MORNING CONSULT

National Tracking Poll #2302019
February 03-05, 2023

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table MCEN1: *Generally speaking, how interested are you in watching biographical films that dramatize the life of famous public figures, also known as biopics?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	22%	(493)	41%	(900)	18%	(390)	12%	(265)	7%	(165)	2213
Gender: Male	27%	(288)	41%	(439)	16%	(173)	12%	(128)	4%	(48)	1076
Gender: Female	18%	(205)	40%	(460)	19%	(217)	12%	(137)	10%	(117)	1135
Age: 18-34	30%	(193)	34%	(218)	16%	(102)	9%	(56)	10%	(65)	635
Age: 35-44	29%	(107)	41%	(154)	13%	(50)	9%	(33)	8%	(29)	374
Age: 45-64	18%	(128)	45%	(321)	17%	(120)	13%	(94)	7%	(52)	715
Age: 65+	13%	(65)	42%	(206)	24%	(119)	17%	(82)	4%	(18)	490
GenZers: 1997-2012	31%	(70)	27%	(63)	22%	(49)	9%	(20)	11%	(26)	228
Millennials: 1981-1996	30%	(213)	40%	(282)	13%	(93)	9%	(61)	9%	(64)	713
GenXers: 1965-1980	19%	(103)	46%	(247)	16%	(88)	12%	(66)	7%	(38)	542
Baby Boomers: 1946-1964	16%	(102)	42%	(278)	21%	(141)	15%	(101)	5%	(36)	658
PID: Dem (no lean)	29%	(260)	41%	(374)	15%	(137)	8%	(74)	6%	(57)	902
PID: Ind (no lean)	14%	(88)	44%	(274)	20%	(124)	14%	(86)	9%	(55)	628
PID: Rep (no lean)	21%	(145)	37%	(252)	19%	(129)	15%	(105)	8%	(53)	684
PID/Gender: Dem Men	37%	(156)	39%	(165)	13%	(57)	9%	(38)	2%	(10)	427
PID/Gender: Dem Women	22%	(103)	44%	(209)	17%	(80)	8%	(36)	10%	(46)	475
PID/Gender: Ind Men	16%	(49)	46%	(136)	19%	(55)	12%	(34)	7%	(22)	295
PID/Gender: Ind Women	12%	(40)	41%	(137)	21%	(69)	16%	(51)	10%	(34)	331
PID/Gender: Rep Men	23%	(83)	39%	(138)	17%	(61)	16%	(56)	4%	(16)	354
PID/Gender: Rep Women	19%	(62)	35%	(114)	21%	(68)	15%	(49)	11%	(37)	330
Ideo: Liberal (1-3)	29%	(188)	44%	(282)	15%	(93)	9%	(56)	3%	(16)	636
Ideo: Moderate (4)	17%	(120)	46%	(323)	20%	(140)	9%	(64)	8%	(53)	700
Ideo: Conservative (5-7)	23%	(159)	36%	(249)	18%	(128)	17%	(116)	7%	(48)	701
Educ: < College	20%	(286)	38%	(550)	19%	(277)	14%	(198)	9%	(135)	1446
Educ: Bachelors degree	24%	(116)	49%	(240)	15%	(71)	8%	(39)	4%	(22)	487
Educ: Post-grad	33%	(91)	39%	(110)	15%	(42)	10%	(28)	3%	(8)	280

Table MCEN1: *Generally speaking, how interested are you in watching biographical films that dramatize the life of famous public figures, also known as biopics?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	22%	(493)	41%	(900)	18%	(390)	12%	(265)	7%	(165)	2213
Income: Under 50k	19%	(208)	38%	(431)	19%	(212)	13%	(151)	11%	(122)	1125
Income: 50k-100k	24%	(171)	44%	(317)	16%	(113)	12%	(85)	4%	(29)	715
Income: 100k+	31%	(114)	41%	(152)	17%	(65)	8%	(29)	4%	(14)	373
Ethnicity: White	22%	(374)	41%	(698)	18%	(304)	13%	(220)	7%	(113)	1708
Ethnicity: Hispanic	32%	(122)	38%	(146)	13%	(51)	7%	(26)	9%	(36)	381
Ethnicity: Black	30%	(87)	40%	(113)	17%	(47)	7%	(19)	7%	(19)	284
Ethnicity: Other	15%	(33)	41%	(90)	18%	(39)	12%	(26)	15%	(33)	221
All Christian	23%	(236)	41%	(420)	18%	(185)	13%	(129)	5%	(49)	1020
All Non-Christian	41%	(65)	37%	(60)	11%	(17)	7%	(11)	5%	(8)	161
Atheist	26%	(25)	37%	(36)	14%	(13)	16%	(16)	6%	(6)	96
Agnostic/Nothing in particular	16%	(91)	40%	(224)	18%	(103)	14%	(77)	12%	(69)	564
Something Else	20%	(76)	43%	(160)	19%	(71)	9%	(32)	9%	(34)	372
Religious Non-Protestant/Catholic	42%	(76)	38%	(68)	10%	(18)	6%	(11)	4%	(8)	181
Evangelical	25%	(144)	41%	(239)	16%	(94)	11%	(64)	8%	(47)	588
Non-Evangelical	20%	(152)	43%	(331)	20%	(158)	12%	(95)	5%	(36)	771
Community: Urban	30%	(199)	38%	(255)	15%	(98)	11%	(72)	6%	(38)	663
Community: Suburban	21%	(211)	43%	(424)	17%	(172)	10%	(102)	8%	(76)	984
Community: Rural	15%	(83)	39%	(221)	21%	(120)	16%	(90)	9%	(52)	566
Employ: Private Sector	31%	(237)	42%	(323)	15%	(114)	7%	(57)	6%	(45)	775
Employ: Government	30%	(39)	38%	(50)	21%	(27)	9%	(12)	2%	(3)	131
Employ: Self-Employed	30%	(59)	41%	(79)	14%	(27)	11%	(21)	3%	(7)	194
Employ: Homemaker	12%	(19)	45%	(72)	16%	(26)	14%	(23)	13%	(20)	160
Employ: Student	28%	(17)	27%	(16)	20%	(12)	13%	(8)	12%	(7)	60
Employ: Retired	13%	(73)	42%	(232)	20%	(109)	19%	(105)	6%	(31)	550
Employ: Unemployed	15%	(32)	36%	(79)	18%	(40)	13%	(29)	18%	(38)	218
Employ: Other	14%	(17)	40%	(50)	28%	(34)	8%	(10)	11%	(13)	125
Military HH: Yes	22%	(65)	40%	(119)	17%	(52)	16%	(49)	5%	(14)	299
Military HH: No	22%	(428)	41%	(781)	18%	(338)	11%	(216)	8%	(151)	1914
RD/WT: Right Direction	32%	(235)	38%	(278)	16%	(118)	8%	(60)	6%	(46)	737
RD/WT: Wrong Track	17%	(258)	42%	(622)	18%	(272)	14%	(205)	8%	(119)	1476

Table MCEN1: *Generally speaking, how interested are you in watching biographical films that dramatize the life of famous public figures, also known as biopics?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	22%	(493)	41%	(900)	18%	(390)	12%	(265)	7%	(165)	2213
Biden Job Approve	29%	(297)	42%	(431)	15%	(152)	8%	(84)	5%	(50)	1014
Biden Job Disapprove	17%	(189)	41%	(442)	20%	(213)	15%	(164)	8%	(82)	1090
Biden Job Strongly Approve	39%	(180)	36%	(163)	12%	(55)	9%	(41)	4%	(19)	458
Biden Job Somewhat Approve	21%	(117)	48%	(268)	17%	(97)	8%	(43)	6%	(31)	557
Biden Job Somewhat Disapprove	15%	(50)	47%	(161)	21%	(70)	9%	(32)	8%	(29)	342
Biden Job Strongly Disapprove	19%	(139)	37%	(280)	19%	(143)	18%	(132)	7%	(53)	748
Favorable of Biden	28%	(279)	42%	(424)	16%	(158)	10%	(96)	5%	(47)	1005
Unfavorable of Biden	18%	(196)	41%	(449)	20%	(215)	14%	(157)	7%	(82)	1099
Very Favorable of Biden	37%	(170)	35%	(158)	14%	(64)	8%	(38)	6%	(25)	456
Somewhat Favorable of Biden	20%	(109)	48%	(265)	17%	(94)	11%	(58)	4%	(22)	549
Somewhat Unfavorable of Biden	14%	(43)	52%	(160)	17%	(52)	8%	(24)	9%	(27)	306
Very Unfavorable of Biden	19%	(153)	36%	(288)	21%	(163)	17%	(133)	7%	(56)	793
#1 Issue: Economy	24%	(217)	43%	(384)	18%	(162)	8%	(73)	7%	(67)	904
#1 Issue: Security	18%	(56)	42%	(127)	18%	(54)	17%	(50)	5%	(16)	303
#1 Issue: Health Care	27%	(53)	44%	(85)	14%	(27)	8%	(16)	7%	(14)	194
#1 Issue: Medicare / Social Security	13%	(34)	38%	(102)	23%	(63)	20%	(53)	7%	(18)	271
#1 Issue: Women's Issues	23%	(50)	42%	(91)	14%	(31)	11%	(24)	11%	(24)	220
#1 Issue: Education	33%	(21)	27%	(18)	28%	(18)	4%	(2)	7%	(5)	65
#1 Issue: Energy	26%	(40)	36%	(54)	11%	(17)	17%	(25)	10%	(14)	150
#1 Issue: Other	21%	(23)	36%	(39)	17%	(19)	19%	(21)	6%	(6)	108
2022 House Vote: Democrat	27%	(261)	45%	(429)	15%	(141)	8%	(75)	5%	(46)	951
2022 House Vote: Republican	21%	(144)	40%	(273)	19%	(128)	15%	(105)	6%	(38)	689
2022 House Vote: Someone else	8%	(4)	30%	(16)	40%	(21)	12%	(6)	11%	(6)	54
2022 House Vote: Didnt Vote	16%	(83)	35%	(182)	19%	(100)	15%	(79)	14%	(75)	519
2020 Vote: Joe Biden	28%	(281)	44%	(449)	15%	(157)	8%	(79)	5%	(51)	1017
2020 Vote: Donald Trump	21%	(153)	39%	(289)	18%	(137)	16%	(119)	6%	(47)	744
2020 Vote: Other	10%	(5)	42%	(24)	23%	(13)	10%	(6)	14%	(8)	56
2020 Vote: Didn't Vote	14%	(54)	35%	(139)	21%	(84)	15%	(60)	15%	(59)	397

Continued on next page

Table MCEN1: *Generally speaking, how interested are you in watching biographical films that dramatize the life of famous public figures, also known as biopics?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	22%	(493)	41%	(900)	18%	(390)	12%	(265)	7%	(165)	2213
2018 House Vote: Democrat	29%	(244)	44%	(365)	15%	(125)	7%	(57)	5%	(42)	833
2018 House Vote: Republican	21%	(138)	41%	(269)	17%	(114)	15%	(96)	6%	(39)	657
2018 House Vote: Someone else	9%	(5)	33%	(18)	30%	(16)	17%	(9)	12%	(6)	53
2018 House Vote: Didnt Vote	16%	(106)	37%	(248)	20%	(135)	15%	(103)	12%	(77)	670
4-Region: Northeast	22%	(86)	42%	(162)	19%	(72)	11%	(44)	6%	(23)	388
4-Region: Midwest	19%	(89)	41%	(186)	21%	(98)	12%	(56)	6%	(29)	457
4-Region: South	23%	(195)	41%	(349)	16%	(136)	12%	(100)	8%	(64)	844
4-Region: West	23%	(123)	39%	(203)	16%	(85)	12%	(65)	9%	(49)	524
Movie Fan	25%	(468)	44%	(837)	18%	(341)	8%	(155)	5%	(100)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_1: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	28%	(630)	39%	(857)	16%	(343)	12%	(256)	6%	(127)	2213
Gender: Male	29%	(313)	35%	(376)	18%	(196)	13%	(139)	5%	(53)	1076
Gender: Female	28%	(317)	42%	(480)	13%	(148)	10%	(116)	7%	(74)	1135
Age: 18-34	36%	(226)	37%	(238)	13%	(85)	5%	(29)	9%	(57)	635
Age: 35-44	32%	(120)	41%	(151)	14%	(51)	9%	(32)	5%	(20)	374
Age: 45-64	28%	(198)	38%	(270)	16%	(117)	13%	(93)	5%	(37)	715
Age: 65+	18%	(87)	40%	(197)	19%	(91)	21%	(101)	3%	(14)	490
GenZers: 1997-2012	33%	(75)	38%	(86)	16%	(36)	2%	(4)	11%	(26)	228
Millennials: 1981-1996	35%	(247)	39%	(276)	13%	(92)	7%	(52)	7%	(47)	713
GenXers: 1965-1980	28%	(154)	39%	(211)	16%	(89)	12%	(63)	5%	(26)	542
Baby Boomers: 1946-1964	23%	(148)	39%	(257)	17%	(114)	17%	(114)	4%	(26)	658
PID: Dem (no lean)	34%	(310)	42%	(382)	10%	(94)	8%	(73)	5%	(43)	902
PID: Ind (no lean)	25%	(156)	36%	(227)	17%	(108)	13%	(82)	9%	(55)	628
PID: Rep (no lean)	24%	(163)	36%	(247)	21%	(142)	15%	(101)	4%	(30)	684
PID/Gender: Dem Men	35%	(148)	42%	(178)	9%	(39)	9%	(39)	5%	(22)	427
PID/Gender: Dem Women	34%	(163)	43%	(203)	11%	(55)	7%	(33)	4%	(21)	475
PID/Gender: Ind Men	28%	(81)	32%	(94)	19%	(57)	13%	(40)	8%	(24)	295
PID/Gender: Ind Women	23%	(75)	40%	(133)	15%	(51)	12%	(41)	9%	(31)	331
PID/Gender: Rep Men	24%	(84)	29%	(104)	28%	(100)	17%	(60)	2%	(7)	354
PID/Gender: Rep Women	24%	(79)	44%	(144)	13%	(42)	13%	(42)	7%	(23)	330
Ideo: Liberal (1-3)	35%	(225)	42%	(266)	13%	(84)	7%	(44)	3%	(17)	636
Ideo: Moderate (4)	27%	(188)	39%	(276)	17%	(120)	11%	(74)	6%	(42)	700
Ideo: Conservative (5-7)	25%	(178)	36%	(250)	18%	(125)	17%	(122)	4%	(26)	701
Educ: < College	29%	(425)	37%	(529)	15%	(220)	12%	(169)	7%	(103)	1446
Educ: Bachelors degree	23%	(114)	44%	(212)	17%	(85)	12%	(58)	4%	(19)	487
Educ: Post-grad	33%	(91)	41%	(116)	14%	(38)	10%	(29)	2%	(5)	280
Income: Under 50k	28%	(314)	38%	(430)	14%	(160)	11%	(129)	8%	(92)	1125
Income: 50k-100k	30%	(212)	39%	(277)	17%	(122)	12%	(84)	3%	(19)	715
Income: 100k+	28%	(104)	40%	(149)	16%	(61)	11%	(42)	4%	(16)	373
Ethnicity: White	27%	(465)	39%	(661)	17%	(284)	13%	(216)	5%	(82)	1708
Ethnicity: Hispanic	41%	(155)	30%	(115)	17%	(65)	5%	(20)	7%	(27)	381

Table MCEN2_1: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	28%	(630)	39%	(857)	16%	(343)	12%	(256)	6%	(127)	2213
Ethnicity: Black	43%	(122)	40%	(114)	5%	(15)	6%	(17)	6%	(17)	284
Ethnicity: Other	20%	(44)	37%	(81)	20%	(45)	10%	(23)	13%	(29)	221
All Christian	26%	(263)	38%	(388)	18%	(181)	14%	(139)	5%	(49)	1020
All Non-Christian	37%	(60)	29%	(47)	18%	(30)	10%	(15)	6%	(10)	161
Atheist	37%	(36)	34%	(32)	11%	(11)	13%	(13)	5%	(4)	96
Agnostic/Nothing in particular	28%	(160)	38%	(217)	15%	(82)	11%	(62)	8%	(43)	564
Something Else	30%	(112)	46%	(173)	11%	(40)	7%	(27)	6%	(21)	372
Religious Non-Protestant/Catholic	36%	(65)	28%	(51)	17%	(30)	9%	(16)	10%	(19)	181
Evangelical	31%	(185)	35%	(208)	16%	(94)	11%	(66)	6%	(34)	588
Non-Evangelical	23%	(178)	45%	(345)	16%	(124)	13%	(97)	3%	(27)	771
Community: Urban	34%	(224)	36%	(242)	13%	(84)	12%	(78)	5%	(35)	663
Community: Suburban	29%	(283)	38%	(378)	17%	(169)	10%	(102)	5%	(53)	984
Community: Rural	22%	(124)	42%	(237)	16%	(90)	13%	(76)	7%	(40)	566
Employ: Private Sector	33%	(257)	39%	(304)	15%	(118)	7%	(58)	5%	(39)	775
Employ: Government	30%	(39)	35%	(46)	23%	(30)	7%	(9)	6%	(8)	131
Employ: Self-Employed	37%	(72)	31%	(61)	17%	(34)	10%	(20)	4%	(7)	194
Employ: Homemaker	28%	(45)	41%	(65)	11%	(18)	12%	(19)	8%	(14)	160
Employ: Student	40%	(24)	37%	(22)	13%	(8)	1%	(1)	8%	(5)	60
Employ: Retired	20%	(109)	40%	(218)	16%	(89)	21%	(117)	3%	(16)	550
Employ: Unemployed	25%	(54)	39%	(86)	12%	(27)	11%	(25)	12%	(27)	218
Employ: Other	24%	(30)	44%	(55)	15%	(19)	6%	(8)	10%	(13)	125
Military HH: Yes	22%	(66)	37%	(110)	18%	(54)	17%	(51)	6%	(18)	299
Military HH: No	29%	(564)	39%	(746)	15%	(289)	11%	(205)	6%	(109)	1914
RD/WT: Right Direction	36%	(267)	38%	(278)	11%	(82)	8%	(57)	7%	(53)	737
RD/WT: Wrong Track	25%	(363)	39%	(578)	18%	(261)	13%	(199)	5%	(75)	1476
Biden Job Approve	34%	(345)	40%	(407)	13%	(128)	8%	(82)	5%	(52)	1014
Biden Job Disapprove	24%	(266)	38%	(409)	19%	(203)	15%	(166)	4%	(46)	1090

Table MCEN2_1: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	28%	(630)	39%	(857)	16%	(343)	12%	(256)	6%	(127)	2213
Biden Job Strongly Approve	38%	(175)	38%	(175)	9%	(43)	10%	(45)	4%	(19)	458
Biden Job Somewhat Approve	30%	(170)	42%	(232)	15%	(85)	7%	(37)	6%	(33)	557
Biden Job Somewhat Disapprove	29%	(98)	39%	(132)	16%	(56)	12%	(39)	5%	(16)	342
Biden Job Strongly Disapprove	22%	(168)	37%	(277)	20%	(147)	17%	(126)	4%	(31)	748
Favorable of Biden	34%	(340)	41%	(412)	12%	(117)	9%	(90)	5%	(47)	1005
Unfavorable of Biden	25%	(270)	38%	(415)	19%	(210)	15%	(160)	4%	(44)	1099
Very Favorable of Biden	39%	(178)	36%	(164)	10%	(45)	10%	(45)	5%	(24)	456
Somewhat Favorable of Biden	29%	(162)	45%	(247)	13%	(72)	8%	(45)	4%	(23)	549
Somewhat Unfavorable of Biden	31%	(94)	38%	(117)	19%	(59)	9%	(28)	3%	(9)	306
Very Unfavorable of Biden	22%	(175)	38%	(299)	19%	(151)	17%	(133)	4%	(35)	793
#1 Issue: Economy	30%	(275)	40%	(363)	15%	(140)	9%	(81)	5%	(45)	904
#1 Issue: Security	22%	(67)	36%	(108)	20%	(59)	20%	(60)	3%	(8)	303
#1 Issue: Health Care	41%	(80)	38%	(73)	7%	(14)	6%	(12)	7%	(14)	194
#1 Issue: Medicare / Social Security	18%	(49)	39%	(105)	16%	(44)	19%	(51)	8%	(21)	271
#1 Issue: Women's Issues	29%	(65)	42%	(93)	11%	(24)	7%	(15)	11%	(23)	220
#1 Issue: Education	39%	(25)	33%	(21)	16%	(10)	5%	(3)	7%	(5)	65
#1 Issue: Energy	26%	(40)	35%	(52)	22%	(33)	14%	(20)	3%	(5)	150
#1 Issue: Other	27%	(29)	37%	(39)	17%	(18)	13%	(14)	6%	(6)	108
2022 House Vote: Democrat	34%	(325)	40%	(377)	12%	(118)	9%	(86)	5%	(45)	951
2022 House Vote: Republican	23%	(158)	37%	(256)	21%	(143)	16%	(109)	3%	(24)	689
2022 House Vote: Someone else	22%	(12)	21%	(11)	32%	(17)	16%	(9)	10%	(5)	54
2022 House Vote: Didnt Vote	26%	(135)	41%	(213)	13%	(65)	10%	(52)	10%	(53)	519
2020 Vote: Joe Biden	34%	(343)	40%	(412)	12%	(127)	9%	(87)	5%	(48)	1017
2020 Vote: Donald Trump	22%	(167)	37%	(273)	21%	(157)	16%	(116)	4%	(32)	744
2020 Vote: Other	20%	(11)	38%	(21)	14%	(8)	18%	(10)	10%	(6)	56
2020 Vote: Didn't Vote	28%	(110)	38%	(151)	13%	(51)	11%	(43)	11%	(42)	397
2018 House Vote: Democrat	36%	(302)	40%	(334)	12%	(98)	8%	(69)	4%	(30)	833
2018 House Vote: Republican	23%	(151)	37%	(241)	20%	(134)	15%	(100)	5%	(30)	657
2018 House Vote: Someone else	21%	(11)	28%	(15)	22%	(12)	21%	(11)	8%	(4)	53
2018 House Vote: Didnt Vote	25%	(165)	40%	(268)	15%	(99)	11%	(75)	9%	(63)	670

Table MCEN2_1: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	28%	(630)	39%	(857)	16%	(343)	12%	(256)	6%	(127)	2213
4-Region: Northeast	28%	(108)	38%	(147)	18%	(70)	11%	(43)	5%	(20)	388
4-Region: Midwest	28%	(128)	41%	(186)	16%	(75)	11%	(51)	4%	(18)	457
4-Region: South	26%	(218)	39%	(332)	16%	(138)	13%	(106)	6%	(50)	844
4-Region: West	34%	(176)	37%	(191)	11%	(60)	11%	(57)	8%	(40)	524
Movie Fan	31%	(587)	41%	(787)	16%	(295)	9%	(162)	4%	(70)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_2: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(520)	34%	(746)	21%	(466)	16%	(350)	6%	(132)	2213
Gender: Male	25%	(266)	29%	(311)	25%	(265)	17%	(179)	5%	(56)	1076
Gender: Female	22%	(255)	38%	(434)	18%	(200)	15%	(170)	7%	(76)	1135
Age: 18-34	37%	(234)	33%	(206)	15%	(94)	7%	(46)	9%	(54)	635
Age: 35-44	25%	(94)	39%	(145)	17%	(65)	12%	(46)	6%	(24)	374
Age: 45-64	18%	(127)	38%	(269)	21%	(153)	18%	(127)	5%	(39)	715
Age: 65+	13%	(65)	26%	(125)	31%	(154)	27%	(131)	3%	(15)	490
GenZers: 1997-2012	39%	(89)	33%	(75)	12%	(28)	6%	(14)	10%	(22)	228
Millennials: 1981-1996	30%	(215)	36%	(255)	17%	(120)	10%	(72)	7%	(51)	713
GenXers: 1965-1980	20%	(109)	39%	(211)	19%	(101)	17%	(91)	6%	(30)	542
Baby Boomers: 1946-1964	16%	(104)	28%	(186)	30%	(195)	22%	(147)	4%	(26)	658
PID: Dem (no lean)	30%	(269)	37%	(332)	18%	(165)	10%	(87)	5%	(49)	902
PID: Ind (no lean)	17%	(107)	35%	(217)	20%	(124)	20%	(127)	8%	(53)	628
PID: Rep (no lean)	21%	(144)	29%	(197)	26%	(177)	20%	(136)	4%	(30)	684
PID/Gender: Dem Men	34%	(146)	32%	(134)	18%	(77)	10%	(42)	6%	(27)	427
PID/Gender: Dem Women	26%	(122)	42%	(198)	18%	(87)	10%	(46)	5%	(21)	475
PID/Gender: Ind Men	17%	(51)	31%	(91)	24%	(69)	20%	(60)	8%	(23)	295
PID/Gender: Ind Women	17%	(56)	38%	(126)	16%	(54)	20%	(65)	9%	(30)	331
PID/Gender: Rep Men	19%	(68)	24%	(86)	33%	(118)	22%	(77)	2%	(6)	354
PID/Gender: Rep Women	23%	(77)	34%	(111)	18%	(59)	18%	(59)	7%	(25)	330
Ideo: Liberal (1-3)	27%	(173)	38%	(245)	21%	(136)	10%	(63)	3%	(20)	636
Ideo: Moderate (4)	24%	(167)	36%	(249)	20%	(141)	14%	(99)	6%	(44)	700
Ideo: Conservative (5-7)	22%	(155)	26%	(181)	25%	(173)	24%	(167)	3%	(24)	701
Educ: < College	25%	(362)	33%	(474)	18%	(266)	16%	(238)	7%	(107)	1446
Educ: Bachelors degree	17%	(81)	38%	(186)	27%	(132)	14%	(67)	4%	(21)	487
Educ: Post-grad	28%	(78)	31%	(86)	24%	(67)	16%	(44)	2%	(4)	280
Income: Under 50k	23%	(263)	34%	(377)	19%	(210)	16%	(183)	8%	(91)	1125
Income: 50k-100k	25%	(179)	35%	(249)	22%	(155)	15%	(108)	3%	(24)	715
Income: 100k+	21%	(78)	32%	(120)	27%	(100)	16%	(59)	4%	(17)	373
Ethnicity: White	22%	(381)	33%	(558)	23%	(391)	17%	(296)	5%	(82)	1708
Ethnicity: Hispanic	41%	(155)	27%	(103)	18%	(69)	7%	(28)	7%	(26)	381

Table MCEN2_2: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(520)	34%	(746)	21%	(466)	16%	(350)	6%	(132)	2213
Ethnicity: Black	36%	(102)	38%	(107)	12%	(35)	8%	(23)	6%	(17)	284
Ethnicity: Other	17%	(37)	36%	(80)	18%	(40)	14%	(31)	15%	(33)	221
All Christian	23%	(231)	32%	(330)	23%	(232)	18%	(179)	5%	(49)	1020
All Non-Christian	37%	(59)	24%	(38)	19%	(30)	14%	(23)	6%	(10)	161
Atheist	25%	(24)	33%	(31)	19%	(18)	15%	(14)	8%	(8)	96
Agnostic/Nothing in particular	20%	(115)	35%	(196)	21%	(119)	15%	(85)	9%	(49)	564
Something Else	25%	(91)	40%	(150)	18%	(65)	13%	(49)	4%	(16)	372
Religious Non-Protestant/Catholic	34%	(61)	24%	(43)	19%	(35)	13%	(23)	10%	(19)	181
Evangelical	25%	(150)	34%	(200)	21%	(121)	15%	(87)	5%	(31)	588
Non-Evangelical	22%	(167)	35%	(271)	22%	(170)	18%	(138)	3%	(25)	771
Community: Urban	31%	(203)	31%	(208)	19%	(127)	13%	(85)	6%	(39)	663
Community: Suburban	22%	(217)	35%	(346)	22%	(214)	15%	(148)	6%	(59)	984
Community: Rural	18%	(100)	34%	(192)	22%	(124)	21%	(117)	6%	(34)	566
Employ: Private Sector	28%	(218)	38%	(291)	18%	(137)	11%	(87)	6%	(43)	775
Employ: Government	31%	(41)	30%	(39)	27%	(35)	9%	(12)	3%	(4)	131
Employ: Self-Employed	29%	(55)	34%	(66)	22%	(43)	12%	(24)	3%	(6)	194
Employ: Homemaker	10%	(16)	49%	(78)	13%	(20)	19%	(31)	9%	(14)	160
Employ: Student	36%	(22)	28%	(17)	22%	(13)	7%	(4)	7%	(4)	60
Employ: Retired	18%	(98)	24%	(134)	29%	(159)	27%	(146)	2%	(12)	550
Employ: Unemployed	21%	(46)	30%	(66)	19%	(41)	15%	(32)	16%	(35)	218
Employ: Other	20%	(25)	45%	(56)	14%	(18)	11%	(14)	10%	(13)	125
Military HH: Yes	19%	(57)	27%	(82)	25%	(75)	22%	(66)	6%	(19)	299
Military HH: No	24%	(463)	35%	(664)	20%	(390)	15%	(283)	6%	(113)	1914
RD/WT: Right Direction	33%	(239)	33%	(244)	17%	(123)	9%	(69)	8%	(60)	737
RD/WT: Wrong Track	19%	(281)	34%	(501)	23%	(342)	19%	(280)	5%	(72)	1476
Biden Job Approve	29%	(296)	35%	(354)	19%	(196)	11%	(107)	6%	(61)	1014
Biden Job Disapprove	19%	(212)	32%	(351)	23%	(255)	21%	(229)	4%	(42)	1090

Table MCEN2_2: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(520)	34%	(746)	21%	(466)	16%	(350)	6%	(132)	2213
Biden Job Strongly Approve	37%	(171)	31%	(144)	17%	(77)	10%	(45)	5%	(21)	458
Biden Job Somewhat Approve	22%	(125)	38%	(209)	21%	(119)	11%	(63)	7%	(40)	557
Biden Job Somewhat Disapprove	19%	(66)	44%	(150)	19%	(66)	14%	(47)	4%	(12)	342
Biden Job Strongly Disapprove	19%	(146)	27%	(201)	25%	(189)	24%	(182)	4%	(30)	748
Favorable of Biden	29%	(290)	36%	(359)	19%	(187)	11%	(115)	5%	(53)	1005
Unfavorable of Biden	19%	(210)	33%	(358)	24%	(266)	20%	(222)	4%	(43)	1099
Very Favorable of Biden	36%	(165)	31%	(139)	17%	(78)	10%	(46)	6%	(27)	456
Somewhat Favorable of Biden	23%	(125)	40%	(220)	20%	(110)	13%	(69)	5%	(26)	549
Somewhat Unfavorable of Biden	17%	(52)	44%	(135)	25%	(76)	11%	(34)	3%	(9)	306
Very Unfavorable of Biden	20%	(158)	28%	(224)	24%	(190)	24%	(188)	4%	(34)	793
#1 Issue: Economy	26%	(239)	36%	(327)	20%	(180)	12%	(105)	6%	(51)	904
#1 Issue: Security	18%	(55)	24%	(74)	29%	(89)	25%	(75)	3%	(10)	303
#1 Issue: Health Care	28%	(53)	33%	(65)	15%	(28)	16%	(32)	8%	(16)	194
#1 Issue: Medicare / Social Security	15%	(40)	32%	(86)	23%	(62)	24%	(65)	7%	(18)	271
#1 Issue: Women's Issues	25%	(55)	39%	(87)	17%	(36)	10%	(21)	10%	(21)	220
#1 Issue: Education	38%	(24)	34%	(22)	14%	(9)	9%	(6)	5%	(3)	65
#1 Issue: Energy	20%	(30)	33%	(50)	25%	(37)	18%	(26)	5%	(7)	150
#1 Issue: Other	23%	(24)	32%	(35)	22%	(24)	19%	(20)	5%	(5)	108
2022 House Vote: Democrat	27%	(260)	35%	(332)	22%	(211)	11%	(100)	5%	(48)	951
2022 House Vote: Republican	20%	(140)	28%	(192)	25%	(175)	23%	(159)	3%	(23)	689
2022 House Vote: Someone else	5%	(3)	33%	(18)	25%	(14)	25%	(13)	11%	(6)	54
2022 House Vote: Didnt Vote	23%	(117)	39%	(204)	13%	(66)	15%	(77)	11%	(55)	519
2020 Vote: Joe Biden	27%	(279)	36%	(365)	20%	(208)	11%	(111)	5%	(54)	1017
2020 Vote: Donald Trump	20%	(150)	28%	(212)	25%	(183)	23%	(168)	4%	(31)	744
2020 Vote: Other	13%	(7)	31%	(17)	29%	(16)	17%	(10)	9%	(5)	56
2020 Vote: Didn't Vote	21%	(85)	38%	(152)	15%	(59)	15%	(60)	10%	(42)	397
2018 House Vote: Democrat	29%	(242)	36%	(303)	20%	(168)	10%	(86)	4%	(35)	833
2018 House Vote: Republican	19%	(122)	26%	(174)	28%	(183)	22%	(146)	5%	(30)	657
2018 House Vote: Someone else	9%	(5)	34%	(18)	19%	(10)	28%	(15)	11%	(6)	53
2018 House Vote: Didnt Vote	23%	(152)	37%	(251)	16%	(104)	15%	(103)	9%	(60)	670

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Table MCEN2_2: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(520)	34%	(746)	21%	(466)	16%	(350)	6%	(132)	2213
4-Region: Northeast	23%	(88)	33%	(127)	24%	(92)	16%	(63)	5%	(19)	388
4-Region: Midwest	21%	(95)	34%	(157)	25%	(115)	16%	(72)	4%	(17)	457
4-Region: South	23%	(197)	34%	(291)	19%	(160)	17%	(144)	6%	(52)	844
4-Region: West	27%	(140)	33%	(171)	19%	(98)	13%	(71)	8%	(44)	524
Movie Fan	26%	(488)	37%	(696)	22%	(412)	12%	(231)	4%	(74)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_3: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Scientists

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(530)	35%	(767)	20%	(450)	15%	(322)	7%	(144)	2213
Gender: Male	30%	(321)	35%	(376)	19%	(199)	12%	(127)	5%	(53)	1076
Gender: Female	18%	(210)	34%	(389)	22%	(251)	17%	(195)	8%	(91)	1135
Age: 18-34	34%	(219)	32%	(202)	18%	(112)	8%	(48)	8%	(54)	635
Age: 35-44	28%	(105)	35%	(130)	18%	(68)	12%	(46)	7%	(25)	374
Age: 45-64	19%	(135)	35%	(253)	19%	(136)	20%	(140)	7%	(51)	715
Age: 65+	15%	(72)	37%	(182)	27%	(134)	18%	(88)	3%	(14)	490
GenZers: 1997-2012	35%	(79)	27%	(62)	20%	(46)	7%	(17)	11%	(24)	228
Millennials: 1981-1996	32%	(231)	33%	(235)	18%	(131)	9%	(67)	7%	(49)	713
GenXers: 1965-1980	18%	(98)	37%	(201)	18%	(98)	20%	(109)	7%	(37)	542
Baby Boomers: 1946-1964	17%	(113)	37%	(243)	23%	(154)	18%	(116)	5%	(32)	658
PID: Dem (no lean)	30%	(270)	34%	(310)	19%	(167)	12%	(107)	5%	(48)	902
PID: Ind (no lean)	19%	(117)	35%	(222)	22%	(136)	14%	(91)	10%	(62)	628
PID: Rep (no lean)	21%	(144)	34%	(235)	21%	(146)	18%	(125)	5%	(35)	684
PID/Gender: Dem Men	37%	(157)	33%	(142)	16%	(69)	9%	(37)	5%	(21)	427
PID/Gender: Dem Women	24%	(112)	35%	(168)	21%	(98)	15%	(70)	6%	(26)	475
PID/Gender: Ind Men	24%	(70)	37%	(108)	20%	(59)	11%	(33)	8%	(25)	295
PID/Gender: Ind Women	14%	(47)	34%	(112)	23%	(77)	17%	(57)	11%	(37)	331
PID/Gender: Rep Men	26%	(94)	35%	(125)	20%	(71)	16%	(57)	2%	(7)	354
PID/Gender: Rep Women	15%	(50)	33%	(109)	23%	(76)	20%	(68)	8%	(28)	330
Ideo: Liberal (1-3)	32%	(201)	39%	(247)	18%	(112)	9%	(54)	4%	(22)	636
Ideo: Moderate (4)	19%	(132)	38%	(263)	22%	(156)	15%	(102)	7%	(47)	700
Ideo: Conservative (5-7)	24%	(165)	32%	(226)	22%	(154)	18%	(125)	4%	(31)	701
Educ: < College	22%	(317)	31%	(451)	21%	(304)	18%	(262)	8%	(113)	1446
Educ: Bachelors degree	25%	(121)	43%	(211)	20%	(98)	7%	(35)	5%	(22)	487
Educ: Post-grad	33%	(93)	38%	(105)	17%	(47)	9%	(26)	3%	(9)	280
Income: Under 50k	20%	(222)	32%	(356)	21%	(234)	19%	(211)	9%	(101)	1125
Income: 50k-100k	28%	(202)	35%	(252)	22%	(157)	11%	(80)	3%	(24)	715
Income: 100k+	29%	(106)	42%	(158)	16%	(59)	8%	(31)	5%	(19)	373
Ethnicity: White	24%	(408)	34%	(582)	21%	(360)	15%	(261)	6%	(96)	1708
Ethnicity: Hispanic	38%	(144)	27%	(102)	19%	(73)	8%	(32)	8%	(30)	381

Continued on next page

Table MCEN2_3: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Scientists

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(530)	35%	(767)	20%	(450)	15%	(322)	7%	(144)	2213
Ethnicity: Black	27%	(77)	33%	(94)	18%	(52)	14%	(40)	8%	(22)	284
Ethnicity: Other	21%	(46)	41%	(90)	17%	(38)	9%	(20)	12%	(26)	221
All Christian	24%	(240)	35%	(355)	20%	(206)	16%	(161)	6%	(58)	1020
All Non-Christian	38%	(61)	30%	(48)	19%	(31)	5%	(8)	8%	(13)	161
Atheist	35%	(34)	33%	(32)	13%	(13)	14%	(13)	5%	(4)	96
Agnostic/Nothing in particular	19%	(107)	39%	(222)	18%	(104)	15%	(86)	8%	(45)	564
Something Else	24%	(89)	29%	(110)	26%	(96)	14%	(53)	7%	(24)	372
Religious Non-Protestant/Catholic	35%	(63)	31%	(56)	18%	(32)	5%	(9)	12%	(22)	181
Evangelical	24%	(140)	33%	(197)	20%	(117)	15%	(91)	7%	(44)	588
Non-Evangelical	24%	(183)	33%	(256)	23%	(181)	16%	(121)	4%	(29)	771
Community: Urban	29%	(192)	34%	(226)	17%	(114)	13%	(88)	7%	(43)	663
Community: Suburban	24%	(238)	36%	(351)	20%	(201)	14%	(138)	6%	(56)	984
Community: Rural	18%	(100)	33%	(189)	24%	(135)	17%	(97)	8%	(45)	566
Employ: Private Sector	28%	(221)	37%	(287)	19%	(148)	10%	(80)	5%	(40)	775
Employ: Government	30%	(39)	35%	(46)	18%	(23)	11%	(14)	6%	(8)	131
Employ: Self-Employed	35%	(68)	32%	(62)	17%	(33)	11%	(22)	5%	(9)	194
Employ: Homemaker	19%	(31)	36%	(58)	17%	(27)	17%	(27)	10%	(17)	160
Employ: Student	24%	(14)	22%	(13)	29%	(17)	15%	(9)	9%	(5)	60
Employ: Retired	17%	(94)	36%	(197)	24%	(130)	20%	(111)	3%	(18)	550
Employ: Unemployed	16%	(35)	34%	(73)	17%	(38)	19%	(41)	14%	(31)	218
Employ: Other	22%	(27)	24%	(30)	27%	(34)	14%	(18)	13%	(16)	125
Military HH: Yes	24%	(71)	36%	(107)	21%	(62)	14%	(42)	6%	(18)	299
Military HH: No	24%	(460)	34%	(660)	20%	(388)	15%	(280)	7%	(126)	1914
RD/WT: Right Direction	31%	(231)	36%	(269)	15%	(113)	9%	(66)	8%	(58)	737
RD/WT: Wrong Track	20%	(299)	34%	(498)	23%	(337)	17%	(256)	6%	(86)	1476
Biden Job Approve	31%	(312)	37%	(371)	17%	(174)	10%	(98)	6%	(59)	1014
Biden Job Disapprove	19%	(207)	34%	(370)	23%	(252)	19%	(207)	5%	(54)	1090

Table MCEN2_3: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Scientists

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(530)	35%	(767)	20%	(450)	15%	(322)	7%	(144)	2213
Biden Job Strongly Approve	38%	(176)	31%	(141)	15%	(67)	11%	(50)	5%	(23)	458
Biden Job Somewhat Approve	24%	(136)	41%	(230)	19%	(107)	9%	(48)	6%	(36)	557
Biden Job Somewhat Disapprove	18%	(63)	39%	(134)	24%	(82)	14%	(46)	5%	(16)	342
Biden Job Strongly Disapprove	19%	(144)	31%	(236)	23%	(170)	22%	(161)	5%	(38)	748
Favorable of Biden	29%	(290)	37%	(369)	18%	(183)	11%	(109)	5%	(54)	1005
Unfavorable of Biden	20%	(222)	34%	(373)	22%	(244)	19%	(204)	5%	(56)	1099
Very Favorable of Biden	34%	(156)	33%	(151)	16%	(75)	11%	(48)	6%	(26)	456
Somewhat Favorable of Biden	24%	(134)	40%	(218)	20%	(108)	11%	(61)	5%	(28)	549
Somewhat Unfavorable of Biden	20%	(60)	43%	(133)	20%	(62)	12%	(37)	5%	(14)	306
Very Unfavorable of Biden	20%	(162)	30%	(240)	23%	(182)	21%	(166)	5%	(43)	793
#1 Issue: Economy	27%	(239)	36%	(327)	22%	(196)	10%	(88)	6%	(53)	904
#1 Issue: Security	18%	(55)	38%	(114)	19%	(57)	22%	(66)	3%	(10)	303
#1 Issue: Health Care	33%	(63)	34%	(66)	15%	(29)	12%	(23)	6%	(12)	194
#1 Issue: Medicare / Social Security	13%	(36)	30%	(82)	26%	(71)	21%	(56)	9%	(25)	271
#1 Issue: Women's Issues	24%	(52)	30%	(66)	20%	(45)	14%	(31)	11%	(25)	220
#1 Issue: Education	27%	(18)	32%	(20)	20%	(13)	12%	(8)	8%	(5)	65
#1 Issue: Energy	24%	(36)	33%	(50)	15%	(23)	23%	(35)	5%	(7)	150
#1 Issue: Other	28%	(31)	39%	(42)	14%	(15)	13%	(14)	6%	(6)	108
2022 House Vote: Democrat	29%	(275)	36%	(346)	19%	(181)	10%	(95)	6%	(53)	951
2022 House Vote: Republican	22%	(150)	36%	(245)	21%	(146)	17%	(117)	4%	(31)	689
2022 House Vote: Someone else	18%	(10)	37%	(20)	23%	(13)	5%	(3)	17%	(9)	54
2022 House Vote: Didnt Vote	18%	(95)	30%	(155)	21%	(110)	21%	(107)	10%	(51)	519
2020 Vote: Joe Biden	27%	(279)	38%	(385)	19%	(192)	10%	(103)	6%	(58)	1017
2020 Vote: Donald Trump	21%	(160)	33%	(245)	23%	(172)	18%	(134)	5%	(34)	744
2020 Vote: Other	21%	(12)	42%	(23)	15%	(8)	5%	(3)	17%	(10)	56
2020 Vote: Didn't Vote	20%	(80)	29%	(114)	20%	(78)	21%	(82)	11%	(42)	397
2018 House Vote: Democrat	29%	(242)	37%	(310)	19%	(159)	10%	(84)	5%	(38)	833
2018 House Vote: Republican	22%	(144)	36%	(237)	21%	(136)	16%	(104)	5%	(36)	657
2018 House Vote: Someone else	11%	(6)	31%	(16)	28%	(15)	15%	(8)	15%	(8)	53
2018 House Vote: Didnt Vote	21%	(139)	30%	(202)	21%	(141)	19%	(125)	9%	(63)	670

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Table MCEN2_3: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Scientists

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	24%	(530)	35%	(767)	20%	(450)	15%	(322)	7%	(144)	2213
4-Region: Northeast	25%	(97)	36%	(140)	19%	(74)	14%	(56)	5%	(20)	388
4-Region: Midwest	19%	(88)	36%	(165)	25%	(112)	14%	(66)	6%	(26)	457
4-Region: South	23%	(192)	35%	(292)	22%	(185)	14%	(120)	7%	(56)	844
4-Region: West	29%	(154)	32%	(169)	15%	(78)	15%	(80)	8%	(42)	524
Movie Fan	26%	(503)	37%	(705)	21%	(394)	11%	(214)	4%	(85)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_4: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Educators

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(335)	33%	(734)	25%	(555)	20%	(434)	7%	(155)	2213
Gender: Male	17%	(184)	31%	(334)	28%	(296)	19%	(202)	6%	(60)	1076
Gender: Female	13%	(152)	35%	(398)	23%	(258)	20%	(232)	8%	(95)	1135
Age: 18-34	22%	(139)	35%	(221)	22%	(137)	12%	(73)	10%	(64)	635
Age: 35-44	19%	(71)	37%	(138)	23%	(85)	16%	(58)	6%	(22)	374
Age: 45-64	13%	(90)	31%	(222)	25%	(179)	24%	(172)	7%	(52)	715
Age: 65+	7%	(35)	31%	(153)	31%	(153)	27%	(130)	4%	(17)	490
GenZers: 1997-2012	19%	(44)	34%	(78)	22%	(50)	14%	(32)	10%	(23)	228
Millennials: 1981-1996	21%	(153)	36%	(258)	22%	(157)	12%	(87)	8%	(58)	713
GenXers: 1965-1980	12%	(66)	33%	(180)	23%	(127)	24%	(129)	7%	(40)	542
Baby Boomers: 1946-1964	11%	(69)	29%	(192)	31%	(203)	25%	(162)	5%	(32)	658
PID: Dem (no lean)	20%	(178)	37%	(331)	22%	(197)	15%	(136)	7%	(59)	902
PID: Ind (no lean)	11%	(67)	33%	(209)	26%	(165)	20%	(127)	10%	(61)	628
PID: Rep (no lean)	13%	(91)	28%	(194)	28%	(193)	25%	(171)	5%	(35)	684
PID/Gender: Dem Men	26%	(113)	33%	(141)	22%	(92)	12%	(53)	6%	(27)	427
PID/Gender: Dem Women	14%	(65)	40%	(190)	22%	(105)	18%	(83)	7%	(32)	475
PID/Gender: Ind Men	8%	(25)	36%	(108)	29%	(87)	18%	(52)	8%	(24)	295
PID/Gender: Ind Women	13%	(42)	30%	(100)	24%	(78)	22%	(74)	11%	(37)	331
PID/Gender: Rep Men	13%	(46)	24%	(85)	33%	(117)	27%	(97)	3%	(9)	354
PID/Gender: Rep Women	14%	(45)	33%	(109)	23%	(76)	23%	(75)	8%	(26)	330
Ideo: Liberal (1-3)	20%	(127)	41%	(260)	22%	(139)	14%	(89)	3%	(22)	636
Ideo: Moderate (4)	14%	(97)	33%	(229)	28%	(193)	19%	(134)	7%	(47)	700
Ideo: Conservative (5-7)	14%	(100)	28%	(199)	28%	(195)	25%	(174)	5%	(33)	701
Educ: < College	14%	(200)	31%	(445)	25%	(356)	22%	(321)	8%	(123)	1446
Educ: Bachelors degree	13%	(62)	38%	(184)	28%	(139)	16%	(76)	5%	(26)	487
Educ: Post-grad	26%	(72)	37%	(105)	21%	(60)	13%	(36)	2%	(7)	280
Income: Under 50k	13%	(143)	30%	(341)	25%	(276)	23%	(256)	10%	(108)	1125
Income: 50k-100k	17%	(120)	37%	(265)	25%	(176)	18%	(127)	4%	(27)	715
Income: 100k+	19%	(73)	34%	(128)	27%	(102)	14%	(51)	5%	(19)	373
Ethnicity: White	14%	(233)	32%	(546)	27%	(455)	22%	(369)	6%	(104)	1708
Ethnicity: Hispanic	21%	(78)	38%	(145)	19%	(72)	13%	(48)	10%	(38)	381

Table MCEN2_4: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Educators

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(335)	33%	(734)	25%	(555)	20%	(434)	7%	(155)	2213
Ethnicity: Black	26%	(74)	39%	(111)	15%	(44)	12%	(34)	7%	(21)	284
Ethnicity: Other	13%	(28)	34%	(76)	25%	(56)	14%	(31)	14%	(30)	221
All Christian	14%	(141)	33%	(340)	25%	(258)	22%	(225)	5%	(56)	1020
All Non-Christian	29%	(46)	30%	(49)	19%	(31)	12%	(19)	10%	(16)	161
Atheist	18%	(17)	35%	(33)	20%	(19)	19%	(18)	8%	(8)	96
Agnostic/Nothing in particular	12%	(66)	32%	(181)	28%	(157)	19%	(109)	9%	(50)	564
Something Else	17%	(64)	35%	(130)	24%	(89)	17%	(63)	7%	(25)	372
Religious Non-Protestant/Catholic	27%	(49)	29%	(53)	19%	(34)	11%	(21)	14%	(25)	181
Evangelical	17%	(98)	33%	(192)	24%	(142)	19%	(113)	7%	(43)	588
Non-Evangelical	13%	(101)	35%	(268)	26%	(201)	22%	(173)	4%	(29)	771
Community: Urban	20%	(135)	32%	(209)	22%	(148)	18%	(121)	8%	(50)	663
Community: Suburban	14%	(139)	37%	(364)	24%	(238)	19%	(183)	6%	(61)	984
Community: Rural	11%	(62)	28%	(161)	30%	(169)	23%	(130)	8%	(44)	566
Employ: Private Sector	17%	(135)	37%	(286)	25%	(194)	14%	(111)	6%	(50)	775
Employ: Government	22%	(29)	37%	(49)	19%	(25)	17%	(22)	4%	(6)	131
Employ: Self-Employed	23%	(45)	31%	(59)	26%	(51)	15%	(29)	5%	(9)	194
Employ: Homemaker	14%	(22)	38%	(61)	21%	(34)	18%	(29)	9%	(15)	160
Employ: Student	21%	(13)	31%	(19)	28%	(17)	11%	(7)	9%	(5)	60
Employ: Retired	9%	(50)	31%	(172)	27%	(149)	29%	(158)	4%	(20)	550
Employ: Unemployed	11%	(24)	25%	(55)	24%	(53)	23%	(50)	17%	(36)	218
Employ: Other	14%	(17)	26%	(32)	26%	(32)	23%	(28)	12%	(15)	125
Military HH: Yes	12%	(36)	29%	(88)	28%	(84)	24%	(72)	6%	(19)	299
Military HH: No	16%	(299)	34%	(646)	25%	(470)	19%	(362)	7%	(136)	1914
RD/WT: Right Direction	23%	(169)	34%	(250)	22%	(160)	13%	(95)	9%	(63)	737
RD/WT: Wrong Track	11%	(166)	33%	(484)	27%	(395)	23%	(339)	6%	(92)	1476
Biden Job Approve	21%	(210)	36%	(366)	22%	(226)	14%	(142)	7%	(69)	1014
Biden Job Disapprove	11%	(115)	31%	(341)	28%	(304)	25%	(273)	5%	(56)	1090

Table MCEN2_4: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Educators

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(335)	33%	(734)	25%	(555)	20%	(434)	7%	(155)	2213
Biden Job Strongly Approve	26%	(119)	34%	(154)	21%	(95)	14%	(65)	5%	(25)	458
Biden Job Somewhat Approve	16%	(91)	38%	(212)	24%	(131)	14%	(77)	8%	(44)	557
Biden Job Somewhat Disapprove	11%	(39)	39%	(135)	28%	(96)	16%	(56)	5%	(17)	342
Biden Job Strongly Disapprove	10%	(76)	28%	(207)	28%	(209)	29%	(217)	5%	(39)	748
Favorable of Biden	21%	(208)	35%	(356)	22%	(222)	15%	(151)	7%	(67)	1005
Unfavorable of Biden	10%	(112)	32%	(353)	28%	(307)	25%	(273)	5%	(54)	1099
Very Favorable of Biden	25%	(116)	32%	(145)	21%	(97)	15%	(67)	7%	(31)	456
Somewhat Favorable of Biden	17%	(92)	38%	(211)	23%	(126)	15%	(84)	7%	(36)	549
Somewhat Unfavorable of Biden	9%	(27)	42%	(129)	27%	(83)	18%	(55)	4%	(12)	306
Very Unfavorable of Biden	11%	(85)	28%	(224)	28%	(224)	27%	(218)	5%	(42)	793
#1 Issue: Economy	15%	(134)	37%	(338)	25%	(229)	15%	(134)	8%	(68)	904
#1 Issue: Security	8%	(25)	28%	(85)	31%	(94)	29%	(89)	3%	(10)	303
#1 Issue: Health Care	24%	(46)	35%	(69)	19%	(37)	15%	(30)	7%	(13)	194
#1 Issue: Medicare / Social Security	11%	(29)	28%	(75)	28%	(75)	25%	(68)	9%	(24)	271
#1 Issue: Women's Issues	17%	(37)	36%	(78)	21%	(46)	17%	(37)	10%	(22)	220
#1 Issue: Education	28%	(18)	31%	(20)	22%	(14)	9%	(6)	10%	(6)	65
#1 Issue: Energy	19%	(28)	26%	(39)	20%	(31)	31%	(47)	3%	(5)	150
#1 Issue: Other	16%	(17)	28%	(30)	27%	(29)	22%	(24)	7%	(8)	108
2022 House Vote: Democrat	19%	(184)	35%	(338)	23%	(220)	15%	(147)	7%	(63)	951
2022 House Vote: Republican	14%	(94)	28%	(195)	29%	(199)	25%	(172)	4%	(30)	689
2022 House Vote: Someone else	10%	(5)	37%	(20)	30%	(16)	9%	(5)	14%	(7)	54
2022 House Vote: Didnt Vote	10%	(52)	35%	(181)	23%	(120)	21%	(111)	11%	(54)	519
2020 Vote: Joe Biden	20%	(200)	36%	(370)	23%	(229)	15%	(151)	7%	(67)	1017
2020 Vote: Donald Trump	12%	(92)	30%	(220)	29%	(215)	25%	(184)	5%	(34)	744
2020 Vote: Other	10%	(6)	35%	(19)	24%	(13)	17%	(9)	15%	(8)	56
2020 Vote: Didn't Vote	10%	(38)	31%	(125)	25%	(98)	23%	(90)	12%	(47)	397
2018 House Vote: Democrat	20%	(167)	37%	(312)	23%	(191)	14%	(118)	6%	(46)	833
2018 House Vote: Republican	14%	(90)	31%	(202)	27%	(176)	23%	(153)	5%	(36)	657
2018 House Vote: Someone else	10%	(5)	33%	(18)	27%	(15)	13%	(7)	16%	(9)	53
2018 House Vote: Didnt Vote	11%	(74)	30%	(202)	26%	(173)	23%	(156)	10%	(65)	670

Table MCEN2_4: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Educators

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(335)	33%	(734)	25%	(555)	20%	(434)	7%	(155)	2213
4-Region: Northeast	13%	(51)	38%	(148)	26%	(100)	18%	(72)	5%	(18)	388
4-Region: Midwest	12%	(54)	35%	(159)	28%	(129)	20%	(90)	5%	(25)	457
4-Region: South	15%	(127)	33%	(280)	24%	(202)	21%	(175)	7%	(60)	844
4-Region: West	20%	(104)	28%	(147)	24%	(124)	19%	(97)	10%	(53)	524
Movie Fan	17%	(317)	36%	(683)	26%	(496)	16%	(305)	5%	(100)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_5: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Politicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(308)	28%	(619)	26%	(571)	26%	(565)	7%	(150)	2213
Gender: Male	17%	(187)	31%	(337)	25%	(266)	22%	(234)	5%	(52)	1076
Gender: Female	11%	(121)	25%	(281)	27%	(305)	29%	(331)	9%	(98)	1135
Age: 18-34	18%	(113)	30%	(190)	24%	(155)	18%	(116)	9%	(60)	635
Age: 35-44	16%	(58)	28%	(106)	26%	(98)	23%	(86)	7%	(25)	374
Age: 45-64	14%	(97)	28%	(199)	23%	(164)	29%	(205)	7%	(50)	715
Age: 65+	8%	(41)	25%	(123)	31%	(153)	32%	(158)	3%	(15)	490
GenZers: 1997-2012	13%	(29)	32%	(74)	25%	(57)	19%	(42)	11%	(25)	228
Millennials: 1981-1996	19%	(132)	28%	(200)	26%	(187)	20%	(140)	8%	(53)	713
GenXers: 1965-1980	13%	(72)	28%	(150)	23%	(123)	29%	(159)	7%	(38)	542
Baby Boomers: 1946-1964	11%	(72)	27%	(180)	28%	(184)	29%	(192)	5%	(30)	658
PID: Dem (no lean)	19%	(171)	29%	(262)	26%	(236)	20%	(177)	6%	(56)	902
PID: Ind (no lean)	7%	(46)	27%	(172)	24%	(149)	32%	(198)	10%	(62)	628
PID: Rep (no lean)	13%	(91)	27%	(185)	27%	(186)	28%	(190)	5%	(32)	684
PID/Gender: Dem Men	26%	(109)	32%	(138)	21%	(91)	16%	(68)	4%	(19)	427
PID/Gender: Dem Women	13%	(61)	26%	(123)	30%	(144)	23%	(109)	8%	(37)	475
PID/Gender: Ind Men	10%	(28)	34%	(101)	23%	(67)	25%	(72)	9%	(26)	295
PID/Gender: Ind Women	5%	(18)	21%	(69)	25%	(81)	38%	(125)	11%	(36)	331
PID/Gender: Rep Men	14%	(50)	27%	(97)	30%	(107)	26%	(94)	2%	(7)	354
PID/Gender: Rep Women	13%	(41)	27%	(88)	24%	(80)	29%	(96)	8%	(25)	330
Ideo: Liberal (1-3)	17%	(109)	32%	(204)	28%	(176)	20%	(125)	4%	(23)	636
Ideo: Moderate (4)	11%	(77)	30%	(210)	26%	(184)	27%	(187)	6%	(43)	700
Ideo: Conservative (5-7)	17%	(116)	26%	(181)	25%	(177)	28%	(197)	4%	(30)	701
Educ: < College	13%	(188)	24%	(349)	25%	(368)	29%	(419)	8%	(121)	1446
Educ: Bachelors degree	12%	(58)	36%	(176)	28%	(136)	19%	(95)	5%	(23)	487
Educ: Post-grad	22%	(62)	33%	(94)	24%	(67)	18%	(52)	2%	(5)	280
Income: Under 50k	11%	(129)	24%	(274)	25%	(280)	30%	(335)	9%	(106)	1125
Income: 50k-100k	15%	(108)	31%	(220)	28%	(199)	23%	(162)	4%	(27)	715
Income: 100k+	19%	(71)	33%	(124)	25%	(92)	18%	(68)	5%	(18)	373
Ethnicity: White	13%	(220)	28%	(487)	26%	(444)	27%	(462)	6%	(95)	1708
Ethnicity: Hispanic	19%	(72)	31%	(117)	26%	(97)	16%	(60)	9%	(35)	381

Table MCEN2_5: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Politicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(308)	28%	(619)	26%	(571)	26%	(565)	7%	(150)	2213
Ethnicity: Black	24%	(68)	25%	(71)	24%	(67)	18%	(52)	9%	(26)	284
Ethnicity: Other	9%	(19)	28%	(61)	27%	(60)	23%	(51)	13%	(30)	221
All Christian	14%	(145)	28%	(288)	27%	(270)	26%	(262)	5%	(54)	1020
All Non-Christian	20%	(32)	27%	(43)	26%	(42)	16%	(25)	11%	(18)	161
Atheist	16%	(16)	34%	(33)	19%	(18)	26%	(25)	5%	(4)	96
Agnostic/Nothing in particular	10%	(55)	29%	(165)	24%	(136)	28%	(160)	8%	(47)	564
Something Else	16%	(60)	24%	(90)	28%	(104)	25%	(93)	7%	(25)	372
Religious Non-Protestant/Catholic	19%	(34)	27%	(48)	24%	(43)	15%	(28)	15%	(27)	181
Evangelical	16%	(96)	28%	(164)	24%	(139)	25%	(149)	7%	(40)	588
Non-Evangelical	14%	(105)	26%	(204)	30%	(231)	26%	(201)	4%	(30)	771
Community: Urban	19%	(124)	27%	(182)	25%	(166)	21%	(142)	7%	(49)	663
Community: Suburban	13%	(129)	30%	(293)	26%	(255)	25%	(248)	6%	(59)	984
Community: Rural	10%	(55)	25%	(143)	27%	(150)	31%	(176)	7%	(42)	566
Employ: Private Sector	18%	(136)	29%	(228)	29%	(222)	18%	(139)	6%	(50)	775
Employ: Government	16%	(20)	33%	(44)	27%	(36)	19%	(25)	4%	(6)	131
Employ: Self-Employed	26%	(51)	29%	(56)	18%	(36)	22%	(42)	5%	(9)	194
Employ: Homemaker	7%	(10)	19%	(30)	24%	(39)	42%	(67)	9%	(14)	160
Employ: Student	8%	(5)	30%	(18)	31%	(19)	23%	(14)	8%	(5)	60
Employ: Retired	8%	(47)	28%	(153)	28%	(152)	33%	(181)	3%	(17)	550
Employ: Unemployed	9%	(19)	25%	(55)	18%	(39)	32%	(71)	15%	(34)	218
Employ: Other	15%	(19)	28%	(34)	23%	(29)	21%	(26)	12%	(15)	125
Military HH: Yes	14%	(42)	26%	(78)	23%	(69)	30%	(91)	6%	(19)	299
Military HH: No	14%	(266)	28%	(541)	26%	(502)	25%	(474)	7%	(131)	1914
RD/WT: Right Direction	21%	(153)	34%	(252)	22%	(160)	15%	(109)	8%	(62)	737
RD/WT: Wrong Track	10%	(155)	25%	(366)	28%	(411)	31%	(456)	6%	(88)	1476
Biden Job Approve	19%	(194)	30%	(308)	24%	(246)	19%	(196)	7%	(70)	1014
Biden Job Disapprove	10%	(111)	27%	(299)	27%	(298)	31%	(334)	4%	(48)	1090

Continued on next page

Table MCEN2_5: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Politicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(308)	28%	(619)	26%	(571)	26%	(565)	7%	(150)	2213
Biden Job Strongly Approve	27%	(124)	31%	(141)	19%	(89)	17%	(78)	6%	(26)	458
Biden Job Somewhat Approve	13%	(70)	30%	(167)	28%	(158)	21%	(118)	8%	(45)	557
Biden Job Somewhat Disapprove	7%	(23)	30%	(101)	31%	(105)	29%	(98)	4%	(14)	342
Biden Job Strongly Disapprove	12%	(88)	26%	(197)	26%	(193)	32%	(236)	5%	(34)	748
Favorable of Biden	19%	(191)	29%	(289)	26%	(261)	20%	(201)	6%	(63)	1005
Unfavorable of Biden	10%	(114)	28%	(306)	26%	(288)	31%	(342)	4%	(49)	1099
Very Favorable of Biden	27%	(125)	28%	(129)	22%	(101)	16%	(72)	6%	(29)	456
Somewhat Favorable of Biden	12%	(66)	29%	(160)	29%	(160)	23%	(129)	6%	(34)	549
Somewhat Unfavorable of Biden	7%	(23)	32%	(99)	28%	(85)	29%	(88)	4%	(12)	306
Very Unfavorable of Biden	12%	(91)	26%	(207)	26%	(203)	32%	(254)	5%	(38)	793
#1 Issue: Economy	15%	(136)	29%	(266)	28%	(249)	21%	(191)	7%	(61)	904
#1 Issue: Security	13%	(39)	27%	(82)	27%	(82)	30%	(90)	3%	(10)	303
#1 Issue: Health Care	19%	(36)	30%	(58)	19%	(37)	25%	(49)	7%	(14)	194
#1 Issue: Medicare / Social Security	6%	(15)	25%	(68)	28%	(76)	33%	(90)	8%	(21)	271
#1 Issue: Women's Issues	11%	(24)	27%	(59)	30%	(66)	21%	(45)	11%	(25)	220
#1 Issue: Education	28%	(18)	21%	(13)	18%	(12)	27%	(18)	7%	(4)	65
#1 Issue: Energy	15%	(22)	22%	(33)	22%	(32)	37%	(55)	5%	(7)	150
#1 Issue: Other	17%	(18)	36%	(38)	16%	(17)	24%	(26)	7%	(8)	108
2022 House Vote: Democrat	18%	(169)	31%	(291)	27%	(254)	19%	(180)	6%	(58)	951
2022 House Vote: Republican	12%	(85)	31%	(213)	27%	(190)	25%	(176)	4%	(26)	689
2022 House Vote: Someone else	2%	(1)	18%	(10)	26%	(14)	38%	(21)	15%	(8)	54
2022 House Vote: Didnt Vote	10%	(53)	20%	(106)	22%	(114)	36%	(189)	11%	(58)	519
2020 Vote: Joe Biden	17%	(173)	31%	(315)	26%	(265)	19%	(197)	7%	(67)	1017
2020 Vote: Donald Trump	13%	(100)	28%	(205)	27%	(201)	28%	(206)	4%	(32)	744
2020 Vote: Other	6%	(3)	22%	(12)	24%	(13)	40%	(22)	9%	(5)	56
2020 Vote: Didn't Vote	8%	(31)	22%	(87)	23%	(92)	35%	(140)	12%	(46)	397
2018 House Vote: Democrat	19%	(156)	31%	(260)	26%	(218)	19%	(154)	5%	(45)	833
2018 House Vote: Republican	12%	(82)	30%	(198)	26%	(173)	26%	(169)	5%	(35)	657
2018 House Vote: Someone else	2%	(1)	13%	(7)	33%	(18)	40%	(21)	12%	(6)	53
2018 House Vote: Didnt Vote	10%	(69)	23%	(154)	24%	(162)	33%	(221)	9%	(64)	670

Table MCEN2_5: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Politicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(308)	28%	(619)	26%	(571)	26%	(565)	7%	(150)	2213
4-Region: Northeast	11%	(42)	34%	(132)	29%	(112)	21%	(83)	5%	(20)	388
4-Region: Midwest	12%	(54)	26%	(118)	31%	(142)	26%	(118)	5%	(25)	457
4-Region: South	16%	(133)	26%	(221)	25%	(212)	26%	(218)	7%	(61)	844
4-Region: West	15%	(80)	28%	(148)	20%	(106)	28%	(146)	9%	(45)	524
Movie Fan	15%	(290)	30%	(576)	27%	(519)	22%	(425)	5%	(91)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_6: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Entrepreneurs

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	20%	(438)	34%	(751)	21%	(470)	18%	(391)	7%	(164)	2213
Gender: Male	25%	(267)	35%	(372)	20%	(214)	15%	(164)	5%	(59)	1076
Gender: Female	15%	(169)	33%	(379)	23%	(255)	20%	(227)	9%	(105)	1135
Age: 18-34	29%	(184)	31%	(197)	20%	(124)	12%	(77)	8%	(53)	635
Age: 35-44	20%	(76)	36%	(134)	18%	(69)	17%	(63)	8%	(31)	374
Age: 45-64	18%	(130)	35%	(252)	19%	(135)	20%	(140)	8%	(59)	715
Age: 65+	10%	(48)	34%	(168)	29%	(142)	23%	(111)	4%	(21)	490
GenZers: 1997-2012	18%	(42)	38%	(86)	22%	(51)	12%	(27)	10%	(22)	228
Millennials: 1981-1996	28%	(202)	31%	(221)	18%	(131)	14%	(103)	8%	(57)	713
GenXers: 1965-1980	18%	(99)	37%	(199)	18%	(96)	20%	(106)	8%	(41)	542
Baby Boomers: 1946-1964	13%	(88)	34%	(222)	26%	(169)	21%	(139)	6%	(40)	658
PID: Dem (no lean)	24%	(218)	33%	(297)	20%	(183)	15%	(137)	7%	(67)	902
PID: Ind (no lean)	14%	(88)	33%	(208)	23%	(142)	20%	(129)	10%	(61)	628
PID: Rep (no lean)	19%	(132)	36%	(246)	21%	(144)	18%	(125)	5%	(36)	684
PID/Gender: Dem Men	34%	(143)	30%	(128)	16%	(69)	14%	(59)	6%	(27)	427
PID/Gender: Dem Women	16%	(75)	36%	(169)	24%	(114)	16%	(78)	8%	(39)	475
PID/Gender: Ind Men	15%	(46)	38%	(112)	23%	(69)	15%	(44)	8%	(25)	295
PID/Gender: Ind Women	12%	(41)	29%	(96)	22%	(73)	25%	(84)	11%	(36)	331
PID/Gender: Rep Men	22%	(78)	37%	(132)	21%	(76)	17%	(61)	2%	(7)	354
PID/Gender: Rep Women	16%	(54)	34%	(113)	21%	(69)	19%	(64)	9%	(29)	330
Ideo: Liberal (1-3)	21%	(131)	35%	(223)	24%	(154)	16%	(104)	4%	(24)	636
Ideo: Moderate (4)	18%	(126)	38%	(264)	20%	(142)	16%	(115)	8%	(53)	700
Ideo: Conservative (5-7)	22%	(157)	32%	(222)	21%	(151)	20%	(139)	5%	(32)	701
Educ: < College	18%	(263)	32%	(465)	21%	(297)	20%	(294)	9%	(127)	1446
Educ: Bachelors degree	19%	(93)	39%	(190)	24%	(117)	12%	(59)	6%	(28)	487
Educ: Post-grad	29%	(81)	34%	(96)	20%	(56)	13%	(37)	3%	(9)	280
Income: Under 50k	18%	(201)	30%	(339)	21%	(239)	21%	(234)	10%	(112)	1125
Income: 50k-100k	19%	(139)	39%	(279)	21%	(151)	16%	(114)	4%	(31)	715
Income: 100k+	26%	(97)	36%	(133)	21%	(80)	12%	(43)	5%	(20)	373
Ethnicity: White	18%	(304)	34%	(586)	22%	(382)	19%	(327)	6%	(110)	1708
Ethnicity: Hispanic	28%	(106)	36%	(137)	16%	(60)	10%	(40)	10%	(39)	381

Table MCEN2_6: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Entrepreneurs

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	20%	(438)	34%	(751)	21%	(470)	18%	(391)	7%	(164)	2213
Ethnicity: Black	31%	(89)	34%	(97)	17%	(47)	10%	(28)	8%	(23)	284
Ethnicity: Other	20%	(45)	31%	(68)	19%	(41)	16%	(36)	14%	(31)	221
All Christian	19%	(199)	35%	(353)	21%	(216)	18%	(186)	6%	(66)	1020
All Non-Christian	35%	(57)	27%	(43)	19%	(30)	14%	(22)	6%	(10)	161
Atheist	15%	(15)	36%	(34)	23%	(22)	20%	(19)	6%	(5)	96
Agnostic/Nothing in particular	18%	(99)	32%	(183)	22%	(122)	19%	(105)	10%	(56)	564
Something Else	18%	(68)	37%	(138)	21%	(80)	16%	(59)	7%	(26)	372
Religious Non-Protestant/Catholic	32%	(59)	29%	(52)	16%	(30)	12%	(22)	10%	(19)	181
Evangelical	23%	(136)	34%	(198)	20%	(118)	15%	(90)	8%	(47)	588
Non-Evangelical	16%	(127)	36%	(279)	23%	(175)	20%	(153)	5%	(36)	771
Community: Urban	26%	(173)	35%	(232)	17%	(112)	15%	(102)	7%	(44)	663
Community: Suburban	18%	(180)	37%	(362)	22%	(213)	16%	(160)	7%	(70)	984
Community: Rural	15%	(85)	28%	(157)	26%	(145)	23%	(129)	9%	(50)	566
Employ: Private Sector	25%	(193)	37%	(290)	19%	(144)	12%	(97)	7%	(51)	775
Employ: Government	21%	(28)	44%	(57)	17%	(22)	14%	(18)	4%	(5)	131
Employ: Self-Employed	33%	(65)	31%	(61)	16%	(32)	15%	(29)	4%	(7)	194
Employ: Homemaker	12%	(19)	36%	(58)	14%	(22)	26%	(41)	12%	(20)	160
Employ: Student	16%	(10)	35%	(21)	28%	(17)	13%	(8)	8%	(5)	60
Employ: Retired	13%	(70)	31%	(172)	27%	(147)	24%	(133)	5%	(26)	550
Employ: Unemployed	13%	(29)	26%	(57)	25%	(54)	20%	(44)	16%	(34)	218
Employ: Other	19%	(24)	28%	(35)	25%	(32)	16%	(20)	12%	(15)	125
Military HH: Yes	19%	(58)	32%	(95)	22%	(66)	21%	(63)	6%	(18)	299
Military HH: No	20%	(379)	34%	(656)	21%	(404)	17%	(328)	8%	(146)	1914
RD/WT: Right Direction	25%	(185)	36%	(262)	18%	(131)	13%	(94)	9%	(65)	737
RD/WT: Wrong Track	17%	(253)	33%	(489)	23%	(339)	20%	(297)	7%	(99)	1476
Biden Job Approve	22%	(225)	36%	(365)	21%	(209)	14%	(146)	7%	(69)	1014
Biden Job Disapprove	19%	(202)	33%	(363)	22%	(235)	21%	(224)	6%	(65)	1090

Table MCEN2_6: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Entrepreneurs

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	20%	(438)	34%	(751)	21%	(470)	18%	(391)	7%	(164)	2213
Biden Job Strongly Approve	31%	(144)	32%	(145)	17%	(76)	15%	(66)	6%	(27)	458
Biden Job Somewhat Approve	15%	(81)	39%	(220)	24%	(134)	14%	(79)	8%	(43)	557
Biden Job Somewhat Disapprove	20%	(68)	36%	(123)	21%	(71)	15%	(52)	8%	(27)	342
Biden Job Strongly Disapprove	18%	(135)	32%	(240)	22%	(164)	23%	(172)	5%	(37)	748
Favorable of Biden	23%	(230)	33%	(335)	22%	(216)	16%	(157)	7%	(66)	1005
Unfavorable of Biden	18%	(200)	35%	(384)	21%	(233)	20%	(221)	6%	(61)	1099
Very Favorable of Biden	30%	(136)	30%	(136)	19%	(86)	15%	(69)	6%	(29)	456
Somewhat Favorable of Biden	17%	(94)	36%	(199)	24%	(130)	16%	(88)	7%	(37)	549
Somewhat Unfavorable of Biden	19%	(59)	38%	(117)	21%	(65)	15%	(45)	6%	(20)	306
Very Unfavorable of Biden	18%	(140)	34%	(266)	21%	(169)	22%	(176)	5%	(42)	793
#1 Issue: Economy	24%	(215)	37%	(337)	20%	(183)	12%	(109)	6%	(59)	904
#1 Issue: Security	17%	(52)	35%	(106)	21%	(63)	24%	(73)	3%	(10)	303
#1 Issue: Health Care	27%	(52)	31%	(61)	16%	(31)	19%	(37)	7%	(13)	194
#1 Issue: Medicare / Social Security	8%	(23)	28%	(77)	25%	(69)	26%	(71)	12%	(32)	271
#1 Issue: Women's Issues	13%	(28)	34%	(74)	24%	(53)	19%	(41)	10%	(23)	220
#1 Issue: Education	27%	(17)	21%	(13)	30%	(19)	7%	(5)	15%	(10)	65
#1 Issue: Energy	20%	(30)	31%	(47)	19%	(28)	23%	(34)	7%	(11)	150
#1 Issue: Other	19%	(20)	34%	(36)	22%	(23)	19%	(21)	6%	(7)	108
2022 House Vote: Democrat	22%	(205)	34%	(328)	22%	(207)	15%	(146)	7%	(66)	951
2022 House Vote: Republican	22%	(155)	35%	(242)	21%	(144)	18%	(122)	4%	(26)	689
2022 House Vote: Someone else	17%	(9)	33%	(18)	20%	(11)	12%	(7)	18%	(9)	54
2022 House Vote: Didnt Vote	13%	(69)	32%	(163)	21%	(108)	23%	(117)	12%	(62)	519
2020 Vote: Joe Biden	21%	(212)	36%	(362)	22%	(224)	15%	(152)	7%	(67)	1017
2020 Vote: Donald Trump	21%	(155)	33%	(245)	22%	(163)	20%	(145)	5%	(36)	744
2020 Vote: Other	14%	(8)	38%	(21)	17%	(9)	14%	(8)	17%	(10)	56
2020 Vote: Didn't Vote	16%	(63)	31%	(123)	19%	(74)	22%	(86)	13%	(51)	397
2018 House Vote: Democrat	23%	(196)	34%	(280)	21%	(175)	16%	(131)	6%	(51)	833
2018 House Vote: Republican	20%	(131)	36%	(237)	21%	(137)	18%	(116)	5%	(36)	657
2018 House Vote: Someone else	16%	(9)	30%	(16)	23%	(12)	12%	(7)	18%	(10)	53
2018 House Vote: Didnt Vote	15%	(103)	33%	(218)	22%	(145)	20%	(137)	10%	(67)	670

Continued on next page

Table MCEN2_6: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Entrepreneurs

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	20%	(438)	34%	(751)	21%	(470)	18%	(391)	7%	(164)	2213
4-Region: Northeast	17%	(67)	38%	(148)	21%	(80)	18%	(71)	6%	(21)	388
4-Region: Midwest	15%	(68)	36%	(164)	27%	(124)	17%	(76)	6%	(25)	457
4-Region: South	21%	(180)	33%	(276)	21%	(179)	17%	(146)	7%	(63)	844
4-Region: West	23%	(123)	31%	(163)	17%	(87)	18%	(97)	10%	(54)	524
Movie Fan	22%	(412)	37%	(701)	22%	(418)	14%	(276)	5%	(95)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_7: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Athletes

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	21%	(457)	31%	(695)	21%	(466)	21%	(456)	6%	(139)	2213
Gender: Male	28%	(306)	34%	(368)	17%	(182)	16%	(170)	5%	(50)	1076
Gender: Female	13%	(151)	29%	(327)	25%	(284)	25%	(285)	8%	(89)	1135
Age: 18-34	30%	(192)	31%	(194)	18%	(114)	12%	(76)	9%	(59)	635
Age: 35-44	24%	(89)	36%	(133)	17%	(63)	17%	(65)	6%	(24)	374
Age: 45-64	17%	(123)	32%	(226)	23%	(163)	23%	(163)	6%	(40)	715
Age: 65+	11%	(53)	29%	(142)	26%	(126)	31%	(153)	3%	(16)	490
GenZers: 1997-2012	30%	(68)	26%	(60)	22%	(51)	11%	(26)	10%	(23)	228
Millennials: 1981-1996	27%	(191)	35%	(249)	16%	(113)	15%	(107)	7%	(52)	713
GenXers: 1965-1980	18%	(99)	33%	(181)	22%	(119)	21%	(113)	6%	(31)	542
Baby Boomers: 1946-1964	15%	(97)	27%	(180)	25%	(166)	28%	(185)	5%	(30)	658
PID: Dem (no lean)	25%	(224)	32%	(288)	20%	(178)	18%	(163)	5%	(48)	902
PID: Ind (no lean)	16%	(100)	27%	(172)	23%	(144)	25%	(154)	9%	(58)	628
PID: Rep (no lean)	19%	(133)	34%	(235)	21%	(145)	20%	(139)	5%	(33)	684
PID/Gender: Dem Men	37%	(159)	31%	(134)	14%	(60)	13%	(56)	4%	(19)	427
PID/Gender: Dem Women	14%	(65)	33%	(155)	25%	(118)	23%	(108)	6%	(29)	475
PID/Gender: Ind Men	23%	(69)	28%	(84)	20%	(59)	20%	(58)	9%	(26)	295
PID/Gender: Ind Women	10%	(32)	26%	(87)	26%	(85)	29%	(95)	10%	(32)	331
PID/Gender: Rep Men	22%	(79)	42%	(150)	18%	(64)	16%	(56)	1%	(5)	354
PID/Gender: Rep Women	16%	(54)	26%	(85)	25%	(81)	25%	(82)	8%	(28)	330
Ideo: Liberal (1-3)	23%	(147)	32%	(201)	23%	(143)	20%	(126)	3%	(19)	636
Ideo: Moderate (4)	21%	(147)	33%	(233)	22%	(152)	19%	(130)	5%	(38)	700
Ideo: Conservative (5-7)	21%	(150)	30%	(212)	20%	(143)	24%	(168)	4%	(28)	701
Educ: < College	19%	(271)	31%	(447)	21%	(301)	22%	(312)	8%	(115)	1446
Educ: Bachelors degree	21%	(102)	35%	(171)	23%	(110)	17%	(84)	4%	(20)	487
Educ: Post-grad	30%	(83)	28%	(77)	20%	(55)	21%	(60)	2%	(5)	280
Income: Under 50k	15%	(166)	31%	(349)	21%	(237)	24%	(269)	9%	(102)	1125
Income: 50k-100k	26%	(184)	32%	(231)	21%	(151)	18%	(127)	3%	(22)	715
Income: 100k+	28%	(106)	31%	(115)	21%	(78)	16%	(60)	4%	(15)	373
Ethnicity: White	18%	(314)	31%	(524)	22%	(382)	23%	(394)	6%	(94)	1708
Ethnicity: Hispanic	31%	(117)	36%	(137)	13%	(49)	13%	(49)	8%	(30)	381

Continued on next page

Table MCEN2_7: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Athletes

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	21%	(457)	31%	(695)	21%	(466)	21%	(456)	6%	(139)	2213
Ethnicity: Black	35%	(101)	36%	(103)	13%	(37)	8%	(24)	7%	(20)	284
Ethnicity: Other	19%	(42)	31%	(68)	21%	(47)	18%	(39)	11%	(25)	221
All Christian	21%	(218)	33%	(337)	21%	(212)	20%	(203)	5%	(51)	1020
All Non-Christian	29%	(47)	28%	(44)	17%	(28)	16%	(25)	10%	(16)	161
Atheist	13%	(12)	28%	(27)	23%	(22)	32%	(31)	4%	(4)	96
Agnostic/Nothing in particular	18%	(100)	29%	(162)	22%	(127)	24%	(133)	7%	(42)	564
Something Else	22%	(80)	33%	(124)	21%	(78)	17%	(64)	7%	(26)	372
Religious Non-Protestant/Catholic	28%	(50)	27%	(50)	16%	(29)	15%	(27)	14%	(25)	181
Evangelical	23%	(135)	31%	(180)	22%	(129)	18%	(106)	6%	(38)	588
Non-Evangelical	20%	(157)	35%	(271)	20%	(158)	20%	(156)	4%	(30)	771
Community: Urban	26%	(170)	36%	(237)	16%	(109)	16%	(104)	7%	(43)	663
Community: Suburban	21%	(206)	31%	(304)	23%	(223)	20%	(197)	5%	(53)	984
Community: Rural	14%	(81)	27%	(153)	24%	(135)	27%	(155)	7%	(42)	566
Employ: Private Sector	29%	(227)	31%	(242)	20%	(157)	13%	(102)	6%	(47)	775
Employ: Government	26%	(34)	40%	(53)	15%	(20)	15%	(20)	3%	(4)	131
Employ: Self-Employed	27%	(52)	40%	(78)	14%	(27)	16%	(30)	4%	(7)	194
Employ: Homemaker	10%	(15)	25%	(40)	25%	(40)	32%	(51)	8%	(14)	160
Employ: Student	30%	(18)	26%	(16)	27%	(16)	6%	(4)	10%	(6)	60
Employ: Retired	12%	(68)	30%	(165)	23%	(128)	31%	(172)	3%	(16)	550
Employ: Unemployed	10%	(23)	29%	(62)	21%	(46)	26%	(58)	14%	(30)	218
Employ: Other	17%	(21)	31%	(38)	25%	(31)	16%	(20)	12%	(15)	125
Military HH: Yes	19%	(57)	28%	(85)	23%	(69)	23%	(70)	6%	(19)	299
Military HH: No	21%	(400)	32%	(610)	21%	(398)	20%	(386)	6%	(120)	1914
RD/WT: Right Direction	27%	(201)	32%	(237)	19%	(138)	15%	(107)	7%	(53)	737
RD/WT: Wrong Track	17%	(256)	31%	(457)	22%	(328)	24%	(349)	6%	(86)	1476
Biden Job Approve	23%	(237)	34%	(343)	19%	(193)	18%	(184)	6%	(59)	1014
Biden Job Disapprove	19%	(212)	30%	(329)	22%	(244)	23%	(252)	5%	(52)	1090

Table MCEN2_7: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Athletes

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	21%	(457)	31%	(695)	21%	(466)	21%	(456)	6%	(139)	2213
Biden Job Strongly Approve	32%	(146)	30%	(136)	17%	(78)	17%	(77)	4%	(20)	458
Biden Job Somewhat Approve	16%	(91)	37%	(207)	21%	(115)	19%	(107)	7%	(38)	557
Biden Job Somewhat Disapprove	20%	(69)	30%	(103)	25%	(86)	20%	(68)	5%	(16)	342
Biden Job Strongly Disapprove	19%	(143)	30%	(226)	21%	(159)	25%	(184)	5%	(36)	748
Favorable of Biden	24%	(237)	32%	(319)	20%	(203)	19%	(194)	5%	(52)	1005
Unfavorable of Biden	19%	(213)	32%	(350)	22%	(237)	22%	(247)	5%	(52)	1099
Very Favorable of Biden	31%	(140)	28%	(126)	18%	(83)	18%	(81)	6%	(26)	456
Somewhat Favorable of Biden	18%	(97)	35%	(192)	22%	(121)	20%	(112)	5%	(26)	549
Somewhat Unfavorable of Biden	21%	(63)	35%	(108)	24%	(72)	17%	(51)	3%	(10)	306
Very Unfavorable of Biden	19%	(150)	30%	(241)	21%	(165)	25%	(196)	5%	(42)	793
#1 Issue: Economy	26%	(234)	31%	(284)	22%	(195)	15%	(136)	6%	(54)	904
#1 Issue: Security	13%	(40)	33%	(100)	23%	(71)	27%	(81)	4%	(11)	303
#1 Issue: Health Care	26%	(51)	30%	(58)	17%	(33)	20%	(40)	7%	(13)	194
#1 Issue: Medicare / Social Security	10%	(28)	30%	(80)	23%	(63)	30%	(81)	7%	(19)	271
#1 Issue: Women's Issues	12%	(25)	37%	(82)	22%	(49)	19%	(41)	10%	(23)	220
#1 Issue: Education	29%	(19)	28%	(18)	20%	(13)	14%	(9)	9%	(6)	65
#1 Issue: Energy	22%	(34)	30%	(45)	16%	(24)	28%	(41)	4%	(6)	150
#1 Issue: Other	25%	(27)	26%	(28)	16%	(17)	26%	(28)	8%	(8)	108
2022 House Vote: Democrat	25%	(235)	31%	(291)	21%	(201)	18%	(171)	6%	(54)	951
2022 House Vote: Republican	20%	(141)	34%	(234)	21%	(144)	21%	(142)	4%	(28)	689
2022 House Vote: Someone else	2%	(1)	24%	(13)	40%	(22)	23%	(13)	10%	(5)	54
2022 House Vote: Didnt Vote	15%	(80)	30%	(156)	19%	(100)	25%	(130)	10%	(52)	519
2020 Vote: Joe Biden	24%	(249)	31%	(318)	21%	(215)	17%	(178)	6%	(57)	1017
2020 Vote: Donald Trump	21%	(155)	31%	(229)	21%	(160)	22%	(164)	5%	(37)	744
2020 Vote: Other	10%	(6)	30%	(17)	28%	(16)	24%	(14)	7%	(4)	56
2020 Vote: Didn't Vote	12%	(48)	33%	(131)	19%	(75)	26%	(101)	10%	(41)	397
2018 House Vote: Democrat	26%	(216)	31%	(257)	19%	(160)	19%	(158)	5%	(42)	833
2018 House Vote: Republican	20%	(132)	31%	(203)	22%	(145)	22%	(142)	5%	(35)	657
2018 House Vote: Someone else	3%	(2)	25%	(13)	29%	(15)	33%	(18)	9%	(5)	53
2018 House Vote: Didnt Vote	16%	(108)	33%	(221)	22%	(145)	21%	(139)	8%	(57)	670

Table MCEN2_7: *Generally speaking, how interested are you in seeing biographical films about the following types of public figures?*
Athletes

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	21%	(457)	31%	(695)	21%	(466)	21%	(456)	6%	(139)	2213
4-Region: Northeast	22%	(87)	35%	(134)	21%	(81)	18%	(70)	4%	(17)	388
4-Region: Midwest	19%	(89)	27%	(122)	29%	(133)	20%	(90)	5%	(23)	457
4-Region: South	21%	(178)	32%	(266)	19%	(162)	21%	(181)	7%	(57)	844
4-Region: West	20%	(103)	33%	(172)	17%	(91)	22%	(116)	8%	(42)	524
Movie Fan	23%	(429)	34%	(647)	22%	(414)	17%	(330)	4%	(81)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4: *How interested would you be in watching a biographical film if the subject's close friends or family members are involved in the production of the film?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	31%	(686)	38%	(842)	11%	(235)	9%	(196)	11%	(253)	2213
Gender: Male	35%	(375)	33%	(360)	13%	(137)	10%	(112)	9%	(92)	1076
Gender: Female	27%	(312)	42%	(480)	9%	(98)	7%	(85)	14%	(161)	1135
Age: 18-34	41%	(261)	37%	(232)	8%	(53)	4%	(25)	10%	(63)	635
Age: 35-44	35%	(129)	40%	(149)	7%	(26)	7%	(25)	12%	(44)	374
Age: 45-64	27%	(197)	38%	(272)	12%	(83)	12%	(84)	11%	(80)	715
Age: 65+	20%	(100)	39%	(189)	15%	(73)	13%	(62)	14%	(66)	490
GenZers: 1997-2012	41%	(93)	31%	(71)	12%	(28)	2%	(5)	13%	(29)	228
Millennials: 1981-1996	39%	(280)	39%	(281)	6%	(45)	5%	(38)	10%	(69)	713
GenXers: 1965-1980	30%	(160)	40%	(214)	11%	(59)	12%	(63)	8%	(45)	542
Baby Boomers: 1946-1964	22%	(142)	37%	(244)	14%	(92)	12%	(78)	16%	(102)	658
PID: Dem (no lean)	38%	(346)	36%	(328)	10%	(93)	4%	(36)	11%	(98)	902
PID: Ind (no lean)	23%	(143)	41%	(258)	10%	(62)	12%	(76)	14%	(89)	628
PID: Rep (no lean)	29%	(198)	37%	(256)	12%	(79)	12%	(85)	10%	(66)	684
PID/Gender: Dem Men	45%	(191)	31%	(130)	12%	(50)	6%	(26)	7%	(30)	427
PID/Gender: Dem Women	33%	(155)	42%	(198)	9%	(43)	2%	(10)	14%	(69)	475
PID/Gender: Ind Men	24%	(71)	38%	(113)	13%	(38)	11%	(34)	14%	(40)	295
PID/Gender: Ind Women	22%	(72)	43%	(143)	7%	(25)	13%	(42)	15%	(49)	331
PID/Gender: Rep Men	32%	(113)	33%	(117)	14%	(49)	15%	(52)	6%	(22)	354
PID/Gender: Rep Women	26%	(84)	42%	(139)	9%	(30)	10%	(33)	13%	(43)	330
Ideo: Liberal (1-3)	39%	(246)	39%	(249)	9%	(60)	3%	(21)	10%	(60)	636
Ideo: Moderate (4)	30%	(207)	36%	(255)	14%	(98)	8%	(55)	12%	(85)	700
Ideo: Conservative (5-7)	28%	(200)	38%	(267)	10%	(68)	14%	(96)	10%	(70)	701
Educ: < College	29%	(425)	37%	(540)	11%	(162)	10%	(146)	12%	(173)	1446
Educ: Bachelors degree	32%	(156)	41%	(199)	9%	(43)	7%	(32)	12%	(56)	487
Educ: Post-grad	38%	(105)	37%	(102)	11%	(30)	6%	(18)	9%	(25)	280
Income: Under 50k	26%	(290)	40%	(446)	11%	(124)	9%	(106)	14%	(158)	1125
Income: 50k-100k	35%	(252)	37%	(267)	9%	(64)	10%	(70)	9%	(62)	715
Income: 100k+	39%	(144)	35%	(129)	12%	(46)	5%	(20)	9%	(34)	373
Ethnicity: White	30%	(520)	38%	(655)	10%	(173)	11%	(181)	10%	(178)	1708
Ethnicity: Hispanic	40%	(153)	35%	(132)	9%	(34)	8%	(30)	8%	(32)	381

Continued on next page

Table MCEN4: *How interested would you be in watching a biographical film if the subject's close friends or family members are involved in the production of the film?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	31%	(686)	38%	(842)	11%	(235)	9%	(196)	11%	(253)	2213
Ethnicity: Black	36%	(102)	39%	(111)	13%	(37)	2%	(5)	10%	(29)	284
Ethnicity: Other	29%	(64)	34%	(76)	11%	(25)	4%	(10)	21%	(46)	221
All Christian	30%	(302)	37%	(381)	12%	(118)	11%	(113)	10%	(106)	1020
All Non-Christian	46%	(73)	33%	(53)	9%	(15)	3%	(5)	9%	(15)	161
Atheist	30%	(29)	35%	(34)	8%	(8)	17%	(16)	10%	(10)	96
Agnostic/Nothing in particular	27%	(151)	40%	(227)	10%	(59)	7%	(41)	15%	(87)	564
Something Else	35%	(132)	40%	(147)	9%	(35)	6%	(21)	10%	(37)	372
Religious Non-Protestant/Catholic	48%	(86)	32%	(58)	9%	(16)	3%	(6)	8%	(15)	181
Evangelical	35%	(207)	36%	(215)	12%	(69)	8%	(48)	9%	(50)	588
Non-Evangelical	27%	(209)	39%	(303)	11%	(83)	11%	(84)	12%	(92)	771
Community: Urban	38%	(250)	34%	(227)	11%	(71)	8%	(52)	9%	(62)	663
Community: Suburban	32%	(319)	39%	(387)	9%	(89)	8%	(83)	11%	(107)	984
Community: Rural	21%	(118)	40%	(228)	13%	(75)	11%	(62)	15%	(84)	566
Employ: Private Sector	38%	(291)	39%	(301)	9%	(67)	6%	(47)	9%	(70)	775
Employ: Government	36%	(47)	42%	(56)	16%	(20)	3%	(3)	4%	(5)	131
Employ: Self-Employed	42%	(81)	34%	(65)	9%	(18)	9%	(17)	6%	(12)	194
Employ: Homemaker	27%	(43)	39%	(62)	6%	(10)	12%	(19)	16%	(26)	160
Employ: Student	38%	(23)	29%	(18)	22%	(13)	1%	(1)	9%	(5)	60
Employ: Retired	19%	(105)	41%	(226)	13%	(71)	14%	(78)	13%	(70)	550
Employ: Unemployed	27%	(60)	29%	(63)	10%	(23)	11%	(23)	23%	(49)	218
Employ: Other	30%	(38)	40%	(50)	10%	(13)	6%	(8)	13%	(16)	125
Military HH: Yes	29%	(86)	34%	(100)	16%	(47)	11%	(33)	11%	(33)	299
Military HH: No	31%	(600)	39%	(741)	10%	(188)	9%	(163)	12%	(221)	1914
RD/WT: Right Direction	39%	(284)	37%	(273)	9%	(66)	5%	(35)	11%	(79)	737
RD/WT: Wrong Track	27%	(402)	39%	(569)	11%	(169)	11%	(162)	12%	(174)	1476
Biden Job Approve	37%	(379)	37%	(376)	11%	(107)	5%	(48)	10%	(104)	1014
Biden Job Disapprove	27%	(297)	39%	(423)	11%	(117)	13%	(137)	11%	(115)	1090

Table MCEN4: *How interested would you be in watching a biographical film if the subject's close friends or family members are involved in the production of the film?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	31%	(686)	38%	(842)	11%	(235)	9%	(196)	11%	(253)	2213
Biden Job Strongly Approve	45%	(207)	33%	(149)	9%	(41)	5%	(24)	8%	(37)	458
Biden Job Somewhat Approve	31%	(172)	41%	(227)	12%	(67)	4%	(23)	12%	(67)	557
Biden Job Somewhat Disapprove	29%	(97)	43%	(146)	11%	(36)	8%	(26)	11%	(36)	342
Biden Job Strongly Disapprove	27%	(200)	37%	(277)	11%	(81)	15%	(111)	11%	(79)	748
Favorable of Biden	37%	(371)	38%	(379)	10%	(96)	5%	(54)	10%	(105)	1005
Unfavorable of Biden	27%	(295)	39%	(428)	12%	(131)	12%	(134)	10%	(113)	1099
Very Favorable of Biden	43%	(196)	34%	(154)	8%	(37)	5%	(25)	10%	(44)	456
Somewhat Favorable of Biden	32%	(175)	41%	(225)	11%	(59)	5%	(29)	11%	(60)	549
Somewhat Unfavorable of Biden	30%	(92)	38%	(117)	14%	(43)	6%	(19)	11%	(34)	306
Very Unfavorable of Biden	26%	(203)	39%	(310)	11%	(87)	14%	(114)	10%	(78)	793
#1 Issue: Economy	34%	(311)	40%	(359)	9%	(83)	6%	(55)	11%	(95)	904
#1 Issue: Security	24%	(74)	40%	(122)	11%	(33)	14%	(41)	11%	(33)	303
#1 Issue: Health Care	32%	(63)	34%	(67)	10%	(20)	5%	(11)	18%	(34)	194
#1 Issue: Medicare / Social Security	22%	(60)	37%	(101)	14%	(38)	13%	(36)	13%	(36)	271
#1 Issue: Women's Issues	35%	(77)	40%	(88)	7%	(14)	7%	(15)	11%	(24)	220
#1 Issue: Education	37%	(24)	41%	(26)	13%	(9)	6%	(4)	2%	(2)	65
#1 Issue: Energy	33%	(49)	28%	(41)	19%	(28)	13%	(19)	8%	(12)	150
#1 Issue: Other	25%	(27)	35%	(38)	10%	(11)	14%	(15)	16%	(17)	108
2022 House Vote: Democrat	36%	(346)	36%	(343)	11%	(108)	5%	(45)	11%	(109)	951
2022 House Vote: Republican	29%	(197)	39%	(269)	11%	(78)	12%	(85)	9%	(60)	689
2022 House Vote: Someone else	13%	(7)	50%	(27)	10%	(5)	16%	(9)	11%	(6)	54
2022 House Vote: Didnt Vote	26%	(137)	39%	(202)	8%	(43)	11%	(58)	15%	(79)	519
2020 Vote: Joe Biden	37%	(373)	37%	(375)	11%	(108)	5%	(47)	11%	(114)	1017
2020 Vote: Donald Trump	28%	(209)	38%	(286)	11%	(81)	13%	(93)	10%	(75)	744
2020 Vote: Other	24%	(13)	33%	(18)	15%	(8)	14%	(8)	15%	(8)	56
2020 Vote: Didn't Vote	23%	(91)	41%	(163)	10%	(38)	12%	(48)	14%	(57)	397
2018 House Vote: Democrat	38%	(313)	37%	(305)	11%	(91)	4%	(29)	11%	(95)	833
2018 House Vote: Republican	28%	(184)	38%	(250)	11%	(76)	12%	(82)	10%	(66)	657
2018 House Vote: Someone else	17%	(9)	43%	(23)	8%	(4)	22%	(11)	10%	(5)	53
2018 House Vote: Didnt Vote	27%	(181)	39%	(264)	10%	(65)	11%	(74)	13%	(87)	670

Table MCEN4: *How interested would you be in watching a biographical film if the subject's close friends or family members are involved in the production of the film?*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	31%	(686)	38%	(842)	11%	(235)	9%	(196)	11%	(253)	2213
4-Region: Northeast	27%	(104)	41%	(161)	11%	(42)	10%	(38)	11%	(43)	388
4-Region: Midwest	31%	(142)	38%	(176)	12%	(57)	8%	(35)	10%	(47)	457
4-Region: South	31%	(263)	39%	(330)	11%	(90)	9%	(74)	10%	(88)	844
4-Region: West	34%	(178)	33%	(175)	9%	(46)	10%	(50)	14%	(75)	524
Movie Fan	34%	(642)	41%	(770)	10%	(192)	6%	(108)	10%	(190)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5: *Which of the following comes closest to your opinion on biopics, even if neither is exactly correct?*

Demographic	Hollywood depicts the lives of famous people in film in order to exploit their stories for profit		Hollywood depicts the lives of famous people in film in order to honor them and better understand them		Don't know / No opinion		Total N
Adults	41%	(913)	34%	(749)	25%	(552)	2213
Gender: Male	47%	(510)	33%	(350)	20%	(216)	1076
Gender: Female	35%	(401)	35%	(399)	30%	(335)	1135
Age: 18-34	43%	(271)	34%	(215)	23%	(149)	635
Age: 35-44	42%	(157)	35%	(131)	23%	(86)	374
Age: 45-64	37%	(262)	37%	(267)	26%	(186)	715
Age: 65+	45%	(222)	28%	(136)	27%	(131)	490
GenZers: 1997-2012	40%	(90)	33%	(76)	27%	(62)	228
Millennials: 1981-1996	44%	(311)	34%	(242)	22%	(160)	713
GenXers: 1965-1980	38%	(204)	39%	(210)	24%	(129)	542
Baby Boomers: 1946-1964	42%	(274)	32%	(210)	26%	(174)	658
PID: Dem (no lean)	39%	(353)	41%	(371)	20%	(177)	902
PID: Ind (no lean)	44%	(278)	25%	(154)	31%	(196)	628
PID: Rep (no lean)	41%	(281)	33%	(224)	26%	(179)	684
PID/Gender: Dem Men	44%	(190)	43%	(185)	12%	(52)	427
PID/Gender: Dem Women	34%	(164)	39%	(186)	26%	(125)	475
PID/Gender: Ind Men	48%	(142)	21%	(63)	31%	(90)	295
PID/Gender: Ind Women	41%	(134)	27%	(91)	32%	(106)	331
PID/Gender: Rep Men	50%	(178)	29%	(101)	21%	(75)	354
PID/Gender: Rep Women	31%	(103)	37%	(122)	32%	(104)	330
Ideo: Liberal (1-3)	41%	(260)	39%	(250)	20%	(126)	636
Ideo: Moderate (4)	37%	(262)	40%	(277)	23%	(160)	700
Ideo: Conservative (5-7)	49%	(341)	27%	(191)	24%	(169)	701
Educ: < College	39%	(565)	33%	(479)	28%	(402)	1446
Educ: Bachelors degree	45%	(220)	36%	(176)	19%	(91)	487
Educ: Post-grad	46%	(127)	34%	(94)	21%	(59)	280
Income: Under 50k	35%	(396)	34%	(385)	31%	(344)	1125
Income: 50k-100k	47%	(334)	35%	(247)	19%	(134)	715
Income: 100k+	49%	(183)	31%	(117)	20%	(74)	373

Table MCEN5: *Which of the following comes closest to your opinion on biopics, even if neither is exactly correct?*

Demographic	Hollywood depicts the lives of famous people in film in order to exploit their stories for profit		Hollywood depicts the lives of famous people in film in order to honor them and better understand them		Don't know / No opinion		Total N
Adults	41%	(913)	34%	(749)	25%	(552)	2213
Ethnicity: White	43%	(738)	33%	(572)	23%	(398)	1708
Ethnicity: Hispanic	46%	(176)	35%	(133)	19%	(72)	381
Ethnicity: Black	32%	(90)	41%	(116)	28%	(79)	284
Ethnicity: Other	38%	(85)	28%	(61)	34%	(75)	221
All Christian	43%	(439)	32%	(326)	25%	(254)	1020
All Non-Christian	37%	(59)	44%	(70)	20%	(32)	161
Atheist	51%	(48)	31%	(30)	18%	(17)	96
Agnostic/Nothing in particular	40%	(224)	33%	(185)	28%	(156)	564
Something Else	38%	(142)	37%	(138)	25%	(92)	372
Religious Non-Protestant/Catholic	40%	(72)	41%	(75)	19%	(34)	181
Evangelical	41%	(243)	34%	(201)	25%	(145)	588
Non-Evangelical	42%	(321)	33%	(252)	26%	(199)	771
Community: Urban	38%	(251)	39%	(261)	23%	(150)	663
Community: Suburban	44%	(431)	33%	(323)	23%	(230)	984
Community: Rural	41%	(231)	29%	(164)	30%	(172)	566
Employ: Private Sector	44%	(340)	38%	(294)	18%	(142)	775
Employ: Government	43%	(57)	43%	(57)	13%	(17)	131
Employ: Self-Employed	46%	(89)	31%	(60)	23%	(45)	194
Employ: Homemaker	28%	(45)	35%	(56)	37%	(59)	160
Employ: Student	37%	(22)	32%	(19)	31%	(19)	60
Employ: Retired	45%	(248)	29%	(159)	26%	(142)	550
Employ: Unemployed	36%	(78)	24%	(52)	41%	(89)	218
Employ: Other	27%	(33)	42%	(52)	31%	(39)	125
Military HH: Yes	52%	(156)	27%	(81)	21%	(62)	299
Military HH: No	40%	(757)	35%	(667)	26%	(490)	1914
RD/WT: Right Direction	35%	(262)	44%	(327)	20%	(148)	737
RD/WT: Wrong Track	44%	(651)	29%	(422)	27%	(403)	1476

Table MCEN5: *Which of the following comes closest to your opinion on biopics, even if neither is exactly correct?*

Demographic	Hollywood depicts the lives of famous people in film in order to exploit their stories for profit		Hollywood depicts the lives of famous people in film in order to honor them and better understand them		Don't know / No opinion		Total N
Adults	41%	(913)	34%	(749)	25%	(552)	2213
Biden Job Approve	38%	(386)	41%	(416)	21%	(212)	1014
Biden Job Disapprove	46%	(497)	28%	(310)	26%	(283)	1090
Biden Job Strongly Approve	38%	(173)	45%	(206)	17%	(79)	458
Biden Job Somewhat Approve	38%	(214)	38%	(211)	24%	(133)	557
Biden Job Somewhat Disapprove	43%	(146)	32%	(108)	26%	(87)	342
Biden Job Strongly Disapprove	47%	(351)	27%	(201)	26%	(196)	748
Favorable of Biden	39%	(387)	41%	(407)	21%	(210)	1005
Unfavorable of Biden	45%	(499)	29%	(318)	26%	(282)	1099
Very Favorable of Biden	35%	(157)	46%	(212)	19%	(87)	456
Somewhat Favorable of Biden	42%	(230)	36%	(196)	22%	(123)	549
Somewhat Unfavorable of Biden	44%	(135)	31%	(94)	25%	(77)	306
Very Unfavorable of Biden	46%	(364)	28%	(224)	26%	(205)	793
#1 Issue: Economy	41%	(369)	35%	(320)	24%	(215)	904
#1 Issue: Security	48%	(145)	29%	(87)	23%	(71)	303
#1 Issue: Health Care	34%	(65)	37%	(72)	29%	(56)	194
#1 Issue: Medicare / Social Security	37%	(101)	32%	(86)	31%	(83)	271
#1 Issue: Women's Issues	42%	(93)	35%	(77)	23%	(50)	220
#1 Issue: Education	48%	(31)	39%	(25)	12%	(8)	65
#1 Issue: Energy	45%	(67)	37%	(55)	19%	(28)	150
#1 Issue: Other	38%	(41)	24%	(26)	37%	(40)	108
2022 House Vote: Democrat	40%	(381)	40%	(382)	20%	(188)	951
2022 House Vote: Republican	48%	(330)	28%	(191)	24%	(168)	689
2022 House Vote: Someone else	51%	(27)	25%	(14)	24%	(13)	54
2022 House Vote: Didnt Vote	34%	(175)	31%	(162)	35%	(182)	519
2020 Vote: Joe Biden	41%	(418)	39%	(395)	20%	(204)	1017
2020 Vote: Donald Trump	46%	(341)	29%	(213)	26%	(190)	744
2020 Vote: Other	52%	(29)	20%	(11)	28%	(16)	56
2020 Vote: Didn't Vote	32%	(125)	33%	(130)	36%	(142)	397

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Table MCEN5: *Which of the following comes closest to your opinion on biopics, even if neither is exactly correct?*

Demographic	Hollywood depicts the lives of famous people in film in order to exploit their stories for profit		Hollywood depicts the lives of famous people in film in order to honor them and better understand them		Don't know / No opinion		Total N
Adults	41%	(913)	34%	(749)	25%	(552)	2213
2018 House Vote: Democrat	38%	(314)	42%	(348)	21%	(171)	833
2018 House Vote: Republican	51%	(334)	27%	(178)	22%	(145)	657
2018 House Vote: Someone else	41%	(22)	36%	(19)	22%	(12)	53
2018 House Vote: Didnt Vote	36%	(244)	30%	(203)	33%	(224)	670
4-Region: Northeast	43%	(168)	33%	(130)	23%	(90)	388
4-Region: Midwest	39%	(180)	39%	(180)	21%	(97)	457
4-Region: South	41%	(343)	32%	(272)	27%	(229)	844
4-Region: West	42%	(221)	32%	(167)	26%	(136)	524
Movie Fan	42%	(800)	36%	(693)	22%	(409)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_1: *How much are each of the following a reason why you would watch a biographical film?*
To get a unique perspective on a public figure's life that may have not been depicted in other media

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	40%	(879)	39%	(863)	21%	(471)	2213
Gender: Male	38%	(409)	41%	(444)	21%	(224)	1076
Gender: Female	41%	(470)	37%	(418)	22%	(247)	1135
Age: 18-34	46%	(294)	37%	(238)	16%	(103)	635
Age: 35-44	40%	(150)	43%	(160)	17%	(63)	374
Age: 45-64	38%	(269)	40%	(284)	23%	(163)	715
Age: 65+	34%	(166)	37%	(182)	29%	(142)	490
GenZers: 1997-2012	46%	(104)	34%	(77)	21%	(47)	228
Millennials: 1981-1996	44%	(315)	41%	(291)	15%	(108)	713
GenXers: 1965-1980	38%	(203)	41%	(222)	22%	(117)	542
Baby Boomers: 1946-1964	36%	(236)	38%	(252)	26%	(170)	658
PID: Dem (no lean)	47%	(421)	37%	(331)	17%	(149)	902
PID: Ind (no lean)	36%	(226)	37%	(231)	27%	(171)	628
PID: Rep (no lean)	34%	(232)	44%	(301)	22%	(151)	684
PID/Gender: Dem Men	48%	(204)	35%	(151)	17%	(72)	427
PID/Gender: Dem Women	46%	(218)	38%	(180)	16%	(76)	475
PID/Gender: Ind Men	33%	(97)	40%	(118)	27%	(80)	295
PID/Gender: Ind Women	39%	(128)	34%	(111)	28%	(91)	331
PID/Gender: Rep Men	31%	(108)	49%	(175)	20%	(71)	354
PID/Gender: Rep Women	38%	(124)	38%	(126)	24%	(80)	330
Ideo: Liberal (1-3)	50%	(318)	36%	(226)	15%	(92)	636
Ideo: Moderate (4)	37%	(260)	43%	(301)	20%	(138)	700
Ideo: Conservative (5-7)	36%	(250)	40%	(282)	24%	(168)	701
Educ: < College	37%	(530)	39%	(557)	25%	(360)	1446
Educ: Bachelors degree	45%	(218)	40%	(197)	15%	(72)	487
Educ: Post-grad	47%	(131)	39%	(109)	14%	(39)	280
Income: Under 50k	38%	(429)	36%	(409)	26%	(287)	1125
Income: 50k-100k	40%	(284)	42%	(302)	18%	(130)	715
Income: 100k+	45%	(167)	41%	(152)	15%	(54)	373
Ethnicity: White	39%	(668)	39%	(670)	22%	(370)	1708
Ethnicity: Hispanic	41%	(158)	40%	(154)	18%	(69)	381
Ethnicity: Black	45%	(128)	37%	(106)	18%	(50)	284

Table MCEN6_1: *How much are each of the following a reason why you would watch a biographical film?*
To get a unique perspective on a public figure's life that may have not been depicted in other media

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	40%	(879)	39%	(863)	21%	(471)	2213
Ethnicity: Other	37%	(83)	39%	(87)	23%	(51)	221
All Christian	37%	(382)	39%	(402)	23%	(236)	1020
All Non-Christian	49%	(79)	38%	(61)	13%	(21)	161
Atheist	50%	(48)	38%	(36)	13%	(12)	96
Agnostic/Nothing in particular	38%	(215)	38%	(212)	24%	(137)	564
Something Else	42%	(156)	41%	(151)	17%	(65)	372
Religious Non-Protestant/Catholic	46%	(83)	37%	(67)	17%	(31)	181
Evangelical	38%	(226)	41%	(243)	20%	(119)	588
Non-Evangelical	39%	(299)	39%	(301)	22%	(171)	771
Community: Urban	42%	(280)	38%	(250)	20%	(132)	663
Community: Suburban	41%	(403)	38%	(376)	21%	(205)	984
Community: Rural	35%	(196)	42%	(236)	24%	(135)	566
Employ: Private Sector	43%	(333)	42%	(326)	15%	(117)	775
Employ: Government	52%	(68)	40%	(53)	8%	(10)	131
Employ: Self-Employed	47%	(92)	37%	(71)	16%	(31)	194
Employ: Homemaker	35%	(56)	40%	(64)	25%	(40)	160
Employ: Student	32%	(19)	38%	(23)	31%	(19)	60
Employ: Retired	35%	(191)	36%	(197)	29%	(162)	550
Employ: Unemployed	35%	(75)	33%	(73)	32%	(70)	218
Employ: Other	37%	(46)	46%	(57)	18%	(22)	125
Military HH: Yes	31%	(93)	39%	(116)	30%	(90)	299
Military HH: No	41%	(786)	39%	(747)	20%	(381)	1914
RD/WT: Right Direction	45%	(330)	37%	(275)	18%	(132)	737
RD/WT: Wrong Track	37%	(549)	40%	(588)	23%	(339)	1476
Biden Job Approve	45%	(458)	38%	(387)	17%	(169)	1014
Biden Job Disapprove	35%	(384)	41%	(447)	24%	(259)	1090
Biden Job Strongly Approve	49%	(226)	34%	(154)	17%	(78)	458
Biden Job Somewhat Approve	42%	(232)	42%	(233)	16%	(91)	557
Biden Job Somewhat Disapprove	39%	(133)	43%	(145)	18%	(63)	342
Biden Job Strongly Disapprove	33%	(250)	40%	(302)	26%	(196)	748

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Table MCEN6_1: *How much are each of the following a reason why you would watch a biographical film?*
To get a unique perspective on a public figure's life that may have not been depicted in other media

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	40%	(879)	39%	(863)	21%	(471)	2213
Favorable of Biden	46%	(462)	37%	(368)	17%	(175)	1005
Unfavorable of Biden	34%	(379)	42%	(463)	23%	(257)	1099
Very Favorable of Biden	49%	(224)	34%	(154)	17%	(78)	456
Somewhat Favorable of Biden	43%	(239)	39%	(213)	18%	(97)	549
Somewhat Unfavorable of Biden	37%	(114)	45%	(137)	18%	(55)	306
Very Unfavorable of Biden	33%	(265)	41%	(326)	26%	(202)	793
#1 Issue: Economy	44%	(396)	40%	(357)	17%	(151)	904
#1 Issue: Security	33%	(101)	43%	(130)	24%	(73)	303
#1 Issue: Health Care	40%	(78)	38%	(73)	22%	(43)	194
#1 Issue: Medicare / Social Security	35%	(94)	34%	(93)	31%	(84)	271
#1 Issue: Women's Issues	40%	(89)	38%	(83)	22%	(48)	220
#1 Issue: Education	42%	(27)	43%	(28)	14%	(9)	65
#1 Issue: Energy	32%	(48)	46%	(69)	22%	(32)	150
#1 Issue: Other	42%	(46)	28%	(30)	30%	(32)	108
2022 House Vote: Democrat	47%	(445)	36%	(345)	17%	(162)	951
2022 House Vote: Republican	35%	(242)	43%	(299)	22%	(148)	689
2022 House Vote: Someone else	47%	(25)	29%	(16)	23%	(13)	54
2022 House Vote: Didnt Vote	32%	(167)	39%	(203)	29%	(149)	519
2020 Vote: Joe Biden	46%	(470)	37%	(378)	17%	(169)	1017
2020 Vote: Donald Trump	35%	(261)	42%	(312)	23%	(171)	744
2020 Vote: Other	33%	(19)	37%	(21)	29%	(16)	56
2020 Vote: Didn't Vote	33%	(130)	38%	(152)	29%	(115)	397
2018 House Vote: Democrat	47%	(393)	38%	(319)	15%	(121)	833
2018 House Vote: Republican	36%	(234)	41%	(269)	23%	(153)	657
2018 House Vote: Someone else	41%	(22)	29%	(15)	30%	(16)	53
2018 House Vote: Didnt Vote	34%	(231)	39%	(259)	27%	(181)	670
4-Region: Northeast	38%	(146)	40%	(154)	22%	(87)	388
4-Region: Midwest	41%	(189)	39%	(181)	19%	(88)	457
4-Region: South	39%	(329)	41%	(343)	20%	(172)	844
4-Region: West	41%	(215)	35%	(185)	24%	(125)	524
Movie Fan	44%	(840)	40%	(769)	15%	(291)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_2: *How much are each of the following a reason why you would watch a biographical film?*
To learn more about a public figure's life in general

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	43%	(945)	38%	(850)	19%	(418)	2213
Gender: Male	42%	(451)	40%	(428)	18%	(197)	1076
Gender: Female	44%	(494)	37%	(421)	19%	(220)	1135
Age: 18-34	46%	(289)	39%	(245)	16%	(101)	635
Age: 35-44	43%	(161)	40%	(150)	17%	(63)	374
Age: 45-64	44%	(316)	34%	(246)	21%	(153)	715
Age: 65+	37%	(179)	43%	(209)	21%	(102)	490
GenZers: 1997-2012	48%	(110)	34%	(78)	17%	(40)	228
Millennials: 1981-1996	45%	(321)	39%	(279)	16%	(113)	713
GenXers: 1965-1980	41%	(223)	38%	(205)	21%	(115)	542
Baby Boomers: 1946-1964	41%	(270)	39%	(256)	20%	(132)	658
PID: Dem (no lean)	49%	(438)	37%	(330)	15%	(134)	902
PID: Ind (no lean)	42%	(263)	36%	(224)	22%	(141)	628
PID: Rep (no lean)	36%	(244)	43%	(296)	21%	(144)	684
PID/Gender: Dem Men	47%	(198)	39%	(166)	15%	(62)	427
PID/Gender: Dem Women	50%	(239)	34%	(164)	15%	(72)	475
PID/Gender: Ind Men	46%	(136)	33%	(98)	21%	(62)	295
PID/Gender: Ind Women	38%	(127)	38%	(126)	24%	(78)	331
PID/Gender: Rep Men	33%	(116)	46%	(164)	21%	(74)	354
PID/Gender: Rep Women	39%	(128)	40%	(131)	21%	(70)	330
Ideo: Liberal (1-3)	50%	(317)	38%	(240)	12%	(79)	636
Ideo: Moderate (4)	41%	(287)	41%	(285)	18%	(127)	700
Ideo: Conservative (5-7)	40%	(280)	39%	(277)	21%	(144)	701
Educ: < College	40%	(574)	38%	(556)	22%	(316)	1446
Educ: Bachelors degree	47%	(230)	40%	(194)	13%	(63)	487
Educ: Post-grad	50%	(141)	36%	(100)	14%	(39)	280
Income: Under 50k	39%	(437)	38%	(428)	23%	(260)	1125
Income: 50k-100k	45%	(325)	39%	(279)	16%	(111)	715
Income: 100k+	49%	(182)	38%	(144)	13%	(47)	373
Ethnicity: White	42%	(713)	39%	(663)	19%	(332)	1708
Ethnicity: Hispanic	41%	(156)	41%	(157)	18%	(68)	381
Ethnicity: Black	49%	(140)	36%	(103)	15%	(42)	284

Table MCEN6_2: *How much are each of the following a reason why you would watch a biographical film?*
To learn more about a public figure's life in general

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	43%	(945)	38%	(850)	19%	(418)	2213
Ethnicity: Other	42%	(92)	38%	(84)	20%	(45)	221
All Christian	42%	(428)	38%	(392)	20%	(201)	1020
All Non-Christian	51%	(82)	37%	(59)	13%	(20)	161
Atheist	42%	(41)	45%	(43)	12%	(12)	96
Agnostic/Nothing in particular	39%	(219)	39%	(219)	23%	(127)	564
Something Else	47%	(176)	37%	(137)	16%	(59)	372
Religious Non-Protestant/Catholic	49%	(90)	34%	(62)	17%	(30)	181
Evangelical	41%	(243)	41%	(241)	18%	(104)	588
Non-Evangelical	45%	(346)	36%	(281)	19%	(144)	771
Community: Urban	44%	(291)	38%	(254)	18%	(118)	663
Community: Suburban	45%	(439)	38%	(377)	17%	(168)	984
Community: Rural	38%	(215)	39%	(219)	23%	(132)	566
Employ: Private Sector	49%	(376)	38%	(295)	13%	(105)	775
Employ: Government	37%	(49)	50%	(65)	13%	(17)	131
Employ: Self-Employed	50%	(96)	36%	(70)	14%	(27)	194
Employ: Homemaker	43%	(69)	32%	(50)	25%	(41)	160
Employ: Student	38%	(23)	41%	(25)	21%	(13)	60
Employ: Retired	37%	(202)	40%	(219)	23%	(129)	550
Employ: Unemployed	38%	(83)	33%	(71)	29%	(64)	218
Employ: Other	38%	(47)	44%	(55)	19%	(23)	125
Military HH: Yes	40%	(119)	40%	(121)	20%	(59)	299
Military HH: No	43%	(825)	38%	(729)	19%	(359)	1914
RD/WT: Right Direction	45%	(331)	39%	(286)	16%	(120)	737
RD/WT: Wrong Track	42%	(614)	38%	(564)	20%	(299)	1476
Biden Job Approve	46%	(467)	40%	(403)	14%	(144)	1014
Biden Job Disapprove	41%	(444)	38%	(417)	21%	(228)	1090
Biden Job Strongly Approve	48%	(220)	36%	(164)	16%	(74)	458
Biden Job Somewhat Approve	44%	(247)	43%	(240)	13%	(70)	557
Biden Job Somewhat Disapprove	44%	(149)	40%	(136)	17%	(57)	342
Biden Job Strongly Disapprove	39%	(295)	38%	(282)	23%	(171)	748

Continued on next page

Table MCEN6_2: *How much are each of the following a reason why you would watch a biographical film?*
To learn more about a public figure's life in general

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	43%	(945)	38%	(850)	19%	(418)	2213
Favorable of Biden	48%	(479)	38%	(378)	15%	(148)	1005
Unfavorable of Biden	40%	(436)	39%	(434)	21%	(229)	1099
Very Favorable of Biden	50%	(228)	34%	(155)	16%	(73)	456
Somewhat Favorable of Biden	46%	(251)	41%	(222)	14%	(75)	549
Somewhat Unfavorable of Biden	44%	(135)	40%	(124)	15%	(47)	306
Very Unfavorable of Biden	38%	(301)	39%	(310)	23%	(182)	793
#1 Issue: Economy	46%	(417)	39%	(349)	15%	(137)	904
#1 Issue: Security	38%	(114)	41%	(123)	22%	(66)	303
#1 Issue: Health Care	49%	(96)	28%	(55)	22%	(43)	194
#1 Issue: Medicare / Social Security	36%	(96)	38%	(102)	27%	(73)	271
#1 Issue: Women's Issues	40%	(89)	41%	(91)	18%	(40)	220
#1 Issue: Education	32%	(21)	58%	(38)	9%	(6)	65
#1 Issue: Energy	44%	(65)	37%	(56)	19%	(29)	150
#1 Issue: Other	43%	(46)	33%	(36)	24%	(25)	108
2022 House Vote: Democrat	48%	(460)	38%	(359)	14%	(132)	951
2022 House Vote: Republican	38%	(262)	44%	(302)	18%	(126)	689
2022 House Vote: Someone else	32%	(17)	44%	(24)	24%	(13)	54
2022 House Vote: Didnt Vote	40%	(206)	32%	(165)	29%	(148)	519
2020 Vote: Joe Biden	49%	(501)	37%	(376)	14%	(140)	1017
2020 Vote: Donald Trump	38%	(280)	42%	(312)	20%	(152)	744
2020 Vote: Other	37%	(21)	41%	(23)	22%	(12)	56
2020 Vote: Didn't Vote	36%	(144)	35%	(139)	29%	(114)	397
2018 House Vote: Democrat	51%	(421)	38%	(315)	12%	(97)	833
2018 House Vote: Republican	40%	(264)	41%	(268)	19%	(125)	657
2018 House Vote: Someone else	39%	(20)	34%	(18)	28%	(15)	53
2018 House Vote: Didnt Vote	36%	(239)	37%	(249)	27%	(182)	670
4-Region: Northeast	42%	(163)	40%	(154)	18%	(71)	388
4-Region: Midwest	46%	(209)	38%	(172)	17%	(76)	457
4-Region: South	43%	(367)	39%	(326)	18%	(151)	844
4-Region: West	39%	(206)	38%	(198)	23%	(120)	524
Movie Fan	46%	(880)	40%	(767)	13%	(254)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_3: *How much are each of the following a reason why you would watch a biographical film?*
I am a fan of the public figure depicted in the film

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	42%	(930)	36%	(800)	22%	(483)	2213
Gender: Male	39%	(425)	38%	(406)	23%	(245)	1076
Gender: Female	44%	(505)	35%	(394)	21%	(237)	1135
Age: 18-34	44%	(278)	39%	(244)	18%	(112)	635
Age: 35-44	45%	(166)	35%	(132)	20%	(75)	374
Age: 45-64	40%	(282)	36%	(254)	25%	(178)	715
Age: 65+	41%	(203)	34%	(169)	24%	(118)	490
GenZers: 1997-2012	34%	(77)	45%	(102)	21%	(48)	228
Millennials: 1981-1996	48%	(344)	34%	(243)	18%	(127)	713
GenXers: 1965-1980	36%	(198)	39%	(210)	25%	(135)	542
Baby Boomers: 1946-1964	44%	(287)	33%	(218)	23%	(154)	658
PID: Dem (no lean)	48%	(434)	35%	(312)	17%	(156)	902
PID: Ind (no lean)	41%	(258)	33%	(208)	26%	(162)	628
PID: Rep (no lean)	35%	(238)	41%	(280)	24%	(166)	684
PID/Gender: Dem Men	45%	(192)	35%	(150)	20%	(84)	427
PID/Gender: Dem Women	51%	(242)	34%	(162)	15%	(71)	475
PID/Gender: Ind Men	41%	(122)	33%	(99)	25%	(75)	295
PID/Gender: Ind Women	41%	(135)	33%	(109)	26%	(86)	331
PID/Gender: Rep Men	31%	(110)	45%	(158)	24%	(86)	354
PID/Gender: Rep Women	39%	(128)	37%	(122)	24%	(80)	330
Ideo: Liberal (1-3)	51%	(327)	34%	(213)	15%	(96)	636
Ideo: Moderate (4)	38%	(268)	41%	(288)	21%	(144)	700
Ideo: Conservative (5-7)	39%	(275)	37%	(256)	24%	(170)	701
Educ: < College	38%	(557)	35%	(511)	26%	(378)	1446
Educ: Bachelors degree	48%	(233)	38%	(187)	14%	(67)	487
Educ: Post-grad	50%	(140)	36%	(102)	14%	(38)	280
Income: Under 50k	40%	(446)	34%	(386)	26%	(293)	1125
Income: 50k-100k	44%	(313)	38%	(269)	19%	(133)	715
Income: 100k+	46%	(171)	39%	(145)	15%	(58)	373
Ethnicity: White	41%	(708)	37%	(627)	22%	(373)	1708
Ethnicity: Hispanic	39%	(147)	42%	(160)	19%	(74)	381
Ethnicity: Black	47%	(132)	34%	(98)	19%	(54)	284

Table MCEN6_3: *How much are each of the following a reason why you would watch a biographical film?*
I am a fan of the public figure depicted in the film

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	42%	(930)	36%	(800)	22%	(483)	2213
Ethnicity: Other	40%	(89)	34%	(75)	25%	(56)	221
All Christian	41%	(421)	37%	(372)	22%	(226)	1020
All Non-Christian	48%	(78)	33%	(53)	19%	(30)	161
Atheist	44%	(43)	39%	(38)	16%	(16)	96
Agnostic/Nothing in particular	40%	(226)	35%	(199)	25%	(139)	564
Something Else	44%	(162)	37%	(137)	20%	(73)	372
Religious Non-Protestant/Catholic	46%	(84)	32%	(57)	22%	(40)	181
Evangelical	43%	(255)	35%	(205)	22%	(129)	588
Non-Evangelical	41%	(317)	38%	(296)	21%	(158)	771
Community: Urban	45%	(295)	36%	(237)	20%	(130)	663
Community: Suburban	44%	(428)	37%	(366)	19%	(190)	984
Community: Rural	36%	(206)	35%	(196)	29%	(164)	566
Employ: Private Sector	45%	(348)	38%	(294)	17%	(134)	775
Employ: Government	45%	(59)	42%	(55)	13%	(18)	131
Employ: Self-Employed	43%	(84)	38%	(73)	19%	(37)	194
Employ: Homemaker	40%	(64)	36%	(57)	25%	(39)	160
Employ: Student	39%	(23)	32%	(19)	29%	(18)	60
Employ: Retired	39%	(217)	34%	(185)	27%	(148)	550
Employ: Unemployed	42%	(92)	26%	(58)	31%	(69)	218
Employ: Other	35%	(43)	47%	(59)	18%	(22)	125
Military HH: Yes	34%	(101)	40%	(120)	26%	(78)	299
Military HH: No	43%	(829)	36%	(679)	21%	(406)	1914
RD/WT: Right Direction	42%	(312)	38%	(278)	20%	(147)	737
RD/WT: Wrong Track	42%	(617)	35%	(522)	23%	(337)	1476
Biden Job Approve	46%	(470)	37%	(372)	17%	(172)	1014
Biden Job Disapprove	38%	(419)	37%	(403)	25%	(268)	1090
Biden Job Strongly Approve	49%	(223)	32%	(146)	19%	(88)	458
Biden Job Somewhat Approve	44%	(247)	41%	(226)	15%	(84)	557
Biden Job Somewhat Disapprove	43%	(146)	37%	(126)	21%	(70)	342
Biden Job Strongly Disapprove	37%	(273)	37%	(277)	26%	(198)	748

Continued on next page

Table MCEN6_3: *How much are each of the following a reason why you would watch a biographical film?*
I am a fan of the public figure depicted in the film

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	42%	(930)	36%	(800)	22%	(483)	2213
Favorable of Biden	47%	(475)	34%	(343)	19%	(187)	1005
Unfavorable of Biden	38%	(423)	38%	(421)	23%	(255)	1099
Very Favorable of Biden	49%	(225)	33%	(149)	18%	(82)	456
Somewhat Favorable of Biden	46%	(250)	35%	(194)	19%	(105)	549
Somewhat Unfavorable of Biden	43%	(131)	42%	(128)	15%	(47)	306
Very Unfavorable of Biden	37%	(292)	37%	(293)	26%	(208)	793
#1 Issue: Economy	43%	(389)	40%	(366)	16%	(149)	904
#1 Issue: Security	41%	(123)	32%	(98)	27%	(82)	303
#1 Issue: Health Care	40%	(78)	30%	(59)	29%	(57)	194
#1 Issue: Medicare / Social Security	35%	(95)	36%	(97)	29%	(78)	271
#1 Issue: Women's Issues	50%	(111)	31%	(68)	19%	(41)	220
#1 Issue: Education	37%	(24)	43%	(28)	20%	(13)	65
#1 Issue: Energy	43%	(64)	34%	(51)	23%	(35)	150
#1 Issue: Other	42%	(45)	31%	(33)	27%	(29)	108
2022 House Vote: Democrat	48%	(452)	36%	(340)	17%	(159)	951
2022 House Vote: Republican	38%	(261)	40%	(273)	23%	(156)	689
2022 House Vote: Someone else	41%	(22)	33%	(18)	26%	(14)	54
2022 House Vote: Didnt Vote	38%	(195)	33%	(169)	30%	(155)	519
2020 Vote: Joe Biden	48%	(484)	35%	(351)	18%	(181)	1017
2020 Vote: Donald Trump	37%	(279)	40%	(299)	22%	(166)	744
2020 Vote: Other	38%	(21)	32%	(18)	30%	(17)	56
2020 Vote: Didn't Vote	37%	(146)	33%	(131)	30%	(120)	397
2018 House Vote: Democrat	50%	(418)	36%	(303)	14%	(113)	833
2018 House Vote: Republican	39%	(253)	39%	(253)	23%	(150)	657
2018 House Vote: Someone else	44%	(23)	20%	(11)	36%	(19)	53
2018 House Vote: Didnt Vote	35%	(235)	35%	(233)	30%	(202)	670
4-Region: Northeast	41%	(161)	37%	(144)	21%	(83)	388
4-Region: Midwest	43%	(196)	37%	(169)	20%	(92)	457
4-Region: South	43%	(359)	37%	(312)	21%	(173)	844
4-Region: West	41%	(214)	33%	(174)	26%	(136)	524
Movie Fan	46%	(871)	38%	(726)	16%	(304)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_4: *How much are each of the following a reason why you would watch a biographical film?*
I am a fan of the actor portraying the public figure

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	33%	(736)	41%	(907)	26%	(569)	2213
Gender: Male	32%	(343)	42%	(450)	26%	(284)	1076
Gender: Female	35%	(393)	40%	(457)	25%	(285)	1135
Age: 18-34	42%	(268)	40%	(256)	18%	(111)	635
Age: 35-44	39%	(144)	42%	(155)	20%	(74)	374
Age: 45-64	28%	(200)	43%	(306)	29%	(210)	715
Age: 65+	25%	(125)	39%	(190)	36%	(175)	490
GenZers: 1997-2012	38%	(86)	42%	(97)	20%	(45)	228
Millennials: 1981-1996	43%	(305)	40%	(284)	18%	(125)	713
GenXers: 1965-1980	30%	(164)	44%	(237)	26%	(141)	542
Baby Boomers: 1946-1964	25%	(166)	41%	(268)	34%	(225)	658
PID: Dem (no lean)	39%	(349)	41%	(366)	21%	(187)	902
PID: Ind (no lean)	29%	(181)	40%	(253)	31%	(194)	628
PID: Rep (no lean)	30%	(207)	42%	(288)	28%	(189)	684
PID/Gender: Dem Men	40%	(171)	38%	(164)	22%	(92)	427
PID/Gender: Dem Women	37%	(178)	43%	(202)	20%	(95)	475
PID/Gender: Ind Men	23%	(69)	44%	(129)	33%	(97)	295
PID/Gender: Ind Women	34%	(111)	37%	(124)	29%	(95)	331
PID/Gender: Rep Men	29%	(103)	44%	(156)	27%	(95)	354
PID/Gender: Rep Women	32%	(104)	40%	(131)	29%	(95)	330
Ideo: Liberal (1-3)	40%	(256)	42%	(268)	18%	(113)	636
Ideo: Moderate (4)	30%	(208)	44%	(309)	26%	(183)	700
Ideo: Conservative (5-7)	31%	(219)	39%	(271)	30%	(211)	701
Educ: < College	33%	(481)	38%	(550)	29%	(415)	1446
Educ: Bachelors degree	32%	(157)	48%	(232)	20%	(98)	487
Educ: Post-grad	35%	(98)	45%	(125)	20%	(57)	280
Income: Under 50k	32%	(364)	38%	(430)	29%	(331)	1125
Income: 50k-100k	35%	(251)	43%	(307)	22%	(156)	715
Income: 100k+	32%	(121)	45%	(170)	22%	(82)	373
Ethnicity: White	33%	(572)	41%	(701)	25%	(435)	1708
Ethnicity: Hispanic	43%	(164)	38%	(143)	19%	(74)	381
Ethnicity: Black	34%	(97)	39%	(111)	27%	(76)	284

Table MCEN6_4: *How much are each of the following a reason why you would watch a biographical film?*
I am a fan of the actor portraying the public figure

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	33%	(736)	41%	(907)	26%	(569)	2213
Ethnicity: Other	30%	(67)	43%	(96)	26%	(58)	221
All Christian	30%	(306)	41%	(422)	29%	(292)	1020
All Non-Christian	42%	(68)	42%	(68)	16%	(25)	161
Atheist	29%	(28)	47%	(45)	24%	(23)	96
Agnostic/Nothing in particular	34%	(194)	39%	(219)	27%	(152)	564
Something Else	38%	(141)	41%	(153)	21%	(78)	372
Religious Non-Protestant/Catholic	39%	(70)	43%	(78)	19%	(34)	181
Evangelical	34%	(198)	41%	(238)	26%	(152)	588
Non-Evangelical	31%	(242)	42%	(323)	27%	(206)	771
Community: Urban	37%	(247)	39%	(256)	24%	(160)	663
Community: Suburban	34%	(334)	42%	(415)	24%	(235)	984
Community: Rural	27%	(155)	42%	(236)	31%	(175)	566
Employ: Private Sector	40%	(307)	40%	(312)	20%	(157)	775
Employ: Government	32%	(42)	53%	(70)	15%	(19)	131
Employ: Self-Employed	39%	(76)	41%	(80)	20%	(39)	194
Employ: Homemaker	32%	(51)	41%	(66)	27%	(44)	160
Employ: Student	35%	(21)	43%	(26)	22%	(13)	60
Employ: Retired	25%	(135)	40%	(222)	35%	(192)	550
Employ: Unemployed	30%	(66)	32%	(71)	37%	(82)	218
Employ: Other	31%	(39)	49%	(62)	19%	(24)	125
Military HH: Yes	26%	(78)	41%	(122)	33%	(99)	299
Military HH: No	34%	(658)	41%	(785)	25%	(470)	1914
RD/WT: Right Direction	35%	(261)	43%	(318)	21%	(158)	737
RD/WT: Wrong Track	32%	(475)	40%	(590)	28%	(411)	1476
Biden Job Approve	36%	(362)	44%	(451)	20%	(201)	1014
Biden Job Disapprove	32%	(349)	39%	(421)	29%	(319)	1090
Biden Job Strongly Approve	40%	(183)	39%	(180)	21%	(95)	458
Biden Job Somewhat Approve	32%	(179)	49%	(271)	19%	(106)	557
Biden Job Somewhat Disapprove	38%	(128)	38%	(131)	24%	(83)	342
Biden Job Strongly Disapprove	30%	(221)	39%	(291)	32%	(237)	748

Table MCEN6_4: *How much are each of the following a reason why you would watch a biographical film?*
I am a fan of the actor portraying the public figure

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	33%	(736)	41%	(907)	26%	(569)	2213
Favorable of Biden	36%	(365)	43%	(428)	21%	(211)	1005
Unfavorable of Biden	32%	(349)	40%	(437)	29%	(314)	1099
Very Favorable of Biden	39%	(177)	40%	(181)	21%	(98)	456
Somewhat Favorable of Biden	34%	(189)	45%	(247)	21%	(113)	549
Somewhat Unfavorable of Biden	37%	(113)	41%	(125)	22%	(67)	306
Very Unfavorable of Biden	30%	(236)	39%	(311)	31%	(247)	793
#1 Issue: Economy	35%	(315)	43%	(392)	22%	(196)	904
#1 Issue: Security	32%	(98)	38%	(115)	30%	(90)	303
#1 Issue: Health Care	35%	(68)	40%	(77)	25%	(49)	194
#1 Issue: Medicare / Social Security	24%	(65)	39%	(106)	37%	(100)	271
#1 Issue: Women's Issues	36%	(80)	43%	(94)	21%	(46)	220
#1 Issue: Education	37%	(24)	40%	(26)	23%	(15)	65
#1 Issue: Energy	39%	(58)	35%	(52)	27%	(40)	150
#1 Issue: Other	27%	(29)	42%	(45)	31%	(33)	108
2022 House Vote: Democrat	36%	(343)	43%	(408)	21%	(200)	951
2022 House Vote: Republican	30%	(209)	40%	(276)	30%	(204)	689
2022 House Vote: Someone else	29%	(16)	43%	(23)	27%	(15)	54
2022 House Vote: Didnt Vote	32%	(168)	39%	(200)	29%	(151)	519
2020 Vote: Joe Biden	36%	(369)	42%	(431)	21%	(217)	1017
2020 Vote: Donald Trump	31%	(230)	40%	(295)	29%	(219)	744
2020 Vote: Other	28%	(16)	37%	(21)	34%	(19)	56
2020 Vote: Didn't Vote	31%	(122)	41%	(161)	29%	(114)	397
2018 House Vote: Democrat	39%	(329)	41%	(342)	19%	(162)	833
2018 House Vote: Republican	28%	(183)	41%	(270)	31%	(204)	657
2018 House Vote: Someone else	38%	(20)	29%	(16)	32%	(17)	53
2018 House Vote: Didnt Vote	30%	(204)	42%	(280)	28%	(187)	670
4-Region: Northeast	36%	(138)	40%	(155)	24%	(94)	388
4-Region: Midwest	33%	(153)	40%	(182)	27%	(122)	457
4-Region: South	33%	(278)	42%	(356)	25%	(210)	844
4-Region: West	32%	(166)	41%	(214)	27%	(143)	524
Movie Fan	37%	(698)	44%	(831)	20%	(372)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_5: *How much are each of the following a reason why you would watch a biographical film?*
I enjoy historical films

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	39%	(859)	36%	(806)	25%	(548)	2213
Gender: Male	42%	(450)	36%	(387)	22%	(239)	1076
Gender: Female	36%	(407)	37%	(418)	27%	(309)	1135
Age: 18-34	42%	(268)	36%	(229)	22%	(138)	635
Age: 35-44	44%	(165)	33%	(125)	23%	(84)	374
Age: 45-64	34%	(243)	38%	(271)	28%	(201)	715
Age: 65+	37%	(183)	37%	(182)	26%	(125)	490
GenZers: 1997-2012	36%	(82)	37%	(84)	27%	(62)	228
Millennials: 1981-1996	46%	(326)	35%	(251)	19%	(136)	713
GenXers: 1965-1980	33%	(176)	38%	(208)	29%	(158)	542
Baby Boomers: 1946-1964	38%	(250)	36%	(239)	26%	(169)	658
PID: Dem (no lean)	43%	(387)	36%	(329)	21%	(186)	902
PID: Ind (no lean)	35%	(217)	36%	(227)	29%	(183)	628
PID: Rep (no lean)	37%	(255)	37%	(250)	26%	(179)	684
PID/Gender: Dem Men	46%	(196)	33%	(141)	21%	(89)	427
PID/Gender: Dem Women	40%	(191)	39%	(187)	20%	(97)	475
PID/Gender: Ind Men	39%	(114)	38%	(111)	24%	(70)	295
PID/Gender: Ind Women	31%	(102)	35%	(116)	34%	(113)	331
PID/Gender: Rep Men	40%	(140)	38%	(135)	22%	(79)	354
PID/Gender: Rep Women	35%	(115)	35%	(115)	30%	(100)	330
Ideo: Liberal (1-3)	45%	(287)	36%	(228)	19%	(122)	636
Ideo: Moderate (4)	36%	(253)	39%	(276)	24%	(171)	700
Ideo: Conservative (5-7)	39%	(276)	37%	(258)	24%	(167)	701
Educ: < College	38%	(542)	35%	(509)	27%	(395)	1446
Educ: Bachelors degree	38%	(183)	41%	(200)	21%	(104)	487
Educ: Post-grad	48%	(134)	34%	(96)	18%	(50)	280
Income: Under 50k	36%	(406)	36%	(400)	28%	(318)	1125
Income: 50k-100k	40%	(289)	38%	(272)	22%	(155)	715
Income: 100k+	44%	(164)	36%	(134)	20%	(75)	373
Ethnicity: White	40%	(681)	37%	(625)	24%	(402)	1708
Ethnicity: Hispanic	48%	(184)	36%	(136)	16%	(61)	381
Ethnicity: Black	38%	(108)	35%	(101)	27%	(76)	284

Table MCEN6_5: *How much are each of the following a reason why you would watch a biographical film?*
I enjoy historical films

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	39%	(859)	36%	(806)	25%	(548)	2213
Ethnicity: Other	32%	(71)	36%	(80)	32%	(70)	221
All Christian	40%	(412)	35%	(361)	24%	(247)	1020
All Non-Christian	45%	(72)	31%	(51)	24%	(39)	161
Atheist	37%	(36)	38%	(36)	25%	(24)	96
Agnostic/Nothing in particular	36%	(204)	36%	(201)	28%	(160)	564
Something Else	37%	(136)	42%	(157)	21%	(79)	372
Religious Non-Protestant/Catholic	42%	(77)	31%	(56)	27%	(49)	181
Evangelical	39%	(227)	40%	(238)	21%	(124)	588
Non-Evangelical	40%	(312)	35%	(270)	24%	(189)	771
Community: Urban	40%	(265)	34%	(222)	26%	(175)	663
Community: Suburban	39%	(388)	38%	(373)	23%	(223)	984
Community: Rural	36%	(206)	37%	(210)	27%	(150)	566
Employ: Private Sector	42%	(326)	37%	(285)	21%	(164)	775
Employ: Government	38%	(50)	43%	(56)	20%	(26)	131
Employ: Self-Employed	40%	(78)	39%	(75)	21%	(40)	194
Employ: Homemaker	39%	(63)	38%	(60)	23%	(37)	160
Employ: Student	33%	(20)	37%	(22)	30%	(18)	60
Employ: Retired	39%	(216)	34%	(189)	26%	(145)	550
Employ: Unemployed	28%	(62)	34%	(75)	37%	(81)	218
Employ: Other	36%	(45)	35%	(43)	29%	(37)	125
Military HH: Yes	37%	(112)	36%	(107)	27%	(80)	299
Military HH: No	39%	(748)	36%	(698)	24%	(468)	1914
RD/WT: Right Direction	42%	(310)	36%	(268)	22%	(159)	737
RD/WT: Wrong Track	37%	(550)	36%	(538)	26%	(388)	1476
Biden Job Approve	41%	(411)	39%	(394)	21%	(209)	1014
Biden Job Disapprove	39%	(423)	35%	(387)	26%	(280)	1090
Biden Job Strongly Approve	46%	(209)	34%	(158)	20%	(91)	458
Biden Job Somewhat Approve	36%	(203)	42%	(236)	21%	(118)	557
Biden Job Somewhat Disapprove	38%	(129)	39%	(134)	23%	(78)	342
Biden Job Strongly Disapprove	39%	(294)	34%	(253)	27%	(202)	748

Table MCEN6_5: *How much are each of the following a reason why you would watch a biographical film?*
I enjoy historical films

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	39%	(859)	36%	(806)	25%	(548)	2213
Favorable of Biden	40%	(404)	37%	(376)	22%	(224)	1005
Unfavorable of Biden	40%	(436)	36%	(393)	25%	(271)	1099
Very Favorable of Biden	45%	(206)	34%	(155)	21%	(95)	456
Somewhat Favorable of Biden	36%	(198)	40%	(221)	24%	(129)	549
Somewhat Unfavorable of Biden	43%	(130)	38%	(118)	19%	(58)	306
Very Unfavorable of Biden	39%	(306)	35%	(275)	27%	(212)	793
#1 Issue: Economy	41%	(374)	38%	(340)	21%	(189)	904
#1 Issue: Security	40%	(122)	35%	(107)	24%	(74)	303
#1 Issue: Health Care	38%	(74)	36%	(71)	25%	(49)	194
#1 Issue: Medicare / Social Security	30%	(81)	38%	(102)	33%	(88)	271
#1 Issue: Women's Issues	37%	(81)	34%	(76)	29%	(64)	220
#1 Issue: Education	35%	(23)	37%	(24)	28%	(18)	65
#1 Issue: Energy	34%	(51)	43%	(64)	23%	(34)	150
#1 Issue: Other	50%	(54)	21%	(23)	28%	(31)	108
2022 House Vote: Democrat	43%	(407)	37%	(355)	20%	(189)	951
2022 House Vote: Republican	40%	(275)	36%	(249)	24%	(165)	689
2022 House Vote: Someone else	33%	(18)	39%	(21)	27%	(15)	54
2022 House Vote: Didnt Vote	31%	(159)	35%	(180)	35%	(179)	519
2020 Vote: Joe Biden	42%	(427)	37%	(378)	21%	(211)	1017
2020 Vote: Donald Trump	39%	(287)	37%	(276)	24%	(181)	744
2020 Vote: Other	31%	(17)	35%	(20)	33%	(19)	56
2020 Vote: Didn't Vote	32%	(128)	33%	(131)	35%	(137)	397
2018 House Vote: Democrat	43%	(362)	39%	(321)	18%	(151)	833
2018 House Vote: Republican	41%	(266)	36%	(239)	23%	(151)	657
2018 House Vote: Someone else	40%	(21)	25%	(13)	34%	(18)	53
2018 House Vote: Didnt Vote	31%	(210)	35%	(232)	34%	(228)	670
4-Region: Northeast	44%	(170)	33%	(127)	23%	(91)	388
4-Region: Midwest	38%	(172)	38%	(175)	24%	(110)	457
4-Region: South	37%	(315)	38%	(322)	24%	(207)	844
4-Region: West	39%	(203)	35%	(181)	27%	(140)	524
Movie Fan	42%	(808)	38%	(725)	19%	(369)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_6: *How much are each of the following a reason why you would watch a biographical film?*
I am looking for entertainment that includes a public figure I recognize

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	29%	(639)	44%	(966)	27%	(608)	2213
Gender: Male	29%	(310)	44%	(475)	27%	(291)	1076
Gender: Female	29%	(329)	43%	(491)	28%	(315)	1135
Age: 18-34	36%	(227)	45%	(285)	19%	(123)	635
Age: 35-44	37%	(140)	41%	(153)	22%	(81)	374
Age: 45-64	23%	(164)	45%	(325)	32%	(226)	715
Age: 65+	22%	(108)	41%	(203)	36%	(179)	490
GenZers: 1997-2012	34%	(78)	46%	(104)	20%	(45)	228
Millennials: 1981-1996	36%	(259)	43%	(310)	20%	(144)	713
GenXers: 1965-1980	28%	(151)	43%	(235)	29%	(156)	542
Baby Boomers: 1946-1964	21%	(138)	44%	(292)	35%	(228)	658
PID: Dem (no lean)	35%	(319)	44%	(394)	21%	(188)	902
PID: Ind (no lean)	26%	(161)	42%	(263)	32%	(203)	628
PID: Rep (no lean)	23%	(159)	45%	(309)	32%	(217)	684
PID/Gender: Dem Men	37%	(159)	43%	(183)	20%	(85)	427
PID/Gender: Dem Women	34%	(161)	44%	(211)	22%	(103)	475
PID/Gender: Ind Men	24%	(71)	44%	(129)	32%	(95)	295
PID/Gender: Ind Women	27%	(90)	40%	(134)	32%	(107)	331
PID/Gender: Rep Men	23%	(80)	46%	(163)	31%	(111)	354
PID/Gender: Rep Women	24%	(79)	44%	(146)	32%	(105)	330
Ideo: Liberal (1-3)	35%	(221)	45%	(285)	20%	(130)	636
Ideo: Moderate (4)	28%	(194)	47%	(331)	25%	(174)	700
Ideo: Conservative (5-7)	25%	(173)	42%	(292)	34%	(235)	701
Educ: < College	29%	(413)	43%	(624)	28%	(409)	1446
Educ: Bachelors degree	26%	(127)	49%	(238)	25%	(122)	487
Educ: Post-grad	35%	(99)	37%	(104)	28%	(77)	280
Income: Under 50k	26%	(292)	44%	(498)	30%	(334)	1125
Income: 50k-100k	31%	(223)	44%	(314)	25%	(178)	715
Income: 100k+	33%	(124)	41%	(154)	26%	(95)	373
Ethnicity: White	29%	(487)	44%	(748)	28%	(473)	1708
Ethnicity: Hispanic	31%	(117)	49%	(188)	20%	(76)	381
Ethnicity: Black	35%	(99)	41%	(117)	24%	(69)	284

Table MCEN6_6: *How much are each of the following a reason why you would watch a biographical film?*
I am looking for entertainment that includes a public figure I recognize

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	29%	(639)	44%	(966)	27%	(608)	2213
Ethnicity: Other	24%	(53)	46%	(102)	30%	(66)	221
All Christian	28%	(286)	43%	(435)	29%	(298)	1020
All Non-Christian	38%	(60)	38%	(61)	25%	(40)	161
Atheist	26%	(25)	47%	(45)	27%	(26)	96
Agnostic/Nothing in particular	25%	(140)	45%	(256)	30%	(168)	564
Something Else	34%	(128)	45%	(169)	20%	(76)	372
Religious Non-Protestant/Catholic	36%	(66)	35%	(64)	28%	(51)	181
Evangelical	32%	(189)	42%	(246)	26%	(153)	588
Non-Evangelical	28%	(213)	46%	(351)	27%	(207)	771
Community: Urban	35%	(233)	40%	(267)	25%	(163)	663
Community: Suburban	29%	(289)	44%	(436)	26%	(259)	984
Community: Rural	21%	(117)	46%	(263)	33%	(186)	566
Employ: Private Sector	35%	(269)	43%	(336)	22%	(170)	775
Employ: Government	36%	(47)	48%	(63)	15%	(20)	131
Employ: Self-Employed	34%	(65)	43%	(83)	24%	(46)	194
Employ: Homemaker	28%	(45)	40%	(63)	32%	(51)	160
Employ: Student	27%	(16)	49%	(30)	23%	(14)	60
Employ: Retired	19%	(105)	46%	(251)	35%	(194)	550
Employ: Unemployed	26%	(58)	37%	(81)	36%	(79)	218
Employ: Other	26%	(32)	47%	(59)	27%	(34)	125
Military HH: Yes	22%	(66)	45%	(135)	33%	(98)	299
Military HH: No	30%	(573)	43%	(831)	27%	(510)	1914
RD/WT: Right Direction	35%	(257)	43%	(319)	22%	(161)	737
RD/WT: Wrong Track	26%	(382)	44%	(647)	30%	(447)	1476
Biden Job Approve	35%	(352)	45%	(453)	21%	(210)	1014
Biden Job Disapprove	24%	(260)	44%	(483)	32%	(347)	1090
Biden Job Strongly Approve	37%	(170)	42%	(193)	21%	(95)	458
Biden Job Somewhat Approve	33%	(182)	47%	(260)	21%	(115)	557
Biden Job Somewhat Disapprove	29%	(99)	43%	(147)	28%	(96)	342
Biden Job Strongly Disapprove	22%	(161)	45%	(336)	34%	(251)	748

Table MCEN6_6: *How much are each of the following a reason why you would watch a biographical film?*
I am looking for entertainment that includes a public figure I recognize

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	29%	(639)	44%	(966)	27%	(608)	2213
Favorable of Biden	35%	(349)	43%	(432)	22%	(223)	1005
Unfavorable of Biden	24%	(261)	46%	(502)	31%	(336)	1099
Very Favorable of Biden	36%	(164)	42%	(190)	22%	(101)	456
Somewhat Favorable of Biden	34%	(185)	44%	(242)	22%	(122)	549
Somewhat Unfavorable of Biden	27%	(83)	47%	(144)	26%	(79)	306
Very Unfavorable of Biden	22%	(178)	45%	(358)	32%	(257)	793
#1 Issue: Economy	32%	(292)	45%	(403)	23%	(209)	904
#1 Issue: Security	22%	(68)	47%	(143)	30%	(92)	303
#1 Issue: Health Care	30%	(58)	42%	(81)	28%	(55)	194
#1 Issue: Medicare / Social Security	23%	(63)	40%	(110)	36%	(99)	271
#1 Issue: Women's Issues	31%	(68)	44%	(97)	25%	(54)	220
#1 Issue: Education	28%	(18)	53%	(34)	19%	(12)	65
#1 Issue: Energy	29%	(43)	40%	(61)	31%	(46)	150
#1 Issue: Other	27%	(29)	35%	(37)	39%	(42)	108
2022 House Vote: Democrat	34%	(326)	44%	(415)	22%	(211)	951
2022 House Vote: Republican	22%	(154)	46%	(316)	32%	(219)	689
2022 House Vote: Someone else	23%	(12)	47%	(25)	30%	(16)	54
2022 House Vote: Didnt Vote	28%	(146)	41%	(211)	31%	(162)	519
2020 Vote: Joe Biden	35%	(358)	43%	(432)	22%	(227)	1017
2020 Vote: Donald Trump	21%	(155)	48%	(360)	31%	(229)	744
2020 Vote: Other	24%	(13)	35%	(19)	41%	(23)	56
2020 Vote: Didn't Vote	28%	(113)	39%	(155)	33%	(129)	397
2018 House Vote: Democrat	36%	(301)	44%	(370)	19%	(162)	833
2018 House Vote: Republican	23%	(151)	44%	(289)	33%	(217)	657
2018 House Vote: Someone else	27%	(14)	33%	(18)	40%	(21)	53
2018 House Vote: Didnt Vote	26%	(173)	43%	(290)	31%	(207)	670
4-Region: Northeast	31%	(119)	42%	(161)	28%	(108)	388
4-Region: Midwest	29%	(132)	45%	(206)	26%	(119)	457
4-Region: South	28%	(237)	45%	(378)	27%	(229)	844
4-Region: West	29%	(152)	42%	(221)	29%	(152)	524
Movie Fan	32%	(604)	46%	(883)	22%	(415)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_1: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Elvis (2022)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	22%	(486)	18%	(402)	5%	(106)	3%	(71)	52%	(1148)	2213
Gender: Male	22%	(239)	21%	(224)	6%	(63)	4%	(45)	47%	(505)	1076
Gender: Female	22%	(247)	16%	(178)	4%	(43)	2%	(26)	56%	(641)	1135
Age: 18-34	28%	(177)	20%	(125)	5%	(30)	4%	(22)	44%	(281)	635
Age: 35-44	21%	(78)	23%	(85)	6%	(22)	3%	(11)	48%	(178)	374
Age: 45-64	19%	(134)	18%	(132)	5%	(38)	4%	(26)	54%	(385)	715
Age: 65+	20%	(97)	12%	(61)	3%	(16)	2%	(12)	62%	(304)	490
GenZers: 1997-2012	29%	(65)	19%	(43)	5%	(11)	5%	(12)	43%	(97)	228
Millennials: 1981-1996	24%	(172)	22%	(158)	5%	(36)	3%	(21)	46%	(327)	713
GenXers: 1965-1980	20%	(107)	17%	(94)	6%	(35)	4%	(22)	52%	(284)	542
Baby Boomers: 1946-1964	20%	(132)	15%	(99)	3%	(21)	2%	(16)	59%	(391)	658
PID: Dem (no lean)	25%	(227)	19%	(171)	5%	(43)	3%	(27)	48%	(434)	902
PID: Ind (no lean)	17%	(104)	17%	(105)	4%	(26)	3%	(17)	60%	(375)	628
PID: Rep (no lean)	23%	(155)	19%	(127)	5%	(37)	4%	(27)	49%	(338)	684
PID/Gender: Dem Men	26%	(109)	23%	(97)	6%	(24)	4%	(16)	42%	(181)	427
PID/Gender: Dem Women	25%	(118)	15%	(73)	4%	(19)	2%	(11)	53%	(253)	475
PID/Gender: Ind Men	16%	(46)	18%	(52)	4%	(11)	3%	(10)	59%	(175)	295
PID/Gender: Ind Women	17%	(58)	16%	(53)	4%	(14)	2%	(7)	60%	(198)	331
PID/Gender: Rep Men	24%	(84)	21%	(75)	8%	(28)	5%	(19)	42%	(149)	354
PID/Gender: Rep Women	22%	(72)	16%	(52)	3%	(10)	2%	(7)	57%	(189)	330
Ideo: Liberal (1-3)	22%	(141)	21%	(135)	5%	(31)	3%	(17)	49%	(313)	636
Ideo: Moderate (4)	24%	(166)	17%	(117)	7%	(47)	3%	(19)	50%	(351)	700
Ideo: Conservative (5-7)	24%	(165)	17%	(120)	4%	(27)	4%	(29)	51%	(359)	701
Educ: < College	22%	(322)	17%	(246)	5%	(66)	4%	(52)	53%	(760)	1446
Educ: Bachelors degree	18%	(90)	22%	(109)	4%	(20)	1%	(7)	54%	(261)	487
Educ: Post-grad	27%	(74)	17%	(47)	7%	(20)	4%	(11)	45%	(127)	280
Income: Under 50k	19%	(215)	17%	(186)	5%	(55)	4%	(48)	55%	(621)	1125
Income: 50k-100k	26%	(188)	21%	(148)	5%	(32)	2%	(14)	46%	(332)	715
Income: 100k+	22%	(83)	18%	(68)	5%	(18)	2%	(9)	52%	(195)	373
Ethnicity: White	24%	(404)	17%	(294)	5%	(82)	3%	(46)	52%	(883)	1708
Ethnicity: Hispanic	35%	(133)	20%	(75)	5%	(20)	4%	(16)	36%	(136)	381

Table MCEN7_1: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Elvis (2022)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	22%	(486)	18%	(402)	5%	(106)	3%	(71)	52%	(1148)	2213
Ethnicity: Black	18%	(52)	19%	(55)	7%	(19)	6%	(18)	50%	(141)	284
Ethnicity: Other	14%	(31)	24%	(53)	3%	(6)	3%	(8)	56%	(124)	221
All Christian	24%	(245)	18%	(180)	6%	(60)	3%	(31)	49%	(504)	1020
All Non-Christian	24%	(39)	21%	(34)	3%	(5)	5%	(8)	47%	(76)	161
Atheist	19%	(18)	13%	(13)	8%	(8)	4%	(4)	56%	(53)	96
Agnostic/Nothing in particular	18%	(102)	16%	(92)	5%	(28)	3%	(16)	58%	(327)	564
Something Else	22%	(82)	22%	(83)	2%	(6)	3%	(12)	50%	(188)	372
Religious Non-Protestant/Catholic	22%	(40)	22%	(39)	3%	(5)	4%	(8)	49%	(90)	181
Evangelical	22%	(128)	20%	(117)	6%	(34)	5%	(29)	48%	(281)	588
Non-Evangelical	26%	(197)	18%	(137)	4%	(30)	2%	(14)	51%	(393)	771
Community: Urban	22%	(144)	21%	(138)	6%	(42)	5%	(32)	46%	(307)	663
Community: Suburban	24%	(235)	18%	(173)	5%	(46)	2%	(20)	52%	(510)	984
Community: Rural	19%	(108)	16%	(91)	3%	(18)	3%	(19)	58%	(331)	566
Employ: Private Sector	25%	(197)	23%	(180)	4%	(27)	2%	(17)	46%	(355)	775
Employ: Government	29%	(38)	16%	(21)	10%	(13)	4%	(5)	41%	(54)	131
Employ: Self-Employed	20%	(39)	25%	(48)	7%	(14)	5%	(11)	42%	(82)	194
Employ: Homemaker	22%	(35)	10%	(16)	7%	(11)	—	(0)	62%	(99)	160
Employ: Student	19%	(12)	19%	(11)	3%	(2)	6%	(4)	52%	(31)	60
Employ: Retired	20%	(108)	14%	(78)	4%	(24)	3%	(18)	59%	(322)	550
Employ: Unemployed	14%	(31)	14%	(30)	5%	(11)	6%	(13)	61%	(134)	218
Employ: Other	22%	(27)	15%	(19)	3%	(3)	3%	(4)	57%	(71)	125
Military HH: Yes	25%	(75)	14%	(43)	9%	(26)	2%	(5)	51%	(151)	299
Military HH: No	21%	(411)	19%	(360)	4%	(80)	3%	(66)	52%	(996)	1914
RD/WT: Right Direction	26%	(192)	21%	(152)	5%	(34)	3%	(22)	46%	(338)	737
RD/WT: Wrong Track	20%	(294)	17%	(251)	5%	(72)	3%	(49)	55%	(810)	1476
Biden Job Approve	25%	(258)	19%	(196)	5%	(53)	4%	(37)	46%	(470)	1014
Biden Job Disapprove	20%	(215)	17%	(185)	4%	(48)	3%	(34)	56%	(607)	1090

Continued on next page

Table MCEN7_1: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Elvis (2022)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	22%	(486)	18%	(402)	5%	(106)	3%	(71)	52%	(1148)	2213
Biden Job Strongly Approve	30%	(139)	18%	(81)	6%	(25)	5%	(23)	41%	(189)	458
Biden Job Somewhat Approve	21%	(119)	21%	(115)	5%	(27)	2%	(13)	51%	(282)	557
Biden Job Somewhat Disapprove	18%	(61)	23%	(78)	6%	(21)	2%	(8)	51%	(173)	342
Biden Job Strongly Disapprove	21%	(154)	14%	(107)	4%	(27)	3%	(26)	58%	(434)	748
Favorable of Biden	24%	(243)	19%	(191)	4%	(42)	4%	(37)	49%	(492)	1005
Unfavorable of Biden	20%	(221)	18%	(195)	6%	(61)	3%	(32)	54%	(590)	1099
Very Favorable of Biden	33%	(149)	16%	(71)	3%	(16)	6%	(27)	42%	(193)	456
Somewhat Favorable of Biden	17%	(94)	22%	(120)	5%	(26)	2%	(10)	54%	(299)	549
Somewhat Unfavorable of Biden	19%	(58)	24%	(72)	8%	(26)	1%	(4)	48%	(147)	306
Very Unfavorable of Biden	21%	(164)	15%	(123)	4%	(36)	3%	(28)	56%	(444)	793
#1 Issue: Economy	24%	(215)	20%	(180)	5%	(41)	2%	(19)	50%	(449)	904
#1 Issue: Security	23%	(71)	21%	(63)	4%	(12)	4%	(13)	48%	(145)	303
#1 Issue: Health Care	23%	(45)	20%	(39)	5%	(10)	4%	(7)	48%	(93)	194
#1 Issue: Medicare / Social Security	19%	(50)	15%	(42)	2%	(6)	5%	(13)	59%	(160)	271
#1 Issue: Women's Issues	20%	(44)	15%	(33)	6%	(14)	—	(1)	58%	(128)	220
#1 Issue: Education	23%	(15)	23%	(15)	9%	(6)	5%	(3)	41%	(26)	65
#1 Issue: Energy	23%	(34)	13%	(20)	9%	(14)	9%	(13)	46%	(69)	150
#1 Issue: Other	12%	(13)	10%	(11)	4%	(4)	2%	(2)	72%	(78)	108
2022 House Vote: Democrat	24%	(224)	17%	(166)	5%	(51)	3%	(29)	51%	(482)	951
2022 House Vote: Republican	23%	(160)	19%	(130)	4%	(31)	3%	(18)	51%	(351)	689
2022 House Vote: Someone else	20%	(11)	8%	(4)	3%	(2)	3%	(1)	66%	(36)	54
2022 House Vote: Didnt Vote	18%	(92)	20%	(103)	4%	(23)	4%	(23)	54%	(279)	519
2020 Vote: Joe Biden	23%	(237)	18%	(185)	5%	(52)	3%	(28)	51%	(514)	1017
2020 Vote: Donald Trump	24%	(179)	17%	(127)	4%	(28)	3%	(25)	52%	(384)	744
2020 Vote: Other	17%	(9)	11%	(6)	6%	(4)	4%	(2)	62%	(34)	56
2020 Vote: Didn't Vote	15%	(61)	21%	(84)	6%	(22)	4%	(15)	54%	(215)	397
2018 House Vote: Democrat	25%	(210)	19%	(155)	5%	(44)	2%	(17)	49%	(407)	833
2018 House Vote: Republican	23%	(152)	18%	(116)	3%	(22)	2%	(15)	54%	(352)	657
2018 House Vote: Someone else	17%	(9)	20%	(10)	6%	(3)	3%	(1)	54%	(29)	53
2018 House Vote: Didnt Vote	17%	(114)	18%	(122)	6%	(37)	6%	(37)	54%	(360)	670

Table MCEN7_1: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Elvis (2022)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	22%	(486)	18%	(402)	5%	(106)	3%	(71)	52%	(1148)	2213
4-Region: Northeast	21%	(80)	18%	(68)	5%	(19)	4%	(16)	53%	(204)	388
4-Region: Midwest	22%	(98)	21%	(95)	3%	(13)	2%	(7)	53%	(243)	457
4-Region: South	22%	(187)	18%	(154)	5%	(44)	4%	(32)	51%	(427)	844
4-Region: West	23%	(121)	16%	(85)	6%	(29)	3%	(15)	52%	(273)	524
Movie Fan	24%	(454)	19%	(370)	5%	(101)	3%	(52)	49%	(925)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_2: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Blonde

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(216)	11%	(254)	5%	(111)	4%	(95)	69%	(1537)	2213
Gender: Male	12%	(128)	14%	(150)	6%	(70)	5%	(55)	63%	(673)	1076
Gender: Female	8%	(88)	9%	(104)	4%	(42)	3%	(39)	76%	(862)	1135
Age: 18-34	15%	(95)	13%	(85)	7%	(43)	5%	(32)	60%	(379)	635
Age: 35-44	12%	(45)	17%	(63)	6%	(23)	3%	(11)	62%	(232)	374
Age: 45-64	8%	(55)	10%	(72)	5%	(32)	5%	(39)	72%	(517)	715
Age: 65+	4%	(20)	7%	(34)	3%	(13)	3%	(13)	84%	(409)	490
GenZers: 1997-2012	10%	(22)	14%	(31)	10%	(23)	9%	(21)	57%	(130)	228
Millennials: 1981-1996	15%	(107)	15%	(110)	6%	(41)	3%	(21)	61%	(433)	713
GenXers: 1965-1980	9%	(50)	10%	(55)	4%	(24)	6%	(33)	70%	(380)	542
Baby Boomers: 1946-1964	6%	(37)	8%	(53)	3%	(18)	3%	(18)	81%	(532)	658
PID: Dem (no lean)	14%	(124)	14%	(123)	6%	(52)	3%	(31)	63%	(572)	902
PID: Ind (no lean)	6%	(37)	9%	(55)	4%	(27)	4%	(25)	77%	(484)	628
PID: Rep (no lean)	8%	(55)	11%	(76)	5%	(32)	6%	(39)	70%	(482)	684
PID/Gender: Dem Men	19%	(81)	17%	(73)	8%	(33)	3%	(14)	53%	(225)	427
PID/Gender: Dem Women	9%	(44)	10%	(49)	4%	(18)	3%	(16)	73%	(347)	475
PID/Gender: Ind Men	4%	(12)	8%	(23)	6%	(17)	5%	(14)	78%	(230)	295
PID/Gender: Ind Women	7%	(24)	10%	(32)	3%	(11)	3%	(11)	76%	(253)	331
PID/Gender: Rep Men	10%	(35)	15%	(54)	6%	(20)	8%	(27)	62%	(219)	354
PID/Gender: Rep Women	6%	(20)	7%	(22)	4%	(12)	4%	(12)	80%	(263)	330
Ideo: Liberal (1-3)	12%	(74)	15%	(95)	5%	(32)	5%	(30)	64%	(405)	636
Ideo: Moderate (4)	10%	(72)	9%	(64)	7%	(46)	4%	(27)	70%	(490)	700
Ideo: Conservative (5-7)	9%	(63)	11%	(77)	4%	(30)	5%	(35)	71%	(496)	701
Educ: < College	9%	(136)	11%	(152)	5%	(77)	5%	(67)	70%	(1013)	1446
Educ: Bachelors degree	8%	(38)	14%	(66)	4%	(20)	2%	(12)	72%	(351)	487
Educ: Post-grad	15%	(42)	13%	(35)	5%	(14)	5%	(15)	62%	(173)	280
Income: Under 50k	9%	(101)	11%	(122)	5%	(55)	5%	(58)	70%	(789)	1125
Income: 50k-100k	10%	(71)	12%	(83)	6%	(44)	4%	(25)	69%	(492)	715
Income: 100k+	12%	(44)	13%	(49)	3%	(12)	3%	(11)	69%	(256)	373
Ethnicity: White	9%	(158)	11%	(186)	5%	(79)	4%	(69)	71%	(1216)	1708
Ethnicity: Hispanic	13%	(50)	18%	(69)	6%	(23)	9%	(34)	54%	(205)	381

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Table MCEN7_2: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Blonde

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(216)	11%	(254)	5%	(111)	4%	(95)	69%	(1537)	2213
Ethnicity: Black	15%	(42)	14%	(41)	6%	(16)	6%	(17)	59%	(168)	284
Ethnicity: Other	7%	(15)	12%	(27)	7%	(16)	4%	(9)	69%	(153)	221
All Christian	10%	(99)	12%	(126)	4%	(43)	5%	(51)	69%	(701)	1020
All Non-Christian	17%	(27)	15%	(25)	8%	(13)	3%	(5)	57%	(92)	161
Atheist	7%	(7)	19%	(18)	3%	(3)	6%	(6)	65%	(63)	96
Agnostic/Nothing in particular	8%	(46)	8%	(45)	6%	(35)	4%	(23)	74%	(416)	564
Something Else	10%	(37)	11%	(41)	5%	(17)	3%	(11)	71%	(266)	372
Religious Non-Protestant/Catholic	16%	(28)	15%	(27)	7%	(13)	4%	(6)	59%	(106)	181
Evangelical	12%	(70)	10%	(60)	3%	(19)	7%	(40)	68%	(398)	588
Non-Evangelical	8%	(62)	13%	(102)	5%	(39)	2%	(19)	71%	(549)	771
Community: Urban	15%	(97)	15%	(102)	7%	(44)	5%	(35)	58%	(385)	663
Community: Suburban	8%	(77)	9%	(90)	4%	(44)	4%	(42)	74%	(731)	984
Community: Rural	7%	(42)	11%	(62)	4%	(23)	3%	(18)	74%	(421)	566
Employ: Private Sector	11%	(88)	15%	(113)	6%	(45)	4%	(32)	64%	(497)	775
Employ: Government	14%	(19)	21%	(27)	3%	(4)	11%	(14)	51%	(67)	131
Employ: Self-Employed	14%	(28)	10%	(19)	8%	(15)	6%	(12)	62%	(119)	194
Employ: Homemaker	8%	(13)	10%	(16)	3%	(5)	1%	(2)	78%	(124)	160
Employ: Student	8%	(5)	8%	(5)	10%	(6)	4%	(3)	70%	(42)	60
Employ: Retired	6%	(32)	8%	(46)	4%	(19)	4%	(19)	79%	(432)	550
Employ: Unemployed	8%	(18)	9%	(20)	5%	(12)	4%	(9)	74%	(161)	218
Employ: Other	11%	(13)	6%	(7)	4%	(5)	4%	(4)	76%	(95)	125
Military HH: Yes	8%	(23)	11%	(34)	4%	(12)	8%	(25)	69%	(206)	299
Military HH: No	10%	(193)	11%	(219)	5%	(99)	4%	(70)	70%	(1332)	1914
RD/WT: Right Direction	15%	(109)	15%	(109)	5%	(38)	3%	(26)	62%	(455)	737
RD/WT: Wrong Track	7%	(107)	10%	(145)	5%	(73)	5%	(69)	73%	(1082)	1476
Biden Job Approve	14%	(147)	14%	(143)	4%	(45)	5%	(50)	62%	(630)	1014
Biden Job Disapprove	6%	(69)	9%	(93)	6%	(62)	4%	(44)	75%	(822)	1090

Table MCEN7_2: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Blonde

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(216)	11%	(254)	5%	(111)	4%	(95)	69%	(1537)	2213
Biden Job Strongly Approve	21%	(97)	15%	(68)	6%	(27)	5%	(23)	53%	(243)	458
Biden Job Somewhat Approve	9%	(50)	13%	(75)	3%	(18)	5%	(27)	70%	(387)	557
Biden Job Somewhat Disapprove	6%	(21)	10%	(36)	7%	(24)	2%	(6)	75%	(255)	342
Biden Job Strongly Disapprove	6%	(48)	8%	(57)	5%	(39)	5%	(38)	76%	(567)	748
Favorable of Biden	14%	(139)	12%	(125)	5%	(48)	4%	(38)	65%	(655)	1005
Unfavorable of Biden	7%	(73)	10%	(105)	6%	(61)	5%	(52)	73%	(808)	1099
Very Favorable of Biden	19%	(87)	13%	(60)	5%	(24)	6%	(29)	56%	(256)	456
Somewhat Favorable of Biden	10%	(52)	12%	(65)	4%	(23)	2%	(9)	73%	(399)	549
Somewhat Unfavorable of Biden	5%	(17)	11%	(34)	8%	(24)	6%	(19)	69%	(212)	306
Very Unfavorable of Biden	7%	(57)	9%	(71)	5%	(37)	4%	(33)	75%	(595)	793
#1 Issue: Economy	11%	(96)	12%	(107)	6%	(51)	4%	(34)	68%	(616)	904
#1 Issue: Security	7%	(22)	13%	(38)	5%	(15)	3%	(10)	72%	(218)	303
#1 Issue: Health Care	11%	(21)	11%	(22)	5%	(9)	3%	(6)	70%	(135)	194
#1 Issue: Medicare / Social Security	6%	(16)	9%	(25)	5%	(14)	4%	(12)	76%	(204)	271
#1 Issue: Women's Issues	9%	(20)	12%	(27)	2%	(4)	3%	(6)	74%	(163)	220
#1 Issue: Education	26%	(17)	15%	(9)	8%	(5)	4%	(3)	47%	(30)	65
#1 Issue: Energy	11%	(17)	11%	(16)	7%	(10)	15%	(23)	56%	(84)	150
#1 Issue: Other	6%	(6)	9%	(10)	3%	(3)	2%	(2)	80%	(86)	108
2022 House Vote: Democrat	11%	(107)	12%	(111)	5%	(46)	5%	(46)	67%	(642)	951
2022 House Vote: Republican	9%	(61)	12%	(81)	5%	(32)	4%	(26)	71%	(488)	689
2022 House Vote: Someone else	2%	(1)	11%	(6)	2%	(1)	2%	(1)	83%	(45)	54
2022 House Vote: Didnt Vote	9%	(47)	11%	(55)	6%	(31)	4%	(22)	70%	(363)	519
2020 Vote: Joe Biden	12%	(118)	12%	(121)	5%	(47)	5%	(49)	67%	(681)	1017
2020 Vote: Donald Trump	8%	(57)	10%	(78)	4%	(32)	4%	(32)	73%	(545)	744
2020 Vote: Other	2%	(1)	9%	(5)	4%	(2)	2%	(1)	84%	(47)	56
2020 Vote: Didn't Vote	10%	(40)	13%	(50)	7%	(30)	3%	(13)	67%	(264)	397
2018 House Vote: Democrat	12%	(101)	13%	(105)	4%	(35)	4%	(35)	67%	(558)	833
2018 House Vote: Republican	9%	(58)	11%	(71)	4%	(25)	4%	(23)	73%	(479)	657
2018 House Vote: Someone else	5%	(3)	15%	(8)	3%	(2)	2%	(1)	75%	(40)	53
2018 House Vote: Didnt Vote	8%	(55)	10%	(70)	7%	(49)	5%	(36)	69%	(461)	670

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Table MCEN7_2: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Blonde

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(216)	11%	(254)	5%	(111)	4%	(95)	69%	(1537)	2213
4-Region: Northeast	10%	(39)	12%	(48)	6%	(23)	5%	(19)	67%	(260)	388
4-Region: Midwest	8%	(37)	10%	(47)	5%	(23)	2%	(10)	75%	(341)	457
4-Region: South	10%	(87)	10%	(80)	6%	(48)	4%	(34)	70%	(594)	844
4-Region: West	10%	(53)	15%	(79)	3%	(17)	6%	(32)	65%	(343)	524
Movie Fan	11%	(209)	12%	(235)	5%	(101)	4%	(73)	67%	(1283)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_3: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bohemian Rhapsody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	25%	(562)	21%	(476)	4%	(85)	3%	(64)	46%	(1026)	2213
Gender: Male	25%	(271)	26%	(278)	6%	(61)	3%	(28)	41%	(437)	1076
Gender: Female	26%	(291)	17%	(197)	2%	(24)	3%	(36)	52%	(587)	1135
Age: 18-34	28%	(179)	23%	(148)	5%	(32)	3%	(22)	40%	(254)	635
Age: 35-44	23%	(85)	27%	(100)	6%	(24)	4%	(14)	40%	(151)	374
Age: 45-64	26%	(183)	21%	(151)	2%	(14)	3%	(21)	49%	(348)	715
Age: 65+	24%	(116)	16%	(78)	3%	(15)	2%	(8)	56%	(273)	490
GenZers: 1997-2012	25%	(58)	26%	(60)	6%	(15)	3%	(6)	39%	(89)	228
Millennials: 1981-1996	26%	(188)	24%	(170)	5%	(36)	4%	(27)	41%	(291)	713
GenXers: 1965-1980	24%	(128)	26%	(139)	2%	(13)	4%	(19)	45%	(243)	542
Baby Boomers: 1946-1964	27%	(180)	15%	(97)	3%	(20)	1%	(9)	53%	(352)	658
PID: Dem (no lean)	32%	(286)	20%	(184)	3%	(28)	3%	(25)	42%	(379)	902
PID: Ind (no lean)	20%	(129)	23%	(144)	3%	(21)	3%	(20)	50%	(314)	628
PID: Rep (no lean)	22%	(148)	22%	(147)	5%	(36)	3%	(20)	49%	(333)	684
PID/Gender: Dem Men	32%	(137)	24%	(101)	4%	(18)	3%	(11)	37%	(159)	427
PID/Gender: Dem Women	31%	(148)	17%	(83)	2%	(10)	3%	(13)	46%	(220)	475
PID/Gender: Ind Men	15%	(45)	29%	(87)	6%	(19)	3%	(8)	46%	(136)	295
PID/Gender: Ind Women	25%	(83)	17%	(57)	1%	(2)	4%	(12)	53%	(177)	331
PID/Gender: Rep Men	25%	(88)	25%	(90)	7%	(24)	2%	(9)	40%	(142)	354
PID/Gender: Rep Women	18%	(60)	17%	(57)	4%	(12)	3%	(11)	58%	(190)	330
Ideo: Liberal (1-3)	30%	(188)	26%	(164)	4%	(27)	3%	(22)	37%	(236)	636
Ideo: Moderate (4)	28%	(194)	20%	(140)	4%	(26)	2%	(16)	46%	(323)	700
Ideo: Conservative (5-7)	23%	(160)	19%	(132)	4%	(29)	3%	(19)	51%	(361)	701
Educ: < College	23%	(336)	21%	(300)	4%	(54)	3%	(45)	49%	(711)	1446
Educ: Bachelors degree	27%	(131)	22%	(109)	4%	(17)	2%	(11)	45%	(219)	487
Educ: Post-grad	34%	(95)	24%	(66)	5%	(14)	3%	(8)	34%	(96)	280
Income: Under 50k	22%	(251)	19%	(211)	4%	(40)	4%	(43)	52%	(580)	1125
Income: 50k-100k	28%	(204)	23%	(164)	5%	(34)	2%	(13)	42%	(301)	715
Income: 100k+	29%	(108)	27%	(101)	3%	(11)	2%	(8)	39%	(145)	373
Ethnicity: White	27%	(456)	21%	(364)	3%	(54)	3%	(46)	46%	(788)	1708
Ethnicity: Hispanic	31%	(116)	27%	(104)	3%	(11)	2%	(8)	37%	(141)	381

Continued on next page

Table MCEN7_3: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bohemian Rhapsody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	25%	(562)	21%	(476)	4%	(85)	3%	(64)	46%	(1026)	2213
Ethnicity: Black	22%	(63)	19%	(53)	7%	(20)	4%	(12)	48%	(136)	284
Ethnicity: Other	20%	(44)	27%	(59)	5%	(11)	3%	(6)	46%	(102)	221
All Christian	26%	(266)	22%	(225)	3%	(32)	2%	(22)	47%	(476)	1020
All Non-Christian	34%	(56)	16%	(25)	9%	(14)	5%	(7)	37%	(59)	161
Atheist	24%	(23)	27%	(26)	2%	(2)	4%	(4)	43%	(41)	96
Agnostic/Nothing in particular	22%	(126)	21%	(116)	5%	(29)	3%	(18)	49%	(276)	564
Something Else	25%	(91)	23%	(84)	2%	(9)	4%	(14)	47%	(174)	372
Religious Non-Protestant/Catholic	32%	(59)	16%	(29)	8%	(14)	4%	(7)	40%	(72)	181
Evangelical	21%	(126)	23%	(132)	3%	(19)	3%	(19)	50%	(291)	588
Non-Evangelical	29%	(225)	22%	(167)	3%	(22)	2%	(15)	44%	(343)	771
Community: Urban	25%	(165)	25%	(164)	5%	(31)	3%	(18)	43%	(283)	663
Community: Suburban	28%	(274)	21%	(209)	3%	(33)	3%	(29)	45%	(440)	984
Community: Rural	22%	(122)	18%	(103)	4%	(21)	3%	(17)	54%	(304)	566
Employ: Private Sector	31%	(239)	25%	(191)	4%	(34)	2%	(19)	38%	(291)	775
Employ: Government	33%	(43)	31%	(40)	4%	(5)	2%	(3)	30%	(40)	131
Employ: Self-Employed	19%	(36)	31%	(60)	5%	(10)	6%	(12)	39%	(76)	194
Employ: Homemaker	20%	(33)	18%	(29)	3%	(5)	2%	(4)	56%	(90)	160
Employ: Student	16%	(10)	23%	(14)	2%	(1)	4%	(3)	54%	(32)	60
Employ: Retired	26%	(143)	15%	(83)	3%	(18)	1%	(8)	54%	(297)	550
Employ: Unemployed	16%	(34)	17%	(37)	3%	(7)	5%	(10)	60%	(130)	218
Employ: Other	20%	(24)	17%	(21)	3%	(3)	5%	(6)	55%	(69)	125
Military HH: Yes	27%	(82)	19%	(58)	5%	(16)	2%	(5)	46%	(139)	299
Military HH: No	25%	(480)	22%	(418)	4%	(69)	3%	(59)	46%	(887)	1914
RD/WT: Right Direction	30%	(224)	23%	(173)	4%	(27)	2%	(18)	40%	(294)	737
RD/WT: Wrong Track	23%	(338)	20%	(303)	4%	(58)	3%	(46)	50%	(732)	1476
Biden Job Approve	32%	(325)	23%	(229)	3%	(35)	3%	(26)	40%	(401)	1014
Biden Job Disapprove	21%	(225)	21%	(226)	4%	(48)	3%	(37)	51%	(553)	1090

Table MCEN7_3: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bohemian Rhapsody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	25%	(562)	21%	(476)	4%	(85)	3%	(64)	46%	(1026)	2213
Biden Job Strongly Approve	37%	(170)	20%	(89)	3%	(15)	3%	(13)	37%	(170)	458
Biden Job Somewhat Approve	28%	(155)	25%	(139)	4%	(20)	2%	(12)	41%	(231)	557
Biden Job Somewhat Disapprove	21%	(71)	23%	(78)	7%	(24)	3%	(11)	46%	(158)	342
Biden Job Strongly Disapprove	21%	(154)	20%	(149)	3%	(25)	4%	(26)	53%	(395)	748
Favorable of Biden	32%	(323)	21%	(212)	4%	(39)	2%	(23)	41%	(408)	1005
Unfavorable of Biden	21%	(229)	22%	(241)	4%	(45)	3%	(37)	50%	(547)	1099
Very Favorable of Biden	38%	(173)	19%	(87)	3%	(15)	3%	(14)	37%	(167)	456
Somewhat Favorable of Biden	27%	(151)	23%	(124)	4%	(24)	2%	(9)	44%	(240)	549
Somewhat Unfavorable of Biden	21%	(64)	26%	(81)	6%	(18)	3%	(9)	44%	(134)	306
Very Unfavorable of Biden	21%	(165)	20%	(160)	3%	(27)	4%	(28)	52%	(412)	793
#1 Issue: Economy	25%	(230)	24%	(214)	4%	(39)	3%	(25)	44%	(395)	904
#1 Issue: Security	22%	(68)	21%	(65)	3%	(9)	3%	(8)	51%	(154)	303
#1 Issue: Health Care	24%	(46)	21%	(40)	3%	(6)	4%	(7)	48%	(94)	194
#1 Issue: Medicare / Social Security	23%	(61)	17%	(46)	4%	(11)	4%	(10)	53%	(142)	271
#1 Issue: Women's Issues	30%	(66)	24%	(52)	2%	(5)	1%	(2)	44%	(96)	220
#1 Issue: Education	27%	(17)	14%	(9)	14%	(9)	6%	(4)	39%	(25)	65
#1 Issue: Energy	34%	(50)	19%	(28)	4%	(6)	4%	(6)	39%	(59)	150
#1 Issue: Other	21%	(23)	20%	(21)	—	(0)	2%	(2)	57%	(61)	108
2022 House Vote: Democrat	33%	(314)	21%	(203)	4%	(34)	2%	(24)	40%	(376)	951
2022 House Vote: Republican	20%	(141)	23%	(156)	4%	(27)	3%	(21)	50%	(344)	689
2022 House Vote: Someone else	20%	(11)	25%	(14)	5%	(3)	5%	(3)	45%	(24)	54
2022 House Vote: Didnt Vote	19%	(97)	20%	(102)	4%	(21)	3%	(17)	54%	(282)	519
2020 Vote: Joe Biden	31%	(319)	23%	(229)	3%	(32)	2%	(21)	41%	(415)	1017
2020 Vote: Donald Trump	23%	(172)	20%	(151)	4%	(29)	3%	(22)	50%	(370)	744
2020 Vote: Other	14%	(8)	29%	(16)	1%	(1)	8%	(4)	48%	(27)	56
2020 Vote: Didn't Vote	16%	(64)	20%	(79)	6%	(23)	4%	(16)	54%	(214)	397
2018 House Vote: Democrat	34%	(280)	22%	(182)	3%	(28)	2%	(20)	39%	(323)	833
2018 House Vote: Republican	21%	(138)	23%	(152)	3%	(22)	3%	(17)	50%	(329)	657
2018 House Vote: Someone else	22%	(12)	27%	(14)	4%	(2)	5%	(3)	42%	(22)	53
2018 House Vote: Didnt Vote	20%	(133)	19%	(127)	5%	(33)	4%	(24)	53%	(352)	670

Table MCEN7_3: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bohemian Rhapsody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	25%	(562)	21%	(476)	4%	(85)	3%	(64)	46%	(1026)	2213
4-Region: Northeast	23%	(91)	23%	(88)	5%	(19)	4%	(16)	45%	(174)	388
4-Region: Midwest	29%	(132)	22%	(102)	3%	(13)	3%	(13)	43%	(197)	457
4-Region: South	23%	(191)	19%	(159)	5%	(44)	3%	(27)	50%	(422)	844
4-Region: West	28%	(148)	24%	(126)	2%	(9)	2%	(8)	44%	(233)	524
Movie Fan	28%	(530)	24%	(448)	4%	(73)	3%	(52)	42%	(799)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_4: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Rocketman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(403)	18%	(396)	5%	(117)	2%	(50)	56%	(1247)	2213
Gender: Male	21%	(226)	20%	(213)	6%	(69)	2%	(24)	51%	(543)	1076
Gender: Female	16%	(178)	16%	(182)	4%	(47)	2%	(25)	62%	(702)	1135
Age: 18-34	22%	(139)	18%	(116)	7%	(44)	2%	(14)	51%	(322)	635
Age: 35-44	19%	(70)	22%	(80)	5%	(18)	3%	(11)	52%	(194)	374
Age: 45-64	18%	(126)	19%	(137)	5%	(39)	2%	(17)	55%	(396)	715
Age: 65+	14%	(69)	13%	(63)	3%	(15)	2%	(8)	68%	(335)	490
GenZers: 1997-2012	22%	(49)	19%	(43)	9%	(21)	2%	(5)	48%	(110)	228
Millennials: 1981-1996	21%	(148)	19%	(135)	5%	(39)	3%	(19)	52%	(373)	713
GenXers: 1965-1980	18%	(98)	21%	(112)	6%	(31)	3%	(14)	53%	(287)	542
Baby Boomers: 1946-1964	16%	(104)	16%	(102)	3%	(22)	2%	(10)	64%	(420)	658
PID: Dem (no lean)	23%	(209)	20%	(179)	5%	(44)	2%	(20)	50%	(450)	902
PID: Ind (no lean)	12%	(75)	16%	(103)	5%	(29)	2%	(15)	65%	(406)	628
PID: Rep (no lean)	17%	(119)	17%	(114)	6%	(44)	2%	(15)	57%	(391)	684
PID/Gender: Dem Men	27%	(116)	23%	(99)	5%	(19)	3%	(12)	42%	(181)	427
PID/Gender: Dem Women	20%	(93)	17%	(80)	5%	(24)	2%	(9)	57%	(269)	475
PID/Gender: Ind Men	9%	(28)	20%	(59)	6%	(16)	3%	(8)	62%	(184)	295
PID/Gender: Ind Women	14%	(47)	13%	(44)	4%	(13)	2%	(7)	67%	(220)	331
PID/Gender: Rep Men	23%	(82)	16%	(55)	9%	(33)	2%	(5)	50%	(178)	354
PID/Gender: Rep Women	11%	(38)	18%	(58)	3%	(11)	3%	(10)	65%	(213)	330
Ideo: Liberal (1-3)	24%	(153)	21%	(133)	4%	(28)	2%	(14)	48%	(307)	636
Ideo: Moderate (4)	18%	(125)	18%	(126)	7%	(50)	2%	(15)	55%	(384)	700
Ideo: Conservative (5-7)	16%	(112)	15%	(108)	5%	(33)	3%	(18)	61%	(430)	701
Educ: < College	17%	(250)	16%	(233)	6%	(83)	2%	(35)	58%	(844)	1446
Educ: Bachelors degree	18%	(85)	21%	(102)	4%	(20)	1%	(5)	56%	(274)	487
Educ: Post-grad	24%	(68)	22%	(60)	5%	(13)	3%	(9)	46%	(130)	280
Income: Under 50k	17%	(191)	15%	(171)	7%	(74)	3%	(29)	59%	(660)	1125
Income: 50k-100k	19%	(138)	20%	(143)	4%	(31)	1%	(10)	55%	(393)	715
Income: 100k+	20%	(75)	22%	(82)	3%	(12)	3%	(11)	52%	(194)	373
Ethnicity: White	20%	(339)	17%	(298)	5%	(82)	2%	(33)	56%	(955)	1708
Ethnicity: Hispanic	28%	(108)	19%	(72)	6%	(23)	1%	(5)	45%	(173)	381

Continued on next page

Table MCEN7_4: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Rocketman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(403)	18%	(396)	5%	(117)	2%	(50)	56%	(1247)	2213
Ethnicity: Black	13%	(37)	20%	(56)	8%	(23)	4%	(11)	56%	(159)	284
Ethnicity: Other	12%	(27)	19%	(42)	5%	(12)	3%	(6)	60%	(134)	221
All Christian	19%	(198)	18%	(182)	5%	(51)	2%	(20)	56%	(569)	1020
All Non-Christian	25%	(40)	14%	(23)	6%	(10)	3%	(6)	52%	(83)	161
Atheist	20%	(19)	23%	(22)	2%	(2)	3%	(3)	52%	(50)	96
Agnostic/Nothing in particular	16%	(88)	18%	(104)	6%	(37)	1%	(8)	58%	(328)	564
Something Else	16%	(58)	18%	(66)	5%	(17)	4%	(13)	58%	(218)	372
Religious Non-Protestant/Catholic	23%	(42)	14%	(26)	5%	(10)	3%	(6)	54%	(99)	181
Evangelical	18%	(107)	15%	(91)	5%	(32)	3%	(17)	58%	(341)	588
Non-Evangelical	19%	(146)	19%	(150)	5%	(35)	2%	(16)	55%	(424)	771
Community: Urban	18%	(118)	21%	(142)	7%	(45)	2%	(15)	52%	(343)	663
Community: Suburban	20%	(193)	17%	(168)	5%	(44)	2%	(23)	56%	(556)	984
Community: Rural	16%	(92)	15%	(86)	5%	(27)	2%	(13)	62%	(348)	566
Employ: Private Sector	21%	(166)	21%	(166)	4%	(34)	2%	(13)	51%	(397)	775
Employ: Government	22%	(28)	23%	(30)	12%	(15)	5%	(7)	39%	(51)	131
Employ: Self-Employed	17%	(33)	19%	(37)	7%	(14)	4%	(7)	53%	(102)	194
Employ: Homemaker	18%	(29)	14%	(22)	4%	(6)	—	(1)	64%	(103)	160
Employ: Student	14%	(8)	16%	(10)	4%	(3)	2%	(1)	64%	(38)	60
Employ: Retired	19%	(105)	13%	(69)	4%	(22)	1%	(6)	63%	(347)	550
Employ: Unemployed	9%	(19)	13%	(29)	8%	(17)	5%	(12)	65%	(142)	218
Employ: Other	11%	(14)	27%	(34)	4%	(5)	3%	(4)	55%	(68)	125
Military HH: Yes	20%	(60)	16%	(49)	6%	(19)	1%	(4)	56%	(167)	299
Military HH: No	18%	(343)	18%	(347)	5%	(97)	2%	(46)	56%	(1080)	1914
RD/WT: Right Direction	26%	(192)	22%	(162)	3%	(25)	2%	(15)	46%	(342)	737
RD/WT: Wrong Track	14%	(211)	16%	(234)	6%	(91)	2%	(35)	61%	(905)	1476
Biden Job Approve	25%	(251)	20%	(199)	6%	(60)	2%	(20)	48%	(484)	1014
Biden Job Disapprove	13%	(147)	16%	(176)	5%	(53)	3%	(30)	63%	(684)	1090

Table MCEN7_4: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Rocketman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(403)	18%	(396)	5%	(117)	2%	(50)	56%	(1247)	2213
Biden Job Strongly Approve	33%	(153)	18%	(80)	5%	(23)	2%	(10)	42%	(192)	458
Biden Job Somewhat Approve	18%	(98)	21%	(119)	7%	(38)	2%	(11)	52%	(292)	557
Biden Job Somewhat Disapprove	17%	(57)	21%	(71)	4%	(14)	2%	(7)	57%	(193)	342
Biden Job Strongly Disapprove	12%	(90)	14%	(105)	5%	(39)	3%	(23)	66%	(491)	748
Favorable of Biden	25%	(250)	20%	(197)	4%	(42)	2%	(21)	49%	(494)	1005
Unfavorable of Biden	13%	(146)	16%	(175)	7%	(72)	2%	(26)	62%	(680)	1099
Very Favorable of Biden	33%	(151)	19%	(87)	4%	(17)	3%	(15)	41%	(186)	456
Somewhat Favorable of Biden	18%	(100)	20%	(110)	5%	(25)	1%	(6)	56%	(307)	549
Somewhat Unfavorable of Biden	12%	(38)	23%	(70)	10%	(30)	1%	(4)	54%	(164)	306
Very Unfavorable of Biden	14%	(108)	13%	(106)	5%	(42)	3%	(22)	65%	(516)	793
#1 Issue: Economy	17%	(152)	19%	(175)	5%	(48)	2%	(14)	57%	(514)	904
#1 Issue: Security	20%	(59)	13%	(40)	5%	(15)	2%	(7)	60%	(181)	303
#1 Issue: Health Care	22%	(42)	18%	(35)	2%	(4)	3%	(5)	55%	(107)	194
#1 Issue: Medicare / Social Security	14%	(37)	17%	(47)	5%	(14)	3%	(9)	60%	(163)	271
#1 Issue: Women's Issues	23%	(50)	22%	(48)	4%	(10)	2%	(4)	50%	(109)	220
#1 Issue: Education	16%	(10)	16%	(11)	13%	(8)	4%	(2)	52%	(33)	65
#1 Issue: Energy	24%	(36)	19%	(28)	10%	(15)	3%	(4)	44%	(67)	150
#1 Issue: Other	16%	(17)	11%	(12)	1%	(1)	4%	(4)	68%	(73)	108
2022 House Vote: Democrat	23%	(220)	20%	(192)	5%	(48)	2%	(15)	50%	(475)	951
2022 House Vote: Republican	15%	(102)	17%	(120)	5%	(35)	2%	(16)	60%	(416)	689
2022 House Vote: Someone else	17%	(9)	19%	(10)	7%	(4)	3%	(2)	55%	(29)	54
2022 House Vote: Didnt Vote	14%	(72)	14%	(73)	6%	(30)	3%	(17)	63%	(327)	519
2020 Vote: Joe Biden	23%	(229)	20%	(204)	5%	(51)	2%	(17)	51%	(515)	1017
2020 Vote: Donald Trump	16%	(116)	14%	(107)	5%	(35)	3%	(21)	63%	(465)	744
2020 Vote: Other	8%	(4)	19%	(11)	6%	(4)	1%	(1)	66%	(37)	56
2020 Vote: Didn't Vote	14%	(54)	19%	(74)	7%	(27)	3%	(12)	58%	(230)	397
2018 House Vote: Democrat	23%	(191)	21%	(177)	5%	(45)	2%	(16)	49%	(405)	833
2018 House Vote: Republican	16%	(104)	18%	(115)	3%	(23)	2%	(14)	61%	(401)	657
2018 House Vote: Someone else	16%	(8)	19%	(10)	7%	(4)	—	(0)	59%	(31)	53
2018 House Vote: Didnt Vote	15%	(101)	14%	(94)	7%	(45)	3%	(20)	61%	(411)	670

Continued on next page

Table MCEN7_4: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*

Rocketman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(403)	18%	(396)	5%	(117)	2%	(50)	56%	(1247)	2213
4-Region: Northeast	18%	(69)	19%	(74)	5%	(20)	3%	(11)	55%	(213)	388
4-Region: Midwest	17%	(77)	19%	(86)	5%	(22)	2%	(7)	58%	(265)	457
4-Region: South	15%	(127)	18%	(151)	6%	(50)	3%	(23)	58%	(493)	844
4-Region: West	25%	(131)	16%	(85)	5%	(24)	2%	(8)	53%	(276)	524
Movie Fan	20%	(372)	20%	(381)	5%	(100)	2%	(41)	53%	(1008)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_5: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Get on Up

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	9%	(209)	12%	(267)	3%	(75)	3%	(73)	72%	(1588)	2213
Gender: Male	11%	(120)	16%	(167)	4%	(47)	4%	(48)	65%	(695)	1076
Gender: Female	8%	(89)	9%	(100)	3%	(29)	2%	(26)	78%	(891)	1135
Age: 18-34	13%	(80)	16%	(101)	4%	(26)	4%	(25)	63%	(402)	635
Age: 35-44	11%	(42)	19%	(71)	6%	(21)	1%	(4)	63%	(235)	374
Age: 45-64	8%	(59)	11%	(78)	3%	(23)	5%	(33)	73%	(523)	715
Age: 65+	6%	(29)	4%	(17)	1%	(5)	2%	(11)	87%	(427)	490
GenZers: 1997-2012	9%	(21)	18%	(41)	7%	(15)	4%	(9)	62%	(141)	228
Millennials: 1981-1996	13%	(93)	16%	(112)	4%	(31)	3%	(20)	64%	(458)	713
GenXers: 1965-1980	9%	(49)	14%	(77)	3%	(18)	6%	(30)	68%	(369)	542
Baby Boomers: 1946-1964	7%	(46)	5%	(36)	1%	(9)	2%	(14)	84%	(552)	658
PID: Dem (no lean)	15%	(134)	15%	(136)	3%	(27)	2%	(20)	65%	(585)	902
PID: Ind (no lean)	6%	(38)	11%	(66)	4%	(23)	3%	(18)	77%	(483)	628
PID: Rep (no lean)	5%	(37)	9%	(65)	4%	(26)	5%	(36)	76%	(520)	684
PID/Gender: Dem Men	19%	(81)	21%	(89)	4%	(15)	2%	(9)	54%	(232)	427
PID/Gender: Dem Women	11%	(53)	10%	(47)	2%	(11)	2%	(11)	74%	(353)	475
PID/Gender: Ind Men	6%	(17)	11%	(32)	6%	(18)	4%	(11)	74%	(219)	295
PID/Gender: Ind Women	6%	(21)	10%	(34)	2%	(5)	2%	(7)	79%	(262)	331
PID/Gender: Rep Men	6%	(22)	13%	(46)	4%	(13)	8%	(28)	69%	(244)	354
PID/Gender: Rep Women	5%	(15)	6%	(19)	4%	(12)	2%	(7)	84%	(276)	330
Ideo: Liberal (1-3)	12%	(79)	13%	(85)	5%	(33)	3%	(16)	66%	(422)	636
Ideo: Moderate (4)	9%	(65)	13%	(88)	2%	(17)	3%	(23)	72%	(506)	700
Ideo: Conservative (5-7)	8%	(53)	11%	(75)	3%	(22)	4%	(30)	74%	(520)	701
Educ: < College	9%	(125)	11%	(160)	3%	(49)	4%	(55)	73%	(1056)	1446
Educ: Bachelors degree	8%	(39)	15%	(71)	3%	(17)	2%	(8)	72%	(352)	487
Educ: Post-grad	16%	(45)	13%	(36)	3%	(9)	4%	(10)	64%	(179)	280
Income: Under 50k	9%	(101)	10%	(117)	3%	(32)	5%	(54)	73%	(821)	1125
Income: 50k-100k	9%	(65)	14%	(104)	5%	(34)	2%	(11)	70%	(502)	715
Income: 100k+	12%	(44)	13%	(47)	3%	(10)	2%	(8)	71%	(265)	373
Ethnicity: White	7%	(121)	11%	(184)	3%	(51)	3%	(57)	76%	(1295)	1708
Ethnicity: Hispanic	8%	(31)	20%	(78)	2%	(9)	8%	(29)	61%	(234)	381

Table MCEN7_5: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Get on Up

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	9%	(209)	12%	(267)	3%	(75)	3%	(73)	72%	(1588)	2213
Ethnicity: Black	26%	(75)	24%	(67)	3%	(9)	4%	(12)	43%	(122)	284
Ethnicity: Other	6%	(14)	7%	(16)	7%	(15)	2%	(5)	77%	(171)	221
All Christian	8%	(83)	12%	(127)	3%	(26)	4%	(38)	73%	(745)	1020
All Non-Christian	17%	(28)	16%	(26)	7%	(12)	4%	(7)	55%	(89)	161
Atheist	7%	(7)	16%	(15)	4%	(4)	2%	(2)	71%	(68)	96
Agnostic/Nothing in particular	7%	(39)	10%	(56)	4%	(22)	3%	(15)	76%	(432)	564
Something Else	14%	(52)	12%	(43)	3%	(11)	3%	(11)	68%	(254)	372
Religious Non-Protestant/Catholic	16%	(30)	16%	(30)	6%	(12)	4%	(7)	57%	(104)	181
Evangelical	14%	(81)	15%	(86)	3%	(18)	6%	(34)	63%	(370)	588
Non-Evangelical	7%	(52)	10%	(80)	2%	(17)	2%	(15)	79%	(607)	771
Community: Urban	17%	(111)	16%	(108)	5%	(35)	5%	(32)	57%	(376)	663
Community: Suburban	6%	(63)	10%	(102)	3%	(25)	3%	(26)	78%	(769)	984
Community: Rural	6%	(36)	10%	(57)	3%	(15)	3%	(15)	78%	(443)	566
Employ: Private Sector	10%	(81)	16%	(126)	5%	(36)	2%	(16)	67%	(516)	775
Employ: Government	17%	(22)	21%	(27)	4%	(5)	11%	(15)	48%	(62)	131
Employ: Self-Employed	13%	(26)	17%	(34)	5%	(10)	4%	(8)	60%	(116)	194
Employ: Homemaker	6%	(9)	7%	(11)	2%	(4)	1%	(1)	84%	(134)	160
Employ: Student	12%	(7)	11%	(6)	8%	(5)	4%	(2)	66%	(40)	60
Employ: Retired	6%	(31)	5%	(28)	2%	(9)	3%	(19)	84%	(463)	550
Employ: Unemployed	7%	(15)	11%	(23)	2%	(5)	3%	(6)	77%	(169)	218
Employ: Other	15%	(18)	9%	(11)	2%	(2)	5%	(6)	70%	(87)	125
Military HH: Yes	10%	(31)	13%	(38)	2%	(6)	4%	(13)	71%	(211)	299
Military HH: No	9%	(178)	12%	(229)	4%	(70)	3%	(60)	72%	(1377)	1914
RD/WT: Right Direction	17%	(123)	14%	(107)	4%	(27)	2%	(15)	63%	(464)	737
RD/WT: Wrong Track	6%	(86)	11%	(160)	3%	(48)	4%	(58)	76%	(1124)	1476
Biden Job Approve	15%	(150)	13%	(136)	3%	(29)	4%	(41)	65%	(658)	1014
Biden Job Disapprove	5%	(56)	11%	(114)	4%	(46)	3%	(30)	77%	(843)	1090

Table MCEN7_5: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Get on Up

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	9%	(209)	12%	(267)	3%	(75)	3%	(73)	72%	(1588)	2213
Biden Job Strongly Approve	23%	(105)	16%	(71)	3%	(14)	4%	(18)	54%	(249)	458
Biden Job Somewhat Approve	8%	(45)	12%	(65)	3%	(15)	4%	(23)	73%	(409)	557
Biden Job Somewhat Disapprove	7%	(23)	14%	(48)	5%	(18)	2%	(7)	72%	(245)	342
Biden Job Strongly Disapprove	4%	(33)	9%	(66)	4%	(28)	3%	(23)	80%	(598)	748
Favorable of Biden	15%	(154)	13%	(131)	3%	(32)	3%	(30)	65%	(658)	1005
Unfavorable of Biden	5%	(52)	10%	(115)	4%	(42)	4%	(43)	77%	(848)	1099
Very Favorable of Biden	22%	(102)	14%	(64)	4%	(18)	5%	(21)	55%	(252)	456
Somewhat Favorable of Biden	9%	(52)	12%	(68)	3%	(14)	2%	(9)	74%	(406)	549
Somewhat Unfavorable of Biden	5%	(16)	13%	(41)	3%	(10)	6%	(18)	72%	(221)	306
Very Unfavorable of Biden	5%	(37)	9%	(74)	4%	(32)	3%	(25)	79%	(627)	793
#1 Issue: Economy	9%	(84)	13%	(121)	4%	(32)	2%	(18)	72%	(649)	904
#1 Issue: Security	6%	(18)	10%	(31)	3%	(9)	4%	(12)	77%	(234)	303
#1 Issue: Health Care	14%	(27)	15%	(28)	5%	(10)	1%	(2)	66%	(127)	194
#1 Issue: Medicare / Social Security	8%	(21)	9%	(25)	3%	(7)	5%	(13)	76%	(205)	271
#1 Issue: Women's Issues	9%	(20)	14%	(32)	2%	(4)	1%	(3)	73%	(161)	220
#1 Issue: Education	17%	(11)	13%	(8)	9%	(6)	5%	(4)	56%	(36)	65
#1 Issue: Energy	15%	(22)	9%	(14)	5%	(7)	15%	(22)	57%	(85)	150
#1 Issue: Other	6%	(6)	8%	(8)	1%	(1)	—	(1)	85%	(91)	108
2022 House Vote: Democrat	14%	(137)	14%	(133)	3%	(25)	3%	(29)	66%	(628)	951
2022 House Vote: Republican	6%	(38)	11%	(78)	4%	(28)	3%	(19)	76%	(525)	689
2022 House Vote: Someone else	—	(0)	5%	(3)	6%	(3)	2%	(1)	87%	(47)	54
2022 House Vote: Didnt Vote	7%	(34)	10%	(54)	4%	(19)	5%	(24)	75%	(388)	519
2020 Vote: Joe Biden	14%	(146)	14%	(139)	3%	(32)	3%	(31)	66%	(668)	1017
2020 Vote: Donald Trump	5%	(40)	9%	(64)	3%	(23)	3%	(23)	80%	(594)	744
2020 Vote: Other	2%	(1)	16%	(9)	1%	(0)	2%	(1)	79%	(44)	56
2020 Vote: Didn't Vote	5%	(22)	14%	(55)	5%	(20)	5%	(18)	71%	(282)	397
2018 House Vote: Democrat	15%	(126)	14%	(117)	3%	(24)	3%	(21)	65%	(545)	833
2018 House Vote: Republican	7%	(46)	9%	(59)	3%	(22)	3%	(18)	78%	(512)	657
2018 House Vote: Someone else	1%	(1)	17%	(9)	3%	(2)	2%	(1)	76%	(40)	53
2018 House Vote: Didnt Vote	6%	(38)	12%	(82)	4%	(27)	5%	(33)	73%	(490)	670

Table MCEN7_5: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Get on Up

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	9%	(209)	12%	(267)	3%	(75)	3%	(73)	72%	(1588)	2213
4-Region: Northeast	8%	(32)	14%	(56)	4%	(17)	4%	(14)	69%	(269)	388
4-Region: Midwest	7%	(34)	11%	(49)	3%	(14)	2%	(10)	77%	(350)	457
4-Region: South	11%	(97)	12%	(104)	4%	(33)	2%	(20)	70%	(591)	844
4-Region: West	9%	(47)	11%	(58)	2%	(11)	6%	(30)	72%	(378)	524
Movie Fan	11%	(202)	13%	(252)	3%	(65)	3%	(51)	70%	(1331)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_6: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Walk the Line

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	28%	(614)	22%	(484)	5%	(104)	2%	(51)	43%	(960)	2213
Gender: Male	26%	(280)	23%	(247)	7%	(80)	3%	(31)	41%	(438)	1076
Gender: Female	29%	(333)	21%	(237)	2%	(24)	2%	(20)	46%	(521)	1135
Age: 18-34	26%	(167)	21%	(134)	5%	(33)	2%	(12)	45%	(288)	635
Age: 35-44	35%	(130)	25%	(92)	9%	(34)	2%	(9)	29%	(108)	374
Age: 45-64	28%	(202)	23%	(167)	4%	(27)	4%	(27)	41%	(292)	715
Age: 65+	23%	(115)	18%	(90)	2%	(10)	1%	(4)	55%	(271)	490
GenZers: 1997-2012	18%	(42)	23%	(53)	3%	(8)	2%	(6)	52%	(119)	228
Millennials: 1981-1996	31%	(224)	23%	(161)	8%	(55)	2%	(14)	36%	(259)	713
GenXers: 1965-1980	32%	(174)	23%	(125)	5%	(26)	4%	(20)	36%	(197)	542
Baby Boomers: 1946-1964	24%	(161)	21%	(135)	2%	(14)	2%	(10)	51%	(338)	658
PID: Dem (no lean)	28%	(254)	22%	(201)	4%	(40)	1%	(13)	44%	(394)	902
PID: Ind (no lean)	25%	(156)	22%	(140)	3%	(22)	2%	(12)	48%	(298)	628
PID: Rep (no lean)	30%	(204)	21%	(143)	6%	(42)	4%	(26)	39%	(268)	684
PID/Gender: Dem Men	25%	(107)	24%	(103)	8%	(33)	2%	(8)	41%	(177)	427
PID/Gender: Dem Women	31%	(147)	21%	(98)	2%	(7)	1%	(5)	46%	(217)	475
PID/Gender: Ind Men	23%	(67)	24%	(70)	5%	(14)	2%	(6)	47%	(139)	295
PID/Gender: Ind Women	26%	(88)	21%	(70)	2%	(8)	2%	(6)	48%	(159)	331
PID/Gender: Rep Men	30%	(106)	21%	(75)	9%	(33)	5%	(17)	35%	(123)	354
PID/Gender: Rep Women	30%	(98)	21%	(68)	3%	(9)	3%	(9)	44%	(145)	330
Ideo: Liberal (1-3)	28%	(176)	25%	(161)	7%	(46)	2%	(14)	38%	(240)	636
Ideo: Moderate (4)	27%	(188)	20%	(143)	5%	(34)	1%	(8)	47%	(327)	700
Ideo: Conservative (5-7)	31%	(216)	20%	(137)	4%	(25)	4%	(27)	42%	(296)	701
Educ: < College	28%	(408)	21%	(299)	5%	(74)	3%	(38)	43%	(627)	1446
Educ: Bachelors degree	24%	(117)	24%	(119)	4%	(19)	1%	(4)	47%	(228)	487
Educ: Post-grad	32%	(89)	24%	(66)	4%	(11)	3%	(9)	38%	(105)	280
Income: Under 50k	28%	(315)	20%	(224)	6%	(67)	3%	(36)	43%	(483)	1125
Income: 50k-100k	27%	(196)	24%	(168)	4%	(27)	1%	(10)	44%	(314)	715
Income: 100k+	28%	(103)	25%	(92)	3%	(10)	1%	(6)	43%	(162)	373
Ethnicity: White	30%	(516)	23%	(391)	5%	(79)	2%	(38)	40%	(683)	1708
Ethnicity: Hispanic	27%	(104)	21%	(81)	9%	(33)	4%	(16)	39%	(148)	381

Continued on next page

Table MCEN7_6: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Walk the Line

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	28%	(614)	22%	(484)	5%	(104)	2%	(51)	43%	(960)	2213
Ethnicity: Black	21%	(61)	17%	(47)	5%	(15)	3%	(7)	54%	(154)	284
Ethnicity: Other	17%	(37)	21%	(46)	5%	(11)	2%	(5)	55%	(122)	221
All Christian	28%	(287)	20%	(202)	5%	(52)	2%	(21)	45%	(458)	1020
All Non-Christian	23%	(36)	25%	(40)	5%	(8)	4%	(7)	43%	(70)	161
Atheist	25%	(24)	29%	(28)	5%	(5)	4%	(4)	37%	(36)	96
Agnostic/Nothing in particular	27%	(153)	23%	(131)	5%	(26)	2%	(12)	43%	(243)	564
Something Else	31%	(114)	23%	(85)	4%	(13)	2%	(7)	41%	(154)	372
Religious Non-Protestant/Catholic	22%	(40)	24%	(43)	5%	(9)	4%	(7)	45%	(83)	181
Evangelical	30%	(176)	21%	(123)	5%	(28)	4%	(22)	41%	(239)	588
Non-Evangelical	28%	(220)	20%	(158)	4%	(34)	1%	(6)	46%	(354)	771
Community: Urban	29%	(193)	22%	(148)	6%	(38)	3%	(20)	40%	(263)	663
Community: Suburban	26%	(259)	20%	(201)	4%	(44)	2%	(15)	47%	(465)	984
Community: Rural	29%	(162)	24%	(135)	4%	(22)	3%	(15)	41%	(232)	566
Employ: Private Sector	28%	(217)	26%	(198)	4%	(35)	2%	(14)	40%	(311)	775
Employ: Government	23%	(30)	31%	(41)	11%	(15)	3%	(4)	31%	(41)	131
Employ: Self-Employed	30%	(59)	22%	(42)	7%	(13)	2%	(5)	38%	(75)	194
Employ: Homemaker	40%	(63)	23%	(36)	3%	(4)	—	(0)	35%	(56)	160
Employ: Student	21%	(13)	20%	(12)	3%	(2)	2%	(1)	53%	(32)	60
Employ: Retired	24%	(133)	18%	(97)	4%	(20)	3%	(16)	52%	(283)	550
Employ: Unemployed	28%	(61)	14%	(31)	4%	(10)	4%	(8)	50%	(109)	218
Employ: Other	30%	(37)	22%	(27)	4%	(5)	2%	(3)	43%	(53)	125
Military HH: Yes	23%	(69)	22%	(66)	7%	(20)	2%	(5)	46%	(139)	299
Military HH: No	28%	(545)	22%	(418)	4%	(84)	2%	(46)	43%	(821)	1914
RD/WT: Right Direction	27%	(200)	24%	(173)	5%	(36)	2%	(16)	42%	(311)	737
RD/WT: Wrong Track	28%	(414)	21%	(311)	5%	(68)	2%	(35)	44%	(649)	1476
Biden Job Approve	29%	(292)	23%	(234)	6%	(57)	2%	(24)	40%	(406)	1014
Biden Job Disapprove	29%	(311)	20%	(220)	4%	(45)	2%	(27)	45%	(488)	1090

Continued on next page

Table MCEN7_6: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Walk the Line

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	28%	(614)	22%	(484)	5%	(104)	2%	(51)	43%	(960)	2213
Biden Job Strongly Approve	31%	(142)	21%	(96)	6%	(28)	3%	(15)	39%	(177)	458
Biden Job Somewhat Approve	27%	(151)	25%	(138)	5%	(29)	2%	(9)	41%	(229)	557
Biden Job Somewhat Disapprove	26%	(89)	22%	(77)	4%	(14)	1%	(3)	47%	(159)	342
Biden Job Strongly Disapprove	30%	(222)	19%	(143)	4%	(31)	3%	(23)	44%	(329)	748
Favorable of Biden	30%	(301)	23%	(232)	4%	(39)	2%	(23)	41%	(410)	1005
Unfavorable of Biden	28%	(303)	21%	(227)	6%	(62)	2%	(26)	44%	(482)	1099
Very Favorable of Biden	32%	(146)	21%	(96)	4%	(17)	5%	(21)	38%	(175)	456
Somewhat Favorable of Biden	28%	(154)	25%	(136)	4%	(22)	—	(2)	43%	(236)	549
Somewhat Unfavorable of Biden	21%	(65)	23%	(71)	8%	(24)	2%	(5)	46%	(141)	306
Very Unfavorable of Biden	30%	(238)	20%	(156)	5%	(38)	3%	(20)	43%	(341)	793
#1 Issue: Economy	29%	(264)	22%	(197)	3%	(31)	2%	(18)	44%	(393)	904
#1 Issue: Security	31%	(95)	19%	(59)	7%	(22)	2%	(6)	40%	(121)	303
#1 Issue: Health Care	30%	(57)	22%	(43)	4%	(7)	1%	(3)	43%	(83)	194
#1 Issue: Medicare / Social Security	22%	(59)	23%	(61)	4%	(10)	3%	(8)	49%	(133)	271
#1 Issue: Women's Issues	23%	(51)	29%	(63)	2%	(5)	—	(1)	46%	(100)	220
#1 Issue: Education	25%	(16)	17%	(11)	15%	(10)	3%	(2)	41%	(27)	65
#1 Issue: Energy	26%	(39)	18%	(27)	12%	(19)	8%	(13)	35%	(53)	150
#1 Issue: Other	30%	(33)	21%	(23)	—	(0)	2%	(2)	46%	(50)	108
2022 House Vote: Democrat	27%	(260)	22%	(209)	5%	(45)	2%	(17)	44%	(420)	951
2022 House Vote: Republican	28%	(194)	22%	(153)	4%	(28)	3%	(18)	43%	(298)	689
2022 House Vote: Someone else	29%	(16)	27%	(15)	5%	(2)	7%	(4)	32%	(17)	54
2022 House Vote: Didnt Vote	28%	(145)	21%	(108)	6%	(29)	2%	(12)	43%	(225)	519
2020 Vote: Joe Biden	27%	(270)	24%	(240)	4%	(40)	2%	(18)	44%	(447)	1017
2020 Vote: Donald Trump	31%	(233)	19%	(142)	4%	(33)	3%	(21)	42%	(315)	744
2020 Vote: Other	21%	(12)	28%	(15)	4%	(2)	1%	(1)	46%	(25)	56
2020 Vote: Didn't Vote	25%	(99)	22%	(86)	7%	(28)	3%	(11)	44%	(173)	397
2018 House Vote: Democrat	29%	(240)	21%	(179)	5%	(42)	1%	(8)	44%	(365)	833
2018 House Vote: Republican	29%	(188)	22%	(143)	4%	(28)	2%	(15)	43%	(282)	657
2018 House Vote: Someone else	33%	(17)	26%	(14)	2%	(1)	2%	(1)	37%	(19)	53
2018 House Vote: Didnt Vote	25%	(169)	22%	(148)	5%	(33)	4%	(27)	44%	(294)	670

Continued on next page

Table MCEN7_6: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Walk the Line

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	28%	(614)	22%	(484)	5%	(104)	2%	(51)	43%	(960)	2213
4-Region: Northeast	25%	(97)	20%	(76)	6%	(24)	3%	(12)	46%	(179)	388
4-Region: Midwest	29%	(133)	27%	(123)	3%	(13)	1%	(4)	40%	(185)	457
4-Region: South	27%	(232)	23%	(194)	5%	(40)	2%	(19)	43%	(359)	844
4-Region: West	29%	(153)	17%	(91)	5%	(28)	3%	(16)	45%	(237)	524
Movie Fan	30%	(578)	23%	(440)	5%	(92)	2%	(32)	40%	(758)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_7: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Ray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	24%	(533)	19%	(425)	5%	(103)	2%	(51)	50%	(1101)	2213
Gender: Male	25%	(269)	21%	(227)	7%	(75)	3%	(30)	44%	(475)	1076
Gender: Female	23%	(264)	17%	(198)	2%	(28)	2%	(21)	55%	(624)	1135
Age: 18-34	23%	(148)	19%	(123)	6%	(35)	3%	(20)	49%	(309)	635
Age: 35-44	27%	(102)	28%	(104)	7%	(26)	1%	(5)	37%	(137)	374
Age: 45-64	28%	(200)	18%	(132)	5%	(34)	3%	(19)	46%	(330)	715
Age: 65+	17%	(83)	14%	(67)	2%	(8)	2%	(8)	66%	(325)	490
GenZers: 1997-2012	12%	(27)	16%	(37)	7%	(16)	4%	(10)	61%	(138)	228
Millennials: 1981-1996	28%	(197)	25%	(177)	6%	(45)	2%	(14)	39%	(281)	713
GenXers: 1965-1980	30%	(165)	18%	(96)	5%	(28)	3%	(16)	44%	(237)	542
Baby Boomers: 1946-1964	21%	(138)	17%	(113)	2%	(12)	1%	(10)	59%	(386)	658
PID: Dem (no lean)	32%	(285)	23%	(208)	3%	(30)	1%	(13)	41%	(366)	902
PID: Ind (no lean)	19%	(121)	14%	(91)	4%	(26)	2%	(14)	60%	(376)	628
PID: Rep (no lean)	19%	(127)	18%	(126)	7%	(47)	4%	(25)	53%	(360)	684
PID/Gender: Dem Men	32%	(137)	26%	(113)	5%	(19)	1%	(5)	36%	(153)	427
PID/Gender: Dem Women	31%	(148)	20%	(96)	2%	(10)	2%	(9)	45%	(212)	475
PID/Gender: Ind Men	20%	(59)	14%	(43)	6%	(17)	2%	(6)	58%	(170)	295
PID/Gender: Ind Women	19%	(62)	15%	(48)	3%	(9)	2%	(7)	62%	(204)	331
PID/Gender: Rep Men	21%	(73)	20%	(72)	11%	(38)	5%	(19)	43%	(152)	354
PID/Gender: Rep Women	16%	(54)	16%	(54)	3%	(9)	2%	(5)	63%	(207)	330
Ideo: Liberal (1-3)	29%	(185)	24%	(150)	5%	(30)	2%	(12)	41%	(259)	636
Ideo: Moderate (4)	25%	(177)	16%	(113)	7%	(47)	1%	(9)	51%	(354)	700
Ideo: Conservative (5-7)	20%	(139)	18%	(127)	3%	(23)	4%	(25)	55%	(386)	701
Educ: < College	24%	(341)	19%	(275)	5%	(70)	3%	(43)	50%	(717)	1446
Educ: Bachelors degree	23%	(111)	20%	(97)	4%	(18)	1%	(3)	53%	(258)	487
Educ: Post-grad	29%	(81)	19%	(52)	5%	(15)	2%	(6)	45%	(126)	280
Income: Under 50k	23%	(258)	20%	(221)	5%	(56)	4%	(40)	49%	(550)	1125
Income: 50k-100k	25%	(177)	18%	(126)	5%	(39)	1%	(7)	51%	(366)	715
Income: 100k+	26%	(98)	21%	(77)	2%	(8)	1%	(5)	50%	(186)	373
Ethnicity: White	21%	(359)	18%	(311)	5%	(83)	2%	(39)	54%	(916)	1708
Ethnicity: Hispanic	27%	(101)	22%	(86)	8%	(32)	4%	(15)	39%	(148)	381

Table MCEN7_7: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Ray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	24%	(533)	19%	(425)	5%	(103)	2%	(51)	50%	(1101)	2213
Ethnicity: Black	50%	(143)	29%	(81)	3%	(9)	3%	(8)	15%	(43)	284
Ethnicity: Other	14%	(31)	14%	(32)	5%	(10)	2%	(5)	64%	(142)	221
All Christian	22%	(223)	19%	(197)	5%	(50)	2%	(23)	52%	(527)	1020
All Non-Christian	29%	(46)	19%	(30)	9%	(14)	2%	(3)	42%	(67)	161
Atheist	26%	(25)	22%	(21)	3%	(3)	3%	(3)	46%	(44)	96
Agnostic/Nothing in particular	23%	(130)	18%	(100)	5%	(26)	3%	(16)	52%	(292)	564
Something Else	29%	(108)	21%	(76)	3%	(10)	2%	(7)	46%	(171)	372
Religious Non-Protestant/Catholic	27%	(50)	18%	(33)	8%	(14)	2%	(3)	45%	(81)	181
Evangelical	27%	(160)	20%	(118)	4%	(26)	3%	(17)	45%	(267)	588
Non-Evangelical	21%	(166)	19%	(149)	4%	(32)	2%	(13)	53%	(412)	771
Community: Urban	30%	(197)	23%	(149)	6%	(38)	3%	(22)	39%	(257)	663
Community: Suburban	24%	(234)	15%	(148)	4%	(42)	2%	(15)	55%	(546)	984
Community: Rural	18%	(102)	23%	(128)	4%	(23)	3%	(15)	53%	(298)	566
Employ: Private Sector	29%	(228)	19%	(143)	6%	(46)	1%	(11)	45%	(348)	775
Employ: Government	18%	(24)	29%	(37)	10%	(13)	3%	(4)	40%	(53)	131
Employ: Self-Employed	27%	(53)	21%	(41)	7%	(13)	4%	(9)	40%	(78)	194
Employ: Homemaker	23%	(37)	18%	(29)	2%	(3)	—	(0)	56%	(90)	160
Employ: Student	13%	(8)	21%	(13)	6%	(3)	3%	(2)	57%	(34)	60
Employ: Retired	19%	(105)	16%	(86)	2%	(11)	3%	(17)	60%	(330)	550
Employ: Unemployed	19%	(41)	22%	(47)	3%	(7)	4%	(8)	53%	(115)	218
Employ: Other	29%	(36)	22%	(28)	4%	(5)	2%	(2)	43%	(53)	125
Military HH: Yes	18%	(55)	18%	(53)	6%	(17)	1%	(3)	57%	(172)	299
Military HH: No	25%	(477)	19%	(372)	4%	(86)	3%	(49)	49%	(930)	1914
RD/WT: Right Direction	32%	(234)	21%	(155)	5%	(34)	2%	(11)	41%	(304)	737
RD/WT: Wrong Track	20%	(299)	18%	(270)	5%	(69)	3%	(40)	54%	(798)	1476
Biden Job Approve	31%	(317)	21%	(214)	5%	(47)	2%	(24)	41%	(413)	1014
Biden Job Disapprove	19%	(208)	17%	(188)	5%	(54)	3%	(27)	56%	(612)	1090

Table MCEN7_7: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Ray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	24%	(533)	19%	(425)	5%	(103)	2%	(51)	50%	(1101)	2213
Biden Job Strongly Approve	38%	(175)	20%	(94)	4%	(18)	3%	(15)	34%	(157)	458
Biden Job Somewhat Approve	25%	(142)	22%	(121)	5%	(29)	2%	(9)	46%	(256)	557
Biden Job Somewhat Disapprove	20%	(69)	17%	(58)	6%	(22)	2%	(7)	54%	(186)	342
Biden Job Strongly Disapprove	19%	(139)	17%	(130)	4%	(32)	3%	(20)	57%	(427)	748
Favorable of Biden	32%	(319)	22%	(222)	3%	(31)	2%	(24)	41%	(408)	1005
Unfavorable of Biden	19%	(205)	16%	(180)	6%	(67)	2%	(24)	57%	(622)	1099
Very Favorable of Biden	38%	(175)	22%	(101)	3%	(14)	4%	(20)	32%	(146)	456
Somewhat Favorable of Biden	26%	(144)	22%	(122)	3%	(17)	1%	(4)	48%	(262)	549
Somewhat Unfavorable of Biden	17%	(51)	17%	(52)	8%	(25)	2%	(7)	56%	(171)	306
Very Unfavorable of Biden	19%	(154)	16%	(128)	5%	(43)	2%	(17)	57%	(451)	793
#1 Issue: Economy	27%	(246)	20%	(181)	4%	(39)	2%	(14)	47%	(424)	904
#1 Issue: Security	18%	(55)	18%	(53)	5%	(16)	2%	(7)	57%	(172)	303
#1 Issue: Health Care	25%	(48)	20%	(39)	5%	(10)	2%	(4)	48%	(92)	194
#1 Issue: Medicare / Social Security	19%	(52)	19%	(51)	3%	(9)	2%	(6)	56%	(153)	271
#1 Issue: Women's Issues	27%	(59)	23%	(51)	2%	(4)	2%	(4)	46%	(101)	220
#1 Issue: Education	26%	(17)	21%	(14)	6%	(4)	3%	(2)	45%	(29)	65
#1 Issue: Energy	20%	(29)	12%	(17)	12%	(19)	9%	(14)	47%	(71)	150
#1 Issue: Other	25%	(27)	17%	(18)	1%	(1)	2%	(2)	56%	(60)	108
2022 House Vote: Democrat	31%	(296)	20%	(193)	4%	(41)	2%	(17)	42%	(404)	951
2022 House Vote: Republican	18%	(127)	18%	(126)	6%	(42)	2%	(16)	55%	(378)	689
2022 House Vote: Someone else	13%	(7)	14%	(7)	8%	(4)	2%	(1)	65%	(35)	54
2022 House Vote: Didnt Vote	20%	(103)	19%	(98)	3%	(16)	3%	(18)	55%	(284)	519
2020 Vote: Joe Biden	31%	(317)	21%	(209)	5%	(48)	2%	(15)	42%	(428)	1017
2020 Vote: Donald Trump	18%	(138)	17%	(125)	5%	(34)	3%	(21)	57%	(426)	744
2020 Vote: Other	15%	(8)	18%	(10)	3%	(2)	2%	(1)	62%	(35)	56
2020 Vote: Didn't Vote	18%	(70)	20%	(81)	5%	(20)	4%	(14)	54%	(213)	397
2018 House Vote: Democrat	34%	(287)	21%	(176)	4%	(36)	1%	(7)	39%	(327)	833
2018 House Vote: Republican	18%	(121)	17%	(115)	5%	(33)	2%	(15)	57%	(373)	657
2018 House Vote: Someone else	6%	(3)	22%	(12)	5%	(2)	2%	(1)	66%	(35)	53
2018 House Vote: Didnt Vote	18%	(121)	18%	(122)	5%	(31)	4%	(29)	55%	(366)	670

Continued on next page

Table MCEN7_7: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Ray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	24%	(533)	19%	(425)	5%	(103)	2%	(51)	50%	(1101)	2213
4-Region: Northeast	25%	(99)	18%	(69)	7%	(26)	2%	(8)	48%	(186)	388
4-Region: Midwest	21%	(94)	19%	(88)	4%	(19)	1%	(6)	55%	(250)	457
4-Region: South	26%	(219)	20%	(172)	4%	(31)	3%	(22)	47%	(399)	844
4-Region: West	23%	(120)	18%	(95)	5%	(26)	3%	(15)	51%	(267)	524
Movie Fan	26%	(503)	20%	(384)	5%	(92)	2%	(32)	47%	(890)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_8: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Judy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	12%	(257)	11%	(238)	4%	(79)	3%	(62)	71%	(1577)	2213
Gender: Male	13%	(135)	13%	(140)	4%	(48)	4%	(40)	66%	(713)	1076
Gender: Female	11%	(122)	9%	(98)	3%	(31)	2%	(22)	76%	(862)	1135
Age: 18-34	15%	(92)	11%	(71)	3%	(22)	3%	(19)	68%	(431)	635
Age: 35-44	13%	(49)	14%	(50)	5%	(18)	2%	(6)	67%	(250)	374
Age: 45-64	10%	(71)	9%	(67)	4%	(26)	4%	(30)	73%	(522)	715
Age: 65+	9%	(45)	10%	(50)	3%	(13)	1%	(7)	76%	(374)	490
GenZers: 1997-2012	14%	(31)	14%	(31)	4%	(10)	2%	(6)	66%	(149)	228
Millennials: 1981-1996	14%	(98)	12%	(83)	4%	(28)	3%	(19)	68%	(484)	713
GenXers: 1965-1980	10%	(53)	9%	(51)	4%	(20)	5%	(27)	72%	(392)	542
Baby Boomers: 1946-1964	11%	(70)	10%	(63)	3%	(19)	1%	(9)	76%	(498)	658
PID: Dem (no lean)	15%	(132)	14%	(122)	4%	(39)	2%	(15)	66%	(592)	902
PID: Ind (no lean)	7%	(42)	8%	(50)	3%	(17)	3%	(16)	80%	(502)	628
PID: Rep (no lean)	12%	(82)	10%	(65)	3%	(23)	4%	(30)	71%	(483)	684
PID/Gender: Dem Men	18%	(78)	18%	(75)	6%	(24)	1%	(4)	58%	(245)	427
PID/Gender: Dem Women	12%	(55)	10%	(47)	3%	(15)	2%	(11)	73%	(347)	475
PID/Gender: Ind Men	4%	(11)	8%	(25)	3%	(9)	4%	(10)	81%	(240)	295
PID/Gender: Ind Women	10%	(32)	8%	(26)	2%	(7)	2%	(6)	79%	(260)	331
PID/Gender: Rep Men	13%	(47)	11%	(40)	4%	(14)	7%	(26)	64%	(227)	354
PID/Gender: Rep Women	11%	(35)	8%	(25)	3%	(9)	1%	(4)	78%	(256)	330
Ideo: Liberal (1-3)	15%	(97)	13%	(86)	4%	(26)	2%	(14)	65%	(413)	636
Ideo: Moderate (4)	10%	(70)	10%	(70)	4%	(27)	3%	(20)	73%	(513)	700
Ideo: Conservative (5-7)	12%	(84)	10%	(71)	3%	(20)	3%	(23)	72%	(502)	701
Educ: < College	11%	(155)	8%	(115)	4%	(55)	4%	(53)	74%	(1067)	1446
Educ: Bachelors degree	11%	(54)	13%	(62)	2%	(12)	1%	(3)	73%	(357)	487
Educ: Post-grad	17%	(48)	22%	(61)	4%	(12)	2%	(6)	55%	(153)	280
Income: Under 50k	11%	(120)	9%	(102)	4%	(48)	4%	(45)	72%	(810)	1125
Income: 50k-100k	12%	(87)	12%	(82)	3%	(24)	1%	(10)	72%	(512)	715
Income: 100k+	13%	(50)	14%	(54)	2%	(7)	2%	(7)	69%	(256)	373
Ethnicity: White	11%	(191)	11%	(185)	3%	(55)	3%	(48)	72%	(1229)	1708
Ethnicity: Hispanic	16%	(60)	11%	(42)	2%	(8)	7%	(25)	64%	(246)	381

Table MCEN7_8: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Judy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	12%	(257)	11%	(238)	4%	(79)	3%	(62)	71%	(1577)	2213
Ethnicity: Black	17%	(49)	11%	(32)	6%	(17)	4%	(10)	62%	(176)	284
Ethnicity: Other	7%	(16)	9%	(20)	3%	(8)	2%	(4)	78%	(172)	221
All Christian	11%	(108)	11%	(116)	3%	(35)	3%	(32)	72%	(729)	1020
All Non-Christian	17%	(28)	20%	(32)	4%	(7)	3%	(5)	55%	(89)	161
Atheist	19%	(19)	9%	(9)	—	(0)	1%	(1)	70%	(67)	96
Agnostic/Nothing in particular	9%	(49)	9%	(49)	4%	(25)	2%	(12)	76%	(429)	564
Something Else	14%	(53)	9%	(33)	3%	(13)	3%	(11)	70%	(262)	372
Religious Non-Protestant/Catholic	15%	(28)	20%	(36)	4%	(7)	3%	(5)	58%	(105)	181
Evangelical	14%	(82)	9%	(55)	4%	(22)	6%	(34)	67%	(395)	588
Non-Evangelical	10%	(77)	11%	(86)	3%	(24)	1%	(9)	75%	(575)	771
Community: Urban	15%	(99)	15%	(101)	6%	(36)	5%	(31)	60%	(395)	663
Community: Suburban	11%	(104)	10%	(102)	2%	(21)	2%	(17)	75%	(740)	984
Community: Rural	10%	(54)	6%	(35)	4%	(22)	2%	(13)	78%	(442)	566
Employ: Private Sector	12%	(96)	13%	(102)	4%	(27)	2%	(14)	69%	(535)	775
Employ: Government	19%	(25)	12%	(16)	3%	(4)	10%	(12)	56%	(73)	131
Employ: Self-Employed	14%	(27)	14%	(26)	6%	(12)	2%	(5)	64%	(124)	194
Employ: Homemaker	7%	(12)	6%	(9)	3%	(5)	2%	(3)	82%	(131)	160
Employ: Student	15%	(9)	6%	(4)	5%	(3)	3%	(2)	71%	(42)	60
Employ: Retired	9%	(52)	10%	(53)	3%	(15)	3%	(14)	76%	(416)	550
Employ: Unemployed	7%	(15)	9%	(20)	4%	(10)	3%	(8)	76%	(167)	218
Employ: Other	17%	(21)	6%	(8)	3%	(4)	3%	(4)	71%	(88)	125
Military HH: Yes	10%	(29)	9%	(28)	5%	(15)	4%	(12)	72%	(217)	299
Military HH: No	12%	(228)	11%	(210)	3%	(65)	3%	(50)	71%	(1360)	1914
RD/WT: Right Direction	17%	(127)	15%	(113)	3%	(20)	2%	(15)	63%	(461)	737
RD/WT: Wrong Track	9%	(130)	8%	(125)	4%	(59)	3%	(47)	76%	(1116)	1476
Biden Job Approve	17%	(176)	13%	(132)	3%	(34)	4%	(38)	63%	(636)	1014
Biden Job Disapprove	7%	(78)	9%	(96)	4%	(41)	2%	(24)	78%	(850)	1090

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Table MCEN7_8: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Judy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	12%	(257)	11%	(238)	4%	(79)	3%	(62)	71%	(1577)	2213
Biden Job Strongly Approve	21%	(96)	16%	(72)	5%	(22)	4%	(19)	54%	(249)	458
Biden Job Somewhat Approve	14%	(80)	11%	(59)	2%	(11)	3%	(19)	69%	(386)	557
Biden Job Somewhat Disapprove	7%	(24)	10%	(35)	3%	(11)	1%	(4)	78%	(267)	342
Biden Job Strongly Disapprove	7%	(53)	8%	(61)	4%	(30)	3%	(21)	78%	(583)	748
Favorable of Biden	15%	(153)	13%	(135)	4%	(36)	2%	(25)	65%	(655)	1005
Unfavorable of Biden	8%	(89)	8%	(92)	4%	(41)	3%	(35)	77%	(842)	1099
Very Favorable of Biden	20%	(93)	16%	(71)	5%	(21)	5%	(21)	55%	(250)	456
Somewhat Favorable of Biden	11%	(61)	12%	(64)	3%	(15)	1%	(4)	74%	(405)	549
Somewhat Unfavorable of Biden	8%	(25)	8%	(26)	3%	(11)	5%	(15)	75%	(230)	306
Very Unfavorable of Biden	8%	(64)	8%	(66)	4%	(31)	3%	(20)	77%	(612)	793
#1 Issue: Economy	11%	(96)	11%	(98)	3%	(24)	2%	(15)	74%	(672)	904
#1 Issue: Security	11%	(33)	10%	(31)	5%	(16)	3%	(8)	71%	(215)	303
#1 Issue: Health Care	16%	(31)	7%	(13)	3%	(7)	2%	(4)	72%	(139)	194
#1 Issue: Medicare / Social Security	10%	(26)	15%	(40)	4%	(12)	3%	(9)	68%	(184)	271
#1 Issue: Women's Issues	14%	(30)	9%	(19)	2%	(5)	1%	(3)	74%	(163)	220
#1 Issue: Education	17%	(11)	17%	(11)	10%	(6)	3%	(2)	53%	(34)	65
#1 Issue: Energy	12%	(19)	12%	(18)	5%	(7)	14%	(21)	57%	(85)	150
#1 Issue: Other	11%	(12)	7%	(8)	2%	(3)	—	(1)	79%	(85)	108
2022 House Vote: Democrat	14%	(136)	13%	(119)	3%	(33)	3%	(29)	67%	(635)	951
2022 House Vote: Republican	12%	(80)	9%	(64)	4%	(25)	2%	(16)	73%	(505)	689
2022 House Vote: Someone else	2%	(1)	7%	(4)	2%	(1)	2%	(1)	87%	(47)	54
2022 House Vote: Didnt Vote	8%	(40)	10%	(51)	4%	(21)	3%	(16)	75%	(391)	519
2020 Vote: Joe Biden	15%	(154)	13%	(130)	3%	(33)	3%	(30)	66%	(670)	1017
2020 Vote: Donald Trump	10%	(71)	7%	(54)	3%	(26)	3%	(20)	77%	(573)	744
2020 Vote: Other	8%	(5)	9%	(5)	1%	(0)	2%	(1)	81%	(45)	56
2020 Vote: Didn't Vote	7%	(27)	12%	(49)	5%	(20)	3%	(11)	73%	(289)	397
2018 House Vote: Democrat	15%	(121)	12%	(100)	4%	(30)	3%	(21)	67%	(561)	833
2018 House Vote: Republican	12%	(79)	9%	(60)	3%	(20)	2%	(14)	74%	(484)	657
2018 House Vote: Someone else	1%	(1)	18%	(10)	3%	(2)	2%	(1)	75%	(40)	53
2018 House Vote: Didnt Vote	8%	(56)	10%	(68)	4%	(28)	4%	(27)	73%	(492)	670

Table MCEN7_8: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Judy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	12%	(257)	11%	(238)	4%	(79)	3%	(62)	71%	(1577)	2213
4-Region: Northeast	12%	(47)	13%	(51)	4%	(16)	3%	(12)	68%	(262)	388
4-Region: Midwest	7%	(31)	12%	(53)	4%	(18)	2%	(8)	76%	(347)	457
4-Region: South	13%	(111)	10%	(81)	4%	(33)	2%	(16)	71%	(603)	844
4-Region: West	13%	(68)	10%	(53)	2%	(12)	5%	(26)	70%	(365)	524
Movie Fan	13%	(246)	11%	(218)	4%	(76)	2%	(43)	69%	(1318)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_9: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Respect

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	14%	(309)	13%	(278)	4%	(81)	2%	(54)	67%	(1492)	2213
Gender: Male	16%	(174)	15%	(159)	5%	(54)	3%	(37)	61%	(651)	1076
Gender: Female	12%	(135)	10%	(118)	2%	(26)	1%	(17)	74%	(839)	1135
Age: 18-34	17%	(107)	13%	(85)	5%	(31)	2%	(14)	62%	(396)	635
Age: 35-44	18%	(67)	14%	(54)	7%	(26)	2%	(7)	59%	(220)	374
Age: 45-64	12%	(85)	14%	(101)	2%	(16)	3%	(24)	68%	(489)	715
Age: 65+	10%	(50)	8%	(38)	1%	(7)	2%	(8)	79%	(387)	490
GenZers: 1997-2012	14%	(31)	13%	(30)	7%	(17)	3%	(7)	63%	(143)	228
Millennials: 1981-1996	18%	(125)	14%	(102)	6%	(41)	2%	(14)	61%	(432)	713
GenXers: 1965-1980	14%	(77)	15%	(80)	2%	(13)	4%	(20)	65%	(352)	542
Baby Boomers: 1946-1964	11%	(76)	9%	(61)	2%	(10)	2%	(13)	76%	(499)	658
PID: Dem (no lean)	21%	(188)	13%	(121)	3%	(23)	2%	(16)	62%	(555)	902
PID: Ind (no lean)	9%	(56)	11%	(68)	4%	(22)	2%	(15)	74%	(467)	628
PID: Rep (no lean)	10%	(65)	13%	(89)	5%	(36)	3%	(23)	69%	(471)	684
PID/Gender: Dem Men	25%	(107)	16%	(69)	4%	(18)	2%	(11)	52%	(222)	427
PID/Gender: Dem Women	17%	(80)	11%	(52)	1%	(5)	1%	(6)	70%	(332)	475
PID/Gender: Ind Men	8%	(25)	12%	(36)	4%	(12)	3%	(9)	72%	(213)	295
PID/Gender: Ind Women	9%	(31)	10%	(32)	3%	(10)	2%	(5)	76%	(253)	331
PID/Gender: Rep Men	12%	(42)	15%	(55)	7%	(24)	5%	(17)	61%	(217)	354
PID/Gender: Rep Women	7%	(24)	10%	(34)	3%	(11)	2%	(6)	77%	(254)	330
Ideo: Liberal (1-3)	18%	(117)	15%	(93)	4%	(28)	2%	(10)	61%	(388)	636
Ideo: Moderate (4)	15%	(103)	11%	(77)	4%	(25)	2%	(15)	69%	(480)	700
Ideo: Conservative (5-7)	11%	(76)	12%	(88)	3%	(24)	4%	(25)	70%	(489)	701
Educ: < College	14%	(200)	11%	(162)	4%	(56)	3%	(41)	68%	(987)	1446
Educ: Bachelors degree	11%	(55)	15%	(71)	3%	(12)	1%	(5)	70%	(343)	487
Educ: Post-grad	19%	(53)	16%	(44)	4%	(12)	3%	(8)	58%	(162)	280
Income: Under 50k	14%	(160)	11%	(121)	4%	(41)	3%	(36)	68%	(767)	1125
Income: 50k-100k	13%	(93)	14%	(99)	5%	(34)	2%	(12)	67%	(477)	715
Income: 100k+	15%	(55)	15%	(57)	2%	(6)	2%	(6)	67%	(248)	373
Ethnicity: White	12%	(204)	12%	(212)	3%	(56)	2%	(43)	70%	(1193)	1708
Ethnicity: Hispanic	18%	(68)	16%	(61)	5%	(20)	4%	(14)	57%	(219)	381

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Table MCEN7_9: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Respect

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	14%	(309)	13%	(278)	4%	(81)	2%	(54)	67%	(1492)	2213
Ethnicity: Black	30%	(85)	15%	(43)	5%	(13)	2%	(6)	48%	(137)	284
Ethnicity: Other	9%	(20)	10%	(23)	5%	(12)	2%	(5)	73%	(162)	221
All Christian	12%	(121)	14%	(141)	3%	(30)	3%	(28)	69%	(700)	1020
All Non-Christian	22%	(36)	19%	(30)	6%	(10)	3%	(5)	50%	(80)	161
Atheist	21%	(20)	9%	(9)	3%	(2)	1%	(1)	66%	(63)	96
Agnostic/Nothing in particular	12%	(70)	9%	(52)	5%	(30)	2%	(10)	71%	(403)	564
Something Else	17%	(62)	12%	(46)	2%	(8)	3%	(10)	66%	(247)	372
Religious Non-Protestant/Catholic	21%	(38)	18%	(32)	6%	(10)	3%	(5)	53%	(97)	181
Evangelical	17%	(98)	14%	(83)	3%	(16)	4%	(24)	62%	(367)	588
Non-Evangelical	11%	(82)	13%	(98)	3%	(20)	2%	(14)	72%	(557)	771
Community: Urban	19%	(129)	17%	(113)	5%	(31)	4%	(23)	55%	(366)	663
Community: Suburban	11%	(111)	11%	(108)	3%	(30)	2%	(16)	73%	(719)	984
Community: Rural	12%	(69)	10%	(56)	3%	(20)	3%	(14)	72%	(407)	566
Employ: Private Sector	15%	(117)	16%	(121)	5%	(39)	2%	(16)	62%	(482)	775
Employ: Government	23%	(31)	21%	(27)	2%	(3)	2%	(3)	52%	(68)	131
Employ: Self-Employed	15%	(29)	18%	(35)	6%	(11)	4%	(7)	57%	(110)	194
Employ: Homemaker	11%	(17)	9%	(14)	2%	(3)	1%	(2)	77%	(123)	160
Employ: Student	9%	(5)	10%	(6)	14%	(8)	—	(0)	67%	(40)	60
Employ: Retired	13%	(70)	8%	(43)	2%	(10)	3%	(15)	75%	(411)	550
Employ: Unemployed	11%	(24)	9%	(19)	2%	(5)	3%	(7)	75%	(164)	218
Employ: Other	12%	(15)	9%	(11)	1%	(2)	3%	(4)	75%	(93)	125
Military HH: Yes	14%	(43)	11%	(32)	4%	(11)	1%	(3)	70%	(211)	299
Military HH: No	14%	(266)	13%	(246)	4%	(69)	3%	(51)	67%	(1282)	1914
RD/WT: Right Direction	23%	(168)	15%	(109)	3%	(24)	2%	(12)	58%	(424)	737
RD/WT: Wrong Track	10%	(140)	11%	(168)	4%	(57)	3%	(42)	72%	(1069)	1476
Biden Job Approve	20%	(205)	15%	(147)	3%	(32)	2%	(24)	60%	(607)	1014
Biden Job Disapprove	9%	(100)	10%	(112)	4%	(48)	3%	(30)	73%	(801)	1090

Table MCEN7_9: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Respect

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	14%	(309)	13%	(278)	4%	(81)	2%	(54)	67%	(1492)	2213
Biden Job Strongly Approve	30%	(139)	16%	(72)	3%	(12)	4%	(17)	48%	(218)	458
Biden Job Somewhat Approve	12%	(65)	13%	(75)	4%	(20)	1%	(7)	70%	(389)	557
Biden Job Somewhat Disapprove	12%	(40)	12%	(42)	5%	(18)	1%	(4)	69%	(237)	342
Biden Job Strongly Disapprove	8%	(60)	9%	(69)	4%	(30)	3%	(26)	75%	(564)	748
Favorable of Biden	20%	(197)	14%	(142)	3%	(26)	2%	(24)	61%	(616)	1005
Unfavorable of Biden	9%	(98)	11%	(122)	5%	(53)	3%	(28)	73%	(798)	1099
Very Favorable of Biden	27%	(124)	16%	(71)	3%	(15)	4%	(19)	50%	(227)	456
Somewhat Favorable of Biden	13%	(73)	13%	(71)	2%	(11)	1%	(5)	71%	(389)	549
Somewhat Unfavorable of Biden	9%	(29)	15%	(45)	5%	(15)	2%	(5)	69%	(213)	306
Very Unfavorable of Biden	9%	(69)	10%	(77)	5%	(38)	3%	(23)	74%	(585)	793
#1 Issue: Economy	13%	(120)	14%	(124)	4%	(36)	2%	(15)	67%	(608)	904
#1 Issue: Security	8%	(25)	13%	(38)	6%	(19)	3%	(9)	70%	(212)	303
#1 Issue: Health Care	15%	(29)	12%	(24)	4%	(7)	1%	(3)	68%	(131)	194
#1 Issue: Medicare / Social Security	14%	(37)	9%	(23)	2%	(6)	4%	(10)	72%	(195)	271
#1 Issue: Women's Issues	21%	(47)	9%	(21)	2%	(4)	1%	(3)	66%	(145)	220
#1 Issue: Education	29%	(19)	13%	(9)	7%	(5)	4%	(2)	47%	(30)	65
#1 Issue: Energy	13%	(20)	18%	(27)	3%	(5)	7%	(11)	58%	(87)	150
#1 Issue: Other	10%	(11)	11%	(12)	—	(0)	—	(1)	78%	(84)	108
2022 House Vote: Democrat	20%	(186)	14%	(136)	2%	(20)	2%	(20)	62%	(589)	951
2022 House Vote: Republican	9%	(62)	13%	(89)	5%	(32)	3%	(18)	71%	(489)	689
2022 House Vote: Someone else	6%	(3)	7%	(4)	4%	(2)	2%	(1)	81%	(44)	54
2022 House Vote: Didnt Vote	11%	(58)	9%	(49)	5%	(26)	3%	(15)	71%	(371)	519
2020 Vote: Joe Biden	20%	(202)	13%	(135)	2%	(23)	2%	(21)	63%	(636)	1017
2020 Vote: Donald Trump	8%	(58)	12%	(87)	4%	(30)	3%	(23)	73%	(546)	744
2020 Vote: Other	4%	(2)	12%	(7)	2%	(1)	—	(0)	81%	(45)	56
2020 Vote: Didn't Vote	12%	(47)	12%	(49)	7%	(27)	2%	(9)	67%	(265)	397
2018 House Vote: Democrat	21%	(175)	15%	(125)	1%	(12)	2%	(14)	61%	(507)	833
2018 House Vote: Republican	9%	(60)	12%	(80)	4%	(26)	2%	(13)	73%	(478)	657
2018 House Vote: Someone else	7%	(4)	12%	(7)	6%	(3)	—	(0)	74%	(39)	53
2018 House Vote: Didnt Vote	10%	(70)	10%	(66)	6%	(39)	4%	(27)	70%	(469)	670

Table MCEN7_9: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Respect

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	14%	(309)	13%	(278)	4%	(81)	2%	(54)	67%	(1492)	2213
4-Region: Northeast	14%	(53)	16%	(62)	6%	(22)	2%	(10)	62%	(241)	388
4-Region: Midwest	10%	(44)	14%	(63)	3%	(15)	2%	(9)	71%	(327)	457
4-Region: South	15%	(127)	11%	(95)	3%	(29)	2%	(20)	68%	(572)	844
4-Region: West	16%	(85)	11%	(57)	3%	(14)	3%	(15)	67%	(353)	524
Movie Fan	15%	(290)	14%	(259)	4%	(68)	2%	(35)	66%	(1249)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_10: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Love & Mercy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(215)	8%	(170)	4%	(97)	3%	(56)	76%	(1674)	2213
Gender: Male	13%	(137)	9%	(96)	6%	(70)	3%	(37)	68%	(736)	1076
Gender: Female	7%	(78)	7%	(74)	2%	(27)	2%	(20)	82%	(936)	1135
Age: 18-34	15%	(98)	10%	(66)	5%	(34)	3%	(19)	66%	(418)	635
Age: 35-44	15%	(56)	9%	(35)	5%	(18)	2%	(6)	69%	(259)	374
Age: 45-64	6%	(45)	8%	(55)	5%	(37)	3%	(22)	78%	(556)	715
Age: 65+	4%	(17)	3%	(14)	2%	(8)	2%	(9)	90%	(442)	490
GenZers: 1997-2012	14%	(31)	9%	(19)	8%	(18)	2%	(5)	68%	(154)	228
Millennials: 1981-1996	16%	(113)	11%	(79)	4%	(32)	3%	(20)	66%	(469)	713
GenXers: 1965-1980	8%	(41)	8%	(45)	6%	(30)	3%	(18)	75%	(408)	542
Baby Boomers: 1946-1964	4%	(29)	4%	(26)	3%	(17)	2%	(12)	87%	(575)	658
PID: Dem (no lean)	14%	(128)	10%	(88)	4%	(37)	2%	(17)	70%	(632)	902
PID: Ind (no lean)	3%	(21)	6%	(39)	3%	(21)	2%	(14)	85%	(532)	628
PID: Rep (no lean)	10%	(67)	6%	(44)	6%	(38)	4%	(25)	75%	(510)	684
PID/Gender: Dem Men	18%	(78)	13%	(57)	7%	(29)	2%	(9)	59%	(253)	427
PID/Gender: Dem Women	10%	(49)	7%	(31)	2%	(8)	2%	(8)	80%	(379)	475
PID/Gender: Ind Men	4%	(12)	4%	(11)	4%	(13)	4%	(12)	84%	(248)	295
PID/Gender: Ind Women	3%	(9)	9%	(28)	3%	(9)	1%	(2)	86%	(283)	331
PID/Gender: Rep Men	13%	(47)	8%	(29)	8%	(28)	4%	(15)	66%	(235)	354
PID/Gender: Rep Women	6%	(20)	5%	(15)	3%	(10)	3%	(10)	83%	(274)	330
Ideo: Liberal (1-3)	16%	(100)	9%	(58)	3%	(22)	2%	(11)	70%	(446)	636
Ideo: Moderate (4)	8%	(57)	6%	(45)	6%	(42)	2%	(15)	77%	(541)	700
Ideo: Conservative (5-7)	8%	(54)	7%	(50)	4%	(28)	4%	(27)	77%	(542)	701
Educ: < College	9%	(126)	7%	(96)	5%	(75)	3%	(44)	76%	(1105)	1446
Educ: Bachelors degree	9%	(44)	9%	(45)	3%	(16)	1%	(5)	77%	(377)	487
Educ: Post-grad	16%	(45)	10%	(29)	2%	(6)	3%	(8)	69%	(193)	280
Income: Under 50k	8%	(88)	7%	(79)	5%	(53)	3%	(39)	77%	(866)	1125
Income: 50k-100k	12%	(84)	8%	(54)	5%	(34)	2%	(11)	74%	(532)	715
Income: 100k+	12%	(44)	10%	(38)	2%	(9)	2%	(6)	74%	(277)	373
Ethnicity: White	9%	(162)	7%	(120)	4%	(63)	2%	(42)	77%	(1322)	1708
Ethnicity: Hispanic	19%	(72)	8%	(30)	5%	(19)	4%	(17)	64%	(243)	381

Table MCEN7_10: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Love & Mercy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(215)	8%	(170)	4%	(97)	3%	(56)	76%	(1674)	2213
Ethnicity: Black	15%	(43)	11%	(31)	8%	(23)	3%	(8)	63%	(179)	284
Ethnicity: Other	5%	(10)	9%	(20)	5%	(11)	3%	(6)	79%	(173)	221
All Christian	8%	(84)	7%	(71)	4%	(41)	3%	(27)	78%	(797)	1020
All Non-Christian	16%	(25)	15%	(23)	6%	(10)	4%	(7)	59%	(95)	161
Atheist	12%	(11)	11%	(10)	2%	(2)	1%	(1)	74%	(71)	96
Agnostic/Nothing in particular	8%	(44)	7%	(38)	5%	(31)	2%	(10)	78%	(442)	564
Something Else	13%	(50)	8%	(28)	4%	(13)	3%	(11)	72%	(270)	372
Religious Non-Protestant/Catholic	14%	(26)	14%	(25)	6%	(10)	4%	(7)	62%	(113)	181
Evangelical	12%	(73)	7%	(44)	5%	(27)	4%	(26)	71%	(419)	588
Non-Evangelical	8%	(61)	6%	(50)	3%	(25)	2%	(12)	81%	(624)	771
Community: Urban	14%	(94)	11%	(75)	6%	(41)	4%	(24)	65%	(429)	663
Community: Suburban	8%	(76)	6%	(62)	3%	(34)	2%	(20)	80%	(791)	984
Community: Rural	8%	(45)	6%	(33)	4%	(22)	2%	(12)	80%	(454)	566
Employ: Private Sector	13%	(98)	10%	(76)	4%	(35)	2%	(16)	71%	(551)	775
Employ: Government	18%	(24)	13%	(17)	9%	(12)	3%	(4)	57%	(75)	131
Employ: Self-Employed	12%	(23)	14%	(27)	6%	(12)	5%	(11)	63%	(122)	194
Employ: Homemaker	4%	(7)	6%	(10)	4%	(6)	1%	(1)	85%	(136)	160
Employ: Student	4%	(2)	8%	(5)	10%	(6)	4%	(2)	75%	(45)	60
Employ: Retired	6%	(35)	3%	(17)	2%	(11)	3%	(16)	86%	(470)	550
Employ: Unemployed	10%	(21)	5%	(12)	5%	(12)	1%	(2)	79%	(172)	218
Employ: Other	4%	(6)	6%	(7)	3%	(3)	4%	(5)	83%	(104)	125
Military HH: Yes	8%	(24)	5%	(14)	9%	(26)	1%	(4)	78%	(232)	299
Military HH: No	10%	(191)	8%	(157)	4%	(71)	3%	(52)	75%	(1442)	1914
RD/WT: Right Direction	17%	(128)	9%	(69)	4%	(32)	2%	(16)	67%	(492)	737
RD/WT: Wrong Track	6%	(88)	7%	(101)	4%	(64)	3%	(40)	80%	(1182)	1476
Biden Job Approve	15%	(154)	9%	(88)	4%	(44)	3%	(30)	69%	(698)	1014
Biden Job Disapprove	5%	(56)	7%	(72)	4%	(48)	2%	(27)	81%	(887)	1090

Continued on next page

Table MCEN7_10: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Love & Mercy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(215)	8%	(170)	4%	(97)	3%	(56)	76%	(1674)	2213
Biden Job Strongly Approve	22%	(103)	10%	(45)	5%	(22)	4%	(18)	59%	(269)	458
Biden Job Somewhat Approve	9%	(52)	8%	(43)	4%	(22)	2%	(12)	77%	(429)	557
Biden Job Somewhat Disapprove	6%	(19)	11%	(36)	5%	(17)	2%	(6)	77%	(263)	342
Biden Job Strongly Disapprove	5%	(37)	5%	(36)	4%	(31)	3%	(21)	83%	(624)	748
Favorable of Biden	14%	(138)	8%	(84)	4%	(42)	2%	(24)	71%	(717)	1005
Unfavorable of Biden	6%	(65)	7%	(72)	5%	(53)	3%	(32)	80%	(877)	1099
Very Favorable of Biden	21%	(97)	9%	(43)	4%	(20)	5%	(21)	60%	(275)	456
Somewhat Favorable of Biden	8%	(41)	7%	(41)	4%	(22)	1%	(3)	81%	(442)	549
Somewhat Unfavorable of Biden	6%	(17)	10%	(32)	6%	(17)	3%	(8)	76%	(232)	306
Very Unfavorable of Biden	6%	(48)	5%	(40)	5%	(36)	3%	(24)	81%	(645)	793
#1 Issue: Economy	10%	(89)	7%	(64)	5%	(44)	2%	(20)	76%	(687)	904
#1 Issue: Security	8%	(23)	7%	(22)	4%	(11)	3%	(10)	78%	(236)	303
#1 Issue: Health Care	9%	(18)	11%	(21)	3%	(7)	1%	(2)	76%	(147)	194
#1 Issue: Medicare / Social Security	7%	(18)	6%	(17)	3%	(8)	4%	(10)	80%	(218)	271
#1 Issue: Women's Issues	15%	(34)	8%	(17)	2%	(5)	1%	(1)	74%	(163)	220
#1 Issue: Education	12%	(8)	22%	(14)	7%	(5)	5%	(3)	54%	(35)	65
#1 Issue: Energy	14%	(21)	8%	(13)	10%	(16)	7%	(10)	60%	(90)	150
#1 Issue: Other	4%	(5)	2%	(2)	1%	(1)	—	(1)	92%	(99)	108
2022 House Vote: Democrat	11%	(105)	9%	(84)	5%	(43)	2%	(23)	73%	(696)	951
2022 House Vote: Republican	9%	(65)	7%	(45)	5%	(34)	3%	(18)	77%	(528)	689
2022 House Vote: Someone else	—	(0)	13%	(7)	2%	(1)	—	(0)	84%	(45)	54
2022 House Vote: Didnt Vote	9%	(46)	7%	(34)	4%	(19)	3%	(15)	78%	(405)	519
2020 Vote: Joe Biden	12%	(125)	8%	(86)	5%	(47)	2%	(22)	72%	(736)	1017
2020 Vote: Donald Trump	7%	(55)	6%	(42)	4%	(28)	3%	(23)	80%	(597)	744
2020 Vote: Other	5%	(3)	12%	(7)	2%	(1)	—	(0)	81%	(45)	56
2020 Vote: Didn't Vote	8%	(33)	9%	(36)	5%	(20)	3%	(12)	75%	(296)	397
2018 House Vote: Democrat	13%	(106)	8%	(68)	5%	(40)	1%	(12)	73%	(608)	833
2018 House Vote: Republican	9%	(60)	6%	(42)	3%	(22)	3%	(17)	78%	(515)	657
2018 House Vote: Someone else	3%	(1)	17%	(9)	3%	(2)	—	(0)	77%	(41)	53
2018 House Vote: Didnt Vote	7%	(48)	8%	(52)	5%	(33)	4%	(27)	76%	(511)	670

Table MCEN7_10: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Love & Mercy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(215)	8%	(170)	4%	(97)	3%	(56)	76%	(1674)	2213
4-Region: Northeast	11%	(42)	7%	(28)	5%	(18)	3%	(13)	74%	(287)	388
4-Region: Midwest	9%	(40)	7%	(34)	4%	(18)	1%	(5)	79%	(360)	457
4-Region: South	9%	(75)	9%	(74)	4%	(30)	3%	(23)	76%	(642)	844
4-Region: West	11%	(58)	7%	(34)	6%	(31)	3%	(15)	74%	(386)	524
Movie Fan	11%	(201)	8%	(157)	4%	(83)	2%	(37)	75%	(1423)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_11: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Whitney Houston: I Wanna Dance with Somebody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(368)	18%	(390)	5%	(113)	3%	(58)	58%	(1284)	2213
Gender: Male	15%	(165)	20%	(211)	7%	(72)	4%	(41)	55%	(587)	1076
Gender: Female	18%	(203)	16%	(179)	4%	(41)	2%	(17)	61%	(694)	1135
Age: 18-34	19%	(121)	17%	(109)	7%	(45)	2%	(16)	54%	(344)	635
Age: 35-44	18%	(67)	23%	(88)	6%	(21)	2%	(7)	51%	(191)	374
Age: 45-64	16%	(113)	19%	(133)	5%	(37)	4%	(27)	57%	(406)	715
Age: 65+	14%	(67)	12%	(61)	2%	(11)	2%	(9)	70%	(342)	490
GenZers: 1997-2012	18%	(41)	17%	(39)	10%	(22)	3%	(8)	52%	(118)	228
Millennials: 1981-1996	19%	(137)	20%	(146)	6%	(44)	2%	(14)	52%	(373)	713
GenXers: 1965-1980	17%	(93)	18%	(99)	6%	(31)	4%	(21)	55%	(299)	542
Baby Boomers: 1946-1964	14%	(93)	14%	(92)	3%	(17)	2%	(13)	67%	(443)	658
PID: Dem (no lean)	22%	(196)	19%	(167)	5%	(44)	1%	(13)	53%	(482)	902
PID: Ind (no lean)	11%	(66)	16%	(101)	4%	(25)	3%	(16)	67%	(420)	628
PID: Rep (no lean)	15%	(105)	18%	(122)	7%	(45)	4%	(29)	56%	(382)	684
PID/Gender: Dem Men	22%	(95)	23%	(96)	6%	(25)	2%	(9)	47%	(201)	427
PID/Gender: Dem Women	21%	(101)	15%	(71)	4%	(18)	1%	(4)	59%	(281)	475
PID/Gender: Ind Men	7%	(21)	17%	(51)	5%	(14)	4%	(11)	67%	(199)	295
PID/Gender: Ind Women	14%	(45)	15%	(50)	3%	(11)	2%	(5)	66%	(220)	331
PID/Gender: Rep Men	14%	(48)	18%	(64)	9%	(33)	6%	(21)	53%	(187)	354
PID/Gender: Rep Women	17%	(57)	18%	(58)	4%	(12)	3%	(8)	59%	(194)	330
Ideo: Liberal (1-3)	19%	(118)	19%	(123)	6%	(40)	2%	(14)	54%	(342)	636
Ideo: Moderate (4)	17%	(119)	19%	(133)	5%	(34)	2%	(12)	57%	(401)	700
Ideo: Conservative (5-7)	16%	(109)	16%	(109)	4%	(29)	4%	(27)	61%	(426)	701
Educ: < College	17%	(242)	17%	(250)	6%	(84)	3%	(43)	57%	(827)	1446
Educ: Bachelors degree	14%	(69)	19%	(92)	3%	(17)	1%	(6)	62%	(303)	487
Educ: Post-grad	20%	(56)	17%	(48)	5%	(13)	3%	(9)	55%	(153)	280
Income: Under 50k	17%	(195)	18%	(198)	6%	(66)	3%	(36)	56%	(630)	1125
Income: 50k-100k	16%	(112)	18%	(126)	5%	(37)	2%	(14)	60%	(426)	715
Income: 100k+	16%	(61)	18%	(66)	3%	(10)	2%	(8)	61%	(227)	373
Ethnicity: White	15%	(260)	17%	(289)	5%	(87)	3%	(43)	60%	(1028)	1708
Ethnicity: Hispanic	18%	(70)	21%	(82)	8%	(29)	4%	(15)	49%	(185)	381

Table MCEN7_11: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Whitney Houston: I Wanna Dance with Somebody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(368)	18%	(390)	5%	(113)	3%	(58)	58%	(1284)	2213
Ethnicity: Black	30%	(86)	22%	(62)	6%	(16)	2%	(7)	40%	(113)	284
Ethnicity: Other	10%	(22)	18%	(39)	4%	(10)	4%	(8)	64%	(142)	221
All Christian	16%	(167)	18%	(183)	4%	(43)	3%	(31)	58%	(595)	1020
All Non-Christian	21%	(34)	20%	(32)	9%	(14)	5%	(7)	46%	(74)	161
Atheist	20%	(19)	11%	(11)	6%	(5)	4%	(3)	60%	(57)	96
Agnostic/Nothing in particular	11%	(64)	16%	(90)	6%	(31)	2%	(12)	65%	(367)	564
Something Else	23%	(84)	20%	(75)	5%	(19)	1%	(5)	51%	(190)	372
Religious Non-Protestant/Catholic	19%	(34)	21%	(38)	8%	(14)	4%	(7)	48%	(88)	181
Evangelical	23%	(136)	18%	(104)	4%	(24)	4%	(22)	51%	(302)	588
Non-Evangelical	15%	(113)	18%	(142)	5%	(37)	2%	(14)	60%	(465)	771
Community: Urban	22%	(145)	19%	(128)	7%	(44)	3%	(23)	49%	(323)	663
Community: Suburban	14%	(136)	17%	(166)	4%	(38)	2%	(24)	63%	(621)	984
Community: Rural	15%	(87)	17%	(96)	5%	(31)	2%	(12)	60%	(340)	566
Employ: Private Sector	18%	(136)	21%	(162)	5%	(41)	2%	(14)	54%	(422)	775
Employ: Government	29%	(38)	16%	(21)	8%	(11)	4%	(5)	43%	(56)	131
Employ: Self-Employed	22%	(42)	21%	(41)	7%	(14)	4%	(8)	46%	(88)	194
Employ: Homemaker	14%	(22)	17%	(27)	3%	(6)	1%	(2)	65%	(104)	160
Employ: Student	14%	(8)	13%	(8)	9%	(6)	4%	(3)	59%	(36)	60
Employ: Retired	13%	(71)	13%	(74)	3%	(16)	3%	(17)	68%	(372)	550
Employ: Unemployed	12%	(25)	14%	(31)	4%	(9)	3%	(6)	67%	(147)	218
Employ: Other	20%	(25)	21%	(26)	9%	(11)	3%	(3)	47%	(59)	125
Military HH: Yes	18%	(54)	12%	(36)	7%	(22)	1%	(4)	61%	(183)	299
Military HH: No	16%	(314)	18%	(354)	5%	(91)	3%	(55)	57%	(1100)	1914
RD/WT: Right Direction	23%	(169)	21%	(152)	5%	(33)	2%	(16)	50%	(367)	737
RD/WT: Wrong Track	13%	(199)	16%	(239)	5%	(80)	3%	(43)	62%	(917)	1476
Biden Job Approve	21%	(217)	18%	(187)	5%	(51)	3%	(26)	53%	(533)	1014
Biden Job Disapprove	13%	(143)	16%	(178)	5%	(60)	3%	(32)	62%	(676)	1090

Table MCEN7_11: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Whitney Houston: I Wanna Dance with Somebody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(368)	18%	(390)	5%	(113)	3%	(58)	58%	(1284)	2213
Biden Job Strongly Approve	29%	(133)	19%	(89)	5%	(23)	3%	(14)	44%	(199)	458
Biden Job Somewhat Approve	15%	(85)	18%	(99)	5%	(28)	2%	(11)	60%	(334)	557
Biden Job Somewhat Disapprove	17%	(57)	18%	(61)	4%	(12)	1%	(3)	61%	(208)	342
Biden Job Strongly Disapprove	12%	(86)	16%	(117)	6%	(48)	4%	(30)	63%	(468)	748
Favorable of Biden	21%	(212)	18%	(183)	4%	(45)	3%	(26)	54%	(539)	1005
Unfavorable of Biden	12%	(137)	17%	(190)	6%	(66)	3%	(31)	61%	(676)	1099
Very Favorable of Biden	29%	(132)	17%	(78)	4%	(20)	5%	(21)	45%	(205)	456
Somewhat Favorable of Biden	14%	(79)	19%	(105)	5%	(25)	1%	(5)	61%	(335)	549
Somewhat Unfavorable of Biden	11%	(32)	22%	(66)	6%	(19)	1%	(3)	61%	(186)	306
Very Unfavorable of Biden	13%	(105)	16%	(124)	6%	(47)	4%	(28)	62%	(490)	793
#1 Issue: Economy	16%	(147)	19%	(173)	5%	(48)	2%	(16)	57%	(520)	904
#1 Issue: Security	16%	(49)	19%	(58)	5%	(16)	4%	(12)	56%	(169)	303
#1 Issue: Health Care	21%	(40)	18%	(35)	4%	(8)	2%	(3)	55%	(107)	194
#1 Issue: Medicare / Social Security	17%	(47)	15%	(40)	4%	(10)	4%	(10)	60%	(164)	271
#1 Issue: Women's Issues	17%	(37)	12%	(26)	4%	(8)	2%	(3)	66%	(146)	220
#1 Issue: Education	23%	(15)	27%	(17)	6%	(4)	2%	(1)	43%	(28)	65
#1 Issue: Energy	18%	(27)	16%	(24)	9%	(13)	8%	(11)	49%	(74)	150
#1 Issue: Other	6%	(7)	16%	(17)	6%	(6)	2%	(2)	71%	(77)	108
2022 House Vote: Democrat	19%	(180)	19%	(176)	5%	(43)	2%	(20)	56%	(532)	951
2022 House Vote: Republican	14%	(96)	17%	(114)	6%	(44)	3%	(24)	60%	(411)	689
2022 House Vote: Someone else	20%	(11)	12%	(7)	3%	(1)	2%	(1)	63%	(34)	54
2022 House Vote: Didnt Vote	16%	(81)	18%	(93)	5%	(25)	3%	(14)	59%	(306)	519
2020 Vote: Joe Biden	19%	(193)	17%	(178)	5%	(50)	2%	(22)	56%	(574)	1017
2020 Vote: Donald Trump	14%	(101)	17%	(124)	6%	(42)	3%	(26)	61%	(451)	744
2020 Vote: Other	8%	(5)	15%	(8)	3%	(2)	—	(0)	74%	(41)	56
2020 Vote: Didn't Vote	17%	(69)	20%	(80)	5%	(20)	3%	(10)	55%	(217)	397
2018 House Vote: Democrat	21%	(174)	18%	(148)	5%	(40)	1%	(12)	55%	(460)	833
2018 House Vote: Republican	14%	(89)	17%	(112)	4%	(26)	3%	(18)	63%	(412)	657
2018 House Vote: Someone else	13%	(7)	21%	(11)	4%	(2)	—	(0)	63%	(33)	53
2018 House Vote: Didnt Vote	15%	(98)	18%	(119)	7%	(46)	4%	(28)	57%	(379)	670

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Table MCEN7_11: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Whitney Houston: I Wanna Dance with Somebody

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(368)	18%	(390)	5%	(113)	3%	(58)	58%	(1284)	2213
4-Region: Northeast	15%	(59)	17%	(67)	5%	(18)	3%	(12)	60%	(231)	388
4-Region: Midwest	17%	(78)	19%	(86)	5%	(21)	2%	(9)	58%	(263)	457
4-Region: South	18%	(153)	17%	(145)	5%	(45)	3%	(25)	56%	(477)	844
4-Region: West	15%	(79)	17%	(92)	6%	(29)	2%	(12)	60%	(312)	524
Movie Fan	18%	(342)	19%	(358)	5%	(100)	2%	(40)	56%	(1061)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_12: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Straight Outta Compton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	21%	(460)	18%	(395)	5%	(110)	3%	(62)	54%	(1186)	2213
Gender: Male	24%	(259)	19%	(203)	7%	(76)	4%	(42)	46%	(496)	1076
Gender: Female	18%	(201)	17%	(192)	3%	(34)	2%	(20)	61%	(688)	1135
Age: 18-34	32%	(205)	25%	(156)	5%	(33)	2%	(15)	35%	(225)	635
Age: 35-44	27%	(102)	26%	(95)	5%	(20)	2%	(8)	40%	(149)	374
Age: 45-64	18%	(127)	15%	(110)	5%	(39)	4%	(27)	58%	(411)	715
Age: 65+	5%	(26)	7%	(33)	4%	(19)	2%	(11)	82%	(401)	490
GenZers: 1997-2012	30%	(68)	26%	(59)	5%	(12)	3%	(7)	36%	(81)	228
Millennials: 1981-1996	31%	(220)	24%	(170)	6%	(40)	2%	(17)	37%	(266)	713
GenXers: 1965-1980	22%	(121)	19%	(106)	6%	(30)	4%	(21)	49%	(264)	542
Baby Boomers: 1946-1964	7%	(49)	9%	(58)	4%	(24)	2%	(15)	78%	(513)	658
PID: Dem (no lean)	27%	(247)	20%	(183)	4%	(35)	2%	(22)	46%	(413)	902
PID: Ind (no lean)	18%	(113)	17%	(108)	4%	(26)	2%	(12)	59%	(368)	628
PID: Rep (no lean)	15%	(99)	15%	(104)	7%	(49)	4%	(27)	59%	(405)	684
PID/Gender: Dem Men	30%	(130)	23%	(99)	6%	(25)	3%	(13)	37%	(160)	427
PID/Gender: Dem Women	25%	(118)	18%	(84)	2%	(10)	2%	(9)	53%	(254)	475
PID/Gender: Ind Men	20%	(59)	16%	(46)	6%	(18)	2%	(6)	56%	(166)	295
PID/Gender: Ind Women	17%	(55)	19%	(61)	3%	(9)	2%	(6)	60%	(200)	331
PID/Gender: Rep Men	20%	(71)	17%	(58)	9%	(33)	6%	(22)	48%	(170)	354
PID/Gender: Rep Women	9%	(28)	14%	(46)	5%	(16)	2%	(5)	71%	(235)	330
Ideo: Liberal (1-3)	25%	(161)	21%	(136)	5%	(33)	2%	(15)	46%	(291)	636
Ideo: Moderate (4)	22%	(157)	19%	(134)	5%	(37)	2%	(11)	52%	(361)	700
Ideo: Conservative (5-7)	14%	(99)	14%	(97)	5%	(35)	5%	(33)	62%	(437)	701
Educ: < College	23%	(328)	16%	(237)	6%	(80)	3%	(46)	52%	(755)	1446
Educ: Bachelors degree	15%	(71)	23%	(112)	4%	(18)	1%	(6)	57%	(280)	487
Educ: Post-grad	22%	(60)	16%	(46)	5%	(13)	3%	(9)	54%	(151)	280
Income: Under 50k	21%	(231)	17%	(191)	5%	(60)	4%	(41)	54%	(602)	1125
Income: 50k-100k	23%	(165)	19%	(133)	5%	(36)	2%	(14)	51%	(367)	715
Income: 100k+	17%	(64)	19%	(71)	4%	(15)	2%	(7)	58%	(217)	373
Ethnicity: White	18%	(307)	17%	(282)	5%	(80)	3%	(49)	58%	(990)	1708
Ethnicity: Hispanic	31%	(118)	25%	(95)	6%	(21)	4%	(16)	34%	(131)	381

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Table MCEN7_12: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Straight Outta Compton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	21%	(460)	18%	(395)	5%	(110)	3%	(62)	54%	(1186)	2213
Ethnicity: Black	39%	(112)	31%	(89)	4%	(13)	3%	(9)	22%	(61)	284
Ethnicity: Other	18%	(41)	11%	(24)	8%	(17)	2%	(4)	61%	(135)	221
All Christian	17%	(171)	18%	(180)	4%	(39)	4%	(36)	58%	(593)	1020
All Non-Christian	24%	(39)	15%	(24)	10%	(16)	4%	(6)	47%	(76)	161
Atheist	23%	(22)	18%	(17)	3%	(3)	1%	(1)	54%	(52)	96
Agnostic/Nothing in particular	21%	(121)	19%	(106)	6%	(32)	2%	(11)	52%	(294)	564
Something Else	29%	(107)	18%	(67)	6%	(20)	2%	(7)	46%	(171)	372
Religious Non-Protestant/Catholic	22%	(39)	15%	(28)	9%	(16)	5%	(8)	50%	(91)	181
Evangelical	24%	(141)	16%	(92)	5%	(30)	4%	(23)	51%	(302)	588
Non-Evangelical	18%	(137)	19%	(149)	4%	(27)	2%	(17)	57%	(441)	771
Community: Urban	26%	(172)	22%	(145)	6%	(42)	4%	(28)	42%	(277)	663
Community: Suburban	20%	(197)	16%	(161)	4%	(38)	3%	(25)	57%	(564)	984
Community: Rural	16%	(92)	16%	(90)	5%	(31)	2%	(9)	61%	(344)	566
Employ: Private Sector	28%	(217)	22%	(168)	5%	(42)	2%	(13)	43%	(337)	775
Employ: Government	28%	(37)	24%	(31)	10%	(13)	3%	(4)	35%	(46)	131
Employ: Self-Employed	25%	(49)	23%	(45)	6%	(11)	6%	(11)	40%	(78)	194
Employ: Homemaker	19%	(30)	17%	(27)	6%	(9)	1%	(1)	58%	(92)	160
Employ: Student	23%	(14)	24%	(15)	2%	(1)	5%	(3)	46%	(28)	60
Employ: Retired	8%	(44)	8%	(46)	4%	(21)	3%	(16)	77%	(422)	550
Employ: Unemployed	18%	(40)	20%	(43)	4%	(9)	4%	(8)	54%	(118)	218
Employ: Other	23%	(29)	17%	(21)	3%	(4)	5%	(6)	52%	(65)	125
Military HH: Yes	14%	(42)	16%	(49)	9%	(27)	3%	(9)	58%	(173)	299
Military HH: No	22%	(418)	18%	(346)	4%	(83)	3%	(53)	53%	(1013)	1914
RD/WT: Right Direction	28%	(206)	18%	(135)	3%	(26)	2%	(17)	48%	(352)	737
RD/WT: Wrong Track	17%	(254)	18%	(260)	6%	(85)	3%	(45)	56%	(834)	1476
Biden Job Approve	28%	(279)	18%	(182)	4%	(41)	3%	(30)	48%	(482)	1014
Biden Job Disapprove	16%	(172)	17%	(190)	6%	(68)	3%	(31)	58%	(629)	1090

Table MCEN7_12: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Straight Outta Compton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	21%	(460)	18%	(395)	5%	(110)	3%	(62)	54%	(1186)	2213
Biden Job Strongly Approve	32%	(148)	16%	(73)	4%	(19)	5%	(23)	42%	(193)	458
Biden Job Somewhat Approve	23%	(131)	20%	(109)	4%	(21)	1%	(7)	52%	(289)	557
Biden Job Somewhat Disapprove	22%	(74)	21%	(70)	6%	(21)	1%	(5)	50%	(171)	342
Biden Job Strongly Disapprove	13%	(98)	16%	(120)	6%	(47)	3%	(26)	61%	(458)	748
Favorable of Biden	27%	(275)	17%	(174)	4%	(39)	3%	(31)	48%	(485)	1005
Unfavorable of Biden	16%	(172)	18%	(197)	6%	(70)	3%	(29)	57%	(632)	1099
Very Favorable of Biden	32%	(148)	15%	(66)	5%	(23)	6%	(25)	42%	(194)	456
Somewhat Favorable of Biden	23%	(128)	20%	(108)	3%	(16)	1%	(6)	53%	(292)	549
Somewhat Unfavorable of Biden	19%	(59)	21%	(64)	8%	(25)	1%	(3)	50%	(154)	306
Very Unfavorable of Biden	14%	(113)	17%	(132)	6%	(45)	3%	(26)	60%	(478)	793
#1 Issue: Economy	25%	(223)	21%	(193)	6%	(51)	2%	(19)	46%	(418)	904
#1 Issue: Security	14%	(42)	14%	(44)	4%	(11)	3%	(10)	65%	(197)	303
#1 Issue: Health Care	20%	(39)	23%	(45)	3%	(6)	1%	(2)	52%	(101)	194
#1 Issue: Medicare / Social Security	13%	(35)	12%	(31)	6%	(15)	4%	(12)	66%	(178)	271
#1 Issue: Women's Issues	28%	(62)	17%	(38)	2%	(5)	—	(0)	52%	(114)	220
#1 Issue: Education	27%	(17)	27%	(17)	8%	(5)	4%	(3)	35%	(22)	65
#1 Issue: Energy	20%	(29)	9%	(14)	10%	(14)	10%	(15)	52%	(78)	150
#1 Issue: Other	12%	(13)	12%	(13)	3%	(3)	1%	(1)	72%	(78)	108
2022 House Vote: Democrat	26%	(246)	17%	(166)	5%	(43)	3%	(24)	50%	(472)	951
2022 House Vote: Republican	15%	(101)	18%	(121)	5%	(35)	3%	(21)	60%	(412)	689
2022 House Vote: Someone else	27%	(15)	14%	(8)	6%	(3)	2%	(1)	51%	(28)	54
2022 House Vote: Didnt Vote	19%	(98)	19%	(101)	6%	(29)	3%	(16)	53%	(275)	519
2020 Vote: Joe Biden	27%	(278)	18%	(179)	5%	(48)	3%	(28)	48%	(484)	1017
2020 Vote: Donald Trump	15%	(109)	16%	(120)	5%	(36)	3%	(22)	61%	(456)	744
2020 Vote: Other	10%	(5)	21%	(12)	5%	(3)	—	(0)	65%	(36)	56
2020 Vote: Didn't Vote	17%	(67)	21%	(84)	6%	(24)	3%	(12)	53%	(209)	397
2018 House Vote: Democrat	28%	(230)	18%	(151)	5%	(41)	2%	(17)	47%	(394)	833
2018 House Vote: Republican	14%	(94)	16%	(102)	5%	(32)	3%	(16)	63%	(413)	657
2018 House Vote: Someone else	23%	(12)	21%	(11)	3%	(2)	—	(0)	53%	(28)	53
2018 House Vote: Didnt Vote	19%	(125)	20%	(131)	5%	(36)	4%	(28)	52%	(351)	670

Continued on next page

Table MCEN7_12: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Straight Outta Compton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	21%	(460)	18%	(395)	5%	(110)	3%	(62)	54%	(1186)	2213
4-Region: Northeast	17%	(67)	23%	(90)	5%	(21)	3%	(11)	51%	(199)	388
4-Region: Midwest	19%	(85)	18%	(84)	4%	(18)	2%	(10)	57%	(261)	457
4-Region: South	20%	(170)	18%	(149)	5%	(41)	3%	(23)	55%	(461)	844
4-Region: West	26%	(138)	14%	(71)	6%	(31)	3%	(18)	51%	(266)	524
Movie Fan	22%	(428)	19%	(368)	5%	(98)	2%	(42)	51%	(966)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_13: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Notorious

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(398)	15%	(325)	5%	(108)	3%	(67)	59%	(1314)	2213
Gender: Male	20%	(214)	17%	(185)	6%	(68)	4%	(45)	52%	(563)	1076
Gender: Female	16%	(184)	12%	(141)	4%	(40)	2%	(22)	66%	(749)	1135
Age: 18-34	29%	(187)	21%	(130)	6%	(36)	3%	(22)	41%	(260)	635
Age: 35-44	22%	(82)	22%	(82)	7%	(28)	2%	(7)	47%	(174)	374
Age: 45-64	14%	(99)	12%	(84)	5%	(32)	4%	(27)	66%	(472)	715
Age: 65+	6%	(30)	6%	(28)	2%	(12)	2%	(11)	83%	(408)	490
GenZers: 1997-2012	24%	(54)	17%	(39)	7%	(15)	5%	(11)	48%	(109)	228
Millennials: 1981-1996	27%	(189)	23%	(163)	7%	(47)	2%	(17)	42%	(297)	713
GenXers: 1965-1980	19%	(104)	14%	(76)	5%	(28)	4%	(24)	57%	(311)	542
Baby Boomers: 1946-1964	8%	(50)	6%	(41)	3%	(18)	2%	(13)	81%	(536)	658
PID: Dem (no lean)	25%	(223)	16%	(140)	4%	(34)	2%	(22)	54%	(484)	902
PID: Ind (no lean)	15%	(95)	14%	(86)	4%	(25)	2%	(13)	65%	(409)	628
PID: Rep (no lean)	12%	(80)	15%	(100)	7%	(49)	5%	(33)	62%	(422)	684
PID/Gender: Dem Men	29%	(122)	20%	(85)	4%	(18)	3%	(12)	44%	(190)	427
PID/Gender: Dem Women	21%	(101)	12%	(55)	3%	(16)	2%	(10)	62%	(294)	475
PID/Gender: Ind Men	14%	(41)	13%	(39)	6%	(17)	2%	(7)	65%	(191)	295
PID/Gender: Ind Women	16%	(54)	14%	(47)	2%	(8)	2%	(6)	65%	(216)	331
PID/Gender: Rep Men	14%	(51)	17%	(61)	9%	(33)	7%	(26)	52%	(182)	354
PID/Gender: Rep Women	9%	(29)	12%	(38)	5%	(16)	2%	(6)	73%	(240)	330
Ideo: Liberal (1-3)	19%	(121)	16%	(99)	5%	(33)	3%	(19)	57%	(365)	636
Ideo: Moderate (4)	23%	(160)	14%	(98)	5%	(34)	2%	(13)	56%	(395)	700
Ideo: Conservative (5-7)	12%	(84)	13%	(94)	5%	(36)	4%	(31)	65%	(455)	701
Educ: < College	20%	(295)	15%	(211)	5%	(72)	3%	(48)	57%	(820)	1446
Educ: Bachelors degree	11%	(55)	16%	(76)	5%	(26)	2%	(8)	66%	(323)	487
Educ: Post-grad	17%	(49)	14%	(38)	4%	(10)	4%	(11)	61%	(171)	280
Income: Under 50k	18%	(206)	14%	(160)	6%	(65)	4%	(41)	58%	(653)	1125
Income: 50k-100k	19%	(135)	16%	(112)	5%	(34)	2%	(17)	58%	(417)	715
Income: 100k+	15%	(57)	14%	(54)	3%	(9)	2%	(9)	65%	(244)	373
Ethnicity: White	15%	(250)	13%	(222)	4%	(75)	3%	(47)	65%	(1113)	1708
Ethnicity: Hispanic	31%	(119)	20%	(75)	7%	(25)	4%	(14)	39%	(148)	381

Table MCEN7_13: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Notorious

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(398)	15%	(325)	5%	(108)	3%	(67)	59%	(1314)	2213
Ethnicity: Black	40%	(115)	25%	(71)	7%	(20)	5%	(14)	23%	(64)	284
Ethnicity: Other	15%	(33)	15%	(32)	6%	(13)	2%	(5)	62%	(137)	221
All Christian	13%	(137)	14%	(140)	5%	(48)	3%	(32)	65%	(663)	1020
All Non-Christian	26%	(42)	18%	(28)	5%	(8)	5%	(9)	46%	(74)	161
Atheist	12%	(11)	19%	(18)	5%	(5)	2%	(2)	63%	(60)	96
Agnostic/Nothing in particular	18%	(100)	15%	(87)	4%	(24)	3%	(18)	59%	(335)	564
Something Else	29%	(108)	14%	(52)	6%	(24)	2%	(7)	49%	(182)	372
Religious Non-Protestant/Catholic	24%	(44)	17%	(30)	5%	(9)	5%	(9)	50%	(90)	181
Evangelical	23%	(133)	14%	(80)	7%	(40)	4%	(23)	53%	(313)	588
Non-Evangelical	14%	(111)	14%	(105)	4%	(30)	2%	(15)	66%	(511)	771
Community: Urban	23%	(151)	21%	(141)	6%	(43)	4%	(29)	45%	(300)	663
Community: Suburban	17%	(168)	11%	(107)	4%	(43)	2%	(22)	65%	(644)	984
Community: Rural	14%	(80)	14%	(77)	4%	(23)	3%	(16)	65%	(370)	566
Employ: Private Sector	23%	(182)	19%	(150)	5%	(42)	2%	(17)	50%	(385)	775
Employ: Government	26%	(34)	21%	(28)	8%	(11)	2%	(3)	42%	(55)	131
Employ: Self-Employed	21%	(40)	19%	(37)	7%	(14)	7%	(13)	46%	(89)	194
Employ: Homemaker	12%	(20)	12%	(19)	6%	(9)	2%	(3)	68%	(109)	160
Employ: Student	18%	(11)	9%	(5)	9%	(5)	5%	(3)	59%	(36)	60
Employ: Retired	9%	(50)	5%	(30)	2%	(13)	3%	(19)	80%	(437)	550
Employ: Unemployed	15%	(33)	15%	(33)	5%	(10)	2%	(5)	63%	(138)	218
Employ: Other	23%	(29)	19%	(24)	2%	(3)	3%	(4)	53%	(65)	125
Military HH: Yes	16%	(47)	11%	(33)	6%	(18)	2%	(6)	66%	(196)	299
Military HH: No	18%	(352)	15%	(293)	5%	(90)	3%	(61)	58%	(1118)	1914
RD/WT: Right Direction	24%	(178)	18%	(135)	4%	(28)	2%	(18)	51%	(377)	737
RD/WT: Wrong Track	15%	(220)	13%	(190)	5%	(80)	3%	(49)	63%	(937)	1476
Biden Job Approve	24%	(238)	15%	(154)	5%	(55)	3%	(32)	53%	(535)	1014
Biden Job Disapprove	14%	(153)	14%	(151)	5%	(51)	3%	(34)	64%	(701)	1090

Table MCEN7_13: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Notorious

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(398)	15%	(325)	5%	(108)	3%	(67)	59%	(1314)	2213
Biden Job Strongly Approve	31%	(143)	12%	(57)	5%	(21)	5%	(21)	47%	(216)	458
Biden Job Somewhat Approve	17%	(96)	17%	(97)	6%	(34)	2%	(11)	57%	(319)	557
Biden Job Somewhat Disapprove	18%	(61)	19%	(65)	4%	(15)	1%	(3)	58%	(197)	342
Biden Job Strongly Disapprove	12%	(92)	11%	(86)	5%	(36)	4%	(31)	67%	(504)	748
Favorable of Biden	24%	(236)	16%	(157)	4%	(36)	3%	(29)	54%	(546)	1005
Unfavorable of Biden	14%	(155)	13%	(142)	6%	(70)	3%	(34)	63%	(698)	1099
Very Favorable of Biden	27%	(124)	14%	(64)	5%	(21)	5%	(23)	49%	(224)	456
Somewhat Favorable of Biden	20%	(112)	17%	(93)	3%	(16)	1%	(7)	59%	(321)	549
Somewhat Unfavorable of Biden	15%	(47)	14%	(44)	7%	(22)	2%	(7)	61%	(186)	306
Very Unfavorable of Biden	14%	(107)	12%	(99)	6%	(48)	3%	(27)	65%	(512)	793
#1 Issue: Economy	23%	(208)	18%	(162)	3%	(31)	2%	(18)	54%	(484)	904
#1 Issue: Security	13%	(39)	11%	(33)	8%	(25)	4%	(13)	64%	(193)	303
#1 Issue: Health Care	18%	(35)	14%	(28)	5%	(10)	2%	(4)	60%	(116)	194
#1 Issue: Medicare / Social Security	9%	(24)	9%	(25)	5%	(14)	4%	(11)	73%	(197)	271
#1 Issue: Women's Issues	18%	(40)	17%	(37)	3%	(6)	1%	(3)	61%	(133)	220
#1 Issue: Education	25%	(16)	22%	(14)	9%	(6)	3%	(2)	41%	(27)	65
#1 Issue: Energy	16%	(23)	12%	(18)	9%	(13)	10%	(15)	54%	(81)	150
#1 Issue: Other	12%	(13)	8%	(8)	2%	(2)	—	(1)	77%	(83)	108
2022 House Vote: Democrat	21%	(201)	15%	(143)	5%	(45)	3%	(25)	56%	(537)	951
2022 House Vote: Republican	12%	(85)	15%	(105)	5%	(36)	4%	(27)	63%	(436)	689
2022 House Vote: Someone else	15%	(8)	14%	(8)	9%	(5)	2%	(1)	60%	(32)	54
2022 House Vote: Didnt Vote	20%	(104)	13%	(70)	4%	(22)	3%	(14)	60%	(309)	519
2020 Vote: Joe Biden	22%	(222)	16%	(164)	4%	(42)	2%	(25)	55%	(564)	1017
2020 Vote: Donald Trump	13%	(96)	12%	(92)	5%	(36)	4%	(32)	66%	(488)	744
2020 Vote: Other	8%	(5)	15%	(8)	8%	(4)	1%	(0)	68%	(38)	56
2020 Vote: Didn't Vote	19%	(75)	15%	(61)	6%	(25)	3%	(10)	57%	(225)	397
2018 House Vote: Democrat	24%	(199)	16%	(136)	4%	(37)	2%	(15)	54%	(447)	833
2018 House Vote: Republican	12%	(78)	11%	(72)	5%	(34)	4%	(24)	68%	(448)	657
2018 House Vote: Someone else	18%	(10)	18%	(10)	6%	(3)	—	(0)	57%	(30)	53
2018 House Vote: Didnt Vote	17%	(111)	16%	(108)	5%	(34)	4%	(28)	58%	(390)	670

Table MCEN7_13: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Notorious

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	18%	(398)	15%	(325)	5%	(108)	3%	(67)	59%	(1314)	2213
4-Region: Northeast	16%	(61)	18%	(69)	6%	(23)	3%	(11)	58%	(224)	388
4-Region: Midwest	16%	(72)	14%	(66)	4%	(19)	2%	(8)	64%	(293)	457
4-Region: South	18%	(152)	16%	(136)	4%	(35)	3%	(29)	58%	(492)	844
4-Region: West	22%	(114)	10%	(55)	6%	(31)	4%	(19)	58%	(305)	524
Movie Fan	20%	(380)	16%	(298)	5%	(101)	2%	(44)	57%	(1078)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_14: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Selena

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(644)	22%	(490)	4%	(89)	3%	(74)	41%	(916)	2213
Gender: Male	24%	(254)	23%	(242)	6%	(61)	4%	(48)	44%	(472)	1076
Gender: Female	34%	(391)	22%	(246)	2%	(28)	2%	(27)	39%	(444)	1135
Age: 18-34	42%	(269)	21%	(130)	5%	(29)	3%	(21)	29%	(185)	635
Age: 35-44	36%	(135)	29%	(109)	5%	(19)	1%	(5)	28%	(104)	374
Age: 45-64	24%	(169)	25%	(180)	4%	(32)	4%	(31)	42%	(304)	715
Age: 65+	15%	(72)	14%	(70)	2%	(9)	3%	(17)	66%	(323)	490
GenZers: 1997-2012	34%	(78)	23%	(53)	7%	(16)	5%	(10)	31%	(71)	228
Millennials: 1981-1996	42%	(299)	24%	(170)	5%	(33)	2%	(16)	27%	(196)	713
GenXers: 1965-1980	27%	(147)	27%	(145)	4%	(23)	5%	(27)	37%	(201)	542
Baby Boomers: 1946-1964	18%	(117)	17%	(114)	2%	(15)	3%	(19)	60%	(393)	658
PID: Dem (no lean)	35%	(318)	25%	(226)	3%	(29)	3%	(24)	34%	(305)	902
PID: Ind (no lean)	24%	(153)	22%	(136)	4%	(24)	2%	(13)	48%	(301)	628
PID: Rep (no lean)	25%	(173)	19%	(127)	5%	(36)	6%	(38)	45%	(310)	684
PID/Gender: Dem Men	31%	(132)	26%	(111)	5%	(19)	3%	(11)	36%	(153)	427
PID/Gender: Dem Women	39%	(186)	24%	(115)	2%	(10)	3%	(13)	32%	(151)	475
PID/Gender: Ind Men	20%	(60)	22%	(64)	4%	(13)	2%	(7)	51%	(151)	295
PID/Gender: Ind Women	28%	(93)	21%	(70)	3%	(11)	2%	(6)	45%	(150)	331
PID/Gender: Rep Men	17%	(61)	19%	(67)	8%	(29)	8%	(30)	47%	(167)	354
PID/Gender: Rep Women	34%	(112)	18%	(60)	2%	(7)	2%	(8)	43%	(143)	330
Ideo: Liberal (1-3)	29%	(185)	26%	(168)	4%	(25)	3%	(18)	38%	(240)	636
Ideo: Moderate (4)	32%	(227)	22%	(153)	4%	(26)	3%	(21)	39%	(272)	700
Ideo: Conservative (5-7)	25%	(178)	17%	(121)	4%	(31)	4%	(30)	49%	(341)	701
Educ: < College	31%	(454)	21%	(311)	4%	(64)	4%	(55)	39%	(562)	1446
Educ: Bachelors degree	24%	(115)	25%	(124)	3%	(17)	2%	(8)	46%	(223)	487
Educ: Post-grad	27%	(75)	20%	(55)	3%	(8)	4%	(11)	47%	(131)	280
Income: Under 50k	30%	(343)	22%	(247)	4%	(49)	4%	(49)	39%	(437)	1125
Income: 50k-100k	31%	(218)	22%	(157)	4%	(29)	2%	(18)	41%	(294)	715
Income: 100k+	22%	(83)	23%	(86)	3%	(11)	2%	(8)	50%	(185)	373
Ethnicity: White	26%	(452)	21%	(361)	4%	(68)	3%	(56)	45%	(770)	1708
Ethnicity: Hispanic	43%	(163)	26%	(100)	5%	(18)	6%	(23)	20%	(77)	381

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Table MCEN7_14: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Selena

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(644)	22%	(490)	4%	(89)	3%	(74)	41%	(916)	2213
Ethnicity: Black	48%	(137)	25%	(71)	3%	(9)	4%	(12)	19%	(55)	284
Ethnicity: Other	25%	(55)	26%	(57)	5%	(11)	3%	(7)	41%	(91)	221
All Christian	25%	(253)	22%	(220)	3%	(36)	4%	(43)	46%	(469)	1020
All Non-Christian	32%	(51)	22%	(35)	4%	(7)	4%	(6)	39%	(62)	161
Atheist	21%	(20)	27%	(25)	2%	(2)	2%	(2)	49%	(47)	96
Agnostic/Nothing in particular	27%	(153)	23%	(129)	5%	(30)	2%	(14)	42%	(239)	564
Something Else	45%	(168)	22%	(80)	4%	(15)	3%	(10)	27%	(100)	372
Religious Non-Protestant/Catholic	29%	(52)	21%	(38)	5%	(9)	3%	(6)	42%	(76)	181
Evangelical	32%	(189)	21%	(123)	4%	(23)	6%	(35)	37%	(219)	588
Non-Evangelical	30%	(230)	22%	(170)	3%	(24)	2%	(16)	43%	(331)	771
Community: Urban	33%	(218)	25%	(166)	4%	(28)	5%	(31)	33%	(219)	663
Community: Suburban	28%	(273)	21%	(205)	4%	(40)	3%	(31)	44%	(436)	984
Community: Rural	27%	(153)	21%	(119)	4%	(21)	2%	(13)	46%	(261)	566
Employ: Private Sector	31%	(242)	27%	(209)	4%	(31)	2%	(16)	36%	(276)	775
Employ: Government	30%	(40)	26%	(33)	4%	(5)	8%	(10)	33%	(43)	131
Employ: Self-Employed	37%	(71)	21%	(41)	6%	(12)	6%	(12)	30%	(58)	194
Employ: Homemaker	36%	(58)	27%	(43)	2%	(3)	3%	(4)	32%	(52)	160
Employ: Student	35%	(21)	20%	(12)	13%	(8)	3%	(2)	30%	(18)	60
Employ: Retired	19%	(103)	15%	(81)	2%	(10)	4%	(22)	61%	(334)	550
Employ: Unemployed	27%	(59)	20%	(44)	7%	(15)	2%	(4)	45%	(97)	218
Employ: Other	41%	(51)	21%	(27)	5%	(6)	3%	(4)	30%	(37)	125
Military HH: Yes	27%	(80)	18%	(54)	3%	(10)	4%	(13)	47%	(142)	299
Military HH: No	29%	(564)	23%	(436)	4%	(79)	3%	(61)	40%	(774)	1914
RD/WT: Right Direction	34%	(248)	27%	(196)	4%	(30)	2%	(14)	34%	(249)	737
RD/WT: Wrong Track	27%	(396)	20%	(294)	4%	(59)	4%	(61)	45%	(667)	1476
Biden Job Approve	33%	(339)	23%	(237)	4%	(39)	4%	(39)	36%	(361)	1014
Biden Job Disapprove	26%	(285)	20%	(215)	4%	(47)	3%	(32)	47%	(511)	1090

Table MCEN7_14: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Selena

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(644)	22%	(490)	4%	(89)	3%	(74)	41%	(916)	2213
Biden Job Strongly Approve	41%	(187)	20%	(93)	4%	(17)	4%	(19)	31%	(142)	458
Biden Job Somewhat Approve	27%	(152)	26%	(144)	4%	(22)	4%	(20)	39%	(219)	557
Biden Job Somewhat Disapprove	30%	(101)	24%	(81)	4%	(13)	1%	(5)	42%	(142)	342
Biden Job Strongly Disapprove	25%	(184)	18%	(135)	4%	(34)	4%	(27)	49%	(369)	748
Favorable of Biden	34%	(340)	23%	(236)	3%	(34)	3%	(29)	36%	(366)	1005
Unfavorable of Biden	26%	(286)	19%	(210)	5%	(53)	4%	(42)	46%	(508)	1099
Very Favorable of Biden	40%	(184)	20%	(89)	4%	(17)	5%	(23)	31%	(142)	456
Somewhat Favorable of Biden	28%	(156)	27%	(146)	3%	(17)	1%	(6)	41%	(224)	549
Somewhat Unfavorable of Biden	29%	(90)	23%	(71)	3%	(10)	5%	(15)	39%	(120)	306
Very Unfavorable of Biden	25%	(196)	17%	(138)	5%	(43)	3%	(27)	49%	(388)	793
#1 Issue: Economy	32%	(293)	23%	(210)	4%	(36)	2%	(21)	38%	(344)	904
#1 Issue: Security	24%	(74)	16%	(48)	7%	(22)	3%	(8)	50%	(151)	303
#1 Issue: Health Care	33%	(64)	23%	(45)	5%	(9)	2%	(4)	37%	(71)	194
#1 Issue: Medicare / Social Security	18%	(48)	21%	(56)	4%	(12)	6%	(15)	51%	(139)	271
#1 Issue: Women's Issues	34%	(74)	30%	(67)	1%	(3)	1%	(2)	34%	(74)	220
#1 Issue: Education	37%	(24)	28%	(18)	4%	(2)	3%	(2)	28%	(18)	65
#1 Issue: Energy	27%	(40)	19%	(28)	2%	(3)	14%	(21)	38%	(57)	150
#1 Issue: Other	25%	(27)	16%	(17)	2%	(2)	—	(1)	57%	(61)	108
2022 House Vote: Democrat	33%	(315)	25%	(233)	2%	(23)	3%	(32)	37%	(347)	951
2022 House Vote: Republican	24%	(167)	18%	(121)	5%	(36)	3%	(19)	50%	(346)	689
2022 House Vote: Someone else	22%	(12)	32%	(17)	2%	(1)	1%	(1)	42%	(22)	54
2022 House Vote: Didnt Vote	29%	(149)	23%	(118)	5%	(28)	4%	(23)	39%	(200)	519
2020 Vote: Joe Biden	34%	(344)	25%	(253)	3%	(28)	3%	(31)	36%	(361)	1017
2020 Vote: Donald Trump	26%	(196)	16%	(119)	5%	(36)	4%	(28)	49%	(366)	744
2020 Vote: Other	9%	(5)	30%	(17)	1%	(1)	3%	(2)	57%	(32)	56
2020 Vote: Didn't Vote	25%	(100)	25%	(101)	6%	(24)	4%	(15)	40%	(157)	397
2018 House Vote: Democrat	37%	(307)	26%	(214)	3%	(22)	3%	(23)	32%	(268)	833
2018 House Vote: Republican	22%	(147)	16%	(105)	4%	(27)	3%	(17)	55%	(360)	657
2018 House Vote: Someone else	19%	(10)	35%	(18)	2%	(1)	1%	(1)	43%	(23)	53
2018 House Vote: Didnt Vote	27%	(181)	23%	(152)	6%	(39)	5%	(34)	39%	(265)	670

Continued on next page

Table MCEN7_14: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Selena

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(644)	22%	(490)	4%	(89)	3%	(74)	41%	(916)	2213
4-Region: Northeast	24%	(94)	21%	(82)	5%	(20)	3%	(12)	46%	(180)	388
4-Region: Midwest	24%	(111)	21%	(97)	4%	(19)	2%	(11)	48%	(220)	457
4-Region: South	34%	(288)	22%	(182)	3%	(29)	3%	(29)	38%	(317)	844
4-Region: West	29%	(151)	25%	(129)	4%	(21)	4%	(23)	38%	(199)	524
Movie Fan	31%	(596)	23%	(434)	4%	(80)	3%	(55)	39%	(736)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_15: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
La Vie en rose

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	7%	(159)	9%	(203)	4%	(87)	3%	(70)	77%	(1693)	2213
Gender: Male	10%	(103)	12%	(130)	5%	(52)	4%	(46)	69%	(745)	1076
Gender: Female	5%	(56)	6%	(72)	3%	(36)	2%	(24)	83%	(947)	1135
Age: 18-34	9%	(60)	16%	(102)	5%	(33)	2%	(15)	67%	(424)	635
Age: 35-44	13%	(48)	12%	(45)	5%	(19)	3%	(10)	67%	(252)	374
Age: 45-64	4%	(31)	5%	(34)	3%	(25)	5%	(39)	82%	(586)	715
Age: 65+	4%	(20)	4%	(22)	2%	(10)	1%	(6)	88%	(431)	490
GenZers: 1997-2012	12%	(27)	16%	(36)	7%	(16)	1%	(3)	63%	(144)	228
Millennials: 1981-1996	10%	(72)	14%	(103)	5%	(34)	3%	(23)	68%	(482)	713
GenXers: 1965-1980	5%	(28)	7%	(36)	4%	(19)	6%	(32)	79%	(427)	542
Baby Boomers: 1946-1964	4%	(28)	3%	(22)	3%	(17)	2%	(12)	88%	(580)	658
PID: Dem (no lean)	10%	(89)	11%	(99)	4%	(34)	3%	(25)	73%	(655)	902
PID: Ind (no lean)	6%	(35)	8%	(49)	4%	(23)	2%	(13)	81%	(508)	628
PID: Rep (no lean)	5%	(36)	8%	(54)	5%	(31)	5%	(32)	78%	(531)	684
PID/Gender: Dem Men	14%	(58)	17%	(71)	5%	(22)	3%	(12)	62%	(264)	427
PID/Gender: Dem Women	6%	(31)	6%	(28)	2%	(12)	3%	(14)	82%	(391)	475
PID/Gender: Ind Men	6%	(17)	7%	(20)	4%	(12)	3%	(9)	80%	(237)	295
PID/Gender: Ind Women	5%	(18)	9%	(29)	3%	(11)	1%	(4)	81%	(269)	331
PID/Gender: Rep Men	8%	(28)	11%	(39)	5%	(18)	7%	(25)	69%	(244)	354
PID/Gender: Rep Women	2%	(7)	5%	(15)	4%	(13)	2%	(7)	87%	(287)	330
Ideo: Liberal (1-3)	12%	(74)	13%	(83)	4%	(23)	4%	(23)	68%	(434)	636
Ideo: Moderate (4)	6%	(39)	7%	(52)	4%	(29)	3%	(24)	79%	(556)	700
Ideo: Conservative (5-7)	6%	(44)	8%	(58)	5%	(32)	3%	(23)	78%	(544)	701
Educ: < College	5%	(78)	7%	(108)	4%	(65)	4%	(59)	79%	(1136)	1446
Educ: Bachelors degree	7%	(34)	12%	(57)	3%	(17)	1%	(5)	77%	(374)	487
Educ: Post-grad	17%	(48)	13%	(37)	2%	(6)	2%	(6)	66%	(184)	280
Income: Under 50k	6%	(64)	7%	(75)	4%	(43)	5%	(51)	79%	(892)	1125
Income: 50k-100k	7%	(48)	13%	(94)	5%	(34)	2%	(15)	73%	(524)	715
Income: 100k+	13%	(48)	9%	(34)	3%	(11)	1%	(4)	74%	(277)	373
Ethnicity: White	7%	(116)	9%	(161)	4%	(62)	3%	(52)	77%	(1318)	1708
Ethnicity: Hispanic	10%	(39)	16%	(63)	4%	(17)	8%	(29)	61%	(234)	381

Table MCEN7_15: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
La Vie en rose

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	7%	(159)	9%	(203)	4%	(87)	3%	(70)	77%	(1693)	2213
Ethnicity: Black	9%	(25)	8%	(24)	6%	(17)	4%	(12)	72%	(206)	284
Ethnicity: Other	8%	(18)	8%	(18)	4%	(9)	3%	(6)	77%	(170)	221
All Christian	7%	(70)	9%	(96)	3%	(29)	4%	(41)	77%	(783)	1020
All Non-Christian	22%	(35)	12%	(20)	3%	(4)	3%	(6)	59%	(96)	161
Atheist	4%	(4)	22%	(21)	2%	(1)	2%	(2)	71%	(68)	96
Agnostic/Nothing in particular	5%	(26)	8%	(46)	5%	(29)	2%	(12)	80%	(451)	564
Something Else	6%	(24)	5%	(20)	6%	(23)	3%	(10)	79%	(296)	372
Religious Non-Protestant/Catholic	20%	(36)	12%	(22)	2%	(4)	3%	(6)	63%	(113)	181
Evangelical	7%	(42)	8%	(44)	4%	(23)	7%	(42)	74%	(437)	588
Non-Evangelical	6%	(50)	8%	(64)	4%	(28)	1%	(9)	80%	(620)	771
Community: Urban	11%	(72)	15%	(100)	4%	(27)	6%	(41)	64%	(423)	663
Community: Suburban	6%	(63)	7%	(65)	3%	(31)	2%	(20)	82%	(805)	984
Community: Rural	4%	(25)	7%	(37)	5%	(29)	2%	(10)	82%	(466)	566
Employ: Private Sector	9%	(73)	12%	(91)	5%	(35)	2%	(18)	72%	(558)	775
Employ: Government	12%	(15)	15%	(20)	4%	(6)	9%	(12)	59%	(78)	131
Employ: Self-Employed	10%	(20)	14%	(27)	5%	(10)	4%	(7)	67%	(130)	194
Employ: Homemaker	4%	(6)	7%	(11)	4%	(7)	2%	(3)	83%	(133)	160
Employ: Student	13%	(8)	9%	(5)	7%	(4)	—	(0)	71%	(43)	60
Employ: Retired	4%	(22)	6%	(30)	2%	(11)	3%	(17)	85%	(469)	550
Employ: Unemployed	5%	(11)	5%	(11)	4%	(9)	5%	(11)	81%	(177)	218
Employ: Other	3%	(3)	5%	(7)	5%	(6)	2%	(3)	85%	(106)	125
Military HH: Yes	7%	(20)	8%	(24)	4%	(11)	5%	(16)	76%	(228)	299
Military HH: No	7%	(139)	9%	(178)	4%	(76)	3%	(55)	77%	(1465)	1914
RD/WT: Right Direction	12%	(92)	14%	(100)	4%	(30)	2%	(15)	68%	(500)	737
RD/WT: Wrong Track	5%	(68)	7%	(102)	4%	(57)	4%	(55)	81%	(1194)	1476
Biden Job Approve	11%	(108)	12%	(120)	4%	(42)	4%	(40)	69%	(704)	1014
Biden Job Disapprove	4%	(47)	7%	(73)	4%	(42)	3%	(30)	82%	(898)	1090

Table MCEN7_15: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
La Vie en rose

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	7%	(159)	9%	(203)	4%	(87)	3%	(70)	77%	(1693)	2213
Biden Job Strongly Approve	17%	(80)	15%	(67)	4%	(19)	4%	(19)	60%	(273)	458
Biden Job Somewhat Approve	5%	(29)	10%	(54)	4%	(23)	4%	(20)	77%	(431)	557
Biden Job Somewhat Disapprove	7%	(25)	7%	(23)	3%	(11)	1%	(4)	81%	(278)	342
Biden Job Strongly Disapprove	3%	(22)	7%	(49)	4%	(31)	3%	(26)	83%	(620)	748
Favorable of Biden	10%	(99)	11%	(110)	4%	(36)	3%	(29)	73%	(731)	1005
Unfavorable of Biden	5%	(54)	7%	(75)	4%	(47)	4%	(39)	80%	(885)	1099
Very Favorable of Biden	14%	(66)	13%	(58)	5%	(23)	5%	(21)	63%	(288)	456
Somewhat Favorable of Biden	6%	(33)	9%	(52)	2%	(13)	1%	(8)	81%	(442)	549
Somewhat Unfavorable of Biden	7%	(21)	6%	(20)	4%	(11)	5%	(15)	78%	(239)	306
Very Unfavorable of Biden	4%	(33)	7%	(55)	5%	(36)	3%	(24)	81%	(645)	793
#1 Issue: Economy	6%	(52)	9%	(85)	4%	(37)	3%	(25)	78%	(705)	904
#1 Issue: Security	6%	(20)	9%	(27)	4%	(11)	3%	(9)	78%	(236)	303
#1 Issue: Health Care	11%	(22)	10%	(19)	3%	(6)	2%	(3)	74%	(143)	194
#1 Issue: Medicare / Social Security	6%	(16)	5%	(13)	5%	(15)	3%	(7)	81%	(220)	271
#1 Issue: Women's Issues	7%	(16)	12%	(26)	2%	(4)	1%	(2)	78%	(171)	220
#1 Issue: Education	13%	(9)	23%	(15)	8%	(5)	2%	(2)	53%	(34)	65
#1 Issue: Energy	12%	(18)	7%	(11)	5%	(7)	13%	(20)	62%	(94)	150
#1 Issue: Other	7%	(7)	6%	(7)	1%	(1)	2%	(2)	84%	(90)	108
2022 House Vote: Democrat	9%	(85)	10%	(92)	3%	(32)	4%	(42)	74%	(701)	951
2022 House Vote: Republican	6%	(42)	9%	(61)	4%	(30)	2%	(16)	78%	(541)	689
2022 House Vote: Someone else	2%	(1)	4%	(2)	6%	(3)	4%	(2)	84%	(45)	54
2022 House Vote: Didnt Vote	6%	(32)	9%	(47)	4%	(22)	2%	(11)	78%	(407)	519
2020 Vote: Joe Biden	10%	(97)	9%	(93)	3%	(35)	4%	(44)	73%	(747)	1017
2020 Vote: Donald Trump	4%	(31)	8%	(58)	3%	(25)	3%	(20)	82%	(611)	744
2020 Vote: Other	5%	(3)	9%	(5)	6%	(3)	—	(0)	80%	(45)	56
2020 Vote: Didn't Vote	7%	(28)	12%	(46)	6%	(24)	2%	(6)	73%	(291)	397
2018 House Vote: Democrat	10%	(84)	9%	(74)	4%	(30)	4%	(32)	74%	(613)	833
2018 House Vote: Republican	5%	(34)	8%	(54)	4%	(23)	2%	(15)	81%	(531)	657
2018 House Vote: Someone else	—	(0)	17%	(9)	6%	(3)	—	(0)	77%	(41)	53
2018 House Vote: Didnt Vote	6%	(42)	10%	(65)	5%	(31)	3%	(23)	76%	(509)	670

Table MCEN7_15: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*

La Vie en rose

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	7%	(159)	9%	(203)	4%	(87)	3%	(70)	77%	(1693)	2213
4-Region: Northeast	10%	(37)	9%	(36)	4%	(15)	4%	(17)	73%	(282)	388
4-Region: Midwest	4%	(18)	9%	(43)	5%	(21)	2%	(7)	80%	(368)	457
4-Region: South	7%	(62)	9%	(72)	4%	(31)	3%	(22)	78%	(657)	844
4-Region: West	8%	(42)	10%	(52)	4%	(20)	5%	(24)	74%	(386)	524
Movie Fan	8%	(150)	10%	(193)	4%	(77)	3%	(51)	75%	(1430)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_16: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Runaways

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(229)	12%	(272)	4%	(99)	3%	(59)	70%	(1554)	2213
Gender: Male	13%	(143)	15%	(160)	5%	(58)	3%	(35)	63%	(680)	1076
Gender: Female	8%	(86)	10%	(113)	4%	(41)	2%	(24)	77%	(871)	1135
Age: 18-34	15%	(93)	16%	(101)	7%	(42)	3%	(16)	60%	(384)	635
Age: 35-44	14%	(51)	18%	(68)	6%	(22)	2%	(9)	59%	(222)	374
Age: 45-64	10%	(68)	12%	(83)	3%	(24)	3%	(24)	72%	(517)	715
Age: 65+	3%	(17)	4%	(21)	2%	(11)	2%	(10)	88%	(431)	490
GenZers: 1997-2012	11%	(25)	18%	(42)	9%	(20)	2%	(4)	60%	(137)	228
Millennials: 1981-1996	16%	(111)	16%	(114)	6%	(40)	3%	(21)	60%	(427)	713
GenXers: 1965-1980	11%	(59)	13%	(73)	5%	(25)	4%	(21)	67%	(364)	542
Baby Boomers: 1946-1964	5%	(33)	6%	(39)	2%	(13)	2%	(12)	85%	(561)	658
PID: Dem (no lean)	13%	(118)	15%	(138)	4%	(35)	2%	(17)	66%	(594)	902
PID: Ind (no lean)	7%	(43)	11%	(67)	4%	(28)	2%	(13)	76%	(476)	628
PID: Rep (no lean)	10%	(67)	10%	(67)	5%	(36)	4%	(29)	71%	(484)	684
PID/Gender: Dem Men	19%	(82)	18%	(78)	5%	(21)	2%	(9)	55%	(236)	427
PID/Gender: Dem Women	8%	(36)	12%	(59)	3%	(14)	2%	(8)	75%	(358)	475
PID/Gender: Ind Men	4%	(13)	12%	(36)	4%	(13)	3%	(9)	76%	(226)	295
PID/Gender: Ind Women	9%	(31)	9%	(31)	5%	(15)	1%	(5)	75%	(249)	331
PID/Gender: Rep Men	14%	(49)	13%	(45)	7%	(24)	5%	(17)	62%	(219)	354
PID/Gender: Rep Women	6%	(19)	7%	(22)	4%	(12)	4%	(12)	80%	(265)	330
Ideo: Liberal (1-3)	15%	(93)	16%	(105)	4%	(27)	3%	(17)	62%	(395)	636
Ideo: Moderate (4)	9%	(66)	11%	(79)	6%	(41)	2%	(13)	72%	(501)	700
Ideo: Conservative (5-7)	9%	(61)	10%	(68)	4%	(29)	4%	(27)	73%	(515)	701
Educ: < College	10%	(144)	12%	(173)	5%	(68)	3%	(44)	70%	(1017)	1446
Educ: Bachelors degree	8%	(39)	14%	(68)	4%	(18)	1%	(6)	73%	(356)	487
Educ: Post-grad	16%	(46)	11%	(31)	5%	(13)	3%	(9)	65%	(181)	280
Income: Under 50k	8%	(95)	13%	(143)	5%	(56)	4%	(40)	70%	(791)	1125
Income: 50k-100k	11%	(81)	12%	(86)	4%	(30)	2%	(13)	71%	(506)	715
Income: 100k+	14%	(53)	12%	(44)	4%	(14)	1%	(5)	69%	(257)	373
Ethnicity: White	11%	(180)	12%	(204)	4%	(71)	3%	(48)	71%	(1206)	1708
Ethnicity: Hispanic	13%	(51)	20%	(75)	7%	(27)	4%	(16)	56%	(212)	381

Table MCEN7_16: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Runaways

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(229)	12%	(272)	4%	(99)	3%	(59)	70%	(1554)	2213
Ethnicity: Black	12%	(34)	14%	(41)	7%	(21)	2%	(7)	64%	(182)	284
Ethnicity: Other	7%	(15)	13%	(28)	3%	(8)	2%	(5)	75%	(166)	221
All Christian	8%	(85)	13%	(133)	4%	(41)	3%	(29)	72%	(733)	1020
All Non-Christian	18%	(28)	14%	(22)	5%	(9)	3%	(5)	60%	(97)	161
Atheist	23%	(22)	13%	(12)	2%	(2)	3%	(3)	59%	(57)	96
Agnostic/Nothing in particular	9%	(52)	10%	(55)	5%	(28)	2%	(14)	74%	(416)	564
Something Else	11%	(43)	14%	(50)	5%	(20)	2%	(8)	67%	(251)	372
Religious Non-Protestant/Catholic	16%	(28)	14%	(26)	5%	(9)	3%	(5)	63%	(114)	181
Evangelical	13%	(77)	11%	(64)	5%	(32)	4%	(25)	66%	(389)	588
Non-Evangelical	6%	(49)	14%	(111)	3%	(27)	2%	(12)	74%	(573)	771
Community: Urban	14%	(94)	17%	(115)	6%	(39)	4%	(27)	59%	(388)	663
Community: Suburban	8%	(78)	10%	(99)	4%	(39)	2%	(23)	76%	(746)	984
Community: Rural	10%	(57)	10%	(59)	4%	(21)	2%	(9)	74%	(420)	566
Employ: Private Sector	13%	(104)	15%	(120)	4%	(32)	2%	(14)	65%	(506)	775
Employ: Government	20%	(26)	15%	(20)	10%	(13)	2%	(3)	53%	(69)	131
Employ: Self-Employed	14%	(27)	15%	(29)	7%	(13)	4%	(8)	60%	(117)	194
Employ: Homemaker	11%	(18)	9%	(15)	5%	(9)	2%	(3)	72%	(116)	160
Employ: Student	10%	(6)	7%	(4)	17%	(10)	—	(0)	65%	(39)	60
Employ: Retired	4%	(24)	7%	(39)	2%	(11)	3%	(18)	83%	(457)	550
Employ: Unemployed	8%	(17)	13%	(28)	4%	(8)	2%	(5)	73%	(161)	218
Employ: Other	6%	(7)	15%	(18)	2%	(3)	6%	(7)	71%	(89)	125
Military HH: Yes	11%	(32)	6%	(18)	8%	(24)	1%	(4)	74%	(222)	299
Military HH: No	10%	(197)	13%	(255)	4%	(75)	3%	(55)	70%	(1331)	1914
RD/WT: Right Direction	18%	(129)	14%	(104)	3%	(23)	2%	(15)	63%	(466)	737
RD/WT: Wrong Track	7%	(100)	11%	(168)	5%	(76)	3%	(44)	74%	(1087)	1476
Biden Job Approve	14%	(143)	15%	(147)	5%	(48)	3%	(27)	64%	(649)	1014
Biden Job Disapprove	8%	(84)	10%	(106)	4%	(48)	3%	(32)	75%	(819)	1090

Continued on next page

Table MCEN7_16: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Runaways

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(229)	12%	(272)	4%	(99)	3%	(59)	70%	(1554)	2213
Biden Job Strongly Approve	22%	(100)	15%	(68)	4%	(18)	4%	(18)	55%	(253)	458
Biden Job Somewhat Approve	8%	(43)	14%	(80)	5%	(30)	2%	(9)	71%	(395)	557
Biden Job Somewhat Disapprove	11%	(37)	13%	(44)	5%	(18)	3%	(9)	68%	(234)	342
Biden Job Strongly Disapprove	6%	(47)	8%	(63)	4%	(31)	3%	(23)	78%	(585)	748
Favorable of Biden	14%	(144)	14%	(143)	3%	(31)	2%	(24)	66%	(662)	1005
Unfavorable of Biden	7%	(75)	10%	(112)	6%	(66)	3%	(32)	74%	(814)	1099
Very Favorable of Biden	22%	(98)	13%	(58)	3%	(14)	5%	(21)	58%	(265)	456
Somewhat Favorable of Biden	8%	(45)	16%	(85)	3%	(17)	1%	(4)	72%	(398)	549
Somewhat Unfavorable of Biden	6%	(17)	14%	(42)	9%	(27)	2%	(6)	70%	(213)	306
Very Unfavorable of Biden	7%	(58)	9%	(70)	5%	(39)	3%	(26)	76%	(601)	793
#1 Issue: Economy	10%	(91)	14%	(124)	5%	(42)	2%	(17)	70%	(629)	904
#1 Issue: Security	11%	(35)	11%	(35)	4%	(11)	3%	(10)	70%	(212)	303
#1 Issue: Health Care	14%	(27)	14%	(26)	3%	(6)	2%	(3)	68%	(131)	194
#1 Issue: Medicare / Social Security	6%	(16)	9%	(25)	3%	(8)	5%	(13)	77%	(209)	271
#1 Issue: Women's Issues	12%	(26)	10%	(22)	5%	(12)	—	(1)	72%	(159)	220
#1 Issue: Education	20%	(13)	16%	(10)	11%	(7)	—	(0)	53%	(34)	65
#1 Issue: Energy	11%	(17)	14%	(21)	9%	(14)	8%	(12)	58%	(87)	150
#1 Issue: Other	5%	(5)	8%	(9)	—	(0)	2%	(2)	85%	(92)	108
2022 House Vote: Democrat	12%	(117)	13%	(124)	4%	(36)	3%	(24)	68%	(649)	951
2022 House Vote: Republican	9%	(65)	11%	(75)	4%	(27)	3%	(20)	73%	(502)	689
2022 House Vote: Someone else	15%	(8)	5%	(3)	4%	(2)	—	(0)	77%	(41)	54
2022 House Vote: Didnt Vote	7%	(38)	14%	(70)	7%	(34)	3%	(14)	70%	(361)	519
2020 Vote: Joe Biden	13%	(135)	13%	(136)	4%	(41)	2%	(23)	67%	(680)	1017
2020 Vote: Donald Trump	9%	(64)	9%	(71)	4%	(31)	3%	(25)	74%	(553)	744
2020 Vote: Other	—	(0)	9%	(5)	3%	(2)	2%	(1)	85%	(48)	56
2020 Vote: Didn't Vote	7%	(29)	15%	(61)	6%	(25)	2%	(9)	69%	(273)	397
2018 House Vote: Democrat	13%	(104)	14%	(117)	4%	(36)	1%	(12)	68%	(564)	833
2018 House Vote: Republican	9%	(59)	10%	(68)	2%	(16)	2%	(16)	76%	(497)	657
2018 House Vote: Someone else	12%	(6)	18%	(10)	6%	(3)	—	(0)	64%	(34)	53
2018 House Vote: Didnt Vote	9%	(59)	12%	(77)	7%	(44)	5%	(31)	68%	(459)	670

Table MCEN7_16: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Runaways

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	10%	(229)	12%	(272)	4%	(99)	3%	(59)	70%	(1554)	2213
4-Region: Northeast	10%	(40)	16%	(61)	5%	(19)	2%	(8)	67%	(260)	388
4-Region: Midwest	12%	(54)	11%	(51)	3%	(14)	2%	(11)	72%	(327)	457
4-Region: South	9%	(77)	12%	(98)	4%	(34)	3%	(24)	72%	(612)	844
4-Region: West	11%	(59)	12%	(62)	6%	(32)	3%	(16)	68%	(355)	524
Movie Fan	12%	(219)	14%	(257)	5%	(87)	2%	(37)	68%	(1301)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_17: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Doors

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(369)	15%	(341)	5%	(103)	3%	(71)	60%	(1329)	2213
Gender: Male	22%	(240)	19%	(208)	6%	(62)	4%	(41)	49%	(526)	1076
Gender: Female	11%	(129)	12%	(132)	4%	(41)	3%	(30)	71%	(802)	1135
Age: 18-34	15%	(97)	14%	(88)	6%	(40)	3%	(18)	62%	(393)	635
Age: 35-44	25%	(92)	19%	(72)	5%	(17)	1%	(4)	50%	(188)	374
Age: 45-64	18%	(131)	18%	(125)	5%	(32)	6%	(41)	54%	(385)	715
Age: 65+	10%	(50)	11%	(56)	3%	(15)	2%	(8)	74%	(362)	490
GenZers: 1997-2012	16%	(35)	12%	(27)	9%	(20)	3%	(6)	62%	(140)	228
Millennials: 1981-1996	18%	(131)	17%	(123)	5%	(33)	2%	(15)	58%	(411)	713
GenXers: 1965-1980	20%	(106)	19%	(101)	5%	(28)	6%	(35)	50%	(272)	542
Baby Boomers: 1946-1964	15%	(97)	13%	(84)	3%	(22)	2%	(14)	67%	(442)	658
PID: Dem (no lean)	18%	(164)	16%	(143)	5%	(49)	2%	(22)	58%	(523)	902
PID: Ind (no lean)	13%	(83)	14%	(88)	5%	(30)	2%	(13)	66%	(413)	628
PID: Rep (no lean)	18%	(122)	16%	(109)	3%	(24)	5%	(36)	57%	(392)	684
PID/Gender: Dem Men	24%	(101)	22%	(93)	7%	(31)	2%	(10)	45%	(192)	427
PID/Gender: Dem Women	13%	(63)	11%	(51)	4%	(18)	2%	(12)	70%	(331)	475
PID/Gender: Ind Men	16%	(48)	17%	(51)	5%	(16)	1%	(4)	60%	(177)	295
PID/Gender: Ind Women	11%	(35)	11%	(36)	4%	(15)	3%	(8)	71%	(236)	331
PID/Gender: Rep Men	26%	(91)	18%	(64)	4%	(15)	7%	(26)	44%	(157)	354
PID/Gender: Rep Women	9%	(31)	14%	(45)	3%	(8)	3%	(10)	71%	(235)	330
Ideo: Liberal (1-3)	20%	(128)	18%	(114)	5%	(35)	2%	(15)	54%	(346)	636
Ideo: Moderate (4)	17%	(116)	15%	(106)	5%	(35)	3%	(21)	60%	(421)	700
Ideo: Conservative (5-7)	16%	(112)	15%	(104)	5%	(32)	4%	(30)	60%	(423)	701
Educ: < College	16%	(232)	14%	(204)	5%	(66)	4%	(58)	61%	(887)	1446
Educ: Bachelors degree	16%	(78)	18%	(90)	4%	(22)	1%	(3)	61%	(295)	487
Educ: Post-grad	21%	(59)	17%	(48)	6%	(16)	3%	(10)	53%	(147)	280
Income: Under 50k	15%	(174)	14%	(157)	4%	(50)	5%	(53)	61%	(691)	1125
Income: 50k-100k	18%	(132)	17%	(119)	5%	(35)	1%	(10)	59%	(420)	715
Income: 100k+	17%	(63)	17%	(65)	5%	(19)	2%	(8)	58%	(218)	373
Ethnicity: White	18%	(300)	16%	(279)	4%	(68)	3%	(54)	59%	(1007)	1708
Ethnicity: Hispanic	19%	(71)	17%	(65)	4%	(16)	6%	(24)	54%	(205)	381

Table MCEN7_17: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Doors

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(369)	15%	(341)	5%	(103)	3%	(71)	60%	(1329)	2213
Ethnicity: Black	14%	(39)	12%	(34)	9%	(26)	4%	(11)	61%	(174)	284
Ethnicity: Other	13%	(30)	13%	(28)	4%	(9)	3%	(6)	67%	(148)	221
All Christian	15%	(156)	17%	(169)	4%	(37)	4%	(41)	60%	(616)	1020
All Non-Christian	24%	(39)	11%	(17)	6%	(9)	3%	(6)	56%	(90)	161
Atheist	21%	(21)	20%	(19)	3%	(3)	1%	(1)	54%	(52)	96
Agnostic/Nothing in particular	15%	(87)	15%	(87)	7%	(39)	3%	(14)	60%	(337)	564
Something Else	18%	(66)	13%	(49)	4%	(15)	2%	(8)	63%	(233)	372
Religious Non-Protestant/Catholic	23%	(41)	11%	(19)	5%	(9)	3%	(6)	59%	(106)	181
Evangelical	16%	(94)	17%	(98)	4%	(23)	5%	(32)	58%	(341)	588
Non-Evangelical	16%	(124)	15%	(115)	4%	(29)	2%	(16)	63%	(487)	771
Community: Urban	20%	(133)	18%	(118)	6%	(40)	5%	(32)	51%	(340)	663
Community: Suburban	17%	(164)	13%	(132)	4%	(41)	2%	(21)	64%	(625)	984
Community: Rural	13%	(73)	16%	(91)	4%	(22)	3%	(17)	64%	(363)	566
Employ: Private Sector	21%	(166)	18%	(139)	5%	(40)	1%	(10)	54%	(422)	775
Employ: Government	17%	(23)	25%	(33)	7%	(9)	9%	(12)	42%	(55)	131
Employ: Self-Employed	21%	(40)	17%	(33)	5%	(9)	5%	(9)	53%	(102)	194
Employ: Homemaker	11%	(18)	11%	(17)	3%	(5)	2%	(3)	74%	(118)	160
Employ: Student	12%	(7)	5%	(3)	15%	(9)	3%	(2)	65%	(39)	60
Employ: Retired	13%	(74)	13%	(69)	3%	(18)	4%	(20)	67%	(369)	550
Employ: Unemployed	11%	(24)	13%	(29)	4%	(9)	3%	(8)	68%	(149)	218
Employ: Other	14%	(18)	14%	(18)	4%	(5)	6%	(8)	61%	(76)	125
Military HH: Yes	13%	(39)	15%	(45)	8%	(23)	5%	(16)	59%	(176)	299
Military HH: No	17%	(330)	15%	(296)	4%	(81)	3%	(54)	60%	(1153)	1914
RD/WT: Right Direction	22%	(163)	18%	(131)	4%	(28)	2%	(17)	54%	(399)	737
RD/WT: Wrong Track	14%	(207)	14%	(210)	5%	(76)	4%	(53)	63%	(930)	1476
Biden Job Approve	20%	(202)	16%	(161)	5%	(47)	4%	(41)	56%	(563)	1014
Biden Job Disapprove	15%	(161)	15%	(166)	5%	(53)	3%	(28)	63%	(681)	1090

Table MCEN7_17: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Doors

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(369)	15%	(341)	5%	(103)	3%	(71)	60%	(1329)	2213
Biden Job Strongly Approve	26%	(121)	16%	(74)	5%	(23)	5%	(22)	48%	(219)	458
Biden Job Somewhat Approve	15%	(81)	16%	(87)	4%	(25)	3%	(19)	62%	(344)	557
Biden Job Somewhat Disapprove	17%	(58)	15%	(52)	6%	(20)	1%	(3)	61%	(209)	342
Biden Job Strongly Disapprove	14%	(103)	15%	(115)	4%	(33)	3%	(25)	63%	(473)	748
Favorable of Biden	20%	(197)	16%	(158)	5%	(48)	3%	(30)	57%	(572)	1005
Unfavorable of Biden	15%	(165)	15%	(164)	5%	(54)	3%	(37)	62%	(679)	1099
Very Favorable of Biden	25%	(113)	14%	(65)	5%	(24)	5%	(24)	51%	(230)	456
Somewhat Favorable of Biden	15%	(84)	17%	(93)	4%	(25)	1%	(6)	62%	(342)	549
Somewhat Unfavorable of Biden	16%	(49)	13%	(39)	5%	(14)	4%	(11)	63%	(193)	306
Very Unfavorable of Biden	15%	(116)	16%	(125)	5%	(40)	3%	(25)	61%	(487)	793
#1 Issue: Economy	17%	(153)	16%	(148)	5%	(48)	1%	(13)	60%	(542)	904
#1 Issue: Security	19%	(57)	15%	(46)	3%	(9)	4%	(11)	60%	(181)	303
#1 Issue: Health Care	18%	(35)	15%	(29)	6%	(12)	1%	(3)	59%	(115)	194
#1 Issue: Medicare / Social Security	14%	(37)	13%	(35)	5%	(13)	4%	(12)	64%	(174)	271
#1 Issue: Women's Issues	13%	(28)	16%	(36)	5%	(10)	1%	(3)	65%	(143)	220
#1 Issue: Education	19%	(13)	17%	(11)	7%	(4)	8%	(5)	49%	(32)	65
#1 Issue: Energy	20%	(30)	15%	(22)	3%	(5)	15%	(22)	47%	(70)	150
#1 Issue: Other	15%	(16)	14%	(15)	2%	(2)	2%	(2)	67%	(73)	108
2022 House Vote: Democrat	18%	(168)	15%	(144)	5%	(49)	3%	(33)	59%	(558)	951
2022 House Vote: Republican	17%	(118)	16%	(112)	4%	(27)	3%	(21)	60%	(411)	689
2022 House Vote: Someone else	5%	(3)	32%	(17)	3%	(2)	1%	(1)	59%	(32)	54
2022 House Vote: Didnt Vote	15%	(80)	13%	(69)	5%	(26)	3%	(16)	63%	(328)	519
2020 Vote: Joe Biden	18%	(188)	15%	(154)	5%	(47)	3%	(35)	58%	(592)	1017
2020 Vote: Donald Trump	16%	(122)	15%	(114)	4%	(29)	3%	(23)	61%	(456)	744
2020 Vote: Other	5%	(3)	20%	(11)	5%	(3)	1%	(1)	68%	(38)	56
2020 Vote: Didn't Vote	14%	(57)	16%	(62)	6%	(24)	3%	(12)	61%	(242)	397
2018 House Vote: Democrat	19%	(158)	16%	(132)	5%	(40)	3%	(21)	58%	(482)	833
2018 House Vote: Republican	17%	(109)	17%	(112)	3%	(21)	3%	(18)	60%	(396)	657
2018 House Vote: Someone else	6%	(3)	34%	(18)	5%	(2)	—	(0)	56%	(30)	53
2018 House Vote: Didnt Vote	15%	(99)	12%	(79)	6%	(41)	5%	(31)	63%	(421)	670

Table MCEN7_17: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
The Doors

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	17%	(369)	15%	(341)	5%	(103)	3%	(71)	60%	(1329)	2213
4-Region: Northeast	22%	(84)	14%	(55)	6%	(22)	3%	(12)	55%	(214)	388
4-Region: Midwest	19%	(85)	17%	(76)	3%	(15)	2%	(8)	60%	(273)	457
4-Region: South	14%	(122)	15%	(126)	5%	(42)	3%	(25)	63%	(529)	844
4-Region: West	15%	(78)	16%	(83)	5%	(25)	5%	(25)	60%	(313)	524
Movie Fan	19%	(354)	17%	(325)	5%	(95)	2%	(44)	57%	(1083)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_18: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*

8 Mile

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(635)	22%	(492)	5%	(112)	3%	(75)	41%	(899)	2213
Gender: Male	28%	(303)	23%	(252)	6%	(66)	4%	(44)	38%	(411)	1076
Gender: Female	29%	(332)	21%	(240)	4%	(45)	3%	(30)	43%	(488)	1135
Age: 18-34	47%	(300)	23%	(145)	4%	(25)	2%	(15)	23%	(149)	635
Age: 35-44	33%	(125)	33%	(122)	9%	(33)	4%	(15)	21%	(78)	374
Age: 45-64	23%	(164)	25%	(177)	5%	(34)	4%	(31)	43%	(309)	715
Age: 65+	9%	(46)	10%	(48)	4%	(20)	3%	(14)	74%	(363)	490
GenZers: 1997-2012	44%	(101)	24%	(55)	6%	(14)	2%	(6)	23%	(52)	228
Millennials: 1981-1996	41%	(296)	27%	(194)	6%	(43)	3%	(23)	22%	(158)	713
GenXers: 1965-1980	29%	(156)	29%	(157)	5%	(29)	4%	(22)	33%	(177)	542
Baby Boomers: 1946-1964	12%	(81)	13%	(84)	4%	(25)	3%	(23)	68%	(446)	658
PID: Dem (no lean)	34%	(310)	25%	(223)	4%	(37)	3%	(28)	34%	(304)	902
PID: Ind (no lean)	27%	(170)	22%	(138)	4%	(23)	3%	(18)	44%	(279)	628
PID: Rep (no lean)	23%	(155)	19%	(131)	8%	(52)	4%	(29)	46%	(316)	684
PID/Gender: Dem Men	35%	(148)	27%	(113)	4%	(17)	4%	(17)	31%	(131)	427
PID/Gender: Dem Women	34%	(162)	23%	(110)	4%	(20)	2%	(11)	37%	(173)	475
PID/Gender: Ind Men	23%	(68)	24%	(71)	4%	(11)	3%	(10)	46%	(135)	295
PID/Gender: Ind Women	31%	(102)	20%	(66)	3%	(11)	2%	(8)	44%	(144)	331
PID/Gender: Rep Men	24%	(86)	19%	(67)	11%	(38)	5%	(17)	41%	(146)	354
PID/Gender: Rep Women	21%	(69)	19%	(64)	4%	(15)	4%	(12)	51%	(170)	330
Ideo: Liberal (1-3)	30%	(193)	27%	(173)	6%	(36)	3%	(18)	34%	(217)	636
Ideo: Moderate (4)	33%	(230)	21%	(149)	5%	(37)	2%	(13)	39%	(270)	700
Ideo: Conservative (5-7)	20%	(143)	19%	(133)	4%	(31)	5%	(38)	51%	(356)	701
Educ: < College	32%	(465)	22%	(312)	5%	(71)	3%	(48)	38%	(551)	1446
Educ: Bachelors degree	23%	(114)	25%	(121)	5%	(26)	2%	(12)	44%	(214)	487
Educ: Post-grad	20%	(56)	21%	(59)	5%	(15)	6%	(16)	48%	(134)	280
Income: Under 50k	30%	(341)	22%	(245)	6%	(67)	4%	(46)	38%	(427)	1125
Income: 50k-100k	30%	(215)	23%	(164)	4%	(30)	2%	(17)	40%	(289)	715
Income: 100k+	21%	(79)	22%	(83)	4%	(15)	3%	(12)	49%	(183)	373
Ethnicity: White	27%	(466)	21%	(355)	5%	(79)	4%	(60)	44%	(748)	1708
Ethnicity: Hispanic	43%	(165)	20%	(78)	7%	(28)	4%	(14)	25%	(96)	381

Continued on next page

Table MCEN7_18: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*

8 Mile

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(635)	22%	(492)	5%	(112)	3%	(75)	41%	(899)	2213
Ethnicity: Black	44%	(126)	32%	(90)	6%	(17)	3%	(9)	15%	(43)	284
Ethnicity: Other	20%	(43)	22%	(48)	8%	(17)	3%	(6)	49%	(108)	221
All Christian	23%	(232)	19%	(193)	5%	(53)	4%	(40)	49%	(501)	1020
All Non-Christian	26%	(42)	19%	(30)	9%	(15)	6%	(10)	40%	(64)	161
Atheist	24%	(23)	35%	(33)	3%	(3)	3%	(3)	35%	(34)	96
Agnostic/Nothing in particular	34%	(194)	24%	(137)	4%	(23)	2%	(14)	35%	(196)	564
Something Else	39%	(144)	26%	(98)	5%	(18)	2%	(9)	28%	(103)	372
Religious Non-Protestant/Catholic	24%	(44)	18%	(32)	8%	(15)	5%	(10)	44%	(80)	181
Evangelical	31%	(182)	21%	(125)	5%	(27)	4%	(26)	39%	(227)	588
Non-Evangelical	25%	(191)	21%	(160)	5%	(42)	3%	(22)	46%	(357)	771
Community: Urban	32%	(213)	27%	(180)	6%	(38)	4%	(28)	31%	(204)	663
Community: Suburban	28%	(274)	21%	(202)	5%	(47)	3%	(27)	44%	(435)	984
Community: Rural	26%	(147)	20%	(111)	5%	(28)	4%	(20)	46%	(260)	566
Employ: Private Sector	33%	(256)	26%	(205)	5%	(42)	3%	(20)	33%	(253)	775
Employ: Government	30%	(40)	33%	(43)	12%	(16)	3%	(3)	22%	(29)	131
Employ: Self-Employed	36%	(69)	25%	(48)	6%	(11)	5%	(9)	29%	(57)	194
Employ: Homemaker	36%	(58)	23%	(37)	4%	(6)	1%	(2)	36%	(57)	160
Employ: Student	42%	(25)	21%	(12)	5%	(3)	1%	(0)	31%	(19)	60
Employ: Retired	14%	(75)	12%	(66)	3%	(16)	4%	(24)	67%	(369)	550
Employ: Unemployed	33%	(71)	20%	(45)	5%	(11)	4%	(10)	38%	(82)	218
Employ: Other	33%	(41)	28%	(35)	6%	(8)	6%	(7)	27%	(33)	125
Military HH: Yes	19%	(58)	20%	(59)	6%	(19)	2%	(7)	53%	(157)	299
Military HH: No	30%	(578)	23%	(433)	5%	(93)	4%	(68)	39%	(742)	1914
RD/WT: Right Direction	33%	(246)	24%	(174)	3%	(26)	2%	(18)	37%	(274)	737
RD/WT: Wrong Track	26%	(389)	22%	(319)	6%	(86)	4%	(57)	42%	(625)	1476
Biden Job Approve	32%	(325)	22%	(228)	6%	(59)	3%	(34)	36%	(368)	1014
Biden Job Disapprove	26%	(288)	22%	(238)	5%	(50)	4%	(40)	44%	(474)	1090

Continued on next page

Table MCEN7_18: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
8 Mile

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(635)	22%	(492)	5%	(112)	3%	(75)	41%	(899)	2213
Biden Job Strongly Approve	36%	(164)	19%	(89)	5%	(21)	5%	(21)	35%	(162)	458
Biden Job Somewhat Approve	29%	(161)	25%	(139)	7%	(38)	2%	(13)	37%	(206)	557
Biden Job Somewhat Disapprove	33%	(113)	25%	(86)	4%	(15)	2%	(8)	35%	(121)	342
Biden Job Strongly Disapprove	23%	(175)	20%	(153)	5%	(35)	4%	(32)	47%	(354)	748
Favorable of Biden	33%	(332)	23%	(236)	4%	(38)	3%	(30)	37%	(369)	1005
Unfavorable of Biden	26%	(283)	21%	(228)	7%	(72)	4%	(43)	43%	(473)	1099
Very Favorable of Biden	34%	(154)	21%	(96)	4%	(20)	5%	(25)	35%	(162)	456
Somewhat Favorable of Biden	32%	(178)	26%	(140)	3%	(18)	1%	(5)	38%	(207)	549
Somewhat Unfavorable of Biden	30%	(91)	23%	(72)	8%	(25)	2%	(7)	36%	(111)	306
Very Unfavorable of Biden	24%	(193)	20%	(157)	6%	(47)	4%	(35)	46%	(361)	793
#1 Issue: Economy	34%	(312)	24%	(219)	4%	(35)	2%	(20)	35%	(319)	904
#1 Issue: Security	21%	(64)	21%	(64)	7%	(20)	5%	(16)	46%	(139)	303
#1 Issue: Health Care	30%	(59)	24%	(47)	4%	(7)	2%	(3)	40%	(78)	194
#1 Issue: Medicare / Social Security	16%	(42)	15%	(40)	6%	(18)	4%	(11)	59%	(160)	271
#1 Issue: Women's Issues	31%	(67)	29%	(64)	3%	(7)	2%	(3)	36%	(79)	220
#1 Issue: Education	41%	(26)	24%	(15)	10%	(6)	4%	(3)	22%	(14)	65
#1 Issue: Energy	25%	(38)	18%	(27)	11%	(16)	10%	(15)	36%	(54)	150
#1 Issue: Other	25%	(27)	15%	(16)	4%	(4)	4%	(5)	52%	(56)	108
2022 House Vote: Democrat	30%	(282)	24%	(225)	4%	(42)	3%	(31)	39%	(371)	951
2022 House Vote: Republican	22%	(149)	20%	(141)	6%	(45)	4%	(24)	48%	(330)	689
2022 House Vote: Someone else	30%	(16)	25%	(14)	10%	(6)	2%	(1)	33%	(18)	54
2022 House Vote: Didnt Vote	36%	(188)	22%	(112)	4%	(20)	4%	(19)	35%	(180)	519
2020 Vote: Joe Biden	30%	(306)	25%	(253)	5%	(47)	3%	(31)	37%	(380)	1017
2020 Vote: Donald Trump	25%	(183)	18%	(135)	6%	(41)	4%	(27)	48%	(357)	744
2020 Vote: Other	17%	(10)	26%	(15)	10%	(6)	1%	(1)	45%	(25)	56
2020 Vote: Didn't Vote	34%	(136)	23%	(90)	5%	(18)	4%	(16)	34%	(136)	397
2018 House Vote: Democrat	32%	(267)	24%	(201)	5%	(40)	3%	(24)	36%	(301)	833
2018 House Vote: Republican	20%	(133)	19%	(126)	5%	(31)	3%	(20)	53%	(346)	657
2018 House Vote: Someone else	22%	(11)	29%	(15)	8%	(4)	2%	(1)	40%	(21)	53
2018 House Vote: Didnt Vote	33%	(223)	22%	(150)	5%	(37)	5%	(30)	34%	(230)	670

Continued on next page

Table MCEN7_18: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*

8 Mile

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	29%	(635)	22%	(492)	5%	(112)	3%	(75)	41%	(899)	2213
4-Region: Northeast	28%	(109)	20%	(78)	6%	(25)	4%	(14)	42%	(162)	388
4-Region: Midwest	29%	(133)	23%	(106)	5%	(22)	2%	(10)	41%	(186)	457
4-Region: South	28%	(238)	25%	(214)	5%	(40)	4%	(32)	38%	(321)	844
4-Region: West	29%	(155)	18%	(95)	5%	(25)	4%	(19)	44%	(231)	524
Movie Fan	31%	(584)	24%	(453)	5%	(104)	3%	(52)	37%	(709)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_19: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*

I'm Not There

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	5%	(105)	9%	(193)	5%	(104)	3%	(70)	79%	(1741)	2213
Gender: Male	7%	(71)	11%	(115)	7%	(71)	5%	(50)	71%	(768)	1076
Gender: Female	3%	(34)	7%	(77)	3%	(33)	2%	(21)	86%	(971)	1135
Age: 18-34	7%	(46)	14%	(88)	6%	(36)	3%	(19)	70%	(446)	635
Age: 35-44	8%	(31)	10%	(39)	9%	(34)	2%	(8)	70%	(261)	374
Age: 45-64	3%	(24)	8%	(55)	3%	(21)	5%	(33)	81%	(582)	715
Age: 65+	1%	(5)	2%	(10)	3%	(13)	2%	(10)	92%	(452)	490
GenZers: 1997-2012	5%	(12)	17%	(38)	5%	(11)	5%	(12)	68%	(155)	228
Millennials: 1981-1996	8%	(57)	12%	(86)	8%	(54)	2%	(14)	70%	(502)	713
GenXers: 1965-1980	5%	(27)	8%	(45)	4%	(21)	6%	(30)	77%	(418)	542
Baby Boomers: 1946-1964	1%	(9)	4%	(23)	3%	(17)	2%	(12)	91%	(597)	658
PID: Dem (no lean)	8%	(71)	10%	(88)	4%	(39)	3%	(27)	75%	(676)	902
PID: Ind (no lean)	2%	(13)	7%	(42)	4%	(22)	2%	(12)	86%	(538)	628
PID: Rep (no lean)	3%	(21)	9%	(62)	6%	(43)	5%	(31)	77%	(526)	684
PID/Gender: Dem Men	12%	(52)	14%	(59)	6%	(27)	4%	(17)	64%	(273)	427
PID/Gender: Dem Women	4%	(19)	6%	(30)	3%	(12)	2%	(10)	85%	(404)	475
PID/Gender: Ind Men	3%	(8)	4%	(11)	5%	(16)	3%	(9)	85%	(252)	295
PID/Gender: Ind Women	2%	(5)	9%	(31)	2%	(6)	1%	(3)	86%	(285)	331
PID/Gender: Rep Men	3%	(12)	13%	(45)	8%	(29)	7%	(24)	69%	(243)	354
PID/Gender: Rep Women	3%	(9)	5%	(17)	4%	(14)	2%	(7)	86%	(282)	330
Ideo: Liberal (1-3)	8%	(53)	11%	(67)	7%	(42)	3%	(17)	72%	(457)	636
Ideo: Moderate (4)	3%	(21)	8%	(57)	4%	(29)	3%	(21)	82%	(572)	700
Ideo: Conservative (5-7)	4%	(30)	8%	(54)	4%	(31)	4%	(29)	79%	(557)	701
Educ: < College	4%	(55)	8%	(120)	5%	(70)	4%	(52)	79%	(1149)	1446
Educ: Bachelors degree	5%	(25)	9%	(44)	4%	(20)	1%	(5)	81%	(393)	487
Educ: Post-grad	9%	(25)	10%	(28)	5%	(14)	5%	(14)	71%	(199)	280
Income: Under 50k	4%	(44)	7%	(84)	5%	(57)	4%	(47)	79%	(893)	1125
Income: 50k-100k	4%	(29)	12%	(83)	5%	(35)	2%	(13)	78%	(555)	715
Income: 100k+	9%	(33)	7%	(25)	3%	(12)	3%	(11)	78%	(292)	373
Ethnicity: White	5%	(77)	8%	(137)	4%	(74)	3%	(54)	80%	(1366)	1708
Ethnicity: Hispanic	6%	(24)	10%	(40)	9%	(33)	6%	(23)	69%	(261)	381

Table MCEN7_19: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
I'm Not There

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	5%	(105)	9%	(193)	5%	(104)	3%	(70)	79%	(1741)	2213
Ethnicity: Black	7%	(20)	11%	(32)	7%	(21)	4%	(11)	70%	(200)	284
Ethnicity: Other	4%	(8)	11%	(24)	4%	(9)	3%	(6)	79%	(174)	221
All Christian	5%	(48)	7%	(76)	4%	(43)	4%	(36)	80%	(817)	1020
All Non-Christian	9%	(15)	13%	(21)	7%	(11)	8%	(12)	63%	(102)	161
Atheist	4%	(3)	21%	(20)	1%	(1)	3%	(3)	72%	(69)	96
Agnostic/Nothing in particular	3%	(19)	7%	(41)	6%	(34)	2%	(14)	81%	(456)	564
Something Else	5%	(19)	9%	(35)	4%	(15)	2%	(6)	80%	(297)	372
Religious Non-Protestant/Catholic	9%	(17)	13%	(23)	6%	(11)	7%	(12)	66%	(119)	181
Evangelical	5%	(31)	9%	(56)	5%	(28)	5%	(32)	75%	(442)	588
Non-Evangelical	4%	(34)	7%	(51)	4%	(29)	1%	(10)	84%	(647)	771
Community: Urban	7%	(48)	14%	(94)	5%	(36)	6%	(40)	67%	(444)	663
Community: Suburban	4%	(35)	6%	(63)	4%	(39)	2%	(20)	84%	(827)	984
Community: Rural	4%	(22)	6%	(35)	5%	(29)	2%	(10)	83%	(470)	566
Employ: Private Sector	7%	(55)	12%	(90)	6%	(45)	2%	(14)	74%	(573)	775
Employ: Government	6%	(8)	18%	(23)	4%	(5)	11%	(15)	61%	(80)	131
Employ: Self-Employed	6%	(11)	15%	(29)	8%	(16)	4%	(7)	67%	(130)	194
Employ: Homemaker	3%	(5)	5%	(9)	4%	(6)	2%	(3)	86%	(137)	160
Employ: Student	6%	(3)	13%	(8)	6%	(4)	3%	(2)	72%	(43)	60
Employ: Retired	2%	(13)	3%	(19)	2%	(11)	3%	(18)	89%	(489)	550
Employ: Unemployed	3%	(6)	4%	(9)	7%	(14)	4%	(8)	83%	(181)	218
Employ: Other	4%	(6)	4%	(6)	3%	(3)	3%	(4)	85%	(107)	125
Military HH: Yes	5%	(14)	5%	(16)	6%	(17)	5%	(14)	79%	(238)	299
Military HH: No	5%	(91)	9%	(176)	5%	(87)	3%	(56)	79%	(1503)	1914
RD/WT: Right Direction	9%	(66)	13%	(94)	5%	(33)	3%	(24)	70%	(519)	737
RD/WT: Wrong Track	3%	(39)	7%	(99)	5%	(71)	3%	(46)	83%	(1222)	1476
Biden Job Approve	7%	(73)	10%	(103)	5%	(56)	5%	(46)	73%	(737)	1014
Biden Job Disapprove	3%	(31)	7%	(79)	4%	(46)	2%	(23)	84%	(910)	1090

Table MCEN7_19: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
I'm Not There

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	5%	(105)	9%	(193)	5%	(104)	3%	(70)	79%	(1741)	2213
Biden Job Strongly Approve	12%	(54)	12%	(53)	6%	(29)	7%	(30)	63%	(291)	458
Biden Job Somewhat Approve	3%	(19)	9%	(49)	5%	(26)	3%	(16)	80%	(446)	557
Biden Job Somewhat Disapprove	4%	(15)	10%	(33)	4%	(14)	1%	(2)	81%	(278)	342
Biden Job Strongly Disapprove	2%	(17)	6%	(46)	4%	(32)	3%	(21)	84%	(632)	748
Favorable of Biden	7%	(70)	9%	(95)	5%	(46)	4%	(38)	75%	(756)	1005
Unfavorable of Biden	3%	(34)	7%	(75)	5%	(57)	3%	(31)	82%	(901)	1099
Very Favorable of Biden	10%	(46)	11%	(49)	6%	(28)	7%	(32)	66%	(302)	456
Somewhat Favorable of Biden	5%	(25)	8%	(46)	3%	(18)	1%	(6)	83%	(454)	549
Somewhat Unfavorable of Biden	3%	(10)	8%	(25)	6%	(19)	4%	(11)	79%	(242)	306
Very Unfavorable of Biden	3%	(25)	6%	(51)	5%	(38)	3%	(20)	83%	(659)	793
#1 Issue: Economy	5%	(49)	9%	(80)	5%	(41)	2%	(20)	79%	(713)	904
#1 Issue: Security	2%	(6)	8%	(23)	5%	(16)	3%	(11)	81%	(247)	303
#1 Issue: Health Care	5%	(10)	13%	(25)	6%	(11)	2%	(3)	74%	(144)	194
#1 Issue: Medicare / Social Security	1%	(4)	7%	(18)	5%	(13)	4%	(10)	84%	(226)	271
#1 Issue: Women's Issues	5%	(11)	12%	(26)	1%	(2)	1%	(2)	82%	(179)	220
#1 Issue: Education	13%	(9)	10%	(7)	17%	(11)	4%	(3)	55%	(36)	65
#1 Issue: Energy	7%	(11)	8%	(13)	7%	(10)	14%	(22)	63%	(95)	150
#1 Issue: Other	4%	(4)	2%	(2)	—	(0)	—	(1)	94%	(101)	108
2022 House Vote: Democrat	6%	(61)	9%	(88)	4%	(37)	4%	(41)	76%	(724)	951
2022 House Vote: Republican	3%	(22)	9%	(63)	6%	(39)	2%	(16)	80%	(549)	689
2022 House Vote: Someone else	4%	(2)	5%	(3)	4%	(2)	—	(0)	86%	(46)	54
2022 House Vote: Didnt Vote	4%	(21)	7%	(39)	5%	(26)	3%	(13)	81%	(421)	519
2020 Vote: Joe Biden	6%	(62)	10%	(101)	4%	(37)	4%	(41)	76%	(775)	1017
2020 Vote: Donald Trump	3%	(21)	7%	(53)	5%	(40)	3%	(21)	82%	(609)	744
2020 Vote: Other	3%	(2)	10%	(6)	3%	(2)	—	(0)	84%	(47)	56
2020 Vote: Didn't Vote	5%	(21)	8%	(33)	6%	(25)	2%	(8)	78%	(310)	397
2018 House Vote: Democrat	8%	(63)	9%	(75)	4%	(32)	4%	(32)	76%	(631)	833
2018 House Vote: Republican	3%	(20)	7%	(45)	6%	(38)	2%	(13)	82%	(539)	657
2018 House Vote: Someone else	2%	(1)	16%	(8)	4%	(2)	—	(0)	78%	(41)	53
2018 House Vote: Didnt Vote	3%	(21)	9%	(63)	5%	(32)	4%	(25)	79%	(529)	670

Table MCEN7_19: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
I'm Not There

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	5%	(105)	9%	(193)	5%	(104)	3%	(70)	79%	(1741)	2213
4-Region: Northeast	7%	(25)	9%	(35)	6%	(24)	3%	(10)	76%	(293)	388
4-Region: Midwest	4%	(17)	10%	(45)	4%	(19)	2%	(8)	81%	(369)	457
4-Region: South	4%	(37)	8%	(68)	5%	(43)	3%	(24)	80%	(673)	844
4-Region: West	5%	(26)	8%	(44)	4%	(19)	6%	(29)	78%	(406)	524
Movie Fan	5%	(101)	10%	(181)	5%	(91)	3%	(52)	78%	(1476)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_20: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bird

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	8%	(185)	11%	(243)	4%	(98)	3%	(71)	73%	(1617)	2213
Gender: Male	12%	(128)	14%	(151)	6%	(62)	3%	(34)	65%	(700)	1076
Gender: Female	5%	(57)	8%	(91)	3%	(36)	3%	(36)	81%	(914)	1135
Age: 18-34	11%	(70)	13%	(82)	5%	(34)	3%	(21)	67%	(427)	635
Age: 35-44	12%	(45)	15%	(57)	5%	(20)	2%	(7)	65%	(245)	374
Age: 45-64	8%	(55)	10%	(74)	4%	(31)	4%	(28)	74%	(527)	715
Age: 65+	3%	(15)	6%	(29)	3%	(13)	3%	(15)	85%	(418)	490
GenZers: 1997-2012	10%	(22)	12%	(28)	6%	(14)	3%	(6)	69%	(158)	228
Millennials: 1981-1996	12%	(84)	15%	(106)	5%	(37)	3%	(21)	65%	(465)	713
GenXers: 1965-1980	9%	(46)	11%	(62)	5%	(26)	4%	(24)	71%	(385)	542
Baby Boomers: 1946-1964	5%	(33)	7%	(48)	3%	(20)	2%	(16)	82%	(542)	658
PID: Dem (no lean)	13%	(117)	14%	(124)	3%	(29)	2%	(22)	68%	(609)	902
PID: Ind (no lean)	3%	(20)	8%	(47)	5%	(32)	3%	(18)	81%	(510)	628
PID: Rep (no lean)	7%	(48)	10%	(71)	5%	(37)	4%	(30)	73%	(497)	684
PID/Gender: Dem Men	19%	(82)	20%	(84)	4%	(19)	2%	(8)	55%	(234)	427
PID/Gender: Dem Women	7%	(35)	8%	(40)	2%	(11)	3%	(14)	79%	(375)	475
PID/Gender: Ind Men	2%	(7)	7%	(21)	6%	(18)	4%	(10)	81%	(239)	295
PID/Gender: Ind Women	4%	(13)	8%	(27)	4%	(14)	2%	(8)	81%	(269)	331
PID/Gender: Rep Men	11%	(39)	13%	(47)	7%	(26)	4%	(15)	64%	(227)	354
PID/Gender: Rep Women	3%	(10)	7%	(24)	3%	(11)	4%	(15)	82%	(270)	330
Ideo: Liberal (1-3)	12%	(77)	15%	(94)	3%	(20)	3%	(20)	67%	(426)	636
Ideo: Moderate (4)	7%	(47)	9%	(64)	6%	(45)	3%	(18)	75%	(526)	700
Ideo: Conservative (5-7)	8%	(55)	10%	(71)	4%	(28)	4%	(27)	74%	(519)	701
Educ: < College	7%	(100)	10%	(144)	5%	(73)	4%	(53)	74%	(1076)	1446
Educ: Bachelors degree	8%	(37)	12%	(61)	3%	(17)	2%	(9)	75%	(365)	487
Educ: Post-grad	17%	(48)	14%	(38)	3%	(9)	3%	(9)	63%	(176)	280
Income: Under 50k	7%	(78)	9%	(105)	5%	(56)	5%	(55)	74%	(830)	1125
Income: 50k-100k	9%	(63)	11%	(82)	5%	(33)	1%	(9)	74%	(528)	715
Income: 100k+	12%	(44)	15%	(55)	3%	(10)	2%	(6)	69%	(258)	373
Ethnicity: White	8%	(132)	11%	(182)	4%	(70)	3%	(47)	75%	(1277)	1708
Ethnicity: Hispanic	12%	(47)	14%	(55)	6%	(23)	4%	(16)	63%	(240)	381

Continued on next page

Table MCEN7_20: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bird

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	8%	(185)	11%	(243)	4%	(98)	3%	(71)	73%	(1617)	2213
Ethnicity: Black	13%	(36)	10%	(29)	7%	(19)	5%	(15)	65%	(184)	284
Ethnicity: Other	7%	(16)	14%	(31)	4%	(9)	4%	(9)	71%	(156)	221
All Christian	7%	(72)	14%	(139)	4%	(41)	3%	(32)	72%	(736)	1020
All Non-Christian	17%	(28)	15%	(23)	3%	(5)	2%	(4)	62%	(101)	161
Atheist	14%	(13)	8%	(8)	1%	(1)	3%	(3)	73%	(70)	96
Agnostic/Nothing in particular	7%	(38)	8%	(43)	6%	(35)	3%	(17)	77%	(432)	564
Something Else	9%	(34)	8%	(29)	4%	(17)	4%	(15)	75%	(278)	372
Religious Non-Protestant/Catholic	16%	(30)	14%	(25)	3%	(6)	3%	(5)	64%	(116)	181
Evangelical	10%	(59)	11%	(64)	5%	(30)	5%	(29)	69%	(407)	588
Non-Evangelical	6%	(45)	13%	(99)	3%	(26)	2%	(16)	76%	(585)	771
Community: Urban	15%	(98)	14%	(93)	5%	(36)	5%	(30)	61%	(405)	663
Community: Suburban	6%	(58)	9%	(90)	4%	(36)	3%	(30)	78%	(770)	984
Community: Rural	5%	(29)	10%	(59)	5%	(26)	2%	(10)	78%	(441)	566
Employ: Private Sector	9%	(73)	14%	(111)	4%	(32)	3%	(20)	70%	(539)	775
Employ: Government	16%	(21)	19%	(25)	11%	(14)	3%	(4)	52%	(68)	131
Employ: Self-Employed	14%	(27)	16%	(32)	5%	(9)	4%	(9)	61%	(117)	194
Employ: Homemaker	6%	(9)	6%	(10)	4%	(7)	1%	(2)	83%	(132)	160
Employ: Student	17%	(10)	6%	(4)	8%	(5)	3%	(2)	66%	(39)	60
Employ: Retired	4%	(21)	7%	(39)	3%	(14)	4%	(21)	83%	(454)	550
Employ: Unemployed	5%	(10)	9%	(19)	4%	(9)	3%	(7)	79%	(173)	218
Employ: Other	11%	(14)	3%	(3)	6%	(8)	5%	(7)	74%	(93)	125
Military HH: Yes	8%	(24)	10%	(30)	8%	(25)	3%	(9)	71%	(211)	299
Military HH: No	8%	(161)	11%	(212)	4%	(73)	3%	(61)	73%	(1406)	1914
RD/WT: Right Direction	15%	(113)	15%	(110)	4%	(27)	1%	(11)	65%	(475)	737
RD/WT: Wrong Track	5%	(72)	9%	(132)	5%	(71)	4%	(60)	77%	(1141)	1476
Biden Job Approve	13%	(132)	14%	(141)	5%	(47)	3%	(30)	66%	(664)	1014
Biden Job Disapprove	5%	(49)	8%	(89)	4%	(46)	4%	(38)	80%	(867)	1090

Table MCEN7_20: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bird

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	8%	(185)	11%	(243)	4%	(98)	3%	(71)	73%	(1617)	2213
Biden Job Strongly Approve	17%	(79)	17%	(77)	4%	(17)	5%	(23)	57%	(262)	458
Biden Job Somewhat Approve	10%	(54)	11%	(64)	5%	(30)	1%	(7)	72%	(403)	557
Biden Job Somewhat Disapprove	6%	(19)	9%	(30)	4%	(15)	3%	(9)	79%	(269)	342
Biden Job Strongly Disapprove	4%	(31)	8%	(59)	4%	(31)	4%	(29)	80%	(598)	748
Favorable of Biden	12%	(119)	13%	(132)	3%	(34)	3%	(30)	69%	(690)	1005
Unfavorable of Biden	5%	(53)	9%	(100)	5%	(59)	3%	(37)	77%	(850)	1099
Very Favorable of Biden	18%	(83)	15%	(66)	4%	(20)	5%	(25)	57%	(261)	456
Somewhat Favorable of Biden	7%	(36)	12%	(66)	3%	(14)	1%	(5)	78%	(428)	549
Somewhat Unfavorable of Biden	6%	(20)	9%	(27)	9%	(27)	2%	(7)	74%	(226)	306
Very Unfavorable of Biden	4%	(33)	9%	(74)	4%	(33)	4%	(30)	79%	(624)	793
#1 Issue: Economy	8%	(74)	12%	(110)	4%	(32)	2%	(22)	74%	(666)	904
#1 Issue: Security	3%	(9)	13%	(40)	4%	(14)	3%	(11)	76%	(230)	303
#1 Issue: Health Care	14%	(27)	9%	(18)	4%	(8)	3%	(6)	70%	(135)	194
#1 Issue: Medicare / Social Security	7%	(19)	8%	(23)	5%	(14)	4%	(12)	75%	(203)	271
#1 Issue: Women's Issues	8%	(17)	10%	(23)	2%	(5)	2%	(5)	77%	(170)	220
#1 Issue: Education	23%	(15)	10%	(7)	10%	(7)	6%	(4)	51%	(33)	65
#1 Issue: Energy	12%	(18)	12%	(17)	11%	(17)	7%	(11)	58%	(87)	150
#1 Issue: Other	7%	(7)	4%	(5)	2%	(2)	—	(1)	86%	(93)	108
2022 House Vote: Democrat	10%	(97)	12%	(113)	4%	(38)	3%	(28)	71%	(675)	951
2022 House Vote: Republican	6%	(41)	11%	(79)	4%	(31)	3%	(20)	75%	(518)	689
2022 House Vote: Someone else	6%	(3)	3%	(2)	7%	(4)	2%	(1)	82%	(44)	54
2022 House Vote: Didnt Vote	8%	(44)	9%	(49)	5%	(26)	4%	(21)	73%	(380)	519
2020 Vote: Joe Biden	10%	(105)	12%	(120)	4%	(39)	3%	(29)	71%	(722)	1017
2020 Vote: Donald Trump	5%	(40)	10%	(73)	4%	(26)	3%	(25)	78%	(580)	744
2020 Vote: Other	5%	(3)	11%	(6)	3%	(2)	2%	(1)	79%	(44)	56
2020 Vote: Didn't Vote	9%	(37)	11%	(43)	8%	(31)	4%	(16)	68%	(270)	397
2018 House Vote: Democrat	11%	(94)	13%	(106)	4%	(36)	2%	(16)	70%	(582)	833
2018 House Vote: Republican	5%	(36)	12%	(76)	4%	(25)	3%	(19)	76%	(500)	657
2018 House Vote: Someone else	6%	(3)	13%	(7)	5%	(3)	2%	(1)	74%	(39)	53
2018 House Vote: Didnt Vote	8%	(52)	8%	(54)	5%	(35)	5%	(34)	74%	(495)	670

Continued on next page

Table MCEN7_20: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
Bird

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	8%	(185)	11%	(243)	4%	(98)	3%	(71)	73%	(1617)	2213
4-Region: Northeast	8%	(32)	13%	(49)	6%	(21)	3%	(11)	71%	(275)	388
4-Region: Midwest	6%	(28)	10%	(47)	5%	(21)	3%	(15)	76%	(345)	457
4-Region: South	8%	(68)	10%	(84)	4%	(32)	3%	(25)	75%	(635)	844
4-Region: West	11%	(56)	12%	(63)	4%	(24)	4%	(20)	69%	(361)	524
Movie Fan	9%	(177)	12%	(232)	5%	(89)	2%	(46)	71%	(1358)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_21: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
What's Love Got to Do With it

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	23%	(501)	18%	(400)	5%	(101)	2%	(53)	52%	(1157)	2213
Gender: Male	20%	(220)	19%	(209)	6%	(64)	3%	(34)	51%	(550)	1076
Gender: Female	25%	(282)	17%	(191)	3%	(38)	2%	(19)	53%	(605)	1135
Age: 18-34	23%	(146)	17%	(109)	6%	(38)	3%	(17)	51%	(325)	635
Age: 35-44	30%	(113)	19%	(70)	7%	(28)	2%	(7)	42%	(155)	374
Age: 45-64	23%	(164)	21%	(153)	4%	(27)	3%	(21)	49%	(350)	715
Age: 65+	16%	(78)	14%	(68)	2%	(9)	2%	(8)	67%	(327)	490
GenZers: 1997-2012	21%	(48)	15%	(35)	7%	(16)	2%	(4)	55%	(124)	228
Millennials: 1981-1996	26%	(188)	18%	(130)	7%	(48)	3%	(19)	46%	(329)	713
GenXers: 1965-1980	27%	(146)	22%	(118)	5%	(25)	4%	(19)	43%	(234)	542
Baby Boomers: 1946-1964	18%	(117)	17%	(111)	2%	(11)	1%	(9)	62%	(410)	658
PID: Dem (no lean)	30%	(273)	19%	(172)	4%	(33)	2%	(17)	45%	(406)	902
PID: Ind (no lean)	18%	(112)	18%	(111)	4%	(26)	2%	(12)	58%	(366)	628
PID: Rep (no lean)	17%	(116)	17%	(117)	6%	(42)	4%	(24)	56%	(385)	684
PID/Gender: Dem Men	28%	(119)	23%	(96)	5%	(19)	2%	(10)	43%	(182)	427
PID/Gender: Dem Women	32%	(154)	16%	(76)	3%	(14)	2%	(7)	47%	(223)	475
PID/Gender: Ind Men	15%	(44)	17%	(51)	5%	(15)	2%	(7)	60%	(178)	295
PID/Gender: Ind Women	21%	(68)	18%	(60)	3%	(11)	2%	(5)	56%	(186)	331
PID/Gender: Rep Men	16%	(57)	17%	(62)	8%	(29)	5%	(17)	53%	(189)	354
PID/Gender: Rep Women	18%	(59)	17%	(55)	4%	(13)	2%	(7)	59%	(195)	330
Ideo: Liberal (1-3)	26%	(168)	18%	(116)	5%	(32)	2%	(14)	48%	(307)	636
Ideo: Moderate (4)	24%	(165)	19%	(133)	5%	(38)	2%	(11)	50%	(353)	700
Ideo: Conservative (5-7)	18%	(128)	18%	(124)	3%	(21)	3%	(24)	58%	(404)	701
Educ: < College	24%	(343)	18%	(262)	6%	(81)	2%	(34)	50%	(725)	1446
Educ: Bachelors degree	19%	(94)	17%	(85)	3%	(12)	2%	(9)	59%	(286)	487
Educ: Post-grad	23%	(64)	19%	(53)	3%	(8)	3%	(10)	52%	(145)	280
Income: Under 50k	25%	(276)	19%	(210)	7%	(74)	3%	(32)	47%	(533)	1125
Income: 50k-100k	23%	(162)	16%	(113)	3%	(25)	2%	(12)	56%	(404)	715
Income: 100k+	17%	(63)	21%	(78)	1%	(3)	2%	(9)	59%	(220)	373
Ethnicity: White	19%	(322)	18%	(303)	5%	(78)	2%	(42)	56%	(962)	1708
Ethnicity: Hispanic	26%	(100)	20%	(76)	9%	(34)	4%	(15)	41%	(156)	381

Table MCEN7_21: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
What's Love Got to Do With it

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	23%	(501)	18%	(400)	5%	(101)	2%	(53)	52%	(1157)	2213
Ethnicity: Black	52%	(147)	23%	(66)	4%	(13)	2%	(6)	18%	(53)	284
Ethnicity: Other	14%	(32)	14%	(31)	5%	(11)	2%	(5)	65%	(143)	221
All Christian	21%	(213)	19%	(190)	3%	(34)	3%	(27)	55%	(556)	1020
All Non-Christian	38%	(62)	15%	(24)	2%	(4)	6%	(9)	39%	(63)	161
Atheist	22%	(21)	15%	(14)	4%	(4)	1%	(1)	58%	(55)	96
Agnostic/Nothing in particular	17%	(97)	20%	(111)	6%	(36)	2%	(11)	55%	(310)	564
Something Else	29%	(109)	17%	(62)	6%	(24)	1%	(5)	46%	(172)	372
Religious Non-Protestant/Catholic	36%	(65)	16%	(28)	2%	(4)	5%	(9)	42%	(76)	181
Evangelical	25%	(145)	18%	(108)	6%	(33)	3%	(20)	48%	(281)	588
Non-Evangelical	22%	(172)	18%	(136)	3%	(23)	2%	(12)	56%	(428)	771
Community: Urban	28%	(186)	22%	(148)	7%	(43)	4%	(24)	39%	(261)	663
Community: Suburban	20%	(195)	16%	(160)	4%	(38)	2%	(17)	58%	(574)	984
Community: Rural	21%	(120)	16%	(93)	4%	(20)	2%	(12)	57%	(321)	566
Employ: Private Sector	25%	(194)	20%	(153)	5%	(39)	2%	(12)	49%	(377)	775
Employ: Government	27%	(35)	17%	(23)	10%	(13)	3%	(4)	43%	(56)	131
Employ: Self-Employed	22%	(42)	25%	(48)	5%	(10)	4%	(8)	44%	(85)	194
Employ: Homemaker	20%	(32)	16%	(26)	2%	(2)	2%	(3)	60%	(96)	160
Employ: Student	23%	(14)	13%	(8)	7%	(4)	3%	(2)	54%	(32)	60
Employ: Retired	19%	(106)	14%	(78)	2%	(12)	3%	(16)	62%	(338)	550
Employ: Unemployed	18%	(39)	20%	(44)	8%	(17)	2%	(4)	53%	(115)	218
Employ: Other	31%	(39)	16%	(20)	3%	(4)	3%	(4)	46%	(57)	125
Military HH: Yes	18%	(53)	15%	(45)	5%	(15)	1%	(4)	61%	(182)	299
Military HH: No	23%	(448)	19%	(355)	5%	(87)	3%	(49)	51%	(975)	1914
RD/WT: Right Direction	28%	(209)	20%	(149)	4%	(28)	2%	(16)	45%	(334)	737
RD/WT: Wrong Track	20%	(293)	17%	(251)	5%	(73)	3%	(37)	56%	(823)	1476
Biden Job Approve	29%	(297)	19%	(191)	5%	(53)	3%	(27)	44%	(447)	1014
Biden Job Disapprove	17%	(189)	17%	(185)	4%	(45)	2%	(26)	59%	(645)	1090

Continued on next page

Table MCEN7_21: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
What's Love Got to Do With it

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	23%	(501)	18%	(400)	5%	(101)	2%	(53)	52%	(1157)	2213
Biden Job Strongly Approve	35%	(161)	18%	(84)	4%	(20)	4%	(18)	38%	(174)	458
Biden Job Somewhat Approve	24%	(136)	19%	(107)	6%	(33)	2%	(8)	49%	(273)	557
Biden Job Somewhat Disapprove	20%	(68)	16%	(55)	4%	(15)	2%	(7)	58%	(198)	342
Biden Job Strongly Disapprove	16%	(121)	17%	(131)	4%	(30)	3%	(19)	60%	(447)	748
Favorable of Biden	29%	(295)	19%	(192)	3%	(34)	3%	(26)	46%	(458)	1005
Unfavorable of Biden	17%	(182)	18%	(193)	6%	(62)	2%	(25)	58%	(638)	1099
Very Favorable of Biden	34%	(156)	19%	(87)	4%	(20)	5%	(22)	38%	(171)	456
Somewhat Favorable of Biden	25%	(139)	19%	(105)	3%	(14)	1%	(4)	52%	(286)	549
Somewhat Unfavorable of Biden	14%	(43)	21%	(65)	7%	(23)	2%	(5)	55%	(170)	306
Very Unfavorable of Biden	17%	(138)	16%	(128)	5%	(39)	3%	(20)	59%	(468)	793
#1 Issue: Economy	25%	(226)	20%	(184)	4%	(34)	2%	(14)	49%	(446)	904
#1 Issue: Security	17%	(51)	14%	(44)	7%	(20)	4%	(11)	59%	(178)	303
#1 Issue: Health Care	27%	(51)	17%	(33)	6%	(12)	1%	(2)	50%	(96)	194
#1 Issue: Medicare / Social Security	17%	(46)	21%	(57)	3%	(8)	3%	(9)	55%	(150)	271
#1 Issue: Women's Issues	28%	(62)	18%	(39)	2%	(5)	1%	(1)	51%	(112)	220
#1 Issue: Education	27%	(17)	17%	(11)	8%	(5)	1%	(1)	46%	(30)	65
#1 Issue: Energy	17%	(26)	13%	(20)	10%	(15)	10%	(14)	50%	(75)	150
#1 Issue: Other	20%	(21)	12%	(13)	2%	(3)	1%	(1)	65%	(70)	108
2022 House Vote: Democrat	28%	(268)	20%	(188)	4%	(41)	2%	(20)	46%	(433)	951
2022 House Vote: Republican	16%	(113)	17%	(120)	4%	(31)	2%	(17)	59%	(409)	689
2022 House Vote: Someone else	18%	(9)	7%	(4)	7%	(4)	2%	(1)	67%	(36)	54
2022 House Vote: Didnt Vote	21%	(111)	17%	(88)	5%	(26)	3%	(15)	54%	(279)	519
2020 Vote: Joe Biden	28%	(289)	19%	(194)	4%	(40)	2%	(23)	46%	(472)	1017
2020 Vote: Donald Trump	16%	(119)	17%	(128)	4%	(32)	3%	(19)	60%	(446)	744
2020 Vote: Other	12%	(7)	12%	(7)	5%	(3)	1%	(1)	70%	(39)	56
2020 Vote: Didn't Vote	22%	(87)	18%	(72)	7%	(27)	3%	(11)	51%	(200)	397
2018 House Vote: Democrat	31%	(256)	20%	(169)	4%	(30)	1%	(12)	44%	(366)	833
2018 House Vote: Republican	15%	(100)	17%	(110)	4%	(29)	2%	(13)	62%	(405)	657
2018 House Vote: Someone else	9%	(5)	18%	(10)	9%	(5)	—	(0)	63%	(33)	53
2018 House Vote: Didnt Vote	21%	(140)	17%	(111)	6%	(37)	4%	(29)	53%	(353)	670

Table MCEN7_21: *Do you have a favorable or unfavorable opinion of the following previously released biographical films?*
What's Love Got to Do With it

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Have not seen		Total N
Adults	23%	(501)	18%	(400)	5%	(101)	2%	(53)	52%	(1157)	2213
4-Region: Northeast	20%	(77)	22%	(87)	5%	(20)	3%	(13)	49%	(191)	388
4-Region: Midwest	19%	(87)	16%	(74)	4%	(19)	2%	(8)	59%	(269)	457
4-Region: South	25%	(213)	20%	(167)	4%	(35)	2%	(16)	49%	(413)	844
4-Region: West	24%	(124)	14%	(73)	5%	(27)	3%	(16)	54%	(285)	524
Movie Fan	24%	(458)	19%	(366)	5%	(92)	2%	(35)	50%	(949)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_1: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Amy Winehouse

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(396)	23%	(503)	16%	(354)	29%	(631)	15%	(328)	2213
Gender: Male	17%	(188)	24%	(260)	15%	(163)	30%	(318)	14%	(147)	1076
Gender: Female	18%	(209)	21%	(243)	17%	(190)	27%	(311)	16%	(182)	1135
Age: 18-34	29%	(186)	32%	(203)	10%	(66)	11%	(67)	18%	(113)	635
Age: 35-44	19%	(71)	30%	(112)	16%	(58)	22%	(81)	14%	(51)	374
Age: 45-64	16%	(114)	18%	(126)	19%	(133)	35%	(250)	13%	(92)	715
Age: 65+	5%	(26)	13%	(63)	20%	(97)	47%	(232)	15%	(72)	490
GenZers: 1997-2012	21%	(47)	35%	(80)	11%	(24)	10%	(22)	24%	(54)	228
Millennials: 1981-1996	28%	(200)	31%	(218)	12%	(85)	16%	(114)	13%	(96)	713
GenXers: 1965-1980	18%	(98)	20%	(107)	20%	(110)	29%	(155)	13%	(73)	542
Baby Boomers: 1946-1964	8%	(51)	13%	(88)	19%	(123)	45%	(299)	15%	(96)	658
PID: Dem (no lean)	24%	(218)	25%	(228)	14%	(124)	22%	(200)	15%	(131)	902
PID: Ind (no lean)	14%	(89)	21%	(134)	18%	(112)	29%	(179)	18%	(113)	628
PID: Rep (no lean)	13%	(89)	21%	(141)	17%	(117)	37%	(252)	12%	(84)	684
PID/Gender: Dem Men	26%	(112)	28%	(121)	13%	(54)	22%	(93)	11%	(47)	427
PID/Gender: Dem Women	22%	(107)	23%	(107)	15%	(70)	23%	(107)	18%	(84)	475
PID/Gender: Ind Men	10%	(30)	22%	(65)	18%	(53)	30%	(87)	20%	(60)	295
PID/Gender: Ind Women	18%	(60)	21%	(69)	18%	(59)	27%	(91)	16%	(53)	331
PID/Gender: Rep Men	13%	(46)	21%	(74)	16%	(56)	39%	(138)	11%	(39)	354
PID/Gender: Rep Women	13%	(42)	20%	(67)	19%	(61)	34%	(113)	14%	(45)	330
Ideo: Liberal (1-3)	25%	(158)	27%	(171)	15%	(98)	21%	(135)	12%	(75)	636
Ideo: Moderate (4)	17%	(122)	24%	(165)	18%	(127)	25%	(175)	16%	(111)	700
Ideo: Conservative (5-7)	14%	(96)	19%	(136)	16%	(110)	41%	(285)	10%	(72)	701
Educ: < College	18%	(262)	22%	(319)	14%	(207)	29%	(420)	16%	(237)	1446
Educ: Bachelors degree	16%	(77)	24%	(119)	20%	(100)	28%	(134)	12%	(57)	487
Educ: Post-grad	21%	(58)	23%	(65)	17%	(47)	27%	(76)	12%	(34)	280
Income: Under 50k	18%	(199)	20%	(221)	15%	(169)	29%	(326)	19%	(210)	1125
Income: 50k-100k	19%	(134)	28%	(197)	17%	(120)	27%	(193)	10%	(71)	715
Income: 100k+	17%	(64)	23%	(85)	17%	(64)	30%	(112)	13%	(47)	373
Ethnicity: White	17%	(287)	22%	(370)	17%	(291)	31%	(533)	13%	(227)	1708
Ethnicity: Hispanic	31%	(116)	28%	(108)	11%	(41)	16%	(61)	14%	(55)	381

Table MCEN8_1: *How interested are you in seeing the upcoming biographical films about the following public figures?*

Amy Winehouse

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(396)	23%	(503)	16%	(354)	29%	(631)	15%	(328)	2213
Ethnicity: Black	30%	(84)	24%	(69)	11%	(33)	18%	(51)	17%	(48)	284
Ethnicity: Other	12%	(26)	29%	(64)	14%	(30)	22%	(48)	24%	(54)	221
All Christian	15%	(158)	20%	(204)	17%	(177)	34%	(347)	13%	(135)	1020
All Non-Christian	22%	(36)	24%	(38)	11%	(17)	20%	(33)	23%	(37)	161
Atheist	15%	(14)	28%	(27)	15%	(14)	31%	(30)	11%	(10)	96
Agnostic/Nothing in particular	20%	(111)	24%	(133)	16%	(88)	26%	(147)	15%	(85)	564
Something Else	21%	(77)	27%	(101)	15%	(57)	20%	(76)	16%	(61)	372
Religious Non-Protestant/Catholic	21%	(38)	22%	(40)	11%	(19)	20%	(37)	26%	(48)	181
Evangelical	19%	(109)	21%	(122)	17%	(100)	29%	(171)	15%	(86)	588
Non-Evangelical	16%	(121)	23%	(177)	17%	(130)	32%	(244)	13%	(98)	771
Community: Urban	23%	(155)	26%	(174)	13%	(87)	22%	(148)	15%	(98)	663
Community: Suburban	16%	(156)	24%	(232)	18%	(175)	29%	(286)	14%	(136)	984
Community: Rural	15%	(86)	17%	(97)	16%	(92)	35%	(197)	17%	(94)	566
Employ: Private Sector	19%	(151)	30%	(234)	15%	(120)	21%	(160)	14%	(111)	775
Employ: Government	26%	(34)	29%	(38)	17%	(22)	18%	(23)	11%	(14)	131
Employ: Self-Employed	31%	(60)	22%	(42)	15%	(28)	23%	(45)	10%	(19)	194
Employ: Homemaker	18%	(29)	20%	(32)	11%	(18)	32%	(51)	19%	(30)	160
Employ: Student	23%	(14)	20%	(12)	13%	(8)	13%	(8)	31%	(19)	60
Employ: Retired	9%	(51)	13%	(73)	19%	(106)	46%	(255)	12%	(65)	550
Employ: Unemployed	14%	(31)	21%	(45)	15%	(34)	28%	(62)	21%	(47)	218
Employ: Other	22%	(28)	23%	(28)	14%	(18)	21%	(26)	20%	(25)	125
Military HH: Yes	13%	(40)	20%	(59)	16%	(47)	40%	(119)	11%	(34)	299
Military HH: No	19%	(356)	23%	(444)	16%	(307)	27%	(512)	15%	(295)	1914
RD/WT: Right Direction	23%	(167)	27%	(196)	14%	(100)	21%	(152)	17%	(122)	737
RD/WT: Wrong Track	16%	(230)	21%	(307)	17%	(254)	32%	(479)	14%	(207)	1476
Biden Job Approve	23%	(232)	25%	(255)	16%	(159)	22%	(224)	14%	(144)	1014
Biden Job Disapprove	14%	(151)	20%	(221)	17%	(188)	36%	(388)	13%	(142)	1090

Table MCEN8_1: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Amy Winehouse

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(396)	23%	(503)	16%	(354)	29%	(631)	15%	(328)	2213
Biden Job Strongly Approve	27%	(124)	22%	(103)	14%	(66)	24%	(108)	12%	(56)	458
Biden Job Somewhat Approve	19%	(108)	27%	(152)	17%	(93)	21%	(116)	16%	(87)	557
Biden Job Somewhat Disapprove	19%	(65)	26%	(89)	16%	(55)	24%	(81)	15%	(53)	342
Biden Job Strongly Disapprove	12%	(87)	18%	(132)	18%	(133)	41%	(307)	12%	(90)	748
Favorable of Biden	24%	(242)	23%	(234)	14%	(145)	23%	(235)	15%	(148)	1005
Unfavorable of Biden	13%	(145)	22%	(237)	18%	(197)	35%	(381)	13%	(140)	1099
Very Favorable of Biden	27%	(123)	21%	(98)	14%	(65)	25%	(116)	12%	(54)	456
Somewhat Favorable of Biden	22%	(119)	25%	(136)	15%	(80)	22%	(120)	17%	(94)	549
Somewhat Unfavorable of Biden	14%	(42)	26%	(80)	22%	(68)	24%	(74)	14%	(41)	306
Very Unfavorable of Biden	13%	(103)	20%	(156)	16%	(129)	39%	(307)	12%	(98)	793
#1 Issue: Economy	18%	(166)	28%	(253)	16%	(143)	23%	(207)	15%	(135)	904
#1 Issue: Security	13%	(41)	19%	(57)	16%	(49)	39%	(120)	12%	(37)	303
#1 Issue: Health Care	24%	(47)	20%	(38)	13%	(26)	20%	(40)	22%	(43)	194
#1 Issue: Medicare / Social Security	9%	(25)	13%	(35)	20%	(53)	44%	(118)	14%	(39)	271
#1 Issue: Women's Issues	24%	(53)	30%	(66)	13%	(29)	18%	(39)	15%	(32)	220
#1 Issue: Education	28%	(18)	17%	(11)	13%	(8)	23%	(15)	20%	(13)	65
#1 Issue: Energy	22%	(33)	17%	(26)	18%	(27)	32%	(49)	10%	(15)	150
#1 Issue: Other	13%	(14)	15%	(16)	18%	(19)	41%	(45)	13%	(14)	108
2022 House Vote: Democrat	21%	(204)	24%	(232)	17%	(159)	23%	(221)	14%	(135)	951
2022 House Vote: Republican	13%	(88)	22%	(150)	16%	(109)	40%	(276)	10%	(67)	689
2022 House Vote: Someone else	18%	(10)	9%	(5)	19%	(10)	31%	(17)	22%	(12)	54
2022 House Vote: Didnt Vote	18%	(95)	22%	(116)	15%	(76)	23%	(118)	22%	(115)	519
2020 Vote: Joe Biden	21%	(214)	26%	(261)	17%	(171)	22%	(219)	15%	(151)	1017
2020 Vote: Donald Trump	14%	(102)	21%	(157)	16%	(118)	39%	(290)	10%	(78)	744
2020 Vote: Other	10%	(6)	15%	(8)	25%	(14)	34%	(19)	16%	(9)	56
2020 Vote: Didn't Vote	19%	(75)	19%	(77)	13%	(51)	26%	(103)	23%	(90)	397
2018 House Vote: Democrat	23%	(194)	24%	(203)	17%	(141)	23%	(190)	13%	(105)	833
2018 House Vote: Republican	12%	(79)	21%	(137)	16%	(108)	40%	(262)	11%	(71)	657
2018 House Vote: Someone else	18%	(9)	14%	(7)	16%	(8)	33%	(18)	19%	(10)	53
2018 House Vote: Didnt Vote	17%	(115)	23%	(156)	14%	(97)	24%	(161)	21%	(142)	670

Table MCEN8_1: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Amy Winehouse

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(396)	23%	(503)	16%	(354)	29%	(631)	15%	(328)	2213
4-Region: Northeast	16%	(62)	23%	(89)	20%	(76)	26%	(101)	16%	(61)	388
4-Region: Midwest	14%	(64)	23%	(105)	19%	(85)	32%	(145)	13%	(59)	457
4-Region: South	21%	(174)	23%	(195)	14%	(119)	29%	(242)	14%	(114)	844
4-Region: West	18%	(96)	22%	(115)	14%	(74)	27%	(144)	18%	(95)	524
Movie Fan	20%	(372)	25%	(474)	17%	(327)	26%	(487)	13%	(241)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_2: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Michael Jackson

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	30%	(665)	26%	(573)	13%	(297)	22%	(498)	8%	(180)	2213
Gender: Male	31%	(336)	24%	(261)	13%	(141)	24%	(260)	7%	(78)	1076
Gender: Female	29%	(329)	28%	(313)	14%	(156)	21%	(236)	9%	(102)	1135
Age: 18-34	42%	(269)	30%	(187)	10%	(64)	9%	(57)	9%	(57)	635
Age: 35-44	35%	(132)	29%	(108)	13%	(49)	13%	(49)	9%	(35)	374
Age: 45-64	27%	(194)	25%	(177)	13%	(92)	28%	(199)	7%	(53)	715
Age: 65+	14%	(70)	20%	(100)	19%	(93)	39%	(193)	7%	(34)	490
GenZers: 1997-2012	43%	(98)	32%	(73)	9%	(20)	7%	(16)	9%	(21)	228
Millennials: 1981-1996	38%	(270)	29%	(209)	12%	(87)	12%	(83)	9%	(63)	713
GenXers: 1965-1980	31%	(170)	25%	(136)	12%	(64)	23%	(124)	9%	(48)	542
Baby Boomers: 1946-1964	19%	(123)	22%	(143)	18%	(118)	35%	(233)	6%	(41)	658
PID: Dem (no lean)	37%	(335)	28%	(256)	12%	(106)	16%	(142)	7%	(62)	902
PID: Ind (no lean)	28%	(176)	23%	(142)	16%	(97)	23%	(146)	11%	(66)	628
PID: Rep (no lean)	22%	(154)	26%	(176)	14%	(94)	31%	(210)	7%	(51)	684
PID/Gender: Dem Men	39%	(165)	28%	(120)	11%	(45)	16%	(68)	7%	(28)	427
PID/Gender: Dem Women	36%	(171)	28%	(135)	13%	(61)	16%	(74)	7%	(34)	475
PID/Gender: Ind Men	30%	(89)	18%	(54)	17%	(49)	24%	(71)	11%	(32)	295
PID/Gender: Ind Women	26%	(87)	26%	(88)	14%	(47)	23%	(75)	10%	(35)	331
PID/Gender: Rep Men	23%	(83)	24%	(86)	13%	(46)	34%	(122)	5%	(18)	354
PID/Gender: Rep Women	22%	(71)	27%	(90)	14%	(48)	27%	(87)	10%	(33)	330
Ideo: Liberal (1-3)	32%	(204)	29%	(187)	16%	(105)	16%	(104)	6%	(37)	636
Ideo: Moderate (4)	33%	(233)	27%	(191)	12%	(84)	20%	(141)	7%	(50)	700
Ideo: Conservative (5-7)	24%	(166)	23%	(158)	13%	(91)	33%	(230)	8%	(56)	701
Educ: < College	31%	(451)	25%	(362)	12%	(173)	22%	(323)	9%	(137)	1446
Educ: Bachelors degree	27%	(132)	30%	(145)	16%	(78)	21%	(103)	6%	(29)	487
Educ: Post-grad	29%	(82)	23%	(66)	17%	(46)	26%	(72)	5%	(14)	280
Income: Under 50k	30%	(341)	26%	(293)	12%	(135)	22%	(247)	10%	(109)	1125
Income: 50k-100k	30%	(214)	27%	(192)	16%	(113)	21%	(152)	6%	(44)	715
Income: 100k+	30%	(110)	24%	(88)	13%	(49)	26%	(98)	7%	(27)	373
Ethnicity: White	25%	(431)	25%	(432)	15%	(261)	26%	(449)	8%	(134)	1708
Ethnicity: Hispanic	40%	(152)	28%	(105)	10%	(37)	13%	(51)	10%	(37)	381

Table MCEN8_2: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Michael Jackson

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	30%	(665)	26%	(573)	13%	(297)	22%	(498)	8%	(180)	2213
Ethnicity: Black	56%	(160)	29%	(84)	6%	(16)	5%	(14)	4%	(10)	284
Ethnicity: Other	33%	(73)	26%	(57)	10%	(21)	15%	(34)	16%	(35)	221
All Christian	26%	(268)	24%	(244)	14%	(143)	28%	(289)	7%	(76)	1020
All Non-Christian	41%	(66)	21%	(34)	13%	(21)	15%	(24)	10%	(17)	161
Atheist	20%	(19)	28%	(27)	12%	(11)	29%	(28)	11%	(11)	96
Agnostic/Nothing in particular	28%	(159)	29%	(161)	15%	(83)	19%	(109)	9%	(51)	564
Something Else	41%	(153)	29%	(107)	10%	(39)	13%	(48)	7%	(25)	372
Religious Non-Protestant/Catholic	37%	(67)	21%	(38)	13%	(23)	15%	(28)	14%	(26)	181
Evangelical	35%	(204)	24%	(144)	12%	(71)	22%	(132)	6%	(37)	588
Non-Evangelical	28%	(213)	26%	(199)	14%	(108)	26%	(199)	7%	(53)	771
Community: Urban	35%	(235)	29%	(193)	11%	(71)	17%	(115)	7%	(49)	663
Community: Suburban	31%	(302)	22%	(219)	15%	(148)	24%	(236)	8%	(78)	984
Community: Rural	23%	(128)	28%	(161)	14%	(79)	26%	(146)	9%	(53)	566
Employ: Private Sector	37%	(286)	26%	(201)	14%	(108)	15%	(113)	9%	(68)	775
Employ: Government	31%	(41)	34%	(44)	7%	(9)	24%	(31)	4%	(5)	131
Employ: Self-Employed	42%	(82)	25%	(49)	9%	(17)	19%	(38)	4%	(8)	194
Employ: Homemaker	20%	(32)	32%	(52)	15%	(24)	22%	(35)	11%	(17)	160
Employ: Student	35%	(21)	38%	(23)	5%	(3)	11%	(7)	11%	(7)	60
Employ: Retired	16%	(88)	23%	(124)	17%	(94)	39%	(212)	6%	(32)	550
Employ: Unemployed	30%	(65)	22%	(48)	11%	(25)	21%	(47)	15%	(34)	218
Employ: Other	41%	(51)	26%	(32)	14%	(17)	13%	(16)	7%	(8)	125
Military HH: Yes	18%	(53)	20%	(60)	17%	(51)	38%	(113)	7%	(22)	299
Military HH: No	32%	(612)	27%	(513)	13%	(246)	20%	(385)	8%	(157)	1914
RD/WT: Right Direction	34%	(253)	30%	(219)	12%	(85)	16%	(114)	9%	(66)	737
RD/WT: Wrong Track	28%	(412)	24%	(355)	14%	(213)	26%	(384)	8%	(114)	1476
Biden Job Approve	35%	(359)	28%	(279)	12%	(124)	18%	(186)	6%	(66)	1014
Biden Job Disapprove	26%	(278)	23%	(255)	16%	(170)	28%	(305)	7%	(81)	1090

Continued on next page

Table MCEN8_2: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Michael Jackson

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	30%	(665)	26%	(573)	13%	(297)	22%	(498)	8%	(180)	2213
Biden Job Strongly Approve	40%	(183)	26%	(120)	10%	(45)	19%	(88)	5%	(21)	458
Biden Job Somewhat Approve	32%	(177)	29%	(159)	14%	(79)	18%	(98)	8%	(44)	557
Biden Job Somewhat Disapprove	30%	(101)	31%	(106)	12%	(40)	17%	(57)	11%	(36)	342
Biden Job Strongly Disapprove	24%	(176)	20%	(149)	17%	(130)	33%	(248)	6%	(45)	748
Favorable of Biden	35%	(350)	28%	(283)	13%	(127)	18%	(181)	6%	(64)	1005
Unfavorable of Biden	27%	(294)	23%	(251)	15%	(164)	28%	(308)	7%	(81)	1099
Very Favorable of Biden	40%	(180)	25%	(115)	10%	(47)	20%	(90)	5%	(23)	456
Somewhat Favorable of Biden	31%	(169)	31%	(168)	15%	(81)	16%	(91)	7%	(40)	549
Somewhat Unfavorable of Biden	32%	(98)	27%	(84)	13%	(39)	19%	(58)	9%	(27)	306
Very Unfavorable of Biden	25%	(196)	21%	(168)	16%	(125)	32%	(251)	7%	(54)	793
#1 Issue: Economy	35%	(317)	27%	(244)	14%	(130)	15%	(138)	8%	(74)	904
#1 Issue: Security	23%	(71)	19%	(58)	12%	(36)	38%	(114)	8%	(23)	303
#1 Issue: Health Care	40%	(77)	30%	(58)	10%	(20)	13%	(24)	7%	(14)	194
#1 Issue: Medicare / Social Security	19%	(52)	26%	(71)	14%	(38)	34%	(91)	7%	(18)	271
#1 Issue: Women's Issues	28%	(61)	33%	(72)	13%	(29)	18%	(39)	9%	(19)	220
#1 Issue: Education	40%	(26)	25%	(16)	5%	(3)	21%	(13)	9%	(6)	65
#1 Issue: Energy	27%	(40)	19%	(28)	14%	(21)	28%	(42)	12%	(18)	150
#1 Issue: Other	18%	(20)	24%	(25)	17%	(19)	34%	(36)	7%	(7)	108
2022 House Vote: Democrat	34%	(327)	27%	(252)	14%	(130)	19%	(180)	7%	(62)	951
2022 House Vote: Republican	23%	(158)	22%	(154)	17%	(116)	31%	(215)	7%	(47)	689
2022 House Vote: Someone else	28%	(15)	29%	(16)	13%	(7)	24%	(13)	5%	(3)	54
2022 House Vote: Didnt Vote	32%	(165)	29%	(151)	9%	(45)	17%	(90)	13%	(67)	519
2020 Vote: Joe Biden	34%	(348)	28%	(283)	13%	(136)	18%	(184)	6%	(66)	1017
2020 Vote: Donald Trump	25%	(182)	22%	(167)	15%	(115)	31%	(228)	7%	(51)	744
2020 Vote: Other	27%	(15)	15%	(8)	18%	(10)	33%	(19)	6%	(4)	56
2020 Vote: Didn't Vote	30%	(120)	29%	(114)	9%	(37)	17%	(67)	15%	(59)	397
2018 House Vote: Democrat	37%	(310)	27%	(222)	12%	(102)	18%	(150)	6%	(49)	833
2018 House Vote: Republican	20%	(133)	23%	(152)	17%	(109)	32%	(209)	8%	(54)	657
2018 House Vote: Someone else	12%	(6)	32%	(17)	17%	(9)	30%	(16)	9%	(5)	53
2018 House Vote: Didnt Vote	32%	(216)	27%	(182)	11%	(77)	18%	(123)	11%	(72)	670

Continued on next page

Table MCEN8_2: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Michael Jackson

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	30%	(665)	26%	(573)	13%	(297)	22%	(498)	8%	(180)	2213
4-Region: Northeast	31%	(119)	24%	(92)	16%	(64)	22%	(85)	7%	(28)	388
4-Region: Midwest	25%	(116)	31%	(141)	12%	(55)	25%	(114)	7%	(31)	457
4-Region: South	32%	(273)	26%	(217)	13%	(114)	22%	(184)	7%	(56)	844
4-Region: West	30%	(157)	23%	(123)	12%	(65)	22%	(115)	12%	(65)	524
Movie Fan	33%	(619)	27%	(515)	14%	(271)	20%	(381)	6%	(115)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_3: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Dylan

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(398)	26%	(581)	16%	(356)	23%	(513)	17%	(365)	2213
Gender: Male	22%	(239)	27%	(290)	16%	(176)	22%	(233)	13%	(137)	1076
Gender: Female	14%	(159)	26%	(291)	16%	(179)	25%	(278)	20%	(228)	1135
Age: 18-34	23%	(143)	24%	(154)	12%	(77)	14%	(90)	27%	(170)	635
Age: 35-44	18%	(68)	28%	(104)	18%	(67)	21%	(77)	15%	(58)	374
Age: 45-64	15%	(110)	28%	(201)	16%	(118)	27%	(192)	13%	(94)	715
Age: 65+	16%	(78)	25%	(121)	19%	(94)	31%	(153)	9%	(44)	490
GenZers: 1997-2012	21%	(47)	21%	(47)	9%	(21)	16%	(35)	34%	(77)	228
Millennials: 1981-1996	22%	(154)	28%	(198)	15%	(110)	17%	(118)	19%	(133)	713
GenXers: 1965-1980	15%	(81)	27%	(146)	17%	(91)	26%	(139)	16%	(86)	542
Baby Boomers: 1946-1964	16%	(108)	27%	(175)	19%	(122)	29%	(188)	10%	(65)	658
PID: Dem (no lean)	22%	(201)	29%	(264)	13%	(119)	18%	(162)	17%	(155)	902
PID: Ind (no lean)	14%	(85)	22%	(141)	20%	(125)	24%	(153)	20%	(124)	628
PID: Rep (no lean)	16%	(112)	26%	(176)	16%	(111)	29%	(198)	13%	(87)	684
PID/Gender: Dem Men	28%	(120)	32%	(136)	12%	(53)	16%	(67)	12%	(51)	427
PID/Gender: Dem Women	17%	(81)	27%	(128)	14%	(67)	20%	(95)	22%	(104)	475
PID/Gender: Ind Men	16%	(48)	20%	(58)	22%	(65)	24%	(71)	18%	(53)	295
PID/Gender: Ind Women	11%	(37)	25%	(82)	18%	(60)	24%	(81)	21%	(71)	331
PID/Gender: Rep Men	20%	(71)	27%	(96)	16%	(58)	27%	(96)	10%	(34)	354
PID/Gender: Rep Women	13%	(41)	24%	(80)	16%	(53)	31%	(102)	16%	(53)	330
Ideo: Liberal (1-3)	22%	(142)	33%	(211)	14%	(88)	16%	(102)	15%	(94)	636
Ideo: Moderate (4)	17%	(118)	23%	(163)	18%	(124)	23%	(162)	19%	(133)	700
Ideo: Conservative (5-7)	18%	(124)	25%	(177)	18%	(127)	29%	(206)	10%	(67)	701
Educ: < College	16%	(233)	26%	(369)	15%	(220)	24%	(347)	19%	(277)	1446
Educ: Bachelors degree	21%	(100)	27%	(131)	18%	(88)	23%	(111)	12%	(57)	487
Educ: Post-grad	23%	(65)	29%	(81)	17%	(48)	20%	(55)	11%	(31)	280
Income: Under 50k	16%	(177)	26%	(294)	14%	(157)	24%	(268)	20%	(230)	1125
Income: 50k-100k	19%	(139)	26%	(184)	20%	(140)	23%	(163)	13%	(90)	715
Income: 100k+	22%	(82)	28%	(103)	16%	(60)	22%	(82)	12%	(46)	373
Ethnicity: White	18%	(306)	27%	(458)	18%	(299)	24%	(408)	14%	(236)	1708
Ethnicity: Hispanic	17%	(67)	25%	(94)	16%	(60)	20%	(78)	22%	(83)	381

Continued on next page

Table MCEN8_3: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Dylan

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(398)	26%	(581)	16%	(356)	23%	(513)	17%	(365)	2213
Ethnicity: Black	18%	(50)	24%	(68)	10%	(28)	21%	(61)	27%	(77)	284
Ethnicity: Other	19%	(42)	25%	(54)	13%	(29)	20%	(43)	24%	(52)	221
All Christian	16%	(167)	28%	(284)	17%	(170)	27%	(274)	12%	(125)	1020
All Non-Christian	32%	(51)	18%	(28)	13%	(21)	19%	(30)	19%	(31)	161
Atheist	12%	(11)	38%	(37)	16%	(16)	21%	(20)	13%	(12)	96
Agnostic/Nothing in particular	18%	(103)	25%	(139)	17%	(94)	20%	(112)	21%	(117)	564
Something Else	18%	(66)	25%	(93)	15%	(55)	21%	(77)	22%	(81)	372
Religious Non-Protestant/Catholic	29%	(53)	18%	(32)	14%	(25)	17%	(31)	22%	(40)	181
Evangelical	19%	(111)	24%	(143)	17%	(99)	25%	(149)	15%	(86)	588
Non-Evangelical	15%	(118)	29%	(224)	16%	(121)	26%	(199)	14%	(109)	771
Community: Urban	20%	(135)	28%	(188)	13%	(83)	22%	(147)	17%	(111)	663
Community: Suburban	18%	(174)	25%	(249)	18%	(174)	23%	(228)	16%	(159)	984
Community: Rural	16%	(90)	25%	(144)	18%	(99)	24%	(138)	17%	(96)	566
Employ: Private Sector	22%	(172)	26%	(200)	16%	(127)	19%	(144)	17%	(133)	775
Employ: Government	16%	(21)	32%	(42)	15%	(19)	27%	(35)	10%	(13)	131
Employ: Self-Employed	26%	(51)	31%	(60)	13%	(25)	17%	(32)	13%	(25)	194
Employ: Homemaker	15%	(24)	26%	(42)	13%	(21)	25%	(40)	20%	(32)	160
Employ: Student	16%	(9)	19%	(11)	14%	(8)	17%	(10)	35%	(21)	60
Employ: Retired	14%	(79)	26%	(146)	20%	(109)	30%	(167)	9%	(49)	550
Employ: Unemployed	13%	(29)	20%	(44)	14%	(31)	25%	(56)	27%	(59)	218
Employ: Other	11%	(13)	29%	(36)	12%	(14)	22%	(28)	26%	(33)	125
Military HH: Yes	16%	(49)	21%	(64)	17%	(51)	34%	(102)	11%	(33)	299
Military HH: No	18%	(349)	27%	(517)	16%	(305)	21%	(410)	17%	(332)	1914
RD/WT: Right Direction	24%	(176)	31%	(226)	11%	(81)	16%	(121)	18%	(132)	737
RD/WT: Wrong Track	15%	(222)	24%	(354)	19%	(275)	27%	(392)	16%	(233)	1476
Biden Job Approve	22%	(224)	30%	(306)	14%	(138)	19%	(193)	15%	(155)	1014
Biden Job Disapprove	15%	(169)	23%	(251)	19%	(209)	28%	(304)	15%	(159)	1090

Table MCEN8_3: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Dylan

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(398)	26%	(581)	16%	(356)	23%	(513)	17%	(365)	2213
Biden Job Strongly Approve	29%	(132)	31%	(141)	10%	(47)	18%	(83)	12%	(55)	458
Biden Job Somewhat Approve	16%	(92)	30%	(165)	16%	(90)	20%	(110)	18%	(100)	557
Biden Job Somewhat Disapprove	14%	(47)	24%	(83)	22%	(74)	22%	(74)	19%	(64)	342
Biden Job Strongly Disapprove	16%	(121)	22%	(168)	18%	(135)	31%	(230)	13%	(95)	748
Favorable of Biden	22%	(222)	29%	(294)	14%	(137)	19%	(189)	16%	(162)	1005
Unfavorable of Biden	15%	(168)	23%	(257)	19%	(212)	28%	(309)	14%	(154)	1099
Very Favorable of Biden	28%	(128)	27%	(123)	12%	(55)	19%	(88)	14%	(63)	456
Somewhat Favorable of Biden	17%	(94)	31%	(172)	15%	(82)	18%	(101)	18%	(100)	549
Somewhat Unfavorable of Biden	12%	(38)	25%	(77)	22%	(69)	23%	(72)	16%	(50)	306
Very Unfavorable of Biden	16%	(129)	23%	(180)	18%	(143)	30%	(237)	13%	(103)	793
#1 Issue: Economy	20%	(176)	28%	(251)	16%	(142)	19%	(170)	18%	(164)	904
#1 Issue: Security	17%	(52)	26%	(80)	16%	(49)	31%	(93)	10%	(29)	303
#1 Issue: Health Care	20%	(38)	26%	(50)	17%	(32)	13%	(26)	25%	(48)	194
#1 Issue: Medicare / Social Security	16%	(45)	24%	(65)	19%	(52)	30%	(82)	10%	(28)	271
#1 Issue: Women's Issues	15%	(33)	26%	(58)	14%	(30)	24%	(52)	21%	(47)	220
#1 Issue: Education	24%	(16)	26%	(17)	11%	(7)	15%	(9)	23%	(15)	65
#1 Issue: Energy	17%	(25)	23%	(35)	15%	(23)	30%	(44)	15%	(23)	150
#1 Issue: Other	13%	(14)	24%	(26)	19%	(20)	33%	(36)	11%	(12)	108
2022 House Vote: Democrat	23%	(214)	28%	(271)	14%	(135)	20%	(186)	15%	(146)	951
2022 House Vote: Republican	16%	(114)	26%	(181)	18%	(126)	29%	(199)	10%	(70)	689
2022 House Vote: Someone else	4%	(2)	18%	(9)	34%	(18)	21%	(11)	23%	(12)	54
2022 House Vote: Didnt Vote	13%	(68)	23%	(119)	15%	(77)	22%	(117)	26%	(137)	519
2020 Vote: Joe Biden	21%	(217)	29%	(293)	15%	(147)	19%	(189)	17%	(170)	1017
2020 Vote: Donald Trump	17%	(125)	24%	(181)	18%	(132)	28%	(209)	13%	(98)	744
2020 Vote: Other	11%	(6)	20%	(11)	26%	(14)	25%	(14)	18%	(10)	56
2020 Vote: Didn't Vote	13%	(50)	24%	(95)	16%	(62)	26%	(102)	22%	(87)	397
2018 House Vote: Democrat	24%	(199)	29%	(238)	14%	(113)	19%	(159)	15%	(124)	833
2018 House Vote: Republican	15%	(100)	26%	(169)	20%	(131)	29%	(190)	10%	(67)	657
2018 House Vote: Someone else	4%	(2)	27%	(15)	34%	(18)	20%	(10)	16%	(8)	53
2018 House Vote: Didnt Vote	14%	(97)	24%	(160)	14%	(94)	23%	(153)	25%	(166)	670

Continued on next page

Table MCEN8_3: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Dylan

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(398)	26%	(581)	16%	(356)	23%	(513)	17%	(365)	2213
4-Region: Northeast	20%	(79)	28%	(107)	18%	(68)	21%	(83)	13%	(51)	388
4-Region: Midwest	17%	(76)	27%	(123)	21%	(95)	21%	(98)	14%	(65)	457
4-Region: South	19%	(159)	23%	(197)	16%	(137)	25%	(213)	16%	(139)	844
4-Region: West	16%	(85)	29%	(154)	11%	(56)	23%	(119)	21%	(110)	524
Movie Fan	20%	(375)	29%	(547)	17%	(319)	21%	(391)	14%	(269)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_4: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Marley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(607)	27%	(593)	14%	(310)	21%	(472)	10%	(231)	2213
Gender: Male	30%	(326)	26%	(278)	13%	(142)	22%	(235)	9%	(96)	1076
Gender: Female	25%	(281)	28%	(314)	15%	(168)	21%	(236)	12%	(136)	1135
Age: 18-34	40%	(255)	27%	(173)	11%	(68)	10%	(64)	12%	(75)	635
Age: 35-44	32%	(120)	33%	(125)	12%	(43)	14%	(51)	9%	(35)	374
Age: 45-64	25%	(177)	27%	(190)	14%	(103)	25%	(176)	10%	(70)	715
Age: 65+	11%	(55)	22%	(106)	20%	(96)	37%	(181)	11%	(51)	490
GenZers: 1997-2012	37%	(84)	27%	(61)	11%	(24)	10%	(24)	15%	(35)	228
Millennials: 1981-1996	38%	(271)	30%	(217)	12%	(82)	11%	(81)	9%	(62)	713
GenXers: 1965-1980	27%	(145)	28%	(154)	14%	(74)	20%	(109)	11%	(60)	542
Baby Boomers: 1946-1964	16%	(104)	24%	(157)	17%	(115)	33%	(217)	10%	(66)	658
PID: Dem (no lean)	33%	(293)	30%	(270)	13%	(116)	16%	(141)	9%	(82)	902
PID: Ind (no lean)	25%	(156)	24%	(154)	14%	(91)	22%	(136)	15%	(91)	628
PID: Rep (no lean)	23%	(158)	25%	(169)	15%	(103)	29%	(195)	9%	(58)	684
PID/Gender: Dem Men	34%	(146)	31%	(132)	11%	(48)	15%	(63)	9%	(37)	427
PID/Gender: Dem Women	31%	(147)	29%	(138)	14%	(68)	16%	(77)	9%	(45)	475
PID/Gender: Ind Men	28%	(83)	25%	(74)	11%	(33)	23%	(67)	13%	(38)	295
PID/Gender: Ind Women	22%	(73)	24%	(79)	17%	(57)	21%	(68)	16%	(53)	331
PID/Gender: Rep Men	27%	(97)	20%	(71)	17%	(60)	30%	(105)	6%	(20)	354
PID/Gender: Rep Women	18%	(60)	30%	(97)	13%	(43)	28%	(91)	12%	(38)	330
Ideo: Liberal (1-3)	32%	(203)	31%	(198)	14%	(90)	15%	(95)	8%	(51)	636
Ideo: Moderate (4)	27%	(191)	27%	(187)	15%	(108)	19%	(136)	11%	(78)	700
Ideo: Conservative (5-7)	23%	(161)	24%	(166)	13%	(93)	31%	(220)	9%	(60)	701
Educ: < College	30%	(435)	26%	(380)	13%	(181)	20%	(294)	11%	(156)	1446
Educ: Bachelors degree	21%	(103)	28%	(138)	17%	(81)	23%	(112)	11%	(53)	487
Educ: Post-grad	25%	(69)	27%	(75)	17%	(48)	23%	(65)	8%	(23)	280
Income: Under 50k	27%	(301)	28%	(314)	12%	(139)	21%	(237)	12%	(135)	1125
Income: 50k-100k	31%	(220)	25%	(178)	15%	(110)	21%	(148)	8%	(60)	715
Income: 100k+	23%	(86)	27%	(101)	16%	(61)	23%	(87)	10%	(37)	373
Ethnicity: White	25%	(420)	26%	(445)	15%	(262)	24%	(412)	10%	(169)	1708
Ethnicity: Hispanic	42%	(158)	26%	(100)	12%	(47)	10%	(39)	10%	(36)	381

Table MCEN8_4: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Marley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(607)	27%	(593)	14%	(310)	21%	(472)	10%	(231)	2213
Ethnicity: Black	47%	(135)	33%	(94)	5%	(13)	8%	(23)	7%	(20)	284
Ethnicity: Other	24%	(52)	25%	(54)	16%	(35)	17%	(37)	19%	(43)	221
All Christian	22%	(226)	28%	(288)	13%	(136)	27%	(278)	9%	(91)	1020
All Non-Christian	33%	(54)	16%	(26)	20%	(32)	15%	(25)	15%	(25)	161
Atheist	30%	(29)	23%	(22)	11%	(10)	24%	(23)	11%	(11)	96
Agnostic/Nothing in particular	30%	(169)	25%	(144)	16%	(92)	16%	(92)	12%	(67)	564
Something Else	35%	(129)	30%	(113)	10%	(39)	14%	(54)	10%	(38)	372
Religious Non-Protestant/Catholic	30%	(55)	17%	(31)	20%	(35)	14%	(26)	19%	(35)	181
Evangelical	33%	(194)	24%	(141)	12%	(72)	22%	(131)	9%	(50)	588
Non-Evangelical	21%	(159)	32%	(247)	13%	(100)	26%	(198)	9%	(68)	771
Community: Urban	32%	(213)	27%	(181)	13%	(86)	18%	(117)	10%	(66)	663
Community: Suburban	27%	(265)	26%	(255)	14%	(142)	22%	(219)	10%	(103)	984
Community: Rural	23%	(129)	28%	(157)	15%	(82)	24%	(136)	11%	(63)	566
Employ: Private Sector	34%	(267)	27%	(209)	12%	(95)	15%	(114)	12%	(89)	775
Employ: Government	32%	(42)	26%	(34)	21%	(27)	15%	(20)	6%	(8)	131
Employ: Self-Employed	43%	(84)	22%	(43)	8%	(16)	18%	(35)	8%	(15)	194
Employ: Homemaker	22%	(35)	32%	(51)	16%	(25)	22%	(35)	9%	(14)	160
Employ: Student	20%	(12)	30%	(18)	12%	(7)	17%	(10)	21%	(12)	60
Employ: Retired	15%	(80)	24%	(132)	18%	(102)	35%	(191)	8%	(45)	550
Employ: Unemployed	22%	(48)	30%	(65)	11%	(24)	22%	(49)	15%	(32)	218
Employ: Other	31%	(38)	32%	(40)	11%	(14)	14%	(17)	13%	(16)	125
Military HH: Yes	24%	(71)	21%	(64)	16%	(47)	30%	(90)	10%	(29)	299
Military HH: No	28%	(536)	28%	(529)	14%	(263)	20%	(382)	11%	(203)	1914
RD/WT: Right Direction	33%	(244)	28%	(205)	12%	(86)	15%	(114)	12%	(88)	737
RD/WT: Wrong Track	25%	(363)	26%	(388)	15%	(224)	24%	(358)	10%	(144)	1476
Biden Job Approve	32%	(321)	29%	(290)	14%	(143)	16%	(164)	9%	(96)	1014
Biden Job Disapprove	25%	(268)	25%	(269)	14%	(158)	27%	(299)	9%	(96)	1090

Table MCEN8_4: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Marley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(607)	27%	(593)	14%	(310)	21%	(472)	10%	(231)	2213
Biden Job Strongly Approve	35%	(161)	28%	(130)	11%	(48)	18%	(84)	7%	(34)	458
Biden Job Somewhat Approve	29%	(161)	29%	(160)	17%	(95)	14%	(80)	11%	(62)	557
Biden Job Somewhat Disapprove	29%	(100)	24%	(82)	15%	(51)	19%	(66)	12%	(42)	342
Biden Job Strongly Disapprove	22%	(168)	25%	(187)	14%	(107)	31%	(232)	7%	(55)	748
Favorable of Biden	32%	(317)	29%	(289)	13%	(132)	17%	(170)	10%	(96)	1005
Unfavorable of Biden	24%	(265)	26%	(284)	15%	(166)	27%	(292)	8%	(92)	1099
Very Favorable of Biden	36%	(166)	26%	(120)	11%	(50)	18%	(81)	9%	(39)	456
Somewhat Favorable of Biden	28%	(151)	31%	(169)	15%	(82)	16%	(89)	10%	(58)	549
Somewhat Unfavorable of Biden	27%	(83)	26%	(78)	18%	(55)	19%	(57)	11%	(33)	306
Very Unfavorable of Biden	23%	(183)	26%	(205)	14%	(111)	30%	(235)	8%	(60)	793
#1 Issue: Economy	33%	(301)	29%	(261)	14%	(124)	14%	(129)	10%	(89)	904
#1 Issue: Security	20%	(61)	27%	(81)	10%	(31)	36%	(108)	7%	(21)	303
#1 Issue: Health Care	33%	(64)	31%	(61)	10%	(19)	15%	(29)	11%	(21)	194
#1 Issue: Medicare / Social Security	15%	(41)	22%	(60)	20%	(54)	33%	(88)	10%	(27)	271
#1 Issue: Women's Issues	29%	(64)	25%	(55)	12%	(26)	17%	(38)	16%	(36)	220
#1 Issue: Education	35%	(22)	28%	(18)	10%	(7)	15%	(10)	12%	(8)	65
#1 Issue: Energy	26%	(39)	20%	(30)	22%	(33)	22%	(33)	10%	(16)	150
#1 Issue: Other	14%	(15)	25%	(27)	14%	(16)	34%	(37)	13%	(14)	108
2022 House Vote: Democrat	32%	(301)	28%	(264)	15%	(142)	16%	(152)	10%	(93)	951
2022 House Vote: Republican	23%	(161)	25%	(175)	15%	(102)	29%	(202)	7%	(50)	689
2022 House Vote: Someone else	32%	(17)	16%	(9)	17%	(9)	28%	(15)	7%	(4)	54
2022 House Vote: Didnt Vote	25%	(128)	28%	(146)	11%	(56)	20%	(103)	16%	(86)	519
2020 Vote: Joe Biden	33%	(331)	27%	(280)	15%	(148)	15%	(157)	10%	(101)	1017
2020 Vote: Donald Trump	24%	(176)	25%	(187)	13%	(95)	30%	(221)	9%	(64)	744
2020 Vote: Other	17%	(10)	22%	(12)	24%	(13)	31%	(17)	6%	(4)	56
2020 Vote: Didn't Vote	23%	(90)	29%	(114)	14%	(54)	19%	(76)	16%	(62)	397
2018 House Vote: Democrat	34%	(284)	27%	(229)	15%	(124)	16%	(129)	8%	(68)	833
2018 House Vote: Republican	20%	(133)	26%	(171)	15%	(96)	31%	(206)	8%	(51)	657
2018 House Vote: Someone else	16%	(9)	24%	(13)	20%	(11)	27%	(14)	13%	(7)	53
2018 House Vote: Didnt Vote	27%	(182)	27%	(180)	12%	(80)	18%	(123)	16%	(106)	670

Continued on next page

Table MCEN8_4: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Bob Marley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(607)	27%	(593)	14%	(310)	21%	(472)	10%	(231)	2213
4-Region: Northeast	23%	(90)	31%	(120)	16%	(62)	21%	(80)	9%	(35)	388
4-Region: Midwest	26%	(117)	30%	(137)	13%	(61)	23%	(106)	8%	(36)	457
4-Region: South	29%	(245)	25%	(212)	14%	(118)	21%	(181)	10%	(88)	844
4-Region: West	30%	(155)	24%	(123)	13%	(68)	20%	(104)	14%	(73)	524
Movie Fan	30%	(576)	28%	(524)	15%	(277)	19%	(358)	9%	(167)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_5: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Ronnie Spector

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(182)	15%	(334)	17%	(383)	29%	(652)	30%	(662)	2213
Gender: Male	11%	(121)	19%	(199)	18%	(198)	29%	(316)	22%	(241)	1076
Gender: Female	5%	(60)	12%	(134)	16%	(185)	30%	(335)	37%	(420)	1135
Age: 18-34	11%	(69)	15%	(95)	15%	(92)	19%	(123)	40%	(256)	635
Age: 35-44	11%	(42)	20%	(76)	16%	(60)	19%	(72)	33%	(123)	374
Age: 45-64	6%	(46)	16%	(116)	19%	(136)	33%	(235)	25%	(182)	715
Age: 65+	5%	(24)	10%	(47)	19%	(95)	45%	(223)	21%	(101)	490
GenZers: 1997-2012	10%	(24)	14%	(32)	14%	(32)	18%	(42)	43%	(98)	228
Millennials: 1981-1996	11%	(82)	18%	(125)	16%	(113)	19%	(136)	36%	(257)	713
GenXers: 1965-1980	7%	(39)	18%	(99)	17%	(93)	30%	(165)	27%	(147)	542
Baby Boomers: 1946-1964	5%	(35)	11%	(74)	20%	(135)	41%	(268)	22%	(147)	658
PID: Dem (no lean)	12%	(108)	18%	(159)	16%	(141)	25%	(225)	30%	(269)	902
PID: Ind (no lean)	6%	(35)	12%	(75)	21%	(130)	31%	(192)	31%	(195)	628
PID: Rep (no lean)	6%	(39)	15%	(100)	16%	(112)	34%	(235)	29%	(198)	684
PID/Gender: Dem Men	19%	(80)	21%	(92)	17%	(70)	23%	(97)	21%	(88)	427
PID/Gender: Dem Women	6%	(28)	14%	(68)	15%	(70)	27%	(128)	38%	(180)	475
PID/Gender: Ind Men	4%	(12)	15%	(43)	22%	(66)	30%	(89)	29%	(86)	295
PID/Gender: Ind Women	7%	(23)	10%	(31)	19%	(64)	31%	(102)	33%	(109)	331
PID/Gender: Rep Men	8%	(30)	18%	(65)	17%	(61)	37%	(131)	19%	(68)	354
PID/Gender: Rep Women	3%	(9)	11%	(35)	15%	(51)	32%	(105)	39%	(130)	330
Ideo: Liberal (1-3)	11%	(69)	19%	(123)	17%	(110)	27%	(172)	25%	(162)	636
Ideo: Moderate (4)	9%	(60)	14%	(96)	21%	(145)	27%	(191)	30%	(208)	700
Ideo: Conservative (5-7)	7%	(47)	15%	(102)	16%	(113)	37%	(257)	26%	(181)	701
Educ: < College	7%	(107)	14%	(203)	16%	(234)	29%	(414)	34%	(488)	1446
Educ: Bachelors degree	8%	(37)	17%	(80)	19%	(93)	32%	(157)	24%	(119)	487
Educ: Post-grad	14%	(38)	18%	(51)	20%	(56)	29%	(81)	20%	(55)	280
Income: Under 50k	6%	(68)	14%	(157)	16%	(176)	30%	(333)	35%	(390)	1125
Income: 50k-100k	10%	(69)	16%	(113)	18%	(131)	30%	(212)	27%	(190)	715
Income: 100k+	12%	(45)	17%	(64)	20%	(76)	29%	(107)	22%	(82)	373
Ethnicity: White	8%	(134)	16%	(268)	18%	(300)	31%	(533)	28%	(472)	1708
Ethnicity: Hispanic	10%	(38)	22%	(84)	16%	(61)	17%	(63)	35%	(135)	381

Continued on next page

Table MCEN8_5: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Ronnie Spector

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(182)	15%	(334)	17%	(383)	29%	(652)	30%	(662)	2213
Ethnicity: Black	13%	(36)	12%	(35)	13%	(38)	25%	(72)	36%	(103)	284
Ethnicity: Other	5%	(12)	14%	(31)	20%	(44)	21%	(47)	40%	(87)	221
All Christian	8%	(79)	17%	(175)	17%	(176)	33%	(341)	24%	(249)	1020
All Non-Christian	16%	(27)	20%	(32)	13%	(22)	21%	(33)	30%	(48)	161
Atheist	13%	(12)	12%	(12)	19%	(19)	32%	(30)	24%	(23)	96
Agnostic/Nothing in particular	7%	(42)	14%	(77)	19%	(105)	27%	(153)	33%	(188)	564
Something Else	6%	(22)	10%	(38)	17%	(62)	26%	(96)	42%	(154)	372
Religious Non-Protestant/Catholic	16%	(28)	19%	(35)	12%	(22)	21%	(38)	32%	(58)	181
Evangelical	8%	(47)	16%	(94)	15%	(85)	30%	(175)	32%	(187)	588
Non-Evangelical	7%	(52)	15%	(112)	19%	(149)	33%	(255)	26%	(203)	771
Community: Urban	13%	(85)	19%	(123)	17%	(110)	26%	(174)	26%	(170)	663
Community: Suburban	7%	(72)	14%	(133)	18%	(176)	31%	(304)	30%	(299)	984
Community: Rural	4%	(25)	14%	(79)	17%	(97)	31%	(174)	34%	(193)	566
Employ: Private Sector	10%	(80)	20%	(156)	18%	(142)	24%	(187)	27%	(210)	775
Employ: Government	19%	(25)	25%	(32)	19%	(24)	19%	(25)	19%	(25)	131
Employ: Self-Employed	14%	(27)	14%	(28)	22%	(42)	19%	(38)	31%	(60)	194
Employ: Homemaker	5%	(8)	9%	(15)	11%	(18)	27%	(43)	47%	(75)	160
Employ: Student	9%	(5)	7%	(4)	11%	(7)	27%	(16)	45%	(27)	60
Employ: Retired	5%	(25)	11%	(61)	19%	(104)	44%	(243)	21%	(116)	550
Employ: Unemployed	4%	(9)	9%	(20)	13%	(28)	31%	(67)	43%	(94)	218
Employ: Other	3%	(3)	14%	(17)	14%	(18)	26%	(33)	43%	(54)	125
Military HH: Yes	6%	(18)	16%	(47)	14%	(41)	42%	(125)	23%	(69)	299
Military HH: No	9%	(163)	15%	(287)	18%	(342)	28%	(527)	31%	(593)	1914
RD/WT: Right Direction	15%	(111)	20%	(144)	15%	(114)	23%	(171)	27%	(198)	737
RD/WT: Wrong Track	5%	(71)	13%	(190)	18%	(269)	33%	(482)	31%	(464)	1476
Biden Job Approve	13%	(130)	20%	(199)	17%	(168)	25%	(256)	26%	(261)	1014
Biden Job Disapprove	4%	(48)	11%	(122)	19%	(212)	35%	(379)	30%	(329)	1090

Table MCEN8_5: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Ronnie Spector

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(182)	15%	(334)	17%	(383)	29%	(652)	30%	(662)	2213
Biden Job Strongly Approve	17%	(77)	23%	(106)	14%	(62)	26%	(119)	20%	(93)	458
Biden Job Somewhat Approve	9%	(53)	17%	(93)	19%	(105)	25%	(137)	30%	(168)	557
Biden Job Somewhat Disapprove	5%	(15)	10%	(35)	22%	(76)	25%	(87)	38%	(128)	342
Biden Job Strongly Disapprove	4%	(33)	12%	(87)	18%	(135)	39%	(292)	27%	(201)	748
Favorable of Biden	12%	(119)	18%	(179)	17%	(167)	27%	(273)	27%	(267)	1005
Unfavorable of Biden	4%	(49)	13%	(143)	19%	(209)	33%	(367)	30%	(332)	1099
Very Favorable of Biden	17%	(76)	20%	(93)	14%	(63)	28%	(125)	22%	(99)	456
Somewhat Favorable of Biden	8%	(43)	16%	(86)	19%	(104)	27%	(147)	31%	(169)	549
Somewhat Unfavorable of Biden	3%	(8)	17%	(51)	21%	(65)	23%	(71)	36%	(111)	306
Very Unfavorable of Biden	5%	(40)	12%	(92)	18%	(144)	37%	(295)	28%	(221)	793
#1 Issue: Economy	8%	(68)	16%	(147)	18%	(161)	25%	(223)	34%	(305)	904
#1 Issue: Security	6%	(18)	13%	(39)	20%	(60)	37%	(113)	24%	(74)	303
#1 Issue: Health Care	12%	(23)	15%	(29)	14%	(26)	23%	(44)	37%	(72)	194
#1 Issue: Medicare / Social Security	5%	(13)	13%	(35)	22%	(60)	42%	(113)	18%	(50)	271
#1 Issue: Women's Issues	12%	(27)	16%	(34)	12%	(26)	30%	(66)	31%	(67)	220
#1 Issue: Education	14%	(9)	18%	(12)	11%	(7)	22%	(14)	35%	(23)	65
#1 Issue: Energy	11%	(17)	17%	(26)	16%	(25)	27%	(41)	28%	(42)	150
#1 Issue: Other	7%	(8)	12%	(13)	18%	(19)	36%	(39)	27%	(29)	108
2022 House Vote: Democrat	11%	(105)	17%	(164)	17%	(158)	28%	(263)	27%	(261)	951
2022 House Vote: Republican	7%	(45)	14%	(98)	19%	(130)	36%	(247)	24%	(169)	689
2022 House Vote: Someone else	2%	(1)	15%	(8)	22%	(12)	29%	(16)	33%	(18)	54
2022 House Vote: Didnt Vote	6%	(30)	12%	(64)	16%	(84)	24%	(127)	41%	(214)	519
2020 Vote: Joe Biden	11%	(116)	17%	(177)	17%	(168)	26%	(265)	28%	(289)	1017
2020 Vote: Donald Trump	6%	(42)	13%	(99)	17%	(128)	36%	(267)	28%	(208)	744
2020 Vote: Other	—	(0)	15%	(9)	23%	(13)	37%	(21)	25%	(14)	56
2020 Vote: Didn't Vote	6%	(23)	13%	(50)	19%	(74)	25%	(100)	38%	(150)	397
2018 House Vote: Democrat	12%	(100)	19%	(160)	16%	(131)	26%	(217)	27%	(226)	833
2018 House Vote: Republican	6%	(38)	15%	(96)	19%	(123)	37%	(243)	24%	(155)	657
2018 House Vote: Someone else	1%	(1)	17%	(9)	23%	(12)	33%	(18)	25%	(13)	53
2018 House Vote: Didnt Vote	6%	(43)	10%	(69)	17%	(117)	26%	(174)	40%	(267)	670

Continued on next page

Table MCEN8_5: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Ronnie Spector

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(182)	15%	(334)	17%	(383)	29%	(652)	30%	(662)	2213
4-Region: Northeast	9%	(36)	20%	(76)	19%	(74)	28%	(108)	24%	(94)	388
4-Region: Midwest	7%	(30)	15%	(67)	18%	(85)	33%	(150)	27%	(126)	457
4-Region: South	7%	(58)	13%	(111)	17%	(146)	30%	(257)	32%	(272)	844
4-Region: West	11%	(57)	15%	(80)	15%	(79)	26%	(138)	33%	(171)	524
Movie Fan	9%	(170)	17%	(322)	18%	(349)	27%	(522)	28%	(538)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_6: *How interested are you in seeing the upcoming biographical films about the following public figures?*

Fred Astaire

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(358)	22%	(476)	17%	(366)	24%	(533)	22%	(478)	2213
Gender: Male	17%	(187)	21%	(228)	18%	(189)	26%	(277)	18%	(195)	1076
Gender: Female	15%	(172)	22%	(248)	16%	(177)	23%	(255)	25%	(283)	1135
Age: 18-34	17%	(105)	15%	(97)	14%	(87)	16%	(103)	38%	(241)	635
Age: 35-44	16%	(61)	20%	(75)	19%	(73)	20%	(73)	25%	(93)	374
Age: 45-64	15%	(104)	26%	(189)	17%	(121)	28%	(201)	14%	(100)	715
Age: 65+	18%	(88)	24%	(116)	18%	(86)	32%	(156)	9%	(44)	490
GenZers: 1997-2012	16%	(36)	10%	(23)	14%	(31)	18%	(40)	43%	(97)	228
Millennials: 1981-1996	17%	(122)	19%	(136)	16%	(114)	18%	(125)	30%	(216)	713
GenXers: 1965-1980	15%	(80)	25%	(135)	18%	(97)	25%	(133)	18%	(96)	542
Baby Boomers: 1946-1964	16%	(107)	26%	(169)	18%	(117)	31%	(204)	9%	(61)	658
PID: Dem (no lean)	20%	(180)	24%	(216)	15%	(132)	20%	(184)	21%	(190)	902
PID: Ind (no lean)	11%	(71)	20%	(125)	20%	(127)	23%	(145)	25%	(160)	628
PID: Rep (no lean)	16%	(107)	20%	(135)	16%	(108)	30%	(205)	19%	(129)	684
PID/Gender: Dem Men	24%	(103)	22%	(96)	15%	(64)	21%	(91)	17%	(73)	427
PID/Gender: Dem Women	16%	(77)	25%	(120)	14%	(68)	20%	(93)	25%	(116)	475
PID/Gender: Ind Men	11%	(33)	20%	(59)	23%	(68)	23%	(69)	22%	(66)	295
PID/Gender: Ind Women	11%	(38)	20%	(66)	18%	(59)	23%	(75)	28%	(93)	331
PID/Gender: Rep Men	14%	(51)	20%	(72)	16%	(58)	33%	(117)	16%	(56)	354
PID/Gender: Rep Women	17%	(56)	19%	(62)	15%	(50)	27%	(88)	22%	(73)	330
Ideo: Liberal (1-3)	22%	(138)	22%	(142)	16%	(104)	22%	(139)	18%	(114)	636
Ideo: Moderate (4)	14%	(101)	22%	(153)	18%	(128)	23%	(159)	23%	(159)	700
Ideo: Conservative (5-7)	17%	(116)	22%	(157)	16%	(114)	29%	(206)	15%	(108)	701
Educ: < College	15%	(215)	18%	(262)	15%	(224)	25%	(368)	26%	(377)	1446
Educ: Bachelors degree	17%	(85)	28%	(135)	19%	(93)	22%	(106)	14%	(69)	487
Educ: Post-grad	21%	(59)	28%	(80)	18%	(50)	21%	(59)	11%	(32)	280
Income: Under 50k	15%	(170)	19%	(213)	15%	(166)	25%	(282)	26%	(294)	1125
Income: 50k-100k	17%	(123)	22%	(155)	20%	(140)	24%	(171)	18%	(127)	715
Income: 100k+	18%	(66)	29%	(109)	16%	(61)	22%	(81)	15%	(57)	373
Ethnicity: White	16%	(270)	23%	(386)	18%	(308)	25%	(426)	19%	(318)	1708
Ethnicity: Hispanic	17%	(66)	20%	(74)	18%	(68)	15%	(59)	30%	(114)	381

Continued on next page

Table MCEN8_6: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Fred Astaire

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(358)	22%	(476)	17%	(366)	24%	(533)	22%	(478)	2213
Ethnicity: Black	20%	(56)	17%	(49)	8%	(24)	23%	(66)	32%	(91)	284
Ethnicity: Other	15%	(33)	19%	(42)	16%	(34)	19%	(42)	32%	(70)	221
All Christian	18%	(182)	24%	(247)	18%	(179)	26%	(265)	14%	(147)	1020
All Non-Christian	26%	(42)	20%	(33)	12%	(19)	19%	(30)	24%	(38)	161
Atheist	16%	(16)	22%	(21)	15%	(14)	27%	(25)	20%	(19)	96
Agnostic/Nothing in particular	10%	(59)	19%	(106)	17%	(95)	25%	(142)	29%	(163)	564
Something Else	16%	(60)	19%	(69)	16%	(60)	19%	(72)	30%	(111)	372
Religious Non-Protestant/Catholic	26%	(48)	20%	(36)	10%	(19)	18%	(32)	26%	(47)	181
Evangelical	19%	(112)	23%	(134)	18%	(104)	23%	(133)	18%	(106)	588
Non-Evangelical	16%	(120)	23%	(176)	17%	(134)	26%	(200)	18%	(141)	771
Community: Urban	20%	(134)	21%	(141)	16%	(103)	22%	(145)	21%	(139)	663
Community: Suburban	15%	(147)	23%	(222)	18%	(174)	23%	(230)	21%	(211)	984
Community: Rural	14%	(77)	20%	(114)	16%	(89)	28%	(159)	23%	(128)	566
Employ: Private Sector	17%	(133)	21%	(166)	19%	(151)	20%	(156)	22%	(169)	775
Employ: Government	18%	(24)	33%	(43)	13%	(18)	21%	(27)	15%	(19)	131
Employ: Self-Employed	24%	(46)	23%	(45)	14%	(27)	16%	(30)	24%	(46)	194
Employ: Homemaker	15%	(24)	21%	(33)	12%	(19)	21%	(33)	32%	(50)	160
Employ: Student	6%	(4)	13%	(8)	11%	(7)	24%	(14)	45%	(27)	60
Employ: Retired	18%	(96)	23%	(125)	17%	(93)	34%	(186)	9%	(50)	550
Employ: Unemployed	7%	(16)	15%	(32)	16%	(35)	25%	(56)	37%	(80)	218
Employ: Other	12%	(15)	21%	(26)	14%	(17)	25%	(31)	29%	(36)	125
Military HH: Yes	14%	(42)	21%	(63)	20%	(60)	30%	(89)	15%	(45)	299
Military HH: No	17%	(316)	22%	(414)	16%	(306)	23%	(444)	23%	(433)	1914
RD/WT: Right Direction	23%	(170)	24%	(179)	15%	(108)	17%	(128)	21%	(152)	737
RD/WT: Wrong Track	13%	(189)	20%	(297)	18%	(259)	27%	(405)	22%	(326)	1476
Biden Job Approve	21%	(214)	25%	(255)	15%	(151)	21%	(210)	18%	(185)	1014
Biden Job Disapprove	13%	(141)	19%	(204)	19%	(207)	28%	(309)	21%	(229)	1090

Continued on next page

Table MCEN8_6: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Fred Astaire

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(358)	22%	(476)	17%	(366)	24%	(533)	22%	(478)	2213
Biden Job Strongly Approve	26%	(117)	29%	(132)	12%	(53)	20%	(93)	14%	(62)	458
Biden Job Somewhat Approve	17%	(96)	22%	(123)	18%	(98)	21%	(117)	22%	(122)	557
Biden Job Somewhat Disapprove	11%	(38)	20%	(69)	22%	(73)	19%	(63)	29%	(98)	342
Biden Job Strongly Disapprove	14%	(103)	18%	(135)	18%	(134)	33%	(245)	18%	(131)	748
Favorable of Biden	21%	(207)	25%	(253)	15%	(149)	21%	(209)	19%	(186)	1005
Unfavorable of Biden	13%	(140)	19%	(210)	19%	(207)	28%	(312)	21%	(231)	1099
Very Favorable of Biden	25%	(113)	30%	(135)	12%	(53)	20%	(92)	14%	(63)	456
Somewhat Favorable of Biden	17%	(94)	22%	(118)	18%	(96)	21%	(117)	22%	(123)	549
Somewhat Unfavorable of Biden	10%	(30)	22%	(67)	22%	(68)	18%	(55)	28%	(86)	306
Very Unfavorable of Biden	14%	(110)	18%	(143)	18%	(139)	32%	(257)	18%	(145)	793
#1 Issue: Economy	17%	(151)	22%	(200)	17%	(153)	20%	(177)	25%	(222)	904
#1 Issue: Security	12%	(37)	19%	(59)	19%	(57)	33%	(101)	16%	(49)	303
#1 Issue: Health Care	20%	(39)	18%	(35)	20%	(38)	16%	(32)	26%	(50)	194
#1 Issue: Medicare / Social Security	14%	(38)	25%	(68)	18%	(48)	32%	(87)	11%	(31)	271
#1 Issue: Women's Issues	18%	(39)	21%	(46)	14%	(32)	22%	(47)	25%	(55)	220
#1 Issue: Education	23%	(15)	18%	(11)	7%	(5)	24%	(15)	29%	(18)	65
#1 Issue: Energy	13%	(20)	26%	(38)	10%	(15)	26%	(39)	25%	(37)	150
#1 Issue: Other	18%	(20)	17%	(19)	18%	(19)	32%	(34)	15%	(16)	108
2022 House Vote: Democrat	20%	(186)	25%	(238)	16%	(154)	20%	(195)	19%	(178)	951
2022 House Vote: Republican	16%	(108)	21%	(141)	17%	(120)	31%	(216)	15%	(104)	689
2022 House Vote: Someone else	4%	(2)	20%	(11)	33%	(18)	17%	(9)	26%	(14)	54
2022 House Vote: Didnt Vote	12%	(62)	17%	(87)	14%	(74)	22%	(114)	35%	(182)	519
2020 Vote: Joe Biden	19%	(191)	25%	(253)	17%	(168)	20%	(201)	20%	(204)	1017
2020 Vote: Donald Trump	15%	(111)	19%	(140)	17%	(128)	31%	(228)	18%	(136)	744
2020 Vote: Other	8%	(4)	23%	(13)	20%	(11)	24%	(14)	24%	(13)	56
2020 Vote: Didn't Vote	13%	(52)	18%	(70)	15%	(59)	23%	(91)	32%	(125)	397
2018 House Vote: Democrat	20%	(170)	26%	(219)	16%	(137)	18%	(153)	19%	(155)	833
2018 House Vote: Republican	16%	(104)	22%	(143)	17%	(115)	31%	(201)	14%	(95)	657
2018 House Vote: Someone else	2%	(1)	32%	(17)	30%	(16)	19%	(10)	17%	(9)	53
2018 House Vote: Didnt Vote	13%	(84)	15%	(97)	15%	(99)	25%	(170)	33%	(219)	670

Continued on next page

Table MCEN8_6: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Fred Astaire

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(358)	22%	(476)	17%	(366)	24%	(533)	22%	(478)	2213
4-Region: Northeast	15%	(60)	23%	(89)	18%	(69)	24%	(94)	19%	(75)	388
4-Region: Midwest	13%	(58)	24%	(108)	21%	(96)	24%	(108)	19%	(87)	457
4-Region: South	17%	(142)	20%	(171)	16%	(135)	26%	(217)	21%	(178)	844
4-Region: West	19%	(99)	21%	(108)	13%	(66)	22%	(114)	26%	(137)	524
Movie Fan	18%	(344)	23%	(446)	18%	(334)	22%	(411)	19%	(366)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_7: *How interested are you in seeing the upcoming biographical films about the following public figures?*
The Grateful Dead

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	21%	(475)	17%	(383)	27%	(594)	18%	(401)	2213
Gender: Male	22%	(237)	22%	(238)	16%	(174)	26%	(276)	14%	(152)	1076
Gender: Female	11%	(123)	21%	(236)	18%	(209)	28%	(318)	22%	(249)	1135
Age: 18-34	20%	(124)	24%	(149)	13%	(86)	15%	(97)	28%	(179)	635
Age: 35-44	21%	(80)	27%	(99)	15%	(56)	18%	(66)	20%	(73)	374
Age: 45-64	15%	(110)	21%	(154)	19%	(133)	32%	(230)	12%	(88)	715
Age: 65+	10%	(47)	15%	(73)	22%	(108)	41%	(202)	12%	(60)	490
GenZers: 1997-2012	13%	(29)	28%	(64)	13%	(30)	14%	(31)	32%	(74)	228
Millennials: 1981-1996	22%	(157)	24%	(173)	15%	(104)	16%	(116)	23%	(163)	713
GenXers: 1965-1980	17%	(95)	20%	(109)	19%	(103)	30%	(160)	14%	(75)	542
Baby Boomers: 1946-1964	12%	(77)	19%	(126)	21%	(137)	37%	(241)	12%	(78)	658
PID: Dem (no lean)	20%	(176)	20%	(183)	18%	(164)	23%	(212)	18%	(166)	902
PID: Ind (no lean)	12%	(75)	22%	(137)	18%	(110)	27%	(169)	22%	(137)	628
PID: Rep (no lean)	16%	(109)	23%	(156)	16%	(108)	31%	(213)	14%	(98)	684
PID/Gender: Dem Men	28%	(121)	21%	(90)	15%	(63)	23%	(98)	13%	(55)	427
PID/Gender: Dem Women	12%	(55)	20%	(93)	21%	(101)	24%	(114)	24%	(112)	475
PID/Gender: Ind Men	14%	(42)	22%	(64)	16%	(49)	27%	(79)	21%	(61)	295
PID/Gender: Ind Women	10%	(33)	22%	(72)	19%	(61)	27%	(89)	23%	(75)	331
PID/Gender: Rep Men	21%	(73)	24%	(84)	18%	(62)	28%	(98)	10%	(36)	354
PID/Gender: Rep Women	11%	(36)	21%	(71)	14%	(46)	35%	(115)	19%	(62)	330
Ideo: Liberal (1-3)	19%	(120)	27%	(170)	18%	(117)	21%	(136)	15%	(93)	636
Ideo: Moderate (4)	17%	(116)	17%	(122)	20%	(142)	26%	(180)	20%	(141)	700
Ideo: Conservative (5-7)	16%	(110)	21%	(146)	15%	(106)	35%	(248)	13%	(92)	701
Educ: < College	16%	(235)	22%	(316)	16%	(230)	26%	(373)	20%	(292)	1446
Educ: Bachelors degree	16%	(76)	21%	(101)	20%	(96)	29%	(143)	14%	(71)	487
Educ: Post-grad	17%	(49)	21%	(58)	20%	(57)	28%	(79)	13%	(38)	280
Income: Under 50k	14%	(163)	21%	(235)	17%	(188)	27%	(298)	21%	(241)	1125
Income: 50k-100k	18%	(130)	22%	(157)	18%	(128)	27%	(193)	15%	(106)	715
Income: 100k+	18%	(68)	22%	(82)	18%	(67)	28%	(103)	14%	(54)	373
Ethnicity: White	18%	(301)	23%	(385)	18%	(302)	28%	(477)	14%	(243)	1708
Ethnicity: Hispanic	20%	(78)	26%	(98)	15%	(56)	14%	(55)	25%	(94)	381

Continued on next page

Table MCEN8_7: *How interested are you in seeing the upcoming biographical films about the following public figures?*
The Grateful Dead

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	21%	(475)	17%	(383)	27%	(594)	18%	(401)	2213
Ethnicity: Black	15%	(42)	14%	(41)	17%	(47)	23%	(65)	31%	(89)	284
Ethnicity: Other	8%	(17)	22%	(50)	15%	(33)	24%	(52)	31%	(69)	221
All Christian	15%	(156)	20%	(206)	19%	(191)	32%	(321)	14%	(146)	1020
All Non-Christian	17%	(28)	21%	(33)	15%	(24)	23%	(37)	24%	(39)	161
Atheist	16%	(15)	25%	(24)	19%	(18)	26%	(24)	15%	(14)	96
Agnostic/Nothing in particular	17%	(98)	23%	(131)	18%	(103)	21%	(121)	20%	(112)	564
Something Else	17%	(63)	22%	(81)	13%	(47)	24%	(91)	24%	(90)	372
Religious Non-Protestant/Catholic	17%	(31)	20%	(37)	15%	(27)	22%	(40)	26%	(48)	181
Evangelical	18%	(104)	21%	(121)	16%	(96)	30%	(175)	16%	(93)	588
Non-Evangelical	14%	(110)	20%	(158)	18%	(137)	30%	(233)	17%	(133)	771
Community: Urban	17%	(116)	21%	(141)	20%	(132)	23%	(151)	19%	(123)	663
Community: Suburban	16%	(153)	22%	(212)	17%	(164)	29%	(285)	17%	(170)	984
Community: Rural	16%	(91)	22%	(122)	15%	(86)	28%	(158)	19%	(108)	566
Employ: Private Sector	22%	(173)	23%	(179)	15%	(120)	22%	(169)	17%	(135)	775
Employ: Government	16%	(21)	30%	(39)	21%	(28)	21%	(28)	12%	(16)	131
Employ: Self-Employed	22%	(42)	23%	(45)	20%	(39)	18%	(35)	17%	(33)	194
Employ: Homemaker	12%	(19)	24%	(39)	17%	(27)	24%	(39)	23%	(36)	160
Employ: Student	6%	(3)	20%	(12)	9%	(5)	25%	(15)	42%	(25)	60
Employ: Retired	13%	(70)	16%	(90)	20%	(108)	40%	(221)	11%	(61)	550
Employ: Unemployed	11%	(25)	17%	(37)	16%	(35)	27%	(60)	28%	(62)	218
Employ: Other	6%	(8)	28%	(35)	17%	(21)	22%	(28)	27%	(34)	125
Military HH: Yes	15%	(45)	18%	(53)	18%	(53)	35%	(106)	14%	(42)	299
Military HH: No	16%	(315)	22%	(422)	17%	(329)	26%	(488)	19%	(359)	1914
RD/WT: Right Direction	24%	(174)	24%	(179)	14%	(101)	20%	(148)	18%	(134)	737
RD/WT: Wrong Track	13%	(186)	20%	(296)	19%	(282)	30%	(446)	18%	(266)	1476
Biden Job Approve	19%	(197)	22%	(227)	18%	(186)	23%	(233)	17%	(172)	1014
Biden Job Disapprove	14%	(156)	21%	(229)	17%	(190)	31%	(341)	16%	(173)	1090

Table MCEN8_7: *How interested are you in seeing the upcoming biographical films about the following public figures?*
The Grateful Dead

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	21%	(475)	17%	(383)	27%	(594)	18%	(401)	2213
Biden Job Strongly Approve	27%	(123)	21%	(96)	16%	(73)	24%	(111)	12%	(55)	458
Biden Job Somewhat Approve	13%	(74)	23%	(130)	20%	(114)	22%	(122)	21%	(117)	557
Biden Job Somewhat Disapprove	14%	(47)	23%	(77)	19%	(65)	25%	(84)	20%	(69)	342
Biden Job Strongly Disapprove	15%	(109)	20%	(152)	17%	(126)	34%	(258)	14%	(105)	748
Favorable of Biden	20%	(198)	21%	(210)	17%	(167)	25%	(250)	18%	(180)	1005
Unfavorable of Biden	14%	(153)	22%	(238)	19%	(204)	30%	(334)	15%	(169)	1099
Very Favorable of Biden	26%	(117)	19%	(85)	16%	(74)	26%	(120)	13%	(61)	456
Somewhat Favorable of Biden	15%	(82)	23%	(125)	17%	(93)	24%	(130)	22%	(119)	549
Somewhat Unfavorable of Biden	13%	(40)	22%	(67)	25%	(78)	22%	(67)	18%	(55)	306
Very Unfavorable of Biden	14%	(114)	22%	(172)	16%	(126)	34%	(267)	14%	(114)	793
#1 Issue: Economy	19%	(169)	21%	(187)	18%	(162)	22%	(199)	21%	(186)	904
#1 Issue: Security	14%	(41)	22%	(66)	15%	(46)	37%	(112)	12%	(37)	303
#1 Issue: Health Care	20%	(39)	26%	(50)	11%	(21)	19%	(36)	25%	(48)	194
#1 Issue: Medicare / Social Security	11%	(29)	21%	(57)	17%	(47)	38%	(103)	13%	(35)	271
#1 Issue: Women's Issues	14%	(30)	25%	(55)	16%	(35)	25%	(55)	20%	(43)	220
#1 Issue: Education	16%	(10)	21%	(14)	15%	(10)	24%	(15)	24%	(15)	65
#1 Issue: Energy	21%	(31)	16%	(23)	27%	(41)	23%	(35)	13%	(20)	150
#1 Issue: Other	9%	(10)	21%	(23)	19%	(20)	36%	(39)	15%	(16)	108
2022 House Vote: Democrat	19%	(182)	21%	(201)	18%	(173)	25%	(234)	17%	(161)	951
2022 House Vote: Republican	15%	(102)	22%	(153)	17%	(120)	32%	(222)	13%	(92)	689
2022 House Vote: Someone else	5%	(3)	38%	(20)	13%	(7)	26%	(14)	18%	(10)	54
2022 House Vote: Didnt Vote	14%	(73)	19%	(101)	16%	(82)	24%	(124)	27%	(138)	519
2020 Vote: Joe Biden	18%	(182)	22%	(225)	18%	(187)	23%	(237)	18%	(186)	1017
2020 Vote: Donald Trump	16%	(116)	21%	(158)	16%	(116)	33%	(244)	15%	(111)	744
2020 Vote: Other	9%	(5)	16%	(9)	25%	(14)	32%	(18)	19%	(11)	56
2020 Vote: Didn't Vote	14%	(57)	21%	(84)	17%	(66)	24%	(96)	24%	(93)	397
2018 House Vote: Democrat	20%	(168)	21%	(175)	20%	(167)	23%	(192)	16%	(131)	833
2018 House Vote: Republican	15%	(99)	21%	(141)	16%	(107)	35%	(229)	12%	(80)	657
2018 House Vote: Someone else	7%	(3)	31%	(17)	14%	(7)	30%	(16)	18%	(10)	53
2018 House Vote: Didnt Vote	13%	(89)	21%	(143)	15%	(101)	23%	(157)	27%	(181)	670

Table MCEN8_7: *How interested are you in seeing the upcoming biographical films about the following public figures?*
The Grateful Dead

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	21%	(475)	17%	(383)	27%	(594)	18%	(401)	2213
4-Region: Northeast	20%	(78)	24%	(94)	17%	(64)	25%	(96)	14%	(55)	388
4-Region: Midwest	16%	(74)	21%	(97)	20%	(91)	29%	(134)	13%	(61)	457
4-Region: South	14%	(117)	21%	(179)	17%	(146)	28%	(233)	20%	(169)	844
4-Region: West	17%	(91)	20%	(105)	16%	(82)	25%	(131)	22%	(116)	524
Movie Fan	18%	(344)	23%	(439)	19%	(353)	24%	(462)	16%	(303)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_8: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Priscilla Presley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(395)	26%	(572)	17%	(383)	24%	(540)	15%	(323)	2213
Gender: Male	16%	(176)	24%	(263)	19%	(200)	27%	(286)	14%	(151)	1076
Gender: Female	19%	(219)	27%	(309)	16%	(183)	22%	(253)	15%	(171)	1135
Age: 18-34	21%	(132)	26%	(167)	14%	(88)	14%	(89)	25%	(159)	635
Age: 35-44	21%	(80)	26%	(97)	21%	(79)	17%	(65)	14%	(54)	374
Age: 45-64	19%	(133)	26%	(189)	17%	(123)	27%	(193)	11%	(76)	715
Age: 65+	10%	(50)	24%	(119)	19%	(93)	40%	(194)	7%	(34)	490
GenZers: 1997-2012	19%	(42)	20%	(46)	15%	(34)	14%	(32)	32%	(73)	228
Millennials: 1981-1996	21%	(148)	29%	(205)	17%	(124)	15%	(109)	18%	(128)	713
GenXers: 1965-1980	23%	(124)	27%	(148)	16%	(85)	22%	(121)	12%	(64)	542
Baby Boomers: 1946-1964	11%	(74)	24%	(161)	19%	(127)	37%	(245)	8%	(52)	658
PID: Dem (no lean)	22%	(195)	27%	(243)	17%	(150)	20%	(179)	15%	(134)	902
PID: Ind (no lean)	14%	(86)	21%	(134)	17%	(108)	29%	(181)	19%	(119)	628
PID: Rep (no lean)	17%	(114)	28%	(195)	18%	(124)	26%	(180)	10%	(70)	684
PID/Gender: Dem Men	22%	(94)	28%	(121)	17%	(73)	20%	(85)	12%	(53)	427
PID/Gender: Dem Women	21%	(101)	26%	(122)	16%	(77)	20%	(94)	17%	(81)	475
PID/Gender: Ind Men	11%	(33)	18%	(53)	19%	(57)	32%	(94)	19%	(57)	295
PID/Gender: Ind Women	16%	(52)	24%	(81)	15%	(51)	26%	(85)	19%	(61)	331
PID/Gender: Rep Men	14%	(49)	25%	(89)	20%	(69)	30%	(106)	12%	(41)	354
PID/Gender: Rep Women	20%	(65)	32%	(106)	17%	(55)	22%	(74)	9%	(29)	330
Ideo: Liberal (1-3)	18%	(114)	27%	(175)	19%	(118)	22%	(142)	14%	(88)	636
Ideo: Moderate (4)	22%	(155)	21%	(150)	20%	(140)	24%	(165)	13%	(91)	700
Ideo: Conservative (5-7)	17%	(116)	30%	(208)	15%	(103)	31%	(214)	9%	(60)	701
Educ: < College	20%	(288)	25%	(361)	15%	(223)	23%	(331)	17%	(242)	1446
Educ: Bachelors degree	14%	(66)	28%	(138)	21%	(100)	27%	(133)	10%	(50)	487
Educ: Post-grad	15%	(41)	26%	(73)	21%	(59)	27%	(76)	11%	(30)	280
Income: Under 50k	18%	(206)	25%	(285)	15%	(171)	24%	(265)	18%	(198)	1125
Income: 50k-100k	19%	(133)	27%	(190)	20%	(141)	24%	(172)	11%	(79)	715
Income: 100k+	15%	(56)	26%	(98)	19%	(71)	28%	(103)	12%	(45)	373
Ethnicity: White	17%	(298)	27%	(468)	17%	(297)	26%	(441)	12%	(204)	1708
Ethnicity: Hispanic	26%	(98)	31%	(119)	13%	(50)	13%	(51)	17%	(63)	381

Continued on next page

Table MCEN8_8: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Priscilla Presley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(395)	26%	(572)	17%	(383)	24%	(540)	15%	(323)	2213
Ethnicity: Black	24%	(70)	21%	(61)	14%	(39)	19%	(55)	21%	(60)	284
Ethnicity: Other	13%	(28)	20%	(43)	21%	(46)	20%	(44)	27%	(59)	221
All Christian	17%	(170)	29%	(292)	17%	(168)	28%	(283)	10%	(107)	1020
All Non-Christian	24%	(38)	18%	(30)	18%	(29)	18%	(29)	22%	(35)	161
Atheist	17%	(16)	18%	(17)	16%	(15)	34%	(32)	16%	(15)	96
Agnostic/Nothing in particular	14%	(81)	24%	(137)	20%	(116)	23%	(127)	18%	(104)	564
Something Else	24%	(90)	26%	(96)	15%	(54)	18%	(69)	17%	(63)	372
Religious Non-Protestant/Catholic	22%	(40)	20%	(37)	17%	(31)	17%	(30)	24%	(44)	181
Evangelical	23%	(133)	31%	(182)	13%	(76)	22%	(127)	12%	(71)	588
Non-Evangelical	16%	(125)	25%	(196)	18%	(141)	29%	(221)	11%	(88)	771
Community: Urban	19%	(128)	27%	(181)	17%	(114)	22%	(144)	14%	(95)	663
Community: Suburban	18%	(175)	24%	(233)	18%	(174)	25%	(249)	16%	(153)	984
Community: Rural	16%	(92)	28%	(158)	17%	(95)	26%	(147)	13%	(74)	566
Employ: Private Sector	20%	(153)	28%	(221)	18%	(140)	19%	(147)	15%	(115)	775
Employ: Government	24%	(32)	35%	(45)	12%	(15)	19%	(25)	10%	(13)	131
Employ: Self-Employed	23%	(45)	24%	(47)	16%	(31)	21%	(40)	16%	(31)	194
Employ: Homemaker	17%	(27)	28%	(44)	12%	(19)	19%	(31)	24%	(38)	160
Employ: Student	8%	(5)	18%	(11)	28%	(17)	16%	(10)	30%	(18)	60
Employ: Retired	12%	(64)	24%	(130)	20%	(110)	39%	(217)	5%	(28)	550
Employ: Unemployed	18%	(40)	18%	(39)	12%	(27)	28%	(61)	24%	(53)	218
Employ: Other	23%	(29)	28%	(35)	19%	(24)	8%	(10)	21%	(27)	125
Military HH: Yes	15%	(45)	27%	(81)	14%	(42)	34%	(102)	10%	(29)	299
Military HH: No	18%	(350)	26%	(491)	18%	(341)	23%	(438)	15%	(293)	1914
RD/WT: Right Direction	21%	(151)	29%	(214)	16%	(118)	19%	(140)	15%	(114)	737
RD/WT: Wrong Track	17%	(244)	24%	(358)	18%	(265)	27%	(400)	14%	(209)	1476
Biden Job Approve	21%	(217)	27%	(270)	17%	(172)	22%	(224)	13%	(132)	1014
Biden Job Disapprove	15%	(168)	25%	(275)	18%	(200)	28%	(301)	13%	(145)	1090

Table MCEN8_8: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Priscilla Presley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(395)	26%	(572)	17%	(383)	24%	(540)	15%	(323)	2213
Biden Job Strongly Approve	26%	(119)	27%	(125)	13%	(59)	24%	(112)	9%	(42)	458
Biden Job Somewhat Approve	17%	(97)	26%	(144)	20%	(113)	20%	(113)	16%	(89)	557
Biden Job Somewhat Disapprove	17%	(58)	23%	(79)	21%	(72)	21%	(70)	18%	(63)	342
Biden Job Strongly Disapprove	15%	(110)	26%	(196)	17%	(129)	31%	(231)	11%	(82)	748
Favorable of Biden	21%	(207)	26%	(264)	17%	(175)	22%	(224)	13%	(134)	1005
Unfavorable of Biden	15%	(167)	26%	(289)	18%	(199)	28%	(304)	13%	(140)	1099
Very Favorable of Biden	24%	(110)	27%	(124)	15%	(67)	24%	(110)	10%	(45)	456
Somewhat Favorable of Biden	18%	(97)	26%	(140)	20%	(108)	21%	(115)	16%	(89)	549
Somewhat Unfavorable of Biden	15%	(45)	28%	(85)	22%	(67)	20%	(62)	16%	(47)	306
Very Unfavorable of Biden	15%	(122)	26%	(204)	17%	(132)	31%	(243)	12%	(93)	793
#1 Issue: Economy	18%	(164)	29%	(262)	19%	(170)	19%	(172)	15%	(136)	904
#1 Issue: Security	14%	(43)	24%	(73)	19%	(58)	32%	(98)	10%	(31)	303
#1 Issue: Health Care	22%	(42)	21%	(40)	16%	(32)	19%	(37)	23%	(44)	194
#1 Issue: Medicare / Social Security	16%	(43)	24%	(66)	17%	(45)	34%	(91)	9%	(25)	271
#1 Issue: Women's Issues	20%	(44)	24%	(52)	16%	(34)	25%	(54)	16%	(35)	220
#1 Issue: Education	24%	(15)	29%	(18)	10%	(6)	23%	(15)	16%	(10)	65
#1 Issue: Energy	18%	(26)	27%	(41)	13%	(19)	23%	(35)	19%	(29)	150
#1 Issue: Other	16%	(17)	18%	(19)	18%	(19)	37%	(40)	12%	(13)	108
2022 House Vote: Democrat	19%	(182)	26%	(247)	18%	(168)	23%	(222)	14%	(132)	951
2022 House Vote: Republican	16%	(108)	28%	(190)	20%	(137)	29%	(198)	8%	(56)	689
2022 House Vote: Someone else	9%	(5)	22%	(12)	15%	(8)	27%	(15)	26%	(14)	54
2022 House Vote: Didnt Vote	19%	(99)	24%	(124)	13%	(70)	20%	(105)	23%	(120)	519
2020 Vote: Joe Biden	19%	(194)	26%	(262)	18%	(178)	23%	(229)	15%	(153)	1017
2020 Vote: Donald Trump	16%	(120)	28%	(207)	19%	(140)	27%	(204)	10%	(73)	744
2020 Vote: Other	7%	(4)	19%	(10)	19%	(11)	38%	(21)	17%	(10)	56
2020 Vote: Didn't Vote	19%	(77)	23%	(93)	14%	(54)	22%	(86)	22%	(87)	397
2018 House Vote: Democrat	21%	(173)	27%	(222)	18%	(153)	21%	(176)	13%	(109)	833
2018 House Vote: Republican	14%	(94)	28%	(186)	18%	(117)	31%	(204)	8%	(55)	657
2018 House Vote: Someone else	8%	(4)	32%	(17)	19%	(10)	25%	(13)	15%	(8)	53
2018 House Vote: Didnt Vote	18%	(124)	22%	(146)	15%	(102)	22%	(147)	23%	(151)	670

Table MCEN8_8: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Priscilla Presley

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(395)	26%	(572)	17%	(383)	24%	(540)	15%	(323)	2213
4-Region: Northeast	15%	(57)	26%	(102)	20%	(77)	24%	(94)	15%	(58)	388
4-Region: Midwest	15%	(70)	28%	(127)	20%	(91)	25%	(116)	12%	(55)	457
4-Region: South	21%	(179)	25%	(211)	16%	(132)	25%	(212)	13%	(110)	844
4-Region: West	17%	(90)	25%	(132)	16%	(83)	23%	(119)	19%	(101)	524
Movie Fan	20%	(372)	28%	(525)	18%	(349)	22%	(424)	12%	(231)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_9: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Buster Keaton

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(228)	18%	(389)	17%	(368)	26%	(586)	29%	(642)	2213
Gender: Male	15%	(156)	21%	(230)	17%	(185)	25%	(272)	22%	(232)	1076
Gender: Female	6%	(72)	14%	(159)	16%	(182)	28%	(313)	36%	(409)	1135
Age: 18-34	13%	(83)	14%	(91)	14%	(89)	15%	(96)	43%	(275)	635
Age: 35-44	13%	(49)	19%	(71)	18%	(67)	19%	(72)	31%	(114)	374
Age: 45-64	8%	(54)	18%	(125)	16%	(117)	32%	(231)	26%	(187)	715
Age: 65+	8%	(41)	21%	(102)	19%	(95)	38%	(187)	13%	(66)	490
GenZers: 1997-2012	11%	(26)	15%	(33)	10%	(23)	16%	(37)	48%	(108)	228
Millennials: 1981-1996	14%	(98)	17%	(121)	17%	(120)	16%	(116)	36%	(258)	713
GenXers: 1965-1980	8%	(46)	17%	(91)	17%	(90)	29%	(160)	29%	(155)	542
Baby Boomers: 1946-1964	8%	(51)	20%	(129)	19%	(124)	37%	(243)	17%	(111)	658
PID: Dem (no lean)	15%	(131)	19%	(170)	16%	(144)	23%	(204)	28%	(253)	902
PID: Ind (no lean)	7%	(43)	17%	(106)	18%	(115)	26%	(163)	32%	(200)	628
PID: Rep (no lean)	8%	(54)	16%	(113)	16%	(109)	32%	(220)	28%	(189)	684
PID/Gender: Dem Men	23%	(96)	23%	(97)	17%	(71)	19%	(83)	19%	(79)	427
PID/Gender: Dem Women	7%	(35)	15%	(73)	15%	(72)	25%	(121)	37%	(174)	475
PID/Gender: Ind Men	8%	(22)	20%	(58)	19%	(55)	24%	(70)	30%	(90)	295
PID/Gender: Ind Women	6%	(21)	15%	(48)	18%	(61)	28%	(91)	33%	(110)	331
PID/Gender: Rep Men	11%	(37)	21%	(75)	17%	(59)	34%	(119)	18%	(63)	354
PID/Gender: Rep Women	5%	(16)	11%	(37)	15%	(49)	31%	(101)	38%	(126)	330
Ideo: Liberal (1-3)	16%	(101)	21%	(133)	16%	(103)	24%	(154)	23%	(146)	636
Ideo: Moderate (4)	9%	(65)	17%	(117)	20%	(141)	23%	(164)	30%	(213)	700
Ideo: Conservative (5-7)	9%	(60)	18%	(127)	15%	(107)	34%	(237)	24%	(169)	701
Educ: < College	9%	(137)	14%	(205)	16%	(232)	27%	(396)	33%	(476)	1446
Educ: Bachelors degree	8%	(41)	24%	(119)	18%	(86)	25%	(123)	24%	(119)	487
Educ: Post-grad	18%	(50)	23%	(66)	18%	(50)	24%	(68)	17%	(47)	280
Income: Under 50k	9%	(100)	16%	(177)	15%	(166)	27%	(303)	34%	(378)	1125
Income: 50k-100k	11%	(81)	17%	(124)	20%	(141)	26%	(185)	26%	(184)	715
Income: 100k+	12%	(46)	23%	(88)	16%	(61)	26%	(99)	21%	(80)	373
Ethnicity: White	10%	(177)	18%	(313)	18%	(302)	28%	(472)	26%	(444)	1708
Ethnicity: Hispanic	11%	(41)	22%	(84)	18%	(67)	12%	(46)	37%	(143)	381

Table MCEN8_9: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Buster Keaton

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(228)	18%	(389)	17%	(368)	26%	(586)	29%	(642)	2213
Ethnicity: Black	10%	(29)	16%	(45)	12%	(33)	22%	(64)	40%	(113)	284
Ethnicity: Other	10%	(21)	14%	(30)	15%	(33)	23%	(51)	39%	(85)	221
All Christian	10%	(97)	21%	(211)	18%	(184)	30%	(306)	22%	(222)	1020
All Non-Christian	19%	(31)	16%	(25)	13%	(21)	22%	(35)	30%	(49)	161
Atheist	25%	(24)	17%	(16)	8%	(8)	26%	(25)	24%	(23)	96
Agnostic/Nothing in particular	8%	(45)	14%	(81)	18%	(99)	25%	(142)	35%	(196)	564
Something Else	8%	(31)	15%	(56)	15%	(56)	21%	(78)	41%	(152)	372
Religious Non-Protestant/Catholic	19%	(34)	16%	(29)	12%	(22)	20%	(37)	33%	(60)	181
Evangelical	9%	(51)	17%	(99)	18%	(106)	26%	(150)	31%	(182)	588
Non-Evangelical	9%	(71)	21%	(160)	17%	(131)	30%	(230)	23%	(179)	771
Community: Urban	15%	(98)	22%	(143)	16%	(107)	24%	(157)	24%	(157)	663
Community: Suburban	8%	(81)	17%	(166)	17%	(170)	26%	(255)	32%	(313)	984
Community: Rural	9%	(49)	14%	(81)	16%	(90)	31%	(175)	30%	(172)	566
Employ: Private Sector	12%	(94)	18%	(141)	18%	(143)	22%	(172)	29%	(225)	775
Employ: Government	16%	(20)	25%	(33)	23%	(30)	17%	(23)	19%	(24)	131
Employ: Self-Employed	14%	(26)	19%	(36)	15%	(28)	21%	(40)	32%	(63)	194
Employ: Homemaker	3%	(5)	14%	(22)	10%	(17)	33%	(52)	39%	(63)	160
Employ: Student	10%	(6)	11%	(7)	13%	(8)	17%	(10)	49%	(30)	60
Employ: Retired	10%	(55)	19%	(102)	19%	(103)	38%	(207)	15%	(82)	550
Employ: Unemployed	7%	(16)	11%	(23)	12%	(26)	27%	(59)	43%	(95)	218
Employ: Other	4%	(4)	19%	(24)	10%	(12)	19%	(24)	48%	(60)	125
Military HH: Yes	7%	(21)	23%	(68)	17%	(51)	33%	(98)	20%	(61)	299
Military HH: No	11%	(206)	17%	(321)	17%	(316)	26%	(488)	30%	(581)	1914
RD/WT: Right Direction	18%	(130)	21%	(158)	14%	(106)	20%	(144)	27%	(199)	737
RD/WT: Wrong Track	7%	(98)	16%	(231)	18%	(262)	30%	(443)	30%	(443)	1476
Biden Job Approve	16%	(157)	21%	(213)	17%	(169)	23%	(236)	24%	(238)	1014
Biden Job Disapprove	6%	(68)	15%	(163)	18%	(191)	31%	(337)	30%	(331)	1090

Table MCEN8_9: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Buster Keaton

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(228)	18%	(389)	17%	(368)	26%	(586)	29%	(642)	2213
Biden Job Strongly Approve	21%	(97)	24%	(110)	12%	(56)	24%	(109)	19%	(85)	458
Biden Job Somewhat Approve	11%	(60)	18%	(103)	20%	(113)	23%	(128)	28%	(153)	557
Biden Job Somewhat Disapprove	6%	(20)	12%	(42)	22%	(75)	22%	(75)	38%	(129)	342
Biden Job Strongly Disapprove	6%	(49)	16%	(121)	16%	(116)	35%	(261)	27%	(201)	748
Favorable of Biden	14%	(145)	21%	(209)	16%	(157)	25%	(246)	25%	(247)	1005
Unfavorable of Biden	7%	(72)	16%	(171)	18%	(200)	30%	(326)	30%	(330)	1099
Very Favorable of Biden	17%	(80)	25%	(115)	12%	(54)	25%	(115)	20%	(92)	456
Somewhat Favorable of Biden	12%	(65)	17%	(95)	19%	(103)	24%	(131)	28%	(155)	549
Somewhat Unfavorable of Biden	6%	(18)	14%	(43)	25%	(77)	19%	(60)	36%	(109)	306
Very Unfavorable of Biden	7%	(54)	16%	(128)	16%	(123)	34%	(266)	28%	(221)	793
#1 Issue: Economy	10%	(89)	18%	(167)	16%	(144)	21%	(193)	34%	(310)	904
#1 Issue: Security	7%	(21)	18%	(56)	18%	(56)	34%	(103)	22%	(68)	303
#1 Issue: Health Care	11%	(21)	18%	(34)	14%	(26)	20%	(40)	37%	(72)	194
#1 Issue: Medicare / Social Security	5%	(12)	17%	(46)	24%	(65)	39%	(107)	15%	(41)	271
#1 Issue: Women's Issues	15%	(33)	15%	(33)	13%	(28)	25%	(54)	32%	(71)	220
#1 Issue: Education	19%	(12)	16%	(10)	14%	(9)	24%	(15)	28%	(18)	65
#1 Issue: Energy	17%	(25)	15%	(23)	20%	(29)	24%	(35)	25%	(37)	150
#1 Issue: Other	12%	(13)	19%	(20)	10%	(11)	36%	(39)	24%	(25)	108
2022 House Vote: Democrat	13%	(123)	20%	(189)	17%	(163)	25%	(234)	25%	(242)	951
2022 House Vote: Republican	9%	(61)	18%	(125)	15%	(101)	33%	(229)	25%	(172)	689
2022 House Vote: Someone else	4%	(2)	13%	(7)	32%	(17)	19%	(10)	32%	(17)	54
2022 House Vote: Didnt Vote	8%	(40)	13%	(69)	17%	(86)	22%	(113)	41%	(211)	519
2020 Vote: Joe Biden	13%	(129)	20%	(202)	17%	(173)	23%	(237)	27%	(276)	1017
2020 Vote: Donald Trump	8%	(63)	17%	(126)	14%	(106)	33%	(242)	28%	(206)	744
2020 Vote: Other	5%	(3)	12%	(7)	25%	(14)	30%	(17)	28%	(16)	56
2020 Vote: Didn't Vote	8%	(33)	14%	(54)	19%	(75)	23%	(91)	36%	(144)	397
2018 House Vote: Democrat	14%	(115)	21%	(178)	17%	(138)	23%	(195)	25%	(208)	833
2018 House Vote: Republican	9%	(57)	19%	(125)	16%	(107)	32%	(213)	23%	(154)	657
2018 House Vote: Someone else	1%	(1)	22%	(12)	32%	(17)	20%	(11)	24%	(13)	53
2018 House Vote: Didnt Vote	8%	(54)	11%	(74)	16%	(106)	25%	(168)	40%	(267)	670

Table MCEN8_9: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Buster Keaton

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(228)	18%	(389)	17%	(368)	26%	(586)	29%	(642)	2213
4-Region: Northeast	11%	(44)	22%	(86)	18%	(68)	26%	(100)	23%	(90)	388
4-Region: Midwest	9%	(42)	14%	(64)	23%	(103)	29%	(132)	25%	(116)	457
4-Region: South	7%	(61)	18%	(148)	15%	(127)	27%	(230)	33%	(277)	844
4-Region: West	15%	(81)	17%	(90)	13%	(69)	24%	(125)	30%	(159)	524
Movie Fan	12%	(223)	19%	(365)	18%	(339)	24%	(450)	28%	(524)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_10: *How interested are you in seeing the upcoming biographical films about the following public figures?*

J. Robert Oppenheimer

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(293)	17%	(374)	15%	(333)	26%	(577)	29%	(636)	2213
Gender: Male	20%	(219)	21%	(223)	14%	(153)	24%	(262)	20%	(220)	1076
Gender: Female	7%	(74)	13%	(151)	16%	(181)	28%	(314)	37%	(416)	1135
Age: 18-34	17%	(106)	16%	(99)	13%	(81)	17%	(109)	38%	(240)	635
Age: 35-44	17%	(65)	18%	(68)	16%	(61)	17%	(65)	31%	(114)	374
Age: 45-64	12%	(83)	16%	(112)	15%	(108)	31%	(219)	27%	(193)	715
Age: 65+	8%	(39)	19%	(95)	17%	(83)	38%	(184)	18%	(88)	490
GenZers: 1997-2012	15%	(34)	15%	(34)	15%	(34)	15%	(35)	40%	(91)	228
Millennials: 1981-1996	18%	(130)	17%	(124)	14%	(97)	17%	(122)	34%	(241)	713
GenXers: 1965-1980	10%	(56)	17%	(91)	17%	(90)	28%	(150)	29%	(156)	542
Baby Boomers: 1946-1964	10%	(69)	17%	(115)	16%	(103)	36%	(234)	21%	(137)	658
PID: Dem (no lean)	16%	(146)	18%	(159)	16%	(142)	23%	(210)	27%	(244)	902
PID: Ind (no lean)	9%	(57)	17%	(106)	15%	(93)	27%	(167)	32%	(204)	628
PID: Rep (no lean)	13%	(90)	16%	(109)	14%	(98)	29%	(200)	27%	(188)	684
PID/Gender: Dem Men	24%	(103)	23%	(98)	14%	(58)	20%	(87)	19%	(81)	427
PID/Gender: Dem Women	9%	(43)	13%	(61)	18%	(84)	26%	(123)	34%	(164)	475
PID/Gender: Ind Men	14%	(41)	19%	(56)	16%	(46)	26%	(76)	26%	(75)	295
PID/Gender: Ind Women	5%	(16)	15%	(50)	14%	(47)	27%	(90)	39%	(128)	331
PID/Gender: Rep Men	21%	(74)	19%	(69)	14%	(49)	28%	(98)	18%	(63)	354
PID/Gender: Rep Women	5%	(15)	12%	(40)	15%	(49)	31%	(101)	38%	(124)	330
Ideo: Liberal (1-3)	19%	(118)	21%	(135)	13%	(81)	23%	(148)	24%	(154)	636
Ideo: Moderate (4)	10%	(71)	15%	(103)	19%	(134)	23%	(164)	33%	(228)	700
Ideo: Conservative (5-7)	14%	(99)	17%	(116)	14%	(100)	32%	(227)	23%	(160)	701
Educ: < College	10%	(146)	13%	(192)	15%	(216)	29%	(418)	33%	(474)	1446
Educ: Bachelors degree	14%	(67)	23%	(112)	17%	(82)	22%	(108)	24%	(118)	487
Educ: Post-grad	28%	(80)	25%	(70)	13%	(35)	18%	(51)	16%	(44)	280
Income: Under 50k	8%	(91)	14%	(161)	15%	(165)	28%	(320)	34%	(388)	1125
Income: 50k-100k	16%	(118)	18%	(127)	16%	(113)	26%	(183)	24%	(174)	715
Income: 100k+	23%	(84)	23%	(86)	15%	(56)	20%	(74)	20%	(74)	373
Ethnicity: White	14%	(236)	18%	(301)	15%	(252)	27%	(467)	26%	(451)	1708
Ethnicity: Hispanic	19%	(73)	19%	(73)	14%	(55)	16%	(60)	31%	(119)	381

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Table MCEN8_10: *How interested are you in seeing the upcoming biographical films about the following public figures?*
J. Robert Oppenheimer

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(293)	17%	(374)	15%	(333)	26%	(577)	29%	(636)	2213
Ethnicity: Black	11%	(31)	12%	(35)	17%	(47)	23%	(66)	37%	(106)	284
Ethnicity: Other	12%	(26)	17%	(38)	15%	(34)	20%	(44)	36%	(79)	221
All Christian	13%	(135)	18%	(182)	17%	(178)	29%	(292)	23%	(232)	1020
All Non-Christian	23%	(37)	17%	(27)	14%	(22)	18%	(29)	28%	(46)	161
Atheist	23%	(22)	19%	(18)	10%	(10)	22%	(21)	25%	(24)	96
Agnostic/Nothing in particular	12%	(67)	17%	(98)	13%	(73)	25%	(140)	33%	(186)	564
Something Else	9%	(33)	13%	(48)	14%	(50)	25%	(94)	40%	(147)	372
Religious Non-Protestant/Catholic	22%	(40)	17%	(31)	12%	(22)	18%	(32)	31%	(56)	181
Evangelical	11%	(66)	15%	(89)	17%	(100)	29%	(171)	28%	(162)	588
Non-Evangelical	12%	(94)	18%	(135)	16%	(126)	27%	(211)	27%	(206)	771
Community: Urban	16%	(106)	21%	(138)	14%	(95)	24%	(162)	24%	(161)	663
Community: Suburban	14%	(141)	15%	(150)	18%	(173)	26%	(251)	27%	(270)	984
Community: Rural	8%	(46)	15%	(86)	12%	(66)	29%	(164)	36%	(205)	566
Employ: Private Sector	17%	(128)	19%	(144)	17%	(133)	21%	(163)	27%	(208)	775
Employ: Government	19%	(26)	28%	(36)	15%	(20)	16%	(21)	22%	(28)	131
Employ: Self-Employed	22%	(44)	14%	(27)	13%	(25)	22%	(43)	29%	(56)	194
Employ: Homemaker	8%	(13)	10%	(15)	19%	(30)	26%	(41)	38%	(61)	160
Employ: Student	11%	(6)	12%	(7)	12%	(7)	19%	(11)	46%	(28)	60
Employ: Retired	10%	(55)	18%	(99)	14%	(76)	38%	(208)	20%	(111)	550
Employ: Unemployed	7%	(15)	14%	(32)	10%	(22)	29%	(63)	40%	(87)	218
Employ: Other	5%	(7)	10%	(13)	17%	(21)	22%	(28)	46%	(57)	125
Military HH: Yes	13%	(37)	19%	(58)	13%	(39)	33%	(100)	22%	(65)	299
Military HH: No	13%	(255)	17%	(316)	15%	(294)	25%	(477)	30%	(571)	1914
RD/WT: Right Direction	20%	(145)	18%	(135)	15%	(114)	19%	(139)	28%	(204)	737
RD/WT: Wrong Track	10%	(148)	16%	(239)	15%	(219)	30%	(438)	29%	(431)	1476
Biden Job Approve	19%	(189)	19%	(190)	15%	(155)	22%	(221)	26%	(259)	1014
Biden Job Disapprove	9%	(102)	16%	(169)	16%	(176)	31%	(337)	28%	(306)	1090

Table MCEN8_10: *How interested are you in seeing the upcoming biographical films about the following public figures?*
J. Robert Oppenheimer

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(293)	17%	(374)	15%	(333)	26%	(577)	29%	(636)	2213
Biden Job Strongly Approve	24%	(111)	21%	(95)	12%	(55)	23%	(104)	20%	(92)	458
Biden Job Somewhat Approve	14%	(78)	17%	(95)	18%	(100)	21%	(118)	30%	(167)	557
Biden Job Somewhat Disapprove	10%	(35)	13%	(44)	22%	(74)	20%	(68)	35%	(120)	342
Biden Job Strongly Disapprove	9%	(66)	17%	(126)	14%	(101)	36%	(268)	25%	(187)	748
Favorable of Biden	17%	(168)	18%	(185)	15%	(152)	23%	(235)	26%	(264)	1005
Unfavorable of Biden	10%	(113)	16%	(180)	16%	(171)	30%	(329)	28%	(306)	1099
Very Favorable of Biden	23%	(107)	19%	(87)	12%	(52)	25%	(114)	21%	(96)	456
Somewhat Favorable of Biden	11%	(62)	18%	(97)	18%	(100)	22%	(121)	31%	(169)	549
Somewhat Unfavorable of Biden	10%	(31)	17%	(53)	22%	(68)	20%	(61)	31%	(94)	306
Very Unfavorable of Biden	10%	(82)	16%	(127)	13%	(104)	34%	(269)	27%	(212)	793
#1 Issue: Economy	13%	(121)	18%	(161)	17%	(151)	20%	(184)	32%	(286)	904
#1 Issue: Security	12%	(36)	17%	(51)	14%	(43)	33%	(101)	24%	(73)	303
#1 Issue: Health Care	16%	(31)	14%	(28)	13%	(25)	19%	(37)	37%	(73)	194
#1 Issue: Medicare / Social Security	6%	(17)	14%	(37)	22%	(59)	37%	(101)	21%	(57)	271
#1 Issue: Women's Issues	14%	(30)	15%	(32)	9%	(20)	30%	(65)	33%	(72)	220
#1 Issue: Education	25%	(16)	14%	(9)	13%	(8)	21%	(14)	27%	(18)	65
#1 Issue: Energy	17%	(26)	23%	(34)	13%	(19)	27%	(40)	21%	(31)	150
#1 Issue: Other	15%	(16)	19%	(21)	7%	(8)	33%	(36)	25%	(27)	108
2022 House Vote: Democrat	16%	(154)	20%	(186)	14%	(138)	24%	(224)	26%	(251)	951
2022 House Vote: Republican	14%	(96)	16%	(113)	16%	(110)	31%	(215)	23%	(155)	689
2022 House Vote: Someone else	12%	(6)	20%	(11)	12%	(7)	28%	(15)	29%	(15)	54
2022 House Vote: Didnt Vote	7%	(37)	12%	(64)	15%	(79)	24%	(124)	41%	(214)	519
2020 Vote: Joe Biden	17%	(171)	20%	(205)	15%	(155)	21%	(215)	27%	(270)	1017
2020 Vote: Donald Trump	11%	(82)	16%	(117)	14%	(102)	31%	(233)	28%	(210)	744
2020 Vote: Other	9%	(5)	17%	(10)	15%	(8)	33%	(19)	25%	(14)	56
2020 Vote: Didn't Vote	9%	(35)	10%	(42)	17%	(68)	28%	(110)	36%	(141)	397
2018 House Vote: Democrat	18%	(148)	21%	(173)	15%	(122)	22%	(183)	25%	(207)	833
2018 House Vote: Republican	13%	(84)	18%	(120)	15%	(100)	32%	(207)	22%	(146)	657
2018 House Vote: Someone else	6%	(3)	18%	(10)	11%	(6)	33%	(17)	32%	(17)	53
2018 House Vote: Didnt Vote	9%	(58)	11%	(72)	16%	(106)	25%	(169)	40%	(265)	670

Continued on next page

Table MCEN8_10: *How interested are you in seeing the upcoming biographical films about the following public figures?*

J. Robert Oppenheimer

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(293)	17%	(374)	15%	(333)	26%	(577)	29%	(636)	2213
4-Region: Northeast	16%	(60)	19%	(76)	20%	(76)	26%	(100)	19%	(75)	388
4-Region: Midwest	11%	(50)	17%	(77)	15%	(69)	28%	(130)	29%	(132)	457
4-Region: South	12%	(104)	16%	(131)	15%	(123)	26%	(221)	31%	(264)	844
4-Region: West	15%	(78)	17%	(90)	12%	(65)	24%	(126)	31%	(164)	524
Movie Fan	15%	(285)	18%	(349)	16%	(300)	24%	(451)	27%	(517)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_11: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Napoleon

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(427)	23%	(513)	16%	(355)	23%	(508)	19%	(410)	2213
Gender: Male	26%	(283)	25%	(266)	16%	(171)	20%	(210)	14%	(146)	1076
Gender: Female	13%	(145)	22%	(246)	16%	(183)	26%	(296)	23%	(264)	1135
Age: 18-34	27%	(174)	22%	(140)	13%	(82)	13%	(81)	25%	(158)	635
Age: 35-44	22%	(82)	25%	(94)	15%	(56)	17%	(65)	21%	(77)	374
Age: 45-64	16%	(111)	22%	(158)	18%	(125)	27%	(193)	18%	(128)	715
Age: 65+	12%	(61)	25%	(121)	19%	(92)	35%	(169)	10%	(47)	490
GenZers: 1997-2012	26%	(59)	22%	(49)	13%	(29)	10%	(23)	30%	(68)	228
Millennials: 1981-1996	26%	(184)	24%	(174)	14%	(99)	15%	(105)	21%	(151)	713
GenXers: 1965-1980	15%	(82)	21%	(114)	19%	(102)	26%	(138)	19%	(105)	542
Baby Boomers: 1946-1964	15%	(97)	23%	(154)	18%	(117)	32%	(211)	12%	(79)	658
PID: Dem (no lean)	21%	(186)	24%	(214)	16%	(143)	21%	(186)	19%	(172)	902
PID: Ind (no lean)	17%	(105)	23%	(142)	18%	(110)	24%	(148)	20%	(123)	628
PID: Rep (no lean)	20%	(137)	23%	(157)	15%	(102)	25%	(174)	17%	(115)	684
PID/Gender: Dem Men	28%	(120)	26%	(110)	15%	(65)	18%	(77)	13%	(55)	427
PID/Gender: Dem Women	14%	(66)	22%	(104)	16%	(78)	23%	(110)	25%	(117)	475
PID/Gender: Ind Men	21%	(63)	24%	(70)	18%	(52)	17%	(51)	20%	(59)	295
PID/Gender: Ind Women	13%	(41)	22%	(72)	17%	(58)	29%	(96)	19%	(63)	331
PID/Gender: Rep Men	28%	(99)	25%	(87)	15%	(54)	23%	(83)	9%	(31)	354
PID/Gender: Rep Women	11%	(37)	21%	(70)	15%	(48)	28%	(91)	25%	(84)	330
Ideo: Liberal (1-3)	22%	(142)	25%	(159)	17%	(108)	21%	(133)	15%	(95)	636
Ideo: Moderate (4)	16%	(111)	24%	(165)	22%	(152)	20%	(141)	19%	(131)	700
Ideo: Conservative (5-7)	24%	(171)	22%	(158)	12%	(84)	29%	(200)	13%	(88)	701
Educ: < College	17%	(242)	20%	(294)	16%	(225)	25%	(366)	22%	(319)	1446
Educ: Bachelors degree	21%	(104)	29%	(142)	18%	(89)	18%	(90)	13%	(62)	487
Educ: Post-grad	29%	(81)	28%	(77)	15%	(41)	19%	(52)	10%	(28)	280
Income: Under 50k	13%	(149)	22%	(245)	15%	(174)	25%	(280)	25%	(277)	1125
Income: 50k-100k	24%	(175)	24%	(171)	18%	(131)	21%	(150)	12%	(88)	715
Income: 100k+	28%	(104)	26%	(97)	13%	(50)	21%	(77)	12%	(45)	373
Ethnicity: White	20%	(337)	23%	(395)	17%	(287)	24%	(413)	16%	(275)	1708
Ethnicity: Hispanic	27%	(102)	25%	(93)	12%	(47)	12%	(47)	24%	(93)	381

Table MCEN8_11: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Napoleon

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(427)	23%	(513)	16%	(355)	23%	(508)	19%	(410)	2213
Ethnicity: Black	19%	(54)	21%	(60)	12%	(34)	19%	(55)	28%	(81)	284
Ethnicity: Other	16%	(36)	26%	(57)	15%	(34)	18%	(39)	25%	(54)	221
All Christian	20%	(200)	25%	(256)	17%	(173)	25%	(251)	14%	(140)	1020
All Non-Christian	23%	(37)	25%	(40)	15%	(24)	16%	(27)	21%	(34)	161
Atheist	31%	(29)	25%	(24)	10%	(9)	21%	(20)	14%	(14)	96
Agnostic/Nothing in particular	16%	(93)	20%	(114)	16%	(88)	23%	(131)	24%	(138)	564
Something Else	18%	(68)	21%	(79)	16%	(61)	21%	(80)	23%	(85)	372
Religious Non-Protestant/Catholic	22%	(40)	25%	(45)	14%	(25)	15%	(28)	24%	(43)	181
Evangelical	23%	(133)	21%	(122)	15%	(90)	24%	(143)	17%	(100)	588
Non-Evangelical	17%	(129)	26%	(204)	18%	(141)	24%	(184)	15%	(114)	771
Community: Urban	23%	(151)	24%	(157)	16%	(103)	21%	(139)	17%	(113)	663
Community: Suburban	20%	(199)	22%	(216)	17%	(163)	23%	(230)	18%	(177)	984
Community: Rural	14%	(78)	25%	(140)	16%	(89)	25%	(139)	21%	(120)	566
Employ: Private Sector	27%	(211)	22%	(172)	16%	(123)	18%	(139)	17%	(130)	775
Employ: Government	19%	(24)	32%	(42)	24%	(32)	14%	(18)	11%	(14)	131
Employ: Self-Employed	28%	(54)	23%	(45)	11%	(21)	20%	(38)	18%	(35)	194
Employ: Homemaker	11%	(18)	21%	(34)	16%	(26)	22%	(36)	29%	(46)	160
Employ: Student	16%	(9)	10%	(6)	17%	(10)	19%	(12)	37%	(22)	60
Employ: Retired	13%	(70)	25%	(135)	18%	(100)	34%	(185)	11%	(60)	550
Employ: Unemployed	14%	(30)	18%	(40)	13%	(28)	23%	(51)	32%	(70)	218
Employ: Other	9%	(11)	30%	(38)	12%	(15)	23%	(29)	26%	(32)	125
Military HH: Yes	22%	(65)	19%	(58)	17%	(49)	31%	(94)	11%	(33)	299
Military HH: No	19%	(363)	24%	(454)	16%	(305)	22%	(414)	20%	(377)	1914
RD/WT: Right Direction	24%	(180)	24%	(178)	15%	(108)	18%	(135)	18%	(135)	737
RD/WT: Wrong Track	17%	(247)	23%	(335)	17%	(247)	25%	(373)	19%	(275)	1476
Biden Job Approve	22%	(219)	24%	(247)	17%	(170)	21%	(212)	16%	(166)	1014
Biden Job Disapprove	19%	(202)	22%	(238)	16%	(174)	26%	(281)	18%	(194)	1090

Table MCEN8_11: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Napoleon

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(427)	23%	(513)	16%	(355)	23%	(508)	19%	(410)	2213
Biden Job Strongly Approve	26%	(118)	25%	(114)	15%	(67)	22%	(103)	12%	(56)	458
Biden Job Somewhat Approve	18%	(101)	24%	(133)	19%	(104)	20%	(109)	20%	(110)	557
Biden Job Somewhat Disapprove	16%	(56)	22%	(74)	19%	(66)	16%	(55)	26%	(90)	342
Biden Job Strongly Disapprove	19%	(146)	22%	(164)	15%	(109)	30%	(226)	14%	(104)	748
Favorable of Biden	20%	(205)	24%	(246)	16%	(164)	22%	(216)	17%	(173)	1005
Unfavorable of Biden	19%	(208)	22%	(243)	16%	(181)	25%	(279)	17%	(189)	1099
Very Favorable of Biden	24%	(110)	23%	(106)	16%	(74)	24%	(109)	13%	(57)	456
Somewhat Favorable of Biden	17%	(96)	26%	(140)	17%	(91)	19%	(107)	21%	(116)	549
Somewhat Unfavorable of Biden	18%	(55)	23%	(70)	21%	(65)	16%	(50)	22%	(67)	306
Very Unfavorable of Biden	19%	(153)	22%	(174)	15%	(116)	29%	(229)	15%	(122)	793
#1 Issue: Economy	22%	(202)	26%	(231)	14%	(128)	18%	(161)	20%	(181)	904
#1 Issue: Security	19%	(59)	22%	(67)	19%	(57)	27%	(81)	13%	(40)	303
#1 Issue: Health Care	23%	(45)	21%	(41)	16%	(32)	16%	(31)	23%	(45)	194
#1 Issue: Medicare / Social Security	10%	(28)	18%	(50)	20%	(55)	39%	(105)	12%	(34)	271
#1 Issue: Women's Issues	15%	(34)	21%	(47)	16%	(35)	23%	(51)	24%	(53)	220
#1 Issue: Education	25%	(16)	24%	(16)	8%	(5)	22%	(14)	21%	(13)	65
#1 Issue: Energy	20%	(30)	22%	(33)	18%	(27)	22%	(33)	18%	(27)	150
#1 Issue: Other	14%	(15)	26%	(28)	14%	(16)	30%	(32)	15%	(17)	108
2022 House Vote: Democrat	20%	(193)	23%	(222)	18%	(171)	22%	(205)	17%	(160)	951
2022 House Vote: Republican	21%	(144)	25%	(169)	15%	(100)	26%	(182)	14%	(94)	689
2022 House Vote: Someone else	16%	(8)	28%	(15)	23%	(13)	19%	(10)	15%	(8)	54
2022 House Vote: Didnt Vote	16%	(82)	20%	(106)	14%	(71)	21%	(111)	28%	(148)	519
2020 Vote: Joe Biden	20%	(204)	24%	(246)	18%	(183)	20%	(199)	18%	(183)	1017
2020 Vote: Donald Trump	21%	(156)	25%	(184)	14%	(102)	26%	(197)	14%	(106)	744
2020 Vote: Other	14%	(8)	13%	(7)	20%	(11)	35%	(19)	18%	(10)	56
2020 Vote: Didn't Vote	15%	(60)	19%	(76)	15%	(59)	23%	(92)	28%	(110)	397
2018 House Vote: Democrat	21%	(174)	25%	(205)	18%	(148)	21%	(172)	16%	(134)	833
2018 House Vote: Republican	20%	(130)	26%	(171)	15%	(98)	26%	(168)	13%	(89)	657
2018 House Vote: Someone else	10%	(5)	25%	(13)	28%	(15)	23%	(12)	14%	(7)	53
2018 House Vote: Didnt Vote	18%	(118)	18%	(123)	14%	(94)	23%	(155)	27%	(181)	670

Table MCEN8_11: *How interested are you in seeing the upcoming biographical films about the following public figures?*
Napoleon

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(427)	23%	(513)	16%	(355)	23%	(508)	19%	(410)	2213
4-Region: Northeast	20%	(77)	23%	(91)	17%	(66)	24%	(94)	15%	(59)	388
4-Region: Midwest	14%	(65)	24%	(110)	22%	(98)	26%	(117)	15%	(67)	457
4-Region: South	21%	(179)	24%	(198)	13%	(113)	22%	(187)	20%	(167)	844
4-Region: West	20%	(107)	22%	(113)	15%	(77)	21%	(110)	22%	(117)	524
Movie Fan	22%	(412)	25%	(480)	17%	(325)	20%	(384)	16%	(301)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_1: *How much have you seen, read or heard about the following?*
Jaafar Jackson, Michael Jackson's nephew, portraying the artist in the upcoming film about Michael Jackson's life

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(198)	22%	(493)	19%	(412)	50%	(1110)	2213
Gender: Male	11%	(121)	24%	(263)	19%	(207)	45%	(485)	1076
Gender: Female	7%	(77)	20%	(230)	18%	(205)	55%	(623)	1135
Age: 18-34	14%	(89)	31%	(194)	19%	(120)	37%	(232)	635
Age: 35-44	16%	(59)	30%	(111)	16%	(61)	38%	(143)	374
Age: 45-64	6%	(41)	17%	(125)	20%	(144)	57%	(406)	715
Age: 65+	2%	(10)	13%	(64)	18%	(86)	67%	(330)	490
GenZers: 1997-2012	16%	(36)	27%	(61)	24%	(55)	33%	(75)	228
Millennials: 1981-1996	15%	(106)	31%	(222)	16%	(117)	38%	(268)	713
GenXers: 1965-1980	7%	(36)	21%	(112)	20%	(111)	52%	(283)	542
Baby Boomers: 1946-1964	3%	(19)	14%	(90)	18%	(118)	66%	(431)	658
PID: Dem (no lean)	14%	(122)	24%	(220)	17%	(156)	45%	(403)	902
PID: Ind (no lean)	6%	(41)	21%	(134)	17%	(109)	55%	(343)	628
PID: Rep (no lean)	5%	(35)	20%	(139)	21%	(147)	53%	(363)	684
PID/Gender: Dem Men	17%	(74)	28%	(121)	15%	(64)	39%	(168)	427
PID/Gender: Dem Women	10%	(48)	21%	(100)	19%	(92)	50%	(236)	475
PID/Gender: Ind Men	7%	(21)	22%	(65)	20%	(58)	51%	(151)	295
PID/Gender: Ind Women	6%	(20)	21%	(69)	16%	(51)	58%	(191)	331
PID/Gender: Rep Men	7%	(26)	22%	(77)	24%	(85)	47%	(167)	354
PID/Gender: Rep Women	3%	(9)	19%	(62)	19%	(62)	60%	(196)	330
Ideo: Liberal (1-3)	13%	(83)	24%	(153)	17%	(109)	46%	(292)	636
Ideo: Moderate (4)	8%	(54)	26%	(181)	19%	(133)	47%	(332)	700
Ideo: Conservative (5-7)	8%	(58)	17%	(118)	21%	(144)	54%	(381)	701
Educ: < College	8%	(122)	21%	(306)	18%	(264)	52%	(754)	1446
Educ: Bachelors degree	7%	(36)	24%	(117)	20%	(99)	48%	(235)	487
Educ: Post-grad	14%	(40)	25%	(70)	17%	(48)	43%	(121)	280
Income: Under 50k	7%	(83)	22%	(243)	18%	(206)	53%	(593)	1125
Income: 50k-100k	10%	(72)	23%	(165)	19%	(139)	48%	(340)	715
Income: 100k+	11%	(43)	23%	(86)	18%	(67)	47%	(177)	373
Ethnicity: White	7%	(126)	22%	(368)	18%	(305)	53%	(909)	1708
Ethnicity: Hispanic	11%	(42)	34%	(128)	18%	(68)	37%	(142)	381
Ethnicity: Black	21%	(59)	28%	(80)	20%	(58)	31%	(87)	284

Table MCEN9_1: *How much have you seen, read or heard about the following?*
Jaafar Jackson, Michael Jackson's nephew, portraying the artist in the upcoming film about Michael Jackson's life

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(198)	22%	(493)	19%	(412)	50%	(1110)	2213
Ethnicity: Other	6%	(13)	20%	(45)	22%	(48)	52%	(114)	221
All Christian	8%	(83)	21%	(215)	18%	(179)	53%	(542)	1020
All Non-Christian	22%	(35)	19%	(30)	18%	(30)	41%	(66)	161
Atheist	6%	(6)	26%	(24)	15%	(15)	53%	(51)	96
Agnostic/Nothing in particular	5%	(30)	22%	(127)	21%	(120)	51%	(288)	564
Something Else	12%	(44)	26%	(97)	18%	(68)	44%	(164)	372
Religious Non-Protestant/Catholic	20%	(37)	19%	(34)	17%	(30)	44%	(80)	181
Evangelical	12%	(72)	25%	(149)	18%	(105)	45%	(262)	588
Non-Evangelical	7%	(51)	20%	(154)	18%	(141)	55%	(425)	771
Community: Urban	13%	(88)	28%	(184)	18%	(122)	41%	(269)	663
Community: Suburban	8%	(77)	21%	(204)	18%	(181)	53%	(522)	984
Community: Rural	6%	(33)	18%	(105)	19%	(109)	56%	(320)	566
Employ: Private Sector	12%	(92)	26%	(205)	19%	(147)	43%	(331)	775
Employ: Government	10%	(14)	42%	(55)	18%	(24)	30%	(39)	131
Employ: Self-Employed	15%	(28)	23%	(44)	19%	(36)	44%	(85)	194
Employ: Homemaker	7%	(11)	18%	(28)	17%	(28)	58%	(93)	160
Employ: Student	13%	(8)	25%	(15)	22%	(13)	40%	(24)	60
Employ: Retired	2%	(13)	15%	(80)	18%	(101)	65%	(356)	550
Employ: Unemployed	8%	(16)	17%	(37)	14%	(30)	62%	(134)	218
Employ: Other	12%	(15)	22%	(28)	27%	(34)	39%	(49)	125
Military HH: Yes	10%	(29)	19%	(57)	14%	(43)	57%	(170)	299
Military HH: No	9%	(169)	23%	(436)	19%	(369)	49%	(940)	1914
RD/WT: Right Direction	13%	(94)	29%	(215)	17%	(122)	42%	(306)	737
RD/WT: Wrong Track	7%	(104)	19%	(278)	20%	(290)	54%	(804)	1476
Biden Job Approve	12%	(126)	26%	(259)	18%	(183)	44%	(445)	1014
Biden Job Disapprove	6%	(68)	20%	(215)	20%	(213)	54%	(593)	1090
Biden Job Strongly Approve	17%	(79)	28%	(127)	16%	(74)	39%	(177)	458
Biden Job Somewhat Approve	9%	(47)	24%	(132)	20%	(109)	48%	(268)	557
Biden Job Somewhat Disapprove	7%	(24)	29%	(100)	20%	(68)	44%	(150)	342
Biden Job Strongly Disapprove	6%	(44)	15%	(116)	19%	(145)	59%	(443)	748

Table MCEN9_1: *How much have you seen, read or heard about the following?*
Jaafar Jackson, Michael Jackson's nephew, portraying the artist in the upcoming film about Michael Jackson's life

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(198)	22%	(493)	19%	(412)	50%	(1110)	2213
Favorable of Biden	12%	(121)	24%	(236)	18%	(181)	46%	(467)	1005
Unfavorable of Biden	6%	(70)	21%	(235)	20%	(216)	53%	(578)	1099
Very Favorable of Biden	18%	(81)	25%	(116)	16%	(74)	41%	(186)	456
Somewhat Favorable of Biden	7%	(40)	22%	(121)	19%	(107)	51%	(281)	549
Somewhat Unfavorable of Biden	4%	(14)	33%	(100)	20%	(61)	43%	(132)	306
Very Unfavorable of Biden	7%	(57)	17%	(136)	19%	(155)	56%	(446)	793
#1 Issue: Economy	11%	(97)	23%	(209)	20%	(184)	46%	(414)	904
#1 Issue: Security	8%	(25)	19%	(57)	16%	(49)	57%	(171)	303
#1 Issue: Health Care	11%	(22)	25%	(48)	17%	(34)	47%	(90)	194
#1 Issue: Medicare / Social Security	4%	(10)	18%	(50)	18%	(49)	60%	(162)	271
#1 Issue: Women's Issues	5%	(11)	29%	(64)	15%	(34)	51%	(111)	220
#1 Issue: Education	16%	(10)	22%	(14)	21%	(13)	41%	(26)	65
#1 Issue: Energy	12%	(17)	27%	(41)	20%	(30)	41%	(61)	150
#1 Issue: Other	5%	(5)	10%	(10)	17%	(19)	68%	(73)	108
2022 House Vote: Democrat	13%	(119)	26%	(244)	18%	(169)	44%	(420)	951
2022 House Vote: Republican	6%	(44)	19%	(130)	18%	(121)	57%	(393)	689
2022 House Vote: Someone else	4%	(2)	39%	(21)	20%	(11)	37%	(20)	54
2022 House Vote: Didnt Vote	6%	(32)	19%	(98)	21%	(111)	53%	(277)	519
2020 Vote: Joe Biden	12%	(123)	26%	(268)	18%	(187)	43%	(438)	1017
2020 Vote: Donald Trump	6%	(46)	18%	(135)	18%	(133)	58%	(430)	744
2020 Vote: Other	9%	(5)	14%	(8)	22%	(12)	55%	(31)	56
2020 Vote: Didn't Vote	6%	(24)	21%	(82)	20%	(79)	53%	(211)	397
2018 House Vote: Democrat	13%	(104)	26%	(221)	17%	(140)	44%	(368)	833
2018 House Vote: Republican	6%	(41)	18%	(115)	17%	(112)	59%	(388)	657
2018 House Vote: Someone else	5%	(2)	33%	(18)	12%	(6)	50%	(26)	53
2018 House Vote: Didnt Vote	7%	(50)	21%	(140)	23%	(153)	49%	(328)	670
4-Region: Northeast	10%	(39)	24%	(94)	17%	(65)	49%	(190)	388
4-Region: Midwest	7%	(30)	22%	(99)	20%	(89)	52%	(239)	457
4-Region: South	10%	(84)	23%	(192)	19%	(164)	48%	(403)	844
4-Region: West	8%	(44)	21%	(108)	18%	(93)	53%	(278)	524
Movie Fan	10%	(190)	24%	(457)	19%	(367)	47%	(886)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_2: *How much have you seen, read or heard about the following?*
Discussion surrounding 'Back to Black', the upcoming film about Amy Winehouse's life, and whether it may attempt to paint Amy's father in more positive light than is accurate

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(160)	16%	(358)	17%	(367)	60%	(1328)	2213
Gender: Male	10%	(111)	19%	(209)	17%	(178)	54%	(578)	1076
Gender: Female	4%	(49)	13%	(149)	17%	(190)	66%	(747)	1135
Age: 18-34	14%	(86)	24%	(154)	20%	(130)	42%	(265)	635
Age: 35-44	12%	(44)	23%	(87)	17%	(65)	48%	(178)	374
Age: 45-64	4%	(26)	12%	(89)	16%	(117)	68%	(483)	715
Age: 65+	1%	(5)	6%	(27)	11%	(56)	82%	(402)	490
GenZers: 1997-2012	12%	(27)	25%	(57)	28%	(63)	36%	(81)	228
Millennials: 1981-1996	14%	(97)	24%	(168)	17%	(125)	45%	(323)	713
GenXers: 1965-1980	5%	(25)	16%	(87)	16%	(87)	63%	(344)	542
Baby Boomers: 1946-1964	2%	(11)	7%	(45)	13%	(83)	79%	(519)	658
PID: Dem (no lean)	12%	(106)	20%	(178)	15%	(137)	53%	(481)	902
PID: Ind (no lean)	3%	(21)	14%	(87)	18%	(114)	65%	(405)	628
PID: Rep (no lean)	5%	(34)	14%	(93)	17%	(116)	65%	(441)	684
PID/Gender: Dem Men	19%	(81)	24%	(101)	12%	(49)	46%	(195)	427
PID/Gender: Dem Women	5%	(24)	16%	(77)	18%	(88)	60%	(286)	475
PID/Gender: Ind Men	3%	(10)	17%	(50)	18%	(55)	61%	(181)	295
PID/Gender: Ind Women	3%	(11)	11%	(37)	18%	(60)	67%	(222)	331
PID/Gender: Rep Men	6%	(20)	16%	(58)	21%	(74)	57%	(202)	354
PID/Gender: Rep Women	4%	(14)	11%	(35)	13%	(42)	72%	(239)	330
Ideo: Liberal (1-3)	12%	(76)	20%	(125)	13%	(83)	55%	(352)	636
Ideo: Moderate (4)	4%	(25)	17%	(118)	24%	(168)	56%	(389)	700
Ideo: Conservative (5-7)	7%	(52)	15%	(102)	13%	(88)	65%	(458)	701
Educ: < College	7%	(95)	15%	(224)	17%	(248)	61%	(879)	1446
Educ: Bachelors degree	7%	(32)	16%	(76)	16%	(80)	61%	(299)	487
Educ: Post-grad	12%	(34)	21%	(58)	14%	(40)	53%	(149)	280
Income: Under 50k	6%	(63)	14%	(158)	16%	(176)	65%	(727)	1125
Income: 50k-100k	9%	(62)	18%	(128)	19%	(138)	54%	(387)	715
Income: 100k+	9%	(35)	19%	(71)	14%	(53)	57%	(214)	373
Ethnicity: White	7%	(118)	16%	(267)	15%	(257)	62%	(1066)	1708
Ethnicity: Hispanic	12%	(44)	25%	(97)	18%	(67)	46%	(174)	381

Table MCEN9_2: *How much have you seen, read or heard about the following?*
Discussion surrounding 'Back to Black', the upcoming film about Amy Winehouse's life, and whether it may attempt to paint Amy's father in more positive light than is accurate

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(160)	16%	(358)	17%	(367)	60%	(1328)	2213
Ethnicity: Black	11%	(32)	23%	(66)	23%	(65)	43%	(122)	284
Ethnicity: Other	5%	(11)	11%	(25)	21%	(46)	63%	(139)	221
All Christian	5%	(52)	16%	(166)	14%	(146)	64%	(656)	1020
All Non-Christian	20%	(32)	24%	(38)	16%	(26)	41%	(66)	161
Atheist	11%	(11)	9%	(9)	17%	(16)	62%	(59)	96
Agnostic/Nothing in particular	5%	(26)	17%	(97)	16%	(93)	62%	(348)	564
Something Else	11%	(40)	13%	(47)	23%	(86)	53%	(199)	372
Religious Non-Protestant/Catholic	18%	(32)	22%	(40)	15%	(27)	45%	(82)	181
Evangelical	10%	(59)	16%	(96)	18%	(106)	56%	(327)	588
Non-Evangelical	4%	(30)	14%	(111)	16%	(123)	66%	(507)	771
Community: Urban	13%	(84)	18%	(122)	20%	(133)	49%	(322)	663
Community: Suburban	5%	(52)	16%	(159)	16%	(153)	63%	(620)	984
Community: Rural	4%	(23)	14%	(77)	14%	(81)	68%	(385)	566
Employ: Private Sector	10%	(76)	22%	(170)	18%	(136)	51%	(393)	775
Employ: Government	16%	(21)	20%	(26)	27%	(35)	37%	(49)	131
Employ: Self-Employed	11%	(21)	22%	(43)	19%	(36)	49%	(95)	194
Employ: Homemaker	6%	(10)	13%	(20)	15%	(24)	66%	(106)	160
Employ: Student	10%	(6)	22%	(13)	27%	(16)	41%	(25)	60
Employ: Retired	1%	(6)	8%	(46)	13%	(69)	78%	(428)	550
Employ: Unemployed	6%	(14)	12%	(25)	13%	(29)	69%	(150)	218
Employ: Other	6%	(8)	11%	(14)	16%	(21)	67%	(83)	125
Military HH: Yes	6%	(17)	14%	(42)	14%	(40)	67%	(200)	299
Military HH: No	7%	(143)	16%	(315)	17%	(327)	59%	(1128)	1914
RD/WT: Right Direction	14%	(100)	20%	(150)	15%	(113)	51%	(374)	737
RD/WT: Wrong Track	4%	(60)	14%	(207)	17%	(254)	65%	(954)	1476
Biden Job Approve	11%	(107)	19%	(195)	17%	(173)	53%	(539)	1014
Biden Job Disapprove	5%	(53)	14%	(151)	15%	(166)	66%	(719)	1090

Table MCEN9_2: *How much have you seen, read or heard about the following?*
Discussion surrounding 'Back to Black', the upcoming film about Amy Winehouse's life, and whether it may attempt to paint Amy's father in more positive light than is accurate

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(160)	16%	(358)	17%	(367)	60%	(1328)	2213
Biden Job Strongly Approve	15%	(67)	23%	(106)	11%	(52)	51%	(233)	458
Biden Job Somewhat Approve	7%	(40)	16%	(89)	22%	(122)	55%	(306)	557
Biden Job Somewhat Disapprove	5%	(17)	22%	(76)	18%	(63)	54%	(186)	342
Biden Job Strongly Disapprove	5%	(36)	10%	(75)	14%	(104)	71%	(534)	748
Favorable of Biden	10%	(100)	18%	(185)	15%	(154)	56%	(566)	1005
Unfavorable of Biden	4%	(49)	15%	(163)	17%	(184)	64%	(703)	1099
Very Favorable of Biden	16%	(72)	20%	(90)	11%	(49)	54%	(245)	456
Somewhat Favorable of Biden	5%	(28)	17%	(95)	19%	(105)	58%	(321)	549
Somewhat Unfavorable of Biden	5%	(14)	19%	(59)	23%	(70)	54%	(164)	306
Very Unfavorable of Biden	4%	(35)	13%	(104)	14%	(114)	68%	(539)	793
#1 Issue: Economy	8%	(74)	18%	(165)	19%	(168)	55%	(497)	904
#1 Issue: Security	4%	(13)	18%	(54)	10%	(32)	67%	(204)	303
#1 Issue: Health Care	8%	(15)	18%	(34)	18%	(36)	56%	(109)	194
#1 Issue: Medicare / Social Security	3%	(9)	10%	(27)	11%	(30)	76%	(205)	271
#1 Issue: Women's Issues	6%	(13)	18%	(40)	24%	(52)	52%	(114)	220
#1 Issue: Education	20%	(13)	21%	(13)	19%	(12)	40%	(26)	65
#1 Issue: Energy	13%	(20)	11%	(17)	17%	(26)	59%	(88)	150
#1 Issue: Other	4%	(4)	7%	(8)	11%	(12)	78%	(84)	108
2022 House Vote: Democrat	11%	(101)	19%	(181)	15%	(146)	55%	(523)	951
2022 House Vote: Republican	4%	(29)	13%	(92)	16%	(107)	67%	(462)	689
2022 House Vote: Someone else	7%	(4)	21%	(12)	12%	(6)	59%	(32)	54
2022 House Vote: Didnt Vote	5%	(27)	14%	(73)	21%	(108)	60%	(311)	519
2020 Vote: Joe Biden	10%	(101)	19%	(189)	17%	(170)	55%	(557)	1017
2020 Vote: Donald Trump	4%	(27)	14%	(107)	14%	(106)	68%	(504)	744
2020 Vote: Other	5%	(3)	14%	(8)	12%	(7)	69%	(38)	56
2020 Vote: Didn't Vote	7%	(29)	14%	(55)	21%	(85)	57%	(228)	397
2018 House Vote: Democrat	11%	(91)	19%	(162)	15%	(128)	54%	(452)	833
2018 House Vote: Republican	4%	(23)	14%	(92)	13%	(88)	69%	(454)	657
2018 House Vote: Someone else	3%	(2)	16%	(9)	17%	(9)	63%	(34)	53
2018 House Vote: Didnt Vote	7%	(45)	14%	(95)	21%	(143)	58%	(387)	670

Table MCEN9_2: *How much have you seen, read or heard about the following?*
Discussion surrounding 'Back to Black', the upcoming film about Amy Winehouse's life, and whether it may attempt to paint Amy's father in more positive light than is accurate

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(160)	16%	(358)	17%	(367)	60%	(1328)	2213
4-Region: Northeast	10%	(37)	19%	(72)	15%	(60)	56%	(218)	388
4-Region: Midwest	5%	(25)	16%	(72)	18%	(82)	61%	(278)	457
4-Region: South	6%	(53)	16%	(138)	18%	(155)	59%	(499)	844
4-Region: West	9%	(46)	14%	(76)	13%	(71)	63%	(332)	524
Movie Fan	8%	(156)	17%	(332)	18%	(340)	56%	(1073)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	35%	(773)	51%	(1128)	14%	(312)	2213
Gender: Male	41%	(442)	46%	(494)	13%	(140)	1076
Gender: Female	29%	(330)	56%	(633)	15%	(172)	1135
Age: 18-34	47%	(299)	42%	(264)	11%	(71)	635
Age: 35-44	43%	(162)	44%	(165)	12%	(46)	374
Age: 45-64	28%	(197)	57%	(405)	16%	(114)	715
Age: 65+	23%	(114)	60%	(294)	17%	(81)	490
GenZers: 1997-2012	42%	(95)	43%	(98)	15%	(35)	228
Millennials: 1981-1996	47%	(334)	43%	(304)	11%	(75)	713
GenXers: 1965-1980	29%	(158)	55%	(300)	16%	(84)	542
Baby Boomers: 1946-1964	27%	(176)	57%	(378)	16%	(104)	658
PID: Dem (no lean)	41%	(366)	47%	(423)	12%	(112)	902
PID: Ind (no lean)	33%	(205)	52%	(329)	15%	(93)	628
PID: Rep (no lean)	29%	(202)	55%	(376)	16%	(106)	684
PID/Gender: Dem Men	51%	(219)	39%	(165)	10%	(43)	427
PID/Gender: Dem Women	31%	(147)	54%	(258)	15%	(70)	475
PID/Gender: Ind Men	36%	(106)	49%	(146)	15%	(43)	295
PID/Gender: Ind Women	30%	(99)	55%	(182)	15%	(50)	331
PID/Gender: Rep Men	33%	(117)	52%	(183)	15%	(54)	354
PID/Gender: Rep Women	26%	(84)	59%	(193)	16%	(52)	330
Ideo: Liberal (1-3)	44%	(280)	47%	(300)	9%	(56)	636
Ideo: Moderate (4)	32%	(226)	56%	(389)	12%	(84)	700
Ideo: Conservative (5-7)	32%	(222)	51%	(356)	18%	(123)	701
Educ: < College	33%	(481)	50%	(724)	17%	(241)	1446
Educ: Bachelors degree	37%	(180)	54%	(265)	9%	(42)	487
Educ: Post-grad	40%	(111)	50%	(140)	10%	(29)	280
Income: Under 50k	33%	(371)	50%	(562)	17%	(192)	1125
Income: 50k-100k	37%	(267)	51%	(368)	11%	(80)	715
Income: 100k+	36%	(135)	53%	(199)	11%	(39)	373
Ethnicity: White	35%	(590)	51%	(877)	14%	(241)	1708
Ethnicity: Hispanic	47%	(180)	36%	(138)	17%	(63)	381
Ethnicity: Black	41%	(117)	48%	(136)	11%	(32)	284

Continued on next page

Table MCENdem1_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	35%	(773)	51%	(1128)	14%	(312)	2213
Ethnicity: Other	30%	(66)	52%	(115)	18%	(39)	221
All Christian	33%	(340)	52%	(533)	14%	(147)	1020
All Non-Christian	41%	(67)	41%	(66)	17%	(28)	161
Atheist	47%	(45)	46%	(44)	7%	(6)	96
Agnostic/Nothing in particular	33%	(188)	50%	(283)	17%	(93)	564
Something Else	36%	(132)	54%	(202)	10%	(37)	372
Religious Non-Protestant/Catholic	39%	(72)	39%	(70)	22%	(40)	181
Evangelical	32%	(190)	55%	(323)	13%	(75)	588
Non-Evangelical	35%	(271)	52%	(404)	12%	(96)	771
Community: Urban	43%	(282)	43%	(286)	14%	(95)	663
Community: Suburban	35%	(341)	52%	(515)	13%	(128)	984
Community: Rural	26%	(150)	58%	(328)	16%	(89)	566
Employ: Private Sector	41%	(319)	48%	(371)	11%	(85)	775
Employ: Government	39%	(51)	57%	(74)	5%	(6)	131
Employ: Self-Employed	49%	(94)	44%	(85)	8%	(15)	194
Employ: Homemaker	25%	(39)	54%	(87)	21%	(34)	160
Employ: Student	32%	(19)	44%	(26)	24%	(15)	60
Employ: Retired	24%	(133)	57%	(316)	18%	(100)	550
Employ: Unemployed	37%	(82)	42%	(92)	21%	(45)	218
Employ: Other	28%	(35)	62%	(78)	10%	(12)	125
Military HH: Yes	31%	(93)	53%	(158)	16%	(48)	299
Military HH: No	36%	(680)	51%	(970)	14%	(264)	1914
RD/WT: Right Direction	41%	(303)	47%	(346)	12%	(88)	737
RD/WT: Wrong Track	32%	(469)	53%	(783)	15%	(224)	1476
Biden Job Approve	39%	(396)	50%	(507)	11%	(111)	1014
Biden Job Disapprove	32%	(353)	52%	(572)	15%	(165)	1090
Biden Job Strongly Approve	48%	(218)	40%	(184)	12%	(56)	458
Biden Job Somewhat Approve	32%	(178)	58%	(324)	10%	(55)	557
Biden Job Somewhat Disapprove	33%	(113)	54%	(184)	13%	(44)	342
Biden Job Strongly Disapprove	32%	(240)	52%	(387)	16%	(121)	748

Table MCENdem1_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	35%	(773)	51%	(1128)	14%	(312)	2213
Favorable of Biden	39%	(391)	49%	(496)	12%	(118)	1005
Unfavorable of Biden	32%	(354)	53%	(587)	14%	(158)	1099
Very Favorable of Biden	44%	(199)	44%	(199)	13%	(58)	456
Somewhat Favorable of Biden	35%	(191)	54%	(297)	11%	(61)	549
Somewhat Unfavorable of Biden	32%	(98)	59%	(179)	9%	(29)	306
Very Unfavorable of Biden	32%	(256)	51%	(408)	16%	(129)	793
#1 Issue: Economy	38%	(342)	51%	(461)	11%	(101)	904
#1 Issue: Security	35%	(106)	49%	(150)	16%	(47)	303
#1 Issue: Health Care	38%	(74)	45%	(87)	17%	(33)	194
#1 Issue: Medicare / Social Security	24%	(65)	61%	(166)	15%	(40)	271
#1 Issue: Women's Issues	34%	(74)	49%	(107)	18%	(39)	220
#1 Issue: Education	48%	(31)	43%	(28)	9%	(6)	65
#1 Issue: Energy	31%	(46)	50%	(75)	19%	(29)	150
#1 Issue: Other	32%	(35)	51%	(55)	16%	(17)	108
2022 House Vote: Democrat	40%	(382)	49%	(466)	11%	(102)	951
2022 House Vote: Republican	30%	(208)	54%	(373)	16%	(109)	689
2022 House Vote: Someone else	43%	(23)	45%	(24)	12%	(6)	54
2022 House Vote: Didnt Vote	31%	(159)	51%	(265)	18%	(94)	519
2020 Vote: Joe Biden	39%	(392)	50%	(505)	12%	(119)	1017
2020 Vote: Donald Trump	32%	(241)	53%	(392)	15%	(111)	744
2020 Vote: Other	23%	(13)	60%	(33)	17%	(10)	56
2020 Vote: Didn't Vote	32%	(127)	50%	(198)	18%	(72)	397
2018 House Vote: Democrat	41%	(342)	49%	(411)	10%	(81)	833
2018 House Vote: Republican	30%	(199)	54%	(354)	16%	(103)	657
2018 House Vote: Someone else	42%	(22)	37%	(20)	21%	(11)	53
2018 House Vote: Didnt Vote	31%	(210)	51%	(344)	17%	(117)	670
4-Region: Northeast	39%	(152)	48%	(186)	13%	(49)	388
4-Region: Midwest	32%	(146)	55%	(252)	13%	(60)	457
4-Region: South	33%	(281)	54%	(457)	13%	(106)	844
4-Region: West	37%	(194)	45%	(234)	18%	(96)	524
Movie Fan	41%	(773)	59%	(1128)	—	(0)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1104)	43%	(945)	7%	(164)	2213
Gender: Male	51%	(553)	40%	(434)	8%	(88)	1076
Gender: Female	48%	(550)	45%	(510)	7%	(74)	1135
Age: 18-34	49%	(308)	44%	(282)	7%	(45)	635
Age: 35-44	48%	(181)	46%	(172)	6%	(21)	374
Age: 45-64	49%	(351)	40%	(289)	10%	(75)	715
Age: 65+	54%	(264)	41%	(203)	5%	(23)	490
GenZers: 1997-2012	44%	(99)	46%	(105)	10%	(23)	228
Millennials: 1981-1996	50%	(354)	45%	(320)	6%	(40)	713
GenXers: 1965-1980	47%	(257)	43%	(232)	10%	(53)	542
Baby Boomers: 1946-1964	54%	(355)	40%	(264)	6%	(39)	658
PID: Dem (no lean)	55%	(499)	39%	(354)	5%	(48)	902
PID: Ind (no lean)	42%	(266)	47%	(293)	11%	(69)	628
PID: Rep (no lean)	50%	(340)	44%	(298)	7%	(46)	684
PID/Gender: Dem Men	57%	(243)	36%	(152)	8%	(32)	427
PID/Gender: Dem Women	54%	(256)	43%	(203)	3%	(16)	475
PID/Gender: Ind Men	45%	(133)	43%	(128)	11%	(34)	295
PID/Gender: Ind Women	40%	(132)	50%	(164)	10%	(34)	331
PID/Gender: Rep Men	50%	(177)	44%	(154)	6%	(22)	354
PID/Gender: Rep Women	49%	(162)	44%	(144)	7%	(24)	330
Ideo: Liberal (1-3)	55%	(348)	41%	(260)	5%	(29)	636
Ideo: Moderate (4)	51%	(357)	43%	(300)	6%	(43)	700
Ideo: Conservative (5-7)	48%	(333)	44%	(310)	8%	(57)	701
Educ: < College	51%	(732)	41%	(592)	8%	(121)	1446
Educ: Bachelors degree	48%	(234)	47%	(230)	5%	(23)	487
Educ: Post-grad	49%	(138)	44%	(123)	7%	(19)	280
Income: Under 50k	50%	(563)	42%	(468)	8%	(94)	1125
Income: 50k-100k	51%	(362)	43%	(310)	6%	(43)	715
Income: 100k+	48%	(178)	45%	(167)	7%	(28)	373
Ethnicity: White	51%	(879)	41%	(707)	7%	(122)	1708
Ethnicity: Hispanic	54%	(207)	36%	(138)	9%	(36)	381
Ethnicity: Black	55%	(155)	41%	(118)	4%	(12)	284

Table MCENdem1_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1104)	43%	(945)	7%	(164)	2213
Ethnicity: Other	32%	(70)	55%	(120)	14%	(31)	221
All Christian	52%	(531)	42%	(424)	6%	(66)	1020
All Non-Christian	46%	(74)	42%	(68)	12%	(19)	161
Atheist	53%	(51)	37%	(35)	11%	(10)	96
Agnostic/Nothing in particular	49%	(277)	42%	(240)	8%	(48)	564
Something Else	46%	(172)	48%	(179)	6%	(21)	372
Religious Non-Protestant/Catholic	45%	(81)	39%	(71)	16%	(29)	181
Evangelical	51%	(302)	42%	(248)	6%	(38)	588
Non-Evangelical	50%	(387)	45%	(347)	5%	(37)	771
Community: Urban	52%	(347)	40%	(264)	8%	(52)	663
Community: Suburban	51%	(506)	42%	(410)	7%	(68)	984
Community: Rural	44%	(252)	48%	(271)	8%	(44)	566
Employ: Private Sector	50%	(388)	44%	(339)	6%	(48)	775
Employ: Government	53%	(69)	45%	(58)	2%	(3)	131
Employ: Self-Employed	53%	(104)	40%	(77)	7%	(13)	194
Employ: Homemaker	41%	(66)	50%	(80)	9%	(14)	160
Employ: Student	34%	(20)	53%	(32)	13%	(8)	60
Employ: Retired	53%	(290)	40%	(219)	7%	(41)	550
Employ: Unemployed	49%	(107)	38%	(83)	13%	(28)	218
Employ: Other	48%	(60)	46%	(57)	7%	(8)	125
Military HH: Yes	45%	(135)	45%	(135)	10%	(29)	299
Military HH: No	51%	(968)	42%	(810)	7%	(135)	1914
RD/WT: Right Direction	53%	(393)	41%	(299)	6%	(45)	737
RD/WT: Wrong Track	48%	(711)	44%	(646)	8%	(119)	1476
Biden Job Approve	54%	(551)	40%	(404)	6%	(59)	1014
Biden Job Disapprove	49%	(531)	44%	(482)	7%	(76)	1090
Biden Job Strongly Approve	61%	(277)	32%	(147)	7%	(33)	458
Biden Job Somewhat Approve	49%	(273)	46%	(258)	5%	(26)	557
Biden Job Somewhat Disapprove	50%	(170)	44%	(152)	6%	(20)	342
Biden Job Strongly Disapprove	48%	(361)	44%	(331)	8%	(56)	748

Table MCENdem1_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1104)	43%	(945)	7%	(164)	2213
Favorable of Biden	53%	(532)	41%	(413)	6%	(60)	1005
Unfavorable of Biden	49%	(537)	44%	(488)	7%	(74)	1099
Very Favorable of Biden	62%	(282)	31%	(140)	7%	(34)	456
Somewhat Favorable of Biden	46%	(250)	50%	(273)	5%	(26)	549
Somewhat Unfavorable of Biden	51%	(156)	45%	(137)	4%	(13)	306
Very Unfavorable of Biden	48%	(381)	44%	(352)	8%	(61)	793
#1 Issue: Economy	50%	(450)	45%	(407)	5%	(47)	904
#1 Issue: Security	49%	(149)	41%	(124)	10%	(30)	303
#1 Issue: Health Care	49%	(95)	44%	(86)	6%	(12)	194
#1 Issue: Medicare / Social Security	55%	(150)	39%	(105)	6%	(15)	271
#1 Issue: Women's Issues	45%	(99)	44%	(98)	11%	(23)	220
#1 Issue: Education	49%	(31)	46%	(30)	6%	(4)	65
#1 Issue: Energy	51%	(77)	37%	(56)	12%	(17)	150
#1 Issue: Other	48%	(52)	38%	(41)	13%	(15)	108
2022 House Vote: Democrat	56%	(535)	37%	(354)	7%	(62)	951
2022 House Vote: Republican	49%	(335)	45%	(311)	6%	(43)	689
2022 House Vote: Someone else	43%	(23)	43%	(23)	14%	(8)	54
2022 House Vote: Didnt Vote	41%	(211)	50%	(257)	10%	(51)	519
2020 Vote: Joe Biden	55%	(559)	39%	(400)	6%	(57)	1017
2020 Vote: Donald Trump	49%	(363)	45%	(331)	7%	(50)	744
2020 Vote: Other	25%	(14)	59%	(33)	16%	(9)	56
2020 Vote: Didn't Vote	42%	(168)	46%	(181)	12%	(47)	397
2018 House Vote: Democrat	59%	(490)	37%	(310)	4%	(34)	833
2018 House Vote: Republican	48%	(317)	44%	(292)	7%	(47)	657
2018 House Vote: Someone else	26%	(14)	53%	(28)	20%	(11)	53
2018 House Vote: Didnt Vote	42%	(283)	47%	(315)	11%	(72)	670
4-Region: Northeast	53%	(204)	41%	(158)	7%	(26)	388
4-Region: Midwest	52%	(236)	44%	(199)	5%	(22)	457
4-Region: South	51%	(431)	43%	(362)	6%	(51)	844
4-Region: West	45%	(234)	43%	(226)	12%	(64)	524
Movie Fan	54%	(1032)	43%	(820)	3%	(49)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_3: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	32%	(712)	37%	(827)	30%	(674)	2213
Gender: Male	49%	(532)	33%	(354)	18%	(190)	1076
Gender: Female	16%	(180)	42%	(473)	42%	(482)	1135
Age: 18-34	39%	(248)	36%	(229)	25%	(158)	635
Age: 35-44	37%	(138)	36%	(136)	27%	(100)	374
Age: 45-64	31%	(219)	36%	(260)	33%	(236)	715
Age: 65+	22%	(108)	41%	(203)	37%	(179)	490
GenZers: 1997-2012	38%	(87)	34%	(76)	28%	(64)	228
Millennials: 1981-1996	38%	(270)	38%	(270)	24%	(174)	713
GenXers: 1965-1980	33%	(179)	36%	(193)	31%	(171)	542
Baby Boomers: 1946-1964	25%	(166)	38%	(253)	36%	(239)	658
PID: Dem (no lean)	34%	(302)	37%	(336)	29%	(263)	902
PID: Ind (no lean)	24%	(151)	36%	(225)	40%	(251)	628
PID: Rep (no lean)	38%	(258)	39%	(266)	23%	(160)	684
PID/Gender: Dem Men	53%	(226)	29%	(125)	18%	(75)	427
PID/Gender: Dem Women	16%	(76)	44%	(211)	40%	(188)	475
PID/Gender: Ind Men	38%	(113)	36%	(106)	26%	(76)	295
PID/Gender: Ind Women	11%	(38)	36%	(119)	53%	(174)	331
PID/Gender: Rep Men	54%	(192)	35%	(123)	11%	(39)	354
PID/Gender: Rep Women	20%	(66)	43%	(143)	37%	(121)	330
Ideo: Liberal (1-3)	33%	(209)	36%	(227)	31%	(200)	636
Ideo: Moderate (4)	34%	(240)	37%	(261)	28%	(199)	700
Ideo: Conservative (5-7)	35%	(247)	38%	(268)	27%	(186)	701
Educ: < College	30%	(434)	37%	(535)	33%	(478)	1446
Educ: Bachelors degree	36%	(174)	39%	(191)	25%	(122)	487
Educ: Post-grad	37%	(104)	36%	(101)	27%	(74)	280
Income: Under 50k	25%	(277)	39%	(440)	36%	(407)	1125
Income: 50k-100k	39%	(278)	35%	(248)	26%	(189)	715
Income: 100k+	42%	(157)	37%	(139)	21%	(78)	373
Ethnicity: White	31%	(534)	37%	(634)	32%	(540)	1708
Ethnicity: Hispanic	45%	(172)	32%	(123)	23%	(86)	381
Ethnicity: Black	44%	(126)	35%	(100)	21%	(58)	284

Table MCENdem1_3: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	32%	(712)	37%	(827)	30%	(674)	2213
Ethnicity: Other	24%	(52)	42%	(92)	34%	(76)	221
All Christian	36%	(366)	38%	(392)	26%	(262)	1020
All Non-Christian	30%	(48)	40%	(65)	30%	(48)	161
Atheist	29%	(28)	31%	(30)	40%	(39)	96
Agnostic/Nothing in particular	29%	(164)	31%	(177)	39%	(223)	564
Something Else	29%	(106)	44%	(163)	28%	(103)	372
Religious Non-Protestant/Catholic	29%	(52)	39%	(71)	32%	(58)	181
Evangelical	35%	(207)	39%	(229)	26%	(152)	588
Non-Evangelical	33%	(255)	41%	(317)	26%	(199)	771
Community: Urban	40%	(265)	37%	(242)	23%	(156)	663
Community: Suburban	32%	(319)	36%	(358)	31%	(308)	984
Community: Rural	23%	(128)	40%	(227)	37%	(211)	566
Employ: Private Sector	43%	(331)	35%	(272)	22%	(173)	775
Employ: Government	44%	(57)	35%	(46)	21%	(27)	131
Employ: Self-Employed	41%	(80)	40%	(78)	18%	(36)	194
Employ: Homemaker	11%	(17)	37%	(59)	52%	(84)	160
Employ: Student	31%	(19)	38%	(23)	30%	(18)	60
Employ: Retired	24%	(129)	39%	(212)	38%	(208)	550
Employ: Unemployed	20%	(44)	37%	(81)	43%	(93)	218
Employ: Other	27%	(33)	45%	(57)	28%	(35)	125
Military HH: Yes	27%	(80)	40%	(118)	34%	(101)	299
Military HH: No	33%	(631)	37%	(709)	30%	(574)	1914
RD/WT: Right Direction	37%	(276)	37%	(270)	26%	(190)	737
RD/WT: Wrong Track	30%	(436)	38%	(557)	33%	(484)	1476
Biden Job Approve	35%	(355)	37%	(377)	28%	(282)	1014
Biden Job Disapprove	32%	(349)	38%	(412)	30%	(329)	1090
Biden Job Strongly Approve	41%	(188)	33%	(149)	26%	(120)	458
Biden Job Somewhat Approve	30%	(167)	41%	(228)	29%	(162)	557
Biden Job Somewhat Disapprove	30%	(104)	39%	(134)	30%	(103)	342
Biden Job Strongly Disapprove	33%	(245)	37%	(278)	30%	(225)	748

Table MCENdem1_3: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	32%	(712)	37%	(827)	30%	(674)	2213
Favorable of Biden	33%	(330)	38%	(383)	29%	(291)	1005
Unfavorable of Biden	34%	(371)	37%	(405)	29%	(323)	1099
Very Favorable of Biden	39%	(178)	33%	(152)	28%	(126)	456
Somewhat Favorable of Biden	28%	(152)	42%	(232)	30%	(165)	549
Somewhat Unfavorable of Biden	36%	(109)	37%	(113)	27%	(84)	306
Very Unfavorable of Biden	33%	(262)	37%	(292)	30%	(239)	793
#1 Issue: Economy	37%	(337)	38%	(345)	25%	(221)	904
#1 Issue: Security	29%	(88)	40%	(123)	31%	(93)	303
#1 Issue: Health Care	34%	(66)	35%	(68)	30%	(59)	194
#1 Issue: Medicare / Social Security	25%	(69)	36%	(98)	38%	(104)	271
#1 Issue: Women's Issues	20%	(45)	35%	(77)	44%	(97)	220
#1 Issue: Education	30%	(20)	39%	(25)	31%	(20)	65
#1 Issue: Energy	42%	(63)	36%	(53)	23%	(34)	150
#1 Issue: Other	23%	(24)	34%	(37)	43%	(46)	108
2022 House Vote: Democrat	36%	(342)	36%	(346)	28%	(264)	951
2022 House Vote: Republican	36%	(247)	40%	(274)	24%	(168)	689
2022 House Vote: Someone else	11%	(6)	41%	(22)	48%	(26)	54
2022 House Vote: Didnt Vote	23%	(118)	36%	(185)	42%	(216)	519
2020 Vote: Joe Biden	36%	(362)	36%	(364)	29%	(291)	1017
2020 Vote: Donald Trump	34%	(254)	39%	(291)	27%	(199)	744
2020 Vote: Other	24%	(13)	39%	(22)	37%	(21)	56
2020 Vote: Didn't Vote	21%	(82)	38%	(151)	41%	(164)	397
2018 House Vote: Democrat	36%	(304)	36%	(299)	28%	(231)	833
2018 House Vote: Republican	33%	(217)	40%	(260)	27%	(180)	657
2018 House Vote: Someone else	13%	(7)	48%	(25)	39%	(21)	53
2018 House Vote: Didnt Vote	28%	(185)	36%	(243)	36%	(243)	670
4-Region: Northeast	40%	(155)	33%	(128)	27%	(105)	388
4-Region: Midwest	29%	(134)	41%	(186)	30%	(137)	457
4-Region: South	32%	(273)	39%	(332)	28%	(239)	844
4-Region: West	29%	(150)	34%	(181)	37%	(194)	524
Movie Fan	35%	(658)	39%	(747)	26%	(496)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_4: *In general, what kind of fan do you consider yourself of the following?*
Biographical films

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	16%	(354)	52%	(1154)	32%	(705)	2213
Gender: Male	19%	(204)	52%	(564)	29%	(308)	1076
Gender: Female	13%	(150)	52%	(588)	35%	(397)	1135
Age: 18-34	19%	(123)	51%	(323)	30%	(188)	635
Age: 35-44	21%	(80)	51%	(191)	28%	(103)	374
Age: 45-64	13%	(90)	54%	(388)	33%	(237)	715
Age: 65+	12%	(61)	52%	(252)	36%	(176)	490
GenZers: 1997-2012	14%	(33)	47%	(107)	39%	(88)	228
Millennials: 1981-1996	23%	(162)	52%	(370)	25%	(181)	713
GenXers: 1965-1980	12%	(67)	53%	(286)	35%	(189)	542
Baby Boomers: 1946-1964	13%	(87)	54%	(357)	33%	(214)	658
PID: Dem (no lean)	19%	(175)	51%	(462)	29%	(265)	902
PID: Ind (no lean)	12%	(74)	53%	(335)	35%	(218)	628
PID: Rep (no lean)	15%	(105)	52%	(357)	32%	(221)	684
PID/Gender: Dem Men	24%	(101)	50%	(211)	27%	(114)	427
PID/Gender: Dem Women	16%	(74)	53%	(250)	32%	(151)	475
PID/Gender: Ind Men	12%	(35)	56%	(166)	32%	(94)	295
PID/Gender: Ind Women	12%	(39)	51%	(167)	38%	(124)	331
PID/Gender: Rep Men	19%	(68)	53%	(187)	28%	(100)	354
PID/Gender: Rep Women	11%	(37)	52%	(171)	37%	(122)	330
Ideo: Liberal (1-3)	21%	(135)	56%	(356)	23%	(145)	636
Ideo: Moderate (4)	14%	(99)	52%	(366)	33%	(234)	700
Ideo: Conservative (5-7)	15%	(103)	54%	(377)	32%	(221)	701
Educ: < College	14%	(199)	50%	(722)	36%	(525)	1446
Educ: Bachelors degree	19%	(92)	57%	(279)	24%	(116)	487
Educ: Post-grad	23%	(63)	55%	(153)	23%	(63)	280
Income: Under 50k	14%	(155)	50%	(559)	36%	(410)	1125
Income: 50k-100k	17%	(118)	56%	(399)	28%	(198)	715
Income: 100k+	22%	(81)	53%	(196)	26%	(96)	373
Ethnicity: White	16%	(271)	53%	(903)	31%	(534)	1708
Ethnicity: Hispanic	20%	(78)	53%	(202)	27%	(101)	381
Ethnicity: Black	20%	(56)	50%	(143)	30%	(86)	284

Continued on next page

Table MCENdem1_4: *In general, what kind of fan do you consider yourself of the following?*
Biographical films

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	16%	(354)	52%	(1154)	32%	(705)	2213
Ethnicity: Other	12%	(27)	49%	(109)	38%	(85)	221
All Christian	17%	(170)	53%	(540)	30%	(310)	1020
All Non-Christian	27%	(44)	47%	(75)	26%	(42)	161
Atheist	22%	(21)	51%	(49)	27%	(26)	96
Agnostic/Nothing in particular	11%	(63)	52%	(296)	36%	(205)	564
Something Else	15%	(56)	52%	(193)	33%	(123)	372
Religious Non-Protestant/Catholic	25%	(46)	46%	(84)	29%	(52)	181
Evangelical	16%	(94)	54%	(319)	30%	(175)	588
Non-Evangelical	16%	(126)	52%	(399)	32%	(246)	771
Community: Urban	23%	(151)	46%	(307)	31%	(204)	663
Community: Suburban	15%	(148)	55%	(538)	30%	(298)	984
Community: Rural	10%	(55)	55%	(309)	36%	(202)	566
Employ: Private Sector	22%	(167)	54%	(418)	25%	(190)	775
Employ: Government	19%	(25)	55%	(72)	26%	(34)	131
Employ: Self-Employed	26%	(50)	49%	(95)	25%	(49)	194
Employ: Homemaker	6%	(10)	59%	(94)	35%	(56)	160
Employ: Student	8%	(5)	41%	(25)	50%	(30)	60
Employ: Retired	12%	(66)	52%	(284)	36%	(200)	550
Employ: Unemployed	10%	(22)	45%	(99)	45%	(97)	218
Employ: Other	8%	(10)	54%	(67)	38%	(48)	125
Military HH: Yes	15%	(45)	54%	(161)	31%	(93)	299
Military HH: No	16%	(309)	52%	(993)	32%	(611)	1914
RD/WT: Right Direction	22%	(163)	51%	(374)	27%	(200)	737
RD/WT: Wrong Track	13%	(191)	53%	(781)	34%	(504)	1476
Biden Job Approve	20%	(202)	53%	(540)	27%	(272)	1014
Biden Job Disapprove	13%	(139)	54%	(586)	33%	(364)	1090
Biden Job Strongly Approve	26%	(117)	46%	(212)	28%	(129)	458
Biden Job Somewhat Approve	15%	(85)	59%	(328)	26%	(143)	557
Biden Job Somewhat Disapprove	13%	(44)	55%	(188)	32%	(110)	342
Biden Job Strongly Disapprove	13%	(96)	53%	(399)	34%	(254)	748

Table MCENdem1_4: *In general, what kind of fan do you consider yourself of the following?*
Biographical films

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	16%	(354)	52%	(1154)	32%	(705)	2213
Favorable of Biden	19%	(194)	52%	(523)	29%	(287)	1005
Unfavorable of Biden	13%	(145)	54%	(599)	32%	(355)	1099
Very Favorable of Biden	25%	(113)	47%	(216)	28%	(127)	456
Somewhat Favorable of Biden	15%	(82)	56%	(307)	29%	(160)	549
Somewhat Unfavorable of Biden	13%	(40)	56%	(171)	31%	(95)	306
Very Unfavorable of Biden	13%	(105)	54%	(428)	33%	(260)	793
#1 Issue: Economy	17%	(155)	55%	(493)	28%	(255)	904
#1 Issue: Security	19%	(58)	48%	(147)	33%	(99)	303
#1 Issue: Health Care	16%	(31)	59%	(114)	25%	(49)	194
#1 Issue: Medicare / Social Security	9%	(25)	49%	(133)	42%	(113)	271
#1 Issue: Women's Issues	12%	(27)	51%	(111)	37%	(81)	220
#1 Issue: Education	16%	(11)	51%	(33)	33%	(21)	65
#1 Issue: Energy	16%	(24)	49%	(74)	35%	(53)	150
#1 Issue: Other	22%	(23)	47%	(51)	31%	(34)	108
2022 House Vote: Democrat	19%	(182)	55%	(525)	26%	(245)	951
2022 House Vote: Republican	16%	(112)	53%	(364)	31%	(213)	689
2022 House Vote: Someone else	7%	(4)	69%	(37)	23%	(13)	54
2022 House Vote: Didnt Vote	11%	(57)	44%	(228)	45%	(234)	519
2020 Vote: Joe Biden	19%	(195)	55%	(562)	26%	(260)	1017
2020 Vote: Donald Trump	15%	(108)	53%	(396)	32%	(240)	744
2020 Vote: Other	9%	(5)	54%	(30)	37%	(21)	56
2020 Vote: Didn't Vote	12%	(46)	42%	(166)	46%	(184)	397
2018 House Vote: Democrat	20%	(168)	55%	(461)	25%	(204)	833
2018 House Vote: Republican	16%	(106)	55%	(359)	29%	(192)	657
2018 House Vote: Someone else	18%	(10)	45%	(24)	37%	(19)	53
2018 House Vote: Didnt Vote	11%	(71)	46%	(311)	43%	(289)	670
4-Region: Northeast	17%	(64)	55%	(213)	28%	(110)	388
4-Region: Midwest	15%	(70)	50%	(229)	35%	(159)	457
4-Region: South	16%	(134)	52%	(441)	32%	(270)	844
4-Region: West	17%	(87)	52%	(271)	32%	(166)	524
Movie Fan	18%	(347)	57%	(1090)	24%	(465)	1901

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2213	100%
xdemGender	Gender: Male	1076	49%
	Gender: Female	1135	51%
	N	2211	
age	Age: 18-34	635	29%
	Age: 35-44	374	17%
	Age: 45-64	715	32%
	Age: 65+	490	22%
	N	2213	
demAgeGeneration	GenZers: 1997-2012	228	10%
	Millennials: 1981-1996	713	32%
	GenXers: 1965-1980	542	25%
	Baby Boomers: 1946-1964	658	30%
	N	2141	
xpid3	PID: Dem (no lean)	902	41%
	PID: Ind (no lean)	628	28%
	PID: Rep (no lean)	684	31%
	N	2213	
xpidGender	PID/Gender: Dem Men	427	19%
	PID/Gender: Dem Women	475	21%
	PID/Gender: Ind Men	295	13%
	PID/Gender: Ind Women	331	15%
	PID/Gender: Rep Men	354	16%
	PID/Gender: Rep Women	330	15%
	N	2211	
xdemIdeo3	Ideo: Liberal (1-3)	636	29%
	Ideo: Moderate (4)	700	32%
	Ideo: Conservative (5-7)	701	32%
	N	2037	
xeduc3	Educ: < College	1446	65%
	Educ: Bachelors degree	487	22%
	Educ: Post-grad	280	13%
	N	2213	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1125	51%
	Income: 50k-100k	715	32%
	Income: 100k+	373	17%
	N	2213	
xdemWhite	Ethnicity: White	1708	77%
xdemHispBin	Ethnicity: Hispanic	381	17%
demBlackBin	Ethnicity: Black	284	13%
demRaceOther	Ethnicity: Other	221	10%
xdemReligion	All Christian	1020	46%
	All Non-Christian	161	7%
	Atheist	96	4%
	Agnostic/Nothing in particular	564	26%
	Something Else	372	17%
	N	2213	
xdemReligOther	Religious Non-Protestant/Catholic	181	8%
xdemEvang	Evangelical	588	27%
	Non-Evangelical	771	35%
	N	1359	
xdemUsr	Community: Urban	663	30%
	Community: Suburban	984	44%
	Community: Rural	566	26%
	N	2213	
xdemEmploy	Employ: Private Sector	775	35%
	Employ: Government	131	6%
	Employ: Self-Employed	194	9%
	Employ: Homemaker	160	7%
	Employ: Student	60	3%
	Employ: Retired	550	25%
	Employ: Unemployed	218	10%
	Employ: Other	125	6%
	N	2213	
xdemMilHH1	Military HH: Yes	299	14%
	Military HH: No	1914	86%
	N	2213	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	737	33%
	RD/WT: Wrong Track	1476	67%
	N	2213	
xdemBidenApprove	Biden Job Approve	1014	46%
	Biden Job Disapprove	1090	49%
	N	2104	
xdemBidenApprove2	Biden Job Strongly Approve	458	21%
	Biden Job Somewhat Approve	557	25%
	Biden Job Somewhat Disapprove	342	15%
	Biden Job Strongly Disapprove	748	34%
	N	2104	
xdemBidenFav	Favorable of Biden	1005	45%
	Unfavorable of Biden	1099	50%
	N	2104	
xdemBidenFavFull	Very Favorable of Biden	456	21%
	Somewhat Favorable of Biden	549	25%
	Somewhat Unfavorable of Biden	306	14%
	Very Unfavorable of Biden	793	36%
	N	2104	
xnr3	#1 Issue: Economy	904	41%
	#1 Issue: Security	303	14%
	#1 Issue: Health Care	194	9%
	#1 Issue: Medicare / Social Security	271	12%
	#1 Issue: Women's Issues	220	10%
	#1 Issue: Education	65	3%
	#1 Issue: Energy	150	7%
	#1 Issue: Other	108	5%
	N	2213	
xsubVote22O	2022 House Vote: Democrat	951	43%
	2022 House Vote: Republican	689	31%
	2022 House Vote: Someone else	54	2%
	2022 House Vote: Didnt Vote	519	23%
	N	2213	
xsubVote20O	2020 Vote: Joe Biden	1017	46%
	2020 Vote: Donald Trump	744	34%
	2020 Vote: Other	56	3%
	2020 Vote: Didn't Vote	397	18%
	N	2213	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	833	38%
	2018 House Vote: Republican	657	30%
	2018 House Vote: Someone else	53	2%
	2018 House Vote: Didnt Vote	670	30%
	N	2213	
xreg4	4-Region: Northeast	388	18%
	4-Region: Midwest	457	21%
	4-Region: South	844	38%
	4-Region: West	524	24%
	N	2213	
MCENxdem1	Movie Fan	1901	86%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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