



National Tracking Poll #2303156  
March 24-26, 2023

*Crosstabulation Results*

*Methodology:*

This poll was conducted between March 24-March 26, 2023 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCEN1\_1: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Lady Gaga**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	23%	(206)	30%	(268)	21%	(189)	26%	(230)	893
Gender: Male	22%	(91)	29%	(118)	21%	(86)	27%	(109)	403
Gender: Female	24%	(116)	30%	(148)	21%	(103)	25%	(122)	489
Age: 18-34	30%	(72)	27%	(66)	19%	(47)	23%	(56)	242
Age: 35-44	26%	(43)	33%	(54)	24%	(39)	17%	(28)	164
Age: 45-64	21%	(63)	32%	(97)	20%	(61)	27%	(81)	301
Age: 65+	15%	(28)	27%	(50)	23%	(42)	35%	(66)	186
GenZers: 1997-2012	33%	(31)	27%	(26)	18%	(18)	22%	(21)	95
Millennials: 1981-1996	28%	(78)	31%	(86)	21%	(57)	20%	(56)	278
GenXers: 1965-1980	18%	(39)	34%	(77)	21%	(46)	27%	(61)	224
Baby Boomers: 1946-1964	21%	(58)	27%	(77)	22%	(62)	30%	(83)	279
PID: Dem (no lean)	32%	(111)	32%	(109)	17%	(58)	19%	(67)	345
PID: Ind (no lean)	17%	(48)	32%	(88)	22%	(62)	29%	(79)	275
PID: Rep (no lean)	17%	(47)	26%	(71)	25%	(69)	31%	(85)	272
PID/Gender: Dem Men	34%	(53)	34%	(53)	13%	(20)	18%	(28)	154
PID/Gender: Dem Women	31%	(59)	29%	(56)	20%	(38)	20%	(39)	191
PID/Gender: Ind Men	14%	(16)	27%	(30)	28%	(31)	32%	(36)	113
PID/Gender: Ind Women	20%	(32)	35%	(56)	19%	(31)	27%	(43)	162
PID/Gender: Rep Men	16%	(22)	26%	(35)	25%	(34)	33%	(45)	136
PID/Gender: Rep Women	19%	(25)	27%	(36)	25%	(34)	29%	(40)	136
Ideo: Liberal (1-3)	34%	(86)	35%	(87)	17%	(43)	13%	(33)	250
Ideo: Moderate (4)	23%	(67)	32%	(93)	18%	(53)	27%	(80)	292
Ideo: Conservative (5-7)	15%	(40)	25%	(69)	28%	(77)	33%	(91)	277
Educ: < College	22%	(130)	27%	(158)	21%	(123)	30%	(177)	588
Educ: Bachelors degree	23%	(44)	37%	(72)	21%	(42)	19%	(36)	193
Educ: Post-grad	29%	(33)	34%	(37)	22%	(24)	15%	(17)	112
Income: Under 50k	22%	(107)	25%	(121)	23%	(109)	30%	(145)	482
Income: 50k-100k	22%	(54)	35%	(86)	19%	(48)	24%	(59)	248
Income: 100k+	28%	(45)	37%	(61)	19%	(32)	16%	(26)	163

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**Table MCEN1\_1: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Lady Gaga**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	23%	(206)	30%	(268)	21%	(189)	26%	(230)	893
Ethnicity: White	23%	(155)	29%	(194)	21%	(141)	26%	(174)	664
Ethnicity: Hispanic	31%	(38)	18%	(23)	27%	(34)	24%	(30)	125
Ethnicity: Black	24%	(33)	27%	(36)	22%	(29)	27%	(37)	134
Ethnicity: Other	19%	(18)	40%	(38)	19%	(18)	21%	(20)	95
All Christian	25%	(104)	27%	(110)	23%	(95)	25%	(101)	411
All Non-Christian	35%	(21)	39%	(23)	11%	(6)	16%	(10)	61
Agnostic/Nothing in particular	17%	(34)	37%	(74)	14%	(28)	32%	(64)	200
Something Else	22%	(40)	25%	(45)	28%	(51)	26%	(47)	183
Religious Non-Protestant/Catholic	34%	(22)	38%	(24)	12%	(8)	16%	(10)	64
Evangelical	24%	(60)	26%	(67)	22%	(55)	28%	(71)	253
Non-Evangelical	25%	(82)	27%	(89)	26%	(88)	23%	(76)	335
Community: Urban	29%	(78)	32%	(87)	19%	(51)	20%	(55)	271
Community: Suburban	23%	(91)	30%	(124)	22%	(91)	25%	(100)	406
Community: Rural	17%	(37)	27%	(58)	22%	(47)	35%	(76)	217
Employ: Private Sector	29%	(92)	33%	(103)	19%	(60)	18%	(57)	312
Employ: Government	22%	(13)	32%	(18)	27%	(16)	20%	(11)	58
Employ: Self-Employed	29%	(27)	30%	(28)	19%	(18)	21%	(20)	92
Employ: Homemaker	13%	(8)	34%	(19)	18%	(10)	35%	(20)	57
Employ: Retired	16%	(34)	23%	(50)	26%	(55)	35%	(74)	213
Employ: Unemployed	15%	(14)	30%	(29)	23%	(21)	32%	(30)	94
Military HH: Yes	21%	(25)	22%	(27)	25%	(30)	32%	(39)	122
Military HH: No	23%	(181)	31%	(241)	21%	(158)	25%	(192)	771
2018 House Vote: Democrat	27%	(90)	35%	(117)	19%	(62)	19%	(62)	330
2018 House Vote: Republican	19%	(48)	23%	(58)	26%	(68)	32%	(81)	255
2018 House Vote: Didnt Vote	23%	(66)	30%	(87)	19%	(55)	27%	(79)	286
4-Region: Northeast	26%	(41)	40%	(63)	14%	(22)	20%	(31)	157
4-Region: Midwest	27%	(47)	30%	(54)	18%	(33)	25%	(44)	178
4-Region: South	23%	(78)	23%	(76)	25%	(83)	29%	(95)	332
4-Region: West	18%	(40)	33%	(75)	23%	(52)	26%	(59)	227

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_2: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Janelle Monae

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(86)	18%	(166)	19%	(183)	54%	(507)	941
Gender: Male	10%	(47)	19%	(87)	20%	(93)	51%	(233)	459
Gender: Female	8%	(39)	17%	(79)	18%	(88)	57%	(274)	481
Age: 18-34	18%	(44)	19%	(46)	19%	(47)	44%	(108)	244
Age: 35-44	12%	(21)	23%	(42)	19%	(33)	46%	(81)	177
Age: 45-64	5%	(17)	20%	(62)	19%	(61)	55%	(173)	313
Age: 65+	2%	(4)	8%	(16)	20%	(42)	70%	(144)	207
GenZers: 1997-2012	18%	(13)	14%	(11)	26%	(19)	42%	(31)	74
Millennials: 1981-1996	15%	(46)	22%	(67)	17%	(53)	46%	(141)	307
GenXers: 1965-1980	7%	(18)	22%	(54)	19%	(47)	52%	(129)	248
Baby Boomers: 1946-1964	3%	(9)	12%	(34)	21%	(59)	65%	(187)	289
PID: Dem (no lean)	17%	(63)	24%	(92)	22%	(83)	38%	(144)	383
PID: Ind (no lean)	3%	(8)	13%	(37)	20%	(59)	65%	(191)	296
PID: Rep (no lean)	5%	(14)	14%	(36)	16%	(41)	65%	(171)	263
PID/Gender: Dem Men	19%	(37)	26%	(52)	21%	(41)	34%	(67)	196
PID/Gender: Dem Women	14%	(27)	22%	(41)	22%	(42)	41%	(77)	186
PID/Gender: Ind Men	2%	(2)	11%	(15)	21%	(29)	67%	(95)	141
PID/Gender: Ind Women	4%	(6)	15%	(22)	18%	(28)	63%	(97)	153
PID/Gender: Rep Men	6%	(8)	16%	(20)	19%	(23)	58%	(71)	122
PID/Gender: Rep Women	5%	(7)	12%	(16)	13%	(18)	71%	(100)	141
Ideo: Liberal (1-3)	14%	(40)	28%	(77)	22%	(62)	36%	(102)	281
Ideo: Moderate (4)	7%	(20)	18%	(50)	22%	(60)	52%	(143)	272
Ideo: Conservative (5-7)	7%	(22)	11%	(35)	17%	(52)	65%	(204)	312
Educ: < College	8%	(47)	15%	(91)	18%	(107)	59%	(359)	604
Educ: Bachelors degree	10%	(22)	20%	(43)	27%	(59)	43%	(95)	219
Educ: Post-grad	14%	(17)	27%	(32)	14%	(17)	44%	(53)	118
Income: Under 50k	8%	(41)	17%	(83)	17%	(82)	57%	(278)	483
Income: 50k-100k	7%	(19)	16%	(45)	26%	(71)	51%	(142)	278
Income: 100k+	14%	(26)	21%	(38)	17%	(30)	48%	(86)	180
Ethnicity: White	7%	(52)	17%	(123)	20%	(145)	56%	(416)	736
Ethnicity: Hispanic	13%	(21)	22%	(36)	14%	(24)	51%	(85)	167
Ethnicity: Black	27%	(30)	23%	(26)	9%	(10)	41%	(46)	112

Continued on next page

**Table MCEN1\_2: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Janelle Monae

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(86)	18%	(166)	19%	(183)	54%	(507)	941
Ethnicity: Other	3%	(3)	18%	(17)	30%	(28)	48%	(45)	93
All Christian	8%	(33)	19%	(84)	21%	(88)	52%	(225)	430
All Non-Christian	27%	(17)	31%	(21)	16%	(11)	26%	(17)	66
Agnostic/Nothing in particular	8%	(19)	10%	(24)	24%	(56)	58%	(137)	235
Something Else	9%	(14)	17%	(28)	11%	(18)	63%	(105)	166
Religious Non-Protestant/Catholic	24%	(17)	32%	(23)	16%	(11)	28%	(20)	72
Evangelical	12%	(29)	20%	(49)	14%	(34)	54%	(131)	243
Non-Evangelical	5%	(17)	17%	(61)	21%	(73)	57%	(198)	348
Community: Urban	18%	(53)	24%	(71)	17%	(49)	41%	(121)	294
Community: Suburban	5%	(21)	16%	(67)	24%	(97)	55%	(224)	409
Community: Rural	5%	(11)	12%	(28)	16%	(37)	68%	(162)	238
Employ: Private Sector	10%	(37)	22%	(78)	24%	(84)	43%	(150)	348
Employ: Government	25%	(14)	22%	(12)	10%	(5)	43%	(24)	54
Employ: Self-Employed	10%	(9)	25%	(24)	17%	(16)	48%	(45)	94
Employ: Homemaker	5%	(3)	20%	(11)	6%	(3)	70%	(39)	56
Employ: Retired	3%	(7)	8%	(18)	18%	(41)	71%	(160)	226
Employ: Unemployed	13%	(12)	16%	(14)	22%	(20)	49%	(45)	91
Employ: Other	4%	(2)	9%	(5)	17%	(9)	69%	(37)	54
Military HH: Yes	5%	(7)	14%	(17)	19%	(23)	62%	(75)	122
Military HH: No	10%	(79)	18%	(149)	19%	(159)	53%	(431)	819
2018 House Vote: Democrat	17%	(62)	23%	(82)	22%	(81)	38%	(140)	365
2018 House Vote: Republican	3%	(9)	10%	(25)	20%	(53)	67%	(173)	259
2018 House Vote: Didnt Vote	5%	(15)	19%	(57)	16%	(46)	60%	(176)	294
4-Region: Northeast	20%	(33)	19%	(32)	17%	(28)	45%	(75)	167
4-Region: Midwest	7%	(11)	10%	(18)	28%	(49)	55%	(95)	173
4-Region: South	6%	(22)	22%	(79)	15%	(54)	57%	(208)	363
4-Region: West	8%	(20)	16%	(37)	22%	(52)	54%	(129)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_3: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Chloe Bailey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(70)	14%	(128)	21%	(192)	57%	(517)	907
Gender: Male	9%	(40)	18%	(80)	24%	(111)	49%	(226)	458
Gender: Female	7%	(30)	11%	(48)	18%	(81)	65%	(289)	448
Age: 18-34	15%	(36)	17%	(39)	21%	(48)	48%	(112)	234
Age: 35-44	9%	(16)	21%	(36)	24%	(42)	46%	(80)	174
Age: 45-64	5%	(15)	15%	(46)	20%	(63)	60%	(184)	308
Age: 65+	2%	(4)	4%	(7)	20%	(39)	74%	(141)	191
GenZers: 1997-2012	14%	(13)	15%	(14)	20%	(18)	50%	(45)	90
Millennials: 1981-1996	13%	(36)	19%	(53)	23%	(64)	45%	(125)	278
GenXers: 1965-1980	6%	(13)	16%	(37)	21%	(49)	57%	(133)	232
Baby Boomers: 1946-1964	3%	(9)	8%	(23)	21%	(59)	68%	(196)	287
PID: Dem (no lean)	13%	(49)	20%	(71)	21%	(77)	45%	(163)	360
PID: Ind (no lean)	1%	(2)	11%	(31)	22%	(60)	66%	(180)	273
PID: Rep (no lean)	7%	(20)	9%	(26)	20%	(54)	64%	(174)	274
PID/Gender: Dem Men	17%	(30)	29%	(50)	24%	(42)	30%	(52)	174
PID/Gender: Dem Women	10%	(19)	12%	(22)	19%	(35)	59%	(110)	186
PID/Gender: Ind Men	—	(0)	11%	(14)	28%	(36)	61%	(79)	129
PID/Gender: Ind Women	1%	(2)	12%	(17)	17%	(25)	70%	(100)	143
PID/Gender: Rep Men	7%	(11)	11%	(17)	21%	(33)	61%	(95)	155
PID/Gender: Rep Women	8%	(9)	8%	(9)	18%	(21)	67%	(79)	119
Ideo: Liberal (1-3)	13%	(37)	18%	(50)	17%	(46)	52%	(143)	276
Ideo: Moderate (4)	5%	(14)	19%	(55)	26%	(74)	50%	(140)	282
Ideo: Conservative (5-7)	6%	(18)	7%	(21)	21%	(61)	66%	(193)	293
Educ: < College	7%	(41)	13%	(79)	21%	(127)	59%	(349)	596
Educ: Bachelors degree	8%	(16)	12%	(24)	25%	(49)	55%	(107)	196
Educ: Post-grad	11%	(13)	22%	(25)	14%	(16)	53%	(61)	116
Income: Under 50k	8%	(39)	14%	(64)	20%	(94)	58%	(272)	469
Income: 50k-100k	6%	(17)	12%	(34)	26%	(72)	56%	(157)	281
Income: 100k+	9%	(15)	19%	(30)	16%	(25)	56%	(88)	158
Ethnicity: White	6%	(42)	14%	(95)	19%	(132)	61%	(425)	694
Ethnicity: Hispanic	12%	(17)	17%	(25)	17%	(25)	54%	(79)	145
Ethnicity: Black	22%	(25)	18%	(21)	27%	(31)	33%	(37)	114

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**Table MCEN1\_3: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Chloe Bailey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(70)	14%	(128)	21%	(192)	57%	(517)	907
Ethnicity: Other	3%	(3)	12%	(12)	30%	(29)	55%	(54)	99
All Christian	7%	(28)	13%	(53)	21%	(83)	59%	(236)	399
All Non-Christian	21%	(16)	23%	(17)	21%	(16)	35%	(27)	77
Atheist	2%	(1)	10%	(5)	17%	(9)	70%	(36)	51
Agnostic/Nothing in particular	7%	(15)	13%	(28)	22%	(46)	58%	(122)	212
Something Else	6%	(10)	15%	(24)	22%	(37)	57%	(96)	168
Religious Non-Protestant/Catholic	19%	(16)	21%	(17)	24%	(20)	35%	(29)	83
Evangelical	9%	(20)	12%	(29)	21%	(51)	58%	(135)	235
Non-Evangelical	5%	(17)	14%	(46)	21%	(69)	60%	(197)	330
Community: Urban	15%	(43)	21%	(60)	20%	(58)	44%	(126)	287
Community: Suburban	4%	(16)	12%	(46)	23%	(87)	61%	(233)	382
Community: Rural	5%	(12)	9%	(22)	20%	(47)	66%	(158)	238
Employ: Private Sector	9%	(26)	21%	(62)	24%	(71)	47%	(141)	300
Employ: Government	15%	(10)	19%	(13)	19%	(12)	47%	(31)	67
Employ: Self-Employed	16%	(14)	9%	(8)	28%	(24)	46%	(40)	86
Employ: Homemaker	8%	(5)	11%	(8)	15%	(10)	65%	(44)	68
Employ: Retired	2%	(5)	8%	(18)	20%	(44)	69%	(151)	219
Employ: Unemployed	7%	(8)	10%	(11)	16%	(17)	66%	(69)	104
Military HH: Yes	5%	(6)	9%	(10)	21%	(23)	64%	(72)	112
Military HH: No	8%	(64)	15%	(118)	21%	(169)	56%	(445)	796
2018 House Vote: Democrat	11%	(40)	20%	(72)	23%	(81)	46%	(165)	358
2018 House Vote: Republican	7%	(18)	8%	(20)	20%	(53)	66%	(172)	262
2018 House Vote: Didnt Vote	5%	(12)	13%	(34)	21%	(54)	62%	(162)	263
4-Region: Northeast	13%	(20)	22%	(33)	15%	(24)	50%	(78)	155
4-Region: Midwest	6%	(11)	16%	(30)	22%	(43)	57%	(110)	193
4-Region: South	7%	(24)	12%	(42)	22%	(74)	59%	(201)	341
4-Region: West	7%	(16)	10%	(22)	23%	(51)	59%	(129)	218

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_4: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
Halle Bailey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(154)	29%	(263)	20%	(178)	35%	(318)	913
Gender: Male	20%	(86)	30%	(130)	19%	(86)	31%	(138)	440
Gender: Female	14%	(68)	28%	(133)	19%	(90)	38%	(179)	469
Age: 18-34	17%	(45)	23%	(60)	22%	(58)	39%	(104)	267
Age: 35-44	17%	(26)	33%	(52)	21%	(33)	29%	(45)	157
Age: 45-64	20%	(59)	31%	(91)	19%	(56)	30%	(89)	296
Age: 65+	12%	(23)	31%	(59)	16%	(31)	42%	(80)	193
GenZers: 1997-2012	12%	(13)	21%	(23)	20%	(23)	47%	(52)	111
Millennials: 1981-1996	19%	(51)	30%	(81)	20%	(56)	31%	(85)	273
GenXers: 1965-1980	16%	(38)	28%	(64)	24%	(55)	32%	(73)	230
Baby Boomers: 1946-1964	18%	(51)	31%	(87)	16%	(43)	34%	(94)	275
PID: Dem (no lean)	28%	(95)	35%	(120)	15%	(52)	22%	(76)	344
PID: Ind (no lean)	9%	(28)	24%	(69)	21%	(61)	46%	(136)	295
PID: Rep (no lean)	11%	(31)	27%	(73)	23%	(64)	39%	(106)	274
PID/Gender: Dem Men	33%	(52)	37%	(59)	13%	(20)	18%	(28)	159
PID/Gender: Dem Women	23%	(43)	34%	(62)	17%	(31)	26%	(48)	184
PID/Gender: Ind Men	14%	(17)	28%	(35)	17%	(21)	41%	(51)	124
PID/Gender: Ind Women	6%	(10)	21%	(35)	23%	(39)	50%	(84)	168
PID/Gender: Rep Men	10%	(16)	23%	(37)	28%	(45)	38%	(59)	157
PID/Gender: Rep Women	12%	(14)	31%	(36)	17%	(20)	40%	(47)	117
Ideo: Liberal (1-3)	25%	(71)	29%	(83)	20%	(58)	25%	(73)	286
Ideo: Moderate (4)	18%	(49)	34%	(93)	18%	(50)	30%	(83)	274
Ideo: Conservative (5-7)	8%	(23)	27%	(77)	18%	(52)	47%	(133)	285
Educ: < College	18%	(109)	25%	(151)	20%	(122)	37%	(224)	605
Educ: Bachelors degree	14%	(27)	33%	(65)	22%	(44)	31%	(60)	195
Educ: Post-grad	16%	(18)	42%	(47)	11%	(12)	31%	(35)	113
Income: Under 50k	20%	(87)	28%	(126)	18%	(82)	34%	(151)	446
Income: 50k-100k	13%	(38)	28%	(82)	20%	(59)	40%	(118)	296
Income: 100k+	17%	(29)	32%	(55)	22%	(37)	29%	(49)	170
Ethnicity: White	13%	(90)	30%	(210)	20%	(136)	37%	(254)	691
Ethnicity: Hispanic	17%	(25)	21%	(31)	29%	(43)	33%	(49)	148
Ethnicity: Black	41%	(52)	24%	(30)	16%	(20)	19%	(24)	126

Continued on next page

**Table MCEN1\_4: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Halle Bailey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(154)	29%	(263)	20%	(178)	35%	(318)	913
Ethnicity: Other	12%	(12)	24%	(23)	22%	(21)	42%	(40)	96
All Christian	14%	(57)	31%	(121)	19%	(74)	36%	(144)	395
All Non-Christian	27%	(19)	35%	(24)	11%	(8)	26%	(18)	68
Agnostic/Nothing in particular	14%	(30)	26%	(57)	23%	(49)	37%	(80)	215
Something Else	24%	(45)	24%	(44)	20%	(38)	32%	(60)	186
Religious Non-Protestant/Catholic	26%	(19)	33%	(24)	13%	(10)	28%	(20)	72
Evangelical	22%	(54)	30%	(71)	15%	(35)	33%	(80)	241
Non-Evangelical	13%	(46)	28%	(97)	22%	(74)	36%	(125)	342
Community: Urban	20%	(61)	30%	(91)	22%	(66)	28%	(83)	301
Community: Suburban	15%	(58)	31%	(121)	19%	(76)	35%	(138)	393
Community: Rural	16%	(35)	23%	(51)	16%	(36)	44%	(96)	218
Employ: Private Sector	19%	(59)	33%	(106)	21%	(66)	27%	(86)	316
Employ: Government	22%	(12)	34%	(18)	17%	(9)	26%	(14)	52
Employ: Self-Employed	20%	(17)	27%	(23)	27%	(24)	26%	(23)	86
Employ: Homemaker	9%	(6)	31%	(20)	18%	(11)	42%	(26)	63
Employ: Retired	14%	(30)	24%	(52)	19%	(40)	43%	(91)	213
Employ: Unemployed	24%	(19)	30%	(24)	19%	(15)	27%	(21)	78
Employ: Other	9%	(6)	24%	(16)	17%	(11)	50%	(33)	66
Military HH: Yes	19%	(23)	19%	(23)	21%	(25)	40%	(48)	119
Military HH: No	17%	(131)	30%	(240)	19%	(153)	34%	(270)	793
2018 House Vote: Democrat	24%	(83)	34%	(116)	16%	(53)	26%	(87)	338
2018 House Vote: Republican	12%	(30)	24%	(59)	21%	(53)	43%	(108)	251
2018 House Vote: Didnt Vote	13%	(40)	27%	(82)	22%	(67)	37%	(111)	300
4-Region: Northeast	27%	(44)	28%	(46)	16%	(27)	29%	(48)	165
4-Region: Midwest	13%	(24)	28%	(50)	23%	(42)	36%	(65)	181
4-Region: South	18%	(64)	27%	(97)	17%	(63)	38%	(139)	363
4-Region: West	11%	(22)	34%	(69)	23%	(46)	33%	(67)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_5: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Harry Styles**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(120)	28%	(262)	22%	(208)	37%	(351)	940
Gender: Male	16%	(72)	25%	(112)	23%	(103)	36%	(162)	448
Gender: Female	10%	(47)	31%	(150)	21%	(105)	38%	(186)	488
Age: 18-34	20%	(52)	34%	(91)	22%	(58)	24%	(64)	265
Age: 35-44	15%	(23)	29%	(44)	19%	(29)	36%	(54)	151
Age: 45-64	12%	(35)	26%	(78)	24%	(72)	39%	(119)	304
Age: 65+	4%	(10)	22%	(49)	22%	(49)	51%	(113)	221
GenZers: 1997-2012	28%	(27)	29%	(28)	25%	(24)	18%	(17)	96
Millennials: 1981-1996	16%	(46)	34%	(98)	18%	(53)	31%	(89)	286
GenXers: 1965-1980	10%	(23)	26%	(61)	23%	(53)	42%	(98)	235
Baby Boomers: 1946-1964	8%	(25)	23%	(69)	25%	(75)	43%	(129)	298
PID: Dem (no lean)	21%	(79)	36%	(133)	19%	(71)	24%	(89)	371
PID: Ind (no lean)	8%	(21)	21%	(57)	28%	(77)	44%	(122)	277
PID: Rep (no lean)	7%	(20)	25%	(72)	20%	(60)	48%	(140)	292
PID/Gender: Dem Men	33%	(59)	28%	(49)	20%	(35)	19%	(34)	177
PID/Gender: Dem Women	10%	(19)	43%	(84)	18%	(36)	28%	(55)	193
PID/Gender: Ind Men	5%	(5)	17%	(19)	32%	(35)	46%	(51)	110
PID/Gender: Ind Women	10%	(16)	23%	(38)	25%	(42)	42%	(70)	166
PID/Gender: Rep Men	5%	(8)	27%	(44)	20%	(33)	48%	(77)	162
PID/Gender: Rep Women	9%	(12)	22%	(28)	21%	(27)	48%	(61)	129
Ideo: Liberal (1-3)	19%	(53)	35%	(99)	22%	(62)	24%	(67)	283
Ideo: Moderate (4)	13%	(35)	30%	(83)	21%	(58)	37%	(102)	278
Ideo: Conservative (5-7)	9%	(29)	22%	(70)	22%	(70)	48%	(154)	323
Educ: < College	11%	(63)	25%	(151)	21%	(123)	43%	(259)	597
Educ: Bachelors degree	14%	(30)	34%	(75)	28%	(61)	24%	(53)	220
Educ: Post-grad	21%	(26)	29%	(36)	19%	(23)	31%	(38)	123
Income: Under 50k	10%	(47)	25%	(117)	22%	(103)	44%	(208)	475
Income: 50k-100k	11%	(31)	32%	(93)	25%	(72)	33%	(97)	294
Income: 100k+	24%	(41)	30%	(52)	19%	(33)	26%	(45)	171
Ethnicity: White	13%	(92)	29%	(213)	21%	(155)	37%	(273)	731
Ethnicity: Hispanic	18%	(28)	39%	(61)	18%	(29)	24%	(38)	156
Ethnicity: Black	11%	(13)	23%	(28)	24%	(30)	43%	(53)	123

Continued on next page

**Table MCEN1\_5: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Harry Styles**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(120)	28%	(262)	22%	(208)	37%	(351)	940
Ethnicity: Other	18%	(15)	25%	(21)	28%	(24)	30%	(25)	85
All Christian	12%	(53)	30%	(135)	20%	(91)	37%	(167)	445
All Non-Christian	26%	(19)	42%	(31)	9%	(6)	23%	(17)	74
Agnostic/Nothing in particular	14%	(30)	20%	(43)	31%	(65)	34%	(72)	210
Something Else	9%	(15)	27%	(44)	19%	(31)	46%	(75)	165
Religious Non-Protestant/Catholic	26%	(21)	39%	(32)	12%	(10)	24%	(19)	82
Evangelical	11%	(27)	26%	(66)	21%	(52)	43%	(109)	255
Non-Evangelical	11%	(39)	30%	(106)	19%	(67)	40%	(140)	351
Community: Urban	21%	(57)	29%	(79)	19%	(52)	30%	(82)	269
Community: Suburban	9%	(41)	29%	(127)	24%	(104)	38%	(165)	436
Community: Rural	10%	(22)	24%	(56)	22%	(52)	44%	(104)	235
Employ: Private Sector	16%	(53)	32%	(105)	21%	(70)	31%	(102)	330
Employ: Government	17%	(11)	28%	(18)	24%	(15)	31%	(20)	65
Employ: Self-Employed	20%	(16)	21%	(17)	20%	(16)	39%	(32)	81
Employ: Homemaker	5%	(3)	28%	(18)	26%	(16)	41%	(26)	62
Employ: Retired	9%	(21)	23%	(53)	21%	(48)	48%	(112)	235
Employ: Unemployed	5%	(5)	32%	(30)	23%	(22)	39%	(36)	93
Employ: Other	8%	(5)	29%	(16)	26%	(14)	37%	(21)	55
Military HH: Yes	9%	(12)	23%	(31)	32%	(44)	37%	(50)	137
Military HH: No	13%	(108)	29%	(231)	20%	(164)	37%	(300)	803
2018 House Vote: Democrat	18%	(66)	35%	(126)	20%	(71)	27%	(97)	361
2018 House Vote: Republican	8%	(22)	20%	(55)	25%	(68)	47%	(126)	271
2018 House Vote: Didnt Vote	11%	(31)	27%	(78)	22%	(63)	40%	(113)	286
4-Region: Northeast	16%	(27)	32%	(53)	19%	(31)	33%	(54)	164
4-Region: Midwest	8%	(16)	36%	(71)	22%	(44)	34%	(68)	198
4-Region: South	12%	(42)	22%	(76)	24%	(83)	42%	(149)	351
4-Region: West	16%	(35)	27%	(62)	22%	(50)	35%	(80)	227

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_6: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
*The Weeknd*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(147)	25%	(228)	18%	(163)	41%	(370)	907
Gender: Male	18%	(76)	28%	(117)	19%	(80)	35%	(145)	418
Gender: Female	15%	(71)	23%	(110)	17%	(81)	46%	(223)	485
Age: 18-34	30%	(82)	30%	(83)	18%	(50)	21%	(58)	273
Age: 35-44	19%	(30)	30%	(48)	24%	(38)	27%	(42)	159
Age: 45-64	9%	(26)	26%	(73)	13%	(37)	51%	(144)	280
Age: 65+	4%	(8)	12%	(24)	19%	(38)	64%	(126)	195
GenZers: 1997-2012	30%	(28)	26%	(25)	19%	(18)	25%	(24)	96
Millennials: 1981-1996	25%	(75)	32%	(96)	22%	(67)	21%	(62)	301
GenXers: 1965-1980	12%	(24)	26%	(53)	14%	(28)	48%	(97)	202
Baby Boomers: 1946-1964	6%	(19)	18%	(52)	16%	(48)	59%	(173)	292
PID: Dem (no lean)	22%	(76)	31%	(109)	18%	(64)	29%	(100)	350
PID: Ind (no lean)	9%	(26)	20%	(59)	19%	(57)	51%	(150)	292
PID: Rep (no lean)	17%	(44)	22%	(59)	16%	(42)	45%	(120)	265
PID/Gender: Dem Men	25%	(40)	33%	(52)	17%	(27)	24%	(38)	157
PID/Gender: Dem Women	19%	(36)	30%	(57)	19%	(37)	32%	(62)	193
PID/Gender: Ind Men	13%	(16)	18%	(23)	24%	(31)	45%	(58)	128
PID/Gender: Ind Women	6%	(9)	22%	(36)	15%	(24)	57%	(92)	162
PID/Gender: Rep Men	15%	(20)	32%	(42)	16%	(22)	37%	(49)	133
PID/Gender: Rep Women	19%	(25)	13%	(17)	15%	(20)	52%	(69)	131
Ideo: Liberal (1-3)	23%	(62)	30%	(83)	18%	(50)	29%	(78)	273
Ideo: Moderate (4)	14%	(39)	29%	(82)	20%	(56)	37%	(104)	281
Ideo: Conservative (5-7)	15%	(41)	16%	(44)	14%	(39)	55%	(153)	276
Educ: < College	16%	(94)	24%	(137)	18%	(103)	42%	(241)	576
Educ: Bachelors degree	14%	(28)	28%	(58)	17%	(35)	41%	(85)	205
Educ: Post-grad	19%	(24)	26%	(33)	20%	(25)	35%	(44)	126
Income: Under 50k	17%	(75)	24%	(106)	17%	(76)	43%	(193)	451
Income: 50k-100k	15%	(43)	27%	(74)	18%	(51)	39%	(109)	277
Income: 100k+	16%	(29)	27%	(48)	20%	(35)	38%	(68)	179
Ethnicity: White	15%	(105)	24%	(171)	19%	(133)	43%	(307)	716
Ethnicity: Hispanic	24%	(44)	32%	(59)	21%	(40)	23%	(42)	185
Ethnicity: Black	26%	(27)	29%	(30)	13%	(13)	33%	(34)	104

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**Table MCEN1\_6: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
 The Weeknd**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(147)	25%	(228)	18%	(163)	41%	(370)	907
Ethnicity: Other	17%	(15)	31%	(27)	19%	(17)	32%	(28)	87
All Christian	15%	(61)	26%	(106)	15%	(64)	44%	(181)	412
All Non-Christian	46%	(28)	23%	(14)	6%	(4)	25%	(16)	61
Agnostic/Nothing in particular	13%	(28)	30%	(63)	22%	(46)	36%	(76)	212
Something Else	15%	(27)	19%	(34)	22%	(40)	43%	(77)	177
Religious Non-Protestant/Catholic	43%	(28)	23%	(15)	9%	(6)	25%	(17)	65
Evangelical	17%	(38)	21%	(46)	15%	(33)	47%	(103)	219
Non-Evangelical	14%	(50)	24%	(87)	19%	(68)	43%	(154)	359
Community: Urban	23%	(62)	29%	(77)	12%	(33)	35%	(94)	265
Community: Suburban	13%	(55)	23%	(96)	20%	(82)	43%	(176)	409
Community: Rural	13%	(30)	24%	(56)	20%	(47)	43%	(100)	232
Employ: Private Sector	20%	(61)	33%	(104)	20%	(61)	27%	(84)	310
Employ: Government	27%	(17)	26%	(17)	27%	(17)	20%	(12)	63
Employ: Self-Employed	28%	(24)	25%	(21)	14%	(12)	33%	(28)	86
Employ: Homemaker	9%	(6)	22%	(15)	10%	(7)	59%	(40)	67
Employ: Retired	3%	(7)	14%	(29)	18%	(37)	65%	(136)	210
Employ: Unemployed	23%	(21)	23%	(21)	17%	(16)	37%	(33)	90
Employ: Other	11%	(6)	15%	(8)	16%	(9)	58%	(30)	52
Military HH: Yes	13%	(16)	17%	(21)	20%	(24)	50%	(61)	122
Military HH: No	17%	(130)	26%	(207)	18%	(138)	39%	(309)	785
2018 House Vote: Democrat	19%	(64)	27%	(93)	20%	(69)	34%	(114)	340
2018 House Vote: Republican	13%	(30)	20%	(46)	14%	(32)	54%	(125)	233
2018 House Vote: Didnt Vote	16%	(48)	28%	(87)	19%	(58)	37%	(114)	306
4-Region: Northeast	21%	(32)	32%	(49)	11%	(17)	35%	(53)	151
4-Region: Midwest	18%	(30)	20%	(35)	27%	(46)	35%	(59)	170
4-Region: South	14%	(53)	27%	(99)	13%	(50)	46%	(170)	373
4-Region: West	15%	(31)	21%	(45)	23%	(49)	41%	(87)	212

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_7: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Rina Sawayama

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(49)	14%	(128)	16%	(151)	65%	(618)	946
Gender: Male	9%	(41)	21%	(95)	17%	(76)	53%	(243)	455
Gender: Female	2%	(9)	7%	(33)	15%	(74)	76%	(373)	489
Age: 18-34	8%	(23)	17%	(49)	18%	(53)	57%	(164)	289
Age: 35-44	13%	(19)	17%	(26)	13%	(19)	58%	(89)	153
Age: 45-64	2%	(6)	15%	(44)	17%	(51)	66%	(202)	304
Age: 65+	—	(1)	5%	(9)	14%	(28)	81%	(163)	201
GenZers: 1997-2012	7%	(8)	10%	(13)	25%	(30)	58%	(71)	122
Millennials: 1981-1996	11%	(29)	20%	(55)	12%	(34)	57%	(154)	272
GenXers: 1965-1980	3%	(7)	15%	(36)	19%	(45)	64%	(153)	240
Baby Boomers: 1946-1964	2%	(5)	8%	(24)	14%	(42)	76%	(223)	294
PID: Dem (no lean)	9%	(37)	19%	(77)	16%	(66)	55%	(224)	404
PID: Ind (no lean)	1%	(2)	9%	(25)	16%	(44)	74%	(195)	266
PID: Rep (no lean)	4%	(11)	10%	(26)	15%	(41)	72%	(198)	276
PID/Gender: Dem Men	16%	(34)	31%	(64)	18%	(36)	35%	(73)	207
PID/Gender: Dem Women	1%	(3)	7%	(13)	15%	(30)	77%	(150)	196
PID/Gender: Ind Men	1%	(1)	11%	(12)	13%	(14)	75%	(82)	109
PID/Gender: Ind Women	—	(0)	8%	(12)	19%	(30)	73%	(113)	155
PID/Gender: Rep Men	4%	(5)	13%	(19)	19%	(26)	64%	(88)	139
PID/Gender: Rep Women	4%	(6)	6%	(8)	10%	(14)	80%	(110)	138
Ideo: Liberal (1-3)	6%	(18)	14%	(42)	15%	(44)	64%	(185)	289
Ideo: Moderate (4)	6%	(16)	15%	(44)	16%	(46)	64%	(189)	296
Ideo: Conservative (5-7)	4%	(12)	14%	(40)	17%	(48)	65%	(182)	281
Educ: < College	4%	(28)	12%	(76)	16%	(103)	67%	(418)	625
Educ: Bachelors degree	4%	(8)	16%	(32)	15%	(30)	65%	(131)	200
Educ: Post-grad	12%	(14)	17%	(20)	15%	(18)	57%	(69)	121
Income: Under 50k	4%	(21)	11%	(55)	16%	(81)	68%	(339)	495
Income: 50k-100k	4%	(11)	17%	(45)	16%	(45)	63%	(173)	275
Income: 100k+	10%	(18)	16%	(28)	14%	(25)	60%	(106)	176
Ethnicity: White	6%	(42)	14%	(105)	14%	(106)	65%	(479)	731
Ethnicity: Hispanic	8%	(13)	27%	(46)	9%	(15)	56%	(96)	170
Ethnicity: Black	6%	(7)	13%	(16)	21%	(26)	60%	(73)	122

Continued on next page



**Table MCEN1\_7: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Rina Sawayama

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(49)	14%	(128)	16%	(151)	65%	(618)	946
Ethnicity: Other	1%	(1)	7%	(7)	21%	(20)	71%	(66)	93
All Christian	5%	(18)	17%	(70)	14%	(59)	64%	(263)	411
All Non-Christian	22%	(14)	23%	(15)	6%	(4)	49%	(32)	65
Agnostic/Nothing in particular	6%	(15)	9%	(23)	18%	(46)	68%	(176)	259
Something Else	1%	(1)	8%	(14)	23%	(38)	68%	(112)	166
Religious Non-Protestant/Catholic	20%	(14)	21%	(15)	10%	(7)	49%	(34)	70
Evangelical	5%	(12)	15%	(37)	17%	(42)	63%	(152)	243
Non-Evangelical	3%	(9)	14%	(46)	16%	(53)	68%	(229)	338
Community: Urban	11%	(31)	17%	(48)	11%	(30)	60%	(168)	278
Community: Suburban	2%	(9)	11%	(47)	19%	(81)	68%	(286)	423
Community: Rural	4%	(10)	13%	(32)	16%	(40)	67%	(164)	246
Employ: Private Sector	6%	(18)	23%	(70)	17%	(54)	54%	(168)	310
Employ: Government	15%	(11)	21%	(15)	11%	(8)	53%	(38)	72
Employ: Self-Employed	4%	(4)	11%	(11)	21%	(21)	64%	(64)	100
Employ: Homemaker	6%	(3)	11%	(6)	8%	(5)	76%	(46)	61
Employ: Retired	—	(0)	5%	(13)	12%	(29)	82%	(194)	235
Employ: Unemployed	11%	(10)	5%	(5)	21%	(18)	63%	(56)	89
Employ: Other	1%	(1)	12%	(7)	18%	(10)	69%	(40)	58
Military HH: Yes	4%	(6)	7%	(12)	17%	(25)	72%	(111)	154
Military HH: No	5%	(44)	15%	(117)	16%	(125)	64%	(507)	793
2018 House Vote: Democrat	9%	(34)	17%	(65)	16%	(59)	59%	(222)	379
2018 House Vote: Republican	3%	(8)	12%	(29)	15%	(37)	70%	(177)	251
2018 House Vote: Didnt Vote	3%	(8)	11%	(32)	17%	(52)	69%	(208)	300
4-Region: Northeast	7%	(12)	18%	(33)	13%	(24)	62%	(111)	180
4-Region: Midwest	3%	(6)	10%	(21)	14%	(28)	74%	(152)	206
4-Region: South	3%	(11)	17%	(57)	20%	(66)	60%	(202)	335
4-Region: West	9%	(21)	8%	(18)	15%	(33)	68%	(153)	225

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_8: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
*Awkwafina*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(58)	15%	(132)	18%	(162)	60%	(531)	883
Gender: Male	9%	(40)	17%	(73)	22%	(94)	52%	(228)	435
Gender: Female	4%	(17)	13%	(58)	15%	(68)	68%	(301)	444
Age: 18-34	11%	(26)	15%	(38)	27%	(66)	48%	(118)	248
Age: 35-44	13%	(18)	19%	(27)	18%	(25)	50%	(71)	141
Age: 45-64	3%	(10)	19%	(56)	15%	(44)	62%	(178)	288
Age: 65+	2%	(4)	6%	(12)	13%	(27)	79%	(164)	207
GenZers: 1997-2012	9%	(11)	12%	(14)	30%	(35)	48%	(56)	117
Millennials: 1981-1996	13%	(33)	19%	(47)	20%	(49)	47%	(114)	242
GenXers: 1965-1980	4%	(8)	18%	(37)	18%	(39)	60%	(128)	212
Baby Boomers: 1946-1964	2%	(7)	12%	(34)	13%	(37)	73%	(210)	288
PID: Dem (no lean)	11%	(37)	25%	(85)	19%	(65)	46%	(161)	348
PID: Ind (no lean)	4%	(11)	8%	(19)	20%	(50)	69%	(174)	254
PID: Rep (no lean)	4%	(10)	10%	(28)	17%	(47)	70%	(195)	281
PID/Gender: Dem Men	18%	(31)	28%	(47)	22%	(37)	32%	(55)	171
PID/Gender: Dem Women	3%	(5)	21%	(37)	15%	(27)	61%	(106)	175
PID/Gender: Ind Men	2%	(2)	6%	(6)	25%	(26)	67%	(68)	103
PID/Gender: Ind Women	6%	(9)	9%	(13)	16%	(24)	69%	(104)	150
PID/Gender: Rep Men	4%	(7)	12%	(19)	19%	(31)	65%	(105)	162
PID/Gender: Rep Women	3%	(3)	7%	(9)	14%	(16)	76%	(91)	119
Ideo: Liberal (1-3)	10%	(27)	25%	(66)	18%	(49)	47%	(124)	266
Ideo: Moderate (4)	5%	(12)	9%	(23)	22%	(58)	64%	(165)	258
Ideo: Conservative (5-7)	5%	(17)	12%	(37)	15%	(45)	67%	(204)	302
Educ: < College	4%	(23)	13%	(77)	18%	(106)	64%	(366)	572
Educ: Bachelors degree	7%	(14)	18%	(37)	21%	(41)	54%	(108)	199
Educ: Post-grad	19%	(21)	17%	(19)	14%	(15)	51%	(57)	111
Income: Under 50k	4%	(20)	14%	(64)	18%	(84)	63%	(291)	459
Income: 50k-100k	5%	(13)	13%	(36)	21%	(57)	62%	(170)	276
Income: 100k+	17%	(25)	22%	(32)	14%	(21)	47%	(70)	148
Ethnicity: White	6%	(39)	15%	(103)	16%	(110)	63%	(423)	675
Ethnicity: Hispanic	6%	(8)	23%	(34)	16%	(23)	55%	(80)	145
Ethnicity: Black	11%	(13)	14%	(17)	20%	(23)	56%	(66)	118

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**Table MCEN1\_8: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
*Awkwafina*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(58)	15%	(132)	18%	(162)	60%	(531)	883
Ethnicity: Other	7%	(6)	14%	(13)	32%	(29)	47%	(42)	90
All Christian	5%	(21)	17%	(69)	17%	(69)	61%	(247)	406
All Non-Christian	35%	(22)	23%	(14)	8%	(5)	33%	(20)	61
Atheist	7%	(4)	10%	(5)	13%	(7)	70%	(37)	53
Agnostic/Nothing in particular	3%	(6)	14%	(28)	25%	(52)	58%	(121)	207
Something Else	3%	(5)	10%	(16)	19%	(29)	68%	(105)	156
Religious Non-Protestant/Catholic	35%	(22)	22%	(14)	10%	(6)	33%	(21)	63
Evangelical	4%	(9)	15%	(34)	17%	(39)	64%	(149)	232
Non-Evangelical	5%	(17)	15%	(49)	18%	(58)	62%	(205)	329
Community: Urban	14%	(37)	20%	(51)	21%	(54)	45%	(118)	260
Community: Suburban	3%	(12)	15%	(62)	18%	(75)	64%	(264)	413
Community: Rural	4%	(8)	9%	(19)	16%	(33)	71%	(150)	210
Employ: Private Sector	9%	(28)	19%	(57)	21%	(62)	50%	(146)	293
Employ: Government	17%	(11)	16%	(11)	14%	(10)	53%	(35)	66
Employ: Self-Employed	10%	(9)	13%	(11)	24%	(21)	52%	(45)	87
Employ: Retired	1%	(2)	7%	(17)	12%	(27)	80%	(182)	228
Employ: Unemployed	3%	(2)	20%	(19)	24%	(23)	53%	(51)	95
Military HH: Yes	5%	(7)	7%	(10)	18%	(25)	69%	(95)	137
Military HH: No	7%	(50)	16%	(123)	18%	(137)	58%	(436)	746
2018 House Vote: Democrat	10%	(34)	20%	(66)	18%	(59)	51%	(166)	326
2018 House Vote: Republican	3%	(8)	7%	(19)	16%	(43)	74%	(199)	269
2018 House Vote: Didnt Vote	6%	(15)	17%	(47)	21%	(58)	56%	(151)	271
4-Region: Northeast	14%	(21)	15%	(24)	19%	(29)	52%	(81)	156
4-Region: Midwest	4%	(8)	12%	(22)	18%	(33)	66%	(120)	183
4-Region: South	4%	(15)	15%	(54)	19%	(66)	62%	(220)	354
4-Region: West	7%	(13)	17%	(32)	18%	(35)	58%	(110)	190

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_9: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
Taylor Swift

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(214)	31%	(276)	21%	(188)	25%	(226)	904
Gender: Male	29%	(130)	28%	(127)	19%	(83)	24%	(108)	449
Gender: Female	19%	(84)	33%	(148)	23%	(104)	26%	(116)	451
Age: 18-34	30%	(82)	26%	(72)	19%	(52)	26%	(72)	278
Age: 35-44	26%	(41)	36%	(56)	19%	(30)	19%	(30)	158
Age: 45-64	21%	(55)	30%	(80)	25%	(66)	25%	(68)	269
Age: 65+	17%	(35)	35%	(69)	20%	(40)	28%	(55)	199
GenZers: 1997-2012	25%	(24)	27%	(26)	23%	(22)	26%	(25)	97
Millennials: 1981-1996	30%	(90)	31%	(93)	16%	(48)	24%	(72)	303
GenXers: 1965-1980	23%	(48)	29%	(60)	26%	(54)	22%	(46)	208
Baby Boomers: 1946-1964	18%	(49)	33%	(91)	22%	(61)	27%	(75)	276
PID: Dem (no lean)	30%	(104)	32%	(113)	16%	(55)	22%	(78)	350
PID: Ind (no lean)	16%	(45)	29%	(86)	28%	(81)	27%	(78)	291
PID: Rep (no lean)	25%	(65)	29%	(77)	20%	(52)	26%	(69)	263
PID/Gender: Dem Men	42%	(75)	29%	(52)	12%	(22)	16%	(29)	178
PID/Gender: Dem Women	17%	(28)	36%	(61)	19%	(32)	29%	(49)	171
PID/Gender: Ind Men	18%	(22)	26%	(32)	25%	(30)	31%	(38)	122
PID/Gender: Ind Women	14%	(23)	32%	(53)	31%	(51)	24%	(39)	167
PID/Gender: Rep Men	22%	(33)	29%	(44)	21%	(31)	28%	(42)	149
PID/Gender: Rep Women	28%	(32)	30%	(34)	18%	(20)	24%	(28)	114
Ideo: Liberal (1-3)	27%	(76)	32%	(89)	19%	(53)	22%	(61)	279
Ideo: Moderate (4)	24%	(65)	33%	(89)	22%	(59)	22%	(58)	270
Ideo: Conservative (5-7)	22%	(64)	29%	(84)	20%	(57)	28%	(81)	285
Educ: < College	24%	(143)	28%	(166)	19%	(111)	28%	(166)	586
Educ: Bachelors degree	19%	(38)	35%	(68)	27%	(52)	20%	(38)	197
Educ: Post-grad	27%	(33)	35%	(42)	20%	(24)	18%	(21)	121
Income: Under 50k	21%	(97)	29%	(136)	21%	(98)	29%	(135)	466
Income: 50k-100k	27%	(69)	28%	(74)	24%	(62)	21%	(54)	260
Income: 100k+	27%	(48)	37%	(67)	15%	(28)	20%	(36)	178
Ethnicity: White	25%	(176)	30%	(213)	19%	(137)	25%	(177)	702
Ethnicity: Hispanic	36%	(57)	21%	(34)	17%	(26)	26%	(41)	158
Ethnicity: Black	22%	(23)	26%	(29)	26%	(28)	27%	(29)	109

Continued on next page

**Table MCEN1\_9: Generally speaking, do you have a favorable or unfavorable opinion of the following?***Taylor Swift*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(214)	31%	(276)	21%	(188)	25%	(226)	904
Ethnicity: Other	15%	(14)	38%	(35)	25%	(23)	21%	(20)	92
All Christian	25%	(94)	35%	(134)	20%	(75)	21%	(79)	382
All Non-Christian	41%	(36)	26%	(23)	15%	(13)	19%	(16)	88
Agnostic/Nothing in particular	13%	(27)	29%	(61)	27%	(57)	32%	(68)	213
Something Else	28%	(50)	26%	(45)	19%	(34)	27%	(47)	177
Religious Non-Protestant/Catholic	38%	(37)	28%	(28)	18%	(17)	17%	(16)	99
Evangelical	24%	(55)	32%	(71)	17%	(38)	27%	(61)	225
Non-Evangelical	26%	(86)	29%	(96)	23%	(75)	22%	(71)	327
Community: Urban	27%	(80)	32%	(95)	17%	(51)	23%	(69)	295
Community: Suburban	22%	(83)	33%	(124)	23%	(87)	22%	(84)	378
Community: Rural	22%	(51)	25%	(57)	21%	(49)	32%	(73)	231
Employ: Private Sector	28%	(79)	32%	(88)	17%	(47)	23%	(63)	277
Employ: Government	36%	(26)	26%	(19)	14%	(10)	24%	(17)	71
Employ: Self-Employed	32%	(34)	22%	(23)	26%	(27)	20%	(21)	103
Employ: Homemaker	16%	(10)	36%	(23)	23%	(15)	25%	(16)	63
Employ: Retired	14%	(30)	32%	(68)	27%	(57)	26%	(54)	210
Employ: Unemployed	22%	(20)	32%	(28)	14%	(13)	32%	(28)	89
Employ: Other	16%	(10)	29%	(19)	24%	(15)	30%	(19)	64
Military HH: Yes	26%	(37)	26%	(37)	24%	(34)	24%	(33)	141
Military HH: No	23%	(177)	31%	(240)	20%	(154)	25%	(192)	763
2018 House Vote: Democrat	27%	(89)	33%	(110)	17%	(58)	24%	(79)	336
2018 House Vote: Republican	23%	(57)	30%	(75)	23%	(58)	25%	(63)	254
2018 House Vote: Didnt Vote	23%	(66)	29%	(86)	24%	(69)	24%	(71)	292
4-Region: Northeast	30%	(54)	30%	(54)	16%	(28)	24%	(43)	178
4-Region: Midwest	26%	(47)	26%	(47)	20%	(35)	28%	(50)	179
4-Region: South	20%	(66)	32%	(107)	22%	(74)	26%	(89)	336
4-Region: West	22%	(47)	33%	(69)	24%	(50)	21%	(44)	210

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_10: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Alana Haim (of the band HAIM)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(59)	11%	(100)	18%	(169)	64%	(592)	920
Gender: Male	10%	(45)	14%	(64)	20%	(87)	55%	(243)	438
Gender: Female	3%	(14)	8%	(36)	17%	(80)	73%	(345)	476
Age: 18-34	10%	(27)	16%	(43)	23%	(63)	50%	(135)	269
Age: 35-44	16%	(22)	12%	(17)	18%	(26)	53%	(75)	140
Age: 45-64	2%	(7)	11%	(33)	18%	(55)	69%	(209)	304
Age: 65+	1%	(2)	3%	(6)	13%	(26)	84%	(173)	207
GenZers: 1997-2012	8%	(10)	10%	(12)	27%	(32)	54%	(64)	118
Millennials: 1981-1996	13%	(36)	18%	(48)	18%	(49)	50%	(133)	266
GenXers: 1965-1980	4%	(9)	9%	(19)	23%	(50)	65%	(141)	219
Baby Boomers: 1946-1964	2%	(5)	7%	(20)	12%	(36)	79%	(233)	294
PID: Dem (no lean)	9%	(32)	15%	(52)	21%	(72)	55%	(188)	344
PID: Ind (no lean)	1%	(3)	8%	(24)	16%	(48)	75%	(222)	297
PID: Rep (no lean)	9%	(24)	9%	(24)	17%	(49)	65%	(182)	278
PID/Gender: Dem Men	15%	(27)	22%	(37)	21%	(36)	42%	(73)	174
PID/Gender: Dem Women	3%	(5)	9%	(15)	20%	(34)	68%	(114)	168
PID/Gender: Ind Men	1%	(2)	5%	(6)	21%	(23)	73%	(81)	111
PID/Gender: Ind Women	1%	(1)	10%	(18)	14%	(25)	76%	(140)	185
PID/Gender: Rep Men	11%	(17)	13%	(21)	18%	(27)	58%	(89)	153
PID/Gender: Rep Women	6%	(7)	3%	(4)	17%	(21)	74%	(91)	124
Ideo: Liberal (1-3)	11%	(30)	17%	(43)	19%	(50)	53%	(136)	258
Ideo: Moderate (4)	3%	(8)	13%	(36)	20%	(54)	64%	(171)	269
Ideo: Conservative (5-7)	7%	(21)	6%	(19)	17%	(54)	70%	(218)	312
Educ: < College	4%	(26)	10%	(63)	18%	(113)	67%	(411)	613
Educ: Bachelors degree	9%	(17)	13%	(25)	20%	(39)	59%	(116)	198
Educ: Post-grad	15%	(16)	11%	(12)	15%	(17)	59%	(64)	108
Income: Under 50k	5%	(23)	10%	(49)	19%	(93)	67%	(330)	495
Income: 50k-100k	6%	(15)	12%	(32)	19%	(51)	64%	(174)	272
Income: 100k+	14%	(21)	13%	(19)	16%	(25)	57%	(87)	152
Ethnicity: White	7%	(48)	12%	(85)	18%	(134)	64%	(464)	731
Ethnicity: Hispanic	13%	(23)	19%	(32)	20%	(33)	48%	(81)	169
Ethnicity: Black	7%	(7)	9%	(10)	20%	(21)	64%	(68)	107

Continued on next page

**Table MCEN1\_10: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Alana Haim (of the band HAIM)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(59)	11%	(100)	18%	(169)	64%	(592)	920
Ethnicity: Other	4%	(4)	7%	(6)	17%	(14)	72%	(59)	82
All Christian	6%	(26)	15%	(60)	19%	(76)	59%	(234)	396
All Non-Christian	29%	(21)	12%	(8)	13%	(9)	47%	(33)	71
Agnostic/Nothing in particular	2%	(5)	7%	(16)	20%	(48)	71%	(171)	240
Something Else	4%	(7)	7%	(12)	15%	(26)	73%	(121)	166
Religious Non-Protestant/Catholic	27%	(21)	12%	(9)	14%	(11)	48%	(37)	78
Evangelical	7%	(17)	10%	(23)	18%	(43)	64%	(150)	233
Non-Evangelical	5%	(15)	12%	(41)	20%	(66)	63%	(209)	331
Community: Urban	15%	(41)	14%	(41)	22%	(62)	49%	(140)	284
Community: Suburban	3%	(12)	7%	(28)	18%	(72)	72%	(289)	401
Community: Rural	3%	(6)	13%	(31)	15%	(34)	70%	(163)	235
Employ: Private Sector	9%	(27)	14%	(40)	22%	(64)	56%	(166)	297
Employ: Government	18%	(13)	8%	(6)	21%	(15)	53%	(38)	73
Employ: Self-Employed	10%	(9)	14%	(12)	21%	(18)	55%	(49)	89
Employ: Homemaker	—	(0)	14%	(8)	11%	(6)	75%	(43)	57
Employ: Retired	1%	(3)	7%	(15)	13%	(30)	79%	(181)	229
Employ: Unemployed	5%	(5)	9%	(9)	22%	(20)	63%	(57)	91
Employ: Other	1%	(1)	11%	(6)	20%	(10)	68%	(35)	52
Military HH: Yes	5%	(6)	5%	(6)	16%	(19)	74%	(87)	118
Military HH: No	7%	(53)	12%	(94)	19%	(150)	63%	(505)	802
2018 House Vote: Democrat	9%	(29)	17%	(57)	21%	(70)	53%	(177)	334
2018 House Vote: Republican	8%	(21)	5%	(13)	19%	(50)	69%	(184)	268
2018 House Vote: Didnt Vote	3%	(8)	9%	(28)	15%	(46)	73%	(217)	299
4-Region: Northeast	14%	(23)	7%	(12)	20%	(33)	59%	(96)	164
4-Region: Midwest	4%	(8)	8%	(16)	17%	(33)	71%	(141)	199
4-Region: South	4%	(14)	12%	(39)	19%	(63)	65%	(210)	326
4-Region: West	6%	(14)	15%	(34)	17%	(40)	62%	(144)	231

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_11: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Tim McGraw

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(184)	33%	(303)	21%	(193)	27%	(250)	931
Gender: Male	17%	(83)	34%	(164)	21%	(102)	27%	(127)	476
Gender: Female	22%	(101)	31%	(140)	20%	(90)	27%	(120)	451
Age: 18-34	20%	(51)	30%	(76)	21%	(55)	30%	(77)	259
Age: 35-44	22%	(36)	25%	(40)	25%	(40)	28%	(45)	161
Age: 45-64	16%	(50)	40%	(126)	19%	(59)	25%	(80)	315
Age: 65+	24%	(47)	31%	(61)	20%	(39)	24%	(47)	195
GenZers: 1997-2012	9%	(10)	28%	(30)	21%	(23)	42%	(45)	107
Millennials: 1981-1996	22%	(61)	30%	(82)	22%	(61)	25%	(69)	273
GenXers: 1965-1980	18%	(44)	38%	(94)	21%	(51)	24%	(59)	248
Baby Boomers: 1946-1964	23%	(64)	33%	(93)	19%	(54)	26%	(73)	284
PID: Dem (no lean)	22%	(82)	29%	(107)	23%	(86)	26%	(95)	370
PID: Ind (no lean)	13%	(37)	29%	(83)	23%	(65)	34%	(97)	281
PID: Rep (no lean)	23%	(65)	41%	(113)	15%	(42)	21%	(59)	279
PID/Gender: Dem Men	21%	(40)	33%	(63)	22%	(42)	24%	(46)	191
PID/Gender: Dem Women	24%	(42)	25%	(44)	24%	(43)	27%	(49)	178
PID/Gender: Ind Men	12%	(13)	23%	(27)	28%	(32)	37%	(42)	114
PID/Gender: Ind Women	14%	(23)	34%	(56)	20%	(33)	32%	(54)	166
PID/Gender: Rep Men	17%	(29)	43%	(74)	16%	(28)	23%	(39)	171
PID/Gender: Rep Women	34%	(36)	37%	(39)	13%	(14)	16%	(18)	107
Ideo: Liberal (1-3)	18%	(51)	34%	(95)	23%	(66)	25%	(71)	283
Ideo: Moderate (4)	18%	(52)	37%	(110)	22%	(64)	23%	(67)	293
Ideo: Conservative (5-7)	24%	(69)	31%	(88)	16%	(45)	29%	(84)	286
Educ: < College	21%	(127)	32%	(189)	20%	(117)	27%	(163)	596
Educ: Bachelors degree	15%	(32)	33%	(72)	26%	(57)	26%	(58)	218
Educ: Post-grad	22%	(25)	37%	(43)	16%	(19)	25%	(29)	116
Income: Under 50k	19%	(89)	30%	(140)	21%	(97)	30%	(142)	469
Income: 50k-100k	21%	(62)	34%	(99)	23%	(67)	23%	(67)	295
Income: 100k+	19%	(32)	38%	(64)	18%	(29)	25%	(41)	167
Ethnicity: White	21%	(156)	36%	(265)	20%	(147)	23%	(170)	739
Ethnicity: Hispanic	16%	(27)	34%	(59)	19%	(33)	31%	(53)	171
Ethnicity: Black	22%	(27)	21%	(25)	18%	(21)	39%	(46)	119

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**Table MCEN1\_11: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
Tim McGraw

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(184)	33%	(303)	21%	(193)	27%	(250)	931
Ethnicity: Other	2%	(1)	18%	(13)	34%	(25)	46%	(34)	73
All Christian	22%	(96)	36%	(153)	18%	(77)	24%	(102)	427
All Non-Christian	22%	(16)	28%	(21)	22%	(16)	28%	(21)	74
Agnostic/Nothing in particular	16%	(38)	29%	(66)	29%	(66)	26%	(59)	229
Something Else	21%	(34)	31%	(50)	17%	(27)	31%	(50)	160
Religious Non-Protestant/Catholic	22%	(17)	27%	(21)	24%	(19)	28%	(23)	80
Evangelical	23%	(55)	37%	(87)	13%	(32)	27%	(65)	239
Non-Evangelical	23%	(78)	32%	(108)	20%	(69)	25%	(86)	342
Community: Urban	18%	(56)	28%	(87)	23%	(71)	30%	(92)	306
Community: Suburban	16%	(63)	35%	(138)	22%	(87)	26%	(104)	392
Community: Rural	28%	(64)	34%	(79)	15%	(35)	24%	(55)	233
Employ: Private Sector	22%	(74)	33%	(113)	22%	(76)	23%	(78)	341
Employ: Government	27%	(18)	37%	(24)	15%	(10)	22%	(14)	66
Employ: Self-Employed	30%	(23)	24%	(18)	20%	(15)	25%	(19)	75
Employ: Homemaker	14%	(10)	34%	(23)	24%	(16)	27%	(18)	67
Employ: Retired	21%	(45)	33%	(71)	20%	(43)	26%	(56)	215
Employ: Unemployed	8%	(8)	37%	(35)	17%	(16)	38%	(36)	95
Military HH: Yes	16%	(19)	43%	(52)	15%	(18)	26%	(32)	121
Military HH: No	20%	(165)	31%	(252)	22%	(175)	27%	(219)	810
2018 House Vote: Democrat	20%	(71)	32%	(112)	24%	(84)	23%	(80)	347
2018 House Vote: Republican	26%	(67)	34%	(89)	16%	(42)	24%	(61)	259
2018 House Vote: Didnt Vote	14%	(43)	32%	(98)	21%	(64)	32%	(98)	303
4-Region: Northeast	24%	(39)	35%	(57)	19%	(32)	22%	(36)	164
4-Region: Midwest	19%	(36)	36%	(69)	22%	(42)	23%	(44)	190
4-Region: South	21%	(74)	32%	(116)	21%	(74)	26%	(95)	358
4-Region: West	17%	(36)	28%	(62)	20%	(45)	34%	(75)	219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_12: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Common

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(76)	23%	(206)	18%	(164)	51%	(458)	904
Gender: Male	9%	(42)	30%	(132)	16%	(72)	44%	(193)	438
Gender: Female	8%	(35)	16%	(74)	19%	(90)	57%	(264)	463
Age: 18-34	11%	(29)	34%	(91)	16%	(42)	39%	(105)	267
Age: 35-44	11%	(16)	28%	(42)	18%	(27)	43%	(64)	149
Age: 45-64	9%	(26)	20%	(57)	21%	(61)	50%	(146)	290
Age: 65+	3%	(6)	8%	(15)	17%	(34)	72%	(142)	197
GenZers: 1997-2012	8%	(8)	35%	(36)	10%	(10)	48%	(50)	104
Millennials: 1981-1996	13%	(35)	31%	(86)	18%	(51)	38%	(105)	276
GenXers: 1965-1980	11%	(24)	21%	(45)	23%	(50)	45%	(97)	216
Baby Boomers: 1946-1964	3%	(10)	13%	(39)	17%	(50)	66%	(189)	288
PID: Dem (no lean)	15%	(50)	30%	(99)	15%	(51)	39%	(130)	330
PID: Ind (no lean)	5%	(14)	17%	(53)	21%	(63)	57%	(176)	307
PID: Rep (no lean)	4%	(12)	20%	(53)	19%	(49)	57%	(152)	267
PID/Gender: Dem Men	17%	(28)	40%	(64)	14%	(22)	30%	(48)	161
PID/Gender: Dem Women	13%	(22)	21%	(35)	17%	(28)	49%	(82)	169
PID/Gender: Ind Men	3%	(5)	20%	(28)	21%	(28)	55%	(75)	136
PID/Gender: Ind Women	6%	(10)	15%	(25)	20%	(33)	59%	(101)	169
PID/Gender: Rep Men	7%	(9)	29%	(40)	15%	(21)	50%	(71)	142
PID/Gender: Rep Women	2%	(3)	10%	(13)	23%	(28)	65%	(81)	125
Ideo: Liberal (1-3)	9%	(26)	32%	(87)	20%	(55)	38%	(104)	271
Ideo: Moderate (4)	8%	(23)	27%	(74)	16%	(45)	48%	(130)	271
Ideo: Conservative (5-7)	6%	(19)	13%	(38)	18%	(51)	63%	(182)	290
Educ: < College	8%	(46)	22%	(136)	19%	(118)	51%	(318)	618
Educ: Bachelors degree	7%	(13)	26%	(49)	17%	(32)	49%	(90)	185
Educ: Post-grad	17%	(17)	21%	(21)	13%	(13)	49%	(50)	101
Income: Under 50k	8%	(40)	22%	(102)	20%	(96)	50%	(235)	473
Income: 50k-100k	8%	(20)	24%	(65)	16%	(43)	52%	(139)	267
Income: 100k+	10%	(16)	23%	(38)	15%	(25)	52%	(84)	164
Ethnicity: White	6%	(45)	21%	(144)	18%	(126)	55%	(383)	697
Ethnicity: Hispanic	10%	(18)	34%	(61)	13%	(23)	42%	(75)	177
Ethnicity: Black	21%	(24)	32%	(37)	20%	(23)	27%	(30)	113

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**Table MCEN1\_12: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Common

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(76)	23%	(206)	18%	(164)	51%	(458)	904
Ethnicity: Other	9%	(8)	27%	(25)	16%	(15)	48%	(45)	94
All Christian	8%	(34)	24%	(100)	16%	(67)	51%	(207)	408
All Non-Christian	24%	(15)	28%	(17)	11%	(7)	36%	(22)	61
Agnostic/Nothing in particular	7%	(15)	17%	(39)	24%	(55)	52%	(117)	225
Something Else	7%	(12)	26%	(44)	16%	(27)	51%	(86)	169
Religious Non-Protestant/Catholic	24%	(16)	27%	(18)	11%	(8)	38%	(26)	68
Evangelical	7%	(18)	20%	(49)	19%	(46)	54%	(131)	244
Non-Evangelical	8%	(26)	26%	(86)	16%	(52)	50%	(162)	326
Community: Urban	13%	(34)	29%	(76)	19%	(50)	40%	(105)	265
Community: Suburban	9%	(36)	19%	(76)	18%	(70)	54%	(212)	393
Community: Rural	3%	(6)	22%	(53)	18%	(44)	58%	(141)	245
Employ: Private Sector	14%	(43)	25%	(76)	16%	(50)	45%	(139)	308
Employ: Government	16%	(9)	33%	(18)	13%	(7)	38%	(20)	54
Employ: Self-Employed	8%	(7)	17%	(14)	30%	(25)	44%	(37)	83
Employ: Homemaker	1%	(1)	32%	(19)	12%	(7)	54%	(32)	60
Employ: Retired	3%	(7)	11%	(23)	21%	(45)	66%	(142)	217
Employ: Unemployed	9%	(9)	32%	(34)	19%	(20)	39%	(41)	106
Employ: Other	1%	(1)	25%	(12)	13%	(7)	61%	(30)	50
Military HH: Yes	11%	(14)	9%	(12)	14%	(18)	66%	(84)	128
Military HH: No	8%	(62)	25%	(193)	19%	(146)	48%	(374)	776
2018 House Vote: Democrat	15%	(48)	27%	(88)	18%	(59)	41%	(136)	331
2018 House Vote: Republican	4%	(11)	13%	(33)	23%	(57)	60%	(149)	250
2018 House Vote: Didnt Vote	6%	(18)	27%	(81)	14%	(41)	53%	(156)	296
4-Region: Northeast	13%	(16)	23%	(28)	15%	(18)	49%	(60)	121
4-Region: Midwest	4%	(8)	19%	(36)	22%	(42)	55%	(104)	191
4-Region: South	5%	(19)	26%	(95)	16%	(60)	52%	(191)	365
4-Region: West	15%	(33)	21%	(47)	19%	(44)	46%	(103)	226

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_13: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Billie Eilish

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(157)	27%	(261)	21%	(201)	36%	(346)	965
Gender: Male	16%	(79)	29%	(145)	22%	(110)	33%	(167)	501
Gender: Female	17%	(78)	25%	(116)	20%	(90)	39%	(179)	463
Age: 18-34	28%	(75)	30%	(83)	18%	(49)	24%	(66)	274
Age: 35-44	18%	(30)	29%	(49)	27%	(45)	27%	(45)	169
Age: 45-64	13%	(42)	27%	(86)	19%	(62)	41%	(130)	320
Age: 65+	5%	(10)	21%	(43)	22%	(45)	52%	(104)	202
GenZers: 1997-2012	26%	(25)	28%	(27)	23%	(22)	23%	(22)	96
Millennials: 1981-1996	23%	(70)	30%	(92)	22%	(66)	26%	(78)	306
GenXers: 1965-1980	14%	(34)	28%	(69)	18%	(44)	41%	(102)	249
Baby Boomers: 1946-1964	10%	(28)	23%	(68)	22%	(65)	44%	(129)	290
PID: Dem (no lean)	23%	(89)	32%	(123)	20%	(76)	25%	(94)	383
PID: Ind (no lean)	10%	(30)	26%	(77)	24%	(73)	40%	(118)	298
PID: Rep (no lean)	13%	(38)	21%	(60)	18%	(52)	47%	(133)	284
PID/Gender: Dem Men	25%	(47)	38%	(71)	19%	(36)	17%	(32)	187
PID/Gender: Dem Women	21%	(42)	27%	(52)	20%	(39)	32%	(63)	196
PID/Gender: Ind Men	7%	(11)	25%	(37)	28%	(40)	39%	(57)	145
PID/Gender: Ind Women	13%	(19)	26%	(40)	21%	(32)	40%	(61)	153
PID/Gender: Rep Men	12%	(21)	22%	(37)	20%	(34)	46%	(78)	169
PID/Gender: Rep Women	15%	(17)	20%	(23)	16%	(19)	48%	(56)	115
Ideo: Liberal (1-3)	21%	(60)	38%	(111)	21%	(62)	19%	(56)	289
Ideo: Moderate (4)	14%	(41)	29%	(83)	23%	(65)	35%	(100)	290
Ideo: Conservative (5-7)	14%	(46)	19%	(60)	17%	(54)	49%	(155)	315
Educ: < College	17%	(110)	23%	(147)	19%	(120)	40%	(256)	633
Educ: Bachelors degree	12%	(26)	36%	(77)	26%	(55)	25%	(53)	210
Educ: Post-grad	17%	(21)	31%	(37)	22%	(26)	30%	(37)	121
Income: Under 50k	17%	(85)	23%	(115)	18%	(93)	42%	(217)	510
Income: 50k-100k	14%	(40)	30%	(85)	24%	(67)	32%	(89)	281
Income: 100k+	18%	(32)	35%	(60)	24%	(41)	23%	(40)	173
Ethnicity: White	17%	(125)	26%	(192)	20%	(150)	37%	(278)	745
Ethnicity: Hispanic	24%	(42)	27%	(49)	18%	(31)	32%	(57)	179
Ethnicity: Black	14%	(20)	31%	(42)	18%	(25)	37%	(50)	138

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**Table MCEN1\_13: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Billie Eilish**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(157)	27%	(261)	21%	(201)	36%	(346)	965
Ethnicity: Other	15%	(12)	32%	(26)	32%	(27)	21%	(18)	82
All Christian	15%	(69)	31%	(143)	20%	(94)	35%	(162)	467
All Non-Christian	32%	(23)	32%	(23)	15%	(11)	21%	(15)	72
Agnostic/Nothing in particular	18%	(41)	25%	(56)	24%	(54)	33%	(73)	225
Something Else	12%	(19)	19%	(29)	21%	(33)	48%	(73)	154
Religious Non-Protestant/Catholic	29%	(23)	33%	(27)	18%	(14)	21%	(17)	82
Evangelical	18%	(49)	23%	(61)	19%	(51)	40%	(108)	270
Non-Evangelical	11%	(37)	30%	(101)	22%	(75)	38%	(129)	341
Community: Urban	21%	(65)	31%	(97)	17%	(54)	31%	(98)	314
Community: Suburban	11%	(45)	28%	(114)	25%	(105)	36%	(148)	412
Community: Rural	20%	(47)	21%	(49)	18%	(43)	42%	(100)	239
Employ: Private Sector	18%	(59)	33%	(110)	25%	(84)	24%	(82)	334
Employ: Government	30%	(19)	31%	(20)	16%	(10)	23%	(15)	65
Employ: Self-Employed	15%	(14)	26%	(25)	22%	(21)	37%	(36)	96
Employ: Homemaker	9%	(5)	20%	(11)	17%	(9)	54%	(31)	57
Employ: Retired	8%	(18)	22%	(47)	17%	(37)	53%	(114)	216
Employ: Unemployed	20%	(22)	25%	(27)	16%	(17)	40%	(44)	111
Employ: Other	18%	(10)	22%	(12)	26%	(15)	34%	(19)	56
Military HH: Yes	14%	(19)	22%	(29)	25%	(34)	39%	(52)	133
Military HH: No	17%	(138)	28%	(232)	20%	(168)	35%	(294)	832
2018 House Vote: Democrat	20%	(70)	34%	(121)	20%	(72)	26%	(93)	357
2018 House Vote: Republican	14%	(37)	18%	(50)	21%	(57)	47%	(128)	273
2018 House Vote: Didnt Vote	15%	(48)	27%	(83)	22%	(68)	36%	(114)	314
4-Region: Northeast	19%	(34)	27%	(47)	19%	(32)	34%	(59)	172
4-Region: Midwest	20%	(37)	23%	(43)	23%	(44)	33%	(62)	187
4-Region: South	14%	(52)	25%	(94)	21%	(76)	40%	(147)	369
4-Region: West	14%	(34)	32%	(76)	21%	(49)	33%	(77)	237

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_14: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Barbara Streisand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(157)	31%	(282)	22%	(200)	30%	(274)	913
Gender: Male	19%	(86)	32%	(142)	19%	(86)	30%	(132)	446
Gender: Female	15%	(71)	30%	(140)	25%	(114)	30%	(139)	464
Age: 18-34	11%	(26)	24%	(55)	26%	(60)	38%	(86)	227
Age: 35-44	15%	(25)	21%	(35)	29%	(48)	36%	(60)	168
Age: 45-64	20%	(59)	35%	(105)	18%	(54)	27%	(79)	296
Age: 65+	21%	(48)	39%	(87)	17%	(38)	22%	(49)	222
GenZers: 1997-2012	6%	(6)	16%	(16)	28%	(28)	51%	(51)	101
Millennials: 1981-1996	15%	(37)	28%	(69)	26%	(65)	32%	(80)	251
GenXers: 1965-1980	15%	(34)	33%	(77)	22%	(51)	30%	(70)	232
Baby Boomers: 1946-1964	25%	(78)	35%	(109)	17%	(52)	22%	(67)	306
PID: Dem (no lean)	27%	(96)	32%	(116)	20%	(72)	21%	(74)	358
PID: Ind (no lean)	11%	(32)	29%	(84)	24%	(70)	36%	(105)	291
PID: Rep (no lean)	11%	(29)	31%	(82)	22%	(59)	36%	(95)	265
PID/Gender: Dem Men	29%	(54)	35%	(65)	18%	(34)	18%	(33)	187
PID/Gender: Dem Women	24%	(42)	30%	(51)	22%	(38)	24%	(41)	171
PID/Gender: Ind Men	10%	(13)	31%	(39)	23%	(29)	36%	(46)	128
PID/Gender: Ind Women	12%	(19)	28%	(45)	25%	(41)	36%	(58)	162
PID/Gender: Rep Men	14%	(19)	29%	(38)	17%	(23)	40%	(53)	132
PID/Gender: Rep Women	8%	(11)	34%	(44)	27%	(36)	30%	(40)	131
Ideo: Liberal (1-3)	26%	(70)	34%	(90)	19%	(51)	22%	(58)	269
Ideo: Moderate (4)	15%	(45)	34%	(99)	22%	(65)	29%	(85)	294
Ideo: Conservative (5-7)	14%	(38)	30%	(85)	22%	(62)	34%	(97)	282
Educ: < College	16%	(94)	28%	(165)	23%	(137)	34%	(200)	596
Educ: Bachelors degree	16%	(33)	39%	(77)	19%	(39)	26%	(52)	200
Educ: Post-grad	26%	(30)	34%	(40)	21%	(25)	19%	(22)	117
Income: Under 50k	16%	(76)	28%	(129)	23%	(108)	32%	(148)	461
Income: 50k-100k	16%	(45)	37%	(108)	19%	(55)	28%	(82)	289
Income: 100k+	22%	(36)	28%	(46)	23%	(37)	27%	(44)	163
Ethnicity: White	18%	(125)	31%	(224)	21%	(152)	30%	(211)	712
Ethnicity: Hispanic	14%	(23)	23%	(38)	27%	(43)	35%	(57)	161
Ethnicity: Black	22%	(25)	29%	(32)	21%	(24)	28%	(32)	113

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**Table MCEN1\_14: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Barbara Streisand**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(157)	31%	(282)	22%	(200)	30%	(274)	913
Ethnicity: Other	8%	(7)	29%	(25)	28%	(25)	35%	(31)	88
All Christian	21%	(91)	34%	(147)	19%	(82)	25%	(106)	427
All Non-Christian	27%	(17)	33%	(21)	19%	(12)	22%	(14)	62
Agnostic/Nothing in particular	12%	(27)	26%	(58)	25%	(55)	36%	(80)	220
Something Else	10%	(17)	27%	(45)	28%	(46)	35%	(58)	165
Religious Non-Protestant/Catholic	25%	(17)	32%	(22)	18%	(12)	25%	(17)	68
Evangelical	15%	(36)	34%	(84)	20%	(49)	32%	(81)	250
Non-Evangelical	21%	(73)	30%	(101)	23%	(79)	26%	(88)	340
Community: Urban	18%	(49)	32%	(90)	22%	(61)	28%	(77)	277
Community: Suburban	17%	(69)	32%	(131)	22%	(88)	29%	(117)	404
Community: Rural	17%	(39)	27%	(62)	22%	(51)	35%	(80)	232
Employ: Private Sector	16%	(47)	32%	(96)	25%	(76)	28%	(84)	303
Employ: Self-Employed	20%	(17)	24%	(20)	22%	(19)	34%	(29)	85
Employ: Homemaker	10%	(7)	31%	(24)	26%	(20)	33%	(25)	76
Employ: Retired	22%	(55)	36%	(89)	16%	(41)	25%	(63)	248
Employ: Unemployed	12%	(11)	33%	(32)	24%	(23)	31%	(30)	96
Military HH: Yes	15%	(20)	34%	(44)	21%	(27)	31%	(40)	129
Military HH: No	18%	(137)	30%	(238)	22%	(173)	30%	(235)	784
2018 House Vote: Democrat	26%	(91)	34%	(118)	19%	(67)	21%	(75)	351
2018 House Vote: Republican	12%	(33)	29%	(76)	24%	(64)	34%	(90)	264
2018 House Vote: Didnt Vote	11%	(31)	30%	(83)	23%	(63)	36%	(101)	278
4-Region: Northeast	22%	(30)	37%	(52)	19%	(26)	23%	(31)	139
4-Region: Midwest	16%	(31)	37%	(72)	23%	(46)	24%	(47)	196
4-Region: South	18%	(61)	24%	(81)	21%	(73)	37%	(128)	343
4-Region: West	15%	(35)	33%	(77)	23%	(55)	29%	(68)	235

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_15: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Cher

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(162)	35%	(311)	21%	(191)	25%	(227)	890
Gender: Male	20%	(92)	31%	(138)	21%	(95)	28%	(127)	452
Gender: Female	16%	(70)	39%	(170)	22%	(97)	23%	(100)	436
Age: 18-34	12%	(32)	34%	(88)	22%	(57)	31%	(80)	257
Age: 35-44	20%	(30)	35%	(53)	23%	(35)	21%	(32)	149
Age: 45-64	19%	(54)	38%	(109)	17%	(50)	25%	(72)	284
Age: 65+	23%	(45)	31%	(61)	25%	(50)	22%	(44)	200
GenZers: 1997-2012	8%	(7)	24%	(22)	15%	(14)	53%	(48)	91
Millennials: 1981-1996	18%	(50)	37%	(104)	24%	(68)	21%	(59)	279
GenXers: 1965-1980	14%	(32)	41%	(94)	20%	(46)	24%	(55)	228
Baby Boomers: 1946-1964	26%	(71)	31%	(83)	22%	(60)	21%	(55)	268
PID: Dem (no lean)	24%	(89)	39%	(148)	17%	(62)	20%	(76)	375
PID: Ind (no lean)	13%	(36)	33%	(87)	26%	(70)	28%	(75)	268
PID: Rep (no lean)	15%	(37)	31%	(75)	24%	(59)	31%	(76)	247
PID/Gender: Dem Men	26%	(51)	37%	(72)	16%	(30)	21%	(39)	192
PID/Gender: Dem Women	21%	(39)	41%	(75)	18%	(33)	20%	(36)	183
PID/Gender: Ind Men	13%	(16)	26%	(31)	29%	(35)	31%	(37)	119
PID/Gender: Ind Women	14%	(20)	37%	(55)	24%	(35)	25%	(38)	148
PID/Gender: Rep Men	18%	(26)	25%	(36)	21%	(30)	36%	(51)	142
PID/Gender: Rep Women	11%	(11)	38%	(40)	27%	(29)	24%	(25)	105
Ideo: Liberal (1-3)	24%	(71)	39%	(114)	19%	(56)	18%	(52)	293
Ideo: Moderate (4)	13%	(36)	42%	(112)	23%	(63)	21%	(57)	269
Ideo: Conservative (5-7)	17%	(45)	27%	(71)	23%	(62)	33%	(87)	265
Educ: < College	19%	(109)	32%	(185)	20%	(114)	30%	(173)	581
Educ: Bachelors degree	16%	(32)	40%	(78)	25%	(49)	18%	(34)	192
Educ: Post-grad	18%	(21)	41%	(48)	25%	(29)	17%	(20)	118
Income: Under 50k	18%	(82)	29%	(132)	19%	(85)	34%	(152)	452
Income: 50k-100k	16%	(45)	44%	(123)	21%	(60)	19%	(53)	281
Income: 100k+	22%	(34)	35%	(56)	29%	(46)	13%	(21)	157
Ethnicity: White	20%	(137)	34%	(231)	20%	(133)	26%	(175)	676
Ethnicity: Hispanic	19%	(31)	37%	(59)	17%	(27)	27%	(44)	161
Ethnicity: Black	14%	(18)	32%	(39)	30%	(37)	24%	(30)	124

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**Table MCEN1\_15: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
 Cher

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(162)	35%	(311)	21%	(191)	25%	(227)	890
Ethnicity: Other	8%	(7)	45%	(41)	23%	(21)	25%	(22)	91
All Christian	20%	(80)	36%	(144)	19%	(73)	25%	(97)	395
All Non-Christian	36%	(27)	33%	(25)	12%	(9)	19%	(14)	75
Agnostic/Nothing in particular	13%	(31)	30%	(70)	28%	(65)	28%	(66)	233
Something Else	11%	(17)	42%	(65)	22%	(34)	25%	(38)	154
Religious Non-Protestant/Catholic	34%	(28)	32%	(26)	16%	(13)	18%	(14)	81
Evangelical	16%	(37)	33%	(76)	22%	(50)	29%	(67)	231
Non-Evangelical	18%	(57)	42%	(133)	18%	(55)	22%	(70)	316
Community: Urban	22%	(66)	34%	(103)	21%	(62)	23%	(70)	301
Community: Suburban	19%	(70)	36%	(134)	23%	(86)	22%	(82)	371
Community: Rural	12%	(26)	34%	(74)	20%	(44)	34%	(74)	218
Employ: Private Sector	20%	(64)	40%	(127)	23%	(74)	17%	(55)	320
Employ: Government	22%	(13)	40%	(24)	13%	(8)	25%	(16)	61
Employ: Self-Employed	22%	(20)	28%	(25)	21%	(19)	28%	(25)	88
Employ: Retired	20%	(42)	29%	(62)	24%	(51)	26%	(55)	210
Employ: Unemployed	11%	(11)	32%	(32)	14%	(15)	43%	(43)	101
Military HH: Yes	24%	(29)	20%	(24)	27%	(32)	29%	(35)	121
Military HH: No	17%	(133)	37%	(286)	21%	(159)	25%	(191)	769
2018 House Vote: Democrat	23%	(84)	39%	(142)	22%	(78)	16%	(59)	363
2018 House Vote: Republican	15%	(34)	29%	(66)	25%	(57)	32%	(73)	231
2018 House Vote: Didnt Vote	15%	(41)	34%	(97)	19%	(54)	32%	(90)	281
4-Region: Northeast	26%	(45)	31%	(55)	18%	(32)	25%	(44)	176
4-Region: Midwest	16%	(30)	45%	(82)	20%	(37)	19%	(36)	185
4-Region: South	17%	(55)	31%	(102)	22%	(73)	31%	(103)	333
4-Region: West	16%	(31)	36%	(72)	26%	(50)	22%	(44)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_16: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Madonna

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(131)	30%	(275)	25%	(223)	30%	(275)	905
Gender: Male	19%	(84)	30%	(130)	22%	(96)	29%	(126)	437
Gender: Female	10%	(47)	31%	(144)	27%	(126)	32%	(148)	465
Age: 18-34	18%	(50)	26%	(73)	24%	(67)	32%	(90)	281
Age: 35-44	19%	(27)	39%	(57)	23%	(33)	19%	(28)	146
Age: 45-64	15%	(43)	32%	(93)	23%	(67)	29%	(85)	288
Age: 65+	6%	(11)	27%	(52)	29%	(56)	38%	(72)	191
GenZers: 1997-2012	17%	(18)	26%	(28)	24%	(26)	33%	(35)	107
Millennials: 1981-1996	18%	(52)	31%	(90)	25%	(73)	26%	(75)	290
GenXers: 1965-1980	17%	(36)	35%	(74)	21%	(44)	28%	(59)	213
Baby Boomers: 1946-1964	9%	(25)	28%	(76)	27%	(74)	37%	(101)	276
PID: Dem (no lean)	21%	(72)	38%	(128)	23%	(76)	18%	(61)	337
PID: Ind (no lean)	6%	(18)	30%	(90)	26%	(78)	37%	(111)	297
PID: Rep (no lean)	15%	(42)	21%	(57)	25%	(69)	38%	(104)	271
PID/Gender: Dem Men	31%	(46)	40%	(60)	14%	(20)	15%	(23)	149
PID/Gender: Dem Women	14%	(27)	36%	(67)	30%	(56)	20%	(38)	187
PID/Gender: Ind Men	7%	(10)	28%	(39)	24%	(33)	41%	(57)	139
PID/Gender: Ind Women	5%	(8)	33%	(51)	28%	(43)	34%	(52)	155
PID/Gender: Rep Men	20%	(29)	21%	(31)	29%	(42)	31%	(46)	148
PID/Gender: Rep Women	10%	(13)	21%	(26)	22%	(27)	47%	(58)	123
Ideo: Liberal (1-3)	17%	(43)	40%	(99)	27%	(67)	16%	(40)	250
Ideo: Moderate (4)	13%	(38)	35%	(100)	25%	(71)	27%	(77)	285
Ideo: Conservative (5-7)	16%	(46)	19%	(55)	22%	(66)	43%	(128)	295
Educ: < College	13%	(79)	30%	(179)	21%	(125)	36%	(211)	594
Educ: Bachelors degree	15%	(29)	31%	(62)	33%	(67)	22%	(44)	202
Educ: Post-grad	21%	(23)	31%	(33)	29%	(32)	19%	(21)	108
Income: Under 50k	10%	(46)	30%	(136)	23%	(105)	36%	(163)	450
Income: 50k-100k	18%	(52)	28%	(80)	23%	(67)	30%	(86)	285
Income: 100k+	19%	(33)	34%	(59)	30%	(52)	16%	(27)	170
Ethnicity: White	14%	(100)	31%	(223)	24%	(168)	31%	(220)	711
Ethnicity: Hispanic	20%	(30)	35%	(53)	12%	(18)	33%	(50)	151
Ethnicity: Black	19%	(22)	21%	(23)	26%	(28)	34%	(38)	111

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**Table MCEN1\_16: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
 Madonna

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(131)	30%	(275)	25%	(223)	30%	(275)	905
Ethnicity: Other	12%	(10)	34%	(28)	32%	(27)	22%	(18)	83
All Christian	16%	(62)	31%	(123)	26%	(102)	27%	(105)	391
All Non-Christian	31%	(21)	43%	(29)	13%	(9)	13%	(9)	68
Agnostic/Nothing in particular	7%	(17)	28%	(64)	30%	(69)	34%	(77)	228
Something Else	15%	(26)	27%	(47)	16%	(27)	41%	(71)	171
Religious Non-Protestant/Catholic	28%	(21)	42%	(31)	15%	(11)	14%	(10)	74
Evangelical	17%	(43)	22%	(54)	23%	(57)	37%	(91)	245
Non-Evangelical	14%	(44)	36%	(114)	23%	(74)	27%	(87)	319
Community: Urban	25%	(65)	33%	(84)	21%	(55)	21%	(54)	258
Community: Suburban	12%	(48)	26%	(106)	27%	(111)	35%	(140)	405
Community: Rural	7%	(18)	35%	(85)	24%	(57)	34%	(81)	242
Employ: Private Sector	22%	(70)	30%	(95)	26%	(83)	23%	(74)	323
Employ: Government	19%	(11)	28%	(16)	19%	(11)	34%	(19)	56
Employ: Self-Employed	21%	(17)	25%	(21)	23%	(19)	31%	(26)	82
Employ: Homemaker	9%	(5)	25%	(14)	22%	(12)	44%	(25)	57
Employ: Retired	7%	(13)	27%	(53)	30%	(57)	36%	(70)	194
Employ: Unemployed	8%	(8)	48%	(48)	16%	(16)	28%	(28)	101
Employ: Other	9%	(6)	31%	(21)	22%	(15)	37%	(24)	66
Military HH: Yes	13%	(17)	21%	(28)	24%	(31)	41%	(53)	129
Military HH: No	15%	(114)	32%	(247)	25%	(192)	29%	(223)	776
2018 House Vote: Democrat	20%	(63)	34%	(109)	27%	(85)	19%	(60)	316
2018 House Vote: Republican	14%	(37)	17%	(44)	26%	(67)	42%	(107)	255
2018 House Vote: Didnt Vote	10%	(32)	38%	(117)	20%	(62)	32%	(97)	309
4-Region: Northeast	17%	(28)	29%	(46)	26%	(41)	28%	(44)	159
4-Region: Midwest	15%	(31)	32%	(66)	26%	(55)	27%	(56)	208
4-Region: South	12%	(43)	29%	(100)	23%	(80)	36%	(127)	350
4-Region: West	16%	(30)	33%	(63)	25%	(47)	25%	(48)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_17: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Jennifer Hudson

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(164)	30%	(272)	20%	(186)	31%	(285)	907
Gender: Male	18%	(76)	30%	(129)	20%	(83)	32%	(135)	422
Gender: Female	18%	(89)	29%	(142)	21%	(103)	31%	(149)	482
Age: 18-34	23%	(61)	28%	(72)	20%	(52)	29%	(76)	260
Age: 35-44	25%	(35)	26%	(37)	23%	(33)	25%	(36)	142
Age: 45-64	13%	(38)	32%	(95)	21%	(62)	34%	(100)	295
Age: 65+	14%	(30)	32%	(68)	18%	(38)	35%	(73)	209
GenZers: 1997-2012	22%	(20)	19%	(17)	17%	(15)	42%	(38)	91
Millennials: 1981-1996	24%	(68)	30%	(84)	22%	(61)	23%	(65)	278
GenXers: 1965-1980	15%	(34)	28%	(63)	23%	(53)	34%	(78)	228
Baby Boomers: 1946-1964	13%	(38)	37%	(105)	19%	(55)	30%	(86)	284
PID: Dem (no lean)	28%	(99)	36%	(129)	17%	(63)	19%	(69)	360
PID: Ind (no lean)	11%	(32)	25%	(75)	24%	(73)	41%	(123)	302
PID: Rep (no lean)	14%	(33)	28%	(68)	21%	(50)	38%	(93)	245
PID/Gender: Dem Men	29%	(47)	36%	(58)	17%	(27)	18%	(29)	161
PID/Gender: Dem Women	26%	(52)	36%	(70)	18%	(36)	20%	(40)	198
PID/Gender: Ind Men	10%	(13)	27%	(36)	23%	(30)	40%	(52)	131
PID/Gender: Ind Women	11%	(19)	22%	(38)	25%	(43)	41%	(70)	170
PID/Gender: Rep Men	12%	(16)	27%	(35)	20%	(26)	41%	(54)	130
PID/Gender: Rep Women	15%	(17)	29%	(34)	21%	(24)	34%	(39)	114
Ideo: Liberal (1-3)	23%	(63)	35%	(93)	21%	(58)	20%	(55)	269
Ideo: Moderate (4)	18%	(48)	34%	(93)	20%	(54)	28%	(76)	270
Ideo: Conservative (5-7)	15%	(45)	25%	(75)	18%	(52)	41%	(121)	294
Educ: < College	19%	(112)	24%	(143)	21%	(121)	36%	(214)	590
Educ: Bachelors degree	15%	(32)	42%	(90)	20%	(43)	23%	(48)	213
Educ: Post-grad	20%	(21)	37%	(39)	20%	(21)	22%	(23)	104
Income: Under 50k	20%	(91)	25%	(112)	18%	(82)	37%	(168)	454
Income: 50k-100k	14%	(40)	34%	(98)	25%	(71)	27%	(78)	286
Income: 100k+	20%	(33)	37%	(61)	20%	(33)	23%	(39)	167
Ethnicity: White	16%	(109)	32%	(217)	19%	(129)	34%	(231)	686
Ethnicity: Hispanic	24%	(41)	23%	(40)	15%	(26)	37%	(64)	171
Ethnicity: Black	38%	(49)	24%	(30)	16%	(20)	22%	(28)	127

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**Table MCEN1\_17: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
 Jennifer Hudson

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(164)	30%	(272)	20%	(186)	31%	(285)	907
Ethnicity: Other	7%	(7)	25%	(24)	39%	(37)	28%	(27)	94
All Christian	18%	(74)	33%	(135)	22%	(90)	28%	(115)	414
All Non-Christian	34%	(22)	37%	(24)	9%	(6)	20%	(13)	66
Agnostic/Nothing in particular	13%	(28)	26%	(56)	23%	(50)	38%	(83)	217
Something Else	21%	(37)	26%	(45)	21%	(36)	32%	(54)	172
Religious Non-Protestant/Catholic	30%	(22)	35%	(27)	15%	(11)	20%	(15)	76
Evangelical	21%	(53)	27%	(70)	19%	(48)	33%	(86)	256
Non-Evangelical	18%	(57)	34%	(110)	23%	(75)	26%	(84)	326
Community: Urban	29%	(72)	28%	(71)	24%	(59)	19%	(48)	250
Community: Suburban	13%	(56)	33%	(142)	19%	(83)	35%	(152)	433
Community: Rural	16%	(36)	26%	(58)	20%	(44)	38%	(86)	224
Employ: Private Sector	17%	(50)	37%	(111)	21%	(64)	25%	(76)	301
Employ: Government	33%	(21)	28%	(18)	17%	(11)	22%	(14)	63
Employ: Self-Employed	22%	(21)	23%	(22)	27%	(25)	28%	(26)	94
Employ: Homemaker	13%	(7)	27%	(13)	23%	(12)	37%	(19)	50
Employ: Retired	13%	(28)	32%	(69)	20%	(42)	36%	(77)	215
Employ: Unemployed	26%	(25)	22%	(21)	19%	(18)	32%	(30)	94
Employ: Other	16%	(10)	22%	(14)	18%	(11)	44%	(28)	64
Military HH: Yes	18%	(23)	24%	(31)	13%	(16)	45%	(58)	129
Military HH: No	18%	(141)	31%	(241)	22%	(170)	29%	(226)	778
2018 House Vote: Democrat	26%	(85)	35%	(115)	18%	(59)	21%	(68)	327
2018 House Vote: Republican	11%	(28)	30%	(75)	21%	(54)	38%	(94)	252
2018 House Vote: Didnt Vote	16%	(49)	25%	(74)	22%	(65)	37%	(111)	298
4-Region: Northeast	31%	(49)	34%	(53)	12%	(18)	24%	(37)	157
4-Region: Midwest	17%	(31)	25%	(47)	23%	(43)	35%	(65)	187
4-Region: South	17%	(57)	33%	(112)	17%	(57)	34%	(116)	342
4-Region: West	12%	(27)	27%	(59)	31%	(68)	30%	(66)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_18: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
Jennifer Lopez

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(186)	33%	(286)	21%	(184)	24%	(207)	863
Gender: Male	23%	(94)	35%	(148)	20%	(83)	22%	(93)	418
Gender: Female	21%	(92)	31%	(137)	23%	(101)	25%	(112)	442
Age: 18-34	26%	(65)	28%	(71)	20%	(51)	25%	(63)	251
Age: 35-44	22%	(32)	37%	(54)	16%	(23)	25%	(37)	146
Age: 45-64	23%	(66)	37%	(103)	21%	(60)	19%	(52)	280
Age: 65+	12%	(23)	31%	(58)	27%	(50)	30%	(55)	186
GenZers: 1997-2012	18%	(17)	28%	(25)	23%	(21)	30%	(27)	90
Millennials: 1981-1996	27%	(73)	31%	(86)	19%	(51)	23%	(63)	273
GenXers: 1965-1980	26%	(58)	39%	(88)	15%	(33)	20%	(46)	225
Baby Boomers: 1946-1964	15%	(39)	31%	(79)	29%	(75)	25%	(63)	256
PID: Dem (no lean)	27%	(92)	34%	(115)	25%	(85)	14%	(49)	341
PID: Ind (no lean)	17%	(48)	32%	(90)	19%	(54)	31%	(86)	278
PID: Rep (no lean)	19%	(46)	33%	(80)	18%	(45)	30%	(73)	244
PID/Gender: Dem Men	30%	(53)	34%	(59)	22%	(39)	14%	(24)	176
PID/Gender: Dem Women	24%	(39)	34%	(56)	28%	(46)	15%	(24)	165
PID/Gender: Ind Men	11%	(14)	39%	(47)	18%	(22)	32%	(39)	121
PID/Gender: Ind Women	22%	(34)	28%	(42)	21%	(32)	29%	(45)	153
PID/Gender: Rep Men	23%	(27)	34%	(41)	18%	(22)	25%	(30)	121
PID/Gender: Rep Women	15%	(19)	31%	(39)	19%	(23)	34%	(43)	123
Ideo: Liberal (1-3)	25%	(66)	30%	(79)	26%	(66)	19%	(49)	260
Ideo: Moderate (4)	23%	(58)	37%	(92)	20%	(49)	20%	(51)	250
Ideo: Conservative (5-7)	19%	(55)	35%	(99)	19%	(54)	27%	(79)	287
Educ: < College	20%	(112)	33%	(184)	21%	(116)	26%	(146)	558
Educ: Bachelors degree	22%	(40)	31%	(58)	25%	(47)	22%	(41)	187
Educ: Post-grad	28%	(34)	36%	(43)	18%	(22)	17%	(21)	119
Income: Under 50k	22%	(93)	31%	(135)	19%	(83)	28%	(122)	432
Income: 50k-100k	17%	(45)	37%	(96)	24%	(63)	21%	(55)	259
Income: 100k+	28%	(49)	32%	(54)	22%	(38)	18%	(31)	171
Ethnicity: White	19%	(121)	37%	(234)	21%	(132)	24%	(153)	640
Ethnicity: Hispanic	25%	(28)	37%	(43)	13%	(15)	25%	(28)	114
Ethnicity: Black	32%	(39)	27%	(33)	22%	(26)	20%	(24)	121

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**Table MCEN1\_18: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
Jennifer Lopez

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(186)	33%	(286)	21%	(184)	24%	(207)	863
Ethnicity: Other	26%	(26)	18%	(19)	25%	(26)	30%	(31)	102
All Christian	21%	(80)	36%	(139)	19%	(74)	24%	(92)	385
All Non-Christian	30%	(23)	39%	(30)	16%	(12)	15%	(12)	76
Agnostic/Nothing in particular	20%	(43)	27%	(56)	26%	(55)	27%	(57)	211
Something Else	24%	(35)	32%	(47)	22%	(32)	21%	(31)	146
Religious Non-Protestant/Catholic	28%	(23)	39%	(32)	18%	(15)	15%	(13)	83
Evangelical	26%	(57)	35%	(77)	18%	(39)	22%	(49)	222
Non-Evangelical	18%	(58)	36%	(112)	21%	(66)	25%	(79)	315
Community: Urban	27%	(73)	35%	(94)	20%	(53)	18%	(49)	268
Community: Suburban	19%	(69)	33%	(120)	23%	(86)	25%	(90)	365
Community: Rural	19%	(44)	31%	(72)	20%	(46)	30%	(68)	230
Employ: Private Sector	25%	(71)	36%	(102)	20%	(57)	20%	(56)	286
Employ: Government	24%	(14)	46%	(26)	12%	(7)	17%	(10)	58
Employ: Self-Employed	32%	(33)	25%	(26)	21%	(22)	21%	(22)	104
Employ: Homemaker	28%	(15)	35%	(19)	17%	(9)	21%	(11)	54
Employ: Retired	11%	(22)	31%	(60)	29%	(56)	28%	(54)	191
Employ: Unemployed	14%	(13)	32%	(30)	21%	(19)	33%	(31)	93
Employ: Other	25%	(15)	29%	(17)	16%	(10)	30%	(18)	60
Military HH: Yes	19%	(23)	31%	(38)	25%	(30)	26%	(31)	122
Military HH: No	22%	(163)	33%	(247)	21%	(154)	24%	(176)	741
2018 House Vote: Democrat	26%	(83)	32%	(103)	26%	(85)	16%	(52)	323
2018 House Vote: Republican	15%	(33)	37%	(79)	20%	(44)	28%	(60)	216
2018 House Vote: Didnt Vote	23%	(69)	33%	(98)	16%	(49)	28%	(83)	299
4-Region: Northeast	23%	(34)	40%	(60)	18%	(27)	20%	(31)	152
4-Region: Midwest	19%	(34)	35%	(62)	26%	(45)	20%	(36)	176
4-Region: South	22%	(74)	30%	(102)	21%	(70)	27%	(93)	338
4-Region: West	22%	(43)	32%	(62)	22%	(42)	25%	(49)	197

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_19: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Justin Timberlake

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(153)	32%	(297)	24%	(218)	27%	(249)	918
Gender: Male	17%	(78)	33%	(152)	22%	(104)	28%	(132)	467
Gender: Female	17%	(75)	32%	(144)	25%	(113)	26%	(116)	448
Age: 18-34	20%	(51)	32%	(84)	26%	(67)	22%	(58)	260
Age: 35-44	23%	(35)	35%	(53)	21%	(32)	21%	(31)	152
Age: 45-64	17%	(50)	36%	(108)	20%	(59)	27%	(80)	298
Age: 65+	8%	(17)	25%	(52)	29%	(61)	38%	(79)	208
GenZers: 1997-2012	11%	(11)	26%	(26)	32%	(32)	30%	(29)	99
Millennials: 1981-1996	25%	(72)	35%	(98)	21%	(59)	19%	(53)	281
GenXers: 1965-1980	16%	(38)	37%	(86)	20%	(45)	27%	(63)	232
Baby Boomers: 1946-1964	10%	(28)	30%	(83)	28%	(78)	33%	(92)	282
PID: Dem (no lean)	23%	(81)	38%	(135)	21%	(76)	19%	(66)	358
PID: Ind (no lean)	13%	(36)	30%	(83)	26%	(72)	31%	(85)	276
PID: Rep (no lean)	13%	(36)	28%	(79)	25%	(70)	34%	(97)	283
PID/Gender: Dem Men	25%	(44)	39%	(67)	19%	(33)	16%	(27)	171
PID/Gender: Dem Women	20%	(37)	36%	(67)	23%	(42)	21%	(39)	185
PID/Gender: Ind Men	10%	(13)	28%	(35)	23%	(28)	39%	(48)	123
PID/Gender: Ind Women	15%	(23)	32%	(48)	29%	(44)	24%	(36)	152
PID/Gender: Rep Men	12%	(21)	29%	(50)	25%	(44)	33%	(57)	172
PID/Gender: Rep Women	14%	(15)	26%	(29)	24%	(26)	37%	(41)	111
Ideo: Liberal (1-3)	18%	(52)	40%	(118)	23%	(66)	19%	(56)	293
Ideo: Moderate (4)	15%	(42)	32%	(89)	27%	(76)	26%	(74)	281
Ideo: Conservative (5-7)	16%	(47)	28%	(83)	21%	(63)	35%	(104)	297
Educ: < College	17%	(101)	29%	(176)	25%	(148)	29%	(173)	598
Educ: Bachelors degree	15%	(32)	39%	(80)	21%	(43)	25%	(51)	205
Educ: Post-grad	18%	(21)	36%	(41)	24%	(28)	22%	(25)	115
Income: Under 50k	14%	(63)	31%	(139)	25%	(114)	30%	(135)	450
Income: 50k-100k	20%	(60)	33%	(99)	21%	(63)	26%	(77)	300
Income: 100k+	18%	(31)	35%	(58)	25%	(41)	22%	(37)	167
Ethnicity: White	14%	(102)	35%	(245)	24%	(170)	27%	(192)	709
Ethnicity: Hispanic	14%	(23)	38%	(62)	21%	(34)	27%	(44)	162
Ethnicity: Black	27%	(29)	32%	(34)	24%	(26)	17%	(19)	107

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**Table MCEN1\_19: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Justin Timberlake**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(153)	32%	(297)	24%	(218)	27%	(249)	918
Ethnicity: Other	22%	(22)	18%	(18)	22%	(23)	38%	(38)	101
All Christian	16%	(69)	37%	(158)	21%	(92)	26%	(110)	429
All Non-Christian	24%	(17)	32%	(23)	19%	(14)	24%	(17)	71
Agnostic/Nothing in particular	12%	(24)	28%	(58)	30%	(61)	31%	(64)	208
Something Else	25%	(41)	26%	(42)	23%	(37)	27%	(44)	164
Religious Non-Protestant/Catholic	22%	(17)	32%	(26)	24%	(19)	22%	(17)	80
Evangelical	25%	(60)	27%	(66)	21%	(50)	27%	(65)	242
Non-Evangelical	14%	(50)	37%	(130)	22%	(77)	27%	(93)	351
Community: Urban	19%	(47)	37%	(95)	21%	(54)	23%	(58)	254
Community: Suburban	17%	(73)	30%	(129)	24%	(105)	29%	(125)	432
Community: Rural	14%	(33)	31%	(73)	26%	(59)	29%	(67)	232
Employ: Private Sector	24%	(79)	36%	(118)	23%	(74)	17%	(56)	328
Employ: Government	21%	(14)	30%	(20)	21%	(14)	28%	(18)	66
Employ: Self-Employed	16%	(12)	28%	(21)	28%	(21)	28%	(21)	75
Employ: Homemaker	16%	(10)	41%	(27)	17%	(12)	26%	(17)	66
Employ: Retired	6%	(14)	25%	(54)	29%	(61)	40%	(86)	215
Employ: Unemployed	15%	(15)	35%	(33)	21%	(20)	29%	(27)	96
Employ: Other	17%	(9)	32%	(16)	23%	(12)	28%	(15)	51
Military HH: Yes	18%	(24)	28%	(37)	22%	(29)	31%	(41)	130
Military HH: No	16%	(130)	33%	(260)	24%	(189)	26%	(208)	787
2018 House Vote: Democrat	20%	(72)	35%	(123)	23%	(81)	22%	(79)	355
2018 House Vote: Republican	14%	(38)	26%	(70)	23%	(61)	37%	(97)	266
2018 House Vote: Didnt Vote	15%	(43)	36%	(100)	26%	(74)	23%	(64)	281
4-Region: Northeast	23%	(33)	37%	(53)	16%	(22)	25%	(35)	143
4-Region: Midwest	18%	(37)	28%	(57)	28%	(56)	26%	(53)	204
4-Region: South	16%	(54)	33%	(112)	23%	(78)	28%	(93)	337
4-Region: West	13%	(30)	32%	(74)	27%	(62)	29%	(67)	233

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_20: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Ice Cube

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(168)	29%	(245)	20%	(171)	31%	(265)	850
Gender: Male	26%	(108)	29%	(121)	18%	(76)	27%	(114)	419
Gender: Female	14%	(60)	29%	(124)	22%	(93)	35%	(151)	429
Age: 18-34	25%	(56)	34%	(76)	16%	(35)	24%	(54)	222
Age: 35-44	31%	(42)	27%	(37)	16%	(21)	26%	(36)	136
Age: 45-64	21%	(59)	28%	(81)	20%	(58)	31%	(88)	285
Age: 65+	5%	(10)	25%	(51)	27%	(56)	43%	(88)	206
GenZers: 1997-2012	24%	(21)	30%	(26)	12%	(10)	34%	(29)	86
Millennials: 1981-1996	29%	(70)	34%	(81)	18%	(42)	20%	(48)	241
GenXers: 1965-1980	22%	(45)	32%	(65)	18%	(37)	28%	(57)	205
Baby Boomers: 1946-1964	11%	(32)	23%	(69)	26%	(78)	40%	(117)	296
PID: Dem (no lean)	25%	(83)	35%	(115)	15%	(49)	24%	(80)	326
PID: Ind (no lean)	17%	(48)	25%	(68)	27%	(73)	31%	(86)	276
PID: Rep (no lean)	15%	(37)	25%	(62)	20%	(49)	40%	(99)	248
PID/Gender: Dem Men	32%	(54)	37%	(63)	13%	(21)	18%	(30)	168
PID/Gender: Dem Women	18%	(29)	33%	(52)	17%	(27)	31%	(50)	158
PID/Gender: Ind Men	22%	(26)	22%	(26)	25%	(29)	31%	(37)	118
PID/Gender: Ind Women	14%	(22)	27%	(43)	27%	(42)	32%	(49)	156
PID/Gender: Rep Men	21%	(28)	25%	(33)	19%	(25)	35%	(47)	133
PID/Gender: Rep Women	8%	(10)	25%	(29)	21%	(24)	46%	(53)	115
Ideo: Liberal (1-3)	21%	(50)	34%	(80)	20%	(46)	25%	(59)	235
Ideo: Moderate (4)	23%	(62)	32%	(85)	19%	(51)	26%	(69)	267
Ideo: Conservative (5-7)	17%	(48)	23%	(67)	20%	(57)	40%	(115)	288
Educ: < College	22%	(122)	28%	(156)	18%	(102)	31%	(173)	553
Educ: Bachelors degree	15%	(27)	29%	(53)	24%	(43)	33%	(60)	183
Educ: Post-grad	17%	(19)	32%	(36)	23%	(26)	29%	(33)	115
Income: Under 50k	23%	(100)	28%	(122)	20%	(86)	29%	(124)	432
Income: 50k-100k	18%	(46)	29%	(74)	21%	(54)	32%	(83)	257
Income: 100k+	14%	(22)	30%	(49)	20%	(32)	36%	(58)	161
Ethnicity: White	15%	(99)	31%	(204)	21%	(141)	33%	(223)	667
Ethnicity: Hispanic	29%	(41)	30%	(42)	15%	(21)	26%	(37)	141
Ethnicity: Black	48%	(54)	25%	(28)	12%	(13)	15%	(16)	111

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**Table MCEN1\_20: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
*Ice Cube*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(168)	29%	(245)	20%	(171)	31%	(265)	850
Ethnicity: Other	22%	(16)	18%	(13)	23%	(16)	37%	(26)	71
All Christian	14%	(53)	30%	(116)	21%	(80)	35%	(136)	384
All Non-Christian	35%	(21)	26%	(16)	16%	(9)	24%	(14)	60
Agnostic/Nothing in particular	20%	(45)	27%	(60)	24%	(54)	29%	(66)	225
Something Else	33%	(48)	27%	(40)	14%	(21)	26%	(38)	147
Religious Non-Protestant/Catholic	32%	(21)	26%	(17)	20%	(13)	22%	(14)	65
Evangelical	21%	(42)	28%	(56)	15%	(30)	36%	(72)	199
Non-Evangelical	18%	(62)	31%	(103)	20%	(66)	31%	(103)	334
Community: Urban	27%	(72)	27%	(74)	20%	(54)	26%	(71)	271
Community: Suburban	13%	(46)	32%	(114)	20%	(72)	35%	(122)	354
Community: Rural	22%	(49)	25%	(57)	20%	(46)	32%	(72)	225
Employ: Private Sector	25%	(66)	32%	(83)	21%	(56)	22%	(59)	264
Employ: Self-Employed	20%	(17)	34%	(29)	16%	(14)	29%	(25)	85
Employ: Homemaker	5%	(3)	32%	(20)	17%	(10)	46%	(28)	61
Employ: Retired	12%	(27)	23%	(53)	25%	(60)	40%	(95)	236
Employ: Unemployed	26%	(22)	30%	(26)	12%	(10)	32%	(27)	85
Employ: Other	31%	(16)	24%	(12)	23%	(12)	21%	(11)	52
Military HH: Yes	12%	(16)	34%	(45)	24%	(31)	30%	(40)	132
Military HH: No	21%	(152)	28%	(200)	19%	(140)	31%	(226)	718
2018 House Vote: Democrat	24%	(74)	35%	(109)	18%	(55)	22%	(68)	306
2018 House Vote: Republican	13%	(34)	23%	(60)	22%	(55)	42%	(108)	257
2018 House Vote: Didnt Vote	22%	(59)	26%	(69)	21%	(56)	31%	(84)	268
4-Region: Northeast	20%	(29)	31%	(45)	14%	(21)	35%	(52)	146
4-Region: Midwest	21%	(37)	28%	(52)	19%	(35)	32%	(57)	181
4-Region: South	21%	(69)	26%	(87)	21%	(70)	31%	(103)	330
4-Region: West	17%	(33)	32%	(62)	23%	(45)	28%	(53)	193

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_21: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Ice T

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(156)	33%	(308)	21%	(197)	29%	(268)	929
Gender: Male	20%	(84)	38%	(161)	19%	(80)	23%	(98)	423
Gender: Female	14%	(72)	29%	(147)	23%	(116)	34%	(168)	503
Age: 18-34	22%	(58)	29%	(75)	22%	(56)	27%	(70)	260
Age: 35-44	14%	(21)	45%	(65)	21%	(31)	20%	(29)	146
Age: 45-64	17%	(52)	40%	(124)	16%	(49)	28%	(86)	311
Age: 65+	12%	(25)	20%	(43)	28%	(60)	39%	(84)	212
GenZers: 1997-2012	23%	(23)	17%	(16)	19%	(19)	42%	(41)	99
Millennials: 1981-1996	19%	(53)	41%	(114)	22%	(62)	18%	(49)	278
GenXers: 1965-1980	19%	(45)	41%	(96)	16%	(37)	25%	(58)	236
Baby Boomers: 1946-1964	11%	(33)	27%	(82)	25%	(75)	37%	(109)	298
PID: Dem (no lean)	21%	(73)	35%	(119)	24%	(81)	21%	(70)	343
PID: Ind (no lean)	12%	(35)	33%	(98)	23%	(69)	33%	(98)	299
PID: Rep (no lean)	17%	(49)	32%	(91)	16%	(47)	35%	(100)	287
PID/Gender: Dem Men	29%	(44)	37%	(58)	18%	(29)	16%	(24)	155
PID/Gender: Dem Women	15%	(28)	33%	(61)	28%	(52)	24%	(46)	188
PID/Gender: Ind Men	9%	(12)	42%	(55)	21%	(27)	28%	(36)	130
PID/Gender: Ind Women	13%	(23)	26%	(43)	24%	(40)	37%	(62)	167
PID/Gender: Rep Men	20%	(28)	35%	(49)	17%	(24)	27%	(38)	138
PID/Gender: Rep Women	14%	(21)	29%	(42)	16%	(23)	41%	(60)	147
Ideo: Liberal (1-3)	20%	(49)	35%	(89)	25%	(62)	20%	(50)	250
Ideo: Moderate (4)	19%	(57)	33%	(98)	22%	(64)	26%	(75)	293
Ideo: Conservative (5-7)	13%	(40)	32%	(98)	18%	(54)	36%	(109)	301
Educ: < College	19%	(118)	32%	(198)	20%	(125)	29%	(181)	621
Educ: Bachelors degree	11%	(21)	37%	(72)	22%	(42)	30%	(59)	195
Educ: Post-grad	15%	(16)	34%	(39)	26%	(30)	25%	(29)	113
Income: Under 50k	20%	(98)	33%	(162)	19%	(95)	27%	(135)	490
Income: 50k-100k	12%	(34)	32%	(88)	24%	(66)	31%	(83)	272
Income: 100k+	14%	(24)	34%	(58)	21%	(35)	30%	(51)	167
Ethnicity: White	16%	(116)	34%	(241)	21%	(149)	29%	(202)	708
Ethnicity: Hispanic	31%	(42)	36%	(49)	22%	(30)	11%	(15)	136
Ethnicity: Black	29%	(37)	34%	(42)	20%	(25)	17%	(22)	125

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**Table MCEN1\_21: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Ice T

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(156)	33%	(308)	21%	(197)	29%	(268)	929
Ethnicity: Other	4%	(3)	26%	(25)	24%	(23)	46%	(45)	96
All Christian	15%	(63)	34%	(141)	21%	(88)	29%	(121)	413
All Non-Christian	19%	(12)	39%	(25)	12%	(8)	30%	(19)	64
Agnostic/Nothing in particular	13%	(29)	31%	(69)	23%	(50)	33%	(73)	221
Something Else	24%	(44)	30%	(57)	22%	(42)	24%	(46)	189
Religious Non-Protestant/Catholic	18%	(13)	37%	(27)	17%	(12)	28%	(21)	73
Evangelical	20%	(51)	32%	(79)	16%	(41)	31%	(79)	249
Non-Evangelical	17%	(59)	34%	(121)	24%	(87)	25%	(89)	356
Community: Urban	23%	(65)	30%	(83)	20%	(55)	27%	(75)	278
Community: Suburban	15%	(60)	32%	(127)	22%	(89)	32%	(127)	403
Community: Rural	13%	(31)	39%	(97)	21%	(53)	27%	(67)	248
Employ: Private Sector	19%	(60)	38%	(120)	22%	(69)	21%	(67)	316
Employ: Government	20%	(13)	34%	(23)	23%	(15)	23%	(15)	66
Employ: Self-Employed	23%	(20)	33%	(30)	14%	(12)	30%	(27)	90
Employ: Homemaker	8%	(5)	37%	(23)	16%	(10)	39%	(24)	61
Employ: Retired	11%	(24)	25%	(56)	25%	(54)	39%	(85)	219
Employ: Unemployed	19%	(17)	32%	(30)	25%	(24)	24%	(23)	94
Employ: Other	22%	(15)	32%	(21)	14%	(9)	33%	(22)	67
Military HH: Yes	19%	(26)	26%	(36)	21%	(29)	33%	(45)	136
Military HH: No	16%	(130)	34%	(272)	21%	(168)	28%	(223)	793
2018 House Vote: Democrat	20%	(65)	36%	(115)	21%	(68)	22%	(71)	320
2018 House Vote: Republican	14%	(38)	30%	(78)	21%	(55)	35%	(93)	264
2018 House Vote: Didnt Vote	16%	(50)	33%	(106)	21%	(66)	30%	(97)	319
4-Region: Northeast	28%	(47)	28%	(48)	19%	(33)	25%	(43)	172
4-Region: Midwest	18%	(35)	36%	(69)	21%	(40)	26%	(50)	194
4-Region: South	13%	(46)	36%	(124)	22%	(75)	29%	(100)	346
4-Region: West	13%	(27)	31%	(67)	22%	(48)	34%	(75)	217

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_22: Generally speaking, do you have a favorable or unfavorable opinion of the following?

LL Cool J

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(172)	29%	(257)	18%	(165)	33%	(297)	891
Gender: Male	25%	(107)	29%	(120)	16%	(67)	30%	(126)	420
Gender: Female	14%	(65)	29%	(137)	21%	(97)	36%	(169)	469
Age: 18-34	20%	(52)	28%	(73)	18%	(46)	34%	(89)	260
Age: 35-44	31%	(48)	29%	(45)	14%	(22)	27%	(42)	158
Age: 45-64	21%	(54)	33%	(86)	19%	(51)	27%	(71)	262
Age: 65+	8%	(17)	25%	(53)	22%	(45)	45%	(95)	211
GenZers: 1997-2012	17%	(19)	14%	(15)	19%	(20)	50%	(53)	107
Millennials: 1981-1996	26%	(73)	34%	(93)	16%	(43)	24%	(66)	275
GenXers: 1965-1980	18%	(36)	37%	(73)	19%	(37)	26%	(52)	198
Baby Boomers: 1946-1964	15%	(43)	25%	(72)	22%	(62)	38%	(107)	284
PID: Dem (no lean)	27%	(95)	32%	(111)	14%	(49)	27%	(95)	350
PID: Ind (no lean)	12%	(34)	27%	(75)	23%	(65)	38%	(105)	279
PID: Rep (no lean)	17%	(43)	27%	(72)	19%	(50)	37%	(97)	262
PID/Gender: Dem Men	34%	(58)	32%	(53)	10%	(17)	24%	(41)	168
PID/Gender: Dem Women	21%	(37)	32%	(58)	18%	(32)	30%	(54)	181
PID/Gender: Ind Men	15%	(17)	24%	(26)	24%	(26)	37%	(42)	112
PID/Gender: Ind Women	10%	(17)	29%	(48)	23%	(39)	38%	(64)	168
PID/Gender: Rep Men	23%	(32)	29%	(41)	17%	(24)	31%	(44)	140
PID/Gender: Rep Women	10%	(12)	26%	(31)	22%	(26)	43%	(51)	120
Ideo: Liberal (1-3)	25%	(63)	30%	(74)	18%	(45)	27%	(68)	249
Ideo: Moderate (4)	18%	(53)	31%	(88)	19%	(54)	32%	(93)	289
Ideo: Conservative (5-7)	17%	(48)	28%	(80)	18%	(50)	37%	(105)	283
Educ: < College	22%	(125)	28%	(161)	18%	(104)	32%	(182)	572
Educ: Bachelors degree	13%	(27)	30%	(61)	18%	(37)	39%	(79)	204
Educ: Post-grad	17%	(20)	31%	(35)	20%	(23)	32%	(36)	114
Income: Under 50k	21%	(96)	26%	(122)	20%	(90)	33%	(154)	462
Income: 50k-100k	17%	(46)	29%	(78)	18%	(48)	35%	(94)	267
Income: 100k+	18%	(29)	35%	(57)	16%	(26)	30%	(49)	162
Ethnicity: White	18%	(125)	30%	(205)	20%	(139)	32%	(225)	694
Ethnicity: Hispanic	34%	(54)	19%	(31)	17%	(26)	30%	(47)	158
Ethnicity: Black	41%	(42)	25%	(26)	15%	(15)	20%	(21)	104

Continued on next page

**Table MCEN1\_22: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
 LL Cool J

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(172)	29%	(257)	18%	(165)	33%	(297)	891
Ethnicity: Other	5%	(5)	29%	(27)	11%	(11)	55%	(51)	94
All Christian	20%	(76)	31%	(120)	18%	(67)	31%	(119)	382
All Non-Christian	33%	(24)	22%	(16)	11%	(8)	34%	(25)	72
Atheist	14%	(7)	20%	(10)	22%	(11)	44%	(22)	51
Agnostic/Nothing in particular	14%	(33)	31%	(72)	23%	(54)	32%	(74)	232
Something Else	20%	(31)	26%	(40)	16%	(25)	38%	(57)	153
Religious Non-Protestant/Catholic	32%	(25)	21%	(16)	12%	(9)	35%	(27)	78
Evangelical	21%	(46)	29%	(63)	16%	(36)	35%	(76)	221
Non-Evangelical	19%	(60)	31%	(98)	18%	(57)	32%	(99)	313
Community: Urban	23%	(59)	32%	(84)	13%	(33)	33%	(85)	262
Community: Suburban	16%	(64)	28%	(111)	22%	(85)	34%	(132)	392
Community: Rural	21%	(49)	26%	(62)	20%	(47)	34%	(80)	237
Employ: Private Sector	27%	(80)	31%	(92)	19%	(57)	23%	(68)	297
Employ: Government	20%	(13)	24%	(16)	24%	(16)	33%	(21)	66
Employ: Self-Employed	18%	(15)	28%	(24)	12%	(10)	42%	(35)	84
Employ: Homemaker	11%	(6)	34%	(19)	20%	(11)	35%	(19)	55
Employ: Retired	11%	(26)	24%	(54)	20%	(44)	45%	(102)	227
Employ: Unemployed	22%	(21)	37%	(35)	16%	(15)	26%	(25)	95
Military HH: Yes	22%	(27)	21%	(26)	25%	(31)	32%	(39)	123
Military HH: No	19%	(145)	30%	(231)	17%	(133)	34%	(258)	768
2018 House Vote: Democrat	25%	(85)	31%	(105)	18%	(60)	26%	(87)	337
2018 House Vote: Republican	14%	(36)	25%	(67)	21%	(56)	39%	(104)	264
2018 House Vote: Didnt Vote	19%	(50)	30%	(81)	17%	(45)	35%	(95)	271
4-Region: Northeast	22%	(33)	38%	(57)	15%	(22)	25%	(37)	148
4-Region: Midwest	12%	(21)	34%	(61)	26%	(48)	28%	(52)	183
4-Region: South	24%	(83)	24%	(83)	19%	(64)	33%	(115)	344
4-Region: West	16%	(35)	26%	(56)	14%	(31)	43%	(93)	216

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_23: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Mandy Moore

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(107)	27%	(255)	19%	(180)	42%	(391)	934
Gender: Male	14%	(62)	30%	(133)	17%	(74)	39%	(173)	442
Gender: Female	9%	(46)	25%	(122)	21%	(105)	44%	(217)	489
Age: 18-34	13%	(35)	27%	(75)	18%	(50)	42%	(115)	275
Age: 35-44	15%	(22)	32%	(46)	28%	(40)	25%	(37)	144
Age: 45-64	12%	(39)	31%	(102)	18%	(59)	39%	(131)	331
Age: 65+	6%	(11)	17%	(32)	17%	(32)	59%	(109)	183
GenZers: 1997-2012	9%	(9)	24%	(26)	18%	(20)	49%	(52)	107
Millennials: 1981-1996	16%	(45)	31%	(87)	20%	(57)	33%	(92)	282
GenXers: 1965-1980	9%	(22)	36%	(89)	21%	(52)	35%	(89)	251
Baby Boomers: 1946-1964	11%	(31)	19%	(50)	19%	(50)	51%	(138)	268
PID: Dem (no lean)	16%	(60)	31%	(117)	19%	(71)	35%	(132)	380
PID: Ind (no lean)	5%	(13)	23%	(63)	22%	(59)	50%	(136)	270
PID: Rep (no lean)	12%	(34)	27%	(75)	18%	(50)	44%	(124)	283
PID/Gender: Dem Men	21%	(40)	39%	(75)	14%	(27)	26%	(49)	190
PID/Gender: Dem Women	10%	(20)	22%	(42)	23%	(44)	44%	(83)	190
PID/Gender: Ind Men	3%	(3)	20%	(22)	20%	(22)	57%	(61)	108
PID/Gender: Ind Women	6%	(10)	25%	(41)	23%	(37)	46%	(74)	163
PID/Gender: Rep Men	13%	(18)	26%	(37)	18%	(26)	43%	(63)	144
PID/Gender: Rep Women	12%	(16)	28%	(38)	17%	(24)	43%	(59)	137
Ideo: Liberal (1-3)	16%	(44)	29%	(81)	20%	(55)	35%	(98)	277
Ideo: Moderate (4)	8%	(21)	32%	(88)	23%	(63)	38%	(103)	275
Ideo: Conservative (5-7)	12%	(39)	25%	(79)	17%	(53)	45%	(140)	311
Educ: < College	12%	(72)	23%	(144)	18%	(109)	48%	(298)	623
Educ: Bachelors degree	9%	(18)	39%	(77)	22%	(43)	30%	(58)	196
Educ: Post-grad	15%	(17)	30%	(34)	25%	(28)	30%	(35)	114
Income: Under 50k	10%	(49)	22%	(109)	20%	(97)	48%	(236)	491
Income: 50k-100k	13%	(35)	32%	(86)	18%	(48)	37%	(101)	270
Income: 100k+	14%	(24)	35%	(60)	20%	(35)	31%	(54)	173
Ethnicity: White	12%	(87)	27%	(191)	18%	(126)	44%	(314)	719
Ethnicity: Hispanic	15%	(29)	29%	(58)	11%	(21)	45%	(89)	197
Ethnicity: Black	10%	(13)	26%	(35)	23%	(31)	41%	(55)	134

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**Table MCEN1\_23: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
 Mandy Moore

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(107)	27%	(255)	19%	(180)	42%	(391)	934
Ethnicity: Other	9%	(7)	35%	(28)	29%	(23)	27%	(22)	81
All Christian	14%	(56)	31%	(129)	16%	(65)	39%	(160)	411
All Non-Christian	34%	(19)	36%	(21)	13%	(7)	17%	(10)	57
Agnostic/Nothing in particular	7%	(17)	23%	(55)	24%	(57)	45%	(106)	235
Something Else	7%	(14)	23%	(43)	21%	(39)	49%	(93)	188
Religious Non-Protestant/Catholic	32%	(20)	32%	(21)	15%	(9)	21%	(13)	63
Evangelical	12%	(33)	27%	(73)	19%	(50)	42%	(112)	268
Non-Evangelical	11%	(37)	30%	(100)	17%	(55)	42%	(141)	333
Community: Urban	11%	(32)	31%	(92)	19%	(56)	40%	(118)	298
Community: Suburban	11%	(43)	31%	(126)	20%	(81)	39%	(157)	406
Community: Rural	14%	(32)	16%	(37)	19%	(44)	51%	(116)	230
Employ: Private Sector	12%	(39)	35%	(114)	22%	(73)	31%	(99)	325
Employ: Government	20%	(13)	29%	(18)	15%	(10)	37%	(24)	64
Employ: Self-Employed	12%	(10)	19%	(17)	19%	(16)	50%	(44)	87
Employ: Homemaker	14%	(10)	26%	(19)	15%	(11)	46%	(34)	74
Employ: Retired	9%	(18)	18%	(37)	19%	(38)	54%	(111)	205
Employ: Unemployed	7%	(6)	35%	(32)	15%	(14)	43%	(40)	91
Employ: Other	10%	(7)	25%	(16)	21%	(13)	44%	(28)	64
Military HH: Yes	12%	(17)	26%	(37)	20%	(28)	42%	(59)	141
Military HH: No	11%	(91)	28%	(218)	19%	(152)	42%	(332)	793
2018 House Vote: Democrat	15%	(53)	30%	(103)	22%	(75)	33%	(116)	347
2018 House Vote: Republican	9%	(25)	26%	(71)	18%	(48)	47%	(127)	272
2018 House Vote: Didnt Vote	10%	(29)	27%	(77)	18%	(53)	45%	(132)	290
4-Region: Northeast	15%	(22)	33%	(48)	12%	(18)	40%	(58)	146
4-Region: Midwest	9%	(17)	24%	(44)	25%	(44)	41%	(74)	179
4-Region: South	12%	(45)	25%	(96)	20%	(78)	43%	(162)	380
4-Region: West	10%	(23)	30%	(67)	18%	(40)	43%	(97)	228

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_24: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Ludacris

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(140)	25%	(238)	20%	(194)	41%	(397)	970
Gender: Male	19%	(87)	26%	(119)	16%	(74)	38%	(171)	450
Gender: Female	10%	(54)	23%	(120)	23%	(120)	43%	(221)	514
Age: 18-34	21%	(62)	28%	(81)	23%	(68)	28%	(80)	291
Age: 35-44	24%	(37)	34%	(53)	17%	(27)	24%	(38)	155
Age: 45-64	11%	(36)	27%	(85)	16%	(50)	45%	(140)	310
Age: 65+	3%	(6)	9%	(19)	23%	(49)	66%	(140)	213
GenZers: 1997-2012	14%	(16)	17%	(19)	28%	(32)	41%	(46)	114
Millennials: 1981-1996	25%	(76)	35%	(107)	18%	(56)	21%	(65)	304
GenXers: 1965-1980	15%	(35)	31%	(75)	16%	(37)	39%	(93)	240
Baby Boomers: 1946-1964	4%	(13)	12%	(36)	22%	(64)	61%	(179)	292
PID: Dem (no lean)	16%	(61)	32%	(121)	19%	(72)	33%	(126)	379
PID: Ind (no lean)	14%	(40)	20%	(58)	22%	(65)	45%	(132)	295
PID: Rep (no lean)	13%	(39)	20%	(59)	19%	(57)	47%	(140)	296
PID/Gender: Dem Men	21%	(37)	32%	(56)	16%	(28)	31%	(56)	176
PID/Gender: Dem Women	12%	(24)	32%	(65)	22%	(44)	34%	(69)	201
PID/Gender: Ind Men	19%	(22)	24%	(28)	18%	(22)	39%	(46)	118
PID/Gender: Ind Women	10%	(18)	17%	(30)	24%	(43)	48%	(84)	175
PID/Gender: Rep Men	18%	(27)	22%	(34)	16%	(24)	45%	(69)	155
PID/Gender: Rep Women	9%	(12)	18%	(25)	24%	(33)	50%	(69)	138
Ideo: Liberal (1-3)	14%	(43)	33%	(97)	22%	(64)	31%	(91)	295
Ideo: Moderate (4)	16%	(44)	26%	(73)	20%	(55)	39%	(108)	281
Ideo: Conservative (5-7)	12%	(40)	18%	(57)	21%	(67)	49%	(160)	324
Educ: < College	16%	(101)	23%	(150)	20%	(126)	42%	(268)	645
Educ: Bachelors degree	12%	(25)	27%	(56)	21%	(43)	40%	(84)	208
Educ: Post-grad	12%	(14)	28%	(32)	21%	(24)	39%	(46)	117
Income: Under 50k	17%	(83)	22%	(110)	20%	(99)	41%	(201)	492
Income: 50k-100k	12%	(36)	28%	(84)	18%	(55)	42%	(124)	299
Income: 100k+	12%	(22)	25%	(44)	22%	(40)	41%	(73)	178
Ethnicity: White	12%	(88)	25%	(180)	19%	(143)	44%	(322)	733
Ethnicity: Hispanic	28%	(42)	33%	(50)	11%	(17)	28%	(43)	152
Ethnicity: Black	34%	(42)	28%	(34)	17%	(20)	21%	(25)	121

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**Table MCEN1\_24:** Generally speaking, do you have a favorable or unfavorable opinion of the following?*Ludacris*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(140)	25%	(238)	20%	(194)	41%	(397)	970
Ethnicity: Other	9%	(10)	20%	(24)	27%	(31)	44%	(51)	116
All Christian	11%	(46)	25%	(109)	18%	(78)	46%	(196)	429
All Non-Christian	25%	(21)	24%	(20)	19%	(15)	32%	(26)	83
Agnostic/Nothing in particular	10%	(24)	26%	(64)	25%	(60)	39%	(95)	244
Something Else	28%	(47)	23%	(39)	15%	(26)	35%	(60)	172
Religious Non-Protestant/Catholic	24%	(22)	24%	(22)	21%	(19)	30%	(27)	90
Evangelical	16%	(38)	24%	(59)	18%	(45)	42%	(102)	244
Non-Evangelical	15%	(53)	25%	(85)	16%	(55)	44%	(153)	345
Community: Urban	22%	(68)	28%	(87)	17%	(54)	34%	(107)	317
Community: Suburban	10%	(41)	24%	(102)	22%	(91)	44%	(186)	420
Community: Rural	13%	(31)	21%	(49)	21%	(48)	45%	(104)	233
Employ: Private Sector	19%	(64)	32%	(106)	18%	(62)	31%	(104)	336
Employ: Government	21%	(12)	32%	(19)	25%	(15)	22%	(13)	59
Employ: Self-Employed	17%	(19)	19%	(20)	20%	(21)	44%	(48)	108
Employ: Homemaker	4%	(3)	31%	(19)	20%	(12)	45%	(27)	61
Employ: Retired	6%	(13)	11%	(24)	20%	(43)	62%	(132)	211
Employ: Unemployed	18%	(19)	28%	(29)	22%	(24)	32%	(35)	107
Employ: Other	11%	(7)	26%	(15)	20%	(12)	43%	(26)	60
Military HH: Yes	14%	(20)	16%	(23)	23%	(33)	48%	(69)	145
Military HH: No	15%	(120)	26%	(216)	19%	(161)	40%	(328)	824
2018 House Vote: Democrat	15%	(55)	31%	(113)	20%	(72)	33%	(118)	358
2018 House Vote: Republican	14%	(37)	17%	(44)	21%	(55)	49%	(130)	266
2018 House Vote: Didnt Vote	14%	(45)	24%	(78)	19%	(61)	43%	(138)	323
4-Region: Northeast	21%	(38)	23%	(40)	18%	(32)	38%	(66)	176
4-Region: Midwest	10%	(21)	28%	(58)	22%	(45)	39%	(80)	203
4-Region: South	13%	(45)	23%	(82)	20%	(73)	44%	(156)	357
4-Region: West	16%	(37)	25%	(58)	19%	(44)	41%	(95)	233

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_25: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Beyonce

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(183)	27%	(263)	23%	(216)	31%	(298)	959
Gender: Male	20%	(93)	29%	(132)	18%	(84)	33%	(151)	460
Gender: Female	18%	(90)	26%	(129)	27%	(132)	29%	(144)	495
Age: 18-34	30%	(82)	27%	(74)	20%	(56)	23%	(62)	275
Age: 35-44	27%	(42)	31%	(49)	16%	(25)	26%	(40)	156
Age: 45-64	14%	(45)	32%	(102)	24%	(76)	30%	(94)	317
Age: 65+	6%	(13)	18%	(38)	28%	(59)	48%	(101)	212
GenZers: 1997-2012	20%	(20)	34%	(33)	21%	(20)	25%	(25)	98
Millennials: 1981-1996	34%	(100)	27%	(79)	18%	(52)	22%	(64)	295
GenXers: 1965-1980	13%	(34)	34%	(87)	23%	(60)	30%	(77)	258
Baby Boomers: 1946-1964	10%	(29)	21%	(63)	28%	(81)	41%	(121)	294
PID: Dem (no lean)	27%	(101)	32%	(122)	20%	(77)	21%	(79)	379
PID: Ind (no lean)	11%	(34)	27%	(80)	26%	(77)	37%	(111)	302
PID: Rep (no lean)	17%	(48)	22%	(60)	22%	(62)	39%	(107)	277
PID/Gender: Dem Men	29%	(54)	36%	(68)	15%	(28)	20%	(37)	187
PID/Gender: Dem Women	25%	(47)	28%	(53)	25%	(48)	22%	(42)	190
PID/Gender: Ind Men	7%	(9)	26%	(32)	26%	(32)	41%	(51)	124
PID/Gender: Ind Women	14%	(25)	27%	(48)	26%	(46)	33%	(57)	176
PID/Gender: Rep Men	20%	(30)	22%	(32)	16%	(24)	42%	(62)	149
PID/Gender: Rep Women	14%	(18)	22%	(28)	29%	(38)	35%	(45)	129
Ideo: Liberal (1-3)	25%	(76)	33%	(97)	24%	(72)	18%	(54)	299
Ideo: Moderate (4)	20%	(57)	29%	(83)	21%	(60)	30%	(87)	288
Ideo: Conservative (5-7)	13%	(38)	24%	(72)	22%	(65)	42%	(125)	299
Educ: < College	20%	(125)	25%	(157)	21%	(133)	34%	(215)	630
Educ: Bachelors degree	16%	(34)	33%	(70)	27%	(56)	24%	(50)	209
Educ: Post-grad	20%	(24)	30%	(36)	23%	(28)	27%	(33)	120
Income: Under 50k	21%	(106)	24%	(121)	23%	(114)	32%	(158)	499
Income: 50k-100k	17%	(49)	32%	(92)	24%	(69)	28%	(82)	292
Income: 100k+	16%	(28)	29%	(49)	20%	(34)	34%	(58)	168
Ethnicity: White	15%	(115)	29%	(218)	23%	(176)	32%	(241)	750
Ethnicity: Hispanic	21%	(36)	31%	(53)	19%	(33)	29%	(50)	172
Ethnicity: Black	39%	(47)	20%	(24)	20%	(24)	21%	(26)	122

Continued on next page

**Table MCEN1\_25: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Beyonce**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(183)	27%	(263)	23%	(216)	31%	(298)	959
Ethnicity: Other	23%	(20)	24%	(21)	19%	(16)	35%	(31)	87
All Christian	17%	(71)	31%	(131)	22%	(94)	30%	(129)	426
All Non-Christian	42%	(31)	25%	(18)	17%	(12)	17%	(12)	73
Agnostic/Nothing in particular	14%	(35)	28%	(70)	24%	(61)	34%	(86)	253
Something Else	27%	(44)	19%	(31)	23%	(38)	31%	(50)	164
Religious Non-Protestant/Catholic	38%	(32)	23%	(20)	18%	(15)	21%	(18)	84
Evangelical	24%	(60)	28%	(72)	19%	(47)	29%	(75)	254
Non-Evangelical	16%	(52)	27%	(87)	26%	(83)	32%	(102)	324
Community: Urban	28%	(83)	31%	(93)	18%	(54)	22%	(66)	296
Community: Suburban	15%	(63)	29%	(120)	24%	(100)	32%	(136)	419
Community: Rural	15%	(36)	20%	(50)	26%	(62)	39%	(96)	244
Employ: Private Sector	21%	(65)	35%	(112)	19%	(61)	25%	(81)	318
Employ: Government	30%	(20)	20%	(14)	28%	(19)	22%	(15)	68
Employ: Self-Employed	32%	(40)	23%	(29)	24%	(29)	21%	(27)	125
Employ: Homemaker	12%	(8)	27%	(18)	25%	(16)	37%	(24)	66
Employ: Retired	9%	(20)	19%	(40)	28%	(60)	44%	(96)	216
Employ: Unemployed	18%	(17)	38%	(35)	15%	(14)	29%	(27)	92
Military HH: Yes	15%	(23)	23%	(35)	23%	(34)	40%	(61)	152
Military HH: No	20%	(160)	28%	(228)	23%	(182)	29%	(237)	807
2018 House Vote: Democrat	24%	(88)	32%	(115)	20%	(73)	24%	(89)	365
2018 House Vote: Republican	13%	(34)	18%	(47)	25%	(65)	43%	(110)	255
2018 House Vote: Didnt Vote	19%	(58)	30%	(95)	23%	(74)	28%	(88)	315
4-Region: Northeast	23%	(43)	24%	(45)	28%	(52)	25%	(46)	186
4-Region: Midwest	22%	(41)	26%	(48)	22%	(42)	30%	(56)	186
4-Region: South	19%	(70)	26%	(99)	22%	(84)	33%	(125)	378
4-Region: West	14%	(28)	34%	(71)	19%	(39)	34%	(71)	210

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_26: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Lil Dicky

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(82)	14%	(130)	18%	(172)	60%	(565)	949
Gender: Male	16%	(75)	18%	(87)	16%	(78)	49%	(233)	473
Gender: Female	1%	(7)	9%	(43)	20%	(94)	70%	(331)	475
Age: 18-34	15%	(40)	25%	(67)	22%	(57)	38%	(102)	266
Age: 35-44	15%	(27)	21%	(38)	21%	(39)	44%	(81)	186
Age: 45-64	5%	(16)	7%	(21)	16%	(46)	72%	(208)	291
Age: 65+	—	(0)	2%	(3)	14%	(29)	84%	(173)	206
GenZers: 1997-2012	13%	(13)	20%	(20)	29%	(29)	38%	(38)	100
Millennials: 1981-1996	15%	(47)	25%	(75)	18%	(55)	42%	(129)	306
GenXers: 1965-1980	7%	(18)	11%	(28)	19%	(46)	63%	(158)	250
Baby Boomers: 1946-1964	1%	(4)	2%	(6)	14%	(39)	82%	(221)	270
PID: Dem (no lean)	15%	(56)	14%	(52)	21%	(76)	50%	(183)	367
PID: Ind (no lean)	4%	(10)	15%	(41)	17%	(48)	64%	(178)	277
PID: Rep (no lean)	5%	(16)	12%	(37)	16%	(48)	67%	(204)	305
PID/Gender: Dem Men	29%	(55)	21%	(40)	16%	(30)	34%	(64)	189
PID/Gender: Dem Women	1%	(1)	7%	(12)	26%	(46)	67%	(118)	177
PID/Gender: Ind Men	8%	(10)	16%	(19)	16%	(19)	60%	(73)	121
PID/Gender: Ind Women	1%	(1)	14%	(22)	18%	(28)	67%	(105)	156
PID/Gender: Rep Men	7%	(11)	17%	(27)	17%	(28)	59%	(96)	163
PID/Gender: Rep Women	4%	(5)	7%	(10)	14%	(19)	76%	(108)	142
Ideo: Liberal (1-3)	14%	(38)	19%	(52)	19%	(52)	49%	(136)	278
Ideo: Moderate (4)	6%	(15)	16%	(41)	21%	(54)	57%	(145)	255
Ideo: Conservative (5-7)	8%	(28)	10%	(34)	13%	(45)	68%	(230)	336
Educ: < College	8%	(49)	13%	(81)	20%	(127)	59%	(368)	625
Educ: Bachelors degree	6%	(12)	16%	(32)	14%	(28)	64%	(129)	200
Educ: Post-grad	17%	(21)	14%	(17)	14%	(17)	55%	(67)	123
Income: Under 50k	5%	(24)	13%	(63)	18%	(87)	64%	(303)	477
Income: 50k-100k	11%	(32)	14%	(43)	20%	(61)	55%	(165)	301
Income: 100k+	15%	(26)	14%	(24)	14%	(23)	57%	(97)	171
Ethnicity: White	9%	(64)	13%	(95)	17%	(123)	62%	(456)	739
Ethnicity: Hispanic	15%	(25)	24%	(41)	18%	(31)	42%	(72)	170
Ethnicity: Black	11%	(13)	23%	(27)	20%	(23)	45%	(51)	114

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**Table MCEN1\_26:** Generally speaking, do you have a favorable or unfavorable opinion of the following?  
*Lil Dicky*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(82)	14%	(130)	18%	(172)	60%	(565)	949
Ethnicity: Other	6%	(5)	9%	(8)	26%	(25)	60%	(57)	96
All Christian	10%	(47)	12%	(56)	15%	(69)	62%	(281)	453
All Non-Christian	18%	(15)	24%	(20)	13%	(11)	45%	(38)	84
Agnostic/Nothing in particular	6%	(12)	8%	(17)	24%	(53)	62%	(136)	217
Something Else	4%	(6)	21%	(33)	22%	(34)	54%	(86)	159
Religious Non-Protestant/Catholic	17%	(16)	23%	(22)	14%	(13)	46%	(43)	94
Evangelical	12%	(28)	15%	(36)	18%	(43)	55%	(131)	238
Non-Evangelical	6%	(24)	12%	(42)	17%	(62)	65%	(237)	365
Community: Urban	13%	(38)	21%	(60)	23%	(65)	42%	(119)	282
Community: Suburban	8%	(32)	9%	(37)	18%	(73)	66%	(275)	418
Community: Rural	5%	(12)	13%	(33)	14%	(34)	68%	(170)	249
Employ: Private Sector	14%	(48)	18%	(61)	18%	(62)	49%	(165)	336
Employ: Government	20%	(12)	22%	(13)	7%	(4)	51%	(31)	60
Employ: Self-Employed	10%	(10)	9%	(9)	32%	(32)	50%	(50)	100
Employ: Homemaker	7%	(5)	18%	(12)	30%	(20)	45%	(31)	67
Employ: Retired	1%	(2)	2%	(5)	12%	(25)	85%	(180)	212
Employ: Unemployed	3%	(2)	27%	(23)	10%	(9)	60%	(50)	84
Employ: Other	6%	(4)	8%	(5)	17%	(11)	69%	(45)	65
Military HH: Yes	9%	(12)	8%	(10)	17%	(21)	66%	(85)	128
Military HH: No	9%	(70)	15%	(120)	18%	(150)	59%	(480)	820
2018 House Vote: Democrat	14%	(49)	14%	(49)	21%	(73)	51%	(175)	347
2018 House Vote: Republican	6%	(16)	10%	(27)	13%	(35)	71%	(192)	270
2018 House Vote: Didnt Vote	5%	(16)	18%	(54)	20%	(61)	58%	(178)	308
4-Region: Northeast	14%	(22)	15%	(24)	11%	(18)	60%	(97)	160
4-Region: Midwest	6%	(12)	11%	(20)	19%	(36)	63%	(118)	186
4-Region: South	9%	(33)	10%	(36)	21%	(74)	59%	(210)	353
4-Region: West	6%	(16)	20%	(50)	18%	(44)	56%	(140)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_27: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Rihanna

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(198)	30%	(277)	21%	(189)	27%	(249)	912
Gender: Male	24%	(109)	30%	(133)	18%	(83)	28%	(125)	451
Gender: Female	19%	(88)	31%	(142)	23%	(106)	27%	(123)	459
Age: 18-34	38%	(93)	33%	(81)	13%	(31)	16%	(39)	244
Age: 35-44	28%	(48)	33%	(56)	15%	(27)	24%	(40)	171
Age: 45-64	13%	(39)	33%	(99)	24%	(71)	30%	(91)	299
Age: 65+	9%	(18)	20%	(40)	30%	(60)	40%	(79)	197
GenZers: 1997-2012	38%	(37)	32%	(31)	18%	(18)	11%	(10)	96
Millennials: 1981-1996	34%	(99)	33%	(96)	13%	(36)	20%	(57)	288
GenXers: 1965-1980	14%	(34)	31%	(74)	21%	(50)	33%	(79)	236
Baby Boomers: 1946-1964	9%	(26)	27%	(72)	30%	(82)	33%	(90)	269
PID: Dem (no lean)	26%	(96)	37%	(134)	22%	(80)	15%	(55)	365
PID: Ind (no lean)	19%	(50)	26%	(68)	20%	(52)	35%	(90)	261
PID: Rep (no lean)	18%	(51)	26%	(74)	20%	(57)	36%	(104)	286
PID/Gender: Dem Men	28%	(49)	38%	(66)	20%	(35)	13%	(23)	172
PID/Gender: Dem Women	24%	(47)	35%	(68)	23%	(45)	17%	(32)	192
PID/Gender: Ind Men	21%	(23)	24%	(27)	13%	(14)	41%	(45)	109
PID/Gender: Ind Women	18%	(27)	27%	(41)	25%	(38)	30%	(45)	150
PID/Gender: Rep Men	22%	(37)	24%	(41)	20%	(34)	34%	(57)	169
PID/Gender: Rep Women	12%	(15)	28%	(33)	20%	(23)	40%	(46)	117
Ideo: Liberal (1-3)	29%	(88)	31%	(95)	24%	(71)	16%	(48)	303
Ideo: Moderate (4)	24%	(63)	36%	(94)	16%	(42)	24%	(64)	262
Ideo: Conservative (5-7)	12%	(35)	26%	(73)	22%	(62)	40%	(114)	284
Educ: < College	21%	(117)	29%	(163)	21%	(120)	30%	(170)	570
Educ: Bachelors degree	24%	(53)	33%	(73)	18%	(40)	25%	(55)	220
Educ: Post-grad	23%	(28)	34%	(41)	23%	(28)	20%	(24)	121
Income: Under 50k	19%	(87)	30%	(133)	21%	(93)	30%	(133)	446
Income: 50k-100k	25%	(73)	30%	(89)	21%	(61)	24%	(71)	294
Income: 100k+	22%	(38)	32%	(55)	20%	(34)	26%	(45)	172
Ethnicity: White	20%	(137)	31%	(212)	22%	(151)	28%	(192)	692
Ethnicity: Hispanic	35%	(50)	38%	(55)	8%	(12)	19%	(27)	144
Ethnicity: Black	34%	(39)	30%	(34)	16%	(19)	19%	(21)	113

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**Table MCEN1\_27: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
*Rihanna*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(198)	30%	(277)	21%	(189)	27%	(249)	912
Ethnicity: Other	20%	(21)	29%	(30)	18%	(19)	33%	(35)	106
All Christian	16%	(66)	34%	(136)	20%	(81)	29%	(118)	401
All Non-Christian	44%	(32)	29%	(21)	13%	(9)	14%	(10)	73
Agnostic/Nothing in particular	18%	(37)	28%	(59)	24%	(51)	30%	(63)	211
Something Else	30%	(55)	28%	(51)	19%	(35)	22%	(40)	181
Religious Non-Protestant/Catholic	41%	(32)	29%	(23)	16%	(12)	13%	(10)	77
Evangelical	23%	(53)	27%	(63)	21%	(48)	29%	(68)	232
Non-Evangelical	20%	(67)	34%	(116)	18%	(62)	27%	(92)	337
Community: Urban	30%	(82)	36%	(100)	15%	(42)	19%	(54)	278
Community: Suburban	18%	(73)	30%	(122)	24%	(99)	27%	(110)	405
Community: Rural	18%	(42)	24%	(55)	21%	(48)	37%	(84)	228
Employ: Private Sector	25%	(77)	33%	(103)	15%	(48)	27%	(84)	312
Employ: Government	36%	(21)	35%	(21)	20%	(12)	9%	(6)	59
Employ: Self-Employed	28%	(27)	33%	(31)	21%	(21)	18%	(17)	97
Employ: Homemaker	20%	(10)	34%	(18)	16%	(8)	30%	(16)	51
Employ: Retired	8%	(17)	22%	(48)	30%	(65)	40%	(86)	216
Employ: Unemployed	28%	(31)	30%	(34)	19%	(21)	22%	(24)	111
Military HH: Yes	16%	(18)	31%	(34)	20%	(22)	33%	(36)	110
Military HH: No	22%	(180)	30%	(243)	21%	(167)	26%	(212)	802
2018 House Vote: Democrat	25%	(87)	34%	(115)	21%	(72)	20%	(68)	343
2018 House Vote: Republican	14%	(37)	27%	(70)	21%	(55)	37%	(96)	258
2018 House Vote: Didnt Vote	24%	(71)	30%	(89)	20%	(59)	26%	(75)	295
4-Region: Northeast	27%	(43)	38%	(60)	16%	(25)	19%	(30)	158
4-Region: Midwest	25%	(48)	29%	(58)	23%	(45)	23%	(46)	197
4-Region: South	20%	(67)	26%	(88)	23%	(76)	31%	(104)	335
4-Region: West	17%	(39)	32%	(71)	19%	(43)	31%	(69)	222

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_28: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Kid Cudi**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(71)	18%	(163)	20%	(181)	55%	(498)	913
Gender: Male	12%	(52)	21%	(92)	21%	(94)	47%	(208)	446
Gender: Female	4%	(18)	15%	(71)	19%	(88)	62%	(287)	464
Age: 18-34	16%	(40)	27%	(70)	22%	(58)	35%	(90)	259
Age: 35-44	16%	(25)	20%	(30)	30%	(45)	35%	(53)	153
Age: 45-64	2%	(6)	17%	(50)	15%	(45)	66%	(192)	293
Age: 65+	—	(0)	6%	(12)	16%	(33)	78%	(163)	208
GenZers: 1997-2012	15%	(16)	25%	(28)	23%	(26)	37%	(41)	111
Millennials: 1981-1996	16%	(43)	24%	(64)	26%	(69)	33%	(86)	262
GenXers: 1965-1980	4%	(10)	17%	(39)	16%	(37)	62%	(141)	226
Baby Boomers: 1946-1964	1%	(2)	11%	(31)	15%	(45)	73%	(213)	291
PID: Dem (no lean)	11%	(40)	25%	(92)	22%	(79)	43%	(157)	368
PID: Ind (no lean)	5%	(13)	12%	(36)	19%	(56)	64%	(184)	289
PID: Rep (no lean)	7%	(18)	14%	(35)	18%	(46)	61%	(157)	256
PID/Gender: Dem Men	16%	(30)	31%	(57)	21%	(39)	33%	(61)	187
PID/Gender: Dem Women	6%	(11)	19%	(35)	22%	(40)	53%	(96)	181
PID/Gender: Ind Men	7%	(9)	15%	(19)	25%	(31)	53%	(66)	125
PID/Gender: Ind Women	3%	(4)	10%	(17)	15%	(25)	72%	(117)	163
PID/Gender: Rep Men	10%	(14)	12%	(16)	17%	(23)	60%	(81)	135
PID/Gender: Rep Women	3%	(4)	16%	(19)	19%	(22)	62%	(75)	120
Ideo: Liberal (1-3)	10%	(24)	23%	(57)	22%	(56)	45%	(113)	250
Ideo: Moderate (4)	6%	(17)	19%	(54)	25%	(73)	51%	(147)	290
Ideo: Conservative (5-7)	9%	(28)	14%	(44)	15%	(46)	62%	(195)	313
Educ: < College	7%	(40)	18%	(107)	21%	(120)	54%	(313)	581
Educ: Bachelors degree	9%	(18)	16%	(33)	21%	(44)	55%	(119)	215
Educ: Post-grad	11%	(12)	19%	(22)	14%	(17)	56%	(66)	117
Income: Under 50k	5%	(21)	17%	(76)	21%	(94)	57%	(258)	448
Income: 50k-100k	10%	(29)	19%	(57)	21%	(63)	51%	(153)	303
Income: 100k+	12%	(20)	18%	(30)	15%	(24)	54%	(87)	162
Ethnicity: White	7%	(51)	16%	(114)	18%	(127)	58%	(404)	695
Ethnicity: Hispanic	11%	(16)	32%	(49)	9%	(14)	48%	(73)	153
Ethnicity: Black	11%	(12)	26%	(30)	23%	(27)	41%	(48)	117

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**Table MCEN1\_28:** Generally speaking, do you have a favorable or unfavorable opinion of the following?  
*Kid Cudi*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(71)	18%	(163)	20%	(181)	55%	(498)	913
Ethnicity: Other	7%	(7)	19%	(19)	27%	(27)	47%	(47)	100
All Christian	6%	(25)	22%	(94)	17%	(76)	55%	(240)	434
All Non-Christian	21%	(15)	18%	(13)	16%	(11)	45%	(32)	70
Agnostic/Nothing in particular	8%	(16)	9%	(19)	24%	(53)	60%	(129)	217
Something Else	9%	(13)	21%	(32)	21%	(31)	49%	(73)	149
Religious Non-Protestant/Catholic	20%	(15)	18%	(14)	18%	(14)	45%	(35)	78
Evangelical	8%	(21)	26%	(63)	17%	(42)	49%	(119)	245
Non-Evangelical	5%	(18)	18%	(61)	19%	(65)	57%	(194)	338
Community: Urban	13%	(34)	24%	(67)	20%	(54)	43%	(118)	272
Community: Suburban	6%	(23)	13%	(56)	20%	(83)	61%	(251)	413
Community: Rural	6%	(14)	18%	(40)	19%	(44)	57%	(130)	227
Employ: Private Sector	11%	(34)	24%	(78)	21%	(68)	44%	(139)	318
Employ: Self-Employed	10%	(9)	25%	(22)	21%	(18)	45%	(40)	89
Employ: Homemaker	5%	(3)	16%	(9)	12%	(7)	67%	(37)	55
Employ: Retired	—	(1)	10%	(22)	16%	(37)	74%	(173)	233
Employ: Unemployed	7%	(6)	8%	(6)	28%	(22)	57%	(46)	81
Employ: Other	7%	(4)	10%	(6)	29%	(17)	53%	(32)	59
Military HH: Yes	8%	(11)	16%	(21)	12%	(16)	63%	(83)	131
Military HH: No	8%	(60)	18%	(141)	21%	(165)	53%	(415)	782
2018 House Vote: Democrat	9%	(33)	24%	(85)	21%	(74)	45%	(157)	349
2018 House Vote: Republican	6%	(17)	12%	(31)	19%	(48)	63%	(164)	260
2018 House Vote: Didnt Vote	7%	(21)	16%	(46)	19%	(52)	58%	(162)	280
4-Region: Northeast	11%	(18)	17%	(27)	18%	(29)	55%	(90)	164
4-Region: Midwest	7%	(14)	17%	(33)	21%	(41)	54%	(105)	193
4-Region: South	7%	(24)	19%	(64)	21%	(73)	53%	(179)	339
4-Region: West	7%	(15)	18%	(38)	18%	(39)	58%	(125)	217

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_29: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Andre 3000 (of the band Outkast)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(130)	18%	(169)	18%	(171)	49%	(458)	928
Gender: Male	20%	(88)	21%	(96)	16%	(71)	43%	(194)	449
Gender: Female	9%	(42)	15%	(73)	21%	(97)	55%	(262)	474
Age: 18-34	21%	(65)	22%	(67)	18%	(54)	39%	(117)	303
Age: 35-44	23%	(37)	29%	(47)	18%	(30)	30%	(49)	163
Age: 45-64	9%	(25)	14%	(39)	18%	(49)	58%	(156)	268
Age: 65+	2%	(3)	9%	(17)	19%	(38)	70%	(137)	194
GenZers: 1997-2012	22%	(28)	18%	(23)	16%	(20)	44%	(57)	128
Millennials: 1981-1996	23%	(69)	27%	(82)	18%	(57)	33%	(100)	308
GenXers: 1965-1980	13%	(27)	19%	(41)	20%	(44)	48%	(105)	217
Baby Boomers: 1946-1964	2%	(5)	9%	(24)	19%	(50)	70%	(181)	259
PID: Dem (no lean)	17%	(63)	22%	(79)	21%	(77)	39%	(140)	359
PID: Ind (no lean)	11%	(35)	16%	(50)	18%	(58)	55%	(175)	318
PID: Rep (no lean)	13%	(32)	16%	(40)	14%	(36)	57%	(143)	251
PID/Gender: Dem Men	26%	(45)	21%	(38)	20%	(35)	33%	(57)	175
PID/Gender: Dem Women	10%	(18)	23%	(42)	22%	(41)	45%	(82)	182
PID/Gender: Ind Men	16%	(24)	21%	(32)	13%	(21)	50%	(77)	154
PID/Gender: Ind Women	7%	(10)	11%	(17)	22%	(36)	60%	(97)	160
PID/Gender: Rep Men	16%	(19)	22%	(26)	13%	(15)	50%	(60)	120
PID/Gender: Rep Women	10%	(14)	11%	(14)	16%	(20)	63%	(83)	131
Ideo: Liberal (1-3)	19%	(53)	21%	(58)	21%	(58)	39%	(109)	277
Ideo: Moderate (4)	14%	(41)	17%	(50)	21%	(61)	48%	(137)	288
Ideo: Conservative (5-7)	10%	(28)	19%	(51)	12%	(34)	59%	(163)	276
Educ: < College	15%	(90)	16%	(98)	18%	(108)	52%	(319)	615
Educ: Bachelors degree	13%	(26)	22%	(45)	20%	(40)	45%	(91)	202
Educ: Post-grad	13%	(15)	24%	(27)	20%	(22)	43%	(48)	112
Income: Under 50k	14%	(66)	16%	(78)	20%	(93)	50%	(240)	477
Income: 50k-100k	15%	(41)	20%	(56)	17%	(48)	49%	(139)	284
Income: 100k+	13%	(22)	21%	(36)	17%	(29)	48%	(80)	168
Ethnicity: White	11%	(80)	17%	(123)	17%	(125)	54%	(387)	715
Ethnicity: Hispanic	26%	(47)	16%	(28)	12%	(21)	46%	(83)	178
Ethnicity: Black	32%	(34)	26%	(28)	19%	(20)	22%	(24)	106

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**Table MCEN1\_29:** Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Andre 3000 (of the band Outkast)

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(130)	18%	(169)	18%	(171)	49%	(458)	928
Ethnicity: Other	14%	(15)	18%	(19)	24%	(25)	45%	(48)	107
All Christian	10%	(38)	21%	(80)	13%	(52)	56%	(214)	384
All Non-Christian	30%	(22)	17%	(13)	21%	(15)	32%	(24)	74
Agnostic/Nothing in particular	11%	(27)	13%	(34)	28%	(71)	49%	(126)	259
Something Else	26%	(42)	20%	(33)	13%	(22)	41%	(67)	163
Religious Non-Protestant/Catholic	28%	(22)	17%	(13)	24%	(19)	31%	(25)	80
Evangelical	15%	(37)	25%	(61)	12%	(30)	48%	(116)	245
Non-Evangelical	13%	(40)	16%	(49)	14%	(43)	56%	(169)	302
Community: Urban	17%	(47)	23%	(62)	19%	(53)	41%	(110)	271
Community: Suburban	13%	(53)	16%	(65)	21%	(86)	51%	(212)	416
Community: Rural	13%	(30)	18%	(42)	13%	(32)	57%	(136)	241
Employ: Private Sector	16%	(52)	20%	(64)	23%	(71)	41%	(129)	316
Employ: Government	20%	(12)	33%	(20)	7%	(4)	40%	(24)	60
Employ: Self-Employed	24%	(24)	19%	(19)	21%	(21)	35%	(36)	101
Employ: Homemaker	5%	(3)	30%	(18)	15%	(9)	50%	(30)	61
Employ: Retired	3%	(6)	11%	(23)	17%	(35)	70%	(145)	208
Employ: Unemployed	21%	(21)	18%	(18)	12%	(13)	49%	(50)	102
Employ: Other	8%	(5)	12%	(7)	16%	(9)	63%	(35)	55
Military HH: Yes	10%	(13)	15%	(20)	21%	(27)	54%	(72)	133
Military HH: No	15%	(117)	19%	(149)	18%	(143)	49%	(387)	796
2018 House Vote: Democrat	17%	(59)	20%	(71)	20%	(71)	42%	(147)	349
2018 House Vote: Republican	11%	(27)	17%	(41)	13%	(30)	59%	(141)	239
2018 House Vote: Didnt Vote	13%	(42)	17%	(56)	20%	(64)	50%	(161)	323
4-Region: Northeast	17%	(27)	16%	(26)	21%	(34)	46%	(75)	162
4-Region: Midwest	9%	(18)	22%	(43)	17%	(34)	53%	(106)	201
4-Region: South	18%	(57)	20%	(62)	18%	(58)	44%	(141)	319
4-Region: West	11%	(28)	15%	(38)	18%	(44)	55%	(137)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_30: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
*Queen Latifah*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(194)	30%	(266)	20%	(181)	28%	(250)	891
Gender: Male	24%	(103)	26%	(113)	22%	(95)	27%	(118)	429
Gender: Female	20%	(90)	33%	(153)	19%	(85)	28%	(131)	460
Age: 18-34	20%	(51)	29%	(75)	23%	(58)	29%	(74)	259
Age: 35-44	31%	(45)	34%	(50)	17%	(25)	18%	(27)	147
Age: 45-64	24%	(72)	28%	(84)	20%	(60)	27%	(81)	297
Age: 65+	13%	(25)	30%	(57)	20%	(39)	36%	(68)	189
GenZers: 1997-2012	12%	(10)	21%	(18)	31%	(26)	36%	(30)	85
Millennials: 1981-1996	27%	(79)	34%	(100)	18%	(53)	21%	(63)	296
GenXers: 1965-1980	20%	(39)	32%	(65)	21%	(42)	27%	(54)	200
Baby Boomers: 1946-1964	22%	(64)	28%	(82)	19%	(57)	31%	(91)	294
PID: Dem (no lean)	33%	(116)	35%	(123)	14%	(50)	17%	(58)	347
PID: Ind (no lean)	13%	(35)	28%	(78)	19%	(52)	41%	(113)	278
PID: Rep (no lean)	16%	(42)	25%	(65)	30%	(79)	30%	(79)	266
PID/Gender: Dem Men	39%	(66)	28%	(48)	16%	(26)	17%	(28)	169
PID/Gender: Dem Women	28%	(50)	42%	(75)	13%	(23)	17%	(30)	177
PID/Gender: Ind Men	12%	(15)	25%	(31)	21%	(26)	42%	(53)	126
PID/Gender: Ind Women	13%	(20)	30%	(46)	17%	(26)	39%	(60)	152
PID/Gender: Rep Men	16%	(21)	25%	(33)	32%	(43)	27%	(37)	134
PID/Gender: Rep Women	16%	(21)	25%	(32)	28%	(37)	31%	(40)	130
Ideo: Liberal (1-3)	26%	(65)	35%	(88)	16%	(41)	22%	(56)	249
Ideo: Moderate (4)	22%	(62)	33%	(91)	22%	(62)	23%	(63)	278
Ideo: Conservative (5-7)	18%	(55)	23%	(69)	23%	(68)	36%	(110)	302
Educ: < College	22%	(131)	27%	(159)	20%	(119)	31%	(184)	593
Educ: Bachelors degree	20%	(36)	38%	(69)	19%	(35)	23%	(41)	181
Educ: Post-grad	23%	(27)	33%	(38)	23%	(27)	22%	(25)	118
Income: Under 50k	23%	(103)	27%	(119)	19%	(86)	31%	(141)	450
Income: 50k-100k	19%	(52)	33%	(89)	22%	(60)	26%	(72)	273
Income: 100k+	23%	(38)	34%	(58)	21%	(35)	22%	(38)	169
Ethnicity: White	19%	(131)	31%	(217)	21%	(145)	30%	(207)	700
Ethnicity: Hispanic	28%	(48)	27%	(47)	18%	(31)	28%	(48)	173
Ethnicity: Black	45%	(46)	24%	(25)	16%	(16)	14%	(15)	102

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**Table MCEN1\_30: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
 Queen Latifah**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(194)	30%	(266)	20%	(181)	28%	(250)	891
Ethnicity: Other	18%	(16)	27%	(24)	23%	(20)	32%	(29)	89
All Christian	20%	(86)	31%	(131)	21%	(88)	28%	(117)	422
All Non-Christian	41%	(27)	32%	(21)	8%	(5)	19%	(12)	65
Agnostic/Nothing in particular	17%	(37)	26%	(57)	26%	(56)	31%	(68)	219
Something Else	26%	(40)	30%	(47)	17%	(26)	27%	(42)	154
Religious Non-Protestant/Catholic	42%	(30)	29%	(21)	10%	(7)	19%	(14)	71
Evangelical	27%	(66)	27%	(66)	18%	(45)	27%	(67)	244
Non-Evangelical	17%	(58)	33%	(111)	20%	(68)	29%	(96)	332
Community: Urban	29%	(81)	29%	(80)	16%	(44)	27%	(75)	280
Community: Suburban	18%	(66)	30%	(112)	26%	(98)	27%	(103)	379
Community: Rural	20%	(46)	32%	(74)	17%	(40)	31%	(72)	233
Employ: Private Sector	30%	(95)	29%	(91)	22%	(70)	20%	(63)	319
Employ: Government	21%	(13)	38%	(24)	21%	(13)	20%	(13)	62
Employ: Self-Employed	26%	(18)	40%	(28)	15%	(10)	19%	(13)	69
Employ: Homemaker	19%	(11)	26%	(15)	17%	(10)	39%	(24)	61
Employ: Retired	13%	(28)	30%	(67)	21%	(47)	36%	(80)	223
Employ: Unemployed	20%	(16)	25%	(20)	18%	(14)	37%	(29)	79
Employ: Other	17%	(10)	25%	(15)	22%	(13)	36%	(21)	59
Military HH: Yes	23%	(33)	29%	(41)	18%	(26)	30%	(42)	142
Military HH: No	21%	(160)	30%	(225)	21%	(155)	28%	(208)	749
2018 House Vote: Democrat	33%	(115)	35%	(124)	15%	(54)	17%	(61)	354
2018 House Vote: Republican	14%	(37)	27%	(70)	22%	(57)	37%	(99)	263
2018 House Vote: Didnt Vote	16%	(41)	26%	(67)	25%	(65)	33%	(84)	256
4-Region: Northeast	24%	(40)	32%	(52)	18%	(29)	26%	(43)	165
4-Region: Midwest	18%	(34)	31%	(59)	24%	(45)	27%	(52)	191
4-Region: South	24%	(84)	25%	(88)	20%	(68)	30%	(105)	346
4-Region: West	18%	(34)	35%	(67)	20%	(38)	26%	(49)	189

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_31: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Harry Connick Jr.**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(125)	28%	(244)	21%	(184)	37%	(323)	876
Gender: Male	14%	(60)	29%	(123)	21%	(87)	35%	(148)	417
Gender: Female	14%	(66)	27%	(121)	21%	(97)	37%	(170)	455
Age: 18-34	10%	(23)	12%	(30)	24%	(58)	54%	(132)	243
Age: 35-44	19%	(29)	33%	(51)	20%	(31)	28%	(43)	155
Age: 45-64	14%	(43)	33%	(102)	21%	(65)	32%	(98)	307
Age: 65+	17%	(30)	36%	(61)	18%	(31)	29%	(50)	172
GenZers: 1997-2012	6%	(5)	8%	(7)	33%	(29)	54%	(48)	89
Millennials: 1981-1996	16%	(42)	24%	(64)	19%	(50)	42%	(113)	270
GenXers: 1965-1980	10%	(24)	31%	(74)	24%	(57)	35%	(83)	237
Baby Boomers: 1946-1964	19%	(51)	34%	(92)	18%	(48)	28%	(76)	266
PID: Dem (no lean)	19%	(67)	30%	(101)	23%	(77)	28%	(97)	342
PID: Ind (no lean)	8%	(23)	25%	(72)	20%	(57)	47%	(137)	288
PID: Rep (no lean)	14%	(36)	29%	(71)	20%	(50)	36%	(89)	246
PID/Gender: Dem Men	21%	(33)	31%	(48)	21%	(33)	26%	(40)	155
PID/Gender: Dem Women	18%	(33)	29%	(53)	24%	(44)	30%	(55)	185
PID/Gender: Ind Men	4%	(5)	30%	(38)	22%	(28)	44%	(56)	127
PID/Gender: Ind Women	11%	(18)	21%	(34)	18%	(29)	50%	(79)	160
PID/Gender: Rep Men	16%	(21)	27%	(36)	19%	(26)	38%	(51)	135
PID/Gender: Rep Women	13%	(14)	32%	(35)	22%	(24)	33%	(36)	109
Ideo: Liberal (1-3)	24%	(60)	28%	(70)	21%	(53)	26%	(66)	248
Ideo: Moderate (4)	8%	(23)	31%	(86)	24%	(65)	37%	(101)	276
Ideo: Conservative (5-7)	13%	(39)	28%	(82)	18%	(52)	41%	(121)	293
Educ: < College	11%	(65)	24%	(140)	21%	(120)	44%	(257)	582
Educ: Bachelors degree	19%	(36)	35%	(66)	21%	(40)	25%	(47)	189
Educ: Post-grad	23%	(24)	36%	(38)	23%	(24)	18%	(19)	105
Income: Under 50k	11%	(52)	23%	(106)	20%	(93)	46%	(210)	461
Income: 50k-100k	15%	(37)	32%	(80)	24%	(61)	30%	(75)	253
Income: 100k+	22%	(35)	36%	(58)	19%	(31)	23%	(38)	162
Ethnicity: White	16%	(110)	30%	(205)	20%	(133)	34%	(234)	682
Ethnicity: Hispanic	18%	(25)	13%	(18)	17%	(24)	51%	(69)	135
Ethnicity: Black	11%	(13)	20%	(23)	22%	(25)	47%	(55)	116

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**Table MCEN1\_31: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
 Harry Connick Jr.**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	14%	(125)	28%	(244)	21%	(184)	37%	(323)	876
Ethnicity: Other	3%	(2)	20%	(16)	33%	(26)	44%	(34)	78
All Christian	18%	(70)	32%	(122)	20%	(76)	30%	(115)	382
All Non-Christian	31%	(20)	31%	(20)	19%	(12)	20%	(13)	64
Agnostic/Nothing in particular	7%	(14)	21%	(44)	24%	(49)	47%	(97)	206
Something Else	9%	(17)	27%	(49)	18%	(34)	46%	(84)	183
Religious Non-Protestant/Catholic	30%	(21)	29%	(20)	20%	(14)	21%	(15)	70
Evangelical	14%	(33)	28%	(67)	19%	(45)	40%	(97)	242
Non-Evangelical	17%	(53)	32%	(102)	20%	(63)	32%	(102)	320
Community: Urban	19%	(50)	20%	(51)	21%	(54)	40%	(105)	259
Community: Suburban	11%	(46)	32%	(128)	23%	(93)	34%	(137)	404
Community: Rural	14%	(29)	31%	(66)	18%	(38)	38%	(81)	214
Employ: Private Sector	19%	(53)	24%	(67)	29%	(81)	29%	(82)	283
Employ: Government	16%	(10)	33%	(20)	13%	(8)	38%	(24)	62
Employ: Self-Employed	20%	(17)	20%	(17)	28%	(24)	32%	(28)	86
Employ: Homemaker	5%	(4)	33%	(22)	12%	(8)	50%	(33)	66
Employ: Retired	13%	(25)	37%	(69)	16%	(30)	34%	(63)	186
Employ: Unemployed	11%	(13)	26%	(29)	18%	(20)	45%	(50)	111
Employ: Other	4%	(3)	32%	(20)	11%	(7)	53%	(33)	62
Military HH: Yes	9%	(10)	40%	(44)	21%	(24)	30%	(34)	112
Military HH: No	15%	(115)	26%	(199)	21%	(161)	38%	(289)	764
2018 House Vote: Democrat	19%	(64)	31%	(102)	22%	(75)	28%	(92)	333
2018 House Vote: Republican	14%	(35)	31%	(75)	18%	(44)	36%	(87)	240
2018 House Vote: Didnt Vote	9%	(26)	23%	(64)	21%	(60)	47%	(132)	283
4-Region: Northeast	22%	(33)	27%	(40)	17%	(25)	34%	(50)	147
4-Region: Midwest	16%	(27)	36%	(63)	19%	(34)	29%	(51)	175
4-Region: South	12%	(41)	24%	(82)	20%	(69)	44%	(148)	340
4-Region: West	11%	(24)	28%	(59)	26%	(55)	35%	(74)	213

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_32: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
Lenny Kravitz

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(142)	31%	(285)	22%	(197)	31%	(285)	908
Gender: Male	14%	(65)	36%	(161)	21%	(94)	29%	(130)	450
Gender: Female	17%	(77)	27%	(123)	23%	(103)	34%	(153)	457
Age: 18-34	22%	(62)	23%	(66)	21%	(59)	33%	(94)	282
Age: 35-44	17%	(25)	34%	(48)	19%	(27)	30%	(43)	144
Age: 45-64	14%	(40)	41%	(117)	23%	(65)	22%	(62)	284
Age: 65+	7%	(14)	27%	(53)	23%	(45)	43%	(86)	198
GenZers: 1997-2012	17%	(19)	20%	(22)	13%	(15)	50%	(55)	110
Millennials: 1981-1996	22%	(61)	30%	(81)	24%	(67)	24%	(66)	275
GenXers: 1965-1980	16%	(34)	44%	(96)	18%	(39)	23%	(51)	220
Baby Boomers: 1946-1964	9%	(27)	29%	(83)	26%	(76)	36%	(103)	288
PID: Dem (no lean)	23%	(83)	36%	(131)	22%	(79)	19%	(68)	360
PID: Ind (no lean)	8%	(22)	28%	(79)	21%	(58)	43%	(120)	280
PID: Rep (no lean)	14%	(36)	28%	(75)	22%	(59)	36%	(97)	268
PID/Gender: Dem Men	23%	(44)	42%	(78)	20%	(38)	15%	(28)	187
PID/Gender: Dem Women	23%	(39)	31%	(53)	24%	(41)	22%	(39)	172
PID/Gender: Ind Men	6%	(7)	32%	(36)	16%	(19)	45%	(51)	113
PID/Gender: Ind Women	9%	(15)	26%	(43)	24%	(40)	41%	(68)	166
PID/Gender: Rep Men	10%	(14)	32%	(47)	25%	(37)	34%	(51)	150
PID/Gender: Rep Women	19%	(22)	24%	(28)	19%	(22)	39%	(46)	118
Ideo: Liberal (1-3)	21%	(61)	41%	(121)	19%	(56)	18%	(54)	292
Ideo: Moderate (4)	16%	(44)	29%	(79)	22%	(59)	33%	(88)	269
Ideo: Conservative (5-7)	12%	(30)	27%	(69)	23%	(61)	39%	(101)	261
Educ: < College	14%	(87)	31%	(189)	21%	(126)	33%	(200)	601
Educ: Bachelors degree	17%	(34)	33%	(65)	24%	(46)	27%	(52)	198
Educ: Post-grad	19%	(21)	28%	(31)	23%	(25)	30%	(32)	110
Income: Under 50k	15%	(68)	31%	(144)	21%	(99)	33%	(151)	462
Income: 50k-100k	16%	(46)	31%	(89)	20%	(59)	33%	(95)	290
Income: 100k+	17%	(27)	33%	(52)	25%	(39)	25%	(39)	156
Ethnicity: White	14%	(102)	34%	(241)	20%	(144)	31%	(222)	709
Ethnicity: Hispanic	25%	(44)	27%	(47)	20%	(35)	27%	(46)	172
Ethnicity: Black	29%	(36)	24%	(31)	27%	(34)	20%	(26)	127

Continued on next page

**Table MCEN1\_32: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
 Lenny Kravitz

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(142)	31%	(285)	22%	(197)	31%	(285)	908
Ethnicity: Other	4%	(3)	18%	(13)	26%	(18)	52%	(37)	71
All Christian	13%	(52)	35%	(141)	21%	(83)	31%	(122)	397
All Non-Christian	32%	(22)	38%	(26)	12%	(8)	17%	(12)	68
Agnostic/Nothing in particular	13%	(28)	26%	(58)	23%	(49)	38%	(83)	218
Something Else	20%	(37)	25%	(45)	27%	(49)	28%	(50)	181
Religious Non-Protestant/Catholic	30%	(23)	35%	(26)	15%	(11)	20%	(15)	75
Evangelical	15%	(33)	34%	(72)	21%	(45)	30%	(64)	214
Non-Evangelical	16%	(54)	31%	(106)	24%	(83)	30%	(103)	347
Community: Urban	23%	(65)	30%	(86)	22%	(63)	25%	(70)	283
Community: Suburban	13%	(50)	29%	(116)	25%	(101)	33%	(131)	398
Community: Rural	12%	(27)	36%	(83)	15%	(34)	37%	(84)	226
Employ: Private Sector	20%	(61)	33%	(101)	22%	(67)	25%	(78)	306
Employ: Government	26%	(15)	25%	(15)	22%	(13)	28%	(16)	59
Employ: Self-Employed	24%	(22)	26%	(24)	19%	(17)	31%	(29)	93
Employ: Homemaker	8%	(5)	31%	(18)	27%	(16)	34%	(20)	59
Employ: Retired	8%	(17)	29%	(64)	24%	(52)	40%	(88)	220
Employ: Unemployed	11%	(10)	39%	(36)	15%	(14)	35%	(32)	91
Employ: Other	12%	(6)	43%	(23)	27%	(14)	19%	(10)	53
Military HH: Yes	10%	(14)	36%	(47)	25%	(33)	29%	(39)	133
Military HH: No	17%	(128)	31%	(237)	21%	(164)	32%	(246)	775
2018 House Vote: Democrat	25%	(85)	32%	(108)	23%	(79)	20%	(67)	339
2018 House Vote: Republican	10%	(25)	32%	(79)	23%	(56)	35%	(88)	248
2018 House Vote: Didnt Vote	10%	(30)	31%	(94)	18%	(56)	41%	(124)	304
4-Region: Northeast	20%	(34)	36%	(60)	16%	(26)	27%	(45)	165
4-Region: Midwest	11%	(19)	39%	(70)	19%	(33)	31%	(55)	178
4-Region: South	16%	(56)	26%	(94)	23%	(83)	35%	(125)	358
4-Region: West	16%	(33)	29%	(61)	26%	(54)	29%	(60)	208

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_33: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

Tom Waits

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(70)	14%	(129)	23%	(208)	55%	(493)	900
Gender: Male	13%	(56)	19%	(83)	25%	(111)	44%	(198)	449
Gender: Female	3%	(13)	10%	(46)	21%	(95)	65%	(292)	446
Age: 18-34	9%	(24)	14%	(38)	24%	(65)	53%	(145)	271
Age: 35-44	13%	(18)	19%	(26)	20%	(28)	48%	(65)	138
Age: 45-64	8%	(24)	14%	(43)	25%	(75)	53%	(162)	303
Age: 65+	2%	(4)	12%	(23)	21%	(40)	65%	(121)	188
GenZers: 1997-2012	6%	(6)	10%	(10)	28%	(28)	56%	(56)	100
Millennials: 1981-1996	12%	(35)	18%	(49)	22%	(62)	48%	(132)	278
GenXers: 1965-1980	8%	(18)	15%	(36)	18%	(42)	59%	(137)	233
Baby Boomers: 1946-1964	4%	(11)	13%	(34)	27%	(74)	56%	(150)	269
PID: Dem (no lean)	12%	(45)	18%	(69)	25%	(93)	45%	(170)	377
PID: Ind (no lean)	4%	(10)	13%	(33)	22%	(57)	62%	(160)	260
PID: Rep (no lean)	6%	(15)	10%	(28)	22%	(58)	62%	(163)	263
PID/Gender: Dem Men	21%	(39)	23%	(43)	29%	(55)	28%	(52)	189
PID/Gender: Dem Women	3%	(6)	14%	(26)	20%	(37)	63%	(117)	186
PID/Gender: Ind Men	6%	(6)	14%	(16)	23%	(26)	58%	(65)	114
PID/Gender: Ind Women	3%	(4)	11%	(17)	21%	(30)	65%	(95)	145
PID/Gender: Rep Men	8%	(11)	16%	(24)	21%	(30)	55%	(81)	146
PID/Gender: Rep Women	3%	(4)	3%	(4)	24%	(28)	70%	(81)	116
Ideo: Liberal (1-3)	13%	(34)	16%	(44)	24%	(65)	47%	(125)	267
Ideo: Moderate (4)	4%	(12)	18%	(45)	28%	(72)	50%	(130)	259
Ideo: Conservative (5-7)	8%	(25)	13%	(37)	20%	(60)	59%	(175)	297
Educ: < College	6%	(32)	10%	(60)	24%	(138)	60%	(349)	579
Educ: Bachelors degree	8%	(16)	23%	(48)	25%	(52)	44%	(92)	208
Educ: Post-grad	19%	(21)	19%	(21)	16%	(18)	47%	(53)	113
Income: Under 50k	6%	(27)	10%	(43)	25%	(110)	60%	(268)	448
Income: 50k-100k	7%	(19)	17%	(45)	26%	(66)	50%	(129)	259
Income: 100k+	13%	(25)	21%	(41)	16%	(31)	50%	(96)	193
Ethnicity: White	9%	(58)	15%	(98)	22%	(146)	55%	(365)	667
Ethnicity: Hispanic	8%	(10)	11%	(13)	31%	(38)	50%	(60)	121
Ethnicity: Black	6%	(8)	13%	(17)	18%	(23)	63%	(81)	128

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**Table MCEN1\_33: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Tom Waits**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(70)	14%	(129)	23%	(208)	55%	(493)	900
Ethnicity: Other	4%	(5)	14%	(14)	37%	(39)	45%	(47)	105
All Christian	8%	(33)	16%	(64)	23%	(93)	52%	(208)	397
All Non-Christian	22%	(16)	21%	(15)	25%	(17)	32%	(22)	70
Agnostic/Nothing in particular	6%	(12)	15%	(31)	25%	(53)	55%	(117)	214
Something Else	3%	(5)	7%	(13)	20%	(38)	70%	(130)	186
Religious Non-Protestant/Catholic	21%	(16)	22%	(16)	27%	(20)	30%	(22)	74
Evangelical	7%	(17)	12%	(32)	18%	(47)	62%	(160)	257
Non-Evangelical	7%	(24)	13%	(45)	25%	(82)	55%	(184)	336
Community: Urban	14%	(42)	19%	(56)	22%	(64)	45%	(131)	293
Community: Suburban	5%	(21)	11%	(42)	26%	(102)	57%	(222)	387
Community: Rural	3%	(7)	14%	(31)	19%	(42)	64%	(140)	220
Employ: Private Sector	11%	(35)	19%	(60)	23%	(73)	47%	(150)	318
Employ: Government	16%	(10)	21%	(13)	16%	(10)	47%	(30)	64
Employ: Self-Employed	9%	(9)	14%	(14)	29%	(30)	48%	(49)	102
Employ: Homemaker	5%	(2)	9%	(5)	9%	(5)	77%	(40)	52
Employ: Retired	3%	(6)	10%	(19)	25%	(49)	63%	(124)	198
Employ: Unemployed	5%	(4)	12%	(10)	27%	(24)	56%	(49)	87
Employ: Other	5%	(2)	9%	(5)	25%	(13)	62%	(32)	52
Military HH: Yes	7%	(9)	9%	(12)	21%	(27)	63%	(81)	129
Military HH: No	8%	(61)	15%	(118)	23%	(181)	53%	(412)	771
2018 House Vote: Democrat	12%	(42)	20%	(70)	26%	(91)	41%	(142)	345
2018 House Vote: Republican	6%	(15)	9%	(21)	17%	(42)	68%	(161)	239
2018 House Vote: Didnt Vote	4%	(11)	12%	(36)	24%	(71)	59%	(173)	291
4-Region: Northeast	13%	(18)	17%	(24)	26%	(37)	45%	(63)	142
4-Region: Midwest	7%	(14)	16%	(32)	18%	(35)	59%	(119)	200
4-Region: South	6%	(20)	11%	(39)	25%	(88)	58%	(207)	355
4-Region: West	9%	(18)	17%	(34)	23%	(47)	51%	(104)	204

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_34: Generally speaking, do you have a favorable or unfavorable opinion of the following?**

*Dolly Parton*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	33%	(307)	35%	(324)	14%	(132)	18%	(166)	928
Gender: Male	32%	(143)	34%	(153)	15%	(65)	19%	(86)	448
Gender: Female	34%	(164)	36%	(169)	14%	(66)	16%	(77)	475
Age: 18-34	28%	(72)	28%	(71)	14%	(35)	30%	(77)	255
Age: 35-44	31%	(47)	33%	(51)	20%	(30)	16%	(25)	154
Age: 45-64	37%	(108)	36%	(107)	14%	(41)	13%	(38)	294
Age: 65+	35%	(79)	42%	(95)	11%	(26)	11%	(25)	226
GenZers: 1997-2012	24%	(22)	20%	(19)	14%	(13)	42%	(39)	93
Millennials: 1981-1996	32%	(91)	32%	(90)	14%	(40)	22%	(61)	282
GenXers: 1965-1980	29%	(64)	40%	(87)	18%	(39)	13%	(29)	219
Baby Boomers: 1946-1964	40%	(125)	38%	(118)	12%	(38)	9%	(28)	308
PID: Dem (no lean)	33%	(123)	38%	(143)	15%	(57)	13%	(48)	372
PID: Ind (no lean)	31%	(86)	28%	(78)	13%	(35)	28%	(77)	276
PID: Rep (no lean)	35%	(97)	37%	(103)	14%	(40)	14%	(41)	281
PID/Gender: Dem Men	37%	(70)	36%	(70)	17%	(33)	10%	(19)	191
PID/Gender: Dem Women	30%	(53)	40%	(72)	13%	(24)	17%	(30)	178
PID/Gender: Ind Men	26%	(31)	28%	(33)	9%	(11)	37%	(44)	120
PID/Gender: Ind Women	35%	(55)	28%	(44)	15%	(24)	21%	(33)	155
PID/Gender: Rep Men	30%	(42)	37%	(50)	16%	(22)	17%	(23)	137
PID/Gender: Rep Women	39%	(56)	37%	(53)	13%	(18)	11%	(15)	142
Ideo: Liberal (1-3)	38%	(101)	35%	(91)	16%	(41)	11%	(30)	263
Ideo: Moderate (4)	31%	(94)	35%	(106)	13%	(39)	22%	(67)	307
Ideo: Conservative (5-7)	34%	(102)	39%	(117)	13%	(38)	15%	(45)	302
Educ: < College	34%	(206)	29%	(177)	16%	(97)	20%	(120)	599
Educ: Bachelors degree	29%	(62)	47%	(98)	10%	(22)	13%	(28)	210
Educ: Post-grad	33%	(40)	41%	(49)	11%	(13)	15%	(18)	119
Income: Under 50k	32%	(151)	30%	(143)	17%	(78)	21%	(99)	471
Income: 50k-100k	34%	(93)	38%	(106)	13%	(36)	15%	(42)	276
Income: 100k+	35%	(63)	42%	(76)	10%	(18)	13%	(24)	181
Ethnicity: White	38%	(275)	35%	(250)	12%	(87)	15%	(107)	720
Ethnicity: Hispanic	32%	(43)	26%	(34)	14%	(18)	28%	(38)	133
Ethnicity: Black	20%	(25)	32%	(40)	23%	(29)	25%	(32)	126

Continued on next page

**Table MCEN1\_34:** Generally speaking, do you have a favorable or unfavorable opinion of the following?  
 Dolly Parton

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	33%	(307)	35%	(324)	14%	(132)	18%	(166)	928
Ethnicity: Other	8%	(7)	41%	(34)	19%	(15)	32%	(27)	83
All Christian	39%	(162)	37%	(153)	10%	(44)	14%	(56)	415
All Non-Christian	39%	(29)	35%	(26)	13%	(10)	13%	(10)	74
Agnostic/Nothing in particular	27%	(62)	32%	(73)	19%	(44)	22%	(51)	230
Something Else	24%	(41)	34%	(57)	17%	(29)	24%	(41)	168
Religious Non-Protestant/Catholic	36%	(29)	36%	(29)	14%	(11)	14%	(12)	81
Evangelical	31%	(72)	39%	(92)	11%	(25)	20%	(47)	236
Non-Evangelical	39%	(132)	33%	(113)	14%	(48)	14%	(48)	342
Community: Urban	30%	(86)	37%	(107)	16%	(45)	18%	(52)	290
Community: Suburban	31%	(126)	35%	(144)	15%	(62)	18%	(74)	406
Community: Rural	41%	(95)	32%	(73)	10%	(24)	17%	(40)	232
Employ: Private Sector	31%	(93)	42%	(128)	13%	(40)	14%	(42)	303
Employ: Government	51%	(34)	27%	(18)	8%	(6)	14%	(9)	66
Employ: Self-Employed	23%	(21)	35%	(33)	13%	(12)	29%	(27)	93
Employ: Retired	39%	(98)	36%	(90)	13%	(32)	12%	(31)	251
Employ: Unemployed	25%	(18)	37%	(27)	17%	(12)	21%	(16)	74
Employ: Other	32%	(21)	17%	(11)	18%	(12)	33%	(21)	65
Military HH: Yes	36%	(54)	32%	(47)	12%	(17)	21%	(31)	150
Military HH: No	33%	(253)	36%	(276)	15%	(114)	17%	(135)	778
2018 House Vote: Democrat	35%	(127)	38%	(136)	13%	(48)	14%	(51)	363
2018 House Vote: Republican	38%	(100)	36%	(94)	13%	(35)	12%	(32)	262
2018 House Vote: Didnt Vote	26%	(75)	31%	(88)	15%	(43)	27%	(77)	284
4-Region: Northeast	35%	(61)	33%	(58)	16%	(27)	16%	(29)	176
4-Region: Midwest	34%	(67)	38%	(74)	14%	(28)	14%	(28)	197
4-Region: South	32%	(121)	35%	(129)	14%	(52)	19%	(72)	374
4-Region: West	32%	(58)	34%	(62)	13%	(24)	20%	(37)	181

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN1\_35: Generally speaking, do you have a favorable or unfavorable opinion of the following?

Mary J. Blige

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(159)	26%	(246)	22%	(208)	36%	(343)	956
Gender: Male	18%	(85)	27%	(126)	20%	(92)	35%	(163)	466
Gender: Female	15%	(73)	25%	(120)	23%	(114)	37%	(180)	487
Age: 18-34	21%	(58)	25%	(68)	17%	(47)	36%	(99)	271
Age: 35-44	20%	(33)	36%	(59)	25%	(41)	20%	(33)	166
Age: 45-64	17%	(48)	28%	(77)	22%	(62)	33%	(91)	279
Age: 65+	8%	(19)	18%	(43)	24%	(58)	50%	(120)	240
GenZers: 1997-2012	15%	(15)	15%	(16)	16%	(17)	53%	(54)	102
Millennials: 1981-1996	23%	(67)	32%	(94)	21%	(61)	25%	(73)	295
GenXers: 1965-1980	18%	(38)	35%	(74)	23%	(49)	25%	(53)	214
Baby Boomers: 1946-1964	12%	(38)	18%	(58)	24%	(78)	46%	(148)	322
PID: Dem (no lean)	28%	(106)	29%	(110)	19%	(72)	25%	(94)	382
PID: Ind (no lean)	8%	(24)	25%	(76)	24%	(73)	43%	(132)	304
PID: Rep (no lean)	11%	(29)	22%	(60)	24%	(64)	43%	(117)	270
PID/Gender: Dem Men	31%	(61)	28%	(56)	18%	(35)	24%	(47)	199
PID/Gender: Dem Women	25%	(45)	30%	(54)	20%	(36)	26%	(47)	183
PID/Gender: Ind Men	8%	(9)	28%	(35)	19%	(24)	45%	(55)	123
PID/Gender: Ind Women	8%	(14)	23%	(41)	26%	(47)	43%	(77)	179
PID/Gender: Rep Men	11%	(15)	25%	(36)	23%	(33)	42%	(61)	145
PID/Gender: Rep Women	11%	(14)	20%	(25)	25%	(31)	44%	(56)	125
Ideo: Liberal (1-3)	20%	(59)	33%	(97)	20%	(60)	27%	(80)	297
Ideo: Moderate (4)	18%	(52)	26%	(74)	21%	(60)	35%	(101)	287
Ideo: Conservative (5-7)	12%	(36)	21%	(62)	25%	(73)	42%	(125)	296
Educ: < College	16%	(102)	22%	(141)	22%	(138)	40%	(251)	632
Educ: Bachelors degree	16%	(31)	34%	(68)	24%	(48)	26%	(52)	200
Educ: Post-grad	20%	(25)	30%	(38)	17%	(21)	32%	(40)	124
Income: Under 50k	17%	(83)	24%	(117)	20%	(97)	39%	(193)	491
Income: 50k-100k	16%	(47)	24%	(71)	25%	(75)	35%	(102)	294
Income: 100k+	17%	(29)	34%	(58)	21%	(36)	28%	(48)	171
Ethnicity: White	13%	(94)	26%	(196)	23%	(172)	38%	(282)	744
Ethnicity: Hispanic	16%	(25)	21%	(33)	17%	(27)	46%	(73)	159
Ethnicity: Black	50%	(57)	25%	(28)	10%	(11)	15%	(17)	113

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**Table MCEN1\_35: Generally speaking, do you have a favorable or unfavorable opinion of the following?**  
 Mary J. Blige

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(159)	26%	(246)	22%	(208)	36%	(343)	956
Ethnicity: Other	7%	(7)	23%	(22)	25%	(25)	44%	(44)	99
All Christian	16%	(67)	27%	(111)	21%	(87)	36%	(149)	414
All Non-Christian	25%	(20)	36%	(28)	19%	(14)	20%	(16)	78
Agnostic/Nothing in particular	13%	(33)	23%	(58)	24%	(61)	39%	(97)	249
Something Else	21%	(37)	22%	(39)	20%	(35)	36%	(63)	174
Religious Non-Protestant/Catholic	25%	(21)	34%	(28)	22%	(19)	19%	(16)	83
Evangelical	19%	(47)	25%	(62)	17%	(43)	39%	(95)	247
Non-Evangelical	16%	(54)	26%	(87)	22%	(73)	36%	(119)	332
Community: Urban	27%	(82)	24%	(74)	18%	(57)	31%	(96)	310
Community: Suburban	11%	(42)	25%	(99)	25%	(101)	39%	(158)	400
Community: Rural	14%	(34)	30%	(73)	20%	(50)	36%	(90)	246
Employ: Private Sector	23%	(70)	29%	(89)	22%	(67)	26%	(78)	304
Employ: Government	23%	(18)	28%	(23)	19%	(15)	30%	(24)	80
Employ: Self-Employed	26%	(27)	28%	(30)	23%	(25)	23%	(24)	105
Employ: Homemaker	6%	(4)	25%	(16)	24%	(15)	45%	(28)	63
Employ: Retired	9%	(19)	16%	(36)	24%	(54)	51%	(115)	224
Employ: Unemployed	9%	(9)	38%	(38)	20%	(20)	33%	(33)	99
Employ: Other	12%	(7)	19%	(10)	13%	(7)	55%	(29)	53
Military HH: Yes	16%	(23)	22%	(31)	17%	(24)	44%	(61)	139
Military HH: No	17%	(136)	26%	(215)	23%	(184)	34%	(282)	818
2018 House Vote: Democrat	25%	(90)	32%	(117)	17%	(61)	26%	(96)	364
2018 House Vote: Republican	12%	(31)	23%	(62)	24%	(64)	40%	(106)	263
2018 House Vote: Didnt Vote	12%	(37)	20%	(62)	25%	(76)	42%	(128)	303
4-Region: Northeast	24%	(40)	28%	(47)	14%	(24)	34%	(56)	166
4-Region: Midwest	16%	(29)	27%	(50)	25%	(47)	32%	(60)	187
4-Region: South	18%	(64)	25%	(90)	19%	(69)	39%	(140)	363
4-Region: West	11%	(26)	25%	(59)	29%	(68)	36%	(87)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN1\_36: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Michael Peter Balzary (of the band Red Hot Chili Peppers)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(115)	25%	(241)	19%	(180)	44%	(422)	958
Gender: Male	19%	(84)	26%	(114)	19%	(83)	37%	(165)	447
Gender: Female	6%	(30)	25%	(125)	19%	(97)	50%	(255)	507
Age: 18-34	16%	(45)	28%	(80)	16%	(44)	40%	(114)	282
Age: 35-44	21%	(31)	27%	(40)	17%	(25)	35%	(52)	147
Age: 45-64	10%	(31)	29%	(87)	22%	(66)	38%	(115)	300
Age: 65+	3%	(8)	15%	(34)	20%	(45)	62%	(141)	228
GenZers: 1997-2012	12%	(14)	23%	(27)	19%	(22)	46%	(54)	116
Millennials: 1981-1996	19%	(54)	30%	(84)	16%	(45)	35%	(99)	281
GenXers: 1965-1980	14%	(33)	27%	(61)	19%	(43)	41%	(94)	230
Baby Boomers: 1946-1964	5%	(14)	23%	(69)	23%	(69)	49%	(147)	300
PID: Dem (no lean)	17%	(64)	27%	(106)	18%	(70)	38%	(146)	385
PID: Ind (no lean)	3%	(10)	23%	(66)	20%	(56)	53%	(150)	281
PID: Rep (no lean)	14%	(41)	24%	(69)	19%	(54)	43%	(126)	291
PID/Gender: Dem Men	25%	(46)	28%	(53)	19%	(36)	28%	(53)	188
PID/Gender: Dem Women	9%	(17)	27%	(52)	17%	(34)	47%	(93)	196
PID/Gender: Ind Men	8%	(8)	23%	(23)	16%	(17)	53%	(56)	104
PID/Gender: Ind Women	1%	(1)	23%	(41)	22%	(39)	54%	(94)	176
PID/Gender: Rep Men	19%	(30)	24%	(38)	19%	(30)	37%	(57)	155
PID/Gender: Rep Women	9%	(12)	24%	(32)	18%	(24)	50%	(67)	135
Ideo: Liberal (1-3)	13%	(40)	34%	(102)	16%	(48)	37%	(112)	301
Ideo: Moderate (4)	9%	(26)	24%	(70)	25%	(73)	41%	(119)	288
Ideo: Conservative (5-7)	15%	(46)	20%	(62)	16%	(50)	49%	(150)	307
Educ: < College	12%	(71)	25%	(152)	18%	(114)	45%	(282)	619
Educ: Bachelors degree	10%	(22)	26%	(56)	23%	(49)	41%	(87)	214
Educ: Post-grad	17%	(21)	26%	(33)	14%	(17)	43%	(53)	125
Income: Under 50k	9%	(44)	27%	(134)	19%	(93)	45%	(219)	491
Income: 50k-100k	16%	(46)	23%	(65)	19%	(55)	42%	(120)	285
Income: 100k+	14%	(25)	23%	(42)	18%	(32)	46%	(83)	182
Ethnicity: White	13%	(93)	27%	(200)	18%	(132)	43%	(319)	745
Ethnicity: Hispanic	16%	(28)	38%	(67)	17%	(29)	29%	(51)	175
Ethnicity: Black	13%	(15)	15%	(18)	23%	(27)	49%	(58)	119

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**Table MCEN1\_36: Generally speaking, do you have a favorable or unfavorable opinion of the following?  
Michael Peter Balzary (of the band Red Hot Chili Peppers)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(115)	25%	(241)	19%	(180)	44%	(422)	958
Ethnicity: Other	6%	(6)	24%	(22)	22%	(20)	48%	(45)	94
All Christian	12%	(53)	29%	(130)	18%	(83)	41%	(186)	452
All Non-Christian	29%	(23)	29%	(23)	6%	(5)	36%	(28)	80
Agnostic/Nothing in particular	10%	(22)	14%	(30)	23%	(50)	53%	(114)	215
Something Else	9%	(15)	28%	(47)	20%	(34)	42%	(70)	166
Religious Non-Protestant/Catholic	27%	(24)	28%	(26)	7%	(7)	37%	(34)	91
Evangelical	11%	(27)	25%	(63)	19%	(49)	44%	(111)	250
Non-Evangelical	11%	(38)	31%	(114)	18%	(66)	40%	(146)	365
Community: Urban	15%	(45)	29%	(89)	17%	(52)	39%	(118)	303
Community: Suburban	12%	(50)	22%	(92)	21%	(89)	45%	(188)	418
Community: Rural	9%	(20)	25%	(60)	17%	(40)	49%	(116)	236
Employ: Private Sector	18%	(58)	32%	(104)	17%	(53)	33%	(108)	323
Employ: Government	30%	(20)	34%	(22)	12%	(8)	24%	(15)	65
Employ: Self-Employed	13%	(13)	25%	(24)	17%	(16)	45%	(43)	95
Employ: Homemaker	3%	(2)	18%	(11)	10%	(6)	69%	(43)	62
Employ: Retired	4%	(9)	16%	(37)	22%	(52)	58%	(135)	234
Employ: Unemployed	7%	(7)	27%	(26)	30%	(28)	35%	(33)	94
Employ: Other	9%	(6)	24%	(16)	18%	(11)	49%	(31)	64
Military HH: Yes	11%	(14)	16%	(20)	14%	(17)	58%	(72)	123
Military HH: No	12%	(100)	26%	(221)	20%	(163)	42%	(350)	835
2018 House Vote: Democrat	16%	(59)	24%	(85)	20%	(71)	40%	(143)	358
2018 House Vote: Republican	10%	(26)	25%	(66)	19%	(50)	46%	(119)	260
2018 House Vote: Didnt Vote	9%	(27)	27%	(85)	18%	(56)	46%	(144)	311
4-Region: Northeast	17%	(31)	27%	(49)	15%	(27)	41%	(73)	179
4-Region: Midwest	8%	(17)	30%	(61)	19%	(39)	43%	(87)	204
4-Region: South	10%	(38)	21%	(76)	22%	(78)	47%	(169)	361
4-Region: West	14%	(29)	26%	(55)	17%	(36)	44%	(93)	213

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN2: Generally speaking, how much do you enjoy seeing musicians act in television and film?

Demographic	A lot		Somewhat		Not much		Not at all		Don't know / No opinion		Total N
Adults	21%	(453)	46%	(1016)	17%	(379)	7%	(157)	9%	(194)	2200
Gender: Male	25%	(263)	43%	(458)	19%	(199)	9%	(93)	5%	(54)	1067
Gender: Female	17%	(190)	49%	(556)	16%	(178)	5%	(61)	12%	(140)	1126
Age: 18-34	29%	(186)	45%	(282)	12%	(77)	4%	(24)	10%	(61)	631
Age: 35-44	29%	(109)	42%	(154)	14%	(54)	7%	(26)	8%	(29)	371
Age: 45-64	16%	(114)	54%	(385)	14%	(96)	7%	(53)	9%	(63)	711
Age: 65+	9%	(44)	40%	(194)	31%	(152)	11%	(55)	8%	(41)	487
GenZers: 1997-2012	25%	(60)	47%	(113)	10%	(24)	7%	(17)	12%	(28)	243
Millennials: 1981-1996	32%	(215)	42%	(282)	14%	(94)	4%	(30)	8%	(54)	675
GenXers: 1965-1980	19%	(106)	52%	(282)	13%	(69)	5%	(30)	11%	(60)	546
Baby Boomers: 1946-1964	10%	(67)	48%	(327)	25%	(172)	11%	(73)	7%	(47)	685
PID: Dem (no lean)	29%	(251)	47%	(405)	13%	(112)	5%	(40)	7%	(58)	866
PID: Ind (no lean)	13%	(88)	44%	(301)	20%	(134)	10%	(66)	14%	(94)	683
PID: Rep (no lean)	17%	(114)	48%	(309)	21%	(134)	8%	(51)	7%	(43)	651
PID/Gender: Dem Men	38%	(160)	43%	(184)	12%	(51)	4%	(17)	3%	(13)	425
PID/Gender: Dem Women	21%	(91)	50%	(221)	14%	(59)	5%	(23)	10%	(45)	439
PID/Gender: Ind Men	14%	(42)	38%	(110)	26%	(76)	13%	(38)	9%	(26)	293
PID/Gender: Ind Women	12%	(46)	49%	(190)	15%	(58)	7%	(26)	17%	(67)	387
PID/Gender: Rep Men	17%	(61)	47%	(164)	21%	(72)	11%	(37)	4%	(14)	349
PID/Gender: Rep Women	18%	(53)	48%	(145)	20%	(61)	4%	(12)	9%	(28)	299
Ideo: Liberal (1-3)	23%	(152)	49%	(323)	17%	(112)	3%	(23)	7%	(47)	656
Ideo: Moderate (4)	21%	(140)	47%	(316)	18%	(118)	7%	(50)	7%	(45)	669
Ideo: Conservative (5-7)	20%	(139)	44%	(314)	19%	(133)	9%	(67)	8%	(57)	709
Educ: < College	19%	(268)	48%	(692)	15%	(216)	8%	(108)	11%	(154)	1438
Educ: Bachelors degree	22%	(106)	44%	(215)	21%	(103)	7%	(34)	5%	(26)	484
Educ: Post-grad	28%	(79)	39%	(109)	22%	(60)	5%	(15)	5%	(15)	278
Income: Under 50k	17%	(189)	48%	(542)	15%	(166)	8%	(92)	12%	(134)	1124
Income: 50k-100k	23%	(154)	47%	(315)	19%	(128)	5%	(34)	6%	(39)	671
Income: 100k+	27%	(109)	39%	(159)	21%	(85)	8%	(32)	5%	(21)	405
Ethnicity: White	19%	(324)	48%	(808)	18%	(302)	7%	(124)	8%	(141)	1698
Ethnicity: Hispanic	24%	(90)	49%	(187)	10%	(39)	9%	(35)	7%	(26)	379
Ethnicity: Black	33%	(93)	40%	(114)	13%	(37)	5%	(14)	8%	(24)	283

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**Table MCEN2: Generally speaking, how much do you enjoy seeing musicians act in television and film?**

Demographic	A lot		Somewhat		Not much		Not at all		Don't know / No opinion		Total N
Adults	21%	(453)	46%	(1016)	17%	(379)	7%	(157)	9%	(194)	2200
Ethnicity: Other	17%	(36)	43%	(94)	18%	(40)	9%	(19)	13%	(30)	220
All Christian	18%	(180)	50%	(492)	19%	(184)	8%	(78)	6%	(56)	989
All Non-Christian	45%	(75)	32%	(54)	12%	(20)	3%	(5)	8%	(14)	168
Atheist	5%	(6)	39%	(40)	28%	(29)	12%	(12)	15%	(15)	103
Agnostic/Nothing in particular	16%	(85)	47%	(250)	17%	(91)	7%	(40)	13%	(72)	538
Something Else	27%	(108)	45%	(180)	14%	(55)	6%	(22)	9%	(37)	403
Religious Non-Protestant/Catholic	42%	(77)	33%	(61)	13%	(25)	4%	(7)	8%	(15)	184
Evangelical	24%	(141)	44%	(254)	17%	(101)	7%	(40)	7%	(41)	578
Non-Evangelical	17%	(140)	52%	(418)	17%	(135)	7%	(58)	7%	(55)	806
Community: Urban	31%	(213)	42%	(282)	14%	(93)	5%	(34)	8%	(54)	676
Community: Suburban	16%	(153)	49%	(476)	19%	(183)	8%	(74)	8%	(79)	966
Community: Rural	16%	(87)	46%	(258)	18%	(103)	9%	(49)	11%	(61)	558
Employ: Private Sector	28%	(210)	48%	(356)	14%	(102)	7%	(50)	4%	(30)	749
Employ: Government	29%	(43)	44%	(66)	17%	(25)	2%	(3)	8%	(12)	149
Employ: Self-Employed	25%	(55)	47%	(104)	14%	(31)	5%	(10)	8%	(19)	220
Employ: Homemaker	17%	(24)	39%	(57)	18%	(25)	10%	(14)	16%	(23)	143
Employ: Student	10%	(6)	41%	(24)	17%	(10)	5%	(3)	27%	(16)	58
Employ: Retired	9%	(48)	44%	(231)	28%	(145)	11%	(56)	8%	(44)	524
Employ: Unemployed	21%	(48)	50%	(114)	10%	(22)	7%	(15)	12%	(27)	225
Employ: Other	14%	(18)	49%	(65)	15%	(19)	5%	(6)	18%	(24)	132
Military HH: Yes	18%	(55)	40%	(126)	26%	(82)	10%	(32)	6%	(18)	312
Military HH: No	21%	(398)	47%	(890)	16%	(298)	7%	(125)	9%	(177)	1888
2018 House Vote: Democrat	27%	(223)	45%	(370)	16%	(132)	5%	(43)	7%	(60)	828
2018 House Vote: Republican	17%	(103)	45%	(276)	23%	(141)	10%	(61)	5%	(33)	615
2018 House Vote: Someone else	10%	(5)	52%	(27)	12%	(6)	9%	(5)	17%	(9)	52
2018 House Vote: Didnt Vote	17%	(121)	49%	(342)	14%	(100)	7%	(49)	13%	(93)	705
4-Region: Northeast	26%	(101)	41%	(159)	18%	(69)	7%	(28)	7%	(28)	385
4-Region: Midwest	20%	(91)	48%	(218)	17%	(75)	7%	(31)	9%	(39)	455
4-Region: South	19%	(162)	47%	(396)	17%	(144)	6%	(52)	10%	(85)	839
4-Region: West	19%	(99)	47%	(244)	17%	(91)	9%	(46)	8%	(42)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN3: Generally speaking, would you prefer to see more musicians act in television and film?

Demographic	Strongly prefer more musicians to act		Somewhat prefer more musicians to act		I am satisfied with the amount of musicians to act		Somewhat prefer less musicians to act		Strongly prefer less musicians to act		Don't know / No opinion	Total N	
Adults	10%	(223)	13%	(276)	46%	(1004)	10%	(210)	8%	(182)	14%	(305)	2200
Gender: Male	12%	(131)	14%	(153)	43%	(459)	10%	(111)	12%	(123)	8%	(89)	1067
Gender: Female	8%	(92)	11%	(123)	48%	(544)	9%	(97)	5%	(57)	19%	(213)	1126
Age: 18-34	16%	(101)	14%	(88)	41%	(262)	10%	(63)	7%	(45)	11%	(72)	631
Age: 35-44	14%	(53)	17%	(62)	41%	(151)	8%	(30)	7%	(27)	13%	(49)	371
Age: 45-64	8%	(54)	12%	(84)	49%	(351)	8%	(60)	7%	(47)	16%	(115)	711
Age: 65+	3%	(16)	9%	(42)	49%	(240)	12%	(57)	13%	(63)	14%	(69)	487
GenZers: 1997-2012	13%	(32)	16%	(39)	43%	(105)	8%	(20)	7%	(17)	12%	(30)	243
Millennials: 1981-1996	16%	(109)	15%	(99)	40%	(270)	10%	(66)	8%	(53)	12%	(78)	675
GenXers: 1965-1980	10%	(52)	11%	(62)	47%	(255)	9%	(50)	6%	(34)	17%	(93)	546
Baby Boomers: 1946-1964	4%	(30)	11%	(73)	51%	(352)	9%	(63)	10%	(72)	14%	(95)	685
PID: Dem (no lean)	15%	(133)	13%	(109)	47%	(407)	8%	(69)	6%	(53)	11%	(96)	866
PID: Ind (no lean)	6%	(39)	11%	(72)	45%	(308)	10%	(71)	8%	(56)	20%	(137)	683
PID: Rep (no lean)	8%	(51)	15%	(95)	45%	(290)	11%	(70)	11%	(73)	11%	(72)	651
PID/Gender: Dem Men	21%	(91)	12%	(53)	47%	(199)	7%	(29)	7%	(28)	6%	(25)	425
PID/Gender: Dem Women	10%	(42)	13%	(56)	47%	(208)	9%	(38)	6%	(25)	16%	(71)	439
PID/Gender: Ind Men	3%	(9)	14%	(41)	41%	(120)	14%	(41)	13%	(39)	15%	(43)	293
PID/Gender: Ind Women	8%	(30)	8%	(31)	48%	(187)	8%	(30)	4%	(15)	24%	(94)	387
PID/Gender: Rep Men	9%	(32)	17%	(58)	40%	(140)	12%	(42)	16%	(56)	6%	(21)	349
PID/Gender: Rep Women	6%	(19)	12%	(37)	50%	(150)	10%	(28)	6%	(17)	16%	(49)	299
Ideo: Liberal (1-3)	13%	(83)	11%	(69)	49%	(324)	9%	(59)	6%	(42)	12%	(80)	656
Ideo: Moderate (4)	8%	(54)	16%	(108)	47%	(314)	8%	(54)	9%	(59)	12%	(79)	669
Ideo: Conservative (5-7)	10%	(69)	12%	(85)	44%	(312)	11%	(81)	10%	(74)	12%	(87)	709
Educ: < College	9%	(127)	12%	(178)	46%	(663)	9%	(130)	8%	(109)	16%	(230)	1438
Educ: Bachelors degree	9%	(43)	13%	(61)	48%	(231)	12%	(56)	9%	(43)	10%	(50)	484
Educ: Post-grad	19%	(53)	13%	(37)	39%	(110)	9%	(24)	11%	(29)	9%	(25)	278
Income: Under 50k	9%	(105)	10%	(112)	46%	(521)	9%	(105)	7%	(81)	18%	(200)	1124
Income: 50k-100k	8%	(54)	17%	(114)	48%	(323)	11%	(73)	8%	(51)	8%	(56)	671
Income: 100k+	16%	(63)	12%	(50)	40%	(160)	8%	(33)	12%	(50)	12%	(48)	405

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**Table MCEN3: Generally speaking, would you prefer to see more musicians act in television and film?**

Demographic	Strongly prefer more musicians to act		Somewhat prefer more musicians to act		I am satisfied with the amount of musicians to act		Somewhat prefer less musicians to act		Strongly prefer less musicians to act		Don't know / No opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	10%	(223)	13%	(276)	46%	(1004)	10%	(210)	8%	(182)	14%	(305)	2200
Ethnicity: White	10%	(162)	13%	(221)	46%	(787)	9%	(160)	8%	(133)	14%	(235)	1698
Ethnicity: Hispanic	13%	(48)	13%	(49)	46%	(174)	8%	(30)	7%	(26)	13%	(51)	379
Ethnicity: Black	16%	(46)	12%	(34)	40%	(113)	11%	(32)	8%	(21)	13%	(36)	283
Ethnicity: Other	7%	(15)	10%	(22)	47%	(103)	8%	(17)	13%	(28)	16%	(34)	220
All Christian	10%	(99)	11%	(112)	50%	(499)	9%	(89)	7%	(73)	12%	(116)	989
All Non-Christian	24%	(40)	15%	(25)	31%	(53)	7%	(11)	11%	(19)	12%	(21)	168
Atheist	2%	(2)	9%	(9)	43%	(44)	10%	(10)	19%	(20)	17%	(18)	103
Agnostic/Nothing in particular	9%	(47)	11%	(60)	44%	(238)	11%	(61)	9%	(46)	16%	(86)	538
Something Else	9%	(35)	18%	(71)	42%	(170)	10%	(38)	6%	(24)	16%	(64)	403
Religious Non-Protestant/Catholic	22%	(40)	14%	(26)	33%	(61)	7%	(12)	11%	(21)	13%	(25)	184
Evangelical	14%	(79)	14%	(78)	43%	(247)	10%	(57)	7%	(41)	13%	(76)	578
Non-Evangelical	7%	(54)	13%	(103)	51%	(411)	9%	(74)	7%	(58)	13%	(106)	806
Community: Urban	16%	(110)	11%	(75)	44%	(296)	8%	(56)	8%	(54)	13%	(85)	676
Community: Suburban	8%	(77)	12%	(119)	48%	(462)	10%	(99)	9%	(87)	13%	(123)	966
Community: Rural	6%	(36)	15%	(82)	44%	(247)	10%	(55)	7%	(40)	17%	(97)	558
Employ: Private Sector	13%	(101)	16%	(117)	46%	(344)	8%	(62)	8%	(58)	9%	(68)	749
Employ: Government	14%	(21)	13%	(19)	43%	(64)	13%	(20)	9%	(14)	7%	(11)	149
Employ: Self-Employed	15%	(32)	15%	(32)	37%	(81)	14%	(32)	6%	(14)	13%	(28)	220
Employ: Homemaker	5%	(7)	9%	(13)	52%	(75)	5%	(7)	5%	(8)	24%	(34)	143
Employ: Student	14%	(8)	9%	(6)	40%	(23)	9%	(5)	8%	(5)	19%	(11)	58
Employ: Retired	4%	(22)	9%	(48)	48%	(253)	10%	(53)	12%	(63)	16%	(84)	524
Employ: Unemployed	10%	(22)	13%	(29)	48%	(107)	7%	(16)	5%	(11)	18%	(41)	225
Employ: Other	7%	(9)	10%	(14)	43%	(57)	11%	(15)	7%	(9)	21%	(28)	132
Military HH: Yes	8%	(25)	10%	(32)	43%	(136)	11%	(34)	15%	(48)	12%	(38)	312
Military HH: No	11%	(198)	13%	(244)	46%	(868)	9%	(176)	7%	(134)	14%	(267)	1888

Continued on next page

**Table MCEN3: Generally speaking, would you prefer to see more musicians act in television and film?**

Demographic	I am satisfied					Don't know / No opinion	Total N
	Strongly prefer more musicians to act	Somewhat prefer more musicians to act	with the amount of musicians to act	Somewhat prefer less musicians to act	Strongly prefer less musicians to act		
Adults	10% (223)	13% (276)	46% (1004)	10% (210)	8% (182)	14% (305)	2200
2018 House Vote: Democrat	13% (111)	12% (97)	47% (388)	8% (67)	7% (58)	13% (106)	828
2018 House Vote: Republican	7% (44)	13% (81)	44% (273)	13% (79)	12% (73)	10% (64)	615
2018 House Vote: Someone else	6% (3)	12% (6)	46% (24)	6% (3)	13% (7)	18% (9)	52
2018 House Vote: Didnt Vote	9% (65)	13% (92)	45% (319)	9% (62)	6% (44)	18% (125)	705
4-Region: Northeast	15% (57)	11% (42)	46% (176)	9% (34)	9% (35)	11% (42)	385
4-Region: Midwest	10% (44)	14% (65)	46% (208)	8% (37)	7% (33)	15% (68)	455
4-Region: South	9% (76)	13% (109)	46% (382)	9% (79)	8% (67)	15% (125)	839
4-Region: West	9% (46)	12% (60)	46% (238)	11% (60)	9% (47)	13% (70)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN4:** Which of the following comes closest to your opinion, even if neither is exactly correct?

Demographic	When I read or hear about a musician trying to begin an acting career, I am skeptical that their musical talent will translate into them being talented as an actor	When I read or hear about a musician trying to begin an acting career, I am hopeful that their musical talent will translate into them being talented as an actor	Total N
Adults	43% (938)	57% (1262)	2200
Gender: Male	46% (494)	54% (573)	1067
Gender: Female	39% (440)	61% (686)	1126
Age: 18-34	41% (257)	59% (374)	631
Age: 35-44	45% (168)	55% (203)	371
Age: 45-64	38% (272)	62% (438)	711
Age: 65+	49% (240)	51% (247)	487
GenZers: 1997-2012	39% (95)	61% (148)	243
Millennials: 1981-1996	43% (289)	57% (387)	675
GenXers: 1965-1980	41% (222)	59% (324)	546
Baby Boomers: 1946-1964	43% (297)	57% (388)	685
PID: Dem (no lean)	40% (344)	60% (523)	866
PID: Ind (no lean)	46% (315)	54% (368)	683
PID: Rep (no lean)	43% (279)	57% (372)	651
PID/Gender: Dem Men	41% (175)	59% (250)	425
PID/Gender: Dem Women	38% (167)	62% (272)	439
PID/Gender: Ind Men	52% (153)	48% (140)	293
PID/Gender: Ind Women	41% (160)	59% (227)	387
PID/Gender: Rep Men	48% (166)	52% (183)	349
PID/Gender: Rep Women	38% (113)	62% (187)	299
Ideo: Liberal (1-3)	42% (278)	58% (378)	656
Ideo: Moderate (4)	42% (281)	58% (388)	669
Ideo: Conservative (5-7)	44% (312)	56% (397)	709
Educ: < College	42% (604)	58% (834)	1438
Educ: Bachelors degree	42% (205)	58% (279)	484
Educ: Post-grad	46% (129)	54% (149)	278
Income: Under 50k	42% (471)	58% (653)	1124
Income: 50k-100k	41% (275)	59% (397)	671
Income: 100k+	48% (192)	52% (212)	405

Continued on next page

**Table MCEN4:** Which of the following comes closest to your opinion, even if neither is exactly correct?

Demographic	When I read or hear about a musician trying to begin an acting career, I am skeptical that their musical talent will translate into them being talented as an actor		When I read or hear about a musician trying to begin an acting career, I am hopeful that their musical talent will translate into them being talented as an actor		Total N
Adults	43%	(938)	57%	(1262)	2200
Ethnicity: White	44%	(745)	56%	(953)	1698
Ethnicity: Hispanic	39%	(146)	61%	(233)	379
Ethnicity: Black	35%	(100)	65%	(183)	283
Ethnicity: Other	43%	(94)	57%	(126)	220
All Christian	42%	(414)	58%	(575)	989
All Non-Christian	36%	(60)	64%	(109)	168
Atheist	62%	(64)	38%	(39)	103
Agnostic/Nothing in particular	46%	(249)	54%	(289)	538
Something Else	38%	(152)	62%	(251)	403
Religious Non-Protestant/Catholic	37%	(68)	63%	(117)	184
Evangelical	41%	(239)	59%	(338)	578
Non-Evangelical	41%	(329)	59%	(477)	806
Community: Urban	42%	(287)	58%	(390)	676
Community: Suburban	43%	(417)	57%	(550)	966
Community: Rural	42%	(235)	58%	(323)	558
Employ: Private Sector	40%	(303)	60%	(446)	749
Employ: Government	45%	(67)	55%	(81)	149
Employ: Self-Employed	42%	(93)	58%	(127)	220
Employ: Homemaker	45%	(64)	55%	(79)	143
Employ: Student	46%	(27)	54%	(31)	58
Employ: Retired	48%	(252)	52%	(272)	524
Employ: Unemployed	36%	(82)	64%	(143)	225
Employ: Other	38%	(50)	62%	(82)	132
Military HH: Yes	49%	(153)	51%	(160)	312
Military HH: No	42%	(786)	58%	(1102)	1888

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**Table MCEN4:** Which of the following comes closest to your opinion, even if neither is exactly correct?

Demographic	When I read or hear about a musician trying to begin an acting career, I am skeptical that their musical talent will translate into them being talented as an actor	When I read or hear about a musician trying to begin an acting career, I am hopeful that their musical talent will translate into them being talented as an actor	Total N
Adults	43% (938)	57% (1262)	2200
2018 House Vote: Democrat	41% (342)	59% (486)	828
2018 House Vote: Republican	46% (282)	54% (332)	615
2018 House Vote: Someone else	41% (21)	59% (31)	52
2018 House Vote: Didnt Vote	42% (293)	58% (413)	705
4-Region: Northeast	44% (168)	56% (217)	385
4-Region: Midwest	38% (171)	62% (283)	455
4-Region: South	43% (361)	57% (478)	839
4-Region: West	46% (238)	54% (283)	521

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_1: How much have you seen, read or heard about the acting careers of the following musicians?**

*Lady Gaga*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(234)	32%	(306)	13%	(128)	30%	(289)	957
Gender: Male	23%	(106)	34%	(155)	13%	(59)	30%	(136)	456
Gender: Female	26%	(128)	30%	(150)	14%	(68)	30%	(151)	497
Age: 18-34	35%	(100)	31%	(89)	11%	(30)	23%	(66)	285
Age: 35-44	25%	(43)	34%	(58)	12%	(21)	29%	(49)	172
Age: 45-64	19%	(58)	32%	(98)	16%	(50)	33%	(101)	307
Age: 65+	17%	(33)	32%	(61)	14%	(26)	38%	(73)	193
GenZers: 1997-2012	27%	(29)	31%	(33)	13%	(14)	29%	(30)	105
Millennials: 1981-1996	33%	(104)	31%	(96)	11%	(35)	25%	(77)	311
GenXers: 1965-1980	21%	(50)	33%	(80)	14%	(33)	32%	(78)	242
Baby Boomers: 1946-1964	18%	(50)	33%	(93)	15%	(44)	34%	(97)	284
PID: Dem (no lean)	34%	(127)	35%	(129)	13%	(50)	18%	(65)	370
PID: Ind (no lean)	16%	(49)	32%	(95)	13%	(39)	39%	(118)	301
PID: Rep (no lean)	20%	(58)	29%	(83)	14%	(39)	37%	(106)	286
PID/Gender: Dem Men	32%	(62)	41%	(79)	14%	(26)	13%	(24)	191
PID/Gender: Dem Women	37%	(65)	28%	(50)	13%	(23)	22%	(39)	177
PID/Gender: Ind Men	15%	(17)	25%	(30)	14%	(16)	46%	(54)	117
PID/Gender: Ind Women	17%	(31)	35%	(64)	13%	(23)	35%	(64)	183
PID/Gender: Rep Men	18%	(27)	32%	(47)	11%	(17)	39%	(58)	148
PID/Gender: Rep Women	23%	(31)	26%	(36)	16%	(22)	35%	(48)	137
Ideo: Liberal (1-3)	37%	(106)	38%	(107)	13%	(37)	12%	(36)	286
Ideo: Moderate (4)	19%	(56)	34%	(98)	13%	(37)	34%	(100)	291
Ideo: Conservative (5-7)	18%	(54)	27%	(79)	15%	(44)	40%	(118)	296
Educ: < College	23%	(150)	30%	(195)	13%	(82)	34%	(222)	649
Educ: Bachelors degree	21%	(39)	38%	(71)	16%	(29)	25%	(45)	185
Educ: Post-grad	36%	(44)	33%	(41)	14%	(17)	18%	(22)	123
Income: Under 50k	23%	(117)	29%	(147)	12%	(62)	36%	(182)	508
Income: 50k-100k	23%	(62)	35%	(94)	16%	(43)	26%	(68)	268
Income: 100k+	30%	(55)	36%	(65)	12%	(23)	21%	(39)	181
Ethnicity: White	24%	(183)	32%	(242)	12%	(90)	31%	(233)	747
Ethnicity: Hispanic	30%	(55)	35%	(66)	5%	(10)	30%	(57)	188
Ethnicity: Black	27%	(30)	27%	(30)	18%	(20)	27%	(29)	109

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**Table MCEN5\_1: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Lady Gaga*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(234)	32%	(306)	13%	(128)	30%	(289)	957
Ethnicity: Other	21%	(21)	34%	(34)	18%	(18)	27%	(26)	100
All Christian	25%	(105)	33%	(141)	13%	(55)	29%	(125)	426
All Non-Christian	41%	(25)	30%	(18)	14%	(8)	14%	(9)	60
Agnostic/Nothing in particular	19%	(49)	31%	(78)	12%	(30)	38%	(95)	252
Something Else	28%	(49)	29%	(51)	16%	(28)	26%	(46)	174
Religious Non-Protestant/Catholic	38%	(25)	30%	(20)	16%	(11)	16%	(10)	67
Evangelical	27%	(68)	25%	(63)	14%	(35)	33%	(83)	249
Non-Evangelical	24%	(83)	36%	(126)	14%	(48)	27%	(94)	350
Community: Urban	28%	(87)	32%	(99)	13%	(41)	26%	(79)	306
Community: Suburban	24%	(94)	34%	(131)	14%	(55)	28%	(108)	389
Community: Rural	20%	(53)	29%	(76)	12%	(31)	39%	(102)	262
Employ: Private Sector	26%	(77)	39%	(114)	10%	(30)	25%	(73)	295
Employ: Government	51%	(32)	27%	(17)	20%	(12)	2%	(1)	62
Employ: Self-Employed	20%	(21)	40%	(42)	20%	(21)	20%	(21)	106
Employ: Homemaker	23%	(19)	20%	(16)	13%	(11)	44%	(36)	81
Employ: Retired	17%	(35)	29%	(61)	15%	(33)	39%	(84)	212
Employ: Unemployed	24%	(29)	28%	(34)	6%	(8)	41%	(50)	121
Employ: Other	17%	(9)	25%	(14)	21%	(11)	36%	(19)	53
Military HH: Yes	20%	(26)	31%	(40)	10%	(13)	39%	(49)	128
Military HH: No	25%	(208)	32%	(267)	14%	(115)	29%	(239)	829
2018 House Vote: Democrat	32%	(110)	34%	(118)	15%	(50)	19%	(66)	344
2018 House Vote: Republican	17%	(44)	28%	(72)	15%	(38)	40%	(104)	259
2018 House Vote: Didnt Vote	24%	(77)	33%	(109)	11%	(34)	32%	(105)	326
4-Region: Northeast	33%	(55)	31%	(52)	15%	(26)	21%	(36)	169
4-Region: Midwest	21%	(41)	39%	(76)	11%	(21)	30%	(58)	196
4-Region: South	20%	(70)	33%	(115)	15%	(52)	33%	(117)	354
4-Region: West	29%	(69)	26%	(63)	12%	(29)	33%	(78)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_2: How much have you seen, read or heard about the acting careers of the following musicians?**

Janelle Monae

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(64)	15%	(137)	17%	(154)	61%	(567)	923
Gender: Male	10%	(47)	16%	(71)	20%	(91)	54%	(247)	456
Gender: Female	4%	(17)	14%	(66)	14%	(63)	69%	(319)	465
Age: 18-34	12%	(30)	20%	(51)	17%	(43)	52%	(134)	258
Age: 35-44	11%	(18)	21%	(32)	16%	(25)	52%	(82)	157
Age: 45-64	4%	(11)	14%	(43)	20%	(59)	63%	(191)	305
Age: 65+	3%	(5)	5%	(11)	13%	(27)	78%	(159)	203
GenZers: 1997-2012	11%	(11)	17%	(17)	24%	(23)	48%	(48)	100
Millennials: 1981-1996	12%	(35)	21%	(58)	15%	(41)	52%	(145)	279
GenXers: 1965-1980	4%	(10)	15%	(37)	20%	(48)	61%	(148)	242
Baby Boomers: 1946-1964	3%	(8)	9%	(24)	15%	(41)	74%	(206)	280
PID: Dem (no lean)	12%	(44)	22%	(79)	20%	(71)	46%	(168)	363
PID: Ind (no lean)	2%	(6)	10%	(28)	12%	(34)	76%	(212)	280
PID: Rep (no lean)	5%	(14)	11%	(30)	18%	(49)	67%	(187)	281
PID/Gender: Dem Men	19%	(35)	22%	(41)	22%	(40)	38%	(70)	186
PID/Gender: Dem Women	5%	(9)	22%	(38)	17%	(31)	56%	(98)	176
PID/Gender: Ind Men	1%	(1)	9%	(11)	12%	(15)	77%	(97)	125
PID/Gender: Ind Women	3%	(5)	10%	(16)	12%	(19)	74%	(115)	155
PID/Gender: Rep Men	7%	(11)	13%	(19)	24%	(36)	55%	(80)	146
PID/Gender: Rep Women	2%	(3)	9%	(12)	10%	(14)	79%	(105)	133
Ideo: Liberal (1-3)	12%	(32)	23%	(62)	19%	(50)	47%	(127)	271
Ideo: Moderate (4)	7%	(19)	14%	(39)	18%	(49)	61%	(166)	273
Ideo: Conservative (5-7)	4%	(12)	10%	(29)	15%	(47)	71%	(219)	307
Educ: < College	6%	(33)	12%	(71)	15%	(88)	67%	(388)	581
Educ: Bachelors degree	7%	(15)	18%	(38)	20%	(43)	56%	(121)	218
Educ: Post-grad	13%	(16)	22%	(28)	18%	(23)	46%	(58)	124
Income: Under 50k	4%	(19)	12%	(58)	16%	(73)	68%	(319)	468
Income: 50k-100k	8%	(21)	15%	(41)	20%	(55)	58%	(159)	276
Income: 100k+	14%	(25)	22%	(39)	15%	(27)	50%	(89)	180
Ethnicity: White	7%	(47)	12%	(84)	15%	(105)	66%	(454)	691
Ethnicity: Hispanic	10%	(15)	15%	(24)	16%	(24)	59%	(92)	154
Ethnicity: Black	13%	(15)	32%	(39)	15%	(18)	41%	(49)	122

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**Table MCEN5\_2: How much have you seen, read or heard about the acting careers of the following musicians?**  
Janelle Monae

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(64)	15%	(137)	17%	(154)	61%	(567)	923
Ethnicity: Other	1%	(2)	12%	(14)	28%	(31)	58%	(64)	111
All Christian	7%	(31)	13%	(55)	16%	(69)	63%	(266)	421
All Non-Christian	21%	(15)	17%	(12)	23%	(16)	39%	(27)	70
Atheist	1%	(0)	13%	(7)	10%	(5)	77%	(39)	51
Agnostic/Nothing in particular	3%	(8)	16%	(36)	19%	(42)	62%	(141)	227
Something Else	7%	(11)	17%	(27)	15%	(22)	61%	(94)	154
Religious Non-Protestant/Catholic	20%	(15)	20%	(15)	21%	(16)	39%	(30)	77
Evangelical	8%	(19)	17%	(40)	12%	(28)	62%	(145)	232
Non-Evangelical	6%	(22)	12%	(41)	19%	(64)	63%	(217)	344
Community: Urban	12%	(35)	23%	(65)	20%	(58)	45%	(127)	285
Community: Suburban	4%	(17)	12%	(52)	18%	(74)	66%	(273)	416
Community: Rural	5%	(11)	9%	(21)	10%	(23)	75%	(167)	222
Employ: Private Sector	9%	(30)	19%	(61)	23%	(74)	50%	(163)	327
Employ: Government	14%	(7)	22%	(12)	15%	(8)	49%	(26)	53
Employ: Self-Employed	4%	(4)	22%	(21)	18%	(17)	56%	(52)	94
Employ: Homemaker	8%	(4)	8%	(4)	4%	(2)	81%	(46)	57
Employ: Retired	3%	(8)	5%	(12)	14%	(32)	77%	(177)	229
Employ: Unemployed	2%	(2)	19%	(14)	11%	(8)	68%	(51)	75
Employ: Other	8%	(5)	10%	(6)	15%	(9)	67%	(39)	58
Military HH: Yes	6%	(9)	9%	(12)	16%	(22)	68%	(93)	135
Military HH: No	7%	(56)	16%	(125)	17%	(133)	60%	(475)	788
2018 House Vote: Democrat	12%	(44)	21%	(77)	17%	(62)	50%	(181)	363
2018 House Vote: Republican	4%	(11)	9%	(22)	19%	(48)	69%	(175)	255
2018 House Vote: Didnt Vote	3%	(10)	11%	(33)	15%	(44)	70%	(200)	287
4-Region: Northeast	10%	(17)	16%	(28)	18%	(32)	56%	(98)	176
4-Region: Midwest	3%	(6)	12%	(23)	12%	(23)	73%	(136)	187
4-Region: South	7%	(23)	15%	(54)	14%	(49)	64%	(222)	348
4-Region: West	9%	(19)	15%	(32)	24%	(50)	52%	(111)	213

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_3: How much have you seen, read or heard about the acting careers of the following musicians?**

Chloe Bailey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(82)	13%	(122)	14%	(128)	65%	(603)	935
Gender: Male	10%	(46)	15%	(66)	15%	(64)	60%	(263)	439
Gender: Female	7%	(36)	11%	(56)	13%	(64)	68%	(336)	492
Age: 18-34	16%	(43)	20%	(54)	16%	(44)	48%	(131)	272
Age: 35-44	13%	(23)	20%	(34)	15%	(26)	52%	(88)	171
Age: 45-64	3%	(10)	8%	(24)	13%	(39)	76%	(234)	307
Age: 65+	4%	(7)	5%	(9)	11%	(20)	81%	(150)	185
GenZers: 1997-2012	13%	(13)	20%	(20)	18%	(18)	49%	(49)	100
Millennials: 1981-1996	15%	(46)	19%	(59)	15%	(45)	51%	(157)	307
GenXers: 1965-1980	7%	(16)	11%	(26)	11%	(27)	71%	(170)	239
Baby Boomers: 1946-1964	3%	(7)	6%	(17)	14%	(38)	77%	(208)	270
PID: Dem (no lean)	12%	(47)	19%	(73)	15%	(56)	54%	(210)	386
PID: Ind (no lean)	4%	(12)	8%	(22)	15%	(41)	73%	(201)	275
PID: Rep (no lean)	8%	(23)	10%	(28)	11%	(31)	70%	(192)	274
PID/Gender: Dem Men	16%	(30)	22%	(41)	14%	(25)	48%	(86)	182
PID/Gender: Dem Women	9%	(18)	16%	(32)	15%	(31)	60%	(122)	203
PID/Gender: Ind Men	3%	(3)	9%	(10)	16%	(19)	72%	(83)	115
PID/Gender: Ind Women	5%	(8)	7%	(11)	14%	(22)	74%	(117)	159
PID/Gender: Rep Men	9%	(13)	11%	(15)	14%	(20)	66%	(94)	142
PID/Gender: Rep Women	8%	(10)	9%	(12)	8%	(11)	74%	(97)	130
Ideo: Liberal (1-3)	13%	(39)	18%	(54)	13%	(39)	57%	(174)	306
Ideo: Moderate (4)	8%	(21)	11%	(32)	19%	(53)	62%	(172)	278
Ideo: Conservative (5-7)	6%	(17)	11%	(32)	10%	(27)	74%	(211)	286
Educ: < College	8%	(50)	12%	(71)	14%	(82)	66%	(397)	600
Educ: Bachelors degree	7%	(15)	14%	(30)	15%	(31)	64%	(136)	212
Educ: Post-grad	13%	(16)	17%	(21)	12%	(15)	57%	(70)	122
Income: Under 50k	8%	(38)	11%	(54)	11%	(53)	69%	(332)	478
Income: 50k-100k	9%	(25)	12%	(32)	17%	(47)	62%	(171)	274
Income: 100k+	10%	(19)	20%	(37)	15%	(28)	55%	(100)	184
Ethnicity: White	6%	(46)	12%	(85)	12%	(86)	70%	(510)	728
Ethnicity: Hispanic	19%	(28)	10%	(15)	7%	(10)	64%	(93)	145
Ethnicity: Black	28%	(32)	28%	(32)	15%	(18)	29%	(34)	116

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**Table MCEN5\_3: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Chloe Bailey*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(82)	13%	(122)	14%	(128)	65%	(603)	935
Ethnicity: Other	4%	(4)	6%	(5)	26%	(24)	64%	(59)	91
All Christian	8%	(30)	12%	(49)	10%	(41)	70%	(275)	395
All Non-Christian	25%	(22)	21%	(19)	16%	(14)	38%	(33)	88
Agnostic/Nothing in particular	5%	(12)	11%	(26)	20%	(47)	64%	(152)	237
Something Else	10%	(17)	15%	(24)	13%	(22)	62%	(103)	166
Religious Non-Protestant/Catholic	23%	(22)	22%	(21)	15%	(14)	40%	(39)	96
Evangelical	14%	(36)	15%	(37)	9%	(21)	62%	(154)	249
Non-Evangelical	4%	(12)	11%	(34)	14%	(44)	71%	(222)	312
Community: Urban	14%	(42)	20%	(58)	13%	(38)	54%	(160)	298
Community: Suburban	7%	(29)	10%	(39)	15%	(62)	68%	(281)	411
Community: Rural	5%	(11)	11%	(24)	12%	(28)	72%	(162)	226
Employ: Private Sector	10%	(33)	18%	(58)	19%	(60)	53%	(168)	318
Employ: Government	15%	(11)	15%	(11)	11%	(8)	59%	(43)	72
Employ: Self-Employed	14%	(13)	16%	(15)	17%	(16)	53%	(50)	93
Employ: Homemaker	6%	(3)	15%	(9)	2%	(1)	78%	(48)	61
Employ: Retired	2%	(5)	5%	(10)	10%	(18)	83%	(158)	191
Employ: Unemployed	7%	(7)	8%	(8)	10%	(10)	75%	(80)	106
Employ: Other	3%	(2)	10%	(6)	14%	(8)	73%	(44)	60
Military HH: Yes	12%	(17)	7%	(10)	7%	(10)	74%	(107)	144
Military HH: No	8%	(65)	14%	(112)	15%	(118)	63%	(496)	791
2018 House Vote: Democrat	11%	(42)	18%	(66)	14%	(53)	57%	(209)	370
2018 House Vote: Republican	7%	(16)	6%	(15)	12%	(30)	75%	(178)	238
2018 House Vote: Didnt Vote	7%	(23)	13%	(40)	14%	(45)	66%	(204)	312
4-Region: Northeast	14%	(24)	16%	(26)	10%	(16)	60%	(101)	167
4-Region: Midwest	5%	(9)	11%	(20)	18%	(34)	66%	(125)	189
4-Region: South	10%	(35)	14%	(51)	12%	(43)	63%	(225)	355
4-Region: West	6%	(13)	11%	(24)	15%	(34)	68%	(152)	224

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_4: How much have you seen, read or heard about the acting careers of the following musicians?**

Halle Bailey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(163)	26%	(235)	16%	(151)	40%	(371)	920
Gender: Male	21%	(95)	28%	(125)	15%	(69)	36%	(162)	451
Gender: Female	15%	(68)	24%	(110)	18%	(82)	44%	(205)	465
Age: 18-34	24%	(56)	23%	(53)	16%	(36)	37%	(86)	231
Age: 35-44	17%	(29)	27%	(45)	23%	(38)	33%	(54)	165
Age: 45-64	16%	(48)	30%	(91)	15%	(46)	40%	(122)	306
Age: 65+	14%	(31)	21%	(47)	14%	(31)	50%	(109)	217
GenZers: 1997-2012	23%	(21)	20%	(18)	19%	(17)	37%	(34)	91
Millennials: 1981-1996	21%	(57)	27%	(72)	17%	(44)	35%	(93)	266
GenXers: 1965-1980	18%	(48)	24%	(62)	17%	(44)	40%	(104)	258
Baby Boomers: 1946-1964	13%	(36)	28%	(79)	16%	(46)	43%	(123)	283
PID: Dem (no lean)	25%	(83)	31%	(103)	11%	(35)	34%	(114)	335
PID: Ind (no lean)	12%	(35)	18%	(54)	20%	(58)	50%	(146)	293
PID: Rep (no lean)	16%	(46)	27%	(78)	20%	(58)	38%	(111)	292
PID/Gender: Dem Men	29%	(47)	37%	(60)	9%	(15)	25%	(41)	163
PID/Gender: Dem Women	21%	(35)	25%	(43)	12%	(20)	42%	(72)	171
PID/Gender: Ind Men	11%	(15)	16%	(21)	22%	(29)	51%	(67)	132
PID/Gender: Ind Women	12%	(20)	21%	(33)	18%	(29)	49%	(78)	160
PID/Gender: Rep Men	21%	(33)	28%	(44)	16%	(25)	34%	(54)	156
PID/Gender: Rep Women	9%	(13)	25%	(34)	24%	(33)	41%	(55)	134
Ideo: Liberal (1-3)	22%	(59)	29%	(81)	13%	(34)	36%	(100)	274
Ideo: Moderate (4)	15%	(41)	30%	(83)	14%	(37)	41%	(112)	273
Ideo: Conservative (5-7)	17%	(51)	22%	(65)	20%	(61)	41%	(123)	300
Educ: < College	18%	(107)	23%	(137)	16%	(96)	43%	(258)	599
Educ: Bachelors degree	16%	(32)	31%	(63)	19%	(38)	35%	(71)	203
Educ: Post-grad	21%	(24)	30%	(35)	14%	(17)	35%	(41)	118
Income: Under 50k	19%	(87)	22%	(101)	15%	(70)	44%	(200)	458
Income: 50k-100k	14%	(41)	31%	(89)	18%	(54)	37%	(106)	290
Income: 100k+	21%	(35)	26%	(45)	16%	(27)	37%	(64)	172
Ethnicity: White	15%	(102)	26%	(181)	17%	(117)	43%	(296)	696
Ethnicity: Hispanic	22%	(33)	24%	(35)	19%	(27)	35%	(51)	146
Ethnicity: Black	36%	(46)	27%	(34)	13%	(16)	25%	(32)	128

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**Table MCEN5\_4: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Halle Bailey

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(163)	26%	(235)	16%	(151)	40%	(371)	920
Ethnicity: Other	16%	(15)	21%	(20)	19%	(18)	45%	(43)	96
All Christian	17%	(77)	27%	(122)	18%	(79)	37%	(167)	445
All Non-Christian	34%	(22)	36%	(23)	6%	(4)	23%	(15)	63
Agnostic/Nothing in particular	13%	(26)	21%	(42)	18%	(36)	49%	(98)	203
Something Else	19%	(33)	24%	(40)	15%	(26)	42%	(71)	170
Religious Non-Protestant/Catholic	32%	(22)	38%	(26)	8%	(6)	22%	(15)	69
Evangelical	22%	(57)	25%	(65)	17%	(44)	37%	(98)	264
Non-Evangelical	15%	(52)	28%	(97)	18%	(63)	40%	(140)	352
Community: Urban	23%	(66)	27%	(76)	17%	(48)	33%	(94)	285
Community: Suburban	18%	(71)	25%	(98)	13%	(51)	43%	(168)	389
Community: Rural	11%	(26)	25%	(60)	21%	(52)	44%	(108)	246
Employ: Private Sector	23%	(72)	29%	(91)	16%	(51)	32%	(99)	314
Employ: Government	19%	(11)	44%	(24)	11%	(6)	26%	(15)	56
Employ: Self-Employed	16%	(14)	25%	(22)	11%	(10)	48%	(42)	88
Employ: Homemaker	13%	(7)	19%	(10)	25%	(13)	43%	(23)	53
Employ: Retired	13%	(31)	24%	(58)	14%	(33)	49%	(115)	236
Employ: Unemployed	19%	(17)	15%	(13)	19%	(16)	46%	(39)	85
Employ: Other	13%	(8)	19%	(12)	19%	(12)	49%	(31)	63
Military HH: Yes	16%	(22)	33%	(44)	12%	(16)	39%	(53)	135
Military HH: No	18%	(141)	24%	(191)	17%	(135)	41%	(318)	785
2018 House Vote: Democrat	23%	(81)	31%	(109)	12%	(40)	34%	(116)	346
2018 House Vote: Republican	17%	(45)	25%	(66)	16%	(42)	42%	(113)	267
2018 House Vote: Didnt Vote	12%	(34)	19%	(55)	22%	(64)	47%	(133)	285
4-Region: Northeast	20%	(28)	35%	(49)	12%	(17)	33%	(46)	140
4-Region: Midwest	17%	(35)	25%	(50)	11%	(23)	47%	(95)	204
4-Region: South	15%	(55)	25%	(91)	19%	(68)	42%	(153)	368
4-Region: West	21%	(44)	22%	(45)	21%	(43)	36%	(76)	209

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_5: How much have you seen, read or heard about the acting careers of the following musicians?**

*Harry Styles*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(122)	21%	(198)	21%	(198)	44%	(410)	928
Gender: Male	15%	(67)	20%	(88)	23%	(102)	43%	(190)	446
Gender: Female	11%	(55)	23%	(110)	20%	(97)	45%	(217)	479
Age: 18-34	26%	(73)	25%	(71)	16%	(44)	34%	(96)	285
Age: 35-44	10%	(16)	28%	(43)	23%	(34)	39%	(59)	151
Age: 45-64	8%	(21)	21%	(57)	27%	(74)	45%	(123)	275
Age: 65+	5%	(12)	13%	(27)	21%	(46)	61%	(132)	217
GenZers: 1997-2012	26%	(30)	26%	(30)	18%	(20)	30%	(35)	115
Millennials: 1981-1996	20%	(56)	27%	(77)	15%	(42)	38%	(106)	282
GenXers: 1965-1980	7%	(15)	19%	(40)	30%	(62)	44%	(91)	207
Baby Boomers: 1946-1964	7%	(22)	17%	(50)	24%	(72)	53%	(160)	304
PID: Dem (no lean)	19%	(72)	26%	(96)	20%	(73)	35%	(132)	373
PID: Ind (no lean)	7%	(18)	19%	(49)	26%	(69)	49%	(129)	265
PID: Rep (no lean)	11%	(33)	18%	(53)	19%	(56)	51%	(148)	290
PID/Gender: Dem Men	26%	(44)	26%	(45)	19%	(33)	29%	(50)	172
PID/Gender: Dem Women	14%	(28)	25%	(51)	20%	(40)	41%	(82)	201
PID/Gender: Ind Men	3%	(3)	15%	(16)	32%	(36)	51%	(57)	113
PID/Gender: Ind Women	10%	(14)	22%	(33)	22%	(33)	46%	(70)	150
PID/Gender: Rep Men	12%	(20)	17%	(27)	20%	(32)	51%	(83)	161
PID/Gender: Rep Women	10%	(13)	20%	(26)	18%	(24)	51%	(66)	128
Ideo: Liberal (1-3)	18%	(48)	31%	(83)	19%	(52)	33%	(90)	272
Ideo: Moderate (4)	10%	(27)	21%	(58)	24%	(67)	46%	(130)	282
Ideo: Conservative (5-7)	13%	(39)	16%	(47)	19%	(58)	52%	(156)	300
Educ: < College	11%	(68)	18%	(109)	20%	(120)	50%	(298)	595
Educ: Bachelors degree	12%	(26)	26%	(54)	28%	(58)	34%	(71)	209
Educ: Post-grad	23%	(29)	28%	(34)	16%	(20)	33%	(41)	124
Income: Under 50k	11%	(51)	18%	(86)	20%	(95)	51%	(237)	468
Income: 50k-100k	14%	(42)	23%	(66)	25%	(73)	38%	(112)	293
Income: 100k+	18%	(30)	28%	(46)	18%	(30)	36%	(61)	167
Ethnicity: White	13%	(87)	23%	(157)	20%	(137)	45%	(315)	696
Ethnicity: Hispanic	22%	(35)	26%	(41)	13%	(21)	39%	(62)	160
Ethnicity: Black	20%	(26)	15%	(19)	18%	(23)	47%	(60)	128

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**Table MCEN5\_5: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Harry Styles*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(122)	21%	(198)	21%	(198)	44%	(410)	928
Ethnicity: Other	9%	(9)	21%	(22)	37%	(38)	33%	(34)	103
All Christian	13%	(53)	24%	(98)	19%	(77)	44%	(180)	408
All Non-Christian	29%	(19)	24%	(16)	22%	(15)	24%	(16)	66
Agnostic/Nothing in particular	10%	(23)	16%	(37)	24%	(55)	49%	(112)	227
Something Else	12%	(22)	19%	(34)	23%	(42)	46%	(84)	183
Religious Non-Protestant/Catholic	27%	(19)	23%	(16)	24%	(17)	25%	(18)	70
Evangelical	10%	(26)	24%	(62)	18%	(46)	47%	(118)	252
Non-Evangelical	15%	(50)	21%	(70)	20%	(69)	44%	(149)	337
Community: Urban	21%	(64)	23%	(69)	17%	(53)	39%	(121)	308
Community: Suburban	9%	(37)	21%	(88)	25%	(103)	44%	(180)	408
Community: Rural	10%	(21)	19%	(41)	20%	(42)	51%	(108)	212
Employ: Private Sector	16%	(49)	24%	(78)	24%	(76)	36%	(115)	318
Employ: Government	22%	(15)	34%	(22)	11%	(7)	33%	(22)	66
Employ: Self-Employed	18%	(20)	21%	(23)	23%	(26)	37%	(41)	109
Employ: Homemaker	7%	(4)	24%	(14)	23%	(13)	46%	(26)	57
Employ: Retired	6%	(13)	16%	(33)	22%	(46)	56%	(117)	209
Employ: Unemployed	5%	(5)	17%	(16)	17%	(17)	61%	(58)	96
Military HH: Yes	7%	(8)	16%	(21)	21%	(27)	56%	(71)	126
Military HH: No	14%	(114)	22%	(177)	21%	(172)	42%	(339)	802
2018 House Vote: Democrat	19%	(62)	27%	(88)	21%	(69)	33%	(109)	328
2018 House Vote: Republican	10%	(25)	17%	(41)	21%	(51)	53%	(132)	249
2018 House Vote: Didnt Vote	10%	(35)	20%	(66)	22%	(74)	47%	(157)	331
4-Region: Northeast	20%	(35)	21%	(37)	20%	(36)	39%	(69)	177
4-Region: Midwest	8%	(15)	24%	(42)	17%	(31)	51%	(92)	180
4-Region: South	13%	(46)	18%	(62)	23%	(79)	46%	(157)	344
4-Region: West	12%	(26)	25%	(56)	23%	(53)	40%	(91)	227

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_6: How much have you seen, read or heard about the acting careers of the following musicians?**

*The Weeknd*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(103)	17%	(157)	19%	(173)	53%	(496)	928
Gender: Male	16%	(77)	19%	(88)	20%	(97)	45%	(214)	476
Gender: Female	6%	(26)	15%	(68)	17%	(76)	62%	(279)	449
Age: 18-34	22%	(59)	27%	(74)	19%	(52)	33%	(90)	276
Age: 35-44	16%	(27)	21%	(34)	23%	(38)	40%	(66)	164
Age: 45-64	5%	(15)	13%	(36)	21%	(59)	60%	(166)	276
Age: 65+	1%	(1)	6%	(13)	11%	(23)	82%	(174)	212
GenZers: 1997-2012	23%	(22)	34%	(33)	9%	(9)	34%	(32)	96
Millennials: 1981-1996	19%	(59)	22%	(68)	25%	(78)	34%	(106)	311
GenXers: 1965-1980	7%	(15)	15%	(30)	19%	(37)	59%	(116)	198
Baby Boomers: 1946-1964	2%	(7)	8%	(25)	16%	(49)	74%	(230)	310
PID: Dem (no lean)	13%	(48)	20%	(75)	22%	(83)	45%	(172)	378
PID: Ind (no lean)	9%	(26)	13%	(37)	18%	(53)	61%	(178)	294
PID: Rep (no lean)	11%	(29)	17%	(45)	14%	(36)	57%	(147)	256
PID/Gender: Dem Men	20%	(39)	22%	(44)	25%	(51)	33%	(67)	201
PID/Gender: Dem Women	5%	(9)	18%	(31)	18%	(32)	59%	(104)	176
PID/Gender: Ind Men	14%	(18)	9%	(12)	19%	(25)	57%	(75)	131
PID/Gender: Ind Women	5%	(8)	15%	(25)	17%	(28)	63%	(101)	161
PID/Gender: Rep Men	13%	(19)	22%	(32)	14%	(20)	50%	(73)	144
PID/Gender: Rep Women	8%	(9)	11%	(13)	14%	(16)	66%	(74)	112
Ideo: Liberal (1-3)	11%	(30)	25%	(68)	19%	(53)	44%	(120)	271
Ideo: Moderate (4)	10%	(31)	16%	(50)	22%	(66)	52%	(159)	306
Ideo: Conservative (5-7)	13%	(36)	11%	(32)	14%	(40)	63%	(181)	289
Educ: < College	12%	(76)	16%	(96)	19%	(118)	53%	(328)	619
Educ: Bachelors degree	8%	(15)	21%	(41)	21%	(40)	50%	(98)	194
Educ: Post-grad	10%	(12)	16%	(19)	12%	(14)	61%	(70)	114
Income: Under 50k	9%	(44)	14%	(67)	19%	(87)	57%	(269)	468
Income: 50k-100k	12%	(33)	17%	(49)	21%	(59)	50%	(141)	282
Income: 100k+	14%	(26)	23%	(40)	15%	(26)	48%	(86)	178
Ethnicity: White	9%	(66)	16%	(112)	18%	(126)	57%	(407)	711
Ethnicity: Hispanic	19%	(36)	29%	(55)	23%	(44)	30%	(57)	191
Ethnicity: Black	20%	(25)	19%	(24)	21%	(26)	41%	(51)	126

Continued on next page

**Table MCEN5\_6: How much have you seen, read or heard about the acting careers of the following musicians?**  
*The Weeknd*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(103)	17%	(157)	19%	(173)	53%	(496)	928
Ethnicity: Other	13%	(12)	23%	(21)	22%	(20)	41%	(38)	91
All Christian	7%	(32)	20%	(84)	18%	(78)	54%	(232)	426
All Non-Christian	28%	(22)	20%	(16)	14%	(11)	38%	(29)	77
Agnostic/Nothing in particular	9%	(20)	15%	(35)	20%	(46)	56%	(128)	230
Something Else	17%	(27)	11%	(18)	21%	(34)	52%	(85)	165
Religious Non-Protestant/Catholic	26%	(22)	22%	(19)	13%	(11)	39%	(33)	84
Evangelical	17%	(42)	17%	(42)	14%	(33)	52%	(127)	244
Non-Evangelical	6%	(19)	15%	(50)	23%	(79)	57%	(194)	342
Community: Urban	15%	(43)	25%	(72)	19%	(53)	41%	(117)	285
Community: Suburban	8%	(34)	14%	(58)	18%	(72)	60%	(247)	412
Community: Rural	11%	(25)	11%	(26)	20%	(47)	57%	(132)	231
Employ: Private Sector	13%	(40)	22%	(68)	24%	(73)	41%	(127)	308
Employ: Government	29%	(18)	27%	(17)	13%	(8)	32%	(20)	63
Employ: Self-Employed	13%	(11)	16%	(15)	21%	(19)	50%	(44)	89
Employ: Homemaker	7%	(5)	12%	(8)	12%	(8)	69%	(48)	70
Employ: Retired	2%	(5)	7%	(17)	13%	(31)	77%	(181)	235
Employ: Unemployed	9%	(7)	23%	(19)	18%	(14)	50%	(41)	81
Employ: Other	17%	(10)	7%	(4)	28%	(16)	48%	(28)	59
Military HH: Yes	10%	(14)	11%	(15)	11%	(15)	68%	(93)	138
Military HH: No	11%	(89)	18%	(141)	20%	(158)	51%	(403)	790
2018 House Vote: Democrat	10%	(38)	19%	(72)	23%	(88)	48%	(184)	382
2018 House Vote: Republican	13%	(32)	9%	(23)	14%	(36)	65%	(165)	256
2018 House Vote: Didnt Vote	11%	(31)	21%	(58)	18%	(49)	49%	(134)	272
4-Region: Northeast	17%	(27)	23%	(38)	17%	(27)	43%	(71)	163
4-Region: Midwest	12%	(25)	14%	(28)	13%	(27)	61%	(123)	203
4-Region: South	9%	(31)	13%	(46)	22%	(77)	56%	(198)	352
4-Region: West	9%	(19)	21%	(45)	20%	(41)	50%	(104)	209

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_7: How much have you seen, read or heard about the acting careers of the following musicians?

Rina Sawayama

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(39)	8%	(75)	16%	(147)	71%	(647)	907
Gender: Male	7%	(29)	12%	(52)	23%	(101)	58%	(257)	440
Gender: Female	2%	(9)	5%	(23)	10%	(46)	83%	(386)	464
Age: 18-34	9%	(23)	10%	(25)	21%	(53)	59%	(146)	247
Age: 35-44	5%	(8)	16%	(24)	15%	(22)	65%	(98)	152
Age: 45-64	2%	(7)	8%	(25)	17%	(54)	73%	(236)	322
Age: 65+	—	(1)	1%	(1)	9%	(18)	90%	(166)	186
GenZers: 1997-2012	9%	(8)	12%	(10)	16%	(14)	63%	(55)	87
Millennials: 1981-1996	8%	(22)	13%	(37)	20%	(56)	59%	(167)	282
GenXers: 1965-1980	3%	(7)	9%	(21)	17%	(39)	71%	(168)	236
Baby Boomers: 1946-1964	1%	(1)	2%	(6)	13%	(37)	84%	(237)	282
PID: Dem (no lean)	8%	(25)	12%	(39)	19%	(63)	61%	(200)	327
PID: Ind (no lean)	1%	(3)	3%	(9)	13%	(37)	83%	(233)	282
PID: Rep (no lean)	4%	(11)	9%	(26)	16%	(47)	72%	(214)	298
PID/Gender: Dem Men	14%	(22)	18%	(29)	25%	(41)	43%	(69)	161
PID/Gender: Dem Women	2%	(3)	6%	(11)	13%	(22)	78%	(130)	165
PID/Gender: Ind Men	2%	(3)	2%	(3)	19%	(23)	76%	(91)	119
PID/Gender: Ind Women	—	(0)	4%	(7)	9%	(14)	87%	(142)	163
PID/Gender: Rep Men	3%	(4)	13%	(21)	24%	(38)	61%	(98)	161
PID/Gender: Rep Women	5%	(6)	4%	(5)	7%	(9)	84%	(115)	136
Ideo: Liberal (1-3)	5%	(12)	13%	(32)	16%	(41)	66%	(164)	249
Ideo: Moderate (4)	4%	(11)	7%	(20)	19%	(52)	70%	(193)	277
Ideo: Conservative (5-7)	5%	(14)	7%	(23)	15%	(47)	73%	(229)	313
Educ: < College	4%	(22)	6%	(35)	15%	(91)	75%	(448)	597
Educ: Bachelors degree	2%	(5)	12%	(22)	22%	(41)	63%	(117)	184
Educ: Post-grad	10%	(12)	14%	(18)	12%	(15)	65%	(82)	127
Income: Under 50k	3%	(14)	6%	(29)	15%	(68)	76%	(347)	458
Income: 50k-100k	4%	(11)	8%	(22)	22%	(61)	66%	(184)	278
Income: 100k+	8%	(14)	14%	(23)	10%	(17)	68%	(116)	171
Ethnicity: White	4%	(31)	8%	(57)	14%	(99)	74%	(527)	714
Ethnicity: Hispanic	7%	(11)	8%	(12)	23%	(33)	61%	(88)	144
Ethnicity: Black	7%	(7)	11%	(11)	24%	(24)	58%	(57)	99

Continued on next page



**Table MCEN5\_7: How much have you seen, read or heard about the acting careers of the following musicians?**  
Rina Sawayama

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(39)	8%	(75)	16%	(147)	71%	(647)	907
Ethnicity: Other	1%	(1)	8%	(7)	25%	(24)	66%	(62)	94
All Christian	4%	(16)	7%	(30)	17%	(68)	72%	(284)	397
All Non-Christian	18%	(11)	24%	(14)	5%	(3)	53%	(31)	58
Agnostic/Nothing in particular	3%	(6)	6%	(15)	19%	(44)	72%	(162)	226
Something Else	3%	(6)	9%	(16)	15%	(29)	73%	(135)	186
Religious Non-Protestant/Catholic	16%	(11)	23%	(15)	7%	(5)	53%	(35)	66
Evangelical	5%	(11)	11%	(26)	16%	(37)	69%	(164)	238
Non-Evangelical	3%	(11)	5%	(17)	17%	(57)	75%	(256)	340
Community: Urban	11%	(29)	12%	(31)	19%	(51)	59%	(158)	268
Community: Suburban	1%	(4)	8%	(30)	18%	(71)	74%	(297)	403
Community: Rural	3%	(6)	6%	(13)	11%	(25)	81%	(192)	236
Employ: Private Sector	5%	(15)	13%	(41)	24%	(74)	59%	(186)	316
Employ: Government	13%	(8)	16%	(10)	13%	(8)	58%	(35)	60
Employ: Self-Employed	11%	(11)	10%	(10)	20%	(21)	58%	(60)	102
Employ: Homemaker	3%	(2)	8%	(5)	8%	(5)	82%	(53)	64
Employ: Retired	1%	(2)	1%	(3)	8%	(17)	89%	(178)	199
Employ: Unemployed	—	(0)	4%	(4)	7%	(6)	89%	(82)	92
Military HH: Yes	5%	(6)	4%	(5)	21%	(28)	71%	(95)	133
Military HH: No	4%	(33)	9%	(70)	15%	(119)	71%	(552)	774
2018 House Vote: Democrat	8%	(24)	13%	(41)	18%	(58)	61%	(190)	313
2018 House Vote: Republican	5%	(12)	6%	(15)	18%	(49)	71%	(189)	266
2018 House Vote: Didnt Vote	1%	(2)	6%	(18)	13%	(38)	81%	(246)	305
4-Region: Northeast	13%	(18)	9%	(13)	11%	(15)	66%	(92)	139
4-Region: Midwest	3%	(6)	5%	(11)	13%	(26)	79%	(160)	203
4-Region: South	2%	(8)	8%	(28)	16%	(56)	74%	(259)	351
4-Region: West	3%	(7)	11%	(23)	23%	(49)	63%	(135)	214

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_8: How much have you seen, read or heard about the acting careers of the following musicians?**

*Awkwafina*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(75)	14%	(124)	13%	(116)	66%	(599)	914
Gender: Male	13%	(57)	16%	(69)	14%	(60)	58%	(255)	440
Gender: Female	4%	(18)	11%	(54)	12%	(55)	73%	(344)	471
Age: 18-34	10%	(26)	22%	(57)	18%	(47)	50%	(128)	257
Age: 35-44	14%	(21)	21%	(31)	13%	(20)	52%	(77)	149
Age: 45-64	8%	(25)	9%	(26)	12%	(35)	71%	(214)	300
Age: 65+	2%	(4)	5%	(10)	6%	(13)	87%	(181)	208
GenZers: 1997-2012	7%	(7)	24%	(25)	20%	(20)	49%	(50)	103
Millennials: 1981-1996	13%	(34)	22%	(57)	16%	(42)	49%	(128)	261
GenXers: 1965-1980	13%	(29)	9%	(21)	10%	(23)	68%	(152)	225
Baby Boomers: 1946-1964	2%	(5)	7%	(21)	10%	(29)	82%	(250)	305
PID: Dem (no lean)	13%	(45)	17%	(59)	15%	(51)	55%	(187)	341
PID: Ind (no lean)	2%	(6)	12%	(37)	12%	(37)	73%	(221)	301
PID: Rep (no lean)	9%	(24)	10%	(27)	10%	(28)	71%	(192)	272
PID/Gender: Dem Men	20%	(32)	22%	(36)	16%	(25)	43%	(69)	163
PID/Gender: Dem Women	7%	(13)	13%	(23)	14%	(25)	66%	(116)	177
PID/Gender: Ind Men	3%	(4)	9%	(10)	13%	(15)	75%	(89)	118
PID/Gender: Ind Women	1%	(3)	14%	(26)	12%	(22)	72%	(132)	182
PID/Gender: Rep Men	13%	(21)	14%	(22)	12%	(20)	60%	(96)	160
PID/Gender: Rep Women	2%	(3)	4%	(5)	8%	(9)	85%	(96)	112
Ideo: Liberal (1-3)	16%	(41)	19%	(51)	13%	(33)	52%	(138)	265
Ideo: Moderate (4)	2%	(6)	15%	(38)	14%	(35)	68%	(168)	248
Ideo: Conservative (5-7)	8%	(26)	11%	(33)	9%	(30)	71%	(224)	314
Educ: < College	7%	(42)	9%	(57)	12%	(72)	72%	(432)	603
Educ: Bachelors degree	8%	(17)	22%	(43)	18%	(36)	52%	(104)	201
Educ: Post-grad	14%	(16)	21%	(23)	7%	(8)	57%	(63)	111
Income: Under 50k	7%	(32)	9%	(44)	11%	(52)	73%	(347)	475
Income: 50k-100k	8%	(21)	14%	(38)	17%	(46)	62%	(171)	275
Income: 100k+	14%	(23)	25%	(41)	11%	(19)	50%	(81)	164
Ethnicity: White	8%	(58)	13%	(91)	10%	(73)	69%	(491)	713
Ethnicity: Hispanic	15%	(25)	17%	(28)	7%	(12)	60%	(100)	165
Ethnicity: Black	13%	(15)	12%	(14)	20%	(23)	56%	(64)	116

Continued on next page

**Table MCEN5\_8: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Awkwafina*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(75)	14%	(124)	13%	(116)	66%	(599)	914
Ethnicity: Other	2%	(2)	22%	(19)	24%	(20)	52%	(44)	85
All Christian	9%	(36)	14%	(57)	11%	(46)	67%	(279)	418
All Non-Christian	26%	(18)	28%	(20)	18%	(13)	28%	(20)	71
Agnostic/Nothing in particular	6%	(11)	13%	(26)	19%	(36)	62%	(121)	195
Something Else	3%	(5)	10%	(18)	10%	(18)	78%	(145)	187
Religious Non-Protestant/Catholic	25%	(19)	26%	(20)	17%	(13)	32%	(24)	77
Evangelical	9%	(21)	14%	(34)	10%	(25)	66%	(158)	238
Non-Evangelical	6%	(20)	11%	(40)	10%	(38)	73%	(267)	365
Community: Urban	13%	(34)	21%	(56)	17%	(47)	49%	(135)	272
Community: Suburban	7%	(30)	12%	(48)	10%	(41)	71%	(289)	408
Community: Rural	5%	(11)	8%	(20)	12%	(27)	75%	(176)	233
Employ: Private Sector	13%	(41)	18%	(54)	16%	(50)	53%	(161)	306
Employ: Government	24%	(12)	22%	(11)	7%	(4)	47%	(24)	51
Employ: Self-Employed	5%	(5)	16%	(16)	23%	(24)	56%	(59)	105
Employ: Homemaker	6%	(3)	21%	(12)	2%	(1)	71%	(42)	59
Employ: Retired	2%	(5)	5%	(11)	8%	(17)	85%	(185)	217
Employ: Unemployed	7%	(7)	8%	(8)	11%	(11)	74%	(74)	100
Employ: Other	2%	(1)	5%	(3)	12%	(6)	80%	(40)	50
Military HH: Yes	10%	(12)	10%	(12)	11%	(13)	69%	(82)	118
Military HH: No	8%	(63)	14%	(112)	13%	(103)	65%	(518)	796
2018 House Vote: Democrat	14%	(43)	18%	(57)	14%	(45)	54%	(171)	316
2018 House Vote: Republican	9%	(23)	9%	(24)	9%	(24)	72%	(181)	252
2018 House Vote: Didnt Vote	3%	(9)	12%	(39)	13%	(42)	72%	(235)	326
4-Region: Northeast	13%	(20)	16%	(25)	11%	(17)	61%	(95)	156
4-Region: Midwest	7%	(14)	9%	(16)	11%	(21)	73%	(137)	188
4-Region: South	5%	(20)	12%	(44)	11%	(42)	72%	(267)	374
4-Region: West	11%	(22)	20%	(38)	18%	(36)	51%	(100)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_9: How much have you seen, read or heard about the acting careers of the following musicians?**

*Taylor Swift*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(148)	28%	(263)	20%	(187)	36%	(343)	941
Gender: Male	18%	(82)	28%	(128)	20%	(91)	33%	(151)	453
Gender: Female	14%	(66)	28%	(135)	19%	(94)	39%	(191)	487
Age: 18-34	17%	(46)	35%	(95)	16%	(45)	32%	(87)	272
Age: 35-44	27%	(45)	24%	(39)	16%	(27)	34%	(56)	166
Age: 45-64	10%	(29)	27%	(77)	23%	(66)	40%	(115)	287
Age: 65+	14%	(29)	25%	(53)	23%	(49)	39%	(84)	215
GenZers: 1997-2012	7%	(6)	44%	(43)	24%	(24)	25%	(24)	97
Millennials: 1981-1996	24%	(73)	28%	(84)	12%	(37)	35%	(107)	301
GenXers: 1965-1980	13%	(29)	24%	(54)	24%	(52)	39%	(85)	220
Baby Boomers: 1946-1964	12%	(34)	27%	(79)	23%	(67)	39%	(115)	295
PID: Dem (no lean)	20%	(71)	30%	(107)	16%	(56)	35%	(125)	359
PID: Ind (no lean)	10%	(29)	25%	(72)	24%	(71)	41%	(119)	291
PID: Rep (no lean)	17%	(49)	29%	(84)	20%	(60)	34%	(99)	291
PID/Gender: Dem Men	25%	(43)	34%	(58)	14%	(23)	27%	(45)	169
PID/Gender: Dem Women	15%	(28)	26%	(49)	17%	(32)	42%	(79)	189
PID/Gender: Ind Men	9%	(13)	15%	(20)	30%	(41)	46%	(63)	137
PID/Gender: Ind Women	11%	(16)	34%	(52)	19%	(29)	37%	(56)	154
PID/Gender: Rep Men	18%	(27)	34%	(50)	18%	(27)	30%	(44)	147
PID/Gender: Rep Women	15%	(22)	24%	(34)	23%	(33)	38%	(55)	145
Ideo: Liberal (1-3)	19%	(54)	28%	(79)	17%	(48)	36%	(102)	283
Ideo: Moderate (4)	16%	(44)	27%	(75)	25%	(69)	32%	(90)	278
Ideo: Conservative (5-7)	14%	(45)	30%	(96)	18%	(58)	38%	(124)	323
Educ: < College	14%	(86)	27%	(164)	18%	(111)	41%	(247)	608
Educ: Bachelors degree	14%	(30)	28%	(60)	27%	(58)	30%	(65)	212
Educ: Post-grad	27%	(33)	33%	(39)	15%	(18)	26%	(31)	120
Income: Under 50k	15%	(73)	25%	(125)	18%	(92)	42%	(206)	496
Income: 50k-100k	16%	(45)	31%	(88)	20%	(58)	33%	(93)	284
Income: 100k+	19%	(30)	31%	(51)	23%	(37)	27%	(43)	161
Ethnicity: White	17%	(123)	25%	(185)	20%	(151)	38%	(281)	741
Ethnicity: Hispanic	15%	(28)	31%	(58)	20%	(39)	34%	(66)	191
Ethnicity: Black	19%	(22)	30%	(34)	15%	(17)	36%	(41)	114

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**Table MCEN5\_9: How much have you seen, read or heard about the acting careers of the following musicians?**  
Taylor Swift

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(148)	28%	(263)	20%	(187)	36%	(343)	941
Ethnicity: Other	4%	(3)	51%	(44)	21%	(18)	24%	(21)	86
All Christian	16%	(68)	29%	(124)	18%	(78)	37%	(161)	431
All Non-Christian	36%	(26)	34%	(24)	14%	(10)	17%	(12)	71
Agnostic/Nothing in particular	11%	(24)	24%	(51)	27%	(56)	38%	(81)	213
Something Else	15%	(26)	29%	(52)	19%	(33)	37%	(67)	179
Religious Non-Protestant/Catholic	34%	(27)	32%	(25)	14%	(11)	20%	(15)	79
Evangelical	18%	(46)	29%	(77)	20%	(53)	33%	(86)	262
Non-Evangelical	14%	(50)	27%	(97)	18%	(64)	40%	(143)	355
Community: Urban	20%	(62)	29%	(90)	20%	(62)	31%	(95)	309
Community: Suburban	12%	(47)	30%	(120)	22%	(90)	37%	(148)	404
Community: Rural	18%	(40)	23%	(53)	16%	(35)	44%	(100)	228
Employ: Private Sector	18%	(58)	34%	(108)	19%	(61)	29%	(91)	318
Employ: Government	25%	(17)	35%	(23)	19%	(12)	22%	(15)	67
Employ: Self-Employed	17%	(14)	31%	(26)	22%	(19)	30%	(25)	84
Employ: Homemaker	8%	(6)	38%	(26)	7%	(5)	46%	(31)	67
Employ: Retired	14%	(32)	22%	(50)	27%	(62)	38%	(87)	230
Employ: Unemployed	9%	(9)	15%	(15)	11%	(12)	65%	(68)	105
Employ: Other	24%	(12)	10%	(5)	31%	(16)	35%	(18)	51
Military HH: Yes	13%	(17)	25%	(33)	31%	(40)	31%	(40)	130
Military HH: No	16%	(131)	28%	(231)	18%	(146)	37%	(303)	811
2018 House Vote: Democrat	20%	(68)	28%	(94)	19%	(64)	33%	(112)	338
2018 House Vote: Republican	15%	(42)	32%	(91)	22%	(63)	31%	(89)	285
2018 House Vote: Didnt Vote	13%	(38)	24%	(72)	18%	(54)	45%	(133)	298
4-Region: Northeast	17%	(31)	30%	(55)	16%	(29)	36%	(65)	180
4-Region: Midwest	17%	(33)	21%	(40)	26%	(50)	36%	(69)	192
4-Region: South	16%	(56)	27%	(97)	18%	(66)	39%	(140)	359
4-Region: West	14%	(28)	35%	(73)	19%	(40)	33%	(68)	210

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_10: How much have you seen, read or heard about the acting careers of the following musicians?  
Alana Haim (of the band HAIM)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(35)	8%	(71)	17%	(151)	71%	(639)	896
Gender: Male	6%	(26)	11%	(49)	20%	(90)	62%	(274)	439
Gender: Female	2%	(9)	5%	(21)	14%	(61)	80%	(362)	454
Age: 18-34	8%	(22)	11%	(31)	21%	(58)	60%	(170)	281
Age: 35-44	6%	(9)	15%	(21)	19%	(27)	59%	(84)	141
Age: 45-64	1%	(4)	6%	(17)	18%	(53)	75%	(219)	293
Age: 65+	—	(0)	1%	(2)	7%	(13)	92%	(167)	181
GenZers: 1997-2012	7%	(7)	9%	(9)	21%	(23)	64%	(67)	106
Millennials: 1981-1996	8%	(22)	15%	(40)	19%	(53)	58%	(162)	277
GenXers: 1965-1980	3%	(6)	5%	(10)	20%	(43)	72%	(156)	215
Baby Boomers: 1946-1964	—	(0)	4%	(11)	11%	(30)	85%	(237)	278
PID: Dem (no lean)	6%	(20)	11%	(41)	21%	(75)	63%	(228)	364
PID: Ind (no lean)	1%	(3)	6%	(15)	12%	(31)	82%	(222)	271
PID: Rep (no lean)	5%	(12)	6%	(15)	17%	(44)	73%	(190)	261
PID/Gender: Dem Men	9%	(16)	19%	(34)	28%	(50)	43%	(76)	176
PID/Gender: Dem Women	2%	(4)	4%	(7)	14%	(26)	81%	(152)	188
PID/Gender: Ind Men	2%	(2)	3%	(4)	13%	(15)	82%	(101)	123
PID/Gender: Ind Women	—	(0)	8%	(11)	11%	(16)	81%	(119)	147
PID/Gender: Rep Men	5%	(7)	8%	(11)	18%	(25)	69%	(97)	140
PID/Gender: Rep Women	4%	(5)	3%	(4)	17%	(20)	76%	(91)	119
Ideo: Liberal (1-3)	4%	(10)	10%	(28)	21%	(59)	65%	(178)	274
Ideo: Moderate (4)	2%	(6)	9%	(24)	17%	(47)	72%	(199)	276
Ideo: Conservative (5-7)	6%	(18)	6%	(18)	13%	(38)	75%	(218)	292
Educ: < College	4%	(24)	5%	(29)	17%	(103)	74%	(433)	589
Educ: Bachelors degree	1%	(1)	10%	(21)	16%	(33)	73%	(146)	201
Educ: Post-grad	9%	(10)	19%	(21)	14%	(15)	57%	(60)	106
Income: Under 50k	3%	(14)	6%	(28)	14%	(64)	77%	(347)	453
Income: 50k-100k	3%	(9)	8%	(22)	23%	(64)	66%	(179)	273
Income: 100k+	7%	(13)	12%	(21)	14%	(23)	67%	(113)	169
Ethnicity: White	4%	(30)	9%	(60)	15%	(100)	72%	(499)	689
Ethnicity: Hispanic	8%	(13)	11%	(17)	17%	(27)	65%	(106)	164
Ethnicity: Black	4%	(5)	5%	(6)	25%	(29)	65%	(75)	115

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**Table MCEN5\_10: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Alana Haim (of the band HAIM)*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(35)	8%	(71)	17%	(151)	71%	(639)	896
Ethnicity: Other	—	(0)	5%	(5)	24%	(22)	71%	(65)	92
All Christian	5%	(19)	8%	(34)	16%	(62)	71%	(281)	396
All Non-Christian	13%	(9)	18%	(13)	22%	(16)	47%	(33)	70
Agnostic/Nothing in particular	2%	(5)	6%	(13)	18%	(40)	74%	(163)	221
Something Else	1%	(1)	6%	(10)	18%	(30)	75%	(125)	166
Religious Non-Protestant/Catholic	12%	(9)	17%	(13)	23%	(18)	48%	(38)	78
Evangelical	5%	(12)	10%	(22)	15%	(34)	70%	(163)	231
Non-Evangelical	2%	(8)	6%	(20)	17%	(57)	74%	(245)	331
Community: Urban	8%	(23)	12%	(32)	16%	(46)	64%	(181)	282
Community: Suburban	1%	(6)	4%	(14)	20%	(77)	74%	(280)	377
Community: Rural	3%	(6)	10%	(24)	12%	(28)	75%	(178)	237
Employ: Private Sector	6%	(17)	10%	(29)	20%	(57)	64%	(187)	291
Employ: Government	15%	(11)	10%	(8)	19%	(15)	56%	(44)	78
Employ: Self-Employed	1%	(1)	12%	(9)	27%	(21)	59%	(44)	75
Employ: Homemaker	2%	(1)	2%	(2)	11%	(7)	84%	(53)	63
Employ: Retired	1%	(2)	5%	(11)	8%	(17)	85%	(179)	210
Employ: Unemployed	2%	(2)	3%	(3)	19%	(17)	75%	(67)	89
Employ: Other	—	(0)	10%	(7)	19%	(12)	71%	(45)	63
Military HH: Yes	3%	(4)	3%	(4)	14%	(18)	79%	(102)	129
Military HH: No	4%	(31)	9%	(66)	17%	(133)	70%	(537)	767
2018 House Vote: Democrat	5%	(16)	12%	(41)	19%	(66)	65%	(224)	346
2018 House Vote: Republican	6%	(14)	4%	(11)	15%	(38)	75%	(185)	247
2018 House Vote: Didnt Vote	2%	(5)	6%	(18)	16%	(46)	76%	(214)	283
4-Region: Northeast	12%	(18)	6%	(10)	16%	(25)	66%	(106)	159
4-Region: Midwest	2%	(3)	5%	(8)	16%	(28)	78%	(138)	177
4-Region: South	3%	(10)	9%	(31)	16%	(56)	73%	(257)	354
4-Region: West	2%	(4)	10%	(21)	20%	(42)	67%	(139)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_11: How much have you seen, read or heard about the acting careers of the following musicians?**

Tim McGraw

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(136)	27%	(250)	21%	(199)	37%	(340)	925
Gender: Male	19%	(88)	25%	(116)	24%	(108)	32%	(145)	457
Gender: Female	10%	(47)	29%	(134)	19%	(91)	42%	(195)	467
Age: 18-34	17%	(46)	22%	(61)	20%	(54)	42%	(115)	275
Age: 35-44	21%	(32)	29%	(45)	25%	(38)	25%	(39)	155
Age: 45-64	14%	(39)	30%	(86)	21%	(61)	36%	(104)	290
Age: 65+	9%	(18)	29%	(59)	22%	(45)	40%	(83)	205
GenZers: 1997-2012	12%	(13)	13%	(15)	18%	(19)	57%	(62)	109
Millennials: 1981-1996	19%	(55)	29%	(83)	22%	(64)	29%	(84)	286
GenXers: 1965-1980	17%	(39)	28%	(66)	24%	(56)	32%	(76)	238
Baby Boomers: 1946-1964	9%	(24)	30%	(80)	20%	(53)	42%	(113)	271
PID: Dem (no lean)	13%	(48)	27%	(100)	21%	(77)	40%	(147)	372
PID: Ind (no lean)	8%	(24)	28%	(82)	24%	(70)	41%	(122)	298
PID: Rep (no lean)	25%	(65)	27%	(68)	20%	(51)	28%	(71)	255
PID/Gender: Dem Men	19%	(37)	27%	(53)	21%	(41)	32%	(63)	194
PID/Gender: Dem Women	6%	(11)	26%	(46)	20%	(36)	47%	(84)	178
PID/Gender: Ind Men	10%	(12)	22%	(25)	27%	(31)	40%	(45)	112
PID/Gender: Ind Women	6%	(12)	31%	(57)	21%	(39)	41%	(76)	184
PID/Gender: Rep Men	26%	(40)	25%	(38)	24%	(36)	25%	(37)	151
PID/Gender: Rep Women	24%	(25)	29%	(30)	15%	(16)	33%	(34)	105
Ideo: Liberal (1-3)	14%	(38)	28%	(74)	19%	(50)	39%	(104)	266
Ideo: Moderate (4)	8%	(23)	32%	(92)	25%	(71)	35%	(99)	285
Ideo: Conservative (5-7)	22%	(67)	25%	(75)	20%	(60)	32%	(97)	299
Educ: < College	14%	(86)	26%	(157)	21%	(125)	39%	(237)	604
Educ: Bachelors degree	13%	(26)	27%	(56)	26%	(55)	35%	(72)	209
Educ: Post-grad	21%	(24)	33%	(37)	17%	(19)	28%	(31)	112
Income: Under 50k	10%	(47)	25%	(121)	23%	(107)	42%	(199)	474
Income: 50k-100k	19%	(56)	28%	(85)	20%	(60)	33%	(98)	299
Income: 100k+	21%	(33)	29%	(44)	21%	(32)	29%	(43)	152
Ethnicity: White	17%	(119)	28%	(196)	20%	(140)	35%	(242)	697
Ethnicity: Hispanic	12%	(20)	19%	(30)	28%	(46)	41%	(68)	164
Ethnicity: Black	9%	(12)	24%	(32)	25%	(34)	42%	(56)	133

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**Table MCEN5\_11: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Tim McGraw

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(136)	27%	(250)	21%	(199)	37%	(340)	925
Ethnicity: Other	5%	(5)	23%	(22)	26%	(25)	45%	(43)	95
All Christian	15%	(62)	32%	(134)	23%	(98)	31%	(131)	425
All Non-Christian	30%	(24)	22%	(18)	20%	(16)	28%	(22)	79
Agnostic/Nothing in particular	10%	(21)	22%	(47)	19%	(42)	49%	(107)	217
Something Else	17%	(28)	29%	(48)	18%	(30)	36%	(59)	166
Religious Non-Protestant/Catholic	28%	(24)	24%	(21)	20%	(17)	29%	(25)	88
Evangelical	20%	(51)	31%	(78)	15%	(39)	33%	(84)	252
Non-Evangelical	12%	(39)	30%	(100)	26%	(86)	32%	(106)	331
Community: Urban	17%	(52)	22%	(70)	23%	(74)	38%	(120)	316
Community: Suburban	12%	(49)	30%	(118)	20%	(80)	38%	(152)	399
Community: Rural	16%	(34)	30%	(62)	22%	(45)	32%	(68)	210
Employ: Private Sector	19%	(61)	29%	(96)	25%	(82)	27%	(89)	329
Employ: Government	29%	(18)	25%	(15)	20%	(12)	27%	(16)	61
Employ: Self-Employed	12%	(11)	38%	(36)	21%	(20)	29%	(28)	95
Employ: Homemaker	10%	(8)	19%	(14)	21%	(16)	50%	(38)	75
Employ: Retired	10%	(20)	25%	(50)	21%	(43)	44%	(90)	203
Employ: Unemployed	12%	(10)	26%	(22)	10%	(9)	52%	(45)	86
Military HH: Yes	17%	(20)	35%	(40)	18%	(20)	30%	(35)	115
Military HH: No	14%	(116)	26%	(210)	22%	(178)	38%	(305)	810
2018 House Vote: Democrat	11%	(37)	32%	(112)	23%	(81)	35%	(123)	353
2018 House Vote: Republican	24%	(60)	30%	(75)	19%	(47)	27%	(69)	251
2018 House Vote: Didnt Vote	11%	(34)	21%	(61)	22%	(66)	46%	(137)	297
4-Region: Northeast	14%	(24)	23%	(41)	21%	(37)	42%	(75)	177
4-Region: Midwest	19%	(34)	30%	(54)	19%	(34)	32%	(57)	179
4-Region: South	15%	(52)	27%	(96)	21%	(73)	38%	(134)	355
4-Region: West	12%	(26)	28%	(59)	26%	(55)	35%	(74)	214

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_12: How much have you seen, read or heard about the acting careers of the following musicians?

Common

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(108)	14%	(130)	19%	(177)	55%	(505)	920
Gender: Male	18%	(79)	15%	(66)	23%	(103)	44%	(191)	440
Gender: Female	6%	(29)	13%	(63)	15%	(74)	65%	(311)	478
Age: 18-34	11%	(30)	20%	(54)	23%	(61)	46%	(124)	269
Age: 35-44	14%	(19)	26%	(35)	23%	(31)	38%	(51)	135
Age: 45-64	19%	(56)	11%	(31)	19%	(54)	52%	(152)	293
Age: 65+	2%	(3)	5%	(11)	14%	(32)	80%	(178)	224
GenZers: 1997-2012	14%	(16)	21%	(23)	22%	(24)	43%	(47)	110
Millennials: 1981-1996	12%	(32)	20%	(53)	22%	(59)	45%	(118)	262
GenXers: 1965-1980	21%	(46)	16%	(34)	19%	(41)	45%	(97)	218
Baby Boomers: 1946-1964	5%	(15)	6%	(18)	18%	(53)	71%	(213)	299
PID: Dem (no lean)	20%	(70)	17%	(61)	19%	(69)	44%	(156)	356
PID: Ind (no lean)	6%	(17)	12%	(36)	20%	(61)	62%	(186)	300
PID: Rep (no lean)	8%	(21)	12%	(32)	18%	(47)	62%	(164)	264
PID/Gender: Dem Men	29%	(50)	19%	(33)	22%	(37)	31%	(53)	173
PID/Gender: Dem Women	11%	(20)	16%	(29)	17%	(32)	56%	(103)	183
PID/Gender: Ind Men	9%	(12)	11%	(14)	30%	(38)	50%	(63)	127
PID/Gender: Ind Women	3%	(5)	13%	(22)	14%	(23)	71%	(120)	170
PID/Gender: Rep Men	12%	(17)	14%	(20)	20%	(28)	54%	(75)	140
PID/Gender: Rep Women	3%	(4)	10%	(13)	16%	(19)	71%	(89)	125
Ideo: Liberal (1-3)	15%	(39)	24%	(64)	19%	(51)	42%	(111)	265
Ideo: Moderate (4)	11%	(33)	11%	(34)	22%	(67)	55%	(165)	299
Ideo: Conservative (5-7)	11%	(30)	9%	(25)	14%	(39)	67%	(187)	282
Educ: < College	12%	(75)	12%	(75)	19%	(119)	57%	(362)	631
Educ: Bachelors degree	11%	(21)	17%	(32)	23%	(43)	49%	(92)	188
Educ: Post-grad	12%	(12)	23%	(23)	15%	(15)	51%	(51)	101
Income: Under 50k	13%	(65)	13%	(62)	18%	(90)	56%	(278)	495
Income: 50k-100k	10%	(28)	15%	(42)	23%	(65)	52%	(147)	282
Income: 100k+	11%	(15)	17%	(25)	16%	(23)	56%	(80)	143
Ethnicity: White	9%	(65)	11%	(80)	19%	(141)	61%	(444)	730
Ethnicity: Hispanic	20%	(37)	14%	(26)	27%	(49)	39%	(73)	187
Ethnicity: Black	27%	(31)	32%	(38)	13%	(15)	28%	(32)	116

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**Table MCEN5\_12: How much have you seen, read or heard about the acting careers of the following musicians?**

Common

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(108)	14%	(130)	19%	(177)	55%	(505)	920
Ethnicity: Other	15%	(11)	17%	(12)	29%	(21)	39%	(29)	74
All Christian	12%	(51)	12%	(55)	20%	(87)	56%	(247)	440
All Non-Christian	24%	(14)	28%	(17)	8%	(5)	40%	(24)	59
Agnostic/Nothing in particular	8%	(19)	12%	(28)	22%	(50)	58%	(135)	232
Something Else	14%	(22)	18%	(27)	18%	(28)	51%	(79)	155
Religious Non-Protestant/Catholic	24%	(15)	25%	(17)	9%	(6)	42%	(28)	65
Evangelical	12%	(26)	16%	(35)	18%	(39)	54%	(118)	219
Non-Evangelical	12%	(45)	12%	(45)	20%	(75)	56%	(208)	373
Community: Urban	18%	(48)	22%	(58)	17%	(45)	43%	(115)	266
Community: Suburban	12%	(49)	11%	(46)	23%	(95)	54%	(226)	415
Community: Rural	5%	(12)	11%	(25)	16%	(37)	69%	(164)	239
Employ: Private Sector	17%	(54)	16%	(50)	28%	(89)	39%	(125)	318
Employ: Government	18%	(10)	22%	(12)	21%	(12)	39%	(22)	57
Employ: Self-Employed	8%	(7)	26%	(22)	23%	(20)	44%	(38)	87
Employ: Retired	3%	(8)	6%	(13)	14%	(34)	77%	(178)	233
Employ: Unemployed	17%	(17)	9%	(9)	8%	(8)	66%	(66)	100
Employ: Other	13%	(7)	15%	(8)	16%	(9)	56%	(30)	53
Military HH: Yes	7%	(10)	7%	(10)	17%	(25)	69%	(100)	146
Military HH: No	13%	(98)	15%	(120)	20%	(152)	52%	(405)	775
2018 House Vote: Democrat	17%	(58)	20%	(66)	20%	(66)	43%	(143)	334
2018 House Vote: Republican	8%	(21)	10%	(25)	18%	(46)	64%	(165)	258
2018 House Vote: Didnt Vote	9%	(28)	11%	(35)	20%	(63)	59%	(182)	308
4-Region: Northeast	16%	(25)	16%	(25)	16%	(25)	52%	(79)	154
4-Region: Midwest	4%	(8)	13%	(27)	19%	(39)	64%	(130)	203
4-Region: South	13%	(44)	16%	(58)	17%	(61)	54%	(191)	355
4-Region: West	15%	(30)	10%	(20)	25%	(52)	51%	(105)	208

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_13: How much have you seen, read or heard about the acting careers of the following musicians?**

*Billie Eilish*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(83)	17%	(159)	20%	(181)	54%	(501)	924
Gender: Male	11%	(49)	19%	(81)	19%	(83)	51%	(220)	434
Gender: Female	7%	(34)	16%	(77)	20%	(98)	57%	(279)	487
Age: 18-34	18%	(44)	27%	(66)	18%	(45)	37%	(91)	246
Age: 35-44	14%	(24)	19%	(33)	19%	(32)	48%	(81)	169
Age: 45-64	2%	(5)	16%	(46)	21%	(59)	62%	(175)	284
Age: 65+	5%	(11)	6%	(14)	20%	(45)	69%	(154)	224
GenZers: 1997-2012	17%	(16)	28%	(27)	20%	(19)	34%	(32)	94
Millennials: 1981-1996	16%	(46)	24%	(68)	19%	(54)	42%	(121)	289
GenXers: 1965-1980	4%	(9)	19%	(41)	21%	(45)	56%	(119)	214
Baby Boomers: 1946-1964	4%	(13)	8%	(24)	19%	(57)	69%	(207)	300
PID: Dem (no lean)	10%	(37)	21%	(75)	22%	(79)	46%	(165)	356
PID: Ind (no lean)	4%	(11)	15%	(42)	18%	(51)	64%	(184)	287
PID: Rep (no lean)	13%	(35)	15%	(42)	18%	(52)	54%	(152)	281
PID/Gender: Dem Men	18%	(28)	23%	(37)	21%	(34)	38%	(60)	160
PID/Gender: Dem Women	4%	(8)	19%	(36)	23%	(45)	54%	(104)	194
PID/Gender: Ind Men	4%	(5)	13%	(17)	19%	(24)	64%	(83)	130
PID/Gender: Ind Women	4%	(6)	16%	(25)	17%	(26)	64%	(101)	157
PID/Gender: Rep Men	11%	(16)	18%	(27)	18%	(25)	53%	(76)	144
PID/Gender: Rep Women	14%	(19)	12%	(16)	19%	(26)	55%	(74)	135
Ideo: Liberal (1-3)	8%	(23)	26%	(72)	19%	(52)	47%	(130)	277
Ideo: Moderate (4)	8%	(24)	14%	(43)	26%	(79)	52%	(158)	305
Ideo: Conservative (5-7)	11%	(32)	12%	(35)	15%	(43)	61%	(174)	284
Educ: < College	9%	(57)	16%	(101)	19%	(117)	56%	(355)	630
Educ: Bachelors degree	6%	(11)	19%	(35)	23%	(44)	51%	(96)	186
Educ: Post-grad	14%	(15)	21%	(23)	19%	(20)	46%	(50)	108
Income: Under 50k	8%	(42)	14%	(71)	19%	(95)	59%	(299)	508
Income: 50k-100k	8%	(21)	22%	(60)	20%	(55)	49%	(132)	268
Income: 100k+	13%	(20)	19%	(28)	21%	(31)	47%	(70)	148
Ethnicity: White	10%	(69)	15%	(109)	18%	(133)	57%	(409)	721
Ethnicity: Hispanic	19%	(29)	18%	(28)	13%	(20)	50%	(78)	155
Ethnicity: Black	9%	(11)	18%	(22)	29%	(34)	44%	(52)	119

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**Table MCEN5\_13: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Billie Eilish*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(83)	17%	(159)	20%	(181)	54%	(501)	924
Ethnicity: Other	3%	(3)	34%	(28)	17%	(14)	47%	(40)	84
All Christian	7%	(26)	17%	(66)	19%	(75)	57%	(219)	386
All Non-Christian	24%	(15)	22%	(13)	14%	(9)	40%	(24)	60
Atheist	4%	(2)	9%	(5)	28%	(14)	59%	(30)	51
Agnostic/Nothing in particular	6%	(13)	17%	(39)	24%	(56)	53%	(123)	231
Something Else	14%	(28)	18%	(36)	14%	(28)	53%	(104)	196
Religious Non-Protestant/Catholic	23%	(15)	20%	(13)	15%	(10)	41%	(27)	64
Evangelical	11%	(27)	14%	(34)	16%	(39)	59%	(146)	246
Non-Evangelical	8%	(26)	18%	(60)	19%	(64)	55%	(180)	330
Community: Urban	13%	(39)	17%	(49)	21%	(62)	48%	(140)	290
Community: Suburban	6%	(23)	17%	(71)	17%	(70)	60%	(244)	408
Community: Rural	9%	(21)	18%	(40)	21%	(49)	52%	(117)	226
Employ: Private Sector	7%	(23)	23%	(72)	23%	(72)	46%	(142)	309
Employ: Government	25%	(13)	20%	(11)	25%	(13)	31%	(17)	54
Employ: Self-Employed	20%	(16)	13%	(10)	23%	(19)	44%	(35)	80
Employ: Homemaker	—	(0)	24%	(14)	15%	(9)	61%	(36)	59
Employ: Retired	5%	(10)	8%	(18)	17%	(40)	70%	(159)	227
Employ: Unemployed	7%	(9)	18%	(22)	11%	(14)	63%	(79)	125
Employ: Other	17%	(9)	16%	(9)	17%	(10)	50%	(27)	55
Military HH: Yes	11%	(14)	9%	(11)	18%	(23)	63%	(80)	127
Military HH: No	9%	(69)	19%	(148)	20%	(158)	53%	(421)	797
2018 House Vote: Democrat	12%	(38)	19%	(64)	24%	(78)	46%	(150)	330
2018 House Vote: Republican	8%	(20)	13%	(34)	18%	(46)	61%	(155)	256
2018 House Vote: Didnt Vote	8%	(25)	19%	(60)	17%	(53)	57%	(184)	321
4-Region: Northeast	15%	(24)	17%	(27)	21%	(34)	48%	(79)	163
4-Region: Midwest	8%	(17)	12%	(23)	25%	(49)	54%	(106)	196
4-Region: South	6%	(22)	15%	(52)	18%	(61)	61%	(208)	343
4-Region: West	9%	(20)	26%	(57)	17%	(37)	49%	(109)	222

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_14: How much have you seen, read or heard about the acting careers of the following musicians?**

*Barbara Streisand*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(204)	28%	(253)	17%	(151)	33%	(300)	910
Gender: Male	27%	(118)	27%	(118)	15%	(65)	31%	(137)	438
Gender: Female	19%	(86)	29%	(134)	18%	(85)	35%	(161)	466
Age: 18-34	12%	(30)	24%	(60)	20%	(50)	44%	(111)	250
Age: 35-44	20%	(33)	26%	(42)	22%	(35)	32%	(52)	161
Age: 45-64	29%	(86)	29%	(85)	13%	(38)	28%	(83)	291
Age: 65+	27%	(56)	32%	(67)	14%	(29)	27%	(55)	208
GenZers: 1997-2012	11%	(10)	24%	(22)	14%	(13)	51%	(48)	94
Millennials: 1981-1996	16%	(46)	25%	(70)	21%	(59)	38%	(107)	283
GenXers: 1965-1980	27%	(63)	29%	(68)	17%	(41)	27%	(64)	236
Baby Boomers: 1946-1964	29%	(82)	31%	(86)	13%	(36)	27%	(74)	277
PID: Dem (no lean)	25%	(96)	28%	(106)	18%	(68)	29%	(108)	379
PID: Ind (no lean)	18%	(51)	26%	(76)	17%	(50)	38%	(109)	287
PID: Rep (no lean)	23%	(57)	29%	(71)	14%	(33)	34%	(83)	244
PID/Gender: Dem Men	33%	(63)	25%	(48)	18%	(34)	23%	(44)	190
PID/Gender: Dem Women	17%	(32)	31%	(57)	18%	(33)	34%	(64)	187
PID/Gender: Ind Men	14%	(16)	29%	(33)	12%	(14)	45%	(51)	113
PID/Gender: Ind Women	21%	(36)	24%	(41)	21%	(36)	34%	(59)	172
PID/Gender: Rep Men	29%	(39)	27%	(36)	13%	(17)	32%	(43)	135
PID/Gender: Rep Women	17%	(18)	33%	(35)	15%	(16)	36%	(38)	107
Ideo: Liberal (1-3)	26%	(72)	28%	(78)	17%	(48)	30%	(84)	282
Ideo: Moderate (4)	21%	(57)	31%	(84)	16%	(43)	31%	(84)	269
Ideo: Conservative (5-7)	24%	(70)	27%	(77)	14%	(41)	34%	(97)	285
Educ: < College	18%	(105)	24%	(137)	16%	(92)	42%	(237)	570
Educ: Bachelors degree	27%	(59)	32%	(69)	18%	(40)	23%	(50)	217
Educ: Post-grad	34%	(41)	39%	(48)	16%	(20)	11%	(14)	122
Income: Under 50k	19%	(86)	23%	(106)	16%	(73)	42%	(191)	457
Income: 50k-100k	25%	(70)	30%	(86)	18%	(52)	26%	(74)	282
Income: 100k+	28%	(48)	36%	(62)	15%	(26)	20%	(35)	170
Ethnicity: White	25%	(181)	27%	(195)	16%	(111)	32%	(230)	718
Ethnicity: Hispanic	24%	(34)	12%	(16)	21%	(29)	43%	(60)	139
Ethnicity: Black	17%	(18)	27%	(30)	18%	(20)	38%	(42)	110

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**Table MCEN5\_14: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Barbara Streisand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	22%	(204)	28%	(253)	17%	(151)	33%	(300)	910
Ethnicity: Other	6%	(5)	34%	(28)	24%	(20)	35%	(29)	82
All Christian	28%	(113)	29%	(115)	15%	(62)	28%	(113)	404
All Non-Christian	30%	(20)	28%	(19)	18%	(12)	24%	(16)	69
Agnostic/Nothing in particular	14%	(33)	29%	(68)	21%	(49)	36%	(85)	234
Something Else	16%	(25)	23%	(38)	15%	(24)	46%	(74)	161
Religious Non-Protestant/Catholic	27%	(20)	30%	(23)	20%	(15)	23%	(18)	76
Evangelical	22%	(47)	27%	(57)	13%	(29)	37%	(80)	213
Non-Evangelical	26%	(91)	26%	(90)	16%	(57)	31%	(108)	346
Community: Urban	21%	(57)	29%	(80)	19%	(54)	31%	(87)	278
Community: Suburban	24%	(98)	28%	(115)	16%	(66)	31%	(127)	406
Community: Rural	22%	(49)	26%	(58)	14%	(31)	38%	(86)	225
Employ: Private Sector	26%	(83)	26%	(81)	19%	(61)	28%	(88)	313
Employ: Government	24%	(16)	33%	(21)	14%	(9)	28%	(18)	64
Employ: Self-Employed	24%	(21)	36%	(33)	8%	(7)	31%	(28)	90
Employ: Homemaker	15%	(9)	16%	(10)	23%	(14)	46%	(28)	61
Employ: Retired	25%	(52)	35%	(73)	11%	(24)	29%	(62)	211
Employ: Unemployed	12%	(12)	17%	(16)	23%	(23)	49%	(48)	98
Military HH: Yes	28%	(34)	28%	(33)	9%	(11)	35%	(43)	121
Military HH: No	22%	(171)	28%	(220)	18%	(140)	33%	(258)	789
2018 House Vote: Democrat	29%	(98)	30%	(104)	17%	(59)	24%	(81)	342
2018 House Vote: Republican	23%	(59)	32%	(80)	14%	(35)	31%	(78)	252
2018 House Vote: Didnt Vote	14%	(40)	22%	(64)	18%	(53)	46%	(132)	289
4-Region: Northeast	32%	(47)	27%	(39)	18%	(27)	23%	(34)	147
4-Region: Midwest	21%	(39)	31%	(57)	14%	(26)	33%	(61)	183
4-Region: South	21%	(73)	24%	(85)	16%	(56)	39%	(135)	349
4-Region: West	20%	(45)	31%	(72)	18%	(42)	31%	(70)	230

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_15: How much have you seen, read or heard about the acting careers of the following musicians?

Cher

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(180)	33%	(294)	17%	(152)	31%	(276)	902
Gender: Male	22%	(99)	30%	(135)	18%	(80)	30%	(132)	445
Gender: Female	18%	(82)	35%	(158)	16%	(73)	31%	(143)	456
Age: 18-34	18%	(43)	21%	(51)	18%	(42)	43%	(101)	236
Age: 35-44	22%	(32)	37%	(54)	16%	(24)	25%	(37)	147
Age: 45-64	22%	(67)	33%	(100)	15%	(47)	30%	(94)	309
Age: 65+	18%	(38)	42%	(89)	19%	(39)	21%	(44)	210
GenZers: 1997-2012	9%	(9)	21%	(19)	18%	(16)	53%	(49)	93
Millennials: 1981-1996	22%	(58)	30%	(78)	18%	(46)	30%	(80)	263
GenXers: 1965-1980	24%	(53)	28%	(64)	17%	(38)	31%	(70)	224
Baby Boomers: 1946-1964	21%	(60)	41%	(119)	16%	(46)	23%	(68)	293
PID: Dem (no lean)	24%	(81)	36%	(123)	13%	(46)	27%	(92)	342
PID: Ind (no lean)	17%	(47)	28%	(80)	23%	(64)	32%	(91)	281
PID: Rep (no lean)	19%	(52)	33%	(91)	15%	(43)	33%	(93)	278
PID/Gender: Dem Men	30%	(52)	37%	(64)	15%	(27)	18%	(31)	174
PID/Gender: Dem Women	17%	(29)	35%	(59)	11%	(19)	36%	(61)	168
PID/Gender: Ind Men	14%	(17)	22%	(28)	25%	(32)	39%	(48)	124
PID/Gender: Ind Women	19%	(30)	33%	(51)	21%	(32)	27%	(43)	156
PID/Gender: Rep Men	20%	(29)	30%	(43)	14%	(21)	36%	(53)	147
PID/Gender: Rep Women	18%	(23)	36%	(47)	16%	(22)	30%	(40)	132
Ideo: Liberal (1-3)	27%	(70)	32%	(81)	14%	(36)	27%	(70)	256
Ideo: Moderate (4)	17%	(46)	36%	(99)	21%	(57)	27%	(76)	279
Ideo: Conservative (5-7)	17%	(52)	33%	(101)	16%	(49)	33%	(101)	303
Educ: < College	21%	(124)	28%	(167)	16%	(95)	35%	(204)	589
Educ: Bachelors degree	14%	(28)	40%	(79)	22%	(44)	24%	(47)	197
Educ: Post-grad	25%	(29)	41%	(48)	12%	(14)	22%	(25)	116
Income: Under 50k	21%	(95)	29%	(132)	15%	(69)	36%	(163)	459
Income: 50k-100k	19%	(53)	34%	(94)	21%	(60)	26%	(73)	279
Income: 100k+	20%	(33)	42%	(68)	15%	(24)	24%	(39)	164
Ethnicity: White	22%	(152)	34%	(240)	16%	(111)	29%	(201)	704
Ethnicity: Hispanic	30%	(42)	24%	(34)	12%	(16)	34%	(47)	139
Ethnicity: Black	19%	(20)	27%	(29)	18%	(20)	36%	(39)	107

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**Table MCEN5\_15: How much have you seen, read or heard about the acting careers of the following musicians?**

*Cher*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(180)	33%	(294)	17%	(152)	31%	(276)	902
Ethnicity: Other	9%	(9)	28%	(25)	24%	(22)	39%	(36)	91
All Christian	20%	(83)	37%	(151)	15%	(61)	28%	(115)	410
All Non-Christian	30%	(19)	36%	(23)	9%	(6)	25%	(16)	65
Atheist	18%	(9)	27%	(14)	22%	(12)	34%	(18)	52
Agnostic/Nothing in particular	19%	(46)	29%	(70)	17%	(41)	34%	(81)	238
Something Else	17%	(23)	27%	(37)	24%	(33)	33%	(45)	138
Religious Non-Protestant/Catholic	28%	(20)	34%	(24)	12%	(9)	26%	(18)	71
Evangelical	20%	(45)	32%	(71)	16%	(36)	32%	(72)	224
Non-Evangelical	17%	(53)	38%	(119)	18%	(57)	27%	(87)	318
Community: Urban	27%	(71)	32%	(87)	12%	(33)	28%	(76)	267
Community: Suburban	18%	(74)	32%	(127)	20%	(79)	30%	(122)	402
Community: Rural	15%	(35)	34%	(80)	17%	(40)	33%	(78)	233
Employ: Private Sector	19%	(58)	33%	(101)	17%	(52)	30%	(90)	301
Employ: Government	18%	(11)	40%	(25)	19%	(12)	23%	(14)	62
Employ: Self-Employed	28%	(26)	29%	(27)	10%	(10)	33%	(31)	95
Employ: Homemaker	10%	(5)	38%	(21)	8%	(4)	44%	(24)	54
Employ: Retired	19%	(40)	39%	(84)	19%	(40)	24%	(52)	216
Employ: Unemployed	17%	(16)	13%	(12)	22%	(20)	48%	(43)	91
Employ: Other	32%	(20)	33%	(21)	16%	(10)	19%	(12)	63
Military HH: Yes	19%	(22)	38%	(42)	12%	(14)	31%	(35)	113
Military HH: No	20%	(159)	32%	(251)	18%	(138)	31%	(241)	789
2018 House Vote: Democrat	28%	(89)	36%	(112)	15%	(46)	21%	(68)	316
2018 House Vote: Republican	19%	(48)	37%	(96)	15%	(39)	29%	(74)	256
2018 House Vote: Didnt Vote	14%	(42)	26%	(80)	21%	(64)	39%	(119)	305
4-Region: Northeast	26%	(40)	29%	(44)	22%	(35)	23%	(36)	156
4-Region: Midwest	19%	(38)	34%	(67)	12%	(25)	34%	(68)	198
4-Region: South	14%	(48)	33%	(109)	16%	(54)	36%	(120)	330
4-Region: West	25%	(54)	34%	(74)	18%	(39)	23%	(51)	218

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_16: How much have you seen, read or heard about the acting careers of the following musicians?

Madonna

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(180)	27%	(269)	23%	(222)	31%	(308)	978
Gender: Male	25%	(113)	27%	(123)	19%	(87)	29%	(132)	456
Gender: Female	13%	(66)	28%	(145)	26%	(135)	34%	(175)	521
Age: 18-34	19%	(55)	27%	(76)	20%	(58)	34%	(96)	286
Age: 35-44	24%	(39)	25%	(40)	22%	(36)	29%	(46)	161
Age: 45-64	19%	(55)	31%	(91)	24%	(69)	26%	(76)	291
Age: 65+	13%	(31)	25%	(61)	25%	(60)	37%	(89)	240
GenZers: 1997-2012	15%	(19)	36%	(46)	16%	(21)	33%	(43)	128
Millennials: 1981-1996	23%	(64)	22%	(60)	22%	(61)	33%	(93)	279
GenXers: 1965-1980	20%	(47)	30%	(69)	25%	(59)	25%	(60)	235
Baby Boomers: 1946-1964	15%	(47)	29%	(91)	22%	(70)	33%	(105)	313
PID: Dem (no lean)	26%	(96)	27%	(101)	22%	(83)	24%	(90)	370
PID: Ind (no lean)	13%	(40)	26%	(81)	24%	(76)	37%	(115)	312
PID: Rep (no lean)	15%	(43)	29%	(87)	21%	(63)	35%	(103)	297
PID/Gender: Dem Men	38%	(65)	29%	(50)	17%	(30)	16%	(27)	172
PID/Gender: Dem Women	16%	(31)	25%	(50)	27%	(53)	32%	(63)	198
PID/Gender: Ind Men	14%	(18)	24%	(31)	19%	(24)	43%	(55)	128
PID/Gender: Ind Women	12%	(22)	27%	(50)	28%	(52)	32%	(59)	184
PID/Gender: Rep Men	19%	(30)	27%	(42)	22%	(34)	32%	(51)	157
PID/Gender: Rep Women	9%	(13)	32%	(45)	21%	(30)	38%	(53)	140
Ideo: Liberal (1-3)	25%	(76)	28%	(85)	23%	(68)	24%	(71)	299
Ideo: Moderate (4)	15%	(43)	32%	(93)	22%	(64)	32%	(94)	294
Ideo: Conservative (5-7)	17%	(51)	26%	(78)	22%	(66)	36%	(110)	305
Educ: < College	18%	(113)	26%	(167)	22%	(141)	35%	(225)	646
Educ: Bachelors degree	17%	(34)	29%	(57)	27%	(54)	27%	(54)	200
Educ: Post-grad	24%	(32)	34%	(45)	20%	(27)	22%	(29)	133
Income: Under 50k	16%	(78)	25%	(122)	24%	(117)	35%	(169)	485
Income: 50k-100k	19%	(57)	30%	(92)	20%	(63)	31%	(95)	306
Income: 100k+	24%	(44)	29%	(55)	23%	(43)	24%	(45)	187
Ethnicity: White	17%	(128)	28%	(206)	22%	(162)	32%	(238)	733
Ethnicity: Hispanic	24%	(39)	25%	(42)	23%	(39)	28%	(46)	166
Ethnicity: Black	31%	(42)	22%	(30)	19%	(26)	28%	(39)	137

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**Table MCEN5\_16: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Madonna*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(180)	27%	(269)	23%	(222)	31%	(308)	978
Ethnicity: Other	9%	(10)	30%	(32)	32%	(34)	29%	(32)	108
All Christian	18%	(78)	29%	(124)	22%	(92)	31%	(134)	428
All Non-Christian	33%	(25)	30%	(23)	20%	(15)	16%	(12)	75
Agnostic/Nothing in particular	12%	(32)	28%	(72)	24%	(62)	35%	(89)	255
Something Else	21%	(37)	22%	(38)	25%	(43)	32%	(56)	173
Religious Non-Protestant/Catholic	34%	(26)	29%	(23)	19%	(15)	18%	(14)	78
Evangelical	20%	(51)	22%	(56)	25%	(64)	34%	(87)	259
Non-Evangelical	16%	(56)	32%	(112)	21%	(72)	31%	(106)	346
Community: Urban	30%	(90)	25%	(75)	21%	(64)	24%	(72)	301
Community: Suburban	13%	(58)	30%	(128)	24%	(101)	33%	(142)	429
Community: Rural	13%	(32)	26%	(66)	23%	(56)	38%	(95)	249
Employ: Private Sector	24%	(75)	32%	(99)	20%	(63)	24%	(77)	314
Employ: Government	21%	(15)	35%	(25)	17%	(12)	27%	(19)	71
Employ: Self-Employed	28%	(28)	17%	(17)	21%	(21)	34%	(34)	100
Employ: Homemaker	10%	(7)	29%	(20)	35%	(23)	25%	(17)	67
Employ: Retired	13%	(33)	25%	(64)	23%	(60)	39%	(98)	254
Employ: Unemployed	15%	(14)	25%	(22)	24%	(21)	36%	(32)	88
Employ: Other	12%	(7)	22%	(13)	27%	(16)	39%	(23)	59
Military HH: Yes	19%	(28)	25%	(35)	23%	(33)	33%	(47)	143
Military HH: No	18%	(152)	28%	(233)	23%	(189)	31%	(261)	835
2018 House Vote: Democrat	28%	(106)	24%	(89)	23%	(86)	25%	(94)	376
2018 House Vote: Republican	13%	(35)	29%	(81)	27%	(77)	31%	(87)	280
2018 House Vote: Didnt Vote	12%	(36)	32%	(95)	19%	(57)	37%	(112)	299
4-Region: Northeast	27%	(47)	25%	(44)	18%	(32)	30%	(52)	175
4-Region: Midwest	17%	(35)	34%	(68)	17%	(34)	33%	(67)	203
4-Region: South	16%	(61)	24%	(88)	27%	(99)	33%	(124)	372
4-Region: West	16%	(37)	30%	(68)	25%	(58)	29%	(66)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_17: How much have you seen, read or heard about the acting careers of the following musicians?

Jennifer Hudson

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(177)	33%	(303)	19%	(170)	29%	(266)	916
Gender: Male	23%	(102)	26%	(116)	22%	(97)	29%	(130)	445
Gender: Female	16%	(75)	39%	(185)	16%	(73)	29%	(136)	469
Age: 18-34	21%	(58)	32%	(91)	14%	(40)	32%	(90)	279
Age: 35-44	22%	(31)	40%	(56)	16%	(22)	23%	(32)	142
Age: 45-64	21%	(64)	31%	(92)	24%	(73)	24%	(73)	301
Age: 65+	12%	(23)	33%	(65)	18%	(35)	36%	(71)	194
GenZers: 1997-2012	19%	(21)	37%	(40)	4%	(4)	40%	(43)	109
Millennials: 1981-1996	23%	(66)	31%	(89)	19%	(55)	26%	(74)	283
GenXers: 1965-1980	19%	(43)	35%	(80)	22%	(49)	24%	(56)	228
Baby Boomers: 1946-1964	16%	(45)	33%	(92)	21%	(60)	30%	(83)	280
PID: Dem (no lean)	27%	(95)	37%	(133)	17%	(60)	19%	(67)	356
PID: Ind (no lean)	10%	(28)	32%	(88)	19%	(53)	38%	(105)	274
PID: Rep (no lean)	19%	(54)	29%	(82)	20%	(57)	33%	(93)	286
PID/Gender: Dem Men	32%	(55)	35%	(59)	20%	(33)	14%	(23)	171
PID/Gender: Dem Women	22%	(40)	40%	(74)	14%	(27)	24%	(44)	185
PID/Gender: Ind Men	10%	(12)	20%	(24)	25%	(30)	45%	(54)	120
PID/Gender: Ind Women	11%	(16)	41%	(62)	15%	(23)	34%	(51)	152
PID/Gender: Rep Men	23%	(35)	21%	(33)	22%	(34)	34%	(53)	154
PID/Gender: Rep Women	14%	(18)	37%	(49)	18%	(23)	31%	(41)	132
Ideo: Liberal (1-3)	24%	(62)	35%	(94)	20%	(53)	21%	(57)	266
Ideo: Moderate (4)	17%	(48)	36%	(103)	20%	(57)	28%	(80)	288
Ideo: Conservative (5-7)	21%	(63)	29%	(85)	18%	(54)	32%	(95)	297
Educ: < College	18%	(105)	31%	(180)	17%	(97)	35%	(203)	586
Educ: Bachelors degree	19%	(39)	40%	(84)	22%	(45)	19%	(40)	207
Educ: Post-grad	27%	(33)	32%	(39)	23%	(28)	18%	(22)	122
Income: Under 50k	17%	(82)	31%	(145)	17%	(80)	35%	(164)	471
Income: 50k-100k	20%	(52)	32%	(83)	24%	(61)	24%	(63)	259
Income: 100k+	23%	(42)	40%	(75)	16%	(29)	21%	(39)	186
Ethnicity: White	19%	(137)	33%	(235)	19%	(134)	30%	(214)	720
Ethnicity: Hispanic	29%	(43)	38%	(56)	13%	(20)	20%	(30)	149
Ethnicity: Black	33%	(34)	39%	(41)	14%	(15)	14%	(15)	105

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**Table MCEN5\_17: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Jennifer Hudson

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(177)	33%	(303)	19%	(170)	29%	(266)	916
Ethnicity: Other	6%	(5)	30%	(27)	24%	(22)	40%	(37)	91
All Christian	18%	(73)	39%	(164)	17%	(72)	26%	(108)	418
All Non-Christian	32%	(25)	31%	(23)	18%	(14)	19%	(15)	77
Agnostic/Nothing in particular	13%	(27)	29%	(60)	20%	(41)	38%	(80)	209
Something Else	28%	(47)	27%	(46)	19%	(31)	26%	(45)	169
Religious Non-Protestant/Catholic	31%	(26)	31%	(26)	17%	(15)	21%	(17)	85
Evangelical	20%	(47)	31%	(72)	21%	(48)	28%	(65)	232
Non-Evangelical	20%	(69)	41%	(144)	15%	(51)	24%	(85)	350
Community: Urban	25%	(71)	35%	(100)	15%	(41)	25%	(71)	283
Community: Suburban	21%	(82)	33%	(130)	19%	(74)	27%	(107)	392
Community: Rural	10%	(24)	31%	(74)	23%	(55)	36%	(88)	240
Employ: Private Sector	24%	(71)	38%	(113)	18%	(54)	20%	(59)	297
Employ: Government	26%	(17)	34%	(22)	9%	(6)	32%	(21)	66
Employ: Self-Employed	21%	(19)	31%	(29)	20%	(19)	27%	(25)	92
Employ: Homemaker	18%	(13)	34%	(24)	15%	(11)	32%	(23)	70
Employ: Retired	13%	(30)	33%	(75)	20%	(46)	33%	(76)	226
Employ: Unemployed	19%	(18)	17%	(17)	32%	(31)	32%	(31)	97
Military HH: Yes	23%	(30)	25%	(33)	15%	(19)	37%	(49)	131
Military HH: No	19%	(147)	34%	(270)	19%	(151)	28%	(217)	784
2018 House Vote: Democrat	26%	(94)	38%	(136)	16%	(56)	20%	(70)	355
2018 House Vote: Republican	17%	(41)	32%	(77)	17%	(42)	34%	(83)	244
2018 House Vote: Didnt Vote	14%	(40)	29%	(86)	23%	(67)	34%	(101)	293
4-Region: Northeast	25%	(41)	31%	(51)	18%	(29)	26%	(42)	163
4-Region: Midwest	17%	(32)	34%	(63)	18%	(34)	30%	(55)	184
4-Region: South	19%	(63)	33%	(109)	16%	(52)	33%	(109)	333
4-Region: West	17%	(41)	34%	(81)	23%	(55)	25%	(60)	237

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_18: How much have you seen, read or heard about the acting careers of the following musicians?**

Jennifer Lopez

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	33%	(287)	36%	(307)	13%	(114)	18%	(151)	859
Gender: Male	38%	(155)	31%	(125)	13%	(51)	18%	(72)	403
Gender: Female	29%	(133)	40%	(181)	14%	(63)	17%	(74)	451
Age: 18-34	32%	(73)	36%	(81)	13%	(29)	19%	(43)	226
Age: 35-44	43%	(62)	37%	(54)	11%	(16)	9%	(13)	145
Age: 45-64	39%	(118)	31%	(94)	11%	(33)	20%	(60)	305
Age: 65+	19%	(34)	43%	(78)	20%	(36)	19%	(35)	183
GenZers: 1997-2012	29%	(26)	34%	(30)	13%	(12)	24%	(21)	90
Millennials: 1981-1996	36%	(87)	38%	(92)	13%	(30)	13%	(32)	241
GenXers: 1965-1980	39%	(89)	33%	(75)	11%	(26)	17%	(40)	230
Baby Boomers: 1946-1964	30%	(83)	36%	(102)	15%	(42)	19%	(54)	282
PID: Dem (no lean)	44%	(155)	31%	(108)	12%	(42)	13%	(45)	350
PID: Ind (no lean)	27%	(67)	37%	(94)	15%	(37)	22%	(55)	253
PID: Rep (no lean)	25%	(65)	41%	(105)	14%	(35)	20%	(51)	256
PID/Gender: Dem Men	55%	(95)	20%	(35)	12%	(21)	13%	(23)	173
PID/Gender: Dem Women	34%	(60)	42%	(73)	12%	(21)	12%	(22)	176
PID/Gender: Ind Men	24%	(24)	43%	(43)	12%	(12)	22%	(22)	100
PID/Gender: Ind Women	29%	(43)	33%	(50)	17%	(25)	21%	(31)	150
PID/Gender: Rep Men	28%	(36)	36%	(47)	14%	(18)	22%	(28)	129
PID/Gender: Rep Women	23%	(29)	47%	(58)	13%	(16)	17%	(21)	125
Ideo: Liberal (1-3)	41%	(102)	34%	(84)	13%	(33)	12%	(30)	250
Ideo: Moderate (4)	31%	(80)	38%	(98)	14%	(36)	18%	(47)	261
Ideo: Conservative (5-7)	28%	(76)	39%	(108)	14%	(39)	19%	(52)	276
Educ: < College	35%	(197)	33%	(184)	11%	(64)	21%	(119)	564
Educ: Bachelors degree	27%	(50)	42%	(78)	19%	(35)	12%	(23)	185
Educ: Post-grad	37%	(41)	41%	(45)	14%	(16)	8%	(9)	110
Income: Under 50k	33%	(143)	33%	(141)	12%	(51)	22%	(95)	431
Income: 50k-100k	31%	(85)	41%	(111)	15%	(41)	13%	(36)	273
Income: 100k+	38%	(59)	36%	(55)	14%	(22)	13%	(19)	155
Ethnicity: White	32%	(211)	36%	(236)	13%	(83)	18%	(120)	650
Ethnicity: Hispanic	48%	(69)	31%	(44)	6%	(9)	15%	(21)	142
Ethnicity: Black	50%	(59)	25%	(29)	13%	(16)	12%	(14)	117

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**Table MCEN5\_18:** How much have you seen, read or heard about the acting careers of the following musicians?  
Jennifer Lopez

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	33%	(287)	36%	(307)	13%	(114)	18%	(151)	859
Ethnicity: Other	19%	(18)	46%	(42)	17%	(16)	18%	(17)	92
All Christian	34%	(136)	36%	(143)	13%	(50)	17%	(69)	398
All Non-Christian	45%	(27)	36%	(22)	11%	(6)	8%	(5)	60
Agnostic/Nothing in particular	26%	(53)	39%	(81)	14%	(29)	21%	(43)	205
Something Else	42%	(63)	30%	(46)	12%	(18)	16%	(24)	151
Religious Non-Protestant/Catholic	42%	(28)	37%	(25)	13%	(9)	8%	(6)	67
Evangelical	39%	(98)	32%	(81)	11%	(28)	18%	(44)	251
Non-Evangelical	34%	(99)	36%	(106)	13%	(38)	17%	(50)	294
Community: Urban	40%	(111)	31%	(85)	12%	(33)	18%	(49)	278
Community: Suburban	31%	(113)	38%	(142)	16%	(60)	14%	(53)	368
Community: Rural	29%	(63)	38%	(80)	10%	(22)	23%	(48)	214
Employ: Private Sector	37%	(109)	37%	(107)	14%	(41)	12%	(33)	291
Employ: Government	39%	(27)	48%	(33)	7%	(5)	6%	(4)	68
Employ: Self-Employed	45%	(34)	38%	(29)	9%	(7)	9%	(7)	77
Employ: Homemaker	35%	(17)	28%	(14)	10%	(5)	28%	(14)	50
Employ: Retired	24%	(51)	36%	(76)	19%	(40)	20%	(43)	210
Employ: Unemployed	28%	(26)	26%	(24)	5%	(4)	42%	(39)	93
Military HH: Yes	36%	(40)	27%	(30)	16%	(18)	21%	(24)	112
Military HH: No	33%	(247)	37%	(277)	13%	(96)	17%	(127)	747
2018 House Vote: Democrat	44%	(145)	32%	(106)	13%	(44)	10%	(33)	328
2018 House Vote: Republican	28%	(65)	39%	(91)	14%	(33)	20%	(46)	235
2018 House Vote: Didnt Vote	26%	(71)	37%	(99)	13%	(34)	24%	(65)	269
4-Region: Northeast	39%	(64)	36%	(59)	12%	(20)	14%	(23)	166
4-Region: Midwest	34%	(66)	33%	(62)	15%	(29)	17%	(33)	191
4-Region: South	35%	(108)	36%	(112)	12%	(37)	17%	(54)	310
4-Region: West	26%	(50)	38%	(74)	15%	(29)	21%	(40)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_19: How much have you seen, read or heard about the acting careers of the following musicians?**

*Justin Timberlake*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(192)	31%	(283)	20%	(189)	28%	(263)	927
Gender: Male	23%	(100)	31%	(134)	19%	(82)	28%	(121)	438
Gender: Female	19%	(92)	30%	(148)	22%	(107)	29%	(139)	485
Age: 18-34	27%	(73)	33%	(87)	17%	(46)	23%	(60)	266
Age: 35-44	31%	(52)	32%	(54)	20%	(34)	17%	(28)	168
Age: 45-64	17%	(49)	33%	(94)	18%	(52)	33%	(94)	289
Age: 65+	9%	(19)	23%	(48)	28%	(57)	39%	(80)	204
GenZers: 1997-2012	23%	(24)	36%	(37)	17%	(18)	25%	(26)	105
Millennials: 1981-1996	30%	(85)	31%	(88)	19%	(53)	19%	(55)	281
GenXers: 1965-1980	21%	(49)	32%	(76)	20%	(47)	27%	(65)	238
Baby Boomers: 1946-1964	11%	(32)	28%	(80)	22%	(62)	39%	(109)	284
PID: Dem (no lean)	27%	(102)	32%	(118)	18%	(66)	24%	(89)	376
PID: Ind (no lean)	12%	(34)	32%	(87)	22%	(62)	34%	(92)	276
PID: Rep (no lean)	20%	(56)	28%	(77)	22%	(61)	29%	(81)	276
PID/Gender: Dem Men	35%	(64)	27%	(50)	18%	(32)	21%	(38)	184
PID/Gender: Dem Women	20%	(38)	36%	(69)	18%	(34)	27%	(51)	191
PID/Gender: Ind Men	8%	(9)	38%	(44)	18%	(20)	36%	(41)	114
PID/Gender: Ind Women	16%	(25)	27%	(43)	26%	(42)	32%	(51)	160
PID/Gender: Rep Men	20%	(28)	29%	(41)	21%	(30)	30%	(42)	140
PID/Gender: Rep Women	21%	(28)	27%	(36)	23%	(31)	28%	(38)	133
Ideo: Liberal (1-3)	25%	(74)	35%	(105)	17%	(50)	23%	(70)	299
Ideo: Moderate (4)	18%	(45)	33%	(83)	22%	(55)	26%	(66)	249
Ideo: Conservative (5-7)	19%	(59)	28%	(86)	20%	(60)	33%	(101)	307
Educ: < College	21%	(126)	26%	(158)	20%	(120)	33%	(197)	602
Educ: Bachelors degree	17%	(34)	39%	(79)	22%	(45)	23%	(46)	203
Educ: Post-grad	26%	(32)	38%	(46)	20%	(24)	16%	(20)	122
Income: Under 50k	18%	(81)	28%	(130)	22%	(103)	32%	(145)	458
Income: 50k-100k	20%	(57)	35%	(101)	19%	(55)	26%	(75)	288
Income: 100k+	30%	(54)	29%	(53)	17%	(31)	24%	(43)	181
Ethnicity: White	20%	(138)	32%	(222)	20%	(141)	29%	(201)	702
Ethnicity: Hispanic	32%	(52)	28%	(46)	23%	(38)	16%	(26)	162
Ethnicity: Black	33%	(37)	28%	(32)	19%	(21)	21%	(24)	114

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**Table MCEN5\_19: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Justin Timberlake

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(192)	31%	(283)	20%	(189)	28%	(263)	927
Ethnicity: Other	15%	(17)	27%	(29)	24%	(27)	34%	(38)	110
All Christian	19%	(74)	33%	(128)	20%	(76)	28%	(111)	390
All Non-Christian	31%	(27)	32%	(28)	19%	(17)	18%	(15)	88
Agnostic/Nothing in particular	19%	(43)	27%	(60)	18%	(39)	35%	(77)	218
Something Else	22%	(41)	27%	(50)	25%	(46)	25%	(46)	183
Religious Non-Protestant/Catholic	30%	(27)	31%	(28)	19%	(18)	21%	(19)	92
Evangelical	24%	(58)	28%	(68)	22%	(53)	27%	(66)	246
Non-Evangelical	18%	(60)	34%	(110)	20%	(66)	27%	(90)	327
Community: Urban	28%	(83)	31%	(92)	17%	(51)	23%	(68)	294
Community: Suburban	20%	(77)	29%	(114)	22%	(86)	29%	(114)	391
Community: Rural	14%	(33)	32%	(77)	21%	(52)	33%	(80)	242
Employ: Private Sector	25%	(76)	33%	(102)	18%	(55)	25%	(76)	308
Employ: Government	36%	(22)	33%	(21)	15%	(9)	16%	(10)	61
Employ: Self-Employed	33%	(31)	24%	(22)	22%	(20)	21%	(20)	94
Employ: Homemaker	18%	(13)	28%	(21)	31%	(23)	22%	(16)	73
Employ: Retired	10%	(21)	24%	(51)	27%	(57)	40%	(87)	215
Employ: Unemployed	17%	(14)	41%	(35)	12%	(10)	29%	(25)	84
Employ: Other	15%	(9)	29%	(18)	15%	(9)	41%	(26)	62
Military HH: Yes	25%	(34)	25%	(33)	15%	(20)	34%	(46)	133
Military HH: No	20%	(158)	31%	(250)	21%	(169)	27%	(217)	794
2018 House Vote: Democrat	27%	(95)	30%	(106)	20%	(69)	23%	(82)	353
2018 House Vote: Republican	19%	(49)	29%	(74)	20%	(51)	31%	(79)	253
2018 House Vote: Didnt Vote	16%	(46)	32%	(94)	23%	(68)	30%	(89)	297
4-Region: Northeast	27%	(44)	30%	(48)	23%	(37)	21%	(34)	162
4-Region: Midwest	18%	(34)	31%	(59)	17%	(32)	34%	(64)	189
4-Region: South	20%	(70)	32%	(111)	19%	(66)	28%	(97)	344
4-Region: West	19%	(45)	28%	(64)	24%	(55)	29%	(68)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_20: How much have you seen, read or heard about the acting careers of the following musicians?

Ice Cube

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	28%	(257)	28%	(259)	17%	(154)	28%	(259)	929
Gender: Male	36%	(163)	29%	(132)	14%	(63)	20%	(92)	449
Gender: Female	20%	(94)	26%	(126)	19%	(91)	35%	(165)	476
Age: 18-34	30%	(81)	32%	(86)	15%	(40)	22%	(59)	266
Age: 35-44	40%	(67)	32%	(54)	17%	(28)	11%	(19)	167
Age: 45-64	33%	(103)	24%	(72)	15%	(46)	28%	(87)	308
Age: 65+	4%	(7)	25%	(47)	21%	(40)	50%	(93)	187
GenZers: 1997-2012	27%	(28)	33%	(35)	18%	(20)	22%	(23)	106
Millennials: 1981-1996	35%	(101)	34%	(97)	13%	(37)	18%	(50)	285
GenXers: 1965-1980	39%	(98)	21%	(53)	16%	(40)	24%	(60)	251
Baby Boomers: 1946-1964	11%	(30)	27%	(71)	20%	(53)	41%	(108)	263
PID: Dem (no lean)	34%	(125)	24%	(90)	17%	(64)	24%	(87)	366
PID: Ind (no lean)	22%	(63)	27%	(80)	21%	(61)	30%	(88)	292
PID: Rep (no lean)	25%	(69)	33%	(90)	11%	(30)	31%	(83)	271
PID/Gender: Dem Men	44%	(77)	26%	(46)	17%	(29)	13%	(23)	175
PID/Gender: Dem Women	25%	(48)	23%	(44)	18%	(34)	34%	(64)	190
PID/Gender: Ind Men	30%	(38)	26%	(33)	14%	(18)	30%	(38)	128
PID/Gender: Ind Women	15%	(25)	28%	(45)	26%	(42)	31%	(50)	163
PID/Gender: Rep Men	33%	(48)	36%	(53)	10%	(15)	21%	(30)	146
PID/Gender: Rep Women	17%	(21)	30%	(37)	12%	(15)	41%	(50)	123
Ideo: Liberal (1-3)	31%	(92)	28%	(83)	18%	(55)	23%	(69)	300
Ideo: Moderate (4)	30%	(77)	26%	(68)	16%	(41)	28%	(74)	260
Ideo: Conservative (5-7)	25%	(73)	29%	(85)	14%	(40)	33%	(97)	294
Educ: < College	31%	(189)	27%	(168)	13%	(81)	29%	(181)	619
Educ: Bachelors degree	23%	(46)	28%	(56)	24%	(48)	25%	(49)	199
Educ: Post-grad	20%	(22)	32%	(35)	23%	(25)	26%	(28)	111
Income: Under 50k	29%	(143)	27%	(136)	14%	(71)	29%	(146)	495
Income: 50k-100k	25%	(67)	29%	(79)	18%	(49)	27%	(73)	267
Income: 100k+	29%	(48)	27%	(45)	21%	(34)	24%	(40)	166
Ethnicity: White	25%	(178)	28%	(203)	17%	(122)	31%	(223)	726
Ethnicity: Hispanic	44%	(79)	27%	(47)	16%	(28)	13%	(23)	178
Ethnicity: Black	52%	(62)	28%	(34)	6%	(8)	14%	(16)	121

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**Table MCEN5\_20: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Ice Cube*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	28%	(257)	28%	(259)	17%	(154)	28%	(259)	929
Ethnicity: Other	21%	(17)	25%	(21)	30%	(25)	24%	(20)	82
All Christian	24%	(106)	30%	(129)	14%	(63)	31%	(136)	434
All Non-Christian	32%	(21)	24%	(15)	20%	(13)	24%	(16)	66
Agnostic/Nothing in particular	26%	(59)	29%	(67)	19%	(44)	26%	(61)	231
Something Else	41%	(63)	23%	(35)	17%	(26)	20%	(31)	155
Religious Non-Protestant/Catholic	29%	(21)	26%	(19)	20%	(15)	25%	(18)	73
Evangelical	31%	(81)	29%	(74)	13%	(35)	27%	(70)	260
Non-Evangelical	27%	(88)	25%	(80)	17%	(55)	30%	(96)	320
Community: Urban	31%	(85)	29%	(81)	18%	(49)	22%	(61)	276
Community: Suburban	27%	(111)	27%	(112)	18%	(76)	28%	(117)	416
Community: Rural	26%	(61)	28%	(66)	12%	(29)	34%	(81)	236
Employ: Private Sector	34%	(112)	30%	(99)	17%	(54)	19%	(64)	329
Employ: Government	36%	(21)	44%	(25)	12%	(7)	8%	(5)	59
Employ: Self-Employed	29%	(23)	33%	(26)	14%	(11)	24%	(19)	79
Employ: Homemaker	14%	(8)	28%	(17)	32%	(19)	27%	(16)	60
Employ: Retired	11%	(23)	24%	(50)	19%	(40)	46%	(95)	209
Employ: Unemployed	41%	(44)	24%	(26)	6%	(6)	29%	(31)	108
Employ: Other	36%	(23)	15%	(10)	12%	(8)	37%	(24)	65
Military HH: Yes	21%	(28)	27%	(34)	19%	(25)	33%	(42)	129
Military HH: No	29%	(229)	28%	(224)	16%	(130)	27%	(216)	800
2018 House Vote: Democrat	33%	(113)	26%	(88)	20%	(67)	22%	(76)	345
2018 House Vote: Republican	27%	(67)	29%	(73)	12%	(30)	33%	(83)	253
2018 House Vote: Didnt Vote	23%	(71)	30%	(90)	18%	(55)	29%	(87)	303
4-Region: Northeast	31%	(45)	26%	(38)	20%	(30)	23%	(34)	146
4-Region: Midwest	27%	(47)	26%	(46)	14%	(25)	33%	(57)	175
4-Region: South	27%	(97)	27%	(96)	17%	(60)	29%	(103)	356
4-Region: West	27%	(68)	32%	(79)	16%	(40)	26%	(64)	252

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_21: How much have you seen, read or heard about the acting careers of the following musicians?

Ice T

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	23%	(206)	30%	(270)	17%	(152)	30%	(267)	895
Gender: Male	24%	(106)	33%	(143)	20%	(85)	23%	(99)	434
Gender: Female	22%	(99)	28%	(127)	15%	(67)	36%	(167)	460
Age: 18-34	23%	(62)	29%	(80)	20%	(53)	28%	(75)	270
Age: 35-44	31%	(41)	34%	(46)	10%	(14)	25%	(34)	134
Age: 45-64	26%	(79)	30%	(91)	17%	(52)	27%	(81)	302
Age: 65+	13%	(24)	29%	(54)	18%	(33)	41%	(77)	189
GenZers: 1997-2012	17%	(19)	28%	(30)	23%	(25)	33%	(36)	110
Millennials: 1981-1996	26%	(70)	34%	(89)	15%	(40)	25%	(67)	266
GenXers: 1965-1980	31%	(73)	30%	(71)	16%	(37)	24%	(57)	239
Baby Boomers: 1946-1964	17%	(43)	29%	(77)	18%	(47)	36%	(95)	261
PID: Dem (no lean)	29%	(102)	32%	(112)	17%	(60)	22%	(76)	351
PID: Ind (no lean)	16%	(46)	30%	(87)	17%	(48)	37%	(106)	287
PID: Rep (no lean)	22%	(58)	27%	(71)	17%	(45)	33%	(84)	257
PID/Gender: Dem Men	29%	(51)	34%	(59)	23%	(40)	15%	(26)	176
PID/Gender: Dem Women	29%	(51)	31%	(53)	11%	(20)	29%	(50)	175
PID/Gender: Ind Men	16%	(19)	37%	(43)	15%	(17)	33%	(38)	118
PID/Gender: Ind Women	16%	(27)	26%	(44)	18%	(30)	40%	(68)	169
PID/Gender: Rep Men	26%	(36)	29%	(41)	20%	(28)	25%	(36)	141
PID/Gender: Rep Women	18%	(21)	25%	(30)	15%	(17)	42%	(49)	117
Ideo: Liberal (1-3)	28%	(83)	36%	(107)	17%	(52)	19%	(55)	297
Ideo: Moderate (4)	24%	(62)	28%	(74)	15%	(39)	33%	(85)	261
Ideo: Conservative (5-7)	17%	(46)	29%	(80)	19%	(53)	35%	(95)	275
Educ: < College	24%	(143)	27%	(159)	16%	(93)	32%	(190)	585
Educ: Bachelors degree	21%	(41)	35%	(68)	19%	(37)	25%	(48)	194
Educ: Post-grad	18%	(21)	38%	(44)	19%	(22)	25%	(29)	116
Income: Under 50k	23%	(102)	28%	(124)	18%	(78)	32%	(141)	445
Income: 50k-100k	24%	(74)	28%	(87)	19%	(57)	28%	(86)	304
Income: 100k+	20%	(30)	41%	(60)	12%	(17)	27%	(39)	146
Ethnicity: White	21%	(140)	31%	(209)	17%	(110)	31%	(206)	665
Ethnicity: Hispanic	34%	(47)	30%	(41)	16%	(22)	21%	(29)	138
Ethnicity: Black	41%	(52)	32%	(41)	10%	(13)	18%	(23)	129

Continued on next page

**Table MCEN5\_21: How much have you seen, read or heard about the acting careers of the following musicians?**

*Ice T*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	23%	(206)	30%	(270)	17%	(152)	30%	(267)	895
Ethnicity: Other	13%	(13)	20%	(20)	29%	(30)	38%	(38)	101
All Christian	17%	(69)	35%	(140)	17%	(70)	31%	(125)	404
All Non-Christian	25%	(17)	38%	(25)	13%	(9)	24%	(16)	66
Agnostic/Nothing in particular	26%	(54)	22%	(45)	22%	(45)	31%	(64)	207
Something Else	35%	(62)	24%	(44)	11%	(20)	30%	(54)	180
Religious Non-Protestant/Catholic	24%	(18)	38%	(28)	15%	(11)	23%	(17)	73
Evangelical	20%	(49)	27%	(67)	15%	(37)	38%	(96)	249
Non-Evangelical	25%	(82)	33%	(108)	16%	(52)	27%	(88)	330
Community: Urban	28%	(80)	32%	(93)	17%	(50)	23%	(67)	289
Community: Suburban	22%	(88)	29%	(115)	17%	(68)	32%	(129)	400
Community: Rural	19%	(38)	31%	(63)	16%	(34)	34%	(71)	205
Employ: Private Sector	29%	(87)	30%	(89)	18%	(53)	24%	(72)	301
Employ: Government	27%	(14)	41%	(21)	20%	(10)	12%	(6)	52
Employ: Self-Employed	29%	(29)	36%	(36)	12%	(12)	23%	(22)	98
Employ: Homemaker	17%	(10)	23%	(13)	12%	(7)	48%	(28)	58
Employ: Retired	13%	(28)	26%	(54)	20%	(41)	41%	(86)	209
Employ: Unemployed	20%	(18)	31%	(29)	18%	(17)	31%	(29)	94
Employ: Other	25%	(14)	40%	(22)	15%	(8)	20%	(11)	56
Military HH: Yes	26%	(32)	25%	(30)	26%	(31)	24%	(29)	122
Military HH: No	23%	(174)	31%	(240)	16%	(121)	31%	(238)	773
2018 House Vote: Democrat	27%	(90)	34%	(112)	17%	(56)	22%	(74)	332
2018 House Vote: Republican	20%	(50)	29%	(71)	18%	(45)	33%	(80)	246
2018 House Vote: Didnt Vote	20%	(58)	29%	(83)	16%	(45)	35%	(101)	287
4-Region: Northeast	30%	(49)	27%	(45)	17%	(29)	26%	(44)	167
4-Region: Midwest	30%	(54)	31%	(56)	14%	(24)	25%	(45)	180
4-Region: South	19%	(62)	33%	(107)	17%	(54)	31%	(102)	324
4-Region: West	18%	(41)	28%	(63)	20%	(45)	34%	(75)	224

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_22: How much have you seen, read or heard about the acting careers of the following musicians?

LL Cool J

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(162)	30%	(264)	19%	(167)	32%	(282)	875
Gender: Male	21%	(92)	30%	(132)	19%	(83)	30%	(129)	435
Gender: Female	16%	(70)	30%	(132)	19%	(82)	35%	(151)	436
Age: 18-34	17%	(44)	28%	(73)	20%	(51)	35%	(90)	257
Age: 35-44	26%	(35)	37%	(50)	15%	(20)	22%	(30)	136
Age: 45-64	20%	(51)	35%	(90)	19%	(49)	26%	(68)	258
Age: 65+	14%	(32)	23%	(51)	21%	(47)	42%	(94)	223
GenZers: 1997-2012	7%	(7)	24%	(24)	22%	(22)	48%	(49)	102
Millennials: 1981-1996	26%	(68)	33%	(87)	17%	(45)	23%	(60)	261
GenXers: 1965-1980	20%	(40)	38%	(76)	16%	(32)	25%	(50)	198
Baby Boomers: 1946-1964	16%	(47)	26%	(75)	22%	(63)	36%	(105)	289
PID: Dem (no lean)	24%	(85)	34%	(121)	20%	(71)	23%	(81)	358
PID: Ind (no lean)	16%	(42)	27%	(73)	19%	(51)	39%	(105)	272
PID: Rep (no lean)	14%	(35)	28%	(69)	18%	(44)	39%	(96)	244
PID/Gender: Dem Men	28%	(48)	32%	(54)	20%	(34)	20%	(34)	170
PID/Gender: Dem Women	20%	(37)	36%	(67)	20%	(37)	25%	(47)	188
PID/Gender: Ind Men	19%	(23)	25%	(30)	20%	(24)	36%	(43)	121
PID/Gender: Ind Women	13%	(19)	29%	(43)	17%	(25)	41%	(62)	150
PID/Gender: Rep Men	15%	(21)	33%	(48)	17%	(24)	36%	(52)	145
PID/Gender: Rep Women	14%	(14)	22%	(22)	21%	(20)	43%	(42)	98
Ideo: Liberal (1-3)	20%	(54)	34%	(91)	18%	(47)	28%	(75)	266
Ideo: Moderate (4)	18%	(46)	29%	(76)	23%	(59)	30%	(79)	260
Ideo: Conservative (5-7)	18%	(50)	29%	(80)	15%	(42)	38%	(104)	276
Educ: < College	19%	(105)	28%	(156)	19%	(103)	34%	(189)	552
Educ: Bachelors degree	17%	(35)	36%	(74)	22%	(45)	26%	(55)	209
Educ: Post-grad	20%	(23)	30%	(34)	16%	(19)	34%	(38)	114
Income: Under 50k	18%	(82)	30%	(135)	20%	(91)	32%	(144)	451
Income: 50k-100k	19%	(51)	30%	(81)	18%	(50)	33%	(88)	270
Income: 100k+	19%	(29)	31%	(48)	17%	(27)	32%	(49)	153
Ethnicity: White	16%	(107)	30%	(200)	19%	(125)	35%	(228)	660
Ethnicity: Hispanic	26%	(36)	32%	(45)	23%	(33)	19%	(27)	141
Ethnicity: Black	39%	(46)	29%	(35)	18%	(21)	14%	(17)	119

Continued on next page

**Table MCEN5\_22: How much have you seen, read or heard about the acting careers of the following musicians?**  
 LL Cool J

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(162)	30%	(264)	19%	(167)	32%	(282)	875
Ethnicity: Other	9%	(9)	30%	(29)	22%	(21)	39%	(37)	96
All Christian	17%	(64)	35%	(134)	16%	(62)	32%	(124)	384
All Non-Christian	33%	(22)	27%	(18)	14%	(9)	25%	(17)	66
Agnostic/Nothing in particular	13%	(30)	29%	(66)	26%	(59)	33%	(77)	232
Something Else	29%	(42)	24%	(35)	18%	(26)	29%	(42)	145
Religious Non-Protestant/Catholic	32%	(24)	29%	(21)	13%	(9)	26%	(19)	74
Evangelical	18%	(39)	30%	(63)	20%	(41)	32%	(69)	212
Non-Evangelical	21%	(67)	31%	(97)	16%	(49)	32%	(101)	314
Community: Urban	20%	(54)	31%	(84)	21%	(58)	28%	(76)	271
Community: Suburban	16%	(64)	32%	(127)	19%	(74)	32%	(126)	390
Community: Rural	21%	(45)	25%	(54)	17%	(35)	37%	(79)	213
Employ: Private Sector	24%	(70)	31%	(92)	19%	(55)	27%	(79)	295
Employ: Government	31%	(18)	47%	(27)	6%	(4)	15%	(9)	57
Employ: Self-Employed	20%	(16)	36%	(29)	18%	(14)	27%	(22)	82
Employ: Retired	12%	(27)	22%	(52)	23%	(53)	43%	(99)	231
Employ: Unemployed	18%	(16)	38%	(33)	10%	(9)	34%	(30)	88
Military HH: Yes	29%	(37)	27%	(35)	14%	(19)	30%	(38)	129
Military HH: No	17%	(125)	31%	(228)	20%	(148)	33%	(244)	746
2018 House Vote: Democrat	25%	(87)	32%	(113)	21%	(73)	22%	(76)	349
2018 House Vote: Republican	16%	(37)	25%	(58)	19%	(44)	39%	(89)	228
2018 House Vote: Didnt Vote	13%	(36)	31%	(87)	16%	(45)	40%	(112)	280
4-Region: Northeast	25%	(39)	23%	(36)	23%	(37)	29%	(46)	159
4-Region: Midwest	16%	(29)	29%	(50)	20%	(35)	35%	(61)	174
4-Region: South	17%	(58)	32%	(106)	20%	(65)	31%	(104)	334
4-Region: West	17%	(36)	34%	(71)	14%	(30)	34%	(72)	209

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_23: How much have you seen, read or heard about the acting careers of the following musicians?**

*Mandy Moore*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(151)	22%	(201)	18%	(164)	44%	(405)	922
Gender: Male	17%	(71)	24%	(104)	17%	(72)	42%	(181)	428
Gender: Female	16%	(81)	20%	(97)	19%	(92)	45%	(221)	491
Age: 18-34	19%	(50)	23%	(60)	20%	(53)	39%	(104)	266
Age: 35-44	26%	(43)	27%	(43)	22%	(36)	25%	(41)	162
Age: 45-64	15%	(44)	24%	(72)	15%	(45)	45%	(133)	294
Age: 65+	8%	(15)	13%	(26)	15%	(31)	64%	(127)	199
GenZers: 1997-2012	11%	(11)	19%	(18)	27%	(26)	42%	(40)	96
Millennials: 1981-1996	24%	(70)	26%	(77)	19%	(56)	31%	(92)	295
GenXers: 1965-1980	18%	(44)	26%	(60)	14%	(34)	42%	(98)	236
Baby Boomers: 1946-1964	9%	(25)	16%	(46)	17%	(48)	58%	(162)	281
PID: Dem (no lean)	21%	(74)	26%	(92)	18%	(62)	35%	(123)	351
PID: Ind (no lean)	12%	(36)	15%	(47)	20%	(62)	53%	(161)	306
PID: Rep (no lean)	16%	(42)	24%	(62)	15%	(40)	45%	(120)	265
PID/Gender: Dem Men	27%	(42)	30%	(46)	16%	(25)	26%	(40)	153
PID/Gender: Dem Women	16%	(32)	23%	(46)	19%	(37)	42%	(82)	196
PID/Gender: Ind Men	7%	(10)	15%	(21)	21%	(29)	58%	(83)	142
PID/Gender: Ind Women	16%	(26)	16%	(26)	20%	(33)	48%	(77)	162
PID/Gender: Rep Men	15%	(19)	28%	(37)	14%	(18)	44%	(58)	133
PID/Gender: Rep Women	17%	(23)	19%	(26)	17%	(22)	47%	(62)	132
Ideo: Liberal (1-3)	21%	(54)	22%	(57)	18%	(47)	39%	(101)	259
Ideo: Moderate (4)	15%	(43)	21%	(60)	20%	(57)	44%	(129)	289
Ideo: Conservative (5-7)	16%	(48)	24%	(72)	13%	(39)	46%	(136)	295
Educ: < College	15%	(92)	17%	(105)	17%	(105)	50%	(301)	602
Educ: Bachelors degree	16%	(33)	29%	(59)	20%	(42)	35%	(71)	206
Educ: Post-grad	23%	(27)	33%	(37)	15%	(17)	29%	(33)	114
Income: Under 50k	14%	(63)	17%	(80)	19%	(86)	51%	(235)	464
Income: 50k-100k	17%	(49)	25%	(72)	21%	(61)	38%	(110)	292
Income: 100k+	23%	(39)	30%	(50)	10%	(17)	36%	(60)	165
Ethnicity: White	16%	(116)	22%	(157)	16%	(118)	46%	(328)	719
Ethnicity: Hispanic	24%	(38)	22%	(35)	19%	(31)	35%	(55)	159
Ethnicity: Black	19%	(22)	21%	(24)	22%	(26)	38%	(45)	117

Continued on next page



**Table MCEN5\_23: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Mandy Moore

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(151)	22%	(201)	18%	(164)	44%	(405)	922
Ethnicity: Other	15%	(13)	23%	(20)	24%	(21)	37%	(32)	85
All Christian	17%	(70)	24%	(96)	16%	(65)	43%	(172)	402
All Non-Christian	28%	(21)	19%	(14)	22%	(16)	30%	(22)	73
Agnostic/Nothing in particular	15%	(35)	22%	(50)	17%	(38)	46%	(106)	230
Something Else	14%	(24)	19%	(33)	21%	(37)	46%	(81)	175
Religious Non-Protestant/Catholic	28%	(22)	19%	(15)	21%	(16)	32%	(25)	78
Evangelical	14%	(34)	24%	(56)	15%	(37)	46%	(111)	238
Non-Evangelical	17%	(57)	22%	(74)	20%	(70)	41%	(142)	344
Community: Urban	22%	(66)	25%	(73)	18%	(53)	35%	(102)	295
Community: Suburban	14%	(52)	21%	(83)	21%	(81)	44%	(169)	385
Community: Rural	14%	(33)	19%	(46)	12%	(30)	55%	(133)	241
Employ: Private Sector	22%	(70)	27%	(87)	25%	(80)	27%	(89)	325
Employ: Government	22%	(18)	24%	(19)	14%	(11)	40%	(32)	79
Employ: Self-Employed	19%	(17)	19%	(17)	16%	(14)	46%	(42)	91
Employ: Homemaker	13%	(9)	20%	(14)	8%	(5)	59%	(41)	70
Employ: Retired	8%	(17)	15%	(31)	14%	(29)	63%	(132)	209
Employ: Unemployed	8%	(6)	24%	(19)	11%	(8)	57%	(45)	79
Military HH: Yes	15%	(20)	25%	(33)	9%	(11)	51%	(67)	131
Military HH: No	17%	(131)	21%	(169)	19%	(153)	43%	(337)	790
2018 House Vote: Democrat	22%	(75)	23%	(81)	17%	(60)	38%	(132)	348
2018 House Vote: Republican	17%	(43)	26%	(64)	12%	(30)	45%	(113)	251
2018 House Vote: Didnt Vote	10%	(31)	17%	(51)	23%	(71)	50%	(151)	303
4-Region: Northeast	20%	(30)	29%	(44)	16%	(25)	35%	(54)	152
4-Region: Midwest	18%	(38)	17%	(34)	17%	(35)	48%	(99)	207
4-Region: South	11%	(38)	22%	(73)	17%	(57)	50%	(165)	334
4-Region: West	20%	(45)	22%	(51)	20%	(47)	38%	(87)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_24: How much have you seen, read or heard about the acting careers of the following musicians?

Ludacris

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(154)	24%	(221)	15%	(136)	44%	(400)	911
Gender: Male	21%	(90)	28%	(121)	14%	(63)	38%	(164)	438
Gender: Female	14%	(64)	21%	(100)	16%	(73)	49%	(231)	469
Age: 18-34	26%	(70)	31%	(84)	15%	(41)	27%	(73)	268
Age: 35-44	21%	(33)	41%	(64)	17%	(26)	20%	(31)	155
Age: 45-64	16%	(44)	23%	(64)	15%	(41)	46%	(128)	277
Age: 65+	3%	(7)	4%	(9)	13%	(28)	79%	(167)	211
GenZers: 1997-2012	28%	(25)	19%	(17)	24%	(21)	29%	(25)	88
Millennials: 1981-1996	23%	(68)	40%	(119)	13%	(38)	24%	(72)	298
GenXers: 1965-1980	18%	(37)	29%	(60)	15%	(30)	39%	(81)	208
Baby Boomers: 1946-1964	8%	(24)	8%	(25)	14%	(42)	69%	(207)	299
PID: Dem (no lean)	22%	(73)	28%	(92)	14%	(47)	36%	(120)	333
PID: Ind (no lean)	9%	(29)	27%	(83)	15%	(48)	49%	(152)	312
PID: Rep (no lean)	20%	(52)	17%	(46)	15%	(41)	48%	(127)	266
PID/Gender: Dem Men	26%	(40)	32%	(51)	13%	(20)	29%	(46)	157
PID/Gender: Dem Women	19%	(33)	24%	(41)	16%	(27)	42%	(73)	175
PID/Gender: Ind Men	10%	(14)	30%	(42)	17%	(23)	44%	(61)	139
PID/Gender: Ind Women	9%	(15)	24%	(42)	14%	(25)	53%	(91)	172
PID/Gender: Rep Men	25%	(36)	20%	(28)	14%	(20)	41%	(58)	142
PID/Gender: Rep Women	13%	(16)	14%	(18)	17%	(21)	55%	(67)	122
Ideo: Liberal (1-3)	20%	(51)	30%	(77)	18%	(45)	33%	(84)	257
Ideo: Moderate (4)	20%	(57)	24%	(68)	13%	(37)	43%	(120)	281
Ideo: Conservative (5-7)	11%	(34)	19%	(57)	14%	(42)	55%	(164)	297
Educ: < College	19%	(116)	23%	(141)	14%	(83)	44%	(272)	612
Educ: Bachelors degree	12%	(22)	30%	(56)	19%	(35)	40%	(75)	187
Educ: Post-grad	15%	(16)	21%	(24)	16%	(18)	48%	(54)	112
Income: Under 50k	19%	(85)	23%	(105)	17%	(76)	41%	(187)	453
Income: 50k-100k	17%	(50)	22%	(63)	14%	(41)	47%	(136)	290
Income: 100k+	11%	(19)	31%	(53)	12%	(19)	46%	(77)	169
Ethnicity: White	14%	(100)	22%	(158)	15%	(107)	48%	(340)	705
Ethnicity: Hispanic	29%	(50)	28%	(48)	17%	(29)	26%	(45)	172
Ethnicity: Black	38%	(45)	31%	(37)	12%	(15)	19%	(22)	119

Continued on next page

**Table MCEN5\_24:** How much have you seen, read or heard about the acting careers of the following musicians?  
*Ludacris*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(154)	24%	(221)	15%	(136)	44%	(400)	911
Ethnicity: Other	11%	(9)	30%	(26)	17%	(14)	43%	(38)	87
All Christian	14%	(57)	18%	(75)	16%	(68)	52%	(214)	414
All Non-Christian	29%	(19)	33%	(23)	11%	(7)	27%	(18)	68
Agnostic/Nothing in particular	13%	(28)	29%	(62)	15%	(32)	44%	(95)	217
Something Else	28%	(49)	32%	(56)	11%	(20)	28%	(49)	174
Religious Non-Protestant/Catholic	26%	(19)	34%	(25)	10%	(7)	30%	(22)	73
Evangelical	19%	(49)	22%	(57)	14%	(36)	44%	(112)	254
Non-Evangelical	16%	(52)	22%	(70)	16%	(51)	46%	(148)	321
Community: Urban	18%	(45)	31%	(79)	14%	(35)	37%	(93)	251
Community: Suburban	16%	(64)	19%	(76)	16%	(65)	49%	(197)	402
Community: Rural	17%	(45)	26%	(67)	14%	(36)	43%	(110)	258
Employ: Private Sector	22%	(65)	29%	(88)	18%	(53)	31%	(95)	301
Employ: Government	22%	(11)	41%	(21)	22%	(11)	15%	(8)	51
Employ: Self-Employed	18%	(20)	31%	(34)	15%	(17)	36%	(41)	112
Employ: Homemaker	12%	(6)	30%	(16)	11%	(6)	47%	(25)	52
Employ: Retired	7%	(17)	10%	(23)	14%	(33)	69%	(161)	234
Employ: Unemployed	24%	(19)	30%	(24)	2%	(2)	43%	(34)	79
Employ: Other	21%	(13)	19%	(11)	13%	(8)	46%	(28)	60
Military HH: Yes	9%	(12)	22%	(31)	11%	(15)	59%	(83)	141
Military HH: No	18%	(142)	25%	(190)	16%	(121)	41%	(317)	770
2018 House Vote: Democrat	22%	(76)	29%	(98)	15%	(50)	34%	(116)	340
2018 House Vote: Republican	12%	(32)	16%	(41)	15%	(38)	57%	(148)	259
2018 House Vote: Didnt Vote	16%	(44)	26%	(74)	16%	(45)	43%	(121)	285
4-Region: Northeast	19%	(28)	20%	(28)	21%	(30)	39%	(56)	142
4-Region: Midwest	16%	(28)	22%	(38)	16%	(28)	47%	(82)	176
4-Region: South	19%	(69)	26%	(94)	11%	(39)	43%	(154)	356
4-Region: West	13%	(30)	26%	(61)	16%	(38)	45%	(108)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_25: How much have you seen, read or heard about the acting careers of the following musicians?**

*Beyonce*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(169)	26%	(239)	20%	(177)	35%	(320)	905
Gender: Male	19%	(81)	27%	(114)	19%	(80)	34%	(143)	418
Gender: Female	18%	(88)	26%	(125)	20%	(97)	36%	(176)	486
Age: 18-34	27%	(70)	29%	(76)	17%	(45)	28%	(74)	266
Age: 35-44	27%	(41)	31%	(48)	15%	(24)	27%	(42)	155
Age: 45-64	13%	(36)	24%	(70)	21%	(60)	42%	(121)	288
Age: 65+	10%	(20)	23%	(45)	25%	(48)	42%	(82)	195
GenZers: 1997-2012	29%	(32)	31%	(34)	11%	(13)	29%	(32)	111
Millennials: 1981-1996	26%	(70)	28%	(76)	19%	(53)	27%	(75)	274
GenXers: 1965-1980	12%	(28)	28%	(64)	18%	(40)	42%	(94)	225
Baby Boomers: 1946-1964	13%	(35)	21%	(55)	26%	(70)	40%	(108)	269
PID: Dem (no lean)	23%	(83)	30%	(106)	16%	(57)	30%	(107)	353
PID: Ind (no lean)	15%	(42)	23%	(67)	24%	(68)	38%	(109)	286
PID: Rep (no lean)	17%	(44)	25%	(66)	19%	(52)	39%	(104)	266
PID/Gender: Dem Men	25%	(40)	28%	(46)	20%	(33)	27%	(43)	163
PID/Gender: Dem Women	23%	(43)	31%	(59)	13%	(24)	33%	(63)	190
PID/Gender: Ind Men	10%	(13)	22%	(27)	24%	(29)	44%	(54)	122
PID/Gender: Ind Women	18%	(29)	24%	(40)	24%	(39)	34%	(56)	164
PID/Gender: Rep Men	21%	(28)	31%	(41)	13%	(18)	35%	(46)	134
PID/Gender: Rep Women	12%	(16)	19%	(25)	26%	(34)	43%	(57)	132
Ideo: Liberal (1-3)	22%	(61)	30%	(84)	19%	(54)	29%	(82)	283
Ideo: Moderate (4)	21%	(59)	28%	(80)	18%	(52)	34%	(96)	287
Ideo: Conservative (5-7)	12%	(34)	25%	(68)	21%	(56)	42%	(116)	274
Educ: < College	19%	(112)	23%	(136)	19%	(112)	38%	(221)	582
Educ: Bachelors degree	17%	(35)	32%	(65)	20%	(42)	31%	(63)	204
Educ: Post-grad	18%	(21)	32%	(38)	20%	(23)	30%	(36)	119
Income: Under 50k	22%	(102)	25%	(116)	18%	(84)	36%	(169)	471
Income: 50k-100k	13%	(35)	30%	(79)	20%	(54)	37%	(99)	266
Income: 100k+	19%	(32)	27%	(44)	24%	(40)	31%	(51)	167
Ethnicity: White	14%	(97)	24%	(168)	22%	(148)	40%	(275)	688
Ethnicity: Hispanic	18%	(26)	29%	(41)	19%	(27)	34%	(48)	141
Ethnicity: Black	45%	(57)	35%	(44)	9%	(12)	10%	(12)	125

Continued on next page

**Table MCEN5\_25: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Beyonce*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(169)	26%	(239)	20%	(177)	35%	(320)	905
Ethnicity: Other	16%	(15)	30%	(27)	19%	(17)	35%	(32)	91
All Christian	16%	(63)	26%	(106)	22%	(87)	37%	(147)	403
All Non-Christian	38%	(25)	30%	(20)	14%	(9)	18%	(12)	67
Agnostic/Nothing in particular	15%	(35)	25%	(56)	21%	(49)	39%	(87)	227
Something Else	27%	(43)	31%	(49)	12%	(20)	30%	(48)	161
Religious Non-Protestant/Catholic	36%	(26)	30%	(22)	15%	(11)	19%	(14)	73
Evangelical	20%	(48)	27%	(63)	19%	(43)	34%	(79)	232
Non-Evangelical	16%	(52)	28%	(93)	19%	(63)	36%	(119)	328
Community: Urban	23%	(63)	33%	(89)	17%	(46)	26%	(71)	270
Community: Suburban	17%	(68)	24%	(100)	22%	(92)	37%	(151)	411
Community: Rural	17%	(38)	22%	(50)	17%	(39)	44%	(97)	224
Employ: Private Sector	17%	(53)	37%	(112)	17%	(52)	29%	(88)	305
Employ: Government	29%	(16)	25%	(14)	18%	(10)	28%	(15)	56
Employ: Self-Employed	28%	(28)	24%	(24)	23%	(23)	24%	(24)	99
Employ: Homemaker	7%	(4)	29%	(19)	23%	(15)	41%	(26)	64
Employ: Retired	12%	(24)	22%	(46)	24%	(49)	42%	(86)	205
Employ: Unemployed	29%	(29)	8%	(8)	15%	(15)	48%	(48)	100
Employ: Other	12%	(6)	23%	(13)	16%	(9)	49%	(27)	55
Military HH: Yes	15%	(15)	22%	(23)	23%	(24)	40%	(42)	105
Military HH: No	19%	(153)	27%	(216)	19%	(153)	35%	(278)	800
2018 House Vote: Democrat	27%	(91)	30%	(101)	17%	(57)	25%	(83)	331
2018 House Vote: Republican	14%	(35)	24%	(61)	25%	(65)	37%	(95)	256
2018 House Vote: Didnt Vote	14%	(41)	24%	(70)	19%	(55)	43%	(127)	293
4-Region: Northeast	15%	(23)	26%	(39)	23%	(35)	35%	(53)	150
4-Region: Midwest	19%	(36)	24%	(47)	15%	(30)	42%	(82)	195
4-Region: South	20%	(67)	25%	(86)	19%	(63)	37%	(125)	342
4-Region: West	19%	(42)	31%	(67)	22%	(49)	27%	(60)	219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_26: How much have you seen, read or heard about the acting careers of the following musicians?

Lil Dicky

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(78)	11%	(107)	14%	(136)	66%	(625)	945
Gender: Male	13%	(62)	15%	(73)	16%	(77)	56%	(268)	480
Gender: Female	3%	(15)	7%	(34)	13%	(59)	77%	(353)	461
Age: 18-34	16%	(46)	18%	(50)	18%	(49)	49%	(137)	282
Age: 35-44	16%	(25)	17%	(28)	14%	(22)	53%	(86)	160
Age: 45-64	2%	(7)	8%	(26)	16%	(51)	74%	(236)	320
Age: 65+	—	(1)	2%	(3)	8%	(14)	90%	(166)	183
GenZers: 1997-2012	11%	(11)	11%	(11)	19%	(19)	59%	(59)	101
Millennials: 1981-1996	18%	(57)	19%	(59)	16%	(50)	47%	(149)	315
GenXers: 1965-1980	4%	(9)	12%	(28)	12%	(29)	72%	(172)	238
Baby Boomers: 1946-1964	—	(1)	3%	(9)	13%	(37)	83%	(229)	276
PID: Dem (no lean)	14%	(52)	16%	(59)	18%	(69)	52%	(197)	377
PID: Ind (no lean)	4%	(12)	9%	(28)	10%	(32)	77%	(241)	312
PID: Rep (no lean)	5%	(13)	8%	(21)	14%	(35)	73%	(188)	257
PID/Gender: Dem Men	21%	(45)	22%	(45)	23%	(47)	35%	(72)	209
PID/Gender: Dem Women	5%	(8)	8%	(13)	13%	(22)	74%	(122)	165
PID/Gender: Ind Men	4%	(5)	10%	(12)	9%	(11)	77%	(97)	126
PID/Gender: Ind Women	4%	(7)	8%	(16)	11%	(20)	77%	(142)	185
PID/Gender: Rep Men	9%	(13)	11%	(15)	13%	(18)	68%	(99)	145
PID/Gender: Rep Women	1%	(1)	5%	(5)	15%	(17)	80%	(89)	111
Ideo: Liberal (1-3)	12%	(31)	16%	(44)	16%	(44)	57%	(155)	273
Ideo: Moderate (4)	6%	(17)	12%	(37)	18%	(55)	64%	(190)	299
Ideo: Conservative (5-7)	10%	(29)	8%	(23)	10%	(31)	73%	(220)	303
Educ: < College	7%	(42)	11%	(66)	16%	(100)	66%	(402)	610
Educ: Bachelors degree	8%	(16)	11%	(23)	12%	(26)	70%	(154)	219
Educ: Post-grad	17%	(20)	15%	(17)	9%	(10)	60%	(70)	117
Income: Under 50k	4%	(21)	9%	(40)	15%	(69)	72%	(334)	464
Income: 50k-100k	11%	(31)	12%	(36)	14%	(39)	63%	(182)	289
Income: 100k+	13%	(26)	16%	(31)	14%	(28)	56%	(109)	193
Ethnicity: White	8%	(56)	11%	(81)	11%	(82)	70%	(506)	725
Ethnicity: Hispanic	12%	(20)	13%	(21)	18%	(29)	57%	(92)	161
Ethnicity: Black	16%	(20)	14%	(17)	18%	(23)	52%	(64)	125

Continued on next page

**Table MCEN5\_26: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Lil Dicky

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(78)	11%	(107)	14%	(136)	66%	(625)	945
Ethnicity: Other	2%	(2)	8%	(8)	33%	(32)	57%	(54)	96
All Christian	8%	(32)	11%	(43)	13%	(51)	68%	(266)	391
All Non-Christian	27%	(22)	18%	(15)	15%	(12)	39%	(32)	81
Agnostic/Nothing in particular	5%	(13)	11%	(27)	17%	(43)	67%	(167)	250
Something Else	5%	(9)	12%	(22)	14%	(25)	69%	(127)	183
Religious Non-Protestant/Catholic	26%	(22)	17%	(15)	14%	(12)	42%	(36)	85
Evangelical	9%	(22)	13%	(31)	14%	(33)	64%	(154)	240
Non-Evangelical	5%	(18)	10%	(33)	14%	(47)	71%	(243)	340
Community: Urban	15%	(46)	14%	(43)	19%	(56)	52%	(155)	300
Community: Suburban	5%	(19)	9%	(36)	12%	(50)	74%	(300)	404
Community: Rural	6%	(14)	11%	(27)	13%	(30)	71%	(170)	241
Employ: Private Sector	13%	(43)	14%	(49)	14%	(47)	59%	(202)	341
Employ: Government	16%	(11)	17%	(11)	13%	(9)	54%	(35)	66
Employ: Self-Employed	10%	(9)	10%	(10)	29%	(27)	51%	(49)	96
Employ: Homemaker	6%	(3)	14%	(7)	9%	(5)	71%	(37)	53
Employ: Retired	—	(1)	3%	(6)	12%	(24)	85%	(174)	206
Employ: Unemployed	4%	(5)	17%	(18)	10%	(11)	68%	(71)	104
Employ: Other	9%	(6)	10%	(6)	9%	(6)	72%	(43)	61
Military HH: Yes	5%	(8)	8%	(12)	14%	(20)	72%	(103)	142
Military HH: No	9%	(70)	12%	(95)	14%	(116)	65%	(522)	803
2018 House Vote: Democrat	13%	(48)	11%	(41)	17%	(64)	59%	(217)	369
2018 House Vote: Republican	6%	(16)	6%	(16)	12%	(33)	76%	(206)	272
2018 House Vote: Didnt Vote	4%	(12)	17%	(49)	13%	(37)	65%	(186)	284
4-Region: Northeast	13%	(22)	12%	(18)	12%	(19)	63%	(101)	160
4-Region: Midwest	8%	(16)	14%	(28)	9%	(18)	69%	(134)	195
4-Region: South	6%	(23)	11%	(41)	15%	(55)	68%	(253)	372
4-Region: West	8%	(18)	9%	(19)	21%	(45)	63%	(137)	218

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_27: How much have you seen, read or heard about the acting careers of the following musicians?

Rihanna

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(154)	24%	(213)	21%	(192)	38%	(344)	904
Gender: Male	18%	(79)	26%	(114)	22%	(94)	34%	(149)	437
Gender: Female	16%	(75)	21%	(97)	21%	(98)	42%	(195)	465
Age: 18-34	29%	(76)	29%	(76)	15%	(39)	27%	(69)	261
Age: 35-44	22%	(32)	28%	(41)	28%	(41)	23%	(34)	149
Age: 45-64	10%	(31)	20%	(62)	22%	(68)	47%	(143)	304
Age: 65+	8%	(14)	18%	(34)	23%	(43)	52%	(98)	190
GenZers: 1997-2012	32%	(32)	23%	(24)	17%	(17)	28%	(28)	101
Millennials: 1981-1996	25%	(68)	29%	(81)	21%	(57)	25%	(68)	274
GenXers: 1965-1980	13%	(29)	24%	(52)	18%	(39)	45%	(96)	216
Baby Boomers: 1946-1964	8%	(24)	19%	(56)	25%	(72)	48%	(140)	293
PID: Dem (no lean)	22%	(83)	31%	(114)	17%	(62)	31%	(114)	373
PID: Ind (no lean)	11%	(28)	16%	(42)	30%	(80)	43%	(112)	261
PID: Rep (no lean)	16%	(43)	21%	(57)	19%	(51)	44%	(119)	270
PID/Gender: Dem Men	22%	(41)	38%	(71)	14%	(26)	25%	(47)	185
PID/Gender: Dem Women	23%	(42)	22%	(42)	19%	(35)	36%	(67)	187
PID/Gender: Ind Men	9%	(10)	13%	(14)	37%	(41)	41%	(46)	111
PID/Gender: Ind Women	12%	(18)	19%	(28)	26%	(39)	44%	(66)	150
PID/Gender: Rep Men	20%	(28)	21%	(29)	19%	(27)	40%	(57)	142
PID/Gender: Rep Women	12%	(15)	22%	(28)	18%	(23)	48%	(62)	128
Ideo: Liberal (1-3)	19%	(52)	28%	(75)	19%	(52)	34%	(90)	267
Ideo: Moderate (4)	20%	(57)	24%	(68)	22%	(60)	34%	(94)	279
Ideo: Conservative (5-7)	13%	(37)	22%	(66)	20%	(60)	45%	(132)	295
Educ: < College	18%	(106)	22%	(130)	19%	(115)	41%	(239)	591
Educ: Bachelors degree	15%	(30)	24%	(48)	25%	(50)	35%	(70)	200
Educ: Post-grad	15%	(18)	30%	(34)	24%	(27)	31%	(35)	113
Income: Under 50k	16%	(73)	21%	(99)	22%	(105)	41%	(188)	465
Income: 50k-100k	18%	(50)	26%	(71)	20%	(56)	35%	(96)	273
Income: 100k+	18%	(30)	26%	(43)	19%	(32)	36%	(60)	166
Ethnicity: White	14%	(100)	23%	(158)	21%	(150)	42%	(293)	701
Ethnicity: Hispanic	22%	(34)	31%	(49)	25%	(40)	22%	(35)	158
Ethnicity: Black	36%	(44)	28%	(34)	20%	(25)	16%	(20)	122

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**Table MCEN5\_27: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Rihanna*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(154)	24%	(213)	21%	(192)	38%	(344)	904
Ethnicity: Other	13%	(11)	27%	(22)	21%	(17)	39%	(31)	80
All Christian	10%	(41)	27%	(106)	20%	(80)	43%	(170)	397
All Non-Christian	44%	(32)	23%	(16)	12%	(9)	21%	(15)	72
Agnostic/Nothing in particular	13%	(29)	23%	(51)	24%	(54)	41%	(92)	225
Something Else	29%	(48)	21%	(35)	20%	(34)	30%	(50)	166
Religious Non-Protestant/Catholic	42%	(32)	25%	(19)	13%	(10)	20%	(16)	76
Evangelical	21%	(49)	17%	(40)	22%	(53)	40%	(93)	235
Non-Evangelical	13%	(42)	30%	(98)	18%	(60)	39%	(130)	330
Community: Urban	23%	(61)	28%	(74)	20%	(55)	29%	(78)	268
Community: Suburban	15%	(61)	22%	(85)	20%	(79)	43%	(168)	392
Community: Rural	13%	(32)	22%	(54)	24%	(59)	40%	(99)	244
Employ: Private Sector	18%	(55)	29%	(89)	24%	(73)	30%	(94)	312
Employ: Government	34%	(21)	30%	(18)	7%	(4)	30%	(18)	61
Employ: Self-Employed	24%	(22)	20%	(19)	17%	(15)	39%	(36)	92
Employ: Homemaker	15%	(9)	26%	(16)	27%	(16)	32%	(19)	60
Employ: Retired	9%	(19)	20%	(41)	22%	(46)	49%	(103)	208
Employ: Unemployed	14%	(14)	11%	(10)	20%	(19)	55%	(52)	96
Employ: Other	17%	(10)	24%	(14)	22%	(13)	37%	(22)	58
Military HH: Yes	11%	(13)	22%	(26)	17%	(20)	49%	(58)	118
Military HH: No	18%	(141)	24%	(187)	22%	(172)	36%	(286)	786
2018 House Vote: Democrat	21%	(70)	31%	(104)	19%	(63)	30%	(101)	338
2018 House Vote: Republican	12%	(29)	21%	(54)	23%	(58)	45%	(114)	255
2018 House Vote: Didnt Vote	19%	(55)	18%	(51)	23%	(67)	40%	(118)	291
4-Region: Northeast	21%	(35)	20%	(35)	21%	(35)	38%	(65)	170
4-Region: Midwest	19%	(36)	25%	(48)	16%	(30)	40%	(76)	190
4-Region: South	17%	(62)	26%	(92)	21%	(73)	36%	(129)	356
4-Region: West	11%	(21)	20%	(38)	29%	(54)	40%	(75)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_28: How much have you seen, read or heard about the acting careers of the following musicians?**

*Kid Cudi*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(84)	13%	(123)	16%	(151)	63%	(598)	957
Gender: Male	12%	(59)	18%	(89)	16%	(79)	53%	(261)	489
Gender: Female	5%	(24)	7%	(35)	15%	(72)	72%	(335)	466
Age: 18-34	15%	(41)	25%	(69)	20%	(54)	40%	(109)	272
Age: 35-44	17%	(27)	19%	(29)	18%	(27)	46%	(71)	155
Age: 45-64	5%	(16)	6%	(19)	19%	(58)	69%	(211)	305
Age: 65+	—	(0)	3%	(6)	5%	(11)	92%	(207)	225
GenZers: 1997-2012	14%	(17)	21%	(24)	21%	(25)	44%	(51)	116
Millennials: 1981-1996	17%	(47)	24%	(68)	18%	(50)	41%	(113)	278
GenXers: 1965-1980	8%	(18)	9%	(22)	20%	(47)	63%	(150)	237
Baby Boomers: 1946-1964	1%	(2)	3%	(9)	10%	(29)	87%	(259)	299
PID: Dem (no lean)	11%	(42)	15%	(59)	17%	(67)	57%	(220)	387
PID: Ind (no lean)	5%	(14)	10%	(27)	16%	(44)	69%	(193)	278
PID: Rep (no lean)	10%	(28)	13%	(38)	14%	(40)	64%	(186)	293
PID/Gender: Dem Men	15%	(31)	23%	(47)	17%	(34)	45%	(92)	203
PID/Gender: Dem Women	6%	(11)	7%	(12)	18%	(33)	70%	(127)	183
PID/Gender: Ind Men	5%	(6)	11%	(13)	17%	(19)	66%	(76)	115
PID/Gender: Ind Women	5%	(8)	8%	(13)	16%	(25)	71%	(115)	161
PID/Gender: Rep Men	13%	(22)	17%	(29)	15%	(26)	55%	(94)	171
PID/Gender: Rep Women	5%	(6)	8%	(9)	11%	(14)	76%	(92)	122
Ideo: Liberal (1-3)	9%	(22)	18%	(47)	22%	(57)	51%	(130)	256
Ideo: Moderate (4)	8%	(23)	13%	(37)	16%	(47)	64%	(186)	292
Ideo: Conservative (5-7)	11%	(36)	10%	(32)	10%	(33)	69%	(229)	331
Educ: < College	10%	(63)	12%	(73)	15%	(91)	63%	(392)	620
Educ: Bachelors degree	3%	(7)	15%	(32)	21%	(46)	61%	(134)	219
Educ: Post-grad	11%	(14)	15%	(18)	12%	(15)	61%	(72)	118
Income: Under 50k	9%	(47)	10%	(51)	14%	(68)	67%	(331)	496
Income: 50k-100k	6%	(17)	18%	(51)	19%	(54)	58%	(165)	286
Income: 100k+	12%	(20)	12%	(22)	17%	(30)	59%	(103)	175
Ethnicity: White	9%	(69)	13%	(93)	13%	(95)	65%	(478)	735
Ethnicity: Hispanic	26%	(39)	26%	(39)	12%	(18)	36%	(53)	149
Ethnicity: Black	8%	(11)	15%	(21)	19%	(27)	57%	(79)	139

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**Table MCEN5\_28:** How much have you seen, read or heard about the acting careers of the following musicians?  
 Kid Cudi

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(84)	13%	(123)	16%	(151)	63%	(598)	957
Ethnicity: Other	4%	(3)	11%	(9)	35%	(29)	50%	(41)	83
All Christian	10%	(44)	13%	(54)	15%	(63)	62%	(268)	429
All Non-Christian	27%	(21)	17%	(13)	14%	(11)	41%	(31)	76
Agnostic/Nothing in particular	3%	(7)	12%	(29)	20%	(48)	64%	(152)	237
Something Else	7%	(11)	13%	(23)	12%	(21)	68%	(117)	173
Religious Non-Protestant/Catholic	26%	(22)	16%	(13)	15%	(12)	44%	(37)	84
Evangelical	10%	(25)	14%	(36)	12%	(30)	65%	(169)	260
Non-Evangelical	9%	(30)	10%	(33)	16%	(52)	65%	(216)	331
Community: Urban	12%	(33)	20%	(54)	18%	(49)	51%	(138)	273
Community: Suburban	8%	(35)	10%	(46)	17%	(78)	65%	(297)	456
Community: Rural	7%	(16)	10%	(23)	11%	(24)	72%	(164)	227
Employ: Private Sector	12%	(41)	17%	(57)	21%	(72)	51%	(175)	346
Employ: Government	33%	(21)	20%	(13)	15%	(10)	31%	(20)	64
Employ: Self-Employed	10%	(9)	13%	(12)	18%	(17)	58%	(53)	91
Employ: Homemaker	3%	(1)	7%	(3)	16%	(8)	75%	(37)	50
Employ: Retired	1%	(3)	4%	(8)	8%	(19)	87%	(199)	230
Employ: Unemployed	2%	(2)	19%	(19)	10%	(10)	69%	(70)	102
Employ: Other	7%	(4)	8%	(4)	20%	(10)	65%	(34)	52
Military HH: Yes	6%	(8)	9%	(12)	13%	(18)	72%	(99)	137
Military HH: No	9%	(76)	14%	(111)	16%	(133)	61%	(500)	820
2018 House Vote: Democrat	11%	(37)	14%	(49)	19%	(68)	56%	(197)	351
2018 House Vote: Republican	9%	(24)	8%	(22)	13%	(35)	70%	(191)	273
2018 House Vote: Didnt Vote	7%	(22)	16%	(49)	14%	(44)	63%	(197)	313
4-Region: Northeast	14%	(23)	16%	(26)	12%	(19)	57%	(89)	157
4-Region: Midwest	7%	(14)	10%	(20)	17%	(34)	66%	(134)	202
4-Region: South	5%	(19)	13%	(48)	16%	(58)	66%	(242)	367
4-Region: West	12%	(28)	13%	(29)	17%	(40)	58%	(133)	230

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_29: How much have you seen, read or heard about the acting careers of the following musicians?  
Andre 3000 (of the band Outkast)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(91)	14%	(127)	18%	(161)	58%	(529)	907
Gender: Male	15%	(63)	19%	(80)	19%	(81)	48%	(207)	431
Gender: Female	6%	(27)	10%	(47)	17%	(79)	68%	(320)	473
Age: 18-34	16%	(44)	19%	(52)	19%	(53)	46%	(128)	277
Age: 35-44	20%	(33)	22%	(36)	22%	(38)	36%	(60)	167
Age: 45-64	4%	(11)	13%	(36)	19%	(54)	64%	(180)	282
Age: 65+	2%	(3)	1%	(2)	9%	(16)	88%	(160)	181
GenZers: 1997-2012	10%	(11)	16%	(17)	22%	(24)	52%	(57)	109
Millennials: 1981-1996	21%	(61)	22%	(64)	18%	(54)	39%	(115)	294
GenXers: 1965-1980	6%	(14)	16%	(37)	19%	(42)	58%	(129)	222
Baby Boomers: 1946-1964	2%	(5)	3%	(9)	15%	(40)	80%	(211)	265
PID: Dem (no lean)	16%	(59)	15%	(58)	21%	(79)	48%	(182)	378
PID: Ind (no lean)	6%	(17)	12%	(33)	15%	(40)	67%	(182)	273
PID: Rep (no lean)	5%	(14)	14%	(36)	16%	(42)	64%	(164)	256
PID/Gender: Dem Men	23%	(43)	22%	(41)	19%	(35)	36%	(68)	187
PID/Gender: Dem Women	9%	(16)	9%	(17)	23%	(44)	59%	(112)	189
PID/Gender: Ind Men	8%	(10)	16%	(18)	18%	(21)	58%	(68)	117
PID/Gender: Ind Women	5%	(8)	10%	(15)	12%	(18)	74%	(114)	155
PID/Gender: Rep Men	9%	(11)	16%	(21)	19%	(25)	56%	(71)	127
PID/Gender: Rep Women	2%	(3)	12%	(15)	13%	(17)	73%	(94)	128
Ideo: Liberal (1-3)	13%	(37)	14%	(39)	23%	(65)	50%	(142)	283
Ideo: Moderate (4)	8%	(22)	15%	(42)	19%	(52)	58%	(157)	273
Ideo: Conservative (5-7)	9%	(25)	13%	(38)	12%	(35)	66%	(189)	286
Educ: < College	9%	(52)	15%	(88)	16%	(93)	60%	(347)	581
Educ: Bachelors degree	10%	(20)	10%	(21)	21%	(42)	59%	(118)	202
Educ: Post-grad	14%	(18)	14%	(18)	20%	(25)	51%	(63)	124
Income: Under 50k	8%	(36)	15%	(70)	16%	(72)	61%	(277)	454
Income: 50k-100k	10%	(29)	13%	(36)	21%	(59)	56%	(159)	283
Income: 100k+	15%	(26)	13%	(22)	18%	(30)	54%	(92)	170
Ethnicity: White	7%	(52)	12%	(82)	17%	(117)	64%	(454)	705
Ethnicity: Hispanic	15%	(25)	21%	(35)	21%	(35)	42%	(70)	165
Ethnicity: Black	25%	(31)	26%	(33)	20%	(25)	29%	(37)	126

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**Table MCEN5\_29:** How much have you seen, read or heard about the acting careers of the following musicians?  
*Andre 3000 (of the band Outkast)*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(91)	14%	(127)	18%	(161)	58%	(529)	907
Ethnicity: Other	9%	(7)	15%	(12)	25%	(19)	50%	(38)	75
All Christian	7%	(28)	15%	(62)	15%	(60)	63%	(255)	404
All Non-Christian	28%	(23)	12%	(10)	16%	(14)	43%	(35)	82
Agnostic/Nothing in particular	9%	(21)	11%	(25)	15%	(34)	64%	(141)	221
Something Else	11%	(17)	17%	(26)	29%	(45)	44%	(68)	156
Religious Non-Protestant/Catholic	26%	(23)	13%	(12)	18%	(16)	43%	(39)	90
Evangelical	9%	(23)	18%	(45)	22%	(54)	51%	(125)	247
Non-Evangelical	7%	(21)	14%	(43)	16%	(51)	64%	(200)	316
Community: Urban	14%	(40)	19%	(54)	19%	(55)	48%	(141)	290
Community: Suburban	8%	(34)	11%	(47)	16%	(66)	64%	(263)	409
Community: Rural	8%	(16)	13%	(26)	19%	(40)	60%	(125)	207
Employ: Private Sector	14%	(45)	20%	(63)	22%	(69)	44%	(139)	315
Employ: Government	22%	(13)	8%	(5)	27%	(16)	43%	(26)	60
Employ: Self-Employed	11%	(9)	19%	(15)	23%	(19)	48%	(40)	83
Employ: Homemaker	9%	(6)	18%	(13)	11%	(8)	62%	(44)	70
Employ: Retired	1%	(2)	3%	(5)	12%	(26)	84%	(173)	206
Employ: Unemployed	3%	(3)	18%	(16)	14%	(12)	65%	(57)	88
Employ: Other	17%	(10)	13%	(8)	13%	(8)	56%	(32)	57
Military HH: Yes	8%	(10)	6%	(8)	13%	(16)	73%	(94)	129
Military HH: No	10%	(80)	15%	(119)	19%	(144)	56%	(435)	778
2018 House Vote: Democrat	15%	(55)	15%	(57)	20%	(73)	50%	(183)	367
2018 House Vote: Republican	5%	(12)	14%	(33)	13%	(31)	68%	(160)	236
2018 House Vote: Didnt Vote	8%	(23)	12%	(35)	19%	(54)	60%	(171)	284
4-Region: Northeast	14%	(22)	11%	(18)	15%	(24)	60%	(96)	160
4-Region: Midwest	5%	(9)	8%	(15)	22%	(42)	65%	(126)	193
4-Region: South	11%	(42)	15%	(54)	16%	(60)	58%	(216)	373
4-Region: West	9%	(17)	22%	(40)	18%	(33)	50%	(91)	181

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_30: How much have you seen, read or heard about the acting careers of the following musicians?

Queen Latifah

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(258)	31%	(275)	15%	(138)	25%	(228)	899
Gender: Male	29%	(125)	30%	(130)	16%	(70)	25%	(108)	432
Gender: Female	29%	(133)	31%	(144)	15%	(68)	25%	(117)	462
Age: 18-34	32%	(75)	26%	(61)	15%	(36)	28%	(66)	238
Age: 35-44	34%	(54)	36%	(56)	14%	(22)	16%	(25)	156
Age: 45-64	32%	(98)	32%	(98)	12%	(37)	24%	(74)	307
Age: 65+	16%	(31)	31%	(60)	21%	(42)	32%	(64)	197
GenZers: 1997-2012	24%	(22)	17%	(15)	18%	(16)	41%	(37)	90
Millennials: 1981-1996	36%	(100)	32%	(86)	14%	(38)	18%	(49)	273
GenXers: 1965-1980	29%	(70)	36%	(88)	11%	(26)	24%	(59)	243
Baby Boomers: 1946-1964	24%	(65)	30%	(81)	20%	(55)	26%	(72)	273
PID: Dem (no lean)	37%	(126)	29%	(100)	14%	(47)	20%	(67)	341
PID: Ind (no lean)	24%	(67)	29%	(81)	18%	(49)	28%	(78)	277
PID: Rep (no lean)	23%	(64)	33%	(94)	15%	(41)	29%	(82)	281
PID/Gender: Dem Men	40%	(65)	30%	(49)	14%	(23)	16%	(26)	163
PID/Gender: Dem Women	35%	(62)	29%	(51)	14%	(25)	22%	(39)	177
PID/Gender: Ind Men	20%	(24)	29%	(35)	21%	(25)	30%	(36)	120
PID/Gender: Ind Women	28%	(44)	29%	(45)	16%	(25)	27%	(42)	155
PID/Gender: Rep Men	24%	(36)	31%	(46)	15%	(22)	30%	(45)	149
PID/Gender: Rep Women	21%	(28)	37%	(48)	15%	(19)	27%	(35)	130
Ideo: Liberal (1-3)	29%	(79)	35%	(97)	18%	(50)	18%	(51)	276
Ideo: Moderate (4)	35%	(83)	32%	(76)	11%	(26)	22%	(52)	237
Ideo: Conservative (5-7)	24%	(75)	30%	(95)	14%	(44)	32%	(100)	313
Educ: < College	30%	(169)	26%	(146)	16%	(88)	29%	(163)	565
Educ: Bachelors degree	26%	(54)	37%	(78)	16%	(34)	22%	(46)	212
Educ: Post-grad	29%	(35)	42%	(52)	13%	(16)	16%	(20)	122
Income: Under 50k	31%	(136)	25%	(109)	17%	(75)	26%	(115)	434
Income: 50k-100k	27%	(80)	33%	(96)	15%	(45)	24%	(70)	290
Income: 100k+	25%	(43)	40%	(70)	10%	(18)	25%	(43)	174
Ethnicity: White	25%	(176)	32%	(223)	16%	(110)	27%	(192)	701
Ethnicity: Hispanic	35%	(44)	30%	(38)	16%	(20)	20%	(25)	127
Ethnicity: Black	66%	(66)	18%	(18)	8%	(8)	8%	(8)	100

Continued on next page

**Table MCEN5\_30: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Queen Latifah*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(258)	31%	(275)	15%	(138)	25%	(228)	899
Ethnicity: Other	17%	(17)	34%	(33)	21%	(20)	28%	(27)	97
All Christian	27%	(115)	33%	(139)	15%	(62)	25%	(107)	424
All Non-Christian	28%	(20)	36%	(26)	12%	(8)	24%	(18)	72
Agnostic/Nothing in particular	24%	(52)	27%	(58)	17%	(37)	32%	(67)	214
Something Else	41%	(61)	27%	(39)	13%	(20)	19%	(29)	148
Religious Non-Protestant/Catholic	30%	(25)	33%	(27)	12%	(10)	25%	(21)	83
Evangelical	30%	(64)	32%	(69)	11%	(23)	27%	(59)	216
Non-Evangelical	31%	(108)	32%	(112)	17%	(60)	21%	(74)	354
Community: Urban	31%	(85)	31%	(86)	16%	(45)	21%	(57)	272
Community: Suburban	28%	(110)	31%	(121)	14%	(54)	26%	(103)	388
Community: Rural	26%	(63)	28%	(68)	16%	(39)	29%	(68)	239
Employ: Private Sector	34%	(104)	36%	(111)	14%	(44)	17%	(52)	311
Employ: Government	34%	(23)	31%	(21)	14%	(10)	21%	(14)	68
Employ: Self-Employed	28%	(27)	40%	(39)	14%	(14)	17%	(17)	97
Employ: Retired	19%	(41)	28%	(61)	20%	(44)	33%	(73)	219
Employ: Unemployed	27%	(23)	27%	(23)	10%	(8)	36%	(30)	84
Employ: Other	32%	(18)	14%	(8)	13%	(7)	42%	(23)	56
Military HH: Yes	30%	(40)	26%	(35)	11%	(15)	33%	(44)	133
Military HH: No	29%	(218)	31%	(240)	16%	(123)	24%	(184)	765
2018 House Vote: Democrat	34%	(111)	34%	(110)	14%	(46)	17%	(57)	324
2018 House Vote: Republican	25%	(70)	33%	(92)	13%	(36)	29%	(81)	279
2018 House Vote: Didnt Vote	27%	(74)	24%	(67)	20%	(55)	30%	(84)	280
4-Region: Northeast	32%	(54)	34%	(59)	15%	(25)	19%	(33)	172
4-Region: Midwest	24%	(40)	33%	(54)	17%	(27)	26%	(43)	163
4-Region: South	31%	(102)	29%	(94)	13%	(43)	27%	(88)	327
4-Region: West	26%	(62)	29%	(68)	18%	(43)	27%	(64)	237

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_31: How much have you seen, read or heard about the acting careers of the following musicians?  
Harry Connick Jr.**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(119)	25%	(233)	23%	(209)	39%	(361)	923
Gender: Male	16%	(76)	23%	(109)	24%	(113)	36%	(167)	466
Gender: Female	9%	(43)	27%	(123)	21%	(96)	42%	(192)	454
Age: 18-34	11%	(31)	17%	(46)	21%	(59)	51%	(141)	277
Age: 35-44	17%	(26)	32%	(49)	23%	(35)	28%	(44)	154
Age: 45-64	16%	(49)	27%	(84)	25%	(77)	32%	(100)	311
Age: 65+	8%	(14)	29%	(53)	21%	(38)	42%	(77)	181
GenZers: 1997-2012	6%	(7)	14%	(16)	23%	(27)	57%	(68)	118
Millennials: 1981-1996	16%	(44)	24%	(67)	22%	(61)	38%	(108)	280
GenXers: 1965-1980	17%	(38)	27%	(61)	24%	(54)	32%	(73)	225
Baby Boomers: 1946-1964	11%	(29)	29%	(82)	24%	(66)	37%	(102)	280
PID: Dem (no lean)	13%	(50)	30%	(111)	22%	(80)	35%	(130)	370
PID: Ind (no lean)	8%	(22)	24%	(65)	20%	(55)	48%	(130)	272
PID: Rep (no lean)	17%	(47)	20%	(57)	27%	(74)	36%	(101)	280
PID/Gender: Dem Men	18%	(36)	32%	(61)	23%	(44)	27%	(51)	192
PID/Gender: Dem Women	8%	(14)	28%	(49)	20%	(36)	44%	(78)	178
PID/Gender: Ind Men	7%	(8)	19%	(23)	25%	(30)	49%	(59)	120
PID/Gender: Ind Women	10%	(14)	28%	(42)	17%	(25)	46%	(69)	150
PID/Gender: Rep Men	21%	(33)	16%	(25)	26%	(39)	37%	(56)	153
PID/Gender: Rep Women	11%	(14)	26%	(33)	28%	(35)	35%	(45)	127
Ideo: Liberal (1-3)	14%	(36)	27%	(69)	23%	(60)	35%	(91)	256
Ideo: Moderate (4)	11%	(34)	27%	(83)	24%	(74)	39%	(121)	312
Ideo: Conservative (5-7)	17%	(48)	23%	(65)	22%	(62)	37%	(104)	279
Educ: < College	11%	(70)	22%	(137)	22%	(140)	45%	(283)	631
Educ: Bachelors degree	14%	(27)	33%	(65)	24%	(46)	29%	(55)	193
Educ: Post-grad	23%	(22)	31%	(31)	23%	(23)	23%	(23)	99
Income: Under 50k	11%	(52)	22%	(109)	22%	(109)	45%	(218)	488
Income: 50k-100k	11%	(31)	28%	(79)	23%	(66)	38%	(107)	283
Income: 100k+	24%	(36)	29%	(45)	23%	(35)	24%	(37)	152
Ethnicity: White	14%	(98)	25%	(179)	23%	(163)	38%	(271)	712
Ethnicity: Hispanic	18%	(29)	22%	(37)	23%	(37)	38%	(62)	165
Ethnicity: Black	16%	(17)	26%	(28)	17%	(18)	41%	(44)	106

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**Table MCEN5\_31: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Harry Connick Jr.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(119)	25%	(233)	23%	(209)	39%	(361)	923
Ethnicity: Other	4%	(4)	24%	(26)	27%	(29)	44%	(46)	105
All Christian	15%	(59)	31%	(123)	21%	(82)	34%	(135)	398
All Non-Christian	28%	(18)	28%	(18)	21%	(14)	24%	(16)	67
Agnostic/Nothing in particular	7%	(16)	23%	(56)	24%	(56)	46%	(111)	239
Something Else	11%	(20)	17%	(30)	25%	(45)	47%	(83)	177
Religious Non-Protestant/Catholic	26%	(18)	27%	(19)	22%	(16)	25%	(18)	71
Evangelical	14%	(31)	22%	(49)	21%	(48)	43%	(98)	226
Non-Evangelical	12%	(43)	31%	(106)	22%	(75)	35%	(119)	344
Community: Urban	17%	(46)	25%	(67)	21%	(56)	36%	(94)	263
Community: Suburban	10%	(42)	26%	(111)	24%	(101)	40%	(170)	424
Community: Rural	13%	(31)	23%	(55)	22%	(52)	41%	(97)	236
Employ: Private Sector	16%	(50)	27%	(87)	24%	(75)	33%	(105)	316
Employ: Government	20%	(14)	27%	(19)	25%	(18)	28%	(20)	71
Employ: Self-Employed	14%	(13)	24%	(21)	19%	(16)	43%	(38)	88
Employ: Retired	9%	(19)	28%	(58)	24%	(50)	39%	(80)	207
Employ: Unemployed	11%	(11)	16%	(16)	16%	(17)	57%	(58)	102
Employ: Other	11%	(7)	20%	(13)	27%	(17)	41%	(26)	64
Military HH: Yes	15%	(19)	22%	(28)	26%	(34)	37%	(48)	130
Military HH: No	13%	(100)	26%	(204)	22%	(175)	39%	(313)	793
2018 House Vote: Democrat	16%	(53)	31%	(105)	22%	(75)	31%	(106)	339
2018 House Vote: Republican	15%	(39)	24%	(61)	25%	(64)	35%	(90)	254
2018 House Vote: Didnt Vote	8%	(26)	20%	(61)	22%	(67)	50%	(157)	311
4-Region: Northeast	18%	(31)	29%	(50)	22%	(38)	32%	(56)	175
4-Region: Midwest	14%	(26)	29%	(52)	19%	(34)	38%	(67)	179
4-Region: South	9%	(30)	23%	(80)	23%	(79)	45%	(156)	345
4-Region: West	15%	(33)	23%	(51)	26%	(58)	37%	(82)	224

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN5\_32: How much have you seen, read or heard about the acting careers of the following musicians?

Lenny Kravitz

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(97)	21%	(184)	23%	(201)	45%	(394)	876
Gender: Male	15%	(63)	22%	(91)	24%	(99)	40%	(167)	420
Gender: Female	7%	(33)	21%	(94)	23%	(102)	49%	(224)	453
Age: 18-34	17%	(42)	22%	(53)	20%	(50)	40%	(98)	243
Age: 35-44	18%	(25)	29%	(40)	21%	(29)	32%	(44)	137
Age: 45-64	8%	(24)	23%	(69)	26%	(77)	43%	(125)	294
Age: 65+	3%	(6)	11%	(23)	23%	(46)	63%	(127)	202
GenZers: 1997-2012	7%	(6)	26%	(24)	19%	(17)	48%	(44)	91
Millennials: 1981-1996	22%	(58)	23%	(61)	21%	(55)	34%	(88)	261
GenXers: 1965-1980	9%	(20)	26%	(58)	22%	(49)	43%	(94)	220
Baby Boomers: 1946-1964	5%	(13)	14%	(39)	28%	(78)	53%	(146)	276
PID: Dem (no lean)	15%	(52)	28%	(94)	22%	(73)	35%	(120)	339
PID: Ind (no lean)	5%	(14)	16%	(42)	27%	(71)	52%	(134)	261
PID: Rep (no lean)	11%	(31)	17%	(48)	21%	(57)	51%	(140)	276
PID/Gender: Dem Men	24%	(37)	29%	(46)	24%	(38)	23%	(36)	157
PID/Gender: Dem Women	8%	(15)	27%	(49)	20%	(36)	46%	(83)	182
PID/Gender: Ind Men	5%	(6)	11%	(13)	30%	(35)	53%	(61)	114
PID/Gender: Ind Women	6%	(8)	20%	(29)	25%	(36)	50%	(72)	145
PID/Gender: Rep Men	14%	(21)	21%	(32)	18%	(27)	47%	(69)	149
PID/Gender: Rep Women	8%	(10)	13%	(16)	24%	(30)	55%	(69)	126
Ideo: Liberal (1-3)	17%	(45)	26%	(67)	23%	(60)	33%	(85)	256
Ideo: Moderate (4)	9%	(26)	20%	(57)	26%	(74)	45%	(127)	283
Ideo: Conservative (5-7)	8%	(23)	19%	(54)	21%	(60)	52%	(148)	284
Educ: < College	11%	(59)	18%	(99)	24%	(133)	48%	(270)	561
Educ: Bachelors degree	10%	(21)	27%	(54)	25%	(50)	38%	(78)	202
Educ: Post-grad	15%	(17)	28%	(31)	16%	(18)	41%	(47)	113
Income: Under 50k	10%	(45)	17%	(73)	25%	(108)	48%	(208)	433
Income: 50k-100k	10%	(28)	22%	(61)	25%	(68)	43%	(117)	274
Income: 100k+	14%	(24)	30%	(50)	15%	(26)	41%	(69)	169
Ethnicity: White	10%	(70)	20%	(138)	23%	(157)	46%	(313)	679
Ethnicity: Hispanic	23%	(31)	20%	(27)	27%	(36)	30%	(40)	133
Ethnicity: Black	21%	(23)	21%	(23)	20%	(22)	39%	(43)	111

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**Table MCEN5\_32: How much have you seen, read or heard about the acting careers of the following musicians?**  
*Lenny Kravitz*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(97)	21%	(184)	23%	(201)	45%	(394)	876
Ethnicity: Other	4%	(4)	27%	(23)	26%	(22)	44%	(38)	87
All Christian	8%	(32)	23%	(89)	23%	(91)	45%	(174)	386
All Non-Christian	32%	(21)	28%	(18)	14%	(9)	26%	(17)	65
Agnostic/Nothing in particular	6%	(12)	20%	(40)	25%	(49)	49%	(95)	195
Something Else	15%	(29)	17%	(33)	23%	(43)	45%	(85)	189
Religious Non-Protestant/Catholic	30%	(21)	27%	(19)	16%	(11)	27%	(18)	69
Evangelical	12%	(31)	21%	(53)	20%	(50)	48%	(122)	256
Non-Evangelical	8%	(24)	22%	(67)	26%	(81)	44%	(136)	308
Community: Urban	18%	(45)	26%	(66)	20%	(51)	36%	(92)	255
Community: Suburban	8%	(30)	22%	(86)	24%	(93)	47%	(183)	392
Community: Rural	9%	(21)	14%	(32)	25%	(58)	52%	(119)	230
Employ: Private Sector	12%	(38)	30%	(91)	26%	(78)	32%	(99)	307
Employ: Government	24%	(14)	23%	(14)	34%	(20)	20%	(12)	60
Employ: Self-Employed	21%	(19)	14%	(12)	18%	(16)	47%	(42)	89
Employ: Retired	3%	(7)	14%	(31)	21%	(47)	62%	(137)	223
Employ: Unemployed	15%	(12)	13%	(10)	22%	(17)	51%	(40)	79
Employ: Other	7%	(3)	15%	(8)	31%	(16)	47%	(24)	51
Military HH: Yes	8%	(10)	20%	(26)	23%	(31)	49%	(64)	131
Military HH: No	12%	(86)	21%	(159)	23%	(171)	44%	(330)	745
2018 House Vote: Democrat	13%	(43)	27%	(87)	23%	(74)	37%	(118)	323
2018 House Vote: Republican	7%	(20)	16%	(42)	23%	(61)	54%	(143)	265
2018 House Vote: Didnt Vote	12%	(32)	19%	(51)	24%	(64)	46%	(123)	269
4-Region: Northeast	21%	(34)	20%	(32)	20%	(33)	39%	(64)	164
4-Region: Midwest	5%	(8)	24%	(41)	27%	(45)	45%	(76)	170
4-Region: South	10%	(34)	17%	(54)	24%	(80)	49%	(159)	327
4-Region: West	10%	(21)	26%	(57)	20%	(43)	44%	(95)	216

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_33: How much have you seen, read or heard about the acting careers of the following musicians?**

Tom Waits

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(54)	10%	(91)	19%	(173)	65%	(603)	921
Gender: Male	11%	(46)	14%	(59)	22%	(95)	54%	(233)	433
Gender: Female	2%	(8)	7%	(32)	16%	(78)	76%	(368)	486
Age: 18-34	11%	(30)	11%	(29)	23%	(61)	55%	(145)	265
Age: 35-44	7%	(12)	16%	(25)	19%	(31)	58%	(93)	161
Age: 45-64	4%	(11)	9%	(26)	19%	(56)	68%	(199)	291
Age: 65+	1%	(2)	6%	(12)	12%	(25)	81%	(166)	204
GenZers: 1997-2012	3%	(3)	11%	(11)	20%	(20)	66%	(66)	100
Millennials: 1981-1996	13%	(38)	13%	(37)	20%	(60)	54%	(160)	296
GenXers: 1965-1980	3%	(7)	9%	(17)	19%	(38)	69%	(141)	203
Baby Boomers: 1946-1964	2%	(6)	8%	(25)	17%	(51)	72%	(219)	302
PID: Dem (no lean)	8%	(31)	14%	(50)	20%	(76)	58%	(214)	371
PID: Ind (no lean)	2%	(6)	6%	(18)	19%	(54)	73%	(210)	288
PID: Rep (no lean)	6%	(17)	9%	(23)	16%	(43)	68%	(179)	262
PID/Gender: Dem Men	14%	(25)	18%	(33)	30%	(53)	38%	(69)	180
PID/Gender: Dem Women	3%	(6)	9%	(17)	12%	(22)	76%	(144)	190
PID/Gender: Ind Men	4%	(5)	8%	(10)	20%	(22)	68%	(78)	115
PID/Gender: Ind Women	1%	(1)	5%	(8)	18%	(32)	76%	(132)	173
PID/Gender: Rep Men	12%	(17)	12%	(16)	14%	(19)	63%	(87)	138
PID/Gender: Rep Women	—	(0)	5%	(7)	20%	(24)	75%	(92)	123
Ideo: Liberal (1-3)	11%	(32)	10%	(30)	23%	(65)	56%	(160)	288
Ideo: Moderate (4)	4%	(11)	10%	(27)	19%	(52)	67%	(185)	274
Ideo: Conservative (5-7)	4%	(11)	11%	(32)	14%	(42)	71%	(213)	298
Educ: < College	4%	(25)	8%	(50)	17%	(109)	71%	(443)	627
Educ: Bachelors degree	9%	(17)	10%	(20)	24%	(47)	57%	(111)	196
Educ: Post-grad	12%	(12)	22%	(21)	17%	(16)	49%	(48)	98
Income: Under 50k	4%	(21)	7%	(32)	19%	(91)	70%	(344)	489
Income: 50k-100k	6%	(16)	11%	(30)	21%	(57)	63%	(171)	274
Income: 100k+	11%	(17)	19%	(29)	15%	(24)	55%	(88)	158
Ethnicity: White	6%	(47)	10%	(76)	18%	(132)	66%	(485)	739
Ethnicity: Hispanic	8%	(14)	11%	(17)	27%	(45)	54%	(89)	165
Ethnicity: Black	5%	(6)	10%	(11)	23%	(25)	62%	(67)	108

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**Table MCEN5\_33: How much have you seen, read or heard about the acting careers of the following musicians?**  
Tom Waits

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(54)	10%	(91)	19%	(173)	65%	(603)	921
Ethnicity: Other	2%	(2)	6%	(4)	22%	(16)	70%	(52)	74
All Christian	5%	(21)	10%	(43)	22%	(93)	64%	(274)	430
All Non-Christian	24%	(17)	20%	(14)	20%	(14)	36%	(26)	72
Agnostic/Nothing in particular	5%	(12)	7%	(15)	18%	(38)	70%	(154)	219
Something Else	1%	(2)	8%	(12)	12%	(18)	80%	(124)	156
Religious Non-Protestant/Catholic	21%	(17)	17%	(14)	21%	(17)	41%	(33)	82
Evangelical	3%	(8)	9%	(22)	19%	(46)	69%	(167)	243
Non-Evangelical	2%	(8)	10%	(32)	19%	(64)	69%	(228)	331
Community: Urban	12%	(33)	17%	(46)	18%	(50)	53%	(147)	276
Community: Suburban	2%	(7)	8%	(31)	19%	(74)	71%	(274)	386
Community: Rural	5%	(14)	6%	(15)	19%	(48)	70%	(182)	259
Employ: Private Sector	9%	(25)	12%	(33)	25%	(70)	55%	(154)	282
Employ: Government	16%	(9)	16%	(8)	24%	(13)	45%	(24)	54
Employ: Self-Employed	4%	(3)	18%	(17)	19%	(17)	60%	(56)	93
Employ: Homemaker	3%	(2)	3%	(2)	12%	(8)	82%	(55)	67
Employ: Retired	2%	(5)	7%	(17)	15%	(33)	76%	(172)	226
Employ: Unemployed	6%	(6)	7%	(7)	9%	(9)	78%	(79)	102
Employ: Other	1%	(1)	11%	(7)	22%	(14)	66%	(41)	62
Military HH: Yes	5%	(6)	7%	(9)	16%	(20)	72%	(88)	122
Military HH: No	6%	(48)	10%	(83)	19%	(153)	64%	(515)	798
2018 House Vote: Democrat	8%	(29)	12%	(44)	24%	(86)	56%	(203)	363
2018 House Vote: Republican	5%	(13)	7%	(20)	17%	(47)	70%	(190)	269
2018 House Vote: Didnt Vote	4%	(11)	9%	(25)	14%	(37)	73%	(195)	267
4-Region: Northeast	8%	(14)	14%	(22)	16%	(26)	61%	(98)	159
4-Region: Midwest	5%	(10)	7%	(13)	17%	(33)	72%	(140)	195
4-Region: South	4%	(13)	8%	(31)	19%	(68)	69%	(253)	364
4-Region: West	9%	(18)	13%	(26)	23%	(46)	56%	(113)	202

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_34: How much have you seen, read or heard about the acting careers of the following musicians?**

*Dolly Parton*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	28%	(281)	35%	(347)	14%	(139)	22%	(218)	985
Gender: Male	31%	(155)	31%	(151)	15%	(76)	22%	(110)	492
Gender: Female	26%	(126)	39%	(193)	13%	(63)	22%	(106)	489
Age: 18-34	26%	(75)	27%	(77)	13%	(38)	33%	(96)	287
Age: 35-44	26%	(42)	28%	(44)	25%	(40)	20%	(32)	158
Age: 45-64	33%	(112)	39%	(130)	9%	(29)	19%	(65)	335
Age: 65+	25%	(52)	47%	(96)	15%	(31)	12%	(25)	204
GenZers: 1997-2012	22%	(24)	22%	(24)	11%	(12)	45%	(48)	107
Millennials: 1981-1996	28%	(84)	29%	(88)	19%	(57)	25%	(77)	306
GenXers: 1965-1980	31%	(76)	40%	(99)	11%	(28)	18%	(45)	249
Baby Boomers: 1946-1964	30%	(88)	42%	(126)	13%	(40)	15%	(44)	298
PID: Dem (no lean)	29%	(115)	37%	(147)	16%	(64)	19%	(75)	400
PID: Ind (no lean)	19%	(54)	35%	(101)	18%	(52)	28%	(80)	288
PID: Rep (no lean)	38%	(112)	33%	(99)	8%	(23)	21%	(63)	297
PID/Gender: Dem Men	33%	(64)	36%	(71)	20%	(38)	11%	(22)	195
PID/Gender: Dem Women	25%	(51)	37%	(75)	12%	(25)	26%	(53)	204
PID/Gender: Ind Men	16%	(20)	29%	(36)	21%	(26)	35%	(43)	125
PID/Gender: Ind Women	22%	(35)	39%	(62)	17%	(27)	23%	(36)	160
PID/Gender: Rep Men	42%	(71)	26%	(44)	7%	(12)	26%	(45)	172
PID/Gender: Rep Women	32%	(40)	44%	(56)	9%	(11)	14%	(18)	125
Ideo: Liberal (1-3)	32%	(96)	35%	(106)	14%	(43)	18%	(54)	300
Ideo: Moderate (4)	26%	(72)	40%	(111)	14%	(40)	21%	(58)	281
Ideo: Conservative (5-7)	34%	(105)	34%	(104)	11%	(33)	22%	(69)	312
Educ: < College	29%	(191)	32%	(207)	13%	(88)	26%	(170)	657
Educ: Bachelors degree	25%	(51)	43%	(89)	17%	(35)	15%	(32)	207
Educ: Post-grad	32%	(38)	42%	(51)	13%	(16)	13%	(15)	121
Income: Under 50k	28%	(145)	32%	(166)	14%	(75)	27%	(140)	526
Income: 50k-100k	29%	(80)	37%	(103)	16%	(44)	19%	(52)	279
Income: 100k+	31%	(55)	43%	(78)	11%	(20)	15%	(26)	180
Ethnicity: White	31%	(230)	36%	(267)	14%	(105)	18%	(136)	738
Ethnicity: Hispanic	36%	(67)	24%	(46)	23%	(43)	17%	(32)	187
Ethnicity: Black	25%	(36)	30%	(43)	11%	(16)	33%	(47)	143

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**Table MCEN5\_34: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Dolly Parton

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	28%	(281)	35%	(347)	14%	(139)	22%	(218)	985
Ethnicity: Other	14%	(15)	36%	(37)	18%	(18)	33%	(34)	104
All Christian	33%	(152)	37%	(174)	14%	(63)	17%	(78)	466
All Non-Christian	32%	(21)	32%	(22)	19%	(13)	17%	(12)	68
Agnostic/Nothing in particular	21%	(49)	33%	(78)	15%	(36)	31%	(73)	236
Something Else	33%	(55)	33%	(55)	12%	(20)	23%	(38)	167
Religious Non-Protestant/Catholic	32%	(24)	32%	(24)	17%	(13)	19%	(14)	76
Evangelical	31%	(79)	36%	(91)	10%	(26)	23%	(60)	257
Non-Evangelical	32%	(119)	37%	(135)	15%	(56)	16%	(59)	370
Community: Urban	27%	(79)	34%	(100)	14%	(41)	26%	(77)	297
Community: Suburban	28%	(121)	37%	(158)	17%	(73)	18%	(80)	432
Community: Rural	31%	(80)	35%	(90)	10%	(25)	24%	(61)	255
Employ: Private Sector	30%	(103)	34%	(120)	16%	(55)	20%	(70)	348
Employ: Government	46%	(28)	39%	(24)	6%	(4)	9%	(5)	62
Employ: Self-Employed	22%	(18)	35%	(29)	14%	(12)	29%	(24)	83
Employ: Retired	28%	(68)	43%	(102)	14%	(35)	14%	(35)	240
Employ: Unemployed	20%	(23)	26%	(30)	13%	(15)	40%	(46)	114
Employ: Other	38%	(25)	30%	(20)	7%	(4)	25%	(16)	65
Military HH: Yes	27%	(39)	38%	(54)	16%	(23)	18%	(26)	142
Military HH: No	29%	(242)	35%	(293)	14%	(116)	23%	(192)	843
2018 House Vote: Democrat	33%	(124)	37%	(136)	18%	(65)	12%	(46)	371
2018 House Vote: Republican	37%	(102)	36%	(102)	9%	(26)	18%	(49)	279
2018 House Vote: Didnt Vote	16%	(51)	32%	(103)	14%	(46)	37%	(118)	317
4-Region: Northeast	29%	(45)	40%	(63)	16%	(26)	15%	(23)	157
4-Region: Midwest	27%	(59)	35%	(78)	14%	(32)	24%	(53)	222
4-Region: South	28%	(107)	34%	(130)	14%	(53)	24%	(90)	380
4-Region: West	31%	(69)	34%	(76)	13%	(29)	23%	(51)	226

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_35: How much have you seen, read or heard about the acting careers of the following musicians?**

Mary J. Blige

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(97)	25%	(218)	22%	(185)	42%	(358)	858
Gender: Male	13%	(55)	26%	(114)	21%	(92)	40%	(173)	434
Gender: Female	10%	(42)	25%	(103)	22%	(91)	43%	(180)	417
Age: 18-34	19%	(49)	29%	(73)	20%	(50)	32%	(82)	253
Age: 35-44	17%	(24)	36%	(49)	23%	(32)	23%	(32)	137
Age: 45-64	6%	(16)	27%	(70)	21%	(55)	45%	(117)	259
Age: 65+	4%	(8)	13%	(26)	23%	(47)	61%	(127)	208
GenZers: 1997-2012	19%	(18)	26%	(25)	14%	(13)	41%	(40)	97
Millennials: 1981-1996	19%	(49)	32%	(85)	23%	(60)	26%	(70)	264
GenXers: 1965-1980	8%	(15)	30%	(54)	20%	(37)	41%	(75)	181
Baby Boomers: 1946-1964	5%	(14)	18%	(53)	22%	(63)	55%	(158)	288
PID: Dem (no lean)	16%	(55)	33%	(112)	20%	(68)	30%	(100)	335
PID: Ind (no lean)	8%	(23)	20%	(58)	24%	(69)	49%	(142)	292
PID: Rep (no lean)	9%	(20)	21%	(48)	21%	(48)	50%	(115)	231
PID/Gender: Dem Men	20%	(36)	36%	(63)	17%	(30)	27%	(48)	177
PID/Gender: Dem Women	12%	(19)	31%	(48)	24%	(38)	33%	(51)	157
PID/Gender: Ind Men	7%	(9)	18%	(24)	27%	(36)	49%	(67)	136
PID/Gender: Ind Women	9%	(14)	22%	(33)	20%	(31)	49%	(75)	152
PID/Gender: Rep Men	8%	(10)	22%	(27)	21%	(26)	48%	(59)	122
PID/Gender: Rep Women	9%	(10)	20%	(22)	21%	(22)	50%	(54)	108
Ideo: Liberal (1-3)	13%	(36)	31%	(83)	22%	(60)	34%	(91)	270
Ideo: Moderate (4)	11%	(31)	25%	(68)	23%	(63)	41%	(114)	276
Ideo: Conservative (5-7)	8%	(21)	22%	(60)	20%	(55)	51%	(140)	276
Educ: < College	12%	(65)	25%	(135)	20%	(107)	44%	(240)	546
Educ: Bachelors degree	8%	(15)	29%	(57)	24%	(47)	39%	(77)	196
Educ: Post-grad	15%	(17)	23%	(26)	27%	(31)	36%	(41)	115
Income: Under 50k	11%	(49)	26%	(110)	18%	(80)	45%	(192)	430
Income: 50k-100k	11%	(28)	21%	(53)	27%	(68)	41%	(104)	252
Income: 100k+	12%	(21)	32%	(56)	21%	(37)	35%	(62)	176
Ethnicity: White	8%	(55)	25%	(172)	21%	(145)	45%	(310)	681
Ethnicity: Hispanic	13%	(19)	37%	(56)	27%	(40)	23%	(34)	149
Ethnicity: Black	35%	(34)	31%	(30)	19%	(19)	16%	(16)	99

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**Table MCEN5\_35: How much have you seen, read or heard about the acting careers of the following musicians?**  
 Mary J. Blige

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(97)	25%	(218)	22%	(185)	42%	(358)	858
Ethnicity: Other	11%	(8)	20%	(16)	27%	(21)	42%	(32)	77
All Christian	7%	(27)	29%	(112)	20%	(77)	44%	(172)	387
All Non-Christian	34%	(25)	22%	(16)	16%	(11)	28%	(20)	73
Agnostic/Nothing in particular	11%	(23)	27%	(55)	20%	(42)	42%	(89)	209
Something Else	14%	(22)	20%	(33)	28%	(46)	38%	(61)	162
Religious Non-Protestant/Catholic	30%	(25)	23%	(19)	18%	(15)	28%	(23)	83
Evangelical	11%	(25)	30%	(64)	22%	(47)	37%	(79)	214
Non-Evangelical	8%	(27)	24%	(79)	22%	(73)	45%	(149)	328
Community: Urban	16%	(44)	34%	(91)	18%	(48)	32%	(88)	272
Community: Suburban	9%	(33)	19%	(73)	24%	(92)	48%	(181)	379
Community: Rural	10%	(20)	26%	(54)	21%	(44)	43%	(89)	207
Employ: Private Sector	15%	(44)	29%	(85)	24%	(72)	32%	(94)	295
Employ: Government	38%	(22)	27%	(16)	15%	(8)	21%	(12)	58
Employ: Self-Employed	14%	(13)	24%	(21)	22%	(19)	40%	(35)	88
Employ: Homemaker	4%	(2)	46%	(25)	12%	(6)	38%	(21)	54
Employ: Retired	3%	(6)	19%	(40)	21%	(46)	58%	(124)	216
Employ: Unemployed	10%	(7)	20%	(14)	19%	(14)	51%	(36)	70
Employ: Other	1%	(1)	27%	(15)	27%	(14)	46%	(25)	54
Military HH: Yes	13%	(20)	19%	(29)	17%	(26)	51%	(79)	154
Military HH: No	11%	(78)	27%	(189)	22%	(158)	40%	(279)	704
2018 House Vote: Democrat	15%	(50)	34%	(115)	22%	(75)	30%	(103)	343
2018 House Vote: Republican	9%	(22)	22%	(52)	20%	(48)	50%	(119)	241
2018 House Vote: Didnt Vote	10%	(24)	19%	(48)	22%	(55)	50%	(126)	253
4-Region: Northeast	17%	(27)	27%	(42)	17%	(26)	39%	(61)	155
4-Region: Midwest	7%	(13)	20%	(35)	20%	(36)	53%	(94)	177
4-Region: South	12%	(41)	29%	(98)	20%	(67)	40%	(136)	342
4-Region: West	9%	(16)	24%	(44)	30%	(55)	37%	(67)	183

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN5\_36: How much have you seen, read or heard about the acting careers of the following musicians?  
Michael Peter Balzary (of the band Red Hot Chili Peppers)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(66)	11%	(97)	16%	(145)	65%	(574)	881
Gender: Male	13%	(56)	14%	(61)	17%	(75)	55%	(239)	430
Gender: Female	2%	(10)	8%	(36)	15%	(69)	74%	(331)	446
Age: 18-34	12%	(25)	15%	(33)	21%	(45)	52%	(112)	216
Age: 35-44	12%	(19)	12%	(19)	23%	(37)	53%	(83)	158
Age: 45-64	7%	(21)	10%	(31)	14%	(41)	69%	(204)	296
Age: 65+	—	(1)	7%	(14)	10%	(22)	83%	(175)	211
GenZers: 1997-2012	2%	(1)	10%	(7)	33%	(23)	55%	(38)	69
Millennials: 1981-1996	15%	(40)	16%	(43)	20%	(53)	49%	(131)	266
GenXers: 1965-1980	9%	(22)	10%	(26)	13%	(33)	68%	(174)	255
Baby Boomers: 1946-1964	1%	(2)	8%	(21)	13%	(35)	79%	(213)	271
PID: Dem (no lean)	8%	(29)	15%	(53)	18%	(64)	59%	(212)	359
PID: Ind (no lean)	2%	(5)	7%	(20)	17%	(46)	74%	(200)	271
PID: Rep (no lean)	12%	(31)	10%	(24)	14%	(35)	64%	(162)	251
PID/Gender: Dem Men	15%	(27)	20%	(35)	17%	(29)	48%	(83)	174
PID/Gender: Dem Women	2%	(3)	10%	(18)	19%	(35)	70%	(127)	183
PID/Gender: Ind Men	3%	(4)	8%	(10)	21%	(26)	69%	(86)	125
PID/Gender: Ind Women	1%	(2)	7%	(10)	13%	(19)	79%	(113)	143
PID/Gender: Rep Men	19%	(25)	13%	(16)	15%	(19)	53%	(70)	131
PID/Gender: Rep Women	5%	(6)	6%	(8)	13%	(15)	76%	(92)	120
Ideo: Liberal (1-3)	6%	(15)	16%	(40)	14%	(35)	64%	(159)	249
Ideo: Moderate (4)	4%	(12)	8%	(23)	20%	(56)	67%	(185)	276
Ideo: Conservative (5-7)	13%	(36)	11%	(31)	12%	(33)	65%	(184)	285
Educ: < College	7%	(41)	10%	(53)	16%	(90)	67%	(377)	561
Educ: Bachelors degree	5%	(11)	11%	(24)	19%	(40)	64%	(135)	209
Educ: Post-grad	13%	(14)	18%	(20)	13%	(15)	56%	(62)	112
Income: Under 50k	6%	(25)	10%	(44)	15%	(65)	69%	(300)	434
Income: 50k-100k	8%	(21)	10%	(27)	19%	(51)	63%	(169)	268
Income: 100k+	11%	(20)	15%	(26)	16%	(29)	58%	(105)	179
Ethnicity: White	8%	(53)	12%	(82)	14%	(98)	66%	(455)	688
Ethnicity: Hispanic	16%	(24)	16%	(23)	15%	(21)	53%	(77)	145
Ethnicity: Black	11%	(12)	8%	(8)	21%	(21)	60%	(61)	101

Continued on next page

**Table MCEN5\_36: How much have you seen, read or heard about the acting careers of the following musicians?  
 Michael Peter Balzary (of the band Red Hot Chili Peppers)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(66)	11%	(97)	16%	(145)	65%	(574)	881
Ethnicity: Other	1%	(1)	8%	(7)	28%	(26)	63%	(58)	92
All Christian	8%	(34)	13%	(52)	14%	(60)	65%	(269)	414
All Non-Christian	23%	(16)	13%	(9)	14%	(10)	50%	(34)	68
Agnostic/Nothing in particular	4%	(7)	7%	(14)	22%	(44)	68%	(138)	203
Something Else	5%	(8)	13%	(20)	14%	(21)	67%	(102)	152
Religious Non-Protestant/Catholic	22%	(17)	12%	(9)	14%	(10)	53%	(40)	75
Evangelical	9%	(20)	13%	(29)	11%	(25)	67%	(151)	225
Non-Evangelical	6%	(19)	14%	(46)	17%	(56)	64%	(217)	337
Community: Urban	11%	(28)	16%	(40)	18%	(46)	55%	(137)	250
Community: Suburban	7%	(27)	8%	(30)	14%	(57)	71%	(285)	399
Community: Rural	5%	(10)	12%	(28)	18%	(42)	65%	(152)	232
Employ: Private Sector	11%	(33)	14%	(43)	23%	(71)	52%	(164)	312
Employ: Government	20%	(11)	17%	(10)	16%	(9)	47%	(27)	58
Employ: Self-Employed	6%	(5)	21%	(17)	17%	(14)	56%	(45)	80
Employ: Homemaker	2%	(1)	8%	(5)	10%	(6)	80%	(51)	64
Employ: Retired	2%	(4)	6%	(13)	8%	(17)	84%	(182)	217
Employ: Unemployed	3%	(2)	8%	(6)	14%	(11)	75%	(61)	81
Employ: Other	11%	(5)	2%	(1)	23%	(12)	63%	(32)	51
Military HH: Yes	3%	(4)	11%	(14)	11%	(14)	75%	(97)	129
Military HH: No	8%	(61)	11%	(83)	17%	(130)	63%	(477)	752
2018 House Vote: Democrat	9%	(31)	13%	(46)	17%	(61)	61%	(211)	348
2018 House Vote: Republican	10%	(24)	11%	(27)	13%	(33)	66%	(162)	245
2018 House Vote: Didnt Vote	4%	(10)	9%	(25)	17%	(45)	69%	(179)	259
4-Region: Northeast	13%	(19)	12%	(18)	13%	(19)	62%	(91)	148
4-Region: Midwest	4%	(7)	10%	(17)	18%	(33)	69%	(124)	181
4-Region: South	5%	(19)	12%	(40)	15%	(52)	68%	(229)	339
4-Region: West	10%	(21)	11%	(23)	19%	(41)	61%	(129)	213

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_1:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Lady Gaga

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	7%	(63)	53%	(485)	23%	(213)	13%	(124)	3%	(24)	923
Gender: Male	2%	(11)	9%	(39)	48%	(208)	25%	(110)	13%	(56)	2%	(10)	433
Gender: Female	1%	(3)	5%	(24)	56%	(273)	21%	(103)	14%	(68)	3%	(15)	486
Age: 18-34	3%	(8)	8%	(20)	48%	(121)	26%	(65)	10%	(26)	4%	(11)	251
Age: 35-44	3%	(5)	11%	(16)	45%	(67)	18%	(27)	19%	(29)	3%	(5)	149
Age: 45-64	—	(1)	5%	(17)	61%	(194)	19%	(60)	13%	(41)	2%	(5)	319
Age: 65+	—	(0)	5%	(10)	50%	(103)	30%	(60)	14%	(28)	2%	(3)	204
GenZers: 1997-2012	1%	(2)	4%	(5)	51%	(59)	30%	(35)	10%	(11)	4%	(4)	116
Millennials: 1981-1996	4%	(9)	11%	(28)	46%	(113)	21%	(52)	13%	(33)	5%	(11)	246
GenXers: 1965-1980	1%	(2)	7%	(18)	57%	(143)	20%	(51)	13%	(33)	2%	(4)	250
Baby Boomers: 1946-1964	—	(1)	4%	(13)	56%	(159)	23%	(65)	15%	(43)	2%	(4)	286
PID: Dem (no lean)	2%	(7)	12%	(40)	57%	(198)	20%	(67)	8%	(26)	2%	(7)	345
PID: Ind (no lean)	1%	(3)	4%	(12)	46%	(134)	23%	(67)	22%	(64)	5%	(13)	294
PID: Rep (no lean)	1%	(4)	4%	(11)	54%	(152)	28%	(79)	12%	(34)	1%	(4)	283
PID/Gender: Dem Men	3%	(5)	16%	(28)	51%	(87)	20%	(34)	6%	(11)	3%	(5)	169
PID/Gender: Dem Women	1%	(2)	7%	(12)	63%	(111)	19%	(33)	9%	(15)	1%	(2)	176
PID/Gender: Ind Men	2%	(2)	3%	(4)	42%	(50)	26%	(31)	25%	(29)	2%	(3)	119
PID/Gender: Ind Women	1%	(1)	5%	(8)	48%	(81)	21%	(35)	20%	(35)	6%	(11)	171
PID/Gender: Rep Men	3%	(4)	5%	(7)	49%	(71)	31%	(45)	11%	(16)	1%	(2)	145
PID/Gender: Rep Women	—	(0)	2%	(3)	58%	(81)	25%	(34)	13%	(18)	2%	(2)	139
Ideo: Liberal (1-3)	2%	(6)	10%	(27)	64%	(166)	17%	(43)	6%	(15)	1%	(2)	260
Ideo: Moderate (4)	—	(1)	6%	(17)	48%	(127)	31%	(80)	11%	(29)	3%	(9)	263
Ideo: Conservative (5-7)	2%	(6)	6%	(19)	51%	(163)	23%	(74)	16%	(51)	2%	(8)	321
Educ: < College	2%	(9)	4%	(27)	51%	(307)	24%	(145)	16%	(98)	3%	(16)	602
Educ: Bachelors degree	1%	(2)	9%	(18)	54%	(105)	24%	(47)	10%	(20)	2%	(4)	195
Educ: Post-grad	2%	(3)	14%	(18)	58%	(73)	16%	(20)	5%	(7)	4%	(4)	125

Continued on next page

**Table MCEN6\_1:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Lady Gaga

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	7%	(63)	53%	(485)	23%	(213)	13%	(124)	3%	(24)	923
Income: Under 50k	2%	(7)	4%	(17)	50%	(234)	23%	(107)	19%	(88)	3%	(14)	468
Income: 50k-100k	1%	(2)	8%	(22)	54%	(140)	27%	(69)	8%	(21)	2%	(6)	260
Income: 100k+	2%	(5)	12%	(23)	57%	(110)	19%	(37)	8%	(15)	2%	(4)	194
Ethnicity: White	1%	(9)	7%	(50)	54%	(393)	22%	(156)	14%	(100)	2%	(14)	723
Ethnicity: Hispanic	4%	(8)	7%	(13)	51%	(89)	18%	(31)	18%	(32)	1%	(2)	174
Ethnicity: Black	2%	(3)	5%	(6)	45%	(54)	28%	(33)	16%	(19)	4%	(5)	119
Ethnicity: Other	2%	(2)	8%	(7)	47%	(38)	28%	(23)	6%	(5)	7%	(6)	81
All Christian	1%	(4)	8%	(35)	54%	(226)	24%	(100)	10%	(43)	2%	(7)	415
All Non-Christian	7%	(4)	18%	(12)	42%	(27)	22%	(14)	8%	(5)	3%	(2)	65
Agnostic/Nothing in particular	3%	(6)	3%	(7)	57%	(126)	19%	(43)	14%	(31)	3%	(8)	221
Something Else	—	(0)	4%	(8)	44%	(80)	26%	(46)	21%	(39)	4%	(8)	181
Religious Non-Protestant/Catholic	6%	(4)	17%	(12)	41%	(30)	23%	(17)	8%	(6)	4%	(3)	72
Evangelical	1%	(2)	7%	(17)	43%	(101)	29%	(68)	16%	(38)	3%	(6)	233
Non-Evangelical	1%	(2)	6%	(23)	57%	(209)	22%	(81)	12%	(45)	2%	(8)	367
Community: Urban	4%	(10)	10%	(26)	50%	(128)	20%	(53)	12%	(30)	4%	(10)	257
Community: Suburban	1%	(4)	6%	(27)	59%	(245)	21%	(86)	12%	(49)	2%	(7)	419
Community: Rural	—	(0)	4%	(10)	45%	(111)	30%	(74)	18%	(45)	3%	(7)	247
Employ: Private Sector	2%	(5)	11%	(34)	60%	(182)	15%	(45)	9%	(28)	3%	(9)	304
Employ: Government	5%	(4)	13%	(9)	55%	(39)	21%	(15)	5%	(3)	1%	(1)	71
Employ: Self-Employed	1%	(1)	6%	(6)	45%	(41)	34%	(31)	11%	(10)	3%	(3)	91
Employ: Homemaker	5%	(3)	4%	(3)	37%	(23)	19%	(11)	30%	(18)	5%	(3)	61
Employ: Retired	—	(0)	4%	(9)	53%	(110)	28%	(58)	14%	(29)	1%	(2)	209
Employ: Unemployed	—	(0)	—	(1)	45%	(49)	27%	(29)	23%	(25)	4%	(4)	108
Employ: Other	1%	(1)	2%	(1)	46%	(23)	37%	(19)	14%	(7)	1%	(1)	51
Military HH: Yes	—	(0)	4%	(5)	57%	(70)	25%	(31)	12%	(15)	2%	(2)	123
Military HH: No	2%	(14)	7%	(57)	52%	(415)	23%	(182)	14%	(109)	3%	(22)	799

Continued on next page

**Table MCEN6\_1:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
*Lady Gaga*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	7%	(63)	53%	(485)	23%	(213)	13%	(124)	3%	(24)	923
2018 House Vote: Democrat	2%	(6)	10%	(33)	61%	(200)	18%	(59)	7%	(24)	1%	(4)	326
2018 House Vote: Republican	1%	(2)	5%	(13)	53%	(145)	27%	(74)	14%	(40)	1%	(3)	277
2018 House Vote: Didnt Vote	2%	(6)	6%	(17)	43%	(126)	25%	(74)	20%	(58)	5%	(14)	295
4-Region: Northeast	5%	(8)	6%	(10)	55%	(88)	27%	(43)	5%	(8)	2%	(3)	160
4-Region: Midwest	—	(1)	7%	(14)	54%	(105)	22%	(44)	15%	(30)	1%	(2)	195
4-Region: South	1%	(3)	6%	(21)	51%	(177)	21%	(73)	17%	(60)	4%	(15)	349
4-Region: West	1%	(3)	8%	(18)	52%	(115)	24%	(53)	12%	(26)	2%	(5)	219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_2:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Janelle Monae

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(28)	7%	(62)	17%	(154)	11%	(94)	17%	(148)	45%	(397)	883
Gender: Male	5%	(20)	9%	(38)	19%	(82)	10%	(46)	16%	(71)	41%	(181)	438
Gender: Female	2%	(8)	5%	(23)	16%	(72)	11%	(48)	17%	(76)	49%	(217)	445
Age: 18-34	4%	(10)	10%	(24)	25%	(62)	13%	(31)	15%	(37)	33%	(82)	246
Age: 35-44	7%	(11)	13%	(20)	22%	(33)	14%	(21)	15%	(23)	29%	(44)	152
Age: 45-64	2%	(7)	4%	(11)	15%	(43)	9%	(25)	21%	(57)	48%	(134)	278
Age: 65+	—	(1)	3%	(7)	8%	(16)	8%	(18)	14%	(30)	66%	(137)	208
GenZers: 1997-2012	3%	(3)	7%	(8)	24%	(27)	18%	(20)	18%	(20)	29%	(32)	110
Millennials: 1981-1996	6%	(16)	11%	(27)	23%	(56)	12%	(30)	15%	(37)	33%	(82)	249
GenXers: 1965-1980	4%	(8)	8%	(17)	17%	(35)	8%	(17)	16%	(33)	47%	(97)	207
Baby Boomers: 1946-1964	—	(1)	3%	(9)	12%	(36)	9%	(25)	18%	(53)	57%	(167)	292
PID: Dem (no lean)	5%	(17)	11%	(40)	23%	(81)	10%	(36)	15%	(55)	36%	(127)	356
PID: Ind (no lean)	2%	(4)	4%	(10)	17%	(47)	11%	(28)	18%	(48)	49%	(131)	268
PID: Rep (no lean)	3%	(7)	5%	(12)	10%	(27)	11%	(30)	17%	(45)	54%	(139)	259
PID/Gender: Dem Men	6%	(11)	15%	(27)	21%	(37)	8%	(13)	21%	(37)	29%	(51)	175
PID/Gender: Dem Women	4%	(7)	7%	(13)	24%	(44)	13%	(23)	10%	(18)	42%	(76)	181
PID/Gender: Ind Men	3%	(4)	1%	(2)	24%	(32)	12%	(16)	12%	(16)	49%	(66)	135
PID/Gender: Ind Women	—	(0)	6%	(8)	11%	(15)	10%	(13)	24%	(32)	49%	(65)	132
PID/Gender: Rep Men	4%	(5)	8%	(10)	10%	(13)	13%	(17)	14%	(18)	50%	(64)	127
PID/Gender: Rep Women	1%	(1)	2%	(2)	10%	(14)	10%	(13)	21%	(27)	57%	(75)	132
Ideo: Liberal (1-3)	5%	(13)	12%	(32)	25%	(65)	9%	(23)	12%	(30)	36%	(92)	255
Ideo: Moderate (4)	1%	(2)	6%	(15)	19%	(52)	14%	(38)	16%	(42)	45%	(121)	270
Ideo: Conservative (5-7)	3%	(8)	5%	(15)	11%	(31)	7%	(21)	20%	(56)	53%	(150)	282
Educ: < College	3%	(17)	5%	(29)	16%	(91)	11%	(63)	20%	(111)	45%	(254)	565
Educ: Bachelors degree	2%	(3)	7%	(13)	21%	(41)	10%	(19)	13%	(25)	48%	(94)	195
Educ: Post-grad	6%	(7)	16%	(19)	19%	(23)	9%	(11)	10%	(12)	40%	(49)	123

Continued on next page

**Table MCEN6\_2:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Janelle Monae

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (28)	7% (62)	17% (154)	11% (94)	17% (148)	45% (397)	883
Income: Under 50k	3% (12)	4% (17)	18% (83)	12% (54)	19% (85)	44% (201)	452
Income: 50k-100k	3% (8)	9% (23)	16% (41)	9% (24)	15% (40)	47% (123)	260
Income: 100k+	4% (8)	13% (22)	18% (30)	9% (16)	13% (23)	43% (73)	171
Ethnicity: White	3% (19)	8% (51)	15% (98)	10% (69)	16% (108)	49% (329)	673
Ethnicity: Hispanic	2% (3)	10% (14)	24% (34)	15% (21)	20% (28)	29% (40)	139
Ethnicity: Black	8% (9)	7% (7)	32% (34)	14% (15)	12% (13)	29% (31)	109
Ethnicity: Other	1% (1)	4% (4)	22% (23)	10% (10)	27% (27)	36% (37)	102
All Christian	2% (7)	8% (30)	14% (53)	10% (38)	16% (64)	50% (194)	386
All Non-Christian	10% (7)	16% (12)	29% (21)	4% (3)	16% (11)	25% (18)	73
Agnostic/Nothing in particular	4% (8)	7% (16)	21% (44)	12% (26)	13% (28)	43% (92)	213
Something Else	4% (6)	1% (1)	16% (26)	15% (25)	21% (34)	44% (71)	163
Religious Non-Protestant/Catholic	9% (7)	15% (12)	27% (21)	7% (6)	16% (13)	26% (21)	80
Evangelical	3% (8)	5% (13)	17% (41)	9% (20)	16% (39)	49% (117)	238
Non-Evangelical	1% (4)	6% (19)	14% (43)	13% (40)	19% (60)	47% (147)	313
Community: Urban	6% (15)	12% (30)	21% (55)	9% (22)	16% (40)	37% (96)	259
Community: Suburban	2% (6)	5% (21)	17% (67)	11% (42)	17% (66)	48% (188)	390
Community: Rural	3% (7)	5% (11)	14% (32)	13% (30)	18% (41)	48% (113)	234
Employ: Private Sector	3% (8)	11% (31)	22% (65)	11% (33)	14% (41)	40% (118)	296
Employ: Government	11% (8)	9% (6)	25% (17)	12% (8)	10% (7)	32% (21)	67
Employ: Self-Employed	5% (5)	5% (5)	10% (8)	18% (15)	23% (20)	39% (33)	85
Employ: Homemaker	6% (4)	10% (6)	10% (6)	7% (4)	19% (12)	48% (28)	59
Employ: Retired	— (0)	2% (5)	12% (26)	6% (12)	19% (40)	60% (126)	209
Employ: Unemployed	4% (4)	2% (1)	23% (20)	14% (13)	15% (13)	42% (37)	89
Military HH: Yes	3% (4)	10% (12)	13% (16)	6% (7)	13% (16)	56% (71)	127
Military HH: No	3% (24)	7% (50)	18% (138)	11% (87)	17% (131)	43% (326)	757

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**Table MCEN6\_2:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Janelle Monae

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(28)	7%	(62)	17%	(154)	11%	(94)	17%	(148)	45%	(397)	883
2018 House Vote: Democrat	6%	(19)	10%	(34)	24%	(83)	8%	(27)	16%	(54)	37%	(127)	344
2018 House Vote: Republican	1%	(3)	5%	(11)	14%	(34)	9%	(22)	17%	(43)	54%	(134)	247
2018 House Vote: Didnt Vote	2%	(6)	6%	(17)	12%	(34)	16%	(44)	17%	(48)	46%	(127)	276
4-Region: Northeast	4%	(7)	9%	(16)	21%	(37)	13%	(22)	17%	(31)	35%	(62)	175
4-Region: Midwest	3%	(5)	8%	(14)	15%	(27)	5%	(8)	13%	(23)	56%	(96)	173
4-Region: South	4%	(12)	4%	(14)	16%	(55)	11%	(37)	20%	(69)	46%	(156)	343
4-Region: West	2%	(4)	9%	(18)	19%	(36)	14%	(27)	13%	(25)	43%	(83)	193

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_3:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Chloe Bailey

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(29)	7%	(63)	10%	(96)	11%	(100)	17%	(160)	51%	(474)	921
Gender: Male	4%	(18)	11%	(48)	12%	(53)	14%	(61)	20%	(91)	40%	(178)	449
Gender: Female	2%	(10)	3%	(15)	9%	(43)	8%	(39)	15%	(69)	63%	(296)	471
Age: 18-34	4%	(11)	10%	(25)	17%	(46)	13%	(33)	17%	(45)	39%	(103)	263
Age: 35-44	7%	(12)	13%	(22)	11%	(20)	13%	(22)	22%	(39)	34%	(59)	175
Age: 45-64	2%	(5)	4%	(11)	7%	(21)	12%	(34)	16%	(46)	59%	(167)	284
Age: 65+	—	(0)	2%	(4)	5%	(10)	5%	(11)	15%	(30)	73%	(145)	199
GenZers: 1997-2012	6%	(6)	9%	(8)	16%	(15)	14%	(13)	13%	(12)	43%	(40)	93
Millennials: 1981-1996	5%	(16)	12%	(38)	15%	(44)	13%	(40)	21%	(63)	34%	(104)	306
GenXers: 1965-1980	2%	(5)	5%	(12)	8%	(17)	12%	(27)	18%	(41)	54%	(121)	223
Baby Boomers: 1946-1964	—	(1)	2%	(5)	7%	(19)	7%	(19)	14%	(38)	70%	(196)	279
PID: Dem (no lean)	5%	(17)	11%	(37)	17%	(58)	8%	(28)	17%	(58)	43%	(150)	348
PID: Ind (no lean)	1%	(4)	4%	(12)	7%	(19)	12%	(33)	21%	(59)	56%	(157)	283
PID: Rep (no lean)	3%	(8)	5%	(14)	7%	(20)	13%	(39)	15%	(43)	57%	(167)	290
PID/Gender: Dem Men	6%	(11)	18%	(30)	18%	(30)	7%	(12)	23%	(39)	28%	(49)	171
PID/Gender: Dem Women	3%	(6)	4%	(7)	16%	(28)	9%	(16)	10%	(19)	57%	(101)	177
PID/Gender: Ind Men	1%	(1)	6%	(8)	8%	(9)	15%	(17)	26%	(30)	45%	(52)	116
PID/Gender: Ind Women	1%	(2)	3%	(4)	6%	(10)	10%	(16)	17%	(29)	63%	(105)	166
PID/Gender: Rep Men	4%	(6)	6%	(10)	9%	(14)	20%	(32)	14%	(22)	48%	(78)	162
PID/Gender: Rep Women	2%	(2)	3%	(3)	4%	(6)	5%	(7)	16%	(21)	69%	(89)	128
Ideo: Liberal (1-3)	5%	(15)	10%	(29)	16%	(45)	8%	(23)	15%	(42)	44%	(122)	276
Ideo: Moderate (4)	2%	(4)	7%	(18)	11%	(28)	12%	(31)	16%	(42)	53%	(139)	262
Ideo: Conservative (5-7)	3%	(9)	4%	(12)	6%	(17)	14%	(42)	18%	(54)	56%	(168)	302
Educ: < College	3%	(16)	5%	(31)	9%	(55)	12%	(73)	19%	(115)	53%	(325)	614
Educ: Bachelors degree	3%	(5)	6%	(11)	13%	(24)	11%	(21)	18%	(34)	49%	(93)	189
Educ: Post-grad	6%	(8)	17%	(20)	15%	(18)	5%	(5)	9%	(11)	47%	(56)	118

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**Table MCEN6\_3:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Chloe Bailey

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(29)	7%	(63)	10%	(96)	11%	(100)	17%	(160)	51%	(474)	921
Income: Under 50k	2%	(12)	5%	(22)	8%	(40)	13%	(61)	19%	(89)	53%	(253)	476
Income: 50k-100k	2%	(7)	9%	(26)	11%	(33)	8%	(24)	17%	(51)	52%	(155)	296
Income: 100k+	7%	(10)	11%	(16)	15%	(23)	10%	(15)	13%	(20)	44%	(66)	149
Ethnicity: White	3%	(21)	6%	(46)	9%	(65)	10%	(75)	18%	(130)	54%	(403)	740
Ethnicity: Hispanic	2%	(4)	6%	(11)	14%	(25)	21%	(38)	21%	(38)	37%	(67)	184
Ethnicity: Black	3%	(3)	13%	(13)	25%	(24)	14%	(13)	16%	(16)	30%	(29)	98
Ethnicity: Other	5%	(4)	5%	(4)	9%	(7)	14%	(11)	18%	(15)	50%	(41)	83
All Christian	2%	(9)	5%	(21)	10%	(44)	13%	(55)	15%	(66)	54%	(233)	428
All Non-Christian	7%	(5)	29%	(20)	15%	(10)	9%	(7)	12%	(8)	27%	(19)	69
Atheist	3%	(1)	—	(0)	7%	(4)	7%	(4)	33%	(19)	51%	(30)	59
Agnostic/Nothing in particular	3%	(7)	6%	(11)	13%	(26)	7%	(14)	18%	(34)	53%	(103)	196
Something Else	4%	(7)	6%	(10)	7%	(12)	12%	(19)	19%	(32)	53%	(89)	169
Religious Non-Protestant/Catholic	6%	(5)	28%	(22)	13%	(10)	9%	(7)	14%	(10)	29%	(23)	77
Evangelical	3%	(8)	8%	(18)	10%	(23)	12%	(27)	16%	(37)	52%	(119)	231
Non-Evangelical	3%	(11)	3%	(11)	9%	(32)	12%	(44)	17%	(60)	56%	(201)	359
Community: Urban	4%	(10)	14%	(36)	12%	(32)	12%	(32)	16%	(41)	43%	(112)	263
Community: Suburban	3%	(10)	3%	(11)	13%	(49)	10%	(40)	17%	(66)	54%	(209)	385
Community: Rural	3%	(9)	6%	(16)	5%	(15)	10%	(28)	19%	(53)	56%	(153)	273
Employ: Private Sector	4%	(13)	9%	(30)	15%	(49)	12%	(40)	20%	(64)	39%	(126)	322
Employ: Government	10%	(6)	18%	(11)	12%	(7)	4%	(2)	10%	(6)	47%	(29)	62
Employ: Self-Employed	2%	(2)	8%	(7)	13%	(11)	17%	(14)	16%	(14)	44%	(36)	83
Employ: Homemaker	6%	(4)	6%	(4)	11%	(8)	5%	(4)	12%	(9)	59%	(42)	71
Employ: Retired	—	(0)	1%	(2)	6%	(12)	6%	(12)	15%	(33)	73%	(158)	217
Employ: Unemployed	3%	(2)	1%	(0)	4%	(3)	22%	(17)	23%	(18)	48%	(38)	80
Employ: Other	—	(0)	8%	(5)	6%	(3)	14%	(8)	22%	(14)	50%	(31)	61
Military HH: Yes	1%	(1)	6%	(7)	11%	(13)	8%	(9)	16%	(20)	59%	(70)	119
Military HH: No	4%	(28)	7%	(56)	10%	(83)	11%	(91)	17%	(140)	50%	(404)	802

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**Table MCEN6\_3:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Chloe Bailey

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (29)	7% (63)	10% (96)	11% (100)	17% (160)	51% (474)	921
2018 House Vote: Democrat	3% (9)	9% (32)	17% (56)	10% (35)	18% (61)	42% (141)	334
2018 House Vote: Republican	3% (7)	4% (10)	7% (18)	11% (29)	17% (43)	59% (151)	258
2018 House Vote: Didnt Vote	4% (12)	6% (19)	7% (21)	11% (34)	18% (54)	54% (164)	305
4-Region: Northeast	6% (10)	8% (14)	16% (27)	7% (12)	16% (26)	47% (77)	165
4-Region: Midwest	4% (7)	5% (9)	5% (9)	7% (13)	16% (30)	63% (114)	182
4-Region: South	2% (6)	6% (22)	12% (39)	11% (36)	16% (53)	54% (181)	338
4-Region: West	3% (6)	8% (18)	9% (20)	16% (39)	22% (51)	43% (102)	237

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_4:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Halle Bailey

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	24%	(238)	13%	(131)	15%	(145)	7%	(66)	18%	(174)	23%	(222)	
Adults	24%	(238)	13%	(131)	15%	(145)	7%	(66)	18%	(174)	23%	(222)	975
Gender: Male	26%	(125)	16%	(79)	17%	(83)	6%	(30)	16%	(77)	18%	(85)	479
Gender: Female	23%	(112)	10%	(52)	13%	(62)	7%	(35)	19%	(95)	28%	(136)	492
Age: 18-34	21%	(61)	12%	(36)	22%	(64)	9%	(28)	15%	(46)	20%	(60)	295
Age: 35-44	15%	(24)	16%	(25)	14%	(21)	7%	(11)	28%	(44)	20%	(31)	156
Age: 45-64	32%	(97)	11%	(33)	14%	(42)	5%	(15)	15%	(47)	24%	(74)	306
Age: 65+	26%	(56)	17%	(37)	8%	(18)	6%	(13)	17%	(38)	26%	(56)	218
GenZers: 1997-2012	15%	(17)	8%	(9)	26%	(30)	12%	(14)	19%	(22)	21%	(25)	117
Millennials: 1981-1996	22%	(64)	16%	(46)	17%	(49)	8%	(25)	16%	(48)	21%	(61)	293
GenXers: 1965-1980	24%	(57)	11%	(25)	15%	(37)	6%	(14)	20%	(47)	25%	(59)	238
Baby Boomers: 1946-1964	31%	(94)	15%	(46)	10%	(29)	4%	(12)	17%	(50)	23%	(70)	301
PID: Dem (no lean)	29%	(110)	17%	(67)	17%	(64)	5%	(20)	15%	(59)	16%	(61)	381
PID: Ind (no lean)	19%	(58)	10%	(30)	10%	(30)	7%	(21)	24%	(74)	29%	(88)	302
PID: Rep (no lean)	24%	(70)	12%	(34)	17%	(51)	8%	(25)	14%	(41)	25%	(73)	292
PID/Gender: Dem Men	30%	(58)	22%	(43)	17%	(32)	4%	(8)	16%	(30)	11%	(21)	191
PID/Gender: Dem Women	28%	(52)	13%	(24)	17%	(32)	6%	(12)	15%	(28)	21%	(40)	189
PID/Gender: Ind Men	26%	(32)	11%	(13)	10%	(11)	9%	(11)	20%	(24)	24%	(29)	120
PID/Gender: Ind Women	14%	(26)	10%	(17)	10%	(19)	5%	(9)	28%	(49)	33%	(59)	179
PID/Gender: Rep Men	21%	(36)	14%	(23)	24%	(40)	6%	(11)	14%	(23)	21%	(35)	167
PID/Gender: Rep Women	27%	(34)	8%	(10)	9%	(11)	11%	(14)	14%	(18)	30%	(38)	124
Ideo: Liberal (1-3)	26%	(74)	16%	(46)	22%	(63)	6%	(16)	14%	(42)	17%	(50)	291
Ideo: Moderate (4)	26%	(76)	15%	(45)	11%	(33)	10%	(28)	17%	(51)	20%	(60)	292
Ideo: Conservative (5-7)	25%	(83)	11%	(36)	13%	(42)	5%	(17)	18%	(57)	28%	(90)	325
Educ: < College	25%	(159)	12%	(78)	13%	(84)	6%	(40)	19%	(120)	24%	(149)	630
Educ: Bachelors degree	25%	(55)	17%	(37)	13%	(29)	8%	(19)	15%	(34)	22%	(48)	221
Educ: Post-grad	20%	(24)	13%	(16)	26%	(32)	6%	(7)	16%	(20)	21%	(25)	124

Continued on next page

**Table MCEN6\_4:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Halle Bailey

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	24%	(238)	13%	(131)	15%	(145)	7%	(66)	18%	(174)	23%	(222)	975
Income: Under 50k	26%	(136)	11%	(56)	13%	(66)	6%	(29)	20%	(101)	24%	(125)	514
Income: 50k-100k	23%	(66)	16%	(46)	16%	(48)	7%	(20)	15%	(44)	23%	(67)	291
Income: 100k+	21%	(36)	17%	(28)	18%	(31)	10%	(16)	17%	(29)	17%	(29)	170
Ethnicity: White	23%	(175)	15%	(111)	14%	(110)	7%	(52)	17%	(132)	24%	(183)	764
Ethnicity: Hispanic	21%	(36)	10%	(17)	24%	(41)	8%	(13)	16%	(26)	21%	(35)	168
Ethnicity: Black	32%	(40)	8%	(10)	22%	(27)	6%	(8)	19%	(24)	12%	(15)	123
Ethnicity: Other	26%	(23)	11%	(10)	9%	(8)	7%	(6)	20%	(18)	26%	(23)	88
All Christian	23%	(104)	14%	(65)	16%	(71)	7%	(29)	16%	(71)	24%	(109)	448
All Non-Christian	33%	(25)	21%	(16)	15%	(12)	1%	(1)	16%	(12)	15%	(11)	78
Agnostic/Nothing in particular	25%	(59)	14%	(32)	11%	(27)	8%	(18)	19%	(44)	24%	(56)	237
Something Else	24%	(42)	8%	(14)	18%	(31)	8%	(15)	23%	(39)	19%	(33)	174
Religious Non-Protestant/Catholic	33%	(27)	20%	(17)	14%	(12)	1%	(1)	16%	(13)	15%	(13)	82
Evangelical	22%	(53)	14%	(34)	14%	(35)	7%	(16)	17%	(42)	26%	(62)	242
Non-Evangelical	25%	(95)	12%	(46)	16%	(60)	8%	(31)	19%	(70)	20%	(76)	378
Community: Urban	23%	(76)	14%	(47)	18%	(59)	8%	(26)	15%	(52)	22%	(75)	334
Community: Suburban	27%	(110)	16%	(64)	13%	(53)	5%	(21)	20%	(82)	20%	(81)	411
Community: Rural	23%	(52)	9%	(20)	14%	(33)	8%	(19)	18%	(41)	29%	(66)	231
Employ: Private Sector	23%	(73)	13%	(41)	19%	(61)	7%	(22)	17%	(55)	21%	(65)	317
Employ: Government	23%	(17)	20%	(15)	32%	(24)	5%	(4)	15%	(11)	6%	(5)	77
Employ: Self-Employed	22%	(21)	18%	(17)	11%	(10)	11%	(10)	17%	(16)	21%	(19)	94
Employ: Homemaker	16%	(10)	9%	(6)	14%	(9)	9%	(6)	21%	(14)	32%	(22)	67
Employ: Retired	31%	(71)	15%	(35)	8%	(17)	6%	(14)	17%	(39)	24%	(55)	231
Employ: Unemployed	30%	(34)	7%	(8)	9%	(10)	4%	(5)	20%	(23)	29%	(32)	112
Employ: Other	17%	(9)	11%	(6)	11%	(6)	5%	(3)	14%	(7)	43%	(22)	52
Military HH: Yes	31%	(42)	17%	(23)	12%	(16)	5%	(7)	13%	(17)	22%	(30)	135
Military HH: No	23%	(197)	13%	(108)	15%	(129)	7%	(59)	19%	(157)	23%	(192)	840

Continued on next page

**Table MCEN6\_4:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Halle Bailey

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	24%	(238)	13%	(131)	15%	(145)	7%	(66)	18%	(174)	23%	(222)	975
2018 House Vote: Democrat	29%	(108)	16%	(61)	18%	(66)	5%	(20)	16%	(59)	16%	(60)	374
2018 House Vote: Republican	23%	(61)	12%	(33)	15%	(40)	7%	(19)	18%	(48)	25%	(67)	268
2018 House Vote: Didnt Vote	20%	(63)	12%	(36)	12%	(36)	8%	(24)	20%	(62)	29%	(89)	310
4-Region: Northeast	30%	(51)	16%	(27)	16%	(27)	7%	(12)	18%	(30)	13%	(23)	169
4-Region: Midwest	26%	(55)	11%	(23)	16%	(33)	7%	(15)	14%	(30)	26%	(55)	211
4-Region: South	22%	(80)	13%	(47)	11%	(39)	7%	(25)	22%	(79)	26%	(95)	364
4-Region: West	23%	(52)	15%	(34)	20%	(46)	6%	(14)	15%	(35)	21%	(49)	231

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_5:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Harry Styles

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	4% (40)	5% (49)	30% (277)	26% (244)	20% (186)	15% (142)	937
Gender: Male	6% (27)	7% (30)	26% (119)	25% (112)	19% (84)	18% (80)	452
Gender: Female	3% (13)	4% (18)	32% (155)	27% (131)	21% (102)	13% (60)	480
Age: 18-34	7% (20)	8% (22)	30% (80)	29% (78)	13% (34)	13% (34)	268
Age: 35-44	6% (8)	5% (8)	27% (39)	28% (40)	26% (38)	8% (11)	144
Age: 45-64	3% (9)	4% (12)	34% (110)	24% (79)	22% (70)	14% (44)	325
Age: 65+	2% (4)	4% (7)	24% (47)	23% (46)	22% (44)	26% (52)	200
GenZers: 1997-2012	5% (6)	7% (7)	25% (26)	43% (45)	9% (10)	11% (12)	105
Millennials: 1981-1996	7% (20)	8% (22)	32% (86)	24% (66)	17% (47)	11% (29)	270
GenXers: 1965-1980	3% (8)	4% (10)	26% (63)	28% (68)	24% (58)	15% (37)	244
Baby Boomers: 1946-1964	2% (6)	3% (9)	33% (101)	20% (61)	22% (68)	19% (57)	303
PID: Dem (no lean)	5% (19)	6% (25)	36% (142)	27% (108)	16% (64)	10% (41)	401
PID: Ind (no lean)	4% (10)	4% (11)	28% (80)	19% (54)	24% (68)	21% (60)	283
PID: Rep (no lean)	4% (11)	5% (12)	21% (54)	32% (82)	21% (54)	16% (41)	253
PID/Gender: Dem Men	10% (18)	11% (20)	32% (58)	23% (42)	16% (30)	8% (15)	182
PID/Gender: Dem Women	1% (2)	3% (6)	38% (83)	31% (67)	16% (34)	12% (26)	217
PID/Gender: Ind Men	5% (6)	2% (3)	23% (29)	20% (25)	22% (28)	27% (34)	124
PID/Gender: Ind Women	3% (5)	5% (8)	31% (49)	18% (29)	26% (41)	16% (26)	158
PID/Gender: Rep Men	3% (4)	5% (7)	22% (32)	32% (46)	18% (27)	21% (31)	146
PID/Gender: Rep Women	7% (7)	5% (5)	21% (22)	34% (36)	26% (27)	8% (8)	105
Ideo: Liberal (1-3)	7% (20)	6% (16)	38% (108)	24% (69)	18% (51)	8% (23)	287
Ideo: Moderate (4)	3% (7)	5% (14)	30% (87)	28% (80)	18% (51)	17% (48)	287
Ideo: Conservative (5-7)	3% (8)	6% (17)	25% (74)	27% (79)	21% (62)	19% (57)	297
Educ: < College	5% (29)	5% (28)	25% (158)	27% (169)	22% (136)	16% (102)	622
Educ: Bachelors degree	3% (5)	6% (11)	38% (75)	24% (47)	15% (30)	14% (28)	196
Educ: Post-grad	5% (6)	8% (10)	36% (43)	23% (27)	17% (21)	10% (12)	119

Continued on next page



**Table MCEN6\_5:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Harry Styles

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(40)	5%	(49)	30%	(277)	26%	(244)	20%	(186)	15%	(142)	937
Income: Under 50k	4%	(20)	4%	(19)	27%	(132)	25%	(121)	21%	(99)	19%	(93)	485
Income: 50k-100k	4%	(12)	6%	(16)	31%	(87)	28%	(78)	20%	(57)	12%	(33)	282
Income: 100k+	5%	(8)	8%	(14)	34%	(58)	26%	(45)	18%	(30)	9%	(15)	170
Ethnicity: White	4%	(28)	6%	(43)	30%	(220)	27%	(193)	21%	(150)	12%	(91)	725
Ethnicity: Hispanic	7%	(13)	6%	(12)	31%	(56)	29%	(52)	20%	(35)	6%	(11)	178
Ethnicity: Black	8%	(10)	2%	(3)	26%	(32)	22%	(27)	17%	(21)	25%	(31)	124
Ethnicity: Other	2%	(2)	3%	(3)	28%	(25)	27%	(23)	18%	(16)	22%	(20)	88
All Christian	5%	(18)	6%	(25)	32%	(129)	27%	(109)	17%	(70)	13%	(51)	402
All Non-Christian	5%	(4)	17%	(13)	36%	(27)	20%	(15)	5%	(4)	17%	(13)	76
Atheist	2%	(1)	3%	(1)	38%	(19)	23%	(12)	27%	(14)	8%	(4)	50
Agnostic/Nothing in particular	4%	(10)	3%	(6)	27%	(65)	27%	(64)	23%	(55)	15%	(37)	238
Something Else	4%	(8)	2%	(3)	22%	(37)	25%	(43)	25%	(43)	21%	(36)	171
Religious Non-Protestant/Catholic	6%	(5)	17%	(13)	35%	(28)	20%	(16)	5%	(4)	18%	(14)	80
Evangelical	5%	(12)	6%	(14)	25%	(58)	26%	(60)	22%	(50)	15%	(35)	228
Non-Evangelical	4%	(14)	4%	(14)	32%	(109)	27%	(92)	18%	(61)	16%	(54)	344
Community: Urban	6%	(18)	6%	(18)	30%	(88)	23%	(69)	16%	(48)	18%	(53)	294
Community: Suburban	4%	(15)	4%	(17)	29%	(121)	29%	(120)	20%	(82)	14%	(58)	413
Community: Rural	3%	(7)	6%	(14)	29%	(68)	24%	(54)	24%	(56)	13%	(31)	230
Employ: Private Sector	4%	(14)	5%	(17)	33%	(109)	31%	(103)	15%	(51)	12%	(41)	335
Employ: Government	14%	(8)	17%	(9)	35%	(20)	22%	(12)	9%	(5)	3%	(2)	56
Employ: Self-Employed	5%	(4)	9%	(8)	25%	(24)	22%	(22)	21%	(20)	19%	(18)	97
Employ: Homemaker	4%	(3)	4%	(3)	24%	(17)	21%	(15)	34%	(25)	13%	(9)	72
Employ: Retired	3%	(7)	3%	(7)	27%	(59)	22%	(49)	24%	(52)	21%	(47)	221
Employ: Unemployed	2%	(1)	1%	(1)	25%	(20)	32%	(25)	28%	(22)	13%	(10)	79
Employ: Other	3%	(1)	2%	(1)	23%	(12)	28%	(15)	18%	(9)	26%	(13)	51
Military HH: Yes	5%	(7)	6%	(9)	21%	(28)	28%	(38)	21%	(30)	19%	(27)	138
Military HH: No	4%	(33)	5%	(40)	31%	(248)	26%	(205)	20%	(157)	14%	(115)	799

Continued on next page

**Table MCEN6\_5:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Harry Styles

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	4%	(40)	5%	(49)	30%	(277)	26%	(244)	20%	(186)	15%	(142)	937
2018 House Vote: Democrat	4%	(16)	6%	(22)	34%	(129)	29%	(107)	16%	(60)	11%	(40)	373
2018 House Vote: Republican	1%	(2)	5%	(13)	24%	(59)	30%	(74)	24%	(59)	16%	(40)	247
2018 House Vote: Didnt Vote	7%	(21)	5%	(14)	28%	(84)	19%	(57)	22%	(66)	19%	(55)	297
4-Region: Northeast	8%	(12)	8%	(12)	34%	(51)	26%	(39)	16%	(24)	8%	(12)	149
4-Region: Midwest	2%	(5)	2%	(4)	28%	(57)	33%	(68)	18%	(38)	17%	(35)	208
4-Region: South	4%	(16)	5%	(17)	28%	(101)	20%	(75)	23%	(84)	20%	(73)	366
4-Region: West	3%	(7)	7%	(16)	32%	(68)	29%	(62)	19%	(40)	10%	(21)	215

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_6:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
*The Weeknd*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	3%	(32)	15%	(140)	35%	(333)	19%	(179)	26%	(245)	947
Gender: Male	2%	(11)	5%	(24)	17%	(74)	31%	(136)	19%	(85)	25%	(107)	437
Gender: Female	1%	(7)	2%	(8)	13%	(65)	39%	(197)	18%	(92)	27%	(138)	508
Age: 18-34	2%	(5)	7%	(17)	22%	(55)	51%	(128)	12%	(31)	7%	(16)	254
Age: 35-44	4%	(7)	4%	(7)	16%	(29)	39%	(70)	30%	(54)	7%	(12)	180
Age: 45-64	1%	(3)	1%	(4)	16%	(48)	34%	(100)	16%	(49)	32%	(95)	298
Age: 65+	1%	(3)	2%	(4)	3%	(7)	16%	(35)	21%	(44)	57%	(122)	215
GenZers: 1997-2012	2%	(2)	5%	(4)	29%	(28)	47%	(46)	12%	(12)	6%	(6)	97
Millennials: 1981-1996	2%	(7)	7%	(20)	17%	(49)	47%	(138)	20%	(59)	7%	(19)	293
GenXers: 1965-1980	2%	(5)	1%	(2)	15%	(36)	35%	(85)	19%	(46)	28%	(67)	242
Baby Boomers: 1946-1964	1%	(4)	2%	(5)	9%	(26)	21%	(63)	19%	(56)	48%	(143)	297
PID: Dem (no lean)	3%	(11)	6%	(22)	19%	(71)	42%	(163)	14%	(55)	16%	(63)	384
PID: Ind (no lean)	2%	(5)	3%	(8)	12%	(34)	33%	(94)	24%	(67)	27%	(77)	285
PID: Rep (no lean)	1%	(3)	1%	(2)	12%	(35)	28%	(76)	20%	(56)	38%	(106)	278
PID/Gender: Dem Men	4%	(7)	11%	(19)	20%	(34)	37%	(62)	12%	(20)	16%	(28)	170
PID/Gender: Dem Women	2%	(4)	1%	(3)	17%	(37)	47%	(100)	16%	(35)	16%	(35)	213
PID/Gender: Ind Men	2%	(3)	3%	(3)	15%	(17)	29%	(34)	27%	(31)	24%	(28)	115
PID/Gender: Ind Women	1%	(2)	3%	(5)	10%	(17)	36%	(61)	21%	(35)	29%	(49)	169
PID/Gender: Rep Men	1%	(1)	2%	(2)	15%	(23)	26%	(40)	22%	(34)	34%	(52)	152
PID/Gender: Rep Women	1%	(2)	—	(0)	9%	(11)	29%	(37)	18%	(22)	43%	(54)	126
Ideo: Liberal (1-3)	3%	(7)	5%	(12)	17%	(46)	41%	(111)	17%	(47)	18%	(48)	272
Ideo: Moderate (4)	1%	(3)	4%	(10)	15%	(44)	37%	(106)	18%	(51)	24%	(68)	283
Ideo: Conservative (5-7)	1%	(5)	2%	(6)	13%	(39)	30%	(91)	17%	(54)	37%	(112)	306
Educ: < College	2%	(10)	2%	(14)	14%	(88)	37%	(227)	20%	(123)	25%	(158)	621
Educ: Bachelors degree	1%	(2)	4%	(8)	13%	(27)	40%	(81)	17%	(35)	25%	(52)	205
Educ: Post-grad	5%	(6)	9%	(10)	20%	(24)	21%	(25)	17%	(20)	29%	(35)	121

Continued on next page

**Table MCEN6\_6:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
The Weeknd

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	2%	(18)	3%	(32)	15%	(140)	35%	(333)	19%	(179)	26%	(245)	947
Income: Under 50k	1%	(5)	2%	(8)	13%	(64)	37%	(180)	21%	(101)	26%	(126)	483
Income: 50k-100k	2%	(7)	5%	(13)	16%	(45)	34%	(97)	16%	(47)	27%	(77)	286
Income: 100k+	3%	(6)	6%	(11)	17%	(31)	31%	(56)	17%	(31)	24%	(43)	177
Ethnicity: White	2%	(13)	3%	(25)	13%	(94)	34%	(245)	20%	(141)	28%	(204)	723
Ethnicity: Hispanic	2%	(3)	2%	(3)	21%	(34)	49%	(80)	19%	(32)	7%	(12)	164
Ethnicity: Black	4%	(5)	3%	(4)	21%	(27)	48%	(61)	18%	(24)	6%	(8)	129
Ethnicity: Other	—	(0)	3%	(3)	19%	(18)	28%	(27)	14%	(14)	35%	(33)	95
All Christian	1%	(6)	5%	(21)	12%	(51)	32%	(140)	18%	(80)	32%	(137)	434
All Non-Christian	6%	(5)	8%	(6)	22%	(16)	41%	(31)	9%	(7)	15%	(11)	76
Agnostic/Nothing in particular	1%	(2)	2%	(5)	18%	(41)	38%	(89)	21%	(48)	21%	(48)	233
Something Else	3%	(6)	—	(1)	16%	(26)	37%	(62)	19%	(32)	24%	(40)	167
Religious Non-Protestant/Catholic	6%	(5)	7%	(6)	20%	(16)	42%	(34)	10%	(8)	15%	(12)	80
Evangelical	3%	(8)	2%	(5)	14%	(34)	34%	(82)	15%	(37)	32%	(79)	245
Non-Evangelical	1%	(4)	3%	(12)	12%	(43)	34%	(118)	22%	(76)	28%	(98)	351
Community: Urban	4%	(10)	6%	(18)	16%	(46)	40%	(113)	17%	(48)	17%	(47)	283
Community: Suburban	1%	(4)	3%	(12)	15%	(65)	32%	(137)	19%	(82)	30%	(127)	428
Community: Rural	2%	(4)	1%	(2)	12%	(28)	35%	(83)	21%	(49)	30%	(71)	236
Employ: Private Sector	2%	(5)	5%	(17)	19%	(63)	40%	(132)	16%	(53)	18%	(59)	329
Employ: Government	3%	(2)	7%	(4)	29%	(17)	48%	(27)	5%	(3)	7%	(4)	56
Employ: Self-Employed	6%	(5)	4%	(4)	14%	(13)	38%	(35)	15%	(14)	23%	(20)	90
Employ: Homemaker	4%	(3)	2%	(1)	10%	(6)	35%	(21)	30%	(18)	18%	(11)	60
Employ: Retired	1%	(2)	1%	(2)	6%	(15)	21%	(49)	21%	(50)	50%	(118)	235
Employ: Unemployed	2%	(2)	1%	(1)	14%	(13)	40%	(35)	27%	(24)	15%	(14)	88
Employ: Other	—	(0)	2%	(1)	9%	(5)	40%	(26)	19%	(12)	30%	(19)	63
Military HH: Yes	2%	(3)	3%	(5)	12%	(16)	26%	(37)	22%	(30)	35%	(48)	139
Military HH: No	2%	(15)	3%	(27)	15%	(123)	37%	(297)	18%	(148)	24%	(197)	807

Continued on next page

**Table MCEN6\_6:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 The Weeknd

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	3%	(32)	15%	(140)	35%	(333)	19%	(179)	26%	(245)	947
2018 House Vote: Democrat	3%	(10)	6%	(22)	15%	(56)	42%	(157)	15%	(55)	20%	(75)	375
2018 House Vote: Republican	1%	(3)	—	(1)	13%	(32)	25%	(65)	21%	(54)	39%	(101)	257
2018 House Vote: Didnt Vote	2%	(5)	3%	(9)	16%	(48)	36%	(104)	22%	(64)	21%	(62)	292
4-Region: Northeast	4%	(6)	7%	(10)	16%	(24)	34%	(51)	19%	(28)	21%	(31)	150
4-Region: Midwest	—	(1)	3%	(5)	10%	(19)	37%	(70)	21%	(40)	28%	(53)	188
4-Region: South	2%	(7)	2%	(7)	15%	(58)	36%	(142)	20%	(77)	26%	(102)	394
4-Region: West	2%	(4)	4%	(10)	18%	(38)	33%	(71)	15%	(33)	27%	(59)	216

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_7:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Rina Sawayama

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(27)	6%	(53)	6%	(55)	8%	(74)	17%	(161)	60%	(555)	924
Gender: Male	5%	(24)	7%	(32)	9%	(41)	9%	(42)	19%	(88)	51%	(232)	460
Gender: Female	1%	(2)	5%	(21)	3%	(13)	7%	(33)	15%	(71)	69%	(320)	461
Age: 18-34	5%	(13)	8%	(20)	7%	(18)	10%	(27)	14%	(38)	56%	(150)	267
Age: 35-44	4%	(5)	12%	(17)	11%	(16)	8%	(12)	17%	(25)	48%	(70)	145
Age: 45-64	3%	(9)	4%	(13)	5%	(18)	7%	(22)	22%	(73)	59%	(198)	333
Age: 65+	—	(0)	1%	(3)	1%	(2)	7%	(12)	14%	(25)	76%	(137)	179
GenZers: 1997-2012	1%	(2)	6%	(7)	5%	(5)	15%	(17)	13%	(14)	60%	(65)	109
Millennials: 1981-1996	6%	(16)	9%	(25)	10%	(29)	7%	(20)	17%	(46)	51%	(142)	278
GenXers: 1965-1980	4%	(9)	7%	(17)	6%	(14)	8%	(19)	18%	(45)	57%	(139)	243
Baby Boomers: 1946-1964	—	(0)	1%	(4)	2%	(6)	6%	(16)	20%	(54)	71%	(194)	274
PID: Dem (no lean)	4%	(14)	9%	(33)	8%	(28)	8%	(27)	19%	(69)	53%	(191)	363
PID: Ind (no lean)	1%	(3)	3%	(8)	4%	(12)	8%	(22)	18%	(53)	66%	(188)	285
PID: Rep (no lean)	4%	(10)	4%	(11)	5%	(14)	9%	(25)	14%	(40)	64%	(176)	276
PID/Gender: Dem Men	7%	(13)	13%	(24)	13%	(25)	7%	(13)	22%	(42)	37%	(70)	186
PID/Gender: Dem Women	—	(1)	6%	(10)	2%	(3)	8%	(15)	15%	(26)	69%	(121)	175
PID/Gender: Ind Men	1%	(1)	2%	(2)	6%	(7)	11%	(12)	17%	(20)	64%	(73)	115
PID/Gender: Ind Women	1%	(2)	4%	(7)	3%	(6)	6%	(9)	19%	(33)	67%	(114)	170
PID/Gender: Rep Men	6%	(10)	4%	(6)	6%	(10)	11%	(17)	17%	(27)	56%	(89)	159
PID/Gender: Rep Women	—	(0)	4%	(4)	4%	(4)	7%	(8)	11%	(13)	74%	(85)	115
Ideo: Liberal (1-3)	4%	(10)	8%	(22)	8%	(21)	6%	(16)	14%	(38)	62%	(175)	282
Ideo: Moderate (4)	1%	(3)	5%	(15)	7%	(19)	8%	(23)	23%	(63)	56%	(157)	281
Ideo: Conservative (5-7)	4%	(13)	4%	(13)	5%	(14)	9%	(26)	15%	(45)	62%	(184)	296
Educ: < College	2%	(14)	5%	(31)	6%	(34)	7%	(43)	18%	(107)	61%	(356)	585
Educ: Bachelors degree	3%	(7)	4%	(9)	4%	(9)	10%	(23)	17%	(39)	62%	(139)	226
Educ: Post-grad	5%	(6)	11%	(13)	10%	(11)	7%	(8)	14%	(15)	52%	(59)	113

Continued on next page

**Table MCEN6\_7:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Rina Sawayama

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(27)	6%	(53)	6%	(55)	8%	(74)	17%	(161)	60%	(555)	924
Income: Under 50k	3%	(13)	6%	(26)	4%	(19)	8%	(39)	19%	(90)	60%	(285)	472
Income: 50k-100k	2%	(7)	6%	(16)	6%	(17)	9%	(23)	17%	(46)	60%	(162)	271
Income: 100k+	4%	(8)	6%	(10)	10%	(18)	7%	(12)	14%	(25)	60%	(108)	181
Ethnicity: White	3%	(20)	5%	(35)	7%	(46)	8%	(52)	16%	(112)	62%	(424)	689
Ethnicity: Hispanic	6%	(9)	9%	(13)	10%	(14)	6%	(9)	21%	(31)	47%	(69)	146
Ethnicity: Black	4%	(4)	5%	(5)	4%	(4)	9%	(11)	13%	(16)	66%	(78)	118
Ethnicity: Other	2%	(3)	10%	(12)	4%	(4)	10%	(12)	28%	(33)	45%	(53)	117
All Christian	4%	(18)	6%	(27)	5%	(23)	8%	(34)	15%	(67)	61%	(261)	431
All Non-Christian	7%	(5)	12%	(7)	11%	(7)	11%	(6)	20%	(12)	40%	(24)	61
Agnostic/Nothing in particular	1%	(2)	6%	(13)	7%	(17)	7%	(17)	19%	(43)	60%	(139)	231
Something Else	—	(1)	3%	(5)	5%	(8)	8%	(12)	21%	(34)	63%	(100)	160
Religious Non-Protestant/Catholic	6%	(5)	10%	(7)	9%	(7)	15%	(11)	21%	(15)	39%	(28)	72
Evangelical	2%	(5)	7%	(18)	3%	(7)	9%	(23)	17%	(42)	61%	(145)	238
Non-Evangelical	4%	(15)	4%	(16)	7%	(23)	7%	(24)	17%	(58)	61%	(212)	347
Community: Urban	5%	(12)	9%	(23)	11%	(28)	8%	(21)	19%	(50)	50%	(132)	267
Community: Suburban	3%	(13)	4%	(18)	3%	(14)	8%	(34)	18%	(75)	64%	(276)	430
Community: Rural	1%	(2)	5%	(12)	6%	(13)	8%	(19)	16%	(36)	64%	(146)	227
Employ: Private Sector	6%	(22)	8%	(28)	8%	(29)	10%	(36)	16%	(57)	51%	(179)	351
Employ: Government	6%	(3)	11%	(7)	11%	(6)	10%	(6)	9%	(5)	53%	(31)	58
Employ: Self-Employed	2%	(2)	5%	(5)	8%	(8)	8%	(8)	21%	(20)	57%	(57)	100
Employ: Homemaker	—	(0)	6%	(3)	1%	(1)	3%	(2)	24%	(14)	66%	(38)	58
Employ: Retired	—	(0)	1%	(2)	2%	(5)	7%	(14)	20%	(40)	71%	(144)	204
Employ: Unemployed	—	(0)	2%	(2)	7%	(6)	8%	(6)	17%	(14)	66%	(53)	81
Military HH: Yes	3%	(4)	3%	(3)	5%	(6)	12%	(15)	19%	(23)	57%	(68)	119
Military HH: No	3%	(23)	6%	(49)	6%	(49)	7%	(60)	17%	(138)	60%	(487)	806

Continued on next page

**Table MCEN6\_7:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Rina Sawayama

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(27)	6%	(53)	6%	(55)	8%	(74)	17%	(161)	60%	(555)	924
2018 House Vote: Democrat	3%	(12)	6%	(20)	8%	(27)	9%	(30)	19%	(65)	56%	(193)	347
2018 House Vote: Republican	4%	(10)	3%	(8)	6%	(15)	10%	(25)	15%	(39)	63%	(166)	263
2018 House Vote: Didnt Vote	2%	(5)	8%	(25)	4%	(10)	6%	(18)	18%	(52)	62%	(183)	294
4-Region: Northeast	4%	(6)	6%	(10)	10%	(16)	10%	(15)	11%	(17)	60%	(94)	157
4-Region: Midwest	2%	(4)	4%	(8)	2%	(4)	8%	(16)	15%	(28)	68%	(129)	189
4-Region: South	2%	(5)	5%	(16)	7%	(24)	6%	(20)	20%	(69)	60%	(204)	338
4-Region: West	5%	(11)	8%	(19)	5%	(11)	10%	(24)	20%	(48)	53%	(128)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN6\_8:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Awkwafina

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(83)	9%	(85)	7%	(64)	8%	(70)	15%	(138)	52%	(478)	919
Gender: Male	9%	(38)	12%	(50)	9%	(39)	11%	(49)	13%	(56)	45%	(192)	424
Gender: Female	9%	(46)	7%	(35)	5%	(25)	4%	(21)	17%	(82)	58%	(284)	491
Age: 18-34	12%	(32)	14%	(40)	7%	(20)	11%	(31)	15%	(43)	41%	(114)	280
Age: 35-44	17%	(24)	14%	(20)	11%	(16)	10%	(14)	9%	(12)	38%	(52)	137
Age: 45-64	7%	(22)	6%	(18)	7%	(20)	5%	(15)	18%	(54)	57%	(169)	297
Age: 65+	3%	(6)	4%	(8)	5%	(9)	5%	(9)	15%	(30)	70%	(143)	204
GenZers: 1997-2012	12%	(13)	11%	(12)	5%	(6)	15%	(17)	18%	(19)	39%	(43)	110
Millennials: 1981-1996	14%	(39)	16%	(43)	9%	(24)	9%	(26)	12%	(33)	40%	(111)	276
GenXers: 1965-1980	10%	(22)	8%	(17)	7%	(15)	6%	(12)	17%	(36)	53%	(115)	217
Baby Boomers: 1946-1964	4%	(10)	4%	(12)	7%	(19)	5%	(15)	16%	(47)	64%	(185)	288
PID: Dem (no lean)	14%	(51)	16%	(57)	9%	(32)	7%	(25)	13%	(48)	41%	(146)	358
PID: Ind (no lean)	8%	(22)	5%	(15)	6%	(17)	8%	(23)	17%	(48)	56%	(160)	286
PID: Rep (no lean)	4%	(11)	5%	(13)	5%	(15)	8%	(22)	15%	(42)	63%	(172)	275
PID/Gender: Dem Men	13%	(20)	24%	(38)	13%	(21)	11%	(18)	11%	(17)	29%	(46)	161
PID/Gender: Dem Women	15%	(30)	9%	(18)	6%	(11)	4%	(7)	16%	(31)	51%	(100)	196
PID/Gender: Ind Men	10%	(12)	2%	(3)	8%	(10)	11%	(13)	14%	(16)	55%	(65)	118
PID/Gender: Ind Women	6%	(10)	7%	(13)	5%	(8)	6%	(10)	19%	(32)	57%	(95)	167
PID/Gender: Rep Men	4%	(5)	6%	(9)	6%	(9)	12%	(18)	15%	(22)	56%	(82)	145
PID/Gender: Rep Women	4%	(5)	3%	(4)	5%	(7)	3%	(3)	15%	(19)	70%	(89)	128
Ideo: Liberal (1-3)	17%	(44)	17%	(44)	9%	(23)	6%	(17)	14%	(36)	37%	(96)	260
Ideo: Moderate (4)	7%	(23)	6%	(19)	7%	(21)	9%	(28)	14%	(43)	56%	(171)	305
Ideo: Conservative (5-7)	4%	(12)	7%	(22)	6%	(17)	8%	(23)	17%	(52)	58%	(175)	301
Educ: < College	7%	(41)	8%	(46)	6%	(36)	8%	(48)	16%	(98)	55%	(327)	597
Educ: Bachelors degree	16%	(34)	11%	(23)	8%	(16)	6%	(13)	14%	(31)	45%	(97)	215
Educ: Post-grad	8%	(9)	14%	(16)	12%	(12)	7%	(8)	8%	(9)	50%	(54)	107

Continued on next page

**Table MCEN6\_8:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Awkwafina

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(83)	9%	(85)	7%	(64)	8%	(70)	15%	(138)	52%	(478)	919
Income: Under 50k	9%	(40)	6%	(27)	5%	(24)	8%	(37)	15%	(68)	57%	(267)	464
Income: 50k-100k	7%	(22)	13%	(39)	8%	(25)	8%	(25)	17%	(52)	46%	(139)	303
Income: 100k+	14%	(22)	12%	(18)	10%	(15)	5%	(7)	12%	(18)	47%	(72)	152
Ethnicity: White	6%	(41)	9%	(61)	8%	(53)	8%	(56)	15%	(106)	55%	(379)	696
Ethnicity: Hispanic	6%	(8)	15%	(22)	11%	(15)	12%	(16)	21%	(29)	36%	(52)	143
Ethnicity: Black	16%	(19)	10%	(12)	6%	(7)	8%	(9)	11%	(13)	49%	(58)	118
Ethnicity: Other	22%	(23)	11%	(11)	5%	(5)	5%	(5)	18%	(19)	39%	(41)	105
All Christian	7%	(29)	10%	(38)	6%	(25)	5%	(20)	16%	(65)	55%	(219)	396
All Non-Christian	16%	(11)	19%	(14)	15%	(11)	5%	(4)	15%	(11)	29%	(21)	71
Atheist	17%	(9)	8%	(4)	5%	(2)	7%	(4)	14%	(7)	49%	(25)	51
Agnostic/Nothing in particular	11%	(24)	7%	(16)	10%	(22)	11%	(24)	14%	(33)	48%	(109)	229
Something Else	6%	(10)	7%	(12)	3%	(5)	10%	(18)	13%	(23)	61%	(104)	172
Religious Non-Protestant/Catholic	15%	(11)	19%	(14)	14%	(11)	5%	(4)	14%	(11)	33%	(25)	75
Evangelical	6%	(15)	9%	(22)	4%	(9)	6%	(15)	16%	(39)	60%	(149)	249
Non-Evangelical	7%	(24)	8%	(27)	7%	(24)	8%	(24)	16%	(52)	53%	(172)	323
Community: Urban	10%	(25)	13%	(33)	9%	(22)	9%	(21)	18%	(45)	40%	(99)	246
Community: Suburban	10%	(46)	9%	(40)	6%	(27)	7%	(31)	14%	(65)	54%	(241)	450
Community: Rural	5%	(12)	6%	(12)	7%	(15)	8%	(17)	13%	(29)	62%	(138)	223
Employ: Private Sector	14%	(41)	13%	(39)	8%	(23)	10%	(30)	13%	(39)	42%	(126)	299
Employ: Government	15%	(11)	24%	(17)	15%	(11)	6%	(5)	12%	(9)	28%	(21)	73
Employ: Self-Employed	7%	(7)	3%	(3)	5%	(5)	4%	(4)	20%	(19)	61%	(59)	97
Employ: Homemaker	8%	(4)	10%	(6)	7%	(4)	3%	(2)	18%	(10)	54%	(31)	57
Employ: Retired	3%	(7)	5%	(10)	6%	(13)	5%	(10)	12%	(26)	69%	(149)	215
Employ: Unemployed	9%	(10)	6%	(7)	3%	(3)	17%	(17)	19%	(19)	45%	(46)	102
Employ: Other	1%	(1)	4%	(2)	5%	(2)	2%	(1)	15%	(8)	72%	(37)	51
Military HH: Yes	1%	(2)	8%	(10)	9%	(11)	9%	(11)	17%	(22)	56%	(71)	126
Military HH: No	10%	(82)	9%	(75)	7%	(54)	7%	(59)	15%	(117)	51%	(407)	793

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**Table MCEN6\_8:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Awkwafina

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(83)	9%	(85)	7%	(64)	8%	(70)	15%	(138)	52%	(478)	919
2018 House Vote: Democrat	16%	(53)	14%	(49)	10%	(34)	8%	(26)	15%	(51)	37%	(127)	341
2018 House Vote: Republican	4%	(12)	4%	(11)	5%	(14)	8%	(21)	16%	(43)	61%	(161)	262
2018 House Vote: Didnt Vote	6%	(17)	8%	(23)	4%	(13)	8%	(23)	14%	(41)	61%	(180)	297
4-Region: Northeast	7%	(10)	12%	(19)	12%	(18)	5%	(8)	21%	(32)	43%	(67)	155
4-Region: Midwest	7%	(13)	7%	(13)	6%	(12)	5%	(10)	16%	(32)	59%	(114)	193
4-Region: South	7%	(22)	11%	(35)	6%	(21)	6%	(21)	11%	(35)	59%	(194)	328
4-Region: West	16%	(38)	7%	(18)	6%	(14)	13%	(31)	16%	(40)	42%	(103)	243

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_9:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Taylor Swift

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	6%	(60)	31%	(285)	47%	(437)	10%	(97)	4%	(34)	930
Gender: Male	3%	(14)	10%	(48)	31%	(141)	41%	(186)	11%	(52)	4%	(17)	459
Gender: Female	1%	(4)	2%	(12)	30%	(143)	53%	(250)	9%	(44)	4%	(17)	470
Age: 18-34	2%	(5)	7%	(18)	35%	(90)	41%	(103)	7%	(18)	8%	(20)	254
Age: 35-44	6%	(9)	12%	(19)	27%	(43)	42%	(67)	11%	(18)	2%	(3)	159
Age: 45-64	2%	(5)	3%	(8)	30%	(84)	54%	(153)	10%	(28)	2%	(5)	284
Age: 65+	—	(0)	6%	(13)	29%	(69)	49%	(113)	14%	(32)	3%	(6)	234
GenZers: 1997-2012	—	(0)	2%	(2)	35%	(34)	39%	(37)	10%	(9)	14%	(13)	95
Millennials: 1981-1996	4%	(12)	10%	(29)	32%	(91)	42%	(119)	9%	(26)	3%	(10)	286
GenXers: 1965-1980	2%	(5)	7%	(15)	31%	(69)	49%	(111)	9%	(21)	1%	(3)	224
Baby Boomers: 1946-1964	—	(1)	3%	(8)	30%	(90)	52%	(157)	12%	(37)	2%	(7)	300
PID: Dem (no lean)	4%	(14)	8%	(31)	31%	(120)	47%	(181)	7%	(25)	3%	(11)	382
PID: Ind (no lean)	—	(1)	4%	(12)	31%	(90)	45%	(130)	13%	(38)	7%	(19)	291
PID: Rep (no lean)	1%	(3)	6%	(16)	29%	(75)	49%	(126)	13%	(33)	1%	(3)	257
PID/Gender: Dem Men	5%	(11)	13%	(26)	32%	(64)	39%	(79)	8%	(15)	4%	(8)	203
PID/Gender: Dem Women	2%	(3)	3%	(5)	31%	(55)	57%	(102)	6%	(10)	2%	(4)	179
PID/Gender: Ind Men	—	(0)	9%	(11)	31%	(40)	40%	(51)	13%	(16)	7%	(9)	127
PID/Gender: Ind Women	1%	(1)	1%	(1)	31%	(50)	48%	(79)	14%	(22)	7%	(11)	164
PID/Gender: Rep Men	3%	(3)	8%	(11)	29%	(37)	43%	(56)	16%	(21)	1%	(1)	129
PID/Gender: Rep Women	—	(0)	4%	(5)	30%	(38)	55%	(70)	9%	(12)	2%	(2)	128
Ideo: Liberal (1-3)	2%	(6)	6%	(15)	28%	(73)	51%	(135)	9%	(24)	4%	(11)	265
Ideo: Moderate (4)	—	(1)	6%	(18)	40%	(118)	45%	(134)	7%	(20)	2%	(6)	296
Ideo: Conservative (5-7)	4%	(12)	8%	(25)	26%	(78)	47%	(143)	12%	(37)	3%	(9)	303
Educ: < College	1%	(8)	5%	(28)	33%	(198)	47%	(285)	10%	(63)	4%	(22)	603
Educ: Bachelors degree	2%	(4)	11%	(22)	26%	(55)	49%	(104)	10%	(21)	2%	(5)	212
Educ: Post-grad	5%	(6)	8%	(9)	28%	(32)	41%	(48)	11%	(12)	7%	(8)	115

Continued on next page

**Table MCEN6\_9:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Taylor Swift

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	6%	(60)	31%	(285)	47%	(437)	10%	(97)	4%	(34)	930
Income: Under 50k	2%	(8)	3%	(15)	32%	(149)	46%	(214)	12%	(57)	5%	(21)	463
Income: 50k-100k	1%	(2)	7%	(21)	34%	(99)	48%	(141)	8%	(24)	2%	(7)	294
Income: 100k+	5%	(9)	13%	(23)	22%	(38)	47%	(82)	9%	(15)	4%	(6)	173
Ethnicity: White	2%	(14)	7%	(51)	32%	(231)	45%	(328)	11%	(78)	3%	(23)	724
Ethnicity: Hispanic	3%	(5)	9%	(15)	38%	(61)	36%	(59)	7%	(11)	7%	(12)	163
Ethnicity: Black	4%	(4)	4%	(5)	33%	(37)	49%	(55)	6%	(7)	3%	(4)	112
Ethnicity: Other	—	(0)	4%	(3)	18%	(17)	58%	(54)	13%	(12)	8%	(8)	94
All Christian	2%	(10)	9%	(38)	30%	(124)	48%	(202)	7%	(30)	4%	(16)	420
All Non-Christian	6%	(4)	20%	(12)	28%	(16)	31%	(18)	8%	(5)	8%	(4)	59
Agnostic/Nothing in particular	1%	(2)	3%	(7)	36%	(82)	42%	(97)	13%	(29)	4%	(10)	228
Something Else	1%	(2)	1%	(3)	29%	(51)	54%	(96)	12%	(22)	2%	(3)	177
Religious Non-Protestant/Catholic	6%	(4)	17%	(12)	26%	(18)	34%	(23)	10%	(7)	7%	(4)	67
Evangelical	3%	(8)	8%	(21)	28%	(71)	48%	(119)	8%	(19)	5%	(12)	249
Non-Evangelical	1%	(5)	5%	(17)	32%	(109)	50%	(171)	9%	(31)	2%	(8)	341
Community: Urban	3%	(11)	10%	(32)	28%	(86)	43%	(132)	8%	(25)	7%	(21)	307
Community: Suburban	1%	(5)	5%	(19)	33%	(136)	47%	(192)	11%	(46)	2%	(9)	406
Community: Rural	1%	(3)	4%	(8)	29%	(63)	52%	(112)	12%	(26)	2%	(3)	217
Employ: Private Sector	3%	(9)	10%	(30)	30%	(90)	47%	(138)	8%	(24)	2%	(7)	297
Employ: Government	7%	(5)	13%	(8)	27%	(18)	49%	(32)	4%	(2)	1%	(0)	66
Employ: Self-Employed	2%	(1)	6%	(5)	28%	(26)	53%	(50)	8%	(8)	3%	(3)	93
Employ: Homemaker	2%	(2)	4%	(3)	15%	(10)	51%	(32)	15%	(10)	12%	(8)	63
Employ: Retired	—	(0)	5%	(13)	32%	(77)	46%	(110)	12%	(30)	3%	(8)	238
Employ: Unemployed	1%	(1)	—	(0)	30%	(27)	46%	(42)	17%	(15)	5%	(5)	90
Employ: Other	—	(0)	1%	(1)	48%	(28)	37%	(21)	7%	(4)	7%	(4)	58
Military HH: Yes	2%	(3)	5%	(6)	28%	(37)	48%	(62)	14%	(18)	2%	(3)	130
Military HH: No	2%	(15)	7%	(53)	31%	(248)	47%	(374)	10%	(78)	4%	(31)	800

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**Table MCEN6\_9:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Taylor Swift

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	6%	(60)	31%	(285)	47%	(437)	10%	(97)	4%	(34)	930
2018 House Vote: Democrat	3%	(12)	8%	(30)	32%	(119)	46%	(172)	8%	(29)	3%	(11)	373
2018 House Vote: Republican	2%	(4)	6%	(15)	29%	(72)	50%	(123)	12%	(28)	1%	(3)	246
2018 House Vote: Didnt Vote	1%	(3)	4%	(12)	31%	(91)	45%	(132)	13%	(38)	7%	(19)	294
4-Region: Northeast	2%	(4)	12%	(19)	25%	(39)	50%	(79)	10%	(15)	1%	(2)	158
4-Region: Midwest	—	(1)	4%	(8)	33%	(65)	51%	(100)	11%	(21)	2%	(3)	197
4-Region: South	2%	(8)	6%	(20)	32%	(117)	45%	(162)	11%	(41)	4%	(13)	362
4-Region: West	3%	(6)	6%	(13)	30%	(64)	45%	(96)	9%	(19)	7%	(15)	213

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_10:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Alana Haim (of the band HAIM)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	5%	(44)	8%	(78)	11%	(104)	16%	(149)	58%	(545)	938
Gender: Male	3%	(13)	8%	(32)	13%	(56)	11%	(48)	18%	(76)	47%	(202)	427
Gender: Female	1%	(5)	2%	(12)	4%	(22)	11%	(55)	14%	(73)	67%	(344)	511
Age: 18-34	4%	(10)	7%	(20)	12%	(33)	16%	(43)	14%	(37)	47%	(126)	268
Age: 35-44	4%	(6)	9%	(13)	11%	(16)	12%	(18)	20%	(28)	44%	(64)	144
Age: 45-64	1%	(2)	3%	(10)	8%	(24)	7%	(21)	18%	(55)	64%	(194)	305
Age: 65+	—	(1)	1%	(2)	2%	(5)	10%	(22)	13%	(29)	74%	(162)	220
GenZers: 1997-2012	3%	(3)	4%	(4)	16%	(16)	20%	(21)	15%	(16)	42%	(44)	103
Millennials: 1981-1996	4%	(12)	9%	(25)	10%	(27)	14%	(39)	15%	(42)	48%	(134)	279
GenXers: 1965-1980	1%	(2)	5%	(11)	8%	(17)	4%	(9)	21%	(45)	60%	(130)	215
Baby Boomers: 1946-1964	—	(1)	1%	(4)	5%	(17)	10%	(33)	13%	(42)	70%	(225)	322
PID: Dem (no lean)	3%	(13)	7%	(26)	12%	(45)	12%	(44)	13%	(50)	53%	(205)	383
PID: Ind (no lean)	—	(1)	4%	(11)	4%	(13)	10%	(29)	17%	(50)	64%	(187)	290
PID: Rep (no lean)	1%	(3)	3%	(8)	8%	(20)	12%	(31)	18%	(49)	58%	(154)	265
PID/Gender: Dem Men	5%	(9)	11%	(19)	19%	(33)	12%	(20)	12%	(21)	42%	(75)	178
PID/Gender: Dem Women	2%	(4)	3%	(7)	6%	(12)	12%	(24)	14%	(29)	63%	(129)	204
PID/Gender: Ind Men	—	(0)	5%	(6)	6%	(8)	12%	(14)	21%	(26)	55%	(67)	121
PID/Gender: Ind Women	1%	(1)	3%	(5)	3%	(5)	8%	(14)	14%	(24)	71%	(119)	169
PID/Gender: Rep Men	2%	(3)	6%	(8)	12%	(15)	10%	(13)	23%	(29)	47%	(60)	128
PID/Gender: Rep Women	—	(0)	—	(0)	3%	(5)	13%	(18)	15%	(20)	69%	(95)	137
Ideo: Liberal (1-3)	2%	(7)	7%	(22)	11%	(32)	12%	(35)	14%	(40)	54%	(156)	292
Ideo: Moderate (4)	—	(1)	5%	(14)	10%	(27)	11%	(31)	17%	(47)	57%	(161)	281
Ideo: Conservative (5-7)	3%	(9)	2%	(6)	6%	(18)	11%	(31)	18%	(51)	59%	(166)	281
Educ: < College	2%	(10)	3%	(18)	9%	(55)	11%	(69)	15%	(96)	61%	(393)	641
Educ: Bachelors degree	1%	(2)	8%	(15)	6%	(11)	12%	(23)	20%	(38)	54%	(103)	191
Educ: Post-grad	5%	(6)	11%	(12)	11%	(12)	11%	(11)	15%	(16)	47%	(50)	106

Continued on next page

**Table MCEN6\_10:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Alana Haim (of the band HAIM)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	5%	(44)	8%	(78)	11%	(104)	16%	(149)	58%	(545)	938
Income: Under 50k	1%	(7)	3%	(14)	8%	(38)	11%	(55)	15%	(77)	62%	(306)	497
Income: 50k-100k	1%	(3)	6%	(17)	8%	(23)	13%	(36)	17%	(48)	55%	(153)	279
Income: 100k+	5%	(8)	8%	(13)	11%	(17)	8%	(13)	15%	(24)	54%	(87)	162
Ethnicity: White	2%	(13)	5%	(37)	9%	(64)	10%	(71)	15%	(106)	58%	(408)	700
Ethnicity: Hispanic	4%	(6)	5%	(7)	17%	(26)	13%	(19)	12%	(18)	50%	(74)	149
Ethnicity: Black	1%	(2)	4%	(6)	8%	(11)	16%	(24)	13%	(19)	58%	(86)	148
Ethnicity: Other	3%	(3)	1%	(1)	2%	(2)	10%	(9)	27%	(24)	57%	(51)	90
All Christian	1%	(6)	4%	(18)	11%	(47)	11%	(46)	15%	(64)	57%	(243)	423
All Non-Christian	8%	(5)	15%	(8)	14%	(7)	3%	(2)	20%	(11)	40%	(22)	55
Agnostic/Nothing in particular	3%	(7)	3%	(6)	6%	(15)	11%	(27)	17%	(40)	60%	(143)	237
Something Else	—	(0)	4%	(7)	4%	(7)	13%	(23)	17%	(30)	63%	(112)	178
Religious Non-Protestant/Catholic	8%	(5)	14%	(8)	12%	(7)	5%	(3)	24%	(15)	38%	(23)	61
Evangelical	2%	(6)	5%	(12)	5%	(13)	15%	(37)	16%	(40)	57%	(143)	250
Non-Evangelical	—	(2)	3%	(11)	12%	(40)	9%	(32)	15%	(52)	60%	(208)	345
Community: Urban	4%	(10)	7%	(19)	9%	(25)	14%	(36)	17%	(46)	49%	(131)	268
Community: Suburban	1%	(4)	3%	(13)	8%	(35)	10%	(44)	14%	(59)	64%	(278)	432
Community: Rural	1%	(3)	5%	(12)	8%	(18)	10%	(24)	18%	(43)	57%	(137)	238
Employ: Private Sector	3%	(8)	9%	(27)	12%	(39)	12%	(37)	18%	(57)	47%	(146)	313
Employ: Government	10%	(7)	11%	(7)	17%	(12)	9%	(6)	11%	(7)	43%	(30)	70
Employ: Self-Employed	1%	(1)	5%	(4)	7%	(6)	14%	(12)	14%	(12)	58%	(49)	84
Employ: Homemaker	—	(0)	—	(0)	3%	(2)	4%	(2)	16%	(8)	77%	(40)	51
Employ: Retired	—	(0)	1%	(2)	6%	(14)	9%	(21)	14%	(34)	70%	(167)	238
Employ: Unemployed	1%	(1)	3%	(3)	2%	(2)	13%	(14)	20%	(21)	61%	(64)	105
Employ: Other	—	(0)	—	(0)	6%	(4)	16%	(9)	10%	(6)	69%	(41)	60
Military HH: Yes	2%	(2)	6%	(7)	2%	(3)	13%	(16)	14%	(17)	64%	(80)	126
Military HH: No	2%	(15)	5%	(37)	9%	(75)	11%	(88)	16%	(132)	57%	(465)	812

Continued on next page



**Table MCEN6\_10:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Alana Haim (of the band HAIM)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(18)	5%	(44)	8%	(78)	11%	(104)	16%	(149)	58%	(545)	938
2018 House Vote: Democrat	2%	(8)	6%	(22)	13%	(46)	12%	(42)	14%	(49)	53%	(188)	354
2018 House Vote: Republican	1%	(3)	3%	(6)	8%	(20)	12%	(29)	17%	(42)	60%	(149)	249
2018 House Vote: Didnt Vote	2%	(7)	5%	(16)	4%	(12)	10%	(32)	18%	(54)	61%	(189)	309
4-Region: Northeast	4%	(7)	7%	(12)	14%	(24)	11%	(19)	14%	(25)	49%	(85)	173
4-Region: Midwest	1%	(2)	3%	(6)	4%	(7)	8%	(16)	19%	(36)	65%	(123)	190
4-Region: South	1%	(3)	4%	(15)	8%	(31)	11%	(42)	13%	(50)	63%	(236)	377
4-Region: West	2%	(5)	6%	(11)	8%	(16)	14%	(27)	19%	(38)	51%	(101)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_11:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Tim McGraw

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (30)	7% (67)	42% (375)	26% (236)	13% (116)	8% (75)	898
Gender: Male	3% (12)	12% (52)	37% (167)	26% (118)	16% (71)	6% (29)	449
Gender: Female	4% (18)	3% (15)	46% (206)	26% (118)	10% (44)	10% (46)	446
Age: 18-34	2% (6)	9% (21)	26% (65)	30% (75)	15% (38)	18% (45)	251
Age: 35-44	5% (8)	14% (22)	39% (60)	27% (41)	11% (18)	4% (7)	156
Age: 45-64	2% (5)	5% (13)	55% (156)	25% (72)	10% (28)	3% (10)	283
Age: 65+	6% (12)	5% (11)	45% (94)	23% (47)	15% (31)	7% (14)	209
GenZers: 1997-2012	1% (1)	9% (9)	13% (13)	32% (31)	12% (12)	33% (32)	97
Millennials: 1981-1996	3% (9)	11% (31)	35% (94)	29% (79)	15% (40)	7% (18)	272
GenXers: 1965-1980	4% (8)	6% (13)	57% (128)	22% (49)	9% (20)	3% (8)	225
Baby Boomers: 1946-1964	3% (9)	5% (14)	48% (134)	25% (70)	13% (36)	5% (15)	278
PID: Dem (no lean)	5% (16)	10% (34)	38% (132)	27% (93)	15% (51)	7% (23)	349
PID: Ind (no lean)	2% (7)	6% (18)	44% (129)	23% (66)	11% (32)	14% (41)	293
PID: Rep (no lean)	3% (7)	6% (15)	44% (114)	30% (77)	13% (32)	4% (11)	256
PID/Gender: Dem Men	3% (6)	17% (32)	32% (59)	25% (47)	18% (34)	5% (9)	187
PID/Gender: Dem Women	6% (10)	1% (2)	45% (73)	28% (45)	11% (17)	9% (14)	161
PID/Gender: Ind Men	2% (2)	8% (10)	44% (51)	23% (27)	13% (15)	10% (11)	116
PID/Gender: Ind Women	2% (4)	5% (8)	44% (77)	22% (39)	10% (17)	17% (30)	176
PID/Gender: Rep Men	3% (4)	7% (10)	39% (57)	30% (44)	15% (22)	6% (9)	147
PID/Gender: Rep Women	3% (3)	4% (4)	52% (57)	30% (33)	9% (10)	2% (2)	109
Ideo: Liberal (1-3)	3% (8)	9% (24)	39% (99)	27% (68)	12% (30)	10% (26)	255
Ideo: Moderate (4)	3% (10)	8% (24)	42% (125)	28% (83)	11% (33)	7% (22)	297
Ideo: Conservative (5-7)	4% (11)	6% (18)	46% (132)	24% (68)	14% (39)	5% (15)	283
Educ: < College	3% (20)	7% (38)	42% (239)	27% (152)	13% (77)	8% (48)	574
Educ: Bachelors degree	2% (5)	5% (10)	44% (95)	27% (59)	13% (27)	9% (19)	215
Educ: Post-grad	4% (5)	17% (18)	39% (42)	22% (25)	10% (11)	7% (8)	109

Continued on next page

**Table MCEN6\_11:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Tim McGraw

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	3%	(30)	7%	(67)	42%	(375)	26%	(236)	13%	(116)	8%	(75)	898
Income: Under 50k	4%	(19)	6%	(26)	40%	(175)	26%	(116)	13%	(59)	10%	(42)	437
Income: 50k-100k	2%	(6)	6%	(18)	45%	(124)	28%	(76)	13%	(35)	6%	(16)	274
Income: 100k+	3%	(5)	12%	(23)	41%	(76)	24%	(44)	12%	(22)	9%	(18)	188
Ethnicity: White	3%	(17)	8%	(58)	45%	(310)	27%	(183)	11%	(78)	6%	(39)	686
Ethnicity: Hispanic	4%	(6)	13%	(19)	27%	(40)	35%	(51)	7%	(11)	13%	(18)	146
Ethnicity: Black	9%	(10)	4%	(5)	37%	(43)	25%	(28)	17%	(20)	8%	(9)	116
Ethnicity: Other	3%	(2)	4%	(4)	23%	(22)	25%	(24)	18%	(17)	28%	(27)	96
All Christian	3%	(14)	7%	(27)	47%	(191)	27%	(110)	10%	(40)	7%	(28)	409
All Non-Christian	6%	(5)	24%	(18)	27%	(21)	19%	(14)	9%	(7)	15%	(11)	75
Agnostic/Nothing in particular	3%	(6)	5%	(12)	40%	(88)	27%	(61)	15%	(34)	9%	(21)	221
Something Else	4%	(6)	5%	(7)	41%	(61)	29%	(43)	15%	(22)	7%	(10)	149
Religious Non-Protestant/Catholic	5%	(5)	21%	(18)	30%	(25)	21%	(18)	10%	(8)	13%	(11)	85
Evangelical	5%	(12)	9%	(20)	44%	(101)	23%	(54)	9%	(21)	10%	(22)	230
Non-Evangelical	2%	(8)	4%	(14)	47%	(155)	29%	(95)	12%	(39)	5%	(17)	330
Community: Urban	6%	(15)	13%	(34)	34%	(92)	27%	(74)	10%	(27)	12%	(32)	275
Community: Suburban	2%	(9)	5%	(21)	45%	(182)	24%	(97)	16%	(64)	8%	(31)	404
Community: Rural	3%	(6)	5%	(11)	46%	(101)	30%	(65)	11%	(25)	6%	(12)	220
Employ: Private Sector	3%	(10)	9%	(29)	43%	(136)	26%	(80)	12%	(39)	6%	(19)	313
Employ: Government	3%	(2)	20%	(12)	38%	(23)	24%	(14)	6%	(4)	8%	(5)	60
Employ: Self-Employed	4%	(3)	5%	(5)	51%	(46)	27%	(24)	10%	(9)	3%	(3)	90
Employ: Homemaker	6%	(4)	5%	(3)	45%	(25)	16%	(9)	16%	(9)	13%	(7)	56
Employ: Retired	4%	(9)	5%	(11)	42%	(95)	28%	(63)	14%	(32)	7%	(17)	226
Employ: Unemployed	2%	(1)	5%	(4)	30%	(23)	36%	(28)	14%	(11)	13%	(10)	78
Employ: Other	1%	(1)	3%	(2)	51%	(27)	20%	(11)	15%	(8)	10%	(5)	53
Military HH: Yes	2%	(2)	7%	(11)	50%	(77)	23%	(35)	11%	(17)	7%	(10)	154
Military HH: No	4%	(28)	7%	(55)	40%	(298)	27%	(200)	13%	(98)	9%	(65)	744

Continued on next page

**Table MCEN6\_11:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Tim McGraw

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	3%	(30)	7%	(67)	42%	(375)	26%	(236)	13%	(116)	8%	(75)	898
2018 House Vote: Democrat	5%	(18)	9%	(33)	42%	(156)	25%	(92)	13%	(49)	6%	(21)	369
2018 House Vote: Republican	4%	(10)	6%	(14)	49%	(118)	28%	(68)	10%	(25)	3%	(8)	242
2018 House Vote: Didnt Vote	1%	(2)	7%	(18)	35%	(93)	26%	(68)	14%	(38)	16%	(42)	262
4-Region: Northeast	3%	(4)	12%	(19)	37%	(58)	29%	(46)	15%	(23)	5%	(7)	157
4-Region: Midwest	2%	(3)	7%	(15)	48%	(94)	30%	(60)	10%	(21)	3%	(5)	197
4-Region: South	4%	(14)	5%	(17)	46%	(154)	22%	(76)	13%	(42)	10%	(34)	337
4-Region: West	4%	(9)	8%	(16)	34%	(70)	26%	(55)	14%	(30)	14%	(29)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_12:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Common

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	5%	(41)	7%	(66)	21%	(181)	9%	(79)	16%	(143)	42%	(374)	884
Gender: Male	6%	(24)	12%	(49)	23%	(97)	11%	(44)	14%	(60)	35%	(145)	420
Gender: Female	4%	(17)	4%	(17)	18%	(84)	7%	(34)	18%	(83)	49%	(227)	461
Age: 18-34	3%	(8)	9%	(24)	21%	(55)	10%	(25)	17%	(44)	41%	(109)	265
Age: 35-44	9%	(14)	9%	(14)	32%	(49)	12%	(18)	21%	(32)	17%	(27)	153
Age: 45-64	6%	(15)	9%	(24)	22%	(61)	9%	(26)	13%	(35)	42%	(117)	278
Age: 65+	2%	(3)	2%	(4)	8%	(16)	5%	(10)	17%	(32)	65%	(122)	188
GenZers: 1997-2012	2%	(2)	6%	(6)	19%	(21)	12%	(14)	18%	(20)	43%	(47)	111
Millennials: 1981-1996	6%	(17)	11%	(29)	25%	(69)	10%	(27)	19%	(54)	29%	(82)	279
GenXers: 1965-1980	8%	(18)	10%	(20)	24%	(51)	9%	(20)	12%	(26)	36%	(77)	211
Baby Boomers: 1946-1964	2%	(4)	3%	(8)	15%	(40)	5%	(15)	16%	(44)	59%	(157)	267
PID: Dem (no lean)	6%	(20)	11%	(35)	28%	(91)	8%	(26)	12%	(39)	36%	(118)	329
PID: Ind (no lean)	3%	(8)	6%	(17)	20%	(55)	9%	(25)	20%	(56)	42%	(116)	276
PID: Rep (no lean)	5%	(13)	5%	(14)	13%	(36)	10%	(27)	18%	(49)	51%	(141)	278
PID/Gender: Dem Men	6%	(9)	20%	(31)	30%	(46)	9%	(14)	9%	(14)	27%	(43)	157
PID/Gender: Dem Women	6%	(10)	2%	(4)	26%	(44)	7%	(13)	15%	(25)	43%	(74)	170
PID/Gender: Ind Men	3%	(3)	6%	(7)	21%	(25)	14%	(17)	17%	(21)	38%	(45)	119
PID/Gender: Ind Women	3%	(5)	6%	(9)	19%	(30)	5%	(8)	22%	(35)	45%	(70)	156
PID/Gender: Rep Men	8%	(11)	7%	(10)	18%	(26)	9%	(13)	18%	(26)	40%	(58)	144
PID/Gender: Rep Women	1%	(1)	3%	(4)	7%	(10)	10%	(14)	17%	(23)	62%	(83)	135
Ideo: Liberal (1-3)	5%	(13)	13%	(36)	26%	(69)	8%	(23)	15%	(41)	32%	(87)	269
Ideo: Moderate (4)	5%	(12)	5%	(12)	21%	(54)	14%	(35)	15%	(39)	41%	(105)	258
Ideo: Conservative (5-7)	5%	(14)	4%	(12)	17%	(48)	6%	(18)	16%	(46)	52%	(152)	291
Educ: < College	4%	(26)	7%	(39)	18%	(105)	9%	(53)	19%	(109)	44%	(258)	589
Educ: Bachelors degree	4%	(8)	8%	(16)	30%	(58)	9%	(17)	11%	(22)	38%	(74)	195
Educ: Post-grad	7%	(7)	11%	(11)	18%	(18)	9%	(9)	12%	(12)	42%	(42)	100

Continued on next page

**Table MCEN6\_12:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Common

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	5%	(41)	7%	(66)	21%	(181)	9%	(79)	16%	(143)	42%	(374)	884
Income: Under 50k	5%	(26)	6%	(30)	17%	(81)	9%	(43)	18%	(87)	44%	(206)	471
Income: 50k-100k	3%	(7)	8%	(19)	25%	(61)	9%	(22)	16%	(40)	39%	(97)	246
Income: 100k+	5%	(8)	10%	(16)	24%	(40)	9%	(15)	10%	(16)	43%	(71)	166
Ethnicity: White	5%	(32)	7%	(46)	16%	(112)	10%	(67)	17%	(116)	46%	(317)	689
Ethnicity: Hispanic	11%	(16)	7%	(11)	14%	(22)	11%	(16)	21%	(33)	35%	(54)	152
Ethnicity: Black	4%	(5)	13%	(14)	52%	(58)	5%	(5)	5%	(6)	21%	(23)	111
Ethnicity: Other	5%	(4)	7%	(6)	14%	(12)	7%	(6)	25%	(21)	42%	(35)	83
All Christian	7%	(26)	8%	(32)	16%	(63)	9%	(34)	18%	(70)	42%	(164)	389
All Non-Christian	9%	(6)	12%	(8)	33%	(22)	11%	(7)	15%	(10)	20%	(13)	65
Agnostic/Nothing in particular	2%	(5)	7%	(16)	22%	(47)	7%	(15)	14%	(30)	48%	(104)	216
Something Else	2%	(4)	5%	(9)	21%	(37)	11%	(18)	13%	(23)	47%	(82)	173
Religious Non-Protestant/Catholic	9%	(7)	12%	(9)	31%	(23)	12%	(9)	15%	(11)	21%	(16)	75
Evangelical	6%	(14)	5%	(13)	20%	(50)	7%	(17)	15%	(38)	47%	(116)	249
Non-Evangelical	5%	(16)	8%	(25)	17%	(51)	12%	(36)	16%	(49)	42%	(129)	306
Community: Urban	7%	(19)	15%	(41)	23%	(65)	9%	(27)	14%	(39)	32%	(90)	281
Community: Suburban	4%	(16)	4%	(17)	22%	(82)	7%	(27)	15%	(54)	48%	(178)	373
Community: Rural	2%	(5)	3%	(8)	15%	(34)	11%	(25)	22%	(50)	47%	(106)	229
Employ: Private Sector	8%	(25)	7%	(22)	26%	(80)	12%	(36)	12%	(37)	36%	(111)	311
Employ: Government	3%	(2)	15%	(11)	29%	(21)	11%	(8)	14%	(10)	27%	(19)	71
Employ: Self-Employed	5%	(4)	11%	(9)	20%	(17)	12%	(10)	15%	(13)	37%	(32)	86
Employ: Homemaker	3%	(1)	6%	(3)	19%	(10)	1%	(1)	20%	(10)	50%	(26)	51
Employ: Retired	1%	(2)	3%	(6)	12%	(24)	7%	(14)	17%	(34)	61%	(127)	207
Employ: Unemployed	2%	(2)	15%	(14)	18%	(17)	7%	(7)	28%	(26)	30%	(28)	92
Military HH: Yes	5%	(6)	7%	(9)	18%	(22)	5%	(7)	15%	(19)	50%	(62)	125
Military HH: No	5%	(35)	7%	(57)	21%	(159)	10%	(72)	16%	(124)	41%	(312)	759

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**Table MCEN6\_12:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Common

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(41)	7%	(66)	21%	(181)	9%	(79)	16%	(143)	42%	(374)	884
2018 House Vote: Democrat	6%	(19)	7%	(23)	29%	(89)	9%	(29)	13%	(41)	34%	(104)	305
2018 House Vote: Republican	5%	(14)	4%	(11)	17%	(44)	11%	(28)	15%	(38)	49%	(127)	261
2018 House Vote: Didnt Vote	2%	(7)	11%	(32)	14%	(41)	6%	(19)	21%	(61)	46%	(135)	295
4-Region: Northeast	6%	(8)	9%	(14)	23%	(34)	15%	(23)	11%	(17)	36%	(55)	152
4-Region: Midwest	2%	(4)	6%	(11)	15%	(28)	10%	(18)	23%	(43)	45%	(87)	192
4-Region: South	2%	(8)	8%	(27)	23%	(76)	7%	(23)	12%	(40)	47%	(154)	327
4-Region: West	10%	(20)	6%	(13)	20%	(43)	7%	(14)	20%	(43)	37%	(79)	212

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_13:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Billie Eilish

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(19)	4%	(38)	16%	(140)	43%	(369)	18%	(152)	16%	(138)	855
Gender: Male	4%	(17)	7%	(29)	16%	(64)	38%	(153)	17%	(67)	17%	(68)	399
Gender: Female	—	(2)	2%	(9)	17%	(76)	47%	(216)	19%	(84)	15%	(68)	455
Age: 18-34	3%	(8)	6%	(15)	20%	(49)	51%	(124)	11%	(26)	9%	(21)	242
Age: 35-44	4%	(6)	11%	(16)	18%	(27)	43%	(63)	18%	(26)	6%	(9)	146
Age: 45-64	2%	(5)	1%	(4)	16%	(47)	40%	(117)	19%	(57)	22%	(64)	295
Age: 65+	—	(0)	1%	(2)	10%	(17)	38%	(65)	25%	(43)	26%	(44)	172
GenZers: 1997-2012	2%	(2)	6%	(5)	24%	(21)	44%	(38)	10%	(9)	14%	(12)	86
Millennials: 1981-1996	4%	(11)	9%	(23)	19%	(48)	51%	(132)	12%	(30)	6%	(15)	259
GenXers: 1965-1980	2%	(4)	3%	(7)	13%	(30)	41%	(94)	22%	(50)	19%	(42)	227
Baby Boomers: 1946-1964	1%	(3)	1%	(2)	15%	(40)	38%	(100)	22%	(57)	23%	(61)	263
PID: Dem (no lean)	4%	(15)	9%	(33)	23%	(81)	40%	(143)	10%	(36)	13%	(47)	355
PID: Ind (no lean)	1%	(2)	—	(1)	15%	(36)	43%	(108)	26%	(63)	15%	(38)	248
PID: Rep (no lean)	1%	(2)	2%	(4)	9%	(23)	47%	(118)	21%	(52)	21%	(53)	252
PID/Gender: Dem Men	8%	(14)	15%	(27)	23%	(40)	31%	(54)	8%	(14)	15%	(26)	174
PID/Gender: Dem Women	1%	(1)	3%	(6)	23%	(41)	49%	(89)	12%	(22)	12%	(21)	180
PID/Gender: Ind Men	2%	(2)	1%	(1)	11%	(12)	48%	(50)	26%	(27)	13%	(13)	105
PID/Gender: Ind Women	—	(0)	—	(1)	17%	(25)	40%	(57)	25%	(36)	17%	(24)	144
PID/Gender: Rep Men	1%	(2)	1%	(1)	10%	(12)	41%	(49)	22%	(26)	25%	(29)	120
PID/Gender: Rep Women	—	(0)	2%	(3)	8%	(10)	53%	(70)	20%	(26)	17%	(22)	131
Ideo: Liberal (1-3)	2%	(6)	8%	(19)	21%	(53)	49%	(120)	10%	(24)	10%	(24)	246
Ideo: Moderate (4)	2%	(5)	4%	(9)	19%	(50)	41%	(109)	18%	(48)	17%	(45)	267
Ideo: Conservative (5-7)	3%	(7)	3%	(8)	11%	(29)	44%	(119)	18%	(49)	21%	(57)	270
Educ: < College	1%	(8)	3%	(14)	16%	(91)	42%	(240)	19%	(108)	18%	(103)	564
Educ: Bachelors degree	4%	(8)	4%	(8)	15%	(28)	48%	(88)	14%	(26)	13%	(24)	182
Educ: Post-grad	3%	(3)	14%	(15)	19%	(21)	38%	(41)	16%	(18)	10%	(11)	109

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**Table MCEN6\_13:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Billie Eilish

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(19)	4%	(38)	16%	(140)	43%	(369)	18%	(152)	16%	(138)	855
Income: Under 50k	2%	(7)	2%	(10)	16%	(70)	40%	(170)	20%	(84)	21%	(89)	430
Income: 50k-100k	3%	(7)	6%	(16)	17%	(45)	47%	(126)	17%	(47)	11%	(30)	271
Income: 100k+	3%	(5)	8%	(12)	16%	(25)	47%	(73)	14%	(21)	13%	(19)	155
Ethnicity: White	2%	(15)	5%	(30)	16%	(106)	44%	(295)	18%	(121)	15%	(98)	666
Ethnicity: Hispanic	4%	(7)	6%	(9)	21%	(33)	51%	(81)	14%	(22)	5%	(8)	159
Ethnicity: Black	3%	(3)	4%	(5)	21%	(25)	33%	(38)	14%	(17)	24%	(27)	115
Ethnicity: Other	1%	(1)	3%	(2)	12%	(9)	48%	(35)	18%	(14)	18%	(13)	74
All Christian	2%	(7)	4%	(16)	18%	(66)	41%	(154)	18%	(66)	17%	(65)	374
All Non-Christian	6%	(4)	17%	(12)	19%	(13)	38%	(26)	5%	(4)	14%	(10)	69
Agnostic/Nothing in particular	2%	(5)	4%	(8)	16%	(35)	45%	(96)	19%	(41)	13%	(27)	213
Something Else	1%	(2)	1%	(2)	12%	(19)	44%	(70)	20%	(32)	21%	(33)	159
Religious Non-Protestant/Catholic	6%	(4)	16%	(12)	19%	(14)	39%	(29)	6%	(5)	14%	(10)	74
Evangelical	2%	(4)	3%	(7)	11%	(24)	42%	(96)	21%	(48)	22%	(52)	231
Non-Evangelical	1%	(3)	4%	(12)	20%	(60)	41%	(123)	18%	(53)	16%	(46)	298
Community: Urban	6%	(18)	8%	(22)	20%	(54)	39%	(108)	13%	(35)	15%	(40)	278
Community: Suburban	—	(1)	2%	(8)	14%	(51)	46%	(163)	21%	(74)	17%	(60)	356
Community: Rural	—	(0)	3%	(8)	16%	(35)	45%	(99)	19%	(42)	17%	(38)	221
Employ: Private Sector	3%	(7)	6%	(16)	17%	(48)	45%	(124)	15%	(42)	14%	(37)	275
Employ: Government	6%	(5)	12%	(9)	17%	(13)	55%	(41)	4%	(3)	5%	(4)	75
Employ: Self-Employed	6%	(6)	2%	(2)	12%	(10)	43%	(38)	20%	(18)	15%	(13)	87
Employ: Homemaker	—	(0)	2%	(1)	9%	(6)	44%	(27)	27%	(17)	18%	(11)	62
Employ: Retired	—	(0)	1%	(2)	16%	(32)	35%	(71)	23%	(46)	26%	(52)	203
Employ: Unemployed	—	(0)	5%	(3)	14%	(10)	46%	(34)	21%	(16)	14%	(11)	74
Employ: Other	—	(0)	1%	(1)	20%	(11)	44%	(23)	20%	(11)	14%	(7)	53
Military HH: Yes	—	(0)	2%	(2)	12%	(17)	49%	(67)	17%	(23)	20%	(27)	136
Military HH: No	3%	(19)	5%	(35)	17%	(123)	42%	(302)	18%	(128)	16%	(112)	719

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**Table MCEN6\_13:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Billie Eilish

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(19)	4%	(38)	16%	(140)	43%	(369)	18%	(152)	16%	(138)	855
2018 House Vote: Democrat	3%	(10)	8%	(25)	22%	(71)	43%	(142)	12%	(39)	13%	(44)	331
2018 House Vote: Republican	1%	(2)	—	(1)	9%	(22)	47%	(113)	21%	(51)	22%	(53)	241
2018 House Vote: Didnt Vote	3%	(7)	4%	(10)	17%	(45)	41%	(109)	22%	(58)	15%	(39)	268
4-Region: Northeast	5%	(7)	7%	(11)	21%	(33)	43%	(66)	15%	(23)	10%	(15)	155
4-Region: Midwest	—	(0)	4%	(8)	16%	(31)	49%	(98)	18%	(36)	14%	(28)	200
4-Region: South	2%	(8)	3%	(10)	13%	(42)	42%	(131)	21%	(65)	18%	(56)	311
4-Region: West	2%	(4)	4%	(8)	18%	(34)	39%	(74)	15%	(28)	21%	(40)	189

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_14:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Barbara Streisand

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (61)	18% (164)	44% (408)	9% (84)	14% (128)	8% (77)	922
Gender: Male	6% (29)	23% (101)	37% (165)	10% (43)	15% (68)	9% (40)	446
Gender: Female	7% (33)	13% (63)	52% (243)	9% (40)	12% (57)	8% (36)	471
Age: 18-34	7% (19)	17% (45)	24% (63)	11% (30)	21% (55)	20% (51)	263
Age: 35-44	6% (9)	24% (38)	30% (48)	9% (15)	21% (34)	10% (16)	161
Age: 45-64	7% (21)	19% (55)	56% (161)	7% (20)	10% (28)	1% (3)	288
Age: 65+	6% (12)	12% (26)	65% (136)	9% (18)	5% (11)	3% (7)	211
GenZers: 1997-2012	10% (9)	14% (13)	24% (22)	11% (10)	10% (10)	31% (28)	92
Millennials: 1981-1996	5% (15)	21% (62)	27% (80)	12% (35)	23% (70)	12% (37)	298
GenXers: 1965-1980	8% (17)	22% (50)	47% (107)	7% (15)	15% (33)	2% (5)	227
Baby Boomers: 1946-1964	7% (19)	13% (37)	66% (190)	7% (21)	5% (15)	2% (7)	289
PID: Dem (no lean)	9% (32)	23% (82)	43% (154)	10% (35)	10% (37)	6% (22)	362
PID: Ind (no lean)	5% (14)	12% (35)	45% (128)	9% (27)	18% (50)	11% (30)	283
PID: Rep (no lean)	6% (16)	17% (47)	45% (126)	8% (22)	15% (41)	9% (25)	277
PID/Gender: Dem Men	8% (14)	30% (53)	36% (64)	8% (15)	14% (25)	5% (8)	179
PID/Gender: Dem Women	10% (18)	16% (28)	50% (90)	11% (20)	6% (11)	8% (14)	181
PID/Gender: Ind Men	4% (5)	14% (17)	38% (46)	10% (12)	22% (27)	12% (15)	122
PID/Gender: Ind Women	6% (9)	11% (17)	51% (81)	9% (15)	14% (22)	9% (15)	160
PID/Gender: Rep Men	7% (10)	21% (30)	38% (55)	12% (17)	11% (17)	11% (16)	145
PID/Gender: Rep Women	5% (6)	13% (17)	55% (71)	4% (5)	19% (24)	5% (7)	130
Ideo: Liberal (1-3)	8% (21)	18% (48)	48% (127)	11% (30)	10% (26)	4% (11)	262
Ideo: Moderate (4)	7% (20)	17% (47)	51% (145)	8% (22)	10% (29)	7% (21)	284
Ideo: Conservative (5-7)	6% (20)	20% (64)	40% (127)	9% (28)	16% (50)	9% (28)	316
Educ: < College	7% (40)	16% (99)	41% (247)	9% (56)	18% (108)	10% (58)	608
Educ: Bachelors degree	8% (16)	20% (40)	50% (100)	8% (16)	8% (16)	6% (13)	200
Educ: Post-grad	5% (6)	23% (26)	53% (61)	10% (11)	4% (4)	5% (6)	114

Continued on next page

**Table MCEN6\_14:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Barbara Streisand

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (61)	18% (164)	44% (408)	9% (84)	14% (128)	8% (77)	922
Income: Under 50k	7% (33)	15% (69)	40% (177)	9% (41)	18% (78)	11% (48)	446
Income: 50k-100k	5% (17)	18% (56)	48% (149)	8% (26)	13% (40)	7% (22)	309
Income: 100k+	7% (11)	23% (39)	49% (82)	10% (17)	6% (10)	5% (8)	167
Ethnicity: White	6% (42)	17% (123)	46% (336)	9% (68)	15% (111)	6% (44)	724
Ethnicity: Hispanic	3% (4)	18% (27)	34% (51)	14% (20)	26% (38)	7% (10)	150
Ethnicity: Black	11% (13)	23% (27)	30% (35)	8% (10)	10% (12)	18% (22)	119
Ethnicity: Other	7% (6)	17% (14)	47% (37)	7% (6)	7% (5)	15% (11)	78
All Christian	8% (32)	18% (77)	48% (205)	9% (39)	12% (52)	5% (20)	424
All Non-Christian	8% (5)	29% (19)	34% (23)	10% (7)	8% (5)	12% (8)	67
Agnostic/Nothing in particular	6% (13)	14% (31)	44% (97)	9% (20)	17% (37)	10% (23)	220
Something Else	6% (10)	20% (33)	37% (62)	7% (11)	19% (31)	12% (20)	167
Religious Non-Protestant/Catholic	8% (6)	28% (21)	35% (27)	10% (7)	7% (5)	13% (10)	76
Evangelical	7% (17)	21% (51)	39% (94)	11% (27)	13% (30)	9% (21)	239
Non-Evangelical	7% (26)	16% (55)	49% (170)	8% (29)	15% (53)	5% (17)	349
Community: Urban	7% (18)	20% (56)	39% (109)	11% (31)	11% (32)	12% (33)	280
Community: Suburban	6% (25)	18% (75)	50% (211)	8% (36)	13% (57)	5% (21)	424
Community: Rural	8% (18)	15% (33)	41% (88)	8% (16)	18% (39)	11% (23)	218
Employ: Private Sector	7% (21)	18% (56)	48% (154)	9% (30)	13% (42)	5% (17)	320
Employ: Government	6% (4)	29% (19)	39% (26)	11% (7)	2% (1)	13% (9)	67
Employ: Self-Employed	9% (8)	21% (19)	27% (25)	5% (5)	18% (17)	20% (18)	92
Employ: Homemaker	4% (3)	21% (13)	25% (16)	10% (6)	34% (21)	6% (4)	63
Employ: Retired	5% (11)	14% (30)	62% (136)	9% (19)	7% (15)	4% (9)	221
Employ: Unemployed	9% (6)	20% (15)	34% (24)	3% (2)	19% (13)	16% (11)	72
Employ: Other	7% (5)	15% (10)	35% (24)	16% (11)	22% (15)	4% (3)	67
Military HH: Yes	5% (6)	21% (28)	48% (63)	9% (12)	14% (18)	2% (3)	131
Military HH: No	7% (55)	17% (136)	44% (345)	9% (71)	14% (110)	9% (74)	791

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**Table MCEN6\_14:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Barbara Streisand

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (61)	18% (164)	44% (408)	9% (84)	14% (128)	8% (77)	922
2018 House Vote: Democrat	8% (26)	22% (74)	47% (161)	10% (35)	8% (28)	5% (15)	340
2018 House Vote: Republican	5% (13)	17% (45)	49% (130)	8% (21)	15% (40)	6% (15)	264
2018 House Vote: Didnt Vote	7% (20)	14% (42)	37% (111)	9% (26)	19% (57)	14% (41)	297
4-Region: Northeast	8% (12)	19% (30)	50% (79)	9% (14)	10% (16)	4% (6)	157
4-Region: Midwest	6% (11)	17% (35)	48% (96)	9% (18)	15% (31)	5% (10)	200
4-Region: South	7% (25)	17% (60)	41% (145)	10% (35)	15% (55)	10% (36)	355
4-Region: West	6% (13)	19% (40)	42% (88)	8% (17)	13% (27)	12% (25)	209

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_15:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Cher

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (30)	13% (109)	52% (456)	15% (130)	10% (87)	7% (58)	871
Gender: Male	5% (21)	16% (67)	45% (186)	15% (61)	12% (48)	7% (30)	412
Gender: Female	2% (9)	9% (42)	59% (269)	15% (68)	9% (40)	6% (29)	456
Age: 18-34	3% (8)	9% (24)	32% (82)	27% (69)	10% (26)	18% (45)	256
Age: 35-44	9% (12)	18% (23)	42% (54)	13% (17)	14% (18)	4% (5)	129
Age: 45-64	2% (7)	12% (34)	65% (187)	10% (28)	9% (26)	3% (7)	289
Age: 65+	2% (3)	14% (28)	67% (133)	8% (15)	9% (18)	— (1)	198
GenZers: 1997-2012	2% (2)	12% (12)	19% (18)	35% (34)	8% (8)	24% (24)	98
Millennials: 1981-1996	5% (12)	11% (28)	41% (105)	20% (50)	13% (34)	10% (25)	254
GenXers: 1965-1980	4% (9)	13% (28)	56% (119)	10% (21)	12% (26)	4% (9)	212
Baby Boomers: 1946-1964	2% (7)	14% (40)	71% (203)	7% (21)	5% (13)	— (1)	285
PID: Dem (no lean)	4% (15)	16% (58)	49% (179)	16% (58)	8% (31)	6% (22)	362
PID: Ind (no lean)	3% (8)	12% (29)	55% (138)	13% (33)	9% (24)	9% (22)	253
PID: Rep (no lean)	3% (8)	9% (22)	54% (139)	15% (39)	13% (33)	6% (15)	255
PID/Gender: Dem Men	7% (13)	20% (36)	40% (71)	18% (32)	9% (16)	4% (8)	176
PID/Gender: Dem Women	1% (2)	12% (22)	59% (109)	13% (25)	8% (15)	7% (14)	185
PID/Gender: Ind Men	2% (2)	15% (15)	57% (55)	6% (6)	10% (9)	10% (10)	97
PID/Gender: Ind Women	4% (6)	9% (14)	53% (83)	17% (26)	9% (14)	7% (12)	155
PID/Gender: Rep Men	5% (6)	11% (16)	43% (61)	16% (23)	16% (22)	8% (12)	139
PID/Gender: Rep Women	1% (1)	5% (6)	67% (78)	15% (17)	9% (11)	3% (3)	116
Ideo: Liberal (1-3)	5% (15)	13% (37)	55% (154)	16% (46)	4% (11)	6% (18)	282
Ideo: Moderate (4)	3% (7)	12% (30)	52% (129)	17% (42)	11% (27)	6% (16)	251
Ideo: Conservative (5-7)	3% (7)	14% (39)	51% (143)	13% (37)	15% (43)	4% (12)	282
Educ: < College	3% (15)	10% (57)	53% (290)	15% (83)	12% (64)	7% (40)	549
Educ: Bachelors degree	3% (7)	17% (34)	50% (98)	15% (29)	9% (18)	6% (12)	198
Educ: Post-grad	7% (9)	14% (18)	55% (68)	14% (18)	4% (5)	5% (7)	124

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**Table MCEN6\_15:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

*Cher*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(30)	13%	(109)	52%	(456)	15%	(130)	10%	(87)	7%	(58)	871
Income: Under 50k	3%	(14)	10%	(46)	53%	(235)	11%	(50)	14%	(63)	8%	(34)	443
Income: 50k-100k	2%	(5)	15%	(40)	53%	(141)	20%	(52)	4%	(9)	7%	(19)	266
Income: 100k+	7%	(12)	14%	(23)	49%	(80)	17%	(28)	9%	(15)	3%	(5)	162
Ethnicity: White	4%	(28)	13%	(88)	54%	(371)	15%	(100)	9%	(64)	5%	(37)	686
Ethnicity: Hispanic	3%	(4)	9%	(11)	40%	(48)	27%	(33)	8%	(9)	13%	(15)	120
Ethnicity: Black	2%	(2)	12%	(13)	48%	(53)	17%	(18)	14%	(15)	7%	(8)	109
Ethnicity: Other	—	(0)	11%	(9)	43%	(33)	16%	(12)	12%	(9)	17%	(13)	76
All Christian	4%	(17)	12%	(46)	57%	(221)	12%	(45)	10%	(38)	5%	(19)	388
All Non-Christian	7%	(4)	19%	(12)	33%	(22)	21%	(13)	7%	(4)	14%	(9)	66
Agnostic/Nothing in particular	3%	(7)	11%	(25)	47%	(105)	16%	(35)	13%	(28)	10%	(23)	223
Something Else	1%	(1)	13%	(20)	54%	(87)	20%	(32)	9%	(14)	4%	(6)	159
Religious Non-Protestant/Catholic	6%	(4)	18%	(12)	34%	(24)	20%	(14)	6%	(4)	15%	(10)	69
Evangelical	3%	(6)	12%	(28)	55%	(130)	12%	(30)	12%	(30)	6%	(14)	239
Non-Evangelical	4%	(13)	12%	(38)	57%	(177)	15%	(48)	8%	(25)	3%	(10)	311
Community: Urban	5%	(14)	15%	(40)	42%	(111)	15%	(40)	10%	(28)	13%	(34)	266
Community: Suburban	3%	(12)	13%	(54)	58%	(235)	14%	(55)	9%	(35)	3%	(13)	403
Community: Rural	3%	(5)	7%	(15)	54%	(110)	18%	(36)	12%	(25)	6%	(11)	202
Employ: Private Sector	4%	(12)	15%	(45)	50%	(152)	16%	(50)	9%	(28)	6%	(18)	305
Employ: Government	9%	(5)	15%	(9)	41%	(22)	26%	(15)	3%	(2)	6%	(3)	55
Employ: Self-Employed	6%	(5)	14%	(12)	34%	(29)	21%	(18)	11%	(9)	14%	(12)	86
Employ: Homemaker	9%	(4)	10%	(5)	63%	(32)	6%	(3)	9%	(5)	3%	(1)	51
Employ: Retired	1%	(2)	12%	(25)	70%	(145)	8%	(17)	8%	(16)	1%	(2)	208
Employ: Unemployed	1%	(1)	4%	(4)	42%	(40)	20%	(19)	19%	(18)	14%	(13)	96
Employ: Other	1%	(1)	11%	(6)	56%	(30)	8%	(4)	13%	(7)	10%	(5)	54
Military HH: Yes	3%	(4)	10%	(13)	60%	(76)	16%	(20)	7%	(9)	4%	(5)	127
Military HH: No	4%	(26)	13%	(96)	51%	(380)	15%	(110)	11%	(78)	7%	(53)	744

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**Table MCEN6\_15:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Cher

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	3%	(30)	13%	(109)	52%	(456)	15%	(130)	10%	(87)	7%	(58)	871
2018 House Vote: Democrat	5%	(15)	14%	(46)	54%	(176)	16%	(53)	7%	(24)	4%	(14)	328
2018 House Vote: Republican	3%	(7)	11%	(28)	57%	(142)	12%	(31)	13%	(32)	3%	(9)	248
2018 House Vote: Didnt Vote	3%	(8)	12%	(31)	48%	(129)	15%	(41)	10%	(28)	12%	(33)	270
4-Region: Northeast	3%	(4)	15%	(21)	56%	(81)	13%	(19)	10%	(14)	4%	(6)	145
4-Region: Midwest	4%	(7)	12%	(22)	53%	(102)	16%	(31)	9%	(16)	6%	(12)	191
4-Region: South	3%	(11)	12%	(39)	52%	(172)	15%	(49)	12%	(38)	7%	(22)	331
4-Region: West	4%	(8)	13%	(27)	50%	(102)	15%	(31)	9%	(19)	9%	(18)	204

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN6\_16:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Madonna

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(25)	9%	(80)	43%	(396)	28%	(261)	11%	(104)	6%	(60)	927
Gender: Male	4%	(20)	12%	(58)	43%	(200)	21%	(98)	12%	(57)	7%	(30)	463
Gender: Female	1%	(5)	5%	(21)	43%	(195)	35%	(162)	10%	(47)	6%	(29)	459
Age: 18-34	3%	(7)	9%	(24)	35%	(87)	28%	(71)	12%	(29)	13%	(33)	250
Age: 35-44	4%	(8)	14%	(25)	42%	(73)	23%	(39)	11%	(19)	5%	(9)	172
Age: 45-64	4%	(10)	6%	(19)	47%	(134)	30%	(87)	9%	(27)	4%	(11)	288
Age: 65+	—	(1)	6%	(13)	47%	(103)	30%	(64)	14%	(29)	3%	(7)	217
GenZers: 1997-2012	1%	(1)	6%	(5)	33%	(31)	22%	(20)	15%	(14)	23%	(21)	93
Millennials: 1981-1996	4%	(13)	12%	(35)	38%	(112)	27%	(81)	11%	(34)	7%	(21)	295
GenXers: 1965-1980	4%	(9)	9%	(21)	45%	(100)	30%	(67)	8%	(17)	5%	(10)	224
Baby Boomers: 1946-1964	1%	(2)	6%	(18)	50%	(146)	29%	(84)	12%	(36)	2%	(7)	293
PID: Dem (no lean)	2%	(7)	14%	(50)	41%	(142)	30%	(106)	6%	(22)	6%	(21)	348
PID: Ind (no lean)	2%	(4)	7%	(20)	47%	(135)	22%	(63)	14%	(42)	8%	(24)	288
PID: Rep (no lean)	5%	(14)	4%	(10)	41%	(119)	32%	(92)	14%	(41)	5%	(14)	290
PID/Gender: Dem Men	3%	(6)	24%	(40)	40%	(65)	20%	(32)	7%	(11)	6%	(10)	164
PID/Gender: Dem Women	1%	(1)	6%	(10)	42%	(76)	40%	(72)	6%	(11)	6%	(10)	182
PID/Gender: Ind Men	1%	(2)	10%	(13)	48%	(64)	18%	(24)	17%	(22)	6%	(8)	133
PID/Gender: Ind Women	2%	(3)	3%	(5)	46%	(70)	26%	(39)	13%	(19)	11%	(17)	153
PID/Gender: Rep Men	8%	(13)	3%	(5)	42%	(70)	25%	(42)	14%	(24)	8%	(12)	166
PID/Gender: Rep Women	1%	(1)	5%	(6)	39%	(49)	40%	(50)	13%	(17)	1%	(2)	124
Ideo: Liberal (1-3)	3%	(8)	11%	(31)	48%	(136)	25%	(70)	7%	(20)	6%	(18)	282
Ideo: Moderate (4)	1%	(4)	6%	(18)	48%	(137)	30%	(87)	9%	(25)	6%	(17)	287
Ideo: Conservative (5-7)	5%	(13)	9%	(25)	34%	(100)	33%	(94)	14%	(41)	6%	(17)	290
Educ: < College	3%	(17)	7%	(41)	40%	(245)	30%	(184)	12%	(74)	8%	(46)	607
Educ: Bachelors degree	2%	(3)	12%	(24)	47%	(95)	26%	(53)	9%	(19)	5%	(10)	203
Educ: Post-grad	4%	(5)	13%	(15)	48%	(56)	21%	(25)	10%	(12)	3%	(4)	116

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**Table MCEN6\_16:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Madonna

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (25)	9% (80)	43% (396)	28% (261)	11% (104)	6% (60)	927
Income: Under 50k	3% (14)	7% (33)	42% (192)	27% (124)	12% (53)	9% (42)	457
Income: 50k-100k	2% (5)	8% (25)	46% (137)	28% (83)	13% (38)	4% (11)	299
Income: 100k+	4% (6)	13% (23)	39% (67)	32% (55)	8% (13)	4% (7)	170
Ethnicity: White	3% (21)	8% (58)	46% (326)	27% (190)	12% (88)	5% (34)	717
Ethnicity: Hispanic	7% (10)	8% (12)	46% (68)	15% (22)	18% (26)	7% (10)	148
Ethnicity: Black	3% (4)	8% (9)	38% (44)	35% (40)	4% (5)	12% (14)	115
Ethnicity: Other	1% (1)	14% (13)	27% (26)	33% (32)	12% (11)	13% (12)	95
All Christian	3% (15)	9% (39)	43% (188)	27% (119)	13% (56)	5% (22)	439
All Non-Christian	6% (4)	21% (15)	44% (31)	13% (9)	11% (7)	6% (4)	70
Agnostic/Nothing in particular	2% (4)	6% (14)	45% (101)	29% (65)	11% (25)	6% (14)	223
Something Else	1% (2)	9% (13)	38% (58)	35% (53)	9% (13)	9% (14)	152
Religious Non-Protestant/Catholic	5% (4)	20% (15)	42% (31)	16% (12)	11% (8)	6% (4)	75
Evangelical	2% (7)	10% (27)	32% (85)	34% (89)	13% (35)	8% (22)	263
Non-Evangelical	3% (11)	8% (25)	48% (156)	26% (84)	11% (35)	4% (13)	323
Community: Urban	5% (13)	12% (33)	38% (107)	25% (72)	9% (25)	12% (33)	282
Community: Suburban	3% (10)	9% (35)	45% (176)	26% (103)	12% (48)	5% (19)	391
Community: Rural	1% (1)	5% (12)	45% (113)	34% (87)	13% (32)	3% (8)	253
Employ: Private Sector	5% (16)	11% (37)	44% (146)	27% (89)	8% (27)	5% (16)	330
Employ: Government	4% (2)	18% (10)	39% (21)	32% (17)	3% (2)	5% (2)	55
Employ: Self-Employed	6% (5)	8% (7)	36% (32)	31% (27)	12% (11)	7% (6)	89
Employ: Homemaker	2% (1)	4% (2)	30% (15)	24% (12)	19% (10)	20% (10)	51
Employ: Retired	— (0)	6% (12)	47% (104)	31% (68)	14% (31)	3% (6)	221
Employ: Unemployed	— (0)	9% (8)	37% (36)	25% (24)	14% (14)	15% (15)	99
Employ: Other	— (0)	1% (1)	51% (27)	32% (17)	11% (6)	5% (3)	53
Military HH: Yes	1% (2)	4% (6)	49% (67)	27% (37)	14% (19)	6% (8)	138
Military HH: No	3% (24)	9% (74)	42% (329)	28% (224)	11% (85)	7% (52)	789

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**Table MCEN6\_16:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Madonna

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(25)	9%	(80)	43%	(396)	28%	(261)	11%	(104)	6%	(60)	927
2018 House Vote: Democrat	1%	(4)	12%	(41)	48%	(168)	29%	(101)	6%	(20)	4%	(13)	348
2018 House Vote: Republican	4%	(12)	4%	(12)	42%	(113)	31%	(83)	15%	(40)	4%	(10)	269
2018 House Vote: Didnt Vote	3%	(9)	8%	(23)	38%	(109)	24%	(69)	15%	(43)	12%	(34)	286
4-Region: Northeast	3%	(5)	10%	(17)	49%	(82)	20%	(33)	14%	(23)	3%	(6)	166
4-Region: Midwest	1%	(2)	7%	(13)	45%	(86)	35%	(67)	9%	(17)	3%	(6)	191
4-Region: South	2%	(8)	8%	(25)	39%	(129)	30%	(100)	11%	(37)	9%	(29)	328
4-Region: West	5%	(11)	10%	(25)	41%	(100)	25%	(61)	11%	(27)	8%	(18)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_17: Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?**

Jennifer Hudson

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (66)	11% (96)	43% (397)	12% (106)	17% (158)	10% (92)	915
Gender: Male	7% (33)	12% (55)	38% (175)	13% (59)	18% (83)	11% (50)	454
Gender: Female	7% (33)	9% (42)	48% (221)	10% (47)	16% (75)	9% (42)	459
Age: 18-34	11% (26)	13% (31)	31% (74)	13% (32)	17% (42)	15% (37)	242
Age: 35-44	6% (10)	12% (20)	41% (65)	13% (20)	18% (29)	9% (15)	160
Age: 45-64	6% (20)	11% (34)	50% (157)	10% (31)	17% (53)	5% (17)	313
Age: 65+	5% (10)	6% (11)	50% (101)	11% (22)	17% (35)	11% (23)	201
GenZers: 1997-2012	7% (6)	11% (9)	31% (27)	15% (13)	8% (7)	29% (25)	87
Millennials: 1981-1996	10% (27)	13% (35)	37% (103)	12% (33)	20% (57)	9% (26)	280
GenXers: 1965-1980	8% (18)	13% (32)	47% (114)	13% (32)	13% (32)	5% (13)	241
Baby Boomers: 1946-1964	5% (15)	7% (19)	52% (149)	9% (26)	20% (57)	8% (23)	288
PID: Dem (no lean)	7% (23)	15% (50)	48% (162)	14% (48)	12% (40)	4% (15)	338
PID: Ind (no lean)	9% (27)	7% (22)	39% (122)	8% (25)	22% (69)	15% (45)	311
PID: Rep (no lean)	6% (15)	9% (24)	42% (113)	12% (33)	19% (49)	12% (32)	266
PID/Gender: Dem Men	8% (13)	19% (32)	37% (61)	18% (30)	15% (24)	3% (5)	164
PID/Gender: Dem Women	6% (11)	10% (18)	58% (101)	11% (18)	9% (16)	6% (10)	174
PID/Gender: Ind Men	9% (12)	5% (7)	38% (52)	7% (10)	26% (36)	16% (22)	138
PID/Gender: Ind Women	9% (16)	9% (15)	40% (69)	9% (15)	19% (33)	14% (23)	171
PID/Gender: Rep Men	6% (9)	10% (16)	41% (62)	13% (20)	15% (23)	15% (23)	152
PID/Gender: Rep Women	6% (7)	7% (8)	45% (51)	12% (13)	23% (26)	8% (9)	114
Ideo: Liberal (1-3)	8% (21)	16% (45)	46% (125)	10% (28)	12% (34)	8% (21)	275
Ideo: Moderate (4)	5% (14)	9% (23)	49% (127)	11% (29)	16% (41)	11% (28)	262
Ideo: Conservative (5-7)	9% (28)	8% (26)	39% (124)	14% (46)	20% (64)	10% (33)	321
Educ: < College	6% (39)	10% (63)	40% (245)	13% (79)	19% (117)	10% (63)	606
Educ: Bachelors degree	9% (17)	10% (19)	49% (95)	9% (17)	14% (28)	9% (18)	193
Educ: Post-grad	9% (10)	13% (15)	49% (57)	8% (10)	11% (13)	10% (11)	116

Continued on next page

**Table MCEN6\_17:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Jennifer Hudson

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (66)	11% (96)	43% (397)	12% (106)	17% (158)	10% (92)	915
Income: Under 50k	7% (32)	9% (41)	41% (196)	13% (60)	20% (95)	12% (57)	482
Income: 50k-100k	7% (20)	11% (30)	50% (135)	10% (26)	14% (38)	8% (22)	270
Income: 100k+	9% (15)	15% (25)	40% (65)	12% (19)	16% (25)	8% (13)	163
Ethnicity: White	6% (44)	12% (84)	43% (311)	11% (81)	19% (137)	9% (67)	724
Ethnicity: Hispanic	8% (12)	13% (20)	35% (55)	13% (21)	24% (37)	7% (11)	156
Ethnicity: Black	7% (7)	5% (4)	65% (57)	13% (12)	4% (3)	6% (5)	88
Ethnicity: Other	15% (15)	8% (8)	27% (28)	13% (14)	18% (18)	19% (20)	103
All Christian	6% (25)	13% (52)	45% (185)	10% (41)	17% (70)	9% (35)	408
All Non-Christian	20% (13)	13% (9)	34% (23)	15% (10)	9% (6)	9% (6)	68
Agnostic/Nothing in particular	7% (18)	8% (18)	42% (102)	14% (34)	16% (37)	13% (32)	241
Something Else	6% (9)	9% (13)	45% (70)	11% (17)	21% (32)	9% (13)	154
Religious Non-Protestant/Catholic	18% (13)	12% (9)	36% (26)	14% (10)	12% (8)	8% (6)	73
Evangelical	5% (10)	16% (34)	38% (81)	11% (24)	20% (42)	11% (23)	213
Non-Evangelical	7% (24)	9% (30)	49% (167)	10% (35)	18% (60)	7% (24)	341
Community: Urban	8% (23)	14% (38)	38% (104)	16% (44)	13% (36)	12% (32)	278
Community: Suburban	6% (23)	11% (42)	50% (199)	7% (28)	18% (70)	8% (31)	393
Community: Rural	8% (20)	7% (16)	38% (94)	14% (34)	21% (53)	12% (28)	245
Employ: Private Sector	7% (23)	15% (47)	48% (154)	9% (30)	14% (45)	7% (23)	321
Employ: Government	14% (7)	16% (8)	30% (15)	19% (10)	11% (6)	10% (5)	50
Employ: Self-Employed	7% (5)	8% (6)	29% (23)	22% (17)	25% (19)	10% (8)	78
Employ: Homemaker	1% (1)	13% (8)	35% (22)	6% (4)	24% (15)	21% (13)	63
Employ: Retired	6% (12)	6% (13)	50% (108)	12% (25)	16% (33)	11% (23)	214
Employ: Unemployed	8% (8)	10% (10)	41% (42)	9% (9)	21% (21)	11% (11)	102
Employ: Other	15% (10)	3% (2)	39% (25)	14% (9)	21% (13)	8% (5)	64
Military HH: Yes	4% (5)	9% (11)	52% (65)	14% (17)	16% (20)	5% (6)	125
Military HH: No	8% (61)	11% (85)	42% (332)	11% (89)	17% (138)	11% (86)	790

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**Table MCEN6\_17:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Jennifer Hudson

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	7%	(66)	11%	(96)	43%	(397)	12%	(106)	17%	(158)	10%	(92)	915
2018 House Vote: Democrat	8%	(29)	14%	(50)	47%	(163)	14%	(49)	12%	(40)	5%	(16)	347
2018 House Vote: Republican	3%	(8)	10%	(25)	41%	(106)	12%	(31)	23%	(58)	11%	(28)	256
2018 House Vote: Didnt Vote	10%	(28)	6%	(18)	41%	(120)	8%	(22)	20%	(59)	15%	(43)	290
4-Region: Northeast	6%	(10)	14%	(21)	46%	(70)	13%	(20)	13%	(20)	8%	(12)	154
4-Region: Midwest	9%	(17)	12%	(23)	43%	(83)	11%	(20)	15%	(29)	11%	(20)	193
4-Region: South	7%	(24)	9%	(30)	46%	(156)	11%	(37)	17%	(57)	9%	(31)	336
4-Region: West	7%	(16)	9%	(22)	37%	(87)	12%	(28)	22%	(52)	12%	(28)	233

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_18:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Jennifer Lopez

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (67)	27% (244)	46% (418)	7% (62)	10% (91)	3% (23)	905
Gender: Male	9% (40)	32% (140)	40% (174)	5% (24)	9% (41)	3% (14)	433
Gender: Female	6% (27)	22% (104)	52% (241)	8% (37)	11% (50)	2% (7)	467
Age: 18-34	6% (16)	27% (74)	48% (130)	8% (22)	6% (16)	5% (13)	271
Age: 35-44	9% (12)	38% (53)	40% (56)	2% (3)	9% (12)	2% (2)	139
Age: 45-64	7% (18)	24% (67)	47% (131)	6% (16)	14% (38)	2% (7)	277
Age: 65+	9% (20)	23% (50)	47% (102)	9% (20)	12% (25)	1% (1)	218
GenZers: 1997-2012	6% (7)	26% (30)	43% (50)	10% (12)	5% (6)	9% (11)	115
Millennials: 1981-1996	7% (17)	34% (87)	46% (118)	5% (13)	7% (18)	2% (4)	257
GenXers: 1965-1980	8% (17)	27% (58)	44% (95)	7% (15)	12% (26)	3% (7)	217
Baby Boomers: 1946-1964	8% (24)	23% (66)	51% (147)	6% (16)	12% (35)	— (1)	288
PID: Dem (no lean)	9% (32)	31% (111)	46% (164)	6% (20)	6% (21)	2% (8)	356
PID: Ind (no lean)	7% (20)	25% (74)	46% (136)	5% (15)	15% (44)	4% (11)	300
PID: Rep (no lean)	6% (15)	24% (59)	47% (118)	11% (26)	11% (26)	2% (4)	249
PID/Gender: Dem Men	11% (20)	37% (65)	38% (67)	3% (5)	8% (13)	3% (5)	176
PID/Gender: Dem Women	7% (12)	25% (46)	54% (96)	8% (14)	4% (8)	1% (3)	179
PID/Gender: Ind Men	8% (10)	27% (34)	43% (54)	4% (4)	13% (16)	5% (7)	125
PID/Gender: Ind Women	5% (9)	23% (40)	46% (80)	6% (11)	16% (28)	2% (4)	172
PID/Gender: Rep Men	8% (10)	31% (41)	40% (53)	11% (14)	9% (12)	2% (2)	132
PID/Gender: Rep Women	4% (5)	16% (19)	56% (65)	10% (12)	12% (14)	— (1)	116
Ideo: Liberal (1-3)	9% (25)	31% (84)	46% (123)	6% (16)	6% (16)	1% (4)	267
Ideo: Moderate (4)	5% (15)	24% (71)	50% (145)	7% (21)	11% (31)	3% (9)	291
Ideo: Conservative (5-7)	9% (26)	28% (79)	41% (114)	8% (23)	12% (33)	2% (6)	281
Educ: < College	6% (38)	25% (147)	47% (278)	7% (41)	11% (64)	3% (19)	587
Educ: Bachelors degree	9% (19)	30% (64)	45% (94)	7% (14)	9% (18)	1% (1)	210
Educ: Post-grad	9% (9)	31% (33)	43% (46)	6% (7)	9% (10)	2% (3)	108

Continued on next page

**Table MCEN6\_18:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Jennifer Lopez

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (67)	27% (244)	46% (418)	7% (62)	10% (91)	3% (23)	905
Income: Under 50k	7% (31)	26% (114)	48% (208)	5% (22)	11% (50)	3% (12)	437
Income: 50k-100k	7% (21)	26% (77)	47% (140)	8% (24)	10% (30)	2% (7)	298
Income: 100k+	9% (15)	31% (52)	42% (71)	9% (16)	7% (12)	3% (5)	170
Ethnicity: White	7% (53)	26% (182)	46% (327)	7% (52)	11% (81)	2% (14)	709
Ethnicity: Hispanic	6% (9)	27% (42)	50% (78)	10% (16)	6% (9)	2% (3)	157
Ethnicity: Black	10% (11)	38% (41)	45% (49)	4% (5)	3% (4)	— (0)	109
Ethnicity: Other	4% (3)	23% (20)	49% (43)	7% (6)	8% (7)	10% (9)	88
All Christian	8% (34)	25% (98)	46% (182)	9% (36)	10% (38)	3% (10)	397
All Non-Christian	13% (9)	35% (23)	39% (25)	7% (5)	4% (3)	2% (1)	66
Agnostic/Nothing in particular	5% (11)	28% (70)	47% (118)	4% (10)	12% (30)	4% (10)	249
Something Else	8% (12)	28% (46)	48% (78)	6% (9)	9% (14)	1% (2)	162
Religious Non-Protestant/Catholic	12% (9)	36% (26)	38% (28)	8% (5)	5% (3)	1% (1)	72
Evangelical	9% (20)	25% (58)	42% (95)	10% (23)	10% (22)	5% (11)	229
Non-Evangelical	8% (27)	26% (86)	49% (160)	7% (23)	10% (31)	— (1)	328
Community: Urban	5% (12)	30% (79)	49% (130)	5% (14)	7% (18)	4% (11)	264
Community: Suburban	10% (43)	25% (106)	45% (189)	7% (28)	12% (51)	1% (4)	421
Community: Rural	5% (12)	27% (60)	45% (100)	9% (20)	10% (22)	3% (8)	221
Employ: Private Sector	9% (26)	28% (84)	47% (138)	6% (18)	8% (23)	2% (5)	294
Employ: Government	5% (3)	49% (29)	37% (22)	6% (4)	3% (2)	— (0)	60
Employ: Self-Employed	9% (8)	24% (21)	49% (42)	5% (4)	9% (8)	4% (4)	86
Employ: Homemaker	6% (4)	17% (10)	52% (31)	11% (7)	11% (7)	2% (1)	60
Employ: Retired	7% (15)	22% (51)	49% (112)	9% (20)	12% (27)	2% (4)	230
Employ: Unemployed	4% (3)	30% (29)	38% (37)	7% (7)	16% (15)	6% (5)	97
Employ: Other	10% (5)	30% (15)	45% (22)	4% (2)	10% (5)	1% (0)	50
Military HH: Yes	7% (8)	31% (37)	43% (51)	8% (9)	10% (12)	1% (1)	117
Military HH: No	7% (59)	26% (207)	47% (367)	7% (52)	10% (80)	3% (22)	788

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**Table MCEN6\_18:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Jennifer Lopez

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	7%	(67)	27%	(244)	46%	(418)	7%	(62)	10%	(91)	3%	(23)	905
2018 House Vote: Democrat	8%	(26)	31%	(107)	48%	(164)	6%	(20)	5%	(19)	2%	(6)	342
2018 House Vote: Republican	9%	(20)	26%	(62)	41%	(98)	10%	(23)	13%	(31)	2%	(4)	239
2018 House Vote: Didnt Vote	6%	(18)	23%	(71)	48%	(146)	6%	(17)	13%	(40)	4%	(11)	305
4-Region: Northeast	4%	(7)	30%	(44)	44%	(64)	10%	(14)	11%	(16)	2%	(3)	148
4-Region: Midwest	8%	(15)	23%	(43)	52%	(99)	8%	(16)	7%	(14)	2%	(4)	190
4-Region: South	8%	(30)	30%	(107)	46%	(163)	3%	(11)	11%	(39)	2%	(7)	357
4-Region: West	8%	(16)	24%	(50)	44%	(92)	10%	(21)	11%	(23)	4%	(9)	210

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_19:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Justin Timberlake

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	4% (37)	11% (96)	46% (403)	19% (166)	15% (131)	4% (37)	870
Gender: Male	5% (23)	13% (57)	46% (198)	18% (76)	14% (61)	5% (20)	435
Gender: Female	3% (14)	9% (39)	47% (204)	21% (90)	16% (69)	4% (17)	433
Age: 18-34	3% (7)	15% (40)	47% (122)	17% (45)	9% (24)	9% (24)	261
Age: 35-44	6% (9)	13% (19)	44% (60)	16% (22)	16% (23)	4% (5)	137
Age: 45-64	6% (17)	8% (22)	51% (144)	18% (53)	17% (48)	1% (2)	286
Age: 65+	2% (4)	9% (16)	41% (77)	25% (47)	19% (35)	3% (6)	186
GenZers: 1997-2012	4% (4)	11% (11)	28% (28)	29% (29)	14% (14)	14% (14)	99
Millennials: 1981-1996	4% (10)	17% (45)	52% (142)	12% (32)	11% (29)	5% (14)	272
GenXers: 1965-1980	9% (19)	9% (18)	48% (103)	18% (37)	15% (33)	1% (3)	213
Baby Boomers: 1946-1964	2% (5)	7% (19)	49% (129)	23% (61)	17% (45)	1% (4)	261
PID: Dem (no lean)	4% (12)	10% (33)	50% (168)	21% (69)	12% (40)	3% (12)	334
PID: Ind (no lean)	2% (5)	11% (30)	43% (115)	16% (44)	21% (56)	8% (21)	271
PID: Rep (no lean)	7% (20)	12% (33)	45% (120)	20% (53)	13% (34)	2% (5)	264
PID/Gender: Dem Men	4% (8)	14% (25)	49% (86)	16% (28)	13% (23)	3% (5)	175
PID/Gender: Dem Women	3% (5)	5% (8)	51% (81)	26% (41)	10% (16)	4% (7)	158
PID/Gender: Ind Men	1% (2)	9% (10)	42% (50)	18% (21)	21% (25)	9% (11)	118
PID/Gender: Ind Women	2% (4)	13% (20)	42% (64)	15% (23)	21% (32)	6% (10)	152
PID/Gender: Rep Men	10% (14)	15% (21)	44% (62)	19% (27)	9% (13)	3% (4)	141
PID/Gender: Rep Women	5% (6)	9% (11)	47% (58)	21% (26)	17% (21)	1% (1)	123
Ideo: Liberal (1-3)	5% (11)	14% (35)	48% (118)	18% (45)	10% (25)	5% (13)	247
Ideo: Moderate (4)	3% (7)	8% (21)	52% (134)	19% (49)	16% (41)	2% (6)	257
Ideo: Conservative (5-7)	6% (17)	11% (33)	44% (131)	21% (63)	15% (44)	3% (9)	297
Educ: < College	5% (27)	10% (58)	45% (259)	18% (105)	18% (103)	5% (30)	582
Educ: Bachelors degree	2% (4)	12% (21)	51% (88)	23% (41)	10% (17)	2% (4)	175
Educ: Post-grad	6% (6)	15% (17)	49% (55)	18% (21)	10% (11)	3% (3)	113

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**Table MCEN6\_19:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Justin Timberlake

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	4%	(37)	11%	(96)	46%	(403)	19%	(166)	15%	(131)	4%	(37)	870
Income: Under 50k	4%	(19)	10%	(45)	44%	(199)	18%	(83)	18%	(80)	6%	(27)	452
Income: 50k-100k	4%	(11)	10%	(26)	52%	(138)	20%	(52)	11%	(30)	3%	(8)	265
Income: 100k+	4%	(7)	17%	(25)	43%	(66)	21%	(32)	14%	(21)	1%	(2)	152
Ethnicity: White	5%	(30)	11%	(75)	47%	(308)	19%	(127)	16%	(102)	2%	(14)	656
Ethnicity: Hispanic	5%	(9)	13%	(21)	50%	(80)	15%	(25)	13%	(22)	3%	(5)	161
Ethnicity: Black	3%	(3)	8%	(10)	51%	(62)	17%	(21)	10%	(12)	10%	(13)	121
Ethnicity: Other	4%	(4)	12%	(11)	35%	(33)	20%	(19)	18%	(16)	11%	(10)	93
All Christian	5%	(20)	10%	(41)	49%	(193)	21%	(82)	14%	(55)	1%	(5)	396
All Non-Christian	6%	(4)	24%	(17)	38%	(27)	20%	(14)	7%	(5)	6%	(4)	71
Agnostic/Nothing in particular	2%	(5)	7%	(15)	47%	(96)	20%	(39)	15%	(31)	8%	(16)	202
Something Else	5%	(8)	12%	(19)	44%	(71)	15%	(25)	19%	(30)	4%	(7)	159
Religious Non-Protestant/Catholic	5%	(4)	24%	(19)	40%	(31)	19%	(15)	6%	(5)	5%	(4)	77
Evangelical	5%	(12)	12%	(27)	46%	(105)	16%	(37)	17%	(39)	3%	(7)	227
Non-Evangelical	5%	(16)	9%	(30)	49%	(159)	21%	(68)	14%	(46)	1%	(4)	323
Community: Urban	4%	(12)	11%	(29)	45%	(120)	21%	(56)	11%	(30)	7%	(19)	265
Community: Suburban	5%	(18)	8%	(31)	50%	(190)	18%	(67)	17%	(67)	3%	(10)	383
Community: Rural	3%	(7)	16%	(36)	42%	(93)	20%	(44)	15%	(34)	4%	(8)	221
Employ: Private Sector	8%	(21)	11%	(31)	49%	(134)	19%	(53)	11%	(29)	3%	(7)	276
Employ: Government	3%	(2)	15%	(9)	63%	(38)	14%	(9)	4%	(2)	1%	(0)	60
Employ: Self-Employed	6%	(5)	12%	(11)	36%	(33)	11%	(10)	26%	(24)	10%	(9)	91
Employ: Homemaker	7%	(4)	7%	(4)	41%	(23)	17%	(10)	26%	(14)	2%	(1)	55
Employ: Retired	2%	(4)	9%	(18)	46%	(97)	25%	(53)	16%	(33)	3%	(6)	212
Employ: Unemployed	1%	(1)	13%	(12)	41%	(38)	17%	(16)	20%	(19)	7%	(7)	92
Employ: Other	—	(0)	12%	(8)	54%	(33)	18%	(11)	8%	(5)	7%	(4)	61
Military HH: Yes	3%	(4)	8%	(9)	53%	(64)	18%	(22)	15%	(18)	4%	(4)	120
Military HH: No	4%	(33)	12%	(87)	45%	(339)	19%	(145)	15%	(113)	4%	(33)	749

Continued on next page

**Table MCEN6\_19:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Justin Timberlake

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	4%	(37)	11%	(96)	46%	(403)	19%	(166)	15%	(131)	4%	(37)	870
2018 House Vote: Democrat	3%	(10)	10%	(33)	54%	(177)	18%	(60)	12%	(38)	3%	(9)	327
2018 House Vote: Republican	7%	(20)	8%	(22)	45%	(119)	21%	(56)	16%	(42)	2%	(6)	264
2018 House Vote: Didnt Vote	3%	(7)	15%	(38)	38%	(101)	18%	(48)	18%	(47)	8%	(22)	263
4-Region: Northeast	3%	(5)	11%	(17)	48%	(75)	20%	(32)	16%	(25)	2%	(4)	157
4-Region: Midwest	6%	(9)	6%	(10)	52%	(89)	19%	(33)	14%	(25)	3%	(6)	172
4-Region: South	3%	(10)	11%	(38)	48%	(161)	18%	(61)	13%	(45)	6%	(21)	335
4-Region: West	6%	(13)	15%	(31)	38%	(77)	20%	(40)	18%	(36)	3%	(7)	205

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_20:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ice Cube

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(68)	23%	(209)	39%	(363)	11%	(97)	13%	(122)	7%	(62)	920
Gender: Male	8%	(35)	25%	(108)	43%	(186)	9%	(38)	11%	(47)	5%	(20)	434
Gender: Female	7%	(32)	21%	(101)	36%	(175)	12%	(59)	16%	(75)	8%	(41)	484
Age: 18-34	8%	(22)	27%	(74)	41%	(112)	11%	(30)	6%	(17)	6%	(17)	273
Age: 35-44	6%	(9)	26%	(38)	39%	(58)	9%	(14)	13%	(20)	7%	(11)	149
Age: 45-64	7%	(22)	22%	(66)	47%	(142)	9%	(27)	10%	(32)	4%	(14)	302
Age: 65+	8%	(15)	15%	(30)	26%	(52)	14%	(27)	27%	(53)	10%	(20)	197
GenZers: 1997-2012	1%	(1)	28%	(27)	39%	(38)	12%	(12)	8%	(7)	13%	(13)	98
Millennials: 1981-1996	10%	(29)	27%	(79)	41%	(118)	10%	(30)	7%	(20)	5%	(15)	291
GenXers: 1965-1980	3%	(6)	24%	(56)	47%	(110)	9%	(22)	13%	(29)	4%	(9)	233
Baby Boomers: 1946-1964	11%	(31)	16%	(45)	33%	(93)	11%	(31)	19%	(53)	9%	(25)	278
PID: Dem (no lean)	9%	(34)	25%	(93)	40%	(148)	10%	(39)	9%	(35)	6%	(23)	371
PID: Ind (no lean)	6%	(16)	20%	(56)	43%	(123)	9%	(25)	17%	(49)	6%	(17)	286
PID: Rep (no lean)	7%	(17)	23%	(60)	35%	(92)	13%	(34)	15%	(38)	8%	(22)	263
PID/Gender: Dem Men	12%	(20)	28%	(48)	40%	(68)	7%	(12)	7%	(12)	6%	(11)	172
PID/Gender: Dem Women	7%	(14)	23%	(45)	40%	(79)	13%	(27)	11%	(23)	5%	(11)	198
PID/Gender: Ind Men	4%	(5)	16%	(21)	52%	(68)	9%	(12)	14%	(19)	4%	(5)	130
PID/Gender: Ind Women	7%	(11)	23%	(35)	35%	(54)	8%	(13)	19%	(30)	8%	(12)	155
PID/Gender: Rep Men	7%	(9)	29%	(39)	38%	(50)	11%	(15)	12%	(16)	3%	(4)	133
PID/Gender: Rep Women	6%	(8)	16%	(21)	32%	(41)	15%	(19)	17%	(23)	14%	(18)	130
Ideo: Liberal (1-3)	11%	(32)	21%	(64)	43%	(127)	11%	(32)	10%	(31)	4%	(12)	298
Ideo: Moderate (4)	3%	(7)	26%	(66)	44%	(112)	9%	(22)	11%	(27)	8%	(21)	255
Ideo: Conservative (5-7)	9%	(26)	21%	(62)	33%	(98)	13%	(39)	16%	(46)	8%	(24)	296
Educ: < College	8%	(47)	24%	(142)	41%	(244)	10%	(59)	12%	(72)	5%	(33)	598
Educ: Bachelors degree	5%	(10)	19%	(39)	43%	(88)	12%	(25)	14%	(30)	7%	(15)	206
Educ: Post-grad	9%	(11)	24%	(28)	26%	(30)	12%	(14)	17%	(20)	12%	(14)	116

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**Table MCEN6\_20:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ice Cube

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (68)	23% (209)	39% (363)	11% (97)	13% (122)	7% (62)	920
Income: Under 50k	8% (37)	22% (107)	41% (197)	9% (45)	14% (68)	5% (26)	480
Income: 50k-100k	7% (19)	23% (65)	40% (115)	12% (33)	11% (32)	8% (22)	285
Income: 100k+	8% (12)	24% (37)	32% (50)	12% (19)	14% (22)	9% (14)	155
Ethnicity: White	9% (64)	22% (157)	36% (259)	11% (79)	15% (111)	7% (50)	720
Ethnicity: Hispanic	13% (23)	26% (45)	43% (74)	8% (14)	8% (13)	2% (4)	173
Ethnicity: Black	3% (3)	27% (33)	58% (71)	6% (7)	3% (4)	4% (4)	123
Ethnicity: Other	1% (1)	25% (19)	42% (32)	14% (11)	9% (7)	10% (8)	77
All Christian	12% (48)	18% (73)	33% (135)	12% (48)	18% (75)	7% (30)	409
All Non-Christian	8% (5)	37% (24)	29% (19)	13% (9)	4% (2)	10% (6)	66
Atheist	3% (1)	15% (7)	51% (25)	12% (6)	12% (6)	8% (4)	50
Agnostic/Nothing in particular	4% (9)	26% (54)	44% (92)	10% (21)	10% (22)	6% (13)	211
Something Else	2% (4)	27% (51)	50% (92)	7% (13)	9% (17)	4% (8)	184
Religious Non-Protestant/Catholic	8% (6)	34% (25)	32% (23)	13% (9)	4% (3)	9% (6)	73
Evangelical	6% (13)	24% (53)	37% (82)	13% (30)	13% (30)	6% (14)	221
Non-Evangelical	10% (38)	19% (71)	39% (143)	9% (34)	16% (59)	7% (26)	370
Community: Urban	9% (24)	21% (59)	37% (103)	10% (27)	16% (43)	8% (23)	279
Community: Suburban	8% (36)	25% (108)	37% (161)	11% (49)	11% (47)	7% (30)	431
Community: Rural	4% (8)	20% (42)	47% (99)	10% (22)	15% (31)	4% (9)	210
Employ: Private Sector	9% (28)	27% (88)	40% (130)	10% (31)	9% (27)	5% (17)	322
Employ: Government	6% (3)	28% (17)	46% (29)	6% (4)	10% (6)	5% (3)	63
Employ: Self-Employed	10% (9)	15% (13)	52% (46)	6% (5)	10% (9)	8% (7)	88
Employ: Homemaker	5% (3)	25% (16)	31% (19)	12% (8)	17% (11)	9% (6)	63
Employ: Retired	8% (17)	15% (32)	32% (70)	12% (27)	25% (53)	8% (17)	216
Employ: Unemployed	1% (1)	19% (17)	48% (43)	13% (12)	11% (10)	8% (7)	90
Employ: Other	12% (7)	25% (15)	39% (24)	11% (6)	8% (5)	6% (3)	61
Military HH: Yes	5% (5)	14% (16)	43% (50)	17% (19)	17% (20)	4% (5)	115
Military HH: No	8% (62)	24% (193)	39% (313)	10% (78)	13% (102)	7% (57)	805

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**Table MCEN6\_20:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ice Cube

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	7% (68)	23% (209)	39% (363)	11% (97)	13% (122)	7% (62)	920
2018 House Vote: Democrat	9% (32)	24% (85)	43% (152)	10% (34)	10% (34)	5% (19)	356
2018 House Vote: Republican	6% (16)	22% (55)	37% (95)	11% (29)	16% (42)	7% (18)	256
2018 House Vote: Didnt Vote	7% (19)	23% (64)	36% (100)	12% (35)	14% (40)	8% (22)	279
4-Region: Northeast	7% (11)	19% (31)	41% (66)	11% (18)	16% (25)	7% (11)	162
4-Region: Midwest	2% (4)	29% (54)	33% (60)	15% (28)	14% (25)	6% (11)	182
4-Region: South	12% (44)	20% (73)	39% (142)	11% (41)	13% (48)	5% (20)	367
4-Region: West	4% (8)	24% (51)	46% (95)	5% (11)	11% (23)	10% (20)	208

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_21:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ice T

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	10% (92)	28% (256)	32% (297)	7% (65)	15% (137)	8% (74)	920
Gender: Male	12% (51)	30% (131)	32% (142)	7% (32)	14% (61)	6% (25)	442
Gender: Female	9% (41)	26% (124)	32% (154)	7% (33)	16% (76)	10% (49)	476
Age: 18-34	8% (22)	28% (78)	31% (85)	8% (23)	13% (35)	13% (36)	278
Age: 35-44	10% (16)	31% (47)	31% (48)	4% (7)	20% (30)	4% (6)	154
Age: 45-64	10% (29)	28% (81)	35% (102)	9% (26)	15% (42)	3% (9)	288
Age: 65+	13% (26)	25% (50)	31% (62)	5% (10)	15% (30)	12% (24)	201
GenZers: 1997-2012	5% (5)	21% (21)	28% (29)	8% (8)	11% (11)	27% (27)	101
Millennials: 1981-1996	9% (28)	31% (92)	32% (96)	7% (22)	16% (48)	4% (12)	298
GenXers: 1965-1980	11% (23)	32% (68)	36% (78)	7% (16)	10% (21)	4% (9)	215
Baby Boomers: 1946-1964	13% (36)	25% (69)	32% (89)	7% (18)	18% (49)	6% (18)	279
PID: Dem (no lean)	13% (42)	31% (102)	34% (111)	7% (23)	10% (33)	5% (18)	329
PID: Ind (no lean)	8% (23)	20% (58)	32% (93)	6% (18)	21% (60)	12% (33)	286
PID: Rep (no lean)	9% (27)	31% (95)	30% (93)	8% (24)	14% (44)	8% (23)	305
PID/Gender: Dem Men	15% (23)	31% (49)	34% (53)	5% (7)	10% (16)	5% (8)	156
PID/Gender: Dem Women	11% (19)	31% (53)	34% (58)	9% (16)	10% (17)	6% (10)	173
PID/Gender: Ind Men	10% (13)	21% (26)	34% (43)	9% (12)	18% (22)	7% (8)	124
PID/Gender: Ind Women	6% (10)	19% (31)	31% (49)	4% (7)	24% (38)	16% (25)	160
PID/Gender: Rep Men	9% (15)	35% (56)	28% (46)	8% (13)	14% (23)	6% (9)	162
PID/Gender: Rep Women	8% (12)	27% (39)	33% (47)	8% (11)	15% (21)	10% (14)	144
Ideo: Liberal (1-3)	14% (37)	32% (87)	33% (91)	5% (15)	10% (26)	6% (16)	273
Ideo: Moderate (4)	10% (26)	29% (71)	34% (83)	8% (20)	11% (28)	8% (20)	247
Ideo: Conservative (5-7)	9% (28)	25% (80)	32% (103)	9% (28)	17% (54)	9% (29)	322
Educ: < College	10% (59)	27% (161)	32% (189)	7% (40)	16% (96)	8% (46)	592
Educ: Bachelors degree	10% (21)	29% (63)	32% (67)	7% (15)	13% (28)	9% (19)	213
Educ: Post-grad	11% (13)	28% (32)	34% (40)	8% (10)	11% (13)	8% (9)	116

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**Table MCEN6\_21:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ice T

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	10% (92)	28% (256)	32% (297)	7% (65)	15% (137)	8% (74)	920
Income: Under 50k	10% (49)	28% (131)	31% (148)	7% (32)	17% (82)	7% (34)	476
Income: 50k-100k	9% (24)	28% (77)	36% (100)	6% (18)	12% (33)	10% (27)	279
Income: 100k+	12% (20)	28% (47)	29% (49)	9% (16)	13% (22)	8% (13)	166
Ethnicity: White	11% (75)	27% (190)	31% (219)	7% (50)	17% (120)	8% (56)	710
Ethnicity: Hispanic	8% (13)	24% (39)	37% (61)	5% (8)	20% (34)	7% (12)	167
Ethnicity: Black	9% (11)	33% (40)	45% (54)	4% (4)	6% (8)	3% (4)	120
Ethnicity: Other	7% (6)	28% (26)	26% (24)	12% (11)	11% (10)	16% (14)	90
All Christian	11% (49)	26% (117)	34% (150)	7% (31)	13% (60)	9% (38)	444
All Non-Christian	16% (10)	24% (15)	30% (18)	9% (6)	10% (7)	11% (7)	62
Agnostic/Nothing in particular	9% (18)	24% (48)	29% (57)	8% (16)	20% (39)	10% (19)	197
Something Else	6% (12)	35% (63)	34% (61)	5% (8)	15% (28)	5% (9)	181
Religious Non-Protestant/Catholic	15% (10)	22% (15)	31% (21)	8% (6)	13% (9)	10% (7)	67
Evangelical	9% (25)	26% (69)	36% (94)	5% (13)	14% (36)	10% (27)	265
Non-Evangelical	11% (37)	30% (104)	33% (114)	8% (28)	14% (48)	5% (18)	348
Community: Urban	10% (27)	27% (74)	35% (93)	5% (14)	14% (38)	9% (23)	270
Community: Suburban	11% (44)	28% (115)	34% (138)	7% (30)	12% (51)	8% (31)	410
Community: Rural	8% (20)	28% (67)	27% (66)	9% (21)	20% (48)	8% (19)	241
Employ: Private Sector	10% (33)	29% (98)	36% (121)	7% (23)	14% (46)	5% (18)	339
Employ: Government	16% (13)	36% (28)	32% (24)	6% (4)	7% (5)	3% (3)	76
Employ: Self-Employed	6% (5)	26% (19)	35% (26)	7% (6)	15% (11)	10% (8)	74
Employ: Homemaker	4% (3)	18% (12)	25% (17)	3% (2)	37% (25)	13% (9)	67
Employ: Retired	12% (24)	23% (49)	32% (68)	8% (16)	16% (33)	10% (21)	211
Employ: Unemployed	12% (10)	31% (27)	23% (20)	11% (9)	13% (12)	9% (8)	85
Military HH: Yes	9% (11)	28% (35)	39% (49)	5% (7)	16% (20)	3% (4)	126
Military HH: No	10% (81)	28% (221)	31% (248)	7% (59)	15% (117)	9% (70)	795

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**Table MCEN6\_21:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ice T

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	10%	(92)	28%	(256)	32%	(297)	7%	(65)	15%	(137)	8%	(74)	920
2018 House Vote: Democrat	12%	(38)	31%	(99)	37%	(116)	6%	(19)	11%	(33)	3%	(11)	317
2018 House Vote: Republican	9%	(24)	25%	(66)	33%	(87)	6%	(16)	17%	(46)	10%	(27)	266
2018 House Vote: Didnt Vote	9%	(28)	28%	(89)	27%	(85)	9%	(29)	18%	(58)	9%	(29)	318
4-Region: Northeast	13%	(21)	33%	(57)	26%	(45)	8%	(13)	14%	(23)	6%	(11)	170
4-Region: Midwest	13%	(25)	36%	(69)	25%	(49)	9%	(17)	11%	(20)	6%	(12)	191
4-Region: South	9%	(32)	22%	(76)	38%	(132)	6%	(21)	18%	(63)	6%	(21)	344
4-Region: West	6%	(14)	25%	(54)	33%	(71)	7%	(15)	14%	(31)	14%	(30)	215

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_22:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

LL Cool J

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	4% (39)	22% (196)	35% (321)	11% (103)	15% (140)	12% (113)	913
Gender: Male	6% (27)	23% (108)	35% (159)	10% (47)	15% (69)	11% (51)	462
Gender: Female	3% (12)	20% (88)	36% (160)	12% (56)	16% (70)	14% (62)	448
Age: 18-34	3% (10)	17% (49)	30% (86)	15% (44)	13% (37)	22% (63)	289
Age: 35-44	6% (8)	22% (31)	42% (59)	15% (21)	14% (19)	3% (4)	143
Age: 45-64	4% (13)	28% (83)	42% (122)	9% (28)	12% (35)	4% (13)	294
Age: 65+	5% (9)	18% (33)	29% (53)	5% (10)	26% (48)	18% (33)	187
GenZers: 1997-2012	1% (2)	9% (11)	17% (20)	23% (27)	13% (15)	37% (43)	117
Millennials: 1981-1996	5% (13)	22% (62)	40% (113)	12% (34)	14% (39)	8% (23)	285
GenXers: 1965-1980	5% (11)	26% (58)	44% (101)	11% (25)	10% (22)	5% (11)	228
Baby Boomers: 1946-1964	5% (14)	24% (61)	33% (85)	7% (17)	22% (56)	10% (26)	260
PID: Dem (no lean)	5% (18)	28% (102)	38% (137)	10% (38)	10% (37)	9% (31)	363
PID: Ind (no lean)	— (1)	15% (39)	34% (91)	9% (23)	24% (64)	18% (48)	265
PID: Rep (no lean)	7% (20)	20% (56)	33% (93)	15% (42)	14% (38)	12% (34)	284
PID/Gender: Dem Men	6% (11)	31% (57)	33% (62)	9% (17)	13% (24)	8% (15)	186
PID/Gender: Dem Women	4% (7)	25% (45)	42% (74)	12% (21)	7% (13)	9% (16)	176
PID/Gender: Ind Men	1% (1)	13% (15)	43% (48)	8% (9)	20% (23)	15% (17)	112
PID/Gender: Ind Women	— (0)	15% (23)	28% (42)	9% (14)	27% (41)	21% (31)	151
PID/Gender: Rep Men	9% (15)	22% (35)	30% (49)	13% (22)	13% (22)	12% (20)	163
PID/Gender: Rep Women	4% (5)	17% (20)	36% (44)	17% (21)	14% (17)	12% (15)	121
Ideo: Liberal (1-3)	6% (15)	28% (73)	39% (103)	10% (27)	10% (26)	8% (22)	265
Ideo: Moderate (4)	2% (5)	20% (58)	40% (117)	10% (30)	17% (51)	11% (32)	293
Ideo: Conservative (5-7)	7% (19)	20% (55)	29% (82)	13% (37)	16% (44)	15% (42)	279
Educ: < College	4% (23)	21% (125)	35% (206)	11% (66)	15% (90)	13% (74)	584
Educ: Bachelors degree	2% (5)	20% (43)	38% (81)	12% (24)	15% (32)	13% (27)	212
Educ: Post-grad	10% (11)	24% (28)	30% (34)	11% (12)	15% (18)	10% (12)	117

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**Table MCEN6\_22:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

LL Cool J

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	4% (39)	22% (196)	35% (321)	11% (103)	15% (140)	12% (113)	913
Income: Under 50k	3% (12)	21% (102)	38% (179)	10% (50)	15% (71)	13% (64)	477
Income: 50k-100k	5% (14)	22% (59)	32% (87)	13% (35)	16% (43)	13% (36)	273
Income: 100k+	8% (13)	22% (36)	34% (55)	11% (19)	16% (27)	8% (14)	163
Ethnicity: White	4% (28)	23% (156)	33% (227)	12% (82)	18% (122)	11% (79)	694
Ethnicity: Hispanic	3% (5)	23% (35)	36% (54)	13% (19)	11% (16)	14% (21)	150
Ethnicity: Black	5% (7)	22% (27)	54% (68)	5% (6)	2% (3)	12% (15)	126
Ethnicity: Other	5% (5)	14% (13)	28% (26)	16% (15)	17% (15)	21% (19)	93
All Christian	5% (21)	23% (91)	31% (120)	9% (34)	17% (67)	14% (54)	387
All Non-Christian	11% (9)	19% (15)	31% (23)	14% (11)	9% (7)	15% (12)	75
Agnostic/Nothing in particular	2% (5)	21% (50)	37% (89)	11% (27)	16% (38)	13% (32)	240
Something Else	2% (4)	20% (34)	46% (79)	14% (25)	11% (19)	7% (12)	173
Religious Non-Protestant/Catholic	11% (9)	19% (16)	32% (27)	13% (11)	11% (10)	14% (12)	86
Evangelical	6% (15)	18% (41)	39% (90)	10% (22)	14% (33)	13% (31)	231
Non-Evangelical	3% (11)	25% (81)	34% (110)	12% (38)	16% (52)	10% (32)	324
Community: Urban	6% (16)	17% (48)	36% (99)	13% (37)	14% (40)	14% (38)	278
Community: Suburban	3% (12)	21% (80)	37% (141)	10% (39)	16% (59)	12% (46)	377
Community: Rural	4% (11)	26% (68)	32% (82)	10% (27)	16% (41)	11% (29)	258
Employ: Private Sector	6% (18)	23% (67)	36% (104)	14% (40)	13% (37)	7% (20)	285
Employ: Government	5% (3)	39% (23)	27% (16)	14% (8)	11% (7)	4% (3)	60
Employ: Self-Employed	4% (5)	15% (16)	44% (48)	13% (14)	11% (12)	13% (15)	110
Employ: Homemaker	5% (3)	20% (12)	31% (19)	15% (9)	13% (8)	16% (9)	60
Employ: Retired	4% (9)	19% (40)	32% (68)	6% (12)	24% (51)	15% (32)	211
Employ: Unemployed	— (0)	17% (16)	40% (38)	13% (12)	16% (15)	15% (15)	95
Employ: Other	3% (2)	32% (21)	38% (24)	4% (2)	4% (3)	19% (12)	65
Military HH: Yes	5% (7)	17% (24)	48% (67)	9% (13)	13% (18)	8% (11)	140
Military HH: No	4% (32)	22% (172)	33% (254)	12% (90)	16% (122)	13% (102)	772

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**Table MCEN6\_22:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

LL Cool J

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(39)	22%	(196)	35%	(321)	11%	(103)	15%	(140)	12%	(113)	913
2018 House Vote: Democrat	4%	(15)	26%	(90)	41%	(142)	10%	(33)	12%	(42)	7%	(25)	347
2018 House Vote: Republican	5%	(13)	21%	(54)	33%	(85)	12%	(31)	18%	(47)	11%	(28)	256
2018 House Vote: Didnt Vote	4%	(11)	17%	(48)	30%	(85)	13%	(37)	17%	(48)	19%	(52)	281
4-Region: Northeast	8%	(12)	26%	(40)	32%	(49)	14%	(21)	13%	(21)	8%	(12)	154
4-Region: Midwest	4%	(8)	18%	(35)	41%	(80)	17%	(33)	12%	(24)	7%	(14)	194
4-Region: South	3%	(10)	21%	(69)	38%	(127)	9%	(30)	15%	(50)	15%	(50)	337
4-Region: West	4%	(9)	23%	(52)	29%	(65)	8%	(18)	20%	(45)	16%	(37)	227

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_23:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Mandy Moore

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	9% (84)	22% (205)	19% (178)	8% (77)	20% (190)	21% (195)	928
Gender: Male	8% (41)	20% (98)	20% (97)	9% (43)	21% (105)	22% (108)	490
Gender: Female	10% (43)	24% (106)	19% (81)	8% (34)	19% (84)	20% (86)	434
Age: 18-34	9% (23)	21% (53)	17% (43)	10% (25)	17% (41)	25% (60)	245
Age: 35-44	8% (14)	28% (50)	30% (54)	9% (16)	18% (32)	7% (12)	179
Age: 45-64	8% (24)	24% (74)	21% (64)	7% (22)	22% (69)	18% (55)	308
Age: 65+	12% (23)	14% (28)	9% (17)	7% (14)	24% (48)	34% (66)	196
GenZers: 1997-2012	5% (5)	14% (12)	7% (7)	12% (11)	18% (16)	44% (40)	91
Millennials: 1981-1996	9% (26)	27% (80)	26% (77)	10% (29)	17% (49)	11% (31)	292
GenXers: 1965-1980	8% (20)	27% (65)	21% (50)	8% (19)	21% (49)	15% (35)	237
Baby Boomers: 1946-1964	11% (32)	15% (44)	15% (44)	6% (16)	25% (73)	27% (78)	285
PID: Dem (no lean)	12% (39)	26% (87)	19% (64)	8% (26)	18% (59)	17% (58)	332
PID: Ind (no lean)	7% (21)	22% (66)	16% (47)	7% (20)	24% (71)	25% (75)	299
PID: Rep (no lean)	8% (24)	18% (53)	22% (66)	10% (30)	20% (60)	21% (62)	296
PID/Gender: Dem Men	14% (26)	24% (45)	21% (38)	8% (14)	18% (33)	15% (28)	185
PID/Gender: Dem Women	9% (13)	28% (41)	18% (26)	8% (12)	17% (25)	20% (29)	147
PID/Gender: Ind Men	3% (4)	17% (25)	18% (25)	6% (8)	27% (38)	29% (42)	142
PID/Gender: Ind Women	11% (17)	26% (40)	14% (22)	8% (12)	21% (32)	21% (33)	156
PID/Gender: Rep Men	7% (11)	17% (28)	21% (34)	12% (20)	20% (33)	23% (39)	164
PID/Gender: Rep Women	10% (14)	19% (25)	25% (33)	8% (10)	20% (27)	18% (23)	132
Ideo: Liberal (1-3)	12% (32)	26% (67)	20% (51)	8% (22)	20% (51)	13% (33)	256
Ideo: Moderate (4)	5% (13)	20% (53)	19% (51)	9% (24)	20% (53)	28% (76)	269
Ideo: Conservative (5-7)	10% (32)	22% (70)	20% (65)	8% (27)	19% (60)	22% (70)	324
Educ: < College	9% (53)	20% (121)	17% (106)	9% (52)	21% (128)	24% (147)	607
Educ: Bachelors degree	9% (18)	27% (55)	21% (44)	10% (20)	21% (42)	13% (27)	206
Educ: Post-grad	11% (13)	25% (29)	24% (28)	5% (6)	17% (19)	18% (21)	116

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**Table MCEN6\_23:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Mandy Moore

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(84)	22%	(205)	19%	(178)	8%	(77)	20%	(190)	21%	(195)	928
Income: Under 50k	9%	(41)	19%	(86)	16%	(73)	9%	(41)	24%	(111)	24%	(112)	466
Income: 50k-100k	8%	(23)	28%	(78)	20%	(56)	6%	(16)	19%	(53)	19%	(52)	278
Income: 100k+	11%	(19)	22%	(41)	26%	(48)	10%	(19)	14%	(26)	16%	(30)	184
Ethnicity: White	9%	(66)	24%	(171)	20%	(142)	8%	(57)	20%	(145)	19%	(136)	716
Ethnicity: Hispanic	9%	(15)	24%	(39)	13%	(22)	11%	(19)	24%	(39)	18%	(30)	164
Ethnicity: Black	10%	(12)	15%	(19)	13%	(16)	10%	(13)	21%	(26)	31%	(39)	126
Ethnicity: Other	6%	(6)	17%	(15)	24%	(20)	9%	(7)	22%	(19)	23%	(19)	86
All Christian	11%	(43)	22%	(90)	18%	(72)	8%	(33)	22%	(87)	19%	(75)	401
All Non-Christian	13%	(10)	21%	(17)	21%	(17)	8%	(6)	21%	(16)	16%	(12)	78
Agnostic/Nothing in particular	8%	(17)	20%	(45)	21%	(47)	9%	(21)	17%	(37)	25%	(54)	220
Something Else	5%	(10)	24%	(46)	19%	(35)	6%	(11)	21%	(40)	24%	(45)	188
Religious Non-Protestant/Catholic	14%	(12)	21%	(18)	20%	(17)	10%	(8)	20%	(18)	15%	(13)	86
Evangelical	10%	(26)	24%	(61)	17%	(43)	9%	(23)	21%	(54)	19%	(48)	255
Non-Evangelical	8%	(26)	23%	(78)	18%	(61)	7%	(24)	20%	(68)	23%	(76)	331
Community: Urban	11%	(31)	19%	(53)	22%	(59)	9%	(25)	22%	(60)	16%	(44)	273
Community: Suburban	8%	(33)	23%	(92)	21%	(82)	8%	(33)	16%	(64)	23%	(90)	394
Community: Rural	7%	(19)	23%	(60)	14%	(37)	7%	(19)	25%	(66)	23%	(60)	261
Employ: Private Sector	11%	(36)	26%	(88)	22%	(73)	8%	(28)	17%	(56)	17%	(56)	336
Employ: Government	13%	(9)	24%	(17)	22%	(16)	20%	(15)	12%	(9)	9%	(7)	73
Employ: Self-Employed	8%	(7)	16%	(13)	23%	(19)	7%	(6)	21%	(17)	25%	(21)	83
Employ: Homemaker	6%	(3)	23%	(13)	26%	(14)	—	(0)	25%	(14)	19%	(11)	56
Employ: Retired	10%	(23)	15%	(32)	12%	(27)	7%	(16)	24%	(51)	32%	(69)	219
Employ: Unemployed	5%	(5)	28%	(26)	12%	(12)	5%	(5)	33%	(31)	16%	(15)	93
Military HH: Yes	8%	(11)	20%	(27)	11%	(15)	11%	(14)	24%	(31)	26%	(35)	133
Military HH: No	9%	(73)	22%	(178)	20%	(163)	8%	(63)	20%	(158)	20%	(160)	795

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**Table MCEN6\_23:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Mandy Moore

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	9%	(84)	22%	(205)	19%	(178)	8%	(77)	20%	(190)	21%	(195)	928
2018 House Vote: Democrat	11%	(38)	23%	(77)	20%	(68)	8%	(25)	18%	(60)	20%	(66)	335
2018 House Vote: Republican	10%	(27)	21%	(56)	22%	(57)	7%	(19)	22%	(58)	17%	(45)	261
2018 House Vote: Didnt Vote	6%	(19)	21%	(64)	16%	(47)	10%	(30)	22%	(66)	25%	(76)	302
4-Region: Northeast	10%	(16)	22%	(35)	23%	(38)	8%	(13)	23%	(38)	13%	(21)	161
4-Region: Midwest	8%	(16)	22%	(44)	20%	(41)	4%	(9)	19%	(39)	26%	(54)	203
4-Region: South	7%	(23)	20%	(67)	17%	(55)	10%	(31)	21%	(68)	25%	(83)	328
4-Region: West	12%	(28)	25%	(59)	19%	(44)	10%	(24)	19%	(44)	16%	(37)	236

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN6\_24:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ludacris

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	1%	(14)	9%	(84)	34%	(322)	17%	(157)	21%	(202)	17%	(161)	940
Gender: Male	2%	(9)	10%	(48)	37%	(176)	14%	(67)	22%	(102)	15%	(71)	473
Gender: Female	1%	(5)	8%	(36)	31%	(145)	19%	(90)	22%	(100)	19%	(88)	464
Age: 18-34	2%	(4)	12%	(32)	44%	(118)	19%	(51)	10%	(27)	14%	(37)	269
Age: 35-44	3%	(5)	17%	(29)	39%	(67)	14%	(23)	22%	(38)	5%	(9)	171
Age: 45-64	2%	(5)	6%	(17)	38%	(113)	18%	(53)	23%	(69)	15%	(44)	300
Age: 65+	—	(0)	3%	(6)	12%	(24)	15%	(30)	34%	(68)	36%	(71)	200
GenZers: 1997-2012	1%	(1)	14%	(12)	26%	(22)	14%	(12)	12%	(10)	32%	(28)	85
Millennials: 1981-1996	2%	(8)	13%	(40)	47%	(151)	19%	(60)	14%	(44)	5%	(16)	319
GenXers: 1965-1980	2%	(4)	9%	(21)	38%	(93)	16%	(40)	23%	(56)	13%	(31)	246
Baby Boomers: 1946-1964	—	(1)	4%	(11)	20%	(53)	16%	(42)	32%	(84)	27%	(72)	264
PID: Dem (no lean)	3%	(10)	15%	(53)	38%	(133)	18%	(61)	14%	(48)	12%	(43)	348
PID: Ind (no lean)	1%	(2)	5%	(16)	33%	(101)	15%	(47)	28%	(88)	18%	(57)	310
PID: Rep (no lean)	1%	(3)	5%	(15)	31%	(88)	18%	(49)	23%	(66)	22%	(61)	282
PID/Gender: Dem Men	4%	(6)	19%	(33)	39%	(70)	16%	(29)	12%	(21)	10%	(18)	177
PID/Gender: Dem Women	2%	(3)	12%	(20)	37%	(63)	19%	(32)	16%	(27)	14%	(24)	171
PID/Gender: Ind Men	—	(0)	4%	(6)	34%	(49)	14%	(21)	30%	(43)	17%	(24)	144
PID/Gender: Ind Women	1%	(2)	6%	(10)	31%	(51)	16%	(26)	27%	(45)	20%	(32)	166
PID/Gender: Rep Men	2%	(3)	6%	(8)	37%	(57)	11%	(17)	25%	(38)	19%	(28)	152
PID/Gender: Rep Women	—	(0)	5%	(6)	24%	(31)	25%	(32)	21%	(28)	24%	(31)	128
Ideo: Liberal (1-3)	3%	(9)	11%	(34)	40%	(117)	16%	(45)	18%	(51)	12%	(36)	292
Ideo: Moderate (4)	—	(0)	10%	(28)	35%	(101)	17%	(49)	22%	(63)	16%	(46)	287
Ideo: Conservative (5-7)	2%	(5)	6%	(17)	29%	(86)	19%	(55)	21%	(63)	23%	(68)	295
Educ: < College	1%	(7)	8%	(50)	35%	(217)	16%	(99)	23%	(141)	17%	(102)	616
Educ: Bachelors degree	1%	(3)	10%	(20)	35%	(73)	20%	(43)	18%	(37)	16%	(33)	209
Educ: Post-grad	4%	(4)	12%	(14)	27%	(31)	14%	(16)	20%	(23)	23%	(27)	115

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**Table MCEN6\_24:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Ludacris

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	1% (14)	9% (84)	34% (322)	17% (157)	21% (202)	17% (161)	940
Income: Under 50k	1% (4)	7% (35)	37% (184)	15% (72)	24% (117)	16% (80)	492
Income: 50k-100k	1% (4)	7% (21)	30% (86)	23% (66)	18% (52)	20% (56)	285
Income: 100k+	4% (6)	17% (28)	32% (51)	12% (20)	20% (33)	15% (25)	163
Ethnicity: White	1% (8)	8% (56)	32% (232)	18% (131)	24% (176)	18% (129)	734
Ethnicity: Hispanic	2% (3)	8% (14)	46% (78)	10% (17)	26% (43)	8% (14)	169
Ethnicity: Black	4% (5)	12% (15)	53% (66)	13% (17)	8% (10)	10% (12)	124
Ethnicity: Other	1% (1)	15% (12)	29% (24)	11% (9)	19% (16)	24% (20)	82
All Christian	2% (6)	9% (37)	28% (115)	21% (85)	20% (81)	21% (86)	410
All Non-Christian	7% (5)	20% (14)	25% (17)	13% (9)	18% (12)	17% (12)	68
Agnostic/Nothing in particular	— (1)	9% (21)	40% (92)	15% (34)	24% (56)	11% (26)	230
Something Else	1% (2)	6% (11)	42% (78)	14% (25)	20% (37)	18% (33)	186
Religious Non-Protestant/Catholic	6% (5)	18% (14)	26% (20)	13% (10)	19% (14)	18% (14)	75
Evangelical	2% (6)	7% (18)	30% (75)	18% (46)	21% (52)	22% (56)	253
Non-Evangelical	1% (3)	9% (29)	35% (116)	19% (63)	19% (64)	18% (61)	336
Community: Urban	3% (8)	14% (39)	39% (113)	13% (38)	14% (41)	17% (49)	288
Community: Suburban	1% (4)	7% (30)	30% (122)	20% (81)	26% (105)	17% (68)	410
Community: Rural	1% (3)	6% (15)	36% (87)	16% (38)	23% (56)	18% (43)	242
Employ: Private Sector	2% (7)	12% (38)	36% (118)	20% (67)	21% (68)	9% (30)	327
Employ: Government	5% (3)	16% (11)	39% (26)	13% (8)	19% (13)	8% (5)	67
Employ: Self-Employed	1% (1)	12% (11)	40% (38)	20% (19)	17% (16)	10% (10)	93
Employ: Homemaker	3% (2)	9% (6)	33% (22)	13% (9)	24% (16)	17% (11)	67
Employ: Retired	— (0)	3% (6)	20% (43)	14% (29)	29% (61)	33% (70)	210
Employ: Unemployed	1% (1)	7% (7)	48% (48)	13% (13)	19% (19)	13% (13)	100
Employ: Other	— (0)	7% (4)	39% (21)	17% (9)	13% (7)	25% (13)	54
Military HH: Yes	1% (1)	5% (7)	26% (34)	18% (23)	29% (39)	21% (28)	133
Military HH: No	2% (13)	10% (77)	36% (288)	17% (134)	20% (163)	16% (133)	807

Continued on next page

**Table MCEN6\_24:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Ludacris

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	1%	(14)	9%	(84)	34%	(322)	17%	(157)	21%	(202)	17%	(161)	940
2018 House Vote: Democrat	3%	(10)	14%	(46)	35%	(115)	19%	(61)	17%	(57)	12%	(40)	329
2018 House Vote: Republican	1%	(2)	5%	(14)	29%	(78)	18%	(48)	23%	(61)	24%	(65)	267
2018 House Vote: Didnt Vote	—	(1)	7%	(23)	38%	(121)	13%	(43)	25%	(80)	16%	(52)	320
4-Region: Northeast	2%	(3)	10%	(15)	37%	(57)	17%	(26)	20%	(30)	14%	(21)	154
4-Region: Midwest	1%	(2)	7%	(13)	30%	(57)	25%	(48)	23%	(44)	14%	(27)	191
4-Region: South	2%	(7)	7%	(23)	34%	(119)	16%	(56)	25%	(87)	18%	(62)	354
4-Region: West	1%	(2)	14%	(33)	37%	(88)	11%	(27)	17%	(40)	21%	(50)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_25:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Beyonce

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(15)	8%	(74)	36%	(336)	37%	(342)	14%	(130)	3%	(26)	923
Gender: Male	3%	(11)	13%	(56)	37%	(162)	32%	(139)	13%	(57)	3%	(13)	437
Gender: Female	1%	(4)	4%	(18)	36%	(173)	42%	(201)	15%	(73)	2%	(12)	481
Age: 18-34	4%	(9)	9%	(22)	39%	(95)	33%	(79)	9%	(21)	7%	(16)	242
Age: 35-44	2%	(3)	17%	(25)	37%	(54)	26%	(39)	16%	(24)	1%	(2)	148
Age: 45-64	1%	(3)	6%	(20)	35%	(116)	42%	(140)	15%	(51)	2%	(6)	336
Age: 65+	—	(0)	4%	(7)	36%	(70)	43%	(84)	17%	(33)	1%	(2)	197
GenZers: 1997-2012	5%	(4)	10%	(8)	33%	(28)	32%	(27)	8%	(7)	12%	(10)	84
Millennials: 1981-1996	2%	(6)	11%	(29)	40%	(110)	31%	(84)	13%	(37)	3%	(8)	273
GenXers: 1965-1980	1%	(3)	9%	(21)	33%	(78)	41%	(98)	13%	(31)	3%	(6)	238
Baby Boomers: 1946-1964	1%	(2)	5%	(15)	38%	(120)	39%	(123)	17%	(53)	1%	(2)	315
PID: Dem (no lean)	3%	(11)	10%	(36)	40%	(152)	37%	(138)	8%	(30)	2%	(9)	376
PID: Ind (no lean)	—	(0)	8%	(23)	36%	(99)	32%	(88)	20%	(56)	4%	(12)	279
PID: Rep (no lean)	2%	(4)	5%	(14)	31%	(84)	43%	(116)	16%	(44)	2%	(6)	268
PID/Gender: Dem Men	5%	(9)	17%	(31)	41%	(77)	25%	(47)	8%	(14)	5%	(9)	187
PID/Gender: Dem Women	1%	(2)	3%	(6)	40%	(75)	48%	(90)	8%	(16)	—	(0)	188
PID/Gender: Ind Men	—	(0)	11%	(12)	38%	(42)	30%	(34)	20%	(23)	1%	(1)	113
PID/Gender: Ind Women	—	(0)	7%	(11)	34%	(56)	33%	(54)	20%	(34)	7%	(11)	165
PID/Gender: Rep Men	2%	(2)	9%	(13)	30%	(42)	42%	(58)	14%	(20)	2%	(3)	138
PID/Gender: Rep Women	1%	(2)	1%	(1)	33%	(42)	45%	(58)	19%	(24)	1%	(1)	128
Ideo: Liberal (1-3)	2%	(7)	9%	(26)	38%	(108)	37%	(105)	9%	(26)	4%	(12)	284
Ideo: Moderate (4)	1%	(2)	7%	(20)	47%	(127)	33%	(87)	11%	(30)	1%	(3)	268
Ideo: Conservative (5-7)	2%	(7)	7%	(21)	25%	(75)	45%	(133)	18%	(54)	3%	(8)	298
Educ: < College	1%	(8)	7%	(44)	36%	(225)	37%	(226)	16%	(98)	3%	(17)	618
Educ: Bachelors degree	2%	(4)	9%	(17)	39%	(74)	38%	(71)	9%	(18)	3%	(5)	189
Educ: Post-grad	3%	(4)	10%	(12)	32%	(37)	38%	(44)	12%	(14)	4%	(5)	116

Continued on next page

**Table MCEN6\_25:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Beyonce

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(15)	8%	(74)	36%	(336)	37%	(342)	14%	(130)	3%	(26)	923
Income: Under 50k	1%	(5)	7%	(35)	40%	(202)	32%	(162)	17%	(83)	3%	(13)	500
Income: 50k-100k	3%	(7)	8%	(21)	33%	(87)	42%	(111)	12%	(31)	3%	(7)	265
Income: 100k+	2%	(3)	11%	(17)	29%	(46)	43%	(68)	11%	(17)	4%	(6)	158
Ethnicity: White	1%	(9)	8%	(57)	34%	(253)	38%	(278)	16%	(118)	3%	(23)	738
Ethnicity: Hispanic	1%	(2)	5%	(9)	45%	(84)	31%	(58)	12%	(23)	5%	(9)	185
Ethnicity: Black	3%	(3)	10%	(11)	46%	(50)	32%	(35)	8%	(8)	2%	(3)	110
Ethnicity: Other	4%	(3)	7%	(5)	43%	(33)	39%	(29)	5%	(3)	2%	(1)	75
All Christian	—	(1)	8%	(34)	32%	(135)	45%	(192)	13%	(54)	3%	(11)	427
All Non-Christian	9%	(6)	17%	(12)	42%	(29)	24%	(17)	5%	(4)	4%	(3)	71
Agnostic/Nothing in particular	1%	(1)	5%	(10)	45%	(94)	31%	(64)	15%	(31)	4%	(7)	208
Something Else	3%	(6)	9%	(15)	39%	(69)	29%	(52)	17%	(31)	3%	(5)	178
Religious Non-Protestant/Catholic	8%	(6)	19%	(15)	40%	(32)	24%	(19)	6%	(5)	3%	(3)	79
Evangelical	2%	(5)	12%	(31)	34%	(85)	31%	(78)	15%	(38)	4%	(11)	247
Non-Evangelical	1%	(3)	6%	(20)	33%	(118)	46%	(163)	13%	(45)	1%	(5)	354
Community: Urban	2%	(6)	11%	(33)	38%	(115)	33%	(98)	10%	(29)	6%	(18)	299
Community: Suburban	1%	(5)	6%	(23)	35%	(140)	40%	(161)	16%	(65)	1%	(5)	398
Community: Rural	2%	(4)	8%	(18)	36%	(81)	37%	(83)	16%	(37)	1%	(3)	226
Employ: Private Sector	2%	(5)	10%	(30)	32%	(96)	43%	(129)	12%	(36)	2%	(6)	304
Employ: Government	5%	(3)	13%	(7)	34%	(19)	32%	(18)	10%	(6)	7%	(4)	57
Employ: Self-Employed	2%	(2)	8%	(8)	43%	(43)	37%	(37)	8%	(8)	1%	(1)	101
Employ: Homemaker	2%	(1)	10%	(6)	22%	(12)	23%	(12)	29%	(16)	13%	(7)	53
Employ: Retired	—	(0)	5%	(11)	38%	(81)	38%	(81)	16%	(34)	2%	(4)	212
Employ: Unemployed	4%	(4)	6%	(7)	44%	(48)	27%	(30)	18%	(19)	2%	(2)	110
Employ: Other	—	(0)	2%	(1)	39%	(25)	45%	(29)	14%	(9)	1%	(0)	65
Military HH: Yes	2%	(2)	10%	(14)	34%	(48)	36%	(52)	15%	(21)	3%	(5)	142
Military HH: No	2%	(13)	8%	(60)	37%	(288)	37%	(290)	14%	(109)	3%	(22)	781

Continued on next page

**Table MCEN6\_25:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Beyonce

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	2%	(15)	8%	(74)	36%	(336)	37%	(342)	14%	(130)	3%	(26)	923
2018 House Vote: Democrat	2%	(8)	9%	(30)	43%	(145)	36%	(122)	7%	(25)	2%	(6)	336
2018 House Vote: Republican	1%	(3)	6%	(15)	30%	(78)	41%	(108)	20%	(52)	2%	(6)	262
2018 House Vote: Didnt Vote	1%	(4)	10%	(29)	34%	(104)	34%	(104)	17%	(50)	4%	(13)	305
4-Region: Northeast	3%	(5)	9%	(16)	41%	(71)	32%	(56)	12%	(20)	2%	(4)	174
4-Region: Midwest	—	(0)	3%	(6)	33%	(57)	47%	(82)	15%	(26)	1%	(1)	172
4-Region: South	2%	(8)	8%	(29)	38%	(142)	34%	(127)	15%	(54)	3%	(10)	371
4-Region: West	1%	(2)	11%	(23)	32%	(66)	37%	(77)	14%	(29)	5%	(11)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_26:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Lil Dicky

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (27)	6% (52)	11% (97)	12% (109)	17% (157)	52% (475)	916
Gender: Male	3% (11)	9% (38)	12% (51)	14% (63)	21% (93)	42% (182)	437
Gender: Female	3% (16)	3% (14)	10% (46)	10% (46)	14% (64)	61% (288)	474
Age: 18-34	8% (19)	9% (24)	22% (55)	18% (46)	18% (46)	25% (62)	253
Age: 35-44	3% (5)	11% (19)	13% (23)	9% (16)	23% (41)	42% (77)	181
Age: 45-64	1% (2)	3% (7)	6% (17)	11% (32)	16% (48)	64% (189)	295
Age: 65+	— (1)	1% (2)	1% (2)	8% (15)	12% (22)	78% (146)	187
GenZers: 1997-2012	10% (9)	6% (6)	17% (16)	21% (20)	16% (15)	30% (28)	93
Millennials: 1981-1996	5% (14)	10% (31)	19% (59)	13% (41)	22% (68)	30% (92)	304
GenXers: 1965-1980	1% (3)	6% (13)	6% (13)	10% (23)	15% (33)	62% (138)	224
Baby Boomers: 1946-1964	— (1)	1% (2)	3% (9)	8% (23)	14% (38)	74% (203)	275
PID: Dem (no lean)	5% (20)	10% (35)	11% (40)	11% (40)	15% (55)	47% (169)	358
PID: Ind (no lean)	1% (4)	2% (7)	11% (32)	10% (30)	20% (56)	55% (156)	285
PID: Rep (no lean)	1% (3)	4% (10)	9% (25)	14% (39)	17% (47)	55% (149)	273
PID/Gender: Dem Men	5% (8)	15% (26)	14% (23)	13% (23)	20% (34)	34% (58)	172
PID/Gender: Dem Women	6% (11)	5% (9)	9% (16)	9% (17)	11% (20)	60% (110)	184
PID/Gender: Ind Men	— (0)	3% (3)	14% (16)	12% (13)	23% (25)	48% (53)	110
PID/Gender: Ind Women	2% (4)	2% (4)	9% (16)	10% (17)	18% (31)	59% (103)	174
PID/Gender: Rep Men	2% (3)	6% (9)	8% (12)	17% (26)	22% (34)	46% (72)	155
PID/Gender: Rep Women	1% (1)	1% (2)	11% (13)	11% (12)	11% (13)	65% (75)	116
Ideo: Liberal (1-3)	6% (16)	10% (27)	11% (29)	11% (31)	17% (46)	46% (125)	274
Ideo: Moderate (4)	3% (7)	3% (10)	13% (36)	14% (38)	18% (51)	49% (135)	277
Ideo: Conservative (5-7)	1% (4)	4% (12)	9% (27)	12% (36)	15% (46)	59% (177)	302
Educ: < College	3% (17)	4% (22)	10% (63)	13% (76)	20% (119)	51% (308)	606
Educ: Bachelors degree	2% (4)	9% (18)	8% (16)	12% (23)	13% (25)	56% (112)	200
Educ: Post-grad	5% (5)	11% (12)	16% (17)	8% (9)	11% (12)	50% (55)	110

Continued on next page

**Table MCEN6\_26:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
*Lil Dicky*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	3%	(27)	6%	(52)	11%	(97)	12%	(109)	17%	(157)	52%	(475)	916
Income: Under 50k	3%	(14)	4%	(18)	8%	(40)	11%	(51)	17%	(82)	56%	(266)	471
Income: 50k-100k	2%	(5)	5%	(14)	13%	(37)	14%	(38)	21%	(57)	46%	(125)	275
Income: 100k+	5%	(8)	12%	(20)	12%	(20)	12%	(20)	11%	(18)	49%	(84)	170
Ethnicity: White	3%	(18)	6%	(39)	10%	(71)	11%	(80)	17%	(120)	53%	(369)	698
Ethnicity: Hispanic	7%	(10)	5%	(7)	14%	(19)	15%	(21)	27%	(36)	32%	(43)	136
Ethnicity: Black	4%	(4)	7%	(8)	14%	(17)	15%	(18)	15%	(17)	45%	(53)	117
Ethnicity: Other	4%	(4)	5%	(5)	9%	(9)	11%	(11)	19%	(20)	52%	(53)	101
All Christian	4%	(16)	7%	(26)	7%	(28)	13%	(49)	17%	(66)	53%	(208)	393
All Non-Christian	7%	(5)	14%	(11)	20%	(16)	9%	(7)	12%	(9)	38%	(30)	79
Agnostic/Nothing in particular	1%	(3)	3%	(5)	9%	(19)	15%	(32)	19%	(40)	53%	(112)	212
Something Else	2%	(3)	4%	(7)	15%	(30)	10%	(20)	17%	(32)	52%	(101)	193
Religious Non-Protestant/Catholic	6%	(5)	13%	(11)	18%	(16)	10%	(9)	15%	(13)	38%	(33)	87
Evangelical	3%	(8)	6%	(16)	12%	(31)	13%	(34)	17%	(44)	49%	(126)	259
Non-Evangelical	3%	(11)	4%	(13)	8%	(27)	12%	(38)	16%	(52)	56%	(182)	322
Community: Urban	5%	(14)	10%	(30)	11%	(30)	12%	(34)	16%	(45)	46%	(130)	283
Community: Suburban	2%	(9)	4%	(15)	11%	(45)	10%	(40)	17%	(70)	57%	(235)	413
Community: Rural	2%	(4)	3%	(8)	10%	(22)	16%	(34)	19%	(42)	50%	(110)	220
Employ: Private Sector	5%	(16)	8%	(25)	13%	(40)	15%	(48)	20%	(63)	39%	(124)	316
Employ: Government	12%	(6)	12%	(6)	23%	(12)	12%	(7)	8%	(4)	33%	(17)	52
Employ: Self-Employed	3%	(3)	9%	(9)	14%	(15)	18%	(19)	16%	(17)	40%	(43)	106
Employ: Homemaker	2%	(2)	5%	(3)	14%	(9)	4%	(3)	27%	(18)	47%	(30)	65
Employ: Retired	—	(0)	—	(1)	1%	(1)	7%	(15)	14%	(29)	77%	(158)	204
Employ: Unemployed	—	(0)	1%	(1)	7%	(6)	10%	(9)	16%	(14)	66%	(58)	89
Employ: Other	—	(0)	6%	(4)	17%	(11)	8%	(5)	10%	(6)	58%	(36)	62
Military HH: Yes	2%	(3)	6%	(9)	4%	(6)	13%	(19)	16%	(24)	57%	(84)	146
Military HH: No	3%	(23)	6%	(43)	12%	(91)	12%	(89)	17%	(133)	51%	(391)	770

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**Table MCEN6\_26:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

*Lil Dicky*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(27)	6%	(52)	11%	(97)	12%	(109)	17%	(157)	52%	(475)	916
2018 House Vote: Democrat	4%	(15)	9%	(29)	12%	(39)	9%	(29)	17%	(57)	50%	(165)	332
2018 House Vote: Republican	1%	(3)	2%	(6)	11%	(30)	16%	(43)	18%	(49)	52%	(144)	275
2018 House Vote: Didnt Vote	3%	(9)	6%	(17)	9%	(26)	12%	(35)	16%	(46)	53%	(153)	287
4-Region: Northeast	4%	(6)	4%	(6)	14%	(21)	15%	(22)	18%	(26)	46%	(68)	149
4-Region: Midwest	2%	(3)	5%	(9)	13%	(24)	9%	(16)	16%	(29)	56%	(103)	184
4-Region: South	2%	(7)	5%	(20)	11%	(40)	13%	(47)	15%	(55)	54%	(200)	369
4-Region: West	5%	(11)	8%	(17)	6%	(12)	11%	(24)	22%	(47)	48%	(103)	214

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_27:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Rihanna

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(21)	6%	(53)	31%	(294)	39%	(365)	16%	(150)	7%	(63)	945
Gender: Male	4%	(18)	7%	(31)	36%	(163)	32%	(145)	14%	(64)	6%	(29)	450
Gender: Female	1%	(3)	4%	(22)	27%	(131)	45%	(221)	17%	(85)	6%	(31)	492
Age: 18-34	5%	(14)	5%	(13)	38%	(100)	38%	(100)	10%	(27)	5%	(12)	266
Age: 35-44	3%	(4)	12%	(19)	35%	(55)	28%	(45)	16%	(25)	6%	(10)	159
Age: 45-64	1%	(3)	4%	(11)	27%	(75)	47%	(132)	16%	(45)	5%	(14)	281
Age: 65+	—	(0)	4%	(10)	26%	(63)	37%	(88)	22%	(53)	11%	(26)	239
GenZers: 1997-2012	4%	(5)	6%	(7)	39%	(43)	34%	(37)	11%	(12)	6%	(7)	111
Millennials: 1981-1996	5%	(13)	9%	(25)	35%	(97)	35%	(98)	12%	(34)	5%	(13)	281
GenXers: 1965-1980	2%	(3)	4%	(8)	27%	(57)	47%	(98)	14%	(29)	7%	(15)	210
Baby Boomers: 1946-1964	—	(0)	4%	(13)	29%	(92)	40%	(128)	19%	(62)	8%	(27)	322
PID: Dem (no lean)	4%	(17)	9%	(32)	33%	(125)	40%	(152)	10%	(38)	4%	(14)	378
PID: Ind (no lean)	1%	(2)	4%	(11)	34%	(98)	33%	(97)	21%	(60)	7%	(21)	289
PID: Rep (no lean)	1%	(2)	3%	(10)	25%	(71)	42%	(116)	19%	(51)	10%	(27)	277
PID/Gender: Dem Men	9%	(16)	10%	(18)	35%	(62)	29%	(52)	12%	(21)	4%	(8)	176
PID/Gender: Dem Women	1%	(1)	7%	(14)	31%	(63)	50%	(100)	8%	(16)	3%	(6)	201
PID/Gender: Ind Men	—	(1)	4%	(5)	47%	(60)	25%	(32)	18%	(23)	6%	(7)	128
PID/Gender: Ind Women	1%	(1)	3%	(5)	23%	(38)	40%	(65)	23%	(37)	9%	(14)	161
PID/Gender: Rep Men	1%	(1)	5%	(8)	28%	(41)	42%	(61)	14%	(21)	10%	(14)	146
PID/Gender: Rep Women	—	(1)	2%	(2)	23%	(30)	43%	(55)	24%	(31)	9%	(11)	130
Ideo: Liberal (1-3)	3%	(9)	5%	(15)	34%	(92)	40%	(107)	13%	(36)	4%	(12)	271
Ideo: Moderate (4)	1%	(2)	7%	(20)	34%	(104)	40%	(121)	12%	(37)	6%	(20)	303
Ideo: Conservative (5-7)	3%	(9)	5%	(17)	23%	(74)	40%	(125)	21%	(66)	8%	(26)	316
Educ: < College	2%	(14)	4%	(24)	30%	(188)	39%	(245)	17%	(104)	8%	(47)	622
Educ: Bachelors degree	1%	(3)	11%	(22)	32%	(65)	41%	(83)	13%	(26)	3%	(6)	205
Educ: Post-grad	4%	(4)	6%	(7)	34%	(40)	31%	(37)	17%	(20)	8%	(9)	118

Continued on next page

**Table MCEN6\_27:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Rihanna

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(21)	6%	(53)	31%	(294)	39%	(365)	16%	(150)	7%	(63)	945
Income: Under 50k	2%	(8)	5%	(24)	31%	(148)	39%	(182)	14%	(65)	9%	(43)	470
Income: 50k-100k	3%	(9)	5%	(15)	32%	(93)	40%	(119)	18%	(52)	2%	(7)	294
Income: 100k+	2%	(4)	8%	(14)	29%	(53)	35%	(64)	19%	(33)	7%	(12)	180
Ethnicity: White	2%	(12)	6%	(40)	27%	(191)	41%	(288)	18%	(128)	6%	(44)	704
Ethnicity: Hispanic	2%	(4)	7%	(11)	32%	(51)	38%	(60)	16%	(26)	5%	(8)	159
Ethnicity: Black	4%	(5)	3%	(5)	53%	(72)	30%	(41)	5%	(6)	5%	(7)	136
Ethnicity: Other	3%	(3)	8%	(8)	30%	(31)	34%	(36)	15%	(15)	11%	(11)	105
All Christian	1%	(5)	7%	(28)	28%	(116)	42%	(175)	16%	(68)	5%	(21)	414
All Non-Christian	3%	(3)	18%	(16)	36%	(31)	30%	(26)	8%	(7)	5%	(4)	86
Agnostic/Nothing in particular	2%	(5)	2%	(5)	34%	(80)	39%	(91)	16%	(37)	7%	(17)	235
Something Else	5%	(8)	2%	(3)	34%	(56)	34%	(56)	15%	(25)	10%	(16)	164
Religious Non-Protestant/Catholic	3%	(3)	17%	(16)	34%	(31)	32%	(30)	10%	(9)	4%	(4)	92
Evangelical	3%	(8)	6%	(14)	30%	(71)	36%	(84)	17%	(39)	8%	(18)	234
Non-Evangelical	2%	(5)	4%	(15)	30%	(103)	42%	(143)	16%	(53)	6%	(20)	339
Community: Urban	4%	(10)	9%	(25)	32%	(89)	35%	(99)	13%	(36)	9%	(24)	283
Community: Suburban	2%	(8)	5%	(21)	29%	(124)	42%	(179)	17%	(73)	4%	(17)	421
Community: Rural	1%	(3)	3%	(7)	33%	(80)	36%	(87)	17%	(41)	9%	(22)	240
Employ: Private Sector	3%	(9)	6%	(18)	33%	(99)	38%	(113)	15%	(44)	5%	(15)	298
Employ: Government	3%	(2)	12%	(8)	47%	(30)	26%	(17)	12%	(8)	—	(0)	63
Employ: Self-Employed	3%	(3)	5%	(6)	31%	(32)	45%	(47)	8%	(8)	8%	(8)	104
Employ: Homemaker	—	(0)	8%	(5)	18%	(11)	49%	(29)	16%	(9)	9%	(5)	59
Employ: Retired	—	(0)	3%	(8)	29%	(70)	37%	(88)	21%	(50)	10%	(24)	240
Employ: Unemployed	6%	(7)	1%	(1)	28%	(32)	46%	(52)	15%	(17)	4%	(4)	114
Military HH: Yes	—	(0)	3%	(4)	34%	(44)	37%	(48)	17%	(22)	8%	(11)	129
Military HH: No	3%	(21)	6%	(49)	31%	(250)	39%	(317)	16%	(127)	6%	(52)	815

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**Table MCEN6\_27:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Rihanna

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(21)	6%	(53)	31%	(294)	39%	(365)	16%	(150)	7%	(63)	945
2018 House Vote: Democrat	3%	(9)	8%	(28)	36%	(130)	40%	(143)	9%	(32)	4%	(13)	356
2018 House Vote: Republican	1%	(3)	3%	(10)	23%	(64)	41%	(113)	22%	(61)	9%	(26)	278
2018 House Vote: Didnt Vote	3%	(8)	5%	(15)	31%	(90)	36%	(102)	18%	(51)	7%	(21)	287
4-Region: Northeast	3%	(5)	8%	(14)	32%	(55)	41%	(72)	14%	(24)	2%	(3)	174
4-Region: Midwest	2%	(4)	4%	(7)	29%	(54)	45%	(85)	15%	(29)	6%	(11)	191
4-Region: South	3%	(10)	3%	(12)	33%	(119)	35%	(126)	19%	(68)	8%	(30)	365
4-Region: West	1%	(2)	9%	(19)	30%	(65)	38%	(82)	13%	(28)	9%	(18)	215

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_28:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

*Kid Cudi*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(21)	6%	(52)	11%	(93)	21%	(184)	17%	(144)	43%	(377)	871
Gender: Male	3%	(14)	9%	(38)	16%	(66)	19%	(82)	16%	(69)	36%	(154)	424
Gender: Female	1%	(7)	3%	(15)	6%	(27)	23%	(102)	17%	(75)	49%	(219)	444
Age: 18-34	4%	(11)	10%	(25)	19%	(47)	34%	(86)	13%	(33)	19%	(48)	250
Age: 35-44	5%	(8)	13%	(21)	14%	(23)	24%	(39)	24%	(40)	21%	(34)	165
Age: 45-64	1%	(2)	2%	(5)	8%	(20)	17%	(43)	18%	(47)	55%	(142)	259
Age: 65+	—	(0)	1%	(2)	1%	(3)	8%	(15)	13%	(25)	77%	(152)	196
GenZers: 1997-2012	4%	(4)	10%	(10)	19%	(19)	26%	(26)	9%	(9)	32%	(32)	99
Millennials: 1981-1996	4%	(12)	12%	(33)	16%	(46)	33%	(95)	21%	(59)	14%	(38)	283
GenXers: 1965-1980	2%	(5)	3%	(7)	9%	(19)	17%	(35)	17%	(36)	52%	(110)	212
Baby Boomers: 1946-1964	—	(0)	1%	(3)	3%	(9)	10%	(26)	15%	(38)	70%	(178)	254
PID: Dem (no lean)	5%	(16)	8%	(25)	16%	(54)	24%	(81)	15%	(51)	32%	(108)	336
PID: Ind (no lean)	1%	(2)	3%	(9)	7%	(20)	19%	(52)	19%	(51)	51%	(141)	275
PID: Rep (no lean)	1%	(3)	7%	(18)	7%	(18)	20%	(51)	16%	(42)	49%	(128)	260
PID/Gender: Dem Men	6%	(11)	13%	(22)	21%	(36)	19%	(33)	14%	(23)	27%	(47)	171
PID/Gender: Dem Women	3%	(5)	2%	(4)	11%	(19)	29%	(48)	17%	(28)	37%	(61)	164
PID/Gender: Ind Men	1%	(1)	5%	(6)	14%	(16)	20%	(24)	17%	(20)	43%	(50)	117
PID/Gender: Ind Women	1%	(1)	2%	(3)	2%	(3)	18%	(28)	20%	(31)	57%	(90)	157
PID/Gender: Rep Men	2%	(3)	8%	(10)	10%	(13)	19%	(26)	19%	(26)	42%	(57)	136
PID/Gender: Rep Women	—	(0)	6%	(8)	4%	(5)	21%	(26)	13%	(16)	56%	(69)	123
Ideo: Liberal (1-3)	5%	(14)	9%	(22)	12%	(31)	23%	(57)	16%	(41)	34%	(84)	249
Ideo: Moderate (4)	1%	(3)	3%	(10)	13%	(38)	21%	(60)	21%	(61)	40%	(115)	287
Ideo: Conservative (5-7)	2%	(5)	7%	(18)	8%	(20)	17%	(45)	12%	(32)	55%	(146)	267
Educ: < College	2%	(9)	5%	(28)	9%	(52)	25%	(141)	16%	(92)	44%	(252)	573
Educ: Bachelors degree	4%	(7)	5%	(9)	13%	(25)	16%	(30)	19%	(35)	43%	(80)	186
Educ: Post-grad	5%	(5)	14%	(15)	15%	(16)	12%	(13)	15%	(16)	40%	(44)	111

Continued on next page

**Table MCEN6\_28:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Kid Cudi

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(21)	6%	(52)	11%	(93)	21%	(184)	17%	(144)	43%	(377)	871
Income: Under 50k	2%	(9)	5%	(23)	6%	(27)	26%	(115)	16%	(70)	46%	(206)	448
Income: 50k-100k	2%	(5)	5%	(14)	16%	(44)	19%	(51)	15%	(40)	43%	(115)	269
Income: 100k+	5%	(7)	10%	(16)	14%	(22)	12%	(18)	22%	(34)	36%	(56)	154
Ethnicity: White	2%	(11)	6%	(42)	9%	(62)	20%	(138)	15%	(104)	47%	(319)	677
Ethnicity: Hispanic	3%	(5)	10%	(16)	11%	(17)	29%	(44)	12%	(18)	35%	(54)	153
Ethnicity: Black	7%	(8)	6%	(7)	18%	(21)	29%	(33)	19%	(22)	22%	(25)	115
Ethnicity: Other	3%	(2)	5%	(4)	13%	(10)	15%	(12)	22%	(17)	42%	(33)	78
All Christian	2%	(9)	7%	(27)	9%	(36)	16%	(63)	15%	(57)	51%	(196)	388
All Non-Christian	11%	(7)	21%	(15)	19%	(13)	16%	(11)	11%	(8)	22%	(15)	69
Agnostic/Nothing in particular	2%	(3)	2%	(4)	11%	(23)	26%	(54)	17%	(36)	43%	(89)	208
Something Else	—	(0)	4%	(6)	10%	(17)	30%	(50)	18%	(29)	38%	(64)	167
Religious Non-Protestant/Catholic	10%	(7)	19%	(15)	16%	(13)	19%	(15)	13%	(10)	23%	(18)	78
Evangelical	2%	(6)	8%	(20)	10%	(24)	21%	(50)	13%	(31)	45%	(107)	238
Non-Evangelical	1%	(4)	3%	(10)	9%	(27)	20%	(63)	18%	(54)	49%	(151)	308
Community: Urban	6%	(18)	9%	(26)	12%	(33)	21%	(58)	17%	(47)	35%	(97)	279
Community: Suburban	1%	(2)	4%	(14)	9%	(33)	20%	(73)	19%	(69)	47%	(170)	361
Community: Rural	—	(1)	6%	(13)	11%	(26)	23%	(52)	12%	(28)	48%	(110)	230
Employ: Private Sector	4%	(13)	7%	(21)	16%	(48)	21%	(61)	19%	(57)	32%	(95)	295
Employ: Government	4%	(3)	17%	(12)	18%	(12)	31%	(21)	6%	(4)	24%	(17)	69
Employ: Self-Employed	—	(0)	11%	(10)	13%	(11)	26%	(24)	14%	(12)	36%	(33)	90
Employ: Homemaker	6%	(4)	4%	(3)	5%	(3)	30%	(19)	10%	(6)	46%	(29)	62
Employ: Retired	—	(0)	—	(0)	2%	(5)	8%	(15)	15%	(31)	75%	(152)	203
Employ: Unemployed	—	(0)	7%	(6)	5%	(5)	32%	(28)	23%	(20)	33%	(29)	89
Military HH: Yes	3%	(5)	2%	(3)	6%	(9)	17%	(25)	22%	(31)	49%	(69)	141
Military HH: No	2%	(16)	7%	(50)	11%	(84)	22%	(159)	15%	(113)	42%	(308)	730

Continued on next page

**Table MCEN6\_28:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

*Kid Cudi*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(21)	6%	(52)	11%	(93)	21%	(184)	17%	(144)	43%	(377)	871
2018 House Vote: Democrat	4%	(13)	7%	(21)	14%	(45)	23%	(73)	18%	(56)	34%	(106)	313
2018 House Vote: Republican	1%	(4)	5%	(11)	7%	(17)	16%	(37)	17%	(40)	54%	(128)	236
2018 House Vote: Didnt Vote	1%	(4)	6%	(19)	10%	(30)	24%	(72)	15%	(43)	44%	(129)	297
4-Region: Northeast	2%	(4)	9%	(14)	14%	(22)	24%	(40)	19%	(31)	32%	(53)	164
4-Region: Midwest	1%	(2)	4%	(7)	9%	(16)	19%	(33)	20%	(36)	47%	(83)	177
4-Region: South	2%	(7)	4%	(14)	9%	(31)	22%	(72)	14%	(48)	48%	(161)	332
4-Region: West	4%	(8)	9%	(18)	12%	(23)	20%	(39)	15%	(29)	41%	(80)	197

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_29:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Andre 3000 (of the band Outkast)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(32)	6%	(55)	19%	(174)	18%	(167)	14%	(135)	40%	(372)	935
Gender: Male	5%	(23)	9%	(42)	23%	(114)	20%	(99)	13%	(65)	30%	(144)	486
Gender: Female	2%	(9)	3%	(14)	13%	(59)	15%	(68)	16%	(69)	51%	(224)	442
Age: 18-34	3%	(9)	7%	(18)	21%	(59)	25%	(67)	17%	(46)	27%	(74)	273
Age: 35-44	5%	(8)	13%	(21)	31%	(49)	21%	(32)	14%	(22)	16%	(24)	156
Age: 45-64	5%	(15)	5%	(15)	19%	(59)	16%	(49)	11%	(36)	45%	(140)	313
Age: 65+	—	(0)	1%	(1)	4%	(8)	10%	(19)	16%	(31)	69%	(133)	192
GenZers: 1997-2012	3%	(4)	9%	(9)	13%	(14)	23%	(25)	12%	(14)	39%	(43)	108
Millennials: 1981-1996	4%	(11)	9%	(26)	29%	(84)	23%	(65)	18%	(51)	17%	(49)	285
GenXers: 1965-1980	6%	(14)	7%	(16)	20%	(47)	17%	(40)	11%	(27)	39%	(93)	238
Baby Boomers: 1946-1964	1%	(3)	1%	(4)	10%	(29)	12%	(35)	14%	(40)	62%	(178)	290
PID: Dem (no lean)	5%	(19)	8%	(29)	23%	(86)	19%	(73)	13%	(51)	32%	(120)	377
PID: Ind (no lean)	1%	(2)	4%	(11)	17%	(51)	18%	(54)	17%	(52)	43%	(127)	298
PID: Rep (no lean)	4%	(11)	6%	(16)	14%	(37)	15%	(40)	12%	(32)	48%	(124)	260
PID/Gender: Dem Men	6%	(11)	10%	(18)	29%	(53)	24%	(43)	9%	(17)	22%	(41)	184
PID/Gender: Dem Women	4%	(8)	5%	(10)	17%	(33)	16%	(30)	17%	(33)	41%	(78)	192
PID/Gender: Ind Men	1%	(2)	6%	(9)	23%	(36)	22%	(34)	18%	(28)	31%	(49)	158
PID/Gender: Ind Women	—	(1)	2%	(2)	10%	(14)	14%	(20)	18%	(24)	56%	(77)	137
PID/Gender: Rep Men	7%	(11)	10%	(14)	17%	(25)	15%	(21)	14%	(20)	37%	(53)	144
PID/Gender: Rep Women	—	(0)	1%	(1)	11%	(13)	16%	(18)	11%	(12)	61%	(69)	114
Ideo: Liberal (1-3)	5%	(13)	6%	(17)	22%	(62)	21%	(58)	16%	(44)	31%	(88)	282
Ideo: Moderate (4)	1%	(3)	4%	(14)	22%	(66)	18%	(56)	15%	(47)	39%	(119)	305
Ideo: Conservative (5-7)	5%	(16)	6%	(17)	14%	(40)	15%	(43)	11%	(31)	50%	(146)	291
Educ: < College	3%	(20)	5%	(34)	17%	(103)	19%	(120)	15%	(90)	41%	(253)	619
Educ: Bachelors degree	2%	(4)	5%	(10)	23%	(45)	16%	(31)	15%	(29)	40%	(77)	195
Educ: Post-grad	7%	(8)	10%	(12)	22%	(26)	14%	(16)	13%	(16)	35%	(42)	121

Continued on next page



**Table MCEN6\_29:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Andre 3000 (of the band Outkast)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(32)	6%	(55)	19%	(174)	18%	(167)	14%	(135)	40%	(372)	935
Income: Under 50k	4%	(20)	4%	(20)	19%	(92)	18%	(88)	14%	(68)	41%	(198)	486
Income: 50k-100k	1%	(3)	8%	(23)	15%	(44)	19%	(54)	14%	(39)	43%	(122)	285
Income: 100k+	5%	(9)	8%	(13)	23%	(38)	15%	(25)	17%	(28)	31%	(52)	164
Ethnicity: White	3%	(25)	5%	(35)	17%	(122)	16%	(115)	15%	(111)	44%	(318)	726
Ethnicity: Hispanic	8%	(13)	5%	(8)	30%	(50)	19%	(31)	15%	(25)	24%	(40)	167
Ethnicity: Black	4%	(4)	12%	(14)	32%	(38)	28%	(33)	9%	(10)	16%	(19)	118
Ethnicity: Other	3%	(3)	7%	(6)	15%	(14)	21%	(19)	15%	(13)	39%	(35)	91
All Christian	5%	(20)	5%	(20)	13%	(55)	18%	(72)	13%	(53)	46%	(190)	410
All Non-Christian	13%	(9)	12%	(8)	21%	(15)	18%	(13)	6%	(4)	29%	(20)	70
Agnostic/Nothing in particular	1%	(1)	5%	(13)	21%	(50)	16%	(38)	20%	(49)	38%	(92)	243
Something Else	—	(1)	8%	(14)	26%	(44)	21%	(36)	13%	(22)	31%	(51)	168
Religious Non-Protestant/Catholic	13%	(9)	11%	(8)	21%	(16)	18%	(14)	10%	(7)	28%	(21)	75
Evangelical	3%	(8)	9%	(22)	15%	(37)	20%	(49)	9%	(21)	43%	(105)	243
Non-Evangelical	4%	(13)	3%	(11)	19%	(63)	18%	(60)	16%	(53)	41%	(139)	339
Community: Urban	4%	(12)	9%	(25)	19%	(55)	18%	(50)	14%	(40)	36%	(101)	284
Community: Suburban	4%	(16)	5%	(21)	18%	(76)	18%	(74)	13%	(55)	42%	(178)	419
Community: Rural	2%	(4)	4%	(9)	19%	(43)	19%	(43)	17%	(39)	40%	(92)	232
Employ: Private Sector	6%	(19)	8%	(23)	24%	(72)	22%	(67)	14%	(43)	27%	(81)	304
Employ: Government	7%	(5)	21%	(13)	26%	(17)	14%	(9)	8%	(5)	24%	(15)	63
Employ: Self-Employed	2%	(2)	6%	(5)	20%	(17)	28%	(24)	13%	(11)	32%	(28)	87
Employ: Homemaker	3%	(2)	2%	(1)	16%	(9)	14%	(8)	12%	(7)	52%	(30)	58
Employ: Retired	—	(0)	3%	(6)	10%	(22)	11%	(24)	15%	(34)	62%	(142)	228
Employ: Unemployed	1%	(1)	4%	(4)	23%	(26)	24%	(27)	21%	(24)	26%	(29)	110
Employ: Other	2%	(1)	3%	(2)	14%	(8)	12%	(7)	14%	(8)	55%	(32)	58
Military HH: Yes	1%	(1)	4%	(5)	15%	(21)	15%	(20)	19%	(26)	46%	(63)	136
Military HH: No	4%	(31)	6%	(50)	19%	(153)	18%	(147)	14%	(109)	39%	(309)	799

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**Table MCEN6\_29:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Andre 3000 (of the band Outkast)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(32)	6%	(55)	19%	(174)	18%	(167)	14%	(135)	40%	(372)	935
2018 House Vote: Democrat	4%	(14)	6%	(22)	23%	(82)	20%	(72)	14%	(51)	34%	(122)	364
2018 House Vote: Republican	4%	(11)	4%	(10)	12%	(31)	18%	(46)	13%	(33)	48%	(119)	250
2018 House Vote: Didnt Vote	2%	(7)	8%	(23)	18%	(54)	15%	(47)	16%	(47)	41%	(123)	301
4-Region: Northeast	4%	(6)	5%	(9)	22%	(39)	18%	(33)	12%	(21)	40%	(72)	180
4-Region: Midwest	2%	(3)	5%	(9)	11%	(18)	18%	(31)	14%	(25)	50%	(87)	173
4-Region: South	2%	(7)	5%	(18)	23%	(79)	18%	(61)	14%	(50)	38%	(133)	349
4-Region: West	6%	(15)	9%	(20)	16%	(37)	18%	(42)	16%	(38)	34%	(80)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_30:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Queen Latifah

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(112)	31%	(295)	33%	(312)	5%	(47)	11%	(104)	7%	(70)	941
Gender: Male	11%	(51)	32%	(148)	30%	(139)	7%	(31)	13%	(58)	8%	(36)	464
Gender: Female	13%	(60)	31%	(146)	36%	(172)	3%	(16)	10%	(46)	7%	(32)	473
Age: 18-34	20%	(54)	28%	(77)	24%	(66)	5%	(13)	9%	(26)	14%	(37)	273
Age: 35-44	12%	(19)	33%	(51)	34%	(53)	4%	(6)	12%	(18)	5%	(7)	154
Age: 45-64	7%	(22)	36%	(108)	41%	(121)	4%	(13)	8%	(24)	3%	(10)	298
Age: 65+	8%	(18)	27%	(59)	33%	(72)	7%	(15)	17%	(36)	7%	(16)	216
GenZers: 1997-2012	13%	(13)	24%	(24)	22%	(22)	4%	(4)	14%	(14)	23%	(23)	99
Millennials: 1981-1996	18%	(54)	33%	(95)	28%	(81)	5%	(15)	9%	(27)	7%	(20)	290
GenXers: 1965-1980	8%	(20)	34%	(80)	43%	(99)	4%	(10)	6%	(14)	4%	(10)	233
Baby Boomers: 1946-1964	8%	(23)	32%	(95)	35%	(106)	6%	(19)	15%	(44)	5%	(15)	301
PID: Dem (no lean)	12%	(46)	35%	(131)	36%	(133)	3%	(13)	8%	(29)	5%	(18)	369
PID: Ind (no lean)	7%	(22)	29%	(89)	34%	(103)	4%	(13)	16%	(47)	10%	(30)	303
PID: Rep (no lean)	16%	(44)	28%	(76)	28%	(76)	8%	(21)	11%	(28)	9%	(23)	269
PID/Gender: Dem Men	15%	(27)	38%	(70)	32%	(60)	4%	(7)	10%	(18)	3%	(5)	187
PID/Gender: Dem Women	10%	(18)	33%	(61)	40%	(73)	3%	(6)	6%	(11)	7%	(13)	182
PID/Gender: Ind Men	6%	(7)	28%	(37)	28%	(37)	8%	(10)	17%	(22)	13%	(16)	131
PID/Gender: Ind Women	8%	(14)	30%	(51)	38%	(65)	2%	(3)	14%	(25)	8%	(13)	170
PID/Gender: Rep Men	11%	(17)	28%	(41)	29%	(43)	9%	(14)	12%	(18)	10%	(15)	147
PID/Gender: Rep Women	23%	(28)	29%	(35)	28%	(34)	6%	(8)	9%	(11)	5%	(6)	120
Ideo: Liberal (1-3)	10%	(28)	41%	(114)	32%	(89)	5%	(15)	7%	(18)	4%	(12)	276
Ideo: Moderate (4)	8%	(24)	32%	(95)	37%	(112)	4%	(11)	15%	(44)	5%	(14)	300
Ideo: Conservative (5-7)	20%	(55)	25%	(71)	29%	(82)	6%	(18)	11%	(30)	9%	(26)	282
Educ: < College	11%	(68)	32%	(190)	32%	(191)	4%	(25)	12%	(74)	9%	(54)	603
Educ: Bachelors degree	12%	(27)	32%	(70)	34%	(73)	6%	(13)	10%	(22)	5%	(12)	217
Educ: Post-grad	14%	(17)	29%	(35)	39%	(48)	8%	(9)	6%	(8)	4%	(5)	121

Continued on next page

**Table MCEN6\_30:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Queen Latifah

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	12%	(112)	31%	(295)	33%	(312)	5%	(47)	11%	(104)	7%	(70)	941
Income: Under 50k	11%	(52)	31%	(147)	35%	(169)	3%	(14)	11%	(51)	10%	(46)	480
Income: 50k-100k	12%	(32)	34%	(95)	31%	(87)	5%	(15)	13%	(36)	5%	(15)	280
Income: 100k+	15%	(27)	29%	(53)	31%	(56)	10%	(19)	9%	(17)	5%	(10)	181
Ethnicity: White	12%	(82)	34%	(242)	32%	(224)	5%	(37)	11%	(80)	6%	(46)	711
Ethnicity: Hispanic	15%	(23)	36%	(55)	30%	(46)	5%	(7)	5%	(8)	8%	(12)	152
Ethnicity: Black	13%	(17)	28%	(35)	45%	(57)	3%	(3)	5%	(6)	6%	(8)	127
Ethnicity: Other	13%	(13)	17%	(18)	29%	(30)	7%	(7)	17%	(18)	16%	(17)	103
All Christian	13%	(57)	30%	(126)	36%	(153)	7%	(28)	9%	(37)	5%	(23)	425
All Non-Christian	10%	(7)	39%	(26)	17%	(11)	8%	(5)	19%	(13)	8%	(5)	68
Agnostic/Nothing in particular	10%	(25)	31%	(75)	28%	(68)	5%	(11)	14%	(33)	12%	(29)	241
Something Else	13%	(22)	34%	(55)	37%	(60)	—	(1)	8%	(14)	7%	(12)	163
Religious Non-Protestant/Catholic	10%	(8)	37%	(28)	19%	(15)	8%	(6)	18%	(14)	8%	(6)	77
Evangelical	14%	(34)	30%	(71)	30%	(72)	5%	(12)	11%	(25)	10%	(24)	239
Non-Evangelical	13%	(45)	31%	(109)	40%	(140)	5%	(18)	8%	(28)	3%	(10)	350
Community: Urban	12%	(36)	30%	(88)	33%	(97)	5%	(14)	8%	(25)	11%	(32)	291
Community: Suburban	11%	(47)	31%	(127)	35%	(144)	5%	(22)	11%	(46)	6%	(25)	411
Community: Rural	12%	(30)	34%	(80)	30%	(71)	5%	(11)	14%	(33)	5%	(13)	238
Employ: Private Sector	11%	(34)	37%	(119)	35%	(112)	5%	(15)	6%	(20)	7%	(21)	321
Employ: Government	28%	(15)	30%	(16)	25%	(13)	8%	(4)	1%	(1)	8%	(4)	53
Employ: Self-Employed	12%	(10)	24%	(21)	37%	(33)	6%	(5)	13%	(11)	8%	(7)	87
Employ: Homemaker	19%	(11)	32%	(19)	26%	(15)	5%	(3)	10%	(6)	8%	(5)	58
Employ: Retired	10%	(23)	25%	(58)	35%	(81)	6%	(14)	17%	(39)	8%	(17)	232
Employ: Unemployed	11%	(11)	32%	(33)	27%	(28)	4%	(4)	19%	(19)	7%	(7)	103
Employ: Other	10%	(5)	37%	(20)	42%	(23)	3%	(2)	8%	(4)	—	(0)	55
Military HH: Yes	11%	(15)	33%	(44)	36%	(48)	7%	(10)	8%	(11)	5%	(6)	134
Military HH: No	12%	(97)	31%	(251)	33%	(264)	5%	(38)	12%	(93)	8%	(64)	807

Continued on next page

**Table MCEN6\_30:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Queen Latifah

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(112)	31%	(295)	33%	(312)	5%	(47)	11%	(104)	7%	(70)	941
2018 House Vote: Democrat	11%	(39)	35%	(125)	41%	(143)	3%	(10)	7%	(26)	3%	(10)	353
2018 House Vote: Republican	13%	(33)	29%	(72)	30%	(76)	9%	(22)	12%	(29)	7%	(18)	250
2018 House Vote: Didnt Vote	12%	(37)	30%	(95)	28%	(88)	5%	(16)	14%	(46)	12%	(37)	319
4-Region: Northeast	12%	(20)	28%	(47)	38%	(64)	6%	(10)	11%	(18)	5%	(9)	169
4-Region: Midwest	12%	(21)	32%	(55)	38%	(66)	4%	(7)	9%	(16)	4%	(6)	171
4-Region: South	13%	(48)	34%	(129)	32%	(121)	3%	(11)	12%	(44)	7%	(26)	380
4-Region: West	10%	(22)	29%	(64)	28%	(61)	9%	(19)	11%	(25)	13%	(29)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_31:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Harry Connick Jr.

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	6% (49)	13% (115)	29% (256)	12% (102)	15% (133)	25% (215)	871
Gender: Male	5% (21)	15% (63)	27% (113)	13% (54)	15% (64)	24% (102)	417
Gender: Female	6% (29)	11% (51)	32% (143)	11% (48)	15% (69)	25% (110)	450
Age: 18-34	7% (18)	15% (37)	14% (35)	7% (17)	12% (31)	45% (111)	249
Age: 35-44	8% (12)	19% (28)	23% (35)	7% (10)	23% (34)	20% (29)	149
Age: 45-64	4% (11)	14% (37)	34% (94)	14% (39)	15% (41)	19% (51)	273
Age: 65+	4% (9)	6% (12)	47% (93)	18% (35)	14% (27)	12% (23)	200
GenZers: 1997-2012	5% (5)	16% (15)	8% (7)	9% (8)	6% (6)	56% (52)	93
Millennials: 1981-1996	8% (22)	15% (39)	21% (56)	7% (19)	19% (50)	31% (83)	269
GenXers: 1965-1980	5% (10)	19% (41)	30% (66)	12% (27)	15% (33)	20% (44)	221
Baby Boomers: 1946-1964	4% (10)	7% (19)	46% (123)	17% (44)	15% (39)	11% (30)	265
PID: Dem (no lean)	9% (32)	16% (56)	31% (108)	10% (34)	11% (38)	24% (83)	352
PID: Ind (no lean)	2% (5)	11% (30)	29% (79)	12% (32)	21% (56)	26% (71)	272
PID: Rep (no lean)	5% (13)	12% (29)	28% (70)	14% (36)	16% (39)	24% (61)	247
PID/Gender: Dem Men	9% (16)	22% (37)	31% (53)	7% (11)	10% (17)	21% (36)	170
PID/Gender: Dem Women	9% (16)	11% (19)	30% (55)	13% (23)	11% (21)	26% (47)	181
PID/Gender: Ind Men	1% (1)	10% (12)	22% (26)	18% (22)	22% (26)	26% (30)	117
PID/Gender: Ind Women	2% (4)	10% (16)	34% (53)	7% (11)	20% (30)	27% (41)	154
PID/Gender: Rep Men	3% (3)	10% (13)	26% (35)	17% (22)	16% (21)	28% (37)	130
PID/Gender: Rep Women	8% (9)	14% (16)	31% (35)	12% (14)	16% (18)	19% (22)	115
Ideo: Liberal (1-3)	8% (20)	15% (39)	34% (89)	7% (19)	11% (29)	26% (68)	265
Ideo: Moderate (4)	6% (16)	12% (33)	29% (80)	14% (38)	14% (39)	25% (70)	277
Ideo: Conservative (5-7)	4% (10)	14% (37)	30% (80)	16% (43)	17% (46)	20% (54)	271
Educ: < College	5% (25)	11% (62)	26% (145)	10% (57)	17% (94)	31% (171)	554
Educ: Bachelors degree	5% (11)	18% (34)	37% (71)	12% (24)	12% (24)	16% (31)	195
Educ: Post-grad	11% (14)	16% (19)	32% (40)	18% (22)	12% (15)	11% (14)	123

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**Table MCEN6\_31:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Harry Connick Jr.

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(49)	13%	(115)	29%	(256)	12%	(102)	15%	(133)	25%	(215)	871
Income: Under 50k	6%	(25)	10%	(47)	26%	(115)	10%	(44)	17%	(75)	31%	(138)	444
Income: 50k-100k	4%	(10)	15%	(39)	32%	(83)	13%	(34)	15%	(38)	21%	(56)	260
Income: 100k+	9%	(15)	18%	(29)	35%	(58)	14%	(24)	12%	(20)	13%	(21)	167
Ethnicity: White	6%	(42)	14%	(91)	32%	(215)	12%	(82)	17%	(113)	19%	(128)	670
Ethnicity: Hispanic	5%	(7)	19%	(25)	22%	(29)	5%	(7)	20%	(27)	28%	(38)	133
Ethnicity: Black	5%	(6)	11%	(13)	16%	(19)	11%	(13)	12%	(14)	44%	(51)	116
Ethnicity: Other	1%	(1)	13%	(11)	27%	(23)	8%	(7)	8%	(7)	42%	(36)	85
All Christian	6%	(24)	16%	(62)	35%	(138)	15%	(59)	12%	(46)	16%	(61)	391
All Non-Christian	12%	(8)	15%	(10)	30%	(20)	12%	(8)	11%	(8)	19%	(13)	66
Agnostic/Nothing in particular	4%	(8)	12%	(25)	27%	(56)	10%	(20)	18%	(36)	29%	(60)	204
Something Else	5%	(8)	9%	(14)	17%	(28)	6%	(9)	22%	(35)	42%	(68)	163
Religious Non-Protestant/Catholic	11%	(8)	16%	(11)	28%	(20)	14%	(10)	12%	(9)	18%	(13)	70
Evangelical	9%	(21)	14%	(33)	23%	(53)	11%	(26)	13%	(31)	30%	(70)	234
Non-Evangelical	4%	(12)	14%	(44)	34%	(107)	14%	(45)	16%	(51)	19%	(59)	318
Community: Urban	7%	(20)	19%	(54)	22%	(61)	10%	(28)	19%	(52)	24%	(67)	283
Community: Suburban	5%	(18)	11%	(43)	35%	(134)	12%	(45)	14%	(56)	23%	(89)	384
Community: Rural	6%	(12)	9%	(18)	30%	(62)	14%	(29)	12%	(25)	29%	(59)	204
Employ: Private Sector	6%	(17)	17%	(51)	30%	(89)	10%	(29)	14%	(41)	24%	(71)	298
Employ: Government	12%	(7)	21%	(11)	30%	(16)	6%	(3)	3%	(2)	27%	(14)	53
Employ: Self-Employed	9%	(7)	8%	(7)	27%	(22)	13%	(10)	13%	(11)	30%	(25)	82
Employ: Homemaker	2%	(1)	14%	(7)	11%	(6)	12%	(6)	22%	(11)	40%	(20)	50
Employ: Retired	4%	(8)	6%	(13)	42%	(93)	16%	(36)	16%	(35)	17%	(37)	221
Employ: Unemployed	6%	(5)	15%	(14)	20%	(18)	11%	(10)	20%	(18)	28%	(25)	89
Employ: Other	9%	(5)	13%	(7)	20%	(11)	13%	(7)	25%	(14)	19%	(11)	55
Military HH: Yes	3%	(3)	13%	(15)	36%	(41)	16%	(18)	11%	(13)	20%	(22)	113
Military HH: No	6%	(46)	13%	(101)	28%	(216)	11%	(84)	16%	(120)	25%	(192)	759

Continued on next page

**Table MCEN6\_31:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Harry Connick Jr.

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	6%	(49)	13%	(115)	29%	(256)	12%	(102)	15%	(133)	25%	(215)	871
2018 House Vote: Democrat	8%	(26)	13%	(43)	36%	(120)	11%	(38)	12%	(41)	20%	(68)	335
2018 House Vote: Republican	4%	(9)	11%	(27)	31%	(74)	16%	(39)	17%	(41)	21%	(50)	240
2018 House Vote: Didnt Vote	5%	(14)	15%	(42)	21%	(59)	8%	(24)	17%	(48)	33%	(93)	279
4-Region: Northeast	4%	(6)	12%	(17)	35%	(50)	13%	(18)	13%	(19)	23%	(33)	143
4-Region: Midwest	5%	(10)	13%	(25)	28%	(56)	12%	(23)	16%	(32)	26%	(50)	196
4-Region: South	6%	(20)	14%	(48)	26%	(85)	11%	(37)	18%	(60)	25%	(83)	332
4-Region: West	7%	(14)	13%	(25)	33%	(66)	12%	(24)	11%	(22)	25%	(50)	200

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCEN6\_32:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Lenny Kravitz

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	2% (23)	7% (65)	26% (239)	29% (265)	19% (170)	16% (149)	911
Gender: Male	3% (12)	10% (43)	25% (107)	29% (122)	20% (84)	13% (54)	423
Gender: Female	2% (10)	4% (22)	27% (132)	30% (144)	17% (84)	19% (94)	486
Age: 18-34	3% (9)	12% (33)	19% (55)	22% (63)	15% (42)	30% (85)	286
Age: 35-44	5% (8)	9% (14)	31% (47)	30% (45)	19% (29)	6% (9)	152
Age: 45-64	1% (3)	4% (10)	34% (95)	33% (91)	20% (56)	8% (23)	279
Age: 65+	1% (3)	4% (7)	22% (43)	34% (66)	23% (44)	16% (32)	194
GenZers: 1997-2012	3% (3)	3% (4)	17% (18)	20% (22)	15% (16)	42% (45)	109
Millennials: 1981-1996	4% (12)	14% (41)	25% (73)	25% (75)	17% (50)	16% (46)	297
GenXers: 1965-1980	2% (5)	5% (10)	33% (69)	36% (75)	17% (35)	7% (14)	208
Baby Boomers: 1946-1964	1% (3)	4% (10)	27% (76)	32% (89)	22% (61)	14% (38)	275
PID: Dem (no lean)	3% (12)	9% (35)	31% (114)	31% (116)	12% (45)	13% (50)	373
PID: Ind (no lean)	2% (6)	4% (10)	25% (68)	28% (76)	17% (47)	25% (70)	278
PID: Rep (no lean)	2% (5)	8% (19)	22% (57)	28% (72)	30% (78)	11% (28)	259
PID/Gender: Dem Men	4% (6)	14% (24)	31% (54)	29% (50)	12% (21)	10% (17)	173
PID/Gender: Dem Women	3% (6)	6% (11)	30% (59)	33% (66)	11% (22)	17% (34)	198
PID/Gender: Ind Men	3% (4)	6% (6)	20% (22)	32% (36)	15% (17)	25% (28)	113
PID/Gender: Ind Women	1% (2)	2% (4)	28% (46)	24% (40)	19% (31)	26% (43)	165
PID/Gender: Rep Men	2% (3)	9% (12)	22% (31)	26% (35)	34% (46)	7% (10)	137
PID/Gender: Rep Women	2% (2)	6% (7)	22% (27)	30% (37)	26% (32)	15% (18)	123
Ideo: Liberal (1-3)	3% (8)	10% (30)	35% (102)	26% (77)	12% (35)	14% (40)	291
Ideo: Moderate (4)	2% (5)	5% (12)	24% (66)	34% (94)	20% (55)	15% (41)	273
Ideo: Conservative (5-7)	3% (8)	8% (21)	24% (65)	26% (72)	24% (64)	15% (41)	271
Educ: < College	2% (14)	5% (28)	24% (137)	31% (179)	19% (112)	19% (110)	579
Educ: Bachelors degree	1% (3)	10% (22)	31% (65)	28% (58)	18% (38)	11% (22)	207
Educ: Post-grad	5% (6)	13% (16)	31% (38)	22% (28)	17% (21)	13% (17)	125

Continued on next page

**Table MCEN6\_32:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Lenny Kravitz

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	2% (23)	7% (65)	26% (239)	29% (265)	19% (170)	16% (149)	911
Income: Under 50k	2% (8)	5% (21)	24% (110)	27% (125)	21% (95)	21% (97)	456
Income: 50k-100k	3% (8)	8% (21)	26% (70)	34% (91)	15% (42)	14% (38)	271
Income: 100k+	3% (6)	12% (23)	32% (59)	26% (49)	18% (33)	7% (13)	184
Ethnicity: White	2% (16)	8% (55)	27% (185)	30% (209)	19% (133)	14% (99)	698
Ethnicity: Hispanic	3% (4)	11% (15)	26% (35)	26% (35)	10% (14)	24% (33)	135
Ethnicity: Black	4% (4)	6% (6)	30% (34)	30% (34)	14% (16)	16% (17)	111
Ethnicity: Other	2% (2)	4% (4)	20% (20)	22% (22)	21% (21)	32% (32)	102
All Christian	2% (10)	8% (32)	24% (100)	32% (131)	18% (76)	15% (64)	413
All Non-Christian	6% (4)	21% (16)	28% (21)	12% (9)	19% (15)	15% (12)	77
Atheist	1% (0)	6% (3)	38% (19)	29% (15)	20% (10)	7% (4)	51
Agnostic/Nothing in particular	1% (2)	4% (9)	23% (54)	27% (64)	23% (54)	21% (50)	233
Something Else	4% (5)	3% (5)	33% (44)	35% (47)	11% (15)	14% (19)	136
Religious Non-Protestant/Catholic	6% (4)	20% (16)	27% (22)	13% (11)	19% (16)	15% (12)	80
Evangelical	5% (12)	5% (12)	27% (62)	27% (62)	18% (41)	18% (42)	232
Non-Evangelical	1% (3)	6% (19)	27% (87)	36% (114)	16% (52)	13% (41)	316
Community: Urban	3% (9)	11% (33)	25% (77)	27% (81)	16% (49)	18% (56)	305
Community: Suburban	2% (8)	4% (14)	28% (106)	34% (126)	19% (71)	13% (48)	374
Community: Rural	2% (5)	8% (17)	25% (57)	25% (58)	21% (49)	19% (44)	231
Employ: Private Sector	4% (10)	10% (29)	32% (95)	29% (84)	16% (48)	10% (28)	294
Employ: Government	1% (1)	13% (7)	44% (24)	28% (15)	8% (4)	5% (3)	53
Employ: Self-Employed	5% (5)	9% (9)	18% (19)	31% (32)	15% (16)	22% (23)	105
Employ: Homemaker	3% (2)	2% (1)	20% (10)	24% (12)	20% (10)	31% (16)	51
Employ: Retired	1% (1)	2% (4)	25% (54)	33% (70)	20% (42)	19% (40)	212
Employ: Unemployed	1% (1)	9% (10)	19% (21)	26% (28)	27% (29)	19% (20)	109
Employ: Other	1% (1)	7% (4)	23% (13)	36% (21)	21% (12)	12% (7)	58
Military HH: Yes	1% (1)	5% (6)	30% (34)	34% (39)	19% (22)	10% (11)	113
Military HH: No	3% (21)	7% (59)	26% (206)	28% (227)	19% (148)	17% (137)	798

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**Table MCEN6\_32:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Lenny Kravitz

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(23)	7%	(65)	26%	(239)	29%	(265)	19%	(170)	16%	(149)	911
2018 House Vote: Democrat	4%	(14)	9%	(30)	33%	(114)	33%	(114)	12%	(42)	10%	(36)	350
2018 House Vote: Republican	2%	(5)	5%	(12)	20%	(47)	32%	(77)	28%	(66)	12%	(29)	236
2018 House Vote: Didnt Vote	1%	(3)	7%	(23)	24%	(73)	23%	(70)	19%	(58)	26%	(78)	303
4-Region: Northeast	4%	(6)	9%	(17)	31%	(55)	24%	(43)	20%	(35)	11%	(20)	177
4-Region: Midwest	1%	(2)	6%	(12)	23%	(45)	37%	(71)	19%	(37)	14%	(27)	193
4-Region: South	3%	(10)	4%	(13)	26%	(84)	29%	(92)	19%	(63)	19%	(60)	322
4-Region: West	2%	(4)	11%	(23)	26%	(56)	27%	(59)	16%	(35)	19%	(42)	218

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_33:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Tom Waits

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(29)	6%	(59)	10%	(99)	13%	(129)	16%	(158)	51%	(488)	961
Gender: Male	4%	(20)	11%	(49)	15%	(70)	15%	(67)	18%	(81)	37%	(170)	457
Gender: Female	2%	(9)	2%	(10)	6%	(29)	12%	(60)	15%	(75)	63%	(316)	499
Age: 18-34	4%	(13)	4%	(12)	11%	(30)	12%	(33)	14%	(41)	55%	(156)	285
Age: 35-44	5%	(8)	13%	(19)	11%	(16)	11%	(16)	25%	(38)	36%	(56)	154
Age: 45-64	2%	(6)	9%	(26)	11%	(34)	15%	(44)	14%	(43)	49%	(146)	299
Age: 65+	1%	(2)	1%	(2)	8%	(18)	16%	(36)	16%	(36)	58%	(129)	223
GenZers: 1997-2012	3%	(3)	3%	(3)	7%	(7)	15%	(15)	16%	(17)	56%	(58)	103
Millennials: 1981-1996	5%	(16)	8%	(23)	12%	(36)	11%	(32)	20%	(59)	45%	(135)	303
GenXers: 1965-1980	3%	(6)	12%	(26)	9%	(21)	12%	(28)	12%	(28)	52%	(120)	229
Baby Boomers: 1946-1964	1%	(2)	2%	(6)	11%	(34)	16%	(48)	17%	(50)	54%	(162)	302
PID: Dem (no lean)	4%	(17)	9%	(33)	13%	(50)	15%	(59)	14%	(53)	45%	(174)	386
PID: Ind (no lean)	2%	(6)	3%	(9)	13%	(37)	10%	(29)	20%	(57)	52%	(151)	289
PID: Rep (no lean)	2%	(6)	6%	(17)	4%	(11)	15%	(42)	17%	(48)	57%	(162)	286
PID/Gender: Dem Men	7%	(12)	15%	(28)	18%	(34)	18%	(33)	15%	(27)	27%	(49)	183
PID/Gender: Dem Women	2%	(4)	3%	(5)	8%	(16)	13%	(25)	12%	(25)	62%	(125)	202
PID/Gender: Ind Men	2%	(3)	5%	(7)	22%	(27)	9%	(11)	21%	(26)	41%	(52)	126
PID/Gender: Ind Women	2%	(4)	2%	(3)	6%	(10)	10%	(16)	19%	(31)	61%	(99)	162
PID/Gender: Rep Men	4%	(5)	10%	(14)	6%	(8)	16%	(23)	19%	(28)	47%	(69)	148
PID/Gender: Rep Women	—	(1)	2%	(2)	2%	(3)	14%	(19)	15%	(20)	67%	(92)	136
Ideo: Liberal (1-3)	5%	(15)	8%	(24)	19%	(57)	15%	(45)	13%	(40)	40%	(121)	302
Ideo: Moderate (4)	1%	(3)	4%	(12)	8%	(23)	15%	(42)	20%	(55)	52%	(145)	280
Ideo: Conservative (5-7)	3%	(9)	7%	(22)	5%	(15)	12%	(38)	15%	(47)	57%	(173)	303
Educ: < College	2%	(15)	4%	(28)	7%	(42)	14%	(91)	17%	(106)	55%	(345)	627
Educ: Bachelors degree	4%	(8)	6%	(14)	15%	(33)	13%	(27)	17%	(36)	45%	(97)	215
Educ: Post-grad	5%	(6)	14%	(17)	19%	(23)	9%	(11)	13%	(16)	39%	(46)	119

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**Table MCEN6\_33:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Tom Waits

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (29)	6% (59)	10% (99)	13% (129)	16% (158)	51% (488)	961
Income: Under 50k	2% (10)	6% (29)	7% (34)	14% (70)	15% (74)	57% (285)	502
Income: 50k-100k	4% (10)	4% (11)	14% (38)	12% (33)	19% (53)	47% (128)	274
Income: 100k+	5% (9)	11% (20)	14% (26)	14% (25)	17% (31)	40% (75)	186
Ethnicity: White	3% (21)	7% (52)	10% (74)	14% (103)	16% (116)	50% (364)	730
Ethnicity: Hispanic	2% (4)	6% (10)	7% (12)	20% (35)	20% (34)	44% (75)	170
Ethnicity: Black	7% (8)	1% (1)	7% (8)	9% (10)	19% (23)	58% (67)	117
Ethnicity: Other	— (0)	6% (7)	15% (17)	14% (16)	17% (20)	49% (56)	115
All Christian	4% (18)	8% (37)	7% (32)	17% (75)	15% (67)	48% (214)	443
All Non-Christian	7% (5)	15% (11)	22% (17)	5% (4)	20% (15)	31% (24)	76
Agnostic/Nothing in particular	2% (4)	2% (5)	9% (20)	9% (20)	19% (43)	58% (128)	220
Something Else	1% (3)	3% (5)	11% (19)	11% (20)	15% (27)	59% (104)	177
Religious Non-Protestant/Catholic	10% (8)	14% (11)	20% (17)	5% (4)	19% (15)	33% (27)	82
Evangelical	5% (13)	8% (21)	8% (21)	12% (31)	14% (35)	52% (128)	249
Non-Evangelical	1% (5)	5% (20)	9% (34)	17% (63)	17% (62)	50% (186)	369
Community: Urban	6% (18)	8% (26)	13% (41)	12% (39)	13% (44)	48% (158)	327
Community: Suburban	1% (5)	6% (24)	11% (43)	13% (51)	17% (66)	51% (197)	386
Community: Rural	2% (6)	3% (8)	6% (14)	16% (39)	19% (48)	53% (133)	249
Employ: Private Sector	3% (10)	10% (31)	13% (41)	16% (50)	18% (58)	40% (127)	318
Employ: Government	8% (5)	12% (7)	14% (8)	14% (8)	15% (8)	36% (20)	56
Employ: Self-Employed	6% (6)	10% (10)	10% (11)	13% (14)	11% (11)	50% (52)	104
Employ: Homemaker	4% (2)	8% (5)	1% (1)	4% (2)	8% (5)	76% (48)	63
Employ: Retired	1% (2)	2% (4)	11% (26)	17% (41)	15% (37)	55% (134)	244
Employ: Unemployed	2% (2)	2% (2)	11% (10)	9% (8)	28% (25)	48% (43)	89
Employ: Other	3% (1)	— (0)	2% (1)	4% (2)	15% (8)	77% (43)	55
Military HH: Yes	4% (5)	5% (7)	9% (13)	10% (14)	19% (28)	54% (78)	145
Military HH: No	3% (24)	6% (52)	11% (86)	14% (115)	16% (130)	50% (409)	817

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**Table MCEN6\_33:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Tom Waits

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	3%	(29)	6%	(59)	10%	(99)	13%	(129)	16%	(158)	51%	(488)	961
2018 House Vote: Democrat	4%	(15)	8%	(31)	13%	(51)	16%	(62)	14%	(55)	44%	(166)	381
2018 House Vote: Republican	3%	(8)	7%	(19)	7%	(19)	14%	(36)	16%	(44)	53%	(142)	269
2018 House Vote: Didnt Vote	2%	(6)	3%	(8)	9%	(26)	9%	(27)	19%	(55)	57%	(162)	284
4-Region: Northeast	7%	(11)	7%	(12)	13%	(21)	13%	(21)	16%	(26)	46%	(76)	166
4-Region: Midwest	—	(1)	4%	(7)	9%	(17)	20%	(36)	17%	(31)	49%	(88)	179
4-Region: South	2%	(9)	7%	(26)	10%	(38)	12%	(46)	13%	(50)	57%	(226)	394
4-Region: West	4%	(9)	7%	(15)	11%	(23)	12%	(26)	23%	(52)	44%	(97)	222

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_34:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

*Dolly Parton*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(28)	9%	(89)	59%	(560)	13%	(123)	10%	(93)	6%	(54)	947
Gender: Male	4%	(17)	10%	(48)	56%	(269)	13%	(60)	11%	(54)	6%	(29)	477
Gender: Female	2%	(10)	9%	(42)	62%	(290)	13%	(62)	8%	(39)	5%	(25)	468
Age: 18-34	4%	(10)	9%	(24)	37%	(94)	22%	(58)	11%	(28)	17%	(43)	257
Age: 35-44	7%	(13)	9%	(16)	50%	(89)	14%	(24)	19%	(34)	1%	(2)	178
Age: 45-64	1%	(2)	12%	(37)	74%	(238)	7%	(21)	6%	(20)	1%	(3)	321
Age: 65+	1%	(3)	6%	(12)	72%	(139)	10%	(20)	7%	(13)	3%	(6)	191
GenZers: 1997-2012	4%	(5)	8%	(9)	26%	(29)	24%	(27)	14%	(16)	23%	(26)	112
Millennials: 1981-1996	6%	(17)	10%	(27)	45%	(126)	18%	(51)	14%	(39)	7%	(19)	279
GenXers: 1965-1980	1%	(2)	13%	(33)	70%	(173)	8%	(21)	7%	(17)	1%	(3)	249
Baby Boomers: 1946-1964	2%	(4)	7%	(20)	76%	(216)	7%	(21)	7%	(19)	2%	(4)	285
PID: Dem (no lean)	5%	(17)	14%	(51)	58%	(212)	12%	(44)	7%	(25)	4%	(16)	364
PID: Ind (no lean)	1%	(4)	4%	(12)	61%	(180)	9%	(27)	16%	(48)	8%	(24)	294
PID: Rep (no lean)	2%	(7)	9%	(26)	58%	(167)	18%	(52)	7%	(21)	5%	(14)	288
PID/Gender: Dem Men	5%	(11)	14%	(27)	57%	(112)	12%	(23)	10%	(21)	2%	(4)	198
PID/Gender: Dem Women	4%	(7)	14%	(23)	60%	(99)	12%	(21)	2%	(4)	7%	(12)	165
PID/Gender: Ind Men	—	(0)	4%	(4)	60%	(75)	9%	(11)	16%	(20)	11%	(14)	124
PID/Gender: Ind Women	2%	(4)	5%	(8)	62%	(105)	9%	(16)	16%	(27)	6%	(11)	171
PID/Gender: Rep Men	4%	(7)	10%	(16)	52%	(82)	17%	(26)	8%	(13)	8%	(12)	156
PID/Gender: Rep Women	—	(0)	8%	(10)	65%	(86)	19%	(26)	6%	(8)	2%	(2)	132
Ideo: Liberal (1-3)	4%	(10)	10%	(27)	63%	(173)	13%	(37)	6%	(16)	5%	(14)	276
Ideo: Moderate (4)	3%	(8)	10%	(30)	59%	(175)	12%	(35)	12%	(35)	5%	(16)	298
Ideo: Conservative (5-7)	3%	(9)	9%	(27)	59%	(173)	15%	(44)	10%	(30)	4%	(12)	295
Educ: < College	3%	(16)	9%	(56)	57%	(360)	13%	(85)	11%	(72)	7%	(41)	629
Educ: Bachelors degree	2%	(4)	10%	(21)	65%	(132)	12%	(23)	7%	(14)	4%	(9)	203
Educ: Post-grad	7%	(7)	11%	(13)	60%	(68)	12%	(14)	7%	(8)	3%	(4)	114

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**Table MCEN6\_34:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Dolly Parton

Demographic	Only an actor	An actor that sometimes performs music	A musician that sometimes acts	Only a musician	Heard of, no opinion	Never heard of	Total N
Adults	3% (28)	9% (89)	59% (560)	13% (123)	10% (93)	6% (54)	947
Income: Under 50k	3% (14)	9% (43)	54% (265)	15% (72)	12% (60)	8% (38)	493
Income: 50k-100k	2% (5)	10% (29)	69% (211)	9% (27)	7% (20)	4% (12)	304
Income: 100k+	5% (8)	11% (17)	56% (84)	16% (23)	9% (14)	3% (4)	150
Ethnicity: White	2% (18)	8% (61)	64% (464)	12% (87)	10% (71)	4% (27)	727
Ethnicity: Hispanic	2% (3)	7% (13)	48% (94)	17% (32)	17% (33)	10% (20)	195
Ethnicity: Black	6% (7)	14% (16)	42% (51)	19% (22)	5% (6)	14% (17)	120
Ethnicity: Other	3% (3)	12% (12)	46% (45)	14% (13)	16% (16)	9% (9)	99
All Christian	2% (10)	10% (42)	63% (272)	14% (59)	8% (35)	3% (14)	433
All Non-Christian	18% (13)	16% (11)	36% (26)	11% (8)	10% (7)	10% (7)	72
Agnostic/Nothing in particular	1% (3)	8% (19)	58% (141)	14% (35)	11% (27)	8% (20)	245
Something Else	1% (2)	10% (15)	58% (94)	11% (18)	13% (20)	7% (11)	162
Religious Non-Protestant/Catholic	16% (13)	17% (13)	37% (30)	12% (10)	9% (7)	9% (7)	80
Evangelical	4% (9)	10% (26)	54% (143)	14% (37)	12% (31)	6% (17)	264
Non-Evangelical	1% (4)	9% (30)	68% (220)	11% (34)	8% (26)	2% (8)	322
Community: Urban	6% (20)	10% (31)	52% (161)	14% (43)	9% (27)	10% (30)	312
Community: Suburban	1% (3)	10% (38)	63% (248)	11% (43)	12% (48)	3% (14)	394
Community: Rural	2% (5)	9% (21)	62% (151)	15% (36)	8% (19)	4% (10)	241
Employ: Private Sector	2% (8)	11% (36)	59% (197)	14% (46)	9% (30)	4% (15)	331
Employ: Government	10% (6)	9% (5)	47% (27)	19% (11)	2% (1)	13% (7)	57
Employ: Self-Employed	7% (8)	6% (6)	51% (57)	16% (18)	13% (14)	8% (8)	112
Employ: Homemaker	2% (1)	7% (5)	60% (39)	4% (3)	18% (11)	9% (6)	65
Employ: Retired	1% (2)	8% (18)	73% (152)	7% (15)	7% (14)	3% (6)	207
Employ: Unemployed	3% (2)	13% (12)	43% (39)	25% (22)	16% (14)	— (0)	89
Employ: Other	— (0)	8% (5)	65% (39)	13% (8)	7% (4)	7% (4)	60
Military HH: Yes	2% (2)	11% (15)	67% (90)	9% (12)	5% (7)	5% (7)	134
Military HH: No	3% (25)	9% (74)	58% (470)	14% (110)	11% (86)	6% (47)	813

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**Table MCEN6\_34:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

*Dolly Parton*

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(28)	9%	(89)	59%	(560)	13%	(123)	10%	(93)	6%	(54)	947
2018 House Vote: Democrat	5%	(18)	12%	(42)	63%	(223)	11%	(39)	6%	(22)	3%	(11)	355
2018 House Vote: Republican	2%	(5)	10%	(27)	62%	(165)	14%	(37)	9%	(24)	3%	(8)	265
2018 House Vote: Didnt Vote	2%	(5)	7%	(20)	52%	(159)	14%	(44)	14%	(43)	11%	(34)	305
4-Region: Northeast	5%	(8)	13%	(21)	50%	(81)	17%	(27)	9%	(15)	7%	(11)	162
4-Region: Midwest	3%	(5)	13%	(26)	63%	(130)	12%	(26)	6%	(13)	4%	(8)	208
4-Region: South	2%	(7)	6%	(22)	65%	(231)	11%	(40)	12%	(42)	4%	(15)	356
4-Region: West	4%	(8)	9%	(20)	54%	(118)	14%	(30)	11%	(23)	9%	(20)	220

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_35:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Mary J. Blige

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	6%	(58)	32%	(290)	27%	(243)	18%	(163)	15%	(131)	899
Gender: Male	2%	(8)	11%	(43)	32%	(129)	23%	(92)	17%	(68)	15%	(62)	403
Gender: Female	1%	(5)	3%	(15)	32%	(160)	31%	(151)	19%	(95)	14%	(68)	494
Age: 18-34	2%	(5)	11%	(29)	35%	(96)	22%	(59)	15%	(40)	16%	(43)	272
Age: 35-44	6%	(9)	11%	(16)	41%	(58)	22%	(31)	11%	(16)	8%	(11)	141
Age: 45-64	—	(0)	3%	(10)	34%	(100)	34%	(100)	20%	(58)	10%	(29)	296
Age: 65+	—	(1)	2%	(4)	19%	(36)	28%	(53)	26%	(49)	25%	(48)	190
GenZers: 1997-2012	1%	(1)	11%	(11)	21%	(22)	19%	(20)	19%	(20)	29%	(31)	105
Millennials: 1981-1996	3%	(9)	10%	(27)	43%	(113)	24%	(63)	12%	(32)	8%	(21)	265
GenXers: 1965-1980	1%	(3)	7%	(16)	35%	(84)	35%	(82)	14%	(32)	8%	(19)	237
Baby Boomers: 1946-1964	—	(1)	1%	(4)	25%	(69)	27%	(74)	27%	(73)	19%	(53)	274
PID: Dem (no lean)	2%	(8)	10%	(38)	39%	(143)	26%	(95)	11%	(39)	12%	(46)	370
PID: Ind (no lean)	1%	(2)	3%	(9)	30%	(84)	28%	(80)	22%	(63)	16%	(46)	284
PID: Rep (no lean)	2%	(4)	4%	(11)	25%	(62)	28%	(68)	24%	(60)	16%	(39)	245
PID/Gender: Dem Men	2%	(4)	17%	(29)	35%	(59)	21%	(34)	9%	(16)	16%	(26)	168
PID/Gender: Dem Women	2%	(4)	5%	(10)	42%	(85)	30%	(60)	12%	(24)	9%	(19)	201
PID/Gender: Ind Men	1%	(1)	5%	(6)	34%	(40)	28%	(33)	21%	(24)	10%	(12)	115
PID/Gender: Ind Women	—	(1)	2%	(3)	26%	(43)	28%	(48)	23%	(39)	20%	(34)	168
PID/Gender: Rep Men	3%	(3)	7%	(8)	26%	(30)	21%	(25)	23%	(28)	20%	(24)	119
PID/Gender: Rep Women	1%	(1)	2%	(2)	25%	(32)	34%	(43)	26%	(32)	12%	(15)	126
Ideo: Liberal (1-3)	2%	(7)	9%	(28)	38%	(113)	28%	(82)	13%	(39)	9%	(28)	296
Ideo: Moderate (4)	1%	(3)	6%	(15)	36%	(96)	25%	(65)	19%	(49)	13%	(34)	263
Ideo: Conservative (5-7)	1%	(4)	5%	(13)	24%	(66)	27%	(74)	23%	(63)	20%	(57)	276
Educ: < College	1%	(5)	5%	(27)	31%	(180)	28%	(165)	20%	(114)	15%	(89)	579
Educ: Bachelors degree	2%	(4)	10%	(21)	34%	(73)	26%	(56)	17%	(36)	12%	(27)	215
Educ: Post-grad	5%	(5)	10%	(11)	36%	(37)	22%	(23)	13%	(14)	14%	(15)	104

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**Table MCEN6\_35:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Mary J. Blige

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	6%	(58)	32%	(290)	27%	(243)	18%	(163)	15%	(131)	899
Income: Under 50k	1%	(5)	3%	(16)	33%	(150)	28%	(126)	19%	(87)	16%	(71)	455
Income: 50k-100k	1%	(3)	9%	(24)	32%	(91)	27%	(75)	18%	(51)	13%	(36)	280
Income: 100k+	3%	(5)	11%	(18)	30%	(49)	26%	(42)	15%	(25)	15%	(24)	165
Ethnicity: White	1%	(9)	7%	(46)	28%	(185)	30%	(198)	20%	(132)	15%	(101)	671
Ethnicity: Hispanic	3%	(5)	8%	(11)	32%	(46)	32%	(46)	10%	(15)	14%	(20)	143
Ethnicity: Black	3%	(4)	5%	(6)	60%	(72)	20%	(24)	8%	(9)	4%	(5)	120
Ethnicity: Other	1%	(1)	5%	(6)	31%	(33)	20%	(21)	20%	(21)	23%	(25)	108
All Christian	2%	(7)	6%	(26)	29%	(120)	32%	(132)	15%	(61)	16%	(67)	413
All Non-Christian	7%	(5)	18%	(13)	29%	(20)	14%	(10)	18%	(13)	14%	(10)	70
Agnostic/Nothing in particular	—	(1)	4%	(9)	32%	(66)	22%	(45)	25%	(52)	16%	(33)	207
Something Else	—	(1)	4%	(7)	44%	(76)	28%	(48)	15%	(27)	8%	(14)	173
Religious Non-Protestant/Catholic	7%	(5)	17%	(13)	29%	(22)	16%	(12)	19%	(14)	13%	(10)	75
Evangelical	2%	(4)	7%	(18)	34%	(83)	29%	(72)	17%	(41)	12%	(28)	246
Non-Evangelical	1%	(3)	5%	(16)	33%	(112)	32%	(108)	14%	(46)	16%	(55)	340
Community: Urban	5%	(12)	11%	(30)	30%	(84)	26%	(72)	14%	(39)	14%	(38)	277
Community: Suburban	—	(1)	6%	(22)	34%	(136)	25%	(101)	19%	(78)	16%	(64)	402
Community: Rural	—	(1)	2%	(5)	32%	(69)	32%	(70)	21%	(46)	13%	(29)	220
Employ: Private Sector	2%	(8)	9%	(30)	37%	(118)	29%	(93)	13%	(43)	9%	(30)	322
Employ: Self-Employed	2%	(2)	11%	(10)	35%	(30)	24%	(21)	13%	(11)	15%	(13)	87
Employ: Homemaker	2%	(2)	8%	(5)	19%	(12)	25%	(17)	24%	(16)	21%	(14)	66
Employ: Retired	—	(1)	1%	(1)	23%	(45)	25%	(49)	25%	(50)	26%	(51)	197
Employ: Unemployed	—	(0)	2%	(2)	38%	(38)	29%	(29)	16%	(16)	15%	(15)	100
Employ: Other	—	(0)	1%	(1)	34%	(19)	35%	(19)	22%	(12)	8%	(5)	55
Military HH: Yes	3%	(3)	2%	(2)	30%	(34)	29%	(33)	18%	(21)	19%	(21)	115
Military HH: No	1%	(11)	7%	(55)	33%	(256)	27%	(210)	18%	(142)	14%	(110)	784

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**Table MCEN6\_35:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Mary J. Blige

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
Adults	2%	(14)	6%	(58)	32%	(290)	27%	(243)	18%	(163)	15%	(131)	899
2018 House Vote: Democrat	2%	(7)	9%	(30)	40%	(132)	27%	(88)	12%	(39)	10%	(35)	331
2018 House Vote: Republican	2%	(4)	2%	(5)	28%	(65)	27%	(62)	23%	(54)	18%	(42)	233
2018 House Vote: Didnt Vote	1%	(3)	7%	(21)	27%	(86)	28%	(89)	21%	(66)	16%	(51)	317
4-Region: Northeast	2%	(4)	8%	(13)	28%	(44)	31%	(48)	22%	(34)	9%	(13)	157
4-Region: Midwest	—	(0)	6%	(11)	29%	(53)	27%	(49)	23%	(43)	15%	(27)	183
4-Region: South	1%	(5)	5%	(19)	32%	(118)	30%	(109)	16%	(59)	15%	(55)	366
4-Region: West	3%	(5)	8%	(15)	38%	(74)	19%	(36)	14%	(26)	19%	(36)	193

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN6\_36:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
 Michael Peter Balzary (of the band Red Hot Chili Peppers)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	5%	(48)	15%	(133)	22%	(204)	21%	(195)	35%	(323)	917
Gender: Male	3%	(11)	8%	(34)	22%	(98)	23%	(106)	20%	(90)	25%	(116)	455
Gender: Female	1%	(3)	3%	(14)	8%	(35)	21%	(98)	23%	(103)	45%	(206)	459
Age: 18-34	3%	(7)	10%	(26)	14%	(36)	24%	(62)	19%	(50)	30%	(78)	260
Age: 35-44	3%	(5)	9%	(13)	18%	(27)	28%	(41)	24%	(35)	18%	(27)	148
Age: 45-64	—	(1)	3%	(9)	20%	(59)	24%	(70)	21%	(61)	32%	(95)	295
Age: 65+	1%	(1)	—	(1)	5%	(11)	14%	(30)	22%	(48)	58%	(124)	215
GenZers: 1997-2012	—	(0)	7%	(7)	16%	(16)	23%	(23)	13%	(13)	41%	(41)	100
Millennials: 1981-1996	4%	(11)	10%	(27)	13%	(37)	26%	(71)	25%	(67)	22%	(59)	272
GenXers: 1965-1980	1%	(1)	5%	(12)	23%	(52)	23%	(52)	22%	(50)	27%	(61)	229
Baby Boomers: 1946-1964	—	(1)	—	(1)	10%	(29)	19%	(56)	20%	(61)	50%	(148)	296
PID: Dem (no lean)	2%	(9)	7%	(26)	16%	(62)	20%	(77)	21%	(81)	33%	(123)	377
PID: Ind (no lean)	1%	(2)	3%	(7)	9%	(23)	22%	(57)	24%	(61)	42%	(110)	260
PID: Rep (no lean)	1%	(3)	5%	(15)	17%	(48)	25%	(70)	19%	(53)	33%	(91)	280
PID/Gender: Dem Men	4%	(8)	8%	(15)	25%	(46)	20%	(36)	21%	(38)	22%	(41)	185
PID/Gender: Dem Women	1%	(1)	6%	(11)	8%	(16)	21%	(40)	22%	(42)	42%	(80)	189
PID/Gender: Ind Men	—	(0)	5%	(5)	14%	(15)	20%	(20)	25%	(26)	37%	(38)	105
PID/Gender: Ind Women	1%	(2)	2%	(2)	6%	(9)	23%	(36)	22%	(34)	46%	(71)	154
PID/Gender: Rep Men	2%	(3)	8%	(14)	23%	(37)	30%	(49)	15%	(25)	22%	(36)	165
PID/Gender: Rep Women	—	(0)	1%	(1)	9%	(11)	18%	(21)	24%	(28)	48%	(55)	116
Ideo: Liberal (1-3)	2%	(7)	8%	(21)	18%	(49)	23%	(62)	21%	(56)	28%	(77)	272
Ideo: Moderate (4)	—	(1)	4%	(10)	13%	(37)	22%	(60)	24%	(65)	37%	(100)	273
Ideo: Conservative (5-7)	2%	(6)	5%	(16)	15%	(44)	24%	(71)	16%	(49)	38%	(112)	299
Educ: < College	1%	(6)	5%	(29)	13%	(77)	23%	(143)	23%	(140)	35%	(216)	611
Educ: Bachelors degree	1%	(2)	4%	(7)	20%	(34)	21%	(37)	18%	(32)	36%	(64)	176
Educ: Post-grad	5%	(6)	9%	(12)	17%	(22)	19%	(25)	18%	(23)	33%	(44)	131

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**Table MCEN6\_36:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?  
Michael Peter Balzary (of the band Red Hot Chili Peppers)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	5%	(48)	15%	(133)	22%	(204)	21%	(195)	35%	(323)	917
Income: Under 50k	1%	(4)	6%	(24)	12%	(53)	22%	(96)	25%	(109)	35%	(153)	439
Income: 50k-100k	1%	(3)	4%	(11)	17%	(50)	20%	(58)	19%	(57)	39%	(112)	291
Income: 100k+	4%	(7)	6%	(12)	16%	(30)	27%	(51)	15%	(29)	31%	(58)	188
Ethnicity: White	2%	(12)	6%	(43)	15%	(111)	23%	(165)	20%	(145)	34%	(250)	727
Ethnicity: Hispanic	2%	(4)	9%	(16)	30%	(51)	17%	(30)	17%	(30)	24%	(41)	173
Ethnicity: Black	1%	(2)	2%	(2)	17%	(20)	21%	(24)	18%	(21)	41%	(47)	115
Ethnicity: Other	—	(0)	4%	(3)	4%	(3)	19%	(14)	39%	(29)	34%	(26)	75
All Christian	1%	(5)	6%	(25)	17%	(70)	20%	(83)	18%	(77)	38%	(156)	417
All Non-Christian	9%	(7)	17%	(13)	16%	(12)	19%	(14)	13%	(10)	26%	(19)	75
Agnostic/Nothing in particular	1%	(2)	3%	(8)	12%	(30)	26%	(62)	25%	(60)	33%	(79)	240
Something Else	—	(0)	1%	(2)	11%	(16)	24%	(34)	24%	(33)	39%	(55)	140
Religious Non-Protestant/Catholic	9%	(7)	16%	(13)	15%	(12)	19%	(15)	13%	(10)	28%	(22)	79
Evangelical	2%	(4)	5%	(11)	11%	(26)	23%	(52)	19%	(44)	40%	(92)	229
Non-Evangelical	—	(2)	3%	(9)	19%	(61)	21%	(68)	21%	(67)	36%	(116)	323
Community: Urban	3%	(9)	6%	(18)	21%	(60)	18%	(52)	20%	(57)	31%	(89)	285
Community: Suburban	—	(2)	3%	(13)	12%	(46)	26%	(104)	21%	(81)	38%	(148)	395
Community: Rural	1%	(3)	7%	(16)	11%	(27)	20%	(48)	24%	(56)	36%	(86)	237
Employ: Private Sector	2%	(5)	6%	(20)	21%	(67)	27%	(87)	18%	(57)	25%	(80)	317
Employ: Government	10%	(6)	10%	(5)	33%	(18)	20%	(11)	13%	(7)	14%	(8)	55
Employ: Self-Employed	2%	(2)	4%	(3)	9%	(7)	23%	(18)	18%	(14)	44%	(34)	78
Employ: Homemaker	1%	(1)	1%	(1)	6%	(4)	28%	(16)	17%	(10)	46%	(27)	57
Employ: Retired	1%	(1)	1%	(3)	10%	(22)	14%	(33)	23%	(54)	51%	(117)	230
Employ: Unemployed	—	(0)	10%	(9)	5%	(4)	25%	(23)	33%	(30)	27%	(25)	91
Employ: Other	—	(0)	3%	(2)	14%	(8)	21%	(13)	26%	(16)	37%	(22)	60
Military HH: Yes	2%	(3)	2%	(3)	12%	(16)	29%	(39)	23%	(30)	32%	(43)	134
Military HH: No	1%	(11)	6%	(45)	15%	(117)	21%	(165)	21%	(165)	36%	(280)	783

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**Table MCEN6\_36:** Consider the following list of musicians/actors. Generally speaking, do you think of them as an actor that sometimes performs music or a musician that sometimes acts?

Michael Peter Balzary (of the band Red Hot Chili Peppers)

Demographic	Only an actor		An actor that sometimes performs music		A musician that sometimes acts		Only a musician		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	2%	(14)	5%	(48)	15%	(133)	22%	(204)	21%	(195)	35%	(323)	917
2018 House Vote: Democrat	3%	(10)	5%	(18)	18%	(61)	21%	(72)	20%	(67)	33%	(115)	344
2018 House Vote: Republican	1%	(2)	3%	(8)	16%	(43)	25%	(66)	18%	(47)	37%	(95)	261
2018 House Vote: Didnt Vote	—	(1)	6%	(19)	10%	(29)	22%	(63)	25%	(72)	37%	(107)	291
4-Region: Northeast	5%	(8)	7%	(12)	18%	(30)	21%	(34)	23%	(37)	25%	(41)	161
4-Region: Midwest	—	(1)	3%	(6)	8%	(14)	26%	(47)	23%	(41)	40%	(70)	178
4-Region: South	1%	(3)	4%	(15)	15%	(51)	21%	(72)	21%	(74)	38%	(130)	346
4-Region: West	1%	(2)	6%	(15)	17%	(39)	22%	(51)	19%	(44)	35%	(82)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_1NET:** *Of the following musicians/actors, who would you say are the best actors? Please select up to 3.*

*Lady Gaga*

Demographic	Selected	Not Selected	Total N
Adults	25% (554)	75% (1646)	2200
Gender: Male	23% (246)	77% (820)	1067
Gender: Female	27% (304)	73% (822)	1126
Age: 18-34	32% (200)	68% (431)	631
Age: 35-44	28% (106)	72% (266)	371
Age: 45-64	22% (159)	78% (552)	711
Age: 65+	18% (89)	82% (397)	487
GenZers: 1997-2012	32% (78)	68% (165)	243
Millennials: 1981-1996	31% (206)	69% (469)	675
GenXers: 1965-1980	23% (125)	77% (421)	546
Baby Boomers: 1946-1964	21% (142)	79% (543)	685
PID: Dem (no lean)	31% (264)	69% (602)	866
PID: Ind (no lean)	22% (151)	78% (532)	683
PID: Rep (no lean)	21% (138)	79% (513)	651
PID/Gender: Dem Men	29% (124)	71% (301)	425
PID/Gender: Dem Women	32% (140)	68% (300)	439
PID/Gender: Ind Men	15% (45)	85% (247)	293
PID/Gender: Ind Women	27% (104)	73% (283)	387
PID/Gender: Rep Men	22% (77)	78% (272)	349
PID/Gender: Rep Women	20% (61)	80% (239)	299
Ideo: Liberal (1-3)	36% (237)	64% (420)	656
Ideo: Moderate (4)	21% (141)	79% (527)	669
Ideo: Conservative (5-7)	20% (139)	80% (570)	709
Educ: < College	24% (342)	76% (1096)	1438
Educ: Bachelors degree	25% (122)	75% (362)	484
Educ: Post-grad	32% (90)	68% (188)	278
Income: Under 50k	22% (244)	78% (880)	1124
Income: 50k-100k	26% (177)	74% (494)	671
Income: 100k+	33% (132)	67% (273)	405
Ethnicity: White	27% (456)	73% (1242)	1698
Ethnicity: Hispanic	32% (122)	68% (257)	379
Ethnicity: Black	12% (35)	88% (248)	283

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**Table MCEN7\_1NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Lady Gaga

Demographic	Selected		Not Selected		Total N
Adults	25%	(554)	75%	(1646)	2200
Ethnicity: Other	29%	(63)	71%	(157)	220
All Christian	25%	(244)	75%	(745)	989
All Non-Christian	38%	(64)	62%	(105)	168
Atheist	28%	(28)	72%	(74)	103
Agnostic/Nothing in particular	25%	(132)	75%	(406)	538
Something Else	21%	(85)	79%	(317)	403
Religious Non-Protestant/Catholic	36%	(66)	64%	(119)	184
Evangelical	20%	(113)	80%	(465)	578
Non-Evangelical	27%	(216)	73%	(590)	806
Community: Urban	30%	(203)	70%	(473)	676
Community: Suburban	25%	(245)	75%	(721)	966
Community: Rural	19%	(105)	81%	(452)	558
Employ: Private Sector	28%	(210)	72%	(539)	749
Employ: Government	38%	(56)	62%	(93)	149
Employ: Self-Employed	20%	(45)	80%	(175)	220
Employ: Homemaker	31%	(44)	69%	(99)	143
Employ: Student	41%	(24)	59%	(35)	58
Employ: Retired	18%	(92)	82%	(432)	524
Employ: Unemployed	24%	(54)	76%	(172)	225
Employ: Other	22%	(29)	78%	(103)	132
Military HH: Yes	21%	(65)	79%	(248)	312
Military HH: No	26%	(489)	74%	(1399)	1888
2018 House Vote: Democrat	27%	(225)	73%	(603)	828
2018 House Vote: Republican	19%	(119)	81%	(496)	615
2018 House Vote: Someone else	22%	(12)	78%	(41)	52
2018 House Vote: Didnt Vote	28%	(198)	72%	(507)	705
4-Region: Northeast	29%	(110)	71%	(275)	385
4-Region: Midwest	27%	(121)	73%	(334)	455
4-Region: South	22%	(181)	78%	(658)	839
4-Region: West	27%	(142)	73%	(379)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_2NET:** *Of the following musicians/actors, who would you say are the best actors? Please select up to 3.*

*Janelle Monae*

Demographic	Selected		Not Selected		Total N
Adults	6%	(123)	94%	(2077)	2200
Gender: Male	7%	(74)	93%	(993)	1067
Gender: Female	4%	(49)	96%	(1077)	1126
Age: 18-34	8%	(53)	92%	(578)	631
Age: 35-44	8%	(31)	92%	(340)	371
Age: 45-64	4%	(28)	96%	(683)	711
Age: 65+	2%	(10)	98%	(477)	487
GenZers: 1997-2012	9%	(22)	91%	(221)	243
Millennials: 1981-1996	8%	(54)	92%	(621)	675
GenXers: 1965-1980	6%	(31)	94%	(515)	546
Baby Boomers: 1946-1964	2%	(15)	98%	(670)	685
PID: Dem (no lean)	8%	(73)	92%	(793)	866
PID: Ind (no lean)	4%	(25)	96%	(658)	683
PID: Rep (no lean)	4%	(24)	96%	(626)	651
PID/Gender: Dem Men	11%	(45)	89%	(380)	425
PID/Gender: Dem Women	6%	(28)	94%	(411)	439
PID/Gender: Ind Men	3%	(9)	97%	(284)	293
PID/Gender: Ind Women	4%	(16)	96%	(371)	387
PID/Gender: Rep Men	6%	(20)	94%	(330)	349
PID/Gender: Rep Women	2%	(5)	98%	(295)	299
Ideo: Liberal (1-3)	11%	(70)	89%	(587)	656
Ideo: Moderate (4)	4%	(25)	96%	(644)	669
Ideo: Conservative (5-7)	3%	(24)	97%	(685)	709
Educ: < College	4%	(57)	96%	(1380)	1438
Educ: Bachelors degree	9%	(43)	91%	(441)	484
Educ: Post-grad	8%	(22)	92%	(256)	278
Income: Under 50k	4%	(46)	96%	(1078)	1124
Income: 50k-100k	6%	(37)	94%	(634)	671
Income: 100k+	10%	(40)	90%	(365)	405
Ethnicity: White	5%	(84)	95%	(1614)	1698
Ethnicity: Hispanic	8%	(29)	92%	(350)	379
Ethnicity: Black	9%	(25)	91%	(258)	283

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**Table MCEN7\_2NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
Janelle Monae

Demographic	Selected		Not Selected		Total N
Adults	6%	(123)	94%	(2077)	2200
Ethnicity: Other	6%	(14)	94%	(206)	220
All Christian	6%	(59)	94%	(929)	989
All Non-Christian	8%	(14)	92%	(154)	168
Atheist	8%	(9)	92%	(94)	103
Agnostic/Nothing in particular	6%	(31)	94%	(507)	538
Something Else	3%	(10)	97%	(392)	403
Religious Non-Protestant/Catholic	8%	(14)	92%	(170)	184
Evangelical	4%	(25)	96%	(552)	578
Non-Evangelical	5%	(37)	95%	(769)	806
Community: Urban	9%	(58)	91%	(618)	676
Community: Suburban	5%	(45)	95%	(921)	966
Community: Rural	4%	(20)	96%	(538)	558
Employ: Private Sector	6%	(47)	94%	(702)	749
Employ: Government	11%	(16)	89%	(133)	149
Employ: Self-Employed	7%	(16)	93%	(204)	220
Employ: Homemaker	4%	(6)	96%	(137)	143
Employ: Student	8%	(5)	92%	(53)	58
Employ: Retired	3%	(16)	97%	(508)	524
Employ: Unemployed	6%	(14)	94%	(211)	225
Employ: Other	3%	(4)	97%	(128)	132
Military HH: Yes	6%	(17)	94%	(295)	312
Military HH: No	6%	(106)	94%	(1782)	1888
2018 House Vote: Democrat	8%	(67)	92%	(761)	828
2018 House Vote: Republican	2%	(13)	98%	(602)	615
2018 House Vote: Someone else	5%	(3)	95%	(50)	52
2018 House Vote: Didnt Vote	6%	(41)	94%	(665)	705
4-Region: Northeast	5%	(20)	95%	(366)	385
4-Region: Midwest	4%	(20)	96%	(434)	455
4-Region: South	5%	(43)	95%	(796)	839
4-Region: West	8%	(40)	92%	(481)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_3NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

Chloe Bailey

Demographic	Selected		Not Selected		Total N
Adults	4%	(80)	96%	(2120)	2200
Gender: Male	5%	(58)	95%	(1008)	1067
Gender: Female	2%	(22)	98%	(1104)	1126
Age: 18-34	7%	(45)	93%	(586)	631
Age: 35-44	6%	(24)	94%	(348)	371
Age: 45-64	1%	(7)	99%	(704)	711
Age: 65+	1%	(4)	99%	(482)	487
GenZers: 1997-2012	9%	(21)	91%	(222)	243
Millennials: 1981-1996	6%	(43)	94%	(633)	675
GenXers: 1965-1980	2%	(11)	98%	(535)	546
Baby Boomers: 1946-1964	—	(3)	100%	(681)	685
PID: Dem (no lean)	5%	(42)	95%	(825)	866
PID: Ind (no lean)	2%	(15)	98%	(668)	683
PID: Rep (no lean)	4%	(23)	96%	(627)	651
PID/Gender: Dem Men	8%	(35)	92%	(390)	425
PID/Gender: Dem Women	2%	(7)	98%	(432)	439
PID/Gender: Ind Men	3%	(10)	97%	(283)	293
PID/Gender: Ind Women	1%	(5)	99%	(382)	387
PID/Gender: Rep Men	4%	(14)	96%	(336)	349
PID/Gender: Rep Women	3%	(9)	97%	(290)	299
Ideo: Liberal (1-3)	3%	(23)	97%	(634)	656
Ideo: Moderate (4)	4%	(24)	96%	(644)	669
Ideo: Conservative (5-7)	4%	(31)	96%	(678)	709
Educ: < College	3%	(50)	97%	(1388)	1438
Educ: Bachelors degree	3%	(15)	97%	(469)	484
Educ: Post-grad	6%	(16)	94%	(263)	278
Income: Under 50k	3%	(31)	97%	(1093)	1124
Income: 50k-100k	4%	(26)	96%	(645)	671
Income: 100k+	6%	(23)	94%	(382)	405
Ethnicity: White	3%	(58)	97%	(1640)	1698
Ethnicity: Hispanic	5%	(18)	95%	(361)	379
Ethnicity: Black	6%	(16)	94%	(267)	283

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**Table MCEN7\_3NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Chloe Bailey

Demographic	Selected		Not Selected		Total N
Adults	4%	(80)	96%	(2120)	2200
Ethnicity: Other	3%	(7)	97%	(213)	220
All Christian	4%	(42)	96%	(947)	989
All Non-Christian	10%	(18)	90%	(151)	168
Atheist	1%	(1)	99%	(101)	103
Agnostic/Nothing in particular	3%	(16)	97%	(522)	538
Something Else	1%	(4)	99%	(399)	403
Religious Non-Protestant/Catholic	10%	(19)	90%	(165)	184
Evangelical	5%	(29)	95%	(549)	578
Non-Evangelical	1%	(12)	99%	(794)	806
Community: Urban	7%	(47)	93%	(629)	676
Community: Suburban	1%	(12)	99%	(954)	966
Community: Rural	4%	(21)	96%	(536)	558
Employ: Private Sector	3%	(24)	97%	(725)	749
Employ: Government	11%	(17)	89%	(132)	149
Employ: Self-Employed	5%	(10)	95%	(210)	220
Employ: Homemaker	3%	(4)	97%	(139)	143
Employ: Student	13%	(7)	87%	(51)	58
Employ: Retired	1%	(4)	99%	(520)	524
Employ: Unemployed	5%	(12)	95%	(213)	225
Employ: Other	2%	(2)	98%	(130)	132
Military HH: Yes	3%	(9)	97%	(304)	312
Military HH: No	4%	(72)	96%	(1816)	1888
2018 House Vote: Democrat	5%	(37)	95%	(790)	828
2018 House Vote: Republican	2%	(14)	98%	(600)	615
2018 House Vote: Someone else	3%	(1)	97%	(51)	52
2018 House Vote: Didnt Vote	4%	(27)	96%	(678)	705
4-Region: Northeast	6%	(22)	94%	(364)	385
4-Region: Midwest	3%	(13)	97%	(442)	455
4-Region: South	3%	(25)	97%	(814)	839
4-Region: West	4%	(20)	96%	(501)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_4NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

Halle Bailey

Demographic	Selected	Not Selected	Total N
Adults	14% (314)	86% (1886)	2200
Gender: Male	17% (182)	83% (884)	1067
Gender: Female	12% (132)	88% (994)	1126
Age: 18-34	13% (79)	87% (552)	631
Age: 35-44	13% (48)	87% (323)	371
Age: 45-64	16% (110)	84% (600)	711
Age: 65+	16% (77)	84% (410)	487
GenZers: 1997-2012	13% (30)	87% (212)	243
Millennials: 1981-1996	13% (88)	87% (588)	675
GenXers: 1965-1980	14% (75)	86% (471)	546
Baby Boomers: 1946-1964	17% (114)	83% (571)	685
PID: Dem (no lean)	16% (137)	84% (729)	866
PID: Ind (no lean)	11% (76)	89% (607)	683
PID: Rep (no lean)	16% (101)	84% (549)	651
PID/Gender: Dem Men	20% (85)	80% (340)	425
PID/Gender: Dem Women	12% (53)	88% (387)	439
PID/Gender: Ind Men	12% (36)	88% (257)	293
PID/Gender: Ind Women	10% (40)	90% (347)	387
PID/Gender: Rep Men	18% (62)	82% (287)	349
PID/Gender: Rep Women	13% (39)	87% (260)	299
Ideo: Liberal (1-3)	14% (91)	86% (566)	656
Ideo: Moderate (4)	14% (97)	86% (572)	669
Ideo: Conservative (5-7)	15% (109)	85% (599)	709
Educ: < College	13% (191)	87% (1247)	1438
Educ: Bachelors degree	17% (83)	83% (401)	484
Educ: Post-grad	15% (41)	85% (238)	278
Income: Under 50k	13% (150)	87% (974)	1124
Income: 50k-100k	14% (94)	86% (577)	671
Income: 100k+	17% (70)	83% (335)	405
Ethnicity: White	13% (228)	87% (1469)	1698
Ethnicity: Hispanic	10% (39)	90% (340)	379
Ethnicity: Black	23% (66)	77% (217)	283

Continued on next page

**Table MCEN7\_4NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Halle Bailey

Demographic	Selected		Not Selected		Total N
Adults	14%	(314)	86%	(1886)	2200
Ethnicity: Other	9%	(20)	91%	(200)	220
All Christian	16%	(161)	84%	(827)	989
All Non-Christian	19%	(32)	81%	(136)	168
Atheist	6%	(6)	94%	(96)	103
Agnostic/Nothing in particular	11%	(62)	89%	(476)	538
Something Else	13%	(53)	87%	(350)	403
Religious Non-Protestant/Catholic	18%	(34)	82%	(150)	184
Evangelical	17%	(98)	83%	(480)	578
Non-Evangelical	14%	(116)	86%	(689)	806
Community: Urban	17%	(114)	83%	(562)	676
Community: Suburban	13%	(124)	87%	(842)	966
Community: Rural	14%	(76)	86%	(481)	558
Employ: Private Sector	15%	(110)	85%	(639)	749
Employ: Government	12%	(18)	88%	(131)	149
Employ: Self-Employed	15%	(32)	85%	(187)	220
Employ: Homemaker	12%	(17)	88%	(126)	143
Employ: Student	19%	(11)	81%	(47)	58
Employ: Retired	14%	(75)	86%	(449)	524
Employ: Unemployed	14%	(31)	86%	(194)	225
Employ: Other	15%	(20)	85%	(112)	132
Military HH: Yes	18%	(55)	82%	(257)	312
Military HH: No	14%	(259)	86%	(1628)	1888
2018 House Vote: Democrat	14%	(116)	86%	(711)	828
2018 House Vote: Republican	17%	(107)	83%	(508)	615
2018 House Vote: Someone else	14%	(7)	86%	(45)	52
2018 House Vote: Didnt Vote	12%	(84)	88%	(622)	705
4-Region: Northeast	19%	(75)	81%	(311)	385
4-Region: Midwest	11%	(49)	89%	(406)	455
4-Region: South	16%	(138)	84%	(701)	839
4-Region: West	10%	(53)	90%	(468)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_5NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.  
Harry Styles**

Demographic	Selected		Not Selected		Total N
Adults	6%	(126)	94%	(2074)	2200
Gender: Male	7%	(71)	93%	(996)	1067
Gender: Female	5%	(55)	95%	(1071)	1126
Age: 18-34	12%	(75)	88%	(556)	631
Age: 35-44	6%	(21)	94%	(350)	371
Age: 45-64	3%	(24)	97%	(687)	711
Age: 65+	1%	(6)	99%	(481)	487
GenZers: 1997-2012	17%	(40)	83%	(203)	243
Millennials: 1981-1996	8%	(53)	92%	(622)	675
GenXers: 1965-1980	3%	(18)	97%	(528)	546
Baby Boomers: 1946-1964	2%	(15)	98%	(670)	685
PID: Dem (no lean)	7%	(59)	93%	(807)	866
PID: Ind (no lean)	5%	(33)	95%	(650)	683
PID: Rep (no lean)	5%	(33)	95%	(617)	651
PID/Gender: Dem Men	10%	(42)	90%	(382)	425
PID/Gender: Dem Women	4%	(17)	96%	(423)	439
PID/Gender: Ind Men	2%	(7)	98%	(286)	293
PID/Gender: Ind Women	7%	(26)	93%	(361)	387
PID/Gender: Rep Men	6%	(21)	94%	(328)	349
PID/Gender: Rep Women	4%	(12)	96%	(287)	299
Ideo: Liberal (1-3)	9%	(60)	91%	(597)	656
Ideo: Moderate (4)	5%	(34)	95%	(635)	669
Ideo: Conservative (5-7)	4%	(28)	96%	(681)	709
Educ: < College	5%	(65)	95%	(1373)	1438
Educ: Bachelors degree	7%	(36)	93%	(448)	484
Educ: Post-grad	9%	(25)	91%	(253)	278
Income: Under 50k	5%	(56)	95%	(1068)	1124
Income: 50k-100k	5%	(37)	95%	(635)	671
Income: 100k+	8%	(33)	92%	(372)	405
Ethnicity: White	6%	(108)	94%	(1590)	1698
Ethnicity: Hispanic	8%	(30)	92%	(349)	379
Ethnicity: Black	2%	(6)	98%	(277)	283

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**Table MCEN7\_5NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.  
Harry Styles**

Demographic	Selected		Not Selected		Total N
Adults	6%	(126)	94%	(2074)	2200
Ethnicity: Other	5%	(12)	95%	(208)	220
All Christian	6%	(63)	94%	(925)	989
All Non-Christian	13%	(22)	87%	(146)	168
Atheist	5%	(5)	95%	(98)	103
Agnostic/Nothing in particular	5%	(25)	95%	(513)	538
Something Else	3%	(11)	97%	(392)	403
Religious Non-Protestant/Catholic	13%	(25)	87%	(160)	184
Evangelical	5%	(27)	95%	(550)	578
Non-Evangelical	4%	(35)	96%	(771)	806
Community: Urban	8%	(53)	92%	(623)	676
Community: Suburban	4%	(43)	96%	(923)	966
Community: Rural	5%	(29)	95%	(528)	558
Employ: Private Sector	7%	(52)	93%	(697)	749
Employ: Government	10%	(15)	90%	(134)	149
Employ: Self-Employed	8%	(17)	92%	(203)	220
Employ: Homemaker	6%	(9)	94%	(134)	143
Employ: Student	17%	(10)	83%	(48)	58
Employ: Retired	1%	(6)	99%	(518)	524
Employ: Unemployed	6%	(13)	94%	(212)	225
Employ: Other	2%	(3)	98%	(129)	132
Military HH: Yes	3%	(8)	97%	(304)	312
Military HH: No	6%	(117)	94%	(1771)	1888
2018 House Vote: Democrat	6%	(46)	94%	(781)	828
2018 House Vote: Republican	4%	(22)	96%	(593)	615
2018 House Vote: Someone else	1%	(1)	99%	(52)	52
2018 House Vote: Didnt Vote	8%	(57)	92%	(648)	705
4-Region: Northeast	5%	(21)	95%	(364)	385
4-Region: Midwest	4%	(16)	96%	(438)	455
4-Region: South	6%	(48)	94%	(792)	839
4-Region: West	8%	(41)	92%	(480)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_6NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*The Weeknd*

Demographic	Selected		Not Selected		Total N
Adults	3%	(75)	97%	(2125)	2200
Gender: Male	4%	(42)	96%	(1025)	1067
Gender: Female	3%	(33)	97%	(1093)	1126
Age: 18-34	8%	(48)	92%	(583)	631
Age: 35-44	5%	(19)	95%	(353)	371
Age: 45-64	1%	(8)	99%	(703)	711
Age: 65+	—	(1)	100%	(486)	487
GenZers: 1997-2012	10%	(25)	90%	(218)	243
Millennials: 1981-1996	6%	(37)	94%	(638)	675
GenXers: 1965-1980	2%	(12)	98%	(534)	546
Baby Boomers: 1946-1964	—	(1)	100%	(684)	685
PID: Dem (no lean)	3%	(30)	97%	(836)	866
PID: Ind (no lean)	2%	(16)	98%	(667)	683
PID: Rep (no lean)	4%	(29)	96%	(622)	651
PID/Gender: Dem Men	5%	(21)	95%	(403)	425
PID/Gender: Dem Women	2%	(9)	98%	(431)	439
PID/Gender: Ind Men	3%	(8)	97%	(284)	293
PID/Gender: Ind Women	2%	(8)	98%	(379)	387
PID/Gender: Rep Men	4%	(12)	96%	(337)	349
PID/Gender: Rep Women	5%	(16)	95%	(283)	299
Ideo: Liberal (1-3)	4%	(23)	96%	(633)	656
Ideo: Moderate (4)	3%	(17)	97%	(651)	669
Ideo: Conservative (5-7)	4%	(30)	96%	(679)	709
Educ: < College	3%	(50)	97%	(1388)	1438
Educ: Bachelors degree	3%	(13)	97%	(471)	484
Educ: Post-grad	4%	(12)	96%	(266)	278
Income: Under 50k	3%	(37)	97%	(1087)	1124
Income: 50k-100k	4%	(27)	96%	(645)	671
Income: 100k+	3%	(11)	97%	(393)	405
Ethnicity: White	3%	(54)	97%	(1644)	1698
Ethnicity: Hispanic	7%	(25)	93%	(354)	379
Ethnicity: Black	5%	(15)	95%	(268)	283

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**Table MCEN7\_6NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*The Weeknd*

Demographic	Selected		Not Selected		Total N
Adults	3%	(75)	97%	(2125)	2200
Ethnicity: Other	3%	(7)	97%	(213)	220
All Christian	3%	(29)	97%	(959)	989
All Non-Christian	4%	(7)	96%	(161)	168
Atheist	1%	(1)	99%	(102)	103
Agnostic/Nothing in particular	4%	(24)	96%	(514)	538
Something Else	4%	(14)	96%	(389)	403
Religious Non-Protestant/Catholic	4%	(7)	96%	(177)	184
Evangelical	5%	(29)	95%	(548)	578
Non-Evangelical	2%	(15)	98%	(791)	806
Community: Urban	5%	(37)	95%	(640)	676
Community: Suburban	3%	(29)	97%	(938)	966
Community: Rural	2%	(10)	98%	(547)	558
Employ: Private Sector	4%	(32)	96%	(717)	749
Employ: Government	7%	(10)	93%	(138)	149
Employ: Self-Employed	9%	(19)	91%	(201)	220
Employ: Homemaker	1%	(1)	99%	(142)	143
Employ: Student	4%	(2)	96%	(56)	58
Employ: Retired	—	(3)	100%	(521)	524
Employ: Unemployed	2%	(4)	98%	(222)	225
Employ: Other	3%	(4)	97%	(128)	132
Military HH: Yes	1%	(3)	99%	(309)	312
Military HH: No	4%	(72)	96%	(1816)	1888
2018 House Vote: Democrat	3%	(23)	97%	(805)	828
2018 House Vote: Republican	4%	(22)	96%	(593)	615
2018 House Vote: Someone else	3%	(2)	97%	(51)	52
2018 House Vote: Didnt Vote	4%	(29)	96%	(676)	705
4-Region: Northeast	5%	(21)	95%	(365)	385
4-Region: Midwest	4%	(19)	96%	(435)	455
4-Region: South	3%	(23)	97%	(816)	839
4-Region: West	2%	(12)	98%	(509)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_7NET:** *Of the following musicians/actors, who would you say are the best actors? Please select up to 3.*

Rina Sawayama

Demographic	Selected	Not Selected	Total N
Adults	1% (18)	99% (2182)	2200
Gender: Male	1% (15)	99% (1051)	1067
Gender: Female	— (3)	100% (1123)	1126
Age: 18-34	2% (10)	98% (621)	631
Age: 35-44	1% (5)	99% (367)	371
Age: 45-64	— (3)	100% (708)	711
Age: 65+	— (0)	100% (487)	487
GenZers: 1997-2012	1% (2)	99% (241)	243
Millennials: 1981-1996	2% (12)	98% (663)	675
GenXers: 1965-1980	1% (5)	99% (541)	546
Baby Boomers: 1946-1964	— (0)	100% (685)	685
PID: Dem (no lean)	1% (9)	99% (857)	866
PID: Ind (no lean)	— (2)	100% (681)	683
PID: Rep (no lean)	1% (7)	99% (644)	651
PID/Gender: Dem Men	2% (8)	98% (417)	425
PID/Gender: Dem Women	— (1)	100% (438)	439
PID/Gender: Ind Men	— (1)	100% (292)	293
PID/Gender: Ind Women	— (1)	100% (386)	387
PID/Gender: Rep Men	2% (7)	98% (343)	349
PID/Gender: Rep Women	— (0)	100% (299)	299
Ideo: Liberal (1-3)	1% (6)	99% (651)	656
Ideo: Moderate (4)	1% (6)	99% (663)	669
Ideo: Conservative (5-7)	1% (6)	99% (703)	709
Educ: < College	— (6)	100% (1431)	1438
Educ: Bachelors degree	1% (6)	99% (478)	484
Educ: Post-grad	2% (5)	98% (273)	278
Income: Under 50k	1% (7)	99% (1117)	1124
Income: 50k-100k	1% (4)	99% (667)	671
Income: 100k+	2% (7)	98% (397)	405
Ethnicity: White	1% (17)	99% (1681)	1698
Ethnicity: Hispanic	1% (2)	99% (377)	379
Ethnicity: Black	1% (1)	99% (281)	283

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**Table MCEN7\_7NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Rina Sawayama

Demographic	Selected		Not Selected		Total N
Adults	1%	(18)	99%	(2182)	2200
Ethnicity: Other	—	(0)	100%	(220)	220
All Christian	1%	(10)	99%	(979)	989
All Non-Christian	2%	(3)	98%	(165)	168
Atheist	1%	(1)	99%	(101)	103
Agnostic/Nothing in particular	1%	(3)	99%	(535)	538
Something Else	—	(1)	100%	(402)	403
Religious Non-Protestant/Catholic	2%	(3)	98%	(181)	184
Evangelical	—	(3)	100%	(575)	578
Non-Evangelical	1%	(4)	99%	(801)	806
Community: Urban	2%	(12)	98%	(664)	676
Community: Suburban	—	(4)	100%	(962)	966
Community: Rural	—	(2)	100%	(556)	558
Employ: Private Sector	1%	(10)	99%	(739)	749
Employ: Government	2%	(3)	98%	(146)	149
Employ: Self-Employed	1%	(3)	99%	(217)	220
Employ: Homemaker	—	(0)	100%	(143)	143
Employ: Student	3%	(2)	97%	(57)	58
Employ: Retired	—	(0)	100%	(524)	524
Employ: Unemployed	—	(0)	100%	(225)	225
Employ: Other	1%	(1)	99%	(131)	132
Military HH: Yes	—	(0)	100%	(312)	312
Military HH: No	1%	(18)	99%	(1870)	1888
2018 House Vote: Democrat	1%	(9)	99%	(819)	828
2018 House Vote: Republican	1%	(6)	99%	(608)	615
2018 House Vote: Someone else	—	(0)	100%	(52)	52
2018 House Vote: Didnt Vote	—	(3)	100%	(702)	705
4-Region: Northeast	1%	(2)	99%	(383)	385
4-Region: Midwest	1%	(2)	99%	(452)	455
4-Region: South	1%	(8)	99%	(831)	839
4-Region: West	1%	(6)	99%	(515)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_8NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Awkwafina*

Demographic	Selected		Not Selected		Total N
Adults	4%	(86)	96%	(2114)	2200
Gender: Male	4%	(44)	96%	(1022)	1067
Gender: Female	3%	(39)	97%	(1087)	1126
Age: 18-34	5%	(33)	95%	(597)	631
Age: 35-44	6%	(22)	94%	(350)	371
Age: 45-64	3%	(21)	97%	(690)	711
Age: 65+	2%	(10)	98%	(477)	487
GenZers: 1997-2012	6%	(15)	94%	(228)	243
Millennials: 1981-1996	5%	(37)	95%	(638)	675
GenXers: 1965-1980	4%	(20)	96%	(526)	546
Baby Boomers: 1946-1964	2%	(14)	98%	(671)	685
PID: Dem (no lean)	6%	(50)	94%	(816)	866
PID: Ind (no lean)	2%	(14)	98%	(669)	683
PID: Rep (no lean)	3%	(22)	97%	(629)	651
PID/Gender: Dem Men	7%	(28)	93%	(397)	425
PID/Gender: Dem Women	5%	(21)	95%	(418)	439
PID/Gender: Ind Men	1%	(4)	99%	(288)	293
PID/Gender: Ind Women	2%	(8)	98%	(379)	387
PID/Gender: Rep Men	4%	(12)	96%	(337)	349
PID/Gender: Rep Women	3%	(9)	97%	(290)	299
Ideo: Liberal (1-3)	7%	(44)	93%	(613)	656
Ideo: Moderate (4)	3%	(17)	97%	(651)	669
Ideo: Conservative (5-7)	3%	(23)	97%	(685)	709
Educ: < College	2%	(34)	98%	(1404)	1438
Educ: Bachelors degree	6%	(31)	94%	(453)	484
Educ: Post-grad	7%	(21)	93%	(257)	278
Income: Under 50k	3%	(29)	97%	(1095)	1124
Income: 50k-100k	4%	(24)	96%	(647)	671
Income: 100k+	8%	(33)	92%	(372)	405
Ethnicity: White	3%	(57)	97%	(1640)	1698
Ethnicity: Hispanic	4%	(15)	96%	(364)	379
Ethnicity: Black	4%	(11)	96%	(272)	283

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**Table MCEN7\_8NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Awkwafina*

Demographic	Selected		Not Selected		Total N
Adults	4%	(86)	96%	(2114)	2200
Ethnicity: Other	8%	(18)	92%	(202)	220
All Christian	4%	(44)	96%	(944)	989
All Non-Christian	3%	(5)	97%	(164)	168
Atheist	7%	(7)	93%	(96)	103
Agnostic/Nothing in particular	3%	(18)	97%	(519)	538
Something Else	3%	(11)	97%	(391)	403
Religious Non-Protestant/Catholic	3%	(5)	97%	(180)	184
Evangelical	4%	(23)	96%	(554)	578
Non-Evangelical	4%	(32)	96%	(774)	806
Community: Urban	5%	(32)	95%	(644)	676
Community: Suburban	5%	(44)	95%	(922)	966
Community: Rural	2%	(10)	98%	(548)	558
Employ: Private Sector	5%	(41)	95%	(708)	749
Employ: Government	7%	(10)	93%	(139)	149
Employ: Self-Employed	3%	(7)	97%	(213)	220
Employ: Homemaker	5%	(7)	95%	(137)	143
Employ: Student	5%	(3)	95%	(55)	58
Employ: Retired	2%	(10)	98%	(514)	524
Employ: Unemployed	4%	(8)	96%	(217)	225
Employ: Other	—	(1)	100%	(132)	132
Military HH: Yes	3%	(8)	97%	(304)	312
Military HH: No	4%	(77)	96%	(1811)	1888
2018 House Vote: Democrat	6%	(46)	94%	(782)	828
2018 House Vote: Republican	2%	(15)	98%	(600)	615
2018 House Vote: Someone else	6%	(3)	94%	(49)	52
2018 House Vote: Didnt Vote	3%	(22)	97%	(683)	705
4-Region: Northeast	5%	(20)	95%	(366)	385
4-Region: Midwest	2%	(9)	98%	(446)	455
4-Region: South	3%	(23)	97%	(816)	839
4-Region: West	7%	(34)	93%	(487)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_9NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Taylor Swift*

Demographic	Selected	Not Selected	Total N
Adults	8% (167)	92% (2033)	2200
Gender: Male	8% (84)	92% (983)	1067
Gender: Female	7% (83)	93% (1043)	1126
Age: 18-34	13% (83)	87% (548)	631
Age: 35-44	6% (21)	94% (351)	371
Age: 45-64	5% (35)	95% (676)	711
Age: 65+	6% (28)	94% (459)	487
GenZers: 1997-2012	15% (37)	85% (206)	243
Millennials: 1981-1996	9% (61)	91% (614)	675
GenXers: 1965-1980	5% (30)	95% (516)	546
Baby Boomers: 1946-1964	4% (31)	96% (654)	685
PID: Dem (no lean)	6% (51)	94% (816)	866
PID: Ind (no lean)	10% (66)	90% (617)	683
PID: Rep (no lean)	8% (51)	92% (600)	651
PID/Gender: Dem Men	8% (32)	92% (392)	425
PID/Gender: Dem Women	4% (18)	96% (421)	439
PID/Gender: Ind Men	9% (26)	91% (267)	293
PID/Gender: Ind Women	10% (40)	90% (348)	387
PID/Gender: Rep Men	7% (26)	93% (324)	349
PID/Gender: Rep Women	8% (25)	92% (274)	299
Ideo: Liberal (1-3)	8% (51)	92% (606)	656
Ideo: Moderate (4)	6% (40)	94% (629)	669
Ideo: Conservative (5-7)	9% (65)	91% (644)	709
Educ: < College	8% (113)	92% (1324)	1438
Educ: Bachelors degree	7% (32)	93% (452)	484
Educ: Post-grad	8% (22)	92% (256)	278
Income: Under 50k	8% (89)	92% (1035)	1124
Income: 50k-100k	8% (51)	92% (620)	671
Income: 100k+	6% (26)	94% (379)	405
Ethnicity: White	8% (137)	92% (1560)	1698
Ethnicity: Hispanic	14% (51)	86% (328)	379
Ethnicity: Black	4% (13)	96% (270)	283

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**Table MCEN7\_9NET:** Of the following musicians/actors, who would you say are the best actors? Please select up to 3.  
Taylor Swift

Demographic	Selected		Not Selected		Total N
Adults	8%	(167)	92%	(2033)	2200
Ethnicity: Other	8%	(17)	92%	(203)	220
All Christian	8%	(80)	92%	(908)	989
All Non-Christian	9%	(15)	91%	(154)	168
Atheist	5%	(5)	95%	(97)	103
Agnostic/Nothing in particular	6%	(33)	94%	(504)	538
Something Else	8%	(33)	92%	(369)	403
Religious Non-Protestant/Catholic	8%	(15)	92%	(169)	184
Evangelical	11%	(62)	89%	(516)	578
Non-Evangelical	6%	(50)	94%	(755)	806
Community: Urban	11%	(71)	89%	(605)	676
Community: Suburban	6%	(55)	94%	(911)	966
Community: Rural	7%	(41)	93%	(516)	558
Employ: Private Sector	6%	(46)	94%	(703)	749
Employ: Government	11%	(16)	89%	(133)	149
Employ: Self-Employed	7%	(16)	93%	(204)	220
Employ: Homemaker	14%	(21)	86%	(123)	143
Employ: Student	13%	(7)	87%	(51)	58
Employ: Retired	7%	(35)	93%	(489)	524
Employ: Unemployed	6%	(15)	94%	(211)	225
Employ: Other	9%	(12)	91%	(120)	132
Military HH: Yes	3%	(11)	97%	(301)	312
Military HH: No	8%	(156)	92%	(1732)	1888
2018 House Vote: Democrat	6%	(46)	94%	(781)	828
2018 House Vote: Republican	7%	(44)	93%	(571)	615
2018 House Vote: Someone else	4%	(2)	96%	(50)	52
2018 House Vote: Didnt Vote	11%	(74)	89%	(631)	705
4-Region: Northeast	7%	(25)	93%	(360)	385
4-Region: Midwest	4%	(16)	96%	(439)	455
4-Region: South	8%	(69)	92%	(770)	839
4-Region: West	11%	(57)	89%	(464)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_10NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Alana Haim (of the band HAIM)*

Demographic	Selected		Not Selected		Total N
Adults	1%	(15)	99%	(2185)	2200
Gender: Male	1%	(9)	99%	(1058)	1067
Gender: Female	1%	(6)	99%	(1120)	1126
Age: 18-34	1%	(4)	99%	(627)	631
Age: 35-44	3%	(10)	97%	(361)	371
Age: 45-64	—	(0)	100%	(710)	711
Age: 65+	—	(1)	100%	(486)	487
GenZers: 1997-2012	1%	(2)	99%	(240)	243
Millennials: 1981-1996	1%	(8)	99%	(667)	675
GenXers: 1965-1980	1%	(4)	99%	(542)	546
Baby Boomers: 1946-1964	—	(1)	100%	(684)	685
PID: Dem (no lean)	1%	(9)	99%	(858)	866
PID: Ind (no lean)	—	(2)	100%	(681)	683
PID: Rep (no lean)	1%	(5)	99%	(646)	651
PID/Gender: Dem Men	1%	(4)	99%	(420)	425
PID/Gender: Dem Women	1%	(4)	99%	(435)	439
PID/Gender: Ind Men	—	(0)	100%	(293)	293
PID/Gender: Ind Women	—	(2)	100%	(385)	387
PID/Gender: Rep Men	1%	(5)	99%	(345)	349
PID/Gender: Rep Women	—	(0)	100%	(299)	299
Ideo: Liberal (1-3)	2%	(12)	98%	(644)	656
Ideo: Moderate (4)	—	(0)	100%	(669)	669
Ideo: Conservative (5-7)	—	(3)	100%	(706)	709
Educ: < College	1%	(7)	99%	(1430)	1438
Educ: Bachelors degree	—	(2)	100%	(482)	484
Educ: Post-grad	2%	(6)	98%	(272)	278
Income: Under 50k	1%	(7)	99%	(1117)	1124
Income: 50k-100k	1%	(4)	99%	(667)	671
Income: 100k+	1%	(4)	99%	(401)	405
Ethnicity: White	1%	(11)	99%	(1687)	1698
Ethnicity: Hispanic	1%	(5)	99%	(374)	379
Ethnicity: Black	1%	(3)	99%	(280)	283

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**Table MCEN7\_10NET:** *Of the following musicians/actors, who would you say are the best actors? Please select up to 3.*  
*Alana Haim (of the band HAIM)*

Demographic	Selected		Not Selected		Total N
Adults	1%	(15)	99%	(2185)	2200
Ethnicity: Other	1%	(2)	99%	(218)	220
All Christian	—	(5)	100%	(984)	989
All Non-Christian	3%	(5)	97%	(164)	168
Atheist	—	(0)	100%	(103)	103
Agnostic/Nothing in particular	1%	(4)	99%	(534)	538
Something Else	1%	(3)	99%	(400)	403
Religious Non-Protestant/Catholic	3%	(5)	97%	(179)	184
Evangelical	1%	(3)	99%	(574)	578
Non-Evangelical	—	(4)	100%	(802)	806
Community: Urban	1%	(7)	99%	(670)	676
Community: Suburban	1%	(5)	99%	(961)	966
Community: Rural	1%	(4)	99%	(554)	558
Employ: Private Sector	1%	(10)	99%	(739)	749
Employ: Government	2%	(3)	98%	(145)	149
Employ: Self-Employed	—	(1)	100%	(219)	220
Employ: Homemaker	—	(0)	100%	(143)	143
Employ: Student	1%	(1)	99%	(58)	58
Employ: Retired	—	(0)	100%	(524)	524
Employ: Unemployed	—	(1)	100%	(225)	225
Employ: Other	—	(0)	100%	(132)	132
Military HH: Yes	1%	(2)	99%	(310)	312
Military HH: No	1%	(13)	99%	(1875)	1888
2018 House Vote: Democrat	1%	(8)	99%	(820)	828
2018 House Vote: Republican	—	(3)	100%	(612)	615
2018 House Vote: Someone else	—	(0)	100%	(52)	52
2018 House Vote: Didnt Vote	1%	(5)	99%	(701)	705
4-Region: Northeast	1%	(5)	99%	(380)	385
4-Region: Midwest	—	(0)	100%	(455)	455
4-Region: South	—	(4)	100%	(835)	839
4-Region: West	1%	(6)	99%	(515)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_11NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
Tim McGraw

Demographic	Selected		Not Selected		Total N
Adults	13%	(286)	87%	(1914)	2200
Gender: Male	9%	(93)	91%	(973)	1067
Gender: Female	17%	(193)	83%	(933)	1126
Age: 18-34	6%	(38)	94%	(593)	631
Age: 35-44	14%	(52)	86%	(319)	371
Age: 45-64	18%	(126)	82%	(585)	711
Age: 65+	14%	(70)	86%	(416)	487
GenZers: 1997-2012	5%	(13)	95%	(230)	243
Millennials: 1981-1996	9%	(60)	91%	(616)	675
GenXers: 1965-1980	19%	(102)	81%	(444)	546
Baby Boomers: 1946-1964	15%	(106)	85%	(579)	685
PID: Dem (no lean)	8%	(72)	92%	(795)	866
PID: Ind (no lean)	11%	(76)	89%	(607)	683
PID: Rep (no lean)	21%	(139)	79%	(512)	651
PID/Gender: Dem Men	6%	(24)	94%	(400)	425
PID/Gender: Dem Women	11%	(47)	89%	(392)	439
PID/Gender: Ind Men	8%	(23)	92%	(269)	293
PID/Gender: Ind Women	14%	(53)	86%	(335)	387
PID/Gender: Rep Men	13%	(45)	87%	(304)	349
PID/Gender: Rep Women	31%	(93)	69%	(206)	299
Ideo: Liberal (1-3)	7%	(47)	93%	(610)	656
Ideo: Moderate (4)	11%	(72)	89%	(597)	669
Ideo: Conservative (5-7)	20%	(145)	80%	(564)	709
Educ: < College	15%	(214)	85%	(1224)	1438
Educ: Bachelors degree	9%	(44)	91%	(440)	484
Educ: Post-grad	10%	(28)	90%	(250)	278
Income: Under 50k	12%	(135)	88%	(989)	1124
Income: 50k-100k	13%	(89)	87%	(582)	671
Income: 100k+	15%	(62)	85%	(343)	405
Ethnicity: White	16%	(270)	84%	(1427)	1698
Ethnicity: Hispanic	10%	(38)	90%	(340)	379
Ethnicity: Black	1%	(4)	99%	(279)	283

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**Table MCEN7\_11NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Tim McGraw

Demographic	Selected		Not Selected		Total N
Adults	13%	(286)	87%	(1914)	2200
Ethnicity: Other	5%	(12)	95%	(208)	220
All Christian	15%	(152)	85%	(836)	989
All Non-Christian	4%	(6)	96%	(162)	168
Atheist	8%	(8)	92%	(95)	103
Agnostic/Nothing in particular	10%	(54)	90%	(484)	538
Something Else	16%	(66)	84%	(337)	403
Religious Non-Protestant/Catholic	5%	(9)	95%	(175)	184
Evangelical	18%	(106)	82%	(472)	578
Non-Evangelical	14%	(117)	86%	(689)	806
Community: Urban	7%	(48)	93%	(628)	676
Community: Suburban	14%	(133)	86%	(834)	966
Community: Rural	19%	(105)	81%	(453)	558
Employ: Private Sector	14%	(106)	86%	(642)	749
Employ: Government	7%	(10)	93%	(139)	149
Employ: Self-Employed	10%	(22)	90%	(198)	220
Employ: Homemaker	18%	(26)	82%	(117)	143
Employ: Student	4%	(3)	96%	(56)	58
Employ: Retired	15%	(79)	85%	(444)	524
Employ: Unemployed	7%	(16)	93%	(210)	225
Employ: Other	18%	(24)	82%	(108)	132
Military HH: Yes	12%	(38)	88%	(274)	312
Military HH: No	13%	(248)	87%	(1640)	1888
2018 House Vote: Democrat	8%	(68)	92%	(760)	828
2018 House Vote: Republican	21%	(130)	79%	(484)	615
2018 House Vote: Someone else	3%	(2)	97%	(51)	52
2018 House Vote: Didnt Vote	12%	(86)	88%	(619)	705
4-Region: Northeast	8%	(32)	92%	(353)	385
4-Region: Midwest	15%	(66)	85%	(388)	455
4-Region: South	16%	(136)	84%	(703)	839
4-Region: West	10%	(51)	90%	(470)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_12NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Common*

Demographic	Selected		Not Selected		Total N
Adults	4%	(80)	96%	(2120)	2200
Gender: Male	5%	(48)	95%	(1018)	1067
Gender: Female	3%	(32)	97%	(1094)	1126
Age: 18-34	3%	(22)	97%	(609)	631
Age: 35-44	5%	(17)	95%	(354)	371
Age: 45-64	4%	(29)	96%	(682)	711
Age: 65+	3%	(12)	97%	(474)	487
GenZers: 1997-2012	3%	(6)	97%	(237)	243
Millennials: 1981-1996	5%	(32)	95%	(643)	675
GenXers: 1965-1980	4%	(23)	96%	(523)	546
Baby Boomers: 1946-1964	3%	(18)	97%	(667)	685
PID: Dem (no lean)	6%	(50)	94%	(817)	866
PID: Ind (no lean)	2%	(16)	98%	(667)	683
PID: Rep (no lean)	2%	(14)	98%	(636)	651
PID/Gender: Dem Men	7%	(30)	93%	(394)	425
PID/Gender: Dem Women	4%	(19)	96%	(420)	439
PID/Gender: Ind Men	2%	(7)	98%	(285)	293
PID/Gender: Ind Women	2%	(9)	98%	(378)	387
PID/Gender: Rep Men	3%	(11)	97%	(338)	349
PID/Gender: Rep Women	1%	(3)	99%	(296)	299
Ideo: Liberal (1-3)	6%	(41)	94%	(615)	656
Ideo: Moderate (4)	3%	(20)	97%	(648)	669
Ideo: Conservative (5-7)	2%	(18)	98%	(691)	709
Educ: < College	3%	(45)	97%	(1392)	1438
Educ: Bachelors degree	6%	(27)	94%	(457)	484
Educ: Post-grad	3%	(8)	97%	(270)	278
Income: Under 50k	5%	(52)	95%	(1072)	1124
Income: 50k-100k	3%	(18)	97%	(654)	671
Income: 100k+	3%	(11)	97%	(394)	405
Ethnicity: White	3%	(43)	97%	(1655)	1698
Ethnicity: Hispanic	6%	(21)	94%	(358)	379
Ethnicity: Black	12%	(33)	88%	(250)	283

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**Table MCEN7\_12NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

Common

Demographic	Selected		Not Selected		Total N
Adults	4%	(80)	96%	(2120)	2200
Ethnicity: Other	2%	(5)	98%	(215)	220
All Christian	4%	(37)	96%	(951)	989
All Non-Christian	3%	(5)	97%	(164)	168
Atheist	5%	(5)	95%	(98)	103
Agnostic/Nothing in particular	3%	(18)	97%	(519)	538
Something Else	4%	(15)	96%	(388)	403
Religious Non-Protestant/Catholic	3%	(6)	97%	(179)	184
Evangelical	4%	(21)	96%	(556)	578
Non-Evangelical	4%	(32)	96%	(774)	806
Community: Urban	6%	(42)	94%	(634)	676
Community: Suburban	3%	(27)	97%	(939)	966
Community: Rural	2%	(11)	98%	(547)	558
Employ: Private Sector	4%	(28)	96%	(721)	749
Employ: Government	4%	(7)	96%	(142)	149
Employ: Self-Employed	3%	(7)	97%	(212)	220
Employ: Homemaker	1%	(2)	99%	(142)	143
Employ: Student	1%	(1)	99%	(58)	58
Employ: Retired	2%	(11)	98%	(513)	524
Employ: Unemployed	10%	(21)	90%	(204)	225
Employ: Other	3%	(4)	97%	(129)	132
Military HH: Yes	3%	(10)	97%	(302)	312
Military HH: No	4%	(70)	96%	(1818)	1888
2018 House Vote: Democrat	5%	(44)	95%	(784)	828
2018 House Vote: Republican	2%	(14)	98%	(601)	615
2018 House Vote: Someone else	2%	(1)	98%	(51)	52
2018 House Vote: Didnt Vote	3%	(22)	97%	(684)	705
4-Region: Northeast	5%	(19)	95%	(367)	385
4-Region: Midwest	3%	(12)	97%	(443)	455
4-Region: South	4%	(35)	96%	(804)	839
4-Region: West	3%	(15)	97%	(506)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_13NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Billie Eilish*

Demographic	Selected		Not Selected		Total N
Adults	2%	(48)	98%	(2152)	2200
Gender: Male	3%	(27)	97%	(1039)	1067
Gender: Female	2%	(21)	98%	(1105)	1126
Age: 18-34	5%	(34)	95%	(597)	631
Age: 35-44	2%	(8)	98%	(364)	371
Age: 45-64	—	(3)	100%	(708)	711
Age: 65+	1%	(3)	99%	(483)	487
GenZers: 1997-2012	8%	(19)	92%	(224)	243
Millennials: 1981-1996	3%	(21)	97%	(654)	675
GenXers: 1965-1980	1%	(5)	99%	(541)	546
Baby Boomers: 1946-1964	—	(3)	100%	(682)	685
PID: Dem (no lean)	3%	(25)	97%	(841)	866
PID: Ind (no lean)	1%	(9)	99%	(674)	683
PID: Rep (no lean)	2%	(14)	98%	(637)	651
PID/Gender: Dem Men	4%	(16)	96%	(409)	425
PID/Gender: Dem Women	2%	(9)	98%	(431)	439
PID/Gender: Ind Men	—	(1)	100%	(292)	293
PID/Gender: Ind Women	2%	(9)	98%	(378)	387
PID/Gender: Rep Men	3%	(11)	97%	(338)	349
PID/Gender: Rep Women	1%	(3)	99%	(296)	299
Ideo: Liberal (1-3)	4%	(23)	96%	(633)	656
Ideo: Moderate (4)	2%	(13)	98%	(656)	669
Ideo: Conservative (5-7)	1%	(9)	99%	(700)	709
Educ: < College	2%	(26)	98%	(1412)	1438
Educ: Bachelors degree	2%	(10)	98%	(474)	484
Educ: Post-grad	4%	(12)	96%	(266)	278
Income: Under 50k	2%	(24)	98%	(1100)	1124
Income: 50k-100k	2%	(11)	98%	(660)	671
Income: 100k+	3%	(13)	97%	(392)	405
Ethnicity: White	2%	(35)	98%	(1663)	1698
Ethnicity: Hispanic	2%	(6)	98%	(372)	379
Ethnicity: Black	2%	(6)	98%	(277)	283

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**Table MCEN7\_13NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Billie Eilish

Demographic	Selected		Not Selected		Total N
Adults	2%	(48)	98%	(2152)	2200
Ethnicity: Other	4%	(8)	96%	(211)	220
All Christian	2%	(17)	98%	(971)	989
All Non-Christian	3%	(6)	97%	(163)	168
Atheist	2%	(2)	98%	(101)	103
Agnostic/Nothing in particular	3%	(15)	97%	(523)	538
Something Else	2%	(8)	98%	(395)	403
Religious Non-Protestant/Catholic	3%	(6)	97%	(179)	184
Evangelical	2%	(9)	98%	(568)	578
Non-Evangelical	2%	(14)	98%	(792)	806
Community: Urban	4%	(27)	96%	(649)	676
Community: Suburban	1%	(12)	99%	(954)	966
Community: Rural	2%	(9)	98%	(548)	558
Employ: Private Sector	4%	(27)	96%	(722)	749
Employ: Government	3%	(4)	97%	(144)	149
Employ: Self-Employed	2%	(4)	98%	(215)	220
Employ: Homemaker	1%	(1)	99%	(142)	143
Employ: Student	6%	(4)	94%	(55)	58
Employ: Retired	1%	(5)	99%	(519)	524
Employ: Unemployed	1%	(2)	99%	(223)	225
Employ: Other	1%	(1)	99%	(131)	132
Military HH: Yes	2%	(7)	98%	(305)	312
Military HH: No	2%	(42)	98%	(1846)	1888
2018 House Vote: Democrat	3%	(21)	97%	(806)	828
2018 House Vote: Republican	1%	(7)	99%	(607)	615
2018 House Vote: Someone else	—	(0)	100%	(52)	52
2018 House Vote: Didnt Vote	3%	(20)	97%	(686)	705
4-Region: Northeast	3%	(12)	97%	(373)	385
4-Region: Midwest	2%	(7)	98%	(447)	455
4-Region: South	2%	(15)	98%	(824)	839
4-Region: West	3%	(13)	97%	(508)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_14NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

*Barbara Streisand*

Demographic	Selected	Not Selected	Total N
Adults	18% (399)	82% (1801)	2200
Gender: Male	17% (184)	83% (883)	1067
Gender: Female	19% (215)	81% (911)	1126
Age: 18-34	3% (21)	97% (609)	631
Age: 35-44	10% (35)	90% (336)	371
Age: 45-64	23% (160)	77% (551)	711
Age: 65+	37% (182)	63% (305)	487
GenZers: 1997-2012	3% (7)	97% (236)	243
Millennials: 1981-1996	7% (44)	93% (631)	675
GenXers: 1965-1980	15% (83)	85% (463)	546
Baby Boomers: 1946-1964	36% (248)	64% (437)	685
PID: Dem (no lean)	19% (163)	81% (703)	866
PID: Ind (no lean)	19% (132)	81% (551)	683
PID: Rep (no lean)	16% (103)	84% (547)	651
PID/Gender: Dem Men	16% (70)	84% (355)	425
PID/Gender: Dem Women	21% (93)	79% (347)	439
PID/Gender: Ind Men	18% (53)	82% (239)	293
PID/Gender: Ind Women	20% (79)	80% (308)	387
PID/Gender: Rep Men	17% (61)	83% (289)	349
PID/Gender: Rep Women	14% (43)	86% (257)	299
Ideo: Liberal (1-3)	21% (139)	79% (518)	656
Ideo: Moderate (4)	17% (114)	83% (554)	669
Ideo: Conservative (5-7)	19% (136)	81% (573)	709
Educ: < College	16% (229)	84% (1208)	1438
Educ: Bachelors degree	22% (107)	78% (377)	484
Educ: Post-grad	22% (62)	78% (216)	278
Income: Under 50k	17% (190)	83% (934)	1124
Income: 50k-100k	20% (136)	80% (535)	671
Income: 100k+	18% (72)	82% (333)	405
Ethnicity: White	21% (348)	79% (1349)	1698
Ethnicity: Hispanic	9% (33)	91% (346)	379
Ethnicity: Black	9% (26)	91% (257)	283

Continued on next page

**Table MCEN7\_14NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Barbara Streisand

Demographic	Selected		Not Selected		Total N
Adults	18%	(399)	82%	(1801)	2200
Ethnicity: Other	11%	(25)	89%	(195)	220
All Christian	23%	(225)	77%	(763)	989
All Non-Christian	20%	(34)	80%	(134)	168
Atheist	27%	(28)	73%	(75)	103
Agnostic/Nothing in particular	11%	(58)	89%	(480)	538
Something Else	13%	(54)	87%	(349)	403
Religious Non-Protestant/Catholic	21%	(40)	79%	(145)	184
Evangelical	19%	(108)	81%	(470)	578
Non-Evangelical	21%	(168)	79%	(638)	806
Community: Urban	14%	(94)	86%	(582)	676
Community: Suburban	22%	(208)	78%	(758)	966
Community: Rural	17%	(97)	83%	(461)	558
Employ: Private Sector	16%	(116)	84%	(633)	749
Employ: Government	10%	(14)	90%	(134)	149
Employ: Self-Employed	14%	(32)	86%	(188)	220
Employ: Homemaker	13%	(19)	87%	(124)	143
Employ: Student	7%	(4)	93%	(54)	58
Employ: Retired	33%	(172)	67%	(352)	524
Employ: Unemployed	10%	(22)	90%	(203)	225
Employ: Other	15%	(19)	85%	(113)	132
Military HH: Yes	22%	(68)	78%	(244)	312
Military HH: No	18%	(330)	82%	(1557)	1888
2018 House Vote: Democrat	22%	(179)	78%	(649)	828
2018 House Vote: Republican	20%	(121)	80%	(494)	615
2018 House Vote: Someone else	13%	(7)	87%	(46)	52
2018 House Vote: Didnt Vote	13%	(93)	87%	(612)	705
4-Region: Northeast	21%	(83)	79%	(303)	385
4-Region: Midwest	18%	(84)	82%	(371)	455
4-Region: South	17%	(142)	83%	(697)	839
4-Region: West	17%	(90)	83%	(431)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN7\_15NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.

Cher

Demographic	Selected	Not Selected	Total N
Adults	13% (278)	87% (1922)	2200
Gender: Male	11% (117)	89% (949)	1067
Gender: Female	14% (159)	86% (967)	1126
Age: 18-34	3% (20)	97% (611)	631
Age: 35-44	6% (24)	94% (347)	371
Age: 45-64	14% (101)	86% (610)	711
Age: 65+	27% (134)	73% (353)	487
GenZers: 1997-2012	2% (4)	98% (239)	243
Millennials: 1981-1996	5% (35)	95% (640)	675
GenXers: 1965-1980	11% (63)	89% (483)	546
Baby Boomers: 1946-1964	24% (165)	76% (519)	685
PID: Dem (no lean)	13% (113)	87% (754)	866
PID: Ind (no lean)	15% (102)	85% (581)	683
PID: Rep (no lean)	10% (64)	90% (587)	651
PID/Gender: Dem Men	10% (44)	90% (381)	425
PID/Gender: Dem Women	16% (69)	84% (371)	439
PID/Gender: Ind Men	13% (39)	87% (254)	293
PID/Gender: Ind Women	16% (61)	84% (326)	387
PID/Gender: Rep Men	10% (35)	90% (315)	349
PID/Gender: Rep Women	10% (29)	90% (270)	299
Ideo: Liberal (1-3)	14% (94)	86% (562)	656
Ideo: Moderate (4)	13% (88)	87% (580)	669
Ideo: Conservative (5-7)	12% (86)	88% (623)	709
Educ: < College	11% (160)	89% (1277)	1438
Educ: Bachelors degree	15% (74)	85% (411)	484
Educ: Post-grad	16% (44)	84% (234)	278
Income: Under 50k	12% (130)	88% (994)	1124
Income: 50k-100k	14% (95)	86% (576)	671
Income: 100k+	13% (53)	87% (352)	405
Ethnicity: White	15% (258)	85% (1440)	1698
Ethnicity: Hispanic	5% (20)	95% (359)	379
Ethnicity: Black	3% (8)	97% (275)	283

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**Table MCEN7\_15NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Cher

Demographic	Selected		Not Selected		Total N
Adults	13%	(278)	87%	(1922)	2200
Ethnicity: Other	6%	(12)	94%	(207)	220
All Christian	16%	(154)	84%	(834)	989
All Non-Christian	11%	(18)	89%	(150)	168
Atheist	23%	(24)	77%	(79)	103
Agnostic/Nothing in particular	10%	(55)	90%	(483)	538
Something Else	7%	(27)	93%	(375)	403
Religious Non-Protestant/Catholic	11%	(20)	89%	(165)	184
Evangelical	9%	(54)	91%	(524)	578
Non-Evangelical	16%	(126)	84%	(679)	806
Community: Urban	9%	(60)	91%	(617)	676
Community: Suburban	16%	(153)	84%	(813)	966
Community: Rural	12%	(66)	88%	(492)	558
Employ: Private Sector	10%	(74)	90%	(675)	749
Employ: Government	10%	(14)	90%	(134)	149
Employ: Self-Employed	7%	(15)	93%	(204)	220
Employ: Homemaker	8%	(11)	92%	(132)	143
Employ: Student	7%	(4)	93%	(54)	58
Employ: Retired	25%	(131)	75%	(393)	524
Employ: Unemployed	8%	(17)	92%	(208)	225
Employ: Other	9%	(12)	91%	(120)	132
Military HH: Yes	18%	(56)	82%	(256)	312
Military HH: No	12%	(222)	88%	(1666)	1888
2018 House Vote: Democrat	15%	(122)	85%	(705)	828
2018 House Vote: Republican	13%	(80)	87%	(534)	615
2018 House Vote: Someone else	19%	(10)	81%	(42)	52
2018 House Vote: Didnt Vote	9%	(66)	91%	(640)	705
4-Region: Northeast	13%	(50)	87%	(336)	385
4-Region: Midwest	16%	(72)	84%	(383)	455
4-Region: South	11%	(91)	89%	(748)	839
4-Region: West	13%	(66)	87%	(455)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_16NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Madonna*

Demographic	Selected		Not Selected		Total N
Adults	4%	(88)	96%	(2112)	2200
Gender: Male	4%	(48)	96%	(1019)	1067
Gender: Female	4%	(40)	96%	(1087)	1126
Age: 18-34	4%	(23)	96%	(608)	631
Age: 35-44	6%	(22)	94%	(349)	371
Age: 45-64	4%	(30)	96%	(680)	711
Age: 65+	3%	(12)	97%	(474)	487
GenZers: 1997-2012	1%	(3)	99%	(239)	243
Millennials: 1981-1996	5%	(33)	95%	(643)	675
GenXers: 1965-1980	5%	(26)	95%	(520)	546
Baby Boomers: 1946-1964	4%	(25)	96%	(660)	685
PID: Dem (no lean)	4%	(37)	96%	(829)	866
PID: Ind (no lean)	4%	(30)	96%	(653)	683
PID: Rep (no lean)	3%	(20)	97%	(631)	651
PID/Gender: Dem Men	5%	(23)	95%	(402)	425
PID/Gender: Dem Women	3%	(14)	97%	(425)	439
PID/Gender: Ind Men	4%	(12)	96%	(280)	293
PID/Gender: Ind Women	5%	(18)	95%	(369)	387
PID/Gender: Rep Men	4%	(13)	96%	(337)	349
PID/Gender: Rep Women	2%	(7)	98%	(292)	299
Ideo: Liberal (1-3)	4%	(28)	96%	(628)	656
Ideo: Moderate (4)	3%	(22)	97%	(647)	669
Ideo: Conservative (5-7)	5%	(35)	95%	(674)	709
Educ: < College	4%	(55)	96%	(1383)	1438
Educ: Bachelors degree	3%	(16)	97%	(468)	484
Educ: Post-grad	6%	(17)	94%	(261)	278
Income: Under 50k	4%	(45)	96%	(1079)	1124
Income: 50k-100k	4%	(26)	96%	(645)	671
Income: 100k+	4%	(16)	96%	(388)	405
Ethnicity: White	4%	(71)	96%	(1626)	1698
Ethnicity: Hispanic	5%	(20)	95%	(359)	379
Ethnicity: Black	2%	(7)	98%	(276)	283

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**Table MCEN7\_16NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
**Madonna**

Demographic	Selected		Not Selected		Total N
Adults	4%	(88)	96%	(2112)	2200
Ethnicity: Other	4%	(9)	96%	(210)	220
All Christian	5%	(46)	95%	(943)	989
All Non-Christian	5%	(8)	95%	(161)	168
Atheist	7%	(7)	93%	(96)	103
Agnostic/Nothing in particular	3%	(14)	97%	(523)	538
Something Else	3%	(13)	97%	(390)	403
Religious Non-Protestant/Catholic	6%	(10)	94%	(174)	184
Evangelical	3%	(19)	97%	(559)	578
Non-Evangelical	5%	(38)	95%	(768)	806
Community: Urban	4%	(26)	96%	(651)	676
Community: Suburban	4%	(43)	96%	(924)	966
Community: Rural	3%	(19)	97%	(538)	558
Employ: Private Sector	4%	(33)	96%	(716)	749
Employ: Government	4%	(6)	96%	(143)	149
Employ: Self-Employed	5%	(11)	95%	(208)	220
Employ: Homemaker	8%	(11)	92%	(132)	143
Employ: Student	2%	(1)	98%	(57)	58
Employ: Retired	3%	(15)	97%	(509)	524
Employ: Unemployed	3%	(8)	97%	(218)	225
Employ: Other	2%	(3)	98%	(129)	132
Military HH: Yes	5%	(14)	95%	(298)	312
Military HH: No	4%	(73)	96%	(1815)	1888
2018 House Vote: Democrat	5%	(39)	95%	(788)	828
2018 House Vote: Republican	4%	(24)	96%	(591)	615
2018 House Vote: Someone else	9%	(5)	91%	(48)	52
2018 House Vote: Didnt Vote	3%	(20)	97%	(686)	705
4-Region: Northeast	3%	(13)	97%	(373)	385
4-Region: Midwest	4%	(16)	96%	(438)	455
4-Region: South	5%	(39)	95%	(800)	839
4-Region: West	4%	(20)	96%	(501)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_17NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
Jennifer Hudson

Demographic	Selected		Not Selected		Total N
Adults	9%	(204)	91%	(1996)	2200
Gender: Male	8%	(83)	92%	(984)	1067
Gender: Female	11%	(121)	89%	(1005)	1126
Age: 18-34	9%	(54)	91%	(577)	631
Age: 35-44	8%	(29)	92%	(342)	371
Age: 45-64	7%	(49)	93%	(662)	711
Age: 65+	15%	(71)	85%	(415)	487
GenZers: 1997-2012	8%	(20)	92%	(222)	243
Millennials: 1981-1996	9%	(59)	91%	(617)	675
GenXers: 1965-1980	6%	(33)	94%	(513)	546
Baby Boomers: 1946-1964	12%	(80)	88%	(605)	685
PID: Dem (no lean)	11%	(99)	89%	(768)	866
PID: Ind (no lean)	8%	(55)	92%	(628)	683
PID: Rep (no lean)	8%	(50)	92%	(601)	651
PID/Gender: Dem Men	9%	(38)	91%	(387)	425
PID/Gender: Dem Women	14%	(61)	86%	(379)	439
PID/Gender: Ind Men	7%	(21)	93%	(272)	293
PID/Gender: Ind Women	9%	(34)	91%	(353)	387
PID/Gender: Rep Men	7%	(24)	93%	(325)	349
PID/Gender: Rep Women	9%	(26)	91%	(273)	299
Ideo: Liberal (1-3)	10%	(66)	90%	(591)	656
Ideo: Moderate (4)	10%	(67)	90%	(601)	669
Ideo: Conservative (5-7)	9%	(63)	91%	(646)	709
Educ: < College	8%	(121)	92%	(1316)	1438
Educ: Bachelors degree	10%	(49)	90%	(435)	484
Educ: Post-grad	12%	(33)	88%	(245)	278
Income: Under 50k	9%	(101)	91%	(1023)	1124
Income: 50k-100k	11%	(75)	89%	(597)	671
Income: 100k+	7%	(28)	93%	(377)	405
Ethnicity: White	8%	(132)	92%	(1566)	1698
Ethnicity: Hispanic	7%	(25)	93%	(354)	379
Ethnicity: Black	17%	(49)	83%	(234)	283

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**Table MCEN7\_17NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Jennifer Hudson

Demographic	Selected		Not Selected		Total N
Adults	9%	(204)	91%	(1996)	2200
Ethnicity: Other	10%	(23)	90%	(197)	220
All Christian	8%	(84)	92%	(905)	989
All Non-Christian	6%	(9)	94%	(159)	168
Atheist	7%	(7)	93%	(96)	103
Agnostic/Nothing in particular	12%	(62)	88%	(475)	538
Something Else	10%	(41)	90%	(362)	403
Religious Non-Protestant/Catholic	6%	(11)	94%	(174)	184
Evangelical	9%	(51)	91%	(527)	578
Non-Evangelical	9%	(74)	91%	(732)	806
Community: Urban	10%	(68)	90%	(608)	676
Community: Suburban	11%	(107)	89%	(859)	966
Community: Rural	5%	(29)	95%	(529)	558
Employ: Private Sector	8%	(59)	92%	(690)	749
Employ: Government	7%	(10)	93%	(138)	149
Employ: Self-Employed	6%	(14)	94%	(205)	220
Employ: Homemaker	8%	(12)	92%	(132)	143
Employ: Student	6%	(4)	94%	(55)	58
Employ: Retired	13%	(67)	87%	(457)	524
Employ: Unemployed	9%	(20)	91%	(205)	225
Employ: Other	13%	(17)	87%	(115)	132
Military HH: Yes	11%	(35)	89%	(277)	312
Military HH: No	9%	(168)	91%	(1720)	1888
2018 House Vote: Democrat	12%	(100)	88%	(728)	828
2018 House Vote: Republican	8%	(48)	92%	(567)	615
2018 House Vote: Someone else	11%	(6)	89%	(47)	52
2018 House Vote: Didnt Vote	7%	(51)	93%	(655)	705
4-Region: Northeast	8%	(33)	92%	(353)	385
4-Region: Midwest	10%	(45)	90%	(409)	455
4-Region: South	10%	(84)	90%	(755)	839
4-Region: West	8%	(42)	92%	(479)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_18NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Jennifer Lopez*

Demographic	Selected	Not Selected	Total N
Adults	25% (549)	75% (1651)	2200
Gender: Male	23% (243)	77% (824)	1067
Gender: Female	27% (306)	73% (820)	1126
Age: 18-34	24% (154)	76% (477)	631
Age: 35-44	24% (90)	76% (281)	371
Age: 45-64	26% (187)	74% (523)	711
Age: 65+	24% (117)	76% (369)	487
GenZers: 1997-2012	20% (49)	80% (194)	243
Millennials: 1981-1996	26% (173)	74% (503)	675
GenXers: 1965-1980	26% (140)	74% (406)	546
Baby Boomers: 1946-1964	25% (171)	75% (513)	685
PID: Dem (no lean)	25% (219)	75% (648)	866
PID: Ind (no lean)	25% (173)	75% (510)	683
PID: Rep (no lean)	24% (158)	76% (493)	651
PID/Gender: Dem Men	27% (113)	73% (312)	425
PID/Gender: Dem Women	24% (106)	76% (333)	439
PID/Gender: Ind Men	21% (60)	79% (232)	293
PID/Gender: Ind Women	29% (112)	71% (275)	387
PID/Gender: Rep Men	20% (70)	80% (279)	349
PID/Gender: Rep Women	29% (88)	71% (211)	299
Ideo: Liberal (1-3)	22% (147)	78% (510)	656
Ideo: Moderate (4)	26% (171)	74% (497)	669
Ideo: Conservative (5-7)	26% (184)	74% (525)	709
Educ: < College	26% (377)	74% (1061)	1438
Educ: Bachelors degree	23% (111)	77% (373)	484
Educ: Post-grad	22% (61)	78% (217)	278
Income: Under 50k	25% (278)	75% (846)	1124
Income: 50k-100k	26% (175)	74% (496)	671
Income: 100k+	24% (96)	76% (309)	405
Ethnicity: White	25% (420)	75% (1278)	1698
Ethnicity: Hispanic	29% (112)	71% (267)	379
Ethnicity: Black	20% (57)	80% (226)	283

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**Table MCEN7\_18NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Jennifer Lopez

Demographic	Selected		Not Selected		Total N
Adults	25%	(549)	75%	(1651)	2200
Ethnicity: Other	33%	(72)	67%	(147)	220
All Christian	26%	(256)	74%	(733)	989
All Non-Christian	15%	(26)	85%	(143)	168
Atheist	17%	(18)	83%	(85)	103
Agnostic/Nothing in particular	26%	(137)	74%	(400)	538
Something Else	28%	(113)	72%	(290)	403
Religious Non-Protestant/Catholic	15%	(27)	85%	(157)	184
Evangelical	28%	(162)	72%	(415)	578
Non-Evangelical	26%	(209)	74%	(596)	806
Community: Urban	25%	(168)	75%	(509)	676
Community: Suburban	23%	(222)	77%	(744)	966
Community: Rural	29%	(159)	71%	(399)	558
Employ: Private Sector	25%	(187)	75%	(562)	749
Employ: Government	19%	(28)	81%	(121)	149
Employ: Self-Employed	23%	(50)	77%	(170)	220
Employ: Homemaker	31%	(44)	69%	(99)	143
Employ: Student	26%	(15)	74%	(43)	58
Employ: Retired	24%	(127)	76%	(397)	524
Employ: Unemployed	27%	(62)	73%	(164)	225
Employ: Other	28%	(36)	72%	(96)	132
Military HH: Yes	23%	(71)	77%	(241)	312
Military HH: No	25%	(478)	75%	(1410)	1888
2018 House Vote: Democrat	24%	(202)	76%	(625)	828
2018 House Vote: Republican	24%	(149)	76%	(465)	615
2018 House Vote: Someone else	16%	(8)	84%	(44)	52
2018 House Vote: Didnt Vote	27%	(189)	73%	(517)	705
4-Region: Northeast	21%	(82)	79%	(303)	385
4-Region: Midwest	25%	(112)	75%	(343)	455
4-Region: South	28%	(236)	72%	(603)	839
4-Region: West	23%	(119)	77%	(402)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_19NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

*Justin Timberlake*

Demographic	Selected		Not Selected		Total N
Adults	9%	(199)	91%	(2001)	2200
Gender: Male	10%	(107)	90%	(960)	1067
Gender: Female	8%	(91)	92%	(1035)	1126
Age: 18-34	12%	(73)	88%	(557)	631
Age: 35-44	11%	(41)	89%	(331)	371
Age: 45-64	10%	(69)	90%	(642)	711
Age: 65+	3%	(16)	97%	(471)	487
GenZers: 1997-2012	9%	(22)	91%	(221)	243
Millennials: 1981-1996	13%	(85)	87%	(590)	675
GenXers: 1965-1980	9%	(49)	91%	(497)	546
Baby Boomers: 1946-1964	6%	(42)	94%	(643)	685
PID: Dem (no lean)	10%	(90)	90%	(776)	866
PID: Ind (no lean)	7%	(47)	93%	(636)	683
PID: Rep (no lean)	10%	(62)	90%	(589)	651
PID/Gender: Dem Men	10%	(43)	90%	(382)	425
PID/Gender: Dem Women	11%	(46)	89%	(393)	439
PID/Gender: Ind Men	9%	(26)	91%	(267)	293
PID/Gender: Ind Women	5%	(21)	95%	(366)	387
PID/Gender: Rep Men	11%	(38)	89%	(311)	349
PID/Gender: Rep Women	8%	(24)	92%	(276)	299
Ideo: Liberal (1-3)	8%	(55)	92%	(601)	656
Ideo: Moderate (4)	10%	(67)	90%	(601)	669
Ideo: Conservative (5-7)	8%	(59)	92%	(650)	709
Educ: < College	10%	(137)	90%	(1301)	1438
Educ: Bachelors degree	9%	(44)	91%	(440)	484
Educ: Post-grad	6%	(18)	94%	(260)	278
Income: Under 50k	9%	(106)	91%	(1018)	1124
Income: 50k-100k	9%	(62)	91%	(610)	671
Income: 100k+	8%	(31)	92%	(374)	405
Ethnicity: White	10%	(168)	90%	(1530)	1698
Ethnicity: Hispanic	13%	(50)	87%	(329)	379
Ethnicity: Black	4%	(12)	96%	(270)	283

Continued on next page

**Table MCEN7\_19NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Justin Timberlake

Demographic	Selected		Not Selected		Total N
Adults	9%	(199)	91%	(2001)	2200
Ethnicity: Other	8%	(18)	92%	(201)	220
All Christian	9%	(90)	91%	(898)	989
All Non-Christian	7%	(12)	93%	(156)	168
Atheist	9%	(9)	91%	(93)	103
Agnostic/Nothing in particular	11%	(59)	89%	(479)	538
Something Else	7%	(28)	93%	(374)	403
Religious Non-Protestant/Catholic	7%	(13)	93%	(171)	184
Evangelical	8%	(45)	92%	(533)	578
Non-Evangelical	10%	(77)	90%	(729)	806
Community: Urban	9%	(63)	91%	(613)	676
Community: Suburban	9%	(88)	91%	(878)	966
Community: Rural	9%	(48)	91%	(510)	558
Employ: Private Sector	11%	(79)	89%	(670)	749
Employ: Government	7%	(10)	93%	(139)	149
Employ: Self-Employed	8%	(18)	92%	(201)	220
Employ: Homemaker	7%	(10)	93%	(133)	143
Employ: Student	18%	(11)	82%	(48)	58
Employ: Retired	6%	(33)	94%	(491)	524
Employ: Unemployed	12%	(28)	88%	(198)	225
Employ: Other	7%	(10)	93%	(123)	132
Military HH: Yes	12%	(38)	88%	(274)	312
Military HH: No	9%	(161)	91%	(1727)	1888
2018 House Vote: Democrat	8%	(64)	92%	(763)	828
2018 House Vote: Republican	10%	(63)	90%	(551)	615
2018 House Vote: Someone else	13%	(7)	87%	(46)	52
2018 House Vote: Didnt Vote	9%	(65)	91%	(641)	705
4-Region: Northeast	10%	(40)	90%	(345)	385
4-Region: Midwest	11%	(51)	89%	(404)	455
4-Region: South	9%	(72)	91%	(767)	839
4-Region: West	7%	(36)	93%	(485)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_20NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Ice Cube*

Demographic	Selected	Not Selected	Total N
Adults	14% (297)	86% (1903)	2200
Gender: Male	19% (205)	81% (861)	1067
Gender: Female	8% (92)	92% (1034)	1126
Age: 18-34	19% (119)	81% (512)	631
Age: 35-44	16% (60)	84% (311)	371
Age: 45-64	15% (109)	85% (601)	711
Age: 65+	2% (8)	98% (479)	487
GenZers: 1997-2012	24% (58)	76% (185)	243
Millennials: 1981-1996	16% (110)	84% (565)	675
GenXers: 1965-1980	18% (98)	82% (448)	546
Baby Boomers: 1946-1964	5% (31)	95% (654)	685
PID: Dem (no lean)	11% (97)	89% (769)	866
PID: Ind (no lean)	15% (102)	85% (582)	683
PID: Rep (no lean)	15% (99)	85% (552)	651
PID/Gender: Dem Men	13% (55)	87% (370)	425
PID/Gender: Dem Women	10% (42)	90% (397)	439
PID/Gender: Ind Men	23% (68)	77% (225)	293
PID/Gender: Ind Women	9% (34)	91% (354)	387
PID/Gender: Rep Men	24% (83)	76% (267)	349
PID/Gender: Rep Women	5% (16)	95% (283)	299
Ideo: Liberal (1-3)	9% (62)	91% (595)	656
Ideo: Moderate (4)	17% (114)	83% (555)	669
Ideo: Conservative (5-7)	13% (92)	87% (617)	709
Educ: < College	16% (237)	84% (1201)	1438
Educ: Bachelors degree	10% (48)	90% (437)	484
Educ: Post-grad	5% (13)	95% (265)	278
Income: Under 50k	15% (166)	85% (958)	1124
Income: 50k-100k	15% (101)	85% (571)	671
Income: 100k+	8% (31)	92% (374)	405
Ethnicity: White	9% (150)	91% (1548)	1698
Ethnicity: Hispanic	13% (50)	87% (329)	379
Ethnicity: Black	34% (97)	66% (186)	283

Continued on next page

**Table MCEN7\_20NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Ice Cube*

Demographic	Selected		Not Selected		Total N
Adults	14%	(297)	86%	(1903)	2200
Ethnicity: Other	23%	(51)	77%	(168)	220
All Christian	8%	(78)	92%	(911)	989
All Non-Christian	9%	(15)	91%	(153)	168
Atheist	10%	(10)	90%	(93)	103
Agnostic/Nothing in particular	18%	(97)	82%	(440)	538
Something Else	24%	(97)	76%	(306)	403
Religious Non-Protestant/Catholic	9%	(17)	91%	(167)	184
Evangelical	13%	(78)	87%	(500)	578
Non-Evangelical	12%	(99)	88%	(707)	806
Community: Urban	14%	(94)	86%	(582)	676
Community: Suburban	14%	(133)	86%	(833)	966
Community: Rural	13%	(70)	87%	(488)	558
Employ: Private Sector	18%	(131)	82%	(618)	749
Employ: Government	13%	(19)	87%	(130)	149
Employ: Self-Employed	15%	(34)	85%	(186)	220
Employ: Homemaker	8%	(11)	92%	(132)	143
Employ: Student	15%	(9)	85%	(50)	58
Employ: Retired	4%	(22)	96%	(502)	524
Employ: Unemployed	20%	(44)	80%	(181)	225
Employ: Other	21%	(27)	79%	(105)	132
Military HH: Yes	11%	(36)	89%	(276)	312
Military HH: No	14%	(261)	86%	(1626)	1888
2018 House Vote: Democrat	12%	(98)	88%	(729)	828
2018 House Vote: Republican	13%	(78)	87%	(537)	615
2018 House Vote: Someone else	15%	(8)	85%	(45)	52
2018 House Vote: Didnt Vote	16%	(113)	84%	(592)	705
4-Region: Northeast	11%	(41)	89%	(345)	385
4-Region: Midwest	16%	(71)	84%	(383)	455
4-Region: South	12%	(103)	88%	(736)	839
4-Region: West	16%	(82)	84%	(439)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_21NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Ice T*

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1900)	2200
Gender: Male	15%	(163)	85%	(904)	1067
Gender: Female	12%	(138)	88%	(989)	1126
Age: 18-34	11%	(72)	89%	(559)	631
Age: 35-44	8%	(29)	92%	(342)	371
Age: 45-64	20%	(144)	80%	(567)	711
Age: 65+	11%	(55)	89%	(432)	487
GenZers: 1997-2012	8%	(20)	92%	(222)	243
Millennials: 1981-1996	10%	(70)	90%	(605)	675
GenXers: 1965-1980	21%	(117)	79%	(429)	546
Baby Boomers: 1946-1964	12%	(85)	88%	(599)	685
PID: Dem (no lean)	14%	(119)	86%	(747)	866
PID: Ind (no lean)	11%	(77)	89%	(606)	683
PID: Rep (no lean)	16%	(105)	84%	(546)	651
PID/Gender: Dem Men	14%	(58)	86%	(367)	425
PID/Gender: Dem Women	14%	(61)	86%	(378)	439
PID/Gender: Ind Men	12%	(34)	88%	(259)	293
PID/Gender: Ind Women	11%	(43)	89%	(344)	387
PID/Gender: Rep Men	20%	(71)	80%	(278)	349
PID/Gender: Rep Women	11%	(33)	89%	(266)	299
Ideo: Liberal (1-3)	11%	(75)	89%	(582)	656
Ideo: Moderate (4)	15%	(103)	85%	(566)	669
Ideo: Conservative (5-7)	14%	(99)	86%	(609)	709
Educ: < College	16%	(236)	84%	(1202)	1438
Educ: Bachelors degree	8%	(40)	92%	(445)	484
Educ: Post-grad	9%	(25)	91%	(253)	278
Income: Under 50k	16%	(184)	84%	(940)	1124
Income: 50k-100k	12%	(80)	88%	(591)	671
Income: 100k+	9%	(36)	91%	(369)	405
Ethnicity: White	13%	(223)	87%	(1475)	1698
Ethnicity: Hispanic	14%	(54)	86%	(325)	379
Ethnicity: Black	20%	(56)	80%	(227)	283

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**Table MCEN7\_21NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

Ice T

Demographic	Selected		Not Selected		Total N
Adults	14%	(300)	86%	(1900)	2200
Ethnicity: Other	10%	(21)	90%	(198)	220
All Christian	13%	(132)	87%	(857)	989
All Non-Christian	3%	(5)	97%	(163)	168
Atheist	9%	(9)	91%	(94)	103
Agnostic/Nothing in particular	16%	(85)	84%	(452)	538
Something Else	17%	(69)	83%	(334)	403
Religious Non-Protestant/Catholic	3%	(5)	97%	(179)	184
Evangelical	12%	(68)	88%	(510)	578
Non-Evangelical	17%	(136)	83%	(670)	806
Community: Urban	12%	(84)	88%	(592)	676
Community: Suburban	14%	(136)	86%	(831)	966
Community: Rural	14%	(80)	86%	(477)	558
Employ: Private Sector	14%	(105)	86%	(644)	749
Employ: Government	8%	(12)	92%	(137)	149
Employ: Self-Employed	16%	(35)	84%	(185)	220
Employ: Homemaker	6%	(9)	94%	(135)	143
Employ: Student	10%	(6)	90%	(52)	58
Employ: Retired	13%	(68)	87%	(456)	524
Employ: Unemployed	14%	(32)	86%	(193)	225
Employ: Other	26%	(34)	74%	(98)	132
Military HH: Yes	13%	(39)	87%	(273)	312
Military HH: No	14%	(261)	86%	(1627)	1888
2018 House Vote: Democrat	14%	(118)	86%	(709)	828
2018 House Vote: Republican	14%	(87)	86%	(528)	615
2018 House Vote: Someone else	11%	(6)	89%	(46)	52
2018 House Vote: Didnt Vote	13%	(89)	87%	(617)	705
4-Region: Northeast	14%	(53)	86%	(332)	385
4-Region: Midwest	17%	(77)	83%	(377)	455
4-Region: South	14%	(115)	86%	(724)	839
4-Region: West	10%	(54)	90%	(467)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_22NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*LL Cool J*

Demographic	Selected		Not Selected		Total N
Adults	9%	(199)	91%	(2001)	2200
Gender: Male	9%	(95)	91%	(971)	1067
Gender: Female	9%	(102)	91%	(1024)	1126
Age: 18-34	6%	(35)	94%	(596)	631
Age: 35-44	9%	(34)	91%	(337)	371
Age: 45-64	12%	(86)	88%	(625)	711
Age: 65+	9%	(44)	91%	(443)	487
GenZers: 1997-2012	4%	(9)	96%	(234)	243
Millennials: 1981-1996	7%	(47)	93%	(629)	675
GenXers: 1965-1980	14%	(75)	86%	(471)	546
Baby Boomers: 1946-1964	10%	(67)	90%	(618)	685
PID: Dem (no lean)	8%	(68)	92%	(798)	866
PID: Ind (no lean)	10%	(65)	90%	(618)	683
PID: Rep (no lean)	10%	(65)	90%	(585)	651
PID/Gender: Dem Men	7%	(29)	93%	(396)	425
PID/Gender: Dem Women	9%	(39)	91%	(400)	439
PID/Gender: Ind Men	10%	(29)	90%	(264)	293
PID/Gender: Ind Women	9%	(35)	91%	(352)	387
PID/Gender: Rep Men	11%	(37)	89%	(312)	349
PID/Gender: Rep Women	9%	(28)	91%	(271)	299
Ideo: Liberal (1-3)	6%	(39)	94%	(617)	656
Ideo: Moderate (4)	9%	(62)	91%	(606)	669
Ideo: Conservative (5-7)	10%	(73)	90%	(636)	709
Educ: < College	10%	(143)	90%	(1294)	1438
Educ: Bachelors degree	8%	(37)	92%	(447)	484
Educ: Post-grad	6%	(18)	94%	(260)	278
Income: Under 50k	9%	(103)	91%	(1021)	1124
Income: 50k-100k	9%	(63)	91%	(609)	671
Income: 100k+	8%	(33)	92%	(372)	405
Ethnicity: White	7%	(123)	93%	(1575)	1698
Ethnicity: Hispanic	3%	(13)	97%	(366)	379
Ethnicity: Black	18%	(50)	82%	(233)	283

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**Table MCEN7\_22NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 LL Cool J

Demographic	Selected		Not Selected		Total N
Adults	9%	(199)	91%	(2001)	2200
Ethnicity: Other	12%	(25)	88%	(194)	220
All Christian	8%	(75)	92%	(914)	989
All Non-Christian	5%	(9)	95%	(159)	168
Atheist	5%	(5)	95%	(98)	103
Agnostic/Nothing in particular	11%	(58)	89%	(480)	538
Something Else	13%	(52)	87%	(351)	403
Religious Non-Protestant/Catholic	6%	(11)	94%	(173)	184
Evangelical	11%	(63)	89%	(515)	578
Non-Evangelical	8%	(61)	92%	(745)	806
Community: Urban	6%	(44)	94%	(633)	676
Community: Suburban	9%	(90)	91%	(876)	966
Community: Rural	12%	(65)	88%	(493)	558
Employ: Private Sector	9%	(71)	91%	(678)	749
Employ: Government	6%	(9)	94%	(139)	149
Employ: Self-Employed	11%	(25)	89%	(195)	220
Employ: Homemaker	8%	(11)	92%	(132)	143
Employ: Student	4%	(3)	96%	(56)	58
Employ: Retired	9%	(45)	91%	(479)	524
Employ: Unemployed	8%	(18)	92%	(208)	225
Employ: Other	13%	(17)	87%	(115)	132
Military HH: Yes	12%	(36)	88%	(276)	312
Military HH: No	9%	(162)	91%	(1725)	1888
2018 House Vote: Democrat	8%	(67)	92%	(761)	828
2018 House Vote: Republican	9%	(57)	91%	(557)	615
2018 House Vote: Someone else	7%	(4)	93%	(49)	52
2018 House Vote: Didnt Vote	10%	(71)	90%	(634)	705
4-Region: Northeast	9%	(34)	91%	(352)	385
4-Region: Midwest	9%	(41)	91%	(413)	455
4-Region: South	10%	(87)	90%	(752)	839
4-Region: West	7%	(37)	93%	(484)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_23NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Mandy Moore*

Demographic	Selected	Not Selected	Total N
Adults	8% (174)	92% (2026)	2200
Gender: Male	4% (40)	96% (1026)	1067
Gender: Female	12% (134)	88% (992)	1126
Age: 18-34	7% (42)	93% (589)	631
Age: 35-44	8% (31)	92% (340)	371
Age: 45-64	10% (71)	90% (640)	711
Age: 65+	6% (30)	94% (457)	487
GenZers: 1997-2012	4% (9)	96% (234)	243
Millennials: 1981-1996	9% (59)	91% (617)	675
GenXers: 1965-1980	8% (45)	92% (501)	546
Baby Boomers: 1946-1964	9% (59)	91% (626)	685
PID: Dem (no lean)	8% (66)	92% (800)	866
PID: Ind (no lean)	7% (50)	93% (633)	683
PID: Rep (no lean)	9% (58)	91% (593)	651
PID/Gender: Dem Men	3% (14)	97% (410)	425
PID/Gender: Dem Women	12% (52)	88% (387)	439
PID/Gender: Ind Men	3% (9)	97% (284)	293
PID/Gender: Ind Women	11% (41)	89% (346)	387
PID/Gender: Rep Men	5% (17)	95% (332)	349
PID/Gender: Rep Women	14% (41)	86% (259)	299
Ideo: Liberal (1-3)	8% (55)	92% (602)	656
Ideo: Moderate (4)	6% (42)	94% (627)	669
Ideo: Conservative (5-7)	9% (66)	91% (643)	709
Educ: < College	7% (105)	93% (1333)	1438
Educ: Bachelors degree	9% (44)	91% (441)	484
Educ: Post-grad	9% (26)	91% (252)	278
Income: Under 50k	7% (76)	93% (1048)	1124
Income: 50k-100k	9% (64)	91% (608)	671
Income: 100k+	9% (35)	91% (370)	405
Ethnicity: White	9% (156)	91% (1542)	1698
Ethnicity: Hispanic	8% (31)	92% (347)	379
Ethnicity: Black	2% (6)	98% (276)	283

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**Table MCEN7\_23NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Mandy Moore*

Demographic	Selected		Not Selected		Total N
Adults	8%	(174)	92%	(2026)	2200
Ethnicity: Other	5%	(12)	95%	(208)	220
All Christian	10%	(96)	90%	(892)	989
All Non-Christian	3%	(5)	97%	(163)	168
Atheist	6%	(6)	94%	(97)	103
Agnostic/Nothing in particular	7%	(40)	93%	(498)	538
Something Else	7%	(27)	93%	(376)	403
Religious Non-Protestant/Catholic	3%	(6)	97%	(178)	184
Evangelical	7%	(42)	93%	(536)	578
Non-Evangelical	10%	(82)	90%	(724)	806
Community: Urban	3%	(23)	97%	(653)	676
Community: Suburban	10%	(97)	90%	(869)	966
Community: Rural	10%	(54)	90%	(503)	558
Employ: Private Sector	8%	(62)	92%	(687)	749
Employ: Government	6%	(9)	94%	(140)	149
Employ: Self-Employed	4%	(9)	96%	(210)	220
Employ: Homemaker	19%	(27)	81%	(116)	143
Employ: Student	11%	(6)	89%	(52)	58
Employ: Retired	7%	(35)	93%	(489)	524
Employ: Unemployed	7%	(16)	93%	(209)	225
Employ: Other	7%	(10)	93%	(122)	132
Military HH: Yes	5%	(17)	95%	(295)	312
Military HH: No	8%	(157)	92%	(1731)	1888
2018 House Vote: Democrat	7%	(59)	93%	(769)	828
2018 House Vote: Republican	10%	(64)	90%	(551)	615
2018 House Vote: Someone else	9%	(5)	91%	(48)	52
2018 House Vote: Didnt Vote	7%	(47)	93%	(658)	705
4-Region: Northeast	7%	(27)	93%	(358)	385
4-Region: Midwest	8%	(38)	92%	(417)	455
4-Region: South	9%	(75)	91%	(764)	839
4-Region: West	7%	(34)	93%	(487)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_24NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Ludacris*

Demographic	Selected		Not Selected		Total N
Adults	4%	(84)	96%	(2116)	2200
Gender: Male	4%	(44)	96%	(1023)	1067
Gender: Female	4%	(41)	96%	(1085)	1126
Age: 18-34	8%	(50)	92%	(581)	631
Age: 35-44	5%	(18)	95%	(354)	371
Age: 45-64	2%	(14)	98%	(697)	711
Age: 65+	—	(2)	100%	(485)	487
GenZers: 1997-2012	6%	(15)	94%	(228)	243
Millennials: 1981-1996	7%	(47)	93%	(628)	675
GenXers: 1965-1980	3%	(18)	97%	(528)	546
Baby Boomers: 1946-1964	1%	(5)	99%	(680)	685
PID: Dem (no lean)	4%	(33)	96%	(833)	866
PID: Ind (no lean)	4%	(27)	96%	(656)	683
PID: Rep (no lean)	4%	(24)	96%	(627)	651
PID/Gender: Dem Men	4%	(15)	96%	(409)	425
PID/Gender: Dem Women	4%	(18)	96%	(422)	439
PID/Gender: Ind Men	4%	(11)	96%	(282)	293
PID/Gender: Ind Women	4%	(16)	96%	(371)	387
PID/Gender: Rep Men	5%	(17)	95%	(332)	349
PID/Gender: Rep Women	2%	(7)	98%	(293)	299
Ideo: Liberal (1-3)	3%	(21)	97%	(635)	656
Ideo: Moderate (4)	3%	(23)	97%	(645)	669
Ideo: Conservative (5-7)	4%	(26)	96%	(683)	709
Educ: < College	5%	(66)	95%	(1371)	1438
Educ: Bachelors degree	3%	(15)	97%	(469)	484
Educ: Post-grad	1%	(3)	99%	(275)	278
Income: Under 50k	4%	(45)	96%	(1079)	1124
Income: 50k-100k	5%	(30)	95%	(641)	671
Income: 100k+	2%	(9)	98%	(396)	405
Ethnicity: White	3%	(50)	97%	(1647)	1698
Ethnicity: Hispanic	3%	(11)	97%	(368)	379
Ethnicity: Black	7%	(21)	93%	(262)	283

Continued on next page

**Table MCEN7\_24NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Ludacris*

Demographic	Selected		Not Selected		Total N
Adults	4%	(84)	96%	(2116)	2200
Ethnicity: Other	6%	(13)	94%	(206)	220
All Christian	2%	(17)	98%	(972)	989
All Non-Christian	4%	(6)	96%	(163)	168
Atheist	3%	(3)	97%	(100)	103
Agnostic/Nothing in particular	7%	(37)	93%	(500)	538
Something Else	5%	(22)	95%	(381)	403
Religious Non-Protestant/Catholic	3%	(6)	97%	(178)	184
Evangelical	3%	(17)	97%	(561)	578
Non-Evangelical	3%	(26)	97%	(780)	806
Community: Urban	4%	(26)	96%	(650)	676
Community: Suburban	4%	(36)	96%	(930)	966
Community: Rural	4%	(23)	96%	(535)	558
Employ: Private Sector	6%	(42)	94%	(707)	749
Employ: Government	1%	(1)	99%	(148)	149
Employ: Self-Employed	7%	(14)	93%	(205)	220
Employ: Homemaker	3%	(4)	97%	(139)	143
Employ: Student	1%	(1)	99%	(58)	58
Employ: Retired	1%	(5)	99%	(519)	524
Employ: Unemployed	5%	(11)	95%	(215)	225
Employ: Other	5%	(7)	95%	(125)	132
Military HH: Yes	3%	(10)	97%	(302)	312
Military HH: No	4%	(75)	96%	(1813)	1888
2018 House Vote: Democrat	3%	(24)	97%	(803)	828
2018 House Vote: Republican	3%	(17)	97%	(597)	615
2018 House Vote: Someone else	2%	(1)	98%	(51)	52
2018 House Vote: Didnt Vote	6%	(41)	94%	(664)	705
4-Region: Northeast	2%	(9)	98%	(376)	385
4-Region: Midwest	4%	(20)	96%	(434)	455
4-Region: South	4%	(37)	96%	(802)	839
4-Region: West	3%	(17)	97%	(504)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_25NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Beyonce*

Demographic	Selected		Not Selected		Total N
Adults	3%	(60)	97%	(2140)	2200
Gender: Male	3%	(30)	97%	(1037)	1067
Gender: Female	3%	(30)	97%	(1096)	1126
Age: 18-34	5%	(35)	95%	(596)	631
Age: 35-44	3%	(10)	97%	(361)	371
Age: 45-64	1%	(8)	99%	(703)	711
Age: 65+	2%	(8)	98%	(479)	487
GenZers: 1997-2012	6%	(15)	94%	(228)	243
Millennials: 1981-1996	4%	(30)	96%	(646)	675
GenXers: 1965-1980	1%	(5)	99%	(541)	546
Baby Boomers: 1946-1964	1%	(8)	99%	(677)	685
PID: Dem (no lean)	4%	(35)	96%	(831)	866
PID: Ind (no lean)	3%	(19)	97%	(664)	683
PID: Rep (no lean)	1%	(7)	99%	(644)	651
PID/Gender: Dem Men	5%	(19)	95%	(405)	425
PID/Gender: Dem Women	4%	(16)	96%	(424)	439
PID/Gender: Ind Men	2%	(7)	98%	(286)	293
PID/Gender: Ind Women	3%	(12)	97%	(375)	387
PID/Gender: Rep Men	1%	(4)	99%	(345)	349
PID/Gender: Rep Women	1%	(2)	99%	(297)	299
Ideo: Liberal (1-3)	3%	(17)	97%	(639)	656
Ideo: Moderate (4)	4%	(29)	96%	(640)	669
Ideo: Conservative (5-7)	1%	(10)	99%	(699)	709
Educ: < College	3%	(47)	97%	(1391)	1438
Educ: Bachelors degree	2%	(9)	98%	(476)	484
Educ: Post-grad	2%	(5)	98%	(273)	278
Income: Under 50k	2%	(27)	98%	(1097)	1124
Income: 50k-100k	4%	(24)	96%	(647)	671
Income: 100k+	2%	(9)	98%	(396)	405
Ethnicity: White	2%	(32)	98%	(1666)	1698
Ethnicity: Hispanic	3%	(11)	97%	(367)	379
Ethnicity: Black	6%	(16)	94%	(267)	283

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**Table MCEN7\_25NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Beyonce*

Demographic	Selected		Not Selected		Total N
Adults	3%	(60)	97%	(2140)	2200
Ethnicity: Other	5%	(12)	95%	(207)	220
All Christian	2%	(21)	98%	(968)	989
All Non-Christian	5%	(8)	95%	(160)	168
Atheist	4%	(5)	96%	(98)	103
Agnostic/Nothing in particular	3%	(14)	97%	(523)	538
Something Else	3%	(13)	97%	(390)	403
Religious Non-Protestant/Catholic	5%	(9)	95%	(175)	184
Evangelical	3%	(17)	97%	(560)	578
Non-Evangelical	2%	(15)	98%	(791)	806
Community: Urban	4%	(28)	96%	(648)	676
Community: Suburban	3%	(27)	97%	(939)	966
Community: Rural	1%	(5)	99%	(553)	558
Employ: Private Sector	4%	(29)	96%	(720)	749
Employ: Government	2%	(3)	98%	(145)	149
Employ: Self-Employed	3%	(7)	97%	(213)	220
Employ: Homemaker	2%	(3)	98%	(141)	143
Employ: Student	12%	(7)	88%	(51)	58
Employ: Retired	2%	(8)	98%	(516)	524
Employ: Unemployed	1%	(2)	99%	(223)	225
Employ: Other	1%	(2)	99%	(131)	132
Military HH: Yes	2%	(6)	98%	(306)	312
Military HH: No	3%	(54)	97%	(1834)	1888
2018 House Vote: Democrat	4%	(34)	96%	(794)	828
2018 House Vote: Republican	1%	(7)	99%	(608)	615
2018 House Vote: Someone else	6%	(3)	94%	(49)	52
2018 House Vote: Didnt Vote	2%	(16)	98%	(689)	705
4-Region: Northeast	3%	(11)	97%	(375)	385
4-Region: Midwest	1%	(7)	99%	(448)	455
4-Region: South	3%	(25)	97%	(815)	839
4-Region: West	4%	(18)	96%	(502)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_26NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

*Lil Dicky*

Demographic	Selected		Not Selected		Total N
Adults	1%	(14)	99%	(2186)	2200
Gender: Male	1%	(9)	99%	(1057)	1067
Gender: Female	—	(5)	100%	(1121)	1126
Age: 18-34	2%	(10)	98%	(621)	631
Age: 35-44	1%	(3)	99%	(369)	371
Age: 45-64	—	(2)	100%	(709)	711
Age: 65+	—	(0)	100%	(487)	487
GenZers: 1997-2012	2%	(5)	98%	(238)	243
Millennials: 1981-1996	1%	(7)	99%	(668)	675
GenXers: 1965-1980	—	(2)	100%	(544)	546
Baby Boomers: 1946-1964	—	(0)	100%	(685)	685
PID: Dem (no lean)	1%	(5)	99%	(861)	866
PID: Ind (no lean)	1%	(5)	99%	(678)	683
PID: Rep (no lean)	1%	(4)	99%	(647)	651
PID/Gender: Dem Men	1%	(3)	99%	(422)	425
PID/Gender: Dem Women	1%	(2)	99%	(437)	439
PID/Gender: Ind Men	1%	(4)	99%	(289)	293
PID/Gender: Ind Women	—	(1)	100%	(386)	387
PID/Gender: Rep Men	1%	(3)	99%	(347)	349
PID/Gender: Rep Women	—	(1)	100%	(298)	299
Ideo: Liberal (1-3)	1%	(4)	99%	(652)	656
Ideo: Moderate (4)	1%	(5)	99%	(664)	669
Ideo: Conservative (5-7)	1%	(5)	99%	(704)	709
Educ: < College	1%	(9)	99%	(1429)	1438
Educ: Bachelors degree	1%	(4)	99%	(481)	484
Educ: Post-grad	1%	(2)	99%	(276)	278
Income: Under 50k	—	(3)	100%	(1121)	1124
Income: 50k-100k	1%	(8)	99%	(663)	671
Income: 100k+	1%	(3)	99%	(402)	405
Ethnicity: White	1%	(12)	99%	(1686)	1698
Ethnicity: Hispanic	1%	(3)	99%	(376)	379
Ethnicity: Black	—	(1)	100%	(282)	283

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**Table MCEN7\_26NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Lil Dicky

Demographic	Selected		Not Selected		Total N
Adults	1%	(14)	99%	(2186)	2200
Ethnicity: Other	1%	(1)	99%	(218)	220
All Christian	—	(2)	100%	(987)	989
All Non-Christian	1%	(2)	99%	(167)	168
Atheist	1%	(1)	99%	(101)	103
Agnostic/Nothing in particular	1%	(6)	99%	(531)	538
Something Else	1%	(3)	99%	(400)	403
Religious Non-Protestant/Catholic	1%	(2)	99%	(183)	184
Evangelical	1%	(4)	99%	(574)	578
Non-Evangelical	—	(3)	100%	(803)	806
Community: Urban	1%	(5)	99%	(671)	676
Community: Suburban	1%	(5)	99%	(961)	966
Community: Rural	1%	(4)	99%	(554)	558
Employ: Private Sector	1%	(10)	99%	(738)	749
Employ: Government	—	(0)	100%	(149)	149
Employ: Self-Employed	1%	(1)	99%	(218)	220
Employ: Homemaker	1%	(2)	99%	(141)	143
Employ: Student	—	(0)	100%	(58)	58
Employ: Retired	—	(0)	100%	(524)	524
Employ: Unemployed	—	(0)	100%	(225)	225
Employ: Other	—	(0)	100%	(132)	132
Military HH: Yes	—	(1)	100%	(311)	312
Military HH: No	1%	(13)	99%	(1875)	1888
2018 House Vote: Democrat	1%	(7)	99%	(820)	828
2018 House Vote: Republican	1%	(5)	99%	(610)	615
2018 House Vote: Someone else	2%	(1)	98%	(51)	52
2018 House Vote: Didnt Vote	—	(1)	100%	(704)	705
4-Region: Northeast	1%	(4)	99%	(381)	385
4-Region: Midwest	—	(2)	100%	(453)	455
4-Region: South	1%	(4)	99%	(835)	839
4-Region: West	1%	(4)	99%	(517)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCEN7\_27NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.

Rihanna

Demographic	Selected		Not Selected		Total N
Adults	3%	(56)	97%	(2144)	2200
Gender: Male	2%	(23)	98%	(1043)	1067
Gender: Female	3%	(33)	97%	(1094)	1126
Age: 18-34	7%	(42)	93%	(589)	631
Age: 35-44	1%	(5)	99%	(366)	371
Age: 45-64	1%	(6)	99%	(705)	711
Age: 65+	1%	(3)	99%	(484)	487
GenZers: 1997-2012	9%	(22)	91%	(221)	243
Millennials: 1981-1996	4%	(24)	96%	(651)	675
GenXers: 1965-1980	1%	(5)	99%	(541)	546
Baby Boomers: 1946-1964	1%	(5)	99%	(679)	685
PID: Dem (no lean)	1%	(11)	99%	(855)	866
PID: Ind (no lean)	4%	(24)	96%	(659)	683
PID: Rep (no lean)	3%	(20)	97%	(630)	651
PID/Gender: Dem Men	2%	(7)	98%	(418)	425
PID/Gender: Dem Women	1%	(5)	99%	(435)	439
PID/Gender: Ind Men	4%	(10)	96%	(282)	293
PID/Gender: Ind Women	4%	(14)	96%	(374)	387
PID/Gender: Rep Men	2%	(6)	98%	(343)	349
PID/Gender: Rep Women	5%	(14)	95%	(285)	299
Ideo: Liberal (1-3)	1%	(9)	99%	(648)	656
Ideo: Moderate (4)	4%	(27)	96%	(642)	669
Ideo: Conservative (5-7)	2%	(14)	98%	(694)	709
Educ: < College	3%	(37)	97%	(1401)	1438
Educ: Bachelors degree	3%	(13)	97%	(471)	484
Educ: Post-grad	2%	(6)	98%	(272)	278
Income: Under 50k	3%	(30)	97%	(1094)	1124
Income: 50k-100k	3%	(19)	97%	(652)	671
Income: 100k+	2%	(6)	98%	(398)	405
Ethnicity: White	2%	(37)	98%	(1661)	1698
Ethnicity: Hispanic	4%	(16)	96%	(363)	379
Ethnicity: Black	3%	(8)	97%	(275)	283

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**Table MCEN7\_27NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Rihanna

Demographic	Selected		Not Selected		Total N
Adults	3%	(56)	97%	(2144)	2200
Ethnicity: Other	5%	(11)	95%	(209)	220
All Christian	2%	(20)	98%	(969)	989
All Non-Christian	3%	(4)	97%	(164)	168
Atheist	1%	(1)	99%	(102)	103
Agnostic/Nothing in particular	2%	(12)	98%	(526)	538
Something Else	5%	(19)	95%	(384)	403
Religious Non-Protestant/Catholic	2%	(4)	98%	(180)	184
Evangelical	4%	(23)	96%	(554)	578
Non-Evangelical	2%	(17)	98%	(789)	806
Community: Urban	4%	(24)	96%	(652)	676
Community: Suburban	3%	(26)	97%	(940)	966
Community: Rural	1%	(6)	99%	(552)	558
Employ: Private Sector	2%	(15)	98%	(734)	749
Employ: Government	1%	(2)	99%	(147)	149
Employ: Self-Employed	11%	(25)	89%	(195)	220
Employ: Homemaker	—	(0)	100%	(143)	143
Employ: Student	7%	(4)	93%	(54)	58
Employ: Retired	1%	(6)	99%	(518)	524
Employ: Unemployed	1%	(3)	99%	(223)	225
Employ: Other	1%	(2)	99%	(130)	132
Military HH: Yes	2%	(8)	98%	(305)	312
Military HH: No	3%	(48)	97%	(1840)	1888
2018 House Vote: Democrat	1%	(11)	99%	(817)	828
2018 House Vote: Republican	2%	(12)	98%	(602)	615
2018 House Vote: Someone else	5%	(2)	95%	(50)	52
2018 House Vote: Didnt Vote	4%	(30)	96%	(675)	705
4-Region: Northeast	3%	(11)	97%	(374)	385
4-Region: Midwest	3%	(14)	97%	(440)	455
4-Region: South	2%	(16)	98%	(823)	839
4-Region: West	3%	(15)	97%	(506)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_28NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

*Kid Cudi*

Demographic	Selected		Not Selected		Total N
Adults	1%	(15)	99%	(2185)	2200
Gender: Male	1%	(12)	99%	(1054)	1067
Gender: Female	—	(2)	100%	(1124)	1126
Age: 18-34	2%	(11)	98%	(620)	631
Age: 35-44	1%	(3)	99%	(369)	371
Age: 45-64	—	(1)	100%	(709)	711
Age: 65+	—	(0)	100%	(487)	487
GenZers: 1997-2012	3%	(7)	97%	(236)	243
Millennials: 1981-1996	1%	(6)	99%	(669)	675
GenXers: 1965-1980	—	(1)	100%	(545)	546
Baby Boomers: 1946-1964	—	(0)	100%	(685)	685
PID: Dem (no lean)	—	(4)	100%	(863)	866
PID: Ind (no lean)	1%	(6)	99%	(677)	683
PID: Rep (no lean)	1%	(5)	99%	(645)	651
PID/Gender: Dem Men	1%	(3)	99%	(421)	425
PID/Gender: Dem Women	—	(1)	100%	(439)	439
PID/Gender: Ind Men	2%	(6)	98%	(287)	293
PID/Gender: Ind Women	—	(0)	100%	(387)	387
PID/Gender: Rep Men	1%	(3)	99%	(346)	349
PID/Gender: Rep Women	1%	(2)	99%	(298)	299
Ideo: Liberal (1-3)	—	(2)	100%	(654)	656
Ideo: Moderate (4)	—	(1)	100%	(667)	669
Ideo: Conservative (5-7)	1%	(7)	99%	(702)	709
Educ: < College	1%	(11)	99%	(1427)	1438
Educ: Bachelors degree	1%	(2)	99%	(482)	484
Educ: Post-grad	—	(1)	100%	(277)	278
Income: Under 50k	1%	(11)	99%	(1113)	1124
Income: 50k-100k	—	(3)	100%	(668)	671
Income: 100k+	—	(1)	100%	(404)	405
Ethnicity: White	1%	(10)	99%	(1688)	1698
Ethnicity: Hispanic	1%	(3)	99%	(376)	379
Ethnicity: Black	—	(1)	100%	(282)	283

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**Table MCEN7\_28NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Kid Cudi

Demographic	Selected		Not Selected		Total N
Adults	1%	(15)	99%	(2185)	2200
Ethnicity: Other	2%	(5)	98%	(215)	220
All Christian	—	(5)	100%	(984)	989
All Non-Christian	2%	(3)	98%	(166)	168
Atheist	—	(0)	100%	(103)	103
Agnostic/Nothing in particular	1%	(7)	99%	(530)	538
Something Else	—	(0)	100%	(403)	403
Religious Non-Protestant/Catholic	1%	(3)	99%	(182)	184
Evangelical	—	(0)	100%	(578)	578
Non-Evangelical	1%	(5)	99%	(801)	806
Community: Urban	1%	(8)	99%	(668)	676
Community: Suburban	—	(4)	100%	(962)	966
Community: Rural	—	(2)	100%	(555)	558
Employ: Private Sector	1%	(4)	99%	(745)	749
Employ: Government	2%	(3)	98%	(146)	149
Employ: Self-Employed	1%	(3)	99%	(217)	220
Employ: Homemaker	—	(0)	100%	(143)	143
Employ: Student	1%	(1)	99%	(58)	58
Employ: Retired	—	(0)	100%	(524)	524
Employ: Unemployed	2%	(5)	98%	(220)	225
Employ: Other	—	(0)	100%	(132)	132
Military HH: Yes	1%	(2)	99%	(310)	312
Military HH: No	1%	(12)	99%	(1875)	1888
2018 House Vote: Democrat	—	(2)	100%	(826)	828
2018 House Vote: Republican	1%	(4)	99%	(611)	615
2018 House Vote: Someone else	—	(0)	100%	(52)	52
2018 House Vote: Didnt Vote	1%	(9)	99%	(696)	705
4-Region: Northeast	—	(0)	100%	(385)	385
4-Region: Midwest	—	(0)	100%	(455)	455
4-Region: South	1%	(6)	99%	(834)	839
4-Region: West	2%	(9)	98%	(512)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_29NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.  
Andre 3000 (of the band Outkast)**

Demographic	Selected		Not Selected		Total N
Adults	2%	(41)	98%	(2159)	2200
Gender: Male	3%	(33)	97%	(1034)	1067
Gender: Female	1%	(8)	99%	(1118)	1126
Age: 18-34	4%	(22)	96%	(609)	631
Age: 35-44	4%	(15)	96%	(356)	371
Age: 45-64	—	(3)	100%	(708)	711
Age: 65+	—	(0)	100%	(487)	487
GenZers: 1997-2012	4%	(9)	96%	(234)	243
Millennials: 1981-1996	4%	(28)	96%	(647)	675
GenXers: 1965-1980	1%	(3)	99%	(543)	546
Baby Boomers: 1946-1964	—	(1)	100%	(684)	685
PID: Dem (no lean)	1%	(9)	99%	(857)	866
PID: Ind (no lean)	3%	(19)	97%	(664)	683
PID: Rep (no lean)	2%	(13)	98%	(638)	651
PID/Gender: Dem Men	2%	(7)	98%	(418)	425
PID/Gender: Dem Women	1%	(2)	99%	(437)	439
PID/Gender: Ind Men	6%	(18)	94%	(274)	293
PID/Gender: Ind Women	—	(1)	100%	(386)	387
PID/Gender: Rep Men	2%	(8)	98%	(342)	349
PID/Gender: Rep Women	2%	(5)	98%	(295)	299
Ideo: Liberal (1-3)	2%	(10)	98%	(646)	656
Ideo: Moderate (4)	3%	(19)	97%	(650)	669
Ideo: Conservative (5-7)	1%	(9)	99%	(700)	709
Educ: < College	2%	(34)	98%	(1404)	1438
Educ: Bachelors degree	1%	(6)	99%	(478)	484
Educ: Post-grad	—	(1)	100%	(277)	278
Income: Under 50k	2%	(25)	98%	(1099)	1124
Income: 50k-100k	2%	(12)	98%	(659)	671
Income: 100k+	1%	(4)	99%	(401)	405
Ethnicity: White	1%	(23)	99%	(1675)	1698
Ethnicity: Hispanic	4%	(16)	96%	(362)	379
Ethnicity: Black	5%	(15)	95%	(268)	283

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**Table MCEN7\_29NET:** *Of the following musicians/actors, who would you say are the best actors? Please select up to 3.*  
*Andre 3000 (of the band Outkast)*

Demographic	Selected		Not Selected		Total N
Adults	2%	(41)	98%	(2159)	2200
Ethnicity: Other	1%	(3)	99%	(216)	220
All Christian	1%	(12)	99%	(977)	989
All Non-Christian	1%	(2)	99%	(166)	168
Atheist	1%	(1)	99%	(101)	103
Agnostic/Nothing in particular	2%	(9)	98%	(529)	538
Something Else	4%	(16)	96%	(386)	403
Religious Non-Protestant/Catholic	1%	(2)	99%	(182)	184
Evangelical	2%	(10)	98%	(568)	578
Non-Evangelical	2%	(19)	98%	(787)	806
Community: Urban	1%	(6)	99%	(671)	676
Community: Suburban	2%	(18)	98%	(949)	966
Community: Rural	3%	(17)	97%	(540)	558
Employ: Private Sector	1%	(11)	99%	(738)	749
Employ: Government	5%	(7)	95%	(142)	149
Employ: Self-Employed	3%	(6)	97%	(213)	220
Employ: Homemaker	1%	(1)	99%	(142)	143
Employ: Student	6%	(4)	94%	(55)	58
Employ: Retired	—	(1)	100%	(522)	524
Employ: Unemployed	4%	(8)	96%	(217)	225
Employ: Other	2%	(2)	98%	(130)	132
Military HH: Yes	1%	(2)	99%	(310)	312
Military HH: No	2%	(39)	98%	(1849)	1888
2018 House Vote: Democrat	1%	(7)	99%	(821)	828
2018 House Vote: Republican	1%	(8)	99%	(607)	615
2018 House Vote: Someone else	2%	(1)	98%	(51)	52
2018 House Vote: Didnt Vote	3%	(24)	97%	(681)	705
4-Region: Northeast	1%	(5)	99%	(381)	385
4-Region: Midwest	2%	(8)	98%	(446)	455
4-Region: South	1%	(11)	99%	(828)	839
4-Region: West	3%	(16)	97%	(505)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_30NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Queen Latifah*

Demographic	Selected	Not Selected	Total N
Adults	16% (342)	84% (1858)	2200
Gender: Male	10% (106)	90% (961)	1067
Gender: Female	21% (235)	79% (891)	1126
Age: 18-34	13% (85)	87% (546)	631
Age: 35-44	18% (67)	82% (304)	371
Age: 45-64	16% (112)	84% (599)	711
Age: 65+	16% (78)	84% (409)	487
GenZers: 1997-2012	10% (24)	90% (219)	243
Millennials: 1981-1996	16% (107)	84% (569)	675
GenXers: 1965-1980	17% (92)	83% (454)	546
Baby Boomers: 1946-1964	17% (114)	83% (571)	685
PID: Dem (no lean)	15% (129)	85% (737)	866
PID: Ind (no lean)	19% (128)	81% (555)	683
PID: Rep (no lean)	13% (85)	87% (565)	651
PID/Gender: Dem Men	7% (30)	93% (395)	425
PID/Gender: Dem Women	23% (99)	77% (340)	439
PID/Gender: Ind Men	15% (44)	85% (248)	293
PID/Gender: Ind Women	21% (82)	79% (305)	387
PID/Gender: Rep Men	9% (32)	91% (318)	349
PID/Gender: Rep Women	18% (54)	82% (246)	299
Ideo: Liberal (1-3)	14% (95)	86% (562)	656
Ideo: Moderate (4)	17% (116)	83% (553)	669
Ideo: Conservative (5-7)	13% (92)	87% (617)	709
Educ: < College	16% (237)	84% (1201)	1438
Educ: Bachelors degree	14% (69)	86% (415)	484
Educ: Post-grad	13% (36)	87% (242)	278
Income: Under 50k	18% (205)	82% (919)	1124
Income: 50k-100k	16% (107)	84% (565)	671
Income: 100k+	7% (30)	93% (374)	405
Ethnicity: White	14% (237)	86% (1461)	1698
Ethnicity: Hispanic	15% (58)	85% (321)	379
Ethnicity: Black	29% (83)	71% (200)	283

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**Table MCEN7\_30NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Queen Latifah

Demographic	Selected		Not Selected		Total N
Adults	16%	(342)	84%	(1858)	2200
Ethnicity: Other	10%	(22)	90%	(197)	220
All Christian	14%	(143)	86%	(846)	989
All Non-Christian	9%	(15)	91%	(153)	168
Atheist	14%	(15)	86%	(88)	103
Agnostic/Nothing in particular	13%	(71)	87%	(467)	538
Something Else	25%	(99)	75%	(303)	403
Religious Non-Protestant/Catholic	9%	(17)	91%	(168)	184
Evangelical	19%	(109)	81%	(468)	578
Non-Evangelical	17%	(133)	83%	(672)	806
Community: Urban	13%	(85)	87%	(591)	676
Community: Suburban	15%	(144)	85%	(822)	966
Community: Rural	20%	(113)	80%	(445)	558
Employ: Private Sector	13%	(101)	87%	(648)	749
Employ: Government	12%	(17)	88%	(131)	149
Employ: Self-Employed	14%	(32)	86%	(188)	220
Employ: Homemaker	20%	(29)	80%	(114)	143
Employ: Student	5%	(3)	95%	(55)	58
Employ: Retired	16%	(83)	84%	(440)	524
Employ: Unemployed	25%	(56)	75%	(170)	225
Employ: Other	16%	(21)	84%	(111)	132
Military HH: Yes	17%	(52)	83%	(260)	312
Military HH: No	15%	(290)	85%	(1598)	1888
2018 House Vote: Democrat	14%	(119)	86%	(709)	828
2018 House Vote: Republican	16%	(98)	84%	(517)	615
2018 House Vote: Someone else	9%	(5)	91%	(48)	52
2018 House Vote: Didnt Vote	17%	(121)	83%	(584)	705
4-Region: Northeast	12%	(46)	88%	(339)	385
4-Region: Midwest	14%	(62)	86%	(393)	455
4-Region: South	19%	(160)	81%	(679)	839
4-Region: West	14%	(74)	86%	(447)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_31NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.  
Harry Connick Jr.**

Demographic	Selected		Not Selected		Total N
Adults	4%	(96)	96%	(2104)	2200
Gender: Male	4%	(39)	96%	(1028)	1067
Gender: Female	5%	(57)	95%	(1069)	1126
Age: 18-34	1%	(9)	99%	(622)	631
Age: 35-44	4%	(16)	96%	(355)	371
Age: 45-64	4%	(31)	96%	(680)	711
Age: 65+	8%	(39)	92%	(448)	487
GenZers: 1997-2012	2%	(4)	98%	(239)	243
Millennials: 1981-1996	3%	(17)	97%	(658)	675
GenXers: 1965-1980	5%	(25)	95%	(521)	546
Baby Boomers: 1946-1964	7%	(48)	93%	(637)	685
PID: Dem (no lean)	4%	(37)	96%	(829)	866
PID: Ind (no lean)	5%	(37)	95%	(646)	683
PID: Rep (no lean)	3%	(22)	97%	(629)	651
PID/Gender: Dem Men	3%	(14)	97%	(410)	425
PID/Gender: Dem Women	5%	(23)	95%	(417)	439
PID/Gender: Ind Men	5%	(16)	95%	(277)	293
PID/Gender: Ind Women	5%	(21)	95%	(367)	387
PID/Gender: Rep Men	2%	(8)	98%	(341)	349
PID/Gender: Rep Women	5%	(14)	95%	(286)	299
Ideo: Liberal (1-3)	5%	(35)	95%	(622)	656
Ideo: Moderate (4)	5%	(32)	95%	(636)	669
Ideo: Conservative (5-7)	3%	(22)	97%	(687)	709
Educ: < College	4%	(53)	96%	(1385)	1438
Educ: Bachelors degree	6%	(27)	94%	(457)	484
Educ: Post-grad	6%	(16)	94%	(262)	278
Income: Under 50k	4%	(48)	96%	(1076)	1124
Income: 50k-100k	3%	(23)	97%	(649)	671
Income: 100k+	6%	(25)	94%	(380)	405
Ethnicity: White	5%	(81)	95%	(1617)	1698
Ethnicity: Hispanic	3%	(12)	97%	(366)	379
Ethnicity: Black	2%	(5)	98%	(278)	283

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**Table MCEN7\_31NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Harry Connick Jr.

Demographic	Selected		Not Selected		Total N
Adults	4%	(96)	96%	(2104)	2200
Ethnicity: Other	5%	(10)	95%	(210)	220
All Christian	4%	(43)	96%	(946)	989
All Non-Christian	3%	(6)	97%	(163)	168
Atheist	7%	(7)	93%	(96)	103
Agnostic/Nothing in particular	5%	(29)	95%	(509)	538
Something Else	3%	(12)	97%	(391)	403
Religious Non-Protestant/Catholic	3%	(6)	97%	(179)	184
Evangelical	3%	(14)	97%	(563)	578
Non-Evangelical	5%	(40)	95%	(766)	806
Community: Urban	3%	(18)	97%	(659)	676
Community: Suburban	6%	(55)	94%	(911)	966
Community: Rural	4%	(23)	96%	(535)	558
Employ: Private Sector	4%	(27)	96%	(722)	749
Employ: Government	2%	(2)	98%	(146)	149
Employ: Self-Employed	4%	(8)	96%	(212)	220
Employ: Homemaker	4%	(6)	96%	(137)	143
Employ: Student	8%	(5)	92%	(53)	58
Employ: Retired	7%	(36)	93%	(488)	524
Employ: Unemployed	3%	(6)	97%	(219)	225
Employ: Other	5%	(6)	95%	(126)	132
Military HH: Yes	5%	(16)	95%	(296)	312
Military HH: No	4%	(80)	96%	(1808)	1888
2018 House Vote: Democrat	6%	(49)	94%	(779)	828
2018 House Vote: Republican	4%	(24)	96%	(591)	615
2018 House Vote: Someone else	4%	(2)	96%	(50)	52
2018 House Vote: Didnt Vote	3%	(21)	97%	(684)	705
4-Region: Northeast	5%	(20)	95%	(366)	385
4-Region: Midwest	7%	(33)	93%	(422)	455
4-Region: South	4%	(31)	96%	(809)	839
4-Region: West	2%	(13)	98%	(508)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_32NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

Lenny Kravitz

Demographic	Selected		Not Selected		Total N
Adults	1%	(19)	99%	(2181)	2200
Gender: Male	1%	(10)	99%	(1057)	1067
Gender: Female	1%	(10)	99%	(1116)	1126
Age: 18-34	1%	(4)	99%	(627)	631
Age: 35-44	2%	(6)	98%	(366)	371
Age: 45-64	1%	(7)	99%	(703)	711
Age: 65+	—	(2)	100%	(485)	487
GenZers: 1997-2012	1%	(2)	99%	(241)	243
Millennials: 1981-1996	1%	(6)	99%	(669)	675
GenXers: 1965-1980	1%	(8)	99%	(538)	546
Baby Boomers: 1946-1964	—	(3)	100%	(682)	685
PID: Dem (no lean)	1%	(7)	99%	(859)	866
PID: Ind (no lean)	—	(3)	100%	(680)	683
PID: Rep (no lean)	1%	(9)	99%	(641)	651
PID/Gender: Dem Men	—	(2)	100%	(423)	425
PID/Gender: Dem Women	1%	(5)	99%	(435)	439
PID/Gender: Ind Men	—	(1)	100%	(291)	293
PID/Gender: Ind Women	—	(2)	100%	(385)	387
PID/Gender: Rep Men	2%	(6)	98%	(343)	349
PID/Gender: Rep Women	1%	(3)	99%	(296)	299
Ideo: Liberal (1-3)	2%	(12)	98%	(645)	656
Ideo: Moderate (4)	—	(2)	100%	(667)	669
Ideo: Conservative (5-7)	1%	(6)	99%	(703)	709
Educ: < College	1%	(11)	99%	(1426)	1438
Educ: Bachelors degree	1%	(5)	99%	(479)	484
Educ: Post-grad	1%	(2)	99%	(276)	278
Income: Under 50k	—	(3)	100%	(1121)	1124
Income: 50k-100k	2%	(13)	98%	(659)	671
Income: 100k+	1%	(4)	99%	(401)	405
Ethnicity: White	1%	(14)	99%	(1683)	1698
Ethnicity: Hispanic	1%	(2)	99%	(377)	379
Ethnicity: Black	—	(1)	100%	(282)	283

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**Table MCEN7\_32NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Lenny Kravitz

Demographic	Selected		Not Selected		Total N
Adults	1%	(19)	99%	(2181)	2200
Ethnicity: Other	2%	(4)	98%	(215)	220
All Christian	1%	(7)	99%	(982)	989
All Non-Christian	2%	(3)	98%	(165)	168
Atheist	1%	(1)	99%	(101)	103
Agnostic/Nothing in particular	1%	(3)	99%	(534)	538
Something Else	1%	(5)	99%	(398)	403
Religious Non-Protestant/Catholic	2%	(3)	98%	(181)	184
Evangelical	1%	(5)	99%	(573)	578
Non-Evangelical	1%	(6)	99%	(800)	806
Community: Urban	1%	(4)	99%	(672)	676
Community: Suburban	1%	(9)	99%	(957)	966
Community: Rural	1%	(6)	99%	(552)	558
Employ: Private Sector	1%	(11)	99%	(738)	749
Employ: Government	1%	(1)	99%	(148)	149
Employ: Self-Employed	2%	(4)	98%	(216)	220
Employ: Homemaker	1%	(1)	99%	(142)	143
Employ: Student	—	(0)	100%	(58)	58
Employ: Retired	—	(2)	100%	(521)	524
Employ: Unemployed	—	(0)	100%	(225)	225
Employ: Other	1%	(1)	99%	(132)	132
Military HH: Yes	1%	(4)	99%	(308)	312
Military HH: No	1%	(15)	99%	(1873)	1888
2018 House Vote: Democrat	1%	(5)	99%	(822)	828
2018 House Vote: Republican	1%	(5)	99%	(610)	615
2018 House Vote: Someone else	4%	(2)	96%	(50)	52
2018 House Vote: Didnt Vote	1%	(7)	99%	(698)	705
4-Region: Northeast	1%	(4)	99%	(381)	385
4-Region: Midwest	—	(2)	100%	(453)	455
4-Region: South	1%	(6)	99%	(833)	839
4-Region: West	2%	(8)	98%	(513)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_33NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
*Tom Waits*

Demographic	Selected		Not Selected		Total N
Adults	1%	(27)	99%	(2173)	2200
Gender: Male	2%	(22)	98%	(1045)	1067
Gender: Female	—	(5)	100%	(1121)	1126
Age: 18-34	1%	(6)	99%	(625)	631
Age: 35-44	1%	(5)	99%	(366)	371
Age: 45-64	1%	(9)	99%	(702)	711
Age: 65+	1%	(6)	99%	(480)	487
GenZers: 1997-2012	—	(1)	100%	(242)	243
Millennials: 1981-1996	2%	(10)	98%	(665)	675
GenXers: 1965-1980	1%	(5)	99%	(541)	546
Baby Boomers: 1946-1964	2%	(11)	98%	(674)	685
PID: Dem (no lean)	1%	(13)	99%	(854)	866
PID: Ind (no lean)	1%	(9)	99%	(674)	683
PID: Rep (no lean)	1%	(5)	99%	(646)	651
PID/Gender: Dem Men	2%	(10)	98%	(415)	425
PID/Gender: Dem Women	1%	(3)	99%	(436)	439
PID/Gender: Ind Men	2%	(7)	98%	(286)	293
PID/Gender: Ind Women	1%	(2)	99%	(385)	387
PID/Gender: Rep Men	1%	(5)	99%	(344)	349
PID/Gender: Rep Women	—	(0)	100%	(299)	299
Ideo: Liberal (1-3)	2%	(15)	98%	(641)	656
Ideo: Moderate (4)	1%	(6)	99%	(662)	669
Ideo: Conservative (5-7)	1%	(5)	99%	(704)	709
Educ: < College	1%	(10)	99%	(1428)	1438
Educ: Bachelors degree	2%	(11)	98%	(473)	484
Educ: Post-grad	2%	(6)	98%	(272)	278
Income: Under 50k	1%	(9)	99%	(1115)	1124
Income: 50k-100k	2%	(10)	98%	(661)	671
Income: 100k+	2%	(8)	98%	(397)	405
Ethnicity: White	2%	(27)	98%	(1671)	1698
Ethnicity: Hispanic	1%	(4)	99%	(375)	379
Ethnicity: Black	—	(0)	100%	(283)	283

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**Table MCEN7\_33NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Tom Waits

Demographic	Selected		Not Selected		Total N
Adults	1%	(27)	99%	(2173)	2200
Ethnicity: Other	—	(0)	100%	(220)	220
All Christian	1%	(7)	99%	(982)	989
All Non-Christian	3%	(5)	97%	(163)	168
Atheist	5%	(5)	95%	(97)	103
Agnostic/Nothing in particular	2%	(9)	98%	(529)	538
Something Else	—	(1)	100%	(402)	403
Religious Non-Protestant/Catholic	3%	(5)	97%	(179)	184
Evangelical	1%	(3)	99%	(574)	578
Non-Evangelical	1%	(5)	99%	(801)	806
Community: Urban	2%	(12)	98%	(665)	676
Community: Suburban	1%	(13)	99%	(954)	966
Community: Rural	—	(3)	100%	(555)	558
Employ: Private Sector	2%	(12)	98%	(737)	749
Employ: Government	1%	(1)	99%	(147)	149
Employ: Self-Employed	2%	(4)	98%	(215)	220
Employ: Homemaker	—	(0)	100%	(143)	143
Employ: Student	—	(0)	100%	(58)	58
Employ: Retired	1%	(7)	99%	(517)	524
Employ: Unemployed	1%	(2)	99%	(224)	225
Employ: Other	—	(1)	100%	(132)	132
Military HH: Yes	1%	(2)	99%	(310)	312
Military HH: No	1%	(25)	99%	(1863)	1888
2018 House Vote: Democrat	2%	(17)	98%	(810)	828
2018 House Vote: Republican	1%	(5)	99%	(610)	615
2018 House Vote: Someone else	3%	(2)	97%	(51)	52
2018 House Vote: Didnt Vote	1%	(4)	99%	(702)	705
4-Region: Northeast	1%	(5)	99%	(380)	385
4-Region: Midwest	1%	(6)	99%	(449)	455
4-Region: South	1%	(8)	99%	(831)	839
4-Region: West	2%	(8)	98%	(513)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_34NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**

*Dolly Parton*

Demographic	Selected		Not Selected		Total N
Adults	12%	(271)	88%	(1929)	2200
Gender: Male	9%	(99)	91%	(968)	1067
Gender: Female	15%	(171)	85%	(955)	1126
Age: 18-34	8%	(49)	92%	(581)	631
Age: 35-44	7%	(28)	93%	(344)	371
Age: 45-64	14%	(102)	86%	(609)	711
Age: 65+	19%	(91)	81%	(395)	487
GenZers: 1997-2012	7%	(16)	93%	(227)	243
Millennials: 1981-1996	8%	(56)	92%	(619)	675
GenXers: 1965-1980	13%	(70)	87%	(476)	546
Baby Boomers: 1946-1964	18%	(121)	82%	(564)	685
PID: Dem (no lean)	8%	(65)	92%	(801)	866
PID: Ind (no lean)	13%	(90)	87%	(593)	683
PID: Rep (no lean)	18%	(116)	82%	(535)	651
PID/Gender: Dem Men	5%	(22)	95%	(403)	425
PID/Gender: Dem Women	10%	(42)	90%	(398)	439
PID/Gender: Ind Men	13%	(37)	87%	(255)	293
PID/Gender: Ind Women	14%	(52)	86%	(335)	387
PID/Gender: Rep Men	11%	(40)	89%	(310)	349
PID/Gender: Rep Women	26%	(77)	74%	(223)	299
Ideo: Liberal (1-3)	10%	(69)	90%	(588)	656
Ideo: Moderate (4)	11%	(76)	89%	(593)	669
Ideo: Conservative (5-7)	15%	(106)	85%	(603)	709
Educ: < College	14%	(199)	86%	(1239)	1438
Educ: Bachelors degree	11%	(52)	89%	(433)	484
Educ: Post-grad	7%	(21)	93%	(258)	278
Income: Under 50k	14%	(155)	86%	(969)	1124
Income: 50k-100k	10%	(69)	90%	(602)	671
Income: 100k+	12%	(48)	88%	(357)	405
Ethnicity: White	15%	(250)	85%	(1448)	1698
Ethnicity: Hispanic	7%	(28)	93%	(351)	379
Ethnicity: Black	2%	(7)	98%	(276)	283

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**Table MCEN7\_34NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Dolly Parton

Demographic	Selected		Not Selected		Total N
Adults	12%	(271)	88%	(1929)	2200
Ethnicity: Other	7%	(15)	93%	(205)	220
All Christian	14%	(139)	86%	(849)	989
All Non-Christian	6%	(10)	94%	(158)	168
Atheist	16%	(17)	84%	(86)	103
Agnostic/Nothing in particular	9%	(50)	91%	(488)	538
Something Else	14%	(55)	86%	(348)	403
Religious Non-Protestant/Catholic	7%	(13)	93%	(171)	184
Evangelical	15%	(84)	85%	(494)	578
Non-Evangelical	13%	(105)	87%	(701)	806
Community: Urban	6%	(40)	94%	(636)	676
Community: Suburban	14%	(139)	86%	(828)	966
Community: Rural	17%	(93)	83%	(465)	558
Employ: Private Sector	10%	(74)	90%	(675)	749
Employ: Government	12%	(18)	88%	(130)	149
Employ: Self-Employed	9%	(21)	91%	(199)	220
Employ: Homemaker	12%	(17)	88%	(126)	143
Employ: Student	3%	(2)	97%	(56)	58
Employ: Retired	20%	(103)	80%	(421)	524
Employ: Unemployed	8%	(18)	92%	(208)	225
Employ: Other	14%	(18)	86%	(114)	132
Military HH: Yes	15%	(47)	85%	(265)	312
Military HH: No	12%	(224)	88%	(1664)	1888
2018 House Vote: Democrat	9%	(76)	91%	(752)	828
2018 House Vote: Republican	18%	(111)	82%	(503)	615
2018 House Vote: Someone else	21%	(11)	79%	(42)	52
2018 House Vote: Didnt Vote	10%	(73)	90%	(632)	705
4-Region: Northeast	9%	(37)	91%	(349)	385
4-Region: Midwest	14%	(65)	86%	(389)	455
4-Region: South	15%	(124)	85%	(715)	839
4-Region: West	9%	(45)	91%	(476)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_35NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
Mary J. Blige

Demographic	Selected		Not Selected		Total N
Adults	3%	(55)	97%	(2145)	2200
Gender: Male	1%	(12)	99%	(1055)	1067
Gender: Female	4%	(43)	96%	(1083)	1126
Age: 18-34	4%	(28)	96%	(603)	631
Age: 35-44	3%	(11)	97%	(361)	371
Age: 45-64	2%	(12)	98%	(698)	711
Age: 65+	1%	(4)	99%	(483)	487
GenZers: 1997-2012	4%	(9)	96%	(234)	243
Millennials: 1981-1996	4%	(27)	96%	(649)	675
GenXers: 1965-1980	2%	(14)	98%	(532)	546
Baby Boomers: 1946-1964	1%	(6)	99%	(679)	685
PID: Dem (no lean)	4%	(33)	96%	(833)	866
PID: Ind (no lean)	2%	(15)	98%	(669)	683
PID: Rep (no lean)	1%	(8)	99%	(643)	651
PID/Gender: Dem Men	2%	(7)	98%	(418)	425
PID/Gender: Dem Women	6%	(26)	94%	(413)	439
PID/Gender: Ind Men	2%	(5)	98%	(287)	293
PID/Gender: Ind Women	2%	(9)	98%	(378)	387
PID/Gender: Rep Men	—	(0)	100%	(349)	349
PID/Gender: Rep Women	3%	(8)	97%	(292)	299
Ideo: Liberal (1-3)	2%	(11)	98%	(645)	656
Ideo: Moderate (4)	4%	(29)	96%	(639)	669
Ideo: Conservative (5-7)	1%	(4)	99%	(705)	709
Educ: < College	3%	(44)	97%	(1394)	1438
Educ: Bachelors degree	1%	(7)	99%	(478)	484
Educ: Post-grad	2%	(5)	98%	(273)	278
Income: Under 50k	4%	(43)	96%	(1081)	1124
Income: 50k-100k	1%	(8)	99%	(663)	671
Income: 100k+	1%	(4)	99%	(401)	405
Ethnicity: White	1%	(23)	99%	(1675)	1698
Ethnicity: Hispanic	3%	(12)	97%	(367)	379
Ethnicity: Black	11%	(31)	89%	(252)	283

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**Table MCEN7\_35NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 Mary J. Blige

Demographic	Selected		Not Selected		Total N
Adults	3%	(55)	97%	(2145)	2200
Ethnicity: Other	1%	(2)	99%	(218)	220
All Christian	1%	(11)	99%	(978)	989
All Non-Christian	2%	(3)	98%	(165)	168
Atheist	—	(0)	100%	(102)	103
Agnostic/Nothing in particular	4%	(23)	96%	(514)	538
Something Else	4%	(18)	96%	(385)	403
Religious Non-Protestant/Catholic	2%	(3)	98%	(181)	184
Evangelical	3%	(18)	97%	(559)	578
Non-Evangelical	1%	(11)	99%	(794)	806
Community: Urban	4%	(26)	96%	(651)	676
Community: Suburban	2%	(16)	98%	(950)	966
Community: Rural	2%	(13)	98%	(544)	558
Employ: Private Sector	2%	(17)	98%	(732)	749
Employ: Government	2%	(3)	98%	(146)	149
Employ: Self-Employed	4%	(9)	96%	(210)	220
Employ: Homemaker	5%	(7)	95%	(137)	143
Employ: Student	2%	(1)	98%	(57)	58
Employ: Retired	2%	(9)	98%	(515)	524
Employ: Unemployed	3%	(6)	97%	(220)	225
Employ: Other	3%	(4)	97%	(128)	132
Military HH: Yes	1%	(3)	99%	(309)	312
Military HH: No	3%	(52)	97%	(1836)	1888
2018 House Vote: Democrat	3%	(27)	97%	(801)	828
2018 House Vote: Republican	—	(2)	100%	(613)	615
2018 House Vote: Someone else	4%	(2)	96%	(50)	52
2018 House Vote: Didnt Vote	3%	(24)	97%	(681)	705
4-Region: Northeast	4%	(16)	96%	(370)	385
4-Region: Midwest	2%	(9)	98%	(445)	455
4-Region: South	3%	(28)	97%	(811)	839
4-Region: West	—	(2)	100%	(519)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_36NET:** *Of the following musicians/actors, who would you say are the best actors? Please select up to 3.  
Michael Peter Balzary (of the band Red Hot Chili Peppers)*

Demographic	Selected	Not Selected	Total N
Adults	— (11)	100% (2189)	2200
Gender: Male	1% (9)	99% (1058)	1067
Gender: Female	— (2)	100% (1124)	1126
Age: 18-34	— (2)	100% (629)	631
Age: 35-44	— (1)	100% (370)	371
Age: 45-64	1% (7)	99% (704)	711
Age: 65+	— (0)	100% (487)	487
GenZers: 1997-2012	— (0)	100% (243)	243
Millennials: 1981-1996	— (3)	100% (672)	675
GenXers: 1965-1980	1% (7)	99% (539)	546
Baby Boomers: 1946-1964	— (1)	100% (684)	685
PID: Dem (no lean)	1% (5)	99% (861)	866
PID: Ind (no lean)	— (2)	100% (681)	683
PID: Rep (no lean)	1% (4)	99% (647)	651
PID/Gender: Dem Men	1% (3)	99% (421)	425
PID/Gender: Dem Women	— (2)	100% (438)	439
PID/Gender: Ind Men	1% (2)	99% (291)	293
PID/Gender: Ind Women	— (0)	100% (387)	387
PID/Gender: Rep Men	1% (4)	99% (345)	349
PID/Gender: Rep Women	— (0)	100% (299)	299
Ideo: Liberal (1-3)	— (3)	100% (654)	656
Ideo: Moderate (4)	— (1)	100% (667)	669
Ideo: Conservative (5-7)	1% (7)	99% (702)	709
Educ: < College	— (4)	100% (1434)	1438
Educ: Bachelors degree	1% (5)	99% (479)	484
Educ: Post-grad	1% (2)	99% (276)	278
Income: Under 50k	— (5)	100% (1119)	1124
Income: 50k-100k	1% (3)	99% (668)	671
Income: 100k+	— (2)	100% (403)	405
Ethnicity: White	— (6)	100% (1691)	1698
Ethnicity: Hispanic	1% (3)	99% (376)	379
Ethnicity: Black	— (0)	100% (283)	283

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**Table MCEN7\_36NET:** *Of the following musicians/actors, who would you say are the best actors? Please select up to 3.  
 Michael Peter Balzary (of the band Red Hot Chili Peppers)*

Demographic	Selected		Not Selected		Total N
Adults	—	(11)	100%	(2189)	2200
Ethnicity: Other	2%	(4)	98%	(215)	220
All Christian	—	(4)	100%	(984)	989
All Non-Christian	1%	(2)	99%	(167)	168
Atheist	1%	(1)	99%	(102)	103
Agnostic/Nothing in particular	—	(3)	100%	(535)	538
Something Else	—	(2)	100%	(401)	403
Religious Non-Protestant/Catholic	1%	(2)	99%	(183)	184
Evangelical	—	(2)	100%	(575)	578
Non-Evangelical	—	(3)	100%	(802)	806
Community: Urban	—	(3)	100%	(673)	676
Community: Suburban	1%	(6)	99%	(960)	966
Community: Rural	—	(1)	100%	(556)	558
Employ: Private Sector	—	(2)	100%	(747)	749
Employ: Government	2%	(3)	98%	(146)	149
Employ: Self-Employed	1%	(2)	99%	(218)	220
Employ: Homemaker	1%	(1)	99%	(142)	143
Employ: Student	—	(0)	100%	(58)	58
Employ: Retired	—	(1)	100%	(523)	524
Employ: Unemployed	1%	(3)	99%	(223)	225
Employ: Other	—	(0)	100%	(132)	132
Military HH: Yes	1%	(3)	99%	(309)	312
Military HH: No	—	(8)	100%	(1880)	1888
2018 House Vote: Democrat	1%	(5)	99%	(822)	828
2018 House Vote: Republican	1%	(4)	99%	(611)	615
2018 House Vote: Someone else	—	(0)	100%	(52)	52
2018 House Vote: Didnt Vote	—	(1)	100%	(704)	705
4-Region: Northeast	1%	(4)	99%	(381)	385
4-Region: Midwest	—	(0)	100%	(455)	455
4-Region: South	—	(1)	100%	(838)	839
4-Region: West	1%	(6)	99%	(515)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCEN7\_37NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
I do not enjoy any of these actors

Demographic	Selected	Not Selected	Total N
Adults	7% (147)	93% (2053)	2200
Gender: Male	8% (87)	92% (980)	1067
Gender: Female	5% (59)	95% (1067)	1126
Age: 18-34	6% (39)	94% (592)	631
Age: 35-44	4% (15)	96% (357)	371
Age: 45-64	6% (46)	94% (665)	711
Age: 65+	10% (47)	90% (439)	487
GenZers: 1997-2012	9% (23)	91% (220)	243
Millennials: 1981-1996	4% (30)	96% (645)	675
GenXers: 1965-1980	6% (32)	94% (514)	546
Baby Boomers: 1946-1964	8% (55)	92% (630)	685
PID: Dem (no lean)	5% (41)	95% (826)	866
PID: Ind (no lean)	9% (64)	91% (619)	683
PID: Rep (no lean)	7% (42)	93% (608)	651
PID/Gender: Dem Men	5% (20)	95% (405)	425
PID/Gender: Dem Women	5% (21)	95% (418)	439
PID/Gender: Ind Men	14% (42)	86% (250)	293
PID/Gender: Ind Women	6% (22)	94% (365)	387
PID/Gender: Rep Men	7% (25)	93% (325)	349
PID/Gender: Rep Women	5% (16)	95% (284)	299
Ideo: Liberal (1-3)	4% (24)	96% (633)	656
Ideo: Moderate (4)	8% (54)	92% (615)	669
Ideo: Conservative (5-7)	7% (47)	93% (662)	709
Educ: < College	7% (100)	93% (1338)	1438
Educ: Bachelors degree	8% (39)	92% (445)	484
Educ: Post-grad	3% (8)	97% (270)	278
Income: Under 50k	8% (89)	92% (1035)	1124
Income: 50k-100k	5% (35)	95% (636)	671
Income: 100k+	6% (23)	94% (382)	405
Ethnicity: White	7% (116)	93% (1582)	1698
Ethnicity: Hispanic	6% (24)	94% (355)	379
Ethnicity: Black	3% (9)	97% (274)	283

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**Table MCEN7\_37NET: Of the following musicians/actors, who would you say are the best actors? Please select up to 3.**  
 I do not enjoy any of these actors

Demographic	Selected		Not Selected		Total N
Adults	7%	(147)	93%	(2053)	2200
Ethnicity: Other	10%	(23)	90%	(197)	220
All Christian	6%	(59)	94%	(929)	989
All Non-Christian	5%	(8)	95%	(161)	168
Atheist	10%	(10)	90%	(92)	103
Agnostic/Nothing in particular	10%	(51)	90%	(486)	538
Something Else	5%	(19)	95%	(384)	403
Religious Non-Protestant/Catholic	5%	(10)	95%	(174)	184
Evangelical	5%	(29)	95%	(549)	578
Non-Evangelical	6%	(48)	94%	(758)	806
Community: Urban	6%	(40)	94%	(636)	676
Community: Suburban	7%	(65)	93%	(901)	966
Community: Rural	7%	(41)	93%	(516)	558
Employ: Private Sector	5%	(36)	95%	(713)	749
Employ: Government	2%	(2)	98%	(146)	149
Employ: Self-Employed	5%	(10)	95%	(210)	220
Employ: Homemaker	8%	(12)	92%	(132)	143
Employ: Student	3%	(2)	97%	(56)	58
Employ: Retired	11%	(56)	89%	(468)	524
Employ: Unemployed	10%	(23)	90%	(203)	225
Employ: Other	5%	(7)	95%	(125)	132
Military HH: Yes	7%	(21)	93%	(292)	312
Military HH: No	7%	(127)	93%	(1761)	1888
2018 House Vote: Democrat	6%	(52)	94%	(775)	828
2018 House Vote: Republican	6%	(39)	94%	(576)	615
2018 House Vote: Someone else	13%	(7)	87%	(46)	52
2018 House Vote: Didnt Vote	7%	(50)	93%	(656)	705
4-Region: Northeast	5%	(20)	95%	(366)	385
4-Region: Midwest	7%	(33)	93%	(421)	455
4-Region: South	5%	(45)	95%	(794)	839
4-Region: West	9%	(49)	91%	(472)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCENdem1\_1: In general, what kind of fan do you consider yourself of the following?

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(717)	54%	(1194)	13%	(289)	2200
Gender: Male	38%	(410)	51%	(541)	11%	(116)	1067
Gender: Female	27%	(305)	58%	(650)	15%	(171)	1126
Age: 18-34	39%	(246)	51%	(319)	10%	(66)	631
Age: 35-44	37%	(136)	55%	(205)	8%	(30)	371
Age: 45-64	32%	(227)	54%	(383)	14%	(101)	711
Age: 65+	22%	(108)	59%	(287)	19%	(91)	487
GenZers: 1997-2012	31%	(76)	56%	(135)	13%	(32)	243
Millennials: 1981-1996	41%	(277)	50%	(339)	9%	(59)	675
GenXers: 1965-1980	35%	(192)	51%	(278)	14%	(76)	546
Baby Boomers: 1946-1964	25%	(168)	61%	(414)	15%	(102)	685
PID: Dem (no lean)	39%	(339)	53%	(461)	8%	(66)	866
PID: Ind (no lean)	27%	(186)	53%	(365)	19%	(132)	683
PID: Rep (no lean)	29%	(192)	57%	(368)	14%	(91)	651
PID/Gender: Dem Men	46%	(194)	49%	(207)	6%	(24)	425
PID/Gender: Dem Women	33%	(145)	57%	(253)	10%	(42)	439
PID/Gender: Ind Men	31%	(90)	51%	(150)	18%	(53)	293
PID/Gender: Ind Women	24%	(95)	55%	(214)	20%	(79)	387
PID/Gender: Rep Men	36%	(126)	53%	(184)	11%	(39)	349
PID/Gender: Rep Women	22%	(66)	61%	(184)	17%	(50)	299
Ideo: Liberal (1-3)	41%	(269)	50%	(330)	9%	(58)	656
Ideo: Moderate (4)	34%	(228)	54%	(360)	12%	(81)	669
Ideo: Conservative (5-7)	26%	(187)	58%	(411)	16%	(111)	709
Educ: < College	31%	(448)	54%	(777)	15%	(212)	1438
Educ: Bachelors degree	36%	(172)	55%	(265)	10%	(47)	484
Educ: Post-grad	35%	(96)	55%	(153)	10%	(29)	278
Income: Under 50k	30%	(343)	52%	(590)	17%	(191)	1124
Income: 50k-100k	36%	(242)	55%	(368)	9%	(61)	671
Income: 100k+	33%	(132)	58%	(237)	9%	(36)	405
Ethnicity: White	32%	(537)	55%	(934)	13%	(227)	1698
Ethnicity: Hispanic	41%	(157)	48%	(183)	10%	(39)	379
Ethnicity: Black	44%	(124)	43%	(121)	13%	(38)	283

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**Table MCENdem1\_1: In general, what kind of fan do you consider yourself of the following?****Film**

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(717)	54%	(1194)	13%	(289)	2200
Ethnicity: Other	26%	(56)	63%	(139)	11%	(24)	220
All Christian	32%	(316)	55%	(546)	13%	(127)	989
All Non-Christian	44%	(74)	45%	(76)	11%	(19)	168
Atheist	36%	(37)	54%	(55)	10%	(10)	103
Agnostic/Nothing in particular	28%	(152)	58%	(313)	14%	(73)	538
Something Else	34%	(138)	51%	(205)	15%	(60)	403
Religious Non-Protestant/Catholic	42%	(77)	45%	(84)	13%	(24)	184
Evangelical	32%	(185)	51%	(296)	17%	(97)	578
Non-Evangelical	32%	(260)	57%	(456)	11%	(89)	806
Community: Urban	38%	(258)	52%	(350)	10%	(68)	676
Community: Suburban	32%	(309)	55%	(535)	13%	(122)	966
Community: Rural	27%	(150)	55%	(309)	18%	(99)	558
Employ: Private Sector	39%	(289)	53%	(396)	8%	(63)	749
Employ: Government	34%	(50)	54%	(81)	12%	(18)	149
Employ: Self-Employed	36%	(78)	52%	(113)	13%	(28)	220
Employ: Homemaker	23%	(33)	56%	(80)	21%	(30)	143
Employ: Student	37%	(22)	55%	(32)	7%	(4)	58
Employ: Retired	24%	(123)	58%	(304)	18%	(96)	524
Employ: Unemployed	36%	(81)	50%	(113)	14%	(31)	225
Employ: Other	30%	(40)	56%	(74)	14%	(18)	132
Military HH: Yes	30%	(94)	54%	(168)	16%	(50)	312
Military HH: No	33%	(623)	54%	(1027)	13%	(239)	1888
2018 House Vote: Democrat	40%	(330)	52%	(429)	8%	(69)	828
2018 House Vote: Republican	28%	(169)	56%	(346)	16%	(99)	615
2018 House Vote: Someone else	22%	(12)	55%	(29)	23%	(12)	52
2018 House Vote: Didnt Vote	29%	(206)	55%	(391)	15%	(108)	705
4-Region: Northeast	39%	(150)	51%	(195)	10%	(40)	385
4-Region: Midwest	31%	(141)	55%	(249)	14%	(64)	455
4-Region: South	28%	(235)	57%	(481)	15%	(123)	839
4-Region: West	37%	(190)	52%	(269)	12%	(62)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCENdem1\_2: In general, what kind of fan do you consider yourself of the following?**

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	49%	(1070)	44%	(972)	7%	(158)	2200
Gender: Male	48%	(517)	45%	(479)	7%	(71)	1067
Gender: Female	49%	(553)	43%	(488)	8%	(85)	1126
Age: 18-34	45%	(282)	47%	(297)	8%	(52)	631
Age: 35-44	48%	(178)	41%	(152)	11%	(41)	371
Age: 45-64	50%	(359)	44%	(315)	5%	(37)	711
Age: 65+	52%	(251)	43%	(208)	6%	(27)	487
GenZers: 1997-2012	35%	(85)	52%	(127)	13%	(31)	243
Millennials: 1981-1996	49%	(331)	44%	(295)	7%	(50)	675
GenXers: 1965-1980	50%	(274)	42%	(231)	8%	(41)	546
Baby Boomers: 1946-1964	53%	(363)	42%	(288)	5%	(34)	685
PID: Dem (no lean)	56%	(484)	39%	(341)	5%	(41)	866
PID: Ind (no lean)	38%	(257)	51%	(348)	11%	(78)	683
PID: Rep (no lean)	51%	(329)	44%	(283)	6%	(38)	651
PID/Gender: Dem Men	58%	(246)	38%	(160)	4%	(19)	425
PID/Gender: Dem Women	54%	(238)	41%	(179)	5%	(23)	439
PID/Gender: Ind Men	35%	(103)	53%	(154)	12%	(36)	293
PID/Gender: Ind Women	40%	(154)	49%	(191)	11%	(42)	387
PID/Gender: Rep Men	48%	(168)	47%	(165)	5%	(16)	349
PID/Gender: Rep Women	54%	(161)	39%	(118)	7%	(20)	299
Ideo: Liberal (1-3)	53%	(348)	40%	(265)	7%	(43)	656
Ideo: Moderate (4)	51%	(343)	44%	(294)	5%	(32)	669
Ideo: Conservative (5-7)	46%	(326)	47%	(335)	7%	(48)	709
Educ: < College	49%	(708)	43%	(623)	7%	(106)	1438
Educ: Bachelors degree	50%	(242)	43%	(208)	7%	(34)	484
Educ: Post-grad	43%	(120)	51%	(141)	6%	(17)	278
Income: Under 50k	48%	(535)	43%	(486)	9%	(103)	1124
Income: 50k-100k	53%	(353)	42%	(283)	5%	(35)	671
Income: 100k+	45%	(182)	50%	(203)	5%	(20)	405
Ethnicity: White	50%	(842)	44%	(741)	7%	(115)	1698
Ethnicity: Hispanic	51%	(192)	41%	(155)	8%	(32)	379
Ethnicity: Black	54%	(154)	39%	(111)	6%	(18)	283

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**Table MCENdem1\_2: In general, what kind of fan do you consider yourself of the following?**  
 Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	49%	(1070)	44%	(972)	7%	(158)	2200
Ethnicity: Other	34%	(74)	55%	(121)	11%	(24)	220
All Christian	53%	(522)	42%	(414)	5%	(52)	989
All Non-Christian	51%	(87)	39%	(65)	10%	(17)	168
Atheist	46%	(48)	44%	(45)	10%	(10)	103
Agnostic/Nothing in particular	43%	(233)	48%	(256)	9%	(49)	538
Something Else	45%	(181)	48%	(192)	7%	(30)	403
Religious Non-Protestant/Catholic	50%	(93)	41%	(75)	9%	(17)	184
Evangelical	48%	(280)	46%	(264)	6%	(34)	578
Non-Evangelical	52%	(418)	42%	(342)	6%	(46)	806
Community: Urban	46%	(313)	45%	(302)	9%	(61)	676
Community: Suburban	51%	(490)	45%	(432)	5%	(45)	966
Community: Rural	48%	(267)	43%	(238)	9%	(52)	558
Employ: Private Sector	51%	(381)	43%	(322)	6%	(46)	749
Employ: Government	42%	(63)	55%	(81)	3%	(5)	149
Employ: Self-Employed	45%	(99)	46%	(101)	9%	(19)	220
Employ: Homemaker	46%	(66)	48%	(68)	7%	(10)	143
Employ: Student	35%	(20)	49%	(28)	17%	(10)	58
Employ: Retired	53%	(275)	41%	(213)	7%	(36)	524
Employ: Unemployed	46%	(104)	44%	(98)	10%	(23)	225
Employ: Other	48%	(63)	45%	(60)	7%	(9)	132
Military HH: Yes	49%	(154)	46%	(144)	4%	(14)	312
Military HH: No	49%	(916)	44%	(828)	8%	(144)	1888
2018 House Vote: Democrat	55%	(453)	40%	(333)	5%	(41)	828
2018 House Vote: Republican	50%	(306)	44%	(273)	6%	(36)	615
2018 House Vote: Someone else	24%	(13)	65%	(34)	11%	(6)	52
2018 House Vote: Didnt Vote	42%	(298)	47%	(332)	11%	(76)	705
4-Region: Northeast	56%	(215)	39%	(149)	5%	(21)	385
4-Region: Midwest	52%	(236)	43%	(197)	5%	(21)	455
4-Region: South	47%	(395)	45%	(378)	8%	(66)	839
4-Region: West	43%	(224)	47%	(247)	9%	(49)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

Table MCENdem1\_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	49%	(1071)	45%	(990)	6%	(139)	2200
Gender: Male	50%	(529)	43%	(464)	7%	(73)	1067
Gender: Female	48%	(539)	46%	(523)	6%	(64)	1126
Age: 18-34	63%	(396)	32%	(205)	5%	(30)	631
Age: 35-44	52%	(193)	43%	(161)	5%	(17)	371
Age: 45-64	46%	(326)	49%	(348)	5%	(37)	711
Age: 65+	32%	(156)	57%	(275)	12%	(56)	487
GenZers: 1997-2012	60%	(145)	33%	(79)	8%	(19)	243
Millennials: 1981-1996	60%	(405)	37%	(247)	4%	(24)	675
GenXers: 1965-1980	49%	(267)	46%	(252)	5%	(27)	546
Baby Boomers: 1946-1964	36%	(247)	55%	(376)	9%	(62)	685
PID: Dem (no lean)	52%	(449)	43%	(373)	5%	(44)	866
PID: Ind (no lean)	46%	(314)	45%	(310)	9%	(59)	683
PID: Rep (no lean)	47%	(307)	47%	(306)	6%	(37)	651
PID/Gender: Dem Men	53%	(225)	42%	(180)	5%	(19)	425
PID/Gender: Dem Women	51%	(223)	44%	(192)	6%	(24)	439
PID/Gender: Ind Men	44%	(129)	44%	(127)	12%	(37)	293
PID/Gender: Ind Women	47%	(183)	47%	(182)	6%	(22)	387
PID/Gender: Rep Men	50%	(175)	45%	(156)	5%	(18)	349
PID/Gender: Rep Women	44%	(132)	50%	(150)	6%	(17)	299
Ideo: Liberal (1-3)	54%	(353)	40%	(265)	6%	(39)	656
Ideo: Moderate (4)	48%	(324)	45%	(304)	6%	(41)	669
Ideo: Conservative (5-7)	45%	(317)	49%	(346)	6%	(46)	709
Educ: < College	51%	(728)	43%	(622)	6%	(88)	1438
Educ: Bachelors degree	47%	(228)	47%	(227)	6%	(30)	484
Educ: Post-grad	42%	(116)	51%	(141)	8%	(22)	278
Income: Under 50k	49%	(546)	44%	(495)	7%	(82)	1124
Income: 50k-100k	51%	(346)	44%	(293)	5%	(32)	671
Income: 100k+	44%	(179)	50%	(201)	6%	(24)	405
Ethnicity: White	47%	(804)	47%	(793)	6%	(100)	1698
Ethnicity: Hispanic	57%	(217)	38%	(143)	5%	(18)	379
Ethnicity: Black	60%	(171)	34%	(96)	5%	(15)	283

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**Table MCENdem1\_3: In general, what kind of fan do you consider yourself of the following?***Music*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	49%	(1071)	45%	(990)	6%	(139)	2200
Ethnicity: Other	44%	(96)	46%	(100)	11%	(24)	220
All Christian	44%	(434)	50%	(493)	6%	(62)	989
All Non-Christian	54%	(90)	38%	(63)	9%	(15)	168
Atheist	51%	(53)	42%	(43)	7%	(7)	103
Agnostic/Nothing in particular	48%	(257)	45%	(242)	7%	(39)	538
Something Else	59%	(237)	37%	(149)	4%	(17)	403
Religious Non-Protestant/Catholic	54%	(99)	38%	(71)	8%	(15)	184
Evangelical	49%	(283)	44%	(252)	7%	(43)	578
Non-Evangelical	48%	(389)	47%	(381)	4%	(36)	806
Community: Urban	49%	(333)	44%	(297)	7%	(45)	676
Community: Suburban	47%	(459)	46%	(448)	6%	(59)	966
Community: Rural	50%	(279)	44%	(244)	6%	(35)	558
Employ: Private Sector	55%	(416)	40%	(299)	5%	(34)	749
Employ: Government	51%	(76)	46%	(68)	3%	(4)	149
Employ: Self-Employed	55%	(120)	39%	(85)	6%	(14)	220
Employ: Homemaker	42%	(61)	52%	(75)	6%	(8)	143
Employ: Student	71%	(42)	27%	(16)	2%	(1)	58
Employ: Retired	33%	(175)	56%	(292)	11%	(57)	524
Employ: Unemployed	50%	(114)	43%	(98)	6%	(14)	225
Employ: Other	52%	(69)	43%	(57)	5%	(7)	132
Military HH: Yes	42%	(130)	48%	(151)	10%	(32)	312
Military HH: No	50%	(941)	44%	(839)	6%	(108)	1888
2018 House Vote: Democrat	53%	(438)	41%	(339)	6%	(51)	828
2018 House Vote: Republican	46%	(283)	48%	(297)	6%	(34)	615
2018 House Vote: Someone else	33%	(17)	60%	(32)	7%	(3)	52
2018 House Vote: Didnt Vote	47%	(333)	46%	(322)	7%	(50)	705
4-Region: Northeast	53%	(204)	43%	(165)	4%	(16)	385
4-Region: Midwest	50%	(226)	43%	(196)	7%	(32)	455
4-Region: South	48%	(402)	45%	(379)	7%	(58)	839
4-Region: West	46%	(239)	48%	(249)	6%	(33)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCENdem1\_4: In general, what kind of fan do you consider yourself of the following?**  
*Films starring musicians*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	15%	(328)	52%	(1154)	33%	(719)	2200
Gender: Male	17%	(181)	51%	(543)	32%	(342)	1067
Gender: Female	13%	(146)	54%	(607)	33%	(372)	1126
Age: 18-34	20%	(127)	53%	(335)	27%	(169)	631
Age: 35-44	22%	(81)	51%	(191)	27%	(99)	371
Age: 45-64	13%	(91)	57%	(404)	30%	(216)	711
Age: 65+	6%	(29)	46%	(224)	48%	(234)	487
GenZers: 1997-2012	20%	(49)	56%	(135)	24%	(59)	243
Millennials: 1981-1996	21%	(144)	50%	(338)	29%	(193)	675
GenXers: 1965-1980	14%	(75)	57%	(310)	29%	(160)	546
Baby Boomers: 1946-1964	9%	(59)	52%	(355)	40%	(272)	685
PID: Dem (no lean)	20%	(170)	55%	(476)	25%	(220)	866
PID: Ind (no lean)	13%	(87)	48%	(330)	39%	(266)	683
PID: Rep (no lean)	11%	(70)	53%	(347)	36%	(233)	651
PID/Gender: Dem Men	24%	(102)	53%	(226)	23%	(96)	425
PID/Gender: Dem Women	15%	(68)	57%	(248)	28%	(123)	439
PID/Gender: Ind Men	13%	(39)	45%	(132)	42%	(122)	293
PID/Gender: Ind Women	13%	(49)	51%	(197)	36%	(141)	387
PID/Gender: Rep Men	12%	(41)	53%	(185)	35%	(123)	349
PID/Gender: Rep Women	10%	(29)	54%	(162)	36%	(108)	299
Ideo: Liberal (1-3)	17%	(110)	58%	(381)	25%	(165)	656
Ideo: Moderate (4)	14%	(97)	54%	(361)	31%	(210)	669
Ideo: Conservative (5-7)	14%	(103)	47%	(335)	38%	(271)	709
Educ: < College	15%	(214)	51%	(740)	34%	(484)	1438
Educ: Bachelors degree	13%	(61)	56%	(270)	32%	(153)	484
Educ: Post-grad	19%	(53)	51%	(143)	29%	(82)	278
Income: Under 50k	15%	(165)	48%	(545)	37%	(414)	1124
Income: 50k-100k	15%	(103)	57%	(382)	28%	(187)	671
Income: 100k+	15%	(60)	56%	(227)	29%	(118)	405
Ethnicity: White	14%	(239)	53%	(906)	33%	(553)	1698
Ethnicity: Hispanic	18%	(69)	54%	(203)	28%	(107)	379
Ethnicity: Black	22%	(64)	47%	(133)	30%	(86)	283

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**Table MCENdem1\_4: In general, what kind of fan do you consider yourself of the following?***Films starring musicians*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	15%	(328)	52%	(1154)	33%	(719)	2200
Ethnicity: Other	11%	(25)	52%	(115)	36%	(80)	220
All Christian	14%	(139)	53%	(523)	33%	(327)	989
All Non-Christian	28%	(47)	51%	(85)	22%	(36)	168
Atheist	10%	(10)	49%	(50)	41%	(42)	103
Agnostic/Nothing in particular	12%	(67)	54%	(288)	34%	(183)	538
Something Else	16%	(65)	51%	(207)	32%	(131)	403
Religious Non-Protestant/Catholic	26%	(48)	51%	(94)	23%	(43)	184
Evangelical	17%	(97)	48%	(277)	35%	(204)	578
Non-Evangelical	13%	(105)	56%	(448)	31%	(253)	806
Community: Urban	22%	(146)	52%	(351)	26%	(179)	676
Community: Suburban	11%	(105)	55%	(535)	34%	(326)	966
Community: Rural	14%	(77)	48%	(267)	38%	(213)	558
Employ: Private Sector	17%	(126)	58%	(432)	25%	(191)	749
Employ: Government	23%	(34)	52%	(77)	25%	(37)	149
Employ: Self-Employed	18%	(39)	49%	(107)	34%	(74)	220
Employ: Homemaker	9%	(12)	55%	(79)	37%	(52)	143
Employ: Student	17%	(10)	65%	(38)	18%	(11)	58
Employ: Retired	9%	(47)	46%	(240)	45%	(237)	524
Employ: Unemployed	17%	(39)	50%	(113)	32%	(73)	225
Employ: Other	15%	(20)	51%	(68)	34%	(44)	132
Military HH: Yes	11%	(36)	50%	(157)	38%	(119)	312
Military HH: No	15%	(292)	53%	(996)	32%	(600)	1888
2018 House Vote: Democrat	19%	(154)	55%	(452)	27%	(222)	828
2018 House Vote: Republican	13%	(79)	50%	(307)	37%	(229)	615
2018 House Vote: Someone else	10%	(5)	54%	(28)	37%	(19)	52
2018 House Vote: Didnt Vote	13%	(90)	52%	(367)	35%	(248)	705
4-Region: Northeast	20%	(76)	57%	(219)	23%	(90)	385
4-Region: Midwest	15%	(68)	53%	(240)	32%	(147)	455
4-Region: South	13%	(111)	51%	(431)	35%	(296)	839
4-Region: West	14%	(73)	50%	(263)	36%	(185)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCENdem1\_5: In general, what kind of fan do you consider yourself of the following?**  
TV shows starring musicians

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	16%	(352)	51%	(1118)	33%	(731)	2200
Gender: Male	17%	(180)	50%	(530)	33%	(357)	1067
Gender: Female	15%	(172)	52%	(585)	33%	(369)	1126
Age: 18-34	23%	(146)	51%	(321)	26%	(163)	631
Age: 35-44	20%	(75)	53%	(198)	27%	(99)	371
Age: 45-64	13%	(91)	54%	(384)	33%	(236)	711
Age: 65+	8%	(40)	44%	(215)	48%	(232)	487
GenZers: 1997-2012	24%	(58)	52%	(126)	24%	(58)	243
Millennials: 1981-1996	22%	(146)	51%	(345)	27%	(184)	675
GenXers: 1965-1980	14%	(78)	54%	(295)	32%	(173)	546
Baby Boomers: 1946-1964	10%	(66)	49%	(333)	42%	(286)	685
PID: Dem (no lean)	19%	(167)	53%	(462)	27%	(237)	866
PID: Ind (no lean)	12%	(83)	50%	(340)	38%	(260)	683
PID: Rep (no lean)	16%	(102)	49%	(316)	36%	(233)	651
PID/Gender: Dem Men	22%	(93)	54%	(231)	24%	(100)	425
PID/Gender: Dem Women	17%	(73)	52%	(230)	31%	(136)	439
PID/Gender: Ind Men	11%	(32)	47%	(136)	42%	(124)	293
PID/Gender: Ind Women	13%	(51)	52%	(202)	35%	(134)	387
PID/Gender: Rep Men	15%	(54)	47%	(163)	38%	(133)	349
PID/Gender: Rep Women	16%	(48)	51%	(153)	33%	(99)	299
Ideo: Liberal (1-3)	15%	(101)	56%	(368)	28%	(187)	656
Ideo: Moderate (4)	18%	(118)	53%	(353)	30%	(198)	669
Ideo: Conservative (5-7)	16%	(112)	45%	(316)	40%	(281)	709
Educ: < College	16%	(223)	50%	(720)	34%	(495)	1438
Educ: Bachelors degree	15%	(72)	53%	(257)	32%	(155)	484
Educ: Post-grad	20%	(56)	51%	(141)	29%	(81)	278
Income: Under 50k	15%	(173)	49%	(546)	36%	(404)	1124
Income: 50k-100k	18%	(118)	53%	(357)	29%	(196)	671
Income: 100k+	15%	(60)	53%	(214)	32%	(130)	405
Ethnicity: White	15%	(253)	52%	(876)	34%	(569)	1698
Ethnicity: Hispanic	15%	(58)	57%	(217)	27%	(104)	379
Ethnicity: Black	25%	(72)	42%	(118)	33%	(93)	283

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**Table MCENdem1\_5: In general, what kind of fan do you consider yourself of the following?**  
TV shows starring musicians

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	16%	(352)	51%	(1118)	33%	(731)	2200
Ethnicity: Other	12%	(26)	57%	(124)	31%	(69)	220
All Christian	16%	(154)	51%	(503)	34%	(332)	989
All Non-Christian	28%	(47)	48%	(82)	24%	(40)	168
Atheist	7%	(7)	45%	(46)	48%	(50)	103
Agnostic/Nothing in particular	13%	(72)	52%	(282)	34%	(184)	538
Something Else	18%	(73)	51%	(205)	31%	(125)	403
Religious Non-Protestant/Catholic	26%	(47)	50%	(92)	25%	(45)	184
Evangelical	21%	(119)	46%	(265)	33%	(193)	578
Non-Evangelical	13%	(104)	54%	(435)	33%	(266)	806
Community: Urban	23%	(153)	50%	(339)	27%	(185)	676
Community: Suburban	13%	(126)	52%	(500)	35%	(340)	966
Community: Rural	13%	(73)	50%	(279)	37%	(205)	558
Employ: Private Sector	19%	(141)	55%	(412)	26%	(197)	749
Employ: Government	21%	(31)	54%	(80)	25%	(38)	149
Employ: Self-Employed	21%	(45)	42%	(92)	38%	(83)	220
Employ: Homemaker	9%	(14)	53%	(76)	38%	(54)	143
Employ: Student	14%	(8)	63%	(37)	23%	(14)	58
Employ: Retired	10%	(54)	46%	(239)	44%	(231)	524
Employ: Unemployed	17%	(38)	54%	(122)	29%	(66)	225
Employ: Other	16%	(21)	46%	(61)	38%	(50)	132
Military HH: Yes	11%	(33)	45%	(141)	44%	(137)	312
Military HH: No	17%	(318)	52%	(976)	31%	(593)	1888
2018 House Vote: Democrat	19%	(160)	51%	(418)	30%	(250)	828
2018 House Vote: Republican	15%	(91)	45%	(276)	40%	(248)	615
2018 House Vote: Someone else	7%	(4)	52%	(27)	41%	(21)	52
2018 House Vote: Didnt Vote	14%	(98)	56%	(397)	30%	(211)	705
4-Region: Northeast	21%	(82)	53%	(203)	26%	(101)	385
4-Region: Midwest	16%	(71)	51%	(233)	33%	(151)	455
4-Region: South	16%	(132)	50%	(417)	34%	(289)	839
4-Region: West	13%	(67)	51%	(264)	36%	(190)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1067	48%
	Gender: Female	1126	51%
	N	2193	
age	Age: 18-34	631	29%
	Age: 35-44	371	17%
	Age: 45-64	711	32%
	Age: 65+	487	22%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	243	11%
	Millennials: 1981-1996	675	31%
	GenXers: 1965-1980	546	25%
	Baby Boomers: 1946-1964	685	31%
	N	2149	
xpid3	PID: Dem (no lean)	866	39%
	PID: Ind (no lean)	683	31%
	PID: Rep (no lean)	651	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	425	19%
	PID/Gender: Dem Women	439	20%
	PID/Gender: Ind Men	293	13%
	PID/Gender: Ind Women	387	18%
	PID/Gender: Rep Men	349	16%
	PID/Gender: Rep Women	299	14%
	N	2193	
xdemIdeo3	Ideo: Liberal (1-3)	656	30%
	Ideo: Moderate (4)	669	30%
	Ideo: Conservative (5-7)	709	32%
	N	2034	
xeduc3	Educ: < College	1438	65%
	Educ: Bachelors degree	484	22%
	Educ: Post-grad	278	13%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1124	51%
	Income: 50k-100k	671	31%
	Income: 100k+	405	18%
	N	2200	
xdemWhite	Ethnicity: White	1698	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	989	45%
	All Non-Christian	168	8%
	Atheist	103	5%
	Agnostic/Nothing in particular	538	24%
	Something Else	403	18%
N	2200		
xdemReligOther	Religious Non-Protestant/Catholic	184	8%
xdemEvang	Evangelical	578	26%
	Non-Evangelical	806	37%
	N	1383	
xdemUsr	Community: Urban	676	31%
	Community: Suburban	966	44%
	Community: Rural	558	25%
	N	2200	
xdemEmploy	Employ: Private Sector	749	34%
	Employ: Government	149	7%
	Employ: Self-Employed	220	10%
	Employ: Homemaker	143	7%
	Employ: Student	58	3%
	Employ: Retired	524	24%
	Employ: Unemployed	225	10%
	Employ: Other	132	6%
N	2200		
xdemMilHH1	Military HH: Yes	312	14%
	Military HH: No	1888	86%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	828	38%
	2018 House Vote: Republican	615	28%
	2018 House Vote: Someone else	52	2%
	2018 House Vote: Didnt Vote	705	32%
	N	2200	
xreg4	4-Region: Northeast	385	18%
	4-Region: Midwest	455	21%
	4-Region: South	839	38%
	4-Region: West	521	24%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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