



National Tracking Poll #2303038
March 17-17, 2023

Crosstabulation Results

Methodology:

This poll was conducted between March 17-March 17, 2023 among a sample of 1000 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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- 1 **Table FI18:** *The following questions will refer to 'cryptocurrency.' Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.* 3
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Crosstabulation Results by Respondent Demographics

Table F18: *The following questions will refer to 'cryptocurrency.' Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.*

Demographic	Yes		No		Total N
Adults	26%	(259)	74%	(741)	1000
Gender: Male	35%	(168)	65%	(316)	484
Gender: Female	18%	(91)	82%	(424)	516
Age: 18-34	28%	(146)	72%	(384)	530
Age: 35-44	29%	(68)	71%	(169)	236
Age: 45-64	20%	(43)	80%	(171)	215
Community: Urban	27%	(221)	73%	(607)	828
Community: Suburban	26%	(14)	74%	(39)	52
Community: Rural	20%	(24)	80%	(96)	120
Crypto Owner	100%	(259)	—	(0)	259
Atlantic	27%	(52)	73%	(140)	192
Bogota	28%	(55)	72%	(144)	199
Central	24%	(60)	76%	(185)	245
Oriental/Remaining	22%	(43)	78%	(151)	195
Pacifico	29%	(49)	71%	(121)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FI39: How common, if at all, do you think cryptocurrencies (like Bitcoin and Ethereum) will be in 10 years as a form of legal currency?

Demographic	Very common		Somewhat common		Somewhat uncommon		Very uncommon		Don't know		Total N
Adults	30%	(298)	38%	(382)	13%	(127)	5%	(53)	14%	(141)	1000
Gender: Male	35%	(172)	42%	(203)	10%	(46)	4%	(20)	9%	(43)	484
Gender: Female	25%	(126)	35%	(178)	16%	(80)	6%	(32)	19%	(98)	516
Age: 18-34	28%	(147)	38%	(203)	12%	(63)	6%	(30)	16%	(87)	530
Age: 35-44	36%	(86)	32%	(77)	15%	(36)	6%	(14)	11%	(25)	236
Age: 45-64	28%	(60)	45%	(96)	11%	(24)	4%	(9)	12%	(25)	215
Community: Urban	30%	(250)	40%	(334)	12%	(102)	5%	(38)	13%	(104)	828
Community: Suburban	29%	(15)	29%	(15)	11%	(6)	12%	(6)	19%	(10)	52
Community: Rural	27%	(33)	27%	(32)	16%	(19)	7%	(9)	22%	(27)	120
Crypto Owner	48%	(125)	35%	(91)	11%	(30)	3%	(7)	3%	(7)	259
Atlantic	28%	(53)	37%	(70)	11%	(20)	5%	(9)	20%	(39)	192
Bogota	28%	(56)	42%	(83)	14%	(27)	5%	(10)	12%	(24)	199
Central	32%	(78)	37%	(91)	15%	(36)	4%	(10)	12%	(30)	245
Oriental/Remaining	29%	(57)	38%	(74)	9%	(18)	6%	(11)	18%	(34)	195
Pacifico	32%	(54)	37%	(63)	15%	(25)	8%	(13)	8%	(14)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table FI56_1: How likely is it, if at all, that cryptocurrencies will?*Exist in 10 years*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/No opinion		Total N
Adults	43%	(430)	31%	(309)	9%	(87)	8%	(76)	10%	(98)	1000
Gender: Male	53%	(255)	27%	(129)	8%	(37)	6%	(29)	7%	(34)	484
Gender: Female	34%	(174)	35%	(180)	10%	(50)	9%	(47)	12%	(64)	516
Age: 18-34	38%	(203)	31%	(162)	10%	(54)	9%	(46)	12%	(66)	530
Age: 35-44	49%	(116)	32%	(76)	7%	(17)	6%	(14)	5%	(13)	236
Age: 45-64	49%	(104)	30%	(64)	7%	(15)	7%	(15)	8%	(16)	215
Community: Urban	45%	(370)	32%	(263)	8%	(65)	7%	(60)	8%	(70)	828
Community: Suburban	41%	(22)	24%	(12)	17%	(9)	10%	(5)	7%	(4)	52
Community: Rural	32%	(38)	28%	(34)	11%	(13)	9%	(11)	21%	(25)	120
Crypto Owner	65%	(168)	19%	(48)	10%	(25)	6%	(15)	1%	(3)	259
Atlantic	44%	(84)	27%	(51)	8%	(16)	9%	(17)	12%	(23)	192
Bogota	45%	(89)	33%	(65)	7%	(14)	9%	(17)	7%	(14)	199
Central	45%	(110)	32%	(77)	9%	(22)	6%	(15)	8%	(20)	245
Oriental/Remaining	38%	(74)	28%	(55)	11%	(22)	8%	(15)	15%	(30)	195
Pacifico	43%	(73)	36%	(61)	8%	(13)	7%	(12)	7%	(11)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table FI56_2: How likely is it, if at all, that cryptocurrencies will?
Become a reliable source of payment**

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/No opinion		Total N
Adults	29%	(290)	39%	(387)	14%	(140)	8%	(76)	11%	(107)	1000
Gender: Male	38%	(182)	37%	(178)	12%	(60)	7%	(32)	7%	(32)	484
Gender: Female	21%	(108)	40%	(208)	15%	(80)	9%	(45)	15%	(75)	516
Age: 18-34	28%	(149)	35%	(187)	14%	(75)	9%	(48)	13%	(70)	530
Age: 35-44	32%	(75)	44%	(104)	12%	(29)	5%	(11)	8%	(18)	236
Age: 45-64	29%	(62)	41%	(88)	15%	(33)	7%	(15)	7%	(16)	215
Community: Urban	30%	(247)	40%	(329)	14%	(115)	7%	(60)	9%	(77)	828
Community: Suburban	23%	(12)	36%	(19)	22%	(11)	8%	(4)	11%	(6)	52
Community: Rural	26%	(31)	33%	(39)	11%	(13)	10%	(12)	20%	(24)	120
Crypto Owner	47%	(122)	30%	(79)	14%	(35)	7%	(17)	2%	(6)	259
Atlantic	31%	(58)	35%	(66)	13%	(25)	9%	(18)	12%	(24)	192
Bogota	23%	(45)	45%	(90)	15%	(31)	10%	(19)	7%	(14)	199
Central	31%	(76)	39%	(95)	14%	(35)	5%	(13)	10%	(25)	245
Oriental/Remaining	28%	(55)	36%	(71)	11%	(22)	9%	(17)	16%	(31)	195
Pacifico	33%	(56)	38%	(64)	16%	(28)	5%	(9)	8%	(13)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table FI56_3: How likely is it, if at all, that cryptocurrencies will?
Become a reliable investment**

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/No opinion		Total N
Adults	28%	(277)	39%	(385)	15%	(147)	8%	(79)	11%	(112)	1000
Gender: Male	34%	(165)	37%	(178)	14%	(65)	8%	(39)	8%	(37)	484
Gender: Female	22%	(112)	40%	(207)	16%	(81)	8%	(40)	15%	(75)	516
Age: 18-34	27%	(146)	36%	(193)	16%	(83)	8%	(42)	13%	(66)	530
Age: 35-44	29%	(68)	42%	(99)	12%	(28)	8%	(19)	9%	(22)	236
Age: 45-64	28%	(61)	40%	(85)	15%	(33)	7%	(16)	9%	(20)	215
Community: Urban	28%	(235)	39%	(324)	15%	(122)	8%	(66)	10%	(81)	828
Community: Suburban	20%	(10)	40%	(21)	20%	(11)	9%	(5)	11%	(6)	52
Community: Rural	27%	(32)	33%	(40)	12%	(15)	6%	(7)	21%	(25)	120
Crypto Owner	47%	(123)	29%	(76)	14%	(36)	7%	(18)	3%	(7)	259
Atlantic	30%	(57)	33%	(63)	16%	(30)	8%	(15)	13%	(26)	192
Bogota	25%	(50)	38%	(76)	18%	(37)	11%	(21)	8%	(16)	199
Central	28%	(67)	41%	(99)	14%	(34)	8%	(21)	10%	(23)	245
Oriental/Remaining	24%	(47)	40%	(77)	14%	(27)	7%	(13)	16%	(30)	195
Pacifico	33%	(56)	41%	(70)	11%	(18)	5%	(9)	10%	(16)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1000	100%
xdemGender	Gender: Male	484	48%
	Gender: Female	516	52%
	N	1000	
age	Age: 18-34	530	53%
	Age: 35-44	236	24%
	Age: 45-64	215	21%
	Age: 65+	19	2%
	N	1000	
xdemUsr	Community: Urban	828	83%
	Community: Suburban	52	5%
	Community: Rural	120	12%
	N	1000	
FIxdem1	Crypto Owner	259	26%
region2_co	Atlantic	192	19%
	Bogota	199	20%
	Central	245	24%
	Oriental/Remaining	195	19%
	Pacifico	170	17%
	N	1000	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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