MORNING CONSULT

National Tracking Poll #2301061 January 13-15, 2023

Crosstabulation Results

Methodology:

This poll was conducted between January 13-January 15, 2023 among a sample of 2206 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCSP1_1: In general, would you describe yourself as an avid fan, casual fan or not a fa	an of each of the following?
Sports	

Demographic	Demographic Avid fan		Cas	ual fan	Not a	fan at all	Total N
Adults	25%	(545)	45%	(988)	31%	(673)	2206
Gender: Male	37%	(392)	45%	(483)	19%	(199)	1074
Gender: Female	13%	(152)	45%	(505)	42%	(474)	1130
Age: 18-34	22%	(142)	43%	(272)	35%	(218)	633
Age: 35-44	32%	(119)	44%	(164)	24%	(89)	372
Age: 45-64	25%	(180)	46%	(327)	29%	(206)	713
Age: 65+	21%	(104)	46%	(225)	33%	(160)	488
GenZers: 1997-2012	19%	(52)	42%	(113)	39%	(103)	268
Millennials: 1981-1996	29%	(190)	44%	(290)	27%	(175)	656
GenXers: 1965-1980	26%	(134)	44%	(229)	31%	(161)	524
Baby Boomers: 1946-1964	23%	(159)	47%	(330)	30%	(215)	704
PID: Dem (no lean)	27%	(240)	45%	(407)	28%	(255)	902
PID: Ind (no lean)	22%	(141)	44%	(287)	34%	(224)	651
PID: Rep (no lean)	25%	(164)	45%	(294)	30%	(195)	653
PID/Gender: Dem Men	41%	(170)	43%	(181)	16%	(66)	417
PID/Gender: Dem Women	14%	(70)	47%	(225)	39%	(189)	484
PID/Gender: Ind Men	31%	(102)	47%	(157)	22%	(74)	333
PID/Gender: Ind Women	12%	(38)	41%	(130)	47%	(149)	317
PID/Gender: Rep Men	37%	(120)	45%	(144)	18%	(59)	323
PID/Gender: Rep Women	13%	(44)	45%	(150)	41%	(136)	330
Ideo: Liberal (1-3)	27%	(171)	45%	(287)	28%	(178)	637
Ideo: Moderate (4)	22%	(149)	45%	(302)	33%	(224)	674
Ideo: Conservative (5-7)	26%	(188)	45%	(324)	28%	(203)	714
Educ: < College	22%	(323)	43%	(616)	35%	(503)	1442
Educ: Bachelors degree	29%	(139)	50%	(241)	22%	(106)	486
Educ: Post-grad	30%	(83)	47%	(131)	23%	(64)	279
Income: Under 50k	20%	(235)	42%	(486)	38%	(450)	1171
Income: 50k-100k	28%	(199)	49 %	(346)	23%	(162)	707
Income: 100k+	34%	(112)	47%	(155)	19%	(61)	328

Table MCSP1_1: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of th	e following?
Sports	

Demographic	Avid fan		Cas	Casual fan		fan at all	Total N	
Adults	25%	(545)	45%	(988)	31%	(673)	220	
Ethnicity: White	24%	(414)	44%	(755)	31%	(533)	1702	
Ethnicity: Hispanic	24%	(91)	44%	(169)	32%	(121)	38	
Ethnicity: Black	34%	(97)	42%	(118)	24%	(68)	284	
Ethnicity: Other	15%	(34)	52%	(114)	33%	(72)	22	
All Christian	28%	(282)	44%	(442)	27%	(272)	99	
All Non-Christian	28%	(34)	41%	(50)	30%	(37)	12	
Atheist	15%	(15)	51%	(53)	34%	(36)	104	
Agnostic/Nothing in particular	22%	(142)	44%	(286)	35%	(226)	65	
Something Else	21%	(71)	48%	(157)	31%	(102)	33	
Religious Non-Protestant/Catholic	27%	(41)	38%	(58)	36%	(55)	15	
Evangelical	26%	(141)	48%	(256)	26%	(140)	53	
Non-Evangelical	27%	(198)	44%	(329)	29%	(212)	74	
Community: Urban	28%	(173)	46%	(282)	26%	(164)	613	
Community: Suburban	26%	(265)	47%	(485)	28%	(288)	103	
Community: Rural	19%	(107)	40%	(221)	40%	(221)	549	
Employ: Private Sector	32%	(241)	46%	(340)	22%	(161)	74	
Employ: Government	24%	(33)	48%	(66)	28%	(38)	130	
Employ: Self-Employed	22%	(45)	46%	(96)	32%	(67)	209	
Employ: Homemaker	15%	(19)	44%	(57)	41%	(52)	12	
Employ: Student	18%	(13)	46%	(32)	36%	(25)	70	
Employ: Retired	21%	(112)	45%	(246)	34%	(183)	54	
Employ: Unemployed	19%	(47)	40%	(96)	41%	(99)	24	
Employ: Other	26%	(36)	40%	(55)	35%	(48)	13	
Military HH: Yes	21%	(57)	53%	(145)	26%	(70)	272	
Military HH: No	25%	(487)	44%	(843)	31%	(603)	1934	
RD/WT: Right Direction	28%	(208)	46%	(340)	26%	(189)	73	
RD/WT: Wrong Track	23%	(337)	44%	(648)	33%	(485)	1469	
Biden Job Approve	27%	(268)	46%	(462)	27%	(268)	99	
Biden Job Disapprove	24%	(264)	44%	(490)	32%	(354)	1103	

Table MCSP1_1: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?Sports

Demographic	emographic Avid fan		Cas	ual fan	Not a	fan at all	Total N
Adults	25%	(545)	45%	(988)	31%	(673)	2206
Biden Job Strongly Approve	34%	(132)	41%	(162)	25%	(97)	392
Biden Job Somewhat Approve	22%	(136)	49%	(300)	28%	(170)	605
Biden Job Somewhat Disapprove	22%	(67)	44%	(136)	34%	(104)	307
Biden Job Strongly Disapprove	25%	(197)	44%	(354)	31%	(250)	800
Favorable of Biden	26%	(255)	47%	(457)	27%	(270)	982
Unfavorable of Biden	24%	(268)	44%	(484)	32%	(353)	1105
Very Favorable of Biden	30%	(124)	43%	(182)	27%	(113)	419
Somewhat Favorable of Biden	23%	(131)	49%	(274)	28%	(157)	562
Somewhat Unfavorable of Biden	24%	(67)	42%	(117)	33%	(92)	276
Very Unfavorable of Biden	24%	(201)	44%	(367)	31%	(260)	828
#1 Issue: Economy	30%	(263)	44%	(388)	26%	(232)	883
#1 Issue: Security	27%	(67)	45%	(111)	29%	(71)	250
#1 Issue: Health Care	23%	(41)	50%	(90)	28%	(50)	181
#1 Issue: Medicare / Social Security	19%	(54)	42%	(119)	38%	(108)	280
#1 Issue: Women's Issues	14%	(37)	57%	(153)	30%	(81)	271
#1 Issue: Education	17%	(11)	52%	(33)	31%	(19)	63
#1 Issue: Energy	28%	(43)	31%	(48)	41%	(62)	154
#1 Issue: Other	23%	(29)	37%	(46)	40%	(50)	124
2022 House Vote: Democrat	29%	(261)	46%	(408)	25%	(221)	891
2022 House Vote: Republican	29%	(195)	44%	(297)	26%	(177)	669
2022 House Vote: Someone else	11%	(7)	56%	(37)	33%	(22)	67
2022 House Vote: Didnt Vote	14%	(81)	42%	(245)	44%	(253)	580
2020 Vote: Joe Biden	28%	(261)	45%	(422)	27%	(253)	936
2020 Vote: Donald Trump	28%	(194)	44%	(304)	28%	(195)	693
2020 Vote: Other	15%	(12)	50%	(41)	35%	(29)	82
2020 Vote: Didn't Vote	16%	(78)	45%	(220)	40%	(197)	495
2018 House Vote: Democrat	30%	(238)	46%	(368)	24%	(192)	798
2018 House Vote: Republican	28%	(164)	47%	(270)	25%	(143)	577
2018 House Vote: Someone else	18%	(10)	37%	(20)	45%	(25)	55
2018 House Vote: Didnt Vote	17%	(133)	42%	(330)	40%	(314)	777

Demographic	Avid fan		Casual fan		Not a fan at all		Total N	
Adults	25%	(545)	45%	(988)	31%	(673)	2206	
4-Region: Northeast	28%	(107)	43%	(167)	29%	(112)	386	
4-Region: Midwest	28%	(130)	45%	(207)	26%	(119)	456	
4-Region: South	25%	(208)	44%	(369)	31%	(264)	841	
4-Region: West	19%	(100)	47%	(244)	34%	(178)	522	
Avid Sports Fan	100%	(545)	_	(0)	_	(0)	545	
Sports Fan	36%	(545)	64%	(988)	_	(0)	1533	
Avid NFL Fan	64%	(435)	33%	(228)	3%	(21)	684	
NFL Fan	36%	(514)	56%	(808)	8%	(116)	1438	

Table MCSP1_1: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?Sports

Table MCSP1_2: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?	
College football	

Demographic	Avid fan		Cas	ual fan	Not a	fan at all	Total N
Adults	19%	(414)	34%	(743)	48%	(1049)	2206
Gender: Male	27%	(294)	37%	(399)	35%	(380)	1074
Gender: Female	10%	(119)	30%	(345)	59 %	(667)	1130
Age: 18-34	17%	(105)	34%	(214)	50%	(313)	633
Age: 35-44	20%	(76)	38%	(143)	41%	(153)	372
Age: 45-64	20%	(146)	34%	(240)	46%	(327)	713
Age: 65+	18%	(87)	30%	(145)	52%	(256)	488
GenZers: 1997-2012	16%	(42)	29%	(77)	56%	(149)	268
Millennials: 1981-1996	19%	(126)	39%	(255)	42%	(276)	656
GenXers: 1965-1980	21%	(109)	31%	(163)	48%	(252)	524
Baby Boomers: 1946-1964	18%	(129)	33%	(231)	49%	(344)	704
PID: Dem (no lean)	20%	(176)	34%	(303)	47%	(423)	902
PID: Ind (no lean)	15%	(97)	30%	(197)	55%	(357)	651
PID: Rep (no lean)	21%	(140)	37%	(244)	41%	(269)	653
PID/Gender: Dem Men	27%	(114)	40%	(166)	33%	(136)	417
PID/Gender: Dem Women	13%	(61)	28%	(136)	59%	(286)	484
PID/Gender: Ind Men	22%	(73)	34%	(112)	45%	(149)	333
PID/Gender: Ind Women	8%	(25)	27%	(85)	65%	(207)	317
PID/Gender: Rep Men	33%	(108)	37%	(121)	29%	(95)	323
PID/Gender: Rep Women	10%	(32)	37%	(123)	53%	(174)	330
Ideo: Liberal (1-3)	22%	(137)	34%	(218)	44%	(282)	637
Ideo: Moderate (4)	15%	(101)	33%	(225)	52%	(348)	674
Ideo: Conservative (5-7)	23%	(164)	36%	(255)	41%	(296)	714
Educ: < College	15%	(221)	33%	(469)	52%	(752)	1442
Educ: Bachelors degree	25%	(123)	35%	(169)	40%	(193)	486
Educ: Post-grad	25%	(70)	38%	(105)	37%	(104)	279
Income: Under 50k	13%	(153)	30%	(356)	57%	(662)	1171
Income: 50k-100k	25%	(174)	35%	(249)	40%	(284)	707
Income: 100k+	26%	(87)	42%	(138)	31%	(103)	328
Ethnicity: White	19%	(322)	34%	(579)	47%	(802)	1702
Ethnicity: Hispanic	16%	(62)	33%	(125)	51%	(193)	380
Ethnicity: Black	26%	(74)	33%	(94)	41%	(116)	284

Table MCSP1_2: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?	
College football	

Demographic	Av	id fan	fan Casual fan		Not a	fan at all	Total N
Adults	19%	(414)	34%	(743)	48%	(1049)	2206
Ethnicity: Other	8%	(18)	32%	(71)	60%	(131)	220
All Christian	22%	(223)	36%	(358)	42%	(415)	997
All Non-Christian	24%	(29)	27%	(32)	49%	(59)	121
Atheist	15%	(16)	29%	(30)	56%	(58)	104
Agnostic/Nothing in particular	14%	(93)	31%	(205)	55%	(358)	655
Something Else	16%	(53)	36%	(119)	48%	(159)	330
Religious Non-Protestant/Catholic	23%	(36)	25%	(38)	52%	(81)	155
Evangelical	24%	(128)	38%	(204)	38%	(206)	537
Non-Evangelical	18%	(136)	35%	(262)	46%	(342)	740
Community: Urban	20%	(125)	33%	(203)	47%	(290)	618
Community: Suburban	19%	(201)	34%	(352)	47%	(486)	1039
Community: Rural	16%	(87)	34%	(189)	50%	(273)	549
Employ: Private Sector	25%	(183)	35%	(262)	40%	(297)	742
Employ: Government	24%	(33)	36%	(49)	40%	(54)	136
Employ: Self-Employed	19%	(40)	40%	(83)	41%	(86)	209
Employ: Homemaker	8%	(11)	35%	(45)	57%	(73)	128
Employ: Student	10%	(7)	27%	(19)	63%	(43)	70
Employ: Retired	18%	(97)	32%	(172)	50%	(272)	541
Employ: Unemployed	11%	(26)	33%	(79)	57%	(138)	242
Employ: Other	13%	(17)	25%	(34)	63%	(86)	138
Military HH: Yes	18%	(49)	45%	(123)	37%	(101)	272
Military HH: No	19%	(365)	32%	(621)	49%	(948)	1934
RD/WT: Right Direction	21%	(157)	36%	(264)	43%	(315)	737
RD/WT: Wrong Track	17%	(256)	33%	(479)	50%	(733)	1469
Biden Job Approve	20%	(200)	34%	(338)	46%	(458)	997
Biden Job Disapprove	19%	(207)	34%	(381)	47%	(519)	1108
Biden Job Strongly Approve	26%	(104)	33%	(130)	40%	(158)	392
Biden Job Somewhat Approve	16%	(97)	34%	(209)	49%	(300)	605
Biden Job Somewhat Disapprove	17%	(52)	30%	(92)	53%	(163)	307
Biden Job Strongly Disapprove	19%	(156)	36%	(289)	44%	(356)	800

Table MCSP1_2: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?	
College football	

Demographic	Avid fan		Cas	ual fan	Not a	fan at all	Total N	
Adults	19%	(414)	34%	(743)	48%	(1049)	2206	
Favorable of Biden	21%	(203)	33%	(325)	46%	(453)	982	
Unfavorable of Biden	18%	(200)	35%	(383)	47%	(522)	1105	
Very Favorable of Biden	25%	(103)	32%	(135)	43%	(182)	419	
Somewhat Favorable of Biden	18%	(100)	34%	(190)	48%	(272)	562	
Somewhat Unfavorable of Biden	16%	(44)	31%	(87)	53%	(146)	276	
Very Unfavorable of Biden	19%	(156)	36%	(296)	45%	(376)	828	
#1 Issue: Economy	23%	(203)	36%	(314)	42%	(366)	883	
#1 Issue: Security	20%	(51)	36%	(90)	44%	(110)	250	
#1 Issue: Health Care	19%	(34)	39%	(71)	42%	(76)	181	
#1 Issue: Medicare / Social Security	14%	(40)	31%	(87)	54%	(152)	280	
#1 Issue: Women's Issues	9%	(25)	31%	(85)	60%	(162)	271	
#1 Issue: Education	19%	(12)	27%	(17)	55%	(34)	63	
#1 Issue: Energy	19%	(29)	32%	(49)	49%	(76)	154	
#1 Issue: Other	16%	(20)	26%	(32)	58%	(72)	124	
2022 House Vote: Democrat	22%	(196)	36%	(320)	42%	(374)	891	
2022 House Vote: Republican	24%	(161)	36%	(242)	40%	(266)	669	
2022 House Vote: Someone else	14%	(9)	24%	(16)	62%	(41)	67	
2022 House Vote: Didnt Vote	8%	(48)	28%	(165)	63%	(367)	580	
2020 Vote: Joe Biden	22%	(205)	36%	(340)	42%	(392)	936	
2020 Vote: Donald Trump	22%	(154)	34%	(237)	43%	(301)	693	
2020 Vote: Other	12%	(10)	36%	(29)	52%	(43)	82	
2020 Vote: Didn't Vote	9%	(45)	28%	(137)	63%	(313)	495	
2018 House Vote: Democrat	23%	(180)	37%	(299)	40%	(318)	798	
2018 House Vote: Republican	26%	(149)	36%	(207)	38%	(220)	577	
2018 House Vote: Someone else	14%	(8)	29%	(16)	57%	(31)	55	
2018 House Vote: Didnt Vote	10%	(77)	28%	(221)	62%	(479)	777	
4-Region: Northeast	18%	(69)	30%	(115)	52%	(202)	386	
4-Region: Midwest	23%	(106)	39%	(177)	38%	(173)	456	
4-Region: South	20%	(172)	37%	(312)	42%	(357)	841	
4-Region: West	13%	(67)	27%	(139)	61%	(316)	522	
Avid Sports Fan	53%	(287)	34%	(186)	13%	(72)	545	

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Demographic	Avid fan	Casual fan	Not a fan at all	Total N	
Adults	19% (414)	34% (743)	48% (1049)	2206	
Sports Fan	27% (408)	45% (686)	29% (438)	1533	
Avid NFL Fan	45% (310)	40% (271)	15% (102)	684	
NFL Fan	27% (391)	46% (662)	27% (385)	1438	

Table MCSP1_2: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?College football

Table MCSP1_3: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?	
National Football League (NFL)	

Demographic	Av	Avid fan		Casual fan		fan at all	Total N
Adults	31%	(684)	34%	(754)	35%	(768)	2206
Gender: Male	41%	(439)	35%	(372)	24%	(262)	1074
Gender: Female	22%	(244)	34%	(382)	45%	(505)	1130
Age: 18-34	29%	(181)	34%	(216)	37%	(235)	633
Age: 35-44	31%	(116)	38%	(141)	31%	(115)	372
Age: 45-64	36%	(257)	32%	(226)	32%	(230)	713
Age: 65+	27%	(130)	35%	(170)	39%	(188)	488
GenZers: 1997-2012	20%	(53)	38%	(102)	42%	(112)	268
Millennials: 1981-1996	35%	(228)	33%	(219)	32%	(209)	656
GenXers: 1965-1980	32%	(166)	35%	(185)	33%	(173)	524
Baby Boomers: 1946-1964	32%	(223)	33%	(230)	36%	(251)	704
PID: Dem (no lean)	35%	(316)	34%	(308)	31%	(278)	902
PID: Ind (no lean)	25%	(164)	33%	(216)	42%	(270)	651
PID: Rep (no lean)	31%	(204)	35%	(230)	34%	(220)	653
PID/Gender: Dem Men	46%	(190)	34%	(142)	20%	(85)	417
PID/Gender: Dem Women	26%	(126)	34%	(165)	40%	(193)	484
PID/Gender: Ind Men	34%	(115)	34%	(114)	31%	(104)	333
PID/Gender: Ind Women	16%	(49)	32%	(102)	52%	(166)	317
PID/Gender: Rep Men	42%	(135)	36%	(115)	23%	(73)	323
PID/Gender: Rep Women	21%	(69)	35%	(115)	44%	(146)	330
Ideo: Liberal (1-3)	35%	(223)	34%	(215)	31%	(199)	637
Ideo: Moderate (4)	30%	(202)	33%	(224)	37%	(249)	674
Ideo: Conservative (5-7)	31%	(222)	36%	(257)	33%	(236)	714
Educ: < College	29%	(423)	34%	(486)	37%	(532)	1442
Educ: Bachelors degree	34%	(167)	34%	(166)	31%	(153)	486
Educ: Post-grad	34%	(94)	36%	(101)	30%	(83)	279
Income: Under 50k	25%	(298)	33%	(388)	41%	(485)	1171
Income: 50k-100k	35%	(245)	37%	(263)	28%	(200)	707
Income: 100k+	43%	(141)	32%	(104)	25%	(84)	328
Ethnicity: White	31%	(526)	34%	(582)	35%	(595)	1702
Ethnicity: Hispanic	34%	(129)	35%	(133)	31%	(119)	380
Ethnicity: Black	39%	(110)	32%	(91)	29%	(83)	284

Table MCSP1_3: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?National Football League (NFL)

Demographic	Av	id fan	Cas	ual fan	Not a	fan at all	Total N
Adults	31%	(684)	34%	(754)	35%	(768)	2206
Ethnicity: Other	22%	(48)	37%	(82)	41%	(91)	220
All Christian	35%	(348)	35%	(351)	30%	(297)	997
All Non-Christian	33%	(40)	27%	(32)	40%	(48)	121
Atheist	19%	(20)	38%	(40)	43%	(44)	104
Agnostic/Nothing in particular	28%	(185)	34%	(225)	38%	(246)	655
Something Else	28%	(91)	32%	(106)	40%	(133)	330
Religious Non-Protestant/Catholic	31%	(47)	29%	(44)	41%	(63)	155
Evangelical	33%	(176)	36%	(195)	31%	(167)	537
Non-Evangelical	34%	(249)	33%	(246)	33%	(244)	740
Community: Urban	30%	(185)	37%	(226)	33%	(207)	618
Community: Suburban	34%	(353)	34%	(354)	32%	(332)	1039
Community: Rural	27%	(146)	32%	(173)	42%	(230)	549
Employ: Private Sector	41%	(302)	33%	(243)	27%	(197)	742
Employ: Government	36%	(50)	30%	(41)	33%	(45)	136
Employ: Self-Employed	24%	(50)	42%	(88)	34%	(70)	209
Employ: Homemaker	18%	(23)	37%	(48)	45%	(58)	128
Employ: Student	13%	(9)	35%	(25)	51%	(36)	70
Employ: Retired	28%	(152)	35%	(188)	37%	(201)	541
Employ: Unemployed	25%	(61)	30%	(72)	45%	(109)	242
Employ: Other	27%	(37)	36%	(49)	37%	(52)	138
Military HH: Yes	32%	(87)	38%	(102)	30%	(83)	272
Military HH: No	31%	(597)	34%	(652)	35%	(685)	1934
RD/WT: Right Direction	38%	(281)	33%	(244)	29%	(212)	737
RD/WT: Wrong Track	27%	(403)	35%	(510)	38%	(556)	1469
Biden Job Approve	35%	(350)	34%	(342)	31%	(304)	997
Biden Job Disapprove	29%	(319)	35%	(384)	37%	(405)	1108
Biden Job Strongly Approve	40%	(156)	30%	(119)	30%	(116)	392
Biden Job Somewhat Approve	32%	(194)	37%	(223)	31%	(188)	605
Biden Job Somewhat Disapprove	28%	(86)	34%	(104)	38%	(118)	307
Biden Job Strongly Disapprove	29%	(233)	35%	(280)	36%	(287)	800

Table MCSP1_3: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?National Football League (NFL)

Demographic	hic Avid fan Casual fan		ual fan	Not a	fan at all	Total N	
Adults	31%	(684)	34%	(754)	35%	(768)	2206
Favorable of Biden	35%	(341)	34%	(338)	31%	(302)	982
Unfavorable of Biden	29%	(320)	34%	(375)	37%	(409)	1105
Very Favorable of Biden	36%	(153)	33%	(137)	31%	(129)	419
Somewhat Favorable of Biden	34%	(189)	36%	(201)	31%	(173)	562
Somewhat Unfavorable of Biden	30%	(82)	31%	(87)	39%	(108)	276
Very Unfavorable of Biden	29%	(238)	35%	(288)	36%	(302)	828
#1 Issue: Economy	34%	(301)	32%	(287)	33%	(295)	883
#1 Issue: Security	30%	(74)	37%	(92)	34%	(84)	250
#1 Issue: Health Care	30%	(54)	40%	(71)	31%	(56)	181
#1 Issue: Medicare / Social Security	30%	(85)	32%	(89)	38%	(106)	280
#1 Issue: Women's Issues	26%	(71)	37%	(101)	37%	(99)	271
#1 Issue: Education	21%	(13)	41%	(26)	38%	(24)	63
#1 Issue: Energy	37%	(57)	31%	(48)	32%	(49)	154
#1 Issue: Other	24%	(30)	32%	(40)	44%	(55)	124
2022 House Vote: Democrat	37%	(331)	33%	(291)	30%	(268)	891
2022 House Vote: Republican	32%	(216)	34%	(231)	33%	(222)	669
2022 House Vote: Someone else	26%	(18)	35%	(23)	39%	(26)	67
2022 House Vote: Didnt Vote	21%	(119)	36%	(208)	44%	(252)	580
2020 Vote: Joe Biden	36%	(337)	34%	(318)	30%	(281)	936
2020 Vote: Donald Trump	32%	(219)	34%	(235)	34%	(239)	693
2020 Vote: Other	19%	(16)	37%	(30)	45%	(37)	82
2020 Vote: Didn't Vote	23%	(112)	35%	(171)	43%	(211)	495
2018 House Vote: Democrat	38%	(301)	33%	(266)	29%	(230)	798
2018 House Vote: Republican	33%	(188)	34%	(198)	33%	(191)	577
2018 House Vote: Someone else	21%	(12)	33%	(18)	46%	(25)	55
2018 House Vote: Didnt Vote	24%	(184)	35%	(271)	41%	(322)	777
4-Region: Northeast	35%	(137)	30%	(117)	34%	(133)	386
4-Region: Midwest	34%	(156)	35%	(159)	31%	(142)	456
4-Region: South	31%	(257)	33%	(280)	36%	(304)	841
4-Region: West	26%	(134)	38%	(198)	36%	(190)	522
Avid Sports Fan	80%	(435)	14%	(79)	6%	(31)	545

National Tracking Poll #2301061, January, 2023 Table MCSP1_3

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	31% (684)	34% (754)	35% (768)	2206
Sports Fan	43% (663)	43% (658)	14% (211)	1533
Avid NFL Fan	100% (684)	— (0)	— (0)	684
NFL Fan	48% (684)	52% (754)	— (0)	1438

Table MCSP1_3: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?National Football League (NFL)

Table MCSP2_2: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Joe Buck

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (198)	16% (345)	5% (108)	4% (96)	14% (310)	52% (1149)	2206
Gender: Male	16% (168)	21% (230)	6% (68)	6% (62)	13% (143)	37% (402)	1074
Gender: Female	3% (30)	10% (114)	4% (41)	3% (34)	15% (168)	66% (745)	1130
Age: 18-34	8% (51)	13% (81)	5% (34)	5% (32)	14% (90)	54% (345)	633
Age: 35-44	8% (31)	16% (59)	5% (19)	4% (16)	14% (53)	52% (194)	372
Age: 45-64	10% (69)	18% (128)	6% (39)	5% (35)	14% (100)	48% (341)	713
Age: 65+	9% (46)	16% (77)	3% (16)	3% (14)	14% (67)	55% (268)	488
GenZers: 1997-2012	5% (15)	9% (24)	5% (14)	3% (9)	18% (48)	59% (159)	268
Millennials: 1981-1996	10% (65)	17% (109)	5% (34)	5% (36)	13% (85)	50% (327)	656
GenXers: 1965-1980	8% (42)	14% (75)	6% (32)	4% (20)	15% (80)	53% (275)	524
Baby Boomers: 1946-1964	10% (72)	18% (128)	4% (28)	4% (29)	13% (92)	51% (356)	704
PID: Dem (no lean)	10% (92)	17% (149)	5% (45)	4% (36)	12% (113)	52% (467)	902
PID: Ind (no lean)	5% (33)	14% (88)	5% (30)	4% (25)	17% (111)	56% (364)	651
PID: Rep (no lean)	11% (72)	17% (108)	5% (34)	5% (35)	13% (87)	49% (317)	653
PID/Gender: Dem Men	19% (79)	21% (89)	6% (25)	5% (21)	11% (44)	38% (158)	417
PID/Gender: Dem Women	3% (13)	12% (60)	4% (20)	3% (15)	14% (68)	64% (309)	484
PID/Gender: Ind Men	9% (29)	20% (66)	6% (19)	5% (16)	16% (52)	46% (152)	333
PID/Gender: Ind Women	1% (4)	7% (22)	4% (11)	3% (9)	19% (59)	67% (211)	317
PID/Gender: Rep Men	19% (60)	23% (75)	7% (24)	8% (25)	14% (47)	28% (92)	323
PID/Gender: Rep Women	4% (12)	10% (33)	3% (10)	3% (10)	12% (40)	68% (225)	330
Ideo: Liberal (1-3)	11% (69)	20% (126)	4% (23)	4% (25)	12% (73)	50% (320)	637
Ideo: Moderate (4)	7% (49)	13% (88)	4% (28)	5% (37)	16% (109)	54% (363)	674
Ideo: Conservative (5-7)	10% (75)	17% (124)	7% (52)	4% (30)	14% (98)	47% (335)	714
Educ: < College	8% (119)	13% (192)	4% (57)	4% (56)	14% (195)	57% (823)	1442
Educ: Bachelors degree	10% (49)	19% (90)	7% (33)	6% (30)	16% (77)	43% (207)	486
Educ: Post-grad	11% (30)	23% (63)	6% (18)	4% (10)	14% (39)	43% (119)	279
Income: Under 50k	6% (73)	12% (135)	3% (39)	3% (40)	16% (183)	60% (701)	1171
Income: 50k-100k	12% (82)	18% (129)	6% (41)	6% (42)	12% (87)	46% (326)	707
Income: 100k+	13% (42)	25% (81)	9% (28)	4% (14)	13% (41)	37% (122)	328
Ethnicity: White	9% (160)	16% (273)	6% (94)	4% (76)	13% (226)	51% (873)	1702

Table MCSP2_2: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Joe Buck

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(198)	16%	(345)	5%	(108)	4%	(96)	14%	(310)	52%	(1149)	2206
Ethnicity: Hispanic	10%	(36)	14%	(55)	6%	(22)	3%	(12)	15%	(58)	52%	(196)	380
Ethnicity: Black	11%	(32)	17%	(49)	3%	(9)	3%	(9)	12%	(34)	53%	(150)	284
Ethnicity: Other	2%	(5)	11%	(24)	2%	(5)	5%	(11)	23%	(50)	57%	(126)	220
All Christian	11%	(110)	18%	(180)	5%	(50)	4%	(42)	14%	(142)	47%	(473)	997
All Non-Christian	11%	(13)	13%	(16)	7%	(9)	4%	(5)	17%	(21)	47%	(57)	121
Atheist	4%	(4)	21%	(22)	3%	(3)	7%	(7)	13%	(14)	51%	(53)	104
Agnostic/Nothing in particular	7%	(45)	14%	(93)	5%	(34)	4%	(26)	14%	(92)	56%	(366)	655
Something Else	8%	(26)	10%	(35)	4%	(13)	5%	(16)	13%	(42)	61%	(200)	330
Religious Non-Protestant/Catholic	9%	(15)	11%	(17)	6%	(10)	5%	(8)	24%	(37)	45%	(69)	155
Evangelical	11%	(60)	14%	(74)	5%	(26)	4%	(20)	16%	(84)	51%	(273)	537
Non-Evangelical	10%	(74)	19%	(137)	4%	(33)	5%	(35)	11%	(78)	52%	(383)	740
Community: Urban	10%	(64)	15%	(94)	5%	(29)	5%	(29)	16%	(102)	49%	(301)	618
Community: Suburban	9%	(97)	17%	(174)	6%	(59)	4%	(37)	13%	(135)	52%	(538)	1039
Community: Rural	7%	(37)	14%	(77)	4%	(21)	5%	(30)	14%	(74)	56%	(310)	549
Employ: Private Sector	12%	(89)	18%	(133)	8%	(59)	5%	(35)	13%	(99)	44%	(327)	742
Employ: Government	8%	(11)	22%	(30)	5%	(7)	5%	(6)	9%	(13)	50%	(68)	136
Employ: Self-Employed	10%	(21)	15%	(31)	4%	(8)	7%	(14)	18%	(38)	47%	(98)	209
Employ: Homemaker	2%	(2)	10%	(13)	3%	(4)	2%	(3)	12%	(16)	70%	(90)	128
Employ: Student	1%	(1)	6%	(4)	5%	(4)	7%	(5)	16%	(11)	65%	(45)	70
Employ: Retired	9%	(49)	17%	(91)	3%	(15)	4%	(22)	13%	(71)	54%	(293)	541
Employ: Unemployed	6%	(15)	12%	(29)	4%	(11)	3%	(8)	18%	(44)	56%	(136)	242
Employ: Other	6%	(9)	10%	(14)	1%	(1)	3%	(4)	14%	(19)	66%	(92)	138
Military HH: Yes	10%	(28)	18%	(50)	6%	(16)	2%	(7)	13%	(35)	50%	(137)	272
Military HH: No	9%	(170)	15%	(296)	5%	(92)	5%	(89)	14%	(275)	52%	(1012)	1934
RD/WT: Right Direction	13%	(93)	17%	(129)	4%	(32)	4%	(27)	13%	(96)	49%	(361)	737
RD/WT: Wrong Track	7%	(105)	15%	(217)	5%	(76)	5%	(69)	15%	(215)	54%	(788)	1469
Biden Job Approve	10%	(103)	18%	(178)	4%	(40)	3%	(35)	13%	(133)	51%	(509)	997
Biden Job Disapprove	8%	(90)	15%	(163)	6%	(66)	5%	(60)	15%	(167)	51%	(562)	1108

Table MCSP2_2: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Joe Buck

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(198)	16%	(345)	5%	(108)	4%	(96)	14%	(310)	52%	(1149)	2206
Biden Job Strongly Approve	16%	(64)	17%	(67)	4%	(14)	4%	(16)	12%	(48)	47%	(182)	392
Biden Job Somewhat Approve	7%	(40)	18%	(111)	4%	(26)	3%	(19)	14%	(85)	54%	(326)	605
Biden Job Somewhat Disapprove	6%	(18)	16%	(49)	9 %	(27)	4%	(12)	14%	(42)	52%	(159)	307
Biden Job Strongly Disapprove	9%	(72)	14%	(114)	5%	(39)	6%	(48)	16%	(124)	50%	(403)	800
Favorable of Biden	10%	(102)	16%	(162)	4%	(36)	4%	(39)	13%	(129)	52%	(514)	982
Unfavorable of Biden	8%	(92)	16%	(177)	6%	(71)	5%	(54)	14%	(158)	50%	(553)	1105
Very Favorable of Biden	14%	(58)	14%	(58)	3%	(14)	4%	(15)	13%	(56)	52%	(218)	419
Somewhat Favorable of Biden	8%	(44)	18%	(103)	4%	(22)	4%	(24)	13%	(73)	53%	(296)	562
Somewhat Unfavorable of Biden	6%	(17)	19%	(52)	10%	(27)	2%	(5)	13%	(36)	51%	(140)	276
Very Unfavorable of Biden	9%	(76)	15%	(125)	5%	(44)	6%	(50)	15%	(122)	50%	(413)	828
#1 Issue: Economy	11%	(101)	16%	(144)	5%	(44)	5%	(42)	15%	(130)	48%	(423)	883
#1 Issue: Security	9%	(22)	16%	(41)	5%	(14)	4%	(10)	15%	(38)	50%	(125)	250
#1 Issue: Health Care	6%	(11)	19%	(34)	5%	(9)	5%	(9)	16%	(28)	50%	(89)	181
#1 Issue: Medicare / Social Security	10%	(27)	16%	(45)	2%	(6)	3%	(8)	13%	(36)	57%	(158)	280
#1 Issue: Women's Issues	5%	(12)	16%	(44)	3%	(7)	3%	(9)	15%	(42)	58%	(158)	271
#1 Issue: Education	7%	(5)	4%	(3)	2%	(1)	8%	(5)	9%	(6)	69%	(44)	63
#1 Issue: Energy	8%	(12)	13%	(20)	13%	(20)	4%	(6)	12%	(18)	50%	(78)	154
#1 Issue: Other	7%	(8)	12%	(15)	5%	(6)	6%	(8)	10%	(13)	59%	(74)	124
2022 House Vote: Democrat	12%	(103)	20%	(178)	5%	(46)	5%	(40)	13%	(112)	46%	(410)	891
2022 House Vote: Republican	11%	(72)	18%	(122)	7%	(47)	6%	(37)	13%	(90)	45%	(301)	669
2022 House Vote: Someone else	3%	(2)	8%	(5)	5%	(3)	2%	(1)	15%	(10)	67%	(45)	67
2022 House Vote: Didnt Vote	3%	(20)	7%	(40)	2%	(12)	3%	(17)	17%	(98)	68%	(393)	580
2020 Vote: Joe Biden	12%	(108)	20%	(185)	5%	(44)	4%	(40)	13%	(119)	47%	(440)	936
2020 Vote: Donald Trump	10%	(69)	16%	(113)	6%	(43)	6%	(39)	13%	(93)	48%	(336)	693
2020 Vote: Other	1%	(1)	9%	(8)	9 %	(7)	6%	(5)	14%	(11)	60%	(49)	82
2020 Vote: Didn't Vote	4%	(20)	8%	(39)	3%	(14)	2%	(11)	18%	(87)	65%	(324)	495

Table MCSP2_2: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Joe Buck

Demographic		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9%	(198)	16%	(345)	5%	(108)	4%	(96)	14%	(310)	52%	(1149)	2206
2018 House Vote: Democrat	11%	(89)	20%	(162)	6%	(46)	5%	(39)	13%	(101)	45%	(362)	798
2018 House Vote: Republican	11%	(66)	19%	(108)	7%	(39)	7%	(39)	15%	(84)	42%	(241)	577
2018 House Vote: Someone else	5%	(3)	8%	(4)	6%	(3)	5%	(3)	5%	(3)	71%	(39)	55
2018 House Vote: Didnt Vote	5%	(40)	9%	(71)	3%	(20)	2%	(15)	16%	(123)	65%	(507)	777
4-Region: Northeast	11%	(43)	15%	(59)	4%	(14)	5%	(20)	15%	(57)	50%	(194)	386
4-Region: Midwest	9 %	(41)	19%	(87)	6%	(28)	6%	(29)	14%	(62)	46%	(209)	456
4-Region: South	10%	(81)	15%	(130)	4%	(31)	3%	(28)	14%	(118)	54%	(454)	841
4-Region: West	6%	(33)	13%	(69)	7%	(35)	4%	(20)	14%	(74)	56%	(292)	522
Avid Sports Fan	22%	(117)	28%	(153)	12%	(63)	8%	(41)	13%	(68)	19%	(101)	545
Sports Fan	12%	(188)	21%	(327)	7%	(100)	6%	(85)	15%	(233)	39%	(600)	1533
Avid NFL Fan	22%	(152)	28%	(191)	9%	(62)	7%	(48)	12%	(83)	22%	(149)	684
NFL Fan	13%	(185)	22%	(320)	6%	(93)	5%	(77)	15%	(215)	38%	(548)	1438

Table MCSP2_3: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Erin Andrews

Demographic	Very favorab		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	11% (2	50) 17%	(377)	4%	(91)	2%	(53)	14%	(299)	51%	(1136)	2206
Gender: Male	(86) 23%	(242)	5%	(54)	3%	(33)	12%	(133)	40%	(427)	1074
Gender: Female	6% (64) 12%	(136)	3%	(36)	2%	(21)	15%	(166)	63%	(708)	1130
Age: 18-34	11% ((71) 14%	(90)	3%	(19)	4%	(26)	14%	(90)	53%	(337)	633
Age: 35-44	15% (55) 17%	(65)	5%	(20)	2%	(8)	15%	(55)	45%	(169)	372
Age: 45-64	11% ((81) 20%	(141)	6%	(41)	2%	(11)	13%	(93)	48%	(345)	713
Age: 65+	9% (42) 17%	(82)	2%	(11)	2%	(8)	12%	(61)	58%	(285)	488
GenZers: 1997-2012	8% (20) 7%	(19)	2%	(6)	5%	(14)	18%	(48)	60%	(161)	268
Millennials: 1981-1996	15% (98) 19%	(126)	5%	(32)	3%	(17)	13%	(83)	46%	(301)	656
GenXers: 1965-1980	10% (53) 18%	(95)	6%	(33)	2%	(10)	14%	(75)	49%	(257)	524
Baby Boomers: 1946-1964	10% (73) 18%	(128)	3%	(19)	2%	(12)	12%	(86)	55%	(385)	704
PID: Dem (no lean)	11% (98) 19%	(170)	5%	(49)	3%	(30)	12%	(113)	49%	(442)	902
PID: Ind (no lean)	10% (66) 15%	(100)	3%	(18)	1%	(8)	15%	(99)	55%	(360)	651
PID: Rep (no lean)	13% (85) 17%	(108)	4%	(24)	2%	(16)	13%	(87)	51%	(333)	653
PID/Gender: Dem Men	17% (70) 27%	(111)	5%	(22)	5%	(20)	9%	(39)	37%	(155)	417
PID/Gender: Dem Women	6% (28) 12%	(59)	5%	(27)	2%	(10)	15%	(73)	59%	(286)	484
PID/Gender: Ind Men	17% (57) 17%	(56)	4%	(12)	1%	(3)	14%	(48)	47%	(157)	333
PID/Gender: Ind Women	3%	(9) 14%	(44)	2%	(6)	1%	(4)	16%	(51)	64%	(203)	317
PID/Gender: Rep Men	18% (59) 23%	(75)	6%	(20)	3%	(10)	14%	(45)	35%	(114)	323
PID/Gender: Rep Women	8% (26) 10%	(33)	1%	(3)	2%	(7)	13%	(42)	66%	(219)	330
Ideo: Liberal (1-3)	14% (90) 20%	(127)	4%	(27)	2%	(16)	11%	(73)	48%	(304)	637
Ideo: Moderate (4)	9% (64) 17%	(113)	3%	(22)	2%	(13)	16%	(111)	52%	(352)	674
Ideo: Conservative (5-7)	13% (90) 18%	(130)	5%	(33)	3%	(21)	13%	(94)	48%	(346)	714
Educ: < College	10% (1	49) 14%	(197)	4%	(52)	2%	(36)	13%	(189)	57%	(819)	1442
Educ: Bachelors degree	12% (59) 25%	(120)	5%	(23)	3%	(12)	15%	(72)	41%	(199)	486
Educ: Post-grad	15% (42) 21%	(59)	6%	(16)	2%	(6)	14%	(38)	42%	(117)	279
Income: Under 50k	9% (1	08) 13%	(150)	2%	(26)	2%	(26)	14%	(168)	59 %	(694)	1171
Income: 50k-100k	12% (84) 20%	(138)	7%	(51)	3%	(19)	13%	(90)	46%	(325)	707
Income: 100k+	18% (58) 27%	(90)	4%	(15)	3%	(8)	13%	(41)	36%	(117)	328
Ethnicity: White	12% (1	98) 17%	(295)	4%	(70)	2%	(39)	13%	(229)	51%	(871)	1702

Table MCSP2_3: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Erin Andrews

Demographic	Very favora	4		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11% (250) 1	7%	(377)	4%	(91)	2%	(53)	14%	(299)	51%	(1136)	2206
Ethnicity: Hispanic	12%	(46) 1	3%	(50)	6%	(22)	4%	(15)	17%	(63)	48%	(184)	380
Ethnicity: Black	12%	(34) 1	8%	(50)	5%	(15)	3%	(9)	12%	(34)	50%	(141)	284
Ethnicity: Other	8%	(18) 1	5%	(32)	3%	(6)	2%	(5)	16%	(36)	56%	(123)	220
All Christian	12% ((123) 2	0%	(199)	4%	(44)	2%	(25)	13%	(127)	48%	(478)	997
All Non-Christian	17%	(21) 1	6%	(19)	6%	(7)	4%	(5)	4%	(5)	52%	(63)	121
Atheist	11%	(11) 1	7%	(17)	3%	(3)	4%	(4)	18%	(18)	48%	(50)	104
Agnostic/Nothing in particular	10%	(62) 1	6%	(107)	4%	(25)	2%	(12)	16%	(102)	53%	(348)	655
Something Else	10%	(32) 1	1%	(35)	3%	(11)	3%	(8)	14%	(46)	60%	(197)	330
Religious Non-Protestant/Catholic	14%	(22) 1	3%	(21)	7%	(10)	3%	(5)	11%	(16)	52%	(81)	155
Evangelical	12%	(63) 1	5%	(79)	5%	(28)	3%	(16)	16%	(84)	50%	(267)	537
Non-Evangelical	12%	(88) 2	1%	(153)	3%	(24)	2%	(15)	10%	(74)	52%	(386)	740
Community: Urban	14%	(89) 1	5%	(94)	3%	(21)	2%	(11)	15%	(92)	50%	(311)	618
Community: Suburban	11%	(117) 1	8%	(186)	6%	(57)	2%	(26)	13%	(134)	50%	(519)	1039
Community: Rural	8%	(44) 1	8%	(98)	2%	(13)	3%	(16)	13%	(73)	56%	(306)	549
Employ: Private Sector	14% ((107) 2	1%	(155)	6%	(48)	3%	(23)	13%	(93)	43%	(315)	742
Employ: Government	10%	(14) 2	3%	(32)	4%	(5)	3%	(4)	9%	(13)	50%	(68)	136
Employ: Self-Employed	13%	(28) 1	8%	(37)	2%	(5)	3%	(7)	19%	(39)	45%	(93)	209
Employ: Homemaker	3%	(4) 1	0%	(13)	5%	(6)	1%	(2)	14%	(18)	67%	(86)	128
Employ: Student	4%	(3)	9%	(6)	_	(0)	6%	(4)	14%	(10)	67%	(47)	70
Employ: Retired	10%	(54) 1	7%	(91)	2%	(10)	1%	(8)	13%	(71)	57%	(306)	541
Employ: Unemployed	10%	(24) 1	4%	(34)	6%	(14)	2%	(5)	15%	(35)	53%	(129)	242
Employ: Other	11%	(15)	7%	(10)	1%	(2)	1%	(1)	14%	(20)	65%	(90)	138
Military HH: Yes	10%	(26) 1	9%	(52)	4%	(12)	2%	(5)	13%	(34)	53%	(143)	272
Military HH: No	12% (223) 1	7%	(326)	4%	(79)	3%	(48)	14%	(265)	51%	(992)	1934
RD/WT: Right Direction	14% (106) 1	9%	(143)	5%	(35)	3%	(20)	13%	(94)	46%	(340)	737
RD/WT: Wrong Track	10% ((143) 1	6%	(235)	4%	(56)	2%	(34)	14%	(205)	54%	(796)	1469
Biden Job Approve	12% ((125) 2	0%	(198)	4%	(39)	3%	(27)	13%	(133)	48%	(476)	997
Biden Job Disapprove	11%	(121) 1	6%	(176)	5%	(51)	2%	(27)	14%	(154)	52%	(579)	1108

Table MCSP2_3: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Erin Andrews

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11%	(250)	17%	(377)	4%	(91)	2%	(53)	14%	(299)	51%	(1136)	2206
Biden Job Strongly Approve	16%	(61)	20%	(78)	5%	(21)	2%	(7)	11%	(41)	47%	(184)	392
Biden Job Somewhat Approve	11%	(64)	20%	(121)	3%	(18)	3%	(20)	15%	(91)	48%	(291)	605
Biden Job Somewhat Disapprove	9%	(29)	16%	(49)	6%	(19)	2%	(7)	14%	(43)	52%	(159)	307
Biden Job Strongly Disapprove	11%	(92)	16%	(127)	4%	(31)	2%	(19)	14%	(111)	52%	(420)	800
Favorable of Biden	13%	(126)	19%	(183)	4%	(37)	3%	(25)	13%	(126)	49%	(484)	982
Unfavorable of Biden	10%	(115)	17%	(191)	4%	(49)	3%	(28)	13%	(149)	52%	(572)	1105
Very Favorable of Biden	13%	(55)	18%	(74)	6%	(24)	2%	(8)	11%	(47)	50%	(210)	419
Somewhat Favorable of Biden	13%	(71)	19%	(109)	2%	(13)	3%	(17)	14%	(78)	49%	(274)	562
Somewhat Unfavorable of Biden	8%	(23)	18%	(50)	7%	(19)	2%	(6)	12%	(34)	52%	(144)	276
Very Unfavorable of Biden	11%	(92)	17%	(141)	4%	(30)	3%	(22)	14%	(115)	52%	(428)	828
#1 Issue: Economy	12%	(109)	20%	(177)	4%	(39)	2%	(17)	14%	(127)	47%	(414)	883
#1 Issue: Security	10%	(25)	17%	(42)	3%	(9)	5%	(12)	11%	(28)	54%	(135)	250
#1 Issue: Health Care	12%	(22)	18%	(32)	7%	(12)	1%	(2)	15%	(27)	48%	(86)	181
#1 Issue: Medicare / Social Security	11%	(31)	15%	(42)	2%	(5)	1%	(4)	11%	(31)	59%	(166)	280
#1 Issue: Women's Issues	9%	(23)	15%	(40)	1%	(3)	5%	(12)	17%	(45)	54%	(148)	271
#1 Issue: Education	12%	(8)	5%	(3)	4%	(3)	5%	(3)	9%	(6)	65%	(41)	63
#1 Issue: Energy	12%	(18)	17%	(26)	10%	(15)	2%	(3)	12%	(18)	48%	(73)	154
#1 Issue: Other	11%	(13)	13%	(16)	4%	(5)	—	(0)	14%	(17)	59%	(73)	124
2022 House Vote: Democrat	14%	(122)	21%	(191)	5%	(44)	3%	(29)	12%	(105)	45%	(399)	891
2022 House Vote: Republican	13%	(89)	20%	(132)	5%	(32)	3%	(19)	13%	(86)	47%	(312)	669
2022 House Vote: Someone else	6%	(4)	5%	(3)	2%	(2)	1%	(0)	11%	(7)	74%	(50)	67
2022 House Vote: Didnt Vote	6%	(34)	9%	(51)	2%	(14)	1%	(5)	17%	(101)	65%	(375)	580
2020 Vote: Joe Biden	14%	(133)	22%	(202)	5%	(44)	3%	(27)	13%	(122)	44%	(409)	936
2020 Vote: Donald Trump	12%	(81)	19%	(130)	4%	(26)	3%	(19)	13%	(89)	50%	(348)	693
2020 Vote: Other	10%	(8)	13%	(11)	4%	(3)	—	(0)	12%	(10)	60%	(50)	82
2020 Vote: Didn't Vote	6%	(27)	7%	(35)	4%	(18)	1%	(7)	16%	(78)	66%	(329)	495

Table MCSP2_3: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Erin Andrews

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (250)	17% (377)	4% (91)	2% (53)	14% (299)	51% (1136)	2206
2018 House Vote: Democrat	14% (109)	22% (174)	6% (44)	3% (23)	12% (94)	44% (354)	798
2018 House Vote: Republican	14% (81)	21% (118)	4% (22)	3% (18)	14% (79)	45% (258)	577
2018 House Vote: Someone else	4% (2)	10% (5)	8% (4)	1% (1)	8% (4)	69% (38)	55
2018 House Vote: Didnt Vote	7% (57)	10% (79)	3% (20)	2% (12)	16% (122)	63% (486)	777
4-Region: Northeast	14% (54)	17% (66)	6% (22)	3% (10)	12% (46)	49% (188)	386
4-Region: Midwest	9% (43)	22% (101)	3% (16)	3% (13)	12% (55)	50% (228)	456
4-Region: South	11% (90)	17% (142)	4% (29)	2% (20)	15% (128)	51% (432)	841
4-Region: West	12% (63)	13% (68)	4% (23)	2% (10)	13% (70)	55% (288)	522
Avid Sports Fan	28% (150)	29% (157)	8% (42)	4% (22)	10% (54)	22% (120)	545
Sports Fan	16% (241)	22% (344)	5% (82)	3% (43)	14% (209)	40% (614)	1533
Avid NFL Fan	24% (165)	30% (208)	7% (47)	3% (19)	11% (74)	25% (170)	684
NFL Fan	16% (234)	23% (332)	5% (75)	3% (39)	14% (195)	39% (563)	1438

Table MCSP2_4: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tracy Wolfson

Demographic	Very favorat		Somewhat favorable		Somewhat unfavorable		Very unfavorable		of, no nion	Never heard of	Total N
Adults	5% (1	112) 10%	(216)	3%	(64)	2%	(37)	12%	(271)	68% (1505)	2206
Gender: Male	8% (89) 15%	(163)	3%	(37)	3%	(29)	13%	(144)	57% (612)	1074
Gender: Female	2% (23) 5%	(54)	2%	(27)	1%	(9)	11%	(127)	79% (890)	1130
Age: 18-34	6% (40) 9%	(59)	5%	(32)	3%	(22)	15%	(93)	61% (387)	633
Age: 35-44	6% (22) 9%	(34)	3%	(11)	2%	(6)	12%	(46)	68% (253)	372
Age: 45-64	5% (34) 13%	(91)	2%	(15)	1%	(6)	12%	(87)	67% (479)	713
Age: 65+	3%	(17) 7%	(32)	1%	(6)	1%	(3)	9 %	(44)	79% (386)	488
GenZers: 1997-2012	4%	(11) 8%	(22)	6%	(15)	2%	(4)	15%	(41)	65% (174)	268
Millennials: 1981-1996	7% (46) 10%	(67)	4%	(28)	4%	(24)	13%	(88)	61% (403)	656
GenXers: 1965-1980	5% (27) 9%	(48)	3%	(14)	1%	(4)	15%	(79)	67% (352)	524
Baby Boomers: 1946-1964	4% (26) 11%	(74)	1%	(8)	1%	(5)	9 %	(60)	75% (531)	704
PID: Dem (no lean)	6% (54) 9%	(84)	4%	(38)	2%	(21)	11%	(97)	67% (608)	902
PID: Ind (no lean)	2%	(13) 9%	(61)	3%	(18)	1%	(7)	15%	(96)	70% (457)	651
PID: Rep (no lean)	7% (45) 11%	(72)	1%	(8)	2%	(10)	12%	(78)	67% (441)	653
PID/Gender: Dem Men	10% ((41) 15%	(62)	4%	(18)	4%	(17)	11%	(45)	56% (234)	417
PID/Gender: Dem Women	3%	(13) 5%	(23)	4%	(20)	1%	(3)	11%	(52)	77% (372)	484
PID/Gender: Ind Men	3%	(11) 13%	(44)	4%	(13)	1%	(3)	15%	(50)	64% (213)	333
PID/Gender: Ind Women	1%	(2) 5%	(17)	2%	(5)	1%	(3)	15%	(46)	77% (243)	317
PID/Gender: Rep Men	11% (37) 18%	(58)	2%	(6)	2%	(8)	15%	(50)	51% (166)	323
PID/Gender: Rep Women	3%	(9) 4%	(14)	1%	(2)	1%	(2)	9%	(28)	83% (275)	330
Ideo: Liberal (1-3)	6% (40) 11%	(67)	3%	(17)	2%	(16)	10%	(65)	68% (432)	637
Ideo: Moderate (4)	5% (35) 8%	(54)	4%	(24)	1%	(10)	15%	(101)	67% (450)	674
Ideo: Conservative (5-7)	5% (36) 13%	(91)	3%	(19)	2%	(11)	12%	(86)	66% (471)	714
Educ: < College	4% (59) 8%	(117)	3%	(39)	1%	(21)	13%	(185)	71% (1022)	1442
Educ: Bachelors degree	8% (37) 10%	(50)	3%	(14)	3%	(15)	12%	(59)	64% (311)	486
Educ: Post-grad	6%	(17) 18%	(50)	4%	(11)	1%	(2)	10%	(27)	62% (172)	279
Income: Under 50k	4% (43) 5%	(63)	2%	(21)	2%	(19)	13%	(158)	74% (868)	1171
Income: 50k-100k	7% (48) 12%	(85)	4%	(30)	2%	(15)	12%	(82)	63% (447)	707
Income: 100k+		22) 21%	(68)	4%	(13)	1%	(3)	9%	(31)	58% (190)	328
Ethnicity: White	5% (82) 10%	(176)	3%	(48)	1%	(25)	12%	(197)	69% (1174)	1702

Table MCSP2_4: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tracy Wolfson

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(112)	10%	(216)	3%	(64)	2%	(37)	12%	(271)	68%	(1505)	2206
Ethnicity: Hispanic	6%	(23)	9 %	(33)	6%	(24)	3%	(12)	11%	(44)	64%	(245)	380
Ethnicity: Black	8%	(23)	9 %	(27)	5%	(14)	2%	(5)	13%	(38)	62%	(176)	284
Ethnicity: Other	3%	(7)	6%	(14)	1%	(3)	3%	(7)	16%	(35)	70%	(155)	220
All Christian	6%	(59)	12%	(117)	2%	(25)	1%	(11)	12%	(123)	66%	(661)	997
All Non-Christian	8%	(10)	12%	(14)	4%	(5)	7%	(8)	8%	(10)	62%	(75)	121
Atheist	12%	(12)	7%	(8)	2%	(2)	4%	(4)	13%	(14)	61%	(64)	104
Agnostic/Nothing in particular	3%	(18)	8%	(52)	4%	(27)	1%	(8)	14%	(90)	70%	(460)	655
Something Else	4%	(12)	8%	(26)	2%	(6)	2%	(6)	10%	(34)	74%	(246)	330
Religious Non-Protestant/Catholic	7%	(11)	9%	(15)	4%	(6)	5%	(8)	15%	(23)	60%	(92)	155
Evangelical	4%	(22)	13%	(68)	2%	(12)	2%	(11)	14%	(76)	65%	(348)	537
Non-Evangelical	7%	(50)	10%	(73)	2%	(16)	1%	(6)	9 %	(64)	72%	(531)	740
Community: Urban	7%	(46)	10%	(61)	4%	(24)	3%	(17)	13%	(81)	63%	(390)	618
Community: Suburban	5%	(48)	11%	(111)	2%	(26)	1%	(11)	12%	(124)	69%	(719)	1039
Community: Rural	3%	(18)	8%	(45)	3%	(15)	2%	(9)	12%	(66)	72%	(396)	549
Employ: Private Sector	6%	(46)	13%	(95)	5%	(34)	2%	(18)	15%	(114)	59%	(435)	742
Employ: Government	5%	(6)	14%	(19)	3%	(4)	1%	(1)	4%	(5)	73%	(100)	136
Employ: Self-Employed	10%	(20)	10%	(22)	3%	(7)	5%	(10)	14%	(30)	58%	(120)	209
Employ: Homemaker	1%	(1)	6%	(8)	2%	(3)	1%	(1)	11%	(14)	79%	(101)	128
Employ: Student	1%	(1)	6%	(4)	8%	(6)	_	(0)	11%	(8)	74%	(51)	70
Employ: Retired	4%	(21)	9%	(48)	1%	(3)	1%	(3)	8%	(42)	78%	(422)	541
Employ: Unemployed	5%	(11)	6%	(15)	3%	(6)	1%	(1)	17%	(42)	69%	(167)	242
Employ: Other	4%	(6)	5%	(6)	—	(0)	1%	(2)	11%	(15)	78%	(108)	138
Military HH: Yes	3%	(9)	10%	(28)	1%	(3)	1%	(1)	10%	(27)	75%	(204)	272
Military HH: No	5%	(103)	10%	(189)	3%	(61)	2%	(36)	13%	(243)	67%	(1302)	1934
RD/WT: Right Direction	9%	(64)	11%	(82)	3%	(24)	3%	(20)	12%	(87)	63%	(461)	737
RD/WT: Wrong Track	3%	(49)	9%	(135)	3%	(40)	1%	(17)	13%	(184)	71%	(1044)	1469
Biden Job Approve	6%	(64)	10%	(100)	3%	(26)	2%	(23)	11%	(109)	68%	(674)	997
Biden Job Disapprove	4%	(48)	10%	(114)	3%	(35)	1%	(14)	14%	(153)	67%	(744)	1108

Table MCSP2_4: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tracy Wolfson

Demographic	Very favorable			ewhat rable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	5%	(112)	10%	(216)	3%	(64)	2%	(37)	12%	(271)	68%	(1505)	2206
Biden Job Strongly Approve	10%	(38)	14%	(54)	2%	(10)	2%	(8)	9%	(35)	63%	(247)	392
Biden Job Somewhat Approve	4%	(27)	8%	(46)	3%	(17)	3%	(15)	12%	(73)	71%	(428)	605
Biden Job Somewhat Disapprove	3%	(10)	10%	(30)	6%	(19)	1%	(3)	17%	(51)	63%	(194)	307
Biden Job Strongly Disapprove	5%	(38)	10%	(84)	2%	(16)	1%	(11)	13%	(102)	69 %	(550)	800
Favorable of Biden	6%	(64)	10%	(98)	3%	(26)	2%	(19)	11%	(103)	68%	(672)	982
Unfavorable of Biden	4%	(44)	10%	(114)	3%	(36)	2%	(17)	13%	(147)	68%	(747)	1105
Very Favorable of Biden	9 %	(36)	12%	(49)	3%	(11)	2%	(10)	8%	(35)	66%	(278)	419
Somewhat Favorable of Biden	5%	(28)	9 %	(49)	3%	(15)	1%	(8)	12%	(68)	70%	(394)	562
Somewhat Unfavorable of Biden	3%	(9)	8%	(22)	7%	(18)	2%	(7)	17%	(46)	63%	(174)	276
Very Unfavorable of Biden	4%	(35)	11%	(92)	2%	(18)	1%	(10)	12%	(101)	69 %	(572)	828
#1 Issue: Economy	6%	(54)	11%	(101)	2%	(22)	2%	(15)	14%	(127)	64%	(564)	883
#1 Issue: Security	4%	(10)	10%	(26)	1%	(4)	3%	(6)	10%	(25)	72%	(179)	250
#1 Issue: Health Care	9 %	(16)	12%	(21)	4%	(7)	2%	(3)	16%	(28)	58%	(105)	181
#1 Issue: Medicare / Social Security	3%	(9)	7%	(19)	2%	(4)	1%	(3)	10%	(28)	77%	(216)	280
#1 Issue: Women's Issues	3%	(8)	7%	(18)	1%	(4)	2%	(5)	12%	(32)	75%	(205)	271
#1 Issue: Education	5%	(3)	3%	(2)	6%	(4)	4%	(2)	11%	(7)	71%	(45)	63
#1 Issue: Energy	4%	(7)	11%	(16)	11%	(16)	1%	(2)	7%	(11)	66%	(102)	154
#1 Issue: Other	3%	(4)	11%	(14)	3%	(4)	1%	(1)	10%	(12)	72%	(90)	124
2022 House Vote: Democrat	7%	(64)	11%	(100)	4%	(34)	2%	(19)	11%	(99)	64%	(574)	891
2022 House Vote: Republican	5%	(36)	14%	(92)	2%	(15)	1%	(9)	11%	(76)	66%	(441)	669
2022 House Vote: Someone else	3%	(2)	2%	(1)	4%	(3)	1%	(1)	14%	(9)	76%	(51)	67
2022 House Vote: Didnt Vote	2%	(10)	4%	(23)	2%	(13)	1%	(8)	15%	(86)	76%	(439)	580
2020 Vote: Joe Biden	7%	(69)	11%	(103)	4%	(35)	2%	(21)	12%	(110)	64%	(597)	936
2020 Vote: Donald Trump	5%	(34)	13%	(88)	2%	(14)	1%	(9)	11%	(79)	68%	(470)	693
2020 Vote: Other	5%	(4)	8%	(6)	3%	(3)	1%	(1)	14%	(11)	70%	(58)	82
2020 Vote: Didn't Vote	1%	(6)	4%	(19)	3%	(12)	1%	(6)	14%	(70)	77%	(381)	495

Table MCSP2_4: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Tracy Wolfson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(112)	10%	(216)	3%	(64)	2%	(37)	12%	(271)	68%	(1505)	2206
2018 House Vote: Democrat	7%	(54)	10%	(84)	5%	(37)	2%	(19)	11%	(89)	65%	(515)	798
2018 House Vote: Republican	6%	(37)	14%	(80)	1%	(7)	2%	(12)	12%	(71)	64%	(370)	577
2018 House Vote: Someone else	2%	(1)	6%	(3)	2%	(1)	1%	(1)	10%	(6)	79%	(43)	55
2018 House Vote: Didnt Vote	3%	(21)	6%	(50)	2%	(19)	1%	(6)	13%	(104)	74%	(577)	777
4-Region: Northeast	8%	(29)	10%	(38)	2%	(7)	2%	(8)	14%	(54)	65%	(250)	386
4-Region: Midwest	5%	(24)	12%	(53)	3%	(12)	1%	(6)	12%	(56)	67%	(305)	456
4-Region: South	4%	(37)	10%	(87)	3%	(24)	1%	(11)	13%	(111)	68%	(573)	841
4-Region: West	4%	(23)	7%	(38)	4%	(22)	2%	(12)	10%	(50)	72%	(378)	522
Avid Sports Fan	12%	(68)	21%	(114)	7%	(36)	3%	(16)	16%	(87)	41%	(225)	545
Sports Fan	7%	(111)	13%	(201)	4%	(59)	2%	(33)	14%	(216)	59%	(912)	1533
Avid NFL Fan	12%	(80)	21%	(142)	5%	(36)	3%	(20)	16%	(109)	43%	(297)	684
NFL Fan	8%	(110)	14%	(199)	4%	(50)	2%	(32)	15%	(221)	57%	(825)	1438

Table MCSP2_5: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Hannah Storm

Demographic	Very favorab		Somewhat favorable		Somewhat unfavorable		ery orable	Heard of, no opinion	Never heard of	Total N
Adults	7% (15	58) 15%	(323)	3%	(75)	2%	(42)	14% (320)	58% (1289)	2206
Gender: Male	12% (12	27) 21%	(227)	4%	(40)	3%	(29)	15% (163)	45% (487)	1074
Gender: Female	3% (31) 8%	(95)	3%	(35)	1%	(12)	14% (156)	71% (801)	1130
Age: 18-34	6% (4	10) 12%	(76)	5%	(33)	3%	(19)	15% (93)	59% (372)	633
Age: 35-44	8% (31) 12%	(43)	4%	(14)	1%	(5)	16% (58)	60% (222)	372
Age: 45-64	9% (6	5 7) 19 %	(135)	3%	(22)	1%	(9)	14% (102)	53% (378)	713
Age: 65+	4% (2	21) 14%	(69)	1%	(6)	2%	(8)	14% (66)	65% (318)	488
GenZers: 1997-2012	3%	(7) 8%	(21)	4%	(11)	3%	(9)	20% (52)	62% (167)	268
Millennials: 1981-1996	9% (5	59) 13%	(87)	5%	(35)	2%	(15)	13% (85)	57% (375)	656
GenXers: 1965-1980	9 % (4	19) 15%	(80)	4%	(18)	1%	(5)	17% (87)	54% (285)	524
Baby Boomers: 1946-1964	6% (4	13) 18%	(128)	1%	(8)	2%	(12)	12% (88)	60% (425)	704
PID: Dem (no lean)	8% (7	76) 16%	(145)	5%	(43)	2%	(17)	13% (114)	56% (508)	902
PID: Ind (no lean)	3% (2	13%	(88)	2%	(12)	2%	(11)	17% (111)	63% (408)	651
PID: Rep (no lean)	9% (6	50) 14%	(91)	3%	(20)	2%	(14)	15% (95)	57% (373)	653
PID/Gender: Dem Men	14% (6	50) 22%	(93)	5%	(21)	3%	(11)	13% (54)	43% (178)	417
PID/Gender: Dem Women	3% (1	16) 10%	(50)	5%	(22)	1%	(6)	12% (60)	68% (329)	484
PID/Gender: Ind Men	5% (1	16) 19%	(64)	2%	(6)	2%	(7)	18% (59)	54% (181)	333
PID/Gender: Ind Women	2%	(6) 8%	(24)	2%	(6)	1%	(4)	16% (52)	71% (226)	317
PID/Gender: Rep Men	16% (51) 21%	(70)	4%	(13)	4%	(11)	16% (50)	40% (128)	323
PID/Gender: Rep Women	3%	(8) 6%	(21)	2%	(7)	1%	(3)	14% (45)	74% (246)	330
Ideo: Liberal (1-3)	9% (5	57) 20%	(126)	4%	(23)	1%	(9)	11% (68)	56% (354)	637
Ideo: Moderate (4)	(41) 13%	(88)	3%	(20)	3%	(17)	17% (115)	58% (391)	674
Ideo: Conservative (5-7)	(57) 14%	(103)	4%	(27)	2%	(14)	16% (112)	56% (401)	714
Educ: < College	6% (8	13 %	(188)	3%	(38)	1%	(20)	14% (199)	63% (909)	1442
Educ: Bachelors degree	9% (*	41) 15%	(73)	6%	(28)	3%	(16)	16% (78)	51% (249)	486
Educ: Post-grad	11% (3	30) 22 %	(61)	3%	(8)	2%	(6)	15% (42)	47% (131)	279
Income: Under 50k	(51) 11%	(124)	2%	(29)	1%	(16)	15% (177)	65% (764)	1171
Income: 50k-100k	9% (6	52) 18%	(124)	5%	(34)	2%	(16)	13% (89)	54% (381)	707
Income: 100k+	(35) 23%	· · ·	4%	(12)	3%	(10)	16% (54)	44% (143)	328
Ethnicity: White	7% (12	22) 14%	(247)	3%	(52)	2%	(28)	14% (245)	59% (1008)	1702

Table MCSP2_5: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Hannah Storm

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(158)	15%	(323)	3%	(75)	2%	(42)	14%	(320)	58%	(1289)	2206
Ethnicity: Hispanic	7%	(25)	15%	(55)	4%	(17)	2%	(6)	18%	(69)	55%	(208)	380
Ethnicity: Black	11%	(31)	18%	(50)	6%	(16)	2%	(5)	10%	(29)	54%	(153)	284
Ethnicity: Other	2%	(4)	12%	(27)	3%	(7)	4%	(9)	21%	(46)	58%	(128)	220
All Christian	8%	(83)	18%	(178)	3%	(35)	2%	(16)	15%	(149)	54%	(535)	997
All Non-Christian	10%	(12)	16%	(19)	7%	(8)	4%	(5)	9%	(10)	54%	(66)	121
Atheist	1%	(1)	18%	(18)	1%	(1)	5%	(6)	15%	(15)	61%	(63)	104
Agnostic/Nothing in particular	6%	(37)	12%	(79)	4%	(24)	1%	(8)	15%	(100)	62%	(407)	655
Something Else	7%	(24)	9 %	(29)	2%	(7)	2%	(7)	13%	(44)	66%	(219)	330
Religious Non-Protestant/Catholic	9%	(13)	14%	(21)	7%	(11)	3%	(5)	14%	(21)	54%	(84)	155
Evangelical	8%	(41)	15%	(79)	3%	(16)	2%	(11)	16%	(87)	56%	(303)	537
Non-Evangelical	9%	(64)	17%	(126)	3%	(19)	2%	(12)	12%	(90)	58%	(428)	740
Community: Urban	10%	(59)	17%	(102)	3%	(20)	3%	(16)	15%	(92)	53%	(329)	618
Community: Suburban	7%	(74)	15%	(156)	3%	(32)	1%	(15)	15%	(160)	58%	(602)	1039
Community: Rural	5%	(25)	12%	(65)	4%	(23)	2%	(11)	12%	(68)	65%	(357)	549
Employ: Private Sector	10%	(71)	18%	(132)	5%	(40)	2%	(15)	15%	(108)	51%	(376)	742
Employ: Government	10%	(13)	19%	(26)	4%	(5)	2%	(3)	10%	(13)	56%	(76)	136
Employ: Self-Employed	6%	(13)	15%	(31)	4%	(7)	4%	(8)	21%	(44)	50%	(104)	209
Employ: Homemaker	3%	(3)	7%	(9)	3%	(4)	2%	(2)	12%	(15)	74%	(95)	128
Employ: Student	3%	(2)	1%	(1)	4%	(3)	5%	(4)	19%	(13)	68%	(47)	70
Employ: Retired	6%	(31)	16%	(87)	1%	(5)	1%	(7)	12%	(66)	64%	(345)	541
Employ: Unemployed	7%	(16)	11%	(27)	3%	(7)	1%	(3)	16%	(38)	62%	(151)	242
Employ: Other	6%	(8)	7%	(10)	2%	(3)	_	(1)	16%	(22)	68%	(94)	138
Military HH: Yes	4%	(11)	17%	(47)	4%	(10)	2%	(5)	15%	(40)	58%	(159)	272
Military HH: No	8%	(147)	14%	(276)	3%	(65)	2%	(36)	14%	(279)	58%	(1130)	1934
RD/WT: Right Direction	11%	(78)	19%	(137)	4%	(28)	2%	(13)	15%	(111)	50%	(369)	737
RD/WT: Wrong Track	5%	(80)	13%	(186)	3%	(46)	2%	(29)	14%	(208)	63%	(920)	1469
Biden Job Approve	8%	(81)	17%	(171)	3%	(29)	2%	(17)	14%	(142)	56%	(557)	997
Biden Job Disapprove	7%	(74)	13%	(149)	4%	(43)	2%	(24)	15%	(165)	59 %	(652)	1108

Table MCSP2_5: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Hannah Storm

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(158)	15%	(323)	3%	(75)	2%	(42)	14%	(320)	58%	(1289)	2206
Biden Job Strongly Approve	13%	(50)	19%	(74)	3%	(12)	1%	(5)	13%	(51)	51%	(199)	392
Biden Job Somewhat Approve	5%	(30)	16%	(98)	3%	(17)	2%	(11)	15%	(92)	59%	(357)	605
Biden Job Somewhat Disapprove	5%	(14)	14%	(44)	8%	(24)	2%	(5)	13%	(40)	58%	(180)	307
Biden Job Strongly Disapprove	7%	(60)	13%	(105)	2%	(19)	2%	(18)	16%	(125)	59%	(473)	800
Favorable of Biden	8%	(81)	16%	(156)	3%	(30)	2%	(17)	14%	(142)	57%	(555)	982
Unfavorable of Biden	7%	(73)	14%	(158)	4%	(43)	2%	(22)	14%	(157)	59%	(651)	1105
Very Favorable of Biden	11%	(44)	17%	(70)	3%	(12)	2%	(8)	16%	(66)	52%	(219)	419
Somewhat Favorable of Biden	7%	(37)	15%	(86)	3%	(18)	2%	(9)	14%	(76)	60%	(336)	562
Somewhat Unfavorable of Biden	4%	(12)	17%	(48)	7%	(19)	1%	(2)	11%	(32)	59%	(164)	276
Very Unfavorable of Biden	7%	(61)	13%	(110)	3%	(24)	2%	(20)	15%	(126)	59%	(487)	828
#1 Issue: Economy	9 %	(83)	15%	(133)	3%	(29)	2%	(16)	16%	(142)	54%	(480)	883
#1 Issue: Security	8%	(20)	12%	(30)	3%	(7)	3%	(8)	16%	(39)	59%	(147)	250
#1 Issue: Health Care	6%	(11)	24%	(43)	5%	(9)	1%	(1)	16%	(30)	48%	(88)	181
#1 Issue: Medicare / Social Security	3%	(9)	16%	(45)	2%	(6)	2%	(4)	9%	(25)	68%	(189)	280
#1 Issue: Women's Issues	4%	(12)	12%	(33)	1%	(3)	1%	(4)	15%	(42)	66%	(178)	271
#1 Issue: Education	7%	(5)	6%	(4)	3%	(2)	5%	(3)	12%	(8)	67%	(42)	63
#1 Issue: Energy	8%	(13)	12%	(18)	12%	(18)	—	(1)	12%	(18)	56%	(86)	154
#1 Issue: Other	5%	(6)	14%	(17)	2%	(2)	4%	(5)	13%	(16)	63%	(79)	124
2022 House Vote: Democrat	9 %	(79)	19%	(171)	5%	(45)	1%	(12)	13%	(117)	52%	(466)	891
2022 House Vote: Republican	10%	(65)	16%	(105)	3%	(18)	3%	(18)	15%	(98)	55%	(365)	669
2022 House Vote: Someone else	1%	(1)	5%	(3)	1%	(1)	3%	(2)	12%	(8)	78%	(53)	67
2022 House Vote: Didnt Vote	2%	(13)	8%	(44)	2%	(11)	2%	(10)	17%	(97)	70%	(406)	580
2020 Vote: Joe Biden	9 %	(81)	19%	(183)	4%	(41)	2%	(16)	14%	(127)	52%	(488)	936
2020 Vote: Donald Trump	9 %	(63)	15%	(101)	3%	(22)	2%	(13)	14%	(100)	57%	(396)	693
2020 Vote: Other	5%	(4)	10%	(8)	3%	(3)	4%	(3)	13%	(11)	64%	(53)	82
2020 Vote: Didn't Vote	2%	(10)	6%	(32)	2%	(9)	2%	(10)	17%	(82)	71%	(352)	495

Table MCSP2_5: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Hannah Storm

Demographic	Very favorable		Somewhat favorable			Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(158)	15%	(323)	3%	(75)	2%	(42)	14%	(320)	58%	(1289)	2206
2018 House Vote: Democrat	10%	(76)	20%	(159)	4%	(35)	2%	(16)	12%	(99)	52%	(412)	798
2018 House Vote: Republican	10%	(57)	18%	(104)	4%	(20)	2%	(11)	15%	(88)	51%	(296)	577
2018 House Vote: Someone else	4%	(2)	5%	(3)	1%	(1)	1%	(1)	9%	(5)	79%	(44)	55
2018 House Vote: Didnt Vote	3%	(22)	7%	(57)	2%	(18)	2%	(14)	16%	(128)	69 %	(537)	777
4-Region: Northeast	9 %	(36)	17%	(67)	4%	(14)	1%	(6)	14%	(56)	54%	(208)	386
4-Region: Midwest	8%	(36)	17%	(78)	3%	(16)	2%	(9)	12%	(57)	57%	(260)	456
4-Region: South	6%	(53)	13%	(113)	3%	(29)	2%	(17)	15%	(129)	59%	(500)	841
4-Region: West	6%	(32)	13%	(66)	3%	(15)	2%	(10)	15%	(79)	61%	(321)	522
Avid Sports Fan	20%	(109)	25%	(139)	6%	(34)	3%	(18)	15%	(84)	30%	(161)	545
Sports Fan	10%	(154)	20%	(303)	4%	(68)	2%	(35)	16%	(241)	48%	(731)	1533
Avid NFL Fan	16%	(112)	27%	(183)	7%	(45)	2%	(14)	16%	(107)	33%	(224)	684
NFL Fan	10%	(150)	20%	(290)	5%	(67)	2%	(31)	16%	(223)	47%	(677)	1438

Table MCSP2_6: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Al Michaels

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
					•		
Adults	13% (283)	17% (382)	3% (76)	2% (38)	14% (308)	51% (1118)	2206
Gender: Male	21% (224)	25% (265)	4% (43)	2% (24)	12% (130)	36% (387)	1074
Gender: Female	5% (58)	10% (117)	3% (33)	1% (15)	16% (179)	65% (730)	1130
Age: 18-34	7% (47)	12% (79)	4% (28)	4% (26)	13% (85)	58% (369)	633
Age: 35-44	10% (39)	15% (57)	4% (17)	1% (4)	16% (59)	53% (197)	372
Age: 45-64	17% (119)	21% (149)	3% (24)	1% (6)	14% (100)	44% (314)	713
Age: 65+	16% (78)	20% (97)	2% (8)	1% (3)	13% (65)	49% (238)	488
GenZers: 1997-2012	3% (9)	10% (26)	4% (12)	4% (11)	16% (43)	62% (167)	268
Millennials: 1981-1996	10% (68)	16% (102)	5% (31)	3% (19)	14% (89)	53% (347)	656
GenXers: 1965-1980	15% (77)	17% (88)	4% (19)	1% (3)	16% (83)	48% (254)	524
Baby Boomers: 1946-1964	17% (121)	22% (155)	2% (13)	1% (6)	12% (86)	46% (324)	704
PID: Dem (no lean)	13% (113)	17% (152)	5% (42)	2% (19)	14% (126)	50% (450)	902
PID: Ind (no lean)	10% (65)	16% (106)	3% (17)	1% (9)	15% (100)	54% (354)	651
PID: Rep (no lean)	16% (104)	19% (124)	3% (17)	2% (11)	13% (82)	48% (314)	653
PID/Gender: Dem Men	20% (82)	25% (103)	6% (24)	2% (10)	12% (49)	35% (148)	417
PID/Gender: Dem Women	6% (30)	10% (48)	4% (18)	2% (9)	16% (77)	62% (301)	484
PID/Gender: Ind Men	17% (55)	22% (73)	3% (10)	2% (5)	12% (41)	44% (148)	333
PID/Gender: Ind Women	3% (10)	10% (32)	2% (6)	1% (3)	19% (59)	65% (206)	317
PID/Gender: Rep Men	27% (86)	27% (88)	3% (9)	3% (8)	12% (40)	28% (92)	323
PID/Gender: Rep Women	5% (18)	11% (36)	3% (9)	1% (3)	13% (42)	67% (222)	330
Ideo: Liberal (1-3)	13% (85)	20% (130)	3% (16)	2% (16)	12% (75)	49% (314)	637
Ideo: Moderate (4)	12% (79)	17% (114)	3% (18)	2% (11)	15% (103)	52% (350)	674
Ideo: Conservative (5-7)	16% (115)	18% (127)	5% (34)	2% (12)	14% (97)	46% (328)	714
Educ: < College	12% (169)	15% (214)	3% (48)	1% (19)	14% (205)	55% (786)	1442
Educ: Bachelors degree	15% (74)	19% (91)	4% (18)	3% (16)	13% (65)	46% (221)	486
Educ: Post-grad	14% (40)	28% (77)	3% (9)	1% (3)	14% (39)	40% (111)	279
Income: Under 50k	9% (106)	13% (153)	3% (29)	2% (20)	15% (179)	58% (683)	1171
Income: 50k-100k	17% (122)	20% (138)	4% (30)	2% (16)	11% (80)	46% (322)	707
Income: 100k+	17% (55)	28% (90)	5% (17)	1% (3)	15% (50)	35% (113)	328
Ethnicity: White	13% (228)	19% (316)	3% (56)	2% (26)	14% (238)	49% (838)	1702

Table MCSP2_6: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Al Michaels

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	17% (382)	3% (76)	2% (38)	14% (308)	51% (1118)	2206
Ethnicity: Hispanic	8% (32)	17% (65)	5% (20)	2% (8)	17% (64)	50% (191)	380
Ethnicity: Black	14% (40)	16% (44)	4% (11)	3% (8)	14% (39)	50% (141)	284
Ethnicity: Other	7% (15)	10% (22)	4% (8)	2% (4)	14% (31)	63% (139)	220
All Christian	15% (152)	21% (204)	3% (30)	1% (14)	14% (143)	45% (453)	997
All Non-Christian	17% (21)	17% (20)	2% (3)	4% (5)	6% (7)	53% (64)	121
Atheist	12% (13)	19% (20)	3% (3)	2% (2)	13% (14)	51% (53)	104
Agnostic/Nothing in particular	10% (63)	16% (106)	5% (30)	2% (11)	14% (94)	54% (351)	655
Something Else	10% (34)	10% (32)	3% (10)	2% (6)	15% (50)	60% (198)	330
Religious Non-Protestant/Catholic	15% (23)	17% (27)	2% (3)	5% (7)	13% (20)	48% (74)	155
Evangelical	11% (62)	16% (84)	4% (22)	2% (13)	18% (95)	49% (261)	537
Non-Evangelical	16% (120)	19% (143)	2% (18)	1% (4)	11% (81)	51% (374)	740
Community: Urban	13% (82)	18% (108)	4% (27)	2% (11)	15% (90)	48% (300)	618
Community: Suburban	14% (149)	17% (180)	3% (34)	1% (12)	14% (143)	50% (521)	1039
Community: Rural	9% (51)	17% (94)	3% (15)	3% (15)	14% (76)	54% (298)	549
Employ: Private Sector	14% (105)	21% (152)	5% (35)	3% (20)	13% (97)	45% (333)	742
Employ: Government	14% (19)	21% (29)	1% (1)	3% (4)	12% (16)	49% (67)	136
Employ: Self-Employed	14% (29)	19% (40)	5% (11)	1% (2)	18% (38)	43% (89)	209
Employ: Homemaker	4% (5)	10% (13)	4% (5)	— (0)	14% (18)	68% (87)	128
Employ: Student	7% (5)	1% (0)	4% (3)	4% (3)	21% (15)	63% (44)	70
Employ: Retired	15% (81)	21% (112)	1% (8)	1% (6)	14% (73)	48% (261)	541
Employ: Unemployed	10% (23)	12% (29)	3% (8)	2% (4)	15% (36)	58% (142)	242
Employ: Other	12% (16)	5% (7)	3% (5)	— (0)	11% (15)	69% (95)	138
Military HH: Yes	16% (45)	20% (55)	2% (6)	— (1)	14% (37)	47% (128)	272
Military HH: No	12% (238)	17% (327)	4% (70)	2% (37)	14% (271)	51% (991)	1934
RD/WT: Right Direction	14% (106)	20% (144)	3% (21)	3% (20)	14% (101)	47% (344)	737
RD/WT: Wrong Track	12% (177)	16% (238)	4% (55)	1% (18)	14% (208)	53% (774)	1469
Biden Job Approve	12% (124)	20% (198)	3% (29)	2% (18)	14% (136)	49% (491)	997
Biden Job Disapprove	14% (154)	16% (177)	4% (45)	2% (20)	14% (157)	50% (556)	1108

Table MCSP2_6: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Al Michaels

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	13%	(283)	17%	(382)	3%	(76)	2%	(38)	14%	(308)	51%	(1118)	2206
Biden Job Strongly Approve	16%	(64)	21%	(81)	2%	(6)	3%	(11)	14%	(53)	45%	(176)	392
Biden Job Somewhat Approve	10%	(60)	19%	(117)	4%	(23)	1%	(7)	14%	(83)	52%	(315)	605
Biden Job Somewhat Disapprove	11%	(34)	14%	(43)	6%	(19)	2%	(6)	14%	(43)	53%	(162)	307
Biden Job Strongly Disapprove	15%	(120)	17%	(134)	3%	(25)	2%	(14)	14%	(113)	49%	(393)	800
Favorable of Biden	12%	(123)	19%	(191)	2%	(24)	2%	(20)	14%	(134)	50%	(491)	982
Unfavorable of Biden	14%	(154)	16%	(182)	4%	(48)	2%	(19)	14%	(152)	50%	(550)	1105
Very Favorable of Biden	15%	(64)	19%	(80)	2%	(9)	2%	(8)	14%	(60)	47%	(197)	419
Somewhat Favorable of Biden	10%	(58)	20%	(111)	3%	(14)	2%	(12)	13%	(74)	52%	(293)	562
Somewhat Unfavorable of Biden	11%	(30)	15%	(40)	8%	(21)	1%	(3)	13%	(35)	53%	(147)	276
Very Unfavorable of Biden	15%	(124)	17%	(142)	3%	(27)	2%	(15)	14%	(118)	49%	(403)	828
#1 Issue: Economy	15%	(131)	17%	(152)	3%	(23)	2%	(15)	16%	(142)	47%	(419)	883
#1 Issue: Security	13%	(34)	20%	(49)	3%	(8)	3%	(7)	14%	(36)	47%	(117)	250
#1 Issue: Health Care	14%	(25)	21%	(38)	3%	(5)	2%	(3)	10%	(17)	51%	(92)	181
#1 Issue: Medicare / Social Security	16%	(44)	16%	(45)	3%	(8)	1%	(4)	11%	(32)	53%	(147)	280
#1 Issue: Women's Issues	5%	(13)	19%	(52)	3%	(8)	1%	(1)	15%	(42)	58%	(156)	271
#1 Issue: Education	10%	(6)	6%	(4)	7%	(4)	3%	(2)	13%	(8)	61%	(38)	63
#1 Issue: Energy	9%	(14)	15%	(23)	9%	(14)	4%	(6)	11%	(17)	51%	(79)	154
#1 Issue: Other	13%	(16)	15%	(19)	4%	(5)	_	(0)	11%	(14)	56%	(70)	124
2022 House Vote: Democrat	15%	(136)	22%	(197)	4%	(32)	2%	(19)	13%	(119)	43%	(387)	891
2022 House Vote: Republican	18%	(120)	20%	(131)	4%	(25)	2%	(11)	13%	(85)	44%	(297)	669
2022 House Vote: Someone else	4%	(3)	12%	(8)	8%	(5)	_	(0)	15%	(10)	61%	(41)	67
2022 House Vote: Didnt Vote	4%	(24)	8%	(47)	2%	(14)	1%	(8)	16%	(94)	68%	(393)	580
2020 Vote: Joe Biden	16%	(147)	21%	(192)	4%	(36)	2%	(17)	14%	(130)	44%	(414)	936
2020 Vote: Donald Trump	16%	(111)	19%	(133)	3%	(21)	2%	(13)	13%	(92)	47%	(324)	693
2020 Vote: Other	7%	(6)	19%	(15)	4%	(3)	2%	(1)	13%	(11)	56%	(46)	82
2020 Vote: Didn't Vote	4%	(19)	9%	(42)	3%	(16)	2%	(8)	15%	(76)	68%	(334)	495

Table MCSP2_6: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Al Michaels

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	17% (382)	3% (76)	2% (38)	14% (308)	51% (1118)	2206
2018 House Vote: Democrat	16% (127)	22% (172)	4% (32)	2% (15)	13% (104)	44% (347)	798
2018 House Vote: Republican	18% (106)	23% (132)	3% (20)	2% (11)	12% (71)	41% (236)	577
2018 House Vote: Someone else	5% (3)	8% (4)	7% (4)	— (0)	23% (12)	58% (32)	55
2018 House Vote: Didnt Vote	6% (47)	9% (73)	3% (20)	2% (13)	16% (121)	65% (503)	777
4-Region: Northeast	18% (70)	19% (75)	2% (8)	1% (6)	13% (49)	46% (179)	386
4-Region: Midwest	14% (63)	20% (92)	3% (15)	1% (5)	13% (60)	49% (221)	456
4-Region: South	12% (97)	17% (144)	3% (25)	2% (14)	15% (128)	51% (432)	841
4-Region: West	10% (53)	14% (71)	5% (28)	3% (13)	14% (71)	55% (286)	522
Avid Sports Fan	30% (166)	29% (160)	5% (27)	2% (12)	14% (78)	19% (102)	545
Sports Fan	18% (278)	23% (360)	4% (64)	2% (34)	14% (218)	38% (580)	1533
Avid NFL Fan	29% (198)	31% (212)	5% (31)	3% (19)	12% (84)	20% (140)	684
NFL Fan	19% (268)	24% (346)	4% (58)	2% (30)	15% (212)	36% (523)	1438

Table MCSP2_7: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Steve Levy

Demographic	Very favoral			ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5% (1	120) 1	1%	(252)	4%	(88)	2%	(41)	13%	(294)	64%	(1410)	2206
Gender: Male	9% ((98) 1	8%	(194)	5%	(49)	2%	(25)	14%	(153)	52%	(554)	1074
Gender: Female	2%	(22)	5%	(58)	3%	(39)	1%	(16)	12%	(141)	76%	(855)	1130
Age: 18-34	5% ((34) 1	1%	(71)	6%	(39)	3%	(22)	14%	(86)	60%	(381)	633
Age: 35-44	8%	(28) 1	0%	(38)	5%	(18)	2%	(6)	14%	(54)	61%	(229)	372
Age: 45-64	6% ((43) 1	4%	(99)	3%	(24)	1%	(10)	14%	(99)	61%	(438)	713
Age: 65+	3%	(15)	9%	(45)	1%	(7)	1%	(3)	11%	(56)	74%	(362)	488
GenZers: 1997-2012	3%	(9)	9%	(23)	6%	(16)	2%	(5)	15%	(41)	64%	(173)	268
Millennials: 1981-1996	7% ((48) 1	2%	(80)	6%	(39)	3%	(23)	14%	(90)	57%	(377)	656
GenXers: 1965-1980	6%	(33) 1	3%	(68)	3%	(16)	1%	(5)	15%	(78)	62%	(325)	524
Baby Boomers: 1946-1964	4% ((30) 1	1%	(75)	2%	(15)	1%	(8)	12%	(82)	70%	(494)	704
PID: Dem (no lean)	6%	(55) 1	2%	(112)	6%	(55)	2%	(15)	11%	(100)	63%	(565)	902
PID: Ind (no lean)	3%	(22)	8%	(52)	3%	(20)	2%	(11)	18%	(116)	66%	(430)	651
PID: Rep (no lean)	6% ((42) 1	4%	(88)	2%	(14)	2%	(15)	12%	(78)	64%	(415)	653
PID/Gender: Dem Men	11% ((47) 1	9%	(78)	6%	(27)	2%	(10)	11%	(46)	50%	(208)	417
PID/Gender: Dem Women	2%	(8)	7%	(33)	6%	(28)	1%	(5)	11%	(54)	74%	(357)	484
PID/Gender: Ind Men	6%	(21) 1	1%	(38)	4%	(13)	1%	(4)	18%	(61)	59%	(196)	333
PID/Gender: Ind Women	_	(1)	5%	(15)	2%	(6)	2%	(7)	17%	(55)	74%	(233)	317
PID/Gender: Rep Men	9% ((29) 2	4%	(79)	3%	(9)	3%	(11)	14%	(46)	46%	(150)	323
PID/Gender: Rep Women	4%	(13)	3%	(10)	2%	(5)	1%	(4)	10%	(33)	80%	(265)	330
Ideo: Liberal (1-3)	7% ((44) 1	1%	(73)	5%	(33)	2%	(13)	10%	(63)	65%	(411)	637
Ideo: Moderate (4)	3% ((20) 1	2%	(84)	4%	(27)	2%	(11)	17%	(111)	63%	(421)	674
Ideo: Conservative (5-7)	7%	(52) 1	2%	(88)	3%	(25)	2%	(17)	13%	(96)	61%	(437)	714
Educ: < College	5% ((69)	9%	(135)	4%	(61)	1%	(18)	14%	(198)	67%	(959)	1442
Educ: Bachelors degree	6% ((29) 1	5%	(71)	4%	(19)	4%	(18)	13%	(63)	59%	(285)	486
Educ: Post-grad	8%	(21) 1	6%	(46)	3%	(8)	2%	(4)	12%	(33)	59%	(166)	279
Income: Under 50k	5%	(55)	7%	(85)	3%	(30)	2%	(19)	15%	(170)	69%	(812)	1171
Income: 50k-100k	6%	(39) 1	4%	(101)	6%	(44)	3%	(20)	10%	(72)	61%	(431)	707
Income: 100k+	8% ((26) 2	0%	(66)	5%	(15)	1%	(3)	16%	(52)	51%	(167)	328
Ethnicity: White	5% ((89) 1	1%	(195)	4%	(61)	2%	(30)	13%	(223)	65%	(1105)	1702

Table MCSP2_7: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Steve Levy

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(120)	11%	(252)	4%	(88)	2%	(41)	13%	(294)	64%	(1410)	2206
Ethnicity: Hispanic	5%	(18)	11%	(40)	8%	(29)	1%	(5)	13%	(50)	63%	(238)	380
Ethnicity: Black	9%	(24)	12%	(35)	8%	(21)	3%	(7)	15%	(42)	54%	(154)	284
Ethnicity: Other	3%	(6)	11%	(23)	3%	(6)	2%	(4)	14%	(30)	69%	(151)	220
All Christian	5%	(53)	15%	(147)	3%	(32)	2%	(18)	13%	(128)	62%	(619)	997
All Non-Christian	10%	(12)	18%	(21)	7%	(9)	2%	(2)	7%	(9)	56%	(68)	121
Atheist	3%	(3)	15%	(15)	6%	(6)	1%	(1)	14%	(15)	62%	(64)	104
Agnostic/Nothing in particular	5%	(31)	7%	(48)	5%	(30)	1%	(8)	14%	(92)	68%	(446)	655
Something Else	7%	(22)	6%	(21)	3%	(11)	4%	(12)	15%	(51)	64%	(213)	330
Religious Non-Protestant/Catholic	8%	(12)	15%	(24)	7%	(11)	1%	(2)	14%	(21)	55%	(85)	155
Evangelical	6%	(30)	12%	(65)	4%	(22)	3%	(18)	14%	(75)	61%	(327)	537
Non-Evangelical	6%	(43)	13%	(100)	3%	(19)	1%	(9)	12%	(87)	65%	(481)	740
Community: Urban	7%	(46)	12%	(74)	4%	(27)	2%	(13)	15%	(96)	58%	(362)	618
Community: Suburban	5%	(55)	13%	(135)	4%	(42)	2%	(17)	12%	(125)	64%	(664)	1039
Community: Rural	3%	(18)	8%	(43)	3%	(19)	2%	(11)	13%	(74)	70%	(385)	549
Employ: Private Sector	7%	(49)	15%	(110)	6%	(45)	3%	(22)	15%	(109)	55%	(407)	742
Employ: Government	6%	(8)	13%	(17)	4%	(5)	1%	(1)	7%	(10)	69%	(94)	136
Employ: Self-Employed	5%	(11)	13%	(27)	6%	(12)	2%	(4)	17%	(36)	57%	(120)	209
Employ: Homemaker	2%	(3)	3%	(4)	3%	(4)	2%	(2)	13%	(17)	77%	(98)	128
Employ: Student	2%	(1)	3%	(2)	9%	(6)	3%	(2)	15%	(11)	68%	(47)	70
Employ: Retired	5%	(25)	10%	(54)	2%	(8)	1%	(7)	11%	(59)	72%	(387)	541
Employ: Unemployed	6%	(16)	9%	(22)	3%	(7)	1%	(2)	14%	(35)	66%	(160)	242
Employ: Other	5%	(7)	11%	(15)	1%	(2)	—	(0)	13%	(18)	70%	(97)	138
Military HH: Yes	4%	(10)	11%	(29)	2%	(5)	3%	(7)	15%	(40)	67%	(181)	272
Military HH: No	6%	(110)	12%	(224)	4%	(84)	2%	(34)	13%	(254)	64%	(1229)	1934
RD/WT: Right Direction	8%	(57)	15%	(109)	5%	(38)	2%	(15)	13%	(93)	58%	(425)	737
RD/WT: Wrong Track	4%	(63)	10%	(144)	3%	(50)	2%	(26)	14%	(202)	67%	(985)	1469
Biden Job Approve	7%	(66)	12%	(118)	4%	(44)	2%	(15)	12%	(122)	63%	(631)	997
Biden Job Disapprove	5%	(52)	12%	(128)	4%	(43)	2%	(25)	14%	(159)	63%	(701)	1108

Table MCSP2_7: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Steve Levy

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(120)	11%	(252)	4%	(88)	2%	(41)	13%	(294)	64%	(1410)	2206
Biden Job Strongly Approve	10%	(39)	15%	(58)	4%	(17)	2%	(7)	9%	(35)	60%	(236)	392
Biden Job Somewhat Approve	5%	(28)	10%	(60)	4%	(27)	1%	(8)	14%	(87)	65%	(396)	605
Biden Job Somewhat Disapprove	3%	(10)	10%	(32)	8%	(25)	2%	(7)	14%	(44)	62%	(190)	307
Biden Job Strongly Disapprove	5%	(42)	12%	(96)	2%	(18)	2%	(18)	14%	(116)	64%	(511)	800
Favorable of Biden	7%	(68)	11%	(112)	4%	(39)	2%	(17)	12%	(118)	64%	(628)	982
Unfavorable of Biden	4%	(46)	12%	(136)	4%	(46)	2%	(23)	14%	(150)	64%	(703)	1105
Very Favorable of Biden	10%	(41)	12%	(49)	5%	(20)	2%	(9)	10%	(43)	61%	(256)	419
Somewhat Favorable of Biden	5%	(26)	11%	(62)	3%	(19)	1%	(8)	13%	(75)	66%	(372)	562
Somewhat Unfavorable of Biden	3%	(9)	12%	(34)	9%	(24)	1%	(3)	14%	(39)	60%	(167)	276
Very Unfavorable of Biden	4%	(37)	12%	(102)	3%	(22)	2%	(20)	13%	(111)	65%	(536)	828
#1 Issue: Economy	7%	(60)	13%	(111)	3%	(30)	2%	(17)	14%	(127)	61%	(538)	883
#1 Issue: Security	4%	(11)	14%	(36)	3%	(7)	1%	(4)	10%	(26)	67%	(167)	250
#1 Issue: Health Care	4%	(7)	18%	(32)	4%	(8)	4%	(7)	16%	(30)	54%	(97)	181
#1 Issue: Medicare / Social Security	5%	(13)	10%	(28)	2%	(6)	2%	(4)	13%	(37)	68%	(191)	280
#1 Issue: Women's Issues	5%	(13)	7%	(20)	3%	(8)	1%	(2)	14%	(37)	70%	(191)	271
#1 Issue: Education	7%	(4)	4%	(2)	7%	(5)	1%	(1)	8%	(5)	73%	(46)	63
#1 Issue: Energy	4%	(6)	9%	(13)	12%	(19)	3%	(5)	12%	(19)	60%	(92)	154
#1 Issue: Other	3%	(4)	8%	(10)	5%	(6)	1%	(2)	11%	(14)	72%	(89)	124
2022 House Vote: Democrat	7%	(63)	15%	(133)	5%	(45)	2%	(16)	12%	(103)	60%	(530)	891
2022 House Vote: Republican	6%	(42)	14%	(95)	3%	(20)	2%	(15)	13%	(84)	62%	(413)	669
2022 House Vote: Someone else	1%	(1)	1%	(1)	8%	(6)	2%	(1)	18%	(12)	69%	(46)	67
2022 House Vote: Didnt Vote	2%	(14)	4%	(23)	3%	(19)	1%	(9)	16%	(95)	72%	(420)	580
2020 Vote: Joe Biden	7%	(68)	14%	(131)	5%	(48)	2%	(18)	13%	(118)	59%	(553)	936
2020 Vote: Donald Trump	6%	(39)	13%	(89)	3%	(23)	2%	(12)	12%	(83)	64%	(446)	693
2020 Vote: Other	3%	(2)	7%	(6)	4%	(3)	2%	(1)	19%	(15)	66%	(54)	82
2020 Vote: Didn't Vote	2%	(10)	5%	(26)	3%	(15)	2%	(9)	16%	(78)	72%	(357)	495

Table MCSP2_7: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Steve Levy

Demographic		ery rable	Somewhat favorable			ewhat orable	Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(120)	11%	(252)	4%	(88)	2%	(41)	13%	(294)	64%	(1410)	2206
2018 House Vote: Democrat	7%	(59)	14%	(114)	6%	(48)	2%	(15)	12%	(98)	58%	(463)	798
2018 House Vote: Republican	6%	(36)	16%	(91)	2%	(14)	2%	(13)	14%	(79)	60%	(343)	577
2018 House Vote: Someone else	3%	(2)	5%	(3)	6%	(3)	1%	(0)	11%	(6)	74%	(40)	55
2018 House Vote: Didnt Vote	3%	(23)	6%	(44)	3%	(23)	2%	(12)	14%	(111)	73%	(563)	777
4-Region: Northeast	6%	(24)	17%	(64)	2%	(9)	1%	(4)	12%	(47)	62%	(238)	386
4-Region: Midwest	7%	(32)	13%	(59)	5%	(22)	2%	(8)	10%	(48)	63%	(287)	456
4-Region: South	5%	(42)	8%	(71)	3%	(28)	3%	(22)	17%	(143)	64%	(536)	841
4-Region: West	4%	(22)	11%	(58)	6%	(30)	1%	(7)	11%	(57)	67%	(349)	522
Avid Sports Fan	16%	(85)	26%	(141)	7%	(37)	2%	(13)	15%	(84)	34%	(185)	545
Sports Fan	8%	(119)	16%	(242)	5%	(80)	2%	(35)	15%	(237)	53%	(819)	1533
Avid NFL Fan	14%	(97)	24%	(164)	7%	(46)	3%	(19)	16%	(111)	36%	(248)	684
NFL Fan	8%	(117)	16%	(234)	5%	(74)	2%	(34)	16%	(228)	52%	(751)	1438

Table MCSP2_8: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Mike Tirico

Demographic	Very favora			ewhat rable	Some unfave		Ve unfave	ery orable		of, no nion		r heard of	Total N
Adults	8% ((179)	13%	(296)	3%	(76)	1%	(33)	12%	(274)	61%	(1348)	2206
Gender: Male	14% ((150)	20%	(216)	4%	(48)	2%	(21)	13%	(142)	46%	(496)	1074
Gender: Female	3%	(30)	7%	(79)	2%	(28)	1%	(11)	12%	(132)	75%	(850)	1130
Age: 18-34	6%	(38)	13%	(82)	6%	(35)	2%	(16)	15%	(92)	58%	(370)	633
Age: 35-44	8%	(31)	11%	(39)	4%	(16)	2%	(6)	14%	(51)	62%	(230)	372
Age: 45-64	10%	(71)	17%	(119)	2%	(16)	1%	(8)	12%	(86)	58%	(413)	713
Age: 65+	8%	(40)	11%	(56)	2%	(8)	1%	(3)	9 %	(45)	69 %	(335)	488
GenZers: 1997-2012	2%	(5)	10%	(27)	6%	(16)	2%	(6)	19%	(51)	61%	(163)	268
Millennials: 1981-1996	9%	(58)	13%	(87)	5%	(34)	2%	(15)	13%	(84)	58%	(378)	656
GenXers: 1965-1980	8%	(43)	15%	(77)	2%	(13)	1%	(5)	13%	(70)	60%	(316)	524
Baby Boomers: 1946-1964	10%	(68)	14%	(100)	1%	(10)	1%	(7)	10%	(68)	64%	(453)	704
PID: Dem (no lean)	8%	(71)	15%	(138)	4%	(39)	1%	(13)	12%	(108)	59%	(533)	902
PID: Ind (no lean)	5%	(34)	11%	(70)	2%	(15)	1%	(9)	14%	(94)	66%	(430)	651
PID: Rep (no lean)	11%	(75)	13%	(88)	3%	(22)	2%	(11)	11%	(73)	59 %	(385)	653
PID/Gender: Dem Men	15%	(63)	23%	(97)	6%	(24)	1%	(6)	11%	(46)	43%	(181)	417
PID/Gender: Dem Women	2%	(8)	8%	(40)	3%	(15)	1%	(7)	13%	(61)	73%	(352)	484
PID/Gender: Ind Men	7%	(24)	17%	(56)	3%	(8)	2%	(7)	16%	(52)	56%	(186)	333
PID/Gender: Ind Women	3%	(9)	5%	(15)	2%	(6)	1%	(2)	13%	(41)	77%	(243)	317
PID/Gender: Rep Men	19%	(63)	20%	(63)	5%	(16)	3%	(9)	13%	(43)	40%	(130)	323
PID/Gender: Rep Women	4%	(12)	7%	(24)	2%	(6)	1%	(2)	9 %	(30)	77%	(255)	330
Ideo: Liberal (1-3)	9%	(58)	16%	(104)	4%	(23)	1%	(8)	9 %	(60)	60%	(383)	637
Ideo: Moderate (4)	7%	(49)	12%	(78)	4%	(28)	2%	(12)	16%	(107)	59%	(401)	674
Ideo: Conservative (5-7)		(70)	15%	(107)	3%	(22)	1%	(11)	12%	(86)	58%	(417)	714
Educ: < College	7%	(99)	12%	(166)	3%	(44)	1%	(15)	13%	(180)	65%	(939)	1442
Educ: Bachelors degree	11%	(52)	14%	(70)	5%	(22)	3%	(14)	13%	(63)	54%	(264)	486
Educ: Post-grad	10%	(29)	21%	(60)	4%	(10)	2%	(4)	11%	(31)	52%	(145)	279
Income: Under 50k	5%	(61)	9%	(105)	3%	(36)	1%	(13)	14%	(162)	68%	(794)	1171
Income: 50k-100k	10%	(73)	17%	(117)	4%	(30)	2%	(14)	11%	(77)	56%	(397)	707
Income: 100k+		(46)	23%	(74)	3%	(11)	2%	(6)	11%	(35)	48%	(157)	328
Ethnicity: White	8% ((139)	14%	(238)	3%	(52)	1%	(25)	12%	(200)	62%	(1049)	1702

Table MCSP2_8: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Mike Tirico

Demographic		ery orable		ewhat orable		ewhat orable	Ve unfave			l of, no nion		r heard of	Total N
Adults	8%	(179)	13%	(296)	3%	(76)	1%	(33)	12%	(274)	61%	(1348)	2206
Ethnicity: Hispanic	8%	(32)	14%	(54)	3%	(12)	1%	(5)	17%	(64)	56%	(213)	380
Ethnicity: Black	11%	(32)	14%	(39)	5%	(15)	2%	(4)	14%	(40)	54%	(153)	284
Ethnicity: Other	4%	(9)	8%	(18)	4%	(9)	1%	(3)	16%	(35)	66%	(146)	220
All Christian	10%	(99)	15%	(148)	3%	(33)	1%	(13)	13%	(131)	57%	(573)	997
All Non-Christian	13%	(15)	15%	(18)	5%	(6)	3%	(4)	5%	(6)	59%	(72)	121
Atheist	3%	(3)	20%	(21)	5%	(5)	1%	(1)	13%	(14)	58%	(60)	104
Agnostic/Nothing in particular	5%	(36)	13%	(87)	3%	(21)	1%	(9)	13%	(87)	63%	(415)	655
Something Else	8%	(26)	7%	(22)	3%	(10)	2%	(6)	11%	(37)	69%	(229)	330
Religious Non-Protestant/Catholic	10%	(16)	12%	(19)	4%	(6)	3%	(5)	12%	(18)	59%	(91)	155
Evangelical	7%	(40)	13%	(71)	4%	(22)	2%	(8)	15%	(83)	58%	(313)	537
Non-Evangelical	11%	(83)	13%	(98)	3%	(19)	1%	(8)	10%	(71)	62%	(460)	740
Community: Urban	10%	(62)	15%	(90)	4%	(26)	2%	(11)	15%	(96)	54%	(334)	618
Community: Suburban	9%	(93)	14%	(143)	3%	(30)	1%	(12)	11%	(115)	62%	(647)	1039
Community: Rural	5%	(25)	11%	(63)	4%	(20)	2%	(10)	12%	(64)	67%	(367)	549
Employ: Private Sector	10%	(76)	17%	(126)	4%	(33)	2%	(16)	14%	(101)	53%	(390)	742
Employ: Government	10%	(13)	20%	(28)	5%	(7)	3%	(3)	5%	(7)	57%	(78)	136
Employ: Self-Employed	10%	(20)	15%	(31)	4%	(8)	2%	(4)	18%	(38)	52%	(108)	209
Employ: Homemaker	2%	(2)	6%	(7)	4%	(5)	_	(0)	10%	(13)	79%	(101)	128
Employ: Student	2%	(2)	3%	(2)	9%	(6)	1%	(1)	15%	(11)	70%	(49)	70
Employ: Retired	9%	(49)	12%	(63)	1%	(7)	1%	(5)	10%	(53)	67%	(363)	541
Employ: Unemployed	4%	(9)	12%	(28)	3%	(7)	1%	(3)	15%	(36)	66%	(159)	242
Employ: Other	6%	(8)	8%	(11)	2%	(3)	_	(1)	12%	(16)	73%	(100)	138
Military HH: Yes	9%	(24)	12%	(33)	3%	(7)	1%	(3)	9 %	(25)	66%	(180)	272
Military HH: No	8%	(155)	14%	(263)	4%	(69)	2%	(30)	13%	(249)	60%	(1168)	1934
RD/WT: Right Direction	11%	(79)	15%	(112)	5%	(35)	2%	(13)	13%	(94)	55%	(404)	737
RD/WT: Wrong Track	7%	(100)	13%	(184)	3%	(41)	1%	(19)	12%	(181)	64%	(944)	1469
Biden Job Approve	8%	(85)	15%	(147)	4%	(37)	1%	(14)	13%	(126)	59%	(589)	997
Biden Job Disapprove	8%	(91)	13%	(142)	4%	(39)	2%	(19)	13%	(140)	61%	(677)	1108

Table MCSP2_8: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Mike Tirico

Demographic	Ve favoi	1		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(179)	13%	(296)	3%	(76)	1%	(33)	12%	(274)	61%	(1348)	2206
Biden Job Strongly Approve	12%	(46)	15%	(60)	4%	(16)	1%	(5)	11%	(43)	57%	(222)	392
Biden Job Somewhat Approve	6%	(39)	14%	(87)	3%	(21)	1%	(9)	14%	(83)	61%	(367)	605
Biden Job Somewhat Disapprove	7%	(20)	13%	(41)	5%	(14)	2%	(6)	13%	(39)	61%	(187)	307
Biden Job Strongly Disapprove	9%	(71)	13%	(101)	3%	(25)	2%	(13)	13%	(101)	61%	(490)	800
Favorable of Biden	9%	(88)	14%	(139)	4%	(36)	1%	(13)	11%	(111)	61%	(595)	982
Unfavorable of Biden	8%	(87)	14%	(150)	3%	(38)	2%	(17)	13%	(144)	60%	(668)	1105
Very Favorable of Biden	12%	(49)	15%	(62)	4%	(16)	2%	(7)	10%	(41)	58%	(244)	419
Somewhat Favorable of Biden	7%	(39)	14%	(77)	4%	(20)	1%	(6)	12%	(70)	62%	(351)	562
Somewhat Unfavorable of Biden	4%	(12)	13%	(37)	4%	(12)	1%	(4)	16%	(45)	60%	(165)	276
Very Unfavorable of Biden	9%	(75)	14%	(112)	3%	(26)	2%	(13)	12%	(99)	61%	(502)	828
#1 Issue: Economy	10%	(92)	14%	(125)	3%	(31)	2%	(17)	12%	(110)	58%	(509)	883
#1 Issue: Security	9%	(23)	14%	(34)	3%	(9)	1%	(2)	12%	(29)	61%	(153)	250
#1 Issue: Health Care	7%	(13)	16%	(28)	3%	(5)	2%	(4)	17%	(31)	55%	(100)	181
#1 Issue: Medicare / Social Security	7%	(19)	10%	(28)	3%	(8)	2%	(4)	11%	(32)	68%	(189)	280
#1 Issue: Women's Issues	4%	(11)	11%	(30)	1%	(3)	1%	(2)	13%	(35)	70%	(190)	271
#1 Issue: Education	7%	(4)	12%	(7)	6%	(4)	_	(0)	8%	(5)	67%	(42)	63
#1 Issue: Energy	6%	(10)	16%	(24)	9%	(14)	1%	(2)	15%	(23)	52%	(81)	154
#1 Issue: Other	6%	(8)	15%	(19)	2%	(2)	1%	(1)	8%	(10)	68%	(85)	124
2022 House Vote: Democrat	10%	(89)	18%	(158)	4%	(34)	2%	(13)	12%	(103)	55%	(493)	891
2022 House Vote: Republican	11%	(76)	14%	(95)	4%	(27)	2%	(14)	11%	(72)	58%	(385)	669
2022 House Vote: Someone else	2%	(1)	5%	(4)	3%	(2)	_	(0)	13%	(9)	77%	(52)	67
2022 House Vote: Didnt Vote	2%	(14)	7%	(39)	2%	(12)	1%	(5)	16%	(91)	72%	(418)	580
2020 Vote: Joe Biden	10%	(94)	19%	(174)	4%	(34)	1%	(14)	12%	(111)	54%	(510)	936
2020 Vote: Donald Trump	10%	(72)	13%	(89)	4%	(27)	1%	(10)	11%	(76)	60%	(419)	693
2020 Vote: Other	5%	(4)	10%	(9)	3%	(2)	3%	(2)	10%	(9)	69%	(56)	82
2020 Vote: Didn't Vote	2%	(10)	5%	(24)	3%	(13)	1%	(6)	16%	(79)	73%	(362)	495

Table MCSP2_8: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Mike Tirico

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(179)	13%	(296)	3%	(76)	1%	(33)	12%	(274)	61%	(1348)	2206
2018 House Vote: Democrat	10%	(83)	18%	(141)	4%	(33)	2%	(15)	12%	(95)	54%	(430)	798
2018 House Vote: Republican	12%	(69)	16%	(91)	3%	(20)	1%	(9)	12%	(69)	55%	(319)	577
2018 House Vote: Someone else	6%	(3)	6%	(3)	3%	(2)	_	(0)	13%	(7)	72%	(39)	55
2018 House Vote: Didnt Vote	3%	(24)	8%	(60)	3%	(21)	1%	(9)	13%	(103)	72%	(559)	777
4-Region: Northeast	12%	(46)	16%	(60)	3%	(11)	2%	(7)	12%	(45)	56%	(218)	386
4-Region: Midwest	8%	(37)	16%	(73)	4%	(19)	1%	(6)	10%	(48)	60%	(272)	456
4-Region: South	7%	(59)	14%	(114)	4%	(30)	2%	(13)	13%	(112)	61%	(513)	841
4-Region: West	7%	(38)	9%	(48)	3%	(16)	1%	(6)	13%	(69)	66%	(345)	522
Avid Sports Fan	23%	(125)	28%	(151)	5%	(27)	2%	(13)	13%	(72)	29%	(157)	545
Sports Fan	12%	(178)	18%	(277)	4%	(66)	2%	(27)	14%	(215)	50%	(770)	1533
Avid NFL Fan	20%	(140)	28%	(191)	5%	(33)	2%	(15)	13%	(90)	31%	(215)	684
NFL Fan	12%	(174)	19%	(266)	4%	(64)	2%	(26)	15%	(215)	48%	(693)	1438

Table MCSP2_9: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Scott Van Pelt

Demographic	Very favorable		newhat orable		ewhat orable		ery orable	Heard of, r opinion	o Never hea of	rd Total N
Adults	8% (176	i) 13%	(279)	3%	(71)	2%	(46)	15% (324) 59% (131	0) 2206
Gender: Male	13% (143	s) 18%	(193)	5%	(50)	3%	(31)	17% (180	/	3) 1074
Gender: Female	3% (33	s) 7%	(85)	2%	(21)	1%	(16)	13% (145) 74% (83	1) 1130
Age: 18-34	10% (6	í) 9%	(57)	4%	(27)	4%	(24)	16% (104) 57% (36	0) 633
Age: 35-44	10% (36	5) 11%	(42)	3%	(12)	2%	(7)	13% (50) 61% (22	5) 372
Age: 45-64	9% (64) 16%	(113)	3%	(23)	2%	(13)	12% (88) 58% (41	2) 713
Age: 65+	3% (15	5) 14%	(66)	2%	(9)	1%	(3)	17% (83) 64% (31	3) 488
GenZers: 1997-2012	5% (12	2) 8%	(20)	4%	(9)	3%	(9)	21% (55) 60% (16)	2) 268
Millennials: 1981-1996	12% (72	[']) 11%	(72)	4%	(28)	3%	(22)	13% (86) 56% (37	1) 656
GenXers: 1965-1980	10% (53	s) 14%	(73)	2%	(13)	2%	(8)	13% (67) 59% (31	1) 524
Baby Boomers: 1946-1964	5% (33	s) 15%	(104)	3%	(21)	1%	(7)	15% (108) 61% (43	2) 704
PID: Dem (no lean)	9% (78	3) 14%	(123)	4%	(40)	2%	(22)	14% (122) 57% (51	7) 902
PID: Ind (no lean)	5% (33	s) 11%	(71)	2%	(12)	2%	(12)	17% (112) 63% (41	1) 651
PID: Rep (no lean)	10% (66	5) 13%	(84)	3%	(19)	2%	(12)	14% (90) 58% (38)	2) 653
PID/Gender: Dem Men	15% (62	2) 19%	(79)	6%	(25)	3%	(12)	15% (62) 42% (17)	5) 417
PID/Gender: Dem Women	3% (15	5) 9%	(43)	3%	(15)	2%	(10)	12% (60) 70% (34	0) 484
PID/Gender: Ind Men	9% (3	14%	(48)	3%	(10)	2%	(8)	17% (57) 54% (18	0) 333
PID/Gender: Ind Women	1% (2	2) 7%	(23)	1%	(2)	1%	(3)	18% (56) 73% (23	1) 317
PID/Gender: Rep Men	15% (50) 20%	(66)	4%	(15)	3%	(10)	19% (61) 38% (12)	2) 323
PID/Gender: Rep Women	5% (16	6%	(18)	1%	(5)	1%	(2)	9% (29) 79% (26	0) 330
Ideo: Liberal (1-3)	11% (69) 12%	(77)	5%	(32)	2%	(16)	11% (72) 58% (37	1) 637
Ideo: Moderate (4)	6% (4	14%	(92)	2%	(15)	2%	(13)	18% (123) 58% (389	9) 674
Ideo: Conservative (5-7)	9% (6	14%	(103)	3%	(20)	2%	(17)	15% (106) 57% (40	3) 714
Educ: < College	7% (95	5) 10%	(149)	2%	(32)	2%	(31)	15% (216) 64% (91	<i>9</i>) 1442
Educ: Bachelors degree	10% (50) 15%	(72)	6%	(30)	2%	(8)	14% (69) 53% (25)	5) 486
Educ: Post-grad	11% (3	1) 20%	(57)	3%	(9)	3%	(8)	14% (40) 48% (13	5) 279
Income: Under 50k	6% (65	5) 7%	(82)	2%	(21)	2%	(26)	17% (194) 67% (78	3) 1171
Income: 50k-100k	10% (68	3) 17%	(119)	5%	(35)	2%	(16)	13% (92) 54% (379	9) 707
Income: 100k+	13% (43	3) 24%	(78)	5%	(15)	1%	(5)	12% (39) 45% (14	3) 328
Ethnicity: White	8% (132	2) 13%	(220)	3%	(54)	2%	(35)	15% (248) 60% (101	3) 1702

Table MCSP2_9: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Scott Van Pelt

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		ery orable	Heard of, no opinion		Never heard of		Total N
Adults	8%	(176)	13%	(279)	3%	(71)	2%	(46)	15%	(324)	59 %	(1310)	2206
Ethnicity: Hispanic	10%	(38)	12%	(45)	3%	(13)	3%	(12)	14%	(54)	57%	(218)	380
Ethnicity: Black	11%	(30)	13%	(38)	5%	(14)	3%	(9)	14%	(38)	54%	(154)	284
Ethnicity: Other	6%	(14)	9%	(21)	1%	(3)	1%	(3)	17%	(38)	65%	(142)	220
All Christian	9 %	(88)	16%	(156)	3%	(35)	2%	(22)	14%	(139)	56%	(557)	997
All Non-Christian	10%	(12)	16%	(20)	6%	(7)	1%	(2)	10%	(12)	57%	(69)	121
Atheist	16%	(17)	5%	(5)	4%	(4)	3%	(3)	17%	(18)	55%	(57)	104
Agnostic/Nothing in particular	5%	(35)	12%	(79)	2%	(16)	2%	(13)	15%	(100)	63%	(412)	655
Something Else	8%	(25)	6%	(19)	3%	(9)	2%	(7)	17%	(56)	65%	(214)	330
Religious Non-Protestant/Catholic	9 %	(14)	14%	(22)	5%	(8)	1%	(2)	14%	(21)	56%	(87)	155
Evangelical	8%	(44)	11%	(60)	4%	(24)	3%	(17)	17%	(90)	56%	(303)	537
Non-Evangelical	9 %	(65)	15%	(110)	2%	(17)	1%	(11)	12%	(92)	60%	(444)	740
Community: Urban	10%	(60)	13%	(77)	4%	(26)	2%	(15)	17%	(105)	54%	(335)	618
Community: Suburban	9%	(97)	13%	(140)	3%	(28)	2%	(19)	13%	(138)	59%	(617)	1039
Community: Rural	3%	(19)	11%	(61)	3%	(16)	2%	(13)	15%	(82)	65%	(358)	549
Employ: Private Sector	12%	(90)	16%	(116)	5%	(34)	3%	(23)	13%	(96)	52%	(383)	742
Employ: Government	7%	(10)	22%	(30)	1%	(1)	3%	(4)	10%	(13)	56%	(77)	136
Employ: Self-Employed	12%	(26)	6%	(13)	5%	(10)	2%	(5)	23%	(48)	51%	(107)	209
Employ: Homemaker	2%	(3)	6%	(8)	4%	(5)	_	(0)	12%	(15)	76%	(98)	128
Employ: Student	3%	(2)	5%	(4)	2%	(1)	4%	(3)	17%	(12)	69 %	(48)	70
Employ: Retired	4%	(20)	14%	(77)	2%	(8)	1%	(6)	16%	(86)	64%	(344)	541
Employ: Unemployed	7%	(16)	9%	(22)	4%	(10)	2%	(5)	12%	(29)	66%	(159)	242
Employ: Other	7%	(9)	7%	(9)	_	(0)	_	(1)	18%	(25)	68%	(93)	138
Military HH: Yes	4%	(12)	18%	(48)	3%	(8)	1%	(1)	16%	(44)	58%	(159)	272
Military HH: No	9%	(164)	12%	(230)	3%	(63)	2%	(45)	15%	(280)	60%	(1151)	1934
RD/WT: Right Direction	11%	(79)	14%	(100)	4%	(26)	3%	(24)	15%	(110)	54%	(398)	737
RD/WT: Wrong Track	7%	(97)	12%	(179)	3%	(44)	2%	(23)	15%	(214)	62%	(912)	1469
Biden Job Approve	9%	(92)	13%	(128)	4%	(38)	3%	(25)	14%	(139)	58%	(574)	997
Biden Job Disapprove	7%	(81)	13%	(149)	3%	(31)	2%	(21)	15%	(169)	59 %	(657)	1108

Table MCSP2_9: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Scott Van Pelt

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(176)	13%	(279)	3%	(71)	2%	(46)	15%	(324)	59%	(1310)	2206
Biden Job Strongly Approve	11%	(45)	14%	(55)	4%	(14)	4%	(15)	13%	(52)	54%	(210)	392
Biden Job Somewhat Approve	8%	(47)	12%	(72)	4%	(24)	2%	(11)	14%	(87)	60%	(364)	605
Biden Job Somewhat Disapprove	7%	(22)	13%	(40)	4%	(12)	1%	(5)	17%	(52)	57%	(177)	307
Biden Job Strongly Disapprove	7%	(59)	14%	(109)	2%	(19)	2%	(17)	15%	(116)	60%	(481)	800
Favorable of Biden	10%	(94)	12%	(122)	3%	(30)	2%	(21)	14%	(139)	59%	(575)	982
Unfavorable of Biden	7%	(78)	14%	(155)	3%	(36)	2%	(24)	14%	(159)	59%	(654)	1105
Very Favorable of Biden	10%	(43)	12%	(52)	4%	(16)	2%	(7)	16%	(66)	56%	(234)	419
Somewhat Favorable of Biden	9%	(51)	12%	(70)	2%	(14)	2%	(14)	13%	(73)	61%	(341)	562
Somewhat Unfavorable of Biden	5%	(14)	15%	(40)	4%	(12)	3%	(8)	15%	(41)	58%	(161)	276
Very Unfavorable of Biden	8%	(63)	14%	(114)	3%	(23)	2%	(16)	14%	(118)	60%	(493)	828
#1 Issue: Economy	10%	(89)	14%	(123)	2%	(18)	2%	(18)	15%	(137)	56%	(498)	883
#1 Issue: Security	8%	(20)	14%	(35)	2%	(4)	2%	(5)	14%	(36)	60%	(150)	250
#1 Issue: Health Care	11%	(20)	8%	(15)	7%	(13)	4%	(7)	16%	(30)	53%	(96)	181
#1 Issue: Medicare / Social Security	3%	(9)	11%	(31)	3%	(10)	_	(1)	17%	(47)	65%	(182)	280
#1 Issue: Women's Issues	6%	(17)	9%	(25)	4%	(10)	1%	(4)	15%	(42)	64%	(174)	271
#1 Issue: Education	7%	(4)	4%	(2)	3%	(2)	6%	(4)	11%	(7)	69%	(43)	63
#1 Issue: Energy	7%	(10)	18%	(27)	5%	(8)	3%	(5)	9 %	(15)	57%	(88)	154
#1 Issue: Other	5%	(6)	16%	(20)	5%	(6)	2%	(2)	9 %	(12)	63%	(79)	124
2022 House Vote: Democrat	11%	(99)	15%	(137)	4%	(39)	3%	(24)	14%	(123)	53%	(469)	891
2022 House Vote: Republican	9%	(58)	16%	(106)	4%	(23)	2%	(15)	14%	(90)	56%	(376)	669
2022 House Vote: Someone else	1%	(1)	7%	(5)	4%	(3)	1%	(1)	17%	(12)	70%	(47)	67
2022 House Vote: Didnt Vote	3%	(18)	5%	(31)	1%	(6)	1%	(7)	17%	(99)	72%	(418)	580
2020 Vote: Joe Biden	11%	(105)	15%	(142)	4%	(40)	2%	(20)	15%	(137)	53%	(494)	936
2020 Vote: Donald Trump	8%	(53)	15%	(103)	3%	(18)	2%	(15)	14%	(96)	59%	(407)	693
2020 Vote: Other	9%	(8)	6%	(5)	3%	(2)	1%	(1)	17%	(14)	64%	(53)	82
2020 Vote: Didn't Vote	2%	(10)	6%	(29)	2%	(11)	2%	(11)	16%	(78)	72%	(356)	495

Table MCSP2_9: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Scott Van Pelt

Demographic	Ve favor			ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(176)	13%	(279)	3%	(71)	2%	(46)	15%	(324)	59%	(1310)	2206
2018 House Vote: Democrat	11%	(91)	16%	(124)	5%	(37)	2%	(19)	14%	(108)	52%	(418)	798
2018 House Vote: Republican	10%	(58)	15%	(88)	3%	(19)	3%	(17)	15%	(84)	54%	(312)	577
2018 House Vote: Someone else	2%	(1)	12%	(7)	2%	(1)	_	(0)	10%	(5)	74%	(41)	55
2018 House Vote: Didnt Vote	3%	(26)	8%	(60)	2%	(14)	1%	(11)	16%	(126)	69 %	(540)	777
4-Region: Northeast	10%	(39)	16%	(60)	3%	(11)	1%	(5)	12%	(45)	59%	(227)	386
4-Region: Midwest	9%	(40)	14%	(64)	3%	(15)	3%	(13)	13%	(61)	58%	(264)	456
4-Region: South	7%	(57)	11%	(95)	3%	(26)	3%	(24)	17%	(143)	59%	(497)	841
4-Region: West	8%	(41)	11%	(60)	4%	(19)	1%	(5)	15%	(76)	62%	(322)	522
Avid Sports Fan	21%	(114)	27%	(149)	5%	(25)	5%	(26)	14%	(76)	29%	(155)	545
Sports Fan	11%	(169)	18%	(271)	4%	(64)	3%	(40)	16%	(250)	48%	(739)	1533
Avid NFL Fan	18%	(125)	26%	(178)	5%	(32)	4%	(30)	16%	(107)	31%	(212)	684
NFL Fan	12%	(169)	18%	(257)	4%	(54)	3%	(40)	17%	(247)	47%	(670)	1438

Table MCSP2_10: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jim Nantz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (219)	17% (369)	3% (57)	2% (41)	13% (286)	56% (1233)	2206
Gender: Male	17% (180)	24% (259)	4% (40)	2% (27)	13% (135)	40% (433)	1074
Gender: Female	3% (38)	10% (110)	2% (17)	1% (14)	13% (152)	71% (799)	1130
Age: 18-34	8% (51)	14% (91)	4% (27)	4% (23)	13% (80)	57% (362)	633
Age: 35-44	12% (46)	13% (50)	3% (11)	2% (9)	12% (45)	57% (212)	372
Age: 45-64	11% (81)	21% (148)	2% (14)	1% (6)	13% (92)	52% (372)	713
Age: 65+	8% (41)	17% (81)	1% (6)	1% (3)	14% (69)	59% (288)	488
GenZers: 1997-2012	3% (9)	12% (31)	5% (14)	4% (10)	14% (38)	62% (165)	268
Millennials: 1981-1996	12% (80)	16% (102)	4% (24)	3% (21)	11% (75)	54% (353)	656
GenXers: 1965-1980	9% (46)	18% (96)	2% (11)	1% (4)	15% (78)	55% (289)	524
Baby Boomers: 1946-1964	11% (80)	18% (127)	1% (8)	1% (5)	13% (92)	56% (393)	704
PID: Dem (no lean)	10% (90)	18% (164)	3% (30)	2% (21)	11% (95)	56% (502)	902
PID: Ind (no lean)	8% (54)	15% (98)	2% (12)	1% (7)	15% (101)	58% (380)	651
PID: Rep (no lean)	11% (74)	16% (108)	2% (15)	2% (13)	14% (91)	54% (352)	653
PID/Gender: Dem Men	18% (73)	26% (108)	5% (19)	4% (15)	9% (36)	40% (165)	417
PID/Gender: Dem Women	3% (17)	12% (56)	2% (10)	1% (6)	12% (59)	69% (336)	484
PID/Gender: Ind Men	13% (44)	21% (69)	2% (7)	1% (3)	15% (49)	48% (161)	333
PID/Gender: Ind Women	3% (10)	9% (29)	2% (5)	1% (3)	16% (52)	69% (218)	317
PID/Gender: Rep Men	19% (63)	25% (82)	4% (14)	3% (8)	15% (50)	33% (107)	323
PID/Gender: Rep Women	4% (12)	8% (26)	— (2)	1% (5)	12% (41)	74% (245)	330
Ideo: Liberal (1-3)	11% (73)	19% (119)	3% (17)	2% (14)	10% (65)	55% (348)	637
Ideo: Moderate (4)	9% (58)	16% (108)	2% (16)	2% (15)	14% (97)	57% (381)	674
Ideo: Conservative (5-7)	12% (85)	18% (126)	3% (19)	1% (9)	15% (108)	51% (367)	714
Educ: < College	9% (124)	15% (212)	2% (35)	1% (21)	12% (179)	60% (871)	1442
Educ: Bachelors degree	11% (53)	19% (95)	3% (13)	3% (15)	14% (70)	49% (239)	486
Educ: Post-grad	15% (41)	23% (63)	3% (9)	2% (5)	14% (38)	44% (123)	279
Income: Under 50k	7% (81)	13% (147)	2% (22)	2% (21)	13% (155)	64% (746)	1171
Income: 50k-100k	12% (87)	20% (142)	3% (24)	2% (15)	12% (87)	50% (352)	707
Income: 100k+	16% (51)	24% (80)	3% (11)	2% (5)	14% (44)	41% (136)	328
Ethnicity: White	10% (172)	18% (299)	3% (46)	1% (24)	12% (210)	56% (951)	1702

Table MCSP2_10: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jim Nantz

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(219)	17%	(369)	3%	(57)	2%	(41)	13%	(286)	56%	(1233)	2206
Ethnicity: Hispanic	9%	(36)	20%	(75)	3%	(9)	2%	(8)	12%	(46)	54%	(206)	380
Ethnicity: Black	11%	(32)	16%	(45)	3%	(9)	4%	(11)	14%	(41)	51%	(145)	284
Ethnicity: Other	6%	(14)	11%	(25)	1%	(2)	3%	(6)	16%	(36)	63%	(138)	220
All Christian	11%	(113)	19%	(193)	2%	(23)	2%	(16)	14%	(136)	52%	(515)	997
All Non-Christian	16%	(19)	12%	(15)	6%	(7)	6%	(7)	12%	(14)	49%	(59)	121
Atheist	8%	(8)	23%	(24)	2%	(2)	2%	(2)	13%	(13)	53%	(55)	104
Agnostic/Nothing in particular	8%	(51)	16%	(106)	2%	(15)	2%	(13)	12%	(79)	60%	(390)	655
Something Else	8%	(27)	10%	(32)	3%	(10)	1%	(2)	13%	(44)	65%	(214)	330
Religious Non-Protestant/Catholic	13%	(20)	12%	(18)	4%	(7)	6%	(9)	17%	(27)	48%	(74)	155
Evangelical	9%	(51)	17%	(90)	4%	(21)	2%	(8)	15%	(79)	54%	(288)	537
Non-Evangelical	12%	(88)	18%	(130)	2%	(12)	1%	(7)	12%	(85)	56%	(417)	740
Community: Urban	10%	(64)	16%	(100)	3%	(20)	3%	(21)	15%	(90)	52%	(324)	618
Community: Suburban	11%	(114)	18%	(184)	2%	(20)	1%	(9)	12%	(128)	56%	(584)	1039
Community: Rural	8%	(41)	16%	(86)	3%	(17)	2%	(11)	12%	(69)	59%	(326)	549
Employ: Private Sector	14%	(100)	21%	(155)	3%	(25)	2%	(16)	13%	(93)	47%	(352)	742
Employ: Government	10%	(14)	26%	(35)	2%	(2)	3%	(4)	8%	(10)	52%	(71)	136
Employ: Self-Employed	10%	(21)	14%	(30)	6%	(13)	3%	(7)	16%	(32)	51%	(106)	209
Employ: Homemaker	1%	(2)	5%	(7)	2%	(3)	1%	(1)	14%	(19)	75%	(97)	128
Employ: Student	2%	(2)	8%	(6)	2%	(1)	3%	(2)	13%	(9)	71%	(49)	70
Employ: Retired	9%	(48)	18%	(95)	1%	(5)	1%	(4)	13%	(70)	59%	(320)	541
Employ: Unemployed	8%	(20)	13%	(31)	2%	(5)	2%	(4)	15%	(37)	60%	(145)	242
Employ: Other	8%	(11)	8%	(11)	2%	(3)	2%	(3)	11%	(15)	68%	(94)	138
Military HH: Yes	9%	(26)	18%	(48)	2%	(5)	2%	(5)	15%	(40)	54%	(148)	272
Military HH: No	10%	(193)	17%	(321)	3%	(52)	2%	(36)	13%	(246)	56%	(1085)	1934
RD/WT: Right Direction	12%	(87)	22%	(159)	3%	(23)	3%	(20)	11%	(79)	50%	(368)	737
RD/WT: Wrong Track	9%	(131)	14%	(210)	2%	(34)	1%	(21)	14%	(208)	59%	(865)	1469
Biden Job Approve	11%	(110)	19%	(192)	2%	(23)	2%	(21)	11%	(113)	54%	(537)	997
Biden Job Disapprove	10%	(105)	15%	(171)	3%	(30)	2%	(20)	15%	(163)	56%	(618)	1108

Table MCSP2_10: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jim Nantz

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(219)	17%	(369)	3%	(57)	2%	(41)	13%	(286)	56%	(1233)	2206
Biden Job Strongly Approve	15%	(58)	23%	(88)	2%	(7)	2%	(8)	10%	(39)	49%	(191)	392
Biden Job Somewhat Approve	9%	(52)	17%	(104)	3%	(16)	2%	(13)	12%	(75)	57%	(346)	605
Biden Job Somewhat Disapprove	7%	(22)	18%	(56)	3%	(10)	2%	(5)	13%	(40)	57%	(175)	307
Biden Job Strongly Disapprove	10%	(83)	14%	(116)	2%	(20)	2%	(15)	15%	(123)	55%	(443)	800
Favorable of Biden	11%	(113)	19%	(182)	2%	(20)	2%	(20)	11%	(112)	55%	(535)	982
Unfavorable of Biden	9%	(101)	17%	(183)	3%	(32)	2%	(19)	14%	(153)	56%	(616)	1105
Very Favorable of Biden	17%	(70)	18%	(77)	2%	(10)	3%	(11)	9 %	(36)	51%	(215)	419
Somewhat Favorable of Biden	8%	(43)	19%	(105)	2%	(10)	2%	(9)	13%	(76)	57%	(320)	562
Somewhat Unfavorable of Biden	6%	(16)	18%	(50)	6%	(16)	1%	(3)	12%	(34)	57%	(157)	276
Very Unfavorable of Biden	10%	(85)	16%	(133)	2%	(16)	2%	(16)	14%	(119)	55%	(459)	828
#1 Issue: Economy	12%	(108)	18%	(160)	2%	(15)	2%	(19)	14%	(124)	52%	(456)	883
#1 Issue: Security	9%	(23)	16%	(40)	5%	(13)	2%	(5)	13%	(33)	54%	(136)	250
#1 Issue: Health Care	10%	(18)	21%	(37)	1%	(2)	2%	(3)	13%	(24)	53%	(96)	181
#1 Issue: Medicare / Social Security	8%	(22)	15%	(42)	3%	(9)	1%	(2)	12%	(33)	61%	(171)	280
#1 Issue: Women's Issues	5%	(14)	12%	(32)	3%	(7)	1%	(3)	15%	(41)	64%	(174)	271
#1 Issue: Education	8%	(5)	11%	(7)	—	(0)	7%	(4)	12%	(8)	62%	(39)	63
#1 Issue: Energy	7%	(11)	24%	(37)	4%	(6)	3%	(4)	8%	(12)	54%	(83)	154
#1 Issue: Other	13%	(17)	10%	(13)	3%	(4)	_	(0)	9%	(11)	64%	(79)	124
2022 House Vote: Democrat	13%	(117)	21%	(191)	3%	(24)	2%	(21)	11%	(98)	49%	(439)	891
2022 House Vote: Republican	12%	(82)	19%	(128)	3%	(18)	2%	(12)	13%	(89)	51%	(340)	669
2022 House Vote: Someone else	2%	(1)	4%	(3)	8%	(5)	2%	(1)	18%	(12)	66%	(44)	67
2022 House Vote: Didnt Vote	3%	(18)	8%	(48)	2%	(10)	1%	(7)	15%	(87)	71%	(410)	580
2020 Vote: Joe Biden	13%	(126)	20%	(192)	3%	(23)	2%	(21)	12%	(115)	49%	(460)	936
2020 Vote: Donald Trump	11%	(75)	17%	(117)	3%	(19)	1%	(10)	13%	(92)	55%	(380)	693
2020 Vote: Other	5%	(4)	16%	(13)	7%	(6)	3%	(2)	13%	(10)	56%	(46)	82
2020 Vote: Didn't Vote	3%	(14)	9%	(47)	2%	(9)	2%	(8)	14%	(69)	70%	(348)	495

Table MCSP2_10: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Jim Nantz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (219)	17% (369)	3% (57)	2% (41)	13% (286)	56% (1233)	2206
2018 House Vote: Democrat	14% (109)	21% (166)	3% (27)	2% (16)	11% (89)	49% (389)	798
2018 House Vote: Republican	12% (72)	20% (117)	3% (15)	2% (11)	16% (90)	47% (272)	577
2018 House Vote: Someone else	5% (3)	7% (4)	7% (4)	2% (1)	9% (5)	70% (38)	55
2018 House Vote: Didnt Vote	4% (34)	11% (82)	1% (12)	2% (13)	13% (102)	69% (534)	777
4-Region: Northeast	13% (49)	20% (76)	2% (8)	2% (6)	14% (52)	50% (195)	386
4-Region: Midwest	10% (48)	18% (84)	2% (11)	3% (14)	10% (45)	56% (254)	456
4-Region: South	10% (84)	16% (133)	2% (20)	2% (15)	14% (120)	56% (469)	841
4-Region: West	7% (38)	15% (76)	4% (18)	1% (6)	13% (69)	60% (315)	522
Avid Sports Fan	27% (146)	31% (169)	4% (21)	3% (16)	12% (65)	24% (128)	545
Sports Fan	14% (213)	23% (348)	3% (48)	2% (37)	14% (217)	44% (670)	1533
Avid NFL Fan	24% (167)	32% (216)	3% (23)	2% (12)	13% (86)	26% (180)	684
NFL Fan	15% (209)	23% (337)	3% (45)	2% (34)	14% (204)	42% (608)	1438

Table MCSP2_11: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Adam Amin

Demographic	Very favora			ewhat rable		ewhat orable		ery orable		l of, no nion	Never heard of	Total N
Adults	4%	(82)	8%	(171)	3%	(71)	2%	(42)	12%	(256)	72% (1584)	2206
Gender: Male	6%	(61)	11%	(118)	4%	(47)	3%	(30)	13%	(138)	63% (679)	1074
Gender: Female	2%	(22)	5%	(53)	2%	(24)	1%	(11)	10%	(117)	80% (903)	1130
Age: 18-34	7%	(41)	10%	(60)	6%	(37)	3%	(20)	13%	(82)	62% (391)	633
Age: 35-44	4%	(16)	8%	(30)	2%	(9)	3%	(11)	15%	(57)	67% (250)	372
Age: 45-64	3%	(19)	9%	(61)	3%	(23)	1%	(6)	10%	(71)	75% (533)	713
Age: 65+	1%	(6)	4%	(20)	_	(2)	1%	(5)	9%	(46)	84% (410)	488
GenZers: 1997-2012	1%	(3)	8%	(21)	5%	(13)	4%	(12)	17%	(47)	64% (173)	268
Millennials: 1981-1996	8%	(50)	10%	(68)	5%	(33)	3%	(18)	12%	(82)	62% (405)	656
GenXers: 1965-1980	3%	(18)	8%	(40)	3%	(18)	1%	(4)	12%	(61)	73% (384)	524
Baby Boomers: 1946-1964	1%	(10)	6%	(39)	1%	(7)	1%	(8)	9%	(62)	82% (577)	704
PID: Dem (no lean)	5%	(46)	9%	(84)	5%	(49)	2%	(18)	10%	(94)	68% (611)	902
PID: Ind (no lean)	2%	(10)	6%	(39)	2%	(12)	2%	(12)	13%	(82)	76% (496)	651
PID: Rep (no lean)	4%	(27)	7%	(48)	2%	(10)	2%	(11)	12%	(80)	73% (477)	653
PID/Gender: Dem Men	9%	(36)	13%	(54)	7%	(29)	3%	(14)	11%	(44)	57% (238)	417
PID/Gender: Dem Women	2%	(9)	6%	(29)	4%	(19)	1%	(4)	10%	(50)	77% (372)	484
PID/Gender: Ind Men	2%	(7)	7%	(23)	3%	(10)	3%	(9)	13%	(43)	72% (241)	333
PID/Gender: Ind Women	1%	(3)	5%	(16)	—	(1)	1%	(3)	12%	(39)	80% (254)	317
PID/Gender: Rep Men	5%	(17)	12%	(40)	2%	(7)	2%	(7)	16%	(52)	62% (200)	323
PID/Gender: Rep Women	3%	(9)	2%	(8)	1%	(3)	1%	(4)	9%	(28)	84% (277)	330
Ideo: Liberal (1-3)		(33)	9%	(56)	5%	(30)	2%	(11)	10%	(63)	70% (444)	637
Ideo: Moderate (4)		(23)	9%	(60)	2%	(17)	3%	(18)	12%	(82)	70% (475)	674
Ideo: Conservative (5-7)		(25)	7%	(50)	3%	(22)	2%	(12)	12%	(87)	73% (519)	714
Educ: < College		(48)	7%	(104)	3%	(47)	2%	(22)	12%	(170)	73% (1050)	1442
Educ: Bachelors degree		(17)	8%	(41)	4%	(17)	3%	(15)	13%	(65)	68% (331)	486
Educ: Post-grad		(17)	10%	(27)	2%	(6)	1%	(4)	7%	(21)	73% (204)	279
Income: Under 50k		(36)	5%	(62)	2%	(22)	1%	(16)	13%	(154)	75% (880)	1171
Income: 50k-100k		(33)	9%	(66)	5%	(36)	2%	(16)	9%	(65)	70% (492)	707
Income: 100k+		(14)	13%	(43)	4%	(12)	3%	(10)	11%	(37)	65% (212)	328
Ethnicity: White	3%	(55)	8%	(134)	3%	(51)	2%	(33)	11%	(185)	73% (1244)	1702

Table MCSP2_11: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Adam Amin

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(82)	8%	(171)	3%	(71)	2%	(42)	12%	(256)	72%	(1584)	2206
Ethnicity: Hispanic	4%	(15)	8%	(30)	8%	(30)	3%	(10)	13%	(49)	65%	(247)	380
Ethnicity: Black	8%	(22)	7%	(20)	4%	(12)	2%	(5)	15%	(43)	64%	(181)	284
Ethnicity: Other	2%	(5)	8%	(17)	3%	(8)	2%	(4)	13%	(28)	72%	(159)	220
All Christian	4%	(38)	9 %	(92)	3%	(32)	2%	(15)	11%	(108)	71%	(711)	997
All Non-Christian	9%	(11)	10%	(12)	5%	(6)	1%	(1)	11%	(13)	64%	(77)	121
Atheist	2%	(2)	11%	(11)	1%	(1)	6%	(6)	12%	(13)	69%	(71)	104
Agnostic/Nothing in particular	2%	(15)	6%	(39)	4%	(27)	2%	(11)	13%	(84)	73%	(480)	655
Something Else	5%	(17)	5%	(17)	2%	(5)	3%	(9)	11%	(38)	74%	(244)	330
Religious Non-Protestant/Catholic	7%	(11)	9 %	(14)	6%	(9)	1%	(1)	14%	(22)	63%	(98)	155
Evangelical	4%	(22)	9 %	(50)	4%	(20)	2%	(12)	14%	(73)	67%	(360)	537
Non-Evangelical	4%	(32)	8%	(56)	2%	(14)	1%	(10)	9 %	(64)	76%	(564)	740
Community: Urban	7%	(41)	9 %	(56)	3%	(19)	3%	(17)	15%	(92)	64%	(393)	618
Community: Suburban	3%	(30)	8%	(84)	3%	(31)	1%	(12)	10%	(109)	74%	(773)	1039
Community: Rural	2%	(12)	6%	(32)	4%	(20)	2%	(12)	10%	(55)	76%	(418)	549
Employ: Private Sector	6%	(43)	12%	(87)	5%	(34)	3%	(22)	13%	(95)	62%	(462)	742
Employ: Government	7%	(10)	6%	(8)	1%	(2)	2%	(2)	4%	(6)	80%	(109)	136
Employ: Self-Employed	3%	(7)	10%	(22)	10%	(20)	2%	(4)	14%	(30)	61%	(127)	209
Employ: Homemaker		(0)	5%	(6)	3%	(4)	_	(0)	10%	(12)	82%	(106)	128
Employ: Student	1%	(1)	5%	(4)	—	(0)	5%	(3)	19%	(13)	70%	(49)	70
Employ: Retired	1%	(7)	6%	(30)	—	(2)	1%	(4)	8%	(45)	84%	(452)	541
Employ: Unemployed	4%	(10)	3%	(8)	3%	(8)	2%	(4)	16%	(38)	72%	(174)	242
Employ: Other	3%	(4)	6%	(8)	—	(0)	2%	(3)	12%	(16)	77%	(107)	138
Military HH: Yes	1%	(3)	6%	(16)	2%	(5)	1%	(3)	10%	(28)	80%	(217)	272
Military HH: No	4%	(79)	8%	(155)	3%	(66)	2%	(38)	12%	(228)	71%	(1367)	1934
RD/WT: Right Direction	8%	(56)	11%	(81)	5%	(38)	2%	(13)	11%	(84)	63%	(465)	737
RD/WT: Wrong Track	2%	(27)	6%	(90)	2%	(33)	2%	(29)	12%	(172)	76%	(1119)	1469
Biden Job Approve	5%	(51)	10%	(97)	4%	(40)	2%	(19)	11%	(107)	68%	(682)	997
Biden Job Disapprove	3%	(28)	6%	(72)	3%	(29)	2%	(23)	12%	(138)	74%	(817)	1108

Table MCSP2_11: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Adam Amin

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(82)	8%	(171)	3%	(71)	2%	(42)	12%	(256)	72%	(1584)	2206
Biden Job Strongly Approve	9 %	(37)	11%	(44)	5%	(18)	1%	(6)	10%	(40)	63%	(246)	392
Biden Job Somewhat Approve	2%	(14)	9%	(53)	4%	(22)	2%	(13)	11%	(67)	72%	(436)	605
Biden Job Somewhat Disapprove	2%	(7)	5%	(15)	5%	(16)	2%	(6)	14%	(43)	72%	(221)	307
Biden Job Strongly Disapprove	3%	(21)	7%	(57)	2%	(13)	2%	(17)	12%	(95)	75%	(597)	800
Favorable of Biden	5%	(51)	10%	(94)	4%	(37)	2%	(20)	10%	(99)	69 %	(681)	982
Unfavorable of Biden	2%	(25)	7%	(73)	3%	(31)	2%	(20)	12%	(135)	74%	(821)	1105
Very Favorable of Biden	8%	(34)	10%	(43)	5%	(20)	1%	(6)	11%	(44)	65%	(273)	419
Somewhat Favorable of Biden	3%	(18)	9%	(51)	3%	(18)	2%	(14)	10%	(55)	73%	(408)	562
Somewhat Unfavorable of Biden	2%	(5)	7%	(19)	5%	(15)	1%	(1)	15%	(40)	71%	(195)	276
Very Unfavorable of Biden	2%	(20)	7%	(54)	2%	(15)	2%	(19)	11%	(94)	76%	(626)	828
#1 Issue: Economy	5%	(44)	8%	(72)	3%	(26)	2%	(17)	14%	(120)	68%	(604)	883
#1 Issue: Security	2%	(6)	7%	(19)	1%	(3)	2%	(5)	10%	(26)	77%	(192)	250
#1 Issue: Health Care	5%	(9)	15%	(27)	6%	(12)	1%	(3)	14%	(26)	58%	(105)	181
#1 Issue: Medicare / Social Security	2%	(6)	6%	(17)	1%	(2)	2%	(4)	8%	(23)	82%	(228)	280
#1 Issue: Women's Issues	3%	(7)	5%	(14)	2%	(6)	1%	(3)	13%	(35)	76%	(207)	271
#1 Issue: Education	8%	(5)	3%	(2)	2%	(1)	7%	(5)	9%	(6)	71%	(45)	63
#1 Issue: Energy	3%	(4)	8%	(12)	12%	(18)	1%	(1)	8%	(13)	68%	(105)	154
#1 Issue: Other	2%	(3)	7%	(9)	2%	(2)	3%	(4)	6%	(8)	79 %	(99)	124
2022 House Vote: Democrat	6%	(51)	11%	(97)	5%	(43)	2%	(16)	10%	(92)	66%	(591)	891
2022 House Vote: Republican	3%	(19)	8%	(50)	2%	(14)	2%	(15)	11%	(76)	74%	(494)	669
2022 House Vote: Someone else	1%	(1)	8%	(5)	—	(0)	1%	(1)	10%	(7)	80%	(54)	67
2022 House Vote: Didnt Vote	2%	(12)	3%	(18)	2%	(14)	2%	(10)	14%	(80)	77%	(445)	580
2020 Vote: Joe Biden	6%	(53)	10%	(97)	5%	(50)	2%	(18)	9%	(87)	67%	(632)	936
2020 Vote: Donald Trump	3%	(17)	8%	(54)	1%	(10)	1%	(10)	12%	(85)	74%	(515)	693
2020 Vote: Other	4%	(3)	6%	(5)	2%	(1)	3%	(3)	11%	(9)	74%	(61)	82
2020 Vote: Didn't Vote	2%	(9)	3%	(15)	2%	(9)	2%	(11)	15%	(74)	76%	(376)	495

Table MCSP2_11: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Adam Amin

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		d of, no nion		r heard of	Total N
Adults	4%	(82)	8%	(171)	3%	(71)	2%	(42)	12%	(256)	72%	(1584)	2206
2018 House Vote: Democrat	6%	(49)	10%	(80)	5%	(40)	2%	(16)	9%	(75)	67%	(538)	798
2018 House Vote: Republican	3%	(16)	9%	(54)	2%	(10)	2%	(9)	12%	(71)	72%	(417)	577
2018 House Vote: Someone else	_	(0)	8%	(4)	_	(0)	1%	(1)	8%	(4)	83%	(46)	55
2018 House Vote: Didnt Vote	2%	(17)	4%	(33)	3%	(21)	2%	(16)	14%	(106)	75%	(584)	777
4-Region: Northeast	5%	(18)	9%	(37)	3%	(12)	2%	(9)	12%	(48)	68%	(262)	386
4-Region: Midwest	5%	(22)	9%	(43)	2%	(10)	1%	(6)	11%	(49)	72%	(326)	456
4-Region: South	4%	(31)	7%	(58)	3%	(26)	2%	(18)	13%	(112)	71%	(597)	841
4-Region: West	2%	(12)	7%	(34)	4%	(23)	2%	(8)	9%	(47)	76%	(398)	522
Avid Sports Fan	9%	(48)	17%	(92)	5%	(28)	4%	(19)	15%	(82)	51%	(275)	545
Sports Fan	5%	(81)	10%	(161)	4%	(60)	2%	(36)	13%	(205)	65%	(990)	1533
Avid NFL Fan	8%	(57)	17%	(114)	6%	(40)	2%	(16)	15%	(100)	52%	(357)	684
NFL Fan	5%	(79)	11%	(156)	4%	(60)	2%	(33)	14%	(202)	63%	(909)	1438

Table MCSP2_12: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kevin Burkhardt

Demographic	Very favorable		newhat ⁄orable		ewhat orable		ery orable	Heard of, 1 opinion	o Never l of		otal N
Adults	5% (10	5) 11%	ó (247)	3%	(67)	1%	(32)	15% (32)	.) 65% (1	1434)	2206
Gender: Male	7% (8	0) 16%	6 (177)	4%	(45)	2%	(22)	16% (17)) 54%	(579)	1074
Gender: Female	2% (2	6%	(70)	2%	(22)	1%	(10)	13% (149) 75%	(853)	1130
Age: 18-34	6% (4	0) 10%	65)	5%	(33)	3%	(19)	15% (95	60%	(381)	633
Age: 35-44	7% (24	4) 10%	(37)	5%	(18)	1%	(5)	13% (48	64%	(240)	372
Age: 45-64	4% (3	2) 15%	(106)	1%	(10)	1%	(4)	15% (103) 64%	(457)	713
Age: 65+	2% (9) 8%	(38)	1%	(6)	1%	(4)	15% (75	5) 73%	(356)	488
GenZers: 1997-2012	1% (*	4) 11%	(29)	7%	(18)	1%	(3)	16% (42	2) 64%	(171)	268
Millennials: 1981-1996	9% (5	3) 10%	67)	5%	(31)	3%	(21)	14% (91) 59%	(388)	656
GenXers: 1965-1980	5% (20	5) 13%	б (70)	1%	(7)	_	(1)	15% (81	.) 65%	(340)	524
Baby Boomers: 1946-1964	3% (1	3) 11%	6 (76)	2%	(11)	1%	(7)	14% (99) 70% ((494)	704
PID: Dem (no lean)	6% (5	7) 12%	(109)	4%	(34)	2%	(19)	13% (117	<i>(</i>) 63%	(565)	902
PID: Ind (no lean)	2% (1	2) 11%	(72)	3%	(17)	1%	(5)	16% (10)) 68% ((444)	651
PID: Rep (no lean)	6% (3	5) 10 [%]	(66)	2%	(16)	1%	(8)	16% (102	2) 65%	(425)	653
PID/Gender: Dem Men	11% (4	7) 17%	б (72)	5%	(19)	3%	(13)	14% (57) 50 %	(210)	417
PID/Gender: Dem Women	2% (1	0) 8%	(38)	3%	(15)	1%	(6)	12% (59) 73%	(355)	484
PID/Gender: Ind Men	3% (1	1) 14%	(48)	4%	(13)	1%	(4)	17% (56	60%	(201)	333
PID/Gender: Ind Women	1% (1	2) 7%	(24)	1%	(4)	—	(0)	14% (45	5) 76%	(242)	317
PID/Gender: Rep Men	7% (2	3) 18%	(57)	4%	(12)	2%	(5)	18% (58	52%	(169)	323
PID/Gender: Rep Women	4% (14)	4) 3%	(9)	1%	(3)	1%	(3)	14% (45	5) 78%	(256)	330
Ideo: Liberal (1-3)	6% (4	0) 12%	б (74)	4%	(25)	3%	(16)	13% (82	2) 63% ((400)	637
Ideo: Moderate (4)	4% (2	5) 11%	(72)	3%	(23)	1%	(7)	16% (111	.) 65%	(435)	674
Ideo: Conservative (5-7)	5% (3)	7) 14%	(97)	2%	(15)	1%	(6)	16% (111	.) 63% ((448)	714
Educ: < College	4% (59	Θ) 10%	(145)	3%	(44)	1%	(13)	15% (210) 67%	(970)	1442
Educ: Bachelors degree	6% (3	0) 12%	61)	3%	(14)	4%	(17)	15% (74) 60%	(289)	486
Educ: Post-grad	6% (1	7) 15%	(41)	3%	(8)	1%	(2)	13% (37	r) 63%	(175)	279
Income: Under 50k	4% (4	7) 7%	(87)	2%	(28)	1%	(15)	15% (170	/	(825)	1171
Income: 50k-100k	5% (3	8) 14%	(101)	3%	(24)	2%	(14)	14% (98	61%	(432)	707
Income: 100k+	6% (2	/		4%	(14)	1%	(3)	16% (53	/	(177)	328
Ethnicity: White	5% (8	2) 11%	(190)	3%	(51)	1%	(21)	14% (245	65%	(1113)	1702

Table MCSP2_12: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kevin Burkhardt

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(106)	11%	(247)	3%	(67)	1%	(32)	15%	(321)	65%	(1434)	2206
Ethnicity: Hispanic	6%	(22)	11%	(42)	5%	(18)	2%	(6)	15%	(55)	62%	(237)	380
Ethnicity: Black	6%	(17)	14%	(40)	5%	(15)	1%	(3)	15%	(43)	59%	(167)	284
Ethnicity: Other	3%	(7)	8%	(17)	1%	(1)	3%	(8)	15%	(33)	70%	(154)	220
All Christian	5%	(50)	13%	(128)	4%	(35)	1%	(10)	16%	(159)	62%	(614)	997
All Non-Christian	12%	(15)	12%	(15)	3%	(4)	5%	(6)	7%	(9)	60%	(72)	121
Atheist	3%	(3)	12%	(13)	2%	(2)	2%	(2)	14%	(14)	68%	(70)	104
Agnostic/Nothing in particular	4%	(24)	10%	(65)	3%	(18)	1%	(9)	13%	(84)	70%	(456)	655
Something Else	5%	(15)	8%	(26)	2%	(8)	2%	(6)	17%	(54)	67%	(221)	330
Religious Non-Protestant/Catholic	9%	(15)	11%	(16)	3%	(4)	5%	(8)	12%	(18)	61%	(94)	155
Evangelical	6%	(33)	10%	(55)	4%	(24)	1%	(6)	19%	(101)	59%	(318)	537
Non-Evangelical	4%	(31)	13%	(97)	2%	(17)	1%	(7)	13%	(96)	66%	(491)	740
Community: Urban	8%	(51)	11%	(69)	3%	(21)	2%	(11)	16%	(99)	60%	(368)	618
Community: Suburban	4%	(45)	12%	(124)	2%	(25)	1%	(13)	14%	(142)	66%	(689)	1039
Community: Rural	2%	(10)	10%	(54)	4%	(21)	1%	(8)	14%	(80)	69%	(377)	549
Employ: Private Sector	7%	(50)	14%	(107)	5%	(40)	2%	(14)	16%	(120)	56%	(412)	742
Employ: Government	5%	(7)	12%	(17)	3%	(4)	1%	(1)	6%	(8)	73%	(99)	136
Employ: Self-Employed	7%	(14)	14%	(30)	2%	(5)	3%	(5)	20%	(41)	54%	(114)	209
Employ: Homemaker	3%	(4)	4%	(5)	2%	(3)	1%	(1)	11%	(15)	78%	(101)	128
Employ: Student	1%	(0)	7%	(5)	8%	(5)	2%	(1)	10%	(7)	72%	(50)	70
Employ: Retired	2%	(12)	10%	(56)	1%	(4)	1%	(6)	14%	(76)	72%	(387)	541
Employ: Unemployed	5%	(11)	7%	(18)	2%	(5)	1%	(2)	16%	(40)	69%	(167)	242
Employ: Other	5%	(7)	7%	(10)	—	(0)	1%	(2)	11%	(15)	75%	(104)	138
Military HH: Yes	2%	(6)	9 %	(25)	2%	(5)	_	(0)	16%	(44)	70%	(192)	272
Military HH: No	5%	(100)	11%	(222)	3%	(62)	2%	(32)	14%	(276)	64%	(1242)	1934
RD/WT: Right Direction	8%	(57)	14%	(104)	4%	(32)	2%	(13)	14%	(101)	58%	(430)	737
RD/WT: Wrong Track	3%	(49)	10%	(143)	2%	(35)	1%	(19)	15%	(220)	68%	(1004)	1469
Biden Job Approve	6%	(57)	12%	(122)	4%	(35)	2%	(19)	14%	(138)	63%	(625)	997
Biden Job Disapprove	4%	(48)	11%	(122)	3%	(30)	1%	(13)	15%	(171)	65%	(724)	1108

Table MCSP2_12: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kevin Burkhardt

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(106)	11%	(247)	3%	(67)	1%	(32)	15%	(321)	65%	(1434)	2206
Biden Job Strongly Approve	10%	(40)	14%	(56)	4%	(17)	2%	(6)	12%	(49)	57%	(223)	392
Biden Job Somewhat Approve	3%	(17)	11%	(66)	3%	(18)	2%	(13)	15%	(89)	66%	(402)	605
Biden Job Somewhat Disapprove	3%	(10)	13%	(40)	3%	(11)	1%	(3)	15%	(47)	64%	(196)	307
Biden Job Strongly Disapprove	5%	(38)	10%	(82)	2%	(20)	1%	(10)	15%	(123)	66%	(528)	800
Favorable of Biden	6%	(58)	12%	(120)	3%	(28)	2%	(21)	14%	(134)	63%	(622)	982
Unfavorable of Biden	4%	(44)	11%	(125)	3%	(35)	1%	(10)	15%	(165)	66%	(726)	1105
Very Favorable of Biden	9%	(38)	13%	(55)	3%	(11)	3%	(12)	12%	(50)	60%	(253)	419
Somewhat Favorable of Biden	3%	(19)	12%	(65)	3%	(16)	2%	(9)	15%	(84)	66%	(369)	562
Somewhat Unfavorable of Biden	3%	(9)	13%	(36)	5%	(15)	_	(1)	14%	(39)	64%	(176)	276
Very Unfavorable of Biden	4%	(35)	11%	(89)	2%	(20)	1%	(9)	15%	(126)	66%	(550)	828
#1 Issue: Economy	7%	(59)	12%	(107)	2%	(19)	1%	(13)	15%	(133)	63%	(552)	883
#1 Issue: Security	5%	(11)	9 %	(23)	3%	(7)	1%	(3)	17%	(42)	66%	(165)	250
#1 Issue: Health Care	2%	(4)	20%	(35)	6%	(11)	3%	(5)	18%	(32)	52%	(94)	181
#1 Issue: Medicare / Social Security	2%	(7)	8%	(22)	2%	(7)	1%	(3)	15%	(41)	71%	(200)	280
#1 Issue: Women's Issues	4%	(11)	8%	(21)	1%	(3)	2%	(5)	13%	(36)	72%	(195)	271
#1 Issue: Education	7%	(5)	4%	(2)	8%	(5)	—	(0)	12%	(8)	69%	(43)	63
#1 Issue: Energy	5%	(7)	15%	(23)	7%	(11)	1%	(2)	10%	(15)	62%	(95)	154
#1 Issue: Other	2%	(3)	11%	(14)	4%	(5)	1%	(1)	11%	(14)	71%	(89)	124
2022 House Vote: Democrat	7%	(62)	15%	(133)	3%	(30)	2%	(15)	14%	(123)	59%	(528)	891
2022 House Vote: Republican	5%	(31)	13%	(90)	3%	(21)	1%	(7)	15%	(99)	63%	(420)	669
2022 House Vote: Someone else	4%	(3)	5%	(3)	2%	(1)	2%	(1)	12%	(8)	74%	(50)	67
2022 House Vote: Didnt Vote	2%	(10)	4%	(21)	3%	(15)	1%	(9)	16%	(90)	75%	(436)	580
2020 Vote: Joe Biden	7%	(64)	15%	(137)	3%	(27)	2%	(17)	14%	(135)	59%	(557)	936
2020 Vote: Donald Trump	4%	(29)	12%	(81)	3%	(22)	1%	(8)	15%	(104)	65%	(449)	693
2020 Vote: Other	2%	(2)	9%	(7)	4%	(3)	—	(0)	15%	(12)	70%	(58)	82
2020 Vote: Didn't Vote	2%	(10)	4%	(22)	3%	(15)	1%	(7)	14%	(70)	75%	(370)	495

Table MCSP2_12: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Kevin Burkhardt

Demographic	Very favoral			ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5% (1	106) 1	1%	(247)	3%	(67)	1%	(32)	15%	(321)	65%	(1434)	2206
2018 House Vote: Democrat	8%	(61) 14	ł %	(113)	3%	(25)	2%	(15)	14%	(113)	59 %	(472)	798
2018 House Vote: Republican	5%	(27) 14	ł %	(79)	2%	(14)	1%	(7)	16%	(93)	62%	(356)	577
2018 House Vote: Someone else	—	(0) 12	2%	(7)	3%	(2)	2%	(1)	9 %	(5)	73%	(40)	55
2018 House Vote: Didnt Vote	2%	(17)	5%	(48)	3%	(26)	1%	(8)	14%	(110)	73%	(566)	777
4-Region: Northeast	9%	(36) 1	1%	(44)	2%	(8)	1%	(4)	14%	(53)	62%	(241)	386
4-Region: Midwest	4%	(20) 12	2%	(53)	5%	(24)	2%	(11)	11%	(49)	65%	(298)	456
4-Region: South	4%	(31) 1	1%	(90)	3%	(23)	1%	(12)	18%	(153)	63%	(533)	841
4-Region: West	4%	(18) 1	1%	(60)	2%	(11)	1%	(5)	13%	(66)	69 %	(362)	522
Avid Sports Fan	12% ((64) 2	5%	(135)	6%	(31)	2%	(11)	19%	(104)	37%	(199)	545
Sports Fan	7% (1	102) 1.	5%	(233)	4%	(58)	2%	(29)	17%	(260)	55%	(850)	1533
Avid NFL Fan	11%	(77) 24	ł %	(163)	5%	(35)	3%	(18)	19%	(127)	39%	(265)	684
NFL Fan	7% (1	100) 10	5%	(227)	4%	(54)	2%	(27)	17%	(249)	54%	(780)	1438

Table MCSP2_13: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kenny Albert

Demographic	Very favorable		newhat orable		ewhat orable		ery orable	Heard opir	,		r heard of	Total N
Adults	5% (120) 12%	(274)	4%	(93)	2%	(35)	12%	(268)	64%	(1415)	2206
Gender: Male	9% (97) 20%	(217)	5%	(59)	2%	(20)	13%	(142)	50%	(538)	1074
Gender: Female	2% (23	5) 5%	(57)	3%	(34)	1%	(15)	11%	(126)	78%	(876)	1130
Age: 18-34	7% (46	5) 9 %	(58)	7%	(43)	3%	(16)	13%	(81)	61%	(389)	633
Age: 35-44	4% (16	5) 11%	(42)	5%	(18)	2%	(7)	15%	(55)	63%	(236)	372
Age: 45-64	5% (39) 18%	(131)	3%	(20)	1%	(9)	11%	(80)	61%	(434)	713
Age: 65+	4% (20) 9%	(43)	3%	(13)	1%	(3)	11%	(52)	73%	(356)	488
GenZers: 1997-2012	4% (1) 8%	(21)	6%	(16)	4%	(10)	16%	(42)	63%	(169)	268
Millennials: 1981-1996	7% (47	') 11%	(71)	7%	(43)	2%	(13)	13%	(85)	61%	(398)	656
GenXers: 1965-1980	5% (28	s) 14%	(73)	3%	(15)	1%	(6)	13%	(69)	63%	(332)	524
Baby Boomers: 1946-1964	5% (34) 14%	(102)	3%	(18)	1%	(6)	10%	(69)	68%	(476)	704
PID: Dem (no lean)	7% (62	2) 13%	(119)	5%	(49)	1%	(13)	11%	(101)	62%	(558)	902
PID: Ind (no lean)	2% (12	2) 11%	(71)	4%	(23)	2%	(13)	14%	(93)	67%	(438)	651
PID: Rep (no lean)	7% (45	5) 13%	(85)	3%	(21)	1%	(9)	11%	(74)	64%	(419)	653
PID/Gender: Dem Men	13% (52	21%	(89)	6%	(25)	2%	(8)	12%	(48)	47%	(195)	417
PID/Gender: Dem Women	2% (10) 6%	(29)	5%	(24)	1%	(5)	11%	(53)	75%	(363)	484
PID/Gender: Ind Men	4% (12	2) 16%	(55)	5%	(17)	2%	(6)	15%	(50)	59%	(195)	333
PID/Gender: Ind Women	— (1	.) 5%	(16)	2%	(7)	2%	(8)	14%	(44)	76%	(242)	317
PID/Gender: Rep Men	10% (33	5) 23%	(74)	5%	(17)	2%	(7)	14%	(45)	46%	(147)	323
PID/Gender: Rep Women	4% (12	2) 3%	(11)	1%	(4)	1%	(2)	9%	(29)	82%	(271)	330
Ideo: Liberal (1-3)	7% (45	5) 16%	(99)	5%	(30)	1%	(7)	10%	(64)	62%	(392)	637
Ideo: Moderate (4)	4% (30) 11%	(75)	4%	(26)	2%	(17)	15%	(99)	63%	(427)	674
Ideo: Conservative (5-7)	6% (45	5) 13%	(93)	5%	(34)	1%	(10)	12%	(87)	63%	(447)	714
Educ: < College	5% (67	') 11%	(158)	4%	(56)	1%	(18)	12%	(179)	67%	(963)	1442
Educ: Bachelors degree	6% (32	2) 13%	(64)	6%	(28)	2%	(12)	11%	(53)	61%	(297)	486
Educ: Post-grad	8% (2	.) 19%	(53)	3%	(9)	2%	(5)	13%	(36)	55%	(155)	279
Income: Under 50k	5% (54) 7%	(82)	3%	(31)	1%	(17)	14%	(162)	70%	(825)	1171
Income: 50k-100k	6% (39) 17%	(119)	6%	(44)	2%	(14)	10%	(68)	60%	(423)	707
Income: 100k+	8% (27	7) 22%	(74)	5%	(18)	1%	(5)	12%	(38)	51%	(167)	328
Ethnicity: White	5% (92	2) 12%	(209)	4%	(70)	1%	(25)	12%	(203)	65%	(1104)	1702

Table MCSP2_13: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kenny Albert

Demographic	Ve favor			ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(120)	12%	(274)	4%	(93)	2%	(35)	12%	(268)	64%	(1415)	2206
Ethnicity: Hispanic	6%	(21)	14%	(52)	8%	(31)	_	(0)	14%	(52)	59%	(223)	380
Ethnicity: Black	8%	(22)	15%	(43)	4%	(12)	1%	(3)	13%	(36)	59%	(167)	284
Ethnicity: Other	2%	(5)	10%	(22)	5%	(12)	3%	(7)	14%	(30)	66%	(144)	220
All Christian	6%	(58)	15%	(147)	4%	(41)	1%	(12)	12%	(121)	62%	(617)	997
All Non-Christian	14%	(16)	12%	(14)	9%	(10)	3%	(3)	9 %	(11)	54%	(66)	121
Atheist	7%	(7)	16%	(16)	5%	(6)	2%	(2)	9 %	(9)	62%	(64)	104
Agnostic/Nothing in particular	3%	(23)	10%	(64)	4%	(27)	2%	(12)	14%	(89)	67%	(439)	655
Something Else	5%	(15)	10%	(32)	3%	(9)	2%	(6)	12%	(38)	69%	(229)	330
Religious Non-Protestant/Catholic	11%	(17)	10%	(16)	8%	(12)	2%	(3)	14%	(21)	55%	(86)	155
Evangelical	6%	(32)	12%	(65)	5%	(29)	2%	(9)	14%	(74)	61%	(328)	537
Non-Evangelical	6%	(42)	15%	(108)	3%	(19)	1%	(9)	9 %	(70)	66%	(492)	740
Community: Urban	9%	(56)	12%	(75)	4%	(27)	2%	(14)	14%	(88)	58%	(358)	618
Community: Suburban	5%	(51)	14%	(143)	5%	(48)	1%	(11)	12%	(119)	64%	(666)	1039
Community: Rural	2%	(13)	10%	(57)	3%	(18)	2%	(10)	11%	(61)	71%	(391)	549
Employ: Private Sector	8%	(58)	16%	(117)	6%	(48)	2%	(15)	12%	(90)	56%	(414)	742
Employ: Government	7%	(9)	20%	(27)	6%	(8)	1%	(1)	8%	(11)	59%	(80)	136
Employ: Self-Employed	5%	(10)	14%	(29)	5%	(10)	2%	(5)	18%	(38)	56%	(117)	209
Employ: Homemaker	1%	(1)	4%	(5)	4%	(5)	_	(0)	12%	(16)	79%	(102)	128
Employ: Student	6%	(4)	3%	(2)	9%	(6)	1%	(1)	11%	(7)	70%	(49)	70
Employ: Retired	4%	(22)	11%	(60)	2%	(9)	1%	(6)	9 %	(51)	73%	(393)	541
Employ: Unemployed	4%	(9)	11%	(28)	2%	(4)	1%	(2)	16%	(39)	66%	(161)	242
Employ: Other	4%	(6)	5%	(8)	2%	(3)	4%	(5)	12%	(16)	73%	(101)	138
Military HH: Yes	4%	(10)	15%	(40)	3%	(9)	_	(1)	10%	(26)	68%	(187)	272
Military HH: No	6%	(110)	12%	(235)	4%	(85)	2%	(34)	13%	(242)	64%	(1228)	1934
RD/WT: Right Direction	9%	(66)	15%	(113)	4%	(32)	2%	(18)	12%	(90)	57%	(418)	737
RD/WT: Wrong Track	4%	(54)	11%	(161)	4%	(61)	1%	(18)	12%	(178)	68%	(997)	1469
Biden Job Approve	6%	(60)	15%	(151)	4%	(37)	1%	(14)	12%	(115)	62%	(620)	997
Biden Job Disapprove	5%	(60)	11%	(118)	5%	(55)	2%	(22)	13%	(139)	65%	(714)	1108

Table MCSP2_13: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kenny Albert

Demographic		ery rable	Somewhat favorable			Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	5%	(120)	12%	(274)	4%	(93)	2%	(35)	12%	(268)	64%	(1415)	2206
Biden Job Strongly Approve	11%	(44)	16%	(63)	4%	(16)	1%	(4)	10%	(38)	58%	(226)	392
Biden Job Somewhat Approve	3%	(16)	15%	(89)	3%	(21)	2%	(10)	13%	(77)	65%	(393)	605
Biden Job Somewhat Disapprove	4%	(11)	8%	(26)	8%	(25)	3%	(10)	16%	(49)	61%	(187)	307
Biden Job Strongly Disapprove	6%	(49)	12%	(92)	4%	(30)	1%	(12)	11%	(90)	66%	(527)	800
Favorable of Biden	7%	(65)	14%	(141)	3%	(29)	2%	(19)	11%	(112)	63%	(615)	982
Unfavorable of Biden	5%	(54)	11%	(126)	5%	(61)	1%	(15)	12%	(134)	65%	(716)	1105
Very Favorable of Biden	11%	(44)	15%	(65)	3%	(13)	2%	(8)	11%	(45)	58%	(245)	419
Somewhat Favorable of Biden	4%	(21)	14%	(76)	3%	(16)	2%	(11)	12%	(67)	66%	(371)	562
Somewhat Unfavorable of Biden	2%	(6)	10%	(27)	9%	(25)	1%	(3)	16%	(45)	62%	(172)	276
Very Unfavorable of Biden	6%	(48)	12%	(99)	4%	(36)	2%	(13)	11%	(88)	66%	(544)	828
#1 Issue: Economy	7%	(60)	13%	(116)	4%	(33)	2%	(13)	13%	(114)	62%	(547)	883
#1 Issue: Security	6%	(16)	11%	(28)	5%	(13)	1%	(2)	12%	(30)	64%	(160)	250
#1 Issue: Health Care	2%	(4)	22%	(39)	6%	(11)	2%	(4)	12%	(22)	56%	(100)	181
#1 Issue: Medicare / Social Security	5%	(14)	9%	(25)	1%	(3)	1%	(3)	7%	(20)	77%	(214)	280
#1 Issue: Women's Issues	3%	(8)	11%	(29)	2%	(6)	3%	(7)	14%	(38)	67%	(183)	271
#1 Issue: Education	10%	(6)	4%	(2)	8%	(5)	3%	(2)	8%	(5)	67%	(42)	63
#1 Issue: Energy	3%	(5)	12%	(18)	12%	(19)	2%	(3)	13%	(21)	58%	(89)	154
#1 Issue: Other	5%	(7)	13%	(16)	3%	(4)	1%	(1)	14%	(18)	64%	(80)	124
2022 House Vote: Democrat	8%	(68)	16%	(144)	5%	(48)	1%	(12)	11%	(95)	59%	(523)	891
2022 House Vote: Republican	6%	(43)	14%	(95)	4%	(27)	2%	(12)	11%	(72)	63%	(420)	669
2022 House Vote: Someone else	1%	(1)	3%	(2)	4%	(3)	1%	(1)	14%	(10)	77%	(52)	67
2022 House Vote: Didnt Vote	1%	(8)	6%	(34)	3%	(15)	2%	(11)	16%	(92)	72%	(420)	580
2020 Vote: Joe Biden	7%	(69)	16%	(151)	5%	(46)	1%	(13)	12%	(108)	59%	(550)	936
2020 Vote: Donald Trump	6%	(43)	12%	(86)	4%	(27)	1%	(10)	11%	(78)	65%	(449)	693
2020 Vote: Other	2%	(1)	11%	(9)	4%	(3)	2%	(2)	13%	(11)	69%	(57)	82
2020 Vote: Didn't Vote	1%	(6)	6%	(28)	4%	(18)	2%	(11)	14%	(71)	73%	(360)	495

Table MCSP2_13: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Kenny Albert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (120) 12% (274)	4% (93)	2% (35)	12% (268)	64% (1415)	2206
2018 House Vote: Democrat	7% (60) 16% (131)	6% (45)	2% (12)	11% (85)	58% (465)	798
2018 House Vote: Republican	7% (42) 16% (90)	4% (21)	2% (10)	11% (66)	60% (348)	577
2018 House Vote: Someone else	— (0) 10% (5)	4% (2)	— (0)	10% (5)	77% (42)	55
2018 House Vote: Didnt Vote	2% (19) 6% (48)	3% (26)	2% (13)	14% (111)	72% (560)	777
4-Region: Northeast	9% (35) 13% (50)	4% (17)	2% (8)	13% (49)	59% (227)	386
4-Region: Midwest	7% (34) 12% (54)	6% (25)	2% (10)	9% (43)	64% (290)	456
4-Region: South	4% (36) 12% (104)	3% (26)	1% (10)	14% (122)	65% (544)	841
4-Region: West	3% (15) 13% (67)	5% (25)	1% (7)	10% (55)	68% (353)	522
Avid Sports Fan	14% (77) 26% (139)	9% (47)	2% (13)	15% (84)	34% (185)	545
Sports Fan	7% (114) 17% (267)	6% (85)	2% (25)	14% (214)	54% (826)	1533
Avid NFL Fan	14% (93) 27% (188)	6% (43)	2% (15)	15% (102)	36% (244)	684
NFL Fan	8% (116) 18% (261)	5% (75)	2% (24)	15% (209)	52% (753)	1438

Table MCSP2_14: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Chris Berman

Demographic	Very favorabl		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9% (20	2) 14%	(315)	4%	(93)	2%	(51)	14%	(300)	56%	(1245)	2206
Gender: Male	16% (17	2) 21%	(228)	6%	(62)	3%	(34)	13%	(144)	40%	(434)	1074
Gender: Female	3% (3	0) 8%	(87)	3%	(32)	2%	(17)	14%	(156)	72%	(810)	1130
Age: 18-34	7% (4	4) 11%	(71)	5%	(32)	4%	(26)	14%	(88)	59%	(371)	633
Age: 35-44	9% (3	2) 11%	(40)	5%	(17)	2%	(9)	14%	(51)	60%	(222)	372
Age: 45-64	12% (8	5) 18%	(125)	4%	(31)	2%	(13)	13%	(90)	52%	(369)	713
Age: 65+	8% (4	1) 16%	(79)	3%	(13)	1%	(3)	14%	(70)	58%	(283)	488
GenZers: 1997-2012	2% (4) 11%	(28)	6%	(15)	3%	(8)	16%	(43)	63%	(170)	268
Millennials: 1981-1996	10% (6	4) 11%	(75)	5%	(33)	4%	(26)	14%	(89)	56%	(369)	656
GenXers: 1965-1980	11% (5	8) 15%	(76)	4%	(22)	2%	(9)	13%	(67)	56%	(291)	524
Baby Boomers: 1946-1964	10% (6	9) 17%	(123)	3%	(22)	1%	(7)	14%	(98)	55%	(385)	704
PID: Dem (no lean)	10% (8	8) 15%	(132)	5%	(43)	2%	(22)	13%	(117)	56%	(501)	902
PID: Ind (no lean)	6% (4	0) 14%	(91)	3%	(23)	2%	(13)	14%	(94)	60%	(390)	651
PID: Rep (no lean)	11% (7	5) 14%	(91)	4%	(28)	3%	(16)	14%	(89)	54%	(355)	653
PID/Gender: Dem Men	17% (7	3) 22%	(90)	6%	(24)	3%	(13)	12%	(51)	40%	(166)	417
PID/Gender: Dem Women	3% (1	4) 9%	(42)	4%	(18)	2%	(9)	14%	(66)	69%	(334)	484
PID/Gender: Ind Men	11% (3	6) 20%	(67)	5%	(17)	2%	(8)	13%	(44)	49%	(162)	333
PID/Gender: Ind Women	1% (4) 8%	(25)	2%	(5)	2%	(5)	16%	(50)	72%	(227)	317
PID/Gender: Rep Men	20% (6	3) 22%	(71)	6%	(20)	4%	(14)	15%	(49)	33%	(107)	323
PID/Gender: Rep Women	3% (1) 6%	(20)	2%	(8)	1%	(3)	12%	(40)	75%	(248)	330
Ideo: Liberal (1-3)	11% (7	2) 17%	(105)	4%	(25)	3%	(16)	11%	(69)	55%	(348)	637
Ideo: Moderate (4)	7% (4	7) 15%	(99)	5%	(31)	2%	(13)	15%	(102)	57%	(381)	674
Ideo: Conservative (5-7)	11% (8	0) 14%	(102)	4%	(31)	3%	(21)	15%	(104)	53%	(375)	714
Educ: < College	8% (11	8) 12%	(178)	3%	(50)	2%	(27)	14%	(201)	60%	(868)	1442
Educ: Bachelors degree	10% (5	0) 17%	(83)	5%	(24)	4%	(18)	13%	(61)	51%	(250)	486
Educ: Post-grad	12% (3	5) 19%	(53)	7%	(20)	2%	(7)	13%	(37)	46%	(127)	279
Income: Under 50k	7% (8	0) 10%	(116)	3%	(31)	2%	(24)	14%	(166)	64%	(754)	1171
Income: 50k-100k	12% (8	4) 18%	(126)	6%	(44)	3%	(19)	12%	(88)	49%	(347)	707
Income: 100k+	(9) 22%	(72)	6%	(19)	3%	(8)	14%	(45)	44%	(145)	328
Ethnicity: White	9% (15	9) 15%	(249)	4%	(73)	2%	(35)	13%	(221)	57%	(965)	1702

Table MCSP2_14: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Chris Berman

Demographic	Very favorable	Somewh favorab		Somewhat unfavorable		ery orable	Heard of, no opinion	Never heard of	Total N
Adults	9% (202) 14% (3	15) 4%	(93)	2%	(51)	14% (300)	56% (1245)	2206
Ethnicity: Hispanic	6% (23) 16% (59) 5%	(19)	1%	(5)	12% (47)	60% (227)	380
Ethnicity: Black	12% (35) 15% (4	42) 3%	(9)	5%	(13)	15% (42)	50% (143)	284
Ethnicity: Other	4% (8) 11% (2	24) 5%	(11)	1%	(3)	17% (37)	62% (137)	220
All Christian	11% (109) 17% (10	65) 4%	(42)	2%	(19)	14% (141)	52% (519)	997
All Non-Christian	13% (16) 15% (18) 8%	(10)	2%	(2)	12% (14)	51% (61)	121
Atheist	5% (5) 22% (2	22) 6%	(6)	1%	(1)	12% (12)	55% (57)	104
Agnostic/Nothing in particular	6% (42) 13% (8	34) 4%	(29)	2%	(13)	14% (93)	60% (393)	655
Something Else	9% (30) 8% (2	25) 2%	(7)	5%	(15)	12% (39)	65% (215)	330
Religious Non-Protestant/Catholic	10% (16) 13% (21) 7%	(11)	1%	(2)	18% (28)	49% (76)	155
Evangelical	9% (49) 14% (1	73) 3%	(16)	4%	(19)	15% (81)	56% (298)	537
Non-Evangelical	12% (87) 15% (1	13) 4%	(29)	2%	(14)	11% (80)	56% (416)	740
Community: Urban	10% (62) 16% (9	96) 5%	(33)	3%	(18)	15% (93)	51% (316)	618
Community: Suburban	10% (104) 14% (1	50) 4%	(43)	2%	(17)	12% (129)	57% (596)	1039
Community: Rural	7% (36) 12% (0	58) 3%	(17)	3%	(16)	14% (78)	61% (333)	549
Employ: Private Sector	11% (78) 17% (12	24) 6%	(46)	3%	(19)	13% (98)	51% (377)	742
Employ: Government	12% (16) 20% (2	27) 4%	(6)	3%	(4)	7% (10)	53% (73)	136
Employ: Self-Employed	9% (18) 17% (3	36) 5%	(11)	4%	(8)	15% (31)	50% (105)	209
Employ: Homemaker	2% (3) 7%	(9) 5%	(6)	2%	(2)	15% (19)	70% (89)	128
Employ: Student	2% (2) 5%	(4) 8%	(6)	4%	(3)	9% (6)	71% (50)	70
Employ: Retired	10% (54) 16% (8	84) 2%	(13)	1%	(6)	14% (75)	57% (308)	541
Employ: Unemployed	8% (20) 10% (2	24) 1%	(3)	2%	(5)	15% (37)	63% (153)	242
Employ: Other	8% (12) 5%	(6) 2%	(3)	3%	(4)	17% (23)	65% (90)	138
Military HH: Yes	10% (26) 16% (4	45) 3%	(7)	3%	(7)	13% (35)	56% (152)	272
Military HH: No	9% (176) 14% (22	70) 4%	(86)	2%	(44)	14% (265)	57% (1093)	1934
RD/WT: Right Direction	12% (90) 17% (1	22) 4%	(30)	3%	(20)	13% (95)	52% (380)	737
RD/WT: Wrong Track	8% (113) 13% (19	93) 4%	(63)	2%	(31)	14% (204)	59% (866)	1469
Biden Job Approve	10% (99) 17% (10	65) 4%	(37)	2%	(17)	13% (125)	56% (553)	997
Biden Job Disapprove	9% (99) 13% (14	46) 5%	(55)	3%	(33)	15% (165)	55% (609)	1108

Table MCSP2_14: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Chris Berman

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9 %	(202)	14%	(315)	4%	(93)	2%	(51)	14%	(300)	56%	(1245)	2206
Biden Job Strongly Approve	14%	(53)	17%	(67)	3%	(12)	1%	(5)	13%	(53)	52%	(202)	392
Biden Job Somewhat Approve	8%	(46)	16%	(98)	4%	(25)	2%	(12)	12%	(73)	58%	(351)	605
Biden Job Somewhat Disapprove	6%	(20)	14%	(43)	8%	(24)	4%	(12)	15%	(46)	53%	(164)	307
Biden Job Strongly Disapprove	10%	(79)	13%	(104)	4%	(31)	3%	(22)	15%	(119)	56%	(446)	800
Favorable of Biden	10%	(98)	15%	(152)	3%	(34)	2%	(15)	13%	(130)	56%	(552)	982
Unfavorable of Biden	9%	(97)	15%	(162)	5%	(53)	3%	(35)	14%	(149)	55%	(608)	1105
Very Favorable of Biden	13%	(57)	14%	(60)	3%	(12)	1%	(6)	15%	(63)	53%	(221)	419
Somewhat Favorable of Biden	7%	(42)	16%	(91)	4%	(22)	2%	(10)	12%	(67)	59%	(331)	562
Somewhat Unfavorable of Biden	6%	(16)	17%	(48)	7%	(19)	3%	(9)	12%	(34)	54%	(150)	276
Very Unfavorable of Biden	10%	(81)	14%	(113)	4%	(34)	3%	(26)	14%	(115)	55%	(459)	828
#1 Issue: Economy	10%	(92)	15%	(130)	4%	(39)	2%	(22)	13%	(118)	55%	(482)	883
#1 Issue: Security	11%	(29)	13%	(32)	3%	(8)	3%	(7)	14%	(36)	56%	(139)	250
#1 Issue: Health Care	9%	(16)	20%	(36)	4%	(7)	3%	(5)	11%	(20)	53%	(97)	181
#1 Issue: Medicare / Social Security	9%	(25)	13%	(38)	3%	(8)	1%	(3)	14%	(41)	59%	(166)	280
#1 Issue: Women's Issues	5%	(13)	11%	(31)	3%	(7)	3%	(7)	18%	(50)	60%	(163)	271
#1 Issue: Education	7%	(4)	10%	(6)	7%	(4)	1%	(0)	7%	(4)	69%	(43)	63
#1 Issue: Energy	8%	(13)	16%	(25)	9 %	(13)	4%	(6)	9%	(13)	54%	(83)	154
#1 Issue: Other	8%	(10)	13%	(16)	5%	(7)	1%	(1)	14%	(17)	58%	(73)	124
2022 House Vote: Democrat	11%	(100)	19%	(173)	4%	(40)	2%	(20)	14%	(121)	49%	(437)	891
2022 House Vote: Republican	12%	(80)	16%	(107)	5%	(32)	3%	(17)	13%	(87)	52%	(347)	669
2022 House Vote: Someone else	2%	(1)	4%	(3)	6%	(4)	7%	(5)	7%	(5)	74%	(49)	67
2022 House Vote: Didnt Vote	4%	(21)	6%	(33)	3%	(17)	2%	(10)	15%	(87)	71%	(412)	580
2020 Vote: Joe Biden	12%	(108)	18%	(173)	5%	(47)	2%	(17)	13%	(125)	50%	(465)	936
2020 Vote: Donald Trump	11%	(74)	15%	(105)	4%	(29)	2%	(14)	13%	(92)	55%	(379)	693
2020 Vote: Other	4%	(3)	13%	(11)	9%	(7)	2%	(2)	8%	(7)	64%	(53)	82
2020 Vote: Didn't Vote	3%	(17)	5%	(26)	2%	(10)	4%	(19)	15%	(75)	70%	(348)	495

Table MCSP2_14: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Chris Berman

Demographic	Very favorable	Somewha favorable		Somewhat unfavorable		ery orable	Heard of, no opinion	Never heard of	Total N
Adults	9% (202) 14% (31	5) 4%	(93)	2%	(51)	14% (300)	56% (1245)	2206
2018 House Vote: Democrat	12% (97) 19% (14	9) 5%	(41)	2%	(18)	13% (107)	48% (384)	798
2018 House Vote: Republican	12% (70) 18% (10)	2) 4%	(23)	2%	(13)	14% (80)	50% (288)	577
2018 House Vote: Someone else	3% (2) 4% (1	2) 10%	(5)	2%	(1)	5% (3)	76% (42)	55
2018 House Vote: Didnt Vote	4% (33) 8% (6	2) 3%	(23)	2%	(18)	14% (109)	68% (532)	777
4-Region: Northeast	12% (48) 18% (6	8) 4%	(14)	2%	(6)	12% (48)	52% (202)	386
4-Region: Midwest	9% (41) 18% (8	1) 4%	(20)	2%	(11)	11% (49)	56% (254)	456
4-Region: South	10% (82) 12% (10	3) 3%	(26)	3%	(21)	16% (132)	57% (477)	841
4-Region: West	6% (32) 12% (6	3) 6%	(33)	2%	(12)	14% (71)	60% (311)	522
Avid Sports Fan	25% (135) 27% (14	8) 6%	(35)	3%	(17)	13% (70)	26% (140)	545
Sports Fan	13% (202) 19% (29	5) 6%	(85)	3%	(43)	14% (218)	45% (689)	1533
Avid NFL Fan	24% (163) 27% (18	5) 6%	(41)	3%	(21)	13% (87)	27% (187)	684
NFL Fan	14% (199) 20% (28-	4) 6%	(80)	3%	(38)	15% (215)	43% (623)	1438

Table MCSP2_15: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ian Eagle

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(106)	10%	(219)	3%	(63)	2%	(38)	11%	(240)	70%	(1541)	2206
Gender: Male	8%	(87)	15%	(157)	4%	(41)	2%	(21)	12%	(128)	60%	(639)	1074
Gender: Female	2%	(18)	5%	(61)	2%	(22)	1%	(16)	10%	(112)	80%	(900)	1130
Age: 18-34	5%	(34)	13%	(81)	5%	(29)	3%	(19)	12%	(75)	62%	(395)	633
Age: 35-44	5%	(18)	11%	(42)	3%	(12)	1%	(6)	12%	(44)	67%	(251)	372
Age: 45-64	6%	(40)	10%	(69)	2%	(14)	1%	(10)	11%	(76)	71%	(504)	713
Age: 65+	3%	(13)	5%	(26)	2%	(8)	1%	(3)	9 %	(45)	80%	(392)	488
GenZers: 1997-2012	2%	(4)	10%	(26)	4%	(10)	2%	(6)	17%	(45)	66%	(176)	268
Millennials: 1981-1996	7%	(46)	14%	(90)	5%	(31)	3%	(18)	9 %	(62)	62%	(409)	656
GenXers: 1965-1980	6%	(34)	9%	(45)	2%	(9)	1%	(5)	12%	(64)	70%	(367)	524
Baby Boomers: 1946-1964	3%	(21)	8%	(53)	1%	(10)	1%	(8)	9 %	(65)	78%	(547)	704
PID: Dem (no lean)	6%	(54)	11%	(102)	3%	(30)	2%	(20)	9 %	(78)	68%	(617)	902
PID: Ind (no lean)	3%	(17)	7%	(42)	3%	(18)	2%	(11)	14%	(89)	73%	(474)	651
PID: Rep (no lean)	5%	(35)	11%	(74)	2%	(15)	1%	(7)	11%	(73)	69%	(449)	653
PID/Gender: Dem Men	11%	(46)	16%	(65)	4%	(17)	3%	(12)	8%	(34)	58%	(242)	417
PID/Gender: Dem Women	2%	(8)	7%	(36)	3%	(14)	2%	(8)	9%	(44)	77%	(375)	484
PID/Gender: Ind Men	4%	(14)	10%	(32)	4%	(14)	1%	(5)	14%	(48)	66%	(220)	333
PID/Gender: Ind Women	1%	(3)	3%	(10)	1%	(3)	2%	(6)	13%	(41)	80%	(253)	317
PID/Gender: Rep Men	8%	(27)	18%	(60)	3%	(10)	1%	(5)	14%	(45)	55%	(177)	323
PID/Gender: Rep Women	2%	(7)	4%	(15)	2%	(5)	1%	(3)	8%	(27)	83%	(272)	330
Ideo: Liberal (1-3)	5%	(33)	12%	(79)	3%	(21)	2%	(11)	8%	(54)	69%	(439)	637
Ideo: Moderate (4)	4%	(28)	9%	(59)	3%	(21)	2%	(16)	13%	(90)	68%	(460)	674
Ideo: Conservative (5-7)	6%	(43)	10%	(74)	2%	(17)	2%	(11)	11%	(80)	69%	(490)	714
Educ: < College	4%	(61)	9%	(130)	2%	(34)	1%	(19)	11%	(164)	72%	(1033)	1442
Educ: Bachelors degree	6%	(27)	10%	(51)	4%	(19)	3%	(15)	10%	(49)	67%	(325)	486
Educ: Post-grad	6%	(18)	14%	(38)	4%	(10)	1%	(4)	9%	(26)	65%	(183)	279
Income: Under 50k	3%	(38)	7%	(78)	2%	(24)	1%	(13)	12%	(142)	75%	(875)	1171
Income: 50k-100k	6%	(42)	12%	(86)	4%	(29)	3%	(21)	9 %	(63)	66%	(466)	707
Income: 100k+	8%	(26)	17%	(55)	3%	(10)	1%	(4)	11%	(35)	61%	(199)	328
Ethnicity: White	5%	(84)	10%	(163)	3%	(45)	2%	(30)	10%	(175)	71%	(1205)	1702

Table MCSP2_15: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ian Eagle

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(106)	10%	(219)	3%	(63)	2%	(38)	11%	(240)	70%	(1541)	2206
Ethnicity: Hispanic	5%	(18)	13%	(48)	4%	(14)	2%	(8)	14%	(53)	63%	(238)	380
Ethnicity: Black	6%	(18)	13%	(37)	5%	(13)	1%	(3)	15%	(41)	60%	(171)	284
Ethnicity: Other	2%	(4)	9%	(19)	2%	(5)	2%	(5)	10%	(23)	75%	(165)	220
All Christian	6%	(59)	10%	(95)	3%	(29)	2%	(18)	12%	(116)	68%	(679)	997
All Non-Christian	11%	(14)	11%	(14)	7%	(8)	2%	(2)	6%	(7)	63%	(76)	121
Atheist	2%	(2)	16%	(17)	1%	(1)	5%	(5)	7%	(7)	70%	(72)	104
Agnostic/Nothing in particular	3%	(19)	10%	(68)	3%	(20)	1%	(6)	11%	(75)	71%	(467)	655
Something Else	4%	(12)	7%	(25)	2%	(6)	2%	(7)	10%	(34)	75%	(246)	330
Religious Non-Protestant/Catholic	9 %	(14)	10%	(15)	6%	(10)	1%	(2)	12%	(19)	62%	(96)	155
Evangelical	5%	(24)	10%	(56)	3%	(14)	3%	(17)	13%	(70)	66%	(356)	537
Non-Evangelical	6%	(46)	8%	(62)	2%	(17)	1%	(8)	9 %	(64)	73%	(542)	740
Community: Urban	8%	(47)	11%	(67)	3%	(20)	2%	(11)	14%	(84)	63%	(388)	618
Community: Suburban	4%	(46)	11%	(116)	2%	(23)	1%	(14)	10%	(103)	71%	(737)	1039
Community: Rural	2%	(13)	6%	(35)	4%	(20)	2%	(12)	10%	(52)	76%	(416)	549
Employ: Private Sector	7%	(53)	15%	(109)	4%	(27)	2%	(18)	11%	(81)	61%	(454)	742
Employ: Government	6%	(8)	9%	(12)	5%	(6)	1%	(1)	5%	(7)	75%	(102)	136
Employ: Self-Employed	4%	(8)	13%	(26)	6%	(11)	2%	(5)	15%	(30)	61%	(128)	209
Employ: Homemaker	1%	(2)	2%	(3)	2%	(3)	1%	(1)	12%	(15)	81%	(104)	128
Employ: Student	1%	(1)	4%	(3)	3%	(2)	5%	(3)	13%	(9)	74%	(51)	70
Employ: Retired	3%	(17)	6%	(34)	1%	(6)	1%	(5)	9 %	(50)	79%	(429)	541
Employ: Unemployed	3%	(7)	9 %	(22)	3%	(7)	1%	(3)	13%	(32)	71%	(171)	242
Employ: Other	8%	(11)	7%	(9)	1%	(1)	1%	(1)	11%	(15)	73%	(101)	138
Military HH: Yes	4%	(12)	7%	(19)	2%	(5)	1%	(3)	9%	(24)	77%	(210)	272
Military HH: No	5%	(94)	10%	(200)	3%	(58)	2%	(34)	11%	(216)	69 %	(1331)	1934
RD/WT: Right Direction	8%	(61)	13%	(98)	3%	(22)	3%	(20)	9%	(65)	64%	(470)	737
RD/WT: Wrong Track	3%	(45)	8%	(120)	3%	(41)	1%	(17)	12%	(175)	73%	(1071)	1469
Biden Job Approve	6%	(56)	11%	(113)	3%	(30)	2%	(19)	9%	(93)	69 %	(686)	997
Biden Job Disapprove	5%	(50)	9 %	(102)	3%	(32)	2%	(17)	12%	(132)	70%	(774)	1108

Table MCSP2_15: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ian Eagle

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(106)	10%	(219)	3%	(63)	2%	(38)	11%	(240)	70%	(1541)	2206
Biden Job Strongly Approve	9 %	(36)	16%	(64)	3%	(12)	1%	(5)	7%	(26)	64%	(250)	392
Biden Job Somewhat Approve	3%	(20)	8%	(49)	3%	(18)	2%	(14)	11%	(68)	72%	(436)	605
Biden Job Somewhat Disapprove	4%	(13)	10%	(30)	3%	(10)	2%	(6)	13%	(40)	68%	(208)	307
Biden Job Strongly Disapprove	5%	(37)	9 %	(72)	3%	(22)	1%	(11)	11%	(92)	71%	(566)	800
Favorable of Biden	6%	(56)	11%	(107)	3%	(29)	2%	(18)	10%	(94)	69 %	(677)	982
Unfavorable of Biden	4%	(48)	9 %	(103)	3%	(30)	2%	(18)	11%	(124)	71%	(781)	1105
Very Favorable of Biden	8%	(34)	13%	(53)	3%	(11)	2%	(8)	7%	(28)	68%	(286)	419
Somewhat Favorable of Biden	4%	(22)	10%	(55)	3%	(18)	2%	(10)	12%	(66)	70%	(391)	562
Somewhat Unfavorable of Biden	4%	(10)	10%	(29)	3%	(8)	2%	(4)	11%	(31)	70%	(194)	276
Very Unfavorable of Biden	5%	(38)	9 %	(74)	3%	(22)	2%	(14)	11%	(94)	71%	(587)	828
#1 Issue: Economy	7%	(60)	11%	(98)	2%	(22)	1%	(12)	12%	(107)	66%	(584)	883
#1 Issue: Security	4%	(9)	8%	(19)	4%	(10)	1%	(3)	11%	(27)	73%	(182)	250
#1 Issue: Health Care	3%	(5)	19%	(34)	4%	(7)	3%	(5)	14%	(25)	58%	(105)	181
#1 Issue: Medicare / Social Security	3%	(9)	4%	(11)	3%	(7)	1%	(2)	8%	(22)	81%	(228)	280
#1 Issue: Women's Issues	3%	(8)	7%	(19)	2%	(5)	3%	(7)	11%	(29)	75%	(203)	271
#1 Issue: Education	5%	(3)	1%	(1)	4%	(2)	7%	(5)	9%	(6)	73%	(46)	63
#1 Issue: Energy	4%	(6)	17%	(27)	4%	(6)	1%	(1)	8%	(13)	66%	(101)	154
#1 Issue: Other	3%	(4)	9 %	(11)	4%	(4)	1%	(1)	9%	(12)	74%	(92)	124
2022 House Vote: Democrat	7%	(60)	13%	(120)	4%	(32)	2%	(20)	8%	(72)	66%	(586)	891
2022 House Vote: Republican	6%	(40)	11%	(71)	3%	(21)	2%	(10)	11%	(74)	68%	(452)	669
2022 House Vote: Someone else	2%	(1)	3%	(2)	1%	(1)	2%	(1)	12%	(8)	80%	(54)	67
2022 House Vote: Didnt Vote	1%	(4)	4%	(25)	2%	(9)	1%	(6)	15%	(86)	78%	(450)	580
2020 Vote: Joe Biden	7%	(62)	13%	(125)	3%	(30)	2%	(20)	10%	(89)	65%	(610)	936
2020 Vote: Donald Trump	6%	(38)	9 %	(61)	3%	(23)	1%	(9)	11%	(75)	70%	(486)	693
2020 Vote: Other	4%	(3)	9%	(8)	1%	(1)	2%	(1)	10%	(8)	75%	(61)	82
2020 Vote: Didn't Vote	1%	(3)	5%	(25)	2%	(9)	1%	(7)	14%	(67)	78%	(384)	495

Table MCSP2_15: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Ian Eagle

Demographic	Ve: favor	1		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(106)	10%	(219)	3%	(63)	2%	(38)	11%	(240)	70%	(1541)	2206
2018 House Vote: Democrat	7%	(57)	12%	(98)	3%	(28)	2%	(17)	9%	(71)	66%	(527)	798
2018 House Vote: Republican	6%	(37)	11%	(64)	3%	(17)	2%	(9)	12%	(71)	66%	(378)	577
2018 House Vote: Someone else	1%	(0)	8%	(4)	1%	(1)	—	(0)	8%	(4)	82%	(45)	55
2018 House Vote: Didnt Vote	1%	(11)	7%	(53)	2%	(18)	2%	(12)	12%	(93)	76%	(590)	777
4-Region: Northeast	10%	(38)	11%	(42)	4%	(14)	2%	(8)	10%	(40)	63%	(244)	386
4-Region: Midwest	5%	(23)	11%	(52)	3%	(13)	2%	(7)	10%	(44)	69 %	(316)	456
4-Region: South	4%	(31)	9 %	(74)	3%	(21)	2%	(16)	13%	(110)	70%	(589)	841
4-Region: West	3%	(14)	10%	(51)	3%	(15)	1%	(6)	9%	(45)	75%	(391)	522
Avid Sports Fan	13%	(74)	22%	(121)	5%	(29)	1%	(6)	14%	(76)	44%	(239)	545
Sports Fan	7%	(106)	13%	(204)	4%	(54)	2%	(31)	13%	(196)	61%	(942)	1533
Avid NFL Fan	12%	(79)	23%	(155)	5%	(34)	2%	(13)	13%	(89)	46%	(315)	684
NFL Fan	7%	(103)	14%	(204)	4%	(51)	2%	(31)	13%	(189)	60%	(860)	1438

Table MCSP2_16: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Suzy Kolber

Demographic	Very favora			ewhat orable	Some unfav	ewhat orable	Ve unfave	ery orable		l of, no nion		r heard of	Total N
Adults	6% (130)	11%	(234)	3%	(59)	2%	(41)	11%	(250)	68%	(1493)	2206
Gender: Male	10% (102)	16%	(167)	3%	(37)	3%	(27)	13%	(138)	56%	(603)	1074
Gender: Female	2%	(28)	6%	(66)	2%	(22)	1%	(14)	10%	(112)	79%	(888)	1130
Age: 18-34	5%	(33)	11%	(69)	5%	(30)	3%	(19)	12%	(77)	64%	(405)	633
Age: 35-44	7%	(27)	9%	(35)	3%	(10)	2%	(7)	15%	(57)	64%	(237)	372
Age: 45-64	7%	(53)	14%	(100)	2%	(11)	1%	(10)	11%	(79)	64%	(460)	713
Age: 65+	3%	(16)	6%	(30)	2%	(8)	1%	(6)	8%	(37)	80%	(391)	488
GenZers: 1997-2012	2%	(4)	8%	(21)	5%	(14)	1%	(3)	16%	(42)	68%	(183)	268
Millennials: 1981-1996	8%	(51)	12%	(77)	4%	(25)	3%	(21)	13%	(82)	61%	(399)	656
GenXers: 1965-1980	7%	(35)	13%	(67)	2%	(9)	2%	(9)	13%	(67)	64%	(336)	524
Baby Boomers: 1946-1964	5%	(38)	9%	(64)	1%	(9)	1%	(8)	8%	(54)	76%	(533)	704
PID: Dem (no lean)	7%	(63)	11%	(101)	4%	(34)	2%	(17)	10%	(89)	66%	(598)	902
PID: Ind (no lean)	4%	(26)	10%	(65)	1%	(6)	2%	(13)	13%	(83)	70%	(457)	651
PID: Rep (no lean)	6%	(41)	10%	(68)	3%	(19)	2%	(10)	12%	(78)	67%	(438)	653
PID/Gender: Dem Men	12%	(48)	16%	(68)	4%	(19)	3%	(12)	9%	(40)	55%	(230)	417
PID/Gender: Dem Women	3%	(15)	7%	(32)	3%	(15)	1%	(5)	10%	(50)	76%	(367)	484
PID/Gender: Ind Men	7%	(23)	13%	(43)	1%	(4)	2%	(7)	13%	(45)	63%	(211)	333
PID/Gender: Ind Women	1%	(3)	7%	(22)	1%	(2)	2%	(6)	12%	(38)	78%	(246)	317
PID/Gender: Rep Men	10%	(31)	17%	(56)	4%	(14)	2%	(8)	16%	(53)	50%	(162)	323
PID/Gender: Rep Women	3%	(10)	4%	(13)	2%	(5)	1%	(2)	7%	(24)	83%	(275)	330
Ideo: Liberal (1-3)	8%	(50)	12%	(77)	3%	(17)	3%	(17)	9%	(55)	66%	(420)	637
Ideo: Moderate (4)		(37)	8%	(56)	2%	(15)	2%	(12)	14%	(95)	68%	(459)	674
Ideo: Conservative (5-7)		(41)	13%	(93)	3%	(21)	1%	(9)	11%	(79)	66%	(470)	714
Educ: < College		(73)	9%	(129)	2%	(31)	2%	(22)	12%	(166)	71%	(1020)	1442
Educ: Bachelors degree	7%	(33)	14%	(67)	3%	(15)	3%	(15)	11%	(55)	62%	(301)	486
Educ: Post-grad	8%	(24)	14%	(38)	5%	(13)	1%	(4)	10%	(29)	61%	(171)	279
Income: Under 50k	5%	(57)	6%	(70)	2%	(28)	1%	(14)	13%	(152)	73%	(850)	1171
Income: 50k-100k	7%	(47)	14%	(98)	3%	(24)	3%	(21)	9%	(65)	64%	(451)	707
Income: 100k+	8%	(25)	20%	(66)	2%	(7)	2%	(5)	10%	(33)	58%	(191)	328
Ethnicity: White	6%	(95)	11%	(185)	2%	(39)	2%	(33)	11%	(182)	69 %	(1168)	1702

Table MCSP2_16: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Suzy Kolber

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(130)	11%	(234)	3%	(59)	2%	(41)	11%	(250)	68%	(1493)	2206
Ethnicity: Hispanic	6%	(21)	14%	(53)	2%	(8)	2%	(8)	12%	(47)	64%	(243)	380
Ethnicity: Black	8%	(23)	12%	(35)	4%	(11)	2%	(5)	13%	(36)	61%	(173)	284
Ethnicity: Other	5%	(12)	7%	(14)	4%	(9)	1%	(2)	14%	(32)	69%	(151)	220
All Christian	6%	(61)	13%	(132)	2%	(22)	2%	(20)	11%	(108)	66%	(654)	997
All Non-Christian	11%	(13)	10%	(11)	8%	(10)	3%	(3)	9%	(10)	61%	(73)	121
Atheist	7%	(7)	13%	(14)	_	(0)	2%	(3)	11%	(12)	66%	(68)	104
Agnostic/Nothing in particular	4%	(29)	9 %	(58)	2%	(14)	1%	(10)	11%	(75)	72%	(469)	655
Something Else	6%	(20)	6%	(19)	4%	(12)	2%	(6)	13%	(44)	69%	(228)	330
Religious Non-Protestant/Catholic	9 %	(14)	8%	(13)	8%	(12)	2%	(3)	12%	(19)	60%	(93)	155
Evangelical	5%	(26)	12%	(63)	3%	(15)	3%	(15)	15%	(80)	63%	(338)	537
Non-Evangelical	7%	(53)	12%	(86)	2%	(16)	1%	(9)	8%	(61)	70%	(514)	740
Community: Urban	8%	(51)	12%	(76)	2%	(15)	2%	(12)	14%	(83)	62%	(380)	618
Community: Suburban	6%	(58)	12%	(125)	3%	(29)	1%	(13)	10%	(109)	68%	(705)	1039
Community: Rural	4%	(21)	6%	(33)	3%	(15)	3%	(15)	10%	(57)	74%	(408)	549
Employ: Private Sector	7%	(53)	16%	(120)	3%	(24)	3%	(20)	11%	(82)	60%	(443)	742
Employ: Government	7%	(10)	12%	(16)	5%	(7)	1%	(1)	3%	(4)	72%	(98)	136
Employ: Self-Employed	7%	(14)	12%	(26)	3%	(6)	2%	(4)	14%	(30)	62%	(129)	209
Employ: Homemaker	2%	(2)	4%	(6)	3%	(4)	1%	(1)	9%	(12)	80%	(103)	128
Employ: Student	2%	(1)	4%	(3)	3%	(2)	1%	(1)	17%	(12)	73%	(50)	70
Employ: Retired	6%	(30)	8%	(44)	1%	(6)	1%	(6)	8%	(46)	76%	(408)	541
Employ: Unemployed	5%	(13)	5%	(12)	3%	(8)	2%	(5)	18%	(44)	66%	(160)	242
Employ: Other	4%	(6)	5%	(7)	1%	(1)	2%	(3)	15%	(20)	73%	(101)	138
Military HH: Yes	4%	(11)	7%	(19)	2%	(5)	2%	(4)	10%	(28)	75%	(205)	272
Military HH: No	6%	(119)	11%	(215)	3%	(54)	2%	(36)	11%	(222)	67%	(1288)	1934
RD/WT: Right Direction	8%	(60)	14%	(100)	3%	(24)	2%	(17)	11%	(84)	61%	(453)	737
RD/WT: Wrong Track	5%	(70)	9%	(135)	2%	(35)	2%	(24)	11%	(166)	71%	(1040)	1469
Biden Job Approve	7%	(65)	11%	(109)	2%	(23)	2%	(20)	11%	(114)	67%	(666)	997
Biden Job Disapprove	6%	(64)	11%	(121)	3%	(33)	2%	(19)	12%	(129)	67%	(742)	1108

Table MCSP2_16: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Suzy Kolber

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(130)	11%	(234)	3%	(59)	2%	(41)	11%	(250)	68%	(1493)	2206
Biden Job Strongly Approve	10%	(41)	15%	(57)	2%	(6)	3%	(10)	9%	(35)	62%	(242)	392
Biden Job Somewhat Approve	4%	(24)	9 %	(52)	3%	(17)	2%	(10)	13%	(79)	70%	(423)	605
Biden Job Somewhat Disapprove	6%	(19)	11%	(34)	3%	(10)	2%	(7)	12%	(38)	65%	(201)	307
Biden Job Strongly Disapprove	6%	(45)	11%	(87)	3%	(23)	2%	(13)	11%	(92)	68%	(541)	800
Favorable of Biden	7%	(70)	10%	(100)	3%	(27)	2%	(17)	11%	(110)	67%	(658)	982
Unfavorable of Biden	5%	(55)	12%	(131)	3%	(30)	2%	(22)	11%	(119)	68%	(749)	1105
Very Favorable of Biden	11%	(45)	10%	(43)	3%	(12)	2%	(7)	9%	(39)	65%	(273)	419
Somewhat Favorable of Biden	4%	(24)	10%	(57)	3%	(15)	2%	(10)	13%	(72)	68%	(385)	562
Somewhat Unfavorable of Biden	6%	(16)	12%	(33)	2%	(7)	2%	(6)	10%	(28)	68%	(187)	276
Very Unfavorable of Biden	5%	(39)	12%	(98)	3%	(23)	2%	(15)	11%	(91)	68%	(562)	828
#1 Issue: Economy	7%	(59)	12%	(108)	3%	(28)	2%	(13)	13%	(116)	63%	(558)	883
#1 Issue: Security	5%	(13)	9%	(23)	2%	(6)	2%	(5)	12%	(29)	70%	(175)	250
#1 Issue: Health Care	4%	(8)	21%	(37)	3%	(5)	2%	(3)	15%	(27)	55%	(100)	181
#1 Issue: Medicare / Social Security	5%	(15)	6%	(17)	2%	(4)	2%	(5)	7%	(20)	78%	(219)	280
#1 Issue: Women's Issues	5%	(15)	4%	(10)	2%	(6)	2%	(5)	10%	(28)	76%	(208)	271
#1 Issue: Education	10%	(6)	1%	(1)	1%	(1)	3%	(2)	14%	(9)	71%	(45)	63
#1 Issue: Energy	4%	(6)	16%	(24)	4%	(5)	4%	(7)	7%	(11)	66%	(102)	154
#1 Issue: Other	7%	(9)	12%	(14)	2%	(3)	—	(0)	8%	(10)	71%	(88)	124
2022 House Vote: Democrat	8%	(74)	13%	(120)	2%	(22)	2%	(18)	9%	(78)	65%	(579)	891
2022 House Vote: Republican	6%	(43)	13%	(85)	3%	(21)	1%	(8)	11%	(73)	66%	(439)	669
2022 House Vote: Someone else	2%	(1)	2%	(1)	5%	(3)	3%	(2)	12%	(8)	77%	(52)	67
2022 House Vote: Didnt Vote	2%	(11)	5%	(29)	2%	(13)	2%	(13)	16%	(91)	73%	(423)	580
2020 Vote: Joe Biden	8%	(78)	13%	(121)	3%	(24)	2%	(19)	10%	(91)	64%	(602)	936
2020 Vote: Donald Trump	6%	(40)	11%	(79)	3%	(20)	2%	(11)	11%	(78)	67%	(465)	693
2020 Vote: Other	5%	(4)	15%	(12)	2%	(1)	1%	(1)	8%	(7)	70%	(57)	82
2020 Vote: Didn't Vote	2%	(8)	5%	(23)	3%	(13)	2%	(10)	15%	(73)	74%	(368)	495

Table MCSP2_16: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Suzy Kolber

Demographic	Ver favora			ewhat rable		ewhat orable		ery orable		d of, no nion		r heard of	Total N
Adults	6%	(130)	11%	(234)	3%	(59)	2%	(41)	11%	(250)	68%	(1493)	2206
2018 House Vote: Democrat	9%	(72)	13%	(104)	3%	(25)	2%	(15)	9 %	(70)	64%	(512)	798
2018 House Vote: Republican	6%	(34)	14%	(82)	3%	(18)	2%	(11)	11%	(62)	64%	(369)	577
2018 House Vote: Someone else	5%	(3)	6%	(3)	3%	(2)	4%	(2)	6%	(3)	76%	(42)	55
2018 House Vote: Didnt Vote	3%	(21)	6%	(45)	2%	(14)	2%	(12)	15%	(114)	73%	(570)	777
4-Region: Northeast	10%	(37)	11%	(44)	2%	(9)	2%	(9)	13%	(49)	62%	(238)	386
4-Region: Midwest	7%	(30)	13%	(58)	3%	(16)	1%	(5)	9 %	(41)	67%	(306)	456
4-Region: South	5%	(43)	9%	(73)	3%	(26)	2%	(16)	13%	(113)	68%	(571)	841
4-Region: West	4%	(19)	12%	(60)	2%	(9)	2%	(10)	9 %	(47)	72%	(377)	522
Avid Sports Fan	16%	(85)	24%	(131)	5%	(30)	2%	(12)	13%	(72)	40%	(216)	545
Sports Fan	8%	(124)	15%	(225)	3%	(53)	2%	(34)	13%	(206)	58%	(890)	1533
Avid NFL Fan	15%	(100)	22%	(149)	5%	(37)	2%	(15)	13%	(91)	43%	(291)	684
NFL Fan	9%	(123)	15%	(217)	3%	(50)	2%	(32)	14%	(202)	57%	(815)	1438

Table MCSP2_17: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' James Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (248)	21% (456)	3% (71)	2% (43)	17% (382)	46% (1006)	2206
Gender: Male	17% (180)	28% (296)	4% (44)	2% (26)	16% (172)	33% (355)	1074
Gender: Female	6% (68)	14% (159)	2% (27)	2% (17)	19% (210)	57% (650)	1130
Age: 18-34	10% (66)	16% (100)	5% (30)	3% (20)	17% (110)	49% (307)	633
Age: 35-44	10% (38)	21% (77)	4% (15)	2% (8)	18% (69)	44% (165)	372
Age: 45-64	14% (100)	25% (181)	2% (13)	1% (10)	16% (111)	42% (297)	713
Age: 65+	9% (44)	20% (97)	2% (12)	1% (5)	19% (93)	49% (238)	488
GenZers: 1997-2012	8% (22)	14% (37)	5% (13)	2% (5)	22% (59)	50% (133)	268
Millennials: 1981-1996	12% (77)	17% (112)	5% (33)	3% (22)	17% (111)	46% (301)	656
GenXers: 1965-1980	13% (68)	26% (135)	2% (10)	1% (5)	15% (81)	43% (226)	524
Baby Boomers: 1946-1964	11% (78)	22% (158)	2% (15)	2% (12)	18% (125)	45% (317)	704
PID: Dem (no lean)	15% (133)	22% (201)	4% (38)	2% (22)	16% (140)	41% (368)	902
PID: Ind (no lean)	7% (47)	19% (121)	2% (13)	1% (8)	21% (134)	50% (328)	651
PID: Rep (no lean)	10% (68)	21% (135)	3% (20)	2% (13)	17% (109)	47% (309)	653
PID/Gender: Dem Men	24% (101)	28% (119)	5% (22)	3% (12)	13% (53)	26% (110)	417
PID/Gender: Dem Women	7% (32)	17% (81)	3% (16)	2% (10)	18% (87)	53% (257)	484
PID/Gender: Ind Men	10% (32)	25% (82)	2% (7)	2% (6)	20% (67)	42% (139)	333
PID/Gender: Ind Women	5% (15)	12% (38)	2% (6)	1% (2)	21% (67)	59% (188)	317
PID/Gender: Rep Men	15% (48)	29% (95)	5% (15)	3% (8)	16% (52)	33% (105)	323
PID/Gender: Rep Women	6% (20)	12% (40)	1% (4)	2% (5)	17% (56)	62% (204)	330
Ideo: Liberal (1-3)	14% (91)	24% (155)	4% (27)	2% (12)	13% (84)	42% (268)	637
Ideo: Moderate (4)	11% (74)	18% (119)	3% (22)	2% (15)	22% (151)	43% (293)	674
Ideo: Conservative (5-7)	10% (72)	22% (157)	3% (19)	2% (14)	17% (121)	46% (331)	714
Educ: < College	11% (161)	20% (293)	3% (41)	2% (26)	17% (245)	47% (676)	1442
Educ: Bachelors degree	11% (53)	20% (98)	3% (17)	3% (13)	19% (94)	43% (210)	486
Educ: Post-grad	12% (33)	23% (65)	5% (13)	2% (4)	16% (43)	43% (120)	279
Income: Under 50k	10% (120)	16% (185)	3% (35)	2% (21)	20% (228)	50% (581)	1171
Income: 50k-100k	12% (86)	25% (180)	3% (22)	3% (20)	15% (105)	42% (294)	707
Income: 100k+	13% (42)	27% (90)	4% (13)	1% (3)	15% (49)	40% (131)	328
Ethnicity: White	9% (147)	21% (359)	3% (51)	2% (31)	18% (301)	48% (813)	1702

Table MCSP2_17: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' James Brown

Demographic	Very favora	/		ewhat orable	Some unfave			ery orable		l of, no nion		r heard of	Total N
Adults	11% (2	248) 2	1%	(456)	3%	(71)	2%	(43)	17%	(382)	46%	(1006)	2206
Ethnicity: Hispanic	9%	(32) 20)%	(77)	3%	(11)	1%	(5)	21%	(82)	45%	(173)	380
Ethnicity: Black	30%	(85) 23	3%	(65)	3%	(7)	4%	(10)	17%	(48)	24%	(68)	284
Ethnicity: Other	7%	(16) 14	ł %	(31)	6%	(12)	1%	(2)	15%	(33)	57%	(125)	220
All Christian	13% (127) 22	2%	(222)	3%	(26)	2%	(19)	18%	(181)	42%	(421)	997
All Non-Christian	14%	(17) 16	5%	(20)	11%	(14)	2%	(3)	12%	(14)	44%	(53)	121
Atheist	7%	(7) 23	3%	(24)	3%	(3)	2%	(2)	18%	(19)	47%	(49)	104
Agnostic/Nothing in particular	9%	(57) 20)%	(131)	3%	(22)	2%	(10)	18%	(118)	48%	(317)	655
Something Else	12%	(39) 18	3%	(59)	2%	(6)	3%	(9)	15%	(51)	50%	(166)	330
Religious Non-Protestant/Catholic	11%	(18) 16	5%	(24)	9%	(14)	3%	(5)	19%	(30)	42%	(64)	155
Evangelical	14%	(77) 2	1%	(114)	3%	(15)	3%	(16)	18%	(96)	41%	(220)	537
Non-Evangelical	12%	(89) 2	1%	(156)	2%	(17)	1%	(9)	16%	(115)	48%	(353)	740
Community: Urban	13%	(81) 2	1%	(130)	3%	(21)	3%	(17)	18%	(110)	42%	(260)	618
Community: Suburban	12% ((121) 22	2%	(227)	2%	(25)	1%	(15)	17%	(175)	46%	(475)	1039
Community: Rural	8%	(46) 18	3%	(99)	4%	(24)	2%	(11)	18%	(97)	49%	(271)	549
Employ: Private Sector	13%	(98) 24	ł %	(177)	4%	(27)	3%	(20)	14%	(104)	43%	(317)	742
Employ: Government	14%	(19) 19	9%	(26)	2%	(3)	2%	(3)	14%	(19)	49%	(67)	136
Employ: Self-Employed	7%	(14) 23	3%	(49)	6%	(12)	2%	(4)	27%	(56)	35%	(74)	209
Employ: Homemaker	4%	(5) 14	ł %	(18)	4%	(5)	2%	(2)	16%	(21)	60%	(78)	128
Employ: Student	7%	(5) 15	5%	(11)	6%	(4)	3%	(2)	15%	(10)	54%	(38)	70
Employ: Retired	11%	(58) 23	3%	(125)	2%	(10)	2%	(8)	17%	(94)	45%	(245)	541
Employ: Unemployed	14%	(35) 15	5%	(36)	3%	(7)	2%	(4)	22%	(53)	44%	(107)	242
Employ: Other	11%	(15) 10)%	(13)	3%	(4)	_	(0)	18%	(25)	58%	(81)	138
Military HH: Yes	9%	(26) 25	5%	(67)	2%	(5)	2%	(5)	17%	(47)	45%	(122)	272
Military HH: No	11% (2	222) 20)%	(389)	3%	(66)	2%	(38)	17%	(335)	46%	(884)	1934
RD/WT: Right Direction	17% (122) 23	3%	(168)	4%	(27)	2%	(14)	17%	(122)	39%	(284)	737
RD/WT: Wrong Track	9% (126) 20)%	(288)	3%	(44)	2%	(29)	18%	(260)	49%	(722)	1469
Biden Job Approve	14% (143) 22	2%	(224)	3%	(28)	2%	(20)	17%	(173)	41%	(408)	997
Biden Job Disapprove	9%	(99) 20)%	(223)	4%	(39)	2%	(22)	17%	(185)	49%	(540)	1108

Table MCSP2_17: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' James Brown

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11%	(248)	21%	(456)	3%	(71)	2%	(43)	17%	(382)	46%	(1006)	2206
Biden Job Strongly Approve	21%	(82)	27%	(107)	2%	(9)	2%	(7)	16%	(62)	32%	(125)	392
Biden Job Somewhat Approve	10%	(61)	19%	(116)	3%	(20)	2%	(14)	18%	(112)	47%	(283)	605
Biden Job Somewhat Disapprove	8%	(26)	22%	(68)	4%	(12)	3%	(8)	13%	(41)	49%	(152)	307
Biden Job Strongly Disapprove	9%	(73)	19%	(154)	3%	(27)	2%	(14)	18%	(144)	48%	(388)	800
Favorable of Biden	15%	(146)	21%	(210)	3%	(27)	2%	(22)	18%	(174)	41%	(403)	982
Unfavorable of Biden	9%	(96)	22%	(239)	4%	(39)	2%	(18)	16%	(177)	49%	(536)	1105
Very Favorable of Biden	21%	(86)	22%	(92)	4%	(17)	2%	(10)	18%	(74)	33%	(140)	419
Somewhat Favorable of Biden	11%	(60)	21%	(118)	2%	(10)	2%	(12)	18%	(101)	47%	(262)	562
Somewhat Unfavorable of Biden	8%	(21)	24%	(66)	5%	(14)	1%	(3)	13%	(35)	50%	(137)	276
Very Unfavorable of Biden	9%	(75)	21%	(172)	3%	(25)	2%	(15)	17%	(143)	48%	(399)	828
#1 Issue: Economy	12%	(107)	21%	(182)	3%	(26)	2%	(20)	19%	(167)	43%	(381)	883
#1 Issue: Security	11%	(28)	17%	(42)	4%	(10)	1%	(3)	15%	(39)	52%	(129)	250
#1 Issue: Health Care	9%	(16)	27%	(49)	3%	(5)	3%	(5)	16%	(29)	43%	(77)	181
#1 Issue: Medicare / Social Security	13%	(35)	21%	(60)	3%	(8)	3%	(8)	19%	(52)	42%	(117)	280
#1 Issue: Women's Issues	10%	(26)	22%	(59)	3%	(8)	2%	(4)	16%	(43)	49%	(132)	271
#1 Issue: Education	12%	(8)	16%	(10)	3%	(2)	4%	(2)	13%	(8)	53%	(33)	63
#1 Issue: Energy	11%	(17)	23%	(36)	4%	(6)	1%	(1)	18%	(28)	43%	(67)	154
#1 Issue: Other	9%	(11)	15%	(19)	5%	(6)	1%	(1)	14%	(18)	56%	(69)	124
2022 House Vote: Democrat	17%	(149)	25%	(221)	3%	(25)	2%	(20)	14%	(128)	39%	(348)	891
2022 House Vote: Republican	10%	(66)	23%	(151)	3%	(22)	2%	(13)	17%	(112)	45%	(303)	669
2022 House Vote: Someone else	3%	(2)	10%	(7)	10%	(7)	—	(0)	20%	(13)	57%	(38)	67
2022 House Vote: Didnt Vote	5%	(31)	13%	(77)	3%	(16)	2%	(10)	22%	(129)	55%	(316)	580
2020 Vote: Joe Biden	17%	(156)	24%	(229)	3%	(30)	2%	(17)	15%	(144)	39%	(361)	936
2020 Vote: Donald Trump	8%	(58)	22%	(153)	4%	(26)	2%	(13)	16%	(113)	48%	(329)	693
2020 Vote: Other	4%	(3)	18%	(15)	3%	(2)	—	(0)	17%	(14)	59%	(48)	82
2020 Vote: Didn't Vote	6%	(30)	12%	(60)	2%	(12)	3%	(13)	22%	(111)	54%	(268)	495

Table MCSP2_17: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
James Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (248)	21% (456)	3% (71)	2% (43)	17% (382)	46% (1006)	2206
2018 House Vote: Democrat	17% (133)	27% (212)	4% (30)	2% (15)	15% (121)	36% (287)	798
2018 House Vote: Republican	10% (57)	23% (133)	3% (17)	3% (15)	18% (102)	44% (253)	577
2018 House Vote: Someone else	5% (3)	14% (7)	4% (2)	— (0)	15% (8)	63% (35)	55
2018 House Vote: Didnt Vote	7% (56)	13% (103)	3% (21)	2% (13)	19% (151)	56% (432)	777
4-Region: Northeast	12% (47)	24% (93)	3% (12)	2% (8)	18% (69)	41% (158)	386
4-Region: Midwest	12% (57)	22% (101)	3% (15)	2% (8)	17% (78)	43% (197)	456
4-Region: South	12% (98)	19% (156)	4% (31)	2% (21)	18% (155)	45% (381)	841
4-Region: West	9% (46)	20% (106)	2% (13)	1% (7)	15% (81)	52% (270)	522
Avid Sports Fan	24% (130)	36% (195)	5% (25)	1% (8)	16% (85)	19% (102)	545
Sports Fan	15% (230)	27% (410)	4% (58)	2% (31)	17% (265)	35% (539)	1533
Avid NFL Fan	23% (158)	34% (236)	4% (26)	2% (16)	16% (106)	21% (142)	684
NFL Fan	16% (223)	28% (398)	4% (53)	2% (31)	18% (254)	33% (479)	1438

Table MCSP2_18: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Charissa Thompson

Demographic		Very favorable		2				•			l of, no nion		r heard of	Total N
Adults	6%	(140)	11%	(234)	3%	(59)	2%	(43)	12%	(257)	67%	(1473)	2206	
Gender: Male	10%	(109)	16%	(167)	4%	(44)	3%	(30)	12%	(133)	55%	(591)	1074	
Gender: Female	3%	(30)	6%	(67)	1%	(15)	1%	(13)	11%	(123)	78%	(882)	1130	
Age: 18-34	8%	(52)	11%	(67)	5%	(29)	3%	(17)	15%	(98)	59%	(371)	633	
Age: 35-44	9 %	(34)	9 %	(35)	3%	(12)	3%	(11)	13%	(50)	62%	(232)	372	
Age: 45-64	6%	(42)	14%	(97)	2%	(14)	1%	(6)	10%	(70)	68%	(485)	713	
Age: 65+	3%	(13)	7%	(36)	1%	(5)	2%	(8)	8%	(40)	79%	(386)	488	
GenZers: 1997-2012	6%	(17)	7%	(19)	5%	(12)	2%	(4)	20%	(53)	61%	(162)	268	
Millennials: 1981-1996	10%	(63)	12%	(79)	4%	(27)	3%	(22)	13%	(83)	58%	(381)	656	
GenXers: 1965-1980	6%	(30)	12%	(65)	2%	(8)	1%	(7)	12%	(61)	67%	(351)	524	
Baby Boomers: 1946-1964	4%	(29)	9%	(67)	2%	(11)	1%	(9)	8%	(53)	76%	(536)	704	
PID: Dem (no lean)	8%	(73)	11%	(99)	4%	(37)	2%	(22)	10%	(88)	64%	(581)	902	
PID: Ind (no lean)	4%	(24)	9%	(57)	2%	(12)	1%	(10)	14%	(91)	70%	(458)	651	
PID: Rep (no lean)	7%	(43)	12%	(78)	2%	(10)	2%	(11)	12%	(77)	67%	(435)	653	
PID/Gender: Dem Men	14%	(57)	16%	(69)	6%	(25)	3%	(14)	9 %	(36)	52%	(216)	417	
PID/Gender: Dem Women	3%	(16)	6%	(31)	3%	(12)	2%	(8)	11%	(52)	75%	(365)	484	
PID/Gender: Ind Men	6%	(20)	12%	(39)	3%	(10)	2%	(7)	15%	(50)	62%	(208)	333	
PID/Gender: Ind Women	1%	(3)	6%	(18)	1%	(2)	1%	(3)	13%	(42)	79%	(249)	317	
PID/Gender: Rep Men	10%	(32)	18%	(59)	3%	(9)	3%	(9)	15%	(47)	51%	(166)	323	
PID/Gender: Rep Women	3%	(11)	6%	(19)	_	(1)	1%	(2)	9%	(30)	81%	(268)	330	
Ideo: Liberal (1-3)	9%	(60)	10%	(66)	3%	(16)	2%	(14)	9%	(59)	66%	(421)	637	
Ideo: Moderate (4)	6%	(38)	10%	(70)	3%	(18)	3%	(18)	13%	(91)	65%	(440)	674	
Ideo: Conservative (5-7)	5%	(39)	13%	(93)	3%	(19)	2%	(11)	12%	(83)	66%	(470)	714	
Educ: < College	6%	(90)	9%	(130)	3%	(38)	2%	(23)	12%	(166)	69%	(995)	1442	
Educ: Bachelors degree	6%	(31)	13%	(61)	2%	(12)	3%	(16)	13%	(65)	62%	(302)	486	
Educ: Post-grad	7%	(19)	16%	(44)	3%	(9)	1%	(4)	9 %	(26)	63%	(177)	279	
Income: Under 50k	5%	(61)	7%	(83)	2%	(24)	2%	(19)	13%	(150)	71%	(833)	1171	
Income: 50k-100k	8%	(54)	14%	(96)	3%	(24)	2%	(18)	10%	(69)	63%	(447)	707	
Income: 100k+	8%	(25)	17%	(55)	3%	(11)	2%	(6)	12%	(38)	59%	(193)	328	
Ethnicity: White	6%	(99)	11%	(187)	2%	(39)	2%	(33)	11%	(183)	68%	(1160)	1702	

Table MCSP2_18: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Charissa Thompson

Demographic		ery rable		ewhat orable		ewhat orable	Very unfavorable			l of, no nion		r heard of	Total N
Adults	6%	(140)	11%	(234)	3%	(59)	2%	(43)	12%	(257)	67%	(1473)	2206
Ethnicity: Hispanic	10%	(37)	13%	(48)	3%	(10)	3%	(10)	12%	(46)	60%	(228)	380
Ethnicity: Black	11%	(32)	9%	(24)	6%	(16)	2%	(5)	15%	(43)	57%	(163)	284
Ethnicity: Other	4%	(8)	10%	(23)	2%	(4)	2%	(5)	14%	(31)	68%	(150)	220
All Christian	6%	(57)	13%	(129)	2%	(23)	2%	(20)	12%	(116)	65%	(652)	997
All Non-Christian	11%	(13)	8%	(10)	7%	(8)	5%	(6)	9 %	(11)	60%	(73)	121
Atheist	10%	(10)	7%	(7)	2%	(2)	2%	(3)	9 %	(9)	69%	(72)	104
Agnostic/Nothing in particular	5%	(33)	10%	(63)	3%	(17)	1%	(9)	12%	(80)	69%	(453)	655
Something Else	8%	(26)	8%	(25)	3%	(8)	2%	(5)	12%	(40)	68%	(224)	330
Religious Non-Protestant/Catholic	9%	(13)	8%	(13)	6%	(10)	4%	(7)	13%	(20)	59%	(92)	155
Evangelical	7%	(38)	11%	(61)	3%	(17)	2%	(10)	15%	(80)	62%	(331)	537
Non-Evangelical	6%	(45)	12%	(88)	2%	(13)	1%	(11)	9%	(65)	70%	(519)	740
Community: Urban	9%	(57)	9%	(58)	4%	(22)	3%	(16)	14%	(87)	61%	(378)	618
Community: Suburban	6%	(61)	12%	(123)	2%	(24)	1%	(12)	11%	(116)	68%	(702)	1039
Community: Rural	4%	(21)	10%	(53)	2%	(13)	3%	(14)	10%	(53)	72%	(394)	549
Employ: Private Sector	8%	(61)	16%	(117)	3%	(25)	2%	(18)	13%	(96)	57%	(424)	742
Employ: Government	9%	(13)	8%	(11)	_	(1)	1%	(2)	7%	(9)	74%	(100)	136
Employ: Self-Employed	9%	(20)	10%	(21)	6%	(12)	3%	(6)	16%	(32)	56%	(117)	209
Employ: Homemaker	2%	(3)	4%	(5)	2%	(3)	—	(0)	8%	(10)	84%	(108)	128
Employ: Student	4%	(3)	2%	(1)	7%	(5)	3%	(2)	17%	(12)	67%	(46)	70
Employ: Retired	4%	(23)	9%	(48)	1%	(6)	1%	(7)	8%	(43)	76%	(414)	541
Employ: Unemployed	5%	(12)	8%	(20)	2%	(5)	2%	(5)	14%	(35)	68%	(165)	242
Employ: Other	4%	(5)	8%	(11)	1%	(1)	2%	(2)	14%	(19)	71%	(99)	138
Military HH: Yes	3%	(7)	12%	(32)	2%	(4)	2%	(5)	11%	(30)	71%	(195)	272
Military HH: No	7%	(132)	10%	(203)	3%	(55)	2%	(38)	12%	(227)	66%	(1279)	1934
RD/WT: Right Direction	10%	(74)	13%	(97)	4%	(33)	2%	(14)	11%	(83)	59%	(436)	737
RD/WT: Wrong Track	4%	(66)	9%	(138)	2%	(26)	2%	(29)	12%	(174)	71%	(1037)	1469
Biden Job Approve	9%	(89)	10%	(105)	4%	(35)	2%	(17)	11%	(111)	64%	(641)	997
Biden Job Disapprove	5%	(51)	11%	(125)	2%	(21)	2%	(26)	12%	(138)	67%	(747)	1108

Table MCSP2_18: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Charissa Thompson

Demographic		ery rable		ewhat rable		ewhat orable	Very unfavorable			l of, no nion	Never heard of		Total N
Adults	6% (140)		11%	(234)	3%	(59)	2%	(43)	12%	(257)	67% (1473)		2206
Biden Job Strongly Approve	11%	(43)	14%	(55)	4%	(14)	2%	(6)	9 %	(37)	60%	(237)	392
Biden Job Somewhat Approve	8%	(46)	8%	(50)	3%	(21)	2%	(10)	12%	(73)	67%	(404)	605
Biden Job Somewhat Disapprove	4%	(12)	14%	(43)	3%	(8)	3%	(8)	11%	(35)	66%	(202)	307
Biden Job Strongly Disapprove	5%	(38)	10%	(82)	2%	(13)	2%	(18)	13%	(103)	68%	(545)	800
Favorable of Biden	9 %	(93)	10%	(97)	3%	(31)	2%	(17)	11%	(104)	65%	(640)	982
Unfavorable of Biden	4%	(44)	12%	(130)	2%	(26)	2%	(22)	12%	(137)	68%	(747)	1105
Very Favorable of Biden	12%	(50)	10%	(41)	4%	(18)	2%	(9)	9 %	(38)	63%	(263)	419
Somewhat Favorable of Biden	8%	(43)	10%	(55)	2%	(13)	2%	(8)	12%	(67)	67%	(376)	562
Somewhat Unfavorable of Biden	3%	(8)	14%	(39)	5%	(13)	2%	(6)	13%	(35)	63%	(175)	276
Very Unfavorable of Biden	4%	(35)	11%	(91)	2%	(13)	2%	(16)	12%	(101)	69 %	(572)	828
#1 Issue: Economy	7%	(66)	13%	(113)	3%	(22)	2%	(16)	13%	(118)	62%	(547)	883
#1 Issue: Security	6%	(15)	9%	(23)	4%	(10)	1%	(4)	9 %	(22)	70%	(176)	250
#1 Issue: Health Care	11%	(20)	12%	(21)	3%	(6)	2%	(4)	15%	(27)	57%	(102)	181
#1 Issue: Medicare / Social Security	5%	(15)	7%	(20)	2%	(4)	2%	(5)	7%	(20)	77%	(215)	280
#1 Issue: Women's Issues	4%	(10)	6%	(18)	2%	(4)	2%	(6)	13%	(35)	73%	(199)	271
#1 Issue: Education	8%	(5)	3%	(2)	5%	(3)	4%	(2)	9%	(5)	73%	(46)	63
#1 Issue: Energy	4%	(6)	14%	(22)	5%	(8)	2%	(4)	10%	(16)	64%	(98)	154
#1 Issue: Other	2%	(2)	12%	(15)	1%	(2)	2%	(2)	10%	(13)	72%	(90)	124
2022 House Vote: Democrat	10%	(89)	13%	(112)	3%	(29)	2%	(22)	10%	(86)	62%	(553)	891
2022 House Vote: Republican	6%	(41)	14%	(92)	2%	(15)	2%	(13)	11%	(75)	65%	(434)	669
2022 House Vote: Someone else	3%	(2)	4%	(3)	3%	(2)	1%	(0)	8%	(6)	81%	(54)	67
2022 House Vote: Didnt Vote	1%	(8)	5%	(28)	2%	(13)	1%	(8)	16%	(90)	75%	(432)	580
2020 Vote: Joe Biden	10%	(92)	13%	(117)	3%	(27)	2%	(22)	10%	(98)	62%	(581)	936
2020 Vote: Donald Trump	5%	(36)	12%	(84)	2%	(17)	2%	(12)	11%	(75)	68%	(469)	693
2020 Vote: Other	3%	(3)	8%	(7)	4%	(3)	1%	(0)	19%	(15)	66%	(54)	82
2020 Vote: Didn't Vote	2%	(9)	5%	(26)	2%	(12)	2%	(9)	14%	(69)	75%	(370)	495

Table MCSP2_18: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Charissa Thompson

Demographic	Very favorabl		newhat orable		ewhat orable			Heard of, no opinion		Never heard of		Total N
Adults	6% (14	0) 11%	(234)	3%	(59)	2%	(43)	12%	(257)	67%	(1473)	2206
2018 House Vote: Democrat	10% (7	7) 12%	(97)	4%	(31)	2%	(20)	10%	(78)	62%	(496)	798
2018 House Vote: Republican	6% (3	5) 14%	(81)	2%	(12)	2%	(10)	11%	(65)	65%	(373)	577
2018 House Vote: Someone else	6% (3) 3%	(2)	3%	(2)	_	(0)	8%	(4)	81%	(44)	55
2018 House Vote: Didnt Vote	3% (2	4) 7%	(56)	2%	(15)	2%	(13)	14%	(109)	72%	(560)	777
4-Region: Northeast	7% (2	8) 11%	(44)	2%	(8)	3%	(11)	13%	(50)	64%	(246)	386
4-Region: Midwest	5% (2	3) 14%	(62)	3%	(13)	3%	(13)	10%	(46)	65%	(297)	456
4-Region: South	5% (4	6) 10%	(80)	3%	(24)	1%	(11)	14%	(121)	66%	(558)	841
4-Region: West	8% (4	2) 9%	(48)	3%	(13)	2%	(8)	7%	(39)	71%	(372)	522
Avid Sports Fan	16% (8	6) 24%	(129)	5%	(25)	3%	(18)	16%	(88)	36%	(199)	545
Sports Fan	9% (13	2) 15%	(223)	3%	(53)	2%	(35)	14%	(211)	57%	(878)	1533
Avid NFL Fan	14% (9	9) 24%	(166)	4%	(28)	3%	(22)	15%	(105)	39%	(264)	684
NFL Fan	10% (13	7) 15%	(212)	3%	(50)	2%	(32)	14%	(208)	55%	(798)	1438

Table MCSP2_19: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Lisa Salters

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (134)	11% (241)	3% (68)	2% (49)	12% (270)	66% (1445)	2206
Gender: Male	11% (120)	15% (166)	4% (43)	2% (22)	13% (138)	54% (584)	1074
Gender: Female	1% (14)	7% (74)	2% (25)	2% (27)	12% (131)	76% (860)	1130
Age: 18-34	8% (52)	10% (65)	6% (36)	2% (16)	13% (80)	61% (383)	633
Age: 35-44	6% (24)	12% (44)	3% (11)	3% (11)	14% (54)	62% (229)	372
Age: 45-64	7% (47)	13% (94)	2% (15)	2% (16)	11% (78)	65% (463)	713
Age: 65+	2% (12)	8% (37)	1% (6)	1% (7)	12% (57)	76% (370)	488
GenZers: 1997-2012	8% (21)	7% (18)	5% (13)	2% (5)	15% (40)	63% (170)	268
Millennials: 1981-1996	8% (50)	13% (82)	5% (32)	3% (21)	13% (86)	59% (386)	656
GenXers: 1965-1980	7% (37)	13% (66)	2% (11)	3% (13)	12% (63)	64% (334)	524
Baby Boomers: 1946-1964	4% (25)	10% (69)	2% (12)	1% (9)	11% (75)	73% (514)	704
PID: Dem (no lean)	8% (73)	11% (104)	4% (40)	2% (21)	11% (96)	63% (568)	902
PID: Ind (no lean)	2% (15)	10% (66)	3% (17)	3% (18)	14% (92)	68% (442)	651
PID: Rep (no lean)	7% (46)	11% (71)	2% (10)	2% (10)	12% (81)	66% (434)	653
PID/Gender: Dem Men	16% (66)	17% (70)	6% (23)	2% (8)	9% (36)	51% (213)	417
PID/Gender: Dem Women	1% (7)	7% (32)	3% (17)	3% (13)	12% (60)	73% (355)	484
PID/Gender: Ind Men	4% (14)	13% (43)	3% (11)	2% (7)	14% (47)	63% (211)	333
PID/Gender: Ind Women	— (1)	7% (22)	2% (6)	4% (11)	14% (45)	73% (231)	317
PID/Gender: Rep Men	12% (40)	16% (52)	3% (8)	2% (7)	17% (55)	50% (161)	323
PID/Gender: Rep Women	2% (6)	6% (19)	1% (2)	1% (2)	8% (26)	83% (274)	330
Ideo: Liberal (1-3)	9% (57)	11% (71)	4% (26)	1% (8)	9% (56)	66% (419)	637
Ideo: Moderate (4)	5% (36)	11% (76)	3% (18)	4% (24)	15% (104)	62% (417)	674
Ideo: Conservative (5-7)	5% (38)	12% (89)	3% (20)	2% (14)	13% (90)	65% (463)	714
Educ: < College	6% (84)	9% (124)	3% (46)	2% (23)	13% (181)	68% (984)	1442
Educ: Bachelors degree	7% (34)	13% (64)	3% (13)	4% (21)	11% (54)	62% (301)	486
Educ: Post-grad	6% (17)	19% (53)	3% (9)	2% (5)	13% (35)	57% (160)	279
Income: Under 50k	5% (61)	8% (88)	2% (29)	1% (15)	13% (151)	71% (827)	1171
Income: 50k-100k	7% (50)	11% (81)	4% (28)	4% (28)	12% (85)	62% (435)	707
Income: 100k+	7% (23)	22% (71)	3% (10)	2% (7)	10% (34)	56% (183)	328
Ethnicity: White	5% (92)	11% (184)	3% (52)	2% (33)	12% (196)	67% (1145)	1702

Table MCSP2_19: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Lisa Salters

Demographic		ery rable	· · · · · · · · · · · · · · · · · · ·		•				r heard of	Total N			
Adults	6%	(134)	11%	(241)	3%	(68)	2%	(49)	12%	(270)	66%	(1445)	2206
Ethnicity: Hispanic	9%	(32)	9 %	(35)	6%	(22)	4%	(14)	12%	(46)	61%	(231)	380
Ethnicity: Black	13%	(36)	13%	(36)	5%	(14)	2%	(4)	14%	(39)	55%	(155)	284
Ethnicity: Other	3%	(6)	9%	(21)	1%	(2)	5%	(11)	16%	(34)	66%	(146)	220
All Christian	6%	(58)	14%	(135)	4%	(36)	2%	(17)	13%	(125)	63%	(626)	997
All Non-Christian	10%	(11)	12%	(15)	5%	(6)	3%	(4)	10%	(12)	60%	(73)	121
Atheist	12%	(12)	9%	(9)	2%	(2)	3%	(3)	9 %	(10)	65%	(68)	104
Agnostic/Nothing in particular	5%	(33)	8%	(50)	3%	(18)	3%	(18)	12%	(79)	70%	(456)	655
Something Else	6%	(20)	10%	(32)	1%	(5)	2%	(7)	13%	(44)	67%	(222)	330
Religious Non-Protestant/Catholic	8%	(13)	9 %	(15)	5%	(8)	2%	(4)	15%	(24)	60%	(93)	155
Evangelical	6%	(34)	12%	(65)	5%	(25)	2%	(13)	15%	(81)	59%	(319)	537
Non-Evangelical	6%	(42)	13%	(99)	2%	(14)	2%	(11)	10%	(75)	67%	(498)	740
Community: Urban	9%	(56)	11%	(71)	4%	(25)	3%	(17)	14%	(84)	59%	(366)	618
Community: Suburban	6%	(60)	13%	(132)	3%	(30)	2%	(17)	12%	(122)	65%	(679)	1039
Community: Rural	3%	(18)	7%	(38)	2%	(13)	3%	(16)	12%	(64)	73%	(401)	549
Employ: Private Sector	8%	(59)	14%	(105)	5%	(33)	4%	(27)	12%	(90)	58%	(427)	742
Employ: Government	8%	(11)	11%	(15)	4%	(6)	1%	(2)	7%	(10)	68%	(93)	136
Employ: Self-Employed	11%	(22)	10%	(22)	6%	(13)	2%	(3)	15%	(32)	56%	(117)	209
Employ: Homemaker	1%	(1)	9 %	(11)	3%	(4)	1%	(1)	10%	(12)	77%	(99)	128
Employ: Student	4%	(3)	5%	(3)	4%	(3)	_	(0)	11%	(8)	76%	(53)	70
Employ: Retired	4%	(19)	10%	(53)	1%	(4)	1%	(7)	11%	(62)	73%	(396)	541
Employ: Unemployed	5%	(12)	9%	(22)	2%	(5)	_	(1)	16%	(40)	67%	(163)	242
Employ: Other	5%	(7)	7%	(9)	_	(0)	5%	(7)	12%	(16)	71%	(98)	138
Military HH: Yes	4%	(10)	7%	(20)	2%	(5)	2%	(4)	12%	(33)	73%	(200)	272
Military HH: No	6%	(125)	11%	(221)	3%	(63)	2%	(45)	12%	(236)	64%	(1245)	1934
RD/WT: Right Direction	11%	(83)	12%	(92)	5%	(37)	2%	(16)	12%	(89)	57%	(421)	737
RD/WT: Wrong Track	3%	(51)	10%	(149)	2%	(31)	2%	(33)	12%	(181)	70%	(1024)	1469
Biden Job Approve	8%	(83)	12%	(117)	4%	(37)	2%	(17)	11%	(113)	63%	(630)	997
Biden Job Disapprove	4%	(49)	11%	(123)	3%	(29)	3%	(31)	13%	(139)	66%	(735)	1108

Table MCSP2_19: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Lisa Salters

Demographic		ery rable		ewhat orable		Somewhat unfavorable		Very unfavorable		•		l of, no nion	Never heard of		Total N
Adults	6%	(134)	11%	(241)	3%	(68)	2%	(49)	12%	(270)	66%	(1445)	2206		
Biden Job Strongly Approve	12%	(48)	14%	(55)	5%	(21)	1%	(6)	10%	(38)	57%	(224)	392		
Biden Job Somewhat Approve	6%	(35)	10%	(62)	3%	(16)	2%	(11)	12%	(75)	67%	(406)	605		
Biden Job Somewhat Disapprove	3%	(9)	14%	(43)	3%	(9)	5%	(16)	13%	(40)	62%	(190)	307		
Biden Job Strongly Disapprove	5%	(40)	10%	(80)	2%	(20)	2%	(15)	12%	(100)	68%	(546)	800		
Favorable of Biden	9 %	(85)	12%	(119)	2%	(25)	2%	(21)	11%	(111)	63%	(621)	982		
Unfavorable of Biden	4%	(48)	10%	(115)	4%	(40)	2%	(25)	12%	(136)	67%	(741)	1105		
Very Favorable of Biden	11%	(45)	14%	(58)	3%	(13)	3%	(11)	11%	(46)	59%	(247)	419		
Somewhat Favorable of Biden	7%	(40)	11%	(61)	2%	(11)	2%	(10)	12%	(66)	67%	(374)	562		
Somewhat Unfavorable of Biden	3%	(10)	11%	(31)	7%	(19)	4%	(10)	13%	(35)	62%	(172)	276		
Very Unfavorable of Biden	5%	(39)	10%	(84)	2%	(21)	2%	(14)	12%	(101)	69 %	(569)	828		
#1 Issue: Economy	8%	(72)	13%	(113)	2%	(22)	1%	(12)	13%	(118)	62%	(547)	883		
#1 Issue: Security	4%	(10)	10%	(26)	5%	(12)	1%	(4)	12%	(29)	68%	(170)	250		
#1 Issue: Health Care	8%	(15)	13%	(23)	6%	(11)	2%	(4)	15%	(28)	55%	(100)	181		
#1 Issue: Medicare / Social Security	3%	(10)	10%	(29)	2%	(4)	2%	(5)	10%	(27)	73%	(204)	280		
#1 Issue: Women's Issues	4%	(10)	7%	(19)	2%	(6)	3%	(8)	12%	(33)	72%	(195)	271		
#1 Issue: Education	8%	(5)	5%	(3)	5%	(3)	6%	(4)	9 %	(6)	67%	(42)	63		
#1 Issue: Energy	7%	(10)	8%	(13)	5%	(8)	7%	(10)	10%	(16)	63%	(97)	154		
#1 Issue: Other	2%	(3)	12%	(15)	2%	(2)	2%	(2)	10%	(12)	73%	(91)	124		
2022 House Vote: Democrat	10%	(85)	13%	(119)	4%	(36)	3%	(24)	10%	(89)	60%	(537)	891		
2022 House Vote: Republican	6%	(43)	13%	(86)	3%	(18)	2%	(12)	12%	(81)	64%	(429)	669		
2022 House Vote: Someone else	2%	(1)	6%	(4)	3%	(2)	2%	(1)	8%	(5)	79 %	(53)	67		
2022 House Vote: Didnt Vote	1%	(5)	6%	(32)	2%	(12)	2%	(11)	16%	(94)	73%	(426)	580		
2020 Vote: Joe Biden	9 %	(86)	13%	(126)	4%	(35)	3%	(26)	11%	(103)	60%	(561)	936		
2020 Vote: Donald Trump	6%	(40)	11%	(80)	3%	(19)	1%	(8)	12%	(83)	67%	(464)	693		
2020 Vote: Other	4%	(3)	11%	(9)	2%	(2)	2%	(1)	6%	(5)	75%	(62)	82		
2020 Vote: Didn't Vote	1%	(6)	5%	(26)	2%	(12)	3%	(13)	16%	(79)	72%	(358)	495		

Table MCSP2_19: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Lisa Salters

Demographic	Very favorabl		mewhat vorable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6% (13	4) 11%	ú (241)	3%	(68)	2%	(49)	12%	(270)	66%	(1445)	2206
2018 House Vote: Democrat	8% (6	7) 15%	ú (116)	4%	(35)	3%	(22)	11%	(84)	59%	(474)	798
2018 House Vote: Republican	7% (4	2) 11%	б (66)	3%	(17)	2%	(11)	13%	(76)	63%	(365)	577
2018 House Vote: Someone else	5% (3) 5%	(3)	2%	(1)	1%	(1)	4%	(2)	83%	(46)	55
2018 House Vote: Didnt Vote	3% (2	3) 7%	б (56)	2%	(14)	2%	(16)	14%	(107)	72%	(560)	777
4-Region: Northeast	9% (3	6) 11%	ú (43)	4%	(16)	2%	(8)	13%	(50)	60%	(232)	386
4-Region: Midwest	6% (2	7) 12%	б (55)	3%	(16)	2%	(9)	10%	(47)	66%	(302)	456
4-Region: South	5% (4	6) 12%	б (100)	2%	(17)	1%	(12)	15%	(124)	64%	(542)	841
4-Region: West	5% (2	(5) 8 ⁰ /	ú (43)	4%	(19)	4%	(19)	9%	(48)	71%	(368)	522
Avid Sports Fan	17% (9	2) 23%	ú (128)	6%	(30)	4%	(21)	14%	(75)	37%	(200)	545
Sports Fan	8% (12	6) 15%	б (227)	4%	(64)	3%	(40)	14%	(215)	56%	(862)	1533
Avid NFL Fan	14% (9	7) 23%	(154)	6%	(39)	4%	(26)	14%	(96)	40%	(271)	684
NFL Fan	9% (12	7) 15%	(221)	4%	(61)	2%	(35)	15%	(209)	55%	(785)	1438

Table MCSP2_20: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Sam Ponder

Demographic	Very favoral			ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4% (94)	8%	(168)	4%	(91)	2%	(34)	11%	(248)	71%	(1571)	2206
Gender: Male	7% (74)	11%	(120)	6%	(61)	2%	(20)	13%	(141)	61%	(658)	1074
Gender: Female	2% (20)	4%	(48)	3%	(30)	1%	(14)	9%	(106)	81%	(912)	1130
Age: 18-34	7% ((43)	7%	(46)	7%	(46)	4%	(24)	13%	(83)	62%	(391)	633
Age: 35-44	4%	(15)	11%	(39)	5%	(18)	1%	(3)	11%	(41)	69%	(256)	372
Age: 45-64	4% ((28)	8%	(59)	3%	(20)	1%	(5)	11%	(80)	73%	(521)	713
Age: 65+	2%	(9)	5%	(24)	1%	(6)	_	(1)	9%	(44)	83%	(404)	488
GenZers: 1997-2012	5%	(12)	6%	(16)	8%	(21)	2%	(6)	16%	(42)	64%	(172)	268
Millennials: 1981-1996	7% (44)	10%	(62)	7%	(44)	3%	(21)	11%	(72)	63%	(413)	656
GenXers: 1965-1980	4% ((22)	9%	(46)	3%	(15)	1%	(4)	13%	(68)	71%	(370)	524
Baby Boomers: 1946-1964	2%	(16)	6%	(42)	2%	(12)	_	(3)	8%	(60)	81%	(572)	704
PID: Dem (no lean)	5% (44)	10%	(93)	6%	(52)	2%	(16)	10%	(92)	67%	(606)	902
PID: Ind (no lean)	2%	(13)	5%	(33)	4%	(24)	1%	(6)	11%	(72)	77%	(504)	651
PID: Rep (no lean)	6% ((38)	7%	(43)	2%	(15)	2%	(12)	13%	(84)	71%	(462)	653
PID/Gender: Dem Men	8% ((34)	17%	(69)	7%	(31)	1%	(5)	13%	(54)	54%	(224)	417
PID/Gender: Dem Women	2%	(10)	5%	(24)	4%	(21)	2%	(11)	8%	(37)	79%	(381)	484
PID/Gender: Ind Men	3%	(9)	6%	(22)	5%	(17)	1%	(3)	10%	(34)	74%	(248)	333
PID/Gender: Ind Women	1%	(3)	4%	(11)	2%	(7)	1%	(2)	12%	(38)	81%	(255)	317
PID/Gender: Rep Men	9% ((30)	9%	(30)	4%	(13)	3%	(11)	16%	(53)	58%	(187)	323
PID/Gender: Rep Women	2%	(7)	4%	(13)	1%	(2)	—	(1)	9%	(31)	83%	(275)	330
Ideo: Liberal (1-3)	6% ((37)	9%	(59)	5%	(32)	2%	(14)	9%	(56)	69 %	(438)	637
Ideo: Moderate (4)		(25)	8%	(53)	4%	(27)	1%	(7)	12%	(80)	72%	(482)	674
Ideo: Conservative (5-7)	4% ((28)	7%	(52)	4%	(25)	1%	(11)	14%	(99)	70%	(500)	714
Educ: < College	4% ((55)	6%	(87)	4%	(56)	1%	(21)	11%	(156)	74%	(1066)	1442
Educ: Bachelors degree	5% ((23)	9%	(45)	5%	(23)	2%	(9)	12%	(58)	67%	(327)	486
Educ: Post-grad	5%	(15)	13%	(37)	4%	(11)	1%	(4)	12%	(34)	64%	(178)	279
Income: Under 50k	3% ((29)	5%	(63)	3%	(34)	1%	(15)	12%	(140)	76%	(891)	1171
Income: 50k-100k	7% ((47)	9%	(64)	6%	(45)	2%	(14)	9%	(64)	67%	(473)	707
Income: 100k+		(17)	13%	(41)	4%	(13)	2%	(5)	13%	(44)	63%	(208)	328
Ethnicity: White	4% ((70)	7%	(121)	4%	(62)	2%	(26)	11%	(190)	72%	(1233)	1702

Table MCSP2_20: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Sam Ponder

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(94)	8%	(168)	4%	(91)	2%	(34)	11%	(248)	71%	(1571)	2206
Ethnicity: Hispanic	6%	(23)	6%	(21)	9%	(33)	2%	(9)	12%	(46)	65%	(248)	380
Ethnicity: Black	7%	(19)	11%	(30)	7%	(19)	1%	(3)	13%	(36)	62%	(177)	284
Ethnicity: Other	3%	(6)	8%	(18)	5%	(10)	2%	(4)	10%	(21)	73%	(161)	220
All Christian	4%	(43)	9%	(92)	3%	(28)	2%	(17)	12%	(117)	70%	(700)	997
All Non-Christian	6%	(7)	12%	(15)	12%	(14)	1%	(2)	6%	(7)	62%	(75)	121
Atheist	9%	(10)	3%	(3)	5%	(5)	2%	(2)	10%	(10)	71%	(74)	104
Agnostic/Nothing in particular	3%	(22)	6%	(39)	5%	(33)	1%	(7)	11%	(70)	74%	(485)	655
Something Else	4%	(12)	6%	(19)	3%	(11)	2%	(7)	13%	(44)	72%	(238)	330
Religious Non-Protestant/Catholic	5%	(8)	12%	(18)	9 %	(14)	1%	(2)	11%	(17)	62%	(95)	155
Evangelical	4%	(22)	8%	(44)	4%	(19)	3%	(16)	14%	(73)	68%	(363)	537
Non-Evangelical	4%	(31)	9 %	(64)	2%	(18)	1%	(6)	10%	(73)	74%	(548)	740
Community: Urban	8%	(48)	8%	(51)	5%	(29)	1%	(9)	13%	(83)	64%	(398)	618
Community: Suburban	3%	(33)	8%	(84)	4%	(36)	2%	(18)	11%	(110)	73%	(757)	1039
Community: Rural	2%	(13)	6%	(33)	5%	(25)	1%	(7)	10%	(55)	76%	(416)	549
Employ: Private Sector	6%	(44)	11%	(83)	7%	(50)	3%	(19)	13%	(95)	61%	(450)	742
Employ: Government	6%	(8)	5%	(7)	5%	(7)	1%	(1)	8%	(11)	74%	(101)	136
Employ: Self-Employed	9%	(20)	6%	(13)	8%	(16)	2%	(5)	11%	(24)	63%	(131)	209
Employ: Homemaker	1%	(1)	4%	(6)	2%	(3)	1%	(1)	10%	(12)	82%	(105)	128
Employ: Student	_	(0)	6%	(4)	6%	(4)	2%	(2)	11%	(7)	75%	(52)	70
Employ: Retired	2%	(11)	6%	(31)	1%	(3)	1%	(3)	9 %	(49)	82%	(444)	541
Employ: Unemployed	2%	(4)	6%	(16)	3%	(7)	_	(0)	14%	(34)	75%	(181)	242
Employ: Other	4%	(6)	7%	(9)	_	(0)	1%	(1)	11%	(15)	77%	(107)	138
Military HH: Yes	2%	(5)	5%	(14)	3%	(8)	1%	(3)	11%	(29)	79%	(214)	272
Military HH: No	5%	(89)	8%	(155)	4%	(83)	2%	(31)	11%	(219)	70%	(1357)	1934
RD/WT: Right Direction	7%	(54)	11%	(84)	5%	(41)	2%	(16)	11%	(80)	63%	(462)	737
RD/WT: Wrong Track	3%	(39)	6%	(85)	3%	(50)	1%	(18)	11%	(168)	76%	(1109)	1469
Biden Job Approve	5%	(51)	9%	(93)	5%	(46)	2%	(16)	10%	(99)	69%	(692)	997
Biden Job Disapprove	4%	(41)	7%	(73)	4%	(41)	2%	(17)	13%	(140)	72%	(795)	1108

Table MCSP2_20: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Sam Ponder

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(94)	8%	(168)	4%	(91)	2%	(34)	11%	(248)	71%	(1571)	2206
Biden Job Strongly Approve	8%	(32)	13%	(49)	5%	(18)	2%	(8)	9%	(33)	64%	(251)	392
Biden Job Somewhat Approve	3%	(19)	7%	(43)	5%	(28)	1%	(8)	11%	(66)	73%	(441)	605
Biden Job Somewhat Disapprove	3%	(9)	7%	(21)	7%	(22)	2%	(6)	13%	(39)	69 %	(211)	307
Biden Job Strongly Disapprove	4%	(32)	7%	(52)	2%	(19)	1%	(12)	13%	(101)	73%	(585)	800
Favorable of Biden	5%	(52)	9 %	(88)	5%	(49)	1%	(9)	10%	(97)	70%	(687)	982
Unfavorable of Biden	3%	(37)	7%	(76)	4%	(39)	2%	(21)	12%	(133)	72%	(798)	1105
Very Favorable of Biden	7%	(30)	11%	(47)	6%	(25)	1%	(2)	10%	(42)	65%	(272)	419
Somewhat Favorable of Biden	4%	(22)	7%	(41)	4%	(24)	1%	(7)	10%	(55)	74%	(415)	562
Somewhat Unfavorable of Biden	3%	(8)	6%	(17)	7%	(19)	4%	(12)	13%	(37)	67%	(184)	276
Very Unfavorable of Biden	3%	(28)	7%	(59)	2%	(21)	1%	(10)	12%	(96)	74%	(614)	828
#1 Issue: Economy	5%	(42)	10%	(88)	4%	(34)	2%	(13)	11%	(100)	69%	(607)	883
#1 Issue: Security	5%	(13)	7%	(17)	2%	(4)	2%	(4)	14%	(36)	70%	(176)	250
#1 Issue: Health Care	7%	(12)	10%	(18)	5%	(8)	5%	(8)	13%	(23)	61%	(111)	181
#1 Issue: Medicare / Social Security	3%	(7)	3%	(10)	3%	(8)	_	(1)	10%	(27)	81%	(227)	280
#1 Issue: Women's Issues	4%	(11)	4%	(10)	3%	(7)	2%	(5)	11%	(31)	76%	(208)	271
#1 Issue: Education	8%	(5)	2%	(1)	6%	(4)	1%	(1)	11%	(7)	74%	(46)	63
#1 Issue: Energy	2%	(3)	9 %	(14)	14%	(22)	_	(0)	9%	(14)	66%	(101)	154
#1 Issue: Other	2%	(2)	8%	(10)	3%	(4)	1%	(1)	9%	(11)	77%	(96)	124
2022 House Vote: Democrat	6%	(56)	11%	(95)	5%	(48)	2%	(16)	10%	(85)	66%	(591)	891
2022 House Vote: Republican	4%	(29)	7%	(50)	3%	(18)	2%	(13)	12%	(80)	72%	(478)	669
2022 House Vote: Someone else	2%	(1)	2%	(1)	2%	(1)	1%	(1)	15%	(10)	78%	(52)	67
2022 House Vote: Didnt Vote	1%	(8)	4%	(22)	4%	(24)	1%	(4)	12%	(72)	78%	(450)	580
2020 Vote: Joe Biden	6%	(57)	10%	(92)	6%	(54)	2%	(16)	10%	(96)	66%	(621)	936
2020 Vote: Donald Trump	4%	(26)	7%	(50)	2%	(15)	2%	(13)	12%	(83)	73%	(505)	693
2020 Vote: Other	2%	(2)	10%	(8)	3%	(3)	1%	(1)	12%	(10)	71%	(59)	82
2020 Vote: Didn't Vote	2%	(9)	4%	(18)	4%	(19)	1%	(4)	12%	(58)	78%	(386)	495

Table MCSP2_20: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Sam Ponder

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(94)	8%	(168)	4%	(91)	2%	(34)	11%	(248)	71%	(1571)	2206
2018 House Vote: Democrat	6%	(46)	10%	(83)	6%	(44)	2%	(16)	10%	(78)	67%	(532)	798
2018 House Vote: Republican	5%	(31)	8%	(48)	2%	(12)	2%	(9)	13%	(78)	69 %	(399)	577
2018 House Vote: Someone else	5%	(3)	2%	(1)	2%	(1)	1%	(1)	10%	(6)	79 %	(44)	55
2018 House Vote: Didnt Vote	2%	(15)	5%	(36)	4%	(34)	1%	(8)	11%	(87)	77%	(597)	777
4-Region: Northeast	6%	(25)	9%	(36)	3%	(13)	2%	(6)	9 %	(34)	70%	(272)	386
4-Region: Midwest	5%	(21)	10%	(45)	4%	(20)	3%	(12)	10%	(48)	68%	(311)	456
4-Region: South	3%	(29)	7%	(57)	4%	(35)	1%	(9)	13%	(112)	71%	(598)	841
4-Region: West	4%	(19)	6%	(31)	4%	(22)	1%	(6)	10%	(54)	75%	(390)	522
Avid Sports Fan	10%	(53)	17%	(93)	7%	(41)	3%	(19)	15%	(80)	47%	(259)	545
Sports Fan	6%	(90)	11%	(163)	5%	(77)	2%	(29)	13%	(206)	63%	(968)	1533
Avid NFL Fan	9 %	(60)	17%	(115)	6%	(43)	3%	(18)	15%	(105)	50%	(343)	684
NFL Fan	6%	(87)	11%	(158)	5%	(70)	2%	(27)	14%	(200)	62%	(896)	1438

Table MCSP2_21: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Curt Menefee

Demographic	Very favoral		newhat orable		ewhat orable	Ve unfave	ery orable	Heard opin			r heard of	Total N
Adults	6% (1	142) 13%	(279)	3%	(65)	2%	(38)	12%	(263)	64%	(1420)	2206
Gender: Male	11% (1	120) 18%	(195)	4%	(42)	3%	(27)	12%	(131)	52%	(558)	1074
Gender: Female	2%	(22) 7%	(83)	2%	(23)	1%	(11)	12%	(131)	76%	(860)	1130
Age: 18-34	8%	(52) 10%	(60)	5%	(29)	4%	(22)	15%	(92)	60%	(377)	633
Age: 35-44	6%	(23) 14%	(51)	4%	(15)	1%	(6)	12%	(45)	63%	(233)	372
Age: 45-64	6% ((45) 16%	(117)	2%	(17)	1%	(6)	11%	(78)	63%	(450)	713
Age: 65+	5%	(22) 10%	(51)	1%	(4)	1%	(4)	10%	(47)	74%	(360)	488
GenZers: 1997-2012	4%	(10) 6%	(17)	6%	(16)	4%	(9)	20%	(54)	60%	(162)	268
Millennials: 1981-1996	9% ((62) 13%	(84)	4%	(28)	3%	(19)	11%	(75)	59%	(389)	656
GenXers: 1965-1980	6%	(33) 14%	(74)	2%	(12)	1%	(4)	13%	(68)	63%	(332)	524
Baby Boomers: 1946-1964	5%	(37) 13%	(94)	1%	(9)	1%	(5)	9%	(64)	70%	(495)	704
PID: Dem (no lean)	8%	(73) 12%	(111)	5%	(43)	2%	(19)	9%	(84)	63%	(571)	902
PID: Ind (no lean)	3%	(21) 12%	(75)	2%	(13)	1%	(6)	16%	(103)	66%	(432)	651
PID: Rep (no lean)	7% ((48) 14%	(93)	1%	(9)	2%	(12)	12%	(75)	64%	(416)	653
PID/Gender: Dem Men	15% ((64) 16%	(68)	6%	(24)	3%	(14)	9%	(37)	50%	(209)	417
PID/Gender: Dem Women	2%	(9) 9%	(42)	4%	(18)	1%	(5)	10%	(47)	75%	(362)	484
PID/Gender: Ind Men	6%	(19) 15%	(51)	3%	(11)	1%	(3)	15%	(51)	59%	(198)	333
PID/Gender: Ind Women	1%	(2) 8%	(25)	1%	(2)	1%	(3)	17%	(52)	74%	(233)	317
PID/Gender: Rep Men	11% ((36) 24%	(77)	2%	(6)	3%	(9)	13%	(43)	47%	(151)	323
PID/Gender: Rep Women	3%	(11) 5%	(16)	1%	(3)	1%	(3)	10%	(32)	80%	(265)	330
Ideo: Liberal (1-3)	9% ((54) 13%	(85)	4%	(23)	2%	(12)	8%	(52)	65%	(411)	637
Ideo: Moderate (4)	5%	(37) 12%	(80)	3%	(21)	2%	(13)	14%	(96)	63%	(428)	674
Ideo: Conservative (5-7)	7% ((47) 14%	(100)	3%	(18)	2%	(13)	13%	(94)	62%	(443)	714
Educ: < College	6% ((92) 11%	(152)	3%	(43)	1%	(21)	12%	(169)	67%	(964)	1442
Educ: Bachelors degree	6% ((29) 16%	(77)	3%	(16)	3%	(13)	12%	(58)	60%	(293)	486
Educ: Post-grad	8%	(21) 18%	(50)	2%	(6)	1%	(3)	13%	(36)	58%	(162)	279
Income: Under 50k	6% ((68) 8%	(96)	2%	(28)	1%	(11)	13%	(153)	70%	(814)	1171
Income: 50k-100k	7% ((47) 16%	(116)	4%	(30)	3%	(21)	10%	(73)	60%	(421)	707
Income: 100k+	8%	(27) 20%	(67)	2%	(7)	2%	(6)	11%	(37)	56%	(185)	328
Ethnicity: White	6% (1	103) 13%	(220)	3%	(47)	2%	(28)	11%	(194)	65%	(1109)	1702

Table MCSP2_21: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Curt Menefee

Demographic		ery rable		ewhat orable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(142)	13%	(279)	3%	(65)	2%	(38)	12%	(263)	64%	(1420)	2206
Ethnicity: Hispanic	8%	(29)	12%	(46)	6%	(21)	3%	(11)	11%	(43)	61%	(230)	380
Ethnicity: Black	10%	(27)	13%	(37)	4%	(12)	2%	(6)	12%	(34)	59%	(168)	284
Ethnicity: Other	6%	(12)	10%	(21)	3%	(6)	2%	(4)	16%	(34)	65%	(143)	220
All Christian	7%	(68)	16%	(162)	2%	(19)	1%	(13)	11%	(110)	63%	(624)	997
All Non-Christian	14%	(17)	12%	(14)	5%	(6)	4%	(5)	10%	(12)	55%	(66)	121
Atheist	8%	(8)	14%	(15)	_	(0)	5%	(5)	12%	(12)	61%	(64)	104
Agnostic/Nothing in particular	4%	(29)	9%	(61)	5%	(30)	1%	(6)	14%	(89)	67%	(440)	655
Something Else	6%	(20)	8%	(26)	3%	(10)	3%	(9)	12%	(39)	69%	(226)	330
Religious Non-Protestant/Catholic	11%	(17)	12%	(19)	4%	(6)	3%	(5)	14%	(21)	56%	(87)	155
Evangelical	6%	(32)	14%	(76)	3%	(15)	3%	(15)	12%	(66)	62%	(332)	537
Non-Evangelical	8%	(56)	14%	(104)	2%	(14)	1%	(6)	10%	(73)	66%	(487)	740
Community: Urban	10%	(60)	13%	(81)	3%	(17)	2%	(11)	15%	(92)	58%	(356)	618
Community: Suburban	7%	(69)	14%	(147)	3%	(29)	1%	(15)	10%	(104)	65%	(675)	1039
Community: Rural	2%	(13)	9%	(50)	4%	(20)	2%	(11)	12%	(67)	71%	(388)	549
Employ: Private Sector	9%	(64)	16%	(117)	4%	(33)	2%	(16)	13%	(94)	56%	(417)	742
Employ: Government	6%	(9)	12%	(16)	2%	(2)	2%	(3)	7%	(9)	72%	(97)	136
Employ: Self-Employed	8%	(17)	11%	(23)	6%	(13)	2%	(4)	17%	(35)	56%	(116)	209
Employ: Homemaker	2%	(3)	6%	(7)	1%	(1)	1%	(1)	13%	(17)	78%	(100)	128
Employ: Student	1%	(1)	6%	(4)	5%	(3)	6%	(4)	18%	(13)	65%	(45)	70
Employ: Retired	5%	(27)	14%	(74)	1%	(3)	1%	(5)	9 %	(47)	71%	(385)	541
Employ: Unemployed	6%	(14)	11%	(28)	3%	(6)	2%	(4)	13%	(30)	66%	(160)	242
Employ: Other	5%	(7)	7%	(9)	2%	(3)	1%	(2)	13%	(18)	72%	(99)	138
Military HH: Yes	5%	(14)	12%	(34)	3%	(7)	_	(1)	10%	(28)	70%	(190)	272
Military HH: No	7%	(128)	13%	(245)	3%	(58)	2%	(37)	12%	(235)	64%	(1230)	1934
RD/WT: Right Direction	11%	(79)	15%	(111)	3%	(22)	2%	(16)	11%	(80)	58%	(429)	737
RD/WT: Wrong Track	4%	(63)	11%	(168)	3%	(43)	1%	(22)	12%	(182)	67%	(991)	1469
Biden Job Approve	8%	(79)	13%	(132)	3%	(29)	2%	(19)	10%	(104)	64%	(634)	997
Biden Job Disapprove	5%	(59)	13%	(145)	3%	(34)	2%	(18)	13%	(146)	64%	(705)	1108

Table MCSP2_21: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Curt Menefee

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(142)	13%	(279)	3%	(65)	2%	(38)	12%	(263)	64%	(1420)	2206
Biden Job Strongly Approve	13%	(50)	16%	(61)	3%	(10)	2%	(7)	9%	(34)	59%	(231)	392
Biden Job Somewhat Approve	5%	(30)	12%	(71)	3%	(19)	2%	(13)	12%	(70)	67%	(403)	605
Biden Job Somewhat Disapprove	4%	(13)	12%	(37)	6%	(19)	1%	(3)	15%	(45)	62%	(190)	307
Biden Job Strongly Disapprove	6%	(46)	13%	(108)	2%	(15)	2%	(15)	13%	(101)	64%	(515)	800
Favorable of Biden	8%	(82)	13%	(128)	3%	(26)	2%	(17)	11%	(105)	64%	(624)	982
Unfavorable of Biden	5%	(52)	13%	(149)	3%	(35)	2%	(20)	12%	(135)	65%	(714)	1105
Very Favorable of Biden	14%	(57)	12%	(49)	3%	(14)	2%	(9)	10%	(41)	59%	(249)	419
Somewhat Favorable of Biden	4%	(25)	14%	(79)	2%	(12)	1%	(8)	11%	(64)	67%	(375)	562
Somewhat Unfavorable of Biden	5%	(12)	13%	(36)	6%	(17)	2%	(4)	12%	(32)	63%	(174)	276
Very Unfavorable of Biden	5%	(39)	14%	(113)	2%	(18)	2%	(15)	12%	(103)	65%	(540)	828
#1 Issue: Economy	7%	(60)	14%	(121)	3%	(29)	2%	(17)	14%	(121)	60%	(534)	883
#1 Issue: Security	8%	(21)	12%	(30)	2%	(4)	1%	(3)	11%	(27)	66%	(165)	250
#1 Issue: Health Care	6%	(11)	22%	(40)	2%	(3)	2%	(3)	11%	(20)	57%	(103)	181
#1 Issue: Medicare / Social Security	7%	(19)	11%	(32)	1%	(2)	1%	(2)	9 %	(24)	72%	(200)	280
#1 Issue: Women's Issues	5%	(13)	6%	(15)	2%	(6)	2%	(6)	15%	(39)	71%	(192)	271
#1 Issue: Education	8%	(5)	5%	(3)	4%	(2)	6%	(4)	7%	(4)	71%	(44)	63
#1 Issue: Energy	5%	(8)	14%	(21)	9%	(15)	1%	(2)	9 %	(14)	62%	(95)	154
#1 Issue: Other	4%	(5)	13%	(17)	3%	(4)	1%	(1)	9 %	(12)	69%	(86)	124
2022 House Vote: Democrat	9%	(81)	14%	(124)	4%	(39)	2%	(19)	10%	(87)	61%	(541)	891
2022 House Vote: Republican	6%	(42)	17%	(112)	2%	(15)	2%	(13)	11%	(72)	62%	(414)	669
2022 House Vote: Someone else	5%	(3)	2%	(1)	3%	(2)	_	(0)	10%	(7)	80%	(53)	67
2022 House Vote: Didnt Vote	3%	(15)	7%	(41)	2%	(10)	1%	(5)	17%	(96)	71%	(411)	580
2020 Vote: Joe Biden	9%	(85)	14%	(130)	4%	(40)	2%	(16)	10%	(97)	61%	(568)	936
2020 Vote: Donald Trump	6%	(43)	15%	(107)	2%	(15)	2%	(12)	11%	(75)	64%	(440)	693
2020 Vote: Other	5%	(4)	12%	(10)	2%	(1)	2%	(1)	13%	(11)	67%	(55)	82
2020 Vote: Didn't Vote	2%	(10)	6%	(31)	2%	(9)	2%	(8)	16%	(80)	72%	(357)	495

Table MCSP2_21: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Curt Menefee

Demographic	Ver favor	1		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(142)	13%	(279)	3%	(65)	2%	(38)	12%	(263)	64%	(1420)	2206
2018 House Vote: Democrat	10%	(78)	14%	(114)	4%	(33)	1%	(12)	10%	(78)	61%	(483)	798
2018 House Vote: Republican	6%	(37)	18%	(105)	2%	(11)	2%	(13)	11%	(66)	60%	(345)	577
2018 House Vote: Someone else	5%	(3)	11%	(6)	2%	(1)	—	(0)	5%	(3)	77%	(42)	55
2018 House Vote: Didnt Vote	3%	(25)	7%	(54)	3%	(20)	2%	(13)	15%	(116)	71%	(550)	777
4-Region: Northeast	10%	(39)	13%	(51)	4%	(14)	2%	(6)	10%	(39)	62%	(238)	386
4-Region: Midwest	6%	(25)	16%	(75)	3%	(15)	2%	(7)	10%	(47)	63%	(287)	456
4-Region: South	5%	(46)	11%	(94)	3%	(22)	2%	(16)	14%	(117)	65%	(547)	841
4-Region: West	6%	(32)	11%	(60)	3%	(15)	1%	(8)	11%	(59)	67%	(349)	522
Avid Sports Fan	17%	(93)	27%	(149)	6%	(33)	3%	(15)	13%	(70)	34%	(185)	545
Sports Fan	9%	(137)	18%	(270)	4%	(55)	2%	(33)	13%	(199)	55%	(838)	1533
Avid NFL Fan	16%	(111)	28%	(190)	4%	(30)	2%	(15)	13%	(86)	37%	(252)	684
NFL Fan	10%	(137)	18%	(265)	3%	(48)	2%	(30)	14%	(202)	53%	(756)	1438

Table MCSP2_22: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kevin Harlan

Demographic	Very favorable		newhat orable		ewhat orable		ery orable	Heard of, no opinion	Never heard of	Total N
Adults	6% (13-	4) 10%	(219)	2%	(55)	2%	(37)	14% (302)	66% (1460)	2206
Gender: Male	10% (10	9) 14%	(154)	3%	(29)	2%	(25)	15% (157)	56% (599)	1074
Gender: Female	2% (2	5) 6%	(64)	2%	(25)	1%	(12)	13% (145)	76% (860)	1130
Age: 18-34	9% (5	5) 10%	(62)	4%	(23)	3%	(19)	15% (92)	60% (381)	633
Age: 35-44	6% (2-	4) 10%	(38)	4%	(14)	2%	(6)	13% (48)	65% (243)	372
Age: 45-64	5% (3	3) 13%	(90)	2%	(12)	1%	(8)	14% (102)	65% (462)	713
Age: 65+	3% (1	6%	(29)	1%	(6)	1%	(4)	12% (60)	77% (373)	488
GenZers: 1997-2012	6% (1	5) 6%	(16)	4%	(10)	2%	(5)	18% (48)	65% (174)	268
Millennials: 1981-1996	9% (5	9) 12%	(78)	4%	(26)	3%	(20)	13% (84)	59% (390)	656
GenXers: 1965-1980	6% (3	2) 11%	(59)	2%	(12)	1%	(6)	15% (81)	64% (334)	524
Baby Boomers: 1946-1964	4% (2	7) 9%	(61)	1%	(7)	1%	(6)	12% (86)	73% (516)	704
PID: Dem (no lean)	6% (5	5) 11%	(103)	4%	(34)	3%	(24)	12% (113)	63% (572)	902
PID: Ind (no lean)	4% (2	9) 8%	(51)	1%	(10)	1%	(7)	14% (94)	71% (461)	651
PID: Rep (no lean)	8% (5	0) 10%	(65)	2%	(11)	1%	(6)	15% (95)	65% (427)	653
PID/Gender: Dem Men	12% (4	8) 16%	(67)	4%	(18)	4%	(16)	13% (55)	51% (213)	417
PID/Gender: Dem Women	1% (7) 7%	(36)	3%	(17)	2%	(8)	12% (58)	74% (359)	484
PID/Gender: Ind Men	6% (2	1) 11%	(37)	2%	(5)	1%	(5)	13% (45)	66% (221)	333
PID/Gender: Ind Women	2% (3) 4%	(14)	1%	(5)	1%	(2)	16% (49)	75% (239)	317
PID/Gender: Rep Men	12% (3	9) 16%	(51)	2%	(6)	1%	(4)	18% (57)	51% (165)	323
PID/Gender: Rep Women	3% (1	1) 4%	(14)	1%	(4)	_	(2)	11% (38)	79% (262)	330
Ideo: Liberal (1-3)	8% (5	3) 11%	(73)	3%	(21)	2%	(14)	12% (75)	63% (401)	637
Ideo: Moderate (4)	5% (3	5) 9%	(61)	2%	(15)	2%	(11)	15% (104)	67% (449)	674
Ideo: Conservative (5-7)	6% (4	5) 11%	(78)	2%	(12)	1%	(10)	15% (106)	65% (463)	714
Educ: < College	5% (7	5) 9 %	(125)	2%	(30)	2%	(24)	14% (199)	68% (987)	1442
Educ: Bachelors degree	7% (3	5) 12%	(56)	4%	(17)	2%	(10)	14% (68)	62% (300)	486
Educ: Post-grad	8% (2	2) 14%	(38)	3%	(8)	1%	(3)	13% (35)	62% (173)	279
Income: Under 50k	4% (4	6) 6%	(72)	2%	(26)	1%	(16)	15% (174)	71% (837)	1171
Income: 50k-100k	8% (5	3) 13%	(91)	3%	(20)	2%	(16)	12% (83)	62% (439)	707
Income: 100k+	9% (3	0) 17%	(56)	3%	(9)	2%	(5)	13% (44)	56% (183)	328
Ethnicity: White	6% (10-	4) 10%	(163)	2%	(37)	2%	(27)	13% (222)	68% (1150)	1702

Table MCSP2_22: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kevin Harlan

Demographic		ery orable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(134)	10%	(219)	2%	(55)	2%	(37)	14%	(302)	66%	(1460)	2206
Ethnicity: Hispanic	9%	(33)	9%	(34)	3%	(12)	2%	(8)	12%	(46)	65%	(246)	380
Ethnicity: Black	8%	(21)	12%	(34)	4%	(13)	2%	(6)	15%	(43)	59%	(167)	284
Ethnicity: Other	4%	(9)	10%	(22)	2%	(6)	2%	(4)	16%	(36)	65%	(143)	220
All Christian	7%	(70)	11%	(112)	2%	(23)	1%	(12)	14%	(135)	65%	(644)	997
All Non-Christian	10%	(12)	11%	(13)	5%	(6)	3%	(4)	13%	(16)	57%	(68)	121
Atheist	13%	(14)	5%	(5)	1%	(1)	4%	(4)	12%	(12)	65%	(68)	104
Agnostic/Nothing in particular	3%	(21)	9%	(59)	3%	(18)	2%	(10)	14%	(93)	69%	(454)	655
Something Else	5%	(16)	9%	(29)	2%	(7)	2%	(7)	14%	(45)	68%	(226)	330
Religious Non-Protestant/Catholic	8%	(13)	10%	(16)	5%	(8)	3%	(4)	17%	(26)	57%	(88)	155
Evangelical	8%	(43)	10%	(53)	3%	(15)	2%	(13)	16%	(85)	61%	(327)	537
Non-Evangelical	6%	(42)	11%	(84)	2%	(12)	1%	(5)	11%	(79)	70%	(517)	740
Community: Urban	10%	(59)	11%	(65)	3%	(17)	3%	(18)	16%	(98)	58%	(361)	618
Community: Suburban	5%	(53)	11%	(118)	2%	(25)	1%	(7)	12%	(130)	68%	(705)	1039
Community: Rural	4%	(22)	6%	(35)	2%	(12)	2%	(12)	13%	(74)	72%	(393)	549
Employ: Private Sector	8%	(57)	15%	(112)	4%	(32)	2%	(11)	14%	(105)	57%	(424)	742
Employ: Government	7%	(10)	11%	(15)	1%	(1)	1%	(1)	9%	(12)	71%	(96)	136
Employ: Self-Employed	12%	(25)	7%	(14)	1%	(3)	5%	(10)	17%	(36)	58%	(121)	209
Employ: Homemaker	1%	(2)	9%	(11)	1%	(2)	_	(0)	13%	(17)	75%	(97)	128
Employ: Student	4%	(3)	2%	(1)	3%	(2)	3%	(2)	14%	(10)	73%	(51)	70
Employ: Retired	4%	(20)	7%	(39)	1%	(5)	1%	(4)	11%	(59)	77%	(415)	541
Employ: Unemployed	3%	(8)	8%	(19)	2%	(6)	3%	(8)	16%	(39)	67%	(162)	242
Employ: Other	6%	(9)	5%	(6)	2%	(3)	_	(1)	18%	(24)	69%	(95)	138
Military HH: Yes	3%	(8)	8%	(20)	2%	(6)	—	(1)	10%	(27)	77%	(210)	272
Military HH: No	7%	(126)	10%	(198)	2%	(48)	2%	(37)	14%	(275)	65%	(1250)	1934
RD/WT: Right Direction	10%	(73)	12%	(89)	3%	(24)	2%	(17)	13%	(97)	59%	(438)	737
RD/WT: Wrong Track	4%	(61)	9%	(130)	2%	(31)	1%	(20)	14%	(205)	70%	(1022)	1469
Biden Job Approve	7%	(72)	11%	(105)	3%	(29)	2%	(23)	12%	(124)	65%	(644)	997
Biden Job Disapprove	5%	(58)	10%	(111)	2%	(23)	1%	(15)	15%	(167)	66%	(733)	1108

Table MCSP2_22: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kevin Harlan

Demographic		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		l of, no nion	Never heard of		Total N
Adults	6%	(134)	10%	(219)	2%	(55)	2%	(37)	14%	(302)	66%	(1460)	2206
Biden Job Strongly Approve	12%	(46)	14%	(55)	3%	(11)	2%	(6)	11%	(43)	59 %	(231)	392
Biden Job Somewhat Approve	4%	(27)	8%	(50)	3%	(18)	3%	(17)	13%	(81)	68%	(413)	605
Biden Job Somewhat Disapprove	3%	(9)	13%	(41)	3%	(8)	1%	(4)	14%	(44)	65%	(201)	307
Biden Job Strongly Disapprove	6%	(49)	9 %	(71)	2%	(15)	1%	(10)	15%	(123)	66%	(532)	800
Favorable of Biden	8%	(74)	9 %	(93)	3%	(28)	2%	(19)	13%	(130)	65%	(637)	982
Unfavorable of Biden	5%	(53)	11%	(121)	2%	(23)	2%	(17)	14%	(152)	67%	(739)	1105
Very Favorable of Biden	10%	(40)	9 %	(38)	3%	(15)	2%	(10)	13%	(54)	62%	(262)	419
Somewhat Favorable of Biden	6%	(34)	10%	(55)	2%	(14)	2%	(9)	14%	(76)	67%	(375)	562
Somewhat Unfavorable of Biden	2%	(5)	16%	(43)	3%	(9)	2%	(7)	11%	(31)	66%	(182)	276
Very Unfavorable of Biden	6%	(48)	9 %	(77)	2%	(14)	1%	(10)	15%	(122)	67%	(557)	828
#1 Issue: Economy	7%	(62)	11%	(96)	3%	(26)	2%	(14)	14%	(123)	64%	(562)	883
#1 Issue: Security	4%	(10)	9 %	(22)	2%	(6)	1%	(2)	16%	(40)	68%	(170)	250
#1 Issue: Health Care	10%	(19)	15%	(26)	2%	(4)	2%	(3)	17%	(31)	54%	(97)	181
#1 Issue: Medicare / Social Security	3%	(9)	7%	(19)	2%	(5)	1%	(3)	14%	(39)	73%	(204)	280
#1 Issue: Women's Issues	3%	(8)	7%	(18)	1%	(4)	2%	(7)	13%	(34)	74%	(200)	271
#1 Issue: Education	11%	(7)	3%	(2)	1%	(1)	8%	(5)	11%	(7)	67%	(42)	63
#1 Issue: Energy	6%	(9)	17%	(26)	4%	(6)	1%	(2)	9%	(14)	63%	(96)	154
#1 Issue: Other	8%	(10)	8%	(10)	3%	(4)	1%	(1)	10%	(13)	70%	(87)	124
2022 House Vote: Democrat	8%	(74)	13%	(115)	3%	(27)	2%	(20)	12%	(104)	62%	(550)	891
2022 House Vote: Republican	7%	(45)	11%	(74)	3%	(17)	1%	(6)	13%	(89)	65%	(438)	669
2022 House Vote: Someone else	1%	(1)	4%	(3)	4%	(3)	_	(0)	10%	(7)	80%	(54)	67
2022 House Vote: Didnt Vote	2%	(14)	5%	(28)	1%	(7)	2%	(11)	18%	(102)	72%	(418)	580
2020 Vote: Joe Biden	8%	(74)	13%	(120)	3%	(28)	2%	(23)	13%	(120)	61%	(572)	936
2020 Vote: Donald Trump	7%	(45)	10%	(71)	2%	(15)	1%	(5)	14%	(98)	66%	(458)	693
2020 Vote: Other	4%	(3)	10%	(8)	1%	(1)	1%	(1)	11%	(9)	74%	(61)	82
2020 Vote: Didn't Vote	2%	(11)	4%	(20)	2%	(11)	2%	(9)	15%	(75)	75%	(369)	495

Table MCSP2_22: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Kevin Harlan

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6%	(134)	10%	(219)	2%	(55)	2%	(37)	14%	(302)	66%	(1460)	2206
2018 House Vote: Democrat	8%	(61)	14%	(112)	3%	(26)	2%	(17)	12%	(97)	61%	(484)	798
2018 House Vote: Republican	8%	(48)	10%	(59)	2%	(12)	1%	(8)	14%	(78)	64%	(372)	577
2018 House Vote: Someone else	-	(0)	9 %	(5)	3%	(1)	_	(0)	6%	(3)	82%	(45)	55
2018 House Vote: Didnt Vote	3%	(24)	6%	(43)	2%	(15)	2%	(12)	16%	(123)	72%	(559)	777
4-Region: Northeast	9%	(36)	10%	(37)	3%	(11)	2%	(7)	14%	(53)	63%	(243)	386
4-Region: Midwest	7%	(34)	14%	(63)	3%	(13)	2%	(8)	12%	(55)	62%	(284)	456
4-Region: South	5%	(39)	9 %	(72)	2%	(21)	2%	(17)	16%	(131)	67%	(562)	841
4-Region: West	5%	(25)	9 %	(47)	2%	(10)	1%	(6)	12%	(63)	71%	(371)	522
Avid Sports Fan	14%	(79)	26%	(139)	3%	(18)	3%	(16)	15%	(81)	39%	(213)	545
Sports Fan	8%	(130)	14%	(213)	3%	(48)	2%	(32)	16%	(240)	57%	(870)	1533
Avid NFL Fan	13%	(91)	24%	(161)	4%	(27)	2%	(15)	15%	(106)	42%	(284)	684
NFL Fan	9 %	(130)	14%	(207)	3%	(41)	2%	(32)	16%	(231)	55%	(797)	1438

Table MCSP2_23: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Greg Gumbel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (184)	19% (422)	4% (99)	3% (68)	16% (358)	49% (1074)	2206
Gender: Male	13% (134)	27% (286)	7% (70)	5% (49)	14% (151)	36% (384)	1074
Gender: Female	4% (50)	12% (136)	3% (29)	2% (19)	18% (207)	61% (689)	1130
Age: 18-34	6% (39)	13% (82)	4% (25)	5% (34)	13% (84)	58% (368)	633
Age: 35-44	8% (30)	13% (49)	5% (18)	3% (11)	16% (59)	56% (207)	372
Age: 45-64	10% (71)	24% (168)	5% (35)	2% (17)	17% (120)	42% (303)	713
Age: 65+	9% (45)	25% (124)	4% (21)	1% (6)	20% (96)	40% (196)	488
GenZers: 1997-2012	2% (6)	10% (27)	6% (16)	5% (12)	12% (33)	65% (174)	268
Millennials: 1981-1996	9% (56)	14% (94)	4% (26)	5% (30)	16% (102)	53% (348)	656
GenXers: 1965-1980	9% (49)	20% (105)	4% (21)	2% (12)	17% (87)	48% (249)	524
Baby Boomers: 1946-1964	10% (70)	26% (185)	4% (30)	2% (13)	18% (129)	39% (277)	704
PID: Dem (no lean)	10% (89)	21% (192)	4% (33)	4% (33)	15% (131)	47% (424)	902
PID: Ind (no lean)	4% (29)	16% (105)	4% (26)	3% (17)	19% (122)	54% (352)	651
PID: Rep (no lean)	10% (67)	19% (125)	6% (40)	3% (18)	16% (105)	46% (299)	653
PID/Gender: Dem Men	15% (62)	27% (111)	6% (24)	6% (25)	10% (44)	36% (151)	417
PID/Gender: Dem Women	6% (27)	17% (80)	2% (8)	2% (8)	18% (87)	56% (272)	484
PID/Gender: Ind Men	7% (24)	23% (76)	6% (21)	4% (12)	17% (55)	44% (146)	333
PID/Gender: Ind Women	2% (5)	9% (29)	2% (6)	2% (5)	21% (67)	65% (205)	317
PID/Gender: Rep Men	15% (49)	30% (98)	8% (25)	4% (13)	16% (52)	27% (86)	323
PID/Gender: Rep Women	5% (18)	8% (27)	5% (15)	2% (5)	16% (53)	64% (213)	330
Ideo: Liberal (1-3)	9% (59)	23% (150)	4% (25)	3% (21)	13% (81)	47% (301)	637
Ideo: Moderate (4)	8% (56)	17% (117)	4% (24)	3% (22)	18% (124)	49% (331)	674
Ideo: Conservative (5-7)	9% (66)	21% (148)	6% (44)	3% (23)	18% (128)	43% (305)	714
Educ: < College	8% (118)	16% (233)	4% (57)	2% (36)	17% (239)	53% (759)	1442
Educ: Bachelors degree	9% (43)	22% (105)	5% (26)	5% (25)	15% (72)	44% (215)	486
Educ: Post-grad	8% (24)	30% (84)	6% (16)	3% (7)	17% (47)	36% (101)	279
Income: Under 50k	7% (77)	14% (168)	4% (44)	2% (27)	17% (202)	56% (653)	1171
Income: 50k-100k	11% (76)	23% (164)	4% (29)	5% (34)	14% (99)	43% (306)	707
Income: 100k+	10% (31)	28% (90)	8% (26)	2% (8)	18% (57)	35% (115)	328
Ethnicity: White	8% (142)	20% (334)	5% (77)	3% (49)	17% (284)	48% (817)	1702

Table MCSP2_23: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Greg Gumbel

Demographic		ery rable		ewhat orable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(184)	19%	(422)	4%	(99)	3%	(68)	16%	(358)	49%	(1074)	2206
Ethnicity: Hispanic	6%	(22)	17%	(63)	3%	(10)	5%	(19)	16%	(61)	54%	(205)	380
Ethnicity: Black	11%	(32)	24%	(69)	4%	(12)	4%	(11)	12%	(34)	44%	(125)	284
Ethnicity: Other	5%	(11)	9%	(19)	4%	(9)	4%	(8)	18%	(40)	60%	(133)	220
All Christian	11%	(107)	22%	(218)	5%	(45)	3%	(30)	17%	(173)	42%	(423)	997
All Non-Christian	13%	(16)	18%	(21)	5%	(6)	3%	(3)	13%	(16)	49%	(59)	121
Atheist	4%	(4)	27%	(28)	2%	(2)	5%	(5)	17%	(18)	45%	(47)	104
Agnostic/Nothing in particular	6%	(36)	17%	(114)	5%	(32)	3%	(17)	15%	(100)	54%	(356)	655
Something Else	6%	(21)	13%	(41)	4%	(14)	4%	(13)	16%	(51)	57%	(189)	330
Religious Non-Protestant/Catholic	11%	(16)	16%	(25)	4%	(7)	2%	(4)	20%	(31)	46%	(72)	155
Evangelical	9 %	(47)	17%	(90)	5%	(29)	4%	(24)	17%	(93)	47%	(254)	537
Non-Evangelical	11%	(80)	22%	(162)	4%	(28)	2%	(18)	15%	(111)	46%	(340)	740
Community: Urban	11%	(68)	18%	(113)	4%	(23)	4%	(24)	16%	(99)	47%	(291)	618
Community: Suburban	9 %	(93)	21%	(215)	5%	(47)	3%	(29)	16%	(163)	47%	(491)	1039
Community: Rural	4%	(23)	17%	(94)	5%	(29)	3%	(15)	18%	(96)	53%	(292)	549
Employ: Private Sector	9 %	(65)	20%	(148)	6%	(42)	5%	(35)	15%	(111)	46%	(341)	742
Employ: Government	7%	(9)	26%	(35)	5%	(6)	3%	(3)	12%	(17)	48%	(65)	136
Employ: Self-Employed	9 %	(20)	19%	(40)	4%	(8)	5%	(11)	19%	(39)	44%	(91)	209
Employ: Homemaker	4%	(6)	7%	(9)	2%	(2)	2%	(2)	21%	(27)	64%	(82)	128
Employ: Student	1%	(1)	7%	(5)	4%	(3)	6%	(4)	9 %	(6)	73%	(50)	70
Employ: Retired	10%	(51)	27%	(144)	5%	(26)	2%	(9)	17%	(90)	41%	(221)	541
Employ: Unemployed	9 %	(21)	12%	(30)	4%	(9)	1%	(1)	18%	(44)	56%	(137)	242
Employ: Other	9 %	(12)	8%	(12)	1%	(2)	1%	(2)	18%	(24)	63%	(87)	138
Military HH: Yes	10%	(27)	24%	(64)	5%	(13)	2%	(5)	20%	(54)	40%	(109)	272
Military HH: No	8%	(157)	19%	(358)	4%	(86)	3%	(63)	16%	(305)	50%	(965)	1934
RD/WT: Right Direction	11%	(83)	23%	(168)	4%	(32)	4%	(28)	14%	(104)	44%	(322)	737
RD/WT: Wrong Track	7%	(102)	17%	(254)	5%	(67)	3%	(40)	17%	(254)	51%	(752)	1469
Biden Job Approve	9 %	(91)	22%	(223)	3%	(35)	4%	(35)	15%	(151)	46%	(463)	997
Biden Job Disapprove	8%	(88)	18%	(197)	6%	(63)	3%	(33)	18%	(195)	48%	(532)	1108

Table MCSP2_23: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Greg Gumbel

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(184)	19%	(422)	4%	(99)	3%	(68)	16%	(358)	49%	(1074)	2206
Biden Job Strongly Approve	13%	(53)	25%	(97)	3%	(13)	3%	(12)	15%	(59)	40%	(158)	392
Biden Job Somewhat Approve	6%	(39)	21%	(126)	4%	(22)	4%	(23)	15%	(92)	50%	(305)	605
Biden Job Somewhat Disapprove	7%	(21)	21%	(64)	4%	(11)	4%	(12)	15%	(47)	50%	(153)	307
Biden Job Strongly Disapprove	8%	(67)	17%	(133)	6%	(51)	3%	(21)	19%	(149)	47%	(379)	800
Favorable of Biden	10%	(95)	22%	(213)	3%	(33)	3%	(30)	15%	(151)	47%	(458)	982
Unfavorable of Biden	7%	(80)	19%	(208)	5%	(61)	3%	(35)	17%	(185)	49%	(536)	1105
Very Favorable of Biden	13%	(53)	24%	(101)	3%	(13)	3%	(11)	15%	(64)	42%	(176)	419
Somewhat Favorable of Biden	7%	(42)	20%	(112)	4%	(21)	3%	(19)	15%	(87)	50%	(282)	562
Somewhat Unfavorable of Biden	7%	(19)	21%	(59)	3%	(10)	4%	(11)	12%	(35)	52%	(144)	276
Very Unfavorable of Biden	7%	(62)	18%	(149)	6%	(51)	3%	(25)	18%	(150)	47%	(392)	828
#1 Issue: Economy	9%	(82)	19%	(165)	5%	(40)	3%	(23)	20%	(172)	45%	(400)	883
#1 Issue: Security	6%	(15)	20%	(49)	7%	(18)	2%	(6)	19%	(47)	46%	(114)	250
#1 Issue: Health Care	9%	(17)	25%	(45)	2%	(3)	3%	(6)	13%	(24)	47%	(85)	181
#1 Issue: Medicare / Social Security	12%	(34)	22%	(61)	4%	(10)	3%	(8)	12%	(33)	48%	(134)	280
#1 Issue: Women's Issues	6%	(15)	16%	(42)	2%	(5)	4%	(11)	13%	(36)	60%	(162)	271
#1 Issue: Education	8%	(5)	3%	(2)	2%	(1)	7%	(5)	13%	(8)	67%	(42)	63
#1 Issue: Energy	5%	(7)	22%	(34)	9%	(13)	6%	(9)	10%	(16)	49%	(75)	154
#1 Issue: Other	8%	(10)	19%	(23)	6%	(7)	1%	(1)	18%	(22)	49%	(61)	124
2022 House Vote: Democrat	11%	(96)	27%	(236)	3%	(29)	4%	(36)	13%	(118)	42%	(375)	891
2022 House Vote: Republican	10%	(64)	21%	(139)	7%	(46)	3%	(21)	17%	(112)	43%	(286)	669
2022 House Vote: Someone else	2%	(1)	7%	(5)	8%	(5)	_	(0)	25%	(17)	58%	(39)	67
2022 House Vote: Didnt Vote	4%	(22)	7%	(42)	3%	(19)	2%	(12)	19%	(111)	64%	(374)	580
2020 Vote: Joe Biden	11%	(105)	25%	(235)	3%	(32)	3%	(32)	15%	(139)	42%	(393)	936
2020 Vote: Donald Trump	8%	(58)	19%	(134)	6%	(44)	3%	(17)	17%	(118)	46%	(322)	693
2020 Vote: Other	2%	(1)	16%	(13)	11%	(9)	2%	(2)	17%	(14)	53%	(44)	82
2020 Vote: Didn't Vote	4%	(20)	8%	(40)	3%	(14)	3%	(17)	18%	(88)	64%	(316)	495

Table MCSP2_23: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Greg Gumbel

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	8%	(184)	19%	(422)	4%	(99)	3%	(68)	16%	(358)	49%	(1074)	2206
2018 House Vote: Democrat	12%	(93)	27%	(213)	3%	(27)	3%	(26)	15%	(117)	40%	(321)	798
2018 House Vote: Republican	10%	(55)	23%	(132)	8%	(45)	3%	(18)	16%	(95)	40%	(232)	577
2018 House Vote: Someone else	1%	(1)	9 %	(5)	10%	(6)	_	(0)	16%	(9)	63%	(35)	55
2018 House Vote: Didnt Vote	5%	(35)	9 %	(72)	3%	(21)	3%	(24)	18%	(138)	63%	(487)	777
4-Region: Northeast	10%	(39)	23%	(87)	3%	(13)	4%	(14)	17%	(66)	43%	(167)	386
4-Region: Midwest	10%	(44)	21%	(94)	5%	(21)	3%	(14)	16%	(72)	46%	(210)	456
4-Region: South	9%	(73)	18%	(154)	5%	(42)	2%	(19)	18%	(149)	48%	(404)	841
4-Region: West	5%	(28)	17%	(87)	4%	(23)	4%	(21)	14%	(71)	56%	(293)	522
Avid Sports Fan	20%	(107)	33%	(179)	7%	(40)	4%	(24)	15%	(80)	21%	(116)	545
Sports Fan	11%	(176)	26%	(391)	6%	(91)	4%	(60)	16%	(245)	37%	(569)	1533
Avid NFL Fan	19%	(128)	34%	(232)	7%	(48)	4%	(30)	13%	(89)	23%	(157)	684
NFL Fan	12%	(172)	26%	(368)	6%	(87)	4%	(57)	16%	(236)	36%	(517)	1438

Table MCSP2_24: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kay Adams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of	
Adults	4% (91)	9%	(188)	3%	(61)	1%	(32)	11%	(248)	72% (1	586)	2206
Gender: Male	7% (78)	12%	(125)	4%	(38)	2%	(22)	12%	(129)	64% (682)	1074
Gender: Female	1% (14)	6%	(63)	2%	(23)	1%	(10)	11%	(119)	80% (902)	1130
Age: 18-34	7% (42)	12%	(76)	4%	(23)	3%	(17)	11%	(73)	64% (-	402)	633
Age: 35-44	5% (18)	9%	(32)	4%	(14)	1%	(5)	12%	(46)	69% (257)	372
Age: 45-64	4% (25)	8%	(58)	3%	(19)	1%	(6)	10%	(74)	74% (530)	713
Age: 65+	1% (6)	4%	(22)	1%	(5)	1%	(4)	11%	(55)	81% (397)	488
GenZers: 1997-2012	6% (16)	8%	(22)	4%	(11)	3%	(8)	13%	(35)	65% ((175)	268
Millennials: 1981-1996	6% (38)	13%	(83)	4%	(24)	2%	(14)	11%	(75)	64% (423)	656
GenXers: 1965-1980	5% (26)	8%	(42)	4%	(19)	1%	(4)	12%	(64)	70% (369)	524
Baby Boomers: 1946-1964	2% (11)	5%	(39)	1%	(5)	1%	(7)	10%	(67)	82% (576)	704
PID: Dem (no lean)	5% (43)	11%	(103)	4%	(37)	2%	(17)	11%	(102)	67% ((601)	902
PID: Ind (no lean)	2% (16)	6%	(37)	1%	(7)	1%	(7)	11%	(74)	78%	(511)	651
PID: Rep (no lean)	5% (32)	7%	(47)	3%	(17)	1%	(9)	11%	(73)	73% (475)	653
PID/Gender: Dem Men	9% (36)	17%	(71)	5%	(21)	2%	(10)	11%	(47)	56% ((231)	417
PID/Gender: Dem Women	2% (7)	7%	(32)	3%	(16)	1%	(7)	11%	(55)	76% (368)	484
PID/Gender: Ind Men	4% (13)	6%	(20)	2%	(5)	1%	(5)	11%	(36)	76% (254)	333
PID/Gender: Ind Women	1% (2)	5%	(17)	1%	(2)	1%	(2)	12%	(38)	81% (256)	317
PID/Gender: Rep Men	9% (28)	10%	(34)	4%	(12)	2%	(7)	14%	(46)	61% ((197)	323
PID/Gender: Rep Women	1% (4)	4%	(14)	2%	(5)	—	(2)	8%	(27)	84% (279)	330
Ideo: Liberal (1-3)	6% (40)	12%	(79)	2%	(12)	2%	(11)	8%	(49)	70% (-	447)	637
Ideo: Moderate (4)	3% (22)	8%	(55)	3%	(19)	2%	(11)	14%	(96)	70% ((471)	674
Ideo: Conservative (5-7)	4% (27)	7%	(52)	4%	(27)	1%	(8)	12%	(84)	72% ((516)	714
Educ: < College	4% (56)	8%	(113)	3%	(36)	1%	(19)	12%	(166)	73% (1	1051)	1442
Educ: Bachelors degree	4% (20)	8%	(41)	3%	(15)	2%	(9)	11%	(54)	71% (347)	486
Educ: Post-grad	6% (16)	12%	(34)	3%	(9)	1%	(4)	10%	(28)	68% ((189)	279
Income: Under 50k	3% (34)	6%	(71)	2%	(18)	2%	(18)	12%	(140)	76% ((891)	1171
Income: 50k-100k	6% (41)	11%	(75)	4%	(29)	1%	(9)	10%	(72)	68% ((481)	707
Income: 100k+	5% (16)	13%	(42)	4%	(14)	2%	(5)	11%	(36)	```	(214)	328
Ethnicity: White	4% (65)	8%	(139)	3%	(45)	1%	(24)	10%	(173)	74% (1	256)	1702

Table MCSP2_24: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kay Adams

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(91)	9%	(188)	3%	(61)	1%	(32)	11%	(248)	72%	(1586)	2206
Ethnicity: Hispanic	4%	(17)	11%	(43)	5%	(18)	3%	(10)	11%	(41)	66%	(251)	380
Ethnicity: Black	6%	(17)	12%	(34)	4%	(12)	2%	(5)	16%	(45)	60%	(170)	284
Ethnicity: Other	4%	(8)	7%	(15)	1%	(3)	1%	(3)	14%	(30)	73%	(160)	220
All Christian	4%	(36)	10%	(96)	2%	(22)	2%	(16)	13%	(132)	70%	(696)	997
All Non-Christian	10%	(12)	14%	(17)	3%	(3)	2%	(2)	4%	(5)	68%	(82)	121
Atheist	9%	(9)	4%	(4)	3%	(3)	3%	(3)	8%	(9)	73%	(75)	104
Agnostic/Nothing in particular	3%	(21)	8%	(52)	3%	(21)	1%	(6)	10%	(64)	75%	(490)	655
Something Else	4%	(13)	6%	(18)	3%	(11)	2%	(5)	12%	(39)	74%	(244)	330
Religious Non-Protestant/Catholic	8%	(12)	12%	(19)	2%	(3)	2%	(2)	10%	(15)	67%	(104)	155
Evangelical	4%	(22)	10%	(53)	3%	(18)	1%	(7)	16%	(85)	66%	(353)	537
Non-Evangelical	4%	(27)	8%	(59)	2%	(15)	2%	(12)	10%	(71)	75%	(555)	740
Community: Urban	8%	(49)	9 %	(56)	3%	(19)	1%	(9)	13%	(79)	66%	(407)	618
Community: Suburban	3%	(33)	9 %	(94)	3%	(28)	1%	(15)	10%	(107)	73%	(762)	1039
Community: Rural	2%	(9)	7%	(38)	3%	(15)	1%	(8)	11%	(63)	76%	(417)	549
Employ: Private Sector	6%	(42)	12%	(91)	4%	(31)	3%	(21)	12%	(87)	63%	(470)	742
Employ: Government	4%	(6)	9 %	(12)	3%	(4)	_	(0)	10%	(14)	74%	(100)	136
Employ: Self-Employed	9%	(19)	12%	(26)	2%	(4)	1%	(2)	10%	(21)	65%	(136)	209
Employ: Homemaker		(0)	7%	(8)	2%	(3)	1%	(1)	9 %	(11)	81%	(104)	128
Employ: Student	8%	(6)	1%	(0)	6%	(4)	1%	(1)	11%	(8)	73%	(51)	70
Employ: Retired	1%	(7)	4%	(22)	1%	(6)	1%	(4)	10%	(54)	83%	(448)	541
Employ: Unemployed	3%	(8)	9 %	(21)	2%	(6)	1%	(3)	14%	(33)	71%	(172)	242
Employ: Other	3%	(4)	5%	(7)	2%	(2)	_	(0)	14%	(20)	76%	(105)	138
Military HH: Yes	1%	(2)	7%	(19)	1%	(3)	1%	(2)	10%	(26)	81%	(221)	272
Military HH: No	5%	(90)	9 %	(169)	3%	(58)	2%	(30)	11%	(222)	71%	(1366)	1934
RD/WT: Right Direction	8%	(56)	13%	(99)	3%	(22)	2%	(11)	12%	(87)	63%	(462)	737
RD/WT: Wrong Track	2%	(35)	6%	(89)	3%	(39)	1%	(21)	11%	(161)	77%	(1125)	1469
Biden Job Approve	5%	(53)	11%	(110)	2%	(25)	2%	(15)	11%	(113)	68%	(682)	997
Biden Job Disapprove	3%	(38)	7%	(75)	3%	(34)	1%	(16)	11%	(125)	74%	(821)	1108

Table MCSP2_24: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kay Adams

Demographic		ery rable		ewhat rable		ewhat orable		ery orable	Heard opir	of, no nion		r heard of	Total N
Adults	4%	(91)	9%	(188)	3%	(61)	1%	(32)	11%	(248)	72%	(1586)	2206
Biden Job Strongly Approve	7%	(29)	15%	(59)	3%	(11)	1%	(6)	11%	(45)	62%	(243)	392
Biden Job Somewhat Approve	4%	(24)	8%	(51)	2%	(14)	2%	(9)	11%	(69)	72%	(439)	605
Biden Job Somewhat Disapprove	4%	(13)	6%	(20)	5%	(16)	2%	(6)	14%	(42)	69%	(211)	307
Biden Job Strongly Disapprove	3%	(26)	7%	(55)	2%	(18)	1%	(10)	10%	(83)	76%	(610)	800
Favorable of Biden	6%	(54)	10%	(102)	2%	(22)	1%	(14)	11%	(109)	69%	(680)	982
Unfavorable of Biden	3%	(35)	7%	(79)	3%	(35)	2%	(18)	10%	(116)	74%	(822)	1105
Very Favorable of Biden	7%	(31)	12%	(52)	2%	(9)	2%	(6)	12%	(49)	65%	(271)	419
Somewhat Favorable of Biden	4%	(23)	9 %	(50)	2%	(13)	1%	(8)	11%	(60)	73%	(409)	562
Somewhat Unfavorable of Biden	2%	(7)	9 %	(26)	5%	(15)	2%	(7)	12%	(33)	68%	(189)	276
Very Unfavorable of Biden	3%	(28)	6%	(53)	2%	(20)	1%	(11)	10%	(83)	76%	(633)	828
#1 Issue: Economy	5%	(41)	11%	(94)	2%	(19)	2%	(14)	12%	(106)	69%	(609)	883
#1 Issue: Security	4%	(9)	5%	(13)	3%	(7)	2%	(5)	12%	(29)	75%	(187)	250
#1 Issue: Health Care	9 %	(16)	14%	(26)	5%	(8)	1%	(3)	12%	(23)	58%	(105)	181
#1 Issue: Medicare / Social Security	1%	(4)	4%	(12)	3%	(9)	1%	(2)	10%	(28)	80%	(225)	280
#1 Issue: Women's Issues	3%	(7)	8%	(22)	—	(1)	1%	(3)	11%	(31)	77%	(208)	271
#1 Issue: Education	10%	(6)	3%	(2)	4%	(2)	1%	(1)	9 %	(6)	73%	(46)	63
#1 Issue: Energy	3%	(5)	9 %	(13)	7%	(10)	3%	(5)	13%	(19)	65%	(100)	154
#1 Issue: Other	3%	(3)	4%	(5)	4%	(4)	_	(0)	5%	(6)	85%	(106)	124
2022 House Vote: Democrat	7%	(58)	12%	(110)	3%	(30)	2%	(16)	10%	(93)	66%	(584)	891
2022 House Vote: Republican	4%	(26)	8%	(51)	3%	(20)	1%	(9)	10%	(67)	74%	(496)	669
2022 House Vote: Someone else	1%	(1)	5%	(3)	5%	(3)	_	(0)	15%	(10)	75%	(50)	67
2022 House Vote: Didnt Vote	1%	(7)	4%	(24)	1%	(7)	1%	(8)	14%	(78)	79%	(457)	580
2020 Vote: Joe Biden	6%	(60)	12%	(115)	3%	(27)	2%	(15)	11%	(103)	66%	(617)	936
2020 Vote: Donald Trump	3%	(21)	7%	(48)	3%	(20)	1%	(10)	11%	(79)	74%	(516)	693
2020 Vote: Other	4%	(3)	6%	(5)	3%	(3)	3%	(3)	12%	(9)	73%	(60)	82
2020 Vote: Didn't Vote	1%	(6)	4%	(21)	2%	(10)	1%	(5)	12%	(57)	80%	(394)	495

Table MCSP2_24: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Kay Adams

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		d of, no nion		r heard of	Total N
Adults	4%	(91)	9%	(188)	3%	(61)	1%	(32)	11%	(248)	72%	(1586)	2206
2018 House Vote: Democrat	6%	(46)	12%	(95)	4%	(29)	2%	(15)	10%	(82)	66%	(530)	798
2018 House Vote: Republican	5%	(27)	8%	(46)	2%	(13)	1%	(8)	11%	(63)	73%	(419)	577
2018 House Vote: Someone else	_	(0)	12%	(7)	7%	(4)	_	(0)	6%	(3)	75%	(41)	55
2018 House Vote: Didnt Vote	2%	(18)	5%	(40)	2%	(15)	1%	(8)	13%	(99)	77%	(596)	777
4-Region: Northeast	7%	(25)	12%	(45)	1%	(4)	2%	(6)	13%	(49)	66%	(256)	386
4-Region: Midwest	5%	(21)	10%	(45)	3%	(13)	1%	(4)	9%	(41)	73%	(332)	456
4-Region: South	3%	(24)	8%	(68)	3%	(25)	2%	(13)	14%	(116)	71%	(595)	841
4-Region: West	4%	(21)	6%	(29)	4%	(19)	2%	(9)	8%	(42)	77%	(402)	522
Avid Sports Fan	10%	(56)	17%	(92)	5%	(29)	3%	(17)	15%	(83)	49%	(268)	545
Sports Fan	6%	(88)	11%	(172)	4%	(56)	2%	(25)	13%	(204)	64%	(987)	1533
Avid NFL Fan	9%	(60)	18%	(123)	5%	(33)	3%	(18)	15%	(103)	51%	(348)	684
NFL Fan	6%	(90)	12%	(171)	4%	(51)	2%	(25)	14%	(199)	63%	(902)	1438

Table MCSP2_25: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jim Gray

Demographic	Very favorable	Somewl favorab		newhat avorable	Very unfavorabl	Heard of, no e opinion	Never heard of	Total N
Adults	5% (119)	10% (2	28) 4%	(93)	2% (50) 13% (284)	65% (1432)	2206
Gender: Male	8% (87)	16% (1	72) 6%	60)	3% (37) 14% (150)	53% (567)	1074
Gender: Female	3% (31)	5% (55) 3%	(33)	1% (13) 12% (134)	76% (863)	1130
Age: 18-34	6% (40)	10% (63) 6%	(40)	3% (21) 15% (95)	59% (374)	633
Age: 35-44	4% (15)	10% (37) 6%	(23)	3% (11) 12% (45)	65% (241)	372
Age: 45-64	7% (51)	12% (86) 3%	(24)	2% (11) 13% (94)	63% (447)	713
Age: 65+	3% (13)	9% (42) 1%	6	1% (6) 10% (51)	76% (370)	488
GenZers: 1997-2012	3% (8)	9% (24) 8%	(23)	2% (4) 18% (47)	60% (162)	268
Millennials: 1981-1996	7% (45)	11% (72) 6%	(39)	4% (25) 13% (84)	60% (391)	656
GenXers: 1965-1980	7% (39)	10% (55) 4%	(20)	2% (10) 14% (72)	63% (329)	524
Baby Boomers: 1946-1964	4% (27)	10% (68) 2%	б (11)	2% (11) 11% (79)	72% (507)	704
PID: Dem (no lean)	6% (53)	10% (90) 6%	(58)	2% (20) 12% (107)	64% (575)	902
PID: Ind (no lean)	3% (19)	9% ((61) 3%	б (16)	2% (12) 15% (100)	68% (443)	651
PID: Rep (no lean)	7% (47)	12% (77) 3%	б (19)	3% (19) 12% (77)	63% (414)	653
PID/Gender: Dem Men	10% (42)	15% ((61) 8%	б (3 5)	3% (14) 13% (54)	51% (211)	417
PID/Gender: Dem Women	2% (11)	6% (28) 5%	б (23)	1% (5) 11% (53)	75% (363)	484
PID/Gender: Ind Men	5% (16)	14% (46) 3%	б (10)	2% (7) 16% (53)	60% (201)	333
PID/Gender: Ind Women	1% (3)	5% ((15) 2%	б (6)	1% (5) 15% (47)	76% (241)	317
PID/Gender: Rep Men	9% (30)	20% (65) 5%	б (15)	5% (15) 13% (43)	48% (155)	323
PID/Gender: Rep Women	5% (17)	4% ((13) 1%	б (4)	1% (3) 10% (34)	79% (259)	330
Ideo: Liberal (1-3)	6% (40)	13% (80) 4%	б (25)	2% (15) 10% (67)	64% (409)	637
Ideo: Moderate (4)	4% (25)	10% (68) 5 %	(33)	2% (13) 14% (96)	65% (438)	674
Ideo: Conservative (5-7)	7% (52)	10% (74) 4%	(29)	3% (20) 14% (96)	62% (444)	714
Educ: < College	5% (73)	8% (1	18) 4%	б (51)	2% (28) 14% (199)	68% (973)	1442
Educ: Bachelors degree	5% (24)	14% (66) 5 %	(23)	4% (18) 11% (56)	61% (298)	486
Educ: Post-grad	8% (22)	16% (-	44) 7%	б (19)	1% (3) 11% (29)	58% (161)	279
Income: Under 50k	4% (47)	7% (79) 3%		2% (20) 15% (172)	70% (821)	1171
Income: 50k-100k	7% (47)	14% (96) 5%	(39)	3% (24) 10% (71)	61% (430)	707
Income: 100k+	7% (25)	16% (53) 7%	б (23)	2% (6) 13% (42)	55% (180)	328
Ethnicity: White	5% (85)	10% (1	78) 4%	б (67)	2% (38) 13% (215)	66% (1120)	1702

Table MCSP2_25: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jim Gray

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(119)	10%	(228)	4%	(93)	2%	(50)	13%	(284)	65%	(1432)	2206
Ethnicity: Hispanic	5%	(18)	8%	(29)	9%	(34)	3%	(12)	15%	(58)	60%	(230)	380
Ethnicity: Black	9 %	(25)	12%	(35)	6%	(18)	3%	(8)	12%	(35)	57%	(162)	284
Ethnicity: Other	4%	(9)	7%	(15)	4%	(8)	2%	(4)	16%	(34)	68%	(150)	220
All Christian	7%	(67)	13%	(125)	4%	(41)	2%	(19)	13%	(126)	62%	(618)	997
All Non-Christian	9 %	(11)	14%	(17)	7%	(9)	3%	(3)	10%	(12)	57%	(69)	121
Atheist	5%	(5)	15%	(16)	3%	(3)	2%	(3)	13%	(13)	62%	(64)	104
Agnostic/Nothing in particular	2%	(16)	8%	(53)	5%	(31)	2%	(14)	14%	(92)	68%	(447)	655
Something Else	6%	(19)	5%	(16)	3%	(9)	3%	(11)	13%	(41)	71%	(234)	330
Religious Non-Protestant/Catholic	8%	(12)	13%	(20)	6%	(9)	2%	(3)	14%	(22)	57%	(89)	155
Evangelical	7%	(40)	10%	(51)	6%	(30)	3%	(17)	14%	(76)	60%	(323)	537
Non-Evangelical	6%	(46)	12%	(87)	3%	(20)	2%	(12)	10%	(76)	67%	(499)	740
Community: Urban	7%	(44)	11%	(66)	5%	(34)	2%	(13)	14%	(89)	60%	(372)	618
Community: Suburban	6%	(58)	11%	(111)	4%	(36)	2%	(25)	13%	(131)	65%	(678)	1039
Community: Rural	3%	(17)	9%	(51)	4%	(23)	2%	(12)	12%	(64)	70%	(382)	549
Employ: Private Sector	8%	(57)	13%	(94)	7%	(53)	3%	(23)	14%	(101)	56%	(414)	742
Employ: Government	9 %	(13)	11%	(15)	2%	(3)	3%	(4)	7%	(9)	67%	(92)	136
Employ: Self-Employed	4%	(9)	11%	(24)	8%	(16)	4%	(8)	16%	(34)	57%	(118)	209
Employ: Homemaker	2%	(2)	8%	(11)	2%	(2)	_	(0)	11%	(14)	78%	(100)	128
Employ: Student	4%	(3)	4%	(3)	7%	(5)	—	(0)	19%	(13)	66%	(46)	70
Employ: Retired	3%	(16)	9%	(51)	1%	(5)	2%	(9)	10%	(54)	75%	(406)	541
Employ: Unemployed	5%	(12)	10%	(24)	2%	(6)	2%	(5)	17%	(40)	64%	(155)	242
Employ: Other	5%	(7)	5%	(7)	2%	(2)	1%	(1)	14%	(19)	73%	(101)	138
Military HH: Yes	3%	(9)	9%	(24)	3%	(8)	2%	(4)	11%	(29)	73%	(199)	272
Military HH: No	6%	(110)	11%	(204)	4%	(85)	2%	(46)	13%	(256)	64%	(1233)	1934
RD/WT: Right Direction	8%	(57)	12%	(86)	6%	(47)	2%	(15)	13%	(97)	59%	(436)	737
RD/WT: Wrong Track	4%	(62)	10%	(142)	3%	(46)	2%	(35)	13%	(188)	68%	(996)	1469
Biden Job Approve	6%	(55)	11%	(107)	5%	(53)	2%	(18)	12%	(117)	65%	(647)	997
Biden Job Disapprove	6%	(61)	10%	(116)	3%	(38)	3%	(29)	14%	(153)	64%	(710)	1108

Table MCSP2_25: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jim Gray

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(119)	10%	(228)	4%	(93)	2%	(50)	13%	(284)	65%	(1432)	2206
Biden Job Strongly Approve	11%	(41)	11%	(43)	7%	(26)	1%	(4)	11%	(42)	60%	(236)	392
Biden Job Somewhat Approve	2%	(14)	11%	(64)	4%	(27)	2%	(15)	12%	(75)	68%	(410)	605
Biden Job Somewhat Disapprove	4%	(12)	11%	(33)	6%	(19)	2%	(7)	15%	(45)	63%	(192)	307
Biden Job Strongly Disapprove	6%	(49)	10%	(83)	2%	(20)	3%	(22)	14%	(108)	65%	(518)	800
Favorable of Biden	6%	(56)	11%	(112)	4%	(40)	2%	(16)	12%	(118)	65%	(639)	982
Unfavorable of Biden	5%	(56)	10%	(115)	4%	(50)	2%	(27)	13%	(144)	65%	(714)	1105
Very Favorable of Biden	9%	(38)	10%	(43)	5%	(22)	1%	(5)	12%	(51)	62%	(260)	419
Somewhat Favorable of Biden	3%	(18)	12%	(69)	3%	(18)	2%	(12)	12%	(67)	67%	(379)	562
Somewhat Unfavorable of Biden	3%	(8)	10%	(28)	9%	(24)	2%	(6)	14%	(38)	62%	(172)	276
Very Unfavorable of Biden	6%	(48)	10%	(87)	3%	(26)	3%	(21)	13%	(106)	65%	(542)	828
#1 Issue: Economy	6%	(57)	13%	(114)	4%	(34)	2%	(21)	14%	(127)	60%	(530)	883
#1 Issue: Security	5%	(13)	11%	(28)	3%	(8)	2%	(5)	14%	(35)	65%	(162)	250
#1 Issue: Health Care	5%	(8)	14%	(25)	8%	(15)	4%	(8)	14%	(25)	55%	(99)	181
#1 Issue: Medicare / Social Security	5%	(13)	7%	(19)	2%	(6)	1%	(3)	11%	(30)	74%	(208)	280
#1 Issue: Women's Issues	4%	(11)	4%	(12)	2%	(4)	3%	(8)	15%	(41)	72%	(195)	271
#1 Issue: Education	5%	(3)	3%	(2)	7%	(4)	5%	(3)	8%	(5)	72%	(45)	63
#1 Issue: Energy	5%	(8)	9%	(15)	12%	(18)	1%	(1)	7%	(11)	65%	(101)	154
#1 Issue: Other	4%	(5)	11%	(13)	3%	(4)	1%	(1)	9%	(11)	73%	(91)	124
2022 House Vote: Democrat	6%	(54)	13%	(112)	6%	(57)	2%	(18)	12%	(104)	61%	(545)	891
2022 House Vote: Republican	7%	(48)	13%	(87)	4%	(23)	3%	(21)	12%	(81)	61%	(408)	669
2022 House Vote: Someone else	2%	(1)	4%	(3)	6%	(4)	1%	(1)	10%	(7)	77%	(52)	67
2022 House Vote: Didnt Vote	3%	(15)	5%	(27)	2%	(9)	2%	(10)	16%	(92)	74%	(427)	580
2020 Vote: Joe Biden	6%	(59)	12%	(115)	6%	(57)	2%	(20)	12%	(112)	61%	(572)	936
2020 Vote: Donald Trump	6%	(43)	12%	(81)	3%	(23)	3%	(19)	13%	(88)	63%	(438)	693
2020 Vote: Other	4%	(3)	9%	(7)	6%	(5)	1%	(1)	9 %	(7)	72%	(59)	82
2020 Vote: Didn't Vote	3%	(13)	5%	(24)	2%	(9)	2%	(10)	16%	(77)	73%	(362)	495

Table MCSP2_25: Do you have a favorable or unfavorable opinion of the following sports media figures? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Jim Gray

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		d of, no nion		r heard of	Total N
Adults	5%	(119)	10%	(228)	4%	(93)	2%	(50)	13%	(284)	65%	(1432)	2206
2018 House Vote: Democrat	7%	(54)	12%	(92)	6%	(47)	2%	(19)	12%	(95)	61%	(490)	798
2018 House Vote: Republican	7%	(42)	14%	(81)	3%	(19)	3%	(18)	13%	(76)	59%	(341)	577
2018 House Vote: Someone else	2%	(1)	9 %	(5)	5%	(2)	_	(0)	6%	(3)	79%	(44)	55
2018 House Vote: Didnt Vote	3%	(21)	7%	(51)	3%	(25)	2%	(13)	14%	(110)	72%	(558)	777
4-Region: Northeast	9%	(34)	13%	(49)	2%	(9)	3%	(10)	14%	(53)	60%	(232)	386
4-Region: Midwest	5%	(22)	12%	(54)	7%	(34)	1%	(5)	12%	(54)	63%	(287)	456
4-Region: South	5%	(40)	9 %	(77)	3%	(28)	3%	(23)	14%	(121)	66%	(552)	841
4-Region: West	4%	(22)	9%	(47)	4%	(23)	2%	(12)	11%	(57)	69 %	(361)	522
Avid Sports Fan	13%	(70)	22%	(118)	9%	(50)	4%	(23)	16%	(86)	36%	(197)	545
Sports Fan	7%	(113)	14%	(220)	5%	(81)	3%	(45)	15%	(228)	55%	(846)	1533
Avid NFL Fan	13%	(86)	21%	(141)	7%	(51)	4%	(26)	16%	(110)	39%	(270)	684
NFL Fan	8%	(113)	15%	(210)	5%	(76)	3%	(41)	15%	(223)	54%	(776)	1438

Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Peyton Manning

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (591)	30% (663)	4% (94)	3% (76)	22% (481)	14% (302)	2206
Gender: Male	32% (339)	30% (326)	6% (61)	3% (34)	19% (202)	10% (112)	1074
Gender: Female	22% (252)	30% (336)	3% (33)	4% (41)	25% (279)	17% (190)	1130
Age: 18-34	22% (136)	24% (155)	6% (39)	4% (24)	24% (154)	20% (125)	633
Age: 35-44	28% (104)	27% (99)	5% (18)	5% (18)	20% (73)	16% (60)	372
Age: 45-64	30% (210)	32% (228)	2% (15)	4% (26)	22% (157)	11% (75)	713
Age: 65+	29% (140)	37% (181)	4% (21)	2% (7)	20% (97)	9% (42)	488
GenZers: 1997-2012	14% (38)	20% (52)	5% (12)	4% (11)	28% (75)	29% (78)	268
Millennials: 1981-1996	29% (188)	27% (177)	6% (38)	4% (29)	20% (133)	14% (91)	656
GenXers: 1965-1980	27% (141)	33% (172)	4% (19)	3% (17)	20% (105)	14% (71)	524
Baby Boomers: 1946-1964	30% (210)	34% (243)	3% (24)	2% (17)	23% (160)	7% (51)	704
PID: Dem (no lean)	28% (249)	31% (276)	5% (44)	4% (35)	21% (188)	12% (111)	902
PID: Ind (no lean)	21% (139)	26% (169)	4% (25)	4% (25)	26% (167)	19% (125)	651
PID: Rep (no lean)	31% (202)	33% (217)	4% (25)	2% (16)	19% (127)	10% (66)	653
PID/Gender: Dem Men	30% (125)	33% (135)	7% (29)	4% (16)	16% (65)	11% (47)	417
PID/Gender: Dem Women	26% (125)	29% (140)	3% (14)	4% (18)	25% (123)	13% (64)	484
PID/Gender: Ind Men	26% (85)	29% (96)	4% (13)	3% (10)	26% (87)	13% (43)	333
PID/Gender: Ind Women	17% (54)	23% (74)	4% (12)	5% (15)	25% (79)	26% (83)	317
PID/Gender: Rep Men	40% (129)	29% (95)	6% (19)	3% (8)	15% (50)	7% (23)	323
PID/Gender: Rep Women	22% (73)	37% (122)	2% (6)	2% (8)	23% (77)	13% (43)	330
Ideo: Liberal (1-3)	28% (177)	30% (191)	7% (46)	3% (17)	23% (145)	9% (60)	637
Ideo: Moderate (4)	24% (165)	31% (206)	2% (16)	3% (21)	23% (153)	17% (113)	674
Ideo: Conservative (5-7)	32% (227)	32% (227)	4% (28)	4% (29)	19% (137)	9% (66)	714
Educ: < College	26% (369)	29% (418)	3% (50)	3% (48)	24% (342)	15% (214)	1442
Educ: Bachelors degree	29% (139)	33% (160)	5% (25)	4% (17)	18% (89)	11% (55)	486
Educ: Post-grad	30% (83)	30% (84)	7% (19)	4% (10)	18% (50)	12% (33)	279
Income: Under 50k	22% (260)	26% (305)	4% (52)	3% (32)	26% (302)	19% (220)	1171
Income: 50k-100k	32% (227)	34% (239)	4% (28)	5% (33)	17% (123)	8% (57)	707
Income: 100k+	32% (104)	36% (119)	4% (14)	3% (11)	17% (56)	7% (24)	328
Ethnicity: White	28% (481)	30% (519)	4% (71)	4% (63)	22% (372)	12% (197)	1702

Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Peyton Manning

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (591)	30% (663)	4% (94)	3% (76)	22% (481)	14% (302)	2206
Ethnicity: Hispanic	29% (110)	22% (85)	6% (23)	6% (22)	20% (78)	17% (63)	380
Ethnicity: Black	27% (78)	33% (92)	5% (13)	3% (9)	18% (52)	14% (40)	284
Ethnicity: Other	15% (32)	23% (51)	5% (10)	2% (4)	26% (58)	30% (65)	220
All Christian	34% (335)	34% (341)	3% (33)	2% (23)	18% (175)	9% (90)	997
All Non-Christian	24% (29)	25% (30)	7% (9)	1% (1)	15% (18)	28% (34)	121
Atheist	14% (15)	32% (33)	3% (3)	4% (4)	32% (33)	14% (14)	104
Agnostic/Nothing in particular	20% (128)	26% (170)	5% (36)	4% (29)	28% (182)	17% (110)	655
Something Else	25% (84)	26% (87)	4% (13)	6% (19)	22% (74)	16% (54)	330
Religious Non-Protestant/Catholic	23% (36)	23% (36)	8% (12)	1% (1)	22% (34)	23% (36)	155
Evangelical	32% (170)	32% (172)	4% (21)	2% (12)	19% (100)	11% (61)	537
Non-Evangelical	32% (238)	34% (250)	3% (20)	4% (28)	17% (126)	11% (78)	740
Community: Urban	25% (154)	30% (185)	6% (34)	2% (14)	21% (129)	16% (101)	618
Community: Suburban	29% (306)	29% (306)	4% (39)	4% (40)	22% (228)	11% (119)	1039
Community: Rural	24% (130)	31% (172)	4% (20)	4% (21)	23% (125)	15% (81)	549
Employ: Private Sector	31% (227)	30% (225)	5% (35)	5% (34)	19% (138)	11% (83)	742
Employ: Government	24% (33)	35% (48)	1% (2)	3% (5)	20% (27)	16% (21)	136
Employ: Self-Employed	29% (60)	25% (51)	8% (17)	6% (12)	24% (50)	9% (19)	209
Employ: Homemaker	16% (20)	34% (43)	3% (4)	2% (2)	30% (38)	16% (20)	128
Employ: Student	15% (11)	14% (9)	6% (4)	6% (4)	19% (13)	40% (28)	70
Employ: Retired	29% (158)	34% (186)	3% (18)	2% (13)	20% (110)	10% (55)	541
Employ: Unemployed	23% (57)	25% (61)	4% (9)	1% (3)	28% (67)	19% (45)	242
Employ: Other	19% (26)	28% (39)	3% (4)	2% (2)	27% (37)	21% (30)	138
Military HH: Yes	29% (78)	36% (97)	6% (16)	2% (5)	18% (48)	10% (28)	272
Military HH: No	27% (512)	29% (566)	4% (77)	4% (71)	22% (434)	14% (274)	1934
RD/WT: Right Direction	25% (186)	29% (217)	4% (29)	3% (24)	22% (159)	16% (121)	737
RD/WT: Wrong Track	28% (405)	30% (445)	4% (64)	4% (52)	22% (322)	12% (181)	1469
Biden Job Approve	26% (255)	31% (313)	5% (46)	2% (24)	23% (225)	13% (134)	997
Biden Job Disapprove	30% (327)	30% (335)	4% (47)	4% (46)	20% (217)	12% (136)	1108

Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Peyton Manning

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (591)	30% (663)	4% (94)	3% (76)	22% (481)	14% (302)	2206
Biden Job Strongly Approve	28% (108)	33% (129)	6% (23)	2% (10)	18% (71)	13% (51)	392
Biden Job Somewhat Approve	24% (147)	30% (184)	4% (23)	2% (14)	26% (154)	14% (83)	605
Biden Job Somewhat Disapprove	26% (79)	27% (84)	6% (20)	6% (20)	19% (59)	15% (46)	307
Biden Job Strongly Disapprove	31% (248)	31% (251)	3% (27)	3% (27)	20% (159)	11% (89)	800
Favorable of Biden	27% (267)	31% (303)	4% (43)	2% (24)	23% (223)	12% (121)	982
Unfavorable of Biden	28% (313)	31% (345)	4% (49)	4% (47)	19% (208)	13% (142)	1105
Very Favorable of Biden	31% (129)	29% (121)	6% (24)	2% (9)	19% (80)	13% (56)	419
Somewhat Favorable of Biden	24% (138)	32% (182)	3% (19)	3% (14)	26% (144)	12% (66)	562
Somewhat Unfavorable of Biden	20% (55)	32% (89)	7% (19)	6% (16)	18% (51)	17% (47)	276
Very Unfavorable of Biden	31% (258)	31% (257)	4% (30)	4% (31)	19% (157)	12% (96)	828
#1 Issue: Economy	33% (295)	30% (262)	3% (30)	3% (28)	19% (168)	11% (100)	883
#1 Issue: Security	27% (68)	33% (82)	3% (7)	4% (11)	21% (52)	12% (29)	250
#1 Issue: Health Care	20% (37)	26% (47)	7% (12)	3% (5)	27% (48)	18% (32)	181
#1 Issue: Medicare / Social Security	22% (61)	38% (107)	3% (10)	3% (9)	19% (52)	14% (40)	280
#1 Issue: Women's Issues	20% (54)	29% (79)	9% (23)	2% (6)	27% (72)	14% (37)	271
#1 Issue: Education	20% (13)	28% (17)	4% (2)	6% (3)	21% (13)	22% (14)	63
#1 Issue: Energy	23% (35)	22% (33)	4% (6)	7% (11)	28% (43)	17% (25)	154
#1 Issue: Other	23% (28)	27% (34)	2% (3)	3% (4)	26% (33)	18% (23)	124
2022 House Vote: Democrat	26% (234)	34% (305)	5% (41)	4% (36)	19% (173)	11% (100)	891
2022 House Vote: Republican	33% (224)	33% (224)	4% (26)	3% (20)	16% (110)	10% (64)	669
2022 House Vote: Someone else	18% (12)	20% (14)	5% (4)	— (0)	35% (23)	22% (15)	67
2022 House Vote: Didnt Vote	21% (121)	21% (120)	4% (22)	3% (19)	30% (175)	21% (122)	580
2020 Vote: Joe Biden	27% (252)	33% (307)	5% (47)	4% (40)	21% (198)	10% (92)	936
2020 Vote: Donald Trump	31% (212)	34% (237)	4% (29)	3% (20)	19% (135)	9% (61)	693
2020 Vote: Other	22% (18)	33% (27)	4% (3)	3% (2)	22% (18)	17% (14)	82
2020 Vote: Didn't Vote	22% (109)	19% (92)	3% (15)	3% (14)	26% (130)	27% (135)	495

Table MCSP3_2: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Peyton Manning

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (591)	30% (663)	4% (94)	3% (76)	22% (481)	14% (302)	2206
2018 House Vote: Democrat	29% (232)	32% (257)	6% (47)	4% (29)	20% (159)	9% (74)	798
2018 House Vote: Republican	33% (192)	34% (193)	4% (23)	4% (21)	18% (102)	8% (46)	577
2018 House Vote: Someone else	14% (8)	26% (14)	5% (3)	12% (7)	21% (12)	23% (13)	55
2018 House Vote: Didnt Vote	21% (160)	26% (198)	3% (21)	2% (19)	27% (209)	22% (170)	777
4-Region: Northeast	27% (105)	35% (136)	4% (17)	3% (11)	19% (72)	12% (46)	386
4-Region: Midwest	28% (128)	32% (148)	5% (21)	3% (14)	20% (93)	11% (51)	456
4-Region: South	29% (247)	29% (243)	4% (33)	3% (29)	22% (186)	12% (103)	841
4-Region: West	21% (111)	26% (136)	4% (22)	4% (21)	25% (131)	19% (101)	522
Avid Sports Fan	47% (254)	32% (175)	5% (26)	5% (26)	6% (35)	5% (29)	545
Sports Fan	35% (530)	34% (525)	5% (76)	4% (60)	15% (229)	7% (112)	1533
Avid NFL Fan	47% (319)	34% (230)	4% (30)	5% (32)	8% (54)	3% (19)	684
NFL Fan	36% (519)	35% (506)	5% (67)	4% (52)	14% (203)	6% (91)	1438

Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Eli Manning

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (473)	31% (679)	5% (103)	3% (71)	22% (487)	18% (392)	2206
Gender: Male	26% (281)	33% (351)	6% (64)	3% (33)	18% (194)	14% (150)	1074
Gender: Female	17% (192)	29% (327)	3% (39)	3% (38)	26% (293)	21% (241)	1130
Age: 18-34	19% (118)	25% (160)	6% (39)	3% (19)	23% (147)	24% (150)	633
Age: 35-44	18% (67)	28% (106)	5% (18)	4% (14)	24% (88)	21% (79)	372
Age: 45-64	24% (173)	32% (230)	4% (26)	4% (26)	22% (156)	14% (101)	713
Age: 65+	24% (115)	38% (183)	4% (21)	2% (12)	20% (96)	13% (62)	488
GenZers: 1997-2012	15% (41)	19% (52)	5% (13)	3% (8)	25% (67)	32% (87)	268
Millennials: 1981-1996	21% (135)	28% (185)	6% (42)	4% (24)	23% (149)	18% (121)	656
GenXers: 1965-1980	21% (108)	35% (182)	3% (15)	4% (19)	22% (115)	16% (86)	524
Baby Boomers: 1946-1964	25% (176)	35% (244)	5% (34)	3% (18)	21% (146)	12% (86)	704
PID: Dem (no lean)	23% (203)	31% (278)	6% (54)	4% (37)	21% (193)	15% (137)	902
PID: Ind (no lean)	17% (108)	29% (189)	4% (23)	2% (15)	26% (171)	22% (145)	651
PID: Rep (no lean)	25% (162)	33% (213)	4% (27)	3% (19)	19% (124)	17% (110)	653
PID/Gender: Dem Men	26% (110)	34% (143)	6% (26)	4% (19)	15% (61)	14% (57)	417
PID/Gender: Dem Women	19% (93)	28% (134)	6% (27)	4% (19)	27% (132)	17% (80)	484
PID/Gender: Ind Men	19% (64)	32% (108)	5% (16)	2% (5)	26% (86)	16% (54)	333
PID/Gender: Ind Women	14% (44)	26% (81)	2% (6)	3% (10)	27% (85)	28% (90)	317
PID/Gender: Rep Men	33% (107)	31% (100)	7% (21)	3% (9)	15% (47)	12% (39)	323
PID/Gender: Rep Women	17% (55)	34% (113)	2% (5)	3% (9)	23% (76)	22% (71)	330
Ideo: Liberal (1-3)	23% (148)	31% (194)	6% (41)	4% (25)	23% (147)	13% (82)	637
Ideo: Moderate (4)	20% (138)	32% (215)	4% (24)	2% (11)	22% (148)	20% (138)	674
Ideo: Conservative (5-7)	24% (171)	34% (241)	4% (31)	4% (28)	20% (141)	14% (103)	714
Educ: < College	21% (306)	29% (420)	3% (48)	3% (47)	23% (339)	20% (282)	1442
Educ: Bachelors degree	23% (111)	33% (162)	7% (35)	3% (16)	20% (95)	14% (66)	486
Educ: Post-grad	20% (56)	35% (97)	7% (20)	3% (8)	19% (54)	16% (44)	279
Income: Under 50k	18% (216)	26% (302)	4% (46)	2% (28)	26% (304)	23% (275)	1171
Income: 50k-100k	26% (180)	34% (239)	6% (41)	5% (35)	18% (126)	12% (85)	707
Income: 100k+	23% (77)	42% (138)	5% (16)	2% (8)	17% (57)	10% (32)	328
Ethnicity: White	22% (379)	32% (539)	5% (78)	4% (61)	22% (373)	16% (273)	1702

Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Eli Manning

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (473)	31% (679)	5% (103)	3% (71)	22% (487)	18% (392)	2206
Ethnicity: Hispanic	21% (100) 21% (80)	27% (104)	4% (15)	7% (26)	20% (78)	21% (78)	380
Ethnicity: Black	26% (73)	28% (80)	7% (21)	3% (9)	18% (52)	17% (49)	284
Ethnicity: Other	10% (22)	27% (60)	2% (5)	1% (1)	28% (62)	32% (70)	220
All Christian	26% (262)	35% (352)	4% (39)	2% (25)	19% (194)	12% (124)	997
All Non-Christian	20% (25)	31% (38)	4% (5)	2% (2)	15% (19)	27% (33)	121
Atheist	20% (21)	27% (28)	3% (4)	2% (2)	36% (37)	12% (12)	104
Agnostic/Nothing in particular	16% (105)	26% (170)	6% (37)	4% (26)	26% (171)	22% (145)	655
Something Else	18% (61)	28% (91)	5% (18)	5% (16)	20% (66)	24% (78)	330
Religious Non-Protestant/Catholic	18% (28)	29% (45)	4% (6)	1% (2)	22% (35)	25% (39)	155
Evangelical	25% (133)	30% (161)	5% (28)	3% (14)	19% (100)	19% (100)	537
Non-Evangelical	25% (184)	37% (273)	4% (28)	3% (24)	19% (139)	12% (92)	740
Community: Urban	23% (140)	28% (171)	5% (32)	2% (15)	20% (126)	22% (134)	618
Community: Suburban	22% (233)	33% (342)	5% (50)	4% (38)	22% (228)	14% (148)	1039
Community: Rural	18% (100)	30% (165)	4% (22)	3% (18)	24% (133)	20% (110)	549
Employ: Private Sector	22% (163)	33% (242)	7% (49)	4% (31)	20% (145)	15% (112)	742
Employ: Government	18% (25)	41% (56)	3% (4)	3% (4)	17% (23)	18% (25)	136
Employ: Self-Employed	27% (57)	28% (58)	3% (6)	6% (13)	22% (46)	14% (28)	209
Employ: Homemaker	11% (14)	33% (43)	2% (2)	2% (3)	23% (29)	29% (38)	128
Employ: Student	11% (8)	22% (15)	3% (2)	1% (0)	23% (16)	42% (29)	70
Employ: Retired	25% (136)	33% (181)	4% (23)	2% (12)	21% (115)	14% (74)	541
Employ: Unemployed	19% (47)	22% (53)	5% (13)	2% (6)	29% (71)	22% (52)	242
Employ: Other	17% (23)	23% (32)	3% (4)	1% (2)	31% (43)	24% (33)	138
Military HH: Yes	21% (56)	38% (103)	6% (16)	3% (7)	19% (53)	14% (38)	272
Military HH: No	22% (417)	30% (577)	5% (88)	3% (64)	22% (435)	18% (354)	1934
RD/WT: Right Direction	23% (169)	27% (202)	6% (42)	3% (22)	21% (154)	20% (149)	737
RD/WT: Wrong Track	21% (305)	33% (478)	4% (61)	3% (49)	23% (333)	17% (243)	1469
Biden Job Approve	21% (213)	31% (307)	5% (53)	3% (29)	22% (218)	18% (176)	997
Biden Job Disapprove	22% (249)	33% (362)	4% (49)	3% (35)	21% (234)	16% (179)	1108

Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of'. *Eli Manning*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (473)	31% (679)	5% (103)	3% (71)	22% (487)	18% (392)	2206
Biden Job Strongly Approve	27% (104)	32% (127)	3% (13)	4% (17)	17% (65)	17% (65)	392
Biden Job Somewhat Approve	18% (109)	30% (180)	7% (40)	2% (11)	25% (154)	18% (111)	605
Biden Job Somewhat Disapprove	21% (63)	32% (99)	5% (15)	5% (16)	22% (68)	15% (45)	307
Biden Job Strongly Disapprove	23% (186)	33% (263)	4% (34)	2% (19)	21% (166)	17% (133)	800
Favorable of Biden	23% (227)	30% (295)	5% (49)	3% (29)	23% (221)	16% (161)	982
Unfavorable of Biden	21% (234)	33% (369)	5% (51)	4% (42)	20% (223)	17% (186)	1105
Very Favorable of Biden	29% (123)	30% (124)	4% (15)	3% (14)	19% (78)	15% (64)	419
Somewhat Favorable of Biden	18% (104)	30% (171)	6% (34)	3% (15)	25% (143)	17% (97)	562
Somewhat Unfavorable of Biden	16% (43)	36% (99)	5% (14)	6% (17)	19% (53)	18% (50)	276
Very Unfavorable of Biden	23% (191)	33% (270)	4% (37)	3% (25)	20% (169)	17% (137)	828
#1 Issue: Economy	23% (200)	33% (295)	5% (40)	3% (28)	21% (184)	15% (135)	883
#1 Issue: Security	23% (59)	31% (78)	5% (13)	4% (9)	20% (50)	16% (41)	250
#1 Issue: Health Care	23% (42)	27% (49)	4% (7)	1% (2)	24% (43)	21% (38)	181
#1 Issue: Medicare / Social Security	21% (60)	35% (99)	3% (9)	2% (7)	22% (60)	16% (45)	280
#1 Issue: Women's Issues	19% (52)	25% (69)	7% (20)	4% (10)	27% (74)	17% (47)	271
#1 Issue: Education	13% (8)	35% (22)	7% (4)	5% (3)	20% (13)	21% (13)	63
#1 Issue: Energy	20% (30)	24% (37)	4% (6)	6% (9)	19% (29)	28% (43)	154
#1 Issue: Other	18% (23)	25% (31)	4% (5)	2% (3)	27% (34)	23% (28)	124
2022 House Vote: Democrat	23% (204)	33% (291)	6% (57)	4% (40)	20% (175)	14% (124)	891
2022 House Vote: Republican	26% (175)	35% (235)	5% (30)	3% (19)	17% (113)	14% (96)	669
2022 House Vote: Someone else	5% (4)	28% (18)	5% (3)	— (0)	37% (24)	26% (17)	67
2022 House Vote: Didnt Vote	16% (90)	23% (134)	2% (13)	2% (13)	30% (175)	27% (154)	580
2020 Vote: Joe Biden	23% (215)	33% (311)	5% (50)	5% (45)	21% (196)	13% (119)	936
2020 Vote: Donald Trump	24% (164)	35% (246)	5% (34)	2% (16)	20% (136)	14% (97)	693
2020 Vote: Other	17% (14)	39% (32)	2% (2)	1% (1)	25% (21)	15% (13)	82
2020 Vote: Didn't Vote	16% (81)	18% (90)	4% (18)	2% (9)	27% (134)	33% (163)	495

Table MCSP3_3: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
<i>Eli Manning</i>

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (473)	31% (679)	5% (103)	3% (71)	22% (487)	18% (392)	2206
2018 House Vote: Democrat	24% (192)	33% (263)	6% (49)	4% (34)	20% (156)	13% (103)	798
2018 House Vote: Republican	26% (148)	35% (200)	5% (29)	3% (20)	18% (107)	13% (74)	577
2018 House Vote: Someone else	10% (5)	27% (15)	5% (3)	11% (6)	24% (13)	23% (13)	55
2018 House Vote: Didnt Vote	16% (127)	26% (201)	3% (23)	2% (12)	27% (211)	26% (202)	777
4-Region: Northeast	21% (81)	38% (147)	5% (19)	3% (11)	19% (74)	14% (54)	386
4-Region: Midwest	23% (105)	32% (147)	5% (23)	3% (14)	21% (98)	15% (69)	456
4-Region: South	23% (193)	31% (261)	4% (35)	3% (28)	23% (192)	16% (133)	841
4-Region: West	18% (93)	24% (126)	5% (25)	3% (18)	24% (124)	26% (136)	522
Avid Sports Fan	36% (194)	35% (192)	7% (37)	4% (24)	11% (61)	7% (36)	545
Sports Fan	28% (430)	36% (546)	6% (92)	3% (52)	17% (257)	10% (156)	1533
Avid NFL Fan	35% (237)	38% (258)	6% (42)	5% (33)	12% (84)	4% (30)	684
NFL Fan	29% (415)	36% (521)	6% (80)	3% (48)	17% (240)	9% (135)	1438

Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Dungy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (374)	17% (380)	3% (64)	1% (28)	11% (240)	51% (1121)	2206
Gender: Male	24% (259)	24% (257)	3% (37)	2% (18)	11% (116)	36% (387)	1074
Gender: Female	10% (115)	11% (122)	2% (27)	1% (10)	11% (124)	65% (733)	1130
Age: 18-34	13% (84)	14% (88)	4% (23)	3% (16)	9% (60)	57% (362)	633
Age: 35-44	18% (66)	12% (44)	3% (13)	1% (4)	14% (51)	52% (194)	372
Age: 45-64	19% (138)	22% (159)	3% (23)	— (3)	11% (77)	44% (312)	713
Age: 65+	17% (85)	18% (88)	1% (5)	1% (4)	11% (52)	52% (253)	488
GenZers: 1997-2012	10% (28)	8% (22)	3% (8)	2% (6)	13% (35)	63% (169)	268
Millennials: 1981-1996	17% (114)	15% (101)	4% (27)	2% (14)	10% (65)	51% (336)	656
GenXers: 1965-1980	17% (88)	18% (95)	4% (19)	1% (3)	13% (66)	48% (253)	524
Baby Boomers: 1946-1964	19% (133)	21% (146)	1% (10)	1% (5)	10% (73)	48% (338)	704
PID: Dem (no lean)	18% (159)	17% (150)	4% (38)	2% (15)	10% (86)	50% (454)	902
PID: Ind (no lean)	12% (78)	16% (106)	1% (10)	1% (4)	14% (92)	56% (362)	651
PID: Rep (no lean)	21% (137)	19% (124)	2% (15)	1% (9)	10% (62)	47% (306)	653
PID/Gender: Dem Men	27% (111)	23% (96)	4% (17)	3% (11)	7% (28)	37% (153)	417
PID/Gender: Dem Women	10% (48)	11% (53)	5% (22)	1% (4)	12% (57)	62% (300)	484
PID/Gender: Ind Men	16% (55)	21% (69)	2% (8)	1% (3)	17% (55)	43% (144)	333
PID/Gender: Ind Women	7% (23)	12% (37)	1% (2)	— (1)	12% (37)	69% (217)	317
PID/Gender: Rep Men	29% (92)	29% (93)	4% (12)	1% (4)	10% (32)	28% (90)	323
PID/Gender: Rep Women	14% (45)	10% (32)	1% (3)	1% (5)	9% (30)	65% (216)	330
Ideo: Liberal (1-3)	19% (119)	16% (105)	3% (20)	1% (9)	9% (59)	51% (325)	637
Ideo: Moderate (4)	15% (99)	17% (114)	2% (15)	1% (6)	12% (82)	53% (358)	674
Ideo: Conservative (5-7)	20% (142)	21% (148)	4% (28)	2% (11)	10% (74)	44% (311)	714
Educ: < College	15% (215)	15% (223)	3% (38)	1% (16)	11% (165)	54% (784)	1442
Educ: Bachelors degree	19% (92)	19% (93)	3% (17)	2% (9)	10% (48)	47% (226)	486
Educ: Post-grad	24% (67)	23% (63)	3% (9)	1% (2)	10% (27)	40% (111)	279
Income: Under 50k	14% (161)	12% (138)	2% (20)	1% (12)	12% (142)	60% (697)	1171
Income: 50k-100k	20% (141)	22% (155)	4% (28)	2% (12)	9% (65)	43% (307)	707
Income: 100k+	22% (72)	26% (87)	5% (16)	1% (3)	10% (33)	36% (117)	328
Ethnicity: White	17% (290)	18% (307)	3% (52)	1% (18)	11% (183)	50% (853)	1702

Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Dungy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (374)	17% (380)	3% (64)	1% (28)	11% (240)	51% (1121)	2206
Ethnicity: Hispanic	14% (55)	17% (65)	5% (19)	1% (5)	13% (48)	50% (188)	380
Ethnicity: Black	23% (66)	15% (43)	3% (8)	2% (7)	9% (25)	48% (136)	284
Ethnicity: Other	8% (18)	13% (29)	2% (4)	1% (3)	15% (33)	60% (133)	220
All Christian	22% (218)	21% (206)	2% (22)	1% (7)	10% (98)	45% (446)	997
All Non-Christian	17% (21)	16% (20)	3% (3)	2% (2)	5% (6)	56% (68)	121
Atheist	10% (10)	18% (19)	8% (8)	2% (2)	10% (10)	53% (55)	104
Agnostic/Nothing in particular	12% (81)	16% (104)	3% (22)	2% (11)	13% (85)	54% (353)	655
Something Else	13% (43)	9% (31)	3% (9)	2% (6)	12% (41)	60% (200)	330
Religious Non-Protestant/Catholic	15% (23)	17% (26)	2% (3)	2% (2)	9% (14)	55% (86)	155
Evangelical	22% (119)	17% (89)	3% (18)	1% (7)	11% (58)	46% (246)	537
Non-Evangelical	19% (137)	19% (140)	2% (13)	1% (6)	9% (69)	51% (375)	740
Community: Urban	18% (109)	17% (103)	2% (15)	2% (10)	10% (64)	51% (316)	618
Community: Suburban	19% (193)	19% (194)	3% (33)	1% (10)	10% (104)	49% (506)	1039
Community: Rural	13% (72)	15% (83)	3% (16)	1% (8)	13% (72)	54% (299)	549
Employ: Private Sector	19% (138)	22% (164)	6% (43)	2% (12)	10% (75)	42% (310)	742
Employ: Government	17% (23)	24% (33)	3% (4)	1% (1)	8% (11)	47% (64)	136
Employ: Self-Employed	20% (42)	16% (34)	1% (2)	— (1)	14% (30)	48% (100)	209
Employ: Homemaker	7% (8)	7% (10)	2% (3)	1% (2)	9% (12)	73% (94)	128
Employ: Student	5% (4)	6% (4)	4% (3)	4% (3)	10% (7)	70% (49)	70
Employ: Retired	18% (100)	19% (104)	1% (6)	1% (4)	10% (57)	50% (271)	541
Employ: Unemployed	17% (40)	10% (23)	1% (3)	— (0)	13% (32)	59% (143)	242
Employ: Other	14% (19)	5% (8)	— (1)	3% (5)	12% (16)	65% (90)	138
Military HH: Yes	18% (50)	22% (59)	2% (5)	— (1)	11% (31)	46% (126)	272
Military HH: No	17% (324)	17% (320)	3% (59)	1% (26)	11% (210)	51% (994)	1934
RD/WT: Right Direction	20% (151)	19% (138)	3% (20)	1% (8)	9% (70)	48% (350)	737
RD/WT: Wrong Track	15% (223)	16% (242)	3% (43)	1% (19)	12% (171)	52% (771)	1469
Biden Job Approve	19% (187)	18% (183)	2% (24)	1% (13)	9% (91)	50% (498)	997
Biden Job Disapprove	16% (183)	17% (189)	3% (38)	1% (15)	12% (131)	50% (552)	1108

Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Dungy

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	17%	(374)	17%	(380)	3%	(64)	1%	(28)	11%	(240)	51%	(1121)	2206
Biden Job Strongly Approve	24%	(93)	16%	(64)	3%	(12)	2%	(6)	9 %	(35)	46%	(182)	392
Biden Job Somewhat Approve	15%	(93)	20%	(120)	2%	(13)	1%	(6)	9 %	(57)	52%	(317)	605
Biden Job Somewhat Disapprove	13%	(40)	18%	(54)	6%	(18)	1%	(4)	10%	(31)	52%	(160)	307
Biden Job Strongly Disapprove	18%	(143)	17%	(135)	3%	(20)	1%	(11)	12%	(100)	49%	(392)	800
Favorable of Biden	19%	(188)	17%	(167)	3%	(28)	1%	(10)	9%	(87)	51%	(502)	982
Unfavorable of Biden	17%	(183)	19%	(206)	3%	(34)	1%	(16)	11%	(126)	49%	(539)	1105
Very Favorable of Biden	24%	(102)	15%	(62)	3%	(11)	1%	(6)	10%	(41)	47%	(198)	419
Somewhat Favorable of Biden	15%	(87)	19%	(105)	3%	(17)	1%	(4)	8%	(46)	54%	(304)	562
Somewhat Unfavorable of Biden	11%	(31)	20%	(54)	4%	(12)	1%	(3)	11%	(30)	53%	(146)	276
Very Unfavorable of Biden	18%	(151)	18%	(152)	3%	(22)	2%	(13)	12%	(97)	48%	(394)	828
#1 Issue: Economy	20%	(177)	17%	(151)	2%	(22)	1%	(12)	14%	(122)	45%	(400)	883
#1 Issue: Security	19%	(47)	17%	(43)	3%	(8)	1%	(1)	11%	(28)	49%	(123)	250
#1 Issue: Health Care	11%	(20)	24%	(43)	_	(0)	2%	(4)	8%	(14)	55%	(99)	181
#1 Issue: Medicare / Social Security	17%	(47)	18%	(51)	1%	(3)	1%	(2)	7%	(20)	56%	(156)	280
#1 Issue: Women's Issues	12%	(33)	16%	(42)	3%	(7)	1%	(3)	12%	(32)	57%	(155)	271
#1 Issue: Education	16%	(10)	5%	(3)	6%	(4)	2%	(1)	6%	(4)	64%	(40)	63
#1 Issue: Energy	15%	(23)	14%	(22)	10%	(15)	3%	(4)	9%	(13)	49%	(76)	154
#1 Issue: Other	13%	(16)	19%	(23)	4%	(5)	_	(0)	6%	(8)	59%	(73)	124
2022 House Vote: Democrat	20%	(174)	19%	(170)	4%	(36)	1%	(9)	10%	(91)	46%	(410)	891
2022 House Vote: Republican	21%	(144)	22%	(147)	3%	(20)	2%	(13)	9%	(63)	42%	(282)	669
2022 House Vote: Someone else	4%	(3)	25%	(16)	4%	(3)	2%	(1)	10%	(7)	55%	(37)	67
2022 House Vote: Didnt Vote	9%	(53)	8%	(46)	1%	(5)	1%	(4)	14%	(79)	68%	(392)	580
2020 Vote: Joe Biden	19%	(182)	20%	(184)	4%	(33)	1%	(13)	10%	(94)	46%	(430)	936
2020 Vote: Donald Trump	20%	(135)	21%	(148)	3%	(21)	1%	(10)	10%	(72)	44%	(306)	693
2020 Vote: Other	13%	(11)	16%	(13)	1%	(1)	1%	(1)	9%	(7)	61%	(50)	82
2020 Vote: Didn't Vote	9%	(46)	7%	(35)	2%	(8)	1%	(4)	13%	(67)	68%	(335)	495

Table MCSP3_4: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Tony Dungy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (374)	17% (380)	3% (64)	1% (28)	11% (240)	51% (1121)	2206
2018 House Vote: Democrat	20% (159)	20% (157)	4% (32)	1% (9)	10% (80)	45% (361)	798
2018 House Vote: Republican	23% (131)	22% (130)	3% (19)	2% (12)	10% (60)	39% (224)	577
2018 House Vote: Someone else	6% (3)	11% (6)	5% (3)	1% (1)	8% (5)	69% (38)	55
2018 House Vote: Didnt Vote	10% (80)	11% (87)	1% (10)	1% (6)	12% (96)	64% (498)	777
4-Region: Northeast	18% (71)	18% (69)	4% (14)	2% (7)	11% (42)	48% (184)	386
4-Region: Midwest	19% (87)	22% (99)	2% (10)	1% (7)	8% (34)	48% (219)	456
4-Region: South	19% (159)	15% (130)	2% (17)	1% (11)	13% (108)	49% (416)	841
4-Region: West	11% (57)	16% (81)	4% (22)	1% (3)	11% (56)	58% (303)	522
Avid Sports Fan	35% (192)	30% (161)	5% (27)	2% (14)	10% (57)	17% (94)	545
Sports Fan	23% (352)	23% (353)	4% (56)	2% (26)	11% (172)	37% (573)	1533
Avid NFL Fan	35% (239)	29% (197)	6% (38)	2% (12)	10% (66)	19% (133)	684
NFL Fan	24% (341)	23% (335)	4% (54)	2% (25)	12% (175)	35% (507)	1438

Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Irvin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	18% (404)	5% (104)	3% (64)	16% (343)	46% (1009)	2206
Gender: Male	20% (211)	24% (255)	8% (81)	4% (43)	10% (343) 14% (154)	31% (329)	1074
Gender: Female	6% (72)	13% (148)	2% (31) (31)	$\frac{4}{2}$ (20)	17% (194) 17% (189)	60% (679)	1074
Age: 18-34	12% (72)	13% (148) 18% (115)	5% (32)	3% (17)	14% (86)	49% (308)	633
Age: 35-44	1270 (73) 19% (72)	17% (113) $17%$ (62)	4% (13)	$\frac{3}{2}$ (6)	14% (68)	49% (308) 41% (152)	372
Age: 45-64	13% (72) 13% (94)	21% (02) 21% (152)	5% (13)	3% (22)	16% (08) 16% (116)	41% (132) 41% (291)	713
Age: 65+	9% (42)	15% (132) $15%$ (75)	4% (21)	$\frac{370}{4\%}$ (19)	15% (110) 15% (74)	53% (257)	488
GenZers: 1997-2012	12% (42)	13% (73) 14% (37)	$\frac{470}{2\%}$ (21)	$\frac{4}{6}$ (19) 2% (6)	15% (74) 16% (43)	53% (237) 54% (146)	488 268
Millennials: 1997-2012	12% (31) 16% (107)	14% (37) 19% (123)	6% (37)	3% (17)	10% (43) 14% (92)	43% (140)	208 656
GenXers: 1965-1980	13% (107) $13%$ (68)	13% (123) 21% (110)	4% (23)	$\frac{376}{2\%}$ (17)	14% (92) 18% (93)	43% (280) 41% (217)	524
Baby Boomers: 1965-1960	10% (08) $10%$ (73)	18% (124)	$\frac{4}{6}$ (23) 5% (37)	$\frac{270}{4\%}$ (12)	16% (93) 16% (113)	41% (217) 47% (329)	524 704
PID: Dem (no lean)	10% (73) 14% (122)	10% (124) 20% (182)	5% (37) 5% (45)	$\frac{4}{3}$ (28) 3% (23)	16% (113) 16% (144)	47% (329) 43% (385)	704 902
PID: Ind (no lean)	14% (122) 11% (70)	16% (106)	4% (43) $4%$ (27)	3% (23) 3% (18)	16% (144) 16% (104)	50% (326)	902 651
PID: Rep (no lean)	11% (70) 14% (90)	18% (106) 18% (116)	$\frac{4}{6}$ (27) 5% (32)	3% (18) 3% (23)	15% (104) 15% (95)	46% (298)	653
PID/Gender: Dem Men	22% (90) (90)	28% (110) (110)	8% (32)	3% (23) 3% (14)	13% (93) 12% (49)	28% (115)	033 417
PID/Gender: Dem Women	6% (30)	14% (66)	3% (32) $3%$ (13)	$\frac{3}{6}$ (14) 2% (9)	12% (49) 20% (95)	56% (269)	417 484
PID/Gender: Ind Men		20% (68)		$\frac{2}{10}$ (9) 4% (14)	16% (53)		484 333
PID/Gender: Ind Women	()			$ 1\% (4) \\ 5\% (16) $	$ \begin{array}{ccc} 16\% & (50) \\ 16\% & (51) \end{array} $		317 323
PID/Gender: Rep Men	()					27% (87) 64% (211)	323 330
PID/Gender: Rep Women Ideo: Liberal (1-3)							530 637
Ideo: Liberal (1-3) Ideo: Moderate (4)						$\begin{array}{rrr} 43\% & (273) \\ 47\% & (317) \end{array}$	637 674
Ideo: Conservative (5-7)		20% (144)	(/		()	43% (305)	714
Educ: < College	14% (198)	17% (251)	3% (48)	2% (31)	16% (230)	47% (682)	1442
Educ: Bachelors degree	10% (48)	20% (98)	8% (37)	4% (20)	14% (68)	44% (214)	486
Educ: Post-grad	13% (36)	20% (55)	7% (18)	5% (13)	16% (45)	40% (112)	279
Income: Under 50k	10% (120)	14% (163)	4% (48)	2% (27)	16% (192)	53% (620)	1171
Income: 50k-100k	15% (109)	22% (157)	6% (39)	3% (23)	14% (98)	40% (282)	707
Income: 100k+	16% (53)	26% (84)	5% (17)	4% (14)	16% (53)	33% (107)	328
Ethnicity: White	12% (206)	18% (315)	5% (80)	3% (52)	15% (263)	46% (787)	1702

Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Irvin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	18% (404)	5% (104)	3% (64)	16% (343)	46% (1009)	2206
Ethnicity: Hispanic	17% (63)	21% (81)	4% (15)	1% (3)	16% (59)	42% (159)	380
Ethnicity: Black	21% (59)	21% (60)	5% (14)	2% (7)	13% (38)	37% (105)	284
Ethnicity: Other	8% (17)	13% (29)	5% (10)	2% (5)	19% (42)	53% (117)	220
All Christian	13% (131)	21% (213)	5% (50)	2% (24)	14% (140)	44% (437)	997
All Non-Christian	13% (15)	16% (20)	9% (11)	2% (3)	10% (12)	50% (60)	121
Atheist	13% (14)	13% (13)	8% (8)	5% (5)	22% (23)	39% (40)	104
Agnostic/Nothing in particular	11% (70)	19% (123)	3% (21)	4% (24)	17% (112)	46% (304)	655
Something Else	16% (53)	10% (34)	4% (12)	2% (8)	17% (56)	50% (166)	330
Religious Non-Protestant/Catholic	10% (16)	16% (25)	8% (12)	2% (3)	14% (22)	49% (77)	155
Evangelical	16% (84)	20% (109)	5% (25)	2% (13)	15% (79)	42% (227)	537
Non-Evangelical	13% (97)	18% (131)	5% (36)	3% (19)	14% (102)	48% (354)	740
Community: Urban	16% (100)	18% (108)	5% (30)	2% (13)	14% (89)	45% (278)	618
Community: Suburban	12% (125)	19% (198)	6% (58)	3% (26)	17% (179)	44% (453)	1039
Community: Rural	11% (58)	18% (98)	3% (16)	5% (25)	14% (74)	51% (278)	549
Employ: Private Sector	16% (117)	23% (174)	6% (43)	4% (26)	14% (107)	37% (275)	742
Employ: Government	8% (11)	24% (32)	5% (7)	2% (2)	14% (20)	46% (63)	136
Employ: Self-Employed	20% (41)	13% (27)	7% (15)	3% (6)	19% (39)	38% (80)	209
Employ: Homemaker	7% (8)	13% (16)	1% (2)	— (0)	15% (20)	64% (82)	128
Employ: Student	9% (6)	13% (9)	1% (0)	2% (1)	20% (14)	56% (39)	70
Employ: Retired	9% (50)	18% (95)	5% (29)	4% (22)	13% (72)	50% (273)	541
Employ: Unemployed	13% (31)	13% (30)	2% (6)	2% (5)	18% (45)	52% (125)	242
Employ: Other	13% (18)	14% (20)	1% (2)	1% (1)	20% (27)	51% (71)	138
Military HH: Yes	12% (33)	21% (58)	5% (13)	3% (9)	15% (41)	44% (119)	272
Military HH: No	13% (250)	18% (346)	5% (91)	3% (55)	16% (302)	46% (890)	1934
RD/WT: Right Direction	16% (118)	20% (146)	5% (39)	2% (17)	16% (116)	41% (301)	737
RD/WT: Wrong Track	11% (164)	18% (258)	4% (65)	3% (47)	15% (228)	48% (707)	1469
Biden Job Approve	15% (152)	19% (192)	5% (48)	2% (21)	15% (153)	43% (431)	997
Biden Job Disapprove	11% (122)	19% (206)	5% (54)	4% (42)	15% (169)	46% (514)	1108

Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Irvin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	18% (404)	5% (104)	3% (64)	16% (343)	46% (1009)	2206
Biden Job Strongly Approve	18% (70)	20% (78)	4% (16)	3% (10)	16% (64)	39% (153)	392
Biden Job Somewhat Approve	14% (83)	19% (113)	5% (32)	2% (11)	15% (89)	46% (277)	605
Biden Job Somewhat Disapprove	9% (29)	21% (64)	5% (14)	3% (8)	15% (47)	47% (145)	307
Biden Job Strongly Disapprove	12% (93)	18% (142)	5% (40)	4% (34)	15% (122)	46% (369)	800
Favorable of Biden	15% (149)	18% (177)	5% (47)	2% (22)	15% (150)	44% (435)	982
Unfavorable of Biden	11% (121)	20% (217)	5% (55)	4% (39)	15% (161)	46% (511)	1105
Very Favorable of Biden	17% (70)	17% (73)	7% (29)	3% (11)	17% (71)	39% (164)	419
Somewhat Favorable of Biden	14% (80)	19% (104)	3% (18)	2% (10)	14% (79)	48% (271)	562
Somewhat Unfavorable of Biden	10% (27)	25% (68)	5% (13)	1% (2)	15% (40)	45% (124)	276
Very Unfavorable of Biden	11% (94)	18% (149)	5% (41)	4% (36)	15% (121)	47% (387)	828
#1 Issue: Economy	15% (134)	20% (178)	5% (42)	3% (27)	15% (133)	42% (370)	883
#1 Issue: Security	12% (31)	16% (40)	5% (13)	3% (8)	17% (42)	47% (116)	250
#1 Issue: Health Care	20% (36)	15% (26)	7% (12)	2% (3)	15% (28)	42% (76)	181
#1 Issue: Medicare / Social Security	9% (24)	19% (54)	4% (13)	4% (10)	14% (40)	50% (139)	280
#1 Issue: Women's Issues	10% (26)	14% (39)	4% (10)	1% (3)	19% (52)	52% (141)	271
#1 Issue: Education	14% (9)	13% (8)	5% (3)	3% (2)	16% (10)	49% (31)	63
#1 Issue: Energy	8% (13)	26% (41)	4% (7)	2% (3)	13% (19)	46% (71)	154
#1 Issue: Other	7% (9)	14% (17)	4% (5)	7% (9)	16% (20)	52% (65)	124
2022 House Vote: Democrat	17% (150)	22% (192)	6% (52)	3% (25)	13% (115)	40% (357)	891
2022 House Vote: Republican	12% (80)	20% (135)	6% (42)	4% (28)	14% (93)	44% (291)	669
2022 House Vote: Someone else	4% (3)	15% (10)	1% (1)	— (0)	32% (22)	48% (32)	67
2022 House Vote: Didnt Vote	9% (50)	12% (67)	2% (9)	2% (11)	20% (114)	57% (329)	580
2020 Vote: Joe Biden	16% (148)	22% (206)	6% (55)	3% (27)	14% (132)	39% (368)	936
2020 Vote: Donald Trump	12% (82)	18% (124)	5% (38)	4% (27)	16% (109)	45% (313)	693
2020 Vote: Other	8% (7)	19% (16)	— (0)	2% (2)	17% (14)	53% (44)	82
2020 Vote: Didn't Vote	9% (46)	12% (58)	2% (11)	1% (7)	18% (88)	58% (284)	495

Table MCSP3_5: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Michael Irvin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	18% (404)	5% (104)	3% (64)	16% (343)	46% (1009)	2206
2018 House Vote: Democrat	17% (133)	22% (179)	6% (52)	3% (22)	14% (108)	38% (304)	798
2018 House Vote: Republican	13% (75)	19% (109)	6% (36)	5% (28)	16% (91)	41% (238)	577
2018 House Vote: Someone else	4% (2)	19% (10)	3% (2)	1% (1)	13% (7)	59% (33)	55
2018 House Vote: Didnt Vote	9% (72)	14% (105)	2% (15)	2% (13)	18% (136)	56% (435)	777
4-Region: Northeast	13% (49)	18% (68)	6% (22)	4% (17)	15% (59)	44% (172)	386
4-Region: Midwest	13% (58)	18% (80)	7% (31)	3% (13)	13% (60)	47% (214)	456
4-Region: South	15% (126)	21% (175)	4% (32)	2% (20)	16% (130)	43% (358)	841
4-Region: West	10% (50)	15% (80)	4% (19)	3% (15)	18% (94)	51% (265)	522
Avid Sports Fan	27% (145)	31% (170)	8% (43)	6% (32)	13% (71)	15% (83)	545
Sports Fan	18% (269)	24% (372)	6% (94)	3% (53)	17% (259)	32% (486)	1533
Avid NFL Fan	26% (179)	30% (205)	8% (58)	5% (34)	15% (101)	16% (107)	684
NFL Fan	18% (263)	25% (362)	6% (84)	3% (50)	17% (248)	30% (431)	1438

Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryan Clark

Demographic	Very favorable	Some favor			Somewhat unfavorable		ery orable	Heard of, no opinion	Never heard of	Total N
Adults	7% (162		(260)	3%	(64)	2%	(42)	13% (297)	63% (1381)	2206
Gender: Male	12% (102	,	(200) (186)	3% 3%	(04) (30)	270 3%	(42) (30)	13% (297) 14% (154)	51% (1381) 51% (545)	1074
Gender: Female		·	(100) (73)	3% 3%	(30) (35)	370 1%	()	()	74% (835)	1074
		/		5% 6%	(35) (35)	1% 3%	(12)		54% (855)	633
Age: 18-34		/	(96)	6% 2%		3%	(21)	$\begin{array}{ccc} 15\% & (93) \\ 17\% & (63) \end{array}$		635 372
Age: 35-44	(/	(36)		(7)		(10)			
Age: 45-64	(,	(84)	2%	(16)	1%	(7)	12% (86)	65% (465)	713
Age: 65+	3% (16	,	(43)	1%	(7)	1%	(5)	11% (56)	74% (361)	488
GenZers: 1997-2012	5% (15	·	(35)	5%	(13)	2%	(5)	17% (46)	58% (155)	268
Millennials: 1981-1996	11% (69	/	(90)	4%	(29)	4%	(25)	15% (100)	52% (344)	656
GenXers: 1965-1980	8% (42	,	(67)	3%	(15)	1%	(5)	13% (67)	63% (328)	524
Baby Boomers: 1946-1964	5% (36	,	(63)	1%	(6)	1%	(7)	12% (82)	73% (511)	704
PID: Dem (no lean)	8% (76	/	(120)	4%	(38)	2%	(22)	12% (112)	59% (534)	902
PID: Ind (no lean)	6% (37	/	(67)	2%	(12)	2%	(15)	14% (90)	66% (430)	651
PID: Rep (no lean)	7% (49	·	(72)	2%	(15)	1%	(5)	15% (95)	64% (417)	653
PID/Gender: Dem Men	15% (64	,	(82)	4%	(15)	4%	(15)	11% (44)	47% (196)	417
PID/Gender: Dem Women	2% (12	,	(37)	5%	(23)	1%	(7)	14% (68)	70% (337)	484
PID/Gender: Ind Men	8% (27	·	(44)	2%	(5)	3%	(11)	15% (49)	59% (197)	333
PID/Gender: Ind Women	3% (10	,	(23)	2%	(6)	1%	(4)	13% (41)	73% (232)	317
PID/Gender: Rep Men	12% (38	,	(60)	3%	(9)	1%	(4)	19% (60)	47% (151)	323
PID/Gender: Rep Women	3% (11	,	(12)	2%	(5)	—	(1)	11% (35)	81% (266)	330
Ideo: Liberal (1-3)	10% (63	/	(87)	4%	(23)	2%	(13)	12% (75)	59% (375)	637
Ideo: Moderate (4)	7% (48) 13%	(90)	2%	(13)	1%	(8)	13% (90)	63% (425)	674
Ideo: Conservative (5-7)	7% (48) 10%	(74)	4%	(26)	2%	(16)	14% (102)	63% (448)	714
Educ: < College	7% (102) 10%	(148)	3%	(38)	1%	(21)	14% (205)	64% (927)	1442
Educ: Bachelors degree	7% (35) 14%	(70)	3%	(13)	4%	(17)	12% (56)	61% (294)	486
Educ: Post-grad	9% (24) 15%	(42)	5%	(13)	1%	(4)	13% (36)	57% (160)	279
Income: Under 50k	6% (66) 8%	(96)	2%	(25)	2%	(19)	14% (168)	68% (797)	1171
Income: 50k-100k	9% (64) 15%	(103)	4%	(30)	3%	(19)	13% (90)	57% (401)	707
Income: 100k+	10% (32) 18%	(60)	3%	(9)	1%	(4)	12% (40)	56% (183)	328
Ethnicity: White	6% (110) 11%	(192)	3%	(51)	2%	(28)	13% (218)	65% (1102)	1702

Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryan Clark

Demographic		ery rable		Somewhat favorable		ewhat orable		ery orable		l of, no nion	Never heard of		Total N
Adults	7%	(162)	12%	(260)	3%	(64)	2%	(42)	13%	(297)	63%	(1381)	2206
Ethnicity: Hispanic	11%	(41)	14%	(52)	5%	(21)	2%	(7)	13%	(50)	55%	(209)	380
Ethnicity: Black	15%	(43)	17%	(48)	3%	(8)	1%	(4)	15%	(42)	49%	(138)	284
Ethnicity: Other	4%	(9)	9%	(19)	2%	(5)	4%	(10)	17%	(37)	64%	(141)	220
All Christian	8%	(78)	14%	(143)	3%	(26)	2%	(18)	12%	(124)	61%	(607)	997
All Non-Christian	12%	(15)	12%	(14)	6%	(7)	3%	(4)	10%	(12)	56%	(68)	121
Atheist	4%	(4)	18%	(18)	3%	(3)	2%	(2)	11%	(12)	62%	(65)	104
Agnostic/Nothing in particular	7%	(43)	9%	(56)	3%	(21)	1%	(9)	15%	(100)	65%	(425)	655
Something Else	6%	(21)	9%	(28)	2%	(6)	3%	(8)	15%	(49)	66%	(217)	330
Religious Non-Protestant/Catholic	10%	(16)	12%	(18)	5%	(7)	3%	(4)	15%	(23)	56%	(87)	155
Evangelical	9 %	(48)	13%	(71)	4%	(21)	3%	(15)	13%	(72)	58%	(310)	537
Non-Evangelical	7%	(50)	13%	(96)	1%	(10)	1%	(11)	12%	(86)	66%	(487)	740
Community: Urban	11%	(69)	14%	(84)	3%	(21)	2%	(13)	12%	(76)	57%	(355)	618
Community: Suburban	7%	(69)	12%	(122)	3%	(33)	2%	(17)	13%	(139)	63%	(659)	1039
Community: Rural	4%	(24)	10%	(54)	2%	(11)	2%	(11)	15%	(82)	67%	(367)	549
Employ: Private Sector	10%	(77)	16%	(116)	5%	(36)	2%	(18)	14%	(104)	53%	(392)	742
Employ: Government	9%	(12)	12%	(17)	2%	(3)	1%	(1)	9 %	(13)	66%	(90)	136
Employ: Self-Employed	12%	(25)	17%	(35)	5%	(10)	4%	(7)	13%	(28)	50%	(104)	209
Employ: Homemaker	1%	(1)	8%	(11)	1%	(2)	_	(0)	15%	(19)	74%	(95)	128
Employ: Student	3%	(2)	10%	(7)	9%	(6)	2%	(1)	20%	(14)	56%	(39)	70
Employ: Retired	4%	(21)	9%	(49)	1%	(3)	1%	(7)	11%	(60)	74%	(403)	541
Employ: Unemployed	6%	(15)	7%	(17)	1%	(3)	3%	(7)	17%	(42)	65%	(158)	242
Employ: Other	6%	(9)	6%	(9)	1%	(1)	1%	(1)	14%	(19)	73%	(100)	138
Military HH: Yes	3%	(8)	10%	(27)	1%	(4)	1%	(4)	13%	(35)	71%	(195)	272
Military HH: No	8%	(153)	12%	(233)	3%	(60)	2%	(38)	14%	(262)	61%	(1187)	1934
RD/WT: Right Direction	11%	(77)	16%	(116)	4%	(27)	2%	(15)	13%	(95)	55%	(407)	737
RD/WT: Wrong Track	6%	(84)	10%	(144)	3%	(38)	2%	(27)	14%	(202)	66%	(974)	1469
Biden Job Approve	9%	(90)	13%	(134)	3%	(29)	2%	(18)	13%	(126)	60%	(601)	997
Biden Job Disapprove	6%	(69)	11%	(118)	3%	(35)	2%	(22)	14%	(160)	64%	(703)	1108

Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryan Clark

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(162)	12%	(260)	3%	(64)	2%	(42)	13%	(297)	63%	(1381)	2206
Biden Job Strongly Approve	13%	(50)	16%	(62)	3%	(12)	2%	(8)	11%	(44)	55%	(215)	392
Biden Job Somewhat Approve	7%	(40)	12%	(71)	3%	(17)	2%	(10)	14%	(82)	64%	(385)	605
Biden Job Somewhat Disapprove	5%	(15)	12%	(38)	6%	(20)	2%	(7)	13%	(40)	61%	(187)	307
Biden Job Strongly Disapprove	7%	(55)	10%	(79)	2%	(15)	2%	(15)	15%	(120)	65%	(516)	800
Favorable of Biden	9 %	(90)	14%	(135)	2%	(18)	2%	(19)	13%	(126)	60%	(593)	982
Unfavorable of Biden	6%	(69)	10%	(113)	4%	(41)	2%	(21)	13%	(148)	64%	(712)	1105
Very Favorable of Biden	11%	(48)	14%	(59)	2%	(9)	3%	(12)	13%	(55)	56%	(236)	419
Somewhat Favorable of Biden	7%	(42)	14%	(77)	2%	(9)	1%	(7)	13%	(71)	63%	(356)	562
Somewhat Unfavorable of Biden	4%	(10)	13%	(35)	7%	(20)	2%	(7)	12%	(33)	63%	(173)	276
Very Unfavorable of Biden	7%	(60)	9 %	(78)	3%	(22)	2%	(15)	14%	(116)	65%	(538)	828
#1 Issue: Economy	9 %	(79)	14%	(123)	3%	(25)	2%	(18)	15%	(132)	57%	(506)	883
#1 Issue: Security	6%	(15)	8%	(21)	2%	(5)	2%	(4)	15%	(37)	67%	(168)	250
#1 Issue: Health Care	10%	(18)	16%	(29)	3%	(6)	1%	(1)	11%	(20)	59%	(106)	181
#1 Issue: Medicare / Social Security	4%	(12)	9%	(25)	1%	(3)	2%	(6)	10%	(29)	73%	(205)	280
#1 Issue: Women's Issues	6%	(16)	8%	(21)	2%	(4)	2%	(6)	15%	(40)	68%	(184)	271
#1 Issue: Education	9%	(5)	8%	(5)	9%	(6)	7%	(5)	9%	(5)	58%	(37)	63
#1 Issue: Energy	7%	(11)	13%	(20)	10%	(15)	1%	(1)	12%	(18)	57%	(88)	154
#1 Issue: Other	4%	(5)	13%	(16)	—	(0)	1%	(1)	12%	(15)	70%	(87)	124
2022 House Vote: Democrat	9%	(82)	15%	(137)	4%	(34)	2%	(20)	12%	(108)	57%	(510)	891
2022 House Vote: Republican	8%	(50)	12%	(82)	3%	(17)	1%	(9)	14%	(93)	62%	(417)	669
2022 House Vote: Someone else	4%	(3)	1%	(1)	6%	(4)	—	(0)	14%	(9)	75%	(50)	67
2022 House Vote: Didnt Vote	5%	(27)	7%	(40)	2%	(9)	2%	(13)	15%	(87)	70%	(404)	580
2020 Vote: Joe Biden	9%	(87)	15%	(140)	4%	(37)	2%	(19)	12%	(115)	57%	(537)	936
2020 Vote: Donald Trump	7%	(47)	11%	(77)	3%	(18)	1%	(9)	15%	(101)	64%	(441)	693
2020 Vote: Other	4%	(4)	9%	(8)	1%	(0)	1%	(1)	10%	(8)	74%	(61)	82
2020 Vote: Didn't Vote	5%	(24)	7%	(35)	2%	(9)	3%	(13)	15%	(72)	69 %	(342)	495

Table MCSP3_6: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Ryan Clark

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(162)	12%	(260)	3%	(64)	2%	(42)	13%	(297)	63%	(1381)	2206
2018 House Vote: Democrat	10%	(79)	14%	(116)	4%	(35)	2%	(17)	12%	(94)	57%	(458)	798
2018 House Vote: Republican	7%	(41)	12%	(72)	3%	(16)	2%	(10)	15%	(84)	61%	(353)	577
2018 House Vote: Someone else	5%	(3)	4%	(2)	2%	(1)	_	(0)	8%	(4)	80%	(44)	55
2018 House Vote: Didnt Vote	5%	(39)	9%	(70)	2%	(13)	2%	(15)	15%	(116)	68%	(526)	777
4-Region: Northeast	11%	(43)	11%	(44)	2%	(8)	3%	(11)	14%	(55)	59%	(227)	386
4-Region: Midwest	6%	(29)	14%	(64)	5%	(23)	2%	(8)	12%	(54)	61%	(279)	456
4-Region: South	7%	(62)	13%	(111)	2%	(15)	2%	(15)	14%	(122)	61%	(516)	841
4-Region: West	5%	(28)	8%	(41)	4%	(19)	2%	(8)	13%	(67)	69 %	(359)	522
Avid Sports Fan	18%	(98)	24%	(133)	6%	(30)	3%	(14)	19%	(105)	30%	(165)	545
Sports Fan	10%	(156)	16%	(244)	4%	(62)	2%	(34)	15%	(234)	52%	(803)	1533
Avid NFL Fan	17%	(119)	21%	(146)	5%	(35)	2%	(17)	18%	(122)	36%	(245)	684
NFL Fan	11%	(154)	16%	(233)	4%	(57)	2%	(32)	16%	(233)	51%	(729)	1438

Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Bill Cowher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults					•		
	11% (241)	16% (356)	4% (82)	2% (40)	14% (300)	54% (1186)	2206
Gender: Male	17% (187)	23% (250)	5% (49)	2% (25)	14% (146)	39% (417)	1074
Gender: Female	5% (55)	9% (106)	3% (33)	1% (15)	14% (154)	68% (768)	1130
Age: 18-34	9% (57)	15% (94)	3% (20)	4% (25)	12% (79)	56% (357)	633
Age: 35-44	10% (38)	13% (49)	7% (24)	1% (3)	17% (62)	53% (196)	372
Age: 45-64	13% (94)	19% (135)	4% (31)	1% (10)	14% (101)	48% (342)	713
Age: 65+	11% (53)	16% (77)	1% (6)	1% (3)	12% (58)	60% (291)	488
GenZers: 1997-2012	5% (14)	13% (34)	2% (7)	1% (3)	16% (43)	62% (167)	268
Millennials: 1981-1996	11% (73)	16% (103)	6% (37)	4% (25)	13% (85)	51% (333)	656
GenXers: 1965-1980	13% (67)	15% (79)	5% (25)	1% (4)	15% (80)	51% (269)	524
Baby Boomers: 1946-1964	11% (80)	19% (131)	2% (12)	1% (8)	13% (90)	54% (383)	704
PID: Dem (no lean)	11% (97)	17% (155)	4% (39)	2% (19)	13% (121)	52% (472)	902
PID: Ind (no lean)	8% (50)	14% (94)	3% (21)	1% (7)	15% (99)	58% (379)	651
PID: Rep (no lean)	14% (94)	16% (107)	4% (23)	2% (14)	12% (79)	51% (336)	653
PID/Gender: Dem Men	19% (77)	27% (111)	5% (20)	3% (11)	11% (45)	36% (152)	417
PID/Gender: Dem Women	4% (20)	9% (43)	4% (19)	2% (8)	16% (75)	66% (319)	484
PID/Gender: Ind Men	10% (32)	21% (71)	3% (10)	2% (6)	17% (56)	48% (159)	333
PID/Gender: Ind Women	6% (18)	7% (23)	3% (11)	— (1)	14% (43)	69% (220)	317
PID/Gender: Rep Men	24% (77)	21% (67)	6% (19)	3% (8)	14% (44)	33% (107)	323
PID/Gender: Rep Women	5% (16)	12% (40)	1% (4)	2% (6)	11% (35)	69% (229)	330
Ideo: Liberal (1-3)	12% (79)	18% (116)	3% (21)	2% (15)	11% (69)	53% (336)	637
Ideo: Moderate (4)	10% (66)	16% (108)	3% (23)	1% (7)	16% (109)	54% (361)	674
Ideo: Conservative (5-7)	12% (88)	17% (123)	4% (31)	2% (18)	13% (96)	50% (359)	714
Educ: < College	10% (141)	15% (218)	3% (43)	2% (22)	13% (195)	57% (822)	1442
Educ: Bachelors degree	12% (56)	18% (89)	5% (23)	3% (15)	14% (66)	49% (236)	486
Educ: Post-grad	16% (44)	17% (48)	6% (16)	1% (3)	14% (39)	46% (128)	279
Income: Under 50k	8% (99)	11% (134)	3% (33)	1% (12)	15% (173)	61% (720)	1171
Income: 50k-100k	12% (88)	20% (142)	5% (38)	3% (19)	12% (87)	47% (333)	707
Income: 100k+	17% (54)	25% (80)	4% (11)	3% (9)	12% (39)	41% (134)	328
Ethnicity: White	11% (181)	17% (290)	4% (64)	2% (34)	13% (218)	54% (916)	1702

Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Bill Cowher

Demographic	Very favorable		Somewhat favorable			Somewhat unfavorable		ery orable		l of, no nion	Never heard of		Total N
Adults	11% (241)	16%	(356)	4%	(82)	2%	(40)	14%	(300)	54%	(1186)	2206
Ethnicity: Hispanic	8%	(29)	18%	(69)	5%	(20)	2%	(9)	16%	(62)	50%	(191)	380
Ethnicity: Black	17%	(48)	17%	(47)	3%	(10)	2%	(6)	15%	(41)	47%	(132)	284
Ethnicity: Other	6%	(13)	9 %	(20)	4%	(8)	_	(1)	18%	(40)	63%	(138)	220
All Christian	14% ((135)	19%	(190)	3%	(31)	2%	(17)	13%	(126)	50%	(497)	997
All Non-Christian	16%	(20)	15%	(18)	6%	(8)	1%	(1)	7%	(9)	54%	(65)	121
Atheist	6%	(7)	14%	(15)	9%	(10)	2%	(3)	12%	(12)	56%	(58)	104
Agnostic/Nothing in particular	9%	(57)	14%	(93)	3%	(19)	2%	(11)	16%	(104)	57%	(371)	655
Something Else	7%	(24)	12%	(41)	4%	(15)	2%	(8)	15%	(49)	59%	(194)	330
Religious Non-Protestant/Catholic	13%	(20)	17%	(26)	5%	(8)	2%	(4)	12%	(18)	51%	(79)	155
Evangelical	12%	(64)	17%	(90)	3%	(17)	3%	(14)	14%	(78)	51%	(274)	537
Non-Evangelical	12%	(92)	18%	(133)	4%	(26)	1%	(8)	11%	(83)	54%	(399)	740
Community: Urban	12%	(75)	16%	(99)	3%	(17)	2%	(10)	14%	(86)	53%	(330)	618
Community: Suburban	12%	(121)	16%	(166)	4%	(42)	2%	(19)	14%	(149)	52%	(542)	1039
Community: Rural	8%	(45)	17%	(91)	4%	(23)	2%	(11)	12%	(65)	57%	(314)	549
Employ: Private Sector	14% (106)	19%	(143)	5%	(38)	3%	(22)	14%	(102)	44%	(330)	742
Employ: Government	9%	(13)	25%	(34)	4%	(5)	1%	(1)	9%	(12)	52%	(71)	136
Employ: Self-Employed	13%	(28)	15%	(32)	8%	(16)	3%	(6)	15%	(31)	46%	(96)	209
Employ: Homemaker	4%	(5)	7%	(10)	4%	(5)	1%	(1)	13%	(17)	71%	(91)	128
Employ: Student	1%	(1)	7%	(5)	5%	(3)	1%	(1)	17%	(12)	70%	(49)	70
Employ: Retired	11%	(60)	17%	(90)	1%	(5)	1%	(7)	11%	(61)	59%	(319)	541
Employ: Unemployed	8%	(19)	13%	(32)	2%	(5)	1%	(2)	17%	(41)	59%	(143)	242
Employ: Other	7%	(10)	8%	(11)	4%	(5)	_	(1)	18%	(25)	63%	(87)	138
Military HH: Yes	11%	(29)	18%	(50)	3%	(9)	1%	(4)	11%	(30)	55%	(150)	272
Military HH: No	11% ((212)	16%	(306)	4%	(73)	2%	(36)	14%	(269)	54%	(1037)	1934
RD/WT: Right Direction	13%	(95)	19%	(142)	3%	(24)	2%	(16)	15%	(109)	48%	(351)	737
RD/WT: Wrong Track	10% ((147)	15%	(214)	4%	(58)	2%	(25)	13%	(191)	57%	(835)	1469
Biden Job Approve	12% ((122)	18%	(179)	3%	(29)	2%	(17)	13%	(125)	53%	(524)	997
Biden Job Disapprove	10%	(115)	15%	(171)	4%	(48)	2%	(22)	15%	(162)	53%	(590)	1108

Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Bill Cowher

Demographic		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	11%	(241)	16%	(356)	4%	(82)	2%	(40)	14%	(300)	54%	(1186)	2206
Biden Job Strongly Approve	16%	(64)	17%	(65)	3%	(11)	2%	(8)	13%	(52)	49%	(192)	392
Biden Job Somewhat Approve	10%	(58)	19%	(114)	3%	(18)	2%	(9)	12%	(73)	55%	(332)	605
Biden Job Somewhat Disapprove	8%	(24)	14%	(44)	6%	(18)	3%	(9)	16%	(50)	53%	(163)	307
Biden Job Strongly Disapprove	11%	(90)	16%	(127)	4%	(30)	2%	(14)	14%	(112)	53%	(427)	800
Favorable of Biden	13%	(124)	17%	(163)	3%	(29)	2%	(16)	12%	(122)	54%	(527)	982
Unfavorable of Biden	10%	(111)	16%	(182)	5%	(52)	2%	(21)	14%	(158)	53%	(581)	1105
Very Favorable of Biden	16%	(65)	15%	(63)	3%	(11)	2%	(9)	14%	(60)	50%	(211)	419
Somewhat Favorable of Biden	10%	(58)	18%	(100)	3%	(18)	1%	(7)	11%	(62)	56%	(317)	562
Somewhat Unfavorable of Biden	6%	(16)	16%	(45)	5%	(15)	2%	(6)	17%	(46)	54%	(149)	276
Very Unfavorable of Biden	12%	(96)	17%	(137)	4%	(37)	2%	(15)	14%	(112)	52%	(432)	828
#1 Issue: Economy	13%	(110)	17%	(152)	4%	(35)	2%	(15)	16%	(137)	49%	(433)	883
#1 Issue: Security	10%	(26)	15%	(38)	3%	(8)	2%	(5)	13%	(31)	57%	(142)	250
#1 Issue: Health Care	13%	(23)	20%	(35)	2%	(3)	1%	(2)	12%	(21)	53%	(96)	181
#1 Issue: Medicare / Social Security	8%	(23)	17%	(49)	1%	(4)	2%	(6)	14%	(38)	57%	(160)	280
#1 Issue: Women's Issues	9 %	(24)	13%	(35)	2%	(5)	2%	(6)	13%	(35)	61%	(167)	271
#1 Issue: Education	9 %	(6)	13%	(8)	8%	(5)	2%	(1)	10%	(6)	59%	(37)	63
#1 Issue: Energy	12%	(18)	12%	(19)	12%	(18)	2%	(4)	12%	(19)	49%	(76)	154
#1 Issue: Other	10%	(12)	16%	(20)	3%	(4)	1%	(1)	9 %	(12)	61%	(76)	124
2022 House Vote: Democrat	12%	(106)	20%	(178)	4%	(40)	2%	(20)	12%	(109)	49%	(438)	891
2022 House Vote: Republican	15%	(99)	19%	(125)	4%	(24)	2%	(17)	12%	(79)	49%	(325)	669
2022 House Vote: Someone else	3%	(2)	16%	(11)	4%	(3)	1%	(1)	27%	(18)	49%	(33)	67
2022 House Vote: Didnt Vote	6%	(35)	7%	(43)	3%	(16)	1%	(3)	16%	(93)	67%	(390)	580
2020 Vote: Joe Biden	12%	(114)	20%	(189)	5%	(45)	2%	(21)	12%	(113)	49%	(454)	936
2020 Vote: Donald Trump	13%	(91)	17%	(115)	4%	(26)	2%	(15)	14%	(99)	50%	(348)	693
2020 Vote: Other	11%	(9)	13%	(11)	3%	(3)	1%	(1)	11%	(9)	61%	(50)	82
2020 Vote: Didn't Vote	6%	(28)	8%	(41)	2%	(8)	1%	(4)	16%	(79)	68%	(334)	495

Table MCSP3_7: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Bill Cowher

Demographic	Very favorabl		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	11% (24	1) 16%	(356)	4%	(82)	2%	(40)	14%	(300)	54%	(1186)	2206
2018 House Vote: Democrat	14% (10	9) 20%	(162)	4%	(35)	2%	(18)	11%	(87)	48%	(386)	798
2018 House Vote: Republican	16% (9	1) 18%	(104)	5%	(27)	2%	(13)	13%	(78)	46%	(264)	577
2018 House Vote: Someone else	4% (2) 10%	(6)	17%	(9)	_	(0)	7%	(4)	61%	(34)	55
2018 House Vote: Didnt Vote	5% (3	9) 11%	(84)	1%	(11)	1%	(9)	17%	(131)	65%	(503)	777
4-Region: Northeast	13% (5	1) 17%	(66)	5%	(20)	2%	(9)	13%	(51)	49%	(190)	386
4-Region: Midwest	12% (5	4) 22%	(99)	5%	(22)	1%	(4)	11%	(52)	50%	(226)	456
4-Region: South	11% (8	9) 15%	(130)	3%	(26)	2%	(14)	14%	(117)	55%	(466)	841
4-Region: West	9% (4	8) 12%	(62)	3%	(15)	3%	(14)	15%	(80)	58%	(304)	522
Avid Sports Fan	26% (14	1) 31%	(168)	6%	(35)	2%	(11)	15%	(81)	20%	(108)	545
Sports Fan	15% (23	7) 22%	(337)	5%	(72)	2%	(34)	15%	(229)	41%	(624)	1533
Avid NFL Fan	25% (17	2) 29%	(197)	7%	(46)	3%	(19)	16%	(109)	21%	(140)	684
NFL Fan	16% (22	8) 22%	(323)	5%	(69)	2%	(33)	16%	(232)	38%	(553)	1438

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Louis Riddick

Demographic	Very Somewh favorable favorabl				ewhat orable	Ve unfavo	•	Heard of, no opinion	Never heard of	Total N
								-		
Adults	· · · ·	12%	(269)	3%	(62)	2%	(39)	15% (330)	62% (1375)	2206
Gender: Male	(8) 17%	(187)	4%	(41)	2%	(21)	17% (188)	50% (539)	1074
Gender: Female	(52) 7%	(82)	2%	(22)	2%	(18)	13% (142)	74% (835)	1130
Age: 18-34	(52) 14%	(87)	5%	(34)	2%	(15)	14% (88)	56% (356)	633
Age: 35-44	(4) 11%	(42)	4%	(16)	2%	(8)	18% (67)	58% (217)	372
Age: 45-64	· · ·	5) 14%	(97)	1%	(9)	2%	(14)	16% (112)	62% (445)	713
Age: 65+	(9) 9%	(43)	1%	(4)	1%	(3)	13% (64)	73% (356)	488
GenZers: 1997-2012	· · · · · · · · · · · · · · · · · · ·	14%	(38)	3%	(9)	2%	(6)	16% (42)	59% (157)	268
Millennials: 1981-1996	9% (5	6) 13%	(87)	6%	(39)	2%	(16)	15% (101)	55% (358)	656
GenXers: 1965-1980	6% (3	0) 13%	(67)	2%	(8)	2%	(13)	15% (78)	63% (329)	524
Baby Boomers: 1946-1964	4% (2	10%	(73)	1%	(5)	1%	(4)	15% (105)	70% (490)	704
PID: Dem (no lean)	7% (6	52) 13%	(115)	4%	(39)	2%	(22)	15% (131)	59% (532)	902
PID: Ind (no lean)	4% (2	.9) 10%	(63)	2%	(11)	2%	(10)	15% (100)	67% (438)	651
PID: Rep (no lean)	6% (3	9) 14%	(91)	2%	(12)	1%	(7)	15% (99)	62% (405)	653
PID/Gender: Dem Men	12% (5	20 %	(81)	6%	(26)	2%	(9)	15% (63)	45% (187)	417
PID/Gender: Dem Women	3% (1	3) 7%	(34)	3%	(13)	3%	(13)	14% (67)	71% (344)	484
PID/Gender: Ind Men	6% (2	21) 12%	(40)	1%	(5)	2%	(7)	19% (63)	59% (197)	333
PID/Gender: Ind Women	3% (8) 7%	(23)	2%	(7)	1%	(2)	12% (37)	76% (240)	317
PID/Gender: Rep Men	8% (2	20%	(66)	3%	(10)	1%	(5)	19% (61)	48% (154)	323
PID/Gender: Rep Women	3% (11) 8%	(26)	_	(2)	1%	(3)	11% (37)	76% (251)	330
Ideo: Liberal (1-3)	8% (5	52) 14%	(89)	3%	(21)	1%	(9)	13% (83)	60% (382)	637
Ideo: Moderate (4)	5% (3	52) 12%	(78)	4%	(28)	1%	(9)	16% (107)	62% (421)	674
Ideo: Conservative (5-7)	6% (4	11) 13%	(93)	2%	(11)	2%	(17)	16% (114)	61% (438)	714
Educ: < College	5% (6	(9) 12%	(168)	2%	(34)	2%	(27)	16% (229)	63% (915)	1442
Educ: Bachelors degree	8% (3	13 %	(64)	4%	(18)	2%	(9)	13% (63)	61% (294)	486
Educ: Post-grad	8% (2	(4) 13%	(38)	4%	(10)	1%	(4)	14% (38)	59% (166)	279
Income: Under 50k	4% (5	52) 9%	(109)	2%	(25)	1%	(16)	15% (180)	67% (788)	1171
Income: 50k-100k	7% (4	9) 15%	(109)	3%	(24)	3%	(21)	13% (90)	59% (414)	707
Income: 100k+	9% (2	(9) 16%	(51)	4%	(13)	1%	(3)	18% (60)	53% (172)	328
Ethnicity: White	6% (10	0) 12%	(198)	2%	(41)	2%	(32)	14% (246)	64% (1087)	1702

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Louis Riddick

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		l of, no nion	Never heard of		Total N
Adults	6%	(130)	12%	(269)	3%	(62)	2%	(39)	15%	(330)	62%	(1375)	2206
Ethnicity: Hispanic	9%	(35)	15%	(57)	2%	(8)	3%	(12)	16%	(59)	55%	(208)	380
Ethnicity: Black	8%	(24)	18%	(52)	5%	(13)	2%	(6)	16%	(46)	51%	(143)	284
Ethnicity: Other	3%	(7)	9%	(20)	4%	(9)	1%	(2)	17%	(38)	66%	(145)	220
All Christian	7%	(74)	14%	(140)	2%	(23)	1%	(13)	15%	(147)	60%	(600)	997
All Non-Christian	9 %	(11)	11%	(14)	8%	(9)	3%	(3)	13%	(16)	56%	(68)	121
Atheist	6%	(6)	14%	(14)	6%	(6)	1%	(1)	10%	(11)	64%	(66)	104
Agnostic/Nothing in particular	4%	(25)	10%	(62)	2%	(12)	3%	(19)	16%	(107)	66%	(430)	655
Something Else	4%	(14)	12%	(39)	4%	(13)	1%	(3)	15%	(50)	64%	(211)	330
Religious Non-Protestant/Catholic	8%	(13)	11%	(16)	6%	(9)	2%	(3)	18%	(27)	56%	(86)	155
Evangelical	8%	(43)	13%	(70)	4%	(20)	1%	(8)	18%	(96)	56%	(301)	537
Non-Evangelical	6%	(44)	14%	(105)	2%	(14)	1%	(8)	11%	(84)	66%	(485)	740
Community: Urban	11%	(68)	13%	(80)	4%	(22)	_	(3)	15%	(93)	57%	(352)	618
Community: Suburban	5%	(49)	12%	(130)	3%	(29)	2%	(18)	15%	(153)	63%	(659)	1039
Community: Rural	2%	(13)	11%	(60)	2%	(11)	3%	(18)	15%	(84)	66%	(363)	549
Employ: Private Sector	10%	(71)	16%	(120)	4%	(32)	3%	(21)	13%	(99)	54%	(398)	742
Employ: Government	7%	(10)	15%	(20)	2%	(2)	1%	(2)	17%	(23)	59%	(80)	136
Employ: Self-Employed	7%	(14)	15%	(31)	7%	(14)	2%	(4)	18%	(38)	52%	(109)	209
Employ: Homemaker	2%	(3)	4%	(6)	1%	(1)	4%	(5)	14%	(17)	75%	(97)	128
Employ: Student	2%	(2)	11%	(8)	6%	(4)	—	(0)	15%	(10)	65%	(45)	70
Employ: Retired	3%	(18)	9%	(51)	1%	(3)	1%	(4)	13%	(71)	73%	(393)	541
Employ: Unemployed	3%	(6)	10%	(24)	2%	(5)	1%	(2)	19%	(46)	65%	(158)	242
Employ: Other	5%	(6)	7%	(10)	_	(0)	2%	(2)	18%	(25)	68%	(94)	138
Military HH: Yes	3%	(8)	10%	(26)	1%	(3)	2%	(4)	15%	(41)	70%	(190)	272
Military HH: No	6%	(122)	13%	(243)	3%	(59)	2%	(35)	15%	(289)	61%	(1185)	1934
RD/WT: Right Direction	9 %	(67)	15%	(114)	4%	(29)	2%	(14)	15%	(111)	55%	(403)	737
RD/WT: Wrong Track	4%	(64)	11%	(155)	2%	(33)	2%	(26)	15%	(219)	66%	(972)	1469
Biden Job Approve	8%	(77)	13%	(133)	4%	(35)	2%	(16)	15%	(152)	59%	(585)	997
Biden Job Disapprove	4%	(48)	12%	(133)	2%	(27)	2%	(24)	15%	(165)	64%	(711)	1108

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Louis Riddick

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6%	(130)	12%	(269)	3%	(62)	2%	(39)	15%	(330)	62%	(1375)	2206
Biden Job Strongly Approve	11%	(44)	16%	(63)	2%	(9)	2%	(9)	14%	(54)	54%	(213)	392
Biden Job Somewhat Approve	5%	(33)	12%	(70)	4%	(26)	1%	(7)	16%	(98)	61%	(371)	605
Biden Job Somewhat Disapprove	3%	(9)	9 %	(29)	5%	(14)	4%	(13)	15%	(46)	64%	(196)	307
Biden Job Strongly Disapprove	5%	(39)	13%	(105)	2%	(13)	1%	(10)	15%	(119)	64%	(515)	800
Favorable of Biden	8%	(75)	13%	(123)	3%	(33)	1%	(15)	15%	(145)	60%	(591)	982
Unfavorable of Biden	4%	(49)	13%	(139)	2%	(27)	2%	(23)	14%	(160)	64%	(707)	1105
Very Favorable of Biden	10%	(44)	15%	(61)	4%	(16)	1%	(5)	15%	(61)	55%	(232)	419
Somewhat Favorable of Biden	5%	(31)	11%	(62)	3%	(17)	2%	(10)	15%	(84)	64%	(359)	562
Somewhat Unfavorable of Biden	3%	(9)	11%	(30)	5%	(14)	5%	(13)	13%	(36)	63%	(174)	276
Very Unfavorable of Biden	5%	(41)	13%	(109)	2%	(13)	1%	(10)	15%	(124)	64%	(533)	828
#1 Issue: Economy	7%	(60)	15%	(129)	3%	(23)	1%	(12)	16%	(140)	59%	(520)	883
#1 Issue: Security	5%	(13)	11%	(27)	3%	(7)	2%	(5)	16%	(39)	64%	(159)	250
#1 Issue: Health Care	7%	(12)	19%	(34)	2%	(3)	2%	(3)	15%	(27)	57%	(102)	181
#1 Issue: Medicare / Social Security	4%	(12)	8%	(22)	2%	(6)	_	(1)	12%	(34)	73%	(204)	280
#1 Issue: Women's Issues	6%	(17)	7%	(19)	3%	(9)	_	(1)	16%	(44)	67%	(181)	271
#1 Issue: Education	7%	(4)	6%	(4)	6%	(4)	4%	(3)	10%	(6)	68%	(43)	63
#1 Issue: Energy	5%	(8)	12%	(18)	5%	(8)	9%	(14)	14%	(21)	55%	(85)	154
#1 Issue: Other	3%	(4)	14%	(17)	1%	(1)	2%	(2)	15%	(19)	65%	(81)	124
2022 House Vote: Democrat	8%	(73)	15%	(133)	4%	(36)	2%	(20)	14%	(129)	56%	(501)	891
2022 House Vote: Republican	6%	(38)	15%	(98)	2%	(12)	1%	(9)	15%	(101)	61%	(410)	669
2022 House Vote: Someone else	2%	(1)	3%	(2)	2%	(1)	3%	(2)	14%	(9)	77%	(52)	67
2022 House Vote: Didnt Vote	3%	(17)	6%	(36)	2%	(12)	2%	(9)	16%	(92)	71%	(413)	580
2020 Vote: Joe Biden	8%	(75)	14%	(133)	4%	(39)	2%	(20)	15%	(137)	57%	(532)	936
2020 Vote: Donald Trump	5%	(37)	14%	(94)	2%	(12)	1%	(9)	15%	(104)	63%	(438)	693
2020 Vote: Other	4%	(4)	10%	(8)	5%	(4)	1%	(1)	9 %	(7)	71%	(58)	82
2020 Vote: Didn't Vote	3%	(14)	7%	(34)	2%	(8)	2%	(10)	17%	(82)	70%	(347)	495

Table MCSP3_8: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Louis Riddick

Demographic	Very favorat		Somewhat favorable		Somewhat unfavorable		Very unfavorable		, no n	Never heard of		Total N
Adults	6% (1	30) 12	% (269)	3%	(62)	2%	(39)	15% (33	30)	62%	(1375)	2206
2018 House Vote: Democrat	9% ((70) 14	% (115)	4%	(32)	2%	(19)	14% (1	111)	56%	(450)	798
2018 House Vote: Republican	6% ((35) 15	% (87)	2%	(13)	1%	(8)	15% (8	87)	60%	(346)	577
2018 House Vote: Someone else	1%	(0) 7	% (4)	1%	(1)	4%	(2)	9%	(5)	78%	(43)	55
2018 House Vote: Didnt Vote	3% ((25) 8	% (63)	2%	(16)	1%	(10)	16% (12	27)	69 %	(536)	777
4-Region: Northeast	8% ((30) 12	% (46)	4%	(14)	1%	(5)	15% (5	58)	60%	(234)	386
4-Region: Midwest	6% ((27) 15	% (69)	3%	(14)	1%	(6)	13% (6	50)	61%	(280)	456
4-Region: South	5% ((45) 13	% (108)	2%	(18)	2%	(16)	17% (14	40)	61%	(514)	841
4-Region: West	5% ((28) 9	% (46)	3%	(17)	2%	(12)	14% (2	72)	66%	(347)	522
Avid Sports Fan	17% (90) 26	% (141)	3%	(17)	4%	(21)	21% (1	13)	30%	(162)	545
Sports Fan	8% (1	128) 17	% (253)	4%	(56)	2%	(36)	18% (22	70)	52%	(790)	1533
Avid NFL Fan	14% ((98) 25	% (168)	4%	(28)	3%	(19)	20% (13	34)	35%	(236)	684
NFL Fan	9% (1	26) 17	% (246)	4%	(52)	2%	(32)	18% (20	56)	50%	(716)	1438

Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Boomer Esiason

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	23% (497)	4% (82)	2% (46)	15% (339)	43% (959)	2206
Gender: Male	17% (185)	31% (331)	4% (45)	3% (33)	15% (165)	29% (315)	1074
Gender: Female	9% (99)	15% (165)	3% (37)	1% (13)	15% (174)	57% (643)	1130
Age: 18-34	10% (64)	15% (93)	4% (27)	2% (15)	12% (76)	57% (359)	633
Age: 35-44	11% (42)	19% (72)	3% (13)	3% (13)	17% (62)	46% (171)	372
Age: 45-64	15% (108)	29% (204)	4% (31)	1% (9)	18% (129)	32% (231)	713
Age: 65+	14% (69)	26% (128)	2% (11)	2% (9)	15% (72)	41% (198)	488
GenZers: 1997-2012	7% (18)	12% (33)	3% (7)	1% (4)	14% (37)	63% (169)	268
Millennials: 1981-1996	12% (80)	19% (122)	5% (32)	3% (23)	13% (83)	48% (316)	656
GenXers: 1965-1980	15% (81)	24% (125)	4% (24)	1% (6)	18% (95)	37% (194)	524
Baby Boomers: 1946-1964	14% (96)	29% (203)	3% (19)	2% (13)	17% (117)	36% (255)	704
PID: Dem (no lean)	12% (109)	22% (197)	5% (47)	2% (21)	16% (144)	43% (385)	902
PID: Ind (no lean)	9% (61)	22% (146)	2% (16)	2% (15)	15% (99)	48% (313)	651
PID: Rep (no lean)	17% (112)	24% (154)	3% (19)	2% (10)	15% (96)	40% (261)	653
PID/Gender: Dem Men	18% (76)	30% (124)	5% (20)	4% (16)	14% (60)	29% (120)	417
PID/Gender: Dem Women	7% (33)	15% (72)	5% (27)	1% (5)	17% (83)	55% (264)	484
PID/Gender: Ind Men	9% (31)	31% (102)	3% (11)	4% (12)	16% (53)	37% (124)	333
PID/Gender: Ind Women	10% (30)	14% (43)	2% (5)	1% (3)	15% (47)	59% (188)	317
PID/Gender: Rep Men	24% (77)	32% (105)	4% (14)	2% (6)	16% (52)	22% (70)	323
PID/Gender: Rep Women	11% (35)	15% (49)	2% (5)	1% (5)	14% (45)	58% (191)	330
Ideo: Liberal (1-3)	12% (79)	24% (154)	5% (29)	3% (20)	14% (90)	42% (265)	637
Ideo: Moderate (4)	12% (79)	22% (148)	3% (18)	2% (13)	16% (105)	46% (312)	674
Ideo: Conservative (5-7)	16% (112)	25% (181)	4% (31)	2% (12)	16% (114)	37% (263)	714
Educ: < College	12% (179)	20% (293)	3% (46)	2% (27)	16% (224)	47% (673)	1442
Educ: Bachelors degree	14% (69)	25% (123)	4% (20)	2% (11)	15% (72)	39% (190)	486
Educ: Post-grad	13% (35)	29% (81)	6% (17)	3% (8)	15% (43)	34% (96)	279
Income: Under 50k	11% (123)	17% (204)	2% (23)	2% (21)	18% (213)	50% (586)	1171
Income: 50k-100k	16% (110)	27% (192)	6% (40)	2% (17)	10% (70)	39% (278)	707
Income: 100k+	15% (50)	31% (101)	6% (19)	2% (8)	17% (56)	29% (95)	328
Ethnicity: White	14% (233)	24% (402)	4% (60)	2% (35)	15% (258)	42% (714)	1702

Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Boomer Esiason

Demographic	Ver favor			ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	13%	(283)	23%	(497)	4%	(82)	2%	(46)	15%	(339)	43%	(959)	2206
Ethnicity: Hispanic	13%	(51)	23%	(89)	5%	(19)	1%	(5)	13%	(49)	44%	(168)	380
Ethnicity: Black	12%	(34)	25%	(71)	5%	(14)	2%	(6)	12%	(34)	44%	(125)	284
Ethnicity: Other	7%	(16)	11%	(24)	3%	(8)	3%	(6)	22%	(48)	54%	(120)	220
All Christian	18%	(177)	25%	(248)	3%	(32)	2%	(16)	14%	(141)	38%	(383)	997
All Non-Christian	18%	(21)	15%	(18)	6%	(7)	5%	(7)	14%	(17)	42%	(51)	121
Atheist	7%	(7)	28%	(29)	2%	(2)	2%	(2)	16%	(17)	44%	(46)	104
Agnostic/Nothing in particular	6%	(38)	23%	(148)	5%	(34)	2%	(14)	18%	(116)	47%	(305)	655
Something Else	12%	(39)	16%	(54)	2%	(7)	3%	(9)	15%	(48)	53%	(174)	330
Religious Non-Protestant/Catholic	16%	(26)	15%	(23)	6%	(9)	4%	(7)	18%	(28)	41%	(63)	155
Evangelical	14%	(77)	21%	(115)	3%	(17)	3%	(15)	15%	(80)	44%	(234)	537
Non-Evangelical	18%	(132)	25%	(182)	3%	(19)	1%	(8)	13%	(94)	41%	(306)	740
Community: Urban	14%	(87)	22%	(137)	4%	(24)	3%	(19)	13%	(78)	44%	(274)	618
Community: Suburban	13%	(135)	23%	(240)	4%	(45)	2%	(17)	16%	(170)	42%	(432)	1039
Community: Rural	11%	(61)	22%	(120)	3%	(14)	2%	(10)	16%	(91)	46%	(254)	549
Employ: Private Sector	14%	(107)	25%	(185)	6%	(46)	2%	(17)	14%	(102)	38%	(285)	742
Employ: Government	11%	(14)	29%	(40)	3%	(4)	1%	(1)	13%	(17)	43%	(59)	136
Employ: Self-Employed	15%	(32)	25%	(52)	4%	(8)	4%	(9)	15%	(31)	37%	(77)	209
Employ: Homemaker	9%	(11)	13%	(17)	1%	(1)	1%	(1)	15%	(19)	62%	(79)	128
Employ: Student	7%	(5)	8%	(6)	2%	(1)	4%	(3)	15%	(10)	65%	(45)	70
Employ: Retired	14%	(78)	27%	(148)	2%	(11)	2%	(10)	16%	(85)	39%	(209)	541
Employ: Unemployed	10%	(25)	14%	(34)	3%	(8)	2%	(4)	20%	(48)	51%	(124)	242
Employ: Other	8%	(12)	11%	(15)	2%	(3)	_	(1)	20%	(27)	58%	(81)	138
Military HH: Yes	16%	(44)	30%	(82)	2%	(5)	1%	(2)	15%	(41)	36%	(98)	272
Military HH: No	12%	(239)	21%	(414)	4%	(77)	2%	(44)	15%	(298)	45%	(861)	1934
RD/WT: Right Direction	13%	(97)	24%	(178)	4%	(30)	2%	(16)	16%	(118)	40%	(297)	737
RD/WT: Wrong Track	13%	(186)	22%	(319)	4%	(52)	2%	(30)	15%	(221)	45%	(662)	1469
Biden Job Approve	12%	(120)	25%	(249)	3%	(33)	2%	(24)	15%	(150)	42%	(420)	997
Biden Job Disapprove	14%	(155)	22%	(244)	4%	(46)	2%	(20)	16%	(174)	42%	(469)	1108

Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of'. Boomer Esiason

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	13%	(283)	23%	(497)	4%	(82)	2%	(46)	15%	(339)	43%	(959)	2206
Biden Job Strongly Approve	16%	(64)	24%	(95)	4%	(17)	2%	(10)	15%	(60)	37%	(146)	392
Biden Job Somewhat Approve	9%	(56)	25%	(154)	3%	(17)	2%	(15)	15%	(90)	45%	(274)	605
Biden Job Somewhat Disapprove	8%	(26)	21%	(65)	7%	(22)	1%	(4)	14%	(44)	47%	(146)	307
Biden Job Strongly Disapprove	16%	(129)	22%	(179)	3%	(24)	2%	(16)	16%	(130)	40%	(323)	800
Favorable of Biden	12%	(122)	23%	(228)	4%	(36)	2%	(19)	16%	(159)	43%	(419)	982
Unfavorable of Biden	14%	(155)	24%	(263)	4%	(43)	2%	(25)	14%	(158)	42%	(462)	1105
Very Favorable of Biden	17%	(70)	21%	(88)	3%	(14)	3%	(13)	16%	(67)	40%	(167)	419
Somewhat Favorable of Biden	9%	(52)	25%	(139)	4%	(22)	1%	(6)	16%	(92)	45%	(252)	562
Somewhat Unfavorable of Biden	8%	(22)	24%	(67)	6%	(16)	2%	(6)	12%	(32)	48%	(133)	276
Very Unfavorable of Biden	16%	(132)	24%	(196)	3%	(27)	2%	(19)	15%	(125)	40%	(329)	828
#1 Issue: Economy	14%	(128)	25%	(218)	4%	(33)	2%	(19)	16%	(139)	39%	(346)	883
#1 Issue: Security	15%	(38)	23%	(56)	3%	(8)	2%	(4)	15%	(38)	42%	(106)	250
#1 Issue: Health Care	11%	(21)	26%	(47)	2%	(4)	1%	(2)	16%	(28)	44%	(79)	181
#1 Issue: Medicare / Social Security	13%	(36)	26%	(72)	1%	(4)	4%	(11)	14%	(39)	42%	(117)	280
#1 Issue: Women's Issues	10%	(26)	14%	(39)	5%	(13)	1%	(4)	17%	(45)	53%	(145)	271
#1 Issue: Education	12%	(7)	14%	(9)	3%	(2)	4%	(2)	20%	(12)	48%	(30)	63
#1 Issue: Energy	10%	(16)	18%	(28)	10%	(15)	2%	(3)	12%	(18)	48%	(74)	154
#1 Issue: Other	9%	(12)	23%	(29)	3%	(4)	1%	(1)	15%	(19)	48%	(60)	124
2022 House Vote: Democrat	14%	(123)	27%	(239)	5%	(43)	2%	(19)	15%	(131)	38%	(337)	891
2022 House Vote: Republican	17%	(114)	26%	(172)	3%	(23)	2%	(13)	15%	(100)	37%	(246)	669
2022 House Vote: Someone else	7%	(5)	12%	(8)	4%	(3)	3%	(2)	31%	(21)	42%	(28)	67
2022 House Vote: Didnt Vote	7%	(41)	13%	(77)	2%	(14)	2%	(12)	15%	(87)	60%	(348)	580
2020 Vote: Joe Biden	14%	(134)	26%	(245)	5%	(44)	2%	(22)	15%	(139)	38%	(352)	936
2020 Vote: Donald Trump	15%	(107)	25%	(175)	3%	(20)	2%	(13)	17%	(118)	38%	(261)	693
2020 Vote: Other	12%	(10)	19%	(16)	4%	(3)	2%	(1)	13%	(11)	51%	(41)	82
2020 Vote: Didn't Vote	7%	(32)	12%	(61)	3%	(15)	2%	(10)	15%	(72)	62%	(304)	495

Table MCSP3_9: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Boomer Esiason

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (283)	23% (497)	4% (82)	2% (46)	15% (339)	43% (959)	2206
2018 House Vote: Democrat	15% (117)	26% (210)	5% (42)	3% (23)	15% (117)	36% (289)	798
2018 House Vote: Republican	17% (98)	27% (158)	3% (20)	2% (10)	16% (92)	35% (199)	577
2018 House Vote: Someone else	15% (8)	22% (12)	1% (1)	4% (2)	7% (4)	51% (28)	55
2018 House Vote: Didnt Vote	8% (61)	15% (117)	2% (19)	1% (11)	16% (126)	57% (442)	777
4-Region: Northeast	17% (64)	22% (86)	5% (18)	2% (8)	13% (52)	41% (160)	386
4-Region: Midwest	15% (68)	26% (120)	3% (13)	2% (9)	14% (64)	40% (182)	456
4-Region: South	13% (107)	23% (190)	4% (30)	2% (17)	16% (132)	44% (366)	841
4-Region: West	9% (45)	19% (101)	4% (22)	2% (12)	18% (92)	48% (250)	522
Avid Sports Fan	25% (139)	38% (209)	6% (32)	3% (18)	13% (72)	14% (75)	545
Sports Fan	17% (264)	29% (444)	5% (74)	3% (42)	15% (229)	31% (480)	1533
Avid NFL Fan	26% (181)	36% (248)	7% (51)	2% (16)	14% (93)	14% (94)	684
NFL Fan	18% (259)	30% (437)	5% (67)	3% (39)	15% (216)	29% (419)	1438

Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Booger McFarland

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (188)	12% (259)	4% (88)	3% (62)	13% (279)	60% (1329)	2206
Gender: Male	13% (137)	16% (168)	6% (61)	4% (41)	13% (134)	50% (533)	1074
Gender: Female	5% (51)	8% (91)	2% (27)	2% (21)	13% (145)	70% (795)	1130
Age: 18-34	10% (62)	13% (84)	5% (32)	4% (23)	12% (76)	56% (356)	633
Age: 35-44	12% (45)	10% (36)	6% (21)	2% (7)	11% (41)	60% (222)	372
Age: 45-64	8% (58)	13% (92)	3% (25)	3% (22)	15% (104)	58% (412)	713
Age: 65+	5% (23)	10% (47)	2% (11)	2% (10)	12% (58)	70% (340)	488
GenZers: 1997-2012	9% (23)	10% (28)	3% (7)	3% (9)	14% (39)	60% (162)	268
Millennials: 1981-1996	12% (77)	13% (85)	7% (46)	3% (21)	10% (67)	55% (361)	656
GenXers: 1965-1980	9% (45)	13% (68)	3% (13)	3% (15)	14% (74)	59% (308)	524
Baby Boomers: 1946-1964	6% (40)	10% (72)	3% (22)	2% (16)	13% (94)	65% (461)	704
PID: Dem (no lean)	10% (90)	12% (106)	4% (34)	3% (31)	12% (112)	59% (528)	902
PID: Ind (no lean)	6% (38)	11% (74)	4% (25)	2% (15)	12% (79)	65% (420)	651
PID: Rep (no lean)	9% (60)	12% (79)	4% (28)	2% (16)	13% (88)	58% (382)	653
PID/Gender: Dem Men	16% (68)	17% (72)	5% (21)	3% (13)	11% (44)	47% (197)	417
PID/Gender: Dem Women	5% (22)	7% (33)	3% (13)	4% (18)	14% (68)	68% (330)	484
PID/Gender: Ind Men	7% (22)	14% (48)	5% (17)	4% (13)	13% (43)	57% (191)	333
PID/Gender: Ind Women	5% (16)	8% (27)	3% (9)	— (1)	11% (36)	72% (228)	317
PID/Gender: Rep Men	14% (47)	15% (48)	7% (22)	4% (14)	15% (47)	45% (145)	323
PID/Gender: Rep Women	4% (13)	9% (31)	2% (6)	1% (2)	12% (41)	72% (237)	330
Ideo: Liberal (1-3)	10% (65)	12% (75)	5% (29)	3% (17)	10% (66)	60% (385)	637
Ideo: Moderate (4)	9% (60)	12% (84)	4% (28)	1% (9)	14% (93)	59% (400)	674
Ideo: Conservative (5-7)	8% (56)	12% (88)	4% (30)	4% (31)	14% (100)	57% (409)	714
Educ: < College	8% (116)	10% (147)	3% (44)	3% (37)	13% (194)	63% (903)	1442
Educ: Bachelors degree	9% (45)	15% (73)	5% (27)	3% (12)	10% (49)	57% (279)	486
Educ: Post-grad	9% (26)	14% (39)	6% (17)	4% (12)	13% (36)	53% (148)	279
Income: Under 50k	8% (89)	9% (101)	2% (27)	2% (20)	14% (164)	66% (769)	1171
Income: 50k-100k	9% (63)	14% (100)	5% (36)	5% (34)	11% (79)	56% (395)	707
Income: 100k+	11% (36)	18% (59)	7% (24)	2% (8)	11% (36)	50% (165)	328
Ethnicity: White	8% (138)	12% (200)	4% (67)	3% (50)	13% (217)	60%~(1030)	1702

Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Booger McFarland

Demographic		ery orable		ewhat orable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9%	(188)	12%	(259)	4%	(88)	3%	(62)	13%	(279)	60%	(1329)	2206
Ethnicity: Hispanic	13%	(49)	14%	(52)	4%	(14)	4%	(15)	11%	(40)	55%	(210)	380
Ethnicity: Black	14%	(39)	13%	(37)	5%	(14)	3%	(7)	11%	(32)	55%	(155)	284
Ethnicity: Other	5%	(11)	10%	(22)	3%	(7)	2%	(5)	14%	(30)	66%	(145)	220
All Christian	10%	(103)	14%	(142)	4%	(39)	2%	(20)	13%	(128)	57%	(564)	997
All Non-Christian	12%	(14)	15%	(18)	3%	(4)	5%	(6)	8%	(9)	58%	(70)	121
Atheist	4%	(5)	18%	(19)	6%	(6)	2%	(2)	9 %	(9)	61%	(63)	104
Agnostic/Nothing in particular	7%	(43)	8%	(54)	4%	(29)	4%	(29)	13%	(86)	63%	(414)	655
Something Else	7%	(23)	8%	(27)	3%	(10)	2%	(5)	14%	(46)	66%	(218)	330
Religious Non-Protestant/Catholic	11%	(17)	15%	(23)	2%	(4)	4%	(6)	13%	(21)	54%	(84)	155
Evangelical	11%	(60)	13%	(69)	3%	(18)	2%	(13)	14%	(73)	57%	(305)	537
Non-Evangelical	9 %	(63)	13%	(94)	4%	(31)	2%	(12)	11%	(84)	62%	(456)	740
Community: Urban	13%	(81)	12%	(72)	5%	(29)	3%	(16)	11%	(68)	57%	(351)	618
Community: Suburban	7%	(75)	12%	(125)	4%	(45)	3%	(30)	14%	(149)	59%	(615)	1039
Community: Rural	6%	(32)	11%	(63)	2%	(13)	3%	(16)	11%	(62)	66%	(363)	549
Employ: Private Sector	12%	(87)	15%	(114)	6%	(46)	3%	(25)	13%	(95)	50%	(374)	742
Employ: Government	9 %	(12)	10%	(14)	3%	(4)	3%	(4)	10%	(14)	65%	(88)	136
Employ: Self-Employed	12%	(25)	16%	(34)	5%	(10)	3%	(7)	11%	(22)	53%	(111)	209
Employ: Homemaker	4%	(5)	7%	(10)	1%	(1)	—	(0)	12%	(15)	76%	(98)	128
Employ: Student	9 %	(6)	4%	(3)	4%	(3)	3%	(2)	12%	(8)	68%	(47)	70
Employ: Retired	4%	(23)	10%	(55)	3%	(16)	3%	(16)	12%	(64)	68%	(367)	541
Employ: Unemployed	8%	(20)	9%	(22)	2%	(5)	1%	(3)	17%	(41)	63%	(152)	242
Employ: Other	7%	(10)	6%	(9)	2%	(3)	3%	(4)	14%	(20)	67%	(92)	138
Military HH: Yes	6%	(16)	11%	(30)	4%	(10)	1%	(3)	12%	(32)	67%	(182)	272
Military HH: No	9%	(172)	12%	(229)	4%	(78)	3%	(59)	13%	(247)	59%	(1147)	1934
RD/WT: Right Direction	13%	(94)	14%	(106)	4%	(28)	3%	(19)	13%	(92)	54%	(397)	737
RD/WT: Wrong Track	6%	(94)	10%	(153)	4%	(60)	3%	(43)	13%	(187)	63%	(932)	1469
Biden Job Approve	10%	(98)	13%	(133)	4%	(40)	2%	(20)	12%	(121)	59%	(585)	997
Biden Job Disapprove	8%	(87)	11%	(121)	4%	(48)	4%	(41)	13%	(147)	60%	(663)	1108

Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Booger McFarland

Demographic		ery rable	Somewhat favorable			Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9 %	(188)	12%	(259)	4%	(88)	3%	(62)	13%	(279)	60%	(1329)	2206
Biden Job Strongly Approve	14%	(57)	15%	(60)	3%	(12)	1%	(5)	9%	(36)	57%	(222)	392
Biden Job Somewhat Approve	7%	(41)	12%	(73)	5%	(28)	3%	(15)	14%	(85)	60%	(363)	605
Biden Job Somewhat Disapprove	6%	(19)	9 %	(27)	5%	(14)	4%	(12)	16%	(49)	61%	(186)	307
Biden Job Strongly Disapprove	9 %	(68)	12%	(94)	4%	(34)	4%	(29)	12%	(98)	60%	(477)	800
Favorable of Biden	10%	(96)	13%	(130)	4%	(37)	2%	(21)	12%	(119)	59%	(580)	982
Unfavorable of Biden	8%	(88)	11%	(119)	5%	(50)	4%	(40)	13%	(141)	60%	(667)	1105
Very Favorable of Biden	14%	(58)	12%	(51)	2%	(9)	2%	(7)	12%	(48)	58%	(245)	419
Somewhat Favorable of Biden	7%	(38)	14%	(78)	5%	(28)	2%	(13)	12%	(70)	60%	(335)	562
Somewhat Unfavorable of Biden	5%	(14)	10%	(26)	4%	(11)	5%	(13)	16%	(44)	61%	(168)	276
Very Unfavorable of Biden	9 %	(74)	11%	(93)	5%	(40)	3%	(27)	12%	(97)	60%	(499)	828
#1 Issue: Economy	11%	(99)	12%	(110)	4%	(33)	2%	(20)	13%	(112)	58%	(510)	883
#1 Issue: Security	10%	(24)	13%	(32)	3%	(6)	4%	(9)	14%	(35)	58%	(144)	250
#1 Issue: Health Care	7%	(13)	17%	(31)	7%	(12)	1%	(1)	13%	(24)	55%	(100)	181
#1 Issue: Medicare / Social Security	5%	(14)	11%	(30)	3%	(9)	2%	(5)	12%	(33)	68%	(189)	280
#1 Issue: Women's Issues	8%	(21)	6%	(17)	3%	(7)	3%	(8)	14%	(39)	66%	(179)	271
#1 Issue: Education	10%	(6)	7%	(4)	5%	(3)	5%	(3)	13%	(8)	61%	(38)	63
#1 Issue: Energy	5%	(7)	14%	(21)	6%	(9)	8%	(12)	10%	(15)	58%	(89)	154
#1 Issue: Other	3%	(4)	12%	(15)	7%	(8)	3%	(3)	11%	(14)	64%	(80)	124
2022 House Vote: Democrat	10%	(85)	15%	(133)	5%	(42)	4%	(32)	11%	(100)	56%	(499)	891
2022 House Vote: Republican	9 %	(57)	12%	(82)	5%	(37)	4%	(24)	13%	(88)	57%	(380)	669
2022 House Vote: Someone else	6%	(4)	7%	(5)	3%	(2)	—	(0)	26%	(17)	59%	(39)	67
2022 House Vote: Didnt Vote	7%	(42)	7%	(40)	1%	(7)	1%	(6)	13%	(74)	71%	(410)	580
2020 Vote: Joe Biden	10%	(93)	14%	(134)	5%	(44)	3%	(27)	12%	(113)	56%	(526)	936
2020 Vote: Donald Trump	8%	(57)	12%	(83)	5%	(31)	3%	(24)	14%	(99)	58%	(399)	693
2020 Vote: Other	5%	(4)	11%	(9)	2%	(1)	3%	(2)	13%	(11)	66%	(54)	82
2020 Vote: Didn't Vote	7%	(33)	7%	(34)	2%	(12)	2%	(9)	11%	(56)	71%	(351)	495

Table MCSP3_10: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Booger McFarland

Demographic		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9% ((188)	12%	(259)	4%	(88)	3%	(62)	13%	(279)	60%	(1329)	2206
2018 House Vote: Democrat	11%	(84)	14%	(112)	5%	(38)	4%	(30)	12%	(94)	55%	(440)	798
2018 House Vote: Republican	9%	(51)	14%	(82)	5%	(29)	4%	(21)	13%	(75)	55%	(319)	577
2018 House Vote: Someone else	6%	(4)	6%	(3)	6%	(3)	_	(0)	5%	(3)	77%	(42)	55
2018 House Vote: Didnt Vote	6%	(49)	8%	(62)	2%	(18)	1%	(11)	14%	(108)	68%	(528)	777
4-Region: Northeast	12%	(45)	13%	(51)	3%	(13)	2%	(9)	13%	(52)	56%	(217)	386
4-Region: Midwest	10%	(44)	14%	(65)	4%	(18)	3%	(15)	11%	(51)	58%	(262)	456
4-Region: South	9%	(73)	11%	(91)	5%	(41)	2%	(16)	13%	(108)	61%	(513)	841
4-Region: West	5%	(27)	10%	(52)	3%	(17)	4%	(22)	13%	(68)	65%	(338)	522
Avid Sports Fan	21% ((113)	24%	(128)	7%	(38)	6%	(31)	12%	(68)	30%	(166)	545
Sports Fan	12% ((183)	16%	(245)	5%	(84)	3%	(51)	14%	(219)	49%	(751)	1533
Avid NFL Fan	18% ((123)	23%	(158)	7%	(51)	5%	(37)	15%	(102)	31%	(212)	684
NFL Fan	12% ((178)	17%	(238)	5%	(78)	4%	(53)	15%	(221)	47%	(671)	1438

Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tom Jackson

Demographic		ery rable	Somewhat favorable			ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(152)	13%	(284)	3%	(66)	2%	(47)	13%	(277)	63%	(1381)	2206
Gender: Male	11%	(120)	20%	(218)	3%	(32)	3%	(30)	13%	(136)	50%	(536)	1074
Gender: Female	3%	(32)	6%	(66)	3%	(34)	1%	(16)	12%	(140)	75%	(843)	1130
Age: 18-34	8%	(48)	14%	(86)	4%	(28)	5%	(29)	12%	(74)	58%	(368)	633
Age: 35-44	8%	(28)	12%	(46)	3%	(13)	2%	(8)	16%	(58)	59%	(219)	372
Age: 45-64	8%	(55)	15%	(108)	3%	(23)	1%	(5)	11%	(79)	62%	(443)	713
Age: 65+	4%	(21)	9%	(44)	1%	(3)	1%	(4)	13%	(65)	72%	(350)	488
GenZers: 1997-2012	8%	(21)	14%	(37)	3%	(7)	2%	(5)	14%	(38)	60%	(160)	268
Millennials: 1981-1996	8%	(50)	13%	(86)	5%	(31)	5%	(33)	13%	(82)	57%	(374)	656
GenXers: 1965-1980	7%	(37)	14%	(74)	4%	(23)	1%	(3)	13%	(66)	61%	(321)	524
Baby Boomers: 1946-1964	6%	(42)	11%	(80)	1%	(5)	1%	(7)	12%	(86)	69 %	(485)	704
PID: Dem (no lean)	9%	(80)	13%	(117)	5%	(41)	3%	(27)	11%	(96)	60%	(541)	902
PID: Ind (no lean)	4%	(29)	11%	(73)	2%	(11)	1%	(8)	16%	(101)	66%	(429)	651
PID: Rep (no lean)	7%	(43)	14%	(93)	2%	(14)	2%	(12)	12%	(80)	63%	(411)	653
PID/Gender: Dem Men	17%	(70)	22%	(94)	4%	(16)	4%	(18)	9 %	(36)	44%	(183)	417
PID/Gender: Dem Women	2%	(11)	5%	(24)	5%	(25)	2%	(9)	12%	(59)	74%	(357)	484
PID/Gender: Ind Men	5%	(17)	15%	(51)	1%	(4)	1%	(5)	16%	(53)	61%	(203)	333
PID/Gender: Ind Women	4%	(11)	7%	(22)	2%	(7)	1%	(3)	15%	(48)	71%	(225)	317
PID/Gender: Rep Men	10%	(34)	23%	(73)	4%	(12)	3%	(8)	14%	(47)	46%	(150)	323
PID/Gender: Rep Women	3%	(10)	6%	(20)	1%	(2)	1%	(4)	10%	(33)	79 %	(261)	330
Ideo: Liberal (1-3)	8%	(53)	16%	(99)	4%	(24)	3%	(17)	9 %	(58)	61%	(386)	637
Ideo: Moderate (4)	7%	(49)	12%	(82)	2%	(15)	1%	(8)	14%	(96)	63%	(424)	674
Ideo: Conservative (5-7)	7%	(49)	13%	(94)	3%	(23)	3%	(18)	13%	(92)	61%	(438)	714
Educ: < College	6%	(91)	12%	(172)	3%	(37)	2%	(24)	13%	(186)	65%	(931)	1442
Educ: Bachelors degree	6%	(31)	14%	(68)	4%	(18)	4%	(18)	12%	(57)	60%	(292)	486
Educ: Post-grad	11%	(30)	15%	(43)	4%	(10)	2%	(5)	12%	(34)	56%	(157)	279
Income: Under 50k	6%	(68)	8%	(95)	2%	(26)	2%	(21)	14%	(158)	69 %	(802)	1171
Income: 50k-100k	7%	(49)	16%	(113)	4%	(31)	3%	(21)	11%	(80)	58%	(413)	707
Income: 100k+	11%	(35)	23%	(76)	3%	(10)	1%	(4)	12%	(38)	50%	(165)	328
Ethnicity: White	6%	(109)	12%	(208)	3%	(49)	2%	(35)	12%	(203)	65%	(1099)	1702

Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tom Jackson

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(152)	13%	(284)	3%	(66)	2%	(47)	13%	(277)	63%	(1381)	2206
Ethnicity: Hispanic	9%	(33)	16%	(60)	5%	(20)	3%	(11)	11%	(42)	56%	(214)	380
Ethnicity: Black	14%	(39)	16%	(46)	3%	(10)	3%	(8)	13%	(38)	50%	(142)	284
Ethnicity: Other	2%	(4)	13%	(29)	4%	(8)	2%	(4)	17%	(37)	63%	(139)	220
All Christian	8%	(81)	15%	(146)	2%	(24)	2%	(17)	12%	(121)	61%	(607)	997
All Non-Christian	10%	(12)	21%	(26)	4%	(5)	3%	(3)	12%	(14)	51%	(62)	121
Atheist	4%	(4)	19%	(20)	6%	(6)	2%	(2)	13%	(14)	57%	(59)	104
Agnostic/Nothing in particular	5%	(32)	10%	(66)	4%	(27)	2%	(13)	14%	(89)	66%	(429)	655
Something Else	7%	(24)	8%	(27)	1%	(5)	4%	(12)	12%	(39)	68%	(224)	330
Religious Non-Protestant/Catholic	8%	(12)	18%	(29)	3%	(5)	3%	(5)	16%	(24)	52%	(81)	155
Evangelical	9%	(50)	13%	(69)	3%	(17)	3%	(18)	13%	(69)	59%	(314)	537
Non-Evangelical	7%	(54)	14%	(100)	2%	(12)	1%	(9)	10%	(75)	66%	(490)	740
Community: Urban	10%	(60)	14%	(84)	3%	(20)	3%	(18)	12%	(74)	58%	(361)	618
Community: Suburban	6%	(67)	12%	(127)	3%	(35)	2%	(17)	13%	(139)	63%	(654)	1039
Community: Rural	4%	(25)	13%	(72)	2%	(11)	2%	(12)	12%	(64)	66%	(365)	549
Employ: Private Sector	10%	(72)	16%	(117)	6%	(43)	3%	(22)	12%	(86)	54%	(402)	742
Employ: Government	8%	(10)	19%	(26)	2%	(3)	1%	(1)	10%	(13)	60%	(82)	136
Employ: Self-Employed	8%	(17)	16%	(34)	3%	(5)	3%	(6)	13%	(27)	57%	(119)	209
Employ: Homemaker	3%	(4)	4%	(6)	1%	(1)	1%	(1)	12%	(16)	78%	(101)	128
Employ: Student	5%	(3)	8%	(6)	4%	(2)	4%	(3)	13%	(9)	67%	(46)	70
Employ: Retired	5%	(28)	11%	(60)	1%	(3)	1%	(6)	13%	(68)	70%	(376)	541
Employ: Unemployed	4%	(10)	9%	(23)	2%	(6)	2%	(6)	17%	(40)	65%	(157)	242
Employ: Other	5%	(7)	8%	(11)	2%	(3)	2%	(2)	13%	(18)	70%	(97)	138
Military HH: Yes	6%	(16)	15%	(40)	3%	(7)	1%	(3)	10%	(28)	65%	(178)	272
Military HH: No	7%	(136)	13%	(244)	3%	(59)	2%	(44)	13%	(249)	62%	(1202)	1934
RD/WT: Right Direction	11%	(81)	15%	(109)	4%	(28)	2%	(18)	12%	(91)	56%	(410)	737
RD/WT: Wrong Track	5%	(71)	12%	(174)	3%	(38)	2%	(29)	13%	(186)	66%	(971)	1469
Biden Job Approve	9%	(87)	14%	(141)	3%	(31)	2%	(23)	11%	(107)	61%	(609)	997
Biden Job Disapprove	6%	(63)	12%	(136)	3%	(36)	2%	(22)	14%	(155)	63%	(695)	1108

Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tom Jackson

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(152)	13%	(284)	3%	(66)	2%	(47)	13%	(277)	63%	(1381)	2206
Biden Job Strongly Approve	14%	(55)	13%	(51)	4%	(16)	3%	(11)	11%	(43)	55%	(215)	392
Biden Job Somewhat Approve	5%	(32)	15%	(89)	2%	(15)	2%	(12)	10%	(63)	65%	(394)	605
Biden Job Somewhat Disapprove	6%	(17)	10%	(32)	6%	(20)	2%	(5)	16%	(49)	60%	(184)	307
Biden Job Strongly Disapprove	6%	(46)	13%	(105)	2%	(16)	2%	(17)	13%	(106)	64%	(511)	800
Favorable of Biden	9 %	(86)	13%	(131)	2%	(24)	2%	(23)	11%	(109)	62%	(609)	982
Unfavorable of Biden	6%	(63)	13%	(138)	4%	(40)	2%	(22)	13%	(146)	63%	(696)	1105
Very Favorable of Biden	14%	(58)	12%	(50)	3%	(12)	3%	(14)	11%	(47)	57%	(239)	419
Somewhat Favorable of Biden	5%	(28)	14%	(81)	2%	(12)	2%	(9)	11%	(63)	66%	(370)	562
Somewhat Unfavorable of Biden	5%	(14)	11%	(30)	6%	(18)	2%	(7)	15%	(41)	60%	(167)	276
Very Unfavorable of Biden	6%	(49)	13%	(108)	3%	(22)	2%	(15)	13%	(105)	64%	(529)	828
#1 Issue: Economy	9%	(78)	14%	(125)	2%	(21)	2%	(20)	13%	(113)	60%	(527)	883
#1 Issue: Security	7%	(19)	11%	(28)	2%	(4)	2%	(6)	15%	(38)	62%	(156)	250
#1 Issue: Health Care	4%	(7)	20%	(35)	6%	(11)	2%	(4)	13%	(23)	56%	(100)	181
#1 Issue: Medicare / Social Security	6%	(17)	10%	(28)	1%	(4)	1%	(4)	10%	(29)	71%	(197)	280
#1 Issue: Women's Issues	6%	(15)	10%	(26)	2%	(4)	3%	(9)	12%	(31)	68%	(185)	271
#1 Issue: Education	7%	(4)	9%	(5)	7%	(4)	3%	(2)	11%	(7)	64%	(40)	63
#1 Issue: Energy	4%	(7)	13%	(20)	10%	(16)	1%	(2)	14%	(21)	57%	(88)	154
#1 Issue: Other	4%	(5)	12%	(14)	2%	(2)	1%	(1)	12%	(15)	70%	(87)	124
2022 House Vote: Democrat	9%	(79)	16%	(140)	4%	(40)	2%	(21)	11%	(97)	58%	(514)	891
2022 House Vote: Republican	7%	(47)	15%	(100)	3%	(17)	2%	(14)	12%	(83)	61%	(408)	669
2022 House Vote: Someone else	5%	(3)	3%	(2)	2%	(1)	1%	(1)	15%	(10)	74%	(50)	67
2022 House Vote: Didnt Vote	4%	(23)	7%	(42)	1%	(8)	2%	(10)	15%	(87)	71%	(410)	580
2020 Vote: Joe Biden	9%	(87)	16%	(149)	4%	(38)	2%	(23)	11%	(107)	57%	(532)	936
2020 Vote: Donald Trump	6%	(44)	14%	(95)	2%	(17)	2%	(15)	13%	(92)	62%	(430)	693
2020 Vote: Other	3%	(3)	9%	(7)	3%	(3)	1%	(1)	13%	(11)	71%	(58)	82
2020 Vote: Didn't Vote	4%	(18)	7%	(32)	2%	(9)	2%	(8)	14%	(67)	73%	(360)	495

Table MCSP3_11: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Tom Jackson

Demographic			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7% (1	152) 13	% (284)	3%	(66)	2%	(47)	13%	(277)	63%	(1381)	2206
2018 House Vote: Democrat	9% ((76) 16	% (130)	5%	(37)	3%	(21)	10%	(82)	57%	(453)	798
2018 House Vote: Republican	7% ((39) 16	% (92)	2%	(14)	2%	(12)	14%	(80)	59%	(339)	577
2018 House Vote: Someone else	4%	(2) 4	% (2)	3%	(2)	1%	(1)	13%	(7)	75%	(41)	55
2018 House Vote: Didnt Vote	4%		% (60)	2%	(14)	2%	(13)	14%	(107)	71%	(548)	777
4-Region: Northeast	10% ((40) 12	% (46)	3%	(12)	2%	(7)	14%	(55)	59%	(226)	386
4-Region: Midwest	5% ((24) 16	% (71)	4%	(20)	2%	(9)	11%	(48)	62%	(283)	456
4-Region: South	7% ((62) 13	% (111)	2%	(19)	2%	(18)	13%	(111)	62%	(521)	841
4-Region: West	5% ((27) 11	% (56)	3%	(15)	2%	(12)	12%	(62)	67%	(351)	522
Avid Sports Fan	17%	(91) 26	% (143)	6%	(34)	3%	(18)	16%	(89)	31%	(170)	545
Sports Fan	10% (1	146) 18	% (270)	4%	(61)	3%	(39)	15%	(224)	52%	(792)	1533
Avid NFL Fan	16% ((113) 26	% (179)	5%	(38)	3%	(20)	15%	(99)	34%	(236)	684
NFL Fan	10% (1	143) 18	% (263)	4%	(61)	2%	(35)	15%	(212)	50%	(724)	1438

Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryan Fitzpatrick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (221)	17% (374)	3% (75)	2% (40)	16% (360)	51% (1136)	2206
Gender: Male	16% (169)	24% (260)	4% (48)	3% (28)	15% (163)	38% (404)	1074
Gender: Female	5% (52)	10% (113)	2% (27)	1% (12)	17% (197)	65% (731)	1130
Age: 18-34	12% (77)	16% (102)	7% (43)	2% (14)	16% (98)	47% (298)	633
Age: 35-44	14% (54)	13% (50)	4% (14)	3% (10)	16% (61)	49% (184)	372
Age: 45-64	8% (56)	23% (161)	2% (14)	1% (10)	15% (108)	51% (365)	713
Age: 65+	7% (34)	13% (61)	1% (4)	1% (6)	19% (93)	59% (289)	488
GenZers: 1997-2012	12% (32)	12% (32)	4% (12)	3% (7)	17% (46)	52% (140)	268
Millennials: 1981-1996	14% (93)	16% (108)	7% (45)	3% (17)	15% (101)	44% (291)	656
GenXers: 1965-1980	8% (44)	22% (113)	2% (8)	1% (7)	16% (82)	52% (271)	524
Baby Boomers: 1946-1964	7% (51)	16% (114)	1% (10)	1% (9)	18% (125)	56% (396)	704
PID: Dem (no lean)	10% (93)	19% (169)	5% (43)	2% (20)	14% (126)	50% (451)	902
PID: Ind (no lean)	8% (55)	15% (96)	2% (14)	2% (11)	20% (127)	53% (348)	651
PID: Rep (no lean)	11% (73)	17% (109)	3% (19)	1% (9)	16% (107)	52% (337)	653
PID/Gender: Dem Men	18% (75)	26% (109)	6% (25)	4% (15)	11% (45)	35% (148)	417
PID/Gender: Dem Women	4% (18)	12% (60)	4% (17)	1% (4)	17% (82)	63% (303)	484
PID/Gender: Ind Men	13% (42)	19% (64)	3% (9)	2% (8)	20% (65)	44% (146)	333
PID/Gender: Ind Women	4% (13)	10% (32)	1% (5)	1% (3)	19% (62)	64% (202)	317
PID/Gender: Rep Men	16% (52)	27% (88)	4% (14)	2% (5)	16% (53)	34% (111)	323
PID/Gender: Rep Women	6% (21)	6% (21)	1% (5)	1% (4)	16% (54)	69% (226)	330
Ideo: Liberal (1-3)	12% (78)	20% (125)	4% (26)	3% (19)	12% (78)	49% (311)	637
Ideo: Moderate (4)	10% (64)	15% (101)	3% (19)	2% (10)	19% (127)	52% (353)	674
Ideo: Conservative (5-7)	10% (70)	19% (134)	4% (29)	1% (7)	17% (122)	49% (353)	714
Educ: < College	10% (143)	16% (233)	3% (41)	1% (19)	16% (224)	54% (781)	1442
Educ: Bachelors degree	9% (44)	19% (94)	5% (25)	3% (15)	17% (82)	46% (226)	486
Educ: Post-grad	12% (34)	17% (47)	3% (9)	2% (6)	19% (54)	46% (130)	279
Income: Under 50k	9% (108)	12% (143)	2% (24)	2% (19)	15% (181)	59% (695)	1171
Income: 50k-100k	10% (73)	22% (153)	4% (28)	2% (16)	16% (113)	46% (323)	707
Income: 100k+	12% (40)	24% (77)	7% (22)	1% (5)	20% (66)	36% (117)	328
Ethnicity: White	10% (167)	17% (294)	3% (57)	2% (30)	16% (272)	52% (882)	1702

Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryan Fitzpatrick

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(221)	17%	(374)	3%	(75)	2%	(40)	16%	(360)	51%	(1136)	2206
Ethnicity: Hispanic	14%	(53)	18%	(67)	5%	(21)	2%	(8)	13%	(48)	48%	(183)	380
Ethnicity: Black	14%	(41)	20%	(56)	5%	(13)	2%	(7)	16%	(44)	43%	(122)	284
Ethnicity: Other	6%	(12)	11%	(24)	2%	(5)	2%	(4)	20%	(44)	60%	(132)	220
All Christian	10%	(100)	20%	(197)	4%	(36)	1%	(13)	16%	(162)	49%	(489)	997
All Non-Christian	18%	(22)	12%	(15)	4%	(5)	3%	(4)	15%	(19)	47%	(57)	121
Atheist	7%	(7)	20%	(21)	3%	(3)	3%	(3)	19%	(19)	49%	(51)	104
Agnostic/Nothing in particular	10%	(66)	15%	(101)	3%	(16)	2%	(11)	15%	(98)	55%	(363)	655
Something Else	8%	(26)	12%	(40)	5%	(15)	3%	(9)	19%	(62)	54%	(177)	330
Religious Non-Protestant/Catholic	14%	(22)	11%	(17)	4%	(6)	3%	(4)	21%	(33)	46%	(72)	155
Evangelical	11%	(59)	17%	(92)	4%	(20)	2%	(12)	18%	(95)	48%	(258)	537
Non-Evangelical	9%	(66)	19%	(139)	4%	(28)	1%	(8)	15%	(110)	52%	(388)	740
Community: Urban	14%	(84)	15%	(93)	5%	(33)	2%	(10)	16%	(98)	49%	(301)	618
Community: Suburban	9%	(95)	18%	(185)	3%	(32)	2%	(16)	17%	(176)	51%	(535)	1039
Community: Rural	8%	(43)	17%	(96)	2%	(10)	3%	(14)	16%	(86)	55%	(300)	549
Employ: Private Sector	14%	(105)	20%	(152)	5%	(36)	3%	(19)	15%	(113)	43%	(317)	742
Employ: Government	8%	(11)	26%	(35)	7%	(10)	1%	(1)	9 %	(13)	48%	(66)	136
Employ: Self-Employed	16%	(33)	18%	(38)	4%	(9)	2%	(5)	18%	(37)	42%	(88)	209
Employ: Homemaker	2%	(3)	9%	(12)	2%	(3)	1%	(1)	19%	(24)	67%	(86)	128
Employ: Student	11%	(7)	9%	(7)	4%	(3)	2%	(2)	18%	(13)	56%	(39)	70
Employ: Retired	6%	(33)	16%	(87)	1%	(5)	1%	(7)	17%	(92)	59%	(317)	541
Employ: Unemployed	7%	(16)	11%	(27)	3%	(7)	2%	(4)	19%	(45)	59%	(142)	242
Employ: Other	9%	(12)	12%	(17)	1%	(2)	1%	(2)	17%	(24)	59%	(82)	138
Military HH: Yes	6%	(15)	19%	(51)	2%	(6)	_	(1)	20%	(54)	53%	(146)	272
Military HH: No	11%	(206)	17%	(323)	4%	(69)	2%	(39)	16%	(306)	51%	(990)	1934
RD/WT: Right Direction	14%	(101)	18%	(133)	4%	(29)	2%	(14)	15%	(110)	47%	(348)	737
RD/WT: Wrong Track	8%	(119)	16%	(241)	3%	(46)	2%	(26)	17%	(250)	54%	(788)	1469
Biden Job Approve	12%	(116)	18%	(181)	3%	(34)	2%	(23)	15%	(151)	49%	(493)	997
Biden Job Disapprove	9%	(99)	17%	(187)	4%	(41)	1%	(15)	17%	(193)	52%	(572)	1108

Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryan Fitzpatrick

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(221)	17%	(374)	3%	(75)	2%	(40)	16%	(360)	51%	(1136)	2206
Biden Job Strongly Approve	16%	(62)	17%	(65)	2%	(9)	2%	(7)	16%	(63)	47%	(185)	392
Biden Job Somewhat Approve	9%	(53)	19%	(116)	4%	(25)	3%	(16)	14%	(87)	51%	(308)	605
Biden Job Somewhat Disapprove	7%	(22)	18%	(56)	5%	(14)	1%	(4)	17%	(52)	52%	(159)	307
Biden Job Strongly Disapprove	10%	(77)	16%	(131)	3%	(27)	1%	(11)	18%	(141)	52%	(413)	800
Favorable of Biden	12%	(114)	17%	(170)	4%	(36)	2%	(18)	15%	(147)	51%	(498)	982
Unfavorable of Biden	9%	(100)	18%	(197)	3%	(36)	2%	(19)	17%	(187)	51%	(565)	1105
Very Favorable of Biden	14%	(57)	16%	(65)	3%	(12)	2%	(9)	16%	(68)	49%	(207)	419
Somewhat Favorable of Biden	10%	(56)	19%	(104)	4%	(24)	2%	(9)	14%	(78)	52%	(291)	562
Somewhat Unfavorable of Biden	6%	(18)	20%	(54)	3%	(9)	3%	(7)	16%	(45)	52%	(143)	276
Very Unfavorable of Biden	10%	(82)	17%	(143)	3%	(27)	1%	(12)	17%	(142)	51%	(422)	828
#1 Issue: Economy	12%	(109)	18%	(160)	4%	(37)	1%	(11)	17%	(154)	47%	(411)	883
#1 Issue: Security	8%	(21)	15%	(39)	3%	(8)	1%	(3)	17%	(43)	54%	(136)	250
#1 Issue: Health Care	9%	(17)	19%	(34)	4%	(8)	3%	(6)	13%	(23)	52%	(94)	181
#1 Issue: Medicare / Social Security	8%	(23)	17%	(47)	1%	(3)	2%	(5)	15%	(41)	57%	(161)	280
#1 Issue: Women's Issues	9%	(24)	12%	(32)	2%	(6)	3%	(7)	18%	(49)	57%	(154)	271
#1 Issue: Education	14%	(9)	14%	(9)	7%	(4)	3%	(2)	17%	(11)	44%	(28)	63
#1 Issue: Energy	7%	(11)	20%	(30)	5%	(8)	2%	(3)	14%	(22)	51%	(79)	154
#1 Issue: Other	5%	(7)	19%	(23)	—	(1)	2%	(3)	14%	(18)	59%	(74)	124
2022 House Vote: Democrat	12%	(109)	21%	(189)	4%	(33)	2%	(19)	15%	(129)	46%	(411)	891
2022 House Vote: Republican	11%	(74)	19%	(127)	4%	(24)	2%	(11)	18%	(121)	47%	(313)	669
2022 House Vote: Someone else	5%	(4)	5%	(4)	4%	(3)	—	(0)	25%	(16)	61%	(41)	67
2022 House Vote: Didnt Vote	6%	(35)	9%	(54)	3%	(15)	2%	(11)	16%	(94)	64%	(371)	580
2020 Vote: Joe Biden	12%	(115)	22%	(202)	3%	(30)	2%	(17)	15%	(141)	46%	(431)	936
2020 Vote: Donald Trump	9%	(66)	18%	(128)	4%	(25)	1%	(9)	18%	(125)	49%	(340)	693
2020 Vote: Other	7%	(6)	14%	(11)	2%	(1)	5%	(4)	19%	(15)	55%	(45)	82
2020 Vote: Didn't Vote	7%	(35)	7%	(32)	4%	(19)	2%	(10)	16%	(78)	65%	(320)	495

Table MCSP3_12: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Ryan Fitzpatrick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (221)	17% (374)	3% (75)	2% (40)	16% (360)	51% (1136)	2206
2018 House Vote: Democrat	13% (104)	22% (174)	3% (24)	2% (17)	14% (111)	46% (369)	798
2018 House Vote: Republican	10% (55)	20% (115)	3% (19)	2% (10)	19% (109)	47% (269)	577
2018 House Vote: Someone else	6% (3)	12% (7)	5% (3)	2% (1)	11% (6)	64% (35)	55
2018 House Vote: Didnt Vote	8% (59)	10% (79)	4% (29)	2% (12)	17% (134)	60% (464)	777
4-Region: Northeast	13% (52)	16% (63)	3% (13)	2% (7)	17% (66)	48% (187)	386
4-Region: Midwest	8% (35)	21% (98)	3% (16)	2% (10)	15% (70)	50% (228)	456
4-Region: South	12% (102)	16% (138)	4% (30)	2% (18)	16% (138)	49% (415)	841
4-Region: West	6% (32)	14% (75)	3% (16)	1% (6)	17% (87)	59% (306)	522
Avid Sports Fan	24% (132)	34% (184)	4% (23)	3% (16)	17% (95)	17% (95)	545
Sports Fan	14% (207)	23% (355)	4% (63)	2% (33)	18% (279)	39% (595)	1533
Avid NFL Fan	22% (153)	33% (227)	6% (38)	2% (14)	16% (110)	21% (142)	684
NFL Fan	14% (208)	24% (343)	5% (66)	2% (32)	18% (265)	36% (524)	1438

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Gonzalez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (222)	17% (370)	3% (75)	2% (42)	14% (315)	54% (1181)	2206
Gender: Male	16% (167)	23% (251)	5% (51)	2% (25)	14% (152)	40% (427)	1074
Gender: Female	5% (55)	11% (119)	2% (24)	1% (16)	14% (163)	67% (753)	1130
Age: 18-34	11% (69)	16% (100)	5% (30)	3% (17)	13% (80)	53% (336)	633
Age: 35-44	11% (42)	16% (58)	5% (17)	2% (8)	12% (45)	54% (203)	372
Age: 45-64	10% (72)	20% (141)	3% (22)	1% (10)	15% (106)	51% (362)	713
Age: 65+	8% (39)	15% (72)	1% (6)	1% (7)	17% (84)	57% (281)	488
GenZers: 1997-2012	8% (21)	15% (41)	1% (4)	2% (5)	14% (37)	59% (159)	268
Millennials: 1981-1996	12% (81)	17% (110)	6% (40)	3% (20)	12% (76)	50% (329)	656
GenXers: 1965-1980	11% (59)	17% (87)	4% (20)	1% (4)	15% (80)	52% (274)	524
Baby Boomers: 1946-1964	8% (56)	17% (121)	2% (11)	2% (13)	16% (116)	55% (388)	704
PID: Dem (no lean)	11% (96)	19% (168)	4% (36)	2% (21)	13% (115)	52% (466)	902
PID: Ind (no lean)	7% (46)	16% (106)	2% (16)	1% (10)	15% (100)	57% (373)	651
PID: Rep (no lean)	12% (80)	15% (97)	4% (23)	2% (11)	15% (100)	52% (342)	653
PID/Gender: Dem Men	18% (76)	25% (104)	4% (18)	3% (13)	11% (45)	38% (160)	417
PID/Gender: Dem Women	4% (20)	13% (63)	4% (17)	2% (8)	14% (70)	63% (306)	484
PID/Gender: Ind Men	9% (32)	22% (73)	4% (12)	2% (5)	17% (56)	46% (155)	333
PID/Gender: Ind Women	5% (15)	10% (32)	1% (4)	1% (4)	14% (44)	69% (217)	317
PID/Gender: Rep Men	19% (60)	23% (73)	6% (21)	2% (7)	16% (50)	35% (112)	323
PID/Gender: Rep Women	6% (20)	7% (24)	1% (3)	1% (4)	15% (50)	70% (230)	330
Ideo: Liberal (1-3)	11% (72)	20% (127)	3% (18)	3% (17)	12% (74)	52% (330)	637
Ideo: Moderate (4)	9% (58)	17% (115)	3% (22)	1% (9)	17% (114)	53% (356)	674
Ideo: Conservative (5-7)	12% (85)	16% (113)	5% (32)	2% (14)	15% (104)	51% (367)	714
Educ: < College	9% (136)	15% (220)	3% (48)	1% (20)	15% (211)	56% (807)	1442
Educ: Bachelors degree	11% (51)	20% (98)	4% (20)	3% (15)	13% (62)	49% (240)	486
Educ: Post-grad	13% (35)	19% (52)	3% (8)	2% (7)	15% (42)	48% (134)	279
Income: Under 50k	7% (84)	13% (156)	3% (34)	1% (14)	15% (172)	61% (710)	1171
Income: 50k-100k	12% (88)	20% (144)	5% (33)	3% (19)	13% (90)	47% (333)	707
Income: 100k+	15% (50)	21% (70)	2% (8)	3% (9)	16% (53)	42% (138)	328
Ethnicity: White	10% (168)	17% (283)	3% (54)	2% (34)	14% (230)	55% (933)	1702

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Gonzalez

Demographic		ery rable		ewhat rable		ewhat orable	Very unfavorable		Heard of, no opinion		Neve	Total N	
Adults	10%	(222)	17%	(370)	3%	(75)	2%	(42)	14%	(315)	54%	(1181)	2206
Ethnicity: Hispanic	11%	(42)	18%	(67)	6%	(22)	3%	(11)	9 %	(35)	53%	(203)	380
Ethnicity: Black	16%	(47)	21%	(60)	4%	(11)	1%	(4)	16%	(44)	42%	(118)	284
Ethnicity: Other	4%	(8)	12%	(27)	5%	(11)	2%	(3)	18%	(41)	59%	(130)	220
All Christian	13%	(126)	18%	(182)	3%	(28)	2%	(18)	14%	(143)	50%	(499)	997
All Non-Christian	13%	(16)	14%	(17)	7%	(8)	3%	(4)	13%	(16)	49%	(59)	121
Atheist	8%	(8)	20%	(21)	3%	(3)	3%	(4)	14%	(14)	52%	(54)	104
Agnostic/Nothing in particular	7%	(43)	16%	(105)	4%	(25)	2%	(12)	13%	(88)	58%	(381)	655
Something Else	9 %	(28)	14%	(46)	3%	(11)	1%	(4)	16%	(54)	57%	(188)	330
Religious Non-Protestant/Catholic	11%	(18)	12%	(19)	5%	(8)	3%	(5)	18%	(28)	49%	(76)	155
Evangelical	12%	(64)	18%	(96)	3%	(18)	2%	(11)	16%	(84)	49%	(264)	537
Non-Evangelical	12%	(88)	17%	(127)	3%	(21)	1%	(9)	13%	(95)	54%	(401)	740
Community: Urban	13%	(79)	17%	(108)	3%	(22)	2%	(13)	14%	(87)	50%	(311)	618
Community: Suburban	9 %	(96)	18%	(186)	4%	(38)	2%	(19)	14%	(150)	53%	(549)	1039
Community: Rural	9 %	(47)	14%	(76)	3%	(16)	2%	(10)	14%	(78)	59%	(321)	549
Employ: Private Sector	13%	(96)	20%	(148)	6%	(45)	3%	(23)	13%	(97)	45%	(333)	742
Employ: Government	12%	(17)	19%	(26)	—	(0)	2%	(3)	10%	(14)	56%	(76)	136
Employ: Self-Employed	11%	(23)	19%	(39)	7%	(14)	1%	(1)	16%	(34)	47%	(98)	209
Employ: Homemaker	5%	(6)	10%	(13)	2%	(2)	—	(0)	12%	(16)	71%	(91)	128
Employ: Student	5%	(3)	16%	(11)	2%	(2)	1%	(1)	13%	(9)	63%	(44)	70
Employ: Retired	8%	(44)	15%	(83)	2%	(10)	2%	(9)	17%	(91)	56%	(303)	541
Employ: Unemployed	10%	(23)	17%	(42)	—	(0)	1%	(2)	14%	(33)	59%	(142)	242
Employ: Other	8%	(11)	7%	(9)	1%	(2)	2%	(3)	15%	(20)	68%	(94)	138
Military HH: Yes	9 %	(24)	17%	(45)	3%	(9)	1%	(2)	18%	(50)	52%	(141)	272
Military HH: No	10%	(198)	17%	(325)	3%	(66)	2%	(39)	14%	(265)	54%	(1040)	1934
RD/WT: Right Direction	13%	(98)	19%	(140)	3%	(21)	2%	(16)	14%	(101)	49%	(361)	737
RD/WT: Wrong Track	8%	(125)	16%	(231)	4%	(54)	2%	(26)	15%	(214)	56%	(820)	1469
Biden Job Approve	12%	(115)	19%	(188)	2%	(24)	2%	(20)	13%	(130)	52%	(520)	997
Biden Job Disapprove	9 %	(105)	16%	(177)	5%	(51)	2%	(22)	15%	(165)	53%	(587)	1108

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Gonzalez

Demographic	Very favorable			ewhat orable		ewhat orable		ery orable	Heard of, no opinion		Never heard of		Total N
Adults	10%	(222)	17%	(370)	3%	(75)	2%	(42)	14%	(315)	54%	(1181)	2206
Biden Job Strongly Approve	16%	(64)	18%	(69)	2%	(8)	3%	(10)	12%	(47)	49%	(193)	392
Biden Job Somewhat Approve	8%	(50)	20%	(119)	3%	(16)	2%	(10)	14%	(83)	54%	(327)	605
Biden Job Somewhat Disapprove	7%	(21)	17%	(52)	6%	(18)	2%	(7)	14%	(44)	54%	(165)	307
Biden Job Strongly Disapprove	10%	(84)	16%	(125)	4%	(33)	2%	(15)	15%	(121)	53%	(422)	800
Favorable of Biden	12%	(116)	17%	(169)	2%	(20)	1%	(13)	14%	(134)	54%	(530)	982
Unfavorable of Biden	9 %	(103)	17%	(192)	4%	(48)	3%	(29)	14%	(152)	53%	(581)	1105
Very Favorable of Biden	15%	(64)	15%	(64)	3%	(12)	2%	(9)	14%	(58)	51%	(212)	419
Somewhat Favorable of Biden	9 %	(53)	19%	(105)	1%	(8)	1%	(4)	14%	(76)	56%	(318)	562
Somewhat Unfavorable of Biden	6%	(18)	18%	(51)	7%	(19)	4%	(11)	11%	(31)	53%	(148)	276
Very Unfavorable of Biden	10%	(85)	17%	(141)	4%	(30)	2%	(18)	15%	(121)	52%	(433)	828
#1 Issue: Economy	11%	(94)	19%	(170)	4%	(32)	2%	(16)	15%	(133)	50%	(438)	883
#1 Issue: Security	10%	(26)	14%	(35)	2%	(6)	3%	(8)	15%	(37)	55%	(138)	250
#1 Issue: Health Care	11%	(20)	20%	(36)	3%	(5)	1%	(2)	14%	(25)	52%	(93)	181
#1 Issue: Medicare / Social Security	9 %	(24)	17%	(47)	2%	(5)	2%	(4)	14%	(38)	58%	(161)	280
#1 Issue: Women's Issues	8%	(21)	15%	(40)	3%	(8)	1%	(3)	14%	(39)	59%	(161)	271
#1 Issue: Education	18%	(11)	6%	(4)	4%	(3)	2%	(1)	7%	(5)	62%	(39)	63
#1 Issue: Energy	14%	(22)	10%	(16)	7%	(12)	4%	(6)	14%	(22)	50%	(77)	154
#1 Issue: Other	4%	(5)	18%	(23)	4%	(6)	1%	(1)	13%	(16)	59%	(73)	124
2022 House Vote: Democrat	12%	(105)	21%	(189)	4%	(32)	2%	(19)	13%	(114)	48%	(431)	891
2022 House Vote: Republican	12%	(82)	18%	(117)	4%	(29)	2%	(16)	14%	(96)	49%	(328)	669
2022 House Vote: Someone else	5%	(4)	6%	(4)	1%	(1)	4%	(2)	21%	(14)	63%	(42)	67
2022 House Vote: Didnt Vote	6%	(32)	10%	(59)	2%	(13)	1%	(4)	16%	(91)	66%	(380)	580
2020 Vote: Joe Biden	12%	(111)	20%	(187)	4%	(38)	2%	(20)	13%	(124)	49%	(456)	936
2020 Vote: Donald Trump	11%	(79)	16%	(112)	3%	(24)	3%	(18)	15%	(101)	52%	(360)	693
2020 Vote: Other	8%	(6)	13%	(11)	5%	(4)	1%	(1)	18%	(15)	55%	(45)	82
2020 Vote: Didn't Vote	5%	(26)	12%	(61)	2%	(10)	1%	(3)	15%	(75)	65%	(320)	495

Table MCSP3_13: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Tony Gonzalez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (222)	17% (370)	3% (75)	2% (42)	14% (315)	54% (1181)	2206
2018 House Vote: Democrat	13% (101)	21% (165)	5% (38)	2% (17)	13% (102)	47% (374)	798
2018 House Vote: Republican	12% (72)	18% (101)	4% (22)	3% (15)	17% (100)	46% (266)	577
2018 House Vote: Someone else	3% (2)	13% (7)	3% (2)	2% (1)	12% (6)	67% (37)	55
2018 House Vote: Didnt Vote	6% (48)	12% (97)	2% (13)	1% (9)	14% (107)	65% (504)	777
4-Region: Northeast	11% (42)	18% (70)	4% (14)	2% (9)	13% (50)	52% (202)	386
4-Region: Midwest	13% (57)	21% (94)	4% (19)	1% (5)	12% (54)	50% (226)	456
4-Region: South	10% (85)	17% (143)	2% (19)	2% (16)	16% (136)	53% (443)	841
4-Region: West	7% (38)	12% (63)	5% (24)	2% (11)	14% (76)	59% (311)	522
Avid Sports Fan	25% (136)	30% (164)	6% (32)	2% (12)	16% (88)	21% (112)	545
Sports Fan	14% (217)	23% (354)	4% (68)	2% (35)	15% (236)	41% (622)	1533
Avid NFL Fan	23% (156)	30% (204)	6% (42)	3% (20)	15% (104)	23% (157)	684
NFL Fan	15% (210)	24% (342)	5% (65)	2% (33)	16% (225)	39% (562)	1438

Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Troy Aikman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (425)	26% (569)	4% (93)	3% (72)	20% (434)	28% (612)	2206
Gender: Male	26% (283)	28% (301)	6% (69)	4% (46)	17% (178)	18% (197)	1074
Gender: Female	13% (142)	24% (267)	2% (24)	2% (25)	23% (256)	37% (415)	1130
Age: 18-34	16% (98)	15% (96)	5% (31)	3% (22)	16% (101)	45% (284)	633
Age: 35-44	22% (80)	22% (81)	5% (20)	4% (14)	25% (92)	23% (86)	372
Age: 45-64	21% (153)	31% (221)	4% (27)	4% (28)	21% (149)	19% (135)	713
Age: 65+	19% (93)	35% (172)	3% (15)	2% (9)	19% (92)	22% (107)	488
GenZers: 1997-2012	14% (38)	8% (22)	2% (6)	2% (7)	14% (38)	58% (157)	268
Millennials: 1981-1996	20% (128)	21% (140)	6% (41)	4% (28)	20% (130)	29% (189)	656
GenXers: 1965-1980	20% (107)	30% (158)	4% (21)	3% (15)	23% (119)	20% (105)	524
Baby Boomers: 1946-1964	20% (142)	32% (229)	3% (24)	3% (23)	20% (141)	21% (145)	704
PID: Dem (no lean)	18% (167)	25% (223)	5% (49)	4% (36)	19% (171)	28% (256)	902
PID: Ind (no lean)	14% (92)	25% (161)	2% (16)	3% (19)	20% (133)	35% (229)	651
PID: Rep (no lean)	25% (166)	28% (185)	4% (28)	3% (17)	20% (129)	20% (128)	653
PID/Gender: Dem Men	27% (113)	26% (109)	8% (34)	5% (21)	15% (64)	18% (76)	417
PID/Gender: Dem Women	11% (54)	23% (113)	3% (15)	3% (15)	22% (107)	37% (180)	484
PID/Gender: Ind Men	18% (58)	30% (99)	4% (12)	5% (16)	18% (59)	26% (88)	333
PID/Gender: Ind Women	11% (34)	20% (62)	1% (4)	1% (3)	23% (74)	44% (140)	317
PID/Gender: Rep Men	34% (112)	29% (94)	7% (22)	3% (9)	17% (54)	10% (33)	323
PID/Gender: Rep Women	17% (55)	28% (92)	2% (5)	2% (7)	23% (75)	29% (95)	330
Ideo: Liberal (1-3)	20% (129)	25% (158)	5% (33)	4% (23)	19% (122)	27% (172)	637
Ideo: Moderate (4)	18% (120)	25% (171)	4% (26)	3% (22)	19% (126)	31% (209)	674
Ideo: Conservative (5-7)	23% (164)	31% (219)	4% (28)	3% (25)	20% (142)	19% (136)	714
Educ: < College	20% (283)	24% (344)	4% (51)	3% (39)	20% (293)	30% (431)	1442
Educ: Bachelors degree	19% (91)	28% (136)	6% (27)	5% (22)	17% (84)	26% (125)	486
Educ: Post-grad	18% (51)	32% (89)	6% (16)	4% (11)	20% (56)	20% (56)	279
Income: Under 50k	16% (188)	22% (260)	4% (47)	2% (27)	21% (251)	34% (399)	1171
Income: 50k-100k	22% (158)	29% (207)	5% (34)	4% (30)	17% (122)	22% (157)	707
Income: 100k+	24% (80)	31% (103)	4% (13)	5% (16)	18% (60)	17% (57)	328
Ethnicity: White	20% (336)	28% (475)	4% (63)	3% (59)	19% (332)	26% (437)	1702

Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Troy Aikman

Demographic	Very favorable	Somewhat favorable			Heard of, no opinion	Never heard of	Total N
Adults	19% (425)	26% (569)	4% (93)	3% (72)	20% (434)	28% (612)	2206
Ethnicity: Hispanic	21% (81)	24% (93)	2% (7)	5% (20)	18% (67)	29% (111)	380
Ethnicity: Black	23% (65)	21% (58)	6% (17)	3% (9)	18% (50)	30% (84)	284
Ethnicity: Other	11% (24)	16% (35)	6% (13)	2% (4)	24% (52)	41% (91)	220
All Christian	22% (220)	32% (316)	4% (42)	3% (31)	18% (176)	21% (212)	997
All Non-Christian	20% (25)	19% (22)	6% (7)	2% (3)	13% (16)	40% (48)	121
Atheist	20% (20)	19% (19)	7% (7)	1% (1)	23% (24)	31% (32)	104
Agnostic/Nothing in particular	14% (94)	23% (153)	4% (28)	4% (25)	23% (148)	32% (207)	655
Something Else	20% (67)	18% (59)	3% (9)	4% (12)	21% (70)	34% (114)	330
Religious Non-Protestant/Catholic	17% (27)	19% (29)	5% (8)	2% (3)	15% (23)	42% (66)	155
Evangelical	22% (120)	28% (153)	3% (15)	4% (19)	18% (97)	25% (134)	537
Non-Evangelical	22% (161)	28% (210)	5% (35)	3% (23)	19% (140)	23% (171)	740
Community: Urban	21% (132)	23% (142)	5% (28)	3% (18)	15% (92)	33% (206)	618
Community: Suburban	20% (203)	27% (282)	4% (44)	3% (36)	22% (224)	24% (250)	1039
Community: Rural	16% (90)	26% (145)	4% (20)	3% (18)	22% (118)	28% (156)	549
Employ: Private Sector	20% (149)	29% (212)	7% (49)	4% (30)	17% (129)	23% (173)	742
Employ: Government	17% (23)	31% (43)	6% (8)	2% (3)	13% (18)	30% (41)	136
Employ: Self-Employed	26% (55)	17% (35)	4% (9)	6% (12)	24% (49)	23% (48)	209
Employ: Homemaker	12% (16)	19% (24)	3% (4)	1% (1)	29% (38)	36% (46)	128
Employ: Student	8% (5)	7% (5)	— (0)	6% (4)	19% (13)	60% (42)	70
Employ: Retired	20% (107)	34% (185)	2% (12)	2% (13)	20% (107)	22% (117)	541
Employ: Unemployed	18% (44)	18% (43)	4% (10)	2% (5)	25% (60)	33% (80)	242
Employ: Other	19% (26)	17% (23)	1% (1)	3% (5)	14% (20)	47% (64)	138
Military HH: Yes	20% (56)	35% (95)	3% (8)	2% (5)	20% (55)	20% (53)	272
Military HH: No	19% (370)	25% (474)	4% (85)	4% (68)	20% (379)	29% (559)	1934
RD/WT: Right Direction	20% (151)	24% (175)	5% (34)	3% (23)	19% (141)	29% (213)	737
RD/WT: Wrong Track	19% (275)	27% (394)	4% (59)	3% (49)	20% (293)	27% (400)	1469
Biden Job Approve	19% (194)	25% (247)	5% (47)	3% (31)	19% (194)	28% (284)	997
Biden Job Disapprove	20% (226)	28% (310)	4% (46)	4% (41)	19% (214)	24% (271)	1108

Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Troy Aikman

Demographic	Very favorable					Somewhat unfavorable		ery orable	Heard of, no opinion		Never heard of		Total N
Adults	19% (4	425)	26%	(569)	4%	(93)	3%	(72)	20%	(434)	28%	(612)	2206
Biden Job Strongly Approve	23%	(90)	24%	(94)	4%	(14)	4%	(14)	18%	(69)	28%	(110)	392
Biden Job Somewhat Approve	17% (1	104)	25%	(153)	5%	(33)	3%	(17)	21%	(125)	29%	(173)	605
Biden Job Somewhat Disapprove	13%	(41)	29%	(90)	4%	(13)	6%	(17)	20%	(63)	27%	(84)	307
Biden Job Strongly Disapprove	23% (185)	28%	(221)	4%	(33)	3%	(23)	19%	(151)	23%	(187)	800
Favorable of Biden	20% (197)	25%	(249)	5%	(46)	2%	(23)	19%	(190)	28%	(277)	982
Unfavorable of Biden	20% (221)	27%	(304)	4%	(46)	4%	(46)	19%	(208)	25%	(280)	1105
Very Favorable of Biden	24% (1	100)	23%	(95)	4%	(18)	2%	(10)	19%	(79)	28%	(117)	419
Somewhat Favorable of Biden	17%	(98)	27%	(154)	5%	(27)	2%	(13)	20%	(111)	28%	(160)	562
Somewhat Unfavorable of Biden	12%	(32)	27%	(73)	4%	(12)	8%	(21)	19%	(53)	31%	(85)	276
Very Unfavorable of Biden	23% (189)	28%	(230)	4%	(35)	3%	(24)	19%	(154)	24%	(195)	828
#1 Issue: Economy	22% (1	194)	27%	(234)	5%	(47)	3%	(23)	19%	(170)	24%	(215)	883
#1 Issue: Security	20%	(49)	33%	(83)	3%	(7)	3%	(8)	20%	(51)	21%	(53)	250
#1 Issue: Health Care	21%	(39)	18%	(33)	6%	(10)	3%	(5)	19%	(34)	33%	(60)	181
#1 Issue: Medicare / Social Security	19%	(54)	28%	(78)	3%	(8)	4%	(11)	19%	(53)	27%	(75)	280
#1 Issue: Women's Issues	14%	(37)	24%	(66)	3%	(8)	4%	(10)	19%	(53)	36%	(97)	271
#1 Issue: Education	18%	(11)	14%	(9)	3%	(2)	4%	(3)	27%	(17)	33%	(21)	63
#1 Issue: Energy	14%	(21)	24%	(37)	5%	(8)	7%	(11)	17%	(27)	33%	(50)	154
#1 Issue: Other	15%	(19)	22%	(28)	3%	(3)	2%	(3)	24%	(30)	34%	(42)	124
2022 House Vote: Democrat	21% (187)	27%	(242)	5%	(41)	4%	(37)	18%	(159)	25%	(225)	891
2022 House Vote: Republican	25% (167)	31%	(205)	4%	(30)	4%	(25)	18%	(120)	18%	(121)	669
2022 House Vote: Someone else	11%	(8)	22%	(15)	3%	(2)	_	(0)	35%	(24)	28%	(19)	67
2022 House Vote: Didnt Vote	11%	(63)	19%	(108)	3%	(19)	2%	(11)	23%	(132)	43%	(247)	580
2020 Vote: Joe Biden	21% (192)	27%	(248)	5%	(48)	4%	(39)	19%	(180)	24%	(229)	936
2020 Vote: Donald Trump	24% (167)	31%	(217)	3%	(23)	3%	(21)	20%	(139)	18%	(126)	693
2020 Vote: Other	15%	(12)	21%	(18)	9%	(8)	3%	(2)	16%	(13)	35%	(29)	82
2020 Vote: Didn't Vote	11%	(54)	17%	(86)	3%	(14)	2%	(11)	20%	(101)	46%	(228)	495

Table MCSP3_14: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Troy Aikman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (425)	26% (569)	4% (93)	3% (72)	20% (434)	28% (612)	2206
2018 House Vote: Democrat	20% (162)	29% (228)	5% (43)	5% (38)	18% (147)	23% (180)	798
2018 House Vote: Republican	25% (147)	31% (178)	5% (26)	4% (20)	19% (108)	17% (97)	577
2018 House Vote: Someone else	14% (7)	20% (11)	4% (2)	— (0)	33% (18)	30% (16)	55
2018 House Vote: Didnt Vote	14% (110)	20% (152)	3% (22)	2% (14)	21% (161)	41% (318)	777
4-Region: Northeast	19% (73)	27% (106)	5% (20)	3% (11)	19% (73)	27% (103)	386
4-Region: Midwest	19% (86)	29% (134)	5% (25)	4% (16)	18% (82)	25% (113)	456
4-Region: South	22% (181)	26% (217)	4% (33)	3% (23)	20% (172)	26% (216)	841
4-Region: West	16% (84)	22% (113)	3% (15)	4% (23)	21% (107)	35% (181)	522
Avid Sports Fan	34% (185)	36% (194)	6% (35)	6% (31)	10% (56)	8% (45)	545
Sports Fan	25% (390)	32% (486)	5% (81)	4% (62)	16% (252)	17% (261)	1533
Avid NFL Fan	36% (248)	35% (237)	6% (44)	5% (32)	11% (73)	7% (50)	684
NFL Fan	27% (383)	32% (455)	5% (79)	4% (55)	16% (236)	16% (229)	1438

Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Matthew Berry

Demographic	1		newhat orable		Somewhat unfavorable		ery orable	Heard of, no opinion	Never heard of	Total N
Adults	6% (12	29) 11%	(238)	3%	(65)	2%	(40)	14% (319)	64% (1414)	2206
Gender: Male	9% (9	97) 16%	(175)	3%	(37)	2%	(26)	14% (152)	55% (587)	1074
Gender: Female	3% (3	3 2) 6%	(63)	2%	(28)	1%	(14)	15% (168)	73% (825)	1130
Age: 18-34	9% (5	54) 13%	(83)	5%	(29)	4%	(23)	13% (85)	57% (359)	633
Age: 35-44	7% (2	28) 11%	(42)	4%	(15)	2%	(6)	16% (60)	59% (222)	372
Age: 45-64	5% (3	35) 12%	(87)	2%	(15)	1%	(7)	15% (106)	65% (463)	713
Age: 65+	3% (1	12) 5%	(25)	1%	(6)	1%	(5)	14% (69)	76% (371)	488
GenZers: 1997-2012	7% (2	20) 11%	(28)	2%	(5)	4%	(10)	17% (45)	60% (161)	268
Millennials: 1981-1996	8% (5	54) 14%	(95)	6%	(38)	3%	(19)	14% (91)	55% (360)	656
GenXers: 1965-1980	6% (3	33) 11%	(56)	3%	(16)	1%	(4)	15% (77)	64% (338)	524
Baby Boomers: 1946-1964	3% (2	22) 7%	(53)	1%	(4)	1%	(8)	15% (105)	73% (513)	704
PID: Dem (no lean)	8% (7	72) 12%	(105)	4%	(35)	2%	(16)	14% (131)	60% (543)	902
PID: Ind (no lean)	3% (2	20) 10%	(65)	2%	(14)	2%	(11)	15% (100)	68% (442)	651
PID: Rep (no lean)	6% (3	3 7) 10 %	(68)	2%	(16)	2%	(14)	14% (89)	66% (429)	653
PID/Gender: Dem Men	15% (6	50) 18%	(77)	4%	(17)	2%	(9)	12% (49)	49% (205)	417
PID/Gender: Dem Women	2% (1	12) 6%	(27)	4%	(19)	1%	(7)	17% (82)	70% (337)	484
PID/Gender: Ind Men	3% (1	10) 14%	(47)	2%	(7)	2%	(8)	15% (49)	64% (212)	333
PID/Gender: Ind Women	3% (1	l0) 6%	(18)	2%	(6)	1%	(3)	16% (51)	72% (229)	317
PID/Gender: Rep Men	8% (2	26) 16%	(51)	4%	(13)	3%	(9)	17% (54)	53% (170)	323
PID/Gender: Rep Women	3% (11) 5%	(18)	1%	(3)	1%	(5)	11% (35)	78% (259)	330
Ideo: Liberal (1-3)	8% (4	1 9) 1 3%	(83)	4%	(24)	2%	(12)	12% (76)	62% (393)	637
Ideo: Moderate (4)	7% (4	14) 12%	(79)	2%	(14)	2%	(13)	16% (106)	62% (417)	674
Ideo: Conservative (5-7)	5% (3	33) 9 %	(66)	4%	(25)	2%	(11)	16% (114)	65% (465)	714
Educ: < College	6% (81) 11%	(154)	2%	(34)	1%	(20)	14% (205)	66% (947)	1442
Educ: Bachelors degree	7% (3	3 2) 10%	(49)	4%	(20)	3%	(14)	16% (78)	60% (292)	486
Educ: Post-grad	6% (1	16) 13%	(35)	4%	(11)	2%	(6)	13% (36)	63% (175)	279
Income: Under 50k	(53) 8%	(90)	2%	(20)	2%	(21)	15% (177)	68% (800)	1171
Income: 50k-100k	6% (4	10) 13%	(95)	5%	(37)	2%	(13)	13% (92)	61% (429)	707
Income: 100k+	8% (2	25) 16%	(54)	2%	(8)	2%	(6)	15% (50)	56% (185)	328
Ethnicity: White	6% (10	02) 10%	(169)	3%	(44)	2%	(29)	14% (244)	65% (1115)	1702

Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Matthew Berry

Demographic	Very favorable			Somewhat favorable		ewhat orable		ery orable		l of, no nion	Never heard of		Total N
Adults	6%	(129)	11%	(238)	3%	(65)	2%	(40)	14%	(319)	64%	(1414)	2206
Ethnicity: Hispanic	11%	(42)	11%	(40)	5%	(18)	2%	(8)	18%	(69)	54%	(204)	380
Ethnicity: Black	8%	(23)	17%	(47)	5%	(14)	2%	(7)	13%	(36)	55%	(157)	284
Ethnicity: Other	2%	(4)	10%	(22)	3%	(7)	2%	(5)	18%	(39)	65%	(142)	220
All Christian	7%	(72)	11%	(110)	3%	(26)	1%	(14)	15%	(147)	63%	(627)	997
All Non-Christian	8%	(10)	14%	(17)	4%	(5)	2%	(2)	11%	(13)	61%	(74)	121
Atheist	4%	(4)	18%	(18)	1%	(1)	4%	(4)	8%	(8)	66%	(69)	104
Agnostic/Nothing in particular	5%	(32)	9%	(57)	4%	(26)	2%	(15)	15%	(101)	65%	(424)	655
Something Else	3%	(10)	11%	(36)	2%	(7)	2%	(6)	15%	(50)	67%	(220)	330
Religious Non-Protestant/Catholic	6%	(10)	14%	(21)	4%	(7)	1%	(2)	17%	(27)	57%	(89)	155
Evangelical	7%	(40)	13%	(71)	3%	(16)	2%	(9)	15%	(81)	60%	(320)	537
Non-Evangelical	6%	(43)	9 %	(70)	2%	(16)	1%	(11)	13%	(94)	68%	(506)	740
Community: Urban	8%	(47)	13%	(79)	3%	(21)	2%	(13)	14%	(86)	60%	(373)	618
Community: Suburban	6%	(58)	10%	(108)	4%	(37)	1%	(15)	15%	(156)	64%	(664)	1039
Community: Rural	4%	(25)	9%	(51)	1%	(7)	2%	(13)	14%	(77)	69%	(376)	549
Employ: Private Sector	10%	(71)	14%	(106)	5%	(35)	2%	(17)	15%	(110)	54%	(403)	742
Employ: Government	6%	(8)	14%	(19)	3%	(4)	3%	(5)	11%	(15)	64%	(87)	136
Employ: Self-Employed	8%	(17)	13%	(27)	6%	(12)	2%	(4)	16%	(34)	55%	(115)	209
Employ: Homemaker	3%	(3)	6%	(7)	2%	(3)	1%	(1)	15%	(19)	74%	(95)	128
Employ: Student	3%	(2)	7%	(5)	_	(0)	3%	(2)	20%	(14)	66%	(46)	70
Employ: Retired	3%	(16)	6%	(33)	1%	(6)	1%	(6)	13%	(70)	76%	(410)	541
Employ: Unemployed	2%	(5)	14%	(33)	1%	(3)	1%	(3)	16%	(40)	65%	(158)	242
Employ: Other	4%	(6)	5%	(7)	2%	(3)	1%	(2)	14%	(19)	73%	(101)	138
Military HH: Yes	4%	(11)	7%	(20)	2%	(4)	2%	(4)	12%	(34)	73%	(199)	272
Military HH: No	6%	(118)	11%	(218)	3%	(61)	2%	(36)	15%	(285)	63%	(1215)	1934
RD/WT: Right Direction	10%	(77)	14%	(107)	3%	(22)	2%	(12)	16%	(115)	55%	(404)	737
RD/WT: Wrong Track	4%	(52)	9%	(132)	3%	(43)	2%	(29)	14%	(204)	69%	(1010)	1469
Biden Job Approve	8%	(78)	13%	(130)	3%	(25)	2%	(19)	15%	(152)	59%	(593)	997
Biden Job Disapprove	4%	(48)	9%	(101)	4%	(39)	2%	(20)	14%	(156)	67%	(743)	1108

Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Matthew Berry

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		ery orable		l of, no nion	Never heard of		Total N
Adults	6%	(129)	11%	(238)	3%	(65)	2%	(40)	14%	(319)	64%	(1414)	2206
Biden Job Strongly Approve	13%	(50)	14%	(57)	3%	(11)	2%	(8)	12%	(47)	56%	(220)	392
Biden Job Somewhat Approve	5%	(28)	12%	(74)	2%	(14)	2%	(11)	17%	(105)	62%	(373)	605
Biden Job Somewhat Disapprove	4%	(14)	9%	(26)	8%	(24)	2%	(6)	11%	(35)	66%	(203)	307
Biden Job Strongly Disapprove	4%	(34)	9 %	(75)	2%	(16)	2%	(14)	15%	(122)	67%	(540)	800
Favorable of Biden	8%	(74)	13%	(130)	2%	(24)	2%	(15)	15%	(145)	60%	(593)	982
Unfavorable of Biden	4%	(47)	9%	(96)	4%	(40)	2%	(23)	14%	(152)	68%	(747)	1105
Very Favorable of Biden	10%	(43)	14%	(60)	3%	(12)	3%	(11)	12%	(52)	58%	(242)	419
Somewhat Favorable of Biden	6%	(31)	12%	(70)	2%	(13)	1%	(5)	16%	(92)	62%	(351)	562
Somewhat Unfavorable of Biden	5%	(15)	8%	(21)	8%	(21)	1%	(4)	12%	(33)	66%	(182)	276
Very Unfavorable of Biden	4%	(33)	9%	(75)	2%	(19)	2%	(19)	14%	(119)	68%	(565)	828
#1 Issue: Economy	7%	(62)	12%	(102)	2%	(20)	2%	(16)	16%	(140)	61%	(542)	883
#1 Issue: Security	5%	(12)	7%	(19)	2%	(5)	2%	(4)	16%	(40)	68%	(170)	250
#1 Issue: Health Care	7%	(13)	18%	(33)	4%	(8)	2%	(3)	9%	(17)	59%	(106)	181
#1 Issue: Medicare / Social Security	4%	(12)	7%	(20)	1%	(4)	2%	(4)	13%	(38)	72%	(203)	280
#1 Issue: Women's Issues	5%	(15)	6%	(17)	3%	(9)	2%	(5)	16%	(43)	67%	(183)	271
#1 Issue: Education	6%	(4)	11%	(7)	7%	(4)	5%	(3)	11%	(7)	61%	(38)	63
#1 Issue: Energy	5%	(7)	17%	(26)	8%	(12)	3%	(5)	12%	(18)	56%	(86)	154
#1 Issue: Other	3%	(4)	11%	(14)	2%	(3)	1%	(1)	14%	(17)	69%	(86)	124
2022 House Vote: Democrat	9%	(77)	14%	(120)	4%	(39)	2%	(16)	13%	(112)	59%	(526)	891
2022 House Vote: Republican	5%	(32)	11%	(77)	3%	(18)	2%	(14)	14%	(92)	65%	(437)	669
2022 House Vote: Someone else	3%	(2)	1%	(1)	5%	(3)	3%	(2)	32%	(21)	56%	(38)	67
2022 House Vote: Didnt Vote	3%	(18)	7%	(41)	1%	(5)	2%	(9)	16%	(94)	71%	(413)	580
2020 Vote: Joe Biden	8%	(73)	14%	(132)	4%	(37)	2%	(18)	14%	(130)	58%	(547)	936
2020 Vote: Donald Trump	5%	(34)	10%	(70)	2%	(17)	2%	(13)	15%	(103)	66%	(457)	693
2020 Vote: Other	6%	(5)	6%	(5)	4%	(4)	_	(0)	16%	(13)	68%	(56)	82
2020 Vote: Didn't Vote	3%	(17)	6%	(32)	2%	(8)	2%	(10)	15%	(74)	72%	(355)	495

Table MCSP3_15: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Matthew Berry

Demographic	Very favorabl		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		heard of	Total N
Adults	6% (12	9) 11%	(238)	3%	(65)	2%	(40)	14%	(319)	64%	(1414)	2206
2018 House Vote: Democrat	9% (6	3) 14%	(110)	5%	(36)	2%	(14)	12%	(97)	59%	(472)	798
2018 House Vote: Republican	5% (3	1) 12%	(66)	2%	(12)	2%	(13)	15%	(88)	64%	(366)	577
2018 House Vote: Someone else	4% (2) 5%	(3)	8%	(5)	2%	(1)	10%	(5)	70%	(39)	55
2018 House Vote: Didnt Vote	4% (2	7) 8%	(59)	2%	(13)	2%	(13)	17%	(128)	69 %	(537)	777
4-Region: Northeast	7% (2	7) 11%	(43)	2%	(8)	4%	(16)	14%	(55)	61%	(238)	386
4-Region: Midwest	8% (3	5) 15%	(69)	3%	(12)	2%	(8)	13%	(61)	60%	(271)	456
4-Region: South	5% (4	3) 10%	(86)	2%	(19)	2%	(15)	15%	(129)	65%	(549)	841
4-Region: West	5% (2	4) 8%	(41)	5%	(26)	_	(1)	14%	(75)	68%	(356)	522
Avid Sports Fan	13% (7	2) 21%	(112)	6%	(32)	2%	(13)	21%	(116)	37%	(199)	545
Sports Fan	8% (12	1) 15%	(231)	4%	(58)	2%	(30)	17%	(260)	54%	(832)	1533
Avid NFL Fan	14% (9	4) 20%	(137)	5%	(36)	2%	(16)	21%	(140)	38%	(261)	684
NFL Fan	8% (11	3) 15%	(217)	4%	(56)	2%	(28)	18%	(260)	53%	(758)	1438

Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Romo

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (368)	24% (525)	6% (123)	4% (95)	21% (464)	29% (631)	2206
Gender: Male	23% (251)	28% (297)	7% (71)	5% (53)	15% (164)	22% (237)	1074
Gender: Female	10% (117)	20% (227)	5% (52)	4% (41)	27% (300)	35% (393)	1130
Age: 18-34	14% (91)	21% (133)	7% (45)	4% (25)	19% (123)	34% (217)	633
Age: 35-44	17% (62)	22% (81)	6% (23)	4% (16)	24% (88)	28% (103)	372
Age: 45-64	18% (128)	26% (189)	6% (40)	5% (35)	21% (151)	24% (170)	713
Age: 65+	18% (88)	25% (122)	3% (15)	4% (20)	21% (102)	29% (141)	488
GenZers: 1997-2012	10% (25)	17% (45)	5% (14)	2% (5)	21% (55)	46% (124)	268
Millennials: 1981-1996	18% (117)	23% (153)	8% (50)	5% (32)	21% (139)	25% (165)	656
GenXers: 1965-1980	17% (89)	26% (139)	5% (27)	4% (21)	22% (115)	26% (134)	524
Baby Boomers: 1946-1964	18% (126)	25% (173)	5% (32)	5% (37)	21% (149)	27% (188)	704
PID: Dem (no lean)	16% (143)	23% (210)	7% (59)	6% (54)	20% (183)	28% (253)	902
PID: Ind (no lean)	13% (85)	23% (146)	5% (30)	3% (20)	24% (153)	33% (217)	651
PID: Rep (no lean)	21% (140)	26% (168)	5% (34)	3% (22)	20% (128)	25% (161)	653
PID/Gender: Dem Men	24% (98)	30% (124)	6% (26)	7% (27)	12% (51)	22% (90)	417
PID/Gender: Dem Women	9% (45)	18% (85)	7% (33)	5% (26)	27% (132)	34% (163)	484
PID/Gender: Ind Men	17% (58)	26% (86)	7% (22)	4% (15)	19% (64)	27% (89)	333
PID/Gender: Ind Women	9% (27)	19% (61)	2% (7)	2% (5)	28% (89)	40% (128)	317
PID/Gender: Rep Men	29% (95)	27% (87)	7% (23)	4% (11)	15% (49)	18% (58)	323
PID/Gender: Rep Women	14% (45)	24% (81)	3% (12)	3% (11)	24% (80)	31% (102)	330
Ideo: Liberal (1-3)	17% (110)	24% (156)	7% (43)	5% (30)	20% (130)	26% (168)	637
Ideo: Moderate (4)	16% (105)	24% (164)	4% (28)	4% (24)	21% (141)	32% (213)	674
Ideo: Conservative (5-7)	20% (140)	26% (184)	6% (43)	5% (33)	21% (150)	23% (165)	714
Educ: < College	16% (227)	22% (313)	5% (79)	4% (61)	22% (317)	31% (445)	1442
Educ: Bachelors degree	19% (93)	27% (131)	7% (32)	5% (23)	18% (89)	24% (117)	486
Educ: Post-grad	17% (48)	29% (80)	5% (13)	4% (12)	21% (58)	24% (68)	279
Income: Under 50k	13% (151)	20% (234)	5% (57)	3% (40)	24% (280)	35% (409)	1171
Income: 50k-100k	21% (146)	26% (186)	7% (49)	5% (33)	18% (125)	24% (169)	707
Income: 100k+	22% (71)	32% (105)	5% (17)	7% (22)	18% (59)	16% (53)	328
Ethnicity: White	17% (298)	24% (412)	5% (91)	5% (78)	21% (355)	27% (468)	1702

Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Romo

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (368)	24% (525)	6% (123)	4% (95)	21% (464)	29% (631)	2206
Ethnicity: Hispanic	15% (56)	26% (99)	4% (17)	7% (26)	21% (78)	27% (104)	380
Ethnicity: Black	18% (51)	24% (68)	8% (22)	5% (14)	18% (50)	28% (78)	284
Ethnicity: Other	9% (19)	20% (44)	5% (10)	1% (3)	27% (59)	39% (85)	220
All Christian	21% (208)	26% (261)	6% (55)	4% (44)	20% (196)	23% (233)	997
All Non-Christian	20% (24)	26% (31)	3% (4)	2% (2)	11% (14)	38% (46)	121
Atheist	13% (14)	27% (28)	5% (5)	4% (4)	24% (25)	28% (29)	104
Agnostic/Nothing in particular	12% (80)	23% (151)	5% (35)	5% (31)	23% (152)	31% (206)	655
Something Else	13% (43)	16% (54)	7% (24)	4% (15)	23% (77)	36% (118)	330
Religious Non-Protestant/Catholic	18% (28)	25% (39)	3% (5)	2% (2)	18% (28)	34% (53)	155
Evangelical	19% (100)	23% (124)	7% (38)	4% (21)	19% (103)	28% (150)	537
Non-Evangelical	19% (144)	25% (182)	5% (39)	4% (31)	21% (154)	26% (191)	740
Community: Urban	19% (118)	23% (142)	5% (31)	4% (26)	19% (115)	30% (185)	618
Community: Suburban	17% (180)	24% (251)	6% (59)	5% (49)	23% (237)	25% (263)	1039
Community: Rural	13% (70)	24% (131)	6% (33)	4% (21)	20% (112)	33% (183)	549
Employ: Private Sector	20% (150)	26% (196)	8% (56)	5% (39)	18% (135)	22% (165)	742
Employ: Government	15% (20)	30% (41)	8% (10)	6% (8)	18% (24)	24% (32)	136
Employ: Self-Employed	15% (30)	28% (59)	6% (12)	3% (7)	22% (47)	26% (54)	209
Employ: Homemaker	10% (13)	17% (22)	5% (7)	3% (3)	26% (33)	39% (50)	128
Employ: Student	8% (6)	9% (6)	1% (1)	3% (2)	16% (11)	63% (44)	70
Employ: Retired	19% (101)	24% (132)	4% (20)	4% (21)	20% (110)	29% (157)	541
Employ: Unemployed	12% (28)	19% (46)	6% (15)	3% (8)	24% (59)	35% (86)	242
Employ: Other	14% (20)	16% (23)	2% (3)	5% (7)	32% (45)	30% (41)	138
Military HH: Yes	15% (41)	35% (95)	6% (16)	3% (9)	18% (50)	22% (60)	272
Military HH: No	17% (327)	22% (429)	6% (107)	4% (86)	21% (414)	30% (571)	1934
RD/WT: Right Direction	18% (132)	24% (178)	5% (37)	5% (35)	20% (144)	29% (211)	737
RD/WT: Wrong Track	16% (236)	24% (347)	6% (86)	4% (60)	22% (320)	29% (420)	1469
Biden Job Approve	17% (166)	24% (244)	6% (59)	4% (45)	19% (187)	30% (297)	997
Biden Job Disapprove	18% (200)	24% (267)	6% (64)	4% (48)	22% (244)	26% (285)	1108

Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Romo

Demographic	Ver favora	•		ewhat rable		ewhat orable		ery orable		l of, no nion		heard of	Total N
Adults	17% ((368)	24%	(525)	6%	(123)	4%	(95)	21%	(464)	29%	(631)	2206
Biden Job Strongly Approve	22%	(87)	22%	(85)	5%	(20)	5%	(19)	15%	(59)	31%	(122)	392
Biden Job Somewhat Approve	13%	(79)	26%	(159)	6%	(39)	4%	(26)	21%	(128)	29%	(174)	605
Biden Job Somewhat Disapprove	13%	(39)	24%	(74)	7%	(23)	5%	(17)	25%	(77)	25%	(78)	307
Biden Job Strongly Disapprove	20%	(161)	24%	(193)	5%	(42)	4%	(31)	21%	(167)	26%	(207)	800
Favorable of Biden	17%	(167)	24%	(235)	5%	(53)	4%	(40)	21%	(204)	29%	(282)	982
Unfavorable of Biden	18%	(196)	25%	(275)	6%	(64)	5%	(52)	20%	(224)	27%	(295)	1105
Very Favorable of Biden	21%	(87)	21%	(89)	5%	(22)	5%	(19)	17%	(72)	31%	(130)	419
Somewhat Favorable of Biden	14%	(80)	26%	(146)	6%	(32)	4%	(21)	23%	(132)	27%	(152)	562
Somewhat Unfavorable of Biden	10%	(28)	26%	(73)	9 %	(24)	7%	(19)	20%	(55)	28%	(78)	276
Very Unfavorable of Biden	20%	(168)	24%	(202)	5%	(40)	4%	(33)	20%	(168)	26%	(217)	828
#1 Issue: Economy	20%	(176)	26%	(226)	4%	(40)	4%	(36)	22%	(192)	24%	(213)	883
#1 Issue: Security	21%	(52)	24%	(60)	2%	(5)	5%	(12)	19%	(47)	30%	(74)	250
#1 Issue: Health Care	12%	(21)	26%	(47)	6%	(11)	3%	(5)	19%	(34)	35%	(63)	181
#1 Issue: Medicare / Social Security	13%	(37)	27%	(77)	8%	(23)	4%	(11)	17%	(46)	31%	(86)	280
#1 Issue: Women's Issues	12%	(33)	19%	(51)	8%	(21)	3%	(8)	30%	(82)	28%	(77)	271
#1 Issue: Education	18%	(11)	21%	(13)	8%	(5)	2%	(1)	19%	(12)	32%	(20)	63
#1 Issue: Energy	15%	(23)	16%	(25)	8%	(13)	11%	(17)	17%	(26)	32%	(49)	154
#1 Issue: Other	12%	(15)	20%	(25)	5%	(6)	5%	(6)	20%	(25)	39%	(48)	124
2022 House Vote: Democrat	18%	(160)	27%	(240)	7%	(61)	6%	(51)	17%	(148)	26%	(231)	891
2022 House Vote: Republican	22%	(146)	28%	(188)	6%	(38)	4%	(27)	17%	(115)	23%	(153)	669
2022 House Vote: Someone else	4%	(3)	18%	(12)	6%	(4)	1%	(1)	36%	(24)	35%	(23)	67
2022 House Vote: Didnt Vote	10%	(59)	15%	(84)	3%	(19)	3%	(17)	30%	(177)	39%	(223)	580
2020 Vote: Joe Biden	17%	(161)	27%	(253)	7%	(62)	5%	(51)	19%	(176)	25%	(234)	936
2020 Vote: Donald Trump	21%	(147)	26%	(180)	5%	(35)	4%	(25)	21%	(148)	23%	(158)	693
2020 Vote: Other	14%	(11)	27%	(22)	7%	(6)	2%	(1)	25%	(20)	26%	(21)	82
2020 Vote: Didn't Vote	10%	(49)	14%	(70)	4%	(20)	4%	(17)	24%	(120)	44%	(218)	495

Table MCSP3_16: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Tony Romo

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (368)	24% (525)	6% (123)	4% (95)	21% (464)	29% (631)	2206
2018 House Vote: Democrat	19% (150)	26% (211)	7% (55)	6% (45)	18% (145)	24% (191)	798
2018 House Vote: Republican	21% (120)	28% (161)	5% (29)	5% (27)	20% (115)	22% (125)	577
2018 House Vote: Someone else	7% (4)	16% (9)	6% (3)	1% (1)	31% (17)	38% (21)	55
2018 House Vote: Didnt Vote	12% (94)	18% (143)	5% (35)	3% (22)	24% (187)	38% (294)	777
4-Region: Northeast	18% (69)	25% (97)	6% (22)	5% (20)	19% (72)	27% (106)	386
4-Region: Midwest	19% (86)	25% (114)	6% (30)	4% (18)	19% (86)	27% (123)	456
4-Region: South	17% (141)	26% (221)	5% (46)	4% (37)	21% (177)	26% (219)	841
4-Region: West	14% (72)	18% (93)	5% (25)	4% (20)	25% (129)	35% (183)	522
Avid Sports Fan	34% (183)	34% (183)	7% (37)	7% (37)	10% (55)	9% (49)	545
Sports Fan	23% (347)	29% (446)	7% (109)	5% (80)	19% (286)	17% (265)	1533
Avid NFL Fan	34% (231)	34% (230)	6% (44)	7% (50)	11% (74)	8% (54)	684
NFL Fan	23% (336)	30% (432)	7% (103)	6% (80)	18% (264)	16% (224)	1438

Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Howie Long

Demosratio	Very	Somewhat	Somewhat	Very	Heard of, no	Never heard	T-4-1 N
Demographic	favorable	favorable	unfavorable	unfavorable	opinion	of	Total N
Adults	16% (345)	22% (494)	3% (68)	2% (43)	16% (358)	41% (899)	2206
Gender: Male	23% (251)	27% (290)	4% (48)	2% (25)	15% (166)	27% (294)	1074
Gender: Female	8% (94)	18% (204)	2% (20)	2% (18)	17% (191)	53% (604)	1130
Age: 18-34	10% (63)	17% (107)	4% (24)	3% (20)	17% (107)	49% (311)	633
Age: 35-44	16% (60)	15% (55)	4% (15)	1% (4)	17% (62)	48% (177)	372
Age: 45-64	19% (137)	27% (193)	2% (17)	2% (13)	16% (112)	34% (240)	713
Age: 65+	17% (85)	28% (139)	2% (12)	1% (6)	16% (77)	35% (171)	488
GenZers: 1997-2012	6% (16)	15% (41)	4% (11)	1% (3)	21% (55)	53% (142)	268
Millennials: 1981-1996	14% (95)	17% (114)	4% (29)	3% (21)	14% (95)	46% (303)	656
GenXers: 1965-1980	19% (101)	22% (117)	2% (10)	2% (13)	17% (89)	37% (195)	524
Baby Boomers: 1946-1964	18% (127)	29% (205)	2% (17)	1% (6)	16% (114)	33% (235)	704
PID: Dem (no lean)	14% (129)	23% (209)	4% (34)	3% (23)	16% (144)	40% (363)	902
PID: Ind (no lean)	14% (91)	19% (127)	2% (13)	1% (6)	17% (108)	47% (306)	651
PID: Rep (no lean)	19% (125)	24% (159)	3% (21)	2% (14)	16% (105)	35% (230)	653
PID/Gender: Dem Men	22% (93)	27% (113)	5% (21)	3% (11)	15% (61)	28% (117)	417
PID/Gender: Dem Women	7% (35)	20% (95)	3% (13)	2% (11)	17% (83)	51% (246)	484
PID/Gender: Ind Men	20% (67)	23% (77)	3% (11)	1% (4)	15% (51)	37% (123)	333
PID/Gender: Ind Women	8% (24)	16% (50)	1% (2)	1% (2)	18% (57)	57% (182)	317
PID/Gender: Rep Men	28% (90)	31% (100)	5% (16)	3% (10)	17% (54)	17% (54)	323
PID/Gender: Rep Women	10% (35)	18% (59)	1% (5)	1% (4)	15% (51)	53% (176)	330
Ideo: Liberal (1-3)	17% (107)	22% (138)	4% (24)	3% (16)	16% (101)	39% (251)	637
Ideo: Moderate (4)	14% (92)	25% (170)	2% (14)	1% (4)	14% (94)	44% (299)	674
Ideo: Conservative (5-7)	18% (129)	24% (173)	4% (28)	3% (22)	17% (123)	34% (240)	714
Educ: < College	15% (222)	21% (302)	2% (27)	2% (25)	17% (244)	43% (621)	1442
Educ: Bachelors degree	15% (74)	25% (124)	5% (24)	2% (9)	15% (73)	37% (182)	486
Educ: Post-grad	18% (49)	24% (68)	6% (17)	3% (9)	14% (40)	34% (96)	279
Income: Under 50k	12% (143)	20% (229)	2% (25)	1% (10)	17% (204)	48% (559)	1171
Income: 50k-100k	21% (146)	24% (168)	4% (27)	4% (28)	14% (98)	34% (240)	707
Income: 100k+	17% (56)	30% (97)	5% (16)	1% (4)	17% (55)	30% (99)	328
Ethnicity: White	16% (276)	23% (390)	3% (57)	2% (34)	15% (260)	40% (685)	1702

Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Howie Long

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (345)	22% (494)	3% (68)	2% (43)	16% (358)	41% (899)	2206
Ethnicity: Hispanic	14% (52)	22% (85)	2% (8)	4% (16)	15% (56)	43% (164)	380
Ethnicity: Black	19% (53)	24% (68)	3% (8)	2% (5)	14% (39)	39% (110)	284
Ethnicity: Other	7% (16)	16% (36)	1% (3)	2% (3)	27% (59)	47% (103)	220
All Christian	19% (184)	27% (266)	4% (35)	1% (13)	16% (156)	34% (341)	997
All Non-Christian	13% (16)	23% (27)	2% (2)	5% (6)	12% (15)	45% (54)	121
Atheist	13% (14)	24% (25)	3% (3)	1% (1)	18% (19)	40% (42)	104
Agnostic/Nothing in particular	12% (82)	20% (129)	3% (17)	3% (18)	18% (115)	45% (295)	655
Something Else	15% (48)	14% (47)	3% (11)	1% (4)	16% (53)	51% (167)	330
Religious Non-Protestant/Catholic	12% (18)	21% (32)	1% (2)	4% (7)	20% (31)	42% (64)	155
Evangelical	17% (92)	22% (116)	5% (28)	2% (11)	15% (82)	39% (208)	537
Non-Evangelical	18% (137)	26% (190)	2% (16)	1% (6)	14% (104)	39% (287)	740
Community: Urban	18% (111)	22% (135)	3% (19)	2% (12)	15% (95)	40% (247)	618
Community: Suburban	15% (155)	25% (258)	3% (28)	2% (18)	17% (181)	38% (399)	1039
Community: Rural	14% (79)	18% (101)	4% (22)	2% (12)	15% (82)	46% (253)	549
Employ: Private Sector	18% (130)	22% (161)	4% (31)	3% (24)	15% (111)	38% (285)	742
Employ: Government	13% (17)	29% (39)	6% (8)	1% (2)	11% (15)	40% (55)	136
Employ: Self-Employed	16% (34)	24% (51)	4% (7)	4% (8)	14% (30)	38% (79)	209
Employ: Homemaker	10% (13)	12% (15)	1% (1)	1% (1)	16% (20)	61% (78)	128
Employ: Student	4% (2)	19% (13)	1% (1)	1% (1)	20% (14)	55% (38)	70
Employ: Retired	18% (95)	29% (156)	2% (13)	1% (6)	16% (86)	34% (184)	541
Employ: Unemployed	14% (35)	18% (43)	2% (5)	— (0)	21% (50)	45% (109)	242
Employ: Other	13% (18)	12% (16)	1% (2)	1% (1)	22% (31)	51% (71)	138
Military HH: Yes	17% (45)	28% (76)	4% (11)	1% (2)	17% (45)	34% (93)	272
Military HH: No	15% (300)	22% (418)	3% (57)	2% (41)	16% (312)	42% (806)	1934
RD/WT: Right Direction	17% (125)	22% (162)	3% (23)	2% (18)	17% (123)	39% (285)	737
RD/WT: Wrong Track	15% (219)	23% (332)	3% (45)	2% (25)	16% (234)	42% (614)	1469
Biden Job Approve	16% (156)	23% (233)	3% (31)	2% (21)	16% (156)	40% (400)	997
Biden Job Disapprove	17% (185)	23% (256)	3% (37)	2% (21)	17% (183)	39% (427)	1108

Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Howie Long

Demographic	Very favorable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	16% (34	5) 22%	(494)	3%	(68)	2%	(43)	16%	(358)	41%	(899)	2206
Biden Job Strongly Approve	21% (8	1) 23%	(89)	3%	(10)	2%	(9)	15%	(57)	37%	(145)	392
Biden Job Somewhat Approve	12% (75	5) 24%	(144)	3%	(21)	2%	(12)	16%	(98)	42%	(256)	605
Biden Job Somewhat Disapprove	12% (38	3) 26%	(81)	2%	(8)	4%	(12)	17%	(52)	38%	(118)	307
Biden Job Strongly Disapprove	18% (142	7) 22%	(175)	4%	(29)	1%	(9)	16%	(131)	39%	(309)	800
Favorable of Biden	16% (152	7) 23%	(230)	3%	(27)	2%	(17)	16%	(162)	40%	(390)	982
Unfavorable of Biden	17% (180	5) 23%	(254)	4%	(40)	2%	(24)	15%	(168)	39%	(434)	1105
Very Favorable of Biden	19% (8	1) 23%	(97)	2%	(9)	1%	(6)	17%	(73)	37%	(153)	419
Somewhat Favorable of Biden	13% (70	5) 24%	(133)	3%	(18)	2%	(11)	16%	(89)	42%	(236)	562
Somewhat Unfavorable of Biden	10% (28	3) 24%	(65)	4%	(12)	4%	(12)	14%	(39)	43%	(119)	276
Very Unfavorable of Biden	19% (152	7) 23%	(188)	3%	(27)	1%	(12)	16%	(129)	38%	(315)	828
#1 Issue: Economy	18% (159	9) 23%	(200)	4%	(35)	2%	(13)	15%	(137)	38%	(338)	883
#1 Issue: Security	17% (4	1) 23%	(57)	3%	(7)	2%	(4)	17%	(42)	40%	(99)	250
#1 Issue: Health Care	14% (25	5) 22%	(40)	2%	(3)	1%	(2)	19%	(34)	43%	(77)	181
#1 Issue: Medicare / Social Security	14% (38	3) 29%	(81)	2%	(6)	2%	(5)	14%	(40)	39%	(110)	280
#1 Issue: Women's Issues	13% (34	4) 21%	(58)	2%	(6)	2%	(4)	18%	(49)	44%	(120)	271
#1 Issue: Education	17% (1	l) 12%	(8)	2%	(1)	1%	(1)	16%	(10)	51%	(32)	63
#1 Issue: Energy	13% (20	0) 18%	(27)	3%	(5)	8%	(12)	11%	(17)	47%	(72)	154
#1 Issue: Other	14% (12	7) 18%	(23)	3%	(4)	—	(0)	23%	(29)	41%	(51)	124
2022 House Vote: Democrat	16% (143	3) 26%	(233)	3%	(26)	3%	(24)	15%	(137)	37%	(327)	891
2022 House Vote: Republican	21% (143	3) 26%	(176)	4%	(29)	2%	(11)	14%	(94)	32%	(216)	669
2022 House Vote: Someone else	5% (3	3) 20%	(13)	1%	(1)	—	(0)	15%	(10)	59%	(40)	67
2022 House Vote: Didnt Vote	10% (50	5) 12%	(71)	2%	(12)	1%	(8)	20%	(116)	55%	(316)	580
2020 Vote: Joe Biden	16% (153	3) 25%	(235)	3%	(32)	2%	(23)	16%	(152)	36%	(342)	936
2020 Vote: Donald Trump	19% (13	1) 25%	(173)	4%	(26)	2%	(12)	15%	(106)	35%	(244)	693
2020 Vote: Other	14% (12	2) 20%	(17)	3%	(3)	1%	(1)	11%	(9)	51%	(41)	82
2020 Vote: Didn't Vote	10% (49	9) 14%	(69)	1%	(7)	1%	(6)	18%	(91)	55%	(272)	495

Table MCSP3_17: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
<i>Howie Long</i>

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (345)	22% (494)	3% (68)	2% (43)	16% (358)	41% (899)	2206
2018 House Vote: Democrat	18% (147)	25% (199)	3% (27)	3% (21)	15% (122)	35% (281)	798
2018 House Vote: Republican	21% (120)	28% (159)	4% (22)	2% (12)	16% (93)	30% (172)	577
2018 House Vote: Someone else	5% (3)	22% (12)	2% (1)	— (0)	7% (4)	63% (35)	55
2018 House Vote: Didnt Vote	10% (76)	16% (123)	2% (18)	1% (10)	18% (139)	53% (411)	777
4-Region: Northeast	18% (68)	22% (86)	4% (14)	2% (6)	15% (57)	40% (155)	386
4-Region: Midwest	17% (78)	27% (125)	4% (18)	2% (9)	12% (56)	37% (170)	456
4-Region: South	16% (137)	21% (175)	3% (26)	1% (11)	16% (138)	42% (355)	841
4-Region: West	12% (62)	21% (108)	2% (10)	3% (16)	20% (107)	42% (219)	522
Avid Sports Fan	32% (172)	31% (171)	5% (28)	3% (15)	14% (77)	15% (81)	545
Sports Fan	21% (328)	28% (431)	4% (58)	2% (38)	15% (234)	29% (443)	1533
Avid NFL Fan	32% (217)	32% (222)	4% (30)	3% (20)	13% (89)	16% (106)	684
NFL Fan	22% (322)	29% (415)	4% (57)	2% (33)	16% (228)	27% (382)	1438

Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Terry Bradshaw

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (531)	29% (631)	5% (111)	3% (59)	19% (428)	20% (446)	2206
Gender: Male	29% (315)	29% (316)	5% (56)	3% (36)	17% (183)	16% (167)	1074
Gender: Female	19% (216)	28% (314)	5% (55)	2% (23)	22% (244)	25% (279)	1130
Age: 18-34	14% (90)	20% (129)	5% (31)	3% (22)	20% (126)	37% (234)	633
Age: 35-44	22% (83)	27% (101)	4% (15)	2% (8)	20% (73)	25% (93)	372
Age: 45-64	30% (214)	30% (216)	5% (38)	3% (19)	20% (140)	12% (85)	713
Age: 65+	30% (144)	38% (185)	5% (26)	2% (10)	18% (89)	7% (34)	488
GenZers: 1997-2012	8% (22)	14% (38)	4% (12)	3% (7)	22% (59)	48% (129)	268
Millennials: 1981-1996	21% (136)	27% (174)	5% (31)	3% (22)	19% (125)	26% (168)	656
GenXers: 1965-1980	27% (142)	28% (146)	5% (27)	2% (11)	21% (108)	17% (91)	524
Baby Boomers: 1946-1964	31% (217)	35% (250)	5% (37)	3% (19)	18% (129)	7% (53)	704
PID: Dem (no lean)	23% (208)	28% (255)	6% (57)	3% (24)	19% (173)	20% (184)	902
PID: Ind (no lean)	21% (140)	25% (164)	3% (21)	2% (14)	22% (142)	26% (170)	651
PID: Rep (no lean)	28% (182)	33% (212)	5% (33)	3% (21)	17% (114)	14% (92)	653
PID/Gender: Dem Men	27% (114)	29% (119)	7% (27)	4% (17)	17% (69)	17% (71)	417
PID/Gender: Dem Women	20% (95)	28% (135)	6% (29)	2% (8)	21% (103)	24% (114)	484
PID/Gender: Ind Men	26% (87)	29% (97)	3% (10)	2% (6)	20% (66)	20% (66)	333
PID/Gender: Ind Women	17% (53)	21% (67)	3% (11)	2% (8)	24% (75)	33% (103)	317
PID/Gender: Rep Men	35% (114)	31% (100)	6% (18)	4% (13)	15% (48)	9% (30)	323
PID/Gender: Rep Women	21% (68)	34% (112)	4% (15)	2% (8)	20% (65)	19% (62)	330
Ideo: Liberal (1-3)	25% (158)	30% (189)	5% (32)	3% (19)	20% (127)	18% (113)	637
Ideo: Moderate (4)	22% (149)	30% (200)	4% (30)	2% (16)	19% (131)	22% (149)	674
Ideo: Conservative (5-7)	28% (197)	32% (225)	6% (43)	3% (24)	18% (129)	13% (96)	714
Educ: < College	24% (343)	27% (387)	4% (63)	2% (31)	21% (297)	22% (321)	1442
Educ: Bachelors degree	25% (120)	31% (152)	6% (29)	4% (20)	17% (83)	17% (82)	486
Educ: Post-grad	24% (68)	33% (92)	7% (19)	3% (8)	17% (48)	16% (43)	279
Income: Under 50k	21% (249)	25% (288)	4% (48)	2% (28)	22% (258)	26% (300)	1171
Income: 50k-100k	28% (195)	33% (233)	7% (46)	3% (20)	15% (109)	15% (103)	707
Income: 100k+	26% (87)	34% (110)	5% (17)	3% (11)	18% (61)	13% (43)	328
Ethnicity: White	25% (426)	31% (522)	5% (90)	3% (44)	19% (325)	17% (295)	1702

Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Terry Bradshaw

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (531)	29% (631)	5% (111)	3% (59)	19% (428)	20% (446)	2206
Ethnicity: Hispanic	22% (82)	26% (99)	4% (16)	3% (11)	18% (68)	27% (103)	380
Ethnicity: Black	24% (67)	26% (72)	6% (17)	3% (8)	18% (51)	24% (69)	284
Ethnicity: Other	17% (37)	17% (37)	2% (4)	3% (7)	24% (52)	38% (83)	220
All Christian	30% (297)	32% (319)	5% (47)	3% (32)	17% (167)	14% (135)	997
All Non-Christian	21% (26)	26% (31)	6% (7)	1% (1)	13% (15)	34% (41)	121
Atheist	16% (17)	28% (29)	9% (9)	1% (1)	20% (21)	25% (26)	104
Agnostic/Nothing in particular	18% (119)	26% (167)	6% (38)	2% (15)	22% (146)	26% (170)	655
Something Else	22% (72)	26% (85)	3% (9)	3% (10)	24% (79)	23% (75)	330
Religious Non-Protestant/Catholic	19% (30)	23% (35)	7% (10)	1% (1)	20% (31)	31% (47)	155
Evangelical	26% (141)	33% (176)	3% (18)	4% (19)	17% (89)	17% (94)	537
Non-Evangelical	30% (222)	29% (216)	5% (34)	3% (22)	19% (139)	14% (107)	740
Community: Urban	23% (139)	25% (157)	5% (32)	3% (20)	18% (108)	26% (163)	618
Community: Suburban	25% (260)	30% (309)	6% (59)	3% (32)	20% (203)	17% (175)	1039
Community: Rural	24% (131)	30% (166)	4% (20)	1% (7)	21% (117)	20% (108)	549
Employ: Private Sector	24% (182)	30% (226)	6% (45)	4% (31)	16% (122)	18% (137)	742
Employ: Government	16% (22)	33% (44)	7% (10)	2% (2)	13% (18)	30% (41)	136
Employ: Self-Employed	25% (52)	21% (44)	5% (11)	4% (7)	26% (54)	20% (41)	209
Employ: Homemaker	18% (24)	27% (35)	3% (4)	2% (2)	22% (29)	27% (34)	128
Employ: Student	6% (4)	12% (9)	5% (3)	4% (3)	19% (13)	55% (38)	70
Employ: Retired	31% (168)	36% (193)	5% (26)	2% (12)	18% (100)	8% (42)	541
Employ: Unemployed	22% (52)	22% (54)	3% (8)	— (1)	22% (54)	30% (72)	242
Employ: Other	20% (27)	19% (26)	3% (4)	— (1)	28% (38)	30% (41)	138
Military HH: Yes	30% (82)	31% (84)	6% (16)	3% (9)	17% (45)	13% (36)	272
Military HH: No	23% (449)	28% (548)	5% (94)	3% (50)	20% (383)	21% (410)	1934
RD/WT: Right Direction	23% (171)	28% (207)	4% (30)	3% (24)	18% (129)	24% (176)	737
RD/WT: Wrong Track	24% (359)	29% (425)	6% (81)	2% (35)	20% (299)	18% (270)	1469
Biden Job Approve	23% (226)	31% (310)	4% (42)	2% (24)	19% (191)	20% (203)	997
Biden Job Disapprove	27% (297)	28% (308)	6% (68)	3% (35)	18% (204)	18% (195)	1108

Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Terry Bradshaw

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (531)	29% (631)	5% (111)	3% (59)	19% (428)	20% (446)	2206
Biden Job Strongly Approve	28% (109)	31% (123)	4% (15)	1% (5)	18% (69)	18% (71)	392
Biden Job Somewhat Approve	19% (117)	31% (186)	4% (27)	3% (20)	20% (123)	22% (133)	605
Biden Job Somewhat Disapprove	21% (66)	27% (82)	9% (26)	4% (12)	16% (49)	23% (72)	307
Biden Job Strongly Disapprove	29% (231)	28% (226)	5% (42)	3% (23)	19% (155)	15% (124)	800
Favorable of Biden	25% (245)	30% (290)	4% (42)	2% (20)	19% (185)	20% (200)	982
Unfavorable of Biden	25% (281)	29% (323)	6% (67)	4% (39)	18% (203)	17% (192)	1105
Very Favorable of Biden	29% (123)	27% (114)	4% (17)	1% (5)	19% (80)	19% (79)	419
Somewhat Favorable of Biden	22% (122)	31% (176)	4% (25)	3% (14)	19% (105)	21% (121)	562
Somewhat Unfavorable of Biden	17% (47)	28% (77)	8% (23)	3% (10)	19% (52)	25% (68)	276
Very Unfavorable of Biden	28% (234)	30% (246)	5% (44)	4% (30)	18% (151)	15% (124)	828
#1 Issue: Economy	27% (235)	28% (250)	5% (40)	3% (23)	19% (164)	19% (171)	883
#1 Issue: Security	26% (65)	30% (74)	7% (16)	3% (8)	22% (54)	13% (33)	250
#1 Issue: Health Care	18% (33)	28% (50)	5% (9)	2% (4)	20% (37)	26% (47)	181
#1 Issue: Medicare / Social Security	26% (72)	37% (103)	3% (7)	4% (11)	20% (55)	11% (32)	280
#1 Issue: Women's Issues	20% (54)	30% (83)	4% (11)	1% (4)	18% (48)	27% (72)	271
#1 Issue: Education	23% (15)	18% (11)	7% (5)	2% (1)	18% (11)	32% (20)	63
#1 Issue: Energy	19% (30)	23% (35)	10% (15)	2% (4)	20% (30)	26% (40)	154
#1 Issue: Other	22% (28)	20% (25)	6% (8)	3% (4)	23% (29)	25% (31)	124
2022 House Vote: Democrat	23% (205)	31% (280)	6% (53)	3% (24)	21% (183)	16% (146)	891
2022 House Vote: Republican	31% (206)	33% (217)	6% (42)	3% (20)	16% (105)	12% (78)	669
2022 House Vote: Someone else	10% (6)	35% (23)	7% (5)	2% (1)	15% (10)	32% (21)	67
2022 House Vote: Didnt Vote	19% (113)	19% (111)	2% (11)	2% (14)	22% (130)	35% (201)	580
2020 Vote: Joe Biden	24% (223)	31% (286)	6% (55)	3% (26)	21% (197)	16% (150)	936
2020 Vote: Donald Trump	29% (200)	34% (237)	5% (35)	3% (20)	17% (121)	11% (80)	693
2020 Vote: Other	17% (14)	31% (25)	9% (7)	2% (2)	21% (17)	21% (17)	82
2020 Vote: Didn't Vote	19% (94)	17% (83)	3% (14)	2% (12)	19% (92)	40% (199)	495

Table MCSP3_18: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Terry Bradshaw

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (531)	29% (631)	5% (111)	3% (59)	19% (428)	20% (446)	2206
2018 House Vote: Democrat	26% (204)	31% (248)	6% (48)	3% (22)	20% (156)	15% (120)	798
2018 House Vote: Republican	31% (178)	33% (189)	7% (41)	3% (19)	16% (92)	10% (58)	577
2018 House Vote: Someone else	12% (7)	26% (14)	3% (1)	3% (2)	31% (17)	26% (14)	55
2018 House Vote: Didnt Vote	18% (142)	23% (180)	3% (20)	2% (17)	21% (163)	33% (254)	777
4-Region: Northeast	27% (103)	32% (122)	5% (18)	3% (13)	19% (75)	14% (55)	386
4-Region: Midwest	26% (116)	31% (140)	8% (35)	2% (7)	17% (77)	18% (80)	456
4-Region: South	25% (209)	28% (238)	4% (34)	2% (16)	21% (177)	20% (167)	841
4-Region: West	20% (102)	25% (131)	4% (23)	4% (23)	19% (100)	28% (144)	522
Avid Sports Fan	40% (216)	33% (182)	7% (41)	2% (13)	9% (50)	8% (43)	545
Sports Fan	31% (477)	33% (501)	6% (95)	3% (50)	14% (211)	13% (198)	1533
Avid NFL Fan	41% (280)	34% (235)	7% (48)	3% (20)	9% (63)	6% (38)	684
NFL Fan	32% (462)	34% (483)	6% (85)	3% (44)	14% (199)	11% (163)	1438

Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Phil Simms

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults		19% (425)	5% (100)	2% (38)	1		2206
Gender: Male	~ /		(/				
	()	27% (288)					1074
Gender: Female	5% (52)	12% (136)	3% (38)	1% (10)	14% (156)	65% (739)	1130
Age: 18-34	10% (61)	14% (88)	6% (40)	3% (17)	13% (79)	55% (348)	633
Age: 35-44	10% (38)	15% (55)	4% (14)	1% (4)	15% (57)	55% (204)	372
Age: 45-64	10% (68)	26% (186)	5% (36)	1% (8)	14% (98)	44% (317)	713
Age: 65+	12% (59)	20% (96)	2% (11)	2% (10)	14% (71)	50% (242)	488
GenZers: 1997-2012	8% (21)	14% (36)	3% (9)	1% (2)	15% (39)	59% (159)	268
Millennials: 1981-1996	11% (71)	15% (99)	7% (45)	3% (18)	12% (82)	52% (342)	656
GenXers: 1965-1980	10% (50)	21% (112)	4% (23)	1% (4)	16% (82)	48% (252)	524
Baby Boomers: 1946-1964	11% (79)	24% (167)	3% (22)	2% (14)	13% (95)	47% (328)	704
PID: Dem (no lean)	10% (89)	21% (188)	6% (52)	2% (14)	14% (127)	48% (431)	902
PID: Ind (no lean)	7% (46)	18% (115)	3% (21)	2% (11)	14% (91)	56% (367)	651
PID: Rep (no lean)	14% (91)	19% (122)	4% (28)	2% (13)	13% (87)	48% (313)	653
PID/Gender: Dem Men	17% (70)	29% (122)	7% (28)	3% (12)	12% (49)	32% (135)	417
PID/Gender: Dem Women	4% (19)	14% (65)	5% (24)	— (2)	16% (78)	61% (296)	484
PID/Gender: Ind Men	9% (31)	24% (80)	4% (14)	3% (9)	16% (52)	44% (148)	333
PID/Gender: Ind Women	5% (15)	11% (35)	2% (7)	1% (2)	12% (39)	69% (218)	317
PID/Gender: Rep Men	23% (74)	26% (86)	6% (21)	2% (8)	15% (48)	27% (87)	323
PID/Gender: Rep Women	5% (17)	11% (36)	2% (7)	2% (5)	12% (39)	68% (226)	330
Ideo: Liberal (1-3)	13% (81)	18% (118)	5% (30)	1% (9)	14% (87)	49% (312)	637
Ideo: Moderate (4)	8% (56)	21% (143)	5% (35)	1% (9)	13% (87)	51% (343)	674
Ideo: Conservative (5-7)	12% (85)	21% (153)	5% (34)	2% (17)	15% (104)	45% (321)	714
Educ: < College	10% (143)	17% (251)	4% (58)	1% (19)	14% (203)	53% (768)	1442
Educ: Bachelors degree	10% (51)	21% (104)	6% (29)	3% (14)	12% (58)	47% (230)	486
Educ: Post-grad	12% (33)	25% (70)	5% (13)	2% (5)	16% (44)	40% (113)	279
Income: Under 50k	7% (85)	15% (172)	3% (37)	1% (17)	15% (175)	58% (685)	1171
Income: 50k-100k	14% (96)	23% (160)	7% (47)	2% (15)	12% (84)	43% (305)	707
Income: 100k+	14% (46)	28% (93)	5% (16)	2% (6)	14% (46)	37% (121)	328
Ethnicity: White	10% (178)	19% (331)	4% (72)	2% (29)	13% (227)	51% (866)	1702

Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Phil Simms

Demographic	Very favorabl		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10% (22	7) 19%	(425)	5%	(100)	2%	(38)	14%	(305)	50%	(1111)	2206
Ethnicity: Hispanic	11% (4	2) 19%	(73)	6%	(23)	2%	(7)	11%	(42)	51%	(193)	380
Ethnicity: Black	14% (4	24%	(68)	6%	(17)	1%	(4)	11%	(31)	44%	(125)	284
Ethnicity: Other	4% (9) 12%	(26)	5%	(11)	3%	(6)	22%	(47)	55%	(120)	220
All Christian	13% (12	8) 23%	(228)	4%	(43)	2%	(17)	13%	(126)	46%	(455)	997
All Non-Christian	8% (1	0) 24%	(29)	8%	(10)	2%	(3)	13%	(15)	44%	(54)	121
Atheist	16% (1	5) 11%	(12)	4%	(4)	2%	(2)	17%	(18)	50%	(52)	104
Agnostic/Nothing in particular	6% (4	3) 17%	(109)	5%	(35)	1%	(10)	14%	(95)	56%	(364)	655
Something Else	9% (3	0) 14%	(47)	3%	(9)	2%	(7)	16%	(52)	56%	(185)	330
Religious Non-Protestant/Catholic	7% (1	1) 22%	(35)	7%	(12)	2%	(3)	16%	(25)	45%	(70)	155
Evangelical	12% (6	4) 20%	(109)	4%	(22)	3%	(15)	13%	(71)	47%	(255)	537
Non-Evangelical	12% (9	1) 22%	(159)	3%	(26)	1%	(8)	12%	(91)	49%	(365)	740
Community: Urban	13% (8	1) 20%	(122)	5%	(29)	2%	(12)	13%	(81)	48%	(294)	618
Community: Suburban	10% (10	3) 20%	(211)	5%	(54)	2%	(17)	14%	(148)	49%	(505)	1039
Community: Rural	8% (4	2) 17%	(92)	3%	(18)	2%	(9)	14%	(76)	57%	(312)	549
Employ: Private Sector	13% (9	4) 23%	(170)	7%	(52)	2%	(16)	12%	(89)	43%	(321)	742
Employ: Government	8% (1	0) 22%	(30)	7%	(9)	1%	(2)	11%	(15)	51%	(70)	136
Employ: Self-Employed	12% (2	5) 19 %	(40)	7%	(14)	2%	(3)	14%	(29)	47%	(97)	209
Employ: Homemaker	3% (4) 11%	(14)	1%	(2)	2%	(3)	16%	(21)	66%	(85)	128
Employ: Student	2% (1) 16%	(11)	1%	(1)	2%	(1)	15%	(11)	63%	(44)	70
Employ: Retired	11% (6	0) 20%	(110)	3%	(15)	2%	(10)	14%	(74)	50%	(271)	541
Employ: Unemployed	8% (1	8) 15%	(37)	2%	(6)	_	(1)	17%	(42)	57%	(138)	242
Employ: Other	9% (1	3) 9%	(12)	1%	(2)	1%	(2)	18%	(25)	62%	(86)	138
Military HH: Yes	11% (3	1) 24%	(66)	3%	(7)	1%	(3)	14%	(37)	47%	(127)	272
Military HH: No	10% (19	5) 19%	(359)	5%	(93)	2%	(36)	14%	(268)	51%	(984)	1934
RD/WT: Right Direction	14% (10	3) 21%	(152)	5%	(36)	2%	(12)	13%	(98)	46%	(336)	737
RD/WT: Wrong Track	8% (12	4) 19%	(272)	4%	(64)	2%	(26)	14%	(207)	53%	(775)	1469
Biden Job Approve	12% (11	9) 20%	(196)	4%	(44)	2%	(17)	14%	(137)	49%	(485)	997
Biden Job Disapprove	9% (10	4) 20%	(225)	5%	(56)	2%	(21)	14%	(154)	50%	(549)	1108

Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Phil Simms

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(227)	19%	(425)	5%	(100)	2%	(38)	14%	(305)	50%	(1111)	2206
Biden Job Strongly Approve	16%	(64)	19%	(74)	3%	(12)	3%	(11)	15%	(57)	44%	(174)	392
Biden Job Somewhat Approve	9%	(55)	20%	(122)	5%	(32)	1%	(6)	13%	(79)	51%	(311)	605
Biden Job Somewhat Disapprove	5%	(15)	19%	(59)	9 %	(26)	1%	(3)	14%	(44)	52%	(160)	307
Biden Job Strongly Disapprove	11%	(88)	21%	(167)	4%	(29)	2%	(18)	14%	(110)	49%	(389)	800
Favorable of Biden	12%	(117)	18%	(181)	4%	(41)	2%	(16)	14%	(138)	50%	(489)	982
Unfavorable of Biden	9%	(105)	21%	(231)	5%	(56)	2%	(21)	13%	(144)	50%	(549)	1105
Very Favorable of Biden	16%	(65)	17%	(71)	4%	(18)	3%	(11)	16%	(66)	45%	(188)	419
Somewhat Favorable of Biden	9%	(51)	20%	(110)	4%	(23)	1%	(5)	13%	(71)	54%	(301)	562
Somewhat Unfavorable of Biden	6%	(17)	20%	(56)	8%	(23)	_	(1)	14%	(39)	51%	(140)	276
Very Unfavorable of Biden	11%	(87)	21%	(174)	4%	(33)	2%	(20)	13%	(105)	49%	(409)	828
#1 Issue: Economy	11%	(101)	20%	(175)	5%	(40)	2%	(15)	15%	(131)	48%	(421)	883
#1 Issue: Security	12%	(30)	18%	(44)	4%	(11)	1%	(3)	14%	(36)	50%	(126)	250
#1 Issue: Health Care	14%	(26)	16%	(29)	4%	(8)	1%	(2)	15%	(26)	50%	(89)	181
#1 Issue: Medicare / Social Security	9%	(24)	22%	(62)	3%	(8)	3%	(9)	12%	(33)	51%	(144)	280
#1 Issue: Women's Issues	6%	(16)	19%	(52)	3%	(7)	1%	(2)	14%	(38)	58%	(156)	271
#1 Issue: Education	10%	(6)	13%	(8)	4%	(3)	2%	(1)	15%	(9)	56%	(35)	63
#1 Issue: Energy	8%	(13)	19%	(29)	13%	(20)	3%	(5)	12%	(19)	45%	(69)	154
#1 Issue: Other	8%	(10)	20%	(25)	4%	(5)	1%	(1)	11%	(14)	56%	(70)	124
2022 House Vote: Democrat	12%	(107)	22%	(199)	6%	(54)	2%	(15)	13%	(112)	45%	(403)	891
2022 House Vote: Republican	13%	(85)	22%	(150)	5%	(30)	3%	(18)	13%	(87)	45%	(298)	669
2022 House Vote: Someone else	5%	(3)	27%	(18)	2%	(1)	_	(0)	14%	(10)	52%	(35)	67
2022 House Vote: Didnt Vote	5%	(31)	10%	(58)	3%	(15)	1%	(5)	17%	(96)	65%	(375)	580
2020 Vote: Joe Biden	12%	(111)	21%	(201)	6%	(56)	2%	(16)	14%	(128)	45%	(425)	936
2020 Vote: Donald Trump	12%	(83)	22%	(153)	4%	(28)	2%	(17)	13%	(93)	46%	(319)	693
2020 Vote: Other	4%	(4)	20%	(17)	6%	(5)	2%	(1)	15%	(12)	54%	(44)	82
2020 Vote: Didn't Vote	6%	(29)	11%	(55)	3%	(12)	1%	(4)	15%	(72)	65%	(322)	495

Table MCSP3_19: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Phil Simms

Demographic	Very favoral			ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10% (2	227) 19	%	(425)	5%	(100)	2%	(38)	14%	(305)	50%	(1111)	2206
2018 House Vote: Democrat	12% ((97) 23	%	(184)	6%	(51)	2%	(15)	13%	(102)	44%	(349)	798
2018 House Vote: Republican	14% ((82) 24	%	(136)	5%	(28)	3%	(16)	13%	(75)	42%	(240)	577
2018 House Vote: Someone else	3%	(2) 15	%	(8)	1%	(1)	2%	(1)	12%	(6)	67%	(37)	55
2018 House Vote: Didnt Vote	6% (%	(97)	3%	(21)	1%	(7)	16%	(121)	62%	(485)	777
4-Region: Northeast	14% ((53) 23	%	(88)	4%	(16)	2%	(7)	16%	(62)	42%	(161)	386
4-Region: Midwest	10% ((46) 22	%	(98)	3%	(15)	2%	(9)	13%	(58)	50%	(229)	456
4-Region: South	9% ((75) 19	%	(162)	4%	(32)	2%	(17)	13%	(111)	53%	(444)	841
4-Region: West	10% ((52) 15	%	(77)	7%	(37)	1%	(6)	14%	(73)	53%	(277)	522
Avid Sports Fan	22% ((121) 35	%	(188)	8%	(45)	3%	(17)	12%	(66)	20%	(107)	545
Sports Fan	14% (2	221) 26	%	(402)	6%	(91)	2%	(36)	15%	(224)	37%	(559)	1533
Avid NFL Fan	22% (1	150) 36	%	(244)	8%	(57)	2%	(17)	13%	(87)	19%	(130)	684
NFL Fan	15% (2	213) 27	%	(387)	6%	(88)	2%	(33)	15%	(220)	35%	(498)	1438

Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Strahan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (447)	25% (552)	6% (132)	3% (75)	18% (392)	28% (608)	2206
Gender: Male	25% (272)	26% (284)	7% (78)	4% (42)	16% (172)	21% (227)	1074
Gender: Female	16% (176)	24% (267)	5% (54)	3% (33)	19% (220)	34% (381)	1130
Age: 18-34	15% (95)	21% (130)	7% (45)	2% (15)	18% (114)	37% (234)	633
Age: 35-44	22% (84)	22% (82)	7% (25)	3% (12)	19% (73)	26% (97)	372
Age: 45-64	23% (160)	28% (196)	6% (41)	4% (27)	16% (115)	24% (173)	713
Age: 65+	22% (108)	29% (143)	4% (21)	4% (21)	19% (91)	21% (104)	488
GenZers: 1997-2012	14% (36)	13% (34)	5% (14)	3% (7)	18% (47)	48% (129)	268
Millennials: 1981-1996	20% (128)	24% (158)	7% (48)	3% (19)	19% (122)	28% (181)	656
GenXers: 1965-1980	22% (117)	26% (138)	6% (34)	2% (11)	19% (99)	24% (126)	524
Baby Boomers: 1946-1964	22% (154)	29% (206)	5% (35)	5% (37)	17% (119)	22% (153)	704
PID: Dem (no lean)	22% (200)	27% (244)	7% (61)	3% (29)	17% (157)	23% (210)	902
PID: Ind (no lean)	17% (109)	22% (142)	4% (26)	4% (23)	19% (124)	35% (226)	651
PID: Rep (no lean)	21% (137)	25% (165)	7% (45)	4% (23)	17% (111)	26% (172)	653
PID/Gender: Dem Men	25% (104)	31% (128)	8% (35)	4% (15)	14% (58)	18% (77)	417
PID/Gender: Dem Women	20% (96)	24% (115)	6% (27)	3% (13)	21% (100)	27% (133)	484
PID/Gender: Ind Men	21% (71)	24% (78)	5% (15)	5% (17)	18% (61)	27% (91)	333
PID/Gender: Ind Women	12% (39)	20% (64)	3% (10)	2% (6)	20% (63)	42% (134)	317
PID/Gender: Rep Men	30% (97)	24% (77)	9% (28)	3% (9)	17% (54)	18% (59)	323
PID/Gender: Rep Women	12% (41)	27% (88)	5% (17)	4% (14)	17% (57)	35% (114)	330
Ideo: Liberal (1-3)	23% (144)	27% (171)	6% (40)	3% (19)	18% (112)	23% (149)	637
Ideo: Moderate (4)	19% (130)	27% (185)	4% (27)	3% (20)	17% (115)	29% (196)	674
Ideo: Conservative (5-7)	21% (149)	25% (182)	8% (58)	5% (32)	17% (122)	24% (172)	714
Educ: < College	21% (302)	22% (322)	5% (73)	3% (38)	19% (271)	30% (435)	1442
Educ: Bachelors degree	19% (92)	30% (146)	8% (40)	5% (25)	16% (79)	21% (103)	486
Educ: Post-grad	19% (54)	30% (83)	7% (19)	4% (12)	15% (42)	25% (70)	279
Income: Under 50k	19% (219)	21% (243)	4% (45)	3% (34)	19% (222)	35% (408)	1171
Income: 50k-100k	23% (161)	26% (187)	9% (67)	5% (32)	17% (118)	20% (142)	707
Income: 100k+	21% (67)	37% (122)	6% (20)	3% (8)	16% (52)	18% (59)	328
Ethnicity: White	20% (344)	25% (424)	7% (111)	4% (66)	17% (286)	28% (472)	1702

Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Strahan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (447)	25% (552)	6% (132)	3% (75)	18% (392)	28% (608)	2206
Ethnicity: Hispanic	23% (89)	21% (79)	9% (34)	3% (10)	15% (56)	30% (112)	380
Ethnicity: Black	29% (81)	30% (84)	6% (17)	1% (4)	17% (48)	18% (50)	284
Ethnicity: Other	10% (23)	20% (43)	2% (4)	2% (5)	27% (59)	39% (87)	220
All Christian	23% (230)	28% (282)	7% (67)	3% (32)	16% (158)	23% (227)	997
All Non-Christian	22% (27)	25% (30)	4% (5)	3% (3)	10% (12)	36% (43)	121
Atheist	20% (21)	15% (16)	7% (7)	5% (5)	22% (23)	30% (32)	104
Agnostic/Nothing in particular	15% (101)	25% (160)	5% (36)	3% (21)	20% (131)	31% (205)	655
Something Else	21% (68)	19% (63)	5% (17)	4% (13)	20% (67)	31% (101)	330
Religious Non-Protestant/Catholic	19% (29)	23% (36)	6% (9)	3% (4)	17% (26)	33% (52)	155
Evangelical	22% (118)	25% (137)	8% (42)	3% (17)	17% (91)	24% (131)	537
Non-Evangelical	24% (177)	27% (198)	5% (36)	4% (27)	16% (115)	25% (187)	740
Community: Urban	23% (142)	21% (129)	6% (36)	2% (15)	17% (105)	31% (189)	618
Community: Suburban	20% (206)	28% (295)	7% (72)	4% (44)	18% (187)	23% (234)	1039
Community: Rural	18% (99)	23% (127)	4% (23)	3% (15)	18% (100)	34% (185)	549
Employ: Private Sector	21% (157)	28% (206)	8% (62)	4% (31)	15% (112)	23% (173)	742
Employ: Government	16% (22)	30% (41)	7% (10)	2% (3)	15% (21)	30% (41)	136
Employ: Self-Employed	22% (46)	24% (51)	8% (17)	3% (6)	18% (38)	24% (51)	209
Employ: Homemaker	12% (16)	24% (30)	2% (2)	2% (2)	22% (28)	39% (50)	128
Employ: Student	14% (10)	10% (7)	6% (4)	3% (2)	16% (11)	51% (36)	70
Employ: Retired	23% (123)	27% (146)	4% (22)	4% (22)	18% (96)	24% (131)	541
Employ: Unemployed	22% (53)	19% (46)	4% (9)	2% (6)	22% (53)	31% (75)	242
Employ: Other	15% (20)	18% (25)	4% (5)	2% (3)	24% (33)	37% (51)	138
Military HH: Yes	24% (64)	27% (75)	7% (19)	3% (7)	18% (49)	22% (59)	272
Military HH: No	20% (383)	25% (477)	6% (113)	3% (68)	18% (344)	28% (549)	1934
RD/WT: Right Direction	23% (170)	25% (187)	5% (35)	2% (18)	19% (137)	26% (190)	737
RD/WT: Wrong Track	19% (277)	25% (364)	7% (97)	4% (57)	17% (256)	28% (418)	1469
Biden Job Approve	22% (217)	28% (278)	6% (61)	3% (29)	16% (164)	25% (249)	997
Biden Job Disapprove	20% (221)	24% (264)	6% (69)	4% (45)	18% (199)	28% (309)	1108

Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Strahan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (447)	25% (552)	6% (132)	3% (75)	18% (392)	28% (608)	2206
Biden Job Strongly Approve	27% (108)	27% (106)	6% (25)	3% (11)	15% (60)	21% (83)	392
Biden Job Somewhat Approve	18% (109)	28% (172)	6% (36)	3% (18)	17% (104)	27% (166)	605
Biden Job Somewhat Disapprove	23% (72)	23% (72)	6% (19)	2% (5)	17% (52)	28% (87)	307
Biden Job Strongly Disapprove	19% (149)	24% (192)	6% (50)	5% (40)	18% (147)	28% (222)	800
Favorable of Biden	23% (230)	27% (262)	5% (51)	3% (29)	17% (167)	25% (243)	982
Unfavorable of Biden	19% (208)	25% (272)	7% (79)	4% (45)	17% (188)	28% (313)	1105
Very Favorable of Biden	27% (115)	24% (102)	7% (28)	3% (11)	17% (69)	22% (93)	419
Somewhat Favorable of Biden	20% (115)	28% (159)	4% (23)	3% (18)	17% (97)	27% (150)	562
Somewhat Unfavorable of Biden	17% (48)	23% (65)	10% (26)	2% (5)	17% (47)	31% (85)	276
Very Unfavorable of Biden	19% (160)	25% (207)	6% (53)	5% (39)	17% (141)	28% (228)	828
#1 Issue: Economy	22% (198)	27% (240)	6% (50)	4% (31)	16% (141)	25% (222)	883
#1 Issue: Security	18% (44)	19% (48)	7% (19)	8% (20)	17% (42)	31% (78)	250
#1 Issue: Health Care	16% (30)	25% (45)	6% (12)	1% (2)	21% (37)	31% (55)	181
#1 Issue: Medicare / Social Security	21% (58)	28% (79)	4% (12)	3% (9)	18% (49)	26% (73)	280
#1 Issue: Women's Issues	20% (53)	27% (75)	5% (12)	2% (5)	22% (59)	25% (67)	271
#1 Issue: Education	22% (14)	16% (10)	11% (7)	3% (2)	13% (8)	35% (22)	63
#1 Issue: Energy	18% (27)	17% (26)	10% (16)	2% (3)	17% (26)	36% (56)	154
#1 Issue: Other	18% (23)	23% (29)	4% (5)	3% (4)	23% (28)	29% (36)	124
2022 House Vote: Democrat	24% (210)	30% (264)	6% (57)	3% (27)	15% (137)	22% (196)	891
2022 House Vote: Republican	22% (145)	26% (171)	8% (51)	5% (35)	16% (105)	24% (162)	669
2022 House Vote: Someone else	5% (4)	23% (15)	4% (2)	2% (1)	31% (21)	35% (23)	67
2022 House Vote: Didnt Vote	15% (88)	17% (101)	4% (21)	2% (11)	22% (130)	39% (228)	580
2020 Vote: Joe Biden	23% (212)	31% (287)	7% (61)	3% (29)	17% (156)	20% (191)	936
2020 Vote: Donald Trump	21% (143)	25% (170)	7% (49)	4% (30)	19% (131)	24% (170)	693
2020 Vote: Other	13% (11)	26% (21)	4% (3)	5% (4)	16% (13)	36% (30)	82
2020 Vote: Didn't Vote	17% (82)	15% (73)	4% (18)	2% (11)	19% (92)	44% (218)	495

Table MCSP3_20: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Michael Strahan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	20% (447)	25% (552)	6% (132)	3% (75)	18% (392)	28% (608)	2206
2018 House Vote: Democrat	24% (195)	30% (239)	7% (54)	3% (26)	17% (132)	19% (152)	798
2018 House Vote: Republican	22% (124)	24% (139)	9% (50)	6% (32)	17% (97)	23% (135)	577
2018 House Vote: Someone else	6% (3)	22% (12)	8% (4)	4% (2)	24% (13)	35% (19)	55
2018 House Vote: Didnt Vote	16% (124)	21% (161)	3% (24)	2% (15)	19% (150)	39% (302)	777
4-Region: Northeast	25% (96)	29% (111)	4% (16)	4% (15)	14% (53)	25% (95)	386
4-Region: Midwest	22% (100)	27% (124)	4% (18)	4% (16)	16% (71)	28% (127)	456
4-Region: South	20% (170)	26% (220)	6% (49)	4% (30)	19% (163)	25% (210)	841
4-Region: West	16% (82)	19% (97)	9% (49)	2% (13)	20% (105)	34% (176)	522
Avid Sports Fan	35% (188)	31% (170)	9% (47)	5% (26)	11% (60)	10% (54)	545
Sports Fan	26% (402)	29% (449)	8% (117)	4% (57)	16% (249)	17% (258)	1533
Avid NFL Fan	35% (241)	34% (229)	7% (48)	4% (26)	12% (81)	9% (59)	684
NFL Fan	28% (397)	29% (420)	8% (111)	3% (50)	16% (230)	16% (231)	1438

Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jimmy Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (331)	22% (478)	5% (102)	3% (73)	17% (367)	39% (855)	2206
Gender: Male	22% (236)	27% (292)	5% (59)	4% (44)	15% (165)	26% (278)	1074
Gender: Female	8% (95)	16% (185)	4% (43)	3% (29)	18% (203)	51% (575)	1130
Age: 18-34	13% (79)	16% (102)	4% (28)	3% (22)	16% (101)	47% (299)	633
Age: 35-44	18% (65)	16% (61)	8% (28)	2% (6)	18% (68)	39% (144)	372
Age: 45-64	15% (110)	27% (195)	4% (26)	4% (27)	17% (124)	32% (231)	713
Age: 65+	15% (76)	25% (120)	4% (19)	4% (18)	15% (75)	37% (180)	488
GenZers: 1997-2012	10% (27)	12% (32)	3% (9)	4% (10)	17% (46)	54% (144)	268
Millennials: 1981-1996	17% (109)	18% (118)	7% (47)	3% (18)	16% (103)	40% (260)	656
GenXers: 1965-1980	15% (80)	23% (121)	3% (16)	4% (20)	18% (96)	36% (191)	524
Baby Boomers: 1946-1964	15% (105)	27% (191)	4% (26)	3% (24)	17% (118)	34% (240)	704
PID: Dem (no lean)	14% (128)	20% (179)	5% (44)	4% (38)	17% (156)	40% (358)	902
PID: Ind (no lean)	12% (76)	22% (143)	5% (35)	3% (22)	16% (102)	42% (273)	651
PID: Rep (no lean)	19% (126)	24% (157)	3% (22)	2% (14)	17% (110)	34% (224)	653
PID/Gender: Dem Men	23% (95)	27% (112)	6% (24)	5% (19)	15% (62)	25% (105)	417
PID/Gender: Dem Women	7% (34)	14% (66)	4% (20)	4% (18)	19% (94)	52% (252)	484
PID/Gender: Ind Men	17% (55)	27% (91)	6% (20)	5% (16)	15% (49)	31% (103)	333
PID/Gender: Ind Women	7% (21)	17% (52)	5% (15)	2% (6)	17% (53)	54% (170)	317
PID/Gender: Rep Men	27% (86)	28% (90)	4% (14)	3% (9)	17% (54)	22% (70)	323
PID/Gender: Rep Women	12% (40)	20% (67)	2% (8)	2% (5)	17% (56)	47% (154)	330
Ideo: Liberal (1-3)	16% (105)	20% (129)	5% (32)	4% (23)	16% (100)	39% (248)	637
Ideo: Moderate (4)	12% (81)	23% (153)	5% (32)	3% (19)	18% (123)	39% (266)	674
Ideo: Conservative (5-7)	19% (133)	25% (176)	4% (26)	4% (28)	17% (122)	32% (230)	714
Educ: < College	15% (221)	20% (291)	4% (59)	3% (42)	17% (247)	40% (581)	1442
Educ: Bachelors degree	12% (58)	27% (129)	6% (28)	4% (21)	15% (74)	36% (175)	486
Educ: Post-grad	19% (52)	21% (58)	5% (14)	4% (10)	17% (46)	35% (98)	279
Income: Under 50k	12% (140)	19% (225)	3% (40)	3% (37)	17% (204)	45% (526)	1171
Income: 50k-100k	17% (123)	23% (161)	6% (45)	4% (25)	17% (118)	33% (235)	707
Income: 100k+	21% (68)	28% (93)	5% (17)	3% (11)	14% (46)	29% (94)	328
Ethnicity: White	15% (255)	23% (386)	5% (83)	3% (57)	16% (280)	38% (642)	1702

Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jimmy Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (331)	22% (478)	5% (102)	3% (73)	17% (367)	39% (855)	2206
Ethnicity: Hispanic	16% (62)	19% (71)	5% (19)	4% (17)	17% (63)	39% (148)	380
Ethnicity: Black	19% (54)	20% (58)	4% (12)	4% (11)	16% (45)	37% (104)	284
Ethnicity: Other	10% (21)	16% (35)	3% (7)	2% (5)	19% (43)	49% (109)	220
All Christian	18% (175)	26% (264)	4% (35)	3% (27)	15% (151)	35% (344)	997
All Non-Christian	17% (20)	18% (22)	3% (4)	5% (7)	10% (12)	46% (56)	121
Atheist	18% (18)	9% (9)	10% (11)	4% (4)	19% (20)	41% (42)	104
Agnostic/Nothing in particular	10% (67)	21% (135)	5% (34)	4% (25)	19% (125)	41% (269)	655
Something Else	15% (50)	15% (48)	5% (18)	3% (10)	18% (60)	44% (144)	330
Religious Non-Protestant/Catholic	13% (21)	17% (26)	3% (4)	5% (8)	16% (25)	46% (71)	155
Evangelical	19% (103)	23% (126)	3% (18)	3% (16)	15% (79)	36% (195)	537
Non-Evangelical	16% (120)	24% (177)	5% (34)	3% (19)	15% (114)	37% (275)	740
Community: Urban	17% (104)	22% (133)	3% (20)	3% (18)	15% (93)	40% (249)	618
Community: Suburban	16% (163)	22% (230)	4% (40)	3% (35)	18% (184)	37% (386)	1039
Community: Rural	11% (63)	21% (115)	8% (42)	4% (20)	16% (90)	40% (220)	549
Employ: Private Sector	16% (119)	24% (181)	6% (43)	4% (32)	17% (123)	33% (242)	742
Employ: Government	13% (17)	27% (37)	4% (6)	3% (3)	13% (17)	41% (56)	136
Employ: Self-Employed	19% (40)	17% (36)	6% (12)	5% (10)	19% (39)	35% (72)	209
Employ: Homemaker	8% (10)	18% (23)	3% (4)	3% (3)	23% (29)	46% (59)	128
Employ: Student	7% (5)	6% (4)	7% (5)	1% (1)	19% (13)	60% (42)	70
Employ: Retired	16% (88)	24% (129)	4% (23)	3% (16)	14% (74)	39% (211)	541
Employ: Unemployed	14% (35)	19% (45)	2% (6)	3% (7)	20% (48)	42% (101)	242
Employ: Other	12% (16)	16% (22)	3% (4)	— (0)	17% (24)	52% (72)	138
Military HH: Yes	16% (44)	26% (72)	5% (14)	4% (10)	15% (40)	34% (93)	272
Military HH: No	15% (286)	21% (406)	5% (88)	3% (63)	17% (328)	39% (762)	1934
RD/WT: Right Direction	18% (130)	21% (157)	4% (28)	3% (25)	16% (118)	38% (280)	737
RD/WT: Wrong Track	14% (201)	22% (322)	5% (73)	3% (49)	17% (250)	39% (575)	1469
Biden Job Approve	16% (157)	21% (211)	5% (48)	3% (34)	16% (160)	39% (387)	997
Biden Job Disapprove	15% (171)	24% (261)	4% (45)	4% (40)	16% (181)	37% (411)	1108

Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jimmy Johnson

Demographic	Ver favora	•		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	15%	(331)	22%	(478)	5%	(102)	3%	(73)	17%	(367)	39%	(855)	2206
Biden Job Strongly Approve	21%	(83)	19%	(73)	5%	(19)	5%	(20)	15%	(61)	35%	(136)	392
Biden Job Somewhat Approve	12%	(74)	23%	(138)	5%	(29)	2%	(14)	16%	(99)	41%	(251)	605
Biden Job Somewhat Disapprove	10%	(31)	21%	(65)	5%	(16)	5%	(16)	15%	(47)	43%	(132)	307
Biden Job Strongly Disapprove	17% ((140)	24%	(196)	4%	(29)	3%	(24)	17%	(133)	35%	(279)	800
Favorable of Biden	15%	(151)	21%	(202)	5%	(48)	4%	(36)	16%	(156)	40%	(388)	982
Unfavorable of Biden	16% ((172)	24%	(269)	4%	(46)	3%	(36)	16%	(176)	37%	(405)	1105
Very Favorable of Biden	19%	(78)	19%	(79)	5%	(23)	5%	(21)	18%	(74)	35%	(145)	419
Somewhat Favorable of Biden	13%	(73)	22%	(124)	5%	(26)	3%	(15)	15%	(82)	43%	(243)	562
Somewhat Unfavorable of Biden	10%	(29)	22%	(60)	4%	(11)	5%	(13)	14%	(38)	45%	(125)	276
Very Unfavorable of Biden	17% ((144)	25%	(209)	4%	(35)	3%	(23)	17%	(138)	34%	(280)	828
#1 Issue: Economy	17% ((150)	23%	(201)	6%	(49)	3%	(31)	16%	(144)	35%	(309)	883
#1 Issue: Security	16%	(40)	23%	(58)	3%	(8)	3%	(8)	17%	(42)	38%	(94)	250
#1 Issue: Health Care	21%	(38)	16%	(29)	5%	(8)	1%	(2)	20%	(35)	37%	(68)	181
#1 Issue: Medicare / Social Security	13%	(36)	31%	(85)	3%	(8)	4%	(12)	13%	(37)	36%	(101)	280
#1 Issue: Women's Issues	11%	(29)	16%	(44)	3%	(7)	2%	(6)	21%	(57)	47%	(129)	271
#1 Issue: Education	14%	(9)	13%	(8)	6%	(4)	3%	(2)	15%	(10)	49%	(31)	63
#1 Issue: Energy	14%	(22)	16%	(25)	7%	(10)	7%	(10)	15%	(24)	41%	(63)	154
#1 Issue: Other	6%	(7)	23%	(28)	6%	(7)	2%	(3)	16%	(20)	48%	(60)	124
2022 House Vote: Democrat	16% ((143)	23%	(204)	6%	(52)	4%	(37)	15%	(136)	36%	(318)	891
2022 House Vote: Republican	20%	(132)	28%	(189)	4%	(27)	3%	(20)	14%	(96)	31%	(205)	669
2022 House Vote: Someone else	9%	(6)	9%	(6)	4%	(2)	3%	(2)	34%	(23)	41%	(28)	67
2022 House Vote: Didnt Vote	9%	(49)	14%	(80)	3%	(20)	3%	(15)	19%	(112)	52%	(304)	580
2020 Vote: Joe Biden	16% ((145)	23%	(214)	6%	(53)	5%	(44)	16%	(153)	35%	(328)	936
2020 Vote: Donald Trump	18% ((126)	27%	(185)	4%	(26)	3%	(20)	17%	(116)	32%	(220)	693
2020 Vote: Other	12%	(10)	19%	(16)	6%	(5)	1%	(1)	15%	(12)	47%	(39)	82
2020 Vote: Didn't Vote	10%	(49)	13%	(63)	4%	(18)	2%	(9)	18%	(87)	54%	(268)	495

Table MCSP3_21: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Jimmy Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (331)	22% (478)	5% (102)	3% (73)	17% (367)	39% (855)	2206
2018 House Vote: Democrat	17% (132)	24% (189)	5% (43)	5% (39)	16% (127)	34% (268)	798
2018 House Vote: Republican	21% (123)	25% (145)	4% (25)	3% (18)	16% (93)	30% (174)	577
2018 House Vote: Someone else	8% (4)	16% (9)	15% (8)	1% (1)	11% (6)	48% (27)	55
2018 House Vote: Didnt Vote	9% (71)	17% (135)	3% (25)	2% (15)	18% (142)	50% (387)	777
4-Region: Northeast	15% (58)	26% (100)	5% (21)	5% (20)	11% (42)	38% (146)	386
4-Region: Midwest	16% (73)	24% (109)	4% (20)	4% (19)	16% (71)	36% (164)	456
4-Region: South	17% (140)	22% (185)	5% (46)	3% (24)	19% (159)	34% (288)	841
4-Region: West	11% (59)	16% (85)	3% (15)	2% (11)	18% (95)	49% (257)	522
Avid Sports Fan	31% (169)	34% (188)	7% (40)	5% (27)	11% (62)	11% (60)	545
Sports Fan	21% (319)	27% (412)	6% (86)	4% (66)	16% (253)	26% (398)	1533
Avid NFL Fan	29% (198)	36% (246)	7% (49)	4% (27)	13% (86)	12% (79)	684
NFL Fan	21% (306)	28% (408)	6% (79)	4% (55)	17% (243)	24% (347)	1438

Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Cris Collinsworth

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (284)	18% (393)	4% (91)	4% (79)	15% (339)	46% (1020)	2206
Gender: Male	20% (210)	24% (260)	7% (71)	4% (42)	15% (158)	31% (333)	1074
Gender: Female	6% (73)	12% (132)	2% (20)	3% (37)	16% (181)	61% (686)	1130
Age: 18-34	10% (63)	14% (88)	5% (33)	5% (29)	14% (91)	52% (328)	633
Age: 35-44	12% (43)	17% (62)	4% (13)	4% (15)	17% (62)	47% (177)	372
Age: 45-64	15% (108)	20% (145)	5% (35)	3% (24)	16% (117)	40% (284)	713
Age: 65+	14% (69)	20% (97)	2% (11)	2% (12)	14% (69)	47% (231)	488
GenZers: 1997-2012	9% (23)	9% (24)	4% (10)	4% (11)	17% (45)	58% (155)	268
Millennials: 1981-1996	12% (78)	18% (116)	5% (36)	5% (30)	13% (86)	47% (310)	656
GenXers: 1965-1980	13% (68)	18% (94)	4% (23)	4% (22)	18% (94)	43% (223)	524
Baby Boomers: 1946-1964	15% (106)	21% (145)	3% (23)	2% (14)	16% (112)	43% (305)	704
PID: Dem (no lean)	13% (115)	19% (169)	5% (43)	4% (36)	16% (140)	44% (398)	902
PID: Ind (no lean)	9% (57)	18% (115)	4% (28)	2% (15)	15% (99)	52% (337)	651
PID: Rep (no lean)	17% (111)	17% (108)	3% (21)	4% (27)	15% (100)	44% (286)	653
PID/Gender: Dem Men	20% (82)	27% (111)	8% (34)	3% (12)	14% (60)	28% (118)	417
PID/Gender: Dem Women	7% (33)	12% (58)	2% (9)	5% (24)	17% (81)	58% (280)	484
PID/Gender: Ind Men	12% (41)	22% (74)	6% (20)	4% (13)	15% (49)	41% (136)	333
PID/Gender: Ind Women	5% (16)	13% (41)	2% (8)	1% (2)	16% (50)	63% (200)	317
PID/Gender: Rep Men	27% (86)	23% (75)	5% (17)	5% (16)	15% (49)	24% (79)	323
PID/Gender: Rep Women	7% (25)	10% (33)	1% (4)	3% (11)	15% (51)	63% (207)	330
Ideo: Liberal (1-3)	15% (95)	20% (125)	5% (31)	4% (25)	12% (78)	45% (284)	637
Ideo: Moderate (4)	11% (75)	19% (125)	4% (25)	2% (14)	17% (117)	47% (318)	674
Ideo: Conservative (5-7)	15% (110)	18% (128)	4% (26)	5% (35)	17% (118)	42% (297)	714
Educ: < College	12% (168)	16% (231)	3% (49)	4% (51)	16% (235)	49% (707)	1442
Educ: Bachelors degree	14% (70)	22% (105)	5% (27)	4% (18)	13% (62)	42% (204)	486
Educ: Post-grad	16% (45)	20% (57)	6% (16)	3% (10)	15% (42)	39% (109)	279
Income: Under 50k	10% (114)	13% (154)	3% (37)	3% (34)	17% (204)	54% (628)	1171
Income: 50k-100k	17% (117)	21% (149)	5% (38)	4% (30)	13% (90)	40% (283)	707
Income: 100k+	16% (53)	27% (90)	5% (16)	4% (14)	14% (46)	33% (109)	328
Ethnicity: White	13% (225)	19% (319)	4% (65)	4% (65)	16% (267)	45% (761)	1702

Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Cris Collinsworth

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (284)	18% (393)	4% (91)	4% (79)	15% (339)	46% (1020)	2206
Ethnicity: Hispanic	12% (45)	20% (76)	3% (12)	4% (15)	17% (65)	44% (167)	380
Ethnicity: Black	15% (42)	19% (53)	6% (17)	4% (10)	11% (31)	46% (131)	284
Ethnicity: Other	8% (17)	10% (21)	4% (10)	2% (4)	18% (40)	58% (128)	220
All Christian	16% (155)	22% (219)	4% (43)	3% (27)	14% (143)	41% (410)	997
All Non-Christian	16% (20)	19% (23)	3% (4)	3% (4)	9% (11)	49% (59)	121
Atheist	21% (22)	10% (11)	6% (7)	1% (1)	16% (16)	46% (48)	104
Agnostic/Nothing in particular	8% (53)	16% (104)	3% (22)	5% (35)	19% (122)	49% (318)	655
Something Else	10% (34)	11% (35)	5% (16)	4% (12)	14% (47)	56% (186)	330
Religious Non-Protestant/Catholic	15% (23)	18% (28)	3% (4)	2% (4)	16% (25)	46% (71)	155
Evangelical	15% (80)	18% (95)	5% (27)	3% (14)	14% (77)	45% (244)	537
Non-Evangelical	14% (106)	21% (152)	4% (31)	3% (24)	13% (93)	45% (334)	740
Community: Urban	15% (92)	18% (114)	5% (28)	3% (21)	12% (77)	46% (286)	618
Community: Suburban	13% (138)	18% (190)	5% (48)	3% (35)	16% (170)	44% (457)	1039
Community: Rural	10% (53)	16% (89)	3% (15)	4% (23)	17% (92)	50% (277)	549
Employ: Private Sector	14% (107)	23% (169)	6% (48)	5% (38)	13% (96)	38% (285)	742
Employ: Government	10% (14)	24% (32)	7% (9)	2% (3)	7% (9)	50% (68)	136
Employ: Self-Employed	17% (36)	12% (25)	2% (5)	4% (8)	24% (50)	40% (84)	209
Employ: Homemaker	6% (8)	11% (14)	1% (1)	3% (3)	16% (21)	63% (81)	128
Employ: Student	5% (4)	6% (4)	5% (3)	1% (1)	16% (11)	67% (47)	70
Employ: Retired	15% (81)	19% (105)	2% (13)	2% (13)	15% (81)	46% (248)	541
Employ: Unemployed	8% (20)	14% (34)	3% (8)	3% (7)	21% (50)	51% (124)	242
Employ: Other	10% (14)	7% (10)	3% (4)	4% (5)	15% (21)	60% (83)	138
Military HH: Yes	14% (39)	21% (58)	4% (10)	3% (7)	17% (46)	41% (113)	272
Military HH: No	13% (244)	17% (335)	4% (82)	4% (72)	15% (293)	47% (908)	1934
RD/WT: Right Direction	16% (116)	22% (159)	5% (36)	2% (15)	13% (98)	42% (313)	737
RD/WT: Wrong Track	11% (168)	16% (234)	4% (55)	4% (64)	16% (241)	48% (707)	1469
Biden Job Approve	14% (143)	20% (199)	5% (48)	2% (23)	14% (136)	45% (448)	997
Biden Job Disapprove	12% (137)	17% (184)	4% (44)	5% (56)	17% (189)	45% (498)	1108

Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Cris Collinsworth

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	13%	(284)	18%	(393)	4%	(91)	4%	(79)	15%	(339)	46%	(1020)	2206
Biden Job Strongly Approve	18%	(70)	22%	(86)	5%	(18)	2%	(7)	14%	(53)	40%	(157)	392
Biden Job Somewhat Approve	12%	(73)	19%	(113)	5%	(29)	3%	(16)	14%	(83)	48%	(291)	605
Biden Job Somewhat Disapprove	7%	(22)	17%	(52)	5%	(14)	7%	(22)	16%	(48)	49%	(149)	307
Biden Job Strongly Disapprove	14%	(115)	17%	(132)	4%	(29)	4%	(33)	18%	(141)	44%	(349)	800
Favorable of Biden	15%	(147)	19%	(188)	4%	(42)	3%	(26)	13%	(131)	46%	(447)	982
Unfavorable of Biden	12%	(132)	18%	(194)	4%	(48)	5%	(51)	16%	(182)	45%	(499)	1105
Very Favorable of Biden	20%	(82)	19%	(81)	4%	(16)	2%	(8)	14%	(57)	42%	(175)	419
Somewhat Favorable of Biden	11%	(65)	19%	(108)	5%	(26)	3%	(18)	13%	(74)	48%	(273)	562
Somewhat Unfavorable of Biden	6%	(16)	18%	(50)	4%	(11)	6%	(17)	18%	(51)	47%	(131)	276
Very Unfavorable of Biden	14%	(115)	17%	(144)	4%	(36)	4%	(33)	16%	(131)	44%	(369)	828
#1 Issue: Economy	14%	(120)	20%	(175)	6%	(49)	3%	(28)	16%	(138)	42%	(373)	883
#1 Issue: Security	16%	(40)	17%	(44)	3%	(6)	2%	(4)	15%	(39)	47%	(117)	250
#1 Issue: Health Care	13%	(24)	16%	(30)	5%	(10)	5%	(8)	17%	(30)	43%	(78)	181
#1 Issue: Medicare / Social Security	13%	(36)	19%	(53)	3%	(7)	3%	(7)	13%	(36)	50%	(141)	280
#1 Issue: Women's Issues	9%	(25)	12%	(34)	2%	(5)	4%	(11)	18%	(49)	54%	(148)	271
#1 Issue: Education	11%	(7)	8%	(5)	8%	(5)	2%	(1)	13%	(8)	59%	(37)	63
#1 Issue: Energy	11%	(17)	19%	(29)	5%	(7)	11%	(17)	12%	(18)	43%	(66)	154
#1 Issue: Other	12%	(15)	20%	(25)	2%	(2)	1%	(2)	17%	(21)	48%	(60)	124
2022 House Vote: Democrat	15%	(133)	21%	(191)	6%	(53)	4%	(37)	13%	(116)	41%	(361)	891
2022 House Vote: Republican	17%	(112)	21%	(140)	4%	(25)	4%	(27)	15%	(102)	39%	(262)	669
2022 House Vote: Someone else	8%	(5)	6%	(4)	4%	(3)	—	(0)	32%	(21)	50%	(34)	67
2022 House Vote: Didnt Vote	6%	(34)	10%	(57)	2%	(10)	3%	(14)	17%	(100)	63%	(364)	580
2020 Vote: Joe Biden	15%	(140)	22%	(205)	5%	(47)	3%	(33)	14%	(135)	40%	(376)	936
2020 Vote: Donald Trump	16%	(108)	19%	(133)	4%	(27)	4%	(27)	16%	(114)	41%	(284)	693
2020 Vote: Other	7%	(6)	11%	(9)	6%	(5)	4%	(4)	22%	(18)	49%	(40)	82
2020 Vote: Didn't Vote	6%	(29)	9%	(46)	2%	(12)	3%	(16)	15%	(72)	65%	(320)	495

Table MCSP3_22: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
<i>Cris Collinsworth</i>

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (284)	18% (393)	4% (91)	4% (79)	15% (339)	46% (1020)	2206
2018 House Vote: Democrat	15% (119)	24% (188)	5% (41)	4% (33)	13% (106)	39% (311)	798
2018 House Vote: Republican	18% (106)	19% (111)	4% (25)	5% (29)	16% (93)	37% (212)	577
2018 House Vote: Someone else	6% (4)	10% (6)	3% (2)	— (0)	11% (6)	69% (38)	55
2018 House Vote: Didnt Vote	7% (55)	11% (88)	3% (23)	2% (16)	17% (135)	59% (460)	777
4-Region: Northeast	13% (52)	19% (73)	5% (19)	6% (21)	12% (48)	45% (173)	386
4-Region: Midwest	16% (73)	20% (89)	5% (24)	3% (13)	14% (63)	43% (194)	456
4-Region: South	12% (98)	18% (155)	4% (31)	3% (27)	17% (145)	46% (385)	841
4-Region: West	12% (60)	15% (76)	3% (17)	3% (18)	16% (83)	51% (268)	522
Avid Sports Fan	25% (138)	32% (176)	7% (41)	8% (44)	12% (67)	15% (80)	545
Sports Fan	18% (269)	24% (365)	6% (87)	4% (68)	16% (244)	33% (499)	1533
Avid NFL Fan	26% (176)	32% (216)	7% (51)	7% (47)	15% (99)	14% (95)	684
NFL Fan	18% (265)	24% (346)	6% (81)	5% (69)	16% (235)	31% (442)	1438

Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kirk Herbstreit

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	13% (279)	3% (71)	2% (48)	12% (266)	61% (1337)	2206
Gender: Male	15% (161)	18% (193)	4% (43)	3% (29)	13% (136)	48% (511)	1074
Gender: Female	4% (43)	8% (86)	2% (27)	2% (19)	12% (131)	73% (824)	1130
Age: 18-34	12% (78)	11% (71)	4% (28)	4% (22)	12% (77)	56% (356)	633
Age: 35-44	12% (43)	9% (34)	4% (15)	2% (6)	15% (55)	59% (219)	372
Age: 45-64	7% (51)	16% (117)	3% (20)	2% (13)	11% (80)	61% (432)	713
Age: 65+	6% (32)	11% (56)	2% (9)	2% (8)	11% (54)	68% (330)	488
GenZers: 1997-2012	11% (29)	9% (24)	2% (5)	4% (10)	13% (36)	61% (164)	268
Millennials: 1981-1996	13% (83)	11% (75)	6% (38)	3% (19)	12% (82)	55% (360)	656
GenXers: 1965-1980	8% (41)	14% (71)	3% (15)	2% (10)	13% (69)	61% (318)	524
Baby Boomers: 1946-1964	7% (49)	14% (100)	2% (13)	1% (10)	11% (77)	65% (455)	704
PID: Dem (no lean)	10% (89)	14% (127)	3% (27)	3% (27)	12% (106)	58% (526)	902
PID: Ind (no lean)	7% (43)	12% (79)	3% (18)	1% (4)	13% (84)	65% (423)	651
PID: Rep (no lean)	11% (73)	11% (73)	4% (26)	3% (17)	12% (77)	59% (388)	653
PID/Gender: Dem Men	17% (71)	21% (87)	3% (11)	4% (17)	12% (48)	44% (184)	417
PID/Gender: Dem Women	4% (18)	8% (40)	3% (16)	2% (11)	12% (58)	71% (341)	484
PID/Gender: Ind Men	9% (31)	16% (53)	3% (11)	1% (3)	15% (50)	56% (186)	333
PID/Gender: Ind Women	4% (12)	8% (26)	2% (7)	— (1)	11% (34)	75% (237)	317
PID/Gender: Rep Men	19% (60)	16% (53)	7% (22)	3% (10)	12% (38)	44% (142)	323
PID/Gender: Rep Women	4% (13)	6% (20)	1% (4)	2% (7)	12% (39)	75% (246)	330
Ideo: Liberal (1-3)	10% (65)	14% (91)	3% (19)	3% (19)	10% (63)	60% (380)	637
Ideo: Moderate (4)	9% (58)	14% (95)	2% (15)	1% (9)	14% (91)	60% (406)	674
Ideo: Conservative (5-7)	11% (78)	12% (84)	5% (36)	3% (20)	12% (87)	57% (410)	714
Educ: < College	7% (101)	12% (170)	3% (40)	2% (29)	12% (176)	64% (926)	1442
Educ: Bachelors degree	14% (66)	13% (63)	4% (18)	3% (14)	11% (54)	56% (270)	486
Educ: Post-grad	13% (37)	16% (45)	5% (13)	2% (5)	13% (36)	51% (141)	279
Income: Under 50k	7% (79)	7% (84)	2% (27)	2% (24)	13% (149)	69% (807)	1171
Income: 50k-100k	10% (70)	17% (119)	5% (35)	3% (20)	12% (84)	54% (379)	707
Income: 100k+	17% (55)	23% (75)	3% (9)	1% (4)	10% (34)	46% (151)	328
Ethnicity: White	10% (163)	12% (213)	3% (56)	2% (37)	11% (195)	61% (1038)	1702

Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kirk Herbstreit

Demographic	Very favora	/	Somewhat favorable			Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9% (2	204) 13	%	(279)	3%	(71)	2%	(48)	12%	(266)	61%	(1337)	2206
Ethnicity: Hispanic	12%	(46) 13	%	(51)	6%	(21)	3%	(11)	13%	(48)	53%	(203)	380
Ethnicity: Black	11%	(30) 18	%	(51)	3%	(10)	2%	(5)	14%	(38)	53%	(149)	284
Ethnicity: Other	5%	(11) 7	%	(15)	3%	(6)	3%	(6)	15%	(33)	68%	(149)	220
All Christian	11% (109) 14	%	(141)	3%	(30)	2%	(23)	12%	(120)	58%	(574)	997
All Non-Christian	16%	(19) 11	%	(14)	5%	(6)	4%	(5)	7%	(8)	57%	(68)	121
Atheist	13%	(14) 12	%	(12)	2%	(2)	3%	(3)	13%	(14)	58%	(60)	104
Agnostic/Nothing in particular	7%	(47) 12	%	(76)	3%	(22)	2%	(10)	12%	(78)	64%	(422)	655
Something Else	5%	(16) 11	%	(35)	3%	(11)	2%	(8)	14%	(47)	65%	(213)	330
Religious Non-Protestant/Catholic	13%	(21) 11	%	(18)	4%	(6)	3%	(5)	11%	(18)	56%	(88)	155
Evangelical	9%	(51) 14	%	(74)	5%	(25)	3%	(16)	14%	(74)	55%	(298)	537
Non-Evangelical	9%	(70) 13	%	(98)	2%	(16)	2%	(13)	11%	(78)	63%	(464)	740
Community: Urban	13%	(81) 12	%	(71)	3%	(22)	2%	(12)	12%	(77)	57%	(355)	618
Community: Suburban	9%	(90) 13	%	(136)	3%	(34)	2%	(25)	12%	(123)	61%	(630)	1039
Community: Rural	6%	(33) 13	%	(72)	3%	(15)	2%	(11)	12%	(66)	64%	(352)	549
Employ: Private Sector	12%	(90) 16	%	(118)	6%	(44)	4%	(27)	11%	(78)	52%	(384)	742
Employ: Government	14%	(19) 18	%	(25)	2%	(3)	_	(0)	12%	(16)	54%	(73)	136
Employ: Self-Employed	16%	(34) 10	%	(22)	4%	(7)	2%	(5)	13%	(26)	55%	(115)	209
Employ: Homemaker	3%	(4) 5	%	(7)	2%	(2)	3%	(4)	16%	(21)	71%	(91)	128
Employ: Student	4%	(3) 10	%	(7)	3%	(2)	3%	(2)	14%	(10)	66%	(46)	70
Employ: Retired	6%	(33) 14	%	(74)	2%	(9)	1%	(5)	10%	(52)	68%	(368)	541
Employ: Unemployed	5%	(13) 9	%	(21)	1%	(3)	2%	(4)	16%	(40)	67%	(162)	242
Employ: Other	6%	(8) 5	%	(7)	_	(0)	1%	(1)	17%	(24)	72%	(99)	138
Military HH: Yes	6%	(16) 16	%	(44)	2%	(6)	2%	(6)	11%	(29)	63%	(171)	272
Military HH: No	10% ((188) 12	%	(234)	3%	(66)	2%	(42)	12%	(237)	60%	(1166)	1934
RD/WT: Right Direction	13%	(93) 15	%	(108)	3%	(20)	3%	(20)	12%	(91)	55%	(405)	737
RD/WT: Wrong Track	8%	(111) 12	%	(171)	3%	(51)	2%	(28)	12%	(175)	63%	(932)	1469
Biden Job Approve	11% (106) 14	%	(143)	2%	(20)	3%	(26)	12%	(115)	59%	(587)	997
Biden Job Disapprove	9%	(96) 12	%	(128)	5%	(50)	2%	(23)	13%	(140)	61%	(671)	1108

Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Kirk Herbstreit

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9 %	(204)	13%	(279)	3%	(71)	2%	(48)	12%	(266)	61%	(1337)	2206
Biden Job Strongly Approve	13%	(53)	15%	(60)	3%	(10)	2%	(9)	12%	(46)	54%	(213)	392
Biden Job Somewhat Approve	9 %	(53)	14%	(83)	2%	(10)	3%	(17)	11%	(68)	62%	(374)	605
Biden Job Somewhat Disapprove	7%	(22)	12%	(38)	7%	(22)	1%	(3)	13%	(41)	59%	(182)	307
Biden Job Strongly Disapprove	9%	(74)	11%	(90)	4%	(28)	2%	(20)	12%	(100)	61%	(489)	800
Favorable of Biden	11%	(106)	13%	(129)	2%	(22)	2%	(18)	12%	(115)	60%	(592)	982
Unfavorable of Biden	9 %	(96)	13%	(142)	4%	(45)	3%	(30)	12%	(131)	60%	(661)	1105
Very Favorable of Biden	14%	(58)	14%	(57)	2%	(10)	2%	(8)	13%	(53)	56%	(234)	419
Somewhat Favorable of Biden	8%	(48)	13%	(72)	2%	(12)	2%	(10)	11%	(62)	64%	(358)	562
Somewhat Unfavorable of Biden	6%	(18)	14%	(38)	5%	(14)	3%	(8)	12%	(33)	60%	(166)	276
Very Unfavorable of Biden	9%	(78)	13%	(104)	4%	(31)	3%	(22)	12%	(98)	60%	(495)	828
#1 Issue: Economy	11%	(100)	14%	(123)	3%	(24)	2%	(15)	13%	(119)	57%	(502)	883
#1 Issue: Security	11%	(27)	9%	(23)	3%	(7)	3%	(8)	11%	(28)	63%	(158)	250
#1 Issue: Health Care	9 %	(17)	19%	(34)	2%	(4)	1%	(1)	11%	(20)	58%	(105)	181
#1 Issue: Medicare / Social Security	5%	(14)	14%	(38)	2%	(5)	2%	(6)	11%	(31)	66%	(185)	280
#1 Issue: Women's Issues	6%	(17)	7%	(20)	2%	(4)	5%	(13)	12%	(32)	68%	(185)	271
#1 Issue: Education	12%	(7)	11%	(7)	5%	(3)	1%	(0)	11%	(7)	60%	(38)	63
#1 Issue: Energy	7%	(10)	11%	(16)	12%	(19)	2%	(3)	13%	(20)	56%	(86)	154
#1 Issue: Other	10%	(12)	13%	(17)	4%	(5)	1%	(2)	8%	(10)	63%	(79)	124
2022 House Vote: Democrat	11%	(101)	17%	(149)	4%	(32)	3%	(23)	11%	(96)	55%	(490)	891
2022 House Vote: Republican	11%	(74)	15%	(98)	4%	(28)	3%	(17)	11%	(74)	56%	(378)	669
2022 House Vote: Someone else	7%	(5)	—	(0)	3%	(2)	—	(0)	15%	(10)	74%	(50)	67
2022 House Vote: Didnt Vote	4%	(25)	5%	(31)	2%	(9)	1%	(8)	15%	(87)	72%	(419)	580
2020 Vote: Joe Biden	12%	(116)	16%	(154)	3%	(32)	2%	(22)	12%	(109)	54%	(502)	936
2020 Vote: Donald Trump	9 %	(64)	13%	(92)	4%	(28)	2%	(16)	11%	(77)	60%	(416)	693
2020 Vote: Other	7%	(6)	10%	(8)	4%	(3)	1%	(1)	13%	(10)	65%	(54)	82
2020 Vote: Didn't Vote	4%	(18)	5%	(25)	2%	(8)	2%	(9)	14%	(70)	74%	(365)	495

Table MCSP3_23: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Kirk Herbstreit

Demographic	Very favorab		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9% (20	04) 13%	(279)	3%	(71)	2%	(48)	12%	(266)	61%	(1337)	2206
2018 House Vote: Democrat	12% (9	95) 17%	(139)	3%	(26)	3%	(22)	11%	(85)	54%	(431)	798
2018 House Vote: Republican	13% (2	73) 13%	(76)	4%	(24)	3%	(15)	12%	(70)	55%	(319)	577
2018 House Vote: Someone else	8%	(4) 5%	(3)	6%	(4)	_	(0)	10%	(5)	72%	(39)	55
2018 House Vote: Didnt Vote	4% (3	32) 8%	(62)	2%	(18)	1%	(11)	14%	(106)	70%	(547)	777
4-Region: Northeast	9% (3	34) 11%	(44)	4%	(15)	2%	(8)	15%	(57)	59%	(228)	386
4-Region: Midwest	11% (4	19) 17 %	(78)	5%	(23)	2%	(9)	8%	(38)	57%	(260)	456
4-Region: South	10% (8	82) 14%	(114)	1%	(10)	3%	(23)	13%	(110)	60%	(503)	841
4-Region: West	7% (3	39) 8 %	(42)	5%	(24)	2%	(9)	12%	(62)	66%	(346)	522
Avid Sports Fan	21% (1	15) 25%	(135)	5%	(29)	4%	(20)	17%	(91)	28%	(154)	545
Sports Fan	13% (19	94) 17%	(267)	5%	(69)	3%	(41)	14%	(211)	49%	(751)	1533
Avid NFL Fan	19% (12	27) 26%	(177)	5%	(32)	4%	(26)	15%	(105)	32%	(218)	684
NFL Fan	13% (18	89) 18%	(262)	4%	(60)	3%	(42)	15%	(217)	46%	(668)	1438

Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Rex Ryan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (153)	14% (316)	6% (129)	2% (50)	14% (301)	57% (1257)	2206
Gender: Male	11% (119)	21% (225)	9% (91)	3% (34)	14% (151)	42% (454)	1074
Gender: Female	3% (34)	8% (91)	3% (37)	1% (16)	13% (150)	71% (802)	1130
Age: 18-34	8% (54)	13% (84)	8% (48)	2% (16)	12% (77)	56% (355)	633
Age: 35-44	10% (37)	12% (44)	6% (24)	4% (15)	14% (51)	54% (202)	372
Age: 45-64	6% (44)	17% (124)	6% (41)	2% (12)	15% (106)	54% (386)	713
Age: 65+	4% (19)	13% (65)	3% (16)	1% (7)	14% (68)	64% (314)	488
GenZers: 1997-2012	7% (19)	9% (23)	7% (18)	1% (4)	15% (40)	61% (163)	268
Millennials: 1981-1996	10% (66)	15% (97)	7% (49)	4% (25)	12% (78)	52% (341)	656
GenXers: 1965-1980	6% (32)	15% (80)	6% (33)	2% (10)	14% (74)	56% (294)	524
Baby Boomers: 1946-1964	5% (34)	15% (106)	4% (27)	1% (10)	15% (105)	60% (422)	704
PID: Dem (no lean)	8% (71)	15% (131)	8% (69)	3% (23)	13% (116)	54% (491)	902
PID: Ind (no lean)	4% (28)	14% (88)	5% (33)	3% (17)	15% (95)	60% (390)	651
PID: Rep (no lean)	8% (53)	15% (97)	4% (27)	1% (10)	14% (90)	58% (376)	653
PID/Gender: Dem Men	15% (60)	23% (94)	10% (42)	3% (14)	10% (43)	39% (163)	417
PID/Gender: Dem Women	2% (11)	7% (36)	6% (27)	2% (9)	15% (73)	68% (327)	484
PID/Gender: Ind Men	6% (19)	18% (61)	7% (24)	4% (13)	16% (54)	49% (162)	333
PID/Gender: Ind Women	3% (9)	9% (27)	3% (8)	1% (4)	13% (40)	72% (227)	317
PID/Gender: Rep Men	12% (39)	22% (70)	8% (25)	2% (7)	17% (53)	40% (129)	323
PID/Gender: Rep Women	4% (14)	8% (27)	1% (2)	1% (3)	11% (37)	75% (247)	330
Ideo: Liberal (1-3)	7% (46)	18% (112)	8% (54)	3% (17)	9% (58)	55% (351)	637
Ideo: Moderate (4)	7% (45)	13% (88)	5% (32)	3% (17)	17% (115)	56% (377)	674
Ideo: Conservative (5-7)	7% (51)	15% (106)	5% (36)	2% (15)	15% (111)	55% (395)	714
Educ: < College	7% (101)	12% (177)	5% (76)	1% (20)	14% (205)	60% (863)	1442
Educ: Bachelors degree	6% (28)	18% (90)	6% (27)	5% (23)	13% (61)	53% (256)	486
Educ: Post-grad	8% (23)	18% (50)	9% (26)	2% (7)	13% (35)	50% (139)	279
Income: Under 50k	6% (69)	10% (117)	4% (51)	2% (24)	15% (170)	63% (740)	1171
Income: 50k-100k	7% (49)	19% (135)	7% (52)	2% (15)	12% (87)	52% (369)	707
Income: 100k+	11% (35)	20% (64)	8% (26)	3% (11)	13% (44)	45% (148)	328
Ethnicity: White	7% (118)	14% (242)	5% (93)	2% (40)	13% (228)	58% (982)	1702

Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Rex Ryan

Demographic		ery rable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(153)	14%	(316)	6%	(129)	2%	(50)	14%	(301)	57%	(1257)	2206
Ethnicity: Hispanic	11%	(41)	15%	(58)	8%	(32)	3%	(10)	12%	(44)	51%	(195)	380
Ethnicity: Black	9%	(25)	18%	(51)	8%	(23)	2%	(7)	14%	(41)	48%	(137)	284
Ethnicity: Other	4%	(9)	11%	(24)	6%	(13)	1%	(3)	15%	(32)	63%	(139)	220
All Christian	8%	(82)	17%	(171)	5%	(45)	2%	(15)	14%	(139)	55%	(544)	997
All Non-Christian	13%	(15)	16%	(19)	5%	(6)	5%	(6)	6%	(7)	55%	(67)	121
Atheist	5%	(5)	15%	(15)	10%	(10)	2%	(2)	13%	(14)	56%	(58)	104
Agnostic/Nothing in particular	5%	(33)	12%	(79)	7%	(49)	3%	(17)	15%	(96)	58%	(381)	655
Something Else	5%	(17)	10%	(32)	6%	(19)	3%	(10)	14%	(45)	63%	(207)	330
Religious Non-Protestant/Catholic	11%	(17)	16%	(24)	4%	(6)	4%	(6)	10%	(15)	56%	(86)	155
Evangelical	9%	(47)	16%	(87)	5%	(28)	2%	(13)	14%	(76)	53%	(286)	537
Non-Evangelical	7%	(49)	15%	(110)	5%	(35)	2%	(11)	13%	(96)	59%	(439)	740
Community: Urban	9%	(55)	16%	(100)	6%	(37)	2%	(11)	13%	(80)	54%	(335)	618
Community: Suburban	7%	(70)	14%	(148)	6%	(60)	3%	(28)	14%	(146)	57%	(587)	1039
Community: Rural	5%	(27)	12%	(68)	6%	(32)	2%	(11)	14%	(75)	61%	(336)	549
Employ: Private Sector	9%	(69)	18%	(136)	8%	(62)	3%	(24)	14%	(100)	47%	(351)	742
Employ: Government	6%	(9)	20%	(28)	6%	(8)	_	(1)	7%	(9)	60%	(81)	136
Employ: Self-Employed	10%	(21)	17%	(35)	5%	(11)	3%	(5)	15%	(32)	50%	(105)	209
Employ: Homemaker	1%	(2)	8%	(11)	1%	(2)	3%	(4)	13%	(17)	73%	(94)	128
Employ: Student		(0)	7%	(5)	10%	(7)	4%	(3)	14%	(10)	65%	(45)	70
Employ: Retired	5%	(27)	13%	(70)	4%	(22)	2%	(9)	13%	(70)	63%	(342)	541
Employ: Unemployed	6%	(13)	10%	(24)	5%	(11)	2%	(4)	18%	(44)	60%	(145)	242
Employ: Other	9%	(12)	6%	(9)	4%	(6)	_	(0)	13%	(18)	68%	(93)	138
Military HH: Yes	4%	(11)	18%	(49)	4%	(11)	1%	(2)	12%	(33)	61%	(167)	272
Military HH: No	7%	(141)	14%	(267)	6%	(118)	2%	(48)	14%	(268)	56%	(1091)	1934
RD/WT: Right Direction	11%	(82)	16%	(115)	8%	(56)	2%	(17)	14%	(100)	50%	(367)	737
RD/WT: Wrong Track	5%	(71)	14%	(201)	5%	(73)	2%	(32)	14%	(201)	61%	(891)	1469
Biden Job Approve	8%	(83)	17%	(165)	6%	(64)	2%	(21)	11%	(114)	55%	(551)	997
Biden Job Disapprove	6%	(64)	13%	(148)	6%	(63)	3%	(29)	15%	(171)	57%	(632)	1108

Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Rex Ryan

Demographic		ery rable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(153)	14%	(316)	6%	(129)	2%	(50)	14%	(301)	57%	(1257)	2206
Biden Job Strongly Approve	15%	(58)	17%	(65)	4%	(17)	3%	(11)	10%	(41)	51%	(201)	392
Biden Job Somewhat Approve	4%	(25)	16%	(100)	8%	(47)	2%	(10)	12%	(73)	58%	(350)	605
Biden Job Somewhat Disapprove	5%	(15)	12%	(37)	10%	(31)	2%	(7)	16%	(48)	55%	(170)	307
Biden Job Strongly Disapprove	6%	(49)	14%	(112)	4%	(32)	3%	(22)	15%	(124)	58%	(462)	800
Favorable of Biden	8%	(81)	15%	(150)	7%	(67)	2%	(19)	12%	(113)	56%	(551)	982
Unfavorable of Biden	6%	(64)	15%	(162)	5%	(57)	3%	(30)	15%	(161)	57%	(632)	1105
Very Favorable of Biden	12%	(52)	15%	(62)	7%	(29)	2%	(10)	10%	(43)	53%	(223)	419
Somewhat Favorable of Biden	5%	(29)	16%	(88)	7%	(39)	2%	(9)	13%	(71)	58%	(327)	562
Somewhat Unfavorable of Biden	4%	(11)	14%	(39)	9%	(25)	2%	(5)	14%	(39)	57%	(158)	276
Very Unfavorable of Biden	6%	(53)	15%	(123)	4%	(32)	3%	(25)	15%	(122)	57%	(474)	828
#1 Issue: Economy	8%	(71)	15%	(132)	6%	(52)	3%	(26)	16%	(138)	53%	(464)	883
#1 Issue: Security	9%	(22)	12%	(31)	2%	(6)	1%	(4)	16%	(40)	59%	(147)	250
#1 Issue: Health Care	6%	(10)	21%	(37)	4%	(8)	2%	(4)	12%	(22)	55%	(100)	181
#1 Issue: Medicare / Social Security	5%	(14)	13%	(38)	6%	(16)	2%	(5)	11%	(31)	63%	(176)	280
#1 Issue: Women's Issues	5%	(12)	12%	(33)	6%	(16)	1%	(1)	13%	(36)	64%	(173)	271
#1 Issue: Education	10%	(6)	10%	(7)	6%	(4)	5%	(3)	7%	(4)	61%	(39)	63
#1 Issue: Energy	7%	(11)	13%	(20)	14%	(22)	2%	(4)	13%	(20)	51%	(78)	154
#1 Issue: Other	4%	(5)	16%	(19)	5%	(6)	2%	(3)	8%	(10)	65%	(81)	124
2022 House Vote: Democrat	8%	(70)	18%	(163)	8%	(74)	2%	(22)	12%	(103)	51%	(458)	891
2022 House Vote: Republican	8%	(51)	18%	(120)	4%	(29)	2%	(15)	14%	(97)	54%	(358)	669
2022 House Vote: Someone else	2%	(1)	2%	(1)	5%	(3)	5%	(3)	31%	(21)	55%	(37)	67
2022 House Vote: Didnt Vote	5%	(30)	6%	(32)	4%	(23)	2%	(10)	14%	(81)	70%	(404)	580
2020 Vote: Joe Biden	8%	(72)	18%	(173)	8%	(75)	2%	(23)	12%	(111)	51%	(482)	936
2020 Vote: Donald Trump	7%	(51)	15%	(104)	4%	(25)	3%	(18)	16%	(113)	55%	(381)	693
2020 Vote: Other	6%	(5)	12%	(10)	7%	(6)	1%	(1)	12%	(10)	61%	(50)	82
2020 Vote: Didn't Vote	5%	(25)	6%	(30)	4%	(22)	2%	(8)	13%	(66)	70%	(344)	495

Table MCSP3_24: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Rex Ryan

Demographic	Very hic favorat			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(153)	14%	(316)	6%	(129)	2%	(50)	14%	(301)	57%	(1257)	2206
2018 House Vote: Democrat	8%	(65)	19%	(149)	9 %	(68)	3%	(21)	11%	(86)	51%	(408)	798
2018 House Vote: Republican	7%	(39)	18%	(107)	5%	(26)	3%	(17)	15%	(89)	52%	(298)	577
2018 House Vote: Someone else	2%	(1)	10%	(6)	6%	(3)	4%	(2)	12%	(7)	66%	(36)	55
2018 House Vote: Didnt Vote	6%	(47)	7%	(55)	4%	(31)	1%	(9)	15%	(118)	66%	(516)	777
4-Region: Northeast	10%	(39)	16%	(61)	6%	(23)	4%	(15)	13%	(49)	51%	(198)	386
4-Region: Midwest	7%	(30)	16%	(75)	5%	(22)	2%	(9)	13%	(59)	57%	(261)	456
4-Region: South	7%	(59)	15%	(125)	5%	(44)	2%	(18)	15%	(122)	56%	(473)	841
4-Region: West	5%	(24)	11%	(55)	8%	(40)	1%	(8)	13%	(70)	62%	(325)	522
Avid Sports Fan	18%	(97)	29%	(161)	13%	(69)	4%	(22)	14%	(78)	22%	(118)	545
Sports Fan	9%	(141)	20%	(304)	8%	(120)	3%	(44)	16%	(244)	44%	(679)	1533
Avid NFL Fan	16%	(107)	28%	(193)	13%	(90)	3%	(20)	15%	(103)	25%	(171)	684
NFL Fan	10%	(139)	21%	(295)	8%	(121)	3%	(37)	17%	(242)	42%	(604)	1438

Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Greg Olsen

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (209)	17% (374)	3% (56)	2% (40)	15% (335)	54% (1191)	2206
Gender: Male	15% (161)	24% (257)	3% (36)	2% (20)	16% (175)	40% (425)	1074
Gender: Female	4% (48)	10% (116)	2% (20)	2% (20)	14% (160)	68% (765)	1130
Age: 18-34	12% (75)	16% (101)	4% (25)	2% (15)	12% (77)	54% (340)	633
Age: 35-44	11% (43)	13% (48)	3% (10)	2% (6)	21% (76)	51% (189)	372
Age: 45-64	9% (61)	21% (150)	1% (9)	2% (14)	14% (100)	53% (377)	713
Age: 65+	6% (30)	15% (75)	2% (12)	1% (5)	17% (82)	58% (284)	488
GenZers: 1997-2012	9% (25)	13% (34)	3% (9)	3% (7)	15% (40)	57% (153)	268
Millennials: 1981-1996	13% (83)	17% (110)	4% (26)	2% (12)	14% (91)	51% (335)	656
GenXers: 1965-1980	9% (48)	18% (95)	1% (7)	3% (14)	15% (81)	53% (279)	524
Baby Boomers: 1946-1964	8% (53)	18% (124)	2% (15)	1% (8)	16% (114)	56% (391)	704
PID: Dem (no lean)	11% (101)	18% (158)	3% (28)	3% (27)	14% (126)	51% (462)	902
PID: Ind (no lean)	6% (39)	16% (105)	2% (12)	1% (6)	18% (118)	57% (371)	651
PID: Rep (no lean)	11% (69)	17% (111)	3% (17)	1% (7)	14% (91)	55% (359)	653
PID/Gender: Dem Men	19% (78)	26% (109)	4% (15)	3% (14)	12% (52)	36% (150)	417
PID/Gender: Dem Women	5% (23)	10% (49)	3% (13)	3% (13)	15% (75)	64% (311)	484
PID/Gender: Ind Men	7% (24)	22% (73)	2% (8)	1% (4)	21% (70)	46% (155)	333
PID/Gender: Ind Women	5% (15)	10% (32)	1% (4)	1% (2)	15% (47)	68% (215)	317
PID/Gender: Rep Men	18% (59)	23% (75)	4% (13)	1% (2)	16% (53)	37% (120)	323
PID/Gender: Rep Women	3% (10)	11% (35)	1% (3)	1% (5)	12% (38)	72% (239)	330
Ideo: Liberal (1-3)	11% (71)	19% (123)	3% (18)	1% (6)	12% (75)	54% (343)	637
Ideo: Moderate (4)	8% (54)	17% (115)	2% (16)	1% (8)	19% (129)	52% (351)	674
Ideo: Conservative (5-7)	10% (71)	17% (125)	2% (18)	3% (24)	15% (108)	52% (369)	714
Educ: < College	9% (125)	16% (233)	2% (26)	2% (26)	16% (226)	56% (806)	1442
Educ: Bachelors degree	11% (54)	17% (85)	4% (19)	2% (10)	15% (73)	50% (245)	486
Educ: Post-grad	11% (30)	20% (56)	4% (11)	2% (5)	13% (35)	50% (141)	279
Income: Under 50k	7% (81)	13% (148)	2% (22)	1% (15)	17% (197)	60% (708)	1171
Income: 50k-100k	11% (76)	21% (146)	3% (23)	3% (22)	13% (92)	49% (348)	707
Income: 100k+	16% (52)	24% (79)	4% (12)	1% (4)	14% (46)	41% (135)	328
Ethnicity: White	9% (149)	17% (292)	2% (42)	2% (31)	15% (247)	55% (941)	1702

Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Greg Olsen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9 %	(209)	17%	(374)	3%	(56)	2%	(40)	15%	(335)	54%	(1191)	2206
Ethnicity: Hispanic	13%	(50)	18%	(67)	2%	(7)	3%	(11)	14%	(52)	51%	(192)	380
Ethnicity: Black	15%	(44)	19%	(53)	4%	(11)	3%	(8)	17%	(49)	42%	(118)	284
Ethnicity: Other	7%	(16)	13%	(29)	2%	(4)	1%	(2)	17%	(38)	60%	(131)	220
All Christian	12%	(118)	19%	(194)	3%	(28)	1%	(7)	14%	(144)	51%	(506)	997
All Non-Christian	14%	(17)	19%	(23)	4%	(5)	2%	(3)	9 %	(11)	51%	(62)	121
Atheist	6%	(6)	18%	(19)	5%	(5)	2%	(2)	16%	(17)	53%	(55)	104
Agnostic/Nothing in particular	7%	(47)	14%	(91)	2%	(11)	3%	(19)	17%	(112)	57%	(375)	655
Something Else	6%	(21)	14%	(47)	2%	(8)	3%	(10)	15%	(51)	58%	(193)	330
Religious Non-Protestant/Catholic	12%	(19)	16%	(25)	4%	(7)	2%	(3)	16%	(24)	50%	(77)	155
Evangelical	11%	(60)	18%	(99)	3%	(18)	3%	(14)	15%	(81)	49%	(265)	537
Non-Evangelical	10%	(77)	19%	(137)	2%	(15)	_	(3)	13%	(95)	56%	(413)	740
Community: Urban	14%	(84)	16%	(99)	3%	(20)	2%	(11)	14%	(87)	51%	(317)	618
Community: Suburban	9%	(94)	18%	(187)	2%	(24)	2%	(18)	16%	(162)	53%	(553)	1039
Community: Rural	6%	(31)	16%	(88)	2%	(13)	2%	(11)	16%	(86)	58%	(321)	549
Employ: Private Sector	13%	(96)	20%	(149)	4%	(27)	2%	(17)	14%	(101)	47%	(351)	742
Employ: Government	8%	(11)	25%	(34)	2%	(3)	2%	(3)	13%	(18)	50%	(68)	136
Employ: Self-Employed	10%	(20)	18%	(37)	3%	(6)	3%	(6)	22%	(46)	45%	(93)	209
Employ: Homemaker	1%	(2)	11%	(14)	1%	(1)	3%	(4)	11%	(14)	72%	(93)	128
Employ: Student	10%	(7)	4%	(3)	6%	(4)	3%	(2)	16%	(11)	60%	(42)	70
Employ: Retired	8%	(42)	16%	(85)	2%	(11)	1%	(5)	15%	(84)	58%	(314)	541
Employ: Unemployed	8%	(20)	16%	(38)	1%	(3)	1%	(3)	14%	(35)	59%	(143)	242
Employ: Other	8%	(11)	9 %	(13)	—	(0)	1%	(1)	19%	(27)	63%	(87)	138
Military HH: Yes	7%	(18)	16%	(44)	3%	(9)	1%	(3)	19%	(52)	53%	(145)	272
Military HH: No	10%	(191)	17%	(330)	2%	(47)	2%	(37)	15%	(283)	54%	(1046)	1934
RD/WT: Right Direction	14%	(102)	19%	(143)	3%	(21)	2%	(11)	15%	(110)	48%	(350)	737
RD/WT: Wrong Track	7%	(107)	16%	(231)	2%	(35)	2%	(29)	15%	(225)	57%	(841)	1469
Biden Job Approve	11%	(109)	19%	(191)	3%	(25)	1%	(14)	15%	(147)	51%	(511)	997
Biden Job Disapprove	9%	(94)	16%	(179)	3%	(30)	2%	(26)	16%	(173)	55%	(606)	1108

Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Greg Olsen

Demographic		Very Somew favorable favoral					Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(209)	17%	(374)	3%	(56)	2%	(40)	15%	(335)	54%	(1191)	2206
Biden Job Strongly Approve	15%	(60)	19%	(75)	3%	(10)	2%	(8)	15%	(57)	46%	(182)	392
Biden Job Somewhat Approve	8%	(49)	19%	(116)	2%	(15)	1%	(6)	15%	(90)	54%	(329)	605
Biden Job Somewhat Disapprove	8%	(25)	16%	(49)	3%	(9)	4%	(13)	16%	(49)	53%	(163)	307
Biden Job Strongly Disapprove	9 %	(69)	16%	(129)	3%	(22)	2%	(13)	16%	(124)	55%	(443)	800
Favorable of Biden	11%	(111)	18%	(172)	2%	(24)	2%	(15)	15%	(145)	52%	(514)	982
Unfavorable of Biden	8%	(93)	17%	(192)	3%	(30)	2%	(24)	15%	(162)	55%	(604)	1105
Very Favorable of Biden	16%	(67)	17%	(70)	2%	(9)	2%	(9)	15%	(63)	48%	(201)	419
Somewhat Favorable of Biden	8%	(45)	18%	(102)	3%	(15)	1%	(6)	15%	(82)	56%	(313)	562
Somewhat Unfavorable of Biden	7%	(18)	20%	(54)	3%	(8)	3%	(10)	14%	(39)	53%	(147)	276
Very Unfavorable of Biden	9 %	(75)	17%	(137)	3%	(21)	2%	(15)	15%	(123)	55%	(457)	828
#1 Issue: Economy	12%	(102)	18%	(155)	3%	(26)	2%	(14)	15%	(134)	51%	(452)	883
#1 Issue: Security	8%	(21)	16%	(40)	2%	(6)	3%	(7)	14%	(35)	57%	(142)	250
#1 Issue: Health Care	11%	(19)	20%	(37)	—	(0)	1%	(1)	14%	(25)	54%	(98)	181
#1 Issue: Medicare / Social Security	7%	(20)	18%	(49)	3%	(8)	2%	(5)	14%	(39)	56%	(158)	280
#1 Issue: Women's Issues	8%	(21)	14%	(37)	2%	(5)	1%	(3)	16%	(44)	59%	(161)	271
#1 Issue: Education	14%	(9)	9%	(6)	8%	(5)	—	(0)	16%	(10)	54%	(34)	63
#1 Issue: Energy	7%	(11)	19%	(30)	3%	(5)	6%	(9)	18%	(28)	46%	(71)	154
#1 Issue: Other	5%	(6)	17%	(21)	2%	(2)	1%	(1)	15%	(18)	61%	(76)	124
2022 House Vote: Democrat	11%	(98)	21%	(187)	3%	(24)	3%	(25)	13%	(116)	50%	(442)	891
2022 House Vote: Republican	11%	(73)	19%	(128)	3%	(20)	1%	(7)	14%	(92)	52%	(348)	669
2022 House Vote: Someone else	4%	(3)	12%	(8)	1%	(1)	3%	(2)	34%	(23)	46%	(31)	67
2022 House Vote: Didnt Vote	6%	(35)	9%	(52)	2%	(11)	1%	(7)	18%	(105)	64%	(370)	580
2020 Vote: Joe Biden	11%	(104)	21%	(200)	3%	(26)	2%	(23)	14%	(131)	48%	(453)	936
2020 Vote: Donald Trump	10%	(71)	17%	(116)	3%	(19)	1%	(10)	15%	(106)	54%	(372)	693
2020 Vote: Other	7%	(6)	17%	(14)	2%	(1)	1%	(0)	17%	(14)	56%	(46)	82
2020 Vote: Didn't Vote	6%	(29)	9%	(44)	2%	(10)	1%	(7)	17%	(84)	65%	(321)	495

Table MCSP3_25: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Greg Olsen

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (209)	17% (374)	3% (56)	2% (40)	15% (335)	54% (1191)	2206
2018 House Vote: Democrat	12% (99)	21% (167)	3% (22)	3% (23)	13% (107)	48% (380)	798
2018 House Vote: Republican	11% (62)	20% (116)	2% (14)	1% (7)	15% (84)	51% (295)	577
2018 House Vote: Someone else	4% (2)	12% (7)	2% (1)	2% (1)	15% (8)	64% (35)	55
2018 House Vote: Didnt Vote	6% (46)	11% (84)	3% (20)	1% (9)	17% (135)	62% (482)	777
4-Region: Northeast	12% (45)	19% (75)	3% (13)	1% (5)	13% (50)	51% (199)	386
4-Region: Midwest	11% (52)	19% (84)	3% (12)	1% (5)	15% (70)	51% (232)	456
4-Region: South	10% (82)	18% (147)	2% (20)	2% (18)	15% (130)	53% (445)	841
4-Region: West	6% (31)	13% (67)	2% (12)	2% (12)	16% (85)	60% (316)	522
Avid Sports Fan	24% (130)	31% (171)	3% (16)	4% (21)	16% (89)	22% (117)	545
Sports Fan	13% (203)	23% (353)	3% (51)	2% (37)	18% (270)	40% (619)	1533
Avid NFL Fan	22% (149)	33% (227)	4% (26)	3% (22)	16% (111)	22% (148)	684
NFL Fan	14% (203)	24% (342)	3% (47)	3% (36)	18% (256)	39% (554)	1438

Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Larry Fitzgerald

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (228)	16% (353)	3% (64)	2% (35)	16% (349)	53% (1177)	2206
Gender: Male	15% (164)	23% (247)	4% (42)	2% (20)	17% (180)	39% (421)	1074
Gender: Female	6% (64)	9% (106)	2% (22)	1% (15)	15% (169)	67% (755)	1130
Age: 18-34	13% (83)	15% (96)	5% (31)	3% (18)	16% (100)	48% (303)	633
Age: 35-44	12% (43)	16% (58)	2% (9)	2% (8)	19% (70)	50% (185)	372
Age: 45-64	9% (68)	18% (131)	2% (16)	1% (4)	16% (114)	53% (380)	713
Age: 65+	7% (34)	14% (68)	2% (8)	1% (5)	13% (65)	63% (309)	488
GenZers: 1997-2012	12% (31)	11% (28)	4% (10)	3% (8)	19% (50)	52% (140)	268
Millennials: 1981-1996	13% (88)	18% (120)	4% (28)	3% (18)	15% (99)	46% (303)	656
GenXers: 1965-1980	10% (53)	15% (80)	3% (14)	1% (3)	18% (95)	53% (280)	524
Baby Boomers: 1946-1964	7% (52)	17% (117)	2% (11)	1% (5)	15% (102)	59% (416)	704
PID: Dem (no lean)	10% (91)	17% (158)	4% (36)	2% (19)	16% (144)	50% (454)	902
PID: Ind (no lean)	9% (57)	16% (102)	2% (12)	1% (9)	15% (96)	58% (376)	651
PID: Rep (no lean)	12% (81)	14% (94)	2% (16)	1% (6)	17% (109)	53% (347)	653
PID/Gender: Dem Men	15% (65)	25% (105)	5% (19)	3% (11)	16% (68)	36% (149)	417
PID/Gender: Dem Women	5% (26)	11% (52)	3% (16)	2% (9)	16% (76)	63% (305)	484
PID/Gender: Ind Men	11% (37)	22% (73)	3% (9)	2% (6)	16% (52)	47% (157)	333
PID/Gender: Ind Women	6% (19)	9% (29)	1% (3)	1% (3)	14% (44)	69% (218)	317
PID/Gender: Rep Men	19% (62)	22% (70)	4% (13)	1% (4)	19% (60)	36% (115)	323
PID/Gender: Rep Women	6% (19)	7% (25)	1% (3)	1% (2)	15% (49)	70% (232)	330
Ideo: Liberal (1-3)	11% (70)	18% (112)	3% (21)	2% (15)	14% (90)	52% (328)	637
Ideo: Moderate (4)	9% (58)	19% (125)	2% (16)	1% (6)	17% (112)	53% (357)	674
Ideo: Conservative (5-7)	12% (85)	15% (105)	3% (24)	1% (10)	18% (127)	51% (365)	714
Educ: < College	9% (135)	15% (219)	3% (44)	1% (13)	16% (232)	55% (799)	1442
Educ: Bachelors degree	12% (58)	18% (89)	2% (11)	3% (16)	15% (72)	49% (239)	486
Educ: Post-grad	12% (35)	16% (45)	3% (9)	2% (6)	16% (46)	50% (139)	279
Income: Under 50k	8% (97)	11% (132)	2% (25)	1% (16)	16% (188)	61% (714)	1171
Income: 50k-100k	13% (91)	18% (129)	5% (33)	1% (10)	17% (118)	46% (326)	707
Income: 100k+	12% (40)	28% (93)	2% (6)	3% (9)	13% (43)	42% (137)	328
Ethnicity: White	10% (164)	16% (266)	3% (51)	1% (23)	15% (263)	55% (936)	1702

Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Larry Fitzgerald

Demographic	Very favorable	Very Somewhat favorable favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion			r heard of	Total N
Adults	10% (22	3) 16%	(353)	3%	(64)	2%	(35)	16%	(349)	53%	(1177)	2206
Ethnicity: Hispanic	10% (3	9) 20%	(74)	6%	(22)	1%	(6)	18%	(67)	45%	(172)	380
Ethnicity: Black	18% (5	0) 20%	(56)	3%	(8)	3%	(8)	16%	(46)	41%	(116)	284
Ethnicity: Other	7% (1-	4) 14%	(31)	2%	(4)	2%	(4)	18%	(40)	57%	(125)	220
All Christian	12% (12	3) 18%	(179)	2%	(22)	1%	(14)	15%	(147)	51%	(511)	997
All Non-Christian	16% (1	9) 14%	(16)	5%	(6)	5%	(7)	13%	(15)	48%	(58)	121
Atheist	7% (7) 22%	(23)	4%	(4)	_	(0)	14%	(15)	53%	(55)	104
Agnostic/Nothing in particular	8% (5	0) 15%	(95)	4%	(27)	1%	(7)	18%	(118)	55%	(358)	655
Something Else	9% (2	9) 12%	(39)	2%	(5)	2%	(8)	16%	(54)	59%	(196)	330
Religious Non-Protestant/Catholic	13% (20	0) 12%	(19)	4%	(6)	5%	(8)	18%	(28)	48%	(74)	155
Evangelical	14% (7-	4) 15%	(83)	3%	(16)	3%	(14)	18%	(98)	47%	(252)	537
Non-Evangelical	10% (7	5) 18%	(130)	1%	(10)	1%	(5)	12%	(86)	58%	(433)	740
Community: Urban	13% (7	3) 17%	(103)	3%	(21)	3%	(16)	15%	(90)	50%	(310)	618
Community: Suburban	10% (10	3) 17%	(174)	2%	(26)	1%	(11)	17%	(174)	53%	(546)	1039
Community: Rural	8% (4	2) 14%	(77)	3%	(16)	1%	(8)	15%	(85)	58%	(321)	549
Employ: Private Sector	13% (9	3) 20%	(148)	5%	(39)	2%	(15)	16%	(121)	43%	(321)	742
Employ: Government	10% (1-	4) 26%	(35)	2%	(3)	2%	(2)	12%	(17)	48%	(65)	136
Employ: Self-Employed	11% (2-	4) 15%	(31)	4%	(9)	3%	(5)	24%	(49)	43%	(91)	209
Employ: Homemaker	2% (3) 10%	(13)	_	(0)	_	(0)	14%	(18)	73%	(94)	128
Employ: Student	10% (7) 5%	(3)	3%	(2)	4%	(3)	12%	(8)	65%	(45)	70
Employ: Retired	8% (4	2) 15%	(79)	1%	(7)	1%	(7)	13%	(71)	62%	(336)	541
Employ: Unemployed	11% (2	7) 13%	(31)	1%	(3)	—	(1)	17%	(42)	57%	(138)	242
Employ: Other	10% (1-	4) 10%	(13)	—	(1)	—	(1)	17%	(23)	63%	(87)	138
Military HH: Yes	6% (1	5) 19%	(53)	3%	(8)	—	(1)	16%	(44)	55%	(151)	272
Military HH: No	11% (21)	2) 16%	(300)	3%	(56)	2%	(34)	16%	(305)	53%	(1026)	1934
RD/WT: Right Direction	14% (10	0) 19%	(138)	4%	(26)	3%	(19)	15%	(107)	47%	(347)	737
RD/WT: Wrong Track	9% (12	3) 15%	(215)	3%	(38)	1%	(16)	16%	(242)	56%	(830)	1469
Biden Job Approve	12% (11	5) 18%	(180)	3%	(28)	2%	(22)	15%	(149)	51%	(503)	997
Biden Job Disapprove	10% (10	3) 15%	(170)	3%	(34)	1%	(12)	17%	(187)	54%	(597)	1108

Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Larry Fitzgerald

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	10%	(228)	16%	(353)	3%	(64)	2%	(35)	16%	(349)	53%	(1177)	2206
Biden Job Strongly Approve	15%	(59)	18%	(71)	3%	(11)	3%	(12)	14%	(55)	47%	(184)	392
Biden Job Somewhat Approve	9%	(56)	18%	(109)	3%	(17)	2%	(10)	15%	(94)	53%	(320)	605
Biden Job Somewhat Disapprove	7%	(23)	16%	(49)	6%	(19)	1%	(4)	16%	(51)	53%	(162)	307
Biden Job Strongly Disapprove	11%	(85)	15%	(121)	2%	(15)	1%	(8)	17%	(136)	54%	(435)	800
Favorable of Biden	12%	(115)	17%	(167)	3%	(26)	2%	(20)	16%	(153)	51%	(501)	982
Unfavorable of Biden	10%	(108)	16%	(179)	3%	(37)	1%	(11)	16%	(175)	54%	(596)	1105
Very Favorable of Biden	13%	(56)	16%	(68)	2%	(8)	4%	(15)	15%	(64)	50%	(208)	419
Somewhat Favorable of Biden	10%	(59)	18%	(99)	3%	(18)	1%	(5)	16%	(89)	52%	(293)	562
Somewhat Unfavorable of Biden	7%	(21)	17%	(46)	8%	(21)	1%	(2)	16%	(43)	52%	(143)	276
Very Unfavorable of Biden	11%	(87)	16%	(133)	2%	(16)	1%	(8)	16%	(132)	55%	(452)	828
#1 Issue: Economy	13%	(117)	17%	(152)	2%	(18)	1%	(8)	18%	(163)	48%	(425)	883
#1 Issue: Security	7%	(17)	15%	(37)	3%	(8)	1%	(4)	15%	(38)	59%	(147)	250
#1 Issue: Health Care	12%	(21)	19%	(34)	1%	(2)	3%	(5)	15%	(28)	50%	(90)	181
#1 Issue: Medicare / Social Security	7%	(21)	15%	(43)	1%	(3)	2%	(5)	11%	(32)	63%	(176)	280
#1 Issue: Women's Issues	7%	(20)	12%	(32)	3%	(9)	2%	(5)	16%	(44)	60%	(162)	271
#1 Issue: Education	19%	(12)	8%	(5)	6%	(4)	6%	(4)	11%	(7)	50%	(31)	63
#1 Issue: Energy	9%	(13)	19%	(29)	12%	(18)	3%	(4)	12%	(19)	46%	(70)	154
#1 Issue: Other	6%	(8)	17%	(21)	1%	(1)	—	(0)	15%	(19)	61%	(76)	124
2022 House Vote: Democrat	11%	(100)	21%	(183)	3%	(31)	2%	(19)	14%	(126)	48%	(432)	891
2022 House Vote: Republican	12%	(83)	16%	(107)	2%	(17)	2%	(10)	16%	(107)	52%	(345)	669
2022 House Vote: Someone else	3%	(2)	9%	(6)	3%	(2)	—	(0)	29%	(20)	56%	(37)	67
2022 House Vote: Didnt Vote	7%	(43)	10%	(57)	2%	(14)	1%	(6)	17%	(96)	63%	(363)	580
2020 Vote: Joe Biden	12%	(108)	20%	(185)	3%	(31)	2%	(18)	16%	(148)	48%	(446)	936
2020 Vote: Donald Trump	12%	(80)	14%	(100)	3%	(18)	1%	(8)	17%	(120)	53%	(367)	693
2020 Vote: Other	6%	(5)	17%	(14)	4%	(3)	2%	(2)	18%	(15)	52%	(43)	82
2020 Vote: Didn't Vote	7%	(35)	11%	(54)	2%	(12)	1%	(7)	13%	(66)	65%	(321)	495

Table MCSP3_26: Do you have a favorable or unfavorable opinion of the following sports analysts? If you have heard of them but have no opinion of
them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Larry Fitzgerald

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (228)	16% (353)	3% (64)	2% (35)	16% (349)	53% (1177)	2206
2018 House Vote: Democrat	12% (100)	22% (172)	3% (27)	2% (16)	13% (106)	47% (378)	798
2018 House Vote: Republican	11% (66)	17% (98)	3% (15)	1% (9)	17% (100)	50% (290)	577
2018 House Vote: Someone else	4% (2)	12% (6)	4% (2)	— (0)	11% (6)	70% (38)	55
2018 House Vote: Didnt Vote	8% (60)	10% (78)	3% (20)	1% (10)	18% (137)	61% (471)	777
4-Region: Northeast	14% (53)	16% (63)	3% (10)	2% (8)	14% (53)	52% (200)	386
4-Region: Midwest	11% (50)	18% (80)	2% (11)	2% (8)	14% (63)	54% (244)	456
4-Region: South	10% (83)	17% (146)	3% (21)	1% (13)	17% (147)	51% (432)	841
4-Region: West	8% (42)	12% (65)	4% (22)	1% (7)	17% (86)	58% (301)	522
Avid Sports Fan	25% (138)	30% (161)	4% (24)	2% (11)	18% (96)	21% (114)	545
Sports Fan	15% (223)	22% (333)	4% (59)	2% (29)	18% (274)	40% (616)	1533
Avid NFL Fan	25% (170)	30% (207)	4% (31)	2% (11)	18% (123)	21% (142)	684
NFL Fan	15% (217)	23% (332)	4% (53)	2% (25)	18% (264)	38% (547)	1438

Table MCSP4_2: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Skip Bayless

Demographic		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults									•				
Gender: Male	6% 11%	(140)	10%	(225)	6%	(122)	7%	(153)	13%	(284)	58%	(1282)	2206
		(114)	14%	(145)	9 %	(92)	11%	(121)	12%	(132)	44%	(469)	1074
Gender: Female	2%	(25)	7%	(79)	3%	(30)	3%	(32)	13%	(152)	72%	(811)	1130
Age: 18-34	9 %	(58)	12%	(78)	6%	(40)	8%	(50)	14%	(86)	51%	(320)	633
Age: 35-44	9%	(35)	8%	(29)	8%	(31)	7%	(26)	13%	(49)	54%	(201)	372
Age: 45-64	5%	(35)	12%	(89)	5%	(34)	8 %	(56)	12%	(87)	58 %	(411)	713
Age: 65+	2%	(11)	6%	(28)	3%	(17)	4%	(21)	13%	(61)	72%	(350)	488
GenZers: 1997-2012	7%	(19)	6%	(17)	5% ~~	(14)	10%	(26)	14%	(37)	58%	(155)	268
Millennials: 1981-1996	10%	(68)	13%	(86)	7%	(44)	7%	(49)	14%	(89)	49%	(321)	656
GenXers: 1965-1980	5%	(25)	13%	(70)	6%	(33)	6%	(34)	13%	(69)	56%	(294)	524
Baby Boomers: 1946-1964	4%	(26)	7%	(51)	4%	(30)	6%	(43)	12%	(86)	66%	(468)	704
PID: Dem (no lean)	7%	(67)	11%	(102)	8%	(71)	7%	(62)	12%	(108)	55%	(493)	902
PID: Ind (no lean)	4%	(23)	9%	(57)	4%	(26)	8%	(54)	15%	(96)	61%	(394)	651
PID: Rep (no lean)	8%	(49)	10%	(65)	4%	(26)	6%	(37)	12%	(81)	60%	(395)	653
PID/Gender: Dem Men	14%	(57)	14%	(60)	12%	(50)	11%	(45)	10%	(41)	39%	(164)	417
PID/Gender: Dem Women	2%	(10)	9%	(42)	4%	(20)	3%	(16)	14%	(66)	68%	(329)	484
PID/Gender: Ind Men	5%	(15)	11%	(38)	6%	(19)	13%	(43)	14%	(46)	52%	(172)	333
PID/Gender: Ind Women	3%	(8)	6%	(19)	2%	(7)	4%	(11)	16%	(50)	70%	(221)	317
PID/Gender: Rep Men	13%	(42)	15%	(48)	7%	(23)	10%	(33)	14%	(44)	41%	(133)	323
PID/Gender: Rep Women	2%	(7)	5%	(18)	1%	(3)	1%	(5)	11%	(36)	79%	(262)	330
Ideo: Liberal (1-3)	9%	(59)	10%	(65)	9 %	(55)	8%	(52)	11%	(72)	52%	(334)	637
Ideo: Moderate (4)	6%	(39)	11%	(71)	4%	(29)	6%	(41)	13%	(90)	60%	(405)	674
Ideo: Conservative (5-7)	5%	(35)	11%	(80)	5%	(37)	7%	(52)	14%	(97)	58%	(413)	714
Educ: < College	7%	(96)	10%	(141)	4%	(63)	5%	(75)	12%	(176)	62%	(891)	1442
Educ: Bachelors degree	6%	(28)	12%	(57)	7%	(36)	10%	(47)	13%	(63)	52%	(254)	486
Educ: Post-grad	6%	(16)	9%	(26)	8%	(23)	11%	(31)	16%	(45)	49%	(137)	279
Income: Under 50k	5%	(59)	8%	(97)	4%	(43)	4%	(45)	14%	(167)	65%	(759)	1171
Income: 50k-100k	8%	(55)	13%	(94)	7%	(51)	9%	(61)	11%	(77)	52%	(370)	707
Income: 100k+	8%	(25)	10%	(34)	9%	(28)	14%	(47)	12%	(40)	47%	(154)	328
Ethnicity: White	6%	(100)	10%	(164)	5%	(89)	7%	(122)	12%	(206)	60%	(1021)	1702

Table MCSP4_2: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Skip Bayless

Demographic		ery rable		ewhat orable		ewhat orable		ery vorable	Heard of, no opinion		Never heard of		Total N
Adults	6%	(140)	10%	(225)	6%	(122)	7%	(153)	13%	(284)	58%	(1282)	2206
Ethnicity: Hispanic	10%	(37)	12%	(45)	8%	(32)	8%	(32)	12%	(45)	50%	(190)	380
Ethnicity: Black	11%	(30)	14%	(40)	9%	(24)	8%	(23)	12%	(35)	46%	(131)	284
Ethnicity: Other	4%	(9)	9 %	(21)	4%	(9)	4%	(8)	20%	(43)	59%	(130)	220
All Christian	6%	(62)	12%	(120)	5%	(54)	6%	(56)	12%	(124)	58%	(581)	997
All Non-Christian	9%	(11)	13%	(16)	7%	(8)	6%	(7)	11%	(13)	54%	(65)	121
Atheist	7%	(8)	7%	(7)	7%	(7)	15%	(16)	11%	(12)	52%	(54)	104
Agnostic/Nothing in particular	5%	(33)	9 %	(56)	5%	(36)	8%	(55)	14%	(93)	58%	(381)	655
Something Else	8%	(26)	8%	(26)	5%	(17)	6%	(19)	13%	(42)	61%	(200)	330
Religious Non-Protestant/Catholic	8%	(12)	14%	(22)	7%	(11)	6%	(9)	14%	(21)	51%	(80)	155
Evangelical	7%	(37)	13%	(68)	6%	(34)	4%	(23)	16%	(84)	54%	(291)	537
Non-Evangelical	7%	(49)	9 %	(70)	5%	(35)	6%	(48)	10%	(70)	63%	(468)	740
Community: Urban	11%	(69)	9 %	(53)	7%	(44)	6%	(36)	14%	(86)	54%	(331)	618
Community: Suburban	4%	(46)	12%	(126)	6%	(58)	8%	(81)	13%	(131)	57%	(597)	1039
Community: Rural	5%	(25)	8%	(46)	4%	(20)	7%	(36)	12%	(68)	65%	(354)	549
Employ: Private Sector	10%	(71)	15%	(114)	7%	(55)	8%	(61)	10%	(75)	49%	(366)	742
Employ: Government	8%	(11)	6%	(9)	5%	(7)	16%	(21)	9 %	(13)	56%	(76)	136
Employ: Self-Employed	9 %	(20)	12%	(25)	11%	(24)	7%	(15)	14%	(30)	46%	(95)	209
Employ: Homemaker	2%	(2)	6%	(7)	1%	(2)	1%	(1)	15%	(20)	75%	(96)	128
Employ: Student	3%	(2)	2%	(1)	6%	(4)	11%	(7)	13%	(9)	66%	(46)	70
Employ: Retired	3%	(14)	6%	(32)	5%	(26)	5%	(25)	13%	(71)	69 %	(374)	541
Employ: Unemployed	4%	(9)	11%	(26)	2%	(4)	5%	(13)	19%	(47)	59%	(142)	242
Employ: Other	8%	(11)	7%	(9)	1%	(2)	6%	(9)	15%	(20)	63%	(87)	138
Military HH: Yes	3%	(8)	8%	(23)	5%	(13)	7%	(20)	13%	(34)	64%	(174)	272
Military HH: No	7%	(131)	10%	(202)	6%	(110)	7%	(133)	13%	(250)	57%	(1108)	1934
RD/WT: Right Direction	11%	(82)	12%	(86)	6%	(47)	7%	(50)	13%	(96)	51%	(376)	737
RD/WT: Wrong Track	4%	(58)	9%	(138)	5%	(75)	7%	(103)	13%	(189)	62%	(906)	1469
Biden Job Approve	8%	(84)	10%	(96)	7%	(69)	8%	(84)	12%	(120)	55%	(544)	997
Biden Job Disapprove	5%	(51)	11%	(124)	5%	(51)	6%	(68)	14%	(152)	60%	(661)	1108

Table MCSP4_2: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Skip Bayless

Demographic		ery rable		ewhat orable		ewhat orable		Very Heard of, unfavorable opinion				r heard of	Total N
Adults	6%	(140)	10%	(225)	6%	(122)	7%	(153)	13%	(284)	58%	(1282)	2206
Biden Job Strongly Approve	12%	(47)	12%	(48)	7%	(29)	6%	(22)	12%	(48)	51%	(198)	392
Biden Job Somewhat Approve	6%	(37)	8%	(48)	7%	(40)	10%	(62)	12%	(72)	57%	(345)	605
Biden Job Somewhat Disapprove	3%	(8)	14%	(44)	5%	(15)	5%	(16)	16%	(50)	56%	(173)	307
Biden Job Strongly Disapprove	5%	(43)	10%	(80)	4%	(35)	7%	(52)	13%	(101)	61%	(488)	800
Favorable of Biden	8%	(80)	10%	(96)	7%	(67)	7%	(70)	12%	(119)	56%	(551)	982
Unfavorable of Biden	5%	(54)	11%	(120)	5%	(51)	7%	(80)	13%	(143)	59%	(657)	1105
Very Favorable of Biden	10%	(44)	10%	(42)	6%	(26)	6%	(25)	13%	(56)	54%	(225)	419
Somewhat Favorable of Biden	6%	(36)	9%	(53)	7%	(41)	8%	(44)	11%	(62)	58%	(325)	562
Somewhat Unfavorable of Biden	3%	(9)	15%	(40)	5%	(15)	6%	(15)	14%	(38)	57%	(159)	276
Very Unfavorable of Biden	5%	(45)	10%	(80)	4%	(36)	8%	(65)	13%	(105)	60%	(498)	828
#1 Issue: Economy	7%	(59)	12%	(105)	7%	(58)	8%	(68)	14%	(121)	53%	(471)	883
#1 Issue: Security	5%	(13)	9%	(22)	4%	(9)	6%	(16)	13%	(31)	64%	(160)	250
#1 Issue: Health Care	14%	(26)	10%	(19)	7%	(12)	5%	(10)	13%	(23)	50%	(91)	181
#1 Issue: Medicare / Social Security	3%	(8)	7%	(20)	5%	(14)	4%	(10)	12%	(34)	69%	(194)	280
#1 Issue: Women's Issues	6%	(17)	8%	(21)	4%	(11)	7%	(18)	12%	(34)	63%	(170)	271
#1 Issue: Education	9 %	(6)	10%	(7)	7%	(5)	6%	(4)	12%	(7)	55%	(35)	63
#1 Issue: Energy	3%	(4)	17%	(26)	5%	(7)	9%	(14)	12%	(19)	54%	(83)	154
#1 Issue: Other	6%	(7)	4%	(5)	4%	(5)	11%	(14)	12%	(14)	63%	(79)	124
2022 House Vote: Democrat	9 %	(76)	11%	(96)	8%	(70)	9%	(81)	12%	(111)	51%	(457)	891
2022 House Vote: Republican	6%	(38)	13%	(84)	5%	(31)	8%	(52)	12%	(79)	57%	(384)	669
2022 House Vote: Someone else	4%	(2)	10%	(7)	3%	(2)	3%	(2)	10%	(7)	70%	(47)	67
2022 House Vote: Didnt Vote	4%	(23)	7%	(38)	3%	(19)	3%	(19)	15%	(87)	68%	(394)	580
2020 Vote: Joe Biden	9 %	(83)	11%	(106)	8%	(78)	8%	(78)	13%	(119)	51%	(473)	936
2020 Vote: Donald Trump	5%	(33)	11%	(78)	5%	(34)	7%	(45)	11%	(78)	61%	(424)	693
2020 Vote: Other	8%	(7)	9%	(8)	1%	(1)	9%	(7)	6%	(5)	66%	(54)	82
2020 Vote: Didn't Vote	4%	(18)	7%	(33)	2%	(9)	5%	(22)	16%	(81)	67%	(330)	495

Table MCSP4_2: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Skip Bayless

Demographic		ery rable		ewhat rable		ewhat vorable	Very unfavorable		Heard of le opinio			r heard of	Total N
Adults	6%	(140)	10%	(225)	6%	(122)	7%	(153)	13%	(284)	58%	(1282)	2206
2018 House Vote: Democrat	9%	(72)	11%	(90)	9%	(71)	9%	(68)	12%	(99)	50%	(398)	798
2018 House Vote: Republican	7%	(38)	13%	(74)	5%	(27)	7%	(43)	13%	(75)	55%	(319)	577
2018 House Vote: Someone else	5%	(2)	3%	(1)	7%	(4)	3%	(2)	6%	(3)	77%	(42)	55
2018 House Vote: Didnt Vote	3%	(27)	8%	(60)	3%	(21)	5%	(40)	14%	(107)	67%	(523)	777
4-Region: Northeast	8%	(33)	10%	(40)	4%	(14)	8%	(32)	13%	(50)	57%	(219)	386
4-Region: Midwest	6%	(25)	12%	(56)	6%	(26)	8%	(35)	11%	(48)	58%	(266)	456
4-Region: South	6%	(50)	11%	(93)	6%	(51)	7%	(58)	13%	(113)	56%	(475)	841
4-Region: West	6%	(32)	7%	(36)	6%	(32)	5%	(28)	14%	(73)	62%	(322)	522
Avid Sports Fan	16%	(85)	18%	(96)	11%	(62)	16%	(89)	13%	(73)	25%	(139)	545
Sports Fan	9%	(136)	14%	(210)	8%	(115)	9%	(142)	14%	(210)	47%	(720)	1533
Avid NFL Fan	13%	(91)	20%	(134)	10%	(70)	13%	(89)	13%	(90)	31%	(210)	684
NFL Fan	9 %	(131)	14%	(196)	8%	(116)	9 %	(129)	14%	(207)	46%	(659)	1438

Table MCSP4_3: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Stephen A. Smith

Demographic	Ver favora			ewhat orable		ewhat orable	Very unfavorable			Heard of, no opinion		r heard of	Total N
Adults	7%	(159)	12%	(257)	6%	(131)	6%	(136)	12%	(259)	57%	(1263)	2206
Gender: Male	10%	(113)	17%	(182)	9%	(93)	10%	(110)	11%	(113)	43%	(462)	1074
Gender: Female	4%	(47)	7%	(74)	3%	(38)	2%	(27)	13%	(145)	71%	(800)	1130
Age: 18-34	10%	(65)	16%	(101)	8%	(49)	5%	(29)	12%	(79)	49%	(310)	633
Age: 35-44	8%	(31)	11%	(40)	8%	(29)	6%	(22)	11%	(43)	56%	(207)	372
Age: 45-64	6%	(46)	11%	(78)	6%	(42)	9%	(61)	12%	(87)	56%	(399)	713
Age: 65+	4%	(17)	8%	(39)	2%	(11)	5%	(25)	10%	(50)	71%	(347)	488
GenZers: 1997-2012	9%	(25)	13%	(36)	6%	(16)	4%	(10)	14%	(37)	54%	(144)	268
Millennials: 1981-1996	10%	(66)	15%	(97)	8%	(50)	6%	(38)	11%	(75)	50%	(330)	656
GenXers: 1965-1980	6%	(33)	11%	(59)	8%	(44)	7%	(36)	12%	(62)	55%	(290)	524
Baby Boomers: 1946-1964	5%	(34)	9%	(63)	3%	(20)	7%	(51)	11%	(80)	65%	(457)	704
PID: Dem (no lean)	10%	(87)	14%	(125)	7%	(63)	5%	(44)	12%	(106)	53%	(476)	902
PID: Ind (no lean)	4%	(26)	10%	(62)	5%	(36)	7%	(44)	13%	(82)	62%	(402)	651
PID: Rep (no lean)	7%	(46)	11%	(69)	5%	(32)	7%	(49)	11%	(71)	59%	(386)	653
PID/Gender: Dem Men	16%	(67)	20%	(83)	10%	(41)	8%	(31)	10%	(40)	37%	(155)	417
PID/Gender: Dem Women	4%	(20)	9%	(42)	5%	(23)	3%	(12)	14%	(66)	66%	(320)	484
PID/Gender: Ind Men	4%	(14)	12%	(41)	7%	(24)	11%	(38)	13%	(42)	52%	(175)	333
PID/Gender: Ind Women	4%	(12)	7%	(21)	4%	(12)	2%	(6)	13%	(40)	71%	(226)	317
PID/Gender: Rep Men	10%	(32)	18%	(58)	9%	(29)	12%	(40)	10%	(31)	41%	(132)	323
PID/Gender: Rep Women	4%	(14)	3%	(11)	1%	(3)	3%	(8)	12%	(39)	77%	(253)	330
Ideo: Liberal (1-3)	10%	(62)	13%	(81)	7%	(42)	6%	(41)	11%	(67)	54%	(343)	637
Ideo: Moderate (4)	8%	(52)	12%	(83)	4%	(29)	5%	(34)	14%	(92)	57%	(385)	674
Ideo: Conservative (5-7)	6%	(42)	12%	(82)	7%	(50)	8%	(56)	10%	(74)	57%	(410)	714
Educ: < College	8%	(112)	10%	(145)	5%	(79)	5%	(66)	12%	(174)	60%	(867)	1442
Educ: Bachelors degree	5%	(25)	17%	(81)	5%	(26)	8%	(38)	11%	(53)	54%	(263)	486
Educ: Post-grad	8%	(23)	11%	(31)	10%	(27)	12%	(33)	12%	(32)	48%	(133)	279
Income: Under 50k	7%	(82)	8%	(93)	5%	(54)	3%	(38)	14%	(165)	63%	(739)	1171
Income: 50k-100k	8%	(54)	14%	(101)	7%	(51)	8%	(55)	10%	(71)	53%	(375)	707
Income: 100k+	7%	(23)	19%	(63)	8%	(27)	13%	(43)	7%	(23)	46%	(149)	328
Ethnicity: White	5%	(94)	11%	(181)	6%	(97)	7%	(116)	10%	(178)	61%	(1036)	1702

Table MCSP4_3: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Stephen A. Smith

Demographic	Very mographic favorable			ewhat rable		ewhat orable		ery orable		l of, no nion	Never heard of		Total N
Adults	7%	(159)	12%	(257)	6%	(131)	6%	(136)	12%	(259)	57%	(1263)	2206
Ethnicity: Hispanic	8%	(29)	15%	(57)	9 %	(33)	6%	(24)	12%	(47)	50%	(189)	380
Ethnicity: Black	20%	(57)	18%	(51)	9 %	(27)	4%	(12)	15%	(42)	34%	(95)	284
Ethnicity: Other	4%	(9)	11%	(25)	3%	(8)	4%	(8)	17%	(38)	60%	(132)	220
All Christian	7%	(74)	13%	(130)	6%	(56)	7%	(65)	11%	(107)	57%	(564)	997
All Non-Christian	14%	(17)	18%	(22)	4%	(5)	6%	(7)	10%	(12)	48%	(58)	121
Atheist	3%	(3)	16%	(17)	7%	(7)	11%	(11)	8%	(9)	55%	(57)	104
Agnostic/Nothing in particular	6%	(36)	8%	(50)	8%	(53)	6%	(40)	14%	(89)	59%	(386)	655
Something Else	9%	(30)	12%	(38)	3%	(10)	4%	(13)	13%	(42)	60%	(197)	330
Religious Non-Protestant/Catholic	14%	(21)	17%	(26)	3%	(5)	5%	(8)	13%	(20)	48%	(74)	155
Evangelical	9%	(49)	13%	(70)	7%	(35)	6%	(35)	14%	(74)	51%	(274)	537
Non-Evangelical	7%	(51)	13%	(93)	4%	(30)	6%	(41)	8%	(60)	63%	(465)	740
Community: Urban	12%	(72)	13%	(83)	8%	(49)	4%	(26)	10%	(62)	53%	(327)	618
Community: Suburban	6%	(64)	12%	(129)	6%	(57)	7%	(73)	12%	(125)	57%	(590)	1039
Community: Rural	4%	(23)	8%	(46)	5%	(25)	7%	(37)	13%	(72)	63%	(346)	549
Employ: Private Sector	11%	(79)	17%	(126)	8%	(59)	8%	(56)	10%	(72)	47%	(349)	742
Employ: Government	8%	(11)	8%	(11)	10%	(14)	14%	(18)	8%	(10)	52%	(71)	136
Employ: Self-Employed	6%	(13)	15%	(31)	11%	(24)	6%	(12)	10%	(22)	51%	(107)	209
Employ: Homemaker	1%	(1)	5%	(7)	_	(0)	2%	(2)	15%	(19)	77%	(99)	128
Employ: Student	9%	(6)	9%	(6)	1%	(1)	4%	(3)	15%	(10)	62%	(43)	70
Employ: Retired	4%	(21)	9%	(48)	3%	(16)	5%	(25)	11%	(59)	69%	(372)	541
Employ: Unemployed	7%	(16)	7%	(18)	3%	(8)	6%	(15)	21%	(50)	56%	(136)	242
Employ: Other	8%	(11)	7%	(10)	8%	(11)	2%	(3)	12%	(16)	63%	(87)	138
Military HH: Yes	4%	(10)	8%	(23)	4%	(11)	9%	(25)	13%	(35)	62%	(169)	272
Military HH: No	8%	(150)	12%	(234)	6%	(121)	6%	(112)	12%	(224)	57%	(1094)	1934
RD/WT: Right Direction	12%	(88)	17%	(123)	6%	(46)	4%	(27)	14%	(103)	47%	(350)	737
RD/WT: Wrong Track	5%	(71)	9%	(134)	6%	(85)	7%	(110)	11%	(156)	62%	(914)	1469
Biden Job Approve	10%	(98)	14%	(141)	6%	(62)	5%	(51)	12%	(115)	53%	(531)	997
Biden Job Disapprove	5%	(59)	10%	(110)	6%	(66)	7%	(81)	12%	(127)	60%	(665)	1108

Table MCSP4_3: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Stephen A. Smith

Demographic		ery rable		ewhat orable		ewhat orable		ery orable			Never heard of		Total N
Adults	7%	(159)	12%	(257)	6%	(131)	6%	(136)	12%	(259)	57%	(1263)	2206
Biden Job Strongly Approve	14%	(54)	16%	(61)	6%	(24)	5%	(19)	13%	(50)	47%	(184)	392
Biden Job Somewhat Approve	7%	(45)	13%	(80)	6%	(38)	5%	(32)	11%	(65)	57%	(347)	605
Biden Job Somewhat Disapprove	5%	(16)	13%	(40)	8%	(25)	4%	(12)	14%	(44)	55%	(170)	307
Biden Job Strongly Disapprove	5%	(43)	9%	(70)	5%	(41)	9%	(69)	10%	(83)	62%	(495)	800
Favorable of Biden	10%	(93)	14%	(137)	6%	(57)	5%	(44)	12%	(118)	54%	(532)	982
Unfavorable of Biden	5%	(59)	10%	(110)	6%	(69)	8%	(89)	10%	(114)	60%	(664)	1105
Very Favorable of Biden	12%	(50)	15%	(61)	7%	(30)	3%	(13)	13%	(55)	50%	(209)	419
Somewhat Favorable of Biden	8%	(43)	13%	(76)	5%	(27)	6%	(31)	11%	(63)	57%	(323)	562
Somewhat Unfavorable of Biden	7%	(19)	14%	(38)	9%	(24)	2%	(6)	11%	(32)	57%	(158)	276
Very Unfavorable of Biden	5%	(40)	9%	(72)	5%	(45)	10%	(82)	10%	(83)	61%	(507)	828
#1 Issue: Economy	9 %	(82)	13%	(114)	7%	(64)	6%	(52)	12%	(107)	52%	(463)	883
#1 Issue: Security	6%	(14)	8%	(19)	3%	(9)	9%	(23)	11%	(26)	63%	(158)	250
#1 Issue: Health Care	4%	(7)	21%	(38)	7%	(12)	8%	(14)	12%	(22)	49%	(88)	181
#1 Issue: Medicare / Social Security	5%	(15)	10%	(28)	3%	(8)	3%	(8)	9 %	(26)	69%	(194)	280
#1 Issue: Women's Issues	8%	(22)	7%	(20)	4%	(12)	6%	(16)	15%	(40)	60%	(162)	271
#1 Issue: Education	12%	(8)	9%	(6)	4%	(3)	8%	(5)	10%	(6)	57%	(36)	63
#1 Issue: Energy	5%	(8)	11%	(17)	13%	(20)	6%	(9)	14%	(22)	50%	(77)	154
#1 Issue: Other	3%	(3)	12%	(15)	3%	(4)	7%	(8)	7%	(9)	68%	(85)	124
2022 House Vote: Democrat	10%	(88)	15%	(136)	7%	(66)	6%	(52)	11%	(94)	51%	(453)	891
2022 House Vote: Republican	6%	(42)	12%	(79)	6%	(42)	9%	(63)	10%	(67)	56%	(375)	669
2022 House Vote: Someone else	4%	(2)	7%	(4)	3%	(2)	3%	(2)	22%	(15)	61%	(41)	67
2022 House Vote: Didnt Vote	5%	(26)	7%	(38)	4%	(21)	3%	(19)	14%	(82)	68%	(394)	580
2020 Vote: Joe Biden	10%	(94)	15%	(144)	8%	(71)	6%	(55)	11%	(103)	50%	(469)	936
2020 Vote: Donald Trump	6%	(40)	11%	(76)	5%	(37)	8%	(57)	12%	(83)	58%	(400)	693
2020 Vote: Other	3%	(2)	10%	(8)	6%	(5)	8%	(6)	8%	(7)	65%	(54)	82
2020 Vote: Didn't Vote	5%	(24)	6%	(28)	4%	(18)	4%	(18)	13%	(66)	69%	(341)	495

Table MCSP4_3: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Stephen A. Smith

Demographic		ery rable		ewhat orable		ewhat vorable	Very unfavorable			l of, no nion		r heard of	Total N
Adults	7%	(159)	12%	(257)	6%	(131)	6%	(136)	12%	(259)	57%	(1263)	2206
2018 House Vote: Democrat	10%	(83)	15%	(123)	8%	(63)	6%	(49)	11%	(90)	49%	(389)	798
2018 House Vote: Republican	6%	(34)	13%	(76)	5%	(31)	10%	(57)	11%	(64)	54%	(314)	577
2018 House Vote: Someone else	3%	(2)	3%	(1)	2%	(1)	8%	(4)	10%	(5)	75%	(41)	55
2018 House Vote: Didnt Vote	5%	(40)	7%	(56)	5%	(36)	3%	(26)	13%	(100)	67%	(519)	777
4-Region: Northeast	9%	(33)	13%	(50)	6%	(23)	7%	(28)	12%	(46)	54%	(207)	386
4-Region: Midwest	9%	(39)	13%	(58)	5%	(23)	6%	(29)	11%	(48)	57%	(259)	456
4-Region: South	7%	(61)	12%	(100)	7%	(60)	6%	(48)	12%	(98)	56%	(475)	841
4-Region: West	5%	(26)	9 %	(49)	5%	(26)	6%	(32)	13%	(67)	62%	(322)	522
Avid Sports Fan	17%	(93)	22%	(123)	14%	(75)	12%	(65)	12%	(64)	23%	(125)	545
Sports Fan	10%	(158)	16%	(238)	8%	(126)	8%	(124)	12%	(191)	45%	(695)	1533
Avid NFL Fan	15%	(105)	21%	(145)	10%	(71)	12%	(79)	13%	(90)	28%	(194)	684
NFL Fan	10%	(147)	16%	(232)	8%	(117)	8%	(109)	14%	(198)	44%	(635)	1438

Table MCSP4_4: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Pat McAfee

Demographic	Very favorable		newhat orable		ewhat orable	1		Heard of, no opinion		no Never heard of		Total N
Adults	9% (18	9) 12%	(262)	4%	(82)	2%	(46)	14%	(310)	60%	(1317)	2206
Gender: Male	13% (14)	/	· · ·	5%	(52)	2%	(26)	16%	(173)		(503)	1074
Gender: Female	4% (4)	/	(85)	2%	(27)	2%	(20) (20)	12%	(178)	72%	(813)	1130
Age: 18-34	13% (79	/		270 5%	(27) (33)	3%	(20) (21)	13%	(81)	53%	(336)	633
Age: 35-44	10% (39	/		4%	(15)	370 4%	(21) (13)	12%	(44)	61%	(226)	372
Age: 45-64	7% (5)	/		3%	(13) (22)	1%	(6)	16%	(11) (114)	59%	(418)	713
Age: 65+	4% (19	/	(41)	2%	(12)	1%	(6)	15%	(72)	69 %	(338)	488
GenZers: 1997-2012	9% (24	/		$\frac{2}{4\%}$	(12) (10)	3%	(0) (7)	15%	(39)	58%	(155)	268
Millennials: 1981-1996	13% (8	/		6%	(36)	4%	(25)	12%	(77)	53%	(348)	<u> 656</u>
GenXers: 1965-1980	9% (4	/	()	3%	(17)	1%	(6)	16%	(82)	58%	(306)	524
Baby Boomers: 1946-1964	4% (2	/	(75)	3%	(17) (19)	1%	(0) (7)	16%	(110)	66%	(465)	704
PID: Dem (no lean)	9% (8	/	· · ·	5%	(45)	2%	(19)	12%	(105)	57%	(517)	902
PID: Ind (no lean)	7% (4	/	()	2%	(15)	2%	(14)	16%	(104)	64%	(418)	651
PID: Rep (no lean)	9% (6	/		3%	(22)	2%	(12)	15%	(101)	59%	(382)	653
PID/Gender: Dem Men	16% (6	/	(84)	6%	(26)	3%	(12)	12%	(48)	43%	(178)	417
PID/Gender: Dem Women	4% (1	/	· · ·	4%	(18)	1%	(7)	12%	(57)	70%	(337)	484
PID/Gender: Ind Men	9% (3	/		4%	(12)	2%	(8)	18%	(61)	55%	(184)	333
PID/Gender: Ind Women	4% (1	s) 6%	(18)	1%	(4)	2%	(6)	14%	(43)	74%	(234)	317
PID/Gender: Rep Men	14% (4	í) 16%	(53)	5%	(17)	2%	(5)	19%	(63)	43%	(140)	323
PID/Gender: Rep Women	5% (1	⁷) 6%	(21)	1%	(4)	2%	(7)	12%	(38)	73%	(242)	330
Ideo: Liberal (1-3)	10% (6	5) 15%	(97)	5%	(30)	2%	(14)	11%	(69)	57%	(361)	637
Ideo: Moderate (4)	7% (4) 11%	(77)	2%	(15)	2%	(16)	15%	(103)	61%	(414)	674
Ideo: Conservative (5-7)	10% (6	3) 11%	(77)	5%	(35)	2%	(15)	15%	(106)	58%	(413)	714
Educ: < College	8% (12	l) 11%	(166)	3%	(39)	1%	(19)	13%	(193)	63%	(904)	1442
Educ: Bachelors degree	9% (4	5) 12%	(60)	5%	(24)	4%	(18)	16%	(79)	53%	(259)	486
Educ: Post-grad	8% (2-	13%	(36)	7%	(19)	3%	(8)	14%	(38)	55%	(153)	279
Income: Under 50k	7% (8-	l) 9%	(100)	2%	(25)	2%	(19)	14%	(167)	66%	(777)	1171
Income: 50k-100k	10% (7	l) 14%	(97)	7%	(46)	2%	(16)	14%	(98)	54%	(379)	707
Income: 100k+	10% (3-	i) 20%	(65)	3%	(11)	3%	(10)	14%	(46)	49%	(162)	328
Ethnicity: White	8% (14	0) 12%	(199)	4%	(63)	2%	(29)	13%	(227)	61% (1045)	1702

Table MCSP4_4: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Pat McAfee

Demographic		ery rable	Somewhat Somewhat favorable unfavorable u			ery orable		l of, no nion		r heard of	Total N		
Adults	9%	(189)	12%	(262)	4%	(82)	2%	(46)	14%	(310)	60%	(1317)	2206
Ethnicity: Hispanic	9%	(10) (34)	1270 14%	(53)	470 5%	(02) (20)	270 2%	(40)	1470	(39)	60%	(1317) (228)	380
Ethnicity: Black	12%	(34) (35)	1470	(33) (45)	5%	(20) (16)	270 3%	(0) (8)	16%	(37) (45)	48%	(136)	284
Ethnicity: Other	7%	(33) (15)	8%	(43) (19)	1%	(10) (3)	$\frac{370}{4\%}$	(0) (9)	1076	(43) (38)	4070 62%	(136)	204
All Christian	10%	(13)	12%	(19) (123)	4%	(3) (41)	470 1%	(9) (14)	17 70	(132)	59%	(130) (588)	220 997
All Non-Christian	10%	(12)	1270	(123) (18)	4%	(41) (5)	170 5%	(14) (7)	10%	(132) (12)	56%	(67)	121
Atheist	7%	(12) (8)	15%	(10) (15)	3 %	(3) (3)	$\frac{370}{4\%}$	(7) (4)	1070	(12) (14)	507%	(07) (59)	104
Agnostic/Nothing in particular	7%	(47)	1370	(13) (75)	3%	(3) (21)	470 2%	(13)	1570	(14) (103)	61%	(396)	655
Something Else	7%	(47) (24)	9 %	(73) (30)	4%	(21) (12)	270 2%	(13) (7)	15%	(103) (50)	63%	(300) (207)	330
Religious Non-Protestant/Catholic	8%	(24) (13)	12%	(30) (18)	470 5%	(12) (7)	$\frac{270}{4\%}$	(7) (7)	1370	(30) (17)	60%	(93)	155
Evangelical	10%	(15) (55)	1270 14%	(10) (75)	4%	(7) (23)	470 1%	(7) (7)	15%	(17) (81)	55%	(296)	537
Non-Evangelical	9%	(55) (66)	11%	(73) (78)	4%	(23) (27)	170 2%	(14)	1370	(91)	63 %	(290) (464)	740
Community: Urban	12%	(00) (77)	12%	(75)	3%	(27) (22)	2%	(14) (10)	1270 14%	(84)	57%	(350)	618
Community: Suburban	8%	(81)	12%	(120)	4%	(22) (45)	2%	(10) (24)	13%	(04) (140)	61%	(629)	1039
Community: Rural	6 %	(31)	12%	(67)	3%	(15)	2%	(21) (11)	16%	(87)	62%	(338)	549
Employ: Private Sector	12%	(87)	16%	(116)	6%	(13) (47)	$\frac{2}{4\%}$	(11) (27)	13%	(94)	50%	(370)	742
Employ: Government	10%	(07) (14)	15%	(110) (20)	3%	(1) (4)	4%	(5)	11%	(15)	57%	(78)	136
Employ: Self-Employed	11%	(23)	15%	(20) (30)	5%	(1) (11)	1%	(2)	14%	(29)	54%	(113)	209
Employ: Homemaker	5%	(23) (6)	3%	(30)	1%	(11) (2)	1%	(2) (2)	14%	(18)	75%	(97)	128
Employ: Student	4%	(2)	12%	(1) (8)		(2) (0)	7%	(5)	14%	(10) (10)	64%	(44)	70
Employ: Retired	5%	(25)	10%	(53)	2%	(13)	1%	(5)	15%	(81)	68 %	(365)	541
Employ: Unemployed	8%	(19)	10%	(25)	1%	(3)		(0)	19%	(46)	62%	(150)	242
Employ: Other	9%	(13)	4%	(5)	1%	(1)		(0)	13%	(19)	72%	(99)	138
Military HH: Yes	6%	(17)	12%	(33)	3%	(7)	1%	(3)	13%	(36)	65%	(176)	272
Military HH: No	9%	(172)	12%	(229)	4%	(75)	2%	(42)	14%	(274)	59%	(1141)	1934
RD/WT: Right Direction	11%	(78)	16%	(116)	5%	(35)	2%	(12)	15%	(107)	53%	(389)	737
RD/WT: Wrong Track	8%	(112)	10%	(145)	3%	(47)	2%	(34)	14%	(203)	63%	(928)	1469
Biden Job Approve	9%	(94)	15%	(145)	5%	(45)	2%	(16)	13%	(133)	57%	(564)	997
Biden Job Disapprove	8%	(90)	10%	(111)	3%	(36)	3%	(28)	15%	(162)	61%	(679)	1108

Table MCSP4_4: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Pat McAfee

Demographic		ery orable		ewhat orable		ewhat orable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9 %	(189)	12%	(262)	4%	(82)	2%	(46)	14%	(310)	60%	(1317)	2206
Biden Job Strongly Approve	12%	(48)	15%	(59)	4%	(17)	2%	(6)	13%	(49)	54%	(213)	392
Biden Job Somewhat Approve	7%	(45)	14%	(86)	5%	(29)	2%	(10)	14%	(84)	58%	(351)	605
Biden Job Somewhat Disapprove	8%	(25)	10%	(29)	5%	(16)	3%	(9)	15%	(48)	59%	(181)	307
Biden Job Strongly Disapprove	8%	(65)	10%	(82)	2%	(20)	2%	(20)	14%	(115)	62%	(498)	800
Favorable of Biden	9 %	(91)	13%	(128)	4%	(35)	2%	(20)	14%	(139)	58%	(569)	982
Unfavorable of Biden	8%	(86)	11%	(125)	4%	(47)	2%	(23)	13%	(149)	61%	(674)	1105
Very Favorable of Biden	11%	(48)	13%	(54)	4%	(16)	3%	(11)	14%	(59)	55%	(231)	419
Somewhat Favorable of Biden	8%	(43)	13%	(74)	3%	(19)	2%	(8)	14%	(80)	60%	(338)	562
Somewhat Unfavorable of Biden	7%	(20)	13%	(35)	8%	(22)	2%	(4)	13%	(36)	57%	(159)	276
Very Unfavorable of Biden	8%	(66)	11%	(90)	3%	(25)	2%	(19)	14%	(113)	62%	(515)	828
#1 Issue: Economy	11%	(98)	14%	(120)	3%	(27)	2%	(21)	16%	(140)	54%	(477)	883
#1 Issue: Security	6%	(14)	10%	(25)	4%	(9)	3%	(6)	17%	(43)	61%	(153)	250
#1 Issue: Health Care	8%	(14)	19%	(35)	3%	(6)	2%	(4)	10%	(18)	58%	(104)	181
#1 Issue: Medicare / Social Security	5%	(13)	7%	(19)	3%	(7)	2%	(5)	14%	(40)	70%	(195)	280
#1 Issue: Women's Issues	8%	(22)	10%	(28)	3%	(8)	_	(1)	11%	(30)	67%	(182)	271
#1 Issue: Education	12%	(8)	12%	(8)	4%	(2)	4%	(3)	9 %	(6)	59%	(37)	63
#1 Issue: Energy	6%	(9)	13%	(20)	10%	(15)	3%	(5)	12%	(19)	56%	(86)	154
#1 Issue: Other	10%	(12)	6%	(7)	5%	(6)	1%	(1)	12%	(15)	67%	(83)	124
2022 House Vote: Democrat	10%	(91)	15%	(138)	5%	(45)	2%	(18)	14%	(124)	53%	(475)	891
2022 House Vote: Republican	10%	(65)	12%	(78)	4%	(26)	3%	(17)	15%	(101)	57%	(381)	669
2022 House Vote: Someone else	6%	(4)	3%	(2)	4%	(3)	1%	(1)	11%	(8)	74%	(50)	67
2022 House Vote: Didnt Vote	5%	(28)	8%	(44)	2%	(9)	2%	(10)	13%	(77)	71%	(411)	580
2020 Vote: Joe Biden	11%	(99)	15%	(137)	5%	(47)	2%	(19)	13%	(118)	55%	(516)	936
2020 Vote: Donald Trump	8%	(56)	12%	(80)	3%	(23)	2%	(15)	16%	(109)	59%	(410)	693
2020 Vote: Other	6%	(5)	10%	(8)	5%	(4)	4%	(4)	10%	(8)	64%	(53)	82
2020 Vote: Didn't Vote	6%	(30)	7%	(36)	2%	(8)	2%	(8)	15%	(75)	68%	(338)	495

Table MCSP4_4: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Pat McAfee

Demographic	Ve favor			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9%	(189)	12%	(262)	4%	(82)	2%	(46)	14%	(310)	60%	(1317)	2206
2018 House Vote: Democrat	10%	(84)	15%	(123)	5%	(42)	2%	(15)	13%	(100)	54%	(433)	798
2018 House Vote: Republican	9 %	(51)	12%	(67)	4%	(21)	3%	(17)	17%	(101)	56%	(320)	577
2018 House Vote: Someone else	7%	(4)	6%	(3)	7%	(4)	_	(0)	6%	(3)	75%	(41)	55
2018 House Vote: Didnt Vote	7%	(51)	9 %	(68)	2%	(15)	2%	(13)	14%	(106)	67%	(523)	777
4-Region: Northeast	11%	(44)	12%	(46)	2%	(9)	2%	(9)	15%	(57)	58%	(222)	386
4-Region: Midwest	10%	(45)	16%	(72)	4%	(20)	2%	(8)	11%	(52)	57%	(260)	456
4-Region: South	9%	(73)	12%	(101)	3%	(25)	3%	(21)	16%	(131)	58%	(491)	841
4-Region: West	5%	(28)	8%	(43)	5%	(28)	2%	(8)	14%	(71)	66%	(344)	522
Avid Sports Fan	21%	(112)	23%	(123)	7%	(39)	4%	(20)	17%	(90)	29%	(161)	545
Sports Fan	12%	(184)	16%	(247)	5%	(77)	2%	(36)	16%	(244)	49%	(745)	1533
Avid NFL Fan	19%	(127)	23%	(160)	7%	(49)	4%	(24)	15%	(102)	32%	(221)	684
NFL Fan	12%	(179)	17%	(244)	5%	(74)	3%	(36)	15%	(222)	47%	(683)	1438

Table MCSP4_5: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Shannon Sharpe

	Very	Somewhat	Somewhat	Very	Heard of, no	Never heard	T-4-1 N
Demographic	favorable	favorable	unfavorable	unfavorable	opinion	of	Total N
Adults	10% (220)	17% (374)	4% (93)	3% (67)	13% (290)	53% (1161)	2206
Gender: Male	15% (162)	24% (254)	5% (58)	5% (51)	15% (162)	36% (387)	1074
Gender: Female	5% (58)	11% (119)	3% (35)	1% (16)	11% (129)	68% (773)	1130
Age: 18-34	13% (84)	15% (97)	5% (34)	4% (23)	14% (88)	49% (307)	633
Age: 35-44	11% (40)	15% (54)	6% (21)	3% (10)	17% (63)	50% (185)	372
Age: 45-64	9% (62)	21% (151)	4% (29)	3% (24)	13% (91)	50% (357)	713
Age: 65+	7% (33)	15% (73)	2% (10)	2% (11)	10% (49)	64% (312)	488
GenZers: 1997-2012	11% (29)	16% (43)	2% (5)	3% (7)	14% (38)	54% (146)	268
Millennials: 1981-1996	14% (90)	14% (94)	8% (50)	4% (25)	15% (96)	46% (300)	656
GenXers: 1965-1980	8% (44)	19% (100)	4% (21)	3% (15)	14% (74)	52% (271)	524
Baby Boomers: 1946-1964	7% (53)	18% (129)	2% (17)	3% (19)	11% (79)	58% (407)	704
PID: Dem (no lean)	12% (111)	18% (164)	4% (40)	2% (23)	14% (123)	49% (441)	902
PID: Ind (no lean)	8% (52)	15% (96)	4% (24)	4% (23)	14% (93)	56% (363)	651
PID: Rep (no lean)	9% (57)	17% (114)	4% (29)	3% (21)	11% (75)	55% (357)	653
PID/Gender: Dem Men	21% (87)	23% (96)	6% (25)	4% (17)	14% (58)	32% (134)	417
PID/Gender: Dem Women	5% (23)	14% (68)	3% (15)	1% (6)	13% (65)	63% (306)	484
PID/Gender: Ind Men	10% (34)	20% (68)	4% (13)	5% (16)	17% (55)	44% (147)	333
PID/Gender: Ind Women	6% (18)	9% (28)	3% (11)	2% (7)	12% (37)	68% (215)	317
PID/Gender: Rep Men	13% (41)	28% (91)	6% (20)	5% (18)	15% (48)	32% (105)	323
PID/Gender: Rep Women	5% (16)	7% (23)	3% (9)	1% (4)	8% (26)	76% (252)	330
Ideo: Liberal (1-3)	13% (84)	18% (112)	5% (31)	3% (21)	13% (81)	48% (308)	637
Ideo: Moderate (4)	9% (63)	18% (119)	3% (18)	2% (13)	15% (99)	54% (363)	674
Ideo: Conservative (5-7)	9% (63)	17% (124)	5% (36)	4% (30)	12% (88)	52% (372)	714
Educ: < College	10% (138)	15% (222)	4% (55)	3% (39)	14% (202)	55% (786)	1442
Educ: Bachelors degree	9% (45)	19% (94)	5% (23)	4% (20)	11% (55)	51% (249)	486
Educ: Post-grad	13% (37)	21% (59)	6% (16)	3% (8)	12% (33)	45% (126)	279
Income: Under 50k	8% (99)	12% (143)	3% (36)	3% (34)	14% (165)	59% (693)	1171
Income: 50k-100k	12% (82)	22% (155)	4% (27)	3% (22)	11% (77)	49% (344)	707
Income: 100k+	12% (39)	23% (76)	9% (30)	3% (10)	15% (48)	38% (124)	328
Ethnicity: White	8% (135)	18% (300)	5% (84)	3% (55)	12% (210)	54% (919)	1702

Table MCSP4_5: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Shannon Sharpe

Demographic		ery rable		ewhat rable	,		•		l of, no nion		r heard of	Total N	
Adults	10%	(220)	17%	(374)	4%	(93)	3%	(67)	13%	(290)	53%	(1161)	2206
Ethnicity: Hispanic	10%	(220) (37)	1770 22%	(374) (82)	470 8%	(29)	3%	(07) (10)	1570	(61)	42%	(161)	380
Ethnicity: Black	1070 24%	(57) (69)	19%	(52) (54)	2%	(29)	3%	(10) (9)	1070	(36)	4270 39%	(101) (110)	284
Ethnicity: Other	2470 7%	(09) (16)	9%	(34) (21)	270 2%	(3) (4)	370 1%	(3)	20%	(30) (45)	60 %	(110) (132)	204 220
All Christian	11%	(10) (105)	970 19%	(21) (189)	270 5%	(4) (49)	170 2%	(3) (25)	13%	(43) (125)	51%	(132) (504)	220 997
All Non-Christian	12%	(103) (15)	1976 22%	(109) (27)	5%	(49) (7)		· · ·	1370 5%	· · ·	55%	(67)	121
Atheist	1270 7%	. ,	18%	· · ·	570 4%	. ,	6%	(0) (6)	13%	(5) (14)	5570 51%	· · ·	121
	770 7%	(7) (48)	1870 15%	(19) (101)	470 3%	(4) (20)	670 4%	(0) (26)	1570 16%	(14) (104)	54%	(53) (356)	655
Agnostic/Nothing in particular	13%		13 % 12 %		370 4%		470 3%		10%		5470 55%	()	330
Something Else	10%	(44)	1270 20%	(38)	470 5%	(14)		(9)	10%	(42)	5570 54%	(182)	
Religious Non-Protestant/Catholic	10% 12%	(15)		(31)	5% 5%	(8)	3%	(0)		(16)	54% 50%	(84)	155
Evangelical		(63)	17%	(94)		(28)		(14)	13%	(68)		(271)	537
Non-Evangelical	11%	(84)	18%	(130)	4%	(33)	3%	(19)	11%	(82)	53%	(392)	740
Community: Urban	13%	(82)	15%	(95)	6%	(37)	3%	(18)	13%	(83)	49%	(303)	618
Community: Suburban	9 %	(96)	19%	(194)	4%	(38)	3%	(27)	13%	(134)	53%	(549)	1039
Community: Rural	8%	(41)	16%	(85)	3%	(18)	4%	(22)	13%	(73)	56%	(310)	549
Employ: Private Sector	12%	(91)	21%	(159)	5%	(38)	4%	(29)	11%	(81)	46%	(343)	742
Employ: Government	10%	(13)	29%	(40)	7%	(9)	3%	(3)	5%	(7)	46%	(63)	136
Employ: Self-Employed	11%	(23)	17%	(35)	10%	(21)	4%	(7)	19%	(39)	40 %	(83)	209
Employ: Homemaker	2%	(2)	7%	(8)	2%	(3)	2%	(3)	16%	(21)	71%	(91)	128
Employ: Student	6%	(4)	10%	(7)	4%	(3)	2%	(1)	14%	(10)	64%	(45)	70
Employ: Retired	8%	(44)	15%	(79)	3%	(14)	3%	(17)	11%	(62)	60%	(325)	541
Employ: Unemployed	12%	(28)	10%	(24)	2%	(4)	2%	(5)	19%	(47)	55%	(134)	242
Employ: Other	9%	(12)	16%	(22)	1%	(2)	1%	(1)	17%	(23)	56%	(77)	138
Military HH: Yes	8%	(23)	18%	(50)	3%	(7)	2%	(5)	12%	(33)	57%	(154)	272
Military HH: No	10%	(197)	17%	(324)	4%	(86)	3%	(62)	13%	(258)	52%	(1007)	1934
RD/WT: Right Direction	15%	(109)	18%	(132)	5%	(38)	2%	(18)	13%	(97)	47%	(344)	737
RD/WT: Wrong Track	8%	(111)	17%	(242)	4%	(56)	3%	(49)	13%	(194)	56%	(817)	1469
Biden Job Approve	13%	(128)	18%	(179)	4%	(43)	2%	(22)	12%	(117)	51%	(507)	997
Biden Job Disapprove	8%	(86)	17%	(186)	4%	(43)	4%	(44)	14%	(156)	53%	(592)	1108

Table MCSP4_5: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Shannon Sharpe

Demographic		ery orable		ewhat orable	SomewhatVeryIunfavorableunfavorable			l of, no nion		r heard of	Total N		
Adults	10%	(220)	17%	(374)	4%	(93)	3%	(67)	13%	(290)	53%	(1161)	2206
Biden Job Strongly Approve	15%	(60)	17%	(66)	4%	(15)	3%	(12)	14%	(56)	47%	(183)	392
Biden Job Somewhat Approve	11%	(68)	19%	(113)	5%	(29)	2%	(10)	10%	(61)	54%	(324)	605
Biden Job Somewhat Disapprove	7%	(21)	23%	(70)	4%	(11)	3%	(8)	16%	(48)	48%	(149)	307
Biden Job Strongly Disapprove	8%	(66)	14%	(116)	4%	(32)	4%	(36)	13%	(108)	55%	(443)	800
Favorable of Biden	12%	(122)	18%	(177)	4%	(35)	2%	(24)	12%	(121)	51%	(501)	982
Unfavorable of Biden	8%	(85)	17%	(188)	5%	(58)	4%	(40)	13%	(144)	53%	(591)	1105
Very Favorable of Biden	16%	(65)	14%	(59)	3%	(15)	2%	(10)	14%	(60)	50%	(211)	419
Somewhat Favorable of Biden	10%	(57)	21%	(118)	4%	(20)	3%	(15)	11%	(62)	52%	(290)	562
Somewhat Unfavorable of Biden	9%	(24)	21%	(57)	5%	(13)	2%	(5)	12%	(34)	52%	(143)	276
Very Unfavorable of Biden	7%	(61)	16%	(131)	5%	(45)	4%	(34)	13%	(109)	54%	(448)	828
#1 Issue: Economy	11%	(97)	20%	(173)	5%	(42)	3%	(29)	14%	(123)	47%	(418)	883
#1 Issue: Security	7%	(17)	12%	(29)	6%	(15)	3%	(7)	13%	(32)	60%	(150)	250
#1 Issue: Health Care	9%	(17)	22%	(39)	3%	(5)	3%	(5)	15%	(27)	48%	(87)	181
#1 Issue: Medicare / Social Security	9%	(25)	14%	(40)	4%	(11)	2%	(6)	11%	(32)	59%	(165)	280
#1 Issue: Women's Issues	11%	(30)	17%	(47)	3%	(7)	2%	(4)	11%	(29)	57%	(154)	271
#1 Issue: Education	15%	(9)	11%	(7)	4%	(3)	2%	(2)	12%	(7)	55%	(35)	63
#1 Issue: Energy	10%	(15)	19%	(30)	6%	(9)	4%	(6)	10%	(16)	51%	(78)	154
#1 Issue: Other	7%	(8)	8%	(10)	1%	(1)	6%	(8)	19%	(24)	59%	(73)	124
2022 House Vote: Democrat	14%	(126)	20%	(181)	4%	(34)	2%	(20)	11%	(100)	48%	(429)	891
2022 House Vote: Republican	9%	(60)	19%	(124)	5%	(35)	4%	(29)	11%	(74)	52%	(347)	669
2022 House Vote: Someone else	5%	(3)	7%	(5)	6%	(4)	2%	(1)	13%	(9)	67%	(45)	67
2022 House Vote: Didnt Vote	5%	(30)	11%	(65)	3%	(20)	3%	(16)	19%	(107)	59%	(341)	580
2020 Vote: Joe Biden	13%	(123)	20%	(190)	4%	(39)	2%	(22)	13%	(118)	48%	(445)	936
2020 Vote: Donald Trump	9 %	(63)	16%	(114)	5%	(35)	4%	(27)	11%	(77)	54%	(376)	693
2020 Vote: Other	7%	(6)	15%	(12)	4%	(3)	1%	(1)	14%	(11)	58%	(48)	82
2020 Vote: Didn't Vote	5%	(27)	12%	(59)	3%	(16)	3%	(17)	17%	(84)	59%	(291)	495

Table MCSP4_5: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Shannon Sharpe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (220)	17% (374)	4% (93)	3% (67)	13% (290)	53% (1161)	2206
2018 House Vote: Democrat	15% (118)	19% (155)	4% (30)	3% (22)	13% (100)	47% (373)	798
2018 House Vote: Republican	9% (50)	20% (116)	5% (31)	4% (25)	12% (69)	50% (286)	577
2018 House Vote: Someone else	8% (4)	8% (4)	17% (9)	1% (1)	10% (5)	57% (31)	55
2018 House Vote: Didnt Vote	6% (47)	13% (100)	3% (23)	2% (19)	15% (116)	61% (471)	777
4-Region: Northeast	11% (44)	18% (69)	3% (13)	3% (13)	11% (43)	53% (206)	386
4-Region: Midwest	10% (47)	18% (80)	5% (23)	2% (10)	14% (64)	51% (232)	456
4-Region: South	10% (87)	17% (142)	5% (39)	3% (28)	13% (113)	51% (432)	841
4-Region: West	8% (42)	16% (83)	3% (18)	3% (16)	14% (71)	56% (292)	522
Avid Sports Fan	23% (125)	33% (178)	6% (32)	6% (32)	13% (72)	19% (106)	545
Sports Fan	14% (215)	23% (351)	5% (72)	4% (59)	15% (232)	39% (603)	1533
Avid NFL Fan	22% (151)	31% (212)	7% (48)	5% (37)	13% (89)	22% (147)	684
NFL Fan	15% (210)	23% (336)	5% (78)	4% (54)	16% (226)	37% (534)	1438

Table MCSP4_6: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Wilbon

Demographic	Ve favor		SomewhatSomewhatfavorableunfavorable				ery orable		l of, no nion		r heard of	Total N	
Adults	8%	(171)	10%	(225)	4%	(85)	2%	(34)	10%	(218)	67%	(1473)	2206
Gender: Male	13%	(137)	16%	(173)	4%	(46)	3%	(28)	10%	(106)	54%	(584)	1074
Gender: Female	3%	(34)	5%	(52)	3%	(38)	1%	(6)	10%	(100) (112)	79 %	(889)	1130
Age: 18-34	10%	(64)	13%	(81)	6%	(35)	2%	(15)	10%	(63)	59%	(374)	633
Age: 35-44	8%	(28)	9%	(34)	5%	(19)	3%	(10) (10)	10%	(38)	65%	(242)	372
Age: 45-64	8%	(60)	11%	(81)	3%	(24)	1%	(5)	10%	(73)	66%	(469)	713
Age: 65+	4%	(19)	6%	(29)	1%	(6)	1%	(3)	9%	(43)	80%	(388)	488
GenZers: 1997-2012	8%	(21)	13%	(35)	4%	(9)	1%	(3)	11%	(30)	63%	(170)	268
Millennials: 1981-1996	10%	(65)	11%	(75)	7%	(44)	3%	(22)	9%	(61)	59%	(389)	656
GenXers: 1965-1980	8%	(41)	11%	(56)	4%	(23)	1%	(5)	11%	(59)	65%	(341)	524
Baby Boomers: 1946-1964	6%	(42)	8%	(56)	1%	(9)	1%	(2) (4)	9%	(64)	75%	(530)	704
PID: Dem (no lean)	9%	(83)	13%	(115)	5%	(44)	2%	(20)	10%	(89)	61%	(552)	902
PID: Ind (no lean)	5%	(34)	9%	(56)	3%	(18)	1%	(6)	9%	(59)	73%	(478)	651
PID: Rep (no lean)	8%	(54)	8%	(55)	3%	(22)	1%	(9)	11%	(70)	68%	(443)	653
PID/Gender: Dem Men	16%	(68)	22%	(90)	5%	(20)	4%	(16)	8%	(34)	45%	(188)	417
PID/Gender: Dem Women	3%	(15)	5%	(23)	5%	(24)	1%	(3)	11%	(55)	75%	(364)	484
PID/Gender: Ind Men	7%	(24)	13%	(42)	2%	(8)	1%	(5)	9 %	(29)	68%	(226)	333
PID/Gender: Ind Women	3%	(9)	4%	(14)	3%	(10)	_	(1)	10%	(31)	79%	(252)	317
PID/Gender: Rep Men	14%	(45)	12%	(40)	6%	(18)	2%	(7)	13%	(43)	53%	(170)	323
PID/Gender: Rep Women	3%	(9)	4%	(15)	1%	(5)	_	(2)	8%	(26)	83%	(273)	330
Ideo: Liberal (1-3)	11%	(71)	14%	(87)	3%	(21)	2%	(13)	7%	(46)	63%	(398)	637
Ideo: Moderate (4)	8%	(53)	9%	(60)	4%	(26)	1%	(6)	12%	(84)	66%	(446)	674
Ideo: Conservative (5-7)	7%	(47)	10%	(68)	5%	(35)	2%	(14)	9%	(64)	68%	(486)	714
Educ: < College	8%	(110)	8%	(122)	4%	(54)	1%	(16)	10%	(148)	69%	(992)	1442
Educ: Bachelors degree	7%	(36)	13%	(62)	4%	(22)	3%	(14)	8%	(40)	64%	(312)	486
Educ: Post-grad	9 %	(25)	15%	(41)	3%	(9)	2%	(4)	11%	(30)	61%	(169)	279
Income: Under 50k	6%	(75)	7%	(86)	3%	(35)	1%	(12)	10%	(119)	72%	(844)	1171
Income: 50k-100k	9%	(63)	12%	(81)	5%	(36)	3%	(18)	9 %	(65)	63%	(443)	707
Income: 100k+	10%	(33)	18%	(58)	4%	(13)	1%	(4)	10%	(33)	57%	(186)	328
Ethnicity: White	7%	(121)	10%	(163)	4%	(65)	1%	(25)	9%	(157)	69 %	(1171)	1702

Table MCSP4_6: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Michael Wilbon

Demographic		ery rable		ewhat orable		ewhat orable	Ve unfavo	ery orable		l of, no nion		r heard of	Total N
Adults	8%	(171)	10%	(225)	4%	(85)	2%	(34)	10%	(218)	67%	(1473)	2206
Ethnicity: Hispanic	12%	(171) (47)	11%	(223) (44)	6 %	(05) (25)	1%	(6)	10%	(39)	58%	(219)	380
Ethnicity: Black	16%	(44)	15%	(43)	4%	(23) (11)	1%	(0) (4)	12%	(33)	52%	(149)	284
Ethnicity: Other	3%	(6)	9%	(10) (20)	4%	(\mathbf{n})	3%	(6)	12%	(33) (27)	70%	(113) (153)	2201
All Christian	8%	(81)	11%	(110)	4%	(42)	1%	(14)	9 %	(89)	66%	(661)	997
All Non-Christian	10%	(01) (12)	17%	(21)	2%	(12) (2)	4%	(5)	8%	(10)	58%	(70)	121
Atheist	4%	(12) (4)	17%	(18)	6 %	(2) (6)	2%	(2)	7%	(10)	64%	(66)	104
Agnostic/Nothing in particular	7%	(44)	9%	(57)	3%	(21)	1%	(8)	11%	(72)	69%	(454)	655
Something Else	9%	(30)	6%	(20)	4%	(13)	2%	(5)	12%	(40)	67%	(222)	330
Religious Non-Protestant/Catholic	9%	(14)	15%	(23)	2%	(3)	4%	(7)	7%	(11)	63%	(98)	155
Evangelical	9%	(48)	10%	(55)	5%	(27)	2%	(12)	13%	(69)	61%	(327)	537
Non-Evangelical	8%	(61)	10%	(71)	4%	(26)	1%	(6)	7%	(54)	70%	(521)	740
Community: Urban	11%	(68)	13%	(79)	3%	(21)	2%	(15)	10%	(60)	61%	(376)	618
Community: Suburban	7%	(73)	9%	(98)	4%	(45)	1%	(11)	10%	(103)	68%	(708)	1039
Community: Rural	5%	(30)	9%	(49)	3%	(19)	1%	(7)	10%	(54)	71%	(390)	549
Employ: Private Sector	12%	(89)	12%	(91)	6%	(48)	2%	(18)	11%	(82)	56%	(414)	742
Employ: Government	8%	(11)	20%	(27)	1%	(1)		(0)	6%	(8)	65%	(89)	136
Employ: Self-Employed	8%	(17)	15%	(30)	4%	(9)	4%	(9)	8%	(18)	60%	(126)	209
Employ: Homemaker	2%	(2)	5%	(6)	3%	(4)	_	(0)	9 %	(11)	81%	(104)	128
Employ: Student	6%	(4)	10%	(7)	3%	(2)	2%	(2)	10%	(7)	68%	(47)	70
Employ: Retired	5%	(25)	7%	(36)	2%	(10)	1%	(4)	9 %	(50)	77%	(416)	541
Employ: Unemployed	5%	(12)	9%	(22)	3%	(8)		(1)	13%	(32)	69%	(168)	242
Employ: Other	6%	(8)	5%	(6)	2%	(2)		(1)	8%	(10)	80%	(110)	138
Military HH: Yes	5%	(15)	9 %	(25)	2%	(6)	1%	(3)	10%	(27)	72%	(197)	272
Military HH: No	8%	(156)	10%	(200)	4%	(78)	2%	(32)	10%	(191)	66%	(1277)	1934
RD/WT: Right Direction	12%	(86)	15%	(111)	4%	(31)	2%	(13)	11%	(80)	56%	(416)	737
RD/WT: Wrong Track	6%	(84)	8%	(114)	4%	(54)	1%	(21)	9%	(137)	72%	(1058)	1469
Biden Job Approve	10%	(103)	13%	(134)	3%	(30)	2%	(18)	10%	(97)	62%	(615)	997
Biden Job Disapprove	6%	(64)	8%	(89)	5%	(52)	1%	(16)	10%	(108)	70%	(779)	1108

Table MCSP4_6: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Michael Wilbon

Demographic		ery orable		Somewhat favorable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(171)	10%	(225)	4%	(85)	2%	(34)	10%	(218)	67%	(1473)	2206
Biden Job Strongly Approve	13%	(51)	15%	(58)	4%	(15)	2%	(7)	10%	(38)	57%	(223)	392
Biden Job Somewhat Approve	9%	(52)	13%	(76)	3%	(15)	2%	(11)	10%	(59)	65%	(392)	605
Biden Job Somewhat Disapprove	5%	(17)	8%	(25)	7%	(21)	1%	(3)	12%	(38)	67%	(205)	307
Biden Job Strongly Disapprove	6%	(47)	8%	(65)	4%	(31)	2%	(13)	9%	(70)	72%	(574)	800
Favorable of Biden	10%	(102)	12%	(120)	3%	(28)	1%	(12)	10%	(99)	63%	(621)	982
Unfavorable of Biden	6%	(64)	9%	(99)	5%	(50)	2%	(20)	9%	(100)	70%	(772)	1105
Very Favorable of Biden	12%	(51)	13%	(56)	4%	(15)	2%	(8)	9%	(38)	60%	(251)	419
Somewhat Favorable of Biden	9%	(51)	11%	(64)	2%	(12)	1%	(4)	11%	(61)	66%	(370)	562
Somewhat Unfavorable of Biden	7%	(19)	7%	(19)	7%	(19)	2%	(5)	12%	(33)	66%	(181)	276
Very Unfavorable of Biden	5%	(45)	10%	(79)	4%	(31)	2%	(15)	8%	(67)	71%	(591)	828
#1 Issue: Economy	10%	(90)	10%	(92)	3%	(31)	2%	(14)	11%	(96)	63%	(560)	883
#1 Issue: Security	6%	(14)	10%	(26)	4%	(10)	1%	(4)	8%	(21)	70%	(175)	250
#1 Issue: Health Care	9%	(16)	16%	(30)	4%	(8)	1%	(1)	4%	(7)	65%	(118)	181
#1 Issue: Medicare / Social Security	6%	(17)	6%	(17)	2%	(6)	1%	(3)	11%	(30)	74%	(208)	280
#1 Issue: Women's Issues	6%	(17)	10%	(28)	1%	(2)	2%	(4)	11%	(30)	70%	(190)	271
#1 Issue: Education	7%	(4)	5%	(3)	6%	(4)	4%	(3)	11%	(7)	67%	(42)	63
#1 Issue: Energy	6%	(9)	13%	(20)	14%	(21)	2%	(4)	8%	(13)	57%	(88)	154
#1 Issue: Other	3%	(3)	9%	(11)	2%	(2)	1%	(1)	12%	(14)	74%	(92)	124
2022 House Vote: Democrat	11%	(94)	14%	(129)	4%	(39)	2%	(19)	9%	(80)	59 %	(529)	891
2022 House Vote: Republican	8%	(54)	9%	(61)	4%	(29)	1%	(10)	10%	(65)	67%	(449)	669
2022 House Vote: Someone else	4%	(3)	2%	(1)	5%	(3)	_	(0)	25%	(16)	65%	(43)	67
2022 House Vote: Didnt Vote	4%	(20)	6%	(35)	2%	(12)	1%	(5)	10%	(56)	78%	(452)	580
2020 Vote: Joe Biden	11%	(103)	14%	(132)	4%	(40)	2%	(18)	9%	(82)	60%	(561)	936
2020 Vote: Donald Trump	7%	(48)	9%	(60)	4%	(28)	1%	(8)	11%	(74)	68%	(474)	693
2020 Vote: Other	2%	(1)	8%	(7)	2%	(2)	2%	(1)	10%	(8)	76%	(63)	82
2020 Vote: Didn't Vote	4%	(18)	5%	(26)	3%	(15)	1%	(6)	11%	(54)	76%	(375)	495

Table MCSP4_6: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Michael Wilbon

Demographic	Very favorable		Somewhat favorable			Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	8%	(171)	10%	(225)	4%	(85)	2%	(34)	10%	(218)	67%	(1473)	2206
2018 House Vote: Democrat	11%	(86)	14%	(112)	5%	(38)	2%	(18)	9 %	(72)	59%	(472)	798
2018 House Vote: Republican	7%	(43)	11%	(62)	4%	(22)	2%	(10)	10%	(58)	66%	(383)	577
2018 House Vote: Someone else	5%	(3)	7%	(4)	4%	(2)	_	(0)	4%	(2)	80%	(44)	55
2018 House Vote: Didnt Vote	5%	(39)	6%	(48)	3%	(22)	1%	(6)	11%	(86)	74%	(575)	777
4-Region: Northeast	9 %	(36)	11%	(42)	3%	(13)	2%	(6)	11%	(42)	64%	(247)	386
4-Region: Midwest	8%	(35)	12%	(54)	5%	(21)	1%	(6)	9 %	(41)	66%	(300)	456
4-Region: South	8%	(70)	11%	(93)	3%	(26)	1%	(13)	10%	(84)	66%	(557)	841
4-Region: West	6%	(30)	7%	(37)	5%	(24)	2%	(10)	10%	(51)	71%	(370)	522
Avid Sports Fan	21%	(113)	21%	(115)	8%	(43)	3%	(18)	13%	(68)	34%	(188)	545
Sports Fan	11%	(163)	14%	(219)	5%	(77)	2%	(31)	12%	(177)	56%	(866)	1533
Avid NFL Fan	19%	(128)	20%	(136)	7%	(47)	3%	(18)	13%	(91)	38%	(263)	684
NFL Fan	11%	(162)	14%	(207)	5%	(78)	2%	(30)	11%	(163)	56%	(798)	1438

Table MCSP4_7: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryen Russillo

Demographic	Ve favoi			ewhat rable		ewhat orable	Ve unfav	ery orable	Heard opin	,	Never heard of	Total N
Adults	4%	(98)	8%	(187)	3%	(67)	1%	(30)		(256)	71% (1568)	2206
Gender: Male	470 7%	(79)	11%	(107) (121)	5%	(07) (49)	170 2%	(30) (20)		(133)	63% (672)	1074
Gender: Female	2%	(19)	6%	(121) (66)	2%	(18)	270 1%	(20) (10)	1270	(133) (122)	79% (895)	1074
Age: 18-34	270 8%	(17) (51)	12%	(00) (75)	270 5%	(10) (34)	170 3%	(10) (16)	11%	(67)	62% (389)	633
Age: 35-44	5%	(31) (17)	9%	(75) (35)	5%	(19)	1%	(10) (5)	11% 12%	(07) (45)	68% (251)	372
Age: 45-64	3%	(17) (23)	9%	(63)	1%	(10) (10)	1%	(5) (6)	12%	(43) (84)	74% (527)	713
Age: 65+	1%	(23) (6)	3%	(03) (14)	1%	(10) (4)	1%	(0) (3)	12%	(64)	82% (400)	488
GenZers: 1997-2012	7%	(19)	9%	(14) (25)	6%	(15)	2%	(5) (5)	12% 14%	(37)	62% (166)	268
Millennials: 1981-1996	7%	(15) (45)	12%	(23) (80)	6 %	(13) (37)	3%	(16)	11/0	(65)	63% (412)	656
GenXers: 1965-1980	4%	(43) (21)	10%	(50)	2%	(9)	1%	(6)	1070 12%	(66)	71% (373)	524
Baby Boomers: 1946-1964	470 2%	(21) (12)	4%	(30) (28)	1%	(5) (6)	170	(0) (3)	12%	(81)	81% (573)	704
PID: Dem (no lean)	6%	(12) (56)	10%	(20) (90)	4%	(33)	2%	(17)	12% $12%$	(105)	67% (601)	902
PID: Ind (no lean)	3%	(30) (21)	5%	(35)	3%	(33) (18)	270 1%	(17) (4)	12% $12%$	(103) (78)	76% (495)	651
PID: Rep (no lean)	3%	(21) (21)	9 %	(62)	2%	(16)	1%	(1) (9)	11%	(73)	72% (472)	653
PID/Gender: Dem Men	12%	(50)	13%	(53)	270 5%	(10) (22)	3%	(11)	12%	(73) (52)	55% (228)	417
PID/Gender: Dem Women	1%	(6)	8%	(37)	2%	(11)	1%	(6)	11%	(52)	77% (373)	484
PID/Gender: Ind Men	4%	(14)	6 %	(20)	$\frac{-76}{4\%}$	(13)	1%	(3)	12%	(39)	73% (245)	333
PID/Gender: Ind Women	2%	(7)	5%	(15)	2%	(5)		(1)	12%	(39)	79% (249)	317
PID/Gender: Rep Men	5%	(15)	15%	(47)	4%	(14)	2%	(6)	13%	(42)	61% (199)	323
PID/Gender: Rep Women	2%	(7)	4%	(15)	1%	(2)	1%	(2)	9%	(31)	83% (273)	330
Ideo: Liberal (1-3)	6%	(41)	9%	(57)	4%	(25)	2%	(12)	10%	(66)	68% (436)	637
Ideo: Moderate (4)	5%	(34)	8%	(53)	3%	(18)	1%	(4)	12%	(83)	71% (481)	674
Ideo: Conservative (5-7)	3%	(20)	10%	(73)	2%	(17)	2%	(12)	12%	(85)	71% (508)	714
Educ: < College	5%	(65)	8%	(116)	3%	(36)	1%	(16)	12%	(168)	72% (1040)	1442
Educ: Bachelors degree	4%	(18)	9 %	(43)	4%	(20)	2%	(9)	11%	(54)	70% (342)	486
Educ: Post-grad	5%	(15)	10%	(28)	4%	(11)	2%	(5)	12%	(34)	67% (186)	279
Income: Under 50k	4%	(48)	6%	(76)	1%	(15)	1%	(13)	12%	(145)	75% (873)	1171
Income: 50k-100k	5%	(33)	10%	(68)	5%	(37)	2%	(16)	11%	(75)	68% (479)	707
Income: 100k+	5%	(17)	13%	(43)	4%	(14)	1%	(2)	11%	(36)	66% (216)	328
Ethnicity: White	4%	(75)	8%	(137)	3%	(46)	1%	(23)	11%	(186)	73% (1235)	1702

Table MCSP4_7: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryen Russillo

Demographic		ery rable	Somewhat favorable			ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(98)	8%	(187)	3%	(67)	1%	(30)	12%	(256)	71%	(1568)	2206
Ethnicity: Hispanic	9%	(32)	12%	(45)	4%	(16)	2%	(8)	12%	(45)	62%	(234)	380
Ethnicity: Black	8%	(22)	11%	(30)	5%	(13)	1%	(4)	15%	(42)	61%	(173)	284
Ethnicity: Other	1%	(1)	9 %	(20)	3%	(7)	2%	(3)	13%	(29)	73%	(160)	220
All Christian	5%	(47)	9 %	(92)	3%	(28)	1%	(9)	12%	(117)	71%	(703)	997
All Non-Christian	5%	(6)	17%	(21)	4%	(5)	3%	(3)	8%	(9)	63%	(76)	121
Atheist	4%	(4)	11%	(11)	4%	(4)	3%	(3)	10%	(10)	68%	(71)	104
Agnostic/Nothing in particular	4%	(29)	7%	(43)	2%	(12)	1%	(8)	12%	(76)	74%	(487)	655
Something Else	3%	(11)	6%	(20)	5%	(18)	2%	(7)	13%	(44)	70%	(231)	330
Religious Non-Protestant/Catholic	4%	(7)	15%	(23)	3%	(5)	3%	(5)	12%	(19)	62%	(97)	155
Evangelical	5%	(28)	9 %	(51)	4%	(24)	1%	(6)	15%	(80)	65%	(347)	537
Non-Evangelical	4%	(29)	8%	(59)	3%	(21)	1%	(7)	9 %	(65)	75%	(558)	740
Community: Urban	8%	(49)	8%	(51)	4%	(25)	2%	(13)	12%	(72)	66%	(408)	618
Community: Suburban	4%	(37)	9 %	(92)	3%	(28)	1%	(9)	12%	(123)	72%	(750)	1039
Community: Rural	2%	(12)	8%	(44)	2%	(14)	2%	(9)	11%	(61)	74%	(409)	549
Employ: Private Sector	8%	(56)	13%	(94)	6%	(42)	2%	(17)	9%	(70)	62%	(464)	742
Employ: Government	5%	(6)	10%	(14)	1%	(2)	1%	(1)	7%	(10)	76%	(104)	136
Employ: Self-Employed	7%	(15)	11%	(22)	5%	(11)	1%	(2)	10%	(22)	66%	(137)	209
Employ: Homemaker	1%	(2)	3%	(4)	_	(0)	2%	(3)	13%	(17)	80%	(103)	128
Employ: Student		(0)	7%	(5)	5%	(3)	4%	(3)	17%	(12)	67%	(46)	70
Employ: Retired	1%	(8)	4%	(23)	—	(3)	_	(1)	12%	(64)	82%	(442)	541
Employ: Unemployed	2%	(4)	7%	(16)	2%	(5)	2%	(4)	19%	(46)	69%	(166)	242
Employ: Other	5%	(7)	5%	(7)	1%	(2)	_	(0)	12%	(17)	77%	(106)	138
Military HH: Yes	1%	(3)	5%	(13)	2%	(5)	2%	(6)	11%	(30)	79%	(215)	272
Military HH: No	5%	(95)	9 %	(174)	3%	(61)	1%	(25)	12%	(226)	70%	(1353)	1934
RD/WT: Right Direction	9%	(64)	11%	(79)	4%	(30)	2%	(12)	12%	(85)	63%	(467)	737
RD/WT: Wrong Track	2%	(34)	7%	(108)	2%	(36)	1%	(19)	12%	(171)	75%	(1101)	1469
Biden Job Approve	7%	(70)	9%	(88)	3%	(33)	2%	(17)	10%	(104)	69%	(686)	997
Biden Job Disapprove	2%	(26)	9%	(97)	3%	(34)	1%	(14)	12%	(136)	72%	(801)	1108

Table MCSP4_7: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ryen Russillo

Demographic	Very favorable		Somewhat favorable			ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	4%	(98)	8%	(187)	3%	(67)	1%	(30)	12%	(256)	71%	(1568)	2206
Biden Job Strongly Approve	11%	(44)	11%	(41)	3%	(11)	2%	(8)	11%	(45)	62%	(242)	392
Biden Job Somewhat Approve	4%	(26)	8%	(47)	3%	(21)	1%	(9)	10%	(59)	73%	(444)	605
Biden Job Somewhat Disapprove	3%	(8)	8%	(23)	4%	(13)	2%	(5)	14%	(42)	70%	(216)	307
Biden Job Strongly Disapprove	2%	(18)	9%	(73)	3%	(21)	1%	(9)	12%	(94)	73%	(585)	800
Favorable of Biden	7%	(66)	9%	(87)	2%	(24)	2%	(17)	11%	(107)	69%	(680)	982
Unfavorable of Biden	2%	(27)	8%	(92)	3%	(38)	1%	(14)	11%	(124)	73%	(809)	1105
Very Favorable of Biden	8%	(33)	11%	(45)	2%	(10)	2%	(8)	13%	(53)	64%	(270)	419
Somewhat Favorable of Biden	6%	(33)	7%	(42)	3%	(15)	2%	(9)	10%	(54)	73%	(410)	562
Somewhat Unfavorable of Biden	3%	(9)	10%	(27)	5%	(13)	1%	(2)	11%	(30)	71%	(196)	276
Very Unfavorable of Biden	2%	(18)	8%	(66)	3%	(25)	1%	(12)	11%	(94)	74%	(613)	828
#1 Issue: Economy	5%	(44)	9%	(82)	3%	(28)	1%	(11)	13%	(114)	68%	(604)	883
#1 Issue: Security	2%	(4)	9%	(23)	2%	(6)	2%	(5)	14%	(35)	71%	(178)	250
#1 Issue: Health Care	7%	(12)	16%	(29)	4%	(7)	1%	(1)	10%	(18)	63%	(113)	181
#1 Issue: Medicare / Social Security	2%	(6)	4%	(10)	2%	(5)	1%	(2)	10%	(27)	82%	(229)	280
#1 Issue: Women's Issues	5%	(15)	4%	(12)	2%	(6)	1%	(4)	9%	(24)	78%	(211)	271
#1 Issue: Education	9%	(6)	7%	(4)	5%	(3)	4%	(2)	4%	(3)	72%	(45)	63
#1 Issue: Energy	6%	(9)	15%	(23)	6%	(9)	3%	(4)	13%	(20)	58%	(89)	154
#1 Issue: Other	2%	(3)	4%	(5)	2%	(3)	—	(0)	12%	(15)	80%	(99)	124
2022 House Vote: Democrat	7%	(64)	11%	(96)	3%	(31)	2%	(15)	11%	(98)	66%	(587)	891
2022 House Vote: Republican	3%	(22)	9%	(63)	3%	(18)	1%	(8)	12%	(77)	72%	(481)	669
2022 House Vote: Someone else	1%	(1)	3%	(2)	3%	(2)	2%	(1)	12%	(8)	79%	(53)	67
2022 House Vote: Didnt Vote	2%	(11)	4%	(26)	3%	(16)	1%	(7)	13%	(73)	77%	(447)	580
2020 Vote: Joe Biden	7%	(65)	11%	(103)	3%	(32)	1%	(14)	11%	(102)	66%	(621)	936
2020 Vote: Donald Trump	2%	(17)	9%	(62)	2%	(13)	2%	(11)	12%	(80)	74%	(509)	693
2020 Vote: Other	3%	(3)	5%	(4)	5%	(4)	1%	(0)	8%	(7)	78%	(64)	82
2020 Vote: Didn't Vote	3%	(13)	4%	(17)	3%	(17)	1%	(5)	14%	(67)	76%	(374)	495

Table MCSP4_7: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Ryen Russillo

Demographic	Ver graphic favor			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	4%	(98)	8%	(187)	3%	(67)	1%	(30)	12%	(256)	71%	(1568)	2206
2018 House Vote: Democrat	7%	(56)	10%	(83)	4%	(31)	2%	(12)	11%	(88)	66%	(526)	798
2018 House Vote: Republican	3%	(16)	11%	(66)	2%	(13)	2%	(9)	11%	(66)	70%	(406)	577
2018 House Vote: Someone else	2%	(1)	4%	(2)	1%	(1)	2%	(1)	10%	(5)	81%	(44)	55
2018 House Vote: Didnt Vote	3%	(25)	5%	(35)	3%	(21)	1%	(7)	12%	(96)	76%	(591)	777
4-Region: Northeast	7%	(27)	6%	(24)	3%	(12)	2%	(7)	13%	(52)	68%	(265)	386
4-Region: Midwest	4%	(20)	12%	(53)	3%	(12)	1%	(6)	11%	(52)	69 %	(313)	456
4-Region: South	5%	(38)	8%	(71)	3%	(22)	2%	(13)	12%	(99)	71%	(598)	841
4-Region: West	3%	(13)	7%	(39)	4%	(21)	1%	(4)	10%	(53)	75%	(392)	522
Avid Sports Fan	10%	(57)	18%	(98)	6%	(31)	2%	(10)	18%	(98)	46%	(251)	545
Sports Fan	6%	(91)	11%	(176)	4%	(62)	2%	(27)	13%	(201)	64%	(976)	1533
Avid NFL Fan	9%	(65)	18%	(121)	6%	(38)	1%	(10)	16%	(108)	50%	(343)	684
NFL Fan	6%	(92)	12%	(170)	4%	(58)	2%	(26)	14%	(200)	62%	(892)	1438

Table MCSP4_8: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Kornheiser

Demographic	Very favorable			Somewhat favorable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(143)	12%	(255)	3%	(71)	2%	(48)	11%	(240)	66%	(1449)	2206
Gender: Male	10%	(112)	17%	(183)	5%	(52)	3%	(30)	13%	(134)	52%	(562)	1074
Gender: Female	3%	(32)	6%	(71)	2%	(20)	2%	(17)	9 %	(106)	78%	(885)	1130
Age: 18-34	8%	(52)	13%	(85)	6%	(38)	2%	(12)	11%	(70)	59%	(375)	633
Age: 35-44	8%	(28)	11%	(41)	4%	(13)	3%	(12)	12%	(45)	63%	(233)	372
Age: 45-64	6%	(43)	13%	(92)	2%	(12)	3%	(20)	11%	(75)	66%	(470)	713
Age: 65+	4%	(21)	7%	(36)	2%	(8)	1%	(3)	10%	(50)	76%	(370)	488
GenZers: 1997-2012	5%	(12)	9 %	(25)	7%	(18)	2%	(6)	13%	(36)	64%	(171)	268
Millennials: 1981-1996	9%	(61)	15%	(99)	4%	(29)	3%	(17)	11%	(70)	58%	(380)	656
GenXers: 1965-1980	7%	(35)	11%	(58)	3%	(15)	3%	(16)	11%	(59)	65%	(342)	524
Baby Boomers: 1946-1964	5%	(34)	10%	(70)	1%	(10)	1%	(9)	10%	(72)	72%	(510)	704
PID: Dem (no lean)	7%	(66)	14%	(125)	4%	(33)	2%	(17)	10%	(90)	63%	(571)	902
PID: Ind (no lean)	6%	(36)	9 %	(58)	2%	(14)	3%	(17)	11%	(72)	70%	(454)	651
PID: Rep (no lean)	6%	(42)	11%	(71)	4%	(25)	2%	(13)	12%	(79)	65%	(424)	653
PID/Gender: Dem Men	13%	(55)	21%	(88)	5%	(21)	1%	(5)	11%	(46)	48%	(202)	417
PID/Gender: Dem Women	2%	(11)	7%	(36)	2%	(12)	3%	(13)	9 %	(44)	76%	(368)	484
PID/Gender: Ind Men	8%	(26)	12%	(41)	2%	(7)	4%	(13)	12%	(41)	62%	(206)	333
PID/Gender: Ind Women	3%	(10)	5%	(17)	2%	(6)	1%	(4)	10%	(31)	78%	(248)	317
PID/Gender: Rep Men	10%	(31)	17%	(54)	7%	(23)	4%	(13)	15%	(48)	48%	(155)	323
PID/Gender: Rep Women	3%	(11)	5%	(18)	_	(2)	_	(1)	9 %	(31)	82%	(269)	330
Ideo: Liberal (1-3)	9%	(58)	14%	(90)	4%	(27)	1%	(7)	8%	(52)	63%	(403)	637
Ideo: Moderate (4)	6%	(39)	11%	(77)	3%	(17)	1%	(10)	12%	(83)	66%	(447)	674
Ideo: Conservative (5-7)	6%	(42)	11%	(80)	3%	(24)	4%	(28)	12%	(87)	63%	(453)	714
Educ: < College	6%	(82)	10%	(143)	3%	(40)	2%	(30)	11%	(160)	68%	(987)	1442
Educ: Bachelors degree	8%	(37)	14%	(68)	4%	(18)	2%	(11)	10%	(50)	62%	(302)	486
Educ: Post-grad	9%	(25)	16%	(44)	5%	(14)	3%	(7)	10%	(29)	57%	(160)	279
Income: Under 50k	5%	(55)	8%	(94)	2%	(28)	2%	(20)	12%	(136)	72%	(838)	1171
Income: 50k-100k	8%	(55)	14%	(100)	5%	(33)	3%	(19)	10%	(70)	61%	(431)	707
Income: 100k+	10%	(34)	19%	(61)	3%	(11)	3%	(8)	10%	(34)	55%	(180)	328
Ethnicity: White	6%	(110)	11%	(185)	3%	(53)	2%	(40)	11%	(179)	67%	(1135)	1702

Table MCSP4_8: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Tony Kornheiser

Demographic		ery rable		ewhat rable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(143)	12%	(255)	3%	(71)	2%	(48)	11%	(240)		(1449)	2206
Ethnicity: Hispanic	9%	(143) (36)	12%	(233) (44)	6 %	(71) (21)	270 3%	(10)	12%	(240) (47)	58%	(222)	380
Ethnicity: Black	9%	(30) (27)	1270	(44)	4%	(21) (12)		(10) (1)	1270	(32)	58%	(164)	284
Ethnicity: Other	3%	(27) (7)	1770	(40) (21)	470 3%	(12) (6)	3%	(1) (6)	13%	(32) (29)	68%	(104) (150)	204
All Christian	7%	(7) (74)	1070	(133)	3%	(0) (26)	2%	(0) (20)	1370	(109)	64%	(130) (635)	220 997
All Non-Christian	11%	(74) (14)	1370 14%	(133) (17)	570 6%	(20) (7)	270 3%	(20) (3)	8%	(109) (10)	58%	(033) (70)	121
Atheist	4%	(14) (4)	14%	(17) (15)	10%	(10)	370 1%	(3) (1)	10%	(10) (11)	61%	(70) (64)	104
Agnostic/Nothing in particular	470 6%	(4) (37)	8%	(13) (52)	3%	(10) (17)	170 3%	(1) (19)	1070	(11) (77)	69%	(04) (453)	655
Something Else	4%	(37) (14)	12%	(32) (38)	4%	(17) (12)	1%	(1) (5)	1270	(77) (34)	69%	(433) (227)	330
Religious Non-Protestant/Catholic	10%	(14) (15)	12%	(38) (18)	470 6%	(12) (9)	170 2%	(3) (4)	13%	(34) (20)	58%	(227) (89)	155
Evangelical	8%	(13) (42)	1270 14%	(10) (76)	$\frac{676}{4\%}$	(21)	270 2%	(10)	13%	(20) (70)	59%	(318)	537
Non-Evangelical	6%	(42) (44)	1470	(94)	470 2%	(21) (15)	270 2%	(10) (13)	1370 8%	(70) (56)	70%	(518) (518)	740
Community: Urban	10%	(44) (65)	1376	(69)	270 5%	(13) (31)	270 1%	(13) (7)	11%	(30) (71)	61%	(318) (375)	618
Community: Suburban	5%	(53)	13%	(07) (137)	2%	(31) (22)	170 3%	(7) (27)	11%	(114)	66%	(687)	1039
Community: Rural	5%	(32) (27)	1370 9%	(137) (49)	270 3%	(22) (18)	2%	(27) (13)	10%	(114) (56)	70%	(387)	549
Employ: Private Sector	10%	(27) (74)	16%	(119)	4%	(31)	270 3%	(13) (25)	10%	(30) (74)	70% 56%	(419)	742
Employ: Government	8%	(74) (11)	15%	(11) (21)	470 2%	(31) (2)		(23) (0)	1070 5%	(74) (7)	70%	(95)	136
Employ: Government Employ: Self-Employed	7%	(11) (14)	13%	(21) (26)	11%	(2) (23)	3%	(0) (5)	10%	(7) (21)	58%	(120)	209
Employ: Sen-Employed Employ: Homemaker	1%	(14) (2)	6%	(20) (7)	3%	(23) (4)		(0)	1070	(21) (15)	79%	(120) (101)	128
Employ: Homemaker Employ: Student	2%	(2) (1)	9%	(7) (6)	370 4%	(4) (3)	1%	(0) (1)	1270 16%	(13) (11)	68 %	(101) (47)	70
Employ: Student Employ: Retired	$\frac{270}{4\%}$	(1) (22)	9%	(0) (46)	470 1%	(3) (4)	170 2%	(1) (9)	1070	(11) (58)	74%	(47) (402)	541
Employ: Unemployed	4%	(22) (10)	9%	(40) (23)	1%	(4) (3)	270 2%	(9) (6)	16%	(38) (39)	67%	(402) (162)	242
Employ: Other	470 7%	(10) (9)	970 4%	(23) (6)	2%	(3) (2)	270 1%	(0) (2)	1070	(16)	74%	(102) (102)	138
Military HH: Yes	4%	(11)	4 70 8 %	(0) (22)	270 2%	(2) (6)	170 2%	(2) (5)	1270	(10) (27)	74%	(102) (202)	272
Military HH: No	-470 7%	(133)	12%	(22) (232)	270 3%	(65)	270 2%	(3) (43)	1070	(27) (213)	65%	(1247)	1934
RD/WT: Right Direction	10%	(133) (75)	1270 14%	(232) (105)	5%	(03) (37)	270 1%	(43)	12%	(213) (90)	57%	(422)	737
RD/WT: Wrong Track	5%	(73) (68)	1470	(103) (149)	2%	(37)	170 3%	(0) (40)	1270	(150)	70%	(422) (1026)	1469
Biden Job Approve	9%	(87)	1070 13%	(149) (134)	$\frac{270}{4\%}$	(33)	1%	(40) (9)	10%	(130)	63%	(631)	997
Biden Job Disapprove	5%	(52)	1376	(134) (119)	470 3%	(33)	170 3%	(39)	1070	(125)	67%	(031) (741)	1108
biden job Disappiove	3/0	(32)	11/0	(119)	3/0	(33)	3/0	(39)	11/0	(123)	07 /0	(/41)	1100

Table MCSP4_8: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Tony Kornheiser

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(143)	12%	(255)	3%	(71)	2%	(48)	11%	(240)	66%	(1449)	2206
Biden Job Strongly Approve	12%	(48)	17%	(65)	3%	(12)	1%	(4)	11%	(41)	57%	(222)	392
Biden Job Somewhat Approve	6%	(39)	11%	(69)	4%	(26)	1%	(5)	10%	(58)	67%	(408)	605
Biden Job Somewhat Disapprove	5%	(15)	11%	(33)	2%	(6)	5%	(15)	10%	(32)	67%	(206)	307
Biden Job Strongly Disapprove	5%	(37)	11%	(86)	3%	(27)	3%	(23)	12%	(93)	67%	(534)	800
Favorable of Biden	9 %	(91)	12%	(122)	4%	(36)	1%	(11)	10%	(97)	64%	(625)	982
Unfavorable of Biden	5%	(50)	11%	(126)	3%	(31)	3%	(35)	11%	(117)	68%	(747)	1105
Very Favorable of Biden	11%	(46)	15%	(63)	4%	(17)	1%	(3)	11%	(45)	59%	(246)	419
Somewhat Favorable of Biden	8%	(45)	11%	(59)	3%	(19)	1%	(8)	9 %	(53)	67%	(379)	562
Somewhat Unfavorable of Biden	4%	(12)	13%	(35)	2%	(5)	4%	(12)	9 %	(25)	68%	(188)	276
Very Unfavorable of Biden	5%	(37)	11%	(92)	3%	(26)	3%	(23)	11%	(92)	67%	(559)	828
#1 Issue: Economy	7%	(66)	13%	(114)	4%	(36)	2%	(18)	12%	(105)	62%	(545)	883
#1 Issue: Security	8%	(21)	8%	(20)	3%	(8)	2%	(5)	12%	(30)	67%	(166)	250
#1 Issue: Health Care	7%	(12)	18%	(32)	6%	(11)	1%	(2)	10%	(18)	59%	(106)	181
#1 Issue: Medicare / Social Security	3%	(9)	8%	(22)	2%	(5)	1%	(2)	11%	(31)	75%	(210)	280
#1 Issue: Women's Issues	6%	(17)	9 %	(24)	1%	(3)	1%	(4)	7%	(19)	75%	(204)	271
#1 Issue: Education	5%	(3)	10%	(6)	2%	(1)	5%	(3)	9 %	(6)	69%	(43)	63
#1 Issue: Energy	7%	(11)	13%	(20)	4%	(7)	7%	(11)	12%	(18)	57%	(88)	154
#1 Issue: Other	4%	(5)	13%	(17)	1%	(1)	2%	(3)	11%	(13)	69%	(86)	124
2022 House Vote: Democrat	9%	(78)	15%	(138)	4%	(33)	2%	(20)	9 %	(84)	60%	(538)	891
2022 House Vote: Republican	6%	(41)	13%	(88)	4%	(25)	2%	(16)	10%	(68)	64%	(430)	669
2022 House Vote: Someone else	5%	(3)	3%	(2)	5%	(3)	_	(0)	12%	(8)	76%	(51)	67
2022 House Vote: Didnt Vote	4%	(22)	5%	(26)	2%	(10)	2%	(11)	14%	(80)	74%	(430)	580
2020 Vote: Joe Biden	9 %	(83)	16%	(146)	4%	(34)	2%	(17)	10%	(93)	60%	(564)	936
2020 Vote: Donald Trump	6%	(38)	11%	(79)	4%	(26)	3%	(19)	11%	(74)	66%	(458)	693
2020 Vote: Other	1%	(1)	10%	(8)	2%	(2)	4%	(3)	8%	(7)	75%	(62)	82
2020 Vote: Didn't Vote	4%	(21)	4%	(22)	2%	(10)	2%	(9)	14%	(67)	74%	(365)	495

Table MCSP4_8: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Tony Kornheiser

Demographic	Very favorable					ewhat orable	Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(143)	12%	(255)	3%	(71)	2%	(48)	11%	(240)	66%	(1449)	2206
2018 House Vote: Democrat	9%	(74)	16%	(125)	3%	(25)	2%	(17)	9%	(74)	61%	(483)	798
2018 House Vote: Republican	7%	(38)	12%	(71)	5%	(30)	3%	(16)	12%	(67)	62%	(355)	577
2018 House Vote: Someone else	6%	(3)	5%	(3)	5%	(3)		(0)	8%	(4)	76%	(42)	55
2018 House Vote: Didnt Vote	4%	(28)	7%	(56)	2%	(14)	2%	(15)	12%	(94)	73%	(569)	777
4-Region: Northeast	9%	(35)	13%	(49)	3%	(11)	3%	(10)	9%	(35)	64%	(246)	386
4-Region: Midwest	7%	(32)	13%	(58)	5%	(23)	1%	(6)	10%	(43)	64%	(292)	456
4-Region: South	6%	(50)	13%	(113)	2%	(13)	2%	(15)	12%	(99)	65%	(551)	841
4-Region: West	5%	(26)	7%	(34)	4%	(23)	3%	(16)	12%	(62)	69 %	(360)	522
Avid Sports Fan	18%	(95)	24%	(130)	6%	(32)	4%	(21)	15%	(83)	34%	(183)	545
Sports Fan	9%	(139)	16%	(240)	5%	(69)	3%	(40)	12%	(189)	56%	(855)	1533
Avid NFL Fan	15%	(103)	24%	(163)	4%	(30)	3%	(23)	15%	(99)	39%	(265)	684
NFL Fan	9 %	(136)	16%	(232)	4%	(64)	3%	(40)	13%	(189)	54%	(777)	1438

Table MCSP4_9: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dan Le Batard

Demosratio	Very			ewhat		ewhat		ery		l of, no		r heard	TatalN
Demographic	favoral	ble	avo	orable	untav	vorable	untav	orable	opi	nion		of	Total N
Adults	6% (1	122) 9	9%	(203)	3%	(71)	2%	(33)	12%	(265)	69 %	(1511)	2206
Gender: Male	8%	(91) 14	1 %	(154)	5%	(55)	2%	(22)	13%	(140)	57%	(613)	1074
Gender: Female	3%	(31)	1 %	(49)	1%	(16)	1%	(12)	11%	(125)	79%	(897)	1130
Age: 18-34	8% ((53) 12	2%	(74)	4%	(28)	2%	(15)	11%	(68)	62%	(393)	633
Age: 35-44	7% ((26) 12	2%	(46)	5%	(17)	2%	(6)	12%	(45)	63%	(233)	372
Age: 45-64	5% ((34)	9%	(62)	3%	(23)	1%	(10)	13%	(96)	68%	(488)	713
Age: 65+	2%	(9)	1 %	(22)	1%	(3)	_	(2)	11%	(56)	81%	(397)	488
GenZers: 1997-2012	6%	(16)	3%	(22)	4%	(9)	2%	(6)	14%	(38)	66%	(177)	268
Millennials: 1981-1996	9% ((60) 1.	3%	(87)	5%	(34)	2%	(15)	9 %	(61)	61%	(399)	656
GenXers: 1965-1980	6% ((32) 10)%	(54)	4%	(20)	1%	(6)	13%	(70)	65%	(343)	524
Baby Boomers: 1946-1964	2%	(14)	5%	(36)	1%	(8)	1%	(6)	13%	(89)	78%	(550)	704
PID: Dem (no lean)	7%	(61) 12	2%	(106)	3%	(31)	1%	(13)	12%	(110)	64%	(580)	902
PID: Ind (no lean)	3%	(17)	7%	(46)	4%	(24)	2%	(10)	12%	(77)	73%	(476)	651
PID: Rep (no lean)	7% ((44)	3%	(51)	2%	(16)	2%	(10)	12%	(77)	70%	(455)	653
PID/Gender: Dem Men	12%	(51) 18	3%	(75)	5%	(23)	1%	(6)	13%	(56)	49%	(205)	417
PID/Gender: Dem Women	2%	(9)	7%	(32)	2%	(7)	1%	(7)	11%	(54)	77%	(374)	484
PID/Gender: Ind Men	3%	(10) 1	1%	(36)	6%	(18)	2%	(6)	11%	(35)	68%	(227)	333
PID/Gender: Ind Women	2%	(7)	3%	(10)	2%	(6)	1%	(4)	13%	(42)	78%	(248)	317
PID/Gender: Rep Men	9% ((29) 1.	3%	(43)	4%	(13)	3%	(9)	15%	(48)	56%	(180)	323
PID/Gender: Rep Women	4%	(14)	2%	(8)	1%	(3)	—	(1)	9 %	(29)	83%	(275)	330
Ideo: Liberal (1-3)	8%	(51) 12	2%	(79)	4%	(24)	2%	(14)	11%	(72)	62%	(397)	637
Ideo: Moderate (4)	5% ((35) 9	9%	(63)	2%	(15)	1%	(4)	13%	(89)	70%	(469)	674
Ideo: Conservative (5-7)	5% ((36)	7%	(52)	4%	(31)	2%	(15)	12%	(85)	69%	(495)	714
Educ: < College	5% ((74)	9%	(123)	2%	(35)	1%	(14)	12%	(177)	71%	(1018)	1442
Educ: Bachelors degree	6% ((30) 9	9%	(44)	5%	(27)	2%	(12)	11%	(55)	65%	(318)	486
Educ: Post-grad	6%	(18) 1.	3%	(36)	4%	(10)	3%	(7)	12%	(33)	63%	(175)	279
Income: Under 50k	4% ((48)	7%	(83)	2%	(21)	1%	(12)	13%	(155)	73%	(852)	1171
Income: 50k-100k	6% ((45) 12	2%	(84)	5%	(36)	2%	(16)	11%	(74)	64%	(452)	707
Income: 100k+	9% ((28) 1	1%	(36)	4%	(15)	2%	(6)	11%	(35)	63%	(207)	328
Ethnicity: White	5% ((85)	9%	(160)	3%	(53)	2%	(26)	11%	(187)	70%	(1191)	1702

Table MCSP4_9: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Dan Le Batard

Demographic	Ve favor			ewhat rable		ewhat orable		ery orable	Heard of, no opinion		Never heard of		Total N
Adults	6%	(122)	9%	(203)	3%	(71)	2%	(33)	12%	(265)	69%	(1511)	2206
Ethnicity: Hispanic	9 %	(35)	14%	(55)	3%	(13)	1%	(5)	12% $14%$	(55)	57%	(217)	380
Ethnicity: Black	8%	(23)	11%	(31)	4%	(12) (12)	2%	(7)	13%	(38)	61%	(173)	284
Ethnicity: Other	6%	(13)	5%	(12)	3%	(6)	1%	(1)	18%	(40)	67%	(1/8)	220
All Christian	7%	(69)	8%	(79)	3%	(32)	1%	(12)	12%	(118)	69%	(686)	997
All Non-Christian	12%	(14)	10%	(13)	9%	(10)	2%	(3)	8%	(10)	59%	(71)	121
Atheist	6%	(7)	16%	(16)	5%	(5)	1%	(1)	14%	(15)	58%	(60)	104
Agnostic/Nothing in particular	3%	(20)	11%	(70)	2%	(15)	1%	(7)	12%	(79)	71%	(464)	655
Something Else	4%	(12)	8%	(26)	3%	(9)	3%	(10)	13%	(43)	70%	(230)	330
Religious Non-Protestant/Catholic	9%	(14)	10%	(16)	7%	(10)	2%	(3)	8%	(13)	63%	(98)	155
Evangelical	7%	(36)	9 %	(48)	4%	(21)	2%	(13)	15%	(79)	63%	(339)	537
Non-Evangelical	6%	(44)	7%	(54)	3%	(19)	1%	(9)	10%	(71)	73%	(543)	740
Community: Urban	9%	(58)	10%	(62)	3%	(20)	2%	(10)	11%	(70)	65%	(399)	618
Community: Suburban	5%	(52)	9 %	(93)	3%	(34)	1%	(15)	12%	(128)	69%	(717)	1039
Community: Rural	2%	(12)	9 %	(48)	3%	(18)	2%	(9)	12%	(67)	72%	(396)	549
Employ: Private Sector	10%	(71)	14%	(107)	5%	(38)	2%	(18)	12%	(89)	56%	(419)	742
Employ: Government	5%	(7)	12%	(16)	3%	(4)	_	(0)	5%	(6)	75%	(102)	136
Employ: Self-Employed	6%	(12)	15%	(31)	5%	(10)	3%	(7)	12%	(26)	59%	(123)	209
Employ: Homemaker	1%	(1)	4%	(5)	2%	(3)	_	(0)	10%	(13)	84%	(107)	128
Employ: Student	3%	(2)	7%	(5)	5%	(4)	1%	(1)	16%	(11)	68%	(47)	70
Employ: Retired	2%	(9)	4%	(23)	1%	(6)	1%	(4)	13%	(71)	79%	(428)	541
Employ: Unemployed	6%	(14)	5%	(11)	2%	(5)	1%	(3)	17%	(40)	70%	(169)	242
Employ: Other	4%	(6)	3%	(5)	2%	(2)	—	(1)	7%	(9)	84%	(116)	138
Military HH: Yes	2%	(5)	5%	(12)	3%	(7)	1%	(3)	12%	(33)	78%	(211)	272
Military HH: No	6%	(117)	10%	(191)	3%	(64)	2%	(30)	12%	(232)	67%	(1300)	1934
RD/WT: Right Direction	8%	(59)	13%	(99)	4%	(28)	1%	(11)	14%	(101)	60%	(438)	737
RD/WT: Wrong Track	4%	(63)	7%	(104)	3%	(43)	2%	(23)	11%	(163)	73%	(1073)	1469
Biden Job Approve	7%	(72)	12%	(118)	3%	(28)	2%	(16)	12%	(123)	64%	(639)	997
Biden Job Disapprove	4%	(47)	7%	(81)	4%	(42)	2%	(17)	12%	(131)	71%	(789)	1108

Table MCSP4_9: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dan Le Batard

Demographic	Very favorable			ewhat orable		ewhat orable		ery orable		l of, no nion	Never heard of		Total N
Adults	6%	(122)	9 %	(203)	3%	(71)	2%	(33)	12%	(265)	69%	(1511)	2206
Biden Job Strongly Approve	9 %	(36)	16%	(63)	2%	(9)	1%	(5)	12%	(48)	59%	(231)	392
Biden Job Somewhat Approve	6%	(36)	9 %	(54)	3%	(20)	2%	(12)	12%	(74)	68%	(409)	605
Biden Job Somewhat Disapprove	3%	(11)	10%	(31)	3%	(10)	1%	(3)	15%	(45)	68%	(208)	307
Biden Job Strongly Disapprove	5%	(37)	6%	(50)	4%	(32)	2%	(14)	11%	(86)	73%	(581)	800
Favorable of Biden	8%	(75)	11%	(112)	2%	(24)	1%	(13)	12%	(121)	65%	(637)	982
Unfavorable of Biden	4%	(41)	8%	(85)	4%	(44)	2%	(19)	11%	(123)	72%	(792)	1105
Very Favorable of Biden	9 %	(39)	14%	(58)	2%	(7)	1%	(5)	13%	(53)	61%	(257)	419
Somewhat Favorable of Biden	6%	(36)	10%	(54)	3%	(18)	1%	(8)	12%	(68)	68%	(380)	562
Somewhat Unfavorable of Biden	3%	(8)	11%	(30)	5%	(13)	1%	(4)	13%	(35)	67%	(186)	276
Very Unfavorable of Biden	4%	(33)	7%	(56)	4%	(31)	2%	(15)	11%	(88)	73%	(606)	828
#1 Issue: Economy	6%	(50)	11%	(96)	4%	(34)	2%	(16)	13%	(113)	65%	(574)	883
#1 Issue: Security	6%	(15)	5%	(12)	3%	(7)	2%	(5)	15%	(39)	69%	(173)	250
#1 Issue: Health Care	5%	(9)	22%	(40)	3%	(5)	2%	(3)	5%	(10)	63%	(114)	181
#1 Issue: Medicare / Social Security	3%	(8)	5%	(13)	1%	(4)	1%	(2)	12%	(33)	79%	(220)	280
#1 Issue: Women's Issues	9 %	(23)	3%	(9)	2%	(5)	2%	(4)	13%	(35)	72%	(195)	271
#1 Issue: Education	10%	(6)	1%	(1)	11%	(7)	_	(0)	9 %	(6)	69%	(43)	63
#1 Issue: Energy	3%	(5)	16%	(24)	6%	(10)	2%	(4)	9 %	(13)	64%	(98)	154
#1 Issue: Other	4%	(5)	6%	(8)	1%	(1)	_	(0)	13%	(16)	76%	(95)	124
2022 House Vote: Democrat	8%	(70)	13%	(114)	4%	(32)	2%	(15)	11%	(97)	63%	(563)	891
2022 House Vote: Republican	5%	(34)	8%	(52)	4%	(29)	2%	(11)	12%	(82)	69%	(461)	669
2022 House Vote: Someone else	3%	(2)	3%	(2)	2%	(1)	1%	(1)	26%	(18)	65%	(44)	67
2022 House Vote: Didnt Vote	3%	(16)	6%	(36)	2%	(10)	1%	(7)	12%	(67)	77%	(444)	580
2020 Vote: Joe Biden	8%	(71)	14%	(129)	3%	(30)	1%	(13)	11%	(105)	63%	(589)	936
2020 Vote: Donald Trump	5%	(32)	7%	(48)	4%	(27)	1%	(9)	13%	(92)	70%	(484)	693
2020 Vote: Other	2%	(1)	10%	(8)	1%	(1)	2%	(1)	10%	(8)	76%	(62)	82
2020 Vote: Didn't Vote	3%	(17)	4%	(18)	3%	(14)	2%	(10)	12%	(60)	76%	(376)	495

Table MCSP4_9: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Dan Le Batard

Demographic	Ver favora			ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6% ((122)	9%	(203)	3%	(71)	2%	(33)	12%	(265)	69%	(1511)	2206
2018 House Vote: Democrat	8%	(66)	14%	(113)	3%	(26)	1%	(11)	11%	(88)	62%	(493)	798
2018 House Vote: Republican	5%	(28)	9 %	(50)	4%	(25)	2%	(12)	12%	(71)	68%	(391)	577
2018 House Vote: Someone else	4%	(2)	5%	(3)	4%	(2)	3%	(2)	6%	(3)	78%	(43)	55
2018 House Vote: Didnt Vote	3%	(26)	5%	(38)	2%	(18)	1%	(9)	13%	(102)	75%	(584)	777
4-Region: Northeast	8%	(31)	10%	(37)	4%	(17)	1%	(4)	12%	(47)	65%	(250)	386
4-Region: Midwest	5%	(24)	10%	(47)	2%	(11)	3%	(12)	10%	(44)	70%	(317)	456
4-Region: South	5%	(46)	9 %	(77)	3%	(26)	1%	(11)	13%	(110)	68%	(571)	841
4-Region: West	4%	(21)	8%	(42)	3%	(18)	1%	(5)	12%	(63)	72%	(374)	522
Avid Sports Fan	14%	(76)	21%	(116)	7%	(40)	2%	(11)	17%	(91)	39%	(210)	545
Sports Fan	8%	(116)	13%	(199)	4%	(67)	2%	(30)	14%	(219)	59%	(902)	1533
Avid NFL Fan	13%	(92)	18%	(126)	7%	(47)	2%	(12)	17%	(117)	43%	(291)	684
NFL Fan	8%	(115)	14%	(199)	4%	(64)	2%	(26)	14%	(204)	58%	(830)	1438

Table MCSP4_10: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Colin Cowherd

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (131)	13% (282)	5% (116)	3% (71)	12% (268)	61% (1337)	2206
Gender: Male	9% (97)	20% (211)	8% (89)	5% (59)	12% (133)	45% (485)	1074
Gender: Female	3% (34)	6% (71)	2% (26)	1% (13)	12% (135)	75% (851)	1130
Age: 18-34	8% (49)	14% (89)	6% (38)	5% (30)	11% (72)	56% (355)	633
Age: 35-44	8% (29)	14% (51)	7% (25)	2% (8)	15% (55)	55% (205)	372
Age: 45-64	5% (38)	13% (94)	6% (40)	3% (22)	12% (86)	61% (433)	713
Age: 65+	3% (16)	10% (47)	3% (13)	2% (11)	12% (56)	70% (344)	488
GenZers: 1997-2012	6% (16)	13% (36)	4% (10)	2% (6)	12% (33)	62% (166)	268
Millennials: 1981-1996	9% (56)	15% (96)	7% (46)	4% (29)	12% (82)	53% (347)	656
GenXers: 1965-1980	5% (29)	14% (72)	6% (34)	3% (15)	13% (69)	58% (306)	524
Baby Boomers: 1946-1964	4% (29)	10% (74)	4% (26)	3% (21)	11% (78)	68% (477)	704
PID: Dem (no lean)	8% (68)	14% (122)	6% (56)	3% (23)	11% (99)	59% (534)	902
PID: Ind (no lean)	3% (18)	12% (80)	5% (30)	3% (21)	13% (88)	64% (414)	651
PID: Rep (no lean)	7% (46)	12% (79)	5% (29)	4% (27)	13% (82)	60% (390)	653
PID/Gender: Dem Men	14% (59)	20% (85)	10% (40)	4% (15)	11% (44)	42% (173)	417
PID/Gender: Dem Women	2% (9)	8% (37)	3% (15)	2% (8)	11% (54)	74% (360)	484
PID/Gender: Ind Men	2% (8)	18% (61)	7% (22)	6% (19)	13% (45)	54% (179)	333
PID/Gender: Ind Women	3% (10)	6% (19)	3% (8)	1% (2)	14% (43)	74% (234)	317
PID/Gender: Rep Men	9% (31)	20% (65)	8% (26)	8% (24)	14% (44)	41% (133)	323
PID/Gender: Rep Women	4% (15)	5% (15)	1% (3)	1% (3)	11% (38)	78% (256)	330
Ideo: Liberal (1-3)	7% (47)	15% (96)	8% (49)	3% (18)	10% (64)	57% (364)	637
Ideo: Moderate (4)	5% (34)	15% (100)	3% (17)	3% (19)	13% (87)	62% (418)	674
Ideo: Conservative (5-7)	6% (45)	11% (78)	7% (49)	4% (31)	14% (99)	58% (412)	714
Educ: < College	6% (86)	12% (178)	4% (62)	2% (30)	12% (176)	63% (910)	1442
Educ: Bachelors degree	5% (24)	13% (65)	7% (34)	6% (28)	11% (53)	58% (281)	486
Educ: Post-grad	8% (21)	14% (38)	7% (21)	5% (13)	14% (39)	52% (146)	279
Income: Under 50k	5% (61)	10% (121)	4% (42)	2% (20)	13% (149)	66% (778)	1171
Income: 50k-100k	6% (42)	15% (106)	7% (51)	5% (35)	11% (80)	56% (393)	707
Income: 100k+	9% (28)	17% (55)		5% (16)	12% (39)	51% (166)	328
Ethnicity: White	6% (96)	13% (214)	5% (89)	3% (56)	12% (204)	61% (1042)	1702

Table MCSP4_10: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Colin Cowherd

Demographic		ery rable		ewhat rable		ewhat orable				Very Heard of, no unfavorable opinion		r heard of	Total N
Adults	6%	(131)	13%	(282)	5%	(116)	3%	(71)	12%	(268)	61%	(1337)	2206
Ethnicity: Hispanic	6%	(25)	19%	(72)	8%	(31)	2%	(9)	11%	(42)	53%	(202)	380
Ethnicity: Black	9%	(25)	18%	(51)	6%	(16)	4%	(11)	9 %	(26)	54%	(154)	284
Ethnicity: Other	5%	(10)	8%	(17)	5%	(11)	2%	(4)	17%	(37)	64%	(141)	220
All Christian	7%	(70)	14%	(136)	5%	(48)	4%	(37)	11%	(114)	59%	(592)	997
All Non-Christian	11%	(13)	12%	(14)	9 %	(11)	2%	(3)	7%	(8)	59%	(71)	121
Atheist	1%	(1)	19%	(19)	4%	(4)	5%	(5)	15%	(16)	57%	(59)	104
Agnostic/Nothing in particular	3%	(22)	13%	(83)	6%	(37)	2%	(16)	14%	(89)	62%	(407)	655
Something Else	8%	(25)	9%	(29)	5%	(16)	3%	(10)	12%	(41)	63%	(208)	330
Religious Non-Protestant/Catholic	9%	(15)	12%	(19)	10%	(15)	2%	(3)	12%	(19)	55%	(85)	155
Evangelical	7%	(39)	12%	(65)	8%	(41)	3%	(16)	13%	(70)	57%	(307)	537
Non-Evangelical	7%	(55)	13%	(94)	3%	(19)	4%	(30)	10%	(71)	64%	(471)	740
Community: Urban	10%	(60)	12%	(75)	6%	(37)	2%	(14)	12%	(77)	57%	(355)	618
Community: Suburban	5%	(53)	13%	(137)	6%	(62)	4%	(40)	12%	(124)	60%	(623)	1039
Community: Rural	3%	(18)	13%	(70)	3%	(17)	3%	(17)	12%	(68)	66%	(360)	549
Employ: Private Sector	8%	(63)	18%	(133)	8%	(58)	5%	(37)	11%	(80)	50%	(371)	742
Employ: Government	6%	(8)	9%	(12)	3%	(4)	4%	(5)	7%	(10)	70%	(96)	136
Employ: Self-Employed	8%	(16)	17%	(36)	11%	(24)	3%	(6)	13%	(27)	48%	(100)	209
Employ: Homemaker	1%	(1)	7%	(9)	1%	(1)	1%	(1)	12%	(16)	78%	(100)	128
Employ: Student	2%	(1)	11%	(8)	2%	(2)	3%	(2)	15%	(10)	68%	(47)	70
Employ: Retired	4%	(20)	10%	(53)	3%	(18)	3%	(14)	12%	(64)	69%	(372)	541
Employ: Unemployed	6%	(14)	8%	(20)	3%	(7)	2%	(5)	17%	(41)	64%	(154)	242
Employ: Other	6%	(8)	7%	(10)	1%	(2)	1%	(1)	15%	(20)	70%	(97)	138
Military HH: Yes	4%	(11)	8%	(21)	6%	(16)	3%	(8)	12%	(32)	68%	(185)	272
Military HH: No	6%	(120)	14%	(261)	5%	(100)	3%	(64)	12%	(237)	60%	(1152)	1934
RD/WT: Right Direction	9 %	(70)	16%	(115)	5%	(40)	3%	(21)	12%	(85)	55%	(406)	737
RD/WT: Wrong Track	4%	(62)	11%	(167)	5%	(76)	3%	(50)	12%	(183)	63%	(932)	1469
Biden Job Approve	7%	(74)	15%	(148)	5%	(55)	3%	(27)	10%	(102)	59%	(592)	997
Biden Job Disapprove	5%	(56)	12%	(128)	5%	(58)	4%	(43)	14%	(154)	60%	(669)	1108

Table MCSP4_10: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Colin Cowherd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(131)	13%	(282)	5%	(116)	3%	(71)	12%	(268)	61%	(1337)	2206
Biden Job Strongly Approve	10%	(39)	16%	(64)	5%	(20)	3%	(13)	11%	(43)	54%	(212)	392
Biden Job Somewhat Approve	6%	(34)	14%	(84)	6%	(34)	2%	(14)	10%	(59)	63%	(380)	605
Biden Job Somewhat Disapprove	4%	(11)	12%	(37)	7%	(22)	3%	(10)	14%	(43)	59%	(182)	307
Biden Job Strongly Disapprove	6%	(44)	11%	(90)	4%	(36)	4%	(33)	14%	(110)	61%	(487)	800
Favorable of Biden	7%	(73)	15%	(143)	5%	(48)	3%	(32)	11%	(107)	59%	(580)	982
Unfavorable of Biden	4%	(49)	12%	(131)	6%	(66)	3%	(36)	13%	(141)	62%	(682)	1105
Very Favorable of Biden	10%	(40)	13%	(53)	7%	(28)	4%	(15)	11%	(47)	56%	(235)	419
Somewhat Favorable of Biden	6%	(32)	16%	(89)	4%	(20)	3%	(17)	11%	(60)	61%	(345)	562
Somewhat Unfavorable of Biden	4%	(11)	15%	(41)	7%	(20)	1%	(4)	11%	(31)	61%	(170)	276
Very Unfavorable of Biden	5%	(38)	11%	(90)	6%	(46)	4%	(32)	13%	(110)	62%	(512)	828
#1 Issue: Economy	7%	(61)	15%	(132)	6%	(54)	3%	(29)	14%	(123)	55%	(484)	883
#1 Issue: Security	4%	(11)	10%	(26)	4%	(11)	4%	(9)	13%	(32)	64%	(161)	250
#1 Issue: Health Care	4%	(7)	21%	(39)	9%	(16)	3%	(5)	11%	(19)	52%	(95)	181
#1 Issue: Medicare / Social Security	6%	(17)	10%	(27)	2%	(6)	3%	(7)	10%	(29)	69 %	(192)	280
#1 Issue: Women's Issues	7%	(19)	5%	(15)	3%	(7)	1%	(3)	10%	(28)	74%	(200)	271
#1 Issue: Education	10%	(6)	8%	(5)	4%	(2)	3%	(2)	12%	(7)	63%	(40)	63
#1 Issue: Energy	4%	(6)	16%	(25)	9%	(14)	6%	(10)	9%	(14)	56%	(86)	154
#1 Issue: Other	3%	(4)	11%	(13)	4%	(5)	5%	(6)	13%	(16)	64%	(80)	124
2022 House Vote: Democrat	8%	(68)	16%	(146)	6%	(55)	3%	(30)	10%	(86)	57%	(505)	891
2022 House Vote: Republican	6%	(41)	13%	(88)	6%	(41)	4%	(29)	13%	(88)	57%	(382)	669
2022 House Vote: Someone else	3%	(2)	9%	(6)	4%	(2)	2%	(1)	16%	(11)	66%	(45)	67
2022 House Vote: Didnt Vote	4%	(20)	7%	(40)	3%	(18)	2%	(11)	14%	(84)	70%	(406)	580
2020 Vote: Joe Biden	8%	(71)	16%	(149)	7%	(64)	3%	(32)	10%	(98)	56%	(522)	936
2020 Vote: Donald Trump	5%	(37)	13%	(88)	5%	(36)	4%	(26)	14%	(94)	60%	(412)	693
2020 Vote: Other	6%	(5)	16%	(13)	5%	(4)	3%	(3)	7%	(6)	63%	(52)	82
2020 Vote: Didn't Vote	4%	(19)	6%	(32)	2%	(12)	2%	(10)	14%	(71)	71%	(351)	495

Table MCSP4_10: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Colin Cowherd

Demographic	Very favorable	1		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6% (13	1) 13% (2	282) 5	5% (116) 3%	(71)	12%	(268)	61%	(1337)	2206
2018 House Vote: Democrat	8% (62	r) 16% (124) 7	7% (59) 3%	(23)	11%	(84)	55%	(440)	798
2018 House Vote: Republican	6% (34) 15%	(87) 6	5% (36) 5%	(28)	13%	(75)	55%	(317)	577
2018 House Vote: Someone else	2% (1) 6%	(4) 6	5% (3) 4%	(2)	5%	(3)	76%	(42)	55
2018 House Vote: Didnt Vote	4% (29) 9%	(67) 2	2% (17) 2%	(18)	14%	(106)	69%	(540)	777
4-Region: Northeast	7% (26	5) 13%	(51) 4	1% (15) 3%	(13)	13%	(50)	60%	(230)	386
4-Region: Midwest	5% (24) 16%	(71) 6	5% (27) 4%	(18)	11%	(48)	59%	(268)	456
4-Region: South	6% (52	2) 12% ((101) 6	5% (47) 3%	(23)	13%	(108)	61%	(510)	841
4-Region: West	6% (30) 11%	(59) 5	5% (26) 3%	(17)	12%	(61)	63%	(329)	522
Avid Sports Fan	14% (78	3) 27% (146) 1	(62	6%	(32)	14%	(75)	28%	(152)	545
Sports Fan	8% (128	s) 17% (2	262) 7	7% (113) 4%	(68)	14%	(209)	49%	(753)	1533
Avid NFL Fan	14% (96	5) 25% (173) 9	0% (61) 6%	(39)	14%	(96)	32%	(219)	684
NFL Fan	9% (128	s) 18% (2	254) 7	7% (104) 4%	(61)	14%	(204)	48%	(686)	1438

Table MCSP4_11: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Rich Eisen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(164)	12%	(272)	3%	(67)	2%	(36)	12%	(261)	64%	(1407)	2206
Gender: Male	11%	(123)	19%	(202)	4%	(43)	2%	(25)	12%	(134)	51%	(546)	1074
Gender: Female	4%	(40)	6%	(69)	2%	(23)	1%	(10)	11%	(127)	76%	(860)	1130
Age: 18-34	9%	(57)	14%	(87)	5%	(32)	2%	(14)	12%	(74)	58%	(368)	633
Age: 35-44	10%	(36)	11%	(39)	2%	(8)	2%	(7)	12%	(45)	64%	(237)	372
Age: 45-64	8%	(58)	14%	(98)	3%	(19)	1%	(10)	12%	(86)	62%	(442)	713
Age: 65+	3%	(13)	10%	(47)	2%	(7)	1%	(5)	12%	(57)	74%	(359)	488
GenZers: 1997-2012	5%	(15)	12%	(33)	4%	(10)	1%	(3)	14%	(36)	64%	(171)	268
Millennials: 1981-1996	11%	(73)	13%	(88)	5%	(30)	3%	(18)	11%	(70)	57%	(377)	656
GenXers: 1965-1980	8%	(42)	12%	(63)	3%	(17)	1%	(7)	13%	(69)	62%	(326)	524
Baby Boomers: 1946-1964	5%	(33)	11%	(80)	1%	(10)	1%	(7)	12%	(81)	70%	(493)	704
PID: Dem (no lean)	8%	(77)	13%	(121)	4%	(39)	2%	(17)	12%	(106)	60%	(542)	902
PID: Ind (no lean)	5%	(31)	9%	(60)	2%	(11)	2%	(10)	14%	(88)	69%	(451)	651
PID: Rep (no lean)	9%	(56)	14%	(91)	3%	(17)	1%	(8)	10%	(67)	63%	(414)	653
PID/Gender: Dem Men	13%	(56)	21%	(89)	6%	(25)	3%	(13)	11%	(44)	46%	(190)	417
PID/Gender: Dem Women	4%	(20)	7%	(32)	3%	(14)	1%	(5)	13%	(62)	73%	(351)	484
PID/Gender: Ind Men	7%	(23)	12%	(40)	2%	(8)	2%	(6)	15%	(50)	62%	(208)	333
PID/Gender: Ind Women	3%	(9)	6%	(20)	1%	(3)	1%	(4)	12%	(38)	77%	(242)	317
PID/Gender: Rep Men	14%	(45)	23%	(73)	3%	(11)	2%	(7)	12%	(40)	46%	(148)	323
PID/Gender: Rep Women	3%	(11)	5%	(18)	2%	(6)	1%	(2)	8%	(27)	81%	(266)	330
Ideo: Liberal (1-3)	9%	(58)	13%	(82)	4%	(25)	2%	(14)	11%	(71)	61%	(386)	637
Ideo: Moderate (4)	7%	(45)	13%	(85)	2%	(12)	2%	(12)	14%	(92)	63%	(428)	674
Ideo: Conservative (5-7)	7%	(52)	13%	(96)	4%	(29)	1%	(9)	11%	(80)	63%	(450)	714
Educ: < College	7%	(108)	11%	(158)	3%	(43)	1%	(17)	11%	(156)	67%	(960)	1442
Educ: Bachelors degree	6%	(31)	15%	(74)	3%	(13)	3%	(14)	14%	(66)	59%	(287)	486
Educ: Post-grad	9%	(25)	14%	(40)	4%	(10)	2%	(4)	14%	(39)	57%	(160)	279
Income: Under 50k	6%	(75)	9%	(104)	2%	(28)	1%	(13)	11%	(130)	70%	(821)	1171
Income: 50k-100k	8%	(54)	15%	(105)	4%	(30)	2%	(15)	13%	(93)	58%	(410)	707
Income: 100k+	10%	(34)	19%	(63)	3%	(9)	2%	(7)	12%	(39)	54%	(176)	328
Ethnicity: White	7%	(124)	13%	(217)	2%	(41)	2%	(27)	11%	(186)	65%	(1108)	1702

Table MCSP4_11: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Rich Eisen

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(164)	12%	(272)	3%	(67)	2%	(36)	12%	(261)	64%	(1407)	2206
Ethnicity: Hispanic	12%	(46)	14%	(53)	4%	(17)	2%	(8)	9 %	(35)	58%	(222)	380
Ethnicity: Black	11%	(31)	13%	(37)	6%	(17)	3%	(8)	14%	(39)	54%	(152)	284
Ethnicity: Other	4%	(9)	8%	(17)	4%	(9)	1%	(1)	16%	(36)	67%	(147)	220
All Christian	9%	(90)	13%	(133)	2%	(25)	2%	(16)	12%	(117)	62%	(615)	997
All Non-Christian	9%	(10)	12%	(15)	10%	(12)	1%	(2)	11%	(13)	57%	(69)	121
Atheist	6%	(6)	14%	(15)	6%	(6)	3%	(4)	12%	(13)	58%	(60)	104
Agnostic/Nothing in particular	5%	(30)	12%	(76)	3%	(20)	1%	(8)	12%	(82)	67%	(439)	655
Something Else	8%	(27)	10%	(33)	1%	(4)	2%	(6)	11%	(37)	67%	(223)	330
Religious Non-Protestant/Catholic	8%	(13)	11%	(18)	8%	(12)	1%	(2)	14%	(21)	58%	(89)	155
Evangelical	9 %	(48)	13%	(71)	3%	(17)	2%	(13)	13%	(70)	59 %	(317)	537
Non-Evangelical	9 %	(65)	12%	(90)	1%	(9)	1%	(7)	10%	(75)	67%	(493)	740
Community: Urban	10%	(60)	12%	(76)	4%	(24)	2%	(10)	12%	(76)	60%	(373)	618
Community: Suburban	8%	(82)	12%	(121)	3%	(34)	1%	(15)	11%	(118)	64%	(668)	1039
Community: Rural	4%	(22)	14%	(75)	1%	(8)	2%	(11)	12%	(67)	67%	(366)	549
Employ: Private Sector	11%	(81)	16%	(118)	5%	(38)	3%	(20)	12%	(90)	53%	(396)	742
Employ: Government	8%	(11)	20%	(27)	2%	(3)	_	(1)	10%	(14)	60%	(81)	136
Employ: Self-Employed	9%	(20)	15%	(32)	7%	(14)	2%	(3)	8%	(17)	59%	(123)	209
Employ: Homemaker	2%	(3)	3%	(4)	1%	(2)	1%	(1)	12%	(15)	81%	(104)	128
Employ: Student	3%	(2)	6%	(4)	3%	(2)	1%	(1)	11%	(8)	75%	(52)	70
Employ: Retired	4%	(24)	10%	(56)	1%	(4)	1%	(6)	11%	(61)	72%	(390)	541
Employ: Unemployed	7%	(17)	9%	(22)	2%	(4)	2%	(4)	16%	(38)	65%	(157)	242
Employ: Other	6%	(8)	7%	(9)	1%	(1)	_	(0)	13%	(18)	74%	(102)	138
Military HH: Yes	5%	(13)	12%	(33)	2%	(6)	1%	(3)	13%	(37)	67%	(181)	272
Military HH: No	8%	(151)	12%	(239)	3%	(61)	2%	(33)	12%	(225)	63%	(1226)	1934
RD/WT: Right Direction	11%	(82)	15%	(110)	4%	(27)	2%	(14)	12%	(88)	56%	(416)	737
RD/WT: Wrong Track	6%	(82)	11%	(162)	3%	(40)	1%	(21)	12%	(173)	67%	(991)	1469
Biden Job Approve	9 %	(93)	14%	(135)	3%	(27)	2%	(21)	12%	(119)	60%	(602)	997
Biden Job Disapprove	6%	(68)	12%	(133)	3%	(39)	1%	(15)	12%	(128)	65%	(725)	1108

Table MCSP4_11: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Rich Eisen

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(164)	12%	(272)	3%	(67)	2%	(36)	12%	(261)	64%	(1407)	2206
Biden Job Strongly Approve	12%	(49)	15%	(61)	2%	(8)	3%	(11)	11%	(44)	56%	(219)	392
Biden Job Somewhat Approve	7%	(44)	12%	(74)	3%	(19)	2%	(10)	12%	(75)	63%	(383)	605
Biden Job Somewhat Disapprove	4%	(11)	11%	(35)	6%	(18)	1%	(3)	14%	(42)	64%	(198)	307
Biden Job Strongly Disapprove	7%	(57)	12%	(98)	3%	(20)	1%	(12)	11%	(85)	66%	(528)	800
Favorable of Biden	9 %	(84)	12%	(123)	3%	(28)	2%	(19)	12%	(118)	62%	(609)	982
Unfavorable of Biden	7%	(77)	12%	(135)	3%	(37)	1%	(14)	11%	(121)	65%	(721)	1105
Very Favorable of Biden	12%	(50)	13%	(56)	4%	(16)	2%	(10)	12%	(49)	57%	(239)	419
Somewhat Favorable of Biden	6%	(35)	12%	(67)	2%	(12)	2%	(9)	12%	(70)	66%	(370)	562
Somewhat Unfavorable of Biden	6%	(16)	10%	(28)	7%	(19)	1%	(2)	11%	(31)	65%	(180)	276
Very Unfavorable of Biden	7%	(61)	13%	(107)	2%	(18)	1%	(12)	11%	(90)	65%	(541)	828
#1 Issue: Economy	9 %	(81)	14%	(124)	3%	(26)	1%	(8)	13%	(116)	60%	(528)	883
#1 Issue: Security	8%	(21)	9 %	(22)	3%	(7)	3%	(7)	12%	(30)	65%	(163)	250
#1 Issue: Health Care	10%	(18)	18%	(32)	2%	(3)	3%	(5)	10%	(18)	58%	(104)	181
#1 Issue: Medicare / Social Security	5%	(13)	11%	(30)	2%	(4)	1%	(3)	13%	(35)	70%	(195)	280
#1 Issue: Women's Issues	5%	(15)	11%	(29)	2%	(6)	1%	(2)	9%	(24)	72%	(195)	271
#1 Issue: Education	4%	(2)	9%	(6)	7%	(4)	4%	(3)	8%	(5)	69%	(43)	63
#1 Issue: Energy	5%	(7)	11%	(16)	9 %	(13)	4%	(6)	13%	(20)	59%	(91)	154
#1 Issue: Other	6%	(7)	10%	(12)	2%	(2)	2%	(2)	11%	(13)	71%	(88)	124
2022 House Vote: Democrat	9%	(82)	15%	(136)	4%	(37)	2%	(18)	12%	(106)	57%	(512)	891
2022 House Vote: Republican	8%	(54)	15%	(98)	3%	(20)	1%	(6)	11%	(73)	62%	(418)	669
2022 House Vote: Someone else	1%	(0)	7%	(5)	1%	(1)	4%	(3)	16%	(11)	71%	(48)	67
2022 House Vote: Didnt Vote	5%	(27)	6%	(33)	1%	(8)	2%	(10)	12%	(72)	74%	(429)	580
2020 Vote: Joe Biden	9 %	(88)	14%	(133)	4%	(36)	2%	(17)	13%	(125)	58%	(539)	936
2020 Vote: Donald Trump	7%	(49)	14%	(98)	3%	(18)	1%	(8)	11%	(76)	64%	(443)	693
2020 Vote: Other	5%	(4)	13%	(11)	2%	(1)	2%	(1)	7%	(5)	72%	(59)	82
2020 Vote: Didn't Vote	5%	(23)	6%	(30)	2%	(12)	2%	(9)	11%	(55)	74%	(366)	495

Table MCSP4_11: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Rich Eisen

Demographic	Very favorable			ewhat rable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(164)	12%	(272)	3%	(67)	2%	(36)	12%	(261)	64%	(1407)	2206
2018 House Vote: Democrat	10%	(79)	15%	(118)	4%	(33)	2%	(15)	12%	(96)	57%	(456)	798
2018 House Vote: Republican	8%	(48)	16%	(92)	3%	(18)	1%	(6)	12%	(70)	60%	(344)	577
2018 House Vote: Someone else	7%	(4)	7%	(4)	1%	(1)	2%	(1)	8%	(4)	74%	(40)	55
2018 House Vote: Didnt Vote	4%	(32)	7%	(58)	2%	(15)	2%	(13)	12%	(91)	73%	(567)	777
4-Region: Northeast	10%	(38)	14%	(56)	3%	(13)	2%	(8)	11%	(41)	60%	(230)	386
4-Region: Midwest	9 %	(39)	14%	(65)	3%	(14)	2%	(8)	10%	(48)	62%	(283)	456
4-Region: South	7%	(57)	11%	(96)	3%	(25)	2%	(13)	12%	(105)	65%	(546)	841
4-Region: West	6%	(30)	11%	(56)	3%	(14)	1%	(7)	13%	(68)	67%	(348)	522
Avid Sports Fan	19%	(105)	26%	(141)	5%	(25)	3%	(16)	14%	(78)	33%	(180)	545
Sports Fan	11%	(161)	17%	(257)	4%	(58)	2%	(32)	13%	(202)	54%	(823)	1533
Avid NFL Fan	18%	(124)	26%	(177)	4%	(30)	3%	(17)	14%	(97)	35%	(239)	684
NFL Fan	11%	(156)	18%	(253)	4%	(56)	2%	(30)	14%	(195)	52%	(748)	1438

Table MCSP4_12: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dan Patrick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (232)	16% (352)	3% (68)	2% (36)	15% (330)	54% (1187)	2206
Gender: Male	16% (169)	22% (238)	5% (49)	2% (21)	16% (174)	39% (422)	1074
Gender: Female	6% (63)	10% (113)	2% (19)	1% (15)	14% (155)	68% (764)	1130
Age: 18-34	12% (75)	13% (82)	5% (30)	2% (12)	15% (92)	54% (341)	633
Age: 35-44	13% (49)	15% (54)	3% (11)	2% (6)	17% (64)	51% (188)	372
Age: 45-64	10% (70)	21% (147)	2% (15)	2% (12)	15% (105)	51% (364)	713
Age: 65+	8% (38)	14% (68)	2% (12)	1% (7)	14% (69)	60% (293)	488
GenZers: 1997-2012	9% (25)	12% (32)	4% (10)	2% (6)	14% (37)	59% (159)	268
Millennials: 1981-1996	13% (87)	15% (99)	5% (31)	2% (12)	15% (102)	50% (325)	656
GenXers: 1965-1980	11% (59)	18% (95)	2% (9)	1% (5)	17% (91)	51% (265)	524
Baby Boomers: 1946-1964	8% (58)	17% (118)	2% (17)	2% (14)	13% (93)	58% (405)	704
PID: Dem (no lean)	11% (99)	17% (154)	3% (28)	3% (23)	13% (115)	54% (483)	902
PID: Ind (no lean)	8% (50)	14% (92)	3% (22)	1% (6)	18% (117)	56% (364)	651
PID: Rep (no lean)	13% (83)	16% (106)	3% (18)	1% (7)	15% (99)	52% (340)	653
PID/Gender: Dem Men	17% (69)	22% (93)	5% (21)	4% (15)	14% (59)	38% (160)	417
PID/Gender: Dem Women	6% (30)	12% (59)	2% (7)	2% (8)	11% (55)	67% (324)	484
PID/Gender: Ind Men	11% (38)	20% (65)	4% (13)	1% (3)	18% (61)	46% (155)	333
PID/Gender: Ind Women	4% (12)	8% (27)	3% (9)	1% (3)	18% (56)	66% (209)	317
PID/Gender: Rep Men	19% (62)	25% (79)	5% (15)	1% (4)	17% (55)	34% (108)	323
PID/Gender: Rep Women	6% (21)	8% (27)	1% (3)	1% (4)	13% (43)	70% (232)	330
Ideo: Liberal (1-3)	14% (87)	15% (97)	4% (26)	2% (13)	14% (87)	51% (327)	637
Ideo: Moderate (4)	8% (54)	16% (109)	2% (17)	2% (14)	15% (98)	57% (381)	674
Ideo: Conservative (5-7)	11% (76)	19% (139)	3% (23)	1% (9)	17% (122)	48% (346)	714
Educ: < College	10% (146)	14% (205)	3% (39)	1% (22)	15% (216)	57% (814)	1442
Educ: Bachelors degree	10% (48)	19% (92)	4% (19)	2% (10)	14% (68)	51% (248)	486
Educ: Post-grad	14% (39)	20% (55)	4% (10)	2% (5)	17% (47)	45% (125)	279
Income: Under 50k	8% (92)	12% (142)	2% (26)	2% (20)	16% (185)	60% (705)	1171
Income: 50k-100k	13% (92)	19% (136)	4% (30)	2% (12)	13% (94)	49% (344)	707
Income: 100k+	15% (48)	22% (73)	4% (13)	1% (4)	16% (52)	42% (138)	328
Ethnicity: White	10% (172)	17% (286)	3% (51)	2% (33)	15% (248)	54% (913)	1702

Table MCSP4_12: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dan Patrick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (232)	16% (352)	3% (68)	2% (36)	15% (330)	54% (1187)	2206
Ethnicity: Hispanic	12% (45)	17% (64)	4% (14)	3% (11)	14% (52)	51% (194)	380
Ethnicity: Black	15% (43)	17% (49)	5% (14)	— (1)	16% (46)	46% (131)	284
Ethnicity: Other	7% (16)	8% (17)	2% (4)	1% (2)	17% (37)	65% (143)	220
All Christian	13% (127)	17% (171)	3% (34)	2% (15)	13% (133)	52% (516)	997
All Non-Christian	9% (10)	21% (25)	5% (6)	1% (1)	7% (8)	58% (70)	121
Atheist	15% (16)	11% (12)	4% (4)	2% (2)	16% (17)	52% (54)	104
Agnostic/Nothing in particular	7% (48)	16% (102)	3% (18)	2% (11)	17% (113)	55% (363)	655
Something Else	9% (31)	13% (41)	2% (6)	2% (7)	18% (60)	56% (185)	330
Religious Non-Protestant/Catholic	7% (11)	19% (30)	5% (8)	1% (1)	12% (19)	56% (86)	155
Evangelical	13% (72)	16% (85)	4% (21)	1% (7)	17% (90)	49% (262)	537
Non-Evangelical	11% (85)	16% (121)	2% (16)	2% (14)	12% (85)	56% (417)	740
Community: Urban	14% (87)	13% (81)	4% (24)	1% (8)	15% (96)	52% (322)	618
Community: Suburban	10% (105)	17% (181)	3% (27)	2% (20)	15% (159)	53% (547)	1039
Community: Rural	7% (40)	16% (90)	3% (17)	2% (8)	14% (76)	58% (318)	549
Employ: Private Sector	13% (95)	21% (156)	5% (35)	3% (19)	14% (102)	45% (334)	742
Employ: Government	11% (15)	16% (22)	3% (4)	— (0)	12% (16)	58% (79)	136
Employ: Self-Employed	16% (33)	14% (29)	6% (12)	1% (2)	16% (33)	48% (100)	209
Employ: Homemaker	1% (2)	8% (10)	— (0)	1% (2)	15% (19)	74% (95)	128
Employ: Student	5% (3)	10% (7)	3% (2)	1% (1)	17% (12)	63% (44)	70
Employ: Retired	7% (40)	17% (92)	2% (10)	1% (7)	14% (77)	58% (313)	541
Employ: Unemployed	13% (31)	9% (22)	2% (4)	2% (5)	20% (49)	54% (131)	242
Employ: Other	9% (12)	9% (13)	1% (1)	— (0)	16% (22)	65% (90)	138
Military HH: Yes	9% (24)	15% (40)	2% (6)	1% (2)	15% (41)	58% (159)	272
Military HH: No	11% (208)	16% (312)	3% (62)	2% (34)	15% (289)	53% (1028)	1934
RD/WT: Right Direction	14% (103)	17% (126)	4% (32)	2% (16)	13% (92)	50% (367)	737
RD/WT: Wrong Track	9% (128)	15% (226)	2% (36)	1% (21)	16% (238)	56% (820)	1469
Biden Job Approve	13% (127)	17% (167)	4% (36)	2% (20)	13% (130)	52% (517)	997
Biden Job Disapprove	9% (103)	16% (177)	3% (32)	1% (14)	17% (184)	54% (597)	1108

Table MCSP4_12: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dan Patrick

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11%	(232)	16%	(352)	3%	(68)	2%	(36)	15%	(330)	54%	(1187)	2206
Biden Job Strongly Approve	15%	(60)	19%	(74)	4%	(16)	3%	(10)	14%	(55)	45%	(177)	392
Biden Job Somewhat Approve	11%	(68)	15%	(93)	3%	(20)	2%	(10)	12%	(75)	56%	(340)	605
Biden Job Somewhat Disapprove	7%	(21)	17%	(52)	2%	(7)	2%	(5)	15%	(47)	57%	(175)	307
Biden Job Strongly Disapprove	10%	(82)	16%	(125)	3%	(25)	1%	(10)	17%	(137)	53%	(421)	800
Favorable of Biden	13%	(131)	16%	(161)	3%	(28)	2%	(21)	13%	(129)	52%	(512)	982
Unfavorable of Biden	9%	(97)	17%	(182)	3%	(38)	1%	(15)	16%	(175)	54%	(598)	1105
Very Favorable of Biden	15%	(61)	18%	(74)	3%	(12)	2%	(8)	13%	(55)	50%	(210)	419
Somewhat Favorable of Biden	12%	(69)	16%	(88)	3%	(16)	2%	(13)	13%	(74)	54%	(303)	562
Somewhat Unfavorable of Biden	7%	(18)	17%	(47)	4%	(12)	1%	(4)	15%	(40)	56%	(154)	276
Very Unfavorable of Biden	9%	(78)	16%	(135)	3%	(26)	1%	(12)	16%	(134)	54%	(443)	828
#1 Issue: Economy	12%	(107)	19%	(164)	3%	(27)	2%	(15)	16%	(139)	49%	(431)	883
#1 Issue: Security	11%	(28)	14%	(35)	2%	(6)	2%	(6)	17%	(43)	53%	(132)	250
#1 Issue: Health Care	15%	(27)	17%	(30)	5%	(9)	1%	(2)	14%	(25)	49%	(88)	181
#1 Issue: Medicare / Social Security	8%	(21)	14%	(40)	—	(1)	1%	(4)	16%	(43)	61%	(170)	280
#1 Issue: Women's Issues	9%	(24)	9%	(23)	3%	(9)	2%	(5)	11%	(29)	67%	(181)	271
#1 Issue: Education	8%	(5)	4%	(2)	9%	(6)	—	(0)	14%	(9)	65%	(41)	63
#1 Issue: Energy	8%	(13)	20%	(31)	6%	(9)	1%	(1)	15%	(24)	49%	(76)	154
#1 Issue: Other	6%	(7)	20%	(25)	1%	(1)	3%	(3)	15%	(18)	56%	(69)	124
2022 House Vote: Democrat	13%	(112)	20%	(181)	3%	(29)	3%	(23)	13%	(112)	49%	(433)	891
2022 House Vote: Republican	11%	(76)	20%	(133)	4%	(24)	1%	(8)	16%	(105)	48%	(322)	669
2022 House Vote: Someone else	5%	(4)	5%	(3)	2%	(1)	1%	(1)	21%	(14)	66%	(44)	67
2022 House Vote: Didnt Vote	7%	(40)	6%	(35)	2%	(14)	1%	(4)	17%	(99)	67%	(388)	580
2020 Vote: Joe Biden	13%	(120)	19%	(182)	3%	(29)	3%	(24)	13%	(126)	49%	(456)	936
2020 Vote: Donald Trump	10%	(73)	18%	(122)	3%	(23)	1%	(8)	17%	(120)	50%	(347)	693
2020 Vote: Other	9%	(8)	12%	(10)	5%	(4)	1%	(1)	13%	(11)	60%	(49)	82
2020 Vote: Didn't Vote	6%	(32)	8%	(37)	2%	(12)	1%	(4)	15%	(74)	68%	(335)	495

Table MCSP4_12: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Dan Patrick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (232)	16% (352)	3% (68)	2% (36)	15% (330)	54% (1187)	2206
2018 House Vote: Democrat	13% (105)	21% (165)	3% (25)	3% (21)	13% (104)	47% (378)	798
2018 House Vote: Republican	13% (76)	18% (106)	4% (23)	1% (8)	18% (102)	45% (262)	577
2018 House Vote: Someone else	8% (4)	6% (3)	2% (1)	1% (1)	18% (10)	65% (36)	55
2018 House Vote: Didnt Vote	6% (46)	10% (78)	2% (19)	1% (7)	15% (115)	66% (512)	777
4-Region: Northeast	11% (43)	19% (74)	3% (13)	2% (7)	14% (54)	51% (196)	386
4-Region: Midwest	11% (51)	19% (86)	3% (15)	1% (7)	12% (55)	53% (243)	456
4-Region: South	11% (93)	16% (132)	3% (22)	2% (16)	17% (139)	52% (440)	841
4-Region: West	9% (45)	12% (60)	4% (18)	1% (7)	16% (83)	59% (308)	522
Avid Sports Fan	24% (130)	31% (170)	6% (32)	2% (14)	15% (80)	22% (118)	545
Sports Fan	14% (217)	22% (331)	4% (65)	2% (29)	16% (243)	42% (647)	1533
Avid NFL Fan	22% (151)	31% (209)	5% (35)	2% (12)	13% (88)	28% (188)	684
NFL Fan	15% (218)	22% (314)	4% (57)	1% (21)	17% (240)	41% (589)	1438

Table MCSP4_13: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dave Portnoy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (132)	8% (176)	4% (84)	2% (54)	13% (286)	67% (1474)	2206
Gender: Male	8% (89)	12% (130)	6% (63)	3% (36)	14% (147)	57% (608)	1074
Gender: Female	4% (44)	4% (46)	2% (21)	2% (18)	12% (138)	76% (864)	1130
Age: 18-34	10% (64)	10% (66)	6% (38)	4% (27)	13% (81)	56% (357)	633
Age: 35-44	8% (30)	9% (33)	4% (16)	2% (7)	11% (43)	65% (243)	372
Age: 45-64	5% (35)	8% (55)	3% (22)	3% (19)	14% (98)	68% (484)	713
Age: 65+	1% (3)	5% (22)	2% (9)	— (1)	13% (64)	80% (389)	488
GenZers: 1997-2012	8% (20)	10% (28)	4% (10)	2% (6)	16% (42)	61% (162)	268
Millennials: 1981-1996	10% (69)	10% (69)	6% (42)	4% (29)	11% (71)	57% (377)	656
GenXers: 1965-1980	5% (27)	8% (43)	4% (20)	3% (14)	14% (71)	67% (349)	524
Baby Boomers: 1946-1964	2% (16)	5% (33)	2% (12)	1% (6)	14% (96)	77% (542)	704
PID: Dem (no lean)	6% (58)	8% (75)	6% (52)	3% (23)	14% (122)	63% (572)	902
PID: Ind (no lean)	5% (31)	7% (44)	3% (18)	2% (15)	13% (84)	70% (458)	651
PID: Rep (no lean)	7% (43)	9% (57)	2% (14)	2% (16)	12% (79)	68% (444)	653
PID/Gender: Dem Men	10% (41)	12% (50)	8% (35)	4% (15)	15% (61)	51% (213)	417
PID/Gender: Dem Women	3% (16)	5% (25)	3% (16)	1% (7)	13% (61)	74% (359)	484
PID/Gender: Ind Men	6% (19)	9% (31)	5% (17)	2% (7)	12% (40)	66% (220)	333
PID/Gender: Ind Women	4% (12)	4% (12)	1% (2)	3% (8)	14% (45)	75% (237)	317
PID/Gender: Rep Men	9% (28)	15% (49)	3% (11)	4% (14)	14% (46)	54% (176)	323
PID/Gender: Rep Women	4% (15)	3% (8)	1% (3)	1% (2)	10% (33)	81% (268)	330
Ideo: Liberal (1-3)	6% (41)	10% (61)	5% (29)	3% (21)	14% (86)	63% (399)	637
Ideo: Moderate (4)	6% (37)	9% (58)	3% (18)	2% (13)	12% (78)	70% (469)	674
Ideo: Conservative (5-7)	6% (45)	7% (49)	5% (35)	2% (16)	14% (103)	65% (466)	714
Educ: < College	6% (90)	7% (103)	3% (44)	1% (19)	13% (194)	69% (992)	1442
Educ: Bachelors degree	5% (25)	9% (43)	5% (26)	5% (26)	12% (60)	63% (305)	486
Educ: Post-grad	6% (18)	10% (29)	5% (14)	3% (10)	11% (32)	63% (177)	279
Income: Under 50k	5% (63)	5% (58)	2% (29)	2% (21)	13% (152)	72% (848)	1171
Income: 50k-100k	6% (44)	12% (82)	5% (34)	3% (21)	13% (91)	61% (434)	707
Income: 100k+	8% (25)	11% (36)	6% (21)	4% (12)	13% (42)	59% (192)	328
Ethnicity: White	6% (101)	8% (133)	4% (61)	2% (37)	12% (210)	68% (1160)	1702

Table MCSP4_13: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dave Portnoy

Demographic	Ve favor			ewhat rable		ewhat orable		ery orable	Heard opin	,		r heard of	Total N
Adults	6%	(132)	8%	(176)	4%	(84)	2%	(54)	13%	(286)	67%	(1474)	2206
Ethnicity: Hispanic	10%	(37)	7%	(27)	8%	(30)	2%	(8)	14%	(53)	59 %	(225)	380
Ethnicity: Black	8%	(21)	10%	(29)	3%	(10)	4%	(11)	15%	(42)	60%	(171)	284
Ethnicity: Other	4%	(10)	6%	(14)	6%	(14)	3%	(6)	15%	(34)	65%	(143)	220
All Christian	7%	(74)	9 %	(85)	3%	(30)	2%	(23)	12%	(120)	67%	(664)	997
All Non-Christian	8%	(9)	13%	(16)	7%	(8)	5%	(6)	9%	(10)	58%	(70)	121
Atheist	6%	(6)	9 %	(9)	7%	(7)	2%	(2)	17%	(17)	61%	(63)	104
Agnostic/Nothing in particular	5%	(30)	6%	(38)	4%	(28)	2%	(15)	14%	(92)	69 %	(452)	655
Something Else	4%	(13)	8%	(28)	3%	(10)	3%	(8)	14%	(46)	68%	(224)	330
Religious Non-Protestant/Catholic	7%	(10)	11%	(18)	5%	(8)	5%	(8)	13%	(21)	58%	(90)	155
Evangelical	8%	(43)	11%	(57)	4%	(19)	2%	(13)	14%	(74)	62%	(330)	537
Non-Evangelical	6%	(42)	7%	(53)	3%	(21)	2%	(16)	11%	(79)	71%	(528)	740
Community: Urban	8%	(52)	9%	(55)	5%	(33)	3%	(16)	12%	(71)	63%	(390)	618
Community: Suburban	5%	(53)	8%	(81)	4%	(46)	3%	(29)	14%	(144)	66%	(686)	1039
Community: Rural	5%	(27)	7%	(40)	1%	(5)	2%	(9)	13%	(70)	72%	(398)	549
Employ: Private Sector	8%	(61)	12%	(93)	7%	(52)	4%	(32)	12%	(91)	56%	(413)	742
Employ: Government	7%	(10)	6%	(9)	3%	(5)	_	(1)	8%	(10)	75%	(102)	136
Employ: Self-Employed	8%	(16)	12%	(24)	6%	(12)	3%	(6)	14%	(29)	58%	(122)	209
Employ: Homemaker	1%	(1)	4%	(5)	2%	(2)	1%	(2)	12%	(16)	80%	(103)	128
Employ: Student	9%	(6)	6%	(4)	6%	(4)	3%	(2)	12%	(9)	65%	(45)	70
Employ: Retired	2%	(13)	5%	(25)	1%	(4)	1%	(3)	13%	(70)	79%	(427)	541
Employ: Unemployed	8%	(18)	4%	(9)	2%	(4)	2%	(6)	17%	(42)	67%	(163)	242
Employ: Other	5%	(7)	5%	(7)	2%	(2)	3%	(4)	14%	(19)	72%	(99)	138
Military HH: Yes	3%	(7)	5%	(14)	2%	(6)	1%	(4)	11%	(31)	77%	(210)	272
Military HH: No	6%	(125)	8%	(162)	4%	(78)	3%	(50)	13%	(255)	65%	(1264)	1934
RD/WT: Right Direction	8%	(57)	11%	(83)	5%	(37)	3%	(23)	14%	(103)	59%	(434)	737
RD/WT: Wrong Track	5%	(75)	6%	(93)	3%	(48)	2%	(32)	12%	(182)	71%	(1040)	1469
Biden Job Approve	7%	(66)	10%	(97)	4%	(38)	3%	(27)	13%	(129)	64%	(641)	997
Biden Job Disapprove	5%	(61)	7%	(77)	4%	(47)	2%	(27)	13%	(141)	68%	(755)	1108

Table MCSP4_13: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Dave Portnoy

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(132)	8%	(176)	4%	(84)	2%	(54)	13%	(286)	67%	(1474)	2206
Biden Job Strongly Approve	10%	(39)	13%	(50)	2%	(9)	4%	(16)	13%	(50)	59%	(229)	392
Biden Job Somewhat Approve	5%	(27)	8%	(47)	5%	(29)	2%	(11)	13%	(79)	68%	(412)	605
Biden Job Somewhat Disapprove	4%	(12)	6%	(20)	6%	(19)	3%	(9)	13%	(41)	67%	(207)	307
Biden Job Strongly Disapprove	6%	(49)	7%	(57)	3%	(28)	2%	(18)	13%	(101)	68%	(548)	800
Favorable of Biden	7%	(69)	9 %	(86)	3%	(31)	3%	(25)	13%	(132)	65%	(639)	982
Unfavorable of Biden	5%	(55)	8%	(84)	5%	(53)	3%	(30)	12%	(130)	68%	(753)	1105
Very Favorable of Biden	9 %	(39)	10%	(42)	3%	(11)	3%	(12)	15%	(64)	60%	(252)	419
Somewhat Favorable of Biden	5%	(30)	8%	(44)	4%	(20)	2%	(13)	12%	(68)	69%	(387)	562
Somewhat Unfavorable of Biden	4%	(11)	9 %	(24)	8%	(21)	2%	(6)	11%	(32)	66%	(183)	276
Very Unfavorable of Biden	5%	(43)	7%	(61)	4%	(32)	3%	(24)	12%	(98)	69%	(570)	828
#1 Issue: Economy	8%	(68)	9 %	(76)	4%	(35)	2%	(21)	13%	(117)	64%	(565)	883
#1 Issue: Security	5%	(13)	8%	(21)	3%	(8)	2%	(5)	18%	(45)	63%	(158)	250
#1 Issue: Health Care	5%	(9)	16%	(29)	2%	(4)	3%	(6)	13%	(23)	60%	(109)	181
#1 Issue: Medicare / Social Security	3%	(7)	5%	(14)	1%	(2)	1%	(2)	13%	(35)	79%	(220)	280
#1 Issue: Women's Issues	6%	(16)	3%	(7)	5%	(13)	3%	(9)	9%	(25)	74%	(202)	271
#1 Issue: Education	9 %	(6)	8%	(5)	6%	(4)	2%	(1)	12%	(7)	63%	(40)	63
#1 Issue: Energy	4%	(7)	12%	(18)	10%	(15)	5%	(7)	14%	(22)	56%	(86)	154
#1 Issue: Other	5%	(7)	5%	(6)	3%	(3)	3%	(3)	9%	(11)	76%	(94)	124
2022 House Vote: Democrat	7%	(58)	10%	(87)	5%	(48)	2%	(22)	13%	(119)	62%	(556)	891
2022 House Vote: Republican	6%	(41)	9%	(57)	4%	(25)	3%	(19)	12%	(83)	66%	(443)	669
2022 House Vote: Someone else	5%	(3)	6%	(4)	2%	(1)	—	(0)	13%	(9)	75%	(50)	67
2022 House Vote: Didnt Vote	5%	(30)	5%	(28)	2%	(10)	2%	(13)	13%	(75)	73%	(424)	580
2020 Vote: Joe Biden	7%	(62)	10%	(92)	5%	(49)	2%	(23)	14%	(133)	62%	(577)	936
2020 Vote: Donald Trump	6%	(39)	8%	(54)	3%	(23)	3%	(19)	12%	(82)	69%	(476)	693
2020 Vote: Other	2%	(1)	11%	(9)	2%	(1)	4%	(3)	8%	(7)	74%	(60)	82
2020 Vote: Didn't Vote	6%	(29)	4%	(22)	2%	(11)	2%	(9)	13%	(63)	73%	(360)	495

Table MCSP4_13: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Dave Portnoy

Demographic		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6%	(132)	8%	(176)	4%	(84)	2%	(54)	13%	(286)	67%	(1474)	2206
2018 House Vote: Democrat	6%	(52)	9%	(72)	6%	(47)	2%	(19)	13%	(106)	63%	(502)	798
2018 House Vote: Republican	6%	(33)	9%	(54)	4%	(23)	3%	(17)	12%	(70)	66%	(379)	577
2018 House Vote: Someone else	4%	(2)	11%	(6)	1%	(1)	1%	(1)	7%	(4)	75%	(41)	55
2018 House Vote: Didnt Vote	6%	(45)	6%	(44)	2%	(13)	2%	(18)	14%	(106)	71%	(552)	777
4-Region: Northeast	10%	(38)	10%	(38)	3%	(13)	2%	(8)	12%	(48)	62%	(240)	386
4-Region: Midwest	6%	(26)	12%	(55)	3%	(13)	3%	(14)	9%	(42)	67%	(306)	456
4-Region: South	5%	(46)	6%	(51)	3%	(27)	2%	(17)	15%	(130)	68%	(571)	841
4-Region: West	4%	(22)	6%	(33)	6%	(31)	3%	(14)	12%	(65)	68%	(357)	522
Avid Sports Fan	13%	(73)	16%	(89)	8%	(43)	5%	(26)	15%	(83)	42%	(231)	545
Sports Fan	8%	(118)	11%	(164)	5%	(80)	3%	(47)	14%	(218)	59 %	(905)	1533
Avid NFL Fan	13%	(86)	15%	(103)	7%	(45)	3%	(22)	16%	(111)	46%	(318)	684
NFL Fan	8%	(117)	11%	(153)	5%	(75)	3%	(44)	15%	(219)	58%	(830)	1438

Table MCSP4_14: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Clay Travis

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6%	(133)	10%	(219)	3%	(70)	1%	(32)	12%	(261)	68%	(1491)	2206
Gender: Male	8%	(82)	15%	(156)	4%	(45)	2%	(25)	12%	(125)	60%	(642)	1074
Gender: Female	5%	(52)	6%	(63)	2%	(26)	1%	(7)	12%	(136)	75%	(847)	1130
Age: 18-34	8%	(48)	14%	(86)	5%	(32)	3%	(16)	12%	(76)	59%	(375)	633
Age: 35-44	7%	(25)	9 %	(35)	3%	(11)	2%	(6)	11%	(40)	69%	(255)	372
Age: 45-64	6%	(43)	10%	(70)	2%	(18)	1%	(6)	12%	(85)	69%	(491)	713
Age: 65+	3%	(17)	6%	(28)	2%	(10)	1%	(4)	12%	(60)	76%	(370)	488
GenZers: 1997-2012	7%	(20)	10%	(27)	3%	(9)	2%	(6)	15%	(41)	61%	(165)	268
Millennials: 1981-1996	7%	(48)	14%	(90)	5%	(33)	2%	(16)	10%	(65)	62%	(404)	656
GenXers: 1965-1980	5%	(26)	10%	(54)	3%	(18)	1%	(6)	13%	(69)	67%	(351)	524
Baby Boomers: 1946-1964	5%	(35)	6%	(44)	1%	(10)	1%	(4)	12%	(84)	75%	(528)	704
PID: Dem (no lean)	7%	(61)	11%	(96)	4%	(36)	2%	(17)	11%	(95)	66%	(597)	902
PID: Ind (no lean)	4%	(23)	7%	(47)	2%	(13)	2%	(10)	14%	(91)	72%	(466)	651
PID: Rep (no lean)	8%	(49)	12%	(76)	3%	(21)	1%	(4)	12%	(76)	65%	(428)	653
PID/Gender: Dem Men	12%	(48)	16%	(65)	5%	(22)	3%	(14)	10%	(40)	55%	(228)	417
PID/Gender: Dem Women	3%	(13)	6%	(31)	3%	(14)	1%	(3)	11%	(54)	76%	(368)	484
PID/Gender: Ind Men	3%	(9)	9%	(31)	2%	(7)	2%	(7)	14%	(46)	70%	(233)	333
PID/Gender: Ind Women	4%	(14)	5%	(17)	2%	(6)	1%	(3)	14%	(44)	74%	(233)	317
PID/Gender: Rep Men	7%	(24)	19%	(61)	5%	(16)	1%	(3)	12%	(38)	56%	(182)	323
PID/Gender: Rep Women	8%	(25)	5%	(15)	2%	(5)	_	(1)	11%	(37)	75%	(246)	330
Ideo: Liberal (1-3)	6%	(36)	11%	(69)	4%	(22)	2%	(15)	10%	(61)	68%	(433)	637
Ideo: Moderate (4)	5%	(34)	10%	(71)	2%	(14)	1%	(8)	11%	(77)	70%	(470)	674
Ideo: Conservative (5-7)	8%	(59)	10%	(72)	4%	(31)	1%	(8)	14%	(102)	62%	(442)	714
Educ: < College	6%	(89)	9%	(137)	3%	(40)	1%	(10)	12%	(173)	69%	(993)	1442
Educ: Bachelors degree	5%	(24)	12%	(56)	4%	(21)	3%	(14)	10%	(51)	66%	(320)	486
Educ: Post-grad	7%	(20)	9%	(26)	3%	(9)	3%	(8)	13%	(38)	64%	(178)	279
Income: Under 50k	5%	(56)	8%	(92)	2%	(24)	1%	(8)	12%	(143)	72%	(848)	1171
Income: 50k-100k	6%	(40)	12%	(88)	5%	(35)	2%	(18)	11%	(78)	63%	(449)	707
Income: 100k+	11%	(37)	12%	(39)	3%	(11)	2%	(6)	12%	(40)	59%	(194)	328
Ethnicity: White	6%	(102)	10%	(165)	3%	(45)	1%	(21)	12%	(199)	69 %	(1172)	1702

Table MCSP4_14: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Clay Travis

Demographic		ery rable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of	
Adults	6%	(133)	10%	(219)	3%	(70)	1%	(32)	12%	(261)	68%	(1491)	2206
Ethnicity: Hispanic	6%	(23)	13%	(48)	5%	(20)	2%	(7)	13%	(48)	62%	(234)	380
Ethnicity: Black	8%	(22)	14%	(41)	6%	(18)	2%	(6)	11%	(32)	58%	(166)	284
Ethnicity: Other	4%	(10)	6%	(14)	3%	(7)	2%	(5)	14%	(31)	70%	(154)	220
All Christian	8%	(77)	11%	(114)	3%	(28)	1%	(8)	13%	(125)	65%	(645)	997
All Non-Christian	10%	(12)	6%	(8)	6%	(7)	3%	(4)	9 %	(10)	66%	(80)	121
Atheist	5%	(5)	15%	(16)	2%	(2)	3%	(3)	11%	(11)	64%	(67)	104
Agnostic/Nothing in particular	2%	(16)	7%	(49)	4%	(25)	1%	(9)	11%	(74)	73%	(481)	655
Something Else	7%	(23)	10%	(33)	2%	(8)	2%	(7)	12%	(41)	66%	(219)	330
Religious Non-Protestant/Catholic	8%	(12)	8%	(13)	5%	(7)	3%	(4)	13%	(21)	63%	(98)	155
Evangelical	11%	(57)	12%	(64)	3%	(17)	2%	(9)	14%	(75)	59%	(315)	537
Non-Evangelical	6%	(42)	10%	(75)	3%	(19)	1%	(5)	10%	(75)	71%	(523)	740
Community: Urban	8%	(52)	11%	(69)	3%	(19)	2%	(14)	13%	(77)	63%	(386)	618
Community: Suburban	5%	(57)	9 %	(98)	3%	(36)	1%	(8)	11%	(119)	69%	(720)	1039
Community: Rural	4%	(24)	9 %	(52)	3%	(15)	2%	(9)	12%	(65)	70%	(384)	549
Employ: Private Sector	9%	(66)	14%	(102)	6%	(43)	2%	(18)	10%	(71)	60%	(443)	742
Employ: Government	8%	(10)	9 %	(12)	1%	(2)	2%	(3)	10%	(14)	70%	(95)	136
Employ: Self-Employed	5%	(11)	13%	(26)	7%	(15)	2%	(4)	12%	(26)	60%	(126)	209
Employ: Homemaker	1%	(2)	5%	(7)	1%	(1)	_	(0)	12%	(15)	81%	(104)	128
Employ: Student	5%	(4)	11%	(7)	2%	(2)	_	(0)	14%	(10)	67%	(47)	70
Employ: Retired	4%	(21)	7%	(36)	1%	(5)	_	(2)	13%	(68)	76%	(409)	541
Employ: Unemployed	6%	(14)	8%	(19)	—	(1)	2%	(4)	16%	(38)	68%	(166)	242
Employ: Other	4%	(5)	6%	(9)	1%	(2)	—	(1)	14%	(19)	74%	(103)	138
Military HH: Yes	6%	(16)	7%	(20)	2%	(7)	—	(1)	12%	(34)	72%	(195)	272
Military HH: No	6%	(118)	10%	(199)	3%	(64)	2%	(31)	12%	(228)	67%	(1295)	1934
RD/WT: Right Direction	7%	(51)	13%	(97)	3%	(25)	2%	(17)	11%	(84)	63%	(463)	737
RD/WT: Wrong Track	6%	(82)	8%	(122)	3%	(45)	1%	(15)	12%	(177)	70%	(1028)	1469
Biden Job Approve	6%	(60)	11%	(111)	3%	(30)	2%	(19)	11%	(105)	67%	(672)	997
Biden Job Disapprove	6%	(71)	9 %	(104)	4%	(40)	1%	(12)	13%	(146)	66%	(735)	1108

Table MCSP4_14: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Clay Travis

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6%	(133)	10%	(219)	3%	(70)	1%	(32)	12%	(261)	68%	(1491)	2206
Biden Job Strongly Approve	9%	(37)	12%	(48)	3%	(11)	3%	(10)	13%	(50)	60%	(235)	392
Biden Job Somewhat Approve	4%	(23)	10%	(63)	3%	(19)	1%	(8)	9 %	(55)	72%	(437)	605
Biden Job Somewhat Disapprove	4%	(11)	8%	(24)	6%	(20)	1%	(5)	10%	(31)	71%	(218)	307
Biden Job Strongly Disapprove	7%	(60)	10%	(80)	3%	(21)	1%	(8)	14%	(115)	65%	(517)	800
Favorable of Biden	6%	(62)	10%	(102)	2%	(24)	2%	(19)	11%	(105)	68%	(671)	982
Unfavorable of Biden	6%	(63)	10%	(112)	4%	(42)	1%	(10)	12%	(137)	67%	(741)	1105
Very Favorable of Biden	10%	(41)	10%	(41)	2%	(10)	2%	(8)	12%	(51)	64%	(268)	419
Somewhat Favorable of Biden	4%	(21)	11%	(61)	2%	(13)	2%	(11)	9%	(53)	72%	(403)	562
Somewhat Unfavorable of Biden	2%	(4)	11%	(30)	7%	(19)	1%	(2)	9 %	(25)	71%	(196)	276
Very Unfavorable of Biden	7%	(59)	10%	(82)	3%	(23)	1%	(7)	14%	(112)	66%	(546)	828
#1 Issue: Economy	7%	(61)	11%	(99)	3%	(26)	2%	(13)	12%	(109)	65%	(574)	883
#1 Issue: Security	8%	(21)	11%	(26)	2%	(5)	1%	(2)	18%	(46)	60%	(150)	250
#1 Issue: Health Care	4%	(7)	20%	(36)	3%	(6)	1%	(2)	9%	(17)	62%	(112)	181
#1 Issue: Medicare / Social Security	4%	(10)	5%	(14)	2%	(7)	1%	(2)	11%	(31)	77%	(217)	280
#1 Issue: Women's Issues	7%	(19)	3%	(8)	3%	(9)	2%	(5)	9%	(24)	76%	(206)	271
#1 Issue: Education	4%	(3)	10%	(6)	2%	(1)	3%	(2)	13%	(8)	68%	(42)	63
#1 Issue: Energy	3%	(4)	13%	(20)	9%	(14)	2%	(3)	13%	(20)	61%	(94)	154
#1 Issue: Other	7%	(8)	8%	(10)	1%	(2)	2%	(2)	6%	(8)	76%	(95)	124
2022 House Vote: Democrat	7%	(62)	12%	(105)	4%	(40)	2%	(16)	10%	(87)	65%	(581)	891
2022 House Vote: Republican	8%	(51)	12%	(78)	3%	(22)	1%	(7)	13%	(89)	63%	(421)	669
2022 House Vote: Someone else	2%	(1)	7%	(4)	2%	(1)	1%	(1)	11%	(8)	77%	(52)	67
2022 House Vote: Didnt Vote	3%	(19)	6%	(32)	1%	(7)	1%	(7)	13%	(78)	75%	(437)	580
2020 Vote: Joe Biden	7%	(63)	12%	(109)	4%	(39)	2%	(20)	10%	(97)	65%	(609)	936
2020 Vote: Donald Trump	7%	(49)	10%	(72)	4%	(26)	—	(3)	13%	(94)	65%	(449)	693
2020 Vote: Other	5%	(5)	8%	(6)	1%	(1)	2%	(2)	10%	(8)	73%	(60)	82
2020 Vote: Didn't Vote	3%	(16)	6%	(31)	1%	(4)	1%	(7)	13%	(62)	75%	(373)	495

Table MCSP4_14: Do you have a favorable or unfavorable opinion of the following sports TV opinionists? If you have heard of them but have no
opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Clay Travis

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6%	(133)	10%	(219)	3%	(70)	1%	(32)	12%	(261)	68%	(1491)	2206
2018 House Vote: Democrat	7%	(60)	11%	(92)	5%	(37)	2%	(16)	9 %	(72)	65%	(522)	798
2018 House Vote: Republican	7%	(42)	13%	(76)	3%	(17)	1%	(5)	14%	(82)	62%	(355)	577
2018 House Vote: Someone else	4%	(2)	4%	(2)	3%	(2)	_	(0)	9 %	(5)	80%	(44)	55
2018 House Vote: Didnt Vote	4%	(30)	6%	(50)	2%	(14)	1%	(10)	13%	(103)	73%	(570)	777
4-Region: Northeast	9 %	(36)	10%	(37)	3%	(11)	3%	(11)	14%	(53)	62%	(239)	386
4-Region: Midwest	6%	(26)	12%	(56)	3%	(14)	1%	(5)	11%	(50)	67%	(304)	456
4-Region: South	5%	(46)	10%	(80)	2%	(20)	1%	(11)	13%	(106)	69 %	(579)	841
4-Region: West	5%	(26)	9 %	(46)	5%	(25)	1%	(5)	10%	(52)	71%	(369)	522
Avid Sports Fan	12%	(63)	20%	(110)	7%	(39)	3%	(17)	15%	(84)	43%	(232)	545
Sports Fan	8%	(125)	13%	(206)	4%	(66)	2%	(27)	13%	(195)	60%	(914)	1533
Avid NFL Fan	10%	(68)	20%	(138)	6%	(40)	3%	(18)	15%	(102)	47%	(319)	684
NFL Fan	8%	(119)	14%	(202)	4%	(60)	2%	(27)	14%	(197)	58%	(834)	1438

Table MCSP5_2: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Adam Schefter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (197)	14% (299)	3% (71)	2% (40)	13% (281)	60% (1317)	2206
Gender: Male	14% (155)	19% (204)	4% (45)	3% (30)	12% (131)	47% (508)	1074
Gender: Female	4% (43)	8% (94)	2% (26)	1% (10)	13% (150)	71% (807)	1130
Age: 18-34	11% (71)	16% (101)	5% (29)	3% (19)	11% (73)	54% (340)	633
Age: 35-44	8% (29)	17% (62)	4% (15)	1% (5)	17% (64)	53% (197)	372
Age: 45-64	9% (67)	12% (87)	3% (23)	2% (12)	12% (86)	61% (438)	713
Age: 65+	6% (31)	10% (49)	1% (4)	1% (4)	12% (59)	70% (342)	488
GenZers: 1997-2012	12% (32)	9% (24)	4% (11)	3% (7)	14% (39)	58% (154)	268
Millennials: 1981-1996	9% (62)	20% (132)	5% (32)	2% (14)	11% (74)	52% (343)	656
GenXers: 1965-1980	9% (49)	12% (62)	4% (21)	2% (13)	15% (78)	58% (302)	524
Baby Boomers: 1946-1964	7% (52)	11% (78)	1% (7)	1% (6)	12% (85)	68% (476)	704
PID: Dem (no lean)	10% (89)	15% (135)	4% (40)	3% (24)	12% (107)	56% (506)	902
PID: Ind (no lean)	5% (33)	13% (88)	2% (15)	1% (6)	14% (90)	64% (419)	651
PID: Rep (no lean)	12% (75)	12% (76)	2% (16)	1% (10)	13% (84)	60% (392)	653
PID/Gender: Dem Men	18% (74)	19% (81)	6% (24)	4% (18)	12% (49)	41% (171)	417
PID/Gender: Dem Women	3% (15)	11% (54)	3% (16)	1% (6)	12% (58)	69% (334)	484
PID/Gender: Ind Men	6% (21)	19% (65)	2% (7)	2% (5)	11% (38)	59% (198)	333
PID/Gender: Ind Women	4% (12)	7% (23)	2% (8)	— (1)	17% (52)	69% (220)	317
PID/Gender: Rep Men	18% (60)	18% (59)	4% (13)	2% (7)	14% (45)	43% (139)	323
PID/Gender: Rep Women	5% (16)	5% (17)	1% (3)	1% (2)	12% (39)	77% (253)	330
Ideo: Liberal (1-3)	12% (78)	15% (94)	4% (27)	1% (9)	9% (55)	59% (373)	637
Ideo: Moderate (4)	7% (47)	15% (101)	2% (15)	3% (18)	13% (91)	60% (402)	674
Ideo: Conservative (5-7)	9% (64)	13% (96)	3% (25)	2% (11)	15% (105)	58% (414)	714
Educ: < College	9% (126)	12% (173)	3% (41)	2% (23)	13% (193)	61% (886)	1442
Educ: Bachelors degree	10% (48)	15% (72)	3% (16)	3% (14)	11% (56)	58% (280)	486
Educ: Post-grad	9% (24)	20% (55)	5% (13)	1% (3)	12% (32)	54% (151)	279
Income: Under 50k	7% (86)	11% (124)	2% (22)	2% (18)	14% (167)	64% (754)	1171
Income: 50k-100k	10% (71)	15% (107)	6% (41)	3% (18)	12% (84)	54% (385)	707
Income: 100k+	12% (41)	21% (68)	2% (7)	1% (4)	9% (30)	54% (177)	328
Ethnicity: White	9% (146)	13% (220)	3% (52)	2% (31)	12% (204)	62%~(1049)	1702

Table MCSP5_2: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Adam Schefter

Demographic		ery orable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9 %	(197)	14%	(299)	3%	(71)	2%	(40)	13%	(281)	60%	(1317)	2206
Ethnicity: Hispanic	10%	(38)	13%	(49)	5%	(19)	3%	(13)	15%	(58)	53%	(203)	380
Ethnicity: Black	15%	(43)	17%	(49)	4%	(12)	2%	(7)	14%	(39)	47%	(133)	284
Ethnicity: Other	4%	(8)	14%	(30)	3%	(6)	1%	(2)	18%	(39)	61%	(135)	220
All Christian	10%	(98)	16%	(155)	2%	(17)	2%	(23)	12%	(124)	58%	(580)	997
All Non-Christian	8%	(10)	22%	(27)	5%	(6)	2%	(3)	9%	(11)	52%	(63)	121
Atheist	13%	(13)	9 %	(10)	3%	(3)	1%	(1)	8%	(8)	65%	(68)	104
Agnostic/Nothing in particular	6%	(39)	11%	(72)	6%	(38)	1%	(5)	13%	(84)	64%	(417)	655
Something Else	11%	(38)	11%	(35)	2%	(7)	2%	(8)	16%	(54)	57%	(189)	330
Religious Non-Protestant/Catholic	7%	(11)	22%	(33)	4%	(6)	2%	(3)	13%	(19)	53%	(82)	155
Evangelical	11%	(60)	18%	(95)	2%	(9)	2%	(10)	13%	(72)	54%	(291)	537
Non-Evangelical	10%	(74)	12%	(85)	2%	(13)	3%	(21)	13%	(93)	61%	(453)	740
Community: Urban	11%	(70)	14%	(87)	4%	(25)	2%	(14)	13%	(78)	55%	(343)	618
Community: Suburban	9%	(95)	13%	(137)	2%	(26)	2%	(20)	13%	(139)	60%	(622)	1039
Community: Rural	6%	(32)	14%	(76)	4%	(20)	1%	(6)	12%	(63)	64%	(352)	549
Employ: Private Sector	12%	(92)	18%	(132)	5%	(40)	3%	(24)	11%	(82)	50%	(371)	742
Employ: Government	9%	(12)	14%	(19)	2%	(3)	1%	(1)	7%	(9)	67%	(91)	136
Employ: Self-Employed	9 %	(19)	17%	(35)	4%	(9)	2%	(4)	16%	(33)	52%	(109)	209
Employ: Homemaker	4%	(5)	6%	(8)	3%	(3)	_	(0)	12%	(16)	75%	(96)	128
Employ: Student	7%	(5)	11%	(8)	5%	(4)	1%	(1)	14%	(9)	62%	(43)	70
Employ: Retired	7%	(37)	11%	(59)	1%	(3)	1%	(6)	13%	(72)	67%	(364)	541
Employ: Unemployed	8%	(18)	9 %	(22)	3%	(7)	2%	(4)	19%	(46)	60%	(145)	242
Employ: Other	6%	(9)	12%	(16)	1%	(1)	1%	(2)	9%	(13)	70%	(97)	138
Military HH: Yes	6%	(16)	11%	(30)	2%	(6)	1%	(3)	12%	(33)	68%	(184)	272
Military HH: No	9%	(181)	14%	(270)	3%	(65)	2%	(37)	13%	(248)	59 %	(1132)	1934
RD/WT: Right Direction	13%	(92)	16%	(121)	4%	(27)	3%	(20)	13%	(96)	52%	(380)	737
RD/WT: Wrong Track	7%	(105)	12%	(178)	3%	(44)	1%	(20)	13%	(186)	64%	(937)	1469
Biden Job Approve	11%	(113)	15%	(154)	3%	(30)	2%	(17)	13%	(125)	56%	(557)	997
Biden Job Disapprove	7%	(80)	13%	(142)	4%	(40)	2%	(22)	13%	(142)	62%	(682)	1108

Table MCSP5_2: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Adam Schefter

Demographic		Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	9%	(197)	14%	(299)	3%	(71)	2%	(40)	13%	(281)	60%	(1317)	2206
Biden Job Strongly Approve	12%	(49)	19%	(75)	2%	(9)	2%	(7)	13%	(50)	51%	(201)	392
Biden Job Somewhat Approve	11%	(64)	13%	(79)	3%	(21)	2%	(10)	12%	(75)	59%	(357)	605
Biden Job Somewhat Disapprove	6%	(18)	16%	(48)	7%	(21)	1%	(2)	10%	(31)	61%	(187)	307
Biden Job Strongly Disapprove	8%	(63)	12%	(94)	2%	(18)	3%	(20)	14%	(111)	62%	(494)	800
Favorable of Biden	11%	(112)	15%	(148)	3%	(31)	2%	(16)	12%	(118)	57%	(558)	982
Unfavorable of Biden	7%	(79)	13%	(143)	3%	(36)	2%	(24)	12%	(137)	62%	(686)	1105
Very Favorable of Biden	12%	(49)	17%	(70)	3%	(13)	2%	(10)	13%	(54)	53%	(223)	419
Somewhat Favorable of Biden	11%	(62)	14%	(77)	3%	(18)	1%	(6)	11%	(64)	60%	(335)	562
Somewhat Unfavorable of Biden	6%	(17)	16%	(43)	5%	(15)	1%	(4)	11%	(29)	61%	(168)	276
Very Unfavorable of Biden	7%	(62)	12%	(99)	3%	(21)	2%	(20)	13%	(108)	62%	(517)	828
#1 Issue: Economy	10%	(90)	17%	(147)	2%	(19)	2%	(21)	13%	(114)	56%	(493)	883
#1 Issue: Security	7%	(17)	11%	(29)	3%	(8)	2%	(6)	13%	(32)	63%	(158)	250
#1 Issue: Health Care	11%	(19)	15%	(27)	5%	(8)	2%	(4)	15%	(26)	53%	(95)	181
#1 Issue: Medicare / Social Security	7%	(19)	9%	(26)	2%	(6)	1%	(3)	11%	(31)	70%	(195)	280
#1 Issue: Women's Issues	9%	(24)	10%	(28)	3%	(7)	1%	(3)	9%	(25)	68%	(185)	271
#1 Issue: Education	18%	(11)	9%	(6)	5%	(3)	—	(0)	9%	(6)	59 %	(37)	63
#1 Issue: Energy	7%	(11)	15%	(24)	11%	(17)	2%	(2)	17%	(27)	47%	(72)	154
#1 Issue: Other	6%	(7)	11%	(13)	2%	(2)	—	(0)	16%	(20)	66%	(82)	124
2022 House Vote: Democrat	11%	(102)	17%	(155)	4%	(38)	2%	(21)	10%	(86)	55%	(489)	891
2022 House Vote: Republican	11%	(71)	14%	(94)	2%	(14)	2%	(12)	13%	(84)	59 %	(393)	669
2022 House Vote: Someone else	5%	(3)	6%	(4)	6%	(4)	—	(0)	16%	(10)	67%	(45)	67
2022 House Vote: Didnt Vote	4%	(21)	8%	(47)	3%	(15)	1%	(7)	17%	(100)	67%	(389)	580
2020 Vote: Joe Biden	11%	(107)	18%	(165)	4%	(36)	2%	(20)	11%	(103)	54%	(504)	936
2020 Vote: Donald Trump	10%	(67)	13%	(92)	2%	(16)	2%	(13)	12%	(86)	61%	(419)	693
2020 Vote: Other	6%	(5)	10%	(8)	5%	(4)	1%	(1)	11%	(9)	66%	(55)	82
2020 Vote: Didn't Vote	4%	(18)	7%	(34)	3%	(14)	1%	(6)	17%	(83)	69 %	(339)	495

Table MCSP5_2: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Adam Schefter

Demographic	Very favorable		4		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(197)	14%	(299)	3%	(71)	2%	(40)	13%	(281)	60%	(1317)	2206
2018 House Vote: Democrat	10%	(83)	18%	(143)	5%	(37)	3%	(20)	11%	(88)	54%	(427)	798
2018 House Vote: Republican	13%	(73)	14%	(80)	2%	(14)	2%	(13)	12%	(71)	56%	(326)	577
2018 House Vote: Someone else	8%	(4)	2%	(1)	10%	(5)		(0)	10%	(5)	71%	(39)	55
2018 House Vote: Didnt Vote	5%	(37)	10%	(76)	2%	(15)	1%	(8)	15%	(117)	68%	(525)	777
4-Region: Northeast	11%	(44)	15%	(57)	2%	(7)	3%	(12)	10%	(40)	59 %	(226)	386
4-Region: Midwest	11%	(48)	15%	(67)	4%	(17)	2%	(9)	11%	(50)	58%	(265)	456
4-Region: South	8%	(68)	14%	(119)	3%	(26)	1%	(11)	15%	(123)	59 %	(494)	841
4-Region: West	7%	(37)	11%	(56)	4%	(21)	2%	(8)	13%	(68)	63%	(331)	522
Avid Sports Fan	23%	(126)	28%	(152)	6%	(33)	4%	(20)	15%	(80)	25%	(134)	545
Sports Fan	13%	(193)	18%	(277)	4%	(64)	2%	(36)	14%	(218)	49%	(745)	1533
Avid NFL Fan	22%	(151)	27%	(182)	5%	(34)	2%	(15)	14%	(98)	30%	(205)	684
NFL Fan	13%	(191)	19%	(270)	4%	(62)	2%	(28)	15%	(210)	47%	(676)	1438

Table MCSP5_3: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jay Glazer

Demographic	Very favorable		Somewhat favorable			ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7% ((157)	13%	(280)	3%	(65)	2%	(36)	11%	(245)	64%	(1421)	2206
Gender: Male	12% ((128)	18%	(198)	4%	(40)	2%	(27)	12%	(126)	52%	(554)	1074
Gender: Female	3%	(29)	7%	(81)	2%	(25)	1%	(10)	11%	(119)	77%	(866)	1130
Age: 18-34	10%	(61)	13%	(83)	5%	(30)	3%	(18)	9 %	(57)	61%	(384)	633
Age: 35-44	8%	(30)	14%	(53)	2%	(7)	1%	(5)	15%	(55)	60%	(222)	372
Age: 45-64	6%	(44)	15%	(106)	3%	(23)	1%	(8)	11%	(81)	63%	(451)	713
Age: 65+	5%	(23)	8%	(38)	1%	(5)	1%	(6)	11%	(53)	75%	(364)	488
GenZers: 1997-2012	10%	(26)	10%	(26)	4%	(10)	3%	(8)	8%	(22)	65%	(175)	268
Millennials: 1981-1996	9%	(57)	16%	(104)	4%	(26)	2%	(15)	11%	(72)	58%	(382)	656
GenXers: 1965-1980	8%	(40)	12%	(64)	4%	(20)	1%	(6)	14%	(75)	61%	(319)	524
Baby Boomers: 1946-1964	5%	(34)	12%	(82)	1%	(9)	1%	(8)	10%	(70)	71%	(502)	704
PID: Dem (no lean)	7%	(63)	15%	(133)	4%	(34)	2%	(17)	10%	(87)	63%	(568)	902
PID: Ind (no lean)	5%	(32)	11%	(74)	3%	(17)	2%	(10)	12%	(81)	67%	(436)	651
PID: Rep (no lean)	10%	(63)	11%	(73)	2%	(14)	1%	(9)	12%	(77)	64%	(417)	653
PID/Gender: Dem Men	13%	(54)	21%	(88)	4%	(18)	3%	(12)	11%	(46)	47%	(198)	417
PID/Gender: Dem Women	2%	(9)	9 %	(44)	3%	(15)	1%	(5)	9%	(41)	76%	(370)	484
PID/Gender: Ind Men	6%	(20)	16%	(53)	3%	(10)	2%	(8)	10%	(34)	62%	(208)	333
PID/Gender: Ind Women	4%	(12)	7%	(21)	2%	(7)	1%	(3)	15%	(47)	72%	(228)	317
PID/Gender: Rep Men	17%	(54)	18%	(57)	4%	(12)	2%	(7)	14%	(45)	46%	(148)	323
PID/Gender: Rep Women	3%	(8)	5%	(16)	1%	(3)	1%	(2)	10%	(32)	81%	(269)	330
Ideo: Liberal (1-3)	9%	(59)	15%	(95)	3%	(19)	2%	(14)	8%	(51)	63%	(400)	637
Ideo: Moderate (4)	7%	(45)	12%	(82)	3%	(18)	1%	(6)	14%	(93)	64%	(430)	674
Ideo: Conservative (5-7)	7%	(48)	13%	(94)	4%	(27)	2%	(13)	11%	(76)	64%	(457)	714
Educ: < College	7% ((105)	11%	(159)	3%	(37)	1%	(18)	11%	(161)	67%	(961)	1442
Educ: Bachelors degree	7%	(32)	16%	(77)	4%	(18)	3%	(12)	12%	(56)	60%	(290)	486
Educ: Post-grad	7%	(20)	16%	(44)	4%	(11)	2%	(6)	10%	(29)	61%	(169)	279
Income: Under 50k	6%	(69)	10%	(114)	2%	(24)	1%	(16)	11%	(126)	70%	(822)	1171
Income: 50k-100k	8%	(60)	14%	(100)	4%	(31)	2%	(16)	12%	(87)	59%	(414)	707
Income: 100k+	9%	(28)	20%	(66)	3%	(11)	1%	(5)	10%	(33)	57%	(185)	328
Ethnicity: White	7% ((126)	12%	(202)	3%	(45)	2%	(28)	11%	(191)	65%	(1110)	1702

Table MCSP5_3: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jay Glazer

Demographic		ery rable		Somewhat favorable		ewhat orable		ery orable	Heard of, no opinion			r heard of	Total N
Adults	7%	(157)	13%	(280)	3%	(65)	2%	(36)	11%	(245)	64%	(1421)	2206
Ethnicity: Hispanic	11%	(41)	13%	(49)	4%	(14)	2%	(9)	12%	(46)	58%	(221)	380
Ethnicity: Black	9%	(25)	19%	(54)	4%	(12)	1%	(3)	10%	(27)	57%	(162)	284
Ethnicity: Other	3%	(6)	11%	(23)	4%	(9)	3%	(6)	12%	(27)	68%	(149)	220
All Christian	8%	(80)	14%	(142)	2%	(19)	2%	(15)	11%	(105)	64%	(636)	997
All Non-Christian	7%	(8)	16%	(20)	7%	(9)	2%	(2)	7%	(8)	61%	(73)	121
Atheist	12%	(12)	7%	(7)	6%	(7)	2%	(3)	15%	(15)	58%	(61)	104
Agnostic/Nothing in particular	5%	(33)	12%	(81)	4%	(25)	1%	(8)	11%	(73)	66%	(435)	655
Something Else	7%	(24)	9%	(31)	2%	(7)	3%	(8)	13%	(44)	66%	(217)	330
Religious Non-Protestant/Catholic	6%	(9)	16%	(25)	6%	(9)	1%	(2)	6%	(9)	65%	(101)	155
Evangelical	10%	(52)	14%	(74)	2%	(9)	2%	(12)	12%	(63)	61%	(327)	537
Non-Evangelical	7%	(49)	12%	(92)	2%	(14)	2%	(11)	11%	(81)	66%	(492)	740
Community: Urban	10%	(59)	13%	(81)	3%	(21)	2%	(14)	10%	(60)	62%	(383)	618
Community: Suburban	6%	(66)	14%	(146)	3%	(31)	1%	(10)	11%	(115)	64%	(669)	1039
Community: Rural	6%	(32)	10%	(53)	2%	(13)	2%	(12)	13%	(70)	67%	(369)	549
Employ: Private Sector	9%	(70)	19%	(143)	4%	(32)	2%	(13)	10%	(76)	55%	(407)	742
Employ: Government	6%	(8)	13%	(17)	2%	(3)	_	(0)	7%	(10)	72%	(98)	136
Employ: Self-Employed	13%	(28)	7%	(14)	6%	(12)	4%	(8)	12%	(25)	58%	(122)	209
Employ: Homemaker	2%	(2)	5%	(7)	_	(1)	_	(0)	12%	(16)	80%	(102)	128
Employ: Student	1%	(0)	10%	(7)	5%	(4)	3%	(2)	8%	(6)	74%	(51)	70
Employ: Retired	4%	(24)	11%	(60)	1%	(6)	1%	(6)	11%	(57)	72%	(388)	541
Employ: Unemployed	6%	(14)	9%	(23)	3%	(6)	2%	(6)	19%	(45)	61%	(148)	242
Employ: Other	7%	(10)	6%	(9)	2%	(3)	1%	(2)	8%	(11)	75%	(104)	138
Military HH: Yes	5%	(13)	9%	(24)	1%	(4)	2%	(5)	12%	(32)	71%	(195)	272
Military HH: No	7%	(144)	13%	(256)	3%	(61)	2%	(32)	11%	(214)	63%	(1227)	1934
RD/WT: Right Direction	10%	(74)	17%	(122)	3%	(24)	2%	(14)	12%	(87)	57%	(417)	737
RD/WT: Wrong Track	6%	(83)	11%	(158)	3%	(41)	2%	(23)	11%	(159)	68%	(1005)	1469
Biden Job Approve	9%	(91)	15%	(146)	3%	(26)	2%	(18)	10%	(99)	62%	(618)	997
Biden Job Disapprove	6%	(67)	11%	(126)	4%	(39)	2%	(18)	12%	(134)	65%	(723)	1108

Table MCSP5_3: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Jay Glazer

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(157)	13%	(280)	3%	(65)	2%	(36)	11%	(245)	64%	(1421)	2206
Biden Job Strongly Approve	13%	(50)	16%	(64)	2%	(8)	2%	(8)	11%	(42)	56%	(220)	392
Biden Job Somewhat Approve	7%	(41)	13%	(81)	3%	(18)	2%	(10)	9 %	(57)	66%	(398)	605
Biden Job Somewhat Disapprove	4%	(12)	13%	(41)	6%	(19)	2%	(5)	11%	(34)	64%	(197)	307
Biden Job Strongly Disapprove	7%	(55)	11%	(85)	2%	(20)	2%	(13)	13%	(100)	66%	(527)	800
Favorable of Biden	9%	(91)	14%	(138)	2%	(24)	2%	(16)	10%	(99)	62%	(613)	982
Unfavorable of Biden	6%	(65)	12%	(136)	3%	(35)	2%	(20)	11%	(126)	65%	(723)	1105
Very Favorable of Biden	11%	(45)	15%	(62)	3%	(12)	2%	(9)	11%	(46)	59%	(247)	419
Somewhat Favorable of Biden	8%	(46)	14%	(77)	2%	(12)	1%	(8)	10%	(54)	65%	(366)	562
Somewhat Unfavorable of Biden	4%	(10)	15%	(42)	6%	(16)	2%	(7)	10%	(28)	63%	(174)	276
Very Unfavorable of Biden	7%	(55)	11%	(94)	2%	(19)	2%	(13)	12%	(98)	66%	(550)	828
#1 Issue: Economy	8%	(73)	15%	(132)	3%	(26)	2%	(14)	13%	(114)	59%	(525)	883
#1 Issue: Security	7%	(17)	10%	(25)	2%	(5)	2%	(5)	12%	(30)	67%	(168)	250
#1 Issue: Health Care	9%	(17)	18%	(33)	2%	(4)	1%	(1)	5%	(10)	64%	(115)	181
#1 Issue: Medicare / Social Security	5%	(13)	12%	(32)	3%	(7)	1%	(3)	9%	(25)	71%	(199)	280
#1 Issue: Women's Issues	5%	(14)	8%	(21)	1%	(3)	2%	(6)	9 %	(23)	75%	(204)	271
#1 Issue: Education	12%	(7)	9 %	(6)	5%	(3)	4%	(2)	7%	(5)	63%	(39)	63
#1 Issue: Energy	7%	(11)	13%	(20)	10%	(15)	2%	(3)	15%	(23)	53%	(81)	154
#1 Issue: Other	4%	(5)	9 %	(11)	1%	(1)	1%	(1)	13%	(16)	73%	(90)	124
2022 House Vote: Democrat	9%	(78)	17%	(148)	4%	(32)	2%	(15)	10%	(86)	60%	(532)	891
2022 House Vote: Republican	9%	(58)	14%	(92)	3%	(17)	1%	(9)	12%	(81)	61%	(411)	669
2022 House Vote: Someone else	3%	(2)	4%	(3)	2%	(1)	_	(0)	12%	(8)	79%	(53)	67
2022 House Vote: Didnt Vote	3%	(19)	6%	(37)	3%	(15)	2%	(12)	12%	(71)	73%	(426)	580
2020 Vote: Joe Biden	8%	(79)	17%	(156)	3%	(33)	2%	(14)	9%	(85)	61%	(570)	936
2020 Vote: Donald Trump	8%	(56)	12%	(86)	3%	(19)	2%	(10)	12%	(80)	64%	(442)	693
2020 Vote: Other	5%	(4)	8%	(6)	3%	(3)	2%	(1)	12%	(10)	71%	(58)	82
2020 Vote: Didn't Vote	4%	(19)	6%	(32)	2%	(11)	2%	(10)	14%	(70)	71%	(352)	495

Table MCSP5_3: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Jay Glazer

Demographic	Very favorable			Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	7%	(157)	13%	(280)	3%	(65)	2%	(36)	11%	(245)	64%	(1421)	2206
2018 House Vote: Democrat	8%	(62)	18%	(147)	4%	(30)	2%	(13)	9%	(75)	59%	(471)	798
2018 House Vote: Republican	10%	(57)	14%	(78)	3%	(16)	2%	(11)	13%	(73)	59%	(342)	577
2018 House Vote: Someone else	6%	(3)	4%	(2)	1%	(1)	_	(0)	9%	(5)	79%	(43)	55
2018 House Vote: Didnt Vote	5%	(35)	7%	(52)	2%	(19)	2%	(12)	12%	(93)	73%	(565)	777
4-Region: Northeast	9 %	(34)	11%	(44)	3%	(11)	2%	(7)	13%	(50)	62%	(240)	386
4-Region: Midwest	8%	(38)	13%	(61)	4%	(17)	2%	(7)	11%	(48)	62%	(285)	456
4-Region: South	6%	(52)	15%	(125)	2%	(18)	2%	(13)	11%	(95)	64%	(538)	841
4-Region: West	6%	(33)	9%	(50)	4%	(20)	2%	(10)	10%	(52)	69 %	(358)	522
Avid Sports Fan	17%	(95)	30%	(165)	6%	(30)	2%	(11)	15%	(80)	30%	(164)	545
Sports Fan	10%	(150)	17%	(266)	4%	(62)	2%	(29)	13%	(193)	54%	(833)	1533
Avid NFL Fan	16%	(109)	28%	(191)	5%	(33)	1%	(10)	14%	(95)	36%	(247)	684
NFL Fan	10%	(148)	18%	(262)	4%	(59)	2%	(24)	13%	(186)	53%	(759)	1438

Table MCSP5_4: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Peter King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (140)	12% (254)	3% (65)	2% (45)	12% (274)	65% (1429)	2206
Gender: Male	10% (107)	18% (193)	3% (37)	3% (30)	12% (131)	54% (576)	1074
Gender: Female	3% (33)	5% (60)	2% (28)	1% (14)	13% (143)	75% (851)	1130
Age: 18-34	7% (47)	12% (77)	5% (31)	4% (27)	13% (83)	58% (368)	633
Age: 35-44	6% (22)	13% (49)	3% (11)	1% (5)	17% (62)	60% (224)	372
Age: 45-64	7% (51)	12% (83)	3% (18)	1% (8)	11% (78)	67% (474)	713
Age: 65+	4% (20)	9% (45)	1% (5)	1% (5)	10% (51)	74% (363)	488
GenZers: 1997-2012	6% (17)	10% (27)	2% (6)	3% (7)	20% (53)	59% (157)	268
Millennials: 1981-1996	7% (46)	14% (95)	5% (34)	4% (24)	12% (76)	58% (382)	656
GenXers: 1965-1980	8% (42)	9% (47)	3% (14)	1% (7)	13% (71)	66% (344)	524
Baby Boomers: 1946-1964	5% (34)	11% (79)	2% (11)	1% (7)	10% (69)	72% (504)	704
PID: Dem (no lean)	8% (70)	13% (121)	4% (35)	2% (21)	11% (101)	61% (554)	902
PID: Ind (no lean)	4% (24)	10% (62)	2% (14)	2% (11)	14% (89)	69% (452)	651
PID: Rep (no lean)	7% (46)	11% (71)	2% (16)	2% (13)	13% (84)	65% (424)	653
PID/Gender: Dem Men	13% (55)	22% (93)	3% (13)	3% (14)	10% (43)	48% (198)	417
PID/Gender: Dem Women	3% (15)	5% (27)	5% (22)	1% (7)	12% (59)	73% (355)	484
PID/Gender: Ind Men	4% (15)	14% (46)	3% (11)	2% (7)	12% (39)	65% (215)	333
PID/Gender: Ind Women	3% (9)	5% (16)	1% (3)	1% (3)	16% (50)	74% (236)	317
PID/Gender: Rep Men	11% (37)	16% (53)	4% (13)	3% (9)	15% (49)	50% (163)	323
PID/Gender: Rep Women	3% (9)	5% (18)	1% (3)	1% (4)	11% (35)	79% (261)	330
Ideo: Liberal (1-3)	9% (59)	15% (97)	3% (22)	2% (12)	9% (58)	61% (389)	637
Ideo: Moderate (4)	5% (35)	12% (80)	1% (10)	2% (13)	14% (96)	65% (440)	674
Ideo: Conservative (5-7)	5% (39)	10% (71)	5% (34)	2% (16)	13% (94)	64% (460)	714
Educ: < College	6% (84)	11% (152)	2% (30)	1% (20)	14% (195)	67% (960)	1442
Educ: Bachelors degree	6% (29)	13% (62)	4% (22)	4% (19)	11% (53)	62% (300)	486
Educ: Post-grad	10% (27)	14% (40)	5% (13)	2% (6)	9% (25)	61% (169)	279
Income: Under 50k	5% (60)	8% (99)	2% (19)	1% (14)	14% (160)	70% (818)	1171
Income: 50k-100k	7% (53)	13% (95)	4% (32)	3% (20)	12% (83)	60% (425)	707
Income: 100k+	8% (27)	18% (60)	4% (14)	3% (10)	9% (31)	57% (185)	328
Ethnicity: White	6% (101)	11% (194)	3% (51)	2% (29)	12% (201)	66% (1127)	1702

Table MCSP5_4: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Peter King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (140)	12% (254)	3% (65)	2% (45)	12% (274)	65% (1429)	2206
Ethnicity: Hispanic	4% (17)	16% (59)	6% (24)	3% (12)	14% (54)	56% (214)	380
Ethnicity: Black	12% (34)	13% (37)	2% (7)	3% (7)	14% (38)	56% (160)	284
Ethnicity: Other	3% (6)	10% (23)	3% (7)	4% (9)	15% (34)	64% (142)	220
All Christian	7% (66)	13% (130)	3% (26)	3% (29)	11% (106)	64% (640)	997
All Non-Christian	12% (15)	15% (18)	7% (9)	1% (1)	9% (11)	56% (68)	121
Atheist	5% (5)	18% (19)	2% (3)	1% (1)	10% (11)	63% (65)	104
Agnostic/Nothing in particular	6% (36)	8% (54)	3% (22)	1% (8)	14% (93)	67% (442)	655
Something Else	5% (18)	10% (33)	2% (6)	2% (6)	16% (53)	65% (214)	330
Religious Non-Protestant/Catholic	9% (15)	13% (20)	6% (9)	2% (3)	14% (22)	56% (87)	155
Evangelical	8% (42)	13% (69)	4% (22)	1% (6)	13% (72)	61% (326)	537
Non-Evangelical	5% (39)	12% (89)	1% (10)	4% (26)	10% (74)	68% (502)	740
Community: Urban	9% (55)	14% (84)	3% (16)	3% (19)	11% (70)	60% (374)	618
Community: Suburban	6% (63)	11% (110)	4% (37)	1% (13)	12% (124)	67% (691)	1039
Community: Rural	4% (21)	11% (59)	2% (12)	2% (13)	14% (80)	66% (364)	549
Employ: Private Sector	9% (64)	15% (109)	6% (45)	4% (29)	11% (79)	56% (415)	742
Employ: Government	6% (8)	15% (20)	2% (3)	— (0)	8% (11)	69% (93)	136
Employ: Self-Employed	8% (16)	13% (26)	3% (7)	2% (5)	14% (29)	60% (126)	209
Employ: Homemaker	3% (3)	7% (9)	— (0)	— (0)	12% (15)	79% (101)	128
Employ: Student	— (0)	8% (6)	3% (2)	1% (1)	25% (17)	62% (43)	70
Employ: Retired	4% (23)	10% (52)	1% (7)	1% (5)	11% (58)	73% (395)	541
Employ: Unemployed	6% (15)	9% (22)	— (0)	2% (4)	19% (45)	64% (156)	242
Employ: Other	7% (10)	6% (9)	1% (1)	— (0)	13% (18)	72% (100)	138
Military HH: Yes	4% (12)	12% (32)	2% (6)	2% (5)	9% (25)	70% (192)	272
Military HH: No	7% (128)	11% (221)	3% (59)	2% (40)	13% (248)	64% (1237)	1934
RD/WT: Right Direction	9% (67)	17% (124)	3% (25)	2% (18)	12% (89)	56% (412)	737
RD/WT: Wrong Track	5% (73)	9% (129)	3% (40)	2% (26)	13% (184)	69% (1017)	1469
Biden Job Approve	8% (80)	16% (157)	3% (27)	2% (15)	11% (113)	61% (605)	997
Biden Job Disapprove	5% (56)	9% (96)	3% (38)	3% (29)	13% (148)	67% (740)	1108

Table MCSP5_4: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Peter King

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	6%	(140)	12%	(254)	3%	(65)	2%	(45)	12%	(274)	65%	(1429)	2206
Biden Job Strongly Approve	13%	(49)	14%	(56)	4%	(15)	2%	(8)	11%	(45)	56%	(218)	392
Biden Job Somewhat Approve	5%	(31)	17%	(101)	2%	(12)	1%	(7)	11%	(68)	64%	(387)	605
Biden Job Somewhat Disapprove	5%	(14)	8%	(26)	6%	(17)	2%	(7)	15%	(45)	64%	(198)	307
Biden Job Strongly Disapprove	5%	(42)	9%	(70)	3%	(21)	3%	(22)	13%	(103)	68%	(542)	800
Favorable of Biden	8%	(83)	14%	(139)	2%	(22)	1%	(11)	12%	(113)	63%	(614)	982
Unfavorable of Biden	5%	(51)	10%	(108)	4%	(42)	3%	(30)	13%	(140)	66%	(734)	1105
Very Favorable of Biden	11%	(47)	15%	(62)	1%	(6)	2%	(7)	12%	(52)	58%	(245)	419
Somewhat Favorable of Biden	6%	(35)	14%	(77)	3%	(16)	1%	(4)	11%	(61)	66%	(369)	562
Somewhat Unfavorable of Biden	4%	(11)	10%	(28)	8%	(21)	1%	(4)	11%	(31)	65%	(181)	276
Very Unfavorable of Biden	5%	(40)	10%	(79)	3%	(21)	3%	(26)	13%	(109)	67%	(553)	828
#1 Issue: Economy	7%	(64)	13%	(115)	2%	(19)	2%	(22)	13%	(118)	62%	(545)	883
#1 Issue: Security	6%	(15)	9%	(23)	4%	(10)	2%	(5)	11%	(29)	67%	(169)	250
#1 Issue: Health Care	7%	(13)	16%	(28)	6%	(11)	2%	(3)	10%	(17)	60%	(108)	181
#1 Issue: Medicare / Social Security	4%	(12)	10%	(28)	1%	(2)	2%	(6)	10%	(27)	73%	(205)	280
#1 Issue: Women's Issues	7%	(18)	10%	(27)	2%	(6)	2%	(5)	10%	(28)	69 %	(189)	271
#1 Issue: Education	7%	(5)	8%	(5)	4%	(2)	3%	(2)	10%	(6)	68%	(43)	63
#1 Issue: Energy	6%	(9)	11%	(17)	10%	(15)	_	(1)	19%	(29)	54%	(83)	154
#1 Issue: Other	4%	(5)	8%	(9)	_	(1)	1%	(1)	16%	(20)	71%	(88)	124
2022 House Vote: Democrat	8%	(73)	17%	(149)	4%	(33)	2%	(21)	10%	(87)	59%	(528)	891
2022 House Vote: Republican	7%	(47)	11%	(71)	3%	(20)	2%	(15)	13%	(87)	64%	(429)	669
2022 House Vote: Someone else	4%	(2)	5%	(3)	3%	(2)	—	(0)	10%	(7)	78%	(52)	67
2022 House Vote: Didnt Vote	3%	(18)	5%	(30)	2%	(11)	1%	(9)	16%	(93)	72%	(420)	580
2020 Vote: Joe Biden	8%	(74)	16%	(150)	4%	(35)	2%	(21)	11%	(99)	59%	(557)	936
2020 Vote: Donald Trump	7%	(46)	10%	(69)	3%	(21)	2%	(11)	13%	(90)	66%	(456)	693
2020 Vote: Other	4%	(3)	8%	(7)	2%	(1)	3%	(3)	9%	(8)	73%	(60)	82
2020 Vote: Didn't Vote	3%	(17)	6%	(28)	2%	(8)	2%	(9)	16%	(78)	72%	(356)	495

Table MCSP5_4: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Peter King

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		r heard of	Total N
Adults	6% (14	0) 12%	(254)	3%	(65)	2%	(45)	12%	(274)	65%	(1429)	2206
2018 House Vote: Democrat	8% (6)	7) 17%	(134)	4%	(32)	2%	(19)	9%	(72)	59 %	(473)	798
2018 House Vote: Republican	7% (42	2) 13%	(73)	4%	(20)	2%	(14)	12%	(72)	62%	(356)	577
2018 House Vote: Someone else	7% (4	i) 6%	(3)	1%	(1)		(0)	6%	(3)	79 %	(43)	55
2018 House Vote: Didnt Vote	4% (2)	7) 6%	(44)	2%	(12)	1%	(11)	16%	(126)	72%	(556)	777
4-Region: Northeast	9% (3	5) 11%	(43)	3%	(11)	3%	(11)	12%	(47)	62%	(239)	386
4-Region: Midwest	7% (30	0) 12%	(56)	3%	(16)	2%	(10)	11%	(52)	64%	(293)	456
4-Region: South	6% (5)	2) 12%	(103)	2%	(15)	2%	(16)	13%	(111)	65%	(544)	841
4-Region: West	4% (2	3) 10%	(53)	5%	(24)	1%	(7)	12%	(64)	67%	(352)	522
Avid Sports Fan	17% (90) 24%	(133)	6%	(34)	3%	(15)	16%	(89)	34%	(183)	545
Sports Fan	9% (13	5) 16%	(244)	4%	(61)	3%	(40)	13%	(202)	55%	(850)	1533
Avid NFL Fan	15% (10	5) 25%	(169)	6%	(40)	2%	(16)	15%	(104)	37%	(250)	684
NFL Fan	9% (13	3) 17%	(242)	4%	(56)	2%	(32)	14%	(205)	53%	(769)	1438

Table MCSP5_5: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ian Rapoport

Demographic	Ver favor		Somewhat favorable		Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(175)	14%	(298)	3%	(68)	2%	(38)	13%	(283)	61%	(1344)	2206
Gender: Male	12%	(133)	19%	(207)	4%	(43)	3%	(28)	12%	(133)	49%	(529)	1074
Gender: Female	4%	(42)	8%	(91)	2%	(25)	1%	(10)	13%	(149)	72%	(814)	1130
Age: 18-34	10%	(65)	14%	(91)	5%	(32)	2%	(15)	12%	(74)	56%	(355)	633
Age: 35-44	10%	(37)	14%	(52)	3%	(13)	2%	(9)	15%	(55)	56%	(207)	372
Age: 45-64	7%	(50)	17%	(118)	3%	(19)	1%	(10)	13%	(91)	60%	(425)	713
Age: 65+	5%	(23)	7%	(36)	1%	(4)	1%	(4)	13%	(62)	73%	(358)	488
GenZers: 1997-2012	10%	(27)	12%	(31)	3%	(8)	1%	(3)	12%	(33)	62%	(167)	268
Millennials: 1981-1996	11%	(69)	16%	(105)	6%	(37)	3%	(21)	12%	(79)	53%	(345)	656
GenXers: 1965-1980	8%	(44)	14%	(75)	3%	(16)	2%	(9)	13%	(70)	59%	(310)	524
Baby Boomers: 1946-1964	5%	(33)	12%	(82)	1%	(7)	1%	(5)	14%	(98)	68%	(479)	704
PID: Dem (no lean)	9%	(81)	16%	(141)	5%	(43)	2%	(19)	10%	(94)	58%	(524)	902
PID: Ind (no lean)	6%	(40)	12%	(76)	2%	(15)	1%	(7)	13%	(87)	65%	(426)	651
PID: Rep (no lean)	8%	(54)	12%	(81)	1%	(10)	2%	(12)	16%	(102)	60%	(395)	653
PID/Gender: Dem Men	15%	(62)	23%	(96)	6%	(26)	4%	(15)	9%	(39)	43%	(179)	417
PID/Gender: Dem Women	4%	(19)	9%	(45)	4%	(17)	1%	(4)	11%	(55)	71%	(344)	484
PID/Gender: Ind Men	9%	(30)	14%	(47)	3%	(9)	1%	(4)	10%	(34)	63%	(208)	333
PID/Gender: Ind Women	3%	(10)	9%	(29)	2%	(6)	1%	(3)	17%	(53)	68%	(217)	317
PID/Gender: Rep Men	12%	(40)	20%	(64)	3%	(8)	3%	(8)	19%	(61)	44%	(142)	323
PID/Gender: Rep Women	4%	(14)	5%	(17)	_	(1)	1%	(4)	12%	(41)	77%	(253)	330
Ideo: Liberal (1-3)	11%	(67)	18%	(113)	3%	(22)	2%	(12)	9%	(55)	58%	(367)	637
Ideo: Moderate (4)	7%	(49)	13%	(89)	2%	(12)	2%	(11)	14%	(95)	62%	(419)	674
Ideo: Conservative (5-7)	7%	(53)	12%	(89)	4%	(29)	2%	(13)	14%	(102)	60%	(430)	714
Educ: < College	8%	(120)	12%	(172)	3%	(38)	2%	(22)	13%	(184)	63%	(905)	1442
Educ: Bachelors degree	6%	(32)	17%	(80)	4%	(18)	2%	(10)	13%	(63)	58%	(283)	486
Educ: Post-grad	9 %	(24)	16%	(45)	5%	(13)	2%	(6)	13%	(36)	56%	(156)	279
Income: Under 50k	7%	(85)	9%	(107)	2%	(21)	1%	(15)	13%	(147)	68%	(797)	1171
Income: 50k-100k	7%	(52)	18%	(126)	5%	(35)	3%	(18)	13%	(95)	54%	(382)	707
Income: 100k+	12%	(38)	20%	(66)	4%	(12)	2%	(5)	13%	(41)	50%	(166)	328
Ethnicity: White	8%	(135)	13%	(227)	3%	(47)	2%	(28)	12%	(208)	62%	(1057)	1702

Table MCSP5_5: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ian Rapoport

Demographic		ery orable	Somewhat favorable			ewhat orable	Very unfavorable		Heard of, no opinion			r heard of	Total N
Adults	8%	(175)	14%	(298)	3%	(68)	2%	(38)	13%	(283)	61%	(1344)	2206
Ethnicity: Hispanic	11%	(43)	18%	(67)	5%	(17)	2%	(8)	9 %	(35)	55%	(209)	380
Ethnicity: Black	11%	(32)	17%	(48)	6%	(18)	1%	(3)	14%	(39)	51%	(144)	284
Ethnicity: Other	4%	(8)	10%	(23)	1%	(3)	3%	(7)	16%	(36)	65%	(144)	220
All Christian	8%	(80)	15%	(149)	2%	(23)	2%	(19)	12%	(119)	61%	(608)	997
All Non-Christian	14%	(17)	16%	(20)	4%	(4)	3%	(4)	9 %	(11)	54%	(65)	121
Atheist	4%	(5)	18%	(19)	2%	(3)	_	(0)	12%	(13)	62%	(65)	104
Agnostic/Nothing in particular	7%	(48)	12%	(76)	4%	(29)	1%	(8)	12%	(81)	63%	(413)	655
Something Else	8%	(27)	10%	(34)	3%	(9)	2%	(7)	18%	(59)	59%	(193)	330
Religious Non-Protestant/Catholic	12%	(19)	15%	(23)	3%	(4)	3%	(4)	8%	(12)	60%	(92)	155
Evangelical	8%	(45)	14%	(77)	3%	(17)	2%	(11)	16%	(88)	56%	(299)	537
Non-Evangelical	8%	(57)	14%	(102)	2%	(14)	2%	(15)	11%	(84)	63%	(468)	740
Community: Urban	9 %	(58)	14%	(86)	4%	(24)	2%	(15)	10%	(63)	60%	(372)	618
Community: Suburban	8%	(81)	14%	(141)	3%	(31)	1%	(12)	14%	(150)	60%	(623)	1039
Community: Rural	7%	(36)	13%	(71)	2%	(13)	2%	(10)	13%	(70)	64%	(349)	549
Employ: Private Sector	12%	(90)	18%	(137)	5%	(37)	2%	(17)	12%	(93)	50%	(370)	742
Employ: Government	5%	(7)	21%	(29)	3%	(4)	1%	(1)	9 %	(12)	61%	(83)	136
Employ: Self-Employed	11%	(23)	14%	(29)	5%	(11)	3%	(6)	10%	(21)	57%	(119)	209
Employ: Homemaker	4%	(5)	8%	(10)	—	(1)	1%	(1)	15%	(19)	72%	(93)	128
Employ: Student	7%	(5)	8%	(5)	1%	(1)	1%	(1)	16%	(11)	68%	(47)	70
Employ: Retired	4%	(22)	10%	(55)	1%	(3)	1%	(5)	14%	(73)	71%	(383)	541
Employ: Unemployed	6%	(15)	10%	(24)	2%	(5)	2%	(5)	17%	(40)	63%	(153)	242
Employ: Other	7%	(9)	6%	(9)	5%	(7)	1%	(2)	10%	(14)	71%	(98)	138
Military HH: Yes	5%	(13)	12%	(33)	2%	(5)	1%	(4)	14%	(37)	67%	(182)	272
Military HH: No	8%	(163)	14%	(266)	3%	(63)	2%	(34)	13%	(246)	60%	(1163)	1934
RD/WT: Right Direction	10%	(76)	18%	(129)	4%	(30)	2%	(16)	12%	(89)	54%	(397)	737
RD/WT: Wrong Track	7%	(99)	12%	(169)	3%	(38)	1%	(22)	13%	(193)	65%	(948)	1469
Biden Job Approve	10%	(104)	16%	(163)	3%	(28)	1%	(14)	11%	(112)	58%	(576)	997
Biden Job Disapprove	6%	(69)	12%	(132)	3%	(37)	2%	(23)	14%	(155)	62%	(691)	1108

Table MCSP5_5: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Ian Rapoport

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(175)	14%	(298)	3%	(68)	2%	(38)	13%	(283)	61%	(1344)	2206
Biden Job Strongly Approve	13%	(51)	15%	(60)	4%	(14)	1%	(5)	11%	(43)	56%	(218)	392
Biden Job Somewhat Approve	9%	(53)	17%	(103)	2%	(14)	1%	(9)	11%	(69)	59 %	(358)	605
Biden Job Somewhat Disapprove	5%	(15)	13%	(41)	6%	(19)	1%	(3)	15%	(46)	60%	(183)	307
Biden Job Strongly Disapprove	7%	(54)	11%	(91)	2%	(18)	3%	(21)	14%	(109)	63%	(507)	800
Favorable of Biden	11%	(105)	15%	(143)	3%	(29)	1%	(13)	11%	(112)	59%	(579)	982
Unfavorable of Biden	6%	(65)	13%	(149)	3%	(36)	2%	(24)	13%	(147)	62%	(683)	1105
Very Favorable of Biden	12%	(48)	12%	(52)	4%	(16)	2%	(10)	12%	(51)	58%	(242)	419
Somewhat Favorable of Biden	10%	(57)	16%	(91)	2%	(14)	_	(3)	11%	(61)	60%	(338)	562
Somewhat Unfavorable of Biden	6%	(15)	14%	(38)	6%	(17)	1%	(2)	13%	(36)	61%	(167)	276
Very Unfavorable of Biden	6%	(50)	13%	(111)	2%	(18)	3%	(22)	13%	(111)	62%	(516)	828
#1 Issue: Economy	10%	(86)	14%	(128)	3%	(26)	2%	(22)	14%	(124)	56%	(498)	883
#1 Issue: Security	7%	(17)	13%	(32)	2%	(6)	2%	(4)	13%	(33)	63%	(159)	250
#1 Issue: Health Care	6%	(11)	22%	(40)	1%	(2)	1%	(2)	8%	(14)	61%	(111)	181
#1 Issue: Medicare / Social Security	5%	(14)	10%	(28)	2%	(5)	1%	(2)	12%	(33)	71%	(198)	280
#1 Issue: Women's Issues	9%	(25)	11%	(30)	3%	(9)	1%	(4)	10%	(27)	65%	(177)	271
#1 Issue: Education	14%	(9)	14%	(9)	1%	(0)	1%	(1)	9%	(6)	61%	(38)	63
#1 Issue: Energy	7%	(10)	13%	(19)	11%	(17)	1%	(2)	17%	(26)	52%	(80)	154
#1 Issue: Other	4%	(5)	10%	(13)	1%	(2)	—	(0)	17%	(21)	67%	(84)	124
2022 House Vote: Democrat	11%	(100)	17%	(152)	5%	(41)	1%	(12)	10%	(92)	55%	(494)	891
2022 House Vote: Republican	9%	(58)	14%	(93)	2%	(13)	2%	(13)	15%	(103)	58%	(389)	669
2022 House Vote: Someone else	3%	(2)	5%	(3)	2%	(2)	5%	(3)	18%	(12)	67%	(45)	67
2022 House Vote: Didnt Vote	3%	(16)	9%	(49)	2%	(13)	2%	(10)	13%	(75)	72%	(417)	580
2020 Vote: Joe Biden	11%	(99)	17%	(162)	4%	(40)	2%	(14)	10%	(93)	56%	(528)	936
2020 Vote: Donald Trump	8%	(54)	13%	(87)	2%	(14)	2%	(16)	15%	(105)	60%	(417)	693
2020 Vote: Other	8%	(6)	12%	(10)	4%	(3)	4%	(3)	10%	(8)	63%	(52)	82
2020 Vote: Didn't Vote	3%	(16)	8%	(39)	2%	(11)	1%	(5)	15%	(76)	70%	(347)	495

Table MCSP5_5: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Ian Rapoport

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(175)	14%	(298)	3%	(68)	2%	(38)	13%	(283)	61%	(1344)	2206
2018 House Vote: Democrat	11%	(86)	18%	(144)	5%	(38)	2%	(14)	10%	(78)	55%	(437)	798
2018 House Vote: Republican	9 %	(52)	14%	(80)	3%	(15)	2%	(13)	16%	(91)	57%	(326)	577
2018 House Vote: Someone else	7%	(4)	6%	(3)	1%	(1)	5%	(3)	12%	(7)	69 %	(38)	55
2018 House Vote: Didnt Vote	4%	(34)	9 %	(71)	2%	(14)	1%	(8)	14%	(107)	70%	(543)	777
4-Region: Northeast	8%	(30)	15%	(58)	3%	(13)	3%	(10)	13%	(48)	59%	(226)	386
4-Region: Midwest	8%	(38)	14%	(65)	2%	(11)	2%	(8)	12%	(53)	62%	(281)	456
4-Region: South	8%	(69)	14%	(122)	3%	(22)	2%	(14)	13%	(112)	60%	(503)	841
4-Region: West	7%	(39)	10%	(53)	4%	(21)	1%	(5)	13%	(70)	64%	(334)	522
Avid Sports Fan	21%	(115)	29%	(156)	6%	(33)	3%	(15)	15%	(83)	26%	(144)	545
Sports Fan	11%	(161)	19%	(287)	4%	(63)	2%	(32)	15%	(228)	50%	(761)	1533
Avid NFL Fan	19%	(131)	28%	(194)	5%	(37)	2%	(12)	15%	(102)	30%	(209)	684
NFL Fan	11%	(160)	20%	(284)	4%	(59)	2%	(29)	15%	(215)	48%	(690)	1438

Table MCSP5_6: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Chris Mortensen

Demographic	Very favorable		Somewhat favorable			ewhat orable	Very unfavorable		Heard of, no opinion			r heard of	Total N
Adults	7%	(162)	13%	(283)	3%	(67)	2%	(36)	13%	(287)	62%	(1371)	2206
Gender: Male	12%	(128)	20%	(212)	4%	(40)	2%	(24)	13%	(137)	50%	(532)	1074
Gender: Female	3%	(33)	6%	(70)	2%	(27)	1%	(13)	13%	(150)	74%	(837)	1130
Age: 18-34	7%	(45)	13%	(84)	6%	(38)	3%	(17)	12%	(75)	59%	(373)	633
Age: 35-44	8%	(31)	13%	(49)	2%	(8)	1%	(5)	16%	(61)	59%	(218)	372
Age: 45-64	8%	(60)	14%	(100)	3%	(19)	1%	(8)	13%	(95)	60%	(431)	713
Age: 65+	5%	(26)	10%	(49)	1%	(3)	1%	(7)	11%	(56)	71%	(348)	488
GenZers: 1997-2012	8%	(22)	8%	(21)	4%	(12)	3%	(9)	15%	(40)	61%	(164)	268
Millennials: 1981-1996	7%	(46)	16%	(107)	5%	(34)	2%	(12)	12%	(79)	58%	(379)	656
GenXers: 1965-1980	9%	(45)	13%	(70)	3%	(17)	1%	(7)	15%	(77)	59%	(308)	524
Baby Boomers: 1946-1964	7%	(47)	11%	(80)	1%	(4)	1%	(9)	13%	(88)	68%	(477)	704
PID: Dem (no lean)	8%	(74)	13%	(122)	5%	(45)	2%	(14)	13%	(120)	58%	(527)	902
PID: Ind (no lean)	5%	(30)	12%	(77)	2%	(11)	3%	(17)	12%	(80)	67%	(437)	651
PID: Rep (no lean)	9%	(58)	13%	(84)	2%	(12)	1%	(6)	13%	(87)	62%	(406)	653
PID/Gender: Dem Men	15%	(61)	22%	(91)	6%	(24)	2%	(8)	13%	(54)	43%	(178)	417
PID/Gender: Dem Women	3%	(14)	6%	(29)	4%	(20)	1%	(6)	14%	(67)	72%	(348)	484
PID/Gender: Ind Men	5%	(18)	18%	(59)	1%	(5)	3%	(11)	10%	(34)	62%	(208)	333
PID/Gender: Ind Women	4%	(12)	6%	(18)	2%	(6)	2%	(6)	15%	(46)	72%	(229)	317
PID/Gender: Rep Men	15%	(50)	19%	(62)	3%	(11)	1%	(5)	15%	(50)	45%	(146)	323
PID/Gender: Rep Women	2%	(8)	7%	(22)	_	(1)	_	(1)	11%	(37)	79 %	(260)	330
Ideo: Liberal (1-3)	11%	(70)	13%	(84)	4%	(25)	2%	(12)	12%	(74)	58%	(372)	637
Ideo: Moderate (4)	6%	(42)	14%	(92)	3%	(19)	1%	(7)	14%	(94)	62%	(420)	674
Ideo: Conservative (5-7)	7%	(47)	14%	(97)	3%	(22)	2%	(15)	13%	(92)	62%	(442)	714
Educ: < College	6%	(93)	12%	(169)	3%	(44)	1%	(16)	13%	(188)	65%	(933)	1442
Educ: Bachelors degree	8%	(40)	14%	(67)	3%	(14)	3%	(15)	14%	(69)	58%	(280)	486
Educ: Post-grad	10%	(29)	17%	(47)	3%	(9)	2%	(5)	11%	(30)	57%	(158)	279
Income: Under 50k	6%	(67)	9%	(104)	2%	(24)	2%	(18)	13%	(152)	69 %	(806)	1171
Income: 50k-100k	8%	(54)	17%	(121)	5%	(35)	2%	(14)	13%	(92)	55%	(391)	707
Income: 100k+	12%	(41)	17%	(57)	3%	(9)	1%	(4)	13%	(44)	53%	(174)	328
Ethnicity: White	7%	(125)	12%	(209)	3%	(46)	2%	(26)	13%	(223)	63%	(1074)	1702

Table MCSP5_6: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Chris Mortensen

Demographic	Very favorable			ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%		13%	(283)	3%	(67)	2%		13%	(287)	62%	(1371)	2206
	776 7%	(162) (25)	1570 16%	(203) (62)	5%	· · ·	270 2%	(36) (7)	1570 16%	(63)	6270 54%	()	380
Ethnicity: Hispanic	10%	· · ·	18%	~ /		(21)	270 2%		10%		54%	(203)	
Ethnicity: Black	10% 4%	(28)		(52)	4% 5%	(10)	2% 2%	(6) (5)	13% 13%	(36)		(152)	284
Ethnicity: Other All Christian	4% 8%	(9)	10% 15%	(22)	5% 2%	(11)	2% 2%	(5)	13% 13%	(28)	66% 61%	(145)	220 997
		(76)		(152)		(18)		(19)		(126)		(605)	
All Non-Christian	11%	(14)	11%	(14)	11%	(13)	2 07	(0) (2)	10%	(11)	57%	(68)	121
Atheist	13%	(14)	4%	(4)	6%	(6)	2%	(3)	12%	(12)	62%	(65)	104
Agnostic/Nothing in particular	5%	(32)	12%	(78)	4%	(23)	1%	(7)	14%	(91)	65%	(424)	655 220
Something Else	8 %	(26)	10%	(34)	2%	(7)	2%	(8)	14%	(47)	63%	(208)	330
Religious Non-Protestant/Catholic	9 %	(14)	12%	(19)	8%	(13)	1%	(1)	13%	(20)	57%	(89)	155
Evangelical	10%	(51)	15%	(79)	2%	(10)	2%	(12)	14%	(76)	58%	(309)	537
Non-Evangelical	7%	(49)	14%	(102)	2%	(14)	2%	(14)	11%	(84)	65%	(477)	740
Community: Urban	12%	(71)	12%	(75)	4%	(24)	2%	(15)	12%	(72)	59%	(362)	618
Community: Suburban	7%	(68)	13%	(140)	3%	(36)	1%	(8)	13%	(132)	63%	(655)	1039
Community: Rural	4%	(22)	12%	(68)	1%	(8)	3%	(14)	15%	(83)	64%	(354)	549
Employ: Private Sector	9%	(66)	18%	(136)	6%	(46)	2%	(13)	11%	(84)	53%	(397)	742
Employ: Government	8%	(11)	14%	(20)	2%	(2)	1%	(1)	15%	(20)	61%	(82)	136
Employ: Self-Employed	12%	(24)	13%	(26)	4%	(8)	4%	(7)	12%	(26)	56%	(117)	209
Employ: Homemaker	4%	(5)	4%	(5)	1%	(1)	—	(1)	17%	(22)	75%	(96)	128
Employ: Student	1%	(1)	7%	(5)	3%	(2)	3%	(2)	15%	(10)	71%	(49)	70
Employ: Retired	6%	(33)	11%	(60)	—	(2)	1%	(7)	12%	(64)	69%	(375)	541
Employ: Unemployed	5%	(13)	9%	(23)	2%	(6)	2%	(5)	18%	(43)	63%	(153)	242
Employ: Other	6%	(9)	6%	(9)	—	(0)	1%	(1)	13%	(18)	73%	(101)	138
Military HH: Yes	5%	(14)	11%	(29)	1%	(3)	1%	(4)	15%	(41)	66%	(181)	272
Military HH: No	8%	(148)	13%	(253)	3%	(64)	2%	(32)	13%	(246)	62%	(1190)	1934
RD/WT: Right Direction	12%	(86)	16%	(115)	4%	(30)	2%	(11)	13%	(94)	54%	(401)	737
RD/WT: Wrong Track	5%	(76)	11%	(168)	3%	(37)	2%	(25)	13%	(194)	66%	(970)	1469
Biden Job Approve	10%	(100)	15%	(148)	3%	(28)	1%	(15)	12%	(121)	59%	(585)	997
Biden Job Disapprove	5%	(61)	12%	(132)	4%	(39)	2%	(21)	14%	(150)	64%	(705)	1108

Table MCSP5_6: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Chris Mortensen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable			ery orable	Heard of, no opinion		Never heard of		Total N
Adults	7%	(162)	13%	(283)	3%	(67)	2%	(36)	13%	(287)	62%	(1371)	2206
Biden Job Strongly Approve	14%	(55)	17%	(68)	2%	(9)	1%	(5)	11%	(45)	54%	(211)	392
Biden Job Somewhat Approve	7%	(45)	13%	(80)	3%	(19)	2%	(10)	13%	(77)	62%	(375)	605
Biden Job Somewhat Disapprove	4%	(11)	13%	(40)	6%	(19)	1%	(4)	14%	(43)	62%	(190)	307
Biden Job Strongly Disapprove	6%	(50)	11%	(92)	3%	(20)	2%	(17)	13%	(107)	64%	(515)	800
Favorable of Biden	10%	(101)	13%	(129)	3%	(32)	1%	(14)	12%	(119)	60%	(586)	982
Unfavorable of Biden	5%	(59)	13%	(145)	3%	(35)	2%	(20)	13%	(145)	63%	(701)	1105
Very Favorable of Biden	13%	(55)	13%	(55)	4%	(16)	1%	(6)	13%	(54)	56%	(233)	419
Somewhat Favorable of Biden	8%	(46)	13%	(74)	3%	(17)	1%	(8)	12%	(65)	63%	(353)	562
Somewhat Unfavorable of Biden	3%	(10)	16%	(45)	5%	(15)	2%	(5)	12%	(33)	61%	(168)	276
Very Unfavorable of Biden	6%	(49)	12%	(100)	2%	(20)	2%	(15)	13%	(112)	64%	(533)	828
#1 Issue: Economy	8%	(69)	16%	(140)	3%	(27)	2%	(14)	13%	(114)	59%	(519)	883
#1 Issue: Security	6%	(15)	10%	(25)	3%	(6)	2%	(6)	11%	(28)	67%	(169)	250
#1 Issue: Health Care	12%	(21)	16%	(30)	1%	(1)	1%	(2)	14%	(24)	57%	(102)	181
#1 Issue: Medicare / Social Security	5%	(14)	12%	(33)	2%	(4)	1%	(4)	11%	(31)	69%	(194)	280
#1 Issue: Women's Issues	6%	(18)	6%	(17)	3%	(9)	2%	(5)	14%	(37)	68%	(185)	271
#1 Issue: Education	12%	(7)	5%	(3)	7%	(5)	3%	(2)	6%	(4)	67%	(42)	63
#1 Issue: Energy	6%	(9)	15%	(23)	9%	(13)	1%	(2)	19%	(29)	51%	(78)	154
#1 Issue: Other	7%	(8)	10%	(12)	1%	(1)	1%	(1)	16%	(20)	66%	(82)	124
2022 House Vote: Democrat	10%	(86)	16%	(140)	5%	(43)	1%	(13)	12%	(107)	56%	(502)	891
2022 House Vote: Republican	8%	(52)	15%	(101)	2%	(11)	2%	(11)	12%	(83)	61%	(410)	669
2022 House Vote: Someone else	6%	(4)	4%	(3)	1%	(1)	_	(0)	17%	(12)	71%	(47)	67
2022 House Vote: Didnt Vote	3%	(19)	7%	(39)	2%	(12)	2%	(12)	15%	(86)	71%	(411)	580
2020 Vote: Joe Biden	9%	(88)	15%	(144)	5%	(43)	2%	(15)	12%	(116)	57%	(530)	936
2020 Vote: Donald Trump	7%	(51)	14%	(99)	2%	(13)	2%	(12)	11%	(79)	63%	(438)	693
2020 Vote: Other	3%	(2)	14%	(12)	2%	(2)	_	(0)	14%	(11)	67%	(55)	82
2020 Vote: Didn't Vote	4%	(19)	6%	(28)	2%	(9)	2%	(9)	16%	(81)	70%	(347)	495

Table MCSP5_6: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Chris Mortensen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(162)	13%	(283)	3%	(67)	2%	(36)	13%	(287)	62%	(1371)	2206
2018 House Vote: Democrat	10%	(76)	17%	(132)	5%	(41)	2%	(14)	11%	(88)	56%	(447)	798
2018 House Vote: Republican	9 %	(52)	15%	(87)	2%	(13)	2%	(9)	13%	(76)	59%	(340)	577
2018 House Vote: Someone else	8%	(4)	6%	(3)	1%	(1)	_	(0)	10%	(5)	74%	(41)	55
2018 House Vote: Didnt Vote	4%	(29)	8%	(60)	2%	(13)	2%	(13)	15%	(118)	70%	(544)	777
4-Region: Northeast	10%	(38)	12%	(46)	4%	(16)	2%	(8)	11%	(43)	61%	(236)	386
4-Region: Midwest	7%	(33)	16%	(73)	3%	(12)	2%	(9)	13%	(61)	59%	(268)	456
4-Region: South	6%	(53)	13%	(106)	3%	(24)	2%	(15)	14%	(119)	62%	(524)	841
4-Region: West	7%	(38)	11%	(57)	3%	(15)	1%	(4)	12%	(64)	66%	(343)	522
Avid Sports Fan	20%	(108)	29%	(160)	4%	(23)	2%	(13)	17%	(92)	27%	(149)	545
Sports Fan	11%	(162)	17%	(265)	4%	(59)	2%	(32)	15%	(231)	51%	(785)	1533
Avid NFL Fan	17%	(119)	27%	(187)	5%	(35)	1%	(10)	18%	(120)	31%	(213)	684
NFL Fan	11%	(157)	18%	(256)	4%	(60)	2%	(24)	16%	(228)	50%	(712)	1438

Table MCSP5_7: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Josina Anderson

Demographic	Ver favor		Somewhat favorable			ewhat orable	Very unfavorable		Heard of, no opinion			r heard of	Total N
Adults	5%	(104)	9%	(206)	2%	(54)	2%	(38)	11%	(245)	71%	(1559)	2206
Gender: Male	7%	(77)	13%	(138)	4%	(44)	2%	(24)	11%	(117)	63%	(674)	1074
Gender: Female	2%	(26)	6%	(68)	1%	(10)	1%	(15)	11%	(128)	78%	(883)	1130
Age: 18-34	7%	(42)	13%	(82)	5%	(30)	3%	(19)	11%	(73)	61%	(387)	633
Age: 35-44	5%	(19)	11%	(40)	3%	(12)	1%	(4)	14%	(54)	66%	(244)	372
Age: 45-64	5%	(33)	9%	(63)	2%	(11)	1%	(9)	10%	(71)	74%	(525)	713
Age: 65+	2%	(9)	4%	(21)	_	(2)	1%	(6)	10%	(48)	82%	(403)	488
GenZers: 1997-2012	6%	(16)	11%	(29)	4%	(10)	2%	(4)	14%	(38)	64%	(171)	268
Millennials: 1981-1996	6%	(43)	13%	(86)	4%	(29)	3%	(18)	11%	(71)	62%	(409)	656
GenXers: 1965-1980	5%	(26)	10%	(50)	2%	(10)	1%	(7)	13%	(69)	69%	(362)	524
Baby Boomers: 1946-1964	3%	(19)	5%	(38)	1%	(4)	1%	(8)	9%	(63)	81%	(572)	704
PID: Dem (no lean)	6%	(52)	12%	(110)	3%	(31)	2%	(15)	10%	(89)	67%	(604)	902
PID: Ind (no lean)	3%	(20)	6%	(37)	2%	(11)	2%	(13)	12%	(80)	75%	(490)	651
PID: Rep (no lean)	5%	(32)	9%	(58)	2%	(12)	2%	(10)	12%	(76)	71%	(465)	653
PID/Gender: Dem Men	10%	(44)	17%	(71)	7%	(27)	2%	(10)	8%	(34)	56%	(232)	417
PID/Gender: Dem Women	2%	(8)	8%	(40)	1%	(4)	1%	(5)	11%	(55)	77%	(372)	484
PID/Gender: Ind Men	4%	(12)	7%	(22)	2%	(7)	1%	(5)	12%	(39)	75%	(249)	333
PID/Gender: Ind Women	2%	(8)	5%	(16)	1%	(4)	2%	(8)	13%	(41)	76%	(240)	317
PID/Gender: Rep Men	7%	(22)	14%	(45)	3%	(10)	3%	(9)	14%	(44)	60%	(193)	323
PID/Gender: Rep Women	3%	(10)	4%	(13)	1%	(2)	—	(1)	10%	(32)	82%	(272)	330
Ideo: Liberal (1-3)	7%	(42)	12%	(78)	3%	(20)	1%	(8)	9%	(59)	68%	(430)	637
Ideo: Moderate (4)	4%	(28)	9%	(61)	2%	(16)	1%	(9)	12%	(82)	71%	(478)	674
Ideo: Conservative (5-7)	4%	(29)	9%	(64)	2%	(18)	3%	(19)	11%	(80)	71%	(506)	714
Educ: < College	5%	(66)	9%	(131)	2%	(30)	1%	(18)	11%	(165)	72%	(1031)	1442
Educ: Bachelors degree	5%	(22)	9%	(44)	3%	(17)	3%	(15)	11%	(54)	69%	(333)	486
Educ: Post-grad	6%	(16)	11%	(30)	3%	(8)	2%	(5)	9%	(26)	70%	(195)	279
Income: Under 50k	4%	(52)	7%	(76)	2%	(24)	1%	(14)	12%	(138)	74%	(866)	1171
Income: 50k-100k	5%	(32)	12%	(85)	3%	(22)	3%	(20)	11%	(77)	67%	(471)	707
Income: 100k+	6%	(19)	14%	(45)	3%	(8)	1%	(4)	9%	(30)	67%	(221)	328
Ethnicity: White	4%	(75)	9%	(151)	2%	(36)	1%	(25)	11%	(185)	72%	(1230)	1702

Table MCSP5_7: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Josina Anderson

Demographic		ery rable	Somewhat favorable			ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(104)	9%	(206)	2%	(54)	2%	(38)	11%	(245)	71%	(1559)	2206
Ethnicity: Hispanic	5%	(20)	16%	(61)	3%	(10)	3%	(13)	13%	(50)	59%	(226)	380
Ethnicity: Black	8%	(24)	14%	(39)	4%	(10)	2%	(7)	11%	(31)	61%	(173)	284
Ethnicity: Other	2%	(5)	7%	(16)	4%	(8)	3%	(6)	13%	(29)	71%	(155)	220
All Christian	6%	(55)	10%	(98)	1%	(13)	2%	(20)	11%	(107)	71%	(703)	997
All Non-Christian	9%	(11)	15%	(18)	7%	(9)	1%	(2)	8%	(9)	60%	(72)	121
Atheist	1%	(1)	11%	(11)	5%	(5)	1%	(1)	7%	(7)	75%	(78)	104
Agnostic/Nothing in particular	4%	(25)	8%	(54)	2%	(15)	1%	(5)	12%	(76)	73%	(480)	655
Something Else	3%	(11)	8%	(25)	4%	(12)	3%	(10)	14%	(46)	68%	(226)	330
Religious Non-Protestant/Catholic	7%	(12)	14%	(22)	6%	(9)	1%	(2)	12%	(19)	59%	(92)	155
Evangelical	7%	(37)	11%	(58)	3%	(15)	2%	(12)	12%	(66)	65%	(350)	537
Non-Evangelical	4%	(28)	8%	(61)	1%	(10)	2%	(17)	10%	(76)	74%	(547)	740
Community: Urban	7%	(45)	11%	(68)	3%	(19)	2%	(15)	10%	(64)	66%	(407)	618
Community: Suburban	4%	(43)	9 %	(93)	3%	(27)	1%	(11)	10%	(108)	73%	(757)	1039
Community: Rural	3%	(16)	8%	(45)	2%	(8)	2%	(12)	13%	(73)	72%	(395)	549
Employ: Private Sector	7%	(51)	14%	(104)	4%	(30)	2%	(18)	10%	(74)	63%	(465)	742
Employ: Government	6%	(8)	10%	(14)	1%	(2)	—	(0)	9 %	(13)	73%	(100)	136
Employ: Self-Employed	7%	(14)	13%	(28)	5%	(11)	2%	(3)	9 %	(19)	64%	(133)	209
Employ: Homemaker	1%	(2)	8%	(10)	—	(0)	—	(0)	13%	(17)	78%	(100)	128
Employ: Student	3%	(2)	2%	(2)	6%	(4)	1%	(1)	12%	(8)	75%	(52)	70
Employ: Retired	2%	(10)	5%	(28)	1%	(4)	1%	(8)	10%	(55)	81%	(437)	541
Employ: Unemployed	4%	(11)	6%	(16)	1%	(2)	3%	(8)	18%	(43)	68%	(164)	242
Employ: Other	4%	(6)	4%	(6)	1%	(2)	—	(0)	12%	(16)	78%	(108)	138
Military HH: Yes	3%	(9)	8%	(21)	1%	(3)	2%	(5)	8%	(21)	78%	(213)	272
Military HH: No	5%	(95)	10%	(185)	3%	(51)	2%	(33)	12%	(224)	70%	(1346)	1934
RD/WT: Right Direction	9 %	(64)	14%	(102)	3%	(25)	2%	(15)	11%	(81)	61%	(451)	737
RD/WT: Wrong Track	3%	(39)	7%	(104)	2%	(30)	2%	(23)	11%	(165)	75%	(1108)	1469
Biden Job Approve	7%	(71)	11%	(112)	3%	(26)	1%	(10)	11%	(107)	67%	(671)	997
Biden Job Disapprove	3%	(31)	8%	(89)	2%	(27)	3%	(28)	11%	(126)	73%	(807)	1108

Table MCSP5_7: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.' Josina Anderson

Demographic		ery rable	Somewhat favorable			ewhat orable		ery orable	Heard of, no opinion		Never heard of		Total N
Adults	5%	(104)	9%	(206)	2%	(54)	2%	(38)	11%	(245)	71%	(1559)	2206
Biden Job Strongly Approve	10%	(39)	16%	(62)	2%	(9)	1%	(3)	10%	(40)	61%	(240)	392
Biden Job Somewhat Approve	5%	(33)	8%	(50)	3%	(17)	1%	(7)	11%	(67)	71%	(431)	605
Biden Job Somewhat Disapprove	2%	(7)	11%	(33)	2%	(6)	1%	(3)	12%	(38)	72%	(221)	307
Biden Job Strongly Disapprove	3%	(24)	7%	(57)	3%	(21)	3%	(25)	11%	(88)	73%	(586)	800
Favorable of Biden	7%	(65)	10%	(101)	3%	(28)	1%	(9)	11%	(112)	68%	(667)	982
Unfavorable of Biden	3%	(37)	9%	(95)	2%	(23)	3%	(28)	10%	(114)	73%	(808)	1105
Very Favorable of Biden	9 %	(38)	12%	(51)	4%	(16)	1%	(3)	11%	(45)	64%	(267)	419
Somewhat Favorable of Biden	5%	(27)	9%	(50)	2%	(12)	1%	(6)	12%	(67)	71%	(400)	562
Somewhat Unfavorable of Biden	5%	(13)	13%	(36)	2%	(5)	1%	(2)	10%	(29)	69%	(192)	276
Very Unfavorable of Biden	3%	(23)	7%	(59)	2%	(19)	3%	(26)	10%	(85)	74%	(616)	828
#1 Issue: Economy	5%	(43)	10%	(87)	3%	(23)	3%	(23)	12%	(109)	68%	(598)	883
#1 Issue: Security	5%	(13)	8%	(19)	3%	(7)	2%	(5)	10%	(26)	72%	(180)	250
#1 Issue: Health Care	6%	(11)	18%	(32)	4%	(7)	1%	(1)	9 %	(17)	62%	(111)	181
#1 Issue: Medicare / Social Security	3%	(9)	7%	(21)	1%	(2)	2%	(5)	7%	(21)	80%	(223)	280
#1 Issue: Women's Issues	5%	(14)	7%	(18)	1%	(3)	_	(1)	11%	(29)	76%	(206)	271
#1 Issue: Education	7%	(4)	5%	(3)	6%	(4)	1%	(1)	10%	(6)	72%	(45)	63
#1 Issue: Energy	4%	(6)	14%	(22)	4%	(6)	1%	(2)	15%	(23)	62%	(95)	154
#1 Issue: Other	3%	(4)	3%	(4)	1%	(2)	_	(0)	12%	(15)	81%	(101)	124
2022 House Vote: Democrat	6%	(55)	13%	(119)	3%	(24)	2%	(14)	10%	(88)	66%	(591)	891
2022 House Vote: Republican	5%	(33)	8%	(53)	2%	(15)	2%	(12)	12%	(77)	71%	(478)	669
2022 House Vote: Someone else	2%	(2)	5%	(3)	2%	(2)	2%	(1)	11%	(7)	77%	(52)	67
2022 House Vote: Didnt Vote	2%	(14)	5%	(31)	2%	(14)	2%	(11)	13%	(73)	76%	(438)	580
2020 Vote: Joe Biden	6%	(57)	13%	(124)	2%	(21)	2%	(15)	11%	(101)	66%	(618)	936
2020 Vote: Donald Trump	5%	(32)	7%	(50)	3%	(18)	2%	(14)	11%	(77)	72%	(502)	693
2020 Vote: Other	6%	(5)	8%	(6)	1%	(1)	_	(0)	9%	(8)	76%	(63)	82
2020 Vote: Didn't Vote	2%	(10)	5%	(26)	3%	(14)	2%	(9)	12%	(59)	76%	(376)	495

Table MCSP5_7: And do you have a favorable or unfavorable opinion of the following NFL insiders? If you have heard of them but have no opinion
of them select 'Heard of, no opinion.' If you have never heard of them select 'Never heard of.'
Josina Anderson

Demographic	Ve favor			ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	5%	(104)	9%	(206)	2%	(54)	2%	(38)	11%	(245)	71%	(1559)	2206
2018 House Vote: Democrat	7%	(54)	13%	(105)	3%	(21)	1%	(12)	9 %	(75)	67%	(531)	798
2018 House Vote: Republican	5%	(27)	9%	(54)	3%	(15)	2%	(12)	12%	(67)	70%	(401)	577
2018 House Vote: Someone else	3%	(2)	5%	(3)	3%	(2)	2%	(1)	8%	(4)	79%	(44)	55
2018 House Vote: Didnt Vote	3%	(22)	6%	(44)	2%	(16)	2%	(13)	13%	(99)	75%	(583)	777
4-Region: Northeast	6%	(25)	8%	(30)	2%	(10)	3%	(10)	13%	(52)	67%	(261)	386
4-Region: Midwest	6%	(26)	9%	(43)	3%	(15)	1%	(6)	9 %	(41)	71%	(324)	456
4-Region: South	4%	(34)	10%	(84)	3%	(22)	2%	(17)	12%	(97)	70%	(589)	841
4-Region: West	4%	(19)	9%	(49)	2%	(8)	1%	(5)	11%	(55)	74%	(385)	522
Avid Sports Fan	13%	(70)	20%	(108)	4%	(21)	2%	(9)	18%	(96)	44%	(240)	545
Sports Fan	6%	(98)	13%	(192)	3%	(49)	2%	(33)	12%	(190)	63%	(972)	1533
Avid NFL Fan	11%	(73)	19%	(131)	3%	(22)	2%	(11)	16%	(109)	49%	(337)	684
NFL Fan	7%	(97)	13%	(187)	3%	(48)	2%	(26)	13%	(192)	62%	(887)	1438

Respondent Demographics Summary

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2206	100%
xdemGender	Gender: Male Gender: Female N	1074 1130 2204	49% 51%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+ N	633 372 713 488 2206	29% 17% 32% 22%
demAgeGeneration	GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 <i>N</i>	268 656 524 704 2153	12% 30% 24% 32%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	902 651 653 2206	41% 30% 30%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	417 484 333 317 323 330 2204	19% 22% 15% 14% 15% 15%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	637 674 714 2025	29% 31% 32%
xeduc3	Educ: < College Educ: Bachelors degree Educ: Post-grad N	1442 486 279 2206	65% 22% 13%

Summary Statistics of Survey Respondent Demographics

Summary Statistics of Survey Respondent Demographics						
Demographic	Group	Frequency	Percentage			
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	1171 707 328 2206	53% 32% 15%			
xdemWhite	Ethnicity: White	1702	77%			
xdemHispBin	Ethnicity: Hispanic	380	17%			
demBlackBin	Ethnicity: Black	284	13%			
demRaceOther	Ethnicity: Other	220	10%			
xdemReligion	All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else N	997 121 104 655 330 2206	45% 5% 30% 15%			
xdemReligOther	Religious Non-Protestant/Catholic	155	7%			
xdemEvang	Evangelical Non-Evangelical <i>N</i>	537 740 1277	24% 34%			
xdemUsr	Community: Urban Community: Suburban Community: Rural N	618 1039 549 2206	28% 47% 25%			
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	742 136 209 128 70 541 242 138 2206	34% 6% 9% 6% 3% 25% 11% 6%			
xdemMilHH1	Military HH: Yes Military HH: No	272 1934	12% 88%			

S 1.

Continued on next page

N

2206

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction RD/WT: Wrong Track N	737 1469 2206	33% 67%
xdemBidenApprove	Biden Job Approve Biden Job Disapprove N	997 1108 2104	45% 50%
xdemBidenApprove2	Biden Job Strongly Approve Biden Job Somewhat Approve Biden Job Somewhat Disapprove Biden Job Strongly Disapprove N	392 605 307 800 2104	18% 27% 14% 36%
xdemBidenFav	Favorable of Biden Unfavorable of Biden N	982 1105 2087	44% 50%
xdemBidenFavFull	Very Favorable of Biden Somewhat Favorable of Biden Somewhat Unfavorable of Biden Very Unfavorable of Biden N	419 562 276 828 2087	19% 25% 13% 38%
xnr3	#1 Issue: Economy #1 Issue: Security #1 Issue: Health Care #1 Issue: Medicare / Social Security #1 Issue: Women's Issues #1 Issue: Education #1 Issue: Energy #1 Issue: Other N	883 250 181 280 271 63 154 124 2206	$\begin{array}{c} 40\% \\ 11\% \\ 8\% \\ 13\% \\ 12\% \\ 3\% \\ 7\% \\ 6\% \end{array}$
xsubVote22O	2022 House Vote: Democrat 2022 House Vote: Republican 2022 House Vote: Someone else 2022 House Vote: Didnt Vote <i>N</i>	891 669 67 580 2206	40% 30% 3% 26%
xsubVote20O	2020 Vote: Joe Biden 2020 Vote: Donald Trump 2020 Vote: Other 2020 Vote: Didn't Vote <i>N</i>	936 693 82 495 2206	42% 31% 4% 22%

Summary Statistics of Survey Respondent Demographic	Summary	y Statistics	of Survey	Respondent	Demographics
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Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	798	36%
	2018 House Vote: Republican	577	26%
	2018 House Vote: Someone else	55	2%
	2018 House Vote: Didnt Vote	777	35%
	N	2206	
xreg4	4-Region: Northeast	386	18%
C	4-Region: Midwest	456	21%
	4-Region: South	841	38%
	4-Region: West	522	24%
	N	2206	
MCSPxdem1	Avid Sports Fan	545	25%
MCSPxdem2	Sports Fan	1533	69 %
MCSPxdem3	Avid NFL Fan	684	31%
MCSPxdem4	NFL Fan	1438	65%

Summary Statistics of Survey Respondent Demographics

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

Morning Consult

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