



National Tracking Poll #2303038  
March 17-20, 2023

*Crosstabulation Results*

*Methodology:*

This poll was conducted between March 17-March 20, 2023 among a sample of 1002 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on region, educational attainment, age, and gender. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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- 1 **Table FI18:** *The following questions will refer to 'cryptocurrency.' Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.* 3
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## Crosstabulation Results by Respondent Demographics

**Table F18:** *The following questions will refer to 'cryptocurrency.' Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.*

Demographic	Yes		No		Total N
Adults	22%	(225)	78%	(777)	1002
Gender: Male	32%	(151)	68%	(328)	480
Gender: Female	14%	(74)	86%	(448)	522
Age: 18-34	26%	(137)	74%	(383)	520
Age: 35-44	19%	(38)	81%	(159)	197
Age: 45-64	19%	(49)	81%	(208)	257
Guadalajara/Jalisco	24%	(54)	76%	(175)	229
Monterrey/Nuevo Leon	19%	(38)	81%	(160)	198
Xalapa/Veracruz	24%	(40)	76%	(126)	166
Mexico City	25%	(47)	75%	(144)	192
Toluco/Estado de Mexico	21%	(45)	79%	(172)	218
Less than high school	8%	(16)	92%	(183)	200
High School or College and above	26%	(209)	74%	(593)	802
Community: Urban	23%	(185)	77%	(603)	787
Community: Suburban	20%	(29)	80%	(114)	143
Community: Rural	17%	(12)	83%	(60)	72
Crypto Owner	100%	(225)	—	(0)	225

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FI39: How common, if at all, do you think cryptocurrencies (like Bitcoin and Ethereum) will be in 10 years as a form of legal currency?**

Demographic	Very common		Somewhat common		Somewhat uncommon		Very uncommon		Don't know		Total N
Adults	19%	(187)	34%	(336)	21%	(210)	10%	(96)	17%	(173)	1002
Gender: Male	23%	(110)	33%	(158)	25%	(118)	11%	(51)	9%	(43)	480
Gender: Female	15%	(77)	34%	(178)	18%	(92)	9%	(45)	25%	(130)	522
Age: 18-34	17%	(87)	35%	(182)	21%	(110)	9%	(49)	18%	(92)	520
Age: 35-44	23%	(45)	31%	(61)	20%	(39)	10%	(20)	17%	(33)	197
Age: 45-64	21%	(54)	30%	(77)	21%	(54)	11%	(27)	17%	(44)	257
Guadalajara/Jalisco	18%	(41)	35%	(79)	16%	(36)	11%	(25)	21%	(48)	229
Monterrey/Nuevo Leon	16%	(32)	33%	(66)	19%	(39)	10%	(19)	21%	(42)	198
Xalapa/Veracruz	20%	(33)	39%	(65)	21%	(35)	6%	(11)	14%	(23)	166
Mexico City	22%	(42)	34%	(65)	24%	(46)	8%	(16)	11%	(22)	192
Toluco/Estado de Mexico	18%	(39)	28%	(61)	25%	(55)	12%	(25)	18%	(38)	218
Less than high school	16%	(33)	24%	(48)	17%	(34)	11%	(21)	32%	(64)	200
High School or College and above	19%	(155)	36%	(288)	22%	(176)	9%	(75)	14%	(109)	802
Community: Urban	20%	(157)	34%	(268)	21%	(167)	9%	(69)	16%	(126)	787
Community: Suburban	13%	(18)	41%	(59)	20%	(28)	12%	(17)	15%	(21)	143
Community: Rural	17%	(12)	13%	(9)	20%	(15)	14%	(10)	36%	(26)	72
Crypto Owner	35%	(80)	35%	(80)	19%	(43)	7%	(16)	3%	(7)	225

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table FI56\_1: How likely is it, if at all, that cryptocurrencies will?  
Exist in 10 years**

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/No opinion		Total N
Adults	35%	(349)	34%	(340)	11%	(106)	8%	(85)	12%	(123)	1002
Gender: Male	43%	(209)	31%	(149)	10%	(50)	7%	(36)	7%	(36)	480
Gender: Female	27%	(140)	36%	(190)	11%	(56)	9%	(49)	17%	(87)	522
Age: 18-34	33%	(173)	34%	(178)	13%	(68)	8%	(42)	12%	(60)	520
Age: 35-44	36%	(72)	31%	(61)	9%	(18)	11%	(21)	12%	(24)	197
Age: 45-64	37%	(96)	33%	(84)	8%	(20)	8%	(22)	14%	(36)	257
Guadalajara/Jalisco	29%	(67)	39%	(89)	11%	(24)	7%	(17)	14%	(32)	229
Monterrey/Nuevo Leon	37%	(74)	29%	(57)	8%	(16)	11%	(22)	15%	(29)	198
Xalapa/Veracruz	38%	(62)	37%	(61)	10%	(17)	4%	(7)	11%	(18)	166
Mexico City	39%	(75)	32%	(61)	9%	(17)	9%	(18)	10%	(20)	192
Toluco/Estado de Mexico	32%	(70)	33%	(71)	14%	(31)	10%	(21)	11%	(25)	218
Less than high school	23%	(46)	36%	(71)	6%	(13)	12%	(24)	23%	(46)	200
High School or College and above	38%	(303)	33%	(268)	12%	(93)	8%	(61)	10%	(77)	802
Community: Urban	36%	(284)	34%	(266)	10%	(82)	8%	(63)	12%	(92)	787
Community: Suburban	31%	(45)	38%	(54)	11%	(16)	9%	(13)	11%	(15)	143
Community: Rural	29%	(21)	28%	(20)	11%	(8)	11%	(8)	21%	(15)	72
Crypto Owner	56%	(127)	29%	(65)	9%	(20)	4%	(9)	2%	(4)	225

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table FI56\_2: How likely is it, if at all, that cryptocurrencies will?  
Become a reliable source of payment**

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/No opinion		Total N
Adults	21%	(209)	38%	(383)	15%	(150)	12%	(117)	14%	(142)	1002
Gender: Male	28%	(134)	38%	(181)	15%	(70)	12%	(56)	8%	(39)	480
Gender: Female	14%	(75)	39%	(203)	15%	(80)	12%	(61)	20%	(103)	522
Age: 18-34	20%	(105)	37%	(194)	17%	(90)	12%	(62)	13%	(69)	520
Age: 35-44	20%	(40)	42%	(82)	10%	(20)	14%	(28)	14%	(28)	197
Age: 45-64	23%	(58)	36%	(94)	15%	(37)	10%	(25)	16%	(42)	257
Guadalajara/Jalisco	21%	(48)	40%	(92)	12%	(27)	8%	(19)	19%	(42)	229
Monterrey/Nuevo Leon	17%	(34)	40%	(79)	12%	(23)	16%	(31)	16%	(31)	198
Xalapa/Veracruz	24%	(40)	45%	(74)	16%	(27)	4%	(7)	11%	(18)	166
Mexico City	23%	(43)	34%	(64)	17%	(33)	15%	(30)	11%	(22)	192
Toluco/Estado de Mexico	20%	(45)	34%	(74)	18%	(40)	14%	(30)	14%	(29)	218
Less than high school	12%	(23)	37%	(74)	10%	(21)	10%	(21)	31%	(61)	200
High School or College and above	23%	(186)	39%	(310)	16%	(129)	12%	(96)	10%	(81)	802
Community: Urban	21%	(167)	38%	(303)	15%	(120)	12%	(92)	13%	(105)	787
Community: Suburban	14%	(20)	46%	(65)	16%	(22)	12%	(18)	12%	(18)	143
Community: Rural	31%	(22)	22%	(16)	11%	(8)	9%	(7)	28%	(20)	72
Crypto Owner	44%	(100)	34%	(76)	14%	(31)	5%	(11)	4%	(8)	225

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FI56\_3: How likely is it, if at all, that cryptocurrencies will?  
Become a reliable investment**

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/No opinion		Total N
Adults	21%	(214)	37%	(372)	16%	(164)	11%	(113)	14%	(138)	1002
Gender: Male	28%	(132)	35%	(170)	18%	(87)	11%	(52)	8%	(38)	480
Gender: Female	16%	(82)	39%	(202)	15%	(77)	12%	(61)	19%	(100)	522
Age: 18-34	21%	(107)	37%	(194)	18%	(91)	12%	(60)	13%	(68)	520
Age: 35-44	23%	(45)	34%	(67)	16%	(31)	13%	(26)	14%	(28)	197
Age: 45-64	22%	(57)	40%	(102)	15%	(39)	8%	(21)	15%	(37)	257
Guadalajara/Jalisco	21%	(49)	38%	(88)	13%	(30)	10%	(24)	16%	(38)	229
Monterrey/Nuevo Leon	23%	(45)	34%	(68)	10%	(20)	15%	(31)	17%	(34)	198
Xalapa/Veracruz	24%	(39)	43%	(71)	15%	(25)	7%	(12)	11%	(19)	166
Mexico City	22%	(41)	33%	(64)	20%	(39)	13%	(25)	12%	(23)	192
Toluco/Estado de Mexico	18%	(40)	38%	(82)	23%	(50)	10%	(22)	11%	(25)	218
Less than high school	16%	(32)	37%	(74)	11%	(22)	12%	(24)	25%	(49)	200
High School or College and above	23%	(182)	37%	(299)	18%	(143)	11%	(89)	11%	(89)	802
Community: Urban	22%	(173)	39%	(304)	15%	(119)	11%	(89)	13%	(103)	787
Community: Suburban	16%	(22)	39%	(55)	21%	(30)	12%	(17)	12%	(18)	143
Community: Rural	27%	(19)	19%	(14)	21%	(15)	9%	(7)	24%	(18)	72
Crypto Owner	43%	(96)	36%	(82)	14%	(31)	5%	(10)	2%	(5)	225

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1002	100%
xdemGender	Gender: Male	480	48%
	Gender: Female	522	52%
	N	1002	
age	Age: 18-34	520	52%
	Age: 35-44	197	20%
	Age: 45-64	257	26%
	Age: 65+	27	3%
	N	1002	
wt_region_mx	Guadalajara/Jalisco	229	23%
	Monterrey/Nuevo Leon	198	20%
	Xalapa/Veracruz	166	17%
	Mexico City	192	19%
	Toluco/Estado de Mexico	218	22%
	N	1002	
wt_education1_mx	Less than high school	200	20%
	High School or College and above	802	80%
	N	1002	
xdemUsr	Community: Urban	787	79%
	Community: Suburban	143	14%
	Community: Rural	72	7%
	N	1002	
Flxdem1	Crypto Owner	225	22%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





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