



National Tracking Poll #2110065
October 12-15, 2021

Crosstabulation Results

Methodology:

This poll was conducted between October 12-October 15, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table MCFE1_1NET: <i>What platform(s) do you use to play video games? Please select all that apply. Online gaming on a PC</i>	9
2	Table MCFE1_2NET: <i>What platform(s) do you use to play video games? Please select all that apply. Offline gaming on a PC</i>	13
3	Table MCFE1_3NET: <i>What platform(s) do you use to play video games? Please select all that apply. Consoles</i>	17
4	Table MCFE1_4NET: <i>What platform(s) do you use to play video games? Please select all that apply. Mobile phone</i>	21
5	Table MCFE1_5NET: <i>What platform(s) do you use to play video games? Please select all that apply. Tablet</i>	25
6	Table MCFE1_6NET: <i>What platform(s) do you use to play video games? Please select all that apply. Arcade</i>	29
7	Table MCFE1_7NET: <i>What platform(s) do you use to play video games? Please select all that apply. Television</i>	33
8	Table MCFE1_8NET: <i>What platform(s) do you use to play video games? Please select all that apply. Other, please specify:</i>	37
9	Table MCFE2: <i>Which of the following best describes the main way you play video games?</i> . .	41
10	Table MCFE3_1NET: <i>What video game services do you subscribe to? Please select all that apply. Xbox Game Pass</i>	45
11	Table MCFE3_2NET: <i>What video game services do you subscribe to? Please select all that apply. PlayStation Now</i>	49
12	Table MCFE3_3NET: <i>What video game services do you subscribe to? Please select all that apply. EA Play</i>	53
13	Table MCFE3_4NET: <i>What video game services do you subscribe to? Please select all that apply. Nintendo Switch Online</i>	57
14	Table MCFE3_5NET: <i>What video game services do you subscribe to? Please select all that apply. UPlay Plus</i>	61
15	Table MCFE3_6NET: <i>What video game services do you subscribe to? Please select all that apply. Humble Choice</i>	65
16	Table MCFE3_7NET: <i>What video game services do you subscribe to? Please select all that apply. Apple Arcade</i>	69
17	Table MCFE3_8NET: <i>What video game services do you subscribe to? Please select all that apply. Google Play Pass</i>	73

18	Table MCFE3_9NET: <i>What video game services do you subscribe to? Please select all that apply. Prime Gaming</i>	77
19	Table MCFE3_10NET: <i>What video game services do you subscribe to? Please select all that apply. GeForce Now</i>	81
20	Table MCFE3_11NET: <i>What video game services do you subscribe to? Please select all that apply. Other, please specify:</i>	85
21	Table MCFE3_12NET: <i>What video game services do you subscribe to? Please select all that apply. I do not have a video game subscription.</i>	89
22	Table MCFE4_1: <i>How often do you use the following platforms to live stream video gaming and esports? Twitch</i>	93
23	Table MCFE4_2: <i>How often do you use the following platforms to live stream video gaming and esports? YouTube Gaming</i>	97
24	Table MCFE4_3: <i>How often do you use the following platforms to live stream video gaming and esports? Facebook Gaming</i>	101
25	Table MCFE4_4: <i>How often do you use the following platforms to live stream video gaming and esports? Periscope</i>	105
26	Table MCFE4_5: <i>How often do you use the following platforms to live stream video gaming and esports? Smashcast</i>	109
27	Table MCFE4_6: <i>How often do you use the following platforms to live stream video gaming and esports? UStream</i>	113
28	Table MCFE4_7: <i>How often do you use the following platforms to live stream video gaming and esports? Mixer</i>	117
29	Table MCFE4_8: <i>How often do you use the following platforms to live stream video gaming and esports? Mirrativ</i>	121
30	Table MCFE4_9: <i>How often do you use the following platforms to live stream video gaming and esports? DLive</i>	125
31	Table MCFE4_10: <i>How often do you use the following platforms to live stream video gaming and esports? YouNow</i>	129
32	Table MCFE4_11: <i>How often do you use the following platforms to live stream video gaming and esports? Caffeine</i>	133
33	Table MCFE4_12: <i>How often do you use the following platforms to live stream video gaming and esports? Steam</i>	137
34	Table MCFE4_13: <i>How often do you use the following platforms to live stream video gaming and esports? Discord</i>	141
35	Table MCFE5_1: <i>How often do you watch video game live streams during the following times? Weekday mornings before 9am</i>	145

36	Table MCFE5_2: <i>How often do you watch video game live streams during the following times? Weekdays from 9am to 5pm</i>	149
37	Table MCFE5_3: <i>How often do you watch video game live streams during the following times? Weeknights after 5pm</i>	153
38	Table MCFE5_4: <i>How often do you watch video game live streams during the following times? Weekend mornings before 9am</i>	157
39	Table MCFE5_5: <i>How often do you watch video game live streams during the following times? Weekends from 9am to 5pm</i>	161
40	Table MCFE5_6: <i>How often do you watch video game live streams during the following times? Weekend nights after 5pm</i>	165
41	Table MCFE6_1NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. A voice chat app, such as Discord or Google Hangouts</i>	169
42	Table MCFE6_2NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. A video call app, such as Zoom or Skype</i>	173
43	Table MCFE6_3NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. An instant messaging app, such as Whatsapp or Slack</i>	177
44	Table MCFE6_4NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. In-game communication provided by the game itself</i>	181
45	Table MCFE6_5NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. Texting</i>	185
46	Table MCFE6_6NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. Calling</i>	189
47	Table MCFE6_7NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. Other, please specify:</i>	193
48	Table MCFE6_8NET: <i>How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply. I do not communicate with other gamers while playing video games.</i>	197

49	Table MCFE7_1NET: <i>How do you most often acquire video games? Please select all that apply. Purchase online</i>	201
50	Table MCFE7_2NET: <i>How do you most often acquire video games? Please select all that apply. Rent online</i>	205
51	Table MCFE7_3NET: <i>How do you most often acquire video games? Please select all that apply. Purchase physical copies</i>	209
52	Table MCFE7_4NET: <i>How do you most often acquire video games? Please select all that apply. Rent physical copies</i>	213
53	Table MCFE7_5NET: <i>How do you most often acquire video games? Please select all that apply. Download for free</i>	217
54	Table MCFE7_6NET: <i>How do you most often acquire video games? Please select all that apply. Share with friends or family</i>	221
55	Table MCFE7_7NET: <i>How do you most often acquire video games? Please select all that apply. Other, please specify:</i>	225
56	Table MCFE8_1: <i>On average, how much do you spend per year on the following? Video games</i>	229
57	Table MCFE8_2: <i>On average, how much do you spend per year on the following? Video gaming consoles</i>	233
58	Table MCFE8_3: <i>On average, how much do you spend per year on the following? Gaming accessories</i>	237
59	Table MCFE8_4: <i>On average, how much do you spend per year on the following? In-game add-ons or purchases</i>	241
60	Table MCFE9_1: <i>How interested are you in the following video game creators? CD Projekt RED</i>	245
61	Table MCFE9_2: <i>How interested are you in the following video game creators? Bethesda Softworks</i>	249
62	Table MCFE9_3: <i>How interested are you in the following video game creators? Electronic Arts (EA)</i>	253
63	Table MCFE9_4: <i>How interested are you in the following video game creators? Ubisoft</i> . . .	257
64	Table MCFE9_5: <i>How interested are you in the following video game creators? Behaviour Interactive</i>	261
65	Table MCFE9_6: <i>How interested are you in the following video game creators? Square Enix</i>	265
66	Table MCFE9_7: <i>How interested are you in the following video game creators? Gearbox Software</i>	269
67	Table MCFE9_8: <i>How interested are you in the following video game creators? Rockstar Games</i>	273

68	Table MCFE9_9: <i>How interested are you in the following video game creators? Activision</i> . . .	277
69	Table MCFE9_10: <i>How interested are you in the following video game creators? DICE</i> . . .	281
70	Table MCFE9_11: <i>How interested are you in the following video game creators? Capcom</i> . . .	285
71	Table MCFE9_12: <i>How interested are you in the following video game creators? Nintendo</i> . . .	289
72	Table MCFE9_13: <i>How interested are you in the following video game creators? Sony</i> . . .	293
73	Table MCFE9_14: <i>How interested are you in the following video game creators? Microsoft</i> . . .	297
74	Table MCFE9_15: <i>How interested are you in the following video game creators? Amazon Games</i>	301
75	Table MCFE9_16: <i>How interested are you in the following video game creators? BioWare</i> . . .	305
76	Table MCFE9_17: <i>How interested are you in the following video game creators? Blizzard Entertainment</i>	309
77	Table MCFE9_18: <i>How interested are you in the following video game creators? Valve</i> . . .	313
78	Table MCFE9_19: <i>How interested are you in the following video game creators? Bungie Inc</i> . . .	317
79	Table MCFE9_20: <i>How interested are you in the following video game creators? Mojang</i> . . .	321
80	Table MCFE9_21: <i>How interested are you in the following video game creators? id Software</i> . . .	325
81	Table MCFE11_1: <i>How interested are you in the following video game genres? Sandbox</i> . . .	329
82	Table MCFE11_2: <i>How interested are you in the following video game genres? Real-time strategy (RTS)</i>	333
83	Table MCFE11_3: <i>How interested are you in the following video game genres? Shooters (FPS and TPS)</i>	337
84	Table MCFE11_4: <i>How interested are you in the following video game genres? Multiplayer online battle arena (MOBA)</i>	341
85	Table MCFE11_5: <i>How interested are you in the following video game genres? Role-playing (RPG, ARPG, and more)</i>	345
86	Table MCFE11_6: <i>How interested are you in the following video game genres? Simulation</i> . . .	349
87	Table MCFE11_7: <i>How interested are you in the following video game genres? Sports</i>	353
88	Table MCFE11_8: <i>How interested are you in the following video game genres? Puzzlers and party games</i>	357
89	Table MCFE11_9: <i>How interested are you in the following video game genres? Action-adventure</i>	361
90	Table MCFE11_10: <i>How interested are you in the following video game genres? Survival and horror</i>	365

91	Table MCFE11_11: <i>How interested are you in the following video game genres? Platformer</i>	369
92	Table MCFE11_12: <i>How interested are you in the following video game genres? Strategy . .</i>	373
93	Table MCFE11_13: <i>How interested are you in the following video game genres? Racing . . .</i>	377
94	Table MCFE11_14: <i>How interested are you in the following video game genres? Fantasy . .</i>	381
95	Table MCFE11_15: <i>How interested are you in the following video game genres? Horror . .</i>	385
96	Table MCFE12: <i>As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?</i>	389
97	Table MCFE13_1: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Memory and storage space</i>	393
98	Table MCFE13_2: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Price of console</i>	397
99	Table MCFE13_3: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Reputation of the manufacturer</i>	401
100	Table MCFE13_4: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Reviews from customers</i>	405
101	Table MCFE13_5: <i>When making decisions about buying a gaming console, how important, if at all, are the following? What consoles I am used to playing</i>	409
102	Table MCFE13_6: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Game franchises that are exclusive to certain consoles</i>	413
103	Table MCFE13_7: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Reviews from video game influencers or streamers</i>	417
104	Table MCFE13_8: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Price of console's online network subscription</i>	421
105	Table MCFE13_9: <i>When making decisions about buying a gaming console, how important, if at all, are the following? The look of the console</i>	425
106	Table MCFE13_10: <i>When making decisions about buying a gaming console, how important, if at all, are the following? What consoles my friends use</i>	429
107	Table MCFE13_11: <i>When making decisions about buying a gaming console, how important, if at all, are the following? Games available at time of purchase</i>	433
108	Table MCFE14_1: <i>Do you think video gaming companies need to change the following? Variety of games available</i>	437
109	Table MCFE14_2: <i>Do you think video gaming companies need to change the following? Toxicity in online gaming communities</i>	441

110	Table MCFE14_3: <i>Do you think video gaming companies need to change the following? Price of consoles</i>	445
111	Table MCFE14_4: <i>Do you think video gaming companies need to change the following? Price of accessories</i>	449
112	Table MCFE14_5: <i>Do you think video gaming companies need to change the following? Price of subscription services</i>	453
113	Table MCFE14_6: <i>Do you think video gaming companies need to change the following? Release schedules of games</i>	457
114	Table MCFE14_7: <i>Do you think video gaming companies need to change the following? Communication between players</i>	461
115	Table MCFE14_8: <i>Do you think video gaming companies need to change the following? Game franchises being exclusive to certain consoles</i>	465
116	Table MCFE14_9: <i>Do you think video gaming companies need to change the following? Microtransactions in games</i>	469
117	Table MCFE14_10: <i>Do you think video gaming companies need to change the following? Loot boxes as rewards in games</i>	473
118	Table MCFE15_1: <i>How much have you seen, read, or heard about the following? Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases</i>	477
119	Table MCFE15_2: <i>How much have you seen, read, or heard about the following? New releases of legacy FPS games, such as Halo and Call of Duty</i>	481
120	Table MCFE15_3: <i>How much have you seen, read, or heard about the following? Musicians like Ariana Grande and Travis Scott collaborating with Fortnite</i>	485
121	Table MCFE15_4: <i>How much have you seen, read, or heard about the following? Amazon Game Studios' investment in creating multiple landmark games such as its recent release of New World</i>	489
122	Table MCFE15_5: <i>How much have you seen, read, or heard about the following? The entirety of Twitch has been leaked, including its source code and user payout information</i>	493
123	Table MCFEdem1: <i>How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.</i>	497
124	Summary Statistics of Survey Respondent Demographics	501

Crosstabulation Results by Respondent Demographics

Table MCFE1_INET: *What platform(s) do you use to play video games? Please select all that apply.*
 Online gaming on a PC

Demographic	Selected		Not Selected		Total N
Adults	29%	(461)	71%	(1143)	1604
Gender: Male	39%	(322)	61%	(502)	824
Gender: Female	18%	(139)	82%	(641)	780
Age: 18-34	38%	(217)	62%	(350)	567
Age: 35-44	32%	(103)	68%	(219)	322
Age: 45-64	17%	(89)	83%	(418)	506
Age: 65+	25%	(52)	75%	(156)	208
GenZers: 1997-2012	34%	(51)	66%	(97)	148
Millennials: 1981-1996	38%	(240)	62%	(396)	635
GenXers: 1965-1980	22%	(92)	78%	(323)	416
Baby Boomers: 1946-1964	19%	(70)	81%	(304)	374
PID: Dem (no lean)	36%	(231)	64%	(418)	649
PID: Ind (no lean)	27%	(144)	73%	(392)	536
PID: Rep (no lean)	20%	(85)	80%	(334)	419
PID/Gender: Dem Men	45%	(164)	55%	(198)	362
PID/Gender: Dem Women	23%	(67)	77%	(220)	287
PID/Gender: Ind Men	40%	(100)	60%	(151)	250
PID/Gender: Ind Women	16%	(45)	84%	(241)	286
PID/Gender: Rep Men	27%	(58)	73%	(154)	212
PID/Gender: Rep Women	13%	(27)	87%	(180)	207
Ideo: Liberal (1-3)	34%	(170)	66%	(330)	500
Ideo: Moderate (4)	29%	(154)	71%	(380)	534
Ideo: Conservative (5-7)	26%	(116)	74%	(332)	448
Educ: < College	25%	(280)	75%	(829)	1110
Educ: Bachelors degree	36%	(121)	64%	(212)	333
Educ: Post-grad	37%	(60)	63%	(102)	162
Income: Under 50k	24%	(214)	76%	(666)	880
Income: 50k-100k	28%	(132)	72%	(343)	476
Income: 100k+	46%	(115)	54%	(134)	249

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Table MCFE1_INET: What platform(s) do you use to play video games? Please select all that apply.

Online gaming on a PC

Demographic	Selected		Not Selected		Total N
Adults	29%	(461)	71%	(1143)	1604
Ethnicity: White	29%	(353)	71%	(880)	1233
Ethnicity: Hispanic	31%	(83)	69%	(182)	265
Ethnicity: Black	28%	(64)	72%	(161)	225
Ethnicity: Other	30%	(44)	70%	(102)	147
All Christian	31%	(223)	69%	(497)	720
All Non-Christian	38%	(33)	62%	(54)	87
Atheist	37%	(26)	63%	(44)	70
Agnostic/Nothing in particular	27%	(122)	73%	(336)	459
Something Else	21%	(57)	79%	(213)	269
Religious Non-Protestant/Catholic	35%	(35)	65%	(66)	101
Evangelical	30%	(135)	70%	(309)	444
Non-Evangelical	26%	(133)	74%	(375)	507
Community: Urban	36%	(195)	64%	(349)	544
Community: Suburban	27%	(180)	73%	(495)	675
Community: Rural	22%	(86)	78%	(299)	385
Employ: Private Sector	37%	(207)	63%	(358)	565
Employ: Government	31%	(31)	69%	(69)	101
Employ: Self-Employed	35%	(63)	65%	(115)	177
Employ: Homemaker	11%	(11)	89%	(93)	104
Employ: Retired	23%	(62)	77%	(207)	269
Employ: Unemployed	24%	(59)	76%	(185)	244
Employ: Other	14%	(15)	86%	(93)	108
Military HH: Yes	34%	(73)	66%	(141)	214
Military HH: No	28%	(388)	72%	(1003)	1390
RD/WT: Right Direction	36%	(249)	64%	(443)	692
RD/WT: Wrong Track	23%	(212)	77%	(701)	913
Biden Job Approve	34%	(273)	66%	(535)	809
Biden Job Disapprove	24%	(173)	76%	(544)	717

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Table MCFE1_INET: What platform(s) do you use to play video games? Please select all that apply.
 Online gaming on a PC

Demographic	Selected	Not Selected	Total N
Adults	29% (461)	71% (1143)	1604
Biden Job Strongly Approve	38% (153)	62% (245)	398
Biden Job Somewhat Approve	29% (120)	71% (290)	410
Biden Job Somewhat Disapprove	29% (68)	71% (170)	238
Biden Job Strongly Disapprove	22% (105)	78% (374)	479
Favorable of Biden	33% (274)	67% (547)	821
Unfavorable of Biden	24% (171)	76% (531)	702
Very Favorable of Biden	37% (160)	63% (270)	431
Somewhat Favorable of Biden	29% (114)	71% (276)	390
Somewhat Unfavorable of Biden	27% (54)	73% (148)	202
Very Unfavorable of Biden	23% (117)	77% (383)	499
#1 Issue: Economy	33% (209)	67% (433)	642
#1 Issue: Security	21% (47)	79% (174)	222
#1 Issue: Health Care	28% (59)	72% (152)	212
#1 Issue: Medicare / Social Security	23% (41)	77% (139)	180
#1 Issue: Women's Issues	27% (27)	73% (72)	98
#1 Issue: Education	38% (30)	62% (49)	80
#1 Issue: Energy	37% (32)	63% (54)	86
#1 Issue: Other	18% (15)	82% (70)	85
2020 Vote: Joe Biden	34% (258)	66% (499)	757
2020 Vote: Donald Trump	25% (115)	75% (350)	465
2020 Vote: Other	29% (20)	71% (48)	68
2020 Vote: Didn't Vote	22% (67)	78% (244)	311
2018 House Vote: Democrat	36% (206)	64% (367)	573
2018 House Vote: Republican	22% (83)	78% (297)	380
2018 House Vote: Someone else	35% (18)	65% (34)	52
2016 Vote: Hillary Clinton	35% (189)	65% (354)	543
2016 Vote: Donald Trump	25% (110)	75% (327)	438
2016 Vote: Other	40% (35)	60% (53)	88
2016 Vote: Didn't Vote	24% (126)	76% (409)	535
Voted in 2014: Yes	32% (270)	68% (578)	848
Voted in 2014: No	25% (191)	75% (565)	757

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Table MCFE1_INET: What platform(s) do you use to play video games? Please select all that apply.

Online gaming on a PC

Demographic	Selected		Not Selected		Total N
Adults	29%	(461)	71%	(1143)	1604
4-Region: Northeast	29%	(83)	71%	(209)	292
4-Region: Midwest	26%	(85)	74%	(246)	331
4-Region: South	26%	(160)	74%	(455)	615
4-Region: West	36%	(132)	64%	(234)	366
Gamers	29%	(461)	71%	(1143)	1604
Avid Gamers	42%	(301)	58%	(416)	718
Casual Gamers	18%	(160)	82%	(727)	887
PC Gamers	78%	(461)	22%	(127)	588
Console Gamers	39%	(257)	61%	(404)	661
Twitch Users	52%	(285)	48%	(265)	550
Streaming Service Users	39%	(384)	61%	(611)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE1_2NET: What platform(s) do you use to play video games? Please select all that apply.
Offline gaming on a PC

Demographic	Selected		Not Selected		Total N
Adults	20%	(320)	80%	(1284)	1604
Gender: Male	26%	(215)	74%	(610)	824
Gender: Female	14%	(106)	86%	(674)	780
Age: 18-34	24%	(135)	76%	(433)	567
Age: 35-44	23%	(74)	77%	(248)	322
Age: 45-64	14%	(69)	86%	(438)	506
Age: 65+	21%	(43)	79%	(165)	208
GenZers: 1997-2012	19%	(29)	81%	(120)	148
Millennials: 1981-1996	24%	(153)	76%	(482)	635
GenXers: 1965-1980	16%	(66)	84%	(350)	416
Baby Boomers: 1946-1964	17%	(64)	83%	(310)	374
PID: Dem (no lean)	21%	(138)	79%	(510)	649
PID: Ind (no lean)	20%	(108)	80%	(428)	536
PID: Rep (no lean)	18%	(74)	82%	(346)	419
PID/Gender: Dem Men	29%	(105)	71%	(257)	362
PID/Gender: Dem Women	12%	(33)	88%	(254)	287
PID/Gender: Ind Men	28%	(70)	72%	(180)	250
PID/Gender: Ind Women	13%	(38)	87%	(247)	286
PID/Gender: Rep Men	19%	(39)	81%	(173)	212
PID/Gender: Rep Women	17%	(34)	83%	(173)	207
Ideo: Liberal (1-3)	21%	(105)	79%	(395)	500
Ideo: Moderate (4)	18%	(97)	82%	(436)	534
Ideo: Conservative (5-7)	22%	(99)	78%	(349)	448
Educ: < College	17%	(185)	83%	(925)	1110
Educ: Bachelors degree	24%	(79)	76%	(254)	333
Educ: Post-grad	35%	(57)	65%	(105)	162
Income: Under 50k	16%	(143)	84%	(737)	880
Income: 50k-100k	22%	(104)	78%	(372)	476
Income: 100k+	30%	(74)	70%	(175)	249
Ethnicity: White	21%	(261)	79%	(972)	1233
Ethnicity: Hispanic	17%	(46)	83%	(219)	265
Ethnicity: Black	16%	(36)	84%	(188)	225

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Table MCFE1_2NET: What platform(s) do you use to play video games? Please select all that apply.

Offline gaming on a PC

Demographic	Selected		Not Selected		Total N
Adults	20%	(320)	80%	(1284)	1604
Ethnicity: Other	16%	(23)	84%	(124)	147
All Christian	21%	(154)	79%	(566)	720
All Non-Christian	35%	(30)	65%	(56)	87
Atheist	31%	(22)	69%	(48)	70
Agnostic/Nothing in particular	17%	(78)	83%	(380)	459
Something Else	13%	(36)	87%	(234)	269
Religious Non-Protestant/Catholic	34%	(34)	66%	(66)	101
Evangelical	22%	(97)	78%	(348)	444
Non-Evangelical	17%	(85)	83%	(423)	507
Community: Urban	25%	(135)	75%	(409)	544
Community: Suburban	17%	(118)	83%	(557)	675
Community: Rural	18%	(68)	82%	(318)	385
Employ: Private Sector	25%	(138)	75%	(426)	565
Employ: Government	22%	(22)	78%	(79)	101
Employ: Self-Employed	20%	(36)	80%	(141)	177
Employ: Homemaker	12%	(12)	88%	(92)	104
Employ: Retired	19%	(52)	81%	(217)	269
Employ: Unemployed	18%	(43)	82%	(202)	244
Employ: Other	8%	(9)	92%	(100)	108
Military HH: Yes	28%	(59)	72%	(154)	214
Military HH: No	19%	(261)	81%	(1129)	1390
RD/WT: Right Direction	25%	(170)	75%	(521)	692
RD/WT: Wrong Track	16%	(150)	84%	(762)	913
Biden Job Approve	23%	(182)	77%	(627)	809
Biden Job Disapprove	18%	(126)	82%	(591)	717
Biden Job Strongly Approve	22%	(89)	78%	(309)	398
Biden Job Somewhat Approve	23%	(93)	77%	(318)	410
Biden Job Somewhat Disapprove	18%	(43)	82%	(195)	238
Biden Job Strongly Disapprove	17%	(83)	83%	(396)	479
Favorable of Biden	22%	(181)	78%	(640)	821
Unfavorable of Biden	17%	(121)	83%	(581)	702

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Table MCFE1_2NET: What platform(s) do you use to play video games? Please select all that apply.
 Offline gaming on a PC

Demographic	Selected	Not Selected	Total N
Adults	20% (320)	80% (1284)	1604
Very Favorable of Biden	22% (93)	78% (337)	431
Somewhat Favorable of Biden	22% (88)	78% (303)	390
Somewhat Unfavorable of Biden	20% (40)	80% (162)	202
Very Unfavorable of Biden	16% (80)	84% (419)	499
#1 Issue: Economy	19% (122)	81% (520)	642
#1 Issue: Security	18% (41)	82% (181)	222
#1 Issue: Health Care	23% (49)	77% (163)	212
#1 Issue: Medicare / Social Security	20% (36)	80% (144)	180
#1 Issue: Women's Issues	18% (17)	82% (81)	98
#1 Issue: Education	26% (21)	74% (59)	80
#1 Issue: Energy	26% (22)	74% (63)	86
#1 Issue: Other	15% (13)	85% (72)	85
2020 Vote: Joe Biden	23% (176)	77% (581)	757
2020 Vote: Donald Trump	17% (79)	83% (386)	465
2020 Vote: Other	16% (11)	84% (57)	68
2020 Vote: Didn't Vote	17% (53)	83% (258)	311
2018 House Vote: Democrat	22% (128)	78% (446)	573
2018 House Vote: Republican	20% (76)	80% (304)	380
2018 House Vote: Someone else	22% (11)	78% (41)	52
2016 Vote: Hillary Clinton	23% (124)	77% (419)	543
2016 Vote: Donald Trump	18% (80)	82% (357)	438
2016 Vote: Other	30% (26)	70% (62)	88
2016 Vote: Didn't Vote	17% (90)	83% (445)	535
Voted in 2014: Yes	22% (187)	78% (661)	848
Voted in 2014: No	18% (133)	82% (623)	757
4-Region: Northeast	21% (62)	79% (230)	292
4-Region: Midwest	21% (69)	79% (262)	331
4-Region: South	19% (118)	81% (496)	615
4-Region: West	20% (72)	80% (295)	366
Gamers	20% (320)	80% (1284)	1604

Continued on next page

Table MCFE1_2NET: What platform(s) do you use to play video games? Please select all that apply.
Offline gaming on a PC

Demographic	Selected	Not Selected	Total N
Adults	20% (320)	80% (1284)	1604
Avid Gamers	26% (189)	74% (528)	718
Casual Gamers	15% (131)	85% (755)	887
PC Gamers	55% (320)	45% (267)	588
Console Gamers	29% (190)	71% (471)	661
Twitch Users	31% (168)	69% (382)	550
Streaming Service Users	24% (242)	76% (753)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE1_3NET: What platform(s) do you use to play video games? Please select all that apply.

Consoles

Demographic	Selected		Not Selected		Total N
Adults	41%	(661)	59%	(943)	1604
Gender: Male	52%	(431)	48%	(394)	824
Gender: Female	30%	(230)	70%	(550)	780
Age: 18-34	61%	(349)	39%	(219)	567
Age: 35-44	55%	(178)	45%	(144)	322
Age: 45-64	23%	(117)	77%	(389)	506
Age: 65+	8%	(16)	92%	(192)	208
GenZers: 1997-2012	62%	(92)	38%	(56)	148
Millennials: 1981-1996	60%	(382)	40%	(253)	635
GenXers: 1965-1980	33%	(138)	67%	(277)	416
Baby Boomers: 1946-1964	13%	(47)	87%	(327)	374
PID: Dem (no lean)	46%	(296)	54%	(353)	649
PID: Ind (no lean)	42%	(224)	58%	(312)	536
PID: Rep (no lean)	34%	(141)	66%	(278)	419
PID/Gender: Dem Men	56%	(201)	44%	(160)	362
PID/Gender: Dem Women	33%	(95)	67%	(192)	287
PID/Gender: Ind Men	51%	(128)	49%	(123)	250
PID/Gender: Ind Women	34%	(96)	66%	(190)	286
PID/Gender: Rep Men	48%	(101)	52%	(111)	212
PID/Gender: Rep Women	19%	(40)	81%	(167)	207
Ideo: Liberal (1-3)	46%	(229)	54%	(270)	500
Ideo: Moderate (4)	41%	(221)	59%	(313)	534
Ideo: Conservative (5-7)	36%	(159)	64%	(288)	448
Educ: < College	42%	(467)	58%	(643)	1110
Educ: Bachelors degree	41%	(137)	59%	(196)	333
Educ: Post-grad	35%	(57)	65%	(105)	162
Income: Under 50k	40%	(350)	60%	(530)	880
Income: 50k-100k	41%	(195)	59%	(281)	476
Income: 100k+	47%	(116)	53%	(132)	249
Ethnicity: White	38%	(472)	62%	(761)	1233
Ethnicity: Hispanic	53%	(141)	47%	(124)	265
Ethnicity: Black	53%	(119)	47%	(105)	225

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Table MCFE1_3NET: What platform(s) do you use to play video games? Please select all that apply.

Consoles

Demographic	Selected		Not Selected		Total N
Adults	41%	(661)	59%	(943)	1604
Ethnicity: Other	48%	(70)	52%	(77)	147
All Christian	37%	(263)	63%	(457)	720
All Non-Christian	44%	(38)	56%	(48)	87
Atheist	61%	(42)	39%	(28)	70
Agnostic/Nothing in particular	49%	(223)	51%	(236)	459
Something Else	35%	(94)	65%	(175)	269
Religious Non-Protestant/Catholic	46%	(46)	54%	(55)	101
Evangelical	35%	(155)	65%	(289)	444
Non-Evangelical	37%	(188)	63%	(319)	507
Community: Urban	46%	(252)	54%	(292)	544
Community: Suburban	40%	(267)	60%	(407)	675
Community: Rural	37%	(141)	63%	(244)	385
Employ: Private Sector	49%	(279)	51%	(285)	565
Employ: Government	55%	(55)	45%	(46)	101
Employ: Self-Employed	45%	(79)	55%	(98)	177
Employ: Homemaker	32%	(33)	68%	(71)	104
Employ: Retired	13%	(34)	87%	(234)	269
Employ: Unemployed	46%	(112)	54%	(133)	244
Employ: Other	43%	(47)	57%	(61)	108
Military HH: Yes	37%	(79)	63%	(135)	214
Military HH: No	42%	(582)	58%	(808)	1390
RD/WT: Right Direction	47%	(323)	53%	(369)	692
RD/WT: Wrong Track	37%	(338)	63%	(575)	913
Biden Job Approve	45%	(366)	55%	(442)	809
Biden Job Disapprove	37%	(264)	63%	(452)	717
Biden Job Strongly Approve	47%	(188)	53%	(210)	398
Biden Job Somewhat Approve	43%	(178)	57%	(232)	410
Biden Job Somewhat Disapprove	42%	(99)	58%	(139)	238
Biden Job Strongly Disapprove	34%	(165)	66%	(314)	479
Favorable of Biden	44%	(361)	56%	(460)	821
Unfavorable of Biden	38%	(265)	62%	(437)	702

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Table MCFE1_3NET: What platform(s) do you use to play video games? Please select all that apply.
 Consoles

Demographic	Selected	Not Selected	Total N
Adults	41% (661)	59% (943)	1604
Very Favorable of Biden	44% (191)	56% (240)	431
Somewhat Favorable of Biden	44% (170)	56% (220)	390
Somewhat Unfavorable of Biden	45% (92)	55% (111)	202
Very Unfavorable of Biden	35% (173)	65% (326)	499
#1 Issue: Economy	44% (281)	56% (361)	642
#1 Issue: Security	35% (78)	65% (144)	222
#1 Issue: Health Care	47% (99)	53% (113)	212
#1 Issue: Medicare / Social Security	27% (49)	73% (131)	180
#1 Issue: Women's Issues	49% (48)	51% (50)	98
#1 Issue: Education	50% (40)	50% (39)	80
#1 Issue: Energy	54% (46)	46% (39)	86
#1 Issue: Other	23% (20)	77% (65)	85
2020 Vote: Joe Biden	46% (349)	54% (408)	757
2020 Vote: Donald Trump	33% (154)	67% (311)	465
2020 Vote: Other	38% (26)	62% (42)	68
2020 Vote: Didn't Vote	42% (130)	58% (181)	311
2018 House Vote: Democrat	45% (256)	55% (317)	573
2018 House Vote: Republican	34% (127)	66% (252)	380
2018 House Vote: Someone else	40% (21)	60% (31)	52
2016 Vote: Hillary Clinton	41% (222)	59% (321)	543
2016 Vote: Donald Trump	35% (151)	65% (286)	438
2016 Vote: Other	45% (40)	55% (48)	88
2016 Vote: Didn't Vote	46% (248)	54% (288)	535
Voted in 2014: Yes	38% (321)	62% (526)	848
Voted in 2014: No	45% (339)	55% (417)	757
4-Region: Northeast	46% (134)	54% (158)	292
4-Region: Midwest	40% (131)	60% (200)	331
4-Region: South	39% (240)	61% (375)	615
4-Region: West	42% (155)	58% (211)	366
Gamers	41% (661)	59% (943)	1604

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Table MCFE1_3NET: What platform(s) do you use to play video games? Please select all that apply.

Consoles

Demographic	Selected	Not Selected	Total N
Adults	41% (661)	59% (943)	1604
Avid Gamers	53% (384)	47% (334)	718
Casual Gamers	31% (277)	69% (610)	887
PC Gamers	51% (300)	49% (288)	588
Console Gamers	100% (661)	— (0)	661
Twitch Users	63% (346)	37% (204)	550
Streaming Service Users	50% (494)	50% (501)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE1_4NET: What platform(s) do you use to play video games? Please select all that apply.
 Mobile phone

Demographic	Selected	Not Selected	Total N
Adults	72% (1152)	28% (453)	1604
Gender: Male	70% (575)	30% (249)	824
Gender: Female	74% (576)	26% (204)	780
Age: 18-34	74% (421)	26% (146)	567
Age: 35-44	79% (254)	21% (68)	322
Age: 45-64	73% (370)	27% (137)	506
Age: 65+	51% (107)	49% (102)	208
GenZers: 1997-2012	73% (109)	27% (40)	148
Millennials: 1981-1996	75% (476)	25% (159)	635
GenXers: 1965-1980	78% (325)	22% (91)	416
Baby Boomers: 1946-1964	62% (231)	38% (143)	374
PID: Dem (no lean)	74% (477)	26% (172)	649
PID: Ind (no lean)	73% (390)	27% (146)	536
PID: Rep (no lean)	68% (284)	32% (135)	419
PID/Gender: Dem Men	72% (260)	28% (101)	362
PID/Gender: Dem Women	75% (217)	25% (70)	287
PID/Gender: Ind Men	71% (177)	29% (74)	250
PID/Gender: Ind Women	75% (213)	25% (72)	286
PID/Gender: Rep Men	65% (138)	35% (74)	212
PID/Gender: Rep Women	71% (146)	29% (61)	207
Ideo: Liberal (1-3)	73% (366)	27% (134)	500
Ideo: Moderate (4)	74% (393)	26% (140)	534
Ideo: Conservative (5-7)	65% (292)	35% (155)	448
Educ: < College	72% (795)	28% (314)	1110
Educ: Bachelors degree	72% (239)	28% (94)	333
Educ: Post-grad	72% (117)	28% (44)	162
Income: Under 50k	70% (615)	30% (265)	880
Income: 50k-100k	74% (352)	26% (123)	476
Income: 100k+	74% (184)	26% (64)	249
Ethnicity: White	70% (861)	30% (372)	1233
Ethnicity: Hispanic	73% (194)	27% (71)	265
Ethnicity: Black	79% (177)	21% (47)	225

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Table MCFE1_4NET: What platform(s) do you use to play video games? Please select all that apply.

Mobile phone

Demographic	Selected		Not Selected		Total N
Adults	72%	(1152)	28%	(453)	1604
Ethnicity: Other	77%	(113)	23%	(34)	147
All Christian	68%	(491)	32%	(229)	720
All Non-Christian	61%	(53)	39%	(34)	87
Atheist	71%	(50)	29%	(20)	70
Agnostic/Nothing in particular	74%	(339)	26%	(119)	459
Something Else	81%	(219)	19%	(50)	269
Religious Non-Protestant/Catholic	61%	(62)	39%	(39)	101
Evangelical	74%	(331)	26%	(113)	444
Non-Evangelical	70%	(355)	30%	(153)	507
Community: Urban	73%	(400)	27%	(144)	544
Community: Suburban	71%	(478)	29%	(197)	675
Community: Rural	71%	(274)	29%	(111)	385
Employ: Private Sector	76%	(427)	24%	(138)	565
Employ: Government	63%	(63)	37%	(37)	101
Employ: Self-Employed	76%	(134)	24%	(43)	177
Employ: Homemaker	76%	(79)	24%	(25)	104
Employ: Retired	57%	(154)	43%	(114)	269
Employ: Unemployed	73%	(179)	27%	(65)	244
Employ: Other	80%	(87)	20%	(21)	108
Military HH: Yes	71%	(151)	29%	(63)	214
Military HH: No	72%	(1000)	28%	(390)	1390
RD/WT: Right Direction	71%	(493)	29%	(199)	692
RD/WT: Wrong Track	72%	(659)	28%	(254)	913
Biden Job Approve	74%	(595)	26%	(214)	809
Biden Job Disapprove	69%	(496)	31%	(220)	717
Biden Job Strongly Approve	71%	(282)	29%	(116)	398
Biden Job Somewhat Approve	76%	(312)	24%	(98)	410
Biden Job Somewhat Disapprove	65%	(154)	35%	(84)	238
Biden Job Strongly Disapprove	72%	(342)	28%	(136)	479
Favorable of Biden	73%	(602)	27%	(218)	821
Unfavorable of Biden	71%	(496)	29%	(206)	702

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Table MCFE1_4NET: What platform(s) do you use to play video games? Please select all that apply.
 Mobile phone

Demographic	Selected		Not Selected		Total N
Adults	72%	(1152)	28%	(453)	1604
Very Favorable of Biden	74%	(320)	26%	(111)	431
Somewhat Favorable of Biden	72%	(283)	28%	(108)	390
Somewhat Unfavorable of Biden	71%	(144)	29%	(59)	202
Very Unfavorable of Biden	71%	(352)	29%	(147)	499
#1 Issue: Economy	75%	(480)	25%	(162)	642
#1 Issue: Security	70%	(155)	30%	(67)	222
#1 Issue: Health Care	72%	(153)	28%	(58)	212
#1 Issue: Medicare / Social Security	63%	(114)	37%	(66)	180
#1 Issue: Women's Issues	78%	(77)	22%	(21)	98
#1 Issue: Education	67%	(54)	33%	(26)	80
#1 Issue: Energy	70%	(60)	30%	(26)	86
#1 Issue: Other	70%	(59)	30%	(26)	85
2020 Vote: Joe Biden	73%	(549)	27%	(208)	757
2020 Vote: Donald Trump	67%	(313)	33%	(152)	465
2020 Vote: Other	72%	(49)	28%	(19)	68
2020 Vote: Didn't Vote	76%	(237)	24%	(74)	311
2018 House Vote: Democrat	72%	(414)	28%	(160)	573
2018 House Vote: Republican	67%	(253)	33%	(126)	380
2018 House Vote: Someone else	66%	(35)	34%	(18)	52
2016 Vote: Hillary Clinton	75%	(406)	25%	(137)	543
2016 Vote: Donald Trump	67%	(292)	33%	(146)	438
2016 Vote: Other	64%	(57)	36%	(32)	88
2016 Vote: Didn't Vote	74%	(397)	26%	(138)	535
Voted in 2014: Yes	71%	(599)	29%	(249)	848
Voted in 2014: No	73%	(553)	27%	(204)	757
4-Region: Northeast	66%	(192)	34%	(100)	292
4-Region: Midwest	71%	(236)	29%	(95)	331
4-Region: South	76%	(465)	24%	(150)	615
4-Region: West	71%	(260)	29%	(107)	366
Gamers	72%	(1152)	28%	(453)	1604

Continued on next page

Table MCFE1_4NET: What platform(s) do you use to play video games? Please select all that apply.
Mobile phone

Demographic	Selected	Not Selected	Total N
Adults	72% (1152)	28% (453)	1604
Avid Gamers	73% (527)	27% (190)	718
Casual Gamers	70% (624)	30% (262)	887
PC Gamers	63% (371)	37% (217)	588
Console Gamers	71% (471)	29% (190)	661
Twitch Users	71% (393)	29% (157)	550
Streaming Service Users	74% (734)	26% (261)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE1_5NET: What platform(s) do you use to play video games? Please select all that apply.
 Tablet

Demographic	Selected		Not Selected		Total N
Adults	33%	(529)	67%	(1076)	1604
Gender: Male	32%	(265)	68%	(560)	824
Gender: Female	34%	(264)	66%	(516)	780
Age: 18-34	31%	(178)	69%	(390)	567
Age: 35-44	33%	(105)	67%	(217)	322
Age: 45-64	33%	(167)	67%	(339)	506
Age: 65+	38%	(78)	62%	(130)	208
GenZers: 1997-2012	17%	(25)	83%	(124)	148
Millennials: 1981-1996	35%	(224)	65%	(412)	635
GenXers: 1965-1980	34%	(140)	66%	(276)	416
Baby Boomers: 1946-1964	35%	(132)	65%	(242)	374
PID: Dem (no lean)	39%	(251)	61%	(398)	649
PID: Ind (no lean)	28%	(148)	72%	(388)	536
PID: Rep (no lean)	31%	(130)	69%	(289)	419
PID/Gender: Dem Men	40%	(145)	60%	(217)	362
PID/Gender: Dem Women	37%	(105)	63%	(182)	287
PID/Gender: Ind Men	22%	(55)	78%	(195)	250
PID/Gender: Ind Women	33%	(93)	67%	(193)	286
PID/Gender: Rep Men	30%	(64)	70%	(148)	212
PID/Gender: Rep Women	32%	(66)	68%	(141)	207
Ideo: Liberal (1-3)	37%	(185)	63%	(315)	500
Ideo: Moderate (4)	32%	(170)	68%	(364)	534
Ideo: Conservative (5-7)	32%	(144)	68%	(303)	448
Educ: < College	29%	(327)	71%	(783)	1110
Educ: Bachelors degree	43%	(143)	57%	(190)	333
Educ: Post-grad	36%	(59)	64%	(103)	162
Income: Under 50k	29%	(259)	71%	(621)	880
Income: 50k-100k	35%	(165)	65%	(311)	476
Income: 100k+	42%	(104)	58%	(144)	249
Ethnicity: White	33%	(402)	67%	(831)	1233
Ethnicity: Hispanic	31%	(83)	69%	(182)	265
Ethnicity: Black	34%	(76)	66%	(148)	225

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Table MCFE1_5NET: What platform(s) do you use to play video games? Please select all that apply.

Tablet

Demographic	Selected		Not Selected		Total N
Adults	33%	(529)	67%	(1076)	1604
Ethnicity: Other	34%	(50)	66%	(96)	147
All Christian	36%	(257)	64%	(463)	720
All Non-Christian	40%	(34)	60%	(52)	87
Atheist	29%	(20)	71%	(50)	70
Agnostic/Nothing in particular	30%	(137)	70%	(322)	459
Something Else	30%	(80)	70%	(189)	269
Religious Non-Protestant/Catholic	36%	(37)	64%	(64)	101
Evangelical	37%	(164)	63%	(280)	444
Non-Evangelical	32%	(162)	68%	(346)	507
Community: Urban	39%	(212)	61%	(332)	544
Community: Suburban	30%	(203)	70%	(472)	675
Community: Rural	29%	(113)	71%	(272)	385
Employ: Private Sector	34%	(194)	66%	(370)	565
Employ: Government	44%	(44)	56%	(57)	101
Employ: Self-Employed	31%	(54)	69%	(123)	177
Employ: Homemaker	29%	(31)	71%	(73)	104
Employ: Retired	39%	(106)	61%	(163)	269
Employ: Unemployed	26%	(63)	74%	(181)	244
Employ: Other	26%	(28)	74%	(80)	108
Military HH: Yes	37%	(80)	63%	(134)	214
Military HH: No	32%	(449)	68%	(942)	1390
RD/WT: Right Direction	37%	(259)	63%	(432)	692
RD/WT: Wrong Track	30%	(269)	70%	(643)	913
Biden Job Approve	37%	(298)	63%	(511)	809
Biden Job Disapprove	30%	(213)	70%	(503)	717
Biden Job Strongly Approve	45%	(181)	55%	(218)	398
Biden Job Somewhat Approve	29%	(117)	71%	(293)	410
Biden Job Somewhat Disapprove	29%	(70)	71%	(168)	238
Biden Job Strongly Disapprove	30%	(143)	70%	(335)	479
Favorable of Biden	36%	(298)	64%	(523)	821
Unfavorable of Biden	30%	(213)	70%	(489)	702

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Table MCFE1_5NET: What platform(s) do you use to play video games? Please select all that apply.
 Tablet

Demographic	Selected	Not Selected	Total N
Adults	33% (529)	67% (1076)	1604
Very Favorable of Biden	42% (180)	58% (251)	431
Somewhat Favorable of Biden	30% (118)	70% (272)	390
Somewhat Unfavorable of Biden	30% (61)	70% (141)	202
Very Unfavorable of Biden	30% (151)	70% (348)	499
#1 Issue: Economy	34% (219)	66% (423)	642
#1 Issue: Security	35% (77)	65% (144)	222
#1 Issue: Health Care	30% (63)	70% (148)	212
#1 Issue: Medicare / Social Security	36% (65)	64% (115)	180
#1 Issue: Women's Issues	23% (22)	77% (76)	98
#1 Issue: Education	22% (17)	78% (62)	80
#1 Issue: Energy	34% (29)	66% (56)	86
#1 Issue: Other	40% (34)	60% (51)	85
2020 Vote: Joe Biden	38% (285)	62% (471)	757
2020 Vote: Donald Trump	31% (144)	69% (321)	465
2020 Vote: Other	27% (18)	73% (49)	68
2020 Vote: Didn't Vote	26% (81)	74% (230)	311
2018 House Vote: Democrat	40% (232)	60% (342)	573
2018 House Vote: Republican	30% (113)	70% (266)	380
2018 House Vote: Someone else	41% (21)	59% (31)	52
2016 Vote: Hillary Clinton	38% (209)	62% (334)	543
2016 Vote: Donald Trump	32% (140)	68% (298)	438
2016 Vote: Other	41% (36)	59% (52)	88
2016 Vote: Didn't Vote	27% (144)	73% (392)	535
Voted in 2014: Yes	37% (314)	63% (533)	848
Voted in 2014: No	28% (214)	72% (542)	757
4-Region: Northeast	35% (103)	65% (189)	292
4-Region: Midwest	30% (100)	70% (231)	331
4-Region: South	33% (203)	67% (412)	615
4-Region: West	34% (123)	66% (244)	366
Gamers	33% (529)	67% (1076)	1604

Continued on next page

Table MCFE1_5NET: What platform(s) do you use to play video games? Please select all that apply.

Tablet

Demographic	Selected	Not Selected	Total N
Adults	33% (529)	67% (1076)	1604
Avid Gamers	37% (267)	63% (450)	718
Casual Gamers	29% (261)	71% (626)	887
PC Gamers	36% (211)	64% (376)	588
Console Gamers	34% (224)	66% (437)	661
Twitch Users	41% (227)	59% (323)	550
Streaming Service Users	37% (365)	63% (631)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE1_6NET: What platform(s) do you use to play video games? Please select all that apply.
 Arcade

Demographic	Selected		Not Selected		Total N
Adults	6%	(91)	94%	(1514)	1604
Gender: Male	7%	(58)	93%	(766)	824
Gender: Female	4%	(32)	96%	(747)	780
Age: 18-34	9%	(52)	91%	(515)	567
Age: 35-44	6%	(18)	94%	(304)	322
Age: 45-64	3%	(18)	97%	(489)	506
Age: 65+	1%	(3)	99%	(206)	208
GenZers: 1997-2012	7%	(10)	93%	(139)	148
Millennials: 1981-1996	9%	(58)	91%	(577)	635
GenXers: 1965-1980	4%	(17)	96%	(399)	416
Baby Boomers: 1946-1964	1%	(6)	99%	(368)	374
PID: Dem (no lean)	7%	(44)	93%	(605)	649
PID: Ind (no lean)	6%	(30)	94%	(506)	536
PID: Rep (no lean)	4%	(16)	96%	(403)	419
PID/Gender: Dem Men	9%	(34)	91%	(328)	362
PID/Gender: Dem Women	4%	(10)	96%	(277)	287
PID/Gender: Ind Men	7%	(17)	93%	(233)	250
PID/Gender: Ind Women	5%	(13)	95%	(272)	286
PID/Gender: Rep Men	3%	(7)	97%	(205)	212
PID/Gender: Rep Women	4%	(9)	96%	(198)	207
Ideo: Liberal (1-3)	7%	(34)	93%	(466)	500
Ideo: Moderate (4)	5%	(25)	95%	(508)	534
Ideo: Conservative (5-7)	6%	(26)	94%	(422)	448
Educ: < College	5%	(51)	95%	(1059)	1110
Educ: Bachelors degree	8%	(28)	92%	(305)	333
Educ: Post-grad	7%	(12)	93%	(150)	162
Income: Under 50k	5%	(42)	95%	(838)	880
Income: 50k-100k	6%	(29)	94%	(446)	476
Income: 100k+	8%	(20)	92%	(229)	249
Ethnicity: White	5%	(62)	95%	(1171)	1233
Ethnicity: Hispanic	11%	(29)	89%	(236)	265
Ethnicity: Black	6%	(13)	94%	(212)	225

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Table MCFE1_6NET: What platform(s) do you use to play video games? Please select all that apply.

Arcade

Demographic	Selected		Not Selected		Total N
Adults	6%	(91)	94%	(1514)	1604
Ethnicity: Other	11%	(16)	89%	(131)	147
All Christian	7%	(47)	93%	(673)	720
All Non-Christian	5%	(4)	95%	(83)	87
Atheist	12%	(9)	88%	(61)	70
Agnostic/Nothing in particular	4%	(20)	96%	(439)	459
Something Else	4%	(11)	96%	(258)	269
Religious Non-Protestant/Catholic	4%	(4)	96%	(96)	101
Evangelical	8%	(36)	92%	(409)	444
Non-Evangelical	4%	(20)	96%	(488)	507
Community: Urban	9%	(47)	91%	(497)	544
Community: Suburban	6%	(39)	94%	(636)	675
Community: Rural	1%	(4)	99%	(381)	385
Employ: Private Sector	8%	(46)	92%	(519)	565
Employ: Government	11%	(11)	89%	(90)	101
Employ: Self-Employed	3%	(5)	97%	(172)	177
Employ: Homemaker	1%	(1)	99%	(103)	104
Employ: Retired	3%	(9)	97%	(260)	269
Employ: Unemployed	6%	(14)	94%	(230)	244
Employ: Other	3%	(4)	97%	(105)	108
Military HH: Yes	6%	(12)	94%	(201)	214
Military HH: No	6%	(78)	94%	(1312)	1390
RD/WT: Right Direction	9%	(61)	91%	(631)	692
RD/WT: Wrong Track	3%	(30)	97%	(883)	913
Biden Job Approve	8%	(66)	92%	(742)	809
Biden Job Disapprove	3%	(21)	97%	(696)	717
Biden Job Strongly Approve	11%	(42)	89%	(356)	398
Biden Job Somewhat Approve	6%	(24)	94%	(386)	410
Biden Job Somewhat Disapprove	4%	(9)	96%	(229)	238
Biden Job Strongly Disapprove	2%	(12)	98%	(467)	479
Favorable of Biden	8%	(62)	92%	(759)	821
Unfavorable of Biden	4%	(26)	96%	(676)	702

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Table MCFE1_6NET: What platform(s) do you use to play video games? Please select all that apply.
 Arcade

Demographic	Selected		Not Selected		Total N
Adults	6%	(91)	94%	(1514)	1604
Very Favorable of Biden	9%	(39)	91%	(392)	431
Somewhat Favorable of Biden	6%	(23)	94%	(367)	390
Somewhat Unfavorable of Biden	8%	(16)	92%	(187)	202
Very Unfavorable of Biden	2%	(10)	98%	(489)	499
#1 Issue: Economy	7%	(48)	93%	(594)	642
#1 Issue: Security	4%	(8)	96%	(214)	222
#1 Issue: Health Care	5%	(12)	95%	(200)	212
#1 Issue: Medicare / Social Security	5%	(9)	95%	(171)	180
#1 Issue: Women's Issues	5%	(5)	95%	(94)	98
#1 Issue: Education	4%	(4)	96%	(76)	80
#1 Issue: Energy	4%	(3)	96%	(83)	86
#1 Issue: Other	2%	(2)	98%	(83)	85
2020 Vote: Joe Biden	7%	(54)	93%	(703)	757
2020 Vote: Donald Trump	5%	(24)	95%	(441)	465
2020 Vote: Other	1%	(1)	99%	(67)	68
2020 Vote: Didn't Vote	3%	(11)	97%	(300)	311
2018 House Vote: Democrat	8%	(47)	92%	(527)	573
2018 House Vote: Republican	5%	(20)	95%	(360)	380
2018 House Vote: Someone else	2%	(1)	98%	(51)	52
2016 Vote: Hillary Clinton	6%	(34)	94%	(509)	543
2016 Vote: Donald Trump	6%	(27)	94%	(411)	438
2016 Vote: Other	6%	(5)	94%	(83)	88
2016 Vote: Didn't Vote	5%	(24)	95%	(511)	535
Voted in 2014: Yes	7%	(58)	93%	(790)	848
Voted in 2014: No	4%	(33)	96%	(724)	757
4-Region: Northeast	7%	(19)	93%	(273)	292
4-Region: Midwest	4%	(12)	96%	(319)	331
4-Region: South	5%	(31)	95%	(584)	615
4-Region: West	8%	(28)	92%	(339)	366
Gamers	6%	(91)	94%	(1514)	1604

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Table MCFE1_6NET: What platform(s) do you use to play video games? Please select all that apply.

Arcade

Demographic	Selected		Not Selected		Total N
Adults	6%	(91)	94%	(1514)	1604
Avid Gamers	9%	(65)	91%	(653)	718
Casual Gamers	3%	(26)	97%	(861)	887
PC Gamers	9%	(54)	91%	(533)	588
Console Gamers	11%	(72)	89%	(589)	661
Twitch Users	12%	(65)	88%	(485)	550
Streaming Service Users	8%	(76)	92%	(919)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE1_7NET: What platform(s) do you use to play video games? Please select all that apply.
 Television

Demographic	Selected		Not Selected		Total N
Adults	15%	(238)	85%	(1367)	1604
Gender: Male	20%	(164)	80%	(661)	824
Gender: Female	9%	(74)	91%	(706)	780
Age: 18-34	19%	(110)	81%	(457)	567
Age: 35-44	22%	(72)	78%	(250)	322
Age: 45-64	9%	(48)	91%	(459)	506
Age: 65+	3%	(7)	97%	(201)	208
GenZers: 1997-2012	17%	(25)	83%	(123)	148
Millennials: 1981-1996	22%	(142)	78%	(494)	635
GenXers: 1965-1980	13%	(52)	87%	(363)	416
Baby Boomers: 1946-1964	5%	(17)	95%	(357)	374
PID: Dem (no lean)	17%	(109)	83%	(540)	649
PID: Ind (no lean)	12%	(63)	88%	(474)	536
PID: Rep (no lean)	16%	(66)	84%	(353)	419
PID/Gender: Dem Men	23%	(84)	77%	(278)	362
PID/Gender: Dem Women	9%	(25)	91%	(262)	287
PID/Gender: Ind Men	14%	(36)	86%	(215)	250
PID/Gender: Ind Women	9%	(27)	91%	(259)	286
PID/Gender: Rep Men	21%	(44)	79%	(168)	212
PID/Gender: Rep Women	10%	(22)	90%	(185)	207
Ideo: Liberal (1-3)	17%	(87)	83%	(413)	500
Ideo: Moderate (4)	13%	(68)	87%	(466)	534
Ideo: Conservative (5-7)	14%	(64)	86%	(384)	448
Educ: < College	14%	(150)	86%	(959)	1110
Educ: Bachelors degree	19%	(62)	81%	(271)	333
Educ: Post-grad	16%	(26)	84%	(136)	162
Income: Under 50k	13%	(115)	87%	(765)	880
Income: 50k-100k	16%	(76)	84%	(400)	476
Income: 100k+	19%	(47)	81%	(202)	249
Ethnicity: White	14%	(168)	86%	(1065)	1233
Ethnicity: Hispanic	21%	(56)	79%	(209)	265
Ethnicity: Black	22%	(49)	78%	(176)	225

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Table MCFE1_7NET: What platform(s) do you use to play video games? Please select all that apply.

Television

Demographic	Selected		Not Selected		Total N
Adults	15%	(238)	85%	(1367)	1604
Ethnicity: Other	14%	(21)	86%	(126)	147
All Christian	18%	(127)	82%	(592)	720
All Non-Christian	14%	(12)	86%	(74)	87
Atheist	16%	(11)	84%	(59)	70
Agnostic/Nothing in particular	12%	(55)	88%	(403)	459
Something Else	12%	(32)	88%	(237)	269
Religious Non-Protestant/Catholic	14%	(15)	86%	(86)	101
Evangelical	19%	(85)	81%	(359)	444
Non-Evangelical	13%	(65)	87%	(442)	507
Community: Urban	20%	(109)	80%	(435)	544
Community: Suburban	12%	(81)	88%	(594)	675
Community: Rural	13%	(48)	87%	(337)	385
Employ: Private Sector	20%	(110)	80%	(454)	565
Employ: Government	16%	(16)	84%	(84)	101
Employ: Self-Employed	21%	(37)	79%	(141)	177
Employ: Homemaker	12%	(13)	88%	(91)	104
Employ: Retired	7%	(19)	93%	(250)	269
Employ: Unemployed	11%	(26)	89%	(219)	244
Employ: Other	12%	(13)	88%	(95)	108
Military HH: Yes	18%	(38)	82%	(176)	214
Military HH: No	14%	(200)	86%	(1190)	1390
RD/WT: Right Direction	19%	(130)	81%	(561)	692
RD/WT: Wrong Track	12%	(107)	88%	(805)	913
Biden Job Approve	17%	(137)	83%	(671)	809
Biden Job Disapprove	13%	(95)	87%	(622)	717
Biden Job Strongly Approve	21%	(84)	79%	(314)	398
Biden Job Somewhat Approve	13%	(53)	87%	(358)	410
Biden Job Somewhat Disapprove	13%	(32)	87%	(206)	238
Biden Job Strongly Disapprove	13%	(63)	87%	(416)	479
Favorable of Biden	17%	(137)	83%	(684)	821
Unfavorable of Biden	13%	(94)	87%	(607)	702

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Table MCFE1_7NET: What platform(s) do you use to play video games? Please select all that apply.
 Television

Demographic	Selected	Not Selected	Total N
Adults	15% (238)	85% (1367)	1604
Very Favorable of Biden	18% (79)	82% (351)	431
Somewhat Favorable of Biden	15% (57)	85% (333)	390
Somewhat Unfavorable of Biden	15% (30)	85% (173)	202
Very Unfavorable of Biden	13% (65)	87% (434)	499
#1 Issue: Economy	15% (98)	85% (544)	642
#1 Issue: Security	15% (33)	85% (189)	222
#1 Issue: Health Care	18% (38)	82% (173)	212
#1 Issue: Medicare / Social Security	14% (25)	86% (155)	180
#1 Issue: Women's Issues	12% (12)	88% (87)	98
#1 Issue: Education	9% (7)	91% (73)	80
#1 Issue: Energy	20% (17)	80% (68)	86
#1 Issue: Other	9% (7)	91% (78)	85
2020 Vote: Joe Biden	16% (118)	84% (639)	757
2020 Vote: Donald Trump	14% (65)	86% (400)	465
2020 Vote: Other	14% (10)	86% (58)	68
2020 Vote: Didn't Vote	14% (44)	86% (267)	311
2018 House Vote: Democrat	15% (88)	85% (485)	573
2018 House Vote: Republican	13% (49)	87% (331)	380
2018 House Vote: Someone else	13% (7)	87% (45)	52
2016 Vote: Hillary Clinton	15% (84)	85% (459)	543
2016 Vote: Donald Trump	15% (64)	85% (374)	438
2016 Vote: Other	12% (11)	88% (77)	88
2016 Vote: Didn't Vote	15% (79)	85% (456)	535
Voted in 2014: Yes	15% (129)	85% (718)	848
Voted in 2014: No	14% (108)	86% (648)	757
4-Region: Northeast	15% (43)	85% (249)	292
4-Region: Midwest	13% (44)	87% (287)	331
4-Region: South	15% (92)	85% (523)	615
4-Region: West	16% (60)	84% (307)	366
Gamers	15% (238)	85% (1367)	1604

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Table MCFE1_7NET: What platform(s) do you use to play video games? Please select all that apply.

Television

Demographic	Selected	Not Selected	Total N
Adults	15% (238)	85% (1367)	1604
Avid Gamers	19% (137)	81% (581)	718
Casual Gamers	11% (101)	89% (786)	887
PC Gamers	22% (127)	78% (461)	588
Console Gamers	24% (157)	76% (504)	661
Twitch Users	25% (137)	75% (413)	550
Streaming Service Users	19% (194)	81% (801)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE1_8NET: What platform(s) do you use to play video games? Please select all that apply.
 Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(27)	98%	(1577)	1604
Gender: Male	2%	(17)	98%	(808)	824
Gender: Female	1%	(10)	99%	(769)	780
Age: 18-34	1%	(7)	99%	(560)	567
Age: 35-44	1%	(3)	99%	(319)	322
Age: 45-64	1%	(6)	99%	(500)	506
Age: 65+	5%	(10)	95%	(198)	208
GenZers: 1997-2012	2%	(3)	98%	(145)	148
Millennials: 1981-1996	1%	(8)	99%	(627)	635
GenXers: 1965-1980	1%	(3)	99%	(413)	416
Baby Boomers: 1946-1964	3%	(10)	97%	(364)	374
PID: Dem (no lean)	2%	(11)	98%	(638)	649
PID: Ind (no lean)	1%	(8)	99%	(528)	536
PID: Rep (no lean)	2%	(9)	98%	(410)	419
PID/Gender: Dem Men	2%	(8)	98%	(354)	362
PID/Gender: Dem Women	1%	(2)	99%	(285)	287
PID/Gender: Ind Men	2%	(4)	98%	(247)	250
PID/Gender: Ind Women	1%	(4)	99%	(282)	286
PID/Gender: Rep Men	2%	(5)	98%	(208)	212
PID/Gender: Rep Women	2%	(4)	98%	(203)	207
Ideo: Liberal (1-3)	2%	(9)	98%	(491)	500
Ideo: Moderate (4)	1%	(7)	99%	(526)	534
Ideo: Conservative (5-7)	2%	(10)	98%	(437)	448
Educ: < College	2%	(20)	98%	(1089)	1110
Educ: Bachelors degree	2%	(5)	98%	(328)	333
Educ: Post-grad	1%	(2)	99%	(160)	162
Income: Under 50k	2%	(21)	98%	(859)	880
Income: 50k-100k	1%	(4)	99%	(472)	476
Income: 100k+	1%	(2)	99%	(247)	249
Ethnicity: White	2%	(27)	98%	(1206)	1233
Ethnicity: Hispanic	1%	(3)	99%	(262)	265
Ethnicity: Black	—	(1)	100%	(224)	225

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Table MCFE1_8NET: What platform(s) do you use to play video games? Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(27)	98%	(1577)	1604
Ethnicity: Other	—	(0)	100%	(147)	147
All Christian	2%	(16)	98%	(704)	720
All Non-Christian	2%	(2)	98%	(85)	87
Atheist	4%	(3)	96%	(67)	70
Agnostic/Nothing in particular	—	(1)	100%	(458)	459
Something Else	2%	(6)	98%	(263)	269
Religious Non-Protestant/Catholic	3%	(4)	97%	(97)	101
Evangelical	1%	(6)	99%	(438)	444
Non-Evangelical	2%	(12)	98%	(495)	507
Community: Urban	2%	(10)	98%	(534)	544
Community: Suburban	1%	(10)	99%	(665)	675
Community: Rural	2%	(8)	98%	(377)	385
Employ: Private Sector	2%	(10)	98%	(554)	565
Employ: Government	—	(0)	100%	(101)	101
Employ: Self-Employed	2%	(4)	98%	(173)	177
Employ: Homemaker	1%	(1)	99%	(103)	104
Employ: Retired	3%	(9)	97%	(260)	269
Employ: Unemployed	1%	(2)	99%	(243)	244
Employ: Other	2%	(2)	98%	(107)	108
Military HH: Yes	1%	(3)	99%	(211)	214
Military HH: No	2%	(24)	98%	(1366)	1390
RD/WT: Right Direction	2%	(15)	98%	(676)	692
RD/WT: Wrong Track	1%	(12)	99%	(900)	913
Biden Job Approve	2%	(15)	98%	(793)	809
Biden Job Disapprove	1%	(10)	99%	(707)	717
Biden Job Strongly Approve	2%	(9)	98%	(389)	398
Biden Job Somewhat Approve	1%	(6)	99%	(404)	410
Biden Job Somewhat Disapprove	—	(0)	100%	(237)	238
Biden Job Strongly Disapprove	2%	(9)	98%	(469)	479
Favorable of Biden	2%	(15)	98%	(805)	821
Unfavorable of Biden	1%	(10)	99%	(692)	702

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Table MCFE1_8NET: What platform(s) do you use to play video games? Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(27)	98%	(1577)	1604
Very Favorable of Biden	2%	(10)	98%	(421)	431
Somewhat Favorable of Biden	1%	(5)	99%	(385)	390
Somewhat Unfavorable of Biden	—	(0)	100%	(202)	202
Very Unfavorable of Biden	2%	(10)	98%	(489)	499
#1 Issue: Economy	1%	(9)	99%	(633)	642
#1 Issue: Security	1%	(2)	99%	(220)	222
#1 Issue: Health Care	2%	(4)	98%	(208)	212
#1 Issue: Medicare / Social Security	2%	(4)	98%	(176)	180
#1 Issue: Women's Issues	1%	(1)	99%	(98)	98
#1 Issue: Education	2%	(2)	98%	(78)	80
#1 Issue: Energy	1%	(1)	99%	(85)	86
#1 Issue: Other	5%	(4)	95%	(81)	85
2020 Vote: Joe Biden	2%	(15)	98%	(742)	757
2020 Vote: Donald Trump	2%	(8)	98%	(457)	465
2020 Vote: Other	1%	(1)	99%	(67)	68
2020 Vote: Didn't Vote	1%	(3)	99%	(307)	311
2018 House Vote: Democrat	2%	(10)	98%	(563)	573
2018 House Vote: Republican	3%	(11)	97%	(369)	380
2018 House Vote: Someone else	6%	(3)	94%	(49)	52
2016 Vote: Hillary Clinton	2%	(9)	98%	(534)	543
2016 Vote: Donald Trump	2%	(10)	98%	(428)	438
2016 Vote: Other	3%	(3)	97%	(86)	88
2016 Vote: Didn't Vote	1%	(6)	99%	(530)	535
Voted in 2014: Yes	2%	(17)	98%	(831)	848
Voted in 2014: No	1%	(10)	99%	(746)	757
4-Region: Northeast	2%	(6)	98%	(286)	292
4-Region: Midwest	2%	(7)	98%	(324)	331
4-Region: South	1%	(8)	99%	(607)	615
4-Region: West	2%	(7)	98%	(360)	366
Gamers	2%	(27)	98%	(1577)	1604

Continued on next page

Table MCFE1_8NET: What platform(s) do you use to play video games? Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(27)	98%	(1577)	1604
Avid Gamers	1%	(6)	99%	(711)	718
Casual Gamers	2%	(21)	98%	(866)	887
PC Gamers	1%	(4)	99%	(584)	588
Console Gamers	—	(0)	100%	(661)	661
Twitch Users	1%	(7)	99%	(543)	550
Streaming Service Users	1%	(14)	99%	(981)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE2: Which of the following best describes the main way you play video games?

Demographic	By myself - the only opponent is the game or the computer	Online with friends	In-person with friends	Online with strangers	Other, please specify:	Total N
Adults	59% (944)	19% (311)	8% (129)	12% (197)	1% (23)	1604
Gender: Male	48% (392)	26% (214)	9% (76)	16% (132)	1% (10)	824
Gender: Female	71% (552)	12% (97)	7% (53)	8% (65)	2% (13)	780
Age: 18-34	40% (228)	33% (185)	10% (55)	15% (87)	2% (13)	567
Age: 35-44	51% (165)	23% (73)	14% (44)	12% (38)	1% (2)	322
Age: 45-64	73% (369)	9% (48)	5% (26)	11% (58)	1% (6)	506
Age: 65+	88% (182)	3% (6)	2% (4)	7% (14)	1% (2)	208
GenZers: 1997-2012	40% (59)	36% (54)	8% (12)	13% (20)	3% (4)	148
Millennials: 1981-1996	42% (269)	28% (178)	13% (81)	15% (95)	2% (11)	635
GenXers: 1965-1980	65% (270)	15% (61)	7% (29)	13% (52)	1% (3)	416
Baby Boomers: 1946-1964	85% (318)	5% (18)	1% (5)	8% (30)	1% (4)	374
PID: Dem (no lean)	53% (342)	24% (159)	8% (53)	14% (90)	1% (5)	649
PID: Ind (no lean)	64% (343)	16% (88)	8% (41)	11% (57)	1% (7)	536
PID: Rep (no lean)	62% (259)	15% (64)	8% (35)	12% (50)	3% (11)	419
PID/Gender: Dem Men	39% (140)	31% (113)	11% (40)	18% (65)	1% (3)	362
PID/Gender: Dem Women	71% (203)	16% (45)	4% (12)	9% (25)	1% (2)	287
PID/Gender: Ind Men	57% (143)	22% (56)	7% (17)	14% (36)	— (0)	250
PID/Gender: Ind Women	70% (200)	11% (33)	9% (25)	7% (21)	2% (7)	286
PID/Gender: Rep Men	52% (110)	21% (45)	9% (19)	15% (31)	3% (7)	212
PID/Gender: Rep Women	72% (150)	9% (19)	8% (16)	9% (19)	2% (4)	207
Ideo: Liberal (1-3)	55% (275)	23% (113)	10% (48)	12% (61)	1% (3)	500
Ideo: Moderate (4)	59% (313)	18% (94)	7% (37)	15% (80)	2% (10)	534
Ideo: Conservative (5-7)	64% (285)	17% (78)	8% (37)	9% (41)	2% (7)	448
Educ: < College	62% (691)	16% (175)	8% (84)	13% (141)	2% (18)	1110
Educ: Bachelors degree	51% (171)	27% (91)	8% (26)	12% (41)	1% (4)	333
Educ: Post-grad	51% (82)	28% (45)	11% (18)	9% (15)	— (1)	162
Income: Under 50k	64% (562)	16% (137)	7% (60)	12% (104)	2% (17)	880
Income: 50k-100k	58% (274)	19% (89)	8% (36)	15% (72)	1% (4)	476
Income: 100k+	44% (108)	34% (85)	13% (32)	8% (20)	1% (2)	249
Ethnicity: White	60% (740)	19% (230)	8% (98)	12% (149)	1% (16)	1233

Continued on next page

Table MCFE2: Which of the following best describes the main way you play video games?

Demographic	By myself - the only opponent is the game or the computer		Online with friends		In-person with friends		Online with strangers		Other, please specify:		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	59%	(944)	19%	(311)	8%	(129)	12%	(197)	1%	(23)	1604
Ethnicity: Hispanic	48%	(127)	24%	(63)	12%	(32)	16%	(41)	1%	(2)	265
Ethnicity: Black	60%	(134)	16%	(36)	8%	(18)	14%	(31)	2%	(5)	225
Ethnicity: Other	47%	(70)	31%	(45)	8%	(12)	12%	(17)	2%	(3)	147
All Christian	58%	(419)	19%	(137)	10%	(71)	11%	(81)	2%	(11)	720
All Non-Christian	42%	(36)	35%	(30)	7%	(6)	17%	(15)	—	(0)	87
Atheist	51%	(35)	33%	(23)	1%	(1)	13%	(9)	2%	(1)	70
Agnostic/Nothing in particular	59%	(271)	18%	(83)	8%	(35)	14%	(64)	1%	(6)	459
Something Else	68%	(182)	14%	(38)	6%	(16)	10%	(28)	2%	(5)	269
Religious Non-Protestant/Catholic	42%	(42)	32%	(32)	7%	(7)	15%	(15)	4%	(4)	101
Evangelical	59%	(260)	19%	(85)	9%	(38)	13%	(56)	1%	(4)	444
Non-Evangelical	64%	(325)	16%	(81)	9%	(44)	10%	(50)	2%	(8)	507
Community: Urban	47%	(257)	28%	(155)	11%	(59)	12%	(65)	2%	(9)	544
Community: Suburban	65%	(440)	15%	(98)	6%	(40)	13%	(88)	1%	(8)	675
Community: Rural	64%	(247)	15%	(58)	8%	(30)	12%	(44)	1%	(6)	385
Employ: Private Sector	47%	(267)	28%	(156)	10%	(55)	15%	(82)	1%	(5)	565
Employ: Government	49%	(49)	27%	(27)	11%	(11)	14%	(14)	—	(0)	101
Employ: Self-Employed	56%	(100)	21%	(37)	7%	(12)	14%	(24)	2%	(4)	177
Employ: Homemaker	74%	(77)	5%	(5)	12%	(12)	8%	(8)	2%	(2)	104
Employ: Retired	85%	(228)	3%	(7)	2%	(5)	9%	(25)	1%	(4)	269
Employ: Unemployed	60%	(145)	18%	(44)	8%	(20)	12%	(29)	2%	(6)	244
Employ: Other	56%	(60)	18%	(20)	13%	(14)	12%	(13)	2%	(2)	108
Military HH: Yes	62%	(132)	16%	(35)	9%	(20)	12%	(26)	1%	(2)	214
Military HH: No	58%	(812)	20%	(277)	8%	(109)	12%	(171)	2%	(21)	1390
RD/WT: Right Direction	49%	(340)	26%	(183)	10%	(70)	13%	(90)	1%	(9)	692
RD/WT: Wrong Track	66%	(605)	14%	(128)	6%	(58)	12%	(106)	2%	(15)	913
Biden Job Approve	55%	(442)	24%	(193)	8%	(68)	12%	(100)	1%	(7)	809
Biden Job Disapprove	63%	(455)	15%	(106)	8%	(54)	12%	(88)	2%	(14)	717

Continued on next page

Table MCFE2: Which of the following best describes the main way you play video games?

Demographic	By myself - the only opponent is the game or the computer		Online with friends		In-person with friends		Online with strangers		Other, please specify:		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	59%	(944)	19%	(311)	8%	(129)	12%	(197)	1%	(23)	1604
Biden Job Strongly Approve	47%	(186)	29%	(117)	10%	(40)	13%	(52)	1%	(3)	398
Biden Job Somewhat Approve	62%	(255)	19%	(76)	7%	(27)	12%	(48)	1%	(4)	410
Biden Job Somewhat Disapprove	58%	(139)	22%	(51)	7%	(17)	11%	(25)	2%	(5)	238
Biden Job Strongly Disapprove	66%	(316)	11%	(55)	8%	(37)	13%	(63)	2%	(9)	479
Favorable of Biden	56%	(458)	23%	(186)	8%	(64)	13%	(105)	1%	(7)	821
Unfavorable of Biden	63%	(440)	15%	(103)	9%	(61)	12%	(84)	2%	(14)	702
Very Favorable of Biden	50%	(215)	26%	(114)	10%	(45)	12%	(53)	1%	(4)	431
Somewhat Favorable of Biden	62%	(244)	19%	(73)	5%	(19)	13%	(52)	1%	(3)	390
Somewhat Unfavorable of Biden	57%	(116)	21%	(43)	10%	(20)	9%	(19)	2%	(5)	202
Very Unfavorable of Biden	65%	(324)	12%	(59)	8%	(41)	13%	(66)	2%	(9)	499
#1 Issue: Economy	54%	(346)	22%	(139)	9%	(58)	14%	(91)	1%	(9)	642
#1 Issue: Security	65%	(143)	13%	(28)	9%	(21)	12%	(26)	2%	(4)	222
#1 Issue: Health Care	60%	(128)	21%	(44)	9%	(18)	9%	(19)	1%	(2)	212
#1 Issue: Medicare / Social Security	72%	(130)	11%	(20)	5%	(10)	10%	(17)	1%	(3)	180
#1 Issue: Women's Issues	53%	(53)	26%	(25)	8%	(8)	11%	(11)	2%	(2)	98
#1 Issue: Education	43%	(34)	33%	(26)	7%	(6)	15%	(12)	2%	(2)	80
#1 Issue: Energy	51%	(44)	26%	(22)	6%	(5)	17%	(14)	—	(0)	86
#1 Issue: Other	78%	(66)	8%	(7)	4%	(4)	7%	(6)	3%	(3)	85
2020 Vote: Joe Biden	54%	(410)	23%	(176)	8%	(61)	14%	(104)	1%	(6)	757
2020 Vote: Donald Trump	63%	(291)	14%	(64)	8%	(39)	13%	(61)	2%	(10)	465
2020 Vote: Other	60%	(41)	21%	(14)	11%	(8)	7%	(5)	—	(0)	68
2020 Vote: Didn't Vote	64%	(198)	19%	(58)	7%	(21)	9%	(27)	2%	(7)	311
2018 House Vote: Democrat	53%	(303)	24%	(139)	8%	(46)	14%	(80)	1%	(5)	573
2018 House Vote: Republican	66%	(252)	11%	(43)	8%	(32)	11%	(42)	3%	(11)	380
2018 House Vote: Someone else	61%	(32)	24%	(13)	4%	(2)	9%	(5)	2%	(1)	52
2016 Vote: Hillary Clinton	57%	(310)	22%	(121)	7%	(36)	13%	(71)	1%	(5)	543
2016 Vote: Donald Trump	60%	(264)	14%	(63)	9%	(41)	14%	(59)	2%	(9)	438
2016 Vote: Other	63%	(56)	20%	(18)	4%	(3)	13%	(11)	—	(0)	88
2016 Vote: Didn't Vote	59%	(314)	20%	(109)	9%	(48)	10%	(55)	2%	(9)	535

Continued on next page

Table MCFE2: Which of the following best describes the main way you play video games?

Demographic	By myself - the only opponent is the game or the computer		Online with friends		In-person with friends		Online with strangers		Other, please specify:		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	59%	(944)	19%	(311)	8%	(129)	12%	(197)	1%	(23)	1604
Voted in 2014: Yes	60%	(507)	18%	(154)	8%	(66)	13%	(110)	1%	(10)	848
Voted in 2014: No	58%	(438)	21%	(157)	8%	(62)	11%	(86)	2%	(13)	757
4-Region: Northeast	54%	(157)	24%	(69)	9%	(26)	13%	(37)	1%	(3)	292
4-Region: Midwest	66%	(218)	18%	(58)	6%	(19)	10%	(35)	—	(1)	331
4-Region: South	62%	(379)	16%	(96)	8%	(49)	13%	(80)	2%	(11)	615
4-Region: West	52%	(190)	24%	(89)	9%	(35)	12%	(45)	2%	(8)	366
Gamers	59%	(944)	19%	(311)	8%	(129)	12%	(197)	1%	(23)	1604
Avid Gamers	50%	(359)	25%	(182)	9%	(67)	15%	(105)	1%	(4)	718
Casual Gamers	66%	(586)	15%	(129)	7%	(61)	10%	(92)	2%	(19)	887
PC Gamers	45%	(267)	32%	(190)	8%	(45)	13%	(78)	1%	(7)	588
Console Gamers	44%	(291)	28%	(185)	11%	(73)	16%	(105)	1%	(7)	661
Twitch Users	30%	(166)	41%	(224)	13%	(70)	16%	(89)	—	(2)	550
Streaming Service Users	47%	(470)	27%	(272)	10%	(101)	14%	(143)	1%	(9)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_1NET: What video game services do you subscribe to? Please select all that apply.
 Xbox Game Pass

Demographic	Selected		Not Selected		Total N
Adults	18%	(291)	82%	(1314)	1604
Gender: Male	24%	(198)	76%	(626)	824
Gender: Female	12%	(92)	88%	(687)	780
Age: 18-34	27%	(153)	73%	(415)	567
Age: 35-44	29%	(94)	71%	(228)	322
Age: 45-64	8%	(42)	92%	(465)	506
Age: 65+	1%	(2)	99%	(206)	208
GenZers: 1997-2012	19%	(28)	81%	(120)	148
Millennials: 1981-1996	30%	(191)	70%	(445)	635
GenXers: 1965-1980	15%	(60)	85%	(355)	416
Baby Boomers: 1946-1964	3%	(11)	97%	(363)	374
PID: Dem (no lean)	24%	(153)	76%	(496)	649
PID: Ind (no lean)	15%	(82)	85%	(454)	536
PID: Rep (no lean)	13%	(56)	87%	(363)	419
PID/Gender: Dem Men	32%	(114)	68%	(247)	362
PID/Gender: Dem Women	13%	(38)	87%	(249)	287
PID/Gender: Ind Men	20%	(49)	80%	(201)	250
PID/Gender: Ind Women	12%	(33)	88%	(253)	286
PID/Gender: Rep Men	16%	(35)	84%	(177)	212
PID/Gender: Rep Women	10%	(21)	90%	(186)	207
Ideo: Liberal (1-3)	22%	(108)	78%	(391)	500
Ideo: Moderate (4)	18%	(98)	82%	(435)	534
Ideo: Conservative (5-7)	14%	(64)	86%	(384)	448
Educ: < College	16%	(178)	84%	(932)	1110
Educ: Bachelors degree	24%	(79)	76%	(254)	333
Educ: Post-grad	21%	(34)	79%	(128)	162
Income: Under 50k	16%	(137)	84%	(743)	880
Income: 50k-100k	17%	(83)	83%	(393)	476
Income: 100k+	29%	(71)	71%	(177)	249
Ethnicity: White	18%	(218)	82%	(1015)	1233
Ethnicity: Hispanic	22%	(58)	78%	(207)	265
Ethnicity: Black	22%	(50)	78%	(175)	225

Continued on next page

Table MCFE3_INET: What video game services do you subscribe to? Please select all that apply.
Xbox Game Pass

Demographic	Selected		Not Selected		Total N
Adults	18%	(291)	82%	(1314)	1604
Ethnicity: Other	15%	(23)	85%	(124)	147
All Christian	18%	(129)	82%	(591)	720
All Non-Christian	22%	(19)	78%	(67)	87
Atheist	26%	(18)	74%	(52)	70
Agnostic/Nothing in particular	19%	(88)	81%	(370)	459
Something Else	13%	(36)	87%	(233)	269
Religious Non-Protestant/Catholic	22%	(23)	78%	(78)	101
Evangelical	19%	(83)	81%	(361)	444
Non-Evangelical	15%	(74)	85%	(434)	507
Community: Urban	27%	(146)	73%	(398)	544
Community: Suburban	16%	(110)	84%	(565)	675
Community: Rural	9%	(35)	91%	(350)	385
Employ: Private Sector	24%	(137)	76%	(428)	565
Employ: Government	25%	(25)	75%	(76)	101
Employ: Self-Employed	27%	(48)	73%	(129)	177
Employ: Homemaker	10%	(10)	90%	(94)	104
Employ: Retired	2%	(6)	98%	(262)	269
Employ: Unemployed	15%	(36)	85%	(209)	244
Employ: Other	17%	(18)	83%	(90)	108
Military HH: Yes	16%	(35)	84%	(179)	214
Military HH: No	18%	(255)	82%	(1135)	1390
RD/WT: Right Direction	25%	(170)	75%	(522)	692
RD/WT: Wrong Track	13%	(121)	87%	(792)	913
Biden Job Approve	22%	(175)	78%	(633)	809
Biden Job Disapprove	15%	(105)	85%	(612)	717
Biden Job Strongly Approve	25%	(98)	75%	(300)	398
Biden Job Somewhat Approve	19%	(77)	81%	(333)	410
Biden Job Somewhat Disapprove	14%	(34)	86%	(204)	238
Biden Job Strongly Disapprove	15%	(70)	85%	(408)	479
Favorable of Biden	22%	(182)	78%	(639)	821
Unfavorable of Biden	14%	(95)	86%	(607)	702

Continued on next page

Table MCFE3_INET: What video game services do you subscribe to? Please select all that apply.
 Xbox Game Pass

Demographic	Selected		Not Selected		Total N
Adults	18%	(291)	82%	(1314)	1604
Very Favorable of Biden	22%	(96)	78%	(334)	431
Somewhat Favorable of Biden	22%	(85)	78%	(305)	390
Somewhat Unfavorable of Biden	14%	(28)	86%	(174)	202
Very Unfavorable of Biden	13%	(67)	87%	(433)	499
#1 Issue: Economy	21%	(137)	79%	(505)	642
#1 Issue: Security	12%	(26)	88%	(196)	222
#1 Issue: Health Care	25%	(53)	75%	(159)	212
#1 Issue: Medicare / Social Security	10%	(18)	90%	(162)	180
#1 Issue: Women's Issues	15%	(15)	85%	(84)	98
#1 Issue: Education	18%	(14)	82%	(66)	80
#1 Issue: Energy	28%	(24)	72%	(62)	86
#1 Issue: Other	5%	(4)	95%	(81)	85
2020 Vote: Joe Biden	22%	(168)	78%	(589)	757
2020 Vote: Donald Trump	14%	(65)	86%	(401)	465
2020 Vote: Other	13%	(9)	87%	(59)	68
2020 Vote: Didn't Vote	16%	(48)	84%	(263)	311
2018 House Vote: Democrat	23%	(131)	77%	(442)	573
2018 House Vote: Republican	13%	(48)	87%	(332)	380
2018 House Vote: Someone else	18%	(10)	82%	(43)	52
2016 Vote: Hillary Clinton	21%	(116)	79%	(427)	543
2016 Vote: Donald Trump	14%	(63)	86%	(375)	438
2016 Vote: Other	22%	(20)	78%	(68)	88
2016 Vote: Didn't Vote	17%	(92)	83%	(443)	535
Voted in 2014: Yes	19%	(158)	81%	(690)	848
Voted in 2014: No	18%	(133)	82%	(624)	757
4-Region: Northeast	17%	(49)	83%	(243)	292
4-Region: Midwest	16%	(52)	84%	(279)	331
4-Region: South	17%	(106)	83%	(509)	615
4-Region: West	23%	(84)	77%	(283)	366
Gamers	18%	(291)	82%	(1314)	1604

Continued on next page

Table MCFE3_1NET: What video game services do you subscribe to? Please select all that apply.
Xbox Game Pass

Demographic	Selected		Not Selected		Total N
Adults	18%	(291)	82%	(1314)	1604
Avid Gamers	25%	(182)	75%	(536)	718
Casual Gamers	12%	(109)	88%	(778)	887
PC Gamers	29%	(171)	71%	(417)	588
Console Gamers	32%	(210)	68%	(451)	661
Twitch Users	35%	(194)	65%	(356)	550
Streaming Service Users	25%	(253)	75%	(742)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_2NET: What video game services do you subscribe to? Please select all that apply.
 PlayStation Now

Demographic	Selected		Not Selected		Total N
Adults	21%	(339)	79%	(1266)	1604
Gender: Male	30%	(244)	70%	(580)	824
Gender: Female	12%	(94)	88%	(686)	780
Age: 18-34	34%	(194)	66%	(373)	567
Age: 35-44	29%	(92)	71%	(230)	322
Age: 45-64	9%	(47)	91%	(459)	506
Age: 65+	3%	(5)	97%	(203)	208
GenZers: 1997-2012	24%	(35)	76%	(113)	148
Millennials: 1981-1996	36%	(231)	64%	(405)	635
GenXers: 1965-1980	14%	(58)	86%	(357)	416
Baby Boomers: 1946-1964	4%	(13)	96%	(360)	374
PID: Dem (no lean)	28%	(179)	72%	(469)	649
PID: Ind (no lean)	17%	(93)	83%	(443)	536
PID: Rep (no lean)	16%	(66)	84%	(353)	419
PID/Gender: Dem Men	39%	(142)	61%	(220)	362
PID/Gender: Dem Women	13%	(38)	87%	(249)	287
PID/Gender: Ind Men	22%	(56)	78%	(194)	250
PID/Gender: Ind Women	13%	(37)	87%	(249)	286
PID/Gender: Rep Men	22%	(46)	78%	(166)	212
PID/Gender: Rep Women	9%	(20)	91%	(187)	207
Ideo: Liberal (1-3)	24%	(118)	76%	(382)	500
Ideo: Moderate (4)	20%	(107)	80%	(426)	534
Ideo: Conservative (5-7)	19%	(86)	81%	(362)	448
Educ: < College	18%	(197)	82%	(912)	1110
Educ: Bachelors degree	28%	(93)	72%	(240)	333
Educ: Post-grad	30%	(48)	70%	(114)	162
Income: Under 50k	16%	(137)	84%	(743)	880
Income: 50k-100k	23%	(112)	77%	(364)	476
Income: 100k+	36%	(90)	64%	(159)	249
Ethnicity: White	20%	(245)	80%	(988)	1233
Ethnicity: Hispanic	28%	(75)	72%	(190)	265
Ethnicity: Black	27%	(60)	73%	(165)	225

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Table MCFE3_2NET: What video game services do you subscribe to? Please select all that apply.
PlayStation Now

Demographic	Selected	Not Selected	Total N
Adults	21% (339)	79% (1266)	1604
Ethnicity: Other	23% (34)	77% (113)	147
All Christian	23% (163)	77% (556)	720
All Non-Christian	43% (37)	57% (50)	87
Atheist	17% (12)	83% (58)	70
Agnostic/Nothing in particular	20% (90)	80% (368)	459
Something Else	13% (36)	87% (233)	269
Religious Non-Protestant/Catholic	39% (39)	61% (62)	101
Evangelical	25% (110)	75% (334)	444
Non-Evangelical	16% (80)	84% (428)	507
Community: Urban	33% (177)	67% (367)	544
Community: Suburban	16% (107)	84% (568)	675
Community: Rural	14% (55)	86% (331)	385
Employ: Private Sector	33% (186)	67% (378)	565
Employ: Government	29% (29)	71% (71)	101
Employ: Self-Employed	21% (36)	79% (141)	177
Employ: Homemaker	16% (16)	84% (88)	104
Employ: Retired	4% (10)	96% (259)	269
Employ: Unemployed	15% (37)	85% (208)	244
Employ: Other	15% (16)	85% (93)	108
Military HH: Yes	23% (50)	77% (164)	214
Military HH: No	21% (289)	79% (1101)	1390
RD/WT: Right Direction	32% (220)	68% (472)	692
RD/WT: Wrong Track	13% (119)	87% (794)	913
Biden Job Approve	27% (220)	73% (589)	809
Biden Job Disapprove	15% (104)	85% (612)	717
Biden Job Strongly Approve	35% (139)	65% (259)	398
Biden Job Somewhat Approve	20% (81)	80% (329)	410
Biden Job Somewhat Disapprove	15% (37)	85% (201)	238
Biden Job Strongly Disapprove	14% (68)	86% (411)	479
Favorable of Biden	27% (219)	73% (601)	821
Unfavorable of Biden	15% (107)	85% (595)	702

Continued on next page

Table MCFE3_2NET: What video game services do you subscribe to? Please select all that apply.
 PlayStation Now

Demographic	Selected	Not Selected	Total N
Adults	21% (339)	79% (1266)	1604
Very Favorable of Biden	34% (147)	66% (283)	431
Somewhat Favorable of Biden	19% (72)	81% (318)	390
Somewhat Unfavorable of Biden	17% (34)	83% (168)	202
Very Unfavorable of Biden	15% (73)	85% (426)	499
#1 Issue: Economy	24% (156)	76% (486)	642
#1 Issue: Security	16% (35)	84% (187)	222
#1 Issue: Health Care	24% (50)	76% (161)	212
#1 Issue: Medicare / Social Security	10% (18)	90% (162)	180
#1 Issue: Women's Issues	20% (20)	80% (79)	98
#1 Issue: Education	34% (27)	66% (52)	80
#1 Issue: Energy	34% (29)	66% (56)	86
#1 Issue: Other	4% (3)	96% (82)	85
2020 Vote: Joe Biden	28% (208)	72% (548)	757
2020 Vote: Donald Trump	16% (74)	84% (391)	465
2020 Vote: Other	25% (17)	75% (51)	68
2020 Vote: Didn't Vote	12% (38)	88% (273)	311
2018 House Vote: Democrat	28% (161)	72% (412)	573
2018 House Vote: Republican	15% (58)	85% (322)	380
2018 House Vote: Someone else	19% (10)	81% (42)	52
2016 Vote: Hillary Clinton	25% (138)	75% (406)	543
2016 Vote: Donald Trump	17% (73)	83% (365)	438
2016 Vote: Other	18% (16)	82% (72)	88
2016 Vote: Didn't Vote	21% (112)	79% (423)	535
Voted in 2014: Yes	22% (189)	78% (659)	848
Voted in 2014: No	20% (150)	80% (607)	757
4-Region: Northeast	25% (73)	75% (218)	292
4-Region: Midwest	15% (51)	85% (280)	331
4-Region: South	21% (130)	79% (485)	615
4-Region: West	23% (84)	77% (282)	366
Gamers	21% (339)	79% (1266)	1604

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Table MCFE3_2NET: What video game services do you subscribe to? Please select all that apply.
PlayStation Now

Demographic	Selected	Not Selected	Total N
Adults	21% (339)	79% (1266)	1604
Avid Gamers	31% (222)	69% (496)	718
Casual Gamers	13% (117)	87% (770)	887
PC Gamers	33% (194)	67% (393)	588
Console Gamers	38% (253)	62% (407)	661
Twitch Users	43% (235)	57% (315)	550
Streaming Service Users	30% (303)	70% (692)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_3NET: What video game services do you subscribe to? Please select all that apply.
 EA Play

Demographic	Selected		Not Selected		Total N
Adults	9%	(150)	91%	(1454)	1604
Gender: Male	14%	(117)	86%	(707)	824
Gender: Female	4%	(32)	96%	(747)	780
Age: 18-34	16%	(93)	84%	(474)	567
Age: 35-44	13%	(42)	87%	(280)	322
Age: 45-64	2%	(12)	98%	(495)	506
Age: 65+	2%	(3)	98%	(205)	208
GenZers: 1997-2012	8%	(12)	92%	(136)	148
Millennials: 1981-1996	19%	(119)	81%	(516)	635
GenXers: 1965-1980	3%	(14)	97%	(402)	416
Baby Boomers: 1946-1964	1%	(4)	99%	(370)	374
PID: Dem (no lean)	12%	(77)	88%	(571)	649
PID: Ind (no lean)	7%	(40)	93%	(496)	536
PID: Rep (no lean)	8%	(33)	92%	(387)	419
PID/Gender: Dem Men	19%	(67)	81%	(294)	362
PID/Gender: Dem Women	3%	(10)	97%	(277)	287
PID/Gender: Ind Men	11%	(28)	89%	(223)	250
PID/Gender: Ind Women	4%	(12)	96%	(274)	286
PID/Gender: Rep Men	10%	(22)	90%	(190)	212
PID/Gender: Rep Women	5%	(10)	95%	(197)	207
Ideo: Liberal (1-3)	12%	(61)	88%	(439)	500
Ideo: Moderate (4)	8%	(44)	92%	(490)	534
Ideo: Conservative (5-7)	9%	(38)	91%	(409)	448
Educ: < College	8%	(93)	92%	(1017)	1110
Educ: Bachelors degree	12%	(39)	88%	(294)	333
Educ: Post-grad	11%	(18)	89%	(143)	162
Income: Under 50k	7%	(66)	93%	(814)	880
Income: 50k-100k	10%	(47)	90%	(429)	476
Income: 100k+	15%	(37)	85%	(212)	249
Ethnicity: White	9%	(112)	91%	(1121)	1233
Ethnicity: Hispanic	17%	(45)	83%	(220)	265
Ethnicity: Black	10%	(22)	90%	(202)	225

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Table MCFE3_3NET: What video game services do you subscribe to? Please select all that apply.
EA Play

Demographic	Selected		Not Selected		Total N
Adults	9%	(150)	91%	(1454)	1604
Ethnicity: Other	11%	(16)	89%	(131)	147
All Christian	10%	(74)	90%	(645)	720
All Non-Christian	13%	(11)	87%	(76)	87
Atheist	22%	(15)	78%	(55)	70
Agnostic/Nothing in particular	6%	(29)	94%	(429)	459
Something Else	7%	(20)	93%	(249)	269
Religious Non-Protestant/Catholic	13%	(13)	87%	(88)	101
Evangelical	14%	(61)	86%	(384)	444
Non-Evangelical	6%	(30)	94%	(477)	507
Community: Urban	15%	(84)	85%	(460)	544
Community: Suburban	7%	(47)	93%	(628)	675
Community: Rural	5%	(19)	95%	(366)	385
Employ: Private Sector	12%	(67)	88%	(497)	565
Employ: Government	18%	(18)	82%	(83)	101
Employ: Self-Employed	12%	(21)	88%	(156)	177
Employ: Homemaker	2%	(2)	98%	(102)	104
Employ: Retired	2%	(5)	98%	(264)	269
Employ: Unemployed	11%	(28)	89%	(217)	244
Employ: Other	4%	(4)	96%	(104)	108
Military HH: Yes	9%	(18)	91%	(196)	214
Military HH: No	9%	(131)	91%	(1259)	1390
RD/WT: Right Direction	14%	(97)	86%	(594)	692
RD/WT: Wrong Track	6%	(52)	94%	(860)	913
Biden Job Approve	13%	(105)	87%	(704)	809
Biden Job Disapprove	6%	(41)	94%	(675)	717
Biden Job Strongly Approve	16%	(64)	84%	(334)	398
Biden Job Somewhat Approve	10%	(40)	90%	(370)	410
Biden Job Somewhat Disapprove	5%	(11)	95%	(227)	238
Biden Job Strongly Disapprove	6%	(30)	94%	(448)	479
Favorable of Biden	12%	(100)	88%	(720)	821
Unfavorable of Biden	7%	(47)	93%	(654)	702

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Table MCFE3_3NET: What video game services do you subscribe to? Please select all that apply.
 EA Play

Demographic	Selected	Not Selected	Total N
Adults	9% (150)	91% (1454)	1604
Very Favorable of Biden	14% (60)	86% (371)	431
Somewhat Favorable of Biden	10% (40)	90% (350)	390
Somewhat Unfavorable of Biden	8% (16)	92% (187)	202
Very Unfavorable of Biden	6% (31)	94% (468)	499
#1 Issue: Economy	11% (73)	89% (569)	642
#1 Issue: Security	6% (13)	94% (208)	222
#1 Issue: Health Care	8% (17)	92% (194)	212
#1 Issue: Medicare / Social Security	7% (12)	93% (168)	180
#1 Issue: Women's Issues	6% (6)	94% (93)	98
#1 Issue: Education	9% (7)	91% (73)	80
#1 Issue: Energy	17% (15)	83% (71)	86
#1 Issue: Other	8% (7)	92% (78)	85
2020 Vote: Joe Biden	12% (87)	88% (669)	757
2020 Vote: Donald Trump	7% (31)	93% (435)	465
2020 Vote: Other	10% (7)	90% (61)	68
2020 Vote: Didn't Vote	8% (24)	92% (287)	311
2018 House Vote: Democrat	12% (66)	88% (507)	573
2018 House Vote: Republican	6% (24)	94% (356)	380
2018 House Vote: Someone else	13% (7)	87% (45)	52
2016 Vote: Hillary Clinton	12% (63)	88% (480)	543
2016 Vote: Donald Trump	8% (33)	92% (405)	438
2016 Vote: Other	8% (7)	92% (81)	88
2016 Vote: Didn't Vote	9% (46)	91% (489)	535
Voted in 2014: Yes	10% (84)	90% (763)	848
Voted in 2014: No	9% (66)	91% (691)	757
4-Region: Northeast	10% (30)	90% (262)	292
4-Region: Midwest	5% (16)	95% (315)	331
4-Region: South	9% (53)	91% (562)	615
4-Region: West	14% (51)	86% (315)	366
Gamers	9% (150)	91% (1454)	1604

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Table MCFE3_3NET: What video game services do you subscribe to? Please select all that apply.
EA Play

Demographic	Selected		Not Selected		Total N
Adults	9%	(150)	91%	(1454)	1604
Avid Gamers	14%	(100)	86%	(618)	718
Casual Gamers	6%	(50)	94%	(837)	887
PC Gamers	16%	(94)	84%	(494)	588
Console Gamers	18%	(120)	82%	(541)	661
Twitch Users	20%	(110)	80%	(440)	550
Streaming Service Users	14%	(140)	86%	(855)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_4NET: What video game services do you subscribe to? Please select all that apply.
 Nintendo Switch Online

Demographic	Selected		Not Selected		Total N
Adults	13%	(211)	87%	(1394)	1604
Gender: Male	14%	(118)	86%	(706)	824
Gender: Female	12%	(92)	88%	(688)	780
Age: 18-34	23%	(130)	77%	(438)	567
Age: 35-44	16%	(51)	84%	(271)	322
Age: 45-64	6%	(28)	94%	(479)	506
Age: 65+	1%	(2)	99%	(206)	208
GenZers: 1997-2012	19%	(27)	81%	(121)	148
Millennials: 1981-1996	22%	(139)	78%	(496)	635
GenXers: 1965-1980	10%	(40)	90%	(376)	416
Baby Boomers: 1946-1964	1%	(3)	99%	(371)	374
PID: Dem (no lean)	18%	(116)	82%	(533)	649
PID: Ind (no lean)	13%	(70)	87%	(466)	536
PID: Rep (no lean)	6%	(24)	94%	(395)	419
PID/Gender: Dem Men	20%	(72)	80%	(290)	362
PID/Gender: Dem Women	15%	(44)	85%	(243)	287
PID/Gender: Ind Men	14%	(36)	86%	(214)	250
PID/Gender: Ind Women	12%	(34)	88%	(251)	286
PID/Gender: Rep Men	5%	(10)	95%	(202)	212
PID/Gender: Rep Women	7%	(14)	93%	(193)	207
Ideo: Liberal (1-3)	20%	(102)	80%	(398)	500
Ideo: Moderate (4)	11%	(57)	89%	(477)	534
Ideo: Conservative (5-7)	9%	(39)	91%	(409)	448
Educ: < College	12%	(135)	88%	(975)	1110
Educ: Bachelors degree	15%	(49)	85%	(284)	333
Educ: Post-grad	16%	(26)	84%	(135)	162
Income: Under 50k	11%	(96)	89%	(783)	880
Income: 50k-100k	14%	(69)	86%	(407)	476
Income: 100k+	18%	(45)	82%	(203)	249
Ethnicity: White	13%	(156)	87%	(1077)	1233
Ethnicity: Hispanic	23%	(61)	77%	(204)	265
Ethnicity: Black	13%	(30)	87%	(195)	225

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Table MCFE3_4NET: What video game services do you subscribe to? Please select all that apply.

Nintendo Switch Online

Demographic	Selected		Not Selected		Total N
Adults	13%	(211)	87%	(1394)	1604
Ethnicity: Other	17%	(24)	83%	(122)	147
All Christian	13%	(96)	87%	(624)	720
All Non-Christian	13%	(11)	87%	(75)	87
Atheist	29%	(20)	71%	(50)	70
Agnostic/Nothing in particular	13%	(59)	87%	(400)	459
Something Else	9%	(25)	91%	(244)	269
Religious Non-Protestant/Catholic	14%	(14)	86%	(86)	101
Evangelical	13%	(58)	87%	(386)	444
Non-Evangelical	11%	(54)	89%	(453)	507
Community: Urban	17%	(94)	83%	(450)	544
Community: Suburban	12%	(84)	88%	(591)	675
Community: Rural	8%	(32)	92%	(353)	385
Employ: Private Sector	18%	(101)	82%	(463)	565
Employ: Government	22%	(22)	78%	(78)	101
Employ: Self-Employed	14%	(25)	86%	(152)	177
Employ: Homemaker	14%	(14)	86%	(90)	104
Employ: Retired	2%	(4)	98%	(264)	269
Employ: Unemployed	9%	(23)	91%	(222)	244
Employ: Other	9%	(10)	91%	(98)	108
Military HH: Yes	12%	(25)	88%	(189)	214
Military HH: No	13%	(186)	87%	(1205)	1390
RD/WT: Right Direction	18%	(123)	82%	(569)	692
RD/WT: Wrong Track	10%	(88)	90%	(825)	913
Biden Job Approve	18%	(142)	82%	(666)	809
Biden Job Disapprove	8%	(57)	92%	(659)	717
Biden Job Strongly Approve	19%	(77)	81%	(321)	398
Biden Job Somewhat Approve	16%	(66)	84%	(345)	410
Biden Job Somewhat Disapprove	11%	(25)	89%	(213)	238
Biden Job Strongly Disapprove	7%	(32)	93%	(447)	479
Favorable of Biden	17%	(139)	83%	(682)	821
Unfavorable of Biden	8%	(58)	92%	(644)	702

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Table MCFE3_4NET: What video game services do you subscribe to? Please select all that apply.
 Nintendo Switch Online

Demographic	Selected		Not Selected		Total N
Adults	13%	(211)	87%	(1394)	1604
Very Favorable of Biden	17%	(74)	83%	(357)	431
Somewhat Favorable of Biden	17%	(65)	83%	(325)	390
Somewhat Unfavorable of Biden	10%	(20)	90%	(183)	202
Very Unfavorable of Biden	8%	(38)	92%	(461)	499
#1 Issue: Economy	13%	(86)	87%	(556)	642
#1 Issue: Security	8%	(19)	92%	(203)	222
#1 Issue: Health Care	16%	(34)	84%	(178)	212
#1 Issue: Medicare / Social Security	6%	(10)	94%	(170)	180
#1 Issue: Women's Issues	24%	(23)	76%	(75)	98
#1 Issue: Education	16%	(13)	84%	(67)	80
#1 Issue: Energy	25%	(22)	75%	(64)	86
#1 Issue: Other	4%	(3)	96%	(82)	85
2020 Vote: Joe Biden	17%	(126)	83%	(631)	757
2020 Vote: Donald Trump	7%	(32)	93%	(434)	465
2020 Vote: Other	23%	(15)	77%	(52)	68
2020 Vote: Didn't Vote	12%	(38)	88%	(273)	311
2018 House Vote: Democrat	18%	(101)	82%	(473)	573
2018 House Vote: Republican	6%	(25)	94%	(355)	380
2018 House Vote: Someone else	11%	(6)	89%	(46)	52
2016 Vote: Hillary Clinton	16%	(86)	84%	(457)	543
2016 Vote: Donald Trump	7%	(30)	93%	(408)	438
2016 Vote: Other	22%	(19)	78%	(69)	88
2016 Vote: Didn't Vote	14%	(76)	86%	(460)	535
Voted in 2014: Yes	12%	(101)	88%	(747)	848
Voted in 2014: No	15%	(110)	85%	(647)	757
4-Region: Northeast	15%	(43)	85%	(249)	292
4-Region: Midwest	9%	(30)	91%	(301)	331
4-Region: South	13%	(80)	87%	(535)	615
4-Region: West	16%	(57)	84%	(309)	366
Gamers	13%	(211)	87%	(1394)	1604

Continued on next page

Table MCFE3_4NET: What video game services do you subscribe to? Please select all that apply.
Nintendo Switch Online

Demographic	Selected		Not Selected		Total N
Adults	13%	(211)	87%	(1394)	1604
Avid Gamers	17%	(119)	83%	(598)	718
Casual Gamers	10%	(91)	90%	(795)	887
PC Gamers	21%	(123)	79%	(465)	588
Console Gamers	25%	(164)	75%	(497)	661
Twitch Users	27%	(147)	73%	(403)	550
Streaming Service Users	18%	(183)	82%	(812)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_5NET: What video game services do you subscribe to? Please select all that apply.
 UPlay Plus

Demographic	Selected		Not Selected		Total N
Adults	3%	(56)	97%	(1549)	1604
Gender: Male	6%	(47)	94%	(777)	824
Gender: Female	1%	(8)	99%	(771)	780
Age: 18-34	6%	(31)	94%	(536)	567
Age: 35-44	5%	(17)	95%	(305)	322
Age: 45-64	1%	(7)	99%	(499)	506
Age: 65+	—	(0)	100%	(208)	208
GenZers: 1997-2012	3%	(4)	97%	(144)	148
Millennials: 1981-1996	6%	(41)	94%	(595)	635
GenXers: 1965-1980	3%	(11)	97%	(405)	416
Baby Boomers: 1946-1964	—	(0)	100%	(374)	374
PID: Dem (no lean)	5%	(34)	95%	(615)	649
PID: Ind (no lean)	2%	(12)	98%	(524)	536
PID: Rep (no lean)	2%	(9)	98%	(410)	419
PID/Gender: Dem Men	8%	(30)	92%	(332)	362
PID/Gender: Dem Women	2%	(4)	98%	(283)	287
PID/Gender: Ind Men	5%	(12)	95%	(239)	250
PID/Gender: Ind Women	—	(1)	100%	(285)	286
PID/Gender: Rep Men	3%	(6)	97%	(207)	212
PID/Gender: Rep Women	2%	(3)	98%	(203)	207
Ideo: Liberal (1-3)	6%	(28)	94%	(471)	500
Ideo: Moderate (4)	4%	(19)	96%	(514)	534
Ideo: Conservative (5-7)	2%	(8)	98%	(439)	448
Educ: < College	2%	(22)	98%	(1088)	1110
Educ: Bachelors degree	6%	(21)	94%	(312)	333
Educ: Post-grad	8%	(13)	92%	(149)	162
Income: Under 50k	2%	(18)	98%	(862)	880
Income: 50k-100k	2%	(11)	98%	(465)	476
Income: 100k+	11%	(27)	89%	(221)	249
Ethnicity: White	4%	(45)	96%	(1188)	1233
Ethnicity: Hispanic	6%	(16)	94%	(249)	265
Ethnicity: Black	4%	(9)	96%	(216)	225

Continued on next page

Table MCFE3_5NET: What video game services do you subscribe to? Please select all that apply.
UPlay Plus

Demographic	Selected		Not Selected		Total N
Adults	3%	(56)	97%	(1549)	1604
Ethnicity: Other	1%	(2)	99%	(145)	147
All Christian	5%	(33)	95%	(687)	720
All Non-Christian	7%	(6)	93%	(81)	87
Atheist	5%	(3)	95%	(67)	70
Agnostic/Nothing in particular	3%	(12)	97%	(447)	459
Something Else	1%	(1)	99%	(268)	269
Religious Non-Protestant/Catholic	6%	(6)	94%	(95)	101
Evangelical	7%	(29)	93%	(415)	444
Non-Evangelical	1%	(3)	99%	(505)	507
Community: Urban	6%	(35)	94%	(509)	544
Community: Suburban	3%	(18)	97%	(657)	675
Community: Rural	1%	(2)	99%	(383)	385
Employ: Private Sector	5%	(31)	95%	(534)	565
Employ: Government	11%	(11)	89%	(90)	101
Employ: Self-Employed	3%	(5)	97%	(172)	177
Employ: Homemaker	1%	(1)	99%	(103)	104
Employ: Retired	—	(0)	100%	(269)	269
Employ: Unemployed	3%	(7)	97%	(237)	244
Employ: Other	—	(0)	100%	(108)	108
Military HH: Yes	5%	(10)	95%	(204)	214
Military HH: No	3%	(46)	97%	(1345)	1390
RD/WT: Right Direction	7%	(47)	93%	(645)	692
RD/WT: Wrong Track	1%	(8)	99%	(904)	913
Biden Job Approve	6%	(45)	94%	(764)	809
Biden Job Disapprove	2%	(11)	98%	(706)	717
Biden Job Strongly Approve	8%	(31)	92%	(367)	398
Biden Job Somewhat Approve	3%	(13)	97%	(397)	410
Biden Job Somewhat Disapprove	—	(1)	100%	(237)	238
Biden Job Strongly Disapprove	2%	(10)	98%	(468)	479
Favorable of Biden	6%	(48)	94%	(773)	821
Unfavorable of Biden	1%	(6)	99%	(696)	702

Continued on next page

Table MCFE3_5NET: What video game services do you subscribe to? Please select all that apply.
 UPlay Plus

Demographic	Selected		Not Selected		Total N
Adults	3%	(56)	97%	(1549)	1604
Very Favorable of Biden	8%	(35)	92%	(396)	431
Somewhat Favorable of Biden	3%	(13)	97%	(377)	390
Somewhat Unfavorable of Biden	—	(0)	100%	(202)	202
Very Unfavorable of Biden	1%	(6)	99%	(494)	499
#1 Issue: Economy	4%	(23)	96%	(619)	642
#1 Issue: Security	4%	(8)	96%	(214)	222
#1 Issue: Health Care	3%	(6)	97%	(205)	212
#1 Issue: Medicare / Social Security	2%	(4)	98%	(176)	180
#1 Issue: Women's Issues	1%	(1)	99%	(98)	98
#1 Issue: Education	4%	(3)	96%	(76)	80
#1 Issue: Energy	11%	(9)	89%	(76)	86
#1 Issue: Other	1%	(1)	99%	(84)	85
2020 Vote: Joe Biden	5%	(37)	95%	(720)	757
2020 Vote: Donald Trump	3%	(13)	97%	(452)	465
2020 Vote: Other	1%	(1)	99%	(67)	68
2020 Vote: Didn't Vote	2%	(5)	98%	(306)	311
2018 House Vote: Democrat	4%	(24)	96%	(549)	573
2018 House Vote: Republican	2%	(9)	98%	(371)	380
2018 House Vote: Someone else	6%	(3)	94%	(49)	52
2016 Vote: Hillary Clinton	5%	(28)	95%	(516)	543
2016 Vote: Donald Trump	3%	(12)	97%	(425)	438
2016 Vote: Other	1%	(1)	99%	(88)	88
2016 Vote: Didn't Vote	3%	(15)	97%	(520)	535
Voted in 2014: Yes	5%	(39)	95%	(809)	848
Voted in 2014: No	2%	(17)	98%	(740)	757
4-Region: Northeast	3%	(9)	97%	(283)	292
4-Region: Midwest	2%	(6)	98%	(325)	331
4-Region: South	3%	(16)	97%	(599)	615
4-Region: West	7%	(24)	93%	(342)	366
Gamers	3%	(56)	97%	(1549)	1604

Continued on next page

Table MCFE3_5NET: What video game services do you subscribe to? Please select all that apply.
UPlay Plus

Demographic	Selected		Not Selected		Total N
Adults	3%	(56)	97%	(1549)	1604
Avid Gamers	6%	(43)	94%	(675)	718
Casual Gamers	1%	(13)	99%	(874)	887
PC Gamers	7%	(42)	93%	(546)	588
Console Gamers	6%	(38)	94%	(622)	661
Twitch Users	9%	(49)	91%	(502)	550
Streaming Service Users	6%	(56)	94%	(939)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_6NET: What video game services do you subscribe to? Please select all that apply.
 Humble Choice

Demographic	Selected		Not Selected		Total N
Adults	3%	(45)	97%	(1560)	1604
Gender: Male	4%	(31)	96%	(794)	824
Gender: Female	2%	(14)	98%	(766)	780
Age: 18-34	5%	(28)	95%	(539)	567
Age: 35-44	3%	(11)	97%	(311)	322
Age: 45-64	1%	(5)	99%	(501)	506
Age: 65+	—	(0)	100%	(208)	208
GenZers: 1997-2012	1%	(1)	99%	(147)	148
Millennials: 1981-1996	6%	(37)	94%	(598)	635
GenXers: 1965-1980	1%	(5)	99%	(410)	416
Baby Boomers: 1946-1964	—	(1)	100%	(373)	374
PID: Dem (no lean)	4%	(26)	96%	(623)	649
PID: Ind (no lean)	2%	(10)	98%	(527)	536
PID: Rep (no lean)	2%	(9)	98%	(410)	419
PID/Gender: Dem Men	6%	(21)	94%	(340)	362
PID/Gender: Dem Women	2%	(5)	98%	(282)	287
PID/Gender: Ind Men	3%	(7)	97%	(244)	250
PID/Gender: Ind Women	1%	(3)	99%	(283)	286
PID/Gender: Rep Men	1%	(2)	99%	(210)	212
PID/Gender: Rep Women	3%	(6)	97%	(201)	207
Ideo: Liberal (1-3)	4%	(22)	96%	(478)	500
Ideo: Moderate (4)	2%	(12)	98%	(521)	534
Ideo: Conservative (5-7)	2%	(10)	98%	(437)	448
Educ: < College	2%	(24)	98%	(1086)	1110
Educ: Bachelors degree	4%	(13)	96%	(320)	333
Educ: Post-grad	5%	(8)	95%	(154)	162
Income: Under 50k	2%	(18)	98%	(862)	880
Income: 50k-100k	1%	(7)	99%	(469)	476
Income: 100k+	8%	(19)	92%	(229)	249
Ethnicity: White	3%	(39)	97%	(1194)	1233
Ethnicity: Hispanic	4%	(11)	96%	(254)	265
Ethnicity: Black	3%	(6)	97%	(219)	225

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Table MCFE3_6NET: What video game services do you subscribe to? Please select all that apply.

Humble Choice

Demographic	Selected		Not Selected		Total N
Adults	3%	(45)	97%	(1560)	1604
Ethnicity: Other	—	(0)	100%	(147)	147
All Christian	4%	(27)	96%	(693)	720
All Non-Christian	6%	(6)	94%	(81)	87
Atheist	—	(0)	100%	(70)	70
Agnostic/Nothing in particular	2%	(9)	98%	(450)	459
Something Else	1%	(4)	99%	(265)	269
Religious Non-Protestant/Catholic	5%	(6)	95%	(95)	101
Evangelical	6%	(25)	94%	(419)	444
Non-Evangelical	—	(1)	100%	(506)	507
Community: Urban	5%	(28)	95%	(516)	544
Community: Suburban	1%	(9)	99%	(665)	675
Community: Rural	2%	(7)	98%	(378)	385
Employ: Private Sector	3%	(19)	97%	(546)	565
Employ: Government	11%	(11)	89%	(90)	101
Employ: Self-Employed	2%	(3)	98%	(174)	177
Employ: Homemaker	1%	(1)	99%	(103)	104
Employ: Retired	—	(0)	100%	(269)	269
Employ: Unemployed	3%	(8)	97%	(237)	244
Employ: Other	3%	(3)	97%	(106)	108
Military HH: Yes	3%	(6)	97%	(208)	214
Military HH: No	3%	(39)	97%	(1352)	1390
RD/WT: Right Direction	4%	(29)	96%	(663)	692
RD/WT: Wrong Track	2%	(16)	98%	(897)	913
Biden Job Approve	4%	(34)	96%	(775)	809
Biden Job Disapprove	1%	(11)	99%	(706)	717
Biden Job Strongly Approve	7%	(26)	93%	(372)	398
Biden Job Somewhat Approve	2%	(8)	98%	(402)	410
Biden Job Somewhat Disapprove	3%	(8)	97%	(230)	238
Biden Job Strongly Disapprove	1%	(3)	99%	(475)	479
Favorable of Biden	4%	(32)	96%	(788)	821
Unfavorable of Biden	2%	(12)	98%	(689)	702

Continued on next page

Table MCFE3_6NET: What video game services do you subscribe to? Please select all that apply.
 Humble Choice

Demographic	Selected		Not Selected		Total N
Adults	3%	(45)	97%	(1560)	1604
Very Favorable of Biden	6%	(25)	94%	(406)	431
Somewhat Favorable of Biden	2%	(8)	98%	(382)	390
Somewhat Unfavorable of Biden	4%	(7)	96%	(195)	202
Very Unfavorable of Biden	1%	(5)	99%	(494)	499
#1 Issue: Economy	3%	(21)	97%	(621)	642
#1 Issue: Security	4%	(8)	96%	(214)	222
#1 Issue: Health Care	3%	(6)	97%	(206)	212
#1 Issue: Medicare / Social Security	1%	(1)	99%	(179)	180
#1 Issue: Women's Issues	4%	(4)	96%	(95)	98
#1 Issue: Education	4%	(3)	96%	(76)	80
#1 Issue: Energy	2%	(2)	98%	(84)	86
#1 Issue: Other	—	(0)	100%	(85)	85
2020 Vote: Joe Biden	4%	(28)	96%	(729)	757
2020 Vote: Donald Trump	2%	(7)	98%	(458)	465
2020 Vote: Other	2%	(2)	98%	(66)	68
2020 Vote: Didn't Vote	3%	(8)	97%	(303)	311
2018 House Vote: Democrat	4%	(22)	96%	(551)	573
2018 House Vote: Republican	3%	(11)	97%	(369)	380
2018 House Vote: Someone else	3%	(1)	97%	(51)	52
2016 Vote: Hillary Clinton	4%	(19)	96%	(524)	543
2016 Vote: Donald Trump	3%	(13)	97%	(425)	438
2016 Vote: Other	3%	(3)	97%	(85)	88
2016 Vote: Didn't Vote	2%	(10)	98%	(525)	535
Voted in 2014: Yes	4%	(32)	96%	(816)	848
Voted in 2014: No	2%	(13)	98%	(744)	757
4-Region: Northeast	4%	(11)	96%	(281)	292
4-Region: Midwest	1%	(3)	99%	(328)	331
4-Region: South	3%	(15)	97%	(599)	615
4-Region: West	4%	(15)	96%	(352)	366
Gamers	3%	(45)	97%	(1560)	1604

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Table MCFE3_6NET: What video game services do you subscribe to? Please select all that apply.

Humble Choice

Demographic	Selected		Not Selected		Total N
Adults	3%	(45)	97%	(1560)	1604
Avid Gamers	4%	(29)	96%	(689)	718
Casual Gamers	2%	(16)	98%	(871)	887
PC Gamers	5%	(30)	95%	(557)	588
Console Gamers	5%	(31)	95%	(630)	661
Twitch Users	7%	(40)	93%	(511)	550
Streaming Service Users	4%	(45)	96%	(950)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_7NET: What video game services do you subscribe to? Please select all that apply.
 Apple Arcade

Demographic	Selected		Not Selected		Total N
Adults	9%	(140)	91%	(1464)	1604
Gender: Male	11%	(88)	89%	(737)	824
Gender: Female	7%	(52)	93%	(728)	780
Age: 18-34	15%	(83)	85%	(484)	567
Age: 35-44	10%	(32)	90%	(290)	322
Age: 45-64	4%	(19)	96%	(487)	506
Age: 65+	2%	(5)	98%	(203)	208
GenZers: 1997-2012	11%	(17)	89%	(132)	148
Millennials: 1981-1996	14%	(91)	86%	(544)	635
GenXers: 1965-1980	6%	(24)	94%	(392)	416
Baby Boomers: 1946-1964	2%	(7)	98%	(367)	374
PID: Dem (no lean)	14%	(88)	86%	(560)	649
PID: Ind (no lean)	5%	(26)	95%	(511)	536
PID: Rep (no lean)	6%	(26)	94%	(393)	419
PID/Gender: Dem Men	18%	(64)	82%	(298)	362
PID/Gender: Dem Women	9%	(25)	91%	(262)	287
PID/Gender: Ind Men	5%	(12)	95%	(239)	250
PID/Gender: Ind Women	5%	(14)	95%	(272)	286
PID/Gender: Rep Men	6%	(12)	94%	(200)	212
PID/Gender: Rep Women	7%	(14)	93%	(193)	207
Ideo: Liberal (1-3)	11%	(57)	89%	(443)	500
Ideo: Moderate (4)	8%	(44)	92%	(489)	534
Ideo: Conservative (5-7)	8%	(35)	92%	(413)	448
Educ: < College	6%	(71)	94%	(1039)	1110
Educ: Bachelors degree	14%	(45)	86%	(288)	333
Educ: Post-grad	15%	(24)	85%	(138)	162
Income: Under 50k	6%	(50)	94%	(830)	880
Income: 50k-100k	9%	(42)	91%	(434)	476
Income: 100k+	19%	(48)	81%	(201)	249
Ethnicity: White	9%	(106)	91%	(1127)	1233
Ethnicity: Hispanic	15%	(39)	85%	(226)	265
Ethnicity: Black	11%	(24)	89%	(200)	225

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Table MCFE3_7NET: What video game services do you subscribe to? Please select all that apply.

Apple Arcade

Demographic	Selected		Not Selected		Total N
Adults	9%	(140)	91%	(1464)	1604
Ethnicity: Other	7%	(10)	93%	(137)	147
All Christian	10%	(71)	90%	(649)	720
All Non-Christian	12%	(10)	88%	(76)	87
Atheist	2%	(2)	98%	(68)	70
Agnostic/Nothing in particular	7%	(34)	93%	(424)	459
Something Else	8%	(23)	92%	(246)	269
Religious Non-Protestant/Catholic	12%	(12)	88%	(89)	101
Evangelical	13%	(60)	87%	(385)	444
Non-Evangelical	5%	(27)	95%	(480)	507
Community: Urban	15%	(79)	85%	(465)	544
Community: Suburban	7%	(50)	93%	(625)	675
Community: Rural	3%	(10)	97%	(375)	385
Employ: Private Sector	13%	(76)	87%	(489)	565
Employ: Government	15%	(15)	85%	(86)	101
Employ: Self-Employed	12%	(21)	88%	(156)	177
Employ: Homemaker	3%	(3)	97%	(101)	104
Employ: Retired	2%	(5)	98%	(263)	269
Employ: Unemployed	6%	(16)	94%	(229)	244
Employ: Other	2%	(2)	98%	(106)	108
Military HH: Yes	8%	(16)	92%	(198)	214
Military HH: No	9%	(124)	91%	(1267)	1390
RD/WT: Right Direction	14%	(96)	86%	(595)	692
RD/WT: Wrong Track	5%	(44)	95%	(869)	913
Biden Job Approve	12%	(99)	88%	(710)	809
Biden Job Disapprove	6%	(40)	94%	(676)	717
Biden Job Strongly Approve	15%	(62)	85%	(336)	398
Biden Job Somewhat Approve	9%	(37)	91%	(373)	410
Biden Job Somewhat Disapprove	4%	(10)	96%	(228)	238
Biden Job Strongly Disapprove	6%	(31)	94%	(448)	479
Favorable of Biden	12%	(99)	88%	(722)	821
Unfavorable of Biden	6%	(40)	94%	(662)	702

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Table MCFE3_7NET: What video game services do you subscribe to? Please select all that apply.
 Apple Arcade

Demographic	Selected		Not Selected		Total N
Adults	9%	(140)	91%	(1464)	1604
Very Favorable of Biden	16%	(67)	84%	(364)	431
Somewhat Favorable of Biden	8%	(32)	92%	(358)	390
Somewhat Unfavorable of Biden	5%	(9)	95%	(193)	202
Very Unfavorable of Biden	6%	(30)	94%	(469)	499
#1 Issue: Economy	9%	(61)	91%	(581)	642
#1 Issue: Security	10%	(21)	90%	(201)	222
#1 Issue: Health Care	10%	(21)	90%	(191)	212
#1 Issue: Medicare / Social Security	3%	(6)	97%	(174)	180
#1 Issue: Women's Issues	8%	(8)	92%	(91)	98
#1 Issue: Education	11%	(9)	89%	(71)	80
#1 Issue: Energy	15%	(13)	85%	(73)	86
#1 Issue: Other	2%	(2)	98%	(83)	85
2020 Vote: Joe Biden	12%	(92)	88%	(665)	757
2020 Vote: Donald Trump	7%	(32)	93%	(433)	465
2020 Vote: Other	8%	(5)	92%	(62)	68
2020 Vote: Didn't Vote	3%	(9)	97%	(302)	311
2018 House Vote: Democrat	12%	(71)	88%	(502)	573
2018 House Vote: Republican	7%	(25)	93%	(354)	380
2018 House Vote: Someone else	3%	(2)	97%	(50)	52
2016 Vote: Hillary Clinton	11%	(58)	89%	(485)	543
2016 Vote: Donald Trump	6%	(27)	94%	(410)	438
2016 Vote: Other	4%	(3)	96%	(85)	88
2016 Vote: Didn't Vote	10%	(51)	90%	(484)	535
Voted in 2014: Yes	9%	(78)	91%	(769)	848
Voted in 2014: No	8%	(62)	92%	(695)	757
4-Region: Northeast	12%	(36)	88%	(256)	292
4-Region: Midwest	4%	(14)	96%	(317)	331
4-Region: South	8%	(48)	92%	(567)	615
4-Region: West	11%	(41)	89%	(325)	366
Gamers	9%	(140)	91%	(1464)	1604

Continued on next page

Table MCFE3_7NET: What video game services do you subscribe to? Please select all that apply.
Apple Arcade

Demographic	Selected		Not Selected		Total N
Adults	9%	(140)	91%	(1464)	1604
Avid Gamers	12%	(85)	88%	(632)	718
Casual Gamers	6%	(55)	94%	(832)	887
PC Gamers	14%	(82)	86%	(505)	588
Console Gamers	12%	(80)	88%	(581)	661
Twitch Users	18%	(98)	82%	(452)	550
Streaming Service Users	13%	(126)	87%	(869)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_8NET: What video game services do you subscribe to? Please select all that apply.
 Google Play Pass

Demographic	Selected	Not Selected	Total N
Adults	14% (229)	86% (1375)	1604
Gender: Male	19% (159)	81% (666)	824
Gender: Female	9% (70)	91% (710)	780
Age: 18-34	19% (109)	81% (459)	567
Age: 35-44	24% (78)	76% (244)	322
Age: 45-64	7% (38)	93% (469)	506
Age: 65+	2% (4)	98% (204)	208
GenZers: 1997-2012	6% (9)	94% (140)	148
Millennials: 1981-1996	25% (160)	75% (476)	635
GenXers: 1965-1980	12% (52)	88% (364)	416
Baby Boomers: 1946-1964	2% (8)	98% (366)	374
PID: Dem (no lean)	17% (108)	83% (541)	649
PID: Ind (no lean)	15% (78)	85% (459)	536
PID: Rep (no lean)	10% (43)	90% (376)	419
PID/Gender: Dem Men	24% (87)	76% (275)	362
PID/Gender: Dem Women	7% (21)	93% (266)	287
PID/Gender: Ind Men	17% (42)	83% (209)	250
PID/Gender: Ind Women	13% (36)	87% (250)	286
PID/Gender: Rep Men	14% (30)	86% (182)	212
PID/Gender: Rep Women	6% (13)	94% (194)	207
Ideo: Liberal (1-3)	18% (90)	82% (410)	500
Ideo: Moderate (4)	14% (74)	86% (459)	534
Ideo: Conservative (5-7)	11% (48)	89% (400)	448
Educ: < College	12% (128)	88% (982)	1110
Educ: Bachelors degree	20% (68)	80% (265)	333
Educ: Post-grad	20% (33)	80% (128)	162
Income: Under 50k	11% (97)	89% (783)	880
Income: 50k-100k	14% (66)	86% (410)	476
Income: 100k+	27% (66)	73% (182)	249
Ethnicity: White	15% (185)	85% (1048)	1233
Ethnicity: Hispanic	19% (49)	81% (216)	265
Ethnicity: Black	13% (29)	87% (196)	225

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Table MCFE3_8NET: What video game services do you subscribe to? Please select all that apply.

Google Play Pass

Demographic	Selected	Not Selected	Total N
Adults	14% (229)	86% (1375)	1604
Ethnicity: Other	10% (14)	90% (132)	147
All Christian	16% (113)	84% (607)	720
All Non-Christian	17% (15)	83% (72)	87
Atheist	21% (15)	79% (55)	70
Agnostic/Nothing in particular	13% (61)	87% (398)	459
Something Else	9% (25)	91% (244)	269
Religious Non-Protestant/Catholic	18% (18)	82% (83)	101
Evangelical	19% (82)	81% (362)	444
Non-Evangelical	9% (47)	91% (461)	507
Community: Urban	24% (128)	76% (416)	544
Community: Suburban	10% (67)	90% (608)	675
Community: Rural	9% (34)	91% (351)	385
Employ: Private Sector	21% (119)	79% (446)	565
Employ: Government	21% (21)	79% (80)	101
Employ: Self-Employed	16% (28)	84% (149)	177
Employ: Homemaker	7% (7)	93% (97)	104
Employ: Retired	5% (12)	95% (256)	269
Employ: Unemployed	12% (29)	88% (215)	244
Employ: Other	7% (7)	93% (101)	108
Military HH: Yes	16% (34)	84% (180)	214
Military HH: No	14% (195)	86% (1195)	1390
RD/WT: Right Direction	19% (132)	81% (560)	692
RD/WT: Wrong Track	11% (97)	89% (816)	913
Biden Job Approve	18% (142)	82% (667)	809
Biden Job Disapprove	11% (79)	89% (638)	717
Biden Job Strongly Approve	23% (93)	77% (305)	398
Biden Job Somewhat Approve	12% (48)	88% (362)	410
Biden Job Somewhat Disapprove	11% (26)	89% (211)	238
Biden Job Strongly Disapprove	11% (53)	89% (426)	479
Favorable of Biden	17% (142)	83% (679)	821
Unfavorable of Biden	12% (82)	88% (620)	702

Continued on next page

Table MCFE3_8NET: What video game services do you subscribe to? Please select all that apply.
 Google Play Pass

Demographic	Selected	Not Selected	Total N
Adults	14% (229)	86% (1375)	1604
Very Favorable of Biden	20% (88)	80% (343)	431
Somewhat Favorable of Biden	14% (54)	86% (336)	390
Somewhat Unfavorable of Biden	14% (29)	86% (174)	202
Very Unfavorable of Biden	11% (53)	89% (446)	499
#1 Issue: Economy	18% (116)	82% (526)	642
#1 Issue: Security	11% (24)	89% (197)	222
#1 Issue: Health Care	16% (33)	84% (178)	212
#1 Issue: Medicare / Social Security	6% (11)	94% (169)	180
#1 Issue: Women's Issues	7% (7)	93% (92)	98
#1 Issue: Education	23% (18)	77% (61)	80
#1 Issue: Energy	16% (14)	84% (72)	86
#1 Issue: Other	6% (5)	94% (80)	85
2020 Vote: Joe Biden	16% (121)	84% (636)	757
2020 Vote: Donald Trump	11% (52)	89% (413)	465
2020 Vote: Other	21% (14)	79% (53)	68
2020 Vote: Didn't Vote	13% (41)	87% (270)	311
2018 House Vote: Democrat	18% (104)	82% (469)	573
2018 House Vote: Republican	11% (43)	89% (337)	380
2018 House Vote: Someone else	15% (8)	85% (45)	52
2016 Vote: Hillary Clinton	16% (89)	84% (454)	543
2016 Vote: Donald Trump	13% (57)	87% (380)	438
2016 Vote: Other	12% (10)	88% (78)	88
2016 Vote: Didn't Vote	13% (72)	87% (463)	535
Voted in 2014: Yes	15% (129)	85% (718)	848
Voted in 2014: No	13% (99)	87% (657)	757
4-Region: Northeast	14% (41)	86% (251)	292
4-Region: Midwest	11% (38)	89% (293)	331
4-Region: South	13% (81)	87% (534)	615
4-Region: West	19% (69)	81% (297)	366
Gamers	14% (229)	86% (1375)	1604

Continued on next page

Table MCFE3_8NET: What video game services do you subscribe to? Please select all that apply.
Google Play Pass

Demographic	Selected	Not Selected	Total N
Adults	14% (229)	86% (1375)	1604
Avid Gamers	21% (148)	79% (570)	718
Casual Gamers	9% (81)	91% (805)	887
PC Gamers	21% (122)	79% (466)	588
Console Gamers	19% (127)	81% (534)	661
Twitch Users	25% (136)	75% (414)	550
Streaming Service Users	20% (199)	80% (796)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_9NET: What video game services do you subscribe to? Please select all that apply.
 Prime Gaming

Demographic	Selected		Not Selected		Total N
Adults	6%	(97)	94%	(1507)	1604
Gender: Male	9%	(75)	91%	(750)	824
Gender: Female	3%	(22)	97%	(758)	780
Age: 18-34	10%	(58)	90%	(509)	567
Age: 35-44	9%	(29)	91%	(293)	322
Age: 45-64	2%	(10)	98%	(496)	506
Age: 65+	—	(0)	100%	(208)	208
GenZers: 1997-2012	8%	(12)	92%	(136)	148
Millennials: 1981-1996	11%	(67)	89%	(568)	635
GenXers: 1965-1980	4%	(17)	96%	(398)	416
Baby Boomers: 1946-1964	—	(1)	100%	(373)	374
PID: Dem (no lean)	7%	(46)	93%	(603)	649
PID: Ind (no lean)	7%	(35)	93%	(501)	536
PID: Rep (no lean)	4%	(15)	96%	(404)	419
PID/Gender: Dem Men	10%	(38)	90%	(324)	362
PID/Gender: Dem Women	3%	(8)	97%	(279)	287
PID/Gender: Ind Men	10%	(24)	90%	(227)	250
PID/Gender: Ind Women	4%	(11)	96%	(274)	286
PID/Gender: Rep Men	6%	(13)	94%	(199)	212
PID/Gender: Rep Women	1%	(2)	99%	(205)	207
Ideo: Liberal (1-3)	7%	(36)	93%	(464)	500
Ideo: Moderate (4)	7%	(37)	93%	(497)	534
Ideo: Conservative (5-7)	4%	(17)	96%	(430)	448
Educ: < College	5%	(53)	95%	(1056)	1110
Educ: Bachelors degree	9%	(29)	91%	(304)	333
Educ: Post-grad	9%	(15)	91%	(147)	162
Income: Under 50k	5%	(44)	95%	(836)	880
Income: 50k-100k	5%	(22)	95%	(454)	476
Income: 100k+	13%	(31)	87%	(217)	249
Ethnicity: White	6%	(71)	94%	(1162)	1233
Ethnicity: Hispanic	8%	(21)	92%	(244)	265
Ethnicity: Black	7%	(15)	93%	(210)	225

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Table MCFE3_9NET: What video game services do you subscribe to? Please select all that apply.

Prime Gaming

Demographic	Selected		Not Selected		Total N
Adults	6%	(97)	94%	(1507)	1604
Ethnicity: Other	7%	(11)	93%	(136)	147
All Christian	7%	(50)	93%	(670)	720
All Non-Christian	9%	(8)	91%	(79)	87
Atheist	13%	(9)	87%	(61)	70
Agnostic/Nothing in particular	4%	(19)	96%	(440)	459
Something Else	4%	(11)	96%	(258)	269
Religious Non-Protestant/Catholic	8%	(8)	92%	(92)	101
Evangelical	9%	(41)	91%	(403)	444
Non-Evangelical	3%	(14)	97%	(493)	507
Community: Urban	9%	(47)	91%	(497)	544
Community: Suburban	5%	(35)	95%	(640)	675
Community: Rural	4%	(15)	96%	(370)	385
Employ: Private Sector	9%	(51)	91%	(514)	565
Employ: Government	8%	(8)	92%	(93)	101
Employ: Self-Employed	8%	(14)	92%	(164)	177
Employ: Homemaker	—	(0)	100%	(104)	104
Employ: Retired	—	(1)	100%	(267)	269
Employ: Unemployed	8%	(20)	92%	(224)	244
Employ: Other	1%	(2)	99%	(107)	108
Military HH: Yes	6%	(12)	94%	(202)	214
Military HH: No	6%	(85)	94%	(1305)	1390
RD/WT: Right Direction	9%	(63)	91%	(628)	692
RD/WT: Wrong Track	4%	(34)	96%	(879)	913
Biden Job Approve	7%	(58)	93%	(751)	809
Biden Job Disapprove	4%	(32)	96%	(684)	717
Biden Job Strongly Approve	8%	(32)	92%	(366)	398
Biden Job Somewhat Approve	6%	(26)	94%	(385)	410
Biden Job Somewhat Disapprove	5%	(11)	95%	(226)	238
Biden Job Strongly Disapprove	4%	(21)	96%	(458)	479
Favorable of Biden	7%	(58)	93%	(762)	821
Unfavorable of Biden	5%	(32)	95%	(670)	702

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Table MCFE3_9NET: What video game services do you subscribe to? Please select all that apply.
Prime Gaming

Demographic	Selected		Not Selected		Total N
Adults	6%	(97)	94%	(1507)	1604
Very Favorable of Biden	8%	(36)	92%	(395)	431
Somewhat Favorable of Biden	6%	(23)	94%	(367)	390
Somewhat Unfavorable of Biden	6%	(13)	94%	(189)	202
Very Unfavorable of Biden	4%	(19)	96%	(480)	499
#1 Issue: Economy	8%	(49)	92%	(593)	642
#1 Issue: Security	3%	(7)	97%	(214)	222
#1 Issue: Health Care	5%	(10)	95%	(201)	212
#1 Issue: Medicare / Social Security	6%	(12)	94%	(168)	180
#1 Issue: Women's Issues	4%	(4)	96%	(94)	98
#1 Issue: Education	9%	(7)	91%	(73)	80
#1 Issue: Energy	5%	(4)	95%	(81)	86
#1 Issue: Other	3%	(3)	97%	(82)	85
2020 Vote: Joe Biden	7%	(50)	93%	(707)	757
2020 Vote: Donald Trump	5%	(22)	95%	(443)	465
2020 Vote: Other	5%	(4)	95%	(64)	68
2020 Vote: Didn't Vote	6%	(20)	94%	(291)	311
2018 House Vote: Democrat	6%	(34)	94%	(540)	573
2018 House Vote: Republican	4%	(15)	96%	(364)	380
2018 House Vote: Someone else	11%	(6)	89%	(46)	52
2016 Vote: Hillary Clinton	7%	(36)	93%	(507)	543
2016 Vote: Donald Trump	4%	(19)	96%	(418)	438
2016 Vote: Other	7%	(6)	93%	(82)	88
2016 Vote: Didn't Vote	6%	(35)	94%	(501)	535
Voted in 2014: Yes	6%	(51)	94%	(796)	848
Voted in 2014: No	6%	(45)	94%	(711)	757
4-Region: Northeast	5%	(15)	95%	(277)	292
4-Region: Midwest	6%	(19)	94%	(312)	331
4-Region: South	6%	(37)	94%	(578)	615
4-Region: West	7%	(26)	93%	(340)	366
Gamers	6%	(97)	94%	(1507)	1604

Continued on next page

Table MCFE3_9NET: What video game services do you subscribe to? Please select all that apply.
Prime Gaming

Demographic	Selected		Not Selected		Total N
Adults	6%	(97)	94%	(1507)	1604
Avid Gamers	10%	(71)	90%	(647)	718
Casual Gamers	3%	(26)	97%	(861)	887
PC Gamers	13%	(77)	87%	(511)	588
Console Gamers	10%	(68)	90%	(592)	661
Twitch Users	15%	(81)	85%	(470)	550
Streaming Service Users	9%	(92)	91%	(903)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_10NET: What video game services do you subscribe to? Please select all that apply.

GeForce Now

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1544)	1604
Gender: Male	6%	(49)	94%	(776)	824
Gender: Female	1%	(11)	99%	(769)	780
Age: 18-34	5%	(28)	95%	(540)	567
Age: 35-44	7%	(22)	93%	(300)	322
Age: 45-64	2%	(10)	98%	(496)	506
Age: 65+	—	(0)	100%	(208)	208
GenZers: 1997-2012	3%	(5)	97%	(144)	148
Millennials: 1981-1996	7%	(42)	93%	(594)	635
GenXers: 1965-1980	3%	(13)	97%	(402)	416
Baby Boomers: 1946-1964	—	(0)	100%	(373)	374
PID: Dem (no lean)	5%	(31)	95%	(617)	649
PID: Ind (no lean)	3%	(15)	97%	(521)	536
PID: Rep (no lean)	3%	(13)	97%	(406)	419
PID/Gender: Dem Men	8%	(29)	92%	(333)	362
PID/Gender: Dem Women	1%	(3)	99%	(284)	287
PID/Gender: Ind Men	5%	(13)	95%	(238)	250
PID/Gender: Ind Women	1%	(2)	99%	(283)	286
PID/Gender: Rep Men	3%	(7)	97%	(205)	212
PID/Gender: Rep Women	3%	(6)	97%	(201)	207
Ideo: Liberal (1-3)	5%	(26)	95%	(474)	500
Ideo: Moderate (4)	3%	(16)	97%	(517)	534
Ideo: Conservative (5-7)	4%	(18)	96%	(430)	448
Educ: < College	3%	(29)	97%	(1081)	1110
Educ: Bachelors degree	6%	(21)	94%	(312)	333
Educ: Post-grad	6%	(10)	94%	(152)	162
Income: Under 50k	2%	(18)	98%	(862)	880
Income: 50k-100k	3%	(14)	97%	(461)	476
Income: 100k+	11%	(27)	89%	(221)	249
Ethnicity: White	4%	(52)	96%	(1181)	1233
Ethnicity: Hispanic	7%	(18)	93%	(247)	265
Ethnicity: Black	2%	(5)	98%	(219)	225

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Table MCFE3_10NET: What video game services do you subscribe to? Please select all that apply.

GeForce Now

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1544)	1604
Ethnicity: Other	2%	(3)	98%	(144)	147
All Christian	5%	(39)	95%	(681)	720
All Non-Christian	5%	(4)	95%	(83)	87
Atheist	2%	(1)	98%	(69)	70
Agnostic/Nothing in particular	3%	(12)	97%	(446)	459
Something Else	1%	(4)	99%	(265)	269
Religious Non-Protestant/Catholic	4%	(4)	96%	(97)	101
Evangelical	8%	(35)	92%	(409)	444
Non-Evangelical	1%	(5)	99%	(502)	507
Community: Urban	7%	(40)	93%	(504)	544
Community: Suburban	2%	(13)	98%	(662)	675
Community: Rural	2%	(7)	98%	(378)	385
Employ: Private Sector	6%	(32)	94%	(532)	565
Employ: Government	10%	(10)	90%	(91)	101
Employ: Self-Employed	5%	(8)	95%	(169)	177
Employ: Homemaker	1%	(1)	99%	(103)	104
Employ: Retired	—	(0)	100%	(268)	269
Employ: Unemployed	2%	(6)	98%	(238)	244
Employ: Other	1%	(1)	99%	(107)	108
Military HH: Yes	4%	(9)	96%	(205)	214
Military HH: No	4%	(51)	96%	(1340)	1390
RD/WT: Right Direction	6%	(45)	94%	(647)	692
RD/WT: Wrong Track	2%	(15)	98%	(897)	913
Biden Job Approve	5%	(44)	95%	(764)	809
Biden Job Disapprove	2%	(14)	98%	(702)	717
Biden Job Strongly Approve	9%	(37)	91%	(361)	398
Biden Job Somewhat Approve	2%	(8)	98%	(403)	410
Biden Job Somewhat Disapprove	2%	(4)	98%	(234)	238
Biden Job Strongly Disapprove	2%	(11)	98%	(468)	479
Favorable of Biden	5%	(42)	95%	(779)	821
Unfavorable of Biden	2%	(15)	98%	(686)	702

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Table MCFE3_10NET: What video game services do you subscribe to? Please select all that apply.
 GeForce Now

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1544)	1604
Very Favorable of Biden	7%	(32)	93%	(399)	431
Somewhat Favorable of Biden	3%	(10)	97%	(380)	390
Somewhat Unfavorable of Biden	2%	(5)	98%	(198)	202
Very Unfavorable of Biden	2%	(11)	98%	(489)	499
#1 Issue: Economy	4%	(27)	96%	(615)	642
#1 Issue: Security	4%	(8)	96%	(214)	222
#1 Issue: Health Care	4%	(9)	96%	(203)	212
#1 Issue: Medicare / Social Security	4%	(7)	96%	(173)	180
#1 Issue: Women's Issues	1%	(1)	99%	(98)	98
#1 Issue: Education	5%	(4)	95%	(76)	80
#1 Issue: Energy	5%	(5)	95%	(81)	86
#1 Issue: Other	—	(0)	100%	(85)	85
2020 Vote: Joe Biden	5%	(34)	95%	(722)	757
2020 Vote: Donald Trump	4%	(18)	96%	(448)	465
2020 Vote: Other	1%	(1)	99%	(67)	68
2020 Vote: Didn't Vote	2%	(7)	98%	(304)	311
2018 House Vote: Democrat	5%	(29)	95%	(544)	573
2018 House Vote: Republican	4%	(14)	96%	(365)	380
2018 House Vote: Someone else	7%	(4)	93%	(49)	52
2016 Vote: Hillary Clinton	5%	(26)	95%	(517)	543
2016 Vote: Donald Trump	4%	(19)	96%	(418)	438
2016 Vote: Other	1%	(1)	99%	(87)	88
2016 Vote: Didn't Vote	2%	(13)	98%	(522)	535
Voted in 2014: Yes	5%	(44)	95%	(803)	848
Voted in 2014: No	2%	(16)	98%	(741)	757
4-Region: Northeast	5%	(16)	95%	(276)	292
4-Region: Midwest	1%	(4)	99%	(327)	331
4-Region: South	3%	(19)	97%	(596)	615
4-Region: West	6%	(22)	94%	(345)	366
Gamers	4%	(60)	96%	(1544)	1604

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Table MCFE3_10NET: What video game services do you subscribe to? Please select all that apply.

GeForce Now

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1544)	1604
Avid Gamers	6%	(44)	94%	(674)	718
Casual Gamers	2%	(16)	98%	(871)	887
PC Gamers	8%	(48)	92%	(540)	588
Console Gamers	7%	(45)	93%	(616)	661
Twitch Users	9%	(49)	91%	(501)	550
Streaming Service Users	6%	(58)	94%	(938)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_11NET: What video game services do you subscribe to? Please select all that apply.
 Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(58)	96%	(1546)	1604
Gender: Male	3%	(22)	97%	(802)	824
Gender: Female	5%	(36)	95%	(744)	780
Age: 18-34	3%	(15)	97%	(552)	567
Age: 35-44	3%	(10)	97%	(312)	322
Age: 45-64	5%	(24)	95%	(482)	506
Age: 65+	4%	(9)	96%	(200)	208
GenZers: 1997-2012	4%	(6)	96%	(142)	148
Millennials: 1981-1996	2%	(12)	98%	(623)	635
GenXers: 1965-1980	6%	(26)	94%	(390)	416
Baby Boomers: 1946-1964	3%	(12)	97%	(362)	374
PID: Dem (no lean)	3%	(19)	97%	(630)	649
PID: Ind (no lean)	3%	(18)	97%	(519)	536
PID: Rep (no lean)	5%	(21)	95%	(398)	419
PID/Gender: Dem Men	3%	(12)	97%	(350)	362
PID/Gender: Dem Women	2%	(7)	98%	(280)	287
PID/Gender: Ind Men	2%	(4)	98%	(246)	250
PID/Gender: Ind Women	5%	(13)	95%	(272)	286
PID/Gender: Rep Men	3%	(6)	97%	(206)	212
PID/Gender: Rep Women	8%	(16)	92%	(191)	207
Ideo: Liberal (1-3)	4%	(18)	96%	(482)	500
Ideo: Moderate (4)	2%	(12)	98%	(522)	534
Ideo: Conservative (5-7)	4%	(20)	96%	(428)	448
Educ: < College	4%	(43)	96%	(1067)	1110
Educ: Bachelors degree	2%	(6)	98%	(327)	333
Educ: Post-grad	6%	(10)	94%	(152)	162
Income: Under 50k	5%	(40)	95%	(840)	880
Income: 50k-100k	3%	(14)	97%	(462)	476
Income: 100k+	2%	(4)	98%	(244)	249
Ethnicity: White	4%	(46)	96%	(1187)	1233
Ethnicity: Hispanic	4%	(11)	96%	(254)	265
Ethnicity: Black	4%	(9)	96%	(216)	225

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Table MCFE3_11NET: What video game services do you subscribe to? Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(58)	96%	(1546)	1604
Ethnicity: Other	2%	(3)	98%	(143)	147
All Christian	3%	(22)	97%	(698)	720
All Non-Christian	1%	(1)	99%	(86)	87
Atheist	4%	(3)	96%	(67)	70
Agnostic/Nothing in particular	4%	(19)	96%	(440)	459
Something Else	5%	(14)	95%	(255)	269
Religious Non-Protestant/Catholic	3%	(3)	97%	(97)	101
Evangelical	3%	(14)	97%	(430)	444
Non-Evangelical	3%	(18)	97%	(490)	507
Community: Urban	4%	(21)	96%	(523)	544
Community: Suburban	4%	(26)	96%	(649)	675
Community: Rural	3%	(12)	97%	(374)	385
Employ: Private Sector	3%	(16)	97%	(548)	565
Employ: Government	2%	(2)	98%	(99)	101
Employ: Self-Employed	5%	(8)	95%	(169)	177
Employ: Homemaker	3%	(3)	97%	(101)	104
Employ: Retired	3%	(9)	97%	(260)	269
Employ: Unemployed	4%	(11)	96%	(234)	244
Employ: Other	7%	(8)	93%	(100)	108
Military HH: Yes	4%	(9)	96%	(205)	214
Military HH: No	4%	(49)	96%	(1341)	1390
RD/WT: Right Direction	3%	(24)	97%	(668)	692
RD/WT: Wrong Track	4%	(34)	96%	(878)	913
Biden Job Approve	3%	(24)	97%	(785)	809
Biden Job Disapprove	4%	(31)	96%	(686)	717
Biden Job Strongly Approve	2%	(9)	98%	(390)	398
Biden Job Somewhat Approve	4%	(15)	96%	(395)	410
Biden Job Somewhat Disapprove	4%	(9)	96%	(229)	238
Biden Job Strongly Disapprove	4%	(21)	96%	(457)	479
Favorable of Biden	3%	(28)	97%	(793)	821
Unfavorable of Biden	4%	(27)	96%	(674)	702

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Table MCFE3_11NET: What video game services do you subscribe to? Please select all that apply.
 Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(58)	96%	(1546)	1604
Very Favorable of Biden	3%	(14)	97%	(417)	431
Somewhat Favorable of Biden	4%	(14)	96%	(376)	390
Somewhat Unfavorable of Biden	3%	(6)	97%	(197)	202
Very Unfavorable of Biden	4%	(21)	96%	(478)	499
#1 Issue: Economy	3%	(22)	97%	(620)	642
#1 Issue: Security	2%	(4)	98%	(217)	222
#1 Issue: Health Care	5%	(11)	95%	(201)	212
#1 Issue: Medicare / Social Security	4%	(7)	96%	(173)	180
#1 Issue: Women's Issues	3%	(3)	97%	(95)	98
#1 Issue: Education	4%	(3)	96%	(77)	80
#1 Issue: Energy	3%	(3)	97%	(83)	86
#1 Issue: Other	7%	(6)	93%	(79)	85
2020 Vote: Joe Biden	3%	(24)	97%	(733)	757
2020 Vote: Donald Trump	5%	(24)	95%	(441)	465
2020 Vote: Other	7%	(4)	93%	(63)	68
2020 Vote: Didn't Vote	2%	(6)	98%	(305)	311
2018 House Vote: Democrat	2%	(13)	98%	(561)	573
2018 House Vote: Republican	5%	(20)	95%	(359)	380
2018 House Vote: Someone else	7%	(4)	93%	(48)	52
2016 Vote: Hillary Clinton	3%	(14)	97%	(529)	543
2016 Vote: Donald Trump	4%	(17)	96%	(421)	438
2016 Vote: Other	9%	(8)	91%	(80)	88
2016 Vote: Didn't Vote	4%	(19)	96%	(516)	535
Voted in 2014: Yes	3%	(29)	97%	(819)	848
Voted in 2014: No	4%	(30)	96%	(727)	757
4-Region: Northeast	3%	(9)	97%	(283)	292
4-Region: Midwest	5%	(17)	95%	(314)	331
4-Region: South	3%	(20)	97%	(595)	615
4-Region: West	3%	(12)	97%	(354)	366
Gamers	4%	(58)	96%	(1546)	1604

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Table MCFE3_11NET: What video game services do you subscribe to? Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(58)	96%	(1546)	1604
Avid Gamers	3%	(19)	97%	(699)	718
Casual Gamers	4%	(40)	96%	(847)	887
PC Gamers	4%	(25)	96%	(563)	588
Console Gamers	2%	(12)	98%	(649)	661
Twitch Users	3%	(16)	97%	(534)	550
Streaming Service Users	3%	(34)	97%	(961)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE3_12NET: What video game services do you subscribe to? Please select all that apply.
 I do not have a video game subscription.

Demographic	Selected		Not Selected		Total N
Adults	48%	(774)	52%	(830)	1604
Gender: Male	37%	(303)	63%	(522)	824
Gender: Female	60%	(472)	40%	(308)	780
Age: 18-34	28%	(160)	72%	(407)	567
Age: 35-44	29%	(93)	71%	(229)	322
Age: 45-64	68%	(344)	32%	(163)	506
Age: 65+	85%	(178)	15%	(31)	208
GenZers: 1997-2012	38%	(56)	62%	(93)	148
Millennials: 1981-1996	25%	(162)	75%	(474)	635
GenXers: 1965-1980	51%	(213)	49%	(202)	416
Baby Boomers: 1946-1964	85%	(319)	15%	(55)	374
PID: Dem (no lean)	43%	(278)	57%	(370)	649
PID: Ind (no lean)	51%	(272)	49%	(264)	536
PID: Rep (no lean)	53%	(224)	47%	(195)	419
PID/Gender: Dem Men	29%	(106)	71%	(256)	362
PID/Gender: Dem Women	60%	(173)	40%	(114)	287
PID/Gender: Ind Men	43%	(109)	57%	(142)	250
PID/Gender: Ind Women	57%	(164)	43%	(122)	286
PID/Gender: Rep Men	42%	(88)	58%	(124)	212
PID/Gender: Rep Women	66%	(136)	34%	(71)	207
Ideo: Liberal (1-3)	44%	(218)	56%	(282)	500
Ideo: Moderate (4)	50%	(265)	50%	(268)	534
Ideo: Conservative (5-7)	53%	(238)	47%	(210)	448
Educ: < College	51%	(562)	49%	(548)	1110
Educ: Bachelors degree	45%	(151)	55%	(182)	333
Educ: Post-grad	38%	(61)	62%	(100)	162
Income: Under 50k	52%	(462)	48%	(418)	880
Income: 50k-100k	49%	(234)	51%	(242)	476
Income: 100k+	32%	(79)	68%	(170)	249
Ethnicity: White	50%	(618)	50%	(615)	1233
Ethnicity: Hispanic	36%	(96)	64%	(169)	265
Ethnicity: Black	40%	(90)	60%	(135)	225

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Table MCFE3_12NET: What video game services do you subscribe to? Please select all that apply.
I do not have a video game subscription.

Demographic	Selected		Not Selected		Total N
Adults	48%	(774)	52%	(830)	1604
Ethnicity: Other	45%	(67)	55%	(80)	147
All Christian	49%	(355)	51%	(365)	720
All Non-Christian	29%	(25)	71%	(61)	87
Atheist	37%	(26)	63%	(44)	70
Agnostic/Nothing in particular	49%	(223)	51%	(236)	459
Something Else	54%	(145)	46%	(124)	269
Religious Non-Protestant/Catholic	31%	(32)	69%	(69)	101
Evangelical	45%	(201)	55%	(243)	444
Non-Evangelical	56%	(284)	44%	(224)	507
Community: Urban	34%	(187)	66%	(357)	544
Community: Suburban	52%	(354)	48%	(321)	675
Community: Rural	61%	(234)	39%	(152)	385
Employ: Private Sector	34%	(194)	66%	(371)	565
Employ: Government	26%	(26)	74%	(75)	101
Employ: Self-Employed	37%	(66)	63%	(111)	177
Employ: Homemaker	64%	(67)	36%	(37)	104
Employ: Retired	83%	(224)	17%	(44)	269
Employ: Unemployed	55%	(134)	45%	(111)	244
Employ: Other	47%	(51)	53%	(58)	108
Military HH: Yes	47%	(101)	53%	(113)	214
Military HH: No	48%	(674)	52%	(717)	1390
RD/WT: Right Direction	38%	(262)	62%	(429)	692
RD/WT: Wrong Track	56%	(512)	44%	(400)	913
Biden Job Approve	43%	(351)	57%	(458)	809
Biden Job Disapprove	53%	(380)	47%	(337)	717
Biden Job Strongly Approve	37%	(147)	63%	(252)	398
Biden Job Somewhat Approve	50%	(204)	50%	(206)	410
Biden Job Somewhat Disapprove	50%	(118)	50%	(119)	238
Biden Job Strongly Disapprove	55%	(261)	45%	(217)	479
Favorable of Biden	44%	(360)	56%	(461)	821
Unfavorable of Biden	53%	(374)	47%	(327)	702

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Table MCFE3_12NET: What video game services do you subscribe to? Please select all that apply.
 I do not have a video game subscription.

Demographic	Selected		Not Selected		Total N
Adults	48%	(774)	52%	(830)	1604
Very Favorable of Biden	40%	(170)	60%	(260)	431
Somewhat Favorable of Biden	49%	(190)	51%	(201)	390
Somewhat Unfavorable of Biden	51%	(104)	49%	(99)	202
Very Unfavorable of Biden	54%	(271)	46%	(228)	499
#1 Issue: Economy	43%	(275)	57%	(367)	642
#1 Issue: Security	58%	(129)	42%	(93)	222
#1 Issue: Health Care	46%	(98)	54%	(113)	212
#1 Issue: Medicare / Social Security	69%	(124)	31%	(56)	180
#1 Issue: Women's Issues	43%	(42)	57%	(57)	98
#1 Issue: Education	27%	(22)	73%	(58)	80
#1 Issue: Energy	30%	(25)	70%	(60)	86
#1 Issue: Other	70%	(59)	30%	(26)	85
2020 Vote: Joe Biden	44%	(336)	56%	(421)	757
2020 Vote: Donald Trump	54%	(252)	46%	(213)	465
2020 Vote: Other	31%	(21)	69%	(46)	68
2020 Vote: Didn't Vote	53%	(164)	47%	(147)	311
2018 House Vote: Democrat	44%	(250)	56%	(323)	573
2018 House Vote: Republican	55%	(210)	45%	(170)	380
2018 House Vote: Someone else	41%	(21)	59%	(31)	52
2016 Vote: Hillary Clinton	47%	(257)	53%	(286)	543
2016 Vote: Donald Trump	55%	(241)	45%	(197)	438
2016 Vote: Other	45%	(40)	55%	(48)	88
2016 Vote: Didn't Vote	44%	(236)	56%	(299)	535
Voted in 2014: Yes	51%	(434)	49%	(414)	848
Voted in 2014: No	45%	(341)	55%	(416)	757
4-Region: Northeast	44%	(127)	56%	(165)	292
4-Region: Midwest	53%	(177)	47%	(154)	331
4-Region: South	50%	(306)	50%	(309)	615
4-Region: West	45%	(164)	55%	(202)	366
Gamers	48%	(774)	52%	(830)	1604

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Table MCFE3_12NET: What video game services do you subscribe to? Please select all that apply.
I do not have a video game subscription.

Demographic	Selected	Not Selected	Total N
Adults	48% (774)	52% (830)	1604
Avid Gamers	38% (275)	62% (442)	718
Casual Gamers	56% (499)	44% (388)	887
PC Gamers	34% (200)	66% (388)	588
Console Gamers	26% (169)	74% (491)	661
Twitch Users	14% (75)	86% (475)	550
Streaming Service Users	31% (309)	69% (686)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_1: How often do you use the following platforms to live stream video gaming and esports?
 Twitch

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	12%	(191)	13%	(207)	10%	(153)	66%	(1054)	1604
Gender: Male	18%	(150)	18%	(152)	10%	(85)	53%	(437)	824
Gender: Female	5%	(41)	7%	(54)	9%	(68)	79%	(617)	780
Age: 18-34	21%	(119)	21%	(120)	15%	(83)	43%	(246)	567
Age: 35-44	13%	(41)	17%	(56)	11%	(35)	59%	(190)	322
Age: 45-64	6%	(31)	6%	(28)	5%	(26)	83%	(422)	506
Age: 65+	—	(0)	1%	(3)	4%	(9)	94%	(196)	208
GenZers: 1997-2012	17%	(25)	22%	(32)	17%	(25)	45%	(66)	148
Millennials: 1981-1996	19%	(122)	20%	(127)	13%	(83)	48%	(303)	635
GenXers: 1965-1980	9%	(39)	10%	(43)	7%	(28)	74%	(306)	416
Baby Boomers: 1946-1964	1%	(4)	1%	(5)	4%	(16)	93%	(349)	374
PID: Dem (no lean)	17%	(109)	18%	(114)	9%	(62)	56%	(365)	649
PID: Ind (no lean)	7%	(36)	11%	(57)	10%	(53)	73%	(390)	536
PID: Rep (no lean)	11%	(46)	8%	(35)	9%	(39)	71%	(299)	419
PID/Gender: Dem Men	25%	(89)	22%	(79)	11%	(40)	43%	(154)	362
PID/Gender: Dem Women	7%	(20)	12%	(35)	8%	(22)	73%	(211)	287
PID/Gender: Ind Men	11%	(28)	18%	(45)	11%	(29)	60%	(149)	250
PID/Gender: Ind Women	3%	(8)	4%	(12)	8%	(24)	84%	(241)	286
PID/Gender: Rep Men	15%	(33)	14%	(29)	8%	(17)	63%	(134)	212
PID/Gender: Rep Women	6%	(13)	3%	(7)	11%	(22)	80%	(165)	207
Ideo: Liberal (1-3)	17%	(86)	14%	(68)	11%	(55)	58%	(291)	500
Ideo: Moderate (4)	11%	(59)	13%	(70)	8%	(44)	68%	(361)	534
Ideo: Conservative (5-7)	9%	(42)	12%	(52)	11%	(47)	68%	(306)	448
Educ: < College	9%	(105)	11%	(122)	9%	(101)	70%	(782)	1110
Educ: Bachelors degree	18%	(60)	16%	(55)	11%	(35)	55%	(183)	333
Educ: Post-grad	16%	(26)	19%	(30)	10%	(17)	55%	(89)	162
Income: Under 50k	7%	(65)	11%	(93)	10%	(92)	72%	(630)	880
Income: 50k-100k	13%	(64)	14%	(66)	6%	(28)	67%	(317)	476
Income: 100k+	25%	(61)	19%	(48)	13%	(33)	43%	(107)	249
Ethnicity: White	11%	(132)	12%	(151)	9%	(113)	68%	(836)	1233
Ethnicity: Hispanic	25%	(67)	16%	(42)	13%	(35)	46%	(122)	265
Ethnicity: Black	14%	(31)	17%	(38)	11%	(24)	59%	(132)	225

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Table MCFE4_1: How often do you use the following platforms to live stream video gaming and esports?

Twitch

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	12%	(191)	13%	(207)	10%	(153)	66%	(1054)	1604
Ethnicity: Other	18%	(27)	12%	(18)	11%	(16)	59%	(86)	147
All Christian	12%	(86)	13%	(95)	9%	(61)	66%	(477)	720
All Non-Christian	21%	(18)	21%	(18)	8%	(7)	49%	(43)	87
Atheist	18%	(13)	24%	(17)	6%	(4)	51%	(36)	70
Agnostic/Nothing in particular	10%	(46)	11%	(51)	13%	(57)	66%	(304)	459
Something Else	10%	(27)	9%	(25)	8%	(23)	72%	(195)	269
Religious Non-Protestant/Catholic	19%	(19)	20%	(20)	8%	(9)	52%	(52)	101
Evangelical	14%	(64)	14%	(61)	7%	(32)	65%	(287)	444
Non-Evangelical	9%	(44)	10%	(52)	9%	(47)	72%	(364)	507
Community: Urban	20%	(110)	19%	(104)	10%	(53)	51%	(277)	544
Community: Suburban	10%	(67)	10%	(69)	10%	(66)	70%	(474)	675
Community: Rural	4%	(14)	9%	(34)	9%	(34)	79%	(303)	385
Employ: Private Sector	19%	(105)	18%	(102)	12%	(68)	51%	(289)	565
Employ: Government	20%	(20)	19%	(19)	11%	(11)	49%	(50)	101
Employ: Self-Employed	16%	(28)	15%	(27)	13%	(23)	56%	(100)	177
Employ: Homemaker	3%	(3)	7%	(8)	9%	(9)	81%	(84)	104
Employ: Retired	1%	(2)	2%	(5)	2%	(6)	95%	(256)	269
Employ: Unemployed	8%	(19)	11%	(27)	10%	(26)	71%	(172)	244
Employ: Other	5%	(5)	11%	(12)	6%	(7)	78%	(85)	108
Military HH: Yes	12%	(25)	11%	(23)	8%	(17)	69%	(149)	214
Military HH: No	12%	(165)	13%	(183)	10%	(136)	65%	(905)	1390
RD/WT: Right Direction	18%	(127)	19%	(130)	10%	(67)	53%	(368)	692
RD/WT: Wrong Track	7%	(64)	8%	(76)	9%	(86)	75%	(686)	913
Biden Job Approve	16%	(132)	17%	(137)	9%	(76)	57%	(464)	809
Biden Job Disapprove	8%	(57)	8%	(57)	10%	(73)	74%	(529)	717
Biden Job Strongly Approve	22%	(86)	20%	(79)	8%	(30)	51%	(203)	398
Biden Job Somewhat Approve	11%	(45)	14%	(58)	11%	(46)	64%	(262)	410
Biden Job Somewhat Disapprove	7%	(18)	8%	(18)	13%	(30)	72%	(172)	238
Biden Job Strongly Disapprove	8%	(39)	8%	(39)	9%	(43)	75%	(357)	479
Favorable of Biden	16%	(131)	16%	(130)	9%	(74)	59%	(486)	821
Unfavorable of Biden	8%	(57)	8%	(59)	10%	(69)	74%	(517)	702

Continued on next page

Table MCFE4_1: How often do you use the following platforms to live stream video gaming and esports?
Twitch

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	12%	(191)	13%	(207)	10%	(153)	66%	(1054)	1604
Very Favorable of Biden	19%	(82)	21%	(89)	8%	(36)	52%	(224)	431
Somewhat Favorable of Biden	13%	(49)	11%	(41)	10%	(38)	67%	(262)	390
Somewhat Unfavorable of Biden	8%	(17)	10%	(20)	12%	(25)	69%	(140)	202
Very Unfavorable of Biden	8%	(40)	8%	(38)	9%	(44)	76%	(377)	499
#1 Issue: Economy	14%	(89)	14%	(89)	9%	(58)	63%	(407)	642
#1 Issue: Security	9%	(21)	7%	(16)	11%	(24)	73%	(161)	222
#1 Issue: Health Care	16%	(33)	17%	(36)	10%	(20)	58%	(122)	212
#1 Issue: Medicare / Social Security	5%	(9)	8%	(14)	6%	(10)	82%	(147)	180
#1 Issue: Women's Issues	9%	(9)	17%	(17)	9%	(9)	64%	(63)	98
#1 Issue: Education	20%	(16)	17%	(13)	19%	(15)	44%	(35)	80
#1 Issue: Energy	15%	(13)	17%	(15)	15%	(13)	52%	(45)	86
#1 Issue: Other	2%	(1)	8%	(7)	4%	(3)	87%	(74)	85
2020 Vote: Joe Biden	15%	(116)	17%	(126)	9%	(72)	59%	(443)	757
2020 Vote: Donald Trump	9%	(43)	8%	(37)	8%	(35)	75%	(350)	465
2020 Vote: Other	8%	(5)	14%	(9)	10%	(7)	68%	(46)	68
2020 Vote: Didn't Vote	8%	(26)	11%	(34)	13%	(39)	68%	(212)	311
2018 House Vote: Democrat	16%	(94)	15%	(89)	8%	(46)	60%	(345)	573
2018 House Vote: Republican	10%	(37)	8%	(29)	7%	(26)	76%	(288)	380
2018 House Vote: Someone else	9%	(5)	16%	(9)	8%	(4)	67%	(35)	52
2016 Vote: Hillary Clinton	15%	(84)	15%	(80)	8%	(41)	62%	(339)	543
2016 Vote: Donald Trump	10%	(44)	10%	(43)	7%	(31)	73%	(320)	438
2016 Vote: Other	13%	(11)	11%	(10)	12%	(10)	64%	(57)	88
2016 Vote: Didn't Vote	10%	(52)	14%	(74)	13%	(71)	63%	(339)	535
Voted in 2014: Yes	12%	(102)	13%	(106)	7%	(60)	68%	(579)	848
Voted in 2014: No	12%	(88)	13%	(101)	12%	(93)	63%	(475)	757
4-Region: Northeast	15%	(43)	14%	(41)	10%	(30)	61%	(178)	292
4-Region: Midwest	7%	(24)	13%	(44)	8%	(28)	71%	(235)	331
4-Region: South	9%	(56)	11%	(65)	9%	(55)	71%	(438)	615
4-Region: West	19%	(69)	15%	(56)	11%	(39)	55%	(202)	366
Gamers	12%	(191)	13%	(207)	10%	(153)	66%	(1054)	1604

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Table MCFE4_1: How often do you use the following platforms to live stream video gaming and esports?

Twitch

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	12%	(191)	13%	(207)	10%	(153)	66%	(1054)	1604
Avid Gamers	19%	(136)	17%	(123)	10%	(74)	54%	(385)	718
Casual Gamers	6%	(55)	9%	(84)	9%	(79)	75%	(669)	887
PC Gamers	22%	(131)	22%	(128)	11%	(66)	45%	(262)	588
Console Gamers	20%	(134)	20%	(129)	13%	(83)	48%	(315)	661
Twitch Users	35%	(191)	38%	(207)	28%	(153)	—	(0)	550
Streaming Service Users	19%	(191)	21%	(207)	15%	(153)	45%	(445)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_2: How often do you use the following platforms to live stream video gaming and esports?
 YouTube Gaming

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(149)	16%	(250)	10%	(153)	66%	(1052)	1604
Gender: Male	13%	(110)	22%	(179)	13%	(104)	52%	(432)	824
Gender: Female	5%	(39)	9%	(71)	6%	(49)	79%	(620)	780
Age: 18-34	15%	(83)	23%	(130)	13%	(72)	50%	(281)	567
Age: 35-44	13%	(41)	22%	(72)	11%	(35)	54%	(174)	322
Age: 45-64	5%	(24)	7%	(36)	7%	(36)	81%	(410)	506
Age: 65+	1%	(1)	5%	(11)	5%	(10)	89%	(186)	208
GenZers: 1997-2012	9%	(13)	18%	(27)	13%	(20)	60%	(89)	148
Millennials: 1981-1996	17%	(105)	23%	(148)	12%	(76)	48%	(306)	635
GenXers: 1965-1980	6%	(25)	14%	(57)	9%	(39)	71%	(294)	416
Baby Boomers: 1946-1964	2%	(6)	5%	(18)	5%	(17)	89%	(334)	374
PID: Dem (no lean)	13%	(84)	20%	(128)	10%	(65)	57%	(372)	649
PID: Ind (no lean)	6%	(30)	12%	(62)	10%	(54)	73%	(390)	536
PID: Rep (no lean)	9%	(36)	14%	(60)	8%	(34)	69%	(290)	419
PID/Gender: Dem Men	18%	(66)	26%	(95)	12%	(44)	43%	(156)	362
PID/Gender: Dem Women	6%	(17)	11%	(32)	7%	(22)	75%	(216)	287
PID/Gender: Ind Men	7%	(18)	15%	(39)	15%	(37)	62%	(156)	250
PID/Gender: Ind Women	4%	(12)	8%	(24)	6%	(17)	82%	(234)	286
PID/Gender: Rep Men	12%	(25)	21%	(45)	11%	(23)	56%	(119)	212
PID/Gender: Rep Women	5%	(10)	7%	(15)	5%	(11)	82%	(171)	207
Ideo: Liberal (1-3)	10%	(52)	18%	(91)	11%	(57)	60%	(300)	500
Ideo: Moderate (4)	10%	(51)	15%	(83)	9%	(50)	66%	(350)	534
Ideo: Conservative (5-7)	10%	(45)	16%	(70)	8%	(35)	66%	(297)	448
Educ: < College	6%	(63)	13%	(147)	10%	(107)	71%	(793)	1110
Educ: Bachelors degree	19%	(65)	19%	(65)	9%	(32)	52%	(172)	333
Educ: Post-grad	14%	(22)	23%	(38)	9%	(15)	54%	(87)	162
Income: Under 50k	6%	(54)	11%	(100)	10%	(87)	73%	(639)	880
Income: 50k-100k	9%	(41)	19%	(92)	8%	(39)	64%	(304)	476
Income: 100k+	22%	(54)	23%	(58)	11%	(28)	44%	(108)	249
Ethnicity: White	9%	(117)	15%	(183)	9%	(105)	67%	(828)	1233
Ethnicity: Hispanic	13%	(33)	25%	(66)	9%	(24)	53%	(142)	265
Ethnicity: Black	8%	(18)	18%	(40)	15%	(34)	59%	(133)	225

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Table MCFE4_2: How often do you use the following platforms to live stream video gaming and esports?

YouTube Gaming

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(149)	16%	(250)	10%	(153)	66%	(1052)	1604
Ethnicity: Other	10%	(15)	19%	(28)	9%	(13)	62%	(91)	147
All Christian	12%	(86)	17%	(124)	9%	(62)	62%	(447)	720
All Non-Christian	30%	(26)	18%	(16)	8%	(7)	43%	(37)	87
Atheist	5%	(4)	22%	(15)	9%	(6)	65%	(45)	70
Agnostic/Nothing in particular	5%	(23)	13%	(61)	9%	(43)	72%	(331)	459
Something Else	4%	(10)	13%	(34)	13%	(34)	71%	(191)	269
Religious Non-Protestant/Catholic	29%	(29)	16%	(16)	8%	(8)	48%	(48)	101
Evangelical	15%	(66)	17%	(76)	10%	(44)	58%	(258)	444
Non-Evangelical	5%	(25)	15%	(75)	10%	(49)	71%	(358)	507
Community: Urban	18%	(96)	20%	(108)	10%	(56)	52%	(284)	544
Community: Suburban	6%	(37)	15%	(104)	9%	(59)	70%	(474)	675
Community: Rural	4%	(16)	10%	(38)	10%	(38)	76%	(293)	385
Employ: Private Sector	14%	(79)	24%	(137)	13%	(73)	49%	(276)	565
Employ: Government	23%	(23)	18%	(18)	10%	(10)	49%	(49)	101
Employ: Self-Employed	9%	(15)	18%	(31)	12%	(21)	62%	(110)	177
Employ: Homemaker	6%	(6)	3%	(3)	3%	(3)	88%	(92)	104
Employ: Retired	1%	(3)	4%	(12)	4%	(12)	90%	(242)	269
Employ: Unemployed	6%	(15)	14%	(33)	10%	(24)	70%	(172)	244
Employ: Other	3%	(3)	13%	(14)	4%	(4)	80%	(87)	108
Military HH: Yes	11%	(23)	13%	(28)	7%	(15)	69%	(148)	214
Military HH: No	9%	(126)	16%	(222)	10%	(139)	65%	(904)	1390
RD/WT: Right Direction	16%	(108)	21%	(146)	10%	(68)	53%	(369)	692
RD/WT: Wrong Track	5%	(41)	11%	(104)	9%	(85)	75%	(682)	913
Biden Job Approve	14%	(111)	19%	(154)	9%	(75)	58%	(469)	809
Biden Job Disapprove	5%	(38)	12%	(89)	10%	(70)	73%	(520)	717
Biden Job Strongly Approve	19%	(77)	21%	(83)	9%	(38)	50%	(200)	398
Biden Job Somewhat Approve	8%	(34)	17%	(71)	9%	(37)	65%	(269)	410
Biden Job Somewhat Disapprove	4%	(9)	16%	(38)	11%	(26)	69%	(165)	238
Biden Job Strongly Disapprove	6%	(29)	11%	(51)	9%	(44)	74%	(355)	479
Favorable of Biden	13%	(111)	19%	(154)	9%	(74)	59%	(482)	821
Unfavorable of Biden	5%	(37)	13%	(90)	9%	(64)	73%	(511)	702

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Table MCFE4_2: How often do you use the following platforms to live stream video gaming and esports?
YouTube Gaming

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(149)	16%	(250)	10%	(153)	66%	(1052)	1604
Very Favorable of Biden	19%	(82)	22%	(93)	8%	(36)	51%	(220)	431
Somewhat Favorable of Biden	7%	(29)	16%	(61)	10%	(38)	67%	(263)	390
Somewhat Unfavorable of Biden	6%	(11)	14%	(29)	10%	(20)	70%	(143)	202
Very Unfavorable of Biden	5%	(26)	12%	(61)	9%	(43)	74%	(369)	499
#1 Issue: Economy	11%	(68)	17%	(110)	11%	(73)	61%	(391)	642
#1 Issue: Security	7%	(15)	12%	(27)	10%	(22)	71%	(158)	222
#1 Issue: Health Care	12%	(25)	20%	(43)	7%	(14)	61%	(129)	212
#1 Issue: Medicare / Social Security	5%	(9)	11%	(19)	8%	(15)	76%	(137)	180
#1 Issue: Women's Issues	6%	(6)	4%	(4)	10%	(9)	81%	(79)	98
#1 Issue: Education	18%	(14)	29%	(23)	7%	(6)	46%	(36)	80
#1 Issue: Energy	14%	(12)	17%	(15)	12%	(10)	57%	(49)	86
#1 Issue: Other	1%	(1)	10%	(8)	5%	(5)	84%	(72)	85
2020 Vote: Joe Biden	13%	(95)	19%	(141)	9%	(70)	60%	(450)	757
2020 Vote: Donald Trump	7%	(34)	14%	(63)	9%	(40)	70%	(328)	465
2020 Vote: Other	3%	(2)	13%	(9)	15%	(10)	70%	(47)	68
2020 Vote: Didn't Vote	6%	(17)	12%	(37)	11%	(33)	72%	(223)	311
2018 House Vote: Democrat	14%	(83)	18%	(103)	8%	(47)	59%	(340)	573
2018 House Vote: Republican	8%	(29)	14%	(54)	6%	(25)	72%	(272)	380
2018 House Vote: Someone else	7%	(3)	11%	(6)	13%	(7)	69%	(36)	52
2016 Vote: Hillary Clinton	12%	(66)	17%	(90)	8%	(44)	63%	(343)	543
2016 Vote: Donald Trump	9%	(39)	15%	(64)	8%	(34)	68%	(300)	438
2016 Vote: Other	7%	(6)	16%	(14)	14%	(12)	63%	(55)	88
2016 Vote: Didn't Vote	7%	(38)	15%	(81)	12%	(62)	66%	(354)	535
Voted in 2014: Yes	11%	(94)	14%	(122)	8%	(64)	67%	(567)	848
Voted in 2014: No	7%	(55)	17%	(128)	12%	(89)	64%	(485)	757
4-Region: Northeast	13%	(38)	17%	(51)	9%	(27)	60%	(176)	292
4-Region: Midwest	6%	(20)	14%	(47)	9%	(29)	71%	(235)	331
4-Region: South	8%	(52)	12%	(73)	10%	(64)	69%	(427)	615
4-Region: West	11%	(40)	22%	(80)	9%	(34)	58%	(213)	366
Gamers	9%	(149)	16%	(250)	10%	(153)	66%	(1052)	1604

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Table MCFE4_2: How often do you use the following platforms to live stream video gaming and esports?

YouTube Gaming

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(149)	16%	(250)	10%	(153)	66%	(1052)	1604
Avid Gamers	16%	(113)	20%	(141)	10%	(72)	55%	(392)	718
Casual Gamers	4%	(36)	12%	(109)	9%	(81)	74%	(660)	887
PC Gamers	17%	(100)	24%	(142)	12%	(70)	47%	(275)	588
Console Gamers	15%	(96)	22%	(148)	12%	(80)	51%	(336)	661
Twitch Users	24%	(133)	37%	(201)	16%	(87)	23%	(129)	550
Streaming Service Users	15%	(149)	25%	(250)	15%	(153)	44%	(442)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_3: How often do you use the following platforms to live stream video gaming and esports?
 Facebook Gaming

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	14%	(224)	16%	(260)	12%	(187)	58%	(932)	1604
Gender: Male	17%	(137)	20%	(162)	13%	(104)	51%	(422)	824
Gender: Female	11%	(88)	13%	(98)	11%	(83)	65%	(510)	780
Age: 18-34	14%	(82)	21%	(117)	14%	(77)	51%	(292)	567
Age: 35-44	18%	(59)	18%	(58)	15%	(47)	49%	(159)	322
Age: 45-64	11%	(56)	13%	(63)	9%	(48)	67%	(340)	506
Age: 65+	14%	(28)	11%	(22)	8%	(16)	68%	(142)	208
GenZers: 1997-2012	7%	(11)	11%	(17)	11%	(17)	70%	(104)	148
Millennials: 1981-1996	19%	(118)	22%	(141)	13%	(85)	46%	(291)	635
GenXers: 1965-1980	11%	(45)	16%	(67)	11%	(47)	62%	(256)	416
Baby Boomers: 1946-1964	11%	(42)	9%	(32)	10%	(37)	70%	(263)	374
PID: Dem (no lean)	18%	(115)	19%	(123)	12%	(80)	51%	(331)	649
PID: Ind (no lean)	11%	(57)	13%	(67)	10%	(56)	66%	(356)	536
PID: Rep (no lean)	13%	(53)	17%	(69)	12%	(52)	58%	(245)	419
PID/Gender: Dem Men	24%	(85)	25%	(90)	10%	(36)	42%	(150)	362
PID/Gender: Dem Women	10%	(29)	12%	(33)	15%	(44)	63%	(181)	287
PID/Gender: Ind Men	11%	(27)	12%	(30)	15%	(38)	62%	(156)	250
PID/Gender: Ind Women	11%	(30)	13%	(37)	6%	(18)	70%	(200)	286
PID/Gender: Rep Men	12%	(25)	20%	(41)	14%	(30)	55%	(116)	212
PID/Gender: Rep Women	14%	(28)	14%	(28)	10%	(21)	62%	(129)	207
Ideo: Liberal (1-3)	17%	(83)	16%	(81)	10%	(48)	58%	(288)	500
Ideo: Moderate (4)	11%	(61)	17%	(93)	14%	(73)	57%	(306)	534
Ideo: Conservative (5-7)	16%	(70)	15%	(68)	13%	(57)	56%	(252)	448
Educ: < College	11%	(121)	15%	(168)	12%	(137)	62%	(684)	1110
Educ: Bachelors degree	21%	(70)	18%	(59)	10%	(32)	52%	(172)	333
Educ: Post-grad	20%	(33)	21%	(33)	12%	(19)	47%	(77)	162
Income: Under 50k	11%	(100)	15%	(136)	12%	(110)	61%	(534)	880
Income: 50k-100k	12%	(57)	16%	(77)	12%	(55)	60%	(286)	476
Income: 100k+	27%	(67)	19%	(47)	9%	(22)	45%	(112)	249
Ethnicity: White	14%	(176)	16%	(196)	11%	(134)	59%	(728)	1233
Ethnicity: Hispanic	17%	(44)	19%	(51)	16%	(43)	48%	(127)	265
Ethnicity: Black	10%	(23)	21%	(48)	16%	(37)	52%	(117)	225

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Table MCFE4_3: How often do you use the following platforms to live stream video gaming and esports?

Facebook Gaming

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	14%	(224)	16%	(260)	12%	(187)	58%	(932)	1604
Ethnicity: Other	18%	(26)	11%	(17)	11%	(17)	60%	(88)	147
All Christian	16%	(116)	18%	(128)	10%	(72)	56%	(404)	720
All Non-Christian	27%	(24)	23%	(20)	12%	(10)	37%	(32)	87
Atheist	21%	(15)	9%	(6)	7%	(5)	62%	(44)	70
Agnostic/Nothing in particular	9%	(40)	14%	(63)	13%	(61)	64%	(295)	459
Something Else	11%	(30)	16%	(43)	15%	(40)	58%	(157)	269
Religious Non-Protestant/Catholic	24%	(24)	21%	(21)	11%	(11)	44%	(44)	101
Evangelical	20%	(87)	21%	(94)	12%	(51)	48%	(213)	444
Non-Evangelical	10%	(51)	14%	(72)	11%	(56)	65%	(328)	507
Community: Urban	23%	(123)	19%	(104)	12%	(66)	46%	(250)	544
Community: Suburban	8%	(54)	14%	(97)	11%	(74)	67%	(450)	675
Community: Rural	12%	(47)	15%	(58)	12%	(48)	60%	(232)	385
Employ: Private Sector	18%	(103)	19%	(109)	14%	(78)	49%	(274)	565
Employ: Government	24%	(24)	23%	(23)	10%	(10)	42%	(42)	101
Employ: Self-Employed	12%	(21)	19%	(33)	15%	(26)	55%	(97)	177
Employ: Homemaker	5%	(5)	17%	(18)	11%	(11)	67%	(70)	104
Employ: Retired	13%	(34)	9%	(25)	8%	(21)	70%	(188)	269
Employ: Unemployed	11%	(28)	14%	(34)	9%	(23)	65%	(160)	244
Employ: Other	7%	(7)	12%	(14)	15%	(16)	66%	(71)	108
Military HH: Yes	17%	(37)	12%	(27)	12%	(26)	58%	(124)	214
Military HH: No	13%	(187)	17%	(234)	12%	(161)	58%	(808)	1390
RD/WT: Right Direction	21%	(142)	20%	(136)	12%	(82)	48%	(332)	692
RD/WT: Wrong Track	9%	(82)	14%	(124)	12%	(106)	66%	(600)	913
Biden Job Approve	19%	(155)	19%	(156)	11%	(92)	50%	(406)	809
Biden Job Disapprove	9%	(64)	13%	(94)	12%	(89)	65%	(468)	717
Biden Job Strongly Approve	27%	(108)	24%	(94)	8%	(31)	41%	(165)	398
Biden Job Somewhat Approve	11%	(47)	15%	(62)	15%	(61)	59%	(241)	410
Biden Job Somewhat Disapprove	7%	(17)	11%	(25)	18%	(42)	65%	(154)	238
Biden Job Strongly Disapprove	10%	(48)	14%	(69)	10%	(47)	66%	(314)	479
Favorable of Biden	19%	(155)	18%	(148)	12%	(98)	51%	(420)	821
Unfavorable of Biden	9%	(61)	14%	(101)	12%	(81)	65%	(459)	702

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Table MCFE4_3: How often do you use the following platforms to live stream video gaming and esports?
Facebook Gaming

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	14% (224)	16% (260)	12% (187)	58% (932)	1604
Very Favorable of Biden	27% (115)	19% (80)	10% (44)	45% (192)	431
Somewhat Favorable of Biden	10% (40)	17% (68)	14% (54)	58% (228)	390
Somewhat Unfavorable of Biden	8% (15)	13% (27)	13% (26)	66% (134)	202
Very Unfavorable of Biden	9% (45)	15% (74)	11% (55)	65% (324)	499
#1 Issue: Economy	14% (92)	16% (101)	12% (77)	58% (372)	642
#1 Issue: Security	13% (28)	14% (32)	12% (27)	61% (136)	222
#1 Issue: Health Care	17% (37)	17% (36)	12% (25)	54% (114)	212
#1 Issue: Medicare / Social Security	13% (24)	19% (34)	10% (18)	58% (104)	180
#1 Issue: Women's Issues	9% (8)	10% (10)	9% (8)	73% (72)	98
#1 Issue: Education	14% (11)	28% (22)	11% (9)	47% (37)	80
#1 Issue: Energy	16% (14)	17% (15)	22% (18)	45% (39)	86
#1 Issue: Other	13% (11)	12% (10)	6% (5)	69% (59)	85
2020 Vote: Joe Biden	17% (127)	18% (134)	12% (92)	53% (404)	757
2020 Vote: Donald Trump	11% (52)	16% (75)	10% (44)	63% (295)	465
2020 Vote: Other	10% (7)	14% (10)	26% (17)	50% (34)	68
2020 Vote: Didn't Vote	12% (38)	13% (42)	11% (34)	63% (197)	311
2018 House Vote: Democrat	19% (111)	17% (97)	12% (66)	52% (299)	573
2018 House Vote: Republican	14% (53)	16% (61)	10% (37)	60% (228)	380
2018 House Vote: Someone else	22% (11)	9% (5)	23% (12)	46% (24)	52
2016 Vote: Hillary Clinton	17% (94)	18% (100)	9% (50)	55% (299)	543
2016 Vote: Donald Trump	15% (64)	15% (66)	11% (47)	60% (260)	438
2016 Vote: Other	20% (18)	11% (10)	24% (21)	46% (40)	88
2016 Vote: Didn't Vote	9% (49)	16% (84)	13% (70)	62% (332)	535
Voted in 2014: Yes	17% (144)	15% (128)	11% (93)	57% (482)	848
Voted in 2014: No	11% (80)	17% (132)	12% (94)	59% (450)	757
4-Region: Northeast	14% (42)	15% (44)	14% (40)	57% (166)	292
4-Region: Midwest	12% (40)	15% (48)	12% (39)	61% (203)	331
4-Region: South	12% (73)	16% (101)	12% (76)	59% (365)	615
4-Region: West	19% (69)	18% (67)	9% (32)	54% (198)	366
Gamers	14% (224)	16% (260)	12% (187)	58% (932)	1604

Continued on next page

Table MCFE4_3: How often do you use the following platforms to live stream video gaming and esports?
Facebook Gaming

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	14%	(224)	16%	(260)	12%	(187)	58%	(932)	1604
Avid Gamers	19%	(140)	21%	(147)	11%	(78)	49%	(353)	718
Casual Gamers	10%	(85)	13%	(113)	12%	(110)	65%	(580)	887
PC Gamers	22%	(127)	21%	(124)	11%	(65)	46%	(272)	588
Console Gamers	14%	(94)	21%	(139)	13%	(84)	52%	(343)	661
Twitch Users	26%	(141)	28%	(152)	18%	(100)	28%	(156)	550
Streaming Service Users	23%	(224)	26%	(260)	19%	(187)	32%	(323)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_4: How often do you use the following platforms to live stream video gaming and esports?
 Periscope

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	3%	(48)	8%	(126)	8%	(133)	81%	(1298)	1604
Gender: Male	5%	(40)	12%	(102)	9%	(76)	74%	(607)	824
Gender: Female	1%	(8)	3%	(24)	7%	(56)	89%	(691)	780
Age: 18-34	4%	(22)	13%	(75)	11%	(63)	72%	(408)	567
Age: 35-44	7%	(22)	10%	(33)	12%	(37)	71%	(230)	322
Age: 45-64	1%	(5)	3%	(17)	5%	(28)	90%	(457)	506
Age: 65+	—	(0)	1%	(1)	2%	(5)	97%	(202)	208
GenZers: 1997-2012	1%	(1)	7%	(11)	9%	(13)	84%	(124)	148
Millennials: 1981-1996	6%	(40)	13%	(86)	12%	(74)	68%	(435)	635
GenXers: 1965-1980	1%	(6)	6%	(26)	8%	(34)	84%	(350)	416
Baby Boomers: 1946-1964	—	(1)	1%	(4)	3%	(11)	96%	(359)	374
PID: Dem (no lean)	4%	(29)	13%	(82)	10%	(67)	73%	(471)	649
PID: Ind (no lean)	2%	(11)	3%	(16)	7%	(37)	88%	(473)	536
PID: Rep (no lean)	2%	(9)	7%	(28)	7%	(29)	84%	(354)	419
PID/Gender: Dem Men	7%	(25)	19%	(68)	10%	(34)	65%	(235)	362
PID/Gender: Dem Women	1%	(3)	5%	(15)	11%	(32)	82%	(237)	287
PID/Gender: Ind Men	4%	(10)	4%	(11)	10%	(24)	82%	(206)	250
PID/Gender: Ind Women	—	(1)	2%	(5)	4%	(13)	93%	(267)	286
PID/Gender: Rep Men	2%	(5)	11%	(23)	8%	(18)	78%	(167)	212
PID/Gender: Rep Women	2%	(4)	2%	(5)	5%	(11)	91%	(187)	207
Ideo: Liberal (1-3)	4%	(20)	8%	(40)	10%	(49)	78%	(391)	500
Ideo: Moderate (4)	2%	(13)	9%	(47)	8%	(45)	80%	(429)	534
Ideo: Conservative (5-7)	3%	(15)	9%	(39)	8%	(37)	80%	(356)	448
Educ: < College	1%	(15)	5%	(54)	6%	(69)	88%	(971)	1110
Educ: Bachelors degree	7%	(24)	14%	(47)	14%	(46)	65%	(217)	333
Educ: Post-grad	6%	(9)	16%	(25)	11%	(18)	68%	(109)	162
Income: Under 50k	1%	(10)	5%	(43)	7%	(57)	87%	(769)	880
Income: 50k-100k	4%	(20)	7%	(34)	8%	(39)	80%	(383)	476
Income: 100k+	7%	(18)	19%	(48)	15%	(37)	59%	(146)	249
Ethnicity: White	4%	(44)	8%	(95)	8%	(102)	80%	(992)	1233
Ethnicity: Hispanic	4%	(10)	10%	(27)	17%	(45)	69%	(183)	265
Ethnicity: Black	2%	(4)	11%	(24)	6%	(14)	81%	(183)	225

Continued on next page

Table MCFE4_4: How often do you use the following platforms to live stream video gaming and esports?

Periscope

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	3% (48)	8% (126)	8% (133)	81% (1298)	1604
Ethnicity: Other	— (0)	4% (6)	12% (17)	84% (123)	147
All Christian	4% (31)	11% (76)	10% (74)	75% (538)	720
All Non-Christian	12% (10)	15% (13)	12% (10)	62% (53)	87
Atheist	1% (1)	8% (6)	5% (4)	86% (60)	70
Agnostic/Nothing in particular	1% (3)	5% (21)	7% (30)	88% (403)	459
Something Else	1% (3)	4% (10)	5% (15)	90% (242)	269
Religious Non-Protestant/Catholic	10% (10)	13% (13)	11% (11)	66% (66)	101
Evangelical	6% (27)	12% (52)	10% (43)	73% (322)	444
Non-Evangelical	1% (5)	5% (27)	8% (42)	85% (433)	507
Community: Urban	6% (35)	15% (83)	11% (61)	67% (364)	544
Community: Suburban	2% (10)	5% (36)	7% (45)	87% (584)	675
Community: Rural	1% (3)	2% (7)	7% (26)	91% (350)	385
Employ: Private Sector	6% (34)	13% (75)	12% (70)	68% (387)	565
Employ: Government	10% (10)	13% (13)	17% (17)	60% (61)	101
Employ: Self-Employed	2% (4)	8% (15)	8% (13)	81% (144)	177
Employ: Homemaker	— (0)	4% (5)	8% (8)	88% (92)	104
Employ: Retired	— (0)	1% (2)	1% (3)	98% (264)	269
Employ: Unemployed	— (0)	6% (14)	5% (13)	89% (217)	244
Employ: Other	— (0)	2% (2)	7% (7)	92% (99)	108
Military HH: Yes	4% (8)	8% (18)	6% (14)	81% (174)	214
Military HH: No	3% (40)	8% (108)	9% (119)	81% (1124)	1390
RD/WT: Right Direction	7% (46)	14% (96)	11% (76)	68% (474)	692
RD/WT: Wrong Track	— (2)	3% (30)	6% (56)	90% (824)	913
Biden Job Approve	5% (41)	11% (92)	10% (80)	74% (595)	809
Biden Job Disapprove	1% (7)	5% (33)	7% (51)	87% (626)	717
Biden Job Strongly Approve	9% (37)	17% (69)	11% (44)	62% (248)	398
Biden Job Somewhat Approve	1% (4)	6% (23)	9% (35)	85% (347)	410
Biden Job Somewhat Disapprove	1% (1)	4% (9)	12% (29)	84% (200)	238
Biden Job Strongly Disapprove	1% (6)	5% (24)	5% (23)	89% (426)	479
Favorable of Biden	5% (43)	12% (95)	10% (80)	73% (603)	821
Unfavorable of Biden	1% (4)	4% (26)	7% (46)	89% (626)	702

Continued on next page

Table MCFE4_4: How often do you use the following platforms to live stream video gaming and esports?
 Periscope

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	3% (48)	8% (126)	8% (133)	81% (1298)	1604
Very Favorable of Biden	8% (34)	16% (70)	12% (50)	64% (278)	431
Somewhat Favorable of Biden	2% (10)	7% (26)	8% (30)	83% (325)	390
Somewhat Unfavorable of Biden	1% (1)	3% (5)	9% (18)	88% (178)	202
Very Unfavorable of Biden	— (2)	4% (21)	6% (28)	90% (447)	499
#1 Issue: Economy	3% (20)	8% (48)	10% (67)	79% (507)	642
#1 Issue: Security	3% (6)	6% (13)	8% (19)	83% (184)	222
#1 Issue: Health Care	3% (7)	14% (31)	10% (22)	72% (152)	212
#1 Issue: Medicare / Social Security	3% (6)	5% (9)	5% (9)	87% (157)	180
#1 Issue: Women's Issues	2% (2)	2% (2)	4% (4)	92% (90)	98
#1 Issue: Education	6% (4)	15% (12)	2% (2)	77% (62)	80
#1 Issue: Energy	3% (3)	9% (7)	12% (10)	76% (66)	86
#1 Issue: Other	— (0)	4% (4)	1% (1)	95% (81)	85
2020 Vote: Joe Biden	4% (31)	12% (88)	11% (80)	74% (558)	757
2020 Vote: Donald Trump	2% (11)	6% (27)	6% (29)	86% (398)	465
2020 Vote: Other	— (0)	4% (3)	7% (5)	89% (60)	68
2020 Vote: Didn't Vote	1% (5)	3% (8)	6% (19)	90% (279)	311
2018 House Vote: Democrat	5% (28)	12% (71)	11% (61)	72% (414)	573
2018 House Vote: Republican	2% (9)	6% (23)	6% (23)	85% (324)	380
2018 House Vote: Someone else	2% (1)	3% (2)	11% (6)	84% (44)	52
2016 Vote: Hillary Clinton	4% (24)	12% (65)	8% (45)	75% (409)	543
2016 Vote: Donald Trump	4% (16)	6% (27)	8% (35)	82% (360)	438
2016 Vote: Other	1% (1)	6% (5)	12% (11)	81% (72)	88
2016 Vote: Didn't Vote	1% (7)	5% (29)	8% (42)	85% (458)	535
Voted in 2014: Yes	5% (40)	9% (75)	8% (70)	78% (663)	848
Voted in 2014: No	1% (8)	7% (51)	8% (63)	84% (635)	757
4-Region: Northeast	6% (16)	8% (23)	9% (27)	77% (226)	292
4-Region: Midwest	1% (4)	6% (20)	5% (16)	88% (291)	331
4-Region: South	2% (10)	7% (41)	8% (47)	84% (517)	615
4-Region: West	5% (18)	11% (41)	12% (43)	72% (265)	366
Gamers	3% (48)	8% (126)	8% (133)	81% (1298)	1604

Continued on next page

Table MCFE4_4: How often do you use the following platforms to live stream video gaming and esports?
Periscope

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	3%	(48)	8%	(126)	8%	(133)	81%	(1298)	1604
Avid Gamers	5%	(37)	11%	(79)	10%	(68)	74%	(533)	718
Casual Gamers	1%	(11)	5%	(47)	7%	(64)	86%	(765)	887
PC Gamers	6%	(38)	15%	(86)	11%	(63)	68%	(401)	588
Console Gamers	5%	(32)	11%	(71)	11%	(71)	74%	(486)	661
Twitch Users	9%	(47)	21%	(116)	20%	(110)	51%	(278)	550
Streaming Service Users	5%	(48)	13%	(126)	13%	(133)	69%	(689)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_5: How often do you use the following platforms to live stream video gaming and esports?
 Smashcast

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(62)	7%	(110)	6%	(97)	83%	(1335)	1604
Gender: Male	6%	(53)	11%	(87)	7%	(60)	76%	(625)	824
Gender: Female	1%	(8)	3%	(24)	5%	(38)	91%	(710)	780
Age: 18-34	6%	(31)	11%	(60)	8%	(47)	76%	(429)	567
Age: 35-44	7%	(23)	12%	(38)	9%	(28)	72%	(233)	322
Age: 45-64	1%	(7)	2%	(12)	4%	(19)	92%	(468)	506
Age: 65+	—	(0)	—	(1)	2%	(3)	98%	(204)	208
GenZers: 1997-2012	—	(0)	4%	(7)	7%	(11)	88%	(131)	148
Millennials: 1981-1996	8%	(51)	12%	(79)	9%	(56)	71%	(449)	635
GenXers: 1965-1980	3%	(11)	5%	(19)	6%	(26)	87%	(360)	416
Baby Boomers: 1946-1964	—	(0)	2%	(6)	1%	(3)	98%	(365)	374
PID: Dem (no lean)	6%	(41)	10%	(66)	7%	(42)	77%	(500)	649
PID: Ind (no lean)	2%	(9)	3%	(18)	6%	(34)	89%	(475)	536
PID: Rep (no lean)	3%	(12)	6%	(27)	5%	(21)	86%	(360)	419
PID/Gender: Dem Men	10%	(35)	15%	(56)	8%	(27)	67%	(244)	362
PID/Gender: Dem Women	2%	(7)	3%	(10)	5%	(15)	89%	(256)	287
PID/Gender: Ind Men	3%	(8)	5%	(13)	7%	(18)	84%	(211)	250
PID/Gender: Ind Women	—	(1)	2%	(5)	5%	(16)	93%	(265)	286
PID/Gender: Rep Men	5%	(11)	8%	(18)	7%	(14)	80%	(170)	212
PID/Gender: Rep Women	1%	(1)	5%	(9)	3%	(7)	92%	(190)	207
Ideo: Liberal (1-3)	4%	(22)	9%	(44)	6%	(31)	81%	(403)	500
Ideo: Moderate (4)	3%	(17)	6%	(31)	8%	(42)	83%	(444)	534
Ideo: Conservative (5-7)	5%	(23)	8%	(34)	5%	(22)	82%	(369)	448
Educ: < College	3%	(28)	3%	(35)	5%	(52)	90%	(995)	1110
Educ: Bachelors degree	7%	(24)	15%	(51)	9%	(30)	69%	(229)	333
Educ: Post-grad	7%	(11)	15%	(25)	10%	(16)	68%	(110)	162
Income: Under 50k	2%	(14)	3%	(27)	4%	(38)	91%	(800)	880
Income: 50k-100k	4%	(17)	8%	(37)	9%	(41)	80%	(381)	476
Income: 100k+	12%	(31)	18%	(46)	7%	(18)	62%	(154)	249
Ethnicity: White	4%	(55)	7%	(92)	6%	(72)	82%	(1015)	1233
Ethnicity: Hispanic	4%	(11)	11%	(28)	11%	(28)	75%	(198)	265
Ethnicity: Black	3%	(7)	7%	(15)	7%	(16)	83%	(186)	225

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Table MCFE4_5: How often do you use the following platforms to live stream video gaming and esports?

Smashcast

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	4% (62)	7% (110)	6% (97)	83% (1335)	1604
Ethnicity: Other	— (0)	2% (3)	7% (10)	91% (133)	147
All Christian	5% (38)	10% (73)	7% (54)	77% (555)	720
All Non-Christian	15% (13)	15% (13)	4% (4)	66% (57)	87
Atheist	2% (1)	— (0)	4% (3)	94% (66)	70
Agnostic/Nothing in particular	2% (10)	3% (15)	5% (21)	90% (413)	459
Something Else	— (1)	3% (9)	6% (16)	91% (244)	269
Religious Non-Protestant/Catholic	13% (13)	14% (14)	5% (5)	69% (69)	101
Evangelical	7% (30)	10% (47)	6% (28)	77% (340)	444
Non-Evangelical	1% (5)	6% (30)	8% (39)	85% (433)	507
Community: Urban	9% (47)	14% (76)	7% (40)	70% (381)	544
Community: Suburban	2% (13)	4% (29)	5% (33)	89% (600)	675
Community: Rural	— (2)	2% (6)	6% (24)	92% (354)	385
Employ: Private Sector	7% (37)	14% (77)	9% (49)	71% (402)	565
Employ: Government	9% (9)	17% (17)	12% (12)	62% (62)	101
Employ: Self-Employed	6% (10)	3% (6)	4% (8)	87% (153)	177
Employ: Homemaker	2% (2)	1% (1)	6% (6)	92% (96)	104
Employ: Retired	— (0)	— (1)	1% (3)	99% (265)	269
Employ: Unemployed	2% (4)	2% (5)	5% (13)	91% (222)	244
Employ: Other	— (0)	1% (1)	5% (6)	94% (102)	108
Military HH: Yes	4% (8)	9% (18)	6% (14)	81% (174)	214
Military HH: No	4% (54)	7% (92)	6% (83)	84% (1161)	1390
RD/WT: Right Direction	8% (58)	12% (83)	8% (53)	72% (497)	692
RD/WT: Wrong Track	— (4)	3% (27)	5% (44)	92% (838)	913
Biden Job Approve	7% (54)	10% (81)	6% (52)	77% (622)	809
Biden Job Disapprove	1% (7)	4% (30)	6% (42)	89% (637)	717
Biden Job Strongly Approve	12% (50)	15% (60)	8% (32)	64% (256)	398
Biden Job Somewhat Approve	1% (5)	5% (20)	5% (19)	89% (366)	410
Biden Job Somewhat Disapprove	— (1)	2% (6)	9% (21)	88% (210)	238
Biden Job Strongly Disapprove	1% (7)	5% (24)	4% (20)	89% (428)	479
Favorable of Biden	7% (56)	10% (81)	6% (49)	77% (635)	821
Unfavorable of Biden	1% (6)	4% (25)	6% (42)	90% (629)	702

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Table MCFE4_5: How often do you use the following platforms to live stream video gaming and esports?
 Smashcast

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(62)	7%	(110)	6%	(97)	83%	(1335)	1604
Very Favorable of Biden	12%	(50)	14%	(59)	7%	(29)	68%	(292)	431
Somewhat Favorable of Biden	1%	(5)	6%	(22)	5%	(20)	88%	(343)	390
Somewhat Unfavorable of Biden	1%	(1)	3%	(6)	8%	(16)	88%	(179)	202
Very Unfavorable of Biden	1%	(4)	4%	(19)	5%	(26)	90%	(450)	499
#1 Issue: Economy	5%	(31)	5%	(35)	6%	(39)	84%	(536)	642
#1 Issue: Security	3%	(7)	8%	(18)	7%	(15)	82%	(182)	222
#1 Issue: Health Care	4%	(9)	15%	(32)	7%	(15)	74%	(156)	212
#1 Issue: Medicare / Social Security	2%	(3)	4%	(8)	5%	(8)	89%	(161)	180
#1 Issue: Women's Issues	2%	(2)	1%	(1)	3%	(3)	93%	(92)	98
#1 Issue: Education	7%	(5)	12%	(10)	13%	(10)	68%	(54)	80
#1 Issue: Energy	4%	(4)	7%	(6)	7%	(6)	83%	(71)	86
#1 Issue: Other	1%	(1)	1%	(1)	1%	(1)	98%	(83)	85
2020 Vote: Joe Biden	6%	(43)	10%	(77)	6%	(47)	78%	(589)	757
2020 Vote: Donald Trump	3%	(13)	5%	(22)	6%	(26)	87%	(405)	465
2020 Vote: Other	1%	(1)	2%	(2)	12%	(8)	85%	(58)	68
2020 Vote: Didn't Vote	2%	(5)	3%	(9)	5%	(16)	90%	(280)	311
2018 House Vote: Democrat	7%	(40)	11%	(61)	6%	(35)	76%	(437)	573
2018 House Vote: Republican	3%	(11)	6%	(22)	5%	(20)	86%	(326)	380
2018 House Vote: Someone else	2%	(1)	5%	(3)	11%	(6)	82%	(43)	52
2016 Vote: Hillary Clinton	6%	(35)	11%	(60)	6%	(30)	77%	(418)	543
2016 Vote: Donald Trump	4%	(17)	5%	(24)	5%	(23)	85%	(374)	438
2016 Vote: Other	2%	(1)	10%	(9)	7%	(6)	82%	(72)	88
2016 Vote: Didn't Vote	2%	(9)	3%	(18)	7%	(38)	88%	(471)	535
Voted in 2014: Yes	5%	(46)	9%	(77)	6%	(50)	80%	(674)	848
Voted in 2014: No	2%	(16)	4%	(33)	6%	(48)	87%	(660)	757
4-Region: Northeast	7%	(19)	5%	(16)	7%	(19)	81%	(237)	292
4-Region: Midwest	3%	(8)	5%	(15)	5%	(17)	88%	(290)	331
4-Region: South	2%	(13)	6%	(34)	6%	(38)	86%	(529)	615
4-Region: West	6%	(21)	12%	(45)	6%	(23)	76%	(278)	366
Gamers	4%	(62)	7%	(110)	6%	(97)	83%	(1335)	1604

Continued on next page

Table MCFE4_5: How often do you use the following platforms to live stream video gaming and esports?

Smashcast

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(62)	7%	(110)	6%	(97)	83%	(1335)	1604
Avid Gamers	6%	(43)	10%	(70)	7%	(51)	77%	(554)	718
Casual Gamers	2%	(19)	5%	(41)	5%	(46)	88%	(781)	887
PC Gamers	8%	(50)	12%	(69)	8%	(49)	72%	(421)	588
Console Gamers	6%	(37)	9%	(62)	8%	(52)	77%	(510)	661
Twitch Users	11%	(60)	19%	(104)	13%	(73)	57%	(313)	550
Streaming Service Users	6%	(62)	11%	(110)	10%	(97)	73%	(725)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_6: How often do you use the following platforms to live stream video gaming and esports?

UStream

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(67)	9%	(146)	6%	(98)	81%	(1293)	1604
Gender: Male	7%	(59)	13%	(107)	8%	(68)	72%	(590)	824
Gender: Female	1%	(8)	5%	(39)	4%	(30)	90%	(703)	780
Age: 18-34	6%	(36)	15%	(83)	9%	(50)	70%	(398)	567
Age: 35-44	7%	(22)	13%	(41)	8%	(25)	73%	(234)	322
Age: 45-64	2%	(9)	4%	(21)	4%	(21)	90%	(455)	506
Age: 65+	—	(0)	—	(1)	1%	(2)	99%	(206)	208
GenZers: 1997-2012	1%	(2)	8%	(12)	6%	(9)	84%	(125)	148
Millennials: 1981-1996	8%	(54)	16%	(99)	10%	(60)	67%	(423)	635
GenXers: 1965-1980	3%	(11)	8%	(33)	4%	(19)	85%	(353)	416
Baby Boomers: 1946-1964	—	(1)	—	(2)	2%	(9)	97%	(363)	374
PID: Dem (no lean)	7%	(44)	12%	(76)	8%	(49)	74%	(480)	649
PID: Ind (no lean)	2%	(11)	6%	(34)	5%	(27)	86%	(464)	536
PID: Rep (no lean)	3%	(12)	9%	(36)	5%	(22)	83%	(350)	419
PID/Gender: Dem Men	11%	(38)	17%	(60)	10%	(35)	63%	(229)	362
PID/Gender: Dem Women	2%	(6)	5%	(16)	5%	(15)	87%	(251)	287
PID/Gender: Ind Men	4%	(9)	9%	(22)	7%	(18)	80%	(201)	250
PID/Gender: Ind Women	1%	(2)	4%	(13)	3%	(8)	92%	(262)	286
PID/Gender: Rep Men	6%	(12)	12%	(25)	7%	(15)	75%	(160)	212
PID/Gender: Rep Women	—	(0)	5%	(11)	3%	(6)	92%	(190)	207
Ideo: Liberal (1-3)	5%	(23)	11%	(53)	8%	(38)	77%	(386)	500
Ideo: Moderate (4)	4%	(22)	9%	(50)	5%	(28)	81%	(434)	534
Ideo: Conservative (5-7)	5%	(23)	9%	(42)	6%	(25)	80%	(357)	448
Educ: < College	3%	(32)	5%	(58)	5%	(51)	87%	(968)	1110
Educ: Bachelors degree	8%	(27)	18%	(60)	9%	(31)	65%	(215)	333
Educ: Post-grad	5%	(8)	18%	(28)	10%	(16)	68%	(110)	162
Income: Under 50k	2%	(19)	6%	(53)	4%	(37)	88%	(771)	880
Income: 50k-100k	4%	(21)	9%	(44)	7%	(35)	79%	(376)	476
Income: 100k+	11%	(28)	20%	(49)	10%	(25)	59%	(146)	249
Ethnicity: White	5%	(56)	9%	(110)	6%	(79)	80%	(988)	1233
Ethnicity: Hispanic	8%	(20)	13%	(35)	7%	(18)	72%	(192)	265
Ethnicity: Black	4%	(9)	10%	(22)	5%	(11)	81%	(182)	225

Continued on next page

Table MCFE4_6: How often do you use the following platforms to live stream video gaming and esports?

UStream

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	4% (67)	9% (146)	6% (98)	81% (1293)	1604
Ethnicity: Other	2% (2)	10% (15)	5% (8)	83% (122)	147
All Christian	5% (38)	13% (97)	6% (47)	75% (538)	720
All Non-Christian	12% (10)	17% (15)	10% (9)	61% (53)	87
Atheist	3% (2)	5% (4)	5% (4)	87% (61)	70
Agnostic/Nothing in particular	3% (16)	4% (18)	6% (27)	87% (398)	459
Something Else	1% (2)	5% (12)	4% (12)	90% (243)	269
Religious Non-Protestant/Catholic	10% (10)	15% (15)	10% (10)	65% (65)	101
Evangelical	7% (30)	15% (68)	5% (21)	73% (325)	444
Non-Evangelical	2% (9)	7% (34)	6% (33)	85% (431)	507
Community: Urban	8% (43)	18% (96)	8% (46)	66% (359)	544
Community: Suburban	3% (21)	5% (37)	5% (37)	86% (581)	675
Community: Rural	1% (3)	4% (14)	4% (15)	92% (353)	385
Employ: Private Sector	7% (41)	16% (88)	10% (59)	67% (376)	565
Employ: Government	13% (13)	21% (21)	7% (7)	59% (59)	101
Employ: Self-Employed	4% (8)	6% (11)	8% (14)	82% (145)	177
Employ: Homemaker	— (0)	4% (4)	4% (5)	91% (95)	104
Employ: Retired	— (1)	— (1)	1% (2)	99% (265)	269
Employ: Unemployed	2% (4)	7% (17)	2% (5)	89% (218)	244
Employ: Other	— (0)	4% (4)	3% (4)	93% (100)	108
Military HH: Yes	2% (5)	13% (28)	5% (11)	79% (169)	214
Military HH: No	4% (62)	8% (118)	6% (87)	81% (1124)	1390
RD/WT: Right Direction	8% (57)	16% (113)	7% (51)	68% (470)	692
RD/WT: Wrong Track	1% (10)	4% (33)	5% (47)	90% (823)	913
Biden Job Approve	7% (53)	13% (104)	7% (58)	73% (593)	809
Biden Job Disapprove	2% (14)	6% (40)	5% (37)	87% (625)	717
Biden Job Strongly Approve	12% (50)	16% (66)	9% (37)	62% (246)	398
Biden Job Somewhat Approve	1% (3)	9% (39)	5% (21)	84% (347)	410
Biden Job Somewhat Disapprove	1% (3)	5% (11)	6% (13)	89% (211)	238
Biden Job Strongly Disapprove	2% (11)	6% (29)	5% (24)	86% (414)	479
Favorable of Biden	7% (55)	13% (105)	6% (53)	74% (608)	821
Unfavorable of Biden	2% (12)	5% (32)	6% (39)	88% (618)	702

Continued on next page

Table MCFE4_6: How often do you use the following platforms to live stream video gaming and esports?

UStream

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	4% (67)	9% (146)	6% (98)	81% (1293)	1604
Very Favorable of Biden	11% (49)	15% (63)	8% (35)	66% (283)	431
Somewhat Favorable of Biden	1% (5)	11% (42)	5% (18)	83% (325)	390
Somewhat Unfavorable of Biden	1% (2)	5% (10)	7% (14)	87% (176)	202
Very Unfavorable of Biden	2% (10)	4% (22)	5% (25)	89% (442)	499
#1 Issue: Economy	5% (33)	9% (56)	7% (44)	79% (509)	642
#1 Issue: Security	3% (6)	8% (18)	7% (15)	82% (183)	222
#1 Issue: Health Care	2% (5)	17% (36)	9% (19)	72% (152)	212
#1 Issue: Medicare / Social Security	4% (8)	5% (9)	2% (3)	89% (160)	180
#1 Issue: Women's Issues	3% (2)	4% (4)	3% (3)	91% (90)	98
#1 Issue: Education	10% (8)	12% (9)	10% (8)	68% (54)	80
#1 Issue: Energy	7% (6)	16% (14)	5% (5)	72% (62)	86
#1 Issue: Other	— (0)	1% (1)	1% (1)	98% (84)	85
2020 Vote: Joe Biden	7% (49)	11% (80)	7% (53)	76% (575)	757
2020 Vote: Donald Trump	2% (12)	9% (44)	5% (21)	84% (389)	465
2020 Vote: Other	2% (1)	7% (5)	12% (8)	79% (53)	68
2020 Vote: Didn't Vote	2% (5)	5% (16)	5% (16)	88% (274)	311
2018 House Vote: Democrat	8% (45)	12% (66)	7% (41)	73% (421)	573
2018 House Vote: Republican	3% (11)	8% (30)	5% (17)	85% (322)	380
2018 House Vote: Someone else	2% (1)	10% (5)	13% (7)	75% (39)	52
2016 Vote: Hillary Clinton	8% (41)	10% (56)	6% (34)	76% (411)	543
2016 Vote: Donald Trump	4% (17)	9% (39)	5% (21)	82% (361)	438
2016 Vote: Other	4% (3)	7% (6)	10% (9)	79% (70)	88
2016 Vote: Didn't Vote	1% (6)	8% (44)	6% (34)	84% (451)	535
Voted in 2014: Yes	6% (48)	11% (89)	6% (47)	78% (663)	848
Voted in 2014: No	3% (19)	8% (57)	7% (50)	83% (630)	757
4-Region: Northeast	6% (19)	10% (30)	7% (21)	76% (221)	292
4-Region: Midwest	3% (9)	6% (19)	6% (20)	85% (282)	331
4-Region: South	2% (15)	8% (49)	5% (29)	85% (521)	615
4-Region: West	6% (24)	13% (47)	8% (28)	73% (268)	366
Gamers	4% (67)	9% (146)	6% (98)	81% (1293)	1604

Continued on next page

Table MCFE4_6: How often do you use the following platforms to live stream video gaming and esports?

UStream

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(67)	9%	(146)	6%	(98)	81%	(1293)	1604
Avid Gamers	5%	(38)	16%	(111)	7%	(54)	72%	(514)	718
Casual Gamers	3%	(29)	4%	(35)	5%	(44)	88%	(779)	887
PC Gamers	8%	(49)	15%	(91)	10%	(57)	66%	(391)	588
Console Gamers	8%	(50)	13%	(85)	7%	(49)	72%	(476)	661
Twitch Users	11%	(62)	23%	(129)	15%	(83)	50%	(276)	550
Streaming Service Users	7%	(67)	15%	(146)	10%	(98)	69%	(684)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_7: How often do you use the following platforms to live stream video gaming and esports?

Mixer

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(58)	9%	(142)	8%	(121)	80%	(1283)	1604
Gender: Male	6%	(47)	12%	(103)	11%	(89)	71%	(586)	824
Gender: Female	1%	(11)	5%	(40)	4%	(33)	89%	(697)	780
Age: 18-34	6%	(33)	15%	(83)	10%	(57)	69%	(394)	567
Age: 35-44	5%	(16)	13%	(41)	10%	(32)	72%	(233)	322
Age: 45-64	2%	(8)	3%	(17)	5%	(25)	90%	(456)	506
Age: 65+	—	(1)	1%	(1)	3%	(7)	96%	(200)	208
GenZers: 1997-2012	2%	(3)	10%	(15)	4%	(6)	84%	(124)	148
Millennials: 1981-1996	7%	(45)	15%	(96)	12%	(76)	66%	(418)	635
GenXers: 1965-1980	2%	(7)	6%	(27)	7%	(31)	84%	(350)	416
Baby Boomers: 1946-1964	1%	(2)	1%	(3)	2%	(8)	96%	(360)	374
PID: Dem (no lean)	4%	(25)	14%	(92)	9%	(61)	72%	(470)	649
PID: Ind (no lean)	4%	(20)	3%	(18)	6%	(33)	87%	(465)	536
PID: Rep (no lean)	3%	(13)	8%	(32)	7%	(27)	83%	(348)	419
PID/Gender: Dem Men	6%	(20)	19%	(69)	12%	(45)	63%	(228)	362
PID/Gender: Dem Women	2%	(5)	8%	(24)	6%	(17)	84%	(242)	287
PID/Gender: Ind Men	7%	(18)	4%	(11)	9%	(22)	80%	(200)	250
PID/Gender: Ind Women	1%	(3)	3%	(7)	4%	(10)	93%	(266)	286
PID/Gender: Rep Men	4%	(9)	11%	(23)	10%	(22)	75%	(158)	212
PID/Gender: Rep Women	2%	(4)	4%	(9)	3%	(6)	91%	(189)	207
Ideo: Liberal (1-3)	4%	(21)	12%	(59)	8%	(41)	76%	(379)	500
Ideo: Moderate (4)	4%	(23)	9%	(47)	7%	(38)	80%	(426)	534
Ideo: Conservative (5-7)	3%	(13)	8%	(34)	9%	(42)	80%	(359)	448
Educ: < College	3%	(28)	5%	(58)	6%	(65)	86%	(958)	1110
Educ: Bachelors degree	7%	(23)	18%	(60)	11%	(37)	64%	(213)	333
Educ: Post-grad	4%	(6)	15%	(25)	12%	(19)	69%	(112)	162
Income: Under 50k	2%	(17)	5%	(48)	6%	(54)	87%	(762)	880
Income: 50k-100k	4%	(17)	10%	(47)	8%	(40)	78%	(372)	476
Income: 100k+	10%	(24)	19%	(48)	11%	(28)	60%	(149)	249
Ethnicity: White	4%	(50)	9%	(117)	7%	(83)	80%	(983)	1233
Ethnicity: Hispanic	4%	(11)	16%	(43)	13%	(35)	66%	(176)	265
Ethnicity: Black	2%	(5)	8%	(17)	11%	(24)	79%	(178)	225

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Table MCFE4_7: How often do you use the following platforms to live stream video gaming and esports?

Mixer

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	4% (58)	9% (142)	8% (121)	80% (1283)	1604
Ethnicity: Other	1% (2)	6% (8)	10% (14)	83% (122)	147
All Christian	5% (34)	12% (84)	11% (81)	72% (522)	720
All Non-Christian	9% (8)	22% (19)	7% (6)	62% (54)	87
Atheist	3% (2)	5% (3)	1% (1)	92% (64)	70
Agnostic/Nothing in particular	2% (11)	5% (23)	5% (21)	88% (404)	459
Something Else	1% (4)	5% (13)	5% (13)	89% (239)	269
Religious Non-Protestant/Catholic	8% (8)	19% (19)	7% (7)	66% (66)	101
Evangelical	6% (28)	12% (53)	12% (54)	70% (309)	444
Non-Evangelical	2% (8)	8% (39)	7% (33)	84% (427)	507
Community: Urban	7% (36)	17% (93)	11% (61)	65% (354)	544
Community: Suburban	2% (16)	7% (44)	7% (45)	84% (570)	675
Community: Rural	1% (6)	1% (5)	4% (16)	93% (359)	385
Employ: Private Sector	6% (33)	16% (88)	12% (66)	67% (377)	565
Employ: Government	11% (11)	14% (14)	15% (15)	61% (61)	101
Employ: Self-Employed	4% (6)	9% (15)	9% (16)	79% (139)	177
Employ: Homemaker	1% (1)	2% (2)	6% (6)	91% (94)	104
Employ: Retired	— (1)	— (1)	1% (3)	98% (264)	269
Employ: Unemployed	2% (4)	6% (14)	4% (10)	89% (217)	244
Employ: Other	1% (1)	5% (6)	3% (3)	90% (98)	108
Military HH: Yes	5% (12)	9% (20)	5% (11)	80% (171)	214
Military HH: No	3% (46)	9% (122)	8% (110)	80% (1112)	1390
RD/WT: Right Direction	7% (46)	16% (107)	9% (65)	68% (473)	692
RD/WT: Wrong Track	1% (12)	4% (35)	6% (56)	89% (810)	913
Biden Job Approve	5% (44)	13% (102)	8% (68)	74% (595)	809
Biden Job Disapprove	2% (14)	6% (41)	7% (52)	85% (610)	717
Biden Job Strongly Approve	10% (38)	18% (71)	10% (38)	63% (250)	398
Biden Job Somewhat Approve	1% (5)	7% (30)	7% (30)	84% (344)	410
Biden Job Somewhat Disapprove	4% (9)	6% (14)	5% (11)	86% (204)	238
Biden Job Strongly Disapprove	1% (5)	6% (27)	8% (41)	85% (406)	479
Favorable of Biden	5% (42)	13% (105)	9% (70)	74% (604)	821
Unfavorable of Biden	2% (13)	5% (33)	7% (49)	86% (607)	702

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Table MCFE4_7: How often do you use the following platforms to live stream video gaming and esports?

Mixer

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	4% (58)	9% (142)	8% (121)	80% (1283)	1604
Very Favorable of Biden	7% (30)	17% (73)	11% (47)	65% (281)	431
Somewhat Favorable of Biden	3% (12)	8% (32)	6% (23)	83% (323)	390
Somewhat Unfavorable of Biden	2% (4)	5% (10)	7% (13)	86% (175)	202
Very Unfavorable of Biden	2% (8)	5% (23)	7% (35)	87% (432)	499
#1 Issue: Economy	5% (30)	9% (60)	6% (41)	80% (511)	642
#1 Issue: Security	2% (4)	9% (19)	10% (23)	79% (176)	222
#1 Issue: Health Care	4% (8)	15% (31)	11% (24)	70% (148)	212
#1 Issue: Medicare / Social Security	2% (3)	7% (13)	4% (8)	87% (156)	180
#1 Issue: Women's Issues	2% (2)	5% (5)	5% (5)	88% (87)	98
#1 Issue: Education	5% (4)	11% (9)	13% (11)	70% (56)	80
#1 Issue: Energy	6% (5)	4% (4)	11% (9)	79% (67)	86
#1 Issue: Other	1% (1)	2% (2)	1% (1)	96% (82)	85
2020 Vote: Joe Biden	5% (38)	13% (98)	8% (60)	74% (561)	757
2020 Vote: Donald Trump	3% (13)	6% (29)	8% (36)	83% (387)	465
2020 Vote: Other	3% (2)	2% (2)	3% (2)	92% (62)	68
2020 Vote: Didn't Vote	2% (5)	4% (12)	8% (24)	87% (271)	311
2018 House Vote: Democrat	6% (35)	14% (79)	8% (47)	72% (413)	573
2018 House Vote: Republican	3% (10)	6% (24)	8% (29)	84% (317)	380
2018 House Vote: Someone else	5% (3)	6% (3)	8% (4)	80% (42)	52
2016 Vote: Hillary Clinton	4% (22)	14% (75)	7% (37)	76% (410)	543
2016 Vote: Donald Trump	4% (18)	7% (30)	8% (33)	81% (356)	438
2016 Vote: Other	9% (8)	5% (4)	6% (5)	80% (71)	88
2016 Vote: Didn't Vote	2% (10)	6% (34)	9% (47)	83% (446)	535
Voted in 2014: Yes	5% (38)	11% (90)	7% (63)	77% (657)	848
Voted in 2014: No	3% (19)	7% (53)	8% (58)	83% (626)	757
4-Region: Northeast	5% (15)	11% (33)	8% (24)	76% (221)	292
4-Region: Midwest	3% (9)	6% (19)	5% (16)	87% (287)	331
4-Region: South	2% (11)	8% (49)	6% (36)	85% (520)	615
4-Region: West	6% (23)	11% (42)	13% (46)	70% (256)	366
Gamers	4% (58)	9% (142)	8% (121)	80% (1283)	1604

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Table MCFE4_7: How often do you use the following platforms to live stream video gaming and esports?

Mixer

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(58)	9%	(142)	8%	(121)	80%	(1283)	1604
Avid Gamers	5%	(37)	13%	(93)	11%	(78)	71%	(510)	718
Casual Gamers	2%	(21)	6%	(49)	5%	(43)	87%	(773)	887
PC Gamers	8%	(45)	16%	(91)	10%	(58)	67%	(394)	588
Console Gamers	6%	(42)	12%	(78)	10%	(69)	71%	(472)	661
Twitch Users	10%	(55)	25%	(136)	17%	(95)	48%	(265)	550
Streaming Service Users	6%	(58)	14%	(142)	12%	(121)	68%	(674)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_8: How often do you use the following platforms to live stream video gaming and esports?

Mirrativ

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	3%	(52)	7%	(105)	6%	(89)	85%	(1358)	1604
Gender: Male	5%	(42)	10%	(83)	8%	(63)	77%	(637)	824
Gender: Female	1%	(10)	3%	(22)	3%	(26)	93%	(721)	780
Age: 18-34	5%	(26)	12%	(66)	8%	(45)	76%	(431)	567
Age: 35-44	6%	(20)	9%	(28)	8%	(25)	77%	(249)	322
Age: 45-64	1%	(6)	2%	(9)	4%	(18)	93%	(473)	506
Age: 65+	—	(0)	1%	(2)	1%	(2)	98%	(205)	208
GenZers: 1997-2012	2%	(3)	5%	(8)	3%	(5)	89%	(132)	148
Millennials: 1981-1996	6%	(39)	13%	(82)	9%	(59)	72%	(456)	635
GenXers: 1965-1980	3%	(10)	2%	(10)	4%	(18)	91%	(377)	416
Baby Boomers: 1946-1964	—	(0)	1%	(5)	2%	(6)	97%	(363)	374
PID: Dem (no lean)	6%	(39)	10%	(64)	7%	(46)	77%	(500)	649
PID: Ind (no lean)	1%	(8)	4%	(20)	4%	(22)	91%	(487)	536
PID: Rep (no lean)	1%	(5)	5%	(22)	5%	(21)	89%	(371)	419
PID/Gender: Dem Men	9%	(32)	15%	(55)	9%	(32)	67%	(243)	362
PID/Gender: Dem Women	2%	(7)	3%	(9)	5%	(14)	90%	(257)	287
PID/Gender: Ind Men	3%	(7)	5%	(12)	6%	(15)	86%	(217)	250
PID/Gender: Ind Women	—	(1)	2%	(7)	3%	(7)	95%	(271)	286
PID/Gender: Rep Men	1%	(3)	7%	(15)	8%	(17)	84%	(177)	212
PID/Gender: Rep Women	1%	(3)	3%	(6)	2%	(4)	94%	(194)	207
Ideo: Liberal (1-3)	5%	(23)	8%	(42)	6%	(28)	82%	(407)	500
Ideo: Moderate (4)	3%	(15)	6%	(34)	7%	(36)	84%	(448)	534
Ideo: Conservative (5-7)	3%	(14)	6%	(27)	5%	(22)	86%	(384)	448
Educ: < College	1%	(15)	4%	(40)	5%	(52)	90%	(1003)	1110
Educ: Bachelors degree	9%	(30)	14%	(45)	7%	(22)	71%	(236)	333
Educ: Post-grad	5%	(7)	12%	(20)	9%	(15)	74%	(120)	162
Income: Under 50k	1%	(11)	3%	(29)	4%	(37)	91%	(803)	880
Income: 50k-100k	5%	(23)	5%	(26)	7%	(33)	83%	(394)	476
Income: 100k+	7%	(18)	20%	(50)	8%	(19)	65%	(161)	249
Ethnicity: White	3%	(42)	8%	(95)	5%	(65)	84%	(1031)	1233
Ethnicity: Hispanic	5%	(14)	8%	(21)	11%	(30)	75%	(200)	265
Ethnicity: Black	3%	(7)	4%	(9)	5%	(11)	88%	(197)	225

Continued on next page

Table MCFE4_8: How often do you use the following platforms to live stream video gaming and esports?

Mirrativ

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	3% (52)	7% (105)	6% (89)	85% (1358)	1604
Ethnicity: Other	2% (3)	1% (1)	9% (13)	88% (129)	147
All Christian	4% (32)	10% (69)	7% (50)	79% (569)	720
All Non-Christian	13% (12)	16% (14)	7% (6)	64% (56)	87
Atheist	1% (1)	3% (2)	7% (5)	89% (63)	70
Agnostic/Nothing in particular	1% (5)	3% (14)	3% (13)	93% (426)	459
Something Else	1% (3)	3% (7)	6% (15)	91% (244)	269
Religious Non-Protestant/Catholic	12% (12)	14% (14)	6% (6)	69% (69)	101
Evangelical	7% (32)	10% (44)	8% (34)	75% (334)	444
Non-Evangelical	— (2)	5% (24)	6% (30)	89% (451)	507
Community: Urban	8% (42)	14% (77)	6% (33)	72% (392)	544
Community: Suburban	1% (9)	3% (21)	5% (35)	90% (610)	675
Community: Rural	— (2)	2% (7)	5% (21)	92% (356)	385
Employ: Private Sector	6% (32)	12% (68)	8% (45)	74% (420)	565
Employ: Government	13% (13)	13% (13)	9% (9)	64% (65)	101
Employ: Self-Employed	4% (7)	5% (9)	7% (12)	84% (148)	177
Employ: Homemaker	— (0)	1% (1)	5% (5)	94% (97)	104
Employ: Retired	— (0)	— (1)	— (0)	100% (268)	269
Employ: Unemployed	— (0)	4% (10)	4% (10)	92% (224)	244
Employ: Other	— (0)	2% (2)	5% (5)	93% (101)	108
Military HH: Yes	4% (8)	8% (17)	6% (12)	83% (177)	214
Military HH: No	3% (44)	6% (88)	6% (77)	85% (1181)	1390
RD/WT: Right Direction	7% (50)	13% (88)	8% (53)	72% (501)	692
RD/WT: Wrong Track	— (3)	2% (17)	4% (36)	94% (857)	913
Biden Job Approve	6% (47)	10% (79)	7% (54)	78% (628)	809
Biden Job Disapprove	1% (5)	3% (25)	4% (32)	91% (655)	717
Biden Job Strongly Approve	11% (43)	16% (62)	9% (35)	65% (259)	398
Biden Job Somewhat Approve	1% (4)	4% (17)	5% (19)	90% (370)	410
Biden Job Somewhat Disapprove	— (1)	4% (9)	7% (17)	89% (212)	238
Biden Job Strongly Disapprove	1% (4)	3% (16)	3% (15)	93% (443)	479
Favorable of Biden	6% (49)	10% (78)	7% (56)	78% (638)	821
Unfavorable of Biden	— (2)	3% (23)	4% (27)	93% (650)	702

Continued on next page

Table MCFE4_8: How often do you use the following platforms to live stream video gaming and esports?

Mirrativ

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	3% (52)	7% (105)	6% (89)	85% (1358)	1604
Very Favorable of Biden	10% (42)	14% (62)	7% (32)	69% (296)	431
Somewhat Favorable of Biden	2% (7)	4% (17)	6% (24)	88% (342)	390
Somewhat Unfavorable of Biden	— (0)	5% (9)	7% (13)	89% (180)	202
Very Unfavorable of Biden	— (2)	3% (13)	3% (14)	94% (470)	499
#1 Issue: Economy	3% (22)	5% (34)	6% (42)	85% (544)	642
#1 Issue: Security	3% (7)	5% (11)	5% (11)	87% (192)	222
#1 Issue: Health Care	4% (8)	15% (31)	6% (13)	75% (159)	212
#1 Issue: Medicare / Social Security	3% (6)	6% (12)	1% (2)	90% (161)	180
#1 Issue: Women's Issues	1% (1)	2% (2)	3% (3)	94% (93)	98
#1 Issue: Education	6% (5)	11% (9)	9% (7)	73% (58)	80
#1 Issue: Energy	3% (3)	4% (4)	9% (8)	83% (71)	86
#1 Issue: Other	1% (1)	3% (2)	4% (3)	93% (79)	85
2020 Vote: Joe Biden	5% (41)	9% (71)	7% (50)	79% (595)	757
2020 Vote: Donald Trump	1% (6)	4% (21)	5% (22)	89% (416)	465
2020 Vote: Other	— (0)	7% (4)	6% (4)	88% (59)	68
2020 Vote: Didn't Vote	2% (5)	3% (8)	4% (13)	92% (285)	311
2018 House Vote: Democrat	7% (40)	10% (55)	8% (43)	76% (435)	573
2018 House Vote: Republican	1% (4)	5% (18)	5% (19)	89% (339)	380
2018 House Vote: Someone else	— (0)	9% (5)	12% (6)	79% (41)	52
2016 Vote: Hillary Clinton	7% (38)	9% (47)	6% (34)	78% (424)	543
2016 Vote: Donald Trump	2% (8)	6% (25)	6% (24)	87% (380)	438
2016 Vote: Other	— (0)	6% (5)	5% (4)	89% (79)	88
2016 Vote: Didn't Vote	1% (6)	5% (27)	5% (27)	89% (476)	535
Voted in 2014: Yes	5% (42)	8% (64)	5% (45)	82% (697)	848
Voted in 2014: No	1% (10)	5% (41)	6% (44)	87% (661)	757
4-Region: Northeast	5% (14)	8% (22)	5% (14)	83% (241)	292
4-Region: Midwest	1% (2)	6% (19)	5% (16)	89% (295)	331
4-Region: South	2% (14)	4% (26)	6% (35)	88% (539)	615
4-Region: West	6% (22)	10% (37)	7% (24)	77% (283)	366
Gamers	3% (52)	7% (105)	6% (89)	85% (1358)	1604

Continued on next page

Table MCFE4_8: How often do you use the following platforms to live stream video gaming and esports?

Mirrativ

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	3%	(52)	7%	(105)	6%	(89)	85%	(1358)	1604
Avid Gamers	6%	(40)	10%	(72)	7%	(51)	77%	(554)	718
Casual Gamers	1%	(12)	4%	(32)	4%	(39)	91%	(804)	887
PC Gamers	7%	(38)	12%	(70)	7%	(43)	74%	(436)	588
Console Gamers	5%	(32)	9%	(58)	8%	(56)	78%	(515)	661
Twitch Users	9%	(51)	18%	(100)	13%	(71)	60%	(328)	550
Streaming Service Users	5%	(52)	11%	(105)	9%	(89)	75%	(749)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_9: How often do you use the following platforms to live stream video gaming and esports?

DLive

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(57)	8%	(128)	6%	(100)	82%	(1320)	1604
Gender: Male	6%	(48)	12%	(98)	9%	(71)	74%	(608)	824
Gender: Female	1%	(8)	4%	(30)	4%	(29)	91%	(712)	780
Age: 18-34	6%	(35)	11%	(64)	8%	(44)	75%	(424)	567
Age: 35-44	5%	(18)	15%	(48)	8%	(26)	71%	(230)	322
Age: 45-64	1%	(4)	3%	(14)	5%	(27)	91%	(461)	506
Age: 65+	—	(0)	1%	(2)	1%	(2)	98%	(205)	208
GenZers: 1997-2012	1%	(2)	6%	(10)	3%	(5)	89%	(132)	148
Millennials: 1981-1996	8%	(50)	14%	(92)	8%	(53)	69%	(441)	635
GenXers: 1965-1980	1%	(5)	5%	(22)	9%	(37)	85%	(352)	416
Baby Boomers: 1946-1964	—	(0)	1%	(4)	1%	(5)	98%	(365)	374
PID: Dem (no lean)	6%	(40)	11%	(74)	8%	(53)	74%	(483)	649
PID: Ind (no lean)	2%	(10)	4%	(24)	5%	(26)	89%	(477)	536
PID: Rep (no lean)	2%	(7)	7%	(31)	5%	(21)	86%	(360)	419
PID/Gender: Dem Men	10%	(36)	17%	(60)	9%	(34)	64%	(232)	362
PID/Gender: Dem Women	1%	(3)	5%	(14)	7%	(19)	87%	(251)	287
PID/Gender: Ind Men	4%	(9)	6%	(14)	9%	(23)	81%	(204)	250
PID/Gender: Ind Women	—	(1)	3%	(9)	1%	(3)	95%	(273)	286
PID/Gender: Rep Men	1%	(2)	11%	(24)	7%	(14)	81%	(171)	212
PID/Gender: Rep Women	2%	(4)	3%	(7)	3%	(7)	91%	(188)	207
Ideo: Liberal (1-3)	6%	(29)	10%	(48)	6%	(30)	79%	(393)	500
Ideo: Moderate (4)	2%	(11)	8%	(42)	7%	(36)	83%	(445)	534
Ideo: Conservative (5-7)	4%	(16)	8%	(37)	7%	(31)	81%	(364)	448
Educ: < College	2%	(22)	4%	(47)	4%	(47)	90%	(994)	1110
Educ: Bachelors degree	8%	(27)	18%	(59)	9%	(31)	65%	(216)	333
Educ: Post-grad	5%	(8)	14%	(22)	13%	(22)	68%	(110)	162
Income: Under 50k	2%	(14)	5%	(42)	4%	(37)	90%	(788)	880
Income: 50k-100k	4%	(18)	8%	(40)	7%	(35)	80%	(382)	476
Income: 100k+	10%	(25)	19%	(47)	11%	(28)	60%	(149)	249
Ethnicity: White	4%	(53)	8%	(103)	6%	(70)	82%	(1007)	1233
Ethnicity: Hispanic	5%	(14)	15%	(41)	8%	(21)	72%	(190)	265
Ethnicity: Black	1%	(3)	8%	(17)	10%	(22)	81%	(182)	225

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Table MCFE4_9: How often do you use the following platforms to live stream video gaming and esports?

DLive

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(57)	8%	(128)	6%	(100)	82%	(1320)	1604
Ethnicity: Other	—	(0)	5%	(8)	5%	(8)	89%	(131)	147
All Christian	5%	(37)	12%	(87)	7%	(51)	76%	(545)	720
All Non-Christian	13%	(12)	15%	(13)	9%	(8)	63%	(54)	87
Atheist	3%	(2)	—	(0)	2%	(2)	94%	(66)	70
Agnostic/Nothing in particular	—	(2)	4%	(16)	6%	(27)	90%	(413)	459
Something Else	1%	(3)	5%	(13)	5%	(13)	89%	(241)	269
Religious Non-Protestant/Catholic	12%	(12)	13%	(13)	9%	(9)	67%	(67)	101
Evangelical	7%	(32)	13%	(59)	8%	(34)	72%	(319)	444
Non-Evangelical	1%	(7)	7%	(34)	5%	(25)	87%	(441)	507
Community: Urban	8%	(44)	15%	(81)	11%	(57)	66%	(361)	544
Community: Suburban	1%	(10)	5%	(33)	4%	(27)	90%	(606)	675
Community: Rural	1%	(2)	4%	(15)	4%	(16)	91%	(352)	385
Employ: Private Sector	6%	(34)	13%	(76)	11%	(62)	70%	(393)	565
Employ: Government	15%	(15)	16%	(16)	11%	(11)	58%	(58)	101
Employ: Self-Employed	4%	(7)	6%	(10)	5%	(8)	86%	(152)	177
Employ: Homemaker	—	(0)	6%	(6)	2%	(2)	92%	(96)	104
Employ: Retired	—	(0)	1%	(1)	1%	(2)	99%	(265)	269
Employ: Unemployed	—	(0)	8%	(18)	4%	(11)	88%	(215)	244
Employ: Other	1%	(1)	1%	(1)	—	(1)	98%	(106)	108
Military HH: Yes	5%	(12)	6%	(14)	5%	(10)	84%	(179)	214
Military HH: No	3%	(45)	8%	(115)	6%	(90)	82%	(1141)	1390
RD/WT: Right Direction	7%	(51)	14%	(98)	9%	(62)	69%	(480)	692
RD/WT: Wrong Track	1%	(6)	3%	(30)	4%	(38)	92%	(839)	913
Biden Job Approve	6%	(49)	12%	(100)	7%	(59)	74%	(601)	809
Biden Job Disapprove	1%	(8)	4%	(29)	5%	(36)	90%	(644)	717
Biden Job Strongly Approve	12%	(47)	17%	(69)	8%	(34)	63%	(249)	398
Biden Job Somewhat Approve	1%	(2)	7%	(31)	6%	(25)	86%	(352)	410
Biden Job Somewhat Disapprove	1%	(3)	3%	(7)	5%	(12)	90%	(215)	238
Biden Job Strongly Disapprove	1%	(4)	4%	(21)	5%	(24)	90%	(429)	479
Favorable of Biden	6%	(47)	12%	(96)	8%	(67)	74%	(610)	821
Unfavorable of Biden	1%	(9)	4%	(28)	4%	(28)	91%	(637)	702

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Table MCFE4_9: How often do you use the following platforms to live stream video gaming and esports?

DLive

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	4% (57)	8% (128)	6% (100)	82% (1320)	1604
Very Favorable of Biden	9% (40)	16% (68)	10% (43)	65% (278)	431
Somewhat Favorable of Biden	2% (7)	7% (28)	6% (23)	85% (332)	390
Somewhat Unfavorable of Biden	3% (7)	4% (9)	3% (7)	89% (180)	202
Very Unfavorable of Biden	— (2)	4% (20)	4% (21)	92% (457)	499
#1 Issue: Economy	3% (20)	8% (51)	5% (34)	84% (536)	642
#1 Issue: Security	5% (12)	4% (10)	5% (11)	85% (189)	222
#1 Issue: Health Care	3% (6)	16% (34)	11% (24)	70% (147)	212
#1 Issue: Medicare / Social Security	4% (8)	3% (6)	3% (5)	89% (161)	180
#1 Issue: Women's Issues	2% (2)	1% (1)	8% (7)	89% (88)	98
#1 Issue: Education	5% (4)	16% (13)	9% (7)	69% (55)	80
#1 Issue: Energy	5% (4)	12% (10)	9% (8)	75% (64)	86
#1 Issue: Other	— (0)	4% (4)	3% (3)	93% (79)	85
2020 Vote: Joe Biden	6% (42)	11% (81)	8% (57)	76% (577)	757
2020 Vote: Donald Trump	2% (8)	7% (31)	5% (22)	87% (405)	465
2020 Vote: Other	— (0)	10% (7)	9% (6)	82% (55)	68
2020 Vote: Didn't Vote	2% (5)	3% (10)	5% (15)	90% (280)	311
2018 House Vote: Democrat	7% (40)	12% (66)	8% (43)	74% (424)	573
2018 House Vote: Republican	2% (6)	8% (31)	5% (17)	86% (326)	380
2018 House Vote: Someone else	— (0)	14% (7)	14% (7)	72% (38)	52
2016 Vote: Hillary Clinton	6% (34)	11% (61)	6% (34)	76% (414)	543
2016 Vote: Donald Trump	3% (13)	8% (37)	5% (21)	84% (367)	438
2016 Vote: Other	— (0)	9% (8)	13% (11)	78% (68)	88
2016 Vote: Didn't Vote	2% (9)	4% (23)	6% (34)	88% (470)	535
Voted in 2014: Yes	5% (42)	11% (89)	6% (51)	78% (665)	848
Voted in 2014: No	2% (14)	5% (39)	6% (48)	87% (655)	757
4-Region: Northeast	6% (17)	9% (26)	5% (16)	80% (232)	292
4-Region: Midwest	1% (4)	5% (18)	5% (15)	89% (293)	331
4-Region: South	1% (9)	7% (41)	5% (34)	86% (531)	615
4-Region: West	7% (26)	12% (43)	10% (35)	72% (262)	366
Gamers	4% (57)	8% (128)	6% (100)	82% (1320)	1604

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Table MCFE4_9: How often do you use the following platforms to live stream video gaming and esports?

DLive

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	4%	(57)	8%	(128)	6%	(100)	82%	(1320)	1604
Avid Gamers	5%	(37)	12%	(84)	9%	(61)	75%	(536)	718
Casual Gamers	2%	(20)	5%	(44)	4%	(39)	88%	(784)	887
PC Gamers	7%	(41)	15%	(88)	9%	(53)	69%	(405)	588
Console Gamers	7%	(43)	10%	(68)	8%	(51)	75%	(499)	661
Twitch Users	10%	(53)	21%	(118)	14%	(78)	55%	(300)	550
Streaming Service Users	6%	(57)	13%	(128)	10%	(100)	71%	(710)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_10: How often do you use the following platforms to live stream video gaming and esports?

YouNow

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	5% (74)	8% (126)	7% (117)	80% (1288)	1604
Gender: Male	7% (57)	13% (106)	8% (64)	72% (597)	824
Gender: Female	2% (16)	3% (20)	7% (52)	89% (691)	780
Age: 18-34	7% (40)	12% (66)	11% (61)	71% (401)	567
Age: 35-44	7% (21)	13% (41)	9% (30)	71% (229)	322
Age: 45-64	2% (12)	3% (17)	4% (21)	90% (457)	506
Age: 65+	— (0)	1% (3)	2% (5)	96% (201)	208
GenZers: 1997-2012	2% (4)	5% (7)	10% (15)	83% (123)	148
Millennials: 1981-1996	9% (56)	14% (89)	10% (64)	67% (427)	635
GenXers: 1965-1980	4% (15)	6% (23)	7% (31)	84% (347)	416
Baby Boomers: 1946-1964	— (0)	2% (7)	2% (6)	97% (361)	374
PID: Dem (no lean)	7% (44)	12% (77)	8% (54)	73% (473)	649
PID: Ind (no lean)	3% (16)	4% (22)	7% (39)	86% (459)	536
PID: Rep (no lean)	3% (14)	6% (27)	6% (23)	85% (355)	419
PID/Gender: Dem Men	10% (36)	18% (65)	9% (31)	63% (229)	362
PID/Gender: Dem Women	3% (8)	4% (11)	8% (23)	85% (245)	287
PID/Gender: Ind Men	6% (14)	6% (16)	8% (21)	79% (199)	250
PID/Gender: Ind Women	— (1)	2% (6)	7% (19)	91% (260)	286
PID/Gender: Rep Men	3% (7)	12% (24)	6% (12)	80% (169)	212
PID/Gender: Rep Women	3% (7)	1% (3)	5% (11)	90% (186)	207
Ideo: Liberal (1-3)	6% (29)	9% (47)	8% (42)	76% (381)	500
Ideo: Moderate (4)	4% (23)	8% (42)	8% (40)	80% (429)	534
Ideo: Conservative (5-7)	5% (23)	8% (34)	7% (30)	80% (360)	448
Educ: < College	3% (32)	5% (52)	6% (61)	87% (965)	1110
Educ: Bachelors degree	9% (31)	15% (49)	10% (34)	66% (218)	333
Educ: Post-grad	7% (11)	15% (24)	13% (21)	65% (105)	162
Income: Under 50k	3% (23)	4% (33)	6% (57)	87% (767)	880
Income: 50k-100k	5% (23)	9% (44)	7% (35)	79% (374)	476
Income: 100k+	11% (28)	20% (49)	10% (25)	59% (147)	249
Ethnicity: White	5% (64)	8% (103)	7% (83)	80% (984)	1233
Ethnicity: Hispanic	8% (20)	11% (30)	13% (35)	68% (179)	265
Ethnicity: Black	3% (7)	9% (21)	7% (17)	80% (180)	225

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Table MCFE4_10: How often do you use the following platforms to live stream video gaming and esports?

YouNow

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	5% (74)	8% (126)	7% (117)	80% (1288)	1604
Ethnicity: Other	2% (3)	2% (3)	12% (17)	85% (124)	147
All Christian	5% (33)	14% (98)	8% (59)	74% (529)	720
All Non-Christian	16% (14)	13% (11)	10% (9)	61% (53)	87
Atheist	7% (5)	2% (2)	1% (1)	91% (63)	70
Agnostic/Nothing in particular	3% (16)	2% (9)	6% (30)	88% (404)	459
Something Else	2% (6)	2% (6)	7% (19)	88% (238)	269
Religious Non-Protestant/Catholic	14% (14)	11% (12)	10% (10)	65% (66)	101
Evangelical	7% (29)	14% (62)	8% (37)	71% (316)	444
Non-Evangelical	2% (8)	7% (34)	8% (38)	84% (426)	507
Community: Urban	9% (48)	16% (85)	10% (54)	66% (357)	544
Community: Suburban	3% (23)	5% (32)	6% (41)	86% (579)	675
Community: Rural	1% (3)	2% (9)	6% (22)	91% (352)	385
Employ: Private Sector	8% (42)	15% (84)	9% (53)	68% (385)	565
Employ: Government	11% (11)	19% (20)	13% (13)	56% (56)	101
Employ: Self-Employed	6% (10)	5% (10)	7% (12)	82% (145)	177
Employ: Homemaker	2% (2)	— (0)	9% (9)	90% (93)	104
Employ: Retired	— (1)	1% (2)	1% (3)	98% (262)	269
Employ: Unemployed	2% (6)	2% (6)	8% (19)	87% (213)	244
Employ: Other	— (0)	2% (2)	6% (6)	92% (100)	108
Military HH: Yes	3% (6)	9% (20)	6% (13)	82% (174)	214
Military HH: No	5% (67)	8% (106)	7% (104)	80% (1114)	1390
RD/WT: Right Direction	9% (59)	14% (97)	9% (66)	68% (470)	692
RD/WT: Wrong Track	2% (15)	3% (29)	6% (51)	90% (818)	913
Biden Job Approve	7% (53)	12% (96)	9% (72)	73% (588)	809
Biden Job Disapprove	3% (21)	4% (28)	6% (42)	87% (625)	717
Biden Job Strongly Approve	11% (45)	18% (71)	9% (38)	61% (244)	398
Biden Job Somewhat Approve	2% (8)	6% (24)	9% (35)	84% (344)	410
Biden Job Somewhat Disapprove	3% (7)	2% (4)	9% (22)	86% (205)	238
Biden Job Strongly Disapprove	3% (14)	5% (25)	4% (19)	88% (421)	479
Favorable of Biden	7% (56)	11% (94)	8% (66)	74% (605)	821
Unfavorable of Biden	2% (12)	4% (30)	6% (44)	88% (615)	702

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Table MCFE4_10: How often do you use the following platforms to live stream video gaming and esports?

YouNow

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	5% (74)	8% (126)	7% (117)	80% (1288)	1604
Very Favorable of Biden	12% (50)	16% (67)	10% (42)	63% (272)	431
Somewhat Favorable of Biden	2% (6)	7% (27)	6% (25)	85% (333)	390
Somewhat Unfavorable of Biden	1% (3)	3% (6)	11% (23)	85% (171)	202
Very Unfavorable of Biden	2% (10)	5% (24)	4% (21)	89% (444)	499
#1 Issue: Economy	5% (29)	8% (50)	8% (53)	80% (510)	642
#1 Issue: Security	6% (12)	6% (13)	6% (13)	83% (183)	222
#1 Issue: Health Care	6% (12)	13% (28)	9% (19)	72% (153)	212
#1 Issue: Medicare / Social Security	2% (4)	7% (12)	5% (9)	87% (156)	180
#1 Issue: Women's Issues	4% (4)	2% (2)	3% (3)	91% (90)	98
#1 Issue: Education	7% (5)	15% (12)	12% (9)	67% (53)	80
#1 Issue: Energy	8% (6)	9% (8)	12% (10)	71% (61)	86
#1 Issue: Other	2% (1)	2% (2)	1% (1)	95% (81)	85
2020 Vote: Joe Biden	6% (47)	11% (84)	9% (67)	74% (559)	757
2020 Vote: Donald Trump	3% (14)	7% (31)	4% (19)	86% (401)	465
2020 Vote: Other	— (0)	5% (3)	12% (8)	83% (56)	68
2020 Vote: Didn't Vote	4% (11)	2% (7)	7% (23)	87% (269)	311
2018 House Vote: Democrat	7% (43)	12% (69)	8% (45)	73% (417)	573
2018 House Vote: Republican	3% (12)	6% (21)	7% (27)	84% (319)	380
2018 House Vote: Someone else	2% (1)	5% (3)	14% (7)	79% (41)	52
2016 Vote: Hillary Clinton	6% (34)	12% (64)	7% (39)	75% (406)	543
2016 Vote: Donald Trump	4% (18)	7% (29)	6% (26)	83% (364)	438
2016 Vote: Other	5% (5)	6% (5)	12% (11)	77% (68)	88
2016 Vote: Didn't Vote	3% (17)	5% (27)	8% (41)	84% (450)	535
Voted in 2014: Yes	6% (50)	9% (76)	7% (61)	78% (661)	848
Voted in 2014: No	3% (24)	7% (50)	7% (55)	83% (627)	757
4-Region: Northeast	6% (18)	10% (28)	8% (22)	77% (224)	292
4-Region: Midwest	3% (10)	5% (15)	5% (18)	87% (288)	331
4-Region: South	3% (20)	5% (33)	7% (44)	84% (519)	615
4-Region: West	7% (26)	14% (50)	9% (33)	70% (257)	366
Gamers	5% (74)	8% (126)	7% (117)	80% (1288)	1604

Continued on next page

Table MCFE4_10: How often do you use the following platforms to live stream video gaming and esports?

YouNow

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	5%	(74)	8%	(126)	7%	(117)	80%	(1288)	1604
Avid Gamers	6%	(44)	12%	(87)	8%	(59)	73%	(527)	718
Casual Gamers	3%	(30)	4%	(39)	6%	(57)	86%	(761)	887
PC Gamers	9%	(54)	15%	(88)	9%	(55)	66%	(390)	588
Console Gamers	7%	(46)	11%	(75)	10%	(64)	72%	(476)	661
Twitch Users	13%	(69)	21%	(118)	17%	(95)	49%	(269)	550
Streaming Service Users	7%	(74)	13%	(126)	12%	(117)	68%	(679)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_11: How often do you use the following platforms to live stream video gaming and esports?

Caffeine

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	10%	(157)	11%	(170)	5%	(86)	74%	(1191)	1604
Gender: Male	11%	(94)	15%	(125)	7%	(57)	67%	(549)	824
Gender: Female	8%	(63)	6%	(46)	4%	(29)	82%	(642)	780
Age: 18-34	13%	(73)	17%	(97)	8%	(44)	62%	(354)	567
Age: 35-44	12%	(38)	15%	(49)	6%	(19)	67%	(216)	322
Age: 45-64	9%	(44)	4%	(22)	4%	(19)	83%	(421)	506
Age: 65+	1%	(3)	1%	(2)	2%	(4)	96%	(200)	208
GenZers: 1997-2012	7%	(10)	10%	(14)	8%	(13)	75%	(112)	148
Millennials: 1981-1996	15%	(94)	18%	(117)	7%	(45)	60%	(380)	635
GenXers: 1965-1980	10%	(41)	7%	(30)	5%	(22)	78%	(323)	416
Baby Boomers: 1946-1964	3%	(12)	2%	(9)	2%	(6)	93%	(347)	374
PID: Dem (no lean)	10%	(67)	13%	(82)	5%	(35)	72%	(464)	649
PID: Ind (no lean)	7%	(39)	10%	(54)	4%	(23)	78%	(421)	536
PID: Rep (no lean)	12%	(51)	8%	(35)	7%	(27)	73%	(306)	419
PID/Gender: Dem Men	13%	(48)	18%	(66)	8%	(29)	60%	(219)	362
PID/Gender: Dem Women	7%	(19)	5%	(16)	2%	(7)	86%	(245)	287
PID/Gender: Ind Men	9%	(21)	11%	(28)	5%	(13)	75%	(188)	250
PID/Gender: Ind Women	6%	(17)	9%	(26)	4%	(10)	81%	(232)	286
PID/Gender: Rep Men	11%	(24)	14%	(31)	7%	(16)	67%	(142)	212
PID/Gender: Rep Women	13%	(27)	2%	(4)	6%	(12)	79%	(164)	207
Ideo: Liberal (1-3)	9%	(44)	11%	(57)	6%	(28)	74%	(370)	500
Ideo: Moderate (4)	10%	(52)	12%	(62)	5%	(28)	73%	(391)	534
Ideo: Conservative (5-7)	12%	(55)	10%	(46)	5%	(23)	73%	(325)	448
Educ: < College	10%	(110)	8%	(93)	4%	(44)	78%	(864)	1110
Educ: Bachelors degree	12%	(39)	16%	(53)	8%	(25)	65%	(215)	333
Educ: Post-grad	5%	(8)	15%	(24)	10%	(17)	69%	(112)	162
Income: Under 50k	9%	(76)	8%	(69)	4%	(38)	79%	(697)	880
Income: 50k-100k	10%	(50)	13%	(60)	5%	(26)	72%	(341)	476
Income: 100k+	13%	(32)	17%	(42)	9%	(22)	62%	(153)	249
Ethnicity: White	11%	(132)	10%	(125)	5%	(61)	74%	(915)	1233
Ethnicity: Hispanic	14%	(36)	16%	(43)	8%	(22)	62%	(164)	265
Ethnicity: Black	7%	(15)	15%	(35)	5%	(12)	73%	(163)	225

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Table MCFE4_11: How often do you use the following platforms to live stream video gaming and esports?

Caffeine

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	10%	(157)	11%	(170)	5%	(86)	74%	(1191)	1604
Ethnicity: Other	7%	(10)	7%	(10)	9%	(13)	78%	(114)	147
All Christian	9%	(66)	12%	(88)	6%	(45)	72%	(521)	720
All Non-Christian	16%	(14)	20%	(17)	7%	(6)	57%	(49)	87
Atheist	10%	(7)	11%	(8)	1%	(1)	78%	(55)	70
Agnostic/Nothing in particular	8%	(38)	9%	(40)	4%	(20)	79%	(361)	459
Something Else	12%	(33)	6%	(17)	6%	(15)	76%	(205)	269
Religious Non-Protestant/Catholic	17%	(17)	17%	(17)	6%	(6)	60%	(60)	101
Evangelical	14%	(61)	13%	(58)	8%	(34)	65%	(291)	444
Non-Evangelical	7%	(33)	8%	(39)	4%	(23)	81%	(412)	507
Community: Urban	14%	(75)	17%	(94)	7%	(39)	62%	(336)	544
Community: Suburban	7%	(47)	8%	(53)	5%	(33)	80%	(541)	675
Community: Rural	9%	(35)	6%	(23)	3%	(13)	82%	(314)	385
Employ: Private Sector	12%	(70)	16%	(89)	7%	(40)	65%	(366)	565
Employ: Government	15%	(15)	24%	(24)	4%	(4)	57%	(57)	101
Employ: Self-Employed	11%	(20)	12%	(22)	7%	(13)	69%	(122)	177
Employ: Homemaker	10%	(10)	6%	(6)	7%	(7)	78%	(81)	104
Employ: Retired	3%	(7)	1%	(3)	1%	(3)	95%	(255)	269
Employ: Unemployed	11%	(26)	7%	(18)	5%	(11)	77%	(189)	244
Employ: Other	4%	(5)	6%	(7)	5%	(5)	84%	(92)	108
Military HH: Yes	9%	(18)	12%	(26)	6%	(13)	73%	(157)	214
Military HH: No	10%	(139)	10%	(144)	5%	(73)	74%	(1035)	1390
RD/WT: Right Direction	12%	(81)	15%	(106)	6%	(39)	67%	(466)	692
RD/WT: Wrong Track	8%	(76)	7%	(65)	5%	(47)	79%	(725)	913
Biden Job Approve	12%	(97)	13%	(108)	5%	(40)	70%	(564)	809
Biden Job Disapprove	8%	(57)	8%	(59)	6%	(42)	78%	(558)	717
Biden Job Strongly Approve	16%	(62)	17%	(68)	6%	(25)	61%	(243)	398
Biden Job Somewhat Approve	8%	(34)	10%	(40)	4%	(15)	78%	(320)	410
Biden Job Somewhat Disapprove	8%	(20)	10%	(23)	6%	(14)	76%	(181)	238
Biden Job Strongly Disapprove	8%	(37)	8%	(36)	6%	(28)	79%	(377)	479
Favorable of Biden	11%	(88)	13%	(107)	5%	(38)	72%	(589)	821
Unfavorable of Biden	9%	(62)	8%	(58)	6%	(41)	77%	(541)	702

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Table MCFE4_11: How often do you use the following platforms to live stream video gaming and esports?
Caffeine

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	10%	(157)	11%	(170)	5%	(86)	74%	(1191)	1604
Very Favorable of Biden	13%	(56)	16%	(68)	5%	(22)	66%	(285)	431
Somewhat Favorable of Biden	8%	(32)	10%	(39)	4%	(16)	78%	(304)	390
Somewhat Unfavorable of Biden	9%	(19)	10%	(21)	5%	(10)	75%	(152)	202
Very Unfavorable of Biden	8%	(42)	8%	(38)	6%	(31)	78%	(388)	499
#1 Issue: Economy	11%	(71)	11%	(70)	5%	(34)	73%	(467)	642
#1 Issue: Security	12%	(26)	7%	(16)	8%	(17)	74%	(163)	222
#1 Issue: Health Care	8%	(18)	15%	(31)	7%	(14)	70%	(149)	212
#1 Issue: Medicare / Social Security	6%	(11)	10%	(18)	2%	(4)	82%	(147)	180
#1 Issue: Women's Issues	13%	(13)	4%	(3)	5%	(5)	78%	(77)	98
#1 Issue: Education	11%	(9)	23%	(18)	4%	(3)	63%	(50)	80
#1 Issue: Energy	7%	(6)	13%	(11)	8%	(7)	72%	(61)	86
#1 Issue: Other	5%	(4)	3%	(3)	2%	(2)	90%	(77)	85
2020 Vote: Joe Biden	10%	(76)	13%	(98)	4%	(32)	73%	(550)	757
2020 Vote: Donald Trump	11%	(51)	9%	(40)	7%	(33)	73%	(341)	465
2020 Vote: Other	9%	(6)	9%	(6)	7%	(5)	74%	(50)	68
2020 Vote: Didn't Vote	7%	(22)	8%	(26)	5%	(16)	79%	(247)	311
2018 House Vote: Democrat	11%	(63)	13%	(76)	5%	(26)	71%	(408)	573
2018 House Vote: Republican	11%	(42)	8%	(31)	6%	(24)	75%	(283)	380
2018 House Vote: Someone else	14%	(7)	8%	(4)	14%	(7)	64%	(33)	52
2016 Vote: Hillary Clinton	9%	(51)	14%	(75)	4%	(20)	73%	(397)	543
2016 Vote: Donald Trump	13%	(56)	8%	(37)	8%	(34)	71%	(311)	438
2016 Vote: Other	6%	(5)	14%	(13)	5%	(4)	75%	(66)	88
2016 Vote: Didn't Vote	8%	(45)	9%	(46)	5%	(27)	78%	(417)	535
Voted in 2014: Yes	11%	(92)	10%	(85)	5%	(43)	74%	(627)	848
Voted in 2014: No	9%	(65)	11%	(85)	6%	(43)	75%	(564)	757
4-Region: Northeast	9%	(26)	9%	(28)	6%	(19)	75%	(219)	292
4-Region: Midwest	9%	(31)	7%	(22)	5%	(16)	79%	(261)	331
4-Region: South	10%	(61)	10%	(59)	5%	(29)	76%	(466)	615
4-Region: West	11%	(39)	17%	(62)	6%	(21)	67%	(244)	366
Gamers	10%	(157)	11%	(170)	5%	(86)	74%	(1191)	1604

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**Table MCFE4_11: How often do you use the following platforms to live stream video gaming and esports?
Caffeine**

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	10%	(157)	11%	(170)	5%	(86)	74%	(1191)	1604
Avid Gamers	10%	(73)	14%	(98)	7%	(50)	69%	(497)	718
Casual Gamers	9%	(84)	8%	(72)	4%	(35)	78%	(695)	887
PC Gamers	12%	(72)	16%	(92)	8%	(45)	65%	(380)	588
Console Gamers	12%	(80)	16%	(104)	6%	(42)	66%	(435)	661
Twitch Users	16%	(89)	24%	(134)	12%	(67)	47%	(261)	550
Streaming Service Users	16%	(157)	17%	(170)	9%	(86)	59%	(582)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_12: How often do you use the following platforms to live stream video gaming and esports?

Steam

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(137)	14%	(222)	9%	(149)	68%	(1097)	1604
Gender: Male	13%	(109)	19%	(156)	11%	(92)	57%	(468)	824
Gender: Female	4%	(27)	8%	(66)	7%	(57)	81%	(629)	780
Age: 18-34	14%	(79)	22%	(123)	12%	(69)	52%	(296)	567
Age: 35-44	10%	(31)	20%	(65)	12%	(37)	59%	(189)	322
Age: 45-64	5%	(25)	6%	(30)	6%	(32)	83%	(419)	506
Age: 65+	1%	(2)	2%	(5)	5%	(10)	92%	(192)	208
GenZers: 1997-2012	9%	(13)	15%	(23)	13%	(19)	63%	(93)	148
Millennials: 1981-1996	15%	(92)	22%	(137)	12%	(79)	52%	(328)	635
GenXers: 1965-1980	7%	(28)	11%	(45)	8%	(34)	74%	(309)	416
Baby Boomers: 1946-1964	1%	(3)	4%	(16)	4%	(16)	90%	(338)	374
PID: Dem (no lean)	13%	(86)	17%	(109)	11%	(71)	59%	(382)	649
PID: Ind (no lean)	6%	(32)	11%	(59)	8%	(43)	75%	(402)	536
PID: Rep (no lean)	4%	(18)	13%	(54)	8%	(35)	75%	(313)	419
PID/Gender: Dem Men	20%	(72)	23%	(83)	12%	(42)	46%	(165)	362
PID/Gender: Dem Women	5%	(15)	9%	(26)	10%	(30)	76%	(217)	287
PID/Gender: Ind Men	10%	(24)	16%	(39)	9%	(23)	66%	(165)	250
PID/Gender: Ind Women	3%	(8)	7%	(20)	7%	(21)	83%	(237)	286
PID/Gender: Rep Men	6%	(13)	16%	(34)	13%	(28)	65%	(138)	212
PID/Gender: Rep Women	2%	(5)	10%	(20)	3%	(7)	85%	(175)	207
Ideo: Liberal (1-3)	11%	(56)	16%	(80)	13%	(63)	60%	(301)	500
Ideo: Moderate (4)	8%	(44)	15%	(79)	8%	(42)	69%	(369)	534
Ideo: Conservative (5-7)	8%	(34)	12%	(56)	8%	(36)	72%	(321)	448
Educ: < College	7%	(78)	11%	(126)	8%	(87)	74%	(818)	1110
Educ: Bachelors degree	13%	(44)	19%	(64)	12%	(40)	56%	(185)	333
Educ: Post-grad	9%	(15)	19%	(31)	13%	(22)	58%	(94)	162
Income: Under 50k	6%	(51)	11%	(97)	8%	(69)	75%	(663)	880
Income: 50k-100k	10%	(49)	14%	(66)	11%	(50)	65%	(311)	476
Income: 100k+	15%	(37)	23%	(58)	12%	(30)	50%	(123)	249
Ethnicity: White	8%	(100)	13%	(163)	9%	(111)	70%	(859)	1233
Ethnicity: Hispanic	15%	(39)	19%	(49)	12%	(33)	54%	(143)	265
Ethnicity: Black	9%	(19)	16%	(35)	9%	(20)	67%	(150)	225

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Table MCFE4_12: How often do you use the following platforms to live stream video gaming and esports?

Steam

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(137)	14%	(222)	9%	(149)	68%	(1097)	1604
Ethnicity: Other	12%	(17)	16%	(23)	12%	(18)	60%	(88)	147
All Christian	8%	(61)	15%	(111)	10%	(71)	66%	(476)	720
All Non-Christian	16%	(14)	27%	(24)	12%	(10)	45%	(39)	87
Atheist	21%	(15)	12%	(9)	8%	(5)	59%	(41)	70
Agnostic/Nothing in particular	6%	(29)	11%	(52)	8%	(38)	74%	(339)	459
Something Else	7%	(18)	10%	(26)	9%	(24)	75%	(201)	269
Religious Non-Protestant/Catholic	15%	(15)	25%	(25)	10%	(10)	49%	(50)	101
Evangelical	9%	(41)	16%	(71)	10%	(44)	65%	(288)	444
Non-Evangelical	6%	(33)	12%	(59)	10%	(49)	72%	(367)	507
Community: Urban	14%	(76)	22%	(121)	10%	(53)	54%	(294)	544
Community: Suburban	6%	(40)	11%	(71)	9%	(64)	74%	(500)	675
Community: Rural	5%	(21)	8%	(30)	8%	(32)	79%	(303)	385
Employ: Private Sector	13%	(72)	21%	(119)	12%	(67)	54%	(307)	565
Employ: Government	16%	(16)	24%	(24)	12%	(12)	48%	(49)	101
Employ: Self-Employed	12%	(22)	15%	(26)	11%	(20)	62%	(109)	177
Employ: Homemaker	3%	(3)	8%	(9)	4%	(4)	84%	(88)	104
Employ: Retired	2%	(5)	3%	(9)	4%	(11)	91%	(244)	269
Employ: Unemployed	6%	(16)	9%	(21)	7%	(18)	77%	(189)	244
Employ: Other	1%	(1)	7%	(8)	9%	(10)	82%	(89)	108
Military HH: Yes	9%	(19)	14%	(30)	8%	(18)	69%	(147)	214
Military HH: No	8%	(117)	14%	(192)	9%	(131)	68%	(949)	1390
RD/WT: Right Direction	13%	(91)	21%	(148)	11%	(77)	54%	(376)	692
RD/WT: Wrong Track	5%	(46)	8%	(74)	8%	(72)	79%	(721)	913
Biden Job Approve	11%	(91)	18%	(148)	10%	(82)	60%	(488)	809
Biden Job Disapprove	6%	(45)	9%	(66)	9%	(61)	76%	(544)	717
Biden Job Strongly Approve	17%	(68)	21%	(83)	11%	(43)	51%	(204)	398
Biden Job Somewhat Approve	6%	(23)	16%	(65)	10%	(39)	69%	(283)	410
Biden Job Somewhat Disapprove	6%	(14)	10%	(24)	12%	(28)	72%	(172)	238
Biden Job Strongly Disapprove	7%	(32)	9%	(42)	7%	(33)	78%	(372)	479
Favorable of Biden	11%	(94)	17%	(141)	10%	(80)	62%	(505)	821
Unfavorable of Biden	6%	(39)	10%	(69)	8%	(59)	76%	(534)	702

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Table MCFE4_12: How often do you use the following platforms to live stream video gaming and esports?

Steam

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(137)	14%	(222)	9%	(149)	68%	(1097)	1604
Very Favorable of Biden	16%	(69)	18%	(79)	11%	(47)	55%	(236)	431
Somewhat Favorable of Biden	6%	(25)	16%	(63)	9%	(34)	69%	(269)	390
Somewhat Unfavorable of Biden	5%	(10)	14%	(28)	12%	(24)	69%	(140)	202
Very Unfavorable of Biden	6%	(29)	8%	(41)	7%	(35)	79%	(394)	499
#1 Issue: Economy	9%	(56)	15%	(96)	9%	(61)	67%	(429)	642
#1 Issue: Security	9%	(20)	8%	(17)	8%	(17)	76%	(168)	222
#1 Issue: Health Care	7%	(14)	23%	(48)	8%	(18)	62%	(132)	212
#1 Issue: Medicare / Social Security	6%	(11)	11%	(19)	6%	(10)	78%	(140)	180
#1 Issue: Women's Issues	9%	(9)	9%	(9)	11%	(11)	71%	(70)	98
#1 Issue: Education	19%	(15)	19%	(15)	12%	(10)	51%	(40)	80
#1 Issue: Energy	11%	(9)	16%	(14)	21%	(18)	52%	(44)	86
#1 Issue: Other	3%	(3)	4%	(3)	6%	(5)	87%	(74)	85
2020 Vote: Joe Biden	12%	(87)	17%	(130)	11%	(81)	61%	(459)	757
2020 Vote: Donald Trump	5%	(24)	11%	(51)	8%	(38)	76%	(352)	465
2020 Vote: Other	2%	(2)	15%	(10)	12%	(8)	70%	(47)	68
2020 Vote: Didn't Vote	7%	(23)	10%	(30)	7%	(22)	76%	(237)	311
2018 House Vote: Democrat	13%	(73)	18%	(102)	9%	(54)	60%	(344)	573
2018 House Vote: Republican	4%	(16)	12%	(45)	8%	(32)	76%	(287)	380
2018 House Vote: Someone else	11%	(6)	7%	(4)	12%	(6)	71%	(37)	52
2016 Vote: Hillary Clinton	12%	(68)	16%	(86)	9%	(51)	62%	(338)	543
2016 Vote: Donald Trump	5%	(23)	14%	(60)	8%	(34)	73%	(321)	438
2016 Vote: Other	3%	(3)	19%	(17)	8%	(7)	70%	(62)	88
2016 Vote: Didn't Vote	8%	(43)	11%	(59)	11%	(57)	70%	(376)	535
Voted in 2014: Yes	9%	(74)	14%	(119)	9%	(75)	68%	(580)	848
Voted in 2014: No	8%	(63)	14%	(103)	10%	(74)	68%	(517)	757
4-Region: Northeast	9%	(26)	16%	(46)	8%	(24)	67%	(195)	292
4-Region: Midwest	7%	(25)	11%	(36)	7%	(22)	75%	(248)	331
4-Region: South	7%	(42)	11%	(70)	9%	(54)	73%	(449)	615
4-Region: West	12%	(44)	19%	(69)	13%	(48)	56%	(206)	366
Gamers	9%	(137)	14%	(222)	9%	(149)	68%	(1097)	1604

Continued on next page

Table MCFE4_12: How often do you use the following platforms to live stream video gaming and esports?

Steam

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	9%	(137)	14%	(222)	9%	(149)	68%	(1097)	1604
Avid Gamers	14%	(100)	18%	(129)	12%	(89)	56%	(399)	718
Casual Gamers	4%	(37)	10%	(92)	7%	(60)	79%	(698)	887
PC Gamers	17%	(102)	27%	(160)	12%	(69)	44%	(256)	588
Console Gamers	15%	(102)	19%	(128)	12%	(80)	53%	(350)	661
Twitch Users	20%	(113)	33%	(180)	19%	(103)	28%	(155)	550
Streaming Service Users	14%	(137)	22%	(222)	15%	(149)	49%	(488)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE4_13: How often do you use the following platforms to live stream video gaming and esports?

Discord

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	10%	(165)	13%	(208)	9%	(137)	68%	(1093)	1604
Gender: Male	14%	(113)	20%	(165)	11%	(88)	56%	(458)	824
Gender: Female	7%	(52)	6%	(43)	6%	(49)	81%	(635)	780
Age: 18-34	18%	(102)	23%	(129)	13%	(73)	46%	(264)	567
Age: 35-44	11%	(35)	17%	(55)	10%	(32)	62%	(199)	322
Age: 45-64	6%	(28)	4%	(22)	6%	(30)	84%	(427)	506
Age: 65+	—	(0)	1%	(2)	1%	(3)	98%	(204)	208
GenZers: 1997-2012	20%	(29)	18%	(26)	17%	(25)	46%	(68)	148
Millennials: 1981-1996	15%	(97)	23%	(146)	10%	(66)	51%	(327)	635
GenXers: 1965-1980	9%	(36)	7%	(30)	10%	(40)	74%	(309)	416
Baby Boomers: 1946-1964	1%	(4)	1%	(5)	2%	(6)	96%	(360)	374
PID: Dem (no lean)	15%	(100)	16%	(107)	7%	(48)	61%	(394)	649
PID: Ind (no lean)	7%	(39)	9%	(49)	11%	(60)	72%	(388)	536
PID: Rep (no lean)	6%	(26)	12%	(52)	7%	(29)	74%	(312)	419
PID/Gender: Dem Men	19%	(69)	25%	(90)	8%	(28)	48%	(174)	362
PID/Gender: Dem Women	11%	(31)	6%	(17)	7%	(20)	76%	(219)	287
PID/Gender: Ind Men	11%	(28)	15%	(37)	13%	(34)	60%	(151)	250
PID/Gender: Ind Women	4%	(11)	4%	(12)	9%	(27)	83%	(236)	286
PID/Gender: Rep Men	7%	(16)	18%	(38)	12%	(26)	63%	(133)	212
PID/Gender: Rep Women	5%	(11)	7%	(15)	1%	(3)	87%	(179)	207
Ideo: Liberal (1-3)	13%	(65)	16%	(81)	8%	(41)	63%	(312)	500
Ideo: Moderate (4)	10%	(56)	14%	(73)	8%	(41)	68%	(363)	534
Ideo: Conservative (5-7)	9%	(38)	10%	(46)	9%	(40)	72%	(323)	448
Educ: < College	8%	(91)	10%	(110)	9%	(101)	73%	(807)	1110
Educ: Bachelors degree	16%	(53)	22%	(73)	6%	(20)	56%	(187)	333
Educ: Post-grad	13%	(20)	16%	(26)	10%	(16)	61%	(99)	162
Income: Under 50k	8%	(72)	8%	(73)	9%	(82)	74%	(654)	880
Income: 50k-100k	10%	(46)	16%	(78)	7%	(36)	66%	(316)	476
Income: 100k+	19%	(47)	23%	(58)	8%	(20)	50%	(123)	249
Ethnicity: White	10%	(123)	13%	(162)	7%	(84)	70%	(864)	1233
Ethnicity: Hispanic	20%	(52)	21%	(57)	10%	(26)	49%	(130)	265
Ethnicity: Black	9%	(20)	11%	(26)	14%	(32)	65%	(147)	225

Continued on next page

Table MCFE4_13: How often do you use the following platforms to live stream video gaming and esports?

Discord

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	10% (165)	13% (208)	9% (137)	68% (1093)	1604
Ethnicity: Other	15% (23)	14% (21)	14% (21)	56% (82)	147
All Christian	9% (66)	15% (107)	9% (64)	67% (483)	720
All Non-Christian	31% (27)	18% (15)	9% (8)	43% (37)	87
Atheist	17% (12)	24% (17)	5% (3)	54% (38)	70
Agnostic/Nothing in particular	9% (40)	11% (50)	8% (38)	72% (330)	459
Something Else	8% (20)	7% (19)	9% (24)	76% (205)	269
Religious Non-Protestant/Catholic	28% (28)	16% (16)	9% (9)	47% (47)	101
Evangelical	12% (53)	14% (62)	10% (45)	64% (284)	444
Non-Evangelical	6% (29)	11% (56)	8% (40)	75% (383)	507
Community: Urban	15% (84)	20% (108)	11% (58)	54% (294)	544
Community: Suburban	9% (57)	11% (75)	9% (58)	72% (485)	675
Community: Rural	6% (24)	6% (25)	6% (22)	82% (314)	385
Employ: Private Sector	13% (76)	21% (120)	10% (57)	55% (312)	565
Employ: Government	26% (26)	13% (13)	8% (9)	52% (53)	101
Employ: Self-Employed	14% (24)	14% (25)	15% (26)	58% (102)	177
Employ: Homemaker	3% (3)	5% (5)	10% (10)	83% (86)	104
Employ: Retired	1% (2)	2% (5)	1% (3)	96% (259)	269
Employ: Unemployed	8% (20)	8% (20)	9% (22)	75% (183)	244
Employ: Other	6% (7)	9% (10)	8% (8)	77% (83)	108
Military HH: Yes	11% (24)	13% (27)	5% (11)	71% (152)	214
Military HH: No	10% (141)	13% (182)	9% (126)	68% (941)	1390
RD/WT: Right Direction	15% (104)	20% (136)	10% (67)	56% (385)	692
RD/WT: Wrong Track	7% (61)	8% (73)	8% (70)	78% (708)	913
Biden Job Approve	14% (115)	17% (136)	8% (65)	61% (493)	809
Biden Job Disapprove	7% (47)	9% (68)	9% (66)	75% (536)	717
Biden Job Strongly Approve	18% (73)	20% (79)	8% (32)	54% (215)	398
Biden Job Somewhat Approve	10% (42)	14% (57)	8% (33)	68% (278)	410
Biden Job Somewhat Disapprove	8% (18)	12% (28)	7% (16)	74% (176)	238
Biden Job Strongly Disapprove	6% (29)	8% (40)	10% (50)	75% (360)	479
Favorable of Biden	13% (110)	17% (136)	8% (66)	62% (509)	821
Unfavorable of Biden	7% (50)	10% (67)	8% (59)	75% (526)	702

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Table MCFE4_13: How often do you use the following platforms to live stream video gaming and esports?

Discord

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	10%	(165)	13%	(208)	9%	(137)	68%	(1093)	1604
Very Favorable of Biden	18%	(76)	18%	(79)	7%	(32)	57%	(245)	431
Somewhat Favorable of Biden	9%	(34)	15%	(57)	9%	(34)	68%	(265)	390
Somewhat Unfavorable of Biden	11%	(23)	10%	(20)	8%	(16)	71%	(144)	202
Very Unfavorable of Biden	5%	(27)	9%	(47)	9%	(43)	76%	(382)	499
#1 Issue: Economy	11%	(72)	14%	(90)	9%	(59)	66%	(421)	642
#1 Issue: Security	7%	(15)	10%	(23)	8%	(18)	75%	(166)	222
#1 Issue: Health Care	9%	(20)	17%	(35)	12%	(26)	62%	(130)	212
#1 Issue: Medicare / Social Security	6%	(11)	5%	(9)	3%	(6)	85%	(153)	180
#1 Issue: Women's Issues	16%	(15)	13%	(12)	5%	(5)	67%	(66)	98
#1 Issue: Education	25%	(20)	27%	(21)	6%	(5)	43%	(34)	80
#1 Issue: Energy	14%	(12)	13%	(11)	15%	(13)	59%	(51)	86
#1 Issue: Other	1%	(1)	8%	(6)	6%	(5)	85%	(73)	85
2020 Vote: Joe Biden	14%	(105)	16%	(124)	7%	(54)	63%	(474)	757
2020 Vote: Donald Trump	7%	(32)	10%	(45)	9%	(43)	74%	(345)	465
2020 Vote: Other	9%	(6)	7%	(5)	15%	(10)	69%	(46)	68
2020 Vote: Didn't Vote	7%	(21)	11%	(34)	10%	(30)	72%	(225)	311
2018 House Vote: Democrat	16%	(91)	15%	(88)	6%	(37)	62%	(358)	573
2018 House Vote: Republican	7%	(25)	11%	(41)	7%	(28)	75%	(286)	380
2018 House Vote: Someone else	8%	(4)	11%	(6)	17%	(9)	65%	(34)	52
2016 Vote: Hillary Clinton	14%	(74)	16%	(87)	6%	(30)	65%	(352)	543
2016 Vote: Donald Trump	9%	(38)	11%	(50)	8%	(34)	72%	(316)	438
2016 Vote: Other	8%	(7)	13%	(11)	8%	(7)	71%	(63)	88
2016 Vote: Didn't Vote	9%	(47)	11%	(60)	12%	(65)	68%	(363)	535
Voted in 2014: Yes	11%	(94)	13%	(106)	7%	(58)	70%	(589)	848
Voted in 2014: No	9%	(71)	14%	(102)	11%	(80)	67%	(504)	757
4-Region: Northeast	12%	(36)	13%	(39)	6%	(19)	68%	(198)	292
4-Region: Midwest	6%	(21)	12%	(38)	7%	(22)	75%	(250)	331
4-Region: South	9%	(54)	10%	(58)	9%	(56)	73%	(447)	615
4-Region: West	15%	(55)	20%	(72)	11%	(40)	54%	(198)	366
Gamers	10%	(165)	13%	(208)	9%	(137)	68%	(1093)	1604

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Table MCFE4_13: How often do you use the following platforms to live stream video gaming and esports?

Discord

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	10%	(165)	13%	(208)	9%	(137)	68%	(1093)	1604
Avid Gamers	17%	(123)	17%	(122)	12%	(84)	54%	(389)	718
Casual Gamers	5%	(42)	10%	(86)	6%	(54)	79%	(705)	887
PC Gamers	20%	(116)	23%	(135)	11%	(63)	46%	(273)	588
Console Gamers	17%	(114)	18%	(120)	12%	(79)	53%	(347)	661
Twitch Users	27%	(150)	33%	(183)	16%	(89)	23%	(129)	550
Streaming Service Users	17%	(165)	21%	(208)	14%	(137)	49%	(484)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE5_1: How often do you watch video game live streams during the following times?
 Weekday mornings before 9am

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	12% (116)	22% (219)	20% (201)	46% (459)	995
Gender: Male	16% (95)	24% (143)	25% (144)	35% (204)	586
Gender: Female	5% (21)	19% (76)	14% (57)	62% (254)	409
Age: 18-34	13% (57)	31% (133)	24% (103)	32% (139)	431
Age: 35-44	16% (36)	22% (51)	17% (40)	46% (107)	233
Age: 45-64	8% (21)	12% (30)	20% (50)	59% (148)	249
Age: 65+	3% (2)	7% (5)	11% (9)	80% (65)	81
GenZers: 1997-2012	4% (5)	35% (37)	23% (24)	38% (41)	107
Millennials: 1981-1996	16% (77)	28% (137)	22% (105)	34% (164)	482
GenXers: 1965-1980	12% (31)	13% (31)	22% (55)	53% (130)	247
Baby Boomers: 1946-1964	3% (4)	9% (13)	12% (17)	77% (111)	145
PID: Dem (no lean)	17% (74)	21% (94)	22% (97)	40% (177)	442
PID: Ind (no lean)	10% (30)	26% (81)	15% (47)	48% (148)	307
PID: Rep (no lean)	5% (12)	18% (44)	23% (57)	54% (133)	247
PID/Gender: Dem Men	23% (64)	22% (63)	24% (68)	30% (85)	280
PID/Gender: Dem Women	7% (10)	19% (31)	17% (28)	57% (92)	161
PID/Gender: Ind Men	14% (23)	30% (51)	18% (31)	38% (63)	168
PID/Gender: Ind Women	5% (7)	22% (30)	12% (17)	62% (86)	139
PID/Gender: Rep Men	6% (9)	21% (29)	32% (45)	41% (56)	138
PID/Gender: Rep Women	4% (4)	14% (15)	12% (13)	71% (77)	109
Ideo: Liberal (1-3)	13% (42)	23% (75)	19% (62)	44% (141)	321
Ideo: Moderate (4)	13% (43)	23% (79)	21% (71)	43% (148)	341
Ideo: Conservative (5-7)	11% (30)	18% (47)	21% (56)	50% (132)	266
Educ: < College	8% (57)	22% (148)	20% (137)	50% (340)	682
Educ: Bachelors degree	22% (45)	22% (46)	19% (40)	37% (78)	208
Educ: Post-grad	14% (14)	24% (25)	24% (25)	39% (41)	105
Income: Under 50k	7% (38)	23% (125)	21% (112)	49% (260)	534
Income: 50k-100k	15% (44)	21% (58)	17% (49)	47% (132)	283
Income: 100k+	20% (35)	20% (36)	23% (40)	37% (67)	178
Ethnicity: White	12% (87)	20% (146)	20% (143)	48% (351)	727
Ethnicity: Hispanic	19% (36)	23% (44)	22% (42)	36% (70)	192
Ethnicity: Black	10% (17)	28% (47)	21% (36)	40% (68)	168

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Table MCFE5_1: How often do you watch video game live streams during the following times?
Weekday mornings before 9am

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	12% (116)	22% (219)	20% (201)	46% (459)	995
Ethnicity: Other	12% (12)	25% (25)	23% (22)	41% (40)	99
All Christian	16% (66)	21% (89)	21% (90)	42% (180)	425
All Non-Christian	28% (20)	29% (20)	13% (9)	29% (20)	70
Atheist	11% (6)	13% (7)	26% (13)	49% (25)	51
Agnostic/Nothing in particular	7% (19)	21% (58)	24% (66)	49% (135)	277
Something Else	3% (6)	26% (45)	13% (22)	57% (99)	172
Religious Non-Protestant/Catholic	26% (20)	27% (21)	13% (10)	34% (26)	77
Evangelical	19% (56)	27% (80)	18% (54)	36% (106)	296
Non-Evangelical	4% (12)	17% (48)	20% (55)	59% (163)	279
Community: Urban	20% (80)	23% (93)	19% (75)	38% (153)	401
Community: Suburban	7% (27)	20% (75)	24% (88)	49% (182)	372
Community: Rural	4% (9)	23% (52)	18% (39)	55% (123)	222
Employ: Private Sector	17% (69)	22% (88)	23% (92)	39% (159)	408
Employ: Government	19% (14)	21% (16)	25% (19)	34% (26)	75
Employ: Self-Employed	11% (14)	28% (36)	19% (25)	42% (54)	128
Employ: Homemaker	4% (2)	18% (10)	13% (7)	65% (36)	55
Employ: Retired	4% (4)	6% (6)	12% (13)	78% (80)	103
Employ: Unemployed	8% (11)	29% (41)	20% (28)	43% (61)	140
Employ: Other	1% (1)	26% (16)	21% (12)	52% (30)	59
Military HH: Yes	11% (15)	17% (22)	21% (28)	51% (67)	132
Military HH: No	12% (101)	23% (197)	20% (173)	45% (392)	863
RD/WT: Right Direction	19% (91)	27% (131)	20% (100)	34% (169)	492
RD/WT: Wrong Track	5% (25)	17% (88)	20% (101)	58% (290)	503
Biden Job Approve	15% (84)	25% (140)	19% (106)	41% (225)	554
Biden Job Disapprove	8% (32)	18% (71)	23% (93)	51% (205)	402
Biden Job Strongly Approve	25% (74)	25% (71)	20% (57)	30% (87)	289
Biden Job Somewhat Approve	4% (10)	26% (69)	18% (49)	52% (138)	266
Biden Job Somewhat Disapprove	9% (12)	20% (29)	27% (39)	44% (61)	141
Biden Job Strongly Disapprove	8% (20)	16% (43)	21% (54)	55% (143)	261
Favorable of Biden	16% (91)	23% (126)	19% (103)	42% (230)	551
Unfavorable of Biden	6% (23)	19% (75)	22% (88)	53% (209)	395

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Table MCFE5_1: How often do you watch video game live streams during the following times?
 Weekday mornings before 9am

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	12%	(116)	22%	(219)	20%	(201)	46%	(459)	995
Very Favorable of Biden	26%	(79)	19%	(59)	21%	(64)	34%	(103)	306
Somewhat Favorable of Biden	5%	(11)	28%	(68)	16%	(39)	52%	(127)	245
Somewhat Unfavorable of Biden	4%	(5)	23%	(29)	24%	(30)	49%	(61)	125
Very Unfavorable of Biden	7%	(18)	17%	(46)	21%	(58)	55%	(148)	270
#1 Issue: Economy	14%	(56)	25%	(102)	19%	(80)	42%	(174)	412
#1 Issue: Security	11%	(13)	14%	(16)	23%	(28)	53%	(63)	120
#1 Issue: Health Care	15%	(20)	31%	(43)	19%	(26)	35%	(49)	139
#1 Issue: Medicare / Social Security	9%	(9)	10%	(9)	19%	(18)	62%	(60)	96
#1 Issue: Women's Issues	8%	(5)	9%	(5)	17%	(10)	65%	(38)	58
#1 Issue: Education	13%	(9)	27%	(17)	29%	(18)	31%	(20)	64
#1 Issue: Energy	8%	(5)	25%	(17)	20%	(13)	48%	(32)	67
2020 Vote: Joe Biden	16%	(80)	23%	(114)	20%	(96)	41%	(200)	490
2020 Vote: Donald Trump	5%	(14)	20%	(53)	22%	(57)	52%	(137)	261
2020 Vote: Didn't Vote	11%	(21)	18%	(36)	20%	(40)	51%	(100)	197
2018 House Vote: Democrat	20%	(73)	23%	(83)	19%	(68)	38%	(139)	363
2018 House Vote: Republican	7%	(14)	14%	(31)	23%	(49)	56%	(119)	213
2016 Vote: Hillary Clinton	19%	(65)	20%	(66)	19%	(63)	42%	(142)	336
2016 Vote: Donald Trump	8%	(19)	18%	(46)	23%	(59)	51%	(131)	255
2016 Vote: Other	8%	(5)	23%	(13)	22%	(13)	48%	(28)	58
2016 Vote: Didn't Vote	8%	(27)	27%	(94)	19%	(66)	46%	(158)	346
Voted in 2014: Yes	14%	(70)	18%	(90)	21%	(103)	47%	(230)	494
Voted in 2014: No	9%	(46)	26%	(129)	20%	(98)	46%	(228)	501
4-Region: Northeast	15%	(27)	23%	(41)	19%	(34)	44%	(79)	181
4-Region: Midwest	6%	(12)	18%	(35)	25%	(48)	51%	(101)	196
4-Region: South	8%	(30)	24%	(88)	19%	(72)	49%	(185)	375
4-Region: West	20%	(48)	22%	(54)	19%	(47)	39%	(94)	244
Gamers	12%	(116)	22%	(219)	20%	(201)	46%	(459)	995
Avid Gamers	15%	(81)	23%	(120)	21%	(113)	40%	(213)	527
Casual Gamers	7%	(35)	21%	(99)	19%	(88)	52%	(246)	468
PC Gamers	17%	(78)	23%	(107)	22%	(103)	37%	(170)	457
Console Gamers	14%	(68)	26%	(127)	25%	(125)	35%	(174)	494

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Table MCFE5_1: How often do you watch video game live streams during the following times?
Weekday mornings before 9am

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	12%	(116)	22%	(219)	20%	(201)	46%	(459)	995
Twitch Users	18%	(96)	26%	(145)	28%	(152)	28%	(156)	550
Streaming Service Users	12%	(116)	22%	(219)	20%	(201)	46%	(459)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE5_2: How often do you watch video game live streams during the following times?
 Weekdays from 9am to 5pm

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	14% (139)	32% (317)	18% (184)	36% (355)	995
Gender: Male	17% (102)	37% (217)	20% (120)	25% (148)	586
Gender: Female	9% (36)	24% (100)	16% (65)	51% (208)	409
Age: 18-34	17% (74)	42% (179)	21% (89)	21% (90)	431
Age: 35-44	15% (34)	29% (68)	18% (43)	38% (89)	233
Age: 45-64	10% (24)	24% (59)	16% (39)	51% (127)	249
Age: 65+	8% (7)	14% (11)	17% (14)	61% (50)	81
GenZers: 1997-2012	12% (13)	41% (43)	20% (21)	27% (29)	107
Millennials: 1981-1996	17% (84)	38% (181)	21% (100)	24% (117)	482
GenXers: 1965-1980	13% (32)	27% (68)	18% (43)	42% (104)	247
Baby Boomers: 1946-1964	5% (8)	17% (24)	12% (17)	66% (96)	145
PID: Dem (no lean)	15% (68)	35% (156)	20% (88)	29% (129)	442
PID: Ind (no lean)	12% (37)	26% (81)	19% (60)	42% (129)	307
PID: Rep (no lean)	13% (33)	32% (80)	15% (36)	39% (98)	247
PID/Gender: Dem Men	19% (55)	41% (115)	20% (56)	19% (54)	280
PID/Gender: Dem Women	9% (14)	25% (41)	20% (32)	46% (75)	161
PID/Gender: Ind Men	15% (25)	28% (47)	23% (38)	34% (57)	168
PID/Gender: Ind Women	9% (12)	24% (34)	15% (21)	52% (72)	139
PID/Gender: Rep Men	16% (22)	39% (54)	18% (25)	26% (36)	138
PID/Gender: Rep Women	10% (11)	24% (26)	10% (11)	56% (61)	109
Ideo: Liberal (1-3)	15% (49)	32% (104)	21% (69)	31% (100)	321
Ideo: Moderate (4)	12% (41)	35% (118)	19% (63)	35% (118)	341
Ideo: Conservative (5-7)	17% (45)	29% (78)	17% (44)	37% (99)	266
Educ: < College	13% (89)	32% (215)	16% (111)	39% (268)	682
Educ: Bachelors degree	19% (39)	35% (73)	22% (45)	24% (50)	208
Educ: Post-grad	10% (11)	27% (29)	27% (28)	35% (37)	105
Income: Under 50k	11% (61)	31% (164)	19% (101)	39% (208)	534
Income: 50k-100k	16% (46)	32% (91)	16% (44)	36% (102)	283
Income: 100k+	18% (32)	35% (62)	22% (38)	25% (45)	178
Ethnicity: White	13% (95)	31% (225)	19% (135)	37% (272)	727
Ethnicity: Hispanic	19% (36)	36% (68)	23% (44)	23% (44)	192
Ethnicity: Black	12% (20)	37% (63)	21% (36)	30% (50)	168

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Table MCFE5_2: How often do you watch video game live streams during the following times?
Weekdays from 9am to 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	14%	(139)	32%	(317)	18%	(184)	36%	(355)	995
Ethnicity: Other	24%	(23)	29%	(29)	14%	(14)	33%	(33)	99
All Christian	15%	(66)	33%	(142)	21%	(89)	30%	(129)	425
All Non-Christian	20%	(14)	33%	(23)	19%	(13)	28%	(20)	70
Atheist	23%	(12)	19%	(10)	17%	(8)	42%	(21)	51
Agnostic/Nothing in particular	11%	(32)	31%	(87)	19%	(52)	38%	(106)	277
Something Else	9%	(16)	32%	(55)	13%	(22)	46%	(79)	172
Religious Non-Protestant/Catholic	18%	(14)	35%	(27)	18%	(14)	29%	(22)	77
Evangelical	17%	(50)	38%	(111)	19%	(58)	26%	(77)	296
Non-Evangelical	10%	(28)	27%	(76)	18%	(52)	44%	(124)	279
Community: Urban	19%	(75)	33%	(133)	20%	(81)	28%	(112)	401
Community: Suburban	11%	(39)	30%	(112)	20%	(76)	39%	(144)	372
Community: Rural	11%	(25)	32%	(71)	12%	(27)	45%	(99)	222
Employ: Private Sector	16%	(65)	32%	(130)	22%	(88)	30%	(124)	408
Employ: Government	17%	(12)	35%	(26)	21%	(16)	27%	(21)	75
Employ: Self-Employed	15%	(19)	45%	(58)	13%	(17)	27%	(35)	128
Employ: Homemaker	9%	(5)	28%	(15)	23%	(12)	40%	(22)	55
Employ: Retired	7%	(7)	13%	(14)	17%	(17)	63%	(65)	103
Employ: Unemployed	13%	(19)	35%	(49)	16%	(23)	35%	(50)	140
Employ: Other	14%	(8)	26%	(16)	10%	(6)	49%	(29)	59
Military HH: Yes	17%	(23)	29%	(39)	15%	(19)	39%	(51)	132
Military HH: No	13%	(116)	32%	(278)	19%	(165)	35%	(304)	863
RD/WT: Right Direction	18%	(89)	35%	(170)	21%	(101)	27%	(131)	492
RD/WT: Wrong Track	10%	(49)	29%	(146)	17%	(83)	45%	(224)	503
Biden Job Approve	17%	(92)	32%	(179)	20%	(111)	31%	(172)	554
Biden Job Disapprove	11%	(45)	32%	(128)	17%	(69)	40%	(160)	402
Biden Job Strongly Approve	22%	(64)	34%	(97)	21%	(59)	23%	(68)	289
Biden Job Somewhat Approve	11%	(28)	31%	(81)	19%	(51)	39%	(105)	266
Biden Job Somewhat Disapprove	12%	(18)	26%	(36)	19%	(27)	43%	(61)	141
Biden Job Strongly Disapprove	11%	(28)	35%	(92)	16%	(42)	38%	(99)	261
Favorable of Biden	16%	(91)	33%	(181)	20%	(109)	31%	(170)	551
Unfavorable of Biden	11%	(43)	30%	(120)	17%	(68)	42%	(165)	395

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Table MCFE5_2: How often do you watch video game live streams during the following times?
Weekdays from 9am to 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	14%	(139)	32%	(317)	18%	(184)	36%	(355)	995
Very Favorable of Biden	20%	(60)	34%	(103)	22%	(67)	25%	(76)	306
Somewhat Favorable of Biden	12%	(30)	32%	(78)	17%	(42)	38%	(94)	245
Somewhat Unfavorable of Biden	11%	(14)	26%	(32)	19%	(24)	44%	(55)	125
Very Unfavorable of Biden	11%	(29)	32%	(88)	16%	(43)	41%	(110)	270
#1 Issue: Economy	15%	(60)	33%	(135)	20%	(84)	32%	(133)	412
#1 Issue: Security	16%	(20)	30%	(36)	16%	(20)	38%	(45)	120
#1 Issue: Health Care	14%	(19)	34%	(48)	27%	(38)	25%	(35)	139
#1 Issue: Medicare / Social Security	11%	(11)	20%	(19)	19%	(18)	50%	(48)	96
#1 Issue: Women's Issues	11%	(7)	24%	(14)	11%	(6)	53%	(31)	58
#1 Issue: Education	11%	(7)	50%	(32)	12%	(8)	27%	(17)	64
#1 Issue: Energy	18%	(12)	36%	(24)	12%	(8)	33%	(22)	67
2020 Vote: Joe Biden	14%	(71)	32%	(156)	21%	(104)	32%	(159)	490
2020 Vote: Donald Trump	12%	(31)	35%	(92)	16%	(42)	37%	(96)	261
2020 Vote: Didn't Vote	15%	(30)	28%	(55)	18%	(35)	39%	(78)	197
2018 House Vote: Democrat	18%	(64)	31%	(114)	21%	(77)	30%	(108)	363
2018 House Vote: Republican	13%	(28)	30%	(64)	15%	(32)	42%	(89)	213
2016 Vote: Hillary Clinton	16%	(55)	32%	(107)	18%	(60)	34%	(114)	336
2016 Vote: Donald Trump	14%	(35)	33%	(83)	19%	(48)	35%	(89)	255
2016 Vote: Other	13%	(7)	26%	(15)	10%	(6)	52%	(30)	58
2016 Vote: Didn't Vote	12%	(42)	33%	(112)	20%	(70)	35%	(122)	346
Voted in 2014: Yes	16%	(77)	30%	(148)	18%	(89)	36%	(180)	494
Voted in 2014: No	12%	(62)	34%	(168)	19%	(95)	35%	(175)	501
4-Region: Northeast	16%	(28)	32%	(58)	16%	(30)	36%	(65)	181
4-Region: Midwest	11%	(21)	25%	(49)	19%	(37)	45%	(89)	196
4-Region: South	12%	(44)	32%	(122)	20%	(74)	36%	(135)	375
4-Region: West	18%	(45)	36%	(88)	18%	(43)	28%	(67)	244
Gamers	14%	(139)	32%	(317)	18%	(184)	36%	(355)	995
Avid Gamers	17%	(90)	36%	(191)	19%	(103)	27%	(143)	527
Casual Gamers	10%	(49)	27%	(125)	17%	(81)	45%	(212)	468
PC Gamers	17%	(80)	37%	(168)	19%	(89)	26%	(120)	457
Console Gamers	20%	(98)	37%	(184)	18%	(88)	25%	(124)	494

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Table MCFE5_2: How often do you watch video game live streams during the following times?
Weekdays from 9am to 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	14%	(139)	32%	(317)	18%	(184)	36%	(355)	995
Twitch Users	21%	(118)	41%	(225)	20%	(110)	18%	(98)	550
Streaming Service Users	14%	(139)	32%	(317)	18%	(184)	36%	(355)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE5_3: How often do you watch video game live streams during the following times?
 Weeknights after 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	24%	(240)	36%	(360)	12%	(123)	27%	(272)	995
Gender: Male	30%	(176)	38%	(225)	15%	(89)	16%	(97)	586
Gender: Female	16%	(64)	33%	(134)	8%	(34)	43%	(175)	409
Age: 18-34	31%	(134)	39%	(170)	15%	(65)	15%	(63)	431
Age: 35-44	25%	(57)	39%	(92)	10%	(23)	26%	(61)	233
Age: 45-64	17%	(41)	31%	(77)	12%	(30)	40%	(100)	249
Age: 65+	9%	(8)	25%	(21)	7%	(5)	58%	(47)	81
GenZers: 1997-2012	30%	(33)	41%	(44)	14%	(14)	15%	(16)	107
Millennials: 1981-1996	29%	(138)	40%	(193)	14%	(67)	17%	(84)	482
GenXers: 1965-1980	23%	(57)	34%	(85)	12%	(31)	30%	(75)	247
Baby Boomers: 1946-1964	8%	(11)	25%	(36)	8%	(11)	60%	(87)	145
PID: Dem (no lean)	30%	(135)	37%	(165)	12%	(52)	20%	(90)	442
PID: Ind (no lean)	19%	(57)	34%	(104)	15%	(44)	33%	(102)	307
PID: Rep (no lean)	20%	(49)	37%	(91)	11%	(27)	32%	(80)	247
PID/Gender: Dem Men	37%	(103)	38%	(106)	14%	(40)	11%	(32)	280
PID/Gender: Dem Women	20%	(32)	37%	(59)	7%	(12)	36%	(58)	161
PID/Gender: Ind Men	25%	(43)	35%	(59)	16%	(27)	24%	(40)	168
PID/Gender: Ind Women	10%	(14)	32%	(45)	13%	(18)	45%	(62)	139
PID/Gender: Rep Men	22%	(30)	44%	(61)	16%	(22)	18%	(25)	138
PID/Gender: Rep Women	17%	(18)	28%	(30)	5%	(5)	51%	(55)	109
Ideo: Liberal (1-3)	29%	(93)	36%	(114)	15%	(49)	20%	(65)	321
Ideo: Moderate (4)	25%	(85)	39%	(134)	9%	(30)	27%	(91)	341
Ideo: Conservative (5-7)	21%	(55)	35%	(94)	12%	(32)	32%	(85)	266
Educ: < College	20%	(138)	36%	(247)	12%	(85)	31%	(212)	682
Educ: Bachelors degree	36%	(74)	35%	(73)	12%	(24)	17%	(36)	208
Educ: Post-grad	26%	(28)	38%	(39)	14%	(14)	22%	(23)	105
Income: Under 50k	21%	(110)	34%	(181)	14%	(73)	32%	(169)	534
Income: 50k-100k	23%	(65)	41%	(115)	9%	(25)	27%	(78)	283
Income: 100k+	36%	(64)	36%	(63)	14%	(25)	14%	(25)	178
Ethnicity: White	23%	(165)	34%	(251)	14%	(103)	29%	(209)	727
Ethnicity: Hispanic	32%	(62)	40%	(76)	13%	(26)	15%	(28)	192
Ethnicity: Black	29%	(49)	39%	(65)	9%	(15)	23%	(39)	168

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Table MCFE5_3: How often do you watch video game live streams during the following times?

Weeknights after 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	24%	(240)	36%	(360)	12%	(123)	27%	(272)	995
Ethnicity: Other	26%	(25)	44%	(44)	6%	(6)	24%	(24)	99
All Christian	27%	(114)	40%	(171)	10%	(44)	23%	(96)	425
All Non-Christian	30%	(21)	36%	(26)	16%	(11)	18%	(13)	70
Atheist	20%	(10)	34%	(17)	12%	(6)	34%	(17)	51
Agnostic/Nothing in particular	22%	(60)	33%	(90)	18%	(50)	28%	(77)	277
Something Else	21%	(35)	32%	(55)	7%	(12)	40%	(69)	172
Religious Non-Protestant/Catholic	29%	(22)	36%	(28)	15%	(12)	19%	(15)	77
Evangelical	33%	(97)	34%	(100)	8%	(24)	25%	(75)	296
Non-Evangelical	17%	(47)	42%	(118)	10%	(29)	31%	(85)	279
Community: Urban	31%	(126)	39%	(155)	10%	(41)	20%	(79)	401
Community: Suburban	19%	(72)	38%	(143)	13%	(49)	29%	(108)	372
Community: Rural	19%	(42)	28%	(62)	15%	(34)	38%	(84)	222
Employ: Private Sector	29%	(116)	39%	(157)	14%	(57)	19%	(76)	408
Employ: Government	26%	(19)	43%	(32)	11%	(8)	20%	(15)	75
Employ: Self-Employed	30%	(38)	34%	(44)	10%	(12)	26%	(33)	128
Employ: Homemaker	9%	(5)	53%	(29)	1%	(1)	37%	(20)	55
Employ: Retired	11%	(11)	27%	(28)	4%	(4)	59%	(60)	103
Employ: Unemployed	22%	(30)	32%	(45)	18%	(25)	29%	(41)	140
Employ: Other	21%	(12)	23%	(14)	19%	(11)	37%	(22)	59
Military HH: Yes	25%	(32)	37%	(49)	8%	(11)	30%	(40)	132
Military HH: No	24%	(208)	36%	(311)	13%	(113)	27%	(232)	863
RD/WT: Right Direction	31%	(151)	39%	(192)	11%	(56)	19%	(93)	492
RD/WT: Wrong Track	18%	(89)	33%	(168)	13%	(67)	36%	(179)	503
Biden Job Approve	29%	(163)	35%	(196)	12%	(67)	23%	(128)	554
Biden Job Disapprove	17%	(69)	39%	(157)	13%	(53)	31%	(123)	402
Biden Job Strongly Approve	32%	(93)	38%	(109)	14%	(39)	16%	(47)	289
Biden Job Somewhat Approve	26%	(70)	33%	(86)	10%	(28)	31%	(81)	266
Biden Job Somewhat Disapprove	14%	(20)	40%	(57)	18%	(25)	28%	(39)	141
Biden Job Strongly Disapprove	19%	(49)	39%	(100)	11%	(28)	32%	(84)	261
Favorable of Biden	30%	(164)	35%	(195)	12%	(64)	23%	(127)	551
Unfavorable of Biden	18%	(70)	36%	(144)	13%	(53)	33%	(129)	395

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Table MCFE5_3: How often do you watch video game live streams during the following times?
 Weeknights after 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	24%	(240)	36%	(360)	12%	(123)	27%	(272)	995
Very Favorable of Biden	33%	(101)	39%	(118)	13%	(39)	16%	(48)	306
Somewhat Favorable of Biden	26%	(63)	31%	(77)	10%	(26)	32%	(79)	245
Somewhat Unfavorable of Biden	19%	(23)	36%	(44)	14%	(17)	32%	(39)	125
Very Unfavorable of Biden	17%	(46)	37%	(99)	13%	(35)	33%	(89)	270
#1 Issue: Economy	24%	(100)	42%	(172)	11%	(47)	23%	(94)	412
#1 Issue: Security	27%	(32)	32%	(39)	8%	(10)	33%	(39)	120
#1 Issue: Health Care	25%	(35)	44%	(62)	15%	(21)	15%	(21)	139
#1 Issue: Medicare / Social Security	13%	(13)	28%	(27)	11%	(10)	47%	(46)	96
#1 Issue: Women's Issues	29%	(17)	21%	(12)	14%	(8)	36%	(21)	58
#1 Issue: Education	23%	(15)	41%	(26)	17%	(11)	19%	(12)	64
#1 Issue: Energy	36%	(24)	23%	(15)	18%	(12)	23%	(15)	67
2020 Vote: Joe Biden	29%	(140)	38%	(186)	12%	(58)	22%	(106)	490
2020 Vote: Donald Trump	19%	(49)	38%	(100)	12%	(31)	31%	(81)	261
2020 Vote: Didn't Vote	20%	(40)	32%	(63)	14%	(27)	34%	(68)	197
2018 House Vote: Democrat	30%	(109)	38%	(136)	12%	(42)	21%	(76)	363
2018 House Vote: Republican	17%	(37)	37%	(78)	12%	(26)	34%	(72)	213
2016 Vote: Hillary Clinton	28%	(94)	33%	(112)	12%	(41)	26%	(88)	336
2016 Vote: Donald Trump	18%	(46)	41%	(105)	11%	(28)	30%	(76)	255
2016 Vote: Other	31%	(18)	17%	(10)	20%	(11)	32%	(18)	58
2016 Vote: Didn't Vote	23%	(81)	38%	(133)	12%	(43)	26%	(90)	346
Voted in 2014: Yes	26%	(131)	34%	(166)	11%	(53)	29%	(145)	494
Voted in 2014: No	22%	(109)	39%	(194)	14%	(71)	25%	(127)	501
4-Region: Northeast	27%	(49)	38%	(69)	9%	(17)	25%	(45)	181
4-Region: Midwest	16%	(31)	33%	(64)	14%	(28)	37%	(72)	196
4-Region: South	22%	(84)	35%	(132)	13%	(47)	30%	(113)	375
4-Region: West	31%	(76)	39%	(94)	13%	(31)	17%	(42)	244
Gamers	24%	(240)	36%	(360)	12%	(123)	27%	(272)	995
Avid Gamers	30%	(160)	38%	(200)	10%	(54)	21%	(112)	527
Casual Gamers	17%	(80)	34%	(160)	15%	(69)	34%	(160)	468
PC Gamers	33%	(152)	37%	(171)	12%	(56)	17%	(79)	457
Console Gamers	31%	(152)	40%	(197)	15%	(73)	15%	(72)	494

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Table MCFE5_3: How often do you watch video game live streams during the following times?
Weeknights after 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	24%	(240)	36%	(360)	12%	(123)	27%	(272)	995
Twitch Users	35%	(192)	42%	(232)	14%	(77)	9%	(50)	550
Streaming Service Users	24%	(240)	36%	(360)	12%	(123)	27%	(272)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE5_4: How often do you watch video game live streams during the following times?
 Weekend mornings before 9am

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	13% (127)	27% (269)	16% (159)	44% (439)	995
Gender: Male	17% (101)	32% (189)	19% (114)	31% (182)	586
Gender: Female	6% (26)	20% (80)	11% (45)	63% (257)	409
Age: 18-34	15% (64)	33% (142)	19% (83)	33% (142)	431
Age: 35-44	15% (34)	31% (73)	13% (30)	41% (96)	233
Age: 45-64	12% (29)	17% (43)	14% (35)	57% (141)	249
Age: 65+	— (0)	14% (11)	13% (11)	73% (59)	81
GenZers: 1997-2012	8% (8)	29% (31)	17% (18)	46% (49)	107
Millennials: 1981-1996	17% (84)	34% (164)	17% (83)	31% (151)	482
GenXers: 1965-1980	12% (30)	23% (57)	17% (41)	48% (119)	247
Baby Boomers: 1946-1964	4% (5)	11% (16)	11% (16)	74% (108)	145
PID: Dem (no lean)	17% (76)	30% (132)	15% (68)	37% (165)	442
PID: Ind (no lean)	10% (32)	24% (74)	19% (57)	47% (144)	307
PID: Rep (no lean)	8% (19)	26% (64)	13% (33)	53% (131)	247
PID/Gender: Dem Men	22% (61)	36% (100)	18% (51)	24% (68)	280
PID/Gender: Dem Women	9% (15)	20% (32)	11% (17)	60% (97)	161
PID/Gender: Ind Men	15% (26)	28% (47)	21% (36)	35% (59)	168
PID/Gender: Ind Women	4% (6)	19% (27)	16% (22)	61% (85)	139
PID/Gender: Rep Men	11% (15)	31% (42)	19% (26)	40% (55)	138
PID/Gender: Rep Women	4% (5)	20% (21)	6% (7)	70% (76)	109
Ideo: Liberal (1-3)	17% (55)	28% (90)	16% (51)	39% (125)	321
Ideo: Moderate (4)	13% (45)	26% (89)	16% (54)	45% (152)	341
Ideo: Conservative (5-7)	10% (27)	28% (74)	16% (41)	46% (123)	266
Educ: < College	9% (64)	25% (170)	16% (111)	49% (337)	682
Educ: Bachelors degree	22% (46)	33% (69)	15% (30)	30% (63)	208
Educ: Post-grad	17% (18)	29% (30)	17% (18)	37% (39)	105
Income: Under 50k	10% (54)	24% (130)	15% (83)	50% (267)	534
Income: 50k-100k	12% (33)	28% (79)	17% (49)	43% (122)	283
Income: 100k+	22% (40)	34% (60)	15% (27)	28% (51)	178
Ethnicity: White	12% (91)	27% (193)	15% (106)	46% (337)	727
Ethnicity: Hispanic	22% (42)	26% (51)	18% (36)	33% (64)	192
Ethnicity: Black	13% (22)	29% (49)	19% (32)	39% (65)	168

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Table MCFE5_4: How often do you watch video game live streams during the following times?
Weekend mornings before 9am

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	13% (127)	27% (269)	16% (159)	44% (439)	995
Ethnicity: Other	15% (15)	27% (27)	21% (21)	37% (37)	99
All Christian	15% (65)	32% (138)	15% (63)	37% (159)	425
All Non-Christian	29% (20)	34% (24)	12% (9)	25% (17)	70
Atheist	11% (6)	17% (8)	20% (10)	52% (27)	51
Agnostic/Nothing in particular	9% (25)	24% (66)	18% (51)	49% (136)	277
Something Else	7% (12)	19% (33)	15% (27)	58% (100)	172
Religious Non-Protestant/Catholic	26% (20)	33% (25)	12% (9)	29% (22)	77
Evangelical	17% (52)	33% (98)	14% (41)	36% (106)	296
Non-Evangelical	8% (22)	23% (64)	17% (48)	52% (145)	279
Community: Urban	20% (79)	32% (129)	14% (57)	34% (136)	401
Community: Suburban	8% (31)	25% (94)	18% (68)	48% (179)	372
Community: Rural	8% (17)	21% (46)	16% (35)	56% (124)	222
Employ: Private Sector	17% (71)	32% (129)	17% (69)	34% (139)	408
Employ: Government	18% (13)	40% (30)	9% (7)	33% (25)	75
Employ: Self-Employed	14% (18)	28% (35)	19% (24)	39% (50)	128
Employ: Homemaker	8% (4)	18% (10)	8% (4)	66% (36)	55
Employ: Retired	2% (2)	12% (12)	11% (11)	76% (77)	103
Employ: Unemployed	11% (15)	27% (38)	15% (22)	47% (66)	140
Employ: Other	5% (3)	18% (11)	21% (12)	56% (33)	59
Military HH: Yes	13% (17)	24% (32)	16% (20)	48% (63)	132
Military HH: No	13% (110)	28% (238)	16% (138)	44% (377)	863
RD/WT: Right Direction	19% (92)	33% (164)	16% (78)	32% (158)	492
RD/WT: Wrong Track	7% (36)	21% (105)	16% (81)	56% (282)	503
Biden Job Approve	16% (89)	31% (171)	15% (81)	38% (213)	554
Biden Job Disapprove	10% (39)	23% (92)	18% (74)	49% (197)	402
Biden Job Strongly Approve	23% (66)	36% (104)	12% (36)	29% (82)	289
Biden Job Somewhat Approve	8% (22)	25% (67)	17% (45)	49% (131)	266
Biden Job Somewhat Disapprove	10% (15)	22% (31)	22% (31)	46% (65)	141
Biden Job Strongly Disapprove	9% (24)	24% (61)	16% (43)	51% (132)	261
Favorable of Biden	18% (98)	29% (161)	15% (83)	38% (209)	551
Unfavorable of Biden	7% (28)	24% (96)	16% (64)	52% (207)	395

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Table MCFE5_4: How often do you watch video game live streams during the following times?
Weekend mornings before 9am

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	13% (127)	27% (269)	16% (159)	44% (439)	995
Very Favorable of Biden	24% (75)	32% (96)	13% (39)	31% (96)	306
Somewhat Favorable of Biden	10% (24)	26% (65)	18% (44)	46% (113)	245
Somewhat Unfavorable of Biden	10% (12)	21% (26)	15% (19)	53% (67)	125
Very Unfavorable of Biden	6% (16)	26% (69)	17% (45)	52% (141)	270
#1 Issue: Economy	16% (65)	27% (112)	16% (64)	41% (171)	412
#1 Issue: Security	10% (12)	22% (27)	20% (24)	48% (57)	120
#1 Issue: Health Care	18% (25)	37% (52)	13% (19)	32% (44)	139
#1 Issue: Medicare / Social Security	4% (4)	22% (21)	12% (11)	62% (59)	96
#1 Issue: Women's Issues	8% (4)	10% (6)	19% (11)	63% (36)	58
#1 Issue: Education	12% (8)	49% (31)	10% (6)	29% (19)	64
#1 Issue: Energy	7% (5)	25% (17)	25% (16)	44% (29)	67
2020 Vote: Joe Biden	16% (81)	32% (156)	14% (71)	37% (182)	490
2020 Vote: Donald Trump	7% (19)	26% (68)	18% (47)	49% (127)	261
2020 Vote: Didn't Vote	11% (21)	20% (39)	15% (30)	54% (107)	197
2018 House Vote: Democrat	19% (69)	31% (114)	13% (48)	36% (132)	363
2018 House Vote: Republican	9% (18)	22% (46)	18% (38)	52% (111)	213
2016 Vote: Hillary Clinton	17% (57)	31% (103)	12% (41)	40% (135)	336
2016 Vote: Donald Trump	11% (27)	26% (66)	15% (37)	49% (124)	255
2016 Vote: Other	10% (6)	20% (11)	24% (14)	46% (27)	58
2016 Vote: Didn't Vote	11% (38)	26% (89)	19% (67)	44% (153)	346
Voted in 2014: Yes	16% (80)	27% (134)	14% (71)	42% (209)	494
Voted in 2014: No	9% (47)	27% (135)	18% (88)	46% (230)	501
4-Region: Northeast	17% (30)	24% (44)	18% (32)	41% (74)	181
4-Region: Midwest	7% (13)	25% (49)	15% (30)	53% (104)	196
4-Region: South	10% (37)	26% (98)	16% (60)	48% (181)	375
4-Region: West	19% (47)	32% (79)	15% (37)	33% (81)	244
Gamers	13% (127)	27% (269)	16% (159)	44% (439)	995
Avid Gamers	16% (86)	31% (164)	16% (83)	37% (194)	527
Casual Gamers	9% (42)	22% (105)	16% (76)	52% (246)	468
PC Gamers	17% (77)	31% (144)	18% (80)	34% (157)	457
Console Gamers	16% (80)	32% (156)	19% (96)	33% (162)	494

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Table MCFE5_4: How often do you watch video game live streams during the following times?
Weekend mornings before 9am

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	13%	(127)	27%	(269)	16%	(159)	44%	(439)	995
Twitch Users	18%	(101)	36%	(197)	20%	(112)	25%	(140)	550
Streaming Service Users	13%	(127)	27%	(269)	16%	(159)	44%	(439)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE5_5: How often do you watch video game live streams during the following times?
 Weekends from 9am to 5pm

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	20% (196)	33% (329)	15% (149)	32% (321)	995
Gender: Male	24% (142)	37% (217)	16% (97)	22% (131)	586
Gender: Female	13% (55)	27% (112)	13% (52)	46% (190)	409
Age: 18-34	24% (105)	37% (161)	19% (84)	19% (81)	431
Age: 35-44	18% (43)	36% (85)	11% (26)	34% (80)	233
Age: 45-64	16% (39)	27% (68)	12% (29)	45% (112)	249
Age: 65+	11% (9)	18% (15)	13% (10)	59% (47)	81
GenZers: 1997-2012	19% (21)	38% (40)	17% (18)	26% (28)	107
Millennials: 1981-1996	24% (114)	37% (178)	17% (84)	22% (107)	482
GenXers: 1965-1980	19% (47)	32% (80)	14% (34)	35% (86)	247
Baby Boomers: 1946-1964	9% (12)	20% (29)	9% (13)	63% (91)	145
PID: Dem (no lean)	26% (115)	33% (148)	16% (69)	25% (109)	442
PID: Ind (no lean)	12% (38)	33% (101)	17% (51)	38% (117)	307
PID: Rep (no lean)	17% (43)	33% (80)	12% (29)	38% (95)	247
PID/Gender: Dem Men	33% (92)	37% (105)	15% (41)	15% (42)	280
PID/Gender: Dem Women	14% (23)	26% (43)	18% (28)	42% (67)	161
PID/Gender: Ind Men	14% (23)	35% (59)	19% (32)	32% (53)	168
PID/Gender: Ind Women	11% (15)	30% (41)	13% (19)	46% (64)	139
PID/Gender: Rep Men	19% (27)	38% (53)	17% (23)	26% (36)	138
PID/Gender: Rep Women	15% (16)	25% (28)	5% (6)	54% (59)	109
Ideo: Liberal (1-3)	25% (79)	34% (110)	15% (49)	26% (83)	321
Ideo: Moderate (4)	16% (54)	35% (119)	17% (57)	32% (110)	341
Ideo: Conservative (5-7)	20% (54)	31% (82)	14% (38)	34% (91)	266
Educ: < College	16% (109)	32% (218)	16% (106)	36% (248)	682
Educ: Bachelors degree	29% (61)	37% (77)	13% (26)	21% (44)	208
Educ: Post-grad	25% (26)	32% (33)	16% (16)	27% (29)	105
Income: Under 50k	15% (81)	31% (165)	17% (90)	37% (198)	534
Income: 50k-100k	22% (61)	35% (99)	13% (38)	30% (85)	283
Income: 100k+	31% (55)	36% (64)	12% (21)	22% (38)	178
Ethnicity: White	19% (135)	33% (244)	15% (112)	33% (237)	727
Ethnicity: Hispanic	28% (54)	31% (59)	16% (31)	25% (47)	192
Ethnicity: Black	18% (30)	35% (59)	17% (28)	31% (51)	168

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Table MCFE5_5: How often do you watch video game live streams during the following times?
Weekends from 9am to 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	20%	(196)	33%	(329)	15%	(149)	32%	(321)	995
Ethnicity: Other	32%	(31)	26%	(26)	9%	(9)	33%	(33)	99
All Christian	22%	(92)	39%	(167)	13%	(54)	26%	(112)	425
All Non-Christian	42%	(29)	20%	(14)	20%	(14)	19%	(13)	70
Atheist	18%	(9)	30%	(15)	15%	(8)	37%	(19)	51
Agnostic/Nothing in particular	15%	(43)	31%	(86)	17%	(48)	36%	(101)	277
Something Else	14%	(24)	27%	(47)	15%	(25)	44%	(76)	172
Religious Non-Protestant/Catholic	39%	(30)	23%	(17)	18%	(14)	20%	(16)	77
Evangelical	23%	(67)	42%	(125)	10%	(29)	26%	(76)	296
Non-Evangelical	17%	(46)	27%	(76)	18%	(50)	39%	(108)	279
Community: Urban	24%	(98)	36%	(145)	16%	(64)	24%	(94)	401
Community: Suburban	18%	(68)	32%	(121)	15%	(55)	34%	(128)	372
Community: Rural	14%	(31)	28%	(63)	13%	(30)	44%	(99)	222
Employ: Private Sector	24%	(97)	34%	(140)	16%	(66)	26%	(104)	408
Employ: Government	30%	(23)	38%	(28)	9%	(7)	23%	(17)	75
Employ: Self-Employed	27%	(34)	33%	(42)	13%	(17)	27%	(35)	128
Employ: Homemaker	7%	(4)	45%	(25)	10%	(5)	38%	(21)	55
Employ: Retired	9%	(9)	16%	(17)	15%	(16)	59%	(61)	103
Employ: Unemployed	10%	(14)	39%	(54)	18%	(25)	33%	(47)	140
Employ: Other	17%	(10)	21%	(13)	18%	(10)	44%	(26)	59
Military HH: Yes	24%	(32)	26%	(34)	14%	(19)	36%	(48)	132
Military HH: No	19%	(165)	34%	(295)	15%	(130)	32%	(274)	863
RD/WT: Right Direction	25%	(125)	37%	(184)	14%	(71)	23%	(111)	492
RD/WT: Wrong Track	14%	(71)	29%	(144)	15%	(78)	42%	(210)	503
Biden Job Approve	23%	(129)	37%	(202)	15%	(81)	26%	(142)	554
Biden Job Disapprove	16%	(64)	30%	(119)	15%	(62)	39%	(157)	402
Biden Job Strongly Approve	29%	(84)	38%	(109)	15%	(45)	18%	(51)	289
Biden Job Somewhat Approve	17%	(45)	35%	(93)	14%	(36)	34%	(91)	266
Biden Job Somewhat Disapprove	14%	(19)	27%	(37)	22%	(31)	38%	(53)	141
Biden Job Strongly Disapprove	17%	(44)	31%	(82)	12%	(31)	40%	(104)	261
Favorable of Biden	23%	(129)	36%	(197)	14%	(79)	26%	(146)	551
Unfavorable of Biden	17%	(67)	28%	(112)	15%	(60)	39%	(155)	395

Continued on next page

Table MCFE5_5: How often do you watch video game live streams during the following times?
 Weekends from 9am to 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	20%	(196)	33%	(329)	15%	(149)	32%	(321)	995
Very Favorable of Biden	30%	(90)	37%	(112)	14%	(43)	20%	(60)	306
Somewhat Favorable of Biden	16%	(39)	35%	(85)	15%	(36)	35%	(85)	245
Somewhat Unfavorable of Biden	15%	(19)	25%	(31)	21%	(27)	39%	(48)	125
Very Unfavorable of Biden	18%	(48)	30%	(81)	12%	(34)	40%	(107)	270
#1 Issue: Economy	23%	(93)	34%	(140)	16%	(65)	28%	(115)	412
#1 Issue: Security	18%	(22)	31%	(37)	19%	(23)	32%	(38)	120
#1 Issue: Health Care	24%	(34)	36%	(50)	15%	(21)	24%	(33)	139
#1 Issue: Medicare / Social Security	9%	(8)	25%	(24)	16%	(16)	50%	(48)	96
#1 Issue: Women's Issues	12%	(7)	22%	(13)	19%	(11)	47%	(27)	58
#1 Issue: Education	24%	(15)	44%	(28)	6%	(4)	26%	(16)	64
#1 Issue: Energy	21%	(14)	41%	(27)	11%	(7)	27%	(18)	67
2020 Vote: Joe Biden	25%	(121)	33%	(163)	15%	(76)	27%	(131)	490
2020 Vote: Donald Trump	18%	(48)	33%	(86)	13%	(35)	35%	(93)	261
2020 Vote: Didn't Vote	13%	(25)	32%	(63)	16%	(31)	39%	(77)	197
2018 House Vote: Democrat	26%	(94)	35%	(127)	14%	(52)	25%	(90)	363
2018 House Vote: Republican	20%	(42)	29%	(62)	13%	(28)	38%	(81)	213
2016 Vote: Hillary Clinton	24%	(81)	35%	(117)	12%	(41)	29%	(98)	336
2016 Vote: Donald Trump	19%	(48)	33%	(84)	15%	(39)	33%	(84)	255
2016 Vote: Other	10%	(6)	32%	(19)	24%	(14)	34%	(20)	58
2016 Vote: Didn't Vote	18%	(61)	32%	(109)	16%	(55)	35%	(120)	346
Voted in 2014: Yes	23%	(115)	33%	(164)	12%	(58)	32%	(157)	494
Voted in 2014: No	16%	(81)	33%	(164)	18%	(91)	33%	(164)	501
4-Region: Northeast	23%	(41)	35%	(63)	12%	(22)	30%	(55)	181
4-Region: Midwest	9%	(17)	30%	(60)	16%	(32)	44%	(87)	196
4-Region: South	20%	(74)	32%	(120)	14%	(54)	34%	(127)	375
4-Region: West	26%	(64)	35%	(86)	17%	(41)	22%	(53)	244
Gamers	20%	(196)	33%	(329)	15%	(149)	32%	(321)	995
Avid Gamers	25%	(132)	35%	(182)	14%	(72)	27%	(141)	527
Casual Gamers	14%	(65)	31%	(147)	16%	(77)	38%	(180)	468
PC Gamers	26%	(118)	38%	(173)	16%	(71)	21%	(96)	457
Console Gamers	26%	(129)	37%	(181)	16%	(79)	21%	(105)	494

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Table MCFE5_5: How often do you watch video game live streams during the following times?
Weekends from 9am to 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	20%	(196)	33%	(329)	15%	(149)	32%	(321)	995
Twitch Users	29%	(160)	40%	(219)	17%	(95)	14%	(76)	550
Streaming Service Users	20%	(196)	33%	(329)	15%	(149)	32%	(321)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE5_6: How often do you watch video game live streams during the following times?
 Weekend nights after 5pm

Demographic	Often	Sometimes	Rarely	Never	Total N
Adults	29% (287)	31% (313)	12% (122)	28% (274)	995
Gender: Male	36% (208)	34% (197)	14% (83)	17% (98)	586
Gender: Female	19% (78)	28% (116)	10% (39)	43% (175)	409
Age: 18-34	39% (169)	33% (141)	14% (59)	15% (63)	431
Age: 35-44	24% (56)	38% (88)	13% (29)	26% (60)	233
Age: 45-64	20% (49)	28% (69)	11% (27)	42% (103)	249
Age: 65+	15% (12)	19% (16)	8% (7)	58% (47)	81
GenZers: 1997-2012	40% (42)	32% (34)	11% (12)	17% (19)	107
Millennials: 1981-1996	33% (161)	36% (175)	13% (64)	17% (82)	482
GenXers: 1965-1980	27% (66)	28% (69)	14% (35)	31% (77)	247
Baby Boomers: 1946-1964	10% (14)	24% (34)	7% (10)	60% (86)	145
PID: Dem (no lean)	35% (155)	31% (139)	12% (52)	22% (96)	442
PID: Ind (no lean)	23% (69)	32% (98)	12% (36)	34% (103)	307
PID: Rep (no lean)	25% (62)	31% (76)	14% (34)	30% (75)	247
PID/Gender: Dem Men	44% (124)	32% (89)	12% (34)	12% (33)	280
PID/Gender: Dem Women	19% (31)	31% (49)	11% (18)	39% (63)	161
PID/Gender: Ind Men	26% (44)	34% (56)	14% (24)	26% (43)	168
PID/Gender: Ind Women	18% (25)	30% (42)	9% (12)	44% (61)	139
PID/Gender: Rep Men	29% (40)	37% (51)	18% (24)	16% (23)	138
PID/Gender: Rep Women	20% (22)	23% (25)	9% (10)	48% (52)	109
Ideo: Liberal (1-3)	34% (108)	32% (102)	14% (45)	21% (66)	321
Ideo: Moderate (4)	29% (97)	33% (113)	11% (36)	28% (94)	341
Ideo: Conservative (5-7)	26% (68)	32% (84)	12% (31)	31% (83)	266
Educ: < College	25% (173)	32% (218)	11% (76)	32% (215)	682
Educ: Bachelors degree	38% (80)	29% (61)	15% (32)	17% (35)	208
Educ: Post-grad	32% (34)	32% (34)	13% (14)	22% (23)	105
Income: Under 50k	26% (137)	30% (160)	12% (65)	32% (171)	534
Income: 50k-100k	26% (75)	34% (96)	10% (28)	30% (84)	283
Income: 100k+	42% (74)	32% (56)	16% (29)	10% (18)	178
Ethnicity: White	28% (202)	30% (220)	14% (99)	28% (206)	727
Ethnicity: Hispanic	41% (79)	33% (64)	10% (19)	15% (30)	192
Ethnicity: Black	31% (52)	35% (58)	8% (13)	27% (45)	168

Continued on next page

Table MCFE5_6: How often do you watch video game live streams during the following times?
Weekend nights after 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	29%	(287)	31%	(313)	12%	(122)	28%	(274)	995
Ethnicity: Other	32%	(32)	35%	(35)	10%	(10)	23%	(22)	99
All Christian	31%	(134)	34%	(144)	12%	(53)	22%	(94)	425
All Non-Christian	40%	(28)	28%	(20)	15%	(11)	16%	(11)	70
Atheist	33%	(17)	24%	(12)	10%	(5)	34%	(17)	51
Agnostic/Nothing in particular	25%	(70)	32%	(88)	14%	(38)	29%	(81)	277
Something Else	22%	(38)	29%	(49)	9%	(15)	40%	(69)	172
Religious Non-Protestant/Catholic	38%	(29)	32%	(24)	15%	(11)	16%	(12)	77
Evangelical	34%	(101)	31%	(90)	10%	(28)	26%	(76)	296
Non-Evangelical	23%	(64)	34%	(94)	13%	(36)	31%	(85)	279
Community: Urban	35%	(138)	34%	(136)	12%	(50)	19%	(77)	401
Community: Suburban	28%	(103)	33%	(121)	10%	(38)	30%	(110)	372
Community: Rural	20%	(45)	25%	(55)	15%	(34)	39%	(87)	222
Employ: Private Sector	32%	(131)	36%	(146)	15%	(59)	17%	(71)	408
Employ: Government	34%	(25)	24%	(18)	15%	(11)	27%	(20)	75
Employ: Self-Employed	33%	(42)	35%	(44)	8%	(10)	24%	(31)	128
Employ: Homemaker	14%	(8)	40%	(22)	12%	(7)	33%	(18)	55
Employ: Retired	14%	(15)	20%	(20)	8%	(8)	58%	(60)	103
Employ: Unemployed	27%	(38)	29%	(40)	11%	(15)	33%	(46)	140
Employ: Other	27%	(16)	24%	(14)	14%	(8)	35%	(21)	59
Military HH: Yes	27%	(35)	30%	(40)	13%	(18)	30%	(39)	132
Military HH: No	29%	(251)	32%	(273)	12%	(105)	27%	(235)	863
RD/WT: Right Direction	36%	(178)	32%	(157)	12%	(61)	20%	(96)	492
RD/WT: Wrong Track	22%	(109)	31%	(156)	12%	(61)	35%	(178)	503
Biden Job Approve	33%	(181)	32%	(176)	11%	(61)	25%	(136)	554
Biden Job Disapprove	24%	(97)	32%	(130)	15%	(58)	29%	(117)	402
Biden Job Strongly Approve	38%	(110)	33%	(95)	11%	(32)	18%	(51)	289
Biden Job Somewhat Approve	27%	(71)	30%	(80)	11%	(30)	32%	(85)	266
Biden Job Somewhat Disapprove	22%	(31)	32%	(45)	22%	(31)	24%	(34)	141
Biden Job Strongly Disapprove	25%	(66)	32%	(84)	11%	(28)	32%	(82)	261
Favorable of Biden	34%	(185)	31%	(170)	12%	(65)	24%	(131)	551
Unfavorable of Biden	23%	(91)	32%	(127)	13%	(52)	32%	(125)	395

Continued on next page

Table MCFE5_6: How often do you watch video game live streams during the following times?
 Weekend nights after 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	29%	(287)	31%	(313)	12%	(122)	28%	(274)	995
Very Favorable of Biden	41%	(124)	32%	(99)	10%	(31)	17%	(52)	306
Somewhat Favorable of Biden	25%	(61)	29%	(71)	14%	(34)	32%	(79)	245
Somewhat Unfavorable of Biden	23%	(29)	32%	(39)	16%	(20)	29%	(36)	125
Very Unfavorable of Biden	23%	(62)	32%	(88)	12%	(32)	33%	(89)	270
#1 Issue: Economy	32%	(132)	36%	(149)	11%	(47)	21%	(85)	412
#1 Issue: Security	30%	(36)	22%	(27)	15%	(18)	33%	(39)	120
#1 Issue: Health Care	28%	(40)	39%	(55)	13%	(18)	19%	(27)	139
#1 Issue: Medicare / Social Security	14%	(13)	27%	(26)	14%	(14)	44%	(43)	96
#1 Issue: Women's Issues	33%	(19)	21%	(12)	9%	(5)	37%	(22)	58
#1 Issue: Education	32%	(20)	32%	(20)	11%	(7)	25%	(16)	64
#1 Issue: Energy	35%	(23)	21%	(14)	17%	(11)	27%	(18)	67
2020 Vote: Joe Biden	32%	(158)	32%	(159)	12%	(59)	23%	(114)	490
2020 Vote: Donald Trump	25%	(64)	31%	(82)	14%	(37)	30%	(77)	261
2020 Vote: Didn't Vote	28%	(56)	27%	(54)	11%	(21)	34%	(66)	197
2018 House Vote: Democrat	34%	(123)	33%	(120)	11%	(41)	22%	(80)	363
2018 House Vote: Republican	26%	(56)	29%	(62)	12%	(25)	33%	(70)	213
2016 Vote: Hillary Clinton	32%	(109)	29%	(98)	12%	(42)	26%	(88)	336
2016 Vote: Donald Trump	25%	(64)	33%	(84)	12%	(30)	30%	(76)	255
2016 Vote: Other	26%	(15)	33%	(19)	9%	(5)	32%	(18)	58
2016 Vote: Didn't Vote	28%	(99)	32%	(112)	13%	(45)	26%	(90)	346
Voted in 2014: Yes	29%	(143)	32%	(157)	11%	(54)	28%	(140)	494
Voted in 2014: No	29%	(143)	31%	(155)	14%	(68)	27%	(134)	501
4-Region: Northeast	31%	(55)	33%	(59)	12%	(22)	24%	(44)	181
4-Region: Midwest	21%	(40)	30%	(59)	13%	(26)	36%	(71)	196
4-Region: South	25%	(95)	32%	(118)	12%	(46)	31%	(116)	375
4-Region: West	39%	(96)	32%	(77)	11%	(28)	18%	(43)	244
Gamers	29%	(287)	31%	(313)	12%	(122)	28%	(274)	995
Avid Gamers	37%	(195)	31%	(162)	10%	(54)	22%	(116)	527
Casual Gamers	20%	(92)	32%	(151)	15%	(68)	34%	(157)	468
PC Gamers	38%	(175)	34%	(156)	11%	(48)	17%	(77)	457
Console Gamers	37%	(185)	36%	(180)	12%	(60)	14%	(69)	494

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Table MCFE5_6: How often do you watch video game live streams during the following times?
Weekend nights after 5pm

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	29%	(287)	31%	(313)	12%	(122)	28%	(274)	995
Twitch Users	42%	(231)	36%	(198)	14%	(74)	9%	(47)	550
Streaming Service Users	29%	(287)	31%	(313)	12%	(122)	28%	(274)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_1NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 A voice chat app, such as Discord or Google Hangouts

Demographic	Selected		Not Selected		Total N
Adults	20%	(314)	80%	(1291)	1604
Gender: Male	25%	(209)	75%	(615)	824
Gender: Female	13%	(104)	87%	(675)	780
Age: 18-34	35%	(201)	65%	(366)	567
Age: 35-44	21%	(68)	79%	(254)	322
Age: 45-64	8%	(43)	92%	(464)	506
Age: 65+	1%	(1)	99%	(207)	208
GenZers: 1997-2012	41%	(61)	59%	(87)	148
Millennials: 1981-1996	30%	(188)	70%	(448)	635
GenXers: 1965-1980	14%	(56)	86%	(359)	416
Baby Boomers: 1946-1964	2%	(8)	98%	(366)	374
PID: Dem (no lean)	25%	(160)	75%	(489)	649
PID: Ind (no lean)	18%	(94)	82%	(442)	536
PID: Rep (no lean)	14%	(60)	86%	(360)	419
PID/Gender: Dem Men	33%	(118)	67%	(244)	362
PID/Gender: Dem Women	15%	(42)	85%	(245)	287
PID/Gender: Ind Men	23%	(58)	77%	(192)	250
PID/Gender: Ind Women	13%	(36)	87%	(250)	286
PID/Gender: Rep Men	16%	(33)	84%	(179)	212
PID/Gender: Rep Women	13%	(27)	87%	(180)	207
Ideo: Liberal (1-3)	25%	(123)	75%	(376)	500
Ideo: Moderate (4)	20%	(106)	80%	(427)	534
Ideo: Conservative (5-7)	13%	(59)	87%	(388)	448
Educ: < College	17%	(189)	83%	(920)	1110
Educ: Bachelors degree	26%	(86)	74%	(247)	333
Educ: Post-grad	23%	(38)	77%	(124)	162
Income: Under 50k	15%	(135)	85%	(745)	880
Income: 50k-100k	19%	(91)	81%	(384)	476
Income: 100k+	35%	(87)	65%	(162)	249
Ethnicity: White	18%	(226)	82%	(1007)	1233
Ethnicity: Hispanic	36%	(96)	64%	(169)	265

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Table MCFE6_1NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
A voice chat app, such as Discord or Google Hangouts

Demographic	Selected		Not Selected		Total N
Adults	20%	(314)	80%	(1291)	1604
Ethnicity: Black	19%	(43)	81%	(182)	225
Ethnicity: Other	30%	(44)	70%	(102)	147
All Christian	18%	(131)	82%	(589)	720
All Non-Christian	31%	(27)	69%	(60)	87
Atheist	41%	(29)	59%	(41)	70
Agnostic/Nothing in particular	18%	(81)	82%	(377)	459
Something Else	17%	(45)	83%	(224)	269
Religious Non-Protestant/Catholic	31%	(31)	69%	(70)	101
Evangelical	22%	(99)	78%	(345)	444
Non-Evangelical	14%	(69)	86%	(438)	507
Community: Urban	27%	(149)	73%	(395)	544
Community: Suburban	17%	(115)	83%	(560)	675
Community: Rural	13%	(50)	87%	(335)	385
Employ: Private Sector	26%	(146)	74%	(419)	565
Employ: Government	27%	(27)	73%	(74)	101
Employ: Self-Employed	28%	(50)	72%	(127)	177
Employ: Homemaker	11%	(11)	89%	(93)	104
Employ: Retired	2%	(6)	98%	(262)	269
Employ: Unemployed	17%	(43)	83%	(202)	244
Employ: Other	16%	(17)	84%	(91)	108
Military HH: Yes	19%	(41)	81%	(173)	214
Military HH: No	20%	(273)	80%	(1118)	1390
RD/WT: Right Direction	27%	(188)	73%	(504)	692
RD/WT: Wrong Track	14%	(126)	86%	(787)	913
Biden Job Approve	25%	(199)	75%	(609)	809
Biden Job Disapprove	14%	(99)	86%	(618)	717
Biden Job Strongly Approve	28%	(113)	72%	(286)	398
Biden Job Somewhat Approve	21%	(87)	79%	(324)	410
Biden Job Somewhat Disapprove	16%	(38)	84%	(200)	238
Biden Job Strongly Disapprove	13%	(61)	87%	(418)	479

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Table MCFE6_INET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 A voice chat app, such as Discord or Google Hangouts

Demographic	Selected	Not Selected	Total N
Adults	20% (314)	80% (1291)	1604
Favorable of Biden	23% (191)	77% (630)	821
Unfavorable of Biden	15% (105)	85% (597)	702
Very Favorable of Biden	25% (108)	75% (322)	431
Somewhat Favorable of Biden	21% (82)	79% (308)	390
Somewhat Unfavorable of Biden	21% (42)	79% (160)	202
Very Unfavorable of Biden	13% (63)	87% (436)	499
#1 Issue: Economy	19% (124)	81% (518)	642
#1 Issue: Security	13% (29)	87% (193)	222
#1 Issue: Health Care	27% (57)	73% (154)	212
#1 Issue: Medicare / Social Security	9% (17)	91% (163)	180
#1 Issue: Women's Issues	25% (25)	75% (73)	98
#1 Issue: Education	35% (28)	65% (52)	80
#1 Issue: Energy	30% (26)	70% (60)	86
#1 Issue: Other	10% (8)	90% (77)	85
2020 Vote: Joe Biden	24% (179)	76% (577)	757
2020 Vote: Donald Trump	13% (59)	87% (406)	465
2020 Vote: Other	20% (14)	80% (54)	68
2020 Vote: Didn't Vote	19% (60)	81% (250)	311
2018 House Vote: Democrat	22% (127)	78% (446)	573
2018 House Vote: Republican	13% (48)	87% (332)	380
2018 House Vote: Someone else	20% (11)	80% (42)	52
2016 Vote: Hillary Clinton	20% (111)	80% (432)	543
2016 Vote: Donald Trump	14% (61)	86% (377)	438
2016 Vote: Other	18% (16)	82% (72)	88
2016 Vote: Didn't Vote	24% (126)	76% (409)	535
Voted in 2014: Yes	18% (150)	82% (698)	848
Voted in 2014: No	22% (164)	78% (593)	757

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Table MCFE6_1NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
A voice chat app, such as Discord or Google Hangouts

Demographic	Selected		Not Selected		Total N
Adults	20%	(314)	80%	(1291)	1604
4-Region: Northeast	18%	(53)	82%	(239)	292
4-Region: Midwest	14%	(46)	86%	(285)	331
4-Region: South	18%	(111)	82%	(503)	615
4-Region: West	28%	(103)	72%	(263)	366
Gamers	20%	(314)	80%	(1291)	1604
Avid Gamers	27%	(196)	73%	(521)	718
Casual Gamers	13%	(117)	87%	(769)	887
PC Gamers	36%	(210)	64%	(377)	588
Console Gamers	31%	(205)	69%	(456)	661
Twitch Users	46%	(256)	54%	(295)	550
Streaming Service Users	30%	(296)	70%	(700)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_2NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 A video call app, such as Zoom or Skype

Demographic	Selected	Not Selected	Total N
Adults	13% (201)	87% (1403)	1604
Gender: Male	16% (135)	84% (690)	824
Gender: Female	9% (67)	91% (713)	780
Age: 18-34	18% (99)	82% (468)	567
Age: 35-44	19% (61)	81% (261)	322
Age: 45-64	7% (35)	93% (472)	506
Age: 65+	3% (6)	97% (202)	208
GenZers: 1997-2012	14% (21)	86% (128)	148
Millennials: 1981-1996	19% (122)	81% (513)	635
GenXers: 1965-1980	11% (46)	89% (369)	416
Baby Boomers: 1946-1964	3% (12)	97% (362)	374
PID: Dem (no lean)	18% (114)	82% (535)	649
PID: Ind (no lean)	9% (49)	91% (487)	536
PID: Rep (no lean)	9% (39)	91% (381)	419
PID/Gender: Dem Men	23% (84)	77% (278)	362
PID/Gender: Dem Women	10% (30)	90% (257)	287
PID/Gender: Ind Men	13% (32)	87% (219)	250
PID/Gender: Ind Women	6% (17)	94% (269)	286
PID/Gender: Rep Men	9% (19)	91% (193)	212
PID/Gender: Rep Women	10% (20)	90% (187)	207
Ideo: Liberal (1-3)	15% (73)	85% (426)	500
Ideo: Moderate (4)	12% (66)	88% (467)	534
Ideo: Conservative (5-7)	12% (55)	88% (393)	448
Educ: < College	10% (108)	90% (1002)	1110
Educ: Bachelors degree	20% (66)	80% (267)	333
Educ: Post-grad	17% (27)	83% (134)	162
Income: Under 50k	9% (78)	91% (802)	880
Income: 50k-100k	13% (63)	87% (413)	476
Income: 100k+	24% (61)	76% (188)	249
Ethnicity: White	12% (143)	88% (1090)	1233
Ethnicity: Hispanic	18% (47)	82% (218)	265

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Table MCFE6_2NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
A video call app, such as Zoom or Skype

Demographic	Selected		Not Selected		Total N
Adults	13%	(201)	87%	(1403)	1604
Ethnicity: Black	16%	(35)	84%	(189)	225
Ethnicity: Other	16%	(24)	84%	(123)	147
All Christian	17%	(119)	83%	(601)	720
All Non-Christian	20%	(17)	80%	(69)	87
Atheist	12%	(9)	88%	(61)	70
Agnostic/Nothing in particular	9%	(43)	91%	(416)	459
Something Else	5%	(13)	95%	(256)	269
Religious Non-Protestant/Catholic	20%	(20)	80%	(80)	101
Evangelical	17%	(76)	83%	(369)	444
Non-Evangelical	10%	(49)	90%	(458)	507
Community: Urban	20%	(107)	80%	(437)	544
Community: Suburban	10%	(68)	90%	(607)	675
Community: Rural	7%	(26)	93%	(359)	385
Employ: Private Sector	18%	(104)	82%	(461)	565
Employ: Government	24%	(24)	76%	(76)	101
Employ: Self-Employed	12%	(21)	88%	(157)	177
Employ: Homemaker	9%	(9)	91%	(95)	104
Employ: Retired	4%	(11)	96%	(258)	269
Employ: Unemployed	9%	(21)	91%	(223)	244
Employ: Other	6%	(6)	94%	(102)	108
Military HH: Yes	14%	(29)	86%	(185)	214
Military HH: No	12%	(172)	88%	(1218)	1390
RD/WT: Right Direction	21%	(142)	79%	(550)	692
RD/WT: Wrong Track	6%	(59)	94%	(853)	913
Biden Job Approve	18%	(148)	82%	(660)	809
Biden Job Disapprove	7%	(47)	93%	(669)	717
Biden Job Strongly Approve	24%	(94)	76%	(304)	398
Biden Job Somewhat Approve	13%	(54)	87%	(356)	410
Biden Job Somewhat Disapprove	7%	(17)	93%	(221)	238
Biden Job Strongly Disapprove	6%	(30)	94%	(448)	479

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Table MCFE6_2NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 A video call app, such as Zoom or Skype

Demographic	Selected		Not Selected		Total N
Adults	13%	(201)	87%	(1403)	1604
Favorable of Biden	18%	(144)	82%	(677)	821
Unfavorable of Biden	7%	(52)	93%	(649)	702
Very Favorable of Biden	22%	(93)	78%	(338)	431
Somewhat Favorable of Biden	13%	(51)	87%	(339)	390
Somewhat Unfavorable of Biden	10%	(20)	90%	(183)	202
Very Unfavorable of Biden	7%	(33)	93%	(466)	499
#1 Issue: Economy	15%	(94)	85%	(548)	642
#1 Issue: Security	9%	(21)	91%	(201)	222
#1 Issue: Health Care	16%	(34)	84%	(178)	212
#1 Issue: Medicare / Social Security	7%	(13)	93%	(167)	180
#1 Issue: Women's Issues	10%	(10)	90%	(88)	98
#1 Issue: Education	15%	(12)	85%	(68)	80
#1 Issue: Energy	16%	(14)	84%	(72)	86
#1 Issue: Other	5%	(4)	95%	(81)	85
2020 Vote: Joe Biden	17%	(131)	83%	(625)	757
2020 Vote: Donald Trump	8%	(35)	92%	(430)	465
2020 Vote: Other	9%	(6)	91%	(62)	68
2020 Vote: Didn't Vote	9%	(29)	91%	(282)	311
2018 House Vote: Democrat	18%	(102)	82%	(471)	573
2018 House Vote: Republican	10%	(37)	90%	(342)	380
2018 House Vote: Someone else	7%	(4)	93%	(49)	52
2016 Vote: Hillary Clinton	17%	(90)	83%	(453)	543
2016 Vote: Donald Trump	11%	(46)	89%	(391)	438
2016 Vote: Other	8%	(7)	92%	(81)	88
2016 Vote: Didn't Vote	11%	(59)	89%	(477)	535
Voted in 2014: Yes	14%	(123)	86%	(725)	848
Voted in 2014: No	10%	(79)	90%	(678)	757

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Table MCFE6_2NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
A video call app, such as Zoom or Skype

Demographic	Selected		Not Selected		Total N
Adults	13%	(201)	87%	(1403)	1604
4-Region: Northeast	16%	(47)	84%	(245)	292
4-Region: Midwest	9%	(30)	91%	(301)	331
4-Region: South	11%	(69)	89%	(546)	615
4-Region: West	15%	(56)	85%	(311)	366
Gamers	13%	(201)	87%	(1403)	1604
Avid Gamers	19%	(133)	81%	(584)	718
Casual Gamers	8%	(68)	92%	(819)	887
PC Gamers	20%	(115)	80%	(473)	588
Console Gamers	21%	(137)	79%	(523)	661
Twitch Users	28%	(155)	72%	(395)	550
Streaming Service Users	18%	(183)	82%	(812)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_3NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 An instant messaging app, such as Whatsapp or Slack

Demographic	Selected	Not Selected	Total N
Adults	13% (210)	87% (1394)	1604
Gender: Male	18% (150)	82% (675)	824
Gender: Female	8% (61)	92% (719)	780
Age: 18-34	19% (109)	81% (458)	567
Age: 35-44	20% (63)	80% (259)	322
Age: 45-64	7% (34)	93% (472)	506
Age: 65+	2% (4)	98% (205)	208
GenZers: 1997-2012	9% (14)	91% (135)	148
Millennials: 1981-1996	22% (140)	78% (496)	635
GenXers: 1965-1980	12% (50)	88% (366)	416
Baby Boomers: 1946-1964	2% (6)	98% (368)	374
PID: Dem (no lean)	19% (123)	81% (526)	649
PID: Ind (no lean)	8% (44)	92% (493)	536
PID: Rep (no lean)	11% (44)	89% (375)	419
PID/Gender: Dem Men	26% (94)	74% (268)	362
PID/Gender: Dem Women	10% (29)	90% (258)	287
PID/Gender: Ind Men	13% (33)	87% (218)	250
PID/Gender: Ind Women	4% (11)	96% (275)	286
PID/Gender: Rep Men	11% (24)	89% (189)	212
PID/Gender: Rep Women	10% (21)	90% (186)	207
Ideo: Liberal (1-3)	17% (87)	83% (413)	500
Ideo: Moderate (4)	12% (64)	88% (469)	534
Ideo: Conservative (5-7)	12% (53)	88% (394)	448
Educ: < College	10% (108)	90% (1001)	1110
Educ: Bachelors degree	19% (63)	81% (270)	333
Educ: Post-grad	24% (39)	76% (122)	162
Income: Under 50k	8% (75)	92% (805)	880
Income: 50k-100k	14% (65)	86% (411)	476
Income: 100k+	28% (71)	72% (178)	249
Ethnicity: White	14% (168)	86% (1065)	1233
Ethnicity: Hispanic	18% (48)	82% (217)	265

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Table MCFE6_3NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
An instant messaging app, such as Whatsapp or Slack

Demographic	Selected		Not Selected		Total N
Adults	13%	(210)	87%	(1394)	1604
Ethnicity: Black	12%	(27)	88%	(197)	225
Ethnicity: Other	11%	(16)	89%	(131)	147
All Christian	17%	(122)	83%	(598)	720
All Non-Christian	22%	(19)	78%	(67)	87
Atheist	13%	(9)	87%	(61)	70
Agnostic/Nothing in particular	10%	(44)	90%	(414)	459
Something Else	6%	(16)	94%	(254)	269
Religious Non-Protestant/Catholic	21%	(21)	79%	(79)	101
Evangelical	17%	(76)	83%	(368)	444
Non-Evangelical	11%	(54)	89%	(453)	507
Community: Urban	22%	(120)	78%	(424)	544
Community: Suburban	11%	(73)	89%	(602)	675
Community: Rural	5%	(18)	95%	(368)	385
Employ: Private Sector	22%	(123)	78%	(442)	565
Employ: Government	24%	(24)	76%	(77)	101
Employ: Self-Employed	12%	(22)	88%	(155)	177
Employ: Homemaker	7%	(8)	93%	(96)	104
Employ: Retired	2%	(5)	98%	(264)	269
Employ: Unemployed	7%	(18)	93%	(226)	244
Employ: Other	7%	(8)	93%	(100)	108
Military HH: Yes	10%	(22)	90%	(192)	214
Military HH: No	14%	(188)	86%	(1202)	1390
RD/WT: Right Direction	20%	(141)	80%	(551)	692
RD/WT: Wrong Track	8%	(70)	92%	(843)	913
Biden Job Approve	18%	(146)	82%	(663)	809
Biden Job Disapprove	8%	(59)	92%	(657)	717
Biden Job Strongly Approve	25%	(99)	75%	(300)	398
Biden Job Somewhat Approve	12%	(47)	88%	(363)	410
Biden Job Somewhat Disapprove	8%	(19)	92%	(219)	238
Biden Job Strongly Disapprove	8%	(41)	92%	(438)	479

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Table MCFE6_3NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 An instant messaging app, such as Whatsapp or Slack

Demographic	Selected	Not Selected	Total N
Adults	13% (210)	87% (1394)	1604
Favorable of Biden	17% (139)	83% (682)	821
Unfavorable of Biden	9% (62)	91% (639)	702
Very Favorable of Biden	21% (91)	79% (340)	431
Somewhat Favorable of Biden	12% (48)	88% (342)	390
Somewhat Unfavorable of Biden	12% (23)	88% (179)	202
Very Unfavorable of Biden	8% (39)	92% (460)	499
#1 Issue: Economy	13% (83)	87% (559)	642
#1 Issue: Security	11% (25)	89% (197)	222
#1 Issue: Health Care	18% (38)	82% (174)	212
#1 Issue: Medicare / Social Security	7% (12)	93% (168)	180
#1 Issue: Women's Issues	9% (9)	91% (90)	98
#1 Issue: Education	26% (21)	74% (59)	80
#1 Issue: Energy	19% (17)	81% (69)	86
#1 Issue: Other	8% (6)	92% (79)	85
2020 Vote: Joe Biden	17% (128)	83% (629)	757
2020 Vote: Donald Trump	10% (47)	90% (418)	465
2020 Vote: Other	3% (2)	97% (66)	68
2020 Vote: Didn't Vote	10% (32)	90% (279)	311
2018 House Vote: Democrat	18% (105)	82% (468)	573
2018 House Vote: Republican	13% (50)	87% (330)	380
2018 House Vote: Someone else	15% (8)	85% (45)	52
2016 Vote: Hillary Clinton	17% (92)	83% (451)	543
2016 Vote: Donald Trump	12% (54)	88% (383)	438
2016 Vote: Other	9% (8)	91% (80)	88
2016 Vote: Didn't Vote	10% (56)	90% (479)	535
Voted in 2014: Yes	16% (138)	84% (710)	848
Voted in 2014: No	10% (73)	90% (684)	757

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Table MCFE6_3NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
An instant messaging app, such as Whatsapp or Slack

Demographic	Selected		Not Selected		Total N
Adults	13%	(210)	87%	(1394)	1604
4-Region: Northeast	16%	(46)	84%	(246)	292
4-Region: Midwest	8%	(26)	92%	(305)	331
4-Region: South	12%	(74)	88%	(541)	615
4-Region: West	18%	(64)	82%	(302)	366
Gamers	13%	(210)	87%	(1394)	1604
Avid Gamers	19%	(133)	81%	(585)	718
Casual Gamers	9%	(78)	91%	(809)	887
PC Gamers	25%	(145)	75%	(443)	588
Console Gamers	21%	(139)	79%	(522)	661
Twitch Users	28%	(153)	72%	(397)	550
Streaming Service Users	20%	(199)	80%	(796)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_4NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 In-game communication provided by the game itself

Demographic	Selected	Not Selected	Total N
Adults	31% (499)	69% (1105)	1604
Gender: Male	40% (332)	60% (492)	824
Gender: Female	21% (167)	79% (613)	780
Age: 18-34	42% (238)	58% (329)	567
Age: 35-44	45% (144)	55% (178)	322
Age: 45-64	19% (96)	81% (410)	506
Age: 65+	10% (21)	90% (188)	208
GenZers: 1997-2012	35% (52)	65% (96)	148
Millennials: 1981-1996	44% (277)	56% (359)	635
GenXers: 1965-1980	29% (121)	71% (295)	416
Baby Boomers: 1946-1964	12% (46)	88% (328)	374
PID: Dem (no lean)	36% (233)	64% (416)	649
PID: Ind (no lean)	30% (160)	70% (376)	536
PID: Rep (no lean)	25% (106)	75% (313)	419
PID/Gender: Dem Men	45% (163)	55% (198)	362
PID/Gender: Dem Women	24% (70)	76% (217)	287
PID/Gender: Ind Men	38% (95)	62% (156)	250
PID/Gender: Ind Women	23% (65)	77% (220)	286
PID/Gender: Rep Men	35% (74)	65% (138)	212
PID/Gender: Rep Women	15% (32)	85% (175)	207
Ideo: Liberal (1-3)	35% (175)	65% (325)	500
Ideo: Moderate (4)	35% (187)	65% (346)	534
Ideo: Conservative (5-7)	22% (98)	78% (350)	448
Educ: < College	29% (327)	71% (782)	1110
Educ: Bachelors degree	33% (110)	67% (223)	333
Educ: Post-grad	38% (62)	62% (100)	162
Income: Under 50k	29% (255)	71% (625)	880
Income: 50k-100k	29% (137)	71% (339)	476
Income: 100k+	43% (107)	57% (142)	249
Ethnicity: White	30% (369)	70% (864)	1233
Ethnicity: Hispanic	42% (110)	58% (155)	265

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Table MCFE6_4NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
In-game communication provided by the game itself

Demographic	Selected		Not Selected		Total N
Adults	31%	(499)	69%	(1105)	1604
Ethnicity: Black	34%	(76)	66%	(148)	225
Ethnicity: Other	36%	(53)	64%	(93)	147
All Christian	31%	(221)	69%	(499)	720
All Non-Christian	34%	(29)	66%	(58)	87
Atheist	38%	(27)	62%	(43)	70
Agnostic/Nothing in particular	31%	(143)	69%	(316)	459
Something Else	29%	(79)	71%	(190)	269
Religious Non-Protestant/Catholic	32%	(32)	68%	(68)	101
Evangelical	33%	(149)	67%	(295)	444
Non-Evangelical	28%	(141)	72%	(367)	507
Community: Urban	37%	(203)	63%	(341)	544
Community: Suburban	28%	(192)	72%	(483)	675
Community: Rural	27%	(104)	73%	(281)	385
Employ: Private Sector	40%	(227)	60%	(338)	565
Employ: Government	34%	(34)	66%	(66)	101
Employ: Self-Employed	42%	(74)	58%	(103)	177
Employ: Homemaker	20%	(21)	80%	(83)	104
Employ: Retired	13%	(36)	87%	(233)	269
Employ: Unemployed	28%	(67)	72%	(177)	244
Employ: Other	21%	(23)	79%	(86)	108
Military HH: Yes	36%	(77)	64%	(137)	214
Military HH: No	30%	(422)	70%	(968)	1390
RD/WT: Right Direction	38%	(263)	62%	(429)	692
RD/WT: Wrong Track	26%	(236)	74%	(676)	913
Biden Job Approve	34%	(278)	66%	(530)	809
Biden Job Disapprove	27%	(196)	73%	(520)	717
Biden Job Strongly Approve	38%	(152)	62%	(247)	398
Biden Job Somewhat Approve	31%	(127)	69%	(284)	410
Biden Job Somewhat Disapprove	28%	(66)	72%	(172)	238
Biden Job Strongly Disapprove	27%	(131)	73%	(348)	479

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Table MCFE6_4NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 In-game communication provided by the game itself

Demographic	Selected	Not Selected	Total N
Adults	31% (499)	69% (1105)	1604
Favorable of Biden	36% (292)	64% (529)	821
Unfavorable of Biden	27% (188)	73% (514)	702
Very Favorable of Biden	38% (166)	62% (265)	431
Somewhat Favorable of Biden	32% (126)	68% (264)	390
Somewhat Unfavorable of Biden	31% (63)	69% (140)	202
Very Unfavorable of Biden	25% (125)	75% (374)	499
#1 Issue: Economy	36% (232)	64% (410)	642
#1 Issue: Security	24% (54)	76% (168)	222
#1 Issue: Health Care	33% (70)	67% (141)	212
#1 Issue: Medicare / Social Security	21% (37)	79% (143)	180
#1 Issue: Women's Issues	32% (32)	68% (67)	98
#1 Issue: Education	30% (24)	70% (55)	80
#1 Issue: Energy	38% (33)	62% (53)	86
#1 Issue: Other	20% (17)	80% (68)	85
2020 Vote: Joe Biden	35% (267)	65% (489)	757
2020 Vote: Donald Trump	25% (118)	75% (347)	465
2020 Vote: Other	34% (23)	66% (45)	68
2020 Vote: Didn't Vote	29% (90)	71% (221)	311
2018 House Vote: Democrat	34% (196)	66% (377)	573
2018 House Vote: Republican	24% (93)	76% (287)	380
2018 House Vote: Someone else	43% (23)	57% (30)	52
2016 Vote: Hillary Clinton	33% (177)	67% (366)	543
2016 Vote: Donald Trump	27% (116)	73% (321)	438
2016 Vote: Other	33% (29)	67% (59)	88
2016 Vote: Didn't Vote	33% (176)	67% (359)	535
Voted in 2014: Yes	30% (251)	70% (597)	848
Voted in 2014: No	33% (248)	67% (509)	757

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Table MCFE6_4NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
In-game communication provided by the game itself

Demographic	Selected		Not Selected		Total N
Adults	31%	(499)	69%	(1105)	1604
4-Region: Northeast	32%	(93)	68%	(199)	292
4-Region: Midwest	29%	(97)	71%	(234)	331
4-Region: South	32%	(195)	68%	(420)	615
4-Region: West	31%	(114)	69%	(252)	366
Gamers	31%	(499)	69%	(1105)	1604
Avid Gamers	41%	(297)	59%	(421)	718
Casual Gamers	23%	(202)	77%	(685)	887
PC Gamers	44%	(258)	56%	(330)	588
Console Gamers	48%	(314)	52%	(346)	661
Twitch Users	51%	(278)	49%	(272)	550
Streaming Service Users	40%	(401)	60%	(594)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_5NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.

Texting

Demographic	Selected	Not Selected	Total N
Adults	27% (429)	73% (1175)	1604
Gender: Male	30% (247)	70% (577)	824
Gender: Female	23% (182)	77% (598)	780
Age: 18-34	36% (203)	64% (364)	567
Age: 35-44	34% (108)	66% (214)	322
Age: 45-64	19% (97)	81% (410)	506
Age: 65+	10% (21)	90% (187)	208
GenZers: 1997-2012	36% (54)	64% (94)	148
Millennials: 1981-1996	35% (225)	65% (411)	635
GenXers: 1965-1980	24% (100)	76% (316)	416
Baby Boomers: 1946-1964	13% (47)	87% (327)	374
PID: Dem (no lean)	31% (202)	69% (447)	649
PID: Ind (no lean)	25% (132)	75% (405)	536
PID: Rep (no lean)	23% (96)	77% (323)	419
PID/Gender: Dem Men	35% (126)	65% (236)	362
PID/Gender: Dem Women	26% (75)	74% (212)	287
PID/Gender: Ind Men	27% (68)	73% (183)	250
PID/Gender: Ind Women	22% (64)	78% (222)	286
PID/Gender: Rep Men	25% (54)	75% (159)	212
PID/Gender: Rep Women	20% (42)	80% (165)	207
Ideo: Liberal (1-3)	31% (154)	69% (346)	500
Ideo: Moderate (4)	26% (140)	74% (394)	534
Ideo: Conservative (5-7)	23% (103)	77% (345)	448
Educ: < College	26% (293)	74% (816)	1110
Educ: Bachelors degree	26% (87)	74% (246)	333
Educ: Post-grad	30% (49)	70% (113)	162
Income: Under 50k	27% (240)	73% (640)	880
Income: 50k-100k	26% (124)	74% (351)	476
Income: 100k+	26% (65)	74% (183)	249
Ethnicity: White	25% (307)	75% (926)	1233
Ethnicity: Hispanic	31% (83)	69% (182)	265

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Table MCFE6_5NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
Texting

Demographic	Selected	Not Selected	Total N
Adults	27% (429)	73% (1175)	1604
Ethnicity: Black	34% (76)	66% (148)	225
Ethnicity: Other	31% (46)	69% (101)	147
All Christian	25% (179)	75% (541)	720
All Non-Christian	32% (28)	68% (59)	87
Atheist	32% (22)	68% (48)	70
Agnostic/Nothing in particular	27% (125)	73% (334)	459
Something Else	28% (75)	72% (194)	269
Religious Non-Protestant/Catholic	33% (33)	67% (67)	101
Evangelical	28% (126)	72% (318)	444
Non-Evangelical	22% (113)	78% (395)	507
Community: Urban	33% (178)	67% (366)	544
Community: Suburban	25% (167)	75% (508)	675
Community: Rural	22% (85)	78% (301)	385
Employ: Private Sector	32% (180)	68% (384)	565
Employ: Government	30% (31)	70% (70)	101
Employ: Self-Employed	30% (52)	70% (125)	177
Employ: Homemaker	23% (24)	77% (80)	104
Employ: Retired	13% (34)	87% (235)	269
Employ: Unemployed	27% (67)	73% (178)	244
Employ: Other	25% (27)	75% (82)	108
Military HH: Yes	23% (49)	77% (165)	214
Military HH: No	27% (380)	73% (1010)	1390
RD/WT: Right Direction	29% (204)	71% (488)	692
RD/WT: Wrong Track	25% (225)	75% (687)	913
Biden Job Approve	30% (244)	70% (565)	809
Biden Job Disapprove	23% (167)	77% (549)	717
Biden Job Strongly Approve	34% (134)	66% (264)	398
Biden Job Somewhat Approve	27% (110)	73% (300)	410
Biden Job Somewhat Disapprove	25% (60)	75% (178)	238
Biden Job Strongly Disapprove	22% (107)	78% (371)	479

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Table MCFE6_5NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.

Texting

Demographic	Selected		Not Selected		Total N
Adults	27%	(429)	73%	(1175)	1604
Favorable of Biden	30%	(247)	70%	(574)	821
Unfavorable of Biden	24%	(166)	76%	(536)	702
Very Favorable of Biden	33%	(142)	67%	(289)	431
Somewhat Favorable of Biden	27%	(105)	73%	(285)	390
Somewhat Unfavorable of Biden	27%	(54)	73%	(148)	202
Very Unfavorable of Biden	22%	(112)	78%	(388)	499
#1 Issue: Economy	28%	(181)	72%	(461)	642
#1 Issue: Security	20%	(45)	80%	(177)	222
#1 Issue: Health Care	35%	(74)	65%	(138)	212
#1 Issue: Medicare / Social Security	18%	(32)	82%	(148)	180
#1 Issue: Women's Issues	23%	(22)	77%	(76)	98
#1 Issue: Education	45%	(36)	55%	(44)	80
#1 Issue: Energy	25%	(22)	75%	(64)	86
#1 Issue: Other	21%	(18)	79%	(67)	85
2020 Vote: Joe Biden	29%	(223)	71%	(534)	757
2020 Vote: Donald Trump	23%	(108)	77%	(358)	465
2020 Vote: Other	22%	(15)	78%	(53)	68
2020 Vote: Didn't Vote	27%	(83)	73%	(228)	311
2018 House Vote: Democrat	28%	(160)	72%	(413)	573
2018 House Vote: Republican	20%	(77)	80%	(302)	380
2018 House Vote: Someone else	21%	(11)	79%	(41)	52
2016 Vote: Hillary Clinton	25%	(137)	75%	(406)	543
2016 Vote: Donald Trump	22%	(98)	78%	(339)	438
2016 Vote: Other	23%	(20)	77%	(68)	88
2016 Vote: Didn't Vote	33%	(174)	67%	(361)	535
Voted in 2014: Yes	24%	(205)	76%	(643)	848
Voted in 2014: No	30%	(224)	70%	(532)	757

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Table MCFE6_5NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.

Texting

Demographic	Selected	Not Selected	Total N
Adults	27% (429)	73% (1175)	1604
4-Region: Northeast	28% (83)	72% (209)	292
4-Region: Midwest	22% (74)	78% (257)	331
4-Region: South	29% (176)	71% (438)	615
4-Region: West	26% (96)	74% (271)	366
Gamers	27% (429)	73% (1175)	1604
Avid Gamers	30% (217)	70% (500)	718
Casual Gamers	24% (212)	76% (675)	887
PC Gamers	32% (185)	68% (402)	588
Console Gamers	35% (232)	65% (429)	661
Twitch Users	40% (218)	60% (333)	550
Streaming Service Users	34% (338)	66% (657)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_6NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.

Calling

Demographic	Selected	Not Selected	Total N
Adults	15% (239)	85% (1365)	1604
Gender: Male	18% (145)	82% (680)	824
Gender: Female	12% (94)	88% (686)	780
Age: 18-34	20% (115)	80% (453)	567
Age: 35-44	20% (66)	80% (256)	322
Age: 45-64	10% (48)	90% (458)	506
Age: 65+	5% (10)	95% (198)	208
GenZers: 1997-2012	19% (28)	81% (121)	148
Millennials: 1981-1996	21% (135)	79% (500)	635
GenXers: 1965-1980	12% (50)	88% (366)	416
Baby Boomers: 1946-1964	6% (24)	94% (350)	374
PID: Dem (no lean)	17% (110)	83% (539)	649
PID: Ind (no lean)	13% (71)	87% (465)	536
PID: Rep (no lean)	14% (57)	86% (362)	419
PID/Gender: Dem Men	19% (70)	81% (292)	362
PID/Gender: Dem Women	14% (40)	86% (247)	287
PID/Gender: Ind Men	18% (44)	82% (206)	250
PID/Gender: Ind Women	10% (27)	90% (259)	286
PID/Gender: Rep Men	15% (31)	85% (181)	212
PID/Gender: Rep Women	13% (26)	87% (181)	207
Ideo: Liberal (1-3)	14% (69)	86% (430)	500
Ideo: Moderate (4)	16% (87)	84% (447)	534
Ideo: Conservative (5-7)	15% (67)	85% (381)	448
Educ: < College	15% (163)	85% (947)	1110
Educ: Bachelors degree	16% (52)	84% (281)	333
Educ: Post-grad	15% (24)	85% (137)	162
Income: Under 50k	14% (120)	86% (760)	880
Income: 50k-100k	15% (71)	85% (404)	476
Income: 100k+	19% (48)	81% (201)	249
Ethnicity: White	14% (168)	86% (1065)	1233
Ethnicity: Hispanic	18% (48)	82% (217)	265

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Table MCFE6_6NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
Calling

Demographic	Selected		Not Selected		Total N
Adults	15%	(239)	85%	(1365)	1604
Ethnicity: Black	18%	(40)	82%	(184)	225
Ethnicity: Other	21%	(31)	79%	(116)	147
All Christian	16%	(113)	84%	(607)	720
All Non-Christian	22%	(19)	78%	(67)	87
Atheist	16%	(11)	84%	(59)	70
Agnostic/Nothing in particular	14%	(62)	86%	(396)	459
Something Else	12%	(33)	88%	(236)	269
Religious Non-Protestant/Catholic	20%	(20)	80%	(80)	101
Evangelical	18%	(81)	82%	(363)	444
Non-Evangelical	12%	(60)	88%	(447)	507
Community: Urban	22%	(118)	78%	(426)	544
Community: Suburban	13%	(86)	87%	(589)	675
Community: Rural	9%	(35)	91%	(350)	385
Employ: Private Sector	21%	(116)	79%	(449)	565
Employ: Government	25%	(25)	75%	(76)	101
Employ: Self-Employed	16%	(28)	84%	(149)	177
Employ: Homemaker	12%	(13)	88%	(91)	104
Employ: Retired	5%	(12)	95%	(256)	269
Employ: Unemployed	12%	(29)	88%	(215)	244
Employ: Other	7%	(8)	93%	(101)	108
Military HH: Yes	11%	(24)	89%	(190)	214
Military HH: No	15%	(215)	85%	(1175)	1390
RD/WT: Right Direction	18%	(126)	82%	(566)	692
RD/WT: Wrong Track	12%	(113)	88%	(799)	913
Biden Job Approve	18%	(142)	82%	(667)	809
Biden Job Disapprove	12%	(88)	88%	(628)	717
Biden Job Strongly Approve	20%	(79)	80%	(319)	398
Biden Job Somewhat Approve	15%	(62)	85%	(348)	410
Biden Job Somewhat Disapprove	10%	(24)	90%	(214)	238
Biden Job Strongly Disapprove	14%	(65)	86%	(414)	479

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Table MCFE6_6NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 Calling

Demographic	Selected	Not Selected	Total N
Adults	15% (239)	85% (1365)	1604
Favorable of Biden	17% (142)	83% (678)	821
Unfavorable of Biden	12% (87)	88% (615)	702
Very Favorable of Biden	17% (75)	83% (356)	431
Somewhat Favorable of Biden	17% (67)	83% (323)	390
Somewhat Unfavorable of Biden	8% (17)	92% (185)	202
Very Unfavorable of Biden	14% (70)	86% (430)	499
#1 Issue: Economy	14% (92)	86% (550)	642
#1 Issue: Security	17% (38)	83% (183)	222
#1 Issue: Health Care	19% (40)	81% (171)	212
#1 Issue: Medicare / Social Security	6% (11)	94% (169)	180
#1 Issue: Women's Issues	14% (13)	86% (85)	98
#1 Issue: Education	29% (23)	71% (57)	80
#1 Issue: Energy	15% (13)	85% (73)	86
#1 Issue: Other	8% (7)	92% (78)	85
2020 Vote: Joe Biden	16% (118)	84% (638)	757
2020 Vote: Donald Trump	14% (65)	86% (400)	465
2020 Vote: Other	14% (9)	86% (58)	68
2020 Vote: Didn't Vote	14% (45)	86% (266)	311
2018 House Vote: Democrat	18% (102)	82% (471)	573
2018 House Vote: Republican	14% (55)	86% (325)	380
2018 House Vote: Someone else	10% (5)	90% (47)	52
2016 Vote: Hillary Clinton	14% (74)	86% (469)	543
2016 Vote: Donald Trump	16% (70)	84% (368)	438
2016 Vote: Other	10% (9)	90% (79)	88
2016 Vote: Didn't Vote	16% (86)	84% (449)	535
Voted in 2014: Yes	15% (127)	85% (720)	848
Voted in 2014: No	15% (112)	85% (645)	757

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Table MCFE6_6NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.

Calling

Demographic	Selected	Not Selected	Total N
Adults	15% (239)	85% (1365)	1604
4-Region: Northeast	14% (40)	86% (252)	292
4-Region: Midwest	14% (45)	86% (286)	331
4-Region: South	16% (98)	84% (517)	615
4-Region: West	15% (56)	85% (310)	366
Gamers	15% (239)	85% (1365)	1604
Avid Gamers	18% (129)	82% (588)	718
Casual Gamers	12% (110)	88% (777)	887
PC Gamers	19% (114)	81% (474)	588
Console Gamers	20% (135)	80% (526)	661
Twitch Users	25% (139)	75% (412)	550
Streaming Service Users	20% (200)	80% (795)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_7NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.

Other, please specify:

Demographic	Selected	Not Selected	Total N
Adults	1% (11)	99% (1593)	1604
Gender: Male	— (4)	100% (821)	824
Gender: Female	1% (7)	99% (773)	780
Age: 18-34	— (2)	100% (566)	567
Age: 35-44	1% (3)	99% (319)	322
Age: 45-64	1% (4)	99% (503)	506
Age: 65+	1% (2)	99% (206)	208
GenZers: 1997-2012	— (1)	100% (148)	148
Millennials: 1981-1996	1% (3)	99% (632)	635
GenXers: 1965-1980	1% (2)	99% (413)	416
Baby Boomers: 1946-1964	1% (3)	99% (371)	374
PID: Dem (no lean)	— (2)	100% (647)	649
PID: Ind (no lean)	1% (5)	99% (531)	536
PID: Rep (no lean)	1% (4)	99% (415)	419
PID/Gender: Dem Men	1% (2)	99% (360)	362
PID/Gender: Dem Women	— (0)	100% (287)	287
PID/Gender: Ind Men	— (0)	100% (250)	250
PID/Gender: Ind Women	2% (5)	98% (281)	286
PID/Gender: Rep Men	1% (2)	99% (210)	212
PID/Gender: Rep Women	1% (2)	99% (205)	207
Ideo: Liberal (1-3)	1% (4)	99% (496)	500
Ideo: Moderate (4)	1% (5)	99% (529)	534
Ideo: Conservative (5-7)	— (2)	100% (446)	448
Educ: < College	1% (9)	99% (1101)	1110
Educ: Bachelors degree	— (1)	100% (332)	333
Educ: Post-grad	— (1)	100% (161)	162
Income: Under 50k	1% (8)	99% (872)	880
Income: 50k-100k	— (2)	100% (474)	476
Income: 100k+	1% (2)	99% (247)	249
Ethnicity: White	1% (10)	99% (1223)	1233
Ethnicity: Hispanic	— (0)	100% (265)	265

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Table MCFE6_7NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	1%	(11)	99%	(1593)	1604
Ethnicity: Black	—	(1)	100%	(224)	225
Ethnicity: Other	—	(0)	100%	(147)	147
All Christian	—	(2)	100%	(717)	720
All Non-Christian	—	(0)	100%	(87)	87
Atheist	3%	(2)	97%	(68)	70
Agnostic/Nothing in particular	—	(2)	100%	(456)	459
Something Else	2%	(4)	98%	(265)	269
Religious Non-Protestant/Catholic	—	(0)	100%	(101)	101
Evangelical	1%	(3)	99%	(441)	444
Non-Evangelical	1%	(3)	99%	(504)	507
Community: Urban	—	(3)	100%	(542)	544
Community: Suburban	1%	(6)	99%	(669)	675
Community: Rural	1%	(2)	99%	(383)	385
Employ: Private Sector	—	(2)	100%	(563)	565
Employ: Government	1%	(1)	99%	(100)	101
Employ: Self-Employed	2%	(3)	98%	(174)	177
Employ: Homemaker	—	(0)	100%	(104)	104
Employ: Retired	1%	(2)	99%	(267)	269
Employ: Unemployed	1%	(3)	99%	(241)	244
Employ: Other	1%	(1)	99%	(108)	108
Military HH: Yes	—	(1)	100%	(213)	214
Military HH: No	1%	(10)	99%	(1380)	1390
RD/WT: Right Direction	—	(2)	100%	(690)	692
RD/WT: Wrong Track	1%	(9)	99%	(903)	913
Biden Job Approve	—	(2)	100%	(807)	809
Biden Job Disapprove	1%	(8)	99%	(708)	717
Biden Job Strongly Approve	—	(1)	100%	(397)	398
Biden Job Somewhat Approve	—	(1)	100%	(410)	410
Biden Job Somewhat Disapprove	—	(1)	100%	(237)	238
Biden Job Strongly Disapprove	2%	(8)	98%	(471)	479

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Table MCFE6_7NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 Other, please specify:

Demographic	Selected	Not Selected	Total N
Adults	1% (11)	99% (1593)	1604
Favorable of Biden	— (2)	100% (819)	821
Unfavorable of Biden	1% (8)	99% (693)	702
Very Favorable of Biden	— (1)	100% (429)	431
Somewhat Favorable of Biden	— (1)	100% (389)	390
Somewhat Unfavorable of Biden	— (1)	100% (202)	202
Very Unfavorable of Biden	2% (8)	98% (491)	499
#1 Issue: Economy	— (3)	100% (639)	642
#1 Issue: Security	2% (4)	98% (218)	222
#1 Issue: Health Care	1% (2)	99% (209)	212
#1 Issue: Medicare / Social Security	1% (1)	99% (179)	180
#1 Issue: Women's Issues	1% (1)	99% (98)	98
#1 Issue: Education	— (0)	100% (80)	80
#1 Issue: Energy	— (0)	100% (86)	86
#1 Issue: Other	— (0)	100% (85)	85
2020 Vote: Joe Biden	— (3)	100% (754)	757
2020 Vote: Donald Trump	1% (3)	99% (462)	465
2020 Vote: Other	— (0)	100% (68)	68
2020 Vote: Didn't Vote	2% (5)	98% (306)	311
2018 House Vote: Democrat	— (3)	100% (571)	573
2018 House Vote: Republican	— (2)	100% (378)	380
2018 House Vote: Someone else	— (0)	100% (52)	52
2016 Vote: Hillary Clinton	— (2)	100% (541)	543
2016 Vote: Donald Trump	— (2)	100% (436)	438
2016 Vote: Other	— (0)	100% (88)	88
2016 Vote: Didn't Vote	1% (7)	99% (528)	535
Voted in 2014: Yes	— (4)	100% (844)	848
Voted in 2014: No	1% (7)	99% (749)	757

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Table MCFE6_7NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.

Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	1%	(11)	99%	(1593)	1604
4-Region: Northeast	—	(1)	100%	(291)	292
4-Region: Midwest	1%	(4)	99%	(327)	331
4-Region: South	1%	(6)	99%	(609)	615
4-Region: West	—	(0)	100%	(366)	366
Gamers	1%	(11)	99%	(1593)	1604
Avid Gamers	1%	(8)	99%	(710)	718
Casual Gamers	—	(3)	100%	(884)	887
PC Gamers	—	(2)	100%	(586)	588
Console Gamers	1%	(5)	99%	(656)	661
Twitch Users	—	(2)	100%	(549)	550
Streaming Service Users	—	(3)	100%	(992)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE6_8NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 I do not communicate with other gamers while playing video games.

Demographic	Selected		Not Selected		Total N
Adults	41%	(656)	59%	(948)	1604
Gender: Male	29%	(243)	71%	(582)	824
Gender: Female	53%	(413)	47%	(366)	780
Age: 18-34	19%	(111)	81%	(457)	567
Age: 35-44	26%	(84)	74%	(238)	322
Age: 45-64	59%	(299)	41%	(208)	506
Age: 65+	78%	(162)	22%	(46)	208
GenZers: 1997-2012	18%	(27)	82%	(121)	148
Millennials: 1981-1996	23%	(146)	77%	(489)	635
GenXers: 1965-1980	44%	(182)	56%	(233)	416
Baby Boomers: 1946-1964	74%	(278)	26%	(96)	374
PID: Dem (no lean)	34%	(220)	66%	(429)	649
PID: Ind (no lean)	46%	(249)	54%	(288)	536
PID: Rep (no lean)	45%	(187)	55%	(232)	419
PID/Gender: Dem Men	23%	(84)	77%	(278)	362
PID/Gender: Dem Women	47%	(136)	53%	(151)	287
PID/Gender: Ind Men	38%	(94)	62%	(157)	250
PID/Gender: Ind Women	54%	(155)	46%	(131)	286
PID/Gender: Rep Men	30%	(65)	70%	(148)	212
PID/Gender: Rep Women	59%	(123)	41%	(84)	207
Ideo: Liberal (1-3)	37%	(186)	63%	(314)	500
Ideo: Moderate (4)	38%	(203)	62%	(330)	534
Ideo: Conservative (5-7)	48%	(215)	52%	(232)	448
Educ: < College	43%	(481)	57%	(629)	1110
Educ: Bachelors degree	37%	(122)	63%	(211)	333
Educ: Post-grad	33%	(53)	67%	(108)	162
Income: Under 50k	44%	(384)	56%	(496)	880
Income: 50k-100k	43%	(204)	57%	(272)	476
Income: 100k+	28%	(68)	72%	(180)	249
Ethnicity: White	43%	(536)	57%	(697)	1233
Ethnicity: Hispanic	26%	(69)	74%	(196)	265

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Table MCFE6_8NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
I do not communicate with other gamers while playing video games.

Demographic	Selected		Not Selected		Total N
Adults	41%	(656)	59%	(948)	1604
Ethnicity: Black	34%	(76)	66%	(149)	225
Ethnicity: Other	30%	(45)	70%	(102)	147
All Christian	45%	(320)	55%	(399)	720
All Non-Christian	20%	(18)	80%	(69)	87
Atheist	32%	(22)	68%	(48)	70
Agnostic/Nothing in particular	42%	(193)	58%	(266)	459
Something Else	38%	(103)	62%	(166)	269
Religious Non-Protestant/Catholic	23%	(23)	77%	(78)	101
Evangelical	38%	(168)	62%	(276)	444
Non-Evangelical	47%	(241)	53%	(266)	507
Community: Urban	30%	(164)	70%	(380)	544
Community: Suburban	45%	(304)	55%	(371)	675
Community: Rural	49%	(188)	51%	(197)	385
Employ: Private Sector	28%	(160)	72%	(404)	565
Employ: Government	26%	(26)	74%	(74)	101
Employ: Self-Employed	32%	(56)	68%	(121)	177
Employ: Homemaker	56%	(58)	44%	(46)	104
Employ: Retired	73%	(197)	27%	(71)	269
Employ: Unemployed	42%	(103)	58%	(142)	244
Employ: Other	43%	(47)	57%	(61)	108
Military HH: Yes	43%	(91)	57%	(122)	214
Military HH: No	41%	(565)	59%	(826)	1390
RD/WT: Right Direction	32%	(219)	68%	(472)	692
RD/WT: Wrong Track	48%	(437)	52%	(476)	913
Biden Job Approve	35%	(281)	65%	(528)	809
Biden Job Disapprove	47%	(338)	53%	(379)	717
Biden Job Strongly Approve	27%	(109)	73%	(289)	398
Biden Job Somewhat Approve	42%	(172)	58%	(239)	410
Biden Job Somewhat Disapprove	45%	(107)	55%	(130)	238
Biden Job Strongly Disapprove	48%	(230)	52%	(248)	479

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Table MCFE6_8NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
 I do not communicate with other gamers while playing video games.

Demographic	Selected		Not Selected		Total N
Adults	41%	(656)	59%	(948)	1604
Favorable of Biden	36%	(292)	64%	(529)	821
Unfavorable of Biden	47%	(327)	53%	(375)	702
Very Favorable of Biden	31%	(132)	69%	(298)	431
Somewhat Favorable of Biden	41%	(160)	59%	(230)	390
Somewhat Unfavorable of Biden	43%	(88)	57%	(115)	202
Very Unfavorable of Biden	48%	(239)	52%	(260)	499
#1 Issue: Economy	38%	(246)	62%	(396)	642
#1 Issue: Security	48%	(107)	52%	(115)	222
#1 Issue: Health Care	34%	(71)	66%	(141)	212
#1 Issue: Medicare / Social Security	61%	(111)	39%	(69)	180
#1 Issue: Women's Issues	40%	(39)	60%	(60)	98
#1 Issue: Education	8%	(6)	92%	(73)	80
#1 Issue: Energy	30%	(25)	70%	(60)	86
#1 Issue: Other	60%	(51)	40%	(34)	85
2020 Vote: Joe Biden	37%	(277)	63%	(479)	757
2020 Vote: Donald Trump	47%	(218)	53%	(247)	465
2020 Vote: Other	38%	(26)	62%	(42)	68
2020 Vote: Didn't Vote	43%	(134)	57%	(177)	311
2018 House Vote: Democrat	37%	(213)	63%	(360)	573
2018 House Vote: Republican	48%	(183)	52%	(196)	380
2018 House Vote: Someone else	35%	(18)	65%	(34)	52
2016 Vote: Hillary Clinton	41%	(222)	59%	(322)	543
2016 Vote: Donald Trump	47%	(204)	53%	(234)	438
2016 Vote: Other	42%	(37)	58%	(51)	88
2016 Vote: Didn't Vote	36%	(194)	64%	(341)	535
Voted in 2014: Yes	44%	(371)	56%	(477)	848
Voted in 2014: No	38%	(285)	62%	(472)	757

Continued on next page

Table MCFE6_8NET: How do you communicate with others while playing video games? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console. Please select all that apply.
I do not communicate with other gamers while playing video games.

Demographic	Selected		Not Selected		Total N
Adults	41%	(656)	59%	(948)	1604
4-Region: Northeast	40%	(117)	60%	(175)	292
4-Region: Midwest	48%	(159)	52%	(172)	331
4-Region: South	39%	(243)	61%	(372)	615
4-Region: West	38%	(138)	62%	(229)	366
Gamers	41%	(656)	59%	(948)	1604
Avid Gamers	31%	(221)	69%	(497)	718
Casual Gamers	49%	(435)	51%	(452)	887
PC Gamers	25%	(147)	75%	(440)	588
Console Gamers	23%	(151)	77%	(510)	661
Twitch Users	8%	(44)	92%	(506)	550
Streaming Service Users	23%	(225)	77%	(770)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE7_1NET: How do you most often acquire video games? Please select all that apply.
 Purchase online

Demographic	Selected		Not Selected		Total N
Adults	42%	(667)	58%	(937)	1604
Gender: Male	52%	(431)	48%	(394)	824
Gender: Female	30%	(236)	70%	(543)	780
Age: 18-34	62%	(351)	38%	(216)	567
Age: 35-44	56%	(181)	44%	(141)	322
Age: 45-64	23%	(115)	77%	(391)	506
Age: 65+	9%	(20)	91%	(189)	208
GenZers: 1997-2012	62%	(91)	38%	(57)	148
Millennials: 1981-1996	61%	(387)	39%	(248)	635
GenXers: 1965-1980	34%	(142)	66%	(273)	416
Baby Boomers: 1946-1964	12%	(43)	88%	(330)	374
PID: Dem (no lean)	48%	(309)	52%	(340)	649
PID: Ind (no lean)	41%	(222)	59%	(314)	536
PID: Rep (no lean)	32%	(136)	68%	(283)	419
PID/Gender: Dem Men	59%	(215)	41%	(147)	362
PID/Gender: Dem Women	33%	(94)	67%	(193)	287
PID/Gender: Ind Men	50%	(126)	50%	(124)	250
PID/Gender: Ind Women	34%	(96)	66%	(190)	286
PID/Gender: Rep Men	42%	(89)	58%	(123)	212
PID/Gender: Rep Women	22%	(46)	78%	(161)	207
Ideo: Liberal (1-3)	49%	(244)	51%	(255)	500
Ideo: Moderate (4)	41%	(221)	59%	(313)	534
Ideo: Conservative (5-7)	34%	(153)	66%	(295)	448
Educ: < College	39%	(436)	61%	(673)	1110
Educ: Bachelors degree	45%	(151)	55%	(182)	333
Educ: Post-grad	49%	(79)	51%	(82)	162
Income: Under 50k	36%	(317)	64%	(563)	880
Income: 50k-100k	43%	(205)	57%	(271)	476
Income: 100k+	58%	(145)	42%	(104)	249
Ethnicity: White	40%	(499)	60%	(734)	1233
Ethnicity: Hispanic	51%	(135)	49%	(130)	265
Ethnicity: Black	44%	(99)	56%	(126)	225

Continued on next page

Table MCFE7_INET: How do you most often acquire video games? Please select all that apply.

Purchase online

Demographic	Selected	Not Selected	Total N
Adults	42% (667)	58% (937)	1604
Ethnicity: Other	47% (69)	53% (77)	147
All Christian	38% (277)	62% (443)	720
All Non-Christian	53% (46)	47% (40)	87
Atheist	68% (47)	32% (23)	70
Agnostic/Nothing in particular	44% (204)	56% (255)	459
Something Else	34% (93)	66% (177)	269
Religious Non-Protestant/Catholic	51% (51)	49% (49)	101
Evangelical	39% (174)	61% (270)	444
Non-Evangelical	36% (181)	64% (326)	507
Community: Urban	49% (268)	51% (276)	544
Community: Suburban	41% (280)	59% (395)	675
Community: Rural	31% (119)	69% (266)	385
Employ: Private Sector	55% (310)	45% (255)	565
Employ: Government	52% (52)	48% (48)	101
Employ: Self-Employed	49% (86)	51% (91)	177
Employ: Homemaker	34% (35)	66% (69)	104
Employ: Retired	11% (31)	89% (238)	269
Employ: Unemployed	38% (93)	62% (152)	244
Employ: Other	35% (38)	65% (71)	108
Military HH: Yes	40% (86)	60% (128)	214
Military HH: No	42% (581)	58% (809)	1390
RD/WT: Right Direction	50% (343)	50% (348)	692
RD/WT: Wrong Track	35% (323)	65% (589)	913
Biden Job Approve	48% (389)	52% (419)	809
Biden Job Disapprove	34% (246)	66% (471)	717
Biden Job Strongly Approve	50% (199)	50% (199)	398
Biden Job Somewhat Approve	46% (190)	54% (220)	410
Biden Job Somewhat Disapprove	39% (93)	61% (145)	238
Biden Job Strongly Disapprove	32% (153)	68% (326)	479
Favorable of Biden	47% (390)	53% (431)	821
Unfavorable of Biden	35% (249)	65% (453)	702

Continued on next page

Table MCFE7_INET: How do you most often acquire video games? Please select all that apply.
 Purchase online

Demographic	Selected	Not Selected	Total N
Adults	42% (667)	58% (937)	1604
Very Favorable of Biden	50% (213)	50% (217)	431
Somewhat Favorable of Biden	45% (176)	55% (214)	390
Somewhat Unfavorable of Biden	40% (80)	60% (122)	202
Very Unfavorable of Biden	34% (168)	66% (331)	499
#1 Issue: Economy	47% (301)	53% (341)	642
#1 Issue: Security	30% (65)	70% (156)	222
#1 Issue: Health Care	43% (90)	57% (122)	212
#1 Issue: Medicare / Social Security	23% (41)	77% (139)	180
#1 Issue: Women's Issues	58% (57)	42% (42)	98
#1 Issue: Education	52% (42)	48% (38)	80
#1 Issue: Energy	54% (47)	46% (39)	86
#1 Issue: Other	28% (24)	72% (61)	85
2020 Vote: Joe Biden	48% (366)	52% (391)	757
2020 Vote: Donald Trump	30% (138)	70% (327)	465
2020 Vote: Other	41% (28)	59% (40)	68
2020 Vote: Didn't Vote	43% (134)	57% (177)	311
2018 House Vote: Democrat	49% (282)	51% (291)	573
2018 House Vote: Republican	28% (107)	72% (273)	380
2018 House Vote: Someone else	33% (17)	67% (35)	52
2016 Vote: Hillary Clinton	45% (247)	55% (297)	543
2016 Vote: Donald Trump	29% (127)	71% (311)	438
2016 Vote: Other	47% (42)	53% (47)	88
2016 Vote: Didn't Vote	47% (252)	53% (284)	535
Voted in 2014: Yes	39% (327)	61% (521)	848
Voted in 2014: No	45% (340)	55% (417)	757
4-Region: Northeast	41% (120)	59% (172)	292
4-Region: Midwest	40% (134)	60% (197)	331
4-Region: South	38% (235)	62% (379)	615
4-Region: West	48% (177)	52% (189)	366
Gamers	42% (667)	58% (937)	1604

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Table MCFE7_1NET: How do you most often acquire video games? Please select all that apply.
Purchase online

Demographic	Selected	Not Selected	Total N
Adults	42% (667)	58% (937)	1604
Avid Gamers	52% (370)	48% (348)	718
Casual Gamers	34% (297)	66% (589)	887
PC Gamers	60% (354)	40% (234)	588
Console Gamers	70% (463)	30% (198)	661
Twitch Users	70% (387)	30% (164)	550
Streaming Service Users	52% (516)	48% (479)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE7_2NET: How do you most often acquire video games? Please select all that apply.
 Rent online

Demographic	Selected		Not Selected		Total N
Adults	8%	(127)	92%	(1477)	1604
Gender: Male	11%	(93)	89%	(732)	824
Gender: Female	4%	(35)	96%	(745)	780
Age: 18-34	12%	(69)	88%	(499)	567
Age: 35-44	10%	(32)	90%	(290)	322
Age: 45-64	5%	(25)	95%	(482)	506
Age: 65+	1%	(2)	99%	(207)	208
GenZers: 1997-2012	6%	(8)	94%	(140)	148
Millennials: 1981-1996	14%	(89)	86%	(547)	635
GenXers: 1965-1980	6%	(26)	94%	(389)	416
Baby Boomers: 1946-1964	1%	(3)	99%	(371)	374
PID: Dem (no lean)	11%	(73)	89%	(575)	649
PID: Ind (no lean)	5%	(28)	95%	(509)	536
PID: Rep (no lean)	6%	(26)	94%	(393)	419
PID/Gender: Dem Men	16%	(57)	84%	(305)	362
PID/Gender: Dem Women	6%	(17)	94%	(270)	287
PID/Gender: Ind Men	8%	(20)	92%	(230)	250
PID/Gender: Ind Women	2%	(7)	98%	(279)	286
PID/Gender: Rep Men	7%	(16)	93%	(196)	212
PID/Gender: Rep Women	5%	(11)	95%	(196)	207
Ideo: Liberal (1-3)	11%	(55)	89%	(445)	500
Ideo: Moderate (4)	7%	(40)	93%	(494)	534
Ideo: Conservative (5-7)	6%	(27)	94%	(421)	448
Educ: < College	6%	(63)	94%	(1046)	1110
Educ: Bachelors degree	12%	(41)	88%	(292)	333
Educ: Post-grad	14%	(23)	86%	(139)	162
Income: Under 50k	6%	(49)	94%	(831)	880
Income: 50k-100k	9%	(43)	91%	(433)	476
Income: 100k+	14%	(36)	86%	(213)	249
Ethnicity: White	8%	(99)	92%	(1134)	1233
Ethnicity: Hispanic	8%	(22)	92%	(243)	265
Ethnicity: Black	9%	(20)	91%	(204)	225

Continued on next page

Table MCFE7_2NET: How do you most often acquire video games? Please select all that apply.

Rent online

Demographic	Selected		Not Selected		Total N
Adults	8%	(127)	92%	(1477)	1604
Ethnicity: Other	6%	(9)	94%	(138)	147
All Christian	9%	(65)	91%	(655)	720
All Non-Christian	14%	(12)	86%	(74)	87
Atheist	8%	(5)	92%	(65)	70
Agnostic/Nothing in particular	7%	(31)	93%	(428)	459
Something Else	5%	(14)	95%	(255)	269
Religious Non-Protestant/Catholic	14%	(14)	86%	(86)	101
Evangelical	11%	(48)	89%	(396)	444
Non-Evangelical	5%	(24)	95%	(484)	507
Community: Urban	15%	(81)	85%	(463)	544
Community: Suburban	5%	(32)	95%	(643)	675
Community: Rural	4%	(14)	96%	(371)	385
Employ: Private Sector	12%	(69)	88%	(496)	565
Employ: Government	15%	(15)	85%	(85)	101
Employ: Self-Employed	11%	(19)	89%	(158)	177
Employ: Homemaker	3%	(3)	97%	(101)	104
Employ: Retired	1%	(3)	99%	(266)	269
Employ: Unemployed	4%	(10)	96%	(235)	244
Employ: Other	7%	(7)	93%	(101)	108
Military HH: Yes	10%	(22)	90%	(192)	214
Military HH: No	8%	(106)	92%	(1285)	1390
RD/WT: Right Direction	12%	(82)	88%	(609)	692
RD/WT: Wrong Track	5%	(45)	95%	(868)	913
Biden Job Approve	11%	(90)	89%	(718)	809
Biden Job Disapprove	5%	(35)	95%	(682)	717
Biden Job Strongly Approve	16%	(62)	84%	(336)	398
Biden Job Somewhat Approve	7%	(29)	93%	(382)	410
Biden Job Somewhat Disapprove	5%	(12)	95%	(226)	238
Biden Job Strongly Disapprove	5%	(23)	95%	(456)	479
Favorable of Biden	11%	(94)	89%	(727)	821
Unfavorable of Biden	4%	(29)	96%	(673)	702

Continued on next page

Table MCFE7_2NET: How do you most often acquire video games? Please select all that apply.
 Rent online

Demographic	Selected	Not Selected	Total N
Adults	8% (127)	92% (1477)	1604
Very Favorable of Biden	14% (61)	86% (369)	431
Somewhat Favorable of Biden	8% (33)	92% (357)	390
Somewhat Unfavorable of Biden	5% (9)	95% (193)	202
Very Unfavorable of Biden	4% (19)	96% (480)	499
#1 Issue: Economy	9% (57)	91% (585)	642
#1 Issue: Security	8% (17)	92% (205)	222
#1 Issue: Health Care	10% (21)	90% (190)	212
#1 Issue: Medicare / Social Security	6% (11)	94% (169)	180
#1 Issue: Women's Issues	7% (7)	93% (92)	98
#1 Issue: Education	8% (6)	92% (73)	80
#1 Issue: Energy	5% (4)	95% (82)	86
#1 Issue: Other	5% (4)	95% (81)	85
2020 Vote: Joe Biden	11% (82)	89% (675)	757
2020 Vote: Donald Trump	6% (26)	94% (439)	465
2020 Vote: Other	6% (4)	94% (63)	68
2020 Vote: Didn't Vote	5% (15)	95% (296)	311
2018 House Vote: Democrat	11% (65)	89% (509)	573
2018 House Vote: Republican	7% (25)	93% (355)	380
2018 House Vote: Someone else	6% (3)	94% (49)	52
2016 Vote: Hillary Clinton	12% (64)	88% (479)	543
2016 Vote: Donald Trump	6% (25)	94% (412)	438
2016 Vote: Other	7% (6)	93% (82)	88
2016 Vote: Didn't Vote	6% (32)	94% (503)	535
Voted in 2014: Yes	10% (81)	90% (767)	848
Voted in 2014: No	6% (46)	94% (710)	757
4-Region: Northeast	7% (21)	93% (271)	292
4-Region: Midwest	8% (26)	92% (305)	331
4-Region: South	7% (43)	93% (572)	615
4-Region: West	10% (38)	90% (328)	366
Gamers	8% (127)	92% (1477)	1604

Continued on next page

Table MCFE7_2NET: How do you most often acquire video games? Please select all that apply.
Rent online

Demographic	Selected		Not Selected		Total N
Adults	8%	(127)	92%	(1477)	1604
Avid Gamers	10%	(73)	90%	(644)	718
Casual Gamers	6%	(54)	94%	(833)	887
PC Gamers	13%	(77)	87%	(511)	588
Console Gamers	13%	(84)	87%	(577)	661
Twitch Users	18%	(101)	82%	(450)	550
Streaming Service Users	12%	(120)	88%	(875)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE7_3NET: How do you most often acquire video games? Please select all that apply.
 Purchase physical copies

Demographic	Selected		Not Selected		Total N
Adults	27%	(425)	73%	(1179)	1604
Gender: Male	34%	(276)	66%	(548)	824
Gender: Female	19%	(149)	81%	(631)	780
Age: 18-34	33%	(185)	67%	(382)	567
Age: 35-44	41%	(130)	59%	(192)	322
Age: 45-64	19%	(94)	81%	(412)	506
Age: 65+	7%	(15)	93%	(193)	208
GenZers: 1997-2012	35%	(51)	65%	(97)	148
Millennials: 1981-1996	35%	(224)	65%	(412)	635
GenXers: 1965-1980	25%	(105)	75%	(311)	416
Baby Boomers: 1946-1964	12%	(44)	88%	(330)	374
PID: Dem (no lean)	26%	(166)	74%	(483)	649
PID: Ind (no lean)	28%	(148)	72%	(388)	536
PID: Rep (no lean)	27%	(112)	73%	(308)	419
PID/Gender: Dem Men	31%	(110)	69%	(251)	362
PID/Gender: Dem Women	19%	(55)	81%	(232)	287
PID/Gender: Ind Men	38%	(95)	62%	(155)	250
PID/Gender: Ind Women	18%	(53)	82%	(233)	286
PID/Gender: Rep Men	33%	(71)	67%	(142)	212
PID/Gender: Rep Women	20%	(41)	80%	(166)	207
Ideo: Liberal (1-3)	27%	(135)	73%	(365)	500
Ideo: Moderate (4)	26%	(140)	74%	(393)	534
Ideo: Conservative (5-7)	27%	(121)	73%	(327)	448
Educ: < College	28%	(311)	72%	(799)	1110
Educ: Bachelors degree	24%	(80)	76%	(253)	333
Educ: Post-grad	21%	(34)	79%	(127)	162
Income: Under 50k	26%	(230)	74%	(650)	880
Income: 50k-100k	25%	(118)	75%	(358)	476
Income: 100k+	31%	(77)	69%	(171)	249
Ethnicity: White	26%	(316)	74%	(917)	1233
Ethnicity: Hispanic	27%	(72)	73%	(193)	265
Ethnicity: Black	31%	(69)	69%	(156)	225

Continued on next page

Table MCFE7_3NET: How do you most often acquire video games? Please select all that apply.
Purchase physical copies

Demographic	Selected		Not Selected		Total N
Adults	27%	(425)	73%	(1179)	1604
Ethnicity: Other	27%	(40)	73%	(107)	147
All Christian	25%	(183)	75%	(537)	720
All Non-Christian	22%	(19)	78%	(68)	87
Atheist	36%	(25)	64%	(45)	70
Agnostic/Nothing in particular	29%	(134)	71%	(324)	459
Something Else	24%	(63)	76%	(206)	269
Religious Non-Protestant/Catholic	24%	(24)	76%	(76)	101
Evangelical	23%	(104)	77%	(340)	444
Non-Evangelical	26%	(130)	74%	(378)	507
Community: Urban	28%	(153)	72%	(391)	544
Community: Suburban	26%	(173)	74%	(501)	675
Community: Rural	26%	(99)	74%	(286)	385
Employ: Private Sector	31%	(176)	69%	(389)	565
Employ: Government	33%	(33)	67%	(67)	101
Employ: Self-Employed	29%	(51)	71%	(126)	177
Employ: Homemaker	29%	(30)	71%	(74)	104
Employ: Retired	11%	(30)	89%	(239)	269
Employ: Unemployed	26%	(64)	74%	(181)	244
Employ: Other	28%	(31)	72%	(78)	108
Military HH: Yes	25%	(54)	75%	(160)	214
Military HH: No	27%	(371)	73%	(1019)	1390
RD/WT: Right Direction	30%	(206)	70%	(485)	692
RD/WT: Wrong Track	24%	(219)	76%	(694)	913
Biden Job Approve	28%	(228)	72%	(581)	809
Biden Job Disapprove	25%	(180)	75%	(537)	717
Biden Job Strongly Approve	29%	(116)	71%	(282)	398
Biden Job Somewhat Approve	27%	(112)	73%	(298)	410
Biden Job Somewhat Disapprove	29%	(69)	71%	(169)	238
Biden Job Strongly Disapprove	23%	(111)	77%	(368)	479
Favorable of Biden	27%	(219)	73%	(602)	821
Unfavorable of Biden	26%	(184)	74%	(518)	702

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Table MCFE7_3NET: How do you most often acquire video games? Please select all that apply.
 Purchase physical copies

Demographic	Selected	Not Selected	Total N
Adults	27% (425)	73% (1179)	1604
Very Favorable of Biden	28% (122)	72% (308)	431
Somewhat Favorable of Biden	25% (97)	75% (294)	390
Somewhat Unfavorable of Biden	32% (65)	68% (138)	202
Very Unfavorable of Biden	24% (119)	76% (380)	499
#1 Issue: Economy	28% (178)	72% (464)	642
#1 Issue: Security	25% (55)	75% (167)	222
#1 Issue: Health Care	29% (60)	71% (151)	212
#1 Issue: Medicare / Social Security	17% (30)	83% (150)	180
#1 Issue: Women's Issues	26% (26)	74% (73)	98
#1 Issue: Education	29% (23)	71% (56)	80
#1 Issue: Energy	45% (38)	55% (48)	86
#1 Issue: Other	18% (15)	82% (70)	85
2020 Vote: Joe Biden	27% (204)	73% (553)	757
2020 Vote: Donald Trump	25% (117)	75% (349)	465
2020 Vote: Other	36% (24)	64% (43)	68
2020 Vote: Didn't Vote	25% (79)	75% (232)	311
2018 House Vote: Democrat	26% (148)	74% (426)	573
2018 House Vote: Republican	24% (93)	76% (287)	380
2018 House Vote: Someone else	35% (18)	65% (34)	52
2016 Vote: Hillary Clinton	25% (137)	75% (406)	543
2016 Vote: Donald Trump	27% (118)	73% (319)	438
2016 Vote: Other	28% (25)	72% (64)	88
2016 Vote: Didn't Vote	27% (145)	73% (390)	535
Voted in 2014: Yes	25% (216)	75% (632)	848
Voted in 2014: No	28% (209)	72% (547)	757
4-Region: Northeast	27% (80)	73% (212)	292
4-Region: Midwest	29% (95)	71% (235)	331
4-Region: South	27% (165)	73% (450)	615
4-Region: West	23% (85)	77% (281)	366
Gamers	27% (425)	73% (1179)	1604

Continued on next page

Table MCFE7_3NET: How do you most often acquire video games? Please select all that apply.
Purchase physical copies

Demographic	Selected		Not Selected		Total N
Adults	27%	(425)	73%	(1179)	1604
Avid Gamers	34%	(242)	66%	(476)	718
Casual Gamers	21%	(183)	79%	(703)	887
PC Gamers	34%	(200)	66%	(388)	588
Console Gamers	49%	(324)	51%	(337)	661
Twitch Users	36%	(198)	64%	(352)	550
Streaming Service Users	30%	(300)	70%	(695)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE7_4NET: How do you most often acquire video games? Please select all that apply.
 Rent physical copies

Demographic	Selected		Not Selected		Total N
Adults	7%	(110)	93%	(1494)	1604
Gender: Male	10%	(83)	90%	(742)	824
Gender: Female	3%	(27)	97%	(753)	780
Age: 18-34	10%	(57)	90%	(510)	567
Age: 35-44	11%	(36)	89%	(286)	322
Age: 45-64	3%	(16)	97%	(490)	506
Age: 65+	—	(0)	100%	(208)	208
GenZers: 1997-2012	6%	(9)	94%	(139)	148
Millennials: 1981-1996	11%	(72)	89%	(564)	635
GenXers: 1965-1980	6%	(26)	94%	(389)	416
Baby Boomers: 1946-1964	1%	(2)	99%	(372)	374
PID: Dem (no lean)	9%	(59)	91%	(589)	649
PID: Ind (no lean)	5%	(26)	95%	(510)	536
PID: Rep (no lean)	6%	(24)	94%	(395)	419
PID/Gender: Dem Men	13%	(47)	87%	(314)	362
PID/Gender: Dem Women	4%	(12)	96%	(275)	287
PID/Gender: Ind Men	7%	(18)	93%	(232)	250
PID/Gender: Ind Women	3%	(8)	97%	(278)	286
PID/Gender: Rep Men	8%	(17)	92%	(195)	212
PID/Gender: Rep Women	3%	(7)	97%	(200)	207
Ideo: Liberal (1-3)	7%	(36)	93%	(463)	500
Ideo: Moderate (4)	6%	(32)	94%	(501)	534
Ideo: Conservative (5-7)	9%	(40)	91%	(407)	448
Educ: < College	5%	(54)	95%	(1056)	1110
Educ: Bachelors degree	11%	(38)	89%	(295)	333
Educ: Post-grad	11%	(18)	89%	(144)	162
Income: Under 50k	4%	(37)	96%	(843)	880
Income: 50k-100k	9%	(44)	91%	(432)	476
Income: 100k+	12%	(29)	88%	(219)	249
Ethnicity: White	6%	(79)	94%	(1154)	1233
Ethnicity: Hispanic	14%	(37)	86%	(228)	265
Ethnicity: Black	7%	(15)	93%	(210)	225

Continued on next page

Table MCFE7_4NET: How do you most often acquire video games? Please select all that apply.

Rent physical copies

Demographic	Selected		Not Selected		Total N
Adults	7%	(110)	93%	(1494)	1604
Ethnicity: Other	11%	(16)	89%	(131)	147
All Christian	9%	(66)	91%	(654)	720
All Non-Christian	8%	(7)	92%	(80)	87
Atheist	7%	(5)	93%	(65)	70
Agnostic/Nothing in particular	4%	(18)	96%	(440)	459
Something Else	5%	(14)	95%	(255)	269
Religious Non-Protestant/Catholic	7%	(7)	93%	(94)	101
Evangelical	11%	(51)	89%	(393)	444
Non-Evangelical	5%	(25)	95%	(483)	507
Community: Urban	13%	(68)	87%	(476)	544
Community: Suburban	5%	(33)	95%	(641)	675
Community: Rural	2%	(8)	98%	(377)	385
Employ: Private Sector	10%	(57)	90%	(507)	565
Employ: Government	15%	(15)	85%	(85)	101
Employ: Self-Employed	10%	(18)	90%	(159)	177
Employ: Homemaker	2%	(2)	98%	(102)	104
Employ: Retired	1%	(4)	99%	(265)	269
Employ: Unemployed	3%	(8)	97%	(237)	244
Employ: Other	5%	(6)	95%	(103)	108
Military HH: Yes	7%	(16)	93%	(198)	214
Military HH: No	7%	(94)	93%	(1296)	1390
RD/WT: Right Direction	11%	(74)	89%	(618)	692
RD/WT: Wrong Track	4%	(36)	96%	(877)	913
Biden Job Approve	10%	(77)	90%	(731)	809
Biden Job Disapprove	5%	(33)	95%	(684)	717
Biden Job Strongly Approve	13%	(50)	87%	(348)	398
Biden Job Somewhat Approve	7%	(27)	93%	(383)	410
Biden Job Somewhat Disapprove	4%	(10)	96%	(228)	238
Biden Job Strongly Disapprove	5%	(23)	95%	(456)	479
Favorable of Biden	9%	(73)	91%	(748)	821
Unfavorable of Biden	5%	(34)	95%	(668)	702

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Table MCFE7_4NET: How do you most often acquire video games? Please select all that apply.
 Rent physical copies

Demographic	Selected		Not Selected		Total N
Adults	7%	(110)	93%	(1494)	1604
Very Favorable of Biden	12%	(50)	88%	(380)	431
Somewhat Favorable of Biden	6%	(23)	94%	(367)	390
Somewhat Unfavorable of Biden	5%	(11)	95%	(192)	202
Very Unfavorable of Biden	5%	(23)	95%	(476)	499
#1 Issue: Economy	7%	(42)	93%	(600)	642
#1 Issue: Security	7%	(15)	93%	(207)	222
#1 Issue: Health Care	10%	(21)	90%	(191)	212
#1 Issue: Medicare / Social Security	5%	(8)	95%	(172)	180
#1 Issue: Women's Issues	1%	(1)	99%	(98)	98
#1 Issue: Education	11%	(9)	89%	(71)	80
#1 Issue: Energy	11%	(10)	89%	(76)	86
#1 Issue: Other	6%	(5)	94%	(80)	85
2020 Vote: Joe Biden	9%	(69)	91%	(688)	757
2020 Vote: Donald Trump	6%	(28)	94%	(438)	465
2020 Vote: Other	2%	(1)	98%	(66)	68
2020 Vote: Didn't Vote	4%	(11)	96%	(300)	311
2018 House Vote: Democrat	8%	(49)	92%	(525)	573
2018 House Vote: Republican	8%	(29)	92%	(351)	380
2018 House Vote: Someone else	11%	(6)	89%	(46)	52
2016 Vote: Hillary Clinton	8%	(46)	92%	(497)	543
2016 Vote: Donald Trump	7%	(31)	93%	(407)	438
2016 Vote: Other	5%	(5)	95%	(84)	88
2016 Vote: Didn't Vote	5%	(28)	95%	(507)	535
Voted in 2014: Yes	9%	(78)	91%	(769)	848
Voted in 2014: No	4%	(32)	96%	(725)	757
4-Region: Northeast	8%	(22)	92%	(269)	292
4-Region: Midwest	5%	(18)	95%	(313)	331
4-Region: South	5%	(30)	95%	(585)	615
4-Region: West	11%	(39)	89%	(327)	366
Gamers	7%	(110)	93%	(1494)	1604

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Table MCFE7_4NET: How do you most often acquire video games? Please select all that apply.
Rent physical copies

Demographic	Selected		Not Selected		Total N
Adults	7%	(110)	93%	(1494)	1604
Avid Gamers	10%	(75)	90%	(643)	718
Casual Gamers	4%	(35)	96%	(852)	887
PC Gamers	11%	(67)	89%	(520)	588
Console Gamers	12%	(82)	88%	(579)	661
Twitch Users	15%	(85)	85%	(465)	550
Streaming Service Users	10%	(98)	90%	(897)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE7_5NET: How do you most often acquire video games? Please select all that apply.
 Download for free

Demographic	Selected		Not Selected		Total N
Adults	63%	(1007)	37%	(597)	1604
Gender: Male	57%	(468)	43%	(357)	824
Gender: Female	69%	(539)	31%	(241)	780
Age: 18-34	55%	(314)	45%	(254)	567
Age: 35-44	55%	(176)	45%	(146)	322
Age: 45-64	69%	(351)	31%	(155)	506
Age: 65+	80%	(166)	20%	(42)	208
GenZers: 1997-2012	55%	(82)	45%	(66)	148
Millennials: 1981-1996	55%	(352)	45%	(284)	635
GenXers: 1965-1980	64%	(264)	36%	(151)	416
Baby Boomers: 1946-1964	76%	(283)	24%	(91)	374
PID: Dem (no lean)	60%	(391)	40%	(257)	649
PID: Ind (no lean)	64%	(346)	36%	(190)	536
PID: Rep (no lean)	64%	(270)	36%	(150)	419
PID/Gender: Dem Men	56%	(202)	44%	(159)	362
PID/Gender: Dem Women	66%	(189)	34%	(98)	287
PID/Gender: Ind Men	57%	(144)	43%	(107)	250
PID/Gender: Ind Women	71%	(202)	29%	(84)	286
PID/Gender: Rep Men	57%	(122)	43%	(91)	212
PID/Gender: Rep Women	72%	(148)	28%	(59)	207
Ideo: Liberal (1-3)	59%	(294)	41%	(205)	500
Ideo: Moderate (4)	64%	(342)	36%	(192)	534
Ideo: Conservative (5-7)	63%	(282)	37%	(166)	448
Educ: < College	64%	(711)	36%	(399)	1110
Educ: Bachelors degree	59%	(198)	41%	(135)	333
Educ: Post-grad	61%	(98)	39%	(64)	162
Income: Under 50k	65%	(573)	35%	(307)	880
Income: 50k-100k	63%	(298)	37%	(178)	476
Income: 100k+	55%	(136)	45%	(112)	249
Ethnicity: White	63%	(780)	37%	(453)	1233
Ethnicity: Hispanic	54%	(144)	46%	(121)	265
Ethnicity: Black	60%	(134)	40%	(90)	225

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Table MCFE7_5NET: How do you most often acquire video games? Please select all that apply.
Download for free

Demographic	Selected		Not Selected		Total N
Adults	63%	(1007)	37%	(597)	1604
Ethnicity: Other	63%	(93)	37%	(54)	147
All Christian	62%	(447)	38%	(273)	720
All Non-Christian	67%	(58)	33%	(28)	87
Atheist	64%	(45)	36%	(25)	70
Agnostic/Nothing in particular	61%	(280)	39%	(178)	459
Something Else	65%	(176)	35%	(93)	269
Religious Non-Protestant/Catholic	66%	(67)	34%	(34)	101
Evangelical	66%	(293)	34%	(151)	444
Non-Evangelical	61%	(309)	39%	(199)	507
Community: Urban	60%	(329)	40%	(215)	544
Community: Suburban	65%	(442)	35%	(233)	675
Community: Rural	61%	(236)	39%	(150)	385
Employ: Private Sector	56%	(317)	44%	(248)	565
Employ: Government	52%	(53)	48%	(48)	101
Employ: Self-Employed	63%	(112)	37%	(65)	177
Employ: Homemaker	71%	(74)	29%	(30)	104
Employ: Retired	78%	(211)	22%	(58)	269
Employ: Unemployed	66%	(162)	34%	(82)	244
Employ: Other	52%	(56)	48%	(53)	108
Military HH: Yes	68%	(146)	32%	(68)	214
Military HH: No	62%	(861)	38%	(529)	1390
RD/WT: Right Direction	61%	(422)	39%	(270)	692
RD/WT: Wrong Track	64%	(585)	36%	(327)	913
Biden Job Approve	62%	(499)	38%	(310)	809
Biden Job Disapprove	64%	(459)	36%	(257)	717
Biden Job Strongly Approve	59%	(236)	41%	(162)	398
Biden Job Somewhat Approve	64%	(263)	36%	(148)	410
Biden Job Somewhat Disapprove	58%	(138)	42%	(99)	238
Biden Job Strongly Disapprove	67%	(321)	33%	(158)	479
Favorable of Biden	62%	(507)	38%	(314)	821
Unfavorable of Biden	64%	(453)	36%	(249)	702

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Table MCFE7_5NET: How do you most often acquire video games? Please select all that apply.
 Download for free

Demographic	Selected	Not Selected	Total N
Adults	63% (1007)	37% (597)	1604
Very Favorable of Biden	61% (265)	39% (166)	431
Somewhat Favorable of Biden	62% (242)	38% (148)	390
Somewhat Unfavorable of Biden	60% (122)	40% (81)	202
Very Unfavorable of Biden	66% (331)	34% (168)	499
#1 Issue: Economy	61% (393)	39% (249)	642
#1 Issue: Security	65% (144)	35% (78)	222
#1 Issue: Health Care	64% (136)	36% (75)	212
#1 Issue: Medicare / Social Security	66% (119)	34% (62)	180
#1 Issue: Women's Issues	53% (52)	47% (46)	98
#1 Issue: Education	61% (49)	39% (31)	80
#1 Issue: Energy	56% (48)	44% (37)	86
#1 Issue: Other	78% (66)	22% (19)	85
2020 Vote: Joe Biden	60% (451)	40% (305)	757
2020 Vote: Donald Trump	67% (310)	33% (155)	465
2020 Vote: Other	54% (36)	46% (31)	68
2020 Vote: Didn't Vote	66% (205)	34% (106)	311
2018 House Vote: Democrat	63% (363)	37% (210)	573
2018 House Vote: Republican	68% (257)	32% (123)	380
2018 House Vote: Someone else	43% (22)	57% (30)	52
2016 Vote: Hillary Clinton	63% (340)	37% (203)	543
2016 Vote: Donald Trump	65% (283)	35% (155)	438
2016 Vote: Other	59% (52)	41% (37)	88
2016 Vote: Didn't Vote	62% (332)	38% (203)	535
Voted in 2014: Yes	64% (546)	36% (302)	848
Voted in 2014: No	61% (461)	39% (295)	757
4-Region: Northeast	62% (180)	38% (112)	292
4-Region: Midwest	67% (223)	33% (108)	331
4-Region: South	63% (384)	37% (230)	615
4-Region: West	60% (219)	40% (148)	366
Gamers	63% (1007)	37% (597)	1604

Continued on next page

Table MCFE7_5NET: How do you most often acquire video games? Please select all that apply.

Download for free

Demographic	Selected		Not Selected		Total N
Adults	63%	(1007)	37%	(597)	1604
Avid Gamers	63%	(449)	37%	(268)	718
Casual Gamers	63%	(557)	37%	(329)	887
PC Gamers	59%	(350)	41%	(238)	588
Console Gamers	50%	(334)	50%	(327)	661
Twitch Users	51%	(279)	49%	(271)	550
Streaming Service Users	59%	(583)	41%	(412)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE7_6NET: How do you most often acquire video games? Please select all that apply.
 Share with friends or family

Demographic	Selected	Not Selected	Total N
Adults	14% (226)	86% (1378)	1604
Gender: Male	18% (145)	82% (679)	824
Gender: Female	10% (81)	90% (699)	780
Age: 18-34	20% (112)	80% (456)	567
Age: 35-44	16% (52)	84% (270)	322
Age: 45-64	10% (50)	90% (456)	506
Age: 65+	6% (13)	94% (196)	208
GenZers: 1997-2012	12% (18)	88% (130)	148
Millennials: 1981-1996	21% (132)	79% (504)	635
GenXers: 1965-1980	11% (47)	89% (369)	416
Baby Boomers: 1946-1964	7% (28)	93% (346)	374
PID: Dem (no lean)	17% (107)	83% (542)	649
PID: Ind (no lean)	13% (67)	87% (469)	536
PID: Rep (no lean)	12% (51)	88% (368)	419
PID/Gender: Dem Men	22% (78)	78% (284)	362
PID/Gender: Dem Women	10% (29)	90% (258)	287
PID/Gender: Ind Men	14% (36)	86% (215)	250
PID/Gender: Ind Women	11% (32)	89% (254)	286
PID/Gender: Rep Men	15% (31)	85% (181)	212
PID/Gender: Rep Women	10% (20)	90% (187)	207
Ideo: Liberal (1-3)	14% (69)	86% (431)	500
Ideo: Moderate (4)	17% (90)	83% (443)	534
Ideo: Conservative (5-7)	13% (59)	87% (389)	448
Educ: < College	12% (135)	88% (975)	1110
Educ: Bachelors degree	16% (54)	84% (279)	333
Educ: Post-grad	23% (37)	77% (124)	162
Income: Under 50k	11% (93)	89% (787)	880
Income: 50k-100k	14% (66)	86% (410)	476
Income: 100k+	27% (68)	73% (181)	249
Ethnicity: White	15% (183)	85% (1050)	1233
Ethnicity: Hispanic	18% (46)	82% (218)	265
Ethnicity: Black	10% (22)	90% (203)	225

Continued on next page

Table MCFE7_6NET: How do you most often acquire video games? Please select all that apply.
Share with friends or family

Demographic	Selected		Not Selected		Total N
Adults	14%	(226)	86%	(1378)	1604
Ethnicity: Other	14%	(21)	86%	(125)	147
All Christian	16%	(115)	84%	(605)	720
All Non-Christian	23%	(20)	77%	(66)	87
Atheist	12%	(8)	88%	(62)	70
Agnostic/Nothing in particular	11%	(53)	89%	(406)	459
Something Else	11%	(30)	89%	(239)	269
Religious Non-Protestant/Catholic	24%	(24)	76%	(77)	101
Evangelical	19%	(84)	81%	(361)	444
Non-Evangelical	10%	(51)	90%	(457)	507
Community: Urban	20%	(109)	80%	(435)	544
Community: Suburban	12%	(80)	88%	(595)	675
Community: Rural	10%	(37)	90%	(348)	385
Employ: Private Sector	18%	(104)	82%	(460)	565
Employ: Government	19%	(19)	81%	(82)	101
Employ: Self-Employed	18%	(32)	82%	(145)	177
Employ: Homemaker	17%	(18)	83%	(86)	104
Employ: Retired	6%	(15)	94%	(253)	269
Employ: Unemployed	5%	(13)	95%	(231)	244
Employ: Other	15%	(17)	85%	(92)	108
Military HH: Yes	17%	(36)	83%	(178)	214
Military HH: No	14%	(190)	86%	(1200)	1390
RD/WT: Right Direction	19%	(134)	81%	(557)	692
RD/WT: Wrong Track	10%	(92)	90%	(821)	913
Biden Job Approve	17%	(141)	83%	(667)	809
Biden Job Disapprove	11%	(77)	89%	(640)	717
Biden Job Strongly Approve	21%	(83)	79%	(315)	398
Biden Job Somewhat Approve	14%	(58)	86%	(352)	410
Biden Job Somewhat Disapprove	11%	(26)	89%	(212)	238
Biden Job Strongly Disapprove	11%	(51)	89%	(428)	479
Favorable of Biden	16%	(135)	84%	(685)	821
Unfavorable of Biden	12%	(81)	88%	(620)	702

Continued on next page

Table MCFE7_6NET: How do you most often acquire video games? Please select all that apply.
 Share with friends or family

Demographic	Selected	Not Selected	Total N
Adults	14% (226)	86% (1378)	1604
Very Favorable of Biden	19% (81)	81% (349)	431
Somewhat Favorable of Biden	14% (54)	86% (336)	390
Somewhat Unfavorable of Biden	14% (29)	86% (174)	202
Very Unfavorable of Biden	11% (53)	89% (446)	499
#1 Issue: Economy	16% (104)	84% (538)	642
#1 Issue: Security	13% (30)	87% (192)	222
#1 Issue: Health Care	17% (36)	83% (175)	212
#1 Issue: Medicare / Social Security	6% (11)	94% (169)	180
#1 Issue: Women's Issues	12% (12)	88% (87)	98
#1 Issue: Education	18% (14)	82% (65)	80
#1 Issue: Energy	14% (12)	86% (73)	86
#1 Issue: Other	8% (7)	92% (79)	85
2020 Vote: Joe Biden	17% (128)	83% (629)	757
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2020 Vote: Other	8% (5)	92% (62)	68
2020 Vote: Didn't Vote	12% (36)	88% (275)	311
2018 House Vote: Democrat	16% (94)	84% (479)	573
2018 House Vote: Republican	13% (50)	87% (330)	380
2018 House Vote: Someone else	13% (7)	87% (46)	52
2016 Vote: Hillary Clinton	13% (69)	87% (474)	543
2016 Vote: Donald Trump	15% (66)	85% (371)	438
2016 Vote: Other	10% (9)	90% (79)	88
2016 Vote: Didn't Vote	15% (82)	85% (454)	535
Voted in 2014: Yes	14% (121)	86% (726)	848
Voted in 2014: No	14% (105)	86% (652)	757
4-Region: Northeast	16% (46)	84% (246)	292
4-Region: Midwest	14% (47)	86% (284)	331
4-Region: South	12% (77)	88% (538)	615
4-Region: West	15% (56)	85% (310)	366
Gamers	14% (226)	86% (1378)	1604

Continued on next page

Table MCFE7_6NET: How do you most often acquire video games? Please select all that apply.
Share with friends or family

Demographic	Selected	Not Selected	Total N
Adults	14% (226)	86% (1378)	1604
Avid Gamers	17% (121)	83% (597)	718
Casual Gamers	12% (105)	88% (782)	887
PC Gamers	20% (118)	80% (469)	588
Console Gamers	19% (128)	81% (533)	661
Twitch Users	25% (138)	75% (412)	550
Streaming Service Users	19% (189)	81% (806)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE7_7NET: How do you most often acquire video games? Please select all that apply.
 Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1545)	1604
Gender: Male	2%	(17)	98%	(808)	824
Gender: Female	6%	(43)	94%	(737)	780
Age: 18-34	1%	(4)	99%	(563)	567
Age: 35-44	3%	(8)	97%	(314)	322
Age: 45-64	6%	(29)	94%	(478)	506
Age: 65+	9%	(19)	91%	(190)	208
GenZers: 1997-2012	1%	(1)	99%	(147)	148
Millennials: 1981-1996	2%	(10)	98%	(625)	635
GenXers: 1965-1980	4%	(16)	96%	(400)	416
Baby Boomers: 1946-1964	8%	(30)	92%	(344)	374
PID: Dem (no lean)	3%	(18)	97%	(631)	649
PID: Ind (no lean)	5%	(28)	95%	(509)	536
PID: Rep (no lean)	3%	(14)	97%	(405)	419
PID/Gender: Dem Men	2%	(7)	98%	(354)	362
PID/Gender: Dem Women	4%	(11)	96%	(276)	287
PID/Gender: Ind Men	2%	(5)	98%	(245)	250
PID/Gender: Ind Women	8%	(22)	92%	(263)	286
PID/Gender: Rep Men	2%	(4)	98%	(208)	212
PID/Gender: Rep Women	5%	(10)	95%	(197)	207
Ideo: Liberal (1-3)	3%	(14)	97%	(486)	500
Ideo: Moderate (4)	4%	(20)	96%	(514)	534
Ideo: Conservative (5-7)	4%	(19)	96%	(429)	448
Educ: < College	4%	(44)	96%	(1065)	1110
Educ: Bachelors degree	4%	(13)	96%	(320)	333
Educ: Post-grad	1%	(2)	99%	(159)	162
Income: Under 50k	5%	(45)	95%	(834)	880
Income: 50k-100k	2%	(9)	98%	(467)	476
Income: 100k+	2%	(5)	98%	(244)	249
Ethnicity: White	4%	(48)	96%	(1185)	1233
Ethnicity: Hispanic	3%	(8)	97%	(257)	265
Ethnicity: Black	3%	(7)	97%	(217)	225

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Table MCFE7_7NET: How do you most often acquire video games? Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1545)	1604
Ethnicity: Other	3%	(5)	97%	(142)	147
All Christian	3%	(25)	97%	(695)	720
All Non-Christian	4%	(3)	96%	(83)	87
Atheist	2%	(2)	98%	(68)	70
Agnostic/Nothing in particular	3%	(12)	97%	(447)	459
Something Else	7%	(18)	93%	(251)	269
Religious Non-Protestant/Catholic	4%	(4)	96%	(97)	101
Evangelical	4%	(19)	96%	(425)	444
Non-Evangelical	4%	(22)	96%	(486)	507
Community: Urban	2%	(10)	98%	(534)	544
Community: Suburban	3%	(23)	97%	(651)	675
Community: Rural	7%	(26)	93%	(359)	385
Employ: Private Sector	2%	(11)	98%	(553)	565
Employ: Government	2%	(2)	98%	(98)	101
Employ: Self-Employed	2%	(4)	98%	(173)	177
Employ: Homemaker	2%	(2)	98%	(102)	104
Employ: Retired	8%	(22)	92%	(247)	269
Employ: Unemployed	6%	(15)	94%	(229)	244
Employ: Other	3%	(3)	97%	(106)	108
Military HH: Yes	3%	(5)	97%	(209)	214
Military HH: No	4%	(54)	96%	(1336)	1390
RD/WT: Right Direction	3%	(19)	97%	(673)	692
RD/WT: Wrong Track	4%	(41)	96%	(872)	913
Biden Job Approve	3%	(26)	97%	(783)	809
Biden Job Disapprove	4%	(32)	96%	(685)	717
Biden Job Strongly Approve	3%	(11)	97%	(387)	398
Biden Job Somewhat Approve	4%	(15)	96%	(395)	410
Biden Job Somewhat Disapprove	7%	(16)	93%	(222)	238
Biden Job Strongly Disapprove	3%	(16)	97%	(463)	479
Favorable of Biden	3%	(25)	97%	(795)	821
Unfavorable of Biden	4%	(31)	96%	(670)	702

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Table MCFE7_7NET: How do you most often acquire video games? Please select all that apply.
 Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1545)	1604
Very Favorable of Biden	3%	(12)	97%	(419)	431
Somewhat Favorable of Biden	3%	(13)	97%	(377)	390
Somewhat Unfavorable of Biden	7%	(14)	93%	(189)	202
Very Unfavorable of Biden	4%	(18)	96%	(481)	499
#1 Issue: Economy	3%	(19)	97%	(623)	642
#1 Issue: Security	4%	(9)	96%	(213)	222
#1 Issue: Health Care	3%	(6)	97%	(205)	212
#1 Issue: Medicare / Social Security	6%	(10)	94%	(170)	180
#1 Issue: Women's Issues	2%	(2)	98%	(97)	98
#1 Issue: Education	1%	(1)	99%	(79)	80
#1 Issue: Energy	4%	(3)	96%	(83)	86
#1 Issue: Other	11%	(9)	89%	(76)	85
2020 Vote: Joe Biden	3%	(23)	97%	(734)	757
2020 Vote: Donald Trump	4%	(18)	96%	(447)	465
2020 Vote: Other	10%	(6)	90%	(61)	68
2020 Vote: Didn't Vote	4%	(12)	96%	(299)	311
2018 House Vote: Democrat	3%	(15)	97%	(559)	573
2018 House Vote: Republican	3%	(12)	97%	(368)	380
2018 House Vote: Someone else	16%	(8)	84%	(44)	52
2016 Vote: Hillary Clinton	3%	(19)	97%	(524)	543
2016 Vote: Donald Trump	3%	(11)	97%	(426)	438
2016 Vote: Other	11%	(10)	89%	(78)	88
2016 Vote: Didn't Vote	4%	(19)	96%	(516)	535
Voted in 2014: Yes	4%	(33)	96%	(814)	848
Voted in 2014: No	3%	(26)	97%	(730)	757
4-Region: Northeast	3%	(8)	97%	(284)	292
4-Region: Midwest	2%	(7)	98%	(324)	331
4-Region: South	6%	(35)	94%	(580)	615
4-Region: West	3%	(10)	97%	(357)	366
Gamers	4%	(60)	96%	(1545)	1604

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Table MCFE7_7NET: How do you most often acquire video games? Please select all that apply.
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	4%	(60)	96%	(1545)	1604
Avid Gamers	2%	(11)	98%	(706)	718
Casual Gamers	5%	(48)	95%	(838)	887
PC Gamers	3%	(18)	97%	(569)	588
Console Gamers	—	(2)	100%	(658)	661
Twitch Users	1%	(4)	99%	(546)	550
Streaming Service Users	3%	(27)	97%	(968)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE8_1: On average, how much do you spend per year on the following?
 Video games

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	34% (543)	17% (277)	21% (343)	5% (86)	2% (28)	20% (328)	1604
Gender: Male	26% (217)	22% (178)	30% (248)	8% (62)	2% (18)	12% (102)	824
Gender: Female	42% (326)	13% (99)	12% (94)	3% (24)	1% (10)	29% (226)	780
Age: 18-34	23% (128)	24% (136)	31% (178)	9% (50)	3% (16)	10% (59)	567
Age: 35-44	25% (82)	26% (84)	28% (89)	7% (21)	3% (8)	12% (37)	322
Age: 45-64	46% (233)	9% (47)	14% (70)	2% (12)	1% (4)	28% (141)	506
Age: 65+	48% (100)	4% (9)	3% (6)	1% (2)	— (0)	43% (90)	208
GenZers: 1997-2012	26% (39)	33% (48)	21% (31)	3% (4)	3% (4)	15% (22)	148
Millennials: 1981-1996	22% (141)	23% (146)	32% (204)	10% (62)	3% (18)	10% (65)	635
GenXers: 1965-1980	38% (159)	14% (60)	22% (90)	4% (16)	1% (6)	20% (85)	416
Baby Boomers: 1946-1964	52% (195)	6% (21)	5% (18)	1% (4)	— (0)	37% (137)	374
PID: Dem (no lean)	31% (202)	17% (111)	26% (169)	7% (46)	2% (14)	16% (107)	649
PID: Ind (no lean)	35% (186)	17% (91)	19% (102)	4% (19)	1% (7)	24% (131)	536
PID: Rep (no lean)	37% (155)	18% (74)	17% (71)	5% (21)	2% (7)	21% (90)	419
PID/Gender: Dem Men	23% (83)	20% (71)	37% (136)	9% (34)	3% (10)	8% (28)	362
PID/Gender: Dem Women	41% (119)	14% (41)	12% (34)	4% (12)	1% (4)	27% (78)	287
PID/Gender: Ind Men	29% (72)	20% (50)	26% (64)	5% (14)	2% (4)	19% (47)	250
PID/Gender: Ind Women	40% (115)	14% (41)	13% (38)	2% (5)	1% (2)	29% (84)	286
PID/Gender: Rep Men	29% (62)	27% (57)	23% (49)	7% (15)	1% (3)	13% (27)	212
PID/Gender: Rep Women	45% (93)	8% (17)	11% (23)	3% (7)	2% (4)	31% (63)	207
Ideo: Liberal (1-3)	33% (167)	18% (89)	25% (126)	7% (37)	1% (7)	15% (75)	500
Ideo: Moderate (4)	32% (170)	17% (91)	22% (118)	5% (28)	1% (7)	22% (120)	534
Ideo: Conservative (5-7)	38% (171)	17% (78)	17% (78)	4% (18)	2% (9)	21% (94)	448
Educ: < College	34% (381)	18% (204)	18% (201)	5% (51)	2% (18)	23% (254)	1110
Educ: Bachelors degree	30% (99)	15% (50)	29% (96)	7% (23)	2% (6)	18% (59)	333
Educ: Post-grad	39% (63)	14% (22)	28% (46)	8% (12)	2% (3)	9% (14)	162
Income: Under 50k	37% (325)	18% (155)	16% (144)	3% (26)	1% (9)	25% (222)	880
Income: 50k-100k	35% (168)	15% (73)	24% (112)	6% (29)	3% (12)	17% (82)	476
Income: 100k+	20% (50)	20% (49)	35% (86)	13% (32)	3% (6)	10% (24)	249
Ethnicity: White	36% (450)	16% (203)	21% (253)	5% (65)	2% (22)	19% (240)	1233
Ethnicity: Hispanic	29% (76)	17% (45)	30% (79)	7% (18)	2% (6)	16% (42)	265

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Table MCFE8_1: On average, how much do you spend per year on the following?
Video games

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	34% (543)	17% (277)	21% (343)	5% (86)	2% (28)	20% (328)	1604
Ethnicity: Black	22% (50)	24% (55)	26% (58)	5% (11)	2% (4)	21% (47)	225
Ethnicity: Other	30% (43)	13% (19)	21% (31)	7% (10)	1% (2)	28% (40)	147
All Christian	35% (251)	15% (106)	20% (144)	6% (46)	2% (16)	22% (156)	720
All Non-Christian	22% (19)	19% (17)	35% (30)	5% (4)	— (0)	19% (17)	87
Atheist	32% (22)	10% (7)	33% (23)	14% (10)	6% (4)	6% (4)	70
Agnostic/Nothing in particular	34% (158)	20% (89)	25% (115)	4% (19)	1% (5)	16% (74)	459
Something Else	35% (93)	21% (57)	11% (30)	3% (8)	1% (3)	29% (78)	269
Religious Non-Protestant/Catholic	23% (23)	17% (17)	33% (33)	8% (8)	— (0)	19% (20)	101
Evangelical	33% (145)	15% (66)	19% (83)	8% (37)	3% (13)	23% (101)	444
Non-Evangelical	37% (190)	19% (94)	16% (83)	2% (11)	1% (5)	25% (124)	507
Community: Urban	27% (148)	18% (99)	28% (151)	8% (42)	3% (17)	16% (87)	544
Community: Suburban	36% (240)	17% (117)	20% (134)	5% (31)	1% (9)	21% (143)	675
Community: Rural	40% (154)	16% (61)	15% (57)	3% (13)	— (1)	25% (98)	385
Employ: Private Sector	28% (156)	20% (113)	31% (173)	8% (48)	2% (10)	11% (64)	565
Employ: Government	29% (29)	16% (16)	34% (34)	9% (9)	3% (3)	9% (9)	101
Employ: Self-Employed	35% (62)	12% (20)	27% (48)	5% (9)	4% (7)	17% (30)	177
Employ: Homemaker	39% (40)	22% (23)	10% (10)	4% (5)	— (0)	25% (26)	104
Employ: Retired	49% (132)	4% (11)	5% (14)	1% (3)	— (0)	41% (109)	269
Employ: Unemployed	31% (75)	25% (61)	16% (39)	2% (4)	1% (2)	26% (62)	244
Employ: Other	35% (38)	16% (17)	16% (17)	7% (7)	5% (5)	22% (24)	108
Military HH: Yes	35% (76)	14% (30)	20% (42)	7% (15)	2% (3)	22% (48)	214
Military HH: No	34% (468)	18% (246)	22% (300)	5% (71)	2% (25)	20% (280)	1390
RD/WT: Right Direction	31% (216)	18% (121)	27% (185)	7% (50)	2% (13)	15% (106)	692
RD/WT: Wrong Track	36% (327)	17% (155)	17% (157)	4% (37)	2% (15)	24% (222)	913
Biden Job Approve	31% (250)	20% (164)	25% (202)	6% (49)	1% (11)	16% (132)	809
Biden Job Disapprove	38% (270)	14% (102)	18% (127)	5% (33)	2% (15)	24% (170)	717
Biden Job Strongly Approve	29% (115)	16% (64)	28% (113)	8% (32)	3% (10)	16% (64)	398
Biden Job Somewhat Approve	33% (136)	24% (100)	22% (89)	4% (17)	— (0)	17% (68)	410
Biden Job Somewhat Disapprove	38% (90)	17% (40)	18% (42)	5% (13)	2% (4)	21% (50)	238
Biden Job Strongly Disapprove	37% (179)	13% (62)	18% (85)	4% (20)	2% (11)	25% (120)	479

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Table MCFE8_1: On average, how much do you spend per year on the following?
Video games

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	34% (543)	17% (277)	21% (343)	5% (86)	2% (28)	20% (328)	1604
Favorable of Biden	32% (261)	18% (150)	26% (213)	6% (51)	1% (8)	17% (138)	821
Unfavorable of Biden	37% (261)	16% (113)	17% (121)	4% (31)	2% (15)	23% (160)	702
Very Favorable of Biden	29% (126)	18% (76)	27% (115)	7% (32)	2% (7)	17% (75)	431
Somewhat Favorable of Biden	35% (135)	19% (74)	25% (98)	5% (19)	— (1)	16% (63)	390
Somewhat Unfavorable of Biden	37% (75)	18% (36)	17% (34)	5% (10)	2% (5)	21% (42)	202
Very Unfavorable of Biden	37% (186)	15% (76)	18% (87)	4% (21)	2% (11)	24% (117)	499
#1 Issue: Economy	31% (200)	20% (126)	25% (163)	5% (29)	2% (12)	17% (112)	642
#1 Issue: Security	41% (91)	17% (37)	14% (31)	6% (14)	3% (7)	19% (42)	222
#1 Issue: Health Care	33% (71)	17% (35)	24% (51)	6% (13)	— (0)	19% (41)	212
#1 Issue: Medicare / Social Security	37% (66)	8% (14)	13% (24)	3% (5)	1% (3)	38% (68)	180
#1 Issue: Women's Issues	32% (32)	19% (18)	22% (21)	10% (10)	— (0)	17% (16)	98
#1 Issue: Education	23% (18)	23% (18)	32% (26)	6% (5)	5% (4)	12% (9)	80
#1 Issue: Energy	26% (22)	27% (23)	24% (21)	10% (9)	2% (2)	10% (9)	86
#1 Issue: Other	50% (43)	6% (5)	6% (5)	2% (2)	— (0)	35% (30)	85
2020 Vote: Joe Biden	31% (234)	18% (139)	26% (199)	6% (49)	1% (11)	16% (124)	757
2020 Vote: Donald Trump	37% (174)	16% (76)	17% (78)	5% (24)	2% (8)	23% (106)	465
2020 Vote: Other	26% (18)	15% (10)	20% (14)	3% (2)	1% (0)	35% (23)	68
2020 Vote: Didn't Vote	37% (115)	16% (51)	16% (51)	4% (12)	3% (9)	24% (74)	311
2018 House Vote: Democrat	32% (186)	15% (88)	27% (156)	7% (41)	1% (8)	17% (96)	573
2018 House Vote: Republican	36% (138)	17% (65)	17% (64)	6% (22)	2% (6)	23% (86)	380
2018 House Vote: Someone else	23% (12)	12% (6)	19% (10)	9% (5)	— (0)	38% (20)	52
2016 Vote: Hillary Clinton	33% (178)	15% (81)	25% (138)	7% (40)	2% (8)	18% (98)	543
2016 Vote: Donald Trump	39% (170)	16% (70)	17% (74)	5% (24)	1% (5)	22% (95)	438
2016 Vote: Other	27% (24)	15% (14)	28% (25)	5% (4)	2% (1)	23% (20)	88
2016 Vote: Didn't Vote	32% (171)	21% (112)	20% (106)	3% (19)	2% (13)	21% (115)	535
Voted in 2014: Yes	35% (298)	15% (128)	22% (189)	6% (50)	2% (15)	20% (169)	848
Voted in 2014: No	32% (245)	20% (149)	20% (154)	5% (37)	2% (13)	21% (159)	757

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Table MCFE8_1: On average, how much do you spend per year on the following?

Video games

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	34% (543)	17% (277)	21% (343)	5% (86)	2% (28)	20% (328)	1604
4-Region: Northeast	34% (99)	18% (51)	22% (64)	7% (21)	2% (5)	17% (51)	292
4-Region: Midwest	39% (129)	18% (60)	19% (63)	5% (15)	1% (4)	18% (60)	331
4-Region: South	34% (208)	17% (106)	20% (120)	4% (26)	2% (11)	23% (143)	615
4-Region: West	29% (107)	16% (59)	26% (94)	7% (24)	2% (8)	20% (74)	366
Gamers	34% (543)	17% (277)	21% (343)	5% (86)	2% (28)	20% (328)	1604
Avid Gamers	26% (189)	18% (128)	32% (232)	8% (55)	3% (21)	13% (92)	718
Casual Gamers	40% (354)	17% (149)	12% (110)	4% (31)	1% (7)	27% (235)	887
PC Gamers	27% (159)	18% (104)	33% (196)	8% (49)	3% (17)	11% (63)	588
Console Gamers	19% (123)	28% (188)	39% (257)	8% (54)	3% (21)	3% (18)	661
Twitch Users	17% (94)	27% (149)	37% (205)	12% (64)	3% (17)	4% (21)	550
Streaming Service Users	27% (269)	23% (226)	28% (277)	8% (80)	2% (24)	12% (120)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE8_2: On average, how much do you spend per year on the following?
Video gaming consoles

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	31% (496)	7% (120)	17% (272)	11% (169)	2% (40)	32% (506)	1604
Gender: Male	26% (213)	10% (85)	22% (181)	15% (124)	3% (28)	23% (193)	824
Gender: Female	36% (283)	4% (35)	12% (91)	6% (46)	1% (12)	40% (313)	780
Age: 18-34	23% (133)	11% (63)	22% (127)	15% (87)	4% (25)	23% (133)	567
Age: 35-44	26% (84)	8% (26)	24% (79)	16% (52)	3% (10)	22% (70)	322
Age: 45-64	39% (198)	5% (24)	12% (59)	6% (29)	1% (4)	38% (193)	506
Age: 65+	39% (81)	3% (7)	3% (7)	1% (2)	— (1)	53% (110)	208
GenZers: 1997-2012	30% (44)	8% (12)	19% (28)	16% (23)	3% (5)	24% (36)	148
Millennials: 1981-1996	22% (141)	11% (72)	23% (143)	16% (102)	5% (30)	23% (146)	635
GenXers: 1965-1980	35% (144)	6% (23)	19% (81)	9% (37)	1% (4)	31% (127)	416
Baby Boomers: 1946-1964	42% (158)	3% (12)	5% (20)	2% (8)	— (1)	47% (176)	374
PID: Dem (no lean)	28% (181)	8% (49)	21% (137)	11% (74)	3% (22)	29% (186)	649
PID: Ind (no lean)	35% (186)	7% (39)	13% (70)	9% (49)	2% (8)	34% (183)	536
PID: Rep (no lean)	31% (129)	8% (33)	15% (64)	11% (46)	2% (10)	33% (137)	419
PID/Gender: Dem Men	22% (78)	11% (40)	29% (103)	16% (58)	5% (16)	18% (66)	362
PID/Gender: Dem Women	36% (103)	3% (9)	12% (34)	6% (17)	2% (5)	42% (120)	287
PID/Gender: Ind Men	33% (82)	7% (19)	13% (33)	13% (32)	3% (7)	31% (77)	250
PID/Gender: Ind Women	37% (104)	7% (20)	13% (37)	6% (17)	— (1)	37% (106)	286
PID/Gender: Rep Men	25% (53)	12% (26)	21% (44)	16% (33)	2% (5)	24% (50)	212
PID/Gender: Rep Women	37% (76)	3% (6)	10% (20)	6% (12)	2% (5)	42% (87)	207
Ideo: Liberal (1-3)	32% (158)	6% (31)	21% (105)	10% (47)	4% (18)	28% (140)	500
Ideo: Moderate (4)	29% (153)	8% (44)	17% (88)	12% (64)	1% (7)	33% (177)	534
Ideo: Conservative (5-7)	33% (147)	10% (43)	15% (68)	9% (42)	2% (10)	31% (138)	448
Educ: < College	32% (359)	6% (70)	16% (175)	9% (96)	2% (21)	35% (389)	1110
Educ: Bachelors degree	26% (86)	9% (29)	22% (74)	14% (48)	3% (10)	26% (86)	333
Educ: Post-grad	32% (52)	13% (21)	14% (22)	16% (26)	6% (9)	19% (31)	162
Income: Under 50k	33% (293)	6% (57)	16% (140)	6% (51)	2% (15)	37% (325)	880
Income: 50k-100k	31% (150)	8% (37)	16% (75)	13% (62)	3% (14)	29% (139)	476
Income: 100k+	22% (54)	11% (27)	23% (57)	23% (56)	5% (11)	17% (43)	249
Ethnicity: White	34% (413)	8% (96)	15% (187)	11% (131)	2% (28)	31% (377)	1233
Ethnicity: Hispanic	24% (65)	10% (28)	14% (37)	14% (38)	3% (9)	33% (88)	265

Continued on next page

Table MCFE8_2: On average, how much do you spend per year on the following?
Video gaming consoles

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	31% (496)	7% (120)	17% (272)	11% (169)	2% (40)	32% (506)	1604
Ethnicity: Black	21% (47)	4% (10)	27% (61)	13% (30)	2% (4)	33% (74)	225
Ethnicity: Other	25% (36)	10% (14)	16% (24)	6% (9)	5% (7)	38% (56)	147
All Christian	29% (208)	10% (69)	16% (116)	12% (89)	2% (17)	31% (221)	720
All Non-Christian	21% (18)	15% (13)	24% (21)	10% (9)	1% (1)	29% (25)	87
Atheist	42% (30)	6% (4)	14% (10)	7% (5)	10% (7)	21% (14)	70
Agnostic/Nothing in particular	33% (152)	4% (18)	18% (82)	11% (52)	2% (10)	31% (144)	459
Something Else	33% (88)	6% (16)	16% (43)	6% (15)	2% (5)	38% (102)	269
Religious Non-Protestant/Catholic	21% (21)	13% (13)	24% (24)	11% (11)	3% (3)	29% (29)	101
Evangelical	26% (114)	11% (47)	19% (83)	13% (56)	3% (13)	30% (132)	444
Non-Evangelical	34% (173)	7% (36)	13% (66)	9% (44)	1% (6)	36% (182)	507
Community: Urban	24% (132)	10% (56)	21% (112)	15% (82)	5% (26)	25% (136)	544
Community: Suburban	33% (226)	7% (47)	16% (105)	10% (64)	1% (8)	33% (224)	675
Community: Rural	36% (139)	4% (17)	14% (54)	6% (23)	2% (6)	38% (147)	385
Employ: Private Sector	27% (153)	11% (59)	21% (116)	15% (87)	5% (27)	22% (122)	565
Employ: Government	25% (25)	12% (12)	30% (30)	13% (13)	5% (5)	15% (16)	101
Employ: Self-Employed	34% (60)	5% (8)	27% (47)	9% (15)	2% (3)	25% (44)	177
Employ: Homemaker	27% (28)	8% (8)	11% (12)	11% (11)	— (0)	43% (45)	104
Employ: Retired	39% (105)	2% (6)	6% (17)	1% (2)	1% (1)	51% (137)	269
Employ: Unemployed	33% (81)	7% (16)	12% (30)	10% (25)	1% (3)	36% (89)	244
Employ: Other	30% (33)	7% (7)	13% (14)	9% (10)	— (0)	41% (44)	108
Military HH: Yes	30% (64)	10% (21)	17% (37)	9% (19)	3% (6)	31% (67)	214
Military HH: No	31% (433)	7% (99)	17% (235)	11% (150)	2% (34)	32% (440)	1390
RD/WT: Right Direction	28% (194)	10% (70)	19% (128)	14% (96)	3% (23)	26% (180)	692
RD/WT: Wrong Track	33% (303)	5% (50)	16% (144)	8% (73)	2% (17)	36% (326)	913
Biden Job Approve	29% (235)	8% (66)	18% (149)	13% (103)	3% (23)	29% (232)	809
Biden Job Disapprove	33% (239)	7% (49)	16% (117)	8% (56)	2% (14)	34% (242)	717
Biden Job Strongly Approve	26% (105)	9% (35)	21% (84)	15% (59)	4% (17)	25% (99)	398
Biden Job Somewhat Approve	32% (130)	7% (30)	16% (65)	11% (44)	2% (7)	33% (133)	410
Biden Job Somewhat Disapprove	32% (76)	7% (16)	19% (44)	9% (20)	2% (5)	32% (77)	238
Biden Job Strongly Disapprove	34% (164)	7% (33)	15% (73)	7% (36)	2% (9)	34% (165)	479

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Table MCFE8_2: On average, how much do you spend per year on the following?
Video gaming consoles

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	31% (496)	7% (120)	17% (272)	11% (169)	2% (40)	32% (506)	1604
Favorable of Biden	29% (241)	9% (72)	18% (149)	13% (103)	2% (19)	29% (237)	821
Unfavorable of Biden	33% (230)	6% (46)	17% (119)	9% (60)	2% (17)	33% (230)	702
Very Favorable of Biden	28% (118)	9% (40)	20% (85)	14% (62)	3% (14)	26% (111)	431
Somewhat Favorable of Biden	31% (122)	8% (32)	16% (64)	10% (41)	1% (4)	32% (126)	390
Somewhat Unfavorable of Biden	30% (60)	6% (13)	19% (38)	9% (17)	4% (7)	33% (67)	202
Very Unfavorable of Biden	34% (170)	7% (33)	16% (82)	8% (42)	2% (9)	33% (163)	499
#1 Issue: Economy	30% (195)	7% (43)	19% (121)	11% (72)	3% (19)	30% (192)	642
#1 Issue: Security	34% (76)	7% (16)	20% (45)	8% (19)	3% (6)	27% (61)	222
#1 Issue: Health Care	26% (55)	12% (25)	18% (38)	12% (26)	2% (4)	30% (64)	212
#1 Issue: Medicare / Social Security	31% (56)	4% (8)	9% (15)	9% (16)	2% (3)	46% (83)	180
#1 Issue: Women's Issues	31% (31)	5% (5)	15% (15)	7% (7)	4% (4)	38% (38)	98
#1 Issue: Education	26% (21)	15% (12)	22% (18)	16% (12)	4% (3)	17% (14)	80
#1 Issue: Energy	32% (28)	10% (9)	16% (14)	18% (16)	1% (1)	22% (19)	86
#1 Issue: Other	43% (37)	3% (2)	8% (7)	2% (2)	1% (1)	43% (37)	85
2020 Vote: Joe Biden	28% (210)	8% (61)	19% (140)	12% (92)	3% (21)	31% (233)	757
2020 Vote: Donald Trump	32% (150)	8% (36)	16% (73)	10% (48)	3% (13)	31% (146)	465
2020 Vote: Other	40% (27)	8% (5)	8% (6)	9% (6)	3% (2)	32% (22)	68
2020 Vote: Didn't Vote	35% (107)	6% (18)	17% (52)	7% (23)	1% (5)	34% (106)	311
2018 House Vote: Democrat	28% (163)	9% (50)	19% (109)	11% (64)	3% (19)	29% (168)	573
2018 House Vote: Republican	32% (121)	9% (35)	14% (53)	10% (37)	3% (10)	33% (124)	380
2018 House Vote: Someone else	34% (18)	5% (3)	13% (7)	4% (2)	4% (2)	39% (20)	52
2016 Vote: Hillary Clinton	30% (163)	7% (35)	18% (99)	11% (60)	3% (17)	31% (169)	543
2016 Vote: Donald Trump	33% (146)	8% (35)	16% (70)	9% (38)	3% (12)	31% (137)	438
2016 Vote: Other	32% (28)	10% (9)	8% (7)	15% (13)	3% (3)	32% (28)	88
2016 Vote: Didn't Vote	30% (160)	8% (40)	18% (95)	11% (58)	2% (8)	32% (173)	535
Voted in 2014: Yes	31% (259)	7% (56)	17% (145)	10% (88)	3% (25)	32% (274)	848
Voted in 2014: No	31% (237)	8% (64)	17% (126)	11% (82)	2% (15)	31% (232)	757

Continued on next page

Table MCFE8_2: On average, how much do you spend per year on the following?
Video gaming consoles

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	31% (496)	7% (120)	17% (272)	11% (169)	2% (40)	32% (506)	1604
4-Region: Northeast	30% (89)	8% (23)	16% (48)	12% (35)	3% (8)	30% (89)	292
4-Region: Midwest	36% (119)	7% (24)	17% (58)	7% (25)	2% (5)	30% (100)	331
4-Region: South	31% (190)	6% (36)	18% (108)	9% (58)	2% (11)	34% (212)	615
4-Region: West	27% (99)	10% (37)	16% (58)	14% (51)	4% (16)	29% (106)	366
Gamers	31% (496)	7% (120)	17% (272)	11% (169)	2% (40)	32% (506)	1604
Avid Gamers	26% (186)	7% (53)	22% (157)	16% (112)	5% (33)	25% (179)	718
Casual Gamers	35% (311)	8% (68)	13% (115)	7% (58)	1% (7)	37% (328)	887
PC Gamers	27% (156)	10% (58)	21% (122)	18% (106)	3% (20)	22% (126)	588
Console Gamers	22% (142)	10% (68)	29% (190)	17% (115)	4% (28)	18% (118)	661
Twitch Users	21% (113)	15% (80)	25% (140)	23% (124)	5% (29)	12% (64)	550
Streaming Service Users	26% (261)	11% (106)	22% (221)	16% (154)	4% (37)	22% (215)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE8_3: On average, how much do you spend per year on the following?
 Gaming accessories

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	38% (605)	16% (255)	15% (241)	4% (63)	1% (23)	26% (419)	1604
Gender: Male	33% (272)	22% (179)	20% (162)	6% (52)	2% (17)	17% (143)	824
Gender: Female	43% (333)	10% (76)	10% (78)	1% (11)	1% (6)	35% (276)	780
Age: 18-34	32% (181)	23% (133)	22% (126)	5% (30)	1% (8)	16% (89)	567
Age: 35-44	35% (112)	17% (56)	21% (66)	5% (18)	3% (11)	18% (59)	322
Age: 45-64	44% (223)	10% (53)	8% (43)	3% (15)	— (2)	34% (171)	506
Age: 65+	42% (88)	6% (13)	3% (5)	— (1)	1% (1)	48% (100)	208
GenZers: 1997-2012	39% (58)	25% (37)	17% (25)	2% (3)	— (0)	17% (25)	148
Millennials: 1981-1996	31% (194)	22% (137)	23% (143)	6% (39)	3% (19)	16% (103)	635
GenXers: 1965-1980	41% (170)	12% (52)	15% (61)	5% (20)	— (1)	27% (111)	416
Baby Boomers: 1946-1964	47% (174)	7% (28)	3% (10)	— (1)	1% (2)	42% (158)	374
PID: Dem (no lean)	35% (227)	17% (113)	18% (118)	6% (36)	2% (12)	22% (142)	649
PID: Ind (no lean)	39% (212)	17% (89)	11% (61)	2% (11)	2% (9)	29% (154)	536
PID: Rep (no lean)	39% (165)	13% (53)	15% (61)	4% (16)	— (1)	29% (122)	419
PID/Gender: Dem Men	27% (98)	23% (83)	25% (90)	9% (34)	2% (8)	14% (50)	362
PID/Gender: Dem Women	45% (130)	10% (30)	10% (28)	1% (3)	1% (4)	32% (93)	287
PID/Gender: Ind Men	36% (90)	22% (56)	13% (33)	3% (7)	3% (7)	23% (58)	250
PID/Gender: Ind Women	43% (122)	12% (34)	10% (29)	1% (4)	1% (2)	34% (96)	286
PID/Gender: Rep Men	40% (84)	19% (40)	19% (40)	5% (12)	1% (1)	17% (35)	212
PID/Gender: Rep Women	39% (81)	6% (13)	10% (21)	2% (4)	— (0)	42% (87)	207
Ideo: Liberal (1-3)	39% (195)	14% (72)	17% (87)	6% (31)	2% (12)	21% (103)	500
Ideo: Moderate (4)	37% (196)	19% (100)	14% (76)	3% (16)	1% (4)	27% (142)	534
Ideo: Conservative (5-7)	39% (175)	13% (59)	14% (65)	2% (11)	1% (7)	29% (131)	448
Educ: < College	39% (436)	16% (175)	12% (134)	3% (31)	1% (7)	29% (325)	1110
Educ: Bachelors degree	32% (105)	15% (51)	22% (72)	7% (24)	2% (7)	22% (73)	333
Educ: Post-grad	39% (63)	17% (28)	21% (34)	5% (8)	5% (8)	12% (20)	162
Income: Under 50k	41% (365)	16% (144)	9% (79)	2% (20)	1% (5)	30% (267)	880
Income: 50k-100k	36% (170)	13% (61)	19% (89)	5% (23)	2% (10)	26% (122)	476
Income: 100k+	28% (69)	20% (50)	29% (73)	8% (20)	3% (7)	12% (30)	249
Ethnicity: White	39% (483)	15% (189)	15% (179)	4% (50)	2% (21)	25% (311)	1233
Ethnicity: Hispanic	31% (82)	23% (60)	18% (49)	6% (15)	2% (4)	21% (55)	265

Continued on next page

Table MCFE8_3: On average, how much do you spend per year on the following?
Gaming accessories

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	38% (605)	16% (255)	15% (241)	4% (63)	1% (23)	26% (419)	1604
Ethnicity: Black	34% (75)	19% (43)	15% (33)	3% (7)	1% (1)	29% (65)	225
Ethnicity: Other	31% (46)	15% (22)	20% (29)	4% (6)	— (0)	30% (43)	147
All Christian	35% (255)	14% (104)	16% (113)	5% (36)	2% (14)	28% (198)	720
All Non-Christian	25% (22)	17% (15)	24% (21)	9% (8)	— (0)	24% (21)	87
Atheist	37% (26)	18% (13)	30% (21)	3% (2)	2% (1)	9% (7)	70
Agnostic/Nothing in particular	41% (189)	19% (88)	13% (61)	2% (11)	1% (3)	23% (107)	459
Something Else	42% (113)	13% (36)	9% (24)	2% (6)	2% (5)	32% (86)	269
Religious Non-Protestant/Catholic	26% (26)	15% (15)	24% (24)	10% (10)	— (0)	26% (26)	101
Evangelical	33% (145)	15% (66)	15% (68)	6% (26)	4% (17)	27% (122)	444
Non-Evangelical	42% (212)	14% (70)	12% (59)	3% (13)	— (1)	30% (151)	507
Community: Urban	34% (184)	17% (92)	20% (107)	7% (39)	3% (16)	19% (105)	544
Community: Suburban	38% (257)	18% (118)	13% (90)	3% (17)	— (1)	28% (191)	675
Community: Rural	42% (163)	11% (44)	11% (44)	2% (6)	1% (5)	32% (123)	385
Employ: Private Sector	33% (189)	19% (106)	23% (129)	6% (35)	2% (13)	16% (92)	565
Employ: Government	28% (28)	23% (23)	25% (25)	11% (11)	2% (2)	12% (12)	101
Employ: Self-Employed	44% (77)	18% (31)	13% (24)	4% (7)	2% (3)	20% (35)	177
Employ: Homemaker	33% (35)	16% (17)	10% (10)	— (0)	— (0)	41% (42)	104
Employ: Retired	45% (122)	7% (18)	3% (8)	— (0)	1% (2)	44% (118)	269
Employ: Unemployed	36% (89)	17% (42)	9% (23)	— (1)	1% (2)	35% (87)	244
Employ: Other	40% (43)	11% (12)	13% (15)	6% (7)	— (0)	29% (32)	108
Military HH: Yes	35% (74)	17% (36)	14% (29)	5% (11)	1% (2)	29% (61)	214
Military HH: No	38% (531)	16% (219)	15% (211)	4% (52)	1% (20)	26% (358)	1390
RD/WT: Right Direction	34% (233)	19% (128)	19% (131)	6% (43)	2% (15)	20% (142)	692
RD/WT: Wrong Track	41% (372)	14% (126)	12% (110)	2% (20)	1% (8)	30% (277)	913
Biden Job Approve	36% (291)	18% (143)	18% (144)	5% (40)	2% (17)	21% (173)	809
Biden Job Disapprove	40% (287)	13% (97)	13% (91)	3% (22)	1% (5)	30% (215)	717
Biden Job Strongly Approve	33% (130)	15% (61)	22% (89)	6% (24)	4% (17)	19% (78)	398
Biden Job Somewhat Approve	39% (162)	20% (82)	13% (55)	4% (16)	— (0)	23% (96)	410
Biden Job Somewhat Disapprove	40% (95)	16% (38)	15% (36)	1% (4)	1% (1)	27% (64)	238
Biden Job Strongly Disapprove	40% (192)	12% (58)	11% (54)	4% (19)	1% (4)	32% (152)	479

Continued on next page

Table MCFE8_3: On average, how much do you spend per year on the following?
Gaming accessories

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	38% (605)	16% (255)	15% (241)	4% (63)	1% (23)	26% (419)	1604
Favorable of Biden	36% (296)	17% (140)	18% (146)	5% (41)	2% (15)	22% (183)	821
Unfavorable of Biden	40% (284)	14% (101)	13% (90)	2% (17)	1% (8)	29% (202)	702
Very Favorable of Biden	34% (145)	16% (70)	20% (85)	5% (23)	3% (15)	22% (94)	431
Somewhat Favorable of Biden	39% (151)	18% (70)	16% (61)	5% (19)	— (0)	23% (89)	390
Somewhat Unfavorable of Biden	42% (84)	16% (32)	14% (28)	1% (2)	2% (5)	26% (52)	202
Very Unfavorable of Biden	40% (200)	14% (69)	12% (62)	3% (15)	1% (3)	30% (151)	499
#1 Issue: Economy	37% (235)	15% (97)	18% (117)	4% (25)	1% (9)	25% (159)	642
#1 Issue: Security	45% (99)	12% (27)	15% (33)	3% (7)	1% (2)	25% (55)	222
#1 Issue: Health Care	33% (71)	22% (46)	13% (28)	4% (8)	3% (5)	25% (54)	212
#1 Issue: Medicare / Social Security	38% (68)	10% (18)	9% (16)	5% (9)	1% (1)	37% (68)	180
#1 Issue: Women's Issues	45% (45)	13% (12)	12% (12)	4% (4)	— (0)	26% (26)	98
#1 Issue: Education	28% (22)	26% (21)	22% (17)	7% (5)	3% (2)	14% (11)	80
#1 Issue: Energy	32% (27)	31% (27)	17% (15)	5% (4)	2% (2)	13% (11)	86
#1 Issue: Other	45% (38)	9% (8)	3% (3)	1% (1)	1% (1)	41% (35)	85
2020 Vote: Joe Biden	35% (263)	18% (136)	18% (137)	5% (38)	2% (14)	22% (168)	757
2020 Vote: Donald Trump	39% (183)	12% (56)	14% (67)	4% (17)	1% (6)	29% (136)	465
2020 Vote: Other	37% (25)	22% (15)	3% (2)	4% (3)	3% (2)	31% (21)	68
2020 Vote: Didn't Vote	42% (131)	15% (48)	11% (33)	2% (5)	— (1)	30% (93)	311
2018 House Vote: Democrat	34% (197)	18% (106)	19% (109)	5% (26)	2% (13)	21% (122)	573
2018 House Vote: Republican	39% (147)	13% (48)	14% (52)	4% (14)	1% (4)	30% (114)	380
2018 House Vote: Someone else	26% (13)	18% (9)	10% (5)	4% (2)	4% (2)	37% (19)	52
2016 Vote: Hillary Clinton	36% (195)	16% (87)	18% (95)	5% (30)	2% (12)	23% (124)	543
2016 Vote: Donald Trump	40% (175)	12% (52)	14% (63)	4% (16)	1% (6)	29% (125)	438
2016 Vote: Other	33% (29)	28% (25)	10% (8)	3% (2)	2% (2)	24% (21)	88
2016 Vote: Didn't Vote	39% (206)	17% (91)	14% (74)	3% (15)	— (2)	28% (148)	535
Voted in 2014: Yes	37% (315)	14% (121)	16% (134)	5% (44)	2% (19)	25% (214)	848
Voted in 2014: No	38% (290)	18% (134)	14% (106)	3% (19)	— (3)	27% (205)	757

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Table MCFE8_3: On average, how much do you spend per year on the following?

Gaming accessories

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	38% (605)	16% (255)	15% (241)	4% (63)	1% (23)	26% (419)	1604
4-Region: Northeast	38% (110)	15% (44)	14% (41)	5% (15)	2% (5)	26% (76)	292
4-Region: Midwest	45% (150)	15% (49)	12% (41)	3% (9)	— (1)	25% (81)	331
4-Region: South	38% (234)	15% (94)	14% (87)	2% (15)	1% (8)	29% (177)	615
4-Region: West	30% (110)	19% (68)	20% (72)	7% (24)	2% (9)	23% (84)	366
Gamers	38% (605)	16% (255)	15% (241)	4% (63)	1% (23)	26% (419)	1604
Avid Gamers	30% (215)	18% (126)	23% (168)	6% (45)	3% (20)	20% (143)	718
Casual Gamers	44% (389)	15% (129)	8% (73)	2% (18)	— (2)	31% (276)	887
PC Gamers	32% (186)	21% (123)	22% (131)	6% (38)	3% (20)	15% (90)	588
Console Gamers	33% (215)	26% (172)	23% (154)	6% (42)	2% (14)	10% (63)	661
Twitch Users	27% (148)	27% (150)	29% (158)	9% (48)	3% (16)	6% (31)	550
Streaming Service Users	33% (329)	21% (208)	21% (209)	6% (62)	2% (22)	17% (165)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE8_4: On average, how much do you spend per year on the following?
In-game add-ons or purchases

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	42% (677)	14% (229)	13% (204)	5% (84)	1% (14)	25% (397)	1604
Gender: Male	38% (310)	18% (151)	19% (156)	7% (58)	1% (8)	17% (142)	824
Gender: Female	47% (367)	10% (78)	6% (48)	3% (26)	1% (6)	33% (255)	780
Age: 18-34	38% (213)	21% (118)	20% (115)	7% (40)	1% (7)	13% (75)	567
Age: 35-44	39% (126)	19% (60)	15% (48)	9% (29)	2% (6)	16% (53)	322
Age: 45-64	49% (247)	9% (45)	8% (40)	2% (13)	— (1)	32% (161)	506
Age: 65+	43% (91)	3% (7)	1% (2)	1% (2)	— (0)	51% (107)	208
GenZers: 1997-2012	49% (73)	18% (26)	13% (19)	5% (7)	— (0)	15% (23)	148
Millennials: 1981-1996	35% (220)	21% (133)	20% (128)	8% (51)	2% (12)	14% (91)	635
GenXers: 1965-1980	46% (193)	13% (55)	12% (48)	5% (19)	— (1)	24% (100)	416
Baby Boomers: 1946-1964	49% (182)	4% (14)	2% (9)	2% (6)	— (1)	43% (162)	374
PID: Dem (no lean)	36% (236)	19% (123)	15% (95)	6% (41)	1% (8)	22% (145)	649
PID: Ind (no lean)	47% (250)	11% (60)	11% (57)	5% (24)	1% (5)	26% (141)	536
PID: Rep (no lean)	46% (191)	11% (47)	12% (51)	4% (18)	— (1)	26% (111)	419
PID/Gender: Dem Men	29% (107)	25% (90)	21% (77)	9% (31)	1% (5)	14% (51)	362
PID/Gender: Dem Women	45% (130)	11% (33)	6% (19)	3% (10)	1% (3)	33% (93)	287
PID/Gender: Ind Men	45% (114)	10% (26)	16% (39)	7% (17)	1% (1)	21% (53)	250
PID/Gender: Ind Women	48% (136)	12% (34)	6% (18)	3% (8)	1% (3)	31% (87)	286
PID/Gender: Rep Men	42% (90)	16% (35)	19% (40)	5% (10)	— (1)	17% (37)	212
PID/Gender: Rep Women	49% (101)	6% (12)	6% (12)	4% (8)	— (0)	36% (74)	207
Ideo: Liberal (1-3)	41% (207)	17% (87)	14% (70)	7% (34)	1% (6)	19% (97)	500
Ideo: Moderate (4)	39% (208)	15% (80)	13% (70)	5% (26)	1% (4)	28% (147)	534
Ideo: Conservative (5-7)	48% (213)	11% (51)	12% (53)	4% (17)	— (2)	25% (112)	448
Educ: < College	44% (488)	13% (147)	11% (120)	4% (43)	— (4)	28% (307)	1110
Educ: Bachelors degree	36% (119)	16% (52)	17% (58)	8% (27)	2% (6)	21% (71)	333
Educ: Post-grad	43% (69)	18% (30)	16% (27)	8% (13)	3% (4)	12% (19)	162
Income: Under 50k	46% (401)	12% (104)	10% (87)	3% (27)	— (2)	30% (260)	880
Income: 50k-100k	42% (200)	16% (75)	13% (61)	7% (32)	1% (3)	22% (104)	476
Income: 100k+	31% (76)	20% (51)	23% (56)	10% (24)	3% (8)	13% (32)	249
Ethnicity: White	44% (539)	14% (179)	12% (145)	5% (67)	1% (13)	24% (290)	1233
Ethnicity: Hispanic	39% (102)	16% (43)	17% (45)	6% (15)	1% (2)	21% (57)	265

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**Table MCFE8_4: On average, how much do you spend per year on the following?
In-game add-ons or purchases**

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	42% (677)	14% (229)	13% (204)	5% (84)	1% (14)	25% (397)	1604
Ethnicity: Black	36% (80)	17% (38)	13% (29)	6% (12)	1% (1)	29% (64)	225
Ethnicity: Other	39% (58)	8% (12)	21% (31)	3% (4)	— (0)	29% (42)	147
All Christian	38% (276)	14% (102)	13% (93)	6% (44)	1% (8)	27% (196)	720
All Non-Christian	26% (23)	20% (17)	19% (16)	10% (9)	1% (0)	24% (21)	87
Atheist	45% (31)	20% (14)	19% (13)	7% (5)	2% (2)	7% (5)	70
Agnostic/Nothing in particular	51% (233)	14% (65)	12% (54)	4% (18)	1% (3)	18% (85)	459
Something Else	42% (113)	11% (31)	10% (28)	3% (8)	— (0)	33% (90)	269
Religious Non-Protestant/Catholic	28% (28)	21% (21)	16% (16)	10% (11)	— (0)	24% (24)	101
Evangelical	35% (156)	13% (56)	15% (66)	8% (37)	2% (8)	27% (120)	444
Non-Evangelical	44% (222)	13% (67)	10% (52)	2% (9)	— (1)	31% (156)	507
Community: Urban	35% (192)	18% (96)	19% (103)	8% (42)	2% (8)	19% (103)	544
Community: Suburban	44% (299)	14% (91)	11% (73)	4% (28)	1% (4)	27% (180)	675
Community: Rural	48% (186)	11% (42)	7% (28)	4% (14)	— (2)	30% (114)	385
Employ: Private Sector	40% (226)	19% (106)	17% (96)	7% (42)	2% (11)	15% (84)	565
Employ: Government	36% (36)	20% (20)	21% (22)	11% (11)	1% (1)	11% (11)	101
Employ: Self-Employed	43% (76)	19% (33)	16% (28)	5% (9)	— (1)	18% (31)	177
Employ: Homemaker	40% (42)	10% (10)	8% (8)	3% (3)	— (0)	40% (41)	104
Employ: Retired	44% (119)	4% (10)	3% (9)	1% (3)	— (0)	47% (127)	269
Employ: Unemployed	47% (115)	11% (26)	12% (29)	2% (5)	— (0)	28% (69)	244
Employ: Other	43% (47)	12% (13)	8% (9)	10% (11)	1% (1)	25% (27)	108
Military HH: Yes	39% (83)	15% (31)	15% (32)	5% (12)	1% (1)	26% (55)	214
Military HH: No	43% (594)	14% (198)	12% (172)	5% (72)	1% (13)	25% (342)	1390
RD/WT: Right Direction	36% (248)	18% (124)	17% (116)	8% (53)	1% (9)	21% (142)	692
RD/WT: Wrong Track	47% (429)	12% (105)	10% (88)	3% (31)	1% (5)	28% (254)	913
Biden Job Approve	39% (315)	17% (137)	15% (119)	7% (56)	1% (9)	22% (174)	809
Biden Job Disapprove	46% (327)	11% (82)	11% (82)	4% (25)	1% (4)	27% (196)	717
Biden Job Strongly Approve	29% (117)	19% (76)	18% (73)	9% (37)	2% (9)	21% (85)	398
Biden Job Somewhat Approve	48% (197)	15% (60)	11% (45)	4% (18)	— (0)	22% (89)	410
Biden Job Somewhat Disapprove	50% (120)	11% (27)	12% (29)	2% (5)	— (0)	24% (57)	238
Biden Job Strongly Disapprove	43% (208)	11% (55)	11% (53)	4% (20)	1% (4)	29% (139)	479

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Table MCFE8_4: On average, how much do you spend per year on the following?
In-game add-ons or purchases

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	42% (677)	14% (229)	13% (204)	5% (84)	1% (14)	25% (397)	1604
Favorable of Biden	38% (311)	17% (142)	15% (121)	6% (53)	1% (10)	22% (184)	821
Unfavorable of Biden	47% (331)	11% (80)	11% (80)	3% (24)	— (3)	26% (184)	702
Very Favorable of Biden	32% (138)	18% (78)	16% (69)	9% (38)	2% (9)	23% (99)	431
Somewhat Favorable of Biden	44% (173)	16% (64)	13% (52)	4% (15)	— (1)	22% (85)	390
Somewhat Unfavorable of Biden	51% (102)	10% (19)	13% (26)	3% (7)	— (0)	24% (48)	202
Very Unfavorable of Biden	46% (228)	12% (61)	11% (54)	4% (18)	1% (3)	27% (136)	499
#1 Issue: Economy	43% (275)	16% (101)	15% (93)	5% (33)	1% (6)	21% (134)	642
#1 Issue: Security	44% (97)	12% (27)	13% (28)	5% (11)	— (1)	26% (58)	222
#1 Issue: Health Care	42% (89)	18% (37)	11% (23)	6% (13)	1% (1)	22% (47)	212
#1 Issue: Medicare / Social Security	35% (64)	6% (11)	10% (19)	2% (4)	— (0)	46% (83)	180
#1 Issue: Women's Issues	47% (47)	17% (17)	9% (9)	5% (5)	2% (2)	20% (19)	98
#1 Issue: Education	36% (28)	20% (16)	18% (14)	14% (12)	1% (1)	11% (9)	80
#1 Issue: Energy	44% (37)	15% (13)	16% (13)	7% (6)	2% (2)	16% (14)	86
#1 Issue: Other	46% (39)	9% (7)	5% (4)	1% (1)	1% (1)	38% (33)	85
2020 Vote: Joe Biden	38% (289)	17% (127)	15% (110)	7% (49)	1% (10)	23% (171)	757
2020 Vote: Donald Trump	45% (208)	13% (58)	11% (53)	4% (19)	— (1)	27% (126)	465
2020 Vote: Other	35% (24)	14% (9)	14% (9)	6% (4)	2% (2)	29% (20)	68
2020 Vote: Didn't Vote	50% (154)	11% (34)	10% (30)	4% (11)	— (1)	26% (80)	311
2018 House Vote: Democrat	37% (209)	17% (100)	15% (88)	6% (36)	2% (10)	23% (130)	573
2018 House Vote: Republican	46% (173)	12% (47)	12% (44)	4% (15)	— (1)	27% (101)	380
2018 House Vote: Someone else	32% (17)	11% (6)	16% (8)	5% (3)	— (0)	35% (18)	52
2016 Vote: Hillary Clinton	38% (205)	16% (86)	15% (83)	6% (33)	2% (9)	23% (125)	543
2016 Vote: Donald Trump	44% (192)	14% (60)	12% (50)	4% (19)	— (1)	26% (115)	438
2016 Vote: Other	40% (35)	17% (15)	13% (12)	5% (4)	— (0)	26% (23)	88
2016 Vote: Didn't Vote	46% (245)	13% (68)	11% (59)	5% (27)	1% (3)	25% (133)	535
Voted in 2014: Yes	40% (336)	14% (120)	13% (109)	6% (51)	1% (11)	26% (221)	848
Voted in 2014: No	45% (341)	14% (109)	13% (96)	4% (33)	— (3)	23% (176)	757

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**Table MCFE8_4: On average, how much do you spend per year on the following?
In-game add-ons or purchases**

Demographic	\$50 or less	\$51 to \$100	\$101 to \$500	\$501 to \$1,000	\$1,001 or more	Don't know / no opinion	Total N
Adults	42% (677)	14% (229)	13% (204)	5% (84)	1% (14)	25% (397)	1604
4-Region: Northeast	44% (130)	12% (35)	12% (35)	5% (15)	2% (4)	25% (73)	292
4-Region: Midwest	50% (166)	12% (41)	11% (37)	3% (11)	1% (5)	22% (72)	331
4-Region: South	42% (259)	14% (88)	11% (66)	5% (31)	1% (4)	27% (167)	615
4-Region: West	33% (123)	18% (65)	18% (67)	7% (27)	— (1)	23% (84)	366
Gamers	42% (677)	14% (229)	13% (204)	5% (84)	1% (14)	25% (397)	1604
Avid Gamers	38% (271)	16% (116)	19% (138)	8% (54)	2% (11)	18% (127)	718
Casual Gamers	46% (406)	13% (113)	8% (67)	3% (29)	— (3)	30% (270)	887
PC Gamers	35% (203)	19% (114)	21% (121)	9% (51)	2% (10)	15% (89)	588
Console Gamers	39% (261)	21% (140)	22% (143)	7% (43)	2% (10)	10% (64)	661
Twitch Users	32% (178)	26% (143)	25% (136)	11% (58)	2% (10)	4% (25)	550
Streaming Service Users	38% (378)	19% (191)	18% (180)	8% (76)	1% (13)	16% (157)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_1: How interested are you in the following video game creators?
 CD Projekt RED

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(154)	16%	(264)	19%	(299)	55%	(887)	1604
Gender: Male	14%	(114)	25%	(207)	20%	(168)	41%	(336)	824
Gender: Female	5%	(40)	7%	(57)	17%	(131)	71%	(551)	780
Age: 18-34	15%	(84)	23%	(129)	21%	(120)	41%	(234)	567
Age: 35-44	14%	(45)	22%	(72)	20%	(63)	44%	(142)	322
Age: 45-64	4%	(22)	11%	(57)	18%	(90)	67%	(338)	506
Age: 65+	1%	(3)	3%	(6)	13%	(27)	83%	(173)	208
GenZers: 1997-2012	7%	(10)	10%	(15)	22%	(33)	60%	(89)	148
Millennials: 1981-1996	17%	(107)	26%	(168)	19%	(122)	38%	(238)	635
GenXers: 1965-1980	7%	(31)	15%	(62)	21%	(89)	56%	(234)	416
Baby Boomers: 1946-1964	2%	(6)	5%	(19)	14%	(54)	79%	(295)	374
PID: Dem (no lean)	12%	(79)	19%	(125)	19%	(123)	50%	(322)	649
PID: Ind (no lean)	10%	(53)	13%	(68)	22%	(116)	56%	(300)	536
PID: Rep (no lean)	5%	(22)	17%	(72)	14%	(61)	63%	(265)	419
PID/Gender: Dem Men	18%	(63)	28%	(101)	19%	(70)	35%	(127)	362
PID/Gender: Dem Women	6%	(16)	8%	(24)	18%	(53)	68%	(195)	287
PID/Gender: Ind Men	14%	(35)	21%	(51)	24%	(59)	42%	(105)	250
PID/Gender: Ind Women	6%	(18)	6%	(16)	20%	(56)	68%	(196)	286
PID/Gender: Rep Men	7%	(16)	26%	(54)	18%	(38)	49%	(104)	212
PID/Gender: Rep Women	3%	(7)	8%	(17)	11%	(22)	78%	(161)	207
Ideo: Liberal (1-3)	11%	(53)	19%	(95)	19%	(97)	51%	(256)	500
Ideo: Moderate (4)	10%	(55)	14%	(77)	23%	(125)	52%	(277)	534
Ideo: Conservative (5-7)	8%	(37)	18%	(79)	13%	(60)	61%	(271)	448
Educ: < College	8%	(86)	13%	(145)	20%	(218)	60%	(661)	1110
Educ: Bachelors degree	15%	(49)	24%	(80)	15%	(49)	46%	(154)	333
Educ: Post-grad	12%	(19)	25%	(40)	19%	(31)	44%	(71)	162
Income: Under 50k	8%	(71)	12%	(108)	20%	(178)	59%	(523)	880
Income: 50k-100k	8%	(40)	17%	(82)	17%	(81)	57%	(273)	476
Income: 100k+	18%	(44)	30%	(74)	16%	(39)	36%	(91)	249
Ethnicity: White	10%	(123)	16%	(198)	17%	(214)	57%	(697)	1233
Ethnicity: Hispanic	11%	(30)	26%	(69)	17%	(45)	45%	(120)	265

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Table MCFE9_1: How interested are you in the following video game creators?

CD Projekt RED

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(154)	16%	(264)	19%	(299)	55%	(887)	1604
Ethnicity: Black	10%	(23)	16%	(35)	23%	(52)	51%	(115)	225
Ethnicity: Other	6%	(9)	21%	(31)	22%	(32)	51%	(74)	147
All Christian	11%	(79)	19%	(137)	18%	(130)	52%	(373)	720
All Non-Christian	24%	(21)	22%	(19)	15%	(13)	40%	(34)	87
Atheist	19%	(13)	20%	(14)	10%	(7)	51%	(36)	70
Agnostic/Nothing in particular	7%	(33)	14%	(66)	24%	(108)	55%	(252)	459
Something Else	3%	(8)	11%	(29)	15%	(41)	71%	(191)	269
Religious Non-Protestant/Catholic	23%	(23)	20%	(20)	15%	(15)	43%	(43)	101
Evangelical	12%	(55)	20%	(87)	15%	(67)	53%	(235)	444
Non-Evangelical	6%	(28)	13%	(67)	20%	(101)	61%	(310)	507
Community: Urban	17%	(93)	24%	(129)	19%	(103)	40%	(219)	544
Community: Suburban	5%	(37)	15%	(99)	20%	(134)	60%	(404)	675
Community: Rural	6%	(24)	9%	(36)	16%	(62)	68%	(263)	385
Employ: Private Sector	14%	(80)	23%	(129)	22%	(122)	41%	(234)	565
Employ: Government	17%	(17)	31%	(31)	15%	(16)	37%	(37)	101
Employ: Self-Employed	11%	(19)	21%	(37)	17%	(30)	51%	(91)	177
Employ: Homemaker	4%	(4)	10%	(10)	21%	(22)	65%	(68)	104
Employ: Retired	2%	(7)	3%	(9)	14%	(38)	80%	(215)	269
Employ: Unemployed	8%	(20)	11%	(27)	17%	(41)	64%	(155)	244
Employ: Other	5%	(6)	15%	(16)	18%	(20)	62%	(67)	108
Military HH: Yes	11%	(24)	18%	(38)	22%	(47)	49%	(105)	214
Military HH: No	9%	(130)	16%	(227)	18%	(252)	56%	(782)	1390
RD/WT: Right Direction	14%	(100)	23%	(156)	20%	(136)	43%	(300)	692
RD/WT: Wrong Track	6%	(54)	12%	(108)	18%	(164)	64%	(586)	913
Biden Job Approve	13%	(104)	21%	(166)	19%	(154)	48%	(385)	809
Biden Job Disapprove	6%	(43)	13%	(93)	18%	(132)	63%	(448)	717
Biden Job Strongly Approve	19%	(78)	24%	(94)	17%	(66)	40%	(160)	398
Biden Job Somewhat Approve	6%	(26)	17%	(72)	21%	(88)	55%	(225)	410
Biden Job Somewhat Disapprove	7%	(16)	7%	(17)	25%	(60)	61%	(144)	238
Biden Job Strongly Disapprove	6%	(27)	16%	(76)	15%	(72)	63%	(304)	479

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Table MCFE9_1: How interested are you in the following video game creators?
CD Projekt RED

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(154)	16%	(264)	19%	(299)	55%	(887)	1604
Favorable of Biden	12%	(97)	20%	(165)	19%	(157)	49%	(402)	821
Unfavorable of Biden	7%	(48)	13%	(92)	17%	(121)	63%	(441)	702
Very Favorable of Biden	16%	(71)	23%	(101)	17%	(71)	44%	(188)	431
Somewhat Favorable of Biden	7%	(26)	16%	(64)	22%	(85)	55%	(215)	390
Somewhat Unfavorable of Biden	11%	(22)	9%	(17)	24%	(49)	56%	(114)	202
Very Unfavorable of Biden	5%	(26)	15%	(75)	15%	(73)	65%	(326)	499
#1 Issue: Economy	10%	(67)	17%	(110)	22%	(143)	50%	(322)	642
#1 Issue: Security	9%	(20)	12%	(27)	15%	(33)	64%	(142)	222
#1 Issue: Health Care	15%	(32)	19%	(41)	18%	(37)	48%	(102)	212
#1 Issue: Medicare / Social Security	5%	(9)	13%	(24)	15%	(27)	66%	(120)	180
#1 Issue: Women's Issues	5%	(5)	12%	(12)	17%	(17)	66%	(65)	98
#1 Issue: Education	12%	(9)	36%	(28)	13%	(10)	40%	(32)	80
#1 Issue: Energy	13%	(12)	19%	(16)	24%	(21)	43%	(37)	86
#1 Issue: Other	1%	(1)	6%	(5)	13%	(11)	80%	(68)	85
2020 Vote: Joe Biden	12%	(94)	18%	(137)	20%	(155)	49%	(372)	757
2020 Vote: Donald Trump	6%	(30)	17%	(79)	14%	(66)	62%	(291)	465
2020 Vote: Other	5%	(3)	22%	(15)	13%	(9)	60%	(41)	68
2020 Vote: Didn't Vote	8%	(26)	11%	(34)	22%	(70)	58%	(181)	311
2018 House Vote: Democrat	13%	(75)	18%	(104)	20%	(115)	49%	(280)	573
2018 House Vote: Republican	7%	(26)	15%	(57)	14%	(54)	64%	(242)	380
2018 House Vote: Someone else	6%	(3)	29%	(15)	18%	(9)	47%	(25)	52
2016 Vote: Hillary Clinton	11%	(62)	18%	(98)	20%	(110)	50%	(274)	543
2016 Vote: Donald Trump	9%	(39)	15%	(65)	15%	(66)	61%	(267)	438
2016 Vote: Other	7%	(6)	19%	(17)	22%	(20)	52%	(46)	88
2016 Vote: Didn't Vote	9%	(47)	16%	(84)	19%	(103)	56%	(300)	535
Voted in 2014: Yes	11%	(89)	17%	(142)	17%	(143)	56%	(473)	848
Voted in 2014: No	9%	(65)	16%	(122)	21%	(156)	55%	(413)	757

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Table MCFE9_1: How interested are you in the following video game creators?

CD Projekt RED

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(154)	16%	(264)	19%	(299)	55%	(887)	1604
4-Region: Northeast	14%	(41)	15%	(44)	20%	(59)	51%	(149)	292
4-Region: Midwest	7%	(22)	18%	(61)	16%	(52)	59%	(196)	331
4-Region: South	8%	(50)	13%	(81)	21%	(126)	58%	(358)	615
4-Region: West	11%	(42)	21%	(78)	17%	(63)	50%	(183)	366
Gamers	10%	(154)	16%	(264)	19%	(299)	55%	(887)	1604
Avid Gamers	15%	(108)	22%	(160)	19%	(135)	44%	(315)	718
Casual Gamers	5%	(47)	12%	(104)	19%	(164)	64%	(571)	887
PC Gamers	16%	(94)	26%	(154)	20%	(116)	38%	(224)	588
Console Gamers	17%	(116)	25%	(167)	20%	(135)	37%	(244)	661
Twitch Users	21%	(117)	32%	(179)	20%	(111)	26%	(144)	550
Streaming Service Users	14%	(135)	22%	(223)	22%	(221)	42%	(416)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_2: How interested are you in the following video game creators?
 Bethesda Softworks

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	15%	(239)	18%	(295)	16%	(250)	51%	(820)	1604
Gender: Male	21%	(173)	27%	(224)	15%	(126)	37%	(302)	824
Gender: Female	8%	(66)	9%	(71)	16%	(124)	66%	(518)	780
Age: 18-34	23%	(128)	27%	(153)	18%	(100)	33%	(186)	567
Age: 35-44	21%	(67)	24%	(77)	15%	(48)	40%	(130)	322
Age: 45-64	8%	(41)	12%	(59)	15%	(76)	65%	(331)	506
Age: 65+	2%	(3)	3%	(7)	12%	(26)	83%	(173)	208
GenZers: 1997-2012	15%	(23)	19%	(28)	18%	(26)	48%	(71)	148
Millennials: 1981-1996	24%	(152)	29%	(183)	16%	(101)	31%	(199)	635
GenXers: 1965-1980	13%	(52)	15%	(62)	17%	(72)	55%	(230)	416
Baby Boomers: 1946-1964	3%	(12)	6%	(22)	13%	(49)	78%	(292)	374
PID: Dem (no lean)	19%	(123)	19%	(126)	16%	(107)	45%	(294)	649
PID: Ind (no lean)	14%	(77)	17%	(90)	18%	(94)	51%	(276)	536
PID: Rep (no lean)	9%	(39)	19%	(80)	12%	(49)	60%	(251)	419
PID/Gender: Dem Men	26%	(92)	28%	(102)	16%	(59)	30%	(108)	362
PID/Gender: Dem Women	11%	(31)	8%	(23)	17%	(48)	65%	(185)	287
PID/Gender: Ind Men	20%	(50)	23%	(57)	16%	(39)	42%	(104)	250
PID/Gender: Ind Women	9%	(27)	11%	(33)	19%	(55)	60%	(172)	286
PID/Gender: Rep Men	14%	(30)	31%	(65)	13%	(27)	42%	(89)	212
PID/Gender: Rep Women	4%	(9)	7%	(15)	11%	(22)	78%	(161)	207
Ideo: Liberal (1-3)	20%	(99)	21%	(103)	15%	(76)	44%	(222)	500
Ideo: Moderate (4)	14%	(73)	19%	(102)	18%	(96)	49%	(262)	534
Ideo: Conservative (5-7)	13%	(59)	16%	(73)	12%	(55)	58%	(261)	448
Educ: < College	14%	(150)	15%	(170)	16%	(181)	55%	(610)	1110
Educ: Bachelors degree	20%	(65)	24%	(80)	12%	(41)	44%	(147)	333
Educ: Post-grad	15%	(24)	28%	(46)	17%	(28)	40%	(64)	162
Income: Under 50k	14%	(124)	14%	(122)	16%	(142)	56%	(492)	880
Income: 50k-100k	11%	(51)	21%	(102)	17%	(79)	51%	(244)	476
Income: 100k+	26%	(64)	29%	(71)	12%	(29)	34%	(84)	249
Ethnicity: White	15%	(186)	20%	(242)	14%	(172)	51%	(633)	1233
Ethnicity: Hispanic	18%	(47)	26%	(70)	17%	(46)	39%	(102)	265

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Table MCFE9_2: How interested are you in the following video game creators?
Bethesda Softworks

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	15% (239)	18% (295)	16% (250)	51% (820)	1604
Ethnicity: Black	13% (28)	16% (35)	19% (42)	53% (119)	225
Ethnicity: Other	17% (24)	13% (19)	24% (35)	47% (68)	147
All Christian	13% (95)	21% (148)	15% (109)	51% (367)	720
All Non-Christian	33% (29)	22% (19)	12% (10)	33% (28)	87
Atheist	29% (20)	12% (9)	14% (10)	45% (32)	70
Agnostic/Nothing in particular	13% (62)	19% (86)	19% (86)	49% (224)	459
Something Else	12% (33)	12% (33)	13% (34)	63% (169)	269
Religious Non-Protestant/Catholic	29% (29)	22% (22)	11% (11)	38% (38)	101
Evangelical	18% (78)	19% (86)	12% (55)	50% (224)	444
Non-Evangelical	9% (45)	16% (84)	17% (86)	58% (292)	507
Community: Urban	21% (116)	25% (135)	16% (86)	38% (208)	544
Community: Suburban	12% (79)	17% (117)	17% (116)	54% (363)	675
Community: Rural	11% (44)	11% (43)	13% (49)	65% (250)	385
Employ: Private Sector	20% (110)	27% (153)	15% (87)	38% (214)	565
Employ: Government	27% (27)	23% (23)	16% (16)	34% (34)	101
Employ: Self-Employed	20% (36)	21% (38)	14% (25)	44% (78)	177
Employ: Homemaker	7% (8)	13% (13)	21% (21)	59% (62)	104
Employ: Retired	3% (7)	4% (9)	12% (33)	82% (219)	269
Employ: Unemployed	15% (37)	13% (31)	17% (42)	55% (134)	244
Employ: Other	5% (6)	22% (24)	16% (17)	56% (61)	108
Military HH: Yes	16% (33)	20% (43)	17% (35)	48% (102)	214
Military HH: No	15% (206)	18% (252)	15% (214)	52% (718)	1390
RD/WT: Right Direction	21% (147)	23% (157)	16% (110)	40% (277)	692
RD/WT: Wrong Track	10% (92)	15% (138)	15% (139)	60% (543)	913
Biden Job Approve	19% (157)	21% (169)	16% (129)	44% (354)	809
Biden Job Disapprove	10% (72)	16% (114)	16% (113)	58% (418)	717
Biden Job Strongly Approve	24% (95)	24% (96)	15% (60)	37% (147)	398
Biden Job Somewhat Approve	15% (62)	18% (73)	17% (68)	51% (207)	410
Biden Job Somewhat Disapprove	10% (23)	14% (34)	21% (50)	55% (130)	238
Biden Job Strongly Disapprove	10% (49)	17% (80)	13% (62)	60% (288)	479

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Table MCFE9_2: How interested are you in the following video game creators?
 Bethesda Softworks

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	15%	(239)	18%	(295)	16%	(250)	51%	(820)	1604
Favorable of Biden	19%	(155)	20%	(162)	15%	(127)	46%	(378)	821
Unfavorable of Biden	10%	(73)	17%	(121)	15%	(104)	58%	(404)	702
Very Favorable of Biden	22%	(93)	22%	(96)	13%	(57)	43%	(184)	431
Somewhat Favorable of Biden	16%	(62)	17%	(66)	18%	(69)	50%	(194)	390
Somewhat Unfavorable of Biden	11%	(22)	20%	(40)	21%	(43)	48%	(97)	202
Very Unfavorable of Biden	10%	(50)	16%	(81)	12%	(61)	62%	(307)	499
#1 Issue: Economy	16%	(100)	19%	(124)	17%	(108)	48%	(311)	642
#1 Issue: Security	10%	(22)	18%	(40)	15%	(34)	57%	(125)	222
#1 Issue: Health Care	18%	(38)	21%	(45)	14%	(30)	47%	(99)	212
#1 Issue: Medicare / Social Security	8%	(14)	13%	(24)	12%	(22)	67%	(120)	180
#1 Issue: Women's Issues	11%	(11)	18%	(18)	18%	(18)	52%	(52)	98
#1 Issue: Education	36%	(29)	18%	(14)	17%	(14)	29%	(23)	80
#1 Issue: Energy	26%	(22)	25%	(21)	16%	(14)	33%	(28)	86
#1 Issue: Other	4%	(3)	12%	(10)	13%	(11)	72%	(61)	85
2020 Vote: Joe Biden	18%	(135)	19%	(144)	17%	(130)	46%	(348)	757
2020 Vote: Donald Trump	10%	(45)	19%	(89)	12%	(57)	59%	(275)	465
2020 Vote: Other	11%	(7)	27%	(18)	15%	(10)	47%	(32)	68
2020 Vote: Didn't Vote	17%	(51)	14%	(43)	17%	(53)	53%	(163)	311
2018 House Vote: Democrat	18%	(105)	18%	(106)	17%	(96)	46%	(266)	573
2018 House Vote: Republican	10%	(37)	19%	(74)	11%	(42)	60%	(227)	380
2018 House Vote: Someone else	22%	(12)	22%	(11)	14%	(7)	43%	(22)	52
2016 Vote: Hillary Clinton	18%	(95)	20%	(107)	16%	(87)	47%	(254)	543
2016 Vote: Donald Trump	11%	(47)	19%	(83)	12%	(51)	59%	(257)	438
2016 Vote: Other	14%	(13)	21%	(19)	18%	(16)	46%	(41)	88
2016 Vote: Didn't Vote	16%	(84)	16%	(87)	18%	(96)	50%	(268)	535
Voted in 2014: Yes	14%	(121)	19%	(159)	13%	(111)	54%	(456)	848
Voted in 2014: No	16%	(118)	18%	(137)	18%	(138)	48%	(364)	757

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Table MCFE9_2: How interested are you in the following video game creators?
Bethesda Softworks

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	15%	(239)	18%	(295)	16%	(250)	51%	(820)	1604
4-Region: Northeast	17%	(49)	18%	(53)	18%	(52)	47%	(137)	292
4-Region: Midwest	15%	(50)	15%	(50)	15%	(48)	55%	(183)	331
4-Region: South	12%	(71)	17%	(102)	18%	(112)	54%	(330)	615
4-Region: West	19%	(70)	24%	(89)	10%	(38)	46%	(170)	366
Gamers	15%	(239)	18%	(295)	16%	(250)	51%	(820)	1604
Avid Gamers	22%	(156)	25%	(178)	14%	(102)	39%	(281)	718
Casual Gamers	9%	(83)	13%	(117)	17%	(148)	61%	(539)	887
PC Gamers	24%	(143)	27%	(160)	15%	(88)	33%	(197)	588
Console Gamers	26%	(173)	28%	(188)	16%	(105)	30%	(195)	661
Twitch Users	30%	(167)	34%	(184)	15%	(83)	21%	(116)	550
Streaming Service Users	20%	(202)	25%	(245)	17%	(174)	38%	(374)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_3: How interested are you in the following video game creators?
 Electronic Arts (EA)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	27%	(434)	26%	(410)	13%	(206)	35%	(555)	1604
Gender: Male	36%	(295)	30%	(247)	12%	(100)	22%	(183)	824
Gender: Female	18%	(138)	21%	(164)	14%	(106)	48%	(372)	780
Age: 18-34	36%	(207)	29%	(166)	16%	(90)	19%	(105)	567
Age: 35-44	37%	(118)	32%	(102)	9%	(28)	23%	(74)	322
Age: 45-64	19%	(99)	23%	(117)	12%	(60)	46%	(231)	506
Age: 65+	5%	(11)	12%	(26)	13%	(28)	69%	(144)	208
GenZers: 1997-2012	28%	(42)	28%	(42)	16%	(23)	28%	(42)	148
Millennials: 1981-1996	39%	(250)	29%	(186)	13%	(84)	18%	(116)	635
GenXers: 1965-1980	26%	(109)	30%	(124)	11%	(45)	33%	(138)	416
Baby Boomers: 1946-1964	9%	(33)	15%	(58)	14%	(51)	62%	(233)	374
PID: Dem (no lean)	33%	(214)	26%	(166)	12%	(77)	29%	(191)	649
PID: Ind (no lean)	22%	(120)	26%	(139)	18%	(94)	34%	(183)	536
PID: Rep (no lean)	24%	(99)	25%	(105)	8%	(34)	43%	(181)	419
PID/Gender: Dem Men	42%	(153)	31%	(112)	10%	(35)	17%	(62)	362
PID/Gender: Dem Women	21%	(61)	19%	(55)	15%	(42)	45%	(129)	287
PID/Gender: Ind Men	28%	(69)	25%	(64)	20%	(50)	27%	(68)	250
PID/Gender: Ind Women	18%	(51)	26%	(75)	15%	(44)	40%	(115)	286
PID/Gender: Rep Men	34%	(73)	34%	(71)	7%	(15)	25%	(53)	212
PID/Gender: Rep Women	13%	(26)	16%	(34)	9%	(19)	62%	(128)	207
Ideo: Liberal (1-3)	33%	(166)	25%	(126)	14%	(68)	28%	(140)	500
Ideo: Moderate (4)	27%	(143)	25%	(133)	13%	(71)	35%	(186)	534
Ideo: Conservative (5-7)	22%	(97)	27%	(121)	11%	(49)	41%	(182)	448
Educ: < College	25%	(275)	23%	(254)	15%	(163)	38%	(417)	1110
Educ: Bachelors degree	34%	(115)	31%	(102)	8%	(25)	27%	(91)	333
Educ: Post-grad	27%	(43)	34%	(55)	11%	(17)	29%	(47)	162
Income: Under 50k	25%	(222)	23%	(199)	15%	(134)	37%	(326)	880
Income: 50k-100k	25%	(117)	28%	(133)	11%	(54)	36%	(172)	476
Income: 100k+	38%	(95)	31%	(78)	7%	(18)	23%	(57)	249
Ethnicity: White	25%	(309)	26%	(324)	13%	(155)	36%	(445)	1233
Ethnicity: Hispanic	37%	(99)	22%	(58)	15%	(40)	25%	(67)	265

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**Table MCFE9_3: How interested are you in the following video game creators?
Electronic Arts (EA)**

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	27% (434)	26% (410)	13% (206)	35% (555)	1604
Ethnicity: Black	37% (82)	22% (49)	11% (24)	31% (70)	225
Ethnicity: Other	29% (42)	26% (38)	18% (26)	27% (40)	147
All Christian	27% (191)	29% (212)	10% (75)	34% (242)	720
All Non-Christian	36% (31)	23% (20)	15% (13)	26% (22)	87
Atheist	32% (22)	26% (18)	12% (8)	31% (22)	70
Agnostic/Nothing in particular	28% (128)	26% (118)	18% (85)	28% (128)	459
Something Else	22% (60)	16% (43)	9% (25)	52% (141)	269
Religious Non-Protestant/Catholic	37% (37)	24% (24)	13% (13)	25% (26)	101
Evangelical	28% (125)	27% (118)	7% (31)	38% (170)	444
Non-Evangelical	23% (116)	24% (123)	13% (66)	40% (203)	507
Community: Urban	34% (183)	32% (175)	11% (61)	23% (125)	544
Community: Suburban	25% (167)	25% (166)	12% (83)	38% (259)	675
Community: Rural	21% (83)	18% (70)	16% (62)	44% (171)	385
Employ: Private Sector	33% (186)	30% (172)	13% (73)	24% (134)	565
Employ: Government	39% (40)	33% (33)	6% (6)	21% (22)	101
Employ: Self-Employed	35% (61)	26% (45)	12% (20)	28% (50)	177
Employ: Homemaker	14% (15)	36% (38)	19% (20)	30% (31)	104
Employ: Retired	9% (23)	13% (36)	12% (33)	66% (176)	269
Employ: Unemployed	30% (74)	20% (48)	11% (27)	39% (95)	244
Employ: Other	22% (24)	24% (26)	17% (18)	36% (39)	108
Military HH: Yes	29% (62)	25% (54)	10% (21)	36% (77)	214
Military HH: No	27% (371)	26% (356)	13% (185)	34% (478)	1390
RD/WT: Right Direction	35% (245)	28% (194)	13% (91)	23% (162)	692
RD/WT: Wrong Track	21% (189)	24% (216)	13% (115)	43% (393)	913
Biden Job Approve	33% (268)	27% (220)	13% (103)	27% (218)	809
Biden Job Disapprove	20% (146)	24% (175)	13% (96)	42% (299)	717
Biden Job Strongly Approve	40% (159)	25% (101)	12% (46)	23% (92)	398
Biden Job Somewhat Approve	27% (109)	29% (119)	14% (57)	31% (126)	410
Biden Job Somewhat Disapprove	20% (47)	24% (57)	18% (43)	38% (91)	238
Biden Job Strongly Disapprove	21% (100)	25% (118)	11% (52)	43% (208)	479

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**Table MCFE9_3: How interested are you in the following video game creators?
Electronic Arts (EA)**

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	27% (434)	26% (410)	13% (206)	35% (555)	1604
Favorable of Biden	33% (272)	25% (209)	12% (102)	29% (238)	821
Unfavorable of Biden	21% (145)	26% (181)	12% (87)	41% (288)	702
Very Favorable of Biden	41% (175)	24% (103)	9% (37)	27% (115)	431
Somewhat Favorable of Biden	25% (98)	27% (106)	16% (64)	31% (123)	390
Somewhat Unfavorable of Biden	20% (40)	30% (61)	15% (31)	35% (70)	202
Very Unfavorable of Biden	21% (105)	24% (120)	11% (57)	44% (218)	499
#1 Issue: Economy	32% (206)	25% (159)	14% (87)	30% (190)	642
#1 Issue: Security	21% (46)	25% (55)	11% (24)	44% (98)	222
#1 Issue: Health Care	29% (61)	31% (65)	10% (21)	30% (63)	212
#1 Issue: Medicare / Social Security	15% (28)	21% (38)	12% (22)	51% (93)	180
#1 Issue: Women's Issues	24% (24)	28% (28)	15% (15)	33% (33)	98
#1 Issue: Education	40% (32)	33% (26)	7% (6)	20% (16)	80
#1 Issue: Energy	32% (28)	22% (19)	23% (20)	22% (19)	86
#1 Issue: Other	11% (9)	23% (20)	14% (12)	52% (44)	85
2020 Vote: Joe Biden	32% (243)	26% (195)	12% (94)	30% (226)	757
2020 Vote: Donald Trump	22% (103)	26% (120)	10% (47)	42% (195)	465
2020 Vote: Other	10% (7)	34% (23)	16% (11)	39% (27)	68
2020 Vote: Didn't Vote	26% (79)	23% (71)	17% (54)	34% (106)	311
2018 House Vote: Democrat	32% (185)	25% (145)	13% (77)	29% (166)	573
2018 House Vote: Republican	21% (80)	26% (97)	9% (35)	44% (167)	380
2018 House Vote: Someone else	18% (9)	26% (13)	18% (9)	39% (20)	52
2016 Vote: Hillary Clinton	31% (168)	27% (146)	14% (75)	28% (154)	543
2016 Vote: Donald Trump	23% (102)	26% (112)	9% (39)	42% (184)	438
2016 Vote: Other	17% (15)	25% (22)	20% (17)	38% (33)	88
2016 Vote: Didn't Vote	28% (148)	24% (130)	14% (74)	34% (183)	535
Voted in 2014: Yes	26% (220)	26% (221)	12% (100)	36% (306)	848
Voted in 2014: No	28% (214)	25% (189)	14% (106)	33% (248)	757

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Table MCFE9_3: How interested are you in the following video game creators?
Electronic Arts (EA)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	27%	(434)	26%	(410)	13%	(206)	35%	(555)	1604
4-Region: Northeast	32%	(93)	21%	(62)	16%	(47)	31%	(90)	292
4-Region: Midwest	25%	(84)	26%	(85)	10%	(34)	39%	(128)	331
4-Region: South	25%	(151)	25%	(155)	15%	(91)	36%	(219)	615
4-Region: West	29%	(106)	30%	(109)	9%	(34)	32%	(117)	366
Gamers	27%	(434)	26%	(410)	13%	(206)	35%	(555)	1604
Avid Gamers	37%	(266)	27%	(194)	11%	(80)	25%	(177)	718
Casual Gamers	19%	(167)	24%	(216)	14%	(125)	43%	(378)	887
PC Gamers	35%	(204)	31%	(181)	14%	(83)	20%	(120)	588
Console Gamers	45%	(295)	29%	(193)	12%	(80)	14%	(92)	661
Twitch Users	44%	(241)	34%	(187)	13%	(71)	9%	(51)	550
Streaming Service Users	34%	(338)	28%	(283)	15%	(147)	23%	(227)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_4: How interested are you in the following video game creators?
 Ubisoft

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(274)	25%	(406)	13%	(206)	45%	(718)	1604
Gender: Male	25%	(204)	34%	(281)	12%	(103)	29%	(237)	824
Gender: Female	9%	(71)	16%	(125)	13%	(103)	62%	(481)	780
Age: 18-34	24%	(135)	37%	(212)	13%	(74)	26%	(146)	567
Age: 35-44	27%	(86)	29%	(94)	14%	(44)	31%	(99)	322
Age: 45-64	10%	(49)	17%	(88)	12%	(62)	61%	(307)	506
Age: 65+	2%	(5)	6%	(12)	13%	(26)	80%	(166)	208
GenZers: 1997-2012	12%	(17)	36%	(53)	14%	(20)	39%	(58)	148
Millennials: 1981-1996	29%	(184)	34%	(213)	13%	(83)	24%	(155)	635
GenXers: 1965-1980	14%	(57)	26%	(108)	12%	(52)	48%	(199)	416
Baby Boomers: 1946-1964	4%	(16)	8%	(31)	13%	(49)	74%	(278)	374
PID: Dem (no lean)	21%	(136)	27%	(178)	13%	(83)	39%	(252)	649
PID: Ind (no lean)	15%	(82)	27%	(143)	14%	(77)	44%	(235)	536
PID: Rep (no lean)	14%	(57)	20%	(85)	11%	(46)	55%	(232)	419
PID/Gender: Dem Men	29%	(104)	35%	(126)	13%	(45)	24%	(86)	362
PID/Gender: Dem Women	11%	(32)	18%	(52)	13%	(38)	58%	(165)	287
PID/Gender: Ind Men	21%	(52)	37%	(92)	12%	(31)	30%	(75)	250
PID/Gender: Ind Women	10%	(29)	18%	(51)	16%	(46)	56%	(159)	286
PID/Gender: Rep Men	22%	(47)	30%	(64)	12%	(26)	35%	(75)	212
PID/Gender: Rep Women	5%	(10)	10%	(21)	9%	(19)	76%	(157)	207
Ideo: Liberal (1-3)	20%	(102)	29%	(147)	13%	(63)	37%	(187)	500
Ideo: Moderate (4)	16%	(88)	26%	(139)	14%	(75)	44%	(232)	534
Ideo: Conservative (5-7)	14%	(64)	23%	(105)	10%	(46)	52%	(233)	448
Educ: < College	15%	(169)	24%	(266)	13%	(142)	48%	(532)	1110
Educ: Bachelors degree	21%	(69)	28%	(95)	12%	(39)	39%	(130)	333
Educ: Post-grad	23%	(37)	27%	(44)	15%	(24)	35%	(56)	162
Income: Under 50k	15%	(130)	24%	(210)	13%	(114)	48%	(427)	880
Income: 50k-100k	15%	(71)	25%	(119)	14%	(65)	46%	(221)	476
Income: 100k+	30%	(74)	31%	(77)	11%	(27)	28%	(70)	249
Ethnicity: White	17%	(210)	24%	(292)	12%	(151)	47%	(581)	1233
Ethnicity: Hispanic	19%	(50)	38%	(101)	9%	(23)	35%	(92)	265

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Table MCFE9_4: How interested are you in the following video game creators?

Ubisoft

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(274)	25%	(406)	13%	(206)	45%	(718)	1604
Ethnicity: Black	16%	(37)	31%	(70)	14%	(31)	39%	(87)	225
Ethnicity: Other	19%	(28)	30%	(43)	17%	(25)	35%	(51)	147
All Christian	18%	(133)	25%	(181)	11%	(81)	45%	(326)	720
All Non-Christian	24%	(21)	26%	(23)	20%	(17)	29%	(25)	87
Atheist	29%	(21)	20%	(14)	15%	(11)	36%	(25)	70
Agnostic/Nothing in particular	15%	(68)	29%	(134)	16%	(73)	40%	(184)	459
Something Else	12%	(32)	20%	(54)	9%	(25)	59%	(158)	269
Religious Non-Protestant/Catholic	24%	(24)	26%	(26)	19%	(19)	31%	(31)	101
Evangelical	18%	(79)	26%	(117)	8%	(35)	48%	(212)	444
Non-Evangelical	15%	(77)	21%	(105)	13%	(68)	51%	(258)	507
Community: Urban	26%	(139)	32%	(176)	12%	(65)	30%	(164)	544
Community: Suburban	13%	(90)	24%	(162)	14%	(92)	49%	(331)	675
Community: Rural	12%	(45)	18%	(68)	13%	(50)	58%	(223)	385
Employ: Private Sector	23%	(131)	34%	(191)	14%	(81)	29%	(163)	565
Employ: Government	25%	(25)	33%	(33)	11%	(11)	31%	(31)	101
Employ: Self-Employed	17%	(31)	27%	(48)	13%	(22)	43%	(76)	177
Employ: Homemaker	5%	(6)	25%	(26)	15%	(16)	55%	(57)	104
Employ: Retired	6%	(17)	6%	(15)	10%	(28)	77%	(208)	269
Employ: Unemployed	19%	(47)	23%	(55)	11%	(26)	48%	(116)	244
Employ: Other	10%	(11)	23%	(25)	18%	(19)	49%	(53)	108
Military HH: Yes	21%	(44)	24%	(51)	14%	(31)	41%	(88)	214
Military HH: No	17%	(230)	26%	(355)	13%	(175)	45%	(630)	1390
RD/WT: Right Direction	25%	(170)	29%	(201)	13%	(91)	33%	(230)	692
RD/WT: Wrong Track	11%	(104)	22%	(204)	13%	(115)	54%	(488)	913
Biden Job Approve	21%	(169)	29%	(233)	12%	(99)	38%	(308)	809
Biden Job Disapprove	13%	(91)	22%	(161)	14%	(98)	51%	(367)	717
Biden Job Strongly Approve	29%	(114)	28%	(110)	12%	(47)	32%	(127)	398
Biden Job Somewhat Approve	14%	(56)	30%	(123)	12%	(51)	44%	(181)	410
Biden Job Somewhat Disapprove	13%	(30)	22%	(53)	19%	(45)	46%	(109)	238
Biden Job Strongly Disapprove	13%	(61)	23%	(108)	11%	(52)	54%	(258)	479

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Table MCFE9_4: How interested are you in the following video game creators?
 Ubisoft

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	17% (274)	25% (406)	13% (206)	45% (718)	1604
Favorable of Biden	21% (176)	28% (230)	12% (98)	39% (316)	821
Unfavorable of Biden	12% (88)	23% (163)	12% (85)	52% (367)	702
Very Favorable of Biden	27% (118)	27% (117)	11% (48)	34% (148)	431
Somewhat Favorable of Biden	15% (58)	29% (114)	13% (51)	43% (168)	390
Somewhat Unfavorable of Biden	12% (25)	28% (57)	15% (30)	45% (90)	202
Very Unfavorable of Biden	13% (62)	21% (106)	11% (55)	55% (276)	499
#1 Issue: Economy	18% (118)	28% (180)	13% (87)	40% (258)	642
#1 Issue: Security	12% (26)	21% (46)	11% (25)	56% (124)	222
#1 Issue: Health Care	22% (48)	27% (58)	12% (25)	38% (81)	212
#1 Issue: Medicare / Social Security	10% (18)	19% (34)	11% (20)	60% (109)	180
#1 Issue: Women's Issues	14% (14)	28% (28)	16% (15)	42% (42)	98
#1 Issue: Education	31% (24)	31% (25)	11% (8)	27% (22)	80
#1 Issue: Energy	25% (21)	27% (23)	18% (16)	30% (25)	86
#1 Issue: Other	7% (6)	14% (12)	12% (11)	67% (57)	85
2020 Vote: Joe Biden	20% (151)	29% (223)	12% (93)	38% (290)	757
2020 Vote: Donald Trump	13% (62)	21% (96)	11% (53)	55% (255)	465
2020 Vote: Other	8% (5)	28% (19)	10% (7)	54% (37)	68
2020 Vote: Didn't Vote	18% (56)	22% (67)	17% (53)	43% (134)	311
2018 House Vote: Democrat	22% (124)	29% (164)	12% (66)	38% (219)	573
2018 House Vote: Republican	12% (46)	21% (79)	10% (39)	57% (217)	380
2018 House Vote: Someone else	20% (11)	24% (13)	10% (5)	46% (24)	52
2016 Vote: Hillary Clinton	20% (107)	28% (151)	13% (69)	40% (215)	543
2016 Vote: Donald Trump	15% (65)	19% (84)	12% (53)	54% (236)	438
2016 Vote: Other	12% (11)	33% (29)	10% (9)	45% (39)	88
2016 Vote: Didn't Vote	17% (91)	27% (142)	14% (75)	43% (228)	535
Voted in 2014: Yes	17% (143)	23% (198)	11% (94)	49% (412)	848
Voted in 2014: No	17% (131)	27% (207)	15% (112)	40% (306)	757

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Table MCFE9_4: How interested are you in the following video game creators?
Ubisoft

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(274)	25%	(406)	13%	(206)	45%	(718)	1604
4-Region: Northeast	21%	(61)	26%	(75)	15%	(45)	38%	(112)	292
4-Region: Midwest	14%	(48)	23%	(77)	11%	(35)	52%	(171)	331
4-Region: South	14%	(88)	22%	(135)	16%	(98)	48%	(294)	615
4-Region: West	21%	(78)	33%	(119)	8%	(28)	39%	(141)	366
Gamers	17%	(274)	25%	(406)	13%	(206)	45%	(718)	1604
Avid Gamers	26%	(187)	31%	(221)	11%	(80)	32%	(229)	718
Casual Gamers	10%	(87)	21%	(185)	14%	(126)	55%	(489)	887
PC Gamers	23%	(138)	36%	(210)	12%	(72)	29%	(168)	588
Console Gamers	31%	(203)	37%	(243)	11%	(74)	21%	(141)	661
Twitch Users	32%	(174)	42%	(229)	13%	(72)	14%	(75)	550
Streaming Service Users	23%	(224)	32%	(315)	14%	(143)	31%	(312)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_5: How interested are you in the following video game creators?
 Behaviour Interactive

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(138)	17%	(270)	20%	(321)	55%	(874)	1604
Gender: Male	12%	(101)	24%	(200)	23%	(188)	41%	(335)	824
Gender: Female	5%	(37)	9%	(70)	17%	(133)	69%	(539)	780
Age: 18-34	13%	(76)	22%	(125)	25%	(139)	40%	(227)	567
Age: 35-44	11%	(36)	26%	(84)	20%	(65)	42%	(137)	322
Age: 45-64	4%	(23)	11%	(58)	17%	(84)	68%	(342)	506
Age: 65+	1%	(3)	2%	(4)	16%	(33)	81%	(168)	208
GenZers: 1997-2012	6%	(9)	20%	(30)	15%	(23)	59%	(87)	148
Millennials: 1981-1996	15%	(95)	23%	(146)	25%	(160)	37%	(235)	635
GenXers: 1965-1980	7%	(28)	18%	(75)	19%	(81)	56%	(231)	416
Baby Boomers: 1946-1964	2%	(6)	5%	(20)	15%	(54)	79%	(294)	374
PID: Dem (no lean)	12%	(76)	21%	(136)	19%	(122)	48%	(315)	649
PID: Ind (no lean)	6%	(35)	14%	(76)	22%	(117)	58%	(308)	536
PID: Rep (no lean)	7%	(27)	14%	(59)	19%	(82)	60%	(251)	419
PID/Gender: Dem Men	16%	(57)	30%	(109)	20%	(71)	35%	(125)	362
PID/Gender: Dem Women	7%	(19)	9%	(27)	18%	(51)	66%	(189)	287
PID/Gender: Ind Men	10%	(25)	18%	(45)	25%	(62)	47%	(119)	250
PID/Gender: Ind Women	3%	(10)	11%	(31)	20%	(56)	66%	(190)	286
PID/Gender: Rep Men	9%	(19)	22%	(46)	26%	(56)	43%	(91)	212
PID/Gender: Rep Women	4%	(8)	6%	(12)	13%	(26)	77%	(160)	207
Ideo: Liberal (1-3)	11%	(56)	18%	(91)	21%	(106)	49%	(246)	500
Ideo: Moderate (4)	7%	(40)	18%	(98)	22%	(120)	52%	(276)	534
Ideo: Conservative (5-7)	8%	(37)	15%	(66)	16%	(71)	61%	(274)	448
Educ: < College	6%	(70)	13%	(144)	21%	(235)	60%	(661)	1110
Educ: Bachelors degree	14%	(46)	26%	(88)	16%	(53)	44%	(146)	333
Educ: Post-grad	14%	(22)	24%	(39)	21%	(33)	42%	(68)	162
Income: Under 50k	6%	(53)	13%	(116)	22%	(196)	59%	(515)	880
Income: 50k-100k	9%	(41)	17%	(81)	18%	(86)	56%	(267)	476
Income: 100k+	18%	(44)	30%	(74)	16%	(39)	37%	(92)	249
Ethnicity: White	9%	(110)	16%	(203)	19%	(235)	56%	(685)	1233
Ethnicity: Hispanic	10%	(26)	21%	(55)	26%	(69)	43%	(115)	265

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Table MCFE9_5: How interested are you in the following video game creators?

Behaviour Interactive

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(138)	17%	(270)	20%	(321)	55%	(874)	1604
Ethnicity: Black	9%	(21)	19%	(43)	23%	(51)	49%	(109)	225
Ethnicity: Other	5%	(7)	17%	(25)	24%	(35)	54%	(80)	147
All Christian	11%	(83)	19%	(139)	18%	(129)	51%	(370)	720
All Non-Christian	18%	(15)	28%	(24)	16%	(14)	38%	(33)	87
Atheist	10%	(7)	18%	(12)	23%	(16)	49%	(34)	70
Agnostic/Nothing in particular	6%	(26)	14%	(66)	25%	(116)	55%	(251)	459
Something Else	3%	(7)	11%	(29)	17%	(47)	69%	(186)	269
Religious Non-Protestant/Catholic	16%	(16)	27%	(27)	19%	(19)	39%	(39)	101
Evangelical	13%	(56)	18%	(82)	16%	(71)	53%	(235)	444
Non-Evangelical	6%	(30)	15%	(74)	19%	(98)	60%	(306)	507
Community: Urban	17%	(93)	25%	(135)	20%	(107)	38%	(208)	544
Community: Suburban	5%	(34)	15%	(101)	19%	(130)	61%	(410)	675
Community: Rural	3%	(10)	9%	(35)	22%	(84)	66%	(256)	385
Employ: Private Sector	12%	(70)	25%	(141)	21%	(116)	42%	(237)	565
Employ: Government	23%	(23)	25%	(25)	15%	(16)	37%	(37)	101
Employ: Self-Employed	10%	(18)	17%	(30)	20%	(36)	52%	(93)	177
Employ: Homemaker	1%	(1)	7%	(7)	25%	(26)	66%	(69)	104
Employ: Retired	2%	(5)	4%	(11)	15%	(40)	79%	(212)	269
Employ: Unemployed	5%	(13)	14%	(34)	21%	(51)	60%	(147)	244
Employ: Other	4%	(4)	16%	(18)	24%	(26)	56%	(61)	108
Military HH: Yes	11%	(24)	16%	(34)	21%	(45)	52%	(111)	214
Military HH: No	8%	(114)	17%	(237)	20%	(276)	55%	(763)	1390
RD/WT: Right Direction	15%	(101)	23%	(158)	20%	(135)	43%	(298)	692
RD/WT: Wrong Track	4%	(37)	12%	(112)	20%	(186)	63%	(577)	913
Biden Job Approve	13%	(102)	22%	(176)	19%	(152)	47%	(378)	809
Biden Job Disapprove	5%	(34)	12%	(83)	22%	(155)	62%	(444)	717
Biden Job Strongly Approve	20%	(80)	24%	(97)	16%	(64)	40%	(158)	398
Biden Job Somewhat Approve	5%	(23)	19%	(79)	21%	(88)	54%	(221)	410
Biden Job Somewhat Disapprove	7%	(17)	10%	(23)	27%	(64)	56%	(133)	238
Biden Job Strongly Disapprove	4%	(17)	13%	(60)	19%	(90)	65%	(311)	479

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Table MCFE9_5: How interested are you in the following video game creators?
Behaviour Interactive

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(138)	17%	(270)	20%	(321)	55%	(874)	1604
Favorable of Biden	12%	(102)	21%	(173)	18%	(149)	48%	(397)	821
Unfavorable of Biden	5%	(34)	12%	(84)	21%	(148)	62%	(436)	702
Very Favorable of Biden	18%	(78)	24%	(104)	13%	(58)	44%	(190)	431
Somewhat Favorable of Biden	6%	(23)	18%	(69)	23%	(91)	53%	(207)	390
Somewhat Unfavorable of Biden	8%	(16)	10%	(20)	28%	(56)	54%	(110)	202
Very Unfavorable of Biden	3%	(17)	13%	(64)	18%	(92)	65%	(326)	499
#1 Issue: Economy	9%	(60)	19%	(123)	19%	(125)	52%	(334)	642
#1 Issue: Security	7%	(17)	11%	(23)	21%	(48)	61%	(134)	222
#1 Issue: Health Care	11%	(23)	20%	(43)	18%	(38)	51%	(107)	212
#1 Issue: Medicare / Social Security	3%	(6)	15%	(27)	14%	(26)	68%	(122)	180
#1 Issue: Women's Issues	6%	(6)	13%	(13)	22%	(22)	59%	(58)	98
#1 Issue: Education	17%	(13)	22%	(18)	26%	(21)	34%	(27)	80
#1 Issue: Energy	15%	(12)	19%	(17)	33%	(28)	33%	(29)	86
#1 Issue: Other	—	(0)	10%	(8)	16%	(14)	74%	(63)	85
2020 Vote: Joe Biden	11%	(80)	21%	(160)	20%	(148)	49%	(369)	757
2020 Vote: Donald Trump	6%	(29)	13%	(60)	20%	(95)	61%	(282)	465
2020 Vote: Other	1%	(0)	25%	(17)	21%	(14)	54%	(37)	68
2020 Vote: Didn't Vote	9%	(28)	11%	(34)	21%	(65)	59%	(184)	311
2018 House Vote: Democrat	12%	(71)	21%	(121)	19%	(109)	47%	(272)	573
2018 House Vote: Republican	5%	(20)	14%	(53)	18%	(70)	62%	(236)	380
2018 House Vote: Someone else	4%	(2)	24%	(12)	20%	(11)	51%	(27)	52
2016 Vote: Hillary Clinton	11%	(59)	21%	(114)	20%	(106)	48%	(263)	543
2016 Vote: Donald Trump	8%	(34)	13%	(59)	18%	(79)	61%	(265)	438
2016 Vote: Other	3%	(2)	23%	(20)	20%	(18)	54%	(47)	88
2016 Vote: Didn't Vote	8%	(42)	14%	(77)	22%	(118)	56%	(299)	535
Voted in 2014: Yes	11%	(92)	18%	(153)	17%	(146)	54%	(457)	848
Voted in 2014: No	6%	(46)	16%	(118)	23%	(175)	55%	(417)	757

Continued on next page

Table MCFE9_5: How interested are you in the following video game creators?

Behaviour Interactive

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(138)	17%	(270)	20%	(321)	55%	(874)	1604
4-Region: Northeast	11%	(32)	18%	(54)	21%	(62)	49%	(144)	292
4-Region: Midwest	5%	(16)	17%	(56)	19%	(61)	60%	(197)	331
4-Region: South	7%	(45)	14%	(84)	22%	(136)	57%	(349)	615
4-Region: West	12%	(44)	21%	(76)	17%	(61)	50%	(184)	366
Gamers	9%	(138)	17%	(270)	20%	(321)	55%	(874)	1604
Avid Gamers	14%	(103)	21%	(150)	20%	(146)	44%	(318)	718
Casual Gamers	4%	(35)	14%	(120)	20%	(175)	63%	(557)	887
PC Gamers	15%	(86)	25%	(147)	22%	(127)	39%	(229)	588
Console Gamers	15%	(97)	24%	(156)	26%	(170)	36%	(238)	661
Twitch Users	20%	(111)	32%	(175)	23%	(128)	25%	(136)	550
Streaming Service Users	13%	(130)	23%	(231)	23%	(230)	41%	(404)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_6: How interested are you in the following video game creators?
 Square Enix

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(220)	18%	(294)	16%	(260)	52%	(831)	1604
Gender: Male	20%	(168)	26%	(217)	16%	(130)	38%	(309)	824
Gender: Female	7%	(52)	10%	(77)	17%	(129)	67%	(521)	780
Age: 18-34	20%	(112)	27%	(154)	18%	(100)	36%	(202)	567
Age: 35-44	22%	(71)	23%	(72)	15%	(48)	41%	(131)	322
Age: 45-64	7%	(33)	13%	(64)	16%	(83)	64%	(327)	506
Age: 65+	2%	(4)	2%	(4)	14%	(29)	82%	(171)	208
GenZers: 1997-2012	11%	(17)	18%	(26)	18%	(26)	54%	(79)	148
Millennials: 1981-1996	23%	(147)	27%	(171)	16%	(101)	34%	(216)	635
GenXers: 1965-1980	11%	(47)	19%	(78)	18%	(75)	52%	(215)	416
Baby Boomers: 1946-1964	2%	(9)	5%	(19)	14%	(53)	78%	(293)	374
PID: Dem (no lean)	19%	(120)	19%	(124)	15%	(98)	47%	(307)	649
PID: Ind (no lean)	12%	(66)	17%	(91)	20%	(109)	50%	(270)	536
PID: Rep (no lean)	8%	(33)	19%	(79)	13%	(53)	61%	(254)	419
PID/Gender: Dem Men	26%	(92)	26%	(95)	14%	(52)	34%	(123)	362
PID/Gender: Dem Women	10%	(28)	10%	(29)	16%	(46)	64%	(184)	287
PID/Gender: Ind Men	20%	(51)	23%	(58)	19%	(49)	37%	(93)	250
PID/Gender: Ind Women	5%	(15)	12%	(33)	21%	(60)	62%	(177)	286
PID/Gender: Rep Men	12%	(25)	30%	(64)	14%	(30)	44%	(93)	212
PID/Gender: Rep Women	4%	(9)	7%	(15)	11%	(23)	77%	(160)	207
Ideo: Liberal (1-3)	17%	(86)	17%	(86)	17%	(84)	49%	(244)	500
Ideo: Moderate (4)	14%	(74)	21%	(112)	19%	(100)	46%	(248)	534
Ideo: Conservative (5-7)	11%	(47)	19%	(83)	11%	(48)	60%	(269)	448
Educ: < College	11%	(125)	16%	(180)	18%	(194)	55%	(611)	1110
Educ: Bachelors degree	20%	(65)	23%	(78)	12%	(41)	45%	(150)	333
Educ: Post-grad	19%	(30)	23%	(37)	15%	(24)	43%	(70)	162
Income: Under 50k	11%	(97)	16%	(141)	18%	(161)	55%	(481)	880
Income: 50k-100k	14%	(65)	17%	(81)	15%	(71)	54%	(259)	476
Income: 100k+	23%	(57)	29%	(72)	11%	(28)	37%	(91)	249
Ethnicity: White	13%	(159)	17%	(215)	15%	(191)	54%	(668)	1233
Ethnicity: Hispanic	15%	(39)	29%	(78)	16%	(43)	40%	(106)	265

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Table MCFE9_6: How interested are you in the following video game creators?

Square Enix

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(220)	18%	(294)	16%	(260)	52%	(831)	1604
Ethnicity: Black	18%	(39)	18%	(41)	20%	(44)	44%	(99)	225
Ethnicity: Other	14%	(21)	26%	(38)	17%	(24)	43%	(63)	147
All Christian	14%	(101)	22%	(155)	14%	(100)	50%	(363)	720
All Non-Christian	27%	(24)	21%	(18)	17%	(14)	35%	(31)	87
Atheist	23%	(16)	17%	(12)	10%	(7)	50%	(35)	70
Agnostic/Nothing in particular	11%	(50)	17%	(80)	21%	(96)	51%	(233)	459
Something Else	11%	(29)	11%	(30)	15%	(42)	63%	(169)	269
Religious Non-Protestant/Catholic	25%	(25)	21%	(21)	16%	(16)	38%	(39)	101
Evangelical	19%	(84)	19%	(84)	14%	(61)	49%	(216)	444
Non-Evangelical	8%	(43)	18%	(90)	15%	(78)	59%	(297)	507
Community: Urban	21%	(113)	25%	(137)	16%	(85)	38%	(208)	544
Community: Suburban	11%	(71)	18%	(123)	17%	(113)	54%	(367)	675
Community: Rural	9%	(35)	9%	(34)	16%	(61)	66%	(255)	385
Employ: Private Sector	19%	(107)	25%	(140)	18%	(101)	38%	(217)	565
Employ: Government	22%	(22)	27%	(27)	10%	(10)	40%	(41)	101
Employ: Self-Employed	16%	(28)	21%	(38)	19%	(33)	44%	(78)	177
Employ: Homemaker	8%	(9)	11%	(11)	23%	(24)	58%	(60)	104
Employ: Retired	2%	(6)	4%	(11)	12%	(33)	81%	(218)	269
Employ: Unemployed	15%	(37)	15%	(38)	14%	(35)	55%	(135)	244
Employ: Other	6%	(6)	19%	(21)	15%	(17)	60%	(65)	108
Military HH: Yes	16%	(34)	20%	(44)	15%	(31)	49%	(105)	214
Military HH: No	13%	(186)	18%	(251)	16%	(229)	52%	(725)	1390
RD/WT: Right Direction	21%	(145)	22%	(154)	16%	(113)	40%	(279)	692
RD/WT: Wrong Track	8%	(74)	15%	(140)	16%	(146)	60%	(552)	913
Biden Job Approve	20%	(158)	20%	(158)	16%	(133)	44%	(360)	809
Biden Job Disapprove	7%	(54)	17%	(125)	17%	(120)	58%	(418)	717
Biden Job Strongly Approve	26%	(102)	19%	(75)	15%	(61)	40%	(161)	398
Biden Job Somewhat Approve	14%	(56)	20%	(84)	18%	(72)	49%	(199)	410
Biden Job Somewhat Disapprove	8%	(18)	16%	(37)	23%	(56)	53%	(127)	238
Biden Job Strongly Disapprove	7%	(35)	18%	(88)	13%	(64)	61%	(291)	479

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Table MCFE9_6: How interested are you in the following video game creators?
 Square Enix

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	14% (220)	18% (294)	16% (260)	52% (831)	1604
Favorable of Biden	19% (156)	20% (166)	15% (125)	46% (374)	821
Unfavorable of Biden	8% (55)	17% (121)	16% (112)	59% (413)	702
Very Favorable of Biden	23% (98)	22% (95)	13% (55)	42% (183)	431
Somewhat Favorable of Biden	15% (58)	18% (70)	18% (70)	49% (192)	390
Somewhat Unfavorable of Biden	9% (18)	21% (43)	21% (43)	49% (98)	202
Very Unfavorable of Biden	7% (36)	16% (78)	14% (70)	63% (315)	499
#1 Issue: Economy	16% (103)	18% (119)	19% (120)	47% (300)	642
#1 Issue: Security	8% (19)	17% (37)	12% (26)	63% (139)	222
#1 Issue: Health Care	19% (40)	25% (54)	13% (28)	42% (90)	212
#1 Issue: Medicare / Social Security	7% (12)	12% (22)	18% (32)	64% (115)	180
#1 Issue: Women's Issues	7% (7)	12% (12)	18% (18)	63% (62)	98
#1 Issue: Education	22% (17)	29% (23)	9% (8)	40% (32)	80
#1 Issue: Energy	24% (20)	19% (16)	18% (16)	39% (34)	86
#1 Issue: Other	1% (1)	14% (12)	15% (13)	70% (60)	85
2020 Vote: Joe Biden	18% (136)	19% (141)	17% (130)	46% (350)	757
2020 Vote: Donald Trump	9% (43)	18% (84)	13% (61)	59% (277)	465
2020 Vote: Other	15% (10)	16% (11)	15% (10)	55% (37)	68
2020 Vote: Didn't Vote	10% (31)	18% (57)	19% (58)	53% (164)	311
2018 House Vote: Democrat	18% (104)	17% (100)	18% (101)	47% (268)	573
2018 House Vote: Republican	9% (36)	17% (64)	11% (40)	63% (240)	380
2018 House Vote: Someone else	18% (10)	17% (9)	17% (9)	48% (25)	52
2016 Vote: Hillary Clinton	18% (97)	17% (93)	18% (100)	47% (253)	543
2016 Vote: Donald Trump	11% (47)	17% (76)	11% (50)	60% (264)	438
2016 Vote: Other	14% (12)	18% (16)	19% (17)	48% (43)	88
2016 Vote: Didn't Vote	12% (64)	20% (109)	17% (93)	50% (270)	535
Voted in 2014: Yes	14% (123)	17% (143)	15% (126)	54% (456)	848
Voted in 2014: No	13% (97)	20% (151)	18% (134)	50% (375)	757

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Table MCFE9_6: How interested are you in the following video game creators?
Square Enix

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(220)	18%	(294)	16%	(260)	52%	(831)	1604
4-Region: Northeast	18%	(54)	17%	(51)	17%	(51)	47%	(136)	292
4-Region: Midwest	13%	(44)	15%	(49)	15%	(48)	57%	(190)	331
4-Region: South	10%	(63)	17%	(104)	19%	(115)	54%	(332)	615
4-Region: West	16%	(59)	25%	(90)	12%	(45)	47%	(172)	366
Gamers	14%	(220)	18%	(294)	16%	(260)	52%	(831)	1604
Avid Gamers	22%	(157)	24%	(173)	15%	(108)	39%	(280)	718
Casual Gamers	7%	(63)	14%	(121)	17%	(152)	62%	(550)	887
PC Gamers	24%	(140)	25%	(146)	16%	(95)	35%	(206)	588
Console Gamers	26%	(169)	26%	(174)	16%	(105)	32%	(212)	661
Twitch Users	30%	(168)	31%	(170)	16%	(86)	23%	(127)	550
Streaming Service Users	20%	(200)	23%	(229)	18%	(183)	38%	(382)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_7: How interested are you in the following video game creators?
 Gearbox Software

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(176)	20%	(325)	18%	(290)	51%	(813)	1604
Gender: Male	15%	(125)	30%	(251)	19%	(155)	36%	(294)	824
Gender: Female	6%	(50)	10%	(74)	17%	(135)	67%	(520)	780
Age: 18-34	15%	(88)	28%	(161)	21%	(120)	35%	(199)	567
Age: 35-44	15%	(49)	28%	(91)	14%	(46)	42%	(136)	322
Age: 45-64	7%	(36)	12%	(62)	18%	(91)	63%	(318)	506
Age: 65+	2%	(4)	5%	(11)	16%	(34)	77%	(160)	208
GenZers: 1997-2012	6%	(9)	20%	(30)	22%	(33)	52%	(77)	148
Millennials: 1981-1996	17%	(109)	31%	(197)	18%	(115)	34%	(214)	635
GenXers: 1965-1980	12%	(50)	17%	(70)	20%	(82)	51%	(214)	416
Baby Boomers: 1946-1964	2%	(7)	7%	(27)	16%	(58)	75%	(281)	374
PID: Dem (no lean)	15%	(95)	22%	(142)	19%	(124)	44%	(287)	649
PID: Ind (no lean)	9%	(47)	19%	(101)	20%	(109)	52%	(279)	536
PID: Rep (no lean)	8%	(33)	19%	(81)	14%	(58)	59%	(247)	419
PID/Gender: Dem Men	20%	(72)	32%	(117)	18%	(66)	29%	(106)	362
PID/Gender: Dem Women	8%	(23)	9%	(25)	20%	(58)	63%	(181)	287
PID/Gender: Ind Men	11%	(27)	27%	(68)	23%	(57)	39%	(98)	250
PID/Gender: Ind Women	7%	(20)	12%	(33)	18%	(52)	63%	(181)	286
PID/Gender: Rep Men	12%	(26)	31%	(65)	15%	(32)	42%	(89)	212
PID/Gender: Rep Women	3%	(7)	8%	(16)	12%	(26)	76%	(158)	207
Ideo: Liberal (1-3)	13%	(65)	22%	(110)	19%	(95)	46%	(229)	500
Ideo: Moderate (4)	11%	(59)	22%	(116)	19%	(100)	48%	(258)	534
Ideo: Conservative (5-7)	11%	(47)	18%	(82)	14%	(63)	57%	(255)	448
Educ: < College	8%	(90)	18%	(201)	18%	(202)	56%	(617)	1110
Educ: Bachelors degree	18%	(59)	24%	(81)	19%	(63)	39%	(130)	333
Educ: Post-grad	16%	(26)	26%	(43)	16%	(26)	41%	(67)	162
Income: Under 50k	7%	(66)	19%	(164)	19%	(169)	55%	(481)	880
Income: 50k-100k	10%	(49)	18%	(87)	19%	(90)	53%	(250)	476
Income: 100k+	25%	(61)	30%	(73)	13%	(32)	33%	(82)	249
Ethnicity: White	11%	(139)	19%	(239)	17%	(211)	52%	(644)	1233
Ethnicity: Hispanic	16%	(42)	28%	(74)	21%	(56)	35%	(94)	265

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Table MCFE9_7: How interested are you in the following video game creators?

Gearbox Software

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(176)	20%	(325)	18%	(290)	51%	(813)	1604
Ethnicity: Black	7%	(15)	24%	(54)	23%	(51)	46%	(104)	225
Ethnicity: Other	14%	(21)	22%	(32)	19%	(28)	45%	(65)	147
All Christian	13%	(93)	20%	(146)	18%	(132)	48%	(349)	720
All Non-Christian	21%	(18)	31%	(27)	11%	(10)	37%	(32)	87
Atheist	21%	(15)	23%	(16)	13%	(9)	43%	(30)	70
Agnostic/Nothing in particular	7%	(34)	19%	(88)	25%	(113)	49%	(223)	459
Something Else	6%	(16)	18%	(48)	10%	(26)	67%	(180)	269
Religious Non-Protestant/Catholic	18%	(19)	30%	(30)	12%	(12)	40%	(40)	101
Evangelical	17%	(73)	19%	(86)	14%	(63)	50%	(222)	444
Non-Evangelical	6%	(30)	19%	(96)	18%	(92)	57%	(289)	507
Community: Urban	19%	(101)	27%	(146)	18%	(100)	36%	(197)	544
Community: Suburban	7%	(48)	20%	(137)	18%	(119)	55%	(370)	675
Community: Rural	7%	(26)	11%	(42)	18%	(71)	64%	(246)	385
Employ: Private Sector	16%	(89)	26%	(149)	21%	(116)	37%	(211)	565
Employ: Government	20%	(20)	28%	(28)	18%	(18)	34%	(34)	101
Employ: Self-Employed	14%	(24)	27%	(47)	12%	(21)	47%	(84)	177
Employ: Homemaker	4%	(4)	15%	(16)	20%	(20)	61%	(64)	104
Employ: Retired	3%	(7)	7%	(19)	14%	(37)	76%	(205)	269
Employ: Unemployed	8%	(20)	14%	(35)	22%	(54)	55%	(135)	244
Employ: Other	7%	(8)	23%	(25)	13%	(14)	56%	(61)	108
Military HH: Yes	13%	(27)	22%	(48)	17%	(37)	48%	(102)	214
Military HH: No	11%	(148)	20%	(277)	18%	(253)	51%	(712)	1390
RD/WT: Right Direction	18%	(124)	25%	(171)	20%	(136)	38%	(260)	692
RD/WT: Wrong Track	6%	(51)	17%	(153)	17%	(154)	61%	(554)	913
Biden Job Approve	16%	(130)	23%	(189)	19%	(150)	42%	(340)	809
Biden Job Disapprove	6%	(43)	17%	(123)	18%	(128)	59%	(422)	717
Biden Job Strongly Approve	22%	(87)	24%	(97)	18%	(73)	35%	(140)	398
Biden Job Somewhat Approve	10%	(42)	22%	(92)	19%	(77)	49%	(200)	410
Biden Job Somewhat Disapprove	7%	(16)	16%	(38)	24%	(56)	54%	(128)	238
Biden Job Strongly Disapprove	6%	(27)	18%	(85)	15%	(72)	62%	(295)	479

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Table MCFE9_7: How interested are you in the following video game creators?
 Gearbox Software

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(176)	20%	(325)	18%	(290)	51%	(813)	1604
Favorable of Biden	15%	(123)	23%	(185)	19%	(156)	43%	(357)	821
Unfavorable of Biden	7%	(46)	18%	(126)	16%	(114)	59%	(415)	702
Very Favorable of Biden	20%	(86)	24%	(101)	18%	(78)	38%	(165)	431
Somewhat Favorable of Biden	9%	(36)	21%	(84)	20%	(78)	49%	(192)	390
Somewhat Unfavorable of Biden	12%	(23)	19%	(39)	20%	(40)	49%	(99)	202
Very Unfavorable of Biden	5%	(23)	17%	(87)	15%	(74)	63%	(316)	499
#1 Issue: Economy	13%	(87)	21%	(132)	19%	(120)	47%	(304)	642
#1 Issue: Security	8%	(17)	20%	(44)	12%	(27)	60%	(133)	222
#1 Issue: Health Care	14%	(31)	24%	(51)	19%	(40)	43%	(90)	212
#1 Issue: Medicare / Social Security	3%	(5)	19%	(34)	15%	(27)	63%	(113)	180
#1 Issue: Women's Issues	5%	(5)	19%	(18)	18%	(18)	58%	(57)	98
#1 Issue: Education	22%	(17)	18%	(15)	29%	(23)	30%	(24)	80
#1 Issue: Energy	14%	(12)	26%	(23)	28%	(24)	32%	(27)	86
#1 Issue: Other	1%	(1)	9%	(7)	14%	(11)	76%	(65)	85
2020 Vote: Joe Biden	14%	(109)	22%	(163)	19%	(143)	45%	(343)	757
2020 Vote: Donald Trump	8%	(35)	20%	(91)	15%	(69)	58%	(271)	465
2020 Vote: Other	—	(0)	22%	(15)	26%	(18)	52%	(35)	68
2020 Vote: Didn't Vote	10%	(32)	18%	(55)	19%	(60)	53%	(164)	311
2018 House Vote: Democrat	15%	(85)	22%	(127)	18%	(102)	45%	(260)	573
2018 House Vote: Republican	8%	(30)	19%	(71)	13%	(50)	60%	(228)	380
2018 House Vote: Someone else	9%	(5)	22%	(11)	24%	(13)	45%	(23)	52
2016 Vote: Hillary Clinton	14%	(75)	22%	(121)	19%	(103)	45%	(245)	543
2016 Vote: Donald Trump	10%	(43)	19%	(83)	14%	(60)	58%	(252)	438
2016 Vote: Other	7%	(6)	24%	(21)	23%	(20)	46%	(41)	88
2016 Vote: Didn't Vote	10%	(52)	19%	(100)	20%	(107)	52%	(276)	535
Voted in 2014: Yes	13%	(109)	21%	(175)	15%	(130)	51%	(434)	848
Voted in 2014: No	9%	(67)	20%	(150)	21%	(160)	50%	(379)	757

Continued on next page

Table MCFE9_7: How interested are you in the following video game creators?
Gearbox Software

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(176)	20%	(325)	18%	(290)	51%	(813)	1604
4-Region: Northeast	15%	(44)	19%	(56)	21%	(61)	45%	(131)	292
4-Region: Midwest	7%	(24)	21%	(68)	15%	(50)	57%	(190)	331
4-Region: South	10%	(63)	18%	(112)	19%	(115)	53%	(325)	615
4-Region: West	12%	(45)	24%	(88)	18%	(65)	46%	(168)	366
Gamers	11%	(176)	20%	(325)	18%	(290)	51%	(813)	1604
Avid Gamers	17%	(123)	28%	(198)	18%	(127)	37%	(269)	718
Casual Gamers	6%	(53)	14%	(126)	18%	(163)	61%	(545)	887
PC Gamers	20%	(118)	28%	(162)	18%	(105)	34%	(203)	588
Console Gamers	18%	(120)	32%	(209)	19%	(123)	32%	(209)	661
Twitch Users	25%	(140)	36%	(195)	18%	(102)	21%	(113)	550
Streaming Service Users	17%	(164)	27%	(270)	20%	(200)	36%	(361)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_8: How interested are you in the following video game creators?
 Rockstar Games

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(392)	23%	(364)	12%	(193)	41%	(655)	1604
Gender: Male	35%	(288)	28%	(233)	11%	(87)	26%	(217)	824
Gender: Female	13%	(104)	17%	(131)	14%	(107)	56%	(439)	780
Age: 18-34	37%	(213)	28%	(159)	13%	(73)	22%	(123)	567
Age: 35-44	36%	(116)	30%	(95)	8%	(26)	26%	(85)	322
Age: 45-64	11%	(58)	19%	(95)	14%	(69)	56%	(285)	506
Age: 65+	3%	(6)	7%	(15)	12%	(24)	78%	(163)	208
GenZers: 1997-2012	31%	(46)	27%	(40)	14%	(21)	27%	(41)	148
Millennials: 1981-1996	37%	(238)	29%	(186)	11%	(69)	23%	(143)	635
GenXers: 1965-1980	22%	(92)	25%	(106)	13%	(54)	40%	(164)	416
Baby Boomers: 1946-1964	4%	(16)	9%	(32)	13%	(48)	74%	(278)	374
PID: Dem (no lean)	29%	(189)	22%	(144)	12%	(80)	36%	(235)	649
PID: Ind (no lean)	21%	(112)	25%	(134)	14%	(75)	40%	(215)	536
PID: Rep (no lean)	22%	(91)	20%	(85)	9%	(38)	49%	(205)	419
PID/Gender: Dem Men	39%	(142)	26%	(93)	12%	(44)	23%	(82)	362
PID/Gender: Dem Women	16%	(46)	18%	(51)	13%	(36)	53%	(153)	287
PID/Gender: Ind Men	28%	(71)	33%	(82)	9%	(22)	30%	(75)	250
PID/Gender: Ind Women	14%	(41)	18%	(52)	18%	(53)	49%	(141)	286
PID/Gender: Rep Men	35%	(75)	27%	(58)	10%	(20)	28%	(60)	212
PID/Gender: Rep Women	8%	(17)	14%	(28)	8%	(18)	70%	(145)	207
Ideo: Liberal (1-3)	27%	(133)	24%	(119)	12%	(62)	37%	(186)	500
Ideo: Moderate (4)	24%	(126)	26%	(137)	12%	(65)	39%	(206)	534
Ideo: Conservative (5-7)	23%	(102)	20%	(89)	10%	(45)	47%	(212)	448
Educ: < College	23%	(251)	23%	(255)	11%	(124)	43%	(480)	1110
Educ: Bachelors degree	31%	(104)	21%	(69)	13%	(44)	34%	(115)	333
Educ: Post-grad	23%	(37)	24%	(40)	15%	(25)	37%	(61)	162
Income: Under 50k	20%	(179)	24%	(212)	12%	(109)	43%	(380)	880
Income: 50k-100k	25%	(117)	19%	(93)	13%	(62)	43%	(204)	476
Income: 100k+	38%	(96)	24%	(59)	9%	(22)	29%	(71)	249
Ethnicity: White	22%	(275)	22%	(267)	12%	(150)	44%	(540)	1233
Ethnicity: Hispanic	33%	(88)	25%	(66)	15%	(41)	27%	(71)	265

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Table MCFE9_8: How interested are you in the following video game creators?

Rockstar Games

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	24% (392)	23% (364)	12% (193)	41% (655)	1604
Ethnicity: Black	31% (71)	27% (61)	9% (20)	32% (73)	225
Ethnicity: Other	31% (46)	25% (36)	15% (22)	29% (42)	147
All Christian	23% (162)	23% (165)	12% (86)	43% (307)	720
All Non-Christian	36% (31)	27% (24)	8% (7)	29% (25)	87
Atheist	31% (22)	30% (21)	4% (3)	35% (24)	70
Agnostic/Nothing in particular	27% (123)	24% (112)	16% (72)	33% (152)	459
Something Else	20% (54)	16% (43)	10% (26)	55% (147)	269
Religious Non-Protestant/Catholic	37% (37)	26% (26)	7% (8)	29% (29)	101
Evangelical	24% (105)	23% (101)	10% (45)	44% (193)	444
Non-Evangelical	20% (99)	19% (94)	13% (65)	49% (249)	507
Community: Urban	36% (197)	25% (138)	10% (53)	29% (157)	544
Community: Suburban	19% (131)	23% (152)	13% (86)	45% (305)	675
Community: Rural	17% (64)	19% (74)	14% (54)	50% (193)	385
Employ: Private Sector	34% (195)	28% (156)	12% (68)	26% (146)	565
Employ: Government	33% (33)	29% (29)	9% (9)	29% (29)	101
Employ: Self-Employed	31% (54)	21% (37)	12% (21)	36% (64)	177
Employ: Homemaker	11% (12)	24% (25)	18% (18)	47% (49)	104
Employ: Retired	3% (8)	9% (25)	12% (32)	76% (204)	269
Employ: Unemployed	24% (58)	23% (57)	11% (27)	42% (103)	244
Employ: Other	24% (26)	19% (21)	12% (13)	45% (49)	108
Military HH: Yes	21% (45)	22% (46)	13% (28)	44% (94)	214
Military HH: No	25% (346)	23% (318)	12% (165)	40% (561)	1390
RD/WT: Right Direction	32% (219)	26% (179)	12% (86)	30% (208)	692
RD/WT: Wrong Track	19% (172)	20% (185)	12% (107)	49% (448)	913
Biden Job Approve	29% (235)	24% (195)	12% (100)	34% (279)	809
Biden Job Disapprove	19% (137)	22% (158)	12% (84)	47% (337)	717
Biden Job Strongly Approve	34% (134)	23% (91)	13% (51)	31% (122)	398
Biden Job Somewhat Approve	25% (101)	25% (104)	12% (50)	38% (156)	410
Biden Job Somewhat Disapprove	19% (44)	22% (53)	16% (39)	43% (102)	238
Biden Job Strongly Disapprove	19% (93)	22% (106)	9% (45)	49% (236)	479

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Table MCFE9_8: How interested are you in the following video game creators?
Rockstar Games

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	24% (392)	23% (364)	12% (193)	41% (655)	1604
Favorable of Biden	27% (225)	25% (204)	12% (100)	36% (292)	821
Unfavorable of Biden	21% (144)	21% (144)	11% (79)	48% (334)	702
Very Favorable of Biden	33% (141)	24% (101)	12% (51)	32% (138)	431
Somewhat Favorable of Biden	22% (84)	26% (103)	13% (49)	39% (154)	390
Somewhat Unfavorable of Biden	22% (44)	17% (35)	17% (35)	44% (89)	202
Very Unfavorable of Biden	20% (100)	22% (110)	9% (44)	49% (245)	499
#1 Issue: Economy	28% (177)	24% (154)	12% (78)	36% (233)	642
#1 Issue: Security	20% (43)	25% (55)	7% (15)	49% (109)	222
#1 Issue: Health Care	34% (71)	21% (43)	11% (23)	35% (74)	212
#1 Issue: Medicare / Social Security	12% (22)	15% (28)	16% (30)	56% (101)	180
#1 Issue: Women's Issues	17% (16)	32% (32)	10% (10)	41% (40)	98
#1 Issue: Education	38% (30)	23% (18)	17% (14)	23% (18)	80
#1 Issue: Energy	25% (21)	25% (21)	20% (17)	31% (26)	86
#1 Issue: Other	12% (10)	16% (13)	8% (7)	64% (55)	85
2020 Vote: Joe Biden	29% (219)	22% (169)	12% (90)	37% (278)	757
2020 Vote: Donald Trump	21% (99)	21% (98)	10% (46)	48% (223)	465
2020 Vote: Other	11% (7)	20% (13)	20% (13)	50% (34)	68
2020 Vote: Didn't Vote	21% (65)	27% (83)	14% (44)	38% (118)	311
2018 House Vote: Democrat	28% (162)	24% (138)	11% (62)	37% (212)	573
2018 House Vote: Republican	20% (76)	19% (74)	9% (35)	51% (195)	380
2018 House Vote: Someone else	25% (13)	15% (8)	17% (9)	44% (23)	52
2016 Vote: Hillary Clinton	27% (147)	23% (124)	12% (65)	38% (207)	543
2016 Vote: Donald Trump	23% (99)	19% (82)	10% (43)	49% (214)	438
2016 Vote: Other	19% (16)	25% (22)	18% (16)	38% (34)	88
2016 Vote: Didn't Vote	24% (129)	25% (136)	13% (69)	38% (201)	535
Voted in 2014: Yes	23% (195)	22% (184)	11% (89)	45% (379)	848
Voted in 2014: No	26% (196)	24% (180)	14% (104)	37% (277)	757

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Table MCFE9_8: How interested are you in the following video game creators?

Rockstar Games

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(392)	23%	(364)	12%	(193)	41%	(655)	1604
4-Region: Northeast	29%	(84)	23%	(67)	12%	(34)	37%	(107)	292
4-Region: Midwest	23%	(77)	18%	(59)	14%	(46)	45%	(149)	331
4-Region: South	21%	(129)	23%	(140)	13%	(77)	44%	(269)	615
4-Region: West	28%	(102)	27%	(98)	10%	(36)	36%	(131)	366
Gamers	24%	(392)	23%	(364)	12%	(193)	41%	(655)	1604
Avid Gamers	34%	(241)	27%	(194)	12%	(83)	28%	(200)	718
Casual Gamers	17%	(151)	19%	(170)	12%	(110)	51%	(456)	887
PC Gamers	33%	(195)	26%	(155)	13%	(77)	27%	(160)	588
Console Gamers	43%	(287)	31%	(205)	10%	(66)	16%	(103)	661
Twitch Users	46%	(252)	32%	(176)	12%	(65)	10%	(57)	550
Streaming Service Users	32%	(323)	28%	(277)	13%	(133)	26%	(262)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_9: How interested are you in the following video game creators?

Activision

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	19%	(303)	27%	(434)	13%	(211)	41%	(657)	1604
Gender: Male	26%	(217)	35%	(291)	13%	(106)	26%	(210)	824
Gender: Female	11%	(86)	18%	(143)	13%	(104)	57%	(447)	780
Age: 18-34	27%	(154)	34%	(194)	15%	(87)	24%	(133)	567
Age: 35-44	25%	(79)	34%	(108)	11%	(37)	30%	(98)	322
Age: 45-64	12%	(63)	22%	(111)	12%	(62)	53%	(271)	506
Age: 65+	3%	(6)	10%	(21)	12%	(25)	75%	(156)	208
GenZers: 1997-2012	21%	(31)	33%	(48)	15%	(22)	32%	(47)	148
Millennials: 1981-1996	27%	(172)	34%	(219)	14%	(88)	25%	(156)	635
GenXers: 1965-1980	19%	(79)	28%	(115)	12%	(51)	41%	(171)	416
Baby Boomers: 1946-1964	5%	(20)	14%	(51)	12%	(46)	68%	(256)	374
PID: Dem (no lean)	23%	(152)	27%	(174)	14%	(89)	36%	(233)	649
PID: Ind (no lean)	15%	(82)	29%	(155)	15%	(78)	41%	(221)	536
PID: Rep (no lean)	16%	(68)	25%	(105)	10%	(44)	48%	(202)	419
PID/Gender: Dem Men	31%	(112)	35%	(126)	13%	(46)	21%	(77)	362
PID/Gender: Dem Women	14%	(40)	17%	(48)	15%	(43)	54%	(156)	287
PID/Gender: Ind Men	22%	(55)	35%	(88)	14%	(34)	29%	(73)	250
PID/Gender: Ind Women	10%	(28)	23%	(66)	15%	(44)	52%	(148)	286
PID/Gender: Rep Men	23%	(50)	36%	(76)	13%	(27)	28%	(60)	212
PID/Gender: Rep Women	9%	(19)	14%	(28)	8%	(17)	69%	(143)	207
Ideo: Liberal (1-3)	24%	(118)	30%	(152)	11%	(57)	35%	(173)	500
Ideo: Moderate (4)	16%	(86)	28%	(148)	16%	(86)	40%	(213)	534
Ideo: Conservative (5-7)	17%	(76)	25%	(113)	11%	(48)	47%	(211)	448
Educ: < College	17%	(187)	26%	(291)	13%	(139)	44%	(493)	1110
Educ: Bachelors degree	25%	(82)	29%	(97)	14%	(45)	32%	(108)	333
Educ: Post-grad	21%	(33)	28%	(45)	16%	(27)	35%	(56)	162
Income: Under 50k	16%	(143)	25%	(223)	13%	(118)	45%	(396)	880
Income: 50k-100k	18%	(88)	28%	(133)	13%	(60)	41%	(195)	476
Income: 100k+	29%	(72)	31%	(78)	13%	(32)	27%	(66)	249
Ethnicity: White	17%	(215)	27%	(339)	13%	(161)	42%	(518)	1233
Ethnicity: Hispanic	24%	(63)	31%	(82)	13%	(34)	32%	(86)	265

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Table MCFE9_9: How interested are you in the following video game creators?

Activision

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	19%	(303)	27%	(434)	13%	(211)	41%	(657)	1604
Ethnicity: Black	26%	(58)	25%	(56)	10%	(23)	39%	(88)	225
Ethnicity: Other	21%	(30)	26%	(39)	18%	(26)	35%	(51)	147
All Christian	20%	(142)	27%	(193)	13%	(96)	40%	(289)	720
All Non-Christian	30%	(26)	31%	(27)	11%	(10)	28%	(24)	87
Atheist	23%	(16)	25%	(18)	14%	(10)	39%	(27)	70
Agnostic/Nothing in particular	18%	(85)	29%	(135)	16%	(73)	36%	(165)	459
Something Else	13%	(34)	23%	(61)	8%	(22)	56%	(152)	269
Religious Non-Protestant/Catholic	31%	(32)	28%	(29)	11%	(11)	29%	(30)	101
Evangelical	19%	(83)	26%	(114)	12%	(52)	44%	(195)	444
Non-Evangelical	16%	(82)	26%	(131)	12%	(63)	46%	(232)	507
Community: Urban	28%	(152)	30%	(161)	13%	(70)	30%	(161)	544
Community: Suburban	16%	(107)	26%	(179)	14%	(93)	44%	(296)	675
Community: Rural	11%	(43)	24%	(94)	12%	(47)	52%	(201)	385
Employ: Private Sector	26%	(149)	32%	(183)	13%	(75)	28%	(158)	565
Employ: Government	32%	(32)	27%	(27)	12%	(12)	29%	(30)	101
Employ: Self-Employed	24%	(43)	28%	(49)	12%	(21)	36%	(64)	177
Employ: Homemaker	10%	(10)	30%	(31)	18%	(18)	42%	(44)	104
Employ: Retired	5%	(15)	13%	(34)	12%	(31)	70%	(189)	269
Employ: Unemployed	14%	(34)	26%	(64)	14%	(34)	46%	(113)	244
Employ: Other	15%	(17)	27%	(30)	14%	(15)	43%	(47)	108
Military HH: Yes	19%	(41)	26%	(55)	12%	(25)	43%	(93)	214
Military HH: No	19%	(261)	27%	(379)	13%	(186)	41%	(565)	1390
RD/WT: Right Direction	26%	(177)	27%	(188)	16%	(112)	31%	(214)	692
RD/WT: Wrong Track	14%	(125)	27%	(246)	11%	(98)	49%	(444)	913
Biden Job Approve	24%	(191)	28%	(226)	14%	(115)	34%	(277)	809
Biden Job Disapprove	14%	(101)	27%	(190)	12%	(84)	48%	(342)	717
Biden Job Strongly Approve	30%	(120)	27%	(109)	15%	(58)	28%	(110)	398
Biden Job Somewhat Approve	17%	(71)	28%	(116)	14%	(57)	41%	(167)	410
Biden Job Somewhat Disapprove	14%	(33)	28%	(66)	16%	(37)	43%	(102)	238
Biden Job Strongly Disapprove	14%	(68)	26%	(124)	10%	(46)	50%	(240)	479

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Table MCFE9_9: How interested are you in the following video game creators?
 Activision

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	19%	(303)	27%	(434)	13%	(211)	41%	(657)	1604
Favorable of Biden	23%	(191)	27%	(225)	14%	(114)	35%	(291)	821
Unfavorable of Biden	14%	(101)	27%	(192)	11%	(77)	47%	(331)	702
Very Favorable of Biden	29%	(126)	25%	(106)	14%	(59)	32%	(140)	431
Somewhat Favorable of Biden	17%	(65)	30%	(119)	14%	(55)	39%	(151)	390
Somewhat Unfavorable of Biden	16%	(33)	26%	(53)	17%	(34)	40%	(81)	202
Very Unfavorable of Biden	14%	(68)	28%	(138)	9%	(43)	50%	(250)	499
#1 Issue: Economy	22%	(140)	29%	(187)	13%	(82)	36%	(232)	642
#1 Issue: Security	11%	(25)	31%	(69)	12%	(27)	45%	(101)	222
#1 Issue: Health Care	25%	(53)	22%	(48)	15%	(31)	37%	(79)	212
#1 Issue: Medicare / Social Security	12%	(22)	21%	(37)	9%	(15)	59%	(106)	180
#1 Issue: Women's Issues	11%	(11)	33%	(33)	14%	(14)	42%	(41)	98
#1 Issue: Education	25%	(20)	31%	(25)	16%	(13)	28%	(22)	80
#1 Issue: Energy	30%	(25)	27%	(23)	16%	(14)	27%	(24)	86
#1 Issue: Other	6%	(5)	15%	(13)	17%	(14)	62%	(52)	85
2020 Vote: Joe Biden	23%	(173)	27%	(207)	14%	(103)	36%	(274)	757
2020 Vote: Donald Trump	15%	(68)	27%	(125)	11%	(51)	48%	(222)	465
2020 Vote: Other	8%	(5)	32%	(21)	16%	(11)	45%	(30)	68
2020 Vote: Didn't Vote	18%	(56)	26%	(81)	15%	(46)	41%	(128)	311
2018 House Vote: Democrat	23%	(131)	28%	(159)	14%	(83)	35%	(200)	573
2018 House Vote: Republican	15%	(59)	25%	(95)	11%	(41)	49%	(185)	380
2018 House Vote: Someone else	18%	(9)	25%	(13)	12%	(6)	45%	(24)	52
2016 Vote: Hillary Clinton	21%	(115)	28%	(150)	14%	(77)	37%	(202)	543
2016 Vote: Donald Trump	16%	(71)	25%	(109)	12%	(54)	47%	(204)	438
2016 Vote: Other	16%	(15)	32%	(28)	16%	(15)	35%	(31)	88
2016 Vote: Didn't Vote	19%	(102)	27%	(147)	12%	(66)	41%	(220)	535
Voted in 2014: Yes	19%	(162)	26%	(218)	13%	(108)	42%	(360)	848
Voted in 2014: No	19%	(141)	29%	(216)	14%	(103)	39%	(297)	757

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Table MCFE9_9: How interested are you in the following video game creators?

Activision

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	19%	(303)	27%	(434)	13%	(211)	41%	(657)	1604
4-Region: Northeast	21%	(62)	31%	(91)	13%	(37)	35%	(102)	292
4-Region: Midwest	14%	(46)	27%	(90)	14%	(48)	45%	(148)	331
4-Region: South	17%	(105)	24%	(147)	14%	(85)	45%	(278)	615
4-Region: West	24%	(89)	29%	(106)	11%	(41)	35%	(130)	366
Gamers	19%	(303)	27%	(434)	13%	(211)	41%	(657)	1604
Avid Gamers	25%	(180)	32%	(227)	13%	(92)	31%	(219)	718
Casual Gamers	14%	(123)	23%	(207)	13%	(119)	49%	(438)	887
PC Gamers	27%	(157)	33%	(193)	14%	(85)	26%	(153)	588
Console Gamers	32%	(213)	39%	(259)	10%	(68)	18%	(120)	661
Twitch Users	37%	(203)	38%	(208)	13%	(73)	12%	(67)	550
Streaming Service Users	26%	(256)	32%	(316)	14%	(141)	28%	(283)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_10: How interested are you in the following video game creators?

DICE

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(158)	19%	(301)	18%	(293)	53%	(853)	1604
Gender: Male	15%	(125)	27%	(219)	20%	(163)	38%	(317)	824
Gender: Female	4%	(33)	10%	(81)	17%	(130)	69%	(535)	780
Age: 18-34	16%	(91)	23%	(128)	22%	(127)	39%	(221)	567
Age: 35-44	14%	(44)	25%	(81)	19%	(63)	42%	(135)	322
Age: 45-64	4%	(20)	16%	(79)	15%	(77)	65%	(331)	506
Age: 65+	1%	(3)	6%	(13)	13%	(26)	80%	(166)	208
GenZers: 1997-2012	7%	(11)	15%	(22)	18%	(27)	59%	(88)	148
Millennials: 1981-1996	18%	(114)	26%	(163)	22%	(139)	35%	(220)	635
GenXers: 1965-1980	6%	(26)	20%	(85)	17%	(72)	56%	(233)	416
Baby Boomers: 1946-1964	2%	(7)	8%	(29)	14%	(54)	76%	(284)	374
PID: Dem (no lean)	14%	(91)	20%	(133)	18%	(114)	48%	(311)	649
PID: Ind (no lean)	6%	(34)	17%	(90)	21%	(114)	56%	(299)	536
PID: Rep (no lean)	8%	(33)	19%	(78)	16%	(65)	58%	(242)	419
PID/Gender: Dem Men	20%	(73)	28%	(100)	18%	(66)	34%	(122)	362
PID/Gender: Dem Women	6%	(17)	12%	(33)	17%	(47)	66%	(189)	287
PID/Gender: Ind Men	10%	(25)	24%	(61)	22%	(54)	44%	(111)	250
PID/Gender: Ind Women	3%	(9)	10%	(29)	21%	(59)	66%	(188)	286
PID/Gender: Rep Men	13%	(27)	28%	(59)	20%	(42)	40%	(84)	212
PID/Gender: Rep Women	3%	(7)	9%	(19)	11%	(23)	76%	(158)	207
Ideo: Liberal (1-3)	14%	(68)	20%	(99)	18%	(91)	48%	(241)	500
Ideo: Moderate (4)	7%	(37)	22%	(119)	20%	(108)	51%	(270)	534
Ideo: Conservative (5-7)	11%	(48)	16%	(72)	16%	(70)	58%	(258)	448
Educ: < College	8%	(85)	16%	(181)	18%	(204)	58%	(640)	1110
Educ: Bachelors degree	16%	(55)	23%	(76)	17%	(55)	44%	(147)	333
Educ: Post-grad	11%	(18)	27%	(44)	21%	(34)	41%	(66)	162
Income: Under 50k	8%	(69)	15%	(134)	19%	(171)	57%	(505)	880
Income: 50k-100k	8%	(40)	20%	(95)	18%	(84)	54%	(257)	476
Income: 100k+	20%	(49)	29%	(71)	15%	(38)	37%	(91)	249
Ethnicity: White	10%	(121)	19%	(231)	16%	(201)	55%	(681)	1233
Ethnicity: Hispanic	13%	(34)	27%	(72)	19%	(51)	41%	(109)	265

Continued on next page

Table MCFE9_10: How interested are you in the following video game creators?

DICE

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(158)	19%	(301)	18%	(293)	53%	(853)	1604
Ethnicity: Black	11%	(25)	19%	(43)	23%	(53)	46%	(104)	225
Ethnicity: Other	8%	(12)	19%	(28)	27%	(39)	46%	(68)	147
All Christian	12%	(84)	22%	(160)	16%	(117)	50%	(358)	720
All Non-Christian	25%	(22)	21%	(18)	19%	(16)	36%	(31)	87
Atheist	11%	(8)	13%	(9)	18%	(13)	57%	(40)	70
Agnostic/Nothing in particular	6%	(28)	16%	(74)	26%	(117)	52%	(240)	459
Something Else	6%	(16)	15%	(40)	11%	(30)	68%	(184)	269
Religious Non-Protestant/Catholic	22%	(22)	22%	(22)	19%	(19)	38%	(38)	101
Evangelical	15%	(67)	20%	(89)	14%	(61)	51%	(228)	444
Non-Evangelical	6%	(29)	19%	(97)	16%	(82)	59%	(299)	507
Community: Urban	17%	(94)	26%	(140)	19%	(104)	38%	(206)	544
Community: Suburban	7%	(49)	18%	(119)	18%	(119)	57%	(387)	675
Community: Rural	4%	(15)	11%	(41)	18%	(70)	67%	(259)	385
Employ: Private Sector	15%	(84)	25%	(143)	21%	(116)	39%	(222)	565
Employ: Government	22%	(22)	29%	(29)	15%	(15)	34%	(34)	101
Employ: Self-Employed	10%	(18)	21%	(38)	19%	(33)	50%	(89)	177
Employ: Homemaker	4%	(4)	10%	(10)	19%	(20)	68%	(70)	104
Employ: Retired	1%	(3)	6%	(15)	14%	(38)	79%	(213)	269
Employ: Unemployed	8%	(20)	17%	(41)	17%	(41)	58%	(142)	244
Employ: Other	4%	(4)	19%	(21)	19%	(20)	58%	(63)	108
Military HH: Yes	11%	(24)	22%	(48)	15%	(33)	51%	(109)	214
Military HH: No	10%	(134)	18%	(253)	19%	(260)	53%	(744)	1390
RD/WT: Right Direction	16%	(109)	24%	(165)	19%	(134)	41%	(284)	692
RD/WT: Wrong Track	5%	(49)	15%	(136)	17%	(159)	62%	(569)	913
Biden Job Approve	14%	(110)	21%	(173)	19%	(153)	46%	(372)	809
Biden Job Disapprove	6%	(46)	16%	(112)	19%	(133)	59%	(425)	717
Biden Job Strongly Approve	22%	(86)	24%	(95)	14%	(57)	40%	(159)	398
Biden Job Somewhat Approve	6%	(24)	19%	(78)	23%	(95)	52%	(213)	410
Biden Job Somewhat Disapprove	6%	(15)	12%	(29)	25%	(60)	57%	(134)	238
Biden Job Strongly Disapprove	6%	(31)	17%	(84)	15%	(73)	61%	(291)	479

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Table MCFE9_10: How interested are you in the following video game creators?

DICE

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(158)	19%	(301)	18%	(293)	53%	(853)	1604
Favorable of Biden	13%	(110)	21%	(175)	18%	(149)	47%	(388)	821
Unfavorable of Biden	6%	(45)	16%	(114)	18%	(126)	59%	(417)	702
Very Favorable of Biden	19%	(81)	25%	(106)	14%	(61)	42%	(182)	431
Somewhat Favorable of Biden	7%	(29)	18%	(68)	22%	(88)	53%	(205)	390
Somewhat Unfavorable of Biden	8%	(15)	17%	(34)	25%	(50)	51%	(103)	202
Very Unfavorable of Biden	6%	(29)	16%	(80)	15%	(76)	63%	(314)	499
#1 Issue: Economy	10%	(62)	21%	(137)	19%	(123)	50%	(319)	642
#1 Issue: Security	10%	(23)	15%	(33)	16%	(34)	59%	(132)	222
#1 Issue: Health Care	11%	(24)	24%	(51)	19%	(39)	46%	(97)	212
#1 Issue: Medicare / Social Security	7%	(13)	12%	(22)	13%	(24)	67%	(121)	180
#1 Issue: Women's Issues	6%	(6)	14%	(14)	19%	(18)	61%	(60)	98
#1 Issue: Education	14%	(11)	28%	(22)	23%	(19)	35%	(28)	80
#1 Issue: Energy	20%	(17)	17%	(15)	28%	(24)	35%	(30)	86
#1 Issue: Other	2%	(2)	8%	(7)	12%	(11)	77%	(66)	85
2020 Vote: Joe Biden	12%	(93)	20%	(151)	20%	(153)	48%	(360)	757
2020 Vote: Donald Trump	7%	(34)	18%	(84)	15%	(68)	60%	(280)	465
2020 Vote: Other	3%	(2)	15%	(10)	27%	(19)	55%	(37)	68
2020 Vote: Didn't Vote	9%	(28)	18%	(56)	17%	(54)	56%	(174)	311
2018 House Vote: Democrat	13%	(77)	20%	(114)	20%	(112)	47%	(270)	573
2018 House Vote: Republican	6%	(23)	17%	(66)	14%	(55)	62%	(236)	380
2018 House Vote: Someone else	2%	(1)	23%	(12)	21%	(11)	54%	(28)	52
2016 Vote: Hillary Clinton	12%	(65)	21%	(114)	18%	(100)	49%	(265)	543
2016 Vote: Donald Trump	8%	(35)	19%	(83)	14%	(62)	59%	(257)	438
2016 Vote: Other	5%	(4)	18%	(16)	26%	(23)	51%	(45)	88
2016 Vote: Didn't Vote	10%	(54)	16%	(87)	20%	(108)	53%	(286)	535
Voted in 2014: Yes	10%	(85)	20%	(167)	17%	(141)	54%	(454)	848
Voted in 2014: No	10%	(73)	18%	(133)	20%	(152)	53%	(398)	757

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Table MCFE9_10: How interested are you in the following video game creators?

DICE

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(158)	19%	(301)	18%	(293)	53%	(853)	1604
4-Region: Northeast	13%	(37)	17%	(48)	22%	(63)	49%	(143)	292
4-Region: Midwest	7%	(22)	17%	(55)	19%	(64)	57%	(190)	331
4-Region: South	8%	(49)	18%	(110)	19%	(116)	55%	(340)	615
4-Region: West	13%	(49)	24%	(88)	13%	(49)	49%	(180)	366
Gamers	10%	(158)	19%	(301)	18%	(293)	53%	(853)	1604
Avid Gamers	15%	(106)	25%	(177)	20%	(145)	40%	(289)	718
Casual Gamers	6%	(51)	14%	(124)	17%	(148)	64%	(564)	887
PC Gamers	16%	(95)	25%	(148)	21%	(121)	38%	(224)	588
Console Gamers	16%	(107)	27%	(176)	23%	(152)	34%	(226)	661
Twitch Users	23%	(129)	32%	(179)	22%	(119)	23%	(124)	550
Streaming Service Users	15%	(145)	25%	(248)	21%	(209)	39%	(392)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_11: How interested are you in the following video game creators?
 Capcom

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(282)	22%	(359)	14%	(218)	46%	(745)	1604
Gender: Male	24%	(202)	31%	(255)	14%	(114)	31%	(255)	824
Gender: Female	10%	(80)	13%	(104)	13%	(105)	63%	(491)	780
Age: 18-34	26%	(147)	26%	(150)	16%	(91)	32%	(180)	567
Age: 35-44	25%	(81)	34%	(110)	12%	(40)	28%	(91)	322
Age: 45-64	9%	(48)	18%	(91)	12%	(60)	61%	(308)	506
Age: 65+	3%	(7)	4%	(8)	13%	(28)	80%	(166)	208
GenZers: 1997-2012	15%	(23)	19%	(28)	20%	(29)	46%	(69)	148
Millennials: 1981-1996	28%	(180)	30%	(193)	14%	(90)	27%	(172)	635
GenXers: 1965-1980	15%	(64)	26%	(109)	12%	(50)	46%	(192)	416
Baby Boomers: 1946-1964	4%	(15)	7%	(28)	12%	(46)	76%	(286)	374
PID: Dem (no lean)	23%	(149)	24%	(153)	12%	(80)	41%	(267)	649
PID: Ind (no lean)	14%	(75)	23%	(122)	17%	(91)	46%	(249)	536
PID: Rep (no lean)	14%	(58)	20%	(84)	11%	(47)	55%	(230)	419
PID/Gender: Dem Men	30%	(109)	33%	(118)	11%	(38)	26%	(96)	362
PID/Gender: Dem Women	14%	(39)	12%	(34)	15%	(42)	60%	(171)	287
PID/Gender: Ind Men	20%	(50)	29%	(74)	18%	(44)	33%	(82)	250
PID/Gender: Ind Women	9%	(25)	17%	(48)	16%	(47)	58%	(167)	286
PID/Gender: Rep Men	20%	(42)	29%	(62)	15%	(31)	36%	(77)	212
PID/Gender: Rep Women	8%	(17)	11%	(22)	8%	(16)	74%	(153)	207
Ideo: Liberal (1-3)	22%	(112)	24%	(122)	14%	(71)	39%	(195)	500
Ideo: Moderate (4)	17%	(93)	23%	(122)	16%	(84)	44%	(235)	534
Ideo: Conservative (5-7)	14%	(61)	22%	(98)	10%	(46)	54%	(243)	448
Educ: < College	16%	(178)	20%	(224)	14%	(154)	50%	(553)	1110
Educ: Bachelors degree	24%	(81)	26%	(86)	11%	(37)	39%	(129)	333
Educ: Post-grad	14%	(23)	30%	(48)	17%	(27)	39%	(63)	162
Income: Under 50k	16%	(140)	20%	(179)	14%	(127)	49%	(434)	880
Income: 50k-100k	18%	(85)	21%	(98)	13%	(64)	48%	(229)	476
Income: 100k+	23%	(57)	33%	(81)	11%	(28)	33%	(82)	249
Ethnicity: White	15%	(190)	22%	(266)	14%	(168)	49%	(610)	1233
Ethnicity: Hispanic	27%	(71)	33%	(88)	10%	(27)	29%	(78)	265

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Table MCFE9_11: How interested are you in the following video game creators?

Capcom

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	18% (282)	22% (359)	14% (218)	46% (745)	1604
Ethnicity: Black	26% (58)	21% (48)	13% (28)	40% (91)	225
Ethnicity: Other	23% (34)	31% (45)	15% (22)	31% (45)	147
All Christian	18% (131)	24% (175)	13% (90)	45% (323)	720
All Non-Christian	28% (24)	25% (21)	19% (17)	28% (25)	87
Atheist	22% (15)	30% (21)	3% (2)	45% (31)	70
Agnostic/Nothing in particular	17% (79)	20% (92)	17% (77)	46% (211)	459
Something Else	12% (33)	18% (49)	12% (32)	58% (155)	269
Religious Non-Protestant/Catholic	27% (28)	24% (24)	18% (18)	30% (30)	101
Evangelical	20% (89)	25% (111)	12% (54)	43% (190)	444
Non-Evangelical	13% (68)	20% (102)	13% (64)	54% (274)	507
Community: Urban	25% (138)	29% (156)	14% (75)	32% (175)	544
Community: Suburban	14% (96)	21% (139)	14% (91)	52% (348)	675
Community: Rural	12% (48)	16% (63)	14% (52)	58% (222)	385
Employ: Private Sector	23% (131)	31% (172)	15% (84)	32% (178)	565
Employ: Government	34% (34)	23% (23)	10% (11)	33% (33)	101
Employ: Self-Employed	23% (41)	21% (37)	13% (22)	43% (76)	177
Employ: Homemaker	14% (15)	16% (17)	14% (14)	56% (58)	104
Employ: Retired	5% (14)	5% (14)	12% (34)	77% (206)	269
Employ: Unemployed	13% (32)	27% (66)	13% (33)	46% (114)	244
Employ: Other	8% (8)	19% (20)	16% (18)	57% (62)	108
Military HH: Yes	19% (42)	18% (39)	14% (30)	48% (103)	214
Military HH: No	17% (240)	23% (319)	14% (189)	46% (642)	1390
RD/WT: Right Direction	24% (167)	28% (191)	15% (104)	33% (230)	692
RD/WT: Wrong Track	13% (115)	18% (167)	13% (115)	56% (515)	913
Biden Job Approve	22% (179)	25% (205)	14% (116)	38% (309)	809
Biden Job Disapprove	12% (89)	20% (144)	13% (90)	55% (393)	717
Biden Job Strongly Approve	28% (113)	25% (101)	14% (55)	33% (130)	398
Biden Job Somewhat Approve	16% (67)	25% (105)	15% (61)	43% (178)	410
Biden Job Somewhat Disapprove	11% (26)	17% (41)	19% (44)	53% (127)	238
Biden Job Strongly Disapprove	13% (63)	22% (104)	10% (46)	56% (266)	479

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Table MCFE9_11: How interested are you in the following video game creators?
 Capcom

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	18% (282)	22% (359)	14% (218)	46% (745)	1604
Favorable of Biden	22% (182)	26% (211)	13% (111)	39% (317)	821
Unfavorable of Biden	13% (89)	19% (134)	13% (89)	56% (390)	702
Very Favorable of Biden	28% (121)	25% (108)	12% (53)	35% (149)	431
Somewhat Favorable of Biden	16% (61)	27% (104)	15% (57)	43% (168)	390
Somewhat Unfavorable of Biden	12% (24)	20% (41)	19% (39)	49% (98)	202
Very Unfavorable of Biden	13% (65)	19% (93)	10% (50)	58% (291)	499
#1 Issue: Economy	20% (127)	24% (151)	16% (103)	40% (260)	642
#1 Issue: Security	14% (32)	22% (48)	9% (19)	55% (123)	222
#1 Issue: Health Care	22% (47)	21% (44)	12% (25)	45% (94)	212
#1 Issue: Medicare / Social Security	7% (13)	18% (32)	14% (26)	61% (110)	180
#1 Issue: Women's Issues	13% (13)	20% (19)	14% (14)	53% (52)	98
#1 Issue: Education	27% (22)	34% (27)	8% (6)	32% (25)	80
#1 Issue: Energy	26% (22)	23% (20)	16% (14)	35% (30)	86
#1 Issue: Other	6% (5)	19% (16)	13% (11)	61% (52)	85
2020 Vote: Joe Biden	21% (156)	24% (185)	14% (107)	41% (309)	757
2020 Vote: Donald Trump	14% (66)	19% (87)	12% (55)	56% (259)	465
2020 Vote: Other	14% (10)	34% (23)	13% (9)	39% (27)	68
2020 Vote: Didn't Vote	16% (50)	21% (64)	15% (48)	48% (149)	311
2018 House Vote: Democrat	21% (121)	24% (135)	15% (85)	41% (233)	573
2018 House Vote: Republican	13% (50)	19% (71)	11% (42)	57% (217)	380
2018 House Vote: Someone else	20% (10)	34% (18)	10% (5)	36% (19)	52
2016 Vote: Hillary Clinton	21% (112)	23% (127)	14% (78)	42% (226)	543
2016 Vote: Donald Trump	15% (67)	19% (85)	12% (51)	54% (235)	438
2016 Vote: Other	14% (13)	28% (25)	14% (12)	44% (38)	88
2016 Vote: Didn't Vote	17% (90)	23% (122)	14% (77)	46% (246)	535
Voted in 2014: Yes	18% (149)	21% (182)	13% (108)	48% (410)	848
Voted in 2014: No	18% (133)	23% (177)	15% (111)	44% (336)	757

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Table MCFE9_11: How interested are you in the following video game creators?

Capcom

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(282)	22%	(359)	14%	(218)	46%	(745)	1604
4-Region: Northeast	23%	(67)	23%	(66)	14%	(42)	40%	(117)	292
4-Region: Midwest	12%	(40)	21%	(69)	14%	(45)	54%	(177)	331
4-Region: South	17%	(102)	21%	(130)	15%	(91)	47%	(291)	615
4-Region: West	20%	(73)	25%	(93)	11%	(40)	44%	(161)	366
Gamers	18%	(282)	22%	(359)	14%	(218)	46%	(745)	1604
Avid Gamers	25%	(178)	30%	(215)	12%	(86)	33%	(238)	718
Casual Gamers	12%	(104)	16%	(143)	15%	(133)	57%	(507)	887
PC Gamers	26%	(150)	28%	(164)	14%	(84)	32%	(189)	588
Console Gamers	31%	(208)	31%	(207)	13%	(89)	24%	(157)	661
Twitch Users	35%	(190)	34%	(189)	14%	(77)	17%	(95)	550
Streaming Service Users	24%	(242)	28%	(276)	15%	(148)	33%	(329)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_12: How interested are you in the following video game creators?
 Nintendo

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	35%	(555)	29%	(469)	10%	(163)	26%	(417)	1604
Gender: Male	38%	(311)	31%	(255)	11%	(91)	20%	(167)	824
Gender: Female	31%	(245)	27%	(214)	9%	(72)	32%	(250)	780
Age: 18-34	48%	(271)	33%	(187)	9%	(49)	10%	(59)	567
Age: 35-44	44%	(142)	33%	(105)	9%	(29)	14%	(46)	322
Age: 45-64	24%	(121)	27%	(137)	13%	(64)	36%	(184)	506
Age: 65+	10%	(21)	19%	(40)	10%	(20)	61%	(127)	208
GenZers: 1997-2012	57%	(85)	25%	(38)	6%	(9)	11%	(16)	148
Millennials: 1981-1996	45%	(288)	34%	(214)	9%	(57)	12%	(76)	635
GenXers: 1965-1980	32%	(133)	32%	(134)	12%	(51)	23%	(97)	416
Baby Boomers: 1946-1964	13%	(48)	21%	(77)	12%	(45)	54%	(204)	374
PID: Dem (no lean)	37%	(243)	31%	(199)	9%	(61)	23%	(147)	649
PID: Ind (no lean)	33%	(178)	28%	(153)	12%	(67)	26%	(139)	536
PID: Rep (no lean)	32%	(135)	28%	(118)	8%	(35)	31%	(131)	419
PID/Gender: Dem Men	43%	(156)	29%	(106)	10%	(37)	17%	(62)	362
PID/Gender: Dem Women	30%	(86)	32%	(93)	8%	(24)	29%	(84)	287
PID/Gender: Ind Men	32%	(81)	32%	(81)	14%	(35)	21%	(53)	250
PID/Gender: Ind Women	34%	(97)	25%	(72)	11%	(32)	30%	(85)	286
PID/Gender: Rep Men	35%	(74)	32%	(68)	9%	(19)	24%	(52)	212
PID/Gender: Rep Women	29%	(61)	24%	(50)	8%	(16)	39%	(80)	207
Ideo: Liberal (1-3)	39%	(195)	30%	(152)	9%	(46)	21%	(107)	500
Ideo: Moderate (4)	34%	(180)	29%	(153)	12%	(66)	25%	(135)	534
Ideo: Conservative (5-7)	31%	(137)	30%	(136)	9%	(40)	30%	(134)	448
Educ: < College	34%	(382)	27%	(304)	10%	(109)	28%	(314)	1110
Educ: Bachelors degree	40%	(134)	31%	(104)	9%	(30)	20%	(65)	333
Educ: Post-grad	24%	(39)	38%	(61)	15%	(24)	23%	(38)	162
Income: Under 50k	33%	(292)	29%	(252)	11%	(93)	28%	(243)	880
Income: 50k-100k	33%	(158)	30%	(142)	9%	(43)	28%	(133)	476
Income: 100k+	42%	(105)	30%	(75)	11%	(27)	16%	(41)	249
Ethnicity: White	32%	(394)	29%	(358)	10%	(126)	29%	(355)	1233
Ethnicity: Hispanic	50%	(131)	28%	(74)	9%	(23)	14%	(36)	265

Continued on next page

Table MCFE9_12: How interested are you in the following video game creators?

Nintendo

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	35% (555)	29% (469)	10% (163)	26% (417)	1604
Ethnicity: Black	43% (97)	30% (68)	10% (22)	17% (38)	225
Ethnicity: Other	44% (65)	29% (43)	10% (15)	16% (23)	147
All Christian	35% (254)	29% (207)	10% (69)	26% (190)	720
All Non-Christian	34% (30)	27% (23)	14% (13)	24% (21)	87
Atheist	32% (22)	25% (18)	9% (7)	34% (24)	70
Agnostic/Nothing in particular	34% (157)	33% (151)	11% (50)	22% (100)	459
Something Else	34% (92)	26% (70)	9% (24)	31% (82)	269
Religious Non-Protestant/Catholic	37% (37)	25% (26)	14% (14)	24% (24)	101
Evangelical	38% (170)	27% (121)	9% (42)	25% (111)	444
Non-Evangelical	32% (163)	29% (146)	9% (46)	30% (152)	507
Community: Urban	43% (232)	32% (174)	9% (49)	16% (89)	544
Community: Suburban	31% (211)	29% (194)	10% (68)	30% (203)	675
Community: Rural	29% (113)	26% (101)	12% (46)	32% (125)	385
Employ: Private Sector	40% (224)	35% (195)	10% (58)	16% (88)	565
Employ: Government	43% (44)	24% (25)	7% (7)	25% (25)	101
Employ: Self-Employed	43% (77)	29% (51)	7% (13)	21% (36)	177
Employ: Homemaker	40% (42)	30% (32)	7% (7)	22% (23)	104
Employ: Retired	13% (35)	23% (62)	11% (28)	54% (144)	269
Employ: Unemployed	32% (79)	27% (66)	12% (29)	28% (69)	244
Employ: Other	37% (40)	24% (26)	15% (17)	24% (26)	108
Military HH: Yes	35% (74)	24% (52)	12% (25)	29% (63)	214
Military HH: No	35% (481)	30% (417)	10% (138)	25% (354)	1390
RD/WT: Right Direction	41% (281)	30% (205)	11% (77)	19% (129)	692
RD/WT: Wrong Track	30% (274)	29% (265)	9% (86)	31% (287)	913
Biden Job Approve	39% (311)	30% (243)	10% (85)	21% (170)	809
Biden Job Disapprove	31% (219)	29% (210)	9% (67)	31% (220)	717
Biden Job Strongly Approve	42% (168)	27% (109)	11% (44)	19% (77)	398
Biden Job Somewhat Approve	35% (143)	33% (134)	10% (41)	23% (93)	410
Biden Job Somewhat Disapprove	26% (62)	35% (84)	14% (32)	25% (60)	238
Biden Job Strongly Disapprove	33% (157)	26% (126)	7% (35)	34% (160)	479

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Table MCFE9_12: How interested are you in the following video game creators?
Nintendo

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	35% (555)	29% (469)	10% (163)	26% (417)	1604
Favorable of Biden	38% (308)	31% (255)	10% (86)	21% (172)	821
Unfavorable of Biden	32% (223)	28% (196)	9% (64)	31% (219)	702
Very Favorable of Biden	43% (187)	26% (113)	10% (44)	20% (86)	431
Somewhat Favorable of Biden	31% (121)	36% (141)	11% (42)	22% (86)	390
Somewhat Unfavorable of Biden	33% (67)	29% (59)	14% (29)	24% (49)	202
Very Unfavorable of Biden	31% (157)	28% (137)	7% (35)	34% (170)	499
#1 Issue: Economy	36% (233)	31% (200)	10% (66)	22% (143)	642
#1 Issue: Security	33% (73)	27% (61)	8% (17)	32% (71)	222
#1 Issue: Health Care	40% (85)	25% (53)	12% (24)	23% (49)	212
#1 Issue: Medicare / Social Security	18% (33)	27% (48)	13% (23)	42% (76)	180
#1 Issue: Women's Issues	44% (44)	37% (37)	5% (4)	14% (14)	98
#1 Issue: Education	52% (42)	27% (21)	6% (5)	15% (12)	80
#1 Issue: Energy	39% (33)	28% (24)	16% (14)	18% (15)	86
#1 Issue: Other	14% (12)	31% (26)	11% (9)	44% (37)	85
2020 Vote: Joe Biden	36% (269)	31% (235)	12% (91)	21% (162)	757
2020 Vote: Donald Trump	31% (142)	26% (123)	9% (44)	34% (156)	465
2020 Vote: Other	35% (24)	29% (19)	10% (7)	26% (18)	68
2020 Vote: Didn't Vote	38% (119)	29% (91)	7% (22)	25% (79)	311
2018 House Vote: Democrat	34% (197)	31% (180)	12% (68)	22% (128)	573
2018 House Vote: Republican	30% (115)	27% (103)	9% (33)	34% (130)	380
2018 House Vote: Someone else	27% (14)	26% (13)	17% (9)	31% (16)	52
2016 Vote: Hillary Clinton	32% (176)	33% (177)	12% (64)	23% (126)	543
2016 Vote: Donald Trump	32% (138)	26% (115)	10% (45)	32% (140)	438
2016 Vote: Other	31% (27)	33% (29)	17% (15)	19% (17)	88
2016 Vote: Didn't Vote	40% (214)	28% (148)	7% (40)	25% (133)	535
Voted in 2014: Yes	31% (261)	30% (251)	12% (98)	28% (238)	848
Voted in 2014: No	39% (295)	29% (218)	9% (65)	24% (179)	757

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Table MCFE9_12: How interested are you in the following video game creators?

Nintendo

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	35%	(555)	29%	(469)	10%	(163)	26%	(417)	1604
4-Region: Northeast	37%	(107)	29%	(84)	11%	(32)	24%	(69)	292
4-Region: Midwest	32%	(107)	27%	(90)	9%	(29)	32%	(105)	331
4-Region: South	33%	(201)	29%	(179)	11%	(70)	27%	(164)	615
4-Region: West	38%	(140)	32%	(116)	8%	(31)	22%	(79)	366
Gamers	35%	(555)	29%	(469)	10%	(163)	26%	(417)	1604
Avid Gamers	39%	(283)	29%	(205)	11%	(77)	21%	(153)	718
Casual Gamers	31%	(273)	30%	(264)	10%	(86)	30%	(264)	887
PC Gamers	40%	(235)	30%	(177)	11%	(64)	19%	(111)	588
Console Gamers	52%	(342)	32%	(212)	8%	(54)	8%	(53)	661
Twitch Users	53%	(290)	32%	(174)	9%	(51)	6%	(36)	550
Streaming Service Users	42%	(421)	31%	(310)	10%	(104)	16%	(159)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_13: How interested are you in the following video game creators?
 Sony

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	30%	(477)	31%	(496)	9%	(147)	30%	(484)	1604
Gender: Male	39%	(318)	34%	(280)	9%	(77)	18%	(149)	824
Gender: Female	20%	(159)	28%	(216)	9%	(71)	43%	(335)	780
Age: 18-34	42%	(239)	37%	(211)	8%	(43)	13%	(74)	567
Age: 35-44	43%	(139)	31%	(101)	5%	(15)	21%	(67)	322
Age: 45-64	17%	(87)	30%	(153)	12%	(58)	41%	(209)	506
Age: 65+	6%	(12)	15%	(31)	15%	(31)	65%	(135)	208
GenZers: 1997-2012	33%	(50)	40%	(59)	8%	(12)	19%	(28)	148
Millennials: 1981-1996	46%	(295)	32%	(203)	7%	(42)	15%	(95)	635
GenXers: 1965-1980	24%	(100)	36%	(151)	10%	(42)	30%	(123)	416
Baby Boomers: 1946-1964	8%	(31)	21%	(79)	14%	(52)	57%	(212)	374
PID: Dem (no lean)	34%	(222)	33%	(213)	8%	(51)	25%	(163)	649
PID: Ind (no lean)	28%	(149)	31%	(168)	11%	(59)	30%	(160)	536
PID: Rep (no lean)	25%	(106)	27%	(115)	9%	(38)	38%	(161)	419
PID/Gender: Dem Men	45%	(162)	33%	(119)	8%	(28)	14%	(52)	362
PID/Gender: Dem Women	21%	(60)	33%	(94)	8%	(23)	39%	(111)	287
PID/Gender: Ind Men	34%	(84)	35%	(87)	12%	(31)	20%	(49)	250
PID/Gender: Ind Women	23%	(65)	29%	(82)	10%	(28)	39%	(111)	286
PID/Gender: Rep Men	34%	(72)	35%	(74)	8%	(18)	23%	(48)	212
PID/Gender: Rep Women	16%	(34)	20%	(40)	10%	(20)	54%	(112)	207
Ideo: Liberal (1-3)	31%	(154)	34%	(171)	9%	(43)	27%	(133)	500
Ideo: Moderate (4)	31%	(166)	31%	(166)	10%	(52)	28%	(149)	534
Ideo: Conservative (5-7)	26%	(115)	28%	(124)	9%	(42)	37%	(167)	448
Educ: < College	28%	(316)	30%	(330)	9%	(101)	33%	(363)	1110
Educ: Bachelors degree	34%	(114)	33%	(109)	9%	(29)	24%	(81)	333
Educ: Post-grad	29%	(47)	35%	(57)	11%	(18)	24%	(39)	162
Income: Under 50k	28%	(248)	31%	(274)	9%	(75)	32%	(283)	880
Income: 50k-100k	27%	(130)	30%	(141)	12%	(56)	31%	(149)	476
Income: 100k+	40%	(99)	33%	(81)	7%	(16)	21%	(52)	249
Ethnicity: White	27%	(332)	31%	(377)	9%	(115)	33%	(410)	1233
Ethnicity: Hispanic	41%	(108)	34%	(89)	7%	(19)	19%	(50)	265

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Table MCFE9_13: How interested are you in the following video game creators?

Sony

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	30% (477)	31% (496)	9% (147)	30% (484)	1604
Ethnicity: Black	42% (94)	32% (73)	7% (16)	19% (42)	225
Ethnicity: Other	35% (51)	32% (47)	11% (17)	22% (32)	147
All Christian	31% (222)	29% (209)	9% (63)	31% (225)	720
All Non-Christian	35% (31)	32% (28)	13% (11)	20% (17)	87
Atheist	39% (28)	16% (11)	12% (9)	32% (22)	70
Agnostic/Nothing in particular	28% (126)	37% (169)	10% (44)	26% (119)	459
Something Else	26% (70)	29% (79)	7% (20)	37% (101)	269
Religious Non-Protestant/Catholic	35% (35)	32% (33)	12% (12)	21% (21)	101
Evangelical	38% (168)	24% (109)	7% (31)	31% (137)	444
Non-Evangelical	22% (112)	33% (166)	10% (51)	35% (179)	507
Community: Urban	43% (234)	32% (173)	8% (44)	17% (93)	544
Community: Suburban	23% (158)	33% (225)	9% (63)	34% (229)	675
Community: Rural	22% (85)	25% (98)	10% (40)	42% (162)	385
Employ: Private Sector	38% (213)	36% (205)	8% (45)	18% (101)	565
Employ: Government	41% (41)	28% (28)	7% (7)	24% (24)	101
Employ: Self-Employed	40% (70)	30% (52)	8% (14)	23% (40)	177
Employ: Homemaker	26% (27)	29% (30)	9% (9)	37% (38)	104
Employ: Retired	9% (25)	19% (51)	16% (42)	56% (150)	269
Employ: Unemployed	24% (58)	32% (79)	8% (21)	35% (86)	244
Employ: Other	30% (33)	31% (33)	7% (8)	32% (35)	108
Military HH: Yes	28% (59)	25% (53)	12% (26)	35% (75)	214
Military HH: No	30% (417)	32% (443)	9% (121)	29% (409)	1390
RD/WT: Right Direction	37% (254)	36% (248)	9% (62)	19% (129)	692
RD/WT: Wrong Track	24% (223)	27% (249)	9% (86)	39% (355)	913
Biden Job Approve	33% (270)	34% (273)	10% (78)	23% (188)	809
Biden Job Disapprove	25% (181)	28% (203)	9% (63)	37% (268)	717
Biden Job Strongly Approve	38% (153)	33% (133)	8% (33)	20% (79)	398
Biden Job Somewhat Approve	29% (117)	34% (140)	11% (45)	27% (109)	410
Biden Job Somewhat Disapprove	25% (59)	35% (83)	9% (22)	31% (74)	238
Biden Job Strongly Disapprove	26% (123)	25% (120)	9% (42)	41% (194)	479

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Table MCFE9_13: How interested are you in the following video game creators?
Sony

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	30% (477)	31% (496)	9% (147)	30% (484)	1604
Favorable of Biden	34% (278)	33% (271)	9% (77)	24% (196)	821
Unfavorable of Biden	25% (174)	29% (200)	9% (64)	38% (264)	702
Very Favorable of Biden	39% (169)	32% (136)	7% (30)	22% (95)	431
Somewhat Favorable of Biden	28% (109)	35% (135)	12% (46)	26% (101)	390
Somewhat Unfavorable of Biden	26% (53)	36% (73)	8% (16)	30% (61)	202
Very Unfavorable of Biden	24% (121)	26% (127)	10% (48)	41% (203)	499
#1 Issue: Economy	34% (218)	30% (190)	10% (63)	27% (171)	642
#1 Issue: Security	24% (54)	31% (70)	6% (14)	38% (85)	222
#1 Issue: Health Care	37% (78)	28% (60)	11% (24)	24% (50)	212
#1 Issue: Medicare / Social Security	15% (27)	27% (49)	9% (17)	49% (88)	180
#1 Issue: Women's Issues	30% (29)	39% (39)	8% (7)	23% (23)	98
#1 Issue: Education	39% (31)	36% (29)	6% (5)	19% (15)	80
#1 Issue: Energy	32% (27)	47% (40)	10% (8)	12% (10)	86
#1 Issue: Other	16% (13)	23% (20)	11% (10)	50% (42)	85
2020 Vote: Joe Biden	33% (252)	32% (244)	10% (75)	25% (186)	757
2020 Vote: Donald Trump	24% (111)	27% (125)	9% (43)	40% (186)	465
2020 Vote: Other	28% (19)	17% (12)	14% (10)	40% (27)	68
2020 Vote: Didn't Vote	31% (95)	36% (112)	6% (20)	27% (83)	311
2018 House Vote: Democrat	33% (192)	32% (185)	10% (58)	24% (139)	573
2018 House Vote: Republican	23% (86)	27% (104)	8% (29)	42% (161)	380
2018 House Vote: Someone else	31% (16)	22% (11)	18% (9)	30% (16)	52
2016 Vote: Hillary Clinton	31% (169)	33% (177)	10% (54)	26% (143)	543
2016 Vote: Donald Trump	26% (115)	27% (117)	8% (35)	39% (171)	438
2016 Vote: Other	21% (18)	40% (35)	18% (16)	22% (19)	88
2016 Vote: Didn't Vote	33% (175)	31% (167)	8% (43)	28% (150)	535
Voted in 2014: Yes	27% (230)	30% (252)	10% (83)	33% (282)	848
Voted in 2014: No	33% (247)	32% (244)	8% (64)	27% (202)	757

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Table MCFE9_13: How interested are you in the following video game creators?

Sony

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	30%	(477)	31%	(496)	9%	(147)	30%	(484)	1604
4-Region: Northeast	34%	(98)	30%	(87)	6%	(18)	30%	(88)	292
4-Region: Midwest	24%	(79)	33%	(108)	10%	(33)	34%	(111)	331
4-Region: South	30%	(186)	28%	(174)	9%	(58)	32%	(197)	615
4-Region: West	31%	(114)	35%	(127)	10%	(38)	24%	(88)	366
Gamers	30%	(477)	31%	(496)	9%	(147)	30%	(484)	1604
Avid Gamers	39%	(279)	29%	(207)	9%	(68)	23%	(163)	718
Casual Gamers	22%	(198)	33%	(289)	9%	(79)	36%	(321)	887
PC Gamers	39%	(232)	32%	(188)	10%	(59)	19%	(109)	588
Console Gamers	49%	(323)	35%	(229)	6%	(43)	10%	(66)	661
Twitch Users	49%	(271)	38%	(209)	7%	(36)	6%	(35)	550
Streaming Service Users	39%	(385)	35%	(349)	8%	(80)	18%	(181)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_14: How interested are you in the following video game creators?
 Microsoft

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	27%	(435)	32%	(520)	12%	(198)	28%	(452)	1604
Gender: Male	35%	(292)	36%	(299)	11%	(91)	17%	(143)	824
Gender: Female	18%	(143)	28%	(221)	14%	(107)	40%	(309)	780
Age: 18-34	39%	(219)	34%	(191)	14%	(78)	14%	(79)	567
Age: 35-44	33%	(108)	36%	(116)	6%	(21)	24%	(77)	322
Age: 45-64	18%	(94)	30%	(152)	13%	(68)	38%	(193)	506
Age: 65+	7%	(15)	29%	(60)	15%	(31)	49%	(102)	208
GenZers: 1997-2012	33%	(49)	38%	(56)	13%	(19)	16%	(24)	148
Millennials: 1981-1996	39%	(250)	32%	(203)	11%	(70)	18%	(113)	635
GenXers: 1965-1980	23%	(95)	36%	(151)	12%	(48)	29%	(121)	416
Baby Boomers: 1946-1964	11%	(40)	26%	(99)	15%	(58)	47%	(177)	374
PID: Dem (no lean)	36%	(234)	32%	(207)	11%	(69)	21%	(139)	649
PID: Ind (no lean)	19%	(104)	33%	(179)	15%	(83)	32%	(170)	536
PID: Rep (no lean)	23%	(96)	32%	(134)	11%	(47)	34%	(142)	419
PID/Gender: Dem Men	45%	(162)	34%	(123)	9%	(31)	13%	(46)	362
PID/Gender: Dem Women	25%	(72)	29%	(84)	13%	(38)	32%	(93)	287
PID/Gender: Ind Men	25%	(62)	38%	(96)	15%	(37)	22%	(56)	250
PID/Gender: Ind Women	15%	(43)	29%	(84)	16%	(45)	40%	(114)	286
PID/Gender: Rep Men	32%	(68)	38%	(81)	11%	(23)	19%	(41)	212
PID/Gender: Rep Women	14%	(28)	26%	(53)	12%	(24)	49%	(102)	207
Ideo: Liberal (1-3)	31%	(157)	34%	(168)	11%	(56)	24%	(119)	500
Ideo: Moderate (4)	27%	(146)	36%	(190)	11%	(58)	26%	(140)	534
Ideo: Conservative (5-7)	25%	(113)	28%	(127)	12%	(55)	34%	(153)	448
Educ: < College	25%	(275)	32%	(353)	13%	(140)	31%	(342)	1110
Educ: Bachelors degree	32%	(108)	33%	(111)	12%	(40)	23%	(75)	333
Educ: Post-grad	33%	(53)	35%	(56)	11%	(19)	21%	(34)	162
Income: Under 50k	24%	(213)	32%	(282)	13%	(118)	30%	(267)	880
Income: 50k-100k	26%	(124)	32%	(152)	13%	(60)	29%	(139)	476
Income: 100k+	39%	(98)	34%	(85)	8%	(20)	18%	(46)	249
Ethnicity: White	25%	(310)	32%	(401)	12%	(154)	30%	(368)	1233
Ethnicity: Hispanic	37%	(97)	29%	(76)	13%	(35)	21%	(57)	265

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Table MCFE9_14: How interested are you in the following video game creators?

Microsoft

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	27% (435)	32% (520)	12% (198)	28% (452)	1604
Ethnicity: Black	36% (81)	33% (73)	12% (27)	20% (44)	225
Ethnicity: Other	29% (43)	31% (46)	12% (18)	27% (39)	147
All Christian	29% (210)	33% (235)	11% (78)	27% (196)	720
All Non-Christian	40% (35)	29% (25)	14% (12)	16% (14)	87
Atheist	38% (27)	24% (17)	6% (4)	31% (22)	70
Agnostic/Nothing in particular	22% (99)	34% (155)	17% (77)	28% (127)	459
Something Else	24% (64)	32% (87)	10% (27)	34% (92)	269
Religious Non-Protestant/Catholic	40% (40)	28% (28)	15% (15)	18% (18)	101
Evangelical	30% (133)	32% (140)	9% (41)	29% (129)	444
Non-Evangelical	25% (129)	34% (171)	12% (60)	29% (148)	507
Community: Urban	39% (210)	32% (176)	10% (54)	19% (104)	544
Community: Suburban	23% (157)	32% (214)	14% (97)	31% (208)	675
Community: Rural	18% (68)	34% (130)	12% (48)	36% (140)	385
Employ: Private Sector	35% (198)	37% (212)	10% (58)	17% (97)	565
Employ: Government	40% (40)	29% (29)	10% (11)	21% (21)	101
Employ: Self-Employed	37% (65)	29% (52)	9% (16)	25% (45)	177
Employ: Homemaker	14% (15)	30% (31)	18% (19)	38% (39)	104
Employ: Retired	10% (26)	30% (79)	15% (41)	46% (122)	269
Employ: Unemployed	24% (60)	25% (62)	15% (38)	35% (85)	244
Employ: Other	19% (20)	34% (37)	13% (14)	34% (37)	108
Military HH: Yes	26% (56)	33% (70)	15% (33)	26% (55)	214
Military HH: No	27% (379)	32% (450)	12% (165)	29% (396)	1390
RD/WT: Right Direction	38% (260)	35% (241)	11% (76)	17% (115)	692
RD/WT: Wrong Track	19% (175)	31% (279)	13% (123)	37% (336)	913
Biden Job Approve	35% (283)	33% (270)	12% (95)	20% (161)	809
Biden Job Disapprove	20% (140)	31% (223)	13% (96)	36% (258)	717
Biden Job Strongly Approve	45% (180)	29% (114)	11% (42)	15% (62)	398
Biden Job Somewhat Approve	25% (104)	38% (156)	13% (52)	24% (99)	410
Biden Job Somewhat Disapprove	21% (50)	33% (78)	16% (37)	31% (73)	238
Biden Job Strongly Disapprove	19% (90)	30% (145)	12% (59)	39% (185)	479

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Table MCFE9_14: How interested are you in the following video game creators?
Microsoft

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	27% (435)	32% (520)	12% (198)	28% (452)	1604
Favorable of Biden	34% (283)	34% (280)	11% (92)	20% (166)	821
Unfavorable of Biden	20% (139)	31% (221)	13% (90)	36% (251)	702
Very Favorable of Biden	46% (200)	27% (116)	10% (41)	17% (73)	431
Somewhat Favorable of Biden	21% (83)	42% (163)	13% (51)	24% (93)	390
Somewhat Unfavorable of Biden	23% (46)	35% (72)	12% (24)	30% (60)	202
Very Unfavorable of Biden	19% (93)	30% (149)	13% (66)	38% (191)	499
#1 Issue: Economy	31% (198)	33% (212)	11% (73)	25% (159)	642
#1 Issue: Security	22% (49)	30% (67)	11% (25)	37% (81)	222
#1 Issue: Health Care	33% (69)	32% (67)	12% (26)	23% (49)	212
#1 Issue: Medicare / Social Security	14% (24)	32% (58)	14% (25)	40% (72)	180
#1 Issue: Women's Issues	21% (21)	44% (43)	10% (10)	25% (24)	98
#1 Issue: Education	43% (34)	23% (18)	20% (16)	14% (11)	80
#1 Issue: Energy	35% (30)	41% (35)	14% (12)	10% (8)	86
#1 Issue: Other	10% (9)	21% (17)	14% (12)	56% (47)	85
2020 Vote: Joe Biden	34% (256)	34% (254)	12% (89)	21% (158)	757
2020 Vote: Donald Trump	20% (94)	32% (151)	11% (50)	37% (170)	465
2020 Vote: Other	15% (10)	26% (18)	21% (14)	38% (26)	68
2020 Vote: Didn't Vote	24% (74)	31% (97)	14% (44)	31% (97)	311
2018 House Vote: Democrat	34% (196)	31% (178)	13% (75)	22% (124)	573
2018 House Vote: Republican	22% (84)	31% (119)	10% (39)	36% (138)	380
2018 House Vote: Someone else	24% (13)	28% (15)	17% (9)	31% (16)	52
2016 Vote: Hillary Clinton	31% (171)	33% (181)	13% (69)	23% (123)	543
2016 Vote: Donald Trump	22% (95)	32% (141)	10% (46)	36% (156)	438
2016 Vote: Other	26% (23)	26% (23)	25% (22)	23% (21)	88
2016 Vote: Didn't Vote	27% (146)	33% (175)	12% (62)	28% (152)	535
Voted in 2014: Yes	28% (233)	32% (272)	12% (99)	29% (243)	848
Voted in 2014: No	27% (201)	33% (247)	13% (100)	28% (208)	757

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Table MCFE9_14: How interested are you in the following video game creators?

Microsoft

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	27%	(435)	32%	(520)	12%	(198)	28%	(452)	1604
4-Region: Northeast	31%	(90)	32%	(93)	12%	(36)	25%	(72)	292
4-Region: Midwest	23%	(77)	31%	(103)	10%	(33)	36%	(118)	331
4-Region: South	25%	(156)	34%	(209)	13%	(78)	28%	(172)	615
4-Region: West	30%	(112)	31%	(115)	14%	(51)	24%	(89)	366
Gamers	27%	(435)	32%	(520)	12%	(198)	28%	(452)	1604
Avid Gamers	37%	(267)	32%	(231)	10%	(74)	20%	(146)	718
Casual Gamers	19%	(168)	33%	(289)	14%	(124)	34%	(305)	887
PC Gamers	38%	(225)	35%	(205)	12%	(73)	14%	(85)	588
Console Gamers	43%	(283)	34%	(226)	10%	(63)	13%	(88)	661
Twitch Users	50%	(277)	32%	(177)	10%	(55)	7%	(41)	550
Streaming Service Users	37%	(366)	35%	(349)	11%	(112)	17%	(168)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_15: How interested are you in the following video game creators?
 Amazon Games

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(276)	29%	(461)	15%	(241)	39%	(627)	1604
Gender: Male	24%	(199)	29%	(242)	16%	(130)	31%	(254)	824
Gender: Female	10%	(76)	28%	(219)	14%	(111)	48%	(373)	780
Age: 18-34	24%	(135)	27%	(152)	19%	(107)	30%	(173)	567
Age: 35-44	25%	(80)	35%	(112)	12%	(40)	28%	(90)	322
Age: 45-64	11%	(53)	29%	(146)	13%	(68)	47%	(239)	506
Age: 65+	3%	(7)	24%	(51)	12%	(25)	60%	(126)	208
GenZers: 1997-2012	11%	(17)	20%	(29)	14%	(21)	55%	(81)	148
Millennials: 1981-1996	29%	(182)	30%	(191)	18%	(111)	24%	(151)	635
GenXers: 1965-1980	15%	(61)	36%	(150)	12%	(51)	37%	(154)	416
Baby Boomers: 1946-1964	4%	(16)	23%	(84)	15%	(55)	59%	(219)	374
PID: Dem (no lean)	23%	(146)	32%	(207)	14%	(89)	32%	(207)	649
PID: Ind (no lean)	12%	(63)	27%	(144)	18%	(96)	44%	(234)	536
PID: Rep (no lean)	16%	(67)	26%	(110)	13%	(56)	44%	(186)	419
PID/Gender: Dem Men	33%	(120)	30%	(107)	13%	(47)	24%	(88)	362
PID/Gender: Dem Women	9%	(26)	35%	(100)	15%	(42)	41%	(119)	287
PID/Gender: Ind Men	14%	(36)	28%	(70)	22%	(54)	36%	(90)	250
PID/Gender: Ind Women	9%	(26)	26%	(74)	15%	(41)	50%	(144)	286
PID/Gender: Rep Men	20%	(43)	31%	(65)	13%	(28)	36%	(76)	212
PID/Gender: Rep Women	11%	(24)	22%	(45)	14%	(28)	53%	(110)	207
Ideo: Liberal (1-3)	20%	(99)	29%	(144)	15%	(73)	37%	(183)	500
Ideo: Moderate (4)	17%	(91)	31%	(165)	14%	(77)	38%	(201)	534
Ideo: Conservative (5-7)	16%	(70)	28%	(125)	15%	(68)	41%	(185)	448
Educ: < College	13%	(146)	28%	(309)	16%	(176)	43%	(478)	1110
Educ: Bachelors degree	26%	(86)	30%	(102)	13%	(42)	31%	(104)	333
Educ: Post-grad	27%	(44)	31%	(50)	14%	(23)	28%	(45)	162
Income: Under 50k	13%	(114)	28%	(248)	15%	(136)	43%	(381)	880
Income: 50k-100k	15%	(74)	30%	(144)	16%	(75)	38%	(183)	476
Income: 100k+	35%	(88)	28%	(69)	12%	(29)	25%	(63)	249
Ethnicity: White	17%	(211)	29%	(353)	14%	(176)	40%	(493)	1233
Ethnicity: Hispanic	23%	(60)	30%	(79)	13%	(34)	35%	(92)	265

Continued on next page

Table MCFE9_15: How interested are you in the following video game creators?

Amazon Games

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	17% (276)	29% (461)	15% (241)	39% (627)	1604
Ethnicity: Black	20% (45)	32% (73)	14% (32)	33% (75)	225
Ethnicity: Other	14% (20)	24% (35)	22% (33)	40% (58)	147
All Christian	20% (147)	31% (224)	13% (93)	36% (256)	720
All Non-Christian	31% (27)	21% (18)	13% (12)	35% (30)	87
Atheist	14% (10)	25% (18)	24% (17)	37% (26)	70
Agnostic/Nothing in particular	12% (54)	29% (135)	19% (87)	40% (183)	459
Something Else	14% (38)	25% (67)	12% (32)	49% (132)	269
Religious Non-Protestant/Catholic	27% (27)	24% (25)	13% (13)	36% (36)	101
Evangelical	26% (116)	27% (121)	11% (50)	35% (157)	444
Non-Evangelical	12% (60)	31% (156)	14% (73)	43% (219)	507
Community: Urban	27% (146)	33% (178)	14% (75)	26% (144)	544
Community: Suburban	15% (101)	27% (184)	16% (105)	42% (285)	675
Community: Rural	8% (29)	26% (98)	16% (60)	51% (198)	385
Employ: Private Sector	24% (136)	33% (185)	16% (90)	27% (154)	565
Employ: Government	33% (33)	33% (33)	10% (10)	24% (25)	101
Employ: Self-Employed	22% (39)	31% (55)	11% (19)	36% (64)	177
Employ: Homemaker	8% (8)	23% (24)	28% (29)	41% (43)	104
Employ: Retired	6% (15)	24% (64)	13% (35)	57% (154)	269
Employ: Unemployed	12% (29)	26% (63)	13% (32)	49% (121)	244
Employ: Other	12% (13)	27% (30)	17% (19)	43% (47)	108
Military HH: Yes	18% (40)	27% (59)	14% (29)	40% (86)	214
Military HH: No	17% (236)	29% (403)	15% (211)	39% (540)	1390
RD/WT: Right Direction	25% (172)	32% (220)	15% (101)	29% (198)	692
RD/WT: Wrong Track	11% (103)	26% (241)	15% (140)	47% (428)	913
Biden Job Approve	23% (182)	33% (263)	14% (112)	31% (252)	809
Biden Job Disapprove	12% (88)	25% (182)	16% (118)	46% (328)	717
Biden Job Strongly Approve	31% (122)	32% (129)	12% (48)	25% (99)	398
Biden Job Somewhat Approve	15% (60)	33% (134)	15% (63)	37% (153)	410
Biden Job Somewhat Disapprove	11% (25)	26% (63)	24% (56)	39% (94)	238
Biden Job Strongly Disapprove	13% (63)	25% (120)	13% (62)	49% (234)	479

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Table MCFE9_15: How interested are you in the following video game creators?
Amazon Games

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(276)	29%	(461)	15%	(241)	39%	(627)	1604
Favorable of Biden	22%	(179)	32%	(262)	13%	(108)	33%	(273)	821
Unfavorable of Biden	13%	(91)	26%	(180)	16%	(114)	45%	(316)	702
Very Favorable of Biden	31%	(133)	30%	(129)	11%	(49)	28%	(120)	431
Somewhat Favorable of Biden	12%	(46)	34%	(133)	15%	(59)	39%	(152)	390
Somewhat Unfavorable of Biden	13%	(26)	28%	(57)	25%	(51)	34%	(69)	202
Very Unfavorable of Biden	13%	(65)	25%	(124)	13%	(63)	50%	(247)	499
#1 Issue: Economy	19%	(122)	29%	(188)	18%	(118)	33%	(214)	642
#1 Issue: Security	16%	(35)	32%	(70)	7%	(16)	45%	(100)	222
#1 Issue: Health Care	22%	(47)	25%	(52)	13%	(28)	40%	(85)	212
#1 Issue: Medicare / Social Security	6%	(11)	30%	(55)	16%	(29)	47%	(85)	180
#1 Issue: Women's Issues	12%	(11)	26%	(25)	15%	(15)	47%	(47)	98
#1 Issue: Education	29%	(23)	27%	(22)	14%	(11)	29%	(23)	80
#1 Issue: Energy	25%	(21)	38%	(33)	18%	(15)	19%	(17)	86
#1 Issue: Other	6%	(5)	20%	(17)	9%	(7)	66%	(56)	85
2020 Vote: Joe Biden	21%	(158)	31%	(238)	15%	(117)	32%	(245)	757
2020 Vote: Donald Trump	14%	(65)	30%	(139)	13%	(59)	43%	(202)	465
2020 Vote: Other	11%	(8)	17%	(11)	22%	(15)	50%	(34)	68
2020 Vote: Didn't Vote	14%	(44)	24%	(73)	16%	(49)	47%	(145)	311
2018 House Vote: Democrat	23%	(131)	32%	(182)	14%	(80)	31%	(180)	573
2018 House Vote: Republican	13%	(48)	31%	(116)	13%	(51)	43%	(164)	380
2018 House Vote: Someone else	18%	(9)	13%	(7)	22%	(11)	47%	(25)	52
2016 Vote: Hillary Clinton	21%	(114)	33%	(178)	15%	(80)	31%	(171)	543
2016 Vote: Donald Trump	15%	(65)	29%	(127)	13%	(56)	43%	(189)	438
2016 Vote: Other	18%	(15)	30%	(27)	20%	(17)	33%	(29)	88
2016 Vote: Didn't Vote	15%	(81)	24%	(129)	16%	(88)	44%	(237)	535
Voted in 2014: Yes	19%	(162)	30%	(258)	14%	(119)	37%	(309)	848
Voted in 2014: No	15%	(114)	27%	(204)	16%	(122)	42%	(317)	757

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Table MCFE9_15: How interested are you in the following video game creators?

Amazon Games

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(276)	29%	(461)	15%	(241)	39%	(627)	1604
4-Region: Northeast	19%	(57)	32%	(94)	15%	(43)	34%	(98)	292
4-Region: Midwest	13%	(44)	29%	(94)	14%	(46)	44%	(147)	331
4-Region: South	15%	(93)	29%	(178)	17%	(102)	39%	(242)	615
4-Region: West	22%	(82)	26%	(95)	14%	(50)	38%	(139)	366
Gamers	17%	(276)	29%	(461)	15%	(241)	39%	(627)	1604
Avid Gamers	24%	(171)	29%	(205)	15%	(109)	32%	(232)	718
Casual Gamers	12%	(105)	29%	(256)	15%	(132)	44%	(395)	887
PC Gamers	26%	(151)	32%	(186)	17%	(97)	26%	(153)	588
Console Gamers	24%	(158)	34%	(222)	17%	(115)	25%	(166)	661
Twitch Users	35%	(192)	34%	(188)	15%	(84)	16%	(86)	550
Streaming Service Users	25%	(249)	32%	(320)	16%	(164)	26%	(263)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_16: How interested are you in the following video game creators?
 BioWare

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(188)	19%	(311)	18%	(288)	51%	(818)	1604
Gender: Male	18%	(147)	27%	(227)	18%	(147)	37%	(304)	824
Gender: Female	5%	(41)	11%	(84)	18%	(141)	66%	(514)	780
Age: 18-34	16%	(91)	26%	(148)	21%	(118)	37%	(210)	567
Age: 35-44	19%	(62)	27%	(87)	18%	(58)	35%	(114)	322
Age: 45-64	6%	(31)	14%	(69)	16%	(83)	64%	(323)	506
Age: 65+	2%	(3)	3%	(7)	13%	(28)	82%	(170)	208
GenZers: 1997-2012	5%	(7)	16%	(24)	23%	(34)	56%	(83)	148
Millennials: 1981-1996	20%	(126)	28%	(181)	19%	(123)	32%	(206)	635
GenXers: 1965-1980	11%	(47)	20%	(83)	17%	(72)	51%	(213)	416
Baby Boomers: 1946-1964	2%	(8)	6%	(23)	15%	(56)	77%	(287)	374
PID: Dem (no lean)	15%	(97)	23%	(151)	16%	(101)	46%	(299)	649
PID: Ind (no lean)	11%	(58)	16%	(86)	23%	(123)	50%	(270)	536
PID: Rep (no lean)	8%	(33)	18%	(74)	15%	(64)	59%	(249)	419
PID/Gender: Dem Men	21%	(75)	32%	(114)	15%	(53)	33%	(119)	362
PID/Gender: Dem Women	8%	(22)	13%	(37)	17%	(48)	63%	(180)	287
PID/Gender: Ind Men	18%	(46)	23%	(57)	21%	(53)	38%	(94)	250
PID/Gender: Ind Women	4%	(12)	10%	(28)	24%	(70)	61%	(176)	286
PID/Gender: Rep Men	13%	(27)	26%	(55)	19%	(40)	43%	(90)	212
PID/Gender: Rep Women	3%	(6)	9%	(19)	11%	(23)	77%	(159)	207
Ideo: Liberal (1-3)	14%	(69)	24%	(121)	15%	(77)	47%	(232)	500
Ideo: Moderate (4)	13%	(71)	18%	(96)	21%	(111)	48%	(256)	534
Ideo: Conservative (5-7)	9%	(42)	19%	(85)	14%	(65)	57%	(255)	448
Educ: < College	10%	(109)	16%	(179)	18%	(204)	56%	(618)	1110
Educ: Bachelors degree	17%	(56)	27%	(89)	16%	(53)	40%	(134)	333
Educ: Post-grad	14%	(23)	26%	(42)	19%	(31)	41%	(66)	162
Income: Under 50k	11%	(93)	15%	(133)	20%	(172)	55%	(482)	880
Income: 50k-100k	11%	(53)	19%	(92)	18%	(85)	52%	(245)	476
Income: 100k+	17%	(42)	34%	(86)	12%	(30)	36%	(90)	249
Ethnicity: White	11%	(140)	19%	(235)	17%	(204)	53%	(654)	1233
Ethnicity: Hispanic	14%	(37)	25%	(66)	20%	(53)	41%	(109)	265

Continued on next page

Table MCFE9_16: How interested are you in the following video game creators?

BioWare

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(188)	19%	(311)	18%	(288)	51%	(818)	1604
Ethnicity: Black	13%	(29)	23%	(52)	20%	(44)	45%	(100)	225
Ethnicity: Other	13%	(19)	17%	(24)	27%	(40)	43%	(63)	147
All Christian	13%	(96)	22%	(160)	15%	(110)	49%	(353)	720
All Non-Christian	25%	(21)	27%	(24)	15%	(13)	33%	(29)	87
Atheist	15%	(11)	23%	(16)	5%	(3)	57%	(40)	70
Agnostic/Nothing in particular	9%	(42)	18%	(81)	25%	(114)	48%	(221)	459
Something Else	7%	(18)	11%	(29)	17%	(47)	65%	(175)	269
Religious Non-Protestant/Catholic	23%	(23)	27%	(27)	13%	(13)	37%	(37)	101
Evangelical	16%	(70)	18%	(82)	17%	(76)	49%	(217)	444
Non-Evangelical	8%	(40)	18%	(94)	16%	(80)	58%	(294)	507
Community: Urban	17%	(92)	30%	(163)	15%	(80)	38%	(209)	544
Community: Suburban	10%	(71)	16%	(106)	20%	(136)	54%	(362)	675
Community: Rural	6%	(25)	11%	(41)	19%	(73)	64%	(247)	385
Employ: Private Sector	17%	(96)	28%	(158)	18%	(99)	37%	(212)	565
Employ: Government	18%	(18)	28%	(29)	18%	(18)	35%	(35)	101
Employ: Self-Employed	14%	(24)	23%	(40)	18%	(32)	46%	(81)	177
Employ: Homemaker	8%	(9)	4%	(4)	23%	(24)	64%	(67)	104
Employ: Retired	3%	(9)	4%	(11)	14%	(37)	79%	(211)	269
Employ: Unemployed	8%	(20)	18%	(43)	21%	(51)	53%	(130)	244
Employ: Other	9%	(9)	16%	(18)	17%	(18)	58%	(63)	108
Military HH: Yes	15%	(33)	19%	(40)	17%	(37)	49%	(104)	214
Military HH: No	11%	(155)	19%	(271)	18%	(251)	51%	(714)	1390
RD/WT: Right Direction	17%	(115)	25%	(176)	18%	(127)	40%	(274)	692
RD/WT: Wrong Track	8%	(73)	15%	(135)	18%	(161)	60%	(544)	913
Biden Job Approve	15%	(124)	24%	(193)	18%	(144)	43%	(347)	809
Biden Job Disapprove	8%	(57)	16%	(113)	18%	(127)	59%	(420)	717
Biden Job Strongly Approve	21%	(84)	26%	(104)	15%	(61)	38%	(150)	398
Biden Job Somewhat Approve	10%	(40)	22%	(89)	20%	(84)	48%	(198)	410
Biden Job Somewhat Disapprove	8%	(18)	14%	(34)	22%	(52)	56%	(133)	238
Biden Job Strongly Disapprove	8%	(39)	16%	(78)	16%	(75)	60%	(286)	479

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Table MCFE9_16: How interested are you in the following video game creators?
BioWare

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(188)	19%	(311)	18%	(288)	51%	(818)	1604
Favorable of Biden	15%	(125)	23%	(186)	17%	(139)	45%	(370)	821
Unfavorable of Biden	8%	(57)	16%	(114)	17%	(122)	58%	(409)	702
Very Favorable of Biden	19%	(84)	25%	(108)	14%	(59)	42%	(179)	431
Somewhat Favorable of Biden	11%	(41)	20%	(78)	21%	(80)	49%	(191)	390
Somewhat Unfavorable of Biden	9%	(18)	17%	(35)	23%	(47)	51%	(103)	202
Very Unfavorable of Biden	8%	(39)	16%	(79)	15%	(75)	61%	(306)	499
#1 Issue: Economy	14%	(87)	21%	(132)	20%	(126)	46%	(297)	642
#1 Issue: Security	9%	(21)	18%	(41)	14%	(31)	58%	(129)	222
#1 Issue: Health Care	15%	(31)	23%	(49)	16%	(33)	47%	(99)	212
#1 Issue: Medicare / Social Security	8%	(15)	11%	(20)	16%	(28)	64%	(116)	180
#1 Issue: Women's Issues	7%	(6)	15%	(15)	16%	(15)	63%	(62)	98
#1 Issue: Education	16%	(13)	26%	(20)	22%	(17)	36%	(29)	80
#1 Issue: Energy	16%	(14)	29%	(24)	20%	(17)	36%	(31)	86
#1 Issue: Other	1%	(1)	10%	(8)	23%	(20)	65%	(56)	85
2020 Vote: Joe Biden	14%	(107)	23%	(171)	19%	(141)	45%	(338)	757
2020 Vote: Donald Trump	9%	(43)	16%	(76)	17%	(77)	58%	(270)	465
2020 Vote: Other	8%	(6)	21%	(14)	25%	(17)	46%	(31)	68
2020 Vote: Didn't Vote	11%	(33)	16%	(49)	17%	(53)	57%	(176)	311
2018 House Vote: Democrat	15%	(84)	23%	(132)	18%	(105)	44%	(253)	573
2018 House Vote: Republican	8%	(29)	16%	(61)	16%	(60)	61%	(230)	380
2018 House Vote: Someone else	18%	(10)	23%	(12)	21%	(11)	38%	(20)	52
2016 Vote: Hillary Clinton	14%	(76)	25%	(135)	16%	(89)	45%	(243)	543
2016 Vote: Donald Trump	10%	(46)	16%	(70)	16%	(70)	57%	(252)	438
2016 Vote: Other	9%	(8)	25%	(22)	25%	(22)	41%	(36)	88
2016 Vote: Didn't Vote	11%	(58)	16%	(84)	20%	(106)	54%	(287)	535
Voted in 2014: Yes	12%	(101)	21%	(177)	16%	(139)	51%	(431)	848
Voted in 2014: No	11%	(87)	18%	(133)	20%	(149)	51%	(387)	757

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Table MCFE9_16: How interested are you in the following video game creators?

BioWare

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(188)	19%	(311)	18%	(288)	51%	(818)	1604
4-Region: Northeast	16%	(46)	21%	(60)	18%	(53)	45%	(133)	292
4-Region: Midwest	8%	(26)	19%	(64)	16%	(53)	57%	(187)	331
4-Region: South	9%	(58)	18%	(108)	20%	(125)	53%	(324)	615
4-Region: West	16%	(58)	21%	(79)	15%	(57)	47%	(173)	366
Gamers	12%	(188)	19%	(311)	18%	(288)	51%	(818)	1604
Avid Gamers	17%	(125)	26%	(184)	17%	(124)	40%	(285)	718
Casual Gamers	7%	(63)	14%	(127)	18%	(164)	60%	(533)	887
PC Gamers	20%	(116)	28%	(165)	16%	(95)	36%	(211)	588
Console Gamers	20%	(134)	30%	(199)	19%	(124)	31%	(204)	661
Twitch Users	24%	(132)	35%	(195)	18%	(101)	22%	(122)	550
Streaming Service Users	16%	(163)	26%	(257)	20%	(199)	38%	(377)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_17: How interested are you in the following video game creators?
 Blizzard Entertainment

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(292)	22%	(358)	14%	(223)	46%	(731)	1604
Gender: Male	26%	(218)	29%	(238)	15%	(120)	30%	(249)	824
Gender: Female	9%	(74)	15%	(120)	13%	(103)	62%	(482)	780
Age: 18-34	25%	(142)	30%	(172)	17%	(99)	27%	(155)	567
Age: 35-44	26%	(82)	27%	(87)	12%	(39)	35%	(114)	322
Age: 45-64	12%	(61)	17%	(85)	12%	(60)	59%	(300)	506
Age: 65+	3%	(6)	7%	(14)	13%	(26)	78%	(162)	208
GenZers: 1997-2012	13%	(19)	24%	(35)	21%	(31)	42%	(63)	148
Millennials: 1981-1996	28%	(178)	31%	(194)	14%	(91)	27%	(173)	635
GenXers: 1965-1980	19%	(79)	21%	(88)	12%	(50)	48%	(199)	416
Baby Boomers: 1946-1964	4%	(15)	11%	(41)	13%	(49)	72%	(269)	374
PID: Dem (no lean)	23%	(147)	24%	(154)	13%	(86)	40%	(262)	649
PID: Ind (no lean)	15%	(81)	25%	(133)	15%	(80)	45%	(242)	536
PID: Rep (no lean)	15%	(63)	17%	(71)	14%	(57)	54%	(227)	419
PID/Gender: Dem Men	32%	(116)	30%	(107)	14%	(50)	24%	(88)	362
PID/Gender: Dem Women	11%	(31)	16%	(47)	13%	(36)	61%	(174)	287
PID/Gender: Ind Men	22%	(54)	30%	(76)	14%	(35)	34%	(85)	250
PID/Gender: Ind Women	9%	(27)	20%	(57)	16%	(45)	55%	(157)	286
PID/Gender: Rep Men	22%	(47)	26%	(55)	16%	(35)	36%	(75)	212
PID/Gender: Rep Women	8%	(17)	8%	(16)	11%	(23)	73%	(152)	207
Ideo: Liberal (1-3)	22%	(109)	25%	(126)	13%	(65)	40%	(200)	500
Ideo: Moderate (4)	19%	(104)	22%	(115)	15%	(79)	44%	(235)	534
Ideo: Conservative (5-7)	14%	(64)	22%	(96)	13%	(59)	51%	(228)	448
Educ: < College	17%	(186)	20%	(217)	14%	(157)	50%	(550)	1110
Educ: Bachelors degree	23%	(76)	28%	(94)	12%	(41)	37%	(123)	333
Educ: Post-grad	19%	(30)	29%	(47)	16%	(26)	36%	(59)	162
Income: Under 50k	17%	(148)	20%	(173)	14%	(127)	49%	(432)	880
Income: 50k-100k	15%	(73)	23%	(112)	15%	(70)	47%	(221)	476
Income: 100k+	29%	(71)	30%	(74)	10%	(26)	31%	(78)	249
Ethnicity: White	17%	(215)	22%	(277)	13%	(162)	47%	(580)	1233
Ethnicity: Hispanic	24%	(64)	28%	(73)	15%	(41)	33%	(87)	265

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Table MCFE9_17: How interested are you in the following video game creators?

Blizzard Entertainment

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	18% (292)	22% (358)	14% (223)	46% (731)	1604
Ethnicity: Black	19% (43)	20% (46)	16% (36)	44% (99)	225
Ethnicity: Other	23% (34)	24% (36)	17% (25)	36% (52)	147
All Christian	18% (127)	25% (180)	12% (87)	45% (326)	720
All Non-Christian	35% (30)	21% (18)	11% (10)	33% (28)	87
Atheist	28% (20)	20% (14)	19% (14)	32% (23)	70
Agnostic/Nothing in particular	17% (77)	24% (108)	18% (82)	42% (191)	459
Something Else	14% (37)	14% (38)	12% (31)	61% (163)	269
Religious Non-Protestant/Catholic	33% (33)	20% (20)	12% (12)	35% (35)	101
Evangelical	21% (94)	21% (94)	11% (49)	47% (207)	444
Non-Evangelical	12% (63)	23% (115)	12% (63)	52% (266)	507
Community: Urban	25% (136)	29% (158)	13% (69)	33% (182)	544
Community: Suburban	17% (113)	20% (136)	16% (106)	48% (321)	675
Community: Rural	11% (43)	17% (65)	13% (49)	59% (229)	385
Employ: Private Sector	25% (141)	29% (163)	15% (84)	31% (177)	565
Employ: Government	32% (33)	22% (22)	14% (14)	32% (32)	101
Employ: Self-Employed	22% (40)	28% (49)	13% (23)	37% (66)	177
Employ: Homemaker	11% (11)	18% (19)	13% (14)	57% (60)	104
Employ: Retired	6% (16)	8% (21)	11% (30)	75% (201)	269
Employ: Unemployed	15% (38)	21% (51)	13% (33)	50% (123)	244
Employ: Other	7% (8)	22% (24)	17% (19)	53% (58)	108
Military HH: Yes	23% (50)	20% (43)	14% (29)	43% (92)	214
Military HH: No	17% (242)	23% (315)	14% (194)	46% (639)	1390
RD/WT: Right Direction	25% (172)	26% (181)	14% (98)	35% (241)	692
RD/WT: Wrong Track	13% (120)	19% (177)	14% (125)	54% (491)	913
Biden Job Approve	21% (174)	26% (211)	14% (112)	39% (311)	809
Biden Job Disapprove	15% (106)	18% (132)	14% (103)	52% (375)	717
Biden Job Strongly Approve	29% (114)	26% (104)	12% (49)	33% (131)	398
Biden Job Somewhat Approve	14% (59)	26% (107)	16% (64)	44% (180)	410
Biden Job Somewhat Disapprove	13% (31)	20% (47)	17% (41)	50% (119)	238
Biden Job Strongly Disapprove	16% (75)	18% (86)	13% (62)	53% (256)	479

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Table MCFE9_17: How interested are you in the following video game creators?
 Blizzard Entertainment

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	18% (292)	22% (358)	14% (223)	46% (731)	1604
Favorable of Biden	21% (176)	25% (209)	13% (108)	40% (328)	821
Unfavorable of Biden	14% (101)	19% (135)	14% (97)	52% (367)	702
Very Favorable of Biden	27% (116)	26% (113)	10% (43)	37% (159)	431
Somewhat Favorable of Biden	15% (59)	25% (97)	17% (65)	43% (169)	390
Somewhat Unfavorable of Biden	11% (23)	27% (54)	17% (35)	45% (91)	202
Very Unfavorable of Biden	16% (78)	16% (81)	13% (63)	55% (277)	499
#1 Issue: Economy	22% (142)	24% (155)	13% (86)	40% (259)	642
#1 Issue: Security	14% (32)	17% (38)	13% (28)	56% (124)	222
#1 Issue: Health Care	19% (41)	26% (55)	14% (29)	41% (88)	212
#1 Issue: Medicare / Social Security	9% (17)	21% (37)	10% (18)	60% (108)	180
#1 Issue: Women's Issues	12% (12)	21% (21)	16% (15)	52% (51)	98
#1 Issue: Education	34% (27)	22% (18)	18% (14)	26% (21)	80
#1 Issue: Energy	20% (17)	28% (24)	21% (18)	31% (26)	86
#1 Issue: Other	5% (4)	13% (11)	17% (15)	64% (55)	85
2020 Vote: Joe Biden	21% (161)	25% (187)	14% (105)	40% (303)	757
2020 Vote: Donald Trump	14% (64)	19% (87)	12% (58)	55% (256)	465
2020 Vote: Other	14% (9)	27% (18)	15% (10)	45% (30)	68
2020 Vote: Didn't Vote	18% (57)	21% (66)	16% (49)	45% (139)	311
2018 House Vote: Democrat	24% (137)	23% (130)	15% (87)	38% (220)	573
2018 House Vote: Republican	13% (51)	19% (71)	13% (49)	55% (209)	380
2018 House Vote: Someone else	26% (13)	20% (10)	11% (6)	44% (23)	52
2016 Vote: Hillary Clinton	21% (113)	25% (137)	15% (80)	39% (213)	543
2016 Vote: Donald Trump	16% (70)	18% (77)	13% (55)	54% (236)	438
2016 Vote: Other	22% (20)	25% (22)	14% (12)	39% (35)	88
2016 Vote: Didn't Vote	17% (89)	23% (123)	14% (76)	46% (247)	535
Voted in 2014: Yes	19% (157)	22% (183)	13% (108)	47% (400)	848
Voted in 2014: No	18% (135)	23% (176)	15% (115)	44% (331)	757

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Table MCFE9_17: How interested are you in the following video game creators?

Blizzard Entertainment

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(292)	22%	(358)	14%	(223)	46%	(731)	1604
4-Region: Northeast	20%	(60)	27%	(78)	14%	(41)	39%	(114)	292
4-Region: Midwest	17%	(56)	21%	(69)	13%	(42)	50%	(165)	331
4-Region: South	15%	(94)	19%	(114)	16%	(98)	50%	(308)	615
4-Region: West	22%	(82)	27%	(98)	12%	(43)	39%	(145)	366
Gamers	18%	(292)	22%	(358)	14%	(223)	46%	(731)	1604
Avid Gamers	26%	(188)	27%	(194)	14%	(104)	32%	(231)	718
Casual Gamers	12%	(103)	19%	(164)	13%	(119)	56%	(500)	887
PC Gamers	30%	(177)	28%	(162)	14%	(84)	28%	(165)	588
Console Gamers	30%	(201)	32%	(209)	14%	(94)	24%	(156)	661
Twitch Users	38%	(207)	34%	(186)	15%	(85)	13%	(73)	550
Streaming Service Users	25%	(253)	27%	(265)	16%	(163)	32%	(314)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_18: How interested are you in the following video game creators?

Valve

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(195)	18%	(284)	18%	(284)	53%	(842)	1604
Gender: Male	17%	(144)	26%	(218)	19%	(156)	37%	(307)	824
Gender: Female	6%	(51)	8%	(66)	16%	(128)	69%	(536)	780
Age: 18-34	19%	(110)	26%	(146)	20%	(112)	35%	(200)	567
Age: 35-44	15%	(48)	22%	(72)	20%	(64)	43%	(138)	322
Age: 45-64	7%	(33)	12%	(59)	16%	(83)	65%	(331)	506
Age: 65+	2%	(3)	3%	(6)	12%	(25)	83%	(174)	208
GenZers: 1997-2012	16%	(24)	15%	(22)	20%	(29)	50%	(74)	148
Millennials: 1981-1996	19%	(122)	28%	(175)	18%	(117)	35%	(221)	635
GenXers: 1965-1980	9%	(38)	17%	(70)	21%	(85)	53%	(222)	416
Baby Boomers: 1946-1964	3%	(11)	4%	(16)	14%	(51)	79%	(296)	374
PID: Dem (no lean)	16%	(102)	20%	(127)	18%	(117)	47%	(302)	649
PID: Ind (no lean)	12%	(64)	16%	(88)	20%	(110)	51%	(274)	536
PID: Rep (no lean)	7%	(28)	16%	(69)	13%	(56)	63%	(266)	419
PID/Gender: Dem Men	21%	(76)	29%	(104)	18%	(66)	32%	(117)	362
PID/Gender: Dem Women	9%	(27)	8%	(23)	18%	(52)	65%	(186)	287
PID/Gender: Ind Men	20%	(50)	24%	(59)	21%	(52)	36%	(89)	250
PID/Gender: Ind Women	5%	(14)	10%	(29)	20%	(58)	65%	(185)	286
PID/Gender: Rep Men	9%	(18)	26%	(55)	18%	(38)	48%	(101)	212
PID/Gender: Rep Women	5%	(10)	7%	(14)	9%	(19)	80%	(165)	207
Ideo: Liberal (1-3)	16%	(78)	19%	(97)	18%	(92)	46%	(232)	500
Ideo: Moderate (4)	12%	(63)	17%	(90)	22%	(117)	49%	(263)	534
Ideo: Conservative (5-7)	10%	(43)	18%	(81)	12%	(55)	60%	(268)	448
Educ: < College	11%	(117)	15%	(169)	18%	(203)	56%	(621)	1110
Educ: Bachelors degree	16%	(52)	23%	(77)	15%	(51)	46%	(153)	333
Educ: Post-grad	16%	(26)	23%	(38)	18%	(30)	42%	(68)	162
Income: Under 50k	11%	(92)	14%	(123)	18%	(162)	57%	(503)	880
Income: 50k-100k	10%	(48)	19%	(92)	19%	(88)	52%	(247)	476
Income: 100k+	22%	(54)	28%	(69)	13%	(33)	37%	(92)	249
Ethnicity: White	12%	(148)	18%	(218)	16%	(195)	55%	(672)	1233
Ethnicity: Hispanic	12%	(33)	25%	(66)	24%	(63)	39%	(104)	265

Continued on next page

Table MCFE9_18: How interested are you in the following video game creators?

Valve

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(195)	18%	(284)	18%	(284)	53%	(842)	1604
Ethnicity: Black	11%	(24)	16%	(35)	24%	(53)	50%	(111)	225
Ethnicity: Other	15%	(22)	21%	(31)	24%	(35)	40%	(59)	147
All Christian	12%	(88)	21%	(148)	18%	(127)	50%	(357)	720
All Non-Christian	23%	(20)	27%	(23)	16%	(14)	34%	(30)	87
Atheist	25%	(18)	20%	(14)	14%	(10)	41%	(28)	70
Agnostic/Nothing in particular	10%	(46)	16%	(74)	22%	(100)	52%	(238)	459
Something Else	8%	(23)	9%	(25)	12%	(32)	70%	(189)	269
Religious Non-Protestant/Catholic	21%	(22)	27%	(27)	16%	(16)	36%	(36)	101
Evangelical	14%	(64)	18%	(81)	14%	(63)	53%	(237)	444
Non-Evangelical	8%	(39)	16%	(82)	18%	(93)	58%	(294)	507
Community: Urban	18%	(96)	27%	(145)	18%	(97)	38%	(205)	544
Community: Suburban	10%	(68)	14%	(95)	19%	(126)	57%	(386)	675
Community: Rural	8%	(31)	11%	(44)	16%	(60)	65%	(251)	385
Employ: Private Sector	17%	(96)	26%	(145)	20%	(113)	37%	(211)	565
Employ: Government	22%	(22)	26%	(26)	13%	(13)	39%	(39)	101
Employ: Self-Employed	14%	(25)	22%	(38)	17%	(30)	48%	(84)	177
Employ: Homemaker	5%	(5)	12%	(13)	15%	(16)	67%	(70)	104
Employ: Retired	2%	(6)	3%	(8)	13%	(34)	82%	(221)	269
Employ: Unemployed	11%	(28)	13%	(33)	21%	(50)	55%	(133)	244
Employ: Other	8%	(8)	12%	(13)	19%	(21)	61%	(66)	108
Military HH: Yes	18%	(37)	15%	(32)	16%	(35)	51%	(110)	214
Military HH: No	11%	(157)	18%	(252)	18%	(249)	53%	(732)	1390
RD/WT: Right Direction	18%	(121)	23%	(158)	21%	(144)	39%	(268)	692
RD/WT: Wrong Track	8%	(73)	14%	(125)	15%	(140)	63%	(574)	913
Biden Job Approve	17%	(134)	20%	(165)	19%	(152)	44%	(357)	809
Biden Job Disapprove	8%	(54)	14%	(103)	17%	(121)	61%	(438)	717
Biden Job Strongly Approve	21%	(84)	24%	(95)	17%	(67)	38%	(152)	398
Biden Job Somewhat Approve	12%	(51)	17%	(70)	21%	(85)	50%	(205)	410
Biden Job Somewhat Disapprove	10%	(25)	12%	(28)	23%	(54)	55%	(132)	238
Biden Job Strongly Disapprove	6%	(30)	16%	(76)	14%	(67)	64%	(306)	479

Continued on next page

Table MCFE9_18: How interested are you in the following video game creators?
Valve

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(195)	18%	(284)	18%	(284)	53%	(842)	1604
Favorable of Biden	15%	(125)	20%	(167)	19%	(159)	45%	(370)	821
Unfavorable of Biden	8%	(59)	15%	(103)	15%	(106)	62%	(434)	702
Very Favorable of Biden	20%	(85)	23%	(101)	18%	(76)	39%	(168)	431
Somewhat Favorable of Biden	10%	(40)	17%	(66)	21%	(82)	52%	(202)	390
Somewhat Unfavorable of Biden	15%	(31)	13%	(27)	21%	(43)	50%	(102)	202
Very Unfavorable of Biden	6%	(28)	15%	(76)	13%	(64)	66%	(332)	499
#1 Issue: Economy	14%	(93)	19%	(121)	19%	(125)	47%	(303)	642
#1 Issue: Security	6%	(14)	13%	(29)	15%	(34)	65%	(145)	222
#1 Issue: Health Care	14%	(31)	21%	(44)	18%	(37)	47%	(99)	212
#1 Issue: Medicare / Social Security	7%	(12)	11%	(21)	16%	(29)	65%	(118)	180
#1 Issue: Women's Issues	9%	(9)	13%	(12)	18%	(18)	60%	(59)	98
#1 Issue: Education	22%	(17)	35%	(28)	13%	(10)	31%	(24)	80
#1 Issue: Energy	20%	(17)	24%	(21)	21%	(18)	36%	(31)	86
#1 Issue: Other	3%	(3)	8%	(7)	14%	(12)	75%	(63)	85
2020 Vote: Joe Biden	16%	(120)	19%	(144)	19%	(144)	46%	(349)	757
2020 Vote: Donald Trump	6%	(27)	17%	(78)	14%	(66)	63%	(295)	465
2020 Vote: Other	5%	(3)	24%	(16)	17%	(12)	53%	(36)	68
2020 Vote: Didn't Vote	14%	(44)	15%	(46)	20%	(62)	51%	(159)	311
2018 House Vote: Democrat	17%	(97)	18%	(104)	19%	(107)	46%	(265)	573
2018 House Vote: Republican	6%	(24)	16%	(62)	14%	(52)	64%	(242)	380
2018 House Vote: Someone else	13%	(7)	24%	(12)	17%	(9)	47%	(24)	52
2016 Vote: Hillary Clinton	15%	(82)	19%	(105)	19%	(105)	46%	(252)	543
2016 Vote: Donald Trump	9%	(38)	16%	(70)	14%	(59)	62%	(270)	438
2016 Vote: Other	7%	(6)	22%	(19)	21%	(19)	50%	(45)	88
2016 Vote: Didn't Vote	13%	(69)	17%	(90)	19%	(101)	51%	(276)	535
Voted in 2014: Yes	12%	(104)	18%	(149)	15%	(129)	55%	(466)	848
Voted in 2014: No	12%	(91)	18%	(134)	20%	(155)	50%	(376)	757

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Table MCFE9_18: How interested are you in the following video game creators?

Valve

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(195)	18%	(284)	18%	(284)	53%	(842)	1604
4-Region: Northeast	13%	(38)	18%	(53)	22%	(65)	47%	(136)	292
4-Region: Midwest	12%	(41)	15%	(51)	16%	(53)	56%	(187)	331
4-Region: South	11%	(69)	15%	(95)	18%	(109)	56%	(342)	615
4-Region: West	13%	(47)	23%	(85)	16%	(57)	48%	(177)	366
Gamers	12%	(195)	18%	(284)	18%	(284)	53%	(842)	1604
Avid Gamers	19%	(140)	24%	(169)	18%	(128)	39%	(280)	718
Casual Gamers	6%	(55)	13%	(115)	18%	(155)	63%	(562)	887
PC Gamers	22%	(132)	26%	(154)	17%	(101)	34%	(201)	588
Console Gamers	20%	(133)	27%	(178)	19%	(124)	34%	(226)	661
Twitch Users	27%	(148)	36%	(196)	17%	(92)	21%	(113)	550
Streaming Service Users	18%	(174)	25%	(247)	20%	(198)	38%	(376)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_19: How interested are you in the following video game creators?

Bungie Inc

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(182)	19%	(300)	17%	(278)	53%	(843)	1604
Gender: Male	17%	(144)	28%	(228)	17%	(143)	38%	(310)	824
Gender: Female	5%	(39)	9%	(72)	17%	(135)	68%	(534)	780
Age: 18-34	17%	(99)	25%	(139)	22%	(124)	36%	(205)	567
Age: 35-44	16%	(51)	27%	(87)	16%	(53)	41%	(132)	322
Age: 45-64	6%	(30)	13%	(66)	15%	(77)	66%	(333)	506
Age: 65+	1%	(3)	4%	(8)	11%	(24)	83%	(174)	208
GenZers: 1997-2012	9%	(13)	13%	(19)	21%	(32)	57%	(84)	148
Millennials: 1981-1996	20%	(124)	28%	(180)	19%	(124)	33%	(208)	635
GenXers: 1965-1980	9%	(39)	19%	(78)	16%	(68)	55%	(230)	416
Baby Boomers: 1946-1964	2%	(6)	6%	(22)	14%	(54)	78%	(291)	374
PID: Dem (no lean)	16%	(101)	20%	(128)	17%	(110)	48%	(309)	649
PID: Ind (no lean)	9%	(46)	18%	(99)	19%	(102)	54%	(290)	536
PID: Rep (no lean)	8%	(35)	18%	(74)	16%	(66)	58%	(244)	419
PID/Gender: Dem Men	21%	(77)	29%	(103)	16%	(58)	34%	(123)	362
PID/Gender: Dem Women	8%	(24)	8%	(24)	18%	(52)	65%	(186)	287
PID/Gender: Ind Men	15%	(38)	27%	(67)	18%	(45)	40%	(101)	250
PID/Gender: Ind Women	3%	(8)	11%	(31)	20%	(57)	66%	(189)	286
PID/Gender: Rep Men	13%	(29)	27%	(58)	19%	(40)	41%	(86)	212
PID/Gender: Rep Women	3%	(7)	8%	(16)	13%	(26)	76%	(158)	207
Ideo: Liberal (1-3)	14%	(67)	20%	(102)	18%	(90)	48%	(241)	500
Ideo: Moderate (4)	12%	(62)	20%	(106)	18%	(98)	50%	(268)	534
Ideo: Conservative (5-7)	10%	(43)	17%	(74)	16%	(71)	58%	(259)	448
Educ: < College	9%	(102)	16%	(183)	18%	(194)	57%	(630)	1110
Educ: Bachelors degree	18%	(61)	22%	(74)	16%	(53)	44%	(146)	333
Educ: Post-grad	12%	(19)	27%	(44)	19%	(31)	42%	(67)	162
Income: Under 50k	8%	(67)	18%	(154)	18%	(162)	56%	(497)	880
Income: 50k-100k	13%	(61)	16%	(78)	17%	(83)	53%	(254)	476
Income: 100k+	22%	(54)	27%	(68)	13%	(33)	37%	(93)	249
Ethnicity: White	12%	(144)	18%	(225)	16%	(201)	54%	(663)	1233
Ethnicity: Hispanic	16%	(42)	25%	(66)	20%	(53)	39%	(104)	265

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Table MCFE9_19: How interested are you in the following video game creators?

Bungie Inc

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	11% (182)	19% (300)	17% (278)	53% (843)	1604
Ethnicity: Black	7% (16)	22% (49)	20% (44)	52% (116)	225
Ethnicity: Other	15% (22)	18% (27)	22% (33)	44% (65)	147
All Christian	13% (92)	20% (141)	16% (115)	52% (373)	720
All Non-Christian	21% (19)	26% (23)	17% (15)	35% (30)	87
Atheist	23% (16)	26% (18)	10% (7)	41% (29)	70
Agnostic/Nothing in particular	8% (38)	19% (86)	22% (102)	51% (233)	459
Something Else	7% (18)	12% (33)	15% (39)	66% (178)	269
Religious Non-Protestant/Catholic	22% (22)	24% (24)	17% (17)	37% (37)	101
Evangelical	15% (67)	20% (90)	14% (60)	51% (228)	444
Non-Evangelical	7% (35)	15% (75)	18% (90)	61% (307)	507
Community: Urban	17% (95)	28% (154)	15% (81)	39% (215)	544
Community: Suburban	9% (58)	15% (103)	20% (138)	56% (376)	675
Community: Rural	8% (29)	11% (43)	16% (60)	66% (253)	385
Employ: Private Sector	17% (99)	26% (147)	17% (98)	39% (221)	565
Employ: Government	19% (19)	23% (23)	21% (21)	37% (37)	101
Employ: Self-Employed	13% (23)	18% (32)	18% (31)	51% (91)	177
Employ: Homemaker	4% (4)	12% (13)	23% (24)	61% (63)	104
Employ: Retired	2% (4)	5% (14)	14% (37)	80% (214)	269
Employ: Unemployed	9% (22)	18% (43)	18% (44)	55% (135)	244
Employ: Other	7% (8)	20% (22)	15% (17)	57% (62)	108
Military HH: Yes	13% (27)	17% (37)	18% (38)	52% (112)	214
Military HH: No	11% (155)	19% (263)	17% (240)	53% (732)	1390
RD/WT: Right Direction	16% (112)	24% (165)	18% (126)	42% (288)	692
RD/WT: Wrong Track	8% (70)	15% (136)	17% (152)	61% (555)	913
Biden Job Approve	15% (123)	22% (176)	17% (141)	46% (368)	809
Biden Job Disapprove	7% (48)	16% (115)	18% (126)	60% (428)	717
Biden Job Strongly Approve	23% (90)	25% (99)	15% (58)	38% (152)	398
Biden Job Somewhat Approve	8% (34)	19% (77)	20% (83)	53% (217)	410
Biden Job Somewhat Disapprove	8% (18)	15% (35)	24% (57)	54% (128)	238
Biden Job Strongly Disapprove	6% (30)	17% (80)	15% (70)	62% (299)	479

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Table MCFE9_19: How interested are you in the following video game creators?
Bungie Inc

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(182)	19%	(300)	17%	(278)	53%	(843)	1604
Favorable of Biden	15%	(122)	21%	(175)	16%	(134)	48%	(391)	821
Unfavorable of Biden	7%	(50)	16%	(111)	18%	(128)	59%	(413)	702
Very Favorable of Biden	19%	(83)	24%	(103)	14%	(59)	43%	(186)	431
Somewhat Favorable of Biden	10%	(39)	18%	(72)	19%	(75)	52%	(204)	390
Somewhat Unfavorable of Biden	8%	(15)	16%	(33)	26%	(53)	50%	(101)	202
Very Unfavorable of Biden	7%	(35)	16%	(78)	15%	(75)	62%	(312)	499
#1 Issue: Economy	14%	(90)	19%	(119)	20%	(130)	47%	(303)	642
#1 Issue: Security	9%	(19)	18%	(39)	13%	(29)	61%	(134)	222
#1 Issue: Health Care	12%	(25)	25%	(53)	15%	(31)	49%	(103)	212
#1 Issue: Medicare / Social Security	3%	(6)	14%	(25)	17%	(30)	66%	(120)	180
#1 Issue: Women's Issues	5%	(4)	15%	(15)	17%	(17)	63%	(62)	98
#1 Issue: Education	24%	(19)	27%	(22)	15%	(12)	33%	(26)	80
#1 Issue: Energy	21%	(18)	24%	(20)	21%	(18)	35%	(30)	86
#1 Issue: Other	2%	(2)	8%	(7)	14%	(12)	76%	(65)	85
2020 Vote: Joe Biden	13%	(101)	21%	(160)	19%	(141)	47%	(356)	757
2020 Vote: Donald Trump	8%	(39)	18%	(82)	16%	(73)	58%	(271)	465
2020 Vote: Other	10%	(6)	18%	(12)	18%	(12)	54%	(37)	68
2020 Vote: Didn't Vote	11%	(35)	15%	(46)	17%	(52)	57%	(177)	311
2018 House Vote: Democrat	15%	(88)	21%	(120)	17%	(96)	47%	(269)	573
2018 House Vote: Republican	9%	(33)	15%	(57)	15%	(58)	61%	(232)	380
2018 House Vote: Someone else	18%	(9)	24%	(12)	12%	(6)	47%	(24)	52
2016 Vote: Hillary Clinton	13%	(72)	22%	(117)	17%	(92)	48%	(263)	543
2016 Vote: Donald Trump	10%	(44)	16%	(70)	16%	(69)	58%	(255)	438
2016 Vote: Other	11%	(10)	21%	(19)	21%	(19)	46%	(41)	88
2016 Vote: Didn't Vote	11%	(56)	18%	(95)	19%	(99)	53%	(285)	535
Voted in 2014: Yes	11%	(97)	20%	(169)	15%	(127)	54%	(454)	848
Voted in 2014: No	11%	(85)	17%	(131)	20%	(152)	51%	(389)	757

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Table MCFE9_19: How interested are you in the following video game creators?

Bungie Inc

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(182)	19%	(300)	17%	(278)	53%	(843)	1604
4-Region: Northeast	13%	(38)	21%	(60)	21%	(60)	46%	(133)	292
4-Region: Midwest	10%	(34)	14%	(48)	16%	(54)	59%	(195)	331
4-Region: South	8%	(51)	17%	(104)	19%	(117)	56%	(343)	615
4-Region: West	16%	(59)	24%	(88)	13%	(47)	47%	(172)	366
Gamers	11%	(182)	19%	(300)	17%	(278)	53%	(843)	1604
Avid Gamers	17%	(122)	25%	(179)	18%	(128)	40%	(289)	718
Casual Gamers	7%	(60)	14%	(121)	17%	(151)	63%	(555)	887
PC Gamers	18%	(105)	26%	(154)	20%	(115)	36%	(214)	588
Console Gamers	20%	(131)	30%	(197)	19%	(122)	32%	(210)	661
Twitch Users	25%	(138)	33%	(183)	20%	(112)	21%	(118)	550
Streaming Service Users	16%	(164)	25%	(248)	20%	(204)	38%	(380)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE9_20: How interested are you in the following video game creators?
 Mojang

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(184)	23%	(362)	16%	(260)	50%	(798)	1604
Gender: Male	14%	(115)	28%	(231)	19%	(155)	39%	(323)	824
Gender: Female	9%	(69)	17%	(130)	13%	(105)	61%	(476)	780
Age: 18-34	17%	(97)	31%	(177)	19%	(106)	33%	(187)	567
Age: 35-44	14%	(45)	28%	(89)	18%	(57)	41%	(131)	322
Age: 45-64	7%	(37)	16%	(82)	14%	(71)	62%	(316)	506
Age: 65+	2%	(4)	7%	(14)	12%	(26)	79%	(164)	208
GenZers: 1997-2012	22%	(32)	28%	(42)	15%	(22)	35%	(52)	148
Millennials: 1981-1996	15%	(95)	30%	(193)	20%	(127)	35%	(220)	635
GenXers: 1965-1980	10%	(42)	22%	(90)	15%	(62)	53%	(222)	416
Baby Boomers: 1946-1964	4%	(14)	10%	(36)	13%	(47)	74%	(277)	374
PID: Dem (no lean)	15%	(96)	25%	(162)	17%	(108)	44%	(283)	649
PID: Ind (no lean)	9%	(50)	22%	(117)	18%	(97)	51%	(272)	536
PID: Rep (no lean)	9%	(38)	20%	(82)	13%	(55)	58%	(244)	419
PID/Gender: Dem Men	19%	(67)	31%	(112)	17%	(63)	33%	(119)	362
PID/Gender: Dem Women	10%	(29)	17%	(50)	16%	(45)	57%	(164)	287
PID/Gender: Ind Men	9%	(23)	25%	(62)	22%	(54)	45%	(112)	250
PID/Gender: Ind Women	9%	(27)	19%	(55)	15%	(43)	56%	(160)	286
PID/Gender: Rep Men	12%	(25)	27%	(57)	18%	(38)	43%	(92)	212
PID/Gender: Rep Women	6%	(13)	12%	(25)	8%	(17)	73%	(152)	207
Ideo: Liberal (1-3)	15%	(73)	23%	(117)	18%	(90)	44%	(220)	500
Ideo: Moderate (4)	11%	(60)	25%	(133)	16%	(85)	48%	(255)	534
Ideo: Conservative (5-7)	9%	(42)	18%	(82)	14%	(62)	59%	(262)	448
Educ: < College	9%	(104)	20%	(227)	17%	(190)	53%	(588)	1110
Educ: Bachelors degree	18%	(59)	26%	(88)	12%	(41)	44%	(145)	333
Educ: Post-grad	13%	(20)	29%	(47)	18%	(29)	41%	(66)	162
Income: Under 50k	9%	(82)	21%	(186)	18%	(155)	52%	(457)	880
Income: 50k-100k	9%	(45)	21%	(100)	16%	(77)	53%	(254)	476
Income: 100k+	23%	(57)	31%	(76)	12%	(29)	35%	(87)	249
Ethnicity: White	12%	(144)	21%	(257)	15%	(186)	52%	(645)	1233
Ethnicity: Hispanic	14%	(37)	34%	(90)	16%	(44)	36%	(94)	265

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Table MCFE9_20: How interested are you in the following video game creators?

Mojang

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(184)	23%	(362)	16%	(260)	50%	(798)	1604
Ethnicity: Black	9%	(19)	26%	(58)	23%	(53)	42%	(94)	225
Ethnicity: Other	14%	(20)	31%	(46)	15%	(22)	40%	(59)	147
All Christian	12%	(88)	25%	(178)	13%	(94)	50%	(360)	720
All Non-Christian	26%	(22)	23%	(20)	19%	(17)	32%	(28)	87
Atheist	4%	(3)	18%	(12)	21%	(15)	58%	(40)	70
Agnostic/Nothing in particular	7%	(33)	25%	(114)	22%	(100)	46%	(212)	459
Something Else	14%	(38)	14%	(37)	13%	(35)	59%	(158)	269
Religious Non-Protestant/Catholic	24%	(24)	24%	(24)	17%	(17)	35%	(35)	101
Evangelical	18%	(79)	23%	(104)	10%	(46)	48%	(215)	444
Non-Evangelical	8%	(41)	20%	(99)	16%	(81)	56%	(286)	507
Community: Urban	17%	(90)	30%	(165)	14%	(76)	39%	(212)	544
Community: Suburban	9%	(63)	20%	(135)	18%	(124)	52%	(353)	675
Community: Rural	8%	(31)	16%	(61)	16%	(60)	61%	(233)	385
Employ: Private Sector	14%	(82)	30%	(169)	16%	(93)	39%	(221)	565
Employ: Government	16%	(16)	36%	(36)	14%	(14)	34%	(35)	101
Employ: Self-Employed	21%	(36)	19%	(33)	17%	(31)	44%	(77)	177
Employ: Homemaker	3%	(3)	22%	(23)	16%	(17)	59%	(62)	104
Employ: Retired	3%	(8)	7%	(18)	13%	(35)	77%	(208)	269
Employ: Unemployed	10%	(24)	19%	(46)	19%	(47)	52%	(127)	244
Employ: Other	10%	(11)	24%	(26)	16%	(18)	50%	(55)	108
Military HH: Yes	13%	(28)	22%	(47)	17%	(35)	48%	(103)	214
Military HH: No	11%	(156)	23%	(315)	16%	(225)	50%	(695)	1390
RD/WT: Right Direction	17%	(120)	27%	(189)	16%	(111)	39%	(272)	692
RD/WT: Wrong Track	7%	(64)	19%	(173)	16%	(150)	58%	(526)	913
Biden Job Approve	16%	(127)	25%	(200)	16%	(129)	44%	(352)	809
Biden Job Disapprove	8%	(54)	21%	(147)	17%	(120)	55%	(395)	717
Biden Job Strongly Approve	22%	(88)	25%	(99)	16%	(64)	37%	(148)	398
Biden Job Somewhat Approve	10%	(40)	25%	(102)	16%	(66)	50%	(204)	410
Biden Job Somewhat Disapprove	5%	(13)	23%	(55)	23%	(56)	48%	(115)	238
Biden Job Strongly Disapprove	9%	(41)	19%	(92)	14%	(65)	59%	(280)	479

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Table MCFE9_20: How interested are you in the following video game creators?
 Mojang

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	11% (184)	23% (362)	16% (260)	50% (798)	1604
Favorable of Biden	15% (122)	25% (209)	16% (130)	44% (360)	821
Unfavorable of Biden	8% (55)	19% (136)	16% (113)	57% (398)	702
Very Favorable of Biden	19% (84)	28% (121)	14% (59)	39% (166)	431
Somewhat Favorable of Biden	10% (38)	22% (88)	18% (71)	50% (194)	390
Somewhat Unfavorable of Biden	7% (14)	26% (52)	19% (39)	48% (97)	202
Very Unfavorable of Biden	8% (41)	17% (84)	15% (74)	60% (300)	499
#1 Issue: Economy	12% (77)	25% (160)	16% (105)	47% (300)	642
#1 Issue: Security	10% (21)	15% (33)	14% (32)	61% (136)	222
#1 Issue: Health Care	15% (31)	27% (56)	16% (33)	43% (91)	212
#1 Issue: Medicare / Social Security	5% (10)	17% (31)	14% (25)	63% (113)	180
#1 Issue: Women's Issues	8% (8)	26% (25)	15% (15)	51% (50)	98
#1 Issue: Education	22% (18)	29% (23)	22% (18)	27% (21)	80
#1 Issue: Energy	18% (16)	25% (21)	23% (20)	33% (29)	86
#1 Issue: Other	5% (4)	13% (11)	15% (13)	67% (57)	85
2020 Vote: Joe Biden	15% (111)	24% (181)	17% (125)	45% (340)	757
2020 Vote: Donald Trump	8% (35)	20% (94)	15% (70)	57% (267)	465
2020 Vote: Other	1% (1)	17% (12)	27% (18)	56% (38)	68
2020 Vote: Didn't Vote	12% (36)	24% (76)	15% (48)	49% (151)	311
2018 House Vote: Democrat	15% (86)	25% (141)	16% (93)	44% (254)	573
2018 House Vote: Republican	9% (34)	19% (71)	12% (47)	60% (228)	380
2018 House Vote: Someone else	5% (2)	21% (11)	22% (11)	53% (28)	52
2016 Vote: Hillary Clinton	13% (69)	25% (136)	15% (84)	47% (254)	543
2016 Vote: Donald Trump	11% (46)	18% (79)	13% (57)	58% (256)	438
2016 Vote: Other	3% (2)	29% (25)	23% (20)	46% (41)	88
2016 Vote: Didn't Vote	12% (66)	23% (122)	19% (100)	46% (247)	535
Voted in 2014: Yes	12% (100)	21% (176)	15% (124)	53% (447)	848
Voted in 2014: No	11% (84)	24% (185)	18% (136)	46% (351)	757

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Table MCFE9_20: How interested are you in the following video game creators?

Mojang

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(184)	23%	(362)	16%	(260)	50%	(798)	1604
4-Region: Northeast	16%	(45)	19%	(56)	19%	(55)	47%	(136)	292
4-Region: Midwest	9%	(31)	22%	(73)	14%	(45)	55%	(182)	331
4-Region: South	10%	(59)	21%	(127)	19%	(116)	51%	(314)	615
4-Region: West	13%	(48)	29%	(107)	12%	(45)	46%	(167)	366
Gamers	11%	(184)	23%	(362)	16%	(260)	50%	(798)	1604
Avid Gamers	16%	(113)	28%	(201)	18%	(127)	39%	(277)	718
Casual Gamers	8%	(71)	18%	(160)	15%	(134)	59%	(522)	887
PC Gamers	17%	(102)	30%	(176)	16%	(96)	36%	(214)	588
Console Gamers	18%	(119)	32%	(212)	20%	(130)	30%	(200)	661
Twitch Users	23%	(127)	39%	(217)	17%	(93)	21%	(114)	550
Streaming Service Users	16%	(163)	30%	(295)	18%	(177)	36%	(360)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFE9_21: How interested are you in the following video game creators?
 id Software**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(158)	18%	(287)	18%	(297)	54%	(862)	1604
Gender: Male	16%	(128)	25%	(202)	21%	(176)	39%	(318)	824
Gender: Female	4%	(30)	11%	(85)	16%	(121)	70%	(544)	780
Age: 18-34	13%	(71)	26%	(145)	22%	(125)	40%	(226)	567
Age: 35-44	17%	(54)	23%	(74)	18%	(59)	42%	(135)	322
Age: 45-64	6%	(28)	12%	(62)	16%	(80)	66%	(336)	506
Age: 65+	2%	(5)	3%	(5)	16%	(33)	80%	(166)	208
GenZers: 1997-2012	6%	(8)	20%	(30)	16%	(24)	58%	(86)	148
Millennials: 1981-1996	15%	(98)	27%	(170)	21%	(136)	36%	(231)	635
GenXers: 1965-1980	10%	(43)	16%	(64)	19%	(80)	55%	(228)	416
Baby Boomers: 1946-1964	2%	(8)	6%	(22)	14%	(54)	77%	(290)	374
PID: Dem (no lean)	14%	(91)	18%	(117)	18%	(114)	50%	(327)	649
PID: Ind (no lean)	8%	(42)	16%	(88)	23%	(123)	53%	(283)	536
PID: Rep (no lean)	6%	(25)	20%	(82)	14%	(60)	60%	(252)	419
PID/Gender: Dem Men	20%	(74)	26%	(94)	19%	(69)	35%	(125)	362
PID/Gender: Dem Women	6%	(17)	8%	(23)	16%	(45)	70%	(202)	287
PID/Gender: Ind Men	13%	(33)	22%	(54)	25%	(63)	40%	(100)	250
PID/Gender: Ind Women	3%	(9)	12%	(34)	21%	(60)	64%	(183)	286
PID/Gender: Rep Men	10%	(22)	25%	(54)	20%	(43)	44%	(93)	212
PID/Gender: Rep Women	2%	(3)	13%	(28)	8%	(16)	77%	(159)	207
Ideo: Liberal (1-3)	12%	(60)	17%	(87)	19%	(94)	52%	(258)	500
Ideo: Moderate (4)	8%	(45)	18%	(97)	22%	(120)	51%	(271)	534
Ideo: Conservative (5-7)	10%	(47)	19%	(84)	13%	(57)	58%	(260)	448
Educ: < College	6%	(72)	15%	(170)	20%	(218)	59%	(650)	1110
Educ: Bachelors degree	19%	(62)	24%	(79)	13%	(44)	44%	(147)	333
Educ: Post-grad	15%	(25)	23%	(37)	21%	(34)	40%	(65)	162
Income: Under 50k	6%	(51)	16%	(143)	20%	(179)	58%	(507)	880
Income: 50k-100k	11%	(53)	16%	(74)	17%	(82)	56%	(266)	476
Income: 100k+	22%	(55)	28%	(70)	14%	(36)	36%	(89)	249
Ethnicity: White	10%	(125)	18%	(223)	17%	(213)	54%	(672)	1233
Ethnicity: Hispanic	11%	(30)	20%	(53)	24%	(63)	45%	(118)	265

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Table MCFE9_21: How interested are you in the following video game creators?
id Software

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	10% (158)	18% (287)	18% (297)	54% (862)	1604
Ethnicity: Black	8% (18)	19% (42)	23% (52)	50% (113)	225
Ethnicity: Other	10% (15)	15% (22)	21% (31)	53% (78)	147
All Christian	13% (91)	19% (138)	17% (120)	52% (371)	720
All Non-Christian	22% (19)	26% (22)	17% (15)	35% (30)	87
Atheist	14% (10)	11% (8)	20% (14)	55% (39)	70
Agnostic/Nothing in particular	6% (28)	19% (88)	22% (102)	53% (242)	459
Something Else	4% (11)	12% (32)	17% (47)	67% (180)	269
Religious Non-Protestant/Catholic	20% (20)	26% (26)	19% (19)	36% (36)	101
Evangelical	14% (60)	19% (83)	15% (68)	52% (233)	444
Non-Evangelical	7% (38)	14% (73)	18% (93)	60% (304)	507
Community: Urban	17% (91)	26% (143)	18% (96)	39% (214)	544
Community: Suburban	8% (53)	15% (103)	19% (131)	57% (388)	675
Community: Rural	4% (14)	11% (41)	18% (70)	68% (260)	385
Employ: Private Sector	14% (78)	26% (147)	20% (110)	41% (229)	565
Employ: Government	26% (26)	24% (24)	13% (13)	38% (38)	101
Employ: Self-Employed	11% (19)	19% (34)	21% (37)	49% (86)	177
Employ: Homemaker	5% (5)	11% (12)	19% (20)	64% (67)	104
Employ: Retired	2% (5)	5% (14)	14% (39)	79% (211)	269
Employ: Unemployed	7% (17)	12% (28)	22% (54)	59% (144)	244
Employ: Other	5% (5)	20% (22)	18% (19)	58% (63)	108
Military HH: Yes	13% (28)	19% (40)	18% (40)	50% (106)	214
Military HH: No	9% (130)	18% (247)	18% (257)	54% (756)	1390
RD/WT: Right Direction	17% (115)	22% (153)	18% (126)	43% (297)	692
RD/WT: Wrong Track	5% (43)	15% (134)	19% (170)	62% (564)	913
Biden Job Approve	14% (117)	20% (163)	18% (147)	47% (382)	809
Biden Job Disapprove	5% (35)	16% (114)	19% (135)	60% (432)	717
Biden Job Strongly Approve	22% (87)	23% (91)	17% (67)	39% (154)	398
Biden Job Somewhat Approve	7% (30)	18% (72)	19% (80)	56% (228)	410
Biden Job Somewhat Disapprove	4% (9)	16% (38)	26% (62)	54% (128)	238
Biden Job Strongly Disapprove	5% (26)	16% (76)	15% (73)	63% (304)	479

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Table MCFE9_21: How interested are you in the following video game creators?
 id Software

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	10% (158)	18% (287)	18% (297)	54% (862)	1604
Favorable of Biden	14% (114)	19% (155)	18% (145)	50% (407)	821
Unfavorable of Biden	5% (37)	17% (116)	19% (132)	59% (417)	702
Very Favorable of Biden	20% (86)	21% (88)	15% (64)	45% (192)	431
Somewhat Favorable of Biden	7% (28)	17% (67)	21% (81)	55% (215)	390
Somewhat Unfavorable of Biden	6% (12)	20% (41)	25% (50)	49% (99)	202
Very Unfavorable of Biden	5% (24)	15% (76)	16% (82)	64% (318)	499
#1 Issue: Economy	10% (64)	21% (135)	21% (133)	48% (309)	642
#1 Issue: Security	7% (15)	16% (35)	18% (40)	60% (133)	222
#1 Issue: Health Care	14% (29)	18% (39)	18% (37)	51% (107)	212
#1 Issue: Medicare / Social Security	6% (10)	13% (24)	13% (23)	68% (123)	180
#1 Issue: Women's Issues	5% (5)	15% (15)	21% (20)	59% (58)	98
#1 Issue: Education	25% (20)	15% (12)	18% (14)	42% (33)	80
#1 Issue: Energy	18% (15)	21% (18)	21% (18)	41% (35)	86
#1 Issue: Other	1% (1)	11% (9)	13% (11)	75% (64)	85
2020 Vote: Joe Biden	13% (101)	19% (142)	19% (143)	49% (371)	757
2020 Vote: Donald Trump	6% (30)	19% (90)	16% (73)	59% (272)	465
2020 Vote: Other	6% (4)	21% (14)	19% (13)	54% (37)	68
2020 Vote: Didn't Vote	7% (22)	13% (41)	21% (67)	58% (181)	311
2018 House Vote: Democrat	15% (85)	18% (105)	19% (111)	48% (273)	573
2018 House Vote: Republican	5% (19)	19% (73)	15% (59)	60% (229)	380
2018 House Vote: Someone else	13% (7)	22% (11)	19% (10)	47% (24)	52
2016 Vote: Hillary Clinton	12% (67)	19% (105)	19% (103)	49% (268)	543
2016 Vote: Donald Trump	9% (40)	17% (74)	16% (68)	58% (256)	438
2016 Vote: Other	7% (6)	20% (18)	27% (24)	46% (40)	88
2016 Vote: Didn't Vote	8% (44)	17% (90)	19% (103)	56% (298)	535
Voted in 2014: Yes	11% (92)	18% (153)	17% (146)	54% (456)	848
Voted in 2014: No	9% (66)	18% (134)	20% (151)	54% (406)	757

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Table MCFE9_21: How interested are you in the following video game creators?
id Software

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(158)	18%	(287)	18%	(297)	54%	(862)	1604
4-Region: Northeast	11%	(33)	16%	(46)	24%	(70)	49%	(143)	292
4-Region: Midwest	8%	(26)	17%	(56)	16%	(54)	59%	(194)	331
4-Region: South	9%	(53)	17%	(104)	19%	(117)	56%	(341)	615
4-Region: West	12%	(45)	22%	(82)	15%	(56)	50%	(183)	366
Gamers	10%	(158)	18%	(287)	18%	(297)	54%	(862)	1604
Avid Gamers	15%	(107)	21%	(151)	20%	(147)	44%	(313)	718
Casual Gamers	6%	(51)	15%	(136)	17%	(150)	62%	(549)	887
PC Gamers	17%	(102)	26%	(155)	20%	(119)	36%	(212)	588
Console Gamers	17%	(113)	26%	(173)	22%	(145)	35%	(229)	661
Twitch Users	23%	(129)	30%	(167)	21%	(113)	26%	(140)	550
Streaming Service Users	15%	(147)	23%	(228)	21%	(210)	41%	(410)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_1: How interested are you in the following video game genres?
 Sandbox

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	8% (181)	16% (362)	17% (367)	59% (1290)	2200
Gender: Male	13% (137)	24% (250)	18% (194)	45% (481)	1062
Gender: Female	4% (44)	10% (112)	15% (173)	71% (809)	1138
Age: 18-34	16% (105)	29% (191)	20% (128)	35% (231)	655
Age: 35-44	14% (50)	24% (86)	24% (86)	38% (136)	358
Age: 45-64	4% (27)	10% (77)	16% (120)	70% (527)	751
Age: 65+	— (0)	2% (8)	7% (33)	91% (396)	436
GenZers: 1997-2012	11% (20)	28% (51)	19% (35)	42% (78)	185
Millennials: 1981-1996	17% (118)	29% (205)	20% (146)	34% (245)	714
GenXers: 1965-1980	7% (39)	15% (80)	21% (112)	57% (308)	539
Baby Boomers: 1946-1964	1% (5)	4% (24)	10% (71)	85% (585)	685
PID: Dem (no lean)	11% (93)	19% (168)	15% (133)	55% (479)	873
PID: Ind (no lean)	7% (53)	16% (112)	20% (140)	57% (406)	711
PID: Rep (no lean)	6% (35)	13% (81)	15% (94)	66% (405)	615
PID/Gender: Dem Men	17% (73)	27% (120)	16% (70)	40% (175)	438
PID/Gender: Dem Women	5% (20)	11% (48)	15% (63)	70% (304)	435
PID/Gender: Ind Men	12% (39)	21% (68)	20% (64)	48% (157)	329
PID/Gender: Ind Women	4% (14)	12% (44)	20% (75)	65% (249)	383
PID/Gender: Rep Men	8% (24)	21% (61)	20% (60)	51% (150)	295
PID/Gender: Rep Women	3% (10)	6% (20)	11% (34)	80% (255)	320
Ideo: Liberal (1-3)	11% (74)	17% (116)	17% (116)	54% (364)	669
Ideo: Moderate (4)	8% (56)	19% (133)	18% (126)	56% (397)	712
Ideo: Conservative (5-7)	7% (45)	14% (90)	15% (99)	64% (418)	653
Educ: < College	7% (110)	15% (226)	17% (259)	61% (918)	1512
Educ: Bachelors degree	12% (53)	21% (92)	15% (66)	53% (233)	444
Educ: Post-grad	7% (18)	18% (44)	18% (43)	57% (139)	244
Income: Under 50k	6% (76)	14% (170)	18% (215)	62% (749)	1209
Income: 50k-100k	9% (58)	15% (100)	16% (105)	60% (390)	652
Income: 100k+	14% (47)	27% (92)	14% (48)	45% (151)	338
Ethnicity: White	8% (135)	16% (272)	15% (263)	61% (1051)	1722
Ethnicity: Hispanic	10% (34)	27% (93)	15% (52)	49% (170)	349

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Table MCFE11_1: How interested are you in the following video game genres?
Sandbox

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	8%	(181)	16%	(362)	17%	(367)	59%	(1290)	2200
Ethnicity: Black	10%	(27)	20%	(55)	20%	(54)	50%	(138)	274
Ethnicity: Other	9%	(19)	17%	(35)	24%	(49)	50%	(101)	204
All Christian	7%	(77)	16%	(165)	15%	(158)	62%	(641)	1041
All Non-Christian	23%	(25)	17%	(19)	13%	(14)	47%	(52)	110
Atheist	19%	(16)	14%	(12)	15%	(13)	51%	(43)	85
Agnostic/Nothing in particular	7%	(43)	19%	(114)	21%	(125)	54%	(326)	608
Something Else	6%	(20)	15%	(52)	16%	(57)	64%	(227)	356
Religious Non-Protestant/Catholic	19%	(25)	17%	(23)	15%	(20)	49%	(64)	132
Evangelical	10%	(58)	17%	(104)	14%	(85)	59%	(361)	608
Non-Evangelical	5%	(38)	13%	(97)	17%	(123)	65%	(485)	742
Community: Urban	13%	(93)	23%	(159)	16%	(111)	48%	(329)	692
Community: Suburban	6%	(61)	15%	(139)	17%	(159)	62%	(592)	951
Community: Rural	5%	(28)	11%	(64)	17%	(97)	66%	(368)	557
Employ: Private Sector	14%	(96)	24%	(165)	18%	(125)	43%	(296)	682
Employ: Government	15%	(18)	28%	(34)	17%	(21)	40%	(49)	122
Employ: Self-Employed	9%	(20)	23%	(51)	18%	(41)	49%	(109)	220
Employ: Homemaker	6%	(9)	11%	(16)	16%	(24)	67%	(98)	146
Employ: Retired	1%	(3)	3%	(15)	8%	(44)	88%	(469)	530
Employ: Unemployed	7%	(21)	21%	(64)	20%	(63)	52%	(161)	308
Employ: Other	7%	(9)	7%	(9)	28%	(40)	59%	(85)	144
Military HH: Yes	9%	(29)	14%	(42)	13%	(38)	64%	(194)	303
Military HH: No	8%	(152)	17%	(319)	17%	(329)	58%	(1096)	1897
RD/WT: Right Direction	12%	(108)	22%	(197)	17%	(151)	49%	(442)	898
RD/WT: Wrong Track	6%	(73)	13%	(165)	17%	(216)	65%	(848)	1302
Biden Job Approve	11%	(113)	20%	(210)	17%	(180)	53%	(562)	1065
Biden Job Disapprove	6%	(61)	13%	(136)	17%	(176)	64%	(651)	1023
Biden Job Strongly Approve	15%	(76)	22%	(112)	12%	(63)	51%	(263)	514
Biden Job Somewhat Approve	7%	(37)	18%	(98)	21%	(117)	54%	(300)	551
Biden Job Somewhat Disapprove	8%	(25)	13%	(39)	26%	(81)	53%	(161)	305
Biden Job Strongly Disapprove	5%	(36)	13%	(97)	13%	(95)	68%	(491)	719

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Table MCFE11_1: How interested are you in the following video game genres?
 Sandbox

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	8%	(181)	16%	(362)	17%	(367)	59%	(1290)	2200
Favorable of Biden	10%	(113)	18%	(202)	17%	(184)	54%	(596)	1094
Unfavorable of Biden	6%	(60)	14%	(139)	16%	(164)	64%	(633)	996
Very Favorable of Biden	14%	(77)	21%	(116)	12%	(69)	53%	(301)	563
Somewhat Favorable of Biden	7%	(36)	16%	(86)	22%	(115)	55%	(295)	532
Somewhat Unfavorable of Biden	10%	(25)	17%	(43)	23%	(58)	51%	(133)	260
Very Unfavorable of Biden	5%	(34)	13%	(96)	14%	(106)	68%	(500)	736
#1 Issue: Economy	8%	(70)	19%	(160)	20%	(164)	53%	(449)	843
#1 Issue: Security	5%	(17)	14%	(44)	12%	(40)	69%	(224)	325
#1 Issue: Health Care	12%	(36)	19%	(56)	18%	(51)	50%	(144)	286
#1 Issue: Medicare / Social Security	5%	(16)	6%	(18)	13%	(40)	75%	(225)	299
#1 Issue: Women's Issues	6%	(7)	15%	(18)	20%	(24)	58%	(68)	118
#1 Issue: Education	18%	(18)	33%	(33)	16%	(16)	33%	(33)	100
#1 Issue: Energy	10%	(10)	24%	(25)	18%	(19)	48%	(49)	103
#1 Issue: Other	6%	(7)	6%	(8)	10%	(13)	78%	(98)	125
2020 Vote: Joe Biden	10%	(104)	17%	(178)	16%	(167)	56%	(573)	1022
2020 Vote: Donald Trump	6%	(37)	15%	(97)	15%	(103)	65%	(433)	670
2020 Vote: Other	6%	(5)	17%	(14)	15%	(13)	62%	(53)	84
2020 Vote: Didn't Vote	8%	(35)	17%	(72)	20%	(83)	55%	(229)	420
2018 House Vote: Democrat	10%	(79)	17%	(132)	16%	(121)	57%	(440)	772
2018 House Vote: Republican	6%	(35)	13%	(72)	14%	(77)	67%	(373)	558
2018 House Vote: Someone else	11%	(8)	18%	(13)	13%	(9)	57%	(40)	70
2016 Vote: Hillary Clinton	9%	(69)	17%	(128)	15%	(108)	59%	(440)	745
2016 Vote: Donald Trump	7%	(45)	14%	(89)	14%	(91)	65%	(421)	646
2016 Vote: Other	6%	(7)	20%	(22)	18%	(21)	56%	(63)	112
2016 Vote: Didn't Vote	9%	(60)	18%	(123)	21%	(148)	53%	(366)	697
Voted in 2014: Yes	9%	(108)	14%	(177)	13%	(157)	64%	(780)	1222
Voted in 2014: No	8%	(74)	19%	(185)	21%	(210)	52%	(509)	978

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Table MCFE11_1: How interested are you in the following video game genres?
Sandbox

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	8%	(181)	16%	(362)	17%	(367)	59%	(1290)	2200
4-Region: Northeast	9%	(36)	18%	(72)	16%	(62)	57%	(224)	394
4-Region: Midwest	7%	(33)	17%	(80)	13%	(61)	62%	(289)	462
4-Region: South	8%	(62)	12%	(100)	20%	(165)	60%	(496)	824
4-Region: West	10%	(50)	21%	(109)	15%	(79)	54%	(281)	520
Gamers	11%	(179)	22%	(350)	21%	(334)	46%	(742)	1604
Avid Gamers	16%	(115)	30%	(216)	20%	(141)	34%	(246)	718
Casual Gamers	7%	(63)	15%	(134)	22%	(194)	56%	(496)	887
PC Gamers	20%	(116)	32%	(190)	17%	(98)	31%	(184)	588
Console Gamers	19%	(128)	33%	(215)	23%	(150)	25%	(167)	661
Twitch Users	23%	(127)	42%	(232)	18%	(100)	17%	(91)	550
Streaming Service Users	16%	(155)	30%	(295)	23%	(228)	32%	(317)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_2: How interested are you in the following video game genres?
 Real-time strategy (RTS)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(298)	24%	(525)	13%	(293)	49%	(1084)	2200
Gender: Male	20%	(210)	29%	(307)	14%	(144)	38%	(401)	1062
Gender: Female	8%	(88)	19%	(218)	13%	(149)	60%	(682)	1138
Age: 18-34	23%	(149)	32%	(207)	19%	(122)	27%	(177)	655
Age: 35-44	22%	(80)	40%	(144)	12%	(41)	26%	(93)	358
Age: 45-64	9%	(66)	20%	(148)	12%	(89)	60%	(449)	751
Age: 65+	1%	(4)	6%	(25)	9%	(41)	84%	(366)	436
GenZers: 1997-2012	15%	(28)	33%	(60)	22%	(41)	30%	(56)	185
Millennials: 1981-1996	25%	(176)	34%	(244)	15%	(105)	27%	(189)	714
GenXers: 1965-1980	14%	(77)	27%	(147)	14%	(77)	44%	(236)	539
Baby Boomers: 1946-1964	2%	(16)	10%	(71)	9%	(64)	78%	(533)	685
PID: Dem (no lean)	17%	(149)	23%	(199)	13%	(117)	47%	(408)	873
PID: Ind (no lean)	12%	(87)	27%	(191)	14%	(100)	47%	(334)	711
PID: Rep (no lean)	10%	(62)	22%	(135)	12%	(76)	56%	(342)	615
PID/Gender: Dem Men	26%	(116)	28%	(121)	12%	(54)	34%	(147)	438
PID/Gender: Dem Women	8%	(33)	18%	(78)	14%	(63)	60%	(261)	435
PID/Gender: Ind Men	16%	(52)	30%	(100)	14%	(46)	40%	(132)	329
PID/Gender: Ind Women	9%	(35)	24%	(92)	14%	(54)	53%	(202)	383
PID/Gender: Rep Men	14%	(43)	29%	(86)	15%	(44)	41%	(122)	295
PID/Gender: Rep Women	6%	(20)	15%	(48)	10%	(32)	69%	(220)	320
Ideo: Liberal (1-3)	17%	(116)	23%	(156)	14%	(92)	46%	(305)	669
Ideo: Moderate (4)	13%	(95)	27%	(194)	14%	(101)	45%	(321)	712
Ideo: Conservative (5-7)	9%	(59)	21%	(139)	12%	(81)	57%	(373)	653
Educ: < College	12%	(179)	24%	(360)	14%	(210)	50%	(763)	1512
Educ: Bachelors degree	17%	(76)	26%	(117)	12%	(52)	45%	(198)	444
Educ: Post-grad	18%	(43)	20%	(48)	12%	(31)	50%	(122)	244
Income: Under 50k	12%	(140)	23%	(281)	14%	(173)	51%	(615)	1209
Income: 50k-100k	12%	(76)	24%	(155)	14%	(89)	51%	(333)	652
Income: 100k+	24%	(82)	26%	(89)	9%	(32)	40%	(136)	338
Ethnicity: White	13%	(218)	22%	(387)	13%	(220)	52%	(896)	1722
Ethnicity: Hispanic	20%	(71)	30%	(106)	12%	(43)	37%	(130)	349

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Table MCFE11_2: How interested are you in the following video game genres?
Real-time strategy (RTS)

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	14% (298)	24% (525)	13% (293)	49% (1084)	2200
Ethnicity: Black	15% (41)	35% (97)	17% (46)	33% (90)	274
Ethnicity: Other	19% (38)	20% (41)	13% (26)	48% (98)	204
All Christian	12% (124)	21% (223)	12% (129)	54% (566)	1041
All Non-Christian	23% (26)	28% (31)	12% (14)	36% (40)	110
Atheist	19% (16)	25% (21)	11% (10)	44% (38)	85
Agnostic/Nothing in particular	12% (72)	26% (157)	17% (103)	45% (275)	608
Something Else	17% (60)	26% (93)	11% (38)	46% (165)	356
Religious Non-Protestant/Catholic	22% (29)	26% (34)	12% (16)	40% (53)	132
Evangelical	18% (112)	22% (133)	11% (64)	49% (299)	608
Non-Evangelical	9% (64)	23% (169)	13% (98)	55% (411)	742
Community: Urban	22% (155)	28% (192)	12% (85)	38% (261)	692
Community: Suburban	11% (106)	22% (207)	12% (116)	55% (521)	951
Community: Rural	7% (37)	23% (126)	16% (92)	54% (302)	557
Employ: Private Sector	19% (133)	32% (217)	14% (94)	35% (238)	682
Employ: Government	24% (29)	33% (40)	10% (12)	33% (40)	122
Employ: Self-Employed	24% (53)	26% (58)	14% (31)	36% (79)	220
Employ: Homemaker	8% (11)	23% (33)	13% (19)	56% (82)	146
Employ: Retired	2% (11)	7% (40)	10% (53)	81% (427)	530
Employ: Unemployed	13% (39)	25% (77)	16% (48)	47% (143)	308
Employ: Other	11% (16)	28% (40)	17% (24)	44% (64)	144
Military HH: Yes	15% (45)	23% (69)	11% (34)	51% (156)	303
Military HH: No	13% (253)	24% (456)	14% (260)	49% (927)	1897
RD/WT: Right Direction	18% (160)	27% (244)	14% (125)	41% (369)	898
RD/WT: Wrong Track	11% (138)	22% (281)	13% (168)	55% (715)	1302
Biden Job Approve	16% (175)	25% (264)	15% (159)	44% (468)	1065
Biden Job Disapprove	11% (108)	23% (237)	12% (124)	54% (554)	1023
Biden Job Strongly Approve	21% (106)	24% (123)	12% (61)	44% (224)	514
Biden Job Somewhat Approve	13% (69)	26% (141)	18% (98)	44% (243)	551
Biden Job Somewhat Disapprove	13% (39)	25% (77)	15% (47)	47% (143)	305
Biden Job Strongly Disapprove	10% (70)	22% (160)	11% (77)	57% (412)	719

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Table MCFE11_2: How interested are you in the following video game genres?
Real-time strategy (RTS)

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	14% (298)	24% (525)	13% (293)	49% (1084)	2200
Favorable of Biden	16% (180)	25% (271)	14% (151)	45% (493)	1094
Unfavorable of Biden	10% (100)	24% (237)	12% (123)	54% (536)	996
Very Favorable of Biden	20% (112)	24% (137)	11% (63)	45% (251)	563
Somewhat Favorable of Biden	13% (68)	25% (134)	17% (88)	45% (241)	532
Somewhat Unfavorable of Biden	11% (29)	31% (81)	15% (38)	43% (112)	260
Very Unfavorable of Biden	10% (71)	21% (156)	12% (85)	58% (424)	736
#1 Issue: Economy	16% (133)	26% (217)	15% (124)	44% (369)	843
#1 Issue: Security	12% (40)	22% (71)	8% (27)	58% (188)	325
#1 Issue: Health Care	15% (43)	27% (78)	12% (34)	46% (131)	286
#1 Issue: Medicare / Social Security	7% (20)	13% (40)	12% (35)	68% (204)	299
#1 Issue: Women's Issues	14% (17)	28% (33)	20% (23)	39% (45)	118
#1 Issue: Education	19% (20)	34% (34)	17% (17)	30% (30)	100
#1 Issue: Energy	14% (15)	34% (35)	20% (21)	31% (32)	103
#1 Issue: Other	10% (12)	14% (17)	10% (13)	66% (83)	125
2020 Vote: Joe Biden	15% (156)	24% (249)	13% (137)	47% (481)	1022
2020 Vote: Donald Trump	9% (63)	23% (151)	12% (80)	56% (376)	670
2020 Vote: Other	17% (14)	19% (16)	8% (7)	55% (47)	84
2020 Vote: Didn't Vote	15% (64)	26% (108)	16% (68)	43% (180)	420
2018 House Vote: Democrat	16% (122)	25% (193)	12% (93)	47% (364)	772
2018 House Vote: Republican	10% (58)	20% (114)	12% (69)	57% (317)	558
2018 House Vote: Someone else	17% (12)	24% (17)	8% (5)	51% (35)	70
2016 Vote: Hillary Clinton	15% (109)	23% (174)	13% (94)	49% (368)	745
2016 Vote: Donald Trump	10% (64)	23% (147)	11% (72)	56% (362)	646
2016 Vote: Other	19% (21)	19% (21)	16% (18)	46% (52)	112
2016 Vote: Didn't Vote	15% (104)	26% (183)	16% (108)	43% (301)	697
Voted in 2014: Yes	12% (151)	22% (268)	12% (141)	54% (662)	1222
Voted in 2014: No	15% (147)	26% (257)	16% (152)	43% (422)	978

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Table MCFE11_2: How interested are you in the following video game genres?
Real-time strategy (RTS)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(298)	24%	(525)	13%	(293)	49%	(1084)	2200
4-Region: Northeast	16%	(64)	22%	(87)	12%	(46)	50%	(196)	394
4-Region: Midwest	13%	(61)	25%	(117)	13%	(59)	49%	(226)	462
4-Region: South	12%	(97)	24%	(196)	16%	(133)	48%	(398)	824
4-Region: West	15%	(76)	24%	(126)	10%	(54)	51%	(264)	520
Gamers	18%	(292)	31%	(492)	16%	(261)	35%	(559)	1604
Avid Gamers	24%	(175)	34%	(244)	15%	(110)	26%	(189)	718
Casual Gamers	13%	(117)	28%	(248)	17%	(151)	42%	(371)	887
PC Gamers	26%	(155)	32%	(190)	17%	(100)	24%	(142)	588
Console Gamers	28%	(185)	40%	(267)	16%	(103)	16%	(105)	661
Twitch Users	34%	(189)	41%	(224)	15%	(82)	10%	(55)	550
Streaming Service Users	25%	(251)	36%	(354)	16%	(164)	23%	(227)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_3: How interested are you in the following video game genres?
 Shooters (FPS and TPS)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	20%	(446)	21%	(458)	10%	(211)	49%	(1085)	2200
Gender: Male	31%	(333)	28%	(294)	9%	(90)	32%	(344)	1062
Gender: Female	10%	(114)	14%	(164)	11%	(121)	65%	(740)	1138
Age: 18-34	35%	(228)	28%	(183)	12%	(76)	26%	(169)	655
Age: 35-44	30%	(109)	33%	(119)	9%	(32)	27%	(97)	358
Age: 45-64	13%	(100)	18%	(137)	10%	(72)	59%	(443)	751
Age: 65+	2%	(10)	4%	(19)	7%	(31)	86%	(375)	436
GenZers: 1997-2012	27%	(50)	25%	(47)	16%	(30)	31%	(57)	185
Millennials: 1981-1996	35%	(250)	31%	(219)	9%	(64)	25%	(180)	714
GenXers: 1965-1980	21%	(111)	25%	(135)	11%	(58)	44%	(235)	539
Baby Boomers: 1946-1964	5%	(35)	8%	(54)	8%	(57)	79%	(538)	685
PID: Dem (no lean)	25%	(218)	20%	(173)	9%	(76)	46%	(406)	873
PID: Ind (no lean)	18%	(126)	24%	(170)	11%	(81)	47%	(334)	711
PID: Rep (no lean)	17%	(102)	19%	(114)	9%	(54)	56%	(345)	615
PID/Gender: Dem Men	40%	(176)	24%	(106)	8%	(37)	27%	(119)	438
PID/Gender: Dem Women	10%	(42)	16%	(68)	9%	(39)	66%	(287)	435
PID/Gender: Ind Men	24%	(79)	33%	(109)	9%	(28)	34%	(113)	329
PID/Gender: Ind Women	12%	(46)	16%	(61)	14%	(53)	58%	(221)	383
PID/Gender: Rep Men	26%	(77)	27%	(80)	9%	(25)	38%	(113)	295
PID/Gender: Rep Women	8%	(25)	11%	(35)	9%	(28)	72%	(232)	320
Ideo: Liberal (1-3)	25%	(167)	20%	(132)	10%	(66)	46%	(305)	669
Ideo: Moderate (4)	19%	(138)	25%	(177)	11%	(77)	45%	(320)	712
Ideo: Conservative (5-7)	16%	(107)	19%	(125)	8%	(51)	57%	(369)	653
Educ: < College	19%	(292)	21%	(318)	10%	(144)	50%	(758)	1512
Educ: Bachelors degree	24%	(106)	22%	(97)	10%	(43)	45%	(198)	444
Educ: Post-grad	20%	(49)	18%	(43)	10%	(24)	53%	(128)	244
Income: Under 50k	18%	(214)	21%	(256)	10%	(123)	51%	(617)	1209
Income: 50k-100k	20%	(130)	19%	(125)	9%	(62)	51%	(336)	652
Income: 100k+	30%	(103)	23%	(77)	8%	(26)	39%	(132)	338
Ethnicity: White	18%	(317)	20%	(342)	9%	(156)	53%	(908)	1722
Ethnicity: Hispanic	31%	(108)	29%	(100)	6%	(20)	35%	(121)	349

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Table MCFE11_3: How interested are you in the following video game genres?
Shooters (FPS and TPS)

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	20% (446)	21% (458)	10% (211)	49% (1085)	2200
Ethnicity: Black	30% (82)	27% (75)	11% (31)	32% (87)	274
Ethnicity: Other	24% (48)	20% (42)	12% (24)	44% (90)	204
All Christian	18% (188)	19% (201)	9% (95)	53% (557)	1041
All Non-Christian	31% (34)	26% (29)	7% (7)	36% (40)	110
Atheist	35% (30)	23% (20)	4% (3)	37% (32)	85
Agnostic/Nothing in particular	20% (120)	22% (132)	13% (76)	46% (279)	608
Something Else	21% (74)	21% (76)	8% (29)	50% (177)	356
Religious Non-Protestant/Catholic	29% (39)	23% (30)	7% (9)	41% (54)	132
Evangelical	23% (138)	21% (128)	7% (46)	49% (297)	608
Non-Evangelical	16% (116)	19% (138)	10% (75)	56% (413)	742
Community: Urban	30% (207)	25% (171)	8% (58)	37% (256)	692
Community: Suburban	18% (174)	18% (174)	9% (90)	54% (513)	951
Community: Rural	12% (66)	20% (112)	11% (63)	57% (315)	557
Employ: Private Sector	29% (197)	27% (185)	10% (71)	34% (229)	682
Employ: Government	25% (31)	31% (38)	10% (12)	34% (41)	122
Employ: Self-Employed	28% (61)	21% (45)	12% (28)	39% (86)	220
Employ: Homemaker	14% (20)	20% (29)	8% (11)	59% (86)	146
Employ: Retired	5% (24)	8% (42)	6% (32)	81% (432)	530
Employ: Unemployed	23% (72)	22% (68)	11% (33)	44% (135)	308
Employ: Other	20% (29)	26% (38)	13% (19)	40% (58)	144
Military HH: Yes	22% (68)	17% (52)	8% (24)	53% (159)	303
Military HH: No	20% (378)	21% (406)	10% (187)	49% (926)	1897
RD/WT: Right Direction	27% (242)	24% (217)	9% (83)	40% (356)	898
RD/WT: Wrong Track	16% (204)	19% (241)	10% (128)	56% (729)	1302
Biden Job Approve	24% (259)	22% (239)	9% (100)	44% (468)	1065
Biden Job Disapprove	16% (165)	20% (200)	10% (101)	54% (558)	1023
Biden Job Strongly Approve	30% (155)	21% (106)	8% (40)	41% (213)	514
Biden Job Somewhat Approve	19% (104)	24% (133)	11% (59)	46% (255)	551
Biden Job Somewhat Disapprove	18% (54)	20% (62)	14% (42)	48% (148)	305
Biden Job Strongly Disapprove	16% (112)	19% (138)	8% (59)	57% (410)	719

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Table MCFE11_3: How interested are you in the following video game genres?
Shooters (FPS and TPS)

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	20% (446)	21% (458)	10% (211)	49% (1085)	2200
Favorable of Biden	23% (252)	23% (248)	9% (104)	45% (492)	1094
Unfavorable of Biden	17% (173)	19% (190)	9% (91)	54% (542)	996
Very Favorable of Biden	28% (155)	22% (122)	8% (47)	42% (238)	563
Somewhat Favorable of Biden	18% (97)	24% (126)	11% (56)	48% (253)	532
Somewhat Unfavorable of Biden	24% (61)	20% (52)	11% (29)	45% (118)	260
Very Unfavorable of Biden	15% (112)	19% (138)	8% (62)	58% (424)	736
#1 Issue: Economy	26% (219)	22% (183)	10% (88)	42% (352)	843
#1 Issue: Security	17% (54)	21% (67)	6% (18)	57% (186)	325
#1 Issue: Health Care	21% (59)	21% (61)	12% (33)	46% (133)	286
#1 Issue: Medicare / Social Security	9% (28)	11% (34)	7% (22)	72% (216)	299
#1 Issue: Women's Issues	19% (22)	24% (28)	9% (11)	48% (56)	118
#1 Issue: Education	26% (26)	30% (30)	15% (15)	29% (29)	100
#1 Issue: Energy	25% (26)	25% (26)	17% (18)	33% (34)	103
#1 Issue: Other	10% (12)	22% (28)	5% (6)	64% (79)	125
2020 Vote: Joe Biden	24% (245)	20% (209)	9% (94)	46% (474)	1022
2020 Vote: Donald Trump	17% (112)	18% (120)	8% (57)	57% (381)	670
2020 Vote: Other	11% (9)	17% (14)	11% (9)	61% (52)	84
2020 Vote: Didn't Vote	19% (79)	27% (113)	12% (51)	42% (176)	420
2018 House Vote: Democrat	23% (178)	21% (160)	9% (73)	47% (361)	772
2018 House Vote: Republican	17% (96)	17% (97)	8% (42)	58% (322)	558
2018 House Vote: Someone else	22% (16)	16% (11)	9% (7)	52% (36)	70
2016 Vote: Hillary Clinton	21% (154)	20% (152)	9% (71)	49% (368)	745
2016 Vote: Donald Trump	19% (125)	17% (110)	8% (49)	56% (362)	646
2016 Vote: Other	20% (22)	19% (21)	12% (14)	49% (55)	112
2016 Vote: Didn't Vote	21% (145)	25% (175)	11% (77)	43% (299)	697
Voted in 2014: Yes	19% (235)	18% (220)	8% (102)	55% (666)	1222
Voted in 2014: No	22% (212)	24% (238)	11% (109)	43% (419)	978

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**Table MCFE11_3: How interested are you in the following video game genres?
Shooters (FPS and TPS)**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	20%	(446)	21%	(458)	10%	(211)	49%	(1085)	2200
4-Region: Northeast	22%	(86)	22%	(86)	8%	(33)	48%	(189)	394
4-Region: Midwest	16%	(75)	19%	(87)	9%	(44)	56%	(257)	462
4-Region: South	20%	(167)	21%	(170)	11%	(94)	48%	(394)	824
4-Region: West	23%	(119)	22%	(115)	8%	(40)	47%	(245)	520
Gamers	27%	(432)	26%	(418)	12%	(185)	35%	(568)	1604
Avid Gamers	37%	(266)	28%	(198)	11%	(77)	25%	(178)	718
Casual Gamers	19%	(167)	25%	(221)	12%	(109)	44%	(391)	887
PC Gamers	39%	(232)	26%	(154)	11%	(64)	23%	(138)	588
Console Gamers	47%	(308)	33%	(217)	8%	(54)	12%	(81)	661
Twitch Users	48%	(262)	34%	(189)	11%	(60)	7%	(40)	550
Streaming Service Users	35%	(346)	31%	(305)	13%	(127)	22%	(218)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_4: How interested are you in the following video game genres?
 Multiplayer online battle arena (MOBA)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	13%	(289)	17%	(373)	14%	(316)	56%	(1222)	2200
Gender: Male	20%	(215)	22%	(237)	15%	(159)	42%	(451)	1062
Gender: Female	7%	(74)	12%	(136)	14%	(157)	68%	(771)	1138
Age: 18-34	23%	(153)	28%	(186)	20%	(133)	28%	(183)	655
Age: 35-44	22%	(79)	27%	(98)	17%	(60)	34%	(121)	358
Age: 45-64	7%	(56)	10%	(78)	13%	(95)	70%	(522)	751
Age: 65+	—	(2)	3%	(11)	6%	(28)	91%	(396)	436
GenZers: 1997-2012	20%	(36)	24%	(44)	25%	(46)	32%	(59)	185
Millennials: 1981-1996	24%	(171)	29%	(207)	18%	(128)	29%	(208)	714
GenXers: 1965-1980	13%	(71)	17%	(92)	16%	(88)	53%	(288)	539
Baby Boomers: 1946-1964	2%	(10)	4%	(29)	8%	(52)	87%	(593)	685
PID: Dem (no lean)	17%	(145)	18%	(157)	14%	(119)	52%	(452)	873
PID: Ind (no lean)	11%	(79)	17%	(121)	18%	(126)	54%	(385)	711
PID: Rep (no lean)	10%	(64)	16%	(96)	12%	(71)	63%	(385)	615
PID/Gender: Dem Men	26%	(115)	24%	(105)	14%	(61)	36%	(157)	438
PID/Gender: Dem Women	7%	(31)	12%	(51)	13%	(58)	68%	(295)	435
PID/Gender: Ind Men	15%	(49)	20%	(67)	18%	(60)	46%	(153)	329
PID/Gender: Ind Women	8%	(30)	14%	(54)	17%	(66)	61%	(233)	383
PID/Gender: Rep Men	17%	(51)	22%	(64)	13%	(38)	48%	(142)	295
PID/Gender: Rep Women	4%	(13)	10%	(31)	10%	(33)	76%	(243)	320
Ideo: Liberal (1-3)	14%	(92)	18%	(119)	15%	(101)	53%	(357)	669
Ideo: Moderate (4)	15%	(104)	19%	(136)	15%	(110)	51%	(361)	712
Ideo: Conservative (5-7)	11%	(71)	14%	(90)	11%	(72)	64%	(419)	653
Educ: < College	11%	(172)	16%	(245)	15%	(232)	57%	(863)	1512
Educ: Bachelors degree	19%	(82)	19%	(86)	12%	(54)	50%	(221)	444
Educ: Post-grad	14%	(34)	17%	(42)	12%	(30)	56%	(138)	244
Income: Under 50k	10%	(126)	16%	(191)	16%	(196)	58%	(697)	1209
Income: 50k-100k	14%	(88)	16%	(103)	14%	(90)	57%	(371)	652
Income: 100k+	22%	(74)	24%	(80)	9%	(30)	45%	(154)	338
Ethnicity: White	11%	(197)	16%	(281)	13%	(221)	59%	(1024)	1722
Ethnicity: Hispanic	15%	(51)	27%	(96)	17%	(60)	41%	(142)	349

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Table MCFE11_4: How interested are you in the following video game genres?
Multiplayer online battle arena (MOBA)

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	13% (289)	17% (373)	14% (316)	56% (1222)	2200
Ethnicity: Black	21% (58)	23% (62)	21% (59)	35% (96)	274
Ethnicity: Other	17% (34)	15% (31)	18% (37)	50% (102)	204
All Christian	13% (137)	17% (176)	11% (118)	59% (610)	1041
All Non-Christian	25% (28)	21% (23)	10% (11)	44% (48)	110
Atheist	13% (11)	22% (19)	15% (13)	50% (42)	85
Agnostic/Nothing in particular	11% (64)	17% (101)	21% (129)	52% (314)	608
Something Else	14% (48)	15% (55)	13% (45)	58% (207)	356
Religious Non-Protestant/Catholic	24% (31)	18% (24)	12% (16)	46% (61)	132
Evangelical	17% (103)	17% (104)	10% (58)	57% (344)	608
Non-Evangelical	10% (73)	16% (118)	13% (100)	61% (452)	742
Community: Urban	23% (156)	22% (154)	12% (84)	43% (298)	692
Community: Suburban	11% (102)	16% (149)	14% (132)	60% (568)	951
Community: Rural	5% (30)	13% (70)	18% (101)	64% (356)	557
Employ: Private Sector	20% (139)	25% (170)	15% (100)	40% (273)	682
Employ: Government	19% (24)	21% (25)	21% (25)	39% (47)	122
Employ: Self-Employed	17% (37)	20% (44)	20% (44)	44% (96)	220
Employ: Homemaker	9% (13)	14% (20)	16% (24)	61% (89)	146
Employ: Retired	1% (7)	4% (19)	6% (31)	89% (473)	530
Employ: Unemployed	13% (42)	17% (52)	20% (61)	50% (153)	308
Employ: Other	14% (20)	20% (29)	15% (21)	52% (74)	144
Military HH: Yes	13% (39)	16% (47)	12% (38)	59% (179)	303
Military HH: No	13% (250)	17% (326)	15% (279)	55% (1043)	1897
RD/WT: Right Direction	20% (178)	19% (173)	15% (132)	46% (416)	898
RD/WT: Wrong Track	9% (111)	15% (200)	14% (185)	62% (806)	1302
Biden Job Approve	17% (181)	19% (201)	15% (160)	49% (523)	1065
Biden Job Disapprove	9% (97)	15% (152)	14% (138)	62% (637)	1023
Biden Job Strongly Approve	24% (123)	19% (98)	10% (50)	47% (244)	514
Biden Job Somewhat Approve	11% (58)	19% (104)	20% (110)	51% (279)	551
Biden Job Somewhat Disapprove	11% (33)	15% (47)	20% (60)	54% (165)	305
Biden Job Strongly Disapprove	9% (64)	15% (105)	11% (78)	66% (472)	719

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Table MCFE11_4: How interested are you in the following video game genres?
Multiplayer online battle arena (MOBA)

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	13% (289)	17% (373)	14% (316)	56% (1222)	2200
Favorable of Biden	17% (184)	19% (205)	14% (150)	51% (556)	1094
Unfavorable of Biden	9% (94)	15% (153)	14% (136)	62% (613)	996
Very Favorable of Biden	22% (122)	20% (113)	10% (55)	48% (273)	563
Somewhat Favorable of Biden	12% (61)	17% (92)	18% (95)	53% (284)	532
Somewhat Unfavorable of Biden	11% (27)	19% (49)	21% (53)	50% (130)	260
Very Unfavorable of Biden	9% (66)	14% (104)	11% (82)	66% (483)	736
#1 Issue: Economy	17% (139)	19% (159)	16% (132)	49% (413)	843
#1 Issue: Security	10% (32)	14% (45)	10% (33)	66% (216)	325
#1 Issue: Health Care	14% (40)	21% (59)	15% (43)	51% (145)	286
#1 Issue: Medicare / Social Security	6% (18)	9% (26)	10% (31)	75% (225)	299
#1 Issue: Women's Issues	11% (12)	21% (25)	18% (21)	51% (60)	118
#1 Issue: Education	19% (19)	27% (27)	23% (23)	31% (31)	100
#1 Issue: Energy	21% (21)	21% (22)	13% (13)	45% (47)	103
#1 Issue: Other	6% (7)	8% (10)	17% (21)	70% (87)	125
2020 Vote: Joe Biden	16% (160)	18% (181)	14% (140)	53% (540)	1022
2020 Vote: Donald Trump	9% (63)	16% (104)	12% (81)	63% (422)	670
2020 Vote: Other	10% (8)	9% (8)	22% (18)	59% (50)	84
2020 Vote: Didn't Vote	14% (57)	19% (79)	18% (77)	49% (206)	420
2018 House Vote: Democrat	18% (137)	17% (129)	12% (93)	53% (412)	772
2018 House Vote: Republican	9% (51)	15% (86)	11% (59)	65% (362)	558
2018 House Vote: Someone else	9% (6)	14% (10)	26% (18)	52% (36)	70
2016 Vote: Hillary Clinton	16% (120)	15% (109)	14% (106)	55% (410)	745
2016 Vote: Donald Trump	10% (67)	15% (99)	11% (69)	64% (411)	646
2016 Vote: Other	11% (12)	17% (19)	17% (19)	55% (61)	112
2016 Vote: Didn't Vote	13% (90)	21% (146)	18% (123)	49% (339)	697
Voted in 2014: Yes	13% (159)	14% (174)	12% (145)	61% (745)	1222
Voted in 2014: No	13% (130)	20% (200)	17% (171)	49% (477)	978

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Table MCFE11_4: How interested are you in the following video game genres?
Multiplayer online battle arena (MOBA)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	13%	(289)	17%	(373)	14%	(316)	56%	(1222)	2200
4-Region: Northeast	17%	(65)	16%	(63)	13%	(50)	55%	(216)	394
4-Region: Midwest	9%	(42)	17%	(80)	14%	(66)	59%	(274)	462
4-Region: South	12%	(102)	16%	(131)	17%	(141)	55%	(449)	824
4-Region: West	15%	(79)	19%	(99)	11%	(59)	54%	(283)	520
Gamers	18%	(286)	22%	(357)	18%	(282)	42%	(680)	1604
Avid Gamers	25%	(178)	26%	(189)	15%	(110)	34%	(241)	718
Casual Gamers	12%	(109)	19%	(168)	19%	(171)	49%	(439)	887
PC Gamers	26%	(154)	29%	(168)	14%	(84)	31%	(181)	588
Console Gamers	27%	(181)	34%	(222)	18%	(119)	21%	(139)	661
Twitch Users	35%	(194)	39%	(212)	16%	(87)	10%	(57)	550
Streaming Service Users	25%	(252)	29%	(291)	18%	(183)	27%	(269)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_5: How interested are you in the following video game genres?
Role-playing (RPG, ARPG, and more)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(368)	21%	(460)	12%	(272)	50%	(1100)	2200
Gender: Male	23%	(240)	26%	(279)	12%	(127)	39%	(416)	1062
Gender: Female	11%	(128)	16%	(181)	13%	(145)	60%	(684)	1138
Age: 18-34	30%	(194)	33%	(214)	14%	(91)	24%	(156)	655
Age: 35-44	25%	(90)	32%	(116)	15%	(52)	28%	(99)	358
Age: 45-64	10%	(77)	15%	(110)	13%	(101)	62%	(463)	751
Age: 65+	2%	(7)	5%	(20)	6%	(27)	87%	(382)	436
GenZers: 1997-2012	24%	(44)	27%	(50)	20%	(37)	29%	(54)	185
Millennials: 1981-1996	29%	(209)	34%	(243)	12%	(88)	24%	(174)	714
GenXers: 1965-1980	17%	(94)	22%	(117)	15%	(79)	46%	(249)	539
Baby Boomers: 1946-1964	3%	(21)	7%	(48)	10%	(65)	80%	(550)	685
PID: Dem (no lean)	19%	(168)	23%	(202)	11%	(100)	46%	(404)	873
PID: Ind (no lean)	18%	(125)	21%	(150)	13%	(95)	48%	(341)	711
PID: Rep (no lean)	12%	(76)	17%	(107)	13%	(77)	58%	(355)	615
PID/Gender: Dem Men	26%	(116)	29%	(128)	11%	(46)	34%	(148)	438
PID/Gender: Dem Women	12%	(52)	17%	(75)	12%	(54)	59%	(255)	435
PID/Gender: Ind Men	23%	(75)	25%	(82)	12%	(39)	41%	(133)	329
PID/Gender: Ind Women	13%	(50)	18%	(69)	15%	(56)	54%	(208)	383
PID/Gender: Rep Men	17%	(49)	24%	(70)	14%	(42)	46%	(134)	295
PID/Gender: Rep Women	8%	(26)	12%	(38)	11%	(35)	69%	(221)	320
Ideo: Liberal (1-3)	20%	(135)	22%	(150)	12%	(79)	46%	(305)	669
Ideo: Moderate (4)	18%	(125)	22%	(157)	14%	(100)	46%	(329)	712
Ideo: Conservative (5-7)	13%	(83)	19%	(121)	11%	(71)	58%	(378)	653
Educ: < College	16%	(236)	21%	(310)	13%	(190)	51%	(776)	1512
Educ: Bachelors degree	21%	(93)	23%	(104)	12%	(54)	44%	(193)	444
Educ: Post-grad	16%	(40)	19%	(46)	11%	(27)	54%	(131)	244
Income: Under 50k	14%	(175)	19%	(231)	14%	(165)	53%	(639)	1209
Income: 50k-100k	16%	(102)	23%	(152)	11%	(72)	50%	(326)	652
Income: 100k+	27%	(91)	23%	(77)	10%	(35)	40%	(135)	338
Ethnicity: White	16%	(278)	19%	(332)	12%	(207)	53%	(904)	1722
Ethnicity: Hispanic	21%	(74)	28%	(97)	13%	(44)	38%	(133)	349

Continued on next page

Table MCFE11_5: How interested are you in the following video game genres?
Role-playing (RPG, ARPG, and more)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(368)	21%	(460)	12%	(272)	50%	(1100)	2200
Ethnicity: Black	17%	(47)	29%	(80)	14%	(39)	39%	(108)	274
Ethnicity: Other	21%	(43)	23%	(48)	13%	(26)	43%	(88)	204
All Christian	15%	(156)	19%	(202)	11%	(110)	55%	(573)	1041
All Non-Christian	25%	(28)	26%	(28)	14%	(15)	35%	(39)	110
Atheist	38%	(32)	14%	(12)	10%	(8)	38%	(32)	85
Agnostic/Nothing in particular	15%	(89)	26%	(158)	14%	(85)	45%	(276)	608
Something Else	18%	(63)	17%	(59)	15%	(53)	51%	(180)	356
Religious Non-Protestant/Catholic	25%	(33)	24%	(31)	13%	(17)	39%	(51)	132
Evangelical	19%	(117)	19%	(113)	12%	(71)	51%	(308)	608
Non-Evangelical	12%	(90)	19%	(138)	12%	(91)	57%	(424)	742
Community: Urban	24%	(166)	25%	(176)	12%	(85)	38%	(266)	692
Community: Suburban	15%	(139)	19%	(181)	12%	(118)	54%	(513)	951
Community: Rural	11%	(64)	19%	(103)	12%	(68)	58%	(321)	557
Employ: Private Sector	25%	(173)	29%	(196)	12%	(79)	34%	(235)	682
Employ: Government	28%	(34)	31%	(38)	12%	(14)	30%	(36)	122
Employ: Self-Employed	19%	(43)	24%	(53)	18%	(40)	38%	(84)	220
Employ: Homemaker	10%	(15)	26%	(38)	15%	(22)	49%	(71)	146
Employ: Retired	3%	(15)	6%	(30)	8%	(43)	83%	(442)	530
Employ: Unemployed	21%	(65)	17%	(53)	14%	(44)	48%	(147)	308
Employ: Other	12%	(17)	27%	(39)	13%	(19)	47%	(68)	144
Military HH: Yes	20%	(62)	17%	(51)	11%	(32)	52%	(158)	303
Military HH: No	16%	(306)	22%	(409)	13%	(239)	50%	(942)	1897
RD/WT: Right Direction	21%	(192)	24%	(220)	13%	(120)	41%	(367)	898
RD/WT: Wrong Track	14%	(176)	18%	(240)	12%	(152)	56%	(733)	1302
Biden Job Approve	19%	(207)	24%	(251)	13%	(136)	44%	(472)	1065
Biden Job Disapprove	14%	(144)	18%	(181)	13%	(128)	56%	(571)	1023
Biden Job Strongly Approve	24%	(122)	21%	(110)	10%	(52)	45%	(230)	514
Biden Job Somewhat Approve	15%	(85)	25%	(140)	15%	(84)	44%	(242)	551
Biden Job Somewhat Disapprove	17%	(52)	18%	(56)	17%	(51)	48%	(146)	305
Biden Job Strongly Disapprove	13%	(92)	17%	(125)	11%	(78)	59%	(424)	719

Continued on next page

**Table MCFE11_5: How interested are you in the following video game genres?
 Role-playing (RPG, ARPG, and more)**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(368)	21%	(460)	12%	(272)	50%	(1100)	2200
Favorable of Biden	20%	(218)	23%	(254)	12%	(130)	45%	(493)	1094
Unfavorable of Biden	14%	(135)	18%	(182)	12%	(121)	56%	(558)	996
Very Favorable of Biden	24%	(132)	21%	(119)	9%	(52)	46%	(259)	563
Somewhat Favorable of Biden	16%	(85)	25%	(135)	15%	(78)	44%	(233)	532
Somewhat Unfavorable of Biden	16%	(42)	18%	(47)	17%	(43)	49%	(127)	260
Very Unfavorable of Biden	13%	(93)	18%	(135)	11%	(77)	59%	(431)	736
#1 Issue: Economy	20%	(170)	22%	(186)	14%	(120)	44%	(368)	843
#1 Issue: Security	12%	(40)	19%	(60)	9%	(29)	60%	(196)	325
#1 Issue: Health Care	22%	(63)	22%	(62)	10%	(29)	46%	(132)	286
#1 Issue: Medicare / Social Security	8%	(23)	14%	(42)	9%	(28)	69%	(207)	299
#1 Issue: Women's Issues	19%	(23)	21%	(25)	20%	(24)	39%	(46)	118
#1 Issue: Education	22%	(22)	38%	(38)	13%	(13)	27%	(27)	100
#1 Issue: Energy	18%	(19)	27%	(28)	18%	(18)	36%	(37)	103
#1 Issue: Other	7%	(9)	16%	(19)	8%	(11)	69%	(86)	125
2020 Vote: Joe Biden	19%	(198)	23%	(231)	12%	(118)	46%	(475)	1022
2020 Vote: Donald Trump	12%	(78)	19%	(126)	11%	(77)	58%	(389)	670
2020 Vote: Other	17%	(14)	20%	(17)	11%	(9)	52%	(44)	84
2020 Vote: Didn't Vote	18%	(77)	20%	(83)	16%	(68)	45%	(191)	420
2018 House Vote: Democrat	21%	(161)	21%	(162)	12%	(94)	46%	(354)	772
2018 House Vote: Republican	12%	(65)	17%	(96)	10%	(58)	61%	(338)	558
2018 House Vote: Someone else	20%	(14)	18%	(13)	10%	(7)	51%	(36)	70
2016 Vote: Hillary Clinton	19%	(144)	19%	(144)	11%	(85)	50%	(372)	745
2016 Vote: Donald Trump	13%	(81)	19%	(123)	11%	(69)	58%	(373)	646
2016 Vote: Other	17%	(19)	23%	(26)	15%	(16)	46%	(51)	112
2016 Vote: Didn't Vote	18%	(124)	24%	(167)	15%	(102)	44%	(303)	697
Voted in 2014: Yes	16%	(193)	18%	(219)	11%	(140)	55%	(670)	1222
Voted in 2014: No	18%	(176)	25%	(240)	13%	(132)	44%	(430)	978

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Table MCFE11_5: How interested are you in the following video game genres?
Role-playing (RPG, ARPG, and more)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(368)	21%	(460)	12%	(272)	50%	(1100)	2200
4-Region: Northeast	18%	(69)	21%	(82)	12%	(47)	50%	(196)	394
4-Region: Midwest	17%	(76)	19%	(88)	12%	(57)	52%	(241)	462
4-Region: South	14%	(119)	20%	(168)	15%	(122)	50%	(414)	824
4-Region: West	20%	(103)	23%	(122)	9%	(45)	48%	(249)	520
Gamers	22%	(355)	27%	(441)	14%	(232)	36%	(576)	1604
Avid Gamers	32%	(229)	29%	(207)	13%	(94)	26%	(187)	718
Casual Gamers	14%	(126)	26%	(234)	16%	(138)	44%	(389)	887
PC Gamers	38%	(224)	29%	(171)	12%	(68)	21%	(125)	588
Console Gamers	37%	(242)	38%	(253)	12%	(81)	13%	(85)	661
Twitch Users	41%	(224)	39%	(217)	11%	(62)	9%	(47)	550
Streaming Service Users	29%	(291)	32%	(323)	15%	(151)	23%	(230)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_6: How interested are you in the following video game genres?
Simulation

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(379)	26%	(578)	13%	(291)	43%	(951)	2200
Gender: Male	21%	(226)	31%	(333)	15%	(156)	33%	(347)	1062
Gender: Female	13%	(153)	22%	(245)	12%	(135)	53%	(605)	1138
Age: 18-34	29%	(193)	35%	(229)	15%	(97)	21%	(136)	655
Age: 35-44	28%	(100)	39%	(138)	11%	(41)	22%	(79)	358
Age: 45-64	10%	(76)	24%	(179)	14%	(107)	52%	(390)	751
Age: 65+	2%	(11)	7%	(32)	11%	(47)	79%	(346)	436
GenZers: 1997-2012	26%	(49)	37%	(69)	13%	(25)	23%	(42)	185
Millennials: 1981-1996	30%	(215)	34%	(242)	13%	(95)	23%	(162)	714
GenXers: 1965-1980	18%	(94)	33%	(178)	15%	(80)	35%	(186)	539
Baby Boomers: 1946-1964	3%	(20)	13%	(87)	12%	(85)	72%	(492)	685
PID: Dem (no lean)	20%	(178)	26%	(229)	13%	(112)	41%	(354)	873
PID: Ind (no lean)	17%	(123)	29%	(205)	14%	(101)	40%	(282)	711
PID: Rep (no lean)	13%	(78)	23%	(144)	13%	(78)	51%	(315)	615
PID/Gender: Dem Men	26%	(112)	32%	(142)	13%	(56)	29%	(129)	438
PID/Gender: Dem Women	15%	(66)	20%	(87)	13%	(57)	52%	(226)	435
PID/Gender: Ind Men	21%	(68)	30%	(98)	18%	(59)	32%	(104)	329
PID/Gender: Ind Women	14%	(55)	28%	(108)	11%	(42)	47%	(178)	383
PID/Gender: Rep Men	16%	(46)	32%	(93)	14%	(41)	39%	(114)	295
PID/Gender: Rep Women	10%	(32)	16%	(51)	11%	(37)	63%	(201)	320
Ideo: Liberal (1-3)	22%	(148)	26%	(174)	13%	(90)	38%	(257)	669
Ideo: Moderate (4)	15%	(110)	31%	(223)	13%	(94)	40%	(285)	712
Ideo: Conservative (5-7)	13%	(86)	22%	(145)	13%	(84)	52%	(337)	653
Educ: < College	17%	(253)	26%	(395)	13%	(202)	44%	(662)	1512
Educ: Bachelors degree	20%	(87)	27%	(122)	13%	(58)	40%	(176)	444
Educ: Post-grad	16%	(39)	25%	(61)	12%	(30)	47%	(114)	244
Income: Under 50k	16%	(198)	25%	(298)	14%	(163)	46%	(551)	1209
Income: 50k-100k	17%	(111)	27%	(177)	13%	(82)	43%	(283)	652
Income: 100k+	21%	(71)	31%	(104)	14%	(46)	35%	(118)	338
Ethnicity: White	15%	(262)	25%	(435)	13%	(226)	46%	(799)	1722
Ethnicity: Hispanic	25%	(88)	34%	(120)	14%	(49)	26%	(93)	349

Continued on next page

Table MCFE11_6: How interested are you in the following video game genres?

Simulation

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	17% (379)	26% (578)	13% (291)	43% (951)	2200
Ethnicity: Black	27% (74)	30% (82)	13% (36)	30% (83)	274
Ethnicity: Other	21% (43)	30% (61)	15% (30)	34% (69)	204
All Christian	14% (149)	26% (268)	11% (119)	49% (506)	1041
All Non-Christian	30% (33)	26% (28)	10% (11)	34% (38)	110
Atheist	26% (22)	27% (23)	12% (10)	35% (30)	85
Agnostic/Nothing in particular	18% (110)	26% (155)	18% (112)	38% (230)	608
Something Else	18% (65)	29% (104)	11% (39)	42% (148)	356
Religious Non-Protestant/Catholic	29% (38)	25% (33)	9% (12)	37% (48)	132
Evangelical	19% (116)	26% (157)	11% (66)	44% (269)	608
Non-Evangelical	12% (86)	27% (199)	12% (90)	49% (367)	742
Community: Urban	25% (176)	29% (199)	13% (87)	33% (230)	692
Community: Suburban	14% (132)	26% (249)	14% (132)	46% (438)	951
Community: Rural	13% (71)	23% (130)	13% (73)	51% (283)	557
Employ: Private Sector	22% (150)	35% (238)	14% (98)	29% (196)	682
Employ: Government	26% (31)	34% (41)	10% (12)	31% (38)	122
Employ: Self-Employed	28% (62)	28% (62)	12% (25)	32% (71)	220
Employ: Homemaker	16% (23)	25% (36)	11% (16)	48% (71)	146
Employ: Retired	4% (19)	11% (59)	11% (60)	74% (392)	530
Employ: Unemployed	20% (62)	27% (82)	16% (48)	38% (116)	308
Employ: Other	17% (24)	30% (43)	17% (24)	37% (53)	144
Military HH: Yes	16% (50)	25% (76)	12% (37)	46% (141)	303
Military HH: No	17% (329)	26% (502)	13% (254)	43% (811)	1897
RD/WT: Right Direction	22% (200)	30% (265)	12% (107)	36% (325)	898
RD/WT: Wrong Track	14% (179)	24% (313)	14% (184)	48% (626)	1302
Biden Job Approve	21% (223)	29% (308)	12% (130)	38% (405)	1065
Biden Job Disapprove	13% (130)	24% (244)	15% (155)	48% (495)	1023
Biden Job Strongly Approve	25% (127)	27% (139)	11% (55)	38% (193)	514
Biden Job Somewhat Approve	18% (97)	31% (169)	13% (74)	38% (212)	551
Biden Job Somewhat Disapprove	15% (44)	26% (80)	21% (64)	38% (116)	305
Biden Job Strongly Disapprove	12% (86)	23% (164)	13% (91)	53% (379)	719

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Table MCFE11_6: How interested are you in the following video game genres?
Simulation

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(379)	26%	(578)	13%	(291)	43%	(951)	2200
Favorable of Biden	21%	(231)	29%	(315)	11%	(126)	39%	(423)	1094
Unfavorable of Biden	12%	(124)	24%	(241)	15%	(148)	48%	(482)	996
Very Favorable of Biden	24%	(133)	28%	(157)	11%	(63)	37%	(208)	563
Somewhat Favorable of Biden	18%	(98)	30%	(158)	12%	(62)	40%	(215)	532
Somewhat Unfavorable of Biden	14%	(35)	30%	(78)	17%	(44)	39%	(102)	260
Very Unfavorable of Biden	12%	(89)	22%	(163)	14%	(105)	52%	(380)	736
#1 Issue: Economy	19%	(160)	29%	(248)	14%	(119)	37%	(315)	843
#1 Issue: Security	13%	(43)	22%	(71)	12%	(38)	53%	(173)	325
#1 Issue: Health Care	23%	(65)	31%	(88)	10%	(30)	36%	(104)	286
#1 Issue: Medicare / Social Security	8%	(25)	14%	(41)	13%	(38)	65%	(195)	299
#1 Issue: Women's Issues	21%	(25)	30%	(36)	15%	(18)	33%	(39)	118
#1 Issue: Education	27%	(27)	36%	(36)	11%	(11)	25%	(25)	100
#1 Issue: Energy	21%	(21)	31%	(32)	20%	(20)	28%	(29)	103
#1 Issue: Other	10%	(12)	21%	(26)	13%	(16)	57%	(71)	125
2020 Vote: Joe Biden	21%	(211)	26%	(269)	13%	(133)	40%	(409)	1022
2020 Vote: Donald Trump	11%	(76)	24%	(158)	13%	(89)	52%	(347)	670
2020 Vote: Other	13%	(11)	26%	(22)	16%	(14)	45%	(38)	84
2020 Vote: Didn't Vote	19%	(80)	31%	(129)	13%	(54)	37%	(156)	420
2018 House Vote: Democrat	20%	(152)	27%	(206)	13%	(98)	41%	(316)	772
2018 House Vote: Republican	12%	(68)	23%	(127)	11%	(63)	54%	(300)	558
2018 House Vote: Someone else	16%	(11)	19%	(13)	18%	(13)	47%	(33)	70
2016 Vote: Hillary Clinton	19%	(141)	25%	(187)	13%	(97)	43%	(320)	745
2016 Vote: Donald Trump	11%	(73)	25%	(158)	11%	(72)	53%	(343)	646
2016 Vote: Other	18%	(21)	23%	(25)	20%	(23)	39%	(43)	112
2016 Vote: Didn't Vote	21%	(145)	30%	(208)	14%	(99)	35%	(245)	697
Voted in 2014: Yes	15%	(184)	23%	(283)	12%	(149)	50%	(605)	1222
Voted in 2014: No	20%	(195)	30%	(295)	15%	(142)	35%	(346)	978

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Table MCFE11_6: How interested are you in the following video game genres?

Simulation

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(379)	26%	(578)	13%	(291)	43%	(951)	2200
4-Region: Northeast	17%	(66)	24%	(93)	16%	(65)	43%	(170)	394
4-Region: Midwest	15%	(70)	27%	(124)	12%	(56)	46%	(212)	462
4-Region: South	16%	(136)	26%	(218)	13%	(110)	44%	(361)	824
4-Region: West	21%	(107)	28%	(143)	12%	(61)	40%	(208)	520
Gamers	23%	(366)	33%	(528)	16%	(250)	29%	(460)	1604
Avid Gamers	31%	(222)	35%	(248)	13%	(95)	21%	(153)	718
Casual Gamers	16%	(144)	32%	(280)	17%	(155)	35%	(308)	887
PC Gamers	32%	(186)	36%	(209)	14%	(83)	19%	(109)	588
Console Gamers	34%	(227)	41%	(272)	14%	(92)	11%	(70)	661
Twitch Users	36%	(197)	43%	(237)	15%	(81)	7%	(36)	550
Streaming Service Users	29%	(285)	38%	(378)	14%	(143)	19%	(189)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_7: How interested are you in the following video game genres?
Sports

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(383)	17%	(374)	13%	(291)	52%	(1152)	2200
Gender: Male	29%	(310)	22%	(233)	14%	(153)	34%	(365)	1062
Gender: Female	6%	(72)	12%	(141)	12%	(138)	69%	(787)	1138
Age: 18-34	23%	(148)	21%	(137)	20%	(129)	37%	(241)	655
Age: 35-44	35%	(124)	20%	(72)	13%	(46)	32%	(115)	358
Age: 45-64	12%	(91)	16%	(118)	11%	(83)	61%	(459)	751
Age: 65+	4%	(19)	11%	(47)	8%	(33)	77%	(337)	436
GenZers: 1997-2012	12%	(22)	16%	(29)	24%	(44)	49%	(90)	185
Millennials: 1981-1996	30%	(218)	21%	(153)	16%	(112)	32%	(231)	714
GenXers: 1965-1980	19%	(104)	20%	(106)	13%	(72)	48%	(256)	539
Baby Boomers: 1946-1964	5%	(34)	12%	(79)	9%	(60)	75%	(512)	685
PID: Dem (no lean)	24%	(207)	17%	(147)	12%	(108)	47%	(411)	873
PID: Ind (no lean)	13%	(94)	16%	(114)	15%	(108)	56%	(395)	711
PID: Rep (no lean)	13%	(82)	18%	(112)	12%	(75)	56%	(346)	615
PID/Gender: Dem Men	41%	(178)	21%	(90)	10%	(45)	29%	(125)	438
PID/Gender: Dem Women	7%	(29)	13%	(57)	15%	(64)	66%	(286)	435
PID/Gender: Ind Men	21%	(68)	19%	(63)	18%	(59)	42%	(139)	329
PID/Gender: Ind Women	7%	(26)	13%	(51)	13%	(49)	67%	(256)	383
PID/Gender: Rep Men	22%	(65)	27%	(80)	17%	(50)	34%	(100)	295
PID/Gender: Rep Women	5%	(17)	10%	(32)	8%	(25)	77%	(245)	320
Ideo: Liberal (1-3)	21%	(141)	14%	(93)	15%	(100)	50%	(334)	669
Ideo: Moderate (4)	18%	(130)	21%	(150)	14%	(97)	47%	(335)	712
Ideo: Conservative (5-7)	15%	(97)	16%	(106)	12%	(78)	57%	(373)	653
Educ: < College	14%	(216)	16%	(244)	14%	(208)	56%	(844)	1512
Educ: Bachelors degree	26%	(115)	20%	(87)	11%	(50)	43%	(191)	444
Educ: Post-grad	21%	(51)	17%	(43)	14%	(34)	48%	(117)	244
Income: Under 50k	13%	(156)	16%	(193)	14%	(166)	57%	(694)	1209
Income: 50k-100k	18%	(120)	18%	(120)	14%	(94)	49%	(319)	652
Income: 100k+	32%	(107)	18%	(61)	9%	(31)	41%	(139)	338
Ethnicity: White	15%	(259)	16%	(280)	13%	(220)	56%	(963)	1722
Ethnicity: Hispanic	20%	(70)	23%	(79)	15%	(52)	42%	(148)	349

Continued on next page

Table MCFE11_7: How interested are you in the following video game genres?

Sports

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(383)	17%	(374)	13%	(291)	52%	(1152)	2200
Ethnicity: Black	32%	(88)	22%	(61)	14%	(37)	32%	(88)	274
Ethnicity: Other	17%	(36)	16%	(33)	17%	(34)	50%	(101)	204
All Christian	18%	(191)	19%	(200)	11%	(114)	52%	(536)	1041
All Non-Christian	33%	(36)	18%	(19)	11%	(12)	39%	(43)	110
Atheist	17%	(14)	12%	(10)	19%	(16)	53%	(45)	85
Agnostic/Nothing in particular	13%	(80)	14%	(85)	18%	(111)	55%	(333)	608
Something Else	17%	(62)	17%	(60)	11%	(39)	55%	(196)	356
Religious Non-Protestant/Catholic	32%	(43)	16%	(21)	11%	(15)	41%	(53)	132
Evangelical	22%	(132)	17%	(106)	10%	(62)	51%	(309)	608
Non-Evangelical	14%	(107)	19%	(144)	12%	(87)	55%	(405)	742
Community: Urban	27%	(189)	20%	(141)	13%	(88)	40%	(276)	692
Community: Suburban	16%	(150)	16%	(154)	12%	(119)	56%	(528)	951
Community: Rural	8%	(44)	14%	(79)	15%	(85)	63%	(349)	557
Employ: Private Sector	28%	(188)	21%	(145)	16%	(112)	35%	(237)	682
Employ: Government	29%	(35)	24%	(29)	13%	(16)	35%	(42)	122
Employ: Self-Employed	19%	(42)	21%	(45)	11%	(25)	49%	(108)	220
Employ: Homemaker	8%	(12)	13%	(19)	11%	(17)	68%	(99)	146
Employ: Retired	5%	(28)	11%	(61)	7%	(39)	76%	(402)	530
Employ: Unemployed	17%	(52)	16%	(48)	14%	(44)	53%	(163)	308
Employ: Other	13%	(18)	13%	(19)	20%	(29)	54%	(78)	144
Military HH: Yes	18%	(55)	17%	(51)	13%	(38)	53%	(160)	303
Military HH: No	17%	(328)	17%	(323)	13%	(253)	52%	(992)	1897
RD/WT: Right Direction	27%	(244)	19%	(170)	13%	(115)	41%	(369)	898
RD/WT: Wrong Track	11%	(138)	16%	(204)	14%	(176)	60%	(783)	1302
Biden Job Approve	25%	(261)	18%	(187)	13%	(135)	45%	(482)	1065
Biden Job Disapprove	11%	(111)	16%	(167)	14%	(147)	59%	(599)	1023
Biden Job Strongly Approve	32%	(162)	16%	(83)	10%	(49)	43%	(219)	514
Biden Job Somewhat Approve	18%	(99)	19%	(104)	16%	(86)	48%	(263)	551
Biden Job Somewhat Disapprove	9%	(29)	16%	(50)	21%	(64)	53%	(162)	305
Biden Job Strongly Disapprove	11%	(82)	16%	(117)	12%	(83)	61%	(437)	719

Continued on next page

Table MCFE11_7: How interested are you in the following video game genres?
Sports

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(383)	17%	(374)	13%	(291)	52%	(1152)	2200
Favorable of Biden	24%	(264)	18%	(197)	12%	(129)	46%	(505)	1094
Unfavorable of Biden	11%	(108)	16%	(160)	14%	(143)	59%	(585)	996
Very Favorable of Biden	29%	(162)	17%	(95)	10%	(57)	44%	(249)	563
Somewhat Favorable of Biden	19%	(102)	19%	(102)	14%	(72)	48%	(255)	532
Somewhat Unfavorable of Biden	11%	(28)	15%	(38)	19%	(50)	56%	(144)	260
Very Unfavorable of Biden	11%	(80)	17%	(122)	13%	(93)	60%	(440)	736
#1 Issue: Economy	22%	(187)	19%	(164)	15%	(125)	43%	(367)	843
#1 Issue: Security	14%	(46)	15%	(50)	10%	(33)	61%	(197)	325
#1 Issue: Health Care	20%	(59)	17%	(49)	11%	(31)	51%	(147)	286
#1 Issue: Medicare / Social Security	9%	(26)	11%	(32)	9%	(26)	72%	(216)	299
#1 Issue: Women's Issues	10%	(12)	16%	(19)	18%	(21)	56%	(66)	118
#1 Issue: Education	16%	(16)	28%	(28)	16%	(16)	40%	(40)	100
#1 Issue: Energy	26%	(27)	18%	(19)	23%	(24)	33%	(34)	103
#1 Issue: Other	9%	(11)	10%	(13)	13%	(16)	69%	(86)	125
2020 Vote: Joe Biden	22%	(222)	17%	(177)	13%	(132)	48%	(490)	1022
2020 Vote: Donald Trump	13%	(84)	19%	(125)	12%	(79)	57%	(381)	670
2020 Vote: Other	17%	(15)	11%	(10)	20%	(17)	51%	(43)	84
2020 Vote: Didn't Vote	14%	(61)	15%	(61)	15%	(61)	56%	(237)	420
2018 House Vote: Democrat	24%	(182)	16%	(127)	13%	(100)	47%	(363)	772
2018 House Vote: Republican	14%	(76)	19%	(105)	11%	(63)	56%	(314)	558
2018 House Vote: Someone else	22%	(15)	13%	(9)	13%	(9)	52%	(36)	70
2016 Vote: Hillary Clinton	23%	(171)	16%	(117)	12%	(92)	49%	(364)	745
2016 Vote: Donald Trump	15%	(99)	19%	(121)	10%	(65)	56%	(361)	646
2016 Vote: Other	18%	(21)	16%	(18)	18%	(20)	48%	(53)	112
2016 Vote: Didn't Vote	13%	(92)	17%	(118)	16%	(114)	54%	(374)	697
Voted in 2014: Yes	20%	(239)	17%	(204)	11%	(136)	53%	(642)	1222
Voted in 2014: No	15%	(144)	17%	(170)	16%	(155)	52%	(510)	978

Continued on next page

Table MCFE11_7: How interested are you in the following video game genres?

Sports

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(383)	17%	(374)	13%	(291)	52%	(1152)	2200
4-Region: Northeast	21%	(81)	19%	(74)	13%	(52)	47%	(186)	394
4-Region: Midwest	13%	(60)	19%	(87)	14%	(66)	54%	(249)	462
4-Region: South	18%	(152)	14%	(119)	13%	(109)	54%	(445)	824
4-Region: West	17%	(90)	18%	(94)	12%	(64)	52%	(272)	520
Gamers	22%	(349)	20%	(324)	16%	(258)	42%	(673)	1604
Avid Gamers	30%	(216)	21%	(150)	15%	(105)	34%	(247)	718
Casual Gamers	15%	(134)	20%	(174)	17%	(153)	48%	(426)	887
PC Gamers	29%	(173)	23%	(136)	16%	(93)	32%	(186)	588
Console Gamers	34%	(221)	23%	(153)	18%	(118)	25%	(168)	661
Twitch Users	39%	(215)	24%	(134)	20%	(107)	17%	(93)	550
Streaming Service Users	29%	(292)	22%	(223)	18%	(180)	30%	(300)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_8: How interested are you in the following video game genres?
 Puzzlers and party games

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	22% (492)	33% (723)	13% (286)	32% (699)	2200
Gender: Male	21% (223)	31% (328)	18% (192)	30% (319)	1062
Gender: Female	24% (269)	35% (395)	8% (95)	33% (380)	1138
Age: 18-34	28% (181)	35% (231)	19% (126)	18% (117)	655
Age: 35-44	29% (103)	42% (149)	15% (53)	15% (52)	358
Age: 45-64	22% (162)	31% (235)	10% (77)	37% (277)	751
Age: 65+	11% (47)	25% (107)	7% (29)	58% (253)	436
GenZers: 1997-2012	23% (42)	35% (64)	20% (37)	22% (42)	185
Millennials: 1981-1996	30% (213)	37% (264)	18% (127)	16% (111)	714
GenXers: 1965-1980	25% (134)	37% (198)	12% (66)	26% (140)	539
Baby Boomers: 1946-1964	15% (100)	27% (183)	7% (49)	52% (353)	685
PID: Dem (no lean)	26% (229)	32% (275)	13% (110)	30% (259)	873
PID: Ind (no lean)	23% (164)	33% (234)	13% (93)	31% (220)	711
PID: Rep (no lean)	16% (100)	35% (213)	13% (83)	36% (220)	615
PID/Gender: Dem Men	25% (112)	32% (141)	16% (71)	26% (114)	438
PID/Gender: Dem Women	27% (117)	31% (134)	9% (39)	33% (145)	435
PID/Gender: Ind Men	21% (70)	28% (91)	17% (57)	33% (110)	329
PID/Gender: Ind Women	24% (93)	37% (143)	9% (36)	29% (110)	383
PID/Gender: Rep Men	14% (42)	32% (95)	21% (63)	32% (95)	295
PID/Gender: Rep Women	18% (59)	37% (118)	6% (20)	39% (125)	320
Ideo: Liberal (1-3)	28% (190)	32% (215)	13% (88)	26% (176)	669
Ideo: Moderate (4)	21% (151)	35% (247)	13% (95)	31% (220)	712
Ideo: Conservative (5-7)	16% (107)	33% (216)	12% (81)	38% (249)	653
Educ: < College	22% (337)	32% (478)	13% (202)	33% (495)	1512
Educ: Bachelors degree	24% (106)	35% (157)	12% (55)	29% (127)	444
Educ: Post-grad	20% (50)	36% (88)	12% (29)	32% (78)	244
Income: Under 50k	23% (274)	32% (388)	12% (149)	33% (399)	1209
Income: 50k-100k	18% (119)	34% (223)	15% (100)	32% (211)	652
Income: 100k+	29% (99)	33% (112)	11% (37)	26% (89)	338
Ethnicity: White	22% (373)	34% (579)	13% (217)	32% (552)	1722
Ethnicity: Hispanic	25% (87)	34% (120)	16% (57)	25% (86)	349

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Table MCFE11_8: How interested are you in the following video game genres?
Puzzlers and party games

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	22% (492)	33% (723)	13% (286)	32% (699)	2200
Ethnicity: Black	28% (76)	28% (77)	16% (43)	28% (78)	274
Ethnicity: Other	21% (43)	32% (66)	13% (27)	34% (68)	204
All Christian	21% (217)	33% (340)	11% (117)	35% (367)	1041
All Non-Christian	27% (30)	34% (38)	14% (15)	25% (27)	110
Atheist	25% (22)	34% (29)	19% (16)	22% (18)	85
Agnostic/Nothing in particular	21% (130)	35% (211)	14% (86)	30% (181)	608
Something Else	26% (93)	30% (106)	14% (51)	30% (106)	356
Religious Non-Protestant/Catholic	24% (32)	36% (47)	14% (18)	26% (34)	132
Evangelical	26% (160)	29% (177)	12% (71)	33% (201)	608
Non-Evangelical	19% (141)	33% (245)	13% (95)	35% (262)	742
Community: Urban	25% (176)	36% (247)	12% (85)	27% (185)	692
Community: Suburban	22% (206)	29% (277)	14% (138)	35% (330)	951
Community: Rural	20% (110)	36% (199)	11% (64)	33% (183)	557
Employ: Private Sector	26% (176)	37% (251)	16% (111)	21% (144)	682
Employ: Government	29% (36)	38% (46)	11% (14)	22% (26)	122
Employ: Self-Employed	26% (57)	27% (60)	18% (41)	28% (62)	220
Employ: Homemaker	32% (47)	38% (56)	5% (7)	24% (36)	146
Employ: Retired	12% (65)	25% (135)	6% (34)	56% (296)	530
Employ: Unemployed	22% (67)	36% (111)	13% (40)	29% (89)	308
Employ: Other	20% (29)	36% (51)	18% (26)	26% (37)	144
Military HH: Yes	17% (51)	35% (105)	12% (36)	37% (111)	303
Military HH: No	23% (441)	33% (617)	13% (250)	31% (588)	1897
RD/WT: Right Direction	28% (249)	32% (284)	13% (119)	27% (247)	898
RD/WT: Wrong Track	19% (244)	34% (439)	13% (167)	35% (452)	1302
Biden Job Approve	27% (287)	31% (331)	14% (151)	28% (297)	1065
Biden Job Disapprove	18% (184)	34% (349)	12% (124)	36% (367)	1023
Biden Job Strongly Approve	32% (163)	28% (143)	12% (59)	29% (150)	514
Biden Job Somewhat Approve	23% (125)	34% (188)	17% (91)	27% (147)	551
Biden Job Somewhat Disapprove	19% (58)	39% (118)	16% (49)	26% (79)	305
Biden Job Strongly Disapprove	18% (126)	32% (230)	10% (75)	40% (287)	719

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Table MCFE11_8: How interested are you in the following video game genres?
Puzzlers and party games

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	22% (492)	33% (723)	13% (286)	32% (699)	2200
Favorable of Biden	26% (282)	32% (352)	13% (146)	29% (314)	1094
Unfavorable of Biden	18% (178)	35% (344)	12% (122)	35% (351)	996
Very Favorable of Biden	31% (173)	30% (167)	10% (59)	29% (164)	563
Somewhat Favorable of Biden	20% (108)	35% (186)	16% (87)	28% (151)	532
Somewhat Unfavorable of Biden	20% (51)	40% (105)	15% (40)	25% (64)	260
Very Unfavorable of Biden	17% (127)	32% (239)	11% (83)	39% (287)	736
#1 Issue: Economy	22% (183)	36% (304)	15% (128)	27% (227)	843
#1 Issue: Security	16% (51)	30% (96)	12% (40)	42% (138)	325
#1 Issue: Health Care	23% (66)	36% (102)	15% (42)	27% (76)	286
#1 Issue: Medicare / Social Security	17% (52)	29% (85)	6% (18)	48% (144)	299
#1 Issue: Women's Issues	36% (43)	32% (38)	8% (10)	23% (27)	118
#1 Issue: Education	32% (32)	35% (35)	16% (16)	18% (18)	100
#1 Issue: Energy	36% (37)	29% (30)	13% (13)	22% (23)	103
#1 Issue: Other	23% (29)	25% (32)	15% (18)	37% (46)	125
2020 Vote: Joe Biden	25% (254)	31% (319)	14% (140)	30% (309)	1022
2020 Vote: Donald Trump	17% (111)	34% (229)	13% (88)	36% (242)	670
2020 Vote: Other	20% (17)	31% (26)	12% (10)	37% (31)	84
2020 Vote: Didn't Vote	26% (111)	35% (148)	11% (46)	28% (115)	420
2018 House Vote: Democrat	28% (214)	30% (233)	14% (105)	28% (219)	772
2018 House Vote: Republican	15% (83)	35% (197)	12% (65)	38% (213)	558
2018 House Vote: Someone else	13% (9)	36% (25)	14% (9)	37% (26)	70
2016 Vote: Hillary Clinton	26% (194)	33% (242)	12% (91)	29% (218)	745
2016 Vote: Donald Trump	17% (108)	34% (223)	11% (73)	38% (243)	646
2016 Vote: Other	23% (26)	27% (31)	16% (18)	34% (38)	112
2016 Vote: Didn't Vote	24% (165)	33% (227)	15% (105)	29% (200)	697
Voted in 2014: Yes	22% (263)	32% (392)	12% (146)	34% (421)	1222
Voted in 2014: No	23% (229)	34% (331)	14% (140)	28% (278)	978

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Table MCFE11_8: How interested are you in the following video game genres?
Puzzlers and party games

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	22%	(492)	33%	(723)	13%	(286)	32%	(699)	2200
4-Region: Northeast	25%	(97)	33%	(130)	13%	(53)	29%	(114)	394
4-Region: Midwest	22%	(101)	35%	(162)	12%	(53)	32%	(146)	462
4-Region: South	21%	(172)	33%	(274)	14%	(115)	32%	(263)	824
4-Region: West	24%	(123)	30%	(156)	12%	(65)	34%	(176)	520
Gamers	29%	(459)	39%	(633)	15%	(247)	17%	(265)	1604
Avid Gamers	32%	(227)	37%	(263)	16%	(114)	16%	(113)	718
Casual Gamers	26%	(232)	42%	(370)	15%	(133)	17%	(152)	887
PC Gamers	32%	(188)	38%	(226)	16%	(96)	13%	(78)	588
Console Gamers	31%	(207)	37%	(242)	21%	(139)	11%	(73)	661
Twitch Users	34%	(188)	38%	(210)	18%	(101)	9%	(51)	550
Streaming Service Users	33%	(327)	39%	(387)	16%	(158)	12%	(124)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_9: How interested are you in the following video game genres?
 Action-adventure

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(531)	26%	(577)	9%	(191)	41%	(900)	2200
Gender: Male	33%	(348)	32%	(335)	7%	(70)	29%	(309)	1062
Gender: Female	16%	(183)	21%	(242)	11%	(122)	52%	(591)	1138
Age: 18-34	40%	(265)	32%	(210)	12%	(78)	16%	(102)	655
Age: 35-44	36%	(128)	38%	(137)	6%	(20)	20%	(73)	358
Age: 45-64	16%	(117)	25%	(188)	8%	(61)	51%	(385)	751
Age: 65+	5%	(21)	10%	(42)	8%	(33)	78%	(340)	436
GenZers: 1997-2012	36%	(66)	32%	(59)	14%	(25)	18%	(34)	185
Millennials: 1981-1996	40%	(288)	34%	(243)	9%	(61)	17%	(122)	714
GenXers: 1965-1980	25%	(134)	32%	(171)	9%	(46)	35%	(188)	539
Baby Boomers: 1946-1964	6%	(40)	15%	(102)	8%	(55)	71%	(488)	685
PID: Dem (no lean)	30%	(259)	25%	(217)	8%	(67)	38%	(331)	873
PID: Ind (no lean)	22%	(156)	31%	(218)	9%	(63)	39%	(275)	711
PID: Rep (no lean)	19%	(116)	23%	(142)	10%	(62)	48%	(295)	615
PID/Gender: Dem Men	42%	(185)	27%	(120)	6%	(25)	25%	(108)	438
PID/Gender: Dem Women	17%	(74)	22%	(96)	10%	(42)	51%	(223)	435
PID/Gender: Ind Men	26%	(84)	37%	(122)	6%	(21)	31%	(102)	329
PID/Gender: Ind Women	19%	(72)	25%	(96)	11%	(42)	45%	(173)	383
PID/Gender: Rep Men	27%	(79)	31%	(92)	8%	(24)	34%	(100)	295
PID/Gender: Rep Women	12%	(38)	16%	(50)	12%	(38)	61%	(195)	320
Ideo: Liberal (1-3)	29%	(194)	25%	(167)	9%	(57)	38%	(251)	669
Ideo: Moderate (4)	21%	(151)	31%	(219)	9%	(64)	39%	(278)	712
Ideo: Conservative (5-7)	22%	(140)	22%	(143)	9%	(58)	48%	(311)	653
Educ: < College	23%	(355)	27%	(403)	9%	(138)	41%	(617)	1512
Educ: Bachelors degree	27%	(120)	28%	(123)	7%	(29)	39%	(171)	444
Educ: Post-grad	23%	(56)	21%	(51)	10%	(24)	46%	(113)	244
Income: Under 50k	23%	(280)	26%	(311)	10%	(118)	41%	(500)	1209
Income: 50k-100k	21%	(138)	27%	(177)	8%	(52)	44%	(285)	652
Income: 100k+	34%	(113)	26%	(89)	6%	(21)	34%	(115)	338
Ethnicity: White	22%	(370)	25%	(428)	9%	(157)	45%	(766)	1722
Ethnicity: Hispanic	34%	(118)	29%	(100)	11%	(38)	26%	(93)	349

Continued on next page

Table MCFE11_9: How interested are you in the following video game genres?

Action-adventure

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(531)	26%	(577)	9%	(191)	41%	(900)	2200
Ethnicity: Black	37%	(101)	33%	(91)	8%	(23)	22%	(60)	274
Ethnicity: Other	29%	(60)	29%	(58)	6%	(12)	36%	(74)	204
All Christian	22%	(227)	23%	(244)	8%	(86)	46%	(484)	1041
All Non-Christian	34%	(38)	28%	(31)	6%	(7)	32%	(35)	110
Atheist	30%	(26)	32%	(27)	4%	(3)	33%	(28)	85
Agnostic/Nothing in particular	25%	(151)	29%	(175)	12%	(75)	34%	(207)	608
Something Else	25%	(89)	28%	(100)	6%	(21)	41%	(146)	356
Religious Non-Protestant/Catholic	32%	(42)	27%	(35)	8%	(10)	34%	(45)	132
Evangelical	26%	(160)	25%	(154)	6%	(37)	42%	(257)	608
Non-Evangelical	20%	(148)	23%	(173)	9%	(66)	48%	(355)	742
Community: Urban	34%	(234)	27%	(185)	8%	(55)	31%	(218)	692
Community: Suburban	22%	(207)	25%	(237)	8%	(77)	45%	(431)	951
Community: Rural	16%	(90)	28%	(155)	11%	(59)	45%	(252)	557
Employ: Private Sector	34%	(235)	31%	(210)	8%	(58)	26%	(180)	682
Employ: Government	32%	(39)	29%	(36)	14%	(17)	25%	(30)	122
Employ: Self-Employed	28%	(62)	31%	(68)	10%	(22)	31%	(68)	220
Employ: Homemaker	19%	(27)	28%	(41)	11%	(16)	43%	(62)	146
Employ: Retired	6%	(32)	15%	(77)	6%	(34)	73%	(387)	530
Employ: Unemployed	28%	(87)	29%	(88)	9%	(28)	34%	(104)	308
Employ: Other	25%	(36)	27%	(39)	8%	(11)	40%	(58)	144
Military HH: Yes	24%	(72)	25%	(77)	7%	(20)	44%	(134)	303
Military HH: No	24%	(460)	26%	(500)	9%	(171)	40%	(766)	1897
RD/WT: Right Direction	32%	(284)	28%	(255)	8%	(73)	32%	(287)	898
RD/WT: Wrong Track	19%	(248)	25%	(322)	9%	(119)	47%	(614)	1302
Biden Job Approve	29%	(313)	27%	(287)	8%	(81)	36%	(385)	1065
Biden Job Disapprove	19%	(194)	25%	(258)	10%	(105)	46%	(466)	1023
Biden Job Strongly Approve	37%	(189)	22%	(115)	5%	(26)	36%	(185)	514
Biden Job Somewhat Approve	22%	(123)	31%	(172)	10%	(55)	36%	(201)	551
Biden Job Somewhat Disapprove	20%	(61)	28%	(85)	15%	(47)	37%	(112)	305
Biden Job Strongly Disapprove	19%	(133)	24%	(173)	8%	(58)	49%	(354)	719

Continued on next page

Table MCFE11_9: How interested are you in the following video game genres?
 Action-adventure

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(531)	26%	(577)	9%	(191)	41%	(900)	2200
Favorable of Biden	28%	(301)	28%	(307)	7%	(78)	37%	(408)	1094
Unfavorable of Biden	20%	(201)	24%	(242)	10%	(100)	45%	(453)	996
Very Favorable of Biden	33%	(184)	25%	(142)	5%	(31)	37%	(207)	563
Somewhat Favorable of Biden	22%	(118)	31%	(165)	9%	(47)	38%	(202)	532
Somewhat Unfavorable of Biden	24%	(63)	29%	(74)	14%	(35)	33%	(87)	260
Very Unfavorable of Biden	19%	(138)	23%	(167)	9%	(65)	50%	(366)	736
#1 Issue: Economy	28%	(234)	28%	(237)	9%	(79)	35%	(293)	843
#1 Issue: Security	19%	(63)	24%	(77)	7%	(23)	50%	(162)	325
#1 Issue: Health Care	26%	(75)	31%	(89)	8%	(22)	35%	(101)	286
#1 Issue: Medicare / Social Security	10%	(31)	18%	(53)	6%	(19)	66%	(196)	299
#1 Issue: Women's Issues	28%	(33)	35%	(42)	11%	(13)	26%	(30)	118
#1 Issue: Education	36%	(36)	27%	(27)	15%	(15)	22%	(22)	100
#1 Issue: Energy	40%	(41)	26%	(27)	9%	(10)	25%	(25)	103
#1 Issue: Other	15%	(19)	20%	(25)	8%	(10)	57%	(71)	125
2020 Vote: Joe Biden	28%	(284)	25%	(258)	8%	(79)	39%	(400)	1022
2020 Vote: Donald Trump	18%	(118)	25%	(166)	9%	(60)	49%	(325)	670
2020 Vote: Other	29%	(24)	28%	(24)	4%	(4)	39%	(33)	84
2020 Vote: Didn't Vote	25%	(103)	30%	(127)	12%	(49)	34%	(141)	420
2018 House Vote: Democrat	29%	(222)	25%	(190)	7%	(56)	39%	(303)	772
2018 House Vote: Republican	18%	(99)	23%	(129)	8%	(46)	51%	(284)	558
2018 House Vote: Someone else	22%	(16)	27%	(19)	7%	(5)	43%	(30)	70
2016 Vote: Hillary Clinton	27%	(201)	24%	(180)	7%	(52)	42%	(312)	745
2016 Vote: Donald Trump	19%	(124)	23%	(150)	7%	(47)	50%	(325)	646
2016 Vote: Other	24%	(27)	22%	(25)	14%	(16)	39%	(44)	112
2016 Vote: Didn't Vote	26%	(179)	32%	(221)	11%	(77)	31%	(219)	697
Voted in 2014: Yes	23%	(276)	23%	(284)	7%	(86)	47%	(576)	1222
Voted in 2014: No	26%	(256)	30%	(292)	11%	(106)	33%	(324)	978

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Table MCFE11_9: How interested are you in the following video game genres?

Action-adventure

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(531)	26%	(577)	9%	(191)	41%	(900)	2200
4-Region: Northeast	26%	(102)	25%	(100)	7%	(28)	42%	(163)	394
4-Region: Midwest	18%	(83)	29%	(134)	10%	(46)	43%	(200)	462
4-Region: South	24%	(198)	27%	(220)	10%	(85)	39%	(322)	824
4-Region: West	29%	(149)	24%	(124)	6%	(32)	41%	(215)	520
Gamers	32%	(510)	32%	(519)	10%	(160)	26%	(415)	1604
Avid Gamers	41%	(293)	34%	(244)	7%	(50)	18%	(131)	718
Casual Gamers	25%	(217)	31%	(275)	12%	(109)	32%	(285)	887
PC Gamers	43%	(254)	32%	(189)	9%	(53)	16%	(91)	588
Console Gamers	50%	(333)	38%	(252)	6%	(41)	5%	(35)	661
Twitch Users	52%	(286)	34%	(185)	10%	(56)	4%	(23)	550
Streaming Service Users	41%	(403)	35%	(345)	10%	(99)	15%	(148)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_10: How interested are you in the following video game genres?
Survival and horror

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(396)	20%	(440)	12%	(257)	50%	(1107)	2200
Gender: Male	25%	(262)	26%	(278)	12%	(124)	37%	(398)	1062
Gender: Female	12%	(134)	14%	(162)	12%	(133)	62%	(709)	1138
Age: 18-34	32%	(210)	30%	(196)	15%	(96)	23%	(153)	655
Age: 35-44	30%	(109)	27%	(97)	12%	(43)	30%	(108)	358
Age: 45-64	10%	(75)	17%	(125)	12%	(90)	61%	(461)	751
Age: 65+	1%	(3)	5%	(22)	6%	(27)	88%	(384)	436
GenZers: 1997-2012	28%	(52)	29%	(54)	20%	(38)	22%	(41)	185
Millennials: 1981-1996	32%	(230)	30%	(211)	12%	(85)	26%	(188)	714
GenXers: 1965-1980	18%	(96)	21%	(115)	15%	(81)	46%	(247)	539
Baby Boomers: 1946-1964	3%	(18)	8%	(58)	7%	(50)	82%	(559)	685
PID: Dem (no lean)	23%	(203)	19%	(164)	12%	(102)	46%	(404)	873
PID: Ind (no lean)	17%	(121)	21%	(151)	12%	(83)	50%	(357)	711
PID: Rep (no lean)	12%	(73)	20%	(124)	12%	(72)	56%	(346)	615
PID/Gender: Dem Men	31%	(137)	26%	(116)	11%	(49)	31%	(136)	438
PID/Gender: Dem Women	15%	(66)	11%	(49)	12%	(53)	61%	(268)	435
PID/Gender: Ind Men	22%	(73)	24%	(80)	12%	(39)	42%	(137)	329
PID/Gender: Ind Women	12%	(47)	19%	(71)	12%	(44)	58%	(220)	383
PID/Gender: Rep Men	17%	(51)	28%	(82)	12%	(36)	42%	(125)	295
PID/Gender: Rep Women	7%	(21)	13%	(42)	11%	(36)	69%	(221)	320
Ideo: Liberal (1-3)	25%	(170)	17%	(116)	12%	(77)	46%	(305)	669
Ideo: Moderate (4)	16%	(112)	23%	(163)	13%	(91)	49%	(346)	712
Ideo: Conservative (5-7)	13%	(85)	19%	(126)	10%	(68)	57%	(374)	653
Educ: < College	18%	(265)	20%	(300)	12%	(175)	51%	(773)	1512
Educ: Bachelors degree	20%	(89)	21%	(93)	14%	(63)	45%	(199)	444
Educ: Post-grad	17%	(42)	19%	(47)	8%	(20)	55%	(135)	244
Income: Under 50k	17%	(204)	20%	(238)	11%	(137)	52%	(631)	1209
Income: 50k-100k	17%	(108)	18%	(118)	13%	(87)	52%	(340)	652
Income: 100k+	25%	(85)	25%	(83)	10%	(33)	40%	(137)	338
Ethnicity: White	16%	(279)	20%	(340)	11%	(186)	53%	(917)	1722
Ethnicity: Hispanic	27%	(94)	24%	(85)	11%	(38)	38%	(131)	349

Continued on next page

Table MCFE11_10: How interested are you in the following video game genres?
Survival and horror

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	18% (396)	20% (440)	12% (257)	50% (1107)	2200
Ethnicity: Black	26% (72)	22% (60)	17% (47)	35% (95)	274
Ethnicity: Other	22% (46)	19% (40)	12% (24)	47% (95)	204
All Christian	14% (144)	17% (182)	11% (115)	58% (601)	1041
All Non-Christian	28% (31)	25% (27)	11% (12)	36% (40)	110
Atheist	42% (35)	14% (12)	4% (4)	40% (34)	85
Agnostic/Nothing in particular	18% (110)	22% (134)	17% (101)	43% (263)	608
Something Else	21% (76)	24% (85)	7% (25)	48% (169)	356
Religious Non-Protestant/Catholic	26% (34)	21% (28)	13% (17)	40% (53)	132
Evangelical	19% (114)	19% (117)	10% (58)	52% (319)	608
Non-Evangelical	13% (95)	19% (143)	10% (76)	58% (428)	742
Community: Urban	27% (185)	22% (149)	12% (82)	40% (276)	692
Community: Suburban	16% (154)	19% (176)	11% (109)	54% (512)	951
Community: Rural	10% (57)	21% (114)	12% (66)	57% (319)	557
Employ: Private Sector	26% (178)	27% (186)	12% (85)	34% (233)	682
Employ: Government	23% (28)	29% (35)	11% (14)	37% (45)	122
Employ: Self-Employed	22% (48)	24% (52)	18% (40)	37% (81)	220
Employ: Homemaker	12% (17)	18% (27)	12% (18)	58% (85)	146
Employ: Retired	3% (15)	6% (33)	6% (33)	85% (449)	530
Employ: Unemployed	24% (74)	19% (57)	12% (38)	45% (139)	308
Employ: Other	19% (27)	24% (35)	13% (18)	44% (64)	144
Military HH: Yes	17% (50)	16% (49)	12% (36)	55% (168)	303
Military HH: No	18% (346)	21% (390)	12% (221)	50% (939)	1897
RD/WT: Right Direction	24% (216)	24% (212)	11% (101)	41% (370)	898
RD/WT: Wrong Track	14% (180)	17% (228)	12% (156)	57% (738)	1302
Biden Job Approve	22% (233)	21% (222)	12% (124)	46% (486)	1065
Biden Job Disapprove	14% (142)	19% (198)	12% (121)	55% (562)	1023
Biden Job Strongly Approve	28% (143)	20% (103)	9% (47)	43% (221)	514
Biden Job Somewhat Approve	16% (90)	22% (119)	14% (78)	48% (265)	551
Biden Job Somewhat Disapprove	15% (44)	23% (69)	16% (48)	47% (143)	305
Biden Job Strongly Disapprove	14% (98)	18% (129)	10% (73)	58% (419)	719

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Table MCFE11_10: How interested are you in the following video game genres?
Survival and horror

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(396)	20%	(440)	12%	(257)	50%	(1107)	2200
Favorable of Biden	21%	(230)	22%	(237)	11%	(117)	47%	(510)	1094
Unfavorable of Biden	14%	(142)	19%	(187)	12%	(119)	55%	(548)	996
Very Favorable of Biden	26%	(148)	20%	(111)	10%	(55)	44%	(248)	563
Somewhat Favorable of Biden	15%	(82)	24%	(126)	12%	(62)	49%	(262)	532
Somewhat Unfavorable of Biden	18%	(46)	20%	(51)	16%	(40)	47%	(123)	260
Very Unfavorable of Biden	13%	(96)	18%	(136)	11%	(79)	58%	(425)	736
#1 Issue: Economy	21%	(180)	22%	(182)	14%	(115)	43%	(366)	843
#1 Issue: Security	13%	(43)	19%	(63)	8%	(27)	59%	(191)	325
#1 Issue: Health Care	22%	(64)	23%	(67)	9%	(27)	45%	(129)	286
#1 Issue: Medicare / Social Security	6%	(17)	14%	(43)	7%	(22)	73%	(218)	299
#1 Issue: Women's Issues	24%	(29)	20%	(24)	17%	(20)	39%	(45)	118
#1 Issue: Education	25%	(25)	24%	(24)	17%	(17)	33%	(33)	100
#1 Issue: Energy	28%	(29)	20%	(20)	15%	(15)	37%	(38)	103
#1 Issue: Other	7%	(9)	14%	(17)	11%	(13)	68%	(86)	125
2020 Vote: Joe Biden	22%	(221)	20%	(201)	11%	(111)	48%	(489)	1022
2020 Vote: Donald Trump	12%	(82)	20%	(131)	10%	(67)	58%	(390)	670
2020 Vote: Other	14%	(12)	15%	(13)	13%	(11)	58%	(49)	84
2020 Vote: Didn't Vote	19%	(79)	23%	(95)	16%	(68)	42%	(177)	420
2018 House Vote: Democrat	23%	(179)	19%	(147)	10%	(81)	47%	(365)	772
2018 House Vote: Republican	12%	(65)	19%	(105)	10%	(54)	60%	(334)	558
2018 House Vote: Someone else	15%	(10)	24%	(17)	10%	(7)	52%	(36)	70
2016 Vote: Hillary Clinton	22%	(160)	17%	(130)	12%	(86)	49%	(368)	745
2016 Vote: Donald Trump	13%	(87)	19%	(124)	9%	(58)	58%	(377)	646
2016 Vote: Other	15%	(17)	25%	(28)	9%	(10)	51%	(57)	112
2016 Vote: Didn't Vote	19%	(132)	23%	(158)	15%	(103)	44%	(304)	697
Voted in 2014: Yes	17%	(203)	17%	(214)	10%	(118)	56%	(687)	1222
Voted in 2014: No	20%	(193)	23%	(226)	14%	(139)	43%	(420)	978

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Table MCFE11_10: How interested are you in the following video game genres?

Survival and horror

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(396)	20%	(440)	12%	(257)	50%	(1107)	2200
4-Region: Northeast	21%	(83)	21%	(82)	10%	(38)	48%	(191)	394
4-Region: Midwest	14%	(64)	19%	(86)	13%	(58)	55%	(255)	462
4-Region: South	17%	(144)	22%	(178)	13%	(104)	48%	(398)	824
4-Region: West	20%	(106)	18%	(94)	11%	(56)	51%	(264)	520
Gamers	23%	(376)	25%	(408)	14%	(226)	37%	(594)	1604
Avid Gamers	34%	(242)	26%	(189)	12%	(88)	28%	(198)	718
Casual Gamers	15%	(134)	25%	(219)	16%	(138)	45%	(396)	887
PC Gamers	33%	(193)	28%	(167)	13%	(78)	25%	(149)	588
Console Gamers	40%	(263)	33%	(221)	14%	(92)	13%	(85)	661
Twitch Users	41%	(224)	36%	(200)	15%	(80)	8%	(45)	550
Streaming Service Users	30%	(302)	31%	(304)	15%	(152)	24%	(237)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_11: How interested are you in the following video game genres?
 Platformer

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(213)	18%	(388)	16%	(361)	56%	(1238)	2200
Gender: Male	15%	(160)	24%	(251)	19%	(203)	42%	(449)	1062
Gender: Female	5%	(53)	12%	(138)	14%	(158)	69%	(789)	1138
Age: 18-34	17%	(114)	27%	(178)	24%	(155)	32%	(208)	655
Age: 35-44	18%	(63)	31%	(110)	15%	(55)	36%	(129)	358
Age: 45-64	5%	(34)	12%	(92)	15%	(113)	68%	(512)	751
Age: 65+	—	(1)	2%	(8)	9%	(38)	89%	(389)	436
GenZers: 1997-2012	12%	(23)	26%	(48)	22%	(41)	39%	(73)	185
Millennials: 1981-1996	19%	(136)	28%	(202)	21%	(150)	32%	(225)	714
GenXers: 1965-1980	8%	(44)	20%	(106)	19%	(100)	54%	(288)	539
Baby Boomers: 1946-1964	1%	(10)	5%	(31)	9%	(64)	85%	(580)	685
PID: Dem (no lean)	14%	(124)	19%	(163)	16%	(137)	51%	(449)	873
PID: Ind (no lean)	8%	(55)	20%	(139)	17%	(121)	56%	(398)	711
PID: Rep (no lean)	6%	(34)	14%	(86)	17%	(103)	64%	(392)	615
PID/Gender: Dem Men	23%	(100)	24%	(105)	17%	(75)	36%	(158)	438
PID/Gender: Dem Women	6%	(24)	13%	(58)	14%	(62)	67%	(291)	435
PID/Gender: Ind Men	11%	(38)	24%	(79)	19%	(62)	46%	(150)	329
PID/Gender: Ind Women	4%	(17)	16%	(59)	15%	(59)	65%	(248)	383
PID/Gender: Rep Men	7%	(22)	22%	(66)	22%	(66)	48%	(141)	295
PID/Gender: Rep Women	4%	(13)	6%	(20)	12%	(37)	78%	(250)	320
Ideo: Liberal (1-3)	15%	(103)	18%	(119)	14%	(94)	53%	(354)	669
Ideo: Moderate (4)	8%	(55)	21%	(148)	19%	(134)	53%	(374)	712
Ideo: Conservative (5-7)	7%	(44)	14%	(92)	16%	(102)	63%	(414)	653
Educ: < College	8%	(127)	17%	(261)	17%	(258)	57%	(867)	1512
Educ: Bachelors degree	13%	(59)	19%	(84)	15%	(65)	53%	(236)	444
Educ: Post-grad	11%	(27)	18%	(43)	16%	(38)	56%	(136)	244
Income: Under 50k	7%	(90)	17%	(208)	18%	(216)	57%	(695)	1209
Income: 50k-100k	10%	(63)	16%	(103)	16%	(103)	59%	(383)	652
Income: 100k+	18%	(60)	23%	(78)	12%	(41)	47%	(160)	338
Ethnicity: White	9%	(157)	17%	(287)	15%	(266)	59%	(1011)	1722
Ethnicity: Hispanic	11%	(39)	21%	(73)	22%	(76)	46%	(162)	349

Continued on next page

Table MCFE11_11: How interested are you in the following video game genres?

Platformer

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(213)	18%	(388)	16%	(361)	56%	(1238)	2200
Ethnicity: Black	15%	(40)	23%	(63)	23%	(62)	40%	(110)	274
Ethnicity: Other	8%	(16)	19%	(39)	16%	(32)	57%	(117)	204
All Christian	9%	(93)	16%	(170)	15%	(158)	60%	(620)	1041
All Non-Christian	21%	(23)	20%	(22)	12%	(13)	47%	(52)	110
Atheist	14%	(12)	22%	(18)	13%	(11)	51%	(43)	85
Agnostic/Nothing in particular	10%	(61)	19%	(117)	20%	(119)	51%	(311)	608
Something Else	7%	(24)	17%	(61)	16%	(59)	60%	(212)	356
Religious Non-Protestant/Catholic	18%	(24)	19%	(25)	13%	(17)	49%	(65)	132
Evangelical	10%	(64)	17%	(101)	17%	(101)	56%	(342)	608
Non-Evangelical	7%	(49)	16%	(117)	15%	(108)	63%	(467)	742
Community: Urban	16%	(110)	25%	(172)	17%	(117)	42%	(294)	692
Community: Suburban	8%	(73)	15%	(146)	16%	(153)	61%	(578)	951
Community: Rural	5%	(30)	13%	(70)	16%	(91)	66%	(366)	557
Employ: Private Sector	16%	(109)	25%	(170)	18%	(123)	41%	(280)	682
Employ: Government	18%	(22)	20%	(24)	20%	(25)	41%	(50)	122
Employ: Self-Employed	13%	(28)	24%	(52)	18%	(40)	45%	(100)	220
Employ: Homemaker	3%	(4)	14%	(20)	20%	(29)	64%	(94)	146
Employ: Retired	1%	(3)	3%	(18)	9%	(49)	87%	(459)	530
Employ: Unemployed	10%	(32)	23%	(72)	16%	(50)	50%	(154)	308
Employ: Other	6%	(8)	15%	(22)	24%	(35)	55%	(79)	144
Military HH: Yes	10%	(32)	17%	(52)	14%	(42)	59%	(178)	303
Military HH: No	10%	(181)	18%	(337)	17%	(319)	56%	(1060)	1897
RD/WT: Right Direction	15%	(137)	22%	(197)	17%	(150)	46%	(414)	898
RD/WT: Wrong Track	6%	(76)	15%	(191)	16%	(211)	63%	(824)	1302
Biden Job Approve	13%	(140)	21%	(219)	16%	(172)	50%	(534)	1065
Biden Job Disapprove	6%	(66)	15%	(149)	17%	(172)	62%	(636)	1023
Biden Job Strongly Approve	19%	(97)	19%	(100)	14%	(71)	48%	(246)	514
Biden Job Somewhat Approve	8%	(43)	22%	(119)	18%	(101)	52%	(288)	551
Biden Job Somewhat Disapprove	9%	(27)	17%	(53)	22%	(68)	52%	(158)	305
Biden Job Strongly Disapprove	6%	(40)	13%	(96)	15%	(105)	67%	(478)	719

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Table MCFE11_11: How interested are you in the following video game genres?
Platformer

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(213)	18%	(388)	16%	(361)	56%	(1238)	2200
Favorable of Biden	13%	(141)	20%	(222)	16%	(170)	51%	(561)	1094
Unfavorable of Biden	6%	(62)	15%	(147)	16%	(164)	62%	(622)	996
Very Favorable of Biden	18%	(103)	19%	(106)	14%	(81)	49%	(273)	563
Somewhat Favorable of Biden	7%	(39)	22%	(116)	17%	(89)	54%	(288)	532
Somewhat Unfavorable of Biden	9%	(23)	19%	(51)	22%	(57)	50%	(129)	260
Very Unfavorable of Biden	5%	(39)	13%	(97)	15%	(107)	67%	(493)	736
#1 Issue: Economy	9%	(75)	21%	(178)	20%	(165)	50%	(425)	843
#1 Issue: Security	6%	(20)	13%	(43)	15%	(48)	66%	(215)	325
#1 Issue: Health Care	13%	(38)	23%	(65)	16%	(44)	49%	(139)	286
#1 Issue: Medicare / Social Security	7%	(21)	7%	(21)	10%	(31)	75%	(226)	299
#1 Issue: Women's Issues	14%	(17)	17%	(20)	15%	(17)	55%	(64)	118
#1 Issue: Education	21%	(21)	25%	(25)	18%	(18)	36%	(36)	100
#1 Issue: Energy	15%	(15)	21%	(22)	21%	(22)	42%	(44)	103
#1 Issue: Other	5%	(6)	11%	(14)	13%	(16)	71%	(89)	125
2020 Vote: Joe Biden	12%	(125)	19%	(193)	16%	(161)	53%	(542)	1022
2020 Vote: Donald Trump	6%	(38)	14%	(91)	16%	(109)	64%	(432)	670
2020 Vote: Other	9%	(8)	17%	(14)	14%	(12)	60%	(51)	84
2020 Vote: Didn't Vote	10%	(41)	21%	(90)	18%	(78)	50%	(211)	420
2018 House Vote: Democrat	13%	(97)	19%	(143)	15%	(118)	54%	(414)	772
2018 House Vote: Republican	5%	(27)	13%	(73)	15%	(85)	67%	(373)	558
2018 House Vote: Someone else	15%	(10)	12%	(8)	13%	(9)	61%	(42)	70
2016 Vote: Hillary Clinton	12%	(92)	16%	(122)	16%	(122)	55%	(409)	745
2016 Vote: Donald Trump	6%	(38)	14%	(89)	16%	(101)	65%	(418)	646
2016 Vote: Other	12%	(13)	15%	(17)	13%	(15)	60%	(67)	112
2016 Vote: Didn't Vote	10%	(70)	23%	(160)	18%	(123)	49%	(343)	697
Voted in 2014: Yes	9%	(116)	15%	(179)	15%	(179)	61%	(748)	1222
Voted in 2014: No	10%	(97)	21%	(210)	19%	(182)	50%	(489)	978

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Table MCFE11_11: How interested are you in the following video game genres?
Platformer

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(213)	18%	(388)	16%	(361)	56%	(1238)	2200
4-Region: Northeast	12%	(48)	20%	(79)	17%	(66)	51%	(201)	394
4-Region: Midwest	8%	(39)	17%	(78)	15%	(70)	60%	(275)	462
4-Region: South	7%	(61)	17%	(139)	19%	(156)	57%	(468)	824
4-Region: West	13%	(65)	18%	(93)	13%	(68)	56%	(293)	520
Gamers	13%	(213)	23%	(370)	21%	(331)	43%	(690)	1604
Avid Gamers	18%	(130)	31%	(219)	20%	(145)	31%	(223)	718
Casual Gamers	9%	(83)	17%	(150)	21%	(186)	53%	(468)	887
PC Gamers	23%	(133)	30%	(176)	19%	(112)	28%	(167)	588
Console Gamers	23%	(149)	35%	(232)	20%	(134)	22%	(146)	661
Twitch Users	28%	(152)	38%	(209)	21%	(116)	13%	(74)	550
Streaming Service Users	18%	(184)	30%	(297)	23%	(233)	28%	(282)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_12: How interested are you in the following video game genres?
 Strategy

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	20%	(446)	33%	(723)	10%	(216)	37%	(815)	2200
Gender: Male	26%	(277)	35%	(376)	9%	(100)	29%	(309)	1062
Gender: Female	15%	(169)	31%	(348)	10%	(116)	44%	(506)	1138
Age: 18-34	28%	(185)	40%	(260)	14%	(92)	18%	(119)	655
Age: 35-44	36%	(128)	40%	(144)	7%	(26)	17%	(60)	358
Age: 45-64	15%	(113)	33%	(246)	9%	(67)	43%	(324)	751
Age: 65+	5%	(20)	17%	(73)	7%	(31)	71%	(311)	436
GenZers: 1997-2012	22%	(40)	44%	(81)	17%	(31)	17%	(32)	185
Millennials: 1981-1996	33%	(236)	38%	(270)	11%	(77)	18%	(131)	714
GenXers: 1965-1980	21%	(113)	38%	(207)	8%	(44)	32%	(175)	539
Baby Boomers: 1946-1964	8%	(53)	23%	(158)	9%	(60)	60%	(414)	685
PID: Dem (no lean)	24%	(213)	31%	(270)	10%	(83)	35%	(307)	873
PID: Ind (no lean)	20%	(144)	35%	(252)	12%	(82)	33%	(233)	711
PID: Rep (no lean)	14%	(89)	33%	(201)	8%	(51)	45%	(275)	615
PID/Gender: Dem Men	33%	(146)	33%	(145)	9%	(38)	25%	(109)	438
PID/Gender: Dem Women	15%	(67)	29%	(125)	10%	(45)	45%	(198)	435
PID/Gender: Ind Men	22%	(74)	37%	(123)	11%	(35)	29%	(97)	329
PID/Gender: Ind Women	18%	(71)	34%	(129)	12%	(47)	36%	(136)	383
PID/Gender: Rep Men	19%	(57)	37%	(108)	9%	(27)	35%	(103)	295
PID/Gender: Rep Women	10%	(31)	29%	(93)	8%	(24)	54%	(172)	320
Ideo: Liberal (1-3)	26%	(175)	31%	(210)	10%	(64)	33%	(220)	669
Ideo: Moderate (4)	19%	(132)	35%	(249)	12%	(88)	34%	(243)	712
Ideo: Conservative (5-7)	16%	(105)	32%	(209)	8%	(51)	44%	(288)	653
Educ: < College	19%	(285)	33%	(502)	10%	(148)	38%	(577)	1512
Educ: Bachelors degree	24%	(104)	34%	(153)	10%	(43)	32%	(144)	444
Educ: Post-grad	23%	(57)	28%	(68)	10%	(25)	39%	(94)	244
Income: Under 50k	18%	(217)	33%	(395)	11%	(134)	38%	(463)	1209
Income: 50k-100k	19%	(121)	35%	(228)	8%	(53)	38%	(250)	652
Income: 100k+	32%	(108)	29%	(99)	9%	(29)	30%	(101)	338
Ethnicity: White	20%	(338)	32%	(547)	9%	(160)	39%	(677)	1722
Ethnicity: Hispanic	24%	(82)	42%	(147)	9%	(31)	26%	(89)	349

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Table MCFE11_12: How interested are you in the following video game genres?

Strategy

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	20% (446)	33% (723)	10% (216)	37% (815)	2200
Ethnicity: Black	25% (69)	37% (102)	12% (33)	26% (70)	274
Ethnicity: Other	19% (39)	36% (74)	11% (22)	33% (68)	204
All Christian	20% (206)	30% (309)	8% (85)	42% (442)	1041
All Non-Christian	29% (32)	34% (37)	13% (15)	24% (27)	110
Atheist	28% (24)	36% (30)	5% (4)	31% (26)	85
Agnostic/Nothing in particular	19% (114)	36% (219)	13% (80)	32% (196)	608
Something Else	20% (70)	36% (129)	9% (33)	35% (124)	356
Religious Non-Protestant/Catholic	25% (34)	34% (45)	12% (16)	28% (37)	132
Evangelical	23% (138)	30% (184)	9% (53)	38% (234)	608
Non-Evangelical	18% (131)	32% (235)	8% (62)	42% (315)	742
Community: Urban	29% (203)	31% (216)	8% (59)	31% (214)	692
Community: Suburban	18% (172)	33% (313)	9% (84)	40% (382)	951
Community: Rural	13% (71)	35% (194)	13% (74)	39% (218)	557
Employ: Private Sector	30% (205)	37% (251)	9% (59)	24% (166)	682
Employ: Government	27% (33)	37% (45)	11% (13)	25% (30)	122
Employ: Self-Employed	20% (45)	41% (91)	11% (25)	27% (60)	220
Employ: Homemaker	15% (23)	36% (52)	8% (11)	41% (61)	146
Employ: Retired	7% (36)	20% (108)	7% (38)	66% (348)	530
Employ: Unemployed	21% (65)	35% (109)	13% (41)	30% (93)	308
Employ: Other	21% (30)	30% (44)	16% (22)	33% (47)	144
Military HH: Yes	20% (60)	29% (89)	9% (27)	42% (128)	303
Military HH: No	20% (386)	33% (634)	10% (190)	36% (687)	1897
RD/WT: Right Direction	28% (248)	33% (300)	8% (71)	31% (279)	898
RD/WT: Wrong Track	15% (198)	33% (423)	11% (145)	41% (535)	1302
Biden Job Approve	25% (272)	33% (352)	9% (93)	33% (349)	1065
Biden Job Disapprove	15% (157)	33% (338)	11% (112)	41% (418)	1023
Biden Job Strongly Approve	32% (164)	29% (148)	7% (34)	33% (169)	514
Biden Job Somewhat Approve	20% (108)	37% (204)	11% (59)	33% (180)	551
Biden Job Somewhat Disapprove	18% (55)	33% (101)	17% (53)	31% (96)	305
Biden Job Strongly Disapprove	14% (102)	33% (237)	8% (58)	45% (322)	719

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Table MCFE11_12: How interested are you in the following video game genres?
Strategy

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	20% (446)	33% (723)	10% (216)	37% (815)	2200
Favorable of Biden	25% (276)	33% (356)	9% (96)	33% (366)	1094
Unfavorable of Biden	15% (151)	34% (342)	10% (101)	40% (402)	996
Very Favorable of Biden	32% (180)	29% (161)	7% (37)	33% (183)	563
Somewhat Favorable of Biden	18% (96)	37% (195)	11% (59)	34% (182)	532
Somewhat Unfavorable of Biden	18% (48)	38% (99)	16% (42)	27% (71)	260
Very Unfavorable of Biden	14% (103)	33% (242)	8% (60)	45% (331)	736
#1 Issue: Economy	22% (188)	36% (302)	10% (82)	32% (270)	843
#1 Issue: Security	18% (57)	28% (92)	8% (26)	46% (150)	325
#1 Issue: Health Care	23% (65)	35% (100)	12% (34)	30% (87)	286
#1 Issue: Medicare / Social Security	10% (30)	26% (79)	8% (24)	55% (166)	299
#1 Issue: Women's Issues	21% (25)	41% (49)	11% (13)	26% (31)	118
#1 Issue: Education	21% (21)	46% (46)	11% (11)	23% (23)	100
#1 Issue: Energy	35% (36)	27% (28)	15% (15)	24% (25)	103
#1 Issue: Other	19% (24)	22% (27)	9% (11)	51% (63)	125
2020 Vote: Joe Biden	24% (246)	32% (327)	9% (88)	35% (361)	1022
2020 Vote: Donald Trump	13% (90)	34% (230)	9% (60)	43% (290)	670
2020 Vote: Other	30% (25)	27% (23)	10% (8)	33% (28)	84
2020 Vote: Didn't Vote	20% (84)	33% (140)	14% (60)	32% (135)	420
2018 House Vote: Democrat	26% (198)	32% (245)	9% (68)	34% (261)	772
2018 House Vote: Republican	14% (76)	33% (182)	8% (44)	46% (256)	558
2018 House Vote: Someone else	21% (15)	33% (23)	14% (10)	32% (22)	70
2016 Vote: Hillary Clinton	24% (181)	32% (239)	7% (52)	37% (272)	745
2016 Vote: Donald Trump	14% (90)	34% (217)	8% (54)	44% (285)	646
2016 Vote: Other	25% (28)	28% (32)	15% (17)	31% (35)	112
2016 Vote: Didn't Vote	21% (147)	34% (236)	13% (93)	32% (222)	697
Voted in 2014: Yes	20% (240)	31% (376)	8% (99)	42% (507)	1222
Voted in 2014: No	21% (206)	36% (347)	12% (117)	31% (307)	978

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Table MCFE11_12: How interested are you in the following video game genres?

Strategy

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	20%	(446)	33%	(723)	10%	(216)	37%	(815)	2200
4-Region: Northeast	24%	(93)	32%	(124)	10%	(38)	35%	(138)	394
4-Region: Midwest	18%	(82)	37%	(172)	8%	(37)	37%	(171)	462
4-Region: South	20%	(162)	31%	(256)	12%	(100)	37%	(307)	824
4-Region: West	21%	(110)	33%	(171)	8%	(41)	38%	(199)	520
Gamers	27%	(435)	41%	(652)	12%	(189)	20%	(329)	1604
Avid Gamers	36%	(258)	38%	(275)	10%	(74)	15%	(111)	718
Casual Gamers	20%	(177)	43%	(377)	13%	(115)	25%	(218)	887
PC Gamers	35%	(204)	41%	(241)	9%	(54)	15%	(89)	588
Console Gamers	36%	(240)	45%	(295)	11%	(73)	8%	(53)	661
Twitch Users	40%	(219)	43%	(237)	10%	(53)	8%	(41)	550
Streaming Service Users	35%	(348)	38%	(380)	13%	(126)	14%	(141)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_13: How interested are you in the following video game genres?

Racing

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(400)	23%	(516)	12%	(266)	46%	(1018)	2200
Gender: Male	26%	(280)	26%	(281)	13%	(142)	34%	(359)	1062
Gender: Female	11%	(120)	21%	(235)	11%	(124)	58%	(659)	1138
Age: 18-34	26%	(169)	30%	(199)	20%	(132)	24%	(155)	655
Age: 35-44	32%	(113)	36%	(128)	9%	(34)	23%	(83)	358
Age: 45-64	14%	(107)	20%	(153)	9%	(66)	57%	(425)	751
Age: 65+	3%	(11)	8%	(36)	8%	(34)	81%	(355)	436
GenZers: 1997-2012	16%	(30)	30%	(55)	29%	(53)	25%	(47)	185
Millennials: 1981-1996	32%	(226)	31%	(223)	15%	(104)	22%	(160)	714
GenXers: 1965-1980	22%	(117)	26%	(140)	9%	(49)	43%	(233)	539
Baby Boomers: 1946-1964	4%	(26)	14%	(94)	8%	(55)	74%	(509)	685
PID: Dem (no lean)	22%	(191)	24%	(205)	11%	(92)	44%	(385)	873
PID: Ind (no lean)	17%	(124)	23%	(165)	14%	(102)	45%	(321)	711
PID: Rep (no lean)	14%	(85)	24%	(146)	12%	(72)	51%	(312)	615
PID/Gender: Dem Men	32%	(142)	27%	(118)	12%	(54)	28%	(125)	438
PID/Gender: Dem Women	11%	(49)	20%	(88)	9%	(38)	60%	(260)	435
PID/Gender: Ind Men	23%	(75)	24%	(78)	15%	(50)	39%	(127)	329
PID/Gender: Ind Women	13%	(49)	23%	(87)	14%	(52)	51%	(194)	383
PID/Gender: Rep Men	21%	(63)	29%	(86)	13%	(39)	36%	(107)	295
PID/Gender: Rep Women	7%	(21)	19%	(61)	10%	(33)	64%	(205)	320
Ideo: Liberal (1-3)	22%	(146)	22%	(147)	12%	(83)	44%	(293)	669
Ideo: Moderate (4)	18%	(131)	25%	(179)	15%	(104)	42%	(297)	712
Ideo: Conservative (5-7)	14%	(89)	22%	(143)	10%	(67)	54%	(353)	653
Educ: < College	17%	(254)	23%	(343)	13%	(191)	48%	(724)	1512
Educ: Bachelors degree	22%	(100)	27%	(121)	10%	(46)	40%	(177)	444
Educ: Post-grad	19%	(47)	22%	(53)	12%	(28)	48%	(117)	244
Income: Under 50k	15%	(181)	24%	(294)	12%	(151)	48%	(583)	1209
Income: 50k-100k	18%	(117)	23%	(148)	13%	(86)	46%	(302)	652
Income: 100k+	30%	(102)	22%	(75)	9%	(29)	39%	(132)	338
Ethnicity: White	16%	(280)	23%	(399)	12%	(201)	49%	(842)	1722
Ethnicity: Hispanic	27%	(95)	27%	(93)	15%	(52)	31%	(109)	349

Continued on next page

Table MCFE11_13: How interested are you in the following video game genres?

Racing

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	18% (400)	23% (516)	12% (266)	46% (1018)	2200
Ethnicity: Black	30% (83)	24% (66)	12% (33)	33% (91)	274
Ethnicity: Other	18% (37)	25% (51)	15% (31)	42% (85)	204
All Christian	19% (197)	21% (220)	10% (107)	50% (517)	1041
All Non-Christian	29% (31)	27% (29)	11% (12)	34% (37)	110
Atheist	13% (11)	27% (23)	14% (12)	46% (39)	85
Agnostic/Nothing in particular	17% (102)	25% (151)	15% (92)	43% (263)	608
Something Else	17% (59)	26% (92)	12% (43)	45% (161)	356
Religious Non-Protestant/Catholic	28% (37)	25% (33)	11% (15)	36% (47)	132
Evangelical	23% (139)	22% (132)	10% (63)	45% (274)	608
Non-Evangelical	14% (106)	23% (167)	11% (82)	52% (387)	742
Community: Urban	29% (200)	24% (168)	10% (67)	37% (257)	692
Community: Suburban	15% (142)	24% (230)	13% (123)	48% (457)	951
Community: Rural	11% (59)	21% (118)	14% (76)	55% (304)	557
Employ: Private Sector	27% (186)	28% (191)	12% (83)	33% (222)	682
Employ: Government	32% (39)	29% (35)	12% (14)	27% (33)	122
Employ: Self-Employed	26% (58)	24% (53)	16% (35)	33% (74)	220
Employ: Homemaker	14% (20)	22% (32)	11% (16)	53% (78)	146
Employ: Retired	3% (14)	14% (73)	6% (34)	77% (409)	530
Employ: Unemployed	14% (44)	25% (77)	17% (52)	44% (134)	308
Employ: Other	19% (28)	27% (39)	15% (22)	38% (55)	144
Military HH: Yes	16% (49)	22% (68)	12% (38)	49% (149)	303
Military HH: No	19% (351)	24% (449)	12% (228)	46% (869)	1897
RD/WT: Right Direction	25% (225)	26% (231)	11% (95)	39% (347)	898
RD/WT: Wrong Track	13% (175)	22% (286)	13% (170)	52% (671)	1302
Biden Job Approve	22% (233)	24% (253)	12% (123)	43% (456)	1065
Biden Job Disapprove	14% (144)	24% (245)	12% (127)	50% (508)	1023
Biden Job Strongly Approve	30% (153)	19% (98)	10% (51)	41% (211)	514
Biden Job Somewhat Approve	15% (80)	28% (154)	13% (72)	44% (245)	551
Biden Job Somewhat Disapprove	14% (43)	25% (77)	17% (53)	43% (131)	305
Biden Job Strongly Disapprove	14% (100)	23% (168)	10% (74)	52% (377)	719

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Table MCFE11_13: How interested are you in the following video game genres?
 Racing

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	18% (400)	23% (516)	12% (266)	46% (1018)	2200
Favorable of Biden	22% (240)	24% (263)	11% (119)	43% (472)	1094
Unfavorable of Biden	14% (137)	23% (231)	13% (128)	50% (500)	996
Very Favorable of Biden	30% (168)	20% (112)	9% (48)	42% (235)	563
Somewhat Favorable of Biden	14% (73)	28% (151)	13% (71)	45% (237)	532
Somewhat Unfavorable of Biden	15% (39)	22% (56)	18% (46)	46% (118)	260
Very Unfavorable of Biden	13% (98)	24% (175)	11% (82)	52% (381)	736
#1 Issue: Economy	24% (200)	24% (204)	13% (112)	39% (327)	843
#1 Issue: Security	14% (44)	22% (71)	10% (34)	54% (176)	325
#1 Issue: Health Care	22% (62)	27% (78)	11% (30)	41% (116)	286
#1 Issue: Medicare / Social Security	7% (22)	17% (52)	7% (22)	68% (204)	299
#1 Issue: Women's Issues	14% (17)	30% (36)	18% (22)	37% (44)	118
#1 Issue: Education	19% (19)	30% (30)	18% (18)	33% (33)	100
#1 Issue: Energy	20% (21)	31% (32)	12% (12)	36% (37)	103
#1 Issue: Other	13% (16)	11% (14)	12% (15)	64% (80)	125
2020 Vote: Joe Biden	21% (212)	24% (250)	11% (111)	44% (449)	1022
2020 Vote: Donald Trump	15% (98)	24% (160)	11% (73)	51% (339)	670
2020 Vote: Other	17% (14)	18% (15)	14% (12)	51% (43)	84
2020 Vote: Didn't Vote	18% (75)	21% (89)	17% (70)	44% (185)	420
2018 House Vote: Democrat	23% (181)	23% (176)	10% (74)	44% (341)	772
2018 House Vote: Republican	14% (80)	23% (128)	11% (60)	52% (290)	558
2018 House Vote: Someone else	21% (14)	14% (10)	15% (10)	51% (35)	70
2016 Vote: Hillary Clinton	22% (164)	21% (157)	10% (73)	47% (350)	745
2016 Vote: Donald Trump	15% (97)	24% (157)	10% (67)	50% (325)	646
2016 Vote: Other	18% (21)	24% (27)	11% (12)	47% (53)	112
2016 Vote: Didn't Vote	17% (119)	25% (175)	16% (114)	41% (289)	697
Voted in 2014: Yes	18% (222)	22% (267)	10% (120)	50% (613)	1222
Voted in 2014: No	18% (178)	26% (250)	15% (145)	41% (405)	978

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Table MCFE11_13: How interested are you in the following video game genres?

Racing

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(400)	23%	(516)	12%	(266)	46%	(1018)	2200
4-Region: Northeast	16%	(62)	23%	(90)	12%	(49)	49%	(193)	394
4-Region: Midwest	13%	(61)	23%	(105)	13%	(61)	51%	(234)	462
4-Region: South	19%	(156)	24%	(198)	12%	(97)	45%	(372)	824
4-Region: West	23%	(121)	24%	(123)	11%	(58)	42%	(218)	520
Gamers	24%	(381)	29%	(471)	15%	(235)	32%	(518)	1604
Avid Gamers	30%	(219)	27%	(194)	14%	(101)	29%	(205)	718
Casual Gamers	18%	(162)	31%	(277)	15%	(134)	35%	(313)	887
PC Gamers	31%	(181)	28%	(165)	17%	(99)	24%	(142)	588
Console Gamers	35%	(228)	37%	(242)	16%	(103)	13%	(88)	661
Twitch Users	39%	(217)	33%	(182)	16%	(91)	11%	(61)	550
Streaming Service Users	30%	(303)	31%	(307)	16%	(160)	23%	(225)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_14: How interested are you in the following video game genres?
 Fantasy

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(382)	25%	(542)	11%	(248)	47%	(1028)	2200
Gender: Male	23%	(248)	28%	(302)	13%	(133)	36%	(379)	1062
Gender: Female	12%	(134)	21%	(240)	10%	(115)	57%	(649)	1138
Age: 18-34	31%	(205)	34%	(221)	13%	(83)	22%	(146)	655
Age: 35-44	27%	(95)	35%	(126)	13%	(46)	25%	(91)	358
Age: 45-64	10%	(76)	21%	(158)	11%	(84)	58%	(433)	751
Age: 65+	2%	(7)	9%	(37)	8%	(34)	82%	(358)	436
GenZers: 1997-2012	26%	(48)	33%	(62)	13%	(25)	27%	(50)	185
Millennials: 1981-1996	32%	(225)	33%	(237)	13%	(91)	22%	(160)	714
GenXers: 1965-1980	17%	(94)	29%	(157)	11%	(60)	42%	(228)	539
Baby Boomers: 1946-1964	2%	(15)	12%	(81)	10%	(68)	76%	(520)	685
PID: Dem (no lean)	21%	(181)	26%	(224)	11%	(92)	43%	(376)	873
PID: Ind (no lean)	18%	(129)	26%	(188)	12%	(83)	44%	(311)	711
PID: Rep (no lean)	12%	(73)	21%	(129)	12%	(73)	55%	(340)	615
PID/Gender: Dem Men	29%	(126)	30%	(131)	11%	(50)	30%	(131)	438
PID/Gender: Dem Women	13%	(55)	21%	(93)	10%	(42)	56%	(245)	435
PID/Gender: Ind Men	23%	(74)	28%	(91)	13%	(43)	36%	(120)	329
PID/Gender: Ind Women	14%	(54)	25%	(97)	10%	(40)	50%	(191)	383
PID/Gender: Rep Men	16%	(47)	27%	(79)	14%	(40)	43%	(128)	295
PID/Gender: Rep Women	8%	(25)	15%	(50)	10%	(33)	66%	(213)	320
Ideo: Liberal (1-3)	24%	(160)	24%	(161)	11%	(74)	41%	(275)	669
Ideo: Moderate (4)	16%	(116)	28%	(196)	12%	(86)	44%	(314)	712
Ideo: Conservative (5-7)	12%	(80)	22%	(143)	11%	(69)	55%	(361)	653
Educ: < College	16%	(235)	25%	(375)	11%	(170)	48%	(732)	1512
Educ: Bachelors degree	25%	(109)	26%	(114)	12%	(51)	38%	(169)	444
Educ: Post-grad	15%	(38)	22%	(53)	11%	(26)	52%	(127)	244
Income: Under 50k	17%	(200)	22%	(272)	13%	(157)	48%	(581)	1209
Income: 50k-100k	14%	(94)	28%	(182)	9%	(60)	49%	(317)	652
Income: 100k+	26%	(89)	26%	(88)	9%	(31)	39%	(130)	338
Ethnicity: White	16%	(280)	23%	(398)	11%	(187)	50%	(856)	1722
Ethnicity: Hispanic	24%	(85)	33%	(114)	9%	(31)	34%	(119)	349

Continued on next page

Table MCFE11_14: How interested are you in the following video game genres?

Fantasy

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	17% (382)	25% (542)	11% (248)	47% (1028)	2200
Ethnicity: Black	24% (66)	28% (77)	14% (39)	34% (92)	274
Ethnicity: Other	18% (36)	33% (67)	11% (22)	39% (80)	204
All Christian	16% (170)	22% (224)	10% (102)	52% (545)	1041
All Non-Christian	28% (31)	29% (32)	10% (11)	33% (36)	110
Atheist	21% (18)	31% (26)	10% (8)	39% (33)	85
Agnostic/Nothing in particular	18% (107)	26% (158)	14% (83)	43% (260)	608
Something Else	16% (57)	28% (101)	12% (44)	43% (154)	356
Religious Non-Protestant/Catholic	27% (36)	26% (34)	10% (14)	36% (48)	132
Evangelical	20% (124)	22% (135)	11% (67)	47% (283)	608
Non-Evangelical	12% (90)	24% (182)	10% (76)	53% (394)	742
Community: Urban	26% (179)	28% (197)	11% (73)	35% (243)	692
Community: Suburban	14% (129)	24% (228)	11% (107)	51% (486)	951
Community: Rural	13% (74)	21% (116)	12% (68)	54% (298)	557
Employ: Private Sector	26% (177)	32% (219)	10% (65)	32% (220)	682
Employ: Government	23% (28)	26% (32)	16% (19)	35% (42)	122
Employ: Self-Employed	22% (49)	27% (60)	13% (29)	37% (83)	220
Employ: Homemaker	14% (20)	26% (39)	11% (17)	48% (71)	146
Employ: Retired	3% (16)	10% (54)	8% (44)	79% (417)	530
Employ: Unemployed	19% (60)	26% (80)	15% (45)	40% (123)	308
Employ: Other	16% (22)	28% (40)	17% (24)	40% (58)	144
Military HH: Yes	19% (59)	24% (74)	9% (26)	47% (144)	303
Military HH: No	17% (324)	25% (467)	12% (222)	47% (884)	1897
RD/WT: Right Direction	25% (226)	27% (239)	10% (89)	38% (345)	898
RD/WT: Wrong Track	12% (156)	23% (303)	12% (159)	53% (684)	1302
Biden Job Approve	22% (237)	26% (279)	11% (116)	41% (433)	1065
Biden Job Disapprove	13% (131)	23% (235)	12% (120)	52% (537)	1023
Biden Job Strongly Approve	26% (136)	23% (119)	11% (58)	39% (201)	514
Biden Job Somewhat Approve	18% (102)	29% (160)	11% (58)	42% (231)	551
Biden Job Somewhat Disapprove	16% (48)	26% (80)	15% (46)	43% (131)	305
Biden Job Strongly Disapprove	12% (83)	22% (155)	10% (74)	57% (406)	719

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Table MCFE11_14: How interested are you in the following video game genres?
Fantasy

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	17% (382)	25% (542)	11% (248)	47% (1028)	2200
Favorable of Biden	22% (242)	26% (283)	10% (111)	42% (459)	1094
Unfavorable of Biden	12% (123)	23% (229)	12% (122)	52% (521)	996
Very Favorable of Biden	26% (148)	24% (133)	9% (50)	41% (232)	563
Somewhat Favorable of Biden	18% (94)	28% (151)	11% (61)	43% (226)	532
Somewhat Unfavorable of Biden	17% (43)	27% (70)	15% (39)	41% (108)	260
Very Unfavorable of Biden	11% (80)	22% (160)	11% (83)	56% (413)	736
#1 Issue: Economy	18% (155)	28% (239)	13% (110)	40% (340)	843
#1 Issue: Security	11% (37)	22% (71)	10% (33)	57% (184)	325
#1 Issue: Health Care	25% (71)	24% (68)	10% (28)	41% (119)	286
#1 Issue: Medicare / Social Security	7% (20)	17% (52)	9% (26)	67% (201)	299
#1 Issue: Women's Issues	23% (27)	28% (33)	10% (12)	39% (46)	118
#1 Issue: Education	34% (34)	29% (29)	7% (7)	30% (30)	100
#1 Issue: Energy	22% (22)	28% (29)	20% (21)	31% (32)	103
#1 Issue: Other	12% (15)	17% (21)	9% (12)	62% (77)	125
2020 Vote: Joe Biden	21% (211)	25% (256)	11% (109)	44% (446)	1022
2020 Vote: Donald Trump	10% (65)	22% (146)	12% (82)	56% (377)	670
2020 Vote: Other	24% (20)	22% (19)	17% (14)	38% (32)	84
2020 Vote: Didn't Vote	20% (86)	28% (119)	10% (42)	41% (172)	420
2018 House Vote: Democrat	21% (165)	23% (180)	11% (87)	44% (339)	772
2018 House Vote: Republican	11% (60)	21% (119)	10% (58)	58% (321)	558
2018 House Vote: Someone else	27% (19)	25% (18)	8% (6)	40% (28)	70
2016 Vote: Hillary Clinton	20% (148)	22% (163)	11% (81)	47% (352)	745
2016 Vote: Donald Trump	12% (77)	22% (141)	11% (68)	56% (360)	646
2016 Vote: Other	23% (25)	26% (30)	11% (13)	39% (44)	112
2016 Vote: Didn't Vote	19% (132)	30% (208)	12% (86)	39% (271)	697
Voted in 2014: Yes	17% (204)	21% (254)	11% (129)	52% (635)	1222
Voted in 2014: No	18% (178)	29% (288)	12% (119)	40% (393)	978

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Table MCFE11_14: How interested are you in the following video game genres?

Fantasy

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(382)	25%	(542)	11%	(248)	47%	(1028)	2200
4-Region: Northeast	19%	(73)	23%	(90)	12%	(49)	46%	(181)	394
4-Region: Midwest	17%	(79)	23%	(104)	12%	(55)	48%	(224)	462
4-Region: South	14%	(117)	26%	(215)	12%	(98)	48%	(394)	824
4-Region: West	22%	(113)	25%	(132)	9%	(46)	44%	(230)	520
Gamers	23%	(368)	32%	(507)	14%	(226)	31%	(504)	1604
Avid Gamers	32%	(228)	33%	(238)	12%	(87)	23%	(164)	718
Casual Gamers	16%	(139)	30%	(269)	16%	(140)	38%	(339)	887
PC Gamers	35%	(206)	37%	(216)	9%	(55)	19%	(111)	588
Console Gamers	37%	(243)	38%	(253)	13%	(83)	12%	(82)	661
Twitch Users	41%	(227)	42%	(231)	9%	(51)	8%	(42)	550
Streaming Service Users	31%	(307)	39%	(385)	13%	(128)	18%	(174)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE11_15: How interested are you in the following video game genres?
 Horror

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(370)	19%	(414)	13%	(289)	51%	(1127)	2200
Gender: Male	24%	(251)	23%	(246)	14%	(153)	39%	(412)	1062
Gender: Female	10%	(119)	15%	(168)	12%	(136)	63%	(716)	1138
Age: 18-34	29%	(193)	30%	(196)	16%	(103)	25%	(163)	655
Age: 35-44	29%	(102)	23%	(81)	17%	(60)	32%	(115)	358
Age: 45-64	9%	(69)	16%	(118)	12%	(91)	63%	(473)	751
Age: 65+	1%	(5)	4%	(18)	8%	(36)	86%	(377)	436
GenZers: 1997-2012	30%	(55)	26%	(49)	18%	(33)	26%	(48)	185
Millennials: 1981-1996	29%	(210)	30%	(211)	15%	(106)	26%	(187)	714
GenXers: 1965-1980	16%	(87)	18%	(99)	16%	(86)	50%	(267)	539
Baby Boomers: 1946-1964	3%	(18)	8%	(54)	9%	(59)	81%	(554)	685
PID: Dem (no lean)	22%	(195)	18%	(161)	12%	(105)	47%	(413)	873
PID: Ind (no lean)	15%	(107)	21%	(147)	13%	(95)	51%	(362)	711
PID: Rep (no lean)	11%	(67)	17%	(106)	15%	(89)	57%	(352)	615
PID/Gender: Dem Men	34%	(147)	22%	(97)	13%	(56)	31%	(137)	438
PID/Gender: Dem Women	11%	(48)	15%	(64)	11%	(48)	63%	(275)	435
PID/Gender: Ind Men	18%	(60)	23%	(75)	14%	(46)	45%	(149)	329
PID/Gender: Ind Women	12%	(47)	19%	(73)	13%	(49)	56%	(214)	383
PID/Gender: Rep Men	15%	(44)	25%	(75)	17%	(51)	43%	(126)	295
PID/Gender: Rep Women	7%	(24)	10%	(31)	12%	(39)	71%	(227)	320
Ideo: Liberal (1-3)	22%	(149)	19%	(124)	12%	(83)	47%	(313)	669
Ideo: Moderate (4)	15%	(109)	21%	(151)	15%	(106)	49%	(345)	712
Ideo: Conservative (5-7)	12%	(81)	17%	(111)	12%	(78)	59%	(382)	653
Educ: < College	16%	(245)	19%	(286)	13%	(196)	52%	(786)	1512
Educ: Bachelors degree	19%	(86)	20%	(87)	15%	(66)	46%	(204)	444
Educ: Post-grad	16%	(39)	17%	(41)	11%	(27)	56%	(137)	244
Income: Under 50k	16%	(191)	20%	(236)	13%	(159)	52%	(623)	1209
Income: 50k-100k	16%	(104)	16%	(103)	12%	(79)	56%	(366)	652
Income: 100k+	22%	(76)	22%	(74)	15%	(50)	41%	(138)	338
Ethnicity: White	15%	(256)	18%	(315)	13%	(222)	54%	(929)	1722
Ethnicity: Hispanic	22%	(77)	25%	(86)	14%	(48)	40%	(139)	349

Continued on next page

Table MCFE11_15: How interested are you in the following video game genres?

Horror

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(370)	19%	(414)	13%	(289)	51%	(1127)	2200
Ethnicity: Black	24%	(65)	23%	(64)	16%	(45)	37%	(100)	274
Ethnicity: Other	24%	(49)	17%	(34)	11%	(22)	48%	(99)	204
All Christian	13%	(140)	16%	(164)	12%	(128)	58%	(609)	1041
All Non-Christian	30%	(33)	15%	(16)	17%	(19)	38%	(42)	110
Atheist	38%	(32)	22%	(19)	4%	(4)	36%	(30)	85
Agnostic/Nothing in particular	17%	(103)	23%	(138)	16%	(100)	44%	(268)	608
Something Else	17%	(62)	22%	(77)	11%	(39)	50%	(178)	356
Religious Non-Protestant/Catholic	26%	(34)	14%	(18)	17%	(22)	43%	(56)	132
Evangelical	17%	(106)	17%	(106)	12%	(74)	53%	(322)	608
Non-Evangelical	12%	(88)	17%	(125)	12%	(87)	60%	(442)	742
Community: Urban	25%	(173)	22%	(150)	14%	(98)	39%	(272)	692
Community: Suburban	15%	(138)	17%	(158)	13%	(119)	56%	(536)	951
Community: Rural	11%	(59)	19%	(105)	13%	(72)	58%	(320)	557
Employ: Private Sector	24%	(164)	23%	(155)	17%	(113)	37%	(250)	682
Employ: Government	26%	(31)	27%	(33)	13%	(16)	34%	(42)	122
Employ: Self-Employed	18%	(39)	24%	(53)	14%	(30)	45%	(99)	220
Employ: Homemaker	11%	(16)	19%	(28)	11%	(16)	59%	(86)	146
Employ: Retired	2%	(13)	7%	(37)	7%	(35)	84%	(445)	530
Employ: Unemployed	22%	(68)	21%	(66)	16%	(48)	41%	(126)	308
Employ: Other	19%	(27)	21%	(31)	14%	(21)	45%	(65)	144
Military HH: Yes	17%	(50)	15%	(45)	12%	(37)	56%	(171)	303
Military HH: No	17%	(320)	19%	(369)	13%	(252)	50%	(956)	1897
RD/WT: Right Direction	23%	(207)	21%	(187)	14%	(123)	42%	(381)	898
RD/WT: Wrong Track	12%	(162)	17%	(227)	13%	(166)	57%	(746)	1302
Biden Job Approve	21%	(224)	20%	(212)	13%	(141)	46%	(489)	1065
Biden Job Disapprove	12%	(122)	18%	(186)	13%	(134)	57%	(581)	1023
Biden Job Strongly Approve	26%	(135)	19%	(98)	12%	(61)	43%	(220)	514
Biden Job Somewhat Approve	16%	(89)	21%	(114)	14%	(80)	49%	(269)	551
Biden Job Somewhat Disapprove	11%	(34)	25%	(77)	14%	(41)	50%	(153)	305
Biden Job Strongly Disapprove	12%	(88)	15%	(109)	13%	(92)	60%	(429)	719

Continued on next page

Table MCFE11_15: How interested are you in the following video game genres?
Horror

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(370)	19%	(414)	13%	(289)	51%	(1127)	2200
Favorable of Biden	20%	(224)	19%	(212)	13%	(139)	47%	(519)	1094
Unfavorable of Biden	12%	(122)	18%	(182)	13%	(133)	56%	(559)	996
Very Favorable of Biden	24%	(138)	18%	(103)	11%	(63)	46%	(259)	563
Somewhat Favorable of Biden	16%	(87)	20%	(109)	14%	(77)	49%	(260)	532
Somewhat Unfavorable of Biden	15%	(38)	24%	(62)	14%	(37)	47%	(122)	260
Very Unfavorable of Biden	11%	(84)	16%	(120)	13%	(95)	59%	(437)	736
#1 Issue: Economy	19%	(161)	22%	(183)	14%	(115)	45%	(384)	843
#1 Issue: Security	13%	(41)	18%	(58)	11%	(37)	58%	(189)	325
#1 Issue: Health Care	18%	(52)	23%	(66)	12%	(33)	47%	(134)	286
#1 Issue: Medicare / Social Security	7%	(21)	12%	(35)	9%	(28)	72%	(215)	299
#1 Issue: Women's Issues	24%	(29)	17%	(20)	19%	(23)	40%	(47)	118
#1 Issue: Education	32%	(32)	22%	(23)	18%	(18)	28%	(28)	100
#1 Issue: Energy	21%	(22)	19%	(20)	20%	(20)	40%	(41)	103
#1 Issue: Other	9%	(12)	8%	(9)	12%	(15)	71%	(89)	125
2020 Vote: Joe Biden	20%	(207)	19%	(189)	13%	(128)	49%	(497)	1022
2020 Vote: Donald Trump	11%	(75)	17%	(117)	12%	(82)	59%	(396)	670
2020 Vote: Other	13%	(11)	13%	(11)	16%	(13)	57%	(49)	84
2020 Vote: Didn't Vote	18%	(76)	23%	(96)	16%	(65)	43%	(182)	420
2018 House Vote: Democrat	20%	(158)	17%	(128)	13%	(101)	50%	(384)	772
2018 House Vote: Republican	11%	(63)	16%	(90)	12%	(68)	60%	(337)	558
2018 House Vote: Someone else	18%	(12)	19%	(13)	12%	(8)	52%	(36)	70
2016 Vote: Hillary Clinton	21%	(153)	16%	(117)	12%	(88)	52%	(386)	745
2016 Vote: Donald Trump	11%	(74)	16%	(106)	12%	(76)	60%	(389)	646
2016 Vote: Other	11%	(12)	23%	(25)	16%	(18)	50%	(56)	112
2016 Vote: Didn't Vote	19%	(130)	24%	(165)	15%	(106)	42%	(296)	697
Voted in 2014: Yes	15%	(182)	15%	(184)	13%	(157)	57%	(699)	1222
Voted in 2014: No	19%	(188)	23%	(229)	13%	(132)	44%	(429)	978

Continued on next page

Table MCFE11_15: How interested are you in the following video game genres?

Horror

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(370)	19%	(414)	13%	(289)	51%	(1127)	2200
4-Region: Northeast	21%	(82)	19%	(75)	11%	(45)	49%	(192)	394
4-Region: Midwest	14%	(63)	18%	(84)	14%	(63)	55%	(253)	462
4-Region: South	16%	(130)	20%	(161)	15%	(127)	49%	(406)	824
4-Region: West	18%	(95)	18%	(94)	10%	(54)	53%	(277)	520
Gamers	22%	(352)	24%	(377)	16%	(251)	39%	(625)	1604
Avid Gamers	31%	(224)	26%	(187)	13%	(97)	29%	(210)	718
Casual Gamers	14%	(127)	21%	(190)	17%	(154)	47%	(415)	887
PC Gamers	30%	(175)	26%	(156)	16%	(95)	28%	(163)	588
Console Gamers	37%	(242)	33%	(217)	16%	(103)	15%	(99)	661
Twitch Users	39%	(217)	34%	(188)	16%	(88)	10%	(58)	550
Streaming Service Users	29%	(291)	28%	(276)	18%	(177)	25%	(251)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE12: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Don't know / no opinion	Total N
Adults	30% (479)	30% (485)	11% (182)	19% (302)	10% (155)	1604
Gender: Male	39% (323)	33% (273)	9% (71)	11% (89)	8% (68)	824
Gender: Female	20% (156)	27% (212)	14% (111)	27% (212)	11% (87)	780
Age: 18-34	45% (255)	32% (180)	9% (49)	8% (44)	7% (39)	567
Age: 35-44	37% (119)	35% (113)	9% (29)	10% (33)	8% (27)	322
Age: 45-64	19% (98)	29% (149)	15% (78)	25% (125)	11% (56)	506
Age: 65+	4% (8)	20% (43)	13% (26)	47% (99)	16% (33)	208
GenZers: 1997-2012	39% (58)	35% (51)	6% (9)	9% (14)	11% (16)	148
Millennials: 1981-1996	45% (285)	32% (201)	9% (56)	8% (53)	6% (41)	635
GenXers: 1965-1980	27% (113)	34% (143)	13% (56)	16% (66)	9% (37)	416
Baby Boomers: 1946-1964	6% (23)	22% (83)	16% (59)	40% (151)	15% (57)	374
PID: Dem (no lean)	38% (246)	31% (200)	8% (51)	17% (109)	7% (44)	649
PID: Ind (no lean)	26% (141)	29% (157)	12% (65)	19% (102)	13% (71)	536
PID: Rep (no lean)	22% (93)	30% (128)	16% (67)	22% (92)	10% (40)	419
PID/Gender: Dem Men	49% (176)	32% (117)	5% (19)	8% (31)	5% (19)	362
PID/Gender: Dem Women	24% (70)	29% (83)	11% (32)	27% (78)	9% (25)	287
PID/Gender: Ind Men	32% (81)	32% (80)	10% (24)	13% (33)	13% (32)	250
PID/Gender: Ind Women	21% (60)	27% (77)	14% (41)	24% (69)	14% (39)	286
PID/Gender: Rep Men	31% (66)	35% (75)	13% (28)	12% (26)	8% (17)	212
PID/Gender: Rep Women	13% (26)	25% (52)	19% (39)	32% (66)	11% (24)	207
Ideo: Liberal (1-3)	35% (174)	31% (154)	11% (55)	18% (90)	5% (27)	500
Ideo: Moderate (4)	30% (162)	31% (168)	10% (55)	16% (85)	12% (65)	534
Ideo: Conservative (5-7)	25% (114)	29% (131)	13% (56)	24% (106)	9% (41)	448
Educ: < College	27% (305)	29% (326)	12% (134)	19% (216)	12% (129)	1110
Educ: Bachelors degree	37% (123)	34% (113)	8% (27)	16% (55)	5% (16)	333
Educ: Post-grad	32% (52)	29% (47)	13% (21)	19% (31)	7% (11)	162
Income: Under 50k	26% (228)	30% (266)	13% (116)	19% (166)	12% (105)	880
Income: 50k-100k	30% (143)	30% (142)	11% (54)	21% (100)	8% (36)	476
Income: 100k+	44% (108)	31% (77)	5% (13)	14% (36)	6% (14)	249
Ethnicity: White	28% (349)	29% (360)	12% (151)	21% (261)	9% (112)	1233
Ethnicity: Hispanic	39% (103)	32% (85)	11% (30)	11% (29)	6% (16)	265

Continued on next page

Table MCFE12: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / no opinion		Total N
Adults	30%	(479)	30%	(485)	11%	(182)	19%	(302)	10%	(155)	1604
Ethnicity: Black	34%	(75)	35%	(79)	11%	(24)	12%	(27)	9%	(19)	225
Ethnicity: Other	38%	(55)	32%	(46)	5%	(7)	10%	(14)	16%	(24)	147
All Christian	29%	(211)	32%	(231)	10%	(75)	19%	(138)	9%	(65)	720
All Non-Christian	48%	(42)	23%	(20)	7%	(6)	18%	(15)	4%	(4)	87
Atheist	45%	(32)	17%	(12)	5%	(4)	30%	(21)	2%	(1)	70
Agnostic/Nothing in particular	25%	(116)	32%	(147)	15%	(67)	17%	(79)	11%	(49)	459
Something Else	29%	(78)	28%	(75)	12%	(32)	18%	(48)	13%	(36)	269
Religious Non-Protestant/Catholic	44%	(45)	26%	(26)	8%	(8)	16%	(16)	6%	(6)	101
Evangelical	36%	(162)	28%	(126)	10%	(43)	16%	(70)	10%	(44)	444
Non-Evangelical	23%	(117)	33%	(167)	12%	(60)	22%	(110)	10%	(53)	507
Community: Urban	40%	(219)	30%	(163)	8%	(44)	13%	(68)	9%	(49)	544
Community: Suburban	27%	(183)	31%	(208)	11%	(76)	21%	(144)	10%	(64)	675
Community: Rural	20%	(77)	30%	(114)	16%	(62)	23%	(90)	11%	(42)	385
Employ: Private Sector	40%	(223)	36%	(205)	8%	(46)	11%	(64)	5%	(26)	565
Employ: Government	40%	(40)	29%	(29)	12%	(12)	12%	(12)	7%	(7)	101
Employ: Self-Employed	32%	(57)	30%	(53)	15%	(26)	18%	(33)	5%	(8)	177
Employ: Homemaker	22%	(23)	28%	(29)	18%	(19)	23%	(24)	8%	(9)	104
Employ: Retired	9%	(24)	21%	(57)	13%	(36)	40%	(109)	16%	(43)	269
Employ: Unemployed	32%	(79)	26%	(63)	11%	(26)	15%	(36)	17%	(41)	244
Employ: Other	20%	(21)	30%	(33)	14%	(15)	18%	(19)	18%	(20)	108
Military HH: Yes	31%	(66)	27%	(58)	12%	(26)	20%	(43)	10%	(21)	214
Military HH: No	30%	(414)	31%	(427)	11%	(157)	19%	(259)	10%	(134)	1390
RD/WT: Right Direction	40%	(274)	32%	(219)	9%	(61)	13%	(93)	6%	(45)	692
RD/WT: Wrong Track	22%	(205)	29%	(266)	13%	(121)	23%	(209)	12%	(111)	913
Biden Job Approve	37%	(299)	32%	(257)	9%	(72)	16%	(126)	7%	(55)	809
Biden Job Disapprove	24%	(169)	29%	(210)	14%	(103)	22%	(158)	11%	(75)	717
Biden Job Strongly Approve	49%	(194)	27%	(106)	6%	(22)	14%	(56)	5%	(19)	398
Biden Job Somewhat Approve	26%	(105)	37%	(151)	12%	(50)	17%	(69)	9%	(36)	410
Biden Job Somewhat Disapprove	23%	(55)	30%	(71)	21%	(49)	20%	(48)	6%	(14)	238
Biden Job Strongly Disapprove	24%	(114)	29%	(139)	11%	(54)	23%	(110)	13%	(61)	479

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Table MCFE12: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / no opinion		Total N
Adults	30%	(479)	30%	(485)	11%	(182)	19%	(302)	10%	(155)	1604
Favorable of Biden	35%	(286)	33%	(270)	9%	(71)	16%	(134)	7%	(60)	821
Unfavorable of Biden	25%	(174)	28%	(198)	15%	(102)	22%	(154)	10%	(73)	702
Very Favorable of Biden	41%	(178)	31%	(132)	6%	(25)	16%	(69)	6%	(25)	431
Somewhat Favorable of Biden	28%	(108)	35%	(138)	12%	(45)	17%	(65)	9%	(34)	390
Somewhat Unfavorable of Biden	30%	(61)	31%	(62)	17%	(34)	16%	(32)	7%	(14)	202
Very Unfavorable of Biden	23%	(113)	27%	(136)	14%	(68)	25%	(122)	12%	(60)	499
#1 Issue: Economy	32%	(208)	30%	(195)	13%	(82)	16%	(101)	9%	(56)	642
#1 Issue: Security	29%	(63)	28%	(63)	11%	(24)	27%	(59)	6%	(13)	222
#1 Issue: Health Care	33%	(69)	33%	(70)	9%	(19)	15%	(33)	10%	(21)	212
#1 Issue: Medicare / Social Security	15%	(27)	30%	(53)	13%	(23)	26%	(47)	17%	(30)	180
#1 Issue: Women's Issues	28%	(28)	32%	(32)	8%	(8)	19%	(19)	12%	(12)	98
#1 Issue: Education	49%	(39)	29%	(23)	12%	(9)	9%	(7)	2%	(1)	80
#1 Issue: Energy	41%	(35)	37%	(32)	9%	(7)	9%	(8)	3%	(3)	86
#1 Issue: Other	13%	(11)	21%	(18)	11%	(10)	34%	(29)	22%	(18)	85
2020 Vote: Joe Biden	34%	(260)	32%	(244)	8%	(61)	17%	(130)	8%	(62)	757
2020 Vote: Donald Trump	23%	(107)	29%	(136)	14%	(67)	22%	(104)	11%	(50)	465
2020 Vote: Other	28%	(19)	22%	(15)	16%	(11)	20%	(14)	13%	(9)	68
2020 Vote: Didn't Vote	30%	(92)	29%	(89)	14%	(43)	17%	(52)	11%	(34)	311
2018 House Vote: Democrat	35%	(201)	32%	(184)	9%	(52)	16%	(93)	7%	(43)	573
2018 House Vote: Republican	22%	(82)	30%	(114)	15%	(56)	23%	(87)	11%	(41)	380
2018 House Vote: Someone else	27%	(14)	22%	(12)	7%	(4)	19%	(10)	25%	(13)	52
2016 Vote: Hillary Clinton	35%	(188)	30%	(163)	10%	(52)	19%	(101)	7%	(39)	543
2016 Vote: Donald Trump	24%	(105)	30%	(133)	13%	(56)	21%	(93)	12%	(51)	438
2016 Vote: Other	22%	(20)	34%	(30)	11%	(9)	23%	(20)	11%	(9)	88
2016 Vote: Didn't Vote	31%	(167)	30%	(159)	12%	(65)	17%	(89)	10%	(56)	535
Voted in 2014: Yes	28%	(233)	31%	(264)	10%	(89)	22%	(184)	9%	(78)	848
Voted in 2014: No	33%	(246)	29%	(221)	12%	(94)	16%	(118)	10%	(77)	757

Continued on next page

Table MCFE12: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / no opinion		Total N
Adults	30%	(479)	30%	(485)	11%	(182)	19%	(302)	10%	(155)	1604
4-Region: Northeast	34%	(99)	31%	(89)	12%	(35)	15%	(43)	9%	(26)	292
4-Region: Midwest	23%	(76)	34%	(112)	13%	(43)	22%	(73)	8%	(26)	331
4-Region: South	29%	(180)	28%	(173)	12%	(74)	19%	(119)	11%	(69)	615
4-Region: West	34%	(124)	30%	(111)	8%	(30)	18%	(67)	10%	(35)	366
Gamers	30%	(479)	30%	(485)	11%	(182)	19%	(302)	10%	(155)	1604
Avid Gamers	41%	(296)	28%	(204)	9%	(62)	14%	(102)	7%	(53)	718
Casual Gamers	21%	(183)	32%	(281)	14%	(120)	23%	(200)	12%	(103)	887
PC Gamers	43%	(255)	33%	(192)	7%	(43)	12%	(72)	5%	(27)	588
Console Gamers	49%	(326)	33%	(221)	6%	(43)	5%	(31)	6%	(40)	661
Twitch Users	55%	(303)	32%	(179)	6%	(35)	4%	(20)	3%	(15)	550
Streaming Service Users	40%	(403)	33%	(324)	9%	(88)	11%	(113)	7%	(67)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_1: When making decisions about buying a gaming console, how important, if at all, are the following?
 Memory and storage space

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	45%	(722)	34%	(548)	6%	(104)	14%	(231)	1604
Gender: Male	49%	(403)	36%	(295)	7%	(55)	9%	(71)	824
Gender: Female	41%	(319)	32%	(252)	6%	(49)	20%	(160)	780
Age: 18-34	51%	(287)	37%	(207)	7%	(39)	6%	(34)	567
Age: 35-44	49%	(158)	37%	(118)	6%	(19)	8%	(27)	322
Age: 45-64	43%	(217)	33%	(165)	6%	(30)	19%	(94)	506
Age: 65+	28%	(59)	27%	(57)	8%	(17)	36%	(76)	208
GenZers: 1997-2012	52%	(77)	37%	(55)	6%	(9)	5%	(7)	148
Millennials: 1981-1996	49%	(313)	36%	(231)	6%	(40)	8%	(52)	635
GenXers: 1965-1980	49%	(204)	35%	(146)	6%	(23)	10%	(43)	416
Baby Boomers: 1946-1964	33%	(124)	29%	(107)	8%	(29)	31%	(114)	374
PID: Dem (no lean)	48%	(311)	34%	(221)	5%	(35)	13%	(83)	649
PID: Ind (no lean)	47%	(250)	31%	(165)	9%	(46)	14%	(75)	536
PID: Rep (no lean)	38%	(161)	39%	(162)	6%	(23)	17%	(73)	419
PID/Gender: Dem Men	52%	(189)	35%	(126)	6%	(20)	8%	(27)	362
PID/Gender: Dem Women	43%	(122)	33%	(95)	5%	(15)	19%	(55)	287
PID/Gender: Ind Men	53%	(132)	29%	(72)	10%	(24)	9%	(22)	250
PID/Gender: Ind Women	41%	(118)	33%	(93)	8%	(21)	19%	(53)	286
PID/Gender: Rep Men	39%	(83)	46%	(98)	5%	(10)	10%	(22)	212
PID/Gender: Rep Women	38%	(78)	31%	(64)	6%	(13)	25%	(51)	207
Ideo: Liberal (1-3)	46%	(227)	34%	(168)	8%	(39)	13%	(66)	500
Ideo: Moderate (4)	45%	(242)	37%	(196)	6%	(31)	12%	(64)	534
Ideo: Conservative (5-7)	41%	(184)	34%	(152)	6%	(29)	18%	(82)	448
Educ: < College	46%	(507)	32%	(361)	6%	(67)	16%	(175)	1110
Educ: Bachelors degree	46%	(152)	37%	(124)	8%	(25)	10%	(32)	333
Educ: Post-grad	39%	(63)	39%	(63)	7%	(12)	15%	(23)	162
Income: Under 50k	45%	(398)	33%	(290)	5%	(45)	17%	(147)	880
Income: 50k-100k	41%	(196)	35%	(169)	9%	(43)	14%	(68)	476
Income: 100k+	51%	(127)	36%	(89)	6%	(16)	6%	(16)	249
Ethnicity: White	42%	(521)	35%	(432)	7%	(80)	16%	(200)	1233
Ethnicity: Hispanic	46%	(123)	38%	(100)	5%	(14)	11%	(28)	265

Continued on next page

Table MCFE13_1: When making decisions about buying a gaming console, how important, if at all, are the following?
Memory and storage space

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	45% (722)	34% (548)	6% (104)	14% (231)	1604
Ethnicity: Black	57% (128)	28% (63)	6% (13)	9% (20)	225
Ethnicity: Other	49% (72)	36% (53)	7% (10)	7% (10)	147
All Christian	43% (306)	34% (242)	7% (48)	17% (123)	720
All Non-Christian	50% (43)	37% (32)	3% (3)	10% (9)	87
Atheist	50% (35)	29% (20)	7% (5)	14% (10)	70
Agnostic/Nothing in particular	45% (206)	36% (163)	8% (36)	12% (54)	459
Something Else	49% (131)	34% (90)	5% (13)	13% (36)	269
Religious Non-Protestant/Catholic	50% (50)	35% (36)	3% (3)	12% (12)	101
Evangelical	48% (214)	34% (151)	4% (17)	14% (62)	444
Non-Evangelical	41% (209)	33% (169)	8% (41)	18% (89)	507
Community: Urban	49% (265)	34% (187)	6% (33)	11% (59)	544
Community: Suburban	46% (307)	32% (213)	8% (52)	15% (104)	675
Community: Rural	39% (150)	38% (148)	5% (19)	18% (68)	385
Employ: Private Sector	46% (260)	39% (220)	7% (41)	8% (44)	565
Employ: Government	44% (44)	35% (35)	8% (8)	13% (14)	101
Employ: Self-Employed	53% (93)	27% (48)	5% (9)	15% (27)	177
Employ: Homemaker	62% (65)	21% (22)	6% (6)	11% (12)	104
Employ: Retired	34% (90)	27% (73)	8% (22)	31% (83)	269
Employ: Unemployed	43% (105)	38% (93)	5% (11)	15% (36)	244
Employ: Other	44% (48)	38% (41)	4% (5)	13% (14)	108
Military HH: Yes	43% (91)	33% (71)	3% (6)	21% (46)	214
Military HH: No	45% (631)	34% (476)	7% (98)	13% (185)	1390
RD/WT: Right Direction	48% (332)	34% (238)	7% (45)	11% (76)	692
RD/WT: Wrong Track	43% (389)	34% (310)	6% (58)	17% (155)	913
Biden Job Approve	47% (381)	34% (275)	7% (57)	12% (96)	809
Biden Job Disapprove	43% (307)	34% (241)	6% (44)	17% (124)	717
Biden Job Strongly Approve	50% (201)	32% (128)	7% (28)	10% (42)	398
Biden Job Somewhat Approve	44% (181)	36% (146)	7% (29)	13% (54)	410
Biden Job Somewhat Disapprove	40% (96)	33% (79)	9% (21)	18% (42)	238
Biden Job Strongly Disapprove	44% (211)	34% (162)	5% (23)	17% (81)	479

Continued on next page

Table MCFE13_1: When making decisions about buying a gaming console, how important, if at all, are the following?
Memory and storage space

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	45% (722)	34% (548)	6% (104)	14% (231)	1604
Favorable of Biden	48% (392)	33% (271)	7% (58)	12% (99)	821
Unfavorable of Biden	41% (288)	36% (249)	6% (43)	17% (122)	702
Very Favorable of Biden	50% (215)	33% (141)	6% (25)	12% (50)	431
Somewhat Favorable of Biden	46% (178)	33% (130)	8% (33)	13% (50)	390
Somewhat Unfavorable of Biden	40% (81)	38% (77)	6% (13)	15% (31)	202
Very Unfavorable of Biden	42% (207)	34% (172)	6% (30)	18% (90)	499
#1 Issue: Economy	45% (287)	36% (229)	7% (44)	13% (82)	642
#1 Issue: Security	43% (95)	33% (74)	4% (9)	20% (43)	222
#1 Issue: Health Care	53% (111)	31% (66)	7% (14)	10% (20)	212
#1 Issue: Medicare / Social Security	40% (72)	29% (52)	7% (12)	24% (43)	180
#1 Issue: Women's Issues	37% (37)	48% (47)	4% (4)	11% (11)	98
#1 Issue: Education	59% (47)	32% (25)	4% (3)	6% (4)	80
#1 Issue: Energy	49% (42)	33% (29)	14% (12)	4% (3)	86
#1 Issue: Other	36% (30)	30% (26)	6% (6)	27% (23)	85
2020 Vote: Joe Biden	47% (352)	35% (262)	7% (51)	12% (92)	757
2020 Vote: Donald Trump	40% (186)	36% (169)	6% (27)	18% (83)	465
2020 Vote: Other	33% (23)	32% (22)	8% (5)	27% (18)	68
2020 Vote: Didn't Vote	51% (160)	30% (93)	6% (20)	12% (38)	311
2018 House Vote: Democrat	48% (276)	33% (189)	7% (40)	12% (68)	573
2018 House Vote: Republican	40% (154)	36% (138)	5% (18)	18% (70)	380
2018 House Vote: Someone else	35% (18)	36% (19)	9% (5)	20% (10)	52
2016 Vote: Hillary Clinton	48% (259)	32% (176)	6% (34)	14% (74)	543
2016 Vote: Donald Trump	41% (177)	36% (158)	5% (20)	19% (82)	438
2016 Vote: Other	36% (32)	39% (35)	9% (8)	15% (14)	88
2016 Vote: Didn't Vote	47% (253)	33% (179)	8% (42)	12% (62)	535
Voted in 2014: Yes	44% (372)	33% (278)	6% (55)	17% (143)	848
Voted in 2014: No	46% (350)	36% (270)	7% (49)	12% (88)	757

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Table MCFE13_1: When making decisions about buying a gaming console, how important, if at all, are the following?
Memory and storage space

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	45%	(722)	34%	(548)	6%	(104)	14%	(231)	1604
4-Region: Northeast	45%	(132)	38%	(111)	5%	(15)	12%	(34)	292
4-Region: Midwest	45%	(149)	32%	(107)	8%	(26)	15%	(48)	331
4-Region: South	46%	(285)	32%	(195)	6%	(36)	16%	(99)	615
4-Region: West	42%	(155)	37%	(135)	7%	(27)	13%	(49)	366
Gamers	45%	(722)	34%	(548)	6%	(104)	14%	(231)	1604
Avid Gamers	51%	(366)	33%	(237)	4%	(29)	12%	(85)	718
Casual Gamers	40%	(355)	35%	(311)	8%	(75)	16%	(146)	887
PC Gamers	53%	(314)	34%	(199)	4%	(26)	8%	(49)	588
Console Gamers	56%	(373)	35%	(229)	5%	(32)	4%	(27)	661
Twitch Users	54%	(296)	38%	(208)	5%	(28)	3%	(18)	550
Streaming Service Users	50%	(493)	34%	(343)	7%	(65)	9%	(94)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_2: When making decisions about buying a gaming console, how important, if at all, are the following?
 Price of console

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	54%	(870)	29%	(460)	5%	(78)	12%	(196)	1604
Gender: Male	53%	(435)	33%	(275)	6%	(47)	8%	(67)	824
Gender: Female	56%	(435)	24%	(185)	4%	(31)	16%	(129)	780
Age: 18-34	57%	(326)	30%	(172)	8%	(44)	4%	(26)	567
Age: 35-44	53%	(170)	37%	(119)	4%	(12)	6%	(21)	322
Age: 45-64	54%	(276)	26%	(132)	3%	(17)	16%	(81)	506
Age: 65+	47%	(99)	18%	(38)	2%	(4)	33%	(69)	208
GenZers: 1997-2012	63%	(93)	28%	(41)	6%	(9)	4%	(5)	148
Millennials: 1981-1996	53%	(339)	33%	(212)	7%	(45)	6%	(40)	635
GenXers: 1965-1980	57%	(237)	30%	(127)	4%	(15)	9%	(38)	416
Baby Boomers: 1946-1964	51%	(192)	20%	(73)	2%	(9)	27%	(100)	374
PID: Dem (no lean)	55%	(354)	30%	(192)	5%	(31)	11%	(73)	649
PID: Ind (no lean)	55%	(295)	27%	(147)	5%	(25)	13%	(69)	536
PID: Rep (no lean)	53%	(221)	29%	(122)	5%	(23)	13%	(54)	419
PID/Gender: Dem Men	54%	(194)	34%	(123)	6%	(23)	6%	(22)	362
PID/Gender: Dem Women	56%	(160)	24%	(69)	3%	(8)	18%	(51)	287
PID/Gender: Ind Men	55%	(137)	31%	(77)	5%	(12)	10%	(25)	250
PID/Gender: Ind Women	56%	(159)	24%	(70)	5%	(13)	15%	(44)	286
PID/Gender: Rep Men	49%	(105)	35%	(75)	6%	(12)	9%	(20)	212
PID/Gender: Rep Women	56%	(116)	23%	(47)	5%	(10)	16%	(34)	207
Ideo: Liberal (1-3)	57%	(284)	26%	(132)	5%	(27)	11%	(57)	500
Ideo: Moderate (4)	54%	(290)	31%	(163)	4%	(24)	11%	(56)	534
Ideo: Conservative (5-7)	51%	(230)	29%	(131)	5%	(22)	14%	(65)	448
Educ: < College	56%	(619)	27%	(301)	4%	(47)	13%	(144)	1110
Educ: Bachelors degree	52%	(173)	32%	(107)	5%	(18)	10%	(35)	333
Educ: Post-grad	48%	(78)	33%	(53)	8%	(13)	11%	(17)	162
Income: Under 50k	57%	(506)	24%	(213)	4%	(39)	14%	(122)	880
Income: 50k-100k	51%	(241)	33%	(155)	5%	(24)	12%	(56)	476
Income: 100k+	50%	(123)	37%	(93)	6%	(15)	7%	(18)	249
Ethnicity: White	54%	(661)	28%	(347)	5%	(59)	13%	(166)	1233
Ethnicity: Hispanic	63%	(168)	25%	(66)	4%	(9)	8%	(22)	265

Continued on next page

Table MCFE13_2: When making decisions about buying a gaming console, how important, if at all, are the following?
Price of console

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	54% (870)	29% (460)	5% (78)	12% (196)	1604
Ethnicity: Black	58% (131)	28% (64)	6% (13)	8% (17)	225
Ethnicity: Other	54% (79)	34% (50)	4% (6)	9% (12)	147
All Christian	55% (394)	28% (199)	4% (29)	14% (97)	720
All Non-Christian	61% (53)	24% (21)	5% (4)	10% (9)	87
Atheist	52% (37)	28% (20)	5% (4)	14% (10)	70
Agnostic/Nothing in particular	52% (240)	31% (141)	7% (31)	10% (46)	459
Something Else	55% (147)	29% (79)	3% (9)	13% (34)	269
Religious Non-Protestant/Catholic	60% (60)	25% (25)	4% (4)	11% (11)	101
Evangelical	55% (243)	28% (125)	5% (21)	13% (56)	444
Non-Evangelical	55% (280)	28% (141)	3% (17)	14% (69)	507
Community: Urban	55% (299)	29% (155)	6% (35)	10% (54)	544
Community: Suburban	55% (374)	29% (193)	4% (28)	12% (80)	675
Community: Rural	51% (197)	29% (112)	4% (15)	16% (62)	385
Employ: Private Sector	51% (286)	36% (202)	7% (39)	7% (38)	565
Employ: Government	43% (43)	43% (43)	4% (4)	10% (10)	101
Employ: Self-Employed	56% (100)	27% (47)	5% (8)	12% (22)	177
Employ: Homemaker	70% (73)	21% (22)	4% (4)	5% (5)	104
Employ: Retired	54% (145)	16% (42)	2% (5)	28% (76)	269
Employ: Unemployed	55% (134)	28% (67)	4% (11)	13% (32)	244
Employ: Other	57% (62)	28% (30)	4% (4)	11% (12)	108
Military HH: Yes	54% (116)	26% (55)	4% (8)	16% (35)	214
Military HH: No	54% (754)	29% (405)	5% (70)	12% (161)	1390
RD/WT: Right Direction	55% (383)	29% (199)	5% (36)	11% (73)	692
RD/WT: Wrong Track	53% (487)	29% (262)	5% (41)	13% (122)	913
Biden Job Approve	56% (449)	29% (232)	5% (40)	11% (88)	809
Biden Job Disapprove	53% (383)	29% (205)	5% (34)	13% (94)	717
Biden Job Strongly Approve	58% (229)	26% (102)	6% (25)	11% (42)	398
Biden Job Somewhat Approve	54% (220)	32% (130)	4% (15)	11% (46)	410
Biden Job Somewhat Disapprove	53% (127)	27% (63)	5% (13)	15% (35)	238
Biden Job Strongly Disapprove	53% (256)	30% (142)	4% (21)	12% (59)	479

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Table MCFE13_2: When making decisions about buying a gaming console, how important, if at all, are the following?
 Price of console

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	54% (870)	29% (460)	5% (78)	12% (196)	1604
Favorable of Biden	56% (462)	28% (229)	5% (37)	11% (93)	821
Unfavorable of Biden	53% (369)	29% (204)	5% (37)	13% (92)	702
Very Favorable of Biden	59% (254)	25% (110)	5% (23)	10% (44)	431
Somewhat Favorable of Biden	53% (208)	31% (119)	4% (15)	12% (48)	390
Somewhat Unfavorable of Biden	55% (111)	29% (59)	4% (9)	12% (23)	202
Very Unfavorable of Biden	52% (258)	29% (145)	6% (28)	14% (69)	499
#1 Issue: Economy	55% (351)	31% (198)	6% (38)	9% (55)	642
#1 Issue: Security	50% (111)	30% (67)	5% (10)	15% (34)	222
#1 Issue: Health Care	61% (129)	25% (53)	3% (7)	11% (23)	212
#1 Issue: Medicare / Social Security	51% (92)	20% (37)	4% (7)	24% (44)	180
#1 Issue: Women's Issues	59% (58)	27% (27)	5% (5)	9% (9)	98
#1 Issue: Education	63% (50)	31% (25)	2% (2)	3% (2)	80
#1 Issue: Energy	55% (47)	34% (29)	5% (5)	6% (5)	86
#1 Issue: Other	38% (32)	30% (25)	6% (5)	27% (23)	85
2020 Vote: Joe Biden	56% (421)	29% (223)	5% (35)	10% (79)	757
2020 Vote: Donald Trump	50% (233)	32% (149)	5% (21)	13% (62)	465
2020 Vote: Other	51% (35)	17% (12)	9% (6)	22% (15)	68
2020 Vote: Didn't Vote	58% (181)	24% (75)	5% (16)	13% (40)	311
2018 House Vote: Democrat	54% (309)	30% (173)	5% (29)	11% (63)	573
2018 House Vote: Republican	54% (204)	27% (104)	5% (20)	14% (52)	380
2018 House Vote: Someone else	48% (25)	25% (13)	6% (3)	21% (11)	52
2016 Vote: Hillary Clinton	55% (298)	28% (152)	5% (24)	13% (68)	543
2016 Vote: Donald Trump	52% (230)	29% (128)	4% (17)	14% (63)	438
2016 Vote: Other	54% (48)	24% (21)	7% (6)	15% (13)	88
2016 Vote: Didn't Vote	55% (295)	30% (160)	6% (30)	10% (51)	535
Voted in 2014: Yes	54% (457)	27% (227)	5% (41)	14% (122)	848
Voted in 2014: No	55% (413)	31% (234)	5% (36)	10% (74)	757

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Table MCFE13_2: When making decisions about buying a gaming console, how important, if at all, are the following?
Price of console

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	54%	(870)	29%	(460)	5%	(78)	12%	(196)	1604
4-Region: Northeast	60%	(174)	25%	(74)	3%	(10)	11%	(33)	292
4-Region: Midwest	52%	(171)	30%	(99)	5%	(18)	13%	(44)	331
4-Region: South	53%	(323)	29%	(175)	5%	(30)	14%	(86)	615
4-Region: West	55%	(202)	31%	(112)	5%	(20)	9%	(33)	366
Gamers	54%	(870)	29%	(460)	5%	(78)	12%	(196)	1604
Avid Gamers	58%	(418)	28%	(199)	5%	(33)	9%	(68)	718
Casual Gamers	51%	(452)	30%	(262)	5%	(45)	14%	(128)	887
PC Gamers	58%	(339)	30%	(177)	4%	(26)	8%	(47)	588
Console Gamers	59%	(389)	34%	(223)	5%	(32)	3%	(17)	661
Twitch Users	56%	(307)	33%	(182)	7%	(39)	4%	(22)	550
Streaming Service Users	55%	(545)	30%	(303)	6%	(62)	9%	(85)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_3: When making decisions about buying a gaming console, how important, if at all, are the following?
 Reputation of the manufacturer

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	39%	(626)	37%	(588)	10%	(155)	15%	(234)	1604
Gender: Male	44%	(363)	37%	(304)	10%	(83)	9%	(75)	824
Gender: Female	34%	(263)	36%	(284)	9%	(73)	20%	(159)	780
Age: 18-34	45%	(258)	39%	(219)	9%	(54)	6%	(36)	567
Age: 35-44	42%	(135)	39%	(124)	13%	(40)	7%	(23)	322
Age: 45-64	36%	(183)	35%	(179)	9%	(47)	19%	(98)	506
Age: 65+	25%	(51)	32%	(66)	7%	(14)	37%	(77)	208
GenZers: 1997-2012	46%	(69)	40%	(60)	7%	(11)	6%	(9)	148
Millennials: 1981-1996	45%	(285)	37%	(234)	11%	(72)	7%	(45)	635
GenXers: 1965-1980	40%	(165)	39%	(162)	9%	(38)	12%	(50)	416
Baby Boomers: 1946-1964	28%	(106)	31%	(116)	9%	(35)	31%	(116)	374
PID: Dem (no lean)	45%	(289)	36%	(231)	7%	(48)	12%	(81)	649
PID: Ind (no lean)	36%	(192)	38%	(202)	13%	(68)	14%	(75)	536
PID: Rep (no lean)	35%	(146)	37%	(155)	9%	(40)	19%	(79)	419
PID/Gender: Dem Men	48%	(172)	39%	(142)	6%	(23)	7%	(25)	362
PID/Gender: Dem Women	41%	(117)	31%	(89)	9%	(25)	19%	(56)	287
PID/Gender: Ind Men	43%	(107)	33%	(82)	15%	(37)	10%	(24)	250
PID/Gender: Ind Women	29%	(84)	42%	(120)	11%	(31)	18%	(50)	286
PID/Gender: Rep Men	40%	(84)	38%	(80)	11%	(23)	12%	(25)	212
PID/Gender: Rep Women	30%	(62)	36%	(75)	8%	(16)	26%	(53)	207
Ideo: Liberal (1-3)	43%	(215)	37%	(185)	8%	(38)	12%	(61)	500
Ideo: Moderate (4)	40%	(216)	37%	(197)	11%	(59)	12%	(62)	534
Ideo: Conservative (5-7)	35%	(156)	35%	(158)	11%	(47)	19%	(87)	448
Educ: < College	37%	(407)	37%	(411)	10%	(111)	16%	(181)	1110
Educ: Bachelors degree	45%	(150)	34%	(113)	11%	(35)	11%	(35)	333
Educ: Post-grad	43%	(70)	40%	(64)	5%	(9)	11%	(18)	162
Income: Under 50k	39%	(346)	34%	(300)	9%	(78)	18%	(156)	880
Income: 50k-100k	35%	(165)	40%	(192)	12%	(56)	13%	(63)	476
Income: 100k+	46%	(115)	39%	(97)	8%	(21)	6%	(15)	249
Ethnicity: White	38%	(469)	37%	(461)	8%	(105)	16%	(199)	1233
Ethnicity: Hispanic	42%	(112)	36%	(95)	16%	(42)	6%	(16)	265

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Table MCFE13_3: When making decisions about buying a gaming console, how important, if at all, are the following?
Reputation of the manufacturer

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	39%	(626)	37%	(588)	10%	(155)	15%	(234)	1604
Ethnicity: Black	44%	(99)	34%	(77)	11%	(26)	10%	(23)	225
Ethnicity: Other	40%	(59)	35%	(51)	17%	(25)	8%	(12)	147
All Christian	37%	(267)	38%	(277)	8%	(59)	16%	(117)	720
All Non-Christian	56%	(49)	28%	(24)	4%	(3)	12%	(11)	87
Atheist	45%	(31)	29%	(20)	9%	(6)	17%	(12)	70
Agnostic/Nothing in particular	38%	(175)	38%	(174)	13%	(60)	11%	(49)	459
Something Else	39%	(104)	35%	(93)	10%	(27)	17%	(45)	269
Religious Non-Protestant/Catholic	54%	(55)	27%	(28)	3%	(3)	15%	(15)	101
Evangelical	40%	(180)	34%	(152)	9%	(39)	17%	(74)	444
Non-Evangelical	35%	(178)	41%	(206)	9%	(45)	16%	(79)	507
Community: Urban	45%	(242)	33%	(179)	10%	(56)	12%	(67)	544
Community: Suburban	37%	(250)	41%	(277)	9%	(58)	13%	(91)	675
Community: Rural	35%	(134)	34%	(133)	11%	(42)	20%	(77)	385
Employ: Private Sector	42%	(234)	42%	(235)	9%	(53)	8%	(43)	565
Employ: Government	37%	(37)	42%	(42)	11%	(11)	11%	(11)	101
Employ: Self-Employed	43%	(76)	33%	(59)	9%	(17)	14%	(25)	177
Employ: Homemaker	39%	(40)	36%	(38)	15%	(16)	10%	(10)	104
Employ: Retired	32%	(85)	29%	(78)	6%	(15)	34%	(90)	269
Employ: Unemployed	37%	(90)	36%	(89)	11%	(28)	15%	(37)	244
Employ: Other	38%	(41)	36%	(39)	13%	(14)	14%	(15)	108
Military HH: Yes	41%	(87)	37%	(79)	8%	(18)	14%	(30)	214
Military HH: No	39%	(540)	37%	(509)	10%	(137)	15%	(204)	1390
RD/WT: Right Direction	44%	(306)	38%	(260)	7%	(51)	11%	(75)	692
RD/WT: Wrong Track	35%	(320)	36%	(329)	11%	(105)	17%	(159)	913
Biden Job Approve	43%	(347)	38%	(308)	7%	(59)	12%	(95)	809
Biden Job Disapprove	36%	(259)	34%	(243)	13%	(90)	17%	(124)	717
Biden Job Strongly Approve	48%	(193)	34%	(135)	6%	(25)	11%	(45)	398
Biden Job Somewhat Approve	38%	(154)	42%	(173)	8%	(34)	12%	(50)	410
Biden Job Somewhat Disapprove	34%	(80)	32%	(76)	18%	(43)	16%	(39)	238
Biden Job Strongly Disapprove	37%	(179)	35%	(168)	10%	(47)	18%	(85)	479

Continued on next page

Table MCFE13_3: When making decisions about buying a gaming console, how important, if at all, are the following?
Reputation of the manufacturer

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	39% (626)	37% (588)	10% (155)	15% (234)	1604
Favorable of Biden	44% (357)	37% (302)	8% (62)	12% (99)	821
Unfavorable of Biden	34% (241)	37% (257)	11% (80)	18% (123)	702
Very Favorable of Biden	49% (211)	33% (144)	7% (31)	10% (45)	431
Somewhat Favorable of Biden	38% (146)	41% (158)	8% (31)	14% (54)	390
Somewhat Unfavorable of Biden	34% (68)	39% (78)	14% (28)	14% (27)	202
Very Unfavorable of Biden	35% (173)	36% (179)	10% (52)	19% (96)	499
#1 Issue: Economy	40% (255)	36% (233)	12% (77)	12% (77)	642
#1 Issue: Security	35% (77)	36% (80)	11% (24)	18% (41)	222
#1 Issue: Health Care	43% (92)	41% (87)	4% (9)	11% (24)	212
#1 Issue: Medicare / Social Security	28% (51)	36% (65)	10% (18)	26% (46)	180
#1 Issue: Women's Issues	44% (43)	41% (40)	4% (4)	11% (11)	98
#1 Issue: Education	46% (36)	31% (24)	15% (12)	9% (7)	80
#1 Issue: Energy	52% (45)	36% (30)	10% (8)	2% (2)	86
#1 Issue: Other	32% (27)	33% (28)	4% (4)	31% (26)	85
2020 Vote: Joe Biden	43% (326)	37% (279)	8% (60)	12% (91)	757
2020 Vote: Donald Trump	34% (160)	37% (174)	10% (45)	19% (86)	465
2020 Vote: Other	27% (19)	29% (20)	23% (15)	21% (14)	68
2020 Vote: Didn't Vote	39% (121)	37% (114)	11% (34)	14% (43)	311
2018 House Vote: Democrat	44% (251)	36% (209)	8% (45)	12% (68)	573
2018 House Vote: Republican	37% (140)	35% (132)	11% (40)	18% (67)	380
2018 House Vote: Someone else	36% (19)	33% (17)	10% (5)	21% (11)	52
2016 Vote: Hillary Clinton	43% (236)	37% (198)	7% (37)	13% (72)	543
2016 Vote: Donald Trump	38% (168)	33% (145)	9% (40)	19% (84)	438
2016 Vote: Other	41% (36)	33% (29)	11% (10)	15% (13)	88
2016 Vote: Didn't Vote	35% (186)	40% (216)	13% (68)	12% (65)	535
Voted in 2014: Yes	40% (338)	36% (302)	8% (67)	17% (141)	848
Voted in 2014: No	38% (289)	38% (286)	12% (88)	12% (93)	757

Continued on next page

Table MCFE13_3: When making decisions about buying a gaming console, how important, if at all, are the following?
Reputation of the manufacturer

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	39%	(626)	37%	(588)	10%	(155)	15%	(234)	1604
4-Region: Northeast	42%	(123)	39%	(114)	7%	(21)	12%	(34)	292
4-Region: Midwest	35%	(116)	37%	(122)	9%	(31)	19%	(62)	331
4-Region: South	39%	(238)	36%	(218)	10%	(64)	15%	(95)	615
4-Region: West	41%	(150)	37%	(134)	11%	(40)	12%	(43)	366
Gamers	39%	(626)	37%	(588)	10%	(155)	15%	(234)	1604
Avid Gamers	46%	(329)	36%	(255)	7%	(48)	12%	(85)	718
Casual Gamers	34%	(298)	38%	(333)	12%	(107)	17%	(149)	887
PC Gamers	47%	(276)	37%	(216)	7%	(39)	10%	(57)	588
Console Gamers	49%	(325)	39%	(257)	9%	(60)	3%	(19)	661
Twitch Users	49%	(271)	40%	(219)	9%	(47)	2%	(13)	550
Streaming Service Users	45%	(445)	37%	(368)	9%	(89)	9%	(93)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_4: When making decisions about buying a gaming console, how important, if at all, are the following?
 Reviews from customers

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	32%	(515)	38%	(610)	13%	(215)	16%	(264)	1604
Gender: Male	34%	(278)	39%	(319)	16%	(134)	11%	(94)	824
Gender: Female	30%	(237)	37%	(291)	10%	(81)	22%	(171)	780
Age: 18-34	42%	(238)	38%	(215)	14%	(77)	7%	(37)	567
Age: 35-44	33%	(105)	43%	(138)	14%	(46)	10%	(33)	322
Age: 45-64	26%	(132)	39%	(196)	14%	(70)	22%	(109)	506
Age: 65+	19%	(41)	30%	(62)	10%	(21)	41%	(85)	208
GenZers: 1997-2012	41%	(61)	38%	(57)	12%	(17)	9%	(13)	148
Millennials: 1981-1996	40%	(254)	38%	(243)	15%	(92)	7%	(47)	635
GenXers: 1965-1980	29%	(121)	43%	(180)	14%	(59)	14%	(56)	416
Baby Boomers: 1946-1964	21%	(78)	31%	(117)	12%	(45)	36%	(135)	374
PID: Dem (no lean)	40%	(259)	37%	(238)	9%	(60)	14%	(91)	649
PID: Ind (no lean)	27%	(145)	39%	(211)	17%	(92)	17%	(89)	536
PID: Rep (no lean)	27%	(111)	39%	(161)	15%	(62)	20%	(84)	419
PID/Gender: Dem Men	44%	(157)	38%	(137)	10%	(37)	8%	(30)	362
PID/Gender: Dem Women	35%	(102)	35%	(101)	8%	(23)	21%	(61)	287
PID/Gender: Ind Men	26%	(65)	39%	(98)	23%	(57)	12%	(31)	250
PID/Gender: Ind Women	28%	(80)	40%	(113)	12%	(35)	20%	(58)	286
PID/Gender: Rep Men	26%	(55)	40%	(85)	19%	(39)	16%	(33)	212
PID/Gender: Rep Women	27%	(56)	37%	(77)	11%	(23)	25%	(51)	207
Ideo: Liberal (1-3)	37%	(183)	38%	(192)	10%	(51)	15%	(74)	500
Ideo: Moderate (4)	32%	(170)	40%	(213)	15%	(81)	13%	(70)	534
Ideo: Conservative (5-7)	28%	(126)	34%	(154)	16%	(73)	21%	(94)	448
Educ: < College	30%	(338)	36%	(396)	15%	(169)	19%	(207)	1110
Educ: Bachelors degree	37%	(125)	43%	(144)	9%	(30)	10%	(34)	333
Educ: Post-grad	33%	(53)	44%	(70)	10%	(16)	14%	(23)	162
Income: Under 50k	32%	(277)	35%	(307)	14%	(126)	19%	(170)	880
Income: 50k-100k	30%	(142)	42%	(202)	13%	(63)	15%	(70)	476
Income: 100k+	39%	(96)	41%	(102)	10%	(26)	10%	(25)	249
Ethnicity: White	31%	(376)	39%	(479)	13%	(157)	18%	(220)	1233
Ethnicity: Hispanic	30%	(78)	42%	(111)	18%	(47)	11%	(28)	265

Continued on next page

Table MCFE13_4: When making decisions about buying a gaming console, how important, if at all, are the following?
Reviews from customers

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	32%	(515)	38%	(610)	13%	(215)	16%	(264)	1604
Ethnicity: Black	40%	(90)	36%	(80)	15%	(33)	9%	(21)	225
Ethnicity: Other	33%	(49)	35%	(51)	16%	(24)	16%	(23)	147
All Christian	29%	(206)	43%	(307)	11%	(78)	18%	(128)	720
All Non-Christian	46%	(40)	30%	(26)	10%	(9)	13%	(12)	87
Atheist	36%	(25)	28%	(20)	16%	(11)	20%	(14)	70
Agnostic/Nothing in particular	32%	(145)	36%	(167)	18%	(83)	14%	(63)	459
Something Else	37%	(99)	34%	(91)	12%	(33)	17%	(46)	269
Religious Non-Protestant/Catholic	42%	(42)	33%	(33)	9%	(9)	16%	(16)	101
Evangelical	38%	(167)	36%	(159)	10%	(45)	16%	(73)	444
Non-Evangelical	26%	(131)	43%	(219)	13%	(64)	18%	(93)	507
Community: Urban	37%	(199)	36%	(199)	14%	(76)	13%	(70)	544
Community: Suburban	31%	(211)	39%	(260)	13%	(88)	17%	(115)	675
Community: Rural	27%	(105)	39%	(152)	13%	(51)	20%	(78)	385
Employ: Private Sector	33%	(189)	43%	(242)	14%	(80)	10%	(54)	565
Employ: Government	40%	(41)	36%	(36)	12%	(12)	12%	(12)	101
Employ: Self-Employed	40%	(70)	29%	(51)	13%	(24)	18%	(32)	177
Employ: Homemaker	33%	(34)	37%	(38)	22%	(23)	9%	(9)	104
Employ: Retired	24%	(66)	31%	(82)	10%	(26)	35%	(95)	269
Employ: Unemployed	30%	(73)	41%	(101)	11%	(28)	18%	(43)	244
Employ: Other	26%	(28)	44%	(47)	15%	(16)	16%	(18)	108
Military HH: Yes	33%	(71)	35%	(75)	14%	(31)	17%	(37)	214
Military HH: No	32%	(444)	38%	(535)	13%	(184)	16%	(227)	1390
RD/WT: Right Direction	37%	(257)	38%	(262)	12%	(84)	13%	(88)	692
RD/WT: Wrong Track	28%	(258)	38%	(348)	14%	(130)	19%	(176)	913
Biden Job Approve	36%	(293)	40%	(322)	11%	(87)	13%	(106)	809
Biden Job Disapprove	29%	(205)	36%	(255)	16%	(116)	20%	(140)	717
Biden Job Strongly Approve	43%	(172)	34%	(136)	9%	(35)	14%	(55)	398
Biden Job Somewhat Approve	29%	(121)	46%	(187)	13%	(51)	13%	(52)	410
Biden Job Somewhat Disapprove	32%	(76)	33%	(78)	17%	(41)	18%	(43)	238
Biden Job Strongly Disapprove	27%	(129)	37%	(177)	16%	(75)	20%	(97)	479

Continued on next page

Table MCFE13_4: When making decisions about buying a gaming console, how important, if at all, are the following?
 Reviews from customers

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	32%	(515)	38%	(610)	13%	(215)	16%	(264)	1604
Favorable of Biden	36%	(298)	39%	(321)	11%	(90)	14%	(113)	821
Unfavorable of Biden	28%	(199)	37%	(258)	16%	(110)	19%	(135)	702
Very Favorable of Biden	42%	(183)	34%	(146)	11%	(47)	13%	(55)	431
Somewhat Favorable of Biden	29%	(115)	45%	(175)	11%	(43)	15%	(57)	390
Somewhat Unfavorable of Biden	32%	(64)	38%	(76)	17%	(35)	14%	(28)	202
Very Unfavorable of Biden	27%	(135)	36%	(182)	15%	(75)	22%	(108)	499
#1 Issue: Economy	37%	(235)	38%	(247)	12%	(79)	13%	(81)	642
#1 Issue: Security	29%	(64)	36%	(79)	14%	(32)	21%	(46)	222
#1 Issue: Health Care	29%	(61)	41%	(87)	15%	(33)	15%	(31)	212
#1 Issue: Medicare / Social Security	20%	(37)	36%	(66)	13%	(23)	31%	(55)	180
#1 Issue: Women's Issues	37%	(36)	45%	(45)	9%	(8)	10%	(10)	98
#1 Issue: Education	48%	(38)	34%	(27)	10%	(8)	7%	(6)	80
#1 Issue: Energy	32%	(28)	36%	(31)	21%	(18)	10%	(9)	86
#1 Issue: Other	19%	(17)	34%	(29)	15%	(13)	31%	(26)	85
2020 Vote: Joe Biden	38%	(289)	37%	(283)	11%	(82)	14%	(103)	757
2020 Vote: Donald Trump	25%	(117)	39%	(182)	14%	(66)	22%	(100)	465
2020 Vote: Other	18%	(12)	46%	(31)	22%	(15)	14%	(9)	68
2020 Vote: Didn't Vote	31%	(97)	35%	(110)	17%	(52)	17%	(52)	311
2018 House Vote: Democrat	39%	(224)	36%	(207)	11%	(64)	14%	(78)	573
2018 House Vote: Republican	25%	(96)	39%	(148)	16%	(59)	20%	(77)	380
2018 House Vote: Someone else	24%	(12)	50%	(26)	12%	(6)	15%	(8)	52
2016 Vote: Hillary Clinton	35%	(190)	39%	(213)	10%	(54)	16%	(85)	543
2016 Vote: Donald Trump	26%	(115)	39%	(171)	13%	(58)	21%	(94)	438
2016 Vote: Other	32%	(28)	33%	(29)	21%	(18)	14%	(12)	88
2016 Vote: Didn't Vote	34%	(182)	37%	(196)	16%	(85)	14%	(73)	535
Voted in 2014: Yes	32%	(273)	38%	(325)	11%	(96)	18%	(154)	848
Voted in 2014: No	32%	(243)	38%	(285)	16%	(119)	15%	(110)	757

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Table MCFE13_4: When making decisions about buying a gaming console, how important, if at all, are the following?
Reviews from customers

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	32%	(515)	38%	(610)	13%	(215)	16%	(264)	1604
4-Region: Northeast	36%	(105)	39%	(113)	11%	(31)	15%	(43)	292
4-Region: Midwest	27%	(89)	37%	(124)	15%	(51)	20%	(67)	331
4-Region: South	32%	(199)	37%	(227)	13%	(82)	17%	(106)	615
4-Region: West	33%	(122)	40%	(146)	14%	(50)	13%	(48)	366
Gamers	32%	(515)	38%	(610)	13%	(215)	16%	(264)	1604
Avid Gamers	38%	(276)	36%	(258)	11%	(79)	15%	(106)	718
Casual Gamers	27%	(240)	40%	(353)	15%	(136)	18%	(159)	887
PC Gamers	40%	(235)	36%	(213)	12%	(68)	12%	(71)	588
Console Gamers	43%	(282)	39%	(257)	13%	(88)	5%	(34)	661
Twitch Users	45%	(249)	38%	(208)	13%	(72)	4%	(21)	550
Streaming Service Users	38%	(383)	37%	(372)	14%	(142)	10%	(99)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_5: When making decisions about buying a gaming console, how important, if at all, are the following?
 What consoles I am used to playing

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	33%	(531)	40%	(638)	10%	(167)	17%	(268)	1604
Gender: Male	38%	(309)	42%	(344)	10%	(79)	11%	(92)	824
Gender: Female	28%	(222)	38%	(294)	11%	(88)	22%	(175)	780
Age: 18-34	39%	(224)	43%	(245)	11%	(62)	6%	(36)	567
Age: 35-44	39%	(126)	38%	(123)	12%	(38)	11%	(35)	322
Age: 45-64	29%	(149)	41%	(207)	10%	(52)	20%	(99)	506
Age: 65+	16%	(33)	30%	(63)	7%	(15)	47%	(97)	208
GenZers: 1997-2012	35%	(51)	48%	(72)	11%	(16)	6%	(9)	148
Millennials: 1981-1996	41%	(258)	39%	(250)	12%	(74)	8%	(54)	635
GenXers: 1965-1980	36%	(149)	44%	(181)	9%	(36)	12%	(49)	416
Baby Boomers: 1946-1964	19%	(72)	33%	(124)	10%	(39)	37%	(140)	374
PID: Dem (no lean)	38%	(246)	40%	(256)	8%	(53)	14%	(94)	649
PID: Ind (no lean)	31%	(164)	38%	(202)	14%	(73)	18%	(97)	536
PID: Rep (no lean)	29%	(121)	43%	(180)	10%	(41)	18%	(77)	419
PID/Gender: Dem Men	43%	(155)	42%	(151)	7%	(26)	8%	(30)	362
PID/Gender: Dem Women	32%	(91)	37%	(106)	10%	(27)	22%	(63)	287
PID/Gender: Ind Men	36%	(89)	36%	(90)	13%	(32)	15%	(39)	250
PID/Gender: Ind Women	26%	(75)	39%	(111)	14%	(41)	20%	(58)	286
PID/Gender: Rep Men	31%	(65)	49%	(103)	10%	(21)	11%	(23)	212
PID/Gender: Rep Women	27%	(56)	37%	(77)	10%	(20)	26%	(54)	207
Ideo: Liberal (1-3)	37%	(183)	37%	(187)	11%	(53)	15%	(77)	500
Ideo: Moderate (4)	33%	(177)	42%	(227)	10%	(53)	14%	(77)	534
Ideo: Conservative (5-7)	28%	(127)	40%	(179)	11%	(48)	21%	(93)	448
Educ: < College	32%	(353)	39%	(437)	10%	(113)	19%	(207)	1110
Educ: Bachelors degree	38%	(127)	38%	(127)	11%	(38)	12%	(41)	333
Educ: Post-grad	32%	(52)	46%	(74)	10%	(16)	13%	(20)	162
Income: Under 50k	34%	(296)	39%	(339)	9%	(79)	19%	(166)	880
Income: 50k-100k	27%	(128)	45%	(214)	12%	(57)	16%	(77)	476
Income: 100k+	43%	(107)	34%	(85)	13%	(32)	10%	(25)	249
Ethnicity: White	31%	(380)	40%	(495)	11%	(131)	18%	(228)	1233
Ethnicity: Hispanic	31%	(83)	43%	(113)	13%	(35)	13%	(34)	265

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Table MCFE13_5: When making decisions about buying a gaming console, how important, if at all, are the following?
What consoles I am used to playing

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	33% (531)	40% (638)	10% (167)	17% (268)	1604
Ethnicity: Black	39% (87)	42% (94)	9% (21)	10% (23)	225
Ethnicity: Other	44% (65)	34% (49)	10% (15)	12% (17)	147
All Christian	31% (227)	40% (291)	10% (70)	18% (132)	720
All Non-Christian	38% (33)	42% (36)	8% (7)	12% (10)	87
Atheist	40% (28)	30% (21)	8% (6)	22% (15)	70
Agnostic/Nothing in particular	33% (150)	42% (192)	12% (57)	13% (60)	459
Something Else	35% (94)	36% (98)	10% (28)	18% (50)	269
Religious Non-Protestant/Catholic	39% (39)	42% (43)	7% (7)	12% (12)	101
Evangelical	36% (158)	36% (160)	10% (45)	18% (81)	444
Non-Evangelical	29% (147)	42% (214)	10% (51)	19% (95)	507
Community: Urban	40% (216)	37% (203)	10% (55)	13% (70)	544
Community: Suburban	32% (218)	41% (273)	11% (72)	17% (112)	675
Community: Rural	25% (97)	42% (162)	10% (40)	22% (86)	385
Employ: Private Sector	38% (214)	42% (240)	10% (58)	9% (52)	565
Employ: Government	35% (35)	47% (47)	7% (7)	11% (11)	101
Employ: Self-Employed	39% (70)	36% (64)	11% (19)	14% (24)	177
Employ: Homemaker	24% (25)	42% (44)	22% (23)	12% (12)	104
Employ: Retired	19% (52)	32% (85)	8% (22)	41% (109)	269
Employ: Unemployed	34% (83)	40% (98)	10% (24)	16% (39)	244
Employ: Other	39% (42)	38% (42)	6% (7)	16% (18)	108
Military HH: Yes	29% (62)	41% (87)	8% (18)	22% (47)	214
Military HH: No	34% (470)	40% (551)	11% (149)	16% (221)	1390
RD/WT: Right Direction	38% (265)	41% (281)	9% (59)	13% (87)	692
RD/WT: Wrong Track	29% (267)	39% (357)	12% (108)	20% (181)	913
Biden Job Approve	36% (290)	41% (330)	9% (74)	14% (114)	809
Biden Job Disapprove	30% (218)	38% (273)	12% (88)	19% (138)	717
Biden Job Strongly Approve	43% (169)	36% (142)	10% (39)	12% (48)	398
Biden Job Somewhat Approve	30% (121)	46% (187)	9% (36)	16% (66)	410
Biden Job Somewhat Disapprove	27% (64)	38% (90)	14% (32)	22% (51)	238
Biden Job Strongly Disapprove	32% (153)	38% (183)	12% (56)	18% (87)	479

Continued on next page

Table MCFE13_5: When making decisions about buying a gaming console, how important, if at all, are the following?
What consoles I am used to playing

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	33% (531)	40% (638)	10% (167)	17% (268)	1604
Favorable of Biden	37% (304)	40% (328)	9% (70)	14% (118)	821
Unfavorable of Biden	28% (200)	39% (274)	13% (90)	20% (137)	702
Very Favorable of Biden	43% (183)	37% (160)	8% (35)	12% (52)	431
Somewhat Favorable of Biden	31% (121)	43% (168)	9% (35)	17% (66)	390
Somewhat Unfavorable of Biden	26% (52)	42% (86)	14% (27)	19% (38)	202
Very Unfavorable of Biden	30% (148)	38% (189)	13% (63)	20% (99)	499
#1 Issue: Economy	33% (212)	42% (271)	10% (66)	14% (92)	642
#1 Issue: Security	30% (67)	37% (82)	11% (25)	22% (48)	222
#1 Issue: Health Care	44% (92)	36% (77)	10% (22)	10% (21)	212
#1 Issue: Medicare / Social Security	24% (44)	36% (64)	8% (14)	32% (58)	180
#1 Issue: Women's Issues	35% (34)	40% (39)	14% (14)	12% (12)	98
#1 Issue: Education	32% (26)	48% (38)	14% (11)	6% (4)	80
#1 Issue: Energy	38% (33)	46% (39)	12% (10)	4% (4)	86
#1 Issue: Other	28% (24)	32% (27)	6% (5)	34% (29)	85
2020 Vote: Joe Biden	36% (272)	40% (301)	9% (68)	15% (116)	757
2020 Vote: Donald Trump	27% (124)	41% (192)	13% (59)	19% (90)	465
2020 Vote: Other	26% (18)	26% (17)	22% (15)	26% (18)	68
2020 Vote: Didn't Vote	38% (117)	41% (127)	8% (23)	14% (44)	311
2018 House Vote: Democrat	38% (215)	38% (216)	9% (53)	16% (89)	573
2018 House Vote: Republican	27% (103)	40% (153)	11% (43)	21% (80)	380
2018 House Vote: Someone else	31% (16)	27% (14)	17% (9)	25% (13)	52
2016 Vote: Hillary Clinton	36% (193)	39% (212)	8% (46)	17% (92)	543
2016 Vote: Donald Trump	28% (124)	41% (179)	11% (49)	20% (86)	438
2016 Vote: Other	26% (23)	34% (30)	12% (10)	27% (24)	88
2016 Vote: Didn't Vote	36% (191)	40% (216)	12% (62)	12% (66)	535
Voted in 2014: Yes	33% (276)	38% (323)	10% (81)	20% (167)	848
Voted in 2014: No	34% (255)	42% (315)	11% (86)	13% (101)	757

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Table MCFE13_5: When making decisions about buying a gaming console, how important, if at all, are the following?
What consoles I am used to playing

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	33%	(531)	40%	(638)	10%	(167)	17%	(268)	1604
4-Region: Northeast	39%	(114)	39%	(114)	7%	(19)	15%	(44)	292
4-Region: Midwest	29%	(95)	41%	(136)	12%	(40)	18%	(61)	331
4-Region: South	32%	(198)	40%	(247)	10%	(59)	18%	(111)	615
4-Region: West	34%	(125)	39%	(141)	13%	(48)	14%	(52)	366
Gamers	33%	(531)	40%	(638)	10%	(167)	17%	(268)	1604
Avid Gamers	39%	(281)	40%	(285)	8%	(56)	13%	(96)	718
Casual Gamers	28%	(251)	40%	(353)	13%	(112)	19%	(172)	887
PC Gamers	37%	(217)	42%	(247)	9%	(51)	12%	(73)	588
Console Gamers	47%	(311)	41%	(270)	8%	(51)	4%	(29)	661
Twitch Users	46%	(252)	42%	(230)	9%	(47)	4%	(20)	550
Streaming Service Users	39%	(384)	41%	(413)	9%	(93)	11%	(105)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_6: When making decisions about buying a gaming console, how important, if at all, are the following?
 Game franchises that are exclusive to certain consoles

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	27%	(428)	35%	(561)	17%	(269)	22%	(346)	1604
Gender: Male	33%	(269)	40%	(327)	15%	(124)	13%	(106)	824
Gender: Female	21%	(160)	30%	(234)	19%	(145)	31%	(241)	780
Age: 18-34	36%	(203)	37%	(210)	17%	(98)	10%	(56)	567
Age: 35-44	33%	(105)	42%	(134)	12%	(39)	14%	(44)	322
Age: 45-64	18%	(89)	34%	(172)	20%	(104)	28%	(142)	506
Age: 65+	15%	(31)	21%	(44)	14%	(28)	50%	(105)	208
GenZers: 1997-2012	35%	(52)	33%	(49)	20%	(30)	11%	(17)	148
Millennials: 1981-1996	35%	(222)	39%	(249)	15%	(92)	11%	(72)	635
GenXers: 1965-1980	24%	(100)	40%	(165)	20%	(84)	16%	(67)	416
Baby Boomers: 1946-1964	14%	(54)	24%	(89)	16%	(60)	46%	(172)	374
PID: Dem (no lean)	32%	(207)	38%	(249)	12%	(76)	18%	(117)	649
PID: Ind (no lean)	24%	(127)	32%	(170)	20%	(110)	24%	(129)	536
PID: Rep (no lean)	22%	(94)	34%	(142)	20%	(83)	24%	(100)	419
PID/Gender: Dem Men	37%	(136)	43%	(155)	10%	(36)	10%	(36)	362
PID/Gender: Dem Women	25%	(71)	33%	(94)	14%	(40)	28%	(81)	287
PID/Gender: Ind Men	31%	(78)	35%	(87)	18%	(44)	17%	(41)	250
PID/Gender: Ind Women	17%	(49)	29%	(83)	23%	(66)	31%	(88)	286
PID/Gender: Rep Men	26%	(55)	40%	(85)	21%	(44)	13%	(28)	212
PID/Gender: Rep Women	19%	(39)	27%	(57)	19%	(39)	35%	(71)	207
Ideo: Liberal (1-3)	30%	(151)	35%	(176)	15%	(75)	19%	(97)	500
Ideo: Moderate (4)	26%	(139)	37%	(200)	17%	(90)	20%	(105)	534
Ideo: Conservative (5-7)	24%	(106)	32%	(144)	18%	(80)	26%	(118)	448
Educ: < College	26%	(290)	33%	(371)	16%	(181)	24%	(268)	1110
Educ: Bachelors degree	28%	(94)	36%	(121)	21%	(69)	15%	(50)	333
Educ: Post-grad	28%	(45)	42%	(69)	12%	(20)	18%	(29)	162
Income: Under 50k	25%	(219)	32%	(286)	17%	(154)	25%	(222)	880
Income: 50k-100k	24%	(114)	38%	(179)	18%	(87)	20%	(96)	476
Income: 100k+	39%	(96)	39%	(96)	11%	(28)	12%	(29)	249
Ethnicity: White	25%	(302)	35%	(430)	17%	(211)	24%	(290)	1233
Ethnicity: Hispanic	30%	(81)	39%	(104)	17%	(46)	13%	(34)	265

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Table MCFE13_6: When making decisions about buying a gaming console, how important, if at all, are the following?
Game franchises that are exclusive to certain consoles

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	27% (428)	35% (561)	17% (269)	22% (346)	1604
Ethnicity: Black	37% (82)	34% (77)	16% (35)	13% (30)	225
Ethnicity: Other	30% (44)	37% (54)	15% (23)	18% (26)	147
All Christian	23% (168)	36% (258)	15% (110)	25% (183)	720
All Non-Christian	44% (38)	27% (23)	15% (13)	14% (12)	87
Atheist	38% (26)	33% (23)	4% (3)	26% (18)	70
Agnostic/Nothing in particular	27% (122)	34% (158)	22% (102)	17% (76)	459
Something Else	28% (74)	36% (98)	15% (41)	21% (56)	269
Religious Non-Protestant/Catholic	43% (43)	26% (26)	16% (16)	15% (15)	101
Evangelical	30% (133)	35% (155)	14% (61)	21% (95)	444
Non-Evangelical	19% (98)	37% (190)	16% (83)	27% (136)	507
Community: Urban	32% (172)	37% (203)	15% (84)	16% (85)	544
Community: Suburban	25% (172)	35% (238)	17% (118)	22% (147)	675
Community: Rural	22% (85)	31% (119)	17% (67)	30% (114)	385
Employ: Private Sector	30% (171)	39% (222)	18% (100)	13% (71)	565
Employ: Government	37% (37)	35% (35)	17% (17)	12% (12)	101
Employ: Self-Employed	34% (60)	32% (56)	15% (27)	19% (34)	177
Employ: Homemaker	24% (25)	34% (35)	20% (21)	22% (23)	104
Employ: Retired	13% (35)	25% (67)	15% (40)	47% (127)	269
Employ: Unemployed	27% (67)	37% (91)	14% (35)	21% (52)	244
Employ: Other	21% (23)	31% (34)	24% (27)	23% (25)	108
Military HH: Yes	22% (47)	38% (81)	14% (30)	26% (56)	214
Military HH: No	27% (382)	35% (480)	17% (239)	21% (290)	1390
RD/WT: Right Direction	32% (219)	39% (269)	15% (101)	15% (103)	692
RD/WT: Wrong Track	23% (210)	32% (292)	18% (168)	27% (243)	913
Biden Job Approve	32% (257)	39% (313)	12% (101)	17% (138)	809
Biden Job Disapprove	22% (155)	30% (218)	22% (154)	26% (189)	717
Biden Job Strongly Approve	38% (151)	35% (139)	10% (41)	17% (68)	398
Biden Job Somewhat Approve	26% (106)	42% (174)	15% (60)	17% (71)	410
Biden Job Somewhat Disapprove	17% (41)	30% (71)	29% (70)	24% (56)	238
Biden Job Strongly Disapprove	24% (114)	31% (147)	18% (85)	28% (133)	479

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Table MCFE13_6: When making decisions about buying a gaming console, how important, if at all, are the following?
 Game franchises that are exclusive to certain consoles

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	27% (428)	35% (561)	17% (269)	22% (346)	1604
Favorable of Biden	31% (256)	39% (319)	13% (103)	17% (143)	821
Unfavorable of Biden	23% (160)	30% (209)	21% (146)	27% (187)	702
Very Favorable of Biden	36% (155)	35% (149)	11% (49)	18% (77)	431
Somewhat Favorable of Biden	26% (101)	44% (170)	14% (53)	17% (66)	390
Somewhat Unfavorable of Biden	22% (45)	31% (63)	23% (47)	23% (47)	202
Very Unfavorable of Biden	23% (115)	29% (146)	20% (98)	28% (140)	499
#1 Issue: Economy	27% (176)	37% (238)	19% (119)	17% (109)	642
#1 Issue: Security	24% (53)	32% (70)	16% (35)	29% (63)	222
#1 Issue: Health Care	31% (66)	37% (78)	13% (28)	19% (40)	212
#1 Issue: Medicare / Social Security	19% (34)	29% (52)	17% (30)	35% (63)	180
#1 Issue: Women's Issues	31% (30)	35% (34)	19% (19)	15% (15)	98
#1 Issue: Education	37% (30)	31% (25)	15% (12)	16% (13)	80
#1 Issue: Energy	29% (25)	44% (37)	20% (17)	7% (6)	86
#1 Issue: Other	17% (14)	30% (26)	10% (8)	43% (36)	85
2020 Vote: Joe Biden	29% (221)	38% (284)	15% (112)	18% (139)	757
2020 Vote: Donald Trump	23% (105)	33% (153)	19% (89)	25% (118)	465
2020 Vote: Other	23% (16)	27% (19)	12% (8)	37% (25)	68
2020 Vote: Didn't Vote	28% (86)	33% (103)	18% (57)	20% (64)	311
2018 House Vote: Democrat	31% (179)	36% (205)	15% (87)	18% (102)	573
2018 House Vote: Republican	21% (81)	33% (126)	18% (69)	27% (103)	380
2018 House Vote: Someone else	24% (13)	33% (17)	16% (8)	27% (14)	52
2016 Vote: Hillary Clinton	30% (163)	38% (207)	12% (68)	19% (105)	543
2016 Vote: Donald Trump	23% (102)	33% (145)	17% (73)	27% (118)	438
2016 Vote: Other	20% (18)	31% (27)	25% (22)	24% (21)	88
2016 Vote: Didn't Vote	27% (145)	34% (181)	20% (106)	19% (102)	535
Voted in 2014: Yes	26% (221)	34% (289)	15% (131)	24% (207)	848
Voted in 2014: No	27% (208)	36% (272)	18% (138)	18% (139)	757

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Table MCFE13_6: When making decisions about buying a gaming console, how important, if at all, are the following?
Game franchises that are exclusive to certain consoles

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	27%	(428)	35%	(561)	17%	(269)	22%	(346)	1604
4-Region: Northeast	30%	(88)	34%	(100)	14%	(42)	21%	(62)	292
4-Region: Midwest	21%	(70)	35%	(116)	18%	(60)	26%	(85)	331
4-Region: South	26%	(160)	34%	(207)	17%	(107)	23%	(141)	615
4-Region: West	30%	(110)	38%	(138)	17%	(61)	16%	(58)	366
Gamers	27%	(428)	35%	(561)	17%	(269)	22%	(346)	1604
Avid Gamers	36%	(257)	33%	(237)	13%	(95)	18%	(129)	718
Casual Gamers	19%	(172)	36%	(323)	20%	(174)	25%	(217)	887
PC Gamers	33%	(195)	38%	(221)	12%	(72)	17%	(100)	588
Console Gamers	39%	(259)	39%	(258)	14%	(90)	8%	(54)	661
Twitch Users	42%	(231)	39%	(217)	13%	(70)	6%	(32)	550
Streaming Service Users	33%	(327)	38%	(373)	15%	(145)	15%	(151)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_7: When making decisions about buying a gaming console, how important, if at all, are the following?
 Reviews from video game influencers or streamers

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	25%	(396)	35%	(569)	17%	(269)	23%	(370)	1604
Gender: Male	26%	(218)	39%	(319)	18%	(145)	17%	(142)	824
Gender: Female	23%	(178)	32%	(250)	16%	(124)	29%	(227)	780
Age: 18-34	35%	(197)	39%	(221)	15%	(87)	11%	(63)	567
Age: 35-44	27%	(87)	35%	(111)	20%	(63)	19%	(60)	322
Age: 45-64	17%	(87)	36%	(181)	19%	(98)	28%	(141)	506
Age: 65+	12%	(25)	27%	(56)	10%	(21)	51%	(106)	208
GenZers: 1997-2012	37%	(55)	38%	(56)	17%	(25)	9%	(13)	148
Millennials: 1981-1996	31%	(198)	38%	(243)	16%	(101)	15%	(93)	635
GenXers: 1965-1980	23%	(95)	38%	(156)	20%	(85)	19%	(79)	416
Baby Boomers: 1946-1964	12%	(46)	28%	(104)	15%	(57)	44%	(166)	374
PID: Dem (no lean)	32%	(210)	36%	(233)	13%	(82)	19%	(124)	649
PID: Ind (no lean)	18%	(99)	36%	(192)	22%	(118)	24%	(127)	536
PID: Rep (no lean)	21%	(87)	35%	(145)	16%	(68)	28%	(119)	419
PID/Gender: Dem Men	35%	(128)	40%	(144)	12%	(44)	13%	(46)	362
PID/Gender: Dem Women	29%	(82)	31%	(89)	13%	(39)	27%	(78)	287
PID/Gender: Ind Men	19%	(48)	37%	(92)	25%	(62)	19%	(48)	250
PID/Gender: Ind Women	18%	(51)	35%	(99)	20%	(57)	28%	(79)	286
PID/Gender: Rep Men	20%	(42)	39%	(83)	19%	(40)	23%	(48)	212
PID/Gender: Rep Women	22%	(45)	30%	(62)	14%	(29)	34%	(71)	207
Ideo: Liberal (1-3)	29%	(143)	35%	(174)	16%	(82)	20%	(101)	500
Ideo: Moderate (4)	26%	(139)	36%	(193)	20%	(106)	18%	(95)	534
Ideo: Conservative (5-7)	20%	(92)	33%	(149)	15%	(69)	31%	(138)	448
Educ: < College	24%	(262)	34%	(375)	18%	(195)	25%	(278)	1110
Educ: Bachelors degree	26%	(85)	39%	(131)	17%	(56)	18%	(60)	333
Educ: Post-grad	30%	(49)	39%	(63)	11%	(18)	20%	(32)	162
Income: Under 50k	24%	(214)	33%	(291)	17%	(146)	26%	(229)	880
Income: 50k-100k	22%	(104)	38%	(179)	18%	(87)	22%	(106)	476
Income: 100k+	32%	(78)	40%	(99)	15%	(36)	14%	(35)	249
Ethnicity: White	23%	(280)	35%	(437)	16%	(202)	25%	(314)	1233
Ethnicity: Hispanic	29%	(76)	37%	(99)	18%	(48)	16%	(42)	265

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Table MCFE13_7: When making decisions about buying a gaming console, how important, if at all, are the following?
Reviews from video game influencers or streamers

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	25% (396)	35% (569)	17% (269)	23% (370)	1604
Ethnicity: Black	33% (74)	37% (84)	19% (43)	10% (23)	225
Ethnicity: Other	28% (41)	33% (48)	17% (25)	22% (32)	147
All Christian	22% (161)	38% (275)	16% (114)	24% (170)	720
All Non-Christian	49% (43)	21% (18)	13% (11)	17% (15)	87
Atheist	17% (12)	34% (24)	14% (10)	35% (24)	70
Agnostic/Nothing in particular	24% (112)	36% (166)	19% (86)	21% (95)	459
Something Else	25% (68)	32% (86)	18% (49)	24% (66)	269
Religious Non-Protestant/Catholic	44% (44)	25% (25)	11% (12)	20% (20)	101
Evangelical	27% (118)	35% (156)	17% (74)	22% (97)	444
Non-Evangelical	21% (106)	37% (187)	17% (86)	25% (128)	507
Community: Urban	31% (171)	36% (194)	16% (85)	17% (95)	544
Community: Suburban	22% (151)	36% (241)	18% (121)	24% (162)	675
Community: Rural	19% (74)	35% (135)	16% (63)	29% (113)	385
Employ: Private Sector	27% (152)	40% (228)	19% (105)	14% (79)	565
Employ: Government	32% (33)	36% (36)	15% (15)	17% (17)	101
Employ: Self-Employed	32% (56)	32% (57)	15% (26)	22% (39)	177
Employ: Homemaker	22% (23)	40% (42)	19% (20)	18% (19)	104
Employ: Retired	14% (37)	26% (71)	12% (31)	48% (130)	269
Employ: Unemployed	25% (61)	33% (80)	20% (49)	22% (54)	244
Employ: Other	23% (25)	35% (38)	17% (19)	24% (26)	108
Military HH: Yes	23% (50)	37% (79)	14% (30)	25% (54)	214
Military HH: No	25% (346)	35% (490)	17% (239)	23% (315)	1390
RD/WT: Right Direction	30% (209)	37% (257)	16% (110)	17% (116)	692
RD/WT: Wrong Track	21% (187)	34% (312)	17% (160)	28% (254)	913
Biden Job Approve	29% (236)	37% (300)	16% (131)	18% (142)	809
Biden Job Disapprove	20% (147)	34% (240)	18% (126)	28% (204)	717
Biden Job Strongly Approve	38% (150)	35% (140)	11% (44)	16% (64)	398
Biden Job Somewhat Approve	21% (86)	39% (159)	21% (87)	19% (78)	410
Biden Job Somewhat Disapprove	21% (51)	32% (77)	20% (47)	27% (63)	238
Biden Job Strongly Disapprove	20% (96)	34% (163)	17% (79)	29% (141)	479

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Table MCFE13_7: When making decisions about buying a gaming console, how important, if at all, are the following?
 Reviews from video game influencers or streamers

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	25% (396)	35% (569)	17% (269)	23% (370)	1604
Favorable of Biden	29% (234)	38% (308)	16% (128)	18% (151)	821
Unfavorable of Biden	21% (146)	33% (234)	17% (122)	28% (199)	702
Very Favorable of Biden	36% (155)	34% (145)	14% (60)	16% (71)	431
Somewhat Favorable of Biden	20% (79)	42% (163)	18% (68)	20% (80)	390
Somewhat Unfavorable of Biden	20% (40)	34% (69)	22% (44)	25% (50)	202
Very Unfavorable of Biden	21% (107)	33% (165)	16% (77)	30% (150)	499
#1 Issue: Economy	26% (169)	36% (232)	18% (116)	19% (125)	642
#1 Issue: Security	25% (55)	35% (79)	10% (22)	30% (66)	222
#1 Issue: Health Care	28% (59)	36% (75)	19% (39)	18% (38)	212
#1 Issue: Medicare / Social Security	13% (24)	34% (61)	17% (31)	36% (64)	180
#1 Issue: Women's Issues	23% (23)	38% (37)	24% (23)	15% (15)	98
#1 Issue: Education	37% (29)	41% (32)	9% (7)	14% (11)	80
#1 Issue: Energy	30% (26)	34% (30)	20% (17)	15% (13)	86
#1 Issue: Other	12% (10)	27% (23)	15% (13)	45% (38)	85
2020 Vote: Joe Biden	29% (222)	37% (278)	15% (116)	19% (141)	757
2020 Vote: Donald Trump	18% (85)	36% (170)	17% (80)	28% (131)	465
2020 Vote: Other	14% (9)	27% (18)	17% (12)	42% (29)	68
2020 Vote: Didn't Vote	25% (79)	33% (102)	20% (61)	22% (68)	311
2018 House Vote: Democrat	30% (170)	37% (210)	15% (85)	19% (109)	573
2018 House Vote: Republican	20% (76)	32% (121)	19% (72)	29% (110)	380
2018 House Vote: Someone else	19% (10)	37% (19)	12% (6)	33% (17)	52
2016 Vote: Hillary Clinton	27% (147)	37% (201)	14% (78)	22% (117)	543
2016 Vote: Donald Trump	20% (89)	34% (148)	18% (78)	28% (123)	438
2016 Vote: Other	24% (21)	35% (31)	14% (13)	27% (24)	88
2016 Vote: Didn't Vote	26% (140)	35% (189)	19% (100)	20% (105)	535
Voted in 2014: Yes	25% (212)	34% (289)	15% (127)	26% (219)	848
Voted in 2014: No	24% (184)	37% (280)	19% (143)	20% (150)	757

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Table MCFE13_7: When making decisions about buying a gaming console, how important, if at all, are the following?
Reviews from video game influencers or streamers

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	25%	(396)	35%	(569)	17%	(269)	23%	(370)	1604
4-Region: Northeast	30%	(89)	36%	(104)	15%	(43)	19%	(55)	292
4-Region: Midwest	16%	(54)	39%	(131)	15%	(49)	29%	(97)	331
4-Region: South	25%	(155)	33%	(203)	18%	(110)	24%	(148)	615
4-Region: West	27%	(99)	36%	(131)	18%	(67)	19%	(69)	366
Gamers	25%	(396)	35%	(569)	17%	(269)	23%	(370)	1604
Avid Gamers	30%	(212)	37%	(263)	13%	(96)	20%	(147)	718
Casual Gamers	21%	(184)	35%	(306)	20%	(173)	25%	(223)	887
PC Gamers	32%	(188)	37%	(218)	14%	(80)	17%	(102)	588
Console Gamers	32%	(214)	40%	(267)	16%	(108)	11%	(72)	661
Twitch Users	42%	(231)	42%	(230)	12%	(64)	4%	(25)	550
Streaming Service Users	32%	(317)	39%	(385)	15%	(154)	14%	(139)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_8: When making decisions about buying a gaming console, how important, if at all, are the following?
 Price of console's online network subscription

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	37%	(601)	34%	(549)	10%	(162)	18%	(293)	1604
Gender: Male	39%	(322)	36%	(299)	12%	(97)	13%	(106)	824
Gender: Female	36%	(279)	32%	(249)	8%	(65)	24%	(186)	780
Age: 18-34	43%	(244)	36%	(205)	12%	(70)	9%	(48)	567
Age: 35-44	34%	(108)	45%	(145)	9%	(29)	13%	(41)	322
Age: 45-64	35%	(175)	31%	(156)	10%	(53)	24%	(123)	506
Age: 65+	36%	(75)	20%	(43)	5%	(10)	39%	(81)	208
GenZers: 1997-2012	43%	(63)	40%	(59)	9%	(13)	9%	(14)	148
Millennials: 1981-1996	39%	(248)	39%	(246)	12%	(76)	10%	(64)	635
GenXers: 1965-1980	38%	(158)	37%	(153)	9%	(35)	17%	(69)	416
Baby Boomers: 1946-1964	32%	(121)	23%	(85)	10%	(36)	35%	(131)	374
PID: Dem (no lean)	39%	(255)	36%	(233)	8%	(50)	17%	(111)	649
PID: Ind (no lean)	36%	(196)	33%	(177)	12%	(63)	19%	(101)	536
PID: Rep (no lean)	36%	(150)	33%	(139)	12%	(48)	19%	(81)	419
PID/Gender: Dem Men	43%	(156)	37%	(132)	8%	(31)	12%	(43)	362
PID/Gender: Dem Women	35%	(100)	35%	(100)	7%	(19)	24%	(68)	287
PID/Gender: Ind Men	36%	(91)	34%	(86)	15%	(37)	15%	(38)	250
PID/Gender: Ind Women	37%	(105)	32%	(91)	9%	(26)	22%	(63)	286
PID/Gender: Rep Men	36%	(76)	38%	(81)	14%	(29)	12%	(26)	212
PID/Gender: Rep Women	36%	(75)	28%	(58)	9%	(19)	27%	(55)	207
Ideo: Liberal (1-3)	39%	(196)	35%	(173)	9%	(44)	17%	(86)	500
Ideo: Moderate (4)	37%	(199)	36%	(191)	10%	(53)	17%	(90)	534
Ideo: Conservative (5-7)	37%	(168)	30%	(134)	12%	(56)	20%	(91)	448
Educ: < College	38%	(419)	32%	(357)	10%	(112)	20%	(221)	1110
Educ: Bachelors degree	39%	(129)	36%	(120)	11%	(37)	14%	(48)	333
Educ: Post-grad	33%	(53)	44%	(72)	8%	(13)	15%	(24)	162
Income: Under 50k	39%	(342)	31%	(270)	10%	(87)	21%	(181)	880
Income: 50k-100k	35%	(169)	37%	(174)	9%	(45)	19%	(88)	476
Income: 100k+	36%	(90)	42%	(104)	12%	(30)	10%	(24)	249
Ethnicity: White	35%	(437)	35%	(429)	10%	(121)	20%	(246)	1233
Ethnicity: Hispanic	43%	(114)	36%	(96)	11%	(29)	10%	(26)	265

Continued on next page

Table MCFE13_8: When making decisions about buying a gaming console, how important, if at all, are the following?
Price of console's online network subscription

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	37% (601)	34% (549)	10% (162)	18% (293)	1604
Ethnicity: Black	47% (106)	32% (72)	7% (17)	13% (30)	225
Ethnicity: Other	40% (58)	33% (48)	16% (24)	11% (17)	147
All Christian	36% (262)	36% (256)	9% (63)	19% (139)	720
All Non-Christian	58% (50)	23% (20)	7% (6)	12% (11)	87
Atheist	34% (24)	41% (29)	9% (6)	15% (11)	70
Agnostic/Nothing in particular	37% (168)	35% (159)	12% (55)	17% (77)	459
Something Else	36% (98)	32% (85)	12% (31)	21% (55)	269
Religious Non-Protestant/Catholic	54% (54)	22% (22)	9% (10)	15% (15)	101
Evangelical	41% (183)	34% (150)	8% (37)	17% (75)	444
Non-Evangelical	33% (166)	35% (177)	11% (54)	22% (111)	507
Community: Urban	42% (231)	33% (178)	10% (53)	15% (82)	544
Community: Suburban	36% (241)	35% (234)	11% (71)	19% (129)	675
Community: Rural	33% (129)	35% (137)	10% (37)	21% (82)	385
Employ: Private Sector	36% (204)	42% (235)	11% (65)	11% (61)	565
Employ: Government	29% (29)	45% (45)	6% (6)	21% (21)	101
Employ: Self-Employed	50% (89)	24% (43)	10% (17)	16% (29)	177
Employ: Homemaker	45% (47)	26% (27)	13% (14)	16% (16)	104
Employ: Retired	37% (100)	23% (62)	5% (14)	34% (92)	269
Employ: Unemployed	31% (77)	35% (85)	13% (31)	21% (52)	244
Employ: Other	36% (39)	34% (37)	12% (13)	17% (18)	108
Military HH: Yes	37% (79)	34% (72)	8% (17)	22% (46)	214
Military HH: No	38% (523)	34% (476)	10% (145)	18% (246)	1390
RD/WT: Right Direction	39% (268)	38% (259)	8% (56)	16% (108)	692
RD/WT: Wrong Track	37% (333)	32% (289)	12% (106)	20% (184)	913
Biden Job Approve	37% (302)	38% (306)	8% (65)	17% (136)	809
Biden Job Disapprove	38% (273)	30% (216)	12% (88)	19% (139)	717
Biden Job Strongly Approve	44% (177)	32% (126)	8% (33)	16% (63)	398
Biden Job Somewhat Approve	30% (125)	44% (180)	8% (32)	18% (73)	410
Biden Job Somewhat Disapprove	37% (88)	28% (67)	17% (39)	18% (43)	238
Biden Job Strongly Disapprove	39% (185)	31% (149)	10% (49)	20% (95)	479

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Table MCFE13_8: When making decisions about buying a gaming console, how important, if at all, are the following?
 Price of console's online network subscription

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	37% (601)	34% (549)	10% (162)	18% (293)	1604
Favorable of Biden	40% (330)	36% (294)	8% (62)	16% (135)	821
Unfavorable of Biden	35% (247)	33% (229)	13% (88)	20% (137)	702
Very Favorable of Biden	46% (199)	32% (137)	6% (27)	16% (68)	431
Somewhat Favorable of Biden	34% (131)	40% (157)	9% (35)	17% (67)	390
Somewhat Unfavorable of Biden	33% (66)	36% (72)	15% (31)	17% (33)	202
Very Unfavorable of Biden	36% (181)	31% (157)	12% (58)	21% (104)	499
#1 Issue: Economy	38% (241)	35% (225)	12% (75)	16% (100)	642
#1 Issue: Security	38% (83)	33% (72)	7% (17)	22% (50)	222
#1 Issue: Health Care	45% (95)	30% (64)	9% (20)	16% (33)	212
#1 Issue: Medicare / Social Security	34% (61)	25% (46)	10% (18)	30% (55)	180
#1 Issue: Women's Issues	38% (38)	37% (36)	10% (10)	15% (15)	98
#1 Issue: Education	40% (32)	50% (40)	4% (3)	5% (4)	80
#1 Issue: Energy	35% (30)	43% (37)	10% (8)	12% (10)	86
#1 Issue: Other	24% (20)	34% (29)	11% (10)	30% (26)	85
2020 Vote: Joe Biden	39% (292)	36% (276)	9% (66)	16% (123)	757
2020 Vote: Donald Trump	37% (171)	31% (144)	12% (56)	20% (94)	465
2020 Vote: Other	21% (15)	42% (28)	9% (6)	28% (19)	68
2020 Vote: Didn't Vote	40% (124)	31% (98)	11% (34)	18% (56)	311
2018 House Vote: Democrat	40% (227)	37% (210)	8% (45)	16% (91)	573
2018 House Vote: Republican	38% (144)	29% (109)	13% (49)	21% (78)	380
2018 House Vote: Someone else	23% (12)	39% (20)	11% (6)	27% (14)	52
2016 Vote: Hillary Clinton	38% (205)	37% (201)	7% (41)	18% (97)	543
2016 Vote: Donald Trump	39% (169)	29% (128)	11% (49)	21% (91)	438
2016 Vote: Other	35% (31)	32% (29)	15% (13)	18% (16)	88
2016 Vote: Didn't Vote	37% (197)	36% (191)	11% (59)	17% (89)	535
Voted in 2014: Yes	39% (333)	33% (279)	8% (72)	19% (163)	848
Voted in 2014: No	35% (268)	36% (269)	12% (90)	17% (130)	757

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Table MCFE13_8: When making decisions about buying a gaming console, how important, if at all, are the following?
Price of console's online network subscription

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	37%	(601)	34%	(549)	10%	(162)	18%	(293)	1604
4-Region: Northeast	41%	(121)	35%	(102)	9%	(28)	14%	(42)	292
4-Region: Midwest	32%	(107)	33%	(111)	11%	(35)	23%	(77)	331
4-Region: South	36%	(220)	34%	(211)	10%	(59)	20%	(124)	615
4-Region: West	42%	(153)	34%	(125)	11%	(40)	13%	(49)	366
Gamers	37%	(601)	34%	(549)	10%	(162)	18%	(293)	1604
Avid Gamers	41%	(292)	35%	(249)	10%	(73)	15%	(104)	718
Casual Gamers	35%	(309)	34%	(300)	10%	(89)	21%	(189)	887
PC Gamers	42%	(248)	35%	(208)	10%	(57)	13%	(75)	588
Console Gamers	44%	(292)	38%	(249)	11%	(73)	7%	(47)	661
Twitch Users	43%	(234)	44%	(242)	9%	(51)	4%	(23)	550
Streaming Service Users	40%	(397)	38%	(381)	10%	(99)	12%	(119)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_9: When making decisions about buying a gaming console, how important, if at all, are the following?
 The look of the console

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	21%	(334)	32%	(512)	22%	(360)	25%	(398)	1604
Gender: Male	25%	(202)	37%	(302)	21%	(176)	18%	(145)	824
Gender: Female	17%	(132)	27%	(211)	24%	(184)	32%	(253)	780
Age: 18-34	28%	(159)	37%	(209)	21%	(117)	15%	(82)	567
Age: 35-44	24%	(77)	34%	(111)	24%	(77)	18%	(57)	322
Age: 45-64	14%	(70)	29%	(147)	27%	(135)	30%	(154)	506
Age: 65+	14%	(28)	22%	(45)	14%	(30)	50%	(105)	208
GenZers: 1997-2012	25%	(37)	28%	(42)	27%	(41)	19%	(29)	148
Millennials: 1981-1996	29%	(183)	36%	(229)	20%	(128)	15%	(96)	635
GenXers: 1965-1980	15%	(63)	38%	(157)	26%	(107)	22%	(89)	416
Baby Boomers: 1946-1964	13%	(47)	21%	(79)	22%	(83)	44%	(165)	374
PID: Dem (no lean)	30%	(194)	31%	(203)	16%	(103)	23%	(148)	649
PID: Ind (no lean)	15%	(78)	32%	(174)	28%	(149)	25%	(135)	536
PID: Rep (no lean)	15%	(62)	32%	(135)	26%	(107)	27%	(115)	419
PID/Gender: Dem Men	35%	(128)	35%	(128)	14%	(50)	15%	(55)	362
PID/Gender: Dem Women	23%	(66)	26%	(75)	19%	(53)	32%	(93)	287
PID/Gender: Ind Men	17%	(42)	36%	(90)	29%	(73)	18%	(46)	250
PID/Gender: Ind Women	13%	(36)	29%	(84)	27%	(76)	31%	(89)	286
PID/Gender: Rep Men	15%	(32)	39%	(84)	25%	(53)	21%	(44)	212
PID/Gender: Rep Women	15%	(30)	25%	(52)	26%	(54)	34%	(71)	207
Ideo: Liberal (1-3)	23%	(113)	31%	(156)	21%	(105)	25%	(127)	500
Ideo: Moderate (4)	24%	(127)	35%	(187)	23%	(122)	18%	(98)	534
Ideo: Conservative (5-7)	17%	(76)	30%	(134)	23%	(104)	30%	(134)	448
Educ: < College	18%	(200)	32%	(352)	24%	(262)	27%	(297)	1110
Educ: Bachelors degree	29%	(96)	31%	(105)	20%	(67)	20%	(66)	333
Educ: Post-grad	24%	(39)	35%	(56)	19%	(31)	22%	(35)	162
Income: Under 50k	20%	(172)	31%	(272)	22%	(192)	28%	(244)	880
Income: 50k-100k	19%	(88)	33%	(157)	25%	(118)	24%	(113)	476
Income: 100k+	30%	(75)	34%	(84)	20%	(50)	16%	(40)	249
Ethnicity: White	20%	(242)	31%	(378)	23%	(279)	27%	(334)	1233
Ethnicity: Hispanic	24%	(63)	38%	(100)	21%	(57)	17%	(45)	265

Continued on next page

Table MCFE13_9: When making decisions about buying a gaming console, how important, if at all, are the following?
The look of the console

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	21% (334)	32% (512)	22% (360)	25% (398)	1604
Ethnicity: Black	28% (63)	40% (89)	17% (39)	15% (34)	225
Ethnicity: Other	20% (30)	31% (45)	28% (41)	21% (30)	147
All Christian	22% (155)	34% (244)	20% (143)	25% (177)	720
All Non-Christian	39% (34)	32% (28)	10% (8)	19% (16)	87
Atheist	17% (12)	22% (15)	18% (12)	43% (30)	70
Agnostic/Nothing in particular	17% (76)	30% (140)	29% (132)	24% (110)	459
Something Else	21% (57)	32% (85)	23% (63)	24% (64)	269
Religious Non-Protestant/Catholic	34% (34)	35% (35)	10% (10)	21% (21)	101
Evangelical	28% (124)	33% (147)	18% (79)	21% (95)	444
Non-Evangelical	16% (83)	32% (164)	24% (123)	27% (137)	507
Community: Urban	30% (164)	33% (182)	18% (96)	19% (103)	544
Community: Suburban	18% (118)	32% (216)	24% (165)	26% (175)	675
Community: Rural	14% (52)	30% (114)	26% (99)	31% (120)	385
Employ: Private Sector	24% (136)	37% (211)	22% (124)	17% (94)	565
Employ: Government	30% (30)	32% (33)	20% (20)	18% (18)	101
Employ: Self-Employed	25% (44)	28% (49)	23% (40)	25% (44)	177
Employ: Homemaker	19% (20)	26% (27)	35% (36)	20% (21)	104
Employ: Retired	14% (37)	23% (63)	16% (44)	46% (125)	269
Employ: Unemployed	18% (45)	36% (87)	21% (52)	25% (61)	244
Employ: Other	12% (13)	29% (32)	33% (36)	26% (28)	108
Military HH: Yes	21% (45)	30% (65)	22% (47)	26% (56)	214
Military HH: No	21% (289)	32% (448)	22% (312)	25% (341)	1390
RD/WT: Right Direction	31% (215)	33% (232)	16% (111)	19% (134)	692
RD/WT: Wrong Track	13% (120)	31% (281)	27% (248)	29% (264)	913
Biden Job Approve	29% (235)	33% (271)	17% (137)	20% (165)	809
Biden Job Disapprove	13% (92)	31% (219)	27% (197)	29% (209)	717
Biden Job Strongly Approve	42% (168)	30% (118)	11% (45)	17% (67)	398
Biden Job Somewhat Approve	16% (68)	37% (153)	22% (92)	24% (98)	410
Biden Job Somewhat Disapprove	14% (33)	27% (65)	30% (72)	29% (68)	238
Biden Job Strongly Disapprove	12% (60)	32% (154)	26% (125)	29% (140)	479

Continued on next page

Table MCFE13_9: When making decisions about buying a gaming console, how important, if at all, are the following?
 The look of the console

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	21% (334)	32% (512)	22% (360)	25% (398)	1604
Favorable of Biden	29% (234)	34% (276)	17% (136)	21% (174)	821
Unfavorable of Biden	13% (93)	30% (211)	28% (196)	29% (201)	702
Very Favorable of Biden	38% (162)	32% (139)	12% (51)	18% (79)	431
Somewhat Favorable of Biden	19% (72)	35% (137)	22% (86)	24% (96)	390
Somewhat Unfavorable of Biden	13% (25)	32% (65)	32% (66)	23% (47)	202
Very Unfavorable of Biden	14% (67)	29% (147)	26% (131)	31% (155)	499
#1 Issue: Economy	22% (142)	34% (217)	24% (152)	20% (130)	642
#1 Issue: Security	20% (45)	30% (67)	19% (42)	31% (68)	222
#1 Issue: Health Care	27% (56)	35% (74)	20% (41)	19% (40)	212
#1 Issue: Medicare / Social Security	17% (31)	25% (44)	20% (35)	38% (69)	180
#1 Issue: Women's Issues	13% (13)	32% (31)	26% (26)	29% (28)	98
#1 Issue: Education	27% (21)	35% (28)	22% (18)	17% (13)	80
#1 Issue: Energy	21% (18)	33% (29)	31% (26)	15% (13)	86
#1 Issue: Other	8% (7)	27% (23)	22% (19)	43% (36)	85
2020 Vote: Joe Biden	27% (207)	33% (246)	18% (134)	22% (170)	757
2020 Vote: Donald Trump	15% (72)	31% (145)	26% (119)	28% (129)	465
2020 Vote: Other	4% (3)	39% (26)	28% (19)	29% (19)	68
2020 Vote: Didn't Vote	17% (52)	30% (95)	28% (86)	25% (78)	311
2018 House Vote: Democrat	30% (170)	33% (187)	16% (91)	22% (126)	573
2018 House Vote: Republican	16% (62)	29% (110)	27% (101)	28% (106)	380
2018 House Vote: Someone else	5% (3)	49% (25)	21% (11)	25% (13)	52
2016 Vote: Hillary Clinton	29% (159)	30% (163)	16% (87)	25% (134)	543
2016 Vote: Donald Trump	18% (79)	31% (136)	23% (101)	28% (121)	438
2016 Vote: Other	9% (8)	41% (36)	25% (22)	25% (22)	88
2016 Vote: Didn't Vote	17% (89)	33% (177)	28% (149)	23% (120)	535
Voted in 2014: Yes	23% (196)	31% (263)	18% (157)	27% (232)	848
Voted in 2014: No	18% (138)	33% (250)	27% (203)	22% (166)	757

Continued on next page

Table MCFE13_9: When making decisions about buying a gaming console, how important, if at all, are the following?
The look of the console

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	21%	(334)	32%	(512)	22%	(360)	25%	(398)	1604
4-Region: Northeast	22%	(64)	36%	(104)	21%	(62)	21%	(62)	292
4-Region: Midwest	18%	(60)	28%	(92)	24%	(78)	31%	(102)	331
4-Region: South	19%	(117)	32%	(197)	24%	(146)	25%	(155)	615
4-Region: West	26%	(94)	33%	(121)	20%	(73)	22%	(79)	366
Gamers	21%	(334)	32%	(512)	22%	(360)	25%	(398)	1604
Avid Gamers	25%	(179)	35%	(253)	19%	(135)	21%	(151)	718
Casual Gamers	18%	(156)	29%	(259)	25%	(225)	28%	(247)	887
PC Gamers	28%	(166)	33%	(194)	18%	(106)	21%	(121)	588
Console Gamers	28%	(187)	39%	(255)	21%	(136)	13%	(83)	661
Twitch Users	33%	(180)	39%	(215)	18%	(97)	11%	(58)	550
Streaming Service Users	26%	(261)	36%	(359)	21%	(204)	17%	(171)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_10: When making decisions about buying a gaming console, how important, if at all, are the following?
 What consoles my friends use

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	19%	(307)	33%	(526)	19%	(312)	29%	(460)	1604
Gender: Male	24%	(198)	37%	(303)	19%	(159)	20%	(164)	824
Gender: Female	14%	(108)	29%	(223)	20%	(152)	38%	(296)	780
Age: 18-34	29%	(165)	38%	(216)	17%	(95)	16%	(91)	567
Age: 35-44	22%	(69)	44%	(140)	18%	(58)	17%	(54)	322
Age: 45-64	11%	(58)	27%	(135)	26%	(130)	36%	(185)	506
Age: 65+	7%	(14)	17%	(35)	14%	(29)	62%	(130)	208
GenZers: 1997-2012	28%	(41)	35%	(52)	19%	(27)	19%	(28)	148
Millennials: 1981-1996	27%	(172)	39%	(249)	17%	(110)	16%	(104)	635
GenXers: 1965-1980	17%	(71)	34%	(142)	24%	(100)	25%	(103)	416
Baby Boomers: 1946-1964	6%	(23)	20%	(75)	19%	(70)	55%	(206)	374
PID: Dem (no lean)	25%	(165)	35%	(225)	15%	(97)	25%	(162)	649
PID: Ind (no lean)	13%	(72)	33%	(175)	24%	(128)	30%	(162)	536
PID: Rep (no lean)	17%	(70)	30%	(126)	21%	(87)	32%	(136)	419
PID/Gender: Dem Men	33%	(118)	36%	(130)	15%	(54)	16%	(59)	362
PID/Gender: Dem Women	16%	(47)	33%	(94)	15%	(43)	36%	(103)	287
PID/Gender: Ind Men	17%	(42)	37%	(92)	23%	(58)	24%	(59)	250
PID/Gender: Ind Women	11%	(30)	29%	(83)	24%	(70)	36%	(103)	286
PID/Gender: Rep Men	18%	(39)	38%	(81)	22%	(47)	21%	(45)	212
PID/Gender: Rep Women	15%	(31)	22%	(45)	19%	(40)	44%	(91)	207
Ideo: Liberal (1-3)	24%	(118)	34%	(172)	17%	(86)	25%	(124)	500
Ideo: Moderate (4)	19%	(103)	33%	(177)	21%	(112)	26%	(141)	534
Ideo: Conservative (5-7)	16%	(70)	30%	(136)	19%	(86)	35%	(155)	448
Educ: < College	16%	(180)	31%	(346)	20%	(224)	32%	(359)	1110
Educ: Bachelors degree	26%	(87)	36%	(121)	17%	(56)	21%	(69)	333
Educ: Post-grad	24%	(40)	36%	(58)	20%	(32)	19%	(31)	162
Income: Under 50k	15%	(132)	30%	(268)	21%	(184)	34%	(295)	880
Income: 50k-100k	20%	(97)	33%	(159)	19%	(90)	28%	(131)	476
Income: 100k+	31%	(78)	40%	(99)	15%	(38)	14%	(34)	249
Ethnicity: White	18%	(218)	33%	(403)	19%	(233)	31%	(379)	1233
Ethnicity: Hispanic	24%	(63)	43%	(113)	15%	(41)	19%	(49)	265

Continued on next page

Table MCFE13_10: When making decisions about buying a gaming console, how important, if at all, are the following?
What consoles my friends use

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	19% (307)	33% (526)	19% (312)	29% (460)	1604
Ethnicity: Black	24% (54)	33% (75)	22% (50)	20% (45)	225
Ethnicity: Other	24% (35)	33% (48)	19% (28)	25% (36)	147
All Christian	18% (130)	33% (237)	19% (137)	30% (216)	720
All Non-Christian	36% (31)	36% (31)	10% (9)	18% (16)	87
Atheist	21% (15)	28% (20)	15% (11)	35% (25)	70
Agnostic/Nothing in particular	18% (83)	34% (157)	22% (102)	26% (117)	459
Something Else	18% (47)	30% (81)	20% (54)	32% (86)	269
Religious Non-Protestant/Catholic	37% (37)	32% (33)	12% (12)	19% (20)	101
Evangelical	22% (99)	34% (151)	18% (79)	26% (115)	444
Non-Evangelical	14% (70)	31% (155)	21% (105)	35% (177)	507
Community: Urban	26% (144)	32% (176)	20% (109)	21% (115)	544
Community: Suburban	18% (118)	33% (226)	20% (137)	29% (194)	675
Community: Rural	12% (45)	32% (124)	17% (65)	39% (151)	385
Employ: Private Sector	24% (133)	39% (220)	19% (110)	18% (101)	565
Employ: Government	23% (24)	43% (43)	17% (17)	17% (17)	101
Employ: Self-Employed	25% (43)	32% (57)	16% (29)	27% (48)	177
Employ: Homemaker	16% (17)	27% (28)	30% (31)	27% (28)	104
Employ: Retired	6% (17)	19% (50)	18% (49)	57% (152)	269
Employ: Unemployed	20% (48)	32% (77)	21% (50)	28% (69)	244
Employ: Other	14% (15)	30% (32)	20% (22)	37% (40)	108
Military HH: Yes	20% (42)	24% (51)	20% (44)	36% (78)	214
Military HH: No	19% (265)	34% (475)	19% (268)	28% (382)	1390
RD/WT: Right Direction	25% (176)	37% (253)	15% (106)	23% (157)	692
RD/WT: Wrong Track	14% (131)	30% (273)	23% (205)	33% (303)	913
Biden Job Approve	24% (192)	36% (292)	16% (126)	25% (199)	809
Biden Job Disapprove	15% (105)	29% (210)	24% (169)	33% (233)	717
Biden Job Strongly Approve	34% (134)	32% (126)	12% (49)	22% (89)	398
Biden Job Somewhat Approve	14% (58)	40% (166)	19% (77)	27% (110)	410
Biden Job Somewhat Disapprove	15% (36)	28% (65)	30% (73)	27% (64)	238
Biden Job Strongly Disapprove	14% (69)	30% (144)	20% (96)	35% (169)	479

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Table MCFE13_10: When making decisions about buying a gaming console, how important, if at all, are the following?
What consoles my friends use

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	19%	(307)	33%	(526)	19%	(312)	29%	(460)	1604
Favorable of Biden	24%	(194)	35%	(287)	16%	(135)	25%	(204)	821
Unfavorable of Biden	15%	(102)	30%	(213)	22%	(158)	33%	(228)	702
Very Favorable of Biden	29%	(126)	34%	(147)	13%	(54)	24%	(103)	431
Somewhat Favorable of Biden	17%	(68)	36%	(140)	21%	(81)	26%	(101)	390
Somewhat Unfavorable of Biden	15%	(30)	29%	(59)	30%	(60)	26%	(53)	202
Very Unfavorable of Biden	14%	(72)	31%	(155)	19%	(97)	35%	(175)	499
#1 Issue: Economy	20%	(127)	36%	(230)	22%	(144)	22%	(141)	642
#1 Issue: Security	17%	(39)	29%	(65)	17%	(38)	36%	(80)	222
#1 Issue: Health Care	25%	(54)	32%	(68)	16%	(35)	26%	(55)	212
#1 Issue: Medicare / Social Security	12%	(23)	26%	(47)	15%	(27)	47%	(84)	180
#1 Issue: Women's Issues	18%	(17)	33%	(33)	19%	(18)	30%	(30)	98
#1 Issue: Education	26%	(21)	33%	(26)	20%	(16)	21%	(17)	80
#1 Issue: Energy	27%	(23)	41%	(35)	18%	(15)	15%	(13)	86
#1 Issue: Other	5%	(5)	27%	(23)	21%	(18)	47%	(40)	85
2020 Vote: Joe Biden	23%	(172)	36%	(270)	17%	(129)	25%	(186)	757
2020 Vote: Donald Trump	13%	(62)	33%	(154)	20%	(91)	34%	(158)	465
2020 Vote: Other	15%	(10)	26%	(17)	31%	(21)	28%	(19)	68
2020 Vote: Didn't Vote	20%	(61)	27%	(83)	23%	(71)	31%	(96)	311
2018 House Vote: Democrat	24%	(138)	34%	(195)	16%	(92)	26%	(148)	573
2018 House Vote: Republican	13%	(51)	32%	(121)	20%	(76)	35%	(131)	380
2018 House Vote: Someone else	19%	(10)	37%	(19)	21%	(11)	23%	(12)	52
2016 Vote: Hillary Clinton	23%	(124)	32%	(174)	17%	(93)	28%	(152)	543
2016 Vote: Donald Trump	16%	(71)	31%	(135)	18%	(79)	35%	(153)	438
2016 Vote: Other	14%	(13)	34%	(30)	23%	(21)	29%	(25)	88
2016 Vote: Didn't Vote	19%	(99)	35%	(187)	22%	(119)	24%	(130)	535
Voted in 2014: Yes	21%	(175)	30%	(257)	18%	(150)	31%	(266)	848
Voted in 2014: No	17%	(132)	36%	(269)	21%	(162)	26%	(194)	757

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Table MCFE13_10: When making decisions about buying a gaming console, how important, if at all, are the following?
What consoles my friends use

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	19%	(307)	33%	(526)	19%	(312)	29%	(460)	1604
4-Region: Northeast	24%	(71)	29%	(83)	20%	(59)	27%	(79)	292
4-Region: Midwest	12%	(40)	33%	(111)	20%	(65)	35%	(115)	331
4-Region: South	19%	(117)	31%	(190)	20%	(123)	30%	(185)	615
4-Region: West	22%	(79)	39%	(143)	18%	(64)	22%	(81)	366
Gamers	19%	(307)	33%	(526)	19%	(312)	29%	(460)	1604
Avid Gamers	24%	(175)	33%	(235)	16%	(114)	27%	(194)	718
Casual Gamers	15%	(131)	33%	(291)	22%	(198)	30%	(266)	887
PC Gamers	26%	(151)	35%	(208)	14%	(81)	25%	(147)	588
Console Gamers	29%	(191)	39%	(259)	16%	(108)	16%	(103)	661
Twitch Users	35%	(192)	40%	(219)	15%	(83)	10%	(56)	550
Streaming Service Users	24%	(243)	37%	(364)	19%	(185)	20%	(203)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE13_11: When making decisions about buying a gaming console, how important, if at all, are the following?
 Games available at time of purchase

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	38%	(610)	38%	(602)	10%	(161)	14%	(232)	1604
Gender: Male	41%	(337)	40%	(331)	11%	(88)	8%	(68)	824
Gender: Female	35%	(273)	35%	(271)	9%	(72)	21%	(163)	780
Age: 18-34	46%	(260)	38%	(214)	11%	(61)	6%	(33)	567
Age: 35-44	41%	(132)	41%	(132)	10%	(34)	7%	(24)	322
Age: 45-64	33%	(166)	38%	(191)	11%	(53)	19%	(96)	506
Age: 65+	25%	(52)	31%	(64)	6%	(13)	38%	(79)	208
GenZers: 1997-2012	43%	(64)	33%	(48)	18%	(26)	7%	(10)	148
Millennials: 1981-1996	44%	(277)	41%	(258)	9%	(58)	6%	(41)	635
GenXers: 1965-1980	40%	(165)	39%	(163)	9%	(38)	12%	(49)	416
Baby Boomers: 1946-1964	26%	(98)	32%	(120)	10%	(38)	31%	(117)	374
PID: Dem (no lean)	41%	(267)	38%	(247)	9%	(55)	12%	(79)	649
PID: Ind (no lean)	38%	(203)	34%	(185)	13%	(70)	15%	(79)	536
PID: Rep (no lean)	33%	(140)	40%	(170)	8%	(36)	18%	(74)	419
PID/Gender: Dem Men	45%	(162)	40%	(143)	10%	(34)	6%	(22)	362
PID/Gender: Dem Women	37%	(106)	36%	(104)	7%	(21)	20%	(56)	287
PID/Gender: Ind Men	41%	(104)	34%	(86)	14%	(36)	10%	(26)	250
PID/Gender: Ind Women	35%	(100)	35%	(99)	12%	(34)	19%	(53)	286
PID/Gender: Rep Men	34%	(72)	48%	(101)	9%	(18)	10%	(21)	212
PID/Gender: Rep Women	33%	(68)	33%	(68)	8%	(17)	26%	(54)	207
Ideo: Liberal (1-3)	41%	(203)	38%	(191)	10%	(49)	11%	(57)	500
Ideo: Moderate (4)	40%	(211)	39%	(208)	9%	(49)	12%	(66)	534
Ideo: Conservative (5-7)	35%	(155)	36%	(162)	11%	(49)	18%	(82)	448
Educ: < College	37%	(411)	36%	(403)	10%	(115)	16%	(181)	1110
Educ: Bachelors degree	43%	(143)	37%	(124)	10%	(34)	10%	(33)	333
Educ: Post-grad	35%	(57)	46%	(75)	8%	(13)	11%	(18)	162
Income: Under 50k	37%	(322)	37%	(329)	10%	(84)	16%	(144)	880
Income: 50k-100k	36%	(171)	38%	(181)	11%	(55)	15%	(69)	476
Income: 100k+	47%	(117)	37%	(92)	9%	(22)	7%	(18)	249
Ethnicity: White	37%	(457)	37%	(460)	9%	(116)	16%	(199)	1233
Ethnicity: Hispanic	42%	(110)	39%	(103)	13%	(34)	7%	(18)	265

Continued on next page

**Table MCFE13_11: When making decisions about buying a gaming console, how important, if at all, are the following?
Games available at time of purchase**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	38% (610)	38% (602)	10% (161)	14% (232)	1604
Ethnicity: Black	46% (103)	37% (83)	8% (18)	9% (20)	225
Ethnicity: Other	34% (50)	40% (58)	18% (27)	8% (12)	147
All Christian	37% (269)	36% (262)	10% (74)	16% (115)	720
All Non-Christian	42% (37)	38% (33)	6% (5)	14% (12)	87
Atheist	39% (27)	30% (21)	11% (8)	20% (14)	70
Agnostic/Nothing in particular	39% (180)	40% (182)	10% (46)	11% (51)	459
Something Else	36% (98)	39% (104)	10% (28)	15% (39)	269
Religious Non-Protestant/Catholic	41% (41)	35% (35)	10% (10)	13% (14)	101
Evangelical	42% (188)	34% (151)	9% (41)	14% (64)	444
Non-Evangelical	33% (167)	40% (201)	11% (56)	17% (84)	507
Community: Urban	42% (230)	36% (195)	10% (53)	12% (65)	544
Community: Suburban	37% (253)	38% (253)	11% (75)	14% (94)	675
Community: Rural	33% (127)	40% (153)	8% (32)	19% (72)	385
Employ: Private Sector	42% (236)	41% (230)	9% (53)	8% (45)	565
Employ: Government	40% (40)	40% (40)	9% (9)	11% (11)	101
Employ: Self-Employed	49% (87)	26% (46)	9% (16)	16% (29)	177
Employ: Homemaker	31% (32)	39% (40)	20% (21)	11% (11)	104
Employ: Retired	27% (73)	33% (89)	6% (17)	33% (89)	269
Employ: Unemployed	34% (84)	41% (100)	12% (29)	13% (31)	244
Employ: Other	39% (43)	39% (42)	10% (11)	11% (12)	108
Military HH: Yes	36% (77)	34% (72)	9% (20)	21% (45)	214
Military HH: No	38% (533)	38% (530)	10% (141)	13% (187)	1390
RD/WT: Right Direction	42% (293)	38% (265)	8% (59)	11% (75)	692
RD/WT: Wrong Track	35% (317)	37% (337)	11% (102)	17% (156)	913
Biden Job Approve	42% (338)	38% (311)	9% (71)	11% (88)	809
Biden Job Disapprove	35% (248)	37% (264)	11% (78)	18% (126)	717
Biden Job Strongly Approve	45% (179)	36% (142)	8% (34)	11% (44)	398
Biden Job Somewhat Approve	39% (159)	41% (169)	9% (37)	11% (45)	410
Biden Job Somewhat Disapprove	33% (79)	38% (91)	13% (32)	15% (36)	238
Biden Job Strongly Disapprove	35% (169)	36% (173)	10% (46)	19% (90)	479

Continued on next page

Table MCFE13_11: When making decisions about buying a gaming console, how important, if at all, are the following?
Games available at time of purchase

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Adults	38% (610)	38% (602)	10% (161)	14% (232)	1604
Favorable of Biden	42% (342)	38% (310)	9% (77)	11% (92)	821
Unfavorable of Biden	34% (242)	38% (264)	10% (74)	17% (122)	702
Very Favorable of Biden	47% (202)	35% (150)	8% (35)	10% (44)	431
Somewhat Favorable of Biden	36% (140)	41% (160)	11% (42)	12% (48)	390
Somewhat Unfavorable of Biden	35% (72)	40% (80)	12% (25)	13% (26)	202
Very Unfavorable of Biden	34% (170)	37% (183)	10% (49)	19% (97)	499
#1 Issue: Economy	38% (243)	40% (255)	10% (64)	12% (80)	642
#1 Issue: Security	36% (80)	34% (76)	12% (26)	18% (39)	222
#1 Issue: Health Care	47% (100)	38% (80)	5% (12)	9% (20)	212
#1 Issue: Medicare / Social Security	31% (56)	33% (60)	9% (16)	27% (48)	180
#1 Issue: Women's Issues	34% (33)	47% (46)	9% (9)	10% (10)	98
#1 Issue: Education	44% (35)	30% (24)	18% (15)	8% (6)	80
#1 Issue: Energy	41% (35)	40% (34)	17% (14)	3% (2)	86
#1 Issue: Other	33% (28)	31% (26)	6% (5)	30% (26)	85
2020 Vote: Joe Biden	41% (311)	39% (292)	8% (63)	12% (91)	757
2020 Vote: Donald Trump	32% (150)	39% (182)	10% (47)	18% (86)	465
2020 Vote: Other	31% (21)	35% (24)	14% (9)	19% (13)	68
2020 Vote: Didn't Vote	41% (126)	33% (103)	13% (41)	13% (41)	311
2018 House Vote: Democrat	41% (235)	39% (225)	9% (49)	11% (64)	573
2018 House Vote: Republican	33% (124)	38% (143)	11% (41)	19% (72)	380
2018 House Vote: Someone else	35% (18)	37% (19)	12% (6)	16% (8)	52
2016 Vote: Hillary Clinton	38% (209)	40% (215)	9% (51)	13% (69)	543
2016 Vote: Donald Trump	32% (141)	39% (172)	9% (39)	19% (85)	438
2016 Vote: Other	35% (31)	40% (35)	12% (11)	12% (11)	88
2016 Vote: Didn't Vote	43% (229)	33% (179)	11% (60)	13% (67)	535
Voted in 2014: Yes	36% (308)	39% (327)	9% (77)	16% (136)	848
Voted in 2014: No	40% (302)	36% (275)	11% (84)	13% (96)	757

Continued on next page

Table MCFE13_11: When making decisions about buying a gaming console, how important, if at all, are the following?
Games available at time of purchase

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Adults	38%	(610)	38%	(602)	10%	(161)	14%	(232)	1604
4-Region: Northeast	44%	(129)	36%	(105)	7%	(21)	13%	(37)	292
4-Region: Midwest	34%	(113)	39%	(129)	9%	(29)	18%	(60)	331
4-Region: South	37%	(228)	37%	(230)	10%	(62)	15%	(95)	615
4-Region: West	38%	(140)	38%	(138)	13%	(49)	11%	(40)	366
Gamers	38%	(610)	38%	(602)	10%	(161)	14%	(232)	1604
Avid Gamers	43%	(307)	37%	(265)	8%	(59)	12%	(86)	718
Casual Gamers	34%	(303)	38%	(337)	11%	(101)	16%	(145)	887
PC Gamers	44%	(258)	37%	(219)	9%	(50)	10%	(60)	588
Console Gamers	49%	(326)	37%	(246)	9%	(62)	4%	(26)	661
Twitch Users	49%	(269)	39%	(215)	9%	(48)	3%	(19)	550
Streaming Service Users	41%	(411)	40%	(400)	9%	(91)	9%	(93)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE14_1: Do you think video gaming companies need to change the following?
 Variety of games available

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(586)	25%	(558)	11%	(242)	6%	(136)	31%	(678)	2200
Gender: Male	30%	(316)	27%	(290)	12%	(132)	5%	(58)	25%	(266)	1062
Gender: Female	24%	(270)	24%	(268)	10%	(110)	7%	(78)	36%	(412)	1138
Age: 18-34	33%	(218)	28%	(184)	14%	(95)	7%	(44)	17%	(115)	655
Age: 35-44	37%	(133)	30%	(106)	12%	(44)	7%	(24)	14%	(51)	358
Age: 45-64	24%	(181)	24%	(178)	10%	(79)	5%	(34)	37%	(280)	751
Age: 65+	13%	(55)	21%	(90)	6%	(24)	8%	(35)	53%	(232)	436
GenZers: 1997-2012	32%	(60)	23%	(42)	16%	(30)	8%	(15)	21%	(38)	185
Millennials: 1981-1996	33%	(233)	31%	(222)	14%	(98)	6%	(45)	16%	(115)	714
GenXers: 1965-1980	34%	(185)	25%	(134)	12%	(64)	4%	(20)	25%	(136)	539
Baby Boomers: 1946-1964	15%	(101)	22%	(148)	7%	(45)	7%	(50)	50%	(340)	685
PID: Dem (no lean)	28%	(246)	26%	(231)	10%	(86)	6%	(55)	29%	(256)	873
PID: Ind (no lean)	27%	(190)	25%	(175)	12%	(83)	6%	(40)	31%	(223)	711
PID: Rep (no lean)	24%	(150)	25%	(152)	12%	(73)	7%	(42)	32%	(198)	615
PID/Gender: Dem Men	32%	(138)	30%	(131)	11%	(49)	6%	(26)	22%	(94)	438
PID/Gender: Dem Women	25%	(108)	23%	(100)	8%	(37)	7%	(29)	37%	(162)	435
PID/Gender: Ind Men	31%	(102)	21%	(70)	12%	(40)	5%	(16)	31%	(101)	329
PID/Gender: Ind Women	23%	(88)	27%	(105)	11%	(43)	6%	(24)	32%	(123)	383
PID/Gender: Rep Men	26%	(76)	30%	(89)	14%	(43)	6%	(17)	24%	(70)	295
PID/Gender: Rep Women	23%	(74)	20%	(63)	9%	(30)	8%	(25)	40%	(128)	320
Ideo: Liberal (1-3)	29%	(193)	27%	(181)	10%	(70)	6%	(37)	28%	(188)	669
Ideo: Moderate (4)	29%	(205)	28%	(198)	11%	(75)	5%	(37)	28%	(197)	712
Ideo: Conservative (5-7)	22%	(142)	23%	(151)	11%	(72)	8%	(51)	36%	(236)	653
Educ: < College	27%	(408)	23%	(345)	12%	(176)	7%	(103)	32%	(479)	1512
Educ: Bachelors degree	27%	(120)	33%	(148)	9%	(39)	5%	(22)	26%	(116)	444
Educ: Post-grad	24%	(58)	27%	(65)	11%	(27)	5%	(11)	34%	(83)	244
Income: Under 50k	26%	(309)	23%	(283)	10%	(125)	8%	(95)	33%	(398)	1209
Income: 50k-100k	26%	(167)	28%	(184)	11%	(73)	5%	(29)	31%	(199)	652
Income: 100k+	33%	(110)	27%	(91)	13%	(44)	4%	(12)	24%	(80)	338
Ethnicity: White	26%	(453)	26%	(443)	10%	(172)	6%	(102)	32%	(552)	1722
Ethnicity: Hispanic	36%	(126)	23%	(80)	12%	(41)	6%	(21)	24%	(83)	349

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Table MCFE14_1: Do you think video gaming companies need to change the following?
Variety of games available

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(586)	25%	(558)	11%	(242)	6%	(136)	31%	(678)	2200
Ethnicity: Black	30%	(82)	25%	(68)	15%	(40)	10%	(26)	21%	(58)	274
Ethnicity: Other	25%	(51)	23%	(47)	15%	(30)	4%	(8)	33%	(68)	204
All Christian	24%	(254)	27%	(278)	11%	(111)	5%	(56)	33%	(342)	1041
All Non-Christian	34%	(37)	30%	(33)	7%	(8)	4%	(4)	25%	(28)	110
Atheist	30%	(25)	21%	(18)	13%	(11)	7%	(6)	28%	(24)	85
Agnostic/Nothing in particular	28%	(171)	24%	(144)	11%	(66)	9%	(53)	29%	(175)	608
Something Else	28%	(99)	24%	(85)	13%	(46)	5%	(17)	31%	(109)	356
Religious Non-Protestant/Catholic	33%	(44)	27%	(36)	7%	(10)	5%	(7)	27%	(35)	132
Evangelical	30%	(184)	23%	(137)	10%	(64)	5%	(33)	31%	(190)	608
Non-Evangelical	21%	(157)	29%	(215)	12%	(88)	5%	(38)	33%	(244)	742
Community: Urban	32%	(220)	26%	(182)	12%	(84)	5%	(35)	25%	(171)	692
Community: Suburban	25%	(236)	26%	(246)	11%	(106)	6%	(53)	33%	(310)	951
Community: Rural	23%	(130)	23%	(130)	9%	(52)	9%	(48)	35%	(197)	557
Employ: Private Sector	31%	(209)	33%	(224)	11%	(75)	5%	(32)	21%	(141)	682
Employ: Government	40%	(49)	18%	(22)	17%	(21)	4%	(4)	20%	(25)	122
Employ: Self-Employed	35%	(78)	20%	(43)	14%	(31)	6%	(14)	25%	(55)	220
Employ: Homemaker	28%	(40)	28%	(41)	12%	(17)	7%	(10)	26%	(39)	146
Employ: Retired	15%	(81)	20%	(104)	6%	(33)	8%	(44)	50%	(267)	530
Employ: Unemployed	25%	(77)	23%	(72)	14%	(43)	5%	(17)	32%	(99)	308
Employ: Other	28%	(40)	25%	(37)	10%	(14)	8%	(12)	29%	(41)	144
Military HH: Yes	26%	(78)	24%	(72)	15%	(46)	7%	(20)	28%	(86)	303
Military HH: No	27%	(508)	26%	(485)	10%	(196)	6%	(116)	31%	(591)	1897
RD/WT: Right Direction	30%	(268)	28%	(251)	10%	(92)	6%	(52)	26%	(234)	898
RD/WT: Wrong Track	24%	(318)	24%	(307)	12%	(150)	6%	(84)	34%	(443)	1302
Biden Job Approve	29%	(311)	26%	(279)	10%	(108)	6%	(61)	29%	(306)	1065
Biden Job Disapprove	25%	(252)	24%	(249)	12%	(126)	7%	(70)	32%	(328)	1023
Biden Job Strongly Approve	31%	(161)	25%	(130)	9%	(45)	7%	(35)	28%	(143)	514
Biden Job Somewhat Approve	27%	(150)	27%	(150)	11%	(63)	5%	(26)	30%	(164)	551
Biden Job Somewhat Disapprove	27%	(83)	30%	(93)	12%	(37)	7%	(22)	23%	(70)	305
Biden Job Strongly Disapprove	23%	(169)	22%	(156)	12%	(89)	7%	(47)	36%	(257)	719

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Table MCFE14_1: Do you think video gaming companies need to change the following?
Variety of games available

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(586)	25%	(558)	11%	(242)	6%	(136)	31%	(678)	2200
Favorable of Biden	29%	(316)	27%	(299)	10%	(113)	5%	(56)	28%	(311)	1094
Unfavorable of Biden	25%	(246)	24%	(237)	12%	(117)	7%	(72)	33%	(324)	996
Very Favorable of Biden	32%	(179)	24%	(137)	10%	(55)	6%	(34)	28%	(158)	563
Somewhat Favorable of Biden	26%	(137)	30%	(162)	11%	(58)	4%	(22)	29%	(152)	532
Somewhat Unfavorable of Biden	27%	(70)	26%	(68)	13%	(33)	8%	(21)	26%	(67)	260
Very Unfavorable of Biden	24%	(175)	23%	(169)	11%	(84)	7%	(51)	35%	(257)	736
#1 Issue: Economy	28%	(239)	27%	(228)	13%	(107)	5%	(42)	27%	(227)	843
#1 Issue: Security	23%	(74)	25%	(80)	11%	(36)	7%	(22)	35%	(113)	325
#1 Issue: Health Care	31%	(87)	31%	(88)	9%	(26)	5%	(14)	25%	(71)	286
#1 Issue: Medicare / Social Security	20%	(60)	16%	(47)	7%	(21)	10%	(30)	47%	(140)	299
#1 Issue: Women's Issues	32%	(38)	28%	(33)	11%	(13)	4%	(5)	24%	(29)	118
#1 Issue: Education	32%	(33)	25%	(25)	18%	(18)	6%	(6)	18%	(18)	100
#1 Issue: Energy	31%	(32)	29%	(29)	11%	(11)	6%	(6)	24%	(25)	103
#1 Issue: Other	18%	(23)	22%	(27)	8%	(10)	9%	(11)	43%	(54)	125
2020 Vote: Joe Biden	29%	(292)	27%	(275)	10%	(98)	5%	(51)	30%	(306)	1022
2020 Vote: Donald Trump	22%	(145)	25%	(166)	13%	(87)	7%	(45)	34%	(227)	670
2020 Vote: Other	27%	(23)	36%	(31)	11%	(10)	7%	(6)	18%	(15)	84
2020 Vote: Didn't Vote	30%	(125)	21%	(86)	11%	(47)	8%	(33)	31%	(129)	420
2018 House Vote: Democrat	30%	(229)	28%	(213)	9%	(69)	5%	(38)	29%	(223)	772
2018 House Vote: Republican	23%	(130)	23%	(131)	11%	(64)	8%	(45)	34%	(188)	558
2018 House Vote: Someone else	26%	(18)	21%	(14)	15%	(10)	2%	(1)	37%	(26)	70
2016 Vote: Hillary Clinton	28%	(209)	26%	(192)	9%	(70)	5%	(38)	31%	(235)	745
2016 Vote: Donald Trump	23%	(149)	25%	(159)	11%	(68)	7%	(48)	34%	(222)	646
2016 Vote: Other	29%	(33)	26%	(29)	12%	(13)	6%	(7)	26%	(29)	112
2016 Vote: Didn't Vote	28%	(195)	25%	(177)	13%	(90)	6%	(44)	27%	(191)	697
Voted in 2014: Yes	27%	(325)	24%	(296)	9%	(112)	6%	(74)	34%	(415)	1222
Voted in 2014: No	27%	(261)	27%	(261)	13%	(130)	6%	(63)	27%	(263)	978

Continued on next page

Table MCFE14_1: Do you think video gaming companies need to change the following?
Variety of games available

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(586)	25%	(558)	11%	(242)	6%	(136)	31%	(678)	2200
4-Region: Northeast	28%	(109)	28%	(109)	9%	(35)	7%	(29)	28%	(112)	394
4-Region: Midwest	23%	(104)	26%	(118)	13%	(59)	8%	(39)	31%	(142)	462
4-Region: South	26%	(217)	25%	(210)	11%	(94)	5%	(41)	32%	(263)	824
4-Region: West	30%	(157)	23%	(122)	10%	(54)	5%	(27)	31%	(160)	520
Gamers	34%	(541)	31%	(494)	12%	(190)	5%	(75)	19%	(304)	1604
Avid Gamers	39%	(277)	31%	(219)	12%	(83)	4%	(32)	15%	(107)	718
Casual Gamers	30%	(265)	31%	(274)	12%	(107)	5%	(43)	22%	(197)	887
PC Gamers	39%	(228)	34%	(198)	11%	(63)	4%	(24)	13%	(75)	588
Console Gamers	42%	(276)	33%	(219)	13%	(85)	6%	(36)	7%	(45)	661
Twitch Users	43%	(237)	33%	(181)	13%	(71)	5%	(27)	6%	(34)	550
Streaming Service Users	39%	(383)	33%	(324)	13%	(128)	5%	(50)	11%	(109)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE14_2: Do you think video gaming companies need to change the following?
 Toxicity in online gaming communities

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	28% (623)	23% (500)	10% (222)	8% (171)	31% (684)	2200
Gender: Male	29% (312)	24% (251)	13% (136)	8% (87)	26% (275)	1062
Gender: Female	27% (311)	22% (249)	8% (86)	7% (84)	36% (409)	1138
Age: 18-34	38% (251)	24% (159)	13% (87)	9% (57)	15% (100)	655
Age: 35-44	32% (113)	29% (104)	14% (52)	8% (28)	17% (61)	358
Age: 45-64	24% (184)	23% (172)	9% (68)	6% (46)	38% (282)	751
Age: 65+	17% (75)	15% (65)	3% (15)	9% (41)	55% (241)	436
GenZers: 1997-2012	40% (74)	21% (38)	14% (26)	10% (19)	15% (27)	185
Millennials: 1981-1996	36% (260)	26% (186)	14% (99)	8% (55)	16% (114)	714
GenXers: 1965-1980	27% (145)	29% (154)	10% (53)	6% (34)	28% (153)	539
Baby Boomers: 1946-1964	20% (136)	17% (113)	6% (40)	8% (56)	49% (339)	685
PID: Dem (no lean)	32% (282)	24% (211)	9% (81)	8% (68)	27% (232)	873
PID: Ind (no lean)	29% (209)	23% (161)	9% (67)	7% (48)	32% (227)	711
PID: Rep (no lean)	22% (132)	21% (128)	12% (75)	9% (55)	37% (226)	615
PID/Gender: Dem Men	34% (148)	26% (116)	11% (50)	8% (35)	20% (90)	438
PID/Gender: Dem Women	31% (134)	22% (95)	7% (30)	8% (34)	33% (142)	435
PID/Gender: Ind Men	33% (107)	21% (68)	10% (34)	7% (23)	29% (96)	329
PID/Gender: Ind Women	26% (101)	24% (92)	9% (33)	7% (25)	34% (131)	383
PID/Gender: Rep Men	19% (57)	22% (66)	18% (52)	10% (30)	30% (89)	295
PID/Gender: Rep Women	23% (75)	19% (62)	7% (22)	8% (25)	43% (136)	320
Ideo: Liberal (1-3)	37% (245)	26% (171)	8% (55)	6% (37)	24% (160)	669
Ideo: Moderate (4)	28% (202)	24% (174)	10% (74)	7% (49)	30% (213)	712
Ideo: Conservative (5-7)	21% (136)	20% (129)	11% (75)	10% (63)	38% (250)	653
Educ: < College	26% (396)	21% (319)	11% (163)	9% (136)	33% (497)	1512
Educ: Bachelors degree	33% (148)	26% (117)	9% (40)	6% (25)	26% (114)	444
Educ: Post-grad	32% (79)	26% (64)	8% (19)	4% (10)	30% (73)	244
Income: Under 50k	27% (332)	20% (247)	10% (123)	9% (111)	33% (397)	1209
Income: 50k-100k	26% (171)	25% (163)	11% (69)	6% (39)	32% (210)	652
Income: 100k+	35% (120)	27% (90)	9% (30)	6% (21)	23% (77)	338
Ethnicity: White	28% (477)	23% (390)	10% (169)	7% (126)	33% (561)	1722
Ethnicity: Hispanic	36% (127)	22% (77)	13% (46)	8% (28)	20% (72)	349

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Table MCFE14_2: Do you think video gaming companies need to change the following?
Toxicity in online gaming communities

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(623)	23%	(500)	10%	(222)	8%	(171)	31%	(684)	2200
Ethnicity: Black	31%	(85)	24%	(65)	14%	(37)	11%	(30)	21%	(57)	274
Ethnicity: Other	30%	(61)	22%	(44)	8%	(16)	8%	(15)	33%	(67)	204
All Christian	25%	(263)	24%	(250)	10%	(106)	7%	(68)	34%	(355)	1041
All Non-Christian	38%	(42)	24%	(27)	6%	(6)	7%	(8)	24%	(27)	110
Atheist	47%	(40)	14%	(12)	16%	(13)	2%	(2)	21%	(18)	85
Agnostic/Nothing in particular	29%	(178)	21%	(125)	10%	(59)	11%	(64)	30%	(182)	608
Something Else	28%	(100)	24%	(86)	11%	(38)	8%	(29)	29%	(103)	356
Religious Non-Protestant/Catholic	34%	(45)	25%	(33)	6%	(7)	9%	(12)	26%	(35)	132
Evangelical	28%	(173)	23%	(142)	8%	(48)	8%	(47)	33%	(199)	608
Non-Evangelical	25%	(183)	24%	(178)	13%	(93)	6%	(44)	33%	(243)	742
Community: Urban	33%	(230)	25%	(173)	11%	(74)	6%	(43)	25%	(172)	692
Community: Suburban	29%	(272)	22%	(206)	10%	(97)	8%	(75)	32%	(301)	951
Community: Rural	22%	(121)	22%	(121)	9%	(51)	10%	(54)	38%	(210)	557
Employ: Private Sector	34%	(233)	28%	(193)	12%	(80)	5%	(35)	21%	(141)	682
Employ: Government	44%	(54)	22%	(27)	9%	(11)	6%	(7)	18%	(22)	122
Employ: Self-Employed	31%	(67)	24%	(54)	10%	(21)	11%	(24)	24%	(54)	220
Employ: Homemaker	29%	(42)	22%	(32)	16%	(24)	7%	(11)	26%	(37)	146
Employ: Retired	16%	(85)	17%	(92)	5%	(26)	10%	(52)	52%	(276)	530
Employ: Unemployed	28%	(87)	20%	(61)	12%	(38)	9%	(27)	31%	(95)	308
Employ: Other	22%	(32)	23%	(33)	12%	(17)	9%	(13)	34%	(49)	144
Military HH: Yes	25%	(75)	25%	(77)	11%	(33)	11%	(32)	29%	(87)	303
Military HH: No	29%	(548)	22%	(423)	10%	(189)	7%	(139)	31%	(597)	1897
RD/WT: Right Direction	33%	(299)	24%	(220)	11%	(97)	8%	(68)	24%	(214)	898
RD/WT: Wrong Track	25%	(323)	21%	(280)	10%	(126)	8%	(103)	36%	(470)	1302
Biden Job Approve	32%	(344)	24%	(254)	11%	(112)	7%	(70)	27%	(286)	1065
Biden Job Disapprove	25%	(252)	22%	(226)	10%	(106)	9%	(89)	34%	(350)	1023
Biden Job Strongly Approve	34%	(174)	23%	(118)	9%	(47)	8%	(41)	26%	(134)	514
Biden Job Somewhat Approve	31%	(170)	25%	(136)	12%	(66)	5%	(29)	27%	(151)	551
Biden Job Somewhat Disapprove	32%	(97)	23%	(71)	9%	(28)	10%	(29)	26%	(79)	305
Biden Job Strongly Disapprove	22%	(155)	22%	(155)	11%	(78)	8%	(59)	38%	(271)	719

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Table MCFE14_2: Do you think video gaming companies need to change the following?
Toxicity in online gaming communities

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(623)	23%	(500)	10%	(222)	8%	(171)	31%	(684)	2200
Favorable of Biden	32%	(352)	25%	(272)	9%	(99)	7%	(73)	27%	(299)	1094
Unfavorable of Biden	24%	(241)	21%	(208)	12%	(118)	8%	(83)	35%	(346)	996
Very Favorable of Biden	34%	(189)	24%	(134)	9%	(48)	8%	(44)	26%	(147)	563
Somewhat Favorable of Biden	31%	(162)	26%	(137)	10%	(51)	6%	(29)	29%	(152)	532
Somewhat Unfavorable of Biden	30%	(79)	21%	(55)	14%	(35)	8%	(20)	27%	(71)	260
Very Unfavorable of Biden	22%	(162)	21%	(153)	11%	(82)	9%	(63)	37%	(275)	736
#1 Issue: Economy	26%	(222)	26%	(222)	11%	(95)	6%	(54)	30%	(250)	843
#1 Issue: Security	26%	(84)	19%	(61)	10%	(33)	8%	(27)	37%	(120)	325
#1 Issue: Health Care	30%	(85)	29%	(84)	11%	(32)	5%	(15)	24%	(70)	286
#1 Issue: Medicare / Social Security	20%	(60)	14%	(43)	7%	(20)	13%	(38)	46%	(138)	299
#1 Issue: Women's Issues	47%	(55)	22%	(25)	3%	(4)	7%	(9)	21%	(25)	118
#1 Issue: Education	31%	(31)	26%	(26)	21%	(21)	7%	(7)	15%	(15)	100
#1 Issue: Energy	47%	(49)	15%	(15)	11%	(11)	11%	(11)	16%	(17)	103
#1 Issue: Other	29%	(37)	18%	(22)	4%	(5)	9%	(11)	40%	(50)	125
2020 Vote: Joe Biden	33%	(342)	22%	(228)	9%	(93)	7%	(70)	28%	(290)	1022
2020 Vote: Donald Trump	21%	(138)	22%	(145)	12%	(78)	9%	(57)	37%	(251)	670
2020 Vote: Other	35%	(30)	20%	(17)	17%	(15)	3%	(2)	25%	(21)	84
2020 Vote: Didn't Vote	27%	(113)	26%	(109)	8%	(35)	10%	(42)	29%	(120)	420
2018 House Vote: Democrat	34%	(266)	23%	(180)	9%	(67)	7%	(56)	26%	(203)	772
2018 House Vote: Republican	23%	(126)	20%	(111)	11%	(59)	9%	(51)	38%	(210)	558
2018 House Vote: Someone else	31%	(22)	18%	(12)	7%	(5)	—	(0)	44%	(31)	70
2016 Vote: Hillary Clinton	32%	(238)	24%	(181)	8%	(57)	8%	(59)	28%	(210)	745
2016 Vote: Donald Trump	21%	(138)	22%	(140)	11%	(73)	8%	(55)	37%	(241)	646
2016 Vote: Other	40%	(45)	16%	(18)	9%	(11)	2%	(2)	33%	(36)	112
2016 Vote: Didn't Vote	29%	(202)	23%	(161)	12%	(81)	8%	(56)	28%	(197)	697
Voted in 2014: Yes	29%	(353)	21%	(261)	8%	(98)	8%	(99)	34%	(412)	1222
Voted in 2014: No	28%	(270)	24%	(239)	13%	(124)	7%	(72)	28%	(273)	978

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Table MCFE14_2: Do you think video gaming companies need to change the following?
Toxicity in online gaming communities

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(623)	23%	(500)	10%	(222)	8%	(171)	31%	(684)	2200
4-Region: Northeast	31%	(121)	23%	(91)	9%	(35)	7%	(29)	30%	(117)	394
4-Region: Midwest	24%	(110)	22%	(102)	8%	(37)	9%	(41)	37%	(171)	462
4-Region: South	27%	(224)	22%	(185)	12%	(96)	8%	(69)	30%	(250)	824
4-Region: West	32%	(167)	23%	(121)	10%	(54)	6%	(33)	28%	(145)	520
Gamers	33%	(530)	26%	(422)	12%	(197)	7%	(108)	22%	(348)	1604
Avid Gamers	38%	(270)	28%	(200)	11%	(82)	6%	(44)	17%	(121)	718
Casual Gamers	29%	(259)	25%	(221)	13%	(115)	7%	(64)	26%	(227)	887
PC Gamers	40%	(233)	28%	(165)	10%	(60)	6%	(32)	17%	(97)	588
Console Gamers	42%	(278)	25%	(164)	14%	(93)	8%	(54)	11%	(72)	661
Twitch Users	46%	(255)	30%	(166)	11%	(61)	7%	(37)	6%	(32)	550
Streaming Service Users	37%	(365)	29%	(285)	14%	(143)	7%	(72)	13%	(130)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE14_3: Do you think video gaming companies need to change the following?
 Price of consoles

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	34% (740)	26% (576)	7% (156)	5% (106)	28% (623)	2200
Gender: Male	37% (391)	28% (295)	8% (88)	4% (41)	23% (246)	1062
Gender: Female	31% (348)	25% (281)	6% (68)	6% (65)	33% (376)	1138
Age: 18-34	38% (248)	30% (196)	11% (73)	5% (31)	16% (108)	655
Age: 35-44	42% (152)	31% (109)	10% (36)	2% (6)	15% (54)	358
Age: 45-64	34% (256)	24% (178)	5% (38)	5% (36)	32% (243)	751
Age: 65+	19% (84)	21% (92)	2% (10)	7% (33)	50% (217)	436
GenZers: 1997-2012	39% (73)	27% (51)	13% (23)	5% (10)	15% (28)	185
Millennials: 1981-1996	39% (275)	31% (219)	11% (78)	3% (24)	17% (118)	714
GenXers: 1965-1980	41% (219)	27% (143)	6% (32)	4% (22)	23% (122)	539
Baby Boomers: 1946-1964	24% (165)	21% (145)	3% (22)	6% (42)	45% (310)	685
PID: Dem (no lean)	33% (292)	27% (235)	8% (70)	4% (37)	28% (240)	873
PID: Ind (no lean)	36% (258)	23% (163)	7% (49)	5% (33)	29% (209)	711
PID: Rep (no lean)	31% (191)	29% (177)	6% (38)	6% (36)	28% (173)	615
PID/Gender: Dem Men	37% (161)	30% (131)	10% (45)	3% (14)	20% (87)	438
PID/Gender: Dem Women	30% (131)	24% (104)	6% (25)	5% (22)	35% (154)	435
PID/Gender: Ind Men	40% (132)	21% (70)	7% (21)	4% (13)	28% (92)	329
PID/Gender: Ind Women	33% (125)	24% (94)	7% (27)	5% (20)	31% (117)	383
PID/Gender: Rep Men	33% (98)	32% (94)	7% (22)	5% (13)	23% (67)	295
PID/Gender: Rep Women	29% (93)	26% (83)	5% (16)	7% (23)	33% (106)	320
Ideo: Liberal (1-3)	36% (240)	27% (179)	8% (51)	4% (24)	26% (174)	669
Ideo: Moderate (4)	37% (261)	25% (179)	8% (54)	4% (26)	27% (192)	712
Ideo: Conservative (5-7)	28% (180)	28% (183)	7% (44)	7% (43)	31% (202)	653
Educ: < College	35% (533)	24% (367)	7% (101)	5% (79)	29% (431)	1512
Educ: Bachelors degree	33% (144)	31% (137)	7% (32)	4% (17)	26% (114)	444
Educ: Post-grad	25% (62)	29% (72)	9% (23)	4% (10)	32% (78)	244
Income: Under 50k	33% (395)	24% (291)	6% (78)	6% (69)	31% (375)	1209
Income: 50k-100k	35% (228)	27% (178)	6% (40)	4% (24)	28% (182)	652
Income: 100k+	34% (116)	32% (107)	11% (38)	4% (13)	19% (65)	338
Ethnicity: White	33% (563)	27% (461)	6% (111)	5% (86)	29% (500)	1722
Ethnicity: Hispanic	40% (141)	26% (90)	10% (34)	4% (12)	21% (73)	349

Continued on next page

Table MCFE14_3: Do you think video gaming companies need to change the following?
Price of consoles

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	34%	(740)	26%	(576)	7%	(156)	5%	(106)	28%	(623)	2200
Ethnicity: Black	38%	(105)	24%	(65)	10%	(27)	5%	(13)	24%	(65)	274
Ethnicity: Other	35%	(72)	24%	(50)	9%	(18)	3%	(7)	28%	(57)	204
All Christian	31%	(320)	29%	(300)	6%	(66)	5%	(51)	29%	(305)	1041
All Non-Christian	36%	(40)	25%	(27)	10%	(11)	3%	(4)	26%	(29)	110
Atheist	38%	(32)	29%	(24)	9%	(7)	2%	(2)	22%	(19)	85
Agnostic/Nothing in particular	36%	(218)	23%	(138)	8%	(50)	5%	(33)	28%	(168)	608
Something Else	36%	(130)	24%	(86)	6%	(22)	4%	(16)	29%	(102)	356
Religious Non-Protestant/Catholic	34%	(44)	26%	(34)	10%	(13)	4%	(5)	27%	(35)	132
Evangelical	34%	(208)	26%	(160)	6%	(34)	5%	(30)	29%	(176)	608
Non-Evangelical	31%	(230)	28%	(210)	7%	(50)	5%	(35)	29%	(216)	742
Community: Urban	35%	(243)	27%	(187)	10%	(72)	4%	(26)	24%	(164)	692
Community: Suburban	35%	(331)	26%	(251)	6%	(56)	5%	(43)	28%	(270)	951
Community: Rural	30%	(167)	25%	(137)	5%	(27)	6%	(36)	34%	(189)	557
Employ: Private Sector	37%	(251)	31%	(212)	10%	(66)	3%	(23)	19%	(131)	682
Employ: Government	39%	(47)	26%	(31)	9%	(11)	6%	(7)	21%	(25)	122
Employ: Self-Employed	40%	(87)	26%	(57)	6%	(14)	4%	(8)	24%	(54)	220
Employ: Homemaker	43%	(63)	25%	(36)	9%	(13)	5%	(8)	18%	(27)	146
Employ: Retired	22%	(119)	19%	(103)	3%	(18)	8%	(41)	47%	(250)	530
Employ: Unemployed	33%	(101)	28%	(86)	7%	(23)	4%	(11)	28%	(87)	308
Employ: Other	36%	(52)	24%	(35)	4%	(6)	6%	(8)	30%	(43)	144
Military HH: Yes	36%	(111)	26%	(78)	5%	(16)	7%	(22)	25%	(76)	303
Military HH: No	33%	(629)	26%	(498)	7%	(140)	4%	(83)	29%	(546)	1897
RD/WT: Right Direction	34%	(307)	28%	(253)	9%	(78)	4%	(34)	25%	(226)	898
RD/WT: Wrong Track	33%	(433)	25%	(322)	6%	(78)	5%	(71)	30%	(397)	1302
Biden Job Approve	33%	(356)	27%	(284)	8%	(89)	4%	(45)	27%	(292)	1065
Biden Job Disapprove	34%	(350)	26%	(269)	6%	(64)	5%	(53)	28%	(288)	1023
Biden Job Strongly Approve	36%	(183)	26%	(136)	7%	(37)	5%	(28)	26%	(131)	514
Biden Job Somewhat Approve	31%	(173)	27%	(148)	9%	(52)	3%	(17)	29%	(161)	551
Biden Job Somewhat Disapprove	37%	(114)	27%	(83)	8%	(26)	5%	(15)	22%	(67)	305
Biden Job Strongly Disapprove	33%	(236)	26%	(186)	5%	(38)	5%	(38)	31%	(221)	719

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Table MCFE14_3: Do you think video gaming companies need to change the following?
 Price of consoles

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	34%	(740)	26%	(576)	7%	(156)	5%	(106)	28%	(623)	2200
Favorable of Biden	34%	(374)	27%	(294)	8%	(85)	4%	(44)	27%	(297)	1094
Unfavorable of Biden	33%	(333)	26%	(256)	7%	(66)	5%	(52)	29%	(289)	996
Very Favorable of Biden	36%	(201)	27%	(150)	8%	(43)	5%	(26)	25%	(143)	563
Somewhat Favorable of Biden	32%	(173)	27%	(144)	8%	(42)	3%	(18)	29%	(154)	532
Somewhat Unfavorable of Biden	34%	(88)	26%	(68)	10%	(27)	5%	(13)	25%	(64)	260
Very Unfavorable of Biden	33%	(245)	26%	(188)	5%	(39)	5%	(39)	31%	(225)	736
#1 Issue: Economy	36%	(300)	28%	(234)	8%	(65)	4%	(30)	25%	(214)	843
#1 Issue: Security	30%	(96)	31%	(101)	2%	(7)	5%	(15)	33%	(107)	325
#1 Issue: Health Care	39%	(111)	27%	(76)	9%	(25)	3%	(8)	23%	(66)	286
#1 Issue: Medicare / Social Security	25%	(74)	19%	(58)	5%	(16)	10%	(30)	40%	(121)	299
#1 Issue: Women's Issues	31%	(37)	30%	(35)	9%	(11)	3%	(4)	27%	(32)	118
#1 Issue: Education	38%	(38)	22%	(22)	21%	(21)	2%	(2)	17%	(17)	100
#1 Issue: Energy	43%	(45)	25%	(25)	9%	(9)	6%	(6)	17%	(18)	103
#1 Issue: Other	31%	(39)	20%	(25)	2%	(3)	8%	(11)	39%	(48)	125
2020 Vote: Joe Biden	34%	(345)	26%	(269)	8%	(80)	4%	(39)	28%	(288)	1022
2020 Vote: Donald Trump	30%	(203)	30%	(201)	6%	(42)	5%	(33)	28%	(190)	670
2020 Vote: Other	41%	(34)	22%	(19)	11%	(10)	1%	(1)	25%	(21)	84
2020 Vote: Didn't Vote	37%	(154)	20%	(85)	6%	(25)	8%	(33)	29%	(122)	420
2018 House Vote: Democrat	35%	(270)	26%	(201)	7%	(51)	5%	(36)	28%	(214)	772
2018 House Vote: Republican	32%	(178)	28%	(157)	6%	(36)	5%	(30)	28%	(157)	558
2018 House Vote: Someone else	34%	(24)	21%	(15)	5%	(3)	—	(0)	40%	(28)	70
2016 Vote: Hillary Clinton	33%	(249)	26%	(195)	7%	(50)	5%	(36)	29%	(214)	745
2016 Vote: Donald Trump	32%	(204)	29%	(188)	6%	(36)	5%	(34)	29%	(185)	646
2016 Vote: Other	35%	(39)	20%	(23)	12%	(13)	1%	(1)	32%	(36)	112
2016 Vote: Didn't Vote	36%	(248)	24%	(170)	8%	(57)	5%	(35)	27%	(187)	697
Voted in 2014: Yes	33%	(401)	25%	(311)	6%	(76)	5%	(59)	31%	(376)	1222
Voted in 2014: No	35%	(339)	27%	(265)	8%	(80)	5%	(46)	25%	(247)	978

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Table MCFE14_3: Do you think video gaming companies need to change the following?
Price of consoles

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	34%	(740)	26%	(576)	7%	(156)	5%	(106)	28%	(623)	2200
4-Region: Northeast	41%	(161)	24%	(94)	5%	(19)	4%	(16)	27%	(104)	394
4-Region: Midwest	27%	(124)	29%	(136)	6%	(30)	7%	(31)	31%	(142)	462
4-Region: South	32%	(263)	26%	(217)	8%	(68)	4%	(32)	29%	(243)	824
4-Region: West	37%	(192)	25%	(128)	8%	(39)	5%	(27)	26%	(134)	520
Gamers	41%	(664)	30%	(484)	8%	(136)	4%	(57)	16%	(264)	1604
Avid Gamers	47%	(338)	28%	(200)	8%	(60)	3%	(25)	13%	(94)	718
Casual Gamers	37%	(326)	32%	(283)	9%	(76)	4%	(32)	19%	(170)	887
PC Gamers	43%	(250)	33%	(195)	10%	(57)	3%	(15)	12%	(71)	588
Console Gamers	49%	(325)	30%	(199)	10%	(66)	3%	(18)	8%	(52)	661
Twitch Users	44%	(241)	35%	(192)	11%	(63)	4%	(19)	6%	(35)	550
Streaming Service Users	44%	(436)	32%	(315)	10%	(101)	4%	(38)	11%	(105)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE14_4: Do you think video gaming companies need to change the following?
Price of accessories

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	29% (646)	29% (635)	9% (188)	5% (112)	28% (619)	2200
Gender: Male	31% (324)	31% (329)	11% (121)	4% (47)	23% (240)	1062
Gender: Female	28% (322)	27% (305)	6% (67)	6% (65)	33% (380)	1138
Age: 18-34	33% (213)	33% (217)	12% (80)	5% (33)	17% (113)	655
Age: 35-44	36% (130)	37% (131)	12% (42)	3% (12)	12% (42)	358
Age: 45-64	30% (227)	25% (190)	7% (51)	4% (34)	33% (249)	751
Age: 65+	18% (76)	22% (97)	3% (15)	7% (32)	49% (216)	436
GenZers: 1997-2012	33% (62)	30% (55)	12% (22)	7% (13)	18% (33)	185
Millennials: 1981-1996	33% (237)	35% (247)	13% (93)	4% (29)	15% (109)	714
GenXers: 1965-1980	36% (194)	31% (167)	7% (39)	4% (20)	22% (120)	539
Baby Boomers: 1946-1964	21% (146)	22% (150)	5% (33)	6% (44)	46% (312)	685
PID: Dem (no lean)	30% (263)	30% (260)	8% (71)	5% (41)	27% (238)	873
PID: Ind (no lean)	29% (207)	27% (191)	10% (69)	5% (32)	30% (212)	711
PID: Rep (no lean)	29% (175)	30% (184)	8% (49)	6% (38)	27% (169)	615
PID/Gender: Dem Men	32% (138)	34% (149)	11% (48)	4% (19)	19% (84)	438
PID/Gender: Dem Women	29% (125)	25% (111)	5% (23)	5% (23)	35% (154)	435
PID/Gender: Ind Men	30% (99)	25% (82)	13% (42)	5% (15)	27% (90)	329
PID/Gender: Ind Women	28% (108)	28% (108)	7% (27)	5% (17)	32% (122)	383
PID/Gender: Rep Men	29% (87)	33% (98)	11% (32)	5% (13)	22% (65)	295
PID/Gender: Rep Women	28% (89)	27% (87)	5% (17)	8% (25)	32% (104)	320
Ideo: Liberal (1-3)	32% (211)	29% (194)	9% (58)	5% (30)	26% (176)	669
Ideo: Moderate (4)	32% (229)	30% (210)	8% (58)	4% (31)	26% (184)	712
Ideo: Conservative (5-7)	24% (157)	30% (196)	9% (58)	6% (37)	31% (205)	653
Educ: < College	30% (457)	27% (402)	9% (131)	6% (87)	29% (435)	1512
Educ: Bachelors degree	30% (132)	34% (151)	8% (35)	4% (17)	25% (110)	444
Educ: Post-grad	24% (58)	33% (82)	9% (22)	3% (8)	30% (74)	244
Income: Under 50k	30% (358)	26% (311)	8% (99)	6% (71)	31% (370)	1209
Income: 50k-100k	28% (182)	32% (211)	8% (52)	5% (30)	27% (178)	652
Income: 100k+	32% (107)	33% (112)	11% (37)	3% (11)	21% (71)	338
Ethnicity: White	30% (510)	28% (483)	8% (141)	5% (90)	29% (498)	1722
Ethnicity: Hispanic	33% (116)	32% (112)	10% (35)	6% (20)	19% (66)	349

Continued on next page

Table MCFE14_4: Do you think video gaming companies need to change the following?
Price of accessories

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(646)	29%	(635)	9%	(188)	5%	(112)	28%	(619)	2200
Ethnicity: Black	30%	(82)	32%	(87)	11%	(29)	5%	(14)	23%	(62)	274
Ethnicity: Other	27%	(55)	32%	(65)	9%	(18)	4%	(7)	29%	(59)	204
All Christian	28%	(295)	29%	(304)	8%	(82)	5%	(50)	30%	(311)	1041
All Non-Christian	36%	(40)	27%	(29)	8%	(9)	3%	(4)	25%	(28)	110
Atheist	32%	(27)	33%	(28)	9%	(7)	6%	(5)	21%	(18)	85
Agnostic/Nothing in particular	30%	(180)	29%	(176)	10%	(60)	6%	(35)	26%	(158)	608
Something Else	29%	(104)	27%	(98)	9%	(30)	5%	(18)	30%	(106)	356
Religious Non-Protestant/Catholic	34%	(44)	27%	(35)	9%	(11)	4%	(5)	27%	(36)	132
Evangelical	31%	(191)	26%	(155)	7%	(45)	5%	(33)	30%	(184)	608
Non-Evangelical	27%	(197)	31%	(232)	8%	(62)	5%	(33)	29%	(217)	742
Community: Urban	32%	(220)	31%	(215)	10%	(71)	3%	(23)	24%	(163)	692
Community: Suburban	29%	(280)	28%	(269)	8%	(79)	5%	(51)	29%	(273)	951
Community: Rural	26%	(146)	27%	(150)	7%	(38)	7%	(38)	33%	(184)	557
Employ: Private Sector	31%	(210)	37%	(254)	11%	(73)	4%	(25)	17%	(119)	682
Employ: Government	30%	(37)	37%	(44)	10%	(12)	4%	(5)	19%	(24)	122
Employ: Self-Employed	32%	(70)	30%	(66)	8%	(19)	7%	(16)	23%	(51)	220
Employ: Homemaker	41%	(59)	22%	(32)	13%	(19)	5%	(7)	20%	(29)	146
Employ: Retired	20%	(104)	22%	(114)	5%	(24)	8%	(41)	47%	(247)	530
Employ: Unemployed	32%	(99)	23%	(72)	9%	(28)	3%	(9)	33%	(100)	308
Employ: Other	34%	(49)	26%	(38)	4%	(6)	5%	(7)	30%	(43)	144
Military HH: Yes	31%	(95)	27%	(81)	9%	(28)	7%	(23)	25%	(77)	303
Military HH: No	29%	(551)	29%	(554)	8%	(160)	5%	(89)	29%	(543)	1897
RD/WT: Right Direction	30%	(271)	31%	(279)	10%	(86)	5%	(40)	25%	(222)	898
RD/WT: Wrong Track	29%	(375)	27%	(356)	8%	(102)	5%	(71)	31%	(398)	1302
Biden Job Approve	30%	(315)	30%	(316)	9%	(96)	4%	(47)	27%	(291)	1065
Biden Job Disapprove	29%	(301)	29%	(294)	8%	(86)	5%	(54)	28%	(288)	1023
Biden Job Strongly Approve	32%	(163)	28%	(144)	7%	(37)	6%	(32)	27%	(138)	514
Biden Job Somewhat Approve	27%	(151)	31%	(172)	11%	(59)	3%	(16)	28%	(154)	551
Biden Job Somewhat Disapprove	32%	(97)	33%	(100)	10%	(30)	4%	(13)	21%	(65)	305
Biden Job Strongly Disapprove	28%	(204)	27%	(195)	8%	(56)	6%	(41)	31%	(223)	719

Continued on next page

Table MCFE14_4: Do you think video gaming companies need to change the following?
Price of accessories

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(646)	29%	(635)	9%	(188)	5%	(112)	28%	(619)	2200
Favorable of Biden	30%	(324)	30%	(325)	9%	(104)	4%	(42)	27%	(300)	1094
Unfavorable of Biden	30%	(296)	29%	(286)	8%	(76)	5%	(55)	28%	(283)	996
Very Favorable of Biden	32%	(178)	29%	(163)	8%	(44)	5%	(28)	26%	(149)	563
Somewhat Favorable of Biden	27%	(145)	30%	(162)	11%	(60)	3%	(14)	28%	(151)	532
Somewhat Unfavorable of Biden	32%	(83)	33%	(86)	7%	(18)	5%	(14)	23%	(59)	260
Very Unfavorable of Biden	29%	(213)	27%	(201)	8%	(57)	6%	(41)	30%	(224)	736
#1 Issue: Economy	33%	(280)	29%	(244)	9%	(77)	4%	(30)	25%	(211)	843
#1 Issue: Security	25%	(81)	32%	(105)	7%	(22)	5%	(18)	31%	(100)	325
#1 Issue: Health Care	32%	(90)	34%	(98)	7%	(21)	4%	(10)	23%	(66)	286
#1 Issue: Medicare / Social Security	21%	(62)	19%	(58)	7%	(20)	10%	(30)	43%	(130)	299
#1 Issue: Women's Issues	34%	(40)	28%	(32)	13%	(15)	4%	(5)	22%	(26)	118
#1 Issue: Education	28%	(28)	38%	(39)	17%	(17)	1%	(1)	16%	(16)	100
#1 Issue: Energy	36%	(38)	30%	(30)	12%	(12)	4%	(4)	18%	(18)	103
#1 Issue: Other	23%	(28)	22%	(28)	2%	(3)	11%	(13)	42%	(52)	125
2020 Vote: Joe Biden	30%	(308)	29%	(300)	9%	(94)	4%	(40)	27%	(280)	1022
2020 Vote: Donald Trump	27%	(179)	31%	(207)	8%	(50)	6%	(37)	29%	(196)	670
2020 Vote: Other	26%	(22)	34%	(29)	14%	(12)	4%	(3)	22%	(19)	84
2020 Vote: Didn't Vote	33%	(137)	23%	(96)	7%	(31)	8%	(32)	29%	(124)	420
2018 House Vote: Democrat	33%	(252)	28%	(220)	8%	(62)	5%	(37)	26%	(201)	772
2018 House Vote: Republican	28%	(155)	29%	(161)	8%	(47)	5%	(30)	30%	(165)	558
2018 House Vote: Someone else	23%	(16)	29%	(20)	7%	(5)	2%	(1)	39%	(27)	70
2016 Vote: Hillary Clinton	30%	(220)	29%	(216)	8%	(57)	5%	(38)	29%	(214)	745
2016 Vote: Donald Trump	28%	(183)	29%	(188)	7%	(46)	6%	(36)	30%	(194)	646
2016 Vote: Other	25%	(27)	28%	(32)	17%	(19)	2%	(2)	28%	(32)	112
2016 Vote: Didn't Vote	31%	(216)	29%	(199)	9%	(66)	5%	(36)	26%	(180)	697
Voted in 2014: Yes	30%	(364)	28%	(338)	7%	(85)	5%	(60)	31%	(374)	1222
Voted in 2014: No	29%	(282)	30%	(296)	10%	(103)	5%	(51)	25%	(245)	978

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Table MCFE14_4: Do you think video gaming companies need to change the following?

Price of accessories

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(646)	29%	(635)	9%	(188)	5%	(112)	28%	(619)	2200
4-Region: Northeast	33%	(129)	30%	(118)	5%	(20)	5%	(18)	27%	(108)	394
4-Region: Midwest	26%	(118)	31%	(145)	8%	(37)	7%	(32)	28%	(130)	462
4-Region: South	29%	(238)	27%	(222)	11%	(93)	5%	(37)	28%	(235)	824
4-Region: West	31%	(160)	29%	(150)	7%	(39)	5%	(25)	28%	(146)	520
Gamers	36%	(576)	34%	(544)	10%	(158)	3%	(52)	17%	(274)	1604
Avid Gamers	39%	(282)	35%	(250)	10%	(71)	3%	(24)	13%	(91)	718
Casual Gamers	33%	(294)	33%	(293)	10%	(87)	3%	(29)	21%	(184)	887
PC Gamers	37%	(215)	37%	(219)	12%	(72)	3%	(16)	11%	(67)	588
Console Gamers	42%	(281)	35%	(233)	13%	(83)	3%	(22)	6%	(43)	661
Twitch Users	37%	(206)	42%	(229)	13%	(73)	3%	(16)	5%	(27)	550
Streaming Service Users	38%	(376)	37%	(370)	12%	(117)	4%	(36)	10%	(96)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE14_5: Do you think video gaming companies need to change the following?
 Price of subscription services

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	29% (638)	28% (607)	8% (179)	5% (115)	30% (661)	2200
Gender: Male	31% (328)	31% (334)	9% (97)	5% (48)	24% (255)	1062
Gender: Female	27% (310)	24% (274)	7% (82)	6% (66)	36% (406)	1138
Age: 18-34	33% (218)	33% (213)	13% (85)	5% (33)	16% (106)	655
Age: 35-44	34% (123)	37% (132)	11% (38)	5% (16)	14% (49)	358
Age: 45-64	29% (221)	24% (183)	6% (43)	4% (30)	36% (274)	751
Age: 65+	18% (77)	18% (80)	3% (12)	8% (35)	53% (232)	436
GenZers: 1997-2012	32% (59)	32% (59)	13% (23)	7% (13)	17% (31)	185
Millennials: 1981-1996	33% (235)	34% (242)	13% (93)	5% (34)	16% (111)	714
GenXers: 1965-1980	36% (196)	31% (165)	5% (30)	3% (14)	25% (135)	539
Baby Boomers: 1946-1964	21% (143)	18% (126)	4% (31)	7% (48)	49% (337)	685
PID: Dem (no lean)	31% (268)	29% (251)	7% (63)	5% (43)	28% (249)	873
PID: Ind (no lean)	30% (213)	25% (175)	10% (68)	5% (37)	31% (219)	711
PID: Rep (no lean)	26% (157)	30% (181)	8% (47)	6% (35)	31% (194)	615
PID/Gender: Dem Men	34% (151)	34% (148)	7% (33)	4% (19)	20% (88)	438
PID/Gender: Dem Women	27% (117)	24% (103)	7% (31)	5% (23)	37% (161)	435
PID/Gender: Ind Men	31% (101)	25% (81)	10% (33)	5% (16)	30% (97)	329
PID/Gender: Ind Women	29% (112)	25% (94)	9% (35)	6% (21)	32% (122)	383
PID/Gender: Rep Men	26% (76)	36% (105)	10% (31)	5% (13)	24% (70)	295
PID/Gender: Rep Women	25% (82)	24% (76)	5% (17)	7% (22)	39% (123)	320
Ideo: Liberal (1-3)	32% (216)	28% (190)	7% (49)	5% (32)	27% (183)	669
Ideo: Moderate (4)	31% (224)	27% (192)	9% (62)	5% (34)	28% (199)	712
Ideo: Conservative (5-7)	23% (153)	29% (190)	8% (55)	5% (36)	34% (219)	653
Educ: < College	30% (446)	26% (393)	8% (114)	6% (97)	31% (462)	1512
Educ: Bachelors degree	30% (134)	31% (138)	10% (43)	3% (12)	26% (117)	444
Educ: Post-grad	24% (58)	31% (77)	9% (21)	2% (6)	34% (82)	244
Income: Under 50k	29% (349)	25% (305)	7% (87)	7% (84)	32% (385)	1209
Income: 50k-100k	28% (180)	30% (196)	9% (57)	3% (21)	30% (197)	652
Income: 100k+	32% (109)	31% (106)	10% (34)	3% (10)	23% (79)	338
Ethnicity: White	29% (493)	27% (467)	8% (137)	5% (93)	31% (532)	1722
Ethnicity: Hispanic	38% (132)	26% (90)	9% (32)	6% (21)	22% (75)	349

Continued on next page

Table MCFE14_5: Do you think video gaming companies need to change the following?
Price of subscription services

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(638)	28%	(607)	8%	(179)	5%	(115)	30%	(661)	2200
Ethnicity: Black	31%	(86)	29%	(81)	11%	(29)	5%	(14)	23%	(64)	274
Ethnicity: Other	29%	(59)	29%	(60)	6%	(12)	4%	(8)	32%	(66)	204
All Christian	27%	(277)	29%	(301)	8%	(78)	5%	(55)	32%	(330)	1041
All Non-Christian	35%	(38)	24%	(26)	8%	(9)	5%	(6)	29%	(32)	110
Atheist	30%	(26)	33%	(28)	9%	(8)	6%	(5)	22%	(19)	85
Agnostic/Nothing in particular	30%	(184)	26%	(160)	10%	(62)	5%	(33)	28%	(170)	608
Something Else	32%	(113)	26%	(93)	6%	(22)	5%	(16)	31%	(111)	356
Religious Non-Protestant/Catholic	33%	(43)	24%	(31)	9%	(12)	5%	(7)	29%	(38)	132
Evangelical	32%	(196)	24%	(145)	7%	(43)	4%	(26)	32%	(198)	608
Non-Evangelical	25%	(185)	31%	(232)	7%	(53)	6%	(44)	31%	(229)	742
Community: Urban	33%	(226)	31%	(216)	9%	(61)	4%	(26)	24%	(164)	692
Community: Suburban	28%	(269)	27%	(260)	8%	(79)	5%	(44)	31%	(299)	951
Community: Rural	26%	(143)	24%	(132)	7%	(39)	8%	(45)	36%	(198)	557
Employ: Private Sector	32%	(220)	36%	(248)	10%	(66)	3%	(19)	19%	(129)	682
Employ: Government	31%	(37)	28%	(34)	12%	(15)	7%	(8)	23%	(28)	122
Employ: Self-Employed	37%	(82)	27%	(59)	6%	(14)	4%	(10)	25%	(56)	220
Employ: Homemaker	37%	(55)	21%	(30)	14%	(20)	5%	(7)	24%	(35)	146
Employ: Retired	21%	(110)	19%	(100)	4%	(19)	8%	(42)	49%	(259)	530
Employ: Unemployed	25%	(77)	28%	(85)	9%	(29)	6%	(17)	32%	(99)	308
Employ: Other	28%	(40)	25%	(35)	7%	(10)	7%	(9)	34%	(48)	144
Military HH: Yes	29%	(89)	27%	(82)	7%	(21)	8%	(25)	28%	(86)	303
Military HH: No	29%	(549)	28%	(525)	8%	(158)	5%	(90)	30%	(575)	1897
RD/WT: Right Direction	31%	(280)	30%	(270)	9%	(79)	4%	(39)	26%	(230)	898
RD/WT: Wrong Track	27%	(358)	26%	(337)	8%	(100)	6%	(76)	33%	(432)	1302
Biden Job Approve	30%	(316)	29%	(313)	9%	(91)	4%	(46)	28%	(300)	1065
Biden Job Disapprove	29%	(293)	27%	(276)	8%	(82)	6%	(58)	31%	(314)	1023
Biden Job Strongly Approve	32%	(167)	30%	(153)	6%	(31)	5%	(24)	27%	(139)	514
Biden Job Somewhat Approve	27%	(149)	29%	(160)	11%	(59)	4%	(22)	29%	(161)	551
Biden Job Somewhat Disapprove	33%	(101)	27%	(83)	11%	(33)	6%	(19)	23%	(70)	305
Biden Job Strongly Disapprove	27%	(193)	27%	(193)	7%	(49)	5%	(39)	34%	(245)	719

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Table MCFE14_5: Do you think video gaming companies need to change the following?
 Price of subscription services

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(638)	28%	(607)	8%	(179)	5%	(115)	30%	(661)	2200
Favorable of Biden	31%	(338)	29%	(319)	8%	(85)	4%	(45)	28%	(308)	1094
Unfavorable of Biden	27%	(273)	27%	(270)	9%	(85)	6%	(58)	31%	(309)	996
Very Favorable of Biden	32%	(181)	30%	(171)	6%	(35)	4%	(25)	27%	(151)	563
Somewhat Favorable of Biden	29%	(157)	28%	(148)	9%	(50)	4%	(20)	30%	(157)	532
Somewhat Unfavorable of Biden	31%	(82)	24%	(63)	14%	(37)	7%	(18)	23%	(60)	260
Very Unfavorable of Biden	26%	(192)	28%	(207)	7%	(49)	5%	(39)	34%	(249)	736
#1 Issue: Economy	31%	(265)	31%	(257)	8%	(71)	4%	(30)	26%	(219)	843
#1 Issue: Security	24%	(80)	28%	(92)	7%	(24)	4%	(14)	36%	(116)	325
#1 Issue: Health Care	33%	(95)	31%	(89)	7%	(19)	5%	(13)	25%	(70)	286
#1 Issue: Medicare / Social Security	21%	(63)	19%	(56)	4%	(12)	11%	(32)	46%	(136)	299
#1 Issue: Women's Issues	31%	(37)	26%	(31)	15%	(18)	4%	(5)	23%	(27)	118
#1 Issue: Education	32%	(32)	32%	(32)	20%	(20)	—	(0)	17%	(17)	100
#1 Issue: Energy	35%	(36)	28%	(29)	9%	(10)	7%	(8)	20%	(21)	103
#1 Issue: Other	25%	(32)	17%	(22)	3%	(4)	11%	(14)	43%	(54)	125
2020 Vote: Joe Biden	31%	(316)	28%	(288)	7%	(74)	4%	(42)	29%	(301)	1022
2020 Vote: Donald Trump	25%	(169)	29%	(197)	8%	(53)	5%	(34)	32%	(217)	670
2020 Vote: Other	28%	(24)	24%	(20)	17%	(14)	7%	(6)	24%	(20)	84
2020 Vote: Didn't Vote	30%	(127)	24%	(100)	9%	(38)	8%	(33)	29%	(122)	420
2018 House Vote: Democrat	33%	(252)	28%	(212)	6%	(50)	5%	(38)	28%	(220)	772
2018 House Vote: Republican	26%	(144)	29%	(163)	8%	(43)	6%	(31)	32%	(177)	558
2018 House Vote: Someone else	27%	(19)	28%	(20)	5%	(4)	—	(0)	40%	(28)	70
2016 Vote: Hillary Clinton	31%	(231)	27%	(204)	6%	(48)	5%	(34)	31%	(227)	745
2016 Vote: Donald Trump	27%	(178)	28%	(181)	6%	(41)	6%	(37)	32%	(210)	646
2016 Vote: Other	24%	(26)	33%	(37)	15%	(16)	1%	(1)	29%	(32)	112
2016 Vote: Didn't Vote	29%	(203)	27%	(185)	11%	(73)	6%	(43)	28%	(192)	697
Voted in 2014: Yes	29%	(360)	27%	(328)	6%	(79)	5%	(60)	32%	(395)	1222
Voted in 2014: No	28%	(278)	29%	(280)	10%	(99)	6%	(55)	27%	(266)	978

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Table MCFE14_5: Do you think video gaming companies need to change the following?
Price of subscription services

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	29%	(638)	28%	(607)	8%	(179)	5%	(115)	30%	(661)	2200
4-Region: Northeast	30%	(120)	28%	(111)	8%	(32)	4%	(16)	29%	(115)	394
4-Region: Midwest	27%	(126)	27%	(125)	7%	(33)	7%	(31)	32%	(148)	462
4-Region: South	29%	(237)	28%	(228)	9%	(73)	5%	(40)	30%	(246)	824
4-Region: West	30%	(155)	28%	(144)	8%	(40)	6%	(29)	29%	(152)	520
Gamers	36%	(581)	33%	(530)	9%	(148)	4%	(60)	18%	(284)	1604
Avid Gamers	40%	(288)	34%	(242)	9%	(65)	4%	(27)	13%	(96)	718
Casual Gamers	33%	(293)	32%	(288)	9%	(84)	4%	(34)	21%	(188)	887
PC Gamers	41%	(240)	38%	(222)	9%	(55)	2%	(11)	10%	(59)	588
Console Gamers	44%	(291)	34%	(228)	11%	(74)	4%	(27)	6%	(41)	661
Twitch Users	41%	(224)	40%	(221)	12%	(65)	3%	(15)	5%	(25)	550
Streaming Service Users	39%	(392)	35%	(353)	11%	(105)	4%	(37)	11%	(107)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFE14_6: Do you think video gaming companies need to change the following?
 Release schedules of games**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(401)	21%	(462)	14%	(317)	8%	(174)	38%	(845)	2200
Gender: Male	22%	(231)	24%	(258)	15%	(158)	8%	(80)	31%	(334)	1062
Gender: Female	15%	(170)	18%	(204)	14%	(159)	8%	(94)	45%	(512)	1138
Age: 18-34	26%	(172)	25%	(161)	18%	(117)	9%	(59)	22%	(146)	655
Age: 35-44	27%	(97)	30%	(107)	15%	(55)	6%	(22)	22%	(78)	358
Age: 45-64	15%	(110)	18%	(137)	14%	(106)	7%	(53)	46%	(344)	751
Age: 65+	5%	(22)	13%	(57)	9%	(40)	9%	(40)	64%	(278)	436
GenZers: 1997-2012	25%	(46)	24%	(45)	17%	(31)	10%	(19)	24%	(44)	185
Millennials: 1981-1996	26%	(184)	27%	(194)	17%	(124)	8%	(54)	22%	(158)	714
GenXers: 1965-1980	23%	(123)	20%	(110)	17%	(90)	6%	(31)	34%	(184)	539
Baby Boomers: 1946-1964	7%	(46)	14%	(99)	10%	(69)	9%	(63)	60%	(408)	685
PID: Dem (no lean)	22%	(191)	23%	(198)	13%	(114)	7%	(63)	35%	(308)	873
PID: Ind (no lean)	17%	(120)	19%	(133)	18%	(127)	7%	(50)	40%	(282)	711
PID: Rep (no lean)	15%	(91)	21%	(130)	13%	(77)	10%	(62)	42%	(255)	615
PID/Gender: Dem Men	27%	(117)	27%	(120)	14%	(60)	6%	(26)	26%	(115)	438
PID/Gender: Dem Women	17%	(74)	18%	(79)	12%	(54)	8%	(37)	44%	(193)	435
PID/Gender: Ind Men	21%	(68)	18%	(59)	18%	(60)	7%	(23)	36%	(118)	329
PID/Gender: Ind Women	13%	(52)	19%	(74)	17%	(67)	7%	(27)	43%	(163)	383
PID/Gender: Rep Men	16%	(46)	27%	(80)	13%	(38)	10%	(30)	34%	(100)	295
PID/Gender: Rep Women	14%	(45)	16%	(50)	12%	(39)	10%	(31)	49%	(155)	320
Ideo: Liberal (1-3)	20%	(136)	23%	(155)	15%	(103)	5%	(37)	36%	(238)	669
Ideo: Moderate (4)	21%	(150)	22%	(158)	14%	(100)	7%	(49)	36%	(255)	712
Ideo: Conservative (5-7)	13%	(85)	18%	(119)	13%	(88)	11%	(75)	44%	(285)	653
Educ: < College	19%	(280)	19%	(288)	14%	(216)	9%	(139)	39%	(589)	1512
Educ: Bachelors degree	17%	(77)	26%	(113)	16%	(72)	5%	(22)	36%	(161)	444
Educ: Post-grad	18%	(45)	25%	(60)	12%	(29)	6%	(14)	39%	(96)	244
Income: Under 50k	16%	(199)	19%	(234)	14%	(172)	9%	(115)	40%	(489)	1209
Income: 50k-100k	19%	(123)	21%	(139)	15%	(101)	6%	(41)	38%	(249)	652
Income: 100k+	23%	(79)	26%	(89)	13%	(44)	6%	(19)	32%	(107)	338
Ethnicity: White	17%	(296)	21%	(362)	14%	(247)	8%	(136)	40%	(680)	1722
Ethnicity: Hispanic	23%	(81)	22%	(75)	17%	(61)	10%	(34)	28%	(99)	349

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Table MCFE14_6: Do you think video gaming companies need to change the following?
Release schedules of games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(401)	21%	(462)	14%	(317)	8%	(174)	38%	(845)	2200
Ethnicity: Black	27%	(73)	20%	(54)	15%	(41)	10%	(28)	29%	(78)	274
Ethnicity: Other	16%	(32)	22%	(46)	14%	(29)	5%	(11)	42%	(86)	204
All Christian	17%	(182)	22%	(229)	14%	(141)	7%	(73)	40%	(416)	1041
All Non-Christian	33%	(37)	18%	(20)	11%	(13)	5%	(6)	32%	(35)	110
Atheist	18%	(15)	26%	(22)	18%	(15)	9%	(8)	29%	(25)	85
Agnostic/Nothing in particular	17%	(106)	20%	(124)	15%	(93)	10%	(59)	37%	(226)	608
Something Else	17%	(61)	19%	(66)	16%	(56)	8%	(29)	40%	(143)	356
Religious Non-Protestant/Catholic	32%	(42)	16%	(22)	11%	(14)	7%	(9)	34%	(45)	132
Evangelical	22%	(132)	21%	(125)	12%	(73)	6%	(38)	40%	(241)	608
Non-Evangelical	14%	(104)	22%	(160)	16%	(120)	8%	(59)	40%	(299)	742
Community: Urban	24%	(170)	23%	(159)	14%	(99)	6%	(43)	32%	(222)	692
Community: Suburban	16%	(155)	21%	(199)	14%	(136)	8%	(75)	41%	(386)	951
Community: Rural	14%	(76)	19%	(104)	15%	(83)	10%	(56)	43%	(238)	557
Employ: Private Sector	22%	(151)	28%	(190)	16%	(108)	6%	(39)	28%	(194)	682
Employ: Government	28%	(34)	20%	(24)	19%	(23)	9%	(11)	24%	(29)	122
Employ: Self-Employed	23%	(52)	21%	(47)	15%	(34)	11%	(24)	29%	(64)	220
Employ: Homemaker	21%	(30)	18%	(27)	16%	(24)	9%	(14)	35%	(52)	146
Employ: Retired	7%	(37)	14%	(73)	10%	(52)	10%	(52)	60%	(316)	530
Employ: Unemployed	19%	(57)	21%	(64)	16%	(48)	5%	(17)	39%	(121)	308
Employ: Other	20%	(28)	19%	(28)	13%	(19)	9%	(13)	39%	(55)	144
Military HH: Yes	19%	(58)	19%	(56)	17%	(52)	9%	(27)	36%	(110)	303
Military HH: No	18%	(343)	21%	(405)	14%	(265)	8%	(147)	39%	(735)	1897
RD/WT: Right Direction	23%	(207)	25%	(221)	15%	(132)	6%	(57)	31%	(281)	898
RD/WT: Wrong Track	15%	(194)	19%	(241)	14%	(185)	9%	(117)	43%	(564)	1302
Biden Job Approve	21%	(229)	24%	(253)	15%	(154)	6%	(69)	34%	(360)	1065
Biden Job Disapprove	15%	(157)	19%	(194)	15%	(149)	10%	(98)	42%	(426)	1023
Biden Job Strongly Approve	26%	(135)	23%	(120)	10%	(53)	6%	(33)	34%	(173)	514
Biden Job Somewhat Approve	17%	(93)	24%	(133)	18%	(102)	6%	(36)	34%	(187)	551
Biden Job Somewhat Disapprove	17%	(50)	21%	(64)	18%	(55)	10%	(29)	35%	(106)	305
Biden Job Strongly Disapprove	15%	(106)	18%	(130)	13%	(94)	10%	(68)	45%	(320)	719

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Table MCFE14_6: Do you think video gaming companies need to change the following?
Release schedules of games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(401)	21%	(462)	14%	(317)	8%	(174)	38%	(845)	2200
Favorable of Biden	22%	(240)	23%	(253)	14%	(153)	6%	(65)	35%	(383)	1094
Unfavorable of Biden	14%	(144)	19%	(189)	15%	(147)	10%	(97)	42%	(420)	996
Very Favorable of Biden	26%	(146)	24%	(133)	11%	(60)	6%	(34)	34%	(189)	563
Somewhat Favorable of Biden	18%	(94)	23%	(120)	18%	(94)	6%	(31)	36%	(194)	532
Somewhat Unfavorable of Biden	15%	(40)	18%	(46)	19%	(51)	10%	(25)	38%	(99)	260
Very Unfavorable of Biden	14%	(104)	19%	(143)	13%	(96)	10%	(72)	44%	(321)	736
#1 Issue: Economy	19%	(163)	22%	(187)	15%	(127)	7%	(56)	37%	(310)	843
#1 Issue: Security	13%	(43)	23%	(74)	13%	(43)	7%	(23)	44%	(142)	325
#1 Issue: Health Care	24%	(68)	26%	(75)	11%	(32)	6%	(19)	32%	(93)	286
#1 Issue: Medicare / Social Security	11%	(32)	12%	(37)	13%	(40)	12%	(35)	52%	(156)	299
#1 Issue: Women's Issues	26%	(31)	17%	(20)	20%	(23)	5%	(6)	32%	(37)	118
#1 Issue: Education	26%	(26)	27%	(28)	19%	(19)	10%	(10)	18%	(18)	100
#1 Issue: Energy	23%	(24)	26%	(27)	18%	(19)	10%	(11)	22%	(23)	103
#1 Issue: Other	11%	(14)	12%	(15)	12%	(14)	12%	(15)	53%	(67)	125
2020 Vote: Joe Biden	21%	(212)	22%	(226)	14%	(138)	6%	(62)	38%	(384)	1022
2020 Vote: Donald Trump	13%	(86)	21%	(141)	15%	(98)	9%	(63)	42%	(280)	670
2020 Vote: Other	20%	(17)	15%	(13)	25%	(22)	7%	(6)	33%	(28)	84
2020 Vote: Didn't Vote	20%	(86)	19%	(81)	14%	(58)	10%	(42)	37%	(153)	420
2018 House Vote: Democrat	21%	(160)	23%	(179)	12%	(95)	7%	(51)	37%	(287)	772
2018 House Vote: Republican	15%	(84)	20%	(112)	13%	(74)	10%	(55)	42%	(233)	558
2018 House Vote: Someone else	15%	(10)	20%	(14)	16%	(11)	2%	(1)	47%	(33)	70
2016 Vote: Hillary Clinton	20%	(147)	21%	(159)	13%	(96)	7%	(53)	39%	(290)	745
2016 Vote: Donald Trump	14%	(91)	21%	(138)	14%	(87)	9%	(57)	42%	(273)	646
2016 Vote: Other	21%	(24)	16%	(18)	18%	(20)	6%	(7)	38%	(43)	112
2016 Vote: Didn't Vote	20%	(139)	21%	(147)	16%	(114)	8%	(58)	34%	(239)	697
Voted in 2014: Yes	18%	(217)	21%	(255)	12%	(149)	7%	(90)	42%	(512)	1222
Voted in 2014: No	19%	(184)	21%	(207)	17%	(169)	9%	(84)	34%	(334)	978

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Table MCFE14_6: Do you think video gaming companies need to change the following?
Release schedules of games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(401)	21%	(462)	14%	(317)	8%	(174)	38%	(845)	2200
4-Region: Northeast	19%	(77)	22%	(85)	14%	(55)	8%	(33)	37%	(144)	394
4-Region: Midwest	14%	(67)	19%	(87)	15%	(71)	11%	(50)	41%	(188)	462
4-Region: South	18%	(149)	22%	(184)	14%	(113)	6%	(51)	40%	(327)	824
4-Region: West	21%	(109)	20%	(106)	15%	(78)	8%	(40)	36%	(187)	520
Gamers	24%	(377)	26%	(418)	17%	(273)	7%	(106)	27%	(430)	1604
Avid Gamers	29%	(208)	28%	(204)	17%	(120)	5%	(37)	21%	(148)	718
Casual Gamers	19%	(169)	24%	(214)	17%	(153)	8%	(69)	32%	(282)	887
PC Gamers	28%	(166)	30%	(177)	17%	(101)	6%	(37)	18%	(105)	588
Console Gamers	32%	(209)	29%	(193)	18%	(122)	7%	(47)	13%	(89)	661
Twitch Users	34%	(185)	32%	(177)	18%	(99)	7%	(37)	10%	(52)	550
Streaming Service Users	29%	(293)	29%	(292)	17%	(173)	7%	(66)	17%	(171)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE14_7: Do you think video gaming companies need to change the following?
 Communication between players

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	18% (390)	21% (464)	16% (347)	7% (162)	38% (837)	2200
Gender: Male	21% (224)	26% (273)	16% (172)	6% (68)	31% (325)	1062
Gender: Female	15% (166)	17% (191)	15% (175)	8% (94)	45% (512)	1138
Age: 18-34	26% (172)	25% (167)	21% (138)	7% (47)	20% (131)	655
Age: 35-44	25% (90)	33% (117)	14% (50)	8% (27)	21% (74)	358
Age: 45-64	14% (108)	16% (121)	16% (123)	6% (45)	47% (354)	751
Age: 65+	5% (21)	13% (59)	8% (36)	10% (42)	64% (279)	436
GenZers: 1997-2012	24% (44)	24% (45)	22% (40)	9% (18)	20% (38)	185
Millennials: 1981-1996	26% (189)	27% (195)	19% (134)	7% (46)	21% (149)	714
GenXers: 1965-1980	21% (113)	24% (129)	17% (91)	6% (30)	33% (176)	539
Baby Boomers: 1946-1964	6% (43)	12% (81)	11% (76)	9% (61)	62% (423)	685
PID: Dem (no lean)	21% (182)	23% (204)	14% (123)	7% (58)	35% (306)	873
PID: Ind (no lean)	17% (123)	18% (130)	17% (121)	7% (53)	40% (285)	711
PID: Rep (no lean)	14% (86)	21% (130)	17% (103)	8% (50)	40% (247)	615
PID/Gender: Dem Men	25% (108)	31% (134)	12% (51)	7% (30)	26% (115)	438
PID/Gender: Dem Women	17% (74)	16% (70)	17% (72)	7% (28)	44% (191)	435
PID/Gender: Ind Men	21% (71)	20% (66)	17% (57)	5% (16)	36% (119)	329
PID/Gender: Ind Women	14% (52)	17% (64)	17% (64)	10% (37)	43% (165)	383
PID/Gender: Rep Men	15% (45)	25% (73)	22% (64)	7% (21)	31% (91)	295
PID/Gender: Rep Women	13% (41)	18% (57)	12% (39)	9% (29)	49% (156)	320
Ideo: Liberal (1-3)	22% (147)	23% (153)	15% (97)	7% (44)	34% (229)	669
Ideo: Moderate (4)	19% (135)	23% (162)	16% (111)	6% (44)	36% (259)	712
Ideo: Conservative (5-7)	13% (82)	18% (120)	16% (107)	9% (60)	44% (284)	653
Educ: < College	18% (270)	18% (276)	16% (244)	8% (121)	40% (601)	1512
Educ: Bachelors degree	15% (68)	30% (133)	15% (67)	7% (31)	33% (145)	444
Educ: Post-grad	21% (52)	22% (54)	15% (37)	4% (10)	37% (91)	244
Income: Under 50k	16% (192)	18% (220)	17% (201)	8% (102)	41% (494)	1209
Income: 50k-100k	18% (115)	24% (157)	15% (95)	6% (37)	38% (248)	652
Income: 100k+	25% (83)	26% (87)	15% (51)	7% (22)	28% (95)	338
Ethnicity: White	17% (293)	21% (356)	15% (264)	7% (128)	40% (680)	1722
Ethnicity: Hispanic	27% (95)	20% (68)	17% (60)	7% (23)	29% (103)	349

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Table MCFE14_7: Do you think video gaming companies need to change the following?
Communication between players

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(390)	21%	(464)	16%	(347)	7%	(162)	38%	(837)	2200
Ethnicity: Black	20%	(54)	26%	(70)	19%	(53)	8%	(22)	27%	(75)	274
Ethnicity: Other	21%	(42)	19%	(38)	15%	(30)	6%	(12)	40%	(82)	204
All Christian	16%	(162)	21%	(215)	14%	(150)	7%	(78)	42%	(435)	1041
All Non-Christian	31%	(34)	27%	(29)	10%	(11)	6%	(6)	27%	(29)	110
Atheist	25%	(21)	17%	(14)	23%	(19)	5%	(4)	31%	(26)	85
Agnostic/Nothing in particular	17%	(103)	20%	(122)	19%	(117)	9%	(56)	35%	(210)	608
Something Else	19%	(69)	23%	(83)	14%	(50)	5%	(17)	39%	(137)	356
Religious Non-Protestant/Catholic	27%	(35)	27%	(35)	11%	(14)	7%	(9)	29%	(38)	132
Evangelical	23%	(137)	23%	(143)	9%	(54)	6%	(34)	39%	(240)	608
Non-Evangelical	12%	(89)	19%	(142)	19%	(140)	8%	(57)	42%	(315)	742
Community: Urban	22%	(155)	25%	(173)	15%	(107)	5%	(37)	32%	(220)	692
Community: Suburban	17%	(161)	20%	(191)	17%	(160)	7%	(65)	39%	(375)	951
Community: Rural	13%	(74)	18%	(100)	14%	(81)	11%	(59)	44%	(243)	557
Employ: Private Sector	24%	(166)	28%	(193)	15%	(106)	6%	(39)	26%	(179)	682
Employ: Government	26%	(32)	26%	(31)	19%	(23)	3%	(4)	26%	(31)	122
Employ: Self-Employed	26%	(57)	19%	(41)	15%	(34)	9%	(21)	31%	(68)	220
Employ: Homemaker	18%	(26)	17%	(25)	21%	(31)	7%	(10)	37%	(55)	146
Employ: Retired	5%	(28)	14%	(74)	11%	(58)	10%	(54)	59%	(315)	530
Employ: Unemployed	16%	(48)	21%	(65)	20%	(62)	6%	(17)	38%	(116)	308
Employ: Other	17%	(24)	17%	(24)	16%	(23)	10%	(14)	41%	(59)	144
Military HH: Yes	14%	(42)	20%	(60)	18%	(54)	11%	(34)	37%	(114)	303
Military HH: No	18%	(347)	21%	(404)	15%	(293)	7%	(128)	38%	(724)	1897
RD/WT: Right Direction	21%	(189)	26%	(237)	16%	(141)	6%	(52)	31%	(278)	898
RD/WT: Wrong Track	15%	(200)	17%	(226)	16%	(206)	8%	(110)	43%	(559)	1302
Biden Job Approve	21%	(219)	25%	(261)	15%	(161)	6%	(61)	34%	(363)	1065
Biden Job Disapprove	15%	(157)	18%	(181)	17%	(173)	9%	(94)	41%	(418)	1023
Biden Job Strongly Approve	24%	(123)	26%	(132)	11%	(55)	8%	(40)	32%	(164)	514
Biden Job Somewhat Approve	17%	(96)	23%	(129)	19%	(106)	4%	(21)	36%	(199)	551
Biden Job Somewhat Disapprove	17%	(51)	21%	(64)	19%	(59)	10%	(31)	33%	(100)	305
Biden Job Strongly Disapprove	15%	(106)	16%	(118)	16%	(114)	9%	(63)	44%	(318)	719

Continued on next page

Table MCFE14_7: Do you think video gaming companies need to change the following?
Communication between players

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(390)	21%	(464)	16%	(347)	7%	(162)	38%	(837)	2200
Favorable of Biden	20%	(219)	24%	(265)	15%	(163)	6%	(62)	35%	(386)	1094
Unfavorable of Biden	16%	(156)	18%	(175)	17%	(170)	9%	(88)	41%	(407)	996
Very Favorable of Biden	21%	(120)	27%	(154)	12%	(65)	7%	(39)	33%	(184)	563
Somewhat Favorable of Biden	19%	(99)	21%	(111)	18%	(98)	4%	(23)	38%	(202)	532
Somewhat Unfavorable of Biden	16%	(40)	18%	(48)	23%	(60)	8%	(21)	35%	(91)	260
Very Unfavorable of Biden	16%	(115)	17%	(127)	15%	(110)	9%	(67)	43%	(316)	736
#1 Issue: Economy	20%	(166)	22%	(186)	17%	(146)	7%	(56)	34%	(288)	843
#1 Issue: Security	16%	(53)	17%	(54)	17%	(54)	6%	(20)	44%	(144)	325
#1 Issue: Health Care	18%	(51)	29%	(84)	11%	(32)	6%	(17)	35%	(101)	286
#1 Issue: Medicare / Social Security	9%	(27)	17%	(50)	10%	(29)	12%	(35)	53%	(158)	299
#1 Issue: Women's Issues	20%	(24)	22%	(25)	20%	(24)	8%	(9)	30%	(35)	118
#1 Issue: Education	25%	(25)	25%	(25)	30%	(30)	4%	(4)	16%	(16)	100
#1 Issue: Energy	25%	(26)	24%	(25)	16%	(16)	10%	(10)	25%	(26)	103
#1 Issue: Other	13%	(17)	12%	(15)	12%	(15)	8%	(10)	55%	(69)	125
2020 Vote: Joe Biden	20%	(205)	23%	(234)	15%	(149)	6%	(58)	37%	(376)	1022
2020 Vote: Donald Trump	13%	(90)	19%	(129)	17%	(117)	9%	(57)	41%	(277)	670
2020 Vote: Other	17%	(14)	16%	(13)	24%	(20)	11%	(9)	33%	(28)	84
2020 Vote: Didn't Vote	19%	(79)	20%	(86)	15%	(61)	9%	(37)	37%	(156)	420
2018 House Vote: Democrat	21%	(165)	23%	(175)	15%	(114)	6%	(48)	35%	(269)	772
2018 House Vote: Republican	14%	(75)	19%	(104)	17%	(92)	9%	(49)	43%	(238)	558
2018 House Vote: Someone else	21%	(15)	15%	(11)	10%	(7)	4%	(3)	50%	(34)	70
2016 Vote: Hillary Clinton	18%	(133)	23%	(171)	13%	(99)	7%	(53)	39%	(289)	745
2016 Vote: Donald Trump	15%	(98)	19%	(121)	17%	(109)	8%	(51)	41%	(267)	646
2016 Vote: Other	19%	(22)	16%	(18)	20%	(22)	4%	(4)	41%	(46)	112
2016 Vote: Didn't Vote	20%	(136)	22%	(154)	17%	(118)	8%	(54)	34%	(235)	697
Voted in 2014: Yes	17%	(211)	21%	(253)	13%	(164)	7%	(88)	41%	(507)	1222
Voted in 2014: No	18%	(179)	22%	(211)	19%	(183)	8%	(74)	34%	(331)	978

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Table MCFE14_7: Do you think video gaming companies need to change the following?
Communication between players

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	18%	(390)	21%	(464)	16%	(347)	7%	(162)	38%	(837)	2200
4-Region: Northeast	22%	(86)	16%	(64)	16%	(61)	9%	(35)	38%	(148)	394
4-Region: Midwest	13%	(58)	21%	(98)	17%	(78)	10%	(46)	39%	(181)	462
4-Region: South	16%	(131)	22%	(179)	16%	(132)	6%	(50)	40%	(332)	824
4-Region: West	22%	(115)	23%	(122)	15%	(76)	6%	(30)	34%	(176)	520
Gamers	22%	(354)	26%	(420)	19%	(297)	6%	(103)	27%	(430)	1604
Avid Gamers	27%	(191)	30%	(212)	17%	(119)	6%	(41)	21%	(154)	718
Casual Gamers	18%	(163)	23%	(208)	20%	(178)	7%	(62)	31%	(276)	887
PC Gamers	28%	(163)	31%	(185)	17%	(102)	5%	(31)	18%	(107)	588
Console Gamers	31%	(203)	27%	(180)	22%	(143)	7%	(49)	13%	(86)	661
Twitch Users	35%	(193)	36%	(196)	16%	(89)	5%	(28)	8%	(44)	550
Streaming Service Users	28%	(282)	31%	(308)	19%	(190)	6%	(58)	16%	(156)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFE14_8: Do you think video gaming companies need to change the following?
 Game franchises being exclusive to certain consoles**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	22% (490)	23% (503)	13% (282)	8% (167)	34% (758)	2200
Gender: Male	25% (269)	27% (285)	14% (145)	7% (74)	27% (289)	1062
Gender: Female	19% (222)	19% (218)	12% (136)	8% (93)	41% (469)	1138
Age: 18-34	31% (206)	28% (181)	16% (103)	7% (43)	19% (122)	655
Age: 35-44	27% (97)	31% (110)	16% (58)	7% (26)	19% (68)	358
Age: 45-64	20% (150)	20% (151)	12% (91)	7% (51)	41% (308)	751
Age: 65+	9% (39)	14% (62)	7% (29)	11% (47)	60% (260)	436
GenZers: 1997-2012	23% (43)	24% (45)	24% (44)	7% (12)	22% (40)	185
Millennials: 1981-1996	32% (228)	30% (212)	14% (100)	6% (46)	18% (127)	714
GenXers: 1965-1980	26% (140)	24% (128)	14% (74)	7% (38)	30% (159)	539
Baby Boomers: 1946-1964	11% (75)	16% (109)	9% (62)	9% (60)	55% (379)	685
PID: Dem (no lean)	24% (207)	24% (211)	14% (120)	7% (59)	32% (277)	873
PID: Ind (no lean)	24% (171)	21% (150)	11% (80)	8% (57)	36% (254)	711
PID: Rep (no lean)	18% (113)	23% (143)	13% (82)	8% (51)	37% (227)	615
PID/Gender: Dem Men	28% (123)	30% (132)	13% (59)	6% (25)	23% (99)	438
PID/Gender: Dem Women	19% (84)	18% (79)	14% (61)	8% (34)	41% (178)	435
PID/Gender: Ind Men	30% (97)	20% (64)	11% (36)	8% (28)	31% (103)	329
PID/Gender: Ind Women	19% (73)	22% (85)	11% (43)	8% (30)	39% (151)	383
PID/Gender: Rep Men	16% (49)	30% (89)	17% (50)	7% (21)	29% (86)	295
PID/Gender: Rep Women	20% (64)	17% (54)	10% (32)	9% (30)	44% (140)	320
Ideo: Liberal (1-3)	27% (178)	26% (173)	12% (80)	6% (39)	30% (199)	669
Ideo: Moderate (4)	22% (156)	24% (174)	13% (95)	7% (50)	33% (236)	712
Ideo: Conservative (5-7)	18% (118)	20% (132)	12% (79)	10% (63)	40% (261)	653
Educ: < College	22% (333)	21% (317)	12% (189)	9% (138)	35% (535)	1512
Educ: Bachelors degree	22% (99)	28% (126)	14% (64)	5% (21)	30% (134)	444
Educ: Post-grad	24% (58)	25% (60)	12% (29)	3% (8)	36% (89)	244
Income: Under 50k	21% (256)	20% (245)	13% (157)	9% (109)	37% (443)	1209
Income: 50k-100k	21% (135)	27% (174)	12% (77)	6% (41)	35% (225)	652
Income: 100k+	30% (100)	25% (85)	14% (47)	5% (17)	26% (89)	338
Ethnicity: White	22% (375)	24% (405)	12% (205)	7% (126)	35% (610)	1722
Ethnicity: Hispanic	35% (121)	22% (77)	10% (34)	8% (28)	26% (90)	349

Continued on next page

Table MCFE14_8: Do you think video gaming companies need to change the following?
Game franchises being exclusive to certain consoles

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(490)	23%	(503)	13%	(282)	8%	(167)	34%	(758)	2200
Ethnicity: Black	26%	(71)	20%	(55)	17%	(48)	11%	(31)	25%	(70)	274
Ethnicity: Other	22%	(45)	21%	(43)	14%	(29)	5%	(10)	38%	(78)	204
All Christian	19%	(197)	23%	(244)	12%	(129)	8%	(79)	38%	(393)	1041
All Non-Christian	32%	(35)	27%	(29)	11%	(12)	5%	(5)	26%	(28)	110
Atheist	28%	(24)	28%	(24)	13%	(11)	5%	(5)	26%	(22)	85
Agnostic/Nothing in particular	24%	(146)	22%	(136)	14%	(84)	9%	(53)	31%	(189)	608
Something Else	25%	(89)	20%	(70)	13%	(46)	7%	(25)	35%	(126)	356
Religious Non-Protestant/Catholic	30%	(39)	24%	(32)	10%	(13)	6%	(8)	30%	(40)	132
Evangelical	25%	(154)	21%	(130)	12%	(74)	6%	(36)	35%	(215)	608
Non-Evangelical	17%	(125)	23%	(173)	13%	(96)	9%	(66)	38%	(283)	742
Community: Urban	26%	(182)	24%	(169)	14%	(97)	5%	(37)	30%	(207)	692
Community: Suburban	23%	(223)	21%	(203)	13%	(125)	8%	(76)	34%	(325)	951
Community: Rural	15%	(86)	24%	(132)	11%	(60)	10%	(54)	40%	(225)	557
Employ: Private Sector	26%	(180)	29%	(198)	15%	(101)	6%	(40)	24%	(162)	682
Employ: Government	36%	(44)	26%	(31)	14%	(17)	—	(1)	24%	(29)	122
Employ: Self-Employed	29%	(63)	20%	(44)	16%	(36)	8%	(18)	27%	(60)	220
Employ: Homemaker	35%	(51)	18%	(26)	10%	(15)	7%	(11)	30%	(44)	146
Employ: Retired	9%	(48)	17%	(88)	8%	(44)	11%	(57)	55%	(293)	530
Employ: Unemployed	19%	(59)	23%	(70)	15%	(45)	8%	(24)	36%	(111)	308
Employ: Other	21%	(31)	23%	(33)	12%	(17)	9%	(13)	35%	(51)	144
Military HH: Yes	23%	(69)	23%	(68)	11%	(35)	11%	(32)	33%	(100)	303
Military HH: No	22%	(422)	23%	(435)	13%	(247)	7%	(135)	35%	(658)	1897
RD/WT: Right Direction	26%	(233)	26%	(238)	13%	(116)	6%	(54)	29%	(259)	898
RD/WT: Wrong Track	20%	(258)	20%	(266)	13%	(166)	9%	(113)	38%	(499)	1302
Biden Job Approve	24%	(254)	26%	(275)	13%	(135)	6%	(63)	32%	(337)	1065
Biden Job Disapprove	22%	(221)	20%	(204)	14%	(138)	9%	(93)	36%	(367)	1023
Biden Job Strongly Approve	27%	(141)	25%	(129)	10%	(51)	7%	(36)	31%	(158)	514
Biden Job Somewhat Approve	21%	(113)	27%	(147)	15%	(84)	5%	(28)	33%	(179)	551
Biden Job Somewhat Disapprove	23%	(70)	26%	(79)	16%	(50)	8%	(24)	27%	(82)	305
Biden Job Strongly Disapprove	21%	(151)	17%	(125)	12%	(89)	10%	(70)	40%	(285)	719

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Table MCFE14_8: Do you think video gaming companies need to change the following?
 Game franchises being exclusive to certain consoles

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(490)	23%	(503)	13%	(282)	8%	(167)	34%	(758)	2200
Favorable of Biden	24%	(262)	25%	(278)	13%	(138)	6%	(66)	32%	(350)	1094
Unfavorable of Biden	21%	(204)	21%	(206)	13%	(131)	9%	(90)	37%	(365)	996
Very Favorable of Biden	26%	(149)	24%	(134)	11%	(62)	8%	(43)	31%	(175)	563
Somewhat Favorable of Biden	21%	(113)	27%	(145)	14%	(76)	4%	(24)	33%	(174)	532
Somewhat Unfavorable of Biden	23%	(60)	26%	(69)	14%	(37)	6%	(16)	30%	(78)	260
Very Unfavorable of Biden	20%	(144)	19%	(137)	13%	(94)	10%	(74)	39%	(287)	736
#1 Issue: Economy	24%	(206)	24%	(203)	14%	(117)	6%	(54)	31%	(263)	843
#1 Issue: Security	16%	(53)	20%	(66)	16%	(51)	7%	(24)	40%	(131)	325
#1 Issue: Health Care	25%	(70)	27%	(79)	12%	(33)	5%	(15)	31%	(89)	286
#1 Issue: Medicare / Social Security	16%	(48)	15%	(46)	6%	(19)	13%	(38)	49%	(148)	299
#1 Issue: Women's Issues	27%	(32)	27%	(32)	14%	(17)	3%	(4)	28%	(33)	118
#1 Issue: Education	28%	(28)	33%	(33)	18%	(18)	6%	(6)	15%	(15)	100
#1 Issue: Energy	31%	(32)	23%	(24)	19%	(19)	7%	(7)	20%	(21)	103
#1 Issue: Other	16%	(21)	17%	(21)	6%	(7)	15%	(18)	46%	(58)	125
2020 Vote: Joe Biden	25%	(256)	24%	(246)	12%	(122)	6%	(57)	33%	(339)	1022
2020 Vote: Donald Trump	18%	(117)	22%	(149)	13%	(88)	9%	(58)	38%	(257)	670
2020 Vote: Other	27%	(23)	23%	(19)	11%	(9)	8%	(7)	31%	(26)	84
2020 Vote: Didn't Vote	22%	(94)	21%	(87)	14%	(60)	11%	(45)	32%	(133)	420
2018 House Vote: Democrat	25%	(195)	24%	(188)	11%	(88)	6%	(50)	33%	(251)	772
2018 House Vote: Republican	20%	(113)	21%	(114)	13%	(70)	9%	(50)	38%	(210)	558
2018 House Vote: Someone else	26%	(18)	15%	(11)	6%	(4)	8%	(5)	45%	(32)	70
2016 Vote: Hillary Clinton	23%	(171)	26%	(195)	10%	(78)	7%	(50)	34%	(251)	745
2016 Vote: Donald Trump	19%	(122)	22%	(140)	12%	(79)	8%	(53)	39%	(251)	646
2016 Vote: Other	25%	(28)	17%	(19)	12%	(13)	7%	(7)	40%	(44)	112
2016 Vote: Didn't Vote	24%	(169)	21%	(149)	16%	(112)	8%	(57)	30%	(211)	697
Voted in 2014: Yes	23%	(275)	22%	(268)	11%	(130)	7%	(88)	38%	(460)	1222
Voted in 2014: No	22%	(215)	24%	(235)	15%	(151)	8%	(79)	30%	(297)	978

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Table MCFE14_8: Do you think video gaming companies need to change the following?
Game franchises being exclusive to certain consoles

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	22%	(490)	23%	(503)	13%	(282)	8%	(167)	34%	(758)	2200
4-Region: Northeast	26%	(102)	23%	(89)	9%	(34)	10%	(39)	33%	(130)	394
4-Region: Midwest	19%	(88)	21%	(98)	12%	(58)	10%	(48)	37%	(170)	462
4-Region: South	21%	(169)	23%	(191)	15%	(123)	7%	(56)	35%	(285)	824
4-Region: West	25%	(131)	24%	(126)	13%	(66)	5%	(23)	33%	(174)	520
Gamers	28%	(449)	28%	(454)	15%	(245)	6%	(98)	22%	(358)	1604
Avid Gamers	31%	(223)	29%	(208)	17%	(119)	7%	(48)	17%	(119)	718
Casual Gamers	26%	(226)	28%	(245)	14%	(126)	6%	(50)	27%	(239)	887
PC Gamers	34%	(198)	35%	(204)	11%	(65)	7%	(42)	13%	(79)	588
Console Gamers	34%	(227)	32%	(209)	18%	(117)	7%	(47)	9%	(61)	661
Twitch Users	40%	(218)	33%	(179)	15%	(80)	5%	(28)	8%	(46)	550
Streaming Service Users	33%	(332)	31%	(307)	16%	(158)	6%	(60)	14%	(137)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE14_9: Do you think video gaming companies need to change the following?
Microtransactions in games

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	17% (383)	20% (436)	12% (274)	7% (162)	43% (945)	2200
Gender: Male	24% (252)	24% (252)	14% (145)	5% (58)	33% (354)	1062
Gender: Female	11% (131)	16% (184)	11% (129)	9% (104)	52% (590)	1138
Age: 18-34	28% (180)	26% (173)	16% (104)	6% (41)	24% (157)	655
Age: 35-44	26% (95)	28% (101)	15% (53)	8% (28)	23% (81)	358
Age: 45-64	12% (93)	16% (118)	12% (87)	7% (52)	53% (401)	751
Age: 65+	4% (15)	10% (44)	7% (30)	9% (40)	70% (306)	436
GenZers: 1997-2012	22% (42)	18% (33)	20% (36)	9% (16)	32% (58)	185
Millennials: 1981-1996	29% (204)	29% (204)	14% (101)	7% (47)	22% (158)	714
GenXers: 1965-1980	18% (98)	22% (119)	14% (78)	7% (35)	39% (208)	539
Baby Boomers: 1946-1964	6% (39)	10% (70)	8% (56)	8% (57)	68% (462)	685
PID: Dem (no lean)	20% (171)	22% (194)	12% (101)	7% (61)	40% (346)	873
PID: Ind (no lean)	18% (131)	18% (128)	14% (96)	7% (51)	43% (306)	711
PID: Rep (no lean)	13% (80)	19% (114)	12% (77)	8% (51)	48% (293)	615
PID/Gender: Dem Men	26% (114)	29% (125)	12% (51)	5% (22)	29% (126)	438
PID/Gender: Dem Women	13% (58)	16% (69)	11% (50)	9% (38)	51% (220)	435
PID/Gender: Ind Men	28% (91)	19% (62)	14% (46)	4% (12)	36% (119)	329
PID/Gender: Ind Women	11% (40)	17% (65)	13% (50)	10% (39)	49% (187)	383
PID/Gender: Rep Men	16% (48)	22% (65)	16% (48)	8% (24)	37% (110)	295
PID/Gender: Rep Women	10% (33)	15% (49)	9% (28)	8% (27)	57% (183)	320
Ideo: Liberal (1-3)	21% (141)	22% (147)	11% (76)	7% (47)	39% (258)	669
Ideo: Moderate (4)	18% (125)	22% (154)	14% (97)	6% (46)	41% (290)	712
Ideo: Conservative (5-7)	14% (94)	16% (105)	11% (72)	9% (58)	50% (323)	653
Educ: < College	16% (249)	17% (261)	14% (206)	9% (135)	44% (661)	1512
Educ: Bachelors degree	20% (87)	26% (114)	11% (47)	4% (18)	40% (177)	444
Educ: Post-grad	19% (47)	25% (60)	8% (21)	4% (9)	44% (107)	244
Income: Under 50k	16% (195)	16% (190)	14% (174)	9% (108)	45% (542)	1209
Income: 50k-100k	16% (107)	24% (156)	10% (66)	5% (33)	44% (289)	652
Income: 100k+	24% (80)	27% (90)	10% (34)	6% (21)	33% (113)	338
Ethnicity: White	16% (282)	20% (337)	12% (205)	8% (130)	45% (767)	1722
Ethnicity: Hispanic	25% (88)	22% (75)	14% (49)	7% (24)	32% (112)	349

Continued on next page

Table MCFE14_9: Do you think video gaming companies need to change the following?
Microtransactions in games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	17%	(383)	20%	(436)	12%	(274)	7%	(162)	43%	(945)	2200
Ethnicity: Black	18%	(50)	21%	(57)	18%	(50)	10%	(26)	33%	(91)	274
Ethnicity: Other	25%	(51)	21%	(42)	9%	(18)	3%	(6)	43%	(87)	204
All Christian	15%	(156)	20%	(212)	11%	(116)	6%	(67)	47%	(492)	1041
All Non-Christian	32%	(35)	26%	(29)	7%	(8)	6%	(6)	29%	(32)	110
Atheist	37%	(31)	24%	(20)	8%	(6)	4%	(3)	28%	(24)	85
Agnostic/Nothing in particular	18%	(111)	18%	(111)	15%	(91)	10%	(59)	39%	(235)	608
Something Else	14%	(50)	18%	(64)	15%	(53)	8%	(27)	46%	(162)	356
Religious Non-Protestant/Catholic	32%	(42)	23%	(30)	7%	(9)	6%	(8)	32%	(42)	132
Evangelical	18%	(111)	19%	(115)	12%	(71)	6%	(39)	45%	(273)	608
Non-Evangelical	12%	(86)	20%	(151)	13%	(93)	7%	(52)	49%	(360)	742
Community: Urban	25%	(171)	21%	(148)	14%	(96)	6%	(40)	34%	(237)	692
Community: Suburban	16%	(154)	20%	(186)	12%	(112)	7%	(62)	46%	(437)	951
Community: Rural	10%	(58)	18%	(101)	12%	(66)	11%	(60)	49%	(270)	557
Employ: Private Sector	22%	(152)	29%	(196)	13%	(91)	6%	(39)	30%	(204)	682
Employ: Government	25%	(30)	34%	(42)	9%	(11)	5%	(6)	27%	(33)	122
Employ: Self-Employed	23%	(50)	21%	(47)	14%	(31)	8%	(17)	34%	(75)	220
Employ: Homemaker	19%	(28)	12%	(18)	19%	(28)	7%	(11)	41%	(60)	146
Employ: Retired	5%	(26)	10%	(53)	8%	(44)	10%	(52)	67%	(355)	530
Employ: Unemployed	19%	(58)	16%	(51)	13%	(41)	7%	(22)	44%	(135)	308
Employ: Other	14%	(21)	15%	(22)	15%	(21)	10%	(14)	46%	(66)	144
Military HH: Yes	20%	(59)	16%	(50)	14%	(43)	8%	(23)	42%	(128)	303
Military HH: No	17%	(323)	20%	(386)	12%	(231)	7%	(139)	43%	(816)	1897
RD/WT: Right Direction	23%	(210)	23%	(208)	13%	(115)	6%	(54)	35%	(311)	898
RD/WT: Wrong Track	13%	(173)	18%	(228)	12%	(159)	8%	(108)	49%	(633)	1302
Biden Job Approve	20%	(217)	23%	(241)	12%	(130)	6%	(65)	39%	(412)	1065
Biden Job Disapprove	14%	(144)	18%	(184)	13%	(133)	9%	(92)	46%	(472)	1023
Biden Job Strongly Approve	24%	(122)	24%	(121)	11%	(54)	7%	(37)	35%	(180)	514
Biden Job Somewhat Approve	17%	(95)	22%	(120)	14%	(76)	5%	(29)	42%	(232)	551
Biden Job Somewhat Disapprove	15%	(47)	20%	(60)	16%	(49)	10%	(29)	39%	(120)	305
Biden Job Strongly Disapprove	13%	(97)	17%	(124)	12%	(84)	9%	(63)	49%	(351)	719

Continued on next page

Table MCFE14_9: Do you think video gaming companies need to change the following?
 Microtransactions in games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	17%	(383)	20%	(436)	12%	(274)	7%	(162)	43%	(945)	2200
Favorable of Biden	21%	(226)	22%	(238)	12%	(136)	5%	(57)	40%	(437)	1094
Unfavorable of Biden	14%	(138)	18%	(182)	12%	(124)	10%	(96)	46%	(456)	996
Very Favorable of Biden	22%	(124)	24%	(132)	11%	(64)	6%	(36)	37%	(207)	563
Somewhat Favorable of Biden	19%	(102)	20%	(106)	14%	(72)	4%	(21)	43%	(230)	532
Somewhat Unfavorable of Biden	15%	(38)	20%	(51)	16%	(41)	10%	(27)	40%	(103)	260
Very Unfavorable of Biden	14%	(100)	18%	(131)	11%	(83)	9%	(69)	48%	(353)	736
#1 Issue: Economy	20%	(168)	22%	(185)	13%	(113)	7%	(60)	38%	(317)	843
#1 Issue: Security	14%	(46)	17%	(55)	12%	(38)	6%	(20)	51%	(166)	325
#1 Issue: Health Care	20%	(56)	21%	(61)	16%	(45)	6%	(18)	37%	(106)	286
#1 Issue: Medicare / Social Security	9%	(25)	13%	(37)	8%	(23)	12%	(35)	59%	(178)	299
#1 Issue: Women's Issues	15%	(18)	25%	(30)	14%	(17)	7%	(8)	38%	(45)	118
#1 Issue: Education	20%	(20)	34%	(34)	16%	(16)	5%	(5)	24%	(24)	100
#1 Issue: Energy	28%	(29)	19%	(20)	14%	(15)	6%	(6)	33%	(34)	103
#1 Issue: Other	16%	(20)	11%	(13)	5%	(7)	8%	(10)	60%	(75)	125
2020 Vote: Joe Biden	20%	(209)	21%	(218)	12%	(119)	5%	(51)	42%	(425)	1022
2020 Vote: Donald Trump	12%	(83)	19%	(128)	12%	(83)	8%	(54)	48%	(322)	670
2020 Vote: Other	21%	(18)	23%	(20)	6%	(5)	14%	(12)	35%	(30)	84
2020 Vote: Didn't Vote	17%	(72)	17%	(71)	15%	(65)	11%	(46)	39%	(165)	420
2018 House Vote: Democrat	21%	(159)	21%	(165)	13%	(99)	6%	(49)	39%	(300)	772
2018 House Vote: Republican	14%	(76)	18%	(100)	11%	(62)	9%	(50)	49%	(271)	558
2018 House Vote: Someone else	17%	(12)	21%	(14)	8%	(6)	3%	(2)	50%	(35)	70
2016 Vote: Hillary Clinton	19%	(141)	21%	(155)	11%	(84)	6%	(44)	43%	(321)	745
2016 Vote: Donald Trump	13%	(86)	20%	(126)	11%	(73)	8%	(52)	48%	(309)	646
2016 Vote: Other	19%	(21)	22%	(25)	14%	(15)	3%	(3)	43%	(48)	112
2016 Vote: Didn't Vote	19%	(135)	19%	(130)	15%	(102)	9%	(63)	38%	(267)	697
Voted in 2014: Yes	16%	(201)	19%	(237)	11%	(131)	7%	(85)	46%	(567)	1222
Voted in 2014: No	19%	(182)	20%	(199)	15%	(143)	8%	(77)	39%	(377)	978

Continued on next page

Table MCFE14_9: Do you think video gaming companies need to change the following?
Microtransactions in games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	17%	(383)	20%	(436)	12%	(274)	7%	(162)	43%	(945)	2200
4-Region: Northeast	19%	(73)	19%	(74)	11%	(44)	8%	(31)	44%	(171)	394
4-Region: Midwest	15%	(71)	20%	(94)	11%	(51)	10%	(46)	43%	(200)	462
4-Region: South	16%	(131)	19%	(154)	14%	(118)	6%	(49)	45%	(373)	824
4-Region: West	21%	(108)	22%	(114)	12%	(60)	7%	(37)	39%	(200)	520
Gamers	22%	(360)	25%	(401)	15%	(246)	6%	(93)	31%	(505)	1604
Avid Gamers	29%	(209)	26%	(189)	15%	(109)	5%	(33)	25%	(178)	718
Casual Gamers	17%	(151)	24%	(212)	15%	(137)	7%	(60)	37%	(326)	887
PC Gamers	30%	(178)	31%	(180)	14%	(80)	3%	(20)	22%	(130)	588
Console Gamers	34%	(228)	28%	(183)	18%	(116)	6%	(40)	14%	(93)	661
Twitch Users	35%	(195)	37%	(204)	15%	(82)	2%	(13)	10%	(56)	550
Streaming Service Users	28%	(276)	30%	(301)	17%	(165)	5%	(51)	20%	(202)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFE14_10: Do you think video gaming companies need to change the following?
 Loot boxes as rewards in games**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / No opinion	Total N
Adults	19% (426)	22% (480)	11% (242)	7% (160)	40% (891)	2200
Gender: Male	23% (244)	26% (278)	12% (123)	7% (70)	33% (347)	1062
Gender: Female	16% (182)	18% (202)	10% (119)	8% (90)	48% (544)	1138
Age: 18-34	28% (180)	27% (176)	13% (87)	9% (58)	23% (154)	655
Age: 35-44	25% (90)	34% (121)	14% (49)	5% (17)	23% (81)	358
Age: 45-64	18% (138)	18% (132)	10% (76)	6% (47)	48% (359)	751
Age: 65+	4% (19)	12% (51)	7% (32)	9% (38)	68% (297)	436
GenZers: 1997-2012	22% (41)	22% (41)	15% (28)	12% (22)	28% (52)	185
Millennials: 1981-1996	28% (203)	29% (209)	13% (95)	7% (46)	23% (161)	714
GenXers: 1965-1980	22% (121)	25% (133)	11% (60)	5% (26)	37% (199)	539
Baby Boomers: 1946-1964	9% (60)	13% (88)	8% (55)	9% (58)	62% (423)	685
PID: Dem (no lean)	22% (193)	23% (197)	11% (93)	6% (55)	38% (336)	873
PID: Ind (no lean)	20% (145)	19% (134)	13% (90)	7% (50)	41% (293)	711
PID: Rep (no lean)	14% (89)	24% (149)	10% (60)	9% (55)	43% (262)	615
PID/Gender: Dem Men	27% (118)	27% (120)	11% (49)	6% (25)	29% (126)	438
PID/Gender: Dem Women	17% (75)	18% (77)	10% (44)	7% (30)	48% (209)	435
PID/Gender: Ind Men	24% (79)	20% (65)	13% (43)	7% (22)	36% (120)	329
PID/Gender: Ind Women	17% (66)	18% (69)	12% (47)	7% (28)	45% (173)	383
PID/Gender: Rep Men	16% (47)	31% (93)	11% (31)	8% (23)	34% (101)	295
PID/Gender: Rep Women	13% (41)	18% (57)	9% (29)	10% (32)	50% (162)	320
Ideo: Liberal (1-3)	21% (143)	21% (143)	10% (70)	6% (43)	40% (270)	669
Ideo: Moderate (4)	21% (151)	24% (173)	12% (84)	7% (48)	36% (255)	712
Ideo: Conservative (5-7)	16% (105)	21% (136)	10% (66)	8% (49)	45% (296)	653
Educ: < College	20% (303)	20% (297)	11% (170)	8% (127)	41% (615)	1512
Educ: Bachelors degree	18% (82)	27% (122)	11% (50)	5% (24)	38% (167)	444
Educ: Post-grad	17% (42)	25% (62)	9% (22)	4% (9)	45% (109)	244
Income: Under 50k	18% (221)	20% (240)	10% (127)	9% (111)	42% (512)	1209
Income: 50k-100k	18% (118)	22% (143)	13% (84)	6% (37)	41% (270)	652
Income: 100k+	26% (88)	29% (97)	10% (32)	4% (12)	32% (108)	338
Ethnicity: White	18% (311)	22% (372)	10% (181)	7% (124)	43% (734)	1722
Ethnicity: Hispanic	30% (106)	23% (82)	10% (35)	9% (32)	27% (94)	349

Continued on next page

**Table MCFE14_10: Do you think video gaming companies need to change the following?
Loot boxes as rewards in games**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(426)	22%	(480)	11%	(242)	7%	(160)	40%	(891)	2200
Ethnicity: Black	24%	(67)	23%	(64)	15%	(42)	8%	(23)	29%	(79)	274
Ethnicity: Other	24%	(49)	22%	(45)	10%	(20)	6%	(13)	38%	(78)	204
All Christian	18%	(191)	22%	(226)	9%	(98)	6%	(67)	44%	(459)	1041
All Non-Christian	26%	(29)	37%	(40)	5%	(6)	4%	(4)	28%	(30)	110
Atheist	28%	(23)	21%	(18)	11%	(10)	2%	(1)	38%	(32)	85
Agnostic/Nothing in particular	18%	(107)	20%	(121)	14%	(84)	9%	(55)	39%	(240)	608
Something Else	21%	(75)	21%	(75)	12%	(44)	9%	(32)	36%	(129)	356
Religious Non-Protestant/Catholic	25%	(33)	33%	(44)	5%	(7)	5%	(7)	31%	(40)	132
Evangelical	26%	(156)	21%	(127)	9%	(54)	7%	(42)	38%	(230)	608
Non-Evangelical	14%	(104)	22%	(160)	12%	(86)	7%	(53)	46%	(339)	742
Community: Urban	25%	(174)	24%	(164)	12%	(80)	5%	(36)	34%	(239)	692
Community: Suburban	17%	(162)	22%	(205)	11%	(107)	8%	(72)	42%	(404)	951
Community: Rural	16%	(90)	20%	(111)	10%	(55)	9%	(53)	45%	(248)	557
Employ: Private Sector	24%	(165)	30%	(207)	13%	(86)	5%	(36)	28%	(188)	682
Employ: Government	24%	(29)	34%	(42)	6%	(8)	4%	(5)	31%	(38)	122
Employ: Self-Employed	23%	(51)	19%	(42)	14%	(30)	11%	(25)	32%	(72)	220
Employ: Homemaker	18%	(27)	17%	(25)	15%	(22)	6%	(9)	43%	(63)	146
Employ: Retired	7%	(38)	12%	(66)	8%	(41)	9%	(47)	64%	(339)	530
Employ: Unemployed	25%	(76)	22%	(66)	10%	(31)	7%	(21)	37%	(113)	308
Employ: Other	22%	(32)	12%	(18)	14%	(20)	9%	(13)	43%	(62)	144
Military HH: Yes	22%	(68)	21%	(63)	8%	(23)	9%	(26)	41%	(123)	303
Military HH: No	19%	(359)	22%	(417)	12%	(219)	7%	(134)	40%	(768)	1897
RD/WT: Right Direction	23%	(202)	25%	(223)	12%	(107)	6%	(53)	35%	(313)	898
RD/WT: Wrong Track	17%	(224)	20%	(257)	10%	(136)	8%	(107)	44%	(578)	1302
Biden Job Approve	22%	(229)	22%	(239)	12%	(128)	6%	(68)	38%	(400)	1065
Biden Job Disapprove	18%	(182)	22%	(224)	10%	(102)	8%	(78)	43%	(437)	1023
Biden Job Strongly Approve	25%	(130)	24%	(125)	8%	(41)	7%	(35)	36%	(183)	514
Biden Job Somewhat Approve	18%	(100)	21%	(115)	16%	(87)	6%	(33)	39%	(217)	551
Biden Job Somewhat Disapprove	19%	(57)	26%	(81)	12%	(36)	6%	(17)	37%	(114)	305
Biden Job Strongly Disapprove	17%	(124)	20%	(144)	9%	(66)	9%	(61)	45%	(323)	719

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**Table MCFE14_10: Do you think video gaming companies need to change the following?
Loot boxes as rewards in games**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(426)	22%	(480)	11%	(242)	7%	(160)	40%	(891)	2200
Favorable of Biden	22%	(242)	23%	(250)	11%	(124)	6%	(62)	38%	(417)	1094
Unfavorable of Biden	17%	(169)	22%	(215)	11%	(107)	8%	(80)	43%	(425)	996
Very Favorable of Biden	25%	(141)	24%	(136)	8%	(45)	6%	(36)	36%	(205)	563
Somewhat Favorable of Biden	19%	(101)	22%	(114)	15%	(79)	5%	(26)	40%	(211)	532
Somewhat Unfavorable of Biden	17%	(45)	23%	(59)	14%	(37)	7%	(18)	39%	(101)	260
Very Unfavorable of Biden	17%	(124)	21%	(156)	9%	(70)	8%	(62)	44%	(325)	736
#1 Issue: Economy	21%	(179)	25%	(207)	12%	(104)	6%	(52)	36%	(300)	843
#1 Issue: Security	18%	(57)	20%	(64)	9%	(30)	7%	(22)	47%	(152)	325
#1 Issue: Health Care	24%	(70)	23%	(66)	11%	(31)	6%	(18)	36%	(102)	286
#1 Issue: Medicare / Social Security	12%	(36)	15%	(45)	8%	(24)	11%	(33)	54%	(161)	299
#1 Issue: Women's Issues	18%	(21)	20%	(23)	12%	(14)	7%	(8)	43%	(51)	118
#1 Issue: Education	24%	(24)	36%	(36)	17%	(17)	2%	(2)	21%	(21)	100
#1 Issue: Energy	22%	(23)	27%	(28)	15%	(15)	6%	(6)	30%	(31)	103
#1 Issue: Other	13%	(16)	10%	(12)	6%	(8)	13%	(17)	58%	(73)	125
2020 Vote: Joe Biden	21%	(214)	23%	(233)	11%	(109)	6%	(59)	40%	(407)	1022
2020 Vote: Donald Trump	15%	(100)	23%	(153)	11%	(72)	8%	(51)	44%	(295)	670
2020 Vote: Other	18%	(15)	26%	(22)	17%	(14)	5%	(4)	34%	(29)	84
2020 Vote: Didn't Vote	23%	(96)	17%	(71)	11%	(48)	11%	(46)	38%	(159)	420
2018 House Vote: Democrat	21%	(164)	23%	(175)	10%	(79)	6%	(50)	39%	(303)	772
2018 House Vote: Republican	18%	(98)	21%	(119)	10%	(55)	8%	(45)	43%	(240)	558
2018 House Vote: Someone else	18%	(12)	15%	(10)	14%	(10)	5%	(4)	48%	(33)	70
2016 Vote: Hillary Clinton	20%	(146)	22%	(161)	10%	(74)	7%	(49)	42%	(314)	745
2016 Vote: Donald Trump	18%	(119)	22%	(139)	10%	(63)	7%	(47)	43%	(278)	646
2016 Vote: Other	9%	(10)	25%	(28)	18%	(20)	5%	(6)	42%	(48)	112
2016 Vote: Didn't Vote	22%	(152)	22%	(152)	12%	(85)	8%	(58)	36%	(250)	697
Voted in 2014: Yes	19%	(230)	20%	(250)	10%	(121)	7%	(83)	44%	(537)	1222
Voted in 2014: No	20%	(196)	24%	(230)	12%	(121)	8%	(77)	36%	(354)	978

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**Table MCFE14_10: Do you think video gaming companies need to change the following?
Loot boxes as rewards in games**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(426)	22%	(480)	11%	(242)	7%	(160)	40%	(891)	2200
4-Region: Northeast	22%	(88)	18%	(70)	10%	(40)	8%	(31)	42%	(165)	394
4-Region: Midwest	14%	(64)	23%	(106)	12%	(54)	8%	(37)	44%	(201)	462
4-Region: South	19%	(160)	22%	(184)	11%	(90)	7%	(55)	41%	(337)	824
4-Region: West	22%	(115)	23%	(121)	11%	(59)	7%	(37)	36%	(188)	520
Gamers	24%	(387)	28%	(442)	13%	(216)	6%	(91)	29%	(468)	1604
Avid Gamers	30%	(217)	30%	(217)	12%	(86)	5%	(35)	23%	(163)	718
Casual Gamers	19%	(170)	25%	(225)	15%	(130)	6%	(57)	34%	(305)	887
PC Gamers	28%	(165)	33%	(196)	13%	(74)	5%	(29)	21%	(123)	588
Console Gamers	34%	(222)	34%	(221)	13%	(83)	6%	(37)	15%	(98)	661
Twitch Users	35%	(193)	37%	(205)	12%	(67)	5%	(27)	10%	(58)	550
Streaming Service Users	30%	(295)	33%	(327)	14%	(137)	6%	(56)	18%	(181)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE15_1: How much have you seen, read, or heard about the following?
Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	15%	(329)	14%	(314)	61%	(1345)	2200
Gender: Male	14%	(154)	19%	(197)	15%	(163)	52%	(548)	1062
Gender: Female	5%	(58)	12%	(131)	13%	(151)	70%	(797)	1138
Age: 18-34	17%	(111)	21%	(140)	19%	(122)	43%	(282)	655
Age: 35-44	16%	(56)	22%	(79)	15%	(54)	47%	(168)	358
Age: 45-64	5%	(40)	13%	(94)	12%	(90)	70%	(526)	751
Age: 65+	1%	(4)	4%	(16)	11%	(48)	84%	(368)	436
GenZers: 1997-2012	18%	(34)	17%	(31)	15%	(27)	50%	(93)	185
Millennials: 1981-1996	17%	(119)	22%	(158)	18%	(132)	43%	(304)	714
GenXers: 1965-1980	8%	(45)	17%	(93)	14%	(77)	60%	(324)	539
Baby Boomers: 1946-1964	2%	(14)	6%	(44)	10%	(71)	81%	(555)	685
PID: Dem (no lean)	14%	(120)	19%	(165)	12%	(105)	55%	(483)	873
PID: Ind (no lean)	7%	(52)	11%	(78)	17%	(118)	65%	(463)	711
PID: Rep (no lean)	6%	(39)	14%	(86)	15%	(92)	65%	(398)	615
PID/Gender: Dem Men	21%	(90)	23%	(100)	13%	(58)	43%	(190)	438
PID/Gender: Dem Women	7%	(30)	15%	(65)	11%	(47)	67%	(293)	435
PID/Gender: Ind Men	10%	(32)	15%	(50)	17%	(56)	58%	(191)	329
PID/Gender: Ind Women	5%	(20)	7%	(28)	16%	(62)	71%	(273)	383
PID/Gender: Rep Men	11%	(31)	16%	(47)	17%	(50)	57%	(167)	295
PID/Gender: Rep Women	3%	(8)	12%	(39)	13%	(42)	72%	(232)	320
Ideo: Liberal (1-3)	12%	(78)	17%	(114)	14%	(92)	58%	(385)	669
Ideo: Moderate (4)	11%	(78)	17%	(118)	16%	(113)	57%	(404)	712
Ideo: Conservative (5-7)	7%	(45)	13%	(85)	13%	(88)	67%	(434)	653
Educ: < College	8%	(117)	13%	(198)	15%	(221)	65%	(976)	1512
Educ: Bachelors degree	15%	(69)	19%	(85)	12%	(53)	54%	(238)	444
Educ: Post-grad	11%	(26)	19%	(46)	17%	(40)	54%	(132)	244
Income: Under 50k	8%	(95)	13%	(161)	14%	(173)	65%	(781)	1209
Income: 50k-100k	8%	(54)	14%	(91)	15%	(96)	63%	(411)	652
Income: 100k+	19%	(63)	23%	(76)	14%	(46)	45%	(153)	338
Ethnicity: White	9%	(158)	15%	(253)	14%	(244)	62%	(1066)	1722
Ethnicity: Hispanic	13%	(47)	22%	(78)	15%	(51)	50%	(173)	349
Ethnicity: Black	15%	(41)	18%	(50)	14%	(38)	53%	(146)	274

Continued on next page

Table MCFE15_1: How much have you seen, read, or heard about the following?
Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	15%	(329)	14%	(314)	61%	(1345)	2200
Ethnicity: Other	6%	(13)	12%	(25)	16%	(33)	65%	(133)	204
All Christian	10%	(106)	15%	(154)	14%	(141)	62%	(640)	1041
All Non-Christian	24%	(27)	17%	(19)	16%	(18)	43%	(47)	110
Atheist	8%	(6)	19%	(16)	13%	(11)	60%	(51)	85
Agnostic/Nothing in particular	7%	(45)	14%	(83)	15%	(89)	64%	(391)	608
Something Else	8%	(28)	16%	(57)	16%	(55)	61%	(215)	356
Religious Non-Protestant/Catholic	21%	(27)	17%	(23)	16%	(21)	46%	(61)	132
Evangelical	11%	(69)	19%	(113)	12%	(72)	58%	(354)	608
Non-Evangelical	8%	(57)	12%	(87)	16%	(120)	64%	(478)	742
Community: Urban	17%	(118)	22%	(153)	13%	(92)	47%	(328)	692
Community: Suburban	7%	(66)	12%	(115)	15%	(145)	66%	(625)	951
Community: Rural	5%	(27)	11%	(60)	14%	(77)	70%	(392)	557
Employ: Private Sector	13%	(90)	22%	(149)	18%	(120)	47%	(322)	682
Employ: Government	24%	(29)	21%	(26)	13%	(15)	42%	(51)	122
Employ: Self-Employed	15%	(33)	18%	(40)	15%	(33)	52%	(115)	220
Employ: Homemaker	3%	(4)	12%	(17)	15%	(21)	71%	(104)	146
Employ: Retired	2%	(9)	6%	(30)	10%	(54)	83%	(438)	530
Employ: Unemployed	9%	(26)	15%	(46)	14%	(43)	62%	(192)	308
Employ: Other	8%	(12)	7%	(10)	13%	(19)	71%	(103)	144
Military HH: Yes	9%	(28)	12%	(37)	13%	(38)	66%	(200)	303
Military HH: No	10%	(184)	15%	(291)	15%	(276)	60%	(1145)	1897
RD/WT: Right Direction	17%	(149)	18%	(159)	14%	(130)	51%	(460)	898
RD/WT: Wrong Track	5%	(63)	13%	(170)	14%	(184)	68%	(885)	1302
Biden Job Approve	14%	(150)	17%	(181)	14%	(145)	55%	(589)	1065
Biden Job Disapprove	6%	(56)	13%	(136)	15%	(155)	66%	(676)	1023
Biden Job Strongly Approve	19%	(97)	20%	(103)	10%	(53)	51%	(261)	514
Biden Job Somewhat Approve	10%	(54)	14%	(78)	17%	(91)	60%	(328)	551
Biden Job Somewhat Disapprove	6%	(20)	15%	(45)	20%	(60)	59%	(180)	305
Biden Job Strongly Disapprove	5%	(37)	13%	(91)	13%	(95)	69%	(497)	719
Favorable of Biden	14%	(148)	17%	(182)	13%	(147)	56%	(617)	1094
Unfavorable of Biden	6%	(57)	13%	(128)	15%	(146)	67%	(665)	996

Continued on next page

Table MCFE15_1: How much have you seen, read, or heard about the following?
Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	15%	(329)	14%	(314)	61%	(1345)	2200
Very Favorable of Biden	18%	(103)	19%	(106)	11%	(61)	52%	(292)	563
Somewhat Favorable of Biden	8%	(45)	14%	(76)	16%	(86)	61%	(325)	532
Somewhat Unfavorable of Biden	6%	(16)	16%	(40)	18%	(47)	60%	(157)	260
Very Unfavorable of Biden	6%	(41)	12%	(87)	13%	(99)	69%	(508)	736
#1 Issue: Economy	11%	(91)	18%	(148)	16%	(137)	55%	(467)	843
#1 Issue: Security	7%	(22)	12%	(39)	13%	(42)	69%	(223)	325
#1 Issue: Health Care	9%	(26)	19%	(55)	13%	(38)	58%	(167)	286
#1 Issue: Medicare / Social Security	6%	(17)	7%	(22)	14%	(41)	73%	(219)	299
#1 Issue: Women's Issues	12%	(14)	14%	(16)	12%	(14)	62%	(73)	118
#1 Issue: Education	23%	(23)	19%	(19)	14%	(14)	43%	(43)	100
#1 Issue: Energy	14%	(15)	23%	(24)	15%	(16)	47%	(49)	103
#1 Issue: Other	3%	(4)	4%	(5)	10%	(13)	83%	(104)	125
2020 Vote: Joe Biden	12%	(123)	16%	(167)	14%	(140)	58%	(592)	1022
2020 Vote: Donald Trump	6%	(43)	14%	(96)	13%	(89)	66%	(442)	670
2020 Vote: Other	10%	(8)	13%	(11)	22%	(19)	55%	(47)	84
2020 Vote: Didn't Vote	9%	(38)	13%	(54)	16%	(66)	62%	(261)	420
2018 House Vote: Democrat	13%	(104)	16%	(125)	14%	(108)	56%	(435)	772
2018 House Vote: Republican	6%	(34)	14%	(80)	14%	(78)	66%	(365)	558
2018 House Vote: Someone else	8%	(6)	21%	(15)	13%	(9)	58%	(40)	70
2016 Vote: Hillary Clinton	11%	(85)	16%	(116)	13%	(100)	60%	(444)	745
2016 Vote: Donald Trump	8%	(53)	14%	(89)	12%	(80)	66%	(424)	646
2016 Vote: Other	8%	(9)	14%	(16)	20%	(22)	58%	(65)	112
2016 Vote: Didn't Vote	9%	(65)	16%	(108)	16%	(112)	59%	(412)	697
Voted in 2014: Yes	9%	(112)	15%	(187)	14%	(165)	62%	(758)	1222
Voted in 2014: No	10%	(100)	14%	(142)	15%	(149)	60%	(587)	978
4-Region: Northeast	13%	(51)	14%	(53)	13%	(51)	61%	(238)	394
4-Region: Midwest	6%	(30)	15%	(68)	17%	(79)	62%	(286)	462
4-Region: South	9%	(77)	14%	(117)	13%	(109)	63%	(521)	824
4-Region: West	10%	(54)	17%	(90)	15%	(76)	58%	(300)	520
Gamers	13%	(205)	18%	(295)	16%	(258)	53%	(847)	1604

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Table MCFE15_1: How much have you seen, read, or heard about the following?
Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	15%	(329)	14%	(314)	61%	(1345)	2200
Avid Gamers	16%	(117)	22%	(157)	15%	(105)	47%	(339)	718
Casual Gamers	10%	(88)	16%	(138)	17%	(153)	57%	(507)	887
PC Gamers	21%	(121)	23%	(133)	15%	(85)	42%	(249)	588
Console Gamers	17%	(116)	23%	(152)	18%	(118)	42%	(275)	661
Twitch Users	27%	(149)	32%	(175)	18%	(97)	24%	(129)	550
Streaming Service Users	19%	(194)	25%	(246)	18%	(182)	38%	(374)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE15_2: How much have you seen, read, or heard about the following?
 New releases of legacy FPS games, such as Halo and Call of Duty

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(254)	20%	(442)	17%	(367)	52%	(1137)	2200
Gender: Male	17%	(179)	25%	(267)	17%	(184)	41%	(432)	1062
Gender: Female	7%	(75)	15%	(175)	16%	(183)	62%	(704)	1138
Age: 18-34	22%	(146)	30%	(194)	19%	(127)	29%	(188)	655
Age: 35-44	16%	(56)	32%	(113)	20%	(71)	33%	(118)	358
Age: 45-64	6%	(48)	14%	(108)	17%	(126)	62%	(469)	751
Age: 65+	1%	(3)	6%	(27)	10%	(44)	83%	(362)	436
GenZers: 1997-2012	27%	(50)	19%	(36)	23%	(42)	31%	(57)	185
Millennials: 1981-1996	18%	(130)	33%	(239)	19%	(135)	29%	(210)	714
GenXers: 1965-1980	11%	(57)	20%	(107)	19%	(102)	51%	(273)	539
Baby Boomers: 1946-1964	2%	(16)	8%	(56)	13%	(87)	77%	(525)	685
PID: Dem (no lean)	16%	(140)	23%	(200)	13%	(115)	48%	(418)	873
PID: Ind (no lean)	9%	(61)	19%	(133)	22%	(153)	51%	(364)	711
PID: Rep (no lean)	9%	(52)	18%	(109)	16%	(99)	58%	(355)	615
PID/Gender: Dem Men	24%	(104)	30%	(131)	13%	(56)	34%	(148)	438
PID/Gender: Dem Women	8%	(36)	16%	(70)	14%	(59)	62%	(270)	435
PID/Gender: Ind Men	11%	(35)	23%	(74)	21%	(69)	46%	(151)	329
PID/Gender: Ind Women	7%	(27)	15%	(58)	22%	(84)	56%	(214)	383
PID/Gender: Rep Men	14%	(40)	21%	(62)	20%	(59)	45%	(134)	295
PID/Gender: Rep Women	4%	(12)	15%	(48)	13%	(40)	69%	(221)	320
Ideo: Liberal (1-3)	13%	(89)	22%	(147)	17%	(113)	48%	(319)	669
Ideo: Moderate (4)	13%	(89)	23%	(161)	16%	(116)	49%	(346)	712
Ideo: Conservative (5-7)	9%	(59)	16%	(106)	16%	(106)	58%	(381)	653
Educ: < College	11%	(165)	19%	(282)	17%	(260)	53%	(805)	1512
Educ: Bachelors degree	13%	(59)	25%	(111)	16%	(69)	46%	(205)	444
Educ: Post-grad	12%	(30)	20%	(49)	16%	(38)	52%	(127)	244
Income: Under 50k	10%	(119)	18%	(218)	17%	(209)	55%	(664)	1209
Income: 50k-100k	11%	(71)	21%	(135)	17%	(108)	52%	(337)	652
Income: 100k+	19%	(64)	26%	(89)	15%	(50)	40%	(135)	338
Ethnicity: White	11%	(187)	19%	(327)	17%	(288)	53%	(920)	1722
Ethnicity: Hispanic	22%	(78)	25%	(88)	15%	(53)	37%	(130)	349
Ethnicity: Black	15%	(42)	26%	(72)	17%	(48)	41%	(112)	274

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Table MCFE15_2: How much have you seen, read, or heard about the following?
New releases of legacy FPS games, such as Halo and Call of Duty

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(254)	20%	(442)	17%	(367)	52%	(1137)	2200
Ethnicity: Other	12%	(24)	21%	(43)	16%	(32)	51%	(104)	204
All Christian	10%	(109)	19%	(196)	15%	(152)	56%	(585)	1041
All Non-Christian	20%	(22)	25%	(27)	16%	(17)	39%	(43)	110
Atheist	20%	(17)	21%	(18)	16%	(13)	43%	(36)	85
Agnostic/Nothing in particular	11%	(69)	20%	(122)	19%	(118)	49%	(299)	608
Something Else	10%	(36)	22%	(79)	19%	(67)	49%	(174)	356
Religious Non-Protestant/Catholic	20%	(26)	23%	(30)	17%	(22)	41%	(53)	132
Evangelical	14%	(85)	20%	(120)	13%	(82)	53%	(322)	608
Non-Evangelical	7%	(52)	20%	(145)	17%	(129)	56%	(416)	742
Community: Urban	19%	(132)	26%	(177)	15%	(106)	40%	(277)	692
Community: Suburban	9%	(88)	19%	(177)	17%	(162)	55%	(525)	951
Community: Rural	6%	(33)	16%	(88)	18%	(100)	60%	(335)	557
Employ: Private Sector	17%	(117)	28%	(191)	18%	(126)	36%	(248)	682
Employ: Government	24%	(29)	21%	(25)	19%	(23)	36%	(44)	122
Employ: Self-Employed	16%	(35)	25%	(55)	18%	(39)	41%	(91)	220
Employ: Homemaker	8%	(11)	13%	(20)	21%	(30)	58%	(86)	146
Employ: Retired	1%	(5)	8%	(42)	12%	(66)	79%	(417)	530
Employ: Unemployed	13%	(41)	21%	(64)	19%	(57)	47%	(146)	308
Employ: Other	7%	(9)	22%	(31)	12%	(17)	60%	(86)	144
Military HH: Yes	11%	(33)	18%	(55)	18%	(53)	54%	(163)	303
Military HH: No	12%	(221)	20%	(387)	17%	(314)	51%	(974)	1897
RD/WT: Right Direction	18%	(164)	23%	(206)	16%	(142)	43%	(386)	898
RD/WT: Wrong Track	7%	(90)	18%	(236)	17%	(225)	58%	(751)	1302
Biden Job Approve	15%	(161)	23%	(240)	15%	(163)	47%	(501)	1065
Biden Job Disapprove	8%	(79)	18%	(186)	18%	(187)	56%	(572)	1023
Biden Job Strongly Approve	20%	(100)	24%	(125)	12%	(62)	44%	(226)	514
Biden Job Somewhat Approve	11%	(61)	21%	(115)	18%	(101)	50%	(274)	551
Biden Job Somewhat Disapprove	8%	(25)	24%	(72)	25%	(75)	44%	(133)	305
Biden Job Strongly Disapprove	7%	(54)	16%	(114)	16%	(112)	61%	(440)	719
Favorable of Biden	14%	(158)	22%	(244)	15%	(167)	48%	(525)	1094
Unfavorable of Biden	8%	(79)	18%	(177)	18%	(180)	56%	(560)	996

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Table MCFE15_2: How much have you seen, read, or heard about the following?
 New releases of legacy FPS games, such as Halo and Call of Duty

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(254)	20%	(442)	17%	(367)	52%	(1137)	2200
Very Favorable of Biden	19%	(108)	25%	(139)	12%	(68)	44%	(248)	563
Somewhat Favorable of Biden	9%	(50)	20%	(106)	19%	(99)	52%	(277)	532
Somewhat Unfavorable of Biden	10%	(27)	21%	(54)	24%	(61)	45%	(117)	260
Very Unfavorable of Biden	7%	(52)	17%	(122)	16%	(119)	60%	(443)	736
#1 Issue: Economy	14%	(117)	24%	(199)	19%	(156)	44%	(371)	843
#1 Issue: Security	9%	(28)	17%	(54)	14%	(44)	61%	(199)	325
#1 Issue: Health Care	13%	(37)	24%	(68)	16%	(45)	48%	(136)	286
#1 Issue: Medicare / Social Security	5%	(14)	11%	(33)	14%	(42)	70%	(210)	299
#1 Issue: Women's Issues	14%	(17)	14%	(16)	20%	(24)	52%	(61)	118
#1 Issue: Education	26%	(26)	27%	(27)	20%	(20)	28%	(28)	100
#1 Issue: Energy	12%	(13)	28%	(29)	21%	(22)	38%	(40)	103
#1 Issue: Other	2%	(3)	13%	(16)	11%	(14)	73%	(92)	125
2020 Vote: Joe Biden	14%	(142)	21%	(219)	16%	(159)	49%	(502)	1022
2020 Vote: Donald Trump	8%	(53)	17%	(113)	16%	(109)	59%	(394)	670
2020 Vote: Other	5%	(4)	21%	(18)	26%	(22)	48%	(41)	84
2020 Vote: Didn't Vote	13%	(53)	22%	(92)	18%	(75)	47%	(199)	420
2018 House Vote: Democrat	14%	(109)	23%	(180)	14%	(112)	48%	(371)	772
2018 House Vote: Republican	8%	(46)	16%	(90)	17%	(93)	59%	(329)	558
2018 House Vote: Someone else	9%	(6)	20%	(14)	13%	(9)	58%	(41)	70
2016 Vote: Hillary Clinton	12%	(87)	22%	(166)	14%	(105)	52%	(387)	745
2016 Vote: Donald Trump	9%	(59)	16%	(101)	17%	(108)	59%	(378)	646
2016 Vote: Other	8%	(9)	26%	(29)	15%	(17)	51%	(57)	112
2016 Vote: Didn't Vote	14%	(99)	21%	(146)	20%	(138)	45%	(314)	697
Voted in 2014: Yes	10%	(123)	20%	(239)	14%	(176)	56%	(684)	1222
Voted in 2014: No	13%	(130)	21%	(204)	20%	(191)	46%	(453)	978
4-Region: Northeast	14%	(54)	24%	(93)	13%	(52)	49%	(194)	394
4-Region: Midwest	8%	(36)	17%	(80)	21%	(97)	54%	(249)	462
4-Region: South	11%	(93)	20%	(165)	15%	(124)	54%	(442)	824
4-Region: West	14%	(70)	20%	(103)	18%	(95)	48%	(252)	520
Gamers	15%	(248)	25%	(406)	19%	(302)	40%	(649)	1604

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Table MCFE15_2: How much have you seen, read, or heard about the following?
New releases of legacy FPS games, such as Halo and Call of Duty

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(254)	20%	(442)	17%	(367)	52%	(1137)	2200
Avid Gamers	19%	(138)	30%	(219)	16%	(114)	34%	(247)	718
Casual Gamers	12%	(110)	21%	(187)	21%	(188)	45%	(402)	887
PC Gamers	22%	(128)	34%	(200)	16%	(96)	28%	(165)	588
Console Gamers	25%	(163)	36%	(238)	18%	(120)	21%	(140)	661
Twitch Users	32%	(176)	40%	(219)	17%	(96)	11%	(60)	550
Streaming Service Users	22%	(217)	31%	(307)	22%	(215)	26%	(256)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE15_3: How much have you seen, read, or heard about the following?
Musicians like Ariana Grande and Travis Scott collaborating with Fortnite

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(219)	16%	(357)	14%	(317)	59%	(1307)	2200
Gender: Male	13%	(135)	21%	(223)	15%	(158)	51%	(546)	1062
Gender: Female	7%	(84)	12%	(134)	14%	(160)	67%	(761)	1138
Age: 18-34	21%	(135)	27%	(175)	19%	(121)	34%	(224)	655
Age: 35-44	15%	(53)	27%	(95)	16%	(56)	43%	(154)	358
Age: 45-64	4%	(31)	9%	(66)	14%	(102)	74%	(552)	751
Age: 65+	—	(1)	5%	(21)	9%	(38)	86%	(376)	436
GenZers: 1997-2012	26%	(48)	28%	(52)	13%	(24)	33%	(60)	185
Millennials: 1981-1996	17%	(120)	27%	(194)	18%	(129)	38%	(271)	714
GenXers: 1965-1980	8%	(44)	13%	(72)	17%	(91)	62%	(331)	539
Baby Boomers: 1946-1964	1%	(6)	5%	(37)	10%	(66)	84%	(575)	685
PID: Dem (no lean)	14%	(127)	19%	(165)	14%	(118)	53%	(464)	873
PID: Ind (no lean)	7%	(48)	16%	(111)	16%	(112)	62%	(440)	711
PID: Rep (no lean)	7%	(45)	13%	(81)	14%	(87)	65%	(403)	615
PID/Gender: Dem Men	19%	(84)	27%	(120)	15%	(64)	39%	(171)	438
PID/Gender: Dem Women	10%	(43)	10%	(45)	13%	(54)	67%	(293)	435
PID/Gender: Ind Men	7%	(22)	16%	(54)	15%	(50)	62%	(203)	329
PID/Gender: Ind Women	7%	(25)	15%	(57)	16%	(63)	62%	(237)	383
PID/Gender: Rep Men	10%	(29)	17%	(50)	15%	(44)	58%	(172)	295
PID/Gender: Rep Women	5%	(16)	10%	(31)	13%	(43)	72%	(230)	320
Ideo: Liberal (1-3)	12%	(81)	19%	(129)	13%	(88)	55%	(371)	669
Ideo: Moderate (4)	11%	(78)	18%	(126)	14%	(102)	57%	(406)	712
Ideo: Conservative (5-7)	7%	(46)	13%	(84)	15%	(100)	65%	(423)	653
Educ: < College	9%	(138)	14%	(213)	15%	(222)	62%	(939)	1512
Educ: Bachelors degree	13%	(59)	21%	(94)	14%	(60)	52%	(230)	444
Educ: Post-grad	9%	(22)	20%	(50)	14%	(35)	56%	(137)	244
Income: Under 50k	9%	(105)	15%	(183)	14%	(174)	62%	(747)	1209
Income: 50k-100k	7%	(49)	16%	(106)	15%	(99)	61%	(399)	652
Income: 100k+	19%	(65)	20%	(68)	13%	(45)	47%	(160)	338
Ethnicity: White	9%	(157)	16%	(274)	13%	(232)	61%	(1058)	1722
Ethnicity: Hispanic	19%	(65)	24%	(85)	13%	(47)	44%	(152)	349
Ethnicity: Black	16%	(43)	22%	(60)	18%	(48)	45%	(124)	274

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Table MCFE15_3: How much have you seen, read, or heard about the following?
Musicians like Ariana Grande and Travis Scott collaborating with Fortnite

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(219)	16%	(357)	14%	(317)	59%	(1307)	2200
Ethnicity: Other	10%	(20)	11%	(23)	18%	(37)	61%	(124)	204
All Christian	8%	(85)	17%	(176)	14%	(143)	61%	(638)	1041
All Non-Christian	22%	(24)	23%	(25)	9%	(10)	46%	(51)	110
Atheist	11%	(9)	14%	(12)	13%	(11)	63%	(53)	85
Agnostic/Nothing in particular	10%	(60)	15%	(89)	16%	(97)	59%	(361)	608
Something Else	11%	(40)	15%	(55)	16%	(57)	57%	(204)	356
Religious Non-Protestant/Catholic	20%	(26)	21%	(28)	9%	(12)	50%	(66)	132
Evangelical	12%	(73)	16%	(95)	15%	(90)	58%	(350)	608
Non-Evangelical	6%	(46)	17%	(127)	14%	(104)	63%	(466)	742
Community: Urban	17%	(115)	22%	(151)	15%	(105)	46%	(322)	692
Community: Suburban	8%	(77)	15%	(142)	13%	(128)	63%	(603)	951
Community: Rural	5%	(28)	11%	(64)	15%	(84)	69%	(381)	557
Employ: Private Sector	14%	(94)	24%	(161)	17%	(118)	45%	(309)	682
Employ: Government	17%	(21)	25%	(31)	13%	(16)	44%	(54)	122
Employ: Self-Employed	16%	(36)	20%	(44)	17%	(37)	47%	(103)	220
Employ: Homemaker	3%	(4)	12%	(17)	14%	(20)	72%	(105)	146
Employ: Retired	1%	(5)	6%	(31)	10%	(51)	84%	(443)	530
Employ: Unemployed	12%	(37)	14%	(42)	16%	(49)	58%	(180)	308
Employ: Other	8%	(12)	13%	(19)	14%	(20)	65%	(93)	144
Military HH: Yes	8%	(26)	15%	(45)	12%	(37)	65%	(196)	303
Military HH: No	10%	(193)	16%	(312)	15%	(280)	59%	(1111)	1897
RD/WT: Right Direction	16%	(144)	22%	(200)	14%	(125)	48%	(429)	898
RD/WT: Wrong Track	6%	(75)	12%	(157)	15%	(192)	67%	(878)	1302
Biden Job Approve	14%	(152)	19%	(207)	14%	(149)	52%	(557)	1065
Biden Job Disapprove	6%	(60)	13%	(134)	15%	(155)	66%	(675)	1023
Biden Job Strongly Approve	18%	(94)	21%	(110)	12%	(60)	48%	(249)	514
Biden Job Somewhat Approve	10%	(57)	18%	(97)	16%	(88)	56%	(309)	551
Biden Job Somewhat Disapprove	6%	(19)	18%	(54)	20%	(60)	56%	(172)	305
Biden Job Strongly Disapprove	6%	(40)	11%	(80)	13%	(95)	70%	(503)	719
Favorable of Biden	14%	(155)	19%	(207)	13%	(138)	54%	(594)	1094
Unfavorable of Biden	5%	(54)	13%	(133)	16%	(158)	65%	(651)	996

Continued on next page

Table MCFE15_3: How much have you seen, read, or heard about the following?
 Musicians like Ariana Grande and Travis Scott collaborating with Fortnite

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(219)	16%	(357)	14%	(317)	59%	(1307)	2200
Very Favorable of Biden	18%	(102)	21%	(117)	11%	(60)	50%	(284)	563
Somewhat Favorable of Biden	10%	(53)	17%	(90)	15%	(78)	58%	(311)	532
Somewhat Unfavorable of Biden	5%	(13)	18%	(47)	22%	(56)	55%	(144)	260
Very Unfavorable of Biden	6%	(41)	12%	(86)	14%	(101)	69%	(507)	736
#1 Issue: Economy	11%	(95)	17%	(143)	18%	(153)	54%	(453)	843
#1 Issue: Security	8%	(27)	12%	(38)	12%	(40)	68%	(220)	325
#1 Issue: Health Care	10%	(29)	21%	(60)	13%	(36)	57%	(162)	286
#1 Issue: Medicare / Social Security	3%	(9)	11%	(33)	10%	(31)	76%	(227)	299
#1 Issue: Women's Issues	19%	(22)	17%	(20)	12%	(14)	52%	(62)	118
#1 Issue: Education	20%	(20)	27%	(28)	19%	(19)	34%	(34)	100
#1 Issue: Energy	13%	(13)	24%	(24)	16%	(17)	47%	(49)	103
#1 Issue: Other	3%	(4)	9%	(12)	6%	(8)	81%	(101)	125
2020 Vote: Joe Biden	12%	(127)	19%	(190)	13%	(135)	56%	(570)	1022
2020 Vote: Donald Trump	6%	(40)	13%	(89)	13%	(85)	68%	(456)	670
2020 Vote: Other	4%	(3)	26%	(22)	20%	(17)	49%	(42)	84
2020 Vote: Didn't Vote	11%	(48)	13%	(56)	19%	(80)	56%	(236)	420
2018 House Vote: Democrat	13%	(97)	19%	(147)	13%	(102)	55%	(425)	772
2018 House Vote: Republican	7%	(40)	11%	(62)	13%	(71)	69%	(385)	558
2018 House Vote: Someone else	5%	(4)	12%	(8)	16%	(11)	67%	(47)	70
2016 Vote: Hillary Clinton	11%	(82)	17%	(123)	13%	(99)	59%	(441)	745
2016 Vote: Donald Trump	7%	(45)	12%	(79)	14%	(89)	67%	(433)	646
2016 Vote: Other	9%	(10)	17%	(19)	11%	(13)	62%	(69)	112
2016 Vote: Didn't Vote	12%	(82)	19%	(135)	17%	(117)	52%	(363)	697
Voted in 2014: Yes	9%	(109)	14%	(171)	12%	(151)	65%	(791)	1222
Voted in 2014: No	11%	(111)	19%	(186)	17%	(166)	53%	(515)	978
4-Region: Northeast	11%	(43)	18%	(70)	16%	(63)	55%	(218)	394
4-Region: Midwest	8%	(37)	14%	(65)	14%	(65)	64%	(295)	462
4-Region: South	10%	(82)	16%	(129)	17%	(138)	58%	(475)	824
4-Region: West	11%	(56)	18%	(93)	10%	(51)	61%	(320)	520
Gamers	13%	(210)	20%	(318)	17%	(271)	50%	(805)	1604

Continued on next page

Table MCFE15_3: *How much have you seen, read, or heard about the following?
Musicians like Ariana Grande and Travis Scott collaborating with Fortnite*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(219)	16%	(357)	14%	(317)	59%	(1307)	2200
Avid Gamers	17%	(124)	22%	(156)	15%	(111)	46%	(327)	718
Casual Gamers	10%	(86)	18%	(162)	18%	(160)	54%	(478)	887
PC Gamers	21%	(122)	24%	(143)	15%	(88)	40%	(235)	588
Console Gamers	19%	(127)	29%	(191)	18%	(117)	34%	(227)	661
Twitch Users	29%	(161)	33%	(183)	19%	(106)	18%	(100)	550
Streaming Service Users	19%	(191)	25%	(250)	20%	(199)	36%	(356)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE15_4: How much have you seen, read, or heard about the following?
Amazon Game Studios' investment in creating multiple landmark games such as its recent release of New World

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(181)	15%	(321)	16%	(351)	61%	(1346)	2200
Gender: Male	12%	(130)	20%	(217)	16%	(165)	52%	(549)	1062
Gender: Female	4%	(51)	9%	(104)	16%	(186)	70%	(797)	1138
Age: 18-34	15%	(100)	20%	(133)	23%	(153)	41%	(270)	655
Age: 35-44	13%	(48)	26%	(94)	15%	(53)	46%	(163)	358
Age: 45-64	4%	(32)	11%	(79)	14%	(106)	71%	(534)	751
Age: 65+	—	(1)	3%	(15)	9%	(40)	87%	(380)	436
GenZers: 1997-2012	15%	(28)	11%	(21)	25%	(46)	49%	(90)	185
Millennials: 1981-1996	15%	(106)	24%	(169)	20%	(145)	41%	(294)	714
GenXers: 1965-1980	8%	(44)	17%	(93)	14%	(77)	60%	(325)	539
Baby Boomers: 1946-1964	—	(3)	5%	(34)	11%	(78)	83%	(569)	685
PID: Dem (no lean)	12%	(107)	18%	(157)	13%	(117)	57%	(494)	873
PID: Ind (no lean)	6%	(41)	12%	(87)	18%	(126)	64%	(458)	711
PID: Rep (no lean)	5%	(34)	13%	(77)	18%	(109)	64%	(395)	615
PID/Gender: Dem Men	19%	(82)	25%	(110)	11%	(50)	45%	(196)	438
PID/Gender: Dem Women	6%	(25)	11%	(47)	15%	(67)	68%	(297)	435
PID/Gender: Ind Men	7%	(25)	18%	(58)	16%	(54)	58%	(192)	329
PID/Gender: Ind Women	4%	(16)	8%	(29)	19%	(72)	69%	(265)	383
PID/Gender: Rep Men	8%	(24)	17%	(49)	21%	(62)	54%	(160)	295
PID/Gender: Rep Women	3%	(10)	9%	(29)	15%	(47)	73%	(235)	320
Ideo: Liberal (1-3)	9%	(61)	16%	(104)	16%	(105)	60%	(398)	669
Ideo: Moderate (4)	8%	(60)	17%	(124)	17%	(123)	57%	(405)	712
Ideo: Conservative (5-7)	8%	(50)	12%	(81)	15%	(95)	65%	(427)	653
Educ: < College	6%	(83)	13%	(202)	17%	(252)	64%	(974)	1512
Educ: Bachelors degree	15%	(69)	18%	(80)	15%	(65)	52%	(230)	444
Educ: Post-grad	12%	(29)	16%	(38)	14%	(34)	58%	(142)	244
Income: Under 50k	6%	(69)	13%	(154)	17%	(200)	65%	(786)	1209
Income: 50k-100k	7%	(43)	15%	(99)	17%	(111)	61%	(399)	652
Income: 100k+	20%	(69)	20%	(68)	12%	(40)	48%	(161)	338
Ethnicity: White	7%	(123)	15%	(252)	16%	(277)	62%	(1070)	1722
Ethnicity: Hispanic	12%	(43)	20%	(68)	18%	(62)	50%	(176)	349
Ethnicity: Black	11%	(30)	18%	(48)	17%	(47)	54%	(148)	274

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Table MCFE15_4: How much have you seen, read, or heard about the following?
Amazon Game Studios' investment in creating multiple landmark games such as its recent release of New World

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(181)	15%	(321)	16%	(351)	61%	(1346)	2200
Ethnicity: Other	14%	(28)	10%	(21)	13%	(27)	63%	(128)	204
All Christian	9%	(93)	15%	(157)	15%	(153)	61%	(638)	1041
All Non-Christian	25%	(28)	19%	(21)	9%	(10)	47%	(51)	110
Atheist	5%	(4)	24%	(21)	6%	(5)	64%	(54)	85
Agnostic/Nothing in particular	6%	(36)	13%	(77)	18%	(112)	63%	(383)	608
Something Else	6%	(20)	13%	(44)	20%	(71)	62%	(220)	356
Religious Non-Protestant/Catholic	21%	(28)	19%	(25)	11%	(14)	49%	(64)	132
Evangelical	12%	(73)	15%	(92)	15%	(92)	58%	(350)	608
Non-Evangelical	5%	(35)	13%	(98)	17%	(124)	65%	(485)	742
Community: Urban	17%	(115)	21%	(145)	15%	(104)	47%	(329)	692
Community: Suburban	5%	(52)	12%	(114)	17%	(162)	66%	(624)	951
Community: Rural	3%	(14)	11%	(62)	15%	(86)	71%	(394)	557
Employ: Private Sector	14%	(93)	23%	(156)	18%	(121)	46%	(312)	682
Employ: Government	20%	(25)	21%	(26)	18%	(22)	40%	(49)	122
Employ: Self-Employed	12%	(26)	17%	(37)	16%	(36)	56%	(122)	220
Employ: Homemaker	3%	(5)	14%	(20)	15%	(22)	68%	(100)	146
Employ: Retired	1%	(3)	4%	(20)	11%	(56)	85%	(451)	530
Employ: Unemployed	6%	(19)	14%	(44)	16%	(50)	63%	(194)	308
Employ: Other	4%	(5)	10%	(14)	18%	(26)	68%	(98)	144
Military HH: Yes	7%	(20)	15%	(45)	17%	(51)	62%	(188)	303
Military HH: No	8%	(161)	15%	(276)	16%	(301)	61%	(1159)	1897
RD/WT: Right Direction	15%	(131)	19%	(174)	15%	(131)	51%	(461)	898
RD/WT: Wrong Track	4%	(50)	11%	(147)	17%	(220)	68%	(885)	1302
Biden Job Approve	12%	(132)	18%	(192)	15%	(155)	55%	(586)	1065
Biden Job Disapprove	4%	(44)	12%	(123)	18%	(179)	66%	(677)	1023
Biden Job Strongly Approve	18%	(93)	20%	(104)	12%	(60)	50%	(257)	514
Biden Job Somewhat Approve	7%	(39)	16%	(88)	17%	(95)	60%	(329)	551
Biden Job Somewhat Disapprove	5%	(16)	13%	(40)	23%	(69)	59%	(180)	305
Biden Job Strongly Disapprove	4%	(28)	12%	(83)	15%	(110)	69%	(498)	719
Favorable of Biden	12%	(130)	17%	(190)	14%	(155)	57%	(619)	1094
Unfavorable of Biden	5%	(46)	12%	(119)	18%	(177)	66%	(654)	996

Continued on next page

Table MCFE15_4: How much have you seen, read, or heard about the following?
 Amazon Game Studios' investment in creating multiple landmark games such as its recent release of New World

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(181)	15%	(321)	16%	(351)	61%	(1346)	2200
Very Favorable of Biden	17%	(96)	19%	(108)	12%	(66)	52%	(293)	563
Somewhat Favorable of Biden	6%	(34)	16%	(83)	17%	(89)	61%	(326)	532
Somewhat Unfavorable of Biden	7%	(17)	12%	(31)	23%	(61)	58%	(150)	260
Very Unfavorable of Biden	4%	(28)	12%	(88)	16%	(117)	68%	(504)	736
#1 Issue: Economy	10%	(84)	18%	(150)	18%	(151)	54%	(459)	843
#1 Issue: Security	7%	(22)	11%	(37)	14%	(46)	68%	(220)	325
#1 Issue: Health Care	8%	(24)	19%	(54)	15%	(44)	58%	(165)	286
#1 Issue: Medicare / Social Security	2%	(6)	8%	(23)	14%	(41)	77%	(229)	299
#1 Issue: Women's Issues	7%	(9)	15%	(17)	12%	(15)	65%	(77)	118
#1 Issue: Education	21%	(21)	17%	(17)	20%	(20)	42%	(42)	100
#1 Issue: Energy	13%	(13)	15%	(16)	21%	(22)	51%	(52)	103
#1 Issue: Other	1%	(2)	7%	(8)	11%	(13)	81%	(102)	125
2020 Vote: Joe Biden	11%	(115)	16%	(166)	15%	(150)	58%	(590)	1022
2020 Vote: Donald Trump	5%	(34)	12%	(83)	16%	(107)	67%	(446)	670
2020 Vote: Other	10%	(8)	18%	(15)	17%	(14)	56%	(47)	84
2020 Vote: Didn't Vote	5%	(23)	14%	(57)	19%	(79)	62%	(261)	420
2018 House Vote: Democrat	13%	(100)	16%	(127)	13%	(102)	57%	(442)	772
2018 House Vote: Republican	5%	(28)	13%	(74)	17%	(96)	64%	(359)	558
2018 House Vote: Someone else	10%	(7)	9%	(6)	15%	(10)	66%	(46)	70
2016 Vote: Hillary Clinton	12%	(89)	15%	(109)	13%	(95)	61%	(451)	745
2016 Vote: Donald Trump	6%	(39)	14%	(93)	16%	(102)	64%	(411)	646
2016 Vote: Other	7%	(8)	14%	(15)	19%	(21)	60%	(67)	112
2016 Vote: Didn't Vote	6%	(44)	15%	(103)	19%	(133)	60%	(417)	697
Voted in 2014: Yes	10%	(118)	14%	(166)	14%	(174)	63%	(764)	1222
Voted in 2014: No	6%	(63)	16%	(155)	18%	(178)	60%	(583)	978
4-Region: Northeast	11%	(45)	16%	(64)	15%	(59)	57%	(226)	394
4-Region: Midwest	5%	(23)	13%	(62)	17%	(81)	64%	(296)	462
4-Region: South	7%	(59)	14%	(118)	16%	(131)	63%	(517)	824
4-Region: West	10%	(54)	15%	(77)	16%	(81)	59%	(308)	520
Gamers	11%	(181)	19%	(302)	18%	(288)	52%	(833)	1604

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Table MCFE15_4: How much have you seen, read, or heard about the following?
Amazon Game Studios' investment in creating multiple landmark games such as its recent release of New World

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(181)	15%	(321)	16%	(351)	61%	(1346)	2200
Avid Gamers	17%	(124)	21%	(148)	17%	(120)	45%	(326)	718
Casual Gamers	6%	(57)	17%	(155)	19%	(168)	57%	(507)	887
PC Gamers	19%	(111)	27%	(159)	15%	(89)	39%	(229)	588
Console Gamers	15%	(102)	27%	(176)	21%	(138)	37%	(245)	661
Twitch Users	25%	(140)	34%	(185)	21%	(115)	20%	(112)	550
Streaming Service Users	17%	(165)	26%	(262)	21%	(207)	36%	(361)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFE15_5: How much have you seen, read, or heard about the following?
The entirety of Twitch has been leaked, including its source code and user payout information

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(184)	13%	(297)	14%	(306)	64%	(1414)	2200
Gender: Male	12%	(131)	18%	(196)	15%	(158)	54%	(577)	1062
Gender: Female	5%	(53)	9%	(101)	13%	(147)	74%	(837)	1138
Age: 18-34	17%	(112)	23%	(150)	17%	(110)	43%	(284)	655
Age: 35-44	12%	(43)	20%	(73)	15%	(54)	53%	(188)	358
Age: 45-64	4%	(27)	8%	(64)	14%	(106)	74%	(554)	751
Age: 65+	1%	(3)	2%	(11)	8%	(35)	89%	(387)	436
GenZers: 1997-2012	18%	(33)	23%	(43)	10%	(18)	49%	(90)	185
Millennials: 1981-1996	15%	(105)	21%	(150)	19%	(133)	46%	(325)	714
GenXers: 1965-1980	7%	(39)	12%	(65)	15%	(83)	65%	(351)	539
Baby Boomers: 1946-1964	1%	(7)	5%	(36)	10%	(70)	84%	(573)	685
PID: Dem (no lean)	11%	(100)	18%	(155)	12%	(106)	59%	(512)	873
PID: Ind (no lean)	7%	(53)	10%	(68)	15%	(110)	68%	(481)	711
PID: Rep (no lean)	5%	(31)	12%	(74)	15%	(89)	68%	(420)	615
PID/Gender: Dem Men	17%	(74)	24%	(103)	14%	(60)	46%	(200)	438
PID/Gender: Dem Women	6%	(25)	12%	(51)	11%	(46)	72%	(312)	435
PID/Gender: Ind Men	11%	(37)	12%	(41)	14%	(45)	63%	(206)	329
PID/Gender: Ind Women	4%	(16)	7%	(27)	17%	(65)	72%	(275)	383
PID/Gender: Rep Men	6%	(19)	18%	(52)	18%	(53)	58%	(171)	295
PID/Gender: Rep Women	4%	(12)	7%	(22)	11%	(37)	78%	(249)	320
Ideo: Liberal (1-3)	11%	(77)	15%	(99)	14%	(92)	60%	(401)	669
Ideo: Moderate (4)	9%	(63)	14%	(100)	14%	(103)	63%	(446)	712
Ideo: Conservative (5-7)	6%	(36)	13%	(83)	13%	(87)	69%	(447)	653
Educ: < College	7%	(109)	11%	(173)	14%	(211)	67%	(1019)	1512
Educ: Bachelors degree	11%	(51)	20%	(88)	14%	(61)	55%	(244)	444
Educ: Post-grad	10%	(25)	15%	(36)	14%	(33)	62%	(150)	244
Income: Under 50k	6%	(77)	11%	(138)	15%	(178)	68%	(817)	1209
Income: 50k-100k	7%	(49)	14%	(92)	14%	(90)	65%	(422)	652
Income: 100k+	17%	(59)	20%	(68)	11%	(37)	52%	(175)	338
Ethnicity: White	7%	(129)	13%	(224)	14%	(241)	65%	(1128)	1722
Ethnicity: Hispanic	12%	(41)	21%	(73)	16%	(55)	51%	(179)	349
Ethnicity: Black	11%	(30)	17%	(46)	14%	(38)	58%	(160)	274

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Table MCFE15_5: How much have you seen, read, or heard about the following?
The entirety of Twitch has been leaked, including its source code and user payout information

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(184)	13%	(297)	14%	(306)	64%	(1414)	2200
Ethnicity: Other	13%	(26)	13%	(26)	13%	(27)	62%	(126)	204
All Christian	7%	(74)	15%	(153)	13%	(133)	65%	(681)	1041
All Non-Christian	23%	(25)	15%	(16)	14%	(15)	49%	(54)	110
Atheist	10%	(9)	21%	(18)	9%	(8)	60%	(51)	85
Agnostic/Nothing in particular	9%	(52)	11%	(68)	15%	(89)	66%	(399)	608
Something Else	7%	(24)	12%	(42)	17%	(61)	64%	(229)	356
Religious Non-Protestant/Catholic	20%	(27)	14%	(18)	14%	(18)	52%	(69)	132
Evangelical	9%	(53)	14%	(82)	17%	(102)	61%	(371)	608
Non-Evangelical	5%	(39)	14%	(105)	12%	(86)	69%	(512)	742
Community: Urban	15%	(102)	20%	(140)	15%	(104)	50%	(347)	692
Community: Suburban	7%	(63)	10%	(99)	14%	(132)	69%	(657)	951
Community: Rural	4%	(19)	10%	(58)	13%	(70)	74%	(410)	557
Employ: Private Sector	12%	(79)	21%	(144)	16%	(111)	51%	(348)	682
Employ: Government	18%	(21)	20%	(24)	13%	(15)	50%	(61)	122
Employ: Self-Employed	13%	(29)	16%	(34)	17%	(37)	55%	(120)	220
Employ: Homemaker	1%	(2)	7%	(11)	23%	(33)	69%	(100)	146
Employ: Retired	—	(3)	4%	(22)	10%	(51)	86%	(454)	530
Employ: Unemployed	8%	(25)	13%	(39)	10%	(31)	69%	(213)	308
Employ: Other	9%	(13)	7%	(10)	15%	(21)	69%	(99)	144
Military HH: Yes	8%	(24)	11%	(34)	13%	(39)	68%	(207)	303
Military HH: No	8%	(160)	14%	(263)	14%	(267)	64%	(1207)	1897
RD/WT: Right Direction	13%	(118)	19%	(171)	15%	(134)	53%	(475)	898
RD/WT: Wrong Track	5%	(66)	10%	(126)	13%	(171)	72%	(939)	1302
Biden Job Approve	11%	(121)	17%	(183)	13%	(142)	58%	(619)	1065
Biden Job Disapprove	5%	(56)	10%	(107)	14%	(148)	70%	(713)	1023
Biden Job Strongly Approve	16%	(81)	20%	(105)	12%	(62)	52%	(266)	514
Biden Job Somewhat Approve	7%	(40)	14%	(78)	14%	(80)	64%	(353)	551
Biden Job Somewhat Disapprove	7%	(22)	11%	(33)	21%	(63)	61%	(187)	305
Biden Job Strongly Disapprove	5%	(35)	10%	(73)	12%	(85)	73%	(526)	719
Favorable of Biden	11%	(117)	17%	(187)	14%	(148)	59%	(643)	1094
Unfavorable of Biden	6%	(59)	10%	(97)	14%	(135)	71%	(704)	996

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Table MCFE15_5: How much have you seen, read, or heard about the following?
 The entirety of Twitch has been leaked, including its source code and user payout information

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(184)	13%	(297)	14%	(306)	64%	(1414)	2200
Very Favorable of Biden	15%	(84)	19%	(107)	12%	(65)	54%	(306)	563
Somewhat Favorable of Biden	6%	(33)	15%	(79)	16%	(83)	63%	(337)	532
Somewhat Unfavorable of Biden	8%	(21)	10%	(27)	17%	(44)	65%	(168)	260
Very Unfavorable of Biden	5%	(38)	10%	(70)	12%	(91)	73%	(536)	736
#1 Issue: Economy	10%	(83)	15%	(128)	15%	(129)	60%	(503)	843
#1 Issue: Security	6%	(19)	9%	(28)	13%	(43)	72%	(235)	325
#1 Issue: Health Care	8%	(22)	19%	(55)	14%	(41)	59%	(168)	286
#1 Issue: Medicare / Social Security	3%	(9)	6%	(18)	12%	(36)	79%	(236)	299
#1 Issue: Women's Issues	12%	(14)	13%	(16)	12%	(14)	63%	(74)	118
#1 Issue: Education	18%	(18)	26%	(26)	12%	(12)	44%	(44)	100
#1 Issue: Energy	15%	(15)	16%	(17)	18%	(19)	51%	(52)	103
#1 Issue: Other	3%	(3)	7%	(8)	10%	(12)	81%	(101)	125
2020 Vote: Joe Biden	10%	(107)	16%	(168)	12%	(124)	61%	(623)	1022
2020 Vote: Donald Trump	5%	(32)	12%	(83)	14%	(93)	69%	(461)	670
2020 Vote: Other	9%	(7)	9%	(8)	19%	(16)	63%	(54)	84
2020 Vote: Didn't Vote	9%	(37)	9%	(37)	17%	(73)	65%	(272)	420
2018 House Vote: Democrat	11%	(86)	17%	(130)	14%	(105)	58%	(451)	772
2018 House Vote: Republican	5%	(31)	12%	(66)	12%	(70)	70%	(391)	558
2018 House Vote: Someone else	6%	(4)	9%	(6)	16%	(11)	69%	(48)	70
2016 Vote: Hillary Clinton	10%	(73)	16%	(121)	12%	(89)	62%	(462)	745
2016 Vote: Donald Trump	7%	(44)	12%	(76)	12%	(80)	69%	(446)	646
2016 Vote: Other	10%	(11)	9%	(10)	15%	(17)	66%	(74)	112
2016 Vote: Didn't Vote	8%	(56)	13%	(90)	17%	(120)	62%	(431)	697
Voted in 2014: Yes	8%	(97)	14%	(168)	13%	(154)	66%	(804)	1222
Voted in 2014: No	9%	(87)	13%	(129)	16%	(152)	62%	(610)	978
4-Region: Northeast	11%	(44)	13%	(52)	14%	(55)	62%	(242)	394
4-Region: Midwest	5%	(23)	15%	(71)	12%	(55)	68%	(312)	462
4-Region: South	7%	(60)	11%	(94)	15%	(126)	66%	(545)	824
4-Region: West	11%	(56)	15%	(80)	13%	(69)	60%	(314)	520
Gamers	11%	(183)	17%	(274)	16%	(252)	56%	(895)	1604

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Table MCFE15_5: *How much have you seen, read, or heard about the following?*
The entirety of Twitch has been leaked, including its source code and user payout information

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(184)	13%	(297)	14%	(306)	64%	(1414)	2200
Avid Gamers	16%	(113)	22%	(156)	13%	(90)	50%	(358)	718
Casual Gamers	8%	(69)	13%	(118)	18%	(162)	61%	(537)	887
PC Gamers	19%	(113)	26%	(152)	13%	(77)	42%	(246)	588
Console Gamers	18%	(117)	25%	(163)	16%	(104)	42%	(277)	661
Twitch Users	26%	(144)	35%	(191)	17%	(92)	22%	(123)	550
Streaming Service Users	17%	(171)	24%	(239)	18%	(180)	41%	(406)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFEdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	9% (207)	13% (287)	18% (392)	16% (342)	10% (213)	7% (162)	27% (596)	2200
Gender: Male	7% (73)	10% (105)	18% (188)	20% (214)	14% (148)	9% (96)	22% (237)	1062
Gender: Female	12% (134)	16% (182)	18% (205)	11% (128)	6% (65)	6% (66)	31% (358)	1138
Age: 18-34	8% (51)	13% (83)	24% (155)	19% (123)	13% (86)	11% (69)	13% (88)	655
Age: 35-44	11% (40)	12% (42)	23% (82)	19% (69)	15% (53)	10% (36)	10% (36)	358
Age: 45-64	11% (82)	15% (113)	15% (116)	14% (105)	7% (49)	6% (42)	33% (244)	751
Age: 65+	8% (34)	11% (50)	9% (40)	10% (46)	6% (25)	3% (15)	52% (228)	436
GenZers: 1997-2012	7% (13)	15% (28)	21% (39)	16% (30)	10% (19)	10% (18)	20% (37)	185
Millennials: 1981-1996	9% (68)	12% (87)	23% (162)	20% (141)	15% (106)	10% (72)	11% (78)	714
GenXers: 1965-1980	10% (55)	14% (74)	20% (109)	17% (91)	9% (50)	7% (37)	23% (123)	539
Baby Boomers: 1946-1964	10% (68)	13% (88)	12% (80)	10% (70)	5% (37)	4% (30)	45% (311)	685
PID: Dem (no lean)	8% (73)	14% (120)	16% (138)	17% (152)	12% (102)	7% (62)	26% (225)	873
PID: Ind (no lean)	10% (73)	14% (98)	21% (147)	13% (94)	9% (67)	8% (59)	25% (175)	711
PID: Rep (no lean)	10% (61)	11% (69)	17% (107)	16% (96)	7% (45)	7% (41)	32% (196)	615
PID/Gender: Dem Men	5% (23)	12% (52)	17% (73)	22% (98)	18% (77)	9% (39)	17% (76)	438
PID/Gender: Dem Women	12% (51)	16% (68)	15% (65)	13% (54)	6% (25)	5% (24)	34% (148)	435
PID/Gender: Ind Men	9% (31)	10% (33)	18% (61)	15% (51)	13% (42)	10% (33)	24% (78)	329
PID/Gender: Ind Women	11% (41)	17% (65)	23% (86)	11% (43)	6% (25)	7% (26)	25% (97)	383
PID/Gender: Rep Men	6% (19)	7% (20)	18% (54)	22% (65)	10% (30)	8% (25)	28% (83)	295
PID/Gender: Rep Women	13% (42)	15% (49)	17% (54)	10% (31)	5% (15)	5% (16)	35% (113)	320
Ideo: Liberal (1-3)	9% (62)	13% (85)	15% (101)	19% (124)	11% (76)	8% (52)	25% (169)	669
Ideo: Moderate (4)	9% (61)	13% (96)	20% (142)	15% (105)	11% (79)	7% (51)	25% (178)	712
Ideo: Conservative (5-7)	9% (60)	12% (79)	18% (118)	15% (98)	8% (51)	6% (41)	31% (205)	653
Educ: < College	9% (140)	14% (204)	18% (276)	15% (223)	10% (146)	8% (120)	27% (402)	1512
Educ: Bachelors degree	10% (44)	13% (58)	17% (78)	19% (84)	9% (42)	6% (29)	25% (111)	444
Educ: Post-grad	9% (23)	10% (25)	16% (39)	15% (35)	10% (25)	6% (14)	34% (83)	244
Income: Under 50k	9% (103)	15% (177)	18% (218)	15% (177)	9% (109)	8% (95)	27% (330)	1209
Income: 50k-100k	12% (78)	13% (82)	17% (113)	15% (101)	10% (63)	6% (40)	27% (177)	652
Income: 100k+	8% (26)	8% (28)	18% (62)	19% (64)	12% (41)	8% (27)	26% (90)	338
Ethnicity: White	9% (156)	12% (214)	19% (323)	15% (260)	9% (154)	7% (126)	28% (489)	1722
Ethnicity: Hispanic	12% (43)	11% (39)	21% (72)	14% (48)	11% (37)	7% (26)	24% (84)	349

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Table MCFEdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	9% (207)	13% (287)	18% (392)	16% (342)	10% (213)	7% (162)	27% (596)	2200
Ethnicity: Black	9% (24)	16% (43)	17% (46)	20% (56)	13% (35)	8% (21)	18% (50)	274
Ethnicity: Other	14% (28)	15% (30)	11% (23)	13% (26)	12% (25)	7% (15)	28% (57)	204
All Christian	9% (94)	12% (130)	15% (157)	16% (169)	10% (104)	6% (66)	31% (322)	1041
All Non-Christian	10% (11)	12% (13)	23% (25)	17% (19)	8% (9)	8% (9)	21% (24)	110
Atheist	3% (3)	10% (8)	16% (13)	21% (18)	19% (16)	13% (11)	17% (15)	85
Agnostic/Nothing in particular	8% (51)	13% (80)	23% (137)	15% (90)	8% (48)	9% (52)	25% (150)	608
Something Else	13% (48)	16% (56)	17% (59)	13% (47)	10% (37)	7% (23)	24% (87)	356
Religious Non-Protestant/Catholic	10% (13)	12% (16)	22% (29)	16% (21)	8% (10)	8% (10)	24% (31)	132
Evangelical	10% (62)	13% (79)	14% (83)	17% (105)	10% (63)	9% (52)	27% (164)	608
Non-Evangelical	10% (74)	14% (103)	17% (124)	14% (101)	9% (70)	5% (36)	32% (235)	742
Community: Urban	7% (48)	12% (82)	20% (140)	18% (127)	12% (84)	9% (63)	21% (148)	692
Community: Suburban	11% (101)	13% (123)	16% (153)	15% (146)	10% (97)	6% (55)	29% (276)	951
Community: Rural	11% (59)	15% (82)	18% (99)	12% (69)	6% (32)	8% (44)	31% (171)	557
Employ: Private Sector	9% (59)	10% (67)	22% (151)	22% (148)	13% (91)	7% (49)	17% (117)	682
Employ: Government	7% (8)	19% (23)	18% (22)	21% (25)	10% (13)	8% (10)	17% (21)	122
Employ: Self-Employed	13% (28)	14% (30)	21% (47)	16% (35)	9% (20)	8% (17)	20% (43)	220
Employ: Homemaker	12% (18)	25% (37)	19% (27)	6% (9)	4% (6)	5% (8)	29% (42)	146
Employ: Retired	8% (40)	12% (66)	9% (50)	9% (49)	7% (35)	5% (28)	49% (262)	530
Employ: Unemployed	11% (34)	13% (41)	15% (47)	19% (58)	11% (32)	10% (32)	21% (63)	308
Employ: Other	13% (19)	11% (15)	23% (33)	11% (16)	7% (10)	10% (14)	25% (35)	144
Military HH: Yes	10% (30)	12% (36)	16% (50)	16% (47)	9% (28)	8% (23)	29% (89)	303
Military HH: No	9% (177)	13% (251)	18% (343)	16% (295)	10% (185)	7% (139)	27% (506)	1897
RD/WT: Right Direction	7% (65)	13% (115)	18% (159)	18% (161)	13% (113)	9% (78)	23% (207)	898
RD/WT: Wrong Track	11% (143)	13% (172)	18% (233)	14% (181)	8% (100)	6% (85)	30% (389)	1302
Biden Job Approve	8% (83)	13% (140)	17% (185)	18% (187)	12% (133)	8% (81)	24% (257)	1065
Biden Job Disapprove	10% (105)	13% (137)	18% (187)	14% (142)	7% (75)	7% (70)	30% (307)	1023
Biden Job Strongly Approve	7% (35)	13% (66)	15% (77)	20% (105)	14% (72)	9% (44)	23% (116)	514
Biden Job Somewhat Approve	9% (48)	13% (74)	20% (108)	15% (82)	11% (61)	7% (37)	26% (141)	551
Biden Job Somewhat Disapprove	13% (40)	13% (40)	24% (72)	13% (39)	7% (22)	8% (24)	22% (67)	305
Biden Job Strongly Disapprove	9% (65)	14% (97)	16% (115)	14% (103)	7% (53)	6% (46)	33% (240)	719

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Table MCFEdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	9% (207)	13% (287)	18% (392)	16% (342)	10% (213)	7% (162)	27% (596)	2200
Favorable of Biden	8% (90)	13% (140)	16% (180)	18% (199)	12% (126)	8% (84)	25% (274)	1094
Unfavorable of Biden	10% (99)	13% (127)	19% (193)	14% (135)	8% (81)	7% (68)	30% (294)	996
Very Favorable of Biden	8% (45)	13% (70)	15% (83)	20% (113)	13% (71)	9% (48)	23% (132)	563
Somewhat Favorable of Biden	9% (45)	13% (70)	18% (97)	16% (86)	10% (55)	7% (36)	27% (142)	532
Somewhat Unfavorable of Biden	9% (22)	14% (38)	25% (65)	11% (30)	10% (25)	9% (23)	22% (57)	260
Very Unfavorable of Biden	10% (77)	12% (89)	17% (128)	14% (105)	8% (56)	6% (45)	32% (237)	736
#1 Issue: Economy	9% (80)	13% (113)	20% (167)	15% (127)	11% (92)	7% (63)	24% (201)	843
#1 Issue: Security	10% (32)	11% (36)	16% (52)	15% (50)	10% (33)	6% (19)	32% (104)	325
#1 Issue: Health Care	8% (23)	11% (31)	15% (43)	20% (57)	13% (37)	7% (19)	26% (75)	286
#1 Issue: Medicare / Social Security	10% (31)	11% (33)	13% (38)	14% (43)	6% (19)	6% (17)	40% (119)	299
#1 Issue: Women's Issues	13% (16)	16% (19)	26% (31)	10% (12)	6% (8)	11% (13)	16% (19)	118
#1 Issue: Education	6% (6)	17% (17)	17% (17)	15% (15)	12% (12)	13% (13)	21% (21)	100
#1 Issue: Energy	3% (3)	19% (19)	21% (21)	16% (17)	10% (11)	14% (15)	17% (17)	103
#1 Issue: Other	13% (17)	15% (19)	18% (23)	17% (21)	2% (2)	3% (3)	32% (40)	125
2020 Vote: Joe Biden	8% (82)	13% (133)	18% (182)	17% (176)	11% (107)	7% (76)	26% (265)	1022
2020 Vote: Donald Trump	11% (72)	12% (81)	16% (109)	15% (103)	9% (57)	6% (43)	31% (205)	670
2020 Vote: Other	13% (11)	14% (12)	30% (26)	8% (7)	9% (8)	6% (5)	20% (17)	84
2020 Vote: Didn't Vote	10% (41)	15% (61)	18% (74)	13% (55)	10% (40)	9% (39)	26% (109)	420
2018 House Vote: Democrat	8% (58)	14% (106)	17% (128)	17% (134)	11% (87)	8% (59)	26% (198)	772
2018 House Vote: Republican	11% (60)	12% (65)	18% (102)	14% (79)	7% (40)	6% (33)	32% (178)	558
2018 House Vote: Someone else	11% (8)	12% (8)	21% (15)	15% (11)	8% (5)	7% (5)	25% (17)	70
2016 Vote: Hillary Clinton	8% (56)	14% (105)	16% (122)	17% (128)	11% (81)	7% (51)	27% (202)	745
2016 Vote: Donald Trump	9% (60)	11% (71)	17% (108)	16% (104)	8% (52)	7% (43)	32% (208)	646
2016 Vote: Other	11% (13)	12% (13)	29% (32)	11% (12)	8% (9)	7% (8)	21% (24)	112
2016 Vote: Didn't Vote	11% (79)	14% (97)	19% (130)	14% (98)	10% (71)	9% (60)	23% (162)	697
Voted in 2014: Yes	9% (105)	13% (159)	15% (188)	16% (192)	10% (118)	7% (85)	31% (374)	1222
Voted in 2014: No	10% (102)	13% (128)	21% (205)	15% (150)	10% (95)	8% (77)	23% (221)	978

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Table MCFEdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	9% (207)	13% (287)	18% (392)	16% (342)	10% (213)	7% (162)	27% (596)	2200
4-Region: Northeast	7% (26)	13% (51)	18% (71)	18% (69)	10% (41)	9% (34)	26% (102)	394
4-Region: Midwest	8% (39)	14% (63)	18% (85)	16% (72)	8% (39)	7% (34)	28% (131)	462
4-Region: South	10% (79)	14% (118)	18% (151)	15% (124)	9% (77)	8% (66)	25% (209)	824
4-Region: West	12% (63)	11% (55)	16% (86)	15% (77)	11% (57)	5% (28)	30% (153)	520
Gamers	13% (207)	18% (287)	24% (392)	21% (342)	13% (213)	10% (162)	— (0)	1604
Avid Gamers	— (0)	— (0)	— (0)	48% (342)	30% (213)	23% (162)	— (0)	718
Casual Gamers	23% (207)	32% (287)	44% (392)	— (0)	— (0)	— (0)	— (0)	887
PC Gamers	4% (26)	14% (82)	23% (136)	23% (133)	20% (119)	15% (91)	— (0)	588
Console Gamers	6% (41)	11% (70)	25% (166)	24% (156)	20% (129)	15% (98)	— (0)	661
Twitch Users	3% (17)	11% (62)	25% (139)	24% (134)	20% (110)	16% (88)	— (0)	550
Streaming Service Users	8% (75)	14% (139)	26% (255)	24% (236)	16% (157)	13% (134)	— (0)	995

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	185	8%
	Millennials: 1981-1996	714	32%
	GenXers: 1965-1980	539	24%
	Baby Boomers: 1946-1964	685	31%
	N	2122	
xpid3	PID: Dem (no lean)	873	40%
	PID: Ind (no lean)	711	32%
	PID: Rep (no lean)	615	28%
	N	2200	
xpidGender	PID/Gender: Dem Men	438	20%
	PID/Gender: Dem Women	435	20%
	PID/Gender: Ind Men	329	15%
	PID/Gender: Ind Women	383	17%
	PID/Gender: Rep Men	295	13%
	PID/Gender: Rep Women	320	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	669	30%
	Ideo: Moderate (4)	712	32%
	Ideo: Conservative (5-7)	653	30%
	N	2033	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1209	55%
	Income: 50k-100k	652	30%
	Income: 100k+	338	15%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1041	47%
	All Non-Christian	110	5%
	Atheist	85	4%
	Agnostic/Nothing in particular	608	28%
	Something Else	356	16%
N	2200		
xdemReligOther	Religious Non-Protestant/Catholic	132	6%
xdemEvang	Evangelical	608	28%
	Non-Evangelical	742	34%
	N	1351	
xdemUsr	Community: Urban	692	31%
	Community: Suburban	951	43%
	Community: Rural	557	25%
	N	2200	
xdemEmploy	Employ: Private Sector	682	31%
	Employ: Government	122	6%
	Employ: Self-Employed	220	10%
	Employ: Homemaker	146	7%
	Employ: Student	48	2%
	Employ: Retired	530	24%
	Employ: Unemployed	308	14%
	Employ: Other	144	7%
N	2200		
xdemMilHH1	Military HH: Yes	303	14%
	Military HH: No	1897	86%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	898	41%
	RD/WT: Wrong Track	1302	59%
	N	2200	
xdemBidenApprove	Biden Job Approve	1065	48%
	Biden Job Disapprove	1023	47%
	N	2089	
xdemBidenApprove2	Biden Job Strongly Approve	514	23%
	Biden Job Somewhat Approve	551	25%
	Biden Job Somewhat Disapprove	305	14%
	Biden Job Strongly Disapprove	719	33%
	N	2089	
xdemBidenFav	Favorable of Biden	1094	50%
	Unfavorable of Biden	996	45%
	N	2090	
xdemBidenFavFull	Very Favorable of Biden	563	26%
	Somewhat Favorable of Biden	532	24%
	Somewhat Unfavorable of Biden	260	12%
	Very Unfavorable of Biden	736	33%
	N	2090	
xnr3	#1 Issue: Economy	843	38%
	#1 Issue: Security	325	15%
	#1 Issue: Health Care	286	13%
	#1 Issue: Medicare / Social Security	299	14%
	#1 Issue: Women's Issues	118	5%
	#1 Issue: Education	100	5%
	#1 Issue: Energy	103	5%
	#1 Issue: Other	125	6%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1022	46%
	2020 Vote: Donald Trump	670	30%
	2020 Vote: Other	84	4%
	2020 Vote: Didn't Vote	420	19%
	N	2196	
xsubVote18O	2018 House Vote: Democrat	772	35%
	2018 House Vote: Republican	558	25%
	2018 House Vote: Someone else	70	3%
	N	1399	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	745	34%
	2016 Vote: Donald Trump	646	29%
	2016 Vote: Other	112	5%
	2016 Vote: Didn't Vote	697	32%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1222	56%
	Voted in 2014: No	978	44%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCFExdem1	Gamers	1604	73%
MCFExdem2	Avid Gamers	718	33%
	Casual Gamers	887	40%
	N	1604	
MCFExdem3	PC Gamers	588	27%
MCFExdem4	Console Gamers	661	30%
MCFExdem5	Twitch Users	550	25%
MCFExdem6	Streaming Service Users	995	45%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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