)	1905
2022 House Vote: Democrat	26% (251)	22% (214)	4% (39)	3% (25)	13% (130)	32% (314)	973
2022 House Vote: Republican	17% (106)	15% (96)	3% (19)	4% (24)	15% (94)	46% (284)	621
2022 House Vote: Didnt Vote	18% (100)	15% (84)	3% (15)	3% (18)	19% (108)	43% (242)	568
2020 Vote: Joe Biden	26% (266)	21% (210)	4% (38)	2% (23)	13% (133)	34% (337)	1007
2020 Vote: Donald Trump	16% (114)	16% (112)	2% (17)	5% (31)	17% (119)	43% (299)	692
2020 Vote: Other	10% (5)	16% (8)	7% (4)	8% (4)	18% (9)	42% (21)	50
2020 Vote: Didn't Vote	17% (75)	16% (73)	4% (18)	3% (13)	17% (76)	44% (198)	453

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**Table MCEN1\_8: Do you have a favorable or unfavorable opinion of the following actors?**  
*Gal Gadot*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	21% (460)	18% (402)	3% (76)	3% (71)	15% (337)	39% (856)	2202
2018 House Vote: Democrat	27% (222)	21% (177)	4% (30)	1% (11)	13% (110)	34% (284)	833
2018 House Vote: Republican	16% (91)	16% (92)	3% (19)	5% (28)	17% (96)	43% (250)	576
2018 House Vote: Didnt Vote	19% (144)	17% (127)	3% (26)	4% (31)	17% (129)	39% (292)	750
4-Region: Northeast	25% (95)	16% (62)	5% (20)	4% (15)	13% (50)	37% (143)	386
4-Region: Midwest	17% (76)	21% (93)	4% (17)	3% (12)	15% (70)	41% (186)	455
4-Region: South	19% (161)	16% (132)	2% (19)	2% (20)	19% (158)	42% (350)	840
4-Region: West	25% (128)	22% (114)	4% (19)	5% (24)	11% (59)	34% (177)	521
Fan of Fast and Furious	29% (355)	21% (261)	4% (46)	4% (46)	12% (145)	31% (390)	1242
Favorable Opinion of FF Franchise	28% (364)	21% (277)	3% (37)	2% (31)	12% (157)	34% (438)	1304
Favorable Opinion of 1+ FF Movie	26% (396)	21% (315)	3% (49)	3% (46)	12% (184)	34% (506)	1495
Went to Movie Theater in Past Month	28% (266)	21% (198)	5% (44)	4% (38)	12% (114)	31% (293)	953
Went to Movie Theater 0 Times in Past Month	16% (194)	16% (204)	3% (32)	3% (33)	18% (223)	45% (562)	1249
Went to Movie Theater 3+ Times in Past Month	35% (140)	22% (89)	5% (22)	6% (24)	10% (41)	21% (86)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_9: Do you have a favorable or unfavorable opinion of the following actors?

Sung Kang

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	11% (240)	9% (205)	2% (54)	2% (53)	13% (294)	62% (1356)	2202
Gender: Male	16% (171)	13% (136)	3% (27)	3% (37)	12% (131)	53% (567)	1070
Gender: Female	6% (69)	6% (68)	2% (26)	1% (16)	14% (163)	70% (786)	1129
Age: 18-34	18% (112)	12% (75)	3% (22)	3% (16)	14% (89)	50% (317)	631
Age: 35-44	18% (66)	18% (68)	4% (15)	4% (16)	13% (48)	43% (160)	372
Age: 45-64	7% (52)	7% (53)	1% (6)	3% (20)	16% (114)	66% (467)	711
Age: 65+	2% (11)	2% (10)	2% (11)	— (2)	9% (43)	84% (411)	487
GenZers: 1997-2012	8% (20)	9% (21)	4% (9)	2% (5)	14% (35)	63% (153)	244
Millennials: 1981-1996	22% (153)	16% (111)	4% (26)	4% (26)	13% (88)	42% (290)	695
GenXers: 1965-1980	9% (50)	9% (47)	1% (6)	3% (15)	19% (103)	60% (330)	553
Baby Boomers: 1946-1964	3% (16)	3% (22)	2% (13)	1% (7)	10% (62)	81% (511)	631
PID: Dem (no lean)	16% (154)	12% (115)	3% (32)	2% (21)	11% (101)	56% (536)	960
PID: Ind (no lean)	7% (41)	6% (33)	2% (9)	3% (16)	16% (93)	68% (400)	593
PID: Rep (no lean)	7% (45)	9% (57)	2% (12)	2% (15)	15% (100)	65% (420)	649
PID/Gender: Dem Men	24% (120)	17% (82)	3% (14)	3% (16)	9% (46)	43% (212)	490
PID/Gender: Dem Women	7% (34)	7% (34)	4% (18)	1% (5)	12% (55)	69% (322)	468
PID/Gender: Ind Men	8% (19)	7% (18)	2% (6)	5% (12)	16% (40)	62% (156)	252
PID/Gender: Ind Women	6% (22)	4% (14)	1% (3)	1% (4)	16% (53)	72% (244)	339
PID/Gender: Rep Men	10% (32)	11% (36)	2% (7)	3% (9)	14% (45)	61% (199)	328
PID/Gender: Rep Women	4% (13)	6% (20)	2% (5)	2% (7)	17% (55)	69% (221)	321
Ideo: Liberal (1-3)	14% (88)	9% (57)	3% (19)	3% (16)	12% (75)	60% (380)	634
Ideo: Moderate (4)	8% (57)	11% (76)	2% (13)	3% (19)	18% (122)	58% (403)	691
Ideo: Conservative (5-7)	12% (87)	10% (68)	3% (19)	2% (14)	10% (73)	63% (450)	711
Educ: < College	9% (134)	7% (108)	2% (31)	3% (37)	16% (223)	63% (906)	1439
Educ: Bachelors degree	11% (53)	9% (45)	2% (12)	2% (11)	11% (54)	64% (310)	485
Educ: Post-grad	19% (53)	19% (52)	4% (11)	2% (5)	6% (17)	50% (140)	278
Income: Under 50k	6% (67)	8% (86)	2% (22)	3% (30)	16% (182)	66% (744)	1131
Income: 50k-100k	12% (76)	10% (65)	2% (16)	2% (12)	12% (76)	62% (396)	640
Income: 100k+	23% (97)	13% (54)	4% (16)	3% (11)	8% (36)	50% (216)	431
Ethnicity: White	11% (179)	8% (140)	2% (37)	2% (34)	14% (246)	63% (1063)	1699
Ethnicity: Hispanic	21% (80)	8% (29)	3% (10)	1% (5)	22% (84)	45% (171)	379

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**Table MCEN1\_9: Do you have a favorable or unfavorable opinion of the following actors?**

Sung Kang

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	11% (240)	9% (205)	2% (54)	2% (53)	13% (294)	62% (1356)	2202
Ethnicity: Black	14% (39)	14% (39)	4% (10)	6% (17)	10% (28)	53% (150)	283
Ethnicity: Other	10% (22)	12% (26)	3% (6)	1% (3)	9% (20)	65% (143)	220
All Christian	10% (99)	8% (73)	3% (29)	2% (20)	13% (127)	64% (609)	958
All Non-Christian	29% (69)	18% (43)	3% (8)	3% (8)	6% (14)	40% (94)	236
Atheist	5% (4)	13% (12)	1% (1)	1% (1)	15% (14)	66% (61)	92
Agnostic/Nothing in particular	7% (43)	7% (39)	1% (8)	4% (21)	15% (90)	66% (382)	583
Something Else	7% (24)	12% (39)	2% (8)	1% (4)	15% (49)	63% (210)	333
Religious Non-Protestant/Catholic	27% (69)	17% (43)	3% (8)	3% (8)	7% (18)	43% (109)	255
Evangelical	14% (78)	12% (68)	4% (25)	2% (10)	12% (71)	56% (322)	573
Non-Evangelical	6% (42)	6% (40)	2% (11)	2% (13)	14% (98)	70% (476)	679
Community: Urban	20% (150)	16% (119)	4% (31)	3% (26)	13% (101)	44% (339)	766
Community: Suburban	7% (66)	5% (52)	2% (19)	1% (14)	14% (132)	71% (682)	965
Community: Rural	5% (24)	7% (34)	1% (4)	3% (13)	13% (61)	71% (335)	471
Employ: Private Sector	15% (107)	13% (90)	4% (28)	3% (20)	17% (118)	48% (331)	694
Employ: Government	29% (48)	17% (28)	4% (7)	4% (7)	9% (15)	37% (61)	167
Employ: Self-Employed	11% (20)	12% (22)	2% (4)	4% (8)	12% (22)	60% (112)	187
Employ: Homemaker	8% (11)	11% (15)	— (0)	2% (3)	20% (27)	58% (79)	136
Employ: Student	12% (6)	14% (8)	4% (2)	— (0)	10% (6)	60% (33)	55
Employ: Retired	2% (12)	3% (17)	1% (4)	1% (4)	11% (61)	83% (462)	560
Employ: Unemployed	9% (24)	7% (19)	2% (4)	3% (9)	10% (28)	69% (188)	272
Employ: Other	9% (12)	5% (7)	3% (4)	1% (1)	14% (18)	68% (89)	131
Military HH: Yes	12% (35)	7% (20)	2% (5)	1% (2)	15% (46)	64% (189)	297
Military HH: No	11% (206)	10% (185)	3% (49)	3% (52)	13% (248)	61% (1166)	1905
2022 House Vote: Democrat	15% (150)	11% (107)	3% (32)	2% (23)	11% (108)	57% (554)	973
2022 House Vote: Republican	6% (40)	8% (48)	2% (13)	2% (15)	11% (70)	70% (436)	621
2022 House Vote: Didn't Vote	9% (49)	9% (49)	1% (8)	2% (13)	19% (110)	60% (340)	568
2020 Vote: Joe Biden	15% (154)	11% (115)	2% (21)	2% (19)	11% (112)	58% (586)	1007
2020 Vote: Donald Trump	6% (40)	9% (61)	2% (13)	3% (18)	14% (100)	67% (461)	692
2020 Vote: Other	1% (0)	3% (2)	— (0)	3% (1)	17% (9)	76% (38)	50
2020 Vote: Didn't Vote	10% (46)	6% (28)	4% (19)	3% (16)	16% (74)	60% (271)	453

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**Table MCEN1\_9: Do you have a favorable or unfavorable opinion of the following actors?**  
Sung Kang

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	11% (240)	9% (205)	2% (54)	2% (53)	13% (294)	62% (1356)	2202
2018 House Vote: Democrat	17% (140)	12% (99)	3% (22)	2% (15)	11% (90)	56% (468)	833
2018 House Vote: Republican	5% (27)	7% (41)	2% (12)	2% (11)	13% (76)	71% (409)	576
2018 House Vote: Didnt Vote	10% (73)	8% (63)	3% (19)	3% (26)	16% (123)	59% (445)	750
4-Region: Northeast	14% (55)	8% (32)	4% (14)	2% (7)	10% (39)	62% (238)	386
4-Region: Midwest	7% (34)	10% (47)	2% (9)	4% (18)	14% (65)	62% (282)	455
4-Region: South	8% (71)	8% (69)	3% (23)	2% (15)	16% (130)	63% (531)	840
4-Region: West	15% (80)	11% (57)	1% (7)	2% (13)	12% (60)	59% (305)	521
Fan of Fast and Furious	18% (218)	15% (185)	3% (36)	3% (35)	14% (174)	48% (594)	1242
Favorable Opinion of FF Franchise	17% (225)	13% (167)	3% (35)	2% (29)	13% (170)	52% (680)	1304
Favorable Opinion of 1+ FF Movie	16% (234)	13% (194)	3% (48)	3% (39)	14% (210)	52% (771)	1495
Went to Movie Theater in Past Month	19% (183)	15% (141)	4% (34)	4% (36)	15% (140)	44% (420)	953
Went to Movie Theater 0 Times in Past Month	5% (58)	5% (64)	2% (19)	1% (18)	12% (154)	75% (936)	1249
Went to Movie Theater 3+ Times in Past Month	32% (129)	23% (91)	6% (23)	6% (24)	11% (45)	23% (91)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN1\_10: Do you have a favorable or unfavorable opinion of the following actors?**  
 John Cena

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (666)	29% (631)	6% (136)	4% (96)	16% (342)	15% (332)	2202
Gender: Male	35% (375)	30% (317)	7% (72)	4% (48)	12% (130)	12% (129)	1070
Gender: Female	26% (289)	28% (313)	6% (64)	4% (48)	19% (211)	18% (203)	1129
Age: 18-34	42% (262)	28% (176)	7% (43)	5% (34)	13% (82)	5% (34)	631
Age: 35-44	33% (122)	31% (115)	9% (32)	5% (17)	16% (59)	7% (26)	372
Age: 45-64	26% (182)	31% (224)	6% (44)	4% (32)	16% (110)	17% (120)	711
Age: 65+	20% (99)	24% (116)	4% (17)	3% (13)	18% (90)	31% (152)	487
GenZers: 1997-2012	38% (93)	30% (72)	9% (21)	5% (11)	12% (30)	7% (16)	244
Millennials: 1981-1996	40% (277)	28% (195)	7% (51)	5% (32)	14% (96)	6% (43)	695
GenXers: 1965-1980	30% (166)	32% (175)	6% (32)	5% (28)	14% (80)	13% (71)	553
Baby Boomers: 1946-1964	19% (121)	27% (171)	4% (27)	4% (25)	19% (122)	26% (165)	631
PID: Dem (no lean)	37% (355)	27% (263)	6% (56)	5% (46)	13% (121)	12% (119)	960
PID: Ind (no lean)	22% (130)	30% (178)	6% (33)	5% (29)	22% (129)	16% (94)	593
PID: Rep (no lean)	28% (181)	29% (189)	7% (47)	3% (21)	14% (92)	18% (119)	649
PID/Gender: Dem Men	41% (203)	29% (144)	6% (30)	5% (25)	9% (42)	9% (46)	490
PID/Gender: Dem Women	32% (152)	25% (119)	6% (26)	4% (21)	17% (77)	16% (73)	468
PID/Gender: Ind Men	24% (59)	26% (65)	7% (18)	6% (14)	20% (50)	18% (45)	252
PID/Gender: Ind Women	21% (70)	33% (112)	4% (15)	4% (15)	23% (79)	14% (49)	339
PID/Gender: Rep Men	34% (113)	33% (107)	7% (24)	3% (9)	11% (37)	12% (38)	328
PID/Gender: Rep Women	21% (68)	26% (83)	7% (23)	4% (12)	17% (55)	25% (81)	321
Ideo: Liberal (1-3)	35% (222)	27% (172)	7% (43)	4% (27)	13% (82)	14% (87)	634
Ideo: Moderate (4)	29% (201)	27% (186)	5% (34)	6% (39)	19% (128)	15% (103)	691
Ideo: Conservative (5-7)	28% (197)	32% (228)	6% (44)	3% (25)	14% (98)	17% (119)	711
Educ: < College	31% (443)	28% (410)	6% (85)	5% (71)	16% (228)	14% (202)	1439
Educ: Bachelors degree	25% (123)	31% (149)	8% (37)	3% (15)	17% (83)	16% (78)	485
Educ: Post-grad	36% (99)	26% (72)	5% (14)	4% (10)	11% (31)	19% (52)	278
Income: Under 50k	28% (315)	28% (315)	6% (67)	5% (54)	18% (205)	16% (175)	1131
Income: 50k-100k	29% (186)	30% (192)	6% (39)	5% (30)	14% (90)	16% (102)	640
Income: 100k+	38% (165)	29% (123)	7% (30)	3% (12)	11% (46)	13% (54)	431
Ethnicity: White	30% (505)	30% (508)	5% (91)	4% (72)	15% (262)	15% (262)	1699
Ethnicity: Hispanic	46% (173)	25% (95)	5% (20)	7% (25)	11% (42)	7% (26)	379

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**Table MCEN1\_10: Do you have a favorable or unfavorable opinion of the following actors?**

John Cena

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (666)	29% (631)	6% (136)	4% (96)	16% (342)	15% (332)	2202
Ethnicity: Black	39% (111)	24% (69)	7% (18)	4% (12)	14% (39)	12% (33)	283
Ethnicity: Other	23% (50)	24% (54)	12% (27)	6% (13)	18% (41)	17% (36)	220
All Christian	31% (293)	28% (265)	5% (50)	4% (35)	15% (148)	17% (167)	958
All Non-Christian	39% (92)	26% (62)	9% (22)	4% (9)	9% (21)	13% (30)	236
Atheist	17% (16)	29% (27)	13% (12)	7% (7)	16% (14)	18% (17)	92
Agnostic/Nothing in particular	25% (145)	33% (190)	6% (34)	5% (29)	19% (114)	12% (72)	583
Something Else	36% (121)	26% (87)	5% (18)	5% (16)	13% (45)	14% (46)	333
Religious Non-Protestant/Catholic	37% (94)	28% (70)	9% (23)	3% (9)	10% (26)	13% (34)	255
Evangelical	37% (215)	27% (153)	4% (25)	3% (18)	13% (72)	16% (90)	573
Non-Evangelical	28% (193)	28% (187)	6% (38)	5% (32)	17% (113)	17% (116)	679
Community: Urban	38% (293)	28% (215)	6% (47)	5% (39)	13% (96)	10% (76)	766
Community: Suburban	27% (262)	27% (264)	6% (57)	4% (40)	18% (178)	17% (166)	965
Community: Rural	24% (112)	32% (152)	7% (32)	4% (17)	14% (68)	19% (90)	471
Employ: Private Sector	38% (263)	29% (198)	8% (58)	3% (24)	13% (89)	9% (62)	694
Employ: Government	47% (78)	23% (38)	9% (15)	5% (8)	7% (12)	10% (16)	167
Employ: Self-Employed	29% (54)	39% (73)	4% (7)	3% (5)	9% (16)	17% (32)	187
Employ: Homemaker	33% (45)	31% (42)	5% (6)	5% (6)	19% (26)	8% (11)	136
Employ: Student	31% (17)	31% (17)	11% (6)	4% (2)	11% (6)	13% (7)	55
Employ: Retired	19% (104)	25% (141)	4% (22)	3% (15)	19% (106)	31% (172)	560
Employ: Unemployed	27% (74)	26% (71)	4% (12)	8% (21)	26% (71)	9% (24)	272
Employ: Other	23% (30)	40% (52)	8% (10)	12% (15)	12% (16)	6% (8)	131
Military HH: Yes	35% (103)	32% (93)	5% (13)	2% (5)	14% (41)	14% (41)	297
Military HH: No	30% (563)	28% (537)	6% (122)	5% (91)	16% (301)	15% (291)	1905
2022 House Vote: Democrat	36% (355)	28% (271)	6% (55)	4% (36)	13% (126)	14% (131)	973
2022 House Vote: Republican	23% (142)	31% (193)	6% (40)	4% (23)	14% (88)	22% (135)	621
2022 House Vote: Didnt Vote	29% (164)	27% (151)	7% (40)	6% (32)	21% (119)	11% (62)	568
2020 Vote: Joe Biden	35% (357)	27% (268)	6% (62)	4% (36)	15% (151)	13% (134)	1007
2020 Vote: Donald Trump	25% (176)	31% (217)	7% (49)	3% (24)	14% (94)	19% (132)	692
2020 Vote: Other	12% (6)	24% (12)	6% (3)	9% (5)	23% (11)	26% (13)	50
2020 Vote: Didn't Vote	28% (127)	30% (134)	5% (23)	7% (32)	19% (85)	12% (52)	453

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**Table MCEN1\_10: Do you have a favorable or unfavorable opinion of the following actors?**  
 John Cena

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (666)	29% (631)	6% (136)	4% (96)	16% (342)	15% (332)	2202
2018 House Vote: Democrat	36% (296)	29% (240)	5% (43)	4% (30)	13% (110)	14% (114)	833
2018 House Vote: Republican	26% (148)	29% (165)	6% (34)	4% (22)	17% (97)	19% (111)	576
2018 House Vote: Didnt Vote	29% (215)	29% (218)	7% (55)	6% (42)	17% (126)	12% (94)	750
4-Region: Northeast	28% (107)	28% (106)	7% (27)	5% (18)	14% (53)	19% (74)	386
4-Region: Midwest	34% (156)	29% (131)	6% (28)	4% (17)	14% (64)	13% (59)	455
4-Region: South	28% (239)	29% (245)	7% (55)	4% (32)	19% (156)	13% (112)	840
4-Region: West	31% (164)	28% (148)	5% (26)	5% (28)	13% (69)	17% (86)	521
Fan of Fast and Furious	41% (511)	31% (386)	7% (82)	4% (46)	10% (124)	7% (93)	1242
Favorable Opinion of FF Franchise	40% (517)	33% (425)	5% (66)	3% (39)	11% (143)	9% (114)	1304
Favorable Opinion of 1+ FF Movie	39% (579)	31% (461)	6% (94)	4% (57)	11% (164)	9% (141)	1495
Went to Movie Theater in Past Month	40% (383)	29% (280)	5% (51)	4% (40)	10% (97)	11% (101)	953
Went to Movie Theater 0 Times in Past Month	23% (283)	28% (351)	7% (85)	4% (56)	20% (244)	18% (230)	1249
Went to Movie Theater 3+ Times in Past Month	50% (200)	24% (97)	7% (28)	4% (14)	8% (33)	7% (30)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_11: Do you have a favorable or unfavorable opinion of the following actors?**

Eva Mendes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	25% (559)	23% (515)	3% (71)	3% (71)	20% (431)	25% (556)	2202
Gender: Male	31% (331)	23% (250)	3% (33)	3% (32)	17% (182)	23% (242)	1070
Gender: Female	20% (227)	23% (264)	3% (38)	3% (39)	22% (248)	28% (313)	1129
Age: 18-34	30% (186)	18% (116)	6% (35)	3% (18)	16% (99)	28% (178)	631
Age: 35-44	36% (133)	25% (93)	4% (16)	6% (21)	19% (72)	10% (37)	372
Age: 45-64	24% (174)	26% (188)	2% (14)	3% (19)	22% (156)	23% (161)	711
Age: 65+	13% (65)	24% (118)	1% (7)	3% (14)	21% (104)	37% (180)	487
GenZers: 1997-2012	16% (39)	11% (27)	6% (14)	4% (10)	15% (37)	48% (118)	244
Millennials: 1981-1996	37% (255)	25% (172)	5% (34)	3% (20)	18% (124)	13% (89)	695
GenXers: 1965-1980	29% (159)	27% (147)	2% (14)	4% (22)	21% (119)	17% (93)	553
Baby Boomers: 1946-1964	15% (97)	24% (153)	1% (7)	3% (19)	21% (135)	35% (220)	631
PID: Dem (no lean)	31% (301)	25% (241)	3% (24)	2% (24)	15% (148)	23% (222)	960
PID: Ind (no lean)	18% (109)	22% (129)	4% (23)	4% (23)	24% (144)	28% (164)	593
PID: Rep (no lean)	23% (148)	22% (145)	4% (24)	4% (24)	21% (139)	26% (170)	649
PID/Gender: Dem Men	37% (182)	27% (130)	2% (12)	2% (11)	11% (55)	20% (100)	490
PID/Gender: Dem Women	25% (119)	24% (111)	3% (12)	3% (13)	20% (93)	26% (121)	468
PID/Gender: Ind Men	18% (44)	24% (61)	4% (10)	3% (8)	25% (64)	26% (64)	252
PID/Gender: Ind Women	19% (64)	20% (68)	4% (14)	4% (15)	23% (79)	29% (100)	339
PID/Gender: Rep Men	32% (104)	18% (59)	4% (12)	4% (13)	19% (63)	24% (78)	328
PID/Gender: Rep Women	14% (44)	27% (86)	4% (12)	4% (11)	24% (76)	29% (92)	321
Ideo: Liberal (1-3)	28% (178)	23% (144)	3% (19)	4% (27)	20% (126)	22% (140)	634
Ideo: Moderate (4)	25% (169)	23% (157)	3% (21)	3% (21)	19% (133)	28% (190)	691
Ideo: Conservative (5-7)	25% (177)	25% (181)	4% (25)	2% (16)	20% (143)	24% (171)	711
Educ: < College	25% (365)	21% (296)	3% (41)	4% (56)	20% (285)	28% (397)	1439
Educ: Bachelors degree	24% (116)	30% (144)	3% (13)	2% (10)	21% (101)	21% (100)	485
Educ: Post-grad	28% (78)	27% (74)	6% (17)	2% (5)	16% (45)	21% (59)	278
Income: Under 50k	23% (262)	20% (224)	2% (27)	4% (50)	21% (237)	29% (331)	1131
Income: 50k-100k	27% (172)	25% (157)	4% (24)	2% (13)	19% (125)	23% (150)	640
Income: 100k+	29% (125)	31% (133)	5% (20)	2% (8)	16% (69)	17% (75)	431
Ethnicity: White	24% (412)	24% (411)	3% (52)	3% (51)	21% (359)	24% (413)	1699
Ethnicity: Hispanic	33% (127)	21% (80)	3% (10)	6% (22)	19% (71)	18% (69)	379

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**Table MCEN1\_11: Do you have a favorable or unfavorable opinion of the following actors?**  
*Eva Mendes*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	25% (559)	23% (515)	3% (71)	3% (71)	20% (431)	25% (556)	2202
Ethnicity: Black	32% (91)	21% (58)	3% (10)	5% (14)	12% (34)	27% (76)	283
Ethnicity: Other	25% (56)	21% (45)	4% (9)	3% (6)	17% (38)	30% (66)	220
All Christian	25% (239)	24% (231)	3% (29)	3% (27)	19% (186)	26% (246)	958
All Non-Christian	32% (76)	29% (68)	6% (14)	2% (6)	13% (31)	17% (41)	236
Atheist	20% (19)	17% (15)	1% (1)	2% (2)	31% (29)	29% (26)	92
Agnostic/Nothing in particular	24% (141)	21% (123)	2% (14)	5% (26)	21% (125)	26% (154)	583
Something Else	25% (84)	23% (78)	4% (13)	3% (10)	18% (61)	26% (88)	333
Religious Non-Protestant/Catholic	31% (79)	29% (74)	6% (16)	3% (7)	13% (33)	18% (47)	255
Evangelical	28% (159)	20% (117)	4% (21)	4% (22)	18% (105)	26% (148)	573
Non-Evangelical	23% (155)	26% (179)	3% (17)	2% (14)	20% (137)	26% (178)	679
Community: Urban	31% (238)	24% (187)	5% (35)	3% (23)	16% (125)	21% (157)	766
Community: Suburban	23% (225)	23% (219)	3% (26)	4% (34)	21% (207)	26% (255)	965
Community: Rural	20% (96)	23% (109)	2% (10)	3% (13)	21% (100)	30% (143)	471
Employ: Private Sector	34% (234)	26% (182)	4% (24)	4% (28)	19% (130)	14% (96)	694
Employ: Government	36% (60)	23% (39)	9% (15)	4% (7)	15% (25)	12% (21)	167
Employ: Self-Employed	24% (45)	24% (45)	3% (6)	4% (8)	15% (27)	30% (56)	187
Employ: Homemaker	28% (38)	20% (27)	5% (7)	2% (3)	26% (35)	19% (25)	136
Employ: Student	21% (12)	22% (12)	4% (2)	1% (0)	7% (4)	44% (25)	55
Employ: Retired	14% (77)	25% (141)	1% (8)	1% (4)	23% (126)	36% (204)	560
Employ: Unemployed	18% (49)	17% (46)	3% (7)	7% (18)	23% (62)	33% (90)	272
Employ: Other	34% (44)	17% (22)	— (1)	2% (3)	16% (21)	31% (40)	131
Military HH: Yes	26% (76)	27% (80)	1% (3)	1% (3)	21% (63)	24% (71)	297
Military HH: No	25% (482)	23% (434)	4% (68)	4% (67)	19% (368)	25% (485)	1905
2022 House Vote: Democrat	30% (296)	26% (249)	3% (30)	2% (23)	16% (160)	22% (216)	973
2022 House Vote: Republican	21% (131)	24% (152)	4% (22)	4% (24)	19% (118)	28% (175)	621
2022 House Vote: Didnt Vote	22% (127)	18% (100)	3% (19)	4% (20)	25% (143)	28% (160)	568
2020 Vote: Joe Biden	31% (310)	26% (266)	3% (31)	1% (15)	17% (168)	22% (217)	1007
2020 Vote: Donald Trump	21% (146)	23% (162)	3% (19)	4% (26)	22% (152)	27% (188)	692
2020 Vote: Other	15% (7)	16% (8)	9% (4)	5% (3)	36% (18)	19% (10)	50
2020 Vote: Didn't Vote	21% (95)	17% (78)	4% (16)	6% (28)	21% (94)	31% (142)	453

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**Table MCEN1\_11: Do you have a favorable or unfavorable opinion of the following actors?**

*Eva Mendes*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	25% (559)	23% (515)	3% (71)	3% (71)	20% (431)	25% (556)	2202
2018 House Vote: Democrat	32% (266)	27% (221)	3% (24)	2% (17)	16% (132)	21% (173)	833
2018 House Vote: Republican	19% (110)	24% (138)	4% (23)	3% (20)	24% (136)	26% (150)	576
2018 House Vote: Didnt Vote	23% (174)	20% (149)	3% (23)	4% (32)	21% (154)	29% (217)	750
4-Region: Northeast	25% (96)	25% (95)	4% (17)	1% (5)	21% (80)	24% (93)	386
4-Region: Midwest	25% (116)	23% (106)	2% (11)	4% (18)	20% (90)	25% (116)	455
4-Region: South	25% (210)	21% (174)	3% (27)	3% (25)	22% (184)	26% (219)	840
4-Region: West	26% (137)	27% (140)	3% (17)	4% (23)	15% (77)	24% (128)	521
Fan of Fast and Furious	36% (445)	25% (312)	3% (43)	3% (43)	14% (175)	18% (224)	1242
Favorable Opinion of FF Franchise	35% (451)	25% (332)	2% (32)	4% (49)	14% (183)	20% (256)	1304
Favorable Opinion of 1+ FF Movie	32% (486)	25% (380)	3% (49)	4% (56)	15% (221)	20% (303)	1495
Went to Movie Theater in Past Month	35% (335)	23% (217)	5% (45)	3% (31)	13% (123)	21% (202)	953
Went to Movie Theater 0 Times in Past Month	18% (224)	24% (298)	2% (26)	3% (39)	25% (308)	28% (354)	1249
Went to Movie Theater 3+ Times in Past Month	42% (169)	22% (89)	8% (31)	6% (23)	8% (32)	14% (57)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_12: Do you have a favorable or unfavorable opinion of the following actors?**  
 Charlize Theron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	29% (642)	24% (529)	4% (81)	3% (68)	16% (359)	24% (523)	2202
Gender: Male	33% (351)	25% (270)	3% (37)	3% (36)	15% (165)	20% (211)	1070
Gender: Female	26% (290)	23% (259)	4% (43)	3% (32)	17% (192)	28% (311)	1129
Age: 18-34	25% (158)	20% (128)	4% (27)	1% (9)	17% (107)	32% (203)	631
Age: 35-44	38% (142)	24% (88)	5% (18)	4% (15)	14% (52)	15% (56)	372
Age: 45-64	29% (207)	27% (191)	3% (19)	4% (31)	16% (117)	21% (147)	711
Age: 65+	28% (136)	25% (122)	3% (17)	3% (13)	17% (82)	24% (117)	487
GenZers: 1997-2012	15% (37)	10% (25)	5% (13)	1% (3)	18% (45)	50% (121)	244
Millennials: 1981-1996	34% (233)	25% (176)	4% (29)	3% (18)	15% (106)	19% (132)	695
GenXers: 1965-1980	32% (175)	27% (151)	3% (16)	4% (25)	16% (87)	18% (99)	553
Baby Boomers: 1946-1964	27% (173)	25% (155)	3% (21)	3% (22)	18% (113)	23% (148)	631
PID: Dem (no lean)	36% (348)	25% (237)	4% (36)	1% (14)	13% (129)	20% (196)	960
PID: Ind (no lean)	24% (140)	23% (139)	3% (19)	3% (16)	21% (122)	27% (158)	593
PID: Rep (no lean)	24% (155)	24% (153)	4% (26)	6% (38)	17% (108)	26% (170)	649
PID/Gender: Dem Men	40% (196)	26% (129)	3% (16)	2% (10)	12% (60)	16% (79)	490
PID/Gender: Dem Women	32% (151)	23% (109)	4% (20)	1% (4)	14% (68)	25% (117)	468
PID/Gender: Ind Men	23% (57)	27% (67)	5% (11)	3% (8)	22% (55)	21% (54)	252
PID/Gender: Ind Women	24% (82)	21% (72)	2% (7)	2% (8)	20% (67)	30% (103)	339
PID/Gender: Rep Men	30% (97)	23% (74)	3% (10)	6% (18)	15% (50)	24% (78)	328
PID/Gender: Rep Women	18% (57)	25% (79)	5% (16)	6% (20)	18% (58)	28% (91)	321
Ideo: Liberal (1-3)	36% (230)	25% (158)	3% (22)	2% (14)	14% (92)	19% (119)	634
Ideo: Moderate (4)	27% (189)	23% (160)	3% (21)	2% (11)	18% (127)	26% (183)	691
Ideo: Conservative (5-7)	27% (192)	26% (183)	5% (33)	5% (38)	16% (113)	21% (152)	711
Educ: < College	27% (393)	20% (286)	3% (49)	3% (43)	18% (255)	29% (412)	1439
Educ: Bachelors degree	34% (165)	31% (153)	3% (16)	3% (16)	15% (74)	13% (62)	485
Educ: Post-grad	30% (84)	32% (90)	6% (16)	3% (9)	11% (30)	18% (49)	278
Income: Under 50k	27% (308)	18% (206)	3% (39)	3% (34)	19% (217)	29% (328)	1131
Income: 50k-100k	30% (189)	28% (178)	4% (24)	3% (20)	14% (91)	22% (138)	640
Income: 100k+	34% (146)	33% (144)	4% (18)	3% (14)	12% (51)	13% (58)	431
Ethnicity: White	29% (501)	26% (445)	3% (53)	3% (53)	17% (284)	21% (362)	1699
Ethnicity: Hispanic	33% (125)	17% (63)	4% (14)	2% (7)	19% (71)	26% (100)	379

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**Table MCEN1\_12: Do you have a favorable or unfavorable opinion of the following actors?**

Charlize Theron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	29% (642)	24% (529)	4% (81)	3% (68)	16% (359)	24% (523)	2202
Ethnicity: Black	26% (73)	18% (51)	6% (18)	3% (7)	12% (35)	35% (99)	283
Ethnicity: Other	31% (68)	15% (33)	4% (9)	4% (8)	18% (40)	28% (62)	220
All Christian	30% (287)	25% (237)	4% (37)	3% (33)	17% (163)	21% (201)	958
All Non-Christian	39% (92)	26% (61)	5% (11)	3% (7)	11% (27)	16% (39)	236
Atheist	28% (26)	30% (27)	2% (2)	7% (6)	16% (15)	17% (16)	92
Agnostic/Nothing in particular	25% (147)	23% (134)	2% (13)	3% (17)	18% (103)	29% (169)	583
Something Else	27% (91)	21% (71)	5% (17)	1% (5)	15% (51)	30% (99)	333
Religious Non-Protestant/Catholic	38% (96)	26% (67)	4% (11)	3% (7)	12% (30)	17% (44)	255
Evangelical	25% (143)	21% (123)	6% (34)	3% (17)	18% (103)	27% (153)	573
Non-Evangelical	33% (222)	26% (174)	3% (18)	3% (21)	16% (107)	20% (138)	679
Community: Urban	32% (243)	25% (194)	4% (34)	3% (19)	16% (119)	20% (156)	766
Community: Suburban	30% (292)	25% (239)	4% (36)	3% (25)	16% (153)	23% (221)	965
Community: Rural	23% (107)	20% (96)	2% (11)	5% (24)	19% (87)	31% (146)	471
Employ: Private Sector	34% (238)	26% (181)	5% (35)	4% (25)	17% (115)	15% (101)	694
Employ: Government	38% (63)	23% (39)	7% (12)	4% (6)	10% (17)	18% (31)	167
Employ: Self-Employed	27% (51)	26% (48)	3% (5)	3% (6)	12% (22)	30% (56)	187
Employ: Homemaker	21% (28)	26% (35)	3% (4)	3% (4)	21% (29)	26% (35)	136
Employ: Student	24% (13)	18% (10)	5% (3)	2% (1)	12% (6)	39% (22)	55
Employ: Retired	25% (141)	26% (144)	2% (9)	3% (14)	19% (104)	26% (148)	560
Employ: Unemployed	29% (78)	17% (47)	2% (5)	4% (11)	16% (43)	32% (87)	272
Employ: Other	24% (31)	19% (25)	6% (7)	— (1)	18% (23)	34% (44)	131
Military HH: Yes	28% (82)	21% (64)	3% (8)	4% (11)	20% (61)	24% (71)	297
Military HH: No	29% (560)	24% (465)	4% (72)	3% (57)	16% (298)	24% (452)	1905
2022 House Vote: Democrat	35% (343)	27% (261)	4% (37)	2% (18)	14% (134)	18% (180)	973
2022 House Vote: Republican	23% (142)	25% (156)	5% (30)	6% (36)	16% (97)	26% (160)	621
2022 House Vote: Didn't Vote	26% (150)	18% (101)	2% (14)	2% (10)	20% (114)	32% (179)	568
2020 Vote: Joe Biden	36% (365)	27% (271)	3% (30)	1% (12)	14% (141)	19% (187)	1007
2020 Vote: Donald Trump	23% (161)	24% (168)	4% (27)	6% (40)	18% (123)	25% (173)	692
2020 Vote: Other	17% (9)	25% (13)	6% (3)	5% (3)	25% (13)	21% (11)	50
2020 Vote: Didn't Vote	24% (107)	17% (77)	4% (20)	3% (14)	18% (82)	34% (152)	453

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**Table MCEN1\_12: Do you have a favorable or unfavorable opinion of the following actors?**  
 Charlize Theron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	29% (642)	24% (529)	4% (81)	3% (68)	16% (359)	24% (523)	2202
2018 House Vote: Democrat	38% (319)	27% (221)	3% (29)	1% (10)	14% (116)	17% (138)	833
2018 House Vote: Republican	22% (125)	27% (153)	5% (26)	5% (30)	19% (108)	23% (135)	576
2018 House Vote: Didnt Vote	26% (194)	20% (147)	3% (25)	3% (26)	16% (123)	31% (234)	750
4-Region: Northeast	32% (124)	27% (104)	4% (15)	4% (16)	12% (47)	21% (81)	386
4-Region: Midwest	31% (142)	24% (107)	3% (12)	4% (20)	16% (74)	22% (100)	455
4-Region: South	24% (199)	23% (195)	5% (38)	3% (22)	19% (158)	27% (227)	840
4-Region: West	34% (177)	23% (122)	3% (16)	2% (11)	15% (80)	22% (116)	521
Fan of Fast and Furious	36% (449)	24% (299)	4% (55)	2% (28)	12% (155)	21% (256)	1242
Favorable Opinion of FF Franchise	36% (467)	24% (319)	3% (43)	2% (28)	11% (148)	23% (300)	1304
Favorable Opinion of 1+ FF Movie	34% (504)	25% (368)	4% (67)	3% (39)	13% (190)	22% (327)	1495
Went to Movie Theater in Past Month	34% (321)	23% (222)	5% (44)	3% (25)	13% (125)	23% (216)	953
Went to Movie Theater 0 Times in Past Month	26% (322)	25% (306)	3% (36)	3% (43)	19% (234)	25% (308)	1249
Went to Movie Theater 3+ Times in Past Month	36% (147)	25% (100)	7% (28)	3% (13)	11% (46)	17% (68)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_13: Do you have a favorable or unfavorable opinion of the following actors?

Ja Rule

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (362)	18% (392)	5% (107)	5% (111)	22% (484)	34% (745)	2202
Gender: Male	19% (203)	19% (208)	5% (58)	7% (71)	20% (216)	29% (313)	1070
Gender: Female	14% (158)	16% (184)	4% (49)	4% (40)	24% (268)	38% (430)	1129
Age: 18-34	22% (141)	21% (133)	4% (23)	6% (37)	23% (142)	25% (156)	631
Age: 35-44	27% (100)	29% (109)	11% (40)	5% (17)	22% (80)	7% (26)	372
Age: 45-64	14% (100)	17% (120)	3% (24)	6% (40)	26% (184)	34% (244)	711
Age: 65+	4% (22)	6% (31)	4% (20)	4% (17)	16% (78)	66% (319)	487
GenZers: 1997-2012	14% (34)	18% (45)	3% (7)	6% (14)	18% (45)	41% (100)	244
Millennials: 1981-1996	28% (197)	25% (177)	7% (46)	6% (40)	22% (155)	11% (80)	695
GenXers: 1965-1980	17% (96)	21% (118)	5% (26)	4% (24)	28% (154)	24% (134)	553
Baby Boomers: 1946-1964	6% (35)	8% (49)	4% (26)	5% (32)	19% (123)	58% (367)	631
PID: Dem (no lean)	21% (203)	20% (196)	6% (54)	4% (39)	21% (199)	28% (269)	960
PID: Ind (no lean)	14% (82)	16% (96)	3% (18)	6% (34)	26% (155)	35% (208)	593
PID: Rep (no lean)	12% (78)	15% (100)	5% (34)	6% (38)	20% (130)	41% (269)	649
PID/Gender: Dem Men	26% (126)	23% (111)	5% (27)	5% (27)	17% (83)	24% (117)	490
PID/Gender: Dem Women	16% (77)	18% (85)	6% (28)	3% (12)	25% (116)	32% (151)	468
PID/Gender: Ind Men	11% (29)	19% (47)	4% (9)	7% (17)	26% (66)	34% (85)	252
PID/Gender: Ind Women	15% (52)	14% (49)	3% (9)	5% (17)	26% (89)	36% (123)	339
PID/Gender: Rep Men	15% (49)	15% (50)	7% (22)	8% (27)	20% (67)	34% (112)	328
PID/Gender: Rep Women	9% (29)	16% (50)	4% (11)	3% (11)	20% (63)	49% (157)	321
Ideo: Liberal (1-3)	19% (123)	16% (100)	6% (39)	6% (36)	23% (145)	30% (192)	634
Ideo: Moderate (4)	15% (105)	20% (139)	3% (22)	5% (35)	24% (163)	33% (227)	691
Ideo: Conservative (5-7)	15% (108)	16% (116)	6% (41)	4% (32)	19% (138)	39% (276)	711
Educ: < College	17% (250)	17% (243)	5% (66)	7% (94)	22% (323)	32% (463)	1439
Educ: Bachelors degree	11% (55)	18% (86)	5% (26)	2% (12)	25% (120)	38% (185)	485
Educ: Post-grad	21% (57)	23% (63)	5% (15)	2% (6)	15% (41)	35% (97)	278
Income: Under 50k	15% (168)	17% (191)	4% (49)	5% (58)	24% (268)	35% (398)	1131
Income: 50k-100k	16% (102)	19% (123)	5% (34)	6% (39)	20% (129)	33% (213)	640
Income: 100k+	21% (92)	18% (79)	6% (24)	3% (14)	20% (87)	31% (135)	431
Ethnicity: White	14% (237)	16% (265)	5% (84)	6% (94)	23% (397)	37% (621)	1699
Ethnicity: Hispanic	26% (97)	15% (58)	7% (25)	6% (24)	28% (106)	18% (69)	379

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**Table MCEN1\_13: Do you have a favorable or unfavorable opinion of the following actors?**  
*Ja Rule*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (362)	18% (392)	5% (107)	5% (111)	22% (484)	34% (745)	2202
Ethnicity: Black	36% (101)	28% (81)	5% (13)	4% (11)	13% (37)	14% (40)	283
Ethnicity: Other	11% (25)	21% (47)	4% (9)	3% (6)	23% (50)	38% (83)	220
All Christian	14% (134)	14% (137)	5% (51)	4% (41)	22% (211)	40% (384)	958
All Non-Christian	24% (56)	30% (71)	4% (10)	3% (7)	13% (30)	26% (62)	236
Atheist	6% (6)	20% (19)	8% (7)	9% (9)	22% (20)	35% (32)	92
Agnostic/Nothing in particular	16% (95)	14% (82)	5% (29)	7% (42)	27% (157)	31% (179)	583
Something Else	22% (72)	25% (83)	3% (10)	4% (14)	20% (66)	27% (89)	333
Religious Non-Protestant/Catholic	22% (56)	29% (73)	4% (11)	4% (10)	14% (37)	27% (69)	255
Evangelical	22% (128)	18% (105)	6% (35)	4% (22)	15% (85)	34% (197)	573
Non-Evangelical	11% (74)	16% (108)	4% (24)	4% (29)	27% (181)	39% (264)	679
Community: Urban	23% (178)	23% (174)	5% (38)	5% (42)	20% (157)	23% (178)	766
Community: Suburban	13% (130)	15% (140)	4% (39)	4% (42)	24% (233)	40% (382)	965
Community: Rural	12% (55)	17% (78)	6% (30)	6% (27)	20% (94)	39% (186)	471
Employ: Private Sector	21% (149)	22% (150)	8% (55)	5% (34)	24% (166)	20% (139)	694
Employ: Government	37% (61)	31% (51)	2% (4)	5% (9)	11% (18)	14% (24)	167
Employ: Self-Employed	18% (34)	24% (45)	5% (9)	7% (14)	14% (27)	31% (57)	187
Employ: Homemaker	11% (16)	20% (27)	9% (12)	7% (9)	35% (48)	18% (25)	136
Employ: Student	16% (9)	17% (9)	2% (1)	2% (1)	17% (9)	45% (25)	55
Employ: Retired	5% (30)	8% (43)	2% (12)	3% (19)	19% (108)	62% (348)	560
Employ: Unemployed	15% (41)	17% (45)	4% (11)	5% (14)	29% (78)	30% (82)	272
Employ: Other	17% (22)	15% (20)	1% (1)	9% (12)	24% (31)	35% (45)	131
Military HH: Yes	19% (55)	11% (34)	5% (14)	4% (13)	20% (59)	41% (122)	297
Military HH: No	16% (307)	19% (358)	5% (93)	5% (98)	22% (425)	33% (623)	1905
2022 House Vote: Democrat	22% (211)	19% (184)	5% (52)	4% (43)	21% (200)	29% (283)	973
2022 House Vote: Republican	9% (55)	15% (96)	6% (35)	7% (44)	19% (117)	44% (275)	621
2022 House Vote: Didnt Vote	16% (91)	19% (106)	3% (18)	3% (19)	28% (159)	31% (176)	568
2020 Vote: Joe Biden	21% (209)	21% (209)	4% (42)	4% (41)	21% (213)	29% (293)	1007
2020 Vote: Donald Trump	11% (78)	15% (104)	5% (35)	6% (44)	21% (143)	41% (287)	692
2020 Vote: Other	12% (6)	6% (3)	3% (1)	8% (4)	27% (14)	43% (22)	50
2020 Vote: Didn't Vote	15% (69)	17% (75)	6% (28)	5% (22)	25% (114)	32% (144)	453

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**Table MCEN1\_13: Do you have a favorable or unfavorable opinion of the following actors?**

*Ja Rule*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (362)	18% (392)	5% (107)	5% (111)	22% (484)	34% (745)	2202
2018 House Vote: Democrat	21% (179)	21% (173)	5% (45)	4% (33)	21% (175)	27% (228)	833
2018 House Vote: Republican	10% (59)	15% (86)	6% (32)	6% (32)	21% (120)	43% (247)	576
2018 House Vote: Didnt Vote	16% (119)	17% (128)	4% (28)	6% (45)	24% (181)	33% (249)	750
4-Region: Northeast	17% (67)	18% (70)	6% (24)	6% (21)	17% (67)	35% (136)	386
4-Region: Midwest	18% (83)	16% (75)	5% (25)	6% (29)	20% (91)	33% (152)	455
4-Region: South	14% (118)	17% (139)	5% (39)	4% (34)	26% (216)	35% (294)	840
4-Region: West	18% (93)	21% (109)	4% (19)	5% (27)	21% (110)	31% (164)	521
Fan of Fast and Furious	25% (310)	25% (308)	5% (65)	4% (52)	19% (231)	22% (276)	1242
Favorable Opinion of FF Franchise	24% (318)	24% (316)	5% (65)	3% (44)	19% (251)	24% (309)	1304
Favorable Opinion of 1+ FF Movie	23% (340)	23% (346)	6% (84)	4% (65)	20% (301)	24% (359)	1495
Went to Movie Theater in Past Month	25% (234)	23% (216)	6% (55)	5% (44)	18% (169)	25% (235)	953
Went to Movie Theater 0 Times in Past Month	10% (128)	14% (176)	4% (51)	5% (68)	25% (316)	41% (510)	1249
Went to Movie Theater 3+ Times in Past Month	36% (145)	29% (117)	5% (21)	5% (21)	9% (36)	15% (61)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_14: Do you have a favorable or unfavorable opinion of the following actors?**  
 Kurt Russell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	38% (846)	30% (659)	3% (70)	2% (50)	14% (302)	12% (274)	2202
Gender: Male	43% (456)	29% (309)	4% (40)	3% (31)	13% (135)	9% (98)	1070
Gender: Female	35% (390)	31% (349)	3% (30)	2% (19)	15% (166)	16% (175)	1129
Age: 18-34	29% (182)	19% (122)	5% (29)	3% (22)	16% (98)	28% (178)	631
Age: 35-44	37% (137)	32% (120)	5% (18)	2% (9)	16% (59)	8% (30)	372
Age: 45-64	42% (301)	35% (250)	2% (14)	2% (15)	13% (89)	6% (42)	711
Age: 65+	46% (226)	35% (168)	2% (9)	1% (5)	11% (55)	5% (24)	487
GenZers: 1997-2012	17% (41)	14% (34)	2% (5)	5% (11)	17% (42)	45% (111)	244
Millennials: 1981-1996	37% (254)	27% (186)	6% (40)	2% (17)	15% (102)	14% (96)	695
GenXers: 1965-1980	41% (226)	36% (197)	2% (14)	2% (14)	13% (73)	5% (29)	553
Baby Boomers: 1946-1964	48% (304)	32% (205)	2% (10)	1% (7)	12% (73)	5% (33)	631
PID: Dem (no lean)	41% (396)	29% (280)	4% (36)	2% (22)	11% (102)	13% (125)	960
PID: Ind (no lean)	31% (183)	30% (180)	3% (16)	2% (11)	18% (105)	16% (97)	593
PID: Rep (no lean)	41% (267)	31% (199)	3% (18)	3% (17)	15% (94)	8% (53)	649
PID/Gender: Dem Men	47% (229)	28% (135)	5% (23)	3% (15)	8% (40)	10% (48)	490
PID/Gender: Dem Women	36% (167)	31% (144)	3% (13)	1% (7)	13% (61)	16% (77)	468
PID/Gender: Ind Men	33% (84)	29% (72)	4% (11)	3% (8)	20% (51)	10% (26)	252
PID/Gender: Ind Women	29% (99)	32% (107)	2% (6)	1% (3)	16% (54)	21% (70)	339
PID/Gender: Rep Men	44% (143)	31% (102)	2% (6)	2% (8)	13% (44)	7% (25)	328
PID/Gender: Rep Women	39% (124)	30% (97)	4% (12)	3% (9)	16% (50)	9% (28)	321
Ideo: Liberal (1-3)	42% (269)	27% (171)	2% (14)	2% (15)	13% (83)	13% (82)	634
Ideo: Moderate (4)	35% (240)	30% (205)	4% (29)	3% (20)	14% (99)	14% (98)	691
Ideo: Conservative (5-7)	43% (309)	33% (235)	3% (21)	2% (11)	12% (87)	7% (47)	711
Educ: < College	38% (547)	28% (399)	3% (39)	3% (42)	14% (199)	15% (213)	1439
Educ: Bachelors degree	40% (192)	35% (170)	3% (17)	1% (4)	14% (67)	7% (35)	485
Educ: Post-grad	38% (107)	32% (90)	5% (15)	2% (4)	13% (35)	9% (26)	278
Income: Under 50k	36% (402)	29% (324)	3% (35)	2% (28)	15% (170)	15% (172)	1131
Income: 50k-100k	40% (257)	31% (198)	3% (21)	3% (17)	13% (81)	10% (65)	640
Income: 100k+	43% (187)	32% (136)	3% (15)	1% (6)	12% (51)	9% (37)	431
Ethnicity: White	41% (696)	31% (519)	3% (52)	2% (33)	14% (230)	10% (170)	1699
Ethnicity: Hispanic	42% (158)	23% (86)	3% (11)	2% (9)	14% (51)	17% (64)	379

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**Table MCEN1\_14: Do you have a favorable or unfavorable opinion of the following actors?**

Kurt Russell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	38% (846)	30% (659)	3% (70)	2% (50)	14% (302)	12% (274)	2202
Ethnicity: Black	30% (86)	29% (82)	4% (12)	2% (5)	12% (35)	23% (64)	283
Ethnicity: Other	29% (64)	26% (58)	3% (7)	6% (12)	17% (38)	19% (41)	220
All Christian	43% (410)	31% (298)	3% (27)	2% (16)	13% (128)	8% (80)	958
All Non-Christian	39% (93)	28% (66)	5% (11)	5% (11)	12% (27)	12% (28)	236
Atheist	35% (32)	26% (24)	6% (5)	3% (3)	18% (16)	13% (12)	92
Agnostic/Nothing in particular	31% (183)	29% (168)	3% (19)	3% (16)	15% (87)	19% (111)	583
Something Else	39% (129)	31% (104)	3% (8)	1% (4)	13% (44)	13% (44)	333
Religious Non-Protestant/Catholic	39% (99)	30% (76)	4% (11)	5% (12)	11% (29)	11% (29)	255
Evangelical	43% (247)	30% (171)	2% (14)	2% (13)	12% (71)	10% (58)	573
Non-Evangelical	41% (277)	32% (217)	3% (19)	1% (6)	14% (96)	9% (64)	679
Community: Urban	38% (288)	28% (212)	4% (34)	3% (26)	12% (92)	15% (115)	766
Community: Suburban	38% (371)	31% (302)	2% (22)	2% (16)	16% (156)	10% (100)	965
Community: Rural	40% (187)	31% (146)	3% (15)	2% (9)	11% (54)	13% (60)	471
Employ: Private Sector	44% (308)	29% (199)	4% (25)	2% (11)	14% (99)	8% (54)	694
Employ: Government	44% (73)	32% (53)	4% (7)	2% (3)	6% (11)	12% (20)	167
Employ: Self-Employed	28% (53)	33% (61)	4% (8)	4% (8)	10% (19)	20% (38)	187
Employ: Homemaker	24% (33)	27% (37)	3% (4)	2% (3)	25% (35)	19% (25)	136
Employ: Student	17% (9)	15% (9)	3% (1)	13% (7)	14% (8)	38% (21)	55
Employ: Retired	43% (240)	37% (207)	2% (11)	1% (5)	12% (67)	5% (29)	560
Employ: Unemployed	28% (78)	25% (68)	3% (7)	4% (10)	15% (42)	25% (68)	272
Employ: Other	40% (52)	19% (25)	6% (8)	4% (5)	17% (22)	15% (19)	131
Military HH: Yes	46% (135)	33% (97)	2% (5)	1% (4)	13% (39)	6% (17)	297
Military HH: No	37% (710)	29% (562)	3% (66)	2% (47)	14% (264)	14% (257)	1905
2022 House Vote: Democrat	41% (402)	30% (290)	3% (30)	2% (21)	12% (114)	12% (116)	973
2022 House Vote: Republican	42% (262)	33% (208)	2% (15)	3% (16)	12% (74)	7% (47)	621
2022 House Vote: Didnt Vote	30% (172)	26% (147)	4% (25)	2% (11)	18% (103)	19% (109)	568
2020 Vote: Joe Biden	42% (422)	30% (304)	3% (34)	2% (19)	11% (108)	12% (119)	1007
2020 Vote: Donald Trump	40% (279)	34% (234)	2% (16)	2% (14)	14% (95)	8% (53)	692
2020 Vote: Other	20% (10)	28% (14)	2% (1)	3% (2)	32% (16)	15% (7)	50
2020 Vote: Didn't Vote	30% (135)	24% (107)	4% (20)	3% (15)	18% (82)	21% (95)	453

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**Table MCEN1\_14:** Do you have a favorable or unfavorable opinion of the following actors?  
 Kurt Russell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	38% (846)	30% (659)	3% (70)	2% (50)	14% (302)	12% (274)	2202
2018 House Vote: Democrat	43% (359)	32% (265)	3% (26)	1% (8)	11% (89)	10% (85)	833
2018 House Vote: Republican	40% (231)	34% (195)	3% (17)	2% (12)	15% (87)	6% (34)	576
2018 House Vote: Didnt Vote	33% (247)	24% (183)	4% (27)	4% (31)	15% (116)	19% (146)	750
4-Region: Northeast	40% (156)	27% (106)	5% (19)	2% (7)	14% (53)	12% (45)	386
4-Region: Midwest	42% (191)	31% (141)	2% (8)	3% (14)	12% (56)	10% (45)	455
4-Region: South	35% (297)	30% (255)	3% (29)	2% (18)	14% (121)	14% (120)	840
4-Region: West	39% (202)	30% (157)	3% (14)	2% (12)	14% (72)	12% (65)	521
Fan of Fast and Furious	43% (534)	30% (367)	4% (49)	3% (32)	10% (127)	11% (133)	1242
Favorable Opinion of FF Franchise	44% (579)	31% (409)	3% (39)	2% (25)	9% (119)	10% (133)	1304
Favorable Opinion of 1+ FF Movie	43% (646)	29% (438)	4% (54)	2% (37)	10% (149)	11% (171)	1495
Went to Movie Theater in Past Month	41% (392)	27% (258)	4% (38)	4% (35)	10% (94)	14% (137)	953
Went to Movie Theater 0 Times in Past Month	36% (454)	32% (401)	3% (32)	1% (15)	17% (208)	11% (138)	1249
Went to Movie Theater 3+ Times in Past Month	41% (166)	25% (102)	5% (22)	5% (22)	8% (31)	15% (60)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_15: Do you have a favorable or unfavorable opinion of the following actors?**

Bow Wow

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (354)	18% (388)	7% (148)	5% (116)	23% (517)	31% (680)	2202
Gender: Male	18% (198)	18% (192)	8% (80)	7% (71)	18% (194)	31% (335)	1070
Gender: Female	14% (155)	17% (197)	6% (68)	4% (44)	29% (322)	30% (343)	1129
Age: 18-34	25% (158)	23% (144)	8% (54)	4% (27)	21% (134)	18% (115)	631
Age: 35-44	24% (90)	27% (101)	9% (34)	5% (19)	24% (89)	10% (39)	372
Age: 45-64	11% (82)	16% (117)	6% (41)	7% (47)	26% (188)	33% (237)	711
Age: 65+	5% (24)	5% (27)	4% (19)	4% (22)	22% (106)	59% (289)	487
GenZers: 1997-2012	16% (40)	16% (40)	7% (18)	4% (11)	25% (60)	31% (76)	244
Millennials: 1981-1996	29% (198)	27% (188)	9% (65)	4% (31)	20% (139)	11% (74)	695
GenXers: 1965-1980	14% (77)	19% (106)	6% (35)	7% (39)	29% (160)	25% (136)	553
Baby Boomers: 1946-1964	6% (39)	9% (54)	5% (30)	5% (32)	23% (145)	52% (331)	631
PID: Dem (no lean)	22% (216)	22% (208)	8% (79)	4% (34)	18% (177)	26% (247)	960
PID: Ind (no lean)	12% (68)	15% (90)	5% (29)	6% (33)	32% (188)	31% (184)	593
PID: Rep (no lean)	11% (70)	14% (91)	6% (40)	7% (48)	23% (152)	38% (249)	649
PID/Gender: Dem Men	25% (124)	22% (108)	9% (43)	4% (19)	14% (67)	27% (130)	490
PID/Gender: Dem Women	20% (92)	21% (100)	8% (36)	3% (14)	24% (110)	25% (115)	468
PID/Gender: Ind Men	11% (27)	17% (42)	4% (10)	7% (18)	27% (67)	35% (88)	252
PID/Gender: Ind Women	12% (40)	14% (48)	6% (19)	4% (15)	35% (120)	28% (96)	339
PID/Gender: Rep Men	14% (47)	13% (42)	8% (28)	10% (34)	18% (60)	36% (116)	328
PID/Gender: Rep Women	7% (23)	15% (48)	4% (12)	5% (15)	28% (91)	41% (132)	321
Ideo: Liberal (1-3)	17% (109)	18% (112)	8% (51)	5% (31)	22% (138)	31% (194)	634
Ideo: Moderate (4)	18% (124)	17% (119)	7% (49)	4% (29)	26% (176)	28% (193)	691
Ideo: Conservative (5-7)	14% (101)	16% (116)	6% (44)	6% (45)	22% (153)	36% (253)	711
Educ: < College	17% (246)	17% (240)	7% (98)	6% (90)	25% (361)	28% (404)	1439
Educ: Bachelors degree	10% (50)	19% (94)	7% (32)	3% (16)	23% (111)	38% (182)	485
Educ: Post-grad	21% (58)	19% (54)	6% (18)	4% (10)	16% (45)	34% (94)	278
Income: Under 50k	15% (174)	17% (188)	6% (73)	6% (63)	25% (287)	31% (347)	1131
Income: 50k-100k	14% (90)	19% (120)	7% (47)	5% (34)	23% (148)	32% (202)	640
Income: 100k+	21% (91)	19% (81)	7% (28)	4% (19)	19% (81)	30% (131)	431
Ethnicity: White	13% (228)	15% (262)	7% (113)	6% (94)	25% (422)	34% (581)	1699
Ethnicity: Hispanic	25% (96)	19% (71)	7% (26)	3% (10)	27% (102)	20% (74)	379

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**Table MCEN1\_15: Do you have a favorable or unfavorable opinion of the following actors?**  
*Bow Wow*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (354)	18% (388)	7% (148)	5% (116)	23% (517)	31% (680)	2202
Ethnicity: Black	33% (94)	29% (81)	8% (24)	6% (18)	15% (44)	8% (23)	283
Ethnicity: Other	15% (32)	20% (45)	5% (12)	2% (4)	23% (51)	35% (76)	220
All Christian	13% (129)	15% (142)	7% (69)	4% (43)	24% (231)	36% (345)	958
All Non-Christian	26% (62)	26% (62)	7% (17)	5% (12)	12% (28)	23% (55)	236
Atheist	5% (5)	14% (13)	7% (6)	8% (8)	28% (26)	38% (35)	92
Agnostic/Nothing in particular	17% (98)	14% (79)	5% (32)	6% (33)	26% (149)	33% (193)	583
Something Else	18% (60)	28% (93)	7% (24)	6% (20)	25% (83)	16% (52)	333
Religious Non-Protestant/Catholic	24% (62)	25% (65)	7% (18)	6% (16)	13% (33)	24% (62)	255
Evangelical	21% (121)	21% (122)	6% (32)	7% (39)	21% (122)	24% (137)	573
Non-Evangelical	9% (64)	15% (104)	9% (59)	3% (19)	27% (185)	36% (247)	679
Community: Urban	24% (186)	21% (163)	9% (66)	5% (36)	18% (140)	23% (174)	766
Community: Suburban	12% (114)	15% (146)	6% (54)	5% (50)	27% (258)	36% (343)	965
Community: Rural	11% (53)	17% (80)	6% (28)	6% (29)	25% (118)	34% (162)	471
Employ: Private Sector	19% (132)	23% (159)	8% (58)	7% (47)	24% (167)	19% (132)	694
Employ: Government	41% (68)	21% (34)	5% (8)	5% (8)	14% (23)	15% (25)	167
Employ: Self-Employed	16% (31)	24% (44)	5% (9)	7% (13)	19% (36)	30% (55)	187
Employ: Homemaker	20% (28)	23% (31)	3% (4)	4% (6)	35% (47)	15% (21)	136
Employ: Student	20% (11)	20% (11)	11% (6)	— (0)	16% (9)	34% (19)	55
Employ: Retired	4% (25)	8% (43)	5% (26)	4% (25)	24% (134)	55% (307)	560
Employ: Unemployed	12% (33)	17% (47)	7% (19)	5% (12)	28% (78)	31% (83)	272
Employ: Other	20% (26)	15% (20)	16% (20)	3% (4)	18% (23)	28% (37)	131
Military HH: Yes	13% (37)	15% (46)	7% (20)	5% (14)	24% (73)	36% (107)	297
Military HH: No	17% (316)	18% (343)	7% (128)	5% (102)	23% (444)	30% (572)	1905
2022 House Vote: Democrat	21% (202)	20% (195)	8% (77)	4% (36)	21% (202)	27% (261)	973
2022 House Vote: Republican	9% (53)	13% (82)	6% (40)	9% (54)	23% (141)	40% (251)	621
2022 House Vote: Didnt Vote	17% (94)	19% (106)	5% (29)	3% (19)	29% (163)	28% (156)	568
2020 Vote: Joe Biden	20% (198)	20% (197)	7% (73)	4% (37)	21% (214)	28% (286)	1007
2020 Vote: Donald Trump	10% (70)	14% (98)	6% (39)	9% (60)	25% (170)	37% (256)	692
2020 Vote: Other	7% (3)	12% (6)	15% (7)	3% (1)	28% (14)	35% (18)	50
2020 Vote: Didn't Vote	18% (82)	19% (87)	6% (28)	4% (17)	26% (118)	27% (120)	453

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**Table MCEN1\_15: Do you have a favorable or unfavorable opinion of the following actors?**

*Bow Wow*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (354)	18% (388)	7% (148)	5% (116)	23% (517)	31% (680)	2202
2018 House Vote: Democrat	22% (181)	20% (163)	8% (64)	4% (34)	20% (166)	27% (224)	833
2018 House Vote: Republican	9% (53)	14% (82)	6% (33)	7% (43)	24% (136)	40% (230)	576
2018 House Vote: Didnt Vote	16% (116)	18% (137)	7% (50)	5% (37)	27% (203)	28% (207)	750
4-Region: Northeast	16% (63)	18% (68)	7% (27)	4% (16)	19% (72)	36% (139)	386
4-Region: Midwest	15% (66)	14% (66)	11% (48)	7% (30)	23% (107)	30% (137)	455
4-Region: South	16% (133)	17% (144)	6% (47)	5% (45)	30% (248)	27% (223)	840
4-Region: West	17% (91)	21% (110)	5% (25)	5% (24)	17% (90)	35% (180)	521
Fan of Fast and Furious	24% (303)	26% (318)	8% (95)	4% (56)	19% (239)	19% (233)	1242
Favorable Opinion of FF Franchise	24% (316)	24% (318)	6% (79)	4% (54)	21% (271)	20% (266)	1304
Favorable Opinion of 1+ FF Movie	22% (326)	23% (347)	7% (108)	5% (70)	22% (329)	21% (315)	1495
Went to Movie Theater in Past Month	24% (228)	26% (245)	7% (68)	4% (41)	17% (164)	22% (207)	953
Went to Movie Theater 0 Times in Past Month	10% (125)	12% (144)	6% (81)	6% (74)	28% (353)	38% (472)	1249
Went to Movie Theater 3+ Times in Past Month	36% (144)	29% (118)	7% (28)	4% (16)	10% (42)	14% (55)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_16: Do you have a favorable or unfavorable opinion of the following actors?**  
 Jason Momoa

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	27% (598)	24% (538)	4% (91)	3% (61)	17% (381)	24% (532)	2202
Gender: Male	27% (292)	25% (267)	5% (55)	3% (31)	16% (176)	23% (248)	1070
Gender: Female	27% (306)	24% (271)	3% (36)	3% (30)	18% (203)	25% (284)	1129
Age: 18-34	35% (219)	21% (134)	7% (45)	3% (19)	19% (118)	15% (96)	631
Age: 35-44	30% (112)	31% (117)	5% (20)	4% (15)	15% (54)	15% (54)	372
Age: 45-64	26% (185)	28% (197)	2% (12)	3% (22)	18% (127)	24% (167)	711
Age: 65+	17% (83)	18% (90)	3% (14)	1% (5)	17% (82)	44% (214)	487
GenZers: 1997-2012	22% (54)	18% (43)	8% (21)	4% (10)	23% (56)	25% (61)	244
Millennials: 1981-1996	37% (255)	28% (196)	6% (41)	3% (21)	15% (102)	11% (79)	695
GenXers: 1965-1980	28% (155)	28% (152)	2% (11)	3% (18)	18% (100)	21% (115)	553
Baby Boomers: 1946-1964	19% (121)	22% (140)	3% (18)	1% (9)	18% (115)	36% (228)	631
PID: Dem (no lean)	32% (309)	25% (237)	5% (53)	1% (11)	15% (144)	21% (206)	960
PID: Ind (no lean)	24% (142)	24% (142)	3% (17)	3% (17)	21% (123)	25% (151)	593
PID: Rep (no lean)	23% (146)	25% (159)	3% (22)	5% (33)	18% (114)	27% (175)	649
PID/Gender: Dem Men	34% (168)	27% (130)	7% (34)	1% (6)	13% (64)	18% (88)	490
PID/Gender: Dem Women	30% (142)	23% (107)	4% (19)	1% (5)	17% (79)	25% (118)	468
PID/Gender: Ind Men	20% (50)	23% (58)	5% (14)	2% (4)	20% (50)	30% (76)	252
PID/Gender: Ind Women	27% (92)	25% (84)	1% (3)	4% (13)	21% (72)	22% (75)	339
PID/Gender: Rep Men	23% (74)	24% (79)	2% (8)	6% (21)	19% (62)	26% (84)	328
PID/Gender: Rep Women	22% (72)	25% (80)	4% (14)	4% (12)	16% (52)	28% (91)	321
Ideo: Liberal (1-3)	29% (186)	28% (176)	4% (28)	2% (15)	15% (98)	21% (131)	634
Ideo: Moderate (4)	27% (186)	21% (146)	4% (31)	3% (18)	21% (143)	24% (168)	691
Ideo: Conservative (5-7)	26% (186)	25% (177)	4% (25)	2% (17)	16% (114)	27% (192)	711
Educ: < College	27% (390)	22% (317)	4% (51)	3% (47)	19% (278)	25% (357)	1439
Educ: Bachelors degree	27% (130)	29% (142)	5% (22)	2% (8)	16% (76)	22% (107)	485
Educ: Post-grad	28% (78)	29% (80)	6% (18)	2% (6)	10% (28)	25% (68)	278
Income: Under 50k	26% (297)	19% (215)	4% (41)	4% (41)	22% (247)	26% (291)	1131
Income: 50k-100k	26% (167)	30% (192)	5% (29)	2% (12)	14% (89)	24% (151)	640
Income: 100k+	31% (134)	31% (132)	5% (22)	2% (8)	11% (45)	21% (91)	431
Ethnicity: White	27% (462)	24% (413)	4% (62)	3% (48)	18% (303)	24% (411)	1699
Ethnicity: Hispanic	33% (124)	24% (91)	3% (13)	2% (7)	27% (103)	11% (42)	379

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**Table MCEN1\_16: Do you have a favorable or unfavorable opinion of the following actors?**

Jason Momoa

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	27% (598)	24% (538)	4% (91)	3% (61)	17% (381)	24% (532)	2202
Ethnicity: Black	28% (80)	22% (61)	6% (17)	2% (5)	14% (39)	28% (81)	283
Ethnicity: Other	25% (56)	29% (64)	6% (12)	3% (8)	18% (39)	19% (41)	220
All Christian	27% (255)	22% (215)	4% (40)	1% (13)	18% (169)	28% (266)	958
All Non-Christian	31% (72)	30% (71)	8% (19)	3% (8)	8% (19)	20% (47)	236
Atheist	19% (18)	24% (22)	6% (5)	7% (6)	17% (16)	27% (25)	92
Agnostic/Nothing in particular	28% (165)	24% (141)	2% (14)	4% (24)	22% (127)	19% (112)	583
Something Else	26% (88)	27% (90)	4% (13)	3% (10)	15% (50)	25% (83)	333
Religious Non-Protestant/Catholic	30% (75)	29% (74)	7% (19)	3% (8)	11% (27)	21% (52)	255
Evangelical	24% (140)	26% (150)	4% (24)	3% (15)	15% (87)	27% (157)	573
Non-Evangelical	29% (195)	22% (147)	4% (28)	1% (7)	18% (122)	27% (181)	679
Community: Urban	32% (246)	25% (194)	6% (43)	2% (17)	16% (120)	19% (146)	766
Community: Suburban	25% (237)	26% (248)	3% (31)	2% (20)	19% (181)	26% (248)	965
Community: Rural	24% (114)	20% (96)	4% (17)	5% (25)	17% (80)	30% (139)	471
Employ: Private Sector	32% (220)	31% (216)	4% (29)	2% (15)	15% (105)	16% (110)	694
Employ: Government	41% (68)	27% (44)	5% (8)	5% (9)	9% (15)	13% (22)	167
Employ: Self-Employed	23% (42)	28% (53)	6% (11)	4% (7)	12% (22)	28% (52)	187
Employ: Homemaker	30% (40)	23% (31)	1% (1)	6% (9)	25% (34)	15% (20)	136
Employ: Student	25% (14)	13% (7)	22% (12)	1% (0)	10% (5)	29% (16)	55
Employ: Retired	17% (97)	19% (108)	3% (16)	1% (7)	19% (106)	40% (226)	560
Employ: Unemployed	27% (73)	18% (50)	3% (7)	4% (11)	26% (70)	22% (61)	272
Employ: Other	33% (43)	22% (28)	6% (7)	2% (3)	19% (25)	18% (24)	131
Military HH: Yes	23% (68)	24% (71)	4% (13)	1% (2)	18% (54)	30% (88)	297
Military HH: No	28% (529)	25% (467)	4% (78)	3% (59)	17% (328)	23% (444)	1905
2022 House Vote: Democrat	32% (311)	28% (270)	5% (46)	1% (9)	13% (127)	22% (210)	973
2022 House Vote: Republican	22% (134)	24% (151)	3% (20)	5% (28)	16% (102)	30% (185)	621
2022 House Vote: Didnt Vote	25% (143)	20% (112)	4% (24)	3% (20)	25% (142)	22% (126)	568
2020 Vote: Joe Biden	33% (336)	27% (267)	5% (49)	1% (12)	13% (132)	21% (211)	1007
2020 Vote: Donald Trump	21% (147)	25% (171)	3% (22)	5% (32)	18% (128)	28% (191)	692
2020 Vote: Other	18% (9)	14% (7)	3% (1)	5% (3)	28% (14)	32% (16)	50
2020 Vote: Didn't Vote	23% (106)	21% (93)	4% (19)	3% (14)	24% (107)	25% (114)	453

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**Table MCEN1\_16:** Do you have a favorable or unfavorable opinion of the following actors?  
 Jason Momoa

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	27% (598)	24% (538)	4% (91)	3% (61)	17% (381)	24% (532)	2202
2018 House Vote: Democrat	34% (283)	26% (220)	4% (33)	1% (6)	15% (123)	20% (167)	833
2018 House Vote: Republican	21% (121)	26% (150)	4% (21)	4% (21)	17% (98)	29% (166)	576
2018 House Vote: Didnt Vote	25% (187)	21% (161)	5% (36)	4% (31)	20% (153)	24% (181)	750
4-Region: Northeast	24% (92)	28% (106)	5% (21)	2% (8)	15% (57)	26% (101)	386
4-Region: Midwest	27% (124)	25% (113)	4% (19)	4% (17)	16% (74)	24% (108)	455
4-Region: South	26% (220)	22% (189)	3% (25)	3% (26)	22% (186)	23% (194)	840
4-Region: West	31% (162)	25% (131)	5% (27)	2% (10)	12% (64)	25% (129)	521
Fan of Fast and Furious	36% (451)	27% (339)	5% (61)	2% (29)	13% (160)	16% (202)	1242
Favorable Opinion of FF Franchise	36% (471)	26% (340)	4% (52)	2% (24)	14% (181)	18% (236)	1304
Favorable Opinion of 1+ FF Movie	34% (504)	27% (407)	5% (68)	2% (35)	14% (216)	18% (265)	1495
Went to Movie Theater in Past Month	31% (298)	27% (256)	6% (59)	4% (34)	13% (128)	19% (179)	953
Went to Movie Theater 0 Times in Past Month	24% (300)	23% (283)	3% (33)	2% (27)	20% (254)	28% (353)	1249
Went to Movie Theater 3+ Times in Past Month	36% (146)	26% (105)	8% (34)	4% (16)	11% (44)	14% (56)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_17: Do you have a favorable or unfavorable opinion of the following actors?

Nathalie Emmanuel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	11% (231)	11% (239)	2% (46)	2% (41)	16% (342)	59% (1304)	2202
Gender: Male	15% (160)	14% (148)	2% (25)	2% (26)	13% (143)	53% (568)	1070
Gender: Female	6% (72)	8% (90)	2% (21)	1% (15)	18% (198)	65% (733)	1129
Age: 18-34	17% (105)	14% (88)	4% (27)	2% (15)	14% (90)	49% (306)	631
Age: 35-44	16% (60)	19% (71)	3% (12)	3% (10)	17% (63)	42% (157)	372
Age: 45-64	8% (54)	9% (64)	1% (6)	2% (14)	14% (101)	66% (473)	711
Age: 65+	3% (12)	3% (16)	— (1)	— (2)	18% (88)	75% (367)	487
GenZers: 1997-2012	9% (21)	10% (23)	6% (14)	3% (6)	11% (28)	62% (152)	244
Millennials: 1981-1996	20% (141)	18% (127)	4% (24)	2% (17)	15% (107)	40% (279)	695
GenXers: 1965-1980	10% (53)	10% (56)	1% (5)	2% (12)	17% (93)	61% (335)	553
Baby Boomers: 1946-1964	3% (17)	4% (28)	— (3)	1% (6)	17% (105)	75% (473)	631
PID: Dem (no lean)	16% (150)	14% (130)	2% (23)	2% (15)	15% (142)	52% (500)	960
PID: Ind (no lean)	5% (32)	6% (34)	1% (6)	3% (16)	18% (106)	67% (399)	593
PID: Rep (no lean)	8% (49)	11% (74)	3% (17)	1% (10)	14% (94)	62% (405)	649
PID/Gender: Dem Men	23% (115)	18% (88)	2% (11)	2% (12)	11% (55)	43% (210)	490
PID/Gender: Dem Women	7% (35)	9% (43)	2% (12)	1% (3)	19% (87)	62% (289)	468
PID/Gender: Ind Men	6% (16)	8% (20)	2% (5)	4% (9)	16% (41)	64% (161)	252
PID/Gender: Ind Women	5% (16)	4% (13)	— (1)	2% (7)	19% (64)	70% (237)	339
PID/Gender: Rep Men	9% (29)	12% (41)	3% (9)	2% (5)	14% (47)	60% (197)	328
PID/Gender: Rep Women	6% (20)	10% (34)	2% (8)	1% (4)	15% (47)	65% (208)	321
Ideo: Liberal (1-3)	16% (100)	10% (65)	3% (17)	2% (12)	14% (87)	56% (353)	634
Ideo: Moderate (4)	8% (54)	11% (73)	3% (20)	2% (12)	19% (130)	58% (403)	691
Ideo: Conservative (5-7)	10% (73)	13% (96)	1% (7)	2% (11)	13% (95)	60% (430)	711
Educ: < College	9% (130)	9% (130)	2% (29)	2% (24)	17% (250)	61% (875)	1439
Educ: Bachelors degree	7% (35)	13% (65)	2% (10)	2% (9)	14% (70)	61% (297)	485
Educ: Post-grad	24% (66)	16% (45)	2% (7)	3% (8)	8% (21)	47% (131)	278
Income: Under 50k	6% (73)	8% (93)	2% (24)	2% (21)	19% (212)	63% (707)	1131
Income: 50k-100k	12% (75)	12% (75)	2% (14)	2% (10)	11% (71)	62% (395)	640
Income: 100k+	19% (83)	16% (71)	2% (8)	2% (10)	14% (59)	47% (201)	431
Ethnicity: White	11% (181)	10% (174)	2% (26)	2% (28)	16% (268)	60% (1022)	1699
Ethnicity: Hispanic	20% (76)	11% (43)	— (1)	1% (3)	22% (83)	46% (173)	379

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**Table MCEN1\_17: Do you have a favorable or unfavorable opinion of the following actors?**  
Nathalie Emmanuel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	11% (231)	11% (239)	2% (46)	2% (41)	16% (342)	59% (1304)	2202
Ethnicity: Black	10% (28)	16% (45)	5% (15)	3% (9)	14% (41)	51% (145)	283
Ethnicity: Other	10% (23)	9% (20)	2% (5)	2% (4)	15% (32)	62% (136)	220
All Christian	10% (94)	12% (114)	1% (14)	1% (13)	16% (154)	59% (569)	958
All Non-Christian	29% (69)	17% (40)	4% (11)	4% (8)	8% (20)	37% (88)	236
Atheist	4% (3)	9% (8)	1% (1)	1% (1)	12% (11)	73% (67)	92
Agnostic/Nothing in particular	6% (37)	7% (41)	2% (9)	3% (15)	17% (99)	65% (381)	583
Something Else	8% (27)	11% (36)	3% (11)	1% (4)	17% (57)	60% (199)	333
Religious Non-Protestant/Catholic	27% (69)	16% (40)	5% (12)	3% (8)	11% (28)	38% (97)	255
Evangelical	13% (74)	14% (78)	2% (12)	2% (11)	16% (91)	53% (306)	573
Non-Evangelical	6% (43)	10% (66)	1% (10)	1% (5)	16% (111)	66% (445)	679
Community: Urban	17% (134)	18% (138)	4% (27)	3% (21)	13% (102)	45% (344)	766
Community: Suburban	8% (74)	6% (58)	1% (12)	2% (15)	17% (168)	66% (638)	965
Community: Rural	5% (23)	9% (43)	1% (6)	1% (4)	15% (72)	68% (322)	471
Employ: Private Sector	17% (115)	15% (105)	2% (14)	3% (19)	18% (125)	46% (316)	694
Employ: Government	26% (43)	22% (37)	6% (10)	4% (6)	9% (15)	33% (55)	167
Employ: Self-Employed	7% (14)	14% (26)	3% (5)	1% (2)	13% (24)	62% (116)	187
Employ: Homemaker	7% (9)	11% (15)	1% (1)	3% (4)	14% (19)	65% (88)	136
Employ: Student	12% (7)	14% (8)	4% (2)	— (0)	7% (4)	63% (35)	55
Employ: Retired	1% (8)	5% (26)	— (2)	— (2)	16% (91)	77% (430)	560
Employ: Unemployed	9% (25)	6% (17)	2% (5)	3% (7)	14% (39)	66% (179)	272
Employ: Other	7% (10)	4% (5)	4% (6)	1% (2)	19% (25)	64% (84)	131
Military HH: Yes	15% (44)	7% (21)	2% (6)	1% (4)	16% (49)	58% (172)	297
Military HH: No	10% (187)	11% (218)	2% (40)	2% (37)	15% (293)	59% (1131)	1905
2022 House Vote: Democrat	16% (155)	13% (129)	3% (25)	1% (10)	14% (134)	53% (521)	973
2022 House Vote: Republican	5% (32)	11% (68)	2% (12)	2% (14)	14% (89)	65% (407)	621
2022 House Vote: Didnt Vote	8% (44)	7% (41)	1% (8)	2% (14)	19% (106)	63% (356)	568
2020 Vote: Joe Biden	15% (154)	13% (134)	2% (22)	1% (11)	14% (139)	54% (548)	1007
2020 Vote: Donald Trump	6% (41)	10% (70)	2% (14)	2% (14)	17% (119)	63% (434)	692
2020 Vote: Other	1% (0)	3% (1)	3% (2)	4% (2)	19% (10)	71% (36)	50
2020 Vote: Didn't Vote	8% (35)	8% (34)	2% (8)	3% (14)	16% (75)	63% (286)	453

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**Table MCEN1\_17: Do you have a favorable or unfavorable opinion of the following actors?**

Nathalie Emmanuel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	11% (231)	11% (239)	2% (46)	2% (41)	16% (342)	59% (1304)	2202
2018 House Vote: Democrat	16% (135)	13% (110)	2% (14)	1% (9)	16% (130)	52% (435)	833
2018 House Vote: Republican	6% (33)	10% (57)	2% (11)	2% (11)	14% (82)	67% (384)	576
2018 House Vote: Didnt Vote	8% (63)	9% (70)	3% (21)	3% (19)	16% (123)	60% (453)	750
4-Region: Northeast	15% (59)	11% (43)	2% (7)	3% (11)	13% (51)	56% (215)	386
4-Region: Midwest	9% (43)	11% (50)	2% (11)	2% (7)	14% (62)	62% (283)	455
4-Region: South	7% (57)	9% (77)	2% (18)	1% (11)	19% (164)	61% (513)	840
4-Region: West	14% (72)	13% (69)	2% (10)	2% (13)	12% (65)	56% (293)	521
Fan of Fast and Furious	17% (209)	17% (207)	3% (40)	2% (27)	16% (203)	45% (555)	1242
Favorable Opinion of FF Franchise	16% (203)	16% (204)	3% (33)	1% (19)	16% (209)	49% (636)	1304
Favorable Opinion of 1+ FF Movie	15% (222)	15% (223)	3% (42)	2% (32)	16% (246)	49% (731)	1495
Went to Movie Theater in Past Month	18% (176)	17% (166)	4% (35)	3% (24)	12% (117)	46% (435)	953
Went to Movie Theater 0 Times in Past Month	4% (55)	6% (72)	1% (11)	1% (17)	18% (225)	70% (869)	1249
Went to Movie Theater 3+ Times in Past Month	33% (132)	24% (97)	6% (23)	4% (17)	9% (34)	25% (100)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN1\_18: Do you have a favorable or unfavorable opinion of the following actors?**  
 Dwayne 'The Rock' Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	48% (1049)	29% (635)	5% (107)	4% (86)	9% (208)	5% (115)	2202
Gender: Male	47% (505)	29% (311)	6% (69)	4% (44)	8% (87)	5% (54)	1070
Gender: Female	48% (545)	28% (321)	3% (38)	4% (42)	11% (122)	5% (61)	1129
Age: 18-34	57% (363)	24% (152)	3% (22)	4% (26)	7% (44)	4% (25)	631
Age: 35-44	50% (186)	28% (105)	6% (23)	4% (17)	8% (31)	3% (11)	372
Age: 45-64	44% (315)	31% (224)	5% (33)	5% (35)	10% (69)	5% (36)	711
Age: 65+	38% (186)	32% (154)	6% (30)	2% (9)	13% (65)	9% (43)	487
GenZers: 1997-2012	54% (132)	27% (65)	3% (8)	4% (9)	8% (20)	4% (9)	244
Millennials: 1981-1996	56% (386)	25% (175)	5% (33)	4% (27)	7% (48)	4% (26)	695
GenXers: 1965-1980	47% (260)	30% (166)	4% (23)	5% (29)	9% (49)	5% (26)	553
Baby Boomers: 1946-1964	39% (247)	33% (206)	6% (38)	3% (21)	13% (80)	6% (39)	631
PID: Dem (no lean)	51% (486)	28% (271)	5% (45)	3% (27)	8% (72)	6% (59)	960
PID: Ind (no lean)	41% (246)	31% (186)	6% (37)	4% (25)	12% (71)	5% (27)	593
PID: Rep (no lean)	49% (317)	27% (178)	4% (25)	5% (34)	10% (65)	5% (29)	649
PID/Gender: Dem Men	50% (246)	30% (145)	6% (29)	3% (17)	5% (24)	6% (29)	490
PID/Gender: Dem Women	51% (240)	27% (124)	3% (16)	2% (11)	10% (48)	6% (29)	468
PID/Gender: Ind Men	36% (91)	31% (79)	11% (27)	2% (5)	15% (37)	5% (12)	252
PID/Gender: Ind Women	46% (154)	31% (105)	3% (11)	6% (20)	10% (34)	4% (15)	339
PID/Gender: Rep Men	51% (167)	27% (87)	4% (13)	7% (22)	8% (25)	4% (13)	328
PID/Gender: Rep Women	47% (150)	28% (91)	4% (12)	4% (12)	12% (40)	5% (17)	321
Ideo: Liberal (1-3)	47% (301)	28% (180)	5% (31)	5% (30)	9% (57)	6% (35)	634
Ideo: Moderate (4)	49% (340)	28% (190)	5% (33)	3% (22)	10% (67)	6% (39)	691
Ideo: Conservative (5-7)	47% (332)	31% (220)	5% (39)	3% (23)	9% (67)	4% (30)	711
Educ: < College	51% (738)	27% (387)	4% (55)	4% (61)	9% (130)	5% (69)	1439
Educ: Bachelors degree	41% (197)	33% (161)	8% (36)	3% (14)	11% (56)	4% (21)	485
Educ: Post-grad	41% (115)	32% (88)	6% (16)	4% (11)	8% (23)	9% (26)	278
Income: Under 50k	49% (550)	26% (292)	4% (41)	5% (53)	11% (129)	6% (65)	1131
Income: 50k-100k	45% (289)	33% (210)	6% (39)	3% (20)	8% (53)	5% (30)	640
Income: 100k+	49% (210)	31% (133)	6% (28)	3% (13)	6% (27)	5% (21)	431
Ethnicity: White	45% (772)	30% (502)	5% (90)	4% (68)	10% (169)	6% (99)	1699
Ethnicity: Hispanic	58% (221)	22% (84)	2% (8)	5% (19)	6% (21)	7% (25)	379

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**Table MCEN1\_18: Do you have a favorable or unfavorable opinion of the following actors?**  
*Dwayne 'The Rock' Johnson*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	48% (1049)	29% (635)	5% (107)	4% (86)	9% (208)	5% (115)	2202
Ethnicity: Black	60% (170)	24% (69)	3% (9)	4% (12)	6% (17)	2% (7)	283
Ethnicity: Other	49% (108)	29% (65)	4% (8)	3% (7)	10% (23)	4% (10)	220
All Christian	49% (472)	29% (278)	5% (45)	3% (27)	8% (79)	6% (58)	958
All Non-Christian	50% (119)	24% (57)	5% (11)	3% (7)	9% (22)	9% (20)	236
Atheist	33% (31)	29% (27)	8% (7)	11% (10)	13% (12)	5% (5)	92
Agnostic/Nothing in particular	45% (260)	32% (188)	4% (24)	5% (28)	11% (65)	3% (17)	583
Something Else	50% (168)	26% (85)	6% (20)	4% (14)	9% (31)	5% (15)	333
Religious Non-Protestant/Catholic	49% (126)	26% (66)	4% (11)	3% (8)	9% (23)	8% (21)	255
Evangelical	52% (300)	26% (149)	4% (25)	3% (16)	8% (48)	6% (33)	573
Non-Evangelical	48% (323)	30% (201)	5% (36)	3% (23)	9% (59)	5% (37)	679
Community: Urban	52% (397)	27% (207)	5% (37)	4% (29)	7% (57)	5% (38)	766
Community: Suburban	46% (444)	29% (282)	5% (52)	4% (39)	10% (98)	5% (51)	965
Community: Rural	44% (209)	31% (146)	4% (18)	4% (18)	11% (53)	6% (27)	471
Employ: Private Sector	52% (363)	28% (197)	5% (31)	4% (25)	8% (55)	3% (24)	694
Employ: Government	61% (102)	24% (40)	6% (10)	2% (3)	4% (6)	3% (5)	167
Employ: Self-Employed	43% (81)	32% (61)	5% (10)	4% (8)	7% (13)	8% (14)	187
Employ: Homemaker	50% (69)	29% (39)	3% (4)	5% (7)	10% (13)	3% (4)	136
Employ: Student	57% (31)	23% (13)	5% (3)	1% (1)	6% (3)	8% (4)	55
Employ: Retired	37% (208)	34% (188)	6% (35)	3% (14)	13% (72)	8% (43)	560
Employ: Unemployed	49% (133)	21% (58)	3% (8)	8% (23)	13% (35)	6% (15)	272
Employ: Other	48% (63)	31% (40)	5% (7)	4% (5)	8% (10)	4% (6)	131
Military HH: Yes	42% (124)	32% (95)	8% (22)	1% (3)	12% (34)	6% (17)	297
Military HH: No	49% (925)	28% (540)	4% (85)	4% (83)	9% (174)	5% (98)	1905
2022 House Vote: Democrat	51% (492)	28% (273)	6% (54)	3% (27)	8% (73)	6% (55)	973
2022 House Vote: Republican	42% (262)	33% (204)	5% (34)	5% (31)	10% (64)	4% (26)	621
2022 House Vote: Didn't Vote	50% (281)	26% (148)	3% (15)	4% (24)	11% (65)	6% (33)	568
2020 Vote: Joe Biden	50% (505)	29% (287)	5% (55)	3% (29)	7% (75)	6% (56)	1007
2020 Vote: Donald Trump	44% (305)	32% (224)	4% (31)	5% (32)	11% (74)	4% (27)	692
2020 Vote: Other	36% (18)	16% (8)	18% (9)	3% (1)	20% (10)	8% (4)	50
2020 Vote: Didn't Vote	49% (222)	26% (116)	3% (13)	5% (23)	11% (49)	6% (29)	453

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**Table MCEN1\_18: Do you have a favorable or unfavorable opinion of the following actors?**  
 Dwayne 'The Rock' Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	48% (1049)	29% (635)	5% (107)	4% (86)	9% (208)	5% (115)	2202
2018 House Vote: Democrat	50% (419)	29% (242)	6% (48)	2% (20)	8% (63)	5% (41)	833
2018 House Vote: Republican	45% (257)	31% (176)	5% (31)	4% (23)	11% (66)	4% (23)	576
2018 House Vote: Didnt Vote	48% (358)	28% (208)	3% (24)	6% (42)	10% (73)	6% (46)	750
4-Region: Northeast	47% (181)	27% (103)	6% (22)	4% (16)	10% (37)	7% (26)	386
4-Region: Midwest	45% (203)	32% (146)	6% (29)	4% (20)	9% (42)	3% (13)	455
4-Region: South	48% (402)	31% (260)	3% (27)	3% (27)	10% (86)	4% (37)	840
4-Region: West	50% (262)	24% (126)	6% (29)	4% (23)	8% (42)	7% (39)	521
Fan of Fast and Furious	62% (774)	25% (308)	3% (41)	3% (41)	4% (49)	2% (29)	1242
Favorable Opinion of FF Franchise	62% (804)	27% (353)	3% (33)	3% (34)	4% (52)	2% (28)	1304
Favorable Opinion of 1+ FF Movie	57% (859)	27% (404)	4% (58)	3% (49)	5% (76)	3% (49)	1495
Went to Movie Theater in Past Month	55% (524)	27% (255)	5% (47)	3% (33)	6% (52)	4% (42)	953
Went to Movie Theater 0 Times in Past Month	42% (526)	30% (380)	5% (60)	4% (53)	12% (156)	6% (74)	1249
Went to Movie Theater 3+ Times in Past Month	59% (238)	21% (85)	6% (25)	4% (17)	3% (13)	6% (23)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_19: Do you have a favorable or unfavorable opinion of the following actors?**

Don Omar

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	13% (282)	10% (211)	4% (80)	2% (54)	17% (365)	55% (1210)	2202
Gender: Male	18% (195)	11% (118)	3% (36)	3% (33)	15% (165)	49% (524)	1070
Gender: Female	8% (87)	8% (92)	4% (45)	2% (21)	18% (198)	61% (685)	1129
Age: 18-34	22% (141)	11% (68)	6% (39)	2% (12)	16% (100)	43% (271)	631
Age: 35-44	20% (73)	17% (63)	6% (21)	4% (17)	20% (75)	33% (123)	372
Age: 45-64	7% (50)	8% (59)	2% (14)	3% (23)	17% (120)	63% (445)	711
Age: 65+	4% (18)	4% (20)	1% (6)	1% (2)	14% (69)	76% (372)	487
GenZers: 1997-2012	11% (28)	8% (20)	7% (18)	3% (7)	15% (36)	56% (136)	244
Millennials: 1981-1996	26% (177)	15% (102)	6% (42)	2% (15)	17% (119)	34% (239)	695
GenXers: 1965-1980	9% (52)	9% (50)	2% (13)	3% (18)	21% (115)	55% (304)	553
Baby Boomers: 1946-1964	4% (25)	6% (36)	1% (6)	2% (14)	14% (86)	74% (464)	631
PID: Dem (no lean)	19% (184)	12% (112)	4% (38)	3% (24)	14% (139)	48% (464)	960
PID: Ind (no lean)	8% (46)	9% (51)	2% (13)	2% (11)	20% (117)	60% (355)	593
PID: Rep (no lean)	8% (53)	7% (48)	5% (30)	3% (19)	17% (109)	60% (391)	649
PID/Gender: Dem Men	28% (135)	14% (67)	3% (16)	4% (19)	11% (53)	41% (201)	490
PID/Gender: Dem Women	10% (49)	10% (45)	5% (21)	1% (5)	18% (85)	56% (263)	468
PID/Gender: Ind Men	8% (19)	9% (24)	3% (8)	1% (3)	22% (55)	57% (143)	252
PID/Gender: Ind Women	8% (26)	8% (26)	1% (5)	2% (8)	18% (62)	62% (211)	339
PID/Gender: Rep Men	12% (41)	8% (27)	3% (11)	3% (11)	17% (57)	55% (180)	328
PID/Gender: Rep Women	4% (12)	6% (20)	6% (19)	2% (8)	16% (52)	66% (210)	321
Ideo: Liberal (1-3)	17% (109)	9% (58)	3% (21)	3% (19)	15% (93)	53% (335)	634
Ideo: Moderate (4)	10% (70)	10% (68)	4% (31)	1% (10)	20% (135)	55% (377)	691
Ideo: Conservative (5-7)	13% (91)	10% (73)	3% (25)	2% (17)	15% (105)	56% (401)	711
Educ: < College	12% (176)	8% (115)	4% (51)	3% (43)	18% (259)	55% (796)	1439
Educ: Bachelors degree	10% (50)	11% (54)	4% (18)	1% (4)	15% (74)	59% (285)	485
Educ: Post-grad	20% (57)	15% (42)	4% (12)	2% (7)	11% (32)	47% (130)	278
Income: Under 50k	10% (109)	8% (85)	4% (44)	3% (34)	19% (215)	57% (644)	1131
Income: 50k-100k	13% (84)	10% (64)	4% (24)	2% (10)	15% (94)	57% (363)	640
Income: 100k+	21% (89)	14% (61)	3% (12)	2% (10)	13% (57)	47% (202)	431
Ethnicity: White	13% (213)	9% (154)	3% (52)	2% (42)	17% (292)	56% (946)	1699
Ethnicity: Hispanic	24% (91)	8% (31)	5% (19)	4% (15)	20% (77)	38% (145)	379

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**Table MCEN1\_19: Do you have a favorable or unfavorable opinion of the following actors?**  
 Don Omar

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	13% (282)	10% (211)	4% (80)	2% (54)	17% (365)	55% (1210)	2202
Ethnicity: Black	16% (45)	11% (32)	6% (18)	2% (6)	19% (53)	46% (130)	283
Ethnicity: Other	11% (25)	11% (24)	5% (11)	3% (6)	9% (20)	61% (134)	220
All Christian	13% (120)	9% (87)	4% (37)	2% (17)	15% (147)	57% (550)	958
All Non-Christian	29% (69)	15% (35)	4% (11)	2% (6)	14% (33)	35% (83)	236
Atheist	6% (5)	8% (7)	2% (2)	5% (4)	14% (13)	67% (61)	92
Agnostic/Nothing in particular	8% (49)	7% (42)	4% (21)	4% (22)	19% (111)	58% (338)	583
Something Else	12% (39)	12% (39)	3% (10)	2% (5)	19% (62)	53% (178)	333
Religious Non-Protestant/Catholic	27% (70)	14% (37)	4% (11)	2% (6)	14% (36)	38% (96)	255
Evangelical	16% (93)	12% (66)	3% (19)	2% (11)	17% (95)	50% (288)	573
Non-Evangelical	9% (59)	8% (56)	4% (27)	1% (10)	16% (107)	62% (421)	679
Community: Urban	23% (175)	13% (103)	4% (33)	3% (24)	16% (121)	40% (309)	766
Community: Suburban	8% (79)	7% (69)	3% (26)	1% (14)	16% (158)	64% (619)	965
Community: Rural	6% (28)	8% (38)	4% (21)	3% (16)	18% (85)	60% (282)	471
Employ: Private Sector	18% (126)	14% (94)	4% (26)	3% (18)	18% (124)	44% (306)	694
Employ: Government	33% (54)	14% (23)	8% (13)	3% (4)	13% (22)	30% (50)	167
Employ: Self-Employed	14% (26)	15% (28)	4% (8)	3% (6)	14% (26)	49% (92)	187
Employ: Homemaker	5% (7)	14% (19)	6% (8)	6% (8)	17% (23)	52% (71)	136
Employ: Student	18% (10)	5% (3)	5% (3)	2% (1)	17% (9)	53% (30)	55
Employ: Retired	2% (14)	5% (28)	1% (8)	1% (3)	15% (85)	75% (422)	560
Employ: Unemployed	9% (23)	4% (11)	5% (15)	3% (8)	22% (59)	57% (155)	272
Employ: Other	16% (21)	3% (4)	— (0)	4% (5)	13% (17)	64% (84)	131
Military HH: Yes	12% (34)	9% (26)	1% (4)	1% (4)	18% (52)	59% (176)	297
Military HH: No	13% (248)	10% (184)	4% (76)	3% (50)	16% (313)	54% (1034)	1905
2022 House Vote: Democrat	17% (167)	11% (108)	4% (36)	2% (23)	15% (145)	51% (494)	973
2022 House Vote: Republican	7% (46)	9% (53)	4% (26)	2% (14)	16% (97)	62% (384)	621
2022 House Vote: Didnt Vote	11% (65)	8% (48)	3% (17)	2% (14)	20% (112)	55% (312)	568
2020 Vote: Joe Biden	17% (169)	11% (108)	4% (38)	2% (18)	16% (164)	51% (510)	1007
2020 Vote: Donald Trump	7% (51)	9% (61)	3% (23)	2% (14)	17% (117)	62% (426)	692
2020 Vote: Other	2% (1)	6% (3)	4% (2)	4% (2)	21% (11)	62% (31)	50
2020 Vote: Didn't Vote	14% (61)	8% (38)	4% (17)	4% (20)	16% (73)	54% (242)	453

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**Table MCEN1\_19: Do you have a favorable or unfavorable opinion of the following actors?**

*Don Omar*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	13% (282)	10% (211)	4% (80)	2% (54)	17% (365)	55% (1210)	2202
2018 House Vote: Democrat	19% (159)	12% (96)	4% (31)	2% (15)	15% (129)	48% (402)	833
2018 House Vote: Republican	6% (36)	8% (44)	4% (22)	2% (11)	16% (91)	65% (372)	576
2018 House Vote: Didnt Vote	11% (85)	9% (69)	4% (27)	4% (27)	18% (136)	54% (407)	750
4-Region: Northeast	17% (65)	10% (40)	3% (13)	2% (8)	12% (46)	55% (213)	386
4-Region: Midwest	11% (51)	10% (45)	3% (11)	2% (11)	17% (80)	56% (257)	455
4-Region: South	10% (87)	8% (69)	4% (35)	2% (16)	19% (160)	56% (472)	840
4-Region: West	15% (79)	11% (56)	4% (21)	4% (18)	15% (79)	51% (268)	521
Fan of Fast and Furious	20% (247)	14% (177)	4% (54)	3% (39)	17% (208)	42% (518)	1242
Favorable Opinion of FF Franchise	20% (258)	14% (177)	3% (44)	3% (34)	16% (212)	44% (577)	1304
Favorable Opinion of 1+ FF Movie	18% (271)	13% (192)	4% (62)	3% (42)	17% (248)	45% (680)	1495
Went to Movie Theater in Past Month	21% (204)	14% (134)	5% (50)	4% (35)	16% (149)	40% (382)	953
Went to Movie Theater 0 Times in Past Month	6% (78)	6% (77)	2% (30)	2% (19)	17% (216)	66% (828)	1249
Went to Movie Theater 3+ Times in Past Month	36% (145)	18% (71)	9% (37)	5% (20)	12% (47)	20% (82)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_20: Do you have a favorable or unfavorable opinion of the following actors?**  
 Helen Mirren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (664)	18% (401)	3% (67)	2% (51)	14% (319)	32% (700)	2202
Gender: Male	32% (347)	19% (207)	3% (34)	3% (29)	14% (146)	29% (306)	1070
Gender: Female	28% (317)	17% (193)	3% (32)	2% (21)	15% (172)	35% (394)	1129
Age: 18-34	20% (125)	16% (102)	6% (35)	2% (15)	16% (100)	40% (255)	631
Age: 35-44	27% (102)	24% (88)	4% (13)	3% (12)	18% (67)	24% (91)	372
Age: 45-64	34% (240)	19% (132)	1% (7)	3% (20)	15% (104)	29% (209)	711
Age: 65+	41% (198)	16% (79)	2% (12)	1% (4)	10% (48)	30% (146)	487
GenZers: 1997-2012	8% (19)	11% (27)	8% (19)	3% (8)	12% (28)	59% (143)	244
Millennials: 1981-1996	27% (190)	22% (149)	4% (27)	3% (18)	17% (118)	28% (193)	695
GenXers: 1965-1980	33% (183)	17% (96)	1% (8)	3% (15)	19% (107)	26% (143)	553
Baby Boomers: 1946-1964	37% (235)	18% (115)	2% (13)	1% (9)	10% (60)	31% (198)	631
PID: Dem (no lean)	38% (363)	18% (176)	4% (40)	2% (16)	11% (104)	27% (262)	960
PID: Ind (no lean)	22% (132)	16% (95)	2% (12)	3% (18)	19% (111)	38% (224)	593
PID: Rep (no lean)	26% (169)	20% (130)	2% (15)	2% (16)	16% (104)	33% (215)	649
PID/Gender: Dem Men	42% (208)	21% (103)	3% (17)	2% (10)	10% (48)	21% (104)	490
PID/Gender: Dem Women	33% (155)	15% (71)	5% (23)	1% (6)	12% (56)	34% (158)	468
PID/Gender: Ind Men	22% (56)	18% (44)	3% (8)	4% (11)	18% (44)	35% (88)	252
PID/Gender: Ind Women	22% (76)	15% (50)	1% (4)	2% (7)	20% (66)	40% (135)	339
PID/Gender: Rep Men	25% (82)	18% (59)	3% (10)	2% (8)	16% (54)	35% (114)	328
PID/Gender: Rep Women	27% (86)	22% (71)	2% (5)	3% (8)	16% (50)	31% (101)	321
Ideo: Liberal (1-3)	41% (262)	16% (103)	4% (24)	2% (15)	10% (65)	26% (166)	634
Ideo: Moderate (4)	25% (171)	19% (133)	3% (21)	2% (15)	18% (122)	33% (228)	691
Ideo: Conservative (5-7)	30% (212)	20% (144)	2% (17)	3% (18)	15% (107)	30% (212)	711
Educ: < College	25% (353)	16% (229)	3% (48)	2% (35)	16% (237)	37% (537)	1439
Educ: Bachelors degree	40% (192)	22% (108)	2% (9)	2% (10)	13% (62)	21% (103)	485
Educ: Post-grad	43% (119)	23% (63)	4% (10)	2% (6)	7% (20)	21% (59)	278
Income: Under 50k	24% (273)	15% (167)	3% (36)	2% (26)	18% (199)	38% (430)	1131
Income: 50k-100k	33% (211)	22% (142)	3% (19)	2% (16)	12% (75)	28% (177)	640
Income: 100k+	42% (179)	22% (93)	3% (11)	2% (9)	11% (45)	22% (93)	431
Ethnicity: White	33% (553)	18% (314)	2% (40)	2% (38)	15% (258)	29% (495)	1699
Ethnicity: Hispanic	33% (124)	12% (45)	3% (10)	3% (10)	23% (86)	28% (106)	379

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**Table MCEN1\_20: Do you have a favorable or unfavorable opinion of the following actors?**

Helen Mirren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (664)	18% (401)	3% (67)	2% (51)	14% (319)	32% (700)	2202
Ethnicity: Black	21% (58)	19% (53)	5% (15)	3% (8)	11% (31)	41% (117)	283
Ethnicity: Other	24% (52)	16% (34)	5% (12)	2% (4)	13% (30)	40% (88)	220
All Christian	34% (321)	20% (191)	3% (27)	2% (20)	13% (123)	29% (276)	958
All Non-Christian	40% (93)	20% (46)	6% (14)	2% (5)	12% (28)	20% (48)	236
Atheist	34% (31)	18% (17)	1% (1)	4% (4)	12% (11)	30% (27)	92
Agnostic/Nothing in particular	25% (148)	16% (91)	3% (15)	3% (17)	18% (107)	35% (206)	583
Something Else	21% (70)	17% (56)	3% (9)	1% (5)	15% (50)	43% (143)	333
Religious Non-Protestant/Catholic	38% (96)	21% (53)	6% (14)	2% (6)	12% (31)	21% (55)	255
Evangelical	27% (156)	19% (108)	4% (24)	2% (9)	13% (75)	35% (199)	573
Non-Evangelical	33% (227)	19% (128)	2% (11)	2% (13)	14% (92)	31% (207)	679
Community: Urban	32% (246)	20% (150)	4% (30)	3% (25)	14% (105)	27% (209)	766
Community: Suburban	33% (319)	17% (163)	3% (26)	2% (16)	15% (142)	31% (300)	965
Community: Rural	21% (99)	19% (88)	2% (11)	2% (9)	15% (73)	41% (191)	471
Employ: Private Sector	32% (223)	20% (140)	4% (30)	3% (17)	16% (110)	25% (174)	694
Employ: Government	41% (69)	23% (39)	5% (9)	4% (7)	7% (11)	19% (32)	167
Employ: Self-Employed	27% (51)	21% (39)	4% (7)	4% (7)	9% (17)	35% (65)	187
Employ: Homemaker	19% (25)	16% (22)	1% (1)	5% (7)	31% (42)	28% (38)	136
Employ: Student	16% (9)	17% (9)	8% (4)	— (0)	9% (5)	50% (28)	55
Employ: Retired	37% (208)	18% (102)	— (2)	— (1)	11% (62)	33% (184)	560
Employ: Unemployed	18% (48)	14% (38)	3% (8)	3% (9)	20% (55)	41% (113)	272
Employ: Other	23% (30)	9% (12)	4% (5)	— (1)	13% (17)	51% (66)	131
Military HH: Yes	39% (114)	17% (50)	2% (6)	1% (2)	14% (42)	28% (82)	297
Military HH: No	29% (549)	18% (351)	3% (61)	3% (48)	15% (277)	32% (618)	1905
2022 House Vote: Democrat	41% (403)	19% (182)	4% (34)	2% (15)	10% (94)	25% (245)	973
2022 House Vote: Republican	25% (154)	21% (128)	3% (17)	3% (17)	14% (89)	35% (216)	621
2022 House Vote: Didnt Vote	18% (100)	14% (81)	3% (14)	3% (15)	23% (129)	40% (229)	568
2020 Vote: Joe Biden	42% (420)	18% (185)	3% (31)	1% (14)	11% (108)	25% (248)	1007
2020 Vote: Donald Trump	24% (168)	21% (147)	2% (15)	3% (18)	16% (111)	34% (233)	692
2020 Vote: Other	15% (7)	15% (7)	6% (3)	6% (3)	22% (11)	36% (18)	50
2020 Vote: Didn't Vote	15% (68)	14% (62)	4% (18)	3% (15)	20% (89)	44% (201)	453

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**Table MCEN1\_20: Do you have a favorable or unfavorable opinion of the following actors?**  
 Helen Mirren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (664)	18% (401)	3% (67)	2% (51)	14% (319)	32% (700)	2202
2018 House Vote: Democrat	43% (357)	19% (160)	3% (25)	1% (11)	11% (87)	23% (192)	833
2018 House Vote: Republican	27% (158)	20% (117)	3% (15)	2% (14)	14% (81)	33% (191)	576
2018 House Vote: Didnt Vote	19% (141)	16% (119)	3% (25)	3% (24)	19% (142)	40% (298)	750
4-Region: Northeast	29% (113)	23% (88)	3% (12)	3% (11)	14% (54)	28% (108)	386
4-Region: Midwest	29% (132)	20% (92)	3% (12)	3% (13)	12% (55)	33% (152)	455
4-Region: South	28% (231)	14% (121)	4% (36)	2% (13)	18% (151)	34% (287)	840
4-Region: West	36% (187)	19% (100)	1% (8)	3% (14)	12% (60)	29% (153)	521
Fan of Fast and Furious	33% (404)	20% (248)	3% (43)	2% (27)	13% (160)	29% (359)	1242
Favorable Opinion of FF Franchise	32% (418)	20% (263)	4% (47)	2% (22)	12% (158)	30% (396)	1304
Favorable Opinion of 1+ FF Movie	31% (468)	19% (290)	4% (59)	2% (31)	13% (188)	31% (459)	1495
Went to Movie Theater in Past Month	31% (300)	20% (195)	5% (44)	3% (33)	13% (120)	27% (261)	953
Went to Movie Theater 0 Times in Past Month	29% (364)	16% (206)	2% (23)	1% (18)	16% (199)	35% (439)	1249
Went to Movie Theater 3+ Times in Past Month	39% (158)	20% (81)	7% (30)	5% (19)	10% (42)	18% (71)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_21: Do you have a favorable or unfavorable opinion of the following actors?**

Idris Elba

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (660)	18% (401)	3% (55)	2% (42)	15% (330)	32% (713)	2202
Gender: Male	32% (341)	21% (221)	3% (27)	2% (25)	15% (156)	28% (300)	1070
Gender: Female	28% (319)	16% (177)	2% (28)	2% (17)	15% (174)	37% (414)	1129
Age: 18-34	33% (210)	21% (134)	4% (22)	2% (10)	13% (81)	28% (174)	631
Age: 35-44	39% (144)	22% (81)	4% (14)	2% (8)	16% (61)	17% (63)	372
Age: 45-64	30% (210)	16% (113)	1% (7)	3% (19)	16% (117)	34% (245)	711
Age: 65+	20% (96)	15% (73)	2% (12)	1% (4)	15% (71)	47% (231)	487
GenZers: 1997-2012	23% (57)	21% (51)	3% (7)	1% (3)	12% (30)	40% (97)	244
Millennials: 1981-1996	39% (270)	22% (151)	4% (26)	2% (14)	15% (101)	19% (132)	695
GenXers: 1965-1980	32% (176)	17% (95)	2% (9)	3% (16)	17% (94)	29% (163)	553
Baby Boomers: 1946-1964	22% (139)	16% (99)	2% (13)	1% (8)	15% (95)	44% (276)	631
PID: Dem (no lean)	39% (371)	21% (203)	3% (29)	1% (10)	12% (114)	24% (234)	960
PID: Ind (no lean)	24% (142)	17% (102)	2% (9)	2% (10)	19% (113)	37% (217)	593
PID: Rep (no lean)	23% (147)	15% (96)	3% (17)	3% (21)	16% (104)	41% (263)	649
PID/Gender: Dem Men	42% (205)	24% (118)	3% (13)	1% (7)	12% (57)	19% (91)	490
PID/Gender: Dem Women	35% (166)	18% (83)	4% (17)	1% (3)	12% (57)	30% (143)	468
PID/Gender: Ind Men	21% (53)	23% (57)	1% (3)	2% (4)	20% (51)	33% (83)	252
PID/Gender: Ind Women	26% (88)	13% (44)	2% (6)	2% (6)	18% (61)	40% (134)	339
PID/Gender: Rep Men	25% (82)	14% (46)	4% (12)	4% (14)	15% (48)	39% (126)	328
PID/Gender: Rep Women	20% (65)	15% (50)	2% (6)	2% (8)	17% (56)	43% (137)	321
Ideo: Liberal (1-3)	39% (245)	19% (121)	4% (23)	2% (11)	13% (85)	24% (150)	634
Ideo: Moderate (4)	30% (207)	18% (126)	1% (10)	1% (8)	18% (126)	31% (214)	691
Ideo: Conservative (5-7)	26% (181)	18% (131)	3% (18)	2% (17)	14% (99)	37% (265)	711
Educ: < College	29% (413)	16% (226)	2% (34)	2% (29)	16% (224)	36% (513)	1439
Educ: Bachelors degree	32% (156)	22% (109)	2% (10)	2% (9)	15% (73)	26% (127)	485
Educ: Post-grad	33% (92)	24% (66)	4% (11)	1% (4)	12% (33)	26% (73)	278
Income: Under 50k	28% (314)	15% (165)	2% (28)	2% (22)	17% (196)	36% (406)	1131
Income: 50k-100k	30% (195)	22% (138)	2% (16)	2% (12)	13% (80)	31% (200)	640
Income: 100k+	35% (152)	23% (98)	3% (12)	2% (8)	12% (53)	25% (108)	431
Ethnicity: White	27% (458)	17% (297)	2% (40)	2% (37)	15% (260)	36% (608)	1699
Ethnicity: Hispanic	37% (140)	17% (65)	3% (11)	1% (5)	14% (52)	28% (107)	379

Continued on next page

**Table MCEN1\_21:** Do you have a favorable or unfavorable opinion of the following actors?

Idris Elba

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (660)	18% (401)	3% (55)	2% (42)	15% (330)	32% (713)	2202
Ethnicity: Black	51% (143)	20% (57)	4% (11)	1% (3)	9% (26)	15% (43)	283
Ethnicity: Other	27% (59)	21% (47)	2% (5)	1% (3)	20% (44)	28% (63)	220
All Christian	27% (256)	18% (172)	3% (24)	1% (14)	15% (147)	36% (344)	958
All Non-Christian	38% (90)	23% (53)	6% (13)	3% (8)	10% (23)	20% (48)	236
Atheist	32% (30)	16% (15)	4% (4)	2% (2)	16% (15)	30% (27)	92
Agnostic/Nothing in particular	31% (180)	18% (107)	1% (7)	3% (15)	18% (103)	29% (171)	583
Something Else	31% (105)	16% (53)	2% (7)	1% (4)	13% (42)	37% (123)	333
Religious Non-Protestant/Catholic	37% (94)	22% (55)	5% (13)	3% (8)	10% (27)	23% (58)	255
Evangelical	31% (177)	16% (93)	3% (19)	1% (8)	12% (72)	36% (205)	573
Non-Evangelical	26% (174)	18% (124)	2% (11)	1% (10)	17% (112)	37% (248)	679
Community: Urban	37% (283)	22% (169)	3% (25)	2% (13)	13% (102)	23% (175)	766
Community: Suburban	28% (270)	18% (175)	3% (25)	2% (17)	15% (149)	34% (331)	965
Community: Rural	23% (107)	12% (57)	1% (6)	3% (12)	17% (80)	44% (208)	471
Employ: Private Sector	36% (249)	22% (155)	3% (22)	2% (15)	14% (95)	23% (158)	694
Employ: Government	45% (75)	19% (32)	4% (7)	2% (4)	12% (20)	18% (29)	167
Employ: Self-Employed	27% (51)	23% (43)	5% (9)	3% (6)	10% (18)	32% (60)	187
Employ: Homemaker	29% (39)	14% (20)	1% (1)	3% (4)	21% (29)	31% (43)	136
Employ: Student	44% (25)	9% (5)	2% (1)	1% (0)	5% (3)	39% (22)	55
Employ: Retired	21% (115)	14% (78)	1% (5)	1% (3)	18% (99)	46% (259)	560
Employ: Unemployed	25% (69)	14% (39)	3% (8)	3% (8)	18% (49)	37% (100)	272
Employ: Other	29% (38)	21% (27)	2% (2)	1% (1)	14% (18)	33% (43)	131
Military HH: Yes	31% (91)	13% (39)	2% (5)	1% (3)	15% (45)	38% (114)	297
Military HH: No	30% (570)	19% (362)	3% (50)	2% (39)	15% (286)	31% (599)	1905
2022 House Vote: Democrat	40% (392)	21% (201)	3% (28)	1% (10)	12% (116)	23% (226)	973
2022 House Vote: Republican	20% (127)	16% (102)	2% (15)	3% (19)	15% (90)	43% (268)	621
2022 House Vote: Didn't Vote	24% (137)	16% (93)	2% (12)	2% (9)	20% (115)	36% (202)	568
2020 Vote: Joe Biden	41% (415)	20% (205)	2% (19)	1% (6)	13% (132)	23% (229)	1007
2020 Vote: Donald Trump	19% (133)	17% (116)	2% (13)	3% (20)	16% (112)	43% (297)	692
2020 Vote: Other	13% (7)	16% (8)	— (0)	7% (3)	19% (10)	45% (23)	50
2020 Vote: Didn't Vote	23% (105)	16% (71)	5% (23)	3% (13)	17% (76)	36% (165)	453

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**Table MCEN1\_21: Do you have a favorable or unfavorable opinion of the following actors?**

*Idris Elba*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	30% (660)	18% (401)	3% (55)	2% (42)	15% (330)	32% (713)	2202
2018 House Vote: Democrat	42% (351)	19% (161)	3% (23)	1% (4)	13% (105)	23% (187)	833
2018 House Vote: Republican	20% (114)	15% (88)	2% (14)	3% (16)	16% (91)	44% (253)	576
2018 House Vote: Didnt Vote	25% (191)	19% (142)	2% (19)	3% (20)	17% (126)	34% (253)	750
4-Region: Northeast	33% (129)	19% (73)	3% (13)	1% (4)	13% (50)	30% (117)	386
4-Region: Midwest	28% (128)	18% (83)	2% (11)	4% (18)	15% (68)	32% (148)	455
4-Region: South	29% (243)	17% (145)	2% (20)	1% (8)	17% (141)	34% (283)	840
4-Region: West	31% (161)	19% (100)	2% (12)	2% (12)	14% (71)	32% (166)	521
Fan of Fast and Furious	38% (468)	22% (268)	3% (39)	2% (19)	12% (144)	24% (304)	1242
Favorable Opinion of FF Franchise	37% (477)	21% (274)	3% (38)	1% (16)	12% (154)	27% (346)	1304
Favorable Opinion of 1+ FF Movie	36% (532)	20% (305)	3% (50)	2% (26)	13% (190)	26% (393)	1495
Went to Movie Theater in Past Month	36% (348)	23% (215)	4% (33)	2% (19)	11% (104)	25% (234)	953
Went to Movie Theater 0 Times in Past Month	25% (313)	15% (185)	2% (22)	2% (23)	18% (226)	38% (480)	1249
Went to Movie Theater 3+ Times in Past Month	46% (183)	23% (93)	5% (21)	3% (12)	7% (29)	16% (63)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_22: Do you have a favorable or unfavorable opinion of the following actors?**  
 Rita Moreno

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	26% (577)	22% (494)	3% (57)	2% (50)	18% (385)	29% (639)	2202
Gender: Male	29% (313)	25% (265)	3% (36)	2% (26)	16% (170)	24% (261)	1070
Gender: Female	23% (264)	20% (229)	2% (20)	2% (24)	19% (216)	33% (376)	1129
Age: 18-34	20% (127)	12% (79)	4% (23)	2% (14)	16% (101)	46% (287)	631
Age: 35-44	20% (73)	18% (66)	5% (19)	2% (6)	23% (87)	33% (121)	372
Age: 45-64	26% (185)	27% (190)	1% (10)	3% (24)	18% (127)	25% (175)	711
Age: 65+	39% (192)	32% (158)	1% (4)	1% (6)	15% (71)	11% (56)	487
GenZers: 1997-2012	11% (27)	9% (21)	4% (10)	3% (7)	13% (32)	60% (147)	244
Millennials: 1981-1996	24% (165)	16% (114)	4% (26)	2% (12)	20% (136)	35% (241)	695
GenXers: 1965-1980	22% (123)	25% (140)	2% (12)	3% (18)	20% (111)	27% (148)	553
Baby Boomers: 1946-1964	36% (226)	31% (197)	1% (8)	2% (12)	16% (98)	14% (89)	631
PID: Dem (no lean)	34% (325)	23% (220)	2% (24)	2% (20)	12% (120)	26% (252)	960
PID: Ind (no lean)	21% (122)	18% (108)	2% (13)	2% (12)	22% (131)	35% (207)	593
PID: Rep (no lean)	20% (131)	25% (165)	3% (20)	3% (18)	21% (134)	28% (180)	649
PID/Gender: Dem Men	38% (188)	26% (127)	3% (15)	2% (11)	8% (42)	22% (108)	490
PID/Gender: Dem Women	29% (137)	20% (94)	2% (9)	2% (9)	17% (78)	30% (143)	468
PID/Gender: Ind Men	22% (55)	22% (56)	5% (12)	2% (6)	23% (58)	26% (66)	252
PID/Gender: Ind Women	19% (66)	15% (51)	— (1)	2% (6)	22% (73)	41% (141)	339
PID/Gender: Rep Men	21% (69)	25% (82)	3% (10)	3% (9)	21% (70)	27% (87)	328
PID/Gender: Rep Women	19% (61)	26% (84)	3% (10)	3% (9)	20% (64)	29% (93)	321
Ideo: Liberal (1-3)	34% (215)	20% (124)	2% (11)	3% (16)	17% (107)	25% (160)	634
Ideo: Moderate (4)	25% (172)	23% (156)	3% (22)	2% (12)	18% (123)	30% (206)	691
Ideo: Conservative (5-7)	24% (173)	27% (191)	3% (20)	2% (16)	18% (126)	26% (184)	711
Educ: < College	23% (337)	18% (264)	2% (26)	3% (36)	19% (277)	35% (499)	1439
Educ: Bachelors degree	29% (142)	31% (153)	3% (16)	2% (7)	16% (76)	19% (91)	485
Educ: Post-grad	35% (99)	28% (77)	5% (15)	2% (6)	12% (33)	18% (49)	278
Income: Under 50k	23% (261)	19% (215)	2% (28)	2% (27)	20% (226)	33% (375)	1131
Income: 50k-100k	28% (180)	25% (161)	2% (15)	2% (15)	16% (104)	26% (166)	640
Income: 100k+	32% (137)	27% (118)	3% (14)	2% (8)	13% (55)	23% (98)	431
Ethnicity: White	27% (464)	24% (400)	2% (32)	2% (38)	18% (304)	27% (461)	1699
Ethnicity: Hispanic	31% (119)	13% (50)	— (1)	2% (7)	20% (77)	33% (124)	379

Continued on next page

**Table MCEN1\_22: Do you have a favorable or unfavorable opinion of the following actors?**

Rita Moreno

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	26% (577)	22% (494)	3% (57)	2% (50)	18% (385)	29% (639)	2202
Ethnicity: Black	22% (61)	21% (61)	5% (15)	3% (9)	16% (46)	32% (92)	283
Ethnicity: Other	24% (52)	15% (33)	4% (10)	1% (3)	16% (35)	39% (86)	220
All Christian	29% (280)	27% (263)	3% (27)	1% (14)	17% (161)	22% (213)	958
All Non-Christian	39% (93)	21% (49)	4% (9)	3% (7)	8% (20)	24% (57)	236
Atheist	23% (21)	16% (15)	2% (2)	3% (3)	22% (20)	34% (31)	92
Agnostic/Nothing in particular	20% (117)	15% (88)	1% (9)	3% (16)	23% (135)	37% (218)	583
Something Else	20% (66)	24% (79)	3% (10)	3% (9)	15% (49)	36% (120)	333
Religious Non-Protestant/Catholic	37% (95)	23% (59)	4% (9)	3% (7)	9% (22)	24% (62)	255
Evangelical	24% (139)	23% (132)	4% (22)	2% (11)	18% (104)	29% (165)	573
Non-Evangelical	30% (201)	28% (193)	2% (13)	2% (11)	15% (100)	24% (161)	679
Community: Urban	32% (244)	22% (168)	4% (32)	3% (19)	16% (121)	24% (182)	766
Community: Suburban	27% (258)	23% (222)	2% (19)	2% (16)	18% (173)	29% (278)	965
Community: Rural	16% (76)	22% (104)	1% (6)	3% (15)	19% (91)	38% (180)	471
Employ: Private Sector	27% (188)	22% (152)	4% (28)	2% (13)	19% (133)	26% (180)	694
Employ: Government	39% (64)	20% (34)	4% (6)	5% (8)	17% (28)	16% (26)	167
Employ: Self-Employed	21% (40)	26% (48)	2% (3)	4% (8)	10% (18)	38% (70)	187
Employ: Homemaker	11% (15)	17% (23)	1% (2)	3% (4)	24% (33)	44% (60)	136
Employ: Student	24% (13)	11% (6)	3% (2)	— (0)	6% (3)	57% (32)	55
Employ: Retired	33% (186)	33% (183)	— (3)	1% (5)	17% (94)	16% (89)	560
Employ: Unemployed	20% (54)	9% (25)	3% (7)	4% (10)	21% (57)	44% (119)	272
Employ: Other	13% (17)	18% (23)	5% (6)	1% (1)	15% (20)	48% (63)	131
Military HH: Yes	32% (94)	28% (85)	1% (3)	1% (2)	19% (56)	19% (57)	297
Military HH: No	25% (483)	21% (409)	3% (54)	2% (48)	17% (329)	31% (582)	1905
2022 House Vote: Democrat	36% (347)	24% (230)	2% (23)	2% (18)	14% (138)	22% (217)	973
2022 House Vote: Republican	21% (131)	28% (176)	3% (20)	3% (18)	18% (113)	26% (163)	621
2022 House Vote: Didnt Vote	16% (90)	14% (81)	2% (13)	2% (10)	22% (125)	44% (250)	568
2020 Vote: Joe Biden	36% (360)	24% (246)	2% (22)	1% (13)	14% (141)	22% (224)	1007
2020 Vote: Donald Trump	19% (132)	26% (182)	3% (22)	3% (19)	22% (153)	26% (183)	692
2020 Vote: Other	13% (6)	20% (10)	4% (2)	6% (3)	16% (8)	40% (20)	50
2020 Vote: Didn't Vote	17% (78)	12% (56)	2% (10)	3% (14)	18% (83)	47% (211)	453

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**Table MCEN1\_22: Do you have a favorable or unfavorable opinion of the following actors?**  
 Rita Moreno

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	26% (577)	22% (494)	3% (57)	2% (50)	18% (385)	29% (639)	2202
2018 House Vote: Democrat	37% (312)	25% (209)	2% (17)	1% (11)	14% (120)	20% (164)	833
2018 House Vote: Republican	22% (126)	29% (166)	3% (17)	3% (15)	20% (116)	23% (135)	576
2018 House Vote: Didnt Vote	18% (132)	15% (115)	3% (21)	3% (23)	19% (140)	43% (319)	750
4-Region: Northeast	32% (124)	21% (82)	3% (13)	2% (7)	17% (64)	25% (96)	386
4-Region: Midwest	25% (115)	22% (99)	2% (8)	3% (15)	17% (79)	31% (139)	455
4-Region: South	23% (190)	23% (192)	2% (19)	2% (18)	20% (166)	30% (255)	840
4-Region: West	28% (148)	23% (121)	3% (17)	2% (10)	15% (76)	29% (150)	521
Fan of Fast and Furious	28% (343)	23% (280)	4% (46)	2% (31)	16% (196)	28% (347)	1242
Favorable Opinion of FF Franchise	30% (387)	23% (301)	3% (38)	2% (26)	15% (194)	27% (358)	1304
Favorable Opinion of 1+ FF Movie	27% (402)	23% (342)	3% (48)	2% (35)	16% (244)	28% (424)	1495
Went to Movie Theater in Past Month	29% (274)	22% (211)	4% (41)	3% (25)	14% (138)	28% (264)	953
Went to Movie Theater 0 Times in Past Month	24% (303)	23% (283)	1% (15)	2% (25)	20% (248)	30% (375)	1249
Went to Movie Theater 3+ Times in Past Month	38% (153)	20% (81)	8% (31)	3% (14)	12% (49)	18% (74)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_23: Do you have a favorable or unfavorable opinion of the following actors?**

Brie Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (345)	17% (377)	4% (93)	3% (75)	19% (420)	41% (892)	2202
Gender: Male	20% (217)	23% (245)	4% (44)	4% (39)	16% (175)	33% (351)	1070
Gender: Female	11% (127)	12% (131)	4% (49)	3% (35)	22% (244)	48% (541)	1129
Age: 18-34	23% (146)	18% (112)	8% (50)	5% (29)	15% (94)	32% (201)	631
Age: 35-44	19% (70)	24% (89)	4% (16)	5% (17)	22% (80)	27% (99)	372
Age: 45-64	14% (97)	16% (115)	2% (12)	3% (23)	21% (151)	44% (314)	711
Age: 65+	7% (33)	13% (61)	3% (15)	1% (5)	19% (95)	57% (279)	487
GenZers: 1997-2012	13% (31)	15% (37)	10% (24)	6% (14)	14% (34)	42% (103)	244
Millennials: 1981-1996	24% (170)	22% (155)	6% (41)	4% (28)	17% (117)	27% (184)	695
GenXers: 1965-1980	16% (88)	16% (90)	2% (11)	4% (21)	24% (135)	37% (207)	553
Baby Boomers: 1946-1964	8% (53)	14% (89)	2% (14)	2% (11)	18% (116)	55% (348)	631
PID: Dem (no lean)	23% (217)	20% (197)	5% (48)	2% (19)	15% (148)	35% (332)	960
PID: Ind (no lean)	9% (56)	12% (72)	3% (19)	4% (24)	26% (152)	46% (270)	593
PID: Rep (no lean)	11% (72)	17% (109)	4% (26)	5% (32)	18% (119)	45% (290)	649
PID/Gender: Dem Men	27% (133)	26% (130)	4% (21)	2% (10)	13% (64)	27% (132)	490
PID/Gender: Dem Women	18% (84)	14% (65)	6% (26)	2% (9)	18% (83)	43% (200)	468
PID/Gender: Ind Men	11% (28)	16% (40)	5% (12)	4% (10)	24% (61)	40% (100)	252
PID/Gender: Ind Women	8% (27)	9% (31)	2% (7)	4% (13)	27% (90)	50% (170)	339
PID/Gender: Rep Men	17% (56)	23% (74)	3% (11)	6% (19)	15% (49)	36% (119)	328
PID/Gender: Rep Women	5% (16)	11% (35)	5% (15)	4% (13)	22% (71)	53% (172)	321
Ideo: Liberal (1-3)	23% (143)	21% (132)	6% (40)	3% (21)	17% (108)	30% (190)	634
Ideo: Moderate (4)	12% (82)	14% (99)	4% (27)	2% (17)	25% (172)	43% (294)	691
Ideo: Conservative (5-7)	15% (108)	18% (131)	3% (22)	4% (30)	15% (105)	44% (315)	711
Educ: < College	13% (193)	14% (200)	5% (69)	3% (50)	21% (298)	44% (630)	1439
Educ: Bachelors degree	18% (86)	22% (108)	3% (13)	3% (17)	18% (87)	36% (174)	485
Educ: Post-grad	24% (67)	25% (69)	4% (12)	3% (8)	12% (34)	32% (89)	278
Income: Under 50k	11% (127)	12% (133)	4% (47)	4% (42)	23% (262)	46% (521)	1131
Income: 50k-100k	19% (124)	20% (127)	4% (28)	3% (22)	16% (100)	37% (240)	640
Income: 100k+	22% (94)	27% (118)	4% (18)	3% (11)	13% (58)	31% (132)	431
Ethnicity: White	16% (269)	17% (293)	4% (67)	3% (55)	20% (333)	40% (681)	1699
Ethnicity: Hispanic	22% (85)	16% (61)	7% (27)	2% (8)	23% (86)	29% (111)	379

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**Table MCEN1\_23: Do you have a favorable or unfavorable opinion of the following actors?**  
 Brie Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (345)	17% (377)	4% (93)	3% (75)	19% (420)	41% (892)	2202
Ethnicity: Black	15% (41)	17% (48)	7% (20)	2% (7)	14% (41)	45% (127)	283
Ethnicity: Other	16% (35)	17% (36)	3% (6)	6% (12)	21% (46)	38% (84)	220
All Christian	16% (151)	17% (167)	4% (40)	2% (20)	19% (187)	41% (395)	958
All Non-Christian	29% (69)	24% (57)	4% (10)	4% (9)	10% (23)	29% (68)	236
Atheist	17% (15)	16% (15)	7% (6)	10% (9)	17% (16)	33% (30)	92
Agnostic/Nothing in particular	11% (67)	16% (95)	4% (25)	4% (23)	22% (129)	42% (245)	583
Something Else	13% (44)	13% (44)	3% (12)	4% (13)	20% (65)	47% (155)	333
Religious Non-Protestant/Catholic	28% (72)	23% (58)	4% (11)	4% (10)	11% (27)	30% (77)	255
Evangelical	18% (101)	15% (87)	5% (27)	3% (16)	17% (99)	42% (242)	573
Non-Evangelical	12% (85)	17% (119)	4% (24)	2% (14)	21% (146)	43% (292)	679
Community: Urban	21% (160)	21% (163)	5% (38)	5% (35)	17% (129)	31% (241)	766
Community: Suburban	14% (139)	16% (153)	4% (39)	2% (24)	20% (195)	43% (416)	965
Community: Rural	10% (47)	13% (61)	3% (16)	3% (16)	20% (96)	50% (236)	471
Employ: Private Sector	21% (148)	25% (174)	5% (37)	4% (25)	18% (126)	27% (185)	694
Employ: Government	27% (45)	25% (41)	5% (9)	7% (11)	15% (24)	22% (36)	167
Employ: Self-Employed	14% (27)	21% (39)	2% (4)	2% (4)	14% (26)	46% (87)	187
Employ: Homemaker	13% (18)	9% (12)	7% (9)	9% (13)	20% (27)	43% (58)	136
Employ: Student	29% (16)	12% (7)	6% (3)	5% (3)	4% (2)	44% (24)	55
Employ: Retired	7% (41)	10% (58)	1% (8)	1% (7)	22% (122)	58% (324)	560
Employ: Unemployed	13% (36)	10% (27)	4% (10)	4% (10)	21% (58)	48% (130)	272
Employ: Other	11% (14)	15% (20)	11% (14)	1% (1)	26% (34)	36% (47)	131
Military HH: Yes	14% (41)	15% (45)	3% (8)	2% (5)	23% (68)	43% (129)	297
Military HH: No	16% (304)	17% (332)	4% (85)	4% (69)	18% (351)	40% (764)	1905
2022 House Vote: Democrat	22% (214)	20% (198)	5% (52)	2% (17)	17% (163)	34% (329)	973
2022 House Vote: Republican	10% (64)	16% (98)	4% (24)	5% (33)	16% (99)	49% (303)	621
2022 House Vote: Didnt Vote	11% (65)	13% (76)	3% (16)	4% (22)	25% (145)	43% (244)	568
2020 Vote: Joe Biden	23% (235)	20% (205)	4% (36)	2% (17)	17% (167)	34% (347)	1007
2020 Vote: Donald Trump	9% (61)	17% (119)	3% (21)	5% (34)	20% (139)	46% (318)	692
2020 Vote: Other	8% (4)	12% (6)	5% (3)	5% (3)	26% (13)	44% (22)	50
2020 Vote: Didn't Vote	10% (45)	10% (47)	8% (34)	5% (21)	22% (100)	45% (206)	453

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**Table MCEN1\_23: Do you have a favorable or unfavorable opinion of the following actors?**

Brie Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Have not heard of	Total N
Adults	16% (345)	17% (377)	4% (93)	3% (75)	19% (420)	41% (892)	2202
2018 House Vote: Democrat	23% (193)	20% (166)	5% (37)	1% (10)	17% (138)	35% (288)	833
2018 House Vote: Republican	10% (58)	17% (97)	3% (16)	4% (25)	19% (111)	47% (269)	576
2018 House Vote: Didnt Vote	12% (93)	15% (112)	5% (39)	5% (37)	21% (159)	41% (309)	750
4-Region: Northeast	17% (64)	19% (74)	5% (19)	5% (20)	16% (60)	39% (149)	386
4-Region: Midwest	15% (67)	16% (75)	4% (17)	4% (16)	15% (68)	47% (212)	455
4-Region: South	13% (108)	15% (128)	4% (33)	3% (23)	24% (200)	41% (348)	840
4-Region: West	20% (106)	19% (100)	5% (25)	3% (16)	18% (91)	35% (183)	521
Fan of Fast and Furious	22% (278)	22% (269)	4% (54)	3% (40)	17% (212)	31% (389)	1242
Favorable Opinion of FF Franchise	21% (277)	21% (276)	4% (55)	3% (35)	17% (219)	34% (441)	1304
Favorable Opinion of 1+ FF Movie	20% (305)	21% (309)	5% (75)	3% (44)	17% (256)	34% (506)	1495
Went to Movie Theater in Past Month	25% (239)	20% (191)	5% (51)	4% (42)	14% (138)	31% (292)	953
Went to Movie Theater 0 Times in Past Month	8% (106)	15% (186)	3% (42)	3% (33)	23% (282)	48% (600)	1249
Went to Movie Theater 3+ Times in Past Month	30% (121)	25% (100)	7% (27)	4% (17)	15% (59)	19% (78)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_1: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Fast and Furious*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (760)	25% (544)	10% (221)	9% (189)	19% (420)	3% (68)	2202
Gender: Male	36% (383)	27% (289)	10% (111)	10% (103)	15% (156)	3% (29)	1070
Gender: Female	33% (377)	23% (254)	10% (110)	8% (87)	23% (262)	3% (39)	1129
Age: 18-34	44% (276)	23% (145)	9% (56)	9% (54)	13% (83)	3% (17)	631
Age: 35-44	45% (166)	28% (105)	8% (29)	8% (29)	9% (33)	3% (10)	372
Age: 45-64	30% (214)	27% (192)	11% (76)	9% (65)	20% (142)	3% (23)	711
Age: 65+	21% (104)	21% (102)	12% (61)	9% (42)	33% (162)	4% (17)	487
GenZers: 1997-2012	37% (91)	22% (53)	10% (24)	9% (23)	18% (44)	4% (10)	244
Millennials: 1981-1996	45% (314)	26% (181)	8% (55)	8% (59)	10% (69)	2% (17)	695
GenXers: 1965-1980	36% (199)	25% (140)	10% (55)	7% (41)	17% (96)	4% (22)	553
Baby Boomers: 1946-1964	22% (140)	25% (156)	13% (85)	9% (59)	28% (178)	2% (13)	631
PID: Dem (no lean)	39% (370)	24% (227)	8% (81)	9% (83)	17% (159)	4% (39)	960
PID: Ind (no lean)	28% (167)	27% (158)	14% (81)	8% (48)	21% (123)	3% (16)	593
PID: Rep (no lean)	34% (222)	25% (160)	9% (59)	9% (58)	21% (138)	2% (12)	649
PID/Gender: Dem Men	40% (198)	26% (129)	8% (39)	10% (47)	11% (56)	4% (21)	490
PID/Gender: Dem Women	37% (173)	21% (97)	9% (42)	8% (36)	22% (102)	4% (18)	468
PID/Gender: Ind Men	26% (65)	28% (70)	16% (41)	9% (23)	20% (49)	2% (4)	252
PID/Gender: Ind Women	30% (102)	26% (87)	12% (40)	8% (25)	21% (73)	4% (12)	339
PID/Gender: Rep Men	37% (120)	27% (90)	9% (31)	10% (33)	15% (51)	1% (4)	328
PID/Gender: Rep Women	32% (102)	22% (70)	9% (28)	8% (25)	27% (87)	3% (9)	321
Ideo: Liberal (1-3)	35% (221)	19% (122)	11% (69)	10% (66)	20% (130)	4% (26)	634
Ideo: Moderate (4)	37% (253)	28% (190)	8% (58)	9% (59)	17% (116)	2% (15)	691
Ideo: Conservative (5-7)	30% (216)	28% (197)	11% (76)	8% (55)	21% (149)	3% (18)	711
Educ: < College	38% (541)	23% (338)	9% (130)	9% (132)	19% (267)	2% (31)	1439
Educ: Bachelors degree	27% (131)	28% (134)	11% (55)	9% (43)	21% (103)	4% (19)	485
Educ: Post-grad	32% (88)	26% (72)	13% (37)	5% (14)	18% (50)	6% (17)	278
Income: Under 50k	36% (403)	23% (258)	8% (96)	10% (115)	20% (225)	3% (34)	1131
Income: 50k-100k	32% (204)	25% (163)	12% (76)	8% (50)	20% (127)	3% (20)	640
Income: 100k+	36% (153)	29% (123)	11% (49)	6% (24)	16% (68)	3% (14)	431
Ethnicity: White	31% (530)	25% (425)	11% (182)	9% (155)	21% (353)	3% (54)	1699
Ethnicity: Hispanic	45% (173)	21% (78)	8% (31)	9% (35)	15% (56)	2% (7)	379

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**Table MCEN2\_1: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Fast and Furious*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (760)	25% (544)	10% (221)	9% (189)	19% (420)	3% (68)	2202
Ethnicity: Black	53% (149)	22% (61)	7% (20)	5% (15)	11% (30)	2% (6)	283
Ethnicity: Other	37% (81)	26% (58)	9% (19)	9% (19)	17% (37)	3% (7)	220
All Christian	33% (314)	24% (232)	10% (93)	8% (80)	22% (208)	3% (30)	958
All Non-Christian	43% (101)	29% (68)	7% (17)	5% (12)	11% (26)	5% (11)	236
Atheist	17% (15)	26% (24)	14% (13)	16% (15)	23% (21)	4% (4)	92
Agnostic/Nothing in particular	32% (188)	24% (138)	13% (73)	10% (58)	19% (112)	2% (14)	583
Something Else	42% (141)	25% (82)	8% (26)	7% (24)	16% (52)	2% (8)	333
Religious Non-Protestant/Catholic	41% (104)	30% (77)	8% (20)	5% (13)	12% (31)	4% (11)	255
Evangelical	42% (239)	23% (131)	9% (53)	6% (35)	17% (98)	3% (17)	573
Non-Evangelical	31% (209)	25% (167)	9% (60)	10% (68)	23% (154)	3% (21)	679
Community: Urban	42% (322)	23% (177)	7% (55)	11% (81)	13% (103)	4% (27)	766
Community: Suburban	31% (297)	25% (245)	12% (117)	7% (68)	22% (213)	3% (27)	965
Community: Rural	30% (142)	26% (122)	11% (50)	9% (40)	22% (104)	3% (13)	471
Employ: Private Sector	38% (266)	27% (190)	10% (70)	7% (50)	14% (97)	3% (21)	694
Employ: Government	48% (80)	26% (44)	9% (15)	6% (10)	7% (11)	4% (7)	167
Employ: Self-Employed	34% (65)	27% (51)	10% (19)	8% (15)	15% (28)	5% (10)	187
Employ: Homemaker	34% (47)	25% (34)	8% (10)	8% (11)	23% (32)	2% (2)	136
Employ: Student	21% (12)	37% (21)	11% (6)	5% (3)	24% (13)	3% (1)	55
Employ: Retired	22% (120)	23% (130)	11% (64)	9% (48)	32% (179)	3% (18)	560
Employ: Unemployed	41% (113)	19% (52)	7% (18)	15% (39)	16% (44)	2% (5)	272
Employ: Other	44% (58)	18% (23)	15% (19)	11% (14)	11% (15)	2% (2)	131
Military HH: Yes	27% (79)	25% (75)	13% (38)	5% (15)	27% (81)	3% (8)	297
Military HH: No	36% (681)	25% (469)	10% (183)	9% (174)	18% (339)	3% (60)	1905
2022 House Vote: Democrat	34% (332)	24% (232)	10% (99)	9% (84)	20% (190)	4% (36)	973
2022 House Vote: Republican	31% (195)	26% (164)	12% (73)	9% (53)	20% (126)	2% (11)	621
2022 House Vote: Didnt Vote	40% (226)	24% (136)	8% (46)	8% (45)	17% (95)	3% (20)	568
2020 Vote: Joe Biden	35% (351)	24% (244)	10% (100)	9% (86)	19% (190)	3% (35)	1007
2020 Vote: Donald Trump	31% (214)	26% (182)	10% (72)	8% (56)	23% (156)	2% (12)	692
2020 Vote: Other	12% (6)	24% (12)	15% (8)	18% (9)	28% (14)	2% (1)	50
2020 Vote: Didn't Vote	42% (189)	23% (105)	9% (41)	8% (38)	13% (60)	4% (20)	453

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**Table MCEN2\_1: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?  
 Fast and Furious**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (760)	25% (544)	10% (221)	9% (189)	19% (420)	3% (68)	2202
2018 House Vote: Democrat	37% (306)	23% (189)	10% (87)	9% (73)	18% (150)	3% (28)	833
2018 House Vote: Republican	30% (171)	26% (151)	12% (67)	9% (53)	21% (124)	2% (10)	576
2018 House Vote: Didnt Vote	37% (276)	26% (197)	8% (62)	8% (58)	17% (130)	4% (28)	750
4-Region: Northeast	31% (121)	26% (99)	9% (36)	9% (34)	21% (79)	4% (17)	386
4-Region: Midwest	32% (147)	28% (127)	9% (40)	12% (56)	17% (78)	1% (7)	455
4-Region: South	36% (301)	24% (201)	11% (94)	6% (52)	20% (164)	3% (27)	840
4-Region: West	37% (191)	22% (117)	10% (51)	9% (46)	19% (99)	3% (18)	521
Fan of Fast and Furious	56% (698)	33% (404)	4% (48)	1% (18)	5% (57)	1% (16)	1242
Favorable Opinion of FF Franchise	58% (760)	42% (544)	— (0)	— (0)	— (0)	— (0)	1304
Favorable Opinion of 1+ FF Movie	49% (740)	33% (500)	7% (104)	3% (43)	6% (87)	2% (23)	1495
Went to Movie Theater in Past Month	45% (428)	25% (242)	8% (80)	7% (70)	11% (104)	3% (29)	953
Went to Movie Theater 0 Times in Past Month	27% (332)	24% (302)	11% (141)	10% (119)	25% (316)	3% (39)	1249
Went to Movie Theater 3+ Times in Past Month	51% (205)	25% (100)	5% (22)	6% (25)	8% (32)	4% (18)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_2: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
Marvel Cinematic Universe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (708)	26% (580)	7% (162)	8% (169)	18% (395)	9% (188)	2202
Gender: Male	38% (411)	27% (287)	8% (89)	7% (78)	13% (143)	6% (64)	1070
Gender: Female	26% (297)	26% (292)	6% (72)	8% (91)	22% (252)	11% (124)	1129
Age: 18-34	47% (299)	22% (138)	6% (38)	8% (48)	11% (69)	6% (41)	631
Age: 35-44	38% (141)	31% (114)	7% (25)	6% (23)	13% (48)	6% (21)	372
Age: 45-64	28% (196)	29% (205)	7% (50)	9% (64)	19% (132)	9% (65)	711
Age: 65+	15% (72)	25% (124)	10% (49)	7% (35)	30% (146)	13% (61)	487
GenZers: 1997-2012	47% (114)	16% (39)	8% (19)	6% (15)	14% (34)	10% (23)	244
Millennials: 1981-1996	43% (300)	28% (197)	6% (40)	7% (50)	10% (71)	5% (36)	695
GenXers: 1965-1980	31% (170)	28% (154)	7% (38)	8% (46)	18% (97)	9% (48)	553
Baby Boomers: 1946-1964	19% (122)	28% (179)	9% (56)	8% (51)	26% (163)	10% (60)	631
PID: Dem (no lean)	38% (365)	27% (255)	7% (63)	6% (62)	15% (144)	7% (71)	960
PID: Ind (no lean)	27% (159)	26% (151)	9% (51)	8% (48)	21% (125)	10% (58)	593
PID: Rep (no lean)	28% (184)	27% (174)	7% (48)	9% (58)	19% (125)	9% (59)	649
PID/Gender: Dem Men	42% (207)	30% (145)	7% (33)	6% (29)	10% (47)	6% (30)	490
PID/Gender: Dem Women	34% (158)	23% (110)	6% (29)	7% (33)	21% (98)	9% (41)	468
PID/Gender: Ind Men	31% (77)	24% (61)	11% (28)	10% (25)	17% (43)	7% (17)	252
PID/Gender: Ind Women	24% (82)	26% (88)	7% (23)	7% (23)	24% (83)	12% (41)	339
PID/Gender: Rep Men	39% (127)	24% (80)	8% (27)	7% (24)	16% (53)	5% (16)	328
PID/Gender: Rep Women	18% (57)	29% (94)	7% (21)	11% (35)	22% (72)	13% (43)	321
Ideo: Liberal (1-3)	37% (234)	26% (167)	6% (40)	8% (52)	14% (88)	8% (53)	634
Ideo: Moderate (4)	32% (221)	25% (174)	8% (53)	7% (48)	20% (138)	8% (56)	691
Ideo: Conservative (5-7)	29% (203)	28% (197)	9% (63)	8% (58)	19% (134)	8% (55)	711
Educ: < College	34% (484)	24% (343)	7% (98)	8% (120)	18% (266)	9% (128)	1439
Educ: Bachelors degree	29% (141)	31% (149)	9% (42)	7% (36)	17% (84)	7% (32)	485
Educ: Post-grad	30% (83)	32% (88)	8% (22)	4% (12)	16% (45)	10% (28)	278
Income: Under 50k	31% (354)	25% (279)	8% (85)	9% (100)	19% (213)	9% (100)	1131
Income: 50k-100k	30% (194)	26% (167)	7% (45)	8% (50)	20% (125)	9% (58)	640
Income: 100k+	37% (160)	31% (134)	7% (32)	4% (18)	13% (57)	7% (30)	431
Ethnicity: White	30% (502)	27% (461)	8% (130)	8% (137)	19% (323)	9% (147)	1699
Ethnicity: Hispanic	47% (180)	26% (100)	3% (11)	6% (24)	13% (48)	4% (16)	379

Continued on next page

**Table MCEN2\_2: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Marvel Cinematic Universe*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (708)	26% (580)	7% (162)	8% (169)	18% (395)	9% (188)	2202
Ethnicity: Black	43% (123)	20% (57)	6% (16)	7% (18)	16% (46)	8% (23)	283
Ethnicity: Other	38% (83)	28% (62)	8% (17)	6% (13)	12% (25)	8% (18)	220
All Christian	31% (296)	25% (236)	8% (81)	7% (72)	20% (192)	9% (82)	958
All Non-Christian	38% (90)	33% (78)	5% (13)	5% (11)	9% (22)	10% (23)	236
Atheist	30% (28)	18% (17)	11% (10)	14% (12)	20% (19)	7% (6)	92
Agnostic/Nothing in particular	30% (175)	29% (169)	7% (42)	9% (51)	16% (96)	9% (51)	583
Something Else	36% (120)	24% (81)	5% (17)	7% (22)	20% (66)	8% (27)	333
Religious Non-Protestant/Catholic	38% (97)	33% (83)	6% (15)	5% (13)	10% (25)	9% (23)	255
Evangelical	38% (220)	23% (132)	7% (39)	6% (34)	18% (104)	8% (44)	573
Non-Evangelical	27% (181)	26% (175)	8% (53)	9% (59)	22% (148)	9% (64)	679
Community: Urban	39% (297)	26% (196)	7% (56)	8% (65)	13% (99)	7% (52)	766
Community: Suburban	31% (301)	26% (251)	7% (71)	6% (57)	21% (200)	9% (85)	965
Community: Rural	23% (110)	28% (133)	8% (36)	10% (47)	20% (95)	11% (51)	471
Employ: Private Sector	40% (280)	31% (212)	6% (38)	6% (42)	13% (88)	5% (35)	694
Employ: Government	45% (75)	22% (37)	9% (15)	7% (11)	8% (13)	10% (16)	167
Employ: Self-Employed	33% (61)	26% (48)	7% (12)	7% (12)	15% (28)	13% (25)	187
Employ: Homemaker	26% (35)	26% (36)	5% (6)	12% (16)	25% (33)	7% (9)	136
Employ: Student	45% (25)	26% (15)	12% (6)	4% (2)	9% (5)	4% (2)	55
Employ: Retired	16% (88)	27% (151)	10% (56)	8% (47)	27% (152)	12% (66)	560
Employ: Unemployed	33% (90)	20% (56)	7% (18)	12% (32)	22% (59)	6% (18)	272
Employ: Other	43% (56)	20% (26)	7% (10)	5% (7)	12% (16)	13% (17)	131
Military HH: Yes	32% (95)	28% (84)	9% (28)	4% (13)	17% (51)	9% (27)	297
Military HH: No	32% (614)	26% (497)	7% (135)	8% (156)	18% (344)	8% (161)	1905
2022 House Vote: Democrat	35% (343)	28% (272)	7% (65)	6% (61)	17% (162)	7% (69)	973
2022 House Vote: Republican	25% (154)	29% (181)	9% (55)	9% (57)	19% (120)	9% (56)	621
2022 House Vote: Didnt Vote	36% (203)	21% (118)	7% (40)	8% (43)	18% (103)	11% (61)	568
2020 Vote: Joe Biden	35% (357)	26% (261)	7% (72)	7% (67)	18% (177)	7% (73)	1007
2020 Vote: Donald Trump	28% (192)	28% (196)	8% (54)	9% (59)	20% (135)	8% (56)	692
2020 Vote: Other	14% (7)	33% (16)	18% (9)	9% (4)	18% (9)	8% (4)	50
2020 Vote: Didn't Vote	33% (152)	24% (107)	6% (28)	8% (38)	16% (73)	12% (55)	453

Continued on next page

**Table MCEN2\_2: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
Marvel Cinematic Universe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (708)	26% (580)	7% (162)	8% (169)	18% (395)	9% (188)	2202
2018 House Vote: Democrat	36% (299)	28% (237)	6% (51)	6% (49)	17% (139)	7% (58)	833
2018 House Vote: Republican	25% (146)	28% (163)	10% (58)	9% (51)	20% (114)	8% (45)	576
2018 House Vote: Didnt Vote	34% (258)	22% (167)	6% (49)	9% (65)	18% (133)	10% (77)	750
4-Region: Northeast	31% (118)	25% (95)	8% (32)	10% (37)	17% (64)	10% (40)	386
4-Region: Midwest	33% (151)	24% (109)	7% (34)	11% (49)	19% (86)	6% (26)	455
4-Region: South	30% (254)	26% (217)	8% (67)	6% (51)	21% (178)	9% (73)	840
4-Region: West	36% (185)	31% (160)	6% (30)	6% (32)	13% (67)	9% (48)	521
Fan of Fast and Furious	44% (549)	27% (340)	7% (84)	4% (53)	12% (144)	6% (73)	1242
Favorable Opinion of FF Franchise	44% (568)	30% (389)	6% (81)	4% (53)	10% (136)	6% (77)	1304
Favorable Opinion of 1+ FF Movie	41% (606)	29% (434)	8% (114)	5% (79)	11% (168)	6% (95)	1495
Went to Movie Theater in Past Month	44% (423)	28% (267)	6% (60)	6% (56)	9% (88)	6% (59)	953
Went to Movie Theater 0 Times in Past Month	23% (285)	25% (313)	8% (103)	9% (112)	25% (306)	10% (129)	1249
Went to Movie Theater 3+ Times in Past Month	49% (197)	27% (108)	7% (30)	6% (24)	4% (17)	7% (27)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN2\_3: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Batman*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (779)	35% (772)	8% (184)	5% (114)	14% (305)	2% (49)	2202
Gender: Male	43% (456)	36% (387)	7% (71)	5% (50)	8% (85)	2% (21)	1070
Gender: Female	29% (323)	34% (384)	10% (113)	6% (64)	19% (217)	2% (28)	1129
Age: 18-34	46% (290)	27% (171)	6% (38)	5% (31)	13% (80)	3% (21)	631
Age: 35-44	40% (150)	32% (119)	8% (30)	5% (20)	13% (49)	1% (4)	372
Age: 45-64	32% (226)	39% (277)	9% (62)	6% (41)	12% (85)	3% (20)	711
Age: 65+	23% (113)	42% (205)	11% (53)	5% (22)	19% (91)	1% (3)	487
GenZers: 1997-2012	38% (94)	30% (74)	6% (16)	4% (10)	15% (38)	5% (13)	244
Millennials: 1981-1996	45% (310)	29% (203)	7% (50)	5% (35)	12% (84)	2% (12)	695
GenXers: 1965-1980	36% (199)	36% (197)	8% (46)	6% (33)	11% (58)	3% (19)	553
Baby Boomers: 1946-1964	26% (166)	42% (264)	10% (65)	5% (32)	16% (101)	1% (4)	631
PID: Dem (no lean)	40% (387)	34% (330)	8% (74)	4% (35)	11% (106)	3% (28)	960
PID: Ind (no lean)	31% (182)	34% (202)	9% (54)	6% (36)	18% (105)	2% (13)	593
PID: Rep (no lean)	32% (210)	37% (240)	9% (56)	7% (43)	14% (94)	1% (7)	649
PID/Gender: Dem Men	48% (233)	37% (181)	5% (26)	3% (15)	4% (22)	3% (13)	490
PID/Gender: Dem Women	33% (154)	32% (149)	10% (48)	4% (20)	18% (83)	3% (15)	468
PID/Gender: Ind Men	35% (87)	35% (89)	10% (24)	6% (15)	13% (32)	2% (5)	252
PID/Gender: Ind Women	28% (95)	33% (112)	9% (30)	6% (21)	21% (72)	2% (8)	339
PID/Gender: Rep Men	41% (135)	36% (118)	6% (20)	6% (20)	10% (32)	1% (3)	328
PID/Gender: Rep Women	23% (74)	38% (123)	11% (35)	7% (23)	19% (62)	1% (4)	321
Ideo: Liberal (1-3)	40% (251)	31% (194)	8% (51)	5% (29)	14% (88)	3% (21)	634
Ideo: Moderate (4)	36% (245)	35% (244)	8% (55)	4% (31)	16% (109)	1% (6)	691
Ideo: Conservative (5-7)	33% (236)	39% (279)	10% (68)	5% (37)	12% (84)	1% (8)	711
Educ: < College	37% (528)	32% (466)	8% (113)	6% (87)	15% (215)	2% (29)	1439
Educ: Bachelors degree	31% (150)	41% (199)	10% (48)	4% (18)	12% (60)	2% (9)	485
Educ: Post-grad	36% (101)	38% (107)	8% (23)	3% (8)	11% (30)	4% (10)	278
Income: Under 50k	34% (385)	34% (380)	8% (89)	7% (74)	16% (178)	2% (25)	1131
Income: 50k-100k	35% (224)	37% (238)	9% (56)	5% (29)	13% (81)	2% (11)	640
Income: 100k+	39% (170)	36% (154)	9% (39)	2% (10)	11% (46)	3% (12)	431
Ethnicity: White	34% (574)	36% (608)	8% (140)	5% (90)	15% (248)	2% (38)	1699
Ethnicity: Hispanic	49% (186)	27% (104)	3% (13)	4% (15)	13% (48)	4% (13)	379

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**Table MCEN2\_3: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**

**Batman**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (779)	35% (772)	8% (184)	5% (114)	14% (305)	2% (49)	2202
Ethnicity: Black	44% (124)	30% (85)	8% (24)	6% (16)	10% (29)	2% (6)	283
Ethnicity: Other	37% (81)	36% (78)	9% (20)	4% (8)	13% (28)	2% (4)	220
All Christian	36% (341)	37% (352)	8% (74)	4% (35)	15% (140)	2% (16)	958
All Non-Christian	43% (101)	33% (77)	9% (20)	3% (7)	9% (21)	4% (9)	236
Atheist	38% (35)	28% (25)	9% (8)	7% (7)	17% (16)	2% (2)	92
Agnostic/Nothing in particular	30% (174)	34% (198)	10% (56)	8% (47)	15% (88)	3% (20)	583
Something Else	38% (128)	36% (119)	8% (25)	5% (18)	12% (40)	1% (3)	333
Religious Non-Protestant/Catholic	42% (108)	33% (85)	8% (21)	3% (8)	10% (25)	3% (9)	255
Evangelical	41% (237)	30% (173)	9% (50)	4% (23)	15% (85)	1% (5)	573
Non-Evangelical	32% (220)	42% (284)	7% (44)	4% (29)	13% (89)	2% (13)	679
Community: Urban	40% (306)	35% (264)	6% (48)	5% (36)	11% (87)	3% (24)	766
Community: Suburban	35% (342)	34% (331)	9% (90)	4% (42)	15% (144)	2% (17)	965
Community: Rural	28% (131)	37% (176)	10% (46)	8% (36)	16% (73)	2% (8)	471
Employ: Private Sector	43% (299)	33% (227)	7% (49)	4% (28)	11% (74)	3% (18)	694
Employ: Government	49% (82)	27% (45)	9% (15)	6% (10)	6% (10)	2% (4)	167
Employ: Self-Employed	40% (76)	35% (66)	4% (8)	4% (8)	10% (19)	6% (11)	187
Employ: Homemaker	28% (38)	28% (38)	13% (18)	4% (6)	25% (33)	2% (2)	136
Employ: Student	43% (24)	24% (14)	8% (5)	3% (2)	19% (11)	2% (1)	55
Employ: Retired	21% (117)	44% (247)	12% (66)	5% (26)	18% (100)	1% (4)	560
Employ: Unemployed	29% (80)	34% (92)	6% (16)	11% (29)	18% (50)	2% (5)	272
Employ: Other	49% (63)	33% (44)	5% (7)	4% (5)	6% (7)	3% (4)	131
Military HH: Yes	32% (94)	41% (122)	9% (27)	3% (8)	14% (40)	2% (5)	297
Military HH: No	36% (685)	34% (650)	8% (157)	6% (105)	14% (264)	2% (44)	1905
2022 House Vote: Democrat	39% (376)	34% (331)	8% (78)	3% (33)	13% (131)	2% (23)	973
2022 House Vote: Republican	33% (204)	39% (240)	9% (58)	6% (36)	13% (78)	1% (5)	621
2022 House Vote: Didnt Vote	34% (192)	33% (185)	8% (46)	6% (36)	16% (91)	3% (19)	568
2020 Vote: Joe Biden	40% (400)	33% (333)	8% (80)	4% (40)	13% (131)	2% (22)	1007
2020 Vote: Donald Trump	33% (225)	39% (267)	9% (63)	6% (39)	14% (95)	1% (4)	692
2020 Vote: Other	21% (11)	47% (24)	8% (4)	11% (5)	12% (6)	1% (0)	50
2020 Vote: Didn't Vote	32% (143)	33% (148)	8% (37)	6% (29)	16% (73)	5% (22)	453

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**Table MCEN2\_3: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
 Batman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (779)	35% (772)	8% (184)	5% (114)	14% (305)	2% (49)	2202
2018 House Vote: Democrat	40% (329)	36% (299)	8% (67)	3% (27)	12% (96)	2% (15)	833
2018 House Vote: Republican	32% (182)	40% (228)	9% (53)	6% (34)	13% (76)	— (3)	576
2018 House Vote: Didnt Vote	35% (264)	30% (225)	8% (61)	6% (48)	17% (126)	3% (26)	750
4-Region: Northeast	39% (149)	29% (110)	11% (42)	6% (25)	13% (51)	2% (9)	386
4-Region: Midwest	35% (160)	35% (160)	9% (40)	5% (25)	14% (64)	1% (6)	455
4-Region: South	35% (291)	35% (296)	8% (67)	5% (41)	15% (125)	2% (20)	840
4-Region: West	34% (178)	40% (206)	7% (35)	5% (24)	12% (65)	3% (14)	521
Fan of Fast and Furious	46% (574)	33% (410)	8% (94)	3% (43)	9% (106)	1% (15)	1242
Favorable Opinion of FF Franchise	48% (621)	35% (457)	7% (95)	3% (39)	6% (82)	1% (10)	1304
Favorable Opinion of 1+ FF Movie	45% (666)	34% (513)	8% (116)	4% (56)	8% (121)	2% (24)	1495
Went to Movie Theater in Past Month	47% (448)	31% (295)	7% (63)	4% (40)	9% (82)	3% (25)	953
Went to Movie Theater 0 Times in Past Month	27% (331)	38% (477)	10% (121)	6% (74)	18% (223)	2% (24)	1249
Went to Movie Theater 3+ Times in Past Month	49% (197)	29% (118)	6% (23)	6% (24)	6% (26)	4% (15)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_4: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Harry Potter*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	36% (799)	24% (529)	10% (213)	11% (251)	16% (361)	2% (48)	2202
Gender: Male	38% (411)	26% (278)	11% (113)	9% (102)	14% (146)	2% (20)	1070
Gender: Female	34% (387)	22% (250)	9% (100)	13% (148)	19% (215)	2% (28)	1129
Age: 18-34	49% (308)	21% (132)	7% (46)	9% (60)	11% (68)	3% (17)	631
Age: 35-44	38% (140)	25% (94)	8% (30)	14% (52)	13% (47)	2% (8)	372
Age: 45-64	30% (210)	26% (185)	11% (78)	14% (101)	17% (121)	2% (16)	711
Age: 65+	29% (141)	24% (118)	12% (58)	8% (39)	26% (125)	1% (6)	487
GenZers: 1997-2012	36% (89)	18% (45)	9% (23)	16% (39)	15% (37)	5% (12)	244
Millennials: 1981-1996	49% (338)	24% (167)	7% (52)	8% (56)	10% (69)	2% (13)	695
GenXers: 1965-1980	32% (174)	26% (143)	10% (57)	14% (78)	16% (86)	3% (14)	553
Baby Boomers: 1946-1964	29% (183)	24% (150)	12% (73)	12% (73)	23% (143)	1% (9)	631
PID: Dem (no lean)	38% (365)	26% (253)	9% (87)	10% (93)	14% (138)	3% (25)	960
PID: Ind (no lean)	35% (206)	20% (118)	10% (59)	13% (79)	20% (116)	3% (15)	593
PID: Rep (no lean)	35% (229)	24% (158)	10% (67)	12% (79)	16% (107)	1% (8)	649
PID/Gender: Dem Men	40% (198)	29% (144)	10% (47)	8% (37)	10% (49)	3% (15)	490
PID/Gender: Dem Women	36% (167)	23% (109)	8% (39)	12% (54)	19% (89)	2% (10)	468
PID/Gender: Ind Men	37% (93)	22% (55)	10% (26)	13% (32)	18% (45)	1% (2)	252
PID/Gender: Ind Women	33% (111)	18% (62)	10% (33)	14% (47)	21% (71)	4% (13)	339
PID/Gender: Rep Men	37% (120)	24% (79)	12% (40)	10% (33)	16% (53)	1% (4)	328
PID/Gender: Rep Women	34% (109)	25% (79)	9% (28)	15% (47)	17% (54)	1% (5)	321
Ideo: Liberal (1-3)	43% (274)	24% (152)	8% (51)	9% (55)	14% (86)	3% (16)	634
Ideo: Moderate (4)	32% (218)	25% (171)	11% (79)	13% (87)	18% (125)	2% (12)	691
Ideo: Conservative (5-7)	33% (235)	25% (175)	10% (74)	12% (88)	18% (126)	2% (12)	711
Educ: < College	36% (517)	21% (298)	10% (140)	13% (191)	18% (262)	2% (31)	1439
Educ: Bachelors degree	33% (160)	32% (155)	10% (51)	9% (42)	15% (70)	1% (7)	485
Educ: Post-grad	44% (123)	27% (76)	8% (22)	7% (18)	10% (28)	4% (10)	278
Income: Under 50k	33% (375)	22% (248)	10% (110)	15% (167)	18% (202)	3% (29)	1131
Income: 50k-100k	38% (246)	26% (167)	11% (69)	9% (55)	15% (96)	1% (7)	640
Income: 100k+	42% (179)	26% (114)	8% (34)	7% (29)	15% (63)	3% (12)	431
Ethnicity: White	38% (643)	24% (402)	9% (151)	10% (177)	17% (294)	2% (33)	1699
Ethnicity: Hispanic	53% (201)	18% (70)	6% (23)	9% (33)	12% (47)	2% (6)	379

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**Table MCEN2\_4: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Harry Potter*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	36% (799)	24% (529)	10% (213)	11% (251)	16% (361)	2% (48)	2202
Ethnicity: Black	26% (74)	26% (74)	10% (29)	20% (55)	14% (40)	4% (11)	283
Ethnicity: Other	37% (82)	25% (54)	15% (34)	9% (19)	12% (26)	2% (5)	220
All Christian	38% (360)	23% (225)	10% (97)	10% (92)	18% (172)	1% (12)	958
All Non-Christian	43% (101)	31% (72)	4% (10)	5% (12)	12% (29)	5% (12)	236
Atheist	41% (38)	19% (17)	9% (9)	17% (16)	12% (11)	1% (1)	92
Agnostic/Nothing in particular	32% (187)	24% (139)	11% (63)	14% (82)	16% (93)	3% (19)	583
Something Else	34% (113)	23% (76)	10% (34)	15% (51)	17% (56)	1% (4)	333
Religious Non-Protestant/Catholic	42% (108)	31% (79)	6% (14)	5% (12)	12% (31)	5% (12)	255
Evangelical	41% (233)	18% (105)	10% (58)	13% (73)	17% (96)	1% (8)	573
Non-Evangelical	33% (227)	27% (181)	10% (66)	10% (68)	19% (130)	1% (7)	679
Community: Urban	41% (311)	26% (196)	9% (66)	10% (76)	13% (96)	3% (21)	766
Community: Suburban	35% (341)	23% (226)	11% (102)	11% (107)	18% (176)	1% (14)	965
Community: Rural	31% (148)	23% (108)	10% (45)	14% (68)	19% (89)	3% (13)	471
Employ: Private Sector	41% (288)	24% (166)	11% (75)	8% (55)	14% (96)	2% (15)	694
Employ: Government	47% (79)	30% (50)	5% (8)	11% (18)	5% (8)	2% (4)	167
Employ: Self-Employed	38% (71)	23% (44)	9% (16)	10% (19)	17% (32)	3% (5)	187
Employ: Homemaker	39% (54)	26% (36)	4% (6)	12% (16)	16% (22)	2% (3)	136
Employ: Student	45% (25)	19% (11)	10% (5)	11% (6)	13% (7)	2% (1)	55
Employ: Retired	25% (141)	26% (144)	12% (69)	11% (59)	24% (137)	1% (8)	560
Employ: Unemployed	31% (84)	19% (52)	7% (19)	23% (62)	17% (46)	3% (9)	272
Employ: Other	44% (58)	20% (27)	11% (15)	12% (16)	10% (13)	2% (2)	131
Military HH: Yes	42% (125)	22% (64)	11% (33)	7% (21)	16% (46)	3% (8)	297
Military HH: No	35% (675)	24% (465)	9% (180)	12% (231)	17% (314)	2% (41)	1905
2022 House Vote: Democrat	39% (375)	25% (239)	9% (89)	10% (95)	16% (151)	3% (24)	973
2022 House Vote: Republican	33% (205)	23% (145)	12% (74)	14% (88)	16% (101)	1% (8)	621
2022 House Vote: Didnt Vote	37% (213)	24% (135)	8% (47)	11% (61)	17% (98)	3% (15)	568
2020 Vote: Joe Biden	38% (380)	25% (252)	9% (90)	10% (100)	16% (158)	3% (26)	1007
2020 Vote: Donald Trump	35% (242)	23% (159)	11% (77)	14% (95)	17% (114)	1% (5)	692
2020 Vote: Other	19% (9)	31% (16)	16% (8)	14% (7)	21% (10)	— (0)	50
2020 Vote: Didn't Vote	37% (168)	23% (102)	8% (38)	11% (49)	17% (78)	4% (17)	453

Continued on next page

**Table MCEN2\_4: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Harry Potter*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	36% (799)	24% (529)	10% (213)	11% (251)	16% (361)	2% (48)	2202
2018 House Vote: Democrat	39% (323)	27% (223)	9% (77)	9% (75)	14% (118)	2% (17)	833
2018 House Vote: Republican	34% (193)	22% (128)	12% (71)	15% (85)	16% (95)	1% (4)	576
2018 House Vote: Didnt Vote	36% (269)	22% (166)	9% (64)	11% (86)	19% (140)	3% (26)	750
4-Region: Northeast	40% (154)	24% (93)	7% (26)	10% (38)	18% (68)	2% (6)	386
4-Region: Midwest	33% (151)	23% (106)	10% (47)	14% (64)	17% (79)	2% (8)	455
4-Region: South	34% (287)	21% (173)	12% (97)	12% (98)	19% (160)	3% (25)	840
4-Region: West	40% (207)	30% (158)	8% (42)	10% (51)	10% (53)	2% (9)	521
Fan of Fast and Furious	42% (523)	26% (321)	10% (126)	9% (113)	11% (141)	1% (19)	1242
Favorable Opinion of FF Franchise	44% (571)	26% (345)	9% (120)	9% (119)	10% (134)	1% (14)	1304
Favorable Opinion of 1+ FF Movie	42% (627)	25% (379)	10% (150)	10% (148)	11% (164)	2% (27)	1495
Went to Movie Theater in Past Month	45% (428)	25% (238)	8% (76)	10% (99)	9% (90)	2% (22)	953
Went to Movie Theater 0 Times in Past Month	30% (371)	23% (291)	11% (137)	12% (152)	22% (271)	2% (27)	1249
Went to Movie Theater 3+ Times in Past Month	53% (213)	27% (109)	7% (27)	7% (30)	3% (13)	3% (10)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_5: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Jurassic Park*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	39% (865)	33% (718)	9% (191)	5% (107)	12% (260)	3% (60)	2202
Gender: Male	42% (446)	34% (361)	9% (92)	4% (46)	9% (94)	3% (31)	1070
Gender: Female	37% (419)	31% (354)	9% (99)	5% (62)	15% (166)	3% (29)	1129
Age: 18-34	46% (289)	27% (170)	7% (43)	5% (30)	12% (75)	4% (24)	631
Age: 35-44	43% (159)	30% (112)	11% (40)	4% (17)	9% (34)	3% (10)	372
Age: 45-64	35% (247)	37% (263)	9% (64)	6% (43)	10% (72)	3% (23)	711
Age: 65+	35% (170)	36% (174)	9% (45)	4% (17)	16% (79)	— (2)	487
GenZers: 1997-2012	38% (93)	26% (64)	9% (23)	8% (19)	13% (31)	6% (15)	244
Millennials: 1981-1996	46% (322)	29% (200)	8% (56)	4% (24)	10% (73)	3% (19)	695
GenXers: 1965-1980	40% (221)	34% (186)	9% (50)	5% (26)	10% (53)	3% (17)	553
Baby Boomers: 1946-1964	33% (208)	38% (239)	9% (57)	6% (36)	13% (82)	1% (8)	631
PID: Dem (no lean)	43% (415)	30% (286)	9% (84)	5% (45)	10% (97)	3% (33)	960
PID: Ind (no lean)	35% (208)	33% (196)	9% (52)	5% (28)	16% (94)	2% (14)	593
PID: Rep (no lean)	37% (242)	36% (236)	8% (55)	5% (34)	11% (69)	2% (14)	649
PID/Gender: Dem Men	45% (222)	31% (153)	11% (52)	4% (20)	6% (28)	3% (16)	490
PID/Gender: Dem Women	41% (194)	28% (131)	7% (33)	5% (25)	15% (69)	4% (17)	468
PID/Gender: Ind Men	35% (87)	35% (88)	10% (24)	5% (12)	14% (35)	2% (6)	252
PID/Gender: Ind Women	36% (121)	31% (106)	8% (28)	5% (16)	18% (60)	2% (8)	339
PID/Gender: Rep Men	42% (137)	36% (119)	5% (17)	4% (14)	10% (31)	3% (10)	328
PID/Gender: Rep Women	33% (105)	36% (117)	12% (38)	6% (20)	12% (38)	1% (4)	321
Ideo: Liberal (1-3)	41% (262)	30% (190)	10% (65)	5% (29)	10% (62)	4% (26)	634
Ideo: Moderate (4)	38% (264)	32% (222)	8% (55)	6% (40)	15% (102)	1% (7)	691
Ideo: Conservative (5-7)	39% (279)	36% (257)	8% (58)	4% (27)	11% (75)	2% (14)	711
Educ: < College	41% (596)	30% (427)	8% (119)	5% (78)	13% (185)	2% (35)	1439
Educ: Bachelors degree	36% (172)	39% (187)	9% (45)	4% (20)	10% (49)	3% (12)	485
Educ: Post-grad	35% (96)	38% (105)	10% (27)	4% (10)	10% (27)	5% (13)	278
Income: Under 50k	38% (432)	31% (346)	10% (110)	6% (66)	13% (147)	3% (30)	1131
Income: 50k-100k	39% (250)	34% (220)	8% (50)	4% (28)	12% (77)	2% (15)	640
Income: 100k+	42% (182)	35% (152)	7% (32)	3% (13)	8% (36)	4% (16)	431
Ethnicity: White	39% (668)	33% (557)	9% (145)	5% (79)	12% (205)	3% (46)	1699
Ethnicity: Hispanic	52% (196)	23% (87)	7% (27)	4% (16)	11% (43)	3% (10)	379

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**Table MCEN2\_5: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**

*Jurassic Park*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	39% (865)	33% (718)	9% (191)	5% (107)	12% (260)	3% (60)	2202
Ethnicity: Black	43% (121)	28% (80)	8% (22)	5% (15)	13% (36)	3% (9)	283
Ethnicity: Other	35% (76)	37% (81)	11% (24)	6% (13)	9% (19)	2% (5)	220
All Christian	41% (390)	34% (329)	7% (68)	4% (41)	12% (112)	2% (17)	958
All Non-Christian	41% (97)	30% (72)	12% (27)	2% (4)	9% (22)	6% (14)	236
Atheist	48% (44)	26% (23)	10% (9)	4% (4)	10% (9)	2% (2)	92
Agnostic/Nothing in particular	35% (204)	30% (178)	10% (58)	7% (38)	14% (84)	4% (21)	583
Something Else	39% (130)	35% (117)	9% (29)	6% (20)	10% (33)	1% (5)	333
Religious Non-Protestant/Catholic	40% (103)	32% (81)	12% (29)	2% (4)	9% (24)	5% (14)	255
Evangelical	44% (251)	30% (174)	8% (48)	5% (29)	11% (61)	2% (9)	573
Non-Evangelical	37% (254)	38% (259)	6% (43)	4% (30)	12% (81)	2% (12)	679
Community: Urban	42% (318)	31% (238)	8% (59)	5% (37)	11% (85)	4% (29)	766
Community: Suburban	41% (393)	33% (316)	9% (91)	4% (39)	11% (107)	2% (19)	965
Community: Rural	33% (154)	35% (164)	9% (41)	7% (31)	15% (68)	3% (12)	471
Employ: Private Sector	43% (296)	33% (230)	8% (56)	5% (32)	9% (62)	2% (17)	694
Employ: Government	52% (87)	29% (49)	8% (14)	4% (7)	3% (5)	3% (5)	167
Employ: Self-Employed	34% (63)	37% (69)	5% (10)	5% (10)	10% (20)	9% (16)	187
Employ: Homemaker	40% (55)	26% (35)	8% (10)	7% (9)	18% (25)	1% (2)	136
Employ: Student	44% (25)	21% (12)	10% (6)	3% (2)	20% (11)	1% (1)	55
Employ: Retired	32% (180)	38% (213)	9% (50)	4% (24)	15% (86)	1% (8)	560
Employ: Unemployed	39% (106)	24% (66)	13% (34)	6% (16)	15% (41)	3% (8)	272
Employ: Other	40% (52)	34% (45)	8% (11)	6% (8)	9% (11)	2% (3)	131
Military HH: Yes	42% (123)	33% (99)	8% (25)	3% (9)	11% (33)	2% (7)	297
Military HH: No	39% (742)	32% (619)	9% (166)	5% (98)	12% (227)	3% (53)	1905
2022 House Vote: Democrat	41% (396)	32% (310)	9% (89)	4% (42)	11% (109)	3% (27)	973
2022 House Vote: Republican	36% (226)	38% (234)	8% (51)	6% (39)	10% (63)	1% (9)	621
2022 House Vote: Didnt Vote	41% (233)	29% (164)	9% (50)	4% (20)	14% (79)	4% (22)	568
2020 Vote: Joe Biden	42% (423)	31% (316)	8% (82)	4% (39)	12% (121)	3% (26)	1007
2020 Vote: Donald Trump	38% (260)	38% (263)	8% (53)	6% (40)	10% (66)	1% (9)	692
2020 Vote: Other	21% (11)	32% (16)	14% (7)	11% (5)	22% (11)	— (0)	50
2020 Vote: Didn't Vote	38% (171)	27% (123)	11% (48)	5% (23)	14% (62)	5% (25)	453

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**Table MCEN2\_5: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Jurassic Park*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	39% (865)	33% (718)	9% (191)	5% (107)	12% (260)	3% (60)	2202
2018 House Vote: Democrat	42% (351)	32% (269)	8% (64)	4% (37)	11% (93)	2% (18)	833
2018 House Vote: Republican	37% (214)	37% (216)	9% (54)	6% (34)	9% (51)	1% (8)	576
2018 House Vote: Didnt Vote	38% (286)	30% (227)	10% (72)	4% (30)	14% (106)	4% (29)	750
4-Region: Northeast	37% (144)	35% (134)	7% (28)	5% (18)	13% (51)	3% (10)	386
4-Region: Midwest	38% (171)	36% (165)	9% (40)	7% (33)	9% (40)	1% (6)	455
4-Region: South	40% (334)	31% (261)	8% (63)	5% (41)	14% (116)	3% (26)	840
4-Region: West	41% (216)	30% (159)	11% (60)	3% (16)	10% (53)	3% (18)	521
Fan of Fast and Furious	48% (593)	31% (381)	9% (108)	4% (47)	7% (92)	2% (22)	1242
Favorable Opinion of FF Franchise	50% (654)	34% (438)	7% (89)	3% (37)	5% (70)	1% (17)	1304
Favorable Opinion of 1+ FF Movie	47% (704)	32% (474)	9% (129)	4% (57)	7% (103)	2% (28)	1495
Went to Movie Theater in Past Month	44% (418)	31% (296)	9% (90)	5% (45)	8% (72)	3% (33)	953
Went to Movie Theater 0 Times in Past Month	36% (447)	34% (423)	8% (101)	5% (63)	15% (188)	2% (27)	1249
Went to Movie Theater 3+ Times in Past Month	47% (188)	28% (112)	11% (46)	3% (14)	6% (22)	5% (20)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_6: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Planet of the Apes*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (625)	32% (702)	10% (217)	8% (180)	18% (397)	4% (81)	2202
Gender: Male	34% (368)	36% (380)	8% (90)	6% (62)	12% (130)	4% (39)	1070
Gender: Female	23% (258)	28% (321)	11% (126)	10% (117)	24% (265)	4% (41)	1129
Age: 18-34	34% (218)	26% (166)	8% (51)	7% (43)	20% (124)	5% (30)	631
Age: 35-44	32% (120)	28% (105)	11% (41)	7% (28)	17% (64)	4% (13)	372
Age: 45-64	24% (174)	34% (244)	9% (67)	11% (76)	17% (119)	4% (32)	711
Age: 65+	23% (114)	38% (186)	12% (59)	7% (33)	19% (91)	1% (5)	487
GenZers: 1997-2012	29% (70)	22% (55)	9% (21)	7% (18)	25% (62)	8% (18)	244
Millennials: 1981-1996	36% (247)	28% (198)	9% (63)	7% (49)	16% (114)	3% (24)	695
GenXers: 1965-1980	24% (132)	32% (177)	11% (59)	10% (53)	18% (102)	5% (30)	553
Baby Boomers: 1946-1964	25% (160)	39% (246)	10% (62)	9% (56)	16% (100)	1% (8)	631
PID: Dem (no lean)	34% (326)	30% (283)	10% (96)	7% (67)	15% (147)	4% (41)	960
PID: Ind (no lean)	24% (141)	30% (178)	10% (60)	9% (55)	24% (141)	3% (18)	593
PID: Rep (no lean)	24% (158)	37% (241)	9% (61)	9% (57)	17% (110)	3% (22)	649
PID/Gender: Dem Men	39% (189)	33% (160)	9% (42)	6% (32)	9% (44)	5% (23)	490
PID/Gender: Dem Women	29% (137)	26% (124)	11% (54)	8% (36)	22% (101)	4% (18)	468
PID/Gender: Ind Men	28% (72)	37% (94)	9% (22)	6% (14)	17% (44)	3% (7)	252
PID/Gender: Ind Women	20% (69)	24% (83)	11% (37)	12% (41)	29% (97)	3% (12)	339
PID/Gender: Rep Men	33% (107)	39% (126)	8% (26)	5% (16)	13% (42)	3% (10)	328
PID/Gender: Rep Women	16% (52)	36% (114)	11% (35)	13% (41)	21% (68)	4% (12)	321
Ideo: Liberal (1-3)	32% (201)	27% (173)	9% (60)	7% (47)	18% (112)	6% (40)	634
Ideo: Moderate (4)	28% (196)	33% (230)	9% (64)	9% (61)	19% (130)	2% (11)	691
Ideo: Conservative (5-7)	27% (192)	35% (251)	10% (73)	8% (54)	17% (123)	2% (17)	711
Educ: < College	30% (433)	30% (429)	9% (129)	9% (128)	19% (271)	3% (49)	1439
Educ: Bachelors degree	21% (104)	38% (186)	12% (56)	8% (38)	18% (85)	3% (17)	485
Educ: Post-grad	32% (88)	31% (87)	11% (32)	5% (14)	15% (41)	6% (16)	278
Income: Under 50k	28% (322)	30% (334)	10% (111)	9% (99)	20% (223)	4% (42)	1131
Income: 50k-100k	26% (164)	34% (217)	10% (62)	9% (56)	19% (118)	4% (23)	640
Income: 100k+	33% (140)	35% (150)	10% (44)	6% (24)	13% (56)	4% (16)	431
Ethnicity: White	27% (467)	32% (549)	10% (176)	8% (139)	18% (305)	4% (63)	1699
Ethnicity: Hispanic	48% (182)	24% (90)	3% (11)	5% (18)	14% (55)	6% (23)	379

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**Table MCEN2\_6: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Planet of the Apes*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (625)	32% (702)	10% (217)	8% (180)	18% (397)	4% (81)	2202
Ethnicity: Black	38% (108)	29% (83)	7% (19)	7% (19)	16% (45)	3% (9)	283
Ethnicity: Other	23% (50)	32% (69)	10% (22)	10% (22)	21% (47)	4% (9)	220
All Christian	30% (286)	34% (328)	10% (97)	6% (62)	17% (159)	3% (26)	958
All Non-Christian	37% (87)	29% (69)	9% (22)	4% (10)	14% (32)	7% (17)	236
Atheist	27% (25)	28% (25)	5% (4)	9% (9)	28% (25)	4% (3)	92
Agnostic/Nothing in particular	25% (144)	29% (168)	10% (56)	11% (62)	22% (129)	4% (25)	583
Something Else	25% (85)	34% (112)	11% (37)	11% (37)	16% (52)	3% (10)	333
Religious Non-Protestant/Catholic	36% (91)	29% (74)	11% (27)	4% (10)	14% (35)	7% (17)	255
Evangelical	34% (193)	30% (170)	10% (59)	7% (42)	15% (85)	4% (22)	573
Non-Evangelical	24% (166)	38% (259)	10% (66)	8% (55)	18% (120)	2% (13)	679
Community: Urban	35% (268)	30% (227)	8% (63)	7% (52)	16% (123)	4% (33)	766
Community: Suburban	26% (256)	33% (314)	12% (112)	7% (72)	19% (179)	3% (32)	965
Community: Rural	22% (102)	34% (160)	9% (42)	12% (56)	20% (96)	3% (15)	471
Employ: Private Sector	34% (234)	31% (212)	9% (60)	8% (56)	14% (99)	5% (33)	694
Employ: Government	44% (73)	28% (46)	10% (16)	8% (14)	8% (13)	3% (5)	167
Employ: Self-Employed	24% (45)	36% (68)	7% (13)	9% (18)	13% (24)	10% (19)	187
Employ: Homemaker	22% (30)	20% (28)	12% (17)	14% (20)	29% (39)	2% (3)	136
Employ: Student	20% (11)	31% (17)	10% (5)	7% (4)	28% (16)	4% (2)	55
Employ: Retired	22% (121)	40% (221)	12% (67)	7% (42)	18% (100)	1% (8)	560
Employ: Unemployed	27% (73)	28% (77)	9% (26)	5% (15)	26% (72)	3% (9)	272
Employ: Other	30% (39)	25% (32)	9% (11)	9% (12)	27% (35)	1% (1)	131
Military HH: Yes	30% (89)	42% (125)	6% (19)	5% (15)	10% (31)	6% (18)	297
Military HH: No	28% (536)	30% (576)	10% (198)	9% (165)	19% (367)	3% (63)	1905
2022 House Vote: Democrat	31% (306)	31% (301)	9% (90)	7% (66)	17% (166)	5% (44)	973
2022 House Vote: Republican	23% (146)	39% (244)	11% (67)	9% (58)	15% (93)	2% (13)	621
2022 House Vote: Didn't Vote	30% (169)	25% (142)	10% (55)	9% (50)	23% (128)	4% (23)	568
2020 Vote: Joe Biden	33% (331)	31% (309)	10% (97)	6% (65)	17% (169)	3% (35)	1007
2020 Vote: Donald Trump	23% (161)	39% (271)	10% (69)	10% (67)	15% (104)	3% (21)	692
2020 Vote: Other	12% (6)	37% (18)	14% (7)	10% (5)	28% (14)	— (0)	50
2020 Vote: Didn't Vote	28% (128)	23% (104)	10% (43)	10% (43)	24% (110)	5% (25)	453

Continued on next page

**Table MCEN2\_6: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Planet of the Apes*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (625)	32% (702)	10% (217)	8% (180)	18% (397)	4% (81)	2202
2018 House Vote: Democrat	34% (279)	32% (266)	10% (80)	7% (56)	15% (124)	3% (28)	833
2018 House Vote: Republican	24% (137)	39% (227)	11% (63)	9% (54)	14% (80)	3% (15)	576
2018 House Vote: Didnt Vote	27% (206)	26% (195)	9% (66)	8% (63)	25% (185)	5% (34)	750
4-Region: Northeast	26% (101)	35% (135)	11% (41)	7% (28)	19% (71)	2% (9)	386
4-Region: Midwest	26% (119)	32% (145)	11% (48)	11% (50)	18% (84)	2% (10)	455
4-Region: South	28% (236)	30% (255)	10% (87)	8% (71)	19% (159)	4% (31)	840
4-Region: West	33% (170)	32% (166)	8% (40)	6% (31)	16% (83)	6% (31)	521
Fan of Fast and Furious	38% (466)	31% (388)	9% (107)	7% (84)	13% (160)	3% (36)	1242
Favorable Opinion of FF Franchise	38% (491)	35% (455)	9% (111)	6% (83)	11% (145)	2% (20)	1304
Favorable Opinion of 1+ FF Movie	35% (524)	33% (500)	9% (137)	7% (103)	13% (188)	3% (43)	1495
Went to Movie Theater in Past Month	37% (354)	30% (290)	8% (80)	8% (75)	11% (102)	5% (51)	953
Went to Movie Theater 0 Times in Past Month	22% (272)	33% (411)	11% (137)	8% (104)	24% (295)	2% (30)	1249
Went to Movie Theater 3+ Times in Past Month	43% (173)	29% (116)	7% (27)	7% (28)	6% (25)	8% (32)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_7: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
 Halloween

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (625)	26% (579)	12% (256)	13% (282)	17% (364)	4% (96)	2202
Gender: Male	30% (318)	29% (307)	13% (137)	10% (111)	14% (149)	4% (48)	1070
Gender: Female	27% (306)	24% (270)	11% (119)	15% (171)	19% (215)	4% (49)	1129
Age: 18-34	39% (244)	27% (169)	8% (50)	6% (39)	15% (93)	6% (36)	631
Age: 35-44	38% (141)	28% (105)	10% (36)	11% (40)	11% (40)	3% (10)	372
Age: 45-64	24% (174)	29% (208)	13% (92)	15% (105)	15% (106)	4% (26)	711
Age: 65+	14% (66)	20% (97)	16% (78)	20% (97)	26% (124)	5% (24)	487
GenZers: 1997-2012	33% (81)	22% (54)	7% (17)	8% (20)	22% (53)	8% (19)	244
Millennials: 1981-1996	41% (283)	29% (204)	9% (60)	7% (45)	11% (75)	4% (26)	695
GenXers: 1965-1980	28% (154)	29% (162)	11% (63)	14% (78)	13% (74)	4% (20)	553
Baby Boomers: 1946-1964	16% (99)	24% (151)	16% (100)	19% (121)	22% (140)	3% (21)	631
PID: Dem (no lean)	33% (320)	27% (259)	11% (105)	9% (89)	14% (138)	5% (49)	960
PID: Ind (no lean)	24% (142)	26% (154)	10% (61)	15% (90)	20% (116)	5% (30)	593
PID: Rep (no lean)	25% (163)	26% (167)	14% (90)	16% (102)	17% (110)	3% (17)	649
PID/Gender: Dem Men	38% (186)	30% (148)	10% (48)	8% (38)	9% (46)	5% (24)	490
PID/Gender: Dem Women	29% (134)	23% (109)	12% (57)	11% (52)	20% (92)	5% (25)	468
PID/Gender: Ind Men	19% (47)	27% (68)	16% (40)	12% (30)	21% (54)	5% (13)	252
PID/Gender: Ind Women	28% (94)	25% (85)	6% (21)	18% (61)	18% (62)	5% (17)	339
PID/Gender: Rep Men	26% (85)	28% (91)	15% (49)	13% (43)	15% (49)	3% (11)	328
PID/Gender: Rep Women	24% (78)	24% (76)	13% (42)	18% (58)	19% (61)	2% (6)	321
Ideo: Liberal (1-3)	35% (221)	22% (139)	12% (76)	9% (58)	16% (104)	6% (37)	634
Ideo: Moderate (4)	25% (171)	30% (207)	11% (73)	14% (94)	17% (120)	4% (25)	691
Ideo: Conservative (5-7)	25% (175)	26% (186)	14% (99)	16% (111)	17% (120)	3% (19)	711
Educ: < College	31% (451)	27% (387)	10% (143)	13% (188)	15% (217)	4% (54)	1439
Educ: Bachelors degree	21% (100)	26% (125)	17% (80)	12% (60)	20% (97)	5% (23)	485
Educ: Post-grad	27% (74)	24% (67)	12% (33)	12% (33)	18% (50)	7% (20)	278
Income: Under 50k	30% (337)	26% (299)	11% (119)	14% (158)	15% (169)	4% (49)	1131
Income: 50k-100k	25% (158)	27% (172)	13% (85)	12% (80)	19% (120)	4% (25)	640
Income: 100k+	30% (131)	25% (108)	12% (52)	10% (44)	17% (74)	5% (23)	431
Ethnicity: White	28% (474)	26% (442)	11% (194)	14% (236)	16% (280)	4% (74)	1699
Ethnicity: Hispanic	49% (185)	22% (82)	6% (24)	8% (31)	10% (40)	4% (17)	379

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**Table MCEN2\_7: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?  
Halloween**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (625)	26% (579)	12% (256)	13% (282)	17% (364)	4% (96)	2202
Ethnicity: Black	36% (101)	28% (79)	8% (24)	10% (28)	14% (39)	4% (13)	283
Ethnicity: Other	23% (51)	26% (58)	18% (39)	8% (18)	20% (44)	5% (10)	220
All Christian	26% (250)	28% (272)	11% (104)	13% (129)	18% (171)	3% (33)	958
All Non-Christian	38% (89)	24% (57)	11% (26)	7% (17)	13% (32)	6% (15)	236
Atheist	36% (33)	17% (16)	12% (11)	6% (6)	23% (21)	6% (6)	92
Agnostic/Nothing in particular	27% (156)	24% (141)	12% (70)	14% (80)	18% (104)	6% (32)	583
Something Else	29% (97)	28% (94)	14% (46)	15% (50)	11% (36)	3% (11)	333
Religious Non-Protestant/Catholic	35% (90)	24% (60)	12% (30)	9% (23)	14% (36)	6% (16)	255
Evangelical	31% (179)	26% (151)	12% (68)	14% (79)	14% (78)	3% (18)	573
Non-Evangelical	24% (161)	30% (207)	11% (74)	14% (92)	18% (120)	4% (25)	679
Community: Urban	35% (265)	30% (233)	8% (61)	10% (73)	12% (90)	6% (45)	766
Community: Suburban	26% (251)	24% (230)	13% (124)	14% (133)	20% (196)	3% (32)	965
Community: Rural	23% (110)	25% (117)	15% (71)	16% (76)	17% (78)	4% (19)	471
Employ: Private Sector	35% (240)	28% (192)	10% (72)	8% (58)	15% (107)	4% (25)	694
Employ: Government	50% (83)	18% (30)	11% (19)	11% (19)	5% (9)	4% (7)	167
Employ: Self-Employed	24% (44)	27% (51)	10% (19)	15% (28)	14% (26)	11% (20)	187
Employ: Homemaker	33% (45)	27% (37)	12% (16)	11% (14)	14% (20)	3% (4)	136
Employ: Student	31% (17)	28% (15)	3% (2)	11% (6)	19% (11)	7% (4)	55
Employ: Retired	12% (68)	25% (141)	16% (90)	19% (107)	23% (127)	5% (26)	560
Employ: Unemployed	29% (80)	25% (69)	10% (28)	16% (43)	16% (44)	3% (8)	272
Employ: Other	37% (48)	33% (43)	7% (10)	5% (6)	16% (20)	2% (3)	131
Military HH: Yes	27% (81)	25% (74)	14% (41)	14% (41)	17% (51)	3% (8)	297
Military HH: No	29% (544)	27% (505)	11% (215)	13% (240)	16% (313)	5% (89)	1905
2022 House Vote: Democrat	32% (311)	26% (251)	11% (107)	10% (99)	16% (159)	5% (46)	973
2022 House Vote: Republican	22% (134)	28% (173)	13% (84)	18% (111)	16% (102)	3% (17)	621
2022 House Vote: Didnt Vote	30% (173)	26% (148)	11% (63)	11% (62)	16% (91)	6% (31)	568
2020 Vote: Joe Biden	31% (312)	28% (280)	11% (107)	10% (102)	16% (163)	4% (45)	1007
2020 Vote: Donald Trump	22% (155)	26% (182)	13% (90)	18% (125)	18% (124)	2% (17)	692
2020 Vote: Other	17% (9)	21% (11)	24% (12)	16% (8)	18% (9)	3% (2)	50
2020 Vote: Didn't Vote	33% (150)	23% (106)	10% (47)	10% (47)	15% (68)	7% (33)	453

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**Table MCEN2\_7: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
 Halloween

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (625)	26% (579)	12% (256)	13% (282)	17% (364)	4% (96)	2202
2018 House Vote: Democrat	32% (265)	27% (225)	12% (98)	11% (88)	15% (121)	4% (35)	833
2018 House Vote: Republican	23% (132)	26% (149)	14% (78)	19% (108)	17% (96)	2% (13)	576
2018 House Vote: Didnt Vote	29% (218)	26% (197)	10% (74)	10% (79)	19% (139)	6% (42)	750
4-Region: Northeast	28% (107)	27% (104)	13% (49)	12% (46)	15% (60)	5% (20)	386
4-Region: Midwest	27% (121)	28% (125)	11% (49)	14% (65)	18% (81)	3% (13)	455
4-Region: South	30% (254)	26% (221)	10% (85)	12% (100)	16% (138)	5% (41)	840
4-Region: West	27% (143)	25% (129)	14% (72)	13% (70)	16% (86)	4% (22)	521
Fan of Fast and Furious	38% (472)	30% (368)	9% (117)	10% (126)	10% (127)	3% (33)	1242
Favorable Opinion of FF Franchise	38% (500)	31% (403)	10% (130)	10% (126)	9% (114)	2% (30)	1304
Favorable Opinion of 1+ FF Movie	35% (527)	30% (443)	11% (157)	11% (164)	10% (156)	3% (47)	1495
Went to Movie Theater in Past Month	39% (367)	27% (261)	10% (91)	10% (93)	10% (96)	5% (45)	953
Went to Movie Theater 0 Times in Past Month	21% (258)	26% (319)	13% (165)	15% (189)	21% (267)	4% (51)	1249
Went to Movie Theater 3+ Times in Past Month	49% (195)	31% (125)	5% (18)	7% (30)	4% (14)	5% (20)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_8: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*The Lord of the Rings*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	33% (734)	23% (511)	10% (210)	10% (229)	20% (448)	3% (70)	2202
Gender: Male	40% (429)	26% (281)	9% (95)	8% (87)	14% (147)	3% (31)	1070
Gender: Female	27% (304)	20% (228)	10% (114)	13% (142)	27% (302)	3% (39)	1129
Age: 18-34	38% (240)	17% (109)	10% (65)	10% (62)	20% (126)	5% (30)	631
Age: 35-44	42% (156)	22% (81)	9% (33)	14% (51)	11% (41)	3% (11)	372
Age: 45-64	29% (207)	28% (196)	10% (74)	12% (83)	18% (129)	3% (23)	711
Age: 65+	27% (132)	25% (124)	8% (39)	7% (33)	31% (153)	1% (6)	487
GenZers: 1997-2012	29% (72)	12% (30)	12% (29)	13% (31)	26% (63)	8% (19)	244
Millennials: 1981-1996	42% (294)	22% (151)	9% (63)	10% (69)	14% (96)	3% (20)	695
GenXers: 1965-1980	32% (176)	26% (142)	11% (58)	12% (67)	17% (91)	3% (18)	553
Baby Boomers: 1946-1964	28% (178)	26% (162)	9% (54)	9% (58)	26% (166)	2% (12)	631
PID: Dem (no lean)	36% (347)	24% (234)	9% (89)	9% (85)	18% (170)	4% (34)	960
PID: Ind (no lean)	29% (172)	20% (121)	8% (48)	14% (80)	25% (150)	4% (22)	593
PID: Rep (no lean)	33% (216)	24% (155)	11% (73)	10% (63)	20% (128)	2% (14)	649
PID/Gender: Dem Men	45% (219)	27% (134)	8% (39)	7% (32)	10% (48)	4% (18)	490
PID/Gender: Dem Women	27% (128)	21% (99)	11% (50)	11% (53)	26% (122)	4% (17)	468
PID/Gender: Ind Men	30% (75)	26% (67)	8% (21)	12% (29)	21% (53)	3% (6)	252
PID/Gender: Ind Women	28% (95)	16% (55)	8% (26)	15% (51)	29% (97)	4% (15)	339
PID/Gender: Rep Men	41% (135)	25% (81)	11% (35)	8% (25)	14% (45)	2% (7)	328
PID/Gender: Rep Women	25% (81)	23% (74)	12% (38)	12% (38)	26% (83)	2% (7)	321
Ideo: Liberal (1-3)	43% (272)	19% (118)	8% (51)	9% (54)	17% (109)	5% (30)	634
Ideo: Moderate (4)	27% (186)	25% (170)	11% (77)	13% (87)	23% (158)	2% (13)	691
Ideo: Conservative (5-7)	32% (231)	27% (190)	10% (70)	9% (67)	20% (145)	1% (8)	711
Educ: < College	32% (465)	20% (290)	10% (139)	12% (174)	23% (324)	3% (47)	1439
Educ: Bachelors degree	34% (164)	28% (137)	9% (44)	9% (42)	18% (87)	2% (10)	485
Educ: Post-grad	38% (105)	30% (84)	10% (27)	5% (13)	13% (37)	5% (13)	278
Income: Under 50k	29% (323)	22% (247)	10% (111)	14% (154)	23% (255)	4% (42)	1131
Income: 50k-100k	38% (244)	23% (147)	9% (56)	8% (50)	20% (129)	2% (14)	640
Income: 100k+	39% (168)	27% (117)	10% (44)	6% (25)	15% (64)	3% (14)	431
Ethnicity: White	34% (584)	23% (398)	9% (156)	10% (165)	21% (349)	3% (48)	1699
Ethnicity: Hispanic	48% (182)	16% (61)	6% (24)	10% (39)	16% (61)	3% (13)	379

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**Table MCEN2\_8:** Do you have a favorable or unfavorable opinion of the following film franchises as a whole?  
*The Lord of the Rings*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	33% (734)	23% (511)	10% (210)	10% (229)	20% (448)	3% (70)	2202
Ethnicity: Black	24% (68)	21% (61)	12% (33)	15% (41)	22% (62)	7% (19)	283
Ethnicity: Other	38% (83)	24% (53)	10% (22)	10% (22)	17% (37)	1% (3)	220
All Christian	35% (338)	25% (242)	9% (82)	8% (80)	20% (195)	2% (21)	958
All Non-Christian	41% (98)	26% (61)	9% (22)	5% (11)	14% (34)	5% (11)	236
Atheist	40% (36)	22% (20)	6% (5)	14% (13)	16% (15)	3% (3)	92
Agnostic/Nothing in particular	29% (167)	19% (109)	11% (61)	15% (87)	23% (136)	4% (23)	583
Something Else	29% (96)	24% (79)	12% (40)	12% (39)	20% (68)	3% (12)	333
Religious Non-Protestant/Catholic	41% (105)	26% (65)	10% (26)	5% (12)	13% (34)	5% (13)	255
Evangelical	36% (207)	24% (137)	10% (56)	9% (51)	19% (109)	2% (13)	573
Non-Evangelical	31% (210)	25% (173)	9% (60)	10% (67)	22% (152)	3% (18)	679
Community: Urban	37% (284)	23% (176)	10% (78)	10% (78)	16% (119)	4% (31)	766
Community: Suburban	33% (323)	23% (225)	9% (86)	10% (94)	22% (216)	2% (22)	965
Community: Rural	27% (127)	23% (109)	10% (46)	12% (57)	24% (114)	4% (17)	471
Employ: Private Sector	41% (285)	24% (167)	9% (60)	9% (61)	14% (100)	3% (21)	694
Employ: Government	54% (90)	17% (28)	6% (10)	11% (18)	10% (16)	2% (4)	167
Employ: Self-Employed	32% (60)	28% (53)	7% (14)	7% (13)	17% (31)	8% (15)	187
Employ: Homemaker	25% (34)	18% (24)	14% (19)	14% (19)	28% (39)	1% (2)	136
Employ: Student	23% (13)	15% (9)	22% (12)	12% (7)	24% (13)	4% (2)	55
Employ: Retired	24% (133)	27% (154)	10% (58)	8% (45)	29% (160)	2% (10)	560
Employ: Unemployed	27% (74)	20% (55)	9% (25)	19% (52)	20% (55)	4% (12)	272
Employ: Other	35% (45)	16% (21)	10% (13)	10% (13)	26% (34)	3% (4)	131
Military HH: Yes	43% (127)	25% (73)	8% (22)	4% (13)	18% (54)	2% (7)	297
Military HH: No	32% (607)	23% (437)	10% (188)	11% (216)	21% (394)	3% (63)	1905
2022 House Vote: Democrat	37% (360)	23% (224)	8% (82)	9% (92)	19% (184)	3% (32)	973
2022 House Vote: Republican	33% (202)	24% (150)	11% (67)	11% (70)	20% (124)	1% (9)	621
2022 House Vote: Didnt Vote	29% (166)	23% (128)	10% (56)	11% (60)	23% (130)	5% (28)	568
2020 Vote: Joe Biden	37% (372)	23% (232)	8% (85)	10% (96)	19% (196)	3% (26)	1007
2020 Vote: Donald Trump	34% (239)	24% (167)	10% (69)	11% (78)	19% (134)	1% (6)	692
2020 Vote: Other	15% (8)	29% (15)	14% (7)	10% (5)	29% (14)	2% (1)	50
2020 Vote: Didn't Vote	26% (116)	21% (97)	11% (49)	11% (50)	23% (104)	8% (37)	453

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**Table MCEN2\_8: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*The Lord of the Rings*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	33% (734)	23% (511)	10% (210)	10% (229)	20% (448)	3% (70)	2202
2018 House Vote: Democrat	37% (309)	25% (206)	8% (66)	9% (79)	18% (152)	3% (22)	833
2018 House Vote: Republican	35% (201)	24% (140)	10% (56)	10% (60)	20% (114)	1% (4)	576
2018 House Vote: Didnt Vote	28% (212)	21% (158)	12% (87)	11% (83)	23% (171)	5% (40)	750
4-Region: Northeast	34% (130)	24% (93)	10% (37)	11% (44)	19% (73)	2% (8)	386
4-Region: Midwest	30% (138)	24% (111)	10% (48)	11% (51)	22% (100)	2% (9)	455
4-Region: South	33% (274)	20% (167)	10% (80)	10% (85)	24% (202)	4% (32)	840
4-Region: West	37% (193)	27% (139)	9% (46)	10% (50)	14% (73)	4% (21)	521
Fan of Fast and Furious	40% (499)	25% (305)	11% (133)	8% (104)	14% (173)	2% (27)	1242
Favorable Opinion of FF Franchise	40% (517)	27% (354)	10% (132)	9% (116)	13% (169)	1% (17)	1304
Favorable Opinion of 1+ FF Movie	39% (587)	25% (380)	10% (151)	10% (145)	13% (198)	2% (35)	1495
Went to Movie Theater in Past Month	44% (420)	24% (224)	9% (83)	9% (89)	11% (104)	3% (33)	953
Went to Movie Theater 0 Times in Past Month	25% (315)	23% (287)	10% (127)	11% (140)	28% (344)	3% (37)	1249
Went to Movie Theater 3+ Times in Past Month	49% (196)	22% (90)	10% (40)	9% (38)	5% (18)	5% (19)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_9: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Avatar*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (709)	24% (538)	10% (212)	9% (209)	21% (463)	3% (72)	2202
Gender: Male	37% (391)	26% (283)	9% (102)	9% (96)	16% (172)	2% (26)	1070
Gender: Female	28% (316)	22% (254)	10% (110)	10% (112)	26% (290)	4% (46)	1129
Age: 18-34	39% (244)	26% (161)	7% (46)	9% (59)	15% (98)	4% (23)	631
Age: 35-44	36% (135)	23% (87)	11% (41)	11% (39)	16% (59)	3% (11)	372
Age: 45-64	29% (209)	24% (173)	11% (75)	10% (75)	22% (157)	3% (22)	711
Age: 65+	25% (122)	24% (116)	10% (49)	7% (36)	31% (149)	3% (15)	487
GenZers: 1997-2012	38% (94)	24% (59)	8% (20)	9% (21)	16% (39)	5% (11)	244
Millennials: 1981-1996	38% (263)	25% (175)	9% (61)	10% (66)	15% (106)	3% (23)	695
GenXers: 1965-1980	32% (179)	23% (125)	11% (63)	10% (57)	20% (113)	3% (15)	553
Baby Boomers: 1946-1964	25% (156)	26% (164)	9% (58)	9% (59)	28% (174)	3% (20)	631
PID: Dem (no lean)	36% (346)	25% (242)	8% (80)	8% (79)	18% (178)	4% (36)	960
PID: Ind (no lean)	27% (161)	24% (141)	10% (60)	11% (67)	25% (146)	3% (18)	593
PID: Rep (no lean)	31% (202)	24% (155)	11% (72)	10% (63)	21% (139)	3% (18)	649
PID/Gender: Dem Men	41% (203)	28% (136)	8% (41)	7% (36)	12% (60)	3% (15)	490
PID/Gender: Dem Women	31% (143)	23% (106)	8% (39)	9% (43)	25% (117)	4% (21)	468
PID/Gender: Ind Men	27% (69)	27% (68)	9% (22)	12% (30)	23% (59)	2% (5)	252
PID/Gender: Ind Women	27% (91)	21% (72)	11% (38)	11% (38)	26% (87)	4% (13)	339
PID/Gender: Rep Men	36% (119)	24% (79)	12% (39)	9% (31)	16% (53)	2% (7)	328
PID/Gender: Rep Women	26% (82)	24% (76)	10% (33)	10% (32)	27% (86)	4% (11)	321
Ideo: Liberal (1-3)	35% (221)	25% (156)	10% (63)	8% (50)	19% (122)	3% (21)	634
Ideo: Moderate (4)	30% (211)	25% (172)	8% (55)	10% (70)	24% (164)	3% (20)	691
Ideo: Conservative (5-7)	32% (227)	24% (168)	11% (81)	10% (68)	21% (150)	2% (16)	711
Educ: < College	34% (488)	22% (321)	8% (117)	10% (150)	22% (318)	3% (45)	1439
Educ: Bachelors degree	27% (129)	28% (135)	15% (71)	9% (42)	20% (95)	3% (12)	485
Educ: Post-grad	33% (92)	29% (82)	8% (23)	6% (17)	18% (50)	5% (14)	278
Income: Under 50k	31% (354)	22% (246)	8% (93)	12% (131)	24% (266)	4% (41)	1131
Income: 50k-100k	33% (210)	26% (168)	11% (72)	7% (45)	21% (132)	2% (13)	640
Income: 100k+	33% (144)	29% (124)	11% (48)	7% (32)	15% (65)	4% (18)	431
Ethnicity: White	32% (540)	24% (401)	10% (164)	10% (166)	22% (368)	4% (61)	1699
Ethnicity: Hispanic	43% (163)	21% (79)	7% (28)	9% (35)	17% (65)	2% (8)	379

Continued on next page

**Table MCEN2\_9: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**

Avatar

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (709)	24% (538)	10% (212)	9% (209)	21% (463)	3% (72)	2202
Ethnicity: Black	35% (98)	25% (71)	8% (21)	10% (30)	18% (52)	4% (11)	283
Ethnicity: Other	32% (71)	30% (66)	12% (26)	6% (13)	20% (43)	— (0)	220
All Christian	33% (314)	24% (232)	10% (92)	7% (65)	24% (229)	3% (26)	958
All Non-Christian	42% (100)	29% (68)	6% (14)	4% (9)	14% (34)	5% (12)	236
Atheist	28% (26)	23% (21)	13% (12)	10% (9)	22% (20)	5% (4)	92
Agnostic/Nothing in particular	26% (151)	22% (128)	13% (78)	15% (89)	20% (117)	3% (20)	583
Something Else	35% (118)	27% (89)	5% (16)	11% (38)	19% (63)	3% (9)	333
Religious Non-Protestant/Catholic	42% (108)	28% (72)	6% (16)	4% (10)	15% (37)	5% (12)	255
Evangelical	37% (210)	24% (135)	8% (44)	9% (49)	20% (116)	3% (20)	573
Non-Evangelical	30% (207)	26% (179)	9% (58)	7% (50)	25% (169)	2% (16)	679
Community: Urban	39% (296)	26% (201)	7% (57)	7% (54)	17% (132)	3% (25)	766
Community: Suburban	29% (283)	24% (229)	11% (104)	10% (92)	24% (229)	3% (29)	965
Community: Rural	28% (130)	23% (108)	11% (51)	13% (63)	22% (102)	4% (18)	471
Employ: Private Sector	36% (247)	25% (175)	10% (67)	9% (62)	18% (122)	3% (21)	694
Employ: Government	46% (77)	23% (39)	13% (21)	7% (11)	8% (13)	3% (5)	167
Employ: Self-Employed	37% (69)	28% (53)	4% (8)	7% (14)	18% (34)	5% (9)	187
Employ: Homemaker	34% (46)	17% (23)	12% (16)	14% (18)	22% (29)	3% (4)	136
Employ: Student	28% (16)	30% (17)	3% (2)	8% (4)	27% (15)	4% (2)	55
Employ: Retired	23% (130)	25% (140)	10% (56)	9% (50)	30% (168)	3% (16)	560
Employ: Unemployed	32% (87)	17% (46)	11% (29)	15% (41)	21% (57)	4% (11)	272
Employ: Other	29% (38)	34% (45)	10% (13)	6% (8)	18% (23)	3% (4)	131
Military HH: Yes	31% (93)	27% (81)	9% (28)	10% (29)	19% (58)	3% (8)	297
Military HH: No	32% (616)	24% (457)	10% (184)	9% (179)	21% (406)	3% (64)	1905
2022 House Vote: Democrat	34% (331)	25% (245)	9% (90)	8% (78)	20% (198)	3% (31)	973
2022 House Vote: Republican	27% (168)	26% (162)	13% (80)	10% (63)	21% (133)	2% (15)	621
2022 House Vote: Didn't Vote	36% (204)	21% (120)	6% (36)	11% (62)	22% (123)	4% (23)	568
2020 Vote: Joe Biden	34% (343)	24% (246)	9% (95)	8% (82)	21% (208)	3% (33)	1007
2020 Vote: Donald Trump	29% (202)	26% (181)	11% (77)	11% (73)	21% (148)	2% (11)	692
2020 Vote: Other	15% (8)	22% (11)	11% (6)	20% (10)	26% (13)	5% (2)	50
2020 Vote: Didn't Vote	34% (156)	22% (100)	8% (34)	10% (44)	21% (94)	6% (25)	453

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**Table MCEN2\_9: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
 Avatar

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (709)	24% (538)	10% (212)	9% (209)	21% (463)	3% (72)	2202
2018 House Vote: Democrat	35% (292)	25% (206)	9% (74)	8% (70)	20% (164)	3% (26)	833
2018 House Vote: Republican	27% (153)	27% (156)	12% (71)	11% (61)	21% (123)	2% (12)	576
2018 House Vote: Didnt Vote	34% (256)	23% (170)	8% (58)	10% (73)	22% (162)	4% (31)	750
4-Region: Northeast	32% (122)	21% (82)	11% (42)	9% (33)	24% (92)	4% (14)	386
4-Region: Midwest	32% (146)	22% (99)	10% (46)	11% (48)	22% (101)	3% (15)	455
4-Region: South	31% (261)	26% (216)	9% (77)	9% (79)	22% (184)	3% (23)	840
4-Region: West	34% (180)	27% (141)	9% (47)	9% (48)	16% (85)	4% (20)	521
Fan of Fast and Furious	42% (517)	27% (331)	9% (117)	7% (83)	14% (171)	2% (22)	1242
Favorable Opinion of FF Franchise	42% (554)	29% (372)	9% (116)	7% (91)	12% (159)	1% (12)	1304
Favorable Opinion of 1+ FF Movie	39% (588)	28% (419)	10% (142)	8% (114)	13% (201)	2% (32)	1495
Went to Movie Theater in Past Month	41% (395)	26% (251)	9% (83)	8% (77)	12% (119)	3% (28)	953
Went to Movie Theater 0 Times in Past Month	25% (314)	23% (287)	10% (129)	11% (132)	28% (344)	4% (44)	1249
Went to Movie Theater 3+ Times in Past Month	50% (199)	28% (111)	7% (27)	5% (20)	8% (31)	3% (14)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN2\_10: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?

Scream

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	26% (567)	24% (532)	13% (278)	14% (311)	18% (401)	5% (112)	2202
Gender: Male	28% (297)	26% (283)	13% (143)	12% (123)	16% (167)	5% (57)	1070
Gender: Female	24% (269)	22% (248)	12% (135)	17% (188)	21% (233)	5% (55)	1129
Age: 18-34	38% (242)	25% (157)	9% (58)	10% (60)	15% (94)	3% (20)	631
Age: 35-44	35% (129)	32% (118)	11% (40)	10% (38)	9% (33)	4% (14)	372
Age: 45-64	21% (148)	27% (190)	15% (106)	16% (117)	17% (122)	4% (29)	711
Age: 65+	10% (49)	14% (67)	15% (74)	20% (96)	31% (152)	10% (49)	487
GenZers: 1997-2012	33% (81)	21% (50)	10% (26)	11% (26)	21% (51)	4% (11)	244
Millennials: 1981-1996	40% (277)	30% (205)	9% (62)	8% (58)	10% (70)	3% (22)	695
GenXers: 1965-1980	24% (133)	28% (156)	14% (75)	15% (84)	14% (78)	5% (26)	553
Baby Boomers: 1946-1964	12% (73)	19% (117)	16% (100)	20% (129)	27% (171)	6% (40)	631
PID: Dem (no lean)	32% (304)	25% (244)	12% (112)	11% (109)	15% (146)	5% (46)	960
PID: Ind (no lean)	21% (122)	24% (141)	12% (72)	16% (96)	22% (132)	5% (31)	593
PID: Rep (no lean)	22% (141)	23% (148)	15% (94)	16% (107)	19% (123)	5% (36)	649
PID/Gender: Dem Men	36% (176)	28% (138)	12% (58)	8% (41)	10% (50)	6% (28)	490
PID/Gender: Dem Women	27% (129)	22% (104)	12% (54)	15% (68)	21% (96)	4% (17)	468
PID/Gender: Ind Men	17% (42)	25% (63)	14% (34)	16% (40)	24% (60)	5% (13)	252
PID/Gender: Ind Women	23% (79)	23% (78)	11% (38)	16% (55)	21% (71)	5% (18)	339
PID/Gender: Rep Men	24% (80)	25% (81)	16% (51)	13% (42)	18% (58)	5% (16)	328
PID/Gender: Rep Women	19% (61)	21% (66)	13% (43)	20% (65)	20% (66)	6% (20)	321
Ideo: Liberal (1-3)	31% (198)	22% (139)	11% (71)	12% (74)	18% (114)	6% (37)	634
Ideo: Moderate (4)	24% (169)	26% (182)	13% (86)	15% (102)	18% (122)	4% (29)	691
Ideo: Conservative (5-7)	21% (147)	24% (173)	14% (102)	16% (114)	20% (139)	5% (36)	711
Educ: < College	28% (404)	24% (347)	11% (162)	16% (226)	17% (241)	4% (59)	1439
Educ: Bachelors degree	20% (97)	24% (118)	17% (82)	12% (57)	22% (107)	5% (24)	485
Educ: Post-grad	24% (66)	24% (67)	12% (34)	10% (28)	19% (53)	11% (30)	278
Income: Under 50k	26% (299)	23% (266)	11% (119)	16% (179)	19% (211)	5% (58)	1131
Income: 50k-100k	24% (154)	24% (153)	17% (106)	14% (87)	18% (113)	4% (27)	640
Income: 100k+	26% (114)	26% (113)	12% (54)	10% (45)	18% (78)	6% (28)	431
Ethnicity: White	24% (410)	25% (420)	13% (214)	15% (248)	18% (310)	6% (97)	1699
Ethnicity: Hispanic	41% (155)	27% (104)	7% (26)	10% (39)	12% (44)	3% (12)	379

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**Table MCEN2\_10: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Scream*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	26% (567)	24% (532)	13% (278)	14% (311)	18% (401)	5% (112)	2202
Ethnicity: Black	40% (113)	24% (67)	8% (23)	11% (32)	15% (42)	2% (6)	283
Ethnicity: Other	20% (44)	21% (45)	19% (41)	14% (31)	22% (49)	4% (9)	220
All Christian	24% (225)	24% (235)	12% (119)	14% (134)	20% (195)	5% (50)	958
All Non-Christian	33% (78)	22% (52)	13% (30)	8% (19)	15% (36)	9% (20)	236
Atheist	24% (22)	26% (24)	7% (7)	13% (12)	22% (20)	7% (6)	92
Agnostic/Nothing in particular	25% (146)	23% (135)	13% (75)	17% (99)	17% (102)	4% (25)	583
Something Else	28% (95)	26% (86)	14% (48)	14% (47)	14% (47)	3% (10)	333
Religious Non-Protestant/Catholic	31% (79)	21% (53)	12% (32)	11% (28)	17% (43)	8% (21)	255
Evangelical	30% (173)	23% (134)	14% (79)	13% (72)	16% (94)	4% (21)	573
Non-Evangelical	20% (139)	27% (183)	12% (83)	14% (98)	21% (140)	5% (36)	679
Community: Urban	32% (248)	27% (204)	10% (77)	11% (85)	14% (105)	6% (47)	766
Community: Suburban	23% (226)	22% (211)	14% (138)	14% (138)	22% (211)	4% (41)	965
Community: Rural	20% (94)	25% (118)	13% (63)	19% (88)	18% (85)	5% (24)	471
Employ: Private Sector	33% (228)	28% (191)	11% (76)	11% (74)	14% (96)	4% (29)	694
Employ: Government	49% (82)	19% (31)	10% (17)	13% (21)	6% (10)	3% (5)	167
Employ: Self-Employed	26% (49)	25% (47)	9% (18)	16% (29)	17% (32)	6% (12)	187
Employ: Homemaker	25% (34)	28% (39)	19% (26)	10% (13)	15% (20)	3% (5)	136
Employ: Student	21% (12)	20% (11)	21% (11)	15% (8)	19% (11)	4% (2)	55
Employ: Retired	9% (53)	19% (107)	15% (85)	19% (105)	29% (163)	8% (47)	560
Employ: Unemployed	24% (65)	25% (69)	13% (34)	18% (48)	16% (45)	4% (10)	272
Employ: Other	34% (45)	28% (37)	8% (10)	9% (11)	19% (24)	2% (3)	131
Military HH: Yes	22% (67)	23% (68)	11% (32)	18% (55)	19% (57)	6% (19)	297
Military HH: No	26% (501)	24% (465)	13% (246)	13% (256)	18% (345)	5% (94)	1905
2022 House Vote: Democrat	30% (295)	24% (233)	12% (118)	11% (110)	18% (171)	5% (46)	973
2022 House Vote: Republican	19% (116)	23% (143)	15% (95)	18% (112)	19% (120)	6% (35)	621
2022 House Vote: Didnt Vote	27% (152)	26% (147)	11% (60)	14% (78)	18% (100)	5% (30)	568
2020 Vote: Joe Biden	29% (292)	25% (249)	13% (128)	11% (116)	17% (176)	5% (46)	1007
2020 Vote: Donald Trump	20% (135)	23% (162)	14% (94)	19% (128)	21% (144)	4% (29)	692
2020 Vote: Other	11% (6)	16% (8)	24% (12)	20% (10)	18% (9)	10% (5)	50
2020 Vote: Didn't Vote	30% (134)	25% (114)	10% (44)	13% (57)	16% (73)	7% (31)	453

Continued on next page

**Table MCEN2\_10:** Do you have a favorable or unfavorable opinion of the following film franchises as a whole?

*Scream*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	26% (567)	24% (532)	13% (278)	14% (311)	18% (401)	5% (112)	2202
2018 House Vote: Democrat	30% (247)	26% (213)	12% (102)	12% (98)	16% (135)	5% (39)	833
2018 House Vote: Republican	21% (122)	22% (124)	15% (87)	18% (102)	19% (111)	5% (29)	576
2018 House Vote: Didnt Vote	26% (194)	25% (188)	10% (78)	13% (100)	20% (147)	6% (43)	750
4-Region: Northeast	25% (95)	23% (87)	13% (52)	13% (49)	21% (79)	6% (23)	386
4-Region: Midwest	23% (107)	24% (109)	12% (54)	17% (78)	19% (87)	4% (20)	455
4-Region: South	29% (243)	25% (210)	11% (91)	13% (108)	18% (153)	4% (35)	840
4-Region: West	23% (122)	24% (126)	16% (81)	14% (75)	16% (83)	7% (34)	521
Fan of Fast and Furious	37% (455)	27% (336)	12% (145)	11% (138)	11% (136)	3% (32)	1242
Favorable Opinion of FF Franchise	38% (490)	28% (368)	12% (154)	11% (146)	9% (118)	2% (27)	1304
Favorable Opinion of 1+ FF Movie	33% (494)	28% (421)	13% (188)	12% (182)	11% (160)	3% (49)	1495
Went to Movie Theater in Past Month	37% (353)	26% (246)	11% (105)	11% (102)	11% (108)	4% (39)	953
Went to Movie Theater 0 Times in Past Month	17% (214)	23% (286)	14% (174)	17% (209)	23% (293)	6% (73)	1249
Went to Movie Theater 3+ Times in Past Month	46% (187)	28% (114)	7% (30)	6% (25)	5% (21)	6% (25)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN2\_11: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*James Bond*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	39% (854)	31% (676)	7% (159)	6% (122)	14% (317)	3% (73)	2202
Gender: Male	49% (521)	31% (336)	6% (68)	3% (29)	8% (86)	3% (29)	1070
Gender: Female	29% (332)	30% (339)	8% (92)	8% (93)	20% (229)	4% (43)	1129
Age: 18-34	34% (217)	28% (176)	8% (51)	4% (28)	20% (123)	6% (37)	631
Age: 35-44	35% (131)	32% (119)	8% (31)	8% (28)	14% (53)	3% (11)	372
Age: 45-64	40% (286)	30% (211)	8% (55)	7% (49)	13% (90)	3% (21)	711
Age: 65+	45% (220)	35% (170)	5% (23)	4% (18)	11% (52)	1% (4)	487
GenZers: 1997-2012	26% (64)	26% (62)	9% (23)	5% (11)	26% (63)	8% (20)	244
Millennials: 1981-1996	38% (264)	30% (207)	8% (55)	5% (38)	15% (103)	4% (26)	695
GenXers: 1965-1980	37% (207)	30% (167)	7% (38)	8% (45)	13% (74)	4% (21)	553
Baby Boomers: 1946-1964	44% (277)	34% (213)	7% (42)	4% (26)	11% (68)	1% (6)	631
PID: Dem (no lean)	42% (400)	29% (278)	8% (79)	5% (47)	13% (122)	4% (35)	960
PID: Ind (no lean)	29% (169)	37% (220)	5% (28)	7% (43)	19% (112)	4% (21)	593
PID: Rep (no lean)	44% (284)	28% (179)	8% (52)	5% (33)	13% (84)	3% (17)	649
PID/Gender: Dem Men	50% (245)	28% (136)	8% (40)	3% (16)	7% (34)	4% (20)	490
PID/Gender: Dem Women	33% (155)	30% (142)	8% (39)	6% (30)	18% (87)	3% (15)	468
PID/Gender: Ind Men	35% (87)	43% (109)	6% (16)	4% (9)	11% (28)	1% (3)	252
PID/Gender: Ind Women	24% (82)	33% (110)	4% (12)	10% (34)	24% (83)	5% (18)	339
PID/Gender: Rep Men	58% (189)	28% (92)	4% (12)	1% (4)	7% (24)	2% (7)	328
PID/Gender: Rep Women	30% (95)	27% (87)	12% (40)	9% (29)	19% (60)	3% (10)	321
Ideo: Liberal (1-3)	40% (251)	27% (169)	9% (54)	6% (35)	15% (94)	5% (30)	634
Ideo: Moderate (4)	35% (245)	36% (248)	7% (50)	6% (42)	13% (93)	2% (13)	691
Ideo: Conservative (5-7)	45% (319)	30% (214)	7% (46)	4% (28)	13% (93)	1% (9)	711
Educ: < College	36% (512)	29% (419)	8% (110)	7% (102)	17% (248)	3% (47)	1439
Educ: Bachelors degree	46% (224)	34% (162)	5% (26)	3% (14)	9% (46)	3% (13)	485
Educ: Post-grad	42% (118)	34% (95)	8% (23)	2% (6)	8% (23)	5% (13)	278
Income: Under 50k	33% (372)	30% (336)	8% (88)	8% (87)	18% (204)	4% (45)	1131
Income: 50k-100k	42% (269)	34% (217)	6% (40)	4% (24)	12% (75)	2% (15)	640
Income: 100k+	49% (213)	29% (124)	7% (31)	3% (11)	9% (38)	3% (13)	431
Ethnicity: White	39% (656)	32% (538)	7% (122)	6% (96)	14% (237)	3% (50)	1699
Ethnicity: Hispanic	45% (171)	27% (103)	5% (20)	2% (8)	16% (60)	5% (17)	379

Continued on next page

**Table MCEN2\_11: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**

*James Bond*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	39% (854)	31% (676)	7% (159)	6% (122)	14% (317)	3% (73)	2202
Ethnicity: Black	42% (118)	28% (80)	5% (15)	5% (15)	14% (40)	5% (15)	283
Ethnicity: Other	36% (79)	27% (59)	10% (22)	5% (12)	18% (40)	3% (7)	220
All Christian	45% (428)	30% (287)	7% (67)	4% (40)	12% (116)	2% (20)	958
All Non-Christian	46% (109)	28% (67)	9% (21)	4% (9)	8% (18)	5% (11)	236
Atheist	38% (35)	20% (19)	14% (13)	8% (7)	16% (15)	3% (3)	92
Agnostic/Nothing in particular	31% (179)	30% (175)	5% (31)	8% (45)	22% (127)	4% (26)	583
Something Else	31% (103)	39% (128)	8% (27)	6% (21)	13% (42)	4% (12)	333
Religious Non-Protestant/Catholic	45% (115)	29% (74)	9% (23)	4% (10)	9% (22)	5% (11)	255
Evangelical	43% (245)	30% (171)	9% (53)	5% (26)	11% (60)	3% (17)	573
Non-Evangelical	39% (268)	34% (231)	6% (39)	5% (34)	13% (92)	2% (15)	679
Community: Urban	41% (315)	30% (229)	8% (58)	5% (39)	12% (93)	4% (32)	766
Community: Suburban	42% (403)	30% (294)	7% (63)	5% (44)	14% (136)	3% (25)	965
Community: Rural	29% (136)	33% (154)	8% (38)	8% (39)	19% (89)	3% (15)	471
Employ: Private Sector	44% (306)	30% (206)	9% (60)	5% (32)	10% (69)	3% (22)	694
Employ: Government	52% (87)	25% (42)	6% (10)	6% (11)	8% (14)	2% (4)	167
Employ: Self-Employed	39% (73)	26% (49)	6% (12)	7% (14)	13% (24)	8% (15)	187
Employ: Homemaker	27% (36)	25% (34)	5% (6)	11% (15)	28% (39)	5% (7)	136
Employ: Student	19% (10)	27% (15)	19% (11)	5% (3)	25% (14)	5% (3)	55
Employ: Retired	41% (228)	37% (205)	5% (28)	4% (22)	12% (68)	1% (7)	560
Employ: Unemployed	27% (72)	33% (89)	7% (20)	8% (22)	22% (59)	4% (11)	272
Employ: Other	31% (40)	29% (37)	10% (13)	4% (5)	23% (30)	4% (5)	131
Military HH: Yes	43% (127)	32% (95)	8% (24)	3% (10)	11% (34)	2% (7)	297
Military HH: No	38% (727)	31% (582)	7% (135)	6% (112)	15% (283)	3% (66)	1905
2022 House Vote: Democrat	41% (402)	31% (297)	8% (75)	4% (44)	13% (128)	3% (27)	973
2022 House Vote: Republican	45% (281)	30% (188)	6% (39)	6% (34)	11% (69)	2% (11)	621
2022 House Vote: Didnt Vote	28% (161)	32% (180)	8% (44)	7% (38)	20% (112)	6% (34)	568
2020 Vote: Joe Biden	43% (430)	31% (308)	7% (69)	4% (42)	13% (131)	3% (27)	1007
2020 Vote: Donald Trump	45% (310)	32% (219)	7% (49)	6% (39)	10% (66)	1% (8)	692
2020 Vote: Other	26% (13)	47% (24)	9% (5)	3% (2)	15% (8)	— (0)	50
2020 Vote: Didn't Vote	22% (101)	28% (126)	8% (36)	9% (39)	25% (113)	8% (37)	453

Continued on next page

**Table MCEN2\_11: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
 James Bond

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	39% (854)	31% (676)	7% (159)	6% (122)	14% (317)	3% (73)	2202
2018 House Vote: Democrat	44% (369)	32% (267)	6% (51)	4% (36)	11% (89)	2% (21)	833
2018 House Vote: Republican	45% (259)	32% (182)	7% (40)	4% (26)	10% (60)	2% (10)	576
2018 House Vote: Didnt Vote	28% (211)	29% (215)	9% (66)	7% (56)	21% (161)	6% (42)	750
4-Region: Northeast	44% (171)	27% (103)	7% (25)	6% (21)	15% (57)	2% (9)	386
4-Region: Midwest	36% (162)	33% (150)	8% (38)	7% (32)	14% (63)	2% (10)	455
4-Region: South	37% (311)	29% (240)	8% (65)	6% (51)	16% (137)	4% (37)	840
4-Region: West	40% (210)	35% (184)	6% (31)	4% (19)	12% (61)	3% (17)	521
Fan of Fast and Furious	46% (568)	29% (362)	7% (89)	5% (63)	10% (126)	3% (34)	1242
Favorable Opinion of FF Franchise	48% (621)	31% (404)	6% (73)	5% (64)	8% (110)	2% (32)	1304
Favorable Opinion of 1+ FF Movie	44% (659)	31% (460)	7% (111)	5% (77)	10% (144)	3% (45)	1495
Went to Movie Theater in Past Month	45% (427)	29% (274)	8% (78)	4% (37)	11% (102)	4% (35)	953
Went to Movie Theater 0 Times in Past Month	34% (427)	32% (402)	7% (82)	7% (85)	17% (216)	3% (38)	1249
Went to Movie Theater 3+ Times in Past Month	45% (182)	27% (108)	10% (41)	6% (23)	7% (27)	5% (21)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN2\_12: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?

Godzilla

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	26% (564)	30% (654)	11% (251)	9% (199)	21% (458)	3% (76)	2202
Gender: Male	32% (343)	31% (335)	11% (122)	7% (74)	15% (162)	3% (34)	1070
Gender: Female	20% (220)	28% (318)	11% (129)	11% (125)	26% (294)	4% (41)	1129
Age: 18-34	31% (199)	28% (177)	8% (52)	8% (48)	20% (128)	4% (28)	631
Age: 35-44	33% (122)	30% (113)	9% (34)	9% (34)	15% (57)	3% (11)	372
Age: 45-64	22% (156)	34% (239)	13% (91)	9% (67)	19% (134)	4% (25)	711
Age: 65+	18% (87)	26% (126)	15% (73)	10% (51)	29% (139)	2% (11)	487
GenZers: 1997-2012	27% (67)	19% (46)	9% (22)	9% (21)	29% (72)	7% (16)	244
Millennials: 1981-1996	35% (242)	32% (219)	9% (60)	7% (49)	15% (103)	3% (22)	695
GenXers: 1965-1980	23% (128)	34% (187)	13% (71)	9% (49)	18% (98)	3% (19)	553
Baby Boomers: 1946-1964	18% (116)	30% (189)	13% (81)	12% (74)	24% (154)	2% (16)	631
PID: Dem (no lean)	30% (286)	31% (296)	9% (91)	9% (82)	18% (172)	4% (34)	960
PID: Ind (no lean)	21% (126)	26% (153)	12% (69)	10% (61)	27% (161)	4% (22)	593
PID: Rep (no lean)	23% (152)	32% (205)	14% (91)	9% (56)	19% (126)	3% (20)	649
PID/Gender: Dem Men	36% (175)	32% (159)	10% (47)	8% (37)	11% (53)	4% (19)	490
PID/Gender: Dem Women	24% (111)	29% (136)	9% (44)	10% (45)	25% (117)	3% (15)	468
PID/Gender: Ind Men	24% (61)	29% (74)	12% (30)	8% (19)	24% (61)	3% (6)	252
PID/Gender: Ind Women	19% (65)	23% (79)	12% (39)	12% (42)	29% (99)	5% (15)	339
PID/Gender: Rep Men	33% (108)	31% (102)	14% (44)	5% (17)	14% (47)	3% (9)	328
PID/Gender: Rep Women	14% (44)	32% (103)	14% (46)	12% (39)	25% (79)	3% (11)	321
Ideo: Liberal (1-3)	28% (178)	26% (165)	10% (66)	9% (58)	22% (139)	4% (28)	634
Ideo: Moderate (4)	24% (163)	31% (216)	12% (84)	10% (67)	21% (144)	3% (17)	691
Ideo: Conservative (5-7)	25% (179)	33% (232)	12% (84)	8% (59)	20% (142)	2% (15)	711
Educ: < College	27% (391)	28% (408)	10% (141)	10% (150)	21% (306)	3% (42)	1439
Educ: Bachelors degree	19% (94)	34% (163)	16% (78)	6% (31)	21% (101)	3% (17)	485
Educ: Post-grad	28% (78)	30% (83)	11% (31)	6% (18)	18% (51)	6% (17)	278
Income: Under 50k	24% (274)	29% (332)	11% (125)	11% (119)	21% (240)	4% (40)	1131
Income: 50k-100k	24% (155)	31% (195)	11% (72)	8% (52)	23% (148)	3% (18)	640
Income: 100k+	31% (134)	29% (127)	12% (53)	7% (28)	16% (71)	4% (17)	431
Ethnicity: White	24% (413)	29% (495)	12% (204)	10% (164)	22% (372)	3% (52)	1699
Ethnicity: Hispanic	37% (142)	26% (100)	7% (27)	7% (28)	19% (72)	3% (10)	379

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**Table MCEN2\_12: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Godzilla*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	26% (564)	30% (654)	11% (251)	9% (199)	21% (458)	3% (76)	2202
Ethnicity: Black	34% (96)	32% (92)	7% (21)	6% (16)	16% (45)	5% (13)	283
Ethnicity: Other	25% (54)	31% (68)	12% (25)	9% (19)	19% (42)	5% (11)	220
All Christian	25% (240)	30% (283)	12% (117)	8% (78)	22% (213)	3% (27)	958
All Non-Christian	33% (78)	29% (67)	10% (24)	9% (20)	13% (32)	6% (14)	236
Atheist	30% (28)	20% (19)	7% (7)	10% (9)	29% (26)	4% (3)	92
Agnostic/Nothing in particular	25% (144)	26% (153)	11% (66)	11% (62)	23% (136)	4% (22)	583
Something Else	22% (74)	40% (132)	11% (37)	9% (29)	15% (51)	3% (9)	333
Religious Non-Protestant/Catholic	32% (82)	29% (75)	11% (28)	8% (21)	14% (35)	6% (14)	255
Evangelical	28% (163)	32% (184)	11% (62)	6% (37)	20% (114)	2% (13)	573
Non-Evangelical	21% (141)	32% (221)	13% (85)	10% (68)	21% (142)	3% (23)	679
Community: Urban	34% (257)	29% (221)	9% (67)	9% (69)	16% (120)	4% (31)	766
Community: Suburban	22% (212)	30% (293)	11% (111)	8% (79)	25% (242)	3% (28)	965
Community: Rural	20% (95)	30% (140)	15% (73)	11% (52)	20% (95)	3% (16)	471
Employ: Private Sector	32% (221)	29% (204)	11% (77)	7% (52)	18% (123)	3% (18)	694
Employ: Government	46% (76)	26% (43)	10% (17)	6% (10)	9% (14)	3% (5)	167
Employ: Self-Employed	21% (39)	41% (77)	8% (15)	7% (12)	17% (32)	7% (13)	187
Employ: Homemaker	23% (31)	25% (34)	10% (13)	13% (18)	28% (38)	2% (3)	136
Employ: Student	18% (10)	23% (13)	10% (5)	13% (7)	31% (17)	5% (3)	55
Employ: Retired	15% (85)	29% (165)	15% (84)	10% (59)	27% (149)	3% (18)	560
Employ: Unemployed	24% (64)	32% (87)	9% (24)	10% (28)	21% (58)	4% (11)	272
Employ: Other	29% (38)	24% (31)	12% (15)	10% (14)	20% (27)	4% (5)	131
Military HH: Yes	26% (78)	34% (101)	11% (31)	6% (17)	20% (60)	3% (10)	297
Military HH: No	25% (485)	29% (553)	12% (220)	10% (183)	21% (398)	3% (66)	1905
2022 House Vote: Democrat	29% (278)	29% (281)	9% (87)	9% (86)	21% (204)	4% (36)	973
2022 House Vote: Republican	22% (138)	31% (194)	16% (100)	9% (57)	19% (116)	3% (16)	621
2022 House Vote: Didnt Vote	25% (142)	29% (165)	11% (63)	8% (47)	23% (128)	4% (22)	568
2020 Vote: Joe Biden	28% (283)	31% (309)	10% (98)	8% (85)	20% (197)	3% (35)	1007
2020 Vote: Donald Trump	23% (159)	31% (217)	13% (92)	10% (68)	21% (144)	2% (12)	692
2020 Vote: Other	11% (5)	28% (14)	20% (10)	13% (6)	28% (14)	— (0)	50
2020 Vote: Didn't Vote	26% (116)	25% (114)	11% (51)	9% (40)	23% (103)	6% (29)	453

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**Table MCEN2\_12: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Godzilla*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	26% (564)	30% (654)	11% (251)	9% (199)	21% (458)	3% (76)	2202
2018 House Vote: Democrat	30% (254)	31% (260)	9% (75)	8% (70)	18% (149)	3% (25)	833
2018 House Vote: Republican	21% (122)	32% (184)	17% (98)	9% (53)	19% (111)	1% (9)	576
2018 House Vote: Didnt Vote	24% (179)	27% (203)	10% (75)	9% (71)	24% (181)	5% (41)	750
4-Region: Northeast	29% (114)	27% (102)	13% (50)	9% (36)	19% (72)	3% (12)	386
4-Region: Midwest	26% (117)	28% (126)	12% (53)	12% (55)	21% (96)	2% (8)	455
4-Region: South	23% (196)	30% (254)	11% (90)	8% (71)	23% (194)	4% (35)	840
4-Region: West	26% (138)	33% (172)	11% (58)	7% (38)	18% (96)	4% (20)	521
Fan of Fast and Furious	33% (413)	34% (421)	10% (125)	7% (90)	13% (167)	2% (25)	1242
Favorable Opinion of FF Franchise	34% (447)	36% (468)	10% (124)	7% (88)	12% (158)	1% (19)	1304
Favorable Opinion of 1+ FF Movie	32% (483)	34% (508)	10% (152)	7% (112)	14% (205)	2% (36)	1495
Went to Movie Theater in Past Month	33% (315)	32% (304)	10% (97)	8% (72)	14% (130)	4% (34)	953
Went to Movie Theater 0 Times in Past Month	20% (249)	28% (350)	12% (154)	10% (127)	26% (328)	3% (42)	1249
Went to Movie Theater 3+ Times in Past Month	42% (168)	31% (125)	7% (29)	7% (30)	8% (31)	5% (19)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_13: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Despicable Me*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (773)	28% (620)	8% (172)	7% (146)	17% (383)	5% (108)	2202
Gender: Male	33% (357)	29% (310)	9% (99)	6% (69)	17% (179)	5% (56)	1070
Gender: Female	37% (415)	27% (309)	6% (71)	7% (78)	18% (204)	5% (52)	1129
Age: 18-34	47% (297)	25% (156)	8% (51)	7% (43)	10% (62)	4% (23)	631
Age: 35-44	42% (155)	31% (114)	8% (29)	5% (19)	10% (38)	5% (18)	372
Age: 45-64	30% (212)	32% (227)	8% (58)	8% (55)	18% (127)	5% (33)	711
Age: 65+	22% (109)	25% (123)	7% (34)	6% (30)	32% (157)	7% (34)	487
GenZers: 1997-2012	46% (112)	24% (60)	11% (26)	7% (16)	8% (19)	5% (12)	244
Millennials: 1981-1996	46% (316)	28% (195)	7% (48)	6% (41)	10% (72)	3% (22)	695
GenXers: 1965-1980	35% (193)	29% (158)	8% (46)	7% (41)	16% (86)	5% (29)	553
Baby Boomers: 1946-1964	22% (140)	30% (189)	8% (49)	7% (47)	27% (173)	5% (34)	631
PID: Dem (no lean)	39% (373)	28% (271)	7% (63)	6% (54)	15% (146)	6% (53)	960
PID: Ind (no lean)	34% (201)	29% (170)	8% (46)	7% (43)	19% (113)	3% (20)	593
PID: Rep (no lean)	30% (198)	28% (179)	10% (63)	8% (50)	19% (125)	5% (35)	649
PID/Gender: Dem Men	35% (172)	32% (156)	8% (38)	6% (28)	13% (65)	6% (32)	490
PID/Gender: Dem Women	43% (201)	25% (115)	5% (23)	6% (26)	17% (81)	5% (21)	468
PID/Gender: Ind Men	30% (76)	25% (62)	11% (28)	8% (19)	23% (58)	3% (9)	252
PID/Gender: Ind Women	37% (124)	31% (107)	5% (17)	7% (24)	16% (55)	4% (12)	339
PID/Gender: Rep Men	33% (109)	28% (92)	10% (33)	7% (22)	17% (56)	5% (16)	328
PID/Gender: Rep Women	28% (89)	27% (87)	9% (30)	9% (28)	21% (68)	6% (19)	321
Ideo: Liberal (1-3)	38% (240)	26% (166)	6% (40)	8% (50)	16% (103)	6% (35)	634
Ideo: Moderate (4)	34% (232)	30% (209)	8% (53)	6% (44)	18% (123)	4% (30)	691
Ideo: Conservative (5-7)	33% (236)	28% (200)	9% (61)	6% (42)	19% (138)	5% (34)	711
Educ: < College	36% (521)	27% (381)	7% (107)	8% (118)	17% (246)	5% (65)	1439
Educ: Bachelors degree	31% (151)	30% (146)	10% (47)	4% (21)	20% (95)	5% (24)	485
Educ: Post-grad	36% (101)	33% (92)	6% (17)	2% (7)	15% (42)	7% (19)	278
Income: Under 50k	35% (391)	26% (296)	8% (94)	8% (88)	18% (201)	5% (61)	1131
Income: 50k-100k	34% (218)	29% (188)	7% (45)	7% (48)	18% (116)	4% (25)	640
Income: 100k+	38% (164)	32% (136)	8% (33)	3% (11)	15% (66)	5% (22)	431
Ethnicity: White	35% (587)	28% (472)	8% (132)	7% (115)	18% (306)	5% (87)	1699
Ethnicity: Hispanic	54% (206)	18% (67)	7% (27)	7% (26)	10% (38)	4% (14)	379

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**Table MCEN2\_13: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Despicable Me*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (773)	28% (620)	8% (172)	7% (146)	17% (383)	5% (108)	2202
Ethnicity: Black	39% (110)	26% (74)	6% (16)	8% (21)	18% (51)	4% (11)	283
Ethnicity: Other	35% (76)	34% (74)	11% (24)	4% (10)	12% (26)	5% (10)	220
All Christian	34% (321)	27% (257)	8% (76)	6% (61)	20% (192)	5% (50)	958
All Non-Christian	35% (82)	30% (71)	10% (23)	6% (15)	14% (34)	5% (12)	236
Atheist	31% (29)	28% (25)	8% (7)	8% (8)	17% (16)	8% (7)	92
Agnostic/Nothing in particular	35% (207)	27% (160)	8% (45)	8% (48)	17% (99)	4% (24)	583
Something Else	40% (134)	32% (107)	6% (21)	5% (15)	13% (42)	4% (14)	333
Religious Non-Protestant/Catholic	35% (90)	31% (79)	9% (23)	6% (15)	14% (35)	5% (12)	255
Evangelical	41% (235)	28% (162)	7% (41)	4% (21)	15% (88)	5% (26)	573
Non-Evangelical	30% (201)	28% (188)	8% (53)	8% (55)	21% (145)	6% (38)	679
Community: Urban	38% (293)	29% (224)	7% (51)	7% (56)	13% (101)	5% (41)	766
Community: Suburban	35% (335)	26% (253)	8% (82)	6% (53)	21% (199)	4% (43)	965
Community: Rural	31% (145)	30% (144)	8% (39)	8% (37)	18% (83)	5% (24)	471
Employ: Private Sector	42% (293)	28% (194)	9% (59)	5% (36)	12% (84)	4% (27)	694
Employ: Government	46% (78)	29% (49)	7% (11)	6% (9)	9% (14)	3% (6)	167
Employ: Self-Employed	31% (58)	34% (63)	5% (10)	8% (15)	14% (26)	8% (16)	187
Employ: Homemaker	39% (54)	20% (28)	6% (9)	10% (13)	19% (25)	6% (8)	136
Employ: Student	49% (27)	20% (11)	21% (12)	1% (1)	6% (3)	3% (1)	55
Employ: Retired	21% (116)	27% (150)	8% (47)	6% (36)	31% (173)	7% (38)	560
Employ: Unemployed	35% (97)	29% (79)	6% (15)	12% (31)	15% (41)	4% (10)	272
Employ: Other	39% (51)	36% (47)	7% (9)	4% (5)	12% (16)	3% (3)	131
Military HH: Yes	35% (104)	26% (78)	9% (27)	5% (14)	19% (57)	5% (16)	297
Military HH: No	35% (668)	28% (541)	8% (145)	7% (132)	17% (327)	5% (93)	1905
2022 House Vote: Democrat	36% (352)	28% (274)	6% (63)	6% (59)	18% (174)	5% (51)	973
2022 House Vote: Republican	31% (193)	29% (177)	10% (62)	8% (49)	19% (116)	4% (24)	621
2022 House Vote: Didnt Vote	39% (221)	28% (159)	8% (43)	5% (30)	15% (83)	6% (32)	568
2020 Vote: Joe Biden	37% (375)	27% (276)	6% (60)	7% (68)	17% (175)	5% (53)	1007
2020 Vote: Donald Trump	32% (225)	30% (207)	9% (65)	7% (49)	18% (125)	3% (21)	692
2020 Vote: Other	28% (14)	27% (13)	15% (7)	9% (5)	21% (11)	— (0)	50
2020 Vote: Didn't Vote	35% (158)	27% (123)	9% (39)	6% (25)	16% (73)	8% (34)	453

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**Table MCEN2\_13: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Despicable Me*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	35% (773)	28% (620)	8% (172)	7% (146)	17% (383)	5% (108)	2202
2018 House Vote: Democrat	38% (315)	28% (237)	6% (47)	6% (50)	17% (141)	5% (43)	833
2018 House Vote: Republican	31% (181)	29% (168)	10% (60)	6% (37)	19% (112)	3% (19)	576
2018 House Vote: Didnt Vote	35% (263)	28% (210)	8% (60)	7% (52)	16% (120)	6% (45)	750
4-Region: Northeast	32% (124)	28% (107)	7% (29)	8% (31)	20% (79)	4% (17)	386
4-Region: Midwest	34% (153)	27% (124)	9% (40)	9% (39)	17% (79)	4% (18)	455
4-Region: South	37% (311)	25% (214)	8% (66)	6% (47)	19% (157)	5% (45)	840
4-Region: West	35% (185)	33% (174)	7% (37)	6% (29)	13% (68)	5% (28)	521
Fan of Fast and Furious	42% (517)	30% (372)	9% (114)	4% (56)	12% (145)	3% (39)	1242
Favorable Opinion of FF Franchise	44% (575)	31% (408)	7% (94)	4% (53)	11% (143)	2% (32)	1304
Favorable Opinion of 1+ FF Movie	42% (622)	30% (450)	9% (127)	5% (71)	11% (165)	4% (59)	1495
Went to Movie Theater in Past Month	42% (399)	30% (285)	8% (75)	6% (57)	10% (95)	4% (43)	953
Went to Movie Theater 0 Times in Past Month	30% (374)	27% (335)	8% (97)	7% (90)	23% (288)	5% (66)	1249
Went to Movie Theater 3+ Times in Past Month	44% (175)	28% (111)	11% (45)	6% (26)	4% (18)	7% (26)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN2\_14: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?

Star Wars

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	37% (817)	26% (577)	10% (221)	9% (203)	15% (326)	3% (57)	2202
Gender: Male	46% (490)	28% (302)	8% (87)	7% (72)	9% (91)	3% (28)	1070
Gender: Female	29% (326)	24% (275)	12% (133)	12% (131)	21% (234)	3% (30)	1129
Age: 18-34	36% (230)	19% (121)	11% (72)	11% (68)	19% (117)	4% (24)	631
Age: 35-44	38% (143)	26% (96)	7% (28)	12% (46)	14% (51)	2% (9)	372
Age: 45-64	37% (265)	28% (198)	11% (79)	9% (64)	12% (84)	3% (22)	711
Age: 65+	37% (180)	33% (163)	9% (43)	5% (26)	15% (74)	1% (3)	487
GenZers: 1997-2012	32% (77)	11% (27)	17% (41)	14% (34)	21% (50)	6% (14)	244
Millennials: 1981-1996	38% (264)	26% (177)	8% (57)	10% (71)	15% (107)	2% (17)	695
GenXers: 1965-1980	40% (223)	25% (138)	10% (55)	9% (52)	11% (63)	4% (21)	553
Baby Boomers: 1946-1964	37% (236)	31% (198)	10% (61)	7% (43)	14% (89)	1% (5)	631
PID: Dem (no lean)	40% (388)	26% (248)	10% (94)	9% (83)	12% (115)	3% (31)	960
PID: Ind (no lean)	34% (200)	24% (143)	10% (59)	11% (64)	19% (111)	2% (14)	593
PID: Rep (no lean)	35% (229)	29% (185)	10% (68)	9% (56)	15% (99)	2% (12)	649
PID/Gender: Dem Men	50% (244)	29% (144)	7% (32)	6% (30)	5% (26)	3% (15)	490
PID/Gender: Dem Women	31% (145)	22% (105)	13% (61)	11% (53)	19% (89)	3% (16)	468
PID/Gender: Ind Men	38% (96)	29% (74)	11% (28)	10% (26)	10% (26)	1% (2)	252
PID/Gender: Ind Women	30% (103)	20% (69)	9% (31)	11% (38)	25% (85)	4% (13)	339
PID/Gender: Rep Men	46% (150)	26% (85)	8% (27)	5% (16)	12% (39)	3% (11)	328
PID/Gender: Rep Women	25% (79)	31% (100)	13% (41)	12% (40)	19% (60)	— (1)	321
Ideo: Liberal (1-3)	44% (278)	25% (155)	8% (53)	7% (46)	12% (74)	4% (27)	634
Ideo: Moderate (4)	33% (227)	26% (177)	11% (75)	11% (76)	18% (125)	2% (11)	691
Ideo: Conservative (5-7)	38% (273)	29% (204)	10% (71)	9% (63)	12% (88)	2% (11)	711
Educ: < College	35% (501)	23% (332)	11% (161)	11% (158)	18% (255)	2% (32)	1439
Educ: Bachelors degree	40% (193)	31% (152)	10% (47)	6% (30)	11% (51)	2% (12)	485
Educ: Post-grad	44% (124)	33% (93)	5% (13)	5% (15)	7% (20)	5% (13)	278
Income: Under 50k	32% (364)	24% (276)	10% (112)	12% (140)	19% (210)	3% (30)	1131
Income: 50k-100k	41% (265)	28% (180)	11% (68)	6% (37)	12% (77)	2% (13)	640
Income: 100k+	44% (189)	28% (121)	10% (41)	6% (26)	9% (39)	3% (15)	431
Ethnicity: White	39% (656)	27% (465)	9% (154)	8% (142)	14% (244)	2% (39)	1699
Ethnicity: Hispanic	44% (167)	26% (100)	6% (22)	7% (25)	14% (54)	3% (11)	379

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**Table MCEN2\_14: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Star Wars*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	37% (817)	26% (577)	10% (221)	9% (203)	15% (326)	3% (57)	2202
Ethnicity: Black	31% (88)	17% (49)	16% (44)	14% (39)	17% (49)	5% (14)	283
Ethnicity: Other	34% (74)	29% (64)	10% (23)	10% (22)	15% (33)	2% (5)	220
All Christian	40% (387)	29% (276)	9% (87)	6% (60)	14% (131)	2% (15)	958
All Non-Christian	41% (96)	32% (75)	7% (16)	5% (13)	9% (21)	6% (14)	236
Atheist	47% (43)	16% (15)	7% (6)	14% (13)	15% (14)	1% (1)	92
Agnostic/Nothing in particular	32% (187)	24% (138)	11% (65)	13% (73)	18% (103)	3% (17)	583
Something Else	31% (104)	22% (72)	14% (46)	13% (45)	17% (57)	3% (10)	333
Religious Non-Protestant/Catholic	43% (109)	31% (80)	6% (16)	5% (13)	9% (23)	5% (14)	255
Evangelical	41% (233)	21% (123)	13% (74)	8% (48)	15% (85)	2% (10)	573
Non-Evangelical	35% (239)	31% (211)	9% (58)	8% (56)	15% (100)	2% (15)	679
Community: Urban	37% (287)	28% (211)	9% (67)	10% (77)	13% (101)	3% (23)	766
Community: Suburban	40% (385)	26% (247)	10% (96)	8% (76)	15% (141)	2% (21)	965
Community: Rural	31% (146)	25% (120)	12% (58)	11% (50)	18% (84)	3% (14)	471
Employ: Private Sector	42% (295)	26% (181)	9% (61)	8% (59)	11% (79)	3% (19)	694
Employ: Government	50% (83)	24% (40)	8% (13)	8% (13)	8% (13)	2% (3)	167
Employ: Self-Employed	44% (81)	22% (41)	9% (17)	7% (13)	12% (22)	6% (12)	187
Employ: Homemaker	23% (32)	22% (30)	10% (14)	15% (20)	28% (38)	2% (3)	136
Employ: Student	28% (16)	22% (12)	21% (11)	12% (7)	15% (8)	3% (1)	55
Employ: Retired	34% (189)	34% (191)	11% (62)	5% (28)	15% (85)	1% (4)	560
Employ: Unemployed	27% (74)	20% (55)	10% (28)	19% (50)	19% (52)	5% (12)	272
Employ: Other	36% (47)	21% (27)	10% (14)	9% (12)	21% (28)	2% (3)	131
Military HH: Yes	45% (133)	33% (99)	7% (22)	4% (12)	8% (25)	2% (7)	297
Military HH: No	36% (685)	25% (478)	10% (199)	10% (191)	16% (301)	3% (51)	1905
2022 House Vote: Democrat	42% (410)	27% (259)	9% (88)	7% (72)	12% (116)	3% (28)	973
2022 House Vote: Republican	37% (229)	29% (177)	11% (66)	9% (53)	14% (88)	1% (9)	621
2022 House Vote: Didnt Vote	29% (167)	24% (134)	11% (64)	12% (68)	20% (114)	3% (20)	568
2020 Vote: Joe Biden	41% (408)	26% (265)	9% (94)	8% (85)	13% (130)	2% (25)	1007
2020 Vote: Donald Trump	37% (254)	29% (203)	10% (70)	9% (59)	14% (96)	1% (10)	692
2020 Vote: Other	24% (12)	44% (22)	7% (3)	15% (8)	10% (5)	— (0)	50
2020 Vote: Didn't Vote	32% (143)	19% (87)	12% (54)	11% (51)	21% (94)	5% (23)	453

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**Table MCEN2\_14: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**

*Star Wars*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	37% (817)	26% (577)	10% (221)	9% (203)	15% (326)	3% (57)	2202
2018 House Vote: Democrat	42% (349)	28% (236)	8% (67)	7% (60)	12% (103)	2% (18)	833
2018 House Vote: Republican	37% (212)	30% (174)	11% (64)	8% (48)	13% (72)	1% (6)	576
2018 House Vote: Didnt Vote	33% (247)	21% (157)	11% (82)	12% (88)	19% (144)	4% (32)	750
4-Region: Northeast	37% (143)	25% (96)	9% (34)	11% (42)	16% (60)	3% (10)	386
4-Region: Midwest	36% (163)	25% (115)	12% (56)	10% (45)	16% (71)	1% (5)	455
4-Region: South	37% (309)	24% (198)	10% (81)	9% (80)	18% (148)	3% (24)	840
4-Region: West	39% (202)	32% (167)	10% (50)	7% (36)	9% (47)	3% (18)	521
Fan of Fast and Furious	42% (525)	26% (320)	11% (132)	7% (92)	12% (152)	2% (21)	1242
Favorable Opinion of FF Franchise	44% (570)	27% (347)	10% (132)	8% (98)	11% (145)	1% (12)	1304
Favorable Opinion of 1+ FF Movie	42% (623)	26% (389)	11% (160)	8% (114)	12% (180)	2% (29)	1495
Went to Movie Theater in Past Month	44% (417)	26% (247)	10% (95)	8% (74)	10% (92)	3% (29)	953
Went to Movie Theater 0 Times in Past Month	32% (401)	26% (330)	10% (126)	10% (129)	19% (234)	2% (29)	1249
Went to Movie Theater 3+ Times in Past Month	45% (180)	28% (114)	9% (38)	7% (30)	5% (22)	5% (19)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_15: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Pirates of the Caribbean*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	38% (827)	29% (637)	8% (183)	6% (141)	15% (331)	4% (82)	2202
Gender: Male	41% (444)	31% (330)	9% (93)	5% (58)	10% (108)	3% (37)	1070
Gender: Female	34% (382)	27% (307)	8% (89)	7% (83)	20% (223)	4% (45)	1129
Age: 18-34	46% (291)	21% (134)	9% (54)	7% (43)	13% (79)	5% (30)	631
Age: 35-44	40% (147)	28% (105)	9% (33)	7% (26)	12% (45)	4% (16)	372
Age: 45-64	34% (240)	34% (245)	8% (57)	6% (45)	14% (100)	3% (25)	711
Age: 65+	31% (149)	31% (153)	8% (40)	6% (28)	22% (107)	2% (10)	487
GenZers: 1997-2012	37% (91)	19% (46)	12% (30)	10% (23)	15% (36)	7% (18)	244
Millennials: 1981-1996	46% (320)	26% (178)	8% (54)	5% (33)	12% (82)	4% (28)	695
GenXers: 1965-1980	37% (205)	32% (175)	8% (43)	8% (43)	12% (65)	4% (23)	553
Baby Boomers: 1946-1964	29% (184)	34% (213)	9% (54)	6% (39)	21% (130)	2% (10)	631
PID: Dem (no lean)	39% (376)	28% (269)	10% (94)	6% (55)	13% (124)	4% (43)	960
PID: Ind (no lean)	30% (177)	31% (186)	9% (53)	7% (40)	19% (115)	4% (22)	593
PID: Rep (no lean)	42% (275)	28% (182)	6% (37)	7% (46)	14% (92)	3% (17)	649
PID/Gender: Dem Men	43% (213)	29% (142)	11% (52)	4% (21)	9% (42)	4% (21)	490
PID/Gender: Dem Women	35% (163)	27% (128)	9% (40)	7% (34)	17% (82)	5% (22)	468
PID/Gender: Ind Men	31% (79)	35% (88)	10% (25)	7% (17)	15% (37)	2% (5)	252
PID/Gender: Ind Women	29% (97)	29% (97)	8% (27)	7% (22)	23% (78)	5% (17)	339
PID/Gender: Rep Men	46% (152)	30% (100)	5% (16)	6% (20)	9% (29)	3% (11)	328
PID/Gender: Rep Women	38% (123)	25% (82)	6% (21)	8% (27)	20% (63)	2% (6)	321
Ideo: Liberal (1-3)	41% (257)	26% (165)	11% (69)	5% (32)	12% (74)	6% (38)	634
Ideo: Moderate (4)	34% (238)	28% (192)	8% (56)	9% (59)	19% (130)	2% (16)	691
Ideo: Conservative (5-7)	40% (281)	33% (231)	7% (48)	6% (42)	13% (95)	2% (13)	711
Educ: < College	40% (569)	26% (370)	8% (117)	7% (102)	16% (231)	4% (50)	1439
Educ: Bachelors degree	33% (161)	36% (173)	10% (46)	5% (27)	13% (62)	3% (16)	485
Educ: Post-grad	35% (98)	34% (94)	7% (20)	5% (13)	14% (38)	5% (15)	278
Income: Under 50k	37% (415)	26% (293)	8% (90)	8% (88)	18% (200)	4% (46)	1131
Income: 50k-100k	36% (230)	33% (213)	9% (60)	5% (34)	13% (86)	3% (18)	640
Income: 100k+	42% (183)	31% (132)	8% (34)	4% (19)	10% (45)	4% (18)	431
Ethnicity: White	39% (664)	29% (490)	8% (130)	6% (107)	15% (253)	3% (56)	1699
Ethnicity: Hispanic	51% (193)	21% (78)	5% (20)	9% (33)	11% (42)	3% (13)	379

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**Table MCEN2\_15: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Pirates of the Caribbean*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	38% (827)	29% (637)	8% (183)	6% (141)	15% (331)	4% (82)	2202
Ethnicity: Black	34% (95)	26% (74)	10% (29)	8% (22)	16% (46)	6% (17)	283
Ethnicity: Other	31% (68)	33% (73)	11% (24)	6% (13)	15% (33)	4% (9)	220
All Christian	39% (378)	31% (294)	7% (71)	5% (50)	15% (144)	2% (22)	958
All Non-Christian	41% (98)	28% (65)	10% (23)	3% (7)	11% (26)	7% (17)	236
Atheist	38% (35)	27% (25)	6% (5)	6% (6)	20% (18)	3% (3)	92
Agnostic/Nothing in particular	31% (182)	27% (156)	10% (59)	10% (58)	17% (101)	5% (27)	583
Something Else	40% (135)	29% (98)	8% (25)	6% (20)	13% (42)	4% (14)	333
Religious Non-Protestant/Catholic	42% (106)	29% (75)	9% (23)	3% (7)	11% (27)	7% (17)	255
Evangelical	44% (249)	27% (152)	8% (43)	5% (27)	15% (84)	3% (16)	573
Non-Evangelical	36% (247)	33% (223)	7% (51)	6% (43)	14% (97)	3% (18)	679
Community: Urban	41% (314)	27% (208)	8% (62)	8% (58)	12% (92)	4% (31)	766
Community: Suburban	37% (361)	29% (276)	9% (83)	6% (59)	16% (155)	3% (31)	965
Community: Rural	32% (152)	32% (153)	8% (39)	5% (24)	18% (84)	4% (19)	471
Employ: Private Sector	44% (306)	30% (205)	7% (52)	5% (38)	10% (71)	3% (23)	694
Employ: Government	53% (88)	21% (36)	12% (20)	4% (7)	6% (9)	4% (7)	167
Employ: Self-Employed	37% (70)	29% (54)	6% (12)	4% (7)	14% (26)	10% (18)	187
Employ: Homemaker	41% (56)	20% (28)	3% (4)	9% (12)	24% (32)	3% (4)	136
Employ: Student	38% (21)	31% (17)	12% (7)	2% (1)	13% (7)	4% (2)	55
Employ: Retired	28% (156)	36% (201)	7% (42)	6% (34)	21% (116)	2% (12)	560
Employ: Unemployed	29% (79)	22% (59)	10% (28)	14% (38)	21% (57)	4% (12)	272
Employ: Other	40% (52)	29% (37)	15% (20)	4% (5)	10% (13)	2% (3)	131
Military HH: Yes	41% (122)	33% (97)	9% (26)	3% (8)	12% (35)	3% (9)	297
Military HH: No	37% (706)	28% (540)	8% (157)	7% (134)	16% (296)	4% (73)	1905
2022 House Vote: Democrat	39% (378)	28% (274)	10% (97)	5% (46)	14% (137)	4% (42)	973
2022 House Vote: Republican	41% (252)	30% (185)	7% (43)	7% (44)	14% (85)	2% (12)	621
2022 House Vote: Didnt Vote	33% (187)	30% (169)	7% (40)	8% (46)	17% (99)	5% (27)	568
2020 Vote: Joe Biden	37% (372)	29% (288)	10% (98)	5% (53)	15% (154)	4% (40)	1007
2020 Vote: Donald Trump	41% (286)	32% (222)	6% (42)	7% (46)	12% (86)	1% (10)	692
2020 Vote: Other	29% (15)	30% (15)	22% (11)	5% (2)	14% (7)	— (0)	50
2020 Vote: Didn't Vote	34% (156)	25% (112)	7% (31)	9% (40)	18% (83)	7% (31)	453

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**Table MCEN2\_15: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Pirates of the Caribbean*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	38% (827)	29% (637)	8% (183)	6% (141)	15% (331)	4% (82)	2202
2018 House Vote: Democrat	38% (317)	30% (246)	10% (85)	5% (38)	14% (117)	4% (31)	833
2018 House Vote: Republican	42% (240)	30% (175)	7% (39)	7% (38)	13% (75)	2% (10)	576
2018 House Vote: Didnt Vote	34% (258)	27% (206)	7% (55)	8% (60)	17% (131)	5% (40)	750
4-Region: Northeast	35% (133)	30% (117)	9% (34)	6% (25)	17% (64)	4% (14)	386
4-Region: Midwest	37% (170)	32% (145)	8% (35)	8% (34)	13% (58)	3% (12)	455
4-Region: South	38% (316)	25% (214)	9% (74)	6% (48)	17% (146)	5% (42)	840
4-Region: West	40% (208)	31% (162)	8% (41)	7% (34)	12% (62)	3% (15)	521
Fan of Fast and Furious	48% (591)	29% (354)	7% (85)	5% (64)	9% (114)	3% (33)	1242
Favorable Opinion of FF Franchise	50% (647)	30% (391)	6% (79)	5% (61)	8% (102)	2% (23)	1304
Favorable Opinion of 1+ FF Movie	46% (692)	29% (430)	8% (113)	5% (81)	9% (138)	3% (41)	1495
Went to Movie Theater in Past Month	48% (457)	26% (249)	7% (71)	6% (55)	8% (80)	4% (40)	953
Went to Movie Theater 0 Times in Past Month	30% (370)	31% (388)	9% (112)	7% (86)	20% (251)	3% (41)	1249
Went to Movie Theater 3+ Times in Past Month	53% (215)	22% (90)	8% (31)	7% (27)	4% (16)	6% (23)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN2\_16: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**

*Mission: Impossible*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (711)	30% (654)	9% (209)	6% (143)	18% (398)	4% (87)	2202
Gender: Male	41% (435)	31% (335)	9% (92)	4% (48)	12% (125)	3% (35)	1070
Gender: Female	24% (275)	28% (319)	10% (117)	8% (95)	24% (270)	5% (53)	1129
Age: 18-34	34% (213)	20% (129)	10% (66)	6% (39)	22% (139)	7% (45)	631
Age: 35-44	31% (116)	30% (111)	11% (40)	9% (33)	16% (61)	3% (12)	372
Age: 45-64	30% (212)	34% (239)	10% (72)	7% (52)	15% (110)	4% (26)	711
Age: 65+	35% (171)	36% (175)	7% (32)	4% (18)	18% (88)	1% (5)	487
GenZers: 1997-2012	27% (66)	17% (42)	10% (23)	6% (14)	28% (68)	13% (31)	244
Millennials: 1981-1996	35% (241)	26% (182)	10% (73)	7% (52)	17% (122)	4% (25)	695
GenXers: 1965-1980	31% (171)	32% (174)	10% (55)	8% (45)	15% (81)	5% (25)	553
Baby Boomers: 1946-1964	33% (206)	37% (235)	8% (53)	5% (29)	16% (102)	1% (6)	631
PID: Dem (no lean)	36% (347)	28% (266)	9% (88)	6% (57)	17% (159)	4% (43)	960
PID: Ind (no lean)	21% (122)	31% (186)	11% (67)	8% (48)	24% (145)	4% (25)	593
PID: Rep (no lean)	37% (243)	31% (202)	8% (54)	6% (37)	14% (94)	3% (20)	649
PID/Gender: Dem Men	45% (220)	29% (144)	8% (37)	5% (25)	9% (43)	4% (22)	490
PID/Gender: Dem Women	27% (127)	26% (123)	11% (51)	7% (32)	24% (115)	5% (21)	468
PID/Gender: Ind Men	27% (67)	34% (86)	13% (32)	5% (12)	19% (49)	2% (6)	252
PID/Gender: Ind Women	16% (54)	29% (99)	10% (35)	11% (36)	28% (95)	6% (19)	339
PID/Gender: Rep Men	45% (148)	32% (105)	7% (23)	3% (11)	10% (33)	2% (7)	328
PID/Gender: Rep Women	30% (95)	30% (97)	9% (30)	8% (27)	19% (60)	4% (12)	321
Ideo: Liberal (1-3)	34% (216)	28% (175)	9% (55)	7% (44)	18% (112)	5% (32)	634
Ideo: Moderate (4)	30% (208)	31% (218)	12% (85)	6% (40)	18% (125)	2% (16)	691
Ideo: Conservative (5-7)	36% (254)	31% (221)	8% (57)	6% (43)	16% (115)	3% (20)	711
Educ: < College	31% (447)	27% (385)	11% (153)	8% (110)	20% (289)	4% (55)	1439
Educ: Bachelors degree	33% (159)	36% (176)	8% (39)	4% (21)	15% (75)	3% (16)	485
Educ: Post-grad	38% (106)	34% (93)	6% (17)	4% (11)	12% (33)	6% (17)	278
Income: Under 50k	29% (333)	27% (307)	11% (123)	9% (98)	20% (227)	4% (43)	1131
Income: 50k-100k	30% (194)	34% (219)	8% (53)	4% (27)	19% (120)	4% (26)	640
Income: 100k+	43% (184)	30% (127)	8% (33)	4% (18)	12% (51)	4% (18)	431
Ethnicity: White	31% (526)	31% (521)	9% (161)	7% (110)	18% (311)	4% (69)	1699
Ethnicity: Hispanic	39% (146)	27% (102)	10% (37)	4% (17)	15% (58)	5% (19)	379

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**Table MCEN2\_16: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**  
*Mission: Impossible*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (711)	30% (654)	9% (209)	6% (143)	18% (398)	4% (87)	2202
Ethnicity: Black	44% (124)	19% (54)	10% (27)	7% (20)	17% (48)	4% (10)	283
Ethnicity: Other	28% (61)	36% (79)	9% (21)	5% (12)	18% (39)	4% (8)	220
All Christian	37% (352)	32% (305)	9% (82)	5% (46)	15% (143)	3% (31)	958
All Non-Christian	40% (95)	30% (71)	7% (17)	3% (7)	12% (27)	8% (18)	236
Atheist	31% (29)	21% (19)	5% (5)	12% (11)	27% (25)	3% (3)	92
Agnostic/Nothing in particular	23% (134)	27% (158)	10% (59)	9% (51)	26% (152)	5% (28)	583
Something Else	31% (102)	30% (101)	14% (45)	8% (27)	15% (50)	2% (7)	333
Religious Non-Protestant/Catholic	41% (104)	30% (77)	7% (17)	3% (7)	12% (31)	7% (18)	255
Evangelical	40% (227)	29% (163)	10% (58)	5% (29)	13% (74)	4% (21)	573
Non-Evangelical	31% (210)	34% (230)	10% (66)	6% (43)	17% (113)	2% (17)	679
Community: Urban	37% (286)	27% (205)	9% (69)	7% (52)	16% (120)	4% (34)	766
Community: Suburban	32% (309)	32% (309)	8% (81)	6% (54)	19% (179)	3% (33)	965
Community: Rural	25% (116)	30% (139)	13% (59)	8% (36)	21% (98)	4% (21)	471
Employ: Private Sector	38% (263)	30% (211)	8% (57)	6% (42)	14% (95)	4% (25)	694
Employ: Government	47% (79)	27% (45)	9% (15)	7% (12)	7% (11)	3% (5)	167
Employ: Self-Employed	30% (57)	32% (59)	8% (15)	4% (7)	17% (31)	9% (17)	187
Employ: Homemaker	19% (26)	20% (27)	6% (9)	11% (15)	38% (52)	5% (7)	136
Employ: Student	32% (18)	13% (7)	8% (4)	9% (5)	33% (18)	5% (3)	55
Employ: Retired	32% (177)	35% (198)	9% (53)	5% (26)	17% (98)	1% (8)	560
Employ: Unemployed	25% (68)	25% (69)	14% (37)	9% (25)	22% (60)	5% (14)	272
Employ: Other	19% (24)	28% (37)	15% (20)	8% (10)	24% (31)	6% (8)	131
Military HH: Yes	37% (109)	33% (98)	8% (22)	4% (12)	15% (44)	4% (11)	297
Military HH: No	32% (603)	29% (556)	10% (187)	7% (130)	19% (354)	4% (76)	1905
2022 House Vote: Democrat	36% (348)	30% (289)	8% (82)	6% (54)	17% (164)	4% (35)	973
2022 House Vote: Republican	34% (211)	34% (208)	9% (55)	6% (39)	15% (91)	3% (17)	621
2022 House Vote: Didnt Vote	26% (148)	25% (143)	12% (66)	8% (43)	24% (135)	6% (33)	568
2020 Vote: Joe Biden	36% (362)	29% (296)	9% (90)	6% (61)	16% (164)	3% (33)	1007
2020 Vote: Donald Trump	33% (230)	36% (251)	9% (66)	5% (37)	14% (94)	2% (15)	692
2020 Vote: Other	13% (7)	31% (16)	16% (8)	10% (5)	25% (13)	5% (3)	50
2020 Vote: Didn't Vote	25% (113)	20% (91)	10% (45)	9% (39)	28% (127)	8% (37)	453

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**Table MCEN2\_16: Do you have a favorable or unfavorable opinion of the following film franchises as a whole?**

*Mission: Impossible*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (711)	30% (654)	9% (209)	6% (143)	18% (398)	4% (87)	2202
2018 House Vote: Democrat	38% (315)	31% (256)	8% (63)	6% (50)	15% (124)	3% (26)	833
2018 House Vote: Republican	35% (202)	34% (196)	10% (58)	6% (32)	13% (74)	2% (14)	576
2018 House Vote: Didnt Vote	25% (187)	25% (189)	11% (83)	8% (57)	25% (188)	6% (45)	750
4-Region: Northeast	40% (155)	25% (96)	9% (35)	6% (21)	17% (64)	4% (14)	386
4-Region: Midwest	30% (136)	33% (149)	9% (39)	7% (30)	19% (85)	3% (16)	455
4-Region: South	32% (265)	27% (223)	10% (85)	9% (73)	19% (160)	4% (34)	840
4-Region: West	30% (156)	36% (186)	10% (50)	3% (18)	17% (89)	4% (23)	521
Fan of Fast and Furious	43% (530)	30% (368)	8% (99)	5% (58)	12% (152)	3% (35)	1242
Favorable Opinion of FF Franchise	44% (570)	32% (413)	7% (97)	4% (56)	11% (142)	2% (25)	1304
Favorable Opinion of 1+ FF Movie	40% (594)	30% (454)	10% (143)	5% (74)	12% (185)	3% (46)	1495
Went to Movie Theater in Past Month	41% (391)	28% (268)	9% (84)	5% (49)	12% (115)	5% (45)	953
Went to Movie Theater 0 Times in Past Month	26% (321)	31% (386)	10% (125)	7% (93)	23% (282)	3% (42)	1249
Went to Movie Theater 3+ Times in Past Month	49% (196)	26% (105)	9% (37)	5% (22)	5% (21)	5% (21)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_1: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
The Fast and the Furious (2001)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	38% (839)	24% (524)	6% (128)	5% (107)	23% (498)	5% (106)	2202
Gender: Male	40% (426)	26% (274)	7% (70)	4% (44)	20% (214)	4% (42)	1070
Gender: Female	36% (412)	22% (250)	5% (58)	6% (63)	25% (283)	6% (63)	1129
Age: 18-34	49% (308)	21% (136)	3% (20)	6% (37)	17% (109)	4% (23)	631
Age: 35-44	51% (191)	24% (89)	7% (27)	5% (20)	10% (36)	2% (9)	372
Age: 45-64	35% (252)	27% (194)	6% (44)	5% (33)	23% (160)	4% (28)	711
Age: 65+	18% (88)	22% (105)	8% (37)	4% (17)	40% (193)	9% (46)	487
GenZers: 1997-2012	43% (105)	15% (37)	4% (10)	9% (21)	21% (52)	8% (20)	244
Millennials: 1981-1996	51% (357)	24% (170)	5% (35)	5% (33)	13% (88)	2% (12)	695
GenXers: 1965-1980	41% (227)	27% (149)	6% (35)	4% (20)	18% (102)	4% (20)	553
Baby Boomers: 1946-1964	22% (136)	25% (157)	7% (44)	5% (31)	35% (218)	7% (45)	631
PID: Dem (no lean)	43% (411)	21% (201)	6% (59)	5% (46)	21% (198)	5% (46)	960
PID: Ind (no lean)	29% (172)	25% (149)	8% (45)	5% (32)	27% (160)	6% (35)	593
PID: Rep (no lean)	39% (256)	27% (174)	4% (24)	5% (29)	22% (140)	4% (25)	649
PID/Gender: Dem Men	47% (230)	23% (114)	8% (38)	4% (21)	15% (75)	3% (14)	490
PID/Gender: Dem Women	39% (181)	19% (87)	4% (21)	5% (25)	26% (122)	7% (32)	468
PID/Gender: Ind Men	24% (61)	28% (71)	9% (21)	3% (7)	30% (76)	6% (16)	252
PID/Gender: Ind Women	32% (109)	23% (78)	7% (24)	7% (25)	24% (83)	6% (20)	339
PID/Gender: Rep Men	41% (135)	27% (89)	3% (11)	5% (16)	19% (63)	4% (13)	328
PID/Gender: Rep Women	38% (121)	26% (85)	4% (13)	4% (13)	24% (77)	4% (12)	321
Ideo: Liberal (1-3)	42% (268)	16% (99)	7% (45)	6% (35)	24% (154)	5% (32)	634
Ideo: Moderate (4)	38% (261)	26% (178)	6% (41)	5% (37)	20% (140)	5% (33)	691
Ideo: Conservative (5-7)	35% (249)	28% (200)	5% (36)	3% (24)	24% (171)	4% (30)	711
Educ: < College	40% (571)	24% (345)	6% (80)	5% (74)	22% (312)	4% (57)	1439
Educ: Bachelors degree	34% (164)	26% (124)	5% (25)	4% (20)	25% (122)	6% (29)	485
Educ: Post-grad	37% (104)	20% (55)	8% (22)	5% (13)	23% (65)	7% (19)	278
Income: Under 50k	37% (423)	23% (257)	6% (69)	6% (68)	23% (257)	5% (57)	1131
Income: 50k-100k	37% (234)	25% (162)	6% (36)	3% (21)	24% (157)	5% (30)	640
Income: 100k+	42% (182)	24% (105)	5% (23)	4% (18)	20% (85)	4% (18)	431
Ethnicity: White	35% (598)	25% (418)	6% (104)	5% (89)	24% (413)	5% (78)	1699
Ethnicity: Hispanic	54% (206)	22% (82)	5% (18)	4% (15)	13% (51)	2% (7)	379

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**Table MCEN3\_1: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
The Fast and the Furious (2001)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	38% (839)	24% (524)	6% (128)	5% (107)	23% (498)	5% (106)	2202
Ethnicity: Black	53% (150)	15% (43)	7% (20)	4% (10)	16% (44)	6% (16)	283
Ethnicity: Other	41% (91)	29% (63)	2% (4)	4% (8)	19% (42)	5% (12)	220
All Christian	35% (334)	24% (228)	6% (62)	4% (35)	26% (253)	5% (46)	958
All Non-Christian	54% (127)	21% (49)	5% (13)	6% (13)	12% (28)	3% (6)	236
Atheist	20% (18)	23% (21)	9% (8)	8% (8)	31% (28)	8% (7)	92
Agnostic/Nothing in particular	37% (214)	24% (142)	5% (28)	6% (34)	24% (138)	5% (27)	583
Something Else	44% (146)	25% (83)	5% (17)	5% (17)	15% (51)	6% (19)	333
Religious Non-Protestant/Catholic	51% (130)	22% (57)	5% (13)	5% (13)	13% (33)	4% (9)	255
Evangelical	46% (264)	22% (126)	6% (32)	3% (18)	18% (102)	5% (29)	573
Non-Evangelical	30% (206)	25% (170)	7% (46)	5% (32)	28% (192)	5% (33)	679
Community: Urban	47% (359)	22% (169)	5% (40)	6% (44)	16% (126)	4% (27)	766
Community: Suburban	34% (328)	23% (217)	6% (55)	4% (38)	28% (269)	6% (57)	965
Community: Rural	32% (151)	29% (137)	7% (33)	5% (25)	22% (103)	5% (22)	471
Employ: Private Sector	46% (316)	26% (178)	5% (34)	4% (29)	16% (112)	4% (26)	694
Employ: Government	52% (87)	21% (36)	6% (10)	5% (8)	14% (23)	2% (3)	167
Employ: Self-Employed	44% (83)	26% (48)	3% (6)	4% (7)	16% (29)	7% (13)	187
Employ: Homemaker	37% (51)	22% (29)	9% (13)	7% (10)	20% (28)	4% (5)	136
Employ: Student	37% (21)	27% (15)	3% (2)	1% (1)	27% (15)	4% (2)	55
Employ: Retired	20% (112)	23% (126)	8% (44)	5% (29)	37% (206)	8% (42)	560
Employ: Unemployed	36% (97)	26% (71)	5% (13)	7% (19)	22% (60)	5% (13)	272
Employ: Other	55% (72)	16% (21)	5% (7)	3% (4)	20% (26)	1% (1)	131
Military HH: Yes	34% (100)	22% (65)	8% (22)	5% (15)	27% (80)	5% (14)	297
Military HH: No	39% (739)	24% (459)	6% (106)	5% (92)	22% (418)	5% (92)	1905
2022 House Vote: Democrat	40% (391)	19% (189)	7% (72)	5% (47)	23% (221)	5% (53)	973
2022 House Vote: Republican	33% (207)	30% (187)	5% (32)	4% (27)	23% (141)	4% (27)	621
2022 House Vote: Didnt Vote	41% (234)	24% (134)	4% (23)	5% (27)	22% (128)	4% (23)	568
2020 Vote: Joe Biden	39% (391)	20% (203)	7% (69)	5% (47)	24% (244)	5% (53)	1007
2020 Vote: Donald Trump	35% (243)	30% (205)	5% (34)	5% (33)	22% (152)	4% (26)	692
2020 Vote: Other	16% (8)	19% (9)	12% (6)	9% (5)	39% (20)	6% (3)	50
2020 Vote: Didn't Vote	44% (198)	23% (106)	4% (19)	5% (22)	18% (84)	5% (23)	453

Continued on next page

**Table MCEN3\_1: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*The Fast and the Furious (2001)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	38% (839)	24% (524)	6% (128)	5% (107)	23% (498)	5% (106)	2202
2018 House Vote: Democrat	41% (338)	19% (162)	8% (65)	5% (43)	22% (186)	5% (39)	833
2018 House Vote: Republican	33% (193)	28% (164)	6% (35)	5% (28)	23% (132)	4% (26)	576
2018 House Vote: Didnt Vote	40% (301)	25% (188)	4% (27)	4% (31)	22% (166)	5% (35)	750
4-Region: Northeast	37% (142)	23% (89)	6% (24)	4% (17)	24% (92)	6% (22)	386
4-Region: Midwest	39% (180)	24% (111)	6% (30)	5% (22)	21% (97)	3% (15)	455
4-Region: South	38% (319)	23% (195)	6% (53)	4% (34)	24% (199)	5% (39)	840
4-Region: West	38% (198)	25% (128)	4% (21)	7% (34)	21% (111)	6% (29)	521
Fan of Fast and Furious	62% (775)	27% (339)	3% (35)	1% (14)	5% (61)	1% (17)	1242
Favorable Opinion of FF Franchise	58% (759)	32% (415)	2% (30)	1% (11)	6% (82)	1% (7)	1304
Favorable Opinion of 1+ FF Movie	56% (839)	35% (524)	3% (49)	1% (15)	4% (60)	1% (9)	1495
Went to Movie Theater in Past Month	51% (483)	24% (227)	6% (58)	5% (49)	11% (106)	3% (30)	953
Went to Movie Theater 0 Times in Past Month	28% (355)	24% (297)	6% (71)	5% (58)	31% (393)	6% (76)	1249
Went to Movie Theater 3+ Times in Past Month	62% (249)	20% (79)	6% (26)	5% (22)	5% (20)	1% (5)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_2: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Fast 2 Furious (2003)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (699)	25% (557)	7% (149)	5% (119)	25% (542)	6% (136)	2202
Gender: Male	32% (344)	28% (295)	8% (88)	5% (53)	21% (229)	6% (60)	1070
Gender: Female	31% (355)	23% (260)	5% (61)	6% (66)	28% (311)	7% (76)	1129
Age: 18-34	41% (260)	23% (145)	6% (40)	7% (41)	19% (120)	4% (25)	631
Age: 35-44	41% (152)	33% (121)	5% (18)	6% (22)	14% (53)	2% (6)	372
Age: 45-64	29% (208)	28% (200)	8% (54)	5% (35)	24% (171)	6% (43)	711
Age: 65+	16% (79)	19% (90)	8% (37)	4% (20)	41% (199)	13% (63)	487
GenZers: 1997-2012	35% (86)	21% (52)	3% (8)	9% (22)	24% (58)	7% (18)	244
Millennials: 1981-1996	42% (295)	28% (195)	7% (46)	6% (40)	16% (108)	2% (12)	695
GenXers: 1965-1980	34% (187)	28% (154)	9% (48)	4% (20)	21% (113)	5% (30)	553
Baby Boomers: 1946-1964	19% (120)	24% (149)	7% (42)	6% (35)	35% (223)	10% (62)	631
PID: Dem (no lean)	35% (339)	24% (227)	8% (74)	5% (45)	23% (218)	6% (56)	960
PID: Ind (no lean)	27% (160)	24% (143)	7% (40)	6% (38)	28% (164)	8% (47)	593
PID: Rep (no lean)	31% (200)	29% (186)	5% (35)	6% (36)	25% (159)	5% (33)	649
PID/Gender: Dem Men	36% (179)	29% (140)	10% (50)	4% (17)	16% (81)	5% (23)	490
PID/Gender: Dem Women	34% (161)	19% (87)	5% (24)	6% (27)	29% (136)	7% (33)	468
PID/Gender: Ind Men	24% (61)	23% (57)	8% (21)	6% (15)	30% (74)	9% (23)	252
PID/Gender: Ind Women	29% (99)	25% (85)	5% (18)	7% (23)	26% (89)	7% (24)	339
PID/Gender: Rep Men	32% (105)	30% (98)	5% (16)	6% (20)	23% (74)	4% (14)	328
PID/Gender: Rep Women	30% (95)	27% (88)	6% (19)	5% (16)	27% (85)	6% (19)	321
Ideo: Liberal (1-3)	32% (205)	21% (133)	7% (41)	6% (40)	27% (171)	7% (44)	634
Ideo: Moderate (4)	35% (239)	25% (175)	6% (44)	6% (40)	22% (154)	6% (39)	691
Ideo: Conservative (5-7)	28% (199)	29% (203)	8% (57)	4% (29)	25% (180)	6% (43)	711
Educ: < College	35% (503)	24% (345)	7% (99)	6% (88)	23% (329)	5% (74)	1439
Educ: Bachelors degree	25% (123)	28% (138)	5% (25)	4% (22)	30% (146)	6% (31)	485
Educ: Post-grad	26% (73)	26% (74)	9% (26)	3% (9)	24% (66)	11% (31)	278
Income: Under 50k	34% (386)	22% (252)	7% (78)	7% (79)	24% (270)	6% (66)	1131
Income: 50k-100k	27% (174)	28% (179)	7% (46)	3% (22)	28% (181)	6% (38)	640
Income: 100k+	32% (140)	29% (125)	6% (25)	4% (17)	21% (92)	8% (33)	431
Ethnicity: White	28% (478)	26% (435)	8% (133)	5% (93)	27% (453)	6% (107)	1699
Ethnicity: Hispanic	42% (158)	27% (103)	8% (31)	4% (13)	16% (59)	4% (15)	379

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**Table MCEN3\_2: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Fast 2 Furious (2003)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (699)	25% (557)	7% (149)	5% (119)	25% (542)	6% (136)	2202
Ethnicity: Black	51% (143)	18% (51)	4% (13)	6% (17)	15% (42)	6% (17)	283
Ethnicity: Other	36% (78)	32% (71)	2% (3)	4% (8)	21% (47)	6% (12)	220
All Christian	27% (261)	26% (248)	8% (75)	4% (39)	28% (273)	7% (63)	958
All Non-Christian	38% (90)	34% (79)	7% (16)	4% (10)	13% (30)	5% (11)	236
Atheist	21% (19)	17% (16)	10% (9)	11% (10)	31% (28)	10% (9)	92
Agnostic/Nothing in particular	32% (189)	24% (138)	5% (32)	8% (45)	25% (145)	6% (34)	583
Something Else	42% (140)	23% (76)	5% (18)	4% (15)	20% (66)	6% (19)	333
Religious Non-Protestant/Catholic	36% (92)	35% (89)	6% (16)	4% (10)	14% (35)	5% (13)	255
Evangelical	39% (225)	24% (140)	6% (36)	3% (20)	21% (118)	6% (35)	573
Non-Evangelical	25% (170)	25% (168)	8% (53)	5% (33)	31% (212)	7% (44)	679
Community: Urban	39% (298)	26% (195)	7% (53)	6% (48)	17% (130)	5% (40)	766
Community: Suburban	27% (264)	25% (241)	5% (52)	4% (41)	30% (294)	8% (73)	965
Community: Rural	29% (136)	26% (121)	9% (43)	6% (30)	25% (118)	5% (23)	471
Employ: Private Sector	36% (250)	30% (210)	6% (45)	4% (30)	18% (128)	4% (31)	694
Employ: Government	48% (80)	21% (35)	7% (12)	6% (10)	17% (28)	2% (3)	167
Employ: Self-Employed	32% (60)	30% (55)	5% (9)	4% (7)	20% (37)	10% (19)	187
Employ: Homemaker	34% (46)	25% (34)	8% (11)	7% (10)	21% (29)	4% (5)	136
Employ: Student	27% (15)	22% (12)	8% (5)	2% (1)	35% (19)	6% (3)	55
Employ: Retired	18% (103)	20% (111)	7% (42)	5% (29)	38% (215)	11% (60)	560
Employ: Unemployed	32% (88)	25% (68)	6% (17)	10% (28)	22% (59)	4% (12)	272
Employ: Other	43% (57)	24% (31)	7% (9)	2% (3)	21% (27)	3% (4)	131
Military HH: Yes	23% (70)	27% (81)	7% (20)	6% (17)	29% (87)	7% (22)	297
Military HH: No	33% (630)	25% (475)	7% (129)	5% (102)	24% (455)	6% (115)	1905
2022 House Vote: Democrat	31% (306)	24% (235)	8% (80)	5% (47)	24% (237)	7% (69)	973
2022 House Vote: Republican	28% (173)	28% (176)	7% (46)	5% (31)	26% (160)	6% (36)	621
2022 House Vote: Didnt Vote	38% (213)	24% (136)	4% (22)	6% (34)	24% (134)	5% (28)	568
2020 Vote: Joe Biden	32% (324)	23% (228)	7% (73)	5% (51)	26% (260)	7% (71)	1007
2020 Vote: Donald Trump	28% (193)	31% (218)	6% (39)	5% (37)	25% (173)	5% (33)	692
2020 Vote: Other	12% (6)	18% (9)	12% (6)	11% (5)	38% (19)	8% (4)	50
2020 Vote: Didn't Vote	39% (176)	23% (102)	7% (31)	6% (26)	20% (90)	6% (28)	453

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**Table MCEN3\_2: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Fast 2 Furious (2003)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	32% (699)	25% (557)	7% (149)	5% (119)	25% (542)	6% (136)	2202
2018 House Vote: Democrat	33% (274)	24% (196)	8% (67)	5% (43)	24% (203)	6% (50)	833
2018 House Vote: Republican	26% (150)	29% (168)	7% (42)	6% (33)	26% (148)	6% (36)	576
2018 House Vote: Didnt Vote	36% (268)	24% (184)	5% (41)	5% (38)	24% (176)	6% (43)	750
4-Region: Northeast	30% (115)	27% (103)	7% (27)	4% (17)	25% (97)	7% (28)	386
4-Region: Midwest	31% (142)	27% (122)	8% (35)	6% (26)	24% (108)	5% (21)	455
4-Region: South	34% (282)	23% (193)	6% (52)	4% (38)	26% (221)	6% (53)	840
4-Region: West	31% (160)	27% (138)	7% (35)	7% (38)	22% (116)	7% (35)	521
Fan of Fast and Furious	53% (661)	33% (414)	4% (47)	2% (21)	6% (78)	2% (20)	1242
Favorable Opinion of FF Franchise	51% (660)	35% (462)	4% (47)	1% (17)	8% (102)	1% (16)	1304
Favorable Opinion of 1+ FF Movie	47% (699)	37% (557)	5% (82)	2% (27)	7% (108)	2% (23)	1495
Went to Movie Theater in Past Month	40% (386)	29% (281)	8% (74)	6% (53)	12% (119)	4% (41)	953
Went to Movie Theater 0 Times in Past Month	25% (313)	22% (276)	6% (75)	5% (66)	34% (424)	8% (96)	1249
Went to Movie Theater 3+ Times in Past Month	48% (194)	27% (109)	9% (36)	6% (23)	6% (25)	4% (15)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN3\_3: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
The Fast and the Furious: Tokyo Drift (2006)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	29% (644)	23% (497)	8% (184)	6% (139)	25% (561)	8% (178)	2202
Gender: Male	32% (345)	23% (247)	10% (112)	6% (64)	22% (231)	7% (72)	1070
Gender: Female	27% (299)	22% (249)	6% (72)	7% (75)	29% (327)	9% (106)	1129
Age: 18-34	41% (262)	24% (154)	8% (48)	6% (37)	17% (107)	4% (24)	631
Age: 35-44	37% (136)	29% (108)	8% (28)	5% (20)	18% (69)	3% (11)	372
Age: 45-64	24% (171)	23% (166)	10% (72)	9% (63)	25% (181)	8% (57)	711
Age: 65+	15% (74)	14% (68)	7% (36)	4% (18)	42% (204)	18% (87)	487
GenZers: 1997-2012	38% (93)	19% (47)	7% (17)	7% (17)	21% (52)	8% (19)	244
Millennials: 1981-1996	39% (270)	29% (202)	8% (57)	5% (38)	16% (112)	2% (15)	695
GenXers: 1965-1980	29% (160)	23% (126)	10% (54)	9% (50)	22% (124)	7% (37)	553
Baby Boomers: 1946-1964	18% (111)	18% (115)	8% (52)	5% (31)	37% (234)	14% (88)	631
PID: Dem (no lean)	34% (324)	22% (211)	8% (73)	6% (55)	23% (220)	8% (78)	960
PID: Ind (no lean)	22% (131)	21% (126)	10% (61)	6% (38)	31% (185)	9% (52)	593
PID: Rep (no lean)	29% (189)	25% (159)	8% (50)	7% (46)	24% (156)	7% (49)	649
PID/Gender: Dem Men	39% (191)	24% (119)	9% (43)	6% (30)	16% (80)	6% (27)	490
PID/Gender: Dem Women	28% (133)	20% (92)	6% (30)	5% (25)	30% (138)	11% (50)	468
PID/Gender: Ind Men	21% (52)	20% (49)	14% (36)	4% (10)	31% (79)	10% (25)	252
PID/Gender: Ind Women	23% (78)	22% (76)	7% (24)	8% (28)	31% (106)	8% (27)	339
PID/Gender: Rep Men	31% (101)	24% (79)	10% (33)	7% (23)	22% (72)	6% (19)	328
PID/Gender: Rep Women	27% (87)	25% (81)	6% (18)	7% (23)	26% (83)	9% (29)	321
Ideo: Liberal (1-3)	31% (199)	18% (113)	8% (51)	8% (51)	26% (166)	9% (55)	634
Ideo: Moderate (4)	29% (200)	25% (176)	9% (62)	6% (39)	23% (161)	8% (53)	691
Ideo: Conservative (5-7)	27% (192)	23% (162)	9% (61)	6% (41)	27% (195)	8% (60)	711
Educ: < College	32% (454)	22% (317)	9% (125)	7% (103)	24% (340)	7% (102)	1439
Educ: Bachelors degree	24% (116)	24% (114)	7% (35)	6% (28)	31% (152)	8% (39)	485
Educ: Post-grad	27% (74)	24% (66)	9% (24)	3% (8)	25% (69)	13% (37)	278
Income: Under 50k	29% (331)	22% (251)	8% (90)	8% (87)	25% (286)	8% (85)	1131
Income: 50k-100k	26% (165)	24% (153)	9% (55)	5% (34)	28% (179)	8% (54)	640
Income: 100k+	34% (148)	22% (93)	9% (39)	4% (18)	22% (95)	9% (39)	431
Ethnicity: White	26% (447)	22% (367)	9% (145)	7% (127)	28% (472)	8% (142)	1699
Ethnicity: Hispanic	41% (157)	22% (84)	8% (29)	8% (29)	18% (67)	3% (13)	379

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**Table MCEN3\_3: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
The Fast and the Furious: Tokyo Drift (2006)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	29% (644)	23% (497)	8% (184)	6% (139)	25% (561)	8% (178)	2202
Ethnicity: Black	42% (119)	22% (63)	11% (31)	1% (4)	17% (47)	7% (20)	283
Ethnicity: Other	35% (78)	31% (67)	4% (8)	4% (8)	19% (42)	8% (17)	220
All Christian	26% (251)	21% (198)	8% (80)	7% (65)	29% (280)	9% (84)	958
All Non-Christian	44% (104)	28% (66)	5% (11)	3% (8)	13% (30)	7% (17)	236
Atheist	20% (18)	14% (13)	13% (12)	11% (10)	32% (30)	10% (9)	92
Agnostic/Nothing in particular	27% (156)	22% (127)	9% (55)	7% (43)	27% (158)	8% (45)	583
Something Else	34% (114)	28% (93)	8% (26)	4% (13)	19% (64)	7% (23)	333
Religious Non-Protestant/Catholic	42% (108)	29% (73)	4% (11)	3% (8)	14% (35)	8% (20)	255
Evangelical	38% (217)	23% (130)	8% (44)	5% (28)	18% (105)	8% (48)	573
Non-Evangelical	20% (138)	22% (149)	9% (62)	7% (46)	34% (229)	8% (56)	679
Community: Urban	36% (279)	23% (179)	9% (68)	7% (54)	18% (135)	7% (51)	766
Community: Suburban	25% (244)	21% (204)	7% (72)	5% (50)	32% (308)	9% (88)	965
Community: Rural	26% (121)	24% (113)	9% (44)	7% (35)	25% (118)	8% (39)	471
Employ: Private Sector	32% (223)	27% (190)	9% (64)	7% (47)	18% (128)	6% (42)	694
Employ: Government	48% (80)	18% (31)	9% (14)	4% (7)	16% (26)	5% (8)	167
Employ: Self-Employed	30% (56)	25% (47)	9% (17)	7% (12)	21% (39)	8% (16)	187
Employ: Homemaker	32% (44)	24% (33)	6% (9)	9% (12)	24% (33)	4% (6)	136
Employ: Student	38% (21)	17% (9)	8% (5)	2% (1)	29% (16)	6% (3)	55
Employ: Retired	16% (91)	17% (95)	7% (42)	6% (31)	39% (219)	15% (82)	560
Employ: Unemployed	29% (78)	24% (66)	8% (23)	7% (20)	25% (69)	6% (16)	272
Employ: Other	39% (50)	20% (26)	8% (11)	6% (7)	23% (30)	4% (5)	131
Military HH: Yes	25% (74)	18% (55)	7% (22)	8% (23)	32% (95)	9% (28)	297
Military HH: No	30% (570)	23% (442)	8% (162)	6% (115)	24% (466)	8% (150)	1905
2022 House Vote: Democrat	30% (291)	21% (207)	9% (84)	7% (64)	25% (243)	9% (85)	973
2022 House Vote: Republican	25% (154)	24% (152)	9% (59)	6% (40)	27% (165)	8% (51)	621
2022 House Vote: Didnt Vote	34% (193)	23% (128)	7% (39)	5% (29)	25% (139)	7% (40)	568
2020 Vote: Joe Biden	30% (301)	22% (217)	8% (83)	5% (50)	27% (268)	9% (89)	1007
2020 Vote: Donald Trump	26% (177)	26% (180)	8% (58)	7% (51)	26% (177)	7% (49)	692
2020 Vote: Other	6% (3)	13% (6)	15% (8)	10% (5)	46% (23)	10% (5)	50
2020 Vote: Didn't Vote	36% (163)	21% (93)	8% (35)	7% (32)	21% (93)	8% (36)	453

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**Table MCEN3\_3: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
 The Fast and the Furious: Tokyo Drift (2006)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	29% (644)	23% (497)	8% (184)	6% (139)	25% (561)	8% (178)	2202
2018 House Vote: Democrat	31% (258)	22% (183)	8% (70)	6% (47)	25% (205)	8% (70)	833
2018 House Vote: Republican	24% (137)	24% (136)	9% (52)	8% (47)	27% (156)	9% (49)	576
2018 House Vote: Didnt Vote	32% (241)	23% (173)	8% (59)	5% (40)	24% (183)	7% (53)	750
4-Region: Northeast	32% (122)	19% (72)	9% (34)	6% (21)	26% (101)	9% (36)	386
4-Region: Midwest	28% (129)	24% (107)	9% (40)	8% (36)	25% (113)	7% (31)	455
4-Region: South	30% (249)	22% (185)	8% (68)	5% (41)	27% (229)	8% (68)	840
4-Region: West	28% (144)	25% (133)	8% (43)	8% (40)	23% (118)	8% (43)	521
Fan of Fast and Furious	48% (596)	31% (384)	7% (90)	3% (32)	9% (107)	3% (33)	1242
Favorable Opinion of FF Franchise	46% (598)	33% (432)	7% (85)	1% (19)	11% (141)	2% (30)	1304
Favorable Opinion of 1+ FF Movie	43% (644)	33% (497)	8% (119)	3% (47)	10% (149)	3% (40)	1495
Went to Movie Theater in Past Month	40% (385)	26% (252)	10% (97)	6% (61)	12% (110)	5% (47)	953
Went to Movie Theater 0 Times in Past Month	21% (259)	20% (245)	7% (87)	6% (77)	36% (450)	10% (131)	1249
Went to Movie Theater 3+ Times in Past Month	49% (198)	26% (105)	8% (34)	7% (29)	5% (21)	4% (16)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_4: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Fast & Furious (2009)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (664)	23% (511)	8% (166)	5% (111)	27% (592)	7% (157)	2202
Gender: Male	30% (323)	26% (275)	10% (106)	5% (56)	23% (242)	6% (67)	1070
Gender: Female	30% (340)	21% (236)	5% (60)	5% (55)	31% (347)	8% (90)	1129
Age: 18-34	39% (248)	22% (138)	9% (59)	6% (37)	20% (124)	4% (25)	631
Age: 35-44	40% (148)	31% (115)	5% (19)	5% (20)	17% (63)	2% (7)	372
Age: 45-64	27% (194)	27% (191)	7% (47)	6% (40)	26% (188)	7% (51)	711
Age: 65+	15% (75)	14% (67)	9% (42)	3% (14)	44% (216)	15% (74)	487
GenZers: 1997-2012	35% (84)	20% (49)	10% (25)	6% (15)	21% (52)	8% (19)	244
Millennials: 1981-1996	40% (278)	27% (185)	7% (50)	6% (41)	18% (127)	2% (13)	695
GenXers: 1965-1980	33% (181)	26% (144)	8% (42)	5% (26)	23% (125)	6% (35)	553
Baby Boomers: 1946-1964	18% (111)	20% (128)	7% (44)	4% (28)	39% (248)	11% (72)	631
PID: Dem (no lean)	34% (331)	23% (217)	9% (82)	5% (46)	23% (222)	7% (63)	960
PID: Ind (no lean)	23% (134)	23% (135)	8% (48)	6% (34)	33% (194)	8% (47)	593
PID: Rep (no lean)	31% (199)	24% (159)	6% (37)	5% (31)	27% (176)	7% (47)	649
PID/Gender: Dem Men	36% (176)	28% (136)	11% (53)	5% (23)	16% (80)	4% (22)	490
PID/Gender: Dem Women	33% (154)	17% (81)	6% (29)	5% (23)	30% (140)	9% (42)	468
PID/Gender: Ind Men	20% (51)	21% (53)	12% (29)	6% (15)	32% (81)	9% (22)	252
PID/Gender: Ind Women	24% (82)	24% (82)	5% (19)	6% (20)	33% (112)	7% (25)	339
PID/Gender: Rep Men	29% (95)	26% (86)	7% (24)	5% (18)	25% (81)	7% (23)	328
PID/Gender: Rep Women	32% (104)	23% (72)	4% (13)	4% (13)	29% (95)	8% (24)	321
Ideo: Liberal (1-3)	32% (201)	19% (118)	9% (54)	6% (39)	27% (171)	8% (52)	634
Ideo: Moderate (4)	31% (215)	25% (170)	9% (60)	5% (35)	24% (169)	6% (42)	691
Ideo: Conservative (5-7)	28% (199)	25% (178)	6% (44)	4% (29)	29% (207)	8% (53)	711
Educ: < College	33% (476)	22% (314)	8% (119)	5% (76)	25% (362)	6% (92)	1439
Educ: Bachelors degree	24% (115)	26% (128)	6% (27)	5% (24)	33% (159)	7% (32)	485
Educ: Post-grad	27% (74)	25% (69)	7% (20)	4% (11)	25% (71)	12% (33)	278
Income: Under 50k	32% (359)	20% (229)	9% (99)	6% (66)	27% (300)	7% (78)	1131
Income: 50k-100k	26% (166)	27% (170)	7% (42)	4% (26)	29% (189)	7% (47)	640
Income: 100k+	32% (140)	26% (111)	6% (25)	4% (19)	24% (103)	8% (33)	431
Ethnicity: White	27% (459)	22% (377)	9% (145)	6% (93)	29% (498)	7% (127)	1699
Ethnicity: Hispanic	42% (158)	18% (69)	12% (46)	4% (15)	20% (75)	4% (15)	379

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**Table MCEN3\_4: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Fast & Furious (2009)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (664)	23% (511)	8% (166)	5% (111)	27% (592)	7% (157)	2202
Ethnicity: Black	48% (136)	22% (61)	6% (16)	3% (9)	15% (42)	6% (18)	283
Ethnicity: Other	32% (70)	33% (73)	2% (5)	4% (9)	23% (51)	5% (12)	220
All Christian	26% (252)	24% (230)	8% (72)	4% (41)	30% (290)	8% (73)	958
All Non-Christian	41% (98)	26% (62)	7% (17)	3% (8)	16% (38)	5% (13)	236
Atheist	18% (16)	20% (18)	12% (11)	10% (9)	30% (27)	11% (10)	92
Agnostic/Nothing in particular	30% (172)	20% (118)	8% (49)	7% (39)	28% (165)	7% (38)	583
Something Else	38% (126)	25% (82)	5% (16)	4% (13)	21% (72)	7% (24)	333
Religious Non-Protestant/Catholic	39% (100)	26% (67)	7% (17)	3% (8)	18% (47)	6% (15)	255
Evangelical	38% (219)	26% (149)	5% (31)	3% (18)	19% (108)	8% (46)	573
Non-Evangelical	22% (151)	23% (154)	8% (56)	5% (33)	35% (238)	7% (47)	679
Community: Urban	37% (283)	24% (187)	7% (57)	7% (50)	18% (140)	6% (48)	766
Community: Suburban	26% (252)	22% (212)	7% (63)	4% (39)	33% (323)	8% (77)	965
Community: Rural	27% (129)	24% (112)	10% (47)	5% (22)	27% (129)	7% (32)	471
Employ: Private Sector	34% (233)	30% (208)	6% (40)	6% (40)	20% (138)	5% (36)	694
Employ: Government	51% (86)	20% (33)	4% (7)	5% (9)	16% (27)	4% (6)	167
Employ: Self-Employed	32% (60)	27% (50)	6% (12)	1% (2)	25% (47)	9% (16)	187
Employ: Homemaker	30% (41)	24% (33)	4% (6)	8% (10)	27% (37)	6% (9)	136
Employ: Student	28% (15)	27% (15)	10% (6)	3% (2)	27% (15)	5% (3)	55
Employ: Retired	17% (97)	16% (87)	9% (48)	5% (27)	41% (228)	13% (73)	560
Employ: Unemployed	30% (83)	22% (60)	11% (31)	7% (18)	25% (68)	4% (12)	272
Employ: Other	39% (51)	19% (25)	12% (16)	3% (4)	25% (32)	2% (2)	131
Military HH: Yes	25% (74)	19% (57)	10% (30)	3% (8)	34% (100)	10% (28)	297
Military HH: No	31% (591)	24% (454)	7% (136)	5% (103)	26% (492)	7% (129)	1905
2022 House Vote: Democrat	30% (295)	22% (218)	9% (88)	5% (51)	26% (252)	7% (70)	973
2022 House Vote: Republican	26% (160)	26% (162)	6% (37)	5% (33)	29% (179)	8% (50)	621
2022 House Vote: Didnt Vote	36% (206)	22% (125)	7% (40)	4% (22)	25% (142)	6% (34)	568
2020 Vote: Joe Biden	30% (300)	23% (232)	7% (72)	5% (51)	28% (278)	7% (73)	1007
2020 Vote: Donald Trump	27% (186)	26% (181)	7% (49)	5% (36)	28% (192)	7% (48)	692
2020 Vote: Other	9% (5)	17% (9)	14% (7)	10% (5)	40% (20)	10% (5)	50
2020 Vote: Didn't Vote	38% (174)	20% (89)	8% (38)	4% (19)	22% (101)	7% (31)	453

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**Table MCEN3\_4: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Fast & Furious (2009)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (664)	23% (511)	8% (166)	5% (111)	27% (592)	7% (157)	2202
2018 House Vote: Democrat	31% (262)	22% (187)	8% (67)	6% (46)	26% (218)	6% (52)	833
2018 House Vote: Republican	26% (152)	25% (143)	6% (37)	6% (33)	29% (165)	8% (46)	576
2018 House Vote: Didnt Vote	33% (246)	23% (171)	8% (60)	4% (29)	25% (190)	7% (52)	750
4-Region: Northeast	28% (110)	22% (85)	9% (36)	5% (18)	28% (108)	7% (29)	386
4-Region: Midwest	31% (143)	24% (111)	8% (34)	6% (29)	25% (113)	5% (25)	455
4-Region: South	31% (257)	22% (182)	8% (66)	3% (28)	29% (241)	8% (67)	840
4-Region: West	30% (155)	25% (133)	6% (30)	7% (36)	25% (130)	7% (37)	521
Fan of Fast and Furious	50% (627)	32% (401)	5% (59)	1% (17)	9% (112)	2% (26)	1242
Favorable Opinion of FF Franchise	47% (618)	35% (451)	4% (54)	1% (13)	11% (144)	2% (24)	1304
Favorable Opinion of 1+ FF Movie	44% (664)	34% (511)	6% (94)	2% (27)	11% (167)	2% (32)	1495
Went to Movie Theater in Past Month	40% (382)	28% (270)	9% (85)	5% (52)	13% (122)	4% (42)	953
Went to Movie Theater 0 Times in Past Month	23% (282)	19% (241)	7% (81)	5% (59)	38% (470)	9% (115)	1249
Went to Movie Theater 3+ Times in Past Month	49% (197)	27% (107)	8% (33)	5% (20)	7% (27)	4% (17)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_5: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Fast Five (2011)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (651)	21% (471)	5% (118)	6% (126)	27% (598)	11% (239)	2202
Gender: Male	31% (335)	24% (255)	6% (67)	6% (64)	23% (246)	10% (103)	1070
Gender: Female	28% (316)	19% (216)	4% (51)	5% (62)	31% (350)	12% (135)	1129
Age: 18-34	39% (247)	25% (157)	5% (33)	6% (39)	19% (123)	5% (33)	631
Age: 35-44	41% (151)	29% (107)	3% (12)	5% (17)	19% (71)	4% (14)	372
Age: 45-64	26% (187)	21% (148)	6% (40)	7% (53)	28% (201)	12% (82)	711
Age: 65+	13% (66)	12% (59)	7% (33)	4% (17)	42% (203)	22% (109)	487
GenZers: 1997-2012	32% (79)	24% (59)	4% (11)	7% (17)	22% (53)	10% (25)	244
Millennials: 1981-1996	41% (284)	27% (191)	4% (31)	5% (38)	19% (130)	3% (21)	695
GenXers: 1965-1980	32% (175)	20% (113)	7% (36)	7% (39)	25% (141)	9% (49)	553
Baby Boomers: 1946-1964	17% (105)	16% (104)	6% (35)	5% (31)	38% (237)	19% (120)	631
PID: Dem (no lean)	35% (334)	20% (189)	6% (54)	6% (60)	23% (223)	10% (100)	960
PID: Ind (no lean)	23% (135)	21% (127)	6% (37)	5% (32)	32% (191)	12% (72)	593
PID: Rep (no lean)	28% (182)	24% (156)	4% (27)	5% (34)	28% (184)	10% (67)	649
PID/Gender: Dem Men	39% (189)	23% (115)	6% (31)	7% (32)	17% (84)	8% (39)	490
PID/Gender: Dem Women	31% (145)	16% (74)	5% (23)	6% (28)	29% (138)	13% (61)	468
PID/Gender: Ind Men	21% (54)	20% (51)	9% (22)	5% (12)	31% (78)	14% (35)	252
PID/Gender: Ind Women	24% (81)	22% (75)	4% (14)	6% (19)	33% (112)	11% (37)	339
PID/Gender: Rep Men	28% (92)	27% (89)	4% (14)	6% (19)	26% (84)	9% (29)	328
PID/Gender: Rep Women	28% (89)	21% (66)	4% (13)	5% (15)	31% (100)	12% (37)	321
Ideo: Liberal (1-3)	30% (192)	17% (108)	5% (31)	8% (51)	27% (169)	13% (83)	634
Ideo: Moderate (4)	30% (210)	25% (170)	6% (39)	5% (36)	25% (171)	9% (64)	691
Ideo: Conservative (5-7)	28% (196)	21% (151)	6% (41)	4% (29)	30% (212)	11% (82)	711
Educ: < College	31% (451)	21% (305)	5% (79)	6% (91)	26% (373)	10% (140)	1439
Educ: Bachelors degree	24% (117)	23% (114)	5% (22)	5% (24)	32% (156)	11% (51)	485
Educ: Post-grad	30% (82)	19% (53)	6% (17)	4% (10)	25% (68)	17% (48)	278
Income: Under 50k	29% (330)	20% (229)	5% (61)	7% (74)	28% (320)	10% (118)	1131
Income: 50k-100k	27% (175)	22% (144)	5% (35)	6% (35)	28% (181)	11% (71)	640
Income: 100k+	34% (146)	23% (99)	5% (22)	4% (16)	23% (98)	12% (50)	431
Ethnicity: White	26% (447)	21% (352)	6% (97)	7% (111)	29% (494)	12% (200)	1699
Ethnicity: Hispanic	41% (154)	23% (85)	5% (19)	7% (27)	20% (75)	5% (19)	379

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**Table MCEN3\_5: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Fast Five (2011)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (651)	21% (471)	5% (118)	6% (126)	27% (598)	11% (239)	2202
Ethnicity: Black	46% (130)	23% (65)	4% (12)	3% (7)	17% (49)	7% (20)	283
Ethnicity: Other	34% (74)	25% (54)	4% (8)	4% (8)	25% (56)	9% (19)	220
All Christian	27% (258)	19% (180)	6% (58)	6% (55)	31% (297)	12% (111)	958
All Non-Christian	43% (100)	28% (66)	4% (10)	3% (7)	13% (31)	9% (21)	236
Atheist	15% (14)	16% (14)	11% (10)	12% (11)	32% (30)	14% (13)	92
Agnostic/Nothing in particular	28% (164)	23% (136)	4% (21)	7% (38)	27% (159)	11% (65)	583
Something Else	34% (114)	23% (75)	5% (18)	5% (15)	24% (81)	9% (29)	333
Religious Non-Protestant/Catholic	40% (103)	28% (71)	4% (11)	3% (7)	15% (39)	9% (24)	255
Evangelical	38% (216)	20% (114)	5% (31)	3% (20)	23% (134)	10% (57)	573
Non-Evangelical	22% (147)	19% (132)	6% (43)	7% (47)	34% (231)	12% (79)	679
Community: Urban	38% (290)	24% (184)	5% (37)	7% (51)	17% (133)	9% (71)	766
Community: Suburban	25% (241)	20% (192)	5% (46)	4% (42)	34% (329)	12% (115)	965
Community: Rural	25% (119)	20% (96)	7% (34)	7% (33)	29% (136)	11% (52)	471
Employ: Private Sector	34% (237)	25% (171)	6% (45)	5% (37)	22% (155)	7% (50)	694
Employ: Government	45% (75)	23% (38)	4% (7)	3% (5)	16% (27)	9% (15)	167
Employ: Self-Employed	33% (63)	22% (42)	3% (6)	5% (9)	23% (43)	13% (25)	187
Employ: Homemaker	31% (42)	27% (36)	5% (7)	8% (11)	23% (31)	6% (9)	136
Employ: Student	30% (17)	16% (9)	8% (4)	4% (2)	36% (20)	6% (3)	55
Employ: Retired	16% (88)	13% (72)	6% (33)	7% (37)	39% (221)	20% (110)	560
Employ: Unemployed	31% (84)	28% (75)	2% (7)	6% (17)	27% (72)	6% (17)	272
Employ: Other	35% (46)	22% (28)	7% (9)	5% (7)	23% (29)	8% (11)	131
Military HH: Yes	22% (64)	15% (44)	6% (17)	6% (19)	37% (109)	15% (44)	297
Military HH: No	31% (586)	22% (428)	5% (101)	6% (107)	26% (489)	10% (194)	1905
2022 House Vote: Democrat	30% (297)	19% (188)	5% (53)	7% (64)	27% (259)	11% (112)	973
2022 House Vote: Republican	24% (152)	23% (146)	6% (36)	6% (36)	29% (181)	11% (71)	621
2022 House Vote: Didnt Vote	34% (195)	23% (133)	5% (27)	4% (21)	24% (139)	10% (54)	568
2020 Vote: Joe Biden	32% (320)	19% (194)	5% (48)	6% (57)	27% (271)	12% (117)	1007
2020 Vote: Donald Trump	24% (169)	24% (163)	6% (43)	5% (38)	30% (206)	11% (74)	692
2020 Vote: Other	8% (4)	18% (9)	10% (5)	11% (6)	43% (22)	10% (5)	50
2020 Vote: Didn't Vote	35% (157)	23% (105)	5% (22)	6% (26)	22% (99)	10% (44)	453

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**Table MCEN3\_5: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Fast Five (2011)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (651)	21% (471)	5% (118)	6% (126)	27% (598)	11% (239)	2202
2018 House Vote: Democrat	33% (272)	18% (153)	6% (47)	7% (56)	26% (215)	11% (91)	833
2018 House Vote: Republican	25% (142)	22% (124)	7% (38)	5% (32)	31% (176)	11% (64)	576
2018 House Vote: Didnt Vote	31% (233)	25% (185)	4% (31)	5% (34)	25% (189)	10% (78)	750
4-Region: Northeast	29% (112)	21% (79)	7% (27)	5% (20)	27% (102)	12% (45)	386
4-Region: Midwest	31% (142)	19% (89)	7% (30)	7% (32)	27% (123)	9% (40)	455
4-Region: South	30% (253)	19% (162)	5% (42)	5% (41)	30% (250)	11% (91)	840
4-Region: West	27% (143)	27% (141)	4% (19)	6% (33)	24% (123)	12% (62)	521
Fan of Fast and Furious	50% (621)	30% (374)	3% (36)	2% (19)	12% (149)	3% (43)	1242
Favorable Opinion of FF Franchise	48% (624)	31% (405)	2% (30)	1% (15)	14% (177)	4% (54)	1304
Favorable Opinion of 1+ FF Movie	44% (651)	32% (471)	4% (65)	2% (33)	14% (213)	4% (62)	1495
Went to Movie Theater in Past Month	41% (387)	27% (260)	6% (55)	7% (65)	13% (127)	6% (58)	953
Went to Movie Theater 0 Times in Past Month	21% (263)	17% (211)	5% (62)	5% (61)	38% (471)	14% (181)	1249
Went to Movie Theater 3+ Times in Past Month	50% (200)	25% (99)	4% (16)	8% (33)	8% (31)	6% (23)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_6: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Fast & Furious 6 (2013)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (626)	22% (488)	7% (149)	6% (124)	28% (611)	9% (205)	2202
Gender: Male	29% (307)	24% (261)	9% (93)	6% (65)	24% (260)	8% (85)	1070
Gender: Female	28% (318)	20% (228)	5% (56)	5% (59)	31% (349)	11% (120)	1129
Age: 18-34	35% (224)	25% (157)	8% (52)	6% (37)	21% (132)	5% (30)	631
Age: 35-44	37% (137)	30% (111)	5% (18)	5% (19)	20% (74)	3% (13)	372
Age: 45-64	28% (196)	23% (161)	6% (42)	7% (50)	28% (197)	9% (66)	711
Age: 65+	14% (70)	12% (59)	8% (37)	4% (17)	43% (208)	20% (96)	487
GenZers: 1997-2012	31% (76)	22% (54)	6% (14)	7% (17)	24% (59)	10% (24)	244
Millennials: 1981-1996	36% (253)	29% (202)	8% (52)	5% (38)	19% (131)	3% (20)	695
GenXers: 1965-1980	33% (182)	21% (117)	6% (35)	7% (39)	25% (139)	7% (41)	553
Baby Boomers: 1946-1964	16% (104)	17% (110)	7% (43)	5% (29)	38% (242)	16% (102)	631
PID: Dem (no lean)	33% (315)	21% (202)	7% (63)	6% (61)	24% (234)	9% (86)	960
PID: Ind (no lean)	22% (133)	21% (125)	8% (47)	5% (31)	33% (193)	11% (63)	593
PID: Rep (no lean)	27% (178)	25% (161)	6% (39)	5% (31)	28% (184)	9% (56)	649
PID/Gender: Dem Men	35% (171)	25% (123)	9% (43)	7% (35)	18% (87)	7% (32)	490
PID/Gender: Dem Women	31% (144)	17% (79)	4% (20)	6% (27)	31% (145)	11% (54)	468
PID/Gender: Ind Men	21% (53)	21% (54)	10% (26)	5% (11)	31% (79)	12% (29)	252
PID/Gender: Ind Women	23% (80)	21% (72)	6% (21)	6% (20)	33% (113)	10% (33)	339
PID/Gender: Rep Men	26% (84)	26% (84)	7% (24)	6% (19)	29% (94)	7% (24)	328
PID/Gender: Rep Women	29% (94)	24% (77)	5% (15)	4% (13)	28% (90)	10% (33)	321
Ideo: Liberal (1-3)	30% (191)	18% (113)	5% (34)	8% (51)	28% (177)	11% (68)	634
Ideo: Moderate (4)	30% (210)	24% (165)	7% (51)	5% (35)	25% (175)	8% (55)	691
Ideo: Conservative (5-7)	24% (174)	23% (166)	8% (54)	4% (30)	30% (216)	10% (71)	711
Educ: < College	30% (434)	21% (306)	7% (100)	6% (92)	27% (389)	8% (118)	1439
Educ: Bachelors degree	24% (116)	25% (120)	6% (28)	4% (21)	32% (153)	10% (47)	485
Educ: Post-grad	27% (76)	22% (62)	8% (22)	4% (11)	25% (69)	14% (40)	278
Income: Under 50k	29% (334)	19% (220)	7% (77)	6% (73)	29% (326)	9% (100)	1131
Income: 50k-100k	25% (159)	24% (156)	6% (41)	5% (34)	29% (185)	10% (65)	640
Income: 100k+	31% (133)	26% (111)	7% (31)	4% (17)	23% (100)	9% (40)	431
Ethnicity: White	25% (426)	21% (361)	7% (120)	6% (110)	30% (510)	10% (171)	1699
Ethnicity: Hispanic	39% (146)	22% (83)	7% (26)	7% (28)	21% (79)	4% (17)	379

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**Table MCEN3\_6: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
 Fast & Furious 6 (2013)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (626)	22% (488)	7% (149)	6% (124)	28% (611)	9% (205)	2202
Ethnicity: Black	47% (133)	21% (59)	7% (20)	2% (6)	16% (45)	7% (19)	283
Ethnicity: Other	30% (66)	31% (68)	4% (8)	4% (8)	25% (55)	6% (14)	220
All Christian	26% (247)	19% (185)	7% (69)	6% (53)	31% (301)	11% (102)	958
All Non-Christian	37% (87)	32% (76)	7% (17)	3% (8)	13% (31)	7% (17)	236
Atheist	16% (15)	16% (15)	10% (9)	12% (11)	34% (32)	12% (11)	92
Agnostic/Nothing in particular	27% (160)	23% (135)	5% (31)	6% (37)	29% (167)	9% (52)	583
Something Else	35% (117)	23% (76)	7% (23)	4% (15)	24% (80)	7% (23)	333
Religious Non-Protestant/Catholic	35% (89)	32% (82)	6% (17)	3% (8)	16% (40)	8% (20)	255
Evangelical	38% (218)	20% (114)	8% (43)	4% (20)	21% (122)	10% (55)	573
Non-Evangelical	20% (135)	20% (139)	7% (49)	7% (45)	36% (246)	10% (67)	679
Community: Urban	36% (272)	26% (197)	7% (52)	7% (55)	18% (136)	7% (53)	766
Community: Suburban	25% (242)	20% (191)	6% (55)	4% (37)	35% (338)	11% (102)	965
Community: Rural	24% (112)	21% (100)	9% (42)	7% (31)	29% (137)	10% (49)	471
Employ: Private Sector	33% (232)	27% (187)	7% (46)	5% (36)	22% (152)	6% (42)	694
Employ: Government	44% (73)	24% (40)	7% (12)	4% (6)	15% (25)	6% (10)	167
Employ: Self-Employed	30% (55)	22% (42)	8% (14)	6% (11)	23% (44)	11% (21)	187
Employ: Homemaker	24% (32)	30% (41)	7% (10)	7% (10)	25% (35)	6% (9)	136
Employ: Student	24% (13)	23% (13)	5% (3)	5% (3)	37% (20)	7% (4)	55
Employ: Retired	17% (93)	13% (75)	6% (33)	7% (39)	40% (224)	17% (95)	560
Employ: Unemployed	29% (79)	26% (70)	7% (18)	6% (16)	27% (72)	6% (16)	272
Employ: Other	37% (48)	16% (20)	9% (12)	3% (4)	30% (39)	6% (7)	131
Military HH: Yes	24% (72)	15% (44)	7% (20)	6% (18)	36% (107)	12% (35)	297
Military HH: No	29% (554)	23% (444)	7% (128)	6% (105)	26% (504)	9% (170)	1905
2022 House Vote: Democrat	30% (287)	20% (197)	7% (66)	6% (63)	27% (266)	10% (94)	973
2022 House Vote: Republican	23% (140)	25% (156)	8% (47)	6% (35)	29% (181)	10% (62)	621
2022 House Vote: Didnt Vote	33% (190)	23% (130)	6% (33)	4% (22)	26% (146)	8% (47)	568
2020 Vote: Joe Biden	29% (293)	21% (216)	6% (62)	6% (56)	28% (280)	10% (99)	1007
2020 Vote: Donald Trump	25% (172)	24% (167)	8% (52)	5% (37)	29% (200)	9% (64)	692
2020 Vote: Other	6% (3)	14% (7)	16% (8)	9% (4)	45% (22)	12% (6)	50
2020 Vote: Didn't Vote	35% (157)	22% (98)	6% (26)	6% (27)	24% (108)	8% (37)	453

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**Table MCEN3\_6: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Fast & Furious 6 (2013)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (626)	22% (488)	7% (149)	6% (124)	28% (611)	9% (205)	2202
2018 House Vote: Democrat	31% (256)	20% (167)	7% (59)	7% (56)	27% (221)	9% (75)	833
2018 House Vote: Republican	24% (141)	24% (135)	8% (45)	5% (31)	29% (166)	10% (58)	576
2018 House Vote: Didnt Vote	30% (224)	24% (177)	6% (43)	5% (34)	27% (206)	9% (66)	750
4-Region: Northeast	29% (111)	23% (88)	6% (22)	5% (18)	29% (111)	9% (37)	386
4-Region: Midwest	28% (127)	22% (101)	7% (32)	7% (34)	27% (124)	8% (39)	455
4-Region: South	29% (243)	20% (168)	7% (60)	5% (38)	30% (248)	10% (82)	840
4-Region: West	28% (145)	25% (132)	7% (35)	6% (34)	25% (128)	9% (48)	521
Fan of Fast and Furious	48% (594)	32% (397)	5% (58)	1% (15)	12% (148)	2% (31)	1242
Favorable Opinion of FF Franchise	45% (584)	33% (426)	4% (59)	1% (12)	14% (186)	3% (37)	1304
Favorable Opinion of 1+ FF Movie	42% (626)	33% (488)	6% (92)	2% (34)	14% (211)	3% (45)	1495
Went to Movie Theater in Past Month	38% (361)	29% (272)	8% (73)	7% (67)	13% (127)	6% (53)	953
Went to Movie Theater 0 Times in Past Month	21% (265)	17% (216)	6% (76)	5% (57)	39% (484)	12% (151)	1249
Went to Movie Theater 3+ Times in Past Month	47% (190)	27% (108)	8% (32)	8% (33)	5% (20)	5% (19)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_7: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Furious 7 (2015)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (660)	19% (423)	7% (144)	6% (125)	28% (608)	11% (243)	2202
Gender: Male	31% (327)	22% (233)	8% (85)	6% (64)	24% (260)	9% (100)	1070
Gender: Female	29% (333)	17% (188)	5% (59)	5% (60)	31% (346)	13% (143)	1129
Age: 18-34	39% (248)	19% (119)	7% (42)	7% (43)	23% (145)	5% (34)	631
Age: 35-44	39% (146)	28% (104)	5% (17)	5% (18)	19% (72)	4% (15)	372
Age: 45-64	27% (190)	21% (152)	7% (48)	6% (42)	27% (189)	13% (90)	711
Age: 65+	16% (76)	10% (47)	8% (37)	4% (21)	41% (202)	21% (104)	487
GenZers: 1997-2012	37% (90)	12% (28)	6% (15)	8% (19)	28% (68)	10% (24)	244
Millennials: 1981-1996	39% (270)	26% (182)	6% (41)	6% (40)	20% (138)	3% (23)	695
GenXers: 1965-1980	32% (178)	20% (108)	8% (44)	5% (29)	24% (130)	11% (63)	553
Baby Boomers: 1946-1964	17% (110)	16% (99)	6% (40)	6% (35)	37% (232)	18% (115)	631
PID: Dem (no lean)	35% (335)	19% (185)	6% (62)	5% (45)	25% (236)	10% (98)	960
PID: Ind (no lean)	24% (143)	18% (106)	7% (43)	7% (41)	32% (189)	12% (72)	593
PID: Rep (no lean)	28% (182)	20% (132)	6% (39)	6% (39)	28% (184)	11% (73)	649
PID/Gender: Dem Men	38% (185)	24% (116)	8% (39)	4% (20)	19% (92)	8% (38)	490
PID/Gender: Dem Women	32% (149)	15% (69)	5% (23)	5% (26)	30% (142)	13% (59)	468
PID/Gender: Ind Men	21% (52)	18% (46)	8% (21)	8% (20)	31% (79)	13% (34)	252
PID/Gender: Ind Women	27% (90)	17% (59)	6% (22)	6% (20)	32% (109)	11% (38)	339
PID/Gender: Rep Men	27% (89)	22% (72)	8% (25)	8% (25)	27% (89)	9% (28)	328
PID/Gender: Rep Women	29% (93)	19% (60)	4% (14)	4% (14)	29% (95)	14% (45)	321
Ideo: Liberal (1-3)	31% (199)	15% (94)	7% (44)	5% (35)	29% (183)	12% (79)	634
Ideo: Moderate (4)	30% (204)	22% (152)	7% (46)	6% (45)	25% (173)	10% (70)	691
Ideo: Conservative (5-7)	28% (201)	19% (136)	6% (45)	5% (37)	29% (209)	12% (83)	711
Educ: < College	32% (467)	17% (248)	7% (100)	6% (92)	27% (387)	10% (144)	1439
Educ: Bachelors degree	25% (119)	23% (113)	5% (24)	5% (22)	32% (154)	11% (52)	485
Educ: Post-grad	26% (73)	22% (61)	7% (20)	4% (10)	24% (68)	17% (47)	278
Income: Under 50k	31% (350)	16% (182)	6% (73)	7% (80)	28% (322)	11% (124)	1131
Income: 50k-100k	27% (170)	21% (137)	7% (44)	4% (29)	29% (186)	12% (75)	640
Income: 100k+	32% (139)	24% (103)	6% (28)	4% (16)	23% (100)	10% (45)	431
Ethnicity: White	27% (454)	19% (321)	7% (116)	6% (107)	30% (506)	12% (196)	1699
Ethnicity: Hispanic	42% (159)	18% (66)	6% (24)	6% (22)	21% (80)	7% (27)	379

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**Table MCEN3\_7: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
Furious 7 (2015)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (660)	19% (423)	7% (144)	6% (125)	28% (608)	11% (243)	2202
Ethnicity: Black	47% (133)	18% (50)	7% (21)	2% (7)	17% (47)	9% (25)	283
Ethnicity: Other	33% (73)	24% (52)	3% (7)	5% (11)	25% (55)	10% (21)	220
All Christian	27% (256)	18% (175)	7% (67)	5% (49)	31% (293)	12% (118)	958
All Non-Christian	43% (100)	25% (59)	5% (11)	3% (8)	14% (34)	10% (23)	236
Atheist	17% (15)	12% (11)	10% (9)	12% (11)	35% (32)	14% (13)	92
Agnostic/Nothing in particular	29% (172)	19% (109)	5% (29)	7% (42)	30% (174)	10% (58)	583
Something Else	35% (116)	20% (68)	8% (27)	5% (15)	23% (76)	9% (31)	333
Religious Non-Protestant/Catholic	40% (103)	25% (65)	5% (11)	3% (8)	17% (42)	10% (26)	255
Evangelical	37% (209)	20% (114)	7% (43)	4% (25)	20% (116)	12% (66)	573
Non-Evangelical	23% (153)	18% (122)	8% (51)	5% (37)	35% (237)	12% (80)	679
Community: Urban	38% (287)	23% (173)	6% (46)	6% (49)	19% (145)	9% (65)	766
Community: Suburban	26% (250)	16% (159)	6% (56)	4% (43)	34% (332)	13% (125)	965
Community: Rural	26% (122)	19% (91)	9% (41)	7% (33)	28% (131)	11% (53)	471
Employ: Private Sector	32% (220)	25% (173)	6% (45)	7% (46)	21% (148)	9% (62)	694
Employ: Government	46% (77)	21% (35)	5% (8)	5% (8)	16% (27)	7% (11)	167
Employ: Self-Employed	36% (67)	20% (38)	6% (11)	3% (5)	23% (42)	13% (24)	187
Employ: Homemaker	31% (42)	25% (34)	7% (9)	7% (10)	23% (32)	7% (9)	136
Employ: Student	29% (16)	8% (5)	13% (7)	4% (2)	37% (20)	9% (5)	55
Employ: Retired	17% (97)	12% (65)	7% (42)	6% (34)	39% (216)	19% (105)	560
Employ: Unemployed	32% (87)	21% (57)	4% (10)	6% (16)	31% (85)	6% (17)	272
Employ: Other	41% (54)	12% (16)	9% (12)	3% (4)	29% (37)	6% (8)	131
Military HH: Yes	24% (70)	13% (37)	8% (23)	5% (14)	35% (103)	16% (49)	297
Military HH: No	31% (590)	20% (385)	6% (121)	6% (110)	26% (505)	10% (194)	1905
2022 House Vote: Democrat	31% (300)	19% (182)	7% (66)	5% (50)	27% (259)	12% (117)	973
2022 House Vote: Republican	24% (151)	22% (134)	7% (44)	7% (42)	29% (180)	11% (71)	621
2022 House Vote: Didnt Vote	36% (204)	18% (101)	6% (33)	5% (29)	26% (150)	9% (52)	568
2020 Vote: Joe Biden	31% (313)	19% (194)	6% (62)	5% (48)	27% (274)	11% (115)	1007
2020 Vote: Donald Trump	24% (167)	21% (144)	7% (47)	7% (51)	29% (201)	12% (82)	692
2020 Vote: Other	10% (5)	12% (6)	11% (6)	9% (4)	48% (24)	10% (5)	50
2020 Vote: Didn't Vote	39% (175)	17% (78)	7% (30)	5% (21)	24% (109)	9% (41)	453

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**Table MCEN3\_7: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Furious 7 (2015)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	30% (660)	19% (423)	7% (144)	6% (125)	28% (608)	11% (243)	2202
2018 House Vote: Democrat	32% (267)	20% (166)	6% (53)	6% (47)	25% (211)	11% (89)	833
2018 House Vote: Republican	24% (138)	20% (116)	8% (44)	7% (41)	29% (167)	12% (71)	576
2018 House Vote: Didnt Vote	34% (253)	18% (132)	6% (45)	5% (34)	28% (210)	10% (75)	750
4-Region: Northeast	30% (114)	17% (66)	8% (31)	5% (19)	28% (109)	12% (47)	386
4-Region: Midwest	31% (141)	19% (88)	6% (28)	7% (30)	27% (122)	10% (45)	455
4-Region: South	30% (256)	17% (146)	7% (55)	5% (42)	30% (251)	11% (90)	840
4-Region: West	28% (148)	23% (122)	6% (30)	6% (33)	24% (127)	12% (62)	521
Fan of Fast and Furious	50% (619)	27% (335)	5% (57)	2% (21)	13% (158)	4% (53)	1242
Favorable Opinion of FF Franchise	48% (621)	29% (377)	4% (54)	1% (18)	14% (184)	4% (52)	1304
Favorable Opinion of 1+ FF Movie	44% (660)	28% (423)	5% (81)	3% (41)	15% (223)	5% (68)	1495
Went to Movie Theater in Past Month	40% (385)	25% (238)	7% (63)	6% (58)	15% (140)	7% (69)	953
Went to Movie Theater 0 Times in Past Month	22% (275)	15% (185)	6% (81)	5% (66)	37% (468)	14% (174)	1249
Went to Movie Theater 3+ Times in Past Month	50% (203)	25% (100)	6% (25)	5% (19)	6% (25)	8% (31)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_8: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
The Fate of the Furious (2017)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (623)	18% (407)	7% (146)	6% (128)	29% (629)	12% (268)	2202
Gender: Male	29% (315)	21% (223)	8% (88)	6% (69)	25% (267)	10% (108)	1070
Gender: Female	27% (308)	16% (184)	5% (58)	5% (59)	32% (360)	14% (160)	1129
Age: 18-34	38% (237)	19% (118)	8% (52)	7% (43)	23% (143)	6% (38)	631
Age: 35-44	37% (139)	28% (104)	4% (15)	6% (21)	19% (72)	6% (21)	372
Age: 45-64	25% (175)	20% (140)	6% (43)	7% (47)	29% (206)	14% (100)	711
Age: 65+	15% (72)	9% (45)	7% (36)	4% (17)	43% (208)	22% (109)	487
GenZers: 1997-2012	34% (82)	12% (30)	8% (21)	7% (18)	29% (70)	10% (24)	244
Millennials: 1981-1996	37% (259)	26% (177)	6% (45)	6% (43)	20% (138)	5% (32)	695
GenXers: 1965-1980	30% (165)	19% (106)	6% (36)	7% (36)	26% (142)	12% (69)	553
Baby Boomers: 1946-1964	17% (106)	14% (89)	6% (41)	5% (29)	38% (240)	20% (126)	631
PID: Dem (no lean)	32% (308)	19% (182)	6% (56)	5% (52)	25% (241)	13% (121)	960
PID: Ind (no lean)	21% (125)	19% (110)	7% (44)	7% (42)	33% (197)	13% (75)	593
PID: Rep (no lean)	29% (190)	18% (115)	7% (46)	5% (34)	30% (192)	11% (72)	649
PID/Gender: Dem Men	34% (168)	24% (117)	7% (34)	5% (27)	20% (99)	9% (46)	490
PID/Gender: Dem Women	30% (140)	14% (65)	5% (22)	5% (26)	30% (140)	16% (76)	468
PID/Gender: Ind Men	18% (46)	19% (48)	9% (24)	8% (20)	32% (79)	14% (34)	252
PID/Gender: Ind Women	23% (78)	18% (62)	6% (20)	6% (22)	34% (117)	12% (41)	339
PID/Gender: Rep Men	31% (101)	17% (57)	9% (30)	7% (22)	27% (89)	9% (29)	328
PID/Gender: Rep Women	28% (90)	18% (58)	5% (16)	4% (11)	32% (103)	14% (44)	321
Ideo: Liberal (1-3)	30% (187)	15% (98)	6% (38)	6% (38)	31% (198)	12% (75)	634
Ideo: Moderate (4)	29% (203)	19% (132)	8% (52)	6% (44)	25% (175)	12% (85)	691
Ideo: Conservative (5-7)	25% (181)	20% (140)	7% (47)	5% (36)	30% (213)	13% (94)	711
Educ: < College	30% (437)	17% (243)	7% (100)	6% (93)	28% (405)	11% (160)	1439
Educ: Bachelors degree	23% (113)	22% (106)	6% (29)	5% (24)	32% (156)	12% (57)	485
Educ: Post-grad	26% (73)	21% (59)	6% (17)	4% (10)	25% (69)	18% (51)	278
Income: Under 50k	29% (330)	16% (181)	6% (67)	7% (77)	30% (339)	12% (137)	1131
Income: 50k-100k	26% (167)	19% (120)	8% (51)	5% (34)	29% (188)	12% (80)	640
Income: 100k+	29% (127)	25% (106)	6% (28)	4% (17)	24% (103)	12% (51)	431
Ethnicity: White	25% (431)	18% (302)	7% (119)	7% (113)	31% (521)	13% (214)	1699
Ethnicity: Hispanic	39% (146)	17% (65)	6% (23)	7% (28)	24% (91)	7% (27)	379

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**Table MCEN3\_8: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
The Fate of the Furious (2017)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (623)	18% (407)	7% (146)	6% (128)	29% (629)	12% (268)	2202
Ethnicity: Black	44% (126)	18% (50)	8% (23)	2% (5)	18% (52)	10% (28)	283
Ethnicity: Other	30% (67)	25% (55)	2% (5)	5% (10)	26% (57)	12% (26)	220
All Christian	26% (245)	17% (158)	7% (65)	5% (51)	33% (315)	13% (124)	958
All Non-Christian	37% (88)	30% (70)	5% (11)	5% (11)	12% (29)	11% (25)	236
Atheist	16% (15)	10% (9)	10% (9)	13% (12)	38% (35)	13% (12)	92
Agnostic/Nothing in particular	28% (165)	17% (102)	6% (37)	7% (42)	29% (166)	12% (71)	583
Something Else	33% (110)	20% (67)	7% (23)	4% (12)	25% (83)	11% (37)	333
Religious Non-Protestant/Catholic	35% (91)	29% (75)	4% (11)	4% (11)	15% (39)	11% (28)	255
Evangelical	36% (207)	18% (105)	7% (41)	3% (19)	24% (138)	11% (63)	573
Non-Evangelical	20% (136)	17% (113)	7% (47)	6% (41)	36% (247)	14% (95)	679
Community: Urban	35% (271)	22% (168)	7% (53)	7% (54)	18% (142)	10% (78)	766
Community: Suburban	25% (238)	16% (151)	6% (54)	5% (45)	36% (344)	14% (134)	965
Community: Rural	24% (114)	19% (88)	8% (38)	6% (30)	31% (144)	12% (57)	471
Employ: Private Sector	33% (227)	23% (160)	7% (47)	6% (41)	23% (160)	9% (60)	694
Employ: Government	46% (77)	19% (31)	6% (11)	4% (6)	16% (27)	8% (13)	167
Employ: Self-Employed	28% (53)	19% (35)	5% (9)	7% (12)	25% (47)	16% (30)	187
Employ: Homemaker	28% (38)	23% (32)	6% (8)	8% (11)	23% (31)	12% (16)	136
Employ: Student	25% (14)	15% (8)	12% (7)	6% (4)	35% (20)	7% (4)	55
Employ: Retired	16% (91)	12% (66)	6% (36)	5% (30)	41% (229)	19% (107)	560
Employ: Unemployed	28% (77)	21% (56)	9% (23)	6% (16)	28% (77)	8% (23)	272
Employ: Other	35% (46)	14% (18)	4% (5)	6% (8)	30% (39)	11% (14)	131
Military HH: Yes	20% (61)	12% (36)	5% (16)	5% (16)	41% (122)	15% (45)	297
Military HH: No	30% (563)	19% (371)	7% (130)	6% (112)	27% (507)	12% (223)	1905
2022 House Vote: Democrat	29% (283)	18% (175)	7% (68)	6% (55)	29% (278)	12% (114)	973
2022 House Vote: Republican	25% (153)	20% (122)	8% (51)	6% (35)	30% (184)	12% (75)	621
2022 House Vote: Didnt Vote	32% (180)	18% (103)	4% (25)	6% (33)	26% (150)	14% (77)	568
2020 Vote: Joe Biden	29% (294)	18% (181)	7% (67)	5% (49)	29% (288)	13% (126)	1007
2020 Vote: Donald Trump	25% (176)	19% (129)	7% (51)	6% (43)	31% (215)	11% (78)	692
2020 Vote: Other	7% (4)	12% (6)	14% (7)	10% (5)	47% (24)	10% (5)	50
2020 Vote: Didn't Vote	33% (149)	20% (90)	5% (21)	7% (32)	23% (102)	13% (59)	453

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**Table MCEN3\_8: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
The Fate of the Furious (2017)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (623)	18% (407)	7% (146)	6% (128)	29% (629)	12% (268)	2202
2018 House Vote: Democrat	30% (251)	18% (152)	7% (57)	6% (47)	27% (227)	12% (99)	833
2018 House Vote: Republican	25% (145)	18% (101)	8% (46)	6% (32)	32% (185)	12% (67)	576
2018 House Vote: Didnt Vote	30% (225)	19% (145)	5% (41)	6% (46)	26% (198)	13% (95)	750
4-Region: Northeast	28% (108)	18% (69)	7% (28)	5% (18)	28% (110)	14% (53)	386
4-Region: Midwest	26% (117)	20% (92)	7% (30)	7% (33)	28% (127)	12% (56)	455
4-Region: South	30% (255)	16% (136)	6% (50)	5% (39)	31% (259)	12% (100)	840
4-Region: West	28% (144)	21% (109)	7% (37)	7% (39)	26% (133)	11% (59)	521
Fan of Fast and Furious	48% (594)	27% (335)	4% (55)	1% (18)	14% (175)	5% (64)	1242
Favorable Opinion of FF Franchise	46% (596)	27% (358)	5% (61)	2% (21)	15% (195)	6% (74)	1304
Favorable Opinion of 1+ FF Movie	42% (623)	27% (407)	6% (91)	3% (48)	16% (238)	6% (88)	1495
Went to Movie Theater in Past Month	39% (369)	24% (230)	8% (74)	6% (62)	16% (151)	7% (67)	953
Went to Movie Theater 0 Times in Past Month	20% (254)	14% (177)	6% (72)	5% (66)	38% (479)	16% (201)	1249
Went to Movie Theater 3+ Times in Past Month	48% (193)	25% (100)	6% (26)	6% (22)	9% (38)	6% (24)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_9: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
 Fast and Furious Presents: Hobbs and Shaw (2019)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (614)	18% (394)	6% (142)	6% (136)	29% (638)	13% (279)	2202
Gender: Male	31% (334)	19% (205)	8% (81)	7% (71)	25% (269)	10% (111)	1070
Gender: Female	25% (280)	17% (188)	5% (61)	6% (65)	32% (367)	15% (168)	1129
Age: 18-34	37% (233)	19% (120)	6% (37)	8% (49)	24% (155)	6% (37)	631
Age: 35-44	37% (138)	27% (99)	6% (23)	5% (20)	20% (73)	5% (19)	372
Age: 45-64	25% (176)	18% (132)	7% (48)	6% (44)	29% (205)	15% (107)	711
Age: 65+	14% (66)	9% (43)	7% (34)	4% (22)	42% (206)	24% (116)	487
GenZers: 1997-2012	33% (81)	14% (34)	5% (13)	9% (23)	28% (69)	10% (25)	244
Millennials: 1981-1996	37% (255)	25% (172)	7% (45)	6% (44)	21% (148)	4% (30)	695
GenXers: 1965-1980	30% (166)	18% (102)	7% (36)	6% (33)	26% (143)	13% (72)	553
Baby Boomers: 1946-1964	16% (102)	13% (81)	7% (43)	5% (34)	38% (240)	21% (131)	631
PID: Dem (no lean)	33% (318)	18% (173)	5% (46)	6% (54)	27% (258)	12% (111)	960
PID: Ind (no lean)	21% (123)	17% (99)	8% (47)	7% (41)	33% (193)	15% (89)	593
PID: Rep (no lean)	27% (173)	19% (122)	7% (48)	6% (41)	29% (187)	12% (79)	649
PID/Gender: Dem Men	40% (197)	20% (98)	6% (30)	5% (26)	21% (101)	8% (38)	490
PID/Gender: Dem Women	26% (121)	16% (75)	4% (17)	6% (28)	33% (155)	16% (73)	468
PID/Gender: Ind Men	20% (50)	15% (38)	9% (22)	8% (20)	32% (81)	16% (41)	252
PID/Gender: Ind Women	22% (73)	18% (60)	7% (25)	6% (21)	33% (112)	14% (48)	339
PID/Gender: Rep Men	26% (87)	21% (68)	9% (29)	8% (25)	27% (87)	10% (32)	328
PID/Gender: Rep Women	27% (86)	17% (54)	6% (19)	5% (16)	31% (100)	15% (47)	321
Ideo: Liberal (1-3)	29% (186)	13% (85)	6% (37)	7% (42)	33% (208)	12% (76)	634
Ideo: Moderate (4)	29% (204)	20% (135)	6% (43)	7% (46)	25% (175)	13% (88)	691
Ideo: Conservative (5-7)	25% (180)	18% (130)	7% (52)	5% (38)	30% (213)	14% (98)	711
Educ: < College	29% (419)	17% (240)	6% (90)	7% (99)	30% (429)	11% (162)	1439
Educ: Bachelors degree	22% (107)	23% (109)	6% (29)	6% (27)	30% (146)	14% (66)	485
Educ: Post-grad	31% (87)	16% (45)	8% (23)	4% (10)	22% (63)	18% (51)	278
Income: Under 50k	27% (310)	16% (182)	6% (65)	7% (80)	32% (360)	12% (134)	1131
Income: 50k-100k	26% (164)	18% (114)	8% (49)	6% (36)	28% (182)	15% (95)	640
Income: 100k+	32% (140)	23% (98)	7% (28)	4% (19)	22% (96)	12% (50)	431
Ethnicity: White	25% (418)	17% (297)	7% (116)	7% (114)	31% (528)	13% (226)	1699
Ethnicity: Hispanic	36% (136)	19% (72)	4% (16)	7% (26)	29% (109)	5% (21)	379

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**Table MCEN3\_9: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Fast and Furious Presents: Hobbs and Shaw (2019)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (614)	18% (394)	6% (142)	6% (136)	29% (638)	13% (279)	2202
Ethnicity: Black	43% (123)	18% (51)	5% (15)	3% (9)	20% (56)	10% (29)	283
Ethnicity: Other	33% (73)	20% (45)	5% (11)	6% (13)	25% (54)	11% (24)	220
All Christian	25% (235)	17% (163)	6% (59)	6% (53)	33% (314)	14% (134)	958
All Non-Christian	42% (100)	25% (58)	7% (16)	4% (11)	11% (27)	11% (25)	236
Atheist	15% (14)	12% (11)	10% (10)	10% (10)	37% (34)	15% (14)	92
Agnostic/Nothing in particular	26% (150)	17% (99)	7% (41)	8% (46)	30% (177)	12% (71)	583
Something Else	35% (115)	19% (62)	5% (17)	5% (17)	26% (87)	10% (35)	333
Religious Non-Protestant/Catholic	40% (103)	24% (61)	6% (16)	4% (11)	14% (36)	11% (29)	255
Evangelical	35% (199)	18% (106)	6% (33)	4% (26)	26% (147)	11% (61)	573
Non-Evangelical	21% (141)	16% (111)	6% (43)	6% (41)	35% (240)	15% (104)	679
Community: Urban	37% (282)	22% (170)	5% (42)	7% (52)	19% (148)	9% (71)	766
Community: Suburban	23% (223)	14% (137)	6% (63)	5% (46)	36% (351)	15% (145)	965
Community: Rural	23% (109)	18% (86)	8% (37)	8% (38)	29% (139)	13% (63)	471
Employ: Private Sector	30% (211)	23% (157)	7% (48)	7% (46)	24% (166)	9% (65)	694
Employ: Government	47% (79)	22% (36)	4% (6)	4% (6)	16% (26)	8% (13)	167
Employ: Self-Employed	29% (54)	19% (35)	6% (10)	7% (13)	27% (50)	13% (25)	187
Employ: Homemaker	24% (32)	23% (31)	9% (13)	9% (12)	27% (37)	8% (11)	136
Employ: Student	28% (16)	12% (7)	8% (4)	4% (2)	39% (22)	8% (5)	55
Employ: Retired	17% (94)	9% (51)	7% (37)	6% (34)	40% (225)	21% (118)	560
Employ: Unemployed	30% (82)	21% (57)	5% (14)	6% (16)	27% (73)	11% (29)	272
Employ: Other	35% (46)	15% (19)	6% (8)	5% (6)	29% (38)	10% (13)	131
Military HH: Yes	21% (63)	11% (33)	4% (12)	6% (18)	41% (122)	16% (49)	297
Military HH: No	29% (551)	19% (361)	7% (130)	6% (118)	27% (517)	12% (230)	1905
2022 House Vote: Democrat	29% (284)	17% (165)	6% (59)	6% (62)	29% (281)	13% (122)	973
2022 House Vote: Republican	24% (150)	19% (119)	8% (50)	6% (39)	29% (180)	13% (83)	621
2022 House Vote: Didnt Vote	31% (177)	18% (103)	5% (28)	5% (30)	28% (160)	12% (71)	568
2020 Vote: Joe Biden	31% (310)	16% (161)	6% (57)	6% (56)	28% (285)	14% (136)	1007
2020 Vote: Donald Trump	24% (165)	20% (140)	7% (47)	7% (46)	30% (208)	12% (85)	692
2020 Vote: Other	8% (4)	10% (5)	14% (7)	9% (4)	50% (25)	10% (5)	50
2020 Vote: Didn't Vote	30% (135)	19% (87)	7% (30)	6% (29)	26% (120)	12% (52)	453

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**Table MCEN3\_9: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?**  
*Fast and Furious Presents: Hobbs and Shaw (2019)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	28% (614)	18% (394)	6% (142)	6% (136)	29% (638)	13% (279)	2202
2018 House Vote: Democrat	31% (257)	17% (143)	5% (44)	6% (51)	28% (234)	13% (104)	833
2018 House Vote: Republican	25% (143)	18% (103)	8% (47)	6% (34)	30% (174)	13% (74)	576
2018 House Vote: Didnt Vote	28% (210)	19% (142)	6% (47)	6% (47)	28% (212)	12% (92)	750
4-Region: Northeast	28% (108)	18% (71)	8% (30)	4% (17)	27% (104)	14% (55)	386
4-Region: Midwest	29% (133)	15% (69)	6% (28)	9% (42)	28% (129)	12% (54)	455
4-Region: South	26% (219)	17% (145)	6% (51)	5% (42)	33% (277)	13% (105)	840
4-Region: West	29% (153)	21% (109)	6% (33)	7% (35)	24% (128)	12% (64)	521
Fan of Fast and Furious	48% (591)	25% (309)	5% (64)	2% (29)	15% (189)	5% (59)	1242
Favorable Opinion of FF Franchise	44% (573)	25% (332)	5% (68)	2% (29)	18% (232)	5% (70)	1304
Favorable Opinion of 1+ FF Movie	41% (614)	26% (394)	6% (88)	4% (54)	17% (255)	6% (90)	1495
Went to Movie Theater in Past Month	40% (386)	24% (226)	6% (62)	7% (67)	16% (151)	6% (62)	953
Went to Movie Theater 0 Times in Past Month	18% (228)	13% (167)	6% (80)	6% (69)	39% (488)	17% (217)	1249
Went to Movie Theater 3+ Times in Past Month	50% (199)	24% (97)	6% (24)	6% (22)	10% (39)	5% (20)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN3\_10: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
F9 (2021)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	25% (554)	15% (341)	5% (116)	6% (137)	29% (641)	19% (413)	2202
Gender: Male	27% (284)	19% (199)	7% (74)	7% (75)	26% (279)	15% (160)	1070
Gender: Female	24% (269)	13% (142)	4% (42)	5% (62)	32% (360)	22% (254)	1129
Age: 18-34	35% (223)	15% (93)	5% (34)	8% (50)	27% (170)	10% (62)	631
Age: 35-44	36% (135)	26% (97)	4% (14)	6% (21)	20% (76)	8% (28)	372
Age: 45-64	21% (148)	17% (121)	5% (38)	7% (47)	27% (189)	24% (169)	711
Age: 65+	10% (49)	6% (31)	6% (29)	4% (19)	42% (206)	32% (155)	487
GenZers: 1997-2012	30% (73)	9% (23)	6% (14)	10% (24)	31% (76)	14% (34)	244
Millennials: 1981-1996	36% (253)	22% (154)	5% (33)	7% (47)	23% (156)	7% (51)	695
GenXers: 1965-1980	26% (143)	17% (92)	6% (34)	6% (34)	27% (148)	18% (102)	553
Baby Boomers: 1946-1964	13% (82)	11% (69)	5% (33)	5% (30)	35% (221)	31% (196)	631
PID: Dem (no lean)	29% (278)	17% (164)	5% (49)	6% (55)	26% (249)	17% (165)	960
PID: Ind (no lean)	18% (107)	15% (87)	6% (35)	7% (42)	33% (198)	21% (123)	593
PID: Rep (no lean)	26% (169)	14% (90)	5% (32)	6% (40)	30% (194)	19% (125)	649
PID/Gender: Dem Men	33% (163)	23% (113)	6% (29)	6% (29)	19% (94)	13% (63)	490
PID/Gender: Dem Women	25% (115)	11% (52)	4% (20)	5% (26)	33% (153)	22% (103)	468
PID/Gender: Ind Men	14% (36)	15% (37)	9% (21)	9% (22)	34% (85)	20% (50)	252
PID/Gender: Ind Women	21% (70)	15% (49)	4% (14)	6% (19)	33% (113)	22% (74)	339
PID/Gender: Rep Men	26% (85)	15% (49)	7% (23)	7% (23)	30% (100)	15% (48)	328
PID/Gender: Rep Women	26% (84)	13% (41)	3% (8)	5% (17)	29% (94)	24% (77)	321
Ideo: Liberal (1-3)	26% (165)	13% (80)	6% (39)	7% (46)	32% (200)	16% (104)	634
Ideo: Moderate (4)	24% (166)	18% (125)	5% (36)	6% (45)	28% (195)	18% (124)	691
Ideo: Conservative (5-7)	25% (177)	14% (102)	5% (32)	5% (37)	29% (205)	22% (158)	711
Educ: < College	26% (377)	14% (202)	5% (78)	7% (99)	30% (426)	18% (257)	1439
Educ: Bachelors degree	21% (102)	18% (87)	4% (20)	5% (27)	31% (150)	20% (99)	485
Educ: Post-grad	27% (75)	19% (53)	6% (17)	4% (12)	23% (64)	21% (58)	278
Income: Under 50k	24% (274)	14% (154)	5% (56)	7% (78)	31% (356)	19% (212)	1131
Income: 50k-100k	24% (152)	16% (100)	6% (39)	6% (38)	28% (181)	20% (131)	640
Income: 100k+	30% (128)	20% (87)	5% (20)	5% (21)	24% (105)	16% (70)	431
Ethnicity: White	23% (388)	14% (246)	5% (90)	7% (119)	31% (528)	19% (329)	1699
Ethnicity: Hispanic	39% (148)	16% (59)	4% (16)	8% (29)	25% (94)	9% (33)	379

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**Table MCEN3\_10: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
F9 (2021)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	25% (554)	15% (341)	5% (116)	6% (137)	29% (641)	19% (413)	2202
Ethnicity: Black	40% (114)	15% (42)	8% (22)	2% (5)	20% (57)	15% (43)	283
Ethnicity: Other	24% (52)	24% (53)	2% (4)	6% (13)	25% (56)	19% (42)	220
All Christian	24% (226)	14% (131)	5% (47)	6% (53)	32% (302)	21% (199)	958
All Non-Christian	36% (86)	24% (57)	7% (16)	5% (12)	15% (36)	12% (29)	236
Atheist	8% (7)	7% (6)	7% (6)	18% (16)	38% (35)	22% (21)	92
Agnostic/Nothing in particular	24% (142)	15% (88)	5% (28)	7% (41)	31% (182)	18% (103)	583
Something Else	28% (93)	18% (59)	6% (19)	4% (15)	26% (87)	18% (62)	333
Religious Non-Protestant/Catholic	35% (89)	23% (58)	7% (17)	5% (12)	16% (42)	15% (38)	255
Evangelical	34% (193)	16% (89)	4% (24)	4% (22)	24% (137)	19% (108)	573
Non-Evangelical	17% (114)	14% (98)	6% (42)	6% (43)	35% (241)	21% (143)	679
Community: Urban	32% (247)	19% (143)	6% (45)	7% (51)	22% (165)	15% (113)	766
Community: Suburban	21% (206)	13% (125)	5% (49)	5% (49)	35% (334)	21% (203)	965
Community: Rural	21% (101)	15% (72)	5% (22)	8% (37)	30% (142)	21% (97)	471
Employ: Private Sector	30% (208)	20% (136)	6% (44)	7% (46)	24% (165)	14% (94)	694
Employ: Government	43% (71)	21% (34)	5% (9)	4% (7)	15% (26)	12% (20)	167
Employ: Self-Employed	21% (39)	16% (29)	5% (10)	8% (14)	28% (52)	23% (42)	187
Employ: Homemaker	27% (37)	16% (22)	4% (5)	9% (12)	36% (49)	9% (12)	136
Employ: Student	28% (16)	12% (7)	3% (2)	6% (3)	36% (20)	14% (8)	55
Employ: Retired	13% (70)	9% (48)	5% (27)	6% (31)	38% (213)	30% (170)	560
Employ: Unemployed	26% (71)	18% (49)	5% (13)	7% (20)	29% (80)	15% (40)	272
Employ: Other	32% (42)	12% (15)	5% (6)	2% (3)	29% (37)	20% (27)	131
Military HH: Yes	22% (65)	10% (30)	3% (8)	6% (18)	35% (103)	25% (73)	297
Military HH: No	26% (489)	16% (311)	6% (107)	6% (119)	28% (538)	18% (340)	1905
2022 House Vote: Democrat	27% (260)	16% (156)	6% (56)	6% (61)	28% (270)	18% (171)	973
2022 House Vote: Republican	21% (132)	15% (96)	6% (37)	6% (40)	30% (188)	21% (128)	621
2022 House Vote: Didnt Vote	27% (156)	14% (82)	4% (22)	6% (31)	30% (169)	19% (107)	568
2020 Vote: Joe Biden	27% (267)	16% (164)	5% (52)	6% (56)	29% (288)	18% (179)	1007
2020 Vote: Donald Trump	23% (156)	15% (107)	5% (35)	7% (47)	30% (205)	21% (142)	692
2020 Vote: Other	7% (3)	9% (5)	10% (5)	14% (7)	44% (22)	17% (9)	50
2020 Vote: Didn't Vote	28% (127)	14% (64)	5% (24)	6% (27)	28% (127)	19% (84)	453

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**Table MCEN3\_10: Do you have a favorable or unfavorable opinion of the following Fast and Furious films?  
F9 (2021)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, have not seen	Have not heard of	Total N
Adults	25% (554)	15% (341)	5% (116)	6% (137)	29% (641)	19% (413)	2202
2018 House Vote: Democrat	26% (221)	16% (136)	6% (46)	6% (48)	28% (230)	18% (152)	833
2018 House Vote: Republican	23% (135)	15% (87)	6% (36)	6% (37)	29% (166)	20% (115)	576
2018 House Vote: Didnt Vote	26% (194)	15% (111)	4% (33)	7% (49)	30% (227)	18% (136)	750
4-Region: Northeast	26% (100)	13% (49)	7% (28)	5% (20)	31% (120)	18% (69)	386
4-Region: Midwest	23% (104)	15% (69)	6% (27)	9% (39)	31% (142)	16% (74)	455
4-Region: South	24% (206)	14% (121)	5% (41)	5% (40)	32% (266)	20% (167)	840
4-Region: West	28% (145)	20% (102)	4% (19)	7% (38)	22% (113)	20% (104)	521
Fan of Fast and Furious	43% (531)	23% (281)	4% (53)	3% (32)	18% (218)	10% (126)	1242
Favorable Opinion of FF Franchise	40% (521)	23% (303)	4% (49)	2% (30)	20% (258)	11% (143)	1304
Favorable Opinion of 1+ FF Movie	37% (554)	23% (341)	5% (71)	4% (59)	20% (297)	12% (173)	1495
Went to Movie Theater in Past Month	37% (349)	22% (212)	6% (56)	8% (72)	18% (172)	10% (92)	953
Went to Movie Theater 0 Times in Past Month	16% (206)	10% (129)	5% (59)	5% (64)	38% (469)	26% (321)	1249
Went to Movie Theater 3+ Times in Past Month	46% (183)	24% (98)	7% (27)	6% (26)	10% (42)	6% (26)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table MCEN4: And if you had to choose which of the following would you say is your favorite film in the Fast and Furious franchise?**

Demographic	The Fast and the Furious (2001)	Fast 2 Furious (2003)	The Fast and the Furious: Tokyo Drift (2006)	Fast & Furious (2009)	Fast Five (2011)	Fast & Furious 6 (2013)	Furious 7 (2015)	The Fate of the Furious (2017)	Fast and Furious Presents: Hobbs and Shaw (2019)	F9 (2021)	Don't know / No opinion	Total
Adults	22% (488)	4% (99)	8% (185)	3% (74)	4% (82)	3% (67)	2% (49)	4% (80)	5% (112)	5% (109)	39% (856)	21
Gender: Male	22% (240)	5% (58)	10% (105)	4% (45)	4% (43)	3% (28)	3% (27)	4% (45)	7% (70)	5% (52)	33% (358)	10
Gender: Female	22% (247)	4% (41)	7% (80)	3% (29)	3% (39)	3% (39)	2% (22)	3% (36)	4% (42)	5% (57)	44% (496)	1
Age: 18-34	22% (138)	6% (38)	15% (95)	5% (31)	5% (31)	5% (31)	4% (25)	4% (25)	5% (33)	7% (45)	22% (140)	
Age: 35-44	25% (92)	8% (31)	7% (27)	3% (10)	7% (25)	2% (8)	3% (13)	4% (16)	8% (30)	10% (36)	23% (85)	
Age: 45-64	26% (184)	3% (25)	6% (42)	3% (22)	3% (22)	2% (13)	1% (10)	5% (34)	5% (33)	3% (21)	43% (305)	
Age: 65+	15% (74)	1% (6)	4% (21)	2% (11)	1% (5)	3% (16)	— (1)	1% (5)	3% (16)	1% (7)	67% (326)	4
GenZers: 1997-2012	12% (30)	5% (12)	18% (44)	5% (13)	4% (10)	6% (14)	4% (9)	2% (4)	7% (18)	9% (21)	29% (70)	2
Millennials: 1981-1996	27% (185)	6% (44)	11% (76)	4% (28)	6% (43)	3% (23)	4% (27)	5% (34)	6% (41)	8% (55)	20% (139)	6
GenXers: 1965-1980	25% (141)	6% (35)	6% (33)	4% (20)	4% (21)	2% (13)	2% (10)	4% (24)	6% (32)	4% (22)	37% (203)	
Baby Boomers: 1946-1964	20% (129)	1% (7)	5% (32)	2% (14)	1% (7)	3% (16)	— (2)	3% (16)	3% (17)	2% (10)	60% (380)	
PID: Dem (no lean)	22% (208)	5% (50)	9% (91)	4% (39)	5% (48)	3% (34)	2% (23)	5% (44)	5% (48)	5% (53)	34% (324)	9
PID: Ind (no lean)	20% (119)	4% (24)	9% (55)	3% (17)	4% (21)	2% (14)	1% (8)	2% (13)	4% (22)	3% (20)	47% (279)	2
PID: Rep (no lean)	25% (162)	4% (24)	6% (39)	3% (19)	2% (13)	3% (19)	3% (18)	4% (23)	7% (43)	6% (36)	39% (253)	6
PID/Gender: Dem Men	22% (109)	8% (37)	10% (51)	4% (21)	6% (32)	3% (14)	2% (12)	7% (32)	6% (31)	6% (31)	25% (122)	4
PID/Gender: Dem Women	21% (99)	3% (13)	9% (40)	4% (18)	3% (16)	4% (19)	2% (11)	3% (12)	4% (17)	5% (22)	43% (201)	4
PID/Gender: Ind Men	19% (48)	4% (9)	10% (24)	5% (14)	3% (7)	3% (6)	1% (2)	1% (2)	6% (15)	1% (4)	48% (120)	
PID/Gender: Ind Women	20% (69)	4% (15)	9% (31)	1% (3)	4% (14)	2% (8)	2% (7)	3% (11)	2% (7)	5% (17)	47% (158)	
PID/Gender: Rep Men	25% (82)	4% (12)	9% (30)	3% (10)	1% (4)	2% (8)	4% (14)	3% (11)	7% (24)	5% (17)	35% (116)	
PID/Gender: Rep Women	25% (79)	4% (13)	3% (9)	3% (8)	3% (9)	4% (12)	1% (4)	4% (12)	6% (19)	6% (19)	43% (137)	
Ideo: Liberal (1-3)	21% (133)	4% (24)	9% (57)	4% (27)	4% (23)	4% (25)	3% (18)	4% (26)	6% (38)	5% (29)	37% (234)	6
Ideo: Moderate (4)	20% (136)	5% (38)	9% (65)	4% (24)	4% (29)	3% (21)	2% (14)	4% (28)	4% (29)	6% (40)	39% (268)	
Ideo: Conservative (5-7)	27% (193)	4% (30)	6% (44)	3% (20)	3% (19)	3% (20)	2% (14)	3% (20)	6% (40)	4% (26)	40% (285)	
Educ: < College	23% (337)	5% (66)	9% (128)	3% (43)	4% (55)	3% (39)	2% (28)	4% (52)	5% (65)	5% (73)	38% (553)	14
Educ: Bachelors degree	20% (95)	5% (22)	7% (36)	4% (20)	3% (17)	3% (15)	2% (12)	4% (20)	5% (24)	4% (19)	42% (206)	4
Educ: Post-grad	20% (56)	4% (10)	8% (21)	4% (11)	4% (11)	5% (13)	3% (9)	3% (9)	8% (23)	6% (17)	35% (97)	1
Income: Under 50k	20% (231)	4% (42)	7% (81)	3% (29)	4% (50)	4% (43)	2% (25)	4% (41)	5% (53)	4% (51)	43% (485)	4
Income: 50k-100k	24% (156)	5% (34)	10% (65)	4% (24)	3% (19)	2% (14)	1% (9)	3% (21)	4% (25)	5% (30)	38% (243)	6
Income: 100k+	24% (101)	5% (23)	9% (39)	5% (21)	3% (14)	3% (11)	3% (15)	4% (18)	8% (34)	7% (29)	30% (127)	
Ethnicity: White	23% (399)	4% (75)	6% (107)	3% (55)	3% (56)	3% (49)	2% (35)	4% (61)	5% (83)	4% (75)	41% (704)	16
Ethnicity: Hispanic	23% (87)	6% (23)	8% (30)	4% (15)	4% (15)	6% (24)	3% (11)	6% (23)	8% (30)	7% (28)	25% (94)	
Ethnicity: Black	17% (49)	6% (18)	14% (41)	4% (11)	4% (12)	4% (11)	4% (11)	5% (13)	6% (16)	7% (21)	28% (79)	
Ethnicity: Other	18% (40)	3% (6)	17% (37)	4% (8)	7% (14)	3% (7)	1% (2)	3% (6)	6% (13)	6% (13)	33% (73)	
All Christian	22% (209)	4% (40)	6% (59)	3% (26)	2% (23)	4% (36)	1% (13)	4% (37)	5% (46)	5% (43)	44% (425)	9
All Non-Christian	22% (53)	6% (13)	11% (27)	4% (10)	8% (19)	5% (11)	4% (9)	2% (6)	8% (19)	9% (21)	20% (48)	
Atheist	22% (20)	3% (3)	4% (4)	8% (7)	3% (2)	2% (2)	3% (3)	4% (3)	1% (1)	1% (1)	50% (46)	
Agnostic/Nothing in particular	21% (124)	5% (27)	11% (64)	3% (16)	5% (29)	3% (15)	2% (13)	4% (23)	4% (24)	3% (18)	40% (231)	
Something Else	25% (83)	5% (16)	10% (32)	4% (15)	3% (9)	1% (3)	3% (11)	3% (11)	7% (23)	7% (25)	32% (106)	
Religious Non-Protestant/Catholic	22% (56)	5% (13)	11% (27)	4% (10)	8% (21)	4% (11)	4% (9)	2% (6)	8% (19)	9% (22)	23% (60)	
Evangelical	23% (131)	3% (19)	9% (50)	4% (20)	3% (15)	3% (20)	3% (16)	4% (22)	8% (46)	8% (46)	33% (187)	
Non-Evangelical	23% (155)	5% (34)	5% (37)	3% (20)	2% (15)	3% (17)	1% (7)	4% (26)	3% (22)	3% (21)	48% (325)	6

Continued on next page

**Table MCEN4: And if you had to choose which of the following would you say is your favorite film in the Fast and Furious franchise?**

Demographic	The Fast and the Furious (2001)	Fast 2 Furious (2003)	The Fast and the Furious: Tokyo Drift (2006)	Fast & Furious (2009)	Fast Five (2011)	Fast & Furious 6 (2013)	Furious 7 (2015)	The Fate of the Furious (2017)	Fast and Furious Presents: Hobbs and Shaw (2019)	F9 (2021)	Don't know / No opinion	Total
Adults	22% (488)	4% (99)	8% (185)	3% (74)	4% (82)	3% (67)	2% (49)	4% (80)	5% (112)	5% (109)	39% (856)	22
Community: Urban	20% (155)	6% (44)	8% (65)	4% (34)	5% (40)	4% (33)	3% (24)	5% (35)	7% (57)	8% (58)	29% (221)	7
Community: Suburban	21% (206)	4% (40)	8% (78)	4% (34)	3% (26)	3% (26)	2% (18)	4% (35)	4% (37)	3% (31)	43% (433)	9
Community: Rural	27% (127)	3% (14)	9% (42)	1% (6)	3% (16)	2% (8)	1% (7)	2% (10)	4% (19)	4% (20)	43% (202)	4
Employ: Private Sector	26% (180)	6% (40)	10% (68)	4% (25)	5% (32)	5% (32)	3% (22)	4% (26)	8% (56)	6% (39)	25% (174)	6
Employ: Government	28% (46)	4% (7)	13% (22)	6% (9)	5% (9)	4% (6)	4% (6)	5% (9)	3% (5)	8% (14)	19% (32)	1
Employ: Self-Employed	19% (36)	9% (17)	7% (13)	4% (7)	4% (7)	3% (6)	4% (7)	6% (12)	7% (12)	4% (8)	33% (62)	1
Employ: Homemaker	22% (30)	4% (5)	9% (13)	3% (5)	4% (5)	4% (5)	3% (4)	3% (4)	2% (2)	10% (13)	37% (50)	1
Employ: Student	17% (10)	1% (0)	17% (9)	15% (8)	10% (6)	7% (4)	1% (1)	2% (1)	7% (4)	2% (1)	22% (12)	
Employ: Retired	19% (105)	1% (6)	5% (26)	2% (13)	1% (6)	2% (9)	— (2)	2% (9)	2% (13)	2% (9)	65% (361)	5
Employ: Unemployed	16% (42)	8% (21)	11% (30)	2% (5)	5% (13)	2% (5)	2% (4)	3% (8)	6% (16)	4% (10)	43% (117)	2
Employ: Other	31% (40)	2% (2)	2% (3)	1% (2)	4% (5)	— (0)	2% (2)	8% (11)	4% (5)	11% (15)	35% (46)	
Military HH: Yes	19% (55)	1% (4)	13% (37)	2% (7)	2% (5)	3% (8)	2% (6)	3% (9)	8% (25)	2% (6)	46% (136)	2
Military HH: No	23% (433)	5% (94)	8% (147)	4% (67)	4% (78)	3% (60)	2% (43)	4% (72)	5% (88)	5% (103)	38% (720)	19
2022 House Vote: Democrat	20% (198)	4% (43)	8% (79)	4% (42)	4% (37)	3% (33)	2% (22)	4% (38)	6% (56)	5% (48)	39% (376)	9
2022 House Vote: Republican	28% (172)	4% (25)	6% (39)	3% (16)	2% (13)	3% (21)	2% (13)	2% (12)	4% (25)	4% (27)	42% (259)	6
2022 House Vote: Didnt Vote	20% (112)	5% (30)	12% (66)	3% (15)	6% (31)	2% (12)	3% (14)	5% (31)	6% (31)	6% (32)	34% (193)	5
2020 Vote: Joe Biden	21% (215)	4% (44)	8% (78)	4% (42)	4% (39)	3% (29)	2% (21)	4% (36)	5% (54)	4% (44)	40% (405)	10
2020 Vote: Donald Trump	26% (180)	4% (25)	9% (61)	3% (18)	3% (19)	2% (17)	2% (15)	2% (14)	6% (40)	5% (33)	39% (271)	6
2020 Vote: Other	23% (12)	— (0)	5% (2)	5% (3)	3% (2)	— (0)	— (0)	1% (1)	— (0)	1% (1)	61% (31)	
2020 Vote: Didn't Vote	18% (81)	7% (29)	10% (44)	3% (12)	5% (23)	5% (21)	3% (13)	7% (30)	4% (18)	7% (31)	33% (150)	4
2018 House Vote: Democrat	21% (176)	4% (34)	8% (69)	4% (34)	3% (28)	4% (34)	2% (20)	4% (31)	5% (42)	4% (36)	39% (329)	8
2018 House Vote: Republican	27% (157)	3% (20)	4% (25)	2% (13)	2% (12)	3% (16)	1% (7)	2% (11)	6% (34)	5% (30)	44% (252)	5
2018 House Vote: Didnt Vote	19% (144)	6% (44)	11% (86)	4% (27)	6% (43)	2% (15)	3% (22)	5% (38)	5% (37)	6% (42)	33% (251)	7
4-Region: Northeast	25% (95)	6% (22)	6% (22)	4% (14)	4% (15)	2% (9)	2% (8)	2% (7)	6% (22)	3% (11)	41% (160)	3
4-Region: Midwest	27% (124)	5% (22)	8% (35)	4% (16)	3% (15)	1% (6)	2% (9)	5% (21)	5% (21)	4% (17)	37% (169)	4
4-Region: South	21% (179)	3% (27)	9% (72)	3% (25)	4% (37)	4% (33)	3% (22)	4% (34)	4% (35)	6% (47)	39% (330)	8
4-Region: West	17% (90)	5% (28)	11% (56)	4% (19)	3% (15)	4% (18)	2% (10)	4% (19)	7% (34)	6% (34)	38% (197)	5
Fan of Fast and Furious	28% (353)	7% (84)	10% (130)	5% (61)	6% (75)	4% (52)	3% (42)	6% (69)	9% (106)	8% (96)	14% (174)	12
Favorable Opinion of FF Franchise	29% (378)	6% (77)	11% (138)	4% (56)	6% (76)	4% (54)	3% (43)	6% (73)	7% (85)	7% (96)	17% (227)	13
Favorable Opinion of 1+ FF Movie	30% (450)	6% (93)	12% (179)	4% (65)	5% (80)	4% (62)	3% (47)	5% (79)	7% (111)	7% (106)	15% (223)	14
Went to Movie Theater in Past Month	23% (223)	6% (60)	11% (103)	6% (54)	5% (49)	5% (45)	3% (33)	4% (39)	9% (88)	8% (78)	19% (182)	9
Went to Movie Theater 0 Times in Past Month	21% (265)	3% (39)	7% (82)	2% (21)	3% (33)	2% (22)	1% (16)	3% (41)	2% (25)	2% (31)	54% (673)	12
Went to Movie Theater 3+ Times in Past Month	20% (78)	9% (37)	10% (39)	6% (25)	7% (30)	6% (26)	4% (18)	5% (19)	10% (41)	10% (42)	11% (46)	4

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table MCEN5: How interested are you in watching the upcoming film in the Fast and Furious franchise, Fast X?**

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	32% (708)	21% (472)	9% (207)	29% (631)	8% (184)	2202
Gender: Male	37% (393)	24% (254)	8% (90)	26% (278)	5% (54)	1070
Gender: Female	28% (314)	19% (217)	10% (116)	31% (351)	12% (130)	1129
Age: 18-34	42% (264)	22% (137)	10% (60)	19% (123)	8% (47)	631
Age: 35-44	49% (184)	25% (92)	5% (19)	15% (55)	6% (22)	372
Age: 45-64	29% (203)	23% (162)	10% (69)	31% (222)	8% (55)	711
Age: 65+	12% (57)	17% (82)	12% (58)	47% (231)	12% (59)	487
GenZers: 1997-2012	33% (80)	23% (57)	15% (37)	20% (48)	9% (21)	244
Millennials: 1981-1996	49% (338)	21% (148)	6% (41)	18% (123)	6% (45)	695
GenXers: 1965-1980	33% (184)	25% (136)	9% (48)	26% (144)	8% (42)	553
Baby Boomers: 1946-1964	16% (103)	18% (116)	11% (69)	44% (275)	11% (68)	631
PID: Dem (no lean)	39% (373)	21% (203)	8% (75)	25% (240)	7% (69)	960
PID: Ind (no lean)	23% (138)	20% (116)	10% (58)	35% (209)	12% (70)	593
PID: Rep (no lean)	30% (196)	24% (153)	11% (73)	28% (182)	7% (45)	649
PID/Gender: Dem Men	49% (242)	23% (112)	7% (33)	18% (90)	3% (14)	490
PID/Gender: Dem Women	28% (132)	20% (91)	9% (43)	32% (148)	12% (55)	468
PID/Gender: Ind Men	20% (51)	21% (54)	10% (25)	40% (100)	9% (22)	252
PID/Gender: Ind Women	26% (87)	18% (61)	10% (33)	32% (108)	14% (49)	339
PID/Gender: Rep Men	31% (100)	27% (88)	10% (33)	27% (88)	6% (18)	328
PID/Gender: Rep Women	30% (96)	20% (64)	13% (40)	29% (94)	8% (27)	321
Ideo: Liberal (1-3)	37% (237)	18% (116)	8% (53)	30% (190)	6% (39)	634
Ideo: Moderate (4)	28% (192)	28% (192)	9% (64)	26% (181)	9% (63)	691
Ideo: Conservative (5-7)	31% (223)	19% (135)	11% (79)	32% (230)	6% (43)	711
Educ: < College	31% (447)	22% (318)	10% (141)	27% (393)	10% (139)	1439
Educ: Bachelors degree	30% (143)	22% (105)	9% (45)	33% (158)	7% (33)	485
Educ: Post-grad	42% (117)	17% (49)	7% (21)	29% (80)	4% (11)	278
Income: Under 50k	29% (329)	21% (233)	9% (100)	30% (342)	11% (127)	1131
Income: 50k-100k	28% (182)	25% (162)	11% (70)	29% (188)	6% (38)	640
Income: 100k+	46% (197)	18% (77)	9% (37)	23% (101)	4% (19)	431
Ethnicity: White	30% (510)	20% (343)	10% (166)	31% (535)	9% (145)	1699
Ethnicity: Hispanic	47% (178)	18% (70)	7% (28)	18% (69)	9% (34)	379
Ethnicity: Black	46% (130)	22% (61)	7% (20)	16% (44)	10% (28)	283

Continued on next page

**Table MCEN5: How interested are you in watching the upcoming film in the Fast and Furious franchise, Fast X?**

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	32%	(708)	21%	(472)	9%	(207)	29%	(631)	8%	(184)	2202
Ethnicity: Other	31%	(68)	31%	(67)	9%	(21)	24%	(52)	5%	(11)	220
All Christian	30%	(286)	20%	(196)	10%	(91)	32%	(305)	8%	(80)	958
All Non-Christian	59%	(140)	20%	(47)	6%	(14)	11%	(27)	4%	(8)	236
Atheist	21%	(19)	12%	(11)	10%	(10)	51%	(47)	6%	(6)	92
Agnostic/Nothing in particular	26%	(153)	23%	(135)	10%	(57)	31%	(180)	10%	(58)	583
Something Else	33%	(110)	25%	(84)	10%	(35)	22%	(73)	10%	(32)	333
Religious Non-Protestant/Catholic	56%	(142)	20%	(50)	8%	(20)	12%	(31)	5%	(12)	255
Evangelical	40%	(228)	21%	(121)	7%	(42)	23%	(133)	9%	(49)	573
Non-Evangelical	23%	(158)	22%	(151)	11%	(76)	35%	(235)	9%	(59)	679
Community: Urban	47%	(356)	19%	(148)	6%	(48)	22%	(167)	6%	(46)	766
Community: Suburban	24%	(227)	23%	(219)	12%	(115)	33%	(321)	9%	(83)	965
Community: Rural	26%	(124)	22%	(105)	9%	(44)	30%	(143)	12%	(54)	471
Employ: Private Sector	39%	(274)	24%	(164)	8%	(57)	23%	(157)	6%	(42)	694
Employ: Government	55%	(92)	17%	(29)	4%	(7)	17%	(28)	6%	(10)	167
Employ: Self-Employed	41%	(77)	19%	(35)	12%	(23)	18%	(34)	10%	(19)	187
Employ: Homemaker	35%	(48)	20%	(28)	11%	(15)	30%	(41)	3%	(4)	136
Employ: Student	25%	(14)	33%	(18)	11%	(6)	24%	(13)	7%	(4)	55
Employ: Retired	16%	(87)	19%	(104)	11%	(62)	44%	(247)	11%	(60)	560
Employ: Unemployed	25%	(67)	29%	(78)	8%	(21)	28%	(76)	11%	(31)	272
Employ: Other	38%	(49)	12%	(16)	12%	(15)	27%	(36)	11%	(14)	131
Military HH: Yes	28%	(83)	18%	(54)	10%	(31)	35%	(104)	8%	(25)	297
Military HH: No	33%	(625)	22%	(418)	9%	(176)	28%	(527)	8%	(159)	1905
2022 House Vote: Democrat	36%	(353)	20%	(194)	8%	(82)	28%	(270)	8%	(75)	973
2022 House Vote: Republican	26%	(160)	25%	(154)	11%	(66)	34%	(208)	5%	(34)	621
2022 House Vote: Didn't Vote	34%	(190)	20%	(114)	9%	(54)	25%	(143)	12%	(66)	568
2020 Vote: Joe Biden	35%	(353)	21%	(207)	8%	(81)	29%	(295)	7%	(71)	1007
2020 Vote: Donald Trump	27%	(185)	25%	(171)	11%	(77)	32%	(218)	6%	(41)	692
2020 Vote: Other	8%	(4)	16%	(8)	13%	(6)	47%	(24)	17%	(8)	50
2020 Vote: Didn't Vote	37%	(166)	19%	(86)	9%	(42)	21%	(95)	14%	(64)	453

Continued on next page

**Table MCEN5: How interested are you in watching the upcoming film in the Fast and Furious franchise, Fast X?**

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	32%	(708)	21%	(472)	9%	(207)	29%	(631)	8%	(184)	2202
2018 House Vote: Democrat	36%	(297)	20%	(168)	7%	(61)	29%	(244)	8%	(64)	833
2018 House Vote: Republican	27%	(155)	22%	(128)	10%	(56)	36%	(205)	6%	(32)	576
2018 House Vote: Didnt Vote	34%	(253)	22%	(168)	11%	(82)	23%	(169)	10%	(77)	750
4-Region: Northeast	35%	(134)	17%	(64)	11%	(44)	31%	(118)	7%	(26)	386
4-Region: Midwest	30%	(138)	22%	(102)	9%	(42)	30%	(137)	8%	(36)	455
4-Region: South	31%	(258)	21%	(178)	10%	(81)	28%	(236)	10%	(86)	840
4-Region: West	34%	(177)	25%	(128)	8%	(41)	27%	(140)	7%	(36)	521
Fan of Fast and Furious	53%	(659)	30%	(376)	6%	(81)	5%	(59)	5%	(68)	1242
Favorable Opinion of FF Franchise	48%	(632)	30%	(396)	8%	(98)	7%	(85)	7%	(92)	1304
Favorable Opinion of 1+ FF Movie	47%	(698)	29%	(438)	8%	(125)	9%	(136)	7%	(99)	1495
Went to Movie Theater in Past Month	50%	(478)	24%	(232)	7%	(63)	15%	(143)	4%	(37)	953
Went to Movie Theater 0 Times in Past Month	18%	(230)	19%	(240)	12%	(144)	39%	(488)	12%	(147)	1249
Went to Movie Theater 3+ Times in Past Month	68%	(273)	21%	(83)	4%	(15)	6%	(24)	2%	(7)	402

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_1: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The humor**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	44%	(663)	40%	(605)	15%	(228)	1495
Gender: Male	44%	(333)	42%	(322)	14%	(107)	762
Gender: Female	45%	(330)	39%	(282)	16%	(121)	733
Age: 18-34	48%	(239)	42%	(209)	10%	(51)	499
Age: 35-44	50%	(156)	36%	(113)	13%	(42)	311
Age: 45-64	38%	(183)	41%	(198)	21%	(99)	479
Age: 65+	41%	(84)	41%	(86)	18%	(37)	207
GenZers: 1997-2012	50%	(86)	41%	(70)	9%	(15)	172
Millennials: 1981-1996	49%	(281)	40%	(232)	11%	(65)	579
GenXers: 1965-1980	41%	(166)	39%	(159)	20%	(81)	406
Baby Boomers: 1946-1964	39%	(122)	42%	(130)	20%	(61)	314
PID: Dem (no lean)	46%	(314)	42%	(283)	12%	(79)	676
PID: Ind (no lean)	40%	(146)	37%	(134)	23%	(83)	363
PID: Rep (no lean)	45%	(203)	41%	(188)	14%	(66)	456
PID/Gender: Dem Men	45%	(171)	43%	(164)	12%	(45)	379
PID/Gender: Dem Women	48%	(143)	40%	(120)	12%	(35)	297
PID/Gender: Ind Men	40%	(59)	38%	(56)	22%	(32)	147
PID/Gender: Ind Women	40%	(87)	36%	(77)	24%	(51)	215
PID/Gender: Rep Men	44%	(103)	43%	(102)	13%	(30)	236
PID/Gender: Rep Women	45%	(100)	39%	(86)	16%	(35)	220
Ideo: Liberal (1-3)	48%	(202)	39%	(163)	13%	(53)	417
Ideo: Moderate (4)	42%	(201)	42%	(199)	16%	(79)	478
Ideo: Conservative (5-7)	44%	(212)	40%	(193)	16%	(75)	480
Educ: < College	45%	(448)	40%	(397)	16%	(157)	1002
Educ: Bachelors degree	39%	(121)	45%	(141)	16%	(50)	312
Educ: Post-grad	51%	(93)	37%	(67)	12%	(21)	181
Income: Under 50k	43%	(323)	41%	(307)	17%	(126)	757
Income: 50k-100k	43%	(184)	41%	(175)	15%	(65)	424
Income: 100k+	50%	(155)	39%	(122)	12%	(36)	314
Ethnicity: White	44%	(489)	41%	(446)	15%	(166)	1101
Ethnicity: Hispanic	48%	(146)	32%	(98)	19%	(57)	302
Ethnicity: Black	52%	(120)	32%	(73)	16%	(37)	230

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**Table MCEN6\_1: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The humor**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	44%	(663)	40%	(605)	15%	(228)	1495
Ethnicity: Other	33%	(54)	52%	(86)	15%	(25)	165
All Christian	45%	(272)	39%	(237)	16%	(97)	606
All Non-Christian	51%	(103)	39%	(77)	10%	(20)	200
Agnostic/Nothing in particular	41%	(160)	43%	(168)	16%	(65)	392
Something Else	45%	(114)	40%	(101)	14%	(36)	251
Religious Non-Protestant/Catholic	51%	(107)	40%	(84)	10%	(21)	212
Evangelical	48%	(204)	40%	(169)	12%	(52)	425
Non-Evangelical	43%	(172)	37%	(151)	20%	(80)	403
Community: Urban	51%	(296)	35%	(206)	14%	(80)	582
Community: Suburban	41%	(249)	45%	(269)	14%	(84)	603
Community: Rural	38%	(117)	42%	(130)	20%	(64)	311
Employ: Private Sector	50%	(268)	37%	(198)	13%	(69)	536
Employ: Government	51%	(69)	41%	(55)	9%	(12)	137
Employ: Self-Employed	39%	(57)	43%	(62)	18%	(26)	145
Employ: Homemaker	50%	(46)	36%	(33)	13%	(12)	91
Employ: Retired	32%	(82)	45%	(115)	23%	(59)	255
Employ: Unemployed	43%	(84)	41%	(81)	16%	(32)	197
Employ: Other	45%	(43)	41%	(39)	15%	(14)	96
Military HH: Yes	43%	(76)	36%	(63)	21%	(38)	177
Military HH: No	44%	(587)	41%	(542)	14%	(190)	1319
2022 House Vote: Democrat	45%	(292)	42%	(270)	12%	(80)	642
2022 House Vote: Republican	40%	(167)	45%	(186)	15%	(61)	413
2022 House Vote: Didnt Vote	47%	(197)	33%	(138)	20%	(83)	418
2020 Vote: Joe Biden	45%	(299)	41%	(273)	14%	(90)	662
2020 Vote: Donald Trump	42%	(200)	43%	(204)	15%	(69)	473
2020 Vote: Didn't Vote	46%	(156)	35%	(118)	19%	(64)	339
2018 House Vote: Democrat	46%	(254)	41%	(226)	13%	(69)	550
2018 House Vote: Republican	41%	(155)	45%	(168)	14%	(54)	376
2018 House Vote: Didnt Vote	45%	(246)	37%	(203)	19%	(102)	551

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**Table MCEN6\_1: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The humor**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	44%	(663)	40%	(605)	15%	(228)	1495
4-Region: Northeast	52%	(131)	36%	(90)	12%	(30)	250
4-Region: Midwest	42%	(135)	36%	(116)	22%	(70)	322
4-Region: South	44%	(252)	40%	(229)	15%	(86)	567
4-Region: West	41%	(145)	48%	(170)	12%	(41)	357
Fan of Fast and Furious	50%	(589)	42%	(495)	9%	(104)	1188
Favorable Opinion of FF Franchise	47%	(587)	42%	(517)	11%	(135)	1240
Favorable Opinion of 1+ FF Movie	44%	(663)	40%	(605)	15%	(228)	1495
Went to Movie Theater in Past Month	50%	(391)	40%	(316)	10%	(81)	788
Went to Movie Theater 0 Times in Past Month	38%	(272)	41%	(289)	21%	(147)	708
Went to Movie Theater 3+ Times in Past Month	55%	(201)	37%	(135)	7%	(27)	363

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN6\_2: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The stunts and action sequences**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	59%	(882)	30%	(448)	11%	(166)	1495
Gender: Male	61%	(461)	31%	(236)	8%	(65)	762
Gender: Female	57%	(421)	29%	(211)	14%	(101)	733
Age: 18-34	56%	(278)	34%	(171)	10%	(50)	499
Age: 35-44	65%	(202)	26%	(81)	9%	(29)	311
Age: 45-64	58%	(276)	29%	(139)	14%	(65)	479
Age: 65+	61%	(127)	28%	(58)	11%	(22)	207
GenZers: 1997-2012	61%	(106)	31%	(53)	7%	(13)	172
Millennials: 1981-1996	58%	(335)	32%	(183)	10%	(61)	579
GenXers: 1965-1980	62%	(251)	27%	(110)	11%	(46)	406
Baby Boomers: 1946-1964	57%	(179)	30%	(94)	13%	(41)	314
PID: Dem (no lean)	60%	(407)	31%	(210)	9%	(58)	676
PID: Ind (no lean)	56%	(204)	27%	(98)	17%	(61)	363
PID: Rep (no lean)	59%	(271)	30%	(139)	10%	(47)	456
PID/Gender: Dem Men	58%	(219)	35%	(134)	7%	(25)	379
PID/Gender: Dem Women	63%	(188)	26%	(76)	11%	(34)	297
PID/Gender: Ind Men	57%	(84)	27%	(39)	16%	(24)	147
PID/Gender: Ind Women	56%	(120)	27%	(58)	17%	(37)	215
PID/Gender: Rep Men	67%	(157)	27%	(63)	7%	(16)	236
PID/Gender: Rep Women	51%	(113)	35%	(76)	14%	(31)	220
Ideo: Liberal (1-3)	61%	(256)	29%	(123)	9%	(39)	417
Ideo: Moderate (4)	60%	(285)	28%	(134)	12%	(59)	478
Ideo: Conservative (5-7)	57%	(271)	33%	(159)	10%	(50)	480
Educ: < College	61%	(612)	28%	(282)	11%	(108)	1002
Educ: Bachelors degree	54%	(170)	33%	(104)	12%	(38)	312
Educ: Post-grad	55%	(100)	34%	(62)	11%	(20)	181
Income: Under 50k	61%	(459)	26%	(201)	13%	(98)	757
Income: 50k-100k	57%	(241)	34%	(144)	9%	(39)	424
Income: 100k+	58%	(183)	33%	(103)	9%	(29)	314
Ethnicity: White	57%	(625)	32%	(357)	11%	(118)	1101
Ethnicity: Hispanic	66%	(200)	24%	(74)	9%	(28)	302
Ethnicity: Black	68%	(156)	20%	(46)	12%	(28)	230

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**Table MCEN6\_2: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The stunts and action sequences**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	59%	(882)	30%	(448)	11%	(166)	1495
Ethnicity: Other	61%	(101)	27%	(44)	12%	(20)	165
All Christian	58%	(349)	31%	(190)	11%	(67)	606
All Non-Christian	56%	(112)	32%	(64)	12%	(24)	200
Agnostic/Nothing in particular	58%	(226)	31%	(123)	11%	(43)	392
Something Else	67%	(168)	23%	(57)	11%	(27)	251
Religious Non-Protestant/Catholic	54%	(116)	34%	(72)	12%	(25)	212
Evangelical	65%	(278)	25%	(106)	10%	(41)	425
Non-Evangelical	57%	(228)	31%	(125)	12%	(50)	403
Community: Urban	59%	(344)	31%	(180)	10%	(58)	582
Community: Suburban	60%	(362)	30%	(184)	9%	(57)	603
Community: Rural	56%	(176)	27%	(84)	16%	(51)	311
Employ: Private Sector	62%	(331)	30%	(160)	8%	(45)	536
Employ: Government	46%	(63)	43%	(59)	10%	(14)	137
Employ: Self-Employed	57%	(83)	32%	(46)	11%	(16)	145
Employ: Homemaker	52%	(47)	37%	(34)	12%	(10)	91
Employ: Retired	61%	(155)	25%	(63)	14%	(37)	255
Employ: Unemployed	60%	(118)	26%	(51)	14%	(28)	197
Employ: Other	72%	(69)	17%	(17)	11%	(11)	96
Military HH: Yes	60%	(106)	25%	(44)	15%	(26)	177
Military HH: No	59%	(776)	31%	(403)	11%	(140)	1319
2022 House Vote: Democrat	59%	(380)	31%	(198)	10%	(64)	642
2022 House Vote: Republican	59%	(244)	32%	(133)	9%	(36)	413
2022 House Vote: Didnt Vote	60%	(249)	25%	(104)	16%	(65)	418
2020 Vote: Joe Biden	59%	(387)	31%	(207)	10%	(67)	662
2020 Vote: Donald Trump	59%	(281)	31%	(148)	9%	(45)	473
2020 Vote: Didn't Vote	60%	(205)	24%	(82)	15%	(52)	339
2018 House Vote: Democrat	60%	(330)	31%	(168)	9%	(52)	550
2018 House Vote: Republican	57%	(213)	34%	(129)	9%	(34)	376
2018 House Vote: Didnt Vote	59%	(328)	26%	(145)	14%	(78)	551

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**Table MCEN6\_2:** How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The stunts and action sequences

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	59%	(882)	30%	(448)	11%	(166)	1495
4-Region: Northeast	61%	(153)	30%	(75)	9%	(23)	250
4-Region: Midwest	55%	(176)	32%	(102)	14%	(44)	322
4-Region: South	63%	(357)	26%	(147)	11%	(64)	567
4-Region: West	55%	(197)	35%	(125)	10%	(35)	357
Fan of Fast and Furious	64%	(763)	29%	(345)	7%	(80)	1188
Favorable Opinion of FF Franchise	63%	(776)	30%	(369)	8%	(95)	1240
Favorable Opinion of 1+ FF Movie	59%	(882)	30%	(448)	11%	(166)	1495
Went to Movie Theater in Past Month	60%	(475)	32%	(252)	8%	(60)	788
Went to Movie Theater 0 Times in Past Month	57%	(407)	28%	(196)	15%	(105)	708
Went to Movie Theater 3+ Times in Past Month	56%	(204)	39%	(140)	5%	(19)	363

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_3: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The focus on vehicles and automotive culture**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	46%	(691)	36%	(541)	18%	(263)	1495
Gender: Male	51%	(387)	36%	(276)	13%	(99)	762
Gender: Female	41%	(304)	36%	(265)	22%	(164)	733
Age: 18-34	51%	(255)	35%	(177)	14%	(67)	499
Age: 35-44	50%	(156)	39%	(122)	10%	(32)	311
Age: 45-64	41%	(195)	34%	(164)	25%	(121)	479
Age: 65+	41%	(86)	38%	(79)	21%	(43)	207
GenZers: 1997-2012	52%	(89)	34%	(59)	14%	(24)	172
Millennials: 1981-1996	51%	(293)	38%	(218)	12%	(68)	579
GenXers: 1965-1980	42%	(171)	36%	(145)	22%	(90)	406
Baby Boomers: 1946-1964	42%	(131)	35%	(110)	23%	(72)	314
PID: Dem (no lean)	48%	(327)	37%	(247)	15%	(102)	676
PID: Ind (no lean)	45%	(165)	30%	(111)	24%	(88)	363
PID: Rep (no lean)	44%	(200)	40%	(183)	16%	(73)	456
PID/Gender: Dem Men	49%	(187)	39%	(146)	12%	(46)	379
PID/Gender: Dem Women	47%	(140)	34%	(101)	19%	(56)	297
PID/Gender: Ind Men	50%	(74)	30%	(45)	19%	(29)	147
PID/Gender: Ind Women	42%	(90)	31%	(66)	28%	(59)	215
PID/Gender: Rep Men	54%	(126)	36%	(85)	10%	(25)	236
PID/Gender: Rep Women	33%	(73)	45%	(99)	22%	(48)	220
Ideo: Liberal (1-3)	48%	(201)	36%	(149)	16%	(67)	417
Ideo: Moderate (4)	46%	(221)	34%	(165)	19%	(93)	478
Ideo: Conservative (5-7)	46%	(219)	39%	(188)	15%	(73)	480
Educ: < College	46%	(456)	37%	(368)	18%	(178)	1002
Educ: Bachelors degree	46%	(145)	36%	(113)	17%	(54)	312
Educ: Post-grad	50%	(90)	33%	(61)	17%	(31)	181
Income: Under 50k	45%	(338)	36%	(271)	20%	(148)	757
Income: 50k-100k	48%	(202)	35%	(147)	18%	(75)	424
Income: 100k+	48%	(151)	39%	(124)	12%	(39)	314
Ethnicity: White	44%	(486)	38%	(418)	18%	(197)	1101
Ethnicity: Hispanic	47%	(143)	35%	(105)	18%	(54)	302
Ethnicity: Black	54%	(124)	31%	(72)	15%	(33)	230

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**Table MCEN6\_3: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The focus on vehicles and automotive culture**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	46%	(691)	36%	(541)	18%	(263)	1495
Ethnicity: Other	49%	(81)	31%	(52)	20%	(33)	165
All Christian	46%	(279)	37%	(223)	17%	(104)	606
All Non-Christian	49%	(97)	39%	(77)	13%	(25)	200
Agnostic/Nothing in particular	44%	(173)	36%	(143)	19%	(76)	392
Something Else	49%	(123)	35%	(88)	16%	(40)	251
Religious Non-Protestant/Catholic	47%	(100)	39%	(83)	13%	(28)	212
Evangelical	50%	(214)	35%	(148)	15%	(63)	425
Non-Evangelical	44%	(178)	37%	(148)	19%	(77)	403
Community: Urban	48%	(280)	36%	(211)	16%	(91)	582
Community: Suburban	48%	(288)	34%	(207)	18%	(108)	603
Community: Rural	40%	(124)	40%	(123)	21%	(64)	311
Employ: Private Sector	49%	(263)	36%	(193)	15%	(80)	536
Employ: Government	47%	(64)	44%	(60)	9%	(13)	137
Employ: Self-Employed	42%	(62)	35%	(51)	23%	(33)	145
Employ: Homemaker	32%	(29)	38%	(35)	30%	(27)	91
Employ: Retired	41%	(104)	38%	(96)	22%	(55)	255
Employ: Unemployed	49%	(97)	33%	(65)	18%	(35)	197
Employ: Other	62%	(60)	24%	(23)	14%	(13)	96
Military HH: Yes	45%	(79)	32%	(57)	23%	(40)	177
Military HH: No	46%	(612)	37%	(484)	17%	(223)	1319
2022 House Vote: Democrat	47%	(304)	36%	(233)	16%	(105)	642
2022 House Vote: Republican	46%	(192)	39%	(162)	15%	(60)	413
2022 House Vote: Didnt Vote	45%	(187)	33%	(139)	22%	(92)	418
2020 Vote: Joe Biden	46%	(304)	38%	(250)	16%	(108)	662
2020 Vote: Donald Trump	45%	(212)	39%	(184)	16%	(77)	473
2020 Vote: Didn't Vote	49%	(167)	30%	(101)	21%	(70)	339
2018 House Vote: Democrat	49%	(269)	35%	(193)	16%	(88)	550
2018 House Vote: Republican	45%	(169)	41%	(154)	14%	(54)	376
2018 House Vote: Didnt Vote	45%	(246)	34%	(190)	21%	(115)	551

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**Table MCEN6\_3: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The focus on vehicles and automotive culture**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	46%	(691)	36%	(541)	18%	(263)	1495
4-Region: Northeast	45%	(113)	37%	(93)	18%	(45)	250
4-Region: Midwest	47%	(152)	33%	(106)	20%	(63)	322
4-Region: South	48%	(270)	35%	(196)	18%	(101)	567
4-Region: West	44%	(156)	41%	(146)	15%	(54)	357
Fan of Fast and Furious	53%	(626)	36%	(429)	11%	(132)	1188
Favorable Opinion of FF Franchise	51%	(632)	36%	(442)	13%	(165)	1240
Favorable Opinion of 1+ FF Movie	46%	(691)	36%	(541)	18%	(263)	1495
Went to Movie Theater in Past Month	50%	(390)	39%	(305)	12%	(92)	788
Went to Movie Theater 0 Times in Past Month	43%	(301)	33%	(236)	24%	(170)	708
Went to Movie Theater 3+ Times in Past Month	49%	(180)	43%	(157)	7%	(27)	363

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_4: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?**  
 The actors

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	59%	(876)	30%	(454)	11%	(166)	1495
Gender: Male	52%	(399)	36%	(276)	11%	(87)	762
Gender: Female	65%	(477)	24%	(177)	11%	(79)	733
Age: 18-34	58%	(291)	32%	(160)	9%	(47)	499
Age: 35-44	64%	(199)	29%	(91)	7%	(21)	311
Age: 45-64	55%	(262)	30%	(144)	15%	(73)	479
Age: 65+	60%	(124)	28%	(59)	12%	(25)	207
GenZers: 1997-2012	60%	(103)	30%	(52)	10%	(17)	172
Millennials: 1981-1996	60%	(346)	32%	(185)	8%	(48)	579
GenXers: 1965-1980	60%	(242)	28%	(114)	12%	(50)	406
Baby Boomers: 1946-1964	55%	(174)	31%	(97)	14%	(43)	314
PID: Dem (no lean)	59%	(401)	32%	(216)	9%	(59)	676
PID: Ind (no lean)	57%	(208)	27%	(99)	16%	(56)	363
PID: Rep (no lean)	59%	(267)	30%	(139)	11%	(50)	456
PID/Gender: Dem Men	53%	(201)	38%	(144)	9%	(33)	379
PID/Gender: Dem Women	67%	(200)	24%	(72)	9%	(26)	297
PID/Gender: Ind Men	45%	(66)	37%	(55)	18%	(27)	147
PID/Gender: Ind Women	66%	(142)	20%	(43)	14%	(30)	215
PID/Gender: Rep Men	56%	(132)	33%	(77)	11%	(27)	236
PID/Gender: Rep Women	61%	(135)	28%	(62)	11%	(23)	220
Ideo: Liberal (1-3)	57%	(239)	33%	(137)	10%	(41)	417
Ideo: Moderate (4)	60%	(289)	29%	(140)	10%	(49)	478
Ideo: Conservative (5-7)	57%	(275)	32%	(152)	11%	(53)	480
Educ: < College	59%	(592)	29%	(295)	11%	(115)	1002
Educ: Bachelors degree	58%	(181)	31%	(97)	11%	(34)	312
Educ: Post-grad	56%	(102)	34%	(61)	10%	(18)	181
Income: Under 50k	60%	(455)	28%	(209)	12%	(92)	757
Income: 50k-100k	57%	(241)	32%	(135)	12%	(49)	424
Income: 100k+	57%	(180)	35%	(110)	8%	(24)	314
Ethnicity: White	56%	(614)	33%	(368)	11%	(119)	1101
Ethnicity: Hispanic	56%	(169)	34%	(102)	10%	(30)	302
Ethnicity: Black	68%	(157)	20%	(47)	11%	(26)	230

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**Table MCEN6\_4:** How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The actors

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	59%	(876)	30%	(454)	11%	(166)	1495
Ethnicity: Other	63%	(104)	24%	(40)	13%	(21)	165
All Christian	58%	(350)	31%	(189)	11%	(67)	606
All Non-Christian	58%	(116)	34%	(68)	8%	(16)	200
Agnostic/Nothing in particular	54%	(213)	34%	(134)	12%	(46)	392
Something Else	70%	(175)	19%	(48)	11%	(28)	251
Religious Non-Protestant/Catholic	59%	(124)	34%	(72)	8%	(16)	212
Evangelical	65%	(276)	25%	(108)	10%	(42)	425
Non-Evangelical	57%	(231)	30%	(120)	13%	(52)	403
Community: Urban	60%	(347)	31%	(181)	9%	(55)	582
Community: Suburban	60%	(361)	30%	(180)	10%	(61)	603
Community: Rural	54%	(168)	30%	(93)	16%	(50)	311
Employ: Private Sector	62%	(333)	29%	(157)	8%	(45)	536
Employ: Government	55%	(76)	36%	(49)	9%	(12)	137
Employ: Self-Employed	52%	(76)	30%	(43)	18%	(26)	145
Employ: Homemaker	65%	(59)	20%	(18)	15%	(14)	91
Employ: Retired	54%	(137)	32%	(81)	14%	(36)	255
Employ: Unemployed	59%	(117)	30%	(59)	11%	(21)	197
Employ: Other	60%	(58)	32%	(31)	8%	(7)	96
Military HH: Yes	56%	(99)	28%	(49)	16%	(28)	177
Military HH: No	59%	(776)	31%	(405)	10%	(138)	1319
2022 House Vote: Democrat	59%	(377)	32%	(204)	10%	(62)	642
2022 House Vote: Republican	59%	(243)	29%	(120)	12%	(50)	413
2022 House Vote: Didnt Vote	58%	(242)	30%	(127)	12%	(49)	418
2020 Vote: Joe Biden	60%	(398)	31%	(203)	9%	(61)	662
2020 Vote: Donald Trump	58%	(274)	30%	(143)	12%	(56)	473
2020 Vote: Didn't Vote	57%	(193)	30%	(103)	13%	(43)	339
2018 House Vote: Democrat	62%	(338)	30%	(164)	9%	(48)	550
2018 House Vote: Republican	59%	(222)	30%	(112)	11%	(42)	376
2018 House Vote: Didnt Vote	56%	(308)	32%	(174)	13%	(69)	551

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**Table MCEN6\_4:** How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The actors

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	59%	(876)	30%	(454)	11%	(166)	1495
4-Region: Northeast	53%	(132)	37%	(94)	10%	(25)	250
4-Region: Midwest	59%	(189)	28%	(88)	14%	(44)	322
4-Region: South	63%	(359)	24%	(139)	12%	(69)	567
4-Region: West	55%	(197)	37%	(133)	8%	(27)	357
Fan of Fast and Furious	65%	(766)	29%	(348)	6%	(73)	1188
Favorable Opinion of FF Franchise	65%	(806)	28%	(348)	7%	(86)	1240
Favorable Opinion of 1+ FF Movie	59%	(876)	30%	(454)	11%	(166)	1495
Went to Movie Theater in Past Month	59%	(467)	32%	(254)	9%	(67)	788
Went to Movie Theater 0 Times in Past Month	58%	(409)	28%	(200)	14%	(98)	708
Went to Movie Theater 3+ Times in Past Month	57%	(207)	37%	(135)	6%	(22)	363

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_5: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The themes of family and human relationships**

Demographic	Major factor	Minor factor	Not a factor	Total N
Adults	47% (698)	36% (544)	17% (253)	1495
Gender: Male	44% (333)	39% (300)	17% (129)	762
Gender: Female	50% (365)	33% (244)	17% (125)	733
Age: 18-34	54% (271)	33% (164)	13% (64)	499
Age: 35-44	50% (156)	41% (129)	8% (26)	311
Age: 45-64	41% (196)	35% (169)	24% (115)	479
Age: 65+	36% (75)	40% (83)	24% (49)	207
GenZers: 1997-2012	62% (106)	28% (49)	10% (17)	172
Millennials: 1981-1996	50% (289)	38% (223)	12% (67)	579
GenXers: 1965-1980	46% (187)	33% (132)	21% (87)	406
Baby Boomers: 1946-1964	35% (109)	42% (131)	24% (74)	314
PID: Dem (no lean)	51% (345)	36% (243)	13% (88)	676
PID: Ind (no lean)	42% (151)	35% (128)	23% (83)	363
PID: Rep (no lean)	44% (202)	38% (173)	18% (82)	456
PID/Gender: Dem Men	47% (178)	41% (154)	12% (46)	379
PID/Gender: Dem Women	56% (167)	30% (88)	14% (42)	297
PID/Gender: Ind Men	38% (55)	35% (52)	27% (40)	147
PID/Gender: Ind Women	44% (95)	36% (76)	20% (44)	215
PID/Gender: Rep Men	42% (99)	40% (94)	18% (43)	236
PID/Gender: Rep Women	46% (102)	36% (79)	18% (39)	220
Ideo: Liberal (1-3)	51% (211)	35% (148)	14% (58)	417
Ideo: Moderate (4)	46% (219)	36% (173)	18% (86)	478
Ideo: Conservative (5-7)	45% (216)	37% (177)	18% (87)	480
Educ: < College	48% (478)	34% (346)	18% (178)	1002
Educ: Bachelors degree	41% (126)	42% (132)	17% (54)	312
Educ: Post-grad	51% (93)	37% (67)	12% (21)	181
Income: Under 50k	49% (371)	33% (248)	18% (138)	757
Income: 50k-100k	43% (183)	39% (167)	17% (74)	424
Income: 100k+	46% (144)	41% (129)	13% (41)	314
Ethnicity: White	45% (493)	38% (419)	17% (189)	1101
Ethnicity: Hispanic	49% (149)	37% (112)	14% (41)	302
Ethnicity: Black	58% (134)	26% (60)	15% (35)	230

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**Table MCEN6\_5: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The themes of family and human relationships**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	47%	(698)	36%	(544)	17%	(253)	1495
Ethnicity: Other	43%	(71)	39%	(65)	18%	(29)	165
All Christian	46%	(277)	38%	(228)	17%	(101)	606
All Non-Christian	49%	(98)	39%	(79)	11%	(23)	200
Agnostic/Nothing in particular	44%	(173)	36%	(140)	20%	(79)	392
Something Else	53%	(134)	31%	(79)	15%	(39)	251
Religious Non-Protestant/Catholic	51%	(108)	38%	(81)	11%	(23)	212
Evangelical	53%	(226)	32%	(134)	15%	(64)	425
Non-Evangelical	42%	(168)	40%	(162)	18%	(73)	403
Community: Urban	53%	(309)	34%	(200)	13%	(73)	582
Community: Suburban	43%	(261)	39%	(235)	18%	(107)	603
Community: Rural	41%	(129)	35%	(108)	24%	(74)	311
Employ: Private Sector	47%	(253)	39%	(207)	14%	(76)	536
Employ: Government	57%	(77)	35%	(48)	8%	(11)	137
Employ: Self-Employed	50%	(73)	32%	(47)	18%	(26)	145
Employ: Homemaker	48%	(44)	34%	(31)	18%	(16)	91
Employ: Retired	34%	(86)	41%	(104)	25%	(65)	255
Employ: Unemployed	46%	(90)	35%	(68)	20%	(39)	197
Employ: Other	63%	(60)	23%	(22)	15%	(14)	96
Military HH: Yes	43%	(75)	34%	(60)	23%	(41)	177
Military HH: No	47%	(623)	37%	(484)	16%	(212)	1319
2022 House Vote: Democrat	48%	(310)	38%	(246)	14%	(87)	642
2022 House Vote: Republican	43%	(179)	38%	(158)	18%	(76)	413
2022 House Vote: Didnt Vote	47%	(197)	32%	(132)	21%	(88)	418
2020 Vote: Joe Biden	47%	(314)	38%	(252)	14%	(96)	662
2020 Vote: Donald Trump	45%	(211)	39%	(183)	17%	(79)	473
2020 Vote: Didn't Vote	48%	(163)	30%	(102)	22%	(74)	339
2018 House Vote: Democrat	51%	(279)	35%	(193)	14%	(78)	550
2018 House Vote: Republican	42%	(156)	41%	(156)	17%	(64)	376
2018 House Vote: Didnt Vote	47%	(257)	34%	(187)	19%	(107)	551

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**Table MCEN6\_5: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The themes of family and human relationships**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	47%	(698)	36%	(544)	17%	(253)	1495
4-Region: Northeast	47%	(118)	38%	(95)	15%	(37)	250
4-Region: Midwest	42%	(136)	38%	(122)	20%	(63)	322
4-Region: South	51%	(290)	31%	(175)	18%	(102)	567
4-Region: West	43%	(153)	43%	(152)	14%	(51)	357
Fan of Fast and Furious	53%	(625)	37%	(439)	10%	(124)	1188
Favorable Opinion of FF Franchise	50%	(623)	37%	(464)	12%	(153)	1240
Favorable Opinion of 1+ FF Movie	47%	(698)	36%	(544)	17%	(253)	1495
Went to Movie Theater in Past Month	52%	(410)	37%	(291)	11%	(86)	788
Went to Movie Theater 0 Times in Past Month	41%	(288)	36%	(252)	24%	(167)	708
Went to Movie Theater 3+ Times in Past Month	56%	(204)	37%	(135)	7%	(24)	363

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_6: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The storylines**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	56%	(832)	32%	(481)	12%	(182)	1495
Gender: Male	52%	(398)	37%	(279)	11%	(85)	762
Gender: Female	59%	(434)	27%	(201)	13%	(97)	733
Age: 18-34	61%	(303)	29%	(144)	10%	(51)	499
Age: 35-44	60%	(187)	32%	(100)	8%	(24)	311
Age: 45-64	51%	(246)	33%	(156)	16%	(77)	479
Age: 65+	46%	(96)	39%	(81)	14%	(30)	207
GenZers: 1997-2012	69%	(118)	22%	(37)	9%	(16)	172
Millennials: 1981-1996	59%	(341)	31%	(182)	10%	(56)	579
GenXers: 1965-1980	55%	(223)	31%	(125)	14%	(58)	406
Baby Boomers: 1946-1964	44%	(137)	42%	(131)	14%	(45)	314
PID: Dem (no lean)	57%	(384)	32%	(218)	11%	(74)	676
PID: Ind (no lean)	52%	(187)	34%	(122)	15%	(54)	363
PID: Rep (no lean)	57%	(262)	31%	(141)	12%	(54)	456
PID/Gender: Dem Men	51%	(195)	38%	(145)	10%	(39)	379
PID/Gender: Dem Women	64%	(189)	24%	(73)	12%	(36)	297
PID/Gender: Ind Men	53%	(78)	34%	(50)	12%	(18)	147
PID/Gender: Ind Women	50%	(108)	33%	(71)	16%	(35)	215
PID/Gender: Rep Men	53%	(125)	35%	(84)	12%	(28)	236
PID/Gender: Rep Women	62%	(137)	26%	(57)	12%	(26)	220
Ideo: Liberal (1-3)	56%	(234)	32%	(133)	12%	(50)	417
Ideo: Moderate (4)	56%	(268)	32%	(154)	12%	(56)	478
Ideo: Conservative (5-7)	54%	(261)	35%	(166)	11%	(53)	480
Educ: < College	58%	(581)	31%	(306)	11%	(115)	1002
Educ: Bachelors degree	50%	(155)	36%	(113)	14%	(44)	312
Educ: Post-grad	53%	(96)	34%	(62)	13%	(23)	181
Income: Under 50k	58%	(441)	28%	(215)	13%	(101)	757
Income: 50k-100k	54%	(230)	34%	(144)	12%	(50)	424
Income: 100k+	51%	(161)	39%	(122)	10%	(31)	314
Ethnicity: White	53%	(587)	34%	(379)	12%	(135)	1101
Ethnicity: Hispanic	61%	(184)	25%	(74)	14%	(44)	302
Ethnicity: Black	66%	(152)	23%	(52)	11%	(25)	230

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**Table MCEN6\_6: How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
The storylines**

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	56%	(832)	32%	(481)	12%	(182)	1495
Ethnicity: Other	56%	(93)	30%	(50)	13%	(22)	165
All Christian	54%	(328)	32%	(192)	14%	(86)	606
All Non-Christian	53%	(106)	38%	(76)	9%	(18)	200
Agnostic/Nothing in particular	55%	(216)	32%	(127)	13%	(50)	392
Something Else	63%	(157)	28%	(70)	10%	(24)	251
Religious Non-Protestant/Catholic	53%	(113)	38%	(81)	8%	(18)	212
Evangelical	60%	(254)	30%	(128)	10%	(43)	425
Non-Evangelical	53%	(214)	30%	(122)	17%	(67)	403
Community: Urban	57%	(334)	31%	(182)	11%	(65)	582
Community: Suburban	55%	(330)	34%	(205)	11%	(68)	603
Community: Rural	54%	(168)	30%	(94)	16%	(49)	311
Employ: Private Sector	59%	(313)	31%	(163)	11%	(59)	536
Employ: Government	54%	(74)	38%	(52)	8%	(10)	137
Employ: Self-Employed	45%	(66)	38%	(55)	17%	(24)	145
Employ: Homemaker	62%	(56)	21%	(20)	17%	(16)	91
Employ: Retired	47%	(119)	38%	(98)	15%	(38)	255
Employ: Unemployed	56%	(109)	34%	(67)	10%	(20)	197
Employ: Other	69%	(67)	18%	(17)	13%	(12)	96
Military HH: Yes	59%	(104)	25%	(44)	16%	(28)	177
Military HH: No	55%	(728)	33%	(437)	12%	(154)	1319
2022 House Vote: Democrat	57%	(366)	33%	(210)	10%	(67)	642
2022 House Vote: Republican	56%	(230)	32%	(134)	12%	(50)	413
2022 House Vote: Didnt Vote	55%	(229)	30%	(126)	15%	(63)	418
2020 Vote: Joe Biden	56%	(373)	34%	(225)	10%	(65)	662
2020 Vote: Donald Trump	55%	(258)	34%	(163)	11%	(53)	473
2020 Vote: Didn't Vote	57%	(193)	26%	(88)	17%	(59)	339
2018 House Vote: Democrat	58%	(316)	33%	(181)	9%	(52)	550
2018 House Vote: Republican	54%	(204)	34%	(129)	12%	(44)	376
2018 House Vote: Didnt Vote	56%	(307)	30%	(163)	15%	(81)	551

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**Table MCEN6\_6:** How much of a factor are the following in why you have a favorable opinion of one or more Fast and Furious films?  
 The storylines

Demographic	Major factor		Minor factor		Not a factor		Total N
Adults	56%	(832)	32%	(481)	12%	(182)	1495
4-Region: Northeast	56%	(141)	34%	(86)	9%	(24)	250
4-Region: Midwest	58%	(188)	27%	(87)	15%	(47)	322
4-Region: South	59%	(335)	28%	(161)	13%	(71)	567
4-Region: West	47%	(168)	41%	(147)	11%	(41)	357
Fan of Fast and Furious	61%	(730)	32%	(383)	6%	(75)	1188
Favorable Opinion of FF Franchise	60%	(745)	33%	(406)	7%	(89)	1240
Favorable Opinion of 1+ FF Movie	56%	(832)	32%	(481)	12%	(182)	1495
Went to Movie Theater in Past Month	60%	(471)	30%	(240)	10%	(76)	788
Went to Movie Theater 0 Times in Past Month	51%	(361)	34%	(241)	15%	(106)	708
Went to Movie Theater 3+ Times in Past Month	56%	(204)	35%	(129)	8%	(31)	363

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7:** Consider if a new movie is released as part of a larger film franchise. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	If I have already seen a movie in the franchise, I typically watch the new movie installments within the same franchise		Even if I have already seen a movie in the franchise, I decide to watch new movies based on the individual movie, not their inclusion in a franchise		Don't know / No opinion		Total N
Adults	44%	(652)	41%	(609)	16%	(234)	1495
Gender: Male	47%	(361)	40%	(302)	13%	(99)	762
Gender: Female	40%	(291)	42%	(307)	18%	(135)	733
Age: 18-34	48%	(239)	40%	(201)	12%	(58)	499
Age: 35-44	48%	(149)	37%	(116)	15%	(46)	311
Age: 45-64	39%	(188)	44%	(213)	17%	(79)	479
Age: 65+	37%	(76)	39%	(80)	24%	(50)	207
GenZers: 1997-2012	50%	(85)	38%	(66)	12%	(21)	172
Millennials: 1981-1996	47%	(274)	40%	(234)	12%	(71)	579
GenXers: 1965-1980	43%	(174)	41%	(166)	16%	(66)	406
Baby Boomers: 1946-1964	36%	(114)	44%	(139)	19%	(61)	314
PID: Dem (no lean)	49%	(334)	39%	(267)	11%	(75)	676
PID: Ind (no lean)	35%	(126)	41%	(150)	24%	(87)	363
PID: Rep (no lean)	42%	(192)	42%	(193)	16%	(72)	456
PID/Gender: Dem Men	52%	(196)	38%	(143)	11%	(40)	379
PID/Gender: Dem Women	46%	(138)	42%	(124)	12%	(35)	297
PID/Gender: Ind Men	38%	(56)	43%	(63)	19%	(28)	147
PID/Gender: Ind Women	33%	(70)	40%	(86)	27%	(59)	215
PID/Gender: Rep Men	46%	(109)	41%	(96)	13%	(31)	236
PID/Gender: Rep Women	38%	(83)	44%	(97)	18%	(41)	220
Ideo: Liberal (1-3)	47%	(196)	44%	(182)	9%	(39)	417
Ideo: Moderate (4)	39%	(186)	41%	(194)	21%	(99)	478
Ideo: Conservative (5-7)	46%	(221)	40%	(192)	14%	(67)	480
Educ: < College	42%	(417)	39%	(393)	19%	(192)	1002
Educ: Bachelors degree	46%	(144)	44%	(136)	10%	(32)	312
Educ: Post-grad	51%	(92)	44%	(80)	6%	(10)	181

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**Table MCEN7:** Consider if a new movie is released as part of a larger film franchise. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	If I have already seen a movie in the franchise, I typically watch the new movie installments within the same franchise		Even if I have already seen a movie in the franchise, I decide to watch new movies based on the individual movie, not their inclusion in a franchise		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	44%	(652)	41%	(609)	16%	(234)	1495
Income: Under 50k	38%	(289)	39%	(292)	23%	(176)	757
Income: 50k-100k	47%	(198)	43%	(184)	10%	(42)	424
Income: 100k+	53%	(165)	42%	(133)	5%	(16)	314
Ethnicity: White	44%	(485)	41%	(447)	15%	(169)	1101
Ethnicity: Hispanic	42%	(128)	44%	(133)	14%	(41)	302
Ethnicity: Black	44%	(102)	38%	(87)	18%	(41)	230
Ethnicity: Other	40%	(66)	46%	(75)	15%	(24)	165
All Christian	43%	(263)	43%	(263)	13%	(79)	606
All Non-Christian	52%	(103)	44%	(88)	4%	(8)	200
Agnostic/Nothing in particular	40%	(156)	36%	(142)	24%	(94)	392
Something Else	39%	(98)	41%	(104)	19%	(49)	251
Religious Non-Protestant/Catholic	50%	(106)	45%	(96)	5%	(11)	212
Evangelical	46%	(197)	40%	(172)	13%	(57)	425
Non-Evangelical	39%	(156)	45%	(181)	16%	(66)	403
Community: Urban	46%	(268)	41%	(240)	13%	(73)	582
Community: Suburban	44%	(262)	41%	(246)	16%	(94)	603
Community: Rural	39%	(121)	40%	(123)	21%	(66)	311
Employ: Private Sector	48%	(257)	44%	(233)	8%	(45)	536
Employ: Government	49%	(67)	44%	(60)	7%	(10)	137
Employ: Self-Employed	45%	(65)	41%	(59)	15%	(21)	145
Employ: Homemaker	29%	(27)	61%	(56)	10%	(9)	91
Employ: Retired	35%	(90)	41%	(106)	23%	(60)	255
Employ: Unemployed	43%	(85)	25%	(49)	32%	(62)	197
Employ: Other	47%	(45)	27%	(26)	26%	(25)	96

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**Table MCEN7:** Consider if a new movie is released as part of a larger film franchise. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	If I have already seen a movie in the franchise, I typically watch the new movie installments within the same franchise		Even if I have already seen a movie in the franchise, I decide to watch new movies based on the individual movie, not their inclusion in a franchise		Don't know / No opinion		Total N
	44%	(652)	41%	(609)	16%	(234)	
Adults	44%	(652)	41%	(609)	16%	(234)	1495
Military HH: Yes	40%	(71)	48%	(85)	12%	(21)	177
Military HH: No	44%	(581)	40%	(525)	16%	(213)	1319
2022 House Vote: Democrat	49%	(312)	43%	(277)	8%	(54)	642
2022 House Vote: Republican	43%	(178)	43%	(177)	14%	(58)	413
2022 House Vote: Didnt Vote	37%	(156)	35%	(146)	28%	(116)	418
2020 Vote: Joe Biden	47%	(308)	42%	(278)	11%	(76)	662
2020 Vote: Donald Trump	45%	(213)	42%	(197)	13%	(63)	473
2020 Vote: Didn't Vote	35%	(120)	37%	(126)	27%	(93)	339
2018 House Vote: Democrat	50%	(274)	40%	(218)	10%	(58)	550
2018 House Vote: Republican	41%	(154)	45%	(169)	14%	(53)	376
2018 House Vote: Didnt Vote	40%	(219)	38%	(212)	22%	(121)	551
4-Region: Northeast	43%	(109)	44%	(110)	13%	(32)	250
4-Region: Midwest	43%	(139)	39%	(127)	17%	(56)	322
4-Region: South	42%	(236)	41%	(231)	18%	(99)	567
4-Region: West	47%	(168)	40%	(142)	13%	(46)	357
Fan of Fast and Furious	48%	(567)	40%	(476)	12%	(145)	1188
Favorable Opinion of FF Franchise	46%	(565)	40%	(493)	15%	(181)	1240
Favorable Opinion of 1+ FF Movie	44%	(652)	41%	(609)	16%	(234)	1495
Went to Movie Theater in Past Month	49%	(389)	44%	(347)	7%	(52)	788
Went to Movie Theater 0 Times in Past Month	37%	(263)	37%	(262)	26%	(182)	708
Went to Movie Theater 3+ Times in Past Month	53%	(192)	43%	(158)	4%	(14)	363

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table MCENdem1\_1: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?****Film**

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	34%	(757)	51%	(1116)	15%	(329)	2202
Gender: Male	41%	(438)	48%	(512)	11%	(121)	1070
Gender: Female	28%	(316)	53%	(603)	19%	(209)	1129
Age: 18-34	41%	(259)	47%	(297)	12%	(76)	631
Age: 35-44	45%	(166)	42%	(155)	14%	(51)	372
Age: 45-64	31%	(219)	53%	(374)	17%	(118)	711
Age: 65+	23%	(113)	60%	(291)	17%	(84)	487
GenZers: 1997-2012	34%	(82)	52%	(126)	15%	(36)	244
Millennials: 1981-1996	46%	(318)	42%	(294)	12%	(83)	695
GenXers: 1965-1980	33%	(182)	52%	(286)	15%	(85)	553
Baby Boomers: 1946-1964	26%	(164)	57%	(357)	17%	(110)	631
PID: Dem (no lean)	43%	(410)	46%	(440)	12%	(110)	960
PID: Ind (no lean)	30%	(176)	51%	(302)	19%	(114)	593
PID: Rep (no lean)	26%	(171)	58%	(374)	16%	(105)	649
PID/Gender: Dem Men	48%	(237)	43%	(212)	8%	(41)	490
PID/Gender: Dem Women	36%	(171)	49%	(228)	15%	(69)	468
PID/Gender: Ind Men	36%	(91)	51%	(130)	13%	(32)	252
PID/Gender: Ind Women	25%	(85)	51%	(171)	24%	(83)	339
PID/Gender: Rep Men	34%	(110)	52%	(170)	15%	(48)	328
PID/Gender: Rep Women	19%	(61)	63%	(203)	18%	(57)	321
Ideo: Liberal (1-3)	46%	(292)	44%	(280)	10%	(62)	634
Ideo: Moderate (4)	30%	(207)	54%	(372)	16%	(112)	691
Ideo: Conservative (5-7)	31%	(221)	55%	(388)	14%	(101)	711
Educ: < College	33%	(469)	51%	(728)	17%	(242)	1439
Educ: Bachelors degree	37%	(179)	52%	(253)	11%	(52)	485
Educ: Post-grad	39%	(109)	48%	(134)	13%	(35)	278
Income: Under 50k	30%	(344)	51%	(578)	18%	(208)	1131
Income: 50k-100k	35%	(223)	53%	(337)	12%	(80)	640
Income: 100k+	44%	(189)	47%	(201)	10%	(41)	431
Ethnicity: White	34%	(584)	50%	(855)	15%	(260)	1699
Ethnicity: Hispanic	44%	(165)	44%	(167)	12%	(47)	379
Ethnicity: Black	37%	(106)	48%	(136)	15%	(41)	283

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**Table MCENdem1\_1: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
Film**

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	34%	(757)	51%	(1116)	15%	(329)	2202
Ethnicity: Other	30%	(67)	57%	(125)	13%	(28)	220
All Christian	33%	(318)	54%	(513)	13%	(127)	958
All Non-Christian	49%	(115)	39%	(92)	12%	(29)	236
Atheist	53%	(49)	36%	(33)	10%	(10)	92
Agnostic/Nothing in particular	28%	(163)	53%	(307)	19%	(113)	583
Something Else	34%	(112)	51%	(170)	15%	(51)	333
Religious Non-Protestant/Catholic	47%	(119)	41%	(106)	12%	(30)	255
Evangelical	34%	(197)	50%	(285)	16%	(90)	573
Non-Evangelical	32%	(219)	55%	(374)	13%	(86)	679
Community: Urban	43%	(327)	45%	(346)	12%	(93)	766
Community: Suburban	35%	(335)	51%	(491)	14%	(139)	965
Community: Rural	20%	(95)	59%	(278)	21%	(97)	471
Employ: Private Sector	42%	(293)	48%	(331)	10%	(70)	694
Employ: Government	43%	(71)	48%	(80)	10%	(16)	167
Employ: Self-Employed	37%	(70)	53%	(100)	9%	(18)	187
Employ: Homemaker	21%	(28)	51%	(69)	28%	(38)	136
Employ: Student	39%	(22)	54%	(30)	7%	(4)	55
Employ: Retired	23%	(128)	58%	(326)	19%	(106)	560
Employ: Unemployed	34%	(92)	45%	(122)	21%	(58)	272
Employ: Other	41%	(54)	44%	(58)	14%	(19)	131
Military HH: Yes	30%	(88)	59%	(175)	12%	(34)	297
Military HH: No	35%	(669)	49%	(941)	15%	(295)	1905
2022 House Vote: Democrat	44%	(423)	47%	(453)	10%	(97)	973
2022 House Vote: Republican	25%	(157)	58%	(359)	17%	(105)	621
2022 House Vote: Didn't Vote	30%	(169)	49%	(279)	21%	(120)	568
2020 Vote: Joe Biden	42%	(425)	47%	(468)	11%	(114)	1007
2020 Vote: Donald Trump	27%	(184)	57%	(397)	16%	(111)	692
2020 Vote: Other	22%	(11)	65%	(33)	14%	(7)	50
2020 Vote: Didn't Vote	30%	(137)	48%	(218)	22%	(98)	453

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**Table MCENdem1\_1:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
 Film*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	34%	(757)	51%	(1116)	15%	(329)	2202
2018 House Vote: Democrat	43%	(362)	46%	(385)	10%	(86)	833
2018 House Vote: Republican	23%	(133)	62%	(356)	15%	(88)	576
2018 House Vote: Didnt Vote	34%	(252)	48%	(356)	19%	(142)	750
4-Region: Northeast	40%	(156)	44%	(171)	15%	(59)	386
4-Region: Midwest	33%	(152)	53%	(240)	14%	(64)	455
4-Region: South	31%	(263)	53%	(448)	15%	(128)	840
4-Region: West	36%	(186)	49%	(257)	15%	(78)	521
Fan of Fast and Furious	45%	(558)	47%	(585)	8%	(99)	1242
Favorable Opinion of FF Franchise	41%	(537)	48%	(623)	11%	(144)	1304
Favorable Opinion of 1+ FF Movie	41%	(609)	47%	(706)	12%	(180)	1495
Went to Movie Theater in Past Month	47%	(448)	44%	(417)	9%	(88)	953
Went to Movie Theater 0 Times in Past Month	25%	(309)	56%	(699)	19%	(241)	1249
Went to Movie Theater 3+ Times in Past Month	53%	(212)	40%	(159)	8%	(30)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCENdem1\_2: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?**

Television

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	48%	(1056)	44%	(975)	8%	(171)	2202
Gender: Male	51%	(544)	41%	(441)	8%	(85)	1070
Gender: Female	45%	(511)	47%	(531)	8%	(87)	1129
Age: 18-34	45%	(284)	44%	(279)	11%	(68)	631
Age: 35-44	51%	(188)	43%	(160)	6%	(24)	372
Age: 45-64	48%	(344)	45%	(322)	6%	(45)	711
Age: 65+	49%	(240)	44%	(213)	7%	(34)	487
GenZers: 1997-2012	31%	(75)	54%	(133)	15%	(37)	244
Millennials: 1981-1996	53%	(371)	39%	(269)	8%	(54)	695
GenXers: 1965-1980	45%	(251)	48%	(265)	7%	(36)	553
Baby Boomers: 1946-1964	51%	(321)	43%	(272)	6%	(38)	631
PID: Dem (no lean)	54%	(518)	40%	(382)	6%	(61)	960
PID: Ind (no lean)	41%	(243)	49%	(290)	10%	(60)	593
PID: Rep (no lean)	46%	(295)	47%	(303)	8%	(51)	649
PID/Gender: Dem Men	57%	(282)	37%	(182)	5%	(27)	490
PID/Gender: Dem Women	50%	(236)	42%	(198)	7%	(34)	468
PID/Gender: Ind Men	42%	(107)	49%	(124)	8%	(21)	252
PID/Gender: Ind Women	40%	(135)	49%	(165)	12%	(39)	339
PID/Gender: Rep Men	47%	(155)	41%	(135)	11%	(37)	328
PID/Gender: Rep Women	44%	(140)	52%	(168)	4%	(14)	321
Ideo: Liberal (1-3)	52%	(331)	41%	(257)	7%	(46)	634
Ideo: Moderate (4)	50%	(342)	44%	(301)	7%	(48)	691
Ideo: Conservative (5-7)	47%	(333)	46%	(329)	7%	(49)	711
Educ: < College	48%	(685)	44%	(630)	9%	(124)	1439
Educ: Bachelors degree	51%	(247)	44%	(213)	5%	(24)	485
Educ: Post-grad	44%	(124)	47%	(132)	8%	(23)	278
Income: Under 50k	46%	(524)	44%	(500)	10%	(108)	1131
Income: 50k-100k	49%	(316)	44%	(281)	7%	(43)	640
Income: 100k+	50%	(216)	45%	(194)	5%	(21)	431
Ethnicity: White	48%	(813)	45%	(759)	7%	(127)	1699
Ethnicity: Hispanic	49%	(185)	43%	(161)	9%	(32)	379
Ethnicity: Black	57%	(160)	35%	(100)	8%	(23)	283

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**Table MCENdem1\_2:** In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?

## Television

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	48%	(1056)	44%	(975)	8%	(171)	2202
Ethnicity: Other	38%	(83)	53%	(116)	10%	(22)	220
All Christian	50%	(481)	44%	(418)	6%	(59)	958
All Non-Christian	54%	(128)	39%	(92)	7%	(16)	236
Atheist	49%	(45)	44%	(40)	7%	(6)	92
Agnostic/Nothing in particular	42%	(245)	47%	(275)	11%	(63)	583
Something Else	47%	(157)	45%	(149)	8%	(27)	333
Religious Non-Protestant/Catholic	52%	(132)	41%	(105)	7%	(18)	255
Evangelical	52%	(295)	41%	(232)	8%	(45)	573
Non-Evangelical	49%	(330)	46%	(314)	5%	(35)	679
Community: Urban	51%	(390)	40%	(310)	9%	(66)	766
Community: Suburban	49%	(472)	45%	(432)	6%	(62)	965
Community: Rural	41%	(195)	49%	(233)	9%	(44)	471
Employ: Private Sector	53%	(371)	40%	(278)	7%	(46)	694
Employ: Government	55%	(91)	42%	(69)	4%	(6)	167
Employ: Self-Employed	39%	(72)	52%	(97)	9%	(18)	187
Employ: Homemaker	36%	(49)	54%	(73)	10%	(14)	136
Employ: Student	35%	(19)	53%	(30)	12%	(7)	55
Employ: Retired	49%	(276)	44%	(247)	7%	(37)	560
Employ: Unemployed	44%	(120)	44%	(120)	12%	(32)	272
Employ: Other	44%	(58)	46%	(60)	9%	(12)	131
Military HH: Yes	44%	(131)	50%	(147)	6%	(18)	297
Military HH: No	49%	(925)	43%	(828)	8%	(153)	1905
2022 House Vote: Democrat	54%	(528)	40%	(392)	5%	(53)	973
2022 House Vote: Republican	47%	(291)	47%	(289)	7%	(42)	621
2022 House Vote: Didn't Vote	40%	(226)	48%	(271)	13%	(72)	568
2020 Vote: Joe Biden	55%	(558)	40%	(401)	5%	(47)	1007
2020 Vote: Donald Trump	47%	(326)	45%	(313)	8%	(53)	692
2020 Vote: Other	25%	(13)	64%	(32)	11%	(6)	50
2020 Vote: Didn't Vote	35%	(159)	50%	(228)	14%	(65)	453

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**Table MCENdem1\_2: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?**  
*Television*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	48%	(1056)	44%	(975)	8%	(171)	2202
2018 House Vote: Democrat	57%	(477)	39%	(322)	4%	(34)	833
2018 House Vote: Republican	45%	(258)	49%	(282)	6%	(36)	576
2018 House Vote: Didnt Vote	41%	(308)	46%	(345)	13%	(97)	750
4-Region: Northeast	54%	(209)	39%	(149)	7%	(28)	386
4-Region: Midwest	49%	(222)	44%	(200)	7%	(32)	455
4-Region: South	47%	(393)	44%	(371)	9%	(76)	840
4-Region: West	45%	(232)	49%	(254)	7%	(35)	521
Fan of Fast and Furious	55%	(684)	40%	(501)	5%	(57)	1242
Favorable Opinion of FF Franchise	55%	(712)	40%	(527)	5%	(66)	1304
Favorable Opinion of 1+ FF Movie	53%	(797)	41%	(607)	6%	(92)	1495
Went to Movie Theater in Past Month	52%	(493)	42%	(398)	6%	(62)	953
Went to Movie Theater 0 Times in Past Month	45%	(563)	46%	(576)	9%	(110)	1249
Went to Movie Theater 3+ Times in Past Month	54%	(218)	40%	(159)	6%	(24)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCENdem1\_3:** In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?

## Video games

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	27%	(600)	35%	(760)	38%	(842)	2202
Gender: Male	37%	(399)	31%	(334)	31%	(337)	1070
Gender: Female	18%	(200)	38%	(425)	45%	(504)	1129
Age: 18-34	48%	(306)	37%	(231)	15%	(95)	631
Age: 35-44	37%	(136)	41%	(151)	23%	(84)	372
Age: 45-64	18%	(131)	37%	(260)	45%	(320)	711
Age: 65+	6%	(27)	24%	(117)	70%	(343)	487
GenZers: 1997-2012	45%	(110)	38%	(93)	17%	(41)	244
Millennials: 1981-1996	46%	(317)	36%	(251)	18%	(127)	695
GenXers: 1965-1980	22%	(124)	41%	(229)	36%	(199)	553
Baby Boomers: 1946-1964	7%	(44)	28%	(179)	65%	(408)	631
PID: Dem (no lean)	34%	(325)	33%	(313)	34%	(323)	960
PID: Ind (no lean)	21%	(124)	38%	(225)	41%	(244)	593
PID: Rep (no lean)	23%	(151)	34%	(222)	42%	(276)	649
PID/Gender: Dem Men	45%	(218)	28%	(139)	27%	(133)	490
PID/Gender: Dem Women	23%	(107)	37%	(174)	40%	(188)	468
PID/Gender: Ind Men	29%	(74)	32%	(82)	38%	(96)	252
PID/Gender: Ind Women	14%	(49)	42%	(143)	44%	(147)	339
PID/Gender: Rep Men	33%	(107)	35%	(114)	33%	(107)	328
PID/Gender: Rep Women	14%	(44)	34%	(108)	52%	(169)	321
Ideo: Liberal (1-3)	34%	(217)	33%	(207)	33%	(210)	634
Ideo: Moderate (4)	24%	(163)	36%	(248)	41%	(280)	691
Ideo: Conservative (5-7)	27%	(190)	32%	(229)	41%	(292)	711
Educ: < College	29%	(420)	35%	(508)	35%	(510)	1439
Educ: Bachelors degree	21%	(101)	35%	(168)	45%	(216)	485
Educ: Post-grad	28%	(78)	30%	(84)	42%	(116)	278
Income: Under 50k	23%	(257)	38%	(433)	39%	(441)	1131
Income: 50k-100k	29%	(185)	33%	(213)	38%	(242)	640
Income: 100k+	37%	(158)	27%	(115)	37%	(158)	431
Ethnicity: White	26%	(441)	34%	(581)	40%	(678)	1699
Ethnicity: Hispanic	43%	(162)	35%	(134)	22%	(83)	379
Ethnicity: Black	36%	(102)	36%	(102)	28%	(80)	283

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**Table MCENdem1\_3:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?*  
Video games

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	27%	(600)	35%	(760)	38%	(842)	2202
Ethnicity: Other	26%	(57)	35%	(77)	39%	(85)	220
All Christian	24%	(226)	32%	(307)	44%	(425)	958
All Non-Christian	37%	(88)	38%	(89)	25%	(59)	236
Atheist	38%	(35)	28%	(26)	34%	(32)	92
Agnostic/Nothing in particular	25%	(147)	36%	(210)	39%	(226)	583
Something Else	31%	(105)	39%	(128)	30%	(100)	333
Religious Non-Protestant/Catholic	35%	(89)	39%	(100)	26%	(67)	255
Evangelical	32%	(181)	35%	(200)	33%	(191)	573
Non-Evangelical	20%	(139)	32%	(220)	47%	(320)	679
Community: Urban	41%	(312)	31%	(234)	29%	(220)	766
Community: Suburban	20%	(191)	36%	(351)	44%	(423)	965
Community: Rural	21%	(97)	37%	(175)	42%	(199)	471
Employ: Private Sector	36%	(250)	35%	(240)	29%	(205)	694
Employ: Government	48%	(81)	29%	(48)	23%	(38)	167
Employ: Self-Employed	35%	(66)	38%	(71)	27%	(50)	187
Employ: Homemaker	21%	(28)	44%	(59)	36%	(48)	136
Employ: Student	25%	(14)	59%	(33)	16%	(9)	55
Employ: Retired	6%	(35)	26%	(147)	67%	(377)	560
Employ: Unemployed	27%	(73)	42%	(115)	31%	(84)	272
Employ: Other	40%	(53)	37%	(48)	23%	(30)	131
Military HH: Yes	23%	(68)	25%	(75)	52%	(153)	297
Military HH: No	28%	(532)	36%	(685)	36%	(689)	1905
2022 House Vote: Democrat	31%	(304)	31%	(306)	37%	(364)	973
2022 House Vote: Republican	22%	(139)	32%	(200)	45%	(282)	621
2022 House Vote: Didn't Vote	27%	(153)	42%	(237)	31%	(178)	568
2020 Vote: Joe Biden	30%	(307)	31%	(317)	38%	(383)	1007
2020 Vote: Donald Trump	24%	(167)	34%	(238)	42%	(287)	692
2020 Vote: Other	21%	(10)	42%	(21)	37%	(19)	50
2020 Vote: Didn't Vote	26%	(116)	41%	(183)	34%	(153)	453

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**Table MCENdem1\_3:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?**Video games*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	27%	(600)	35%	(760)	38%	(842)	2202
2018 House Vote: Democrat	29%	(245)	34%	(280)	37%	(307)	833
2018 House Vote: Republican	20%	(118)	32%	(187)	47%	(271)	576
2018 House Vote: Didnt Vote	31%	(233)	36%	(271)	33%	(246)	750
4-Region: Northeast	31%	(119)	32%	(122)	38%	(145)	386
4-Region: Midwest	29%	(134)	35%	(158)	36%	(163)	455
4-Region: South	24%	(200)	37%	(311)	39%	(329)	840
4-Region: West	28%	(146)	33%	(170)	39%	(205)	521
Fan of Fast and Furious	37%	(462)	37%	(460)	26%	(320)	1242
Favorable Opinion of FF Franchise	34%	(441)	36%	(473)	30%	(389)	1304
Favorable Opinion of 1+ FF Movie	34%	(503)	38%	(562)	29%	(430)	1495
Went to Movie Theater in Past Month	43%	(409)	35%	(338)	22%	(206)	953
Went to Movie Theater 0 Times in Past Month	15%	(191)	34%	(422)	51%	(636)	1249
Went to Movie Theater 3+ Times in Past Month	55%	(220)	33%	(132)	12%	(50)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCENdem1\_4: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
Action movies and TV series**

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	40%	(871)	46%	(1015)	14%	(316)	2202
Gender: Male	48%	(509)	42%	(446)	11%	(115)	1070
Gender: Female	32%	(362)	50%	(567)	18%	(199)	1129
Age: 18-34	44%	(280)	45%	(282)	11%	(69)	631
Age: 35-44	48%	(180)	41%	(153)	11%	(39)	372
Age: 45-64	38%	(271)	47%	(337)	15%	(104)	711
Age: 65+	29%	(140)	50%	(243)	21%	(104)	487
GenZers: 1997-2012	34%	(83)	49%	(120)	17%	(41)	244
Millennials: 1981-1996	50%	(348)	41%	(285)	9%	(61)	695
GenXers: 1965-1980	41%	(226)	45%	(251)	14%	(76)	553
Baby Boomers: 1946-1964	31%	(198)	49%	(312)	19%	(121)	631
PID: Dem (no lean)	43%	(417)	43%	(409)	14%	(134)	960
PID: Ind (no lean)	32%	(192)	52%	(308)	16%	(93)	593
PID: Rep (no lean)	40%	(263)	46%	(298)	14%	(89)	649
PID/Gender: Dem Men	50%	(246)	40%	(195)	10%	(49)	490
PID/Gender: Dem Women	37%	(171)	46%	(214)	18%	(84)	468
PID/Gender: Ind Men	40%	(102)	47%	(117)	13%	(33)	252
PID/Gender: Ind Women	27%	(90)	56%	(188)	18%	(60)	339
PID/Gender: Rep Men	49%	(162)	41%	(133)	10%	(33)	328
PID/Gender: Rep Women	31%	(101)	51%	(165)	17%	(56)	321
Ideo: Liberal (1-3)	41%	(262)	42%	(267)	17%	(105)	634
Ideo: Moderate (4)	40%	(277)	47%	(326)	13%	(87)	691
Ideo: Conservative (5-7)	40%	(286)	46%	(330)	13%	(94)	711
Educ: < College	40%	(571)	46%	(666)	14%	(203)	1439
Educ: Bachelors degree	41%	(196)	45%	(219)	14%	(70)	485
Educ: Post-grad	37%	(104)	47%	(130)	16%	(44)	278
Income: Under 50k	38%	(428)	46%	(524)	16%	(179)	1131
Income: 50k-100k	37%	(237)	49%	(312)	14%	(91)	640
Income: 100k+	48%	(207)	41%	(178)	11%	(46)	431
Ethnicity: White	39%	(655)	46%	(785)	15%	(258)	1699
Ethnicity: Hispanic	52%	(199)	40%	(151)	8%	(30)	379
Ethnicity: Black	45%	(127)	44%	(123)	12%	(33)	283

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**Table MCENdem1\_4:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?*  
 Action movies and TV series

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	40%	(871)	46%	(1015)	14%	(316)	2202
Ethnicity: Other	41%	(89)	48%	(106)	11%	(25)	220
All Christian	41%	(393)	45%	(433)	14%	(133)	958
All Non-Christian	46%	(108)	41%	(97)	13%	(32)	236
Atheist	33%	(31)	54%	(50)	13%	(12)	92
Agnostic/Nothing in particular	36%	(210)	47%	(273)	17%	(100)	583
Something Else	39%	(130)	49%	(163)	12%	(41)	333
Religious Non-Protestant/Catholic	43%	(111)	43%	(110)	13%	(34)	255
Evangelical	43%	(248)	45%	(258)	12%	(67)	573
Non-Evangelical	38%	(261)	47%	(316)	15%	(102)	679
Community: Urban	45%	(344)	44%	(333)	12%	(89)	766
Community: Suburban	38%	(366)	47%	(450)	15%	(149)	965
Community: Rural	34%	(162)	49%	(231)	17%	(78)	471
Employ: Private Sector	49%	(338)	40%	(280)	11%	(76)	694
Employ: Government	46%	(77)	45%	(75)	9%	(14)	167
Employ: Self-Employed	39%	(74)	51%	(95)	10%	(19)	187
Employ: Homemaker	29%	(39)	55%	(74)	17%	(23)	136
Employ: Student	27%	(15)	62%	(34)	11%	(6)	55
Employ: Retired	29%	(164)	50%	(278)	21%	(118)	560
Employ: Unemployed	38%	(103)	46%	(124)	16%	(44)	272
Employ: Other	47%	(62)	41%	(53)	12%	(16)	131
Military HH: Yes	41%	(123)	45%	(134)	13%	(40)	297
Military HH: No	39%	(748)	46%	(880)	15%	(277)	1905
2022 House Vote: Democrat	43%	(414)	44%	(424)	14%	(136)	973
2022 House Vote: Republican	39%	(245)	47%	(290)	14%	(86)	621
2022 House Vote: Didnt Vote	35%	(202)	49%	(278)	16%	(88)	568
2020 Vote: Joe Biden	42%	(420)	44%	(443)	14%	(143)	1007
2020 Vote: Donald Trump	40%	(278)	47%	(328)	13%	(87)	692
2020 Vote: Other	15%	(8)	66%	(33)	19%	(10)	50
2020 Vote: Didn't Vote	37%	(166)	47%	(211)	17%	(76)	453

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**Table MCENdem1\_4:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
Action movies and TV series*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	40%	(871)	46%	(1015)	14%	(316)	2202
2018 House Vote: Democrat	43%	(356)	43%	(355)	15%	(121)	833
2018 House Vote: Republican	38%	(222)	48%	(278)	13%	(77)	576
2018 House Vote: Didnt Vote	38%	(285)	47%	(352)	15%	(113)	750
4-Region: Northeast	41%	(160)	42%	(163)	16%	(63)	386
4-Region: Midwest	41%	(186)	45%	(206)	14%	(63)	455
4-Region: South	38%	(323)	47%	(397)	14%	(119)	840
4-Region: West	39%	(203)	48%	(248)	14%	(70)	521
Fan of Fast and Furious	55%	(687)	40%	(500)	4%	(55)	1242
Favorable Opinion of FF Franchise	52%	(676)	42%	(550)	6%	(78)	1304
Favorable Opinion of 1+ FF Movie	50%	(750)	43%	(641)	7%	(104)	1495
Went to Movie Theater in Past Month	51%	(490)	40%	(383)	9%	(81)	953
Went to Movie Theater 0 Times in Past Month	31%	(382)	51%	(632)	19%	(235)	1249
Went to Movie Theater 3+ Times in Past Month	58%	(234)	35%	(141)	7%	(27)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCENdem1\_5: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?**  
*The Fast and Furious franchise*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	25%	(552)	31%	(690)	44%	(960)	2202
Gender: Male	29%	(313)	33%	(350)	38%	(407)	1070
Gender: Female	21%	(238)	30%	(340)	49%	(550)	1129
Age: 18-34	32%	(202)	36%	(225)	32%	(205)	631
Age: 35-44	39%	(146)	39%	(145)	22%	(80)	372
Age: 45-64	22%	(156)	32%	(225)	47%	(331)	711
Age: 65+	10%	(48)	20%	(96)	70%	(343)	487
GenZers: 1997-2012	26%	(63)	36%	(88)	38%	(94)	244
Millennials: 1981-1996	37%	(258)	37%	(255)	26%	(181)	695
GenXers: 1965-1980	27%	(148)	33%	(182)	40%	(223)	553
Baby Boomers: 1946-1964	13%	(79)	23%	(146)	64%	(405)	631
PID: Dem (no lean)	30%	(291)	28%	(270)	42%	(399)	960
PID: Ind (no lean)	19%	(114)	32%	(190)	49%	(289)	593
PID: Rep (no lean)	23%	(147)	36%	(231)	42%	(272)	649
PID/Gender: Dem Men	38%	(187)	29%	(143)	33%	(161)	490
PID/Gender: Dem Women	22%	(105)	27%	(127)	51%	(237)	468
PID/Gender: Ind Men	18%	(44)	34%	(86)	48%	(121)	252
PID/Gender: Ind Women	20%	(69)	30%	(103)	49%	(167)	339
PID/Gender: Rep Men	25%	(82)	37%	(120)	38%	(125)	328
PID/Gender: Rep Women	20%	(65)	34%	(110)	46%	(146)	321
Ideo: Liberal (1-3)	25%	(159)	28%	(179)	47%	(296)	634
Ideo: Moderate (4)	26%	(180)	34%	(238)	40%	(273)	691
Ideo: Conservative (5-7)	24%	(168)	31%	(223)	45%	(320)	711
Educ: < College	26%	(367)	32%	(460)	43%	(612)	1439
Educ: Bachelors degree	21%	(104)	32%	(155)	47%	(226)	485
Educ: Post-grad	29%	(81)	27%	(76)	44%	(121)	278
Income: Under 50k	24%	(268)	31%	(350)	45%	(513)	1131
Income: 50k-100k	23%	(146)	32%	(205)	45%	(288)	640
Income: 100k+	32%	(138)	31%	(135)	37%	(159)	431
Ethnicity: White	22%	(367)	31%	(531)	47%	(801)	1699
Ethnicity: Hispanic	32%	(120)	32%	(120)	37%	(139)	379
Ethnicity: Black	40%	(113)	34%	(95)	27%	(75)	283

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**Table MCENdem1\_5:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
The Fast and Furious franchise*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	25%	(552)	31%	(690)	44%	(960)	2202
Ethnicity: Other	33%	(72)	29%	(64)	38%	(84)	220
All Christian	21%	(205)	29%	(277)	50%	(476)	958
All Non-Christian	42%	(100)	33%	(77)	25%	(59)	236
Atheist	13%	(12)	25%	(23)	62%	(57)	92
Agnostic/Nothing in particular	24%	(138)	32%	(188)	44%	(257)	583
Something Else	29%	(97)	38%	(125)	33%	(111)	333
Religious Non-Protestant/Catholic	40%	(102)	34%	(86)	27%	(68)	255
Evangelical	29%	(163)	35%	(203)	36%	(206)	573
Non-Evangelical	19%	(131)	27%	(183)	54%	(365)	679
Community: Urban	34%	(257)	31%	(240)	35%	(268)	766
Community: Suburban	19%	(182)	34%	(325)	47%	(458)	965
Community: Rural	24%	(113)	26%	(125)	50%	(233)	471
Employ: Private Sector	29%	(199)	37%	(257)	34%	(238)	694
Employ: Government	42%	(70)	31%	(52)	27%	(45)	167
Employ: Self-Employed	28%	(53)	37%	(69)	35%	(65)	187
Employ: Homemaker	25%	(34)	31%	(42)	44%	(60)	136
Employ: Student	23%	(13)	40%	(22)	37%	(20)	55
Employ: Retired	11%	(64)	23%	(126)	66%	(369)	560
Employ: Unemployed	26%	(70)	32%	(88)	42%	(114)	272
Employ: Other	37%	(49)	25%	(33)	37%	(49)	131
Military HH: Yes	19%	(56)	30%	(90)	51%	(151)	297
Military HH: No	26%	(496)	32%	(600)	42%	(809)	1905
2022 House Vote: Democrat	25%	(244)	30%	(289)	45%	(441)	973
2022 House Vote: Republican	21%	(129)	33%	(207)	46%	(285)	621
2022 House Vote: Didn't Vote	31%	(175)	32%	(179)	38%	(214)	568
2020 Vote: Joe Biden	27%	(267)	28%	(287)	45%	(453)	1007
2020 Vote: Donald Trump	20%	(141)	35%	(244)	44%	(307)	692
2020 Vote: Other	10%	(5)	18%	(9)	72%	(36)	50
2020 Vote: Didn't Vote	31%	(139)	33%	(150)	36%	(164)	453

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**Table MCENdem1\_5:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
 The Fast and Furious franchise*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	25%	(552)	31%	(690)	44%	(960)	2202
2018 House Vote: Democrat	27%	(221)	28%	(234)	45%	(378)	833
2018 House Vote: Republican	19%	(108)	34%	(196)	47%	(272)	576
2018 House Vote: Didnt Vote	29%	(219)	33%	(249)	38%	(282)	750
4-Region: Northeast	27%	(105)	27%	(103)	46%	(178)	386
4-Region: Midwest	24%	(107)	33%	(150)	43%	(197)	455
4-Region: South	23%	(194)	32%	(271)	45%	(375)	840
4-Region: West	28%	(146)	32%	(166)	40%	(210)	521
Fan of Fast and Furious	44%	(552)	56%	(690)	—	(0)	1242
Favorable Opinion of FF Franchise	39%	(514)	45%	(588)	15%	(202)	1304
Favorable Opinion of 1+ FF Movie	36%	(541)	43%	(647)	21%	(308)	1495
Went to Movie Theater in Past Month	38%	(358)	35%	(334)	27%	(261)	953
Went to Movie Theater 0 Times in Past Month	16%	(194)	29%	(357)	56%	(699)	1249
Went to Movie Theater 3+ Times in Past Month	49%	(195)	34%	(138)	17%	(68)	402

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCENdem2: How often, if at all, did you see a movie in-person at a movie theater in the past month?

Demographic	1-2 times		3-4 times		5-9 times		10 or more times		I did not go to a movie theater in the past month	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%		(N)
Adults	25%	(551)	10%	(224)	5%	(120)	3%	(57)	57%	(1249)	2202
Gender: Male	27%	(290)	14%	(154)	8%	(91)	4%	(42)	46%	(494)	1070
Gender: Female	23%	(260)	6%	(70)	3%	(30)	1%	(15)	67%	(754)	1129
Age: 18-34	32%	(202)	17%	(109)	9%	(57)	5%	(31)	37%	(233)	631
Age: 35-44	28%	(105)	17%	(64)	10%	(36)	4%	(16)	40%	(150)	372
Age: 45-64	24%	(172)	6%	(45)	4%	(27)	1%	(8)	65%	(459)	711
Age: 65+	15%	(72)	1%	(6)	—	(1)	—	(2)	83%	(406)	487
GenZers: 1997-2012	36%	(87)	15%	(36)	8%	(19)	2%	(6)	39%	(96)	244
Millennials: 1981-1996	28%	(197)	19%	(129)	10%	(72)	6%	(40)	37%	(257)	695
GenXers: 1965-1980	26%	(143)	8%	(45)	5%	(25)	2%	(9)	60%	(331)	553
Baby Boomers: 1946-1964	19%	(117)	2%	(14)	—	(3)	—	(2)	78%	(495)	631
PID: Dem (no lean)	24%	(230)	14%	(132)	9%	(87)	4%	(35)	49%	(475)	960
PID: Ind (no lean)	27%	(157)	5%	(30)	2%	(9)	2%	(9)	65%	(387)	593
PID: Rep (no lean)	25%	(164)	9%	(61)	4%	(24)	2%	(13)	60%	(387)	649
PID/Gender: Dem Men	25%	(123)	21%	(101)	15%	(72)	6%	(32)	33%	(162)	490
PID/Gender: Dem Women	23%	(106)	7%	(31)	3%	(15)	1%	(4)	67%	(313)	468
PID/Gender: Ind Men	31%	(77)	8%	(19)	2%	(6)	2%	(4)	58%	(145)	252
PID/Gender: Ind Women	24%	(80)	3%	(11)	1%	(3)	1%	(4)	71%	(241)	339
PID/Gender: Rep Men	27%	(89)	10%	(33)	4%	(13)	2%	(6)	57%	(187)	328
PID/Gender: Rep Women	23%	(74)	9%	(28)	4%	(11)	2%	(7)	62%	(200)	321
Ideo: Liberal (1-3)	22%	(142)	14%	(90)	9%	(57)	4%	(25)	51%	(321)	634
Ideo: Moderate (4)	28%	(196)	8%	(57)	4%	(27)	1%	(10)	58%	(401)	691
Ideo: Conservative (5-7)	24%	(171)	10%	(71)	5%	(34)	3%	(21)	58%	(415)	711
Educ: < College	25%	(356)	9%	(127)	3%	(45)	3%	(38)	61%	(873)	1439
Educ: Bachelors degree	28%	(137)	9%	(45)	7%	(33)	1%	(5)	55%	(265)	485
Educ: Post-grad	21%	(58)	19%	(52)	15%	(42)	5%	(15)	40%	(111)	278
Income: Under 50k	22%	(253)	9%	(98)	2%	(26)	1%	(16)	65%	(738)	1131
Income: 50k-100k	28%	(181)	9%	(55)	7%	(45)	3%	(20)	53%	(339)	640
Income: 100k+	27%	(118)	16%	(71)	12%	(50)	5%	(22)	40%	(171)	431
Ethnicity: White	24%	(409)	10%	(169)	6%	(98)	3%	(48)	57%	(975)	1699

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**Table MCENdem2: How often, if at all, did you see a movie in-person at a movie theater in the past month?**

Demographic	1-2 times		3-4 times		5-9 times		10 or more times		I did not go to a movie theater in the past month	Total N	
Adults	25%	(551)	10%	(224)	5%	(120)	3%	(57)	57%	(1249)	2202
Ethnicity: Hispanic	33%	(124)	18%	(70)	9%	(34)	6%	(23)	34%	(129)	379
Ethnicity: Black	28%	(78)	10%	(28)	6%	(17)	3%	(9)	53%	(151)	283
Ethnicity: Other	29%	(65)	12%	(27)	3%	(6)	—	(0)	56%	(122)	220
All Christian	23%	(223)	10%	(97)	6%	(60)	2%	(22)	58%	(556)	958
All Non-Christian	24%	(57)	28%	(65)	15%	(36)	8%	(18)	25%	(59)	236
Atheist	22%	(20)	5%	(5)	4%	(3)	—	(0)	69%	(63)	92
Agnostic/Nothing in particular	27%	(155)	5%	(31)	2%	(9)	2%	(14)	64%	(374)	583
Something Else	29%	(96)	8%	(26)	4%	(12)	1%	(4)	59%	(196)	333
Religious Non-Protestant/Catholic	27%	(68)	25%	(65)	14%	(36)	7%	(18)	26%	(67)	255
Evangelical	28%	(162)	9%	(52)	7%	(42)	3%	(17)	52%	(300)	573
Non-Evangelical	21%	(141)	10%	(71)	4%	(24)	1%	(8)	64%	(436)	679
Community: Urban	24%	(184)	19%	(143)	11%	(82)	4%	(31)	42%	(325)	766
Community: Suburban	26%	(252)	5%	(50)	3%	(32)	2%	(18)	64%	(614)	965
Community: Rural	24%	(115)	7%	(32)	1%	(6)	2%	(8)	66%	(310)	471
Employ: Private Sector	31%	(217)	13%	(90)	10%	(71)	3%	(19)	43%	(297)	694
Employ: Government	22%	(37)	29%	(48)	10%	(17)	10%	(17)	29%	(49)	167
Employ: Self-Employed	31%	(58)	15%	(28)	9%	(17)	2%	(3)	43%	(81)	187
Employ: Homemaker	32%	(44)	3%	(4)	1%	(1)	4%	(6)	60%	(82)	136
Employ: Student	42%	(24)	8%	(5)	14%	(8)	—	(0)	36%	(20)	55
Employ: Retired	15%	(84)	3%	(16)	1%	(3)	—	(2)	81%	(455)	560
Employ: Unemployed	20%	(55)	10%	(26)	1%	(3)	3%	(9)	65%	(178)	272
Employ: Other	25%	(33)	5%	(7)	1%	(1)	1%	(2)	67%	(87)	131
Military HH: Yes	24%	(71)	10%	(29)	6%	(17)	2%	(7)	58%	(173)	297
Military HH: No	25%	(480)	10%	(195)	5%	(103)	3%	(50)	56%	(1076)	1905
2022 House Vote: Democrat	25%	(241)	13%	(123)	9%	(88)	4%	(38)	50%	(484)	973
2022 House Vote: Republican	29%	(181)	8%	(50)	3%	(16)	1%	(9)	59%	(364)	621
2022 House Vote: Didnt Vote	22%	(122)	8%	(48)	3%	(16)	2%	(10)	66%	(372)	568

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**Table MCENdem2: How often, if at all, did you see a movie in-person at a movie theater in the past month?**

Demographic					10 or more times		I did not go to a movie theater in the past month		Total N
	1-2 times	3-4 times	5-9 times						
Adults	25% (551)	10% (224)	5% (120)	3% (57)	57%	(1249)		2202	
2020 Vote: Joe Biden	24% (246)	12% (117)	8% (76)	4% (40)	52%	(527)		1007	
2020 Vote: Donald Trump	29% (200)	8% (55)	4% (25)	1% (6)	59%	(407)		692	
2020 Vote: Other	23% (11)	6% (3)	1% (0)	— (0)	70%	(36)		50	
2020 Vote: Didn't Vote	21% (93)	11% (49)	4% (19)	3% (11)	62%	(280)		453	
2018 House Vote: Democrat	23% (195)	13% (106)	7% (62)	4% (32)	53%	(438)		833	
2018 House Vote: Republican	28% (162)	8% (43)	4% (24)	1% (4)	60%	(343)		576	
2018 House Vote: Didnt Vote	24% (179)	10% (71)	5% (35)	3% (21)	59%	(443)		750	
4-Region: Northeast	21% (83)	13% (52)	5% (21)	4% (15)	56%	(215)		386	
4-Region: Midwest	27% (125)	7% (32)	4% (20)	1% (5)	60%	(273)		455	
4-Region: South	23% (195)	8% (65)	4% (32)	3% (21)	63%	(527)		840	
4-Region: West	29% (149)	14% (75)	9% (47)	3% (16)	45%	(234)		521	
Fan of Fast and Furious	29% (358)	14% (172)	9% (109)	4% (52)	44%	(550)		1242	
Favorable Opinion of FF Franchise	28% (365)	12% (162)	7% (91)	4% (53)	49%	(634)		1304	
Favorable Opinion of 1+ FF Movie	28% (424)	13% (193)	8% (115)	4% (56)	47%	(708)		1495	
Went to Movie Theater in Past Month	58% (551)	23% (224)	13% (120)	6% (57)	—	(0)		953	
Went to Movie Theater 0 Times in Past Month	— (0)	— (0)	— (0)	— (0)	100%	(1249)		1249	
Went to Movie Theater 3+ Times in Past Month	— (0)	56% (224)	30% (120)	14% (57)	—	(0)		402	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1070	49%
	Gender: Female	1129	51%
	N	2199	
age	Age: 18-34	631	29%
	Age: 35-44	372	17%
	Age: 45-64	711	32%
	Age: 65+	487	22%
	N	2202	
demAgeGeneration	GenZers: 1997-2012	244	11%
	Millennials: 1981-1996	695	32%
	GenXers: 1965-1980	553	25%
	Baby Boomers: 1946-1964	631	29%
	N	2122	
xpid3	PID: Dem (no lean)	960	44%
	PID: Ind (no lean)	593	27%
	PID: Rep (no lean)	649	29%
	N	2202	
xpidGender	PID/Gender: Dem Men	490	22%
	PID/Gender: Dem Women	468	21%
	PID/Gender: Ind Men	252	11%
	PID/Gender: Ind Women	339	15%
	PID/Gender: Rep Men	328	15%
	PID/Gender: Rep Women	321	15%
	N	2199	
xdemIdeo3	Ideo: Liberal (1-3)	634	29%
	Ideo: Moderate (4)	691	31%
	Ideo: Conservative (5-7)	711	32%
	N	2036	
xeduc3	Educ: < College	1439	65%
	Educ: Bachelors degree	485	22%
	Educ: Post-grad	278	13%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1131	51%
	Income: 50k-100k	640	29%
	Income: 100k+	431	20%
	N	2202	
xdemWhite	Ethnicity: White	1699	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	958	44%
	All Non-Christian	236	11%
	Atheist	92	4%
	Agnostic/Nothing in particular	583	26%
	Something Else	333	15%
	N	2202	
xdemReligOther	Religious Non-Protestant/Catholic	255	12%
xdemEvang	Evangelical	573	26%
	Non-Evangelical	679	31%
	N	1252	
xdemUsr	Community: Urban	766	35%
	Community: Suburban	965	44%
	Community: Rural	471	21%
	N	2202	
xdemEmploy	Employ: Private Sector	694	32%
	Employ: Government	167	8%
	Employ: Self-Employed	187	8%
	Employ: Homemaker	136	6%
	Employ: Student	55	3%
	Employ: Retired	560	25%
	Employ: Unemployed	272	12%
	Employ: Other	131	6%
	N	2202	
xdemMilHH1	Military HH: Yes	297	13%
	Military HH: No	1905	87%
	N	2202	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	973	44%
	2022 House Vote: Republican	621	28%
	2022 House Vote: Someone else	40	2%
	2022 House Vote: Didnt Vote	568	26%
	N	2202	
xsubVote20O	2020 Vote: Joe Biden	1007	46%
	2020 Vote: Donald Trump	692	31%
	2020 Vote: Other	50	2%
	2020 Vote: Didn't Vote	453	21%
	N	2202	
xsubVote18O	2018 House Vote: Democrat	833	38%
	2018 House Vote: Republican	576	26%
	2018 House Vote: Someone else	43	2%
	2018 House Vote: Didnt Vote	750	34%
	N	2202	
xreg4	4-Region: Northeast	386	18%
	4-Region: Midwest	455	21%
	4-Region: South	840	38%
	4-Region: West	521	24%
	N	2202	
MCENxdem1	Fan of Fast and Furious	1242	56%
MCENxdem2	Favorable Opinion of FF Franchise	1304	59%
MCENxdem3	Favorable Opinion of 1+ FF Movie	1495	68%
MCENxdem4	Went to Movie Theater in Past Month	953	43%
	Went to Movie Theater 0 Times in Past Month	1249	57%
	N	2202	
MCENxdem5	Went to Movie Theater 3+ Times in Past Month	402	18%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

