



National Tracking Poll #2304050
April 10-12, 2023

Crosstabulation Results

Methodology:

This poll was conducted between April 10-April 12, 2023 among a sample of 2202 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCSP1: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. Have you ever attended a sports match or game featuring a themed night/day?

Demographic	Yes	No	Total N
Adults	31% (690)	69% (1512)	2202
Gender: Male	41% (436)	59% (633)	1069
Gender: Female	23% (254)	77% (870)	1125
Age: 18-34	44% (277)	56% (354)	631
Age: 35-44	40% (149)	60% (223)	372
Age: 45-64	27% (191)	73% (521)	711
Age: 65+	15% (74)	85% (414)	487
GenZers: 1997-2012	41% (94)	59% (137)	231
Millennials: 1981-1996	45% (317)	55% (389)	705
GenXers: 1965-1980	27% (152)	73% (400)	551
Baby Boomers: 1946-1964	18% (123)	82% (547)	670
PID: Dem (no lean)	34% (337)	66% (643)	979
PID: Ind (no lean)	28% (165)	72% (415)	580
PID: Rep (no lean)	29% (189)	71% (455)	643
PID/Gender: Dem Men	45% (236)	55% (285)	520
PID/Gender: Dem Women	22% (101)	78% (355)	456
PID/Gender: Ind Men	36% (94)	64% (171)	265
PID/Gender: Ind Women	23% (70)	77% (241)	311
PID/Gender: Rep Men	37% (105)	63% (178)	283
PID/Gender: Rep Women	23% (83)	77% (275)	358
Ideo: Liberal (1-3)	37% (261)	63% (450)	711
Ideo: Moderate (4)	26% (177)	74% (500)	678
Ideo: Conservative (5-7)	32% (224)	68% (466)	690
Educ: < College	25% (362)	75% (1077)	1439
Educ: Bachelors degree	37% (179)	63% (306)	485
Educ: Post-grad	54% (150)	46% (128)	278
Income: Under 50k	23% (268)	77% (909)	1177
Income: 50k-100k	38% (243)	62% (400)	643
Income: 100k+	47% (180)	53% (203)	383

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Table MCSP1: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. Have you ever attended a sports match or game featuring a themed night/day?

Demographic	Yes	No	Total N
Adults	31% (690)	69% (1512)	2202
Ethnicity: White	31% (533)	69% (1166)	1699
Ethnicity: Hispanic	31% (119)	69% (260)	379
Ethnicity: Black	35% (100)	65% (183)	283
Ethnicity: Other	26% (57)	74% (162)	220
All Christian	30% (280)	70% (662)	942
All Non-Christian	56% (133)	44% (103)	236
Atheist	28% (29)	72% (73)	103
Agnostic/Nothing in particular	25% (143)	75% (425)	568
Something Else	30% (105)	70% (248)	353
Religious Non-Protestant/Catholic	56% (141)	44% (112)	252
Evangelical	31% (174)	69% (394)	568
Non-Evangelical	28% (198)	72% (500)	698
Community: Urban	39% (290)	61% (448)	738
Community: Suburban	30% (282)	70% (645)	927
Community: Rural	22% (119)	78% (419)	537
Employ: Private Sector	42% (299)	58% (409)	707
Employ: Government	53% (86)	47% (77)	164
Employ: Self-Employed	34% (63)	66% (125)	188
Employ: Homemaker	22% (29)	78% (100)	129
Employ: Student	33% (27)	67% (54)	82
Employ: Retired	18% (97)	82% (445)	542
Employ: Unemployed	21% (48)	79% (183)	231
Employ: Other	25% (41)	75% (119)	160
Military HH: Yes	31% (80)	69% (177)	257
Military HH: No	31% (610)	69% (1335)	1945
2022 House Vote: Democrat	35% (345)	65% (647)	992
2022 House Vote: Republican	30% (188)	70% (431)	619
2022 House Vote: Didnt Vote	26% (148)	74% (412)	560
2020 Vote: Joe Biden	33% (334)	67% (672)	1007
2020 Vote: Donald Trump	30% (203)	70% (468)	671
2020 Vote: Didn't Vote	29% (137)	71% (343)	480

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Table MCSP1: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. Have you ever attended a sports match or game featuring a themed night/day?

Demographic	Yes	No	Total N
Adults	31% (690)	69% (1512)	2202
2018 House Vote: Democrat	35% (314)	65% (571)	885
2018 House Vote: Republican	31% (179)	69% (389)	567
2018 House Vote: Didnt Vote	26% (187)	74% (529)	716
4-Region: Northeast	37% (141)	63% (244)	386
4-Region: Midwest	29% (133)	71% (322)	455
4-Region: South	29% (243)	71% (597)	840
4-Region: West	33% (173)	67% (348)	521
Sports Fan	40% (597)	60% (889)	1486
NHL Fan	48% (411)	52% (438)	849
Supportive of Sports Inclusivity Events	39% (455)	61% (709)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_1: How many themed nights/days did you attend during the following years?
2023

Demographic	None	1	2-3	4 or more	Don't remember	Total N
Adults	43% (300)	25% (169)	22% (152)	8% (54)	2% (15)	690
Gender: Male	36% (155)	26% (112)	26% (114)	10% (43)	3% (12)	436
Gender: Female	57% (145)	22% (57)	15% (38)	4% (11)	1% (3)	254
Age: 18-34	31% (87)	29% (80)	28% (78)	9% (26)	2% (6)	277
Age: 35-44	26% (38)	25% (38)	33% (48)	13% (20)	3% (5)	149
Age: 45-64	61% (117)	23% (44)	9% (18)	4% (8)	2% (4)	191
Age: 65+	78% (58)	10% (7)	11% (8)	1% (1)	— (0)	74
GenZers: 1997-2012	26% (24)	38% (36)	27% (25)	8% (7)	2% (2)	94
Millennials: 1981-1996	31% (97)	24% (77)	31% (99)	11% (35)	3% (8)	317
GenXers: 1965-1980	56% (84)	24% (36)	12% (19)	5% (8)	3% (4)	152
Baby Boomers: 1946-1964	72% (89)	17% (21)	8% (9)	3% (3)	1% (1)	123
PID: Dem (no lean)	36% (121)	22% (73)	30% (101)	11% (37)	1% (5)	337
PID: Ind (no lean)	58% (96)	23% (38)	12% (20)	4% (7)	3% (5)	165
PID: Rep (no lean)	44% (83)	31% (58)	17% (31)	6% (11)	3% (5)	189
PID/Gender: Dem Men	29% (68)	24% (57)	33% (77)	13% (30)	1% (3)	236
PID/Gender: Dem Women	53% (53)	16% (16)	23% (24)	7% (7)	1% (1)	101
PID/Gender: Ind Men	51% (48)	21% (20)	18% (17)	5% (5)	4% (4)	94
PID/Gender: Ind Women	67% (47)	25% (18)	5% (3)	3% (2)	1% (0)	70
PID/Gender: Rep Men	36% (38)	33% (35)	19% (20)	8% (8)	4% (4)	105
PID/Gender: Rep Women	54% (45)	28% (23)	14% (12)	3% (2)	2% (1)	83
Ideo: Liberal (1-3)	41% (107)	23% (61)	26% (67)	9% (22)	1% (3)	261
Ideo: Moderate (4)	51% (90)	26% (47)	15% (27)	4% (8)	3% (6)	177
Ideo: Conservative (5-7)	41% (91)	26% (57)	22% (49)	10% (22)	2% (4)	224
Educ: < College	50% (180)	26% (94)	18% (67)	4% (16)	2% (6)	362
Educ: Bachelors degree	47% (85)	21% (37)	22% (38)	7% (12)	4% (6)	179
Educ: Post-grad	23% (35)	25% (38)	31% (47)	18% (27)	2% (3)	150
Income: Under 50k	56% (151)	28% (75)	11% (29)	4% (10)	1% (3)	268
Income: 50k-100k	39% (95)	24% (58)	28% (68)	6% (14)	3% (8)	243
Income: 100k+	30% (54)	20% (37)	31% (55)	17% (30)	2% (4)	180
Ethnicity: White	42% (224)	24% (127)	24% (126)	9% (46)	2% (10)	533
Ethnicity: Hispanic	28% (34)	28% (34)	28% (34)	13% (15)	3% (3)	119

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Table MCSP2_1: How many themed nights/days did you attend during the following years?

2023

Demographic	None	1	2-3	4 or more	Don't remember	Total N
Adults	43% (300)	25% (169)	22% (152)	8% (54)	2% (15)	690
Ethnicity: Black	51% (51)	26% (26)	17% (17)	4% (4)	3% (3)	100
Ethnicity: Other	44% (26)	28% (16)	17% (10)	9% (5)	2% (1)	57
All Christian	44% (122)	26% (73)	18% (49)	10% (29)	2% (6)	280
All Non-Christian	25% (34)	18% (23)	42% (56)	14% (18)	1% (2)	133
Agnostic/Nothing in particular	47% (67)	32% (46)	15% (21)	2% (3)	4% (5)	143
Something Else	54% (57)	23% (24)	21% (22)	2% (2)	— (0)	105
Religious Non-Protestant/Catholic	27% (38)	17% (24)	41% (57)	14% (20)	1% (2)	141
Evangelical	39% (69)	31% (54)	23% (40)	6% (10)	— (1)	174
Non-Evangelical	54% (107)	20% (41)	14% (29)	8% (16)	3% (6)	198
Community: Urban	30% (87)	21% (60)	35% (101)	12% (35)	3% (7)	290
Community: Suburban	55% (156)	26% (72)	12% (34)	5% (15)	2% (5)	282
Community: Rural	48% (57)	32% (38)	15% (17)	4% (4)	2% (2)	119
Employ: Private Sector	34% (102)	29% (88)	22% (66)	12% (36)	2% (7)	299
Employ: Government	20% (17)	21% (18)	48% (41)	11% (10)	— (0)	86
Employ: Self-Employed	42% (26)	14% (9)	38% (24)	4% (3)	2% (1)	63
Employ: Retired	83% (81)	11% (11)	3% (3)	1% (1)	2% (2)	97
Military HH: Yes	42% (34)	20% (16)	19% (15)	16% (13)	3% (3)	80
Military HH: No	44% (266)	25% (153)	23% (137)	7% (42)	2% (12)	610
2022 House Vote: Democrat	38% (132)	22% (76)	28% (96)	10% (33)	2% (8)	345
2022 House Vote: Republican	48% (90)	30% (56)	16% (30)	4% (8)	2% (4)	188
2022 House Vote: Didnt Vote	49% (72)	23% (34)	18% (26)	8% (12)	2% (3)	148
2020 Vote: Joe Biden	39% (131)	22% (75)	26% (86)	10% (35)	2% (7)	334
2020 Vote: Donald Trump	49% (100)	29% (58)	16% (33)	4% (9)	1% (3)	203
2020 Vote: Didn't Vote	42% (58)	23% (32)	23% (32)	8% (11)	3% (4)	137
2018 House Vote: Democrat	42% (131)	21% (66)	27% (84)	8% (27)	2% (7)	314
2018 House Vote: Republican	50% (90)	27% (47)	16% (28)	6% (10)	2% (3)	179
2018 House Vote: Didnt Vote	39% (74)	29% (54)	20% (38)	9% (17)	3% (5)	187

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Table MCSP2_1: How many themed nights/days did you attend during the following years?
 2023

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	43%	(300)	25%	(169)	22%	(152)	8%	(54)	2%	(15)	690
4-Region: Northeast	42%	(60)	20%	(28)	28%	(39)	9%	(13)	1%	(2)	141
4-Region: Midwest	47%	(63)	24%	(31)	20%	(27)	9%	(12)	—	(0)	133
4-Region: South	49%	(120)	24%	(58)	18%	(43)	6%	(14)	3%	(8)	243
4-Region: West	33%	(57)	30%	(52)	25%	(44)	9%	(16)	3%	(5)	173
Sports Fan	40%	(237)	25%	(151)	24%	(145)	9%	(53)	2%	(10)	597
NHL Fan	30%	(123)	26%	(107)	30%	(123)	12%	(49)	2%	(9)	411
Supportive of Sports Inclusivity Events	40%	(182)	24%	(109)	25%	(115)	10%	(44)	1%	(5)	455

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP2_2: How many themed nights/days did you attend during the following years?
2022**

Demographic	None	1	2-3	4 or more	Don't remember	Total N
Adults	37% (256)	19% (128)	28% (195)	12% (80)	5% (31)	690
Gender: Male	30% (133)	18% (81)	32% (140)	13% (59)	5% (23)	436
Gender: Female	49% (124)	19% (47)	21% (55)	8% (21)	3% (8)	254
Age: 18-34	29% (79)	20% (57)	30% (84)	14% (38)	7% (19)	277
Age: 35-44	18% (27)	20% (30)	39% (57)	18% (27)	5% (7)	149
Age: 45-64	55% (106)	16% (30)	21% (39)	6% (11)	3% (5)	191
Age: 65+	61% (45)	16% (12)	19% (14)	4% (3)	— (0)	74
GenZers: 1997-2012	28% (27)	14% (13)	30% (28)	15% (14)	13% (12)	94
Millennials: 1981-1996	24% (76)	23% (73)	33% (104)	16% (51)	4% (14)	317
GenXers: 1965-1980	50% (76)	15% (22)	26% (39)	6% (9)	3% (5)	152
Baby Boomers: 1946-1964	60% (73)	17% (20)	19% (23)	4% (5)	1% (1)	123
PID: Dem (no lean)	29% (99)	16% (55)	36% (122)	16% (55)	2% (7)	337
PID: Ind (no lean)	55% (90)	16% (27)	15% (24)	9% (16)	5% (8)	165
PID: Rep (no lean)	36% (67)	25% (46)	26% (48)	5% (9)	9% (17)	189
PID/Gender: Dem Men	22% (53)	18% (42)	41% (97)	17% (41)	1% (3)	236
PID/Gender: Dem Women	46% (46)	12% (13)	25% (25)	14% (14)	4% (4)	101
PID/Gender: Ind Men	47% (45)	17% (16)	19% (18)	10% (10)	7% (6)	94
PID/Gender: Ind Women	65% (46)	16% (11)	9% (7)	8% (6)	2% (1)	70
PID/Gender: Rep Men	33% (35)	21% (23)	24% (26)	7% (8)	13% (14)	105
PID/Gender: Rep Women	39% (32)	29% (24)	27% (23)	2% (2)	3% (3)	83
Ideo: Liberal (1-3)	33% (86)	19% (50)	29% (77)	15% (40)	3% (9)	261
Ideo: Moderate (4)	45% (79)	13% (22)	24% (43)	10% (17)	9% (15)	177
Ideo: Conservative (5-7)	36% (81)	22% (50)	30% (67)	9% (20)	2% (5)	224
Educ: < College	45% (161)	17% (63)	23% (84)	9% (33)	5% (20)	362
Educ: Bachelors degree	39% (70)	19% (33)	27% (49)	10% (18)	5% (9)	179
Educ: Post-grad	17% (25)	21% (32)	41% (62)	19% (28)	2% (3)	150
Income: Under 50k	51% (137)	18% (49)	17% (47)	8% (21)	5% (13)	268
Income: 50k-100k	32% (79)	19% (46)	34% (83)	9% (22)	5% (13)	243
Income: 100k+	22% (40)	19% (33)	36% (65)	20% (36)	3% (6)	180
Ethnicity: White	35% (185)	20% (106)	29% (154)	12% (64)	4% (24)	533
Ethnicity: Hispanic	18% (22)	18% (21)	35% (41)	18% (22)	11% (13)	119

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Table MCSP2_2: How many themed nights/days did you attend during the following years?
 2022

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	37%	(256)	19%	(128)	28%	(195)	12%	(80)	5%	(31)	690
Ethnicity: Black	45%	(45)	15%	(15)	25%	(25)	10%	(10)	5%	(5)	100
Ethnicity: Other	46%	(26)	12%	(7)	29%	(17)	8%	(5)	4%	(3)	57
All Christian	36%	(102)	17%	(47)	31%	(86)	12%	(35)	4%	(10)	280
All Non-Christian	20%	(26)	21%	(27)	40%	(53)	18%	(23)	2%	(3)	133
Agnostic/Nothing in particular	42%	(60)	24%	(34)	19%	(27)	9%	(13)	6%	(9)	143
Something Else	48%	(51)	14%	(15)	24%	(25)	6%	(6)	8%	(8)	105
Religious Non-Protestant/Catholic	22%	(31)	20%	(28)	39%	(55)	17%	(23)	2%	(3)	141
Evangelical	35%	(62)	17%	(30)	32%	(56)	10%	(18)	5%	(8)	174
Non-Evangelical	44%	(87)	15%	(30)	24%	(48)	12%	(24)	5%	(10)	198
Community: Urban	25%	(72)	16%	(47)	37%	(108)	19%	(54)	3%	(9)	290
Community: Suburban	46%	(129)	21%	(60)	20%	(57)	6%	(17)	6%	(18)	282
Community: Rural	47%	(55)	18%	(21)	25%	(30)	7%	(8)	4%	(4)	119
Employ: Private Sector	30%	(88)	23%	(70)	32%	(95)	11%	(34)	4%	(12)	299
Employ: Government	18%	(16)	23%	(20)	37%	(32)	20%	(17)	2%	(2)	86
Employ: Self-Employed	34%	(21)	14%	(9)	26%	(17)	22%	(14)	3%	(2)	63
Employ: Retired	72%	(71)	11%	(11)	11%	(11)	2%	(2)	2%	(2)	97
Military HH: Yes	43%	(34)	14%	(11)	19%	(15)	21%	(17)	4%	(3)	80
Military HH: No	36%	(222)	19%	(117)	29%	(180)	10%	(63)	5%	(28)	610
2022 House Vote: Democrat	33%	(114)	16%	(56)	33%	(112)	15%	(53)	3%	(10)	345
2022 House Vote: Republican	42%	(78)	23%	(43)	26%	(49)	7%	(12)	3%	(5)	188
2022 House Vote: Didnt Vote	40%	(58)	19%	(28)	22%	(33)	9%	(13)	10%	(15)	148
2020 Vote: Joe Biden	31%	(103)	17%	(56)	34%	(114)	16%	(54)	2%	(8)	334
2020 Vote: Donald Trump	47%	(95)	22%	(45)	22%	(45)	7%	(14)	3%	(5)	203
2020 Vote: Didn't Vote	37%	(50)	17%	(24)	25%	(35)	8%	(11)	13%	(17)	137
2018 House Vote: Democrat	33%	(103)	17%	(53)	33%	(105)	15%	(46)	2%	(8)	314
2018 House Vote: Republican	45%	(80)	23%	(42)	21%	(38)	8%	(14)	3%	(5)	179
2018 House Vote: Didnt Vote	37%	(69)	17%	(32)	28%	(52)	9%	(16)	10%	(18)	187

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Table MCSP2_2: How many themed nights/days did you attend during the following years?
2022

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	37%	(256)	19%	(128)	28%	(195)	12%	(80)	5%	(31)	690
4-Region: Northeast	39%	(55)	14%	(19)	31%	(43)	15%	(22)	2%	(3)	141
4-Region: Midwest	37%	(50)	22%	(29)	32%	(42)	8%	(11)	1%	(1)	133
4-Region: South	40%	(96)	15%	(37)	26%	(64)	10%	(24)	9%	(21)	243
4-Region: West	32%	(56)	25%	(43)	26%	(45)	13%	(23)	4%	(6)	173
Sports Fan	33%	(198)	20%	(117)	30%	(180)	13%	(75)	4%	(26)	597
NHL Fan	27%	(112)	20%	(81)	34%	(142)	15%	(63)	3%	(14)	411
Supportive of Sports Inclusivity Events	32%	(146)	19%	(88)	32%	(144)	14%	(66)	2%	(11)	455

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_3: How many themed nights/days did you attend during the following years?
 2021

Demographic	None	1	2-3	4 or more	Don't remember	Total N
Adults	40% (280)	21% (146)	20% (140)	11% (79)	7% (46)	690
Gender: Male	36% (158)	20% (87)	22% (95)	15% (66)	7% (31)	436
Gender: Female	48% (121)	23% (59)	18% (45)	5% (13)	6% (15)	254
Age: 18-34	31% (86)	20% (56)	25% (68)	15% (42)	9% (24)	277
Age: 35-44	28% (42)	23% (35)	28% (41)	16% (23)	5% (7)	149
Age: 45-64	55% (105)	19% (37)	13% (24)	7% (13)	6% (11)	191
Age: 65+	63% (46)	24% (18)	8% (6)	1% (1)	5% (3)	74
GenZers: 1997-2012	35% (33)	26% (24)	13% (13)	11% (10)	15% (14)	94
Millennials: 1981-1996	29% (91)	20% (63)	29% (92)	17% (54)	5% (17)	317
GenXers: 1965-1980	50% (76)	23% (34)	13% (19)	8% (12)	6% (10)	152
Baby Boomers: 1946-1964	61% (75)	20% (25)	12% (15)	2% (2)	4% (5)	123
PID: Dem (no lean)	33% (112)	22% (73)	26% (86)	15% (49)	5% (17)	337
PID: Ind (no lean)	55% (91)	18% (29)	9% (15)	10% (17)	7% (12)	165
PID: Rep (no lean)	40% (76)	23% (44)	20% (39)	7% (13)	9% (17)	189
PID/Gender: Dem Men	25% (59)	21% (50)	31% (73)	19% (44)	5% (11)	236
PID/Gender: Dem Women	52% (53)	23% (23)	13% (14)	5% (5)	6% (6)	101
PID/Gender: Ind Men	58% (55)	18% (17)	4% (4)	11% (11)	9% (8)	94
PID/Gender: Ind Women	51% (36)	18% (13)	16% (11)	9% (6)	6% (4)	70
PID/Gender: Rep Men	41% (43)	20% (21)	18% (19)	11% (11)	11% (12)	105
PID/Gender: Rep Women	40% (33)	28% (24)	24% (20)	2% (2)	6% (5)	83
Ideo: Liberal (1-3)	40% (104)	21% (55)	21% (55)	13% (35)	5% (12)	261
Ideo: Moderate (4)	43% (76)	18% (32)	16% (28)	9% (17)	14% (25)	177
Ideo: Conservative (5-7)	38% (86)	22% (49)	25% (56)	12% (27)	3% (7)	224
Educ: < College	46% (165)	20% (72)	17% (63)	10% (37)	7% (25)	362
Educ: Bachelors degree	46% (81)	17% (30)	22% (40)	7% (13)	8% (15)	179
Educ: Post-grad	22% (33)	30% (44)	24% (37)	20% (29)	4% (6)	150
Income: Under 50k	51% (136)	22% (58)	14% (37)	7% (18)	7% (19)	268
Income: 50k-100k	41% (99)	20% (48)	23% (57)	10% (24)	7% (16)	243
Income: 100k+	25% (45)	23% (41)	26% (46)	21% (37)	6% (11)	180
Ethnicity: White	38% (201)	23% (120)	21% (110)	13% (69)	6% (33)	533
Ethnicity: Hispanic	17% (20)	24% (29)	30% (35)	18% (22)	11% (13)	119

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**Table MCSP2_3: How many themed nights/days did you attend during the following years?
2021**

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	40%	(280)	21%	(146)	20%	(140)	11%	(79)	7%	(46)	690
Ethnicity: Black	51%	(51)	19%	(19)	16%	(16)	5%	(5)	9%	(9)	100
Ethnicity: Other	49%	(28)	12%	(7)	24%	(14)	8%	(4)	7%	(4)	57
All Christian	40%	(113)	20%	(57)	19%	(53)	15%	(41)	6%	(16)	280
All Non-Christian	26%	(35)	23%	(31)	32%	(43)	15%	(20)	3%	(3)	133
Agnostic/Nothing in particular	44%	(62)	23%	(32)	16%	(24)	7%	(10)	10%	(15)	143
Something Else	46%	(48)	22%	(23)	16%	(17)	6%	(7)	10%	(10)	105
Religious Non-Protestant/Catholic	29%	(40)	23%	(33)	31%	(44)	14%	(20)	2%	(3)	141
Evangelical	40%	(69)	18%	(32)	24%	(41)	11%	(20)	7%	(12)	174
Non-Evangelical	44%	(86)	23%	(46)	13%	(26)	13%	(25)	7%	(14)	198
Community: Urban	30%	(88)	19%	(54)	28%	(81)	18%	(54)	5%	(14)	290
Community: Suburban	49%	(138)	22%	(62)	14%	(40)	7%	(19)	8%	(24)	282
Community: Rural	45%	(54)	26%	(31)	16%	(19)	6%	(7)	7%	(8)	119
Employ: Private Sector	35%	(104)	22%	(65)	23%	(69)	15%	(43)	6%	(18)	299
Employ: Government	24%	(20)	20%	(17)	36%	(31)	17%	(15)	4%	(3)	86
Employ: Self-Employed	41%	(26)	12%	(7)	30%	(19)	13%	(8)	4%	(3)	63
Employ: Retired	68%	(66)	19%	(18)	4%	(4)	2%	(2)	7%	(7)	97
Military HH: Yes	47%	(38)	17%	(13)	18%	(14)	14%	(11)	5%	(4)	80
Military HH: No	40%	(242)	22%	(133)	21%	(126)	11%	(68)	7%	(42)	610
2022 House Vote: Democrat	37%	(127)	20%	(70)	23%	(80)	14%	(47)	6%	(20)	345
2022 House Vote: Republican	47%	(88)	23%	(43)	20%	(38)	4%	(8)	5%	(10)	188
2022 House Vote: Didnt Vote	38%	(57)	22%	(33)	14%	(21)	15%	(22)	10%	(14)	148
2020 Vote: Joe Biden	35%	(116)	21%	(70)	24%	(81)	14%	(46)	6%	(21)	334
2020 Vote: Donald Trump	53%	(107)	22%	(44)	17%	(34)	5%	(10)	4%	(9)	203
2020 Vote: Didn't Vote	34%	(46)	21%	(29)	18%	(25)	15%	(21)	11%	(16)	137
2018 House Vote: Democrat	34%	(107)	23%	(71)	25%	(78)	13%	(41)	5%	(16)	314
2018 House Vote: Republican	50%	(90)	24%	(43)	17%	(30)	4%	(7)	5%	(9)	179
2018 House Vote: Didnt Vote	41%	(76)	17%	(33)	16%	(30)	15%	(29)	11%	(20)	187

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Table MCSP2_3: How many themed nights/days did you attend during the following years?
 2021

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	40%	(280)	21%	(146)	20%	(140)	11%	(79)	7%	(46)	690
4-Region: Northeast	38%	(53)	18%	(25)	23%	(33)	17%	(24)	4%	(6)	141
4-Region: Midwest	44%	(58)	31%	(41)	14%	(19)	6%	(8)	5%	(6)	133
4-Region: South	41%	(100)	19%	(46)	19%	(46)	10%	(25)	11%	(26)	243
4-Region: West	39%	(68)	20%	(34)	24%	(41)	13%	(22)	4%	(7)	173
Sports Fan	37%	(220)	23%	(136)	21%	(128)	12%	(72)	7%	(40)	597
NHL Fan	31%	(129)	23%	(96)	25%	(104)	15%	(61)	5%	(20)	411
Supportive of Sports Inclusivity Events	36%	(164)	24%	(111)	22%	(99)	14%	(62)	4%	(20)	455

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP2_4: How many themed nights/days did you attend during the following years?
2020**

Demographic	None	1	2-3	4 or more	Don't remember	Total N
Adults	46% (320)	16% (109)	20% (135)	10% (66)	9% (61)	690
Gender: Male	38% (166)	16% (69)	26% (113)	12% (53)	8% (35)	436
Gender: Female	60% (153)	16% (40)	9% (23)	5% (13)	10% (25)	254
Age: 18-34	37% (103)	18% (50)	23% (63)	13% (35)	9% (26)	277
Age: 35-44	36% (54)	16% (24)	30% (44)	11% (16)	7% (10)	149
Age: 45-64	58% (110)	14% (27)	14% (26)	8% (14)	7% (13)	191
Age: 65+	71% (52)	11% (8)	2% (2)	— (0)	16% (12)	74
GenZers: 1997-2012	44% (41)	18% (17)	13% (12)	8% (7)	17% (16)	94
Millennials: 1981-1996	35% (112)	17% (54)	28% (90)	14% (43)	5% (17)	317
GenXers: 1965-1980	53% (81)	14% (21)	16% (24)	8% (12)	9% (14)	152
Baby Boomers: 1946-1964	66% (81)	13% (16)	8% (10)	3% (3)	10% (13)	123
PID: Dem (no lean)	39% (132)	17% (58)	25% (84)	12% (39)	7% (23)	337
PID: Ind (no lean)	61% (101)	13% (22)	8% (13)	8% (14)	9% (14)	165
PID: Rep (no lean)	46% (86)	15% (29)	20% (38)	7% (12)	12% (23)	189
PID/Gender: Dem Men	28% (65)	19% (45)	33% (77)	15% (35)	6% (13)	236
PID/Gender: Dem Women	66% (67)	12% (12)	7% (7)	4% (4)	10% (10)	101
PID/Gender: Ind Men	64% (60)	10% (10)	8% (7)	11% (10)	8% (7)	94
PID/Gender: Ind Women	58% (41)	18% (12)	8% (6)	6% (4)	10% (7)	70
PID/Gender: Rep Men	38% (40)	14% (14)	27% (28)	7% (8)	14% (15)	105
PID/Gender: Rep Women	55% (46)	18% (15)	11% (10)	5% (5)	10% (9)	83
Ideo: Liberal (1-3)	41% (107)	18% (46)	22% (58)	13% (34)	6% (15)	261
Ideo: Moderate (4)	52% (92)	12% (22)	13% (23)	7% (12)	16% (29)	177
Ideo: Conservative (5-7)	44% (99)	18% (40)	23% (51)	9% (20)	6% (14)	224
Educ: < College	50% (180)	16% (57)	17% (60)	8% (28)	10% (36)	362
Educ: Bachelors degree	52% (92)	16% (28)	16% (29)	7% (12)	10% (17)	179
Educ: Post-grad	31% (47)	16% (24)	31% (47)	16% (25)	5% (8)	150
Income: Under 50k	52% (139)	17% (45)	13% (36)	6% (17)	12% (32)	268
Income: 50k-100k	49% (118)	16% (38)	21% (50)	8% (19)	7% (18)	243
Income: 100k+	35% (62)	14% (26)	28% (50)	17% (31)	6% (11)	180
Ethnicity: White	46% (244)	15% (79)	20% (109)	11% (56)	8% (44)	533
Ethnicity: Hispanic	32% (39)	21% (25)	18% (22)	16% (19)	12% (15)	119

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Table MCSP2_4: How many themed nights/days did you attend during the following years?
 2020

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	46%	(320)	16%	(109)	20%	(135)	10%	(66)	9%	(61)	690
Ethnicity: Black	52%	(52)	16%	(16)	13%	(13)	9%	(9)	11%	(11)	100
Ethnicity: Other	41%	(24)	24%	(14)	24%	(14)	1%	(0)	10%	(5)	57
All Christian	47%	(131)	16%	(46)	14%	(40)	13%	(37)	9%	(26)	280
All Non-Christian	28%	(37)	17%	(22)	42%	(56)	11%	(15)	2%	(3)	133
Agnostic/Nothing in particular	50%	(72)	18%	(25)	15%	(21)	6%	(9)	11%	(16)	143
Something Else	55%	(57)	12%	(12)	16%	(17)	5%	(5)	13%	(13)	105
Religious Non-Protestant/Catholic	30%	(42)	16%	(22)	40%	(57)	12%	(16)	3%	(4)	141
Evangelical	42%	(73)	17%	(30)	21%	(37)	11%	(19)	9%	(16)	174
Non-Evangelical	54%	(107)	15%	(30)	8%	(17)	11%	(21)	12%	(23)	198
Community: Urban	32%	(92)	15%	(45)	31%	(91)	14%	(41)	7%	(22)	290
Community: Suburban	60%	(169)	13%	(37)	10%	(28)	6%	(16)	11%	(32)	282
Community: Rural	50%	(59)	23%	(27)	14%	(16)	7%	(8)	7%	(8)	119
Employ: Private Sector	42%	(124)	16%	(48)	21%	(61)	12%	(37)	9%	(28)	299
Employ: Government	25%	(22)	18%	(16)	36%	(31)	15%	(13)	5%	(5)	86
Employ: Self-Employed	45%	(28)	13%	(8)	23%	(14)	13%	(8)	7%	(4)	63
Employ: Retired	68%	(66)	12%	(12)	8%	(7)	1%	(1)	10%	(10)	97
Military HH: Yes	49%	(39)	11%	(9)	23%	(18)	12%	(10)	5%	(4)	80
Military HH: No	46%	(280)	16%	(100)	19%	(117)	9%	(56)	9%	(57)	610
2022 House Vote: Democrat	41%	(141)	18%	(62)	22%	(76)	12%	(43)	7%	(24)	345
2022 House Vote: Republican	52%	(97)	15%	(29)	18%	(33)	5%	(10)	10%	(19)	188
2022 House Vote: Didnt Vote	51%	(75)	12%	(18)	18%	(26)	8%	(12)	12%	(17)	148
2020 Vote: Joe Biden	41%	(138)	17%	(56)	24%	(79)	11%	(38)	7%	(24)	334
2020 Vote: Donald Trump	52%	(106)	17%	(35)	17%	(34)	6%	(13)	8%	(16)	203
2020 Vote: Didn't Vote	47%	(65)	12%	(17)	15%	(21)	10%	(14)	15%	(21)	137
2018 House Vote: Democrat	41%	(128)	20%	(61)	22%	(71)	11%	(36)	6%	(19)	314
2018 House Vote: Republican	56%	(100)	13%	(24)	17%	(31)	4%	(7)	10%	(17)	179
2018 House Vote: Didnt Vote	46%	(86)	12%	(23)	17%	(32)	11%	(21)	13%	(25)	187

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Table MCSP2_4: How many themed nights/days did you attend during the following years?
2020

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	46%	(320)	16%	(109)	20%	(135)	10%	(66)	9%	(61)	690
4-Region: Northeast	46%	(65)	14%	(20)	23%	(33)	11%	(16)	5%	(8)	141
4-Region: Midwest	56%	(75)	17%	(23)	16%	(21)	3%	(4)	8%	(10)	133
4-Region: South	48%	(116)	12%	(30)	16%	(38)	9%	(23)	15%	(37)	243
4-Region: West	37%	(65)	21%	(36)	25%	(43)	13%	(23)	4%	(7)	173
Sports Fan	43%	(255)	17%	(103)	21%	(126)	10%	(61)	9%	(53)	597
NHL Fan	36%	(149)	18%	(75)	26%	(106)	13%	(53)	7%	(28)	411
Supportive of Sports Inclusivity Events	43%	(197)	17%	(78)	22%	(101)	11%	(52)	6%	(27)	455

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2_5: How many themed nights/days did you attend during the following years?
 2019

Demographic	None	1	2-3	4 or more	Don't remember	Total N
Adults	34% (235)	20% (141)	22% (153)	13% (88)	11% (74)	690
Gender: Male	28% (122)	22% (96)	26% (111)	15% (65)	10% (41)	436
Gender: Female	44% (112)	18% (45)	16% (42)	9% (23)	13% (32)	254
Age: 18-34	27% (74)	23% (64)	27% (75)	13% (35)	10% (28)	277
Age: 35-44	27% (40)	17% (26)	25% (36)	23% (34)	8% (12)	149
Age: 45-64	43% (81)	20% (38)	17% (33)	10% (18)	11% (20)	191
Age: 65+	53% (39)	16% (12)	11% (8)	2% (1)	17% (13)	74
GenZers: 1997-2012	31% (29)	26% (24)	15% (14)	12% (12)	16% (15)	94
Millennials: 1981-1996	26% (82)	19% (62)	30% (96)	17% (55)	7% (22)	317
GenXers: 1965-1980	42% (64)	18% (28)	17% (25)	11% (16)	12% (18)	152
Baby Boomers: 1946-1964	47% (58)	20% (24)	14% (17)	4% (5)	15% (18)	123
PID: Dem (no lean)	30% (101)	19% (65)	28% (93)	15% (49)	8% (28)	337
PID: Ind (no lean)	43% (71)	24% (39)	11% (18)	12% (19)	11% (18)	165
PID: Rep (no lean)	33% (63)	19% (36)	22% (42)	10% (19)	15% (28)	189
PID/Gender: Dem Men	23% (54)	21% (50)	31% (74)	18% (43)	6% (15)	236
PID/Gender: Dem Women	47% (47)	15% (15)	19% (19)	7% (7)	13% (13)	101
PID/Gender: Ind Men	42% (39)	23% (21)	13% (12)	13% (12)	10% (10)	94
PID/Gender: Ind Women	44% (31)	25% (18)	8% (6)	11% (8)	11% (8)	70
PID/Gender: Rep Men	27% (29)	23% (24)	24% (25)	10% (11)	16% (17)	105
PID/Gender: Rep Women	41% (34)	15% (12)	21% (17)	10% (9)	13% (11)	83
Ideo: Liberal (1-3)	34% (88)	19% (49)	27% (71)	13% (33)	7% (19)	261
Ideo: Moderate (4)	36% (64)	14% (25)	17% (30)	14% (25)	19% (34)	177
Ideo: Conservative (5-7)	32% (71)	25% (55)	22% (49)	13% (30)	8% (18)	224
Educ: < College	40% (144)	21% (76)	17% (61)	12% (43)	11% (38)	362
Educ: Bachelors degree	35% (63)	16% (28)	27% (48)	8% (14)	15% (26)	179
Educ: Post-grad	19% (28)	24% (36)	29% (44)	21% (31)	7% (10)	150
Income: Under 50k	46% (124)	20% (54)	12% (31)	9% (24)	13% (35)	268
Income: 50k-100k	31% (75)	20% (49)	28% (68)	11% (26)	10% (24)	243
Income: 100k+	20% (35)	21% (37)	30% (54)	21% (38)	8% (15)	180
Ethnicity: White	31% (165)	22% (116)	22% (117)	14% (73)	12% (61)	533
Ethnicity: Hispanic	22% (26)	21% (25)	25% (30)	21% (24)	12% (14)	119

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**Table MCSP2_5: How many themed nights/days did you attend during the following years?
2019**

Demographic	None	1	2-3	4 or more	Don't remember	Total N
Adults	34% (235)	20% (141)	22% (153)	13% (88)	11% (74)	690
Ethnicity: Black	42% (42)	15% (15)	23% (23)	8% (8)	12% (12)	100
Ethnicity: Other	47% (27)	15% (9)	22% (13)	13% (8)	2% (1)	57
All Christian	32% (89)	19% (54)	21% (60)	16% (46)	11% (32)	280
All Non-Christian	26% (35)	21% (27)	33% (44)	19% (25)	2% (2)	133
Agnostic/Nothing in particular	39% (56)	22% (32)	16% (23)	8% (12)	15% (21)	143
Something Else	38% (39)	21% (23)	20% (21)	6% (6)	15% (16)	105
Religious Non-Protestant/Catholic	27% (38)	20% (28)	32% (44)	19% (26)	2% (3)	141
Evangelical	33% (58)	19% (33)	26% (46)	11% (20)	10% (17)	174
Non-Evangelical	32% (64)	23% (45)	15% (30)	15% (30)	15% (29)	198
Community: Urban	23% (68)	19% (54)	32% (93)	17% (51)	8% (24)	290
Community: Suburban	45% (127)	18% (49)	16% (46)	7% (21)	14% (38)	282
Community: Rural	33% (40)	31% (37)	11% (13)	14% (17)	10% (12)	119
Employ: Private Sector	29% (87)	21% (62)	24% (73)	14% (41)	12% (35)	299
Employ: Government	14% (12)	24% (21)	42% (36)	16% (14)	4% (4)	86
Employ: Self-Employed	33% (21)	19% (12)	27% (17)	16% (10)	6% (4)	63
Employ: Retired	48% (47)	21% (21)	9% (9)	8% (7)	14% (14)	97
Military HH: Yes	36% (29)	16% (13)	24% (19)	18% (14)	6% (5)	80
Military HH: No	34% (206)	21% (128)	22% (134)	12% (74)	11% (69)	610
2022 House Vote: Democrat	31% (106)	19% (66)	26% (90)	14% (49)	10% (34)	345
2022 House Vote: Republican	36% (67)	21% (40)	21% (39)	10% (19)	12% (23)	188
2022 House Vote: Didnt Vote	39% (58)	23% (34)	14% (21)	13% (19)	11% (16)	148
2020 Vote: Joe Biden	30% (100)	19% (64)	27% (89)	13% (45)	11% (37)	334
2020 Vote: Donald Trump	39% (80)	20% (40)	20% (41)	11% (22)	9% (19)	203
2020 Vote: Didn't Vote	35% (48)	24% (32)	16% (22)	14% (19)	12% (17)	137
2018 House Vote: Democrat	30% (96)	21% (64)	27% (83)	13% (42)	9% (29)	314
2018 House Vote: Republican	39% (70)	20% (37)	21% (38)	6% (11)	13% (23)	179
2018 House Vote: Didnt Vote	34% (64)	21% (39)	16% (30)	17% (32)	12% (22)	187

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Table MCSP2_5: How many themed nights/days did you attend during the following years?
 2019

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	34%	(235)	20%	(141)	22%	(153)	13%	(88)	11%	(74)	690
4-Region: Northeast	34%	(49)	16%	(23)	28%	(40)	15%	(21)	6%	(9)	141
4-Region: Midwest	35%	(46)	29%	(39)	17%	(22)	11%	(14)	9%	(12)	133
4-Region: South	37%	(89)	14%	(33)	19%	(47)	14%	(34)	17%	(41)	243
4-Region: West	30%	(51)	26%	(46)	26%	(44)	11%	(19)	7%	(13)	173
Sports Fan	30%	(177)	22%	(131)	24%	(144)	14%	(81)	11%	(64)	597
NHL Fan	24%	(98)	24%	(97)	28%	(115)	15%	(62)	9%	(39)	411
Supportive of Sports Inclusivity Events	32%	(146)	22%	(99)	23%	(105)	15%	(70)	7%	(34)	455

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP2_6: How many themed nights/days did you attend during the following years?
2018**

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	31%	(212)	16%	(112)	24%	(164)	15%	(103)	14%	(100)	690
Gender: Male	26%	(112)	16%	(68)	27%	(118)	19%	(82)	13%	(56)	436
Gender: Female	39%	(100)	17%	(43)	18%	(46)	8%	(21)	17%	(44)	254
Age: 18-34	30%	(82)	13%	(36)	25%	(70)	17%	(46)	15%	(42)	277
Age: 35-44	19%	(29)	16%	(23)	32%	(48)	23%	(34)	10%	(15)	149
Age: 45-64	37%	(70)	21%	(40)	18%	(35)	11%	(21)	13%	(26)	191
Age: 65+	42%	(31)	16%	(12)	15%	(11)	3%	(2)	23%	(17)	74
GenZers: 1997-2012	29%	(27)	15%	(14)	13%	(12)	18%	(17)	26%	(24)	94
Millennials: 1981-1996	25%	(79)	14%	(44)	32%	(102)	20%	(63)	9%	(28)	317
GenXers: 1965-1980	37%	(56)	16%	(24)	22%	(33)	11%	(16)	14%	(21)	152
Baby Boomers: 1946-1964	39%	(47)	24%	(29)	11%	(14)	6%	(7)	20%	(25)	123
PID: Dem (no lean)	24%	(81)	15%	(50)	33%	(112)	17%	(56)	11%	(38)	337
PID: Ind (no lean)	45%	(73)	17%	(28)	7%	(12)	16%	(26)	16%	(26)	165
PID: Rep (no lean)	30%	(57)	18%	(34)	21%	(40)	11%	(22)	19%	(36)	189
PID/Gender: Dem Men	21%	(49)	13%	(30)	39%	(91)	20%	(47)	8%	(19)	236
PID/Gender: Dem Women	31%	(32)	20%	(21)	20%	(21)	9%	(9)	19%	(19)	101
PID/Gender: Ind Men	36%	(34)	18%	(17)	7%	(6)	23%	(22)	17%	(16)	94
PID/Gender: Ind Women	56%	(39)	16%	(11)	8%	(6)	6%	(4)	14%	(10)	70
PID/Gender: Rep Men	27%	(29)	21%	(22)	19%	(20)	13%	(14)	20%	(21)	105
PID/Gender: Rep Women	34%	(29)	14%	(12)	24%	(20)	9%	(8)	18%	(15)	83
Ideo: Liberal (1-3)	30%	(80)	15%	(39)	27%	(70)	15%	(40)	13%	(33)	261
Ideo: Moderate (4)	33%	(58)	14%	(26)	21%	(37)	11%	(19)	22%	(38)	177
Ideo: Conservative (5-7)	29%	(65)	20%	(44)	23%	(52)	16%	(36)	12%	(26)	224
Educ: < College	35%	(128)	18%	(64)	20%	(71)	12%	(45)	15%	(54)	362
Educ: Bachelors degree	32%	(57)	13%	(24)	22%	(39)	13%	(24)	19%	(35)	179
Educ: Post-grad	18%	(27)	16%	(24)	36%	(54)	23%	(35)	7%	(11)	150
Income: Under 50k	43%	(114)	16%	(44)	15%	(41)	8%	(21)	18%	(48)	268
Income: 50k-100k	26%	(63)	18%	(43)	28%	(67)	14%	(35)	14%	(34)	243
Income: 100k+	19%	(34)	14%	(25)	31%	(56)	26%	(47)	10%	(18)	180
Ethnicity: White	29%	(153)	17%	(91)	23%	(123)	17%	(93)	14%	(73)	533
Ethnicity: Hispanic	27%	(33)	4%	(5)	26%	(31)	27%	(33)	15%	(18)	119

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**Table MCSP2_6: How many themed nights/days did you attend during the following years?
 2018**

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	31%	(212)	16%	(112)	24%	(164)	15%	(103)	14%	(100)	690
Ethnicity: Black	41%	(41)	14%	(14)	20%	(20)	6%	(6)	19%	(19)	100
Ethnicity: Other	31%	(18)	12%	(7)	36%	(20)	8%	(4)	14%	(8)	57
All Christian	26%	(72)	17%	(49)	23%	(65)	19%	(52)	15%	(43)	280
All Non-Christian	21%	(28)	13%	(18)	44%	(59)	18%	(24)	3%	(4)	133
Agnostic/Nothing in particular	39%	(56)	18%	(25)	14%	(20)	8%	(11)	22%	(31)	143
Something Else	39%	(41)	14%	(15)	16%	(17)	13%	(14)	18%	(19)	105
Religious Non-Protestant/Catholic	22%	(30)	15%	(20)	42%	(59)	18%	(26)	4%	(5)	141
Evangelical	34%	(59)	14%	(25)	23%	(40)	16%	(28)	12%	(22)	174
Non-Evangelical	26%	(51)	19%	(37)	18%	(36)	18%	(36)	19%	(39)	198
Community: Urban	24%	(69)	13%	(39)	33%	(96)	20%	(58)	10%	(28)	290
Community: Suburban	37%	(105)	18%	(50)	19%	(55)	7%	(21)	18%	(51)	282
Community: Rural	32%	(38)	20%	(24)	11%	(13)	20%	(24)	17%	(20)	119
Employ: Private Sector	29%	(85)	15%	(45)	28%	(82)	15%	(44)	14%	(42)	299
Employ: Government	16%	(14)	15%	(13)	40%	(34)	21%	(18)	8%	(7)	86
Employ: Self-Employed	42%	(26)	11%	(7)	18%	(12)	19%	(12)	9%	(6)	63
Employ: Retired	39%	(38)	22%	(22)	14%	(13)	6%	(5)	19%	(19)	97
Military HH: Yes	34%	(27)	17%	(14)	23%	(19)	17%	(13)	9%	(7)	80
Military HH: No	30%	(185)	16%	(98)	24%	(145)	15%	(90)	15%	(93)	610
2022 House Vote: Democrat	25%	(88)	15%	(53)	29%	(98)	16%	(55)	15%	(51)	345
2022 House Vote: Republican	32%	(59)	19%	(35)	20%	(38)	13%	(24)	17%	(32)	188
2022 House Vote: Didnt Vote	42%	(62)	15%	(22)	17%	(25)	15%	(22)	11%	(16)	148
2020 Vote: Joe Biden	25%	(84)	16%	(53)	30%	(100)	15%	(50)	14%	(47)	334
2020 Vote: Donald Trump	35%	(71)	19%	(38)	18%	(36)	13%	(26)	15%	(31)	203
2020 Vote: Didn't Vote	35%	(49)	13%	(18)	20%	(27)	17%	(24)	14%	(19)	137
2018 House Vote: Democrat	28%	(87)	15%	(48)	29%	(92)	16%	(50)	12%	(37)	314
2018 House Vote: Republican	35%	(62)	18%	(31)	20%	(36)	10%	(18)	17%	(31)	179
2018 House Vote: Didnt Vote	32%	(60)	15%	(29)	19%	(35)	17%	(32)	17%	(32)	187

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Table MCSP2_6: How many themed nights/days did you attend during the following years?
2018

Demographic	None		1		2-3		4 or more		Don't remember		Total N
Adults	31%	(212)	16%	(112)	24%	(164)	15%	(103)	14%	(100)	690
4-Region: Northeast	29%	(41)	18%	(25)	29%	(40)	16%	(23)	8%	(12)	141
4-Region: Midwest	31%	(41)	22%	(30)	17%	(23)	18%	(23)	12%	(16)	133
4-Region: South	33%	(79)	13%	(32)	21%	(50)	13%	(32)	21%	(51)	243
4-Region: West	29%	(51)	15%	(26)	29%	(51)	15%	(25)	12%	(21)	173
Sports Fan	27%	(162)	17%	(99)	25%	(152)	16%	(97)	15%	(88)	597
NHL Fan	23%	(95)	16%	(65)	29%	(119)	19%	(78)	13%	(54)	411
Supportive of Sports Inclusivity Events	30%	(136)	15%	(70)	26%	(118)	18%	(82)	11%	(50)	455

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_1: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?*Star Wars Night*

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	17%	(373)	20%	(451)	13%	(281)	38%	(829)	12%	(268)	2202
Gender: Male	23%	(243)	24%	(258)	15%	(157)	29%	(313)	9%	(99)	1069
Gender: Female	12%	(131)	17%	(192)	11%	(123)	45%	(510)	15%	(169)	1125
Age: 18-34	24%	(153)	25%	(158)	14%	(89)	23%	(148)	13%	(83)	631
Age: 35-44	23%	(85)	26%	(98)	9%	(33)	28%	(103)	14%	(53)	372
Age: 45-64	16%	(116)	19%	(133)	14%	(100)	38%	(269)	13%	(94)	711
Age: 65+	4%	(19)	13%	(62)	12%	(60)	63%	(308)	8%	(38)	487
GenZers: 1997-2012	17%	(39)	20%	(47)	17%	(38)	32%	(73)	15%	(34)	231
Millennials: 1981-1996	27%	(190)	28%	(199)	11%	(79)	21%	(148)	13%	(89)	705
GenXers: 1965-1980	18%	(100)	20%	(111)	11%	(60)	38%	(208)	13%	(72)	551
Baby Boomers: 1946-1964	7%	(45)	14%	(91)	15%	(101)	54%	(364)	10%	(69)	670
PID: Dem (no lean)	22%	(212)	21%	(203)	12%	(116)	36%	(352)	10%	(97)	979
PID: Ind (no lean)	12%	(68)	19%	(110)	15%	(88)	36%	(208)	18%	(106)	580
PID: Rep (no lean)	15%	(94)	21%	(138)	12%	(78)	42%	(269)	10%	(65)	643
PID/Gender: Dem Men	29%	(152)	25%	(130)	13%	(68)	24%	(124)	9%	(46)	520
PID/Gender: Dem Women	13%	(60)	16%	(73)	10%	(47)	49%	(225)	11%	(51)	456
PID/Gender: Ind Men	15%	(40)	22%	(58)	17%	(45)	33%	(88)	13%	(33)	265
PID/Gender: Ind Women	9%	(28)	16%	(51)	14%	(42)	38%	(118)	23%	(72)	311
PID/Gender: Rep Men	18%	(51)	25%	(70)	15%	(44)	35%	(100)	7%	(19)	283
PID/Gender: Rep Women	12%	(43)	19%	(68)	9%	(34)	47%	(167)	13%	(46)	358
Ideo: Liberal (1-3)	24%	(168)	20%	(146)	13%	(92)	33%	(232)	10%	(74)	711
Ideo: Moderate (4)	14%	(94)	22%	(147)	14%	(93)	35%	(240)	15%	(104)	678
Ideo: Conservative (5-7)	14%	(99)	20%	(135)	11%	(78)	46%	(314)	9%	(64)	690
Educ: < College	15%	(213)	20%	(284)	12%	(177)	39%	(563)	14%	(201)	1439
Educ: Bachelors degree	18%	(87)	21%	(103)	16%	(77)	36%	(174)	9%	(44)	485
Educ: Post-grad	26%	(73)	23%	(65)	10%	(27)	33%	(92)	8%	(22)	278
Income: Under 50k	13%	(157)	19%	(225)	11%	(132)	41%	(483)	15%	(180)	1177
Income: 50k-100k	20%	(128)	21%	(135)	16%	(100)	35%	(223)	9%	(57)	643
Income: 100k+	23%	(88)	24%	(91)	13%	(49)	32%	(123)	8%	(31)	383
Ethnicity: White	17%	(294)	20%	(336)	13%	(216)	39%	(665)	11%	(188)	1699

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Table MCSP3_1: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Star Wars Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	17%	(373)	20%	(451)	13%	(281)	38%	(829)	12%	(268)	2202
Ethnicity: Hispanic	28%	(105)	20%	(75)	13%	(50)	23%	(86)	17%	(64)	379
Ethnicity: Black	18%	(52)	20%	(56)	11%	(31)	35%	(100)	16%	(44)	283
Ethnicity: Other	13%	(27)	27%	(59)	15%	(34)	29%	(64)	16%	(35)	220
All Christian	18%	(173)	19%	(175)	13%	(120)	40%	(372)	11%	(102)	942
All Non-Christian	31%	(73)	28%	(66)	7%	(17)	25%	(59)	9%	(21)	236
Atheist	23%	(24)	15%	(15)	9%	(9)	43%	(44)	10%	(11)	103
Agnostic/Nothing in particular	12%	(67)	20%	(115)	16%	(88)	37%	(210)	16%	(89)	568
Something Else	11%	(37)	23%	(80)	13%	(48)	41%	(144)	13%	(44)	353
Religious Non-Protestant/Catholic	30%	(77)	29%	(72)	7%	(18)	25%	(63)	9%	(22)	252
Evangelical	16%	(88)	21%	(119)	12%	(66)	42%	(239)	10%	(57)	568
Non-Evangelical	16%	(115)	17%	(119)	14%	(99)	39%	(275)	13%	(90)	698
Community: Urban	24%	(176)	23%	(170)	10%	(76)	30%	(221)	13%	(95)	738
Community: Suburban	13%	(120)	20%	(184)	15%	(142)	41%	(382)	11%	(99)	927
Community: Rural	14%	(77)	18%	(97)	12%	(63)	42%	(226)	14%	(74)	537
Employ: Private Sector	22%	(154)	26%	(186)	12%	(87)	30%	(212)	10%	(69)	707
Employ: Government	30%	(49)	24%	(39)	11%	(17)	25%	(41)	11%	(17)	164
Employ: Self-Employed	21%	(39)	25%	(46)	15%	(28)	27%	(50)	13%	(24)	188
Employ: Homemaker	19%	(24)	10%	(13)	15%	(20)	43%	(55)	13%	(17)	129
Employ: Student	15%	(12)	23%	(19)	17%	(14)	26%	(21)	19%	(15)	82
Employ: Retired	7%	(36)	13%	(73)	12%	(66)	59%	(318)	9%	(50)	542
Employ: Unemployed	16%	(36)	19%	(44)	11%	(25)	35%	(80)	20%	(45)	231
Employ: Other	15%	(23)	20%	(32)	15%	(24)	32%	(51)	18%	(30)	160
Military HH: Yes	14%	(36)	18%	(45)	10%	(27)	51%	(130)	7%	(19)	257
Military HH: No	17%	(338)	21%	(406)	13%	(254)	36%	(699)	13%	(248)	1945
2022 House Vote: Democrat	21%	(207)	21%	(208)	13%	(129)	35%	(351)	10%	(96)	992
2022 House Vote: Republican	13%	(82)	19%	(119)	12%	(74)	45%	(276)	11%	(69)	619
2022 House Vote: Didn't Vote	14%	(78)	20%	(115)	13%	(76)	34%	(191)	18%	(101)	560

Continued on next page

Table MCSP3_1: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?*Star Wars Night*

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	17%	(373)	20%	(451)	13%	(281)	38%	(829)	12%	(268)	2202
2020 Vote: Joe Biden	20%	(201)	19%	(192)	13%	(132)	37%	(373)	11%	(108)	1007
2020 Vote: Donald Trump	12%	(81)	21%	(143)	11%	(75)	44%	(298)	11%	(75)	671
2020 Vote: Didn't Vote	17%	(83)	23%	(108)	15%	(73)	29%	(139)	16%	(77)	480
2018 House Vote: Democrat	21%	(186)	21%	(186)	12%	(107)	36%	(317)	10%	(89)	885
2018 House Vote: Republican	12%	(70)	20%	(113)	12%	(66)	46%	(259)	11%	(60)	567
2018 House Vote: Didnt Vote	15%	(111)	21%	(148)	15%	(104)	33%	(240)	16%	(114)	716
4-Region: Northeast	23%	(88)	16%	(61)	14%	(53)	34%	(133)	13%	(50)	386
4-Region: Midwest	10%	(47)	18%	(82)	15%	(67)	47%	(214)	10%	(44)	455
4-Region: South	16%	(131)	20%	(168)	11%	(96)	39%	(326)	14%	(119)	840
4-Region: West	20%	(106)	27%	(140)	12%	(65)	30%	(155)	11%	(55)	521
Sports Fan	21%	(307)	25%	(368)	15%	(216)	31%	(458)	9%	(137)	1486
NHL Fan	27%	(228)	28%	(234)	14%	(117)	24%	(207)	7%	(62)	849
Supportive of Sports Inclusivity Events	25%	(288)	23%	(270)	13%	(150)	29%	(342)	10%	(114)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_2: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
College/University Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	15%	(321)	22%	(490)	12%	(266)	36%	(799)	15%	(326)	2202
Gender: Male	20%	(214)	26%	(282)	12%	(128)	30%	(316)	12%	(128)	1069
Gender: Female	9%	(107)	18%	(205)	12%	(136)	43%	(479)	18%	(197)	1125
Age: 18-34	23%	(144)	26%	(163)	11%	(73)	24%	(153)	16%	(100)	631
Age: 35-44	22%	(81)	29%	(107)	12%	(44)	20%	(74)	18%	(67)	372
Age: 45-64	11%	(78)	20%	(145)	12%	(87)	40%	(282)	17%	(120)	711
Age: 65+	4%	(18)	16%	(76)	13%	(64)	60%	(291)	8%	(39)	487
GenZers: 1997-2012	16%	(38)	23%	(54)	16%	(36)	29%	(67)	16%	(36)	231
Millennials: 1981-1996	26%	(180)	28%	(194)	10%	(74)	20%	(140)	17%	(118)	705
GenXers: 1965-1980	13%	(70)	22%	(120)	13%	(72)	35%	(194)	17%	(95)	551
Baby Boomers: 1946-1964	5%	(32)	17%	(115)	12%	(84)	54%	(365)	11%	(75)	670
PID: Dem (no lean)	17%	(166)	25%	(248)	13%	(123)	32%	(317)	13%	(126)	979
PID: Ind (no lean)	10%	(61)	17%	(98)	12%	(71)	39%	(225)	22%	(125)	580
PID: Rep (no lean)	15%	(95)	22%	(144)	11%	(73)	40%	(257)	12%	(74)	643
PID/Gender: Dem Men	25%	(128)	30%	(154)	11%	(59)	22%	(113)	13%	(66)	520
PID/Gender: Dem Women	8%	(38)	20%	(92)	14%	(62)	45%	(204)	13%	(60)	456
PID/Gender: Ind Men	12%	(33)	21%	(55)	11%	(29)	41%	(108)	15%	(40)	265
PID/Gender: Ind Women	9%	(28)	14%	(42)	13%	(41)	37%	(115)	27%	(84)	311
PID/Gender: Rep Men	19%	(54)	26%	(73)	14%	(39)	34%	(96)	8%	(22)	283
PID/Gender: Rep Women	11%	(41)	20%	(71)	9%	(33)	45%	(160)	15%	(52)	358
Ideo: Liberal (1-3)	20%	(139)	21%	(151)	16%	(115)	31%	(219)	12%	(87)	711
Ideo: Moderate (4)	13%	(87)	24%	(160)	9%	(64)	34%	(228)	20%	(138)	678
Ideo: Conservative (5-7)	13%	(90)	24%	(164)	11%	(78)	42%	(287)	10%	(71)	690
Educ: < College	12%	(168)	20%	(283)	11%	(165)	40%	(570)	18%	(253)	1439
Educ: Bachelors degree	16%	(76)	26%	(127)	13%	(65)	35%	(170)	10%	(46)	485
Educ: Post-grad	28%	(77)	29%	(80)	13%	(37)	21%	(59)	9%	(26)	278
Income: Under 50k	10%	(113)	19%	(229)	11%	(126)	41%	(481)	19%	(228)	1177
Income: 50k-100k	18%	(117)	25%	(162)	15%	(98)	32%	(203)	10%	(62)	643
Income: 100k+	24%	(91)	26%	(99)	11%	(42)	30%	(115)	9%	(36)	383
Ethnicity: White	14%	(246)	21%	(364)	12%	(200)	38%	(648)	14%	(241)	1699

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Table MCSP3_2: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 College/University Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	15%	(321)	22%	(490)	12%	(266)	36%	(799)	15%	(326)	2202
Ethnicity: Hispanic	16%	(61)	22%	(85)	12%	(45)	26%	(99)	24%	(90)	379
Ethnicity: Black	20%	(58)	25%	(70)	12%	(34)	27%	(75)	16%	(46)	283
Ethnicity: Other	8%	(18)	25%	(55)	15%	(33)	35%	(76)	17%	(38)	220
All Christian	16%	(150)	21%	(199)	12%	(117)	37%	(352)	13%	(125)	942
All Non-Christian	26%	(61)	33%	(78)	9%	(20)	24%	(56)	8%	(20)	236
Atheist	7%	(7)	12%	(12)	17%	(17)	49%	(50)	16%	(17)	103
Agnostic/Nothing in particular	10%	(56)	21%	(121)	13%	(72)	37%	(212)	19%	(107)	568
Something Else	14%	(48)	22%	(79)	11%	(40)	36%	(129)	16%	(57)	353
Religious Non-Protestant/Catholic	26%	(64)	33%	(83)	10%	(25)	24%	(60)	8%	(21)	252
Evangelical	17%	(98)	22%	(127)	11%	(62)	37%	(208)	13%	(73)	568
Non-Evangelical	13%	(90)	21%	(147)	12%	(85)	38%	(267)	16%	(109)	698
Community: Urban	21%	(158)	25%	(188)	9%	(70)	29%	(211)	15%	(110)	738
Community: Suburban	10%	(94)	23%	(215)	15%	(139)	38%	(354)	13%	(124)	927
Community: Rural	13%	(69)	16%	(87)	11%	(57)	44%	(234)	17%	(91)	537
Employ: Private Sector	19%	(136)	27%	(192)	13%	(92)	27%	(193)	13%	(95)	707
Employ: Government	31%	(50)	25%	(41)	12%	(19)	22%	(36)	11%	(18)	164
Employ: Self-Employed	22%	(42)	19%	(36)	14%	(27)	28%	(53)	16%	(30)	188
Employ: Homemaker	7%	(8)	21%	(27)	8%	(11)	43%	(56)	21%	(27)	129
Employ: Student	21%	(17)	26%	(21)	17%	(14)	17%	(14)	19%	(16)	82
Employ: Retired	4%	(23)	17%	(90)	12%	(66)	57%	(311)	10%	(52)	542
Employ: Unemployed	9%	(22)	20%	(46)	9%	(22)	37%	(85)	24%	(56)	231
Employ: Other	15%	(24)	24%	(38)	10%	(16)	31%	(49)	20%	(32)	160
Military HH: Yes	11%	(29)	19%	(48)	13%	(33)	48%	(122)	10%	(25)	257
Military HH: No	15%	(292)	23%	(442)	12%	(234)	35%	(677)	15%	(301)	1945
2022 House Vote: Democrat	18%	(174)	25%	(246)	13%	(130)	33%	(325)	12%	(117)	992
2022 House Vote: Republican	13%	(81)	22%	(138)	13%	(80)	38%	(238)	13%	(81)	619
2022 House Vote: Didnt Vote	11%	(62)	18%	(100)	9%	(52)	40%	(222)	22%	(124)	560

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Table MCSP3_2: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
College/University Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	15%	(321)	22%	(490)	12%	(266)	36%	(799)	15%	(326)	2202
2020 Vote: Joe Biden	17%	(175)	24%	(243)	13%	(130)	34%	(346)	11%	(113)	1007
2020 Vote: Donald Trump	13%	(86)	22%	(147)	12%	(82)	40%	(269)	13%	(86)	671
2020 Vote: Didn't Vote	12%	(56)	19%	(93)	10%	(49)	34%	(165)	24%	(116)	480
2018 House Vote: Democrat	18%	(155)	25%	(223)	12%	(108)	33%	(288)	12%	(111)	885
2018 House Vote: Republican	13%	(75)	22%	(127)	13%	(73)	41%	(230)	11%	(62)	567
2018 House Vote: Didnt Vote	12%	(88)	19%	(136)	11%	(81)	37%	(267)	20%	(145)	716
4-Region: Northeast	18%	(69)	20%	(76)	12%	(47)	34%	(132)	16%	(62)	386
4-Region: Midwest	11%	(50)	20%	(92)	13%	(57)	45%	(203)	12%	(53)	455
4-Region: South	15%	(128)	23%	(191)	11%	(96)	35%	(291)	16%	(134)	840
4-Region: West	14%	(74)	25%	(130)	13%	(67)	33%	(173)	15%	(77)	521
Sports Fan	20%	(299)	29%	(427)	14%	(205)	26%	(385)	12%	(171)	1486
NHL Fan	25%	(208)	31%	(262)	13%	(110)	22%	(188)	9%	(81)	849
Supportive of Sports Inclusivity Events	21%	(243)	26%	(300)	13%	(146)	29%	(337)	12%	(139)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_3: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Jersey Retirement Night, where a specific number is retired from the franchise in honor of a player

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	17%	(385)	23%	(505)	11%	(248)	33%	(718)	16%	(346)	2202
Gender: Male	25%	(265)	26%	(279)	12%	(126)	25%	(263)	13%	(135)	1069
Gender: Female	11%	(119)	20%	(226)	11%	(119)	40%	(450)	19%	(211)	1125
Age: 18-34	21%	(134)	21%	(130)	13%	(84)	27%	(168)	18%	(116)	631
Age: 35-44	31%	(114)	23%	(84)	8%	(30)	19%	(70)	20%	(73)	372
Age: 45-64	14%	(103)	27%	(190)	11%	(79)	33%	(235)	15%	(105)	711
Age: 65+	7%	(33)	21%	(101)	11%	(56)	50%	(245)	11%	(53)	487
GenZers: 1997-2012	14%	(31)	15%	(34)	20%	(45)	28%	(65)	24%	(55)	231
Millennials: 1981-1996	28%	(197)	24%	(168)	9%	(66)	22%	(154)	17%	(121)	705
GenXers: 1965-1980	16%	(90)	27%	(150)	11%	(59)	31%	(171)	15%	(81)	551
Baby Boomers: 1946-1964	10%	(65)	22%	(148)	11%	(73)	45%	(298)	13%	(86)	670
PID: Dem (no lean)	20%	(196)	25%	(250)	11%	(106)	30%	(298)	13%	(130)	979
PID: Ind (no lean)	13%	(78)	19%	(110)	13%	(74)	34%	(196)	21%	(122)	580
PID: Rep (no lean)	17%	(111)	23%	(146)	11%	(68)	35%	(224)	15%	(94)	643
PID/Gender: Dem Men	29%	(153)	28%	(145)	11%	(55)	21%	(107)	12%	(60)	520
PID/Gender: Dem Women	9%	(43)	23%	(105)	11%	(48)	42%	(190)	15%	(70)	456
PID/Gender: Ind Men	18%	(47)	24%	(64)	15%	(40)	28%	(73)	15%	(41)	265
PID/Gender: Ind Women	10%	(31)	15%	(46)	11%	(34)	39%	(120)	26%	(80)	311
PID/Gender: Rep Men	23%	(65)	25%	(71)	11%	(32)	29%	(83)	12%	(34)	283
PID/Gender: Rep Women	13%	(46)	21%	(76)	10%	(36)	39%	(140)	17%	(61)	358
Ideo: Liberal (1-3)	21%	(148)	24%	(173)	10%	(74)	30%	(213)	14%	(103)	711
Ideo: Moderate (4)	15%	(99)	24%	(161)	12%	(81)	32%	(214)	18%	(123)	678
Ideo: Conservative (5-7)	18%	(124)	22%	(150)	10%	(72)	37%	(256)	13%	(87)	690
Educ: < College	16%	(230)	21%	(301)	11%	(158)	34%	(489)	18%	(261)	1439
Educ: Bachelors degree	16%	(76)	28%	(134)	12%	(60)	32%	(157)	12%	(57)	485
Educ: Post-grad	28%	(79)	25%	(71)	11%	(30)	26%	(71)	10%	(28)	278
Income: Under 50k	13%	(153)	18%	(213)	11%	(124)	37%	(438)	21%	(248)	1177
Income: 50k-100k	21%	(133)	28%	(178)	14%	(89)	28%	(183)	9%	(59)	643
Income: 100k+	26%	(98)	30%	(114)	9%	(35)	25%	(97)	10%	(39)	383
Ethnicity: White	18%	(308)	23%	(387)	11%	(186)	34%	(570)	15%	(248)	1699

Continued on next page

Table MCSP3_3: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Jersey Retirement Night, where a specific number is retired from the franchise in honor of a player

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	17%	(385)	23%	(505)	11%	(248)	33%	(718)	16%	(346)	2202
Ethnicity: Hispanic	21%	(79)	22%	(83)	11%	(43)	24%	(90)	22%	(84)	379
Ethnicity: Black	21%	(58)	25%	(70)	11%	(30)	27%	(78)	17%	(48)	283
Ethnicity: Other	8%	(18)	22%	(48)	15%	(33)	32%	(70)	23%	(50)	220
All Christian	17%	(164)	25%	(235)	10%	(95)	34%	(325)	13%	(123)	942
All Non-Christian	33%	(78)	22%	(52)	11%	(25)	19%	(44)	16%	(37)	236
Atheist	11%	(12)	16%	(16)	16%	(17)	40%	(41)	17%	(17)	103
Agnostic/Nothing in particular	15%	(84)	24%	(136)	11%	(60)	33%	(188)	17%	(99)	568
Something Else	13%	(46)	19%	(66)	15%	(51)	34%	(120)	20%	(70)	353
Religious Non-Protestant/Catholic	33%	(82)	22%	(55)	10%	(26)	20%	(51)	15%	(38)	252
Evangelical	17%	(98)	20%	(116)	10%	(57)	37%	(210)	15%	(87)	568
Non-Evangelical	16%	(109)	25%	(176)	12%	(86)	32%	(222)	15%	(106)	698
Community: Urban	23%	(172)	24%	(177)	8%	(60)	28%	(207)	17%	(122)	738
Community: Suburban	14%	(129)	24%	(220)	14%	(126)	34%	(316)	15%	(135)	927
Community: Rural	16%	(84)	20%	(109)	11%	(62)	36%	(194)	16%	(88)	537
Employ: Private Sector	21%	(147)	31%	(221)	9%	(66)	26%	(185)	13%	(89)	707
Employ: Government	33%	(54)	22%	(37)	12%	(20)	20%	(33)	12%	(20)	164
Employ: Self-Employed	19%	(35)	24%	(44)	14%	(26)	26%	(49)	18%	(33)	188
Employ: Homemaker	8%	(10)	12%	(16)	10%	(13)	42%	(55)	27%	(35)	129
Employ: Student	16%	(13)	18%	(15)	15%	(12)	24%	(20)	26%	(21)	82
Employ: Retired	10%	(54)	21%	(113)	11%	(57)	48%	(259)	11%	(59)	542
Employ: Unemployed	15%	(34)	15%	(35)	13%	(30)	33%	(77)	23%	(54)	231
Employ: Other	23%	(37)	15%	(25)	14%	(23)	25%	(41)	22%	(35)	160
Military HH: Yes	16%	(42)	22%	(55)	8%	(21)	45%	(115)	9%	(24)	257
Military HH: No	18%	(343)	23%	(450)	12%	(228)	31%	(603)	17%	(322)	1945
2022 House Vote: Democrat	20%	(199)	26%	(259)	11%	(109)	31%	(303)	12%	(123)	992
2022 House Vote: Republican	18%	(109)	22%	(135)	11%	(71)	35%	(215)	14%	(89)	619
2022 House Vote: Didnt Vote	13%	(73)	19%	(106)	12%	(67)	33%	(185)	23%	(129)	560

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Table MCSP3_3: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Jersey Retirement Night, where a specific number is retired from the franchise in honor of a player

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	17%	(385)	23%	(505)	11%	(248)	33%	(718)	16%	(346)	2202
2020 Vote: Joe Biden	21%	(210)	24%	(242)	10%	(103)	32%	(323)	13%	(129)	1007
2020 Vote: Donald Trump	15%	(100)	24%	(160)	12%	(78)	36%	(241)	14%	(92)	671
2020 Vote: Didn't Vote	15%	(70)	20%	(96)	13%	(65)	29%	(140)	23%	(110)	480
2018 House Vote: Democrat	21%	(187)	27%	(241)	9%	(79)	31%	(273)	12%	(105)	885
2018 House Vote: Republican	17%	(94)	23%	(128)	11%	(61)	36%	(206)	14%	(78)	567
2018 House Vote: Didnt Vote	14%	(99)	18%	(131)	15%	(104)	32%	(229)	21%	(154)	716
4-Region: Northeast	21%	(83)	23%	(90)	9%	(34)	29%	(111)	18%	(68)	386
4-Region: Midwest	17%	(79)	22%	(98)	14%	(63)	36%	(163)	11%	(52)	455
4-Region: South	16%	(132)	21%	(179)	10%	(86)	33%	(278)	20%	(165)	840
4-Region: West	18%	(91)	27%	(139)	12%	(65)	32%	(165)	12%	(61)	521
Sports Fan	25%	(371)	29%	(437)	12%	(181)	21%	(313)	12%	(183)	1486
NHL Fan	30%	(258)	32%	(272)	11%	(97)	16%	(137)	10%	(84)	849
Supportive of Sports Inclusivity Events	22%	(260)	27%	(318)	11%	(133)	26%	(306)	13%	(148)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCSP3_4: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Nickelodeon Night

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	13% (283)	19% (411)	15% (331)	40% (871)	14% (307)	2202
Gender: Male	15% (160)	18% (190)	17% (181)	37% (395)	13% (144)	1069
Gender: Female	11% (120)	19% (219)	13% (150)	42% (473)	14% (163)	1125
Age: 18-34	25% (161)	28% (174)	15% (93)	18% (115)	14% (89)	631
Age: 35-44	21% (77)	26% (98)	14% (51)	26% (96)	13% (49)	372
Age: 45-64	6% (41)	15% (107)	17% (121)	45% (318)	18% (126)	711
Age: 65+	1% (4)	7% (32)	14% (66)	70% (342)	9% (43)	487
GenZers: 1997-2012	20% (46)	28% (64)	15% (35)	21% (49)	16% (37)	231
Millennials: 1981-1996	26% (184)	28% (199)	15% (102)	19% (131)	12% (88)	705
GenXers: 1965-1980	8% (45)	16% (89)	16% (88)	42% (231)	18% (98)	551
Baby Boomers: 1946-1964	1% (8)	9% (58)	15% (103)	63% (420)	12% (81)	670
PID: Dem (no lean)	17% (166)	18% (177)	15% (151)	36% (357)	13% (128)	979
PID: Ind (no lean)	11% (64)	19% (108)	14% (82)	38% (221)	18% (106)	580
PID: Rep (no lean)	8% (53)	19% (125)	15% (98)	46% (293)	11% (73)	643
PID/Gender: Dem Men	22% (115)	18% (93)	16% (82)	30% (156)	14% (74)	520
PID/Gender: Dem Women	11% (50)	18% (83)	15% (68)	44% (200)	12% (54)	456
PID/Gender: Ind Men	8% (21)	13% (35)	18% (47)	46% (121)	15% (41)	265
PID/Gender: Ind Women	13% (41)	23% (72)	11% (35)	32% (98)	21% (64)	311
PID/Gender: Rep Men	9% (24)	22% (62)	18% (51)	41% (117)	10% (29)	283
PID/Gender: Rep Women	8% (29)	18% (64)	13% (47)	49% (174)	12% (45)	358
Ideo: Liberal (1-3)	16% (117)	18% (130)	17% (121)	35% (250)	13% (93)	711
Ideo: Moderate (4)	10% (71)	23% (154)	14% (93)	36% (246)	17% (113)	678
Ideo: Conservative (5-7)	10% (71)	16% (111)	15% (106)	48% (331)	10% (72)	690
Educ: < College	12% (168)	19% (271)	15% (212)	39% (565)	15% (223)	1439
Educ: Bachelors degree	11% (54)	17% (83)	17% (82)	43% (207)	12% (58)	485
Educ: Post-grad	22% (61)	20% (56)	13% (37)	35% (99)	9% (25)	278
Income: Under 50k	8% (96)	19% (223)	13% (158)	42% (494)	17% (206)	1177
Income: 50k-100k	17% (112)	19% (121)	18% (117)	36% (233)	9% (59)	643
Income: 100k+	20% (75)	17% (66)	15% (56)	38% (144)	11% (42)	383
Ethnicity: White	13% (217)	18% (302)	15% (247)	42% (719)	13% (213)	1699

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Table MCSP3_4: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Nickelodeon Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(283)	19%	(411)	15%	(331)	40%	(871)	14%	(307)	2202
Ethnicity: Hispanic	20%	(76)	20%	(76)	13%	(50)	30%	(112)	17%	(64)	379
Ethnicity: Black	17%	(47)	22%	(63)	16%	(46)	28%	(81)	16%	(47)	283
Ethnicity: Other	9%	(19)	21%	(45)	17%	(37)	32%	(71)	21%	(47)	220
All Christian	11%	(104)	15%	(144)	17%	(164)	43%	(406)	13%	(123)	942
All Non-Christian	27%	(64)	30%	(71)	9%	(22)	24%	(56)	10%	(23)	236
Atheist	6%	(6)	15%	(15)	14%	(14)	56%	(57)	9%	(10)	103
Agnostic/Nothing in particular	11%	(62)	18%	(105)	15%	(85)	39%	(221)	17%	(95)	568
Something Else	13%	(46)	21%	(75)	13%	(45)	37%	(130)	16%	(56)	353
Religious Non-Protestant/Catholic	25%	(64)	30%	(76)	11%	(27)	24%	(60)	10%	(25)	252
Evangelical	14%	(80)	19%	(110)	13%	(72)	42%	(239)	12%	(68)	568
Non-Evangelical	10%	(68)	13%	(93)	20%	(138)	41%	(289)	16%	(110)	698
Community: Urban	19%	(143)	21%	(157)	14%	(100)	30%	(220)	16%	(118)	738
Community: Suburban	8%	(74)	19%	(175)	18%	(165)	44%	(409)	11%	(103)	927
Community: Rural	12%	(66)	15%	(78)	12%	(66)	45%	(243)	16%	(85)	537
Employ: Private Sector	18%	(129)	22%	(156)	16%	(113)	32%	(223)	12%	(87)	707
Employ: Government	31%	(51)	21%	(34)	8%	(13)	26%	(42)	14%	(22)	164
Employ: Self-Employed	12%	(22)	22%	(40)	17%	(32)	29%	(54)	20%	(38)	188
Employ: Homemaker	12%	(15)	22%	(28)	15%	(20)	36%	(47)	15%	(19)	129
Employ: Student	11%	(9)	27%	(22)	22%	(18)	17%	(14)	22%	(18)	82
Employ: Retired	1%	(7)	8%	(42)	13%	(73)	67%	(364)	10%	(57)	542
Employ: Unemployed	11%	(25)	23%	(52)	15%	(35)	33%	(76)	18%	(43)	231
Employ: Other	16%	(25)	22%	(35)	17%	(27)	31%	(50)	15%	(23)	160
Military HH: Yes	9%	(24)	14%	(36)	11%	(28)	55%	(142)	11%	(27)	257
Military HH: No	13%	(259)	19%	(375)	16%	(303)	37%	(729)	14%	(280)	1945
2022 House Vote: Democrat	16%	(158)	17%	(170)	17%	(168)	38%	(374)	12%	(122)	992
2022 House Vote: Republican	7%	(44)	17%	(102)	14%	(88)	49%	(304)	13%	(81)	619
2022 House Vote: Didnt Vote	14%	(78)	24%	(132)	13%	(70)	32%	(180)	18%	(100)	560

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Table MCSP3_4: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Nickelodeon Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(283)	19%	(411)	15%	(331)	40%	(871)	14%	(307)	2202
2020 Vote: Joe Biden	16%	(162)	17%	(167)	16%	(164)	39%	(391)	12%	(122)	1007
2020 Vote: Donald Trump	7%	(44)	17%	(114)	15%	(98)	50%	(333)	12%	(82)	671
2020 Vote: Didn't Vote	15%	(73)	26%	(124)	13%	(64)	26%	(124)	20%	(95)	480
2018 House Vote: Democrat	17%	(149)	17%	(151)	16%	(139)	38%	(339)	12%	(107)	885
2018 House Vote: Republican	7%	(41)	17%	(95)	15%	(84)	49%	(277)	12%	(70)	567
2018 House Vote: Didnt Vote	13%	(91)	23%	(162)	14%	(104)	33%	(236)	17%	(125)	716
4-Region: Northeast	18%	(71)	19%	(72)	12%	(46)	37%	(143)	14%	(54)	386
4-Region: Midwest	10%	(46)	15%	(68)	18%	(83)	45%	(204)	12%	(54)	455
4-Region: South	11%	(93)	20%	(166)	14%	(120)	40%	(334)	15%	(126)	840
4-Region: West	14%	(73)	20%	(105)	15%	(81)	36%	(190)	14%	(73)	521
Sports Fan	16%	(242)	21%	(318)	18%	(260)	34%	(501)	11%	(165)	1486
NHL Fan	21%	(179)	23%	(195)	17%	(145)	29%	(247)	10%	(83)	849
Supportive of Sports Inclusivity Events	20%	(230)	22%	(251)	16%	(182)	31%	(365)	12%	(136)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_5: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 SpongeBob SquarePants Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(295)	18%	(398)	12%	(273)	43%	(956)	13%	(279)	2202
Gender: Male	15%	(164)	18%	(196)	13%	(144)	42%	(445)	11%	(121)	1069
Gender: Female	11%	(128)	18%	(200)	12%	(129)	45%	(508)	14%	(159)	1125
Age: 18-34	27%	(171)	26%	(166)	11%	(69)	22%	(139)	14%	(86)	631
Age: 35-44	17%	(62)	26%	(95)	14%	(53)	31%	(114)	13%	(48)	372
Age: 45-64	8%	(56)	14%	(99)	15%	(108)	48%	(342)	15%	(106)	711
Age: 65+	1%	(6)	8%	(38)	9%	(43)	74%	(362)	8%	(39)	487
GenZers: 1997-2012	26%	(60)	28%	(66)	13%	(29)	18%	(41)	15%	(34)	231
Millennials: 1981-1996	24%	(166)	25%	(174)	12%	(86)	26%	(184)	13%	(94)	705
GenXers: 1965-1980	11%	(58)	18%	(99)	12%	(65)	45%	(250)	14%	(78)	551
Baby Boomers: 1946-1964	1%	(10)	9%	(58)	14%	(92)	66%	(440)	11%	(70)	670
PID: Dem (no lean)	17%	(168)	20%	(199)	11%	(109)	40%	(395)	11%	(108)	979
PID: Ind (no lean)	12%	(72)	14%	(78)	13%	(75)	43%	(250)	18%	(104)	580
PID: Rep (no lean)	9%	(55)	19%	(121)	14%	(89)	48%	(311)	10%	(67)	643
PID/Gender: Dem Men	22%	(114)	21%	(109)	12%	(63)	34%	(175)	11%	(59)	520
PID/Gender: Dem Women	11%	(52)	19%	(89)	10%	(46)	48%	(220)	11%	(49)	456
PID/Gender: Ind Men	9%	(23)	9%	(23)	16%	(42)	52%	(138)	14%	(38)	265
PID/Gender: Ind Women	15%	(47)	17%	(54)	11%	(33)	36%	(111)	21%	(66)	311
PID/Gender: Rep Men	9%	(26)	22%	(64)	14%	(39)	47%	(132)	8%	(23)	283
PID/Gender: Rep Women	8%	(30)	16%	(57)	14%	(50)	50%	(177)	12%	(44)	358
Ideo: Liberal (1-3)	15%	(109)	21%	(147)	12%	(86)	40%	(286)	12%	(83)	711
Ideo: Moderate (4)	14%	(91)	21%	(142)	12%	(82)	40%	(268)	14%	(94)	678
Ideo: Conservative (5-7)	10%	(71)	14%	(96)	14%	(97)	51%	(354)	10%	(72)	690
Educ: < College	14%	(195)	18%	(257)	12%	(168)	42%	(606)	15%	(213)	1439
Educ: Bachelors degree	8%	(40)	18%	(85)	15%	(72)	50%	(245)	9%	(43)	485
Educ: Post-grad	22%	(60)	20%	(55)	12%	(34)	38%	(106)	9%	(24)	278
Income: Under 50k	11%	(129)	18%	(216)	11%	(130)	44%	(521)	15%	(180)	1177
Income: 50k-100k	16%	(101)	18%	(114)	15%	(97)	41%	(265)	10%	(65)	643
Income: 100k+	17%	(65)	18%	(68)	12%	(46)	44%	(170)	9%	(34)	383
Ethnicity: White	14%	(239)	17%	(289)	12%	(205)	46%	(781)	11%	(186)	1699

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Table MCSP3_5: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
SpongeBob SquarePants Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(295)	18%	(398)	12%	(273)	43%	(956)	13%	(279)	2202
Ethnicity: Hispanic	22%	(85)	21%	(82)	9%	(34)	32%	(123)	15%	(55)	379
Ethnicity: Black	14%	(41)	22%	(63)	14%	(39)	33%	(92)	17%	(48)	283
Ethnicity: Other	7%	(15)	21%	(47)	13%	(30)	38%	(83)	21%	(46)	220
All Christian	12%	(110)	17%	(160)	14%	(131)	48%	(449)	10%	(92)	942
All Non-Christian	23%	(55)	29%	(69)	11%	(26)	28%	(65)	9%	(21)	236
Atheist	8%	(9)	11%	(11)	7%	(7)	65%	(67)	10%	(10)	103
Agnostic/Nothing in particular	12%	(67)	15%	(85)	13%	(73)	43%	(243)	17%	(99)	568
Something Else	15%	(55)	20%	(72)	10%	(37)	38%	(133)	16%	(57)	353
Religious Non-Protestant/Catholic	22%	(56)	28%	(72)	11%	(27)	30%	(76)	9%	(22)	252
Evangelical	13%	(73)	18%	(103)	13%	(75)	43%	(247)	13%	(71)	568
Non-Evangelical	12%	(86)	17%	(117)	13%	(93)	46%	(324)	11%	(78)	698
Community: Urban	20%	(146)	22%	(160)	12%	(85)	33%	(240)	15%	(108)	738
Community: Suburban	8%	(74)	18%	(166)	14%	(130)	50%	(463)	10%	(94)	927
Community: Rural	14%	(76)	13%	(72)	11%	(58)	47%	(254)	14%	(78)	537
Employ: Private Sector	20%	(139)	22%	(153)	12%	(88)	35%	(250)	11%	(78)	707
Employ: Government	25%	(40)	27%	(44)	12%	(19)	29%	(48)	7%	(12)	164
Employ: Self-Employed	19%	(36)	14%	(26)	17%	(32)	35%	(65)	15%	(28)	188
Employ: Homemaker	8%	(10)	19%	(25)	18%	(23)	41%	(53)	15%	(19)	129
Employ: Student	14%	(11)	33%	(27)	15%	(12)	15%	(12)	24%	(19)	82
Employ: Retired	2%	(9)	9%	(51)	10%	(55)	70%	(378)	9%	(51)	542
Employ: Unemployed	13%	(29)	18%	(42)	9%	(20)	39%	(91)	21%	(49)	231
Employ: Other	13%	(21)	19%	(30)	16%	(25)	37%	(59)	15%	(24)	160
Military HH: Yes	9%	(22)	13%	(34)	9%	(24)	59%	(152)	10%	(25)	257
Military HH: No	14%	(273)	19%	(364)	13%	(249)	41%	(804)	13%	(255)	1945
2022 House Vote: Democrat	16%	(156)	20%	(198)	11%	(113)	42%	(418)	11%	(107)	992
2022 House Vote: Republican	8%	(47)	15%	(91)	15%	(90)	54%	(332)	10%	(60)	619
2022 House Vote: Didnt Vote	16%	(90)	19%	(106)	12%	(65)	34%	(189)	20%	(110)	560

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Table MCSP3_5: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 SpongeBob SquarePants Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(295)	18%	(398)	12%	(273)	43%	(956)	13%	(279)	2202
2020 Vote: Joe Biden	15%	(146)	19%	(195)	11%	(113)	44%	(442)	11%	(110)	1007
2020 Vote: Donald Trump	8%	(52)	14%	(92)	15%	(99)	52%	(351)	12%	(77)	671
2020 Vote: Didn't Vote	19%	(93)	22%	(105)	12%	(60)	29%	(137)	18%	(85)	480
2018 House Vote: Democrat	16%	(143)	19%	(165)	12%	(102)	44%	(387)	10%	(89)	885
2018 House Vote: Republican	8%	(44)	15%	(83)	14%	(78)	55%	(310)	9%	(52)	567
2018 House Vote: Didnt Vote	15%	(106)	21%	(147)	12%	(88)	34%	(241)	19%	(134)	716
4-Region: Northeast	17%	(67)	20%	(75)	9%	(36)	38%	(148)	15%	(59)	386
4-Region: Midwest	12%	(56)	14%	(64)	14%	(62)	50%	(226)	10%	(47)	455
4-Region: South	10%	(83)	18%	(149)	15%	(127)	44%	(367)	14%	(114)	840
4-Region: West	17%	(89)	21%	(109)	9%	(49)	41%	(215)	11%	(60)	521
Sports Fan	16%	(235)	20%	(303)	15%	(221)	39%	(573)	10%	(154)	1486
NHL Fan	20%	(172)	21%	(178)	15%	(128)	34%	(289)	10%	(83)	849
Supportive of Sports Inclusivity Events	21%	(241)	22%	(259)	12%	(138)	35%	(408)	10%	(118)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_6: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Fan Appreciation Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	25%	(554)	27%	(588)	9%	(208)	26%	(571)	13%	(281)	2202
Gender: Male	30%	(323)	29%	(305)	9%	(99)	21%	(226)	11%	(116)	1069
Gender: Female	21%	(231)	25%	(279)	10%	(109)	30%	(342)	15%	(164)	1125
Age: 18-34	30%	(190)	25%	(157)	10%	(66)	19%	(118)	16%	(100)	631
Age: 35-44	34%	(127)	28%	(105)	9%	(34)	13%	(50)	15%	(54)	372
Age: 45-64	26%	(183)	26%	(187)	10%	(70)	25%	(179)	13%	(93)	711
Age: 65+	11%	(54)	28%	(138)	8%	(38)	46%	(224)	7%	(34)	487
GenZers: 1997-2012	21%	(49)	20%	(47)	15%	(35)	22%	(51)	21%	(49)	231
Millennials: 1981-1996	34%	(241)	29%	(205)	9%	(60)	15%	(104)	14%	(95)	705
GenXers: 1965-1980	30%	(166)	24%	(134)	10%	(53)	22%	(123)	14%	(75)	551
Baby Boomers: 1946-1964	14%	(95)	29%	(195)	9%	(57)	39%	(265)	9%	(58)	670
PID: Dem (no lean)	28%	(279)	26%	(255)	9%	(88)	26%	(254)	11%	(103)	979
PID: Ind (no lean)	21%	(123)	25%	(148)	12%	(70)	24%	(138)	18%	(101)	580
PID: Rep (no lean)	24%	(153)	29%	(185)	8%	(50)	28%	(179)	12%	(76)	643
PID/Gender: Dem Men	38%	(196)	27%	(138)	7%	(36)	18%	(92)	11%	(58)	520
PID/Gender: Dem Women	18%	(83)	25%	(116)	11%	(52)	35%	(161)	10%	(44)	456
PID/Gender: Ind Men	22%	(59)	30%	(80)	13%	(34)	23%	(62)	12%	(31)	265
PID/Gender: Ind Women	20%	(63)	21%	(66)	12%	(36)	24%	(75)	22%	(70)	311
PID/Gender: Rep Men	24%	(68)	31%	(88)	10%	(29)	26%	(73)	9%	(26)	283
PID/Gender: Rep Women	24%	(85)	27%	(97)	6%	(21)	29%	(105)	14%	(50)	358
Ideo: Liberal (1-3)	31%	(217)	25%	(178)	10%	(68)	24%	(171)	11%	(77)	711
Ideo: Moderate (4)	22%	(147)	28%	(191)	11%	(71)	24%	(161)	16%	(107)	678
Ideo: Conservative (5-7)	24%	(166)	28%	(193)	8%	(55)	30%	(209)	10%	(67)	690
Educ: < College	24%	(351)	26%	(374)	8%	(120)	27%	(385)	15%	(209)	1439
Educ: Bachelors degree	25%	(121)	27%	(130)	11%	(53)	27%	(131)	10%	(49)	485
Educ: Post-grad	29%	(82)	30%	(83)	13%	(36)	20%	(54)	8%	(23)	278
Income: Under 50k	21%	(251)	23%	(276)	9%	(108)	29%	(342)	17%	(200)	1177
Income: 50k-100k	30%	(190)	30%	(196)	10%	(61)	23%	(148)	7%	(47)	643
Income: 100k+	30%	(114)	30%	(116)	10%	(39)	21%	(80)	9%	(34)	383
Ethnicity: White	25%	(425)	26%	(447)	9%	(160)	27%	(456)	12%	(210)	1699

Continued on next page

Table MCSP3_6: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Fan Appreciation Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	25%	(554)	27%	(588)	9%	(208)	26%	(571)	13%	(281)	2202
Ethnicity: Hispanic	30%	(115)	20%	(74)	10%	(38)	21%	(79)	19%	(73)	379
Ethnicity: Black	35%	(99)	26%	(72)	9%	(25)	18%	(52)	12%	(35)	283
Ethnicity: Other	14%	(30)	31%	(68)	11%	(23)	28%	(62)	16%	(36)	220
All Christian	24%	(229)	29%	(276)	8%	(73)	27%	(257)	11%	(107)	942
All Non-Christian	31%	(73)	32%	(76)	8%	(19)	18%	(43)	11%	(25)	236
Atheist	16%	(16)	27%	(27)	12%	(12)	36%	(37)	10%	(10)	103
Agnostic/Nothing in particular	27%	(151)	23%	(129)	10%	(57)	26%	(147)	15%	(83)	568
Something Else	24%	(85)	22%	(79)	13%	(48)	25%	(87)	16%	(55)	353
Religious Non-Protestant/Catholic	31%	(78)	33%	(82)	8%	(20)	18%	(45)	10%	(26)	252
Evangelical	26%	(146)	24%	(137)	9%	(53)	30%	(170)	11%	(62)	568
Non-Evangelical	23%	(158)	29%	(205)	10%	(68)	24%	(168)	14%	(99)	698
Community: Urban	29%	(216)	27%	(202)	8%	(62)	22%	(159)	13%	(98)	738
Community: Suburban	22%	(206)	30%	(276)	11%	(104)	26%	(245)	10%	(96)	927
Community: Rural	25%	(133)	20%	(109)	8%	(42)	31%	(167)	16%	(87)	537
Employ: Private Sector	32%	(225)	28%	(197)	9%	(64)	20%	(140)	11%	(81)	707
Employ: Government	42%	(68)	26%	(43)	9%	(14)	12%	(20)	11%	(18)	164
Employ: Self-Employed	26%	(49)	29%	(55)	8%	(15)	20%	(38)	17%	(32)	188
Employ: Homemaker	17%	(22)	27%	(35)	5%	(7)	34%	(44)	16%	(21)	129
Employ: Student	20%	(16)	20%	(16)	21%	(17)	17%	(14)	22%	(18)	82
Employ: Retired	14%	(77)	29%	(155)	8%	(43)	42%	(228)	7%	(39)	542
Employ: Unemployed	20%	(47)	21%	(47)	14%	(32)	26%	(59)	20%	(45)	231
Employ: Other	31%	(50)	24%	(39)	10%	(16)	18%	(28)	17%	(27)	160
Military HH: Yes	22%	(57)	31%	(81)	6%	(16)	33%	(86)	7%	(18)	257
Military HH: No	26%	(498)	26%	(507)	10%	(192)	25%	(485)	14%	(264)	1945
2022 House Vote: Democrat	29%	(287)	27%	(271)	9%	(88)	25%	(250)	10%	(96)	992
2022 House Vote: Republican	24%	(147)	30%	(185)	8%	(52)	27%	(166)	11%	(70)	619
2022 House Vote: Didnt Vote	20%	(114)	22%	(123)	12%	(67)	26%	(145)	20%	(110)	560

Continued on next page

Table MCSP3_6: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Fan Appreciation Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	25%	(554)	27%	(588)	9%	(208)	26%	(571)	13%	(281)	2202
2020 Vote: Joe Biden	30%	(298)	26%	(260)	9%	(95)	26%	(260)	9%	(93)	1007
2020 Vote: Donald Trump	24%	(159)	30%	(204)	7%	(50)	27%	(184)	11%	(75)	671
2020 Vote: Didn't Vote	19%	(90)	23%	(111)	13%	(61)	24%	(116)	21%	(103)	480
2018 House Vote: Democrat	30%	(266)	27%	(238)	9%	(80)	24%	(215)	10%	(86)	885
2018 House Vote: Republican	23%	(129)	31%	(177)	7%	(39)	28%	(160)	11%	(63)	567
2018 House Vote: Didnt Vote	21%	(153)	23%	(162)	12%	(87)	26%	(188)	18%	(126)	716
4-Region: Northeast	29%	(111)	25%	(95)	10%	(37)	22%	(86)	15%	(57)	386
4-Region: Midwest	24%	(111)	29%	(131)	11%	(49)	27%	(124)	9%	(41)	455
4-Region: South	23%	(195)	27%	(227)	9%	(76)	26%	(215)	15%	(127)	840
4-Region: West	26%	(138)	26%	(135)	9%	(47)	28%	(146)	11%	(56)	521
Sports Fan	34%	(510)	33%	(488)	9%	(137)	15%	(226)	8%	(124)	1486
NHL Fan	37%	(316)	34%	(288)	10%	(85)	11%	(94)	8%	(65)	849
Supportive of Sports Inclusivity Events	32%	(370)	30%	(349)	10%	(113)	19%	(222)	9%	(110)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_7: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
DC Comics Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	18%	(395)	22%	(476)	12%	(269)	36%	(789)	12%	(273)	2202
Gender: Male	24%	(253)	23%	(242)	12%	(130)	32%	(338)	10%	(106)	1069
Gender: Female	13%	(142)	20%	(228)	12%	(139)	40%	(448)	15%	(167)	1125
Age: 18-34	29%	(182)	28%	(174)	11%	(72)	19%	(118)	13%	(85)	631
Age: 35-44	26%	(98)	27%	(102)	12%	(44)	23%	(85)	12%	(43)	372
Age: 45-64	15%	(105)	21%	(150)	13%	(92)	38%	(272)	13%	(93)	711
Age: 65+	2%	(11)	10%	(50)	13%	(61)	64%	(314)	11%	(52)	487
GenZers: 1997-2012	20%	(47)	26%	(59)	16%	(36)	22%	(51)	17%	(38)	231
Millennials: 1981-1996	31%	(219)	29%	(207)	10%	(73)	18%	(123)	12%	(83)	705
GenXers: 1965-1980	19%	(102)	23%	(125)	11%	(60)	36%	(199)	12%	(65)	551
Baby Boomers: 1946-1964	4%	(28)	12%	(84)	14%	(95)	56%	(378)	13%	(85)	670
PID: Dem (no lean)	20%	(199)	23%	(229)	12%	(119)	34%	(331)	10%	(101)	979
PID: Ind (no lean)	18%	(102)	20%	(118)	12%	(69)	32%	(187)	18%	(103)	580
PID: Rep (no lean)	15%	(94)	20%	(128)	13%	(81)	42%	(270)	11%	(69)	643
PID/Gender: Dem Men	29%	(153)	25%	(132)	10%	(52)	26%	(136)	9%	(47)	520
PID/Gender: Dem Women	10%	(45)	21%	(95)	15%	(67)	43%	(194)	12%	(54)	456
PID/Gender: Ind Men	20%	(53)	18%	(48)	15%	(38)	36%	(96)	11%	(30)	265
PID/Gender: Ind Women	16%	(50)	22%	(68)	10%	(30)	29%	(90)	24%	(73)	311
PID/Gender: Rep Men	17%	(48)	22%	(62)	14%	(39)	37%	(105)	10%	(30)	283
PID/Gender: Rep Women	13%	(47)	18%	(66)	12%	(42)	46%	(164)	11%	(39)	358
Ideo: Liberal (1-3)	25%	(179)	22%	(153)	12%	(86)	30%	(211)	11%	(81)	711
Ideo: Moderate (4)	14%	(98)	24%	(163)	13%	(90)	35%	(234)	14%	(94)	678
Ideo: Conservative (5-7)	13%	(92)	20%	(135)	12%	(84)	45%	(310)	10%	(68)	690
Educ: < College	18%	(261)	20%	(294)	12%	(168)	36%	(513)	14%	(203)	1439
Educ: Bachelors degree	14%	(66)	24%	(116)	15%	(71)	38%	(185)	10%	(47)	485
Educ: Post-grad	25%	(68)	24%	(66)	11%	(30)	33%	(91)	9%	(24)	278
Income: Under 50k	15%	(182)	20%	(239)	10%	(118)	38%	(452)	16%	(187)	1177
Income: 50k-100k	20%	(128)	26%	(166)	15%	(94)	31%	(200)	8%	(53)	643
Income: 100k+	22%	(85)	19%	(71)	15%	(57)	36%	(137)	9%	(33)	383
Ethnicity: White	18%	(301)	19%	(317)	13%	(215)	39%	(661)	12%	(205)	1699

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Table MCSP3_7: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
DC Comics Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	18%	(395)	22%	(476)	12%	(269)	36%	(789)	12%	(273)	2202
Ethnicity: Hispanic	31%	(119)	19%	(74)	11%	(41)	22%	(83)	16%	(62)	379
Ethnicity: Black	24%	(67)	31%	(88)	9%	(26)	25%	(71)	11%	(31)	283
Ethnicity: Other	12%	(27)	32%	(71)	13%	(27)	26%	(57)	17%	(37)	220
All Christian	15%	(144)	21%	(200)	14%	(133)	39%	(370)	10%	(95)	942
All Non-Christian	34%	(80)	25%	(58)	8%	(19)	23%	(54)	10%	(24)	236
Atheist	10%	(10)	22%	(23)	6%	(6)	52%	(53)	11%	(11)	103
Agnostic/Nothing in particular	19%	(106)	22%	(123)	12%	(68)	33%	(188)	15%	(83)	568
Something Else	16%	(55)	20%	(72)	12%	(43)	35%	(123)	17%	(60)	353
Religious Non-Protestant/Catholic	32%	(81)	25%	(64)	8%	(21)	24%	(61)	10%	(26)	252
Evangelical	16%	(91)	20%	(111)	12%	(69)	40%	(226)	13%	(71)	568
Non-Evangelical	15%	(104)	21%	(144)	15%	(103)	38%	(263)	12%	(84)	698
Community: Urban	23%	(168)	25%	(186)	10%	(75)	28%	(210)	13%	(99)	738
Community: Suburban	14%	(125)	20%	(187)	15%	(142)	40%	(368)	11%	(105)	927
Community: Rural	19%	(102)	19%	(103)	10%	(52)	39%	(211)	13%	(69)	537
Employ: Private Sector	24%	(168)	26%	(182)	13%	(89)	29%	(206)	9%	(63)	707
Employ: Government	32%	(52)	30%	(49)	14%	(23)	17%	(28)	7%	(12)	164
Employ: Self-Employed	24%	(46)	22%	(42)	15%	(28)	23%	(44)	15%	(29)	188
Employ: Homemaker	17%	(22)	20%	(26)	11%	(14)	38%	(49)	15%	(19)	129
Employ: Student	22%	(18)	19%	(16)	16%	(13)	25%	(20)	18%	(14)	82
Employ: Retired	5%	(24)	12%	(65)	13%	(68)	59%	(322)	12%	(62)	542
Employ: Unemployed	14%	(32)	22%	(52)	10%	(24)	30%	(69)	24%	(54)	231
Employ: Other	21%	(34)	28%	(45)	7%	(11)	31%	(49)	12%	(20)	160
Military HH: Yes	12%	(32)	18%	(46)	11%	(28)	49%	(126)	10%	(25)	257
Military HH: No	19%	(363)	22%	(430)	12%	(240)	34%	(663)	13%	(248)	1945
2022 House Vote: Democrat	20%	(198)	23%	(233)	13%	(126)	34%	(332)	10%	(102)	992
2022 House Vote: Republican	14%	(87)	18%	(111)	14%	(84)	44%	(273)	10%	(63)	619
2022 House Vote: Didn't Vote	19%	(106)	23%	(126)	10%	(55)	30%	(168)	19%	(105)	560

Continued on next page

Table MCSP3_7: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?

DC Comics Night

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	18% (395)	22% (476)	12% (269)	36% (789)	12% (273)	2202
2020 Vote: Joe Biden	19% (189)	23% (228)	13% (129)	35% (354)	11% (106)	1007
2020 Vote: Donald Trump	14% (94)	20% (133)	12% (80)	44% (292)	11% (71)	671
2020 Vote: Didn't Vote	22% (106)	23% (109)	12% (58)	25% (118)	19% (89)	480
2018 House Vote: Democrat	21% (183)	24% (209)	12% (106)	34% (299)	10% (89)	885
2018 House Vote: Republican	14% (77)	17% (94)	14% (77)	45% (257)	11% (62)	567
2018 House Vote: Didnt Vote	18% (132)	23% (168)	12% (83)	30% (217)	16% (117)	716
4-Region: Northeast	21% (80)	19% (72)	9% (36)	35% (137)	16% (61)	386
4-Region: Midwest	12% (56)	18% (84)	16% (72)	45% (203)	9% (40)	455
4-Region: South	17% (141)	22% (186)	12% (99)	35% (295)	14% (118)	840
4-Region: West	23% (118)	26% (135)	12% (61)	29% (153)	10% (54)	521
Sports Fan	22% (332)	25% (378)	14% (202)	29% (434)	9% (139)	1486
NHL Fan	27% (227)	27% (230)	14% (117)	24% (208)	8% (68)	849
Supportive of Sports Inclusivity Events	27% (313)	25% (289)	13% (148)	26% (306)	9% (109)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_8: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Marvel Night

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	20% (446)	22% (484)	10% (224)	36% (783)	12% (266)	2202
Gender: Male	25% (267)	24% (259)	10% (111)	31% (331)	9% (101)	1069
Gender: Female	16% (177)	20% (222)	10% (113)	40% (449)	15% (164)	1125
Age: 18-34	34% (215)	27% (173)	8% (49)	17% (107)	14% (87)	631
Age: 35-44	29% (108)	29% (108)	7% (25)	25% (93)	10% (37)	372
Age: 45-64	15% (108)	21% (151)	13% (94)	36% (257)	14% (102)	711
Age: 65+	3% (14)	11% (52)	11% (56)	67% (324)	8% (40)	487
GenZers: 1997-2012	28% (65)	27% (61)	7% (15)	23% (53)	16% (37)	231
Millennials: 1981-1996	35% (245)	29% (206)	8% (56)	17% (121)	11% (77)	705
GenXers: 1965-1980	18% (102)	24% (130)	10% (58)	34% (188)	13% (74)	551
Baby Boomers: 1946-1964	5% (34)	13% (87)	13% (90)	57% (383)	11% (76)	670
PID: Dem (no lean)	24% (232)	23% (221)	10% (98)	33% (325)	11% (104)	979
PID: Ind (no lean)	19% (112)	21% (119)	9% (53)	35% (202)	16% (93)	580
PID: Rep (no lean)	16% (101)	22% (144)	11% (73)	40% (256)	11% (69)	643
PID/Gender: Dem Men	31% (164)	24% (124)	11% (57)	24% (125)	10% (50)	520
PID/Gender: Dem Women	15% (67)	21% (95)	9% (40)	44% (200)	12% (54)	456
PID/Gender: Ind Men	21% (56)	20% (54)	9% (23)	39% (103)	11% (29)	265
PID/Gender: Ind Women	18% (56)	20% (62)	10% (30)	32% (99)	21% (64)	311
PID/Gender: Rep Men	17% (47)	28% (80)	11% (30)	37% (104)	8% (22)	283
PID/Gender: Rep Women	15% (54)	18% (64)	12% (43)	42% (150)	13% (47)	358
Ideo: Liberal (1-3)	26% (186)	22% (154)	11% (77)	30% (211)	12% (84)	711
Ideo: Moderate (4)	17% (116)	25% (166)	11% (72)	35% (236)	13% (88)	678
Ideo: Conservative (5-7)	17% (118)	18% (126)	10% (70)	45% (308)	10% (67)	690
Educ: < College	20% (287)	22% (312)	9% (130)	35% (509)	14% (202)	1439
Educ: Bachelors degree	18% (85)	21% (104)	13% (64)	38% (187)	9% (46)	485
Educ: Post-grad	27% (74)	25% (68)	11% (30)	31% (87)	7% (18)	278
Income: Under 50k	17% (203)	20% (239)	9% (104)	38% (444)	16% (186)	1177
Income: 50k-100k	24% (153)	24% (156)	11% (71)	32% (209)	8% (54)	643
Income: 100k+	23% (90)	23% (89)	13% (49)	34% (130)	7% (26)	383
Ethnicity: White	20% (344)	20% (339)	10% (163)	39% (665)	11% (188)	1699

Continued on next page

Table MCSP3_8: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Marvel Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	20%	(446)	22%	(484)	10%	(224)	36%	(783)	12%	(266)	2202
Ethnicity: Hispanic	33%	(126)	23%	(87)	5%	(19)	24%	(92)	14%	(54)	379
Ethnicity: Black	24%	(69)	25%	(72)	12%	(34)	23%	(65)	15%	(43)	283
Ethnicity: Other	15%	(33)	34%	(74)	12%	(27)	24%	(52)	16%	(34)	220
All Christian	19%	(180)	19%	(177)	11%	(99)	41%	(389)	10%	(98)	942
All Non-Christian	34%	(80)	31%	(72)	6%	(14)	21%	(50)	8%	(20)	236
Atheist	15%	(16)	25%	(26)	6%	(6)	43%	(44)	10%	(11)	103
Agnostic/Nothing in particular	19%	(107)	22%	(128)	12%	(68)	32%	(182)	15%	(84)	568
Something Else	18%	(64)	23%	(81)	10%	(35)	34%	(119)	15%	(54)	353
Religious Non-Protestant/Catholic	33%	(82)	30%	(76)	6%	(15)	23%	(59)	8%	(21)	252
Evangelical	19%	(109)	19%	(106)	11%	(63)	39%	(222)	12%	(68)	568
Non-Evangelical	18%	(129)	20%	(143)	10%	(67)	40%	(276)	12%	(84)	698
Community: Urban	25%	(186)	25%	(183)	9%	(69)	28%	(209)	12%	(91)	738
Community: Suburban	17%	(156)	22%	(200)	12%	(110)	39%	(358)	11%	(103)	927
Community: Rural	19%	(104)	19%	(101)	8%	(45)	40%	(216)	13%	(72)	537
Employ: Private Sector	26%	(186)	25%	(178)	10%	(69)	29%	(206)	10%	(68)	707
Employ: Government	33%	(54)	34%	(56)	7%	(11)	15%	(25)	11%	(17)	164
Employ: Self-Employed	21%	(40)	27%	(50)	13%	(24)	25%	(47)	14%	(26)	188
Employ: Homemaker	22%	(28)	22%	(29)	11%	(14)	30%	(39)	15%	(19)	129
Employ: Student	29%	(24)	22%	(18)	11%	(9)	19%	(16)	19%	(15)	82
Employ: Retired	5%	(28)	13%	(68)	12%	(66)	61%	(331)	9%	(50)	542
Employ: Unemployed	18%	(41)	24%	(54)	8%	(17)	31%	(72)	20%	(45)	231
Employ: Other	28%	(44)	19%	(30)	8%	(13)	29%	(47)	16%	(25)	160
Military HH: Yes	14%	(37)	17%	(43)	9%	(24)	51%	(131)	8%	(22)	257
Military HH: No	21%	(409)	23%	(441)	10%	(200)	33%	(651)	13%	(244)	1945
2022 House Vote: Democrat	22%	(222)	23%	(230)	11%	(111)	33%	(329)	10%	(100)	992
2022 House Vote: Republican	16%	(102)	17%	(108)	11%	(66)	44%	(270)	12%	(73)	619
2022 House Vote: Didnt Vote	21%	(118)	25%	(143)	8%	(42)	30%	(166)	16%	(91)	560

Continued on next page

Table MCSP3_8: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Marvel Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	20%	(446)	22%	(484)	10%	(224)	36%	(783)	12%	(266)	2202
2020 Vote: Joe Biden	22%	(222)	22%	(225)	11%	(112)	34%	(344)	10%	(104)	1007
2020 Vote: Donald Trump	15%	(100)	19%	(128)	11%	(73)	44%	(295)	11%	(75)	671
2020 Vote: Didn't Vote	24%	(117)	26%	(127)	8%	(36)	25%	(120)	16%	(79)	480
2018 House Vote: Democrat	25%	(219)	23%	(204)	10%	(84)	33%	(291)	10%	(88)	885
2018 House Vote: Republican	15%	(85)	16%	(90)	13%	(74)	44%	(251)	12%	(67)	567
2018 House Vote: Didnt Vote	19%	(140)	26%	(187)	8%	(59)	31%	(225)	15%	(106)	716
4-Region: Northeast	26%	(99)	18%	(69)	9%	(36)	35%	(133)	13%	(48)	386
4-Region: Midwest	15%	(66)	20%	(91)	12%	(57)	44%	(200)	9%	(41)	455
4-Region: South	18%	(155)	21%	(177)	11%	(90)	35%	(292)	15%	(125)	840
4-Region: West	24%	(125)	28%	(147)	8%	(40)	30%	(157)	10%	(52)	521
Sports Fan	25%	(370)	25%	(375)	11%	(171)	29%	(428)	10%	(142)	1486
NHL Fan	30%	(259)	26%	(220)	11%	(97)	25%	(210)	7%	(63)	849
Supportive of Sports Inclusivity Events	30%	(349)	26%	(305)	10%	(115)	25%	(293)	9%	(102)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_9: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Disney Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	19%	(421)	24%	(537)	13%	(286)	33%	(720)	11%	(237)	2202
Gender: Male	20%	(216)	24%	(259)	14%	(154)	32%	(343)	9%	(97)	1069
Gender: Female	18%	(204)	25%	(277)	12%	(131)	33%	(373)	12%	(140)	1125
Age: 18-34	30%	(189)	29%	(181)	13%	(84)	17%	(105)	12%	(73)	631
Age: 35-44	26%	(96)	32%	(120)	10%	(38)	22%	(83)	9%	(35)	372
Age: 45-64	16%	(113)	24%	(170)	14%	(101)	33%	(237)	13%	(91)	711
Age: 65+	5%	(24)	14%	(66)	13%	(63)	61%	(295)	8%	(39)	487
GenZers: 1997-2012	21%	(49)	29%	(67)	18%	(42)	19%	(44)	12%	(29)	231
Millennials: 1981-1996	32%	(224)	32%	(226)	10%	(73)	16%	(110)	10%	(72)	705
GenXers: 1965-1980	19%	(104)	25%	(138)	12%	(69)	32%	(178)	11%	(62)	551
Baby Boomers: 1946-1964	7%	(44)	15%	(104)	14%	(96)	53%	(356)	11%	(71)	670
PID: Dem (no lean)	23%	(225)	26%	(253)	12%	(122)	30%	(292)	9%	(86)	979
PID: Ind (no lean)	18%	(102)	22%	(125)	14%	(79)	31%	(180)	16%	(94)	580
PID: Rep (no lean)	15%	(94)	25%	(159)	13%	(85)	39%	(248)	9%	(57)	643
PID/Gender: Dem Men	27%	(142)	27%	(140)	13%	(66)	24%	(127)	9%	(45)	520
PID/Gender: Dem Women	18%	(82)	25%	(112)	12%	(56)	36%	(164)	9%	(41)	456
PID/Gender: Ind Men	14%	(37)	21%	(55)	18%	(47)	36%	(95)	12%	(32)	265
PID/Gender: Ind Women	21%	(65)	22%	(69)	10%	(31)	27%	(83)	20%	(62)	311
PID/Gender: Rep Men	13%	(37)	22%	(64)	15%	(41)	43%	(121)	7%	(20)	283
PID/Gender: Rep Women	16%	(57)	27%	(96)	12%	(44)	35%	(125)	10%	(36)	358
Ideo: Liberal (1-3)	24%	(173)	25%	(181)	14%	(99)	28%	(201)	8%	(57)	711
Ideo: Moderate (4)	17%	(117)	26%	(175)	13%	(89)	29%	(197)	15%	(99)	678
Ideo: Conservative (5-7)	16%	(113)	19%	(132)	13%	(92)	43%	(293)	9%	(60)	690
Educ: < College	18%	(260)	24%	(347)	12%	(177)	33%	(482)	12%	(173)	1439
Educ: Bachelors degree	19%	(90)	25%	(120)	15%	(71)	33%	(162)	9%	(42)	485
Educ: Post-grad	26%	(72)	25%	(70)	14%	(38)	28%	(77)	8%	(22)	278
Income: Under 50k	17%	(199)	23%	(267)	11%	(133)	35%	(417)	14%	(160)	1177
Income: 50k-100k	21%	(137)	27%	(176)	15%	(94)	29%	(186)	8%	(50)	643
Income: 100k+	22%	(86)	24%	(93)	15%	(58)	31%	(118)	7%	(27)	383
Ethnicity: White	19%	(326)	23%	(387)	12%	(197)	36%	(615)	10%	(175)	1699

Continued on next page

Table MCSP3_9: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Disney Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	19%	(421)	24%	(537)	13%	(286)	33%	(720)	11%	(237)	2202
Ethnicity: Hispanic	26%	(98)	28%	(105)	11%	(40)	23%	(86)	13%	(51)	379
Ethnicity: Black	21%	(59)	26%	(74)	17%	(49)	24%	(69)	11%	(32)	283
Ethnicity: Other	17%	(37)	35%	(77)	18%	(40)	16%	(36)	14%	(30)	220
All Christian	18%	(166)	22%	(206)	14%	(131)	38%	(355)	9%	(82)	942
All Non-Christian	38%	(90)	30%	(70)	6%	(15)	18%	(43)	8%	(19)	236
Atheist	15%	(15)	20%	(21)	13%	(13)	46%	(47)	6%	(7)	103
Agnostic/Nothing in particular	14%	(80)	27%	(153)	14%	(78)	30%	(172)	15%	(85)	568
Something Else	20%	(70)	25%	(87)	14%	(48)	29%	(103)	13%	(45)	353
Religious Non-Protestant/Catholic	37%	(94)	29%	(72)	7%	(17)	20%	(50)	8%	(19)	252
Evangelical	21%	(117)	22%	(126)	13%	(72)	36%	(203)	9%	(51)	568
Non-Evangelical	16%	(114)	23%	(158)	15%	(102)	35%	(247)	11%	(77)	698
Community: Urban	26%	(189)	27%	(200)	10%	(74)	25%	(184)	12%	(90)	738
Community: Suburban	15%	(142)	24%	(223)	15%	(141)	36%	(338)	9%	(82)	927
Community: Rural	17%	(90)	21%	(114)	13%	(70)	37%	(198)	12%	(65)	537
Employ: Private Sector	24%	(172)	28%	(198)	14%	(99)	27%	(188)	7%	(51)	707
Employ: Government	37%	(60)	28%	(46)	11%	(18)	17%	(27)	8%	(13)	164
Employ: Self-Employed	20%	(38)	24%	(44)	16%	(30)	25%	(48)	15%	(28)	188
Employ: Homemaker	21%	(27)	24%	(31)	13%	(17)	29%	(38)	13%	(17)	129
Employ: Student	18%	(15)	30%	(25)	21%	(17)	12%	(10)	19%	(15)	82
Employ: Retired	7%	(39)	16%	(87)	12%	(67)	55%	(298)	9%	(51)	542
Employ: Unemployed	17%	(39)	21%	(48)	13%	(29)	30%	(68)	20%	(46)	231
Employ: Other	20%	(32)	36%	(58)	6%	(9)	27%	(44)	11%	(17)	160
Military HH: Yes	17%	(44)	18%	(47)	11%	(29)	46%	(117)	8%	(19)	257
Military HH: No	19%	(377)	25%	(490)	13%	(257)	31%	(603)	11%	(218)	1945
2022 House Vote: Democrat	23%	(225)	26%	(259)	14%	(134)	29%	(290)	8%	(83)	992
2022 House Vote: Republican	13%	(83)	20%	(124)	14%	(89)	42%	(260)	10%	(63)	619
2022 House Vote: Didn't Vote	19%	(108)	27%	(149)	11%	(60)	27%	(153)	16%	(89)	560

Continued on next page

Table MCSP3_9: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Disney Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	19%	(421)	24%	(537)	13%	(286)	33%	(720)	11%	(237)	2202
2020 Vote: Joe Biden	23%	(227)	25%	(247)	13%	(134)	31%	(308)	9%	(91)	1007
2020 Vote: Donald Trump	13%	(87)	22%	(150)	14%	(96)	40%	(270)	10%	(68)	671
2020 Vote: Didn't Vote	21%	(103)	28%	(132)	11%	(54)	25%	(118)	15%	(73)	480
2018 House Vote: Democrat	24%	(209)	26%	(229)	12%	(106)	30%	(264)	9%	(78)	885
2018 House Vote: Republican	13%	(75)	20%	(113)	13%	(72)	44%	(250)	10%	(57)	567
2018 House Vote: Didnt Vote	19%	(133)	27%	(191)	14%	(101)	27%	(193)	14%	(98)	716
4-Region: Northeast	24%	(91)	25%	(96)	9%	(37)	31%	(120)	11%	(42)	386
4-Region: Midwest	15%	(69)	20%	(91)	16%	(73)	39%	(176)	10%	(45)	455
4-Region: South	17%	(141)	23%	(197)	15%	(123)	33%	(276)	12%	(103)	840
4-Region: West	23%	(121)	29%	(153)	10%	(54)	28%	(148)	9%	(47)	521
Sports Fan	23%	(348)	28%	(411)	14%	(214)	27%	(400)	8%	(112)	1486
NHL Fan	27%	(230)	27%	(228)	15%	(130)	23%	(194)	8%	(67)	849
Supportive of Sports Inclusivity Events	27%	(320)	29%	(334)	13%	(154)	23%	(266)	8%	(90)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_10: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
90's Night

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	21% (469)	26% (575)	12% (261)	29% (633)	12% (265)	2202
Gender: Male	21% (228)	27% (285)	14% (146)	28% (296)	11% (114)	1069
Gender: Female	21% (240)	25% (286)	10% (114)	30% (334)	13% (151)	1125
Age: 18-34	33% (206)	33% (205)	9% (55)	14% (88)	12% (77)	631
Age: 35-44	33% (121)	29% (108)	15% (55)	11% (41)	13% (47)	372
Age: 45-64	18% (125)	27% (194)	13% (90)	29% (206)	14% (96)	711
Age: 65+	3% (16)	14% (67)	12% (61)	61% (298)	9% (45)	487
GenZers: 1997-2012	20% (46)	31% (72)	10% (24)	22% (51)	17% (38)	231
Millennials: 1981-1996	38% (267)	32% (229)	10% (71)	9% (65)	10% (74)	705
GenXers: 1965-1980	21% (118)	28% (152)	14% (74)	25% (138)	12% (69)	551
Baby Boomers: 1946-1964	6% (38)	18% (118)	13% (90)	51% (341)	12% (83)	670
PID: Dem (no lean)	24% (237)	27% (260)	12% (115)	27% (260)	11% (107)	979
PID: Ind (no lean)	22% (125)	26% (153)	10% (61)	28% (160)	14% (81)	580
PID: Rep (no lean)	17% (106)	25% (161)	13% (85)	33% (213)	12% (78)	643
PID/Gender: Dem Men	27% (143)	26% (137)	14% (73)	21% (111)	11% (57)	520
PID/Gender: Dem Women	21% (94)	27% (121)	9% (42)	33% (149)	11% (49)	456
PID/Gender: Ind Men	14% (38)	29% (77)	12% (32)	34% (90)	11% (28)	265
PID/Gender: Ind Women	28% (86)	24% (74)	9% (29)	22% (69)	17% (53)	311
PID/Gender: Rep Men	17% (47)	25% (71)	15% (42)	33% (95)	10% (29)	283
PID/Gender: Rep Women	17% (59)	25% (90)	12% (43)	33% (117)	14% (49)	358
Ideo: Liberal (1-3)	26% (188)	27% (190)	11% (78)	25% (176)	11% (79)	711
Ideo: Moderate (4)	20% (133)	29% (198)	13% (87)	25% (170)	13% (90)	678
Ideo: Conservative (5-7)	18% (123)	22% (153)	13% (92)	38% (261)	9% (61)	690
Educ: < College	21% (297)	26% (372)	11% (157)	29% (416)	14% (198)	1439
Educ: Bachelors degree	19% (94)	27% (132)	15% (74)	30% (144)	8% (40)	485
Educ: Post-grad	28% (78)	25% (71)	11% (30)	26% (73)	10% (27)	278
Income: Under 50k	19% (225)	23% (269)	12% (137)	31% (368)	15% (179)	1177
Income: 50k-100k	22% (144)	30% (194)	13% (86)	26% (168)	8% (50)	643
Income: 100k+	26% (100)	29% (111)	10% (38)	25% (97)	10% (37)	383
Ethnicity: White	20% (346)	25% (423)	13% (215)	31% (524)	11% (191)	1699

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Table MCSP3_10: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 90's Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	21%	(469)	26%	(575)	12%	(261)	29%	(633)	12%	(265)	2202
Ethnicity: Hispanic	27%	(102)	24%	(91)	16%	(59)	18%	(68)	15%	(59)	379
Ethnicity: Black	34%	(97)	27%	(76)	6%	(17)	22%	(63)	11%	(31)	283
Ethnicity: Other	12%	(26)	34%	(76)	13%	(29)	21%	(46)	20%	(43)	220
All Christian	17%	(165)	26%	(244)	12%	(117)	33%	(311)	11%	(105)	942
All Non-Christian	38%	(89)	23%	(55)	10%	(23)	17%	(41)	12%	(29)	236
Atheist	13%	(13)	25%	(25)	15%	(16)	35%	(36)	12%	(13)	103
Agnostic/Nothing in particular	21%	(117)	27%	(155)	14%	(77)	25%	(144)	13%	(75)	568
Something Else	24%	(86)	27%	(95)	8%	(27)	29%	(101)	12%	(44)	353
Religious Non-Protestant/Catholic	36%	(90)	25%	(63)	10%	(25)	18%	(44)	12%	(30)	252
Evangelical	23%	(129)	23%	(128)	11%	(60)	33%	(186)	11%	(64)	568
Non-Evangelical	16%	(115)	29%	(203)	11%	(77)	32%	(221)	12%	(83)	698
Community: Urban	28%	(206)	27%	(202)	11%	(78)	21%	(156)	13%	(95)	738
Community: Suburban	17%	(157)	26%	(245)	13%	(116)	33%	(308)	11%	(100)	927
Community: Rural	20%	(105)	24%	(127)	12%	(66)	31%	(169)	13%	(70)	537
Employ: Private Sector	28%	(196)	31%	(222)	12%	(85)	21%	(149)	8%	(56)	707
Employ: Government	40%	(65)	27%	(44)	5%	(8)	11%	(19)	17%	(27)	164
Employ: Self-Employed	23%	(43)	28%	(53)	15%	(28)	20%	(37)	14%	(26)	188
Employ: Homemaker	30%	(39)	19%	(25)	10%	(13)	27%	(35)	13%	(17)	129
Employ: Student	19%	(16)	29%	(24)	12%	(10)	18%	(14)	22%	(18)	82
Employ: Retired	7%	(38)	15%	(82)	12%	(67)	54%	(294)	11%	(62)	542
Employ: Unemployed	16%	(38)	29%	(67)	11%	(26)	25%	(57)	18%	(42)	231
Employ: Other	21%	(34)	36%	(57)	15%	(24)	18%	(28)	11%	(17)	160
Military HH: Yes	17%	(45)	20%	(52)	13%	(33)	41%	(104)	9%	(22)	257
Military HH: No	22%	(424)	27%	(522)	12%	(227)	27%	(529)	12%	(243)	1945
2022 House Vote: Democrat	24%	(233)	26%	(261)	13%	(127)	27%	(270)	10%	(101)	992
2022 House Vote: Republican	17%	(105)	24%	(151)	12%	(77)	36%	(221)	11%	(65)	619
2022 House Vote: Didnt Vote	22%	(125)	27%	(153)	10%	(56)	23%	(129)	17%	(97)	560

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Table MCSP3_10: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
90's Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	21%	(469)	26%	(575)	12%	(261)	29%	(633)	12%	(265)	2202
2020 Vote: Joe Biden	24%	(240)	25%	(255)	12%	(125)	28%	(284)	10%	(102)	1007
2020 Vote: Donald Trump	16%	(109)	25%	(167)	12%	(78)	36%	(239)	11%	(77)	671
2020 Vote: Didn't Vote	23%	(110)	30%	(143)	11%	(54)	20%	(95)	16%	(78)	480
2018 House Vote: Democrat	24%	(215)	27%	(236)	11%	(102)	27%	(240)	11%	(93)	885
2018 House Vote: Republican	17%	(96)	24%	(139)	11%	(64)	37%	(210)	10%	(58)	567
2018 House Vote: Didnt Vote	21%	(153)	28%	(197)	12%	(88)	23%	(168)	15%	(110)	716
4-Region: Northeast	26%	(100)	22%	(85)	9%	(34)	28%	(110)	15%	(57)	386
4-Region: Midwest	17%	(79)	26%	(120)	14%	(64)	34%	(153)	9%	(39)	455
4-Region: South	20%	(171)	27%	(224)	11%	(92)	29%	(247)	13%	(106)	840
4-Region: West	23%	(118)	28%	(146)	14%	(71)	24%	(124)	12%	(63)	521
Sports Fan	25%	(378)	31%	(457)	13%	(193)	21%	(317)	10%	(142)	1486
NHL Fan	30%	(251)	33%	(277)	13%	(108)	17%	(144)	8%	(69)	849
Supportive of Sports Inclusivity Events	31%	(362)	30%	(346)	10%	(118)	20%	(237)	9%	(101)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_11: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Cultural nights (e.g. Mexican Heritage Night, Black History Month Night, AAPI Heritage Night)

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	18% (390)	23% (512)	12% (269)	34% (740)	13% (291)	2202
Gender: Male	21% (221)	26% (275)	12% (131)	31% (326)	11% (116)	1069
Gender: Female	15% (167)	21% (235)	12% (138)	37% (411)	15% (174)	1125
Age: 18-34	30% (187)	25% (160)	10% (65)	19% (117)	16% (102)	631
Age: 35-44	25% (93)	28% (105)	11% (42)	21% (76)	15% (55)	372
Age: 45-64	13% (90)	24% (172)	15% (107)	35% (246)	14% (96)	711
Age: 65+	4% (20)	15% (75)	11% (55)	62% (300)	8% (38)	487
GenZers: 1997-2012	26% (59)	23% (53)	12% (27)	16% (37)	24% (55)	231
Millennials: 1981-1996	30% (210)	28% (195)	11% (77)	19% (135)	13% (89)	705
GenXers: 1965-1980	15% (85)	26% (142)	13% (73)	32% (178)	13% (73)	551
Baby Boomers: 1946-1964	5% (36)	18% (119)	14% (91)	53% (352)	11% (72)	670
PID: Dem (no lean)	24% (235)	30% (296)	10% (99)	25% (247)	11% (103)	979
PID: Ind (no lean)	16% (95)	18% (103)	14% (81)	34% (196)	18% (104)	580
PID: Rep (no lean)	9% (60)	18% (113)	14% (90)	46% (296)	13% (84)	643
PID/Gender: Dem Men	28% (147)	34% (175)	10% (51)	19% (98)	9% (49)	520
PID/Gender: Dem Women	19% (86)	26% (120)	10% (47)	33% (149)	12% (53)	456
PID/Gender: Ind Men	16% (43)	18% (47)	14% (37)	37% (99)	15% (40)	265
PID/Gender: Ind Women	17% (52)	18% (55)	14% (44)	31% (97)	21% (64)	311
PID/Gender: Rep Men	11% (31)	19% (53)	15% (43)	46% (129)	10% (28)	283
PID/Gender: Rep Women	8% (29)	17% (60)	13% (47)	46% (165)	16% (57)	358
Ideo: Liberal (1-3)	28% (201)	27% (194)	11% (79)	23% (164)	10% (74)	711
Ideo: Moderate (4)	15% (100)	26% (176)	13% (91)	30% (204)	16% (107)	678
Ideo: Conservative (5-7)	11% (75)	17% (115)	13% (88)	49% (337)	11% (75)	690
Educ: < College	17% (245)	22% (321)	11% (161)	35% (497)	15% (215)	1439
Educ: Bachelors degree	16% (76)	24% (118)	16% (76)	34% (164)	11% (51)	485
Educ: Post-grad	25% (69)	26% (73)	12% (33)	28% (79)	9% (25)	278
Income: Under 50k	14% (167)	23% (266)	11% (124)	36% (419)	17% (200)	1177
Income: 50k-100k	21% (138)	24% (153)	14% (92)	31% (199)	9% (61)	643
Income: 100k+	22% (85)	24% (93)	14% (54)	32% (121)	8% (31)	383
Ethnicity: White	15% (255)	22% (378)	12% (211)	37% (634)	13% (222)	1699

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Table MCSP3_11: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Cultural nights (e.g. Mexican Heritage Night, Black History Month Night, AAPI Heritage Night)

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	18%	(390)	23%	(512)	12%	(269)	34%	(740)	13%	(291)	2202
Ethnicity: Hispanic	27%	(102)	29%	(111)	9%	(34)	18%	(67)	17%	(65)	379
Ethnicity: Black	37%	(105)	28%	(80)	6%	(18)	17%	(47)	12%	(33)	283
Ethnicity: Other	14%	(30)	25%	(54)	18%	(40)	26%	(58)	17%	(37)	220
All Christian	13%	(120)	24%	(229)	13%	(119)	39%	(370)	11%	(104)	942
All Non-Christian	32%	(76)	26%	(62)	9%	(22)	20%	(47)	12%	(28)	236
Atheist	15%	(16)	24%	(24)	16%	(16)	33%	(34)	13%	(13)	103
Agnostic/Nothing in particular	17%	(97)	23%	(130)	13%	(74)	31%	(177)	16%	(91)	568
Something Else	23%	(81)	19%	(66)	11%	(38)	32%	(112)	16%	(56)	353
Religious Non-Protestant/Catholic	31%	(79)	27%	(67)	9%	(23)	22%	(54)	12%	(29)	252
Evangelical	18%	(102)	21%	(121)	10%	(57)	40%	(228)	10%	(59)	568
Non-Evangelical	14%	(95)	22%	(157)	14%	(98)	36%	(248)	14%	(101)	698
Community: Urban	27%	(198)	26%	(192)	9%	(70)	25%	(182)	13%	(96)	738
Community: Suburban	13%	(116)	23%	(211)	16%	(145)	36%	(337)	13%	(117)	927
Community: Rural	14%	(76)	20%	(109)	10%	(54)	41%	(221)	14%	(78)	537
Employ: Private Sector	22%	(157)	28%	(199)	13%	(94)	28%	(197)	8%	(60)	707
Employ: Government	33%	(54)	27%	(44)	10%	(16)	17%	(27)	14%	(23)	164
Employ: Self-Employed	26%	(48)	21%	(40)	12%	(23)	25%	(48)	15%	(29)	188
Employ: Homemaker	10%	(13)	13%	(17)	13%	(17)	41%	(52)	23%	(29)	129
Employ: Student	18%	(15)	29%	(23)	15%	(12)	15%	(12)	23%	(19)	82
Employ: Retired	5%	(29)	16%	(89)	13%	(70)	55%	(301)	10%	(53)	542
Employ: Unemployed	18%	(41)	23%	(52)	12%	(28)	25%	(58)	22%	(51)	231
Employ: Other	21%	(33)	29%	(47)	6%	(9)	27%	(43)	17%	(28)	160
Military HH: Yes	14%	(37)	21%	(53)	12%	(31)	47%	(120)	6%	(17)	257
Military HH: No	18%	(354)	24%	(459)	12%	(238)	32%	(620)	14%	(275)	1945
2022 House Vote: Democrat	23%	(230)	29%	(285)	12%	(117)	27%	(263)	10%	(97)	992
2022 House Vote: Republican	9%	(56)	16%	(99)	13%	(81)	49%	(303)	13%	(80)	619
2022 House Vote: Didnt Vote	18%	(99)	22%	(125)	12%	(69)	29%	(160)	19%	(108)	560

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Table MCSP3_11: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Cultural nights (e.g. Mexican Heritage Night, Black History Month Night, AAPI Heritage Night)

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	18% (390)	23% (512)	12% (269)	34% (740)	13% (291)	2202
2020 Vote: Joe Biden	23% (235)	27% (269)	12% (117)	28% (286)	10% (99)	1007
2020 Vote: Donald Trump	9% (61)	17% (115)	13% (86)	48% (320)	13% (89)	671
2020 Vote: Didn't Vote	19% (89)	25% (121)	13% (62)	24% (116)	19% (92)	480
2018 House Vote: Democrat	24% (212)	30% (262)	10% (87)	27% (243)	9% (81)	885
2018 House Vote: Republican	8% (47)	15% (87)	13% (74)	50% (284)	13% (75)	567
2018 House Vote: Didnt Vote	18% (129)	22% (155)	14% (103)	28% (200)	18% (131)	716
4-Region: Northeast	23% (90)	20% (78)	11% (42)	32% (122)	14% (54)	386
4-Region: Midwest	13% (58)	19% (86)	14% (64)	40% (182)	14% (64)	455
4-Region: South	16% (138)	23% (193)	11% (95)	33% (281)	16% (133)	840
4-Region: West	20% (104)	30% (154)	13% (69)	30% (154)	8% (40)	521
Sports Fan	23% (336)	28% (417)	14% (208)	25% (367)	11% (158)	1486
NHL Fan	24% (201)	28% (238)	14% (120)	24% (201)	11% (90)	849
Supportive of Sports Inclusivity Events	28% (324)	30% (352)	12% (138)	20% (231)	10% (119)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCSP3_12: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Sesame Street Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	10%	(220)	16%	(357)	14%	(311)	44%	(977)	15%	(337)	2202
Gender: Male	13%	(134)	17%	(179)	15%	(158)	42%	(449)	14%	(149)	1069
Gender: Female	7%	(84)	16%	(177)	13%	(151)	47%	(525)	17%	(187)	1125
Age: 18-34	17%	(108)	21%	(135)	12%	(79)	31%	(196)	18%	(113)	631
Age: 35-44	16%	(60)	23%	(85)	14%	(51)	33%	(122)	14%	(53)	372
Age: 45-64	7%	(47)	15%	(104)	16%	(111)	45%	(322)	18%	(128)	711
Age: 65+	1%	(5)	7%	(34)	14%	(70)	69%	(336)	9%	(42)	487
GenZers: 1997-2012	12%	(27)	16%	(36)	16%	(36)	40%	(91)	17%	(40)	231
Millennials: 1981-1996	19%	(132)	25%	(176)	12%	(86)	28%	(196)	16%	(115)	705
GenXers: 1965-1980	9%	(50)	16%	(89)	15%	(81)	42%	(233)	18%	(98)	551
Baby Boomers: 1946-1964	2%	(10)	8%	(53)	16%	(105)	63%	(421)	12%	(81)	670
PID: Dem (no lean)	14%	(136)	19%	(189)	15%	(150)	38%	(376)	13%	(128)	979
PID: Ind (no lean)	5%	(29)	15%	(86)	12%	(72)	48%	(279)	20%	(114)	580
PID: Rep (no lean)	9%	(55)	13%	(83)	14%	(88)	50%	(322)	15%	(95)	643
PID/Gender: Dem Men	18%	(95)	21%	(112)	15%	(78)	32%	(164)	14%	(72)	520
PID/Gender: Dem Women	9%	(40)	17%	(76)	16%	(73)	46%	(211)	12%	(56)	456
PID/Gender: Ind Men	3%	(8)	14%	(38)	12%	(33)	55%	(147)	15%	(40)	265
PID/Gender: Ind Women	7%	(21)	15%	(47)	12%	(38)	42%	(131)	24%	(74)	311
PID/Gender: Rep Men	11%	(32)	10%	(30)	17%	(47)	49%	(138)	13%	(37)	283
PID/Gender: Rep Women	6%	(23)	15%	(53)	11%	(41)	51%	(183)	16%	(58)	358
Ideo: Liberal (1-3)	15%	(107)	19%	(132)	16%	(114)	38%	(268)	13%	(91)	711
Ideo: Moderate (4)	6%	(39)	18%	(123)	14%	(95)	43%	(290)	19%	(131)	678
Ideo: Conservative (5-7)	9%	(63)	13%	(93)	13%	(92)	53%	(366)	11%	(76)	690
Educ: < College	8%	(117)	15%	(222)	13%	(191)	46%	(655)	18%	(254)	1439
Educ: Bachelors degree	8%	(40)	16%	(78)	17%	(84)	46%	(225)	12%	(57)	485
Educ: Post-grad	22%	(63)	21%	(57)	13%	(36)	35%	(97)	9%	(26)	278
Income: Under 50k	6%	(71)	13%	(157)	13%	(152)	48%	(567)	20%	(229)	1177
Income: 50k-100k	13%	(82)	21%	(134)	17%	(106)	39%	(253)	11%	(68)	643
Income: 100k+	18%	(67)	17%	(66)	14%	(53)	41%	(157)	10%	(39)	383
Ethnicity: White	10%	(171)	15%	(256)	14%	(235)	47%	(792)	14%	(245)	1699

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Table MCSP3_12: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Sesame Street Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	10%	(220)	16%	(357)	14%	(311)	44%	(977)	15%	(337)	2202
Ethnicity: Hispanic	14%	(54)	17%	(64)	14%	(52)	31%	(117)	24%	(92)	379
Ethnicity: Black	14%	(39)	20%	(57)	16%	(44)	33%	(93)	18%	(50)	283
Ethnicity: Other	5%	(10)	20%	(43)	15%	(32)	42%	(93)	19%	(41)	220
All Christian	9%	(83)	16%	(151)	16%	(146)	46%	(430)	14%	(132)	942
All Non-Christian	29%	(67)	24%	(56)	9%	(22)	29%	(69)	9%	(21)	236
Atheist	2%	(2)	10%	(11)	16%	(16)	63%	(64)	9%	(9)	103
Agnostic/Nothing in particular	6%	(33)	16%	(91)	15%	(85)	44%	(248)	19%	(110)	568
Something Else	9%	(33)	14%	(48)	12%	(42)	47%	(165)	18%	(64)	353
Religious Non-Protestant/Catholic	28%	(70)	23%	(59)	9%	(22)	31%	(79)	9%	(22)	252
Evangelical	11%	(65)	14%	(80)	13%	(76)	46%	(262)	15%	(85)	568
Non-Evangelical	7%	(47)	16%	(108)	16%	(110)	46%	(323)	16%	(111)	698
Community: Urban	17%	(124)	22%	(161)	11%	(83)	33%	(245)	17%	(125)	738
Community: Suburban	6%	(51)	14%	(128)	19%	(177)	50%	(462)	12%	(109)	927
Community: Rural	8%	(45)	13%	(68)	9%	(51)	50%	(270)	19%	(103)	537
Employ: Private Sector	14%	(96)	22%	(158)	15%	(109)	36%	(258)	12%	(87)	707
Employ: Government	27%	(44)	18%	(30)	12%	(19)	23%	(38)	20%	(33)	164
Employ: Self-Employed	12%	(22)	19%	(36)	17%	(32)	35%	(66)	17%	(32)	188
Employ: Homemaker	9%	(11)	18%	(24)	10%	(13)	46%	(59)	17%	(22)	129
Employ: Student	10%	(8)	16%	(13)	10%	(8)	41%	(33)	23%	(18)	82
Employ: Retired	1%	(7)	6%	(35)	16%	(84)	66%	(358)	11%	(59)	542
Employ: Unemployed	9%	(20)	14%	(32)	10%	(24)	44%	(102)	23%	(52)	231
Employ: Other	8%	(12)	18%	(29)	14%	(22)	39%	(63)	21%	(33)	160
Military HH: Yes	8%	(21)	13%	(33)	12%	(31)	58%	(148)	9%	(24)	257
Military HH: No	10%	(198)	17%	(324)	14%	(280)	43%	(829)	16%	(313)	1945
2022 House Vote: Democrat	13%	(126)	19%	(189)	15%	(151)	40%	(400)	13%	(127)	992
2022 House Vote: Republican	7%	(43)	12%	(74)	14%	(86)	53%	(331)	14%	(86)	619
2022 House Vote: Didnt Vote	9%	(49)	17%	(94)	13%	(71)	41%	(228)	21%	(118)	560

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Table MCSP3_12: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Sesame Street Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	10%	(220)	16%	(357)	14%	(311)	44%	(977)	15%	(337)	2202
2020 Vote: Joe Biden	14%	(140)	18%	(178)	15%	(154)	41%	(414)	12%	(120)	1007
2020 Vote: Donald Trump	6%	(38)	12%	(82)	14%	(94)	53%	(358)	15%	(99)	671
2020 Vote: Didn't Vote	8%	(37)	20%	(95)	13%	(61)	37%	(177)	23%	(109)	480
2018 House Vote: Democrat	12%	(107)	19%	(172)	16%	(139)	40%	(355)	13%	(112)	885
2018 House Vote: Republican	6%	(35)	12%	(66)	14%	(79)	55%	(312)	13%	(74)	567
2018 House Vote: Didnt Vote	11%	(76)	16%	(117)	12%	(87)	41%	(293)	20%	(143)	716
4-Region: Northeast	16%	(61)	14%	(55)	14%	(53)	41%	(159)	15%	(58)	386
4-Region: Midwest	8%	(37)	15%	(66)	14%	(62)	54%	(245)	10%	(45)	455
4-Region: South	6%	(53)	16%	(133)	17%	(143)	44%	(369)	17%	(142)	840
4-Region: West	13%	(69)	20%	(103)	10%	(54)	39%	(205)	18%	(91)	521
Sports Fan	13%	(193)	19%	(290)	16%	(242)	38%	(566)	13%	(196)	1486
NHL Fan	18%	(156)	22%	(186)	16%	(137)	34%	(285)	10%	(86)	849
Supportive of Sports Inclusivity Events	15%	(169)	20%	(235)	17%	(193)	36%	(420)	13%	(146)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_13: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 LGBTQ+ Pride Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(278)	15%	(334)	10%	(214)	48%	(1049)	15%	(326)	2202
Gender: Male	14%	(153)	14%	(154)	10%	(110)	48%	(512)	13%	(140)	1069
Gender: Female	11%	(119)	16%	(179)	9%	(104)	48%	(536)	17%	(186)	1125
Age: 18-34	22%	(141)	19%	(122)	10%	(65)	32%	(205)	16%	(98)	631
Age: 35-44	19%	(69)	22%	(80)	11%	(41)	32%	(121)	16%	(60)	372
Age: 45-64	8%	(57)	13%	(94)	9%	(65)	52%	(369)	18%	(126)	711
Age: 65+	2%	(11)	8%	(37)	9%	(43)	73%	(354)	9%	(42)	487
GenZers: 1997-2012	12%	(29)	24%	(54)	12%	(28)	37%	(84)	15%	(35)	231
Millennials: 1981-1996	25%	(176)	20%	(142)	10%	(71)	29%	(201)	16%	(115)	705
GenXers: 1965-1980	9%	(50)	13%	(74)	9%	(49)	50%	(278)	18%	(101)	551
Baby Boomers: 1946-1964	3%	(22)	9%	(63)	10%	(64)	67%	(447)	11%	(73)	670
PID: Dem (no lean)	18%	(179)	22%	(211)	10%	(102)	35%	(347)	14%	(141)	979
PID: Ind (no lean)	10%	(60)	12%	(71)	11%	(62)	46%	(269)	20%	(118)	580
PID: Rep (no lean)	6%	(39)	8%	(52)	8%	(51)	67%	(434)	10%	(67)	643
PID/Gender: Dem Men	22%	(116)	19%	(100)	11%	(55)	34%	(175)	14%	(74)	520
PID/Gender: Dem Women	13%	(60)	24%	(111)	10%	(47)	38%	(172)	15%	(66)	456
PID/Gender: Ind Men	7%	(19)	8%	(22)	13%	(34)	57%	(152)	14%	(38)	265
PID/Gender: Ind Women	13%	(39)	15%	(48)	9%	(28)	37%	(116)	26%	(80)	311
PID/Gender: Rep Men	7%	(19)	11%	(31)	7%	(21)	65%	(184)	10%	(28)	283
PID/Gender: Rep Women	6%	(20)	6%	(21)	8%	(30)	69%	(248)	11%	(39)	358
Ideo: Liberal (1-3)	23%	(164)	23%	(164)	12%	(85)	30%	(211)	12%	(87)	711
Ideo: Moderate (4)	7%	(50)	14%	(94)	10%	(70)	49%	(332)	20%	(133)	678
Ideo: Conservative (5-7)	8%	(56)	9%	(61)	7%	(51)	64%	(442)	11%	(79)	690
Educ: < College	11%	(159)	13%	(189)	8%	(116)	50%	(725)	17%	(249)	1439
Educ: Bachelors degree	12%	(58)	19%	(94)	13%	(61)	46%	(223)	10%	(48)	485
Educ: Post-grad	22%	(61)	18%	(50)	13%	(37)	36%	(101)	10%	(28)	278
Income: Under 50k	10%	(116)	14%	(160)	8%	(94)	50%	(592)	18%	(215)	1177
Income: 50k-100k	14%	(87)	18%	(113)	12%	(75)	46%	(298)	11%	(70)	643
Income: 100k+	20%	(75)	16%	(61)	12%	(46)	42%	(159)	11%	(42)	383
Ethnicity: White	13%	(228)	14%	(232)	9%	(153)	50%	(846)	14%	(239)	1699

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Table MCSP3_13: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
LGBTQ+ Pride Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(278)	15%	(334)	10%	(214)	48%	(1049)	15%	(326)	2202
Ethnicity: Hispanic	19%	(73)	14%	(53)	7%	(25)	39%	(148)	21%	(80)	379
Ethnicity: Black	14%	(39)	21%	(59)	12%	(35)	37%	(106)	16%	(44)	283
Ethnicity: Other	5%	(11)	19%	(42)	12%	(26)	44%	(97)	20%	(43)	220
All Christian	10%	(92)	13%	(125)	10%	(95)	53%	(498)	14%	(132)	942
All Non-Christian	27%	(63)	22%	(53)	12%	(29)	29%	(69)	10%	(23)	236
Atheist	22%	(23)	18%	(18)	9%	(9)	41%	(43)	10%	(10)	103
Agnostic/Nothing in particular	11%	(62)	16%	(94)	10%	(59)	45%	(253)	18%	(100)	568
Something Else	11%	(38)	12%	(44)	7%	(23)	53%	(187)	17%	(61)	353
Religious Non-Protestant/Catholic	26%	(65)	22%	(55)	12%	(30)	31%	(78)	10%	(25)	252
Evangelical	10%	(59)	11%	(61)	6%	(33)	59%	(338)	14%	(77)	568
Non-Evangelical	9%	(62)	15%	(104)	12%	(85)	48%	(336)	16%	(112)	698
Community: Urban	19%	(143)	21%	(154)	11%	(77)	34%	(248)	16%	(115)	738
Community: Suburban	10%	(90)	13%	(125)	11%	(104)	53%	(495)	12%	(113)	927
Community: Rural	8%	(45)	10%	(55)	6%	(33)	57%	(307)	18%	(98)	537
Employ: Private Sector	18%	(124)	19%	(136)	12%	(83)	39%	(276)	12%	(88)	707
Employ: Government	26%	(43)	17%	(27)	9%	(15)	39%	(63)	10%	(16)	164
Employ: Self-Employed	14%	(26)	19%	(35)	11%	(21)	37%	(70)	19%	(36)	188
Employ: Homemaker	10%	(13)	9%	(12)	6%	(8)	55%	(72)	19%	(25)	129
Employ: Student	12%	(10)	21%	(17)	12%	(10)	34%	(28)	21%	(17)	82
Employ: Retired	4%	(19)	7%	(37)	9%	(46)	71%	(386)	10%	(55)	542
Employ: Unemployed	11%	(26)	17%	(40)	7%	(15)	41%	(94)	24%	(56)	231
Employ: Other	11%	(17)	19%	(30)	10%	(16)	38%	(61)	22%	(34)	160
Military HH: Yes	10%	(27)	13%	(33)	9%	(23)	60%	(153)	8%	(22)	257
Military HH: No	13%	(252)	15%	(301)	10%	(192)	46%	(896)	16%	(304)	1945
2022 House Vote: Democrat	17%	(169)	21%	(209)	12%	(123)	36%	(356)	14%	(134)	992
2022 House Vote: Republican	5%	(32)	6%	(37)	8%	(49)	70%	(432)	11%	(69)	619
2022 House Vote: Didnt Vote	14%	(76)	15%	(84)	7%	(37)	44%	(244)	21%	(120)	560

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Table MCSP3_13: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 LGBTQ+ Pride Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	13%	(278)	15%	(334)	10%	(214)	48%	(1049)	15%	(326)	2202
2020 Vote: Joe Biden	18%	(179)	20%	(206)	11%	(113)	37%	(374)	13%	(134)	1007
2020 Vote: Donald Trump	4%	(29)	7%	(45)	9%	(59)	68%	(458)	12%	(79)	671
2020 Vote: Didn't Vote	14%	(68)	16%	(75)	8%	(38)	40%	(193)	22%	(106)	480
2018 House Vote: Democrat	18%	(163)	20%	(179)	12%	(102)	36%	(318)	14%	(123)	885
2018 House Vote: Republican	5%	(31)	6%	(32)	8%	(47)	70%	(395)	11%	(63)	567
2018 House Vote: Didnt Vote	12%	(83)	16%	(115)	8%	(58)	45%	(323)	19%	(136)	716
4-Region: Northeast	18%	(69)	15%	(57)	10%	(39)	42%	(162)	15%	(59)	386
4-Region: Midwest	11%	(48)	11%	(52)	13%	(58)	53%	(239)	13%	(58)	455
4-Region: South	10%	(85)	13%	(109)	8%	(66)	52%	(440)	17%	(140)	840
4-Region: West	15%	(77)	22%	(116)	10%	(52)	40%	(208)	13%	(69)	521
Sports Fan	15%	(220)	18%	(268)	11%	(169)	43%	(646)	12%	(184)	1486
NHL Fan	19%	(161)	18%	(153)	13%	(110)	37%	(315)	13%	(110)	849
Supportive of Sports Inclusivity Events	22%	(258)	25%	(293)	13%	(152)	28%	(322)	12%	(139)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCSP3_14: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?

Kids Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	16%	(342)	20%	(450)	13%	(293)	37%	(823)	13%	(295)	2202
Gender: Male	18%	(188)	23%	(243)	14%	(150)	35%	(369)	11%	(119)	1069
Gender: Female	14%	(153)	18%	(205)	13%	(142)	40%	(449)	16%	(176)	1125
Age: 18-34	22%	(140)	21%	(130)	15%	(97)	25%	(157)	17%	(108)	631
Age: 35-44	26%	(98)	28%	(106)	12%	(44)	21%	(80)	12%	(44)	372
Age: 45-64	12%	(86)	20%	(139)	13%	(89)	41%	(291)	15%	(106)	711
Age: 65+	4%	(18)	15%	(74)	13%	(63)	61%	(295)	8%	(37)	487
GenZers: 1997-2012	13%	(30)	18%	(41)	14%	(32)	34%	(78)	22%	(51)	231
Millennials: 1981-1996	28%	(198)	26%	(181)	13%	(95)	20%	(139)	13%	(92)	705
GenXers: 1965-1980	14%	(78)	21%	(114)	14%	(75)	37%	(201)	15%	(83)	551
Baby Boomers: 1946-1964	5%	(35)	16%	(107)	14%	(91)	55%	(369)	10%	(67)	670
PID: Dem (no lean)	18%	(179)	20%	(198)	13%	(131)	37%	(358)	12%	(113)	979
PID: Ind (no lean)	12%	(68)	17%	(97)	16%	(90)	39%	(223)	17%	(101)	580
PID: Rep (no lean)	15%	(95)	24%	(155)	11%	(71)	38%	(242)	13%	(81)	643
PID/Gender: Dem Men	24%	(125)	23%	(119)	13%	(67)	30%	(155)	10%	(54)	520
PID/Gender: Dem Women	12%	(54)	17%	(78)	14%	(62)	44%	(202)	13%	(59)	456
PID/Gender: Ind Men	9%	(23)	19%	(52)	16%	(41)	44%	(116)	12%	(33)	265
PID/Gender: Ind Women	14%	(44)	14%	(45)	16%	(49)	34%	(105)	22%	(68)	311
PID/Gender: Rep Men	14%	(40)	26%	(73)	15%	(41)	34%	(98)	11%	(32)	283
PID/Gender: Rep Women	15%	(55)	23%	(82)	8%	(30)	40%	(142)	14%	(49)	358
Ideo: Liberal (1-3)	21%	(147)	19%	(132)	12%	(82)	36%	(256)	13%	(94)	711
Ideo: Moderate (4)	10%	(69)	20%	(138)	16%	(110)	37%	(250)	16%	(110)	678
Ideo: Conservative (5-7)	15%	(102)	22%	(154)	13%	(91)	41%	(281)	9%	(63)	690
Educ: < College	14%	(200)	20%	(290)	13%	(189)	38%	(544)	15%	(215)	1439
Educ: Bachelors degree	14%	(67)	19%	(94)	15%	(72)	41%	(197)	11%	(55)	485
Educ: Post-grad	27%	(75)	23%	(65)	11%	(31)	29%	(82)	9%	(25)	278
Income: Under 50k	12%	(135)	17%	(201)	13%	(151)	41%	(481)	18%	(208)	1177
Income: 50k-100k	17%	(110)	26%	(165)	15%	(98)	34%	(218)	8%	(52)	643
Income: 100k+	25%	(96)	22%	(83)	12%	(44)	32%	(124)	9%	(35)	383
Ethnicity: White	16%	(275)	19%	(329)	13%	(219)	39%	(664)	13%	(213)	1699

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Table MCSP3_14: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Kids Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	16%	(342)	20%	(450)	13%	(293)	37%	(823)	13%	(295)	2202
Ethnicity: Hispanic	21%	(81)	16%	(60)	17%	(64)	27%	(103)	19%	(71)	379
Ethnicity: Black	19%	(53)	24%	(69)	13%	(38)	30%	(85)	14%	(38)	283
Ethnicity: Other	6%	(14)	24%	(52)	16%	(36)	33%	(74)	20%	(44)	220
All Christian	12%	(117)	22%	(210)	12%	(117)	41%	(389)	12%	(109)	942
All Non-Christian	32%	(76)	26%	(61)	9%	(22)	23%	(54)	10%	(24)	236
Atheist	13%	(13)	9%	(9)	10%	(10)	57%	(59)	12%	(12)	103
Agnostic/Nothing in particular	14%	(77)	17%	(99)	16%	(91)	37%	(208)	16%	(94)	568
Something Else	16%	(58)	20%	(71)	15%	(53)	32%	(114)	16%	(57)	353
Religious Non-Protestant/Catholic	32%	(80)	25%	(64)	10%	(24)	24%	(60)	10%	(24)	252
Evangelical	17%	(98)	22%	(126)	13%	(73)	36%	(207)	11%	(64)	568
Non-Evangelical	10%	(70)	21%	(146)	14%	(96)	41%	(284)	15%	(103)	698
Community: Urban	22%	(163)	22%	(159)	12%	(90)	29%	(215)	15%	(110)	738
Community: Suburban	12%	(107)	19%	(178)	15%	(138)	42%	(388)	12%	(116)	927
Community: Rural	13%	(71)	21%	(113)	12%	(64)	41%	(220)	13%	(69)	537
Employ: Private Sector	19%	(132)	26%	(183)	13%	(94)	33%	(230)	9%	(67)	707
Employ: Government	40%	(65)	22%	(36)	12%	(19)	17%	(27)	10%	(16)	164
Employ: Self-Employed	21%	(40)	18%	(33)	15%	(29)	28%	(53)	17%	(33)	188
Employ: Homemaker	21%	(27)	20%	(25)	9%	(12)	34%	(43)	17%	(22)	129
Employ: Student	8%	(6)	15%	(12)	18%	(15)	33%	(27)	27%	(22)	82
Employ: Retired	4%	(24)	14%	(78)	13%	(71)	58%	(315)	10%	(54)	542
Employ: Unemployed	11%	(25)	17%	(40)	9%	(21)	38%	(87)	25%	(57)	231
Employ: Other	14%	(23)	26%	(42)	20%	(32)	24%	(39)	15%	(24)	160
Military HH: Yes	15%	(38)	18%	(46)	11%	(28)	48%	(124)	8%	(21)	257
Military HH: No	16%	(303)	21%	(404)	14%	(264)	36%	(699)	14%	(275)	1945
2022 House Vote: Democrat	18%	(174)	19%	(188)	15%	(145)	38%	(380)	11%	(106)	992
2022 House Vote: Republican	13%	(81)	23%	(145)	12%	(77)	39%	(241)	12%	(77)	619
2022 House Vote: Didnt Vote	15%	(84)	20%	(114)	12%	(65)	34%	(189)	19%	(108)	560

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Table MCSP3_14: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Kids Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	16%	(342)	20%	(450)	13%	(293)	37%	(823)	13%	(295)	2202
2020 Vote: Joe Biden	18%	(179)	19%	(187)	14%	(142)	38%	(382)	12%	(116)	1007
2020 Vote: Donald Trump	13%	(89)	23%	(154)	12%	(81)	40%	(269)	12%	(78)	671
2020 Vote: Didn't Vote	15%	(70)	22%	(104)	13%	(62)	31%	(151)	19%	(93)	480
2018 House Vote: Democrat	18%	(159)	20%	(173)	13%	(117)	38%	(339)	11%	(97)	885
2018 House Vote: Republican	14%	(80)	20%	(116)	12%	(71)	41%	(231)	12%	(70)	567
2018 House Vote: Didnt Vote	14%	(99)	22%	(156)	14%	(99)	33%	(239)	17%	(123)	716
4-Region: Northeast	19%	(74)	20%	(77)	12%	(45)	35%	(136)	14%	(53)	386
4-Region: Midwest	12%	(57)	22%	(101)	15%	(67)	40%	(184)	10%	(48)	455
4-Region: South	13%	(112)	21%	(172)	13%	(110)	37%	(315)	16%	(131)	840
4-Region: West	19%	(100)	19%	(100)	13%	(70)	36%	(188)	12%	(64)	521
Sports Fan	20%	(302)	24%	(357)	16%	(235)	29%	(432)	11%	(161)	1486
NHL Fan	22%	(187)	27%	(231)	15%	(131)	26%	(219)	10%	(81)	849
Supportive of Sports Inclusivity Events	21%	(241)	24%	(274)	13%	(152)	32%	(373)	11%	(124)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_15: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Harry Potter Night

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	16% (346)	18% (389)	13% (275)	43% (937)	12% (256)	2202
Gender: Male	19% (200)	19% (206)	13% (142)	39% (420)	9% (100)	1069
Gender: Female	13% (146)	16% (183)	12% (131)	45% (510)	14% (155)	1125
Age: 18-34	30% (188)	23% (144)	12% (74)	23% (147)	12% (79)	631
Age: 35-44	21% (76)	22% (83)	13% (47)	32% (121)	12% (45)	372
Age: 45-64	10% (70)	16% (114)	14% (98)	47% (337)	13% (92)	711
Age: 65+	2% (12)	10% (48)	11% (56)	68% (332)	8% (39)	487
GenZers: 1997-2012	18% (42)	18% (42)	17% (40)	32% (74)	14% (33)	231
Millennials: 1981-1996	30% (214)	25% (178)	10% (72)	22% (157)	12% (84)	705
GenXers: 1965-1980	10% (54)	17% (92)	12% (67)	48% (263)	14% (75)	551
Baby Boomers: 1946-1964	5% (34)	11% (75)	14% (95)	61% (407)	9% (60)	670
PID: Dem (no lean)	20% (194)	19% (187)	11% (109)	40% (388)	10% (101)	979
PID: Ind (no lean)	14% (81)	16% (95)	14% (78)	40% (231)	16% (94)	580
PID: Rep (no lean)	11% (70)	17% (107)	14% (88)	49% (318)	9% (61)	643
PID/Gender: Dem Men	25% (133)	21% (112)	11% (59)	32% (165)	10% (52)	520
PID/Gender: Dem Women	14% (62)	17% (76)	11% (48)	49% (221)	11% (49)	456
PID/Gender: Ind Men	14% (36)	18% (47)	15% (40)	44% (118)	9% (25)	265
PID/Gender: Ind Women	15% (45)	16% (48)	12% (39)	36% (110)	22% (68)	311
PID/Gender: Rep Men	11% (31)	17% (48)	15% (44)	48% (137)	8% (23)	283
PID/Gender: Rep Women	11% (39)	16% (59)	12% (45)	50% (179)	11% (38)	358
Ideo: Liberal (1-3)	23% (163)	19% (134)	12% (88)	37% (266)	8% (60)	711
Ideo: Moderate (4)	13% (89)	19% (127)	12% (83)	40% (270)	16% (109)	678
Ideo: Conservative (5-7)	11% (78)	16% (109)	12% (83)	52% (356)	9% (63)	690
Educ: < College	14% (202)	16% (232)	12% (170)	45% (646)	13% (189)	1439
Educ: Bachelors degree	15% (71)	20% (96)	15% (72)	42% (201)	9% (45)	485
Educ: Post-grad	26% (73)	22% (60)	12% (34)	32% (89)	8% (22)	278
Income: Under 50k	13% (153)	15% (180)	11% (128)	47% (550)	14% (166)	1177
Income: 50k-100k	17% (110)	22% (139)	15% (96)	37% (237)	9% (61)	643
Income: 100k+	22% (83)	18% (69)	14% (52)	39% (150)	7% (29)	383
Ethnicity: White	15% (258)	17% (296)	11% (195)	45% (763)	11% (187)	1699

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Table MCSP3_15: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Harry Potter Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	16%	(346)	18%	(389)	13%	(275)	43%	(937)	12%	(256)	2202
Ethnicity: Hispanic	22%	(83)	17%	(65)	11%	(41)	35%	(135)	15%	(57)	379
Ethnicity: Black	19%	(53)	15%	(42)	13%	(37)	40%	(114)	13%	(37)	283
Ethnicity: Other	16%	(34)	23%	(51)	20%	(43)	27%	(59)	14%	(31)	220
All Christian	13%	(126)	19%	(174)	12%	(111)	46%	(433)	10%	(97)	942
All Non-Christian	32%	(77)	23%	(54)	10%	(23)	26%	(60)	9%	(22)	236
Atheist	13%	(13)	21%	(22)	10%	(10)	49%	(51)	7%	(7)	103
Agnostic/Nothing in particular	16%	(93)	14%	(82)	16%	(88)	39%	(223)	15%	(82)	568
Something Else	11%	(37)	16%	(56)	12%	(43)	48%	(170)	13%	(47)	353
Religious Non-Protestant/Catholic	32%	(80)	22%	(56)	10%	(25)	26%	(67)	9%	(24)	252
Evangelical	13%	(73)	16%	(93)	11%	(63)	50%	(284)	10%	(55)	568
Non-Evangelical	12%	(81)	19%	(130)	13%	(88)	45%	(312)	13%	(88)	698
Community: Urban	24%	(180)	20%	(150)	11%	(79)	33%	(246)	11%	(83)	738
Community: Suburban	10%	(94)	17%	(162)	14%	(134)	48%	(446)	10%	(92)	927
Community: Rural	13%	(72)	14%	(77)	12%	(63)	46%	(246)	15%	(80)	537
Employ: Private Sector	18%	(131)	23%	(164)	13%	(90)	36%	(254)	10%	(70)	707
Employ: Government	35%	(57)	15%	(25)	18%	(30)	26%	(42)	6%	(10)	164
Employ: Self-Employed	22%	(42)	21%	(39)	14%	(26)	30%	(55)	13%	(25)	188
Employ: Homemaker	14%	(18)	21%	(28)	11%	(14)	40%	(52)	14%	(18)	129
Employ: Student	28%	(23)	17%	(14)	17%	(14)	20%	(16)	19%	(15)	82
Employ: Retired	3%	(18)	11%	(60)	11%	(59)	65%	(354)	9%	(51)	542
Employ: Unemployed	14%	(32)	15%	(34)	14%	(32)	41%	(95)	16%	(37)	231
Employ: Other	16%	(25)	16%	(26)	7%	(11)	43%	(68)	18%	(29)	160
Military HH: Yes	12%	(30)	14%	(36)	13%	(34)	53%	(136)	8%	(20)	257
Military HH: No	16%	(316)	18%	(352)	12%	(242)	41%	(800)	12%	(235)	1945
2022 House Vote: Democrat	19%	(187)	20%	(202)	12%	(115)	40%	(392)	10%	(95)	992
2022 House Vote: Republican	9%	(54)	16%	(102)	13%	(80)	52%	(319)	11%	(66)	619
2022 House Vote: Didnt Vote	18%	(102)	15%	(82)	14%	(76)	37%	(209)	16%	(91)	560

Continued on next page

Table MCSP3_15: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Harry Potter Night

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	16%	(346)	18%	(389)	13%	(275)	43%	(937)	12%	(256)	2202
2020 Vote: Joe Biden	18%	(185)	20%	(197)	12%	(125)	41%	(408)	9%	(92)	1007
2020 Vote: Donald Trump	10%	(68)	15%	(104)	13%	(88)	50%	(336)	11%	(75)	671
2020 Vote: Didn't Vote	18%	(86)	17%	(83)	13%	(61)	35%	(167)	17%	(83)	480
2018 House Vote: Democrat	19%	(166)	20%	(177)	12%	(104)	39%	(349)	10%	(90)	885
2018 House Vote: Republican	9%	(52)	15%	(86)	11%	(65)	54%	(304)	11%	(60)	567
2018 House Vote: Didnt Vote	17%	(125)	17%	(120)	14%	(101)	37%	(267)	14%	(103)	716
4-Region: Northeast	23%	(88)	18%	(70)	11%	(43)	39%	(149)	9%	(35)	386
4-Region: Midwest	11%	(50)	15%	(69)	12%	(56)	52%	(238)	9%	(42)	455
4-Region: South	13%	(111)	16%	(135)	13%	(107)	44%	(370)	14%	(116)	840
4-Region: West	18%	(96)	22%	(114)	13%	(70)	34%	(179)	12%	(63)	521
Sports Fan	19%	(279)	20%	(303)	14%	(214)	38%	(560)	9%	(131)	1486
NHL Fan	25%	(213)	23%	(194)	13%	(113)	31%	(264)	8%	(66)	849
Supportive of Sports Inclusivity Events	22%	(258)	22%	(260)	12%	(142)	34%	(394)	9%	(110)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_16: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Charity theme nights (e.g. Firefighters, police, cancer research nights)

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	21% (461)	32% (699)	10% (223)	25% (543)	13% (277)	2202
Gender: Male	24% (258)	32% (344)	10% (109)	23% (241)	11% (116)	1069
Gender: Female	18% (202)	31% (350)	10% (113)	27% (298)	14% (160)	1125
Age: 18-34	26% (163)	33% (206)	11% (67)	15% (96)	16% (100)	631
Age: 35-44	24% (90)	34% (125)	12% (45)	16% (61)	14% (51)	372
Age: 45-64	20% (144)	31% (219)	9% (66)	27% (191)	13% (91)	711
Age: 65+	13% (64)	31% (149)	9% (45)	40% (194)	7% (35)	487
GenZers: 1997-2012	17% (40)	30% (68)	17% (39)	18% (41)	18% (43)	231
Millennials: 1981-1996	28% (200)	34% (242)	10% (68)	14% (98)	14% (96)	705
GenXers: 1965-1980	20% (112)	30% (163)	8% (45)	27% (149)	15% (82)	551
Baby Boomers: 1946-1964	16% (106)	32% (213)	10% (69)	34% (230)	8% (52)	670
PID: Dem (no lean)	25% (240)	31% (308)	10% (97)	23% (224)	11% (110)	979
PID: Ind (no lean)	15% (88)	34% (199)	9% (55)	25% (143)	16% (95)	580
PID: Rep (no lean)	21% (133)	30% (192)	11% (71)	27% (175)	11% (72)	643
PID/Gender: Dem Men	28% (145)	34% (175)	10% (50)	18% (95)	11% (56)	520
PID/Gender: Dem Women	21% (94)	29% (131)	10% (47)	28% (129)	12% (54)	456
PID/Gender: Ind Men	16% (43)	36% (96)	11% (30)	25% (66)	11% (30)	265
PID/Gender: Ind Women	14% (44)	32% (100)	8% (25)	25% (76)	21% (65)	311
PID/Gender: Rep Men	25% (70)	26% (73)	11% (30)	28% (80)	11% (30)	283
PID/Gender: Rep Women	18% (63)	33% (119)	11% (41)	26% (93)	12% (42)	358
Ideo: Liberal (1-3)	26% (187)	32% (224)	10% (69)	22% (156)	10% (74)	711
Ideo: Moderate (4)	15% (103)	33% (226)	11% (72)	24% (161)	17% (116)	678
Ideo: Conservative (5-7)	22% (153)	31% (213)	10% (66)	29% (201)	8% (57)	690
Educ: < College	18% (264)	31% (452)	10% (142)	26% (370)	15% (211)	1439
Educ: Bachelors degree	23% (113)	33% (161)	10% (48)	25% (121)	9% (42)	485
Educ: Post-grad	30% (84)	31% (86)	12% (33)	18% (51)	9% (24)	278
Income: Under 50k	17% (201)	30% (353)	8% (98)	28% (329)	17% (196)	1177
Income: 50k-100k	23% (146)	35% (226)	13% (86)	21% (136)	8% (49)	643
Income: 100k+	30% (115)	31% (119)	10% (39)	20% (78)	9% (33)	383
Ethnicity: White	22% (370)	32% (536)	10% (161)	25% (429)	12% (204)	1699

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Table MCSP3_16: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Charity theme nights (e.g. Firefighters, police, cancer research nights)

Demographic	Very interested	Somewhat interested	Somewhat uninterested	Very uninterested	Don't know / No opinion	Total N
Adults	21% (461)	32% (699)	10% (223)	25% (543)	13% (277)	2202
Ethnicity: Hispanic	18% (67)	33% (126)	11% (41)	19% (71)	19% (74)	379
Ethnicity: Black	21% (60)	32% (91)	11% (31)	21% (60)	14% (41)	283
Ethnicity: Other	14% (32)	33% (72)	14% (30)	24% (54)	15% (32)	220
All Christian	22% (203)	34% (318)	8% (79)	25% (237)	11% (106)	942
All Non-Christian	35% (82)	30% (70)	8% (20)	16% (39)	11% (26)	236
Atheist	17% (17)	26% (26)	14% (14)	33% (34)	11% (11)	103
Agnostic/Nothing in particular	17% (97)	30% (171)	11% (65)	26% (146)	16% (90)	568
Something Else	18% (62)	32% (114)	13% (45)	25% (88)	13% (45)	353
Religious Non-Protestant/Catholic	34% (86)	30% (77)	8% (21)	17% (43)	10% (26)	252
Evangelical	20% (116)	32% (183)	8% (48)	28% (160)	11% (61)	568
Non-Evangelical	20% (139)	34% (235)	11% (77)	23% (158)	13% (89)	698
Community: Urban	27% (202)	32% (235)	7% (51)	23% (168)	11% (82)	738
Community: Suburban	17% (160)	34% (319)	12% (108)	25% (228)	12% (111)	927
Community: Rural	18% (98)	27% (145)	12% (65)	27% (146)	16% (84)	537
Employ: Private Sector	22% (156)	35% (249)	11% (78)	20% (142)	12% (82)	707
Employ: Government	33% (55)	36% (60)	4% (7)	14% (22)	12% (20)	164
Employ: Self-Employed	25% (47)	26% (49)	17% (32)	16% (30)	15% (29)	188
Employ: Homemaker	15% (19)	29% (37)	9% (12)	35% (46)	12% (16)	129
Employ: Student	29% (24)	25% (20)	10% (8)	18% (15)	19% (15)	82
Employ: Retired	15% (84)	32% (176)	9% (47)	36% (194)	8% (42)	542
Employ: Unemployed	18% (42)	27% (61)	6% (13)	30% (70)	19% (45)	231
Employ: Other	22% (35)	29% (46)	17% (27)	15% (24)	17% (28)	160
Military HH: Yes	22% (55)	35% (91)	6% (17)	31% (81)	5% (13)	257
Military HH: No	21% (406)	31% (608)	11% (206)	24% (462)	14% (264)	1945
2022 House Vote: Democrat	24% (242)	33% (325)	10% (95)	23% (231)	10% (99)	992
2022 House Vote: Republican	22% (134)	32% (195)	10% (65)	25% (155)	11% (70)	619
2022 House Vote: Didnt Vote	15% (81)	30% (169)	11% (60)	26% (147)	18% (103)	560

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Table MCSP3_16: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Charity theme nights (e.g. Firefighters, police, cancer research nights)

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	21%	(461)	32%	(699)	10%	(223)	25%	(543)	13%	(277)	2202
2020 Vote: Joe Biden	25%	(251)	31%	(309)	10%	(97)	25%	(251)	10%	(100)	1007
2020 Vote: Donald Trump	21%	(142)	34%	(229)	10%	(70)	24%	(164)	10%	(67)	671
2020 Vote: Didn't Vote	13%	(64)	30%	(145)	11%	(53)	24%	(117)	21%	(102)	480
2018 House Vote: Democrat	24%	(210)	32%	(282)	10%	(86)	25%	(217)	10%	(90)	885
2018 House Vote: Republican	23%	(128)	32%	(179)	11%	(61)	24%	(139)	11%	(61)	567
2018 House Vote: Didnt Vote	17%	(119)	32%	(227)	10%	(71)	25%	(178)	17%	(122)	716
4-Region: Northeast	27%	(102)	31%	(119)	8%	(32)	24%	(93)	10%	(39)	386
4-Region: Midwest	19%	(87)	33%	(151)	11%	(51)	26%	(120)	10%	(46)	455
4-Region: South	19%	(156)	32%	(267)	10%	(86)	24%	(202)	15%	(129)	840
4-Region: West	22%	(116)	31%	(162)	10%	(53)	24%	(128)	12%	(63)	521
Sports Fan	27%	(395)	37%	(550)	11%	(164)	16%	(232)	10%	(145)	1486
NHL Fan	32%	(269)	38%	(324)	11%	(91)	12%	(100)	8%	(64)	849
Supportive of Sports Inclusivity Events	28%	(324)	35%	(407)	11%	(128)	17%	(196)	9%	(109)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3_17: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Dog Night, where fans are encouraged to bring their pets

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	19%	(426)	22%	(486)	11%	(253)	34%	(746)	13%	(291)	2202
Gender: Male	20%	(217)	24%	(252)	13%	(143)	31%	(329)	12%	(128)	1069
Gender: Female	18%	(207)	20%	(230)	10%	(110)	37%	(414)	15%	(163)	1125
Age: 18-34	29%	(186)	25%	(160)	12%	(75)	19%	(123)	14%	(88)	631
Age: 35-44	25%	(94)	32%	(117)	7%	(26)	22%	(82)	14%	(52)	372
Age: 45-64	17%	(122)	20%	(139)	12%	(86)	35%	(252)	16%	(112)	711
Age: 65+	5%	(25)	14%	(70)	13%	(65)	59%	(289)	8%	(39)	487
GenZers: 1997-2012	24%	(55)	24%	(56)	17%	(38)	21%	(48)	15%	(34)	231
Millennials: 1981-1996	30%	(211)	29%	(202)	8%	(59)	20%	(138)	13%	(95)	705
GenXers: 1965-1980	20%	(109)	22%	(119)	10%	(57)	32%	(176)	16%	(90)	551
Baby Boomers: 1946-1964	8%	(51)	16%	(109)	14%	(91)	52%	(350)	10%	(69)	670
PID: Dem (no lean)	23%	(227)	23%	(226)	11%	(107)	31%	(301)	12%	(119)	979
PID: Ind (no lean)	15%	(90)	19%	(108)	13%	(75)	35%	(201)	18%	(106)	580
PID: Rep (no lean)	17%	(110)	24%	(152)	11%	(71)	38%	(244)	10%	(66)	643
PID/Gender: Dem Men	26%	(136)	25%	(129)	11%	(57)	25%	(130)	13%	(69)	520
PID/Gender: Dem Women	20%	(91)	21%	(94)	11%	(50)	37%	(170)	11%	(50)	456
PID/Gender: Ind Men	13%	(33)	19%	(50)	18%	(48)	38%	(102)	12%	(32)	265
PID/Gender: Ind Women	18%	(55)	18%	(57)	8%	(26)	32%	(99)	24%	(74)	311
PID/Gender: Rep Men	17%	(48)	26%	(73)	13%	(38)	34%	(98)	10%	(27)	283
PID/Gender: Rep Women	17%	(61)	22%	(80)	9%	(33)	40%	(145)	11%	(39)	358
Ideo: Liberal (1-3)	26%	(184)	21%	(146)	12%	(87)	28%	(201)	13%	(93)	711
Ideo: Moderate (4)	17%	(113)	24%	(162)	10%	(67)	34%	(228)	16%	(107)	678
Ideo: Conservative (5-7)	16%	(111)	22%	(152)	12%	(82)	41%	(281)	9%	(63)	690
Educ: < College	18%	(264)	21%	(309)	11%	(154)	35%	(501)	15%	(211)	1439
Educ: Bachelors degree	17%	(83)	24%	(114)	14%	(69)	34%	(166)	11%	(53)	485
Educ: Post-grad	28%	(79)	22%	(63)	11%	(30)	28%	(79)	10%	(28)	278
Income: Under 50k	15%	(181)	22%	(256)	10%	(119)	36%	(425)	17%	(195)	1177
Income: 50k-100k	22%	(143)	23%	(145)	14%	(92)	32%	(204)	9%	(59)	643
Income: 100k+	27%	(102)	22%	(85)	11%	(42)	30%	(117)	10%	(38)	383
Ethnicity: White	21%	(350)	22%	(375)	11%	(189)	34%	(578)	12%	(208)	1699

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Table MCSP3_17: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
Dog Night, where fans are encouraged to bring their pets

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	19%	(426)	22%	(486)	11%	(253)	34%	(746)	13%	(291)	2202
Ethnicity: Hispanic	24%	(92)	25%	(96)	9%	(35)	22%	(83)	19%	(73)	379
Ethnicity: Black	16%	(46)	17%	(48)	13%	(37)	36%	(102)	17%	(49)	283
Ethnicity: Other	14%	(30)	29%	(63)	12%	(27)	30%	(65)	16%	(34)	220
All Christian	17%	(162)	19%	(175)	14%	(133)	37%	(348)	13%	(124)	942
All Non-Christian	33%	(78)	30%	(71)	9%	(21)	20%	(48)	8%	(19)	236
Atheist	27%	(27)	20%	(20)	8%	(9)	33%	(34)	13%	(13)	103
Agnostic/Nothing in particular	17%	(95)	24%	(134)	9%	(52)	35%	(200)	15%	(87)	568
Something Else	18%	(64)	24%	(85)	11%	(39)	33%	(117)	14%	(49)	353
Religious Non-Protestant/Catholic	32%	(80)	31%	(78)	9%	(22)	21%	(52)	8%	(20)	252
Evangelical	16%	(93)	23%	(129)	13%	(71)	37%	(209)	12%	(66)	568
Non-Evangelical	17%	(121)	17%	(121)	14%	(96)	36%	(255)	15%	(106)	698
Community: Urban	24%	(180)	22%	(166)	11%	(79)	26%	(195)	16%	(118)	738
Community: Suburban	16%	(149)	23%	(217)	12%	(114)	37%	(345)	11%	(102)	927
Community: Rural	18%	(97)	19%	(103)	11%	(60)	38%	(206)	13%	(72)	537
Employ: Private Sector	25%	(174)	26%	(186)	10%	(72)	27%	(194)	12%	(81)	707
Employ: Government	35%	(58)	26%	(42)	12%	(19)	15%	(25)	12%	(20)	164
Employ: Self-Employed	21%	(40)	26%	(49)	13%	(24)	23%	(44)	16%	(31)	188
Employ: Homemaker	25%	(32)	18%	(24)	5%	(6)	38%	(49)	14%	(18)	129
Employ: Student	28%	(23)	20%	(17)	18%	(14)	14%	(11)	21%	(17)	82
Employ: Retired	7%	(39)	16%	(86)	15%	(80)	54%	(291)	9%	(47)	542
Employ: Unemployed	15%	(35)	19%	(43)	9%	(20)	37%	(84)	21%	(49)	231
Employ: Other	17%	(26)	25%	(39)	11%	(18)	30%	(48)	18%	(29)	160
Military HH: Yes	17%	(43)	19%	(50)	11%	(29)	40%	(102)	13%	(33)	257
Military HH: No	20%	(383)	22%	(436)	11%	(224)	33%	(644)	13%	(258)	1945
2022 House Vote: Democrat	21%	(212)	22%	(220)	12%	(123)	32%	(320)	12%	(117)	992
2022 House Vote: Republican	18%	(109)	19%	(119)	12%	(72)	41%	(251)	11%	(68)	619
2022 House Vote: Didnt Vote	18%	(100)	25%	(142)	10%	(55)	29%	(160)	18%	(103)	560

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Table MCSP3_17: As you may know, many sports teams will hold themed nights/days during home games, where fans follow a theme promoted by the home team. How interested would you be in participating in each of the following sports themed nights/days?
 Dog Night, where fans are encouraged to bring their pets

Demographic	Very interested		Somewhat interested		Somewhat uninterested		Very uninterested		Don't know / No opinion		Total N
Adults	19%	(426)	22%	(486)	11%	(253)	34%	(746)	13%	(291)	2202
2020 Vote: Joe Biden	22%	(219)	21%	(214)	12%	(117)	33%	(334)	12%	(122)	1007
2020 Vote: Donald Trump	17%	(115)	21%	(139)	13%	(85)	39%	(263)	10%	(68)	671
2020 Vote: Didn't Vote	18%	(85)	26%	(126)	10%	(46)	27%	(129)	20%	(94)	480
2018 House Vote: Democrat	21%	(186)	22%	(191)	12%	(105)	34%	(300)	12%	(104)	885
2018 House Vote: Republican	17%	(99)	21%	(120)	11%	(64)	40%	(226)	10%	(58)	567
2018 House Vote: Didnt Vote	19%	(137)	24%	(170)	11%	(79)	29%	(206)	17%	(124)	716
4-Region: Northeast	25%	(96)	17%	(64)	11%	(42)	33%	(128)	15%	(56)	386
4-Region: Midwest	19%	(87)	22%	(98)	13%	(57)	37%	(168)	10%	(45)	455
4-Region: South	17%	(145)	22%	(182)	10%	(87)	36%	(304)	15%	(122)	840
4-Region: West	19%	(98)	27%	(142)	13%	(66)	28%	(146)	13%	(68)	521
Sports Fan	24%	(359)	26%	(382)	14%	(202)	27%	(399)	10%	(144)	1486
NHL Fan	29%	(242)	27%	(231)	14%	(121)	21%	(180)	9%	(75)	849
Supportive of Sports Inclusivity Events	26%	(302)	25%	(296)	11%	(133)	26%	(305)	11%	(129)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4: Many sports teams hold some themed nights/days to focus on inclusivity of marginalized groups, such as LGBTQ+ and Black communities. Generally speaking, do you support or oppose sports teams holding themed nights/days that focus on inclusivity?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	31% (688)	22% (476)	9% (192)	16% (356)	22% (491)	2202
Gender: Male	32% (340)	23% (244)	10% (102)	18% (191)	18% (191)	1069
Gender: Female	30% (342)	21% (232)	8% (89)	14% (162)	27% (299)	1125
Age: 18-34	38% (242)	24% (151)	8% (53)	10% (66)	19% (120)	631
Age: 35-44	37% (138)	20% (75)	12% (43)	10% (37)	21% (79)	372
Age: 45-64	30% (212)	20% (146)	8% (57)	17% (119)	25% (177)	711
Age: 65+	20% (96)	21% (104)	8% (39)	27% (134)	23% (114)	487
GenZers: 1997-2012	38% (87)	24% (55)	10% (24)	7% (17)	21% (48)	231
Millennials: 1981-1996	39% (275)	23% (163)	9% (61)	11% (80)	18% (126)	705
GenXers: 1965-1980	31% (170)	19% (106)	8% (46)	15% (85)	26% (144)	551
Baby Boomers: 1946-1964	23% (152)	22% (144)	9% (58)	24% (158)	24% (158)	670
PID: Dem (no lean)	46% (448)	26% (253)	5% (50)	7% (64)	17% (165)	979
PID: Ind (no lean)	28% (160)	19% (108)	8% (47)	13% (77)	32% (187)	580
PID: Rep (no lean)	13% (80)	18% (116)	15% (94)	33% (215)	22% (138)	643
PID/Gender: Dem Men	47% (245)	26% (135)	6% (29)	8% (40)	14% (71)	520
PID/Gender: Dem Women	44% (199)	26% (118)	5% (21)	5% (24)	21% (94)	456
PID/Gender: Ind Men	23% (62)	20% (53)	13% (34)	17% (44)	27% (72)	265
PID/Gender: Ind Women	30% (95)	18% (55)	4% (14)	11% (33)	37% (115)	311
PID/Gender: Rep Men	11% (33)	20% (56)	14% (40)	38% (107)	17% (48)	283
PID/Gender: Rep Women	13% (48)	17% (60)	15% (55)	29% (106)	25% (90)	358
Ideo: Liberal (1-3)	54% (383)	24% (169)	6% (46)	4% (32)	11% (81)	711
Ideo: Moderate (4)	26% (175)	23% (154)	9% (59)	11% (77)	31% (212)	678
Ideo: Conservative (5-7)	16% (107)	18% (125)	12% (83)	34% (238)	20% (137)	690
Educ: < College	28% (408)	21% (308)	9% (131)	16% (234)	25% (358)	1439
Educ: Bachelors degree	32% (154)	23% (110)	7% (35)	17% (81)	21% (104)	485
Educ: Post-grad	45% (126)	21% (58)	9% (26)	15% (41)	10% (28)	278
Income: Under 50k	28% (330)	21% (251)	8% (98)	15% (177)	27% (321)	1177
Income: 50k-100k	32% (204)	24% (153)	9% (58)	17% (108)	18% (119)	643
Income: 100k+	40% (154)	19% (72)	9% (35)	18% (70)	13% (51)	383
Ethnicity: White	32% (544)	19% (329)	9% (152)	18% (313)	21% (361)	1699
Ethnicity: Hispanic	37% (140)	18% (70)	4% (16)	16% (59)	25% (94)	379

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Table MCSP4: Many sports teams hold some themed nights/days to focus on inclusivity of marginalized groups, such as LGBTQ+ and Black communities. Generally speaking, do you support or oppose sports teams holding themed nights/days that focus on inclusivity?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(688)	22%	(476)	9%	(192)	16%	(356)	22%	(491)	2202
Ethnicity: Black	39%	(112)	24%	(68)	8%	(23)	5%	(15)	23%	(66)	283
Ethnicity: Other	15%	(33)	36%	(79)	8%	(17)	12%	(27)	29%	(64)	220
All Christian	28%	(266)	20%	(192)	10%	(93)	22%	(211)	19%	(179)	942
All Non-Christian	44%	(103)	24%	(57)	6%	(15)	12%	(29)	14%	(32)	236
Atheist	52%	(53)	19%	(20)	3%	(3)	8%	(8)	18%	(18)	103
Agnostic/Nothing in particular	30%	(171)	22%	(126)	8%	(45)	8%	(47)	31%	(179)	568
Something Else	27%	(95)	23%	(80)	10%	(35)	17%	(61)	23%	(82)	353
Religious Non-Protestant/Catholic	43%	(107)	23%	(57)	8%	(19)	13%	(33)	14%	(35)	252
Evangelical	23%	(131)	19%	(108)	10%	(58)	26%	(148)	22%	(125)	568
Non-Evangelical	32%	(222)	23%	(162)	10%	(67)	16%	(115)	19%	(132)	698
Community: Urban	38%	(282)	25%	(183)	7%	(54)	11%	(80)	19%	(139)	738
Community: Suburban	30%	(280)	19%	(175)	10%	(94)	19%	(172)	22%	(205)	927
Community: Rural	23%	(126)	22%	(119)	8%	(43)	19%	(103)	27%	(146)	537
Employ: Private Sector	35%	(249)	26%	(182)	10%	(67)	13%	(92)	16%	(117)	707
Employ: Government	35%	(58)	13%	(22)	14%	(23)	16%	(26)	21%	(34)	164
Employ: Self-Employed	42%	(79)	16%	(29)	8%	(14)	17%	(32)	18%	(34)	188
Employ: Homemaker	24%	(32)	22%	(29)	11%	(14)	18%	(24)	24%	(31)	129
Employ: Student	30%	(25)	34%	(27)	11%	(9)	2%	(2)	23%	(19)	82
Employ: Retired	21%	(116)	21%	(113)	7%	(39)	26%	(142)	24%	(132)	542
Employ: Unemployed	35%	(81)	16%	(37)	6%	(14)	13%	(30)	30%	(69)	231
Employ: Other	31%	(49)	23%	(36)	7%	(11)	6%	(9)	34%	(55)	160
Military HH: Yes	23%	(58)	22%	(58)	7%	(18)	28%	(71)	20%	(51)	257
Military HH: No	32%	(630)	22%	(419)	9%	(173)	15%	(284)	23%	(440)	1945
2022 House Vote: Democrat	46%	(454)	26%	(255)	6%	(56)	6%	(58)	17%	(168)	992
2022 House Vote: Republican	12%	(77)	17%	(105)	14%	(87)	37%	(230)	20%	(121)	619
2022 House Vote: Didn't Vote	27%	(150)	20%	(110)	9%	(48)	11%	(61)	34%	(190)	560
2020 Vote: Joe Biden	45%	(455)	23%	(234)	6%	(62)	6%	(63)	19%	(192)	1007
2020 Vote: Donald Trump	12%	(81)	19%	(127)	13%	(90)	35%	(232)	21%	(141)	671
2020 Vote: Didn't Vote	29%	(138)	23%	(110)	8%	(36)	11%	(52)	30%	(143)	480

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Table MCSP4: Many sports teams hold some themed nights/days to focus on inclusivity of marginalized groups, such as LGBTQ+ and Black communities. Generally speaking, do you support or oppose sports teams holding themed nights/days that focus on inclusivity?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(688)	22%	(476)	9%	(192)	16%	(356)	22%	(491)	2202
2018 House Vote: Democrat	47%	(420)	24%	(213)	6%	(50)	6%	(56)	17%	(147)	885
2018 House Vote: Republican	12%	(70)	16%	(92)	14%	(80)	37%	(210)	20%	(116)	567
2018 House Vote: Didnt Vote	26%	(185)	23%	(164)	8%	(60)	12%	(87)	31%	(220)	716
4-Region: Northeast	33%	(129)	21%	(82)	7%	(28)	15%	(60)	22%	(86)	386
4-Region: Midwest	27%	(124)	22%	(101)	10%	(46)	19%	(85)	22%	(99)	455
4-Region: South	28%	(235)	22%	(183)	9%	(74)	17%	(145)	24%	(203)	840
4-Region: West	38%	(199)	21%	(110)	8%	(44)	13%	(65)	20%	(102)	521
Sports Fan	33%	(493)	24%	(360)	9%	(133)	17%	(247)	17%	(253)	1486
NHL Fan	35%	(299)	25%	(209)	9%	(78)	17%	(147)	14%	(116)	849
Supportive of Sports Inclusivity Events	59%	(688)	41%	(476)	—	(0)	—	(0)	—	(0)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5: Consider themed nights/days focused on inclusivity, such as Pride Night celebrating LGBTQ+ fans. Should teams host more nights focused on inclusivity, fewer nights focused on inclusivity, or continue hosting the same number of these nights?

Demographic	Host more nights focused on inclusivity		Host fewer nights focused on inclusivity		Host about the same number nights focused on inclusivity as they currently are		Don't know / No opinion		Total N
Adults	25%	(543)	25%	(541)	21%	(466)	30%	(652)	2202
Gender: Male	26%	(273)	29%	(309)	19%	(206)	26%	(280)	1069
Gender: Female	24%	(266)	21%	(231)	23%	(259)	33%	(368)	1125
Age: 18-34	37%	(233)	22%	(142)	16%	(103)	24%	(154)	631
Age: 35-44	32%	(121)	20%	(74)	18%	(66)	30%	(111)	372
Age: 45-64	18%	(130)	22%	(160)	24%	(168)	36%	(253)	711
Age: 65+	12%	(59)	34%	(165)	27%	(129)	27%	(134)	487
GenZers: 1997-2012	40%	(93)	14%	(33)	17%	(39)	29%	(66)	231
Millennials: 1981-1996	36%	(252)	24%	(169)	16%	(114)	24%	(170)	705
GenXers: 1965-1980	19%	(103)	22%	(119)	23%	(127)	37%	(202)	551
Baby Boomers: 1946-1964	14%	(92)	30%	(203)	27%	(179)	29%	(197)	670
PID: Dem (no lean)	36%	(352)	13%	(129)	25%	(242)	26%	(256)	979
PID: Ind (no lean)	21%	(119)	23%	(133)	20%	(118)	36%	(209)	580
PID: Rep (no lean)	11%	(72)	43%	(279)	16%	(106)	29%	(187)	643
PID/Gender: Dem Men	36%	(190)	17%	(88)	21%	(109)	26%	(134)	520
PID/Gender: Dem Women	35%	(161)	9%	(41)	29%	(133)	26%	(121)	456
PID/Gender: Ind Men	18%	(47)	31%	(82)	21%	(56)	30%	(80)	265
PID/Gender: Ind Women	22%	(69)	16%	(51)	20%	(62)	42%	(129)	311
PID/Gender: Rep Men	13%	(36)	49%	(139)	15%	(41)	24%	(67)	283
PID/Gender: Rep Women	10%	(36)	39%	(140)	18%	(64)	33%	(118)	358
Ideo: Liberal (1-3)	42%	(300)	13%	(90)	25%	(179)	20%	(142)	711
Ideo: Moderate (4)	18%	(121)	17%	(115)	24%	(161)	41%	(281)	678
Ideo: Conservative (5-7)	15%	(101)	46%	(317)	16%	(109)	23%	(162)	690
Educ: < College	20%	(289)	24%	(339)	22%	(314)	35%	(497)	1439
Educ: Bachelors degree	29%	(142)	26%	(126)	20%	(99)	24%	(118)	485
Educ: Post-grad	40%	(112)	27%	(76)	19%	(53)	13%	(37)	278

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Table MCSP5: Consider themed nights/days focused on inclusivity, such as Pride Night celebrating LGBTQ+ fans. Should teams host more nights focused on inclusivity, fewer nights focused on inclusivity, or continue hosting the same number of these nights?

Demographic	Host more nights focused on inclusivity		Host fewer nights focused on inclusivity		Host about the same number nights focused on inclusivity as they currently are		Don't know / No opinion		Total N
Adults	25%	(543)	25%	(541)	21%	(466)	30%	(652)	2202
Income: Under 50k	21%	(242)	21%	(248)	21%	(244)	38%	(443)	1177
Income: 50k-100k	27%	(175)	28%	(182)	22%	(144)	22%	(141)	643
Income: 100k+	33%	(126)	29%	(111)	20%	(78)	18%	(67)	383
Ethnicity: White	24%	(416)	27%	(460)	20%	(346)	28%	(477)	1699
Ethnicity: Hispanic	25%	(94)	19%	(71)	22%	(82)	35%	(132)	379
Ethnicity: Black	29%	(81)	12%	(34)	26%	(74)	33%	(94)	283
Ethnicity: Other	21%	(46)	21%	(47)	21%	(46)	37%	(81)	220
All Christian	21%	(201)	31%	(293)	23%	(215)	25%	(232)	942
All Non-Christian	40%	(95)	27%	(63)	18%	(43)	15%	(35)	236
Atheist	47%	(49)	14%	(14)	16%	(16)	23%	(24)	103
Agnostic/Nothing in particular	23%	(129)	16%	(89)	21%	(121)	40%	(229)	568
Something Else	20%	(70)	23%	(82)	20%	(70)	37%	(131)	353
Religious Non-Protestant/Catholic	39%	(99)	28%	(71)	18%	(45)	15%	(38)	252
Evangelical	18%	(100)	31%	(178)	22%	(124)	29%	(165)	568
Non-Evangelical	23%	(161)	26%	(184)	23%	(159)	28%	(194)	698
Community: Urban	32%	(233)	19%	(140)	22%	(159)	28%	(206)	738
Community: Suburban	23%	(213)	26%	(244)	24%	(221)	27%	(249)	927
Community: Rural	18%	(97)	29%	(157)	16%	(86)	37%	(197)	537
Employ: Private Sector	30%	(213)	24%	(171)	22%	(152)	24%	(171)	707
Employ: Government	21%	(35)	36%	(58)	20%	(33)	23%	(38)	164
Employ: Self-Employed	36%	(68)	22%	(41)	16%	(30)	26%	(48)	188
Employ: Homemaker	17%	(22)	27%	(35)	25%	(32)	31%	(40)	129
Employ: Student	46%	(37)	7%	(5)	16%	(13)	32%	(26)	82
Employ: Retired	13%	(70)	32%	(176)	26%	(142)	28%	(154)	542
Employ: Unemployed	23%	(53)	13%	(30)	18%	(43)	46%	(106)	231
Employ: Other	28%	(45)	15%	(24)	13%	(21)	43%	(69)	160

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Table MCSP5: Consider themed nights/days focused on inclusivity, such as Pride Night celebrating LGBTQ+ fans. Should teams host more nights focused on inclusivity, fewer nights focused on inclusivity, or continue hosting the same number of these nights?

Demographic	Host more nights focused on inclusivity		Host fewer nights focused on inclusivity		Host about the same number nights focused on inclusivity as they currently are		Don't know / No opinion		Total N
Adults	25%	(543)	25%	(541)	21%	(466)	30%	(652)	2202
Military HH: Yes	20%	(52)	31%	(78)	24%	(63)	25%	(63)	257
Military HH: No	25%	(491)	24%	(463)	21%	(403)	30%	(588)	1945
2022 House Vote: Democrat	36%	(353)	12%	(119)	27%	(264)	26%	(256)	992
2022 House Vote: Republican	11%	(69)	48%	(297)	17%	(108)	24%	(146)	619
2022 House Vote: Didnt Vote	21%	(117)	21%	(116)	16%	(89)	42%	(237)	560
2020 Vote: Joe Biden	35%	(355)	12%	(125)	27%	(271)	25%	(256)	1007
2020 Vote: Donald Trump	11%	(76)	46%	(311)	16%	(106)	26%	(177)	671
2020 Vote: Didn't Vote	22%	(105)	19%	(91)	17%	(83)	42%	(201)	480
2018 House Vote: Democrat	36%	(316)	12%	(105)	27%	(236)	26%	(228)	885
2018 House Vote: Republican	11%	(62)	47%	(269)	17%	(99)	24%	(138)	567
2018 House Vote: Didnt Vote	22%	(158)	22%	(156)	18%	(127)	38%	(275)	716
4-Region: Northeast	23%	(89)	25%	(96)	24%	(92)	28%	(109)	386
4-Region: Midwest	19%	(86)	27%	(122)	25%	(115)	29%	(132)	455
4-Region: South	23%	(193)	25%	(206)	20%	(170)	32%	(271)	840
4-Region: West	34%	(176)	23%	(117)	17%	(89)	27%	(140)	521
Sports Fan	27%	(408)	27%	(401)	23%	(340)	23%	(337)	1486
NHL Fan	31%	(262)	30%	(255)	22%	(187)	17%	(145)	849
Supportive of Sports Inclusivity Events	44%	(512)	11%	(124)	32%	(377)	13%	(152)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6: And specifically, do you support or oppose sports leagues holding LGBTQ+ Pride events for players and fans to participate in?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	29% (636)	19% (409)	9% (199)	19% (429)	24% (529)	2202
Gender: Male	29% (309)	19% (206)	9% (101)	21% (228)	21% (225)	1069
Gender: Female	29% (321)	18% (203)	9% (98)	18% (201)	27% (303)	1125
Age: 18-34	36% (228)	23% (142)	8% (52)	13% (80)	20% (129)	631
Age: 35-44	38% (140)	18% (66)	9% (33)	12% (45)	24% (88)	372
Age: 45-64	25% (181)	17% (120)	8% (59)	22% (156)	27% (196)	711
Age: 65+	18% (87)	16% (80)	11% (55)	31% (149)	24% (116)	487
GenZers: 1997-2012	36% (83)	21% (47)	8% (19)	11% (26)	24% (55)	231
Millennials: 1981-1996	38% (268)	22% (154)	8% (57)	13% (90)	19% (137)	705
GenXers: 1965-1980	27% (151)	15% (82)	9% (48)	21% (114)	28% (156)	551
Baby Boomers: 1946-1964	19% (130)	18% (122)	10% (67)	28% (186)	25% (165)	670
PID: Dem (no lean)	42% (408)	22% (220)	5% (47)	9% (88)	22% (217)	979
PID: Ind (no lean)	27% (157)	14% (80)	9% (51)	18% (106)	32% (185)	580
PID: Rep (no lean)	11% (71)	17% (109)	16% (101)	37% (235)	20% (127)	643
PID/Gender: Dem Men	41% (215)	22% (116)	6% (33)	9% (46)	21% (111)	520
PID/Gender: Dem Women	42% (190)	23% (104)	3% (15)	9% (42)	23% (106)	456
PID/Gender: Ind Men	21% (54)	14% (37)	13% (34)	26% (68)	27% (71)	265
PID/Gender: Ind Women	32% (99)	14% (43)	6% (17)	12% (38)	37% (114)	311
PID/Gender: Rep Men	14% (39)	19% (53)	12% (35)	40% (114)	15% (42)	283
PID/Gender: Rep Women	9% (32)	16% (56)	18% (66)	34% (121)	23% (83)	358
Ideo: Liberal (1-3)	49% (351)	24% (168)	6% (43)	6% (45)	15% (106)	711
Ideo: Moderate (4)	24% (163)	18% (121)	9% (63)	14% (91)	35% (240)	678
Ideo: Conservative (5-7)	14% (93)	16% (109)	13% (91)	39% (272)	18% (126)	690
Educ: < College	26% (369)	17% (240)	10% (144)	20% (292)	27% (394)	1439
Educ: Bachelors degree	31% (148)	23% (110)	7% (36)	18% (89)	21% (102)	485
Educ: Post-grad	43% (118)	21% (59)	7% (20)	17% (48)	12% (33)	278
Income: Under 50k	26% (309)	18% (209)	8% (99)	18% (215)	29% (346)	1177
Income: 50k-100k	28% (181)	20% (128)	10% (62)	22% (141)	20% (131)	643
Income: 100k+	38% (146)	19% (72)	10% (39)	19% (73)	14% (53)	383
Ethnicity: White	30% (512)	17% (286)	9% (154)	22% (379)	22% (368)	1699
Ethnicity: Hispanic	31% (119)	15% (57)	8% (31)	18% (67)	28% (106)	379
Ethnicity: Black	31% (89)	20% (57)	9% (24)	9% (25)	31% (88)	283

Continued on next page

Table MCSP6: *And specifically, do you support or oppose sports leagues holding LGBTQ+ Pride events for players and fans to participate in?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(636)	19%	(409)	9%	(199)	19%	(429)	24%	(529)	2202
Ethnicity: Other	16%	(35)	30%	(65)	10%	(21)	12%	(25)	33%	(73)	220
All Christian	24%	(228)	19%	(175)	11%	(100)	27%	(253)	20%	(186)	942
All Non-Christian	41%	(96)	26%	(60)	5%	(11)	15%	(35)	14%	(34)	236
Atheist	56%	(58)	13%	(13)	2%	(2)	8%	(8)	21%	(21)	103
Agnostic/Nothing in particular	29%	(167)	17%	(97)	9%	(53)	11%	(61)	34%	(190)	568
Something Else	25%	(87)	18%	(64)	9%	(33)	20%	(72)	28%	(97)	353
Religious Non-Protestant/Catholic	39%	(98)	25%	(63)	5%	(13)	17%	(42)	15%	(37)	252
Evangelical	18%	(105)	15%	(85)	10%	(60)	32%	(180)	24%	(138)	568
Non-Evangelical	29%	(206)	21%	(147)	10%	(72)	20%	(136)	20%	(137)	698
Community: Urban	35%	(258)	20%	(151)	7%	(48)	14%	(105)	24%	(175)	738
Community: Suburban	28%	(263)	18%	(163)	11%	(101)	20%	(188)	23%	(212)	927
Community: Rural	21%	(114)	18%	(95)	9%	(50)	25%	(136)	26%	(142)	537
Employ: Private Sector	34%	(241)	22%	(152)	9%	(64)	16%	(110)	20%	(140)	707
Employ: Government	30%	(50)	17%	(28)	10%	(16)	20%	(33)	23%	(37)	164
Employ: Self-Employed	37%	(70)	18%	(34)	11%	(20)	19%	(35)	15%	(29)	188
Employ: Homemaker	22%	(29)	13%	(17)	9%	(11)	29%	(37)	27%	(35)	129
Employ: Student	29%	(24)	28%	(23)	13%	(11)	6%	(5)	24%	(19)	82
Employ: Retired	18%	(98)	18%	(96)	10%	(55)	28%	(150)	26%	(143)	542
Employ: Unemployed	32%	(74)	16%	(38)	6%	(15)	14%	(32)	31%	(72)	231
Employ: Other	32%	(51)	13%	(22)	5%	(7)	16%	(26)	34%	(54)	160
Military HH: Yes	23%	(59)	17%	(44)	8%	(20)	34%	(86)	19%	(48)	257
Military HH: No	30%	(577)	19%	(365)	9%	(179)	18%	(343)	25%	(481)	1945
2022 House Vote: Democrat	43%	(425)	23%	(225)	5%	(54)	8%	(77)	21%	(211)	992
2022 House Vote: Republican	10%	(61)	15%	(94)	15%	(96)	41%	(256)	18%	(113)	619
2022 House Vote: Didnt Vote	26%	(145)	15%	(86)	8%	(45)	16%	(90)	35%	(194)	560
2020 Vote: Joe Biden	41%	(414)	22%	(218)	6%	(62)	9%	(93)	22%	(220)	1007
2020 Vote: Donald Trump	11%	(74)	16%	(106)	15%	(98)	39%	(259)	20%	(133)	671
2020 Vote: Didn't Vote	28%	(135)	17%	(81)	7%	(33)	14%	(67)	34%	(163)	480
2018 House Vote: Democrat	43%	(380)	22%	(194)	5%	(40)	9%	(81)	21%	(190)	885
2018 House Vote: Republican	10%	(57)	15%	(84)	16%	(93)	40%	(229)	18%	(104)	567
2018 House Vote: Didnt Vote	26%	(185)	18%	(129)	9%	(64)	16%	(114)	31%	(225)	716

Continued on next page

Table MCSP6: *And specifically, do you support or oppose sports leagues holding LGBTQ+ Pride events for players and fans to participate in?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(636)	19%	(409)	9%	(199)	19%	(429)	24%	(529)	2202
4-Region: Northeast	31%	(119)	22%	(83)	7%	(28)	18%	(69)	22%	(86)	386
4-Region: Midwest	26%	(121)	19%	(87)	8%	(37)	25%	(114)	21%	(97)	455
4-Region: South	26%	(219)	16%	(133)	10%	(87)	21%	(174)	27%	(226)	840
4-Region: West	34%	(177)	20%	(105)	9%	(47)	14%	(72)	23%	(120)	521
Sports Fan	31%	(457)	20%	(299)	10%	(149)	19%	(286)	20%	(296)	1486
NHL Fan	34%	(287)	23%	(194)	9%	(72)	20%	(170)	15%	(126)	849
Supportive of Sports Inclusivity Events	52%	(610)	31%	(356)	5%	(53)	4%	(48)	8%	(98)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP7: If a sports league did hold LGBTQ+ Pride events for players and fans to participate in, do you support or oppose players being required to participate?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	17%	(364)	16%	(363)	14%	(298)	26%	(579)	27%	(598)	2202
Gender: Male	19%	(206)	19%	(199)	12%	(134)	26%	(283)	23%	(247)	1069
Gender: Female	14%	(157)	14%	(161)	15%	(164)	26%	(295)	31%	(348)	1125
Age: 18-34	22%	(138)	21%	(131)	14%	(85)	20%	(127)	24%	(150)	631
Age: 35-44	27%	(101)	19%	(71)	11%	(41)	16%	(58)	27%	(101)	372
Age: 45-64	13%	(92)	16%	(112)	13%	(89)	27%	(191)	32%	(227)	711
Age: 65+	7%	(34)	10%	(48)	17%	(83)	42%	(203)	25%	(119)	487
GenZers: 1997-2012	22%	(50)	19%	(45)	16%	(36)	17%	(40)	26%	(60)	231
Millennials: 1981-1996	25%	(179)	21%	(151)	11%	(80)	19%	(131)	23%	(164)	705
GenXers: 1965-1980	14%	(76)	15%	(84)	11%	(61)	27%	(149)	33%	(181)	551
Baby Boomers: 1946-1964	9%	(57)	12%	(80)	16%	(110)	36%	(239)	27%	(184)	670
PID: Dem (no lean)	24%	(233)	23%	(229)	12%	(114)	14%	(132)	28%	(271)	979
PID: Ind (no lean)	13%	(75)	10%	(57)	16%	(90)	29%	(166)	33%	(192)	580
PID: Rep (no lean)	9%	(57)	12%	(77)	14%	(93)	44%	(281)	21%	(135)	643
PID/Gender: Dem Men	27%	(143)	26%	(135)	11%	(57)	12%	(61)	24%	(125)	520
PID/Gender: Dem Women	20%	(90)	20%	(91)	13%	(58)	16%	(71)	32%	(145)	456
PID/Gender: Ind Men	12%	(33)	9%	(23)	17%	(44)	34%	(91)	28%	(75)	265
PID/Gender: Ind Women	13%	(41)	11%	(34)	15%	(46)	23%	(73)	38%	(117)	311
PID/Gender: Rep Men	11%	(30)	15%	(41)	12%	(33)	46%	(131)	17%	(47)	283
PID/Gender: Rep Women	7%	(27)	10%	(36)	17%	(60)	42%	(150)	24%	(86)	358
Ideo: Liberal (1-3)	28%	(196)	25%	(179)	14%	(102)	11%	(81)	22%	(154)	711
Ideo: Moderate (4)	13%	(91)	14%	(95)	15%	(100)	21%	(140)	37%	(250)	678
Ideo: Conservative (5-7)	10%	(66)	12%	(80)	11%	(78)	49%	(338)	19%	(128)	690
Educ: < College	14%	(198)	15%	(216)	13%	(193)	27%	(391)	31%	(441)	1439
Educ: Bachelors degree	16%	(78)	19%	(92)	15%	(73)	26%	(128)	24%	(114)	485
Educ: Post-grad	32%	(88)	20%	(55)	11%	(32)	22%	(61)	15%	(43)	278
Income: Under 50k	12%	(145)	14%	(168)	13%	(155)	27%	(314)	34%	(395)	1177
Income: 50k-100k	17%	(112)	20%	(129)	14%	(92)	27%	(173)	21%	(137)	643
Income: 100k+	28%	(108)	17%	(66)	13%	(50)	24%	(93)	17%	(66)	383
Ethnicity: White	17%	(284)	15%	(259)	15%	(251)	29%	(500)	24%	(405)	1699
Ethnicity: Hispanic	15%	(58)	17%	(65)	12%	(45)	22%	(83)	34%	(128)	379

Continued on next page

Table MCSP7: If a sports league did hold LGBTQ+ Pride events for players and fans to participate in, do you support or oppose players being required to participate?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	17%	(364)	16%	(363)	14%	(298)	26%	(579)	27%	(598)	2202
Ethnicity: Black	17%	(47)	19%	(54)	11%	(32)	17%	(48)	36%	(102)	283
Ethnicity: Other	15%	(33)	23%	(51)	7%	(15)	14%	(32)	41%	(90)	220
All Christian	15%	(139)	16%	(146)	13%	(119)	35%	(330)	22%	(207)	942
All Non-Christian	34%	(81)	28%	(66)	5%	(11)	15%	(36)	17%	(41)	236
Atheist	27%	(28)	15%	(16)	18%	(19)	15%	(15)	24%	(25)	103
Agnostic/Nothing in particular	12%	(67)	15%	(85)	16%	(90)	19%	(111)	38%	(215)	568
Something Else	14%	(49)	14%	(49)	17%	(59)	25%	(87)	31%	(109)	353
Religious Non-Protestant/Catholic	33%	(84)	27%	(67)	6%	(14)	17%	(43)	17%	(44)	252
Evangelical	11%	(65)	14%	(80)	11%	(64)	38%	(217)	25%	(141)	568
Non-Evangelical	17%	(116)	15%	(107)	16%	(113)	28%	(193)	24%	(169)	698
Community: Urban	22%	(166)	23%	(169)	11%	(79)	18%	(131)	26%	(193)	738
Community: Suburban	14%	(128)	15%	(135)	15%	(143)	31%	(285)	25%	(236)	927
Community: Rural	13%	(71)	11%	(59)	14%	(75)	30%	(164)	31%	(168)	537
Employ: Private Sector	19%	(132)	21%	(149)	14%	(98)	21%	(150)	25%	(178)	707
Employ: Government	24%	(39)	15%	(25)	16%	(27)	25%	(40)	20%	(32)	164
Employ: Self-Employed	28%	(53)	18%	(34)	8%	(15)	29%	(54)	17%	(31)	188
Employ: Homemaker	15%	(19)	6%	(7)	14%	(18)	36%	(46)	30%	(39)	129
Employ: Student	20%	(17)	24%	(19)	17%	(14)	14%	(11)	25%	(21)	82
Employ: Retired	7%	(39)	12%	(66)	15%	(80)	38%	(205)	28%	(153)	542
Employ: Unemployed	12%	(28)	16%	(37)	12%	(28)	22%	(51)	38%	(87)	231
Employ: Other	23%	(37)	16%	(26)	12%	(19)	13%	(21)	36%	(57)	160
Military HH: Yes	16%	(40)	14%	(37)	12%	(30)	38%	(97)	21%	(54)	257
Military HH: No	17%	(324)	17%	(326)	14%	(268)	25%	(483)	28%	(544)	1945
2022 House Vote: Democrat	24%	(238)	22%	(215)	14%	(140)	14%	(134)	27%	(266)	992
2022 House Vote: Republican	8%	(50)	10%	(64)	14%	(84)	50%	(311)	18%	(110)	619
2022 House Vote: Didn't Vote	13%	(72)	15%	(83)	12%	(68)	22%	(125)	38%	(212)	560
2020 Vote: Joe Biden	24%	(237)	22%	(218)	14%	(139)	15%	(153)	26%	(260)	1007
2020 Vote: Donald Trump	9%	(60)	9%	(60)	14%	(93)	48%	(319)	21%	(138)	671
2020 Vote: Didn't Vote	13%	(61)	17%	(82)	13%	(61)	19%	(91)	39%	(186)	480

Continued on next page

Table MCSP7: If a sports league did hold LGBTQ+ Pride events for players and fans to participate in, do you support or oppose players being required to participate?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	17%	(364)	16%	(363)	14%	(298)	26%	(579)	27%	(598)	2202
2018 House Vote: Democrat	23%	(204)	21%	(190)	14%	(123)	14%	(126)	27%	(243)	885
2018 House Vote: Republican	8%	(44)	11%	(60)	14%	(80)	48%	(274)	19%	(109)	567
2018 House Vote: Didnt Vote	15%	(107)	16%	(111)	12%	(90)	24%	(172)	33%	(237)	716
4-Region: Northeast	19%	(74)	21%	(83)	11%	(42)	24%	(94)	24%	(93)	386
4-Region: Midwest	13%	(61)	15%	(69)	15%	(68)	31%	(139)	26%	(117)	455
4-Region: South	14%	(117)	14%	(120)	14%	(115)	29%	(240)	29%	(247)	840
4-Region: West	21%	(112)	18%	(91)	14%	(73)	20%	(106)	27%	(140)	521
Sports Fan	19%	(275)	18%	(275)	14%	(215)	25%	(375)	23%	(346)	1486
NHL Fan	24%	(202)	21%	(175)	13%	(113)	26%	(218)	17%	(141)	849
Supportive of Sports Inclusivity Events	30%	(349)	27%	(319)	15%	(178)	10%	(121)	17%	(197)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP8: Generally speaking, if a sports team was encouraged to participate in a LGBTQ+ pride-themed event or game, and the majority of the team did participate, but a few of the players did not, would you have a better or worse opinion of the players who decided not to participate?

Demographic	Much better		Somewhat better		Neither a better nor worse		Somewhat worse		Much worse		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(399)	10%	(220)	33%	(721)	9%	(208)	9%	(196)	21%	(457)	2202
Gender: Male	25%	(269)	12%	(133)	29%	(305)	8%	(89)	9%	(99)	16%	(174)	1069
Gender: Female	12%	(130)	8%	(87)	37%	(415)	10%	(117)	8%	(94)	25%	(281)	1125
Age: 18-34	18%	(114)	14%	(87)	29%	(184)	10%	(65)	9%	(55)	20%	(127)	631
Age: 35-44	26%	(95)	8%	(31)	25%	(93)	10%	(35)	8%	(31)	23%	(86)	372
Age: 45-64	16%	(112)	10%	(71)	31%	(223)	10%	(69)	10%	(68)	24%	(168)	711
Age: 65+	16%	(78)	6%	(31)	46%	(222)	8%	(38)	9%	(42)	16%	(77)	487
GenZers: 1997-2012	16%	(38)	13%	(29)	25%	(58)	13%	(30)	7%	(16)	26%	(59)	231
Millennials: 1981-1996	23%	(163)	12%	(85)	28%	(197)	9%	(65)	10%	(67)	18%	(128)	705
GenXers: 1965-1980	16%	(85)	9%	(52)	33%	(180)	9%	(49)	9%	(49)	25%	(136)	551
Baby Boomers: 1946-1964	16%	(107)	8%	(51)	40%	(265)	9%	(58)	9%	(60)	19%	(128)	670
PID: Dem (no lean)	18%	(176)	11%	(109)	32%	(309)	12%	(114)	10%	(95)	18%	(177)	979
PID: Ind (no lean)	13%	(78)	6%	(33)	37%	(214)	9%	(50)	7%	(43)	28%	(162)	580
PID: Rep (no lean)	23%	(145)	12%	(77)	31%	(199)	7%	(44)	9%	(59)	18%	(119)	643
PID/Gender: Dem Men	26%	(136)	15%	(80)	26%	(134)	8%	(42)	9%	(48)	15%	(80)	520
PID/Gender: Dem Women	9%	(40)	6%	(29)	38%	(175)	16%	(71)	10%	(44)	21%	(97)	456
PID/Gender: Ind Men	18%	(48)	5%	(14)	37%	(97)	10%	(26)	9%	(25)	21%	(56)	265
PID/Gender: Ind Women	10%	(30)	6%	(20)	37%	(115)	7%	(23)	6%	(17)	34%	(106)	311
PID/Gender: Rep Men	30%	(85)	14%	(39)	26%	(73)	7%	(21)	9%	(26)	14%	(38)	283
PID/Gender: Rep Women	17%	(60)	11%	(38)	35%	(125)	7%	(23)	9%	(33)	22%	(79)	358
Ideo: Liberal (1-3)	15%	(108)	12%	(83)	32%	(225)	16%	(113)	12%	(87)	13%	(95)	711
Ideo: Moderate (4)	12%	(79)	7%	(50)	37%	(252)	8%	(54)	7%	(45)	29%	(198)	678
Ideo: Conservative (5-7)	30%	(204)	12%	(81)	31%	(217)	4%	(27)	9%	(61)	14%	(99)	690
Educ: < College	17%	(241)	9%	(126)	34%	(491)	8%	(116)	8%	(109)	25%	(356)	1439
Educ: Bachelors degree	13%	(64)	13%	(62)	34%	(162)	13%	(64)	12%	(58)	16%	(75)	485
Educ: Post-grad	34%	(95)	12%	(32)	24%	(68)	10%	(28)	11%	(30)	9%	(26)	278
Income: Under 50k	15%	(178)	8%	(89)	34%	(405)	8%	(97)	7%	(81)	28%	(327)	1177
Income: 50k-100k	17%	(109)	14%	(89)	33%	(211)	12%	(77)	12%	(77)	12%	(79)	643
Income: 100k+	29%	(112)	11%	(42)	27%	(105)	9%	(34)	10%	(38)	14%	(52)	383
Ethnicity: White	19%	(331)	10%	(166)	33%	(556)	10%	(164)	10%	(178)	18%	(303)	1699

Continued on next page

Table MCSP8: Generally speaking, if a sports team was encouraged to participate in a LGBTQ+ pride-themed event or game, and the majority of the team did participate, but a few of the players did not, would you have a better or worse opinion of the players who decided not to participate?

Demographic	Much better	Somewhat better	Neither a better nor worse	Somewhat worse	Much worse	Don't know / No opinion	Total N
Adults	18% (399)	10% (220)	33% (721)	9% (208)	9% (196)	21% (457)	2202
Ethnicity: Hispanic	15% (58)	13% (50)	31% (116)	6% (25)	8% (29)	27% (102)	379
Ethnicity: Black	16% (45)	10% (30)	33% (95)	8% (21)	3% (8)	30% (84)	283
Ethnicity: Other	10% (23)	11% (24)	32% (71)	10% (22)	5% (10)	32% (70)	220
All Christian	21% (200)	12% (114)	35% (328)	9% (81)	9% (82)	14% (136)	942
All Non-Christian	33% (77)	17% (39)	18% (42)	10% (24)	11% (26)	12% (28)	236
Atheist	9% (9)	8% (8)	29% (30)	16% (16)	18% (18)	21% (22)	103
Agnostic/Nothing in particular	8% (47)	5% (29)	38% (213)	10% (55)	9% (52)	30% (172)	568
Something Else	19% (66)	8% (30)	31% (108)	9% (32)	5% (18)	28% (100)	353
Religious Non-Protestant/Catholic	33% (83)	17% (42)	18% (45)	10% (25)	11% (27)	12% (30)	252
Evangelical	25% (143)	12% (68)	28% (157)	6% (33)	8% (43)	22% (123)	568
Non-Evangelical	17% (116)	9% (65)	39% (274)	11% (76)	8% (57)	16% (110)	698
Community: Urban	22% (163)	13% (94)	29% (210)	7% (54)	9% (65)	20% (151)	738
Community: Suburban	15% (137)	8% (78)	37% (339)	12% (112)	9% (87)	19% (173)	927
Community: Rural	18% (99)	9% (47)	32% (173)	8% (42)	8% (43)	25% (133)	537
Employ: Private Sector	21% (146)	13% (95)	31% (222)	10% (71)	8% (55)	17% (118)	707
Employ: Government	25% (41)	10% (16)	20% (32)	12% (19)	11% (18)	23% (37)	164
Employ: Self-Employed	20% (38)	11% (21)	30% (56)	12% (22)	16% (31)	11% (20)	188
Employ: Homemaker	9% (11)	10% (12)	33% (43)	8% (11)	15% (20)	24% (32)	129
Employ: Student	21% (17)	12% (10)	30% (24)	8% (6)	5% (4)	25% (21)	82
Employ: Retired	16% (88)	6% (35)	41% (221)	9% (51)	8% (44)	19% (104)	542
Employ: Unemployed	14% (33)	8% (19)	34% (79)	5% (12)	5% (12)	33% (76)	231
Employ: Other	15% (24)	8% (12)	28% (45)	10% (16)	8% (12)	31% (50)	160
Military HH: Yes	23% (60)	10% (24)	33% (86)	10% (26)	12% (31)	11% (29)	257
Military HH: No	17% (339)	10% (196)	33% (635)	9% (181)	8% (165)	22% (428)	1945
2022 House Vote: Democrat	17% (168)	11% (108)	33% (324)	13% (129)	9% (92)	17% (171)	992
2022 House Vote: Republican	27% (167)	10% (65)	33% (205)	5% (32)	9% (58)	15% (93)	619
2022 House Vote: Didnt Vote	11% (63)	8% (43)	31% (176)	8% (45)	8% (45)	34% (188)	560

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Table MCSP8: Generally speaking, if a sports team was encouraged to participate in a LGBTQ+ pride-themed event or game, and the majority of the team did participate, but a few of the players did not, would you have a better or worse opinion of the players who decided not to participate?

Demographic	Much better	Somewhat better	Neither a better nor worse	Somewhat worse	Much worse	Don't know / No opinion	Total N
Adults	18% (399)	10% (220)	33% (721)	9% (208)	9% (196)	21% (457)	2202
2020 Vote: Joe Biden	15% (153)	11% (114)	34% (343)	13% (127)	10% (99)	17% (171)	1007
2020 Vote: Donald Trump	26% (178)	9% (63)	34% (229)	6% (41)	8% (55)	16% (106)	671
2020 Vote: Didn't Vote	14% (65)	8% (39)	27% (132)	8% (39)	8% (38)	35% (167)	480
2018 House Vote: Democrat	17% (148)	11% (94)	34% (297)	13% (113)	10% (87)	17% (147)	885
2018 House Vote: Republican	25% (140)	11% (64)	34% (192)	7% (37)	9% (49)	15% (85)	567
2018 House Vote: Didnt Vote	15% (109)	8% (59)	30% (216)	8% (56)	8% (57)	31% (219)	716
4-Region: Northeast	18% (70)	11% (42)	36% (137)	7% (29)	11% (44)	16% (63)	386
4-Region: Midwest	18% (81)	7% (31)	35% (157)	12% (53)	9% (40)	20% (93)	455
4-Region: South	17% (144)	10% (87)	32% (266)	9% (72)	8% (69)	24% (203)	840
4-Region: West	20% (105)	12% (61)	31% (161)	10% (54)	8% (43)	19% (98)	521
Sports Fan	21% (316)	11% (162)	34% (508)	9% (140)	8% (115)	16% (245)	1486
NHL Fan	26% (219)	13% (111)	31% (261)	9% (79)	10% (83)	11% (97)	849
Supportive of Sports Inclusivity Events	18% (211)	13% (155)	38% (446)	13% (149)	8% (91)	10% (112)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP9_1: How much have you seen, read, or heard about the following?

Hockey players Eric and Marc Staal, James Reimer, Ivan Provorov refusing to wear LGBTQ+ pride jerseys during warmups, citing religion as their reason for their refusal

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(187)	15%	(334)	15%	(339)	61%	(1341)	2202
Gender: Male	15%	(164)	21%	(222)	18%	(194)	46%	(489)	1069
Gender: Female	2%	(23)	10%	(111)	13%	(145)	75%	(845)	1125
Age: 18-34	12%	(74)	17%	(105)	22%	(138)	50%	(314)	631
Age: 35-44	17%	(62)	18%	(68)	14%	(52)	51%	(190)	372
Age: 45-64	6%	(42)	12%	(86)	12%	(85)	70%	(498)	711
Age: 65+	2%	(9)	15%	(75)	13%	(63)	70%	(340)	487
GenZers: 1997-2012	5%	(11)	14%	(32)	32%	(73)	50%	(115)	231
Millennials: 1981-1996	17%	(119)	18%	(127)	16%	(114)	49%	(345)	705
GenXers: 1965-1980	8%	(45)	13%	(70)	12%	(68)	67%	(368)	551
Baby Boomers: 1946-1964	2%	(12)	15%	(98)	12%	(81)	72%	(480)	670
PID: Dem (no lean)	13%	(127)	14%	(137)	15%	(144)	58%	(571)	979
PID: Ind (no lean)	4%	(21)	11%	(63)	16%	(92)	70%	(403)	580
PID: Rep (no lean)	6%	(40)	21%	(134)	16%	(103)	57%	(367)	643
PID/Gender: Dem Men	23%	(117)	20%	(104)	17%	(91)	40%	(208)	520
PID/Gender: Dem Women	2%	(10)	7%	(33)	12%	(54)	79%	(359)	456
PID/Gender: Ind Men	6%	(15)	16%	(42)	18%	(48)	61%	(161)	265
PID/Gender: Ind Women	2%	(5)	7%	(22)	14%	(44)	77%	(240)	311
PID/Gender: Rep Men	11%	(32)	27%	(77)	19%	(55)	42%	(120)	283
PID/Gender: Rep Women	2%	(8)	16%	(57)	13%	(48)	69%	(246)	358
Ideo: Liberal (1-3)	11%	(77)	15%	(105)	16%	(115)	58%	(415)	711
Ideo: Moderate (4)	7%	(45)	12%	(80)	16%	(108)	66%	(446)	678
Ideo: Conservative (5-7)	9%	(65)	21%	(142)	14%	(100)	55%	(383)	690
Educ: < College	5%	(79)	14%	(197)	16%	(229)	65%	(934)	1439
Educ: Bachelors degree	8%	(38)	15%	(71)	15%	(74)	62%	(301)	485
Educ: Post-grad	25%	(71)	24%	(66)	13%	(36)	38%	(106)	278
Income: Under 50k	4%	(49)	10%	(122)	15%	(178)	70%	(827)	1177
Income: 50k-100k	10%	(63)	21%	(136)	17%	(107)	52%	(336)	643
Income: 100k+	20%	(76)	20%	(75)	14%	(54)	46%	(178)	383
Ethnicity: White	10%	(173)	16%	(275)	13%	(223)	61%	(1028)	1699
Ethnicity: Hispanic	13%	(49)	13%	(50)	19%	(71)	55%	(209)	379

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Table MCSP9_1: How much have you seen, read, or heard about the following?

Hockey players Eric and Marc Staal, James Reimer, Ivan Provorov refusing to wear LGBTQ+ pride jerseys during warmups, citing religion as their reason for their refusal

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(187)	15%	(334)	15%	(339)	61%	(1341)	2202
Ethnicity: Black	4%	(11)	10%	(27)	25%	(70)	62%	(175)	283
Ethnicity: Other	2%	(3)	14%	(32)	21%	(47)	63%	(138)	220
All Christian	9%	(88)	16%	(149)	15%	(138)	60%	(568)	942
All Non-Christian	30%	(70)	22%	(53)	12%	(29)	36%	(85)	236
Atheist	2%	(2)	14%	(15)	12%	(12)	72%	(74)	103
Agnostic/Nothing in particular	3%	(15)	14%	(82)	17%	(95)	66%	(376)	568
Something Else	4%	(13)	10%	(36)	19%	(66)	67%	(238)	353
Religious Non-Protestant/Catholic	28%	(72)	22%	(55)	13%	(32)	37%	(93)	252
Evangelical	9%	(52)	15%	(83)	14%	(82)	62%	(351)	568
Non-Evangelical	7%	(46)	13%	(90)	17%	(117)	64%	(446)	698
Community: Urban	15%	(114)	18%	(130)	15%	(109)	52%	(385)	738
Community: Suburban	4%	(42)	14%	(129)	18%	(162)	64%	(594)	927
Community: Rural	6%	(32)	14%	(75)	13%	(68)	67%	(362)	537
Employ: Private Sector	13%	(89)	19%	(131)	18%	(127)	51%	(361)	707
Employ: Government	27%	(44)	15%	(24)	16%	(25)	43%	(70)	164
Employ: Self-Employed	12%	(22)	17%	(32)	13%	(25)	58%	(109)	188
Employ: Homemaker	3%	(4)	5%	(6)	7%	(9)	85%	(110)	129
Employ: Student	8%	(6)	19%	(15)	29%	(24)	44%	(36)	82
Employ: Retired	3%	(17)	15%	(81)	11%	(60)	71%	(384)	542
Employ: Unemployed	1%	(2)	7%	(16)	17%	(40)	75%	(173)	231
Employ: Other	3%	(4)	18%	(28)	19%	(30)	61%	(97)	160
Military HH: Yes	10%	(27)	17%	(45)	13%	(33)	60%	(153)	257
Military HH: No	8%	(161)	15%	(289)	16%	(307)	61%	(1188)	1945
2022 House Vote: Democrat	12%	(118)	14%	(137)	16%	(154)	59%	(583)	992
2022 House Vote: Republican	6%	(36)	23%	(140)	16%	(100)	55%	(343)	619
2022 House Vote: Didnt Vote	6%	(32)	10%	(55)	14%	(80)	70%	(393)	560
2020 Vote: Joe Biden	11%	(109)	14%	(145)	13%	(134)	61%	(618)	1007
2020 Vote: Donald Trump	6%	(38)	20%	(135)	18%	(118)	57%	(380)	671
2020 Vote: Didn't Vote	8%	(39)	10%	(48)	17%	(82)	65%	(312)	480

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Table MCSP9_1: How much have you seen, read, or heard about the following?

Hockey players Eric and Marc Staal, James Reimer, Ivan Provorov refusing to wear LGBTQ+ pride jerseys during warmups, citing religion as their reason for their refusal

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(187)	15%	(334)	15%	(339)	61%	(1341)	2202
2018 House Vote: Democrat	13%	(115)	14%	(120)	14%	(124)	59%	(527)	885
2018 House Vote: Republican	6%	(35)	21%	(120)	15%	(84)	58%	(327)	567
2018 House Vote: Didnt Vote	5%	(34)	13%	(90)	18%	(129)	65%	(464)	716
4-Region: Northeast	14%	(53)	16%	(61)	13%	(49)	58%	(223)	386
4-Region: Midwest	5%	(21)	17%	(78)	15%	(67)	63%	(289)	455
4-Region: South	5%	(46)	14%	(114)	15%	(129)	66%	(551)	840
4-Region: West	13%	(67)	16%	(82)	18%	(94)	54%	(279)	521
Sports Fan	11%	(158)	20%	(291)	19%	(286)	51%	(751)	1486
NHL Fan	17%	(147)	23%	(198)	21%	(182)	38%	(322)	849
Supportive of Sports Inclusivity Events	11%	(129)	16%	(186)	17%	(202)	56%	(647)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP9_2: How much have you seen, read, or heard about the following?

The New York Rangers and the Minnesota Wild abandoning, without notice to fans, plans to wear LGBTQ+ pride-themed jerseys during their warmups

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(172)	12%	(270)	15%	(327)	65%	(1433)	2202
Gender: Male	14%	(144)	17%	(182)	17%	(182)	52%	(561)	1069
Gender: Female	2%	(27)	8%	(89)	13%	(144)	77%	(865)	1125
Age: 18-34	12%	(75)	17%	(106)	18%	(115)	53%	(335)	631
Age: 35-44	13%	(49)	19%	(70)	16%	(59)	52%	(194)	372
Age: 45-64	6%	(42)	8%	(60)	13%	(90)	73%	(520)	711
Age: 65+	1%	(6)	7%	(34)	13%	(63)	79%	(385)	487
GenZers: 1997-2012	5%	(12)	16%	(37)	25%	(59)	53%	(123)	231
Millennials: 1981-1996	15%	(109)	18%	(127)	15%	(108)	51%	(361)	705
GenXers: 1965-1980	8%	(42)	10%	(56)	13%	(69)	70%	(384)	551
Baby Boomers: 1946-1964	1%	(9)	7%	(49)	13%	(87)	78%	(526)	670
PID: Dem (no lean)	12%	(120)	14%	(133)	15%	(150)	59%	(576)	979
PID: Ind (no lean)	2%	(13)	8%	(49)	14%	(82)	75%	(436)	580
PID: Rep (no lean)	6%	(39)	14%	(89)	15%	(95)	65%	(421)	643
PID/Gender: Dem Men	21%	(110)	19%	(97)	18%	(93)	42%	(220)	520
PID/Gender: Dem Women	2%	(11)	8%	(35)	12%	(57)	77%	(353)	456
PID/Gender: Ind Men	3%	(7)	12%	(31)	13%	(35)	72%	(192)	265
PID/Gender: Ind Women	2%	(5)	6%	(18)	15%	(46)	78%	(242)	311
PID/Gender: Rep Men	10%	(27)	19%	(54)	19%	(53)	53%	(149)	283
PID/Gender: Rep Women	3%	(11)	10%	(35)	12%	(41)	75%	(270)	358
Ideo: Liberal (1-3)	12%	(85)	13%	(96)	15%	(106)	60%	(425)	711
Ideo: Moderate (4)	6%	(39)	10%	(69)	17%	(116)	67%	(453)	678
Ideo: Conservative (5-7)	7%	(46)	15%	(101)	14%	(95)	65%	(449)	690
Educ: < College	6%	(82)	10%	(145)	15%	(217)	69%	(995)	1439
Educ: Bachelors degree	7%	(33)	12%	(60)	14%	(69)	66%	(322)	485
Educ: Post-grad	20%	(57)	23%	(65)	15%	(40)	42%	(117)	278
Income: Under 50k	3%	(36)	9%	(108)	14%	(171)	73%	(861)	1177
Income: 50k-100k	10%	(66)	16%	(103)	16%	(101)	58%	(372)	643
Income: 100k+	18%	(69)	15%	(59)	14%	(55)	52%	(200)	383
Ethnicity: White	9%	(151)	13%	(219)	12%	(211)	66%	(1118)	1699
Ethnicity: Hispanic	14%	(52)	14%	(51)	14%	(52)	59%	(224)	379
Ethnicity: Black	5%	(15)	9%	(25)	25%	(70)	61%	(173)	283

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Table MCSP9_2: How much have you seen, read, or heard about the following?

The New York Rangers and the Minnesota Wild abandoning, without notice to fans, plans to wear LGBTQ+ pride-themed jerseys during their warmups

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(172)	12%	(270)	15%	(327)	65%	(1433)	2202
Ethnicity: Other	2%	(5)	12%	(27)	21%	(46)	64%	(141)	220
All Christian	8%	(73)	11%	(104)	15%	(141)	66%	(625)	942
All Non-Christian	27%	(63)	24%	(56)	15%	(35)	35%	(83)	236
Atheist	6%	(6)	11%	(11)	12%	(12)	71%	(73)	103
Agnostic/Nothing in particular	3%	(15)	13%	(72)	14%	(80)	71%	(402)	568
Something Else	4%	(16)	8%	(28)	17%	(59)	71%	(251)	353
Religious Non-Protestant/Catholic	25%	(63)	24%	(60)	14%	(36)	37%	(93)	252
Evangelical	9%	(51)	11%	(65)	14%	(81)	65%	(370)	568
Non-Evangelical	5%	(32)	9%	(63)	16%	(111)	71%	(493)	698
Community: Urban	15%	(108)	17%	(122)	14%	(104)	55%	(403)	738
Community: Suburban	3%	(27)	10%	(90)	17%	(157)	70%	(652)	927
Community: Rural	7%	(36)	11%	(58)	12%	(66)	70%	(378)	537
Employ: Private Sector	12%	(86)	17%	(117)	16%	(113)	55%	(391)	707
Employ: Government	26%	(43)	19%	(31)	13%	(22)	42%	(68)	164
Employ: Self-Employed	11%	(20)	13%	(24)	15%	(29)	61%	(115)	188
Employ: Homemaker	1%	(2)	7%	(9)	6%	(8)	85%	(110)	129
Employ: Student	1%	(1)	17%	(14)	40%	(32)	43%	(35)	82
Employ: Retired	2%	(12)	7%	(37)	12%	(67)	79%	(427)	542
Employ: Unemployed	2%	(4)	6%	(15)	15%	(35)	77%	(177)	231
Employ: Other	3%	(4)	15%	(23)	14%	(22)	69%	(110)	160
Military HH: Yes	7%	(19)	12%	(31)	14%	(35)	67%	(172)	257
Military HH: No	8%	(153)	12%	(240)	15%	(292)	65%	(1261)	1945
2022 House Vote: Democrat	11%	(108)	13%	(128)	16%	(161)	60%	(595)	992
2022 House Vote: Republican	6%	(34)	14%	(85)	17%	(103)	64%	(397)	619
2022 House Vote: Didnt Vote	5%	(28)	9%	(53)	11%	(61)	75%	(418)	560
2020 Vote: Joe Biden	10%	(104)	13%	(130)	14%	(143)	63%	(629)	1007
2020 Vote: Donald Trump	4%	(27)	13%	(90)	16%	(107)	67%	(447)	671
2020 Vote: Didn't Vote	8%	(38)	10%	(47)	15%	(72)	67%	(323)	480
2018 House Vote: Democrat	11%	(100)	13%	(113)	15%	(132)	61%	(540)	885
2018 House Vote: Republican	6%	(32)	12%	(71)	16%	(90)	66%	(374)	567
2018 House Vote: Didnt Vote	5%	(38)	11%	(81)	14%	(102)	69%	(495)	716

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Table MCSP9_2: How much have you seen, read, or heard about the following?

The New York Rangers and the Minnesota Wild abandoning, without notice to fans, plans to wear LGBTQ+ pride-themed jerseys during their warmups

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(172)	12%	(270)	15%	(327)	65%	(1433)	2202
4-Region: Northeast	13%	(50)	12%	(47)	13%	(52)	61%	(236)	386
4-Region: Midwest	5%	(22)	13%	(59)	15%	(69)	67%	(305)	455
4-Region: South	4%	(35)	11%	(94)	14%	(120)	70%	(591)	840
4-Region: West	12%	(64)	13%	(70)	17%	(86)	58%	(301)	521
Sports Fan	10%	(148)	16%	(236)	18%	(270)	56%	(832)	1486
NHL Fan	15%	(126)	20%	(170)	20%	(174)	45%	(380)	849
Supportive of Sports Inclusivity Events	12%	(136)	14%	(161)	16%	(191)	58%	(677)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP9_3: How much have you seen, read, or heard about the following?

The Chicago Blackhawks announcing they would not wear LGBTQ+ pride-themed jerseys during their warmups due to concerns over the safety of their Russian players, due to the Russian government's recent law forbidding openly supporting or praising the LGBTQ+ community

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(177)	14%	(299)	16%	(343)	63%	(1382)	2202
Gender: Male	13%	(143)	19%	(201)	19%	(198)	49%	(527)	1069
Gender: Female	3%	(34)	9%	(98)	13%	(145)	75%	(847)	1125
Age: 18-34	14%	(86)	15%	(94)	20%	(125)	52%	(326)	631
Age: 35-44	11%	(39)	21%	(77)	18%	(67)	51%	(189)	372
Age: 45-64	6%	(43)	9%	(67)	14%	(100)	70%	(501)	711
Age: 65+	2%	(9)	13%	(62)	11%	(52)	75%	(366)	487
GenZers: 1997-2012	6%	(14)	12%	(29)	26%	(61)	55%	(127)	231
Millennials: 1981-1996	15%	(109)	19%	(135)	15%	(109)	50%	(352)	705
GenXers: 1965-1980	8%	(43)	9%	(52)	17%	(93)	66%	(363)	551
Baby Boomers: 1946-1964	2%	(11)	12%	(80)	12%	(78)	75%	(501)	670
PID: Dem (no lean)	12%	(114)	13%	(131)	16%	(154)	59%	(580)	979
PID: Ind (no lean)	3%	(18)	11%	(65)	16%	(95)	69%	(401)	580
PID: Rep (no lean)	7%	(45)	16%	(104)	15%	(94)	62%	(400)	643
PID/Gender: Dem Men	20%	(105)	19%	(101)	18%	(94)	42%	(220)	520
PID/Gender: Dem Women	2%	(9)	7%	(30)	13%	(60)	78%	(357)	456
PID/Gender: Ind Men	4%	(9)	13%	(36)	19%	(49)	64%	(171)	265
PID/Gender: Ind Women	3%	(9)	9%	(29)	15%	(46)	73%	(227)	311
PID/Gender: Rep Men	10%	(29)	23%	(64)	19%	(55)	48%	(135)	283
PID/Gender: Rep Women	5%	(17)	11%	(40)	11%	(39)	74%	(263)	358
Ideo: Liberal (1-3)	13%	(95)	13%	(91)	15%	(108)	59%	(418)	711
Ideo: Moderate (4)	5%	(36)	10%	(68)	19%	(131)	65%	(443)	678
Ideo: Conservative (5-7)	7%	(46)	20%	(136)	14%	(93)	60%	(414)	690
Educ: < College	6%	(89)	10%	(147)	17%	(245)	67%	(958)	1439
Educ: Bachelors degree	6%	(27)	17%	(83)	13%	(62)	65%	(314)	485
Educ: Post-grad	22%	(62)	25%	(70)	13%	(36)	40%	(110)	278
Income: Under 50k	4%	(47)	10%	(118)	16%	(187)	70%	(825)	1177
Income: 50k-100k	9%	(61)	16%	(105)	17%	(110)	57%	(366)	643
Income: 100k+	18%	(69)	20%	(76)	12%	(46)	50%	(191)	383
Ethnicity: White	9%	(159)	14%	(237)	14%	(234)	63%	(1070)	1699
Ethnicity: Hispanic	13%	(51)	11%	(41)	18%	(67)	58%	(221)	379

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Table MCSP9_3: How much have you seen, read, or heard about the following?

The Chicago Blackhawks announcing they would not wear LGBTQ+ pride-themed jerseys during their warmups due to concerns over the safety of their Russian players, due to the Russian government's recent law forbidding openly supporting or praising the LGBTQ+ community

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(177)	14%	(299)	16%	(343)	63%	(1382)	2202
Ethnicity: Black	5%	(15)	12%	(34)	23%	(65)	60%	(169)	283
Ethnicity: Other	1%	(3)	13%	(29)	20%	(44)	65%	(143)	220
All Christian	8%	(74)	15%	(140)	14%	(128)	64%	(600)	942
All Non-Christian	28%	(67)	24%	(56)	12%	(27)	36%	(85)	236
Atheist	4%	(4)	12%	(12)	10%	(10)	74%	(76)	103
Agnostic/Nothing in particular	3%	(19)	11%	(60)	19%	(109)	67%	(379)	568
Something Else	4%	(13)	9%	(31)	19%	(68)	68%	(241)	353
Religious Non-Protestant/Catholic	27%	(67)	24%	(60)	12%	(30)	38%	(95)	252
Evangelical	9%	(52)	13%	(75)	15%	(85)	63%	(356)	568
Non-Evangelical	5%	(34)	12%	(85)	15%	(106)	68%	(474)	698
Community: Urban	15%	(113)	19%	(141)	13%	(98)	52%	(385)	738
Community: Suburban	3%	(30)	12%	(112)	17%	(157)	68%	(628)	927
Community: Rural	6%	(34)	9%	(46)	16%	(88)	69%	(369)	537
Employ: Private Sector	12%	(87)	20%	(138)	16%	(116)	52%	(367)	707
Employ: Government	25%	(41)	16%	(27)	15%	(24)	44%	(72)	164
Employ: Self-Employed	14%	(25)	14%	(26)	14%	(26)	58%	(109)	188
Employ: Homemaker	—	(0)	4%	(5)	9%	(12)	87%	(112)	129
Employ: Student	7%	(6)	11%	(9)	36%	(30)	45%	(37)	82
Employ: Retired	2%	(13)	11%	(60)	12%	(64)	75%	(406)	542
Employ: Unemployed	1%	(3)	7%	(16)	16%	(37)	76%	(175)	231
Employ: Other	2%	(3)	11%	(17)	22%	(35)	65%	(104)	160
Military HH: Yes	9%	(22)	14%	(37)	11%	(29)	65%	(168)	257
Military HH: No	8%	(155)	13%	(262)	16%	(314)	62%	(1214)	1945
2022 House Vote: Democrat	11%	(107)	14%	(135)	17%	(167)	59%	(583)	992
2022 House Vote: Republican	6%	(40)	17%	(103)	16%	(102)	60%	(375)	619
2022 House Vote: Didn't Vote	5%	(28)	11%	(60)	12%	(69)	72%	(402)	560
2020 Vote: Joe Biden	10%	(104)	13%	(134)	15%	(151)	61%	(619)	1007
2020 Vote: Donald Trump	5%	(30)	17%	(114)	16%	(110)	62%	(416)	671
2020 Vote: Didn't Vote	8%	(39)	10%	(48)	16%	(79)	65%	(313)	480

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Table MCSP9_3: How much have you seen, read, or heard about the following?

The Chicago Blackhawks announcing they would not wear LGBTQ+ pride-themed jerseys during their warmups due to concerns over the safety of their Russian players, due to the Russian government's recent law forbidding openly supporting or praising the LGBTQ+ community

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(177)	14%	(299)	16%	(343)	63%	(1382)	2202
2018 House Vote: Democrat	11%	(98)	15%	(128)	14%	(126)	60%	(533)	885
2018 House Vote: Republican	7%	(37)	15%	(84)	15%	(88)	63%	(359)	567
2018 House Vote: Didnt Vote	6%	(40)	12%	(85)	18%	(126)	65%	(466)	716
4-Region: Northeast	14%	(53)	12%	(46)	15%	(57)	59%	(229)	386
4-Region: Midwest	5%	(24)	14%	(64)	14%	(62)	67%	(304)	455
4-Region: South	4%	(38)	13%	(105)	17%	(140)	66%	(556)	840
4-Region: West	12%	(62)	16%	(84)	16%	(84)	56%	(292)	521
Sports Fan	10%	(148)	18%	(261)	19%	(286)	53%	(791)	1486
NHL Fan	16%	(132)	24%	(200)	20%	(168)	41%	(350)	849
Supportive of Sports Inclusivity Events	11%	(132)	16%	(182)	17%	(193)	56%	(658)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP9_4: How much have you seen, read, or heard about the following?

The Montreal Canadiens letting their players skip warmups if they wish to not participate in wearing LGBTQ+ pride-themed jerseys

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(152)	12%	(267)	16%	(354)	65%	(1429)	2202
Gender: Male	13%	(137)	18%	(194)	18%	(193)	51%	(545)	1069
Gender: Female	1%	(15)	6%	(72)	14%	(161)	78%	(876)	1125
Age: 18-34	11%	(72)	13%	(84)	23%	(143)	53%	(333)	631
Age: 35-44	12%	(43)	20%	(73)	18%	(66)	51%	(189)	372
Age: 45-64	5%	(34)	9%	(66)	12%	(89)	73%	(523)	711
Age: 65+	—	(2)	9%	(43)	12%	(57)	79%	(385)	487
GenZers: 1997-2012	4%	(10)	12%	(27)	30%	(69)	54%	(125)	231
Millennials: 1981-1996	14%	(101)	17%	(117)	19%	(134)	50%	(353)	705
GenXers: 1965-1980	7%	(37)	11%	(59)	13%	(71)	70%	(385)	551
Baby Boomers: 1946-1964	1%	(4)	9%	(62)	12%	(79)	78%	(526)	670
PID: Dem (no lean)	11%	(111)	13%	(129)	16%	(156)	60%	(583)	979
PID: Ind (no lean)	2%	(11)	7%	(43)	17%	(97)	74%	(429)	580
PID: Rep (no lean)	5%	(30)	15%	(95)	16%	(101)	65%	(417)	643
PID/Gender: Dem Men	20%	(105)	21%	(108)	17%	(88)	42%	(220)	520
PID/Gender: Dem Women	1%	(6)	5%	(21)	15%	(69)	79%	(360)	456
PID/Gender: Ind Men	2%	(6)	11%	(29)	19%	(51)	67%	(178)	265
PID/Gender: Ind Women	1%	(4)	4%	(14)	14%	(45)	80%	(248)	311
PID/Gender: Rep Men	9%	(25)	20%	(58)	19%	(54)	52%	(147)	283
PID/Gender: Rep Women	1%	(4)	10%	(37)	13%	(48)	75%	(269)	358
Ideo: Liberal (1-3)	11%	(79)	13%	(90)	16%	(112)	60%	(430)	711
Ideo: Moderate (4)	4%	(28)	10%	(65)	18%	(120)	69%	(465)	678
Ideo: Conservative (5-7)	6%	(45)	16%	(109)	15%	(104)	63%	(433)	690
Educ: < College	5%	(69)	9%	(133)	17%	(248)	69%	(989)	1439
Educ: Bachelors degree	4%	(20)	15%	(72)	14%	(68)	67%	(325)	485
Educ: Post-grad	23%	(63)	22%	(62)	14%	(38)	41%	(115)	278
Income: Under 50k	3%	(37)	9%	(101)	16%	(185)	73%	(853)	1177
Income: 50k-100k	8%	(49)	16%	(102)	18%	(116)	59%	(376)	643
Income: 100k+	17%	(66)	17%	(64)	14%	(53)	52%	(200)	383
Ethnicity: White	8%	(132)	13%	(215)	14%	(238)	66%	(1114)	1699
Ethnicity: Hispanic	11%	(41)	12%	(45)	20%	(77)	57%	(216)	379
Ethnicity: Black	5%	(14)	10%	(28)	24%	(68)	61%	(173)	283

Continued on next page

Table MCSP9_4: How much have you seen, read, or heard about the following?

The Montreal Canadiens letting their players skip warmups if they wish to not participate in wearing LGBTQ+ pride-themed jerseys

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(152)	12%	(267)	16%	(354)	65%	(1429)	2202
Ethnicity: Other	2%	(5)	11%	(24)	22%	(49)	65%	(142)	220
All Christian	6%	(59)	13%	(124)	14%	(131)	67%	(628)	942
All Non-Christian	29%	(69)	20%	(47)	17%	(41)	33%	(79)	236
Atheist	2%	(3)	10%	(10)	13%	(13)	75%	(77)	103
Agnostic/Nothing in particular	1%	(8)	11%	(65)	17%	(95)	70%	(399)	568
Something Else	3%	(12)	6%	(21)	21%	(74)	70%	(247)	353
Religious Non-Protestant/Catholic	28%	(70)	19%	(49)	17%	(44)	35%	(89)	252
Evangelical	6%	(34)	12%	(69)	15%	(84)	67%	(381)	568
Non-Evangelical	5%	(33)	10%	(67)	17%	(117)	69%	(481)	698
Community: Urban	14%	(104)	16%	(121)	14%	(106)	55%	(407)	738
Community: Suburban	3%	(26)	9%	(80)	19%	(174)	70%	(647)	927
Community: Rural	4%	(21)	12%	(66)	14%	(74)	70%	(376)	537
Employ: Private Sector	12%	(84)	16%	(113)	17%	(119)	55%	(391)	707
Employ: Government	25%	(41)	15%	(24)	15%	(25)	45%	(74)	164
Employ: Self-Employed	6%	(12)	17%	(31)	16%	(30)	61%	(114)	188
Employ: Homemaker	1%	(1)	4%	(5)	11%	(14)	84%	(109)	129
Employ: Student	5%	(4)	10%	(8)	41%	(34)	43%	(35)	82
Employ: Retired	1%	(7)	9%	(50)	11%	(58)	79%	(428)	542
Employ: Unemployed	1%	(2)	5%	(11)	18%	(43)	76%	(175)	231
Employ: Other	1%	(1)	15%	(24)	20%	(32)	64%	(103)	160
Military HH: Yes	7%	(17)	15%	(38)	11%	(29)	67%	(173)	257
Military HH: No	7%	(135)	12%	(229)	17%	(325)	65%	(1256)	1945
2022 House Vote: Democrat	10%	(98)	13%	(130)	17%	(168)	60%	(597)	992
2022 House Vote: Republican	4%	(25)	15%	(94)	17%	(108)	63%	(393)	619
2022 House Vote: Didnt Vote	5%	(27)	8%	(43)	13%	(75)	74%	(415)	560
2020 Vote: Joe Biden	9%	(91)	13%	(134)	14%	(144)	63%	(638)	1007
2020 Vote: Donald Trump	4%	(25)	14%	(94)	18%	(118)	65%	(435)	671
2020 Vote: Didn't Vote	7%	(35)	7%	(35)	18%	(88)	67%	(322)	480
2018 House Vote: Democrat	10%	(90)	13%	(116)	15%	(132)	62%	(546)	885
2018 House Vote: Republican	4%	(23)	15%	(85)	16%	(89)	65%	(371)	567
2018 House Vote: Didnt Vote	5%	(36)	9%	(63)	18%	(132)	68%	(486)	716

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Table MCSP9_4: How much have you seen, read, or heard about the following?

The Montreal Canadiens letting their players skip warmups if they wish to not participate in wearing LGBTQ+ pride-themed jerseys

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(152)	12%	(267)	16%	(354)	65%	(1429)	2202
4-Region: Northeast	11%	(44)	14%	(54)	14%	(53)	61%	(234)	386
4-Region: Midwest	4%	(17)	12%	(55)	17%	(75)	68%	(308)	455
4-Region: South	4%	(34)	10%	(87)	17%	(143)	69%	(576)	840
4-Region: West	11%	(57)	14%	(71)	16%	(83)	60%	(310)	521
Sports Fan	9%	(127)	16%	(238)	20%	(298)	55%	(823)	1486
NHL Fan	14%	(117)	20%	(170)	21%	(179)	45%	(382)	849
Supportive of Sports Inclusivity Events	10%	(120)	13%	(157)	19%	(222)	57%	(665)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_1: And based on what you know now, do you support or oppose the following actions?

Hockey players Eric and Marc Staal, James Reimer, Ivan Provorov refusing to wear LGBTQ+ pride jerseys, citing religion as their reason for their refusal

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(540)	18%	(390)	10%	(223)	15%	(325)	33%	(724)	2202
Gender: Male	30%	(322)	20%	(216)	10%	(105)	15%	(158)	25%	(268)	1069
Gender: Female	19%	(218)	15%	(174)	10%	(114)	15%	(164)	40%	(454)	1125
Age: 18-34	23%	(148)	17%	(105)	14%	(90)	16%	(103)	29%	(185)	631
Age: 35-44	25%	(91)	23%	(87)	8%	(31)	12%	(46)	31%	(116)	372
Age: 45-64	23%	(165)	14%	(101)	11%	(75)	16%	(116)	36%	(256)	711
Age: 65+	28%	(136)	20%	(98)	5%	(26)	12%	(60)	34%	(167)	487
GenZers: 1997-2012	21%	(49)	11%	(25)	19%	(43)	19%	(43)	31%	(71)	231
Millennials: 1981-1996	25%	(179)	21%	(147)	10%	(74)	14%	(102)	29%	(203)	705
GenXers: 1965-1980	23%	(127)	16%	(87)	8%	(42)	16%	(90)	37%	(205)	551
Baby Boomers: 1946-1964	26%	(178)	18%	(122)	9%	(60)	13%	(84)	34%	(227)	670
PID: Dem (no lean)	18%	(176)	20%	(200)	13%	(128)	17%	(162)	32%	(314)	979
PID: Ind (no lean)	23%	(133)	12%	(68)	10%	(58)	15%	(88)	40%	(233)	580
PID: Rep (no lean)	36%	(231)	19%	(123)	6%	(37)	12%	(75)	28%	(178)	643
PID/Gender: Dem Men	23%	(120)	24%	(126)	11%	(57)	17%	(90)	24%	(126)	520
PID/Gender: Dem Women	12%	(55)	16%	(73)	15%	(68)	16%	(72)	41%	(187)	456
PID/Gender: Ind Men	29%	(77)	11%	(30)	11%	(29)	16%	(43)	32%	(86)	265
PID/Gender: Ind Women	18%	(56)	12%	(37)	9%	(28)	14%	(43)	47%	(146)	311
PID/Gender: Rep Men	44%	(124)	21%	(60)	6%	(18)	9%	(25)	20%	(56)	283
PID/Gender: Rep Women	30%	(107)	18%	(63)	5%	(19)	14%	(50)	34%	(120)	358
Ideo: Liberal (1-3)	15%	(106)	18%	(125)	18%	(125)	23%	(161)	27%	(194)	711
Ideo: Moderate (4)	17%	(115)	19%	(130)	9%	(59)	12%	(83)	43%	(291)	678
Ideo: Conservative (5-7)	43%	(294)	18%	(122)	4%	(31)	10%	(72)	25%	(171)	690
Educ: < College	24%	(339)	17%	(239)	9%	(136)	14%	(207)	36%	(518)	1439
Educ: Bachelors degree	22%	(107)	18%	(85)	12%	(57)	16%	(77)	33%	(158)	485
Educ: Post-grad	34%	(94)	24%	(66)	11%	(30)	15%	(41)	17%	(48)	278
Income: Under 50k	23%	(265)	14%	(169)	10%	(116)	15%	(176)	38%	(450)	1177
Income: 50k-100k	24%	(152)	22%	(139)	11%	(69)	15%	(97)	29%	(187)	643
Income: 100k+	32%	(123)	22%	(82)	10%	(38)	14%	(52)	23%	(87)	383
Ethnicity: White	28%	(471)	18%	(308)	11%	(179)	14%	(239)	30%	(502)	1699

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Table MCSP10_1: *And based on what you know now, do you support or oppose the following actions?*

Hockey players Eric and Marc Staal, James Reimer, Ivan Provorov refusing to wear LGBTQ+ pride jerseys, citing religion as their reason for their refusal

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(540)	18%	(390)	10%	(223)	15%	(325)	33%	(724)	2202
Ethnicity: Hispanic	25%	(93)	16%	(62)	12%	(46)	11%	(41)	36%	(138)	379
Ethnicity: Black	16%	(46)	14%	(40)	9%	(25)	17%	(47)	44%	(124)	283
Ethnicity: Other	10%	(23)	19%	(42)	9%	(19)	18%	(39)	44%	(98)	220
All Christian	30%	(279)	20%	(187)	9%	(86)	13%	(119)	29%	(271)	942
All Non-Christian	32%	(76)	24%	(57)	8%	(19)	16%	(37)	19%	(46)	236
Atheist	13%	(14)	11%	(11)	13%	(13)	28%	(28)	36%	(37)	103
Agnostic/Nothing in particular	15%	(87)	16%	(91)	13%	(71)	15%	(87)	41%	(232)	568
Something Else	24%	(84)	13%	(44)	9%	(33)	15%	(53)	39%	(139)	353
Religious Non-Protestant/Catholic	33%	(83)	24%	(60)	8%	(21)	15%	(38)	20%	(50)	252
Evangelical	32%	(184)	15%	(84)	5%	(31)	13%	(72)	35%	(197)	568
Non-Evangelical	24%	(167)	20%	(137)	12%	(85)	14%	(97)	30%	(212)	698
Community: Urban	22%	(162)	21%	(158)	9%	(65)	17%	(125)	31%	(227)	738
Community: Suburban	25%	(230)	16%	(146)	12%	(109)	14%	(129)	34%	(313)	927
Community: Rural	27%	(147)	16%	(86)	9%	(48)	13%	(71)	34%	(185)	537
Employ: Private Sector	24%	(169)	22%	(158)	11%	(80)	13%	(93)	29%	(207)	707
Employ: Government	35%	(57)	14%	(23)	11%	(19)	14%	(23)	26%	(42)	164
Employ: Self-Employed	22%	(42)	22%	(42)	11%	(21)	20%	(37)	25%	(46)	188
Employ: Homemaker	23%	(29)	6%	(8)	10%	(13)	17%	(22)	44%	(57)	129
Employ: Student	13%	(10)	15%	(12)	16%	(13)	25%	(20)	32%	(26)	82
Employ: Retired	28%	(151)	18%	(98)	7%	(36)	13%	(71)	34%	(186)	542
Employ: Unemployed	22%	(51)	12%	(27)	13%	(29)	16%	(36)	38%	(87)	231
Employ: Other	19%	(30)	15%	(23)	8%	(12)	14%	(22)	45%	(72)	160
Military HH: Yes	32%	(83)	18%	(45)	5%	(14)	17%	(43)	27%	(70)	257
Military HH: No	23%	(456)	18%	(345)	11%	(209)	14%	(281)	34%	(654)	1945
2022 House Vote: Democrat	17%	(166)	20%	(198)	13%	(132)	18%	(176)	32%	(321)	992
2022 House Vote: Republican	40%	(250)	18%	(112)	4%	(25)	14%	(84)	24%	(149)	619
2022 House Vote: Didnt Vote	21%	(118)	13%	(75)	11%	(64)	11%	(60)	43%	(243)	560

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Table MCSP10_1: *And based on what you know now, do you support or oppose the following actions?*

Hockey players Eric and Marc Staal, James Reimer, Ivan Provorov refusing to wear LGBTQ+ pride jerseys, citing religion as their reason for their refusal

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(540)	18%	(390)	10%	(223)	15%	(325)	33%	(724)	2202
2020 Vote: Joe Biden	16%	(156)	20%	(205)	13%	(127)	17%	(175)	34%	(344)	1007
2020 Vote: Donald Trump	40%	(267)	17%	(116)	5%	(30)	13%	(87)	25%	(171)	671
2020 Vote: Didn't Vote	22%	(104)	13%	(63)	13%	(60)	12%	(57)	41%	(196)	480
2018 House Vote: Democrat	17%	(148)	21%	(186)	13%	(115)	18%	(157)	32%	(279)	885
2018 House Vote: Republican	40%	(227)	17%	(97)	5%	(26)	12%	(71)	26%	(146)	567
2018 House Vote: Didnt Vote	22%	(157)	14%	(101)	11%	(78)	13%	(93)	40%	(288)	716
4-Region: Northeast	25%	(95)	19%	(74)	12%	(45)	15%	(58)	30%	(114)	386
4-Region: Midwest	25%	(112)	21%	(97)	11%	(49)	12%	(56)	31%	(141)	455
4-Region: South	26%	(216)	15%	(122)	9%	(74)	14%	(115)	37%	(312)	840
4-Region: West	22%	(117)	19%	(98)	10%	(55)	18%	(96)	30%	(156)	521
Sports Fan	27%	(397)	21%	(314)	10%	(152)	14%	(202)	28%	(421)	1486
NHL Fan	32%	(268)	25%	(216)	9%	(77)	13%	(114)	21%	(175)	849
Supportive of Sports Inclusivity Events	20%	(232)	23%	(268)	15%	(173)	16%	(187)	26%	(304)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_2: And based on what you know now, do you support or oppose the following actions?

The New York Rangers and the Minnesota Wild abandoning, without notice to fans, plans to wear LGBTQ+ pride-themed jerseys at during their warmups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(454)	16%	(349)	10%	(231)	18%	(399)	35%	(769)	2202
Gender: Male	27%	(288)	18%	(189)	11%	(119)	18%	(191)	26%	(282)	1069
Gender: Female	15%	(166)	14%	(159)	10%	(112)	18%	(202)	43%	(485)	1125
Age: 18-34	20%	(128)	18%	(113)	13%	(85)	20%	(127)	28%	(178)	631
Age: 35-44	21%	(80)	21%	(77)	8%	(30)	16%	(59)	34%	(126)	372
Age: 45-64	19%	(137)	13%	(90)	10%	(71)	19%	(132)	40%	(281)	711
Age: 65+	22%	(110)	14%	(68)	9%	(45)	17%	(81)	38%	(184)	487
GenZers: 1997-2012	19%	(45)	13%	(30)	11%	(25)	27%	(63)	29%	(68)	231
Millennials: 1981-1996	22%	(158)	20%	(141)	12%	(84)	17%	(117)	29%	(206)	705
GenXers: 1965-1980	18%	(99)	15%	(85)	7%	(40)	19%	(104)	41%	(223)	551
Baby Boomers: 1946-1964	22%	(148)	13%	(88)	11%	(76)	16%	(105)	38%	(253)	670
PID: Dem (no lean)	19%	(190)	17%	(166)	12%	(117)	18%	(180)	33%	(327)	979
PID: Ind (no lean)	18%	(102)	11%	(62)	10%	(57)	19%	(111)	43%	(249)	580
PID: Rep (no lean)	25%	(162)	19%	(121)	9%	(58)	17%	(108)	30%	(194)	643
PID/Gender: Dem Men	25%	(129)	20%	(105)	12%	(63)	18%	(94)	25%	(130)	520
PID/Gender: Dem Women	13%	(61)	13%	(61)	12%	(54)	18%	(82)	43%	(197)	456
PID/Gender: Ind Men	22%	(59)	11%	(29)	10%	(27)	20%	(54)	37%	(97)	265
PID/Gender: Ind Women	13%	(42)	11%	(33)	10%	(30)	18%	(55)	49%	(151)	311
PID/Gender: Rep Men	35%	(100)	20%	(56)	10%	(29)	15%	(43)	20%	(55)	283
PID/Gender: Rep Women	18%	(63)	18%	(65)	8%	(28)	18%	(65)	38%	(137)	358
Ideo: Liberal (1-3)	18%	(125)	14%	(97)	17%	(119)	24%	(174)	28%	(197)	711
Ideo: Moderate (4)	15%	(103)	18%	(123)	7%	(51)	15%	(103)	44%	(298)	678
Ideo: Conservative (5-7)	31%	(216)	17%	(117)	8%	(55)	15%	(102)	29%	(199)	690
Educ: < College	19%	(278)	15%	(217)	9%	(134)	18%	(255)	39%	(556)	1439
Educ: Bachelors degree	19%	(91)	14%	(69)	14%	(65)	20%	(99)	33%	(160)	485
Educ: Post-grad	31%	(85)	22%	(62)	11%	(32)	16%	(45)	19%	(54)	278
Income: Under 50k	18%	(217)	12%	(144)	11%	(130)	19%	(225)	39%	(460)	1177
Income: 50k-100k	20%	(130)	20%	(129)	10%	(64)	18%	(117)	31%	(201)	643
Income: 100k+	28%	(106)	20%	(75)	10%	(37)	15%	(56)	28%	(108)	383
Ethnicity: White	23%	(384)	17%	(283)	10%	(175)	19%	(316)	32%	(541)	1699

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Table MCSP10_2: And based on what you know now, do you support or oppose the following actions?

The New York Rangers and the Minnesota Wild abandoning, without notice to fans, plans to wear LGBTQ+ pride-themed jerseys at during their warmups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(454)	16%	(349)	10%	(231)	18%	(399)	35%	(769)	2202
Ethnicity: Hispanic	21%	(79)	17%	(65)	10%	(39)	17%	(64)	35%	(133)	379
Ethnicity: Black	16%	(44)	12%	(33)	11%	(30)	18%	(51)	44%	(125)	283
Ethnicity: Other	12%	(26)	15%	(32)	12%	(26)	15%	(33)	47%	(103)	220
All Christian	25%	(232)	17%	(163)	10%	(93)	16%	(152)	32%	(303)	942
All Non-Christian	33%	(78)	22%	(51)	10%	(23)	16%	(38)	20%	(46)	236
Atheist	9%	(10)	7%	(7)	13%	(13)	39%	(40)	32%	(32)	103
Agnostic/Nothing in particular	15%	(85)	14%	(82)	12%	(67)	15%	(86)	44%	(248)	568
Something Else	14%	(50)	13%	(45)	10%	(35)	24%	(84)	39%	(139)	353
Religious Non-Protestant/Catholic	34%	(85)	21%	(52)	10%	(25)	15%	(39)	20%	(51)	252
Evangelical	23%	(132)	15%	(85)	6%	(37)	19%	(109)	36%	(205)	568
Non-Evangelical	20%	(140)	16%	(112)	12%	(84)	18%	(123)	34%	(239)	698
Community: Urban	21%	(153)	18%	(130)	10%	(77)	19%	(139)	32%	(239)	738
Community: Suburban	21%	(195)	14%	(130)	12%	(112)	18%	(163)	35%	(327)	927
Community: Rural	20%	(107)	17%	(89)	8%	(42)	18%	(97)	38%	(203)	537
Employ: Private Sector	21%	(150)	23%	(160)	11%	(79)	15%	(104)	30%	(214)	707
Employ: Government	29%	(47)	15%	(24)	10%	(16)	17%	(28)	30%	(49)	164
Employ: Self-Employed	17%	(32)	19%	(36)	12%	(22)	24%	(45)	28%	(52)	188
Employ: Homemaker	19%	(24)	9%	(12)	11%	(14)	21%	(28)	40%	(51)	129
Employ: Student	23%	(19)	15%	(13)	8%	(7)	19%	(15)	35%	(29)	82
Employ: Retired	23%	(123)	12%	(67)	9%	(50)	17%	(95)	38%	(207)	542
Employ: Unemployed	16%	(36)	6%	(15)	15%	(34)	22%	(50)	42%	(96)	231
Employ: Other	14%	(22)	14%	(22)	6%	(9)	22%	(35)	44%	(71)	160
Military HH: Yes	27%	(69)	15%	(39)	7%	(17)	22%	(56)	29%	(76)	257
Military HH: No	20%	(386)	16%	(310)	11%	(214)	18%	(343)	36%	(693)	1945
2022 House Vote: Democrat	18%	(179)	17%	(169)	13%	(131)	19%	(193)	32%	(321)	992
2022 House Vote: Republican	30%	(183)	18%	(110)	7%	(45)	17%	(103)	29%	(179)	619
2022 House Vote: Didnt Vote	16%	(87)	12%	(67)	9%	(52)	18%	(99)	46%	(255)	560

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Table MCSP10_2: And based on what you know now, do you support or oppose the following actions?

The New York Rangers and the Minnesota Wild abandoning, without notice to fans, plans to wear LGBTQ+ pride-themed jerseys at during their warmups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(454)	16%	(349)	10%	(231)	18%	(399)	35%	(769)	2202
2020 Vote: Joe Biden	16%	(165)	17%	(169)	13%	(128)	20%	(197)	34%	(347)	1007
2020 Vote: Donald Trump	29%	(196)	18%	(118)	7%	(49)	16%	(107)	30%	(201)	671
2020 Vote: Didn't Vote	17%	(83)	12%	(57)	10%	(49)	18%	(88)	42%	(204)	480
2018 House Vote: Democrat	18%	(159)	17%	(154)	12%	(111)	20%	(177)	32%	(284)	885
2018 House Vote: Republican	30%	(169)	18%	(100)	8%	(44)	15%	(88)	29%	(167)	567
2018 House Vote: Didnt Vote	17%	(121)	13%	(93)	10%	(71)	18%	(128)	42%	(303)	716
4-Region: Northeast	25%	(96)	16%	(63)	10%	(40)	16%	(62)	32%	(124)	386
4-Region: Midwest	19%	(85)	16%	(74)	13%	(57)	19%	(84)	34%	(155)	455
4-Region: South	19%	(163)	14%	(120)	8%	(70)	19%	(161)	39%	(326)	840
4-Region: West	21%	(111)	18%	(92)	12%	(63)	18%	(92)	31%	(164)	521
Sports Fan	23%	(346)	19%	(285)	11%	(166)	17%	(246)	30%	(442)	1486
NHL Fan	28%	(237)	22%	(186)	12%	(105)	14%	(119)	24%	(202)	849
Supportive of Sports Inclusivity Events	20%	(231)	20%	(237)	15%	(171)	18%	(212)	27%	(314)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_3: *And based on what you know now, do you support or oppose the following actions?*

The Chicago Blackhawks announcing they would wear not LGBTQ+ pride-themed jerseys during their warmups due to concerns over the safety of their Russian players, due to the Russian government's recent law forbidding openly supporting or praising the LGBTQ+ community

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(526)	21%	(466)	9%	(188)	12%	(260)	35%	(763)	2202
Gender: Male	30%	(321)	21%	(228)	10%	(108)	12%	(131)	26%	(281)	1069
Gender: Female	18%	(201)	21%	(236)	7%	(80)	11%	(128)	43%	(479)	1125
Age: 18-34	23%	(144)	27%	(173)	10%	(66)	10%	(61)	30%	(188)	631
Age: 35-44	24%	(91)	23%	(84)	10%	(36)	11%	(41)	32%	(120)	372
Age: 45-64	20%	(144)	18%	(127)	8%	(59)	14%	(101)	39%	(280)	711
Age: 65+	30%	(147)	17%	(83)	5%	(26)	12%	(57)	36%	(174)	487
GenZers: 1997-2012	19%	(43)	25%	(59)	12%	(27)	11%	(25)	34%	(77)	231
Millennials: 1981-1996	26%	(180)	26%	(180)	10%	(69)	10%	(74)	29%	(203)	705
GenXers: 1965-1980	19%	(107)	19%	(104)	7%	(38)	14%	(78)	41%	(224)	551
Baby Boomers: 1946-1964	28%	(188)	18%	(120)	8%	(51)	11%	(73)	36%	(238)	670
PID: Dem (no lean)	20%	(198)	24%	(230)	11%	(111)	11%	(112)	33%	(328)	979
PID: Ind (no lean)	21%	(119)	19%	(108)	5%	(32)	14%	(83)	41%	(238)	580
PID: Rep (no lean)	32%	(209)	20%	(129)	7%	(45)	10%	(64)	31%	(197)	643
PID/Gender: Dem Men	25%	(129)	25%	(130)	13%	(70)	12%	(62)	25%	(129)	520
PID/Gender: Dem Women	14%	(65)	22%	(100)	9%	(42)	11%	(51)	43%	(198)	456
PID/Gender: Ind Men	28%	(74)	13%	(36)	7%	(18)	18%	(49)	33%	(89)	265
PID/Gender: Ind Women	14%	(44)	22%	(70)	4%	(14)	11%	(34)	48%	(149)	311
PID/Gender: Rep Men	41%	(117)	22%	(62)	7%	(20)	7%	(21)	22%	(63)	283
PID/Gender: Rep Women	26%	(91)	18%	(66)	7%	(25)	12%	(43)	37%	(132)	358
Ideo: Liberal (1-3)	19%	(135)	25%	(179)	13%	(92)	15%	(103)	28%	(202)	711
Ideo: Moderate (4)	17%	(113)	21%	(145)	7%	(50)	10%	(66)	45%	(304)	678
Ideo: Conservative (5-7)	38%	(263)	19%	(130)	6%	(39)	11%	(74)	27%	(185)	690
Educ: < College	22%	(319)	21%	(302)	7%	(105)	11%	(165)	38%	(548)	1439
Educ: Bachelors degree	22%	(105)	22%	(105)	11%	(51)	13%	(64)	33%	(160)	485
Educ: Post-grad	36%	(101)	21%	(60)	11%	(32)	11%	(31)	20%	(55)	278
Income: Under 50k	22%	(254)	19%	(224)	8%	(93)	12%	(142)	39%	(462)	1177
Income: 50k-100k	23%	(148)	24%	(156)	9%	(56)	12%	(78)	32%	(205)	643
Income: 100k+	32%	(123)	23%	(86)	10%	(38)	10%	(40)	25%	(95)	383
Ethnicity: White	26%	(447)	22%	(374)	8%	(143)	12%	(200)	32%	(535)	1699

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Table MCSP10_3: *And based on what you know now, do you support or oppose the following actions?*

The Chicago Blackhawks announcing they would wear not LGBTQ+ pride-themed jerseys during their warmups due to concerns over the safety of their Russian players, due to the Russian government's recent law forbidding openly supporting or praising the LGBTQ+ community

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(526)	21%	(466)	9%	(188)	12%	(260)	35%	(763)	2202
Ethnicity: Hispanic	18%	(69)	25%	(95)	8%	(29)	11%	(41)	38%	(145)	379
Ethnicity: Black	19%	(54)	17%	(48)	9%	(26)	11%	(31)	44%	(124)	283
Ethnicity: Other	11%	(24)	20%	(44)	9%	(19)	13%	(29)	47%	(104)	220
All Christian	28%	(266)	21%	(194)	9%	(85)	11%	(105)	31%	(292)	942
All Non-Christian	30%	(72)	28%	(67)	8%	(20)	13%	(31)	20%	(47)	236
Atheist	16%	(16)	21%	(22)	8%	(8)	17%	(17)	38%	(39)	103
Agnostic/Nothing in particular	17%	(99)	24%	(135)	8%	(47)	10%	(57)	41%	(231)	568
Something Else	21%	(73)	14%	(48)	8%	(28)	14%	(50)	44%	(154)	353
Religious Non-Protestant/Catholic	30%	(76)	27%	(69)	9%	(22)	13%	(32)	21%	(54)	252
Evangelical	30%	(171)	14%	(81)	7%	(41)	11%	(63)	37%	(212)	568
Non-Evangelical	23%	(157)	22%	(155)	10%	(67)	13%	(90)	33%	(230)	698
Community: Urban	25%	(182)	20%	(150)	10%	(72)	12%	(92)	33%	(241)	738
Community: Suburban	23%	(218)	22%	(202)	8%	(74)	11%	(105)	35%	(328)	927
Community: Rural	23%	(125)	21%	(114)	8%	(41)	12%	(62)	36%	(194)	537
Employ: Private Sector	23%	(162)	29%	(203)	9%	(60)	9%	(66)	31%	(216)	707
Employ: Government	33%	(54)	18%	(30)	9%	(15)	10%	(17)	30%	(48)	164
Employ: Self-Employed	23%	(42)	25%	(48)	12%	(23)	13%	(24)	27%	(51)	188
Employ: Homemaker	19%	(24)	12%	(15)	11%	(14)	17%	(22)	42%	(54)	129
Employ: Student	15%	(12)	29%	(24)	11%	(9)	10%	(8)	35%	(28)	82
Employ: Retired	29%	(157)	15%	(82)	6%	(31)	14%	(74)	36%	(198)	542
Employ: Unemployed	22%	(52)	16%	(37)	9%	(21)	11%	(26)	41%	(94)	231
Employ: Other	14%	(23)	18%	(28)	8%	(13)	14%	(23)	46%	(73)	160
Military HH: Yes	31%	(80)	17%	(45)	6%	(14)	16%	(42)	29%	(75)	257
Military HH: No	23%	(445)	22%	(422)	9%	(173)	11%	(218)	35%	(687)	1945
2022 House Vote: Democrat	20%	(194)	24%	(238)	11%	(113)	13%	(128)	32%	(319)	992
2022 House Vote: Republican	37%	(228)	19%	(118)	6%	(34)	12%	(74)	26%	(164)	619
2022 House Vote: Didnt Vote	18%	(99)	19%	(105)	7%	(39)	9%	(53)	47%	(263)	560

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Table MCSP10_3: *And based on what you know now, do you support or oppose the following actions?*

The Chicago Blackhawks announcing they would wear not LGBTQ+ pride-themed jerseys during their warmups due to concerns over the safety of their Russian players, due to the Russian government's recent law forbidding openly supporting or praising the LGBTQ+ community

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(526)	21%	(466)	9%	(188)	12%	(260)	35%	(763)	2202
2020 Vote: Joe Biden	20%	(196)	23%	(230)	11%	(111)	13%	(132)	33%	(337)	1007
2020 Vote: Donald Trump	37%	(250)	18%	(123)	6%	(39)	10%	(68)	28%	(191)	671
2020 Vote: Didn't Vote	15%	(70)	22%	(106)	7%	(35)	11%	(54)	45%	(215)	480
2018 House Vote: Democrat	20%	(174)	24%	(216)	10%	(90)	14%	(123)	32%	(282)	885
2018 House Vote: Republican	35%	(199)	19%	(110)	5%	(31)	11%	(61)	29%	(166)	567
2018 House Vote: Didnt Vote	20%	(146)	19%	(134)	9%	(63)	10%	(72)	42%	(300)	716
4-Region: Northeast	26%	(99)	21%	(83)	10%	(37)	12%	(46)	31%	(120)	386
4-Region: Midwest	26%	(120)	24%	(111)	6%	(26)	12%	(55)	31%	(142)	455
4-Region: South	24%	(202)	18%	(151)	8%	(64)	12%	(98)	39%	(325)	840
4-Region: West	20%	(104)	23%	(122)	12%	(61)	11%	(60)	34%	(175)	521
Sports Fan	27%	(402)	24%	(352)	9%	(127)	11%	(166)	30%	(439)	1486
NHL Fan	30%	(252)	26%	(222)	10%	(85)	12%	(100)	22%	(190)	849
Supportive of Sports Inclusivity Events	20%	(238)	29%	(340)	11%	(125)	12%	(145)	27%	(316)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10_4: *And based on what you know now, do you support or oppose the following actions?
The Montreal Canadiens letting their players skip warmups if they wish to not participate in wearing LGBTQ+ pride-themed jerseys*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	23%	(514)	18%	(397)	9%	(198)	15%	(338)	34%	(755)	2202
Gender: Male	29%	(315)	19%	(203)	10%	(104)	15%	(164)	26%	(283)	1069
Gender: Female	18%	(199)	17%	(191)	8%	(94)	15%	(171)	42%	(470)	1125
Age: 18-34	23%	(142)	19%	(123)	12%	(73)	17%	(108)	29%	(185)	631
Age: 35-44	25%	(93)	20%	(73)	10%	(36)	14%	(52)	32%	(118)	372
Age: 45-64	21%	(151)	15%	(110)	9%	(63)	16%	(115)	38%	(273)	711
Age: 65+	26%	(128)	19%	(92)	5%	(26)	13%	(62)	37%	(179)	487
GenZers: 1997-2012	19%	(43)	14%	(33)	15%	(35)	21%	(49)	31%	(72)	231
Millennials: 1981-1996	26%	(181)	21%	(146)	10%	(68)	15%	(106)	29%	(205)	705
GenXers: 1965-1980	22%	(122)	17%	(95)	7%	(41)	15%	(80)	39%	(213)	551
Baby Boomers: 1946-1964	24%	(163)	17%	(113)	8%	(51)	14%	(95)	37%	(249)	670
PID: Dem (no lean)	20%	(196)	20%	(193)	11%	(103)	16%	(161)	33%	(326)	979
PID: Ind (no lean)	20%	(118)	13%	(75)	9%	(52)	16%	(90)	42%	(245)	580
PID: Rep (no lean)	31%	(200)	20%	(128)	7%	(43)	14%	(87)	29%	(184)	643
PID/Gender: Dem Men	26%	(136)	23%	(119)	10%	(52)	16%	(85)	25%	(128)	520
PID/Gender: Dem Women	13%	(60)	16%	(72)	11%	(52)	16%	(73)	44%	(198)	456
PID/Gender: Ind Men	27%	(71)	10%	(26)	11%	(28)	16%	(43)	37%	(97)	265
PID/Gender: Ind Women	15%	(46)	16%	(49)	8%	(23)	15%	(46)	47%	(147)	311
PID/Gender: Rep Men	38%	(107)	20%	(58)	9%	(24)	13%	(36)	20%	(58)	283
PID/Gender: Rep Women	26%	(93)	20%	(71)	5%	(18)	14%	(52)	35%	(125)	358
Ideo: Liberal (1-3)	16%	(114)	20%	(144)	12%	(88)	22%	(157)	29%	(208)	711
Ideo: Moderate (4)	18%	(120)	19%	(129)	8%	(54)	13%	(87)	42%	(287)	678
Ideo: Conservative (5-7)	37%	(257)	17%	(114)	7%	(48)	12%	(84)	27%	(187)	690
Educ: < College	22%	(313)	17%	(244)	8%	(119)	15%	(221)	38%	(542)	1439
Educ: Bachelors degree	21%	(104)	19%	(90)	11%	(51)	17%	(81)	33%	(158)	485
Educ: Post-grad	35%	(97)	22%	(62)	10%	(28)	13%	(36)	20%	(55)	278
Income: Under 50k	20%	(241)	16%	(191)	8%	(89)	17%	(203)	38%	(452)	1177
Income: 50k-100k	24%	(154)	20%	(128)	10%	(67)	14%	(91)	32%	(203)	643
Income: 100k+	31%	(120)	20%	(77)	11%	(42)	12%	(44)	26%	(99)	383
Ethnicity: White	26%	(446)	18%	(313)	10%	(164)	15%	(255)	31%	(521)	1699
Ethnicity: Hispanic	23%	(88)	16%	(61)	6%	(22)	17%	(64)	38%	(145)	379

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Table MCSP10_4: And based on what you know now, do you support or oppose the following actions?

The Montreal Canadiens letting their players skip warmups if they wish to not participate in wearing LGBTQ+ pride-themed jerseys

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	23%	(514)	18%	(397)	9%	(198)	15%	(338)	34%	(755)	2202
Ethnicity: Black	17%	(49)	15%	(43)	4%	(12)	16%	(44)	48%	(135)	283
Ethnicity: Other	9%	(19)	18%	(40)	10%	(22)	18%	(39)	45%	(100)	220
All Christian	27%	(254)	19%	(180)	8%	(72)	14%	(134)	32%	(303)	942
All Non-Christian	33%	(77)	22%	(52)	9%	(21)	16%	(37)	21%	(49)	236
Atheist	13%	(13)	15%	(16)	14%	(14)	23%	(23)	35%	(36)	103
Agnostic/Nothing in particular	14%	(81)	19%	(107)	11%	(63)	15%	(85)	41%	(232)	568
Something Else	25%	(88)	12%	(43)	8%	(28)	17%	(58)	38%	(136)	353
Religious Non-Protestant/Catholic	34%	(85)	21%	(54)	9%	(23)	15%	(38)	21%	(52)	252
Evangelical	30%	(170)	15%	(87)	6%	(33)	14%	(78)	35%	(200)	568
Non-Evangelical	23%	(158)	18%	(126)	9%	(63)	16%	(112)	34%	(240)	698
Community: Urban	23%	(172)	20%	(144)	7%	(50)	17%	(122)	34%	(249)	738
Community: Suburban	22%	(203)	17%	(162)	11%	(102)	15%	(138)	35%	(322)	927
Community: Rural	26%	(139)	17%	(91)	8%	(45)	14%	(78)	34%	(185)	537
Employ: Private Sector	24%	(172)	22%	(159)	10%	(69)	13%	(93)	30%	(214)	707
Employ: Government	37%	(61)	12%	(19)	11%	(18)	11%	(18)	30%	(49)	164
Employ: Self-Employed	22%	(42)	22%	(42)	12%	(23)	19%	(35)	25%	(46)	188
Employ: Homemaker	18%	(23)	13%	(16)	9%	(12)	18%	(23)	42%	(54)	129
Employ: Student	10%	(8)	16%	(13)	15%	(12)	23%	(18)	36%	(29)	82
Employ: Retired	26%	(143)	16%	(88)	7%	(36)	14%	(75)	37%	(200)	542
Employ: Unemployed	16%	(36)	16%	(36)	8%	(19)	21%	(49)	39%	(91)	231
Employ: Other	18%	(29)	14%	(23)	6%	(10)	16%	(26)	45%	(72)	160
Military HH: Yes	33%	(83)	16%	(42)	5%	(13)	17%	(45)	29%	(74)	257
Military HH: No	22%	(431)	18%	(355)	9%	(185)	15%	(293)	35%	(681)	1945
2022 House Vote: Democrat	18%	(182)	20%	(200)	11%	(112)	17%	(173)	33%	(324)	992
2022 House Vote: Republican	36%	(225)	18%	(114)	6%	(34)	13%	(84)	26%	(163)	619
2022 House Vote: Didnt Vote	18%	(101)	14%	(78)	9%	(48)	14%	(78)	45%	(254)	560
2020 Vote: Joe Biden	18%	(179)	20%	(200)	11%	(106)	17%	(174)	34%	(347)	1007
2020 Vote: Donald Trump	35%	(236)	19%	(129)	5%	(35)	13%	(87)	28%	(185)	671
2020 Vote: Didn't Vote	18%	(86)	13%	(63)	11%	(53)	15%	(70)	43%	(208)	480

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Table MCSP10_4: *And based on what you know now, do you support or oppose the following actions?*

The Montreal Canadiens letting their players skip warmups if they wish to not participate in wearing LGBTQ+ pride-themed jerseys

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	23%	(514)	18%	(397)	9%	(198)	15%	(338)	34%	(755)	2202
2018 House Vote: Democrat	19%	(164)	21%	(184)	11%	(97)	18%	(156)	32%	(285)	885
2018 House Vote: Republican	36%	(201)	20%	(112)	5%	(31)	12%	(69)	27%	(154)	567
2018 House Vote: Didnt Vote	20%	(141)	14%	(98)	9%	(66)	15%	(109)	42%	(302)	716
4-Region: Northeast	23%	(90)	18%	(71)	8%	(31)	19%	(72)	31%	(121)	386
4-Region: Midwest	23%	(105)	22%	(100)	10%	(45)	13%	(58)	32%	(147)	455
4-Region: South	24%	(199)	16%	(136)	7%	(61)	15%	(124)	38%	(320)	840
4-Region: West	23%	(121)	17%	(90)	12%	(60)	16%	(84)	32%	(166)	521
Sports Fan	26%	(385)	21%	(315)	9%	(136)	14%	(208)	30%	(441)	1486
NHL Fan	31%	(262)	23%	(197)	9%	(80)	14%	(116)	23%	(195)	849
Supportive of Sports Inclusivity Events	20%	(233)	23%	(265)	13%	(152)	17%	(194)	27%	(319)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_1: And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?

Eliminate pride nights altogether

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(525)	14%	(307)	12%	(267)	22%	(484)	28%	(618)	2202
Gender: Male	29%	(315)	18%	(188)	13%	(138)	18%	(192)	22%	(237)	1069
Gender: Female	19%	(210)	11%	(119)	12%	(130)	25%	(286)	34%	(380)	1125
Age: 18-34	20%	(125)	15%	(94)	14%	(86)	27%	(168)	25%	(157)	631
Age: 35-44	22%	(83)	16%	(59)	14%	(53)	21%	(78)	27%	(99)	372
Age: 45-64	22%	(157)	11%	(79)	11%	(75)	23%	(166)	33%	(234)	711
Age: 65+	33%	(159)	15%	(75)	11%	(53)	15%	(71)	26%	(129)	487
GenZers: 1997-2012	19%	(44)	10%	(23)	14%	(33)	31%	(72)	25%	(58)	231
Millennials: 1981-1996	22%	(153)	18%	(126)	13%	(90)	24%	(166)	24%	(171)	705
GenXers: 1965-1980	22%	(122)	11%	(61)	10%	(57)	24%	(130)	33%	(181)	551
Baby Boomers: 1946-1964	29%	(191)	14%	(93)	12%	(79)	17%	(112)	29%	(195)	670
PID: Dem (no lean)	18%	(173)	14%	(140)	14%	(140)	29%	(281)	25%	(245)	979
PID: Ind (no lean)	19%	(110)	10%	(58)	11%	(64)	24%	(140)	36%	(208)	580
PID: Rep (no lean)	38%	(243)	17%	(110)	10%	(64)	10%	(63)	26%	(165)	643
PID/Gender: Dem Men	25%	(129)	18%	(92)	16%	(81)	22%	(115)	20%	(103)	520
PID/Gender: Dem Women	10%	(44)	11%	(48)	13%	(59)	36%	(162)	31%	(142)	456
PID/Gender: Ind Men	23%	(61)	12%	(33)	13%	(34)	21%	(57)	30%	(80)	265
PID/Gender: Ind Women	15%	(48)	8%	(25)	10%	(30)	26%	(80)	41%	(128)	311
PID/Gender: Rep Men	44%	(125)	22%	(63)	8%	(22)	7%	(19)	19%	(54)	283
PID/Gender: Rep Women	33%	(118)	13%	(46)	12%	(41)	12%	(43)	31%	(109)	358
Ideo: Liberal (1-3)	14%	(96)	13%	(90)	15%	(110)	38%	(269)	20%	(145)	711
Ideo: Moderate (4)	17%	(117)	11%	(74)	14%	(96)	19%	(125)	39%	(265)	678
Ideo: Conservative (5-7)	42%	(289)	20%	(136)	7%	(47)	11%	(77)	20%	(141)	690
Educ: < College	23%	(334)	12%	(170)	11%	(159)	23%	(324)	31%	(451)	1439
Educ: Bachelors degree	21%	(103)	17%	(80)	14%	(69)	24%	(114)	24%	(118)	485
Educ: Post-grad	32%	(88)	21%	(57)	14%	(39)	16%	(45)	17%	(49)	278
Income: Under 50k	21%	(251)	10%	(118)	12%	(146)	23%	(273)	33%	(389)	1177
Income: 50k-100k	25%	(162)	17%	(109)	13%	(84)	21%	(133)	24%	(155)	643
Income: 100k+	29%	(112)	21%	(80)	10%	(38)	20%	(78)	19%	(74)	383
Ethnicity: White	27%	(461)	14%	(237)	12%	(204)	21%	(361)	26%	(436)	1699

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Table MCSP11_1: And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?
Eliminate pride nights altogether

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(525)	14%	(307)	12%	(267)	22%	(484)	28%	(618)	2202
Ethnicity: Hispanic	24%	(91)	7%	(27)	14%	(54)	22%	(83)	33%	(124)	379
Ethnicity: Black	14%	(41)	10%	(29)	11%	(31)	29%	(82)	35%	(100)	283
Ethnicity: Other	11%	(24)	19%	(42)	14%	(32)	19%	(41)	37%	(82)	220
All Christian	30%	(282)	17%	(158)	13%	(120)	18%	(171)	22%	(211)	942
All Non-Christian	33%	(78)	24%	(56)	10%	(24)	15%	(36)	18%	(43)	236
Atheist	9%	(9)	5%	(5)	10%	(10)	45%	(46)	32%	(32)	103
Agnostic/Nothing in particular	14%	(79)	9%	(53)	13%	(74)	29%	(162)	35%	(200)	568
Something Else	22%	(77)	10%	(36)	11%	(40)	20%	(69)	37%	(132)	353
Religious Non-Protestant/Catholic	33%	(84)	23%	(57)	10%	(24)	16%	(40)	19%	(47)	252
Evangelical	34%	(195)	15%	(86)	8%	(48)	14%	(80)	28%	(160)	568
Non-Evangelical	22%	(156)	14%	(97)	16%	(111)	23%	(158)	25%	(177)	698
Community: Urban	22%	(165)	18%	(134)	11%	(80)	23%	(173)	25%	(186)	738
Community: Suburban	22%	(207)	13%	(116)	13%	(120)	23%	(210)	30%	(274)	927
Community: Rural	28%	(153)	11%	(57)	13%	(68)	19%	(101)	29%	(158)	537
Employ: Private Sector	23%	(162)	19%	(133)	11%	(79)	21%	(152)	26%	(181)	707
Employ: Government	35%	(58)	16%	(27)	9%	(14)	17%	(28)	22%	(37)	164
Employ: Self-Employed	24%	(46)	12%	(22)	16%	(30)	27%	(50)	21%	(40)	188
Employ: Homemaker	17%	(22)	16%	(21)	8%	(10)	27%	(35)	31%	(41)	129
Employ: Student	10%	(8)	22%	(18)	12%	(10)	24%	(19)	32%	(26)	82
Employ: Retired	30%	(163)	12%	(66)	11%	(59)	17%	(94)	30%	(160)	542
Employ: Unemployed	18%	(41)	5%	(11)	15%	(33)	26%	(59)	37%	(86)	231
Employ: Other	15%	(24)	6%	(10)	20%	(32)	29%	(46)	30%	(48)	160
Military HH: Yes	35%	(90)	18%	(45)	9%	(23)	18%	(46)	21%	(53)	257
Military HH: No	22%	(436)	13%	(262)	13%	(245)	22%	(438)	29%	(565)	1945
2022 House Vote: Democrat	16%	(156)	15%	(149)	15%	(150)	30%	(296)	24%	(240)	992
2022 House Vote: Republican	41%	(255)	16%	(102)	9%	(56)	10%	(62)	23%	(144)	619
2022 House Vote: Didnt Vote	19%	(107)	10%	(54)	10%	(56)	21%	(120)	40%	(223)	560

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Table MCSP11_1: *And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?*

Eliminate pride nights altogether

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(525)	14%	(307)	12%	(267)	22%	(484)	28%	(618)	2202
2020 Vote: Joe Biden	17%	(168)	14%	(142)	14%	(143)	30%	(298)	25%	(256)	1007
2020 Vote: Donald Trump	39%	(262)	16%	(110)	10%	(65)	12%	(77)	23%	(157)	671
2020 Vote: Didn't Vote	18%	(86)	10%	(48)	12%	(56)	21%	(99)	40%	(191)	480
2018 House Vote: Democrat	17%	(148)	14%	(126)	15%	(133)	30%	(266)	24%	(212)	885
2018 House Vote: Republican	41%	(235)	15%	(87)	9%	(51)	11%	(60)	24%	(135)	567
2018 House Vote: Didnt Vote	19%	(135)	13%	(92)	11%	(81)	21%	(149)	36%	(260)	716
4-Region: Northeast	25%	(98)	16%	(61)	11%	(44)	20%	(78)	27%	(105)	386
4-Region: Midwest	25%	(115)	15%	(69)	14%	(65)	23%	(105)	22%	(101)	455
4-Region: South	23%	(194)	12%	(102)	11%	(89)	23%	(192)	31%	(263)	840
4-Region: West	23%	(118)	15%	(76)	13%	(69)	21%	(109)	29%	(149)	521
Sports Fan	26%	(386)	16%	(237)	13%	(195)	21%	(316)	24%	(352)	1486
NHL Fan	29%	(250)	21%	(179)	11%	(97)	19%	(160)	19%	(163)	849
Supportive of Sports Inclusivity Events	16%	(181)	16%	(192)	16%	(188)	33%	(386)	19%	(218)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCSP11_2: And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?
Eliminate pride-themed jerseys

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(555)	15%	(321)	12%	(258)	19%	(411)	30%	(658)	2202
Gender: Male	32%	(339)	17%	(184)	12%	(127)	16%	(171)	23%	(248)	1069
Gender: Female	19%	(216)	12%	(137)	12%	(131)	21%	(234)	36%	(407)	1125
Age: 18-34	22%	(139)	15%	(92)	15%	(95)	22%	(141)	26%	(164)	631
Age: 35-44	24%	(88)	18%	(65)	9%	(34)	18%	(68)	32%	(117)	372
Age: 45-64	24%	(168)	12%	(84)	11%	(82)	20%	(143)	33%	(235)	711
Age: 65+	33%	(160)	16%	(79)	10%	(47)	12%	(59)	29%	(142)	487
GenZers: 1997-2012	16%	(38)	13%	(31)	14%	(33)	29%	(67)	27%	(62)	231
Millennials: 1981-1996	25%	(175)	17%	(119)	13%	(91)	19%	(137)	26%	(183)	705
GenXers: 1965-1980	24%	(132)	11%	(61)	10%	(54)	20%	(108)	36%	(196)	551
Baby Boomers: 1946-1964	29%	(197)	15%	(103)	11%	(77)	14%	(91)	30%	(202)	670
PID: Dem (no lean)	17%	(167)	16%	(161)	14%	(139)	25%	(241)	28%	(271)	979
PID: Ind (no lean)	22%	(130)	9%	(55)	12%	(68)	17%	(99)	39%	(228)	580
PID: Rep (no lean)	40%	(258)	16%	(105)	8%	(51)	11%	(71)	25%	(159)	643
PID/Gender: Dem Men	23%	(119)	20%	(104)	14%	(73)	21%	(109)	22%	(115)	520
PID/Gender: Dem Women	11%	(48)	13%	(57)	14%	(66)	28%	(129)	34%	(156)	456
PID/Gender: Ind Men	30%	(79)	11%	(30)	12%	(31)	16%	(42)	32%	(84)	265
PID/Gender: Ind Women	16%	(51)	8%	(26)	12%	(37)	17%	(54)	46%	(143)	311
PID/Gender: Rep Men	50%	(141)	18%	(51)	8%	(23)	7%	(20)	17%	(49)	283
PID/Gender: Rep Women	33%	(117)	15%	(54)	8%	(28)	14%	(51)	30%	(108)	358
Ideo: Liberal (1-3)	15%	(110)	13%	(90)	16%	(110)	33%	(238)	23%	(162)	711
Ideo: Moderate (4)	19%	(126)	13%	(87)	12%	(82)	14%	(93)	43%	(290)	678
Ideo: Conservative (5-7)	43%	(295)	20%	(137)	7%	(51)	10%	(67)	20%	(140)	690
Educ: < College	24%	(349)	13%	(184)	11%	(155)	18%	(263)	34%	(488)	1439
Educ: Bachelors degree	24%	(115)	16%	(77)	13%	(62)	22%	(108)	25%	(123)	485
Educ: Post-grad	33%	(91)	21%	(59)	15%	(41)	15%	(40)	17%	(47)	278
Income: Under 50k	21%	(253)	11%	(131)	12%	(142)	19%	(220)	37%	(430)	1177
Income: 50k-100k	27%	(172)	18%	(116)	11%	(73)	19%	(125)	25%	(158)	643
Income: 100k+	34%	(130)	19%	(74)	11%	(43)	17%	(66)	18%	(70)	383
Ethnicity: White	28%	(478)	16%	(264)	11%	(193)	18%	(302)	27%	(462)	1699

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Table MCSP11_2: And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?

Eliminate pride-themed jerseys

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(555)	15%	(321)	12%	(258)	19%	(411)	30%	(658)	2202
Ethnicity: Hispanic	21%	(79)	12%	(46)	13%	(50)	16%	(60)	38%	(144)	379
Ethnicity: Black	19%	(54)	6%	(18)	13%	(37)	25%	(72)	37%	(103)	283
Ethnicity: Other	10%	(23)	18%	(39)	13%	(28)	17%	(37)	42%	(92)	220
All Christian	32%	(303)	17%	(157)	12%	(116)	16%	(146)	23%	(219)	942
All Non-Christian	32%	(75)	23%	(55)	8%	(18)	17%	(39)	20%	(48)	236
Atheist	10%	(10)	12%	(12)	10%	(10)	41%	(42)	27%	(28)	103
Agnostic/Nothing in particular	14%	(81)	11%	(61)	14%	(77)	21%	(120)	40%	(229)	568
Something Else	24%	(85)	10%	(35)	10%	(36)	18%	(64)	38%	(134)	353
Religious Non-Protestant/Catholic	33%	(82)	23%	(57)	8%	(20)	16%	(40)	21%	(53)	252
Evangelical	37%	(211)	15%	(83)	7%	(41)	14%	(80)	27%	(154)	568
Non-Evangelical	23%	(164)	14%	(99)	16%	(110)	19%	(131)	28%	(195)	698
Community: Urban	23%	(173)	17%	(124)	12%	(87)	22%	(161)	26%	(193)	738
Community: Suburban	24%	(221)	14%	(131)	13%	(118)	18%	(169)	31%	(288)	927
Community: Rural	30%	(161)	12%	(66)	10%	(52)	15%	(81)	33%	(177)	537
Employ: Private Sector	25%	(175)	18%	(128)	13%	(92)	17%	(123)	27%	(189)	707
Employ: Government	39%	(64)	17%	(27)	6%	(10)	16%	(26)	22%	(36)	164
Employ: Self-Employed	28%	(53)	10%	(19)	15%	(28)	25%	(48)	21%	(40)	188
Employ: Homemaker	16%	(21)	18%	(23)	11%	(14)	21%	(28)	34%	(44)	129
Employ: Student	6%	(5)	19%	(16)	15%	(12)	25%	(21)	35%	(28)	82
Employ: Retired	30%	(165)	14%	(74)	10%	(55)	14%	(75)	32%	(174)	542
Employ: Unemployed	20%	(45)	7%	(16)	15%	(35)	22%	(50)	37%	(85)	231
Employ: Other	16%	(26)	11%	(18)	8%	(12)	25%	(40)	39%	(62)	160
Military HH: Yes	37%	(96)	20%	(50)	7%	(19)	15%	(39)	21%	(53)	257
Military HH: No	24%	(459)	14%	(271)	12%	(239)	19%	(372)	31%	(605)	1945
2022 House Vote: Democrat	16%	(158)	17%	(167)	15%	(146)	25%	(251)	27%	(271)	992
2022 House Vote: Republican	43%	(269)	16%	(98)	8%	(47)	11%	(70)	22%	(135)	619
2022 House Vote: Didnt Vote	21%	(120)	9%	(51)	11%	(63)	15%	(86)	43%	(240)	560

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Table MCSP11_2: And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?
Eliminate pride-themed jerseys

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(555)	15%	(321)	12%	(258)	19%	(411)	30%	(658)	2202
2020 Vote: Joe Biden	17%	(167)	16%	(159)	15%	(148)	24%	(246)	28%	(286)	1007
2020 Vote: Donald Trump	41%	(274)	16%	(107)	7%	(45)	13%	(84)	24%	(161)	671
2020 Vote: Didn't Vote	22%	(104)	10%	(47)	13%	(60)	15%	(73)	41%	(196)	480
2018 House Vote: Democrat	17%	(148)	16%	(139)	15%	(133)	24%	(214)	28%	(251)	885
2018 House Vote: Republican	43%	(246)	16%	(88)	6%	(36)	11%	(64)	23%	(133)	567
2018 House Vote: Didnt Vote	21%	(153)	12%	(89)	12%	(85)	18%	(128)	37%	(262)	716
4-Region: Northeast	25%	(95)	18%	(69)	13%	(49)	15%	(59)	29%	(114)	386
4-Region: Midwest	27%	(121)	17%	(76)	12%	(54)	18%	(83)	27%	(121)	455
4-Region: South	26%	(215)	12%	(103)	10%	(87)	19%	(162)	32%	(273)	840
4-Region: West	24%	(124)	14%	(73)	13%	(68)	20%	(107)	29%	(150)	521
Sports Fan	27%	(399)	17%	(254)	12%	(179)	18%	(270)	26%	(383)	1486
NHL Fan	32%	(272)	20%	(172)	13%	(110)	16%	(137)	19%	(158)	849
Supportive of Sports Inclusivity Events	16%	(187)	19%	(222)	17%	(202)	27%	(310)	21%	(243)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_3: And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?

Mandate all players to participate in pride-themed events regardless of personal opposition

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	11%	(236)	12%	(259)	15%	(330)	37%	(806)	26%	(570)	2202
Gender: Male	15%	(163)	15%	(158)	16%	(173)	35%	(373)	19%	(202)	1069
Gender: Female	7%	(73)	9%	(98)	14%	(156)	38%	(432)	32%	(365)	1125
Age: 18-34	15%	(95)	15%	(94)	18%	(114)	26%	(165)	26%	(163)	631
Age: 35-44	17%	(62)	17%	(63)	13%	(50)	26%	(96)	27%	(101)	372
Age: 45-64	8%	(57)	11%	(77)	13%	(91)	39%	(275)	30%	(213)	711
Age: 65+	5%	(23)	5%	(25)	16%	(76)	56%	(271)	19%	(93)	487
GenZers: 1997-2012	10%	(22)	16%	(36)	22%	(52)	24%	(56)	28%	(65)	231
Millennials: 1981-1996	18%	(130)	17%	(117)	15%	(104)	25%	(178)	25%	(176)	705
GenXers: 1965-1980	9%	(50)	12%	(67)	10%	(55)	39%	(212)	30%	(168)	551
Baby Boomers: 1946-1964	5%	(34)	6%	(37)	17%	(113)	50%	(335)	23%	(151)	670
PID: Dem (no lean)	16%	(158)	16%	(154)	17%	(166)	26%	(251)	26%	(250)	979
PID: Ind (no lean)	5%	(30)	8%	(46)	15%	(87)	39%	(226)	33%	(190)	580
PID: Rep (no lean)	7%	(48)	9%	(60)	12%	(77)	51%	(328)	20%	(130)	643
PID/Gender: Dem Men	25%	(128)	18%	(93)	18%	(93)	22%	(114)	18%	(92)	520
PID/Gender: Dem Women	6%	(29)	13%	(59)	16%	(72)	30%	(137)	35%	(158)	456
PID/Gender: Ind Men	3%	(9)	11%	(29)	16%	(42)	44%	(118)	25%	(67)	265
PID/Gender: Ind Women	7%	(21)	5%	(17)	14%	(44)	34%	(107)	39%	(122)	311
PID/Gender: Rep Men	9%	(26)	13%	(36)	13%	(38)	50%	(140)	15%	(43)	283
PID/Gender: Rep Women	6%	(23)	6%	(23)	11%	(40)	52%	(188)	24%	(85)	358
Ideo: Liberal (1-3)	18%	(125)	16%	(114)	21%	(151)	25%	(175)	21%	(147)	711
Ideo: Moderate (4)	8%	(52)	9%	(62)	14%	(95)	33%	(222)	36%	(246)	678
Ideo: Conservative (5-7)	8%	(56)	11%	(76)	10%	(67)	55%	(379)	16%	(112)	690
Educ: < College	9%	(134)	9%	(132)	15%	(211)	38%	(545)	29%	(416)	1439
Educ: Bachelors degree	10%	(46)	14%	(70)	16%	(79)	36%	(177)	23%	(112)	485
Educ: Post-grad	20%	(56)	21%	(57)	14%	(40)	30%	(84)	15%	(41)	278
Income: Under 50k	7%	(86)	10%	(114)	14%	(165)	38%	(448)	31%	(364)	1177
Income: 50k-100k	12%	(79)	14%	(89)	18%	(113)	34%	(215)	23%	(147)	643
Income: 100k+	19%	(71)	15%	(56)	14%	(53)	37%	(143)	16%	(59)	383
Ethnicity: White	11%	(193)	11%	(189)	16%	(268)	39%	(670)	22%	(380)	1699

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Table MCSP11_3: *And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?*

Mandate all players to participate in pride-themed events regardless of personal opposition

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	11%	(236)	12%	(259)	15%	(330)	37%	(806)	26%	(570)	2202
Ethnicity: Hispanic	15%	(58)	8%	(29)	13%	(49)	32%	(123)	32%	(120)	379
Ethnicity: Black	10%	(28)	14%	(39)	11%	(30)	29%	(83)	36%	(103)	283
Ethnicity: Other	7%	(15)	14%	(32)	15%	(32)	24%	(53)	40%	(87)	220
All Christian	9%	(87)	11%	(104)	15%	(145)	45%	(424)	19%	(183)	942
All Non-Christian	29%	(68)	26%	(62)	11%	(26)	17%	(41)	17%	(40)	236
Atheist	8%	(9)	11%	(11)	22%	(22)	30%	(30)	29%	(30)	103
Agnostic/Nothing in particular	7%	(42)	10%	(57)	17%	(95)	31%	(178)	35%	(196)	568
Something Else	9%	(31)	7%	(26)	12%	(43)	38%	(133)	34%	(122)	353
Religious Non-Protestant/Catholic	27%	(69)	25%	(63)	11%	(28)	20%	(51)	17%	(43)	252
Evangelical	11%	(60)	9%	(52)	11%	(60)	46%	(260)	24%	(137)	568
Non-Evangelical	7%	(50)	10%	(69)	18%	(125)	41%	(286)	24%	(168)	698
Community: Urban	16%	(122)	19%	(137)	14%	(101)	27%	(202)	24%	(176)	738
Community: Suburban	7%	(67)	9%	(86)	17%	(153)	40%	(373)	27%	(247)	927
Community: Rural	9%	(47)	7%	(35)	14%	(77)	43%	(231)	27%	(147)	537
Employ: Private Sector	14%	(99)	16%	(113)	15%	(105)	31%	(216)	25%	(174)	707
Employ: Government	20%	(33)	19%	(32)	8%	(13)	27%	(44)	26%	(42)	164
Employ: Self-Employed	18%	(34)	10%	(19)	17%	(32)	35%	(65)	19%	(36)	188
Employ: Homemaker	9%	(12)	8%	(11)	8%	(10)	47%	(61)	27%	(35)	129
Employ: Student	13%	(10)	15%	(13)	29%	(24)	11%	(9)	32%	(26)	82
Employ: Retired	5%	(26)	7%	(36)	15%	(83)	51%	(278)	22%	(120)	542
Employ: Unemployed	6%	(14)	7%	(17)	16%	(37)	35%	(81)	36%	(82)	231
Employ: Other	5%	(8)	13%	(20)	16%	(26)	33%	(52)	34%	(54)	160
Military HH: Yes	11%	(28)	13%	(33)	11%	(27)	50%	(129)	15%	(39)	257
Military HH: No	11%	(207)	12%	(226)	16%	(303)	35%	(677)	27%	(531)	1945
2022 House Vote: Democrat	15%	(153)	15%	(152)	18%	(175)	27%	(271)	24%	(242)	992
2022 House Vote: Republican	6%	(40)	8%	(48)	11%	(68)	58%	(361)	17%	(102)	619
2022 House Vote: Didnt Vote	7%	(41)	10%	(57)	15%	(86)	28%	(158)	39%	(218)	560

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Table MCSP11_3: *And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?*

Mandate all players to participate in pride-themed events regardless of personal opposition

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	11%	(236)	12%	(259)	15%	(330)	37%	(806)	26%	(570)	2202
2020 Vote: Joe Biden	15%	(150)	15%	(152)	16%	(166)	29%	(288)	25%	(251)	1007
2020 Vote: Donald Trump	5%	(37)	8%	(52)	12%	(83)	57%	(382)	18%	(118)	671
2020 Vote: Didn't Vote	10%	(46)	11%	(53)	16%	(77)	24%	(113)	40%	(191)	480
2018 House Vote: Democrat	15%	(137)	15%	(129)	18%	(157)	28%	(251)	24%	(210)	885
2018 House Vote: Republican	7%	(41)	8%	(44)	11%	(61)	57%	(325)	17%	(96)	567
2018 House Vote: Didnt Vote	8%	(54)	12%	(83)	15%	(110)	30%	(216)	35%	(253)	716
4-Region: Northeast	13%	(52)	16%	(63)	18%	(68)	30%	(114)	23%	(89)	386
4-Region: Midwest	7%	(32)	9%	(40)	18%	(81)	46%	(209)	20%	(93)	455
4-Region: South	9%	(75)	10%	(82)	12%	(104)	39%	(326)	30%	(252)	840
4-Region: West	15%	(77)	14%	(74)	15%	(77)	30%	(157)	26%	(137)	521
Sports Fan	13%	(189)	14%	(203)	16%	(240)	36%	(534)	22%	(321)	1486
NHL Fan	17%	(143)	16%	(139)	18%	(149)	34%	(285)	16%	(134)	849
Supportive of Sports Inclusivity Events	17%	(202)	18%	(209)	22%	(256)	25%	(286)	18%	(211)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_4: *And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?*

Continue holding pride nights but leave the choice to participate to players

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	27%	(587)	25%	(542)	8%	(171)	14%	(298)	27%	(605)	2202
Gender: Male	28%	(294)	27%	(287)	10%	(107)	15%	(159)	21%	(222)	1069
Gender: Female	26%	(292)	22%	(252)	6%	(63)	12%	(138)	34%	(380)	1125
Age: 18-34	30%	(189)	24%	(150)	10%	(64)	10%	(62)	26%	(167)	631
Age: 35-44	28%	(103)	31%	(115)	5%	(19)	8%	(30)	28%	(106)	372
Age: 45-64	28%	(196)	19%	(132)	8%	(54)	16%	(111)	31%	(217)	711
Age: 65+	20%	(98)	30%	(145)	7%	(34)	19%	(95)	24%	(115)	487
GenZers: 1997-2012	29%	(66)	23%	(53)	8%	(19)	12%	(27)	28%	(66)	231
Millennials: 1981-1996	28%	(198)	28%	(201)	8%	(60)	9%	(61)	26%	(185)	705
GenXers: 1965-1980	32%	(175)	16%	(86)	7%	(39)	14%	(76)	32%	(175)	551
Baby Boomers: 1946-1964	21%	(142)	29%	(192)	7%	(49)	18%	(121)	25%	(166)	670
PID: Dem (no lean)	31%	(305)	27%	(266)	8%	(80)	9%	(87)	25%	(240)	979
PID: Ind (no lean)	25%	(145)	22%	(127)	6%	(34)	13%	(73)	34%	(199)	580
PID: Rep (no lean)	21%	(137)	23%	(148)	9%	(56)	21%	(137)	26%	(166)	643
PID/Gender: Dem Men	32%	(169)	28%	(145)	11%	(57)	10%	(53)	18%	(96)	520
PID/Gender: Dem Women	30%	(137)	26%	(119)	5%	(22)	8%	(34)	32%	(144)	456
PID/Gender: Ind Men	23%	(61)	24%	(63)	8%	(21)	18%	(47)	28%	(74)	265
PID/Gender: Ind Women	27%	(83)	20%	(63)	4%	(13)	8%	(26)	40%	(125)	311
PID/Gender: Rep Men	23%	(65)	28%	(79)	10%	(28)	21%	(60)	18%	(52)	283
PID/Gender: Rep Women	20%	(72)	19%	(69)	8%	(28)	22%	(77)	31%	(112)	358
Ideo: Liberal (1-3)	34%	(241)	28%	(200)	10%	(71)	9%	(66)	19%	(134)	711
Ideo: Moderate (4)	23%	(159)	22%	(149)	7%	(44)	10%	(70)	38%	(255)	678
Ideo: Conservative (5-7)	25%	(170)	25%	(172)	8%	(53)	21%	(146)	22%	(149)	690
Educ: < College	27%	(391)	21%	(305)	6%	(91)	15%	(209)	31%	(444)	1439
Educ: Bachelors degree	21%	(101)	30%	(146)	12%	(57)	13%	(64)	24%	(117)	485
Educ: Post-grad	34%	(95)	33%	(90)	8%	(23)	9%	(25)	16%	(44)	278
Income: Under 50k	27%	(323)	20%	(233)	7%	(80)	13%	(150)	33%	(390)	1177
Income: 50k-100k	25%	(158)	28%	(182)	10%	(62)	15%	(95)	23%	(146)	643
Income: 100k+	28%	(106)	33%	(126)	8%	(29)	14%	(53)	18%	(68)	383
Ethnicity: White	28%	(468)	26%	(436)	8%	(129)	15%	(253)	24%	(413)	1699

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Table MCSP11_4: *And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?*

Continue holding pride nights but leave the choice to participate to players

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	27%	(587)	25%	(542)	8%	(171)	14%	(298)	27%	(605)	2202
Ethnicity: Hispanic	32%	(122)	16%	(59)	7%	(28)	12%	(45)	33%	(125)	379
Ethnicity: Black	31%	(88)	18%	(50)	5%	(15)	9%	(26)	36%	(103)	283
Ethnicity: Other	14%	(31)	25%	(55)	12%	(27)	8%	(19)	40%	(89)	220
All Christian	27%	(250)	26%	(249)	8%	(79)	17%	(158)	22%	(207)	942
All Non-Christian	30%	(71)	30%	(72)	9%	(22)	10%	(25)	20%	(47)	236
Atheist	22%	(22)	28%	(28)	11%	(11)	10%	(11)	29%	(30)	103
Agnostic/Nothing in particular	27%	(152)	23%	(128)	7%	(38)	8%	(46)	36%	(204)	568
Something Else	26%	(92)	18%	(65)	6%	(21)	16%	(58)	33%	(118)	353
Religious Non-Protestant/Catholic	30%	(76)	30%	(77)	9%	(22)	11%	(29)	19%	(48)	252
Evangelical	23%	(133)	23%	(128)	7%	(38)	20%	(115)	27%	(153)	568
Non-Evangelical	29%	(200)	25%	(176)	8%	(56)	14%	(95)	24%	(171)	698
Community: Urban	29%	(214)	28%	(204)	9%	(64)	10%	(72)	25%	(184)	738
Community: Suburban	24%	(221)	25%	(233)	8%	(70)	14%	(134)	29%	(270)	927
Community: Rural	28%	(153)	19%	(105)	7%	(37)	17%	(92)	28%	(151)	537
Employ: Private Sector	28%	(195)	29%	(206)	9%	(61)	10%	(67)	25%	(179)	707
Employ: Government	32%	(53)	22%	(37)	7%	(11)	12%	(19)	26%	(43)	164
Employ: Self-Employed	29%	(55)	20%	(38)	11%	(21)	17%	(31)	22%	(42)	188
Employ: Homemaker	22%	(28)	23%	(29)	6%	(8)	16%	(20)	34%	(44)	129
Employ: Student	25%	(20)	24%	(20)	13%	(11)	5%	(4)	33%	(27)	82
Employ: Retired	23%	(125)	25%	(136)	6%	(34)	20%	(108)	26%	(140)	542
Employ: Unemployed	28%	(65)	18%	(42)	8%	(19)	12%	(27)	33%	(77)	231
Employ: Other	29%	(47)	21%	(34)	4%	(6)	12%	(20)	34%	(54)	160
Military HH: Yes	30%	(77)	28%	(72)	5%	(13)	17%	(43)	20%	(51)	257
Military HH: No	26%	(510)	24%	(470)	8%	(158)	13%	(254)	28%	(553)	1945
2022 House Vote: Democrat	31%	(310)	29%	(283)	8%	(81)	9%	(92)	23%	(226)	992
2022 House Vote: Republican	21%	(131)	21%	(132)	9%	(53)	24%	(150)	25%	(154)	619
2022 House Vote: Didnt Vote	24%	(136)	22%	(122)	6%	(33)	9%	(52)	39%	(216)	560

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Table MCSP11_4: And finally, would you support or oppose the following resolutions to these issues regarding NHL's LGBTQ+ pride-themed nights and jerseys?

Continue holding pride nights but leave the choice to participate to players

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	27%	(587)	25%	(542)	8%	(171)	14%	(298)	27%	(605)	2202
2020 Vote: Joe Biden	30%	(300)	28%	(286)	9%	(89)	9%	(92)	24%	(240)	1007
2020 Vote: Donald Trump	22%	(149)	22%	(148)	8%	(52)	23%	(153)	25%	(169)	671
2020 Vote: Didn't Vote	26%	(123)	21%	(101)	6%	(27)	9%	(44)	38%	(185)	480
2018 House Vote: Democrat	31%	(270)	29%	(261)	7%	(66)	9%	(84)	23%	(205)	885
2018 House Vote: Republican	23%	(133)	20%	(113)	9%	(50)	23%	(131)	25%	(141)	567
2018 House Vote: Didnt Vote	24%	(173)	23%	(164)	7%	(52)	11%	(80)	35%	(248)	716
4-Region: Northeast	30%	(116)	28%	(106)	9%	(33)	9%	(35)	25%	(95)	386
4-Region: Midwest	25%	(114)	28%	(127)	6%	(28)	17%	(78)	24%	(109)	455
4-Region: South	25%	(207)	22%	(184)	7%	(62)	15%	(127)	31%	(261)	840
4-Region: West	29%	(150)	24%	(125)	9%	(48)	11%	(58)	27%	(140)	521
Sports Fan	30%	(440)	27%	(408)	8%	(117)	13%	(188)	22%	(333)	1486
NHL Fan	31%	(264)	30%	(251)	8%	(72)	13%	(112)	18%	(149)	849
Supportive of Sports Inclusivity Events	37%	(428)	32%	(378)	8%	(97)	7%	(79)	16%	(182)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_1: Do you consider yourself a fan of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	27%	(588)	41%	(898)	33%	(716)	2202
Gender: Male	41%	(437)	40%	(430)	19%	(202)	1069
Gender: Female	13%	(151)	42%	(468)	45%	(506)	1125
Age: 18-34	31%	(194)	41%	(257)	29%	(181)	631
Age: 35-44	40%	(149)	34%	(126)	26%	(97)	372
Age: 45-64	23%	(164)	43%	(308)	34%	(240)	711
Age: 65+	17%	(82)	43%	(207)	41%	(198)	487
GenZers: 1997-2012	24%	(54)	40%	(92)	37%	(85)	231
Millennials: 1981-1996	37%	(263)	39%	(278)	23%	(165)	705
GenXers: 1965-1980	25%	(140)	38%	(207)	37%	(204)	551
Baby Boomers: 1946-1964	18%	(117)	46%	(307)	37%	(246)	670
PID: Dem (no lean)	31%	(303)	39%	(384)	30%	(292)	979
PID: Ind (no lean)	22%	(125)	40%	(232)	38%	(223)	580
PID: Rep (no lean)	25%	(160)	44%	(282)	31%	(201)	643
PID/Gender: Dem Men	46%	(242)	37%	(191)	17%	(88)	520
PID/Gender: Dem Women	13%	(61)	42%	(193)	44%	(201)	456
PID/Gender: Ind Men	34%	(91)	40%	(107)	25%	(67)	265
PID/Gender: Ind Women	11%	(34)	40%	(124)	49%	(153)	311
PID/Gender: Rep Men	37%	(104)	47%	(132)	17%	(47)	283
PID/Gender: Rep Women	15%	(55)	42%	(150)	43%	(152)	358
Ideo: Liberal (1-3)	31%	(223)	40%	(285)	29%	(203)	711
Ideo: Moderate (4)	25%	(172)	39%	(264)	36%	(242)	678
Ideo: Conservative (5-7)	25%	(171)	44%	(306)	31%	(214)	690
Educ: < College	24%	(346)	40%	(581)	36%	(513)	1439
Educ: Bachelors degree	26%	(128)	44%	(216)	29%	(141)	485
Educ: Post-grad	41%	(113)	37%	(102)	23%	(63)	278
Income: Under 50k	20%	(231)	40%	(473)	40%	(473)	1177
Income: 50k-100k	33%	(209)	43%	(275)	25%	(159)	643
Income: 100k+	39%	(148)	39%	(151)	22%	(84)	383
Ethnicity: White	26%	(447)	40%	(685)	33%	(567)	1699
Ethnicity: Hispanic	31%	(118)	40%	(150)	29%	(111)	379
Ethnicity: Black	36%	(102)	40%	(112)	24%	(69)	283

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Table MCSPdem1_1: Do you consider yourself a fan of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	27%	(588)	41%	(898)	33%	(716)	2202
Ethnicity: Other	18%	(39)	46%	(101)	36%	(80)	220
All Christian	29%	(273)	40%	(380)	31%	(288)	942
All Non-Christian	44%	(104)	39%	(91)	17%	(41)	236
Atheist	16%	(16)	38%	(39)	46%	(47)	103
Agnostic/Nothing in particular	20%	(116)	45%	(254)	35%	(198)	568
Something Else	22%	(78)	38%	(133)	40%	(142)	353
Religious Non-Protestant/Catholic	43%	(109)	38%	(96)	19%	(47)	252
Evangelical	28%	(158)	38%	(218)	34%	(193)	568
Non-Evangelical	25%	(176)	42%	(292)	33%	(230)	698
Community: Urban	33%	(243)	39%	(289)	28%	(205)	738
Community: Suburban	25%	(229)	46%	(426)	29%	(272)	927
Community: Rural	21%	(115)	34%	(183)	45%	(239)	537
Employ: Private Sector	33%	(231)	41%	(292)	26%	(184)	707
Employ: Government	43%	(71)	42%	(68)	15%	(25)	164
Employ: Self-Employed	32%	(60)	36%	(67)	32%	(61)	188
Employ: Homemaker	15%	(20)	28%	(37)	56%	(73)	129
Employ: Student	20%	(16)	46%	(37)	34%	(28)	82
Employ: Retired	18%	(96)	47%	(257)	35%	(189)	542
Employ: Unemployed	17%	(39)	40%	(92)	43%	(99)	231
Employ: Other	34%	(54)	30%	(48)	36%	(58)	160
Military HH: Yes	25%	(64)	47%	(121)	28%	(71)	257
Military HH: No	27%	(523)	40%	(777)	33%	(645)	1945
2022 House Vote: Democrat	31%	(310)	40%	(398)	29%	(284)	992
2022 House Vote: Republican	29%	(177)	44%	(271)	28%	(172)	619
2022 House Vote: Didnt Vote	17%	(94)	39%	(216)	45%	(249)	560
2020 Vote: Joe Biden	32%	(318)	38%	(388)	30%	(301)	1007
2020 Vote: Donald Trump	26%	(175)	44%	(296)	30%	(200)	671
2020 Vote: Didn't Vote	18%	(85)	41%	(198)	41%	(197)	480
2018 House Vote: Democrat	32%	(287)	39%	(346)	28%	(252)	885
2018 House Vote: Republican	26%	(147)	44%	(251)	30%	(169)	567
2018 House Vote: Didnt Vote	20%	(142)	40%	(289)	40%	(285)	716

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Table MCSPdem1_1: Do you consider yourself a fan of the following?*Sports*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	27% (588)	41% (898)	33% (716)	2202
4-Region: Northeast	32% (125)	35% (137)	32% (124)	386
4-Region: Midwest	27% (124)	38% (175)	34% (157)	455
4-Region: South	26% (216)	41% (343)	33% (281)	840
4-Region: West	24% (123)	47% (244)	30% (154)	521
Sports Fan	40% (588)	60% (898)	— (0)	1486
NHL Fan	45% (378)	48% (405)	8% (66)	849
Supportive of Sports Inclusivity Events	31% (358)	42% (494)	27% (312)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_2: Do you consider yourself a fan of the following?
National Football League (NFL)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	37%	(809)	32%	(715)	31%	(679)	2202
Gender: Male	51%	(544)	30%	(321)	19%	(204)	1069
Gender: Female	24%	(264)	35%	(393)	42%	(467)	1125
Age: 18-34	35%	(224)	31%	(195)	34%	(213)	631
Age: 35-44	41%	(152)	32%	(118)	27%	(102)	372
Age: 45-64	39%	(275)	34%	(239)	28%	(197)	711
Age: 65+	32%	(158)	34%	(164)	34%	(166)	487
GenZers: 1997-2012	26%	(60)	27%	(63)	47%	(108)	231
Millennials: 1981-1996	41%	(290)	33%	(232)	26%	(183)	705
GenXers: 1965-1980	35%	(191)	35%	(193)	30%	(167)	551
Baby Boomers: 1946-1964	38%	(252)	32%	(212)	31%	(206)	670
PID: Dem (no lean)	39%	(383)	35%	(342)	26%	(254)	979
PID: Ind (no lean)	30%	(175)	32%	(184)	38%	(220)	580
PID: Rep (no lean)	39%	(251)	29%	(189)	32%	(204)	643
PID/Gender: Dem Men	54%	(282)	33%	(170)	13%	(68)	520
PID/Gender: Dem Women	22%	(101)	38%	(171)	40%	(183)	456
PID/Gender: Ind Men	44%	(117)	27%	(71)	29%	(77)	265
PID/Gender: Ind Women	18%	(57)	36%	(113)	45%	(141)	311
PID/Gender: Rep Men	51%	(145)	28%	(80)	21%	(59)	283
PID/Gender: Rep Women	30%	(106)	30%	(109)	40%	(143)	358
Ideo: Liberal (1-3)	41%	(289)	33%	(235)	26%	(188)	711
Ideo: Moderate (4)	34%	(232)	36%	(246)	29%	(199)	678
Ideo: Conservative (5-7)	38%	(263)	29%	(198)	33%	(229)	690
Educ: < College	36%	(513)	32%	(454)	33%	(471)	1439
Educ: Bachelors degree	35%	(168)	35%	(172)	30%	(145)	485
Educ: Post-grad	46%	(127)	32%	(88)	23%	(63)	278
Income: Under 50k	33%	(383)	31%	(361)	37%	(433)	1177
Income: 50k-100k	39%	(253)	35%	(227)	25%	(162)	643
Income: 100k+	45%	(173)	33%	(126)	22%	(84)	383
Ethnicity: White	37%	(623)	32%	(546)	31%	(530)	1699
Ethnicity: Hispanic	45%	(170)	26%	(98)	29%	(111)	379
Ethnicity: Black	42%	(120)	35%	(99)	23%	(64)	283

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**Table MCSPdem1_2: Do you consider yourself a fan of the following?
 National Football League (NFL)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	37%	(809)	32%	(715)	31%	(679)	2202
Ethnicity: Other	30%	(65)	32%	(70)	39%	(85)	220
All Christian	41%	(384)	33%	(311)	26%	(247)	942
All Non-Christian	46%	(109)	32%	(75)	22%	(53)	236
Atheist	22%	(22)	31%	(31)	48%	(49)	103
Agnostic/Nothing in particular	31%	(177)	35%	(197)	34%	(194)	568
Something Else	33%	(116)	29%	(101)	39%	(136)	353
Religious Non-Protestant/Catholic	44%	(111)	31%	(79)	24%	(62)	252
Evangelical	41%	(235)	26%	(147)	33%	(186)	568
Non-Evangelical	36%	(252)	37%	(258)	27%	(188)	698
Community: Urban	42%	(309)	31%	(227)	27%	(202)	738
Community: Suburban	36%	(336)	36%	(333)	28%	(259)	927
Community: Rural	31%	(164)	29%	(155)	41%	(218)	537
Employ: Private Sector	42%	(300)	35%	(249)	22%	(158)	707
Employ: Government	47%	(76)	35%	(58)	18%	(29)	164
Employ: Self-Employed	35%	(65)	30%	(57)	35%	(66)	188
Employ: Homemaker	21%	(27)	24%	(31)	55%	(71)	129
Employ: Student	27%	(22)	27%	(22)	46%	(38)	82
Employ: Retired	36%	(194)	34%	(184)	30%	(164)	542
Employ: Unemployed	32%	(73)	29%	(67)	39%	(91)	231
Employ: Other	32%	(52)	29%	(46)	38%	(61)	160
Military HH: Yes	39%	(99)	33%	(84)	28%	(73)	257
Military HH: No	36%	(709)	32%	(630)	31%	(606)	1945
2022 House Vote: Democrat	41%	(408)	35%	(345)	24%	(239)	992
2022 House Vote: Republican	40%	(249)	32%	(200)	28%	(170)	619
2022 House Vote: Didnt Vote	26%	(145)	29%	(160)	46%	(255)	560
2020 Vote: Joe Biden	41%	(408)	34%	(340)	26%	(259)	1007
2020 Vote: Donald Trump	40%	(267)	32%	(212)	29%	(192)	671
2020 Vote: Didn't Vote	25%	(118)	32%	(152)	44%	(209)	480
2018 House Vote: Democrat	43%	(379)	34%	(300)	23%	(207)	885
2018 House Vote: Republican	38%	(216)	33%	(185)	29%	(166)	567
2018 House Vote: Didnt Vote	28%	(202)	31%	(219)	41%	(295)	716

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**Table MCSPdem1_2: Do you consider yourself a fan of the following?
National Football League (NFL)**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	37% (809)	32% (715)	31% (679)	2202
4-Region: Northeast	40% (153)	34% (133)	26% (100)	386
4-Region: Midwest	34% (153)	32% (147)	34% (154)	455
4-Region: South	36% (306)	32% (268)	32% (266)	840
4-Region: West	38% (197)	32% (167)	30% (158)	521
Sports Fan	52% (768)	38% (559)	11% (159)	1486
NHL Fan	55% (465)	34% (292)	11% (91)	849
Supportive of Sports Inclusivity Events	41% (479)	35% (403)	24% (282)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_3: Do you consider yourself a fan of the following?

College football

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(516)	29%	(643)	47%	(1043)	2202
Gender: Male	36%	(387)	33%	(357)	30%	(325)	1069
Gender: Female	11%	(129)	25%	(286)	63%	(710)	1125
Age: 18-34	22%	(141)	31%	(194)	47%	(296)	631
Age: 35-44	30%	(112)	30%	(111)	40%	(149)	372
Age: 45-64	24%	(174)	26%	(187)	49%	(351)	711
Age: 65+	18%	(89)	31%	(151)	51%	(247)	487
GenZers: 1997-2012	17%	(38)	22%	(51)	61%	(142)	231
Millennials: 1981-1996	28%	(196)	34%	(237)	39%	(273)	705
GenXers: 1965-1980	24%	(132)	26%	(142)	50%	(277)	551
Baby Boomers: 1946-1964	20%	(135)	30%	(204)	49%	(331)	670
PID: Dem (no lean)	26%	(253)	30%	(290)	44%	(436)	979
PID: Ind (no lean)	17%	(97)	30%	(171)	54%	(311)	580
PID: Rep (no lean)	26%	(165)	28%	(181)	46%	(297)	643
PID/Gender: Dem Men	40%	(207)	34%	(175)	27%	(138)	520
PID/Gender: Dem Women	10%	(46)	25%	(115)	65%	(294)	456
PID/Gender: Ind Men	25%	(66)	36%	(95)	39%	(105)	265
PID/Gender: Ind Women	10%	(32)	24%	(76)	65%	(203)	311
PID/Gender: Rep Men	40%	(115)	31%	(87)	29%	(82)	283
PID/Gender: Rep Women	14%	(51)	26%	(94)	59%	(213)	358
Ideo: Liberal (1-3)	25%	(180)	29%	(209)	45%	(322)	711
Ideo: Moderate (4)	20%	(136)	31%	(212)	49%	(330)	678
Ideo: Conservative (5-7)	28%	(192)	28%	(196)	44%	(302)	690
Educ: < College	21%	(296)	28%	(397)	52%	(747)	1439
Educ: Bachelors degree	24%	(118)	31%	(152)	44%	(215)	485
Educ: Post-grad	37%	(102)	34%	(94)	29%	(82)	278
Income: Under 50k	18%	(215)	26%	(301)	56%	(660)	1177
Income: 50k-100k	26%	(166)	34%	(218)	40%	(259)	643
Income: 100k+	35%	(135)	32%	(124)	32%	(124)	383
Ethnicity: White	24%	(401)	29%	(490)	48%	(809)	1699
Ethnicity: Hispanic	23%	(89)	26%	(97)	51%	(193)	379
Ethnicity: Black	27%	(78)	31%	(89)	41%	(117)	283

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Table MCSPdem1_3: Do you consider yourself a fan of the following?
College football

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	23% (516)	29% (643)	47% (1043)	2202
Ethnicity: Other	17% (37)	30% (65)	54% (118)	220
All Christian	28% (265)	30% (281)	42% (397)	942
All Non-Christian	35% (84)	31% (74)	33% (79)	236
Atheist	13% (13)	22% (22)	66% (68)	103
Agnostic/Nothing in particular	16% (91)	30% (168)	54% (309)	568
Something Else	18% (63)	28% (98)	54% (192)	353
Religious Non-Protestant/Catholic	34% (86)	31% (78)	35% (89)	252
Evangelical	27% (155)	30% (171)	43% (243)	568
Non-Evangelical	23% (161)	29% (201)	48% (336)	698
Community: Urban	28% (205)	29% (217)	43% (315)	738
Community: Suburban	22% (201)	33% (303)	46% (423)	927
Community: Rural	20% (109)	23% (123)	57% (305)	537
Employ: Private Sector	26% (185)	35% (245)	39% (278)	707
Employ: Government	37% (61)	31% (51)	31% (51)	164
Employ: Self-Employed	25% (47)	25% (48)	50% (93)	188
Employ: Homemaker	12% (16)	19% (24)	69% (89)	129
Employ: Student	26% (21)	22% (18)	52% (43)	82
Employ: Retired	22% (118)	28% (151)	50% (273)	542
Employ: Unemployed	12% (27)	29% (66)	60% (137)	231
Employ: Other	26% (41)	25% (40)	49% (79)	160
Military HH: Yes	27% (70)	32% (82)	41% (104)	257
Military HH: No	23% (446)	29% (561)	48% (939)	1945
2022 House Vote: Democrat	25% (250)	32% (319)	43% (423)	992
2022 House Vote: Republican	29% (182)	30% (187)	40% (251)	619
2022 House Vote: Didnt Vote	14% (81)	23% (126)	63% (353)	560
2020 Vote: Joe Biden	25% (253)	30% (304)	45% (450)	1007
2020 Vote: Donald Trump	28% (190)	30% (199)	42% (281)	671
2020 Vote: Didn't Vote	13% (64)	27% (130)	60% (287)	480
2018 House Vote: Democrat	27% (235)	32% (280)	42% (370)	885
2018 House Vote: Republican	27% (152)	30% (169)	43% (246)	567
2018 House Vote: Didnt Vote	17% (124)	25% (179)	58% (413)	716

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Table MCSPdem1_3: Do you consider yourself a fan of the following?*College football*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	23% (516)	29% (643)	47% (1043)	2202
4-Region: Northeast	23% (88)	27% (103)	51% (195)	386
4-Region: Midwest	23% (105)	29% (132)	48% (218)	455
4-Region: South	28% (232)	30% (250)	43% (358)	840
4-Region: West	17% (91)	30% (158)	52% (272)	521
Sports Fan	34% (502)	38% (567)	28% (417)	1486
NHL Fan	40% (337)	36% (306)	24% (206)	849
Supportive of Sports Inclusivity Events	26% (307)	30% (352)	43% (506)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_4: Do you consider yourself a fan of the following?
Major League Soccer (MLS)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(227)	20%	(431)	70%	(1543)	2202
Gender: Male	16%	(175)	25%	(264)	59%	(630)	1069
Gender: Female	5%	(52)	15%	(166)	81%	(907)	1125
Age: 18-34	17%	(109)	22%	(137)	61%	(385)	631
Age: 35-44	18%	(68)	24%	(88)	58%	(215)	372
Age: 45-64	5%	(38)	19%	(138)	75%	(536)	711
Age: 65+	3%	(12)	14%	(68)	83%	(407)	487
GenZers: 1997-2012	8%	(19)	15%	(36)	77%	(177)	231
Millennials: 1981-1996	22%	(154)	26%	(185)	52%	(366)	705
GenXers: 1965-1980	6%	(34)	18%	(98)	76%	(419)	551
Baby Boomers: 1946-1964	3%	(19)	16%	(107)	81%	(544)	670
PID: Dem (no lean)	14%	(142)	24%	(235)	62%	(602)	979
PID: Ind (no lean)	5%	(27)	17%	(96)	79%	(457)	580
PID: Rep (no lean)	9%	(59)	16%	(100)	75%	(485)	643
PID/Gender: Dem Men	24%	(125)	29%	(150)	47%	(245)	520
PID/Gender: Dem Women	4%	(16)	18%	(84)	78%	(355)	456
PID/Gender: Ind Men	5%	(14)	22%	(57)	73%	(194)	265
PID/Gender: Ind Women	4%	(13)	12%	(39)	83%	(259)	311
PID/Gender: Rep Men	13%	(36)	20%	(57)	67%	(191)	283
PID/Gender: Rep Women	6%	(23)	12%	(43)	82%	(292)	358
Ideo: Liberal (1-3)	15%	(109)	23%	(160)	62%	(442)	711
Ideo: Moderate (4)	6%	(41)	21%	(140)	73%	(497)	678
Ideo: Conservative (5-7)	11%	(75)	17%	(116)	72%	(499)	690
Educ: < College	8%	(109)	17%	(239)	76%	(1090)	1439
Educ: Bachelors degree	11%	(51)	24%	(115)	66%	(318)	485
Educ: Post-grad	24%	(67)	28%	(77)	48%	(135)	278
Income: Under 50k	5%	(64)	16%	(184)	79%	(929)	1177
Income: 50k-100k	13%	(81)	23%	(148)	64%	(414)	643
Income: 100k+	22%	(83)	26%	(99)	52%	(201)	383
Ethnicity: White	11%	(186)	19%	(316)	70%	(1197)	1699
Ethnicity: Hispanic	17%	(65)	19%	(72)	64%	(242)	379
Ethnicity: Black	10%	(28)	22%	(63)	68%	(193)	283

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Table MCSPdem1_4: Do you consider yourself a fan of the following?
 Major League Soccer (MLS)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(227)	20%	(431)	70%	(1543)	2202
Ethnicity: Other	6%	(14)	24%	(52)	70%	(154)	220
All Christian	11%	(101)	21%	(196)	68%	(645)	942
All Non-Christian	30%	(70)	29%	(69)	41%	(97)	236
Atheist	2%	(2)	14%	(14)	85%	(87)	103
Agnostic/Nothing in particular	6%	(31)	19%	(110)	75%	(427)	568
Something Else	7%	(24)	12%	(42)	81%	(288)	353
Religious Non-Protestant/Catholic	28%	(72)	29%	(74)	42%	(107)	252
Evangelical	12%	(68)	15%	(87)	73%	(413)	568
Non-Evangelical	7%	(46)	20%	(140)	73%	(512)	698
Community: Urban	20%	(149)	23%	(171)	57%	(417)	738
Community: Suburban	6%	(53)	21%	(192)	74%	(682)	927
Community: Rural	5%	(25)	13%	(68)	83%	(445)	537
Employ: Private Sector	17%	(119)	26%	(185)	57%	(404)	707
Employ: Government	26%	(42)	24%	(39)	50%	(82)	164
Employ: Self-Employed	13%	(24)	25%	(48)	62%	(116)	188
Employ: Homemaker	3%	(4)	17%	(22)	80%	(104)	129
Employ: Student	11%	(9)	11%	(9)	78%	(63)	82
Employ: Retired	3%	(17)	14%	(75)	83%	(450)	542
Employ: Unemployed	4%	(9)	12%	(27)	84%	(194)	231
Employ: Other	2%	(4)	17%	(27)	81%	(129)	160
Military HH: Yes	12%	(32)	20%	(51)	68%	(173)	257
Military HH: No	10%	(195)	20%	(380)	70%	(1370)	1945
2022 House Vote: Democrat	13%	(128)	25%	(246)	62%	(618)	992
2022 House Vote: Republican	10%	(59)	17%	(104)	74%	(457)	619
2022 House Vote: Didnt Vote	7%	(38)	15%	(81)	79%	(441)	560
2020 Vote: Joe Biden	14%	(138)	23%	(228)	64%	(640)	1007
2020 Vote: Donald Trump	8%	(51)	17%	(113)	76%	(507)	671
2020 Vote: Didn't Vote	7%	(35)	18%	(85)	75%	(360)	480
2018 House Vote: Democrat	14%	(121)	25%	(225)	61%	(540)	885
2018 House Vote: Republican	9%	(48)	18%	(101)	74%	(417)	567
2018 House Vote: Didnt Vote	8%	(55)	14%	(101)	78%	(560)	716

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Table MCSPdem1_4: Do you consider yourself a fan of the following?
Major League Soccer (MLS)

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	10% (227)	20% (431)	70% (1543)	2202
4-Region: Northeast	19% (73)	19% (74)	62% (239)	386
4-Region: Midwest	5% (23)	16% (75)	79% (358)	455
4-Region: South	7% (59)	18% (155)	75% (626)	840
4-Region: West	14% (73)	24% (128)	61% (321)	521
Sports Fan	15% (222)	26% (389)	59% (875)	1486
NHL Fan	22% (189)	35% (299)	43% (361)	849
Supportive of Sports Inclusivity Events	14% (160)	24% (285)	62% (720)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSPdem1_5: Do you consider yourself a fan of the following?
 Major League Baseball (MLB)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(500)	34%	(751)	43%	(951)	2202
Gender: Male	34%	(360)	36%	(389)	30%	(320)	1069
Gender: Female	12%	(140)	32%	(360)	55%	(624)	1125
Age: 18-34	22%	(140)	32%	(201)	46%	(290)	631
Age: 35-44	27%	(100)	35%	(129)	39%	(143)	372
Age: 45-64	21%	(151)	32%	(228)	47%	(333)	711
Age: 65+	22%	(109)	40%	(194)	38%	(185)	487
GenZers: 1997-2012	12%	(29)	30%	(70)	57%	(133)	231
Millennials: 1981-1996	29%	(205)	33%	(229)	38%	(271)	705
GenXers: 1965-1980	18%	(99)	35%	(190)	48%	(262)	551
Baby Boomers: 1946-1964	23%	(153)	36%	(244)	41%	(272)	670
PID: Dem (no lean)	24%	(234)	36%	(349)	40%	(396)	979
PID: Ind (no lean)	16%	(91)	33%	(189)	52%	(299)	580
PID: Rep (no lean)	27%	(175)	33%	(213)	40%	(255)	643
PID/Gender: Dem Men	37%	(193)	37%	(192)	26%	(135)	520
PID/Gender: Dem Women	9%	(40)	34%	(156)	57%	(259)	456
PID/Gender: Ind Men	24%	(65)	37%	(98)	39%	(103)	265
PID/Gender: Ind Women	9%	(27)	29%	(91)	62%	(193)	311
PID/Gender: Rep Men	36%	(102)	35%	(100)	29%	(82)	283
PID/Gender: Rep Women	20%	(73)	32%	(113)	48%	(172)	358
Ideo: Liberal (1-3)	23%	(164)	33%	(235)	44%	(312)	711
Ideo: Moderate (4)	19%	(129)	35%	(236)	46%	(313)	678
Ideo: Conservative (5-7)	27%	(185)	35%	(242)	38%	(263)	690
Educ: < College	20%	(290)	33%	(478)	47%	(671)	1439
Educ: Bachelors degree	24%	(116)	38%	(182)	39%	(187)	485
Educ: Post-grad	34%	(94)	33%	(92)	33%	(93)	278
Income: Under 50k	18%	(215)	32%	(379)	49%	(582)	1177
Income: 50k-100k	23%	(151)	37%	(240)	39%	(251)	643
Income: 100k+	35%	(134)	34%	(132)	31%	(117)	383
Ethnicity: White	25%	(420)	35%	(599)	40%	(680)	1699
Ethnicity: Hispanic	23%	(87)	37%	(139)	40%	(153)	379
Ethnicity: Black	17%	(48)	29%	(81)	55%	(155)	283

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Table MCSPdem1_5: Do you consider yourself a fan of the following?
Major League Baseball (MLB)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(500)	34%	(751)	43%	(951)	2202
Ethnicity: Other	15%	(33)	32%	(71)	53%	(116)	220
All Christian	25%	(232)	39%	(364)	37%	(345)	942
All Non-Christian	43%	(101)	31%	(73)	26%	(62)	236
Atheist	18%	(19)	29%	(30)	52%	(54)	103
Agnostic/Nothing in particular	17%	(95)	32%	(180)	52%	(293)	568
Something Else	15%	(52)	30%	(104)	56%	(197)	353
Religious Non-Protestant/Catholic	41%	(105)	30%	(77)	28%	(71)	252
Evangelical	21%	(118)	34%	(193)	45%	(258)	568
Non-Evangelical	22%	(153)	39%	(271)	39%	(274)	698
Community: Urban	29%	(211)	31%	(230)	40%	(296)	738
Community: Suburban	22%	(205)	37%	(347)	41%	(376)	927
Community: Rural	16%	(84)	32%	(175)	52%	(278)	537
Employ: Private Sector	26%	(182)	34%	(240)	40%	(285)	707
Employ: Government	43%	(70)	32%	(53)	25%	(41)	164
Employ: Self-Employed	19%	(35)	33%	(63)	48%	(90)	188
Employ: Homemaker	12%	(16)	32%	(41)	56%	(72)	129
Employ: Student	17%	(14)	33%	(27)	50%	(41)	82
Employ: Retired	25%	(137)	37%	(200)	38%	(206)	542
Employ: Unemployed	13%	(30)	27%	(61)	61%	(140)	231
Employ: Other	10%	(16)	42%	(67)	48%	(76)	160
Military HH: Yes	31%	(79)	39%	(101)	30%	(77)	257
Military HH: No	22%	(421)	33%	(650)	45%	(874)	1945
2022 House Vote: Democrat	24%	(238)	37%	(368)	39%	(387)	992
2022 House Vote: Republican	27%	(168)	38%	(235)	35%	(217)	619
2022 House Vote: Didnt Vote	16%	(92)	25%	(137)	59%	(330)	560
2020 Vote: Joe Biden	24%	(243)	36%	(364)	40%	(400)	1007
2020 Vote: Donald Trump	27%	(183)	36%	(241)	37%	(247)	671
2020 Vote: Didn't Vote	14%	(66)	28%	(133)	59%	(281)	480
2018 House Vote: Democrat	24%	(216)	37%	(326)	39%	(343)	885
2018 House Vote: Republican	26%	(149)	39%	(220)	35%	(198)	567
2018 House Vote: Didnt Vote	18%	(130)	27%	(190)	55%	(396)	716

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Table MCSPdem1_5: Do you consider yourself a fan of the following?*Major League Baseball (MLB)*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	23% (500)	34% (751)	43% (951)	2202
4-Region: Northeast	34% (129)	27% (104)	39% (152)	386
4-Region: Midwest	19% (88)	41% (187)	40% (180)	455
4-Region: South	21% (177)	31% (262)	48% (401)	840
4-Region: West	20% (106)	38% (199)	42% (217)	521
Sports Fan	33% (485)	42% (618)	26% (383)	1486
NHL Fan	41% (347)	44% (372)	15% (131)	849
Supportive of Sports Inclusivity Events	25% (286)	36% (421)	39% (458)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSPdem1_6: Do you consider yourself a fan of the following?
National Basketball Association (NBA)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	22%	(477)	31%	(692)	47%	(1033)	2202
Gender: Male	32%	(345)	33%	(354)	35%	(370)	1069
Gender: Female	12%	(132)	30%	(337)	58%	(655)	1125
Age: 18-34	27%	(171)	35%	(221)	38%	(239)	631
Age: 35-44	34%	(128)	29%	(108)	36%	(135)	372
Age: 45-64	19%	(132)	32%	(230)	49%	(349)	711
Age: 65+	10%	(47)	27%	(132)	63%	(308)	487
GenZers: 1997-2012	22%	(51)	30%	(70)	48%	(110)	231
Millennials: 1981-1996	32%	(229)	35%	(244)	33%	(233)	705
GenXers: 1965-1980	20%	(108)	31%	(173)	49%	(269)	551
Baby Boomers: 1946-1964	13%	(85)	29%	(193)	58%	(392)	670
PID: Dem (no lean)	30%	(292)	33%	(321)	37%	(365)	979
PID: Ind (no lean)	13%	(77)	33%	(190)	54%	(313)	580
PID: Rep (no lean)	17%	(108)	28%	(181)	55%	(355)	643
PID/Gender: Dem Men	44%	(231)	32%	(167)	24%	(123)	520
PID/Gender: Dem Women	14%	(62)	34%	(153)	53%	(241)	456
PID/Gender: Ind Men	19%	(50)	35%	(92)	46%	(123)	265
PID/Gender: Ind Women	9%	(27)	32%	(98)	60%	(186)	311
PID/Gender: Rep Men	23%	(64)	34%	(95)	44%	(124)	283
PID/Gender: Rep Women	12%	(43)	24%	(86)	64%	(229)	358
Ideo: Liberal (1-3)	26%	(183)	36%	(253)	39%	(275)	711
Ideo: Moderate (4)	21%	(145)	34%	(229)	45%	(303)	678
Ideo: Conservative (5-7)	21%	(142)	26%	(182)	53%	(366)	690
Educ: < College	19%	(280)	30%	(436)	50%	(723)	1439
Educ: Bachelors degree	21%	(104)	35%	(170)	44%	(211)	485
Educ: Post-grad	34%	(94)	31%	(86)	36%	(99)	278
Income: Under 50k	17%	(201)	32%	(374)	51%	(602)	1177
Income: 50k-100k	25%	(161)	31%	(198)	44%	(283)	643
Income: 100k+	30%	(115)	31%	(121)	39%	(148)	383
Ethnicity: White	18%	(312)	31%	(519)	51%	(868)	1699
Ethnicity: Hispanic	30%	(113)	34%	(129)	36%	(137)	379
Ethnicity: Black	38%	(108)	38%	(107)	24%	(68)	283

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**Table MCSPdem1_6: Do you consider yourself a fan of the following?
National Basketball Association (NBA)**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	22% (477)	31% (692)	47% (1033)	2202
Ethnicity: Other	26% (56)	30% (67)	44% (97)	220
All Christian	21% (202)	31% (288)	48% (452)	942
All Non-Christian	41% (98)	34% (81)	24% (58)	236
Atheist	16% (16)	19% (19)	65% (67)	103
Agnostic/Nothing in particular	16% (90)	35% (200)	49% (279)	568
Something Else	20% (72)	30% (105)	50% (177)	353
Religious Non-Protestant/Catholic	41% (102)	33% (84)	26% (66)	252
Evangelical	24% (138)	26% (147)	50% (282)	568
Non-Evangelical	17% (121)	34% (240)	48% (337)	698
Community: Urban	31% (232)	33% (241)	36% (264)	738
Community: Suburban	18% (171)	33% (306)	49% (450)	927
Community: Rural	14% (74)	27% (146)	59% (318)	537
Employ: Private Sector	27% (192)	36% (253)	37% (263)	707
Employ: Government	37% (61)	37% (61)	26% (43)	164
Employ: Self-Employed	24% (45)	27% (51)	49% (91)	188
Employ: Homemaker	12% (15)	23% (29)	65% (85)	129
Employ: Student	26% (21)	26% (21)	48% (39)	82
Employ: Retired	13% (71)	29% (155)	58% (317)	542
Employ: Unemployed	12% (28)	38% (88)	50% (115)	231
Employ: Other	28% (45)	21% (33)	51% (81)	160
Military HH: Yes	18% (47)	28% (72)	54% (138)	257
Military HH: No	22% (430)	32% (620)	46% (895)	1945
2022 House Vote: Democrat	28% (280)	33% (328)	39% (384)	992
2022 House Vote: Republican	19% (115)	27% (165)	55% (339)	619
2022 House Vote: Didnt Vote	14% (79)	34% (189)	52% (292)	560
2020 Vote: Joe Biden	29% (290)	32% (325)	39% (392)	1007
2020 Vote: Donald Trump	18% (118)	25% (169)	57% (384)	671
2020 Vote: Didn't Vote	14% (66)	39% (186)	48% (228)	480
2018 House Vote: Democrat	29% (257)	34% (301)	37% (328)	885
2018 House Vote: Republican	17% (95)	26% (149)	57% (323)	567
2018 House Vote: Didnt Vote	17% (121)	32% (231)	51% (365)	716

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**Table MCSPdem1_6: Do you consider yourself a fan of the following?
National Basketball Association (NBA)**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	22% (477)	31% (692)	47% (1033)	2202
4-Region: Northeast	24% (92)	33% (129)	43% (164)	386
4-Region: Midwest	20% (90)	25% (114)	55% (250)	455
4-Region: South	21% (173)	31% (258)	49% (408)	840
4-Region: West	23% (121)	36% (190)	40% (210)	521
Sports Fan	31% (460)	40% (596)	29% (430)	1486
NHL Fan	34% (289)	39% (334)	27% (227)	849
Supportive of Sports Inclusivity Events	26% (304)	36% (423)	38% (437)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSPdem1_7: Do you consider yourself a fan of the following?
 Women's National Basketball Association (WNBA)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(189)	23%	(508)	68%	(1505)	2202
Gender: Male	13%	(140)	26%	(281)	61%	(648)	1069
Gender: Female	4%	(49)	20%	(225)	76%	(850)	1125
Age: 18-34	15%	(94)	26%	(166)	59%	(371)	631
Age: 35-44	14%	(52)	28%	(106)	58%	(214)	372
Age: 45-64	5%	(34)	21%	(151)	74%	(527)	711
Age: 65+	2%	(9)	17%	(85)	81%	(394)	487
GenZers: 1997-2012	11%	(25)	21%	(49)	68%	(156)	231
Millennials: 1981-1996	16%	(115)	30%	(211)	54%	(379)	705
GenXers: 1965-1980	6%	(35)	18%	(102)	75%	(415)	551
Baby Boomers: 1946-1964	2%	(14)	20%	(136)	78%	(520)	670
PID: Dem (no lean)	13%	(130)	26%	(259)	60%	(590)	979
PID: Ind (no lean)	4%	(26)	22%	(125)	74%	(428)	580
PID: Rep (no lean)	5%	(33)	19%	(124)	76%	(487)	643
PID/Gender: Dem Men	21%	(108)	29%	(149)	51%	(263)	520
PID/Gender: Dem Women	5%	(22)	24%	(109)	71%	(325)	456
PID/Gender: Ind Men	4%	(11)	23%	(60)	73%	(194)	265
PID/Gender: Ind Women	5%	(15)	21%	(65)	74%	(231)	311
PID/Gender: Rep Men	7%	(20)	26%	(73)	67%	(190)	283
PID/Gender: Rep Women	4%	(13)	14%	(51)	82%	(294)	358
Ideo: Liberal (1-3)	13%	(93)	28%	(198)	59%	(421)	711
Ideo: Moderate (4)	7%	(47)	23%	(158)	70%	(473)	678
Ideo: Conservative (5-7)	7%	(46)	19%	(132)	74%	(513)	690
Educ: < College	6%	(93)	22%	(313)	72%	(1033)	1439
Educ: Bachelors degree	8%	(37)	24%	(119)	68%	(329)	485
Educ: Post-grad	21%	(60)	27%	(76)	51%	(142)	278
Income: Under 50k	6%	(69)	21%	(247)	73%	(861)	1177
Income: 50k-100k	10%	(64)	24%	(157)	66%	(422)	643
Income: 100k+	15%	(56)	27%	(105)	58%	(222)	383
Ethnicity: White	8%	(141)	20%	(346)	71%	(1212)	1699
Ethnicity: Hispanic	9%	(35)	23%	(88)	68%	(257)	379
Ethnicity: Black	14%	(41)	40%	(112)	46%	(130)	283

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**Table MCSPdem1_7: Do you consider yourself a fan of the following?
Women's National Basketball Association (WNBA)**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	9% (189)	23% (508)	68% (1505)	2202
Ethnicity: Other	3% (7)	23% (50)	74% (163)	220
All Christian	8% (74)	23% (221)	69% (647)	942
All Non-Christian	26% (60)	30% (72)	44% (104)	236
Atheist	1% (1)	19% (19)	80% (82)	103
Agnostic/Nothing in particular	5% (31)	21% (119)	74% (419)	568
Something Else	7% (23)	22% (78)	72% (253)	353
Religious Non-Protestant/Catholic	24% (61)	29% (74)	47% (117)	252
Evangelical	9% (49)	26% (150)	65% (369)	568
Non-Evangelical	6% (41)	20% (141)	74% (517)	698
Community: Urban	17% (122)	27% (201)	56% (415)	738
Community: Suburban	5% (47)	25% (227)	70% (653)	927
Community: Rural	4% (20)	15% (80)	81% (437)	537
Employ: Private Sector	11% (76)	29% (206)	60% (426)	707
Employ: Government	26% (42)	29% (48)	45% (74)	164
Employ: Self-Employed	10% (18)	25% (47)	65% (123)	188
Employ: Homemaker	3% (3)	11% (15)	86% (111)	129
Employ: Student	13% (11)	13% (11)	74% (60)	82
Employ: Retired	2% (9)	19% (101)	80% (432)	542
Employ: Unemployed	5% (12)	22% (51)	73% (167)	231
Employ: Other	11% (18)	19% (30)	70% (111)	160
Military HH: Yes	9% (23)	24% (61)	68% (174)	257
Military HH: No	9% (166)	23% (447)	68% (1331)	1945
2022 House Vote: Democrat	11% (108)	28% (277)	61% (606)	992
2022 House Vote: Republican	6% (34)	19% (117)	76% (468)	619
2022 House Vote: Didnt Vote	8% (45)	19% (108)	73% (407)	560
2020 Vote: Joe Biden	12% (117)	28% (280)	61% (610)	1007
2020 Vote: Donald Trump	5% (32)	17% (114)	78% (525)	671
2020 Vote: Didn't Vote	8% (38)	23% (110)	69% (333)	480
2018 House Vote: Democrat	11% (100)	29% (255)	60% (530)	885
2018 House Vote: Republican	4% (23)	19% (107)	77% (437)	567
2018 House Vote: Didnt Vote	9% (62)	19% (139)	72% (514)	716

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**Table MCSPdem1_7: Do you consider yourself a fan of the following?
 Women's National Basketball Association (WNBA)**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	9% (189)	23% (508)	68% (1505)	2202
4-Region: Northeast	14% (56)	24% (93)	61% (237)	386
4-Region: Midwest	6% (28)	19% (87)	75% (340)	455
4-Region: South	7% (62)	25% (208)	68% (570)	840
4-Region: West	8% (43)	23% (120)	69% (358)	521
Sports Fan	12% (184)	32% (476)	56% (826)	1486
NHL Fan	17% (147)	35% (296)	48% (405)	849
Supportive of Sports Inclusivity Events	12% (137)	28% (327)	60% (700)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPd1_8: Do you consider yourself a fan of the following?
College basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	17%	(367)	31%	(690)	52%	(1145)	2202
Gender: Male	27%	(286)	37%	(395)	36%	(388)	1069
Gender: Female	7%	(81)	26%	(293)	67%	(751)	1125
Age: 18-34	19%	(117)	32%	(201)	50%	(313)	631
Age: 35-44	23%	(87)	34%	(126)	43%	(159)	372
Age: 45-64	15%	(109)	29%	(209)	55%	(393)	711
Age: 65+	11%	(54)	32%	(154)	57%	(280)	487
GenZers: 1997-2012	10%	(23)	27%	(62)	63%	(146)	231
Millennials: 1981-1996	23%	(164)	35%	(248)	42%	(293)	705
GenXers: 1965-1980	17%	(91)	27%	(149)	56%	(311)	551
Baby Boomers: 1946-1964	12%	(82)	33%	(219)	55%	(369)	670
PID: Dem (no lean)	21%	(207)	33%	(323)	46%	(449)	979
PID: Ind (no lean)	8%	(48)	33%	(189)	59%	(342)	580
PID: Rep (no lean)	17%	(112)	28%	(177)	55%	(354)	643
PID/Gender: Dem Men	34%	(178)	36%	(189)	30%	(154)	520
PID/Gender: Dem Women	6%	(29)	29%	(133)	64%	(293)	456
PID/Gender: Ind Men	11%	(29)	42%	(111)	47%	(126)	265
PID/Gender: Ind Women	6%	(19)	25%	(78)	69%	(214)	311
PID/Gender: Rep Men	28%	(79)	34%	(96)	38%	(108)	283
PID/Gender: Rep Women	9%	(33)	23%	(82)	68%	(244)	358
Ideo: Liberal (1-3)	21%	(146)	31%	(220)	49%	(345)	711
Ideo: Moderate (4)	15%	(104)	33%	(224)	52%	(350)	678
Ideo: Conservative (5-7)	16%	(113)	33%	(225)	51%	(352)	690
Educ: < College	13%	(180)	31%	(451)	56%	(808)	1439
Educ: Bachelors degree	20%	(97)	30%	(143)	50%	(244)	485
Educ: Post-grad	32%	(90)	34%	(96)	33%	(93)	278
Income: Under 50k	11%	(135)	30%	(356)	58%	(686)	1177
Income: 50k-100k	19%	(123)	32%	(208)	48%	(311)	643
Income: 100k+	29%	(109)	33%	(126)	39%	(148)	383
Ethnicity: White	17%	(282)	30%	(516)	53%	(901)	1699
Ethnicity: Hispanic	17%	(66)	36%	(135)	47%	(179)	379
Ethnicity: Black	23%	(65)	34%	(97)	43%	(121)	283

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Table MCSPdem1_8: Do you consider yourself a fan of the following?*College basketball*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	17% (367)	31% (690)	52% (1145)	2202
Ethnicity: Other	9% (20)	35% (76)	56% (123)	220
All Christian	20% (185)	31% (296)	49% (461)	942
All Non-Christian	31% (72)	37% (88)	32% (76)	236
Atheist	7% (7)	19% (20)	74% (76)	103
Agnostic/Nothing in particular	11% (61)	33% (185)	57% (322)	568
Something Else	12% (41)	29% (102)	60% (210)	353
Religious Non-Protestant/Catholic	30% (75)	37% (94)	33% (84)	252
Evangelical	20% (113)	31% (175)	49% (280)	568
Non-Evangelical	15% (101)	31% (218)	54% (379)	698
Community: Urban	23% (169)	32% (238)	45% (330)	738
Community: Suburban	13% (125)	35% (324)	52% (478)	927
Community: Rural	14% (73)	24% (128)	63% (337)	537
Employ: Private Sector	21% (145)	37% (259)	43% (303)	707
Employ: Government	32% (52)	37% (61)	31% (51)	164
Employ: Self-Employed	19% (35)	30% (55)	52% (97)	188
Employ: Homemaker	4% (5)	26% (34)	70% (90)	129
Employ: Student	13% (11)	34% (28)	53% (43)	82
Employ: Retired	12% (66)	29% (156)	59% (320)	542
Employ: Unemployed	8% (17)	28% (64)	65% (149)	231
Employ: Other	22% (35)	21% (34)	57% (91)	160
Military HH: Yes	16% (41)	37% (95)	47% (120)	257
Military HH: No	17% (326)	31% (595)	53% (1025)	1945
2022 House Vote: Democrat	20% (197)	35% (348)	45% (447)	992
2022 House Vote: Republican	19% (115)	31% (190)	51% (314)	619
2022 House Vote: Didnt Vote	9% (53)	25% (143)	65% (364)	560
2020 Vote: Joe Biden	19% (193)	33% (330)	48% (484)	1007
2020 Vote: Donald Trump	18% (118)	29% (196)	53% (356)	671
2020 Vote: Didn't Vote	10% (49)	32% (155)	58% (276)	480
2018 House Vote: Democrat	20% (179)	37% (324)	43% (382)	885
2018 House Vote: Republican	18% (100)	29% (167)	53% (301)	567
2018 House Vote: Didnt Vote	12% (83)	26% (189)	62% (445)	716

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Table MCSPd1_8: Do you consider yourself a fan of the following?
College basketball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	17% (367)	31% (690)	52% (1145)	2202
4-Region: Northeast	20% (77)	30% (116)	50% (193)	386
4-Region: Midwest	16% (75)	33% (150)	51% (230)	455
4-Region: South	18% (148)	29% (246)	53% (447)	840
4-Region: West	13% (68)	34% (178)	53% (275)	521
Sports Fan	24% (360)	41% (615)	34% (511)	1486
NHL Fan	30% (251)	40% (343)	30% (255)	849
Supportive of Sports Inclusivity Events	21% (241)	34% (391)	46% (532)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_9: Do you consider yourself a fan of the following?

Tennis

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(196)	24%	(518)	68%	(1488)	2202
Gender: Male	14%	(149)	29%	(305)	57%	(615)	1069
Gender: Female	4%	(47)	19%	(213)	77%	(865)	1125
Age: 18-34	14%	(86)	22%	(139)	64%	(407)	631
Age: 35-44	12%	(44)	30%	(110)	59%	(218)	372
Age: 45-64	7%	(49)	24%	(170)	69%	(493)	711
Age: 65+	3%	(17)	20%	(100)	76%	(371)	487
GenZers: 1997-2012	6%	(14)	16%	(37)	78%	(180)	231
Millennials: 1981-1996	16%	(110)	29%	(202)	56%	(393)	705
GenXers: 1965-1980	8%	(43)	19%	(103)	74%	(406)	551
Baby Boomers: 1946-1964	4%	(29)	25%	(165)	71%	(476)	670
PID: Dem (no lean)	14%	(133)	27%	(266)	59%	(580)	979
PID: Ind (no lean)	4%	(25)	19%	(113)	76%	(442)	580
PID: Rep (no lean)	6%	(37)	22%	(140)	72%	(466)	643
PID/Gender: Dem Men	21%	(110)	31%	(163)	48%	(248)	520
PID/Gender: Dem Women	5%	(24)	23%	(103)	72%	(328)	456
PID/Gender: Ind Men	4%	(12)	23%	(62)	72%	(192)	265
PID/Gender: Ind Women	4%	(13)	16%	(51)	79%	(247)	311
PID/Gender: Rep Men	10%	(28)	29%	(81)	62%	(175)	283
PID/Gender: Rep Women	3%	(10)	16%	(59)	81%	(290)	358
Ideo: Liberal (1-3)	13%	(92)	25%	(181)	62%	(438)	711
Ideo: Moderate (4)	7%	(46)	22%	(149)	71%	(483)	678
Ideo: Conservative (5-7)	8%	(54)	25%	(176)	67%	(460)	690
Educ: < College	6%	(89)	19%	(273)	75%	(1077)	1439
Educ: Bachelors degree	10%	(49)	30%	(144)	60%	(291)	485
Educ: Post-grad	21%	(58)	36%	(101)	43%	(119)	278
Income: Under 50k	6%	(70)	18%	(214)	76%	(893)	1177
Income: 50k-100k	10%	(66)	28%	(178)	62%	(398)	643
Income: 100k+	16%	(59)	33%	(126)	52%	(197)	383
Ethnicity: White	9%	(146)	22%	(376)	69%	(1177)	1699
Ethnicity: Hispanic	11%	(43)	20%	(76)	69%	(260)	379
Ethnicity: Black	12%	(35)	34%	(96)	54%	(152)	283

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Table MCSPdem1_9: Do you consider yourself a fan of the following?

Tennis

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(196)	24%	(518)	68%	(1488)	2202
Ethnicity: Other	6%	(14)	21%	(47)	72%	(159)	220
All Christian	10%	(91)	26%	(243)	65%	(608)	942
All Non-Christian	24%	(58)	34%	(80)	42%	(98)	236
Atheist	5%	(5)	22%	(22)	73%	(75)	103
Agnostic/Nothing in particular	4%	(25)	17%	(97)	78%	(446)	568
Something Else	5%	(17)	21%	(76)	74%	(261)	353
Religious Non-Protestant/Catholic	23%	(58)	33%	(83)	44%	(111)	252
Evangelical	7%	(42)	27%	(151)	66%	(375)	568
Non-Evangelical	8%	(56)	22%	(154)	70%	(488)	698
Community: Urban	16%	(116)	30%	(220)	55%	(402)	738
Community: Suburban	7%	(60)	24%	(218)	70%	(649)	927
Community: Rural	4%	(19)	15%	(81)	81%	(437)	537
Employ: Private Sector	13%	(89)	28%	(197)	60%	(421)	707
Employ: Government	22%	(37)	29%	(48)	48%	(79)	164
Employ: Self-Employed	7%	(13)	30%	(56)	64%	(119)	188
Employ: Homemaker	2%	(3)	16%	(21)	81%	(105)	129
Employ: Student	9%	(7)	16%	(13)	76%	(62)	82
Employ: Retired	5%	(25)	21%	(114)	74%	(403)	542
Employ: Unemployed	3%	(7)	19%	(44)	78%	(180)	231
Employ: Other	9%	(15)	16%	(25)	75%	(119)	160
Military HH: Yes	8%	(22)	26%	(66)	66%	(169)	257
Military HH: No	9%	(174)	23%	(453)	68%	(1318)	1945
2022 House Vote: Democrat	13%	(128)	27%	(266)	60%	(598)	992
2022 House Vote: Republican	5%	(30)	23%	(145)	72%	(444)	619
2022 House Vote: Didnt Vote	6%	(34)	19%	(105)	75%	(421)	560
2020 Vote: Joe Biden	13%	(128)	27%	(271)	60%	(608)	1007
2020 Vote: Donald Trump	5%	(36)	22%	(150)	72%	(485)	671
2020 Vote: Didn't Vote	6%	(29)	20%	(94)	74%	(357)	480
2018 House Vote: Democrat	13%	(111)	29%	(254)	59%	(520)	885
2018 House Vote: Republican	5%	(28)	22%	(126)	73%	(413)	567
2018 House Vote: Didnt Vote	8%	(54)	18%	(132)	74%	(530)	716

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Table MCSPdem1_9: Do you consider yourself a fan of the following?*Tennis*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	9% (196)	24% (518)	68% (1488)	2202
4-Region: Northeast	15% (57)	24% (94)	61% (235)	386
4-Region: Midwest	6% (26)	21% (98)	73% (332)	455
4-Region: South	7% (62)	24% (205)	68% (573)	840
4-Region: West	10% (51)	23% (122)	67% (348)	521
Sports Fan	13% (186)	31% (465)	56% (835)	1486
NHL Fan	18% (155)	36% (307)	46% (387)	849
Supportive of Sports Inclusivity Events	11% (131)	28% (325)	61% (708)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSPdem1_10: Do you consider yourself a fan of the following?
National Hockey League (NHL)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	13%	(297)	25%	(552)	61%	(1353)	2202
Gender: Male	21%	(223)	31%	(331)	48%	(514)	1069
Gender: Female	7%	(73)	20%	(221)	74%	(830)	1125
Age: 18-34	18%	(113)	24%	(154)	58%	(364)	631
Age: 35-44	19%	(70)	30%	(110)	52%	(192)	372
Age: 45-64	11%	(77)	26%	(183)	63%	(452)	711
Age: 65+	7%	(36)	22%	(106)	71%	(345)	487
GenZers: 1997-2012	10%	(23)	18%	(42)	72%	(166)	231
Millennials: 1981-1996	22%	(153)	29%	(207)	49%	(346)	705
GenXers: 1965-1980	10%	(53)	26%	(142)	65%	(357)	551
Baby Boomers: 1946-1964	9%	(63)	23%	(154)	68%	(454)	670
PID: Dem (no lean)	16%	(161)	24%	(234)	60%	(584)	979
PID: Ind (no lean)	11%	(62)	26%	(151)	63%	(366)	580
PID: Rep (no lean)	11%	(73)	26%	(167)	63%	(403)	643
PID/Gender: Dem Men	26%	(134)	28%	(144)	47%	(242)	520
PID/Gender: Dem Women	6%	(27)	20%	(90)	74%	(338)	456
PID/Gender: Ind Men	16%	(43)	32%	(84)	52%	(139)	265
PID/Gender: Ind Women	6%	(20)	22%	(67)	72%	(224)	311
PID/Gender: Rep Men	16%	(47)	37%	(104)	47%	(133)	283
PID/Gender: Rep Women	7%	(27)	18%	(63)	75%	(268)	358
Ideo: Liberal (1-3)	15%	(108)	26%	(183)	59%	(420)	711
Ideo: Moderate (4)	12%	(84)	22%	(151)	65%	(444)	678
Ideo: Conservative (5-7)	14%	(97)	28%	(197)	57%	(397)	690
Educ: < College	11%	(157)	22%	(310)	68%	(972)	1439
Educ: Bachelors degree	14%	(67)	31%	(152)	55%	(266)	485
Educ: Post-grad	26%	(73)	32%	(90)	41%	(115)	278
Income: Under 50k	9%	(108)	19%	(222)	72%	(846)	1177
Income: 50k-100k	17%	(107)	30%	(195)	53%	(341)	643
Income: 100k+	21%	(82)	35%	(135)	43%	(166)	383
Ethnicity: White	15%	(254)	25%	(430)	60%	(1015)	1699
Ethnicity: Hispanic	13%	(48)	22%	(84)	65%	(247)	379
Ethnicity: Black	10%	(29)	20%	(56)	70%	(198)	283

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**Table MCSPdem1_10: Do you consider yourself a fan of the following?
 National Hockey League (NHL)**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	13% (297)	25% (552)	61% (1353)	2202
Ethnicity: Other	6% (13)	30% (66)	64% (140)	220
All Christian	15% (139)	27% (258)	58% (545)	942
All Non-Christian	27% (63)	36% (85)	37% (88)	236
Atheist	11% (11)	13% (13)	76% (78)	103
Agnostic/Nothing in particular	10% (55)	23% (133)	67% (380)	568
Something Else	8% (28)	18% (63)	74% (262)	353
Religious Non-Protestant/Catholic	26% (66)	35% (89)	38% (97)	252
Evangelical	12% (67)	22% (123)	66% (378)	568
Non-Evangelical	13% (90)	27% (185)	61% (423)	698
Community: Urban	20% (150)	28% (203)	52% (385)	738
Community: Suburban	11% (102)	28% (260)	61% (566)	927
Community: Rural	8% (45)	17% (90)	75% (403)	537
Employ: Private Sector	19% (131)	31% (220)	50% (357)	707
Employ: Government	24% (39)	29% (47)	48% (78)	164
Employ: Self-Employed	17% (32)	25% (47)	58% (109)	188
Employ: Homemaker	4% (5)	15% (20)	81% (105)	129
Employ: Student	11% (9)	23% (19)	66% (53)	82
Employ: Retired	9% (49)	24% (131)	67% (362)	542
Employ: Unemployed	8% (19)	16% (38)	76% (174)	231
Employ: Other	8% (13)	20% (31)	72% (115)	160
Military HH: Yes	17% (44)	24% (61)	59% (152)	257
Military HH: No	13% (253)	25% (492)	62% (1200)	1945
2022 House Vote: Democrat	16% (163)	25% (251)	58% (578)	992
2022 House Vote: Republican	14% (84)	28% (171)	59% (364)	619
2022 House Vote: Didnt Vote	8% (45)	22% (122)	70% (393)	560
2020 Vote: Joe Biden	16% (157)	25% (252)	59% (598)	1007
2020 Vote: Donald Trump	13% (85)	29% (192)	59% (394)	671
2020 Vote: Didn't Vote	10% (49)	20% (96)	70% (336)	480
2018 House Vote: Democrat	16% (139)	26% (234)	58% (512)	885
2018 House Vote: Republican	13% (73)	28% (160)	59% (334)	567
2018 House Vote: Didnt Vote	11% (79)	21% (149)	68% (488)	716

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**Table MCSPdem1_10: Do you consider yourself a fan of the following?
National Hockey League (NHL)**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	13% (297)	25% (552)	61% (1353)	2202
4-Region: Northeast	23% (90)	29% (111)	48% (184)	386
4-Region: Midwest	12% (55)	25% (114)	63% (286)	455
4-Region: South	10% (84)	21% (177)	69% (578)	840
4-Region: West	13% (67)	29% (150)	58% (304)	521
Sports Fan	20% (290)	33% (493)	47% (703)	1486
NHL Fan	35% (297)	65% (552)	— (0)	849
Supportive of Sports Inclusivity Events	15% (180)	28% (328)	56% (656)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_11: Do you consider yourself a fan of the following?

Golf

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(233)	21%	(462)	68%	(1508)	2202
Gender: Male	18%	(193)	28%	(294)	54%	(582)	1069
Gender: Female	4%	(40)	15%	(167)	82%	(918)	1125
Age: 18-34	13%	(85)	19%	(121)	67%	(425)	631
Age: 35-44	15%	(55)	23%	(85)	62%	(231)	372
Age: 45-64	7%	(47)	21%	(153)	72%	(512)	711
Age: 65+	9%	(46)	21%	(103)	70%	(339)	487
GenZers: 1997-2012	7%	(17)	16%	(36)	77%	(178)	231
Millennials: 1981-1996	17%	(119)	23%	(163)	60%	(423)	705
GenXers: 1965-1980	6%	(35)	17%	(96)	76%	(420)	551
Baby Boomers: 1946-1964	8%	(54)	23%	(156)	69%	(460)	670
PID: Dem (no lean)	15%	(145)	20%	(196)	65%	(638)	979
PID: Ind (no lean)	4%	(25)	22%	(128)	73%	(426)	580
PID: Rep (no lean)	10%	(63)	21%	(137)	69%	(444)	643
PID/Gender: Dem Men	25%	(128)	25%	(133)	50%	(260)	520
PID/Gender: Dem Women	4%	(17)	14%	(64)	82%	(375)	456
PID/Gender: Ind Men	6%	(16)	31%	(82)	63%	(168)	265
PID/Gender: Ind Women	3%	(10)	15%	(47)	82%	(254)	311
PID/Gender: Rep Men	17%	(49)	28%	(80)	54%	(154)	283
PID/Gender: Rep Women	4%	(13)	16%	(57)	80%	(288)	358
Ideo: Liberal (1-3)	13%	(92)	21%	(147)	66%	(472)	711
Ideo: Moderate (4)	7%	(45)	19%	(130)	74%	(502)	678
Ideo: Conservative (5-7)	13%	(93)	24%	(168)	62%	(430)	690
Educ: < College	7%	(95)	18%	(261)	75%	(1083)	1439
Educ: Bachelors degree	14%	(66)	24%	(117)	62%	(301)	485
Educ: Post-grad	26%	(71)	30%	(84)	44%	(123)	278
Income: Under 50k	5%	(57)	16%	(185)	79%	(934)	1177
Income: 50k-100k	14%	(88)	26%	(169)	60%	(385)	643
Income: 100k+	23%	(87)	28%	(107)	49%	(189)	383
Ethnicity: White	12%	(195)	21%	(362)	67%	(1142)	1699
Ethnicity: Hispanic	12%	(44)	12%	(47)	76%	(288)	379
Ethnicity: Black	9%	(26)	22%	(63)	68%	(194)	283

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**Table MCSPdem1_11: Do you consider yourself a fan of the following?
Golf**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	11% (233)	21% (462)	68% (1508)	2202
Ethnicity: Other	5% (11)	17% (37)	78% (172)	220
All Christian	12% (113)	24% (230)	64% (599)	942
All Non-Christian	28% (66)	29% (69)	43% (101)	236
Atheist	7% (7)	13% (13)	80% (82)	103
Agnostic/Nothing in particular	4% (25)	16% (94)	79% (449)	568
Something Else	6% (22)	16% (56)	78% (276)	353
Religious Non-Protestant/Catholic	26% (66)	28% (70)	46% (116)	252
Evangelical	10% (58)	22% (128)	67% (382)	568
Non-Evangelical	10% (69)	22% (152)	68% (478)	698
Community: Urban	17% (125)	26% (191)	57% (421)	738
Community: Suburban	9% (83)	20% (189)	71% (655)	927
Community: Rural	4% (24)	15% (81)	80% (432)	537
Employ: Private Sector	15% (103)	25% (179)	60% (425)	707
Employ: Government	23% (38)	24% (39)	53% (87)	164
Employ: Self-Employed	12% (22)	23% (43)	66% (123)	188
Employ: Homemaker	1% (1)	13% (17)	86% (111)	129
Employ: Student	12% (10)	12% (10)	76% (62)	82
Employ: Retired	7% (38)	22% (120)	71% (384)	542
Employ: Unemployed	4% (8)	13% (30)	83% (192)	231
Employ: Other	8% (13)	14% (23)	78% (124)	160
Military HH: Yes	16% (42)	22% (56)	62% (159)	257
Military HH: No	10% (191)	21% (405)	69% (1349)	1945
2022 House Vote: Democrat	13% (132)	21% (210)	65% (650)	992
2022 House Vote: Republican	10% (60)	25% (157)	65% (403)	619
2022 House Vote: Didnt Vote	7% (40)	16% (88)	77% (432)	560
2020 Vote: Joe Biden	14% (139)	22% (217)	65% (651)	1007
2020 Vote: Donald Trump	10% (65)	24% (163)	66% (443)	671
2020 Vote: Didn't Vote	6% (28)	15% (73)	79% (379)	480
2018 House Vote: Democrat	13% (116)	23% (203)	64% (566)	885
2018 House Vote: Republican	10% (55)	24% (136)	66% (376)	567
2018 House Vote: Didnt Vote	8% (57)	16% (117)	76% (543)	716

Continued on next page

Table MCSPdem1_11: Do you consider yourself a fan of the following?*Golf*

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	11% (233)	21% (462)	68% (1508)	2202
4-Region: Northeast	16% (63)	21% (81)	63% (242)	386
4-Region: Midwest	8% (38)	20% (89)	72% (328)	455
4-Region: South	8% (67)	22% (188)	70% (584)	840
4-Region: West	12% (64)	20% (104)	68% (353)	521
Sports Fan	15% (223)	28% (416)	57% (847)	1486
NHL Fan	23% (192)	34% (292)	43% (365)	849
Supportive of Sports Inclusivity Events	13% (147)	22% (258)	65% (759)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPdem1_12: Do you consider yourself a fan of the following?

Esports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(203)	17%	(366)	74%	(1633)	2202
Gender: Male	17%	(177)	22%	(232)	62%	(661)	1069
Gender: Female	2%	(26)	12%	(134)	86%	(965)	1125
Age: 18-34	20%	(127)	23%	(147)	57%	(357)	631
Age: 35-44	16%	(58)	26%	(96)	59%	(218)	372
Age: 45-64	3%	(18)	14%	(101)	83%	(593)	711
Age: 65+	—	(0)	5%	(23)	95%	(464)	487
GenZers: 1997-2012	19%	(45)	18%	(41)	63%	(145)	231
Millennials: 1981-1996	19%	(134)	26%	(186)	55%	(385)	705
GenXers: 1965-1980	4%	(22)	18%	(97)	78%	(432)	551
Baby Boomers: 1946-1964	—	(2)	6%	(40)	94%	(628)	670
PID: Dem (no lean)	13%	(125)	19%	(186)	68%	(668)	979
PID: Ind (no lean)	5%	(31)	15%	(86)	80%	(462)	580
PID: Rep (no lean)	7%	(46)	15%	(94)	78%	(503)	643
PID/Gender: Dem Men	23%	(119)	24%	(126)	53%	(275)	520
PID/Gender: Dem Women	1%	(6)	13%	(60)	85%	(389)	456
PID/Gender: Ind Men	7%	(20)	19%	(51)	74%	(195)	265
PID/Gender: Ind Women	4%	(12)	11%	(34)	85%	(265)	311
PID/Gender: Rep Men	14%	(39)	19%	(55)	67%	(190)	283
PID/Gender: Rep Women	2%	(8)	11%	(39)	87%	(311)	358
Ideo: Liberal (1-3)	13%	(91)	20%	(143)	67%	(477)	711
Ideo: Moderate (4)	6%	(39)	16%	(111)	78%	(527)	678
Ideo: Conservative (5-7)	9%	(65)	15%	(101)	76%	(524)	690
Educ: < College	7%	(100)	16%	(223)	78%	(1115)	1439
Educ: Bachelors degree	8%	(40)	17%	(84)	74%	(361)	485
Educ: Post-grad	23%	(63)	21%	(59)	56%	(157)	278
Income: Under 50k	5%	(54)	14%	(164)	81%	(959)	1177
Income: 50k-100k	12%	(79)	20%	(128)	68%	(436)	643
Income: 100k+	18%	(70)	19%	(74)	62%	(239)	383
Ethnicity: White	10%	(172)	15%	(260)	75%	(1266)	1699
Ethnicity: Hispanic	14%	(51)	22%	(82)	65%	(245)	379
Ethnicity: Black	7%	(21)	22%	(62)	71%	(201)	283

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Table MCSPdem1_12: Do you consider yourself a fan of the following?
Esports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(203)	17%	(366)	74%	(1633)	2202
Ethnicity: Other	4%	(10)	20%	(44)	76%	(166)	220
All Christian	7%	(70)	17%	(160)	76%	(712)	942
All Non-Christian	28%	(66)	26%	(62)	45%	(107)	236
Atheist	7%	(8)	8%	(9)	84%	(86)	103
Agnostic/Nothing in particular	6%	(33)	16%	(92)	78%	(443)	568
Something Else	7%	(25)	12%	(44)	80%	(284)	353
Religious Non-Protestant/Catholic	27%	(68)	25%	(63)	48%	(121)	252
Evangelical	9%	(51)	16%	(88)	75%	(429)	568
Non-Evangelical	5%	(34)	16%	(113)	79%	(552)	698
Community: Urban	18%	(132)	21%	(152)	61%	(453)	738
Community: Suburban	4%	(38)	15%	(140)	81%	(749)	927
Community: Rural	6%	(33)	14%	(73)	80%	(431)	537
Employ: Private Sector	14%	(102)	25%	(178)	60%	(427)	707
Employ: Government	23%	(37)	26%	(43)	51%	(83)	164
Employ: Self-Employed	10%	(19)	18%	(34)	71%	(134)	188
Employ: Homemaker	1%	(1)	10%	(12)	90%	(116)	129
Employ: Student	19%	(16)	23%	(19)	57%	(47)	82
Employ: Retired	1%	(3)	6%	(32)	93%	(507)	542
Employ: Unemployed	4%	(9)	12%	(27)	84%	(194)	231
Employ: Other	9%	(15)	13%	(20)	78%	(125)	160
Military HH: Yes	8%	(22)	15%	(39)	76%	(196)	257
Military HH: No	9%	(181)	17%	(327)	74%	(1437)	1945
2022 House Vote: Democrat	12%	(115)	19%	(185)	70%	(692)	992
2022 House Vote: Republican	8%	(51)	15%	(92)	77%	(476)	619
2022 House Vote: Didnt Vote	7%	(36)	15%	(85)	78%	(439)	560
2020 Vote: Joe Biden	11%	(114)	17%	(173)	71%	(719)	1007
2020 Vote: Donald Trump	7%	(47)	14%	(92)	79%	(532)	671
2020 Vote: Didn't Vote	8%	(40)	20%	(96)	72%	(344)	480
2018 House Vote: Democrat	11%	(95)	20%	(177)	69%	(613)	885
2018 House Vote: Republican	7%	(37)	14%	(77)	80%	(453)	567
2018 House Vote: Didnt Vote	10%	(69)	15%	(108)	75%	(540)	716

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Table MCSPdem1_12: Do you consider yourself a fan of the following?

Esports

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	9% (203)	17% (366)	74% (1633)	2202
4-Region: Northeast	13% (52)	13% (51)	73% (282)	386
4-Region: Midwest	6% (26)	15% (67)	80% (362)	455
4-Region: South	9% (73)	15% (127)	76% (640)	840
4-Region: West	10% (52)	23% (121)	67% (348)	521
Sports Fan	13% (198)	22% (323)	65% (966)	1486
NHL Fan	20% (167)	27% (233)	53% (448)	849
Supportive of Sports Inclusivity Events	13% (147)	22% (251)	66% (766)	1164

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1069	49%
	Gender: Female	1125	51%
	N	2194	
age	Age: 18-34	631	29%
	Age: 35-44	372	17%
	Age: 45-64	711	32%
	Age: 65+	487	22%
	N	2202	
demAgeGeneration	GenZers: 1997-2012	231	10%
	Millennials: 1981-1996	705	32%
	GenXers: 1965-1980	551	25%
	Baby Boomers: 1946-1964	670	30%
	N	2157	
xpid3	PID: Dem (no lean)	979	44%
	PID: Ind (no lean)	580	26%
	PID: Rep (no lean)	643	29%
	N	2202	
xpidGender	PID/Gender: Dem Men	520	24%
	PID/Gender: Dem Women	456	21%
	PID/Gender: Ind Men	265	12%
	PID/Gender: Ind Women	311	14%
	PID/Gender: Rep Men	283	13%
	PID/Gender: Rep Women	358	16%
	N	2194	
xdemIdeo3	Ideo: Liberal (1-3)	711	32%
	Ideo: Moderate (4)	678	31%
	Ideo: Conservative (5-7)	690	31%
	N	2079	
xeduc3	Educ: < College	1439	65%
	Educ: Bachelors degree	485	22%
	Educ: Post-grad	278	13%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1177	53%
	Income: 50k-100k	643	29%
	Income: 100k+	383	17%
	N	2202	
xdemWhite	Ethnicity: White	1699	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	942	43%
	All Non-Christian	236	11%
	Atheist	103	5%
	Agnostic/Nothing in particular	568	26%
	Something Else	353	16%
N	2202		
xdemReligOther	Religious Non-Protestant/Catholic	252	11%
xdemEvang	Evangelical	568	26%
	Non-Evangelical	698	32%
	N	1266	
xdemUsr	Community: Urban	738	33%
	Community: Suburban	927	42%
	Community: Rural	537	24%
	N	2202	
xdemEmploy	Employ: Private Sector	707	32%
	Employ: Government	164	7%
	Employ: Self-Employed	188	9%
	Employ: Homemaker	129	6%
	Employ: Student	82	4%
	Employ: Retired	542	25%
	Employ: Unemployed	231	10%
	Employ: Other	160	7%
N	2202		
xdemMilHH1	Military HH: Yes	257	12%
	Military HH: No	1945	88%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	992	45%
	2022 House Vote: Republican	619	28%
	2022 House Vote: Someone else	31	1%
	2022 House Vote: Didnt Vote	560	25%
	N	2202	
xsubVote20O	2020 Vote: Joe Biden	1007	46%
	2020 Vote: Donald Trump	671	30%
	2020 Vote: Other	44	2%
	2020 Vote: Didn't Vote	480	22%
	N	2202	
xsubVote18O	2018 House Vote: Democrat	885	40%
	2018 House Vote: Republican	567	26%
	2018 House Vote: Someone else	33	2%
	2018 House Vote: Didnt Vote	716	33%
	N	2202	
xreg4	4-Region: Northeast	386	18%
	4-Region: Midwest	455	21%
	4-Region: South	840	38%
	4-Region: West	521	24%
	N	2202	
MCSPxdem1	Sports Fan	1486	67%
MCSPxdem2	NHL Fan	849	39%
MCSPxdem3	Supportive of Sports Inclusivity Events	1164	53%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

