



National Tracking Poll #2212112
December 14-16, 2022

Crosstabulation Results

Methodology:

This poll was conducted between December 14-December 16, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCF11_1: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?

Social justice issues

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 19% | (413) | 26% | (564) | 19% | (418) | 22% | (482) | 15% | (333) | 2210 |
| Gender: Male | 20% | (209) | 25% | (265) | 20% | (214) | 25% | (262) | 11% | (117) | 1068 |
| Gender: Female | 18% | (204) | 26% | (299) | 18% | (204) | 19% | (220) | 19% | (216) | 1142 |
| Age: 18-34 | 25% | (161) | 32% | (208) | 15% | (97) | 13% | (85) | 14% | (91) | 642 |
| Age: 35-44 | 21% | (77) | 26% | (94) | 20% | (72) | 17% | (60) | 17% | (62) | 365 |
| Age: 45-64 | 15% | (105) | 22% | (161) | 20% | (144) | 26% | (183) | 17% | (121) | 714 |
| Age: 65+ | 14% | (70) | 21% | (102) | 22% | (105) | 31% | (153) | 12% | (58) | 489 |
| GenZers: 1997-2012 | 29% | (58) | 35% | (70) | 15% | (31) | 9% | (19) | 12% | (24) | 202 |
| Millennials: 1981-1996 | 24% | (167) | 28% | (199) | 17% | (122) | 15% | (109) | 15% | (106) | 703 |
| GenXers: 1965-1980 | 17% | (88) | 23% | (115) | 19% | (98) | 22% | (114) | 18% | (92) | 507 |
| Baby Boomers: 1946-1964 | 12% | (87) | 23% | (168) | 21% | (150) | 30% | (222) | 14% | (103) | 731 |
| PID: Dem (no lean) | 30% | (245) | 33% | (273) | 13% | (110) | 10% | (85) | 13% | (108) | 820 |
| PID: Ind (no lean) | 14% | (99) | 25% | (174) | 21% | (147) | 20% | (143) | 20% | (142) | 706 |
| PID: Rep (no lean) | 10% | (70) | 17% | (116) | 24% | (162) | 37% | (254) | 12% | (83) | 684 |
| PID/Gender: Dem Men | 32% | (123) | 34% | (132) | 13% | (52) | 10% | (40) | 10% | (40) | 388 |
| PID/Gender: Dem Women | 28% | (121) | 33% | (141) | 13% | (58) | 10% | (44) | 16% | (68) | 432 |
| PID/Gender: Ind Men | 15% | (52) | 24% | (80) | 22% | (74) | 25% | (84) | 14% | (46) | 336 |
| PID/Gender: Ind Women | 13% | (47) | 26% | (95) | 20% | (73) | 16% | (59) | 26% | (96) | 370 |
| PID/Gender: Rep Men | 10% | (34) | 16% | (53) | 26% | (88) | 40% | (137) | 9% | (31) | 344 |
| PID/Gender: Rep Women | 10% | (35) | 19% | (63) | 22% | (73) | 34% | (116) | 15% | (52) | 340 |
| Ideo: Liberal (1-3) | 33% | (214) | 37% | (240) | 12% | (77) | 9% | (57) | 8% | (53) | 640 |
| Ideo: Moderate (4) | 18% | (122) | 28% | (186) | 21% | (139) | 17% | (110) | 16% | (109) | 667 |
| Ideo: Conservative (5-7) | 9% | (60) | 14% | (99) | 24% | (165) | 41% | (286) | 12% | (81) | 691 |
| Educ: < College | 16% | (233) | 24% | (341) | 19% | (274) | 22% | (314) | 19% | (275) | 1437 |
| Educ: Bachelors degree | 24% | (118) | 28% | (136) | 19% | (95) | 21% | (104) | 8% | (38) | 491 |
| Educ: Post-grad | 22% | (63) | 31% | (87) | 18% | (50) | 22% | (63) | 7% | (20) | 282 |

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Table MCFII_1: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?

Social justice issues

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|-----------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 19% | (413) | 26% | (564) | 19% | (418) | 22% | (482) | 15% | (333) | 2210 |
| Income: Under 50k | 16% | (188) | 24% | (279) | 19% | (216) | 21% | (238) | 20% | (231) | 1153 |
| Income: 50k-100k | 21% | (152) | 25% | (187) | 19% | (139) | 25% | (184) | 10% | (76) | 739 |
| Income: 100k+ | 23% | (72) | 31% | (97) | 20% | (63) | 19% | (60) | 8% | (26) | 318 |
| Ethnicity: White | 16% | (281) | 24% | (415) | 21% | (357) | 24% | (411) | 14% | (247) | 1711 |
| Ethnicity: Hispanic | 21% | (77) | 30% | (111) | 18% | (69) | 15% | (56) | 16% | (61) | 374 |
| Ethnicity: Black | 27% | (76) | 31% | (89) | 10% | (30) | 15% | (43) | 16% | (46) | 282 |
| Ethnicity: Other | 26% | (56) | 28% | (61) | 15% | (32) | 13% | (28) | 19% | (41) | 217 |
| All Christian | 15% | (147) | 26% | (256) | 20% | (195) | 27% | (264) | 12% | (121) | 984 |
| All Non-Christian | 31% | (39) | 31% | (39) | 13% | (16) | 12% | (16) | 14% | (17) | 127 |
| Atheist | 27% | (30) | 32% | (35) | 9% | (10) | 20% | (22) | 12% | (13) | 110 |
| Agnostic/Nothing in particular | 20% | (119) | 25% | (150) | 21% | (125) | 16% | (96) | 19% | (116) | 606 |
| Something Else | 20% | (78) | 22% | (83) | 19% | (73) | 22% | (84) | 17% | (66) | 383 |
| Religious Non-Protestant/Catholic | 28% | (42) | 28% | (42) | 16% | (24) | 12% | (18) | 15% | (22) | 150 |
| Evangelical | 18% | (100) | 25% | (139) | 18% | (104) | 29% | (164) | 10% | (59) | 567 |
| Non-Evangelical | 16% | (119) | 25% | (190) | 20% | (153) | 24% | (178) | 15% | (117) | 756 |
| Community: Urban | 24% | (149) | 29% | (184) | 15% | (96) | 16% | (104) | 16% | (101) | 634 |
| Community: Suburban | 18% | (185) | 25% | (259) | 21% | (218) | 23% | (244) | 13% | (131) | 1038 |
| Community: Rural | 15% | (79) | 22% | (120) | 19% | (105) | 25% | (134) | 19% | (101) | 539 |
| Employ: Private Sector | 22% | (162) | 27% | (197) | 19% | (141) | 19% | (136) | 13% | (92) | 728 |
| Employ: Government | 20% | (28) | 26% | (37) | 20% | (28) | 18% | (26) | 16% | (22) | 140 |
| Employ: Self-Employed | 20% | (40) | 29% | (60) | 20% | (41) | 17% | (36) | 13% | (27) | 204 |
| Employ: Homemaker | 13% | (20) | 27% | (40) | 13% | (19) | 25% | (37) | 22% | (32) | 148 |
| Employ: Student | 26% | (16) | 39% | (24) | 13% | (8) | 6% | (4) | 16% | (10) | 61 |
| Employ: Retired | 14% | (78) | 21% | (116) | 22% | (118) | 31% | (170) | 11% | (60) | 543 |
| Employ: Unemployed | 18% | (46) | 25% | (64) | 17% | (44) | 18% | (47) | 21% | (54) | 257 |
| Employ: Other | 18% | (23) | 21% | (27) | 14% | (18) | 20% | (26) | 27% | (34) | 128 |
| Military HH: Yes | 20% | (61) | 21% | (65) | 22% | (69) | 26% | (79) | 10% | (32) | 306 |
| Military HH: No | 18% | (352) | 26% | (499) | 18% | (350) | 21% | (402) | 16% | (301) | 1904 |

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Table MCF11_1: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?
Social justice issues

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 19% | (413) | 26% | (564) | 19% | (418) | 22% | (482) | 15% | (333) | 2210 |
| RD/WT: Right Direction | 29% | (189) | 34% | (225) | 14% | (88) | 9% | (60) | 14% | (90) | 652 |
| RD/WT: Wrong Track | 14% | (224) | 22% | (339) | 21% | (330) | 27% | (421) | 16% | (243) | 1558 |
| Biden Job Approve | 29% | (272) | 34% | (319) | 14% | (135) | 11% | (107) | 12% | (110) | 942 |
| Biden Job Disapprove | 11% | (131) | 20% | (231) | 23% | (269) | 32% | (369) | 14% | (165) | 1164 |
| Biden Job Strongly Approve | 34% | (137) | 33% | (133) | 9% | (38) | 13% | (52) | 11% | (44) | 404 |
| Biden Job Somewhat Approve | 25% | (135) | 35% | (186) | 18% | (97) | 10% | (54) | 12% | (66) | 539 |
| Biden Job Somewhat Disapprove | 16% | (55) | 32% | (112) | 25% | (86) | 11% | (39) | 16% | (57) | 350 |
| Biden Job Strongly Disapprove | 9% | (75) | 15% | (120) | 22% | (182) | 40% | (329) | 13% | (108) | 814 |
| Favorable of Biden | 28% | (270) | 34% | (332) | 14% | (139) | 10% | (100) | 13% | (125) | 965 |
| Unfavorable of Biden | 12% | (137) | 19% | (215) | 23% | (262) | 32% | (368) | 13% | (153) | 1136 |
| Very Favorable of Biden | 33% | (143) | 34% | (147) | 10% | (44) | 12% | (51) | 11% | (48) | 433 |
| Somewhat Favorable of Biden | 24% | (127) | 35% | (185) | 18% | (95) | 9% | (49) | 14% | (77) | 532 |
| Somewhat Unfavorable of Biden | 16% | (47) | 32% | (95) | 26% | (76) | 10% | (30) | 16% | (48) | 295 |
| Very Unfavorable of Biden | 11% | (91) | 14% | (120) | 22% | (186) | 40% | (339) | 13% | (105) | 840 |
| #1 Issue: Economy | 15% | (134) | 24% | (214) | 22% | (198) | 24% | (214) | 15% | (133) | 892 |
| #1 Issue: Security | 8% | (19) | 14% | (35) | 21% | (52) | 48% | (117) | 9% | (22) | 245 |
| #1 Issue: Health Care | 23% | (43) | 33% | (60) | 15% | (28) | 10% | (18) | 19% | (34) | 184 |
| #1 Issue: Medicare / Social Security | 17% | (46) | 24% | (64) | 19% | (52) | 19% | (50) | 21% | (55) | 266 |
| #1 Issue: Women's Issues | 27% | (75) | 32% | (89) | 12% | (33) | 13% | (37) | 16% | (44) | 279 |
| #1 Issue: Education | 17% | (17) | 43% | (43) | 19% | (19) | 12% | (11) | 8% | (8) | 98 |
| #1 Issue: Energy | 35% | (46) | 29% | (38) | 11% | (15) | 16% | (21) | 9% | (12) | 132 |
| #1 Issue: Other | 28% | (32) | 18% | (21) | 19% | (21) | 12% | (14) | 22% | (25) | 114 |
| 2022 House Vote: Democrat | 30% | (270) | 33% | (298) | 15% | (134) | 12% | (106) | 11% | (95) | 903 |
| 2022 House Vote: Republican | 8% | (55) | 18% | (122) | 24% | (167) | 41% | (281) | 9% | (62) | 687 |
| 2022 House Vote: Someone else | 11% | (8) | 33% | (24) | 19% | (14) | 23% | (16) | 14% | (10) | 72 |
| 2022 House Vote: Didnt Vote | 15% | (81) | 22% | (120) | 19% | (104) | 14% | (79) | 30% | (165) | 548 |

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Table MCFI1_1: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?*Social justice issues*

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 19% | (413) | 26% | (564) | 19% | (418) | 22% | (482) | 15% | (333) | 2210 |
| 2020 Vote: Joe Biden | 28% | (273) | 34% | (330) | 16% | (151) | 11% | (109) | 11% | (110) | 973 |
| 2020 Vote: Donald Trump | 9% | (68) | 18% | (134) | 24% | (179) | 39% | (296) | 10% | (75) | 753 |
| 2020 Vote: Other | 16% | (15) | 22% | (20) | 23% | (21) | 20% | (18) | 19% | (18) | 92 |
| 2020 Vote: Didn't Vote | 14% | (57) | 20% | (79) | 17% | (67) | 15% | (58) | 33% | (131) | 392 |
| 2018 House Vote: Democrat | 30% | (239) | 33% | (260) | 16% | (127) | 11% | (89) | 10% | (84) | 799 |
| 2018 House Vote: Republican | 10% | (63) | 17% | (108) | 24% | (156) | 39% | (253) | 9% | (61) | 640 |
| 2018 House Vote: Someone else | 18% | (13) | 27% | (19) | 23% | (16) | 17% | (12) | 16% | (12) | 72 |
| 2018 House Vote: Didnt Vote | 14% | (99) | 25% | (176) | 17% | (119) | 18% | (128) | 25% | (177) | 699 |
| 4-Region: Northeast | 19% | (71) | 28% | (109) | 17% | (66) | 22% | (82) | 14% | (55) | 383 |
| 4-Region: Midwest | 17% | (78) | 23% | (106) | 23% | (105) | 20% | (92) | 17% | (75) | 456 |
| 4-Region: South | 19% | (159) | 24% | (205) | 17% | (142) | 24% | (201) | 16% | (137) | 844 |
| 4-Region: West | 20% | (105) | 27% | (144) | 20% | (106) | 20% | (107) | 12% | (66) | 527 |
| Frequently Invests | 28% | (80) | 29% | (86) | 17% | (49) | 19% | (56) | 7% | (20) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 21% | (117) | 28% | (154) | 18% | (103) | 27% | (149) | 6% | (35) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCF11_2: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?

Environmental issues

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 27% | (606) | 30% | (670) | 13% | (282) | 16% | (361) | 13% | (292) | 2210 |
| Gender: Male | 28% | (304) | 30% | (322) | 14% | (154) | 18% | (190) | 9% | (98) | 1068 |
| Gender: Female | 26% | (302) | 30% | (348) | 11% | (128) | 15% | (171) | 17% | (193) | 1142 |
| Age: 18-34 | 33% | (209) | 35% | (226) | 10% | (66) | 11% | (72) | 11% | (70) | 642 |
| Age: 35-44 | 30% | (111) | 29% | (108) | 12% | (43) | 13% | (48) | 16% | (57) | 365 |
| Age: 45-64 | 23% | (164) | 27% | (194) | 15% | (109) | 19% | (132) | 16% | (114) | 714 |
| Age: 65+ | 25% | (122) | 29% | (142) | 13% | (64) | 22% | (109) | 11% | (51) | 489 |
| GenZers: 1997-2012 | 35% | (71) | 36% | (74) | 9% | (18) | 12% | (24) | 7% | (15) | 202 |
| Millennials: 1981-1996 | 32% | (222) | 32% | (227) | 12% | (81) | 12% | (81) | 13% | (92) | 703 |
| GenXers: 1965-1980 | 26% | (133) | 27% | (138) | 12% | (60) | 17% | (89) | 17% | (88) | 507 |
| Baby Boomers: 1946-1964 | 22% | (163) | 29% | (213) | 16% | (116) | 21% | (151) | 12% | (88) | 731 |
| PID: Dem (no lean) | 41% | (334) | 32% | (262) | 9% | (76) | 8% | (66) | 10% | (83) | 820 |
| PID: Ind (no lean) | 23% | (164) | 31% | (220) | 12% | (84) | 16% | (115) | 17% | (123) | 706 |
| PID: Rep (no lean) | 16% | (108) | 28% | (188) | 18% | (121) | 26% | (180) | 13% | (86) | 684 |
| PID/Gender: Dem Men | 43% | (168) | 31% | (122) | 11% | (41) | 7% | (28) | 7% | (28) | 388 |
| PID/Gender: Dem Women | 38% | (165) | 32% | (140) | 8% | (35) | 9% | (37) | 13% | (54) | 432 |
| PID/Gender: Ind Men | 24% | (81) | 30% | (102) | 13% | (44) | 20% | (69) | 12% | (41) | 336 |
| PID/Gender: Ind Women | 23% | (83) | 32% | (118) | 11% | (40) | 13% | (47) | 22% | (82) | 370 |
| PID/Gender: Rep Men | 16% | (54) | 29% | (99) | 20% | (69) | 27% | (93) | 9% | (29) | 344 |
| PID/Gender: Rep Women | 16% | (53) | 26% | (90) | 15% | (52) | 26% | (87) | 17% | (57) | 340 |
| Ideo: Liberal (1-3) | 48% | (308) | 31% | (200) | 8% | (50) | 6% | (41) | 6% | (41) | 640 |
| Ideo: Moderate (4) | 27% | (178) | 33% | (221) | 14% | (95) | 13% | (85) | 13% | (88) | 667 |
| Ideo: Conservative (5-7) | 14% | (95) | 27% | (187) | 19% | (128) | 29% | (204) | 11% | (78) | 691 |
| Educ: < College | 24% | (341) | 30% | (434) | 13% | (189) | 17% | (245) | 16% | (227) | 1437 |
| Educ: Bachelors degree | 35% | (172) | 31% | (151) | 11% | (56) | 14% | (70) | 8% | (41) | 491 |
| Educ: Post-grad | 33% | (92) | 30% | (84) | 13% | (37) | 16% | (45) | 9% | (24) | 282 |
| Income: Under 50k | 24% | (277) | 29% | (340) | 13% | (150) | 16% | (188) | 17% | (198) | 1153 |
| Income: 50k-100k | 30% | (223) | 32% | (233) | 12% | (89) | 17% | (127) | 9% | (67) | 739 |
| Income: 100k+ | 33% | (106) | 31% | (97) | 13% | (43) | 14% | (46) | 8% | (26) | 318 |
| Ethnicity: White | 26% | (440) | 30% | (507) | 14% | (238) | 18% | (302) | 13% | (223) | 1711 |

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Table MCFI1_2: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?*Environmental issues*

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|-----------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 27% | (606) | 30% | (670) | 13% | (282) | 16% | (361) | 13% | (292) | 2210 |
| Ethnicity: Hispanic | 33% | (123) | 31% | (117) | 10% | (38) | 11% | (43) | 14% | (53) | 374 |
| Ethnicity: Black | 31% | (87) | 33% | (93) | 10% | (29) | 13% | (37) | 12% | (35) | 282 |
| Ethnicity: Other | 36% | (78) | 32% | (70) | 7% | (14) | 10% | (21) | 15% | (33) | 217 |
| All Christian | 23% | (225) | 30% | (299) | 15% | (149) | 20% | (197) | 12% | (114) | 984 |
| All Non-Christian | 41% | (51) | 33% | (41) | 8% | (10) | 7% | (8) | 13% | (16) | 127 |
| Atheist | 47% | (51) | 29% | (32) | 6% | (6) | 9% | (10) | 9% | (10) | 110 |
| Agnostic/Nothing in particular | 28% | (171) | 29% | (175) | 11% | (65) | 15% | (93) | 17% | (102) | 606 |
| Something Else | 28% | (107) | 32% | (122) | 14% | (52) | 14% | (53) | 13% | (49) | 383 |
| Religious Non-Protestant/Catholic | 38% | (57) | 32% | (48) | 10% | (15) | 7% | (11) | 13% | (19) | 150 |
| Evangelical | 24% | (133) | 27% | (154) | 17% | (99) | 21% | (117) | 11% | (64) | 567 |
| Non-Evangelical | 25% | (189) | 33% | (253) | 12% | (93) | 17% | (129) | 12% | (92) | 756 |
| Community: Urban | 32% | (203) | 29% | (184) | 12% | (75) | 14% | (88) | 13% | (84) | 634 |
| Community: Suburban | 27% | (275) | 34% | (353) | 13% | (132) | 16% | (161) | 11% | (117) | 1038 |
| Community: Rural | 24% | (128) | 25% | (134) | 14% | (75) | 21% | (112) | 17% | (91) | 539 |
| Employ: Private Sector | 31% | (227) | 32% | (236) | 15% | (107) | 11% | (83) | 10% | (76) | 728 |
| Employ: Government | 30% | (42) | 34% | (47) | 11% | (15) | 12% | (17) | 13% | (19) | 140 |
| Employ: Self-Employed | 24% | (49) | 33% | (67) | 13% | (26) | 18% | (37) | 12% | (25) | 204 |
| Employ: Homemaker | 16% | (24) | 36% | (53) | 12% | (17) | 16% | (24) | 20% | (29) | 148 |
| Employ: Student | 37% | (23) | 35% | (21) | 10% | (6) | 3% | (2) | 16% | (10) | 61 |
| Employ: Retired | 25% | (135) | 27% | (147) | 15% | (82) | 23% | (124) | 10% | (55) | 543 |
| Employ: Unemployed | 27% | (70) | 25% | (65) | 5% | (12) | 21% | (55) | 21% | (54) | 257 |
| Employ: Other | 28% | (36) | 25% | (32) | 12% | (16) | 15% | (20) | 19% | (25) | 128 |
| Military HH: Yes | 29% | (89) | 30% | (92) | 13% | (41) | 19% | (59) | 8% | (25) | 306 |
| Military HH: No | 27% | (517) | 30% | (578) | 13% | (241) | 16% | (302) | 14% | (266) | 1904 |
| RD/WT: Right Direction | 39% | (255) | 33% | (217) | 9% | (57) | 7% | (45) | 12% | (78) | 652 |
| RD/WT: Wrong Track | 22% | (350) | 29% | (453) | 14% | (225) | 20% | (315) | 14% | (214) | 1558 |
| Biden Job Approve | 41% | (387) | 34% | (316) | 9% | (85) | 8% | (74) | 9% | (80) | 942 |
| Biden Job Disapprove | 17% | (198) | 29% | (334) | 17% | (195) | 24% | (275) | 14% | (162) | 1164 |

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Table MCF11_2: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?

Environmental issues

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------------------|------------------------|-------|----------------------|-------|-------------------------|-------|---------------------------|-------|--------------------------------|-------|----------------|
| Adults | 27% | (606) | 30% | (670) | 13% | (282) | 16% | (361) | 13% | (292) | 2210 |
| Biden Job Strongly Approve | 47% | (191) | 29% | (117) | 8% | (33) | 8% | (31) | 8% | (32) | 404 |
| Biden Job Somewhat Approve | 37% | (197) | 37% | (198) | 10% | (53) | 8% | (43) | 9% | (48) | 539 |
| Biden Job Somewhat Disapprove | 26% | (90) | 37% | (130) | 14% | (48) | 9% | (32) | 14% | (49) | 350 |
| Biden Job Strongly Disapprove | 13% | (108) | 25% | (203) | 18% | (147) | 30% | (243) | 14% | (113) | 814 |
| Favorable of Biden | 40% | (388) | 33% | (315) | 9% | (87) | 8% | (79) | 10% | (95) | 965 |
| Unfavorable of Biden | 18% | (201) | 29% | (334) | 17% | (190) | 23% | (265) | 13% | (146) | 1136 |
| Very Favorable of Biden | 46% | (200) | 28% | (123) | 7% | (31) | 9% | (40) | 9% | (39) | 433 |
| Somewhat Favorable of Biden | 35% | (188) | 36% | (192) | 11% | (57) | 7% | (39) | 11% | (56) | 532 |
| Somewhat Unfavorable of Biden | 25% | (74) | 41% | (120) | 14% | (41) | 8% | (25) | 12% | (35) | 295 |
| Very Unfavorable of Biden | 15% | (126) | 26% | (215) | 18% | (148) | 29% | (240) | 13% | (111) | 840 |
| #1 Issue: Economy | 22% | (200) | 33% | (290) | 15% | (134) | 18% | (160) | 12% | (108) | 892 |
| #1 Issue: Security | 12% | (29) | 25% | (61) | 19% | (46) | 34% | (82) | 10% | (26) | 245 |
| #1 Issue: Health Care | 36% | (65) | 32% | (59) | 6% | (12) | 8% | (15) | 17% | (32) | 184 |
| #1 Issue: Medicare / Social Security | 26% | (68) | 30% | (79) | 15% | (39) | 11% | (28) | 19% | (51) | 266 |
| #1 Issue: Women's Issues | 37% | (104) | 30% | (84) | 8% | (21) | 12% | (32) | 13% | (37) | 279 |
| #1 Issue: Education | 28% | (28) | 37% | (37) | 12% | (12) | 13% | (13) | 9% | (9) | 98 |
| #1 Issue: Energy | 52% | (68) | 23% | (30) | 8% | (10) | 10% | (13) | 8% | (10) | 132 |
| #1 Issue: Other | 38% | (43) | 25% | (29) | 6% | (7) | 14% | (16) | 16% | (19) | 114 |
| 2022 House Vote: Democrat | 43% | (391) | 31% | (281) | 9% | (79) | 9% | (79) | 8% | (73) | 903 |
| 2022 House Vote: Republican | 14% | (96) | 27% | (188) | 19% | (132) | 31% | (211) | 9% | (61) | 687 |
| 2022 House Vote: Someone else | 15% | (11) | 55% | (40) | 5% | (4) | 15% | (11) | 10% | (8) | 72 |
| 2022 House Vote: Didn't Vote | 20% | (109) | 29% | (161) | 12% | (68) | 11% | (60) | 27% | (150) | 548 |
| 2020 Vote: Joe Biden | 42% | (406) | 32% | (309) | 9% | (89) | 8% | (74) | 10% | (95) | 973 |
| 2020 Vote: Donald Trump | 13% | (99) | 29% | (222) | 19% | (143) | 29% | (216) | 10% | (74) | 753 |
| 2020 Vote: Other | 22% | (20) | 34% | (31) | 13% | (12) | 17% | (16) | 14% | (13) | 92 |
| 2020 Vote: Didn't Vote | 21% | (81) | 27% | (108) | 10% | (38) | 14% | (54) | 28% | (110) | 392 |

Continued on next page

Table MCFI1_2: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?*Environmental issues*

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 27% | (606) | 30% | (670) | 13% | (282) | 16% | (361) | 13% | (292) | 2210 |
| 2018 House Vote: Democrat | 43% | (343) | 33% | (260) | 9% | (72) | 7% | (59) | 8% | (65) | 799 |
| 2018 House Vote: Republican | 14% | (92) | 26% | (168) | 19% | (123) | 31% | (197) | 9% | (60) | 640 |
| 2018 House Vote: Someone else | 27% | (19) | 35% | (25) | 12% | (9) | 16% | (12) | 10% | (7) | 72 |
| 2018 House Vote: Didnt Vote | 22% | (152) | 31% | (217) | 11% | (78) | 13% | (93) | 23% | (159) | 699 |
| 4-Region: Northeast | 31% | (117) | 31% | (120) | 11% | (41) | 17% | (64) | 11% | (41) | 383 |
| 4-Region: Midwest | 27% | (121) | 28% | (126) | 17% | (78) | 15% | (67) | 14% | (64) | 456 |
| 4-Region: South | 24% | (199) | 31% | (265) | 12% | (100) | 18% | (148) | 16% | (134) | 844 |
| 4-Region: West | 32% | (169) | 30% | (159) | 12% | (64) | 15% | (81) | 10% | (53) | 527 |
| Frequently Invests | 39% | (115) | 29% | (85) | 8% | (25) | 18% | (54) | 5% | (13) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 32% | (181) | 30% | (167) | 12% | (67) | 20% | (112) | 6% | (33) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCF11_3: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?

Political issues

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 11% | (244) | 18% | (395) | 26% | (572) | 29% | (651) | 16% | (348) | 2210 |
| Gender: Male | 13% | (138) | 21% | (226) | 26% | (281) | 29% | (313) | 10% | (109) | 1068 |
| Gender: Female | 9% | (106) | 15% | (169) | 25% | (291) | 30% | (338) | 21% | (239) | 1142 |
| Age: 18-34 | 16% | (104) | 24% | (155) | 24% | (157) | 20% | (129) | 15% | (98) | 642 |
| Age: 35-44 | 14% | (52) | 21% | (76) | 21% | (77) | 27% | (98) | 17% | (63) | 365 |
| Age: 45-64 | 9% | (64) | 14% | (100) | 27% | (194) | 31% | (224) | 18% | (132) | 714 |
| Age: 65+ | 5% | (25) | 13% | (63) | 29% | (144) | 41% | (200) | 12% | (56) | 489 |
| GenZers: 1997-2012 | 14% | (29) | 25% | (50) | 29% | (59) | 18% | (36) | 14% | (28) | 202 |
| Millennials: 1981-1996 | 17% | (121) | 23% | (159) | 22% | (153) | 22% | (158) | 16% | (112) | 703 |
| GenXers: 1965-1980 | 10% | (52) | 17% | (86) | 22% | (114) | 30% | (154) | 20% | (101) | 507 |
| Baby Boomers: 1946-1964 | 6% | (42) | 13% | (93) | 30% | (219) | 38% | (277) | 14% | (100) | 731 |
| PID: Dem (no lean) | 16% | (133) | 26% | (210) | 28% | (231) | 17% | (140) | 13% | (105) | 820 |
| PID: Ind (no lean) | 7% | (51) | 14% | (100) | 23% | (160) | 33% | (234) | 23% | (161) | 706 |
| PID: Rep (no lean) | 9% | (60) | 12% | (85) | 26% | (181) | 40% | (276) | 12% | (82) | 684 |
| PID/Gender: Dem Men | 20% | (78) | 31% | (118) | 27% | (104) | 14% | (55) | 8% | (32) | 388 |
| PID/Gender: Dem Women | 13% | (55) | 21% | (92) | 29% | (127) | 20% | (85) | 17% | (74) | 432 |
| PID/Gender: Ind Men | 8% | (25) | 18% | (61) | 24% | (82) | 35% | (118) | 15% | (50) | 336 |
| PID/Gender: Ind Women | 7% | (25) | 11% | (39) | 21% | (78) | 31% | (117) | 30% | (111) | 370 |
| PID/Gender: Rep Men | 10% | (34) | 14% | (47) | 28% | (95) | 41% | (140) | 8% | (27) | 344 |
| PID/Gender: Rep Women | 7% | (25) | 11% | (38) | 25% | (86) | 40% | (136) | 16% | (55) | 340 |
| Ideo: Liberal (1-3) | 19% | (122) | 27% | (173) | 28% | (176) | 16% | (105) | 10% | (64) | 640 |
| Ideo: Moderate (4) | 11% | (70) | 20% | (133) | 29% | (194) | 24% | (157) | 17% | (112) | 667 |
| Ideo: Conservative (5-7) | 6% | (44) | 10% | (67) | 25% | (171) | 48% | (334) | 11% | (74) | 691 |
| Educ: < College | 10% | (142) | 17% | (240) | 24% | (340) | 30% | (429) | 20% | (286) | 1437 |
| Educ: Bachelors degree | 14% | (67) | 19% | (94) | 30% | (149) | 29% | (143) | 8% | (37) | 491 |
| Educ: Post-grad | 12% | (35) | 21% | (61) | 29% | (82) | 28% | (79) | 9% | (25) | 282 |
| Income: Under 50k | 10% | (121) | 17% | (195) | 23% | (265) | 29% | (337) | 20% | (234) | 1153 |
| Income: 50k-100k | 11% | (81) | 19% | (142) | 28% | (207) | 31% | (229) | 11% | (79) | 739 |
| Income: 100k+ | 13% | (43) | 18% | (57) | 31% | (99) | 27% | (85) | 11% | (35) | 318 |
| Ethnicity: White | 10% | (169) | 15% | (261) | 28% | (474) | 32% | (554) | 15% | (252) | 1711 |

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Table MCFI1_3: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?*Political issues*

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|-----------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 11% | (244) | 18% | (395) | 26% | (572) | 29% | (651) | 16% | (348) | 2210 |
| Ethnicity: Hispanic | 15% | (56) | 20% | (76) | 24% | (91) | 21% | (80) | 19% | (71) | 374 |
| Ethnicity: Black | 17% | (48) | 26% | (74) | 21% | (60) | 19% | (53) | 17% | (47) | 282 |
| Ethnicity: Other | 12% | (27) | 27% | (59) | 17% | (38) | 20% | (44) | 23% | (49) | 217 |
| All Christian | 10% | (97) | 14% | (140) | 29% | (287) | 34% | (335) | 13% | (124) | 984 |
| All Non-Christian | 17% | (22) | 32% | (41) | 21% | (27) | 15% | (19) | 14% | (18) | 127 |
| Atheist | 11% | (13) | 22% | (25) | 28% | (31) | 27% | (30) | 11% | (12) | 110 |
| Agnostic/Nothing in particular | 12% | (72) | 19% | (112) | 23% | (141) | 24% | (148) | 22% | (133) | 606 |
| Something Else | 11% | (41) | 20% | (77) | 22% | (85) | 31% | (119) | 16% | (61) | 383 |
| Religious Non-Protestant/Catholic | 15% | (22) | 29% | (43) | 25% | (37) | 17% | (26) | 14% | (21) | 150 |
| Evangelical | 13% | (73) | 18% | (104) | 22% | (125) | 35% | (200) | 11% | (65) | 567 |
| Non-Evangelical | 8% | (60) | 14% | (107) | 31% | (235) | 32% | (243) | 15% | (111) | 756 |
| Community: Urban | 16% | (103) | 21% | (132) | 24% | (152) | 23% | (145) | 16% | (101) | 634 |
| Community: Suburban | 9% | (97) | 18% | (183) | 28% | (287) | 31% | (324) | 14% | (147) | 1038 |
| Community: Rural | 8% | (43) | 15% | (80) | 25% | (133) | 34% | (181) | 19% | (101) | 539 |
| Employ: Private Sector | 15% | (110) | 20% | (146) | 28% | (207) | 24% | (173) | 13% | (93) | 728 |
| Employ: Government | 7% | (10) | 27% | (38) | 28% | (40) | 24% | (34) | 13% | (18) | 140 |
| Employ: Self-Employed | 17% | (35) | 19% | (38) | 23% | (47) | 26% | (53) | 16% | (32) | 204 |
| Employ: Homemaker | 8% | (12) | 14% | (20) | 23% | (34) | 32% | (47) | 23% | (34) | 148 |
| Employ: Student | 12% | (8) | 33% | (20) | 17% | (10) | 17% | (10) | 21% | (13) | 61 |
| Employ: Retired | 5% | (29) | 13% | (68) | 30% | (163) | 41% | (222) | 11% | (60) | 543 |
| Employ: Unemployed | 11% | (27) | 19% | (49) | 16% | (41) | 29% | (74) | 25% | (64) | 257 |
| Employ: Other | 11% | (14) | 12% | (15) | 23% | (29) | 29% | (37) | 26% | (34) | 128 |
| Military HH: Yes | 12% | (36) | 15% | (47) | 25% | (78) | 37% | (112) | 11% | (34) | 306 |
| Military HH: No | 11% | (209) | 18% | (348) | 26% | (494) | 28% | (539) | 17% | (315) | 1904 |
| RD/WT: Right Direction | 18% | (117) | 24% | (156) | 26% | (170) | 16% | (106) | 16% | (104) | 652 |
| RD/WT: Wrong Track | 8% | (127) | 15% | (239) | 26% | (402) | 35% | (545) | 16% | (244) | 1558 |
| Biden Job Approve | 17% | (158) | 24% | (223) | 27% | (257) | 19% | (179) | 13% | (127) | 942 |
| Biden Job Disapprove | 7% | (84) | 14% | (163) | 26% | (298) | 39% | (451) | 14% | (168) | 1164 |

Continued on next page

Table MCF11_3: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?

Political issues

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 11% | (244) | 18% | (395) | 26% | (572) | 29% | (651) | 16% | (348) | 2210 |
| Biden Job Strongly Approve | 24% | (97) | 21% | (86) | 24% | (95) | 19% | (78) | 12% | (47) | 404 |
| Biden Job Somewhat Approve | 11% | (61) | 25% | (136) | 30% | (162) | 19% | (101) | 15% | (80) | 539 |
| Biden Job Somewhat Disapprove | 8% | (26) | 20% | (71) | 33% | (114) | 23% | (80) | 17% | (59) | 350 |
| Biden Job Strongly Disapprove | 7% | (57) | 11% | (92) | 23% | (184) | 46% | (371) | 13% | (109) | 814 |
| Favorable of Biden | 16% | (152) | 23% | (222) | 27% | (264) | 19% | (184) | 15% | (142) | 965 |
| Unfavorable of Biden | 8% | (88) | 14% | (155) | 26% | (298) | 39% | (439) | 14% | (155) | 1136 |
| Very Favorable of Biden | 21% | (91) | 21% | (91) | 25% | (108) | 20% | (88) | 13% | (56) | 433 |
| Somewhat Favorable of Biden | 12% | (62) | 25% | (132) | 29% | (156) | 18% | (97) | 16% | (86) | 532 |
| Somewhat Unfavorable of Biden | 8% | (24) | 19% | (56) | 34% | (101) | 21% | (61) | 18% | (53) | 295 |
| Very Unfavorable of Biden | 8% | (64) | 12% | (99) | 23% | (197) | 45% | (379) | 12% | (101) | 840 |
| #1 Issue: Economy | 9% | (83) | 16% | (145) | 29% | (258) | 31% | (275) | 15% | (131) | 892 |
| #1 Issue: Security | 5% | (12) | 11% | (27) | 23% | (57) | 53% | (129) | 9% | (21) | 245 |
| #1 Issue: Health Care | 13% | (24) | 23% | (43) | 23% | (43) | 20% | (36) | 21% | (38) | 184 |
| #1 Issue: Medicare / Social Security | 8% | (20) | 15% | (40) | 29% | (78) | 28% | (74) | 21% | (55) | 266 |
| #1 Issue: Women's Issues | 17% | (47) | 21% | (58) | 21% | (60) | 21% | (59) | 20% | (56) | 279 |
| #1 Issue: Education | 14% | (14) | 35% | (34) | 19% | (19) | 21% | (20) | 11% | (11) | 98 |
| #1 Issue: Energy | 22% | (29) | 21% | (28) | 26% | (35) | 22% | (29) | 9% | (11) | 132 |
| #1 Issue: Other | 13% | (15) | 19% | (21) | 21% | (23) | 25% | (29) | 22% | (25) | 114 |
| 2022 House Vote: Democrat | 17% | (152) | 23% | (211) | 29% | (260) | 20% | (179) | 11% | (100) | 903 |
| 2022 House Vote: Republican | 7% | (49) | 12% | (79) | 27% | (183) | 46% | (319) | 8% | (57) | 687 |
| 2022 House Vote: Someone else | 5% | (4) | 27% | (19) | 22% | (16) | 31% | (22) | 15% | (11) | 72 |
| 2022 House Vote: Didn't Vote | 7% | (39) | 16% | (85) | 21% | (113) | 24% | (130) | 33% | (181) | 548 |
| 2020 Vote: Joe Biden | 15% | (145) | 23% | (228) | 28% | (275) | 20% | (196) | 13% | (128) | 973 |
| 2020 Vote: Donald Trump | 7% | (54) | 13% | (98) | 26% | (200) | 45% | (335) | 9% | (67) | 753 |
| 2020 Vote: Other | 10% | (9) | 10% | (9) | 28% | (25) | 29% | (27) | 23% | (21) | 92 |
| 2020 Vote: Didn't Vote | 9% | (36) | 15% | (60) | 18% | (72) | 23% | (92) | 34% | (132) | 392 |

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Table MCFI1_3: Do you believe companies should take public positions on the following when the issues aren't relevant to the company's primary business?*Political issues*

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 11% | (244) | 18% | (395) | 26% | (572) | 29% | (651) | 16% | (348) | 2210 |
| 2018 House Vote: Democrat | 16% | (125) | 25% | (201) | 29% | (230) | 19% | (154) | 11% | (88) | 799 |
| 2018 House Vote: Republican | 8% | (54) | 11% | (69) | 28% | (181) | 44% | (281) | 9% | (55) | 640 |
| 2018 House Vote: Someone else | 9% | (7) | 17% | (12) | 21% | (15) | 30% | (21) | 23% | (16) | 72 |
| 2018 House Vote: Didnt Vote | 8% | (59) | 16% | (112) | 21% | (145) | 28% | (194) | 27% | (189) | 699 |
| 4-Region: Northeast | 10% | (39) | 20% | (76) | 26% | (100) | 29% | (111) | 15% | (56) | 383 |
| 4-Region: Midwest | 11% | (49) | 18% | (83) | 27% | (125) | 29% | (131) | 15% | (69) | 456 |
| 4-Region: South | 10% | (86) | 18% | (153) | 25% | (210) | 29% | (245) | 18% | (150) | 844 |
| 4-Region: West | 13% | (70) | 16% | (82) | 26% | (137) | 31% | (164) | 14% | (74) | 527 |
| Frequently Invests | 27% | (78) | 24% | (69) | 20% | (59) | 22% | (64) | 8% | (22) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 12% | (67) | 18% | (101) | 29% | (161) | 33% | (186) | 8% | (44) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2: Do you believe companies should be required by the U.S. government to tell their investors about any risks that climate change might present to the company's business, including the company's greenhouse gas emissions?

| Demographic | Yes, definitely | Yes, probably | No, probably not | No, definitely not | Don't know / No opinion | Total N |
|--------------------------|-----------------|---------------|------------------|--------------------|-------------------------|---------|
| Adults | 34% (750) | 32% (708) | 10% (221) | 8% (187) | 16% (344) | 2210 |
| Gender: Male | 33% (356) | 33% (348) | 12% (130) | 11% (119) | 11% (114) | 1068 |
| Gender: Female | 34% (393) | 32% (360) | 8% (92) | 6% (67) | 20% (230) | 1142 |
| Age: 18-34 | 35% (227) | 36% (232) | 9% (56) | 5% (33) | 15% (95) | 642 |
| Age: 35-44 | 36% (132) | 28% (102) | 12% (43) | 7% (25) | 17% (62) | 365 |
| Age: 45-64 | 33% (233) | 30% (216) | 11% (75) | 10% (69) | 17% (121) | 714 |
| Age: 65+ | 32% (158) | 32% (158) | 10% (47) | 12% (59) | 14% (66) | 489 |
| GenZers: 1997-2012 | 31% (63) | 33% (67) | 10% (21) | 8% (16) | 18% (36) | 202 |
| Millennials: 1981-1996 | 38% (265) | 34% (240) | 9% (64) | 4% (30) | 15% (104) | 703 |
| GenXers: 1965-1980 | 35% (177) | 27% (136) | 12% (59) | 9% (46) | 18% (90) | 507 |
| Baby Boomers: 1946-1964 | 31% (225) | 33% (238) | 10% (73) | 12% (89) | 15% (106) | 731 |
| PID: Dem (no lean) | 47% (388) | 33% (268) | 5% (43) | 3% (23) | 12% (99) | 820 |
| PID: Ind (no lean) | 30% (215) | 30% (212) | 11% (76) | 8% (54) | 21% (150) | 706 |
| PID: Rep (no lean) | 22% (147) | 33% (228) | 15% (103) | 16% (110) | 14% (96) | 684 |
| PID/Gender: Dem Men | 47% (183) | 35% (136) | 5% (20) | 3% (12) | 9% (36) | 388 |
| PID/Gender: Dem Women | 47% (205) | 30% (132) | 5% (23) | 2% (10) | 15% (63) | 432 |
| PID/Gender: Ind Men | 32% (107) | 28% (94) | 15% (49) | 12% (42) | 13% (44) | 336 |
| PID/Gender: Ind Women | 29% (107) | 32% (118) | 7% (26) | 3% (12) | 29% (106) | 370 |
| PID/Gender: Rep Men | 19% (66) | 34% (118) | 18% (61) | 19% (65) | 10% (35) | 344 |
| PID/Gender: Rep Women | 24% (81) | 32% (110) | 12% (42) | 13% (45) | 18% (61) | 340 |
| Ideo: Liberal (1-3) | 52% (334) | 31% (199) | 4% (27) | 2% (14) | 10% (66) | 640 |
| Ideo: Moderate (4) | 32% (217) | 37% (250) | 11% (75) | 4% (27) | 15% (99) | 667 |
| Ideo: Conservative (5-7) | 20% (140) | 29% (200) | 16% (108) | 20% (141) | 15% (102) | 691 |
| Educ: < College | 34% (485) | 31% (445) | 10% (138) | 7% (106) | 18% (264) | 1437 |
| Educ: Bachelors degree | 34% (168) | 35% (170) | 11% (52) | 9% (45) | 11% (56) | 491 |
| Educ: Post-grad | 34% (97) | 33% (93) | 11% (32) | 13% (36) | 9% (25) | 282 |
| Income: Under 50k | 34% (396) | 29% (334) | 10% (111) | 7% (82) | 20% (230) | 1153 |
| Income: 50k-100k | 32% (233) | 37% (276) | 10% (76) | 10% (71) | 11% (84) | 739 |
| Income: 100k+ | 38% (120) | 31% (98) | 11% (34) | 11% (34) | 10% (31) | 318 |
| Ethnicity: White | 33% (566) | 32% (543) | 10% (170) | 10% (167) | 15% (265) | 1711 |
| Ethnicity: Hispanic | 41% (153) | 30% (111) | 6% (24) | 6% (24) | 17% (63) | 374 |

Continued on next page

Table MCFI2: Do you believe companies should be required by the U.S. government to tell their investors about any risks that climate change might present to the company's business, including the company's greenhouse gas emissions?

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|-----------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 34% | (750) | 32% | (708) | 10% | (221) | 8% | (187) | 16% | (344) | 2210 |
| Ethnicity: Black | 37% | (106) | 33% | (94) | 9% | (26) | 5% | (14) | 15% | (43) | 282 |
| Ethnicity: Other | 36% | (79) | 33% | (71) | 12% | (26) | 3% | (6) | 17% | (36) | 217 |
| All Christian | 30% | (291) | 32% | (318) | 11% | (108) | 13% | (126) | 14% | (141) | 984 |
| All Non-Christian | 38% | (48) | 36% | (45) | 5% | (7) | 3% | (4) | 18% | (23) | 127 |
| Atheist | 52% | (57) | 27% | (30) | 5% | (6) | 7% | (7) | 9% | (10) | 110 |
| Agnostic/Nothing in particular | 33% | (199) | 35% | (210) | 10% | (60) | 5% | (29) | 18% | (108) | 606 |
| Something Else | 40% | (154) | 27% | (104) | 11% | (42) | 5% | (20) | 16% | (63) | 383 |
| Religious Non-Protestant/Catholic | 37% | (55) | 35% | (53) | 6% | (9) | 3% | (5) | 19% | (28) | 150 |
| Evangelical | 34% | (190) | 28% | (158) | 11% | (62) | 13% | (75) | 14% | (81) | 567 |
| Non-Evangelical | 32% | (244) | 33% | (248) | 11% | (84) | 9% | (67) | 15% | (113) | 756 |
| Community: Urban | 38% | (242) | 32% | (205) | 8% | (53) | 6% | (39) | 15% | (94) | 634 |
| Community: Suburban | 33% | (344) | 33% | (347) | 11% | (110) | 9% | (97) | 13% | (140) | 1038 |
| Community: Rural | 30% | (164) | 29% | (156) | 11% | (58) | 9% | (51) | 20% | (110) | 539 |
| Employ: Private Sector | 34% | (249) | 36% | (264) | 10% | (73) | 8% | (60) | 11% | (83) | 728 |
| Employ: Government | 24% | (34) | 33% | (46) | 12% | (17) | 9% | (12) | 22% | (31) | 140 |
| Employ: Self-Employed | 41% | (83) | 23% | (47) | 14% | (29) | 8% | (15) | 14% | (29) | 204 |
| Employ: Homemaker | 38% | (56) | 28% | (41) | 9% | (13) | 4% | (6) | 22% | (32) | 148 |
| Employ: Student | 34% | (21) | 36% | (22) | 5% | (3) | 3% | (2) | 22% | (13) | 61 |
| Employ: Retired | 32% | (173) | 32% | (175) | 12% | (63) | 11% | (59) | 13% | (73) | 543 |
| Employ: Unemployed | 35% | (91) | 25% | (63) | 6% | (16) | 11% | (27) | 23% | (59) | 257 |
| Employ: Other | 34% | (43) | 39% | (50) | 5% | (6) | 4% | (6) | 19% | (24) | 128 |
| Military HH: Yes | 36% | (109) | 25% | (76) | 12% | (37) | 12% | (38) | 15% | (46) | 306 |
| Military HH: No | 34% | (641) | 33% | (632) | 10% | (185) | 8% | (149) | 16% | (298) | 1904 |
| RD/WT: Right Direction | 46% | (298) | 33% | (216) | 7% | (43) | 2% | (16) | 12% | (80) | 652 |
| RD/WT: Wrong Track | 29% | (452) | 32% | (492) | 11% | (179) | 11% | (171) | 17% | (265) | 1558 |
| Biden Job Approve | 46% | (434) | 34% | (324) | 6% | (55) | 2% | (20) | 12% | (109) | 942 |
| Biden Job Disapprove | 25% | (295) | 31% | (359) | 13% | (156) | 14% | (161) | 17% | (192) | 1164 |

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Table MCFI2: Do you believe companies should be required by the U.S. government to tell their investors about any risks that climate change might present to the company's business, including the company's greenhouse gas emissions?

| Demographic | Yes, definitely | Yes, probably | No, probably not | No, definitely not | Don't know / No opinion | Total N |
|--------------------------------------|-----------------|---------------|------------------|--------------------|-------------------------|---------|
| Adults | 34% (750) | 32% (708) | 10% (221) | 8% (187) | 16% (344) | 2210 |
| Biden Job Strongly Approve | 58% (235) | 24% (97) | 5% (19) | 2% (7) | 11% (45) | 404 |
| Biden Job Somewhat Approve | 37% (199) | 42% (227) | 7% (35) | 2% (13) | 12% (64) | 539 |
| Biden Job Somewhat Disapprove | 30% (106) | 42% (145) | 9% (31) | 3% (11) | 16% (56) | 350 |
| Biden Job Strongly Disapprove | 23% (189) | 26% (214) | 15% (126) | 18% (150) | 17% (136) | 814 |
| Favorable of Biden | 46% (448) | 34% (325) | 6% (59) | 3% (27) | 11% (106) | 965 |
| Unfavorable of Biden | 25% (286) | 32% (358) | 13% (151) | 14% (158) | 16% (183) | 1136 |
| Very Favorable of Biden | 56% (243) | 26% (112) | 5% (21) | 2% (9) | 11% (48) | 433 |
| Somewhat Favorable of Biden | 38% (204) | 40% (213) | 7% (38) | 3% (18) | 11% (58) | 532 |
| Somewhat Unfavorable of Biden | 33% (97) | 44% (129) | 9% (26) | 2% (6) | 13% (38) | 295 |
| Very Unfavorable of Biden | 23% (189) | 27% (228) | 15% (126) | 18% (152) | 17% (145) | 840 |
| #1 Issue: Economy | 28% (251) | 34% (299) | 13% (117) | 10% (90) | 15% (134) | 892 |
| #1 Issue: Security | 20% (48) | 27% (66) | 15% (37) | 23% (56) | 15% (38) | 245 |
| #1 Issue: Health Care | 41% (75) | 27% (50) | 3% (6) | 3% (6) | 25% (46) | 184 |
| #1 Issue: Medicare / Social Security | 36% (97) | 35% (93) | 11% (28) | 2% (6) | 16% (42) | 266 |
| #1 Issue: Women's Issues | 47% (132) | 34% (94) | 3% (8) | 3% (9) | 13% (37) | 279 |
| #1 Issue: Education | 35% (35) | 33% (32) | 18% (18) | 1% (1) | 12% (12) | 98 |
| #1 Issue: Energy | 57% (75) | 29% (38) | 4% (6) | 6% (8) | 4% (5) | 132 |
| #1 Issue: Other | 32% (36) | 32% (36) | 2% (2) | 8% (10) | 26% (30) | 114 |
| 2022 House Vote: Democrat | 49% (443) | 32% (291) | 6% (53) | 2% (21) | 10% (94) | 903 |
| 2022 House Vote: Republican | 21% (147) | 30% (206) | 16% (112) | 20% (137) | 12% (84) | 687 |
| 2022 House Vote: Someone else | 32% (23) | 40% (29) | 4% (3) | 7% (5) | 18% (13) | 72 |
| 2022 House Vote: Didn't Vote | 25% (136) | 33% (182) | 10% (53) | 4% (23) | 28% (154) | 548 |
| 2020 Vote: Joe Biden | 48% (468) | 32% (315) | 5% (52) | 3% (25) | 12% (112) | 973 |
| 2020 Vote: Donald Trump | 21% (157) | 30% (228) | 16% (123) | 18% (138) | 14% (107) | 753 |
| 2020 Vote: Other | 18% (16) | 48% (44) | 10% (9) | 7% (6) | 18% (16) | 92 |
| 2020 Vote: Didn't Vote | 27% (108) | 31% (120) | 9% (37) | 4% (17) | 28% (109) | 392 |
| 2018 House Vote: Democrat | 51% (405) | 31% (251) | 5% (42) | 3% (23) | 10% (78) | 799 |
| 2018 House Vote: Republican | 24% (152) | 29% (185) | 15% (97) | 20% (127) | 12% (80) | 640 |
| 2018 House Vote: Someone else | 26% (19) | 39% (28) | 11% (8) | 10% (7) | 14% (10) | 72 |
| 2018 House Vote: Didn't Vote | 25% (174) | 35% (244) | 11% (75) | 4% (30) | 25% (177) | 699 |

Continued on next page

Table MCFI2: Do you believe companies should be required by the U.S. government to tell their investors about any risks that climate change might present to the company's business, including the company's greenhouse gas emissions?

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 34% | (750) | 32% | (708) | 10% | (221) | 8% | (187) | 16% | (344) | 2210 |
| 4-Region: Northeast | 35% | (134) | 35% | (133) | 10% | (38) | 7% | (28) | 13% | (49) | 383 |
| 4-Region: Midwest | 32% | (147) | 33% | (150) | 10% | (46) | 7% | (34) | 18% | (80) | 456 |
| 4-Region: South | 32% | (267) | 31% | (259) | 11% | (91) | 9% | (80) | 17% | (147) | 844 |
| 4-Region: West | 38% | (202) | 31% | (166) | 9% | (46) | 9% | (45) | 13% | (68) | 527 |
| Frequently Invests | 40% | (116) | 30% | (87) | 11% | (32) | 11% | (32) | 9% | (26) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 33% | (185) | 32% | (177) | 12% | (69) | 13% | (71) | 10% | (56) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCFI3: How much have you seen, read, or heard about ESG (environmental, social and governance) investing, if at all?

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|----------------|--------|---------|
| Adults | 5% | (114) | 16% | (355) | 26% | (565) | 53% | (1177) | 2210 |
| Gender: Male | 7% | (75) | 20% | (216) | 29% | (306) | 44% | (471) | 1068 |
| Gender: Female | 3% | (39) | 12% | (139) | 23% | (259) | 62% | (706) | 1142 |
| Age: 18-34 | 7% | (45) | 21% | (132) | 32% | (203) | 41% | (262) | 642 |
| Age: 35-44 | 7% | (25) | 19% | (69) | 24% | (88) | 50% | (184) | 365 |
| Age: 45-64 | 4% | (26) | 13% | (91) | 23% | (166) | 60% | (431) | 714 |
| Age: 65+ | 4% | (19) | 13% | (62) | 22% | (109) | 61% | (299) | 489 |
| GenZers: 1997-2012 | 6% | (12) | 20% | (41) | 35% | (70) | 39% | (78) | 202 |
| Millennials: 1981-1996 | 8% | (54) | 20% | (142) | 28% | (194) | 45% | (313) | 703 |
| GenXers: 1965-1980 | 4% | (20) | 15% | (76) | 23% | (117) | 58% | (294) | 507 |
| Baby Boomers: 1946-1964 | 4% | (26) | 12% | (86) | 23% | (169) | 62% | (450) | 731 |
| PID: Dem (no lean) | 5% | (43) | 16% | (133) | 28% | (233) | 50% | (411) | 820 |
| PID: Ind (no lean) | 4% | (31) | 17% | (118) | 20% | (144) | 59% | (414) | 706 |
| PID: Rep (no lean) | 6% | (40) | 15% | (104) | 28% | (188) | 51% | (352) | 684 |
| PID/Gender: Dem Men | 8% | (29) | 20% | (79) | 31% | (121) | 41% | (158) | 388 |
| PID/Gender: Dem Women | 3% | (14) | 13% | (54) | 26% | (112) | 58% | (253) | 432 |
| PID/Gender: Ind Men | 5% | (16) | 19% | (65) | 25% | (85) | 51% | (170) | 336 |
| PID/Gender: Ind Women | 4% | (14) | 14% | (53) | 16% | (59) | 66% | (244) | 370 |
| PID/Gender: Rep Men | 9% | (29) | 21% | (72) | 29% | (101) | 41% | (142) | 344 |
| PID/Gender: Rep Women | 3% | (11) | 9% | (32) | 26% | (88) | 62% | (210) | 340 |
| Ideo: Liberal (1-3) | 7% | (43) | 20% | (125) | 27% | (171) | 47% | (301) | 640 |
| Ideo: Moderate (4) | 3% | (23) | 18% | (119) | 28% | (187) | 51% | (338) | 667 |
| Ideo: Conservative (5-7) | 7% | (45) | 13% | (92) | 25% | (171) | 55% | (382) | 691 |
| Educ: < College | 4% | (60) | 13% | (184) | 23% | (335) | 60% | (858) | 1437 |
| Educ: Bachelors degree | 6% | (27) | 24% | (120) | 28% | (138) | 42% | (206) | 491 |
| Educ: Post-grad | 9% | (26) | 18% | (50) | 33% | (93) | 40% | (113) | 282 |
| Income: Under 50k | 4% | (41) | 14% | (156) | 23% | (269) | 60% | (687) | 1153 |
| Income: 50k-100k | 5% | (34) | 19% | (141) | 28% | (209) | 48% | (355) | 739 |
| Income: 100k+ | 12% | (38) | 18% | (58) | 27% | (87) | 42% | (135) | 318 |
| Ethnicity: White | 5% | (91) | 15% | (259) | 25% | (428) | 55% | (933) | 1711 |
| Ethnicity: Hispanic | 5% | (19) | 22% | (83) | 24% | (88) | 49% | (183) | 374 |
| Ethnicity: Black | 5% | (14) | 16% | (45) | 30% | (86) | 49% | (138) | 282 |
| Ethnicity: Other | 4% | (9) | 24% | (51) | 23% | (51) | 49% | (106) | 217 |

Continued on next page

Table MCFI3: How much have you seen, read, or heard about ESG (environmental, social and governance) investing, if at all?

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|----------------|--------|---------|
| Adults | 5% | (114) | 16% | (355) | 26% | (565) | 53% | (1177) | 2210 |
| All Christian | 6% | (55) | 16% | (157) | 25% | (250) | 53% | (522) | 984 |
| All Non-Christian | 16% | (20) | 24% | (31) | 22% | (28) | 38% | (48) | 127 |
| Atheist | 7% | (8) | 14% | (16) | 28% | (31) | 50% | (55) | 110 |
| Agnostic/Nothing in particular | 3% | (18) | 15% | (90) | 27% | (165) | 55% | (333) | 606 |
| Something Else | 3% | (13) | 16% | (62) | 24% | (91) | 57% | (217) | 383 |
| Religious Non-Protestant/Catholic | 14% | (20) | 23% | (34) | 22% | (33) | 42% | (63) | 150 |
| Evangelical | 6% | (35) | 18% | (101) | 24% | (134) | 52% | (297) | 567 |
| Non-Evangelical | 4% | (31) | 14% | (109) | 26% | (195) | 56% | (421) | 756 |
| Community: Urban | 8% | (52) | 21% | (130) | 24% | (150) | 48% | (302) | 634 |
| Community: Suburban | 4% | (44) | 15% | (158) | 28% | (292) | 52% | (544) | 1038 |
| Community: Rural | 3% | (18) | 12% | (67) | 23% | (123) | 61% | (331) | 539 |
| Employ: Private Sector | 7% | (48) | 21% | (151) | 30% | (219) | 43% | (310) | 728 |
| Employ: Government | 6% | (9) | 17% | (24) | 37% | (51) | 40% | (56) | 140 |
| Employ: Self-Employed | 9% | (19) | 20% | (40) | 25% | (51) | 46% | (94) | 204 |
| Employ: Homemaker | 2% | (3) | 7% | (10) | 19% | (28) | 72% | (107) | 148 |
| Employ: Student | 5% | (3) | 35% | (21) | 22% | (14) | 37% | (23) | 61 |
| Employ: Retired | 4% | (23) | 11% | (62) | 22% | (118) | 63% | (340) | 543 |
| Employ: Unemployed | 2% | (5) | 12% | (32) | 22% | (56) | 64% | (164) | 257 |
| Employ: Other | 3% | (3) | 11% | (14) | 22% | (28) | 65% | (83) | 128 |
| Military HH: Yes | 6% | (18) | 15% | (47) | 24% | (74) | 55% | (167) | 306 |
| Military HH: No | 5% | (95) | 16% | (308) | 26% | (491) | 53% | (1010) | 1904 |
| RD/WT: Right Direction | 8% | (51) | 20% | (128) | 24% | (157) | 49% | (317) | 652 |
| RD/WT: Wrong Track | 4% | (63) | 15% | (227) | 26% | (409) | 55% | (860) | 1558 |
| Biden Job Approve | 7% | (63) | 19% | (183) | 25% | (233) | 49% | (464) | 942 |
| Biden Job Disapprove | 4% | (50) | 14% | (164) | 27% | (316) | 54% | (633) | 1164 |
| Biden Job Strongly Approve | 10% | (41) | 20% | (81) | 20% | (79) | 50% | (203) | 404 |
| Biden Job Somewhat Approve | 4% | (23) | 19% | (102) | 29% | (154) | 48% | (261) | 539 |
| Biden Job Somewhat Disapprove | 1% | (5) | 16% | (56) | 30% | (104) | 53% | (185) | 350 |
| Biden Job Strongly Disapprove | 6% | (45) | 13% | (109) | 26% | (212) | 55% | (449) | 814 |
| Favorable of Biden | 6% | (57) | 18% | (175) | 25% | (239) | 51% | (495) | 965 |
| Unfavorable of Biden | 5% | (57) | 14% | (163) | 27% | (310) | 53% | (606) | 1136 |

Continued on next page

Table MCFI3: How much have you seen, read, or heard about ESG (environmental, social and governance) investing, if at all?

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--|-------|-------|------|-------|----------|-------|----------------|--------|---------|
| Adults | 5% | (114) | 16% | (355) | 26% | (565) | 53% | (1177) | 2210 |
| Very Favorable of Biden | 9% | (41) | 17% | (75) | 22% | (94) | 51% | (223) | 433 |
| Somewhat Favorable of Biden | 3% | (16) | 19% | (99) | 27% | (145) | 51% | (272) | 532 |
| Somewhat Unfavorable of Biden | 2% | (6) | 17% | (49) | 30% | (89) | 51% | (151) | 295 |
| Very Unfavorable of Biden | 6% | (50) | 14% | (114) | 26% | (221) | 54% | (455) | 840 |
| #1 Issue: Economy | 6% | (50) | 16% | (142) | 27% | (242) | 52% | (460) | 892 |
| #1 Issue: Security | 7% | (17) | 18% | (44) | 25% | (60) | 51% | (124) | 245 |
| #1 Issue: Health Care | 5% | (9) | 21% | (38) | 22% | (40) | 52% | (96) | 184 |
| #1 Issue: Medicare / Social Security | 2% | (5) | 9% | (24) | 25% | (66) | 64% | (171) | 266 |
| #1 Issue: Women's Issues | 5% | (14) | 16% | (45) | 22% | (62) | 56% | (157) | 279 |
| #1 Issue: Education | 11% | (11) | 14% | (14) | 31% | (30) | 44% | (43) | 98 |
| #1 Issue: Energy | 4% | (6) | 23% | (30) | 35% | (46) | 38% | (50) | 132 |
| #1 Issue: Other | 1% | (1) | 16% | (18) | 16% | (18) | 67% | (76) | 114 |
| 2022 House Vote: Democrat | 5% | (46) | 18% | (163) | 28% | (255) | 49% | (439) | 903 |
| 2022 House Vote: Republican | 7% | (49) | 16% | (112) | 26% | (180) | 50% | (346) | 687 |
| 2022 House Vote: Someone else | 2% | (2) | 17% | (12) | 21% | (15) | 60% | (43) | 72 |
| 2022 House Vote: Didnt Vote | 3% | (17) | 12% | (68) | 21% | (115) | 64% | (348) | 548 |
| 2020 Vote: Joe Biden | 5% | (49) | 17% | (167) | 27% | (259) | 51% | (497) | 973 |
| 2020 Vote: Donald Trump | 6% | (49) | 15% | (113) | 26% | (200) | 52% | (392) | 753 |
| 2020 Vote: Other | 2% | (1) | 23% | (21) | 27% | (25) | 49% | (45) | 92 |
| 2020 Vote: Didn't Vote | 4% | (14) | 14% | (53) | 21% | (82) | 62% | (243) | 392 |
| 2018 House Vote: Democrat | 5% | (40) | 18% | (146) | 29% | (228) | 48% | (384) | 799 |
| 2018 House Vote: Republican | 7% | (48) | 15% | (99) | 26% | (166) | 51% | (327) | 640 |
| 2018 House Vote: Someone else | 3% | (2) | 14% | (10) | 20% | (15) | 63% | (45) | 72 |
| 2018 House Vote: Didnt Vote | 3% | (24) | 14% | (99) | 22% | (156) | 60% | (420) | 699 |
| 4-Region: Northeast | 5% | (21) | 18% | (69) | 27% | (105) | 49% | (188) | 383 |
| 4-Region: Midwest | 6% | (28) | 15% | (70) | 24% | (108) | 55% | (251) | 456 |
| 4-Region: South | 4% | (34) | 14% | (121) | 25% | (213) | 56% | (476) | 844 |
| 4-Region: West | 6% | (31) | 18% | (95) | 26% | (139) | 50% | (262) | 527 |
| Frequently Invests | 21% | (62) | 29% | (85) | 27% | (77) | 23% | (67) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 11% | (62) | 25% | (137) | 26% | (147) | 38% | (213) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFI4: As you may know, ESG (environmental, social and governance) investing principles involve considering the impacts of environmental, social, and political risks / opportunities when making investments. Would you say that in general, investment firms place too much or too little importance on ESG investing principles, or do they place just the right amount of importance on this?

| Demographic | Too much | | Just right | | Too little | | Don't know / No opinion | | Total N |
|--------------------------|----------|-------|------------|-------|------------|-------|-------------------------|--------|---------|
| Adults | 11% | (252) | 21% | (464) | 20% | (446) | 47% | (1048) | 2210 |
| Gender: Male | 15% | (163) | 25% | (268) | 22% | (232) | 38% | (406) | 1068 |
| Gender: Female | 8% | (89) | 17% | (197) | 19% | (214) | 56% | (643) | 1142 |
| Age: 18-34 | 8% | (49) | 29% | (187) | 24% | (153) | 40% | (254) | 642 |
| Age: 35-44 | 8% | (30) | 26% | (96) | 23% | (82) | 43% | (156) | 365 |
| Age: 45-64 | 13% | (91) | 17% | (119) | 16% | (117) | 54% | (388) | 714 |
| Age: 65+ | 17% | (82) | 13% | (62) | 19% | (94) | 51% | (250) | 489 |
| GenZers: 1997-2012 | 9% | (19) | 28% | (56) | 21% | (43) | 41% | (84) | 202 |
| Millennials: 1981-1996 | 7% | (50) | 30% | (208) | 24% | (169) | 39% | (276) | 703 |
| GenXers: 1965-1980 | 12% | (61) | 17% | (89) | 17% | (88) | 53% | (269) | 507 |
| Baby Boomers: 1946-1964 | 15% | (109) | 14% | (106) | 18% | (130) | 53% | (386) | 731 |
| PID: Dem (no lean) | 5% | (38) | 26% | (216) | 28% | (226) | 42% | (340) | 820 |
| PID: Ind (no lean) | 11% | (77) | 16% | (115) | 19% | (133) | 54% | (381) | 706 |
| PID: Rep (no lean) | 20% | (136) | 20% | (134) | 13% | (87) | 48% | (327) | 684 |
| PID/Gender: Dem Men | 8% | (30) | 30% | (116) | 30% | (115) | 33% | (126) | 388 |
| PID/Gender: Dem Women | 2% | (8) | 23% | (100) | 26% | (110) | 50% | (214) | 432 |
| PID/Gender: Ind Men | 14% | (47) | 21% | (70) | 20% | (68) | 45% | (151) | 336 |
| PID/Gender: Ind Women | 8% | (30) | 12% | (45) | 18% | (65) | 62% | (230) | 370 |
| PID/Gender: Rep Men | 25% | (85) | 24% | (82) | 14% | (48) | 37% | (128) | 344 |
| PID/Gender: Rep Women | 15% | (51) | 15% | (52) | 11% | (39) | 58% | (199) | 340 |
| Ideo: Liberal (1-3) | 6% | (36) | 25% | (160) | 33% | (214) | 36% | (231) | 640 |
| Ideo: Moderate (4) | 7% | (43) | 25% | (166) | 19% | (130) | 49% | (328) | 667 |
| Ideo: Conservative (5-7) | 24% | (169) | 17% | (115) | 11% | (77) | 48% | (330) | 691 |
| Educ: < College | 9% | (136) | 19% | (268) | 18% | (262) | 54% | (772) | 1437 |
| Educ: Bachelors degree | 15% | (76) | 26% | (128) | 22% | (110) | 36% | (177) | 491 |
| Educ: Post-grad | 14% | (40) | 24% | (68) | 27% | (75) | 35% | (99) | 282 |
| Income: Under 50k | 9% | (109) | 19% | (219) | 18% | (203) | 54% | (622) | 1153 |
| Income: 50k-100k | 13% | (97) | 23% | (169) | 23% | (170) | 41% | (303) | 739 |
| Income: 100k+ | 14% | (45) | 24% | (76) | 23% | (73) | 39% | (124) | 318 |
| Ethnicity: White | 13% | (218) | 19% | (323) | 20% | (339) | 49% | (831) | 1711 |

Continued on next page

Table MCFI4: As you may know, ESG (environmental, social and governance) investing principles involve considering the impacts of environmental, social, and political risks / opportunities when making investments. Would you say that in general, investment firms place too much or too little importance on ESG investing principles, or do they place just the right amount of importance on this?

| Demographic | Too much | | Just right | | Too little | | Don't know / No opinion | | Total N |
|-----------------------------------|----------|-------|------------|-------|------------|-------|-------------------------|--------|---------|
| Adults | 11% | (252) | 21% | (464) | 20% | (446) | 47% | (1048) | 2210 |
| Ethnicity: Hispanic | 9% | (33) | 25% | (92) | 20% | (76) | 46% | (173) | 374 |
| Ethnicity: Black | 6% | (16) | 31% | (89) | 22% | (61) | 41% | (117) | 282 |
| Ethnicity: Other | 8% | (17) | 24% | (53) | 21% | (46) | 46% | (101) | 217 |
| All Christian | 16% | (154) | 23% | (231) | 17% | (171) | 43% | (428) | 984 |
| All Non-Christian | 12% | (15) | 26% | (32) | 26% | (33) | 37% | (46) | 127 |
| Atheist | 7% | (8) | 16% | (17) | 34% | (38) | 43% | (47) | 110 |
| Agnostic/Nothing in particular | 7% | (43) | 19% | (114) | 21% | (127) | 53% | (322) | 606 |
| Something Else | 8% | (32) | 18% | (70) | 20% | (77) | 53% | (205) | 383 |
| Religious Non-Protestant/Catholic | 12% | (18) | 24% | (36) | 25% | (38) | 38% | (57) | 150 |
| Evangelical | 16% | (91) | 23% | (131) | 16% | (90) | 45% | (255) | 567 |
| Non-Evangelical | 12% | (89) | 21% | (161) | 20% | (148) | 47% | (358) | 756 |
| Community: Urban | 9% | (57) | 28% | (175) | 20% | (127) | 43% | (275) | 634 |
| Community: Suburban | 12% | (125) | 19% | (198) | 22% | (231) | 47% | (484) | 1038 |
| Community: Rural | 13% | (69) | 17% | (92) | 16% | (88) | 54% | (290) | 539 |
| Employ: Private Sector | 12% | (85) | 28% | (207) | 20% | (145) | 40% | (292) | 728 |
| Employ: Government | 11% | (15) | 27% | (38) | 21% | (30) | 41% | (57) | 140 |
| Employ: Self-Employed | 9% | (19) | 22% | (45) | 27% | (55) | 41% | (84) | 204 |
| Employ: Homemaker | 10% | (15) | 17% | (25) | 14% | (21) | 59% | (87) | 148 |
| Employ: Student | 4% | (2) | 29% | (18) | 38% | (23) | 29% | (18) | 61 |
| Employ: Retired | 16% | (87) | 13% | (68) | 20% | (108) | 52% | (280) | 543 |
| Employ: Unemployed | 8% | (21) | 14% | (37) | 15% | (39) | 62% | (160) | 257 |
| Employ: Other | 5% | (7) | 20% | (25) | 20% | (26) | 55% | (70) | 128 |
| Military HH: Yes | 18% | (56) | 17% | (51) | 19% | (58) | 46% | (141) | 306 |
| Military HH: No | 10% | (196) | 22% | (413) | 20% | (388) | 48% | (907) | 1904 |
| RD/WT: Right Direction | 5% | (33) | 30% | (194) | 24% | (154) | 42% | (271) | 652 |
| RD/WT: Wrong Track | 14% | (218) | 17% | (270) | 19% | (292) | 50% | (777) | 1558 |
| Biden Job Approve | 5% | (48) | 27% | (254) | 27% | (251) | 41% | (389) | 942 |
| Biden Job Disapprove | 17% | (202) | 18% | (204) | 16% | (182) | 50% | (577) | 1164 |

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Table MCFI4: As you may know, ESG (environmental, social and governance) investing principles involve considering the impacts of environmental, social, and political risks / opportunities when making investments. Would you say that in general, investment firms place too much or too little importance on ESG investing principles, or do they place just the right amount of importance on this?

| Demographic | Too much | | Just right | | Too little | | Don't know / No opinion | | Total N |
|--------------------------------------|----------|-------|------------|-------|------------|-------|-------------------------|--------|---------|
| Adults | 11% | (252) | 21% | (464) | 20% | (446) | 47% | (1048) | 2210 |
| Biden Job Strongly Approve | 7% | (29) | 29% | (116) | 25% | (102) | 39% | (157) | 404 |
| Biden Job Somewhat Approve | 4% | (20) | 26% | (138) | 28% | (149) | 43% | (232) | 539 |
| Biden Job Somewhat Disapprove | 6% | (20) | 23% | (81) | 20% | (70) | 51% | (179) | 350 |
| Biden Job Strongly Disapprove | 22% | (182) | 15% | (123) | 14% | (111) | 49% | (398) | 814 |
| Favorable of Biden | 4% | (42) | 26% | (252) | 26% | (253) | 43% | (418) | 965 |
| Unfavorable of Biden | 18% | (206) | 17% | (195) | 16% | (187) | 48% | (547) | 1136 |
| Very Favorable of Biden | 5% | (23) | 29% | (127) | 25% | (107) | 41% | (175) | 433 |
| Somewhat Favorable of Biden | 4% | (19) | 23% | (125) | 27% | (145) | 46% | (243) | 532 |
| Somewhat Unfavorable of Biden | 6% | (18) | 22% | (65) | 25% | (74) | 47% | (138) | 295 |
| Very Unfavorable of Biden | 22% | (188) | 15% | (130) | 13% | (113) | 49% | (410) | 840 |
| #1 Issue: Economy | 13% | (117) | 22% | (197) | 18% | (163) | 47% | (416) | 892 |
| #1 Issue: Security | 25% | (61) | 20% | (49) | 9% | (23) | 46% | (112) | 245 |
| #1 Issue: Health Care | 9% | (16) | 23% | (41) | 29% | (53) | 40% | (73) | 184 |
| #1 Issue: Medicare / Social Security | 6% | (17) | 16% | (42) | 18% | (49) | 59% | (158) | 266 |
| #1 Issue: Women's Issues | 6% | (15) | 22% | (61) | 25% | (71) | 47% | (132) | 279 |
| #1 Issue: Education | 4% | (4) | 27% | (26) | 23% | (22) | 46% | (45) | 98 |
| #1 Issue: Energy | 7% | (10) | 28% | (37) | 29% | (39) | 35% | (46) | 132 |
| #1 Issue: Other | 11% | (12) | 9% | (11) | 22% | (26) | 58% | (65) | 114 |
| 2022 House Vote: Democrat | 6% | (50) | 26% | (235) | 29% | (260) | 40% | (358) | 903 |
| 2022 House Vote: Republican | 24% | (167) | 19% | (133) | 11% | (74) | 45% | (313) | 687 |
| 2022 House Vote: Someone else | 7% | (5) | 11% | (8) | 24% | (17) | 58% | (42) | 72 |
| 2022 House Vote: Didn't Vote | 5% | (30) | 16% | (88) | 17% | (94) | 61% | (335) | 548 |
| 2020 Vote: Joe Biden | 5% | (49) | 25% | (239) | 28% | (268) | 43% | (417) | 973 |
| 2020 Vote: Donald Trump | 23% | (174) | 19% | (146) | 12% | (90) | 46% | (343) | 753 |
| 2020 Vote: Other | 9% | (9) | 9% | (9) | 27% | (25) | 54% | (50) | 92 |
| 2020 Vote: Didn't Vote | 5% | (20) | 18% | (70) | 16% | (62) | 61% | (239) | 392 |

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Table MCFI4: As you may know, ESG (environmental, social and governance) investing principles involve considering the impacts of environmental, social, and political risks / opportunities when making investments. Would you say that in general, investment firms place too much or too little importance on ESG investing principles, or do they place just the right amount of importance on this?

| Demographic | Too much | | Just right | | Too little | | Don't know / No opinion | | Total N |
|--|----------|-------|------------|-------|------------|-------|-------------------------|--------|---------|
| Adults | 11% | (252) | 21% | (464) | 20% | (446) | 47% | (1048) | 2210 |
| 2018 House Vote: Democrat | 5% | (39) | 26% | (206) | 30% | (238) | 40% | (316) | 799 |
| 2018 House Vote: Republican | 23% | (147) | 17% | (109) | 12% | (78) | 48% | (306) | 640 |
| 2018 House Vote: Someone else | 10% | (8) | 14% | (10) | 22% | (16) | 53% | (38) | 72 |
| 2018 House Vote: Didnt Vote | 8% | (59) | 20% | (139) | 16% | (114) | 55% | (388) | 699 |
| 4-Region: Northeast | 10% | (39) | 23% | (88) | 25% | (94) | 42% | (161) | 383 |
| 4-Region: Midwest | 12% | (55) | 20% | (91) | 20% | (92) | 48% | (219) | 456 |
| 4-Region: South | 12% | (97) | 21% | (180) | 18% | (149) | 50% | (419) | 844 |
| 4-Region: West | 11% | (60) | 20% | (106) | 21% | (111) | 47% | (249) | 527 |
| Frequently Invests | 20% | (58) | 40% | (116) | 20% | (59) | 20% | (59) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 19% | (104) | 26% | (143) | 20% | (114) | 35% | (198) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFI5: As you may know, some investment firms support ESG (environmental, social and governance) investing principles, which means that these firms consider the impacts of environmental, social, and political risks / opportunities when making investments. Do you think that investment firms should support ESG investing principles?

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 17% | (380) | 30% | (674) | 11% | (252) | 7% | (166) | 33% | (739) | 2210 |
| Gender: Male | 19% | (203) | 33% | (349) | 14% | (146) | 10% | (111) | 24% | (258) | 1068 |
| Gender: Female | 16% | (177) | 28% | (325) | 9% | (105) | 5% | (55) | 42% | (481) | 1142 |
| Age: 18-34 | 18% | (118) | 37% | (236) | 10% | (67) | 5% | (32) | 29% | (189) | 642 |
| Age: 35-44 | 18% | (67) | 30% | (110) | 12% | (45) | 7% | (24) | 33% | (120) | 365 |
| Age: 45-64 | 16% | (114) | 26% | (188) | 12% | (82) | 9% | (61) | 38% | (269) | 714 |
| Age: 65+ | 17% | (81) | 29% | (140) | 12% | (57) | 10% | (48) | 33% | (162) | 489 |
| GenZers: 1997-2012 | 12% | (24) | 43% | (87) | 10% | (20) | 6% | (13) | 29% | (58) | 202 |
| Millennials: 1981-1996 | 20% | (142) | 33% | (233) | 12% | (83) | 5% | (34) | 30% | (211) | 703 |
| GenXers: 1965-1980 | 20% | (100) | 23% | (116) | 12% | (61) | 8% | (38) | 38% | (191) | 507 |
| Baby Boomers: 1946-1964 | 14% | (103) | 30% | (217) | 11% | (77) | 10% | (76) | 35% | (258) | 731 |
| PID: Dem (no lean) | 26% | (214) | 37% | (304) | 5% | (41) | 3% | (24) | 29% | (237) | 820 |
| PID: Ind (no lean) | 16% | (110) | 28% | (200) | 11% | (76) | 7% | (52) | 38% | (268) | 706 |
| PID: Rep (no lean) | 8% | (57) | 25% | (169) | 20% | (135) | 13% | (89) | 34% | (233) | 684 |
| PID/Gender: Dem Men | 29% | (111) | 42% | (164) | 5% | (20) | 3% | (13) | 21% | (80) | 388 |
| PID/Gender: Dem Women | 24% | (103) | 33% | (141) | 5% | (21) | 3% | (11) | 37% | (158) | 432 |
| PID/Gender: Ind Men | 18% | (61) | 29% | (97) | 15% | (49) | 11% | (38) | 27% | (90) | 336 |
| PID/Gender: Ind Women | 13% | (48) | 28% | (103) | 7% | (27) | 4% | (14) | 48% | (178) | 370 |
| PID/Gender: Rep Men | 9% | (31) | 26% | (88) | 22% | (77) | 17% | (59) | 26% | (89) | 344 |
| PID/Gender: Rep Women | 8% | (26) | 24% | (81) | 17% | (58) | 9% | (30) | 43% | (145) | 340 |
| Ideo: Liberal (1-3) | 31% | (201) | 38% | (243) | 6% | (37) | 2% | (11) | 23% | (149) | 640 |
| Ideo: Moderate (4) | 16% | (106) | 35% | (235) | 10% | (68) | 4% | (27) | 35% | (232) | 667 |
| Ideo: Conservative (5-7) | 8% | (56) | 23% | (157) | 20% | (138) | 18% | (122) | 32% | (219) | 691 |
| Educ: < College | 15% | (210) | 29% | (415) | 11% | (154) | 7% | (101) | 39% | (558) | 1437 |
| Educ: Bachelors degree | 20% | (98) | 35% | (172) | 13% | (62) | 8% | (39) | 24% | (120) | 491 |
| Educ: Post-grad | 26% | (73) | 31% | (87) | 13% | (36) | 9% | (26) | 22% | (61) | 282 |
| Income: Under 50k | 16% | (185) | 28% | (317) | 11% | (123) | 7% | (76) | 39% | (453) | 1153 |
| Income: 50k-100k | 17% | (125) | 35% | (260) | 13% | (100) | 8% | (60) | 26% | (195) | 739 |
| Income: 100k+ | 22% | (71) | 30% | (96) | 9% | (29) | 9% | (30) | 29% | (91) | 318 |
| Ethnicity: White | 17% | (296) | 31% | (526) | 12% | (206) | 8% | (136) | 32% | (547) | 1711 |

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Table MCFI5: As you may know, some investment firms support ESG (environmental, social and governance) investing principles, which means that these firms consider the impacts of environmental, social, and political risks / opportunities when making investments. Do you think that investment firms should support ESG investing principles?

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|-----------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 17% | (380) | 30% | (674) | 11% | (252) | 7% | (166) | 33% | (739) | 2210 |
| Ethnicity: Hispanic | 17% | (64) | 32% | (120) | 10% | (37) | 5% | (19) | 36% | (134) | 374 |
| Ethnicity: Black | 20% | (56) | 28% | (80) | 11% | (32) | 6% | (16) | 35% | (98) | 282 |
| Ethnicity: Other | 13% | (28) | 31% | (68) | 6% | (13) | 7% | (14) | 44% | (95) | 217 |
| All Christian | 14% | (139) | 31% | (303) | 13% | (129) | 11% | (104) | 31% | (308) | 984 |
| All Non-Christian | 29% | (37) | 36% | (45) | 8% | (10) | 1% | (2) | 25% | (32) | 127 |
| Atheist | 26% | (29) | 36% | (40) | 9% | (10) | 5% | (5) | 24% | (26) | 110 |
| Agnostic/Nothing in particular | 18% | (108) | 29% | (173) | 10% | (59) | 6% | (35) | 38% | (230) | 606 |
| Something Else | 17% | (67) | 29% | (112) | 11% | (43) | 5% | (19) | 37% | (143) | 383 |
| Religious Non-Protestant/Catholic | 26% | (39) | 36% | (54) | 10% | (15) | 2% | (3) | 26% | (39) | 150 |
| Evangelical | 15% | (83) | 27% | (153) | 13% | (76) | 12% | (67) | 33% | (188) | 567 |
| Non-Evangelical | 15% | (117) | 32% | (245) | 12% | (89) | 7% | (55) | 33% | (250) | 756 |
| Community: Urban | 20% | (129) | 33% | (209) | 8% | (53) | 7% | (43) | 31% | (199) | 634 |
| Community: Suburban | 17% | (177) | 31% | (327) | 13% | (134) | 8% | (78) | 31% | (322) | 1038 |
| Community: Rural | 14% | (74) | 26% | (138) | 12% | (65) | 8% | (44) | 41% | (218) | 539 |
| Employ: Private Sector | 20% | (146) | 32% | (230) | 12% | (91) | 7% | (50) | 29% | (212) | 728 |
| Employ: Government | 14% | (19) | 41% | (57) | 13% | (19) | 7% | (10) | 25% | (35) | 140 |
| Employ: Self-Employed | 18% | (37) | 35% | (70) | 9% | (19) | 8% | (16) | 30% | (61) | 204 |
| Employ: Homemaker | 14% | (21) | 30% | (44) | 12% | (18) | 3% | (5) | 41% | (60) | 148 |
| Employ: Student | 13% | (8) | 45% | (28) | 9% | (5) | 6% | (4) | 27% | (17) | 61 |
| Employ: Retired | 16% | (89) | 29% | (157) | 11% | (59) | 10% | (56) | 34% | (182) | 543 |
| Employ: Unemployed | 16% | (41) | 22% | (56) | 12% | (32) | 6% | (17) | 43% | (111) | 257 |
| Employ: Other | 15% | (20) | 23% | (30) | 7% | (9) | 7% | (9) | 47% | (60) | 128 |
| Military HH: Yes | 12% | (38) | 28% | (87) | 13% | (40) | 9% | (28) | 37% | (113) | 306 |
| Military HH: No | 18% | (342) | 31% | (587) | 11% | (211) | 7% | (138) | 33% | (626) | 1904 |
| RD/WT: Right Direction | 28% | (184) | 35% | (231) | 5% | (35) | 2% | (14) | 29% | (188) | 652 |
| RD/WT: Wrong Track | 13% | (196) | 28% | (443) | 14% | (216) | 10% | (151) | 35% | (551) | 1558 |
| Biden Job Approve | 28% | (267) | 38% | (356) | 6% | (54) | 2% | (18) | 26% | (247) | 942 |
| Biden Job Disapprove | 9% | (106) | 26% | (304) | 16% | (192) | 12% | (139) | 36% | (423) | 1164 |

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Table MCFI5: As you may know, some investment firms support ESG (environmental, social and governance) investing principles, which means that these firms consider the impacts of environmental, social, and political risks / opportunities when making investments. Do you think that investment firms should support ESG investing principles?

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--------------------------------------|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 17% | (380) | 30% | (674) | 11% | (252) | 7% | (166) | 33% | (739) | 2210 |
| Biden Job Strongly Approve | 38% | (151) | 31% | (126) | 3% | (13) | 2% | (8) | 26% | (105) | 404 |
| Biden Job Somewhat Approve | 21% | (116) | 43% | (230) | 8% | (41) | 2% | (10) | 26% | (142) | 539 |
| Biden Job Somewhat Disapprove | 11% | (38) | 36% | (126) | 11% | (38) | 2% | (9) | 40% | (139) | 350 |
| Biden Job Strongly Disapprove | 8% | (68) | 22% | (178) | 19% | (154) | 16% | (130) | 35% | (285) | 814 |
| Favorable of Biden | 27% | (257) | 38% | (364) | 6% | (56) | 3% | (24) | 27% | (263) | 965 |
| Unfavorable of Biden | 10% | (112) | 26% | (298) | 16% | (185) | 12% | (134) | 36% | (406) | 1136 |
| Very Favorable of Biden | 33% | (145) | 35% | (150) | 3% | (11) | 3% | (13) | 26% | (115) | 433 |
| Somewhat Favorable of Biden | 21% | (112) | 40% | (215) | 9% | (45) | 2% | (12) | 28% | (148) | 532 |
| Somewhat Unfavorable of Biden | 15% | (46) | 37% | (109) | 8% | (24) | 2% | (6) | 38% | (111) | 295 |
| Very Unfavorable of Biden | 8% | (67) | 23% | (189) | 19% | (161) | 15% | (129) | 35% | (295) | 840 |
| #1 Issue: Economy | 13% | (116) | 32% | (286) | 14% | (128) | 8% | (74) | 32% | (290) | 892 |
| #1 Issue: Security | 7% | (17) | 20% | (49) | 23% | (56) | 20% | (49) | 30% | (74) | 245 |
| #1 Issue: Health Care | 23% | (42) | 33% | (62) | 6% | (11) | 5% | (9) | 33% | (61) | 184 |
| #1 Issue: Medicare / Social Security | 18% | (47) | 30% | (81) | 6% | (15) | 4% | (10) | 42% | (113) | 266 |
| #1 Issue: Women's Issues | 26% | (72) | 33% | (93) | 6% | (17) | 3% | (8) | 32% | (89) | 279 |
| #1 Issue: Education | 18% | (18) | 34% | (34) | 11% | (10) | 2% | (2) | 36% | (35) | 98 |
| #1 Issue: Energy | 33% | (43) | 34% | (45) | 9% | (12) | 3% | (4) | 21% | (28) | 132 |
| #1 Issue: Other | 23% | (26) | 22% | (25) | 3% | (3) | 8% | (10) | 44% | (50) | 114 |
| 2022 House Vote: Democrat | 28% | (255) | 38% | (343) | 6% | (51) | 3% | (23) | 26% | (230) | 903 |
| 2022 House Vote: Republican | 7% | (51) | 24% | (167) | 20% | (140) | 16% | (111) | 32% | (217) | 687 |
| 2022 House Vote: Someone else | 19% | (14) | 26% | (19) | 9% | (6) | 6% | (4) | 39% | (29) | 72 |
| 2022 House Vote: Didn't Vote | 11% | (61) | 26% | (144) | 10% | (54) | 5% | (26) | 48% | (263) | 548 |
| 2020 Vote: Joe Biden | 26% | (255) | 37% | (361) | 6% | (54) | 2% | (24) | 29% | (279) | 973 |
| 2020 Vote: Donald Trump | 8% | (63) | 24% | (181) | 20% | (147) | 16% | (122) | 32% | (240) | 753 |
| 2020 Vote: Other | 7% | (7) | 29% | (27) | 16% | (15) | 4% | (4) | 44% | (40) | 92 |
| 2020 Vote: Didn't Vote | 14% | (56) | 27% | (105) | 9% | (36) | 4% | (16) | 46% | (180) | 392 |

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Table MCFI5: As you may know, some investment firms support ESG (environmental, social and governance) investing principles, which means that these firms consider the impacts of environmental, social, and political risks / opportunities when making investments. Do you think that investment firms should support ESG investing principles?

| Demographic | Yes, definitely | | Yes, probably | | No, probably not | | No, definitely not | | Don't know / No opinion | | Total N |
|--|-----------------|-------|---------------|-------|------------------|-------|--------------------|-------|-------------------------|-------|---------|
| Adults | 17% | (380) | 30% | (674) | 11% | (252) | 7% | (166) | 33% | (739) | 2210 |
| 2018 House Vote: Democrat | 28% | (227) | 38% | (307) | 6% | (47) | 3% | (23) | 24% | (194) | 799 |
| 2018 House Vote: Republican | 9% | (60) | 23% | (150) | 20% | (128) | 16% | (100) | 32% | (203) | 640 |
| 2018 House Vote: Someone else | 15% | (11) | 27% | (19) | 12% | (9) | 8% | (5) | 38% | (28) | 72 |
| 2018 House Vote: Didnt Vote | 12% | (82) | 28% | (198) | 10% | (68) | 5% | (37) | 45% | (315) | 699 |
| 4-Region: Northeast | 20% | (76) | 30% | (115) | 13% | (48) | 7% | (26) | 31% | (117) | 383 |
| 4-Region: Midwest | 18% | (84) | 31% | (140) | 12% | (53) | 7% | (31) | 33% | (148) | 456 |
| 4-Region: South | 15% | (129) | 29% | (248) | 11% | (92) | 9% | (72) | 36% | (303) | 844 |
| 4-Region: West | 17% | (91) | 32% | (170) | 11% | (59) | 7% | (37) | 32% | (170) | 527 |
| Frequently Invests | 26% | (76) | 36% | (105) | 16% | (45) | 8% | (23) | 15% | (43) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 20% | (112) | 34% | (191) | 11% | (64) | 12% | (68) | 22% | (125) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFI6: Generally speaking, do you think that making it a priority to consider the impacts of environmental, social, and political risks / opportunities in investments tends to be financially safe or risky?

| Demographic | Financially safe | | Financially risky | | Don't know / No opinion | | Total N |
|--------------------------|------------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 31% | (691) | 27% | (593) | 42% | (926) | 2210 |
| Gender: Male | 34% | (363) | 33% | (348) | 33% | (356) | 1068 |
| Gender: Female | 29% | (327) | 21% | (245) | 50% | (570) | 1142 |
| Age: 18-34 | 38% | (246) | 26% | (167) | 36% | (228) | 642 |
| Age: 35-44 | 33% | (121) | 27% | (100) | 39% | (143) | 365 |
| Age: 45-64 | 25% | (181) | 27% | (196) | 47% | (337) | 714 |
| Age: 65+ | 29% | (142) | 26% | (129) | 45% | (218) | 489 |
| GenZers: 1997-2012 | 41% | (83) | 28% | (56) | 31% | (63) | 202 |
| Millennials: 1981-1996 | 36% | (254) | 26% | (182) | 38% | (267) | 703 |
| GenXers: 1965-1980 | 27% | (138) | 29% | (149) | 43% | (221) | 507 |
| Baby Boomers: 1946-1964 | 27% | (199) | 25% | (183) | 48% | (349) | 731 |
| PID: Dem (no lean) | 41% | (339) | 21% | (169) | 38% | (312) | 820 |
| PID: Ind (no lean) | 28% | (197) | 24% | (170) | 48% | (340) | 706 |
| PID: Rep (no lean) | 23% | (155) | 37% | (254) | 40% | (275) | 684 |
| PID/Gender: Dem Men | 48% | (187) | 23% | (89) | 29% | (112) | 388 |
| PID/Gender: Dem Women | 35% | (152) | 19% | (81) | 46% | (200) | 432 |
| PID/Gender: Ind Men | 28% | (95) | 32% | (107) | 40% | (134) | 336 |
| PID/Gender: Ind Women | 27% | (101) | 17% | (63) | 56% | (206) | 370 |
| PID/Gender: Rep Men | 23% | (80) | 45% | (153) | 32% | (110) | 344 |
| PID/Gender: Rep Women | 22% | (74) | 30% | (101) | 49% | (165) | 340 |
| Ideo: Liberal (1-3) | 46% | (292) | 20% | (129) | 34% | (219) | 640 |
| Ideo: Moderate (4) | 34% | (229) | 23% | (153) | 43% | (285) | 667 |
| Ideo: Conservative (5-7) | 20% | (138) | 40% | (278) | 40% | (275) | 691 |
| Educ: < College | 28% | (396) | 26% | (378) | 46% | (663) | 1437 |
| Educ: Bachelors degree | 39% | (191) | 27% | (133) | 34% | (166) | 491 |
| Educ: Post-grad | 37% | (103) | 29% | (82) | 34% | (97) | 282 |
| Income: Under 50k | 27% | (313) | 25% | (293) | 47% | (547) | 1153 |
| Income: 50k-100k | 36% | (268) | 28% | (203) | 36% | (268) | 739 |
| Income: 100k+ | 35% | (110) | 30% | (97) | 35% | (112) | 318 |
| Ethnicity: White | 30% | (521) | 27% | (457) | 43% | (732) | 1711 |
| Ethnicity: Hispanic | 35% | (131) | 26% | (96) | 39% | (147) | 374 |

Continued on next page

Table MCFI6: *Generally speaking, do you think that making it a priority to consider the impacts of environmental, social, and political risks / opportunities in investments tends to be financially safe or risky?*

| Demographic | Financially safe | | Financially risky | | Don't know / No opinion | | Total N |
|-----------------------------------|------------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 31% | (691) | 27% | (593) | 42% | (926) | 2210 |
| Ethnicity: Black | 37% | (106) | 28% | (79) | 35% | (98) | 282 |
| Ethnicity: Other | 29% | (64) | 26% | (57) | 44% | (96) | 217 |
| All Christian | 31% | (303) | 29% | (290) | 40% | (391) | 984 |
| All Non-Christian | 49% | (62) | 22% | (28) | 29% | (36) | 127 |
| Atheist | 35% | (39) | 23% | (25) | 42% | (46) | 110 |
| Agnostic/Nothing in particular | 27% | (165) | 24% | (148) | 48% | (293) | 606 |
| Something Else | 32% | (122) | 27% | (102) | 42% | (160) | 383 |
| Religious Non-Protestant/Catholic | 47% | (70) | 24% | (35) | 29% | (44) | 150 |
| Evangelical | 30% | (172) | 32% | (180) | 38% | (214) | 567 |
| Non-Evangelical | 31% | (234) | 27% | (201) | 43% | (322) | 756 |
| Community: Urban | 36% | (230) | 25% | (162) | 38% | (242) | 634 |
| Community: Suburban | 31% | (322) | 28% | (294) | 41% | (421) | 1038 |
| Community: Rural | 26% | (138) | 25% | (137) | 49% | (264) | 539 |
| Employ: Private Sector | 36% | (260) | 28% | (203) | 36% | (265) | 728 |
| Employ: Government | 40% | (57) | 26% | (37) | 34% | (47) | 140 |
| Employ: Self-Employed | 34% | (70) | 26% | (53) | 40% | (81) | 204 |
| Employ: Homemaker | 22% | (32) | 26% | (39) | 52% | (77) | 148 |
| Employ: Student | 45% | (28) | 24% | (14) | 31% | (19) | 61 |
| Employ: Retired | 27% | (147) | 29% | (159) | 44% | (237) | 543 |
| Employ: Unemployed | 24% | (61) | 22% | (57) | 54% | (139) | 257 |
| Employ: Other | 28% | (36) | 24% | (31) | 48% | (62) | 128 |
| Military HH: Yes | 30% | (91) | 25% | (76) | 45% | (139) | 306 |
| Military HH: No | 31% | (599) | 27% | (517) | 41% | (787) | 1904 |
| RD/WT: Right Direction | 43% | (278) | 17% | (109) | 41% | (265) | 652 |
| RD/WT: Wrong Track | 26% | (412) | 31% | (484) | 42% | (661) | 1558 |
| Biden Job Approve | 43% | (410) | 19% | (175) | 38% | (358) | 942 |
| Biden Job Disapprove | 23% | (267) | 35% | (408) | 42% | (489) | 1164 |

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Table MCFI6: Generally speaking, do you think that making it a priority to consider the impacts of environmental, social, and political risks / opportunities in investments tends to be financially safe or risky?

| Demographic | Financially safe | | Financially risky | | Don't know / No opinion | | Total N |
|--------------------------------------|------------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 31% | (691) | 27% | (593) | 42% | (926) | 2210 |
| Biden Job Strongly Approve | 49% | (198) | 18% | (72) | 33% | (133) | 404 |
| Biden Job Somewhat Approve | 39% | (212) | 19% | (103) | 42% | (225) | 539 |
| Biden Job Somewhat Disapprove | 31% | (109) | 26% | (89) | 43% | (152) | 350 |
| Biden Job Strongly Disapprove | 19% | (158) | 39% | (318) | 41% | (338) | 814 |
| Favorable of Biden | 42% | (402) | 19% | (181) | 40% | (382) | 965 |
| Unfavorable of Biden | 24% | (271) | 35% | (399) | 41% | (466) | 1136 |
| Very Favorable of Biden | 45% | (195) | 21% | (89) | 34% | (149) | 433 |
| Somewhat Favorable of Biden | 39% | (206) | 17% | (92) | 44% | (234) | 532 |
| Somewhat Unfavorable of Biden | 34% | (100) | 28% | (81) | 39% | (114) | 295 |
| Very Unfavorable of Biden | 20% | (171) | 38% | (318) | 42% | (352) | 840 |
| #1 Issue: Economy | 29% | (261) | 31% | (280) | 39% | (352) | 892 |
| #1 Issue: Security | 17% | (42) | 38% | (93) | 45% | (110) | 245 |
| #1 Issue: Health Care | 36% | (67) | 16% | (29) | 48% | (88) | 184 |
| #1 Issue: Medicare / Social Security | 29% | (78) | 20% | (53) | 51% | (136) | 266 |
| #1 Issue: Women's Issues | 37% | (104) | 23% | (64) | 40% | (111) | 279 |
| #1 Issue: Education | 43% | (42) | 24% | (23) | 33% | (32) | 98 |
| #1 Issue: Energy | 48% | (63) | 21% | (28) | 31% | (41) | 132 |
| #1 Issue: Other | 30% | (34) | 19% | (22) | 51% | (58) | 114 |
| 2022 House Vote: Democrat | 43% | (385) | 20% | (184) | 37% | (334) | 903 |
| 2022 House Vote: Republican | 22% | (150) | 39% | (270) | 39% | (267) | 687 |
| 2022 House Vote: Someone else | 25% | (18) | 27% | (20) | 48% | (35) | 72 |
| 2022 House Vote: Didnt Vote | 25% | (137) | 22% | (119) | 53% | (291) | 548 |
| 2020 Vote: Joe Biden | 42% | (404) | 19% | (182) | 40% | (387) | 973 |
| 2020 Vote: Donald Trump | 21% | (156) | 41% | (310) | 38% | (288) | 753 |
| 2020 Vote: Other | 25% | (23) | 29% | (27) | 46% | (42) | 92 |
| 2020 Vote: Didn't Vote | 28% | (108) | 19% | (75) | 53% | (209) | 392 |
| 2018 House Vote: Democrat | 43% | (343) | 20% | (162) | 37% | (294) | 799 |
| 2018 House Vote: Republican | 23% | (145) | 39% | (248) | 39% | (248) | 640 |
| 2018 House Vote: Someone else | 30% | (22) | 20% | (14) | 50% | (36) | 72 |
| 2018 House Vote: Didnt Vote | 26% | (181) | 24% | (169) | 50% | (348) | 699 |

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Table MCFI6: Generally speaking, do you think that making it a priority to consider the impacts of environmental, social, and political risks / opportunities in investments tends to be financially safe or risky?

| Demographic | Financially safe | | Financially risky | | Don't know / No opinion | | Total N |
|--|------------------|-------|-------------------|-------|-------------------------|-------|---------|
| Adults | 31% | (691) | 27% | (593) | 42% | (926) | 2210 |
| 4-Region: Northeast | 33% | (127) | 25% | (97) | 41% | (158) | 383 |
| 4-Region: Midwest | 32% | (147) | 27% | (122) | 41% | (188) | 456 |
| 4-Region: South | 29% | (244) | 27% | (229) | 44% | (372) | 844 |
| 4-Region: West | 33% | (173) | 27% | (145) | 40% | (209) | 527 |
| Frequently Invests | 46% | (135) | 32% | (95) | 21% | (62) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 36% | (200) | 31% | (172) | 33% | (187) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFI7: Thinking of the firm you invest with, in the past year have you received any notices from them about how ESG (environmental, social and governance) investing informs the investing decisions they make? If you invest with more than one firm, answer for the firm with which you invest the most money.

| Demographic | Yes, in the past year | | No, but I have received this more than one year ago | | No, I have never received this | | Not sure | | Total N |
|--------------------------|-----------------------|-------|---|-------|--------------------------------|-------|----------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 13% | (160) | 10% | (125) | 60% | (743) | 18% | (220) | 1247 |
| Gender: Male | 14% | (103) | 11% | (79) | 60% | (435) | 14% | (103) | 720 |
| Gender: Female | 11% | (56) | 9% | (46) | 58% | (308) | 22% | (118) | 527 |
| Age: 18-34 | 17% | (64) | 16% | (63) | 45% | (174) | 22% | (83) | 384 |
| Age: 35-44 | 17% | (38) | 14% | (31) | 48% | (105) | 21% | (46) | 220 |
| Age: 45-64 | 12% | (41) | 6% | (23) | 66% | (236) | 16% | (57) | 358 |
| Age: 65+ | 6% | (16) | 3% | (7) | 80% | (228) | 12% | (35) | 286 |
| GenZers: 1997-2012 | 12% | (15) | 18% | (23) | 40% | (50) | 29% | (36) | 123 |
| Millennials: 1981-1996 | 18% | (78) | 16% | (68) | 46% | (201) | 20% | (87) | 434 |
| GenXers: 1965-1980 | 15% | (39) | 7% | (19) | 64% | (165) | 13% | (33) | 256 |
| Baby Boomers: 1946-1964 | 6% | (24) | 4% | (14) | 75% | (299) | 16% | (63) | 400 |
| PID: Dem (no lean) | 18% | (84) | 11% | (53) | 53% | (249) | 17% | (79) | 465 |
| PID: Ind (no lean) | 7% | (28) | 6% | (25) | 64% | (245) | 22% | (86) | 383 |
| PID: Rep (no lean) | 12% | (48) | 12% | (47) | 62% | (250) | 14% | (56) | 400 |
| PID/Gender: Dem Men | 21% | (54) | 14% | (35) | 52% | (133) | 13% | (34) | 256 |
| PID/Gender: Dem Women | 14% | (30) | 9% | (18) | 55% | (115) | 22% | (45) | 209 |
| PID/Gender: Ind Men | 9% | (19) | 7% | (16) | 69% | (151) | 15% | (34) | 220 |
| PID/Gender: Ind Women | 5% | (8) | 5% | (9) | 58% | (94) | 32% | (52) | 163 |
| PID/Gender: Rep Men | 12% | (30) | 12% | (28) | 62% | (151) | 14% | (35) | 244 |
| PID/Gender: Rep Women | 11% | (18) | 12% | (19) | 63% | (99) | 13% | (21) | 156 |
| Ideo: Liberal (1-3) | 18% | (70) | 10% | (38) | 56% | (218) | 16% | (64) | 390 |
| Ideo: Moderate (4) | 12% | (45) | 13% | (48) | 58% | (215) | 16% | (59) | 367 |
| Ideo: Conservative (5-7) | 10% | (40) | 8% | (34) | 67% | (268) | 15% | (60) | 403 |
| Educ: < College | 10% | (70) | 10% | (66) | 59% | (409) | 21% | (144) | 690 |
| Educ: Bachelors degree | 14% | (47) | 12% | (42) | 61% | (214) | 13% | (45) | 349 |
| Educ: Post-grad | 20% | (43) | 8% | (16) | 57% | (119) | 15% | (31) | 209 |
| Income: Under 50k | 8% | (41) | 10% | (54) | 59% | (301) | 23% | (118) | 514 |
| Income: 50k-100k | 15% | (74) | 10% | (49) | 60% | (289) | 14% | (66) | 477 |
| Income: 100k+ | 17% | (45) | 9% | (22) | 60% | (153) | 14% | (36) | 256 |

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Table MCFI7: Thinking of the firm you invest with, in the past year have you received any notices from them about how ESG (environmental, social and governance) investing informs the investing decisions they make? If you invest with more than one firm, answer for the firm with which you invest the most money.

| Demographic | Yes, in the past year | | No, but I have received this more than one year ago | | No, I have never received this | | Not sure | | Total N |
|-----------------------------------|-----------------------|-------|---|-------|--------------------------------|-------|----------|-------|---------|
| | | | | | | | | | |
| Adults | 13% | (160) | 10% | (125) | 60% | (743) | 18% | (220) | 1247 |
| Ethnicity: White | 13% | (121) | 9% | (88) | 61% | (582) | 17% | (159) | 950 |
| Ethnicity: Hispanic | 22% | (48) | 13% | (29) | 44% | (98) | 21% | (46) | 221 |
| Ethnicity: Black | 10% | (16) | 16% | (25) | 55% | (86) | 19% | (29) | 156 |
| Ethnicity: Other | 16% | (22) | 8% | (12) | 53% | (75) | 23% | (33) | 141 |
| All Christian | 15% | (84) | 10% | (56) | 62% | (356) | 14% | (80) | 576 |
| All Non-Christian | 25% | (23) | 13% | (12) | 51% | (48) | 11% | (11) | 94 |
| Atheist | 8% | (5) | 9% | (5) | 63% | (39) | 20% | (12) | 61 |
| Agnostic/Nothing in particular | 7% | (22) | 9% | (29) | 59% | (198) | 25% | (84) | 334 |
| Something Else | 14% | (25) | 12% | (21) | 56% | (102) | 18% | (33) | 182 |
| Religious Non-Protestant/Catholic | 25% | (27) | 14% | (15) | 49% | (52) | 11% | (12) | 106 |
| Evangelical | 19% | (56) | 13% | (40) | 54% | (165) | 14% | (42) | 304 |
| Non-Evangelical | 11% | (46) | 8% | (33) | 66% | (281) | 15% | (66) | 426 |
| Community: Urban | 18% | (63) | 14% | (52) | 50% | (181) | 18% | (64) | 360 |
| Community: Suburban | 11% | (70) | 8% | (48) | 66% | (419) | 15% | (96) | 633 |
| Community: Rural | 10% | (27) | 10% | (25) | 56% | (143) | 24% | (60) | 254 |
| Employ: Private Sector | 18% | (89) | 14% | (67) | 52% | (258) | 16% | (80) | 493 |
| Employ: Government | 18% | (16) | 12% | (11) | 58% | (52) | 12% | (11) | 89 |
| Employ: Self-Employed | 15% | (20) | 9% | (12) | 57% | (76) | 18% | (24) | 132 |
| Employ: Homemaker | 10% | (5) | 5% | (2) | 64% | (35) | 21% | (11) | 54 |
| Employ: Retired | 7% | (20) | 2% | (7) | 79% | (227) | 12% | (35) | 288 |
| Employ: Unemployed | 3% | (3) | 8% | (8) | 55% | (56) | 34% | (35) | 102 |
| Employ: Other | 2% | (1) | 21% | (12) | 45% | (25) | 32% | (18) | 56 |
| Military HH: Yes | 15% | (28) | 4% | (8) | 66% | (124) | 15% | (28) | 188 |
| Military HH: No | 12% | (131) | 11% | (117) | 58% | (619) | 18% | (192) | 1060 |
| RD/WT: Right Direction | 21% | (81) | 8% | (32) | 53% | (208) | 18% | (70) | 390 |
| RD/WT: Wrong Track | 9% | (78) | 11% | (93) | 62% | (535) | 18% | (151) | 857 |
| Biden Job Approve | 17% | (96) | 10% | (57) | 56% | (311) | 17% | (95) | 560 |
| Biden Job Disapprove | 10% | (62) | 10% | (66) | 64% | (417) | 16% | (105) | 650 |

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Table MCFI7: Thinking of the firm you invest with, in the past year have you received any notices from them about how ESG (environmental, social and governance) investing informs the investing decisions they make? If you invest with more than one firm, answer for the firm with which you invest the most money.

| Demographic | Yes, in the past year | | No, but I have received this more than one year ago | | No, I have never received this | | Not sure | | Total N |
|--------------------------------------|-----------------------|-------|---|-------|--------------------------------|-------|----------|-------|---------|
| Adults | 13% | (160) | 10% | (125) | 60% | (743) | 18% | (220) | 1247 |
| Biden Job Strongly Approve | 23% | (54) | 9% | (21) | 52% | (120) | 16% | (38) | 232 |
| Biden Job Somewhat Approve | 13% | (43) | 11% | (37) | 58% | (191) | 17% | (57) | 327 |
| Biden Job Somewhat Disapprove | 10% | (19) | 14% | (28) | 58% | (115) | 19% | (37) | 199 |
| Biden Job Strongly Disapprove | 10% | (43) | 8% | (38) | 67% | (302) | 15% | (68) | 451 |
| Favorable of Biden | 17% | (93) | 11% | (58) | 56% | (310) | 16% | (88) | 550 |
| Unfavorable of Biden | 10% | (65) | 10% | (64) | 63% | (416) | 18% | (117) | 662 |
| Very Favorable of Biden | 19% | (48) | 9% | (22) | 51% | (127) | 21% | (51) | 248 |
| Somewhat Favorable of Biden | 15% | (45) | 12% | (36) | 61% | (184) | 12% | (37) | 302 |
| Somewhat Unfavorable of Biden | 13% | (24) | 11% | (20) | 55% | (103) | 21% | (39) | 186 |
| Very Unfavorable of Biden | 9% | (41) | 9% | (44) | 66% | (313) | 16% | (78) | 476 |
| #1 Issue: Economy | 12% | (64) | 12% | (63) | 57% | (309) | 19% | (102) | 538 |
| #1 Issue: Security | 12% | (17) | 8% | (12) | 63% | (94) | 17% | (26) | 150 |
| #1 Issue: Health Care | 11% | (10) | 14% | (13) | 59% | (52) | 16% | (14) | 89 |
| #1 Issue: Medicare / Social Security | 10% | (12) | 3% | (4) | 72% | (84) | 15% | (18) | 118 |
| #1 Issue: Women's Issues | 18% | (26) | 8% | (12) | 55% | (77) | 19% | (26) | 141 |
| #1 Issue: Education | 24% | (16) | 16% | (10) | 38% | (25) | 22% | (15) | 65 |
| #1 Issue: Energy | 14% | (12) | 12% | (10) | 64% | (57) | 11% | (10) | 88 |
| #1 Issue: Other | 5% | (3) | 1% | (1) | 77% | (45) | 17% | (10) | 58 |
| 2022 House Vote: Democrat | 16% | (87) | 11% | (61) | 57% | (308) | 16% | (85) | 541 |
| 2022 House Vote: Republican | 13% | (54) | 10% | (40) | 64% | (269) | 13% | (55) | 418 |
| 2022 House Vote: Didnt Vote | 7% | (17) | 8% | (20) | 56% | (142) | 29% | (74) | 253 |
| 2020 Vote: Joe Biden | 14% | (83) | 10% | (55) | 58% | (333) | 18% | (103) | 575 |
| 2020 Vote: Donald Trump | 13% | (56) | 10% | (42) | 63% | (275) | 15% | (65) | 437 |
| 2020 Vote: Other | 6% | (3) | 15% | (9) | 65% | (39) | 14% | (8) | 60 |
| 2020 Vote: Didn't Vote | 10% | (17) | 10% | (18) | 54% | (95) | 25% | (44) | 175 |
| 2018 House Vote: Democrat | 15% | (76) | 10% | (51) | 57% | (286) | 18% | (90) | 504 |
| 2018 House Vote: Republican | 15% | (58) | 8% | (32) | 64% | (248) | 12% | (47) | 385 |
| 2018 House Vote: Didnt Vote | 7% | (22) | 12% | (39) | 58% | (188) | 23% | (73) | 322 |

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Table MCFI7: Thinking of the firm you invest with, in the past year have you received any notices from them about how ESG (environmental, social and governance) investing informs the investing decisions they make? If you invest with more than one firm, answer for the firm with which you invest the most money.

| Demographic | Yes, in the past year | | No, but I have received this more than one year ago | | No, I have never received this | | Not sure | | Total N |
|--|-----------------------|-------|---|-------|--------------------------------|-------|----------|-------|---------|
| | | | | | | | | | |
| Adults | 13% | (160) | 10% | (125) | 60% | (743) | 18% | (220) | 1247 |
| 4-Region: Northeast | 12% | (27) | 8% | (17) | 65% | (143) | 15% | (34) | 221 |
| 4-Region: Midwest | 13% | (32) | 10% | (26) | 58% | (144) | 19% | (47) | 249 |
| 4-Region: South | 12% | (54) | 12% | (55) | 59% | (262) | 17% | (74) | 445 |
| 4-Region: West | 14% | (47) | 8% | (27) | 58% | (193) | 19% | (65) | 332 |
| Frequently Invests | 30% | (87) | 17% | (50) | 43% | (127) | 10% | (29) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 18% | (84) | 9% | (42) | 63% | (298) | 11% | (53) | 477 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table MCFI8: How important, if at all, do you think it is for investment firms to tell those who invest with them about how ESG (environmental, social and governance) matters do or do not inform the investing decisions they make?

| Demographic | Very important | Somewhat important | Not too important | Not at all important | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 23% (498) | 33% (729) | 9% (209) | 8% (182) | 27% (592) | 2210 |
| Gender: Male | 24% (258) | 33% (353) | 11% (122) | 11% (118) | 20% (217) | 1068 |
| Gender: Female | 21% (239) | 33% (376) | 8% (87) | 6% (64) | 33% (375) | 1142 |
| Age: 18-34 | 22% (140) | 39% (249) | 8% (50) | 6% (37) | 26% (167) | 642 |
| Age: 35-44 | 22% (79) | 33% (120) | 11% (41) | 7% (26) | 27% (99) | 365 |
| Age: 45-64 | 23% (162) | 30% (212) | 9% (64) | 9% (62) | 30% (214) | 714 |
| Age: 65+ | 24% (116) | 30% (147) | 11% (55) | 12% (58) | 23% (112) | 489 |
| GenZers: 1997-2012 | 14% (28) | 41% (83) | 7% (15) | 8% (16) | 30% (61) | 202 |
| Millennials: 1981-1996 | 24% (169) | 35% (248) | 10% (69) | 6% (39) | 25% (179) | 703 |
| GenXers: 1965-1980 | 23% (116) | 31% (159) | 10% (48) | 8% (43) | 28% (141) | 507 |
| Baby Boomers: 1946-1964 | 23% (167) | 29% (213) | 9% (69) | 11% (81) | 27% (200) | 731 |
| PID: Dem (no lean) | 30% (247) | 38% (314) | 6% (48) | 3% (22) | 23% (189) | 820 |
| PID: Ind (no lean) | 20% (139) | 31% (220) | 7% (52) | 9% (66) | 32% (229) | 706 |
| PID: Rep (no lean) | 16% (112) | 28% (195) | 16% (108) | 14% (95) | 25% (174) | 684 |
| PID/Gender: Dem Men | 32% (123) | 42% (164) | 6% (24) | 4% (16) | 16% (62) | 388 |
| PID/Gender: Dem Women | 29% (124) | 35% (150) | 6% (25) | 1% (6) | 29% (127) | 432 |
| PID/Gender: Ind Men | 22% (73) | 30% (99) | 12% (41) | 11% (35) | 26% (88) | 336 |
| PID/Gender: Ind Women | 18% (66) | 33% (121) | 3% (12) | 8% (31) | 38% (141) | 370 |
| PID/Gender: Rep Men | 18% (63) | 26% (90) | 17% (58) | 19% (67) | 19% (66) | 344 |
| PID/Gender: Rep Women | 14% (49) | 31% (105) | 15% (50) | 8% (28) | 32% (108) | 340 |
| Ideo: Liberal (1-3) | 36% (231) | 36% (231) | 5% (30) | 4% (23) | 20% (126) | 640 |
| Ideo: Moderate (4) | 19% (129) | 38% (257) | 10% (65) | 6% (37) | 27% (179) | 667 |
| Ideo: Conservative (5-7) | 17% (116) | 28% (191) | 15% (104) | 16% (113) | 24% (167) | 691 |
| Educ: < College | 21% (303) | 30% (430) | 8% (118) | 8% (121) | 32% (463) | 1437 |
| Educ: Bachelors degree | 24% (120) | 40% (197) | 12% (57) | 7% (33) | 17% (83) | 491 |
| Educ: Post-grad | 26% (75) | 36% (101) | 12% (33) | 10% (28) | 16% (45) | 282 |
| Income: Under 50k | 23% (263) | 28% (326) | 7% (85) | 7% (81) | 34% (398) | 1153 |
| Income: 50k-100k | 22% (160) | 39% (286) | 12% (85) | 9% (69) | 19% (139) | 739 |
| Income: 100k+ | 23% (75) | 37% (117) | 12% (39) | 10% (32) | 17% (55) | 318 |
| Ethnicity: White | 22% (376) | 34% (574) | 10% (172) | 9% (148) | 26% (441) | 1711 |
| Ethnicity: Hispanic | 26% (96) | 30% (113) | 6% (21) | 7% (27) | 31% (116) | 374 |

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Table MCF18: *How important, if at all, do you think it is for investment firms to tell those who invest with them about how ESG (environmental, social and governance) matters do or do not inform the investing decisions they make?*

| Demographic | Very important | Somewhat important | Not too important | Not at all important | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 23% (498) | 33% (729) | 9% (209) | 8% (182) | 27% (592) | 2210 |
| Ethnicity: Black | 27% (78) | 31% (87) | 10% (28) | 7% (18) | 25% (71) | 282 |
| Ethnicity: Other | 21% (45) | 31% (68) | 4% (9) | 7% (16) | 37% (79) | 217 |
| All Christian | 22% (214) | 34% (334) | 12% (116) | 10% (96) | 23% (224) | 984 |
| All Non-Christian | 30% (38) | 33% (42) | 8% (10) | 7% (9) | 22% (28) | 127 |
| Atheist | 32% (36) | 31% (34) | 4% (5) | 7% (8) | 25% (28) | 110 |
| Agnostic/Nothing in particular | 21% (127) | 33% (198) | 8% (47) | 6% (35) | 33% (199) | 606 |
| Something Else | 22% (83) | 32% (121) | 8% (32) | 9% (34) | 30% (114) | 383 |
| Religious Non-Protestant/Catholic | 27% (41) | 33% (49) | 11% (16) | 7% (10) | 23% (34) | 150 |
| Evangelical | 22% (126) | 31% (177) | 10% (59) | 13% (71) | 23% (132) | 567 |
| Non-Evangelical | 22% (167) | 34% (259) | 11% (80) | 7% (54) | 26% (196) | 756 |
| Community: Urban | 25% (160) | 32% (202) | 10% (65) | 7% (45) | 26% (162) | 634 |
| Community: Suburban | 22% (229) | 35% (358) | 10% (102) | 8% (82) | 26% (267) | 1038 |
| Community: Rural | 20% (109) | 31% (168) | 8% (42) | 10% (55) | 30% (163) | 539 |
| Employ: Private Sector | 22% (162) | 38% (276) | 10% (73) | 8% (55) | 22% (162) | 728 |
| Employ: Government | 16% (23) | 42% (59) | 13% (18) | 9% (13) | 20% (28) | 140 |
| Employ: Self-Employed | 29% (58) | 30% (60) | 8% (17) | 7% (14) | 27% (54) | 204 |
| Employ: Homemaker | 19% (28) | 32% (47) | 10% (15) | 5% (8) | 34% (51) | 148 |
| Employ: Student | 21% (13) | 42% (26) | 6% (4) | 2% (1) | 29% (18) | 61 |
| Employ: Retired | 25% (135) | 30% (166) | 9% (51) | 12% (63) | 24% (128) | 543 |
| Employ: Unemployed | 20% (52) | 26% (68) | 9% (24) | 7% (19) | 37% (94) | 257 |
| Employ: Other | 21% (27) | 21% (27) | 6% (8) | 8% (10) | 44% (57) | 128 |
| Military HH: Yes | 25% (75) | 27% (83) | 10% (29) | 11% (33) | 28% (85) | 306 |
| Military HH: No | 22% (423) | 34% (646) | 9% (180) | 8% (149) | 27% (507) | 1904 |
| RD/WT: Right Direction | 33% (214) | 36% (232) | 5% (36) | 2% (13) | 24% (157) | 652 |
| RD/WT: Wrong Track | 18% (283) | 32% (497) | 11% (174) | 11% (169) | 28% (435) | 1558 |
| Biden Job Approve | 31% (292) | 38% (360) | 6% (55) | 3% (30) | 22% (205) | 942 |
| Biden Job Disapprove | 17% (192) | 30% (350) | 13% (149) | 12% (145) | 28% (328) | 1164 |

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Table MCFI8: How important, if at all, do you think it is for investment firms to tell those who invest with them about how ESG (environmental, social and governance) matters do or do not inform the investing decisions they make?

| Demographic | Very important | Somewhat important | Not too important | Not at all important | Don't know / No opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 23% (498) | 33% (729) | 9% (209) | 8% (182) | 27% (592) | 2210 |
| Biden Job Strongly Approve | 44% (177) | 29% (115) | 3% (14) | 3% (13) | 21% (85) | 404 |
| Biden Job Somewhat Approve | 21% (115) | 45% (245) | 8% (41) | 3% (18) | 22% (121) | 539 |
| Biden Job Somewhat Disapprove | 13% (46) | 41% (142) | 11% (38) | 6% (20) | 30% (104) | 350 |
| Biden Job Strongly Disapprove | 18% (147) | 25% (207) | 14% (111) | 15% (125) | 28% (224) | 814 |
| Favorable of Biden | 30% (292) | 38% (371) | 6% (59) | 3% (27) | 22% (217) | 965 |
| Unfavorable of Biden | 17% (196) | 30% (335) | 13% (142) | 13% (150) | 28% (312) | 1136 |
| Very Favorable of Biden | 40% (174) | 31% (133) | 4% (17) | 3% (12) | 22% (96) | 433 |
| Somewhat Favorable of Biden | 22% (117) | 45% (238) | 8% (41) | 3% (15) | 23% (121) | 532 |
| Somewhat Unfavorable of Biden | 20% (60) | 35% (103) | 11% (34) | 5% (14) | 28% (84) | 295 |
| Very Unfavorable of Biden | 16% (136) | 28% (232) | 13% (108) | 16% (136) | 27% (228) | 840 |
| #1 Issue: Economy | 20% (174) | 34% (305) | 13% (113) | 8% (72) | 26% (229) | 892 |
| #1 Issue: Security | 16% (40) | 28% (68) | 10% (25) | 18% (45) | 27% (67) | 245 |
| #1 Issue: Health Care | 24% (43) | 39% (72) | 4% (7) | 8% (15) | 25% (47) | 184 |
| #1 Issue: Medicare / Social Security | 24% (64) | 31% (82) | 8% (22) | 5% (13) | 32% (85) | 266 |
| #1 Issue: Women's Issues | 32% (89) | 33% (92) | 5% (13) | 5% (14) | 25% (71) | 279 |
| #1 Issue: Education | 24% (23) | 34% (33) | 11% (11) | 2% (2) | 29% (29) | 98 |
| #1 Issue: Energy | 32% (42) | 32% (43) | 10% (14) | 10% (13) | 16% (21) | 132 |
| #1 Issue: Other | 19% (22) | 30% (34) | 3% (3) | 8% (9) | 40% (45) | 114 |
| 2022 House Vote: Democrat | 31% (283) | 39% (354) | 7% (63) | 3% (26) | 20% (177) | 903 |
| 2022 House Vote: Republican | 16% (111) | 28% (194) | 15% (104) | 17% (116) | 23% (161) | 687 |
| 2022 House Vote: Someone else | 15% (11) | 36% (26) | 9% (6) | 6% (5) | 33% (24) | 72 |
| 2022 House Vote: Didn't Vote | 17% (93) | 28% (154) | 6% (35) | 6% (35) | 42% (230) | 548 |
| 2020 Vote: Joe Biden | 30% (296) | 36% (351) | 7% (64) | 4% (37) | 23% (224) | 973 |
| 2020 Vote: Donald Trump | 17% (131) | 29% (215) | 15% (111) | 15% (114) | 24% (182) | 753 |
| 2020 Vote: Other | 9% (9) | 44% (40) | 7% (6) | 9% (8) | 31% (28) | 92 |
| 2020 Vote: Didn't Vote | 16% (62) | 31% (122) | 7% (28) | 6% (22) | 40% (157) | 392 |
| 2018 House Vote: Democrat | 31% (251) | 40% (315) | 7% (54) | 3% (22) | 20% (156) | 799 |
| 2018 House Vote: Republican | 19% (123) | 27% (175) | 14% (91) | 16% (104) | 23% (147) | 640 |
| 2018 House Vote: Someone else | 13% (9) | 39% (28) | 10% (7) | 6% (4) | 32% (23) | 72 |
| 2018 House Vote: Didn't Vote | 16% (114) | 30% (211) | 8% (56) | 7% (52) | 38% (266) | 699 |

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Table MCF18: How important, if at all, do you think it is for investment firms to tell those who invest with them about how ESG (environmental, social and governance) matters do or do not inform the investing decisions they make?

| Demographic | Very important | Somewhat important | Not too important | Not at all important | Don't know / No opinion | Total N |
|--|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 23% (498) | 33% (729) | 9% (209) | 8% (182) | 27% (592) | 2210 |
| 4-Region: Northeast | 22% (84) | 39% (149) | 9% (35) | 8% (29) | 22% (86) | 383 |
| 4-Region: Midwest | 22% (100) | 32% (147) | 11% (50) | 9% (40) | 26% (119) | 456 |
| 4-Region: South | 22% (185) | 32% (273) | 9% (80) | 7% (62) | 29% (245) | 844 |
| 4-Region: West | 24% (128) | 30% (160) | 8% (44) | 10% (52) | 27% (143) | 527 |
| Frequently Invests | 36% (104) | 32% (92) | 10% (28) | 10% (30) | 13% (37) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 24% (134) | 36% (201) | 12% (68) | 12% (67) | 16% (89) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCFIdem1_1: How frequently do you do the following?
Invest in or trade stocks

| Demographic | | | Somewhat | | | | | | Total N |
|--------------------------|-----------------|-------|------------|-------|--------------------|-------|-----------------|--------|---------|
| | Very frequently | | frequently | | Not too frequently | | Never done this | | |
| Adults | 6% | (132) | 14% | (305) | 23% | (512) | 57% | (1261) | 2210 |
| Gender: Male | 9% | (91) | 19% | (207) | 26% | (280) | 46% | (489) | 1068 |
| Gender: Female | 4% | (41) | 9% | (98) | 20% | (232) | 68% | (771) | 1142 |
| Age: 18-34 | 9% | (59) | 16% | (100) | 22% | (141) | 53% | (341) | 642 |
| Age: 35-44 | 7% | (25) | 19% | (71) | 21% | (76) | 53% | (194) | 365 |
| Age: 45-64 | 4% | (27) | 11% | (81) | 22% | (156) | 63% | (450) | 714 |
| Age: 65+ | 4% | (21) | 11% | (53) | 28% | (138) | 56% | (276) | 489 |
| GenZers: 1997-2012 | 7% | (15) | 16% | (32) | 25% | (50) | 52% | (105) | 202 |
| Millennials: 1981-1996 | 9% | (65) | 17% | (123) | 21% | (151) | 52% | (365) | 703 |
| GenXers: 1965-1980 | 4% | (18) | 14% | (71) | 19% | (96) | 63% | (322) | 507 |
| Baby Boomers: 1946-1964 | 4% | (30) | 10% | (73) | 27% | (199) | 59% | (429) | 731 |
| PID: Dem (no lean) | 8% | (63) | 13% | (106) | 24% | (193) | 56% | (458) | 820 |
| PID: Ind (no lean) | 5% | (34) | 11% | (78) | 24% | (172) | 60% | (422) | 706 |
| PID: Rep (no lean) | 5% | (34) | 18% | (122) | 21% | (146) | 56% | (381) | 684 |
| PID/Gender: Dem Men | 11% | (41) | 18% | (71) | 27% | (103) | 44% | (172) | 388 |
| PID/Gender: Dem Women | 5% | (22) | 8% | (35) | 21% | (90) | 66% | (285) | 432 |
| PID/Gender: Ind Men | 7% | (24) | 16% | (53) | 28% | (96) | 49% | (164) | 336 |
| PID/Gender: Ind Women | 3% | (11) | 7% | (25) | 21% | (77) | 70% | (257) | 370 |
| PID/Gender: Rep Men | 8% | (27) | 24% | (84) | 24% | (81) | 44% | (153) | 344 |
| PID/Gender: Rep Women | 2% | (8) | 11% | (38) | 19% | (65) | 67% | (228) | 340 |
| Ideo: Liberal (1-3) | 7% | (48) | 14% | (91) | 25% | (160) | 53% | (342) | 640 |
| Ideo: Moderate (4) | 7% | (45) | 14% | (92) | 24% | (162) | 55% | (368) | 667 |
| Ideo: Conservative (5-7) | 5% | (36) | 16% | (111) | 23% | (158) | 56% | (386) | 691 |
| Educ: < College | 4% | (58) | 9% | (135) | 20% | (281) | 67% | (963) | 1437 |
| Educ: Bachelors degree | 10% | (50) | 22% | (109) | 28% | (137) | 40% | (195) | 491 |
| Educ: Post-grad | 9% | (25) | 22% | (61) | 33% | (94) | 36% | (103) | 282 |
| Income: Under 50k | 2% | (26) | 9% | (108) | 18% | (202) | 71% | (817) | 1153 |
| Income: 50k-100k | 9% | (65) | 16% | (117) | 28% | (205) | 48% | (352) | 739 |
| Income: 100k+ | 13% | (41) | 25% | (80) | 33% | (106) | 29% | (92) | 318 |
| Ethnicity: White | 6% | (97) | 13% | (226) | 24% | (416) | 57% | (972) | 1711 |
| Ethnicity: Hispanic | 8% | (29) | 16% | (58) | 21% | (77) | 56% | (209) | 374 |

Continued on next page

Table MCFIdem1_1: How frequently do you do the following?
Invest in or trade stocks

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|-------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 6% | (132) | 14% | (305) | 23% | (512) | 57% | (1261) | 2210 |
| Ethnicity: Black | 5% | (15) | 14% | (40) | 17% | (49) | 63% | (178) | 282 |
| Ethnicity: Other | 9% | (20) | 18% | (39) | 22% | (48) | 51% | (110) | 217 |
| All Christian | 7% | (65) | 15% | (144) | 23% | (228) | 56% | (547) | 984 |
| All Non-Christian | 10% | (13) | 31% | (39) | 26% | (32) | 34% | (43) | 127 |
| Atheist | 10% | (11) | 17% | (19) | 22% | (24) | 51% | (56) | 110 |
| Agnostic/Nothing in particular | 4% | (27) | 12% | (71) | 24% | (145) | 60% | (363) | 606 |
| Something Else | 4% | (16) | 8% | (32) | 22% | (83) | 66% | (252) | 383 |
| Religious Non-Protestant/Catholic | 9% | (14) | 27% | (40) | 28% | (42) | 36% | (53) | 150 |
| Evangelical | 7% | (39) | 11% | (61) | 20% | (112) | 63% | (354) | 567 |
| Non-Evangelical | 5% | (36) | 15% | (111) | 24% | (185) | 56% | (424) | 756 |
| Community: Urban | 8% | (48) | 16% | (104) | 20% | (128) | 56% | (353) | 634 |
| Community: Suburban | 6% | (65) | 15% | (156) | 26% | (268) | 53% | (549) | 1038 |
| Community: Rural | 4% | (19) | 8% | (45) | 22% | (116) | 67% | (359) | 539 |
| Employ: Private Sector | 9% | (62) | 20% | (149) | 25% | (181) | 46% | (336) | 728 |
| Employ: Government | 8% | (11) | 22% | (32) | 23% | (32) | 46% | (65) | 140 |
| Employ: Self-Employed | 11% | (23) | 16% | (32) | 24% | (49) | 49% | (100) | 204 |
| Employ: Homemaker | 1% | (1) | 4% | (6) | 18% | (26) | 78% | (115) | 148 |
| Employ: Student | 3% | (2) | 18% | (11) | 19% | (12) | 59% | (36) | 61 |
| Employ: Retired | 4% | (19) | 10% | (55) | 27% | (144) | 60% | (324) | 543 |
| Employ: Unemployed | 2% | (6) | 5% | (13) | 19% | (48) | 74% | (189) | 257 |
| Employ: Other | 6% | (7) | 6% | (7) | 15% | (19) | 74% | (95) | 128 |
| Military HH: Yes | 6% | (17) | 15% | (47) | 26% | (79) | 53% | (162) | 306 |
| Military HH: No | 6% | (115) | 14% | (258) | 23% | (433) | 58% | (1099) | 1904 |
| RD/WT: Right Direction | 8% | (49) | 15% | (97) | 23% | (151) | 54% | (355) | 652 |
| RD/WT: Wrong Track | 5% | (83) | 13% | (208) | 23% | (361) | 58% | (906) | 1558 |
| Biden Job Approve | 8% | (73) | 14% | (132) | 23% | (220) | 55% | (517) | 942 |
| Biden Job Disapprove | 5% | (55) | 14% | (169) | 24% | (279) | 57% | (662) | 1164 |

Continued on next page

Table MCFIdem1_1: How frequently do you do the following?
Invest in or trade stocks

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|-------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 6% | (132) | 14% | (305) | 23% | (512) | 57% | (1261) | 2210 |
| Biden Job Strongly Approve | 11% | (43) | 15% | (59) | 20% | (81) | 55% | (220) | 404 |
| Biden Job Somewhat Approve | 6% | (30) | 14% | (73) | 26% | (139) | 55% | (297) | 539 |
| Biden Job Somewhat Disapprove | 5% | (16) | 12% | (41) | 29% | (102) | 54% | (190) | 350 |
| Biden Job Strongly Disapprove | 5% | (39) | 16% | (127) | 22% | (177) | 58% | (471) | 814 |
| Favorable of Biden | 8% | (73) | 13% | (129) | 22% | (214) | 57% | (548) | 965 |
| Unfavorable of Biden | 5% | (58) | 15% | (168) | 25% | (284) | 55% | (626) | 1136 |
| Very Favorable of Biden | 11% | (48) | 13% | (55) | 21% | (93) | 55% | (237) | 433 |
| Somewhat Favorable of Biden | 5% | (26) | 14% | (73) | 23% | (122) | 58% | (311) | 532 |
| Somewhat Unfavorable of Biden | 8% | (23) | 13% | (39) | 32% | (95) | 47% | (138) | 295 |
| Very Unfavorable of Biden | 4% | (34) | 15% | (129) | 22% | (189) | 58% | (488) | 840 |
| #1 Issue: Economy | 7% | (65) | 16% | (139) | 24% | (211) | 53% | (477) | 892 |
| #1 Issue: Security | 3% | (7) | 16% | (39) | 23% | (56) | 58% | (143) | 245 |
| #1 Issue: Health Care | 6% | (11) | 17% | (32) | 17% | (31) | 59% | (109) | 184 |
| #1 Issue: Medicare / Social Security | 6% | (15) | 6% | (17) | 22% | (58) | 66% | (176) | 266 |
| #1 Issue: Women's Issues | 4% | (10) | 12% | (34) | 20% | (57) | 64% | (178) | 279 |
| #1 Issue: Education | 11% | (10) | 14% | (14) | 24% | (24) | 51% | (50) | 98 |
| #1 Issue: Energy | 7% | (9) | 13% | (17) | 33% | (43) | 47% | (62) | 132 |
| #1 Issue: Other | 3% | (3) | 11% | (13) | 28% | (32) | 58% | (66) | 114 |
| 2022 House Vote: Democrat | 8% | (69) | 14% | (126) | 27% | (239) | 52% | (468) | 903 |
| 2022 House Vote: Republican | 6% | (43) | 18% | (126) | 23% | (156) | 53% | (362) | 687 |
| 2022 House Vote: Someone else | 3% | (2) | 12% | (9) | 19% | (14) | 66% | (48) | 72 |
| 2022 House Vote: Didnt Vote | 3% | (18) | 8% | (45) | 19% | (102) | 70% | (382) | 548 |
| 2020 Vote: Joe Biden | 7% | (72) | 14% | (132) | 26% | (250) | 53% | (518) | 973 |
| 2020 Vote: Donald Trump | 5% | (40) | 16% | (122) | 23% | (176) | 55% | (417) | 753 |
| 2020 Vote: Other | 9% | (8) | 12% | (11) | 24% | (22) | 55% | (50) | 92 |
| 2020 Vote: Didn't Vote | 3% | (12) | 10% | (40) | 16% | (65) | 70% | (275) | 392 |
| 2018 House Vote: Democrat | 8% | (60) | 13% | (105) | 28% | (227) | 51% | (407) | 799 |
| 2018 House Vote: Republican | 6% | (39) | 19% | (121) | 22% | (142) | 53% | (338) | 640 |
| 2018 House Vote: Someone else | 3% | (2) | 8% | (6) | 32% | (23) | 57% | (41) | 72 |
| 2018 House Vote: Didnt Vote | 4% | (31) | 11% | (74) | 17% | (120) | 68% | (474) | 699 |

Continued on next page

Table MCFIdem1_1: How frequently do you do the following?
Invest in or trade stocks

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|-------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 6% | (132) | 14% | (305) | 23% | (512) | 57% | (1261) | 2210 |
| 4-Region: Northeast | 8% | (30) | 15% | (58) | 22% | (84) | 55% | (212) | 383 |
| 4-Region: Midwest | 6% | (27) | 13% | (60) | 23% | (103) | 58% | (267) | 456 |
| 4-Region: South | 5% | (43) | 12% | (103) | 21% | (180) | 61% | (519) | 844 |
| 4-Region: West | 6% | (33) | 16% | (84) | 28% | (146) | 50% | (264) | 527 |
| Frequently Invests | 45% | (132) | 30% | (88) | 14% | (42) | 10% | (30) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 13% | (72) | 29% | (160) | 33% | (184) | 26% | (143) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1_2: How frequently do you do the following?
Invest in mutual funds

| Demographic | | | Somewhat | | | | | | Total N |
|--------------------------|-----------------|-------|------------|-------|--------------------|-------|-----------------|--------|---------|
| | Very frequently | | frequently | | Not too frequently | | Never done this | | |
| Adults | 5% | (109) | 11% | (235) | 20% | (451) | 64% | (1416) | 2210 |
| Gender: Male | 7% | (77) | 14% | (149) | 25% | (263) | 54% | (579) | 1068 |
| Gender: Female | 3% | (32) | 8% | (86) | 16% | (188) | 73% | (837) | 1142 |
| Age: 18-34 | 6% | (38) | 11% | (70) | 17% | (111) | 66% | (423) | 642 |
| Age: 35-44 | 5% | (17) | 11% | (40) | 19% | (70) | 65% | (238) | 365 |
| Age: 45-64 | 4% | (27) | 9% | (66) | 20% | (145) | 67% | (475) | 714 |
| Age: 65+ | 5% | (27) | 12% | (58) | 26% | (125) | 57% | (279) | 489 |
| GenZers: 1997-2012 | 3% | (6) | 11% | (22) | 24% | (49) | 62% | (125) | 202 |
| Millennials: 1981-1996 | 7% | (47) | 11% | (79) | 17% | (116) | 66% | (462) | 703 |
| GenXers: 1965-1980 | 4% | (19) | 8% | (42) | 18% | (92) | 70% | (354) | 507 |
| Baby Boomers: 1946-1964 | 5% | (34) | 11% | (84) | 24% | (177) | 60% | (436) | 731 |
| PID: Dem (no lean) | 5% | (39) | 13% | (105) | 20% | (162) | 63% | (514) | 820 |
| PID: Ind (no lean) | 5% | (34) | 7% | (46) | 20% | (144) | 68% | (482) | 706 |
| PID: Rep (no lean) | 5% | (35) | 12% | (84) | 21% | (145) | 61% | (420) | 684 |
| PID/Gender: Dem Men | 8% | (30) | 15% | (58) | 24% | (91) | 54% | (208) | 388 |
| PID/Gender: Dem Women | 2% | (10) | 11% | (46) | 16% | (71) | 71% | (306) | 432 |
| PID/Gender: Ind Men | 6% | (21) | 9% | (32) | 26% | (88) | 58% | (196) | 336 |
| PID/Gender: Ind Women | 4% | (13) | 4% | (14) | 15% | (56) | 77% | (287) | 370 |
| PID/Gender: Rep Men | 8% | (26) | 17% | (58) | 24% | (84) | 51% | (175) | 344 |
| PID/Gender: Rep Women | 3% | (9) | 8% | (26) | 18% | (61) | 72% | (244) | 340 |
| Ideo: Liberal (1-3) | 5% | (31) | 11% | (73) | 23% | (150) | 60% | (386) | 640 |
| Ideo: Moderate (4) | 6% | (37) | 11% | (76) | 19% | (125) | 64% | (430) | 667 |
| Ideo: Conservative (5-7) | 5% | (36) | 11% | (77) | 22% | (155) | 61% | (423) | 691 |
| Educ: < College | 3% | (39) | 7% | (101) | 16% | (234) | 74% | (1064) | 1437 |
| Educ: Bachelors degree | 8% | (40) | 17% | (85) | 25% | (124) | 49% | (242) | 491 |
| Educ: Post-grad | 11% | (30) | 17% | (49) | 33% | (94) | 39% | (110) | 282 |
| Income: Under 50k | 2% | (26) | 5% | (63) | 16% | (180) | 77% | (883) | 1153 |
| Income: 50k-100k | 6% | (46) | 14% | (103) | 24% | (178) | 56% | (413) | 739 |
| Income: 100k+ | 11% | (36) | 22% | (69) | 29% | (93) | 38% | (119) | 318 |
| Ethnicity: White | 5% | (84) | 11% | (186) | 21% | (360) | 63% | (1080) | 1711 |
| Ethnicity: Hispanic | 6% | (22) | 9% | (34) | 19% | (72) | 66% | (246) | 374 |

Continued on next page

Table MCFIdem1_2: How frequently do you do the following?
Invest in mutual funds

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|-------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 5% | (109) | 11% | (235) | 20% | (451) | 64% | (1416) | 2210 |
| Ethnicity: Black | 5% | (14) | 11% | (32) | 15% | (42) | 69% | (194) | 282 |
| Ethnicity: Other | 5% | (10) | 8% | (17) | 22% | (48) | 65% | (142) | 217 |
| All Christian | 7% | (69) | 13% | (125) | 23% | (225) | 57% | (565) | 984 |
| All Non-Christian | 12% | (16) | 17% | (22) | 22% | (28) | 48% | (61) | 127 |
| Atheist | 3% | (3) | 14% | (16) | 22% | (24) | 61% | (67) | 110 |
| Agnostic/Nothing in particular | 2% | (13) | 8% | (50) | 18% | (107) | 72% | (436) | 606 |
| Something Else | 2% | (7) | 6% | (23) | 17% | (67) | 75% | (286) | 383 |
| Religious Non-Protestant/Catholic | 11% | (16) | 15% | (23) | 22% | (33) | 52% | (78) | 150 |
| Evangelical | 6% | (32) | 9% | (51) | 21% | (117) | 65% | (366) | 567 |
| Non-Evangelical | 5% | (41) | 12% | (92) | 22% | (163) | 61% | (461) | 756 |
| Community: Urban | 7% | (44) | 11% | (69) | 20% | (125) | 62% | (396) | 634 |
| Community: Suburban | 5% | (47) | 13% | (136) | 22% | (230) | 60% | (625) | 1038 |
| Community: Rural | 3% | (18) | 6% | (30) | 18% | (95) | 73% | (395) | 539 |
| Employ: Private Sector | 7% | (49) | 16% | (119) | 22% | (162) | 55% | (398) | 728 |
| Employ: Government | 8% | (11) | 12% | (17) | 22% | (31) | 58% | (81) | 140 |
| Employ: Self-Employed | 8% | (16) | 11% | (23) | 21% | (43) | 60% | (122) | 204 |
| Employ: Homemaker | — | (0) | 2% | (4) | 14% | (21) | 83% | (123) | 148 |
| Employ: Student | 2% | (1) | 7% | (4) | 22% | (13) | 69% | (43) | 61 |
| Employ: Retired | 5% | (25) | 10% | (53) | 23% | (126) | 62% | (339) | 543 |
| Employ: Unemployed | 2% | (4) | 3% | (7) | 15% | (37) | 81% | (209) | 257 |
| Employ: Other | 1% | (2) | 7% | (9) | 13% | (17) | 79% | (101) | 128 |
| Military HH: Yes | 7% | (22) | 13% | (40) | 22% | (66) | 58% | (178) | 306 |
| Military HH: No | 5% | (87) | 10% | (194) | 20% | (385) | 65% | (1238) | 1904 |
| RD/WT: Right Direction | 7% | (44) | 13% | (85) | 22% | (146) | 58% | (377) | 652 |
| RD/WT: Wrong Track | 4% | (64) | 10% | (150) | 20% | (305) | 67% | (1039) | 1558 |
| Biden Job Approve | 6% | (53) | 11% | (105) | 23% | (221) | 60% | (563) | 942 |
| Biden Job Disapprove | 5% | (53) | 11% | (124) | 19% | (221) | 66% | (767) | 1164 |

Continued on next page

Table MCFIdem1_2: How frequently do you do the following?
Invest in mutual funds

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|-------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 5% | (109) | 11% | (235) | 20% | (451) | 64% | (1416) | 2210 |
| Biden Job Strongly Approve | 8% | (33) | 13% | (54) | 20% | (82) | 58% | (235) | 404 |
| Biden Job Somewhat Approve | 4% | (20) | 9% | (51) | 26% | (140) | 61% | (329) | 539 |
| Biden Job Somewhat Disapprove | 4% | (13) | 11% | (38) | 17% | (59) | 69% | (240) | 350 |
| Biden Job Strongly Disapprove | 5% | (40) | 11% | (86) | 20% | (162) | 65% | (527) | 814 |
| Favorable of Biden | 6% | (56) | 11% | (106) | 22% | (211) | 61% | (592) | 965 |
| Unfavorable of Biden | 5% | (51) | 11% | (122) | 20% | (228) | 65% | (735) | 1136 |
| Very Favorable of Biden | 8% | (35) | 13% | (56) | 21% | (93) | 58% | (249) | 433 |
| Somewhat Favorable of Biden | 4% | (21) | 9% | (50) | 22% | (118) | 64% | (343) | 532 |
| Somewhat Unfavorable of Biden | 4% | (13) | 11% | (32) | 18% | (53) | 67% | (197) | 295 |
| Very Unfavorable of Biden | 5% | (38) | 11% | (89) | 21% | (175) | 64% | (538) | 840 |
| #1 Issue: Economy | 5% | (47) | 12% | (107) | 21% | (186) | 62% | (552) | 892 |
| #1 Issue: Security | 6% | (16) | 10% | (24) | 27% | (66) | 57% | (139) | 245 |
| #1 Issue: Health Care | 7% | (13) | 7% | (12) | 21% | (39) | 65% | (120) | 184 |
| #1 Issue: Medicare / Social Security | 3% | (7) | 8% | (22) | 17% | (45) | 72% | (193) | 266 |
| #1 Issue: Women's Issues | 3% | (9) | 10% | (27) | 15% | (42) | 72% | (201) | 279 |
| #1 Issue: Education | 11% | (11) | 12% | (12) | 21% | (20) | 56% | (55) | 98 |
| #1 Issue: Energy | 2% | (3) | 14% | (19) | 23% | (31) | 60% | (80) | 132 |
| #1 Issue: Other | 3% | (3) | 11% | (12) | 19% | (22) | 67% | (76) | 114 |
| 2022 House Vote: Democrat | 5% | (49) | 12% | (111) | 23% | (208) | 59% | (535) | 903 |
| 2022 House Vote: Republican | 7% | (47) | 15% | (100) | 21% | (147) | 57% | (394) | 687 |
| 2022 House Vote: Someone else | 4% | (3) | 7% | (5) | 14% | (10) | 76% | (55) | 72 |
| 2022 House Vote: Didnt Vote | 2% | (10) | 4% | (19) | 16% | (85) | 79% | (432) | 548 |
| 2020 Vote: Joe Biden | 6% | (56) | 11% | (109) | 23% | (224) | 60% | (583) | 973 |
| 2020 Vote: Donald Trump | 5% | (39) | 13% | (97) | 21% | (155) | 61% | (461) | 753 |
| 2020 Vote: Other | 3% | (3) | 10% | (9) | 16% | (14) | 71% | (65) | 92 |
| 2020 Vote: Didn't Vote | 3% | (10) | 5% | (19) | 15% | (57) | 78% | (306) | 392 |
| 2018 House Vote: Democrat | 5% | (43) | 11% | (91) | 26% | (209) | 57% | (454) | 799 |
| 2018 House Vote: Republican | 8% | (49) | 14% | (89) | 20% | (129) | 58% | (374) | 640 |
| 2018 House Vote: Someone else | — | (0) | 11% | (8) | 19% | (14) | 70% | (50) | 72 |
| 2018 House Vote: Didnt Vote | 2% | (16) | 7% | (46) | 14% | (99) | 77% | (538) | 699 |

Continued on next page

Table MCFIdem1_2: How frequently do you do the following?
Invest in mutual funds

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|-------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 5% | (109) | 11% | (235) | 20% | (451) | 64% | (1416) | 2210 |
| 4-Region: Northeast | 5% | (20) | 15% | (58) | 20% | (75) | 60% | (229) | 383 |
| 4-Region: Midwest | 4% | (19) | 11% | (52) | 21% | (98) | 63% | (288) | 456 |
| 4-Region: South | 5% | (39) | 9% | (74) | 19% | (157) | 68% | (575) | 844 |
| 4-Region: West | 6% | (32) | 10% | (51) | 23% | (121) | 61% | (323) | 527 |
| Frequently Invests | 37% | (109) | 24% | (70) | 20% | (58) | 19% | (55) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 14% | (80) | 23% | (128) | 35% | (196) | 28% | (155) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1_3: How frequently do you do the following?
Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 3% | (58) | 5% | (121) | 11% | (247) | 81% | (1783) | 2210 |
| Gender: Male | 4% | (46) | 6% | (67) | 14% | (152) | 75% | (803) | 1068 |
| Gender: Female | 1% | (12) | 5% | (55) | 8% | (95) | 86% | (980) | 1142 |
| Age: 18-34 | 5% | (31) | 8% | (52) | 14% | (88) | 73% | (470) | 642 |
| Age: 35-44 | 4% | (14) | 8% | (30) | 16% | (58) | 72% | (264) | 365 |
| Age: 45-64 | 1% | (9) | 5% | (34) | 10% | (74) | 84% | (597) | 714 |
| Age: 65+ | 1% | (5) | 1% | (5) | 6% | (28) | 92% | (452) | 489 |
| GenZers: 1997-2012 | 3% | (7) | 9% | (19) | 16% | (33) | 71% | (143) | 202 |
| Millennials: 1981-1996 | 5% | (37) | 8% | (56) | 15% | (103) | 72% | (508) | 703 |
| GenXers: 1965-1980 | 1% | (7) | 5% | (28) | 11% | (55) | 82% | (417) | 507 |
| Baby Boomers: 1946-1964 | 1% | (7) | 3% | (19) | 7% | (53) | 89% | (653) | 731 |
| PID: Dem (no lean) | 4% | (31) | 7% | (54) | 11% | (89) | 79% | (646) | 820 |
| PID: Ind (no lean) | 2% | (11) | 4% | (30) | 10% | (73) | 84% | (592) | 706 |
| PID: Rep (no lean) | 2% | (16) | 5% | (38) | 12% | (85) | 80% | (545) | 684 |
| PID/Gender: Dem Men | 6% | (24) | 8% | (31) | 13% | (51) | 73% | (282) | 388 |
| PID/Gender: Dem Women | 2% | (7) | 5% | (23) | 9% | (38) | 84% | (365) | 432 |
| PID/Gender: Ind Men | 3% | (10) | 4% | (13) | 14% | (46) | 79% | (267) | 336 |
| PID/Gender: Ind Women | — | (1) | 5% | (17) | 7% | (27) | 88% | (325) | 370 |
| PID/Gender: Rep Men | 4% | (12) | 7% | (23) | 16% | (54) | 74% | (255) | 344 |
| PID/Gender: Rep Women | 1% | (4) | 4% | (15) | 9% | (30) | 85% | (290) | 340 |
| Ideo: Liberal (1-3) | 5% | (31) | 6% | (39) | 12% | (74) | 78% | (497) | 640 |
| Ideo: Moderate (4) | 3% | (19) | 6% | (41) | 11% | (74) | 80% | (533) | 667 |
| Ideo: Conservative (5-7) | 1% | (7) | 5% | (35) | 12% | (85) | 82% | (564) | 691 |
| Educ: < College | 2% | (33) | 5% | (68) | 9% | (136) | 84% | (1201) | 1437 |
| Educ: Bachelors degree | 2% | (12) | 8% | (41) | 13% | (66) | 76% | (372) | 491 |
| Educ: Post-grad | 5% | (13) | 4% | (13) | 16% | (46) | 75% | (211) | 282 |
| Income: Under 50k | 2% | (19) | 4% | (51) | 9% | (103) | 85% | (980) | 1153 |
| Income: 50k-100k | 3% | (21) | 7% | (49) | 14% | (100) | 77% | (569) | 739 |
| Income: 100k+ | 6% | (18) | 7% | (22) | 14% | (43) | 74% | (234) | 318 |
| Ethnicity: White | 3% | (45) | 5% | (85) | 11% | (192) | 81% | (1389) | 1711 |
| Ethnicity: Hispanic | 6% | (23) | 4% | (15) | 16% | (58) | 74% | (278) | 374 |

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Table MCFIdem1_3: How frequently do you do the following?
Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 3% | (58) | 5% | (121) | 11% | (247) | 81% | (1783) | 2210 |
| Ethnicity: Black | 4% | (11) | 9% | (26) | 8% | (24) | 79% | (222) | 282 |
| Ethnicity: Other | 1% | (2) | 5% | (11) | 14% | (31) | 79% | (172) | 217 |
| All Christian | 4% | (35) | 5% | (52) | 10% | (94) | 82% | (804) | 984 |
| All Non-Christian | 6% | (8) | 12% | (15) | 13% | (17) | 68% | (87) | 127 |
| Atheist | 3% | (3) | 5% | (6) | 13% | (14) | 79% | (87) | 110 |
| Agnostic/Nothing in particular | 1% | (6) | 5% | (31) | 13% | (78) | 81% | (492) | 606 |
| Something Else | 2% | (7) | 5% | (18) | 11% | (44) | 82% | (315) | 383 |
| Religious Non-Protestant/Catholic | 6% | (9) | 10% | (15) | 13% | (19) | 71% | (106) | 150 |
| Evangelical | 5% | (28) | 6% | (32) | 11% | (62) | 79% | (445) | 567 |
| Non-Evangelical | 1% | (11) | 5% | (38) | 9% | (68) | 85% | (640) | 756 |
| Community: Urban | 4% | (28) | 8% | (48) | 10% | (63) | 78% | (493) | 634 |
| Community: Suburban | 2% | (20) | 5% | (48) | 13% | (133) | 81% | (836) | 1038 |
| Community: Rural | 2% | (9) | 5% | (25) | 9% | (51) | 84% | (453) | 539 |
| Employ: Private Sector | 4% | (28) | 9% | (69) | 15% | (112) | 71% | (520) | 728 |
| Employ: Government | 1% | (1) | 9% | (13) | 13% | (19) | 77% | (108) | 140 |
| Employ: Self-Employed | 10% | (20) | 4% | (9) | 17% | (34) | 69% | (141) | 204 |
| Employ: Homemaker | 1% | (1) | 2% | (3) | 11% | (16) | 87% | (128) | 148 |
| Employ: Student | 1% | (1) | 9% | (6) | 11% | (7) | 79% | (49) | 61 |
| Employ: Retired | 1% | (5) | 2% | (11) | 6% | (30) | 92% | (497) | 543 |
| Employ: Unemployed | — | (0) | 3% | (9) | 8% | (21) | 88% | (227) | 257 |
| Employ: Other | 2% | (3) | 2% | (3) | 7% | (9) | 88% | (113) | 128 |
| Military HH: Yes | 3% | (9) | 4% | (13) | 8% | (24) | 85% | (260) | 306 |
| Military HH: No | 3% | (49) | 6% | (109) | 12% | (223) | 80% | (1523) | 1904 |
| RD/WT: Right Direction | 5% | (33) | 7% | (45) | 11% | (73) | 77% | (501) | 652 |
| RD/WT: Wrong Track | 2% | (26) | 5% | (76) | 11% | (174) | 82% | (1282) | 1558 |
| Biden Job Approve | 4% | (39) | 6% | (59) | 11% | (103) | 79% | (741) | 942 |
| Biden Job Disapprove | 2% | (18) | 5% | (58) | 12% | (135) | 82% | (954) | 1164 |

Continued on next page

Table MCFIdem1_3: How frequently do you do the following?*Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)*

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 3% | (58) | 5% | (121) | 11% | (247) | 81% | (1783) | 2210 |
| Biden Job Strongly Approve | 8% | (32) | 7% | (27) | 9% | (35) | 77% | (310) | 404 |
| Biden Job Somewhat Approve | 1% | (8) | 6% | (32) | 13% | (68) | 80% | (431) | 539 |
| Biden Job Somewhat Disapprove | 2% | (6) | 3% | (10) | 12% | (43) | 83% | (291) | 350 |
| Biden Job Strongly Disapprove | 2% | (12) | 6% | (47) | 11% | (92) | 81% | (663) | 814 |
| Favorable of Biden | 4% | (38) | 6% | (53) | 11% | (102) | 80% | (772) | 965 |
| Unfavorable of Biden | 2% | (20) | 5% | (62) | 12% | (137) | 81% | (916) | 1136 |
| Very Favorable of Biden | 6% | (24) | 7% | (29) | 10% | (44) | 78% | (336) | 433 |
| Somewhat Favorable of Biden | 3% | (14) | 5% | (24) | 11% | (58) | 82% | (436) | 532 |
| Somewhat Unfavorable of Biden | 2% | (7) | 5% | (14) | 12% | (37) | 80% | (238) | 295 |
| Very Unfavorable of Biden | 2% | (13) | 6% | (48) | 12% | (101) | 81% | (679) | 840 |
| #1 Issue: Economy | 2% | (20) | 7% | (65) | 13% | (114) | 78% | (693) | 892 |
| #1 Issue: Security | 2% | (4) | 4% | (10) | 16% | (39) | 78% | (192) | 245 |
| #1 Issue: Health Care | 3% | (5) | 9% | (16) | 9% | (17) | 79% | (146) | 184 |
| #1 Issue: Medicare / Social Security | 3% | (8) | 2% | (6) | 3% | (7) | 92% | (245) | 266 |
| #1 Issue: Women's Issues | 4% | (11) | 4% | (11) | 11% | (32) | 81% | (225) | 279 |
| #1 Issue: Education | 9% | (9) | 4% | (4) | 13% | (13) | 74% | (73) | 98 |
| #1 Issue: Energy | — | (1) | 6% | (8) | 14% | (19) | 79% | (104) | 132 |
| #1 Issue: Other | — | (1) | — | (0) | 6% | (7) | 93% | (106) | 114 |
| 2022 House Vote: Democrat | 3% | (29) | 6% | (58) | 12% | (106) | 79% | (710) | 903 |
| 2022 House Vote: Republican | 3% | (20) | 6% | (43) | 12% | (82) | 79% | (541) | 687 |
| 2022 House Vote: Someone else | — | (0) | 3% | (2) | 10% | (7) | 87% | (63) | 72 |
| 2022 House Vote: Didn't Vote | 2% | (9) | 3% | (18) | 9% | (51) | 86% | (469) | 548 |
| 2020 Vote: Joe Biden | 3% | (26) | 6% | (62) | 10% | (102) | 80% | (783) | 973 |
| 2020 Vote: Donald Trump | 3% | (20) | 6% | (43) | 11% | (84) | 81% | (607) | 753 |
| 2020 Vote: Other | 1% | (1) | 2% | (2) | 18% | (17) | 78% | (72) | 92 |
| 2020 Vote: Didn't Vote | 3% | (11) | 4% | (14) | 11% | (45) | 82% | (322) | 392 |
| 2018 House Vote: Democrat | 3% | (26) | 5% | (43) | 12% | (95) | 79% | (634) | 799 |
| 2018 House Vote: Republican | 3% | (19) | 7% | (45) | 12% | (77) | 78% | (499) | 640 |
| 2018 House Vote: Someone else | 1% | (1) | 3% | (2) | 14% | (10) | 83% | (60) | 72 |
| 2018 House Vote: Didn't Vote | 2% | (12) | 4% | (31) | 9% | (65) | 85% | (592) | 699 |

Continued on next page

Table MCFIdem1_3: How frequently do you do the following?
Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 3% | (58) | 5% | (121) | 11% | (247) | 81% | (1783) | 2210 |
| 4-Region: Northeast | 2% | (9) | 4% | (17) | 11% | (41) | 82% | (315) | 383 |
| 4-Region: Midwest | 2% | (8) | 8% | (35) | 11% | (48) | 80% | (366) | 456 |
| 4-Region: South | 3% | (27) | 5% | (40) | 11% | (94) | 81% | (683) | 844 |
| 4-Region: West | 3% | (14) | 6% | (30) | 12% | (64) | 80% | (419) | 527 |
| Frequently Invests | 20% | (58) | 21% | (63) | 15% | (44) | 43% | (127) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 6% | (33) | 10% | (57) | 14% | (76) | 70% | (394) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 4% | (99) | 7% | (149) | 14% | (303) | 75% | (1660) | 2210 |
| Gender: Male | 6% | (64) | 9% | (100) | 18% | (193) | 66% | (710) | 1068 |
| Gender: Female | 3% | (35) | 4% | (49) | 10% | (109) | 83% | (950) | 1142 |
| Age: 18-34 | 9% | (59) | 11% | (71) | 21% | (132) | 59% | (381) | 642 |
| Age: 35-44 | 6% | (22) | 11% | (42) | 20% | (74) | 62% | (228) | 365 |
| Age: 45-64 | 2% | (16) | 5% | (34) | 11% | (78) | 82% | (586) | 714 |
| Age: 65+ | 1% | (2) | — | (2) | 4% | (19) | 95% | (465) | 489 |
| GenZers: 1997-2012 | 8% | (17) | 11% | (23) | 19% | (39) | 61% | (123) | 202 |
| Millennials: 1981-1996 | 9% | (60) | 12% | (82) | 21% | (148) | 59% | (412) | 703 |
| GenXers: 1965-1980 | 3% | (14) | 6% | (28) | 15% | (74) | 77% | (391) | 507 |
| Baby Boomers: 1946-1964 | 1% | (6) | 2% | (14) | 6% | (41) | 92% | (670) | 731 |
| PID: Dem (no lean) | 5% | (43) | 9% | (71) | 12% | (101) | 74% | (604) | 820 |
| PID: Ind (no lean) | 4% | (27) | 6% | (41) | 14% | (97) | 77% | (541) | 706 |
| PID: Rep (no lean) | 4% | (28) | 5% | (36) | 15% | (105) | 75% | (515) | 684 |
| PID/Gender: Dem Men | 7% | (27) | 12% | (47) | 17% | (66) | 64% | (248) | 388 |
| PID/Gender: Dem Women | 4% | (16) | 6% | (25) | 8% | (35) | 83% | (357) | 432 |
| PID/Gender: Ind Men | 4% | (15) | 8% | (26) | 18% | (61) | 70% | (235) | 336 |
| PID/Gender: Ind Women | 3% | (13) | 4% | (16) | 10% | (36) | 83% | (306) | 370 |
| PID/Gender: Rep Men | 6% | (22) | 8% | (28) | 19% | (66) | 66% | (227) | 344 |
| PID/Gender: Rep Women | 2% | (6) | 2% | (8) | 11% | (39) | 85% | (288) | 340 |
| Ideo: Liberal (1-3) | 7% | (42) | 9% | (58) | 13% | (85) | 71% | (456) | 640 |
| Ideo: Moderate (4) | 5% | (32) | 7% | (48) | 14% | (95) | 74% | (492) | 667 |
| Ideo: Conservative (5-7) | 3% | (20) | 5% | (36) | 13% | (91) | 79% | (544) | 691 |
| Educ: < College | 4% | (60) | 6% | (86) | 13% | (183) | 77% | (1108) | 1437 |
| Educ: Bachelors degree | 5% | (24) | 9% | (45) | 17% | (82) | 69% | (340) | 491 |
| Educ: Post-grad | 5% | (14) | 6% | (18) | 13% | (38) | 75% | (212) | 282 |
| Income: Under 50k | 3% | (39) | 6% | (68) | 14% | (158) | 77% | (888) | 1153 |
| Income: 50k-100k | 6% | (41) | 7% | (50) | 13% | (100) | 74% | (549) | 739 |
| Income: 100k+ | 6% | (19) | 10% | (31) | 14% | (45) | 70% | (223) | 318 |
| Ethnicity: White | 4% | (64) | 6% | (110) | 13% | (216) | 77% | (1321) | 1711 |
| Ethnicity: Hispanic | 7% | (28) | 9% | (35) | 22% | (83) | 61% | (228) | 374 |

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Table MCFIdem1_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 4% | (99) | 7% | (149) | 14% | (303) | 75% | (1660) | 2210 |
| Ethnicity: Black | 6% | (17) | 8% | (23) | 17% | (48) | 69% | (194) | 282 |
| Ethnicity: Other | 8% | (18) | 7% | (16) | 18% | (39) | 67% | (145) | 217 |
| All Christian | 4% | (38) | 6% | (60) | 12% | (114) | 78% | (772) | 984 |
| All Non-Christian | 14% | (18) | 14% | (17) | 13% | (16) | 60% | (76) | 127 |
| Atheist | 6% | (7) | 9% | (9) | 16% | (18) | 69% | (76) | 110 |
| Agnostic/Nothing in particular | 4% | (25) | 6% | (38) | 17% | (104) | 72% | (439) | 606 |
| Something Else | 3% | (12) | 6% | (25) | 13% | (50) | 77% | (297) | 383 |
| Religious Non-Protestant/Catholic | 12% | (18) | 11% | (17) | 17% | (25) | 60% | (90) | 150 |
| Evangelical | 5% | (29) | 6% | (36) | 13% | (74) | 75% | (427) | 567 |
| Non-Evangelical | 2% | (18) | 6% | (42) | 10% | (75) | 82% | (621) | 756 |
| Community: Urban | 8% | (50) | 8% | (51) | 13% | (85) | 71% | (447) | 634 |
| Community: Suburban | 3% | (31) | 7% | (68) | 14% | (146) | 76% | (792) | 1038 |
| Community: Rural | 3% | (18) | 5% | (29) | 13% | (72) | 78% | (420) | 539 |
| Employ: Private Sector | 6% | (46) | 11% | (80) | 20% | (144) | 63% | (459) | 728 |
| Employ: Government | 7% | (10) | 12% | (17) | 16% | (22) | 64% | (90) | 140 |
| Employ: Self-Employed | 11% | (23) | 7% | (15) | 16% | (33) | 65% | (132) | 204 |
| Employ: Homemaker | — | (1) | 2% | (4) | 9% | (14) | 88% | (130) | 148 |
| Employ: Student | 3% | (2) | 13% | (8) | 15% | (9) | 69% | (42) | 61 |
| Employ: Retired | 1% | (5) | 1% | (5) | 4% | (22) | 94% | (510) | 543 |
| Employ: Unemployed | 3% | (8) | 5% | (13) | 15% | (38) | 77% | (198) | 257 |
| Employ: Other | 3% | (4) | 5% | (7) | 16% | (20) | 76% | (97) | 128 |
| Military HH: Yes | 4% | (13) | 6% | (19) | 13% | (40) | 77% | (234) | 306 |
| Military HH: No | 4% | (86) | 7% | (130) | 14% | (263) | 75% | (1426) | 1904 |
| RD/WT: Right Direction | 5% | (36) | 9% | (58) | 12% | (77) | 74% | (481) | 652 |
| RD/WT: Wrong Track | 4% | (63) | 6% | (90) | 14% | (225) | 76% | (1179) | 1558 |
| Biden Job Approve | 6% | (55) | 8% | (76) | 12% | (114) | 74% | (697) | 942 |
| Biden Job Disapprove | 4% | (41) | 6% | (71) | 15% | (174) | 75% | (879) | 1164 |

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Table MCFIdem1_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 4% | (99) | 7% | (149) | 14% | (303) | 75% | (1660) | 2210 |
| Biden Job Strongly Approve | 7% | (29) | 9% | (37) | 8% | (34) | 75% | (304) | 404 |
| Biden Job Somewhat Approve | 5% | (26) | 7% | (39) | 15% | (79) | 73% | (394) | 539 |
| Biden Job Somewhat Disapprove | 6% | (20) | 7% | (24) | 15% | (51) | 73% | (254) | 350 |
| Biden Job Strongly Disapprove | 3% | (21) | 6% | (47) | 15% | (122) | 77% | (625) | 814 |
| Favorable of Biden | 5% | (49) | 8% | (76) | 12% | (112) | 75% | (728) | 965 |
| Unfavorable of Biden | 4% | (48) | 6% | (70) | 16% | (179) | 74% | (839) | 1136 |
| Very Favorable of Biden | 7% | (31) | 9% | (39) | 9% | (40) | 75% | (323) | 433 |
| Somewhat Favorable of Biden | 3% | (18) | 7% | (37) | 13% | (72) | 76% | (405) | 532 |
| Somewhat Unfavorable of Biden | 7% | (20) | 7% | (22) | 17% | (51) | 69% | (203) | 295 |
| Very Unfavorable of Biden | 3% | (28) | 6% | (49) | 15% | (128) | 76% | (636) | 840 |
| #1 Issue: Economy | 4% | (37) | 9% | (79) | 16% | (144) | 71% | (633) | 892 |
| #1 Issue: Security | 4% | (9) | 6% | (14) | 14% | (34) | 77% | (188) | 245 |
| #1 Issue: Health Care | 7% | (12) | 7% | (13) | 13% | (24) | 73% | (133) | 184 |
| #1 Issue: Medicare / Social Security | 3% | (9) | 1% | (4) | 5% | (12) | 91% | (241) | 266 |
| #1 Issue: Women's Issues | 3% | (10) | 6% | (18) | 10% | (27) | 81% | (225) | 279 |
| #1 Issue: Education | 13% | (13) | 11% | (11) | 19% | (19) | 56% | (55) | 98 |
| #1 Issue: Energy | 5% | (7) | 7% | (10) | 25% | (32) | 63% | (83) | 132 |
| #1 Issue: Other | 3% | (3) | — | (0) | 7% | (8) | 90% | (102) | 114 |
| 2022 House Vote: Democrat | 5% | (48) | 8% | (72) | 13% | (115) | 74% | (668) | 903 |
| 2022 House Vote: Republican | 4% | (31) | 6% | (38) | 13% | (91) | 77% | (527) | 687 |
| 2022 House Vote: Someone else | 3% | (2) | 6% | (4) | 13% | (9) | 78% | (56) | 72 |
| 2022 House Vote: Didnt Vote | 3% | (18) | 6% | (34) | 16% | (88) | 74% | (408) | 548 |
| 2020 Vote: Joe Biden | 5% | (48) | 7% | (73) | 12% | (117) | 76% | (735) | 973 |
| 2020 Vote: Donald Trump | 4% | (33) | 5% | (41) | 15% | (113) | 75% | (566) | 753 |
| 2020 Vote: Other | 4% | (3) | 7% | (7) | 19% | (17) | 70% | (64) | 92 |
| 2020 Vote: Didn't Vote | 4% | (14) | 7% | (28) | 14% | (55) | 75% | (294) | 392 |
| 2018 House Vote: Democrat | 5% | (40) | 8% | (65) | 13% | (102) | 74% | (592) | 799 |
| 2018 House Vote: Republican | 5% | (30) | 5% | (32) | 13% | (83) | 77% | (495) | 640 |
| 2018 House Vote: Someone else | — | (0) | 7% | (5) | 22% | (16) | 71% | (51) | 72 |
| 2018 House Vote: Didnt Vote | 4% | (29) | 7% | (47) | 14% | (101) | 75% | (522) | 699 |

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Table MCFIdem1_4: How frequently do you do the following?
Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 4% | (99) | 7% | (149) | 14% | (303) | 75% | (1660) | 2210 |
| 4-Region: Northeast | 5% | (17) | 7% | (26) | 16% | (60) | 73% | (279) | 383 |
| 4-Region: Midwest | 2% | (10) | 7% | (31) | 13% | (59) | 78% | (356) | 456 |
| 4-Region: South | 4% | (37) | 8% | (64) | 12% | (102) | 76% | (640) | 844 |
| 4-Region: West | 6% | (34) | 5% | (27) | 15% | (80) | 73% | (385) | 527 |
| Frequently Invests | 34% | (99) | 18% | (52) | 20% | (57) | 29% | (84) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 7% | (39) | 9% | (48) | 12% | (67) | 73% | (406) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCFIdem1_5: How frequently do you do the following?
Invest in or trade exchange-traded funds (ETFs)**

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 4% | (83) | 7% | (154) | 14% | (299) | 76% | (1674) | 2210 |
| Gender: Male | 6% | (63) | 9% | (99) | 18% | (194) | 67% | (712) | 1068 |
| Gender: Female | 2% | (20) | 5% | (55) | 9% | (105) | 84% | (962) | 1142 |
| Age: 18-34 | 6% | (37) | 11% | (73) | 17% | (108) | 66% | (423) | 642 |
| Age: 35-44 | 6% | (24) | 9% | (31) | 14% | (51) | 71% | (260) | 365 |
| Age: 45-64 | 2% | (13) | 4% | (30) | 13% | (94) | 81% | (577) | 714 |
| Age: 65+ | 2% | (9) | 4% | (19) | 9% | (46) | 85% | (415) | 489 |
| GenZers: 1997-2012 | 4% | (9) | 11% | (23) | 17% | (35) | 67% | (135) | 202 |
| Millennials: 1981-1996 | 7% | (49) | 11% | (75) | 16% | (113) | 66% | (466) | 703 |
| GenXers: 1965-1980 | 2% | (12) | 4% | (22) | 12% | (63) | 81% | (410) | 507 |
| Baby Boomers: 1946-1964 | 2% | (11) | 4% | (31) | 12% | (84) | 83% | (604) | 731 |
| PID: Dem (no lean) | 4% | (36) | 8% | (64) | 13% | (104) | 75% | (615) | 820 |
| PID: Ind (no lean) | 3% | (21) | 6% | (45) | 13% | (93) | 77% | (546) | 706 |
| PID: Rep (no lean) | 4% | (26) | 6% | (44) | 15% | (102) | 75% | (513) | 684 |
| PID/Gender: Dem Men | 8% | (30) | 11% | (42) | 16% | (62) | 65% | (254) | 388 |
| PID/Gender: Dem Women | 1% | (6) | 5% | (22) | 10% | (42) | 84% | (362) | 432 |
| PID/Gender: Ind Men | 4% | (13) | 7% | (24) | 20% | (66) | 69% | (233) | 336 |
| PID/Gender: Ind Women | 2% | (8) | 6% | (21) | 7% | (27) | 85% | (314) | 370 |
| PID/Gender: Rep Men | 6% | (19) | 9% | (33) | 19% | (66) | 66% | (226) | 344 |
| PID/Gender: Rep Women | 2% | (6) | 3% | (12) | 10% | (35) | 84% | (287) | 340 |
| Ideo: Liberal (1-3) | 4% | (27) | 8% | (50) | 15% | (93) | 73% | (470) | 640 |
| Ideo: Moderate (4) | 5% | (32) | 7% | (49) | 14% | (93) | 74% | (493) | 667 |
| Ideo: Conservative (5-7) | 3% | (21) | 7% | (47) | 13% | (93) | 77% | (530) | 691 |
| Educ: < College | 3% | (36) | 6% | (80) | 10% | (148) | 82% | (1173) | 1437 |
| Educ: Bachelors degree | 7% | (32) | 8% | (42) | 19% | (91) | 66% | (326) | 491 |
| Educ: Post-grad | 5% | (15) | 12% | (33) | 21% | (60) | 62% | (175) | 282 |
| Income: Under 50k | 2% | (25) | 6% | (68) | 9% | (105) | 83% | (955) | 1153 |
| Income: 50k-100k | 4% | (31) | 7% | (50) | 18% | (133) | 71% | (526) | 739 |
| Income: 100k+ | 8% | (27) | 11% | (36) | 19% | (62) | 61% | (194) | 318 |
| Ethnicity: White | 3% | (60) | 6% | (109) | 13% | (225) | 77% | (1317) | 1711 |
| Ethnicity: Hispanic | 6% | (22) | 5% | (20) | 19% | (69) | 70% | (263) | 374 |

Continued on next page

**Table MCFIdem1_5: How frequently do you do the following?
Invest in or trade exchange-traded funds (ETFs)**

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 4% | (83) | 7% | (154) | 14% | (299) | 76% | (1674) | 2210 |
| Ethnicity: Black | 4% | (11) | 9% | (25) | 12% | (35) | 75% | (211) | 282 |
| Ethnicity: Other | 6% | (12) | 9% | (20) | 18% | (38) | 67% | (146) | 217 |
| All Christian | 5% | (49) | 7% | (70) | 13% | (128) | 75% | (737) | 984 |
| All Non-Christian | 10% | (13) | 14% | (18) | 23% | (29) | 53% | (67) | 127 |
| Atheist | 2% | (3) | 6% | (7) | 15% | (16) | 77% | (85) | 110 |
| Agnostic/Nothing in particular | 2% | (10) | 7% | (42) | 13% | (81) | 78% | (473) | 606 |
| Something Else | 2% | (8) | 5% | (18) | 12% | (45) | 82% | (313) | 383 |
| Religious Non-Protestant/Catholic | 9% | (13) | 13% | (20) | 21% | (32) | 57% | (85) | 150 |
| Evangelical | 6% | (34) | 6% | (34) | 12% | (66) | 76% | (433) | 567 |
| Non-Evangelical | 3% | (21) | 7% | (50) | 13% | (97) | 78% | (588) | 756 |
| Community: Urban | 6% | (35) | 9% | (57) | 13% | (82) | 72% | (459) | 634 |
| Community: Suburban | 3% | (36) | 7% | (71) | 15% | (158) | 75% | (773) | 1038 |
| Community: Rural | 2% | (12) | 5% | (26) | 11% | (59) | 82% | (442) | 539 |
| Employ: Private Sector | 6% | (44) | 10% | (74) | 19% | (138) | 65% | (472) | 728 |
| Employ: Government | 5% | (7) | 13% | (18) | 12% | (17) | 70% | (99) | 140 |
| Employ: Self-Employed | 9% | (18) | 10% | (20) | 18% | (37) | 63% | (128) | 204 |
| Employ: Homemaker | 1% | (1) | 1% | (2) | 7% | (10) | 91% | (134) | 148 |
| Employ: Student | 3% | (2) | 7% | (4) | 13% | (8) | 77% | (47) | 61 |
| Employ: Retired | 1% | (6) | 4% | (22) | 9% | (51) | 86% | (464) | 543 |
| Employ: Unemployed | 1% | (2) | 5% | (13) | 11% | (27) | 84% | (215) | 257 |
| Employ: Other | 2% | (3) | 1% | (1) | 8% | (10) | 89% | (115) | 128 |
| Military HH: Yes | 4% | (12) | 8% | (24) | 11% | (34) | 77% | (236) | 306 |
| Military HH: No | 4% | (71) | 7% | (130) | 14% | (265) | 76% | (1438) | 1904 |
| RD/WT: Right Direction | 5% | (35) | 9% | (58) | 15% | (96) | 71% | (464) | 652 |
| RD/WT: Wrong Track | 3% | (48) | 6% | (96) | 13% | (203) | 78% | (1210) | 1558 |
| Biden Job Approve | 5% | (47) | 8% | (74) | 14% | (134) | 73% | (687) | 942 |
| Biden Job Disapprove | 3% | (34) | 6% | (74) | 14% | (158) | 77% | (899) | 1164 |

Continued on next page

**Table MCFIdem1_5: How frequently do you do the following?
Invest in or trade exchange-traded funds (ETFs)**

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 4% | (83) | 7% | (154) | 14% | (299) | 76% | (1674) | 2210 |
| Biden Job Strongly Approve | 7% | (29) | 10% | (39) | 11% | (44) | 72% | (291) | 404 |
| Biden Job Somewhat Approve | 3% | (18) | 7% | (36) | 17% | (90) | 73% | (395) | 539 |
| Biden Job Somewhat Disapprove | 2% | (8) | 6% | (22) | 14% | (50) | 77% | (270) | 350 |
| Biden Job Strongly Disapprove | 3% | (26) | 6% | (51) | 13% | (108) | 77% | (630) | 814 |
| Favorable of Biden | 5% | (47) | 7% | (67) | 13% | (126) | 75% | (725) | 965 |
| Unfavorable of Biden | 3% | (36) | 7% | (79) | 14% | (162) | 76% | (858) | 1136 |
| Very Favorable of Biden | 6% | (27) | 9% | (39) | 12% | (50) | 73% | (316) | 433 |
| Somewhat Favorable of Biden | 4% | (19) | 5% | (29) | 14% | (75) | 77% | (409) | 532 |
| Somewhat Unfavorable of Biden | 3% | (9) | 8% | (22) | 19% | (55) | 71% | (209) | 295 |
| Very Unfavorable of Biden | 3% | (27) | 7% | (57) | 13% | (107) | 77% | (649) | 840 |
| #1 Issue: Economy | 4% | (34) | 8% | (73) | 17% | (150) | 71% | (636) | 892 |
| #1 Issue: Security | 4% | (10) | 6% | (16) | 10% | (24) | 80% | (196) | 245 |
| #1 Issue: Health Care | 5% | (9) | 7% | (13) | 12% | (22) | 76% | (140) | 184 |
| #1 Issue: Medicare / Social Security | 2% | (5) | 3% | (8) | 7% | (18) | 88% | (234) | 266 |
| #1 Issue: Women's Issues | 4% | (11) | 6% | (15) | 9% | (26) | 81% | (227) | 279 |
| #1 Issue: Education | 11% | (10) | 9% | (9) | 18% | (18) | 63% | (62) | 98 |
| #1 Issue: Energy | 3% | (4) | 11% | (15) | 22% | (29) | 64% | (84) | 132 |
| #1 Issue: Other | — | (0) | 5% | (5) | 11% | (13) | 84% | (95) | 114 |
| 2022 House Vote: Democrat | 5% | (43) | 7% | (65) | 15% | (135) | 73% | (660) | 903 |
| 2022 House Vote: Republican | 4% | (31) | 6% | (44) | 15% | (101) | 74% | (511) | 687 |
| 2022 House Vote: Someone else | 2% | (1) | 6% | (4) | 9% | (6) | 83% | (60) | 72 |
| 2022 House Vote: Didnt Vote | 1% | (8) | 7% | (41) | 10% | (56) | 81% | (443) | 548 |
| 2020 Vote: Joe Biden | 4% | (41) | 6% | (63) | 14% | (134) | 76% | (735) | 973 |
| 2020 Vote: Donald Trump | 4% | (28) | 7% | (52) | 14% | (106) | 75% | (568) | 753 |
| 2020 Vote: Other | 2% | (2) | 8% | (7) | 16% | (15) | 73% | (67) | 92 |
| 2020 Vote: Didn't Vote | 3% | (12) | 8% | (32) | 11% | (44) | 78% | (304) | 392 |
| 2018 House Vote: Democrat | 4% | (35) | 8% | (61) | 14% | (115) | 74% | (588) | 799 |
| 2018 House Vote: Republican | 5% | (31) | 6% | (40) | 15% | (93) | 74% | (475) | 640 |
| 2018 House Vote: Someone else | — | (0) | 7% | (5) | 14% | (10) | 79% | (57) | 72 |
| 2018 House Vote: Didnt Vote | 2% | (17) | 7% | (48) | 11% | (80) | 79% | (554) | 699 |

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**Table MCFIdem1_5: How frequently do you do the following?
Invest in or trade exchange-traded funds (ETFs)**

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 4% | (83) | 7% | (154) | 14% | (299) | 76% | (1674) | 2210 |
| 4-Region: Northeast | 4% | (16) | 7% | (28) | 15% | (57) | 73% | (281) | 383 |
| 4-Region: Midwest | 2% | (10) | 7% | (32) | 13% | (60) | 78% | (354) | 456 |
| 4-Region: South | 4% | (37) | 6% | (52) | 12% | (98) | 78% | (657) | 844 |
| 4-Region: West | 4% | (19) | 8% | (42) | 16% | (84) | 72% | (381) | 527 |
| Frequently Invests | 28% | (83) | 29% | (85) | 19% | (56) | 23% | (68) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 8% | (47) | 14% | (77) | 20% | (113) | 58% | (322) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1_6: How frequently do you do the following?
Invest in or trade bonds

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 3% | (63) | 7% | (155) | 17% | (370) | 73% | (1622) | 2210 |
| Gender: Male | 4% | (45) | 8% | (88) | 22% | (233) | 66% | (702) | 1068 |
| Gender: Female | 2% | (18) | 6% | (67) | 12% | (137) | 81% | (920) | 1142 |
| Age: 18-34 | 4% | (27) | 9% | (61) | 17% | (108) | 70% | (446) | 642 |
| Age: 35-44 | 4% | (14) | 9% | (33) | 17% | (62) | 70% | (256) | 365 |
| Age: 45-64 | 2% | (12) | 5% | (39) | 17% | (120) | 76% | (543) | 714 |
| Age: 65+ | 2% | (10) | 5% | (23) | 16% | (80) | 77% | (376) | 489 |
| GenZers: 1997-2012 | 1% | (2) | 11% | (22) | 18% | (37) | 70% | (141) | 202 |
| Millennials: 1981-1996 | 5% | (38) | 9% | (64) | 17% | (122) | 68% | (479) | 703 |
| GenXers: 1965-1980 | 2% | (13) | 6% | (30) | 14% | (73) | 77% | (392) | 507 |
| Baby Boomers: 1946-1964 | 1% | (10) | 5% | (37) | 17% | (124) | 77% | (560) | 731 |
| PID: Dem (no lean) | 3% | (24) | 7% | (59) | 19% | (154) | 71% | (583) | 820 |
| PID: Ind (no lean) | 3% | (18) | 7% | (48) | 13% | (95) | 77% | (546) | 706 |
| PID: Rep (no lean) | 3% | (21) | 7% | (49) | 18% | (122) | 72% | (493) | 684 |
| PID/Gender: Dem Men | 5% | (20) | 9% | (35) | 22% | (86) | 64% | (246) | 388 |
| PID/Gender: Dem Women | 1% | (4) | 5% | (23) | 16% | (67) | 78% | (337) | 432 |
| PID/Gender: Ind Men | 4% | (13) | 7% | (24) | 18% | (61) | 71% | (238) | 336 |
| PID/Gender: Ind Women | 1% | (5) | 6% | (24) | 9% | (34) | 83% | (307) | 370 |
| PID/Gender: Rep Men | 4% | (13) | 8% | (29) | 25% | (86) | 63% | (217) | 344 |
| PID/Gender: Rep Women | 2% | (8) | 6% | (20) | 11% | (36) | 81% | (276) | 340 |
| Ideo: Liberal (1-3) | 4% | (25) | 8% | (53) | 17% | (108) | 71% | (455) | 640 |
| Ideo: Moderate (4) | 2% | (16) | 7% | (45) | 20% | (130) | 71% | (475) | 667 |
| Ideo: Conservative (5-7) | 2% | (16) | 7% | (46) | 17% | (119) | 74% | (509) | 691 |
| Educ: < College | 2% | (32) | 5% | (70) | 13% | (180) | 80% | (1155) | 1437 |
| Educ: Bachelors degree | 3% | (15) | 11% | (54) | 24% | (117) | 62% | (305) | 491 |
| Educ: Post-grad | 6% | (16) | 11% | (31) | 26% | (72) | 58% | (163) | 282 |
| Income: Under 50k | 2% | (28) | 5% | (58) | 11% | (125) | 82% | (941) | 1153 |
| Income: 50k-100k | 3% | (20) | 8% | (62) | 22% | (162) | 67% | (495) | 739 |
| Income: 100k+ | 5% | (15) | 11% | (35) | 26% | (83) | 58% | (186) | 318 |
| Ethnicity: White | 3% | (43) | 7% | (114) | 17% | (290) | 74% | (1264) | 1711 |
| Ethnicity: Hispanic | 4% | (15) | 10% | (36) | 18% | (67) | 68% | (256) | 374 |

Continued on next page

Table MCFIdem1_6: How frequently do you do the following?
Invest in or trade bonds

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 3% | (63) | 7% | (155) | 17% | (370) | 73% | (1622) | 2210 |
| Ethnicity: Black | 5% | (14) | 8% | (21) | 17% | (47) | 71% | (200) | 282 |
| Ethnicity: Other | 3% | (6) | 9% | (20) | 15% | (33) | 73% | (158) | 217 |
| All Christian | 4% | (39) | 7% | (72) | 16% | (159) | 73% | (715) | 984 |
| All Non-Christian | 5% | (6) | 16% | (20) | 23% | (29) | 56% | (71) | 127 |
| Atheist | 2% | (2) | 9% | (10) | 21% | (23) | 68% | (75) | 110 |
| Agnostic/Nothing in particular | 1% | (8) | 6% | (37) | 17% | (101) | 76% | (460) | 606 |
| Something Else | 2% | (7) | 4% | (16) | 15% | (59) | 79% | (301) | 383 |
| Religious Non-Protestant/Catholic | 5% | (7) | 15% | (22) | 23% | (34) | 58% | (86) | 150 |
| Evangelical | 4% | (22) | 7% | (39) | 14% | (80) | 75% | (425) | 567 |
| Non-Evangelical | 3% | (23) | 6% | (46) | 16% | (124) | 74% | (563) | 756 |
| Community: Urban | 5% | (31) | 9% | (56) | 15% | (97) | 71% | (450) | 634 |
| Community: Suburban | 2% | (22) | 7% | (68) | 20% | (203) | 72% | (744) | 1038 |
| Community: Rural | 2% | (10) | 6% | (31) | 13% | (70) | 79% | (428) | 539 |
| Employ: Private Sector | 4% | (32) | 10% | (72) | 21% | (154) | 65% | (471) | 728 |
| Employ: Government | 3% | (4) | 11% | (16) | 21% | (29) | 65% | (91) | 140 |
| Employ: Self-Employed | 6% | (13) | 10% | (21) | 19% | (38) | 65% | (132) | 204 |
| Employ: Homemaker | 1% | (1) | 2% | (3) | 9% | (13) | 89% | (132) | 148 |
| Employ: Student | 3% | (2) | 8% | (5) | 16% | (10) | 73% | (45) | 61 |
| Employ: Retired | 1% | (7) | 4% | (24) | 16% | (84) | 79% | (428) | 543 |
| Employ: Unemployed | 1% | (3) | 4% | (10) | 10% | (25) | 85% | (218) | 257 |
| Employ: Other | 1% | (1) | 3% | (4) | 13% | (17) | 83% | (106) | 128 |
| Military HH: Yes | 3% | (9) | 9% | (26) | 16% | (50) | 72% | (221) | 306 |
| Military HH: No | 3% | (54) | 7% | (129) | 17% | (320) | 74% | (1401) | 1904 |
| RD/WT: Right Direction | 5% | (30) | 8% | (55) | 18% | (115) | 69% | (453) | 652 |
| RD/WT: Wrong Track | 2% | (33) | 6% | (100) | 16% | (255) | 75% | (1169) | 1558 |
| Biden Job Approve | 4% | (39) | 8% | (77) | 18% | (166) | 70% | (660) | 942 |
| Biden Job Disapprove | 2% | (23) | 6% | (71) | 17% | (197) | 75% | (873) | 1164 |

Continued on next page

**Table MCFIdem1_6: How frequently do you do the following?
Invest in or trade bonds**

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 3% | (63) | 7% | (155) | 17% | (370) | 73% | (1622) | 2210 |
| Biden Job Strongly Approve | 6% | (25) | 8% | (34) | 15% | (61) | 70% | (284) | 404 |
| Biden Job Somewhat Approve | 3% | (14) | 8% | (43) | 20% | (105) | 70% | (376) | 539 |
| Biden Job Somewhat Disapprove | 2% | (6) | 5% | (18) | 18% | (62) | 76% | (264) | 350 |
| Biden Job Strongly Disapprove | 2% | (17) | 7% | (53) | 17% | (135) | 75% | (609) | 814 |
| Favorable of Biden | 4% | (37) | 7% | (67) | 17% | (165) | 72% | (696) | 965 |
| Unfavorable of Biden | 2% | (24) | 7% | (80) | 18% | (199) | 73% | (832) | 1136 |
| Very Favorable of Biden | 6% | (25) | 7% | (32) | 19% | (81) | 68% | (295) | 433 |
| Somewhat Favorable of Biden | 2% | (12) | 7% | (35) | 16% | (84) | 75% | (401) | 532 |
| Somewhat Unfavorable of Biden | 4% | (11) | 8% | (22) | 19% | (56) | 70% | (205) | 295 |
| Very Unfavorable of Biden | 2% | (13) | 7% | (58) | 17% | (143) | 75% | (627) | 840 |
| #1 Issue: Economy | 3% | (26) | 7% | (66) | 19% | (169) | 71% | (632) | 892 |
| #1 Issue: Security | 2% | (4) | 6% | (14) | 17% | (41) | 76% | (186) | 245 |
| #1 Issue: Health Care | 4% | (8) | 8% | (15) | 13% | (25) | 74% | (136) | 184 |
| #1 Issue: Medicare / Social Security | 2% | (5) | 4% | (11) | 12% | (32) | 82% | (218) | 266 |
| #1 Issue: Women's Issues | 4% | (11) | 6% | (17) | 16% | (43) | 74% | (208) | 279 |
| #1 Issue: Education | 7% | (7) | 14% | (14) | 15% | (15) | 64% | (63) | 98 |
| #1 Issue: Energy | 2% | (3) | 6% | (7) | 24% | (31) | 69% | (91) | 132 |
| #1 Issue: Other | — | (0) | 9% | (10) | 13% | (15) | 78% | (88) | 114 |
| 2022 House Vote: Democrat | 3% | (31) | 7% | (60) | 21% | (185) | 69% | (627) | 903 |
| 2022 House Vote: Republican | 3% | (22) | 8% | (54) | 18% | (126) | 71% | (485) | 687 |
| 2022 House Vote: Someone else | — | (0) | 8% | (6) | 13% | (10) | 79% | (57) | 72 |
| 2022 House Vote: Didnt Vote | 2% | (10) | 6% | (35) | 9% | (49) | 83% | (453) | 548 |
| 2020 Vote: Joe Biden | 3% | (31) | 7% | (67) | 19% | (183) | 71% | (692) | 973 |
| 2020 Vote: Donald Trump | 3% | (21) | 7% | (50) | 18% | (137) | 72% | (545) | 753 |
| 2020 Vote: Other | 1% | (1) | 10% | (10) | 18% | (17) | 70% | (64) | 92 |
| 2020 Vote: Didn't Vote | 2% | (9) | 7% | (28) | 8% | (33) | 82% | (321) | 392 |
| 2018 House Vote: Democrat | 4% | (28) | 7% | (58) | 21% | (165) | 68% | (547) | 799 |
| 2018 House Vote: Republican | 3% | (22) | 7% | (47) | 19% | (122) | 70% | (450) | 640 |
| 2018 House Vote: Someone else | — | (0) | 5% | (4) | 17% | (12) | 77% | (56) | 72 |
| 2018 House Vote: Didnt Vote | 2% | (13) | 7% | (47) | 10% | (70) | 81% | (570) | 699 |

Continued on next page

Table MCFIdem1_6: How frequently do you do the following?
Invest in or trade bonds

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 3% | (63) | 7% | (155) | 17% | (370) | 73% | (1622) | 2210 |
| 4-Region: Northeast | 3% | (13) | 7% | (27) | 20% | (77) | 70% | (266) | 383 |
| 4-Region: Midwest | 1% | (7) | 7% | (32) | 17% | (77) | 75% | (340) | 456 |
| 4-Region: South | 3% | (25) | 7% | (57) | 15% | (129) | 75% | (634) | 844 |
| 4-Region: West | 3% | (18) | 7% | (39) | 17% | (87) | 73% | (382) | 527 |
| Frequently Invests | 21% | (63) | 25% | (72) | 24% | (70) | 30% | (88) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 6% | (33) | 15% | (83) | 29% | (160) | 51% | (283) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1_7: How frequently do you do the following?
Invest in or trade commodities

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 3% | (68) | 6% | (133) | 12% | (267) | 79% | (1743) | 2210 |
| Gender: Male | 5% | (52) | 8% | (84) | 15% | (160) | 72% | (772) | 1068 |
| Gender: Female | 1% | (16) | 4% | (49) | 9% | (107) | 85% | (971) | 1142 |
| Age: 18-34 | 6% | (39) | 10% | (63) | 12% | (79) | 72% | (462) | 642 |
| Age: 35-44 | 4% | (14) | 9% | (33) | 14% | (53) | 73% | (266) | 365 |
| Age: 45-64 | 1% | (10) | 4% | (29) | 13% | (93) | 82% | (583) | 714 |
| Age: 65+ | 1% | (6) | 2% | (8) | 9% | (42) | 89% | (433) | 489 |
| GenZers: 1997-2012 | 4% | (9) | 13% | (26) | 14% | (28) | 69% | (139) | 202 |
| Millennials: 1981-1996 | 6% | (42) | 9% | (62) | 14% | (97) | 71% | (503) | 703 |
| GenXers: 1965-1980 | 2% | (9) | 5% | (26) | 12% | (59) | 82% | (414) | 507 |
| Baby Boomers: 1946-1964 | 1% | (7) | 2% | (16) | 10% | (77) | 86% | (631) | 731 |
| PID: Dem (no lean) | 5% | (39) | 7% | (54) | 12% | (98) | 77% | (629) | 820 |
| PID: Ind (no lean) | 2% | (14) | 6% | (41) | 9% | (67) | 83% | (585) | 706 |
| PID: Rep (no lean) | 2% | (15) | 5% | (38) | 15% | (102) | 77% | (529) | 684 |
| PID/Gender: Dem Men | 8% | (30) | 8% | (31) | 13% | (51) | 71% | (276) | 388 |
| PID/Gender: Dem Women | 2% | (8) | 5% | (23) | 11% | (47) | 82% | (354) | 432 |
| PID/Gender: Ind Men | 3% | (10) | 8% | (26) | 13% | (45) | 76% | (255) | 336 |
| PID/Gender: Ind Women | 1% | (3) | 4% | (15) | 6% | (22) | 89% | (330) | 370 |
| PID/Gender: Rep Men | 3% | (11) | 8% | (27) | 19% | (65) | 70% | (241) | 344 |
| PID/Gender: Rep Women | 1% | (5) | 3% | (10) | 11% | (37) | 85% | (288) | 340 |
| Ideo: Liberal (1-3) | 5% | (30) | 6% | (40) | 12% | (79) | 77% | (491) | 640 |
| Ideo: Moderate (4) | 4% | (24) | 8% | (51) | 12% | (83) | 76% | (509) | 667 |
| Ideo: Conservative (5-7) | 2% | (11) | 5% | (34) | 13% | (90) | 80% | (556) | 691 |
| Educ: < College | 3% | (39) | 5% | (69) | 10% | (137) | 83% | (1191) | 1437 |
| Educ: Bachelors degree | 3% | (16) | 8% | (38) | 17% | (82) | 72% | (355) | 491 |
| Educ: Post-grad | 4% | (12) | 9% | (25) | 17% | (48) | 70% | (197) | 282 |
| Income: Under 50k | 2% | (28) | 3% | (40) | 10% | (111) | 85% | (974) | 1153 |
| Income: 50k-100k | 3% | (22) | 8% | (62) | 13% | (100) | 75% | (555) | 739 |
| Income: 100k+ | 6% | (18) | 10% | (30) | 18% | (57) | 67% | (213) | 318 |
| Ethnicity: White | 3% | (48) | 5% | (93) | 12% | (212) | 79% | (1358) | 1711 |
| Ethnicity: Hispanic | 7% | (25) | 8% | (29) | 12% | (45) | 74% | (275) | 374 |

Continued on next page

Table MCFIdem1_7: How frequently do you do the following?
Invest in or trade commodities

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 3% | (68) | 6% | (133) | 12% | (267) | 79% | (1743) | 2210 |
| Ethnicity: Black | 4% | (12) | 10% | (27) | 10% | (29) | 76% | (215) | 282 |
| Ethnicity: Other | 4% | (9) | 6% | (13) | 12% | (26) | 78% | (170) | 217 |
| All Christian | 4% | (40) | 6% | (59) | 12% | (114) | 78% | (772) | 984 |
| All Non-Christian | 7% | (9) | 10% | (13) | 11% | (14) | 72% | (91) | 127 |
| Atheist | 2% | (2) | 4% | (4) | 21% | (23) | 73% | (81) | 110 |
| Agnostic/Nothing in particular | 1% | (9) | 6% | (36) | 12% | (71) | 81% | (490) | 606 |
| Something Else | 2% | (8) | 5% | (20) | 12% | (45) | 81% | (310) | 383 |
| Religious Non-Protestant/Catholic | 6% | (9) | 9% | (14) | 11% | (17) | 73% | (109) | 150 |
| Evangelical | 5% | (31) | 6% | (33) | 12% | (66) | 77% | (437) | 567 |
| Non-Evangelical | 2% | (14) | 6% | (43) | 11% | (87) | 81% | (612) | 756 |
| Community: Urban | 5% | (34) | 8% | (48) | 11% | (70) | 76% | (481) | 634 |
| Community: Suburban | 2% | (23) | 7% | (70) | 13% | (135) | 78% | (810) | 1038 |
| Community: Rural | 2% | (11) | 3% | (15) | 11% | (61) | 84% | (452) | 539 |
| Employ: Private Sector | 4% | (27) | 11% | (82) | 15% | (108) | 70% | (511) | 728 |
| Employ: Government | 4% | (6) | 5% | (7) | 15% | (21) | 76% | (107) | 140 |
| Employ: Self-Employed | 11% | (22) | 7% | (15) | 14% | (29) | 67% | (137) | 204 |
| Employ: Homemaker | — | (0) | 1% | (1) | 9% | (14) | 90% | (133) | 148 |
| Employ: Student | 5% | (3) | 6% | (4) | 12% | (8) | 77% | (47) | 61 |
| Employ: Retired | 1% | (6) | 2% | (11) | 9% | (47) | 88% | (478) | 543 |
| Employ: Unemployed | 1% | (2) | 2% | (6) | 11% | (27) | 86% | (221) | 257 |
| Employ: Other | 1% | (2) | 5% | (6) | 10% | (13) | 84% | (108) | 128 |
| Military HH: Yes | 2% | (6) | 6% | (20) | 11% | (32) | 81% | (248) | 306 |
| Military HH: No | 3% | (62) | 6% | (113) | 12% | (234) | 79% | (1495) | 1904 |
| RD/WT: Right Direction | 6% | (38) | 7% | (44) | 13% | (84) | 75% | (486) | 652 |
| RD/WT: Wrong Track | 2% | (29) | 6% | (89) | 12% | (183) | 81% | (1257) | 1558 |
| Biden Job Approve | 4% | (42) | 7% | (66) | 12% | (109) | 77% | (725) | 942 |
| Biden Job Disapprove | 2% | (20) | 5% | (63) | 13% | (149) | 80% | (932) | 1164 |

Continued on next page

Table MCFIdem1_7: How frequently do you do the following?
Invest in or trade commodities

| Demographic | | | Somewhat | | | | | | Total N |
|--------------------------------------|-----------------|------|------------|-------|--------------------|-------|-----------------|--------|---------|
| | Very frequently | | frequently | | Not too frequently | | Never done this | | |
| Adults | 3% | (68) | 6% | (133) | 12% | (267) | 79% | (1743) | 2210 |
| Biden Job Strongly Approve | 9% | (36) | 6% | (26) | 10% | (42) | 74% | (300) | 404 |
| Biden Job Somewhat Approve | 1% | (7) | 7% | (40) | 13% | (67) | 79% | (424) | 539 |
| Biden Job Somewhat Disapprove | 2% | (8) | 6% | (20) | 13% | (46) | 79% | (276) | 350 |
| Biden Job Strongly Disapprove | 1% | (12) | 5% | (43) | 13% | (102) | 81% | (657) | 814 |
| Favorable of Biden | 5% | (48) | 6% | (61) | 11% | (109) | 77% | (747) | 965 |
| Unfavorable of Biden | 2% | (18) | 6% | (69) | 13% | (143) | 80% | (906) | 1136 |
| Very Favorable of Biden | 9% | (39) | 6% | (24) | 11% | (48) | 74% | (321) | 433 |
| Somewhat Favorable of Biden | 2% | (9) | 7% | (36) | 11% | (61) | 80% | (426) | 532 |
| Somewhat Unfavorable of Biden | 3% | (8) | 9% | (27) | 14% | (40) | 75% | (221) | 295 |
| Very Unfavorable of Biden | 1% | (11) | 5% | (43) | 12% | (103) | 81% | (685) | 840 |
| #1 Issue: Economy | 3% | (26) | 8% | (68) | 14% | (122) | 76% | (676) | 892 |
| #1 Issue: Security | 2% | (4) | 4% | (11) | 14% | (34) | 80% | (196) | 245 |
| #1 Issue: Health Care | 6% | (11) | 5% | (9) | 10% | (18) | 80% | (146) | 184 |
| #1 Issue: Medicare / Social Security | 2% | (5) | 4% | (10) | 4% | (11) | 90% | (240) | 266 |
| #1 Issue: Women's Issues | 3% | (9) | 5% | (15) | 12% | (33) | 80% | (222) | 279 |
| #1 Issue: Education | 9% | (9) | 10% | (10) | 14% | (14) | 67% | (66) | 98 |
| #1 Issue: Energy | 3% | (3) | 4% | (6) | 20% | (27) | 73% | (96) | 132 |
| #1 Issue: Other | — | (0) | 4% | (4) | 7% | (8) | 89% | (101) | 114 |
| 2022 House Vote: Democrat | 5% | (42) | 7% | (61) | 13% | (113) | 76% | (686) | 903 |
| 2022 House Vote: Republican | 2% | (17) | 6% | (41) | 14% | (96) | 78% | (533) | 687 |
| 2022 House Vote: Someone else | — | (0) | 5% | (4) | 9% | (6) | 86% | (62) | 72 |
| 2022 House Vote: Didnt Vote | 2% | (9) | 5% | (26) | 9% | (51) | 84% | (462) | 548 |
| 2020 Vote: Joe Biden | 5% | (44) | 6% | (55) | 13% | (124) | 77% | (750) | 973 |
| 2020 Vote: Donald Trump | 2% | (13) | 6% | (45) | 13% | (95) | 80% | (601) | 753 |
| 2020 Vote: Other | 1% | (1) | 12% | (11) | 16% | (15) | 71% | (65) | 92 |
| 2020 Vote: Didn't Vote | 3% | (10) | 6% | (22) | 8% | (33) | 83% | (327) | 392 |
| 2018 House Vote: Democrat | 5% | (39) | 6% | (45) | 14% | (109) | 76% | (606) | 799 |
| 2018 House Vote: Republican | 3% | (21) | 5% | (34) | 14% | (90) | 77% | (495) | 640 |
| 2018 House Vote: Someone else | — | (0) | 7% | (5) | 13% | (9) | 80% | (58) | 72 |
| 2018 House Vote: Didnt Vote | 1% | (8) | 7% | (49) | 8% | (58) | 84% | (584) | 699 |

Continued on next page

Table MCFIdem1_7: How frequently do you do the following?
Invest in or trade commodities

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|------|---------------------|-------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 3% | (68) | 6% | (133) | 12% | (267) | 79% | (1743) | 2210 |
| 4-Region: Northeast | 2% | (8) | 6% | (23) | 10% | (40) | 82% | (312) | 383 |
| 4-Region: Midwest | 2% | (10) | 6% | (28) | 13% | (59) | 79% | (359) | 456 |
| 4-Region: South | 4% | (35) | 5% | (46) | 13% | (106) | 78% | (658) | 844 |
| 4-Region: West | 3% | (15) | 7% | (36) | 12% | (62) | 79% | (414) | 527 |
| Frequently Invests | 23% | (68) | 25% | (74) | 15% | (43) | 37% | (107) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 6% | (34) | 11% | (59) | 17% | (94) | 67% | (372) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1_8: How frequently do you do the following?
Invest in or flip real estate

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 2% | (41) | 4% | (90) | 9% | (204) | 85% | (1875) | 2210 |
| Gender: Male | 3% | (29) | 5% | (53) | 12% | (125) | 81% | (860) | 1068 |
| Gender: Female | 1% | (12) | 3% | (37) | 7% | (79) | 89% | (1015) | 1142 |
| Age: 18-34 | 4% | (25) | 7% | (47) | 10% | (67) | 78% | (502) | 642 |
| Age: 35-44 | 1% | (5) | 7% | (27) | 11% | (41) | 80% | (292) | 365 |
| Age: 45-64 | 1% | (8) | 2% | (11) | 9% | (61) | 89% | (633) | 714 |
| Age: 65+ | — | (2) | 1% | (5) | 7% | (35) | 92% | (448) | 489 |
| GenZers: 1997-2012 | 3% | (6) | 10% | (19) | 9% | (17) | 79% | (159) | 202 |
| Millennials: 1981-1996 | 3% | (24) | 7% | (49) | 12% | (83) | 78% | (546) | 703 |
| GenXers: 1965-1980 | 2% | (8) | 2% | (11) | 8% | (43) | 88% | (445) | 507 |
| Baby Boomers: 1946-1964 | — | (1) | 1% | (10) | 8% | (58) | 91% | (662) | 731 |
| PID: Dem (no lean) | 3% | (21) | 5% | (41) | 9% | (70) | 84% | (687) | 820 |
| PID: Ind (no lean) | 1% | (7) | 3% | (18) | 8% | (58) | 88% | (623) | 706 |
| PID: Rep (no lean) | 2% | (12) | 4% | (31) | 11% | (76) | 83% | (565) | 684 |
| PID/Gender: Dem Men | 4% | (16) | 6% | (24) | 9% | (37) | 80% | (312) | 388 |
| PID/Gender: Dem Women | 1% | (6) | 4% | (18) | 8% | (33) | 87% | (376) | 432 |
| PID/Gender: Ind Men | 1% | (5) | 3% | (10) | 12% | (41) | 83% | (280) | 336 |
| PID/Gender: Ind Women | 1% | (2) | 2% | (8) | 4% | (17) | 93% | (343) | 370 |
| PID/Gender: Rep Men | 2% | (8) | 6% | (20) | 14% | (47) | 78% | (269) | 344 |
| PID/Gender: Rep Women | 1% | (4) | 3% | (11) | 8% | (29) | 87% | (296) | 340 |
| Ideo: Liberal (1-3) | 3% | (22) | 4% | (28) | 9% | (58) | 83% | (533) | 640 |
| Ideo: Moderate (4) | 2% | (11) | 5% | (33) | 10% | (64) | 84% | (560) | 667 |
| Ideo: Conservative (5-7) | 1% | (6) | 4% | (25) | 10% | (68) | 86% | (591) | 691 |
| Educ: < College | 1% | (21) | 3% | (49) | 8% | (114) | 87% | (1254) | 1437 |
| Educ: Bachelors degree | 3% | (13) | 5% | (26) | 11% | (53) | 81% | (399) | 491 |
| Educ: Post-grad | 2% | (7) | 6% | (16) | 13% | (37) | 79% | (222) | 282 |
| Income: Under 50k | 2% | (20) | 3% | (32) | 7% | (82) | 88% | (1019) | 1153 |
| Income: 50k-100k | 1% | (9) | 5% | (36) | 11% | (82) | 83% | (612) | 739 |
| Income: 100k+ | 4% | (11) | 7% | (22) | 13% | (40) | 77% | (244) | 318 |
| Ethnicity: White | 2% | (29) | 4% | (63) | 9% | (156) | 86% | (1463) | 1711 |
| Ethnicity: Hispanic | 3% | (11) | 7% | (26) | 11% | (43) | 79% | (294) | 374 |

Continued on next page

Table MCFIdem1_8: How frequently do you do the following?
Invest in or flip real estate

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 2% | (41) | 4% | (90) | 9% | (204) | 85% | (1875) | 2210 |
| Ethnicity: Black | 4% | (10) | 7% | (19) | 9% | (26) | 80% | (227) | 282 |
| Ethnicity: Other | 1% | (1) | 4% | (8) | 10% | (22) | 85% | (186) | 217 |
| All Christian | 2% | (23) | 4% | (35) | 10% | (94) | 85% | (832) | 984 |
| All Non-Christian | 5% | (6) | 6% | (7) | 13% | (16) | 77% | (97) | 127 |
| Atheist | 1% | (1) | 4% | (5) | 14% | (15) | 81% | (90) | 110 |
| Agnostic/Nothing in particular | 1% | (5) | 5% | (30) | 8% | (48) | 86% | (523) | 606 |
| Something Else | 2% | (6) | 3% | (13) | 8% | (31) | 87% | (334) | 383 |
| Religious Non-Protestant/Catholic | 4% | (7) | 6% | (8) | 12% | (18) | 78% | (116) | 150 |
| Evangelical | 3% | (17) | 4% | (22) | 10% | (59) | 82% | (467) | 567 |
| Non-Evangelical | 1% | (10) | 3% | (19) | 8% | (62) | 88% | (666) | 756 |
| Community: Urban | 3% | (22) | 7% | (42) | 9% | (57) | 81% | (513) | 634 |
| Community: Suburban | 1% | (11) | 3% | (30) | 10% | (103) | 86% | (893) | 1038 |
| Community: Rural | 1% | (7) | 3% | (18) | 8% | (44) | 87% | (469) | 539 |
| Employ: Private Sector | 3% | (24) | 6% | (47) | 11% | (82) | 79% | (576) | 728 |
| Employ: Government | — | (0) | 4% | (5) | 10% | (14) | 86% | (120) | 140 |
| Employ: Self-Employed | 5% | (10) | 8% | (17) | 14% | (29) | 73% | (148) | 204 |
| Employ: Homemaker | — | (0) | — | (1) | 8% | (11) | 92% | (136) | 148 |
| Employ: Student | 2% | (1) | 6% | (4) | 10% | (6) | 83% | (51) | 61 |
| Employ: Retired | 1% | (3) | 1% | (6) | 6% | (35) | 92% | (499) | 543 |
| Employ: Unemployed | 1% | (2) | 3% | (8) | 6% | (16) | 90% | (231) | 257 |
| Employ: Other | 1% | (1) | 3% | (3) | 8% | (10) | 89% | (114) | 128 |
| Military HH: Yes | 2% | (6) | 2% | (5) | 12% | (36) | 85% | (259) | 306 |
| Military HH: No | 2% | (35) | 4% | (86) | 9% | (168) | 85% | (1616) | 1904 |
| RD/WT: Right Direction | 3% | (22) | 6% | (39) | 9% | (60) | 81% | (531) | 652 |
| RD/WT: Wrong Track | 1% | (19) | 3% | (51) | 9% | (143) | 86% | (1344) | 1558 |
| Biden Job Approve | 3% | (26) | 5% | (47) | 8% | (80) | 84% | (789) | 942 |
| Biden Job Disapprove | 1% | (13) | 3% | (38) | 10% | (116) | 86% | (997) | 1164 |

Continued on next page

Table MCFIdem1_8: How frequently do you do the following?
Invest in or flip real estate

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 2% | (41) | 4% | (90) | 9% | (204) | 85% | (1875) | 2210 |
| Biden Job Strongly Approve | 5% | (20) | 5% | (22) | 8% | (33) | 82% | (329) | 404 |
| Biden Job Somewhat Approve | 1% | (6) | 5% | (25) | 9% | (47) | 85% | (460) | 539 |
| Biden Job Somewhat Disapprove | 2% | (6) | 2% | (6) | 11% | (38) | 86% | (300) | 350 |
| Biden Job Strongly Disapprove | 1% | (7) | 4% | (31) | 10% | (79) | 86% | (697) | 814 |
| Favorable of Biden | 3% | (26) | 4% | (43) | 8% | (78) | 85% | (817) | 965 |
| Unfavorable of Biden | 1% | (12) | 4% | (42) | 11% | (121) | 85% | (961) | 1136 |
| Very Favorable of Biden | 5% | (20) | 6% | (26) | 8% | (34) | 81% | (352) | 433 |
| Somewhat Favorable of Biden | 1% | (7) | 3% | (17) | 8% | (44) | 87% | (465) | 532 |
| Somewhat Unfavorable of Biden | 2% | (5) | 4% | (13) | 13% | (37) | 81% | (239) | 295 |
| Very Unfavorable of Biden | 1% | (7) | 3% | (29) | 10% | (84) | 86% | (721) | 840 |
| #1 Issue: Economy | 1% | (12) | 6% | (53) | 11% | (94) | 82% | (733) | 892 |
| #1 Issue: Security | 1% | (3) | 3% | (8) | 7% | (18) | 88% | (216) | 245 |
| #1 Issue: Health Care | 5% | (9) | 3% | (6) | 6% | (11) | 86% | (157) | 184 |
| #1 Issue: Medicare / Social Security | 1% | (3) | 1% | (4) | 6% | (15) | 92% | (245) | 266 |
| #1 Issue: Women's Issues | 2% | (5) | 3% | (9) | 10% | (27) | 85% | (238) | 279 |
| #1 Issue: Education | 5% | (5) | 8% | (8) | 12% | (12) | 75% | (74) | 98 |
| #1 Issue: Energy | 2% | (3) | 3% | (4) | 13% | (17) | 82% | (108) | 132 |
| #1 Issue: Other | 1% | (1) | — | (0) | 7% | (8) | 92% | (104) | 114 |
| 2022 House Vote: Democrat | 2% | (22) | 5% | (44) | 9% | (84) | 83% | (752) | 903 |
| 2022 House Vote: Republican | 2% | (13) | 4% | (29) | 11% | (78) | 83% | (568) | 687 |
| 2022 House Vote: Someone else | — | (0) | 3% | (2) | 5% | (4) | 92% | (66) | 72 |
| 2022 House Vote: Didn't Vote | 1% | (5) | 3% | (15) | 7% | (39) | 89% | (489) | 548 |
| 2020 Vote: Joe Biden | 2% | (22) | 4% | (41) | 9% | (89) | 84% | (820) | 973 |
| 2020 Vote: Donald Trump | 2% | (13) | 4% | (32) | 10% | (73) | 84% | (636) | 753 |
| 2020 Vote: Other | 1% | (1) | 2% | (2) | 14% | (13) | 82% | (75) | 92 |
| 2020 Vote: Didn't Vote | 1% | (5) | 4% | (15) | 7% | (29) | 88% | (343) | 392 |
| 2018 House Vote: Democrat | 3% | (21) | 4% | (35) | 9% | (71) | 84% | (672) | 799 |
| 2018 House Vote: Republican | 2% | (12) | 4% | (26) | 11% | (69) | 83% | (532) | 640 |
| 2018 House Vote: Someone else | — | (0) | 5% | (3) | 10% | (7) | 85% | (62) | 72 |
| 2018 House Vote: Didn't Vote | 1% | (8) | 4% | (26) | 8% | (56) | 87% | (609) | 699 |

Continued on next page

Table MCFIdem1_8: How frequently do you do the following?
Invest in or flip real estate

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 2% | (41) | 4% | (90) | 9% | (204) | 85% | (1875) | 2210 |
| 4-Region: Northeast | 1% | (5) | 3% | (12) | 8% | (32) | 87% | (334) | 383 |
| 4-Region: Midwest | 1% | (7) | 5% | (21) | 8% | (37) | 86% | (391) | 456 |
| 4-Region: South | 3% | (22) | 4% | (38) | 10% | (85) | 83% | (700) | 844 |
| 4-Region: West | 1% | (7) | 4% | (20) | 9% | (49) | 86% | (451) | 527 |
| Frequently Invests | 14% | (41) | 16% | (47) | 17% | (50) | 53% | (155) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 3% | (18) | 6% | (35) | 13% | (71) | 78% | (435) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1_9: How frequently do you do the following?
Invest in structured products, such as CDOs

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 2% | (48) | 4% | (93) | 10% | (211) | 84% | (1858) | 2210 |
| Gender: Male | 3% | (31) | 5% | (55) | 12% | (130) | 80% | (852) | 1068 |
| Gender: Female | 2% | (17) | 3% | (37) | 7% | (81) | 88% | (1006) | 1142 |
| Age: 18-34 | 3% | (19) | 8% | (53) | 12% | (78) | 77% | (492) | 642 |
| Age: 35-44 | 5% | (18) | 4% | (15) | 11% | (42) | 79% | (290) | 365 |
| Age: 45-64 | 1% | (9) | 2% | (17) | 9% | (67) | 87% | (620) | 714 |
| Age: 65+ | — | (1) | 1% | (7) | 5% | (24) | 93% | (456) | 489 |
| GenZers: 1997-2012 | 2% | (3) | 10% | (21) | 11% | (22) | 77% | (155) | 202 |
| Millennials: 1981-1996 | 5% | (32) | 6% | (43) | 13% | (89) | 77% | (539) | 703 |
| GenXers: 1965-1980 | 2% | (10) | 3% | (13) | 9% | (47) | 86% | (438) | 507 |
| Baby Boomers: 1946-1964 | — | (2) | 2% | (15) | 7% | (49) | 91% | (664) | 731 |
| PID: Dem (no lean) | 3% | (25) | 6% | (47) | 9% | (76) | 82% | (671) | 820 |
| PID: Ind (no lean) | 2% | (11) | 4% | (26) | 9% | (60) | 86% | (609) | 706 |
| PID: Rep (no lean) | 2% | (12) | 3% | (19) | 11% | (75) | 84% | (577) | 684 |
| PID/Gender: Dem Men | 4% | (16) | 8% | (29) | 12% | (47) | 76% | (295) | 388 |
| PID/Gender: Dem Women | 2% | (9) | 4% | (18) | 7% | (29) | 87% | (376) | 432 |
| PID/Gender: Ind Men | 2% | (6) | 3% | (10) | 11% | (38) | 84% | (282) | 336 |
| PID/Gender: Ind Women | 1% | (5) | 4% | (16) | 6% | (22) | 88% | (327) | 370 |
| PID/Gender: Rep Men | 2% | (8) | 5% | (16) | 13% | (45) | 80% | (275) | 344 |
| PID/Gender: Rep Women | 1% | (4) | 1% | (3) | 9% | (30) | 89% | (303) | 340 |
| Ideo: Liberal (1-3) | 4% | (23) | 6% | (38) | 11% | (70) | 80% | (509) | 640 |
| Ideo: Moderate (4) | 2% | (14) | 5% | (32) | 10% | (64) | 83% | (557) | 667 |
| Ideo: Conservative (5-7) | 1% | (9) | 3% | (19) | 10% | (68) | 86% | (595) | 691 |
| Educ: < College | 2% | (26) | 4% | (56) | 8% | (109) | 87% | (1246) | 1437 |
| Educ: Bachelors degree | 2% | (12) | 6% | (29) | 12% | (61) | 79% | (389) | 491 |
| Educ: Post-grad | 3% | (10) | 3% | (8) | 14% | (41) | 79% | (223) | 282 |
| Income: Under 50k | 2% | (20) | 4% | (49) | 7% | (85) | 87% | (1000) | 1153 |
| Income: 50k-100k | 2% | (13) | 4% | (27) | 12% | (88) | 83% | (612) | 739 |
| Income: 100k+ | 5% | (16) | 5% | (17) | 12% | (39) | 78% | (247) | 318 |
| Ethnicity: White | 2% | (35) | 4% | (66) | 9% | (154) | 85% | (1456) | 1711 |
| Ethnicity: Hispanic | 4% | (17) | 6% | (22) | 10% | (37) | 80% | (298) | 374 |

Continued on next page

**Table MCFIdem1_9: How frequently do you do the following?
Invest in structured products, such as CDOs**

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|-----------------------------------|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 2% | (48) | 4% | (93) | 10% | (211) | 84% | (1858) | 2210 |
| Ethnicity: Black | 4% | (11) | 4% | (12) | 13% | (37) | 79% | (222) | 282 |
| Ethnicity: Other | 1% | (2) | 7% | (14) | 10% | (21) | 83% | (180) | 217 |
| All Christian | 2% | (24) | 5% | (47) | 10% | (97) | 83% | (815) | 984 |
| All Non-Christian | 6% | (8) | 6% | (8) | 17% | (21) | 71% | (90) | 127 |
| Atheist | 1% | (1) | 4% | (4) | 11% | (12) | 84% | (93) | 110 |
| Agnostic/Nothing in particular | 1% | (6) | 4% | (25) | 8% | (47) | 87% | (528) | 606 |
| Something Else | 2% | (8) | 2% | (8) | 9% | (34) | 87% | (333) | 383 |
| Religious Non-Protestant/Catholic | 5% | (8) | 7% | (10) | 16% | (23) | 72% | (108) | 150 |
| Evangelical | 4% | (22) | 4% | (23) | 10% | (59) | 82% | (463) | 567 |
| Non-Evangelical | 1% | (10) | 4% | (31) | 8% | (63) | 86% | (653) | 756 |
| Community: Urban | 4% | (24) | 7% | (44) | 9% | (59) | 80% | (506) | 634 |
| Community: Suburban | 2% | (17) | 3% | (31) | 10% | (104) | 85% | (885) | 1038 |
| Community: Rural | 1% | (7) | 3% | (17) | 9% | (48) | 86% | (466) | 539 |
| Employ: Private Sector | 3% | (25) | 5% | (38) | 16% | (119) | 75% | (547) | 728 |
| Employ: Government | 1% | (2) | 9% | (12) | 8% | (12) | 82% | (115) | 140 |
| Employ: Self-Employed | 7% | (15) | 11% | (22) | 10% | (20) | 72% | (147) | 204 |
| Employ: Homemaker | — | (0) | — | (0) | 6% | (9) | 94% | (139) | 148 |
| Employ: Student | 1% | (0) | 9% | (6) | 4% | (2) | 86% | (53) | 61 |
| Employ: Retired | — | (1) | 1% | (8) | 5% | (26) | 93% | (507) | 543 |
| Employ: Unemployed | 1% | (2) | 2% | (6) | 7% | (17) | 90% | (231) | 257 |
| Employ: Other | 2% | (2) | 1% | (1) | 5% | (7) | 92% | (118) | 128 |
| Military HH: Yes | 2% | (6) | 5% | (15) | 9% | (28) | 84% | (257) | 306 |
| Military HH: No | 2% | (42) | 4% | (78) | 10% | (183) | 84% | (1601) | 1904 |
| RD/WT: Right Direction | 4% | (29) | 6% | (40) | 10% | (65) | 79% | (517) | 652 |
| RD/WT: Wrong Track | 1% | (19) | 3% | (52) | 9% | (146) | 86% | (1341) | 1558 |
| Biden Job Approve | 4% | (35) | 5% | (48) | 10% | (96) | 81% | (764) | 942 |
| Biden Job Disapprove | 1% | (11) | 3% | (38) | 10% | (111) | 86% | (1004) | 1164 |

Continued on next page

**Table MCFIdem1_9: How frequently do you do the following?
 Invest in structured products, such as CDOs**

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--------------------------------------|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 2% | (48) | 4% | (93) | 10% | (211) | 84% | (1858) | 2210 |
| Biden Job Strongly Approve | 7% | (28) | 5% | (22) | 9% | (35) | 79% | (319) | 404 |
| Biden Job Somewhat Approve | 1% | (7) | 5% | (27) | 11% | (61) | 82% | (444) | 539 |
| Biden Job Somewhat Disapprove | 1% | (5) | 3% | (10) | 10% | (36) | 86% | (300) | 350 |
| Biden Job Strongly Disapprove | 1% | (6) | 3% | (28) | 9% | (75) | 86% | (704) | 814 |
| Favorable of Biden | 3% | (34) | 5% | (48) | 9% | (90) | 82% | (793) | 965 |
| Unfavorable of Biden | 1% | (14) | 4% | (40) | 10% | (113) | 85% | (968) | 1136 |
| Very Favorable of Biden | 5% | (23) | 7% | (30) | 8% | (33) | 80% | (347) | 433 |
| Somewhat Favorable of Biden | 2% | (11) | 3% | (18) | 11% | (57) | 84% | (446) | 532 |
| Somewhat Unfavorable of Biden | 2% | (6) | 5% | (13) | 12% | (34) | 82% | (241) | 295 |
| Very Unfavorable of Biden | 1% | (8) | 3% | (27) | 9% | (79) | 86% | (727) | 840 |
| #1 Issue: Economy | 3% | (24) | 5% | (41) | 13% | (113) | 80% | (715) | 892 |
| #1 Issue: Security | 1% | (1) | 3% | (8) | 7% | (18) | 89% | (217) | 245 |
| #1 Issue: Health Care | 4% | (7) | 5% | (10) | 6% | (11) | 85% | (156) | 184 |
| #1 Issue: Medicare / Social Security | — | (0) | 2% | (7) | 7% | (19) | 90% | (241) | 266 |
| #1 Issue: Women's Issues | 2% | (5) | 5% | (13) | 8% | (22) | 86% | (240) | 279 |
| #1 Issue: Education | 7% | (7) | 6% | (6) | 13% | (12) | 74% | (73) | 98 |
| #1 Issue: Energy | 3% | (5) | 4% | (6) | 8% | (10) | 84% | (111) | 132 |
| #1 Issue: Other | 1% | (1) | 2% | (2) | 5% | (5) | 93% | (106) | 114 |
| 2022 House Vote: Democrat | 3% | (28) | 6% | (50) | 11% | (96) | 81% | (729) | 903 |
| 2022 House Vote: Republican | 2% | (14) | 4% | (25) | 11% | (77) | 83% | (572) | 687 |
| 2022 House Vote: Someone else | 1% | (1) | 3% | (2) | 4% | (3) | 92% | (67) | 72 |
| 2022 House Vote: Didnt Vote | 1% | (6) | 3% | (16) | 6% | (35) | 90% | (491) | 548 |
| 2020 Vote: Joe Biden | 3% | (28) | 5% | (51) | 10% | (96) | 82% | (797) | 973 |
| 2020 Vote: Donald Trump | 1% | (10) | 3% | (26) | 10% | (77) | 85% | (640) | 753 |
| 2020 Vote: Other | 2% | (2) | 1% | (1) | 9% | (9) | 87% | (80) | 92 |
| 2020 Vote: Didn't Vote | 2% | (8) | 4% | (14) | 8% | (30) | 87% | (340) | 392 |
| 2018 House Vote: Democrat | 3% | (28) | 5% | (38) | 11% | (87) | 81% | (645) | 799 |
| 2018 House Vote: Republican | 2% | (11) | 4% | (28) | 11% | (68) | 83% | (533) | 640 |
| 2018 House Vote: Someone else | — | (0) | 3% | (2) | 9% | (7) | 87% | (63) | 72 |
| 2018 House Vote: Didnt Vote | 1% | (10) | 3% | (24) | 7% | (49) | 88% | (617) | 699 |

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Table MCFIdem1_9: How frequently do you do the following?
Invest in structured products, such as CDOs

| Demographic | Very frequently | | Somewhat frequently | | Not too frequently | | Never done this | | Total N |
|--|-----------------|------|---------------------|------|--------------------|-------|-----------------|--------|---------|
| | | | | | | | | | |
| Adults | 2% | (48) | 4% | (93) | 10% | (211) | 84% | (1858) | 2210 |
| 4-Region: Northeast | 2% | (7) | 4% | (13) | 9% | (33) | 86% | (329) | 383 |
| 4-Region: Midwest | 2% | (10) | 5% | (21) | 9% | (41) | 84% | (385) | 456 |
| 4-Region: South | 2% | (20) | 4% | (34) | 11% | (92) | 83% | (699) | 844 |
| 4-Region: West | 2% | (12) | 5% | (24) | 9% | (46) | 84% | (445) | 527 |
| Frequently Invests | 17% | (48) | 20% | (60) | 16% | (46) | 47% | (138) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 3% | (20) | 8% | (45) | 14% | (76) | 75% | (419) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table invest: Do you have money invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(K)s?

| Demographic | Yes, and the value of these investments is above \$50,000 | | Yes, and the value of these investments is below \$50,000 | | No, no money invested | | Don't Know / No Opinion | | Total N |
|--------------------------|--|-------|--|-------|--------------------------|--------|----------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 25% | (559) | 23% | (500) | 46% | (1012) | 6% | (139) | 2210 |
| Gender: Male | 31% | (333) | 26% | (280) | 39% | (411) | 4% | (44) | 1068 |
| Gender: Female | 20% | (226) | 19% | (220) | 53% | (601) | 8% | (95) | 1142 |
| Age: 18-34 | 13% | (86) | 30% | (194) | 49% | (314) | 7% | (48) | 642 |
| Age: 35-44 | 18% | (65) | 28% | (102) | 46% | (168) | 8% | (30) | 365 |
| Age: 45-64 | 28% | (202) | 18% | (131) | 48% | (344) | 5% | (37) | 714 |
| Age: 65+ | 42% | (206) | 15% | (73) | 38% | (186) | 5% | (24) | 489 |
| GenZers: 1997-2012 | 11% | (22) | 24% | (48) | 52% | (106) | 13% | (26) | 202 |
| Millennials: 1981-1996 | 16% | (113) | 32% | (224) | 46% | (323) | 6% | (43) | 703 |
| GenXers: 1965-1980 | 24% | (119) | 19% | (96) | 51% | (260) | 6% | (32) | 507 |
| Baby Boomers: 1946-1964 | 37% | (269) | 17% | (128) | 41% | (301) | 5% | (34) | 731 |
| PID: Dem (no lean) | 26% | (216) | 25% | (204) | 43% | (356) | 5% | (44) | 820 |
| PID: Ind (no lean) | 21% | (146) | 21% | (146) | 51% | (361) | 8% | (54) | 706 |
| PID: Rep (no lean) | 29% | (197) | 22% | (151) | 43% | (296) | 6% | (41) | 684 |
| PID/Gender: Dem Men | 32% | (124) | 28% | (108) | 38% | (147) | 2% | (9) | 388 |
| PID/Gender: Dem Women | 21% | (92) | 22% | (96) | 48% | (209) | 8% | (35) | 432 |
| PID/Gender: Ind Men | 27% | (90) | 24% | (81) | 43% | (144) | 6% | (21) | 336 |
| PID/Gender: Ind Women | 15% | (56) | 18% | (65) | 59% | (217) | 9% | (33) | 370 |
| PID/Gender: Rep Men | 34% | (119) | 27% | (91) | 35% | (120) | 4% | (14) | 344 |
| PID/Gender: Rep Women | 23% | (78) | 17% | (59) | 52% | (175) | 8% | (27) | 340 |
| Ideo: Liberal (1-3) | 27% | (171) | 28% | (177) | 41% | (261) | 5% | (32) | 640 |
| Ideo: Moderate (4) | 24% | (160) | 23% | (156) | 47% | (313) | 6% | (38) | 667 |
| Ideo: Conservative (5-7) | 31% | (217) | 21% | (145) | 42% | (290) | 6% | (38) | 691 |
| Educ: < College | 14% | (198) | 20% | (288) | 59% | (852) | 7% | (99) | 1437 |
| Educ: Bachelors degree | 43% | (211) | 31% | (151) | 22% | (110) | 4% | (18) | 491 |
| Educ: Post-grad | 53% | (150) | 22% | (61) | 18% | (50) | 8% | (22) | 282 |
| Income: Under 50k | 9% | (99) | 19% | (219) | 65% | (755) | 7% | (80) | 1153 |
| Income: 50k-100k | 37% | (275) | 28% | (210) | 30% | (219) | 5% | (34) | 739 |
| Income: 100k+ | 58% | (185) | 22% | (71) | 12% | (38) | 8% | (24) | 318 |
| Ethnicity: White | 28% | (475) | 22% | (384) | 44% | (751) | 6% | (101) | 1711 |

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Table invest: Do you have money invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(K)s?

| Demographic | Yes, and the value of these investments is above \$50,000 | | Yes, and the value of these investments is below \$50,000 | | No, no money invested | | Don't Know / No Opinion | | Total N |
|-----------------------------------|---|-------|---|-------|-----------------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 25% | (559) | 23% | (500) | 46% | (1012) | 6% | (139) | 2210 |
| Ethnicity: Hispanic | 19% | (72) | 25% | (93) | 48% | (180) | 8% | (28) | 374 |
| Ethnicity: Black | 12% | (34) | 24% | (67) | 59% | (168) | 5% | (14) | 282 |
| Ethnicity: Other | 23% | (50) | 23% | (49) | 43% | (94) | 11% | (24) | 217 |
| All Christian | 35% | (342) | 21% | (206) | 40% | (391) | 5% | (45) | 984 |
| All Non-Christian | 42% | (53) | 28% | (35) | 23% | (29) | 7% | (9) | 127 |
| Atheist | 20% | (22) | 32% | (35) | 45% | (50) | 2% | (3) | 110 |
| Agnostic/Nothing in particular | 16% | (99) | 23% | (141) | 51% | (306) | 10% | (60) | 606 |
| Something Else | 11% | (43) | 22% | (83) | 62% | (236) | 6% | (22) | 383 |
| Religious Non-Protestant/Catholic | 41% | (61) | 27% | (40) | 26% | (39) | 6% | (9) | 150 |
| Evangelical | 21% | (120) | 22% | (122) | 52% | (297) | 5% | (27) | 567 |
| Non-Evangelical | 33% | (252) | 21% | (156) | 41% | (308) | 5% | (40) | 756 |
| Community: Urban | 24% | (152) | 22% | (139) | 47% | (296) | 7% | (46) | 634 |
| Community: Suburban | 31% | (320) | 26% | (270) | 38% | (390) | 6% | (58) | 1038 |
| Community: Rural | 16% | (87) | 17% | (92) | 60% | (326) | 6% | (35) | 539 |
| Employ: Private Sector | 31% | (228) | 32% | (236) | 31% | (229) | 5% | (35) | 728 |
| Employ: Government | 29% | (40) | 44% | (62) | 26% | (36) | 1% | (1) | 140 |
| Employ: Self-Employed | 16% | (33) | 25% | (50) | 52% | (106) | 7% | (15) | 204 |
| Employ: Homemaker | 9% | (14) | 14% | (21) | 67% | (99) | 10% | (15) | 148 |
| Employ: Student | 8% | (5) | 23% | (14) | 60% | (37) | 9% | (6) | 61 |
| Employ: Retired | 40% | (215) | 13% | (68) | 44% | (237) | 4% | (21) | 543 |
| Employ: Unemployed | 7% | (17) | 9% | (24) | 72% | (186) | 12% | (30) | 257 |
| Employ: Other | 5% | (7) | 19% | (25) | 64% | (82) | 12% | (15) | 128 |
| Military HH: Yes | 34% | (104) | 20% | (60) | 40% | (123) | 6% | (19) | 306 |
| Military HH: No | 24% | (455) | 23% | (440) | 47% | (889) | 6% | (120) | 1904 |
| RD/WT: Right Direction | 30% | (198) | 22% | (145) | 39% | (253) | 9% | (56) | 652 |
| RD/WT: Wrong Track | 23% | (361) | 23% | (355) | 49% | (759) | 5% | (83) | 1558 |
| Biden Job Approve | 28% | (268) | 25% | (235) | 40% | (379) | 6% | (60) | 942 |
| Biden Job Disapprove | 24% | (285) | 22% | (257) | 49% | (572) | 4% | (51) | 1164 |

Continued on next page

Table invest: Do you have money invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(K)s?

| Demographic | Yes, and the value of these investments is above \$50,000 | | Yes, and the value of these investments is below \$50,000 | | No, no money invested | | Don't Know / No Opinion | | Total N |
|--------------------------------------|--|-------|--|-------|--------------------------|--------|----------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 25% | (559) | 23% | (500) | 46% | (1012) | 6% | (139) | 2210 |
| Biden Job Strongly Approve | 32% | (129) | 24% | (96) | 38% | (154) | 6% | (25) | 404 |
| Biden Job Somewhat Approve | 26% | (139) | 26% | (140) | 42% | (225) | 6% | (35) | 539 |
| Biden Job Somewhat Disapprove | 20% | (70) | 28% | (99) | 47% | (165) | 4% | (15) | 350 |
| Biden Job Strongly Disapprove | 26% | (215) | 19% | (157) | 50% | (407) | 4% | (35) | 814 |
| Favorable of Biden | 28% | (270) | 24% | (233) | 41% | (399) | 7% | (64) | 965 |
| Unfavorable of Biden | 25% | (283) | 23% | (257) | 48% | (545) | 5% | (51) | 1136 |
| Very Favorable of Biden | 31% | (133) | 21% | (91) | 40% | (172) | 9% | (37) | 433 |
| Somewhat Favorable of Biden | 26% | (137) | 27% | (143) | 43% | (227) | 5% | (27) | 532 |
| Somewhat Unfavorable of Biden | 19% | (57) | 29% | (85) | 47% | (138) | 5% | (15) | 295 |
| Very Unfavorable of Biden | 27% | (226) | 20% | (171) | 48% | (407) | 4% | (36) | 840 |
| #1 Issue: Economy | 26% | (231) | 27% | (238) | 42% | (372) | 6% | (51) | 892 |
| #1 Issue: Security | 29% | (72) | 19% | (46) | 47% | (115) | 5% | (13) | 245 |
| #1 Issue: Health Care | 25% | (46) | 20% | (37) | 49% | (90) | 6% | (11) | 184 |
| #1 Issue: Medicare / Social Security | 26% | (68) | 15% | (40) | 52% | (140) | 7% | (18) | 266 |
| #1 Issue: Women's Issues | 19% | (52) | 25% | (71) | 46% | (130) | 9% | (26) | 279 |
| #1 Issue: Education | 23% | (23) | 21% | (21) | 46% | (45) | 9% | (9) | 98 |
| #1 Issue: Energy | 22% | (29) | 23% | (30) | 51% | (68) | 4% | (5) | 132 |
| #1 Issue: Other | 34% | (39) | 15% | (17) | 47% | (53) | 4% | (5) | 114 |
| 2022 House Vote: Democrat | 30% | (267) | 26% | (237) | 37% | (338) | 7% | (61) | 903 |
| 2022 House Vote: Republican | 35% | (242) | 22% | (152) | 38% | (264) | 4% | (29) | 687 |
| 2022 House Vote: Someone else | 7% | (5) | 20% | (14) | 66% | (48) | 7% | (5) | 72 |
| 2022 House Vote: Didn't Vote | 8% | (44) | 18% | (97) | 66% | (362) | 8% | (45) | 548 |
| 2020 Vote: Joe Biden | 29% | (282) | 25% | (245) | 39% | (380) | 7% | (66) | 973 |
| 2020 Vote: Donald Trump | 30% | (224) | 22% | (167) | 43% | (324) | 5% | (39) | 753 |
| 2020 Vote: Other | 20% | (18) | 22% | (20) | 54% | (49) | 4% | (4) | 92 |
| 2020 Vote: Didn't Vote | 9% | (35) | 17% | (68) | 66% | (259) | 8% | (30) | 392 |

Continued on next page

Table invest: Do you have money invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(K)s?

| Demographic | Yes, and the value of these investments is above \$50,000 | | Yes, and the value of these investments is below \$50,000 | | No, no money invested | | Don't Know / No Opinion | | Total N |
|--|---|-------|---|-------|-----------------------|--------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 25% | (559) | 23% | (500) | 46% | (1012) | 6% | (139) | 2210 |
| 2018 House Vote: Democrat | 31% | (247) | 27% | (212) | 37% | (296) | 5% | (44) | 799 |
| 2018 House Vote: Republican | 36% | (233) | 21% | (132) | 38% | (246) | 5% | (29) | 640 |
| 2018 House Vote: Someone else | 10% | (7) | 21% | (15) | 57% | (41) | 12% | (9) | 72 |
| 2018 House Vote: Didnt Vote | 10% | (71) | 20% | (142) | 61% | (429) | 8% | (57) | 699 |
| 4-Region: Northeast | 26% | (101) | 23% | (89) | 43% | (165) | 7% | (27) | 383 |
| 4-Region: Midwest | 26% | (120) | 21% | (96) | 47% | (212) | 6% | (28) | 456 |
| 4-Region: South | 21% | (178) | 23% | (191) | 50% | (425) | 6% | (50) | 844 |
| 4-Region: West | 30% | (160) | 24% | (124) | 40% | (209) | 6% | (33) | 527 |
| Frequently Invests | 51% | (148) | 31% | (91) | 15% | (43) | 3% | (10) | 292 |
| 50k+ Invested Stock Market or Mutual Funds | 100% | (559) | — | (0) | — | (0) | — | (0) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table invest250_us: And, is the total amount of money you have invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(K)s, ...

| Demographic | \$50,000 - \$99,999 | \$100,000 - \$249,999 | \$250,000 - \$499,999 | \$500,000 - \$999,999 | \$1,000,000 or more | Don't Know / No Opinion | Total N |
|--------------------------|------------------------|--------------------------|--------------------------|--------------------------|------------------------|----------------------------|---------|
| Adults | 22% (120) | 25% (141) | 21% (116) | 16% (91) | 13% (70) | 3% (19) | 559 |
| Gender: Male | 20% (68) | 23% (77) | 22% (72) | 19% (62) | 13% (43) | 3% (11) | 333 |
| Gender: Female | 23% (53) | 28% (64) | 19% (44) | 13% (30) | 12% (28) | 4% (8) | 226 |
| Age: 18-34 | 39% (34) | 29% (25) | 10% (9) | 15% (13) | 6% (5) | 1% (1) | 86 |
| Age: 35-44 | 38% (25) | 30% (19) | 19% (12) | 6% (4) | 6% (4) | 1% (1) | 65 |
| Age: 45-64 | 19% (38) | 29% (59) | 22% (44) | 15% (30) | 10% (21) | 5% (9) | 202 |
| Age: 65+ | 11% (23) | 18% (38) | 25% (51) | 22% (45) | 20% (41) | 4% (8) | 206 |
| Millennials: 1981-1996 | 42% (47) | 25% (29) | 15% (17) | 11% (13) | 7% (8) | — (0) | 113 |
| GenXers: 1965-1980 | 21% (25) | 33% (39) | 23% (27) | 11% (14) | 7% (9) | 5% (6) | 119 |
| Baby Boomers: 1946-1964 | 13% (35) | 22% (59) | 25% (66) | 20% (53) | 17% (44) | 4% (12) | 269 |
| PID: Dem (no lean) | 21% (45) | 29% (63) | 21% (46) | 12% (26) | 12% (26) | 5% (10) | 216 |
| PID: Ind (no lean) | 21% (30) | 21% (31) | 21% (31) | 21% (30) | 12% (18) | 4% (6) | 146 |
| PID: Rep (no lean) | 23% (45) | 24% (47) | 20% (39) | 18% (35) | 14% (27) | 2% (3) | 197 |
| PID/Gender: Dem Men | 20% (25) | 28% (35) | 23% (28) | 13% (16) | 11% (14) | 4% (5) | 124 |
| PID/Gender: Dem Women | 22% (20) | 31% (28) | 19% (18) | 10% (9) | 13% (12) | 6% (5) | 92 |
| PID/Gender: Ind Men | 21% (19) | 20% (18) | 24% (22) | 21% (19) | 11% (10) | 3% (3) | 90 |
| PID/Gender: Ind Women | 21% (12) | 23% (13) | 17% (9) | 20% (11) | 14% (8) | 5% (3) | 56 |
| PID/Gender: Rep Men | 20% (24) | 20% (24) | 19% (23) | 22% (26) | 16% (19) | 2% (3) | 119 |
| PID/Gender: Rep Women | 27% (21) | 29% (23) | 21% (17) | 12% (9) | 10% (8) | 1% (1) | 78 |
| Ideo: Liberal (1-3) | 28% (48) | 25% (43) | 17% (29) | 13% (22) | 12% (21) | 4% (7) | 171 |
| Ideo: Moderate (4) | 17% (28) | 26% (42) | 23% (37) | 22% (35) | 8% (12) | 3% (5) | 160 |
| Ideo: Conservative (5-7) | 20% (43) | 25% (55) | 22% (48) | 15% (32) | 16% (34) | 2% (5) | 217 |
| Educ: < College | 29% (57) | 28% (56) | 20% (39) | 15% (29) | 5% (10) | 4% (8) | 198 |
| Educ: Bachelors degree | 17% (35) | 29% (61) | 22% (46) | 13% (27) | 17% (35) | 3% (7) | 211 |
| Educ: Post-grad | 19% (28) | 17% (25) | 21% (31) | 23% (35) | 17% (26) | 3% (5) | 150 |
| Income: Under 50k | 36% (35) | 40% (40) | 10% (10) | 6% (6) | 5% (5) | 3% (3) | 99 |
| Income: 50k-100k | 21% (58) | 26% (71) | 26% (73) | 17% (47) | 6% (17) | 3% (9) | 275 |
| Income: 100k+ | 15% (27) | 16% (30) | 18% (33) | 21% (39) | 26% (49) | 4% (7) | 185 |
| Ethnicity: White | 21% (99) | 24% (112) | 21% (99) | 18% (86) | 13% (63) | 3% (16) | 475 |
| Ethnicity: Hispanic | 38% (27) | 25% (18) | 19% (13) | 13% (9) | 5% (4) | — (0) | 72 |
| Ethnicity: Other | 20% (10) | 39% (20) | 19% (9) | 6% (3) | 10% (5) | 6% (3) | 50 |

Continued on next page

Table invest250_us: And, is the total amount of money you have invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(K)s, ...

| Demographic | \$50,000 - \$99,999 | \$100,000 - \$249,999 | \$250,000 - \$499,999 | \$500,000 - \$999,999 | \$1,000,000 or more | Don't Know / No Opinion | Total N |
|-----------------------------------|------------------------|--------------------------|--------------------------|--------------------------|------------------------|----------------------------|---------|
| Adults | 22% (120) | 25% (141) | 21% (116) | 16% (91) | 13% (70) | 3% (19) | 559 |
| All Christian | 21% (71) | 25% (85) | 22% (76) | 18% (62) | 11% (36) | 3% (12) | 342 |
| All Non-Christian | 10% (5) | 33% (18) | 22% (12) | 16% (9) | 15% (8) | 4% (2) | 53 |
| Agnostic/Nothing in particular | 27% (27) | 23% (22) | 15% (15) | 12% (12) | 17% (17) | 5% (5) | 99 |
| Religious Non-Protestant/Catholic | 9% (6) | 32% (20) | 23% (14) | 15% (9) | 13% (8) | 7% (4) | 61 |
| Evangelical | 30% (36) | 28% (33) | 16% (19) | 15% (18) | 9% (11) | 2% (2) | 120 |
| Non-Evangelical | 18% (45) | 25% (62) | 24% (61) | 18% (46) | 12% (30) | 3% (6) | 252 |
| Community: Urban | 23% (35) | 23% (36) | 19% (29) | 16% (24) | 16% (24) | 3% (5) | 152 |
| Community: Suburban | 20% (65) | 26% (82) | 23% (75) | 14% (46) | 12% (39) | 4% (13) | 320 |
| Community: Rural | 24% (21) | 28% (24) | 14% (12) | 24% (21) | 8% (7) | 2% (2) | 87 |
| Employ: Private Sector | 27% (63) | 26% (59) | 23% (52) | 14% (31) | 8% (18) | 3% (6) | 228 |
| Employ: Retired | 12% (26) | 24% (51) | 21% (45) | 20% (43) | 20% (43) | 3% (7) | 215 |
| Military HH: Yes | 18% (19) | 31% (33) | 21% (22) | 14% (14) | 13% (14) | 3% (3) | 104 |
| Military HH: No | 22% (102) | 24% (109) | 21% (94) | 17% (77) | 12% (57) | 4% (16) | 455 |
| RD/WT: Right Direction | 23% (45) | 25% (49) | 21% (42) | 16% (31) | 12% (24) | 3% (5) | 198 |
| RD/WT: Wrong Track | 21% (75) | 26% (92) | 20% (74) | 17% (60) | 13% (46) | 4% (14) | 361 |
| Biden Job Approve | 22% (60) | 24% (66) | 20% (53) | 17% (47) | 12% (31) | 4% (12) | 268 |
| Biden Job Disapprove | 21% (58) | 26% (75) | 22% (62) | 16% (45) | 13% (37) | 3% (7) | 285 |
| Biden Job Strongly Approve | 29% (38) | 23% (30) | 21% (27) | 12% (15) | 11% (15) | 4% (5) | 129 |
| Biden Job Somewhat Approve | 16% (22) | 26% (36) | 19% (26) | 23% (32) | 12% (17) | 5% (7) | 139 |
| Biden Job Somewhat Disapprove | 17% (12) | 28% (19) | 24% (16) | 18% (12) | 11% (8) | 3% (2) | 70 |
| Biden Job Strongly Disapprove | 22% (47) | 26% (56) | 21% (45) | 15% (33) | 14% (29) | 2% (5) | 215 |
| Favorable of Biden | 23% (61) | 23% (63) | 19% (52) | 18% (47) | 13% (34) | 5% (12) | 270 |
| Unfavorable of Biden | 20% (58) | 27% (77) | 23% (64) | 16% (44) | 12% (33) | 2% (7) | 283 |
| Very Favorable of Biden | 27% (36) | 24% (32) | 21% (27) | 12% (15) | 13% (17) | 4% (6) | 133 |
| Somewhat Favorable of Biden | 19% (25) | 23% (31) | 18% (25) | 23% (32) | 12% (17) | 5% (7) | 137 |
| Somewhat Unfavorable of Biden | 16% (9) | 26% (15) | 30% (17) | 18% (10) | 7% (4) | 3% (2) | 57 |
| Very Unfavorable of Biden | 22% (49) | 28% (62) | 21% (47) | 15% (34) | 13% (29) | 2% (5) | 226 |

Continued on next page

Table invest250_us: And, is the total amount of money you have invested in the stock market and mutual funds, including IRAs (Individual Retirement Account) and 401(K)s, ...

| Demographic | \$50,000 - \$99,999 | \$100,000 - \$249,999 | \$250,000 - \$499,999 | \$500,000 - \$999,999 | \$1,000,000 or more | Don't Know / No Opinion | Total N |
|--|------------------------|--------------------------|--------------------------|--------------------------|------------------------|----------------------------|---------|
| Adults | 22% (120) | 25% (141) | 21% (116) | 16% (91) | 13% (70) | 3% (19) | 559 |
| #1 Issue: Economy | 25% (57) | 26% (61) | 19% (44) | 15% (34) | 13% (30) | 2% (5) | 231 |
| #1 Issue: Security | 11% (8) | 28% (20) | 28% (20) | 16% (12) | 15% (11) | 2% (2) | 72 |
| #1 Issue: Medicare / Social Security | 14% (9) | 28% (19) | 21% (15) | 13% (9) | 16% (11) | 8% (6) | 68 |
| #1 Issue: Women's Issues | 27% (14) | 24% (13) | 22% (11) | 17% (9) | 7% (4) | 4% (2) | 52 |
| 2022 House Vote: Democrat | 20% (53) | 27% (73) | 21% (55) | 16% (44) | 12% (31) | 4% (12) | 267 |
| 2022 House Vote: Republican | 20% (49) | 25% (60) | 21% (52) | 18% (44) | 14% (33) | 2% (5) | 242 |
| 2020 Vote: Joe Biden | 20% (58) | 26% (73) | 21% (61) | 17% (48) | 12% (32) | 4% (11) | 282 |
| 2020 Vote: Donald Trump | 20% (45) | 27% (60) | 22% (49) | 15% (34) | 13% (30) | 2% (5) | 224 |
| 2018 House Vote: Democrat | 19% (47) | 28% (68) | 22% (54) | 14% (35) | 13% (32) | 5% (11) | 247 |
| 2018 House Vote: Republican | 22% (51) | 21% (49) | 20% (47) | 22% (51) | 12% (29) | 2% (5) | 233 |
| 2018 House Vote: Didnt Vote | 30% (21) | 30% (22) | 20% (14) | 6% (4) | 11% (8) | 4% (3) | 71 |
| 4-Region: Northeast | 26% (27) | 21% (21) | 21% (21) | 14% (14) | 12% (12) | 7% (7) | 101 |
| 4-Region: Midwest | 18% (21) | 28% (33) | 23% (28) | 17% (21) | 11% (14) | 2% (3) | 120 |
| 4-Region: South | 23% (41) | 28% (49) | 22% (39) | 16% (28) | 10% (18) | 1% (2) | 178 |
| 4-Region: West | 20% (31) | 24% (38) | 18% (28) | 18% (29) | 17% (27) | 5% (7) | 160 |
| Frequently Invests | 25% (37) | 23% (34) | 22% (33) | 20% (29) | 10% (15) | 1% (1) | 148 |
| 50k+ Invested Stock Market or Mutual Funds | 22% (120) | 25% (141) | 21% (116) | 16% (91) | 13% (70) | 3% (19) | 559 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|------------------|--------------------------|-----------|------------|
| xdemAll | Adults | 2210 | 100% |
| xdemGender | Gender: Male | 1068 | 48% |
| | Gender: Female | 1142 | 52% |
| | N | 2210 | |
| age | Age: 18-34 | 642 | 29% |
| | Age: 35-44 | 365 | 17% |
| | Age: 45-64 | 714 | 32% |
| | Age: 65+ | 489 | 22% |
| | N | 2210 | |
| demAgeGeneration | GenZers: 1997-2012 | 202 | 9% |
| | Millennials: 1981-1996 | 703 | 32% |
| | GenXers: 1965-1980 | 507 | 23% |
| | Baby Boomers: 1946-1964 | 731 | 33% |
| | N | 2144 | |
| xpid3 | PID: Dem (no lean) | 820 | 37% |
| | PID: Ind (no lean) | 706 | 32% |
| | PID: Rep (no lean) | 684 | 31% |
| | N | 2210 | |
| xpidGender | PID/Gender: Dem Men | 388 | 18% |
| | PID/Gender: Dem Women | 432 | 20% |
| | PID/Gender: Ind Men | 336 | 15% |
| | PID/Gender: Ind Women | 370 | 17% |
| | PID/Gender: Rep Men | 344 | 16% |
| | PID/Gender: Rep Women | 340 | 15% |
| | N | 2210 | |
| xdemIdeo3 | Ideo: Liberal (1-3) | 640 | 29% |
| | Ideo: Moderate (4) | 667 | 30% |
| | Ideo: Conservative (5-7) | 691 | 31% |
| | N | 1998 | |
| xeduc3 | Educ: < College | 1437 | 65% |
| | Educ: Bachelors degree | 491 | 22% |
| | Educ: Post-grad | 282 | 13% |
| | N | 2210 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|----------------|-----------------------------------|-----------|------------|
| xdemInc3 | Income: Under 50k | 1153 | 52% |
| | Income: 50k-100k | 739 | 33% |
| | Income: 100k+ | 318 | 14% |
| | N | 2210 | |
| xdemWhite | Ethnicity: White | 1711 | 77% |
| xdemHispBin | Ethnicity: Hispanic | 374 | 17% |
| demBlackBin | Ethnicity: Black | 282 | 13% |
| demRaceOther | Ethnicity: Other | 217 | 10% |
| xdemReligion | All Christian | 984 | 45% |
| | All Non-Christian | 127 | 6% |
| | Atheist | 110 | 5% |
| | Agnostic/Nothing in particular | 606 | 27% |
| | Something Else | 383 | 17% |
| | N | 2210 | |
| xdemReligOther | Religious Non-Protestant/Catholic | 150 | 7% |
| xdemEvang | Evangelical | 567 | 26% |
| | Non-Evangelical | 756 | 34% |
| | N | 1323 | |
| xdemUsr | Community: Urban | 634 | 29% |
| | Community: Suburban | 1038 | 47% |
| | Community: Rural | 539 | 24% |
| | N | 2210 | |
| xdemEmploy | Employ: Private Sector | 728 | 33% |
| | Employ: Government | 140 | 6% |
| | Employ: Self-Employed | 204 | 9% |
| | Employ: Homemaker | 148 | 7% |
| | Employ: Student | 61 | 3% |
| | Employ: Retired | 543 | 25% |
| | Employ: Unemployed | 257 | 12% |
| | Employ: Other | 128 | 6% |
| | N | 2210 | |
| xdemMilHH1 | Military HH: Yes | 306 | 14% |
| | Military HH: No | 1904 | 86% |
| | N | 2210 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------------|--------------------------------------|-----------|------------|
| xnr1 | RD/WT: Right Direction | 652 | 30% |
| | RD/WT: Wrong Track | 1558 | 70% |
| | N | 2210 | |
| xdemBidenApprove | Biden Job Approve | 942 | 43% |
| | Biden Job Disapprove | 1164 | 53% |
| | N | 2107 | |
| xdemBidenApprove2 | Biden Job Strongly Approve | 404 | 18% |
| | Biden Job Somewhat Approve | 539 | 24% |
| | Biden Job Somewhat Disapprove | 350 | 16% |
| | Biden Job Strongly Disapprove | 814 | 37% |
| | N | 2107 | |
| xdemBidenFav | Favorable of Biden | 965 | 44% |
| | Unfavorable of Biden | 1136 | 51% |
| | N | 2101 | |
| xdemBidenFavFull | Very Favorable of Biden | 433 | 20% |
| | Somewhat Favorable of Biden | 532 | 24% |
| | Somewhat Unfavorable of Biden | 295 | 13% |
| | Very Unfavorable of Biden | 840 | 38% |
| | N | 2101 | |
| xnr3 | #1 Issue: Economy | 892 | 40% |
| | #1 Issue: Security | 245 | 11% |
| | #1 Issue: Health Care | 184 | 8% |
| | #1 Issue: Medicare / Social Security | 266 | 12% |
| | #1 Issue: Women's Issues | 279 | 13% |
| | #1 Issue: Education | 98 | 4% |
| | #1 Issue: Energy | 132 | 6% |
| | #1 Issue: Other | 114 | 5% |
| | N | 2210 | |
| xsubVote22O | 2022 House Vote: Democrat | 903 | 41% |
| | 2022 House Vote: Republican | 687 | 31% |
| | 2022 House Vote: Someone else | 72 | 3% |
| | 2022 House Vote: Didnt Vote | 548 | 25% |
| | N | 2210 | |
| xsubVote20O | 2020 Vote: Joe Biden | 973 | 44% |
| | 2020 Vote: Donald Trump | 753 | 34% |
| | 2020 Vote: Other | 92 | 4% |
| | 2020 Vote: Didn't Vote | 392 | 18% |
| | N | 2210 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--|-----------|------------|
| xsubVote18O | 2018 House Vote: Democrat | 799 | 36% |
| | 2018 House Vote: Republican | 640 | 29% |
| | 2018 House Vote: Someone else | 72 | 3% |
| | 2018 House Vote: Didnt Vote | 699 | 32% |
| | N | 2210 | |
| xreg4 | 4-Region: Northeast | 383 | 17% |
| | 4-Region: Midwest | 456 | 21% |
| | 4-Region: South | 844 | 38% |
| | 4-Region: West | 527 | 24% |
| | N | 2210 | |
| MCFIxdem1 | Frequently Invests | 292 | 13% |
| MCFIxdem2 | 50k+ Invested Stock Market or Mutual Funds | 559 | 25% |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

