

National Tracking Poll #2303038 March 17-20, 2023

Crosstabulation Results

Methodology:

This poll was conducted between March 17-March 20, 2023 among a sample of 1000 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 3 percentage points.

Table Index

1	Table FI8: The following questions will refer to 'cryptocurrency.' Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.	3
2	Table FI39: How common, if at all, do you think cryptocurrencies (like Bitcoin and Ethereum) will be in 10 years as a form of legal currency?	4
3	Table FI56_1: How likely is it, if at all, that cryptocurrencies will.? Exist in 10 years	5
4	Table FI56_2: How likely is it, if at all, that cryptocurrencies will.? Become a reliable source of payment of payment	6
5	Table FI56_3: How likely is it, if at all, that cryptocurrencies will.? Become a reliable investment	7
6	Summary Statistics of Survey Respondent Demographics	Q

Crosstabulation Results by Respondent Demographics

Table FI8: The following questions will refer to 'cryptocurrency.' Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.

Demographic		Yes		No	Total N
Adults	18%	(178)	82%	(822)	1000
Gender: Male	22%	(108)	78%	(375)	483
Gender: Female	14%	(71)	86%	(447)	517
Age: 18-34	22%	(77)	78%	(274)	350
Age: 35-44	26%	(48)	74%	(133)	181
Age: 45-64	12%	(50)	88%	(353)	403
Age: 65+	5%	(4)	95%	(63)	66
Community: Urban	17%	(135)	83%	(651)	786
Community: Suburban	20%	(21)	80%	(83)	105
Community: Rural	20%	(22)	80%	(87)	110
Crypto Owner	100%	(178)	_	(0)	178
Central	19%	(41)	81%	(175)	215
Metropolitan	18%	(74)	82%	(336)	409
North	13%	(16)	87%	(106)	122
South / Far South	19%	(47)	81%	(206)	253

Table FI39: How common, if at all, do you think cryptocurrencies (like Bitcoin and Ethereum) will be in 10 years as a form of legal currency?

Demographic	Very o	common		newhat nmon		ewhat mmon		ery mmon	Don'	t know	Total N
Adults	19%	(190)	40%	(401)	18%	(185)	7%	(69)	16%	(155)	1000
Gender: Male	18%	(88)	44%	(214)	18%	(88)	8%	(38)	11%	(54)	483
Gender: Female	20%	(101)	36%	(186)	19%	(96)	6%	(32)	20%	(101)	517
Age: 18-34	20%	(69)	43%	(151)	18%	(62)	6%	(19)	14%	(49)	350
Age: 35-44	27%	(49)	40%	(73)	14%	(26)	6%	(11)	12%	(22)	181
Age: 45-64	16%	(65)	38%	(154)	20%	(82)	8%	(33)	17%	(69)	403
Age: 65+	10%	(7)	36%	(24)	21%	(14)	10%	(6)	23%	(15)	66
Community: Urban	20%	(157)	39%	(309)	19%	(148)	7%	(56)	15%	(115)	786
Community: Suburban	15%	(16)	49%	(51)	13%	(14)	6%	(6)	17%	(17)	105
Community: Rural	15%	(16)	37%	(41)	21%	(23)	6%	(7)	21%	(23)	110
Crypto Owner	28%	(50)	47%	(85)	16%	(28)	4%	(8)	4%	(8)	178
Central	19%	(42)	38%	(81)	20%	(44)	10%	(22)	13%	(27)	215
Metropolitan	19%	(76)	39%	(159)	20%	(82)	7%	(27)	16%	(64)	409
North	14%	(17)	38%	(47)	19%	(24)	6%	(8)	22%	(27)	122
South / Far South	21%	(54)	45%	(114)	14%	(35)	5%	(13)	15%	(37)	253

Table FI56_1: How likely is it, if at all, that cryptocurrencies will.? Exist in 10 years

Demographic	Very	likely		newhat kely		newhat likely	Very t	ınlikely		now/No nion	Total N
Adults	38%	(381)	35%	(349)	11%	(108)	7%	(69)	9%	(92)	1000
Gender: Male	44%	(213)	31%	(150)	10%	(50)	8%	(36)	7%	(33)	483
Gender: Female	32%	(168)	38%	(199)	11%	(58)	6%	(33)	11%	(59)	517
Age: 18-34	41%	(143)	34%	(120)	12%	(43)	5%	(19)	7%	(25)	350
Age: 35-44	48%	(87)	32%	(57)	8%	(14)	5%	(9)	8%	(14)	181
Age: 45-64	32%	(130)	38%	(151)	11%	(43)	9%	(38)	10%	(40)	403
Age: 65+	31%	(20)	31%	(21)	13%	(8)	6%	(4)	19%	(13)	66
Community: Urban	38%	(300)	36%	(280)	10%	(78)	7%	(57)	9%	(71)	786
Community: Suburban	43%	(45)	31%	(32)	15%	(16)	4%	(5)	7%	(7)	105
Community: Rural	33%	(36)	34%	(37)	13%	(15)	8%	(8)	13%	(14)	110
Crypto Owner	51%	(91)	30%	(53)	12%	(22)	5%	(9)	2%	(3)	178
Central	36%	(77)	38%	(82)	9%	(20)	7%	(16)	10%	(21)	215
Metropolitan	37%	(152)	34%	(138)	12%	(47)	6%	(26)	11%	(47)	409
North	30%	(36)	41%	(50)	17%	(20)	7%	(9)	6%	(7)	122
South / Far South	46%	(116)	31%	(79)	8%	(20)	8%	(20)	7%	(18)	253

Table FI56_2: How likely is it, if at all, that cryptocurrencies will.? Become a reliable source of payment

Demographic	Very	likely		iewhat kely		ewhat likely	Very	unlikely		know/No inion	Total N
Adults	21%	(206)	40%	(400)	17%	(169)	11%	(106)	12%	(118)	1000
Gender: Male	23%	(111)	41%	(196)	18%	(85)	12%	(57)	7%	(34)	483
Gender: Female	18%	(95)	39%	(204)	16%	(85)	10%	(50)	16%	(84)	517
Age: 18-34	21%	(73)	39%	(136)	21%	(74)	9%	(30)	11%	(37)	350
Age: 35-44	34%	(61)	34%	(62)	15%	(28)	7%	(12)	10%	(18)	181
Age: 45-64	16%	(64)	44%	(175)	15%	(61)	13%	(54)	12%	(49)	403
Age: 65+	14%	(9)	40%	(27)	10%	(7)	16%	(10)	20%	(13)	66
Community: Urban	22%	(170)	41%	(321)	17%	(130)	11%	(83)	10%	(82)	786
Community: Suburban	16%	(16)	38%	(40)	22%	(23)	10%	(10)	15%	(16)	105
Community: Rural	19%	(20)	36%	(39)	15%	(17)	12%	(13)	18%	(20)	110
Crypto Owner	36%	(64)	40%	(71)	15%	(26)	6%	(11)	3%	(6)	178
Central	19%	(41)	41%	(87)	21%	(46)	9%	(19)	10%	(22)	215
Metropolitan	19%	(78)	41%	(168)	14%	(58)	11%	(46)	15%	(60)	409
North	24%	(29)	41%	(50)	14%	(17)	11%	(14)	10%	(13)	122
South / Far South	23%	(59)	37%	(95)	19%	(49)	11%	(28)	9%	(23)	253

Table FI56_3: How likely is it, if at all, that cryptocurrencies will.? Become a reliable investment

Demographic	Very	likely		ewhat kely		ewhat ikely	Very ı	unlikely		know/No inion	Total N
Adults	20%	(203)	40%	(404)	16%	(161)	11%	(113)	12%	(119)	1000
Gender: Male	21%	(103)	43%	(209)	16%	(76)	13%	(61)	7%	(34)	483
Gender: Female	19%	(100)	38%	(195)	17%	(85)	10%	(52)	16%	(85)	517
Age: 18-34	21%	(72)	41%	(145)	19%	(68)	10%	(34)	9%	(32)	350
Age: 35-44	28%	(51)	42%	(77)	11%	(19)	8%	(15)	10%	(19)	181
Age: 45-64	17%	(67)	40%	(161)	17%	(69)	13%	(52)	13%	(53)	403
Age: 65+	19%	(12)	33%	(22)	7%	(5)	18%	(12)	23%	(15)	66
Community: Urban	21%	(164)	40%	(314)	16%	(128)	11%	(89)	12%	(92)	786
Community: Suburban	13%	(13)	51%	(54)	17%	(18)	9%	(9)	11%	(11)	105
Community: Rural	24%	(26)	33%	(36)	14%	(16)	14%	(15)	15%	(16)	110
Crypto Owner	33%	(59)	44%	(78)	14%	(25)	8%	(13)	2%	(3)	178
Central	17%	(36)	43%	(93)	18%	(40)	9%	(20)	12%	(26)	215
Metropolitan	20%	(84)	37%	(151)	16%	(65)	13%	(53)	14%	(55)	409
North	18%	(22)	43%	(53)	17%	(20)	11%	(13)	10%	(13)	122
South / Far South	24%	(60)	42%	(107)	14%	(36)	10%	(26)	10%	(25)	253

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1000	100%
xdemGender	Gender: Male Gender: Female N	483 517 1000	48% 52%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+	350 181 403 66 1000	35% 18% 40% 7%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	786 105 110 1000	79% 10% 11%
FIxdem1	Crypto Owner	178	18%
region2_cl	Central Metropolitan North South / Far South N	215 409 122 253 1000	22% 41% 12% 25%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

