

National Tracking Poll #2304055 April 12-14, 2023

Crosstabulation Results

## *Methodology:*

This poll was conducted between April 12-April 14, 2023 among a sample of 2199 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## **Crosstabulation Results by Respondent Demographics**

**Table MCSP1\_1:** *Do you have a favorable or unfavorable opinion of the following people? Todd McShay* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(199)	11%	(235)	2%	(52)	2%	(35)	12%	(265)	64%	(1413)	2199
Gender: Male	17%	(180)	17%	(177)	3%	(36)	3%	(30)	12%	(127)	49%	(521)	1070
Gender: Female	2%	(18)	5%	(58)	1%	(16)	_	(6)	12%	(138)	79%	(888)	1124
Age: 18-34	13%	(82)	12%	(75)	3%	(19)	2%	(15)	12%	(76)	58%	(363)	631
Age: 35-44	15%	(54)	17%	(63)	2%	(9)	2%	(7)	12%	(44)	52%	(194)	371
Age: 45-64	6%	(44)	10%	(70)	3%	(18)	2%	(13)	15%	(103)	65%	(461)	711
Age: 65+	4%	(18)	6%	(27)	1%	(6)	_	(0)	8%	(41)	81%	(395)	487
GenZers: 1997-2012	4%	(9)	10%	(22)	5%	(11)	2%	(5)	13%	(27)	65%	(138)	212
Millennials: 1981-1996	16%	(110)	15%	(104)	2%	(16)	2%	(14)	11%	(79)	53%	(366)	689
GenXers: 1965-1980	9%	(50)	11%	(58)	3%	(14)	1%	(5)	15%	(83)	62%	(338)	549
Baby Boomers: 1946-1964	4%	(28)	7%	(50)	2%	(11)	2%	(11)	9%	(63)	77%	(529)	691
PID: Dem (no lean)	13%	(121)	11%	(105)	2%	(23)	2%	(16)	12%	(112)	60%	(556)	934
PID: Ind (no lean)	3%	(17)	10%	(58)	1%	(9)	2%	(12)	14%	(84)	69%	(407)	588
PID: Rep (no lean)	9%	(60)	11%	(72)	3%	(21)	1%	(6)	10%	(69)	66%	(450)	677
PID/Gender: Dem Men	24%	(113)	18%	(82)	3%	(14)	3%	(12)	12%	(55)	41%	(193)	470
PID/Gender: Dem Women	2%	(8)	5%	(23)	2%	(8)	1%	(5)	12%	(57)	78%	(363)	464
PID/Gender: Ind Men	6%	(15)	16%	(43)	3%	(7)	4%	(12)	11%	(29)	61%	(165)	271
PID/Gender: Ind Women	1%	(2)	5%	(15)	1%	(2)	_	(0)	18%	(55)	76%	(237)	312
PID/Gender: Rep Men	16%	(52)	16%	(52)	4%	(15)	2%	(6)	13%	(43)	49%	(163)	330
PID/Gender: Rep Women	2%	(8)	6%	(20)	2%	(6)	_	(0)	7%	(26)	83%	(287)	347
Ideo: Liberal (1-3)	11%	(72)	9%	(60)	4%	(26)	2%	(14)	11%	(69)	63%	(411)	652
Ideo: Moderate (4)	8%	(53)	12%	(76)	2%	(10)	1%	(5)	16%	(105)	62%	(407)	657
Ideo: Conservative (5-7)	9%	(70)	12%	(92)	2%	(15)	1%	(7)	10%	(77)	65%	(486)	747
Educ: < College	8%	(110)	8%	(115)	2%	(27)	1%	(16)	13%	(191)	68%	(978)	1437
Educ: Bachelors degree	8%	(39)	15%	(73)	3%	(15)	1%	(5)	9%	(45)	64%	(307)	484
Educ: Post-grad	18%	(50)	17%	(47)	4%	(11)	5%	(14)	11%	(29)	46%	(128)	278

**Table MCSP1\_1:** *Do you have a favorable or unfavorable opinion of the following people? Todd McShay* 

		ery		ewhat		ewhat		ery		l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	1	of	Total N
Adults	9%	(199)	11%	(235)	2%	(52)	2%	(35)	12%	(265)	64%	(1413)	2199
Income: Under 50k	4%	(43)	8%	(87)	2%	(26)	2%	(18)	13%	(138)	72%	(784)	1097
Income: 50k-100k	11%	(77)	11%	(76)	2%	(15)	1%	(7)	13%	(85)	62%	(419)	678
Income: 100k+	19%	(79)	17%	(72)	3%	(11)	2%	(10)	10%	(42)	49%	(210)	425
Ethnicity: White	10%	(168)	11%	(179)	3%	(43)	1%	(20)	10%	(178)	65%	(1109)	1697
Ethnicity: Hispanic	16%	(61)	10%	(38)	3%	(13)	2%	(6)	14%	(51)	55%	(208)	379
Ethnicity: Black	8%	(22)	14%	(38)	2%	(6)	1%	(4)	14%	(40)	61%	(172)	283
Ethnicity: Other	4%	(9)	8%	(18)	1%	(3)	5%	(11)	21%	(46)	60%	(132)	219
All Christian	7%	(66)	12%	(114)	2%	(21)	1%	(7)	12%	(119)	67%	(666)	993
All Non-Christian	36%	(98)	18%	(50)	7%	(18)	4%	(12)	7%	(19)	28%	(78)	275
Atheist	5%	(4)	9%	(6)	5%	(3)	1%	(1)	12%	(9)	68%	(50)	72
Agnostic/Nothing in particular	3%	(17)	8%	(43)	1%	(8)	1%	(5)	15%	(81)	71%	(381)	534
Something Else	4%	(13)	7%	(21)	1%	(2)	3%	(11)	12%	(38)	74%	(238)	324
Religious Non-Protestant/Catholic	34%	(100)	17%	(51)	6%	(18)	4%	(12)	7%	(22)	32%	(95)	298
Evangelical	7%	(35)	9%	(49)	1%	(8)	1%	(5)	10%	(54)	72%	(378)	528
Non-Evangelical	5%	(40)	11%	(87)	2%	(15)	2%	(12)	13%	(101)	67%	(511)	767
Community: Urban	17%	(129)	14%	(109)	3%	(24)	2%	(14)	12%	(88)	52%	(394)	759
Community: Suburban	5%	(49)	9%	(87)	2%	(16)	2%	(16)	13%	(123)	70%	(677)	968
Community: Rural	4%	(20)	8%	(39)	3%	(12)	1%	(5)	11%	(53)	73%	(342)	472
Employ: Private Sector	11%	(80)	16%	(117)	2%	(16)	2%	(15)	14%	(103)	55%	(402)	732
Employ: Government	37%	(69)	12%	(22)	4%	(8)	2%	(4)	6%	(11)	40%	(75)	189
Employ: Self-Employed	5%	(10)	8%	(15)	4%	(8)	2%	(4)	20%	(40)	62%	(125)	203
Employ: Homemaker	1%	(1)	9%	(11)	1%	(1)	_	(0)	8%	(10)	81%	(100)	124
Employ: Student	4%	(2)	6%	(3)	15%	(8)	2%	(1)	17%	(9)	56%	(30)	54
Employ: Retired	5%	(27)	5%	(29)	1%	(3)	_	(0)	10%	(55)	79%	(441)	556
Employ: Unemployed	2%	(6)	12%	(27)	2%	(6)	5%	(11)	10%	(23)	69%	(163)	235
Employ: Other	3%	(3)	10%	(11)	2%	(2)	_	(0)	12%	(13)	73%	(77)	106
Military HH: Yes	13%	(40)	6%	(19)	4%	(14)	2%	(5)	9%	(30)	66%	(211)	319
Military HH: No	8%	(158)	12%	(216)	2%	(38)	2%	(30)	12%	(235)	64%	(1202)	1880

**Table MCSP1\_1:** Do you have a favorable or unfavorable opinion of the following people? Todd McShay

Demographic		ery orable		ewhat orable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(199)	11%	(235)	2%	(52)	2%	(35)	12%	(265)	64%	(1413)	2199
2022 House Vote: Democrat	11%	(103)	11%	(106)	1%	(13)	1%	(14)	14%	(126)	61%	(561)	922
2022 House Vote: Republican	5%	(33)	13%	(86)	3%	(18)	1%	(5)	12%	(78)	67%	(438)	658
2022 House Vote: Didnt Vote	11%	(63)	7%	(41)	4%	(21)	3%	(15)	9%	(53)	66%	(382)	575
2020 Vote: Joe Biden	11%	(106)	11%	(110)	1%	(10)	2%	(15)	13%	(130)	62%	(606)	977
2020 Vote: Donald Trump	4%	(27)	11%	(72)	2%	(15)	1%	(4)	12%	(79)	71%	(481)	678
2020 Vote: Other	5%	(3)	10%	(6)	_	(0)	3%	(2)	16%	(10)	66%	(43)	65
2020 Vote: Didn't Vote	13%	(62)	10%	(47)	6%	(27)	3%	(15)	9%	(45)	59%	(284)	479
2018 House Vote: Democrat	12%	(98)	11%	(94)	2%	(13)	1%	(12)	13%	(111)	61%	(505)	831
2018 House Vote: Republican	7%	(47)	12%	(77)	2%	(13)	_	(2)	12%	(80)	66%	(423)	641
2018 House Vote: Someone else	2%	(1)	2%	(1)	_	(0)	4%	(2)	17%	(8)	75%	(37)	50
2018 House Vote: Didnt Vote	8%	(53)	9%	(63)	4%	(26)	3%	(20)	10%	(66)	66%	(449)	677
4-Region: Northeast	20%	(75)	11%	(44)	3%	(12)	2%	(7)	12%	(45)	52%	(202)	385
4-Region: Midwest	4%	(19)	10%	(44)	1%	(3)	1%	(5)	13%	(60)	71%	(322)	454
4-Region: South	5%	(44)	10%	(84)	2%	(15)	1%	(6)	12%	(104)	70%	(586)	839
4-Region: West	12%	(60)	12%	(63)	4%	(21)	3%	(18)	11%	(56)	58%	(303)	521
Sports Fans	12%	(196)	14%	(227)	3%	(44)	1%	(21)	14%	(227)	57%	(929)	1644
College Football Fans	15%	(186)	17%	(219)	3%	(38)	1%	(19)	14%	(172)	50%	(629)	1262
NFL Fans	13%	(194)	15%	(227)	3%	(43)	1%	(19)	13%	(206)	55%	(854)	1543
Plan to Watch Draft	22%	(166)	25%	(188)	3%	(24)	2%	(18)	15%	(118)	33%	(251)	764
Plan to Watch Day 1 Draft	23%	(115)	26%	(132)	2%	(12)	2%	(12)	15%	(77)	31%	(154)	502
Plan to Watch all of Draft	22%	(39)	32%	(57)	4%	(6)	1%	(3)	9%	(15)	32%	(57)	177

**Table MCSP1\_2:** *Do you have a favorable or unfavorable opinion of the following people? Mel Kiper Jr.* 

		ery		ewhat		what		ery		l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	(	of	Total N
Adults	9%	(198)	12%	(254)	4%	(78)	2%	(40)	12%	(258)	62%	(1370)	2199
Gender: Male	17%	(183)	18%	(192)	5%	(59)	3%	(31)	11%	(121)	45%	(485)	1070
Gender: Female	1%	(15)	6%	(62)	2%	(19)	1%	(9)	12%	(137)	78%	(881)	1124
Age: 18-34	14%	(87)	11%	(69)	3%	(19)	3%	(17)	11%	(68)	59%	(370)	631
Age: 35-44	14%	(52)	16%	(59)	4%	(17)	2%	(8)	13%	(49)	50%	(187)	371
Age: 45-64	7%	(47)	12%	(85)	4%	(29)	2%	(12)	13%	(94)	62%	(443)	711
Age: 65+	3%	(12)	8%	(41)	3%	(13)	1%	(3)	10%	(47)	76%	(371)	487
GenZers: 1997-2012	6%	(12)	9%	(20)	3%	(6)	2%	(5)	9%	(20)	70%	(148)	212
Millennials: 1981-1996	16%	(107)	14%	(98)	4%	(27)	2%	(16)	11%	(78)	53%	(364)	689
GenXers: 1965-1980	10%	(54)	12%	(66)	5%	(25)	3%	(15)	13%	(72)	58%	(316)	549
Baby Boomers: 1946-1964	3%	(22)	9%	(65)	3%	(20)	1%	(4)	11%	(77)	73%	(503)	691
PID: Dem (no lean)	13%	(120)	12%	(113)	3%	(29)	1%	(14)	14%	(128)	57%	(531)	934
PID: Ind (no lean)	3%	(18)	9%	(55)	3%	(20)	2%	(9)	14%	(82)	69%	(404)	588
PID: Rep (no lean)	9%	(60)	13%	(86)	4%	(30)	3%	(18)	7%	(48)	64%	(436)	677
PID/Gender: Dem Men	24%	(112)	18%	(83)	5%	(24)	2%	(9)	13%	(63)	38%	(179)	470
PID/Gender: Dem Women	2%	(8)	6%	(30)	1%	(5)	1%	(4)	14%	(65)	76%	(352)	464
PID/Gender: Ind Men	5%	(15)	15%	(41)	6%	(16)	3%	(8)	13%	(36)	57%	(155)	271
PID/Gender: Ind Women	1%	(3)	4%	(14)	1%	(4)		(1)	15%	(46)	78%	(243)	312
PID/Gender: Rep Men	17%	(56)	21%	(68)	6%	(19)	4%	(15)	6%	(21)	46%	(150)	330
PID/Gender: Rep Women	1%	(4)	5%	(18)	3%	(10)	1%	(3)	8%	(26)	82%	(285)	347
Ideo: Liberal (1-3)	12%	(78)	8%	(54)	3%	(21)	3%	(19)	13%	(86)	61%	(395)	652
Ideo: Moderate (4)	8%	(50)	13%	(84)	3%	(23)	1%	(4)	14%	(93)	61%	(403)	657
Ideo: Conservative (5-7)	9%	(68)	15%	(110)	4%	(33)	2%	(13)	8%	(56)	62%	(466)	747
Educ: < College	7%	(103)	9%	(125)	3%	(40)	1%	(20)	12%	(175)	68%	(974)	1437
Educ: Bachelors degree	8%	(40)	18%	(86)	5%	(24)	1%	(5)	11%	(54)	57%	(275)	484
Educ: Post-grad	20%	(55)	16%	(43)	5%	(15)	5%	(15)	10%	(29)	44%	(122)	278
Income: Under 50k	4%	(46)	7%	(80)	3%	(31)	2%	(21)	12%	(134)	72%	(784)	1097
Income: 50k-100k	11%	(73)	15%	(105)	3%	(21)	1%	(9)	11%	(76)	58%	(394)	678
Income: 100k+	19%	(80)	16%	(69)	6%	(26)	2%	(10)	11%	(48)	45%	(192)	425
Ethnicity: White	10%	(166)	12%	(202)	4%	(61)	2%	(34)	10%	(165)	63%	(1070)	1697
Ethnicity: Hispanic	16%	(62)	11%	(41)	3%	(10)	2%	(8)	10%	(39)	58%	(219)	379

**Table MCSP1\_2:** Do you have a favorable or unfavorable opinion of the following people? *Mel Kiper Jr.* 

	V	ery	Som	ewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	9%	(198)	12%	(254)	4%	(78)	2%	(40)	12%	(258)	62%	(1370)	2199
Ethnicity: Black	8%	(24)	12%	(34)	4%	(10)	2%	(6)	14%	(39)	60%	(170)	283
Ethnicity: Other	4%	(9)	8%	(18)	3%	(7)	_	(1)	25%	(54)	60%	(131)	219
All Christian	6%	(61)	13%	(129)	5%	(45)	1%	(13)	10%	(102)	65%	(643)	993
All Non-Christian	36%	(100)	18%	(49)	5%	(15)	4%	(10)	9%	(24)	28%	(77)	275
Atheist	10%	(7)	4%	(3)	8%	(6)	1%	(1)	10%	(8)	66%	(47)	72
Agnostic/Nothing in particular	3%	(16)	10%	(52)	1%	(8)	2%	(9)	13%	(70)	71%	(380)	534
Something Else	4%	(14)	6%	(20)	1%	(5)	2%	(7)	17%	(55)	69%	(223)	324
Religious Non-Protestant/Catholic	34%	(100)	17%	(51)	5%	(15)	4%	(11)	8%	(24)	32%	(96)	298
Evangelical	6%	(30)	10%	(51)	4%	(20)	2%	(9)	11%	(59)	68%	(361)	528
Non-Evangelical	6%	(43)	13%	(97)	4%	(29)	1%	(11)	13%	(98)	64%	(488)	767
Community: Urban	17%	(126)	14%	(109)	4%	(33)	3%	(22)	10%	(77)	52%	(392)	759
Community: Suburban	5%	(47)	10%	(102)	2%	(23)	1%	(12)	14%	(134)	67%	(650)	968
Community: Rural	5%	(25)	9%	(44)	4%	(21)	1%	(6)	10%	(47)	70%	(329)	472
Employ: Private Sector	12%	(86)	15%	(113)	5%	(39)	3%	(19)	13%	(98)	52%	(377)	732
Employ: Government	35%	(66)	13%	(25)	3%	(5)	2%	(4)	7%	(13)	40%	(75)	189
Employ: Self-Employed	7%	(13)	7%	(14)	5%	(10)	1%	(3)	14%	(28)	67%	(135)	203
Employ: Homemaker	1%	(2)	12%	(15)	1%	(2)	_	(0)	9%	(11)	76%	(95)	124
Employ: Student	4%	(2)	10%	(6)	5%	(3)	4%	(2)	16%	(8)	62%	(33)	54
Employ: Retired	4%	(20)	8%	(47)	1%	(8)	1%	(3)	9%	(50)	77%	(428)	556
Employ: Unemployed	2%	(6)	10%	(23)	4%	(10)	3%	(8)	17%	(39)	64%	(150)	235
Employ: Other	3%	(3)	11%	(12)	2%	(2)	1%	(1)	10%	(11)	72%	(77)	106
Military HH: Yes	10%	(33)	12%	(37)	5%	(17)	1%	(3)	7%	(21)	65%	(208)	319
Military HH: No	9%	(165)	12%	(217)	3%	(61)	2%	(37)	13%	(237)	62%	(1162)	1880
2022 House Vote: Democrat	12%	(107)	11%	(102)	3%	(27)	1%	(11)	15%	(136)	58%	(538)	922
2022 House Vote: Republican	5%	(32)	16%	(103)	5%	(31)	2%	(15)	7%	(49)	65%	(428)	658
2022 House Vote: Didnt Vote	10%	(58)	8%	(47)	3%	(16)	2%	(14)	12%	(68)	65%	(373)	575
2020 Vote: Joe Biden	11%	(111)	11%	(104)	3%	(29)	1%	(7)	14%	(140)	60%	(586)	977
2020 Vote: Donald Trump	4%	(27)	14%	(94)	4%	(26)	2%	(14)	9%	(59)	68%	(459)	678
2020 Vote: Other	1%	(1)	15%	(10)	5%	(3)	2%	(1)	10%	(7)	67%	(43)	65
2020 Vote: Didn't Vote	13%	(60)	10%	(46)	4%	(20)	4%	(18)	11%	(52)	59%	(282)	479

**Table MCSP1\_2:** *Do you have a favorable or unfavorable opinion of the following people? Mel Kiper Jr.* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(198)	12%	(254)	4%	(78)	2%	(40)	12%	(258)	62%	(1370)	2199
2018 House Vote: Democrat	12%	(100)	11%	(92)	3%	(27)	1%	(9)	15%	(126)	58%	(478)	831
2018 House Vote: Republican	7%	(46)	15%	(98)	4%	(25)	2%	(10)	8%	(50)	64%	(413)	641
2018 House Vote: Someone else	1%	(1)	3%	(1)	2%	(1)	2%	(1)	18%	(9)	75%	(37)	50
2018 House Vote: Didnt Vote	8%	(51)	9%	(63)	4%	(25)	3%	(20)	11%	(74)	65%	(443)	677
4-Region: Northeast	17%	(64)	14%	(55)	6%	(22)	2%	(8)	8%	(32)	53%	(204)	385
4-Region: Midwest	6%	(28)	10%	(43)	3%	(13)	1%	(6)	15%	(70)	65%	(294)	454
4-Region: South	6%	(53)	10%	(88)	3%	(24)	2%	(14)	11%	(91)	68%	(569)	839
4-Region: West	10%	(53)	13%	(68)	4%	(20)	2%	(12)	13%	(65)	58%	(303)	521
Sports Fans	12%	(196)	15%	(247)	4%	(72)	2%	(32)	13%	(216)	54%	(881)	1644
College Football Fans	14%	(183)	18%	(232)	5%	(67)	2%	(31)	13%	(164)	46%	(585)	1262
NFL Fans	13%	(197)	16%	(248)	4%	(66)	2%	(32)	14%	(209)	51%	(791)	1543
Plan to Watch Draft	22%	(168)	25%	(190)	7%	(50)	3%	(24)	15%	(112)	29%	(219)	764
Plan to Watch Day 1 Draft	23%	(115)	27%	(137)	8%	(39)	3%	(15)	13%	(63)	27%	(133)	502
Plan to Watch all of Draft	22%	(39)	29%	(52)	8%	(15)	2%	(4)	15%	(27)	23%	(41)	177

**Table MCSP1\_3:** *Do you have a favorable or unfavorable opinion of the following people? Mike Greenberg* 

Demographic	Ve favoi	•		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(221)	12%	(271)	4%	(81)	2%	(37)	17%	(363)	56%	(1225)	2199
Gender: Male	18%	(192)	19%	(199)	5%	(53)	3%	(27)	15%	(165)	41%	(434)	1070
Gender: Female	3%	(29)	6%	(72)	3%	(28)	1%	(10)	17%	(196)	70%	(788)	1124
Age: 18-34	16%	(100)	12%	(76)	3%	(17)	3%	(17)	17%	(109)	49%	(311)	631
Age: 35-44	13%	(48)	19%	(72)	5%	(18)	2%	(9)	17%	(65)	43%	(160)	371
Age: 45-64	8%	(57)	11%	(77)	6%	(39)	1%	(8)	18%	(126)	57%	(403)	711
Age: 65+	3%	(16)	9%	(46)	2%	(7)	_	(2)	13%	(63)	72%	(352)	487
GenZers: 1997-2012	7%	(14)	8%	(18)	4%	(9)	3%	(7)	21%	(44)	57%	(120)	212
Millennials: 1981-1996	17%	(121)	15%	(106)	3%	(18)	2%	(17)	16%	(109)	46%	(318)	689
GenXers: 1965-1980	10%	(54)	13%	(74)	6%	(34)	2%	(9)	19%	(106)	50%	(272)	549
Baby Boomers: 1946-1964	4%	(28)	10%	(67)	3%	(21)	_	(3)	14%	(96)	69%	(475)	691
PID: Dem (no lean)	15%	(139)	14%	(131)	4%	(38)	2%	(20)	15%	(142)	50%	(464)	934
PID: Ind (no lean)	4%	(21)	9%	(51)	2%	(14)	1%	(4)	22%	(128)	63%	(370)	588
PID: Rep (no lean)	9%	(62)	13%	(89)	4%	(29)	2%	(12)	14%	(93)	58%	(392)	677
PID/Gender: Dem Men	26%	(124)	21%	(99)	4%	(21)	3%	(15)	15%	(68)	30%	(142)	470
PID/Gender: Dem Women	3%	(15)	7%	(32)	4%	(17)	1%	(5)	16%	(74)	69%	(321)	464
PID/Gender: Ind Men	6%	(16)	13%	(35)	4%	(12)	1%	(2)	21%	(56)	56%	(151)	271
PID/Gender: Ind Women	2%	(5)	5%	(16)	1%	(3)	1%	(2)	22%	(70)	69%	(216)	312
PID/Gender: Rep Men	16%	(53)	20%	(65)	6%	(20)	3%	(10)	12%	(40)	43%	(141)	330
PID/Gender: Rep Women	3%	(9)	7%	(24)	2%	(8)	1%	(2)	15%	(53)	72%	(251)	347
Ideo: Liberal (1-3)	14%	(93)	11%	(72)	3%	(20)	3%	(18)	16%	(102)	53%	(347)	652
Ideo: Moderate (4)	8%	(55)	11%	(75)	4%	(29)	1%	(8)	19%	(123)	56%	(368)	657
Ideo: Conservative (5-7)	9%	(67)	17%	(123)	3%	(26)	1%	(11)	14%	(104)	56%	(416)	747
Educ: < College	8%	(120)	10%	(146)	3%	(47)	1%	(20)	17%	(250)	60%	(855)	1437
Educ: Bachelors degree	10%	(50)	15%	(73)	4%	(18)	1%	(5)	17%	(81)	53%	(256)	484
Educ: Post-grad	19%	(52)	19%	(52)	6%	(16)	4%	(11)	12%	(32)	41%	(114)	278
Income: Under 50k	5%	(54)	10%	(110)	4%	(39)	2%	(18)	18%	(201)	62%	(676)	1097
Income: 50k-100k	12%	(84)	13%	(90)	3%	(22)	1%	(7)	14%	(97)	56%	(377)	678
Income: 100k+	20%	(84)	17%	(72)	5%	(20)	3%	(11)	15%	(65)	41%	(172)	425
Ethnicity: White	11%	(178)	13%	(214)	4%	(69)	2%	(27)	15%	(250)	57%	(959)	1697
Ethnicity: Hispanic	17%	(63)	15%	(57)	4%	(15)	3%	(10)	18%	(66)	44%	(168)	379

**Table MCSP1\_3:** *Do you have a favorable or unfavorable opinion of the following people? Mike Greenberg* 

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	10%	(221)	12%	(271)	4%	(81)	2%	(37)	17%	(363)	56%	(1225)	2199
Ethnicity: Black	9%	(27)	13%	(38)	3%	(9)	3%	(7)	20%	(56)	51%	(145)	283
Ethnicity: Other	7%	(16)	9%	(19)	1%	(3)	1%	(2)	26%	(57)	55%	(121)	219
All Christian	9%	(88)	14%	(141)	3%	(32)	1%	(12)	15%	(151)	57%	(570)	993
All Non-Christian	34%	(95)	22%	(61)	4%	(12)	4%	(10)	11%	(30)	25%	(68)	275
Atheist	11%	(8)	14%	(10)	3%	(2)	1%	(1)	16%	(12)	54%	(39)	72
Agnostic/Nothing in particular	3%	(14)	6%	(33)	5%	(29)	1%	(5)	21%	(110)	64%	(342)	534
Something Else	5%	(16)	8%	(25)	2%	(6)	3%	(10)	19%	(60)	64%	(206)	324
Religious Non-Protestant/Catholic	33%	(100)	21%	(61)	4%	(12)	3%	(10)	10%	(31)	28%	(84)	298
Evangelical	7%	(37)	14%	(75)	3%	(17)	2%	(9)	14%	(71)	60%	(319)	528
Non-Evangelical	8%	(60)	12%	(90)	3%	(23)	2%	(12)	19%	(143)	57%	(437)	767
Community: Urban	17%	(131)	16%	(119)	4%	(31)	3%	(23)	16%	(123)	44%	(332)	759
Community: Suburban	7%	(65)	11%	(110)	4%	(35)	1%	(6)	17%	(164)	61%	(588)	968
Community: Rural	5%	(25)	9%	(41)	3%	(16)	2%	(7)	16%	(77)	65%	(305)	472
Employ: Private Sector	11%	(81)	15%	(112)	5%	(38)	3%	(19)	18%	(131)	48%	(351)	732
Employ: Government	37%	(69)	14%	(27)	3%	(5)	2%	(4)	12%	(23)	32%	(60)	189
Employ: Self-Employed	5%	(10)	13%	(26)	4%	(7)	3%	(6)	23%	(47)	53%	(107)	203
Employ: Homemaker	4%	(5)	11%	(14)	1%	(1)	_	(0)	18%	(22)	66%	(82)	124
Employ: Student	12%	(6)	15%	(8)	1%	(0)	5%	(3)	16%	(9)	51%	(28)	54
Employ: Retired	5%	(27)	7%	(40)	2%	(9)	_	(2)	13%	(74)	73%	(404)	556
Employ: Unemployed	8%	(18)	13%	(31)	6%	(14)	1%	(1)	16%	(39)	56%	(132)	235
Employ: Other	5%	(5)	12%	(12)	6%	(6)	2%	(2)	17%	(18)	59%	(62)	106
Military HH: Yes	9%	(30)	15%	(48)	3%	(9)	2%	(6)	11%	(34)	60%	(193)	319
Military HH: No	10%	(191)	12%	(223)	4%	(73)	2%	(31)	18%	(329)	55%	(1033)	1880
2022 House Vote: Democrat	13%	(118)	14%	(130)	4%	(33)	2%	(18)	17%	(159)	50%	(464)	922
2022 House Vote: Republican	7%	(47)	13%	(84)	4%	(29)	2%	(10)	14%	(93)	60%	(394)	658
2022 House Vote: Didnt Vote	9%	(53)	9%	(52)	3%	(20)	1%	(8)	18%	(104)	59%	(340)	575
2020 Vote: Joe Biden	12%	(119)	14%	(139)	3%	(33)	1%	(12)	17%	(162)	52%	(512)	977
2020 Vote: Donald Trump	7%	(47)	11%	(71)	4%	(26)	1%	(7)	16%	(109)	62%	(418)	678
2020 Vote: Other	4%	(3)	14%	(9)	_	(0)	3%	(2)	17%	(11)	63%	(41)	65
2020 Vote: Didn't Vote	11%	(53)	11%	(52)	5%	(23)	3%	(16)	17%	(81)	53%	(255)	479

**Table MCSP1\_3:** Do you have a favorable or unfavorable opinion of the following people? *Mike Greenberg* 

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(221)	12%	(271)	4%	(81)	2%	(37)	17%	(363)	56%	(1225)	2199
2018 House Vote: Democrat	14%	(113)	15%	(125)	3%	(22)	2%	(16)	17%	(140)	50%	(416)	831
2018 House Vote: Republican	8%	(50)	13%	(85)	4%	(26)	1%	(6)	17%	(109)	57%	(364)	641
2018 House Vote: Someone else	6%	(3)	7%	(3)	_	(0)	3%	(1)	15%	(8)	69%	(34)	50
2018 House Vote: Didnt Vote	8%	(55)	9%	(58)	5%	(33)	2%	(14)	16%	(106)	61%	(411)	677
4-Region: Northeast	22%	(84)	11%	(41)	3%	(13)	3%	(10)	14%	(53)	48%	(184)	385
4-Region: Midwest	5%	(24)	12%	(53)	3%	(15)	1%	(5)	19%	(86)	60%	(272)	454
4-Region: South	7%	(58)	9%	(77)	4%	(37)	2%	(14)	18%	(147)	60%	(505)	839
4-Region: West	10%	(55)	19%	(100)	3%	(17)	1%	(8)	15%	(77)	51%	(265)	521
Sports Fans	13%	(218)	16%	(267)	4%	(71)	2%	(28)	18%	(292)	47%	(767)	1644
College Football Fans	16%	(201)	19%	(240)	5%	(65)	2%	(26)	18%	(227)	40%	(503)	1262
NFL Fans	14%	(213)	17%	(256)	5%	(70)	2%	(24)	18%	(279)	45%	(700)	1543
Plan to Watch Draft	24%	(180)	26%	(197)	6%	(42)	3%	(21)	18%	(138)	24%	(185)	764
Plan to Watch Day 1 Draft	23%	(116)	28%	(138)	5%	(24)	3%	(17)	17%	(85)	24%	(121)	502
Plan to Watch all of Draft	24%	(43)	23%	(41)	5%	(9)	4%	(7)	15%	(26)	29%	(51)	177

**Table MCSP1\_4:** *Do you have a favorable or unfavorable opinion of the following people? Louis Riddick* 

Demographic	Ve favor	ry rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(194)	12%	(259)	3%	(66)	3%	(61)	13%	(287)	61%	(1332)	2199
Gender: Male	16%	(171)	18%	(198)	3%	(36)	5%	(50)	13%	(141)	44%	(474)	1070
Gender: Female	2%	(23)	5%	(62)	3%	(30)	1%	(12)	13%	(145)	76%	(853)	1124
Age: 18-34	15%	(94)	9%	(60)	4%	(27)	3%	(18)	12%	(76)	56%	(356)	631
Age: 35-44	12%	(44)	18%	(68)	3%	(10)	6%	(23)	15%	(54)	46%	(171)	371
Age: 45-64	6%	(41)	12%	(88)	3%	(22)	3%	(19)	15%	(105)	61%	(436)	711
Age: 65+	3%	(15)	9%	(43)	1%	(7)	_	(1)	11%	(51)	76%	(369)	487
GenZers: 1997-2012	4%	(9)	8%	(17)	7%	(16)	4%	(8)	16%	(33)	61%	(129)	212
Millennials: 1981-1996	18%	(123)	13%	(89)	3%	(20)	2%	(15)	12%	(82)	52%	(359)	689
GenXers: 1965-1980	7%	(36)	15%	(81)	3%	(17)	5%	(27)	15%	(84)	55%	(304)	549
Baby Boomers: 1946-1964	4%	(26)	10%	(68)	2%	(13)	2%	(11)	11%	(79)	72%	(494)	691
PID: Dem (no lean)	14%	(135)	12%	(112)	3%	(27)	3%	(28)	11%	(103)	57%	(529)	934
PID: Ind (no lean)	4%	(22)	9%	(52)	2%	(13)	3%	(16)	17%	(102)	65%	(383)	588
PID: Rep (no lean)	5%	(37)	14%	(96)	4%	(26)	3%	(17)	12%	(82)	62%	(419)	677
PID/Gender: Dem Men	26%	(122)	18%	(85)	2%	(10)	5%	(24)	11%	(53)	37%	(176)	470
PID/Gender: Dem Women	3%	(13)	6%	(27)	4%	(17)	1%	(4)	11%	(50)	76%	(353)	464
PID/Gender: Ind Men	6%	(16)	14%	(38)	4%	(10)	5%	(13)	17%	(45)	55%	(148)	271
PID/Gender: Ind Women	2%	(6)	4%	(14)	1%	(3)	1%	(2)	18%	(57)	74%	(230)	312
PID/Gender: Rep Men	10%	(33)	23%	(75)	5%	(16)	4%	(12)	13%	(44)	46%	(150)	330
PID/Gender: Rep Women	1%	(4)	6%	(21)	3%	(10)	1%	(5)	11%	(38)	77%	(269)	347
Ideo: Liberal (1-3)	12%	(79)	10%	(65)	2%	(13)	3%	(17)	11%	(75)	62%	(405)	652
Ideo: Moderate (4)	7%	(48)	12%	(78)	4%	(26)	4%	(23)	17%	(109)	57%	(373)	657
Ideo: Conservative (5-7)	8%	(63)	15%	(113)	3%	(22)	2%	(12)	11%	(82)	61%	(455)	747
Educ: < College	6%	(89)	10%	(149)	3%	(36)	3%	(41)	14%	(195)	65%	(927)	1437
Educ: Bachelors degree	10%	(48)	14%	(67)	4%	(20)	2%	(8)	12%	(59)	58%	(281)	484
Educ: Post-grad	20%	(57)	16%	(43)	3%	(9)	5%	(13)	12%	(33)	44%	(123)	278
Income: Under 50k	4%	(49)	9%	(95)	2%	(25)	4%	(41)	14%	(157)	67%	(730)	1097
Income: 50k-100k	10%	(67)	14%	(93)	4%	(29)	1%	(7)	13%	(86)	58%	(396)	678
Income: 100k+	18%	(78)	17%	(71)	3%	(12)	3%	(13)	10%	(45)	48%	(206)	425
Ethnicity: White	9%	(154)	12%	(206)	3%	(51)	3%	(44)	12%	(203)	61%	(1039)	1697
Ethnicity: Hispanic	12%	(47)	14%	(52)	5%	(18)	6%	(23)	12%	(46)	51%	(193)	379

**Table MCSP1\_4:** Do you have a favorable or unfavorable opinion of the following people? Louis Riddick

		ery		ewhat		ewhat		ery	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	9%	(194)	12%	(259)	3%	(66)	3%	(61)	13%	(287)	61%	(1332)	2199
Ethnicity: Black	10%	(27)	12%	(35)	4%	(10)	2%	(7)	13%	(37)	59%	(166)	283
Ethnicity: Other	6%	(13)	8%	(19)	2%	(5)	5%	(10)	21%	(46)	58%	(127)	219
All Christian	6%	(61)	15%	(148)	3%	(33)	2%	(24)	13%	(125)	61%	(603)	993
All Non-Christian	35%	(97)	21%	(57)	5%	(13)	6%	(16)	8%	(23)	25%	(69)	275
Atheist	7%	(5)	6%	(4)	3%	(2)	1%	(1)	12%	(8)	73%	(53)	72
Agnostic/Nothing in particular	3%	(18)	6%	(30)	2%	(11)	2%	(9)	17%	(90)	70%	(376)	534
Something Else	4%	(12)	6%	(20)	2%	(6)	4%	(12)	13%	(41)	72%	(232)	324
Religious Non-Protestant/Catholic	33%	(98)	20%	(60)	4%	(13)	5%	(16)	8%	(23)	30%	(89)	298
Evangelical	6%	(33)	12%	(61)	3%	(16)	1%	(5)	14%	(76)	64%	(337)	528
Non-Evangelical	5%	(36)	14%	(105)	3%	(26)	4%	(31)	12%	(92)	62%	(477)	767
Community: Urban	16%	(125)	15%	(115)	3%	(26)	5%	(36)	11%	(86)	49%	(370)	759
Community: Suburban	5%	(45)	11%	(107)	3%	(25)	2%	(17)	15%	(142)	65%	(631)	968
Community: Rural	5%	(23)	8%	(37)	3%	(15)	2%	(8)	12%	(58)	70%	(331)	472
Employ: Private Sector	10%	(73)	14%	(103)	4%	(31)	4%	(30)	17%	(121)	51%	(373)	732
Employ: Government	33%	(62)	16%	(29)	6%	(11)	3%	(6)	9%	(16)	35%	(65)	189
Employ: Self-Employed	6%	(12)	14%	(29)	3%	(6)	2%	(4)	13%	(27)	62%	(125)	203
Employ: Homemaker	2%	(2)	11%	(14)	3%	(4)	2%	(2)	9%	(11)	74%	(91)	124
Employ: Student	3%	(2)	19%	(11)	1%	(1)	6%	(3)	15%	(8)	55%	(30)	54
Employ: Retired	4%	(24)	7%	(37)	2%	(8)	_	(1)	11%	(60)	76%	(425)	556
Employ: Unemployed	6%	(14)	10%	(24)	1%	(3)	7%	(16)	13%	(30)	63%	(148)	235
Employ: Other	4%	(5)	11%	(12)	1%	(2)	_	(0)	13%	(13)	70%	(74)	106
Military HH: Yes	8%	(24)	19%	(60)	3%	(8)	2%	(6)	9%	(28)	61%	(193)	319
Military HH: No	9%	(170)	11%	(200)	3%	(58)	3%	(55)	14%	(259)	61%	(1139)	1880
2022 House Vote: Democrat	12%	(108)	12%	(112)	3%	(26)	3%	(26)	13%	(124)	57%	(526)	922
2022 House Vote: Republican	4%	(26)	14%	(89)	3%	(22)	2%	(11)	12%	(81)	65%	(429)	658
2022 House Vote: Didnt Vote	10%	(59)	10%	(56)	3%	(15)	4%	(24)	13%	(76)	60%	(346)	575
2020 Vote: Joe Biden	11%	(110)	12%	(117)	2%	(21)	3%	(27)	13%	(127)	59%	(574)	977
2020 Vote: Donald Trump	4%	(24)	12%	(79)	4%	(24)	1%	(8)	13%	(90)	67%	(453)	678
2020 Vote: Other	6%	(4)	10%	(7)	1%	(1)	1%	(0)	18%	(12)	64%	(42)	65
2020 Vote: Didn't Vote	12%	(56)	12%	(56)	4%	(20)	5%	(26)	12%	(58)	55%	(263)	479

**Table MCSP1\_4:** *Do you have a favorable or unfavorable opinion of the following people? Louis Riddick* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(194)	12%	(259)	3%	(66)	3%	(61)	13%	(287)	61%	(1332)	2199
2018 House Vote: Democrat	12%	(101)	12%	(104)	2%	(20)	3%	(25)	13%	(111)	57%	(471)	831
2018 House Vote: Republican	4%	(24)	16%	(101)	3%	(18)	1%	(5)	14%	(87)	63%	(405)	641
2018 House Vote: Someone else	5%	(2)	3%	(2)	_	(0)	2%	(1)	15%	(8)	75%	(37)	50
2018 House Vote: Didnt Vote	10%	(66)	8%	(53)	4%	(28)	4%	(30)	12%	(81)	62%	(419)	677
4-Region: Northeast	18%	(67)	13%	(49)	3%	(12)	3%	(13)	14%	(54)	49%	(190)	385
4-Region: Midwest	4%	(18)	10%	(45)	2%	(11)	2%	(7)	17%	(76)	66%	(298)	454
4-Region: South	7%	(59)	10%	(81)	3%	(27)	2%	(20)	12%	(100)	66%	(552)	839
4-Region: West	9%	(49)	16%	(84)	3%	(16)	4%	(21)	11%	(57)	56%	(292)	521
Sports Fans	11%	(188)	15%	(255)	4%	(59)	3%	(45)	15%	(245)	52%	(852)	1644
College Football Fans	14%	(178)	18%	(232)	4%	(49)	4%	(45)	15%	(188)	45%	(570)	1262
NFL Fans	12%	(186)	16%	(255)	4%	(56)	3%	(44)	15%	(232)	50%	(770)	1543
Plan to Watch Draft	22%	(165)	25%	(188)	6%	(45)	4%	(34)	16%	(119)	28%	(214)	764
Plan to Watch Day 1 Draft	22%	(110)	28%	(138)	4%	(20)	5%	(25)	15%	(77)	26%	(131)	502
Plan to Watch all of Draft	22%	(39)	27%	(47)	8%	(14)	_	(0)	13%	(24)	30%	(53)	177

**Table MCSP1\_5:** Do you have a favorable or unfavorable opinion of the following people? Booger McFarland

Demographic		ery rable		ewhat orable		ewhat orable	Ve unfav	•		l of, no nion		r heard of	Total N
Adults	8%	(180)	12%	(264)	4%	(83)	2%	(51)	13%	(275)	61%	(1346)	2199
Gender: Male	14%	(154)	18%	(189)	5%	(56)	3%	(37)	13%	(135)	47%	(499)	1070
Gender: Female	2%	(26)	7%	(74)	2%	(28)	1%	(14)	13%	(141)	75%	(842)	1124
Age: 18-34	13%	(82)	13%	(82)	4%	(24)	3%	(21)	11%	(72)	55%	(349)	631
Age: 35-44	12%	(44)	20%	(73)	5%	(19)	1%	(5)	10%	(36)	52%	(195)	371
Age: 45-64	6%	(42)	10%	(74)	4%	(29)	2%	(18)	16%	(114)	61%	(435)	711
Age: 65+	2%	(11)	7%	(35)	2%	(12)	2%	(7)	11%	(53)	76%	(368)	487
GenZers: 1997-2012	4%	(8)	11%	(24)	4%	(8)	4%	(8)	15%	(32)	62%	(130)	212
Millennials: 1981-1996	15%	(106)	15%	(101)	5%	(32)	2%	(17)	10%	(70)	53%	(363)	689
GenXers: 1965-1980	8%	(43)	13%	(71)	4%	(23)	3%	(15)	14%	(78)	58%	(319)	549
Baby Boomers: 1946-1964	3%	(21)	9%	(64)	3%	(19)	2%	(11)	13%	(87)	71%	(489)	691
PID: Dem (no lean)	13%	(121)	13%	(118)	4%	(34)	2%	(21)	12%	(110)	57%	(530)	934
PID: Ind (no lean)	4%	(23)	9%	(53)	3%	(19)	2%	(13)	14%	(81)	68%	(398)	588
PID: Rep (no lean)	5%	(36)	14%	(92)	4%	(30)	3%	(17)	12%	(84)	62%	(417)	677
PID/Gender: Dem Men	22%	(104)	18%	(87)	4%	(20)	3%	(14)	13%	(60)	39%	(185)	470
PID/Gender: Dem Women	4%	(17)	7%	(32)	3%	(14)	1%	(7)	11%	(50)	74%	(345)	464
PID/Gender: Ind Men	7%	(18)	13%	(36)	5%	(14)	4%	(11)	11%	(30)	60%	(161)	271
PID/Gender: Ind Women	1%	(4)	6%	(17)	2%	(5)	1%	(2)	17%	(52)	74%	(232)	312
PID/Gender: Rep Men	10%	(31)	20%	(67)	7%	(22)	3%	(11)	14%	(45)	46%	(153)	330
PID/Gender: Rep Women	1%	(4)	7%	(25)	2%	(8)	2%	(6)	11%	(39)	76%	(265)	347
Ideo: Liberal (1-3)	13%	(86)	9%	(55)	4%	(26)	3%	(21)	13%	(84)	58%	(380)	652
Ideo: Moderate (4)	6%	(37)	13%	(86)	4%	(27)	2%	(10)	13%	(88)	62%	(409)	657
Ideo: Conservative (5-7)	7%	(55)	15%	(110)	4%	(31)	2%	(18)	11%	(81)	60%	(452)	747
Educ: < College	7%	(96)	10%	(142)	2%	(35)	2%	(27)	13%	(186)	66%	(951)	1437
Educ: Bachelors degree	7%	(35)	15%	(74)	6%	(30)	2%	(8)	11%	(54)	58%	(283)	484
Educ: Post-grad	17%	(48)	17%	(47)	7%	(19)	6%	(16)	13%	(36)	40%	(112)	278
Income: Under 50k	4%	(39)	8%	(86)	3%	(34)	2%	(24)	14%	(156)	69%	(759)	1097
Income: 50k-100k	9%	(62)	16%	(111)	3%	(18)	2%	(14)	11%	(77)	58%	(395)	678
Income: 100k+	18%	(78)	16%	(67)	7%	(32)	3%	(14)	10%	(42)	45%	(192)	425
Ethnicity: White	9%	(147)	12%	(209)	3%	(58)	3%	(45)	11%	(192)	62%	(1047)	1697
Ethnicity: Hispanic	16%	(59)	13%	(49)	3%	(12)	3%	(12)	11%	(41)	55%	(207)	379

**Table MCSP1\_5:** Do you have a favorable or unfavorable opinion of the following people? Booger McFarland

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(180)	12%	(264)	4%	(83)	2%	(51)	13%	(275)	61%	(1346)	2199
Ethnicity: Black	6%	(17)	13%	(37)	6%	(16)	2%	(5)	16%	(44)	58%	(164)	283
Ethnicity: Other	7%	(16)	8%	(18)	4%	(9)	1%	(1)	18%	(40)	62%	(136)	219
All Christian	6%	(62)	13%	(127)	4%	(43)	2%	(19)	12%	(118)	63%	(624)	993
All Non-Christian	30%	(83)	24%	(66)	6%	(15)	5%	(13)	8%	(23)	27%	(75)	275
Atheist	14%	(10)	4%	(3)	3%	(2)	3%	(2)	16%	(11)	60%	(44)	72
Agnostic/Nothing in particular	2%	(11)	9%	(46)	2%	(13)	3%	(14)	13%	(70)	71%	(380)	534
Something Else	4%	(12)	7%	(23)	3%	(10)	1%	(3)	17%	(54)	69%	(222)	324
Religious Non-Protestant/Catholic	29%	(85)	22%	(67)	5%	(16)	4%	(13)	8%	(24)	31%	(93)	298
Evangelical	7%	(36)	9%	(48)	4%	(24)	1%	(7)	13%	(67)	66%	(346)	528
Non-Evangelical	4%	(34)	13%	(103)	4%	(28)	2%	(15)	14%	(108)	63%	(479)	767
Community: Urban	14%	(106)	16%	(123)	5%	(37)	3%	(25)	12%	(90)	50%	(378)	759
Community: Suburban	6%	(54)	10%	(101)	3%	(26)	2%	(16)	14%	(137)	66%	(635)	968
Community: Rural	4%	(19)	9%	(40)	4%	(21)	2%	(10)	10%	(48)	71%	(333)	472
Employ: Private Sector	9%	(68)	16%	(119)	5%	(33)	3%	(23)	14%	(105)	53%	(384)	732
Employ: Government	36%	(67)	12%	(22)	5%	(9)	4%	(7)	8%	(15)	36%	(68)	189
Employ: Self-Employed	3%	(6)	11%	(23)	7%	(14)	3%	(7)	13%	(26)	63%	(127)	203
Employ: Homemaker	2%	(3)	14%	(18)	2%	(2)	_	(0)	7%	(8)	75%	(93)	124
Employ: Student	5%	(2)	14%	(8)	3%	(2)	3%	(2)	22%	(12)	53%	(28)	54
Employ: Retired	3%	(16)	8%	(44)	2%	(12)	1%	(6)	12%	(69)	74%	(409)	556
Employ: Unemployed	6%	(13)	8%	(19)	2%	(4)	3%	(6)	14%	(32)	69%	(161)	235
Employ: Other	3%	(3)	12%	(12)	7%	(7)	_	(0)	8%	(8)	70%	(75)	106
Military HH: Yes	8%	(24)	15%	(49)	4%	(13)	3%	(8)	8%	(26)	62%	(199)	319
Military HH: No	8%	(155)	11%	(215)	4%	(70)	2%	(43)	13%	(250)	61%	(1147)	1880
2022 House Vote: Democrat	11%	(99)	12%	(112)	4%	(36)	2%	(20)	15%	(134)	57%	(521)	922
2022 House Vote: Republican	4%	(26)	14%	(95)	4%	(27)	2%	(16)	12%	(78)	63%	(416)	658
2022 House Vote: Didnt Vote	10%	(55)	9%	(51)	3%	(17)	3%	(15)	10%	(60)	66%	(378)	575
2020 Vote: Joe Biden	10%	(101)	13%	(124)	4%	(36)	2%	(15)	13%	(128)	59%	(572)	977
2020 Vote: Donald Trump	3%	(22)	11%	(76)	4%	(25)	2%	(14)	13%	(88)	67%	(453)	678
2020 Vote: Other	5%	(4)	15%	(10)	4%	(3)	2%	(1)	11%	(7)	62%	(40)	65
2020 Vote: Didn't Vote	11%	(53)	11%	(54)	4%	(19)	4%	(21)	11%	(51)	59%	(281)	479

**Table MCSP1\_5:** Do you have a favorable or unfavorable opinion of the following people? Booger McFarland

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(180)	12%	(264)	4%	(83)	2%	(51)	13%	(275)	61%	(1346)	2199
2018 House Vote: Democrat	12%	(97)	12%	(100)	4%	(34)	2%	(13)	13%	(109)	58%	(479)	831
2018 House Vote: Republican	4%	(28)	14%	(91)	5%	(30)	2%	(11)	13%	(85)	62%	(396)	641
2018 House Vote: Someone else	1%	(1)	9%	(4)	4%	(2)	3%	(1)	13%	(7)	70%	(35)	50
2018 House Vote: Didnt Vote	8%	(55)	10%	(69)	3%	(18)	4%	(25)	11%	(75)	64%	(436)	677
4-Region: Northeast	16%	(62)	14%	(56)	3%	(12)	3%	(13)	12%	(47)	51%	(196)	385
4-Region: Midwest	4%	(20)	10%	(47)	3%	(13)	2%	(10)	12%	(57)	68%	(307)	454
4-Region: South	6%	(50)	10%	(85)	4%	(32)	2%	(15)	14%	(114)	65%	(543)	839
4-Region: West	9%	(48)	15%	(76)	5%	(26)	3%	(14)	11%	(57)	58%	(300)	521
Sports Fans	11%	(177)	16%	(259)	4%	(72)	2%	(39)	14%	(229)	53%	(867)	1644
College Football Fans	14%	(171)	19%	(239)	5%	(69)	3%	(38)	14%	(174)	45%	(571)	1262
NFL Fans	11%	(175)	16%	(253)	5%	(73)	2%	(36)	14%	(218)	51%	(788)	1543
Plan to Watch Draft	20%	(151)	24%	(180)	8%	(59)	4%	(27)	16%	(123)	29%	(224)	764
Plan to Watch Day 1 Draft	21%	(104)	24%	(121)	8%	(42)	3%	(16)	16%	(81)	28%	(139)	502
Plan to Watch all of Draft	22%	(38)	22%	(39)	7%	(13)	3%	(6)	11%	(20)	34%	(60)	177

**Table MCSP1\_6:** *Do you have a favorable or unfavorable opinion of the following people? Suzy Kolber* 

	Very	So	mewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favorab	le fa	vorable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	9% (1	96) 129	% (254)	2%	(46)	2%	(49)	11%	(244)	64%	(1410)	2199
Gender: Male	16% (1	70) 17 <sup>0</sup>	$\sqrt{6}$ (181)	3%	(35)	4%	(41)	12%	(129)	48%	(514)	1070
Gender: Female	2% (	$(26)$ $(6)^{\circ}$	$\sqrt{6}$ (73)	1%	(11)	1%	(8)	10%	(115)	79%	(891)	1124
Age: 18-34	13% (	80) 140	$\sqrt{6}$ (89)	2%	(11)	3%	(18)	10%	(66)	58%	(367)	631
Age: 35-44	13% (	49) 13°	$\sqrt{6}$ (48)	4%	(16)	5%	(17)	13%	(48)	52%	(194)	371
Age: 45-64	8% (	53) 11 <sup>9</sup>	$\sqrt{6}$ (75)	2%	(17)	2%	(15)	12%	(84)	66%	(466)	711
Age: 65+	3% (	14) 90	$\sqrt{6}$ (43)	_	(2)	_	(0)	9%	(45)	79%	(383)	487
GenZers: 1997-2012	5% (	10) 150	$\sqrt{6}$ (31)	2%	(4)	2%	(3)	10%	(20)	68%	(143)	212
Millennials: 1981-1996	15% (1	$(00)$ $(14)^{\circ}$	<b>%</b> (97)	3%	(21)	4%	(24)	11%	(77)	54%	(369)	689
GenXers: 1965-1980	11% (	60) 9 <sup>0</sup>	$\sqrt{6}$ (51)	3%	(14)	2%	(13)	13%	(74)	61%	(336)	549
Baby Boomers: 1946-1964	4% (	$10^{\circ}$	<sup>7</sup> <sub>0</sub> (69)	1%	(7)	1%	(8)	10%	(66)	75%	(517)	691
PID: Dem (no lean)	13% (1	19) 130	7 <sub>0</sub> (120)	2%	(22)	2%	(19)	11%	(99)	59%	(555)	934
PID: Ind (no lean)	2% (	14) 99	$\sqrt{56}$	2%	(12)	2%	(14)	13%	(75)	71%	(418)	588
PID: Rep (no lean)	9% (	(64) $11%$	$\sqrt{6}$ (78)	2%	(12)	2%	(16)	10%	(70)	65%	(438)	677
PID/Gender: Dem Men	23% (1	(07) $(18%)$	$\sqrt{6}$ (87)	4%	(18)	3%	(16)	11%	(53)	40%	(189)	470
PID/Gender: Dem Women	3% (	$(12)$ $(7)^{\circ}$	$\sqrt{34}$	1%	(4)	1%	(3)	10%	(46)	79%	(365)	464
PID/Gender: Ind Men	3%	(9) 13%	$\sqrt{36}$	3%	(9)	4%	(12)	14%	(37)	62%	(168)	271
PID/Gender: Ind Women		$(4)$ $6^{\circ}$	$\sqrt{20}$	1%	(4)	1%	(2)	12%	(37)	78%	(245)	312
PID/Gender: Rep Men	16% (	54) 18 <sup>9</sup>	$\sqrt{59}$	3%	(8)	4%	(13)	12%	(38)	48%	(157)	330
PID/Gender: Rep Women	3% (	10) 50	$\sqrt{6}$ (19)	1%	(3)	1%	(3)	9%	(32)	81%	(280)	347
Ideo: Liberal (1-3)	12% (	80) 119	$\sqrt{6}$ $(75)$	2%	(12)	2%	(15)	9%	(61)	63%	(410)	652
Ideo: Moderate (4)	7% (	45) 129	$\sqrt{6}$ (80)	2%	(16)	2%	(11)	14%	(90)	63%	(415)	657
Ideo: Conservative (5-7)	9% (	$70)$ $13^{\circ}$	(94)	2%	(15)	2%	(12)	10%	(77)	64%	(478)	747
Educ: < College	7% (1	$9^{\circ}$	$\sqrt{6}$ (135)	1%	(17)	2%	(25)	11%	(163)	69%	(995)	1437
Educ: Bachelors degree	9% (	$(44)$ $(15)^{\circ}$	$\sqrt{(72)}$	4%	(18)	2%	(10)	11%	(51)	60%	(289)	484
Educ: Post-grad	18%	49) 17 <sup>9</sup>	$\sqrt{6}$ (47)	4%	(11)	5%	(15)	11%	(30)	45%	(126)	278
Income: Under 50k	4% (	41) 80	` /	2%	(18)	3%	(30)	11%	(120)	73%	(797)	1097
Income: 50k-100k	11%	(74) $(14)$	` /	2%	(16)	1%	(8)	12%	(79)	60%	(409)	678
Income: 100k+	,	81) 160	` /	3%	(13)	3%	(12)	11%	(45)	48%	(204)	425
Ethnicity: White	10% (1	$(71)$ $12^{\circ}$	% (199)	2%	(36)	2%	(33)	10%	(169)	64%	(1089)	1697
Ethnicity: Hispanic	,	$(63)$ $(14)^{\circ}$	( /	2%	(7)	2%	(8)	11%	(41)	55%	(209)	379

**Table MCSP1\_6:** Do you have a favorable or unfavorable opinion of the following people? Suzy Kolber

		ery		ewhat		ewhat	Ve	ery	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	9%	(196)	12%	(254)	2%	(46)	2%	(49)	11%	(244)	64%	(1410)	2199
Ethnicity: Black	5%	(15)	12%	(34)	2%	(6)	2%	(6)	14%	(39)	65%	(183)	283
Ethnicity: Other	5%	(11)	10%	(22)	2%	(5)	5%	(10)	16%	(35)	63%	(137)	219
All Christian	7%	(70)	12%	(115)	2%	(24)	1%	(11)	11%	(113)	67%	(661)	993
All Non-Christian	34%	(93)	22%	(60)	3%	(9)	6%	(17)	6%	(18)	28%	(78)	275
Atheist	9%	(6)	10%	(7)	3%	(2)	1%	(1)	9%	(7)	68%	(50)	72
Agnostic/Nothing in particular	2%	(12)	10%	(55)	2%	(9)	1%	(7)	13%	(68)	72%	(383)	534
Something Else	5%	(15)	5%	(17)	1%	(3)	4%	(13)	12%	(38)	74%	(239)	324
Religious Non-Protestant/Catholic	32%	(96)	20%	(60)	3%	(9)	6%	(17)	6%	(18)	33%	(97)	298
Evangelical	7%	(38)	9%	(46)	2%	(12)	1%	(5)	12%	(63)	69%	(364)	528
Non-Evangelical	5%	(41)	11%	(88)	2%	(13)	2%	(19)	12%	(89)	67%	(517)	767
Community: Urban	16%	(118)	16%	(121)	3%	(22)	3%	(22)	10%	(76)	53%	(401)	759
Community: Suburban	5%	(49)	10%	(92)	2%	(18)	2%	(22)	12%	(115)	69%	(672)	968
Community: Rural	6%	(29)	9%	(40)	1%	(7)	1%	(5)	11%	(53)	71%	(337)	472
Employ: Private Sector	13%	(92)	13%	(98)	4%	(29)	3%	(19)	14%	(101)	54%	(394)	732
Employ: Government	32%	(61)	12%	(23)	3%	(6)	3%	(6)	8%	(14)	41%	(78)	189
Employ: Self-Employed	5%	(11)	19%	(38)	1%	(2)	2%	(4)	14%	(28)	59%	(120)	203
Employ: Homemaker	1%	(2)	10%	(12)	1%	(1)	_	(0)	10%	(12)	78%	(96)	124
Employ: Student	4%	(2)	13%	(7)	2%	(1)	3%	(2)	16%	(8)	63%	(34)	54
Employ: Retired	3%	(19)	8%	(43)	1%	(5)	_	(3)	8%	(46)	79%	(440)	556
Employ: Unemployed	4%	(9)	8%	(19)	_	(1)	7%	(16)	10%	(24)	71%	(166)	235
Employ: Other	_	(0)	12%	(12)	1%	(2)	_	(0)	9%	(10)	78%	(82)	106
Military HH: Yes	11%	(35)	9%	(30)	3%	(8)	2%	(8)	9%	(30)	65%	(208)	319
Military HH: No	9%	(161)	12%	(224)	2%	(38)	2%	(42)	11%	(214)	64%	(1202)	1880
2022 House Vote: Democrat	11%	(102)	13%	(116)	2%	(23)	2%	(17)	12%	(113)	60%	(552)	922
2022 House Vote: Republican	5%	(35)	14%	(90)	2%	(12)	2%	(14)	11%	(73)	66%	(433)	658
2022 House Vote: Didnt Vote	10%	(58)	8%	(45)	2%	(12)	3%	(17)	9%	(52)	68%	(392)	575
2020 Vote: Joe Biden	10%	(100)	12%	(115)	2%	(22)	2%	(15)	11%	(108)	63%	(617)	977
2020 Vote: Donald Trump	5%	(33)	11%	(73)	2%	(11)	2%	(12)	12%	(84)	69%	(466)	678
2020 Vote: Other	6%	(4)	9%	(6)	_	(0)	3%	(2)	19%	(12)	63%	(41)	65
2020 Vote: Didn't Vote	12%	(58)	13%	(61)	3%	(14)	4%	(20)	8%	(39)	60%	(287)	479

**Table MCSP1\_6:** *Do you have a favorable or unfavorable opinion of the following people? Suzy Kolber* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(196)	12%	(254)	2%	(46)	2%	(49)	11%	(244)	64%	(1410)	2199
2018 House Vote: Democrat	11%	(94)	12%	(97)	2%	(18)	2%	(15)	13%	(109)	60%	(499)	831
2018 House Vote: Republican	8%	(51)	14%	(88)	2%	(15)	1%	(7)	11%	(70)	64%	(409)	641
2018 House Vote: Someone else	1%	(0)	3%	(2)	_	(0)	5%	(2)	16%	(8)	75%	(37)	50
2018 House Vote: Didnt Vote	7%	(50)	10%	(68)	2%	(14)	4%	(25)	8%	(56)	69%	(465)	677
4-Region: Northeast	19%	(72)	14%	(53)	4%	(14)	2%	(9)	8%	(30)	54%	(207)	385
4-Region: Midwest	5%	(23)	9%	(42)	_	(2)	1%	(5)	15%	(70)	69%	(313)	454
4-Region: South	5%	(42)	9%	(79)	2%	(16)	2%	(15)	13%	(105)	69%	(582)	839
4-Region: West	11%	(59)	15%	(80)	3%	(15)	4%	(20)	7%	(39)	59%	(308)	521
Sports Fans	12%	(193)	15%	(243)	3%	(41)	2%	(36)	13%	(211)	56%	(920)	1644
College Football Fans	14%	(181)	18%	(222)	3%	(37)	2%	(30)	14%	(171)	49%	(621)	1262
NFL Fans	13%	(194)	15%	(238)	3%	(39)	2%	(28)	13%	(207)	54%	(837)	1543
Plan to Watch Draft	21%	(162)	25%	(190)	4%	(31)	3%	(26)	15%	(112)	32%	(243)	764
Plan to Watch Day 1 Draft	23%	(114)	26%	(131)	4%	(20)	3%	(16)	12%	(60)	32%	(162)	502
Plan to Watch all of Draft	22%	(39)	29%	(52)	4%	(7)	2%	(3)	8%	(14)	35%	(62)	177

**Table MCSP1\_7:** *Do you have a favorable or unfavorable opinion of the following people? Rece Davis* 

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(206)	9%	(207)	3%	(74)	1%	(28)	13%	(281)	64%	(1402)	2199
Gender: Male	17%	(182)	15%	(164)	4%	(44)	2%	(23)	14%	(148)	48%	(509)	1070
Gender: Female	2%	(25)	4%	(43)	3%	(30)	_	(5)	12%	(134)	79%	(888)	1124
Age: 18-34	13%	(83)	10%	(62)	4%	(28)	2%	(14)	12%	(74)	59%	(369)	631
Age: 35-44	17%	(61)	13%	(48)	4%	(15)	2%	(6)	12%	(46)	53%	(195)	371
Age: 45-64	7%	(53)	9%	(63)	4%	(26)	1%	(6)	16%	(112)	63%	(450)	711
Age: 65+	2%	(9)	7%	(34)	1%	(5)	_	(2)	10%	(49)	80%	(388)	487
GenZers: 1997-2012	5%	(11)	7%	(16)	7%	(14)	2%	(5)	11%	(22)	68%	(144)	212
Millennials: 1981-1996	16%	(113)	13%	(88)	3%	(23)	2%	(13)	13%	(89)	53%	(364)	689
GenXers: 1965-1980	10%	(55)	9%	(48)	5%	(28)	1%	(7)	15%	(81)	60%	(329)	549
Baby Boomers: 1946-1964	4%	(28)	7%	(52)	1%	(10)	_	(2)	12%	(82)	75%	(517)	691
PID: Dem (no lean)	12%	(112)	10%	(98)	4%	(36)	2%	(16)	13%	(122)	59%	(551)	934
PID: Ind (no lean)	5%	(27)	8%	(45)	3%	(15)	_	(3)	14%	(82)	71%	(417)	588
PID: Rep (no lean)	10%	(67)	10%	(64)	3%	(24)	1%	(10)	11%	(78)	64%	(434)	677
PID/Gender: Dem Men	21%	(98)	18%	(83)	4%	(19)	3%	(12)	14%	(65)	41%	(193)	470
PID/Gender: Dem Women	3%	(14)	3%	(15)	4%	(17)	1%	(4)	12%	(57)	77%	(358)	464
PID/Gender: Ind Men	8%	(21)	12%	(33)	4%	(10)	1%	(2)	16%	(44)	59%	(161)	271
PID/Gender: Ind Women	2%	(5)	4%	(12)	2%	(5)	_	(0)	12%	(38)	81%	(251)	312
PID/Gender: Rep Men	19%	(62)	15%	(48)	4%	(15)	3%	(9)	12%	(39)	47%	(156)	330
PID/Gender: Rep Women	1%	(5)	5%	(16)	3%	(9)	_	(1)	11%	(39)	80%	(278)	347
Ideo: Liberal (1-3)	13%	(86)	9%	(60)	2%	(14)	2%	(13)	11%	(75)	62%	(405)	652
Ideo: Moderate (4)	6%	(42)	10%	(64)	5%	(32)	1%	(4)	15%	(100)	63%	(414)	657
Ideo: Conservative (5-7)	10%	(76)	10%	(78)	3%	(24)	1%	(10)	11%	(81)	64%	(477)	747
Educ: < College	8%	(115)	7%	(97)	3%	(44)	1%	(8)	13%	(193)	68%	(980)	1437
Educ: Bachelors degree	9%	(43)	14%	(70)	4%	(19)	1%	(6)	11%	(54)	60%	(292)	484
Educ: Post-grad	17%	(48)	15%	(40)	4%	(11)	5%	(13)	13%	(35)	47%	(130)	278
Income: Under 50k	5%	(54)	7%	(79)	3%	(29)	1%	(8)	13%	(139)	72%	(788)	1097
Income: 50k-100k	11%	(74)	9%	(63)	4%	(27)	1%	(7)	15%	(104)	60%	(404)	678
Income: 100k+	19%	(79)	15%	(65)	4%	(18)	3%	(13)	9%	(39)	49%	(210)	425
Ethnicity: White	10%	(173)	10%	(165)	3%	(48)	1%	(22)	11%	(193)	65%	(1096)	1697
Ethnicity: Hispanic	17%	(63)	6%	(22)	5%	(20)	2%	(7)	13%	(49)	57%	(218)	379

**Table MCSP1\_7:** *Do you have a favorable or unfavorable opinion of the following people? Rece Davis* 

		ery		ewhat		what	Ve	ery	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	9%	(206)	9%	(207)	3%	(74)	1%	(28)	13%	(281)	64%	(1402)	2199
Ethnicity: Black	8%	(22)	10%	(28)	7%	(20)	_	(1)	14%	(39)	61%	(172)	283
Ethnicity: Other	5%	(12)	6%	(14)	3%	(6)	2%	(4)	22%	(49)	61%	(134)	219
All Christian	8%	(76)	11%	(106)	3%	(31)	1%	(5)	12%	(123)	66%	(652)	993
All Non-Christian	36%	(98)	16%	(44)	5%	(15)	5%	(14)	10%	(27)	28%	(77)	275
Atheist	5%	(3)	16%	(11)	2%	(2)	1%	(1)	12%	(9)	64%	(46)	72
Agnostic/Nothing in particular	3%	(16)	5%	(26)	4%	(23)	1%	(5)	12%	(66)	75%	(398)	534
Something Else	4%	(13)	6%	(19)	1%	(3)	1%	(3)	17%	(56)	71%	(230)	324
Religious Non-Protestant/Catholic	33%	(99)	16%	(47)	5%	(15)	5%	(14)	9%	(27)	32%	(95)	298
Evangelical	7%	(37)	11%	(56)	2%	(12)	_	(2)	14%	(75)	65%	(346)	528
Non-Evangelical	6%	(49)	8%	(64)	3%	(24)	1%	(5)	14%	(104)	68%	(521)	767
Community: Urban	16%	(123)	13%	(99)	4%	(31)	2%	(16)	12%	(90)	53%	(400)	759
Community: Suburban	6%	(57)	7%	(67)	3%	(29)	1%	(7)	15%	(142)	69%	(667)	968
Community: Rural	6%	(27)	9%	(41)	3%	(14)	1%	(5)	11%	(50)	71%	(336)	472
Employ: Private Sector	12%	(88)	12%	(90)	5%	(35)	2%	(12)	14%	(99)	56%	(407)	732
Employ: Government	30%	(56)	15%	(29)	1%	(1)	3%	(6)	12%	(22)	40%	(75)	189
Employ: Self-Employed	7%	(14)	7%	(14)	6%	(11)	2%	(4)	18%	(36)	61%	(123)	203
Employ: Homemaker	3%	(3)	8%	(10)	3%	(3)	2%	(2)	13%	(16)	72%	(89)	124
Employ: Student	7%	(4)	14%	(8)	_	(0)	2%	(1)	16%	(9)	60%	(33)	54
Employ: Retired	5%	(26)	6%	(32)	_	(3)	_	(2)	10%	(57)	78%	(436)	556
Employ: Unemployed	3%	(7)	6%	(15)	7%	(17)	_	(1)	13%	(30)	70%	(166)	235
Employ: Other	7%	(7)	9%	(9)	3%	(3)	_	(0)	12%	(13)	70%	(74)	106
Military HH: Yes	13%	(40)	7%	(22)	5%	(15)	1%	(5)	8%	(24)	67%	(213)	319
Military HH: No	9%	(166)	10%	(185)	3%	(59)	1%	(23)	14%	(257)	63%	(1189)	1880
2022 House Vote: Democrat	11%	(98)	10%	(92)	3%	(29)	1%	(13)	14%	(128)	61%	(562)	922
2022 House Vote: Republican	6%	(40)	11%	(71)	4%	(24)	1%	(7)	13%	(83)	66%	(433)	658
2022 House Vote: Didnt Vote	12%	(67)	7%	(42)	3%	(16)	1%	(7)	11%	(61)	66%	(381)	575
2020 Vote: Joe Biden	10%	(100)	10%	(99)	3%	(28)	1%	(11)	13%	(122)	63%	(615)	977
2020 Vote: Donald Trump	6%	(39)	9%	(61)	3%	(21)	1%	(5)	13%	(87)	69%	(465)	678
2020 Vote: Other	10%	(6)	10%	(6)	1%	(0)	1%	(0)	13%	(8)	66%	(43)	65
2020 Vote: Didn't Vote	13%	(61)	8%	(40)	5%	(24)	2%	(11)	13%	(64)	58%	(279)	479

**Table MCSP1\_7:** *Do you have a favorable or unfavorable opinion of the following people? Rece Davis* 

Demographic	Ver favor	•		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(206)	9%	(207)	3%	(74)	1%	(28)	13%	(281)	64%	(1402)	2199
2018 House Vote: Democrat	11%	(91)	11%	(92)	3%	(24)	1%	(10)	13%	(112)	61%	(504)	831
2018 House Vote: Republican	9%	(60)	10%	(63)	3%	(18)	1%	(3)	11%	(73)	66%	(424)	641
2018 House Vote: Someone else	4%	(2)	3%	(1)	1%	(0)	3%	(2)	18%	(9)	72%	(36)	50
2018 House Vote: Didnt Vote	8%	(53)	8%	(51)	5%	(31)	2%	(13)	13%	(88)	65%	(440)	677
4-Region: Northeast	19%	(72)	11%	(42)	3%	(10)	2%	(7)	10%	(39)	56%	(215)	385
4-Region: Midwest	4%	(18)	9%	(43)	2%	(8)	1%	(5)	13%	(60)	71%	(322)	454
4-Region: South	7%	(57)	7%	(58)	4%	(35)	1%	(6)	15%	(123)	67%	(559)	839
4-Region: West	11%	(60)	12%	(64)	4%	(21)	2%	(10)	11%	(59)	59%	(307)	521
Sports Fans	12%	(204)	12%	(201)	4%	(65)	1%	(21)	14%	(237)	56%	(915)	1644
College Football Fans	15%	(190)	15%	(195)	5%	(59)	1%	(17)	14%	(178)	49%	(623)	1262
NFL Fans	13%	(204)	13%	(200)	4%	(62)	1%	(17)	15%	(226)	54%	(834)	1543
Plan to Watch Draft	22%	(170)	20%	(156)	6%	(47)	2%	(17)	14%	(109)	35%	(266)	764
Plan to Watch Day 1 Draft	24%	(120)	22%	(109)	5%	(25)	2%	(11)	14%	(69)	34%	(169)	502
Plan to Watch all of Draft	23%	(40)	24%	(42)	7%	(13)	1%	(2)	9%	(17)	36%	(64)	177

**Table MCSP1\_8:** Do you have a favorable or unfavorable opinion of the following people? *Kirk Herbstreit* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(228)	13%	(281)	3%	(67)	2%	(39)	11%	(241)	61%	(1343)	2199
Gender: Male	18%	(196)	19%	(206)	4%	(45)	3%	(30)	11%	(113)	45%	(481)	1070
Gender: Female	3%	(31)	7%	(75)	2%	(23)	1%	(10)	11%	(128)	76%	(857)	1124
Age: 18-34	16%	(100)	12%	(77)	5%	(31)	2%	(12)	8%	(52)	57%	(358)	631
Age: 35-44	12%	(46)	18%	(67)	2%	(8)	3%	(13)	13%	(49)	51%	(189)	371
Age: 45-64	8%	(55)	12%	(85)	3%	(19)	2%	(12)	15%	(103)	62%	(437)	711
Age: 65+	6%	(27)	11%	(52)	2%	(9)	1%	(3)	8%	(37)	74%	(359)	487
GenZers: 1997-2012	6%	(13)	11%	(23)	9%	(19)	2%	(3)	7%	(15)	65%	(138)	212
Millennials: 1981-1996	18%	(127)	14%	(97)	3%	(19)	3%	(18)	10%	(69)	52%	(360)	689
GenXers: 1965-1980	8%	(46)	15%	(81)	2%	(12)	3%	(14)	15%	(84)	57%	(311)	549
Baby Boomers: 1946-1964	6%	(41)	11%	(75)	2%	(16)	_	(3)	10%	(66)	71%	(489)	691
PID: Dem (no lean)	14%	(129)	13%	(117)	4%	(36)	2%	(19)	10%	(96)	58%	(538)	934
PID: Ind (no lean)	5%	(27)	12%	(71)	2%	(9)	2%	(9)	14%	(85)	66%	(387)	588
PID: Rep (no lean)	11%	(72)	14%	(93)	3%	(23)	2%	(12)	9%	(60)	62%	(418)	677
PID/Gender: Dem Men	24%	(115)	19%	(90)	5%	(22)	3%	(13)	9%	(43)	40%	(187)	470
PID/Gender: Dem Women	3%	(14)	6%	(27)	3%	(13)	1%	(5)	12%	(54)	76%	(351)	464
PID/Gender: Ind Men	9%	(23)	17%	(45)	3%	(7)	3%	(7)	15%	(42)	54%	(147)	271
PID/Gender: Ind Women	1%	(4)	8%	(26)	1%	(2)	1%	(2)	14%	(43)	76%	(236)	312
PID/Gender: Rep Men	18%	(58)	21%	(71)	5%	(15)	3%	(9)	9%	(29)	45%	(148)	330
PID/Gender: Rep Women	4%	(13)	7%	(23)	2%	(7)	1%	(3)	9%	(31)	78%	(270)	347
Ideo: Liberal (1-3)	13%	(84)	12%	(77)	3%	(20)	3%	(20)	10%	(63)	60%	(390)	652
Ideo: Moderate (4)	8%	(52)	13%	(84)	4%	(25)	1%	(8)	14%	(94)	60%	(394)	657
Ideo: Conservative (5-7)	12%	(87)	16%	(117)	3%	(21)	2%	(11)	8%	(59)	60%	(452)	747
Educ: < College	8%	(115)	10%	(138)	2%	(35)	2%	(22)	12%	(165)	67%	(961)	1437
Educ: Bachelors degree	11%	(53)	19%	(91)	4%	(20)	1%	(6)	10%	(48)	55%	(266)	484
Educ: Post-grad	21%	(59)	19%	(52)	5%	(13)	4%	(11)	10%	(27)	42%	(116)	278
Income: Under 50k	6%	(62)	9%	(103)	2%	(22)	2%	(18)	11%	(123)	70%	(768)	1097
Income: 50k-100k	12%	(79)	15%	(102)	4%	(24)	1%	(8)	11%	(76)	57%	(389)	678
Income: 100k+	20%	(87)	18%	(76)	5%	(22)	3%	(14)	10%	(41)	44%	(186)	425
Ethnicity: White	11%	(190)	13%	(217)	3%	(56)	2%	(28)	9%	(159)	62%	(1046)	1697
Ethnicity: Hispanic	13%	(48)	12%	(47)	5%	(20)	3%	(10)	10%	(38)	57%	(215)	379

**Table MCSP1\_8:** Do you have a favorable or unfavorable opinion of the following people? Kirk Herbstreit

	V	ery	Som	ewhat	Some	ewhat	Ve	ery	Heard	of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	10%	(228)	13%	(281)	3%	(67)	2%	(39)	11%	(241)	61%	(1343)	2199
Ethnicity: Black	8%	(24)	14%	(41)	2%	(7)	4%	(10)	10%	(30)	61%	(172)	283
Ethnicity: Other	6%	(14)	10%	(23)	2%	(4)	1%	(1)	24%	(52)	57%	(125)	219
All Christian	10%	(96)	12%	(123)	3%	(31)	1%	(8)	11%	(112)	63%	(624)	993
All Non-Christian	32%	(88)	27%	(74)	7%	(18)	4%	(11)	5%	(15)	25%	(70)	275
Atheist	4%	(3)	14%	(10)	1%	(1)	2%	(2)	12%	(9)	67%	(49)	72
Agnostic/Nothing in particular	5%	(27)	8%	(41)	3%	(15)	2%	(11)	13%	(67)	70%	(373)	534
Something Else	4%	(14)	10%	(33)	1%	(2)	2%	(8)	12%	(38)	71%	(229)	324
Religious Non-Protestant/Catholic	31%	(91)	25%	(75)	6%	(18)	4%	(11)	5%	(15)	30%	(88)	298
Evangelical	8%	(42)	10%	(53)	3%	(14)	1%	(8)	10%	(52)	68%	(360)	528
Non-Evangelical	8%	(62)	14%	(104)	3%	(22)	1%	(9)	13%	(101)	61%	(469)	767
Community: Urban	16%	(120)	19%	(146)	4%	(28)	3%	(22)	8%	(60)	51%	(384)	759
Community: Suburban	7%	(70)	9%	(91)	3%	(29)	1%	(10)	14%	(137)	65%	(632)	968
Community: Rural	8%	(38)	9%	(45)	2%	(11)	2%	(7)	9%	(43)	70%	(328)	472
Employ: Private Sector	12%	(85)	16%	(115)	5%	(34)	2%	(17)	13%	(97)	53%	(385)	732
Employ: Government	35%	(66)	14%	(27)	3%	(6)	4%	(8)	5%	(9)	38%	(73)	189
Employ: Self-Employed	8%	(17)	17%	(34)	4%	(8)	2%	(4)	13%	(26)	56%	(114)	203
Employ: Homemaker	1%	(1)	10%	(13)	2%	(3)	_	(0)	12%	(15)	74%	(92)	124
Employ: Student	5%	(3)	9%	(5)	7%	(4)	_	(0)	20%	(11)	59%	(32)	54
Employ: Retired	7%	(36)	10%	(54)	1%	(6)	_	(3)	9%	(48)	74%	(409)	556
Employ: Unemployed	6%	(14)	9%	(22)	3%	(6)	2%	(6)	10%	(25)	69%	(163)	235
Employ: Other	5%	(5)	10%	(11)	1%	(2)	2%	(2)	10%	(10)	72%	(76)	106
Military HH: Yes	10%	(31)	14%	(44)	4%	(12)	2%	(5)	8%	(25)	63%	(202)	319
Military HH: No	10%	(196)	13%	(237)	3%	(56)	2%	(34)	11%	(216)	61%	(1141)	1880
2022 House Vote: Democrat	12%	(106)	13%	(122)	3%	(29)	2%	(18)	12%	(113)	58%	(533)	922
2022 House Vote: Republican	10%	(64)	15%	(96)	3%	(20)	2%	(11)	9%	(56)	62%	(411)	658
2022 House Vote: Didnt Vote	10%	(57)	10%	(60)	3%	(16)	2%	(10)	11%	(61)	65%	(372)	575
2020 Vote: Joe Biden	12%	(113)	13%	(125)	3%	(27)	1%	(11)	11%	(110)	60%	(591)	977
2020 Vote: Donald Trump	8%	(52)	13%	(88)	3%	(19)	1%	(8)	10%	(67)	66%	(445)	678
2020 Vote: Other	13%	(8)	7%	(5)	_	(0)	1%	(0)	18%	(12)	62%	(40)	65
2020 Vote: Didn't Vote	11%	(54)	13%	(64)	4%	(21)	4%	(20)	11%	(52)	56%	(268)	479

**Table MCSP1\_8:** Do you have a favorable or unfavorable opinion of the following people? Kirk Herbstreit

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(228)	13%	(281)	3%	(67)	2%	(39)	11%	(241)	61%	(1343)	2199
2018 House Vote: Democrat	12%	(98)	13%	(110)	3%	(23)	2%	(15)	13%	(107)	58%	(479)	831
2018 House Vote: Republican	9%	(61)	17%	(109)	3%	(18)	1%	(6)	9%	(57)	61%	(389)	641
2018 House Vote: Someone else	5%	(2)	3%	(2)	_	(0)	2%	(1)	23%	(11)	67%	(33)	50
2018 House Vote: Didnt Vote	10%	(66)	9%	(61)	4%	(26)	3%	(17)	10%	(65)	65%	(442)	677
4-Region: Northeast	20%	(78)	13%	(49)	3%	(11)	2%	(7)	9%	(33)	54%	(207)	385
4-Region: Midwest	7%	(30)	11%	(48)	3%	(13)	1%	(5)	15%	(68)	64%	(291)	454
4-Region: South	8%	(71)	9%	(79)	3%	(25)	2%	(15)	11%	(91)	66%	(557)	839
4-Region: West	9%	(49)	20%	(105)	4%	(19)	2%	(12)	9%	(48)	55%	(289)	521
Sports Fans	13%	(221)	17%	(277)	4%	(60)	2%	(28)	12%	(197)	52%	(860)	1644
College Football Fans	17%	(210)	20%	(256)	4%	(57)	2%	(28)	12%	(148)	45%	(565)	1262
NFL Fans	14%	(220)	17%	(264)	4%	(55)	2%	(28)	12%	(191)	51%	(786)	1543
Plan to Watch Draft	25%	(192)	26%	(195)	6%	(44)	3%	(20)	11%	(82)	30%	(231)	764
Plan to Watch Day 1 Draft	27%	(134)	27%	(135)	4%	(21)	3%	(17)	9%	(43)	30%	(152)	502
Plan to Watch all of Draft	34%	(60)	19%	(34)	4%	(7)	3%	(5)	7%	(12)	33%	(59)	177

**Table MCSP1\_9:** Do you have a favorable or unfavorable opinion of the following people? Desmond Howard

	Very	Somewhat	Somewhat	Very	Heard of, no	Never heard	
Demographic	favorable	favorable	unfavorable	unfavorable	opinion	of	Total N
Adults	11% (242)	14% (313)	4% (91)	2% (45)	14% (303)	55% (1205)	2199
Gender: Male	19% (199)	21% (224)	6% (63)	3% (31)	14% (148)	38% (405)	1070
Gender: Female	4% (43)	8% (89)	2% (28)	1% (14)	14% (156)	71% (795)	1124
Age: 18-34	15% (93)	13% (83)	6% (35)	3% (16)	9% (55)	55% (348)	631
Age: 35-44	16% (58)	19% (71)	4% (16)	2% (8)	13% (47)	46% (171)	371
Age: 45-64	10% (70)	15% (104)	4% (27)	2% (14)	19% (138)	50% (358)	711
Age: 65+	4% (21)	11% (55)	3% (12)	1% (7)	13% (63)	67% (328)	487
GenZers: 1997-2012	6% (13)	11% (23)	8% (18)	3% (6)	7% (15)	65% (137)	212
Millennials: 1981-1996	18% (127)	15% (106)	4% (29)	2% (13)	12% (80)	48% (333)	689
GenXers: 1965-1980	11% (60)	18% (97)	4% (20)	3% (15)	17% (95)	48% (261)	549
Baby Boomers: 1946-1964	6% (40)	12% (83)	3% (23)	1% (10)	15% (103)	63% (432)	691
PID: Dem (no lean)	16% (147)	15% (138)	4% (40)	2% (20)	13% (122)	50% (466)	934
PID: Ind (no lean)	5% (31)	11% (64)	4% (21)	2% (9)	18% (105)	61% (358)	588
PID: Rep (no lean)	9% (63)	16% (111)	4% (30)	2% (16)	11% (76)	56% (381)	677
PID/Gender: Dem Men	26% (121)	22% (104)	6% (26)	3% (13)	11% (52)	33% (154)	470
PID/Gender: Dem Women	6% (27)	7% (35)	3% (14)	1% (6)	15% (70)	67% (312)	464
PID/Gender: Ind Men	10% (26)	16% (42)	6% (16)	2% (6)	19% (52)	47% (127)	271
PID/Gender: Ind Women	1% (4)	7% (21)	$2\% \qquad (5)$	1% (3)	17% (53)	72% (226)	312
PID/Gender: Rep Men	16% (52)	24% (78)	6% (21)	3% (11)	13% (43)	37% (123)	330
PID/Gender: Rep Women	3% (11)	9% (33)	2% (8)	1% (4)	9% (33)	74% (258)	347
Ideo: Liberal (1-3)	14% (94)	14% (93)	3% (18)	3% (19)	14% (90)	52% (339)	652
Ideo: Moderate (4)	11% (70)	14% (90)	5% (35)	1% (8)	14% (95)	55% (358)	657
Ideo: Conservative (5-7)	10% (73)	17% (125)	5% (34)	2% (18)	12% (90)	55% (407)	747
Educ: < College	10% (139)	12% (168)	4% (51)	1% (21)	13% (191)	60% (866)	1437
Educ: Bachelors degree	10% (50)	17% (82)	5% (23)	2% (11)	15% (74)	50% (244)	484
Educ: Post-grad	19% (52)	23% (63)	6% (17)	5% (13)	14% (39)	34% (95)	278
Income: Under 50k	6% (71)	11% (115)	4% (44)	1% (16)	14% (150)	64% (701)	1097
Income: 50k-100k	10% (68)	17% (116)	5% (33)	2% (15)	15% (103)	51% (342)	678
Income: 100k+	24% (103)	19% (82)	3% (14)	3% (14)	12% (51)	38% (161)	425
Ethnicity: White	11% (188)	14% (245)	4% (74)	2% (40)	12% (201)	56% (949)	1697
Ethnicity: Hispanic	16% (62)	15% (58)	5% (18)	3% (11)	9% (35)	51% (195)	379

**Table MCSP1\_9:** *Do you have a favorable or unfavorable opinion of the following people? Desmond Howard* 

Demographic		ery rable		ewhat orable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	11%	(242)	14%	(313)	4%	(91)	2%	(45)	14%	(303)	55%	(1205)	2199
Ethnicity: Black	16%	(44)	13%	(38)	3%	(10)	_	(1)	15%	(43)	52%	(147)	283
Ethnicity: Other	5%	(10)	14%	(30)	3%	(7)	1%	(3)	27%	(60)	50%	(109)	219
All Christian	9%	(88)	17%	(170)	3%	(28)	3%	(25)	13%	(132)	55%	(550)	993
All Non-Christian	32%	(89)	25%	(69)	9%	(24)	4%	(12)	7%	(19)	23%	(63)	275
Atheist	6%	(4)	15%	(11)	6%	(5)	1%	(1)	11%	(8)	61%	(44)	72
Agnostic/Nothing in particular	6%	(32)	8%	(43)	5%	(25)	1%	(6)	16%	(86)	64%	(343)	534
Something Else	9%	(29)	6%	(20)	3%	(10)	_	(1)	18%	(58)	64%	(206)	324
Religious Non-Protestant/Catholic	31%	(91)	24%	(70)	8%	(24)	4%	(12)	7%	(20)	27%	(81)	298
Evangelical	11%	(56)	11%	(60)	3%	(16)	3%	(14)	15%	(77)	58%	(306)	528
Non-Evangelical	7%	(56)	16%	(126)	3%	(25)	2%	(13)	15%	(112)	57%	(435)	767
Community: Urban	17%	(129)	20%	(148)	4%	(34)	3%	(21)	10%	(75)	46%	(352)	759
Community: Suburban	8%	(80)	11%	(104)	4%	(34)	2%	(16)	18%	(170)	58%	(565)	968
Community: Rural	7%	(33)	13%	(60)	5%	(23)	2%	(9)	12%	(58)	61%	(288)	472
Employ: Private Sector	13%	(96)	16%	(117)	6%	(42)	3%	(23)	16%	(117)	46%	(337)	732
Employ: Government	35%	(66)	16%	(30)	4%	(8)	2%	(4)	8%	(16)	35%	(65)	189
Employ: Self-Employed	7%	(14)	17%	(35)	6%	(13)	2%	(4)	16%	(33)	51%	(104)	203
Employ: Homemaker	3%	(4)	12%	(15)	2%	(2)	3%	(3)	18%	(22)	63%	(78)	124
Employ: Student	4%	(2)	17%	(9)	8%	(4)	4%	(2)	11%	(6)	56%	(30)	54
Employ: Retired	7%	(39)	12%	(64)	1%	(8)	1%	(5)	11%	(64)	68%	(376)	556
Employ: Unemployed	7%	(17)	12%	(28)	4%	(9)	1%	(3)	14%	(33)	62%	(146)	235
Employ: Other	5%	(5)	14%	(15)	4%	(4)	_	(0)	12%	(13)	64%	(68)	106
Military HH: Yes	10%	(31)	17%	(55)	3%	(9)	3%	(9)	14%	(44)	54%	(172)	319
Military HH: No	11%	(211)	14%	(258)	4%	(82)	2%	(36)	14%	(259)	55%	(1034)	1880
2022 House Vote: Democrat	14%	(131)	15%	(136)	4%	(34)	2%	(16)	16%	(147)	50%	(459)	922
2022 House Vote: Republican	8%	(53)	16%	(106)	5%	(34)	3%	(17)	13%	(82)	56%	(366)	658
2022 House Vote: Didnt Vote	9%	(54)	12%	(69)	4%	(23)	2%	(10)	12%	(69)	61%	(350)	575
2020 Vote: Joe Biden	14%	(136)	14%	(133)	3%	(29)	1%	(15)	16%	(153)	52%	(510)	977
2020 Vote: Donald Trump	6%	(41)	14%	(96)	5%	(34)	2%	(14)	13%	(90)	59%	(403)	678
2020 Vote: Other	15%	(10)	8%	(5)	1%	(1)	5%	(3)	19%	(12)	52%	(34)	65
2020 Vote: Didn't Vote	11%	(55)	16%	(78)	6%	(27)	3%	(13)	10%	(47)	54%	(258)	479

**Table MCSP1\_9:** *Do you have a favorable or unfavorable opinion of the following people? Desmond Howard* 

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11%	(242)	14%	(313)	4%	(91)	2%	(45)	14%	(303)	55%	(1205)	2199
2018 House Vote: Democrat	15%	(122)	14%	(119)	3%	(23)	2%	(14)	17%	(139)	50%	(414)	831
2018 House Vote: Republican	8%	(52)	19%	(121)	5%	(31)	1%	(9)	13%	(82)	54%	(346)	641
2018 House Vote: Someone else	7%	(3)	1%	(1)	3%	(2)	8%	(4)	14%	(7)	67%	(33)	50
2018 House Vote: Didnt Vote	9%	(64)	11%	(72)	5%	(36)	3%	(18)	11%	(76)	61%	(411)	677
4-Region: Northeast	20%	(76)	15%	(59)	5%	(18)	2%	(7)	9%	(35)	49%	(190)	385
4-Region: Midwest	7%	(34)	13%	(58)	3%	(13)	4%	(18)	15%	(68)	58%	(263)	454
4-Region: South	9%	(77)	11%	(93)	4%	(35)	1%	(10)	17%	(140)	58%	(484)	839
4-Region: West	11%	(55)	20%	(102)	5%	(24)	2%	(10)	12%	(61)	52%	(268)	521
Sports Fans	14%	(236)	19%	(305)	5%	(81)	2%	(37)	15%	(252)	45%	(732)	1644
College Football Fans	18%	(226)	21%	(271)	6%	(70)	3%	(35)	16%	(198)	37%	(463)	1262
NFL Fans	15%	(236)	19%	(294)	5%	(73)	2%	(33)	15%	(239)	43%	(668)	1543
Plan to Watch Draft	24%	(187)	28%	(216)	7%	(52)	3%	(24)	13%	(102)	24%	(183)	764
Plan to Watch Day 1 Draft	23%	(116)	31%	(157)	7%	(34)	3%	(13)	14%	(70)	22%	(111)	502
Plan to Watch all of Draft	30%	(53)	27%	(48)	4%	(7)	1%	(2)	11%	(19)	28%	(49)	177

**Table MCSP1\_10:** *Do you have a favorable or unfavorable opinion of the following people? Laura Rutledge* 

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(188)	10%	(216)	3%	(74)	1%	(31)	13%	(279)	64%	(1410)	2199
Gender: Male	14%	(151)	15%	(161)	5%	(50)	2%	(25)	14%	(147)	50%	(537)	1070
Gender: Female	3%	(37)	5%	(54)	2%	(24)	1%	(7)	12%	(132)	77%	(869)	1124
Age: 18-34	13%	(82)	10%	(65)	6%	(38)	2%	(14)	10%	(62)	59%	(370)	631
Age: 35-44	13%	(49)	17%	(64)	3%	(12)	1%	(5)	12%	(45)	53%	(195)	371
Age: 45-64	6%	(44)	9%	(63)	3%	(20)	2%	(12)	16%	(116)	64%	(454)	711
Age: 65+	3%	(13)	5%	(23)	1%	(4)	_	(1)	11%	(56)	80%	(390)	487
GenZers: 1997-2012	5%	(11)	6%	(13)	9%	(19)	1%	(3)	10%	(22)	68%	(143)	212
Millennials: 1981-1996	15%	(102)	14%	(99)	4%	(28)	2%	(13)	11%	(75)	54%	(373)	689
GenXers: 1965-1980	9%	(49)	11%	(62)	3%	(18)	3%	(14)	14%	(79)	60%	(327)	549
Baby Boomers: 1946-1964	4%	(27)	6%	(39)	1%	(10)	_	(2)	14%	(96)	75%	(517)	691
PID: Dem (no lean)	13%	(124)	11%	(99)	4%	(36)	1%	(11)	13%	(117)	59%	(549)	934
PID: Ind (no lean)	2%	(12)	8%	(50)	2%	(14)	1%	(8)	14%	(82)	72%	(423)	588
PID: Rep (no lean)	8%	(53)	10%	(67)	4%	(25)	2%	(13)	12%	(79)	65%	(439)	677
PID/Gender: Dem Men	21%	(98)	16%	(77)	4%	(18)	2%	(10)	13%	(61)	44%	(205)	470
PID/Gender: Dem Women	6%	(26)	5%	(22)	4%	(17)	_	(0)	12%	(56)	74%	(343)	464
PID/Gender: Ind Men	3%	(7)	14%	(37)	4%	(12)	2%	(6)	14%	(37)	63%	(172)	271
PID/Gender: Ind Women	1%	(5)	4%	(12)	1%	(2)	1%	(2)	14%	(45)	79%	(246)	312
PID/Gender: Rep Men	14%	(46)	14%	(47)	6%	(20)	3%	(9)	15%	(48)	48%	(160)	330
PID/Gender: Rep Women	2%	(7)	6%	(20)	1%	(5)	1%	(4)	9%	(31)	80%	(279)	347
Ideo: Liberal (1-3)	12%	(80)	9%	(61)	3%	(19)	2%	(11)	12%	(80)	62%	(402)	652
Ideo: Moderate (4)	5%	(31)	11%	(69)	5%	(31)	1%	(6)	14%	(90)	65%	(428)	657
Ideo: Conservative (5-7)	10%	(74)	11%	(82)	3%	(20)	2%	(13)	11%	(82)	64%	(476)	747
Educ: < College	8%	(113)	7%	(107)	3%	(43)	1%	(18)	13%	(186)	68%	(971)	1437
Educ: Bachelors degree	5%	(26)	14%	(68)	3%	(16)	1%	(5)	12%	(60)	64%	(309)	484
Educ: Post-grad	18%	(50)	15%	(41)	5%	(15)	3%	(9)	12%	(33)	47%	(130)	278
Income: Under 50k	4%	(49)	7%	(78)	2%	(27)	1%	(16)	13%	(147)	71%	(780)	1097
Income: 50k-100k	10%	(68)	11%	(72)	4%	(28)	1%	(9)	12%	(84)	62%	(417)	678
Income: 100k+	17%	(72)	15%	(65)	5%	(20)	2%	(6)	11%	(48)	50%	(213)	425
Ethnicity: White	9%	(160)	10%	(171)	4%	(60)	1%	(22)	11%	(183)	65%	(1102)	1697
Ethnicity: Hispanic	19%	(71)	9%	(35)	5%	(20)	2%	(6)	10%	(37)	55%	(209)	379

**Table MCSP1\_10:** Do you have a favorable or unfavorable opinion of the following people? Laura Rutledge

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	9%	(188)	10%	(216)	3%	(74)	1%	(31)	13%	(279)	64%	(1410)	2199
Ethnicity: Black	6%	(18)	10%	(28)	2%	(7)	3%	(8)	16%	(46)	62%	(176)	283
Ethnicity: Other	5%	(11)	8%	(17)	3%	(7)	1%	(1)	23%	(50)	61%	(133)	219
All Christian	5%	(53)	11%	(113)	3%	(32)	1%	(8)	13%	(128)	67%	(661)	993
All Non-Christian	36%	(99)	17%	(48)	7%	(18)	4%	(11)	7%	(19)	29%	(81)	275
Atheist	4%	(3)	8%	(6)	2%	(2)	_	(0)	14%	(10)	71%	(51)	72
Agnostic/Nothing in particular	3%	(17)	7%	(35)	3%	(18)	2%	(9)	14%	(75)	71%	(381)	534
Something Else	5%	(17)	4%	(14)	2%	(5)	1%	(4)	14%	(47)	73%	(237)	324
Religious Non-Protestant/Catholic	33%	(99)	17%	(50)	6%	(18)	4%	(11)	7%	(20)	34%	(100)	298
Evangelical	6%	(32)	8%	(41)	3%	(15)	2%	(8)	13%	(68)	69%	(364)	528
Non-Evangelical	4%	(33)	11%	(83)	3%	(24)	_	(4)	14%	(104)	67%	(517)	767
Community: Urban	17%	(128)	14%	(104)	4%	(34)	3%	(20)	11%	(81)	52%	(393)	759
Community: Suburban	4%	(42)	7%	(70)	3%	(25)	1%	(8)	15%	(143)	70%	(680)	968
Community: Rural	4%	(19)	9%	(42)	3%	(16)	1%	(4)	12%	(54)	72%	(337)	472
Employ: Private Sector	10%	(75)	13%	(93)	5%	(38)	2%	(13)	15%	(110)	55%	(405)	732
Employ: Government	36%	(67)	12%	(23)	3%	(5)	2%	(4)	6%	(11)	42%	(80)	189
Employ: Self-Employed	5%	(10)	12%	(25)	5%	(11)	2%	(4)	10%	(20)	65%	(132)	203
Employ: Homemaker	1%	(1)	10%	(12)	1%	(1)	1%	(1)	10%	(12)	78%	(96)	124
Employ: Student	1%	(1)	10%	(6)	10%	(6)	2%	(1)	17%	(9)	59%	(32)	54
Employ: Retired	5%	(30)	5%	(29)	1%	(4)	_	(0)	11%	(62)	78%	(432)	556
Employ: Unemployed	2%	(4)	7%	(16)	3%	(8)	4%	(9)	17%	(40)	67%	(158)	235
Employ: Other	1%	(1)	12%	(13)	3%	(3)	_	(0)	13%	(14)	71%	(76)	106
Military HH: Yes	11%	(36)	8%	(25)	4%	(11)	1%	(4)	11%	(34)	66%	(209)	319
Military HH: No	8%	(153)	10%	(191)	3%	(63)	1%	(28)	13%	(244)	64%	(1201)	1880
2022 House Vote: Democrat	11%	(105)	9%	(84)	3%	(30)	1%	(12)	14%	(126)	61%	(565)	922
2022 House Vote: Republican	4%	(24)	12%	(81)	2%	(16)	2%	(12)	13%	(86)	67%	(439)	658
2022 House Vote: Didnt Vote	10%	(58)	8%	(44)	4%	(25)	1%	(8)	11%	(62)	66%	(378)	575
2020 Vote: Joe Biden	11%	(111)	9%	(89)	3%	(29)	1%	(10)	13%	(126)	63%	(612)	977
2020 Vote: Donald Trump	3%	(18)	10%	(71)	2%	(15)	2%	(11)	13%	(91)	70%	(473)	678
2020 Vote: Other	6%	(4)	17%	(11)	1%	(0)	1%	(1)	13%	(8)	62%	(40)	65
2020 Vote: Didn't Vote	12%	(56)	9%	(45)	6%	(30)	2%	(10)	11%	(54)	59%	(285)	479

**Table MCSP1\_10:** *Do you have a favorable or unfavorable opinion of the following people? Laura Rutledge* 

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(188)	10%	(216)	3%	(74)	1%	(31)	13%	(279)	64%	(1410)	2199
2018 House Vote: Democrat	12%	(101)	10%	(83)	2%	(20)	1%	(10)	14%	(113)	61%	(503)	831
2018 House Vote: Republican	6%	(36)	12%	(75)	2%	(13)	1%	(6)	14%	(89)	66%	(422)	641
2018 House Vote: Someone else	3%	(2)	7%	(3)	1%	(0)	1%	(0)	15%	(7)	73%	(36)	50
2018 House Vote: Didnt Vote	7%	(49)	8%	(55)	6%	(41)	2%	(15)	10%	(69)	66%	(449)	677
4-Region: Northeast	17%	(65)	9%	(34)	3%	(12)	2%	(9)	11%	(41)	58%	(223)	385
4-Region: Midwest	2%	(11)	11%	(51)	1%	(7)	1%	(3)	16%	(73)	68%	(309)	454
4-Region: South	6%	(54)	8%	(67)	4%	(32)	1%	(9)	14%	(113)	67%	(563)	839
4-Region: West	11%	(58)	12%	(63)	4%	(23)	2%	(10)	10%	(51)	60%	(315)	521
Sports Fans	11%	(187)	13%	(208)	4%	(68)	2%	(25)	14%	(226)	57%	(930)	1644
College Football Fans	14%	(176)	16%	(196)	5%	(60)	2%	(25)	14%	(178)	50%	(627)	1262
NFL Fans	12%	(185)	14%	(210)	4%	(61)	1%	(17)	14%	(223)	55%	(848)	1543
Plan to Watch Draft	19%	(147)	21%	(164)	7%	(51)	2%	(13)	16%	(119)	35%	(270)	764
Plan to Watch Day 1 Draft	19%	(93)	21%	(107)	5%	(26)	2%	(9)	15%	(74)	38%	(193)	502
Plan to Watch all of Draft	15%	(27)	26%	(46)	5%	(8)	2%	(3)	10%	(18)	42%	(75)	177

**Table MCSP1\_11:** Do you have a favorable or unfavorable opinion of the following people? Adam Schefter

Demographic	Very favora	•		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11% (	(237)	14%	(303)	3%	(76)	3%	(71)	16%	(344)	53%	(1168)	2199
Gender: Male	19% (	205)	21%	(224)	4%	(45)	5%	(53)	15%	(164)	35%	(378)	1070
Gender: Female	3%	(32)	7%	(79)	3%	(30)	2%	(18)	16%	(180)	70%	(784)	1124
Age: 18-34	16% (	(103)	14%	(86)	4%	(24)	3%	(20)	14%	(90)	49%	(309)	631
Age: 35-44	17%	(63)	18%	(68)	5%	(18)	6%	(21)	14%	(53)	40%	(148)	371
Age: 45-64	8%	(56)	14%	(98)	3%	(22)	3%	(25)	19%	(135)	53%	(375)	711
Age: 65+	3%	(15)	11%	(51)	2%	(11)	1%	(5)	14%	(67)	69%	(336)	487
GenZers: 1997-2012	6%	(13)	9%	(20)	6%	(12)	3%	(7)	20%	(41)	55%	(117)	212
Millennials: 1981-1996	19% (	(133)	18%	(122)	3%	(24)	3%	(19)	12%	(83)	45%	(307)	689
GenXers: 1965-1980	12%	(66)	14%	(76)	4%	(21)	6%	(35)	18%	(100)	46%	(251)	549
Baby Boomers: 1946-1964	3%	(24)	11%	(78)	3%	(17)	1%	(8)	16%	(111)	65%	(452)	691
PID: Dem (no lean)	14%	(131)	15%	(135)	4%	(34)	5%	(47)	15%	(140)	48%	(448)	934
PID: Ind (no lean)	6%	(35)	11%	(64)	3%	(18)	1%	(7)	18%	(106)	61%	(357)	588
PID: Rep (no lean)	11%	(71)	15%	(103)	4%	(24)	3%	(18)	15%	(98)	54%	(363)	677
PID/Gender: Dem Men	25% (	(119)	21%	(101)	4%	(19)	7%	(34)	13%	(60)	29%	(137)	470
PID/Gender: Dem Women	2%	(11)	7%	(34)	3%	(15)	3%	(13)	17%	(80)	67%	(310)	464
PID/Gender: Ind Men	9%	(25)	17%	(46)	5%	(14)	1%	(2)	18%	(49)	50%	(135)	271
PID/Gender: Ind Women	3%	(11)	6%	(18)	1%	(5)	1%	(4)	18%	(57)	70%	(218)	312
PID/Gender: Rep Men	19%	(61)	23%	(77)	4%	(13)	5%	(16)	17%	(55)	32%	(107)	330
PID/Gender: Rep Women	3%	(10)	8%	(26)	3%	(11)	_	(1)	12%	(43)	74%	(256)	347
Ideo: Liberal (1-3)	12%	(75)	14%	(89)	3%	(22)	4%	(29)	17%	(110)	50%	(327)	652
Ideo: Moderate (4)	10%	(67)	16%	(107)	4%	(25)	3%	(23)	15%	(98)	51%	(337)	657
Ideo: Conservative (5-7)	12%	(92)	13%	(99)	4%	(28)	2%	(16)	15%	(110)	54%	(403)	747
Educ: < College	10% (	(140)	11%	(162)	3%	(36)	3%	(49)	17%	(240)	56%	(809)	1437
Educ: Bachelors degree	9%	(44)	18%	(86)	5%	(26)	1%	(7)	14%	(68)	52%	(253)	484
Educ: Post-grad	19%	(53)	20%	(55)	5%	(14)	5%	(15)	13%	(36)	38%	(105)	278
Income: Under 50k	7%	(74)	10%	(106)	3%	(31)	4%	(44)	18%	(193)	59%	(648)	1097
Income: 50k-100k	12%	(79)	16%	(111)	4%	(27)	2%	(14)	14%	(96)	52%	(350)	678
Income: 100k+	20%	(83)	20%	(86)	4%	(18)	3%	(13)	13%	(55)	40%	(169)	425
Ethnicity: White	12% (	(199)	14%	(241)	4%	(62)	4%	(63)	14%	(229)	53%	(903)	1697
Ethnicity: Hispanic	19%	(71)	13%	(50)	4%	(17)	10%	(37)	15%	(57)	39%	(147)	379

**Table MCSP1\_11:** Do you have a favorable or unfavorable opinion of the following people? Adam Schefter

Demographic		ery orable		ewhat orable		ewhat orable	Ve unfav	•		l of, no nion		r heard of	Total N
Adults	11%	(237)	14%	(303)	3%	(76)	3%	(71)	16%	(344)	53%	(1168)	2199
Ethnicity: Black	10%	(27)	15%	(42)	3%	(8)	2%	(7)	17%	(49)	53%	(149)	283
Ethnicity: Other	5%	(11)	9%	(20)	3%	(6)	_	(1)	30%	(66)	53%	(116)	219
All Christian	9%	(94)	15%	(153)	4%	(37)	3%	(33)	16%	(160)	52%	(517)	993
All Non-Christian	35%	(95)	23%	(62)	5%	(13)	5%	(14)	11%	(32)	22%	(60)	275
Atheist	7%	(5)	17%	(12)	1%	(1)	1%	(0)	16%	(12)	58%	(42)	72
Agnostic/Nothing in particular	5%	(26)	8%	(40)	4%	(21)	3%	(16)	17%	(93)	63%	(337)	534
Something Else	5%	(17)	11%	(35)	1%	(4)	2%	(7)	15%	(49)	66%	(212)	324
Religious Non-Protestant/Catholic	33%	(97)	21%	(64)	4%	(13)	5%	(14)	12%	(34)	25%	(76)	298
Evangelical	9%	(46)	12%	(65)	3%	(17)	3%	(14)	16%	(84)	57%	(303)	528
Non-Evangelical	8%	(59)	16%	(124)	3%	(23)	4%	(29)	16%	(122)	54%	(411)	767
Community: Urban	19%	(141)	17%	(131)	3%	(26)	7%	(50)	13%	(96)	41%	(314)	759
Community: Suburban	6%	(60)	13%	(123)	4%	(35)	1%	(14)	18%	(171)	58%	(565)	968
Community: Rural	8%	(36)	10%	(49)	3%	(14)	2%	(7)	16%	(77)	61%	(288)	472
Employ: Private Sector	14%	(99)	18%	(131)	4%	(31)	4%	(33)	16%	(119)	44%	(319)	732
Employ: Government	34%	(64)	17%	(33)	2%	(4)	3%	(6)	12%	(22)	31%	(59)	189
Employ: Self-Employed	10%	(19)	11%	(22)	6%	(12)	4%	(8)	21%	(42)	48%	(98)	203
Employ: Homemaker	2%	(2)	12%	(15)	2%	(3)	2%	(2)	14%	(17)	69%	(85)	124
Employ: Student	5%	(3)	17%	(9)	1%	(0)	7%	(4)	23%	(13)	47%	(25)	54
Employ: Retired	4%	(20)	11%	(60)	2%	(10)	3%	(17)	14%	(80)	67%	(370)	556
Employ: Unemployed	10%	(24)	9%	(22)	5%	(12)	_	(0)	14%	(32)	62%	(145)	235
Employ: Other	5%	(5)	10%	(11)	3%	(4)	_	(1)	19%	(20)	62%	(66)	106
Military HH: Yes	12%	(39)	11%	(36)	3%	(10)	3%	(10)	14%	(45)	56%	(178)	319
Military HH: No	11%	(198)	14%	(266)	3%	(65)	3%	(61)	16%	(300)	53%	(990)	1880
2022 House Vote: Democrat	12%	(112)	15%	(135)	3%	(29)	5%	(43)	17%	(152)	49%	(452)	922
2022 House Vote: Republican	7%	(47)	17%	(113)	4%	(29)	3%	(17)	15%	(96)	54%	(357)	658
2022 House Vote: Didnt Vote	13%	(76)	8%	(48)	3%	(15)	2%	(10)	16%	(92)	58%	(335)	575
2020 Vote: Joe Biden	11%	(109)	15%	(147)	4%	(36)	4%	(37)	16%	(158)	50%	(491)	977
2020 Vote: Donald Trump	7%	(50)	13%	(90)	3%	(21)	2%	(16)	15%	(105)	59%	(397)	678
2020 Vote: Other	6%	(4)	15%	(9)	6%	(4)	2%	(2)	16%	(10)	54%	(35)	65
2020 Vote: Didn't Vote	15%	(74)	12%	(57)	3%	(15)	4%	(17)	15%	(72)	51%	(244)	479

**Table MCSP1\_11:** Do you have a favorable or unfavorable opinion of the following people? Adam Schefter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (237)	14% (303)	3% (76)	3% (71)	16% (344)	53% (1168)	2199
2018 House Vote: Democrat	12% (102)	15% (125)	3% (23)	5% (40)	15% (129)	50% (412)	831
2018 House Vote: Republican	10% (62)	17% (106)	4% (24)	2% (13)	16% (104)	52% (332)	641
2018 House Vote: Someone else	6% (3)	5% (3)	6% (3)	5% (2)	14% (7)	64% (32)	50
2018 House Vote: Didnt Vote	10% (71)	10% (68)	4% (25)	2% (16)	15% (104)	58% (392)	677
4-Region: Northeast	21% (82)	13% (50)	3% (12)	4% (16)	13% (52)	45% (174)	385
4-Region: Midwest	5% (23)	14% (64)	3% (12)	1% (6)	18% (82)	59% (267)	454
4-Region: South	8% (63)	12% (103)	3% (29)	5% (42)	17% (141)	55% (460)	839
4-Region: West	13% (69)	16% (86)	4% (23)	1% (7)	13% (69)	51% (266)	521
Sports Fans	14% (225)	18% (295)	4% (67)	4% (63)	17% (285)	43% (708)	1644
College Football Fans	17% (212)	21% (266)	5% (64)	4% (55)	16% (203)	37% (462)	1262
NFL Fans	14% (222)	19% (291)	4% (65)	4% (59)	17% (267)	41% (638)	1543
Plan to Watch Draft	26% (200)	28% (215)	5% (40)	5% (41)	17% (127)	18% (141)	764
Plan to Watch Day 1 Draft	29% (147)	29% (148)	4% (20)	5% (27)	15% (75)	17% (86)	502
Plan to Watch all of Draft	33% (58)	32% (57)	2% (4)	3% (5)	11% (19)	19% (35)	177

**Table MCSP1\_12:** Do you have a favorable or unfavorable opinion of the following people? Chris Mortensen

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (185	) 15% (319)	3% (56)	2% (43)	12% (259)	61% (1338)	2199
Gender: Male	15% (164	) 21% (227)	4% (41)	3% (35)	12% (125)	45% (478)	1070
Gender: Female	2% (21	8% (92)	1% (15)	1% (8)	12% (134)	76% (855)	1124
Age: 18-34	15% (92	) 13% (81)	2% (13)	3% (21)	11% (69)	56% (354)	631
Age: 35-44	9% (34	22% (81)	4% (13)	3% (10)	10% (38)	53% (195)	371
Age: 45-64	7% (46	) 15% (106)	3% (23)	1% (9)	15% (103)	59% (422)	711
Age: 65+	3% (13	) 10% (51)	1% (6)	— (1)	10% (49)	75% (367)	487
GenZers: 1997-2012	6% (13	) 15% (32)	1% (3)	3% (7)	9% (19)	65% (138)	212
Millennials: 1981-1996	16% (110	) 15% (102)	3% (19)	3% (20)	12% (82)	52% (355)	689
GenXers: 1965-1980	7% (37	) 19% (103)	4% (20)	2% (12)	14% (75)	55% (302)	549
Baby Boomers: 1946-1964	4% (26	) 11% (77)	2% (13)	<b>—</b> (3)	11% (76)	72% (497)	691
PID: Dem (no lean)	12% (109	) 16% (145)	2% (20)	2% (23)	11% (104)	57% (533)	934
PID: Ind (no lean)	5% (28	11% (64)	2% (14)	1% (7)	13% (76)	68% (399)	588
PID: Rep (no lean)	7% (47	16% (110)	3% (23)	2% (13)	12% (78)	60% (406)	677
PID/Gender: Dem Men	21% (100	) 23% (107)	3% (13)	4% (21)	10% (48)	39% (181)	470
PID/Gender: Dem Women	2% (10	8% (38)	1% (6)	1% (3)	12% (56)	76% (352)	464
PID/Gender: Ind Men	9% (24	) 16% (42)	3% (8)	2% (4)	13% (35)	58% (157)	271
PID/Gender: Ind Women	2% (5	7% (22)	2% (5)	1% (2)	13% (41)	76% (236)	312
PID/Gender: Rep Men	12% (41	) 24% (78)	6% (20)	3% (10)	13% (42)	42% (139)	330
PID/Gender: Rep Women	2% (6	9% (32)	1% (3)	1% (3)	11% (37)	77% (267)	347
Ideo: Liberal (1-3)	11% (71	) 14% (88)	3% (16)	2% (16)	10% (68)	60% (393)	652
Ideo: Moderate (4)	8% (51	) 15% (97)	2% (15)	1% (8)	13% (83)	61% (403)	657
Ideo: Conservative (5-7)	8% (58	) 17% (129)	3% (21)	2% (18)	12% (86)	58% (434)	747
Educ: < College	7% (99	12% (169)	2% (26)	2% (24)	12% (178)	65% (941)	1437
Educ: Bachelors degree	8% (40	) 21% (99)	3% (17)	1% (6)	11% (52)	56% (270)	484
Educ: Post-grad	17% (46	) 18% (51)	5% (13)	4% (12)	11% (29)	46% (127)	278
Income: Under 50k	5% (52	) 10% (115)	2% (27)	2% (19)	13% (142)	68% (742)	1097
Income: 50k-100k	9% (61	18% (124)	2% (15)	2% (11)	11% (75)	58% (391)	678
Income: 100k+	17% (72	) 19% (81)	3% (14)	3% (12)	10% (42)	48% (205)	425
Ethnicity: White	9% (151	14% (243)	3% (47)	2% (36)	10% (176)	62% (1044)	1697
Ethnicity: Hispanic	12% (45	) 17% (64)	3% (11)	3% (10)	10% (39)	56% (210)	379

**Table MCSP1\_12:** Do you have a favorable or unfavorable opinion of the following people? Chris Mortensen

Demographic		ery orable		ewhat orable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	8%	(185)	15%	(319)	3%	(56)	2%	(43)	12%	(259)	61%	(1338)	2199
Ethnicity: Black	9%	(25)	15%	(42)	2%	(6)	2%	(6)	11%	(32)	61%	(171)	283
Ethnicity: Other	4%	(9)	16%	(35)	1%	(2)	_	(0)	23%	(51)	56%	(122)	219
All Christian	6%	(57)	15%	(153)	3%	(26)	1%	(15)	13%	(125)	62%	(617)	993
All Non-Christian	30%	(83)	26%	(72)	5%	(15)	5%	(15)	6%	(16)	27%	(75)	275
Atheist	9%	(7)	16%	(12)	1%	(0)	_	(0)	9%	(7)	65%	(47)	72
Agnostic/Nothing in particular	4%	(21)	11%	(56)	1%	(8)	1%	(8)	15%	(81)	67%	(360)	534
Something Else	5%	(17)	8%	(26)	2%	(7)	2%	(6)	9%	(30)	74%	(238)	324
Religious Non-Protestant/Catholic	28%	(84)	25%	(74)	5%	(15)	5%	(15)	6%	(17)	32%	(94)	298
Evangelical	7%	(37)	12%	(62)	2%	(12)	2%	(11)	13%	(67)	64%	(340)	528
Non-Evangelical	4%	(34)	15%	(116)	3%	(21)	2%	(12)	11%	(87)	65%	(497)	767
Community: Urban	14%	(109)	19%	(147)	3%	(24)	3%	(26)	10%	(76)	50%	(376)	759
Community: Suburban	5%	(51)	12%	(120)	2%	(21)	1%	(8)	14%	(131)	66%	(636)	968
Community: Rural	5%	(24)	11%	(52)	2%	(11)	2%	(8)	11%	(51)	69%	(325)	472
Employ: Private Sector	10%	(70)	20%	(146)	3%	(18)	4%	(26)	12%	(88)	52%	(384)	732
Employ: Government	33%	(63)	11%	(21)	5%	(10)	3%	(6)	8%	(15)	38%	(73)	189
Employ: Self-Employed	6%	(12)	17%	(34)	4%	(8)	3%	(7)	14%	(28)	56%	(113)	203
Employ: Homemaker	1%	(1)	12%	(15)	_	(0)	_	(0)	17%	(21)	70%	(86)	124
Employ: Student	9%	(5)	15%	(8)	_	(0)	3%	(2)	17%	(9)	56%	(30)	54
Employ: Retired	4%	(21)	9%	(51)	1%	(6)	_	(1)	11%	(60)	75%	(418)	556
Employ: Unemployed	4%	(11)	13%	(30)	4%	(10)	_	(0)	8%	(19)	70%	(165)	235
Employ: Other	3%	(3)	14%	(14)	3%	(3)	_	(0)	17%	(18)	64%	(68)	106
Military HH: Yes	5%	(15)	18%	(58)	5%	(15)	2%	(6)	10%	(30)	61%	(195)	319
Military HH: No	9%	(169)	14%	(262)	2%	(40)	2%	(37)	12%	(229)	61%	(1143)	1880
2022 House Vote: Democrat	10%	(89)	17%	(153)	2%	(18)	2%	(17)	12%	(108)	58%	(537)	922
2022 House Vote: Republican	6%	(37)	15%	(99)	3%	(21)	2%	(16)	12%	(80)	62%	(405)	658
2022 House Vote: Didnt Vote	10%	(58)	11%	(63)	3%	(16)	1%	(7)	11%	(65)	64%	(367)	575
2020 Vote: Joe Biden	10%	(94)	15%	(145)	2%	(20)	1%	(12)	12%	(118)	60%	(588)	977
2020 Vote: Donald Trump	4%	(28)	14%	(96)	3%	(20)	2%	(11)	13%	(89)	64%	(436)	678
2020 Vote: Other	11%	(7)	10%	(6)	1%	(0)	5%	(3)	12%	(8)	62%	(40)	65
2020 Vote: Didn't Vote	12%	(56)	15%	(73)	3%	(16)	3%	(16)	9%	(45)	57%	(274)	479

**Table MCSP1\_12:** *Do you have a favorable or unfavorable opinion of the following people? Chris Mortensen* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(185)	15%	(319)	3%	(56)	2%	(43)	12%	(259)	61%	(1338)	2199
2018 House Vote: Democrat	10%	(86)	15%	(127)	2%	(21)	2%	(13)	12%	(101)	58%	(484)	831
2018 House Vote: Republican	6%	(37)	17%	(110)	3%	(19)	2%	(11)	13%	(82)	60%	(382)	641
2018 House Vote: Someone else	2%	(1)	6%	(3)	1%	(0)	8%	(4)	6%	(3)	77%	(38)	50
2018 House Vote: Didnt Vote	9%	(61)	12%	(79)	2%	(16)	2%	(14)	11%	(73)	64%	(433)	677
4-Region: Northeast	20%	(76)	14%	(53)	1%	(5)	3%	(12)	10%	(38)	52%	(202)	385
4-Region: Midwest	5%	(25)	10%	(46)	2%	(8)	2%	(11)	14%	(62)	67%	(302)	454
4-Region: South	5%	(43)	14%	(117)	2%	(15)	1%	(12)	14%	(115)	64%	(537)	839
4-Region: West	8%	(42)	20%	(104)	5%	(27)	1%	(7)	8%	(44)	57%	(296)	521
Sports Fans	11%	(175)	19%	(317)	3%	(50)	2%	(34)	13%	(215)	52%	(852)	1644
College Football Fans	13%	(170)	22%	(275)	4%	(45)	3%	(32)	13%	(165)	46%	(575)	1262
NFL Fans	12%	(182)	20%	(302)	3%	(47)	2%	(27)	13%	(207)	50%	(778)	1543
Plan to Watch Draft	20%	(155)	31%	(234)	5%	(35)	3%	(25)	12%	(92)	29%	(223)	764
Plan to Watch Day 1 Draft	20%	(102)	34%	(169)	4%	(21)	3%	(17)	12%	(59)	27%	(135)	502
Plan to Watch all of Draft	22%	(39)	30%	(54)	4%	(7)	3%	(4)	11%	(19)	31%	(54)	177

**Table MCSP1\_13:** Do you have a favorable or unfavorable opinion of the following people? Rich Eisen

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(214)	12%	(265)	3%	(61)	2%	(35)	13%	(286)	61%	(1338)	2199
Gender: Male	18%	(197)	18%	(196)	3%	(35)	2%	(21)	14%	(148)	44%	(474)	1070
Gender: Female	1%	(17)	6%	(70)	2%	(27)	1%	(14)	12%	(139)	76%	(859)	1124
Age: 18-34	14%	(86)	13%	(81)	5%	(29)	2%	(11)	10%	(65)	57%	(358)	631
Age: 35-44	15%	(56)	14%	(53)	5%	(17)	3%	(12)	15%	(55)	48%	(179)	371
Age: 45-64	8%	(60)	12%	(86)	1%	(8)	1%	(10)	16%	(115)	61%	(431)	711
Age: 65+	2%	(12)	9%	(45)	1%	(7)	_	(1)	11%	(52)	76%	(370)	487
GenZers: 1997-2012	5%	(10)	13%	(28)	6%	(12)	1%	(3)	11%	(23)	64%	(136)	212
Millennials: 1981-1996	16%	(112)	14%	(98)	5%	(32)	1%	(10)	10%	(71)	53%	(365)	689
GenXers: 1965-1980	11%	(63)	11%	(61)	1%	(8)	4%	(19)	18%	(96)	55%	(301)	549
Baby Boomers: 1946-1964	4%	(28)	11%	(74)	1%	(9)	_	(2)	12%	(86)	71%	(492)	691
PID: Dem (no lean)	13%	(124)	13%	(123)	3%	(26)	2%	(17)	14%	(126)	55%	(518)	934
PID: Ind (no lean)	5%	(27)	10%	(58)	3%	(15)	1%	(6)	15%	(87)	67%	(395)	588
PID: Rep (no lean)	9%	(63)	12%	(84)	3%	(21)	2%	(12)	11%	(73)	63%	(424)	677
PID/Gender: Dem Men	24%	(114)	19%	(90)	4%	(21)	2%	(8)	14%	(66)	36%	(171)	470
PID/Gender: Dem Women	2%	(10)	7%	(33)	1%	(5)	2%	(9)	13%	(61)	75%	(347)	464
PID/Gender: Ind Men	9%	(25)	16%	(45)	1%	(3)	1%	(3)	17%	(45)	56%	(151)	271
PID/Gender: Ind Women	1%	(3)	4%	(14)	4%	(12)	1%	(3)	14%	(42)	77%	(239)	312
PID/Gender: Rep Men	18%	(59)	19%	(61)	3%	(11)	3%	(10)	11%	(37)	46%	(151)	330
PID/Gender: Rep Women	1%	(4)	7%	(23)	3%	(9)	1%	(2)	10%	(36)	79%	(273)	347
Ideo: Liberal (1-3)	13%	(83)	10%	(67)	3%	(23)	3%	(18)	12%	(77)	59%	(385)	652
Ideo: Moderate (4)	7%	(47)	13%	(88)	3%	(19)	1%	(6)	17%	(114)	58%	(383)	657
Ideo: Conservative (5-7)	11%	(81)	14%	(104)	3%	(19)	1%	(10)	10%	(74)	61%	(459)	747
Educ: < College	7%	(106)	9%	(135)	3%	(38)	1%	(20)	13%	(187)	66%	(951)	1437
Educ: Bachelors degree	11%	(51)	17%	(80)	2%	(10)	1%	(5)	15%	(72)	55%	(266)	484
Educ: Post-grad	21%	(57)	18%	(50)	5%	(13)	3%	(10)	10%	(28)	43%	(121)	278
Income: Under 50k	4%	(44)	9%	(103)	3%	(35)	1%	(8)	14%	(153)	69%	(753)	1097
Income: 50k-100k	12%	(83)	12%	(83)	2%	(16)	2%	(11)	14%	(94)	58%	(391)	678
Income: 100k+	21%	(88)	19%	(79)	2%	(10)	4%	(15)	9%	(39)	46%	(194)	425
Ethnicity: White	11%	(182)	12%	(201)	3%	(49)	2%	(34)	12%	(202)	61%	(1030)	1697
Ethnicity: Hispanic	17%	(64)	9%	(33)	4%	(17)	3%	(12)	14%	(55)	52%	(198)	379

**Table MCSP1\_13:** Do you have a favorable or unfavorable opinion of the following people? Rich Eisen

Demographic		ery rable		ewhat orable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	10%	(214)	12%	(265)	3%	(61)	2%	(35)	13%	(286)	61%	(1338)	2199
Ethnicity: Black	6%	(17)	16%	(46)	3%	(8)	_	(0)	13%	(38)	61%	(174)	283
Ethnicity: Other	7%	(15)	8%	(18)	2%	(4)	_	(1)	21%	(47)	61%	(134)	219
All Christian	7%	(73)	13%	(134)	2%	(24)	1%	(13)	14%	(143)	61%	(607)	993
All Non-Christian	39%	(107)	18%	(49)	5%	(15)	4%	(10)	10%	(29)	24%	(66)	275
Atheist	6%	(4)	12%	(9)	1%	(1)	5%	(3)	12%	(8)	65%	(47)	72
Agnostic/Nothing in particular	3%	(17)	10%	(53)	3%	(15)	1%	(5)	12%	(63)	71%	(381)	534
Something Else	4%	(13)	6%	(20)	2%	(7)	1%	(4)	13%	(43)	73%	(237)	324
Religious Non-Protestant/Catholic	37%	(109)	16%	(49)	5%	(15)	3%	(10)	10%	(29)	29%	(87)	298
Evangelical	7%	(35)	10%	(55)	3%	(14)	1%	(3)	12%	(61)	68%	(359)	528
Non-Evangelical	6%	(47)	13%	(102)	2%	(16)	2%	(13)	17%	(127)	60%	(462)	767
Community: Urban	18%	(136)	15%	(113)	4%	(34)	2%	(14)	13%	(95)	48%	(367)	759
Community: Suburban	6%	(56)	12%	(112)	1%	(13)	1%	(13)	14%	(137)	66%	(637)	968
Community: Rural	5%	(22)	8%	(40)	3%	(14)	2%	(8)	11%	(54)	71%	(333)	472
Employ: Private Sector	13%	(94)	15%	(110)	3%	(19)	3%	(24)	17%	(121)	50%	(364)	732
Employ: Government	35%	(67)	12%	(23)	4%	(7)	1%	(2)	6%	(12)	41%	(77)	189
Employ: Self-Employed	7%	(14)	14%	(28)	9%	(18)	1%	(2)	13%	(26)	56%	(114)	203
Employ: Homemaker	1%	(1)	9%	(11)	2%	(2)	_	(0)	13%	(16)	76%	(94)	124
Employ: Student	7%	(4)	12%	(6)	1%	(1)	4%	(2)	16%	(9)	59%	(32)	54
Employ: Retired	4%	(23)	8%	(47)	1%	(3)	_	(2)	12%	(65)	75%	(415)	556
Employ: Unemployed	3%	(7)	13%	(30)	3%	(8)	1%	(2)	12%	(28)	68%	(161)	235
Employ: Other	4%	(4)	9%	(10)	2%	(2)	_	(0)	8%	(9)	76%	(81)	106
Military HH: Yes	12%	(39)	11%	(35)	2%	(6)	1%	(3)	11%	(34)	63%	(202)	319
Military HH: No	9%	(175)	12%	(230)	3%	(55)	2%	(32)	13%	(252)	60%	(1136)	1880
2022 House Vote: Democrat	12%	(110)	14%	(125)	2%	(23)	2%	(16)	15%	(139)	55%	(510)	922
2022 House Vote: Republican	5%	(36)	14%	(93)	3%	(21)	2%	(11)	12%	(78)	64%	(419)	658
2022 House Vote: Didnt Vote	12%	(68)	7%	(41)	3%	(18)	1%	(7)	11%	(62)	66%	(379)	575
2020 Vote: Joe Biden	11%	(104)	14%	(134)	1%	(12)	1%	(15)	15%	(143)	58%	(568)	977
2020 Vote: Donald Trump	6%	(37)	11%	(77)	3%	(22)	1%	(9)	11%	(77)	67%	(456)	678
2020 Vote: Other	12%	(8)	9%	(6)	1%	(0)	1%	(0)	18%	(12)	60%	(39)	65
2020 Vote: Didn't Vote	13%	(65)	10%	(48)	6%	(27)	2%	(11)	11%	(54)	57%	(274)	479

**Table MCSP1\_13:** Do you have a favorable or unfavorable opinion of the following people? Rich Eisen

Demographic		ery rable		ewhat orable	Some unfav	what orable		ery orable		l of, no nion		r heard of	Total N
Adults	10%	(214)	12%	(265)	3%	(61)	2%	(35)	13%	(286)	61%	(1338)	2199
2018 House Vote: Democrat	12%	(100)	14%	(119)	1%	(12)	2%	(13)	15%	(125)	56%	(462)	831
2018 House Vote: Republican	8%	(51)	13%	(84)	4%	(25)	1%	(7)	11%	(71)	63%	(404)	641
2018 House Vote: Someone else	1%	(1)	5%	(2)	2%	(1)	2%	(1)	20%	(10)	71%	(35)	50
2018 House Vote: Didnt Vote	9%	(62)	9%	(60)	3%	(23)	2%	(14)	12%	(81)	64%	(437)	677
4-Region: Northeast	20%	(77)	13%	(49)	3%	(12)	2%	(7)	11%	(44)	51%	(197)	385
4-Region: Midwest	5%	(25)	12%	(56)	2%	(7)	2%	(10)	15%	(67)	64%	(290)	454
4-Region: South	6%	(47)	11%	(90)	2%	(15)	1%	(9)	15%	(123)	66%	(554)	839
4-Region: West	12%	(65)	14%	(72)	5%	(27)	2%	(9)	10%	(52)	57%	(297)	521
Sports Fans	13%	(212)	16%	(260)	3%	(52)	2%	(29)	15%	(244)	52%	(847)	1644
College Football Fans	15%	(194)	19%	(238)	3%	(39)	2%	(28)	15%	(188)	46%	(575)	1262
NFL Fans	14%	(209)	17%	(257)	3%	(42)	2%	(25)	16%	(240)	50%	(769)	1543
Plan to Watch Draft	23%	(179)	25%	(192)	5%	(42)	3%	(24)	15%	(117)	28%	(210)	764
Plan to Watch Day 1 Draft	25%	(127)	25%	(127)	5%	(26)	2%	(10)	15%	(78)	27%	(134)	502
Plan to Watch all of Draft	24%	(43)	28%	(50)	2%	(4)	1%	(2)	11%	(19)	34%	(61)	177

**Table MCSP1\_14:** *Do you have a favorable or unfavorable opinion of the following people? Charles Davis* 

Demographic		ery rable		ewhat orable	Some unfav	ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(200)	10%	(218)	2%	(39)	1%	(29)	15%	(333)	63%	(1379)	2199
Gender: Male	15%	(165)	15%	(161)	2%	(24)	2%	(24)	17%	(186)	48%	(510)	1070
Gender: Female	3%	(35)	5%	(57)	1%	(15)	_	(5)	13%	(147)	77%	(864)	1124
Age: 18-34	16%	(100)	10%	(60)	2%	(10)	3%	(16)	13%	(81)	57%	(362)	631
Age: 35-44	15%	(55)	14%	(53)	4%	(15)	2%	(7)	18%	(68)	47%	(173)	371
Age: 45-64	4%	(31)	10%	(74)	2%	(12)	1%	(5)	20%	(140)	63%	(448)	711
Age: 65+	3%	(14)	6%	(31)	_	(2)	_	(1)	9%	(44)	81%	(396)	487
GenZers: 1997-2012	9%	(19)	10%	(20)	1%	(2)	2%	(3)	16%	(34)	63%	(132)	212
Millennials: 1981-1996	17%	(119)	12%	(83)	3%	(19)	3%	(17)	12%	(83)	53%	(367)	689
GenXers: 1965-1980	8%	(42)	10%	(56)	2%	(13)	1%	(5)	22%	(123)	57%	(311)	549
Baby Boomers: 1946-1964	3%	(19)	7%	(50)	1%	(5)	_	(3)	12%	(86)	76%	(526)	691
PID: Dem (no lean)	14%	(129)	12%	(108)	2%	(15)	1%	(13)	17%	(157)	55%	(512)	934
PID: Ind (no lean)	4%	(22)	7%	(39)	1%	(7)	1%	(6)	16%	(95)	71%	(419)	588
PID: Rep (no lean)	7%	(50)	10%	(71)	2%	(17)	1%	(10)	12%	(81)	66%	(449)	677
PID/Gender: Dem Men	23%	(107)	18%	(84)	2%	(11)	2%	(10)	19%	(90)	36%	(168)	470
PID/Gender: Dem Women	5%	(22)	5%	(25)	1%	(4)	1%	(3)	15%	(67)	74%	(344)	464
PID/Gender: Ind Men	6%	(15)	9%	(25)	1%	(3)	1%	(4)	20%	(53)	62%	(169)	271
PID/Gender: Ind Women	2%	(7)	4%	(14)	1%	(4)	1%	(2)	13%	(42)	78%	(245)	312
PID/Gender: Rep Men	13%	(43)	16%	(52)	3%	(9)	3%	(9)	13%	(43)	52%	(173)	330
PID/Gender: Rep Women	2%	(7)	5%	(19)	2%	(7)	_	(0)	11%	(38)	79%	(276)	347
Ideo: Liberal (1-3)	11%	(72)	11%	(69)	2%	(14)	1%	(9)	14%	(95)	60%	(394)	652
Ideo: Moderate (4)	8%	(52)	11%	(70)	2%	(10)	2%	(10)	19%	(122)	60%	(393)	657
Ideo: Conservative (5-7)	10%	(76)	9%	(71)	2%	(15)	1%	(10)	11%	(82)	66%	(494)	747
Educ: < College	8%	(117)	8%	(113)	1%	(14)	1%	(9)	16%	(231)	66%	(953)	1437
Educ: Bachelors degree	8%	(37)	14%	(65)	3%	(12)	1%	(6)	14%	(67)	61%	(297)	484
Educ: Post-grad	17%	(47)	14%	(39)	4%	(12)	5%	(14)	13%	(35)	47%	(130)	278
Income: Under 50k	5%	(51)	7%	(81)	2%	(17)	1%	(12)	16%	(179)	69%	(757)	1097
Income: 50k-100k	11%	(75)	12%	(80)	2%	(12)	1%	(10)	14%	(92)	60%	(409)	678
Income: 100k+	18%	(75)	13%	(57)	2%	(10)	2%	(8)	15%	(62)	50%	(213)	425
Ethnicity: White	10%	(165)	10%	(167)	2%	(33)	1%	(24)	13%	(213)	64%	(1094)	1697
Ethnicity: Hispanic	19%	(71)	10%	(38)	1%	(4)	1%	(5)	18%	(67)	51%	(193)	379

**Table MCSP1\_14:** Do you have a favorable or unfavorable opinion of the following people? Charles Davis

	V	ery	Som	ewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	(	of	Total N
Adults	9%	(200)	10%	(218)	2%	(39)	1%	(29)	15%	(333)	63%	(1379)	2199
Ethnicity: Black	9%	(25)	12%	(33)	1%	(2)	1%	(1)	22%	(62)	56%	(158)	283
Ethnicity: Other	5%	(10)	8%	(18)	1%	(3)	2%	(4)	26%	(58)	58%	(127)	219
All Christian	5%	(54)	13%	(132)	1%	(15)	1%	(5)	15%	(150)	64%	(638)	993
All Non-Christian	37%	(101)	18%	(49)	5%	(13)	4%	(12)	9%	(26)	27%	(75)	275
Atheist	8%	(6)	5%	(3)	1%	(1)	1%	(1)	16%	(12)	68%	(49)	72
Agnostic/Nothing in particular	5%	(24)	4%	(21)	_	(3)	1%	(7)	16%	(88)	73%	(391)	534
Something Else	5%	(15)	4%	(14)	3%	(8)	1%	(4)	18%	(57)	70%	(225)	324
Religious Non-Protestant/Catholic	34%	(102)	17%	(50)	4%	(13)	4%	(12)	9%	(27)	32%	(95)	298
Evangelical	7%	(39)	9%	(49)	2%	(10)	1%	(3)	14%	(72)	67%	(355)	528
Non-Evangelical	4%	(27)	12%	(95)	2%	(13)	1%	(6)	18%	(136)	64%	(490)	767
Community: Urban	17%	(131)	13%	(102)	2%	(19)	2%	(16)	17%	(125)	48%	(366)	759
Community: Suburban	5%	(45)	9%	(83)	2%	(15)	1%	(6)	16%	(157)	68%	(662)	968
Community: Rural	5%	(24)	7%	(33)	1%	(6)	1%	(7)	11%	(50)	75%	(351)	472
Employ: Private Sector	12%	(84)	12%	(85)	2%	(17)	2%	(13)	19%	(139)	54%	(394)	732
Employ: Government	35%	(66)	10%	(19)	3%	(6)	2%	(5)	12%	(23)	37%	(71)	189
Employ: Self-Employed	9%	(18)	11%	(23)	3%	(6)	3%	(5)	16%	(32)	58%	(118)	203
Employ: Homemaker	4%	(5)	9%	(12)	1%	(1)	_	(0)	15%	(19)	71%	(87)	124
Employ: Student	6%	(3)	22%	(12)	2%	(1)	_	(0)	12%	(7)	57%	(31)	54
Employ: Retired	3%	(16)	7%	(37)	_	(2)	_	(1)	10%	(57)	80%	(442)	556
Employ: Unemployed	2%	(4)	8%	(19)	2%	(5)	2%	(4)	18%	(42)	69%	(161)	235
Employ: Other	4%	(4)	12%	(12)	1%	(2)	_	(0)	13%	(14)	70%	(74)	106
Military HH: Yes	11%	(35)	10%	(33)	1%	(4)	3%	(8)	10%	(33)	65%	(206)	319
Military HH: No	9%	(165)	10%	(186)	2%	(35)	1%	(21)	16%	(300)	62%	(1173)	1880
2022 House Vote: Democrat	12%	(108)	11%	(103)	1%	(13)	1%	(11)	17%	(154)	58%	(533)	922
2022 House Vote: Republican	4%	(27)	12%	(77)	2%	(14)	1%	(8)	11%	(73)	70%	(457)	658
2022 House Vote: Didnt Vote	11%	(64)	6%	(34)	2%	(11)	2%	(9)	17%	(96)	63%	(360)	575
2020 Vote: Joe Biden	11%	(106)	12%	(115)	1%	(14)	1%	(11)	16%	(158)	59%	(573)	977
2020 Vote: Donald Trump	4%	(25)	9%	(61)	2%	(16)	1%	(4)	12%	(84)	72%	(488)	678
2020 Vote: Other	9%	(6)	6%	(4)	_	(0)	3%	(2)	17%	(11)	66%	(43)	65
2020 Vote: Didn't Vote	13%	(64)	8%	(38)	2%	(9)	3%	(12)	17%	(80)	58%	(276)	479

**Table MCSP1\_14:** *Do you have a favorable or unfavorable opinion of the following people? Charles Davis* 

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(200)	10%	(218)	2%	(39)	1%	(29)	15%	(333)	63%	(1379)	2199
2018 House Vote: Democrat	11%	(93)	11%	(94)	2%	(14)	1%	(10)	18%	(146)	57%	(474)	831
2018 House Vote: Republican	6%	(36)	12%	(76)	2%	(11)	_	(3)	13%	(82)	68%	(434)	641
2018 House Vote: Someone else	2%	(1)	4%	(2)	_	(0)	2%	(1)	15%	(7)	77%	(38)	50
2018 House Vote: Didnt Vote	10%	(71)	7%	(46)	2%	(14)	2%	(15)	14%	(98)	64%	(433)	677
4-Region: Northeast	19%	(75)	10%	(40)	3%	(11)	1%	(5)	12%	(45)	54%	(209)	385
4-Region: Midwest	3%	(13)	8%	(36)	_	(2)	1%	(5)	18%	(83)	69%	(315)	454
4-Region: South	7%	(59)	9%	(75)	1%	(10)	1%	(8)	16%	(135)	66%	(552)	839
4-Region: West	10%	(53)	13%	(67)	3%	(16)	2%	(11)	13%	(70)	58%	(302)	521
Sports Fans	12%	(196)	13%	(215)	2%	(33)	1%	(23)	17%	(276)	55%	(899)	1644
College Football Fans	15%	(184)	16%	(196)	3%	(32)	2%	(20)	17%	(217)	49%	(613)	1262
NFL Fans	13%	(194)	14%	(212)	2%	(30)	1%	(20)	18%	(271)	53%	(815)	1543
Plan to Watch Draft	23%	(175)	20%	(154)	3%	(25)	2%	(16)	21%	(160)	31%	(234)	764
Plan to Watch Day 1 Draft	23%	(116)	21%	(106)	3%	(13)	2%	(9)	20%	(101)	31%	(157)	502
Plan to Watch all of Draft	21%	(38)	27%	(49)	1%	(1)	1%	(1)	14%	(25)	36%	(64)	177

**Table MCSP1\_15:** Do you have a favorable or unfavorable opinion of the following people? Daniel Jeremiah

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion	Never he of	ard	Total N
Adults	7%	(164)	9%	(201)	2%	(48)	2%	(35)	13%	(285)	67% (14)	65)	2199
Gender: Male	13%	(141)	15%	(160)	3%	(28)	3%	(30)	13%	(138)	54% (5)	73)	1070
Gender: Female	2%	(23)	4%	(41)	2%	(20)	_	(5)	13%	(147)	79% (8	87)	1124
Age: 18-34	12%	(74)	12%	(78)	3%	(17)	2%	(14)	12%	(73)	59% (3)	75)	631
Age: 35-44	16%	(61)	12%	(45)	4%	(13)	2%	(9)	13%	(50)	52% (19	94)	371
Age: 45-64	4%	(26)	8%	(56)	2%	(14)	1%	(10)	17%	(119)	68% (48	85)	711
Age: 65+	1%	(4)	5%	(23)	1%	(3)	1%	(3)	9%	(44)	84% (4	10)	487
GenZers: 1997-2012	4%	(9)	9%	(19)	5%	(11)	2%	(4)	14%	(29)	66% (1	39)	212
Millennials: 1981-1996	16%	(109)	14%	(94)	2%	(16)	2%	(12)	11%	(78)	55% (33	79)	689
GenXers: 1965-1980	6%	(32)	9%	(50)	2%	(12)	2%	(14)	16%	(86)	65% (35	54)	549
Baby Boomers: 1946-1964	2%	(14)	5%	(35)	1%	(7)	1%	(6)	12%	(83)	79% (54	46)	691
PID: Dem (no lean)	11%	(104)	11%	(104)	3%	(27)	1%	(14)	12%	(109)	62% (5)	77)	934
PID: Ind (no lean)	3%	(15)	5%	(28)	2%	(10)	1%	(8)	16%	(93)	74% (4	35)	588
PID: Rep (no lean)	7%	(45)	10%	(70)	2%	(11)	2%	(14)	12%	(84)	67% (4	53)	677
PID/Gender: Dem Men	21%	(96)	18%	(82)	3%	(13)	3%	(12)	11%	(54)	45% (2	12)	470
PID/Gender: Dem Women	2%	(8)	5%	(21)	3%	(14)	_	(1)	12%	(55)	79% (30	65)	464
PID/Gender: Ind Men	1%	(4)	8%	(22)	3%	(8)	3%	(7)	16%	(43)	69% (1	87)	271
PID/Gender: Ind Women	4%	(11)	2%	(6)	1%	(2)	_	(0)	16%	(50)	78% (24	43)	312
PID/Gender: Rep Men	12%	(41)	17%	(56)	2%	(8)	3%	(10)	12%	(41)	53% (17	74)	330
PID/Gender: Rep Women	1%	(4)	4%	(14)	1%	(4)	1%	(3)	12%	(43)	80% (2)	79)	347
Ideo: Liberal (1-3)	11%	(72)	9%	(59)	2%	(13)	2%	(15)	11%	(71)	65% (4	23)	652
Ideo: Moderate (4)	5%	(31)	9%	(62)	4%	(25)	1%	(7)	15%	(100)	66% (4	33)	657
Ideo: Conservative (5-7)	8%	(62)	10%	(74)	1%	(8)	2%	(14)	12%	(89)	67% (5	01)	747
Educ: < College	6%	(91)	7%	(99)	1%	(21)	1%	(15)	14%	(208)	70% (100	02)	1437
Educ: Bachelors degree	5%	(23)	13%	(65)	3%	(17)	1%	(5)	10%	(49)	67% (32	25)	484
Educ: Post-grad	18%	(49)	14%	(38)	4%	(11)	5%	(15)	10%	(28)	49% (1	37)	278
Income: Under 50k	3%	(28)	8%	(84)	1%	(10)	2%	(18)	13%	(141)	74% (8	16)	1097
Income: 50k-100k	10%	(71)	8%	(54)	4%	(24)	1%	(7)	14%	(93)	`	30)	678
Income: 100k+	15%	(65)	15%	(64)	4%	(15)	2%	(10)	12%	(51)	52% (2	19)	425
Ethnicity: White	8%	(142)	9%	(147)	3%	(44)	2%	(30)	12%	(199)	67% (113	36)	1697
Ethnicity: Hispanic	16%	(60)	7%	(25)	5%	(20)	2%	(8)	17%	(65)	53% (2	01)	379

**Table MCSP1\_15:** Do you have a favorable or unfavorable opinion of the following people? Daniel Jeremiah

Demographic		ery rable		ewhat rable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	7%	(164)	9%	(201)	2%	(48)	2%	(35)	13%	(285)	67%	(1465)	2199
Ethnicity: Black	6%	(18)	12%	(33)	1%	(1)	2%	(5)	15%	(44)	64%	(182)	283
Ethnicity: Other	2%	(4)	10%	(22)	1%	(3)	1%	(1)	19%	(42)	67%	(147)	219
All Christian	4%	(45)	10%	(99)	2%	(18)	1%	(12)	14%	(139)	69%	(681)	993
All Non-Christian	36%	(98)	19%	(53)	4%	(11)	4%	(12)	7%	(20)	30%	(82)	275
Atheist	4%	(3)	11%	(8)	1%	(1)	1%	(1)	7%	(5)	75%	(54)	72
Agnostic/Nothing in particular	2%	(9)	5%	(24)	3%	(14)	2%	(8)	12%	(67)	77%	(411)	534
Something Else	3%	(10)	5%	(17)	1%	(4)	_	(1)	17%	(54)	73%	(237)	324
Religious Non-Protestant/Catholic	33%	(99)	18%	(55)	4%	(11)	4%	(12)	7%	(20)	34%	(101)	298
Evangelical	5%	(26)	11%	(59)	2%	(9)	1%	(4)	14%	(74)	68%	(357)	528
Non-Evangelical	3%	(26)	7%	(54)	2%	(15)	1%	(10)	16%	(119)	71%	(543)	767
Community: Urban	16%	(119)	13%	(100)	2%	(19)	3%	(23)	12%	(92)	54%	(406)	759
Community: Suburban	3%	(31)	7%	(70)	2%	(22)	1%	(7)	13%	(129)	73%	(710)	968
Community: Rural	3%	(14)	7%	(31)	2%	(8)	1%	(6)	14%	(65)	74%	(348)	472
Employ: Private Sector	9%	(67)	13%	(93)	3%	(24)	2%	(18)	15%	(108)	58%	(422)	732
Employ: Government	32%	(60)	13%	(24)	3%	(6)	3%	(5)	7%	(14)	42%	(79)	189
Employ: Self-Employed	5%	(11)	9%	(18)	2%	(4)	2%	(5)	21%	(42)	61%	(123)	203
Employ: Homemaker	8%	(10)	3%	(4)	2%	(2)	_	(0)	15%	(18)	72%	(89)	124
Employ: Student	7%	(4)	19%	(10)	1%	(1)	_	(0)	15%	(8)	58%	(31)	54
Employ: Retired	1%	(8)	3%	(19)	_	(3)	_	(0)	11%	(59)	84%	(467)	556
Employ: Unemployed	2%	(4)	9%	(20)	2%	(5)	2%	(5)	11%	(25)	75%	(176)	235
Employ: Other	1%	(1)	12%	(12)	3%	(3)	2%	(2)	9%	(10)	73%	(78)	106
Military HH: Yes	10%	(33)	8%	(27)	2%	(6)	2%	(7)	8%	(26)	69%	(220)	319
Military HH: No	7%	(131)	9%	(175)	2%	(42)	1%	(28)	14%	(259)	66%	(1245)	1880
2022 House Vote: Democrat	9%	(86)	10%	(93)	3%	(26)	1%	(12)	14%	(126)	63%	(579)	922
2022 House Vote: Republican	4%	(24)	10%	(68)	2%	(10)	1%	(9)	14%	(94)	69%	(452)	658
2022 House Vote: Didnt Vote	10%	(55)	6%	(37)	2%	(12)	2%	(12)	10%	(60)	69%	(399)	575
2020 Vote: Joe Biden	9%	(91)	9%	(89)	2%	(23)	1%	(9)	13%	(127)	65%	(638)	977
2020 Vote: Donald Trump	3%	(18)	9%	(61)	1%	(6)	1%	(7)	13%	(90)	73%	(498)	678
2020 Vote: Other	3%	(2)	6%	(4)	1%	(0)	6%	(4)	15%	(10)	69%	(45)	65
2020 Vote: Didn't Vote	11%	(52)	10%	(48)	4%	(19)	3%	(17)	12%	(59)	59%	(285)	479

**Table MCSP1\_15:** Do you have a favorable or unfavorable opinion of the following people? Daniel Jeremiah

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(164)	9%	(201)	2%	(48)	2%	(35)	13%	(285)	67%	(1465)	2199
2018 House Vote: Democrat	11%	(91)	10%	(82)	2%	(16)	1%	(10)	12%	(103)	64%	(530)	831
2018 House Vote: Republican	4%	(27)	10%	(66)	1%	(8)	1%	(4)	16%	(103)	67%	(432)	641
2018 House Vote: Someone else	1%	(1)	2%	(1)	1%	(1)	7%	(3)	12%	(6)	77%	(38)	50
2018 House Vote: Didnt Vote	7%	(46)	8%	(52)	4%	(24)	3%	(17)	11%	(73)	69%	(464)	677
4-Region: Northeast	16%	(61)	12%	(48)	2%	(6)	2%	(6)	12%	(45)	57%	(218)	385
4-Region: Midwest	3%	(15)	6%	(29)	2%	(8)	2%	(10)	14%	(64)	72%	(328)	454
4-Region: South	2%	(20)	9%	(72)	3%	(24)	1%	(6)	13%	(113)	72%	(605)	839
4-Region: West	13%	(67)	10%	(53)	2%	(10)	3%	(13)	12%	(63)	60%	(314)	521
Sports Fans	10%	(159)	12%	(196)	3%	(43)	2%	(27)	15%	(241)	59%	(977)	1644
College Football Fans	12%	(151)	14%	(178)	3%	(43)	2%	(25)	15%	(191)	53%	(675)	1262
NFL Fans	10%	(161)	13%	(194)	3%	(40)	2%	(24)	15%	(231)	58%	(893)	1543
Plan to Watch Draft	19%	(145)	20%	(152)	4%	(27)	3%	(19)	18%	(136)	37%	(284)	764
Plan to Watch Day 1 Draft	18%	(91)	21%	(108)	2%	(9)	2%	(12)	17%	(83)	40%	(199)	502
Plan to Watch all of Draft	13%	(23)	30%	(53)	3%	(5)	1%	(2)	10%	(17)	43%	(76)	177

**Table MCSP1\_16:** *Do you have a favorable or unfavorable opinion of the following people? Joel Klatt* 

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion	Never o		Total N
Adults	7%	(149)	9%	(206)	2%	(54)	1%	(26)	12%	(271)	68% (	(1493)	2199
Gender: Male	12%	(132)	14%	(150)	4%	(41)	2%	(18)	14%	(149)	54%	(581)	1070
Gender: Female	2%	(17)	5%	(57)	1%	(13)	1%	(7)	11%	(123)	81%	(907)	1124
Age: 18-34	14%	(88)	10%	(65)	3%	(19)	2%	(13)	12%	(78)	58%	(369)	631
Age: 35-44	9%	(33)	17%	(65)	3%	(13)	1%	(3)	14%	(52)	55%	(206)	371
Age: 45-64	3%	(23)	7%	(49)	3%	(21)	1%	(10)	15%	(104)	71%	(502)	711
Age: 65+	1%	(5)	6%	(27)	_	(1)	_	(0)	8%	(37)	85%	(416)	487
GenZers: 1997-2012	5%	(11)	10%	(22)	4%	(8)	1%	(3)	15%	(32)	64%	(136)	212
Millennials: 1981-1996	16%	(109)	12%	(83)	3%	(20)	2%	(11)	11%	(79)	56%	(387)	689
GenXers: 1965-1980	4%	(20)	10%	(52)	4%	(23)	2%	(11)	15%	(82)	66%	(360)	549
Baby Boomers: 1946-1964	1%	(9)	7%	(46)	1%	(3)	_	(1)	11%	(73)	81%	(559)	691
PID: Dem (no lean)	10%	(92)	11%	(105)	3%	(25)	1%	(10)	12%	(116)	63%	(586)	934
PID: Ind (no lean)	3%	(17)	5%	(29)	2%	(14)	1%	(6)	15%	(88)	74%	(434)	588
PID: Rep (no lean)	6%	(40)	11%	(72)	2%	(15)	1%	(9)	10%	(67)	70%	(473)	677
PID/Gender: Dem Men	19%	(89)	15%	(72)	4%	(19)	1%	(6)	12%	(58)	48%	(226)	470
PID/Gender: Dem Women	1%	(3)	7%	(33)	1%	(6)	1%	(4)	13%	(58)	77%	(360)	464
PID/Gender: Ind Men	5%	(14)	7%	(18)	4%	(11)	1%	(4)	18%	(50)	64%	(174)	271
PID/Gender: Ind Women	1%	(3)	4%	(11)	1%	(3)	1%	(2)	12%	(38)	82%	(255)	312
PID/Gender: Rep Men	9%	(29)	18%	(60)	3%	(11)	3%	(8)	13%	(41)	55%	(181)	330
PID/Gender: Rep Women	3%	(12)	4%	(12)	1%	(4)	_	(1)	7%	(26)	84%	(292)	347
Ideo: Liberal (1-3)	10%	(64)	7%	(46)	3%	(19)	2%	(12)	13%	(82)	66%	(428)	652
Ideo: Moderate (4)	4%	(27)	11%	(74)	2%	(16)	1%	(6)	14%	(95)	67%	(439)	657
Ideo: Conservative (5-7)	7%	(56)	11%	(79)	2%	(17)	1%	(7)	10%	(75)	69%	(513)	747
Educ: < College	5%	(75)	8%	(119)	2%	(28)	1%	(11)	12%	(175)	72% (	(1029)	1437
Educ: Bachelors degree	5%	(23)	11%	(54)	3%	(14)	1%	(5)	14%	(67)	66%	(321)	484
Educ: Post-grad	18%	(51)	12%	(34)	4%	(11)	3%	(9)	11%	(30)	52%	(143)	278
Income: Under 50k	3%	(30)	7%	(81)	2%	(17)	1%	(13)	12%	(130)	75%	(826)	1097
Income: 50k-100k	7%	(47)	11%	(77)	2%	(16)	1%	(8)	14%	(93)	64%	(436)	678
Income: 100k+	17%	(72)	11%	(48)	5%	(21)	1%	(5)	11%	(48)	55%	(232)	425
Ethnicity: White	8%	(135)	10%	(163)	2%	(36)	1%	(19)	11%	(180)	69%	(1164)	1697
Ethnicity: Hispanic	11%	(43)	13%	(51)	2%	(8)	2%	(8)	15%	(56)	57%	(214)	379

**Table MCSP1\_16:** Do you have a favorable or unfavorable opinion of the following people? *Joel Klatt* 

		ery		ewhat		ewhat	Ve	ery	Heard	l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	7%	(149)	9%	(206)	2%	(54)	1%	(26)	12%	(271)	68%	(1493)	2199
Ethnicity: Black	3%	(9)	10%	(29)	4%	(13)	1%	(4)	14%	(40)	66%	(187)	283
Ethnicity: Other	2%	(5)	6%	(14)	2%	(5)	1%	(2)	24%	(52)	65%	(142)	219
All Christian	5%	(45)	9%	(85)	3%	(30)	_	(5)	12%	(123)	71%	(706)	993
All Non-Christian	30%	(83)	24%	(65)	6%	(16)	3%	(8)	7%	(20)	30%	(83)	275
Atheist	1%	(1)	7%	(5)	2%	(1)	_	(0)	10%	(7)	80%	(58)	72
Agnostic/Nothing in particular	2%	(10)	6%	(34)	_	(3)	2%	(9)	14%	(73)	76%	(405)	534
Something Else	3%	(9)	5%	(17)	1%	(4)	1%	(4)	15%	(48)	74%	(241)	324
Religious Non-Protestant/Catholic	28%	(85)	22%	(67)	5%	(16)	3%	(8)	7%	(21)	34%	(102)	298
Evangelical	4%	(22)	8%	(41)	3%	(16)	_	(2)	12%	(61)	73%	(387)	528
Non-Evangelical	4%	(30)	8%	(58)	2%	(18)	1%	(6)	14%	(109)	71%	(544)	767
Community: Urban	13%	(100)	15%	(117)	3%	(27)	2%	(13)	12%	(91)	54%	(412)	759
Community: Suburban	3%	(26)	7%	(64)	2%	(21)	_	(4)	14%	(136)	74%	(717)	968
Community: Rural	5%	(23)	5%	(26)	1%	(7)	2%	(8)	9%	(44)	77%	(364)	472
Employ: Private Sector	7%	(54)	14%	(101)	3%	(25)	2%	(12)	16%	(114)	58%	(425)	732
Employ: Government	34%	(64)	11%	(21)	3%	(6)	1%	(2)	8%	(16)	42%	(80)	189
Employ: Self-Employed	5%	(10)	9%	(17)	3%	(7)	1%	(2)	14%	(28)	68%	(138)	203
Employ: Homemaker	2%	(3)	11%	(14)	2%	(2)	1%	(1)	11%	(14)	72%	(90)	124
Employ: Student	5%	(2)	10%	(5)	6%	(3)	1%	(1)	18%	(10)	60%	(32)	54
Employ: Retired	2%	(8)	4%	(24)	1%	(4)	_	(0)	9%	(47)	85%	(472)	556
Employ: Unemployed	2%	(6)	6%	(15)	1%	(3)	3%	(7)	13%	(31)	74%	(173)	235
Employ: Other	1%	(1)	9%	(9)	3%	(3)	_	(0)	10%	(11)	78%	(83)	106
Military HH: Yes	5%	(17)	11%	(34)	3%	(10)	1%	(4)	9%	(27)	71%	(227)	319
Military HH: No	7%	(132)	9%	(173)	2%	(43)	1%	(22)	13%	(244)	67%	(1266)	1880
2022 House Vote: Democrat	8%	(74)	10%	(91)	3%	(25)	1%	(9)	14%	(132)	64%	(591)	922
2022 House Vote: Republican	4%	(28)	10%	(67)	2%	(11)	1%	(8)	11%	(74)	71%	(469)	658
2022 House Vote: Didnt Vote	8%	(46)	8%	(46)	2%	(14)	1%	(8)	11%	(61)	70%	(400)	575
2020 Vote: Joe Biden	8%	(77)	10%	(102)	2%	(21)	1%	(9)	13%	(123)	66%	(645)	977
2020 Vote: Donald Trump	3%	(19)	8%	(53)	2%	(12)	1%	(4)	12%	(79)	75%	(512)	678
2020 Vote: Other	7%	(4)	3%	(2)	1%	(1)	1%	(0)	17%	(11)	71%	(46)	65
2020 Vote: Didn't Vote	10%	(49)	10%	(49)	4%	(20)	3%	(13)	12%	(58)	61%	(291)	479

**Table MCSP1\_16:** *Do you have a favorable or unfavorable opinion of the following people? Joel Klatt* 

Demographic	Very favorab		mewhat vorable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7% (1	49) 99	% (206)	2%	(54)	1%	(26)	12%	(271)	68%	(1493)	2199
2018 House Vote: Democrat	9% (	(72)   9	$\sqrt{6}$ (79)	3%	(22)	1%	(7)	14%	(115)	64%	(536)	831
2018 House Vote: Republican	4% (	$(25)$ $11^{\circ}$	$\sqrt{6}$ (68)	2%	(13)	_	(3)	12%	(78)	71%	(455)	641
2018 House Vote: Someone else	3%	$(1) \qquad \qquad 3^{\circ}$	$\sqrt{6}$ (2)	2%	(1)	1%	(0)	14%	(7)	78%	(39)	50
2018 House Vote: Didnt Vote	8% (	$(51)$ $9^{\circ}$	$\sqrt{6}$ (58)	3%	(18)	2%	(15)	11%	(71)	69%	(464)	677
4-Region: Northeast	17% (	$(65)$ $10^{\circ}$	$\sqrt{6}$ (38)	2%	(9)	1%	(5)	8%	(31)	62%	(238)	385
4-Region: Midwest	3% (	$(12)$ $6^{\circ}$	$\sqrt{6}$ (29)	2%	(9)	1%	(5)	16%	(73)	72%	(326)	454
4-Region: South	4% (	$(36)$ $8^{\circ}$	$\sqrt{6}$ (65)	2%	(20)	1%	(5)	13%	(108)	72%	(605)	839
4-Region: West	7% (	$(36)$ $14^{\circ}$	76 (75)	3%	(16)	2%	(11)	11%	(59)	62%	(324)	521
Sports Fans	9% (1	.45) 120	% (201)	3%	(47)	1%	(22)	14%	(235)	60%	(993)	1644
College Football Fans	11% (1	$137)$ $15^{\circ}$	7 <sub>0</sub> (188)	4%	(46)	1%	(18)	15%	(184)	55%	(690)	1262
NFL Fans	9% (1	.45) 130	% (200)	3%	(42)	1%	(19)	14%	(222)	59%	(915)	1543
Plan to Watch Draft	16% (1	$(22)$ $(20)^{\circ}$	7 <sub>0</sub> (154)	5%	(36)	2%	(14)	19%	(143)	39%	(295)	764
Plan to Watch Day 1 Draft	15% (	(75) $21$	<sup>7</sup> o (106)	4%	(20)	2%	(10)	18%	(92)	40%	(199)	502
Plan to Watch all of Draft	15% (	$(27) \qquad 22^{\circ}$	<sup>7</sup> o (39)	3%	(6)	_	(1)	16%	(29)	43%	(76)	177

**Table MCSP1\_17:** Do you have a favorable or unfavorable opinion of the following people? Kurt Warner

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (341)	18% (405)	3% (66)	1% (33)	16% (344)	46% (1011)	2199
Gender: Male	25% (270)	27% (293)	4% (45)	2% (25)	12% (131)	28% (305)	1070
Gender: Female	6% (70)	10% (111)	2% (20)	1% (8)	19% (211)	63% (703)	1124
Age: 18-34	18% (111)	16% (101)	4% (27)	2% (14)	14% (87)	46% (290)	631
Age: 35-44	22% (80)	20% (73)	3% (11)	1% (4)	11% (40)	44% (162)	371
Age: 45-64	15% (106)	19% (132)	3% (22)	2% (12)	18% (125)	44% (313)	711
Age: 65+	9% (44)	20% (97)	1% (5)	1% (3)	19% (91)	51% (246)	487
GenZers: 1997-2012	6% (13)	8% (17)	9% (19)	1% (3)	16% (34)	59% (126)	212
Millennials: 1981-1996	22% (151)	21% (143)	2% (14)	2% (14)	13% (90)	40% (277)	689
GenXers: 1965-1980	18% (101)	19% (106)	4% (22)	2% (8)	13% (73)	43% (238)	549
Baby Boomers: 1946-1964	10% (71)	18% (126)	1% (10)	1% (7)	20% (139)	49% (338)	691
PID: Dem (no lean)	18% (164)	18% (169)	3% (33)	2% (19)	15% (141)	44% (408)	934
PID: Ind (no lean)	10% (59)	19% (110)	3% (17)	1% (5)	18% (103)	50% (293)	588
PID: Rep (no lean)	17% (118)	18% (125)	2% (16)	1% (8)	15% (100)	46% (310)	677
PID/Gender: Dem Men	28% (132)	27% (127)	4% (17)	3% (16)	11% (51)	27% (126)	470
PID/Gender: Dem Women	7% (32)	9% (42)	3% (15)	1% (3)	19% (90)	61% (282)	464
PID/Gender: Ind Men	18% (48)	29% (80)	5% (14)	1% (3)	16% (44)	30% (82)	271
PID/Gender: Ind Women	4% (11)	10% (31)	1% (3)	1% (2)	18% (57)	67% (208)	312
PID/Gender: Rep Men	27% (91)	26% (87)	4% (14)	2% (6)	11% (35)	29% (97)	330
PID/Gender: Rep Women	8% (27)	11% (39)	1% (2)	1% (2)	19% (65)	61% (213)	347
Ideo: Liberal (1-3)	16% (101)	19% (123)	4% (24)	2% (15)	16% (102)	44% (287)	652
Ideo: Moderate (4)	15% (99)	16% (106)	3% (22)	1% (8)	15% (98)	49% (323)	657
Ideo: Conservative (5-7)	18% (135)	22% (164)	3% (20)	1% (9)	16% (116)	41% (303)	747
Educ: < College	15% (210)	14% (207)	2% (34)	1% (15)	16% (233)	51% (737)	1437
Educ: Bachelors degree	15% (71)	26% (123)	4% (20)	1% (6)	15% (73)	39% (191)	484
Educ: Post-grad	21% (59)	27% (74)	4% (12)	4% (12)	14% (38)	30% (83)	278
Income: Under 50k	10% (112)	14% (150)	3% (28)	1% (15)	17% (182)	56% (610)	1097
Income: 50k-100k	17% (119)	22% (147)	3% (24)	1% (9)	16% (110)	40% (269)	678
Income: 100k+	26% (110)	25% (107)	3% (15)	2% (9)	12% (52)	31% (132)	425
Ethnicity: White	16% (274)	18% (308)	3% (54)	2% (28)	14% (238)	47% (794)	1697
Ethnicity: Hispanic	21% (80)	13% (51)	4% (14)	2% (6)	14% (54)	46% (175)	379

**Table MCSP1\_17:** Do you have a favorable or unfavorable opinion of the following people? Kurt Warner

Demographic		ery rable		ewhat orable		ewhat orable	Ve unfav	•		l of, no nion		r heard of	Total N
Adults	15%	(341)	18%	(405)	3%	(66)	1%	(33)	16%	(344)	46%	(1011)	2199
Ethnicity: Black	19%	(52)	18%	(50)	3%	(9)	_	(0)	19%	(55)	41%	(116)	283
Ethnicity: Other	6%	(14)	21%	(46)	2%	(3)	2%	(4)	23%	(51)	46%	(100)	219
All Christian	15%	(152)	22%	(216)	2%	(25)	1%	(6)	16%	(155)	44%	(440)	993
All Non-Christian	36%	(98)	25%	(69)	6%	(16)	5%	(14)	7%	(20)	21%	(58)	275
Atheist	8%	(6)	17%	(12)	6%	(4)	4%	(3)	19%	(14)	46%	(34)	72
Agnostic/Nothing in particular	9%	(45)	13%	(71)	3%	(18)	2%	(9)	17%	(91)	56%	(300)	534
Something Else	12%	(40)	11%	(36)	1%	(3)	_	(1)	20%	(64)	55%	(179)	324
Religious Non-Protestant/Catholic	33%	(99)	28%	(82)	5%	(16)	5%	(14)	7%	(21)	22%	(66)	298
Evangelical	17%	(91)	16%	(84)	2%	(10)	1%	(4)	14%	(74)	50%	(266)	528
Non-Evangelical	13%	(100)	21%	(158)	2%	(17)	_	(4)	19%	(144)	45%	(344)	767
Community: Urban	19%	(146)	22%	(167)	5%	(36)	3%	(20)	13%	(97)	39%	(294)	759
Community: Suburban	14%	(139)	17%	(164)	3%	(24)	1%	(5)	18%	(170)	48%	(465)	968
Community: Rural	12%	(56)	15%	(73)	1%	(6)	2%	(8)	16%	(76)	54%	(253)	472
Employ: Private Sector	20%	(143)	21%	(154)	5%	(36)	2%	(15)	14%	(104)	38%	(279)	732
Employ: Government	34%	(65)	20%	(38)	3%	(7)	2%	(4)	6%	(12)	34%	(64)	189
Employ: Self-Employed	15%	(30)	25%	(51)	3%	(6)	3%	(6)	16%	(33)	37%	(76)	203
Employ: Homemaker	5%	(6)	15%	(18)	2%	(2)	1%	(1)	19%	(23)	59%	(74)	124
Employ: Student	2%	(1)	12%	(7)	10%	(6)	4%	(2)	18%	(10)	54%	(29)	54
Employ: Retired	10%	(55)	15%	(86)	_	(2)	1%	(3)	19%	(107)	54%	(303)	556
Employ: Unemployed	13%	(29)	15%	(34)	2%	(5)	1%	(2)	14%	(34)	56%	(131)	235
Employ: Other	10%	(11)	14%	(15)	1%	(2)	_	(0)	21%	(22)	53%	(56)	106
Military HH: Yes	22%	(69)	18%	(59)	2%	(6)	1%	(3)	16%	(50)	42%	(134)	319
Military HH: No	14%	(272)	18%	(346)	3%	(60)	2%	(30)	16%	(294)	47%	(878)	1880
2022 House Vote: Democrat	17%	(153)	20%	(183)	3%	(28)	1%	(13)	16%	(150)	43%	(395)	922
2022 House Vote: Republican	16%	(102)	21%	(140)	2%	(15)	2%	(10)	16%	(107)	43%	(284)	658
2022 House Vote: Didnt Vote	14%	(81)	13%	(76)	4%	(21)	1%	(9)	14%	(80)	54%	(309)	575
2020 Vote: Joe Biden	17%	(165)	18%	(177)	3%	(29)	1%	(9)	16%	(160)	45%	(436)	977
2020 Vote: Donald Trump	14%	(93)	23%	(155)	2%	(11)	1%	(7)	15%	(101)	46%	(311)	678
2020 Vote: Other	18%	(12)	13%	(9)	4%	(3)	1%	(0)	18%	(12)	45%	(29)	65
2020 Vote: Didn't Vote	15%	(71)	13%	(64)	5%	(23)	3%	(16)	15%	(72)	49%	(234)	479

**Table MCSP1\_17:** *Do you have a favorable or unfavorable opinion of the following people? Kurt Warner* 

Demographic	Ver favora	•		ewhat rable		ewhat orable		ery orable		l of, no nion		heard	Total N
Adults	15% (	(341)	18%	(405)	3%	(66)	1%	(33)	16%	(344)	46%	(1011)	2199
2018 House Vote: Democrat	18% (	(147)	20%	(167)	2%	(20)	1%	(12)	17%	(139)	42%	(345)	831
2018 House Vote: Republican	17%	(111)	22%	(142)	2%	(12)	1%	(6)	15%	(97)	43%	(273)	641
2018 House Vote: Someone else	8%	(4)	5%	(2)	6%	(3)	2%	(1)	16%	(8)	63%	(31)	50
2018 House Vote: Didnt Vote	12%	(78)	14%	(93)	4%	(30)	2%	(14)	15%	(100)	53%	(361)	677
4-Region: Northeast	23%	(89)	19%	(75)	3%	(13)	2%	(8)	13%	(51)	39%	(150)	385
4-Region: Midwest	13%	(59)	17%	(79)	2%	(9)	1%	(4)	17%	(78)	50%	(226)	454
4-Region: South	14%	(117)	17%	(140)	3%	(22)	1%	(7)	17%	(139)	49%	(415)	839
4-Region: West	15%	(76)	21%	(112)	4%	(22)	3%	(15)	15%	(76)	42%	(221)	521
Sports Fans	20% (	(333)	24%	(395)	4%	(62)	1%	(23)	16%	(262)	35%	(569)	1644
College Football Fans	24% (	(308)	26%	(330)	4%	(55)	2%	(21)	15%	(191)	28%	(356)	1262
NFL Fans	21% (	(319)	24%	(377)	4%	(55)	1%	(22)	16%	(239)	34%	(530)	1543
Plan to Watch Draft	34% (	(257)	29%	(224)	5%	(35)	2%	(15)	13%	(102)	17%	(131)	764
Plan to Watch Day 1 Draft	38% (	(189)	30%	(153)	4%	(18)	2%	(9)	12%	(61)	14%	(72)	502
Plan to Watch all of Draft	44%	(78)	29%	(52)	3%	(5)	1%	(2)	7%	(12)	16%	(28)	177

**Table MCSP1\_18:** *Do you have a favorable or unfavorable opinion of the following people? Ian Rapoport* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(192)	12%	(256)	3%	(76)	3%	(60)	16%	(348)	58%	(1268)	2199
Gender: Male	15%	(161)	18%	(198)	5%	(54)	4%	(42)	15%	(164)	42%	(452)	1070
Gender: Female	3%	(31)	5%	(58)	2%	(22)	2%	(18)	16%	(182)	72%	(813)	1124
Age: 18-34	16%	(100)	11%	(71)	4%	(28)	3%	(16)	14%	(91)	52%	(325)	631
Age: 35-44	12%	(46)	16%	(61)	3%	(11)	7%	(26)	16%	(59)	46%	(169)	371
Age: 45-64	5%	(38)	13%	(91)	4%	(28)	2%	(13)	20%	(140)	56%	(401)	711
Age: 65+	2%	(8)	7%	(33)	2%	(8)	1%	(6)	12%	(59)	77%	(373)	487
GenZers: 1997-2012	6%	(13)	10%	(22)	5%	(10)	2%	(4)	16%	(34)	61%	(129)	212
Millennials: 1981-1996	19%	(129)	12%	(85)	4%	(27)	3%	(21)	14%	(94)	48%	(332)	689
GenXers: 1965-1980	5%	(30)	16%	(86)	4%	(22)	5%	(27)	21%	(117)	49%	(267)	549
Baby Boomers: 1946-1964	3%	(19)	9%	(60)	2%	(14)	1%	(8)	14%	(94)	72%	(496)	691
PID: Dem (no lean)	13%	(124)	11%	(107)	3%	(31)	3%	(28)	16%	(146)	53%	(497)	934
PID: Ind (no lean)	4%	(21)	9%	(53)	3%	(16)	3%	(16)	19%	(111)	63%	(372)	588
PID: Rep (no lean)	7%	(47)	14%	(96)	4%	(29)	2%	(16)	13%	(91)	59%	(398)	677
PID/Gender: Dem Men	23%	(108)	16%	(76)	4%	(20)	5%	(25)	14%	(65)	37%	(175)	470
PID/Gender: Dem Women	3%	(16)	7%	(31)	2%	(11)	1%	(3)	18%	(81)	69%	(322)	464
PID/Gender: Ind Men	6%	(16)	16%	(45)	4%	(10)	2%	(6)	19%	(53)	52%	(141)	271
PID/Gender: Ind Women	2%	(5)	3%	(8)	2%	(5)	3%	(9)	18%	(56)	73%	(228)	312
PID/Gender: Rep Men	11%	(37)	23%	(77)	7%	(23)	3%	(11)	14%	(46)	41%	(135)	330
PID/Gender: Rep Women	3%	(10)	5%	(19)	2%	(5)	2%	(6)	13%	(45)	76%	(263)	347
Ideo: Liberal (1-3)	13%	(85)	10%	(63)	3%	(21)	2%	(13)	17%	(111)	55%	(359)	652
Ideo: Moderate (4)	7%	(44)	10%	(69)	4%	(29)	5%	(31)	17%	(111)	57%	(373)	657
Ideo: Conservative (5-7)	8%	(58)	16%	(116)	3%	(21)	2%	(16)	13%	(98)	58%	(437)	747
Educ: < College	7%	(100)	9%	(128)	3%	(43)	3%	(46)	16%	(231)	62%	(890)	1437
Educ: Bachelors degree	9%	(43)	16%	(78)	4%	(20)	1%	(4)	16%	(77)	54%	(262)	484
Educ: Post-grad	18%	(49)	18%	(50)	5%	(13)	4%	(10)	15%	(40)	42%	(116)	278
Income: Under 50k	4%	(47)	7%	(79)	3%	(38)	3%	(32)	17%	(184)	65%	(716)	1097
Income: 50k-100k	10%	(70)	14%	(97)	3%	(21)	3%	(19)	16%	(109)	53%	(360)	678
Income: 100k+	18%	(74)	19%	(79)	4%	(17)	2%	(9)	13%	(54)	45%	(192)	425
Ethnicity: White	9%	(161)	12%	(204)	4%	(60)	3%	(51)	13%	(226)	59%	(996)	1697
Ethnicity: Hispanic	14%	(55)	11%	(42)	3%	(13)	7%	(26)	19%	(71)	46%	(173)	379

**Table MCSP1\_18:** Do you have a favorable or unfavorable opinion of the following people? Ian Rapoport

Demographic		ery rable		ewhat orable		ewhat orable	Ve unfav	ery orable		l of, no nion		r heard of	Total N
Adults	9%	(192)	12%	(256)	3%	(76)	3%	(60)	16%	(348)	58%	(1268)	2199
Ethnicity: Black	8%	(24)	11%	(32)	5%	(13)	3%	(7)	20%	(55)	53%	(151)	283
Ethnicity: Other	3%	(7)	9%	(20)	1%	(2)	1%	(2)	31%	(67)	55%	(121)	219
All Christian	7%	(67)	12%	(117)	3%	(34)	3%	(30)	14%	(143)	61%	(602)	993
All Non-Christian	32%	(87)	23%	(62)	7%	(19)	5%	(14)	9%	(24)	25%	(69)	275
Atheist	4%	(3)	13%	(10)	3%	(2)	3%	(2)	19%	(14)	58%	(42)	72
Agnostic/Nothing in particular	2%	(13)	8%	(44)	2%	(11)	1%	(8)	21%	(113)	65%	(345)	534
Something Else	7%	(22)	7%	(23)	3%	(10)	2%	(6)	17%	(55)	64%	(208)	324
Religious Non-Protestant/Catholic	30%	(89)	21%	(63)	6%	(19)	5%	(14)	8%	(25)	29%	(88)	298
Evangelical	8%	(43)	9%	(50)	4%	(23)	1%	(5)	14%	(73)	63%	(335)	528
Non-Evangelical	5%	(40)	12%	(90)	3%	(23)	4%	(31)	16%	(123)	60%	(460)	767
Community: Urban	15%	(113)	14%	(105)	5%	(37)	6%	(43)	15%	(113)	46%	(348)	759
Community: Suburban	5%	(52)	11%	(109)	2%	(24)	1%	(6)	18%	(176)	62%	(602)	968
Community: Rural	6%	(27)	9%	(42)	3%	(15)	2%	(11)	12%	(59)	67%	(318)	472
Employ: Private Sector	11%	(79)	17%	(121)	4%	(27)	4%	(30)	18%	(130)	47%	(345)	732
Employ: Government	35%	(67)	15%	(29)	3%	(5)	2%	(3)	13%	(24)	32%	(61)	189
Employ: Self-Employed	6%	(12)	12%	(24)	5%	(11)	1%	(2)	15%	(30)	61%	(124)	203
Employ: Homemaker	2%	(2)	7%	(8)	2%	(3)	6%	(8)	10%	(13)	73%	(90)	124
Employ: Student	6%	(3)	6%	(3)	11%	(6)	5%	(3)	22%	(12)	50%	(27)	54
Employ: Retired	3%	(17)	6%	(35)	2%	(10)	1%	(5)	14%	(77)	74%	(413)	556
Employ: Unemployed	3%	(8)	10%	(23)	5%	(11)	4%	(10)	20%	(47)	58%	(137)	235
Employ: Other	4%	(4)	11%	(12)	3%	(3)	_	(0)	15%	(15)	67%	(71)	106
Military HH: Yes	6%	(19)	15%	(47)	4%	(11)	1%	(5)	12%	(39)	62%	(197)	319
Military HH: No	9%	(173)	11%	(209)	3%	(64)	3%	(55)	16%	(309)	57%	(1070)	1880
2022 House Vote: Democrat	11%	(100)	12%	(108)	3%	(26)	3%	(25)	18%	(166)	54%	(497)	922
2022 House Vote: Republican	6%	(38)	13%	(85)	4%	(26)	4%	(25)	14%	(91)	60%	(393)	658
2022 House Vote: Didnt Vote	9%	(52)	10%	(55)	4%	(22)	2%	(9)	14%	(83)	61%	(353)	575
2020 Vote: Joe Biden	11%	(104)	11%	(107)	3%	(29)	4%	(35)	17%	(169)	55%	(534)	977
2020 Vote: Donald Trump	5%	(36)	12%	(82)	3%	(22)	1%	(10)	15%	(102)	63%	(427)	678
2020 Vote: Other	10%	(6)	15%	(10)	_	(0)	1%	(0)	23%	(15)	51%	(33)	65
2020 Vote: Didn't Vote	10%	(46)	12%	(57)	5%	(26)	3%	(15)	13%	(62)	57%	(274)	479

**Table MCSP1\_18:** Do you have a favorable or unfavorable opinion of the following people? Ian Rapoport

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(192)	12%	(256)	3%	(76)	3%	(60)	16%	(348)	58%	(1268)	2199
2018 House Vote: Democrat	11%	(95)	11%	(91)	3%	(23)	4%	(31)	18%	(153)	53%	(438)	831
2018 House Vote: Republican	5%	(32)	15%	(95)	4%	(26)	2%	(13)	14%	(90)	60%	(385)	641
2018 House Vote: Someone else	2%	(1)	7%	(4)	3%	(1)	2%	(1)	21%	(10)	65%	(32)	50
2018 House Vote: Didnt Vote	9%	(63)	10%	(66)	4%	(25)	2%	(16)	14%	(95)	61%	(412)	677
4-Region: Northeast	21%	(80)	13%	(49)	3%	(12)	2%	(7)	14%	(55)	47%	(181)	385
4-Region: Midwest	6%	(27)	9%	(40)	3%	(15)	1%	(2)	19%	(88)	62%	(283)	454
4-Region: South	5%	(42)	11%	(89)	3%	(28)	4%	(30)	17%	(141)	61%	(508)	839
4-Region: West	8%	(43)	15%	(77)	4%	(21)	4%	(21)	12%	(64)	57%	(296)	521
Sports Fans	11%	(184)	15%	(253)	4%	(66)	3%	(55)	18%	(290)	48%	(795)	1644
College Football Fans	14%	(178)	19%	(238)	4%	(56)	4%	(50)	17%	(220)	41%	(520)	1262
NFL Fans	12%	(186)	16%	(253)	4%	(63)	3%	(50)	17%	(268)	47%	(724)	1543
Plan to Watch Draft	22%	(166)	24%	(184)	5%	(41)	6%	(42)	18%	(135)	26%	(197)	764
Plan to Watch Day 1 Draft	22%	(109)	26%	(132)	5%	(25)	7%	(34)	17%	(84)	24%	(118)	502
Plan to Watch all of Draft	26%	(47)	26%	(46)	7%	(12)	2%	(3)	13%	(23)	26%	(47)	177

**Table MCSP1\_19:** *Do you have a favorable or unfavorable opinion of the following people? Melissa Stark* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(195)	12%	(273)	3%	(64)	2%	(44)	13%	(275)	61%	(1347)	2199
Gender: Male	17%	(177)	17%	(178)	4%	(46)	4%	(39)	14%	(147)	45%	(483)	1070
Gender: Female	2%	(18)	8%	(95)	2%	(18)	_	(5)	11%	(128)	76%	(860)	1124
Age: 18-34	13%	(84)	14%	(86)	4%	(24)	3%	(20)	11%	(71)	55%	(345)	631
Age: 35-44	15%	(57)	15%	(55)	3%	(12)	2%	(8)	15%	(54)	50%	(185)	371
Age: 45-64	6%	(42)	12%	(87)	3%	(21)	2%	(13)	16%	(116)	61%	(430)	711
Age: 65+	2%	(12)	9%	(45)	1%	(6)	_	(2)	7%	(34)	80%	(388)	487
GenZers: 1997-2012	6%	(14)	16%	(34)	4%	(8)	4%	(8)	12%	(26)	58%	(123)	212
Millennials: 1981-1996	16%	(107)	14%	(99)	3%	(23)	2%	(14)	12%	(84)	53%	(362)	689
GenXers: 1965-1980	9%	(48)	11%	(62)	4%	(22)	4%	(20)	16%	(90)	56%	(306)	549
Baby Boomers: 1946-1964	4%	(25)	11%	(74)	2%	(11)	_	(1)	10%	(67)	74%	(514)	691
PID: Dem (no lean)	13%	(121)	14%	(129)	3%	(23)	2%	(17)	14%	(128)	55%	(516)	934
PID: Ind (no lean)	2%	(14)	12%	(68)	3%	(16)	1%	(6)	15%	(89)	67%	(395)	588
PID: Rep (no lean)	9%	(60)	11%	(76)	4%	(25)	3%	(21)	9%	(59)	64%	(436)	677
PID/Gender: Dem Men	24%	(113)	18%	(86)	3%	(15)	3%	(15)	14%	(64)	38%	(176)	470
PID/Gender: Dem Women	2%	(7)	9%	(43)	2%	(8)	_	(2)	14%	(64)	73%	(339)	464
PID/Gender: Ind Men	4%	(11)	15%	(41)	5%	(13)	2%	(5)	17%	(45)	58%	(156)	271
PID/Gender: Ind Women	1%	(4)	9%	(28)	1%	(2)	_	(1)	14%	(43)	75%	(234)	312
PID/Gender: Rep Men	16%	(53)	16%	(52)	5%	(18)	6%	(18)	11%	(38)	46%	(151)	330
PID/Gender: Rep Women	2%	(7)	7%	(24)	2%	(7)	1%	(3)	6%	(21)	82%	(286)	347
Ideo: Liberal (1-3)	12%	(80)	12%	(81)	3%	(20)	2%	(16)	12%	(81)	57%	(374)	652
Ideo: Moderate (4)	6%	(40)	14%	(93)	2%	(14)	1%	(6)	15%	(99)	62%	(405)	657
Ideo: Conservative (5-7)	10%	(71)	13%	(93)	4%	(27)	2%	(17)	9%	(66)	63%	(471)	747
Educ: < College	7%	(108)	10%	(150)	3%	(38)	2%	(25)	12%	(172)	66%	(945)	1437
Educ: Bachelors degree	8%	(36)	16%	(76)	3%	(14)	1%	(6)	15%	(72)	58%	(279)	484
Educ: Post-grad	18%	(51)	17%	(47)	4%	(12)	5%	(13)	11%	(31)	44%	(123)	278
Income: Under 50k	5%	(53)	9%	(101)	2%	(25)	2%	(25)	12%	(130)	70%	(763)	1097
Income: 50k-100k	10%	(70)	14%	(97)	3%	(18)	1%	(8)	14%	(92)	58%	(393)	678
Income: 100k+	17%	(72)	18%	(75)	5%	(21)	3%	(12)	13%	(54)	45%	(191)	425
Ethnicity: White	9%	(159)	13%	(216)	3%	(52)	2%	(36)	10%	(169)	63%	(1065)	1697
Ethnicity: Hispanic	16%	(59)	16%	(60)	2%	(9)	3%	(10)	12%	(44)	52%	(196)	379

**Table MCSP1\_19:** *Do you have a favorable or unfavorable opinion of the following people? Melissa Stark* 

		ery		ewhat		ewhat		ery		l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	9%	(195)	12%	(273)	3%	(64)	2%	(44)	13%	(275)	61%	(1347)	2199
Ethnicity: Black	8%	(22)	13%	(38)	3%	(8)	3%	(7)	18%	(51)	55%	(156)	283
Ethnicity: Other	6%	(14)	9%	(19)	2%	(4)	1%	(1)	25%	(55)	58%	(126)	219
All Christian	6%	(55)	14%	(136)	3%	(32)	1%	(13)	12%	(123)	64%	(635)	993
All Non-Christian	36%	(98)	19%	(52)	6%	(17)	7%	(19)	6%	(17)	26%	(73)	275
Atheist	11%	(8)	11%	(8)	3%	(2)	_	(0)	6%	(4)	70%	(51)	72
Agnostic/Nothing in particular	3%	(16)	9%	(48)	2%	(10)	2%	(9)	15%	(78)	70%	(372)	534
Something Else	6%	(19)	9%	(29)	1%	(3)	1%	(4)	16%	(52)	67%	(217)	324
Religious Non-Protestant/Catholic	34%	(100)	18%	(53)	6%	(17)	6%	(19)	6%	(18)	31%	(92)	298
Evangelical	7%	(39)	11%	(56)	3%	(13)	1%	(6)	12%	(65)	66%	(349)	528
Non-Evangelical	4%	(29)	14%	(105)	3%	(21)	2%	(12)	15%	(115)	63%	(484)	767
Community: Urban	17%	(126)	18%	(135)	3%	(26)	4%	(27)	11%	(86)	47%	(359)	759
Community: Suburban	5%	(48)	10%	(93)	2%	(24)	1%	(9)	15%	(146)	67%	(649)	968
Community: Rural	5%	(22)	10%	(45)	3%	(14)	2%	(8)	9%	(43)	72%	(339)	472
Employ: Private Sector	12%	(89)	15%	(107)	5%	(33)	2%	(18)	15%	(106)	52%	(378)	732
Employ: Government	32%	(61)	15%	(29)	3%	(6)	3%	(5)	12%	(23)	35%	(66)	189
Employ: Self-Employed	6%	(12)	13%	(27)	6%	(12)	3%	(6)	14%	(29)	58%	(117)	203
Employ: Homemaker	1%	(1)	12%	(15)	1%	(1)	1%	(1)	10%	(12)	76%	(94)	124
Employ: Student	6%	(3)	19%	(11)	5%	(3)	2%	(1)	13%	(7)	55%	(30)	54
Employ: Retired	3%	(17)	8%	(46)	1%	(3)	1%	(4)	8%	(47)	79%	(439)	556
Employ: Unemployed	5%	(12)	12%	(29)	1%	(2)	4%	(9)	12%	(29)	66%	(154)	235
Employ: Other	_	(0)	10%	(11)	3%	(3)	1%	(1)	21%	(22)	66%	(70)	106
Military HH: Yes	12%	(37)	9%	(27)	2%	(8)	3%	(11)	10%	(33)	64%	(204)	319
Military HH: No	8%	(158)	13%	(246)	3%	(56)	2%	(34)	13%	(243)	61%	(1144)	1880
2022 House Vote: Democrat	10%	(95)	14%	(133)	2%	(18)	1%	(12)	15%	(138)	57%	(525)	922
2022 House Vote: Republican	5%	(33)	14%	(93)	3%	(23)	3%	(21)	9%	(62)	65%	(426)	658
2022 House Vote: Didnt Vote	11%	(65)	8%	(44)	3%	(17)	2%	(11)	13%	(72)	64%	(367)	575
2020 Vote: Joe Biden	10%	(98)	14%	(135)	2%	(18)	1%	(13)	15%	(142)	58%	(571)	977
2020 Vote: Donald Trump	4%	(29)	12%	(79)	3%	(20)	2%	(14)	11%	(73)	68%	(463)	678
2020 Vote: Other	10%	(7)	10%	(7)	4%	(3)	1%	(0)	12%	(8)	63%	(41)	65
2020 Vote: Didn't Vote	13%	(61)	11%	(52)	5%	(23)	4%	(17)	11%	(53)	57%	(273)	479

**Table MCSP1\_19:** *Do you have a favorable or unfavorable opinion of the following people? Melissa Stark* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	9%	(195)	12%	(273)	3%	(64)	2%	(44)	13%	(275)	61%	(1347)	2199
2018 House Vote: Democrat	11%	(92)	14%	(115)	2%	(18)	1%	(8)	16%	(131)	56%	(468)	831
2018 House Vote: Republican	7%	(42)	14%	(91)	3%	(20)	2%	(13)	10%	(64)	64%	(410)	641
2018 House Vote: Someone else	4%	(2)	2%	(1)	5%	(3)	3%	(2)	11%	(5)	75%	(37)	50
2018 House Vote: Didnt Vote	9%	(59)	10%	(66)	3%	(23)	3%	(21)	11%	(76)	64%	(432)	677
4-Region: Northeast	18%	(69)	12%	(47)	3%	(13)	2%	(9)	13%	(48)	52%	(199)	385
4-Region: Midwest	5%	(21)	9%	(43)	3%	(15)	1%	(5)	15%	(66)	67%	(305)	454
4-Region: South	5%	(45)	11%	(96)	2%	(19)	2%	(18)	13%	(105)	66%	(555)	839
4-Region: West	12%	(60)	17%	(87)	3%	(17)	2%	(13)	11%	(55)	55%	(288)	521
Sports Fans	12%	(192)	16%	(267)	3%	(53)	2%	(39)	14%	(232)	52%	(860)	1644
College Football Fans	14%	(181)	19%	(240)	4%	(48)	3%	(34)	14%	(176)	46%	(584)	1262
NFL Fans	13%	(193)	17%	(262)	3%	(48)	2%	(33)	14%	(217)	51%	(790)	1543
Plan to Watch Draft	22%	(166)	27%	(206)	5%	(35)	3%	(23)	15%	(112)	29%	(222)	764
Plan to Watch Day 1 Draft	23%	(113)	27%	(138)	4%	(22)	3%	(13)	13%	(67)	30%	(149)	502
Plan to Watch all of Draft	20%	(36)	27%	(48)	4%	(7)	2%	(4)	15%	(27)	32%	(56)	177

**Table MCSP1\_20:** *Do you have a favorable or unfavorable opinion of the following people? Peter Schrager* 

Demographic		ery orable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(153)	10%	(217)	3%	(70)	2%	(35)	12%	(264)	66%	(1461)	2199
Gender: Male	13%	(136)	15%	(163)	4%	(44)	2%	(20)	13%	(137)	53%	(570)	1070
Gender: Female	1%	(17)	5%	(54)	2%	(26)	1%	(15)	11%	(127)	79%	(886)	1124
Age: 18-34	14%	(86)	11%	(71)	5%	(31)	4%	(23)	11%	(67)	56%	(353)	631
Age: 35-44	11%	(39)	16%	(59)	3%	(12)	2%	(7)	13%	(47)	56%	(207)	371
Age: 45-64	4%	(26)	9%	(63)	3%	(19)	1%	(5)	14%	(103)	70%	(494)	711
Age: 65+	_	(2)	5%	(23)	2%	(8)		(0)	10%	(47)	84%	(407)	487
GenZers: 1997-2012	4%	(8)	9%	(19)	8%	(16)	5%	(10)	10%	(22)	65%	(137)	212
Millennials: 1981-1996	16%	(110)	13%	(90)	3%	(23)	3%	(18)	11%	(75)	54%	(373)	689
GenXers: 1965-1980	5%	(28)	11%	(62)	4%	(19)	1%	(6)	14%	(78)	65%	(356)	549
Baby Boomers: 1946-1964	1%	(7)	6%	(40)	2%	(12)		(1)	12%	(84)	79%	(546)	691
PID: Dem (no lean)	10%	(97)	10%	(94)	4%	(39)	2%	(15)	13%	(118)	61%	(572)	934
PID: Ind (no lean)	3%	(15)	6%	(34)	2%	(12)	2%	(10)	14%	(80)	74%	(437)	588
PID: Rep (no lean)	6%	(41)	13%	(89)	3%	(19)	1%	(9)	10%	(66)	67%	(453)	677
PID/Gender: Dem Men	19%	(89)	15%	(70)	5%	(24)	2%	(10)	13%	(62)	45%	(214)	470
PID/Gender: Dem Women	2%	(8)	5%	(23)	3%	(14)	1%	(5)	12%	(56)	77%	(358)	464
PID/Gender: Ind Men	4%	(11)	9%	(23)	3%	(8)	1%	(2)	16%	(43)	68%	(184)	271
PID/Gender: Ind Women	1%	(4)	3%	(11)	1%	(4)	3%	(9)	12%	(37)	79%	(247)	312
PID/Gender: Rep Men	11%	(37)	21%	(69)	4%	(12)	3%	(8)	10%	(32)	52%	(172)	330
PID/Gender: Rep Women	1%	(5)	6%	(20)	2%	(7)	_	(1)	10%	(34)	81%	(281)	347
Ideo: Liberal (1-3)	10%	(63)	8%	(55)	3%	(21)	3%	(18)	11%	(73)	65%	(422)	652
Ideo: Moderate (4)	5%	(33)	11%	(74)	4%	(26)	1%	(6)	14%	(93)	65%	(424)	657
Ideo: Conservative (5-7)	7%	(56)	11%	(80)	3%	(23)	1%	(10)	10%	(72)	68%	(506)	747
Educ: < College	5%	(77)	8%	(117)	3%	(42)	1%	(15)	13%	(187)	69%	(998)	1437
Educ: Bachelors degree	7%	(32)	11%	(53)	3%	(16)	1%	(4)	12%	(56)	67%	(322)	484
Educ: Post-grad	16%	(44)	17%	(46)	4%	(12)	5%	(15)	8%	(21)	51%	(141)	278
Income: Under 50k	3%	(35)	7%	(82)	3%	(29)	2%	(18)	13%	(142)	72%	(791)	1097
Income: 50k-100k	8%	(53)	12%	(79)	3%	(21)	1%	(8)	11%	(75)	65%	(440)	678
Income: 100k+	15%	(65)	13%	(56)	5%	(19)	2%	(8)	11%	(47)	54%	(230)	425
Ethnicity: White	8%	(138)	10%	(170)	3%	(46)	2%	(31)	10%	(177)	67%	(1135)	1697
Ethnicity: Hispanic	13%	(48)	13%	(51)	4%	(15)	4%	(16)	13%	(48)	53%	(200)	379

**Table MCSP1\_20:** *Do you have a favorable or unfavorable opinion of the following people? Peter Schrager* 

		ery		ewhat		ewhat		ery	Heard	d of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	(	of	Total N
Adults	7%	(153)	10%	(217)	3%	(70)	2%	(35)	12%	(264)	66%	(1461)	2199
Ethnicity: Black	3%	(8)	9%	(26)	8%	(23)	_	(0)	15%	(43)	65%	(184)	283
Ethnicity: Other	3%	(7)	9%	(21)	1%	(2)	2%	(4)	20%	(44)	65%	(142)	219
All Christian	5%	(48)	11%	(105)	3%	(32)	1%	(6)	13%	(126)	68%	(676)	993
All Non-Christian	31%	(84)	22%	(61)	7%	(19)	4%	(12)	7%	(18)	30%	(81)	275
Atheist	2%	(2)	6%	(4)	1%	(1)	_	(0)	15%	(11)	77%	(55)	72
Agnostic/Nothing in particular	2%	(11)	5%	(26)	3%	(15)	3%	(14)	12%	(66)	75%	(403)	534
Something Else	3%	(8)	7%	(21)	1%	(3)	1%	(3)	13%	(43)	76%	(245)	324
Religious Non-Protestant/Catholic	29%	(86)	21%	(61)	6%	(19)	4%	(12)	6%	(18)	34%	(101)	298
Evangelical	5%	(24)	10%	(53)	3%	(18)		(2)	13%	(71)	68%	(361)	528
Non-Evangelical	3%	(26)	10%	(74)	2%	(18)	1%	(8)	13%	(101)	70%	(540)	767
Community: Urban	14%	(105)	15%	(114)	4%	(33)	3%	(23)	10%	(73)	54%	(411)	759
Community: Suburban	3%	(26)	8%	(74)	3%	(27)	1%	(5)	13%	(130)	73%	(707)	968
Community: Rural	5%	(22)	6%	(29)	2%	(10)	1%	(7)	13%	(60)	73%	(344)	472
Employ: Private Sector	9%	(66)	14%	(105)	4%	(27)	2%	(13)	16%	(115)	55%	(406)	732
Employ: Government	32%	(60)	11%	(21)	2%	(4)	3%	(5)	7%	(14)	45%	(85)	189
Employ: Self-Employed	6%	(12)	7%	(13)	4%	(8)	7%	(14)	12%	(25)	65%	(131)	203
Employ: Homemaker		(0)	12%	(15)	2%	(2)		(0)	9%	(11)	78%	(96)	124
Employ: Student	7%	(4)	15%	(8)	6%	(3)		(0)	14%	(7)	59%	(32)	54
Employ: Retired	1%	(3)	5%	(28)	1%	(8)		(0)	9%	(51)	84%	(465)	556
Employ: Unemployed	2%	(4)	8%	(18)	6%	(14)	1%	(2)	13%	(30)	71%	(166)	235
Employ: Other	4%	(4)	7%	(8)	3%	(3)		(0)	10%	(10)	76%	(81)	106
Military HH: Yes	6%	(19)	12%	(39)	3%	(10)	2%	(5)	9%	(29)	68%	(217)	319
Military HH: No	7%	(134)	9%	(178)	3%	(60)	2%	(30)	12%	(235)	66%	(1244)	1880
2022 House Vote: Democrat	8%	(76)	9%	(81)	4%	(37)	2%	(20)	15%	(139)	62%	(570)	922
2022 House Vote: Republican	4%	(26)	12%	(79)	3%	(17)	1%	(7)	11%	(71)	70%	(459)	658
2022 House Vote: Didnt Vote	9%	(50)	9%	(51)	2%	(13)	1%	(8)	9%	(50)	70%	(403)	575
2020 Vote: Joe Biden	8%	(77)	11%	(103)	4%	(35)	1%	(9)	13%	(128)	64%	(625)	977
2020 Vote: Donald Trump	3%	(23)	8%	(54)	2%	(14)	1%	(6)	12%	(81)	74%	(500)	678
2020 Vote: Other	4%	(3)	10%	(6)	1%	(1)	1%	(0)	11%	(7)	73%	(47)	65
2020 Vote: Didn't Vote	11%	(50)	11%	(53)	4%	(20)	4%	(20)	10%	(47)	60%	(289)	479

**Table MCSP1\_20:** Do you have a favorable or unfavorable opinion of the following people? Peter Schrager

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	7%	(153)	10%	(217)	3%	(70)	2%	(35)	12%	(264)	66%	(1461)	2199
2018 House Vote: Democrat	9%	(71)	10%	(79)	3%	(27)	1%	(8)	15%	(121)	63%	(524)	831
2018 House Vote: Republican	4%	(25)	12%	(78)	2%	(16)	2%	(10)	12%	(76)	68%	(436)	641
2018 House Vote: Someone else	2%	(1)	4%	(2)	_	(0)	3%	(2)	12%	(6)	79%	(39)	50
2018 House Vote: Didnt Vote	8%	(55)	8%	(57)	4%	(27)	2%	(16)	9%	(61)	68%	(461)	677
4-Region: Northeast	18%	(70)	10%	(38)	3%	(13)	1%	(5)	11%	(40)	57%	(219)	385
4-Region: Midwest	2%	(9)	7%	(32)	3%	(13)	1%	(5)	17%	(76)	70%	(320)	454
4-Region: South	4%	(37)	9%	(75)	3%	(21)	1%	(8)	11%	(96)	72%	(602)	839
4-Region: West	7%	(36)	14%	(72)	4%	(22)	3%	(18)	10%	(51)	62%	(321)	521
Sports Fans	9%	(152)	13%	(208)	4%	(63)	2%	(26)	14%	(224)	59%	(971)	1644
College Football Fans	11%	(137)	16%	(197)	5%	(61)	1%	(15)	14%	(174)	54%	(679)	1262
NFL Fans	10%	(147)	14%	(212)	4%	(57)	1%	(16)	14%	(221)	58%	(890)	1543
Plan to Watch Draft	17%	(132)	21%	(157)	6%	(46)	3%	(23)	15%	(117)	38%	(289)	764
Plan to Watch Day 1 Draft	17%	(85)	19%	(97)	5%	(26)	3%	(17)	14%	(72)	41%	(205)	502
Plan to Watch all of Draft	16%	(28)	21%	(37)	6%	(10)	_	(1)	12%	(21)	46%	(81)	177

**Table MCSP1\_21:** Do you have a favorable or unfavorable opinion of the following people? Robert Griffin III

Demographic	Ver favora	•		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11% (	(239)	15%	(330)	5%	(102)	2%	(49)	17%	(364)	51%	(1114)	2199
Gender: Male	19% (	(200)	22%	(234)	7%	(70)	4%	(38)	17%	(182)	32%	(345)	1070
Gender: Female	3%	(39)	9%	(96)	3%	(32)	1%	(11)	16%	(182)	68%	(764)	1124
Age: 18-34	16% (	(104)	16%	(103)	4%	(25)	3%	(18)	14%	(91)	46%	(291)	631
Age: 35-44	15%	(56)	19%	(69)	6%	(23)	2%	(7)	16%	(60)	42%	(155)	371
Age: 45-64	9%	(62)	15%	(104)	5%	(37)	3%	(19)	19%	(138)	49%	(350)	711
Age: 65+	3%	(17)	11%	(53)	4%	(17)	1%	(5)	16%	(76)	66%	(319)	487
GenZers: 1997-2012	9%	(18)	14%	(30)	4%	(8)	1%	(3)	17%	(36)	56%	(118)	212
Millennials: 1981-1996	18%	(123)	18%	(125)	5%	(37)	3%	(22)	14%	(99)	41%	(284)	689
GenXers: 1965-1980	12%	(64)	16%	(88)	5%	(28)	3%	(16)	19%	(102)	46%	(251)	549
Baby Boomers: 1946-1964	4%	(31)	12%	(81)	4%	(28)	1%	(8)	17%	(118)	62%	(426)	691
PID: Dem (no lean)	13%	(125)	16%	(153)	5%	(44)	3%	(27)	16%	(150)	47%	(435)	934
PID: Ind (no lean)	6%	(35)	12%	(70)	3%	(20)	2%	(11)	20%	(117)	57%	(335)	588
PID: Rep (no lean)	12%	(79)	16%	(107)	6%	(39)	2%	(10)	14%	(98)	51%	(344)	677
PID/Gender: Dem Men	24%	(113)	22%	(101)	7%	(31)	4%	(21)	15%	(70)	28%	(133)	470
PID/Gender: Dem Women	3%	(12)	11%	(52)	3%	(13)	1%	(7)	17%	(80)	65%	(301)	464
PID/Gender: Ind Men	9%	(23)	19%	(52)	4%	(12)	4%	(10)	23%	(61)	42%	(113)	271
PID/Gender: Ind Women	4%	(12)	6%	(18)	2%	(8)	_	(1)	18%	(55)	70%	(218)	312
PID/Gender: Rep Men	19%	(64)	25%	(81)	8%	(27)	2%	(7)	15%	(51)	30%	(99)	330
PID/Gender: Rep Women	4%	(15)	7%	(26)	3%	(11)	1%	(3)	13%	(47)	71%	(245)	347
Ideo: Liberal (1-3)	13%	(88)	15%	(97)	3%	(22)	3%	(20)	15%	(97)	50%	(328)	652
Ideo: Moderate (4)	9%	(62)	16%	(106)	5%	(33)	2%	(13)	19%	(127)	48%	(316)	657
Ideo: Conservative (5-7)	12%	(88)	15%	(113)	6%	(47)	2%	(15)	15%	(114)	50%	(370)	747
Educ: < College	10% (	(142)	12%	(172)	3%	(49)	2%	(30)	17%	(238)	56%	(805)	1437
Educ: Bachelors degree	8%	(40)	21%	(99)	8%	(37)	1%	(7)	19%	(90)	44%	(211)	484
Educ: Post-grad	20%	(57)	21%	(58)	6%	(16)	4%	(12)	13%	(36)	35%	(98)	278
Income: Under 50k	6%	(67)	11%	(122)	4%	(48)	2%	(27)	17%	(181)	59%	(652)	1097
Income: 50k-100k	12%	(84)	17%	(112)	5%	(31)	2%	(10)	19%	(129)	46%	(311)	678
Income: 100k+	21%	(88)	23%	(97)	5%	(23)	3%	(12)	13%	(54)	36%	(151)	425
Ethnicity: White	12% (	(196)	15%	(255)	5%	(80)	2%	(38)	15%	(251)	52%	(878)	1697
Ethnicity: Hispanic	19%	(72)	18%	(69)	4%	(17)	2%	(9)	13%	(49)	43%	(162)	379

**Table MCSP1\_21:** Do you have a favorable or unfavorable opinion of the following people? Robert Griffin III

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11%	(239)	15%	(330)	5%	(102)	2%	(49)	17%	(364)	51%	(1114)	2199
Ethnicity: Black	13%	(37)	19%	(53)	4%	(11)	3%	(8)	14%	(41)	47%	(133)	283
Ethnicity: Other	3%	(7)	10%	(22)	5%	(12)	1%	(3)	33%	(73)	47%	(103)	219
All Christian	8%	(77)	19%	(191)	5%	(53)	1%	(13)	16%	(156)	51%	(503)	993
All Non-Christian	37%	(102)	18%	(49)	8%	(23)	4%	(12)	10%	(27)	22%	(61)	275
Atheist	2%	(2)	17%	(12)	8%	(6)	6%	(4)	19%	(14)	48%	(35)	72
Agnostic/Nothing in particular	6%	(33)	9%	(46)	2%	(11)	3%	(16)	21%	(114)	59%	(314)	534
Something Else	8%	(25)	10%	(31)	3%	(10)	1%	(4)	16%	(53)	62%	(201)	324
Religious Non-Protestant/Catholic	35%	(103)	17%	(51)	8%	(23)	4%	(13)	10%	(28)	26%	(79)	298
Evangelical	9%	(50)	15%	(79)	5%	(24)	1%	(4)	15%	(81)	55%	(291)	528
Non-Evangelical	6%	(48)	19%	(142)	5%	(36)	2%	(13)	17%	(132)	52%	(396)	767
Community: Urban	18%	(134)	14%	(110)	6%	(47)	4%	(29)	14%	(109)	43%	(330)	759
Community: Suburban	8%	(75)	17%	(168)	4%	(38)	1%	(12)	19%	(181)	51%	(495)	968
Community: Rural	6%	(30)	11%	(52)	4%	(17)	2%	(8)	16%	(74)	61%	(289)	472
Employ: Private Sector	12%	(90)	20%	(149)	6%	(45)	4%	(27)	17%	(127)	40%	(294)	732
Employ: Government	41%	(78)	17%	(31)	6%	(11)	2%	(3)	10%	(18)	25%	(47)	189
Employ: Self-Employed	12%	(25)	11%	(23)	5%	(9)	4%	(8)	20%	(41)	48%	(97)	203
Employ: Homemaker	3%	(4)	12%	(15)	3%	(4)	2%	(2)	15%	(18)	65%	(81)	124
Employ: Student	4%	(2)	17%	(9)	6%	(4)		(0)	25%	(14)	47%	(26)	54
Employ: Retired	5%	(26)	10%	(58)	3%	(16)		(2)	17%	(93)	65%	(360)	556
Employ: Unemployed	4%	(9)	13%	(31)	3%	(8)	3%	(6)	14%	(32)	63%	(149)	235
Employ: Other	5%	(5)	13%	(14)	5%	(5)		(0)	20%	(21)	58%	(61)	106
Military HH: Yes	15%	(46)	17%	(55)	5%	(16)	2%	(5)	11%	(36)	50%	(161)	319
Military HH: No	10%	(193)	15%	(275)	5%	(86)	2%	(44)	17%	(329)	51%	(954)	1880
2022 House Vote: Democrat	12%	(113)	16%	(149)	4%	(40)	2%	(20)	17%	(159)	48%	(441)	922
2022 House Vote: Republican	8%	(50)	18%	(116)	6%	(39)	2%	(15)	15%	(100)	51%	(337)	658
2022 House Vote: Didnt Vote	13%	(75)	10%	(56)	4%	(23)	2%	(13)	17%	(97)	54%	(311)	575
2020 Vote: Joe Biden	12%	(119)	17%	(162)	4%	(38)	2%	(19)	18%	(174)	47%	(463)	977
2020 Vote: Donald Trump	6%	(43)	15%	(100)	6%	(38)	2%	(13)	17%	(116)	54%	(368)	678
2020 Vote: Other	7%	(5)	21%	(14)	2%	(1)	1%	(0)	17%	(11)	52%	(34)	65
2020 Vote: Didn't Vote	15%	(72)	11%	(54)	5%	(25)	3%	(16)	13%	(63)	52%	(249)	479

**Table MCSP1\_21:** Do you have a favorable or unfavorable opinion of the following people? Robert Griffin III

Demographic	Very favorab		newhat orable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	11% (23	39) 15%	(330)	5%	(102)	2%	(49)	17%	(364)	51%	(1114)	2199
2018 House Vote: Democrat	13% (10	07) 16%	(133)	5%	(40)	2%	(19)	18%	(146)	47%	(387)	831
2018 House Vote: Republican	10% (6	51) 18%	(116)	5%	(31)	2%	(12)	16%	(102)	50%	(319)	641
2018 House Vote: Someone else	2%	(1) $10%$	(5)	2%	(1)	2%	(1)	15%	(7)	70%	(35)	50
2018 House Vote: Didnt Vote	10% (7	70) 11%	(76)	5%	(31)	3%	(17)	16%	(110)	55%	(374)	677
4-Region: Northeast	20% (7	76) 13%	(52)	5%	(18)	3%	(12)	16%	(60)	43%	(167)	385
4-Region: Midwest	5% (2	22) 18%	(82)	2%	(11)	2%	(10)	16%	(72)	57%	(257)	454
4-Region: South	10% (8	81) 15%	(129)	4%	(33)	2%	(13)	18%	(147)	52%	(435)	839
4-Region: West	11% (5	59) 13%	(67)	8%	(40)	3%	(14)	16%	(85)	49%	(255)	521
Sports Fans	14% (23	33) 20%	(323)	6%	(97)	2%	(39)	18%	(292)	40%	(658)	1644
College Football Fans	17% (23	13) 24%	(304)	7%	(82)	3%	(33)	17%	(211)	33%	(420)	1262
NFL Fans	15% (23	35) 21%	(321)	6%	(88)	2%	(37)	18%	(276)	38%	(586)	1543
Plan to Watch Draft	25% (19	92) 30%	(233)	7%	(57)	4%	(30)	14%	(109)	19%	(142)	764
Plan to Watch Day 1 Draft	26% (13	32%	(159)	8%	(41)	4%	(19)	13%	(65)	17%	(85)	502
Plan to Watch all of Draft	27% (4	18) 37%	(65)	6%	(10)	4%	(7)	11%	(20)	15%	(26)	177

**Table MCSP1\_22:** *Do you have a favorable or unfavorable opinion of the following people? Mina Kimes* 

	V	ery	Som	ewhat	Some	ewhat	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	8%	(177)	9%	(200)	4%	(81)	1%	(29)	10%	(228)	68%	(1485)	2199
Gender: Male	15%	(159)	13%	(144)	5%	(57)	2%	(18)	12%	(123)	53%	(570)	1070
Gender: Female	2%	(18)	5%	(56)	2%	(24)	1%	(11)	9%	(104)	81%	(910)	1124
Age: 18-34	15%	(93)	10%	(66)	5%	(33)	2%	(12)	6%	(40)	61%	(387)	631
Age: 35-44	11%	(40)	16%	(59)	5%	(19)	1%	(5)	12%	(45)	55%	(203)	371
Age: 45-64	5%	(36)	7%	(49)	4%	(27)	1%	(11)	15%	(107)	68%	(481)	711
Age: 65+	2%	(7)	5%	(26)	_	(2)	_	(1)	7%	(36)	85%	(414)	487
GenZers: 1997-2012	6%	(13)	6%	(14)	10%	(22)	2%	(4)	6%	(12)	69%	(146)	212
Millennials: 1981-1996	17%	(116)	13%	(88)	4%	(27)	1%	(10)	9%	(63)	56%	(385)	689
GenXers: 1965-1980	5%	(30)	10%	(53)	4%	(23)	2%	(13)	14%	(78)	64%	(352)	549
Baby Boomers: 1946-1964	3%	(18)	6%	(43)	1%	(8)	_	(2)	10%	(69)	80%	(551)	691
PID: Dem (no lean)	13%	(125)	10%	(93)	4%	(34)	1%	(10)	10%	(92)	62%	(581)	934
PID: Ind (no lean)	3%	(15)	6%	(35)	4%	(25)	1%	(5)	12%	(68)	75%	(440)	588
PID: Rep (no lean)	6%	(37)	11%	(72)	3%	(22)	2%	(14)	10%	(68)	69%	(464)	677
PID/Gender: Dem Men	24%	(115)	14%	(66)	5%	(24)	1%	(6)	9%	(43)	46%	(216)	470
PID/Gender: Dem Women	2%	(10)	6%	(27)	2%	(10)	1%	(4)	10%	(48)	79%	(365)	464
PID/Gender: Ind Men	4%	(12)	9%	(23)	5%	(13)	1%	(2)	13%	(36)	68%	(184)	271
PID/Gender: Ind Women	1%	(3)	4%	(11)	4%	(11)	1%	(3)	10%	(32)	80%	(251)	312
PID/Gender: Rep Men	10%	(32)	17%	(55)	6%	(20)	3%	(10)	13%	(44)	51%	(169)	330
PID/Gender: Rep Women	2%	(5)	5%	(17)	1%	(2)	1%	(4)	7%	(24)	85%	(295)	347
Ideo: Liberal (1-3)	13%	(85)	8%	(52)	4%	(24)	2%	(12)	9%	(58)	65%	(421)	652
Ideo: Moderate (4)	5%	(31)	10%	(67)	4%	(25)	1%	(4)	13%	(84)	68%	(446)	657
Ideo: Conservative (5-7)	8%	(57)	10%	(78)	3%	(25)	2%	(12)	9%	(64)	68%	(510)	747
Educ: < College	6%	(92)	7%	(106)	3%	(47)	1%	(14)	10%	(143)	72%	(1035)	1437
Educ: Bachelors degree	8%	(37)	11%	(54)	4%	(19)	1%	(4)	12%	(60)	64%	(309)	484
Educ: Post-grad	17%	(47)	14%	(40)	5%	(14)	4%	(11)	9%	(25)	51%	(141)	278
Income: Under 50k	4%	(39)	7%	(78)	3%	(30)	1%	(13)	10%	(110)	75%	(827)	1097
Income: 50k-100k	10%	(66)	10%	(65)	4%	(25)	1%	(9)	12%	(81)	64%	(431)	678
Income: 100k+	17%	(72)	13%	(56)	6%	(25)	2%	(7)	9%	(37)	53%	(227)	425
Ethnicity: White	8%	(144)	9%	(148)	4%	(62)	1%	(25)	9%	(148)	69%	(1171)	1697
Ethnicity: Hispanic	13%	(51)	11%	(42)	6%	(24)	2%	(8)	8%	(29)	59%	(225)	379

**Table MCSP1\_22:** *Do you have a favorable or unfavorable opinion of the following people? Mina Kimes* 

	V	ery	Som	ewhat	Some	what	Ve	ery	Heard	l of, no	Neve	r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion		of	Total N
Adults	8%	(177)	9%	(200)	4%	(81)	1%	(29)	10%	(228)	68%	(1485)	2199
Ethnicity: Black	8%	(22)	11%	(31)	6%	(17)	1%	(4)	11%	(30)	63%	(179)	283
Ethnicity: Other	5%	(11)	9%	(20)	1%	(2)	_	(1)	23%	(50)	62%	(135)	219
All Christian	6%	(61)	9%	(89)	3%	(25)	1%	(10)	11%	(104)	71%	(703)	993
All Non-Christian	33%	(90)	23%	(63)	6%	(17)	4%	(10)	6%	(18)	28%	(77)	275
Atheist	2%	(1)	10%	(7)	3%	(2)	_	(0)	13%	(9)	72%	(53)	72
Agnostic/Nothing in particular	3%	(16)	4%	(19)	6%	(32)	1%	(5)	11%	(58)	76%	(404)	534
Something Else	2%	(8)	6%	(21)	1%	(4)	1%	(4)	12%	(38)	77%	(249)	324
Religious Non-Protestant/Catholic	31%	(91)	22%	(65)	6%	(17)	3%	(10)	6%	(18)	32%	(97)	298
Evangelical	4%	(24)	9%	(45)	2%	(13)	1%	(5)	11%	(58)	72%	(383)	528
Non-Evangelical	6%	(45)	8%	(58)	2%	(18)	1%	(9)	11%	(85)	72%	(552)	767
Community: Urban	15%	(112)	16%	(122)	5%	(41)	2%	(15)	10%	(73)	52%	(396)	759
Community: Suburban	5%	(45)	5%	(50)	3%	(29)	1%	(7)	11%	(108)	75%	(728)	968
Community: Rural	4%	(19)	6%	(27)	2%	(11)	2%	(7)	10%	(46)	77%	(361)	472
Employ: Private Sector	8%	(61)	12%	(88)	5%	(35)	2%	(15)	14%	(102)	59%	(431)	732
Employ: Government	34%	(64)	12%	(22)	4%	(8)	3%	(5)	3%	(5)	44%	(84)	189
Employ: Self-Employed	8%	(17)	12%	(23)	6%	(13)	2%	(4)	10%	(20)	62%	(125)	203
Employ: Homemaker	1%	(1)	11%	(14)	1%	(1)	_	(0)	11%	(13)	77%	(95)	124
Employ: Student	12%	(7)	7%	(4)	6%	(3)	1%	(0)	6%	(3)	69%	(37)	54
Employ: Retired	2%	(13)	5%	(27)	1%	(7)	1%	(3)	8%	(44)	83%	(462)	556
Employ: Unemployed	5%	(11)	6%	(15)	5%	(11)	1%	(2)	13%	(31)	70%	(165)	235
Employ: Other	3%	(3)	6%	(7)	1%	(2)	_	(0)	8%	(9)	80%	(85)	106
Military HH: Yes	6%	(21)	11%	(34)	5%	(15)	1%	(3)	7%	(21)	71%	(226)	319
Military HH: No	8%	(156)	9%	(166)	4%	(66)	1%	(26)	11%	(207)	67%	(1260)	1880
2022 House Vote: Democrat	10%	(94)	9%	(82)	4%	(36)	1%	(11)	12%	(110)	64%	(589)	922
2022 House Vote: Republican	3%	(22)	9%	(61)	3%	(23)	2%	(12)	10%	(66)	72%	(474)	658
2022 House Vote: Didnt Vote	11%	(60)	9%	(52)	3%	(18)	1%	(6)	8%	(46)	68%	(392)	575
2020 Vote: Joe Biden	9%	(93)	10%	(94)	3%	(28)	1%	(10)	11%	(112)	66%	(641)	977
2020 Vote: Donald Trump	4%	(24)	7%	(44)	3%	(19)	1%	(9)	11%	(74)	75%	(508)	678
2020 Vote: Other	4%	(3)	14%	(9)	1%	(1)	1%	(0)	10%	(7)	70%	(45)	65
2020 Vote: Didn't Vote	12%	(58)	11%	(52)	7%	(33)	2%	(10)	7%	(36)	61%	(291)	479

**Table MCSP1\_22:** *Do you have a favorable or unfavorable opinion of the following people? Mina Kimes* 

Demographic		ery rable		ewhat orable		ewhat orable		ery orable		l of, no nion		heard	Total N
Adults	8%	(177)	9%	(200)	4%	(81)	1%	(29)	10%	(228)	68%	(1485)	2199
2018 House Vote: Democrat	11%	(92)	9%	(78)	3%	(21)	1%	(9)	11%	(91)	65%	(540)	831
2018 House Vote: Republican	3%	(21)	11%	(71)	4%	(25)	1%	(7)	11%	(72)	70%	(446)	641
2018 House Vote: Someone else	_	(0)	6%	(3)	1%	(1)	2%	(1)	10%	(5)	80%	(40)	50
2018 House Vote: Didnt Vote	9%	(64)	7%	(47)	5%	(34)	2%	(13)	9%	(60)	68%	(459)	677
4-Region: Northeast	17%	(64)	9%	(35)	4%	(15)	3%	(11)	8%	(31)	60%	(230)	385
4-Region: Midwest	4%	(17)	8%	(35)	1%	(5)	1%	(4)	12%	(56)	74%	(337)	454
4-Region: South	6%	(54)	6%	(51)	3%	(29)	1%	(8)	10%	(85)	73%	(612)	839
4-Region: West	8%	(42)	15%	(80)	6%	(32)	1%	(5)	11%	(55)	59%	(306)	521
Sports Fans	11%	(174)	12%	(196)	4%	(74)	1%	(21)	12%	(192)	60%	(986)	1644
College Football Fans	13%	(161)	15%	(186)	5%	(59)	2%	(20)	12%	(151)	54%	(685)	1262
NFL Fans	11%	(174)	12%	(190)	4%	(61)	1%	(19)	12%	(184)	59%	(915)	1543
Plan to Watch Draft	20%	(151)	19%	(146)	7%	(51)	2%	(15)	12%	(91)	41%	(310)	764
Plan to Watch Day 1 Draft	18%	(92)	20%	(102)	7%	(34)	2%	(8)	12%	(59)	41%	(207)	502
Plan to Watch all of Draft	16%	(28)	21%	(37)	8%	(13)	_	(0)	10%	(19)	45%	(80)	177

**Table MCSP1\_23:** *Do you have a favorable or unfavorable opinion of the following people? Dan Orlovsky* 

Demographic		ery orable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(184)	12%	(255)	3%	(67)	2%	(36)	12%	(262)	63%	(1394)	2199
Gender: Male	15%	(160)	18%	(198)	4%	(48)	3%	(33)	13%	(141)	46%	(490)	1070
Gender: Female	2%	(24)	5%	(57)	2%	(20)	_	(3)	11%	(121)	80%	(899)	1124
Age: 18-34	14%	(88)	13%	(84)	3%	(18)	2%	(13)	10%	(65)	57%	(362)	631
Age: 35-44	10%	(39)	18%	(66)	6%	(21)	3%	(11)	12%	(44)	52%	(191)	371
Age: 45-64	6%	(45)	10%	(74)	4%	(25)	1%	(10)	16%	(114)	62%	(443)	711
Age: 65+	2%	(12)	6%	(31)	1%	(4)	_	(2)	8%	(39)	82%	(398)	487
GenZers: 1997-2012	5%	(11)	13%	(27)	3%	(7)	2%	(4)	7%	(16)	69%	(147)	212
Millennials: 1981-1996	16%	(113)	15%	(101)	4%	(27)	3%	(18)	12%	(81)	51%	(348)	689
GenXers: 1965-1980	7%	(36)	14%	(74)	4%	(24)	2%	(10)	15%	(82)	59%	(322)	549
Baby Boomers: 1946-1964	3%	(23)	7%	(50)	1%	(9)	1%	(4)	11%	(78)	76%	(527)	691
PID: Dem (no lean)	12%	(111)	12%	(115)	3%	(32)	2%	(18)	12%	(113)	58%	(546)	934
PID: Ind (no lean)	3%	(21)	9%	(50)	2%	(15)	1%	(8)	15%	(89)	69%	(406)	588
PID: Rep (no lean)	8%	(53)	13%	(89)	3%	(21)	2%	(11)	9%	(60)	65%	(443)	677
PID/Gender: Dem Men	22%	(101)	19%	(88)	5%	(23)	3%	(16)	12%	(58)	39%	(184)	470
PID/Gender: Dem Women	2%	(9)	6%	(27)	2%	(9)	1%	(3)	12%	(55)	78%	(362)	464
PID/Gender: Ind Men	6%	(16)	14%	(37)	4%	(11)	3%	(7)	18%	(49)	56%	(151)	271
PID/Gender: Ind Women	1%	(4)	4%	(14)	1%	(4)	_	(0)	13%	(40)	80%	(250)	312
PID/Gender: Rep Men	13%	(43)	22%	(73)	4%	(14)	3%	(10)	10%	(34)	47%	(155)	330
PID/Gender: Rep Women	3%	(10)	5%	(16)	2%	(7)	_	(0)	8%	(26)	83%	(288)	347
Ideo: Liberal (1-3)	11%	(72)	9%	(59)	3%	(22)	3%	(21)	11%	(72)	62%	(407)	652
Ideo: Moderate (4)	7%	(44)	12%	(80)	4%	(26)	1%	(3)	13%	(83)	64%	(420)	657
Ideo: Conservative (5-7)	9%	(65)	14%	(107)	3%	(20)	2%	(12)	10%	(74)	63%	(470)	747
Educ: < College	7%	(96)	9%	(131)	2%	(33)	1%	(16)	12%	(167)	69%	(994)	1437
Educ: Bachelors degree	8%	(41)	16%	(77)	4%	(20)	1%	(5)	13%	(65)	57%	(276)	484
Educ: Post-grad	17%	(47)	17%	(46)	5%	(15)	6%	(16)	11%	(30)	45%	(124)	278
Income: Under 50k	5%	(53)	7%	(77)	3%	(30)	1%	(16)	12%	(129)	72%	(792)	1097
Income: 50k-100k	8%	(55)	16%	(108)	2%	(16)	2%	(12)	14%	(96)	58%	(391)	678
Income: 100k+	18%	(75)	16%	(69)	5%	(22)	2%	(9)	9%	(37)	50%	(212)	425
Ethnicity: White	9%	(145)	13%	(214)	3%	(54)	2%	(26)	10%	(169)	64%	(1088)	1697
Ethnicity: Hispanic	11%	(41)	17%	(64)	2%	(7)	2%	(7)	11%	(42)	58%	(218)	379

**Table MCSP1\_23:** Do you have a favorable or unfavorable opinion of the following people? Dan Orlovsky

		ery		ewhat		ewhat	Ve	•		l of, no		r heard	
Demographic	favo	rable	favo	rable	unfav	orable	unfav	orable	opi	nion	•	of	Total N
Adults	8%	(184)	12%	(255)	3%	(67)	2%	(36)	12%	(262)	63%	(1394)	2199
Ethnicity: Black	9%	(27)	9%	(25)	3%	(8)	4%	(10)	15%	(42)	61%	(171)	283
Ethnicity: Other	6%	(12)	7%	(16)	3%	(6)	_	(0)	23%	(51)	62%	(135)	219
All Christian	6%	(60)	13%	(125)	3%	(31)	1%	(8)	11%	(107)	67%	(664)	993
All Non-Christian	31%	(84)	24%	(66)	7%	(19)	5%	(14)	8%	(22)	25%	(69)	275
Atheist	7%	(5)	10%	(7)	3%	(2)	_	(0)	19%	(14)	61%	(44)	72
Agnostic/Nothing in particular	3%	(17)	7%	(39)	2%	(11)	2%	(9)	13%	(70)	73%	(388)	534
Something Else	6%	(18)	5%	(17)	1%	(4)	2%	(5)	15%	(50)	71%	(229)	324
Religious Non-Protestant/Catholic	29%	(87)	22%	(67)	7%	(20)	5%	(14)	7%	(22)	30%	(89)	298
Evangelical	7%	(36)	9%	(50)	3%	(14)	2%	(9)	12%	(66)	67%	(354)	528
Non-Evangelical	5%	(37)	12%	(94)	3%	(20)	1%	(7)	12%	(92)	68%	(518)	767
Community: Urban	15%	(110)	16%	(119)	5%	(37)	3%	(23)	10%	(78)	52%	(392)	759
Community: Suburban	5%	(49)	9%	(91)	2%	(19)	1%	(8)	14%	(135)	69%	(667)	968
Community: Rural	5%	(25)	10%	(45)	2%	(12)	1%	(5)	10%	(49)	71%	(336)	472
Employ: Private Sector	10%	(72)	16%	(119)	5%	(34)	2%	(17)	13%	(97)	54%	(392)	732
Employ: Government	31%	(59)	15%	(29)	3%	(6)	3%	(5)	8%	(15)	40%	(75)	189
Employ: Self-Employed	3%	(6)	12%	(25)	4%	(8)	3%	(6)	14%	(29)	64%	(129)	203
Employ: Homemaker	4%	(4)	10%	(12)	1%	(1)	1%	(1)	13%	(17)	71%	(88)	124
Employ: Student	8%	(5)	14%	(8)	5%	(3)	_	(0)	10%	(5)	63%	(34)	54
Employ: Retired	4%	(23)	5%	(28)	1%	(4)	1%	(4)	10%	(53)	80%	(444)	556
Employ: Unemployed	6%	(13)	10%	(24)	3%	(6)	2%	(4)	14%	(34)	66%	(155)	235
Employ: Other	2%	(2)	10%	(10)	5%	(5)	_	(0)	11%	(12)	72%	(77)	106
Military HH: Yes	7%	(23)	13%	(43)	3%	(11)	1%	(4)	8%	(25)	67%	(213)	319
Military HH: No	9%	(161)	11%	(212)	3%	(57)	2%	(32)	13%	(237)	63%	(1181)	1880
2022 House Vote: Democrat	10%	(94)	12%	(109)	2%	(22)	2%	(17)	12%	(113)	61%	(566)	922
2022 House Vote: Republican	6%	(41)	13%	(88)	3%	(19)	2%	(11)	10%	(65)	66%	(433)	658
2022 House Vote: Didnt Vote	8%	(48)	9%	(54)	4%	(23)	1%	(8)	13%	(78)	63%	(365)	575
2020 Vote: Joe Biden	10%	(101)	11%	(104)	3%	(26)	1%	(13)	13%	(129)	62%	(603)	977
2020 Vote: Donald Trump	5%	(35)	12%	(83)	2%	(15)	1%	(7)	10%	(68)	69%	(471)	678
2020 Vote: Other	5%	(3)	13%	(8)		(0)	3%	(2)	16%	(10)	63%	(41)	65
2020 Vote: Didn't Vote	9%	(45)	12%	(60)	5%	(26)	3%	(15)	11%	(54)	58%	(279)	479

**Table MCSP1\_23:** *Do you have a favorable or unfavorable opinion of the following people? Dan Orlovsky* 

Demographic		ery rable		ewhat rable		ewhat orable		ery orable		l of, no nion		r heard of	Total N
Adults	8%	(184)	12%	(255)	3%	(67)	2%	(36)	12%	(262)	63%	(1394)	2199
2018 House Vote: Democrat	10%	(85)	11%	(94)	3%	(23)	2%	(15)	13%	(110)	61%	(504)	831
2018 House Vote: Republican	7%	(42)	15%	(96)	2%	(14)	1%	(8)	10%	(63)	65%	(420)	641
2018 House Vote: Someone else	2%	(1)	5%	(3)	1%	(0)	3%	(2)	13%	(6)	76%	(38)	50
2018 House Vote: Didnt Vote	8%	(56)	9%	(62)	4%	(30)	2%	(13)	12%	(83)	64%	(433)	677
4-Region: Northeast	18%	(69)	14%	(55)	3%	(10)	2%	(6)	11%	(41)	53%	(204)	385
4-Region: Midwest	4%	(19)	10%	(46)	3%	(12)	1%	(5)	14%	(62)	68%	(310)	454
4-Region: South	7%	(55)	9%	(75)	3%	(24)	1%	(10)	13%	(106)	68%	(569)	839
4-Region: West	8%	(41)	15%	(79)	4%	(21)	3%	(15)	10%	(52)	60%	(311)	521
Sports Fans	11%	(180)	15%	(253)	4%	(59)	2%	(31)	13%	(221)	55%	(901)	1644
College Football Fans	14%	(171)	19%	(235)	4%	(56)	2%	(28)	14%	(175)	47%	(597)	1262
NFL Fans	11%	(175)	16%	(250)	4%	(58)	2%	(25)	14%	(217)	53%	(818)	1543
Plan to Watch Draft	20%	(153)	25%	(194)	5%	(40)	3%	(24)	15%	(114)	31%	(240)	764
Plan to Watch Day 1 Draft	20%	(101)	29%	(145)	5%	(23)	3%	(16)	14%	(71)	29%	(146)	502
Plan to Watch all of Draft	20%	(36)	30%	(53)	8%	(13)	4%	(6)	11%	(19)	28%	(49)	177

**Table MCSP2:** Do you plan to watch or follow the NFL draft this year, either through live coverage or social media?

Demographic		Yes		No	Don	't know	Total N
Adults	35%	(764)	53%	(1160)	13%	(275)	2199
Gender: Male	49%	(529)	41%	(440)	9%	(101)	1070
Gender: Female	21%	(234)	64%	(717)	15%	(172)	1124
Age: 18-34	45%	(283)	46%	(291)	9%	(57)	631
Age: 35-44	50%	(185)	40%	(148)	10%	(39)	371
Age: 45-64	30%	(210)	53%	(374)	18%	(126)	711
Age: 65+	18%	(86)	71%	(347)	11%	(54)	487
GenZers: 1997-2012	38%	(80)	50%	(105)	12%	(26)	212
Millennials: 1981-1996	47%	(323)	44%	(303)	9%	(62)	689
GenXers: 1965-1980	39%	(214)	45%	(247)	16%	(87)	549
Baby Boomers: 1946-1964	19%	(134)	67%	(461)	14%	(96)	691
PID: Dem (no lean)	43%	(400)	45%	(420)	12%	(115)	934
PID: Ind (no lean)	25%	(148)	61%	(356)	14%	(84)	588
PID: Rep (no lean)	32%	(216)	57%	(384)	11%	(77)	677
PID/Gender: Dem Men	60%	(282)	32%	(149)	8%	(39)	470
PID/Gender: Dem Women	25%	(117)	58%	(271)	16%	(76)	464
PID/Gender: Ind Men	30%	(82)	58%	(156)	12%	(32)	271
PID/Gender: Ind Women	21%	(66)	63%	(196)	16%	(50)	312
PID/Gender: Rep Men	50%	(165)	41%	(134)	9%	(30)	330
PID/Gender: Rep Women	15%	(51)	72%	(250)	13%	(47)	347
Ideo: Liberal (1-3)	39%	(252)	49%	(319)	12%	(81)	652
Ideo: Moderate (4)	36%	(235)	50%	(326)	15%	(96)	657
Ideo: Conservative (5-7)	33%	(248)	58%	(431)	9%	(68)	747
Educ: < College	31%	(444)	55%	(788)	14%	(205)	1437
Educ: Bachelors degree	36%	(173)	54%	(261)	10%	(50)	484
Educ: Post-grad	53%	(147)	40%	(110)	7%	(21)	278
Income: Under 50k	26%	(288)	58%	(636)	16%	(173)	1097
Income: 50k-100k	38%	(260)	51%	(343)	11%	(75)	678
Income: 100k+	51%	(216)	43%	(181)	6%	(27)	425
Ethnicity: White	34%	(574)	55%	(929)	11%	(194)	1697
Ethnicity: Hispanic	50%	(189)	38%	(144)	12%	(46)	379
Ethnicity: Black	46%	(130)	38%	(109)	16%	(44)	283
Ethnicity: Other	27%	(60)	56%	(122)	17%	(37)	219

**Table MCSP2:** Do you plan to watch or follow the NFL draft this year, either through live coverage or social media?

Demographic		Yes		No	Don	't know	Total N
Adults	35%	(764)	53%	(1160)	13%	(275)	2199
All Christian	34%	(341)	55%	(548)	11%	(104)	993
All Non-Christian	66%	(182)	29%	(81)	4%	(12)	275
Atheist	31%	(22)	60%	(44)	9%	(7)	72
Agnostic/Nothing in particular	25%	(132)	57%	(304)	18%	(97)	534
Something Else	27%	(87)	56%	(183)	17%	(55)	324
Religious Non-Protestant/Catholic	62%	(185)	34%	(100)	4%	(13)	298
Evangelical	34%	(178)	54%	(283)	13%	(67)	528
Non-Evangelical	32%	(246)	56%	(426)	12%	(94)	767
Community: Urban	46%	(351)	41%	(312)	13%	(96)	759
Community: Suburban	31%	(297)	59%	(573)	10%	(98)	968
Community: Rural	24%	(115)	58%	(275)	17%	(82)	472
Employ: Private Sector	46%	(338)	45%	(328)	9%	(65)	732
Employ: Government	63%	(119)	32%	(61)	4%	(8)	189
Employ: Self-Employed	37%	(75)	50%	(101)	13%	(27)	203
Employ: Homemaker	28%	(35)	62%	(76)	10%	(13)	124
Employ: Student	39%	(21)	45%	(24)	17%	(9)	54
Employ: Retired	17%	(95)	67%	(371)	16%	(90)	556
Employ: Unemployed	24%	(57)	55%	(129)	21%	(49)	235
Employ: Other	22%	(23)	65%	(69)	13%	(14)	106
Military HH: Yes	35%	(111)	53%	(170)	12%	(38)	319
Military HH: No	35%	(653)	53%	(990)	13%	(237)	1880
2022 House Vote: Democrat	41%	(380)	47%	(429)	12%	(113)	922
2022 House Vote: Republican	32%	(208)	58%	(384)	10%	(66)	658
2022 House Vote: Didnt Vote	29%	(165)	56%	(323)	15%	(87)	575
2020 Vote: Joe Biden	41%	(403)	46%	(453)	12%	(120)	977
2020 Vote: Donald Trump	29%	(194)	61%	(411)	11%	(74)	678
2020 Vote: Other	34%	(22)	52%	(34)	14%	(9)	65
2020 Vote: Didn't Vote	30%	(144)	55%	(262)	15%	(73)	479
2018 House Vote: Democrat	42%	(347)	47%	(388)	12%	(97)	831
2018 House Vote: Republican	35%	(226)	56%	(357)	9%	(58)	641
2018 House Vote: Someone else	18%	(9)	63%	(31)	19%	(9)	50
2018 House Vote: Didnt Vote	27%	(182)	57%	(384)	16%	(112)	677

**Table MCSP2:** Do you plan to watch or follow the NFL draft this year, either through live coverage or social media?

Demographic	,	Yes		No	Don	't know	Total N
Adults	35%	(764)	53%	(1160)	13%	(275)	2199
4-Region: Northeast	42%	(163)	48%	(184)	10%	(39)	385
4-Region: Midwest	28%	(127)	58%	(263)	14%	(64)	454
4-Region: South	32%	(264)	54%	(449)	15%	(126)	839
4-Region: West	40%	(209)	51%	(264)	9%	(47)	521
Sports Fans	46%	(748)	40%	(659)	14%	(236)	1644
College Football Fans	53%	(667)	33%	(415)	14%	(179)	1262
NFL Fans	48%	(742)	37%	(564)	15%	(237)	1543
Plan to Watch Draft	100%	(764)	_	(0)	_	(0)	764
Plan to Watch Day 1 Draft	100%	(502)	_	(0)	_	(0)	502
Plan to Watch all of Draft	100%	(177)	_	(0)	_	(0)	177

**Table MCSP3\_1NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 1 (round 1)

Demographic	Se	elected	No	t Selected	Total N
Adults	66%	(502)	34%	(262)	764
Gender: Male	69%	(364)	31%	(165)	529
Gender: Female	59%	(138)	41%	(96)	234
Age: 18-34	62%	(175)	38%	(108)	283
Age: 35-44	63%	(117)	37%	(68)	185
Age: 45-64	74%	(155)	26%	(55)	210
Age: 65+	65%	(55)	35%	(30)	86
GenZers: 1997-2012	55%	(44)	45%	(36)	80
Millennials: 1981-1996	63%	(203)	37%	(120)	323
GenXers: 1965-1980	72%	(154)	28%	(60)	214
Baby Boomers: 1946-1964	68%	(92)	32%	(42)	134
PID: Dem (no lean)	62%	(247)	38%	(153)	400
PID: Ind (no lean)	78%	(115)	22%	(33)	148
PID: Rep (no lean)	65%	(140)	35%	(76)	216
PID/Gender: Dem Men	64%	(182)	36%	(101)	282
PID/Gender: Dem Women	55%	(65)	45%	(52)	117
PID/Gender: Ind Men	85%	(70)	15%	(12)	82
PID/Gender: Ind Women	69%	(45)	31%	(21)	66
PID/Gender: Rep Men	68%	(112)	32%	(52)	165
PID/Gender: Rep Women	54%	(28)	46%	(23)	51
Ideo: Liberal (1-3)	61%	(153)	39%	(99)	252
Ideo: Moderate (4)	68%	(160)	32%	(75)	235
Ideo: Conservative (5-7)	68%	(168)	32%	(80)	248
Educ: < College	68%	(303)	32%	(140)	444
Educ: Bachelors degree	71%	(122)	29%	(51)	173
Educ: Post-grad	52%	(77)	48%	(71)	147
Income: Under 50k	67%	(192)	33%	(95)	288
Income: 50k-100k	70%	(182)	30%	(78)	260
Income: 100k+	59%	(128)	41%	(88)	216
Ethnicity: White	65%	(375)	35%	(199)	574
Ethnicity: Hispanic	69%	(131)	31%	(58)	189
Ethnicity: Black	66%	(86)	34%	(44)	130
Ethnicity: Other	69%	(41)	31%	(19)	60

**Table MCSP3\_1NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 1 (round 1)

Demographic	Selected	Not Selected	Total N		
Adults	66% (502)	34% (262)	764		
All Christian	69% (234)	31% (107)	341		
All Non-Christian	55% (101)	45% (82)	182		
Agnostic/Nothing in particular	71% (93)	29% (39)	132		
Something Else	64% (56)	36% (31)	87		
Religious Non-Protestant/Catholic	55% (101)	45% (84)	185		
Evangelical	58% (104)	42% (74)	178		
Non-Evangelical	74% (183)	26% (63)	246		
Community: Urban	64% (224)	36% (127)	351		
Community: Suburban	66% (196)	34% (101)	297		
Community: Rural	72% (82)	28% (33)	115		
Employ: Private Sector	65% (222)	35% (117)	338		
Employ: Government	61% (72)	39% (47)	119		
Employ: Self-Employed	54% (41)	46% (34)	75		
Employ: Retired	70% (66)	30% (29)	95		
Employ: Unemployed	84% (48)	16% (9)	57		
Military HH: Yes	72% (80)	28% (31)	111		
Military HH: No	65% (422)	35% (231)	653		
2022 House Vote: Democrat	66% (250)	34% (130)	380		
2022 House Vote: Republican	71% (149)	29% (60)	208		
2022 House Vote: Didnt Vote	57% (94)	43% (71)	165		
2020 Vote: Joe Biden	63% (254)	37% (149)	403		
2020 Vote: Donald Trump	74% (144)	26% (50)	194		
2020 Vote: Didn't Vote	62% (89)	38% (55)	144		
2018 House Vote: Democrat	69% (239)	31% (108)	347		
2018 House Vote: Republican	74% (167)	26% (59)	226		
2018 House Vote: Didnt Vote	50% (92)	50% (90)	182		
4-Region: Northeast	71% (115)	29% (47)	163		
4-Region: Midwest	62% (79)	38% (48)	127		
4-Region: South	70% (184)	30% (80)	264		
4-Region: West	59% (124)	41% (86)	209		
Sports Fans	67% (498)	33% (250)	748		
College Football Fans	67% (446)	33% (221)	667		

**Table MCSP3\_1NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 1 (round 1)

Demographic	Selected	Not Selected	Total N	
Adults	66% (502)	34% (262)	764	
NFL Fans	65% (484)	35% (258)	742	
Plan to Watch Draft	66% (502)	34% (262)	764	
Plan to Watch Day 1 Draft	100% (502)	— (0)	502	
Plan to Watch all of Draft	100% (177)	- $(0)$	177	

**Table MCSP3\_2NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 2 (rounds 2 to 3)

Demographic	Selecte	ed	No	t Selected	Total N
Adults	52% (400	0)	48%	(364)	764
Gender: Male	59% (314	4)	41%	(215)	529
Gender: Female	37% (86	6)	63%	(149)	234
Age: 18-34	61% (17.	3)	39%	(110)	283
Age: 35-44	49% (90	0)	51%	(95)	185
Age: 45-64	47% (99	9)	53%	(111)	210
Age: 65+	44% (38	8)	56%	(48)	86
GenZers: 1997-2012	61% (49	9)	39%	(31)	80
Millennials: 1981-1996	57% (18	5)	43%	(138)	323
GenXers: 1965-1980	43% (92	2)	57%	(122)	214
Baby Boomers: 1946-1964	49% (6.	5)	51%	(69)	134
PID: Dem (no lean)	51% (20)	3)	49%	(197)	400
PID: Ind (no lean)	55% (8	,	45%	(67)	148
PID: Rep (no lean)	54% (116	6)	46%	(100)	216
PID/Gender: Dem Men	59% (160	6)	41%	(116)	282
PID/Gender: Dem Women	31% (3'	7)	69%	(81)	117
PID/Gender: Ind Men	63% (55)	2)	37%	(30)	82
PID/Gender: Ind Women	44% (29	9)	56%	(37)	66
PID/Gender: Rep Men	58% (90	6)	42%	(69)	165
PID/Gender: Rep Women	39% (20	0)	61%	(31)	51
Ideo: Liberal (1-3)	52% (13:	2)	48%	(120)	252
Ideo: Moderate (4)	51% (120	0)	49%	(116)	235
Ideo: Conservative (5-7)	53% (13	1)	47%	(117)	248
Educ: < College	46% (20)	5)	54%	(239)	444
Educ: Bachelors degree	64% (11	1)	36%	(62)	173
Educ: Post-grad	57% (84	4)	43%	(63)	147
Income: Under 50k	50% (14	5)	50%	(142)	288
Income: 50k-100k	51% (13:	2)	49%	(127)	260
Income: 100k+	56% (12:	2)	44%	(94)	216
Ethnicity: White	54% (31	1)	46%	(263)	574
Ethnicity: Hispanic	49% (93	,	51%	(96)	189
Ethnicity: Black	48% (6.	*	52%	(67)	130
Ethnicity: Other	45% (2)	,	55%	(33)	60

**Table MCSP3\_2NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 2 (rounds 2 to 3)

Demographic	S	elected	N	ot Selected	Total N
Adults	52%	(400)	48%	(364)	764
All Christian	54%	(185)	46%	(156)	341
All Non-Christian	54%	(99)	46%	(84)	182
Agnostic/Nothing in particular	46%	(61)	54%	(71)	132
Something Else	51%	(44)	49%	(42)	87
Religious Non-Protestant/Catholic	54%	(99)	46%	(86)	185
Evangelical	53%	(95)	47%	(83)	178
Non-Evangelical	53%	(131)	47%	(116)	246
Community: Urban	55%	(194)	45%	(157)	351
Community: Suburban	47%	(140)	53%	(157)	297
Community: Rural	57%	(65)	43%	(50)	115
Employ: Private Sector	52%	(174)	48%	(164)	338
Employ: Government	56%	(67)	44%	(52)	119
Employ: Self-Employed	60%	(45)	40%	(30)	75
Employ: Retired	47%	(45)	53%	(50)	95
Employ: Unemployed	56%	(32)	44%	(25)	57
Military HH: Yes	48%	(53)	52%	(58)	111
Military HH: No	53%	(347)	47%	(306)	653
2022 House Vote: Democrat	54%	(205)	46%	(175)	380
2022 House Vote: Republican	55%	(114)	45%	(94)	208
2022 House Vote: Didnt Vote	46%	(76)	54%	(90)	165
2020 Vote: Joe Biden	51%	(207)	49%	(196)	403
2020 Vote: Donald Trump	58%	(113)	42%	(81)	194
2020 Vote: Didn't Vote	46%	(67)	54%	(77)	144
2018 House Vote: Democrat	55%	(189)	45%	(158)	347
2018 House Vote: Republican	54%	(122)	46%	(104)	226
2018 House Vote: Didnt Vote	48%	(88)	52%	(94)	182
4-Region: Northeast	55%	(90)	45%	(73)	163
4-Region: Midwest	49%	(62)	51%	(65)	127
4-Region: South	52%	(138)	48%	(126)	264
4-Region: West	52%	(110)	48%	(100)	209
Sports Fans	52%	(391)	48%	(358)	748
College Football Fans	52%	(350)	48%	(318)	667

**Table MCSP3\_2NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 2 (rounds 2 to 3)

Demographic	Selected	Not Selected	Total N
Adults	52% (400)	48% (364)	764
NFL Fans	52% (386)	48% (356)	742
Plan to Watch Draft	52% (400)	48% (364)	764
Plan to Watch Day 1 Draft	55% (274)	45% (228)	502
Plan to Watch all of Draft	100% (177)	— (0)	177

**Table MCSP3\_3NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 3 (rounds 4 to 7)

Demographic	5	Selected	Not Selected	Total N
Adults	32%	(247)	68% (517)	764
Gender: Male	32%	(172)	68% (358)	529
Gender: Female	32%	(75)	68% (159)	234
Age: 18-34	41%	(117)	59% (166)	283
Age: 35-44	22%	(40)	78% (144)	185
Age: 45-64	35%	(73)	65% (137)	210
Age: 65+	19%	(17)	81% (69)	86
GenZers: 1997-2012	45%	(36)	55% (44)	80
Millennials: 1981-1996	34%	(111)	66% (212)	323
GenXers: 1965-1980	29%	(62)	71% (152)	214
Baby Boomers: 1946-1964	24%	(32)	76% (101)	134
PID: Dem (no lean)	31%	(123)	69% (276)	400
PID: Ind (no lean)	33%	(48)	67% (100)	148
PID: Rep (no lean)	35%	(75)	65% (141)	216
PID/Gender: Dem Men	29%	(82)	71% (200)	282
PID/Gender: Dem Women	35%	(42)	65% (76)	117
PID/Gender: Ind Men	38%	(32)	62% (51)	82
PID/Gender: Ind Women	26%	(17)	74% (49)	66
PID/Gender: Rep Men	35%	(58)	65% (107)	165
PID/Gender: Rep Women	33%	(17)	67% (34)	51
Ideo: Liberal (1-3)	28%	(72)	72% (181)	252
Ideo: Moderate (4)	39%	(93)	61% (143)	235
Ideo: Conservative (5-7)	27%	(67)	73% (181)	248
Educ: < College	35%	(154)	65% (290)	444
Educ: Bachelors degree	35%	(60)	65% (113)	173
Educ: Post-grad	22%	(33)	78% (115)	147
Income: Under 50k	34%	(99)	66% (189)	288
Income: 50k-100k	36%	(94)	64% (166)	260
Income: 100k+	25%	(54)	75% (162)	216
Ethnicity: White	30%	(170)	70% (405)	574
Ethnicity: Hispanic	31%	(59)	69% (130)	189
Ethnicity: Black	41%	(53)	59% (77)	130
Ethnicity: Other	40%	(24)	60% (36)	60

**Table MCSP3\_3NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 3 (rounds 4 to 7)

Demographic	Selected	Not Selected	Total N
Adults	32% (247)	68% (517)	764
All Christian	36% (121)	64% (219)	341
All Non-Christian	18% (34)	82% (149)	182
Agnostic/Nothing in particular	38% (50)	62% (83)	132
Something Else	41% (36)	59% (51)	87
Religious Non-Protestant/Catholic	19% (35)	81% (150)	185
Evangelical	40% (70)	60% (107)	178
Non-Evangelical	35% (86)	65% (160)	246
Community: Urban	28% (99)	72% (253)	351
Community: Suburban	35% (105)	65% (192)	297
Community: Rural	37% (43)	63% (73)	115
Employ: Private Sector	33% (113)	67% (226)	338
Employ: Government	22% (26)	78% (93)	119
Employ: Self-Employed	27% (20)	73% (55)	75
Employ: Retired	24% (22)	76% (73)	95
Employ: Unemployed	61% (35)	39% (23)	57
Military HH: Yes	29% (32)	71% (79)	111
Military HH: No	33% (214)	67% (439)	653
2022 House Vote: Democrat	32% (121)	68% (259)	380
2022 House Vote: Republican	35% (73)	65% (136)	208
2022 House Vote: Didnt Vote	29% (47)	71% (118)	165
2020 Vote: Joe Biden	33% (135)	67% (269)	403
2020 Vote: Donald Trump	33% (65)	67% (129)	194
2020 Vote: Didn't Vote	25% (36)	75% (108)	144
2018 House Vote: Democrat	32% (110)	68% (237)	347
2018 House Vote: Republican	35% (80)	65% (147)	226
2018 House Vote: Didnt Vote	29% (53)	71% (128)	182
4-Region: Northeast	28% (45)	72% (118)	163
4-Region: Midwest	36% (46)	64% (82)	127
4-Region: South	39% (102)	61% (162)	264
4-Region: West	26% (54)	74% (156)	209
Sports Fans	33% (245)	67% (504)	748
College Football Fans	33% (218)	67% (449)	667

**Table MCSP3\_3NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Day 3 (rounds 4 to 7)

Demographic	Selected	Not Selected	Total N
Adults	32% (247)	68% (517)	764
NFL Fans	33% (244)	67% (498)	742
Plan to Watch Draft	32% (247)	68% (517)	764
Plan to Watch Day 1 Draft	37% (185)	63% (317)	502
Plan to Watch all of Draft	100% (177)	— (0)	177

**Table MCSP3\_4NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Don't know

Demographic	Se	elected	N	ot Selected	Total N
Adults	10%	(77)	90%	(687)	764
Gender: Male	6%	(32)	94%	(497)	529
Gender: Female	19%	(45)	81%	(190)	234
Age: 18-34	5%	(15)	95%	(268)	283
Age: 35-44	11%	(20)	89%	(165)	185
Age: 45-64	10%	(22)	90%	(188)	210
Age: 65+	23%	(20)	77%	(66)	86
GenZers: 1997-2012	11%	(9)	89%	(71)	80
Millennials: 1981-1996	5%	(16)	95%	(308)	323
GenXers: 1965-1980	12%	(27)	88%	(188)	214
Baby Boomers: 1946-1964	19%	(25)	81%	(109)	134
PID: Dem (no lean)	12%	(46)	88%	(353)	400
PID: Ind (no lean)	8%	(12)	92%	(136)	148
PID: Rep (no lean)	9%	(19)	91%	(197)	216
PID/Gender: Dem Men	6%	(18)	94%	(265)	282
PID/Gender: Dem Women	24%	(29)	76%	(89)	117
PID/Gender: Ind Men	6%	(5)	94%	(77)	82
PID/Gender: Ind Women	10%	(7)	90%	(59)	66
PID/Gender: Rep Men	6%	(9)	94%	(156)	165
PID/Gender: Rep Women	19%	(10)	81%	(42)	51
Ideo: Liberal (1-3)	10%	(25)	90%	(228)	252
Ideo: Moderate (4)	10%	(24)	90%	(211)	235
Ideo: Conservative (5-7)	9%	(23)	91%	(225)	248
Educ: < College	12%	(54)	88%	(390)	444
Educ: Bachelors degree	8%	(13)	92%	(160)	173
Educ: Post-grad	7%	(10)	93%	(137)	147
Income: Under 50k	12%	(34)	88%	(254)	288
Income: 50k-100k	9%	(24)	91%	(236)	260
Income: 100k+	9%	(19)	91%	(197)	216
Ethnicity: White	8%	(48)	92%	(526)	574
Ethnicity: Hispanic	6%	(11)	94%	(178)	189
Ethnicity: Black	17%	(21)	83%	(109)	130
Ethnicity: Other	13%	(8)	87%	(52)	60

**Table MCSP3\_4NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Don't know

Demographic	Se	elected	No	t Selected	Total N
Adults	10%	(77)	90%	(687)	764
All Christian	12%	(40)	88%	(301)	341
All Non-Christian	1%	(2)	99%	(180)	182
Agnostic/Nothing in particular	12%	(17)	88%	(116)	132
Something Else	20%	(18)	80%	(69)	87
Religious Non-Protestant/Catholic	2%	(3)	98%	(182)	185
Evangelical	13%	(23)	87%	(155)	178
Non-Evangelical	15%	(36)	85%	(210)	246
Community: Urban	7%	(26)	93%	(325)	351
Community: Suburban	15%	(45)	85%	(252)	297
Community: Rural	5%	(6)	95%	(110)	115
Employ: Private Sector	10%	(34)	90%	(305)	338
Employ: Government	3%	(3)	97%	(116)	119
Employ: Self-Employed	9%	(7)	91%	(68)	75
Employ: Retired	17%	(16)	83%	(79)	95
Employ: Unemployed	10%	(6)	90%	(51)	57
Military HH: Yes	9%	(10)	91%	(101)	111
Military HH: No	10%	(67)	90%	(586)	653
2022 House Vote: Democrat	10%	(36)	90%	(344)	380
2022 House Vote: Republican	10%	(21)	90%	(187)	208
2022 House Vote: Didnt Vote	11%	(18)	89%	(147)	165
2020 Vote: Joe Biden	11%	(43)	89%	(361)	403
2020 Vote: Donald Trump	11%	(22)	89%	(173)	194
2020 Vote: Didn't Vote	8%	(12)	92%	(132)	144
2018 House Vote: Democrat	10%	(36)	90%	(311)	347
2018 House Vote: Republican	9%	(20)	91%	(206)	226
2018 House Vote: Didnt Vote	10%	(19)	90%	(163)	182
4-Region: Northeast	6%	(9)	94%	(154)	163
4-Region: Midwest	16%	(21)	84%	(106)	127
4-Region: South	9%	(23)	91%	(241)	264
4-Region: West	11%	(24)	89%	(186)	209
Sports Fans	10%	(75)	90%	(673)	748
College Football Fans	9%	(62)	91%	(605)	667

**Table MCSP3\_4NET:** And specifically, which days of the NFL draft do you plan to watch? Please select all that apply. - Don't know

Demographic	Selected	Not Selected	Total N
Adults	10% (77)	90% (687)	764
NFL Fans	10% (76)	90% (666)	742
Plan to Watch Draft	10% (77)	90% (687)	764
Plan to Watch Day 1 Draft	— (0)	100% (502)	502
Plan to Watch all of Draft	<b>—</b> (0)	100% (177)	177

**Table MCSP4\_1NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on ABC

Demographic	Selected	Not Selected	Total N
Adults	37% (286)	63% (478)	764
Gender: Male	36% (192)	64% (338)	529
Gender: Female	40% (94)	60% (141)	234
Age: 18-34	34% (97)	66% (186)	283
Age: 35-44	44% (82)	56% (103)	185
Age: 45-64	37% (77)	63% (134)	210
Age: 65+	35% (30)	65% (56)	86
GenZers: 1997-2012	26% (20)	74% (60)	80
Millennials: 1981-1996	37% (120)	63% (203)	323
GenXers: 1965-1980	39% (83)	61% (131)	214
Baby Boomers: 1946-1964	45% (60)	55% (73)	134
PID: Dem (no lean)	36% (142)	64% (257)	400
PID: Ind (no lean)	34% (50)	66% (98)	148
PID: Rep (no lean)	43% (93)	57% (123)	216
PID/Gender: Dem Men	35% (98)	65% (184)	282
PID/Gender: Dem Women	38% (44)	62% (73)	117
PID/Gender: Ind Men	24% (20)	76% (63)	82
PID/Gender: Ind Women	47% (31)	53% (35)	66
PID/Gender: Rep Men	45% (74)	55% (91)	165
PID/Gender: Rep Women	37% (19)	63% (32)	51
Ideo: Liberal (1-3)	28% (70)	72% (182)	252
Ideo: Moderate (4)	43% (102)	57% (134)	235
Ideo: Conservative (5-7)	38% (95)	62% (154)	248
Educ: < College	42% (188)	58% (256)	444
Educ: Bachelors degree	32% (56)	68% (117)	173
Educ: Post-grad	29% (42)	71% (105)	147
Income: Under 50k	44% (126)	56% (161)	288
Income: 50k-100k	39% (101)	61% (159)	260
Income: 100k+	27% (59)	73% (158)	216
Ethnicity: White	39% (223)	61% (351)	574
Ethnicity: Hispanic	53% (101)	47% (88)	189
Ethnicity: Black	26% (34)	74% (96)	130
Ethnicity: Other	47% (28)	53% (32)	60

**Table MCSP4\_1NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on ABC

Demographic	Selected	Not Selected	Total N
Adults	37% (286)	63% (478)	764
All Christian	37% (127)	63% (213)	341
All Non-Christian	40% (72)	60% (110)	182
Agnostic/Nothing in particular	36% (48)	64% (84)	132
Something Else	35% (30)	65% (57)	87
Religious Non-Protestant/Catholic	40% (74)	60% (111)	185
Evangelical	36% (65)	64% (113)	178
Non-Evangelical	36% (89)	64% (157)	246
Community: Urban	40% (142)	60% (209)	351
Community: Suburban	36% (106)	64% (191)	297
Community: Rural	32% (37)	68% (78)	115
Employ: Private Sector	38% (128)	62% (211)	338
Employ: Government	38% (45)	62% (75)	119
Employ: Self-Employed	32% (24)	68% (51)	75
Employ: Retired	36% (34)	64% (61)	95
Employ: Unemployed	33% (19)	67% (38)	57
Military HH: Yes	37% (41)	63% (70)	111
Military HH: No	37% (244)	63% (409)	653
2022 House Vote: Democrat	35% (133)	65% (247)	380
2022 House Vote: Republican	38% (78)	62% (130)	208
2022 House Vote: Didnt Vote	44% (72)	56% (93)	165
2020 Vote: Joe Biden	39% (156)	61% (247)	403
2020 Vote: Donald Trump	36% (71)	64% (124)	194
2020 Vote: Didn't Vote	36% (52)	64% (92)	144
2018 House Vote: Democrat	41% (141)	59% (206)	347
2018 House Vote: Republican	40% (91)	60% (136)	226
2018 House Vote: Didnt Vote	30% (54)	70% (127)	182
4-Region: Northeast	35% (58)	65% (105)	163
4-Region: Midwest	41% (52)	59% (76)	127
4-Region: South	33% (87)	67% (178)	264
4-Region: West	43% (89)	57% (120)	209
Sports Fans	38% (281)	62% (468)	748
College Football Fans	39% (260)	61% (407)	667

**Table MCSP4\_1NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on ABC

Demographic	Selected	Not Selected	Total N
Adults	37% (286)	63% (478)	764
NFL Fans	38% (283)	62% (459)	742
Plan to Watch Draft	37% (286)	63% (478)	764
Plan to Watch Day 1 Draft	40% (202)	60% (300)	502
Plan to Watch all of Draft	44% (77)	56% (100)	177

**Table MCSP4\_2NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on ESPN

Demographic	Selected	Not Selected	Total N
Adults	49% (378)	51% (386)	764
Gender: Male	51% (271)	49% (258)	529
Gender: Female	45% (107)	55% (128)	234
Age: 18-34	58% (165)	42% (118)	283
Age: 35-44	37% (68)	63% (117)	185
Age: 45-64	50% (106)	50% (105)	210
Age: 65+	46% (39)	54% (46)	86
GenZers: 1997-2012	56% (45)	44% (35)	80
Millennials: 1981-1996	54% (174)	46% (149)	323
GenXers: 1965-1980	39% (83)	61% (132)	214
Baby Boomers: 1946-1964	54% (72)	46% (62)	134
PID: Dem (no lean)	50% (201)	50% (199)	400
PID: Ind (no lean)	47% (69)	53% (79)	148
PID: Rep (no lean)	50% (108)	50% (108)	216
PID/Gender: Dem Men	49% (138)	51% (144)	282
PID/Gender: Dem Women	54% (63)	46% (54)	117
PID/Gender: Ind Men	56% (46)	44% (37)	82
PID/Gender: Ind Women	36% (24)	64% (42)	66
PID/Gender: Rep Men	53% (87)	47% (78)	165
PID/Gender: Rep Women	40% (20)	60% (31)	51
Ideo: Liberal (1-3)	45% (115)	55% (138)	252
Ideo: Moderate (4)	55% (128)	45% (107)	235
Ideo: Conservative (5-7)	48% (119)	52% (130)	248
Educ: < College	44% (194)	56% (249)	444
Educ: Bachelors degree	60% (105)	40% (68)	173
Educ: Post-grad	54% (79)	46% (68)	147
Income: Under 50k	43% (123)	57% (165)	288
Income: 50k-100k	56% (145)	44% (115)	260
Income: 100k+	51% (110)	49% (106)	216
Ethnicity: White	45% (257)	55% (317)	574
Ethnicity: Hispanic	44% (84)	56% (105)	189
Ethnicity: Black	65% (85)	35% (46)	130
Ethnicity: Other	61% (36)	39% (23)	60

**Table MCSP4\_2NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on ESPN

Demographic	Selected	Not Selected	Total N
Adults	49% (378)	51% (386)	764
All Christian	58% (199)	42% (142)	341
All Non-Christian	36% (65)	64% (117)	182
Agnostic/Nothing in particular	52% (68)	48% (64)	132
Something Else	44% (38)	56% (49)	87
Religious Non-Protestant/Catholic	36% (67)	64% (119)	185
Evangelical	58% (103)	42% (75)	178
Non-Evangelical	52% (128)	48% (118)	246
Community: Urban	44% (154)	56% (198)	351
Community: Suburban	56% (168)	44% (129)	297
Community: Rural	48% (56)	52% (59)	115
Employ: Private Sector	55% (186)	45% (153)	338
Employ: Government	38% (45)	62% (74)	119
Employ: Self-Employed	33% (24)	67% (50)	75
Employ: Retired	54% (51)	46% (44)	95
Employ: Unemployed	70% (40)	30% (17)	57
Military HH: Yes	47% (52)	53% (59)	111
Military HH: No	50% (325)	50% (327)	653
2022 House Vote: Democrat	52% (197)	48% (183)	380
2022 House Vote: Republican	56% (116)	44% (92)	208
2022 House Vote: Didnt Vote	36% (60)	64% (105)	165
2020 Vote: Joe Biden	52% (210)	48% (193)	403
2020 Vote: Donald Trump	55% (107)	45% (87)	194
2020 Vote: Didn't Vote	31% (45)	69% (99)	144
2018 House Vote: Democrat	52% (179)	48% (167)	347
2018 House Vote: Republican	55% (124)	45% (102)	226
2018 House Vote: Didnt Vote	38% (69)	62% (113)	182
4-Region: Northeast	52% (84)	48% (79)	163
4-Region: Midwest	47% (60)	53% (67)	127
4-Region: South	56% (148)	44% (116)	264
4-Region: West	41% (85)	59% (124)	209
Sports Fans	50% (374)	50% (375)	748
College Football Fans	51% (343)	49% (324)	667

**Table MCSP4\_2NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on ESPN

Demographic	Selected	Not Selected	Total N
Adults	49% (378)	51% (386)	764
NFL Fans	50% (370)	50% (372)	742
Plan to Watch Draft	49% (378)	51% (386)	764
Plan to Watch Day 1 Draft	53% (266)	47% (236)	502
Plan to Watch all of Draft	75% (133)	25% (45)	177

**Table MCSP4\_3NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on NFL Network

Demographic	Selected	Not Selected	Total N
Adults	33% (251)	67% (512)	764
Gender: Male	32% (172)	68% (358)	529
Gender: Female	34% (80)	66% (155)	234
Age: 18-34	34% (96)	66% (188)	283
Age: 35-44	37% (69)	63% (115)	185
Age: 45-64	30% (63)	70% (147)	210
Age: 65+	27% (24)	73% (62)	86
GenZers: 1997-2012	36% (29)	64% (51)	80
Millennials: 1981-1996	36% (117)	64% (206)	323
GenXers: 1965-1980	30% (65)	70% (150)	214
Baby Boomers: 1946-1964	29% (39)	71% (95)	134
PID: Dem (no lean)	36% (145)	64% (254)	400
PID: Ind (no lean)	34% (51)	66% (97)	148
PID: Rep (no lean)	26% (55)	74% (161)	216
PID/Gender: Dem Men	38% (107)	62% (175)	282
PID/Gender: Dem Women	33% (38)	67% (79)	117
PID/Gender: Ind Men	28% (23)	72% (59)	82
PID/Gender: Ind Women	42% (28)	58% (39)	66
PID/Gender: Rep Men	25% (41)	75% (124)	165
PID/Gender: Rep Women	27% (14)	73% (37)	51
Ideo: Liberal (1-3)	37% (94)	63% (158)	252
Ideo: Moderate (4)	35% (82)	65% (153)	235
Ideo: Conservative (5-7)	28% (69)	72% (179)	248
Educ: < College	32% (142)	68% (302)	444
Educ: Bachelors degree	33% (58)	67% (115)	173
Educ: Post-grad	35% (52)	65% (95)	147
Income: Under 50k	34% (99)	66% (189)	288
Income: 50k-100k	29% (74)	71% (185)	260
Income: 100k+	36% (79)	64% (138)	216
Ethnicity: White	31% (177)	69% (397)	574
Ethnicity: Hispanic	31% (58)	69% (131)	189
Ethnicity: Black	44% (57)	56% (73)	130
Ethnicity: Other	30% (18)	70% (42)	60

**Table MCSP4\_3NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on NFL Network

Demographic	Selected	Not Selected	Total N
Adults	33% (251)	67% (512)	764
All Christian	34% (114)	66% (226)	341
All Non-Christian	31% (56)	69% (126)	182
Agnostic/Nothing in particular	33% (43)	67% (89)	132
Something Else	39% (34)	61% (53)	87
Religious Non-Protestant/Catholic	31% (58)	69% (127)	185
Evangelical	35% (61)	65% (116)	178
Non-Evangelical	32% (80)	68% (166)	246
Community: Urban	36% (127)	64% (225)	351
Community: Suburban	28% (84)	72% (213)	297
Community: Rural	35% (41)	65% (74)	115
Employ: Private Sector	31% (106)	69% (233)	338
Employ: Government	29% (34)	71% (85)	119
Employ: Self-Employed	52% (39)	48% (36)	75
Employ: Retired	30% (29)	70% (66)	95
Employ: Unemployed	31% (18)	69% (39)	57
Military HH: Yes	35% (39)	65% (72)	111
Military HH: No	33% (213)	67% (440)	653
2022 House Vote: Democrat	40% (151)	60% (229)	380
2022 House Vote: Republican	29% (60)	71% (148)	208
2022 House Vote: Didnt Vote	22% (37)	78% (128)	165
2020 Vote: Joe Biden	35% (143)	65% (261)	403
2020 Vote: Donald Trump	28% (54)	72% (140)	194
2020 Vote: Didn't Vote	31% (45)	69% (99)	144
2018 House Vote: Democrat	40% (140)	60% (207)	347
2018 House Vote: Republican	28% (63)	72% (163)	226
2018 House Vote: Didnt Vote	26% (48)	74% (134)	182
4-Region: Northeast	34% (55)	66% (108)	163
4-Region: Midwest	34% (43)	66% (84)	127
4-Region: South	32% (84)	68% (180)	264
4-Region: West	33% (69)	67% (140)	209
Sports Fans	33% (245)	67% (503)	748
College Football Fans	32% (215)	68% (452)	667

**Table MCSP4\_3NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Live coverage on NFL Network

Demographic	Selected	Not Selected	Total N
Adults	33% (251)	67% (512)	764
NFL Fans	32% (239)	68% (502)	742
Plan to Watch Draft	33% (251)	67% (512)	764
Plan to Watch Day 1 Draft	35% (176)	65% (326)	502
Plan to Watch all of Draft	50% (90)	50% (88)	177

**Table MCSP4\_4NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Via Twitter coverage

Demographic	S	elected	No	t Selected	Total N		
Adults	17%	(130)	83%	(634)	764		
Gender: Male	21%	(112)	79%	(418)	529		
Gender: Female	8%	(18)	92%	(217)	234		
Age: 18-34	26%	(75)	74%	(208)	283		
Age: 35-44	18%	(34)	82%	(151)	185		
Age: 45-64	10%	(20)	90%	(190)	210		
Age: 65+	1%	(1)	99%	(85)	86		
GenZers: 1997-2012	22%	(18)	78%	(63)	80		
Millennials: 1981-1996	26%	(84)	74%	(239)	323		
GenXers: 1965-1980	11%	(23)	89%	(191)	214		
Baby Boomers: 1946-1964	4%	(5)	96%	(129)	134		
PID: Dem (no lean)	18%	(71)	82%	(329)	400		
PID: Ind (no lean)	15%	(23)	85%	(126)	148		
PID: Rep (no lean)	17%	(36)	83%	(180)	216		
PID/Gender: Dem Men	23%	(65)	77%	(218)	282		
PID/Gender: Dem Women	6%	(6)	94%	(111)	117		
PID/Gender: Ind Men	18%	(15)	82%	(67)	82		
PID/Gender: Ind Women	12%	(8)	88%	(58)	66		
PID/Gender: Rep Men	20%	(33)	80%	(132)	165		
PID/Gender: Rep Women	7%	(3)	93%	(48)	51		
Ideo: Liberal (1-3)	22%	(55)	78%	(198)	252		
Ideo: Moderate (4)	13%	(31)	87%	(204)	235		
Ideo: Conservative (5-7)	16%	(40)	84%	(208)	248		
Educ: < College	13%	(60)	87%	(384)	444		
Educ: Bachelors degree	20%	(34)	80%	(139)	173		
Educ: Post-grad	25%	(36)	75%	(111)	147		
Income: Under 50k	16%	(45)	84%	(242)	288		
Income: 50k-100k	12%	(32)	88%	(228)	260		
Income: 100k+	24%	(53)	76%	(164)	216		
Ethnicity: White	20%	(114)	80%	(460)	574		
Ethnicity: Hispanic	22%	(41)	78%	(148)	189		
Ethnicity: Black	10%	(12)	90%	(118)	130		
Ethnicity: Other	5%	(3)	95%	(57)	60		

**Table MCSP4\_4NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Via Twitter coverage

Demographic	Selected	Not Selected	Total N
Adults	17% (130)	83% (634)	764
All Christian	16% (54)	84% (287)	341
All Non-Christian	25% (46)	75% (136)	182
Agnostic/Nothing in particular	14% (19)	86% (114)	132
Something Else	7% (6)	93% (80)	87
Religious Non-Protestant/Catholic	25% (46)	75% (139)	185
Evangelical	17% (30)	83% (148)	178
Non-Evangelical	12% (29)	88% (217)	246
Community: Urban	19% (65)	81% (286)	351
Community: Suburban	19% (55)	81% (242)	297
Community: Rural	8% (9)	92% (106)	115
Employ: Private Sector	19% (64)	81% (274)	338
Employ: Government	29% (34)	71% (85)	119
Employ: Self-Employed	15% (11)	85% (63)	75
Employ: Retired	2% (2)	98% (93)	95
Employ: Unemployed	7% (4)	93% (53)	57
Military HH: Yes	16% (17)	84% (94)	111
Military HH: No	17% (112)	83% (541)	653
2022 House Vote: Democrat	17% (66)	83% (314)	380
2022 House Vote: Republican	16% (33)	84% (176)	208
2022 House Vote: Didnt Vote	18% (30)	82% (135)	165
2020 Vote: Joe Biden	18% (74)	82% (329)	403
2020 Vote: Donald Trump	13% (25)	87% (169)	194
2020 Vote: Didn't Vote	17% (25)	83% (119)	144
2018 House Vote: Democrat	17% (60)	83% (287)	347
2018 House Vote: Republican	15% (33)	85% (193)	226
2018 House Vote: Didnt Vote	19% (34)	81% (148)	182
4-Region: Northeast	18% (30)	82% (133)	163
4-Region: Midwest	17% (22)	83% (105)	127
4-Region: South	18% (47)	82% (217)	264
4-Region: West	14% (30)	86% (179)	209
Sports Fans	17% (128)	83% (620)	748
College Football Fans	18% (117)	82% (550)	667

**Table MCSP4\_4NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Via Twitter coverage

Demographic	Selected	Not Selected	Total N
Adults	17% (130)	83% (634)	764
NFL Fans	17% (127)	83% (615)	742
Plan to Watch Draft	17% (130)	83% (634)	764
Plan to Watch Day 1 Draft	15% (77)	85% (425)	502
Plan to Watch all of Draft	15% (27)	85% (151)	177

**Table MCSP4\_5NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Another way

Demographic	Selected	Not Selected	Total N
Adults	10% (74)	90% (689)	764
Gender: Male	8% (44)	92% (486)	529
Gender: Female	13% (31)	87% (204)	234
Age: 18-34	6% (18)	94% (265)	283
Age: 35-44	5% (9)	95% (176)	185
Age: 45-64	12% (25)	88% (185)	210
Age: 65+	27% (23)	73% (63)	86
GenZers: 1997-2012	4% (4)	96% (77)	80
Millennials: 1981-1996	7% (22)	93% (301)	323
GenXers: 1965-1980	10% (22)	90% (192)	214
Baby Boomers: 1946-1964	15% (20)	85% (114)	134
PID: Dem (no lean)	7% (29)	93% (370)	400
PID: Ind (no lean)	13% (20)	87% (129)	148
PID: Rep (no lean)	12% (25)	88% (191)	216
PID/Gender: Dem Men	5% (13)	95% (269)	282
PID/Gender: Dem Women	14% (16)	86% (101)	117
PID/Gender: Ind Men	12% (10)	88% (72)	82
PID/Gender: Ind Women	15% (10)	85% (56)	66
PID/Gender: Rep Men	12% (21)	88% (144)	165
PID/Gender: Rep Women	9% (5)	91% (46)	51
Ideo: Liberal (1-3)	8% (21)	92% (231)	252
Ideo: Moderate (4)	14% (34)	86% (201)	235
Ideo: Conservative (5-7)	8% (19)	92% (230)	248
Educ: < College	12% (54)	88% (389)	444
Educ: Bachelors degree	8% (13)	92% (160)	173
Educ: Post-grad	5% (7)	95% (140)	147
Income: Under 50k	14% (40)	86% (247)	288
Income: 50k-100k	9% (24)	91% (236)	260
Income: 100k+	5% (11)	95% (206)	216
Ethnicity: White	9% (51)	91% (523)	574
Ethnicity: Hispanic	8% (14)	92% (174)	189
Ethnicity: Black	13% (16)	87% (114)	130
Ethnicity: Other	12% (7)	88% (53)	60

**Table MCSP4\_5NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Another way

Demographic	S	elected	No	t Selected	Total N	
Adults	10%	(74)	90%	(689)	764	
All Christian	9%	(31)	91%	(310)	341	
All Non-Christian	3%	(5)	97%	(177)	182	
Agnostic/Nothing in particular	16%	(21)	84%	(111)	132	
Something Else	18%	(16)	82%	(71)	87	
Religious Non-Protestant/Catholic	3%	(5)	97%	(180)	185	
Evangelical	18%	(31)	82%	(146)	178	
Non-Evangelical	7%	(17)	93%	(229)	246	
Community: Urban	6%	(22)	94%	(329)	351	
Community: Suburban	14%	(42)	86%	(255)	297	
Community: Rural	9%	(10)	91%	(105)	115	
Employ: Private Sector	8%	(28)	92%	(310)	338	
Employ: Government	7%	(9)	93%	(110)	119	
Employ: Self-Employed	4%	(3)	96%	(72)	75	
Employ: Retired	19%	(18)	81%	(77)	95	
Employ: Unemployed	8%	(4)	92%	(53)	57	
Military HH: Yes	2%	(2)	98%	(109)	111	
Military HH: No	11%	(72)	89%	(581)	653	
2022 House Vote: Democrat	8%	(30)	92%	(350)	380	
2022 House Vote: Republican	14%	(29)	86%	(179)	208	
2022 House Vote: Didnt Vote	8%	(13)	92%	(152)	165	
2020 Vote: Joe Biden	12%	(47)	88%	(357)	403	
2020 Vote: Donald Trump	10%	(19)	90%	(176)	194	
2020 Vote: Didn't Vote	6%	(8)	94%	(136)	144	
2018 House Vote: Democrat	7%	(24)	93%	(323)	347	
2018 House Vote: Republican	13%	(29)	87%	(197)	226	
2018 House Vote: Didnt Vote	11%	(19)	89%	(162)	182	
4-Region: Northeast	7%	(12)	93%	(151)	163	
4-Region: Midwest	9%	(12)	91%	(115)	127	
4-Region: South	13%	(34)	87%	(230)	264	
4-Region: West	8%	(17)	92%	(193)	209	
Sports Fans	10%	(73)	90%	(676)	748	
College Football Fans	9%	(58)	91%	(610)	667	

**Table MCSP4\_5NET:** How do you plan to watch or follow the NFL draft? Please select all that apply. - Another way

Demographic	Selected	Not Selected	Total N
Adults	10% (74)	90% (689)	764
NFL Fans	10% (74)	90% (668)	742
Plan to Watch Draft	10% (74)	90% (689)	764
Plan to Watch Day 1 Draft	7% (36)	93% (466)	502
Plan to Watch all of Draft	6% (10)	94% (167)	177

**Table MCSP5:** And specifically, which of the following best describes how you plan to watch the NFL draft?

Demographic		plan to watch for pecific team picks		I plan to watch for specific players		I plan to watch all team picks		't know	Total N
Adults	38%	(293)	18%	(136)	39%	(295)	5%	(40)	764
Gender: Male	39%	(204)	18%	(94)	40%	(213)	3%	(18)	529
Gender: Female	38%	(89)	18%	(42)	35%	(82)	9%	(21)	234
Age: 18-34	33%	(93)	27%	(76)	37%	(105)	3%	(9)	283
Age: 35-44	37%	(69)	16%	(30)	42%	(78)	4%	(8)	185
Age: 45-64	41%	(87)	9%	(19)	43%	(90)	7%	(15)	210
Age: 65+	51%	(44)	14%	(12)	26%	(22)	9%	(8)	86
GenZers: 1997-2012	36%	(29)	38%	(30)	23%	(19)	3%	(2)	80
Millennials: 1981-1996	33%	(108)	19%	(60)	44%	(142)	4%	(13)	323
GenXers: 1965-1980	43%	(92)	12%	(25)	40%	(85)	5%	(11)	214
Baby Boomers: 1946-1964	43%	(57)	15%	(20)	34%	(45)	8%	(11)	134
PID: Dem (no lean)	39%	(155)	17%	(67)	39%	(156)	6%	(22)	400
PID: Ind (no lean)	41%	(61)	17%	(26)	36%	(53)	6%	(9)	148
PID: Rep (no lean)	36%	(78)	20%	(44)	40%	(86)	4%	(8)	216
PID/Gender: Dem Men	38%	(108)	17%	(49)	41%	(116)	4%	(10)	282
PID/Gender: Dem Women	40%	(47)	15%	(18)	34%	(40)	11%	(12)	117
PID/Gender: Ind Men	52%	(42)	10%	(9)	34%	(28)	4%	(3)	82
PID/Gender: Ind Women	28%	(18)	26%	(17)	38%	(25)	9%	(6)	66
PID/Gender: Rep Men	33%	(54)	22%	(37)	42%	(69)	3%	(5)	165
PID/Gender: Rep Women	47%	(24)	14%	(7)	33%	(17)	6%	(3)	5
Ideo: Liberal (1-3)	32%	(80)	24%	(60)	40%	(100)	5%	(12)	252
Ideo: Moderate (4)	39%	(93)	11%	(26)	44%	(103)	6%	(14)	235
Ideo: Conservative (5-7)	41%	(102)	20%	(49)	35%	(87)	5%	(11)	248
Educ: < College	38%	(168)	16%	(72)	40%	(178)	6%	(26)	444
Educ: Bachelors degree	38%	(66)	21%	(37)	36%	(62)	4%	(7)	173
Educ: Post-grad	40%	(59)	19%	(28)	37%	(54)	4%	(6)	147
Income: Under 50k	41%	(119)	15%	(44)	36%	(105)	7%	(21)	288
Income: 50k-100k	39%	(102)	20%	(52)	35%	(92)	5%	(13)	260
Income: 100k+	33%	(72)	19%	(40)	45%	(98)	3%	(6)	216
Ethnicity: White	38%	(217)	19%	(106)	40%	(228)	4%	(23)	574
Ethnicity: Hispanic	38%	(72)	27%	(51)	34%	(64)	1%	(2)	189
Ethnicity: Black	36%	(47)	14%	(18)	43%	(56)	7%	(9)	130

**Table MCSP5:** And specifically, which of the following best describes how you plan to watch the NFL draft?

Demographic	I plan to watch for specific team picks		•	I plan to watch for specific players		I plan to watch all team picks		't know	Total N
Adults	38%	(293)	18%	(136)	39%	(295)	5%	(40)	764
Ethnicity: Other	49%	(29)	20%	(12)	19%	(11)	12%	(7)	60
All Christian	42%	(142)	10%	(33)	44%	(150)	5%	(16)	341
All Non-Christian	35%	(63)	32%	(58)	33%	(60)	1%	(2)	182
Agnostic/Nothing in particular	38%	(50)	23%	(30)	30%	(39)	10%	(13)	132
Something Else	36%	(31)	14%	(12)	42%	(37)	7%	(6)	87
Religious Non-Protestant/Catholic	34%	(64)	31%	(58)	34%	(62)	1%	(2)	185
Evangelical	25%	(45)	17%	(30)	50%	(88)	8%	(15)	178
Non-Evangelical	50%	(124)	7%	(18)	38%	(95)	4%	(10)	246
Community: Urban	38%	(133)	23%	(80)	38%	(133)	2%	(7)	351
Community: Suburban	37%	(109)	13%	(38)	41%	(122)	10%	(29)	297
Community: Rural	45%	(52)	17%	(19)	36%	(41)	3%	(4)	115
Employ: Private Sector	41%	(138)	17%	(59)	38%	(129)	4%	(12)	338
Employ: Government	39%	(47)	21%	(25)	38%	(45)	2%	(2)	119
Employ: Self-Employed	25%	(19)	32%	(24)	37%	(28)	6%	(4)	75
Employ: Retired	48%	(46)	14%	(13)	29%	(28)	9%	(8)	95
Employ: Unemployed	40%	(23)	10%	(6)	39%	(23)	11%	(6)	57
Military HH: Yes	30%	(33)	27%	(30)	39%	(44)	4%	(5)	111
Military HH: No	40%	(260)	16%	(107)	38%	(251)	5%	(35)	653
2022 House Vote: Democrat	37%	(140)	17%	(66)	41%	(155)	5%	(18)	380
2022 House Vote: Republican	38%	(79)	12%	(26)	45%	(95)	4%	(9)	208
2022 House Vote: Didnt Vote	41%	(68)	26%	(43)	27%	(44)	6%	(11)	165
2020 Vote: Joe Biden	36%	(145)	16%	(63)	43%	(175)	5%	(21)	403
2020 Vote: Donald Trump	44%	(86)	11%	(21)	40%	(77)	5%	(10)	194
2020 Vote: Didn't Vote	37%	(54)	34%	(49)	24%	(34)	5%	(7)	144
2018 House Vote: Democrat	37%	(129)	11%	(37)	47%	(162)	5%	(19)	347
2018 House Vote: Republican	36%	(82)	20%	(46)	39%	(89)	4%	(9)	226
2018 House Vote: Didnt Vote	43%	(79)	27%	(49)	24%	(44)	5%	(10)	182
4-Region: Northeast	44%	(71)	17%	(28)	37%	(61)	2%	(3)	163
4-Region: Midwest	38%	(48)	12%	(15)	41%	(52)	9%	(12)	127
4-Region: South	36%	(95)	16%	(43)	41%	(109)	6%	(17)	264
4-Region: West	37%	(78)	24%	(50)	35%	(73)	4%	(9)	209

**Table MCSP5:** And specifically, which of the following best describes how you plan to watch the NFL draft?

Demographic	•	o watch for team picks	I plan to watch for specific players		I plan to watch all team picks		Don	't know	Total N
Adults	38%	(293)	18%	(136)	39%	(295)	5%	(40)	764
Sports Fans	39%	(289)	17%	(128)	39%	(293)	5%	(38)	748
College Football Fans	39%	(258)	17%	(112)	40%	(268)	4%	(29)	667
NFL Fans	39%	(290)	17%	(125)	39%	(288)	5%	(39)	742
Plan to Watch Draft	38%	(293)	18%	(136)	39%	(295)	5%	(40)	764
Plan to Watch Day 1 Draft	44%	(221)	12%	(60)	41%	(208)	3%	(13)	502
Plan to Watch all of Draft	38%	(68)	4%	(7)	57%	(102)	_	(1)	177

**Table MCSP6\_1:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see who my favorite team picks

Demographic	Majo	Major reason		or reason	Not a	reason	Total N
Adults	70%	(531)	24%	(186)	6%	(47)	764
Gender: Male	70%	(369)	25%	(131)	6%	(30)	529
Gender: Female	69%	(163)	23%	(54)	7%	(17)	234
Age: 18-34	67%	(189)	25%	(70)	9%	(24)	283
Age: 35-44	65%	(121)	29%	(54)	6%	(10)	185
Age: 45-64	77%	(161)	18%	(39)	5%	(10)	210
Age: 65+	71%	(61)	27%	(23)	2%	(2)	86
GenZers: 1997-2012	64%	(52)	20%	(16)	15%	(12)	80
Millennials: 1981-1996	68%	(218)	26%	(86)	6%	(19)	323
GenXers: 1965-1980	73%	(156)	23%	(50)	4%	(8)	214
Baby Boomers: 1946-1964	70%	(94)	25%	(33)	5%	(7)	134
PID: Dem (no lean)	72%	(288)	21%	(82)	7%	(29)	400
PID: Ind (no lean)	72%	(107)	21%	(31)	7%	(10)	148
PID: Rep (no lean)	63%	(136)	33%	(72)	4%	(8)	216
PID/Gender: Dem Men	71%	(202)	21%	(59)	8%	(22)	282
PID/Gender: Dem Women	73%	(86)	20%	(24)	6%	(7)	117
PID/Gender: Ind Men	74%	(61)	24%	(20)	2%	(1)	82
PID/Gender: Ind Women	70%	(46)	17%	(11)	13%	(8)	66
PID/Gender: Rep Men	64%	(106)	32%	(53)	4%	(6)	165
PID/Gender: Rep Women	60%	(30)	37%	(19)	3%	(1)	51
Ideo: Liberal (1-3)	65%	(164)	25%	(64)	10%	(24)	252
Ideo: Moderate (4)	73%	(172)	24%	(56)	3%	(7)	235
Ideo: Conservative (5-7)	70%	(173)	25%	(63)	5%	(12)	248
Educ: < College	70%	(309)	24%	(106)	7%	(29)	444
Educ: Bachelors degree	76%	(131)	22%	(37)	3%	(5)	173
Educ: Post-grad	62%	(92)	29%	(42)	9%	(13)	147
Income: Under 50k	69%	(200)	22%	(63)	9%	(25)	288
Income: 50k-100k	71%	(186)	25%	(64)	4%	(10)	260
Income: 100k+	67%	(146)	27%	(58)	6%	(12)	216
Ethnicity: White	69%	(398)	26%	(147)	5%	(29)	574
Ethnicity: Hispanic	69%	(130)	26%	(49)	5%	(9)	189
Ethnicity: Black	70%	(91)	17%	(22)	13%	(17)	130

**Table MCSP6\_1:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see who my favorite team picks

Demographic	Major reason		Mino	r reason	Not a	reason	<b>Total N</b>
Adults	70%	(531)	24%	(186)	6%	(47)	764
Ethnicity: Other	70%	(42)	28%	(17)	2%	(1)	60
All Christian	77%	(262)	20%	(68)	3%	(10)	341
All Non-Christian	56%	(101)	37%	(67)	7%	(13)	182
Agnostic/Nothing in particular	72%	(95)	16%	(21)	13%	(17)	132
Something Else	64%	(56)	30%	(26)	5%	(5)	87
Religious Non-Protestant/Catholic	55%	(102)	38%	(70)	7%	(13)	185
Evangelical	64%	(113)	31%	(55)	5%	(9)	178
Non-Evangelical	81%	(199)	17%	(42)	2%	(5)	246
Community: Urban	65%	(228)	28%	(97)	7%	(26)	351
Community: Suburban	71%	(210)	23%	(69)	6%	(18)	297
Community: Rural	81%	(93)	17%	(20)	2%	(3)	115
Employ: Private Sector	70%	(236)	26%	(88)	4%	(15)	338
Employ: Government	69%	(83)	27%	(32)	4%	(5)	119
Employ: Self-Employed	62%	(46)	20%	(15)	18%	(14)	75
Employ: Retired	76%	(73)	21%	(20)	2%	(2)	95
Employ: Unemployed	79%	(45)	8%	(5)	13%	(7)	57
Military HH: Yes	63%	(70)	30%	(33)	7%	(8)	111
Military HH: No	71%	(461)	23%	(152)	6%	(39)	653
2022 House Vote: Democrat	73%	(277)	19%	(73)	8%	(31)	380
2022 House Vote: Republican	70%	(147)	25%	(53)	4%	(9)	208
2022 House Vote: Didnt Vote	60%	(100)	36%	(59)	4%	(7)	165
2020 Vote: Joe Biden	71%	(286)	24%	(95)	6%	(23)	403
2020 Vote: Donald Trump	77%	(149)	19%	(36)	4%	(9)	194
2020 Vote: Didn't Vote	54%	(77)	36%	(53)	10%	(14)	144
2018 House Vote: Democrat	77%	(267)	17%	(60)	6%	(20)	347
2018 House Vote: Republican	63%	(142)	31%	(69)	7%	(15)	226
2018 House Vote: Didnt Vote	64%	(116)	30%	(55)	6%	(10)	182
4-Region: Northeast	74%	(120)	23%	(37)	4%	(6)	163
4-Region: Midwest	70%	(90)	22%	(28)	8%	(10)	127
4-Region: South	76%	(201)	20%	(52)	4%	(12)	264
4-Region: West	58%	(121)	33%	(68)	9%	(20)	209

**Table MCSP6\_1:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see who my favorite team picks

Demographic	Major reason	Minor reason	Not a reason	Total N	
Adults	70% (531)	24% (186)	6% (47)	764	
Sports Fans	70% (525)	24% (180)	6% (43)	748	
College Football Fans	70% (470)	25% (165)	5% (32)	667	
NFL Fans	71% (524)	25% (183)	5% (35)	742	
Plan to Watch Draft	70% (531)	24% (186)	6% (47)	764	
Plan to Watch Day 1 Draft	79% (394)	17% (85)	5% (23)	502	
Plan to Watch all of Draft	88% (157)	9% (17)	2% (4)	177	

**Table MCSP6\_2:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To learn more about the backgrounds of the athletes

Demographic	Majo	r reason	Mino	r reason	Not a	reason	<b>Total N</b>
Adults	36%	(278)	40%	(308)	23%	(178)	764
Gender: Male	37%	(198)	39%	(206)	24%	(126)	529
Gender: Female	34%	(81)	44%	(102)	22%	(52)	234
Age: 18-34	40%	(112)	42%	(118)	19%	(53)	283
Age: 35-44	38%	(71)	41%	(76)	20%	(38)	185
Age: 45-64	35%	(74)	40%	(85)	24%	(51)	210
Age: 65+	24%	(21)	34%	(29)	42%	(36)	86
GenZers: 1997-2012	12%	(10)	62%	(50)	26%	(21)	80
Millennials: 1981-1996	49%	(160)	34%	(110)	16%	(53)	323
GenXers: 1965-1980	33%	(71)	40%	(86)	26%	(57)	214
Baby Boomers: 1946-1964	25%	(34)	43%	(58)	32%	(42)	134
PID: Dem (no lean)	44%	(177)	35%	(140)	21%	(83)	400
PID: Ind (no lean)	31%	(45)	39%	(58)	30%	(45)	148
PID: Rep (no lean)	26%	(56)	51%	(110)	23%	(50)	216
PID/Gender: Dem Men	47%	(132)	31%	(88)	22%	(62)	282
PID/Gender: Dem Women	38%	(45)	44%	(52)	17%	(20)	117
PID/Gender: Ind Men	25%	(20)	38%	(31)	37%	(31)	82
PID/Gender: Ind Women	38%	(25)	41%	(27)	21%	(14)	66
PID/Gender: Rep Men	28%	(46)	52%	(86)	20%	(33)	165
PID/Gender: Rep Women	20%	(10)	46%	(24)	34%	(17)	51
Ideo: Liberal (1-3)	41%	(104)	38%	(96)	21%	(52)	252
Ideo: Moderate (4)	41%	(97)	33%	(78)	25%	(60)	235
Ideo: Conservative (5-7)	30%	(74)	46%	(114)	24%	(60)	248
Educ: < College	36%	(160)	40%	(176)	24%	(108)	444
Educ: Bachelors degree	34%	(59)	41%	(71)	25%	(43)	173
Educ: Post-grad	40%	(59)	41%	(61)	19%	(27)	147
Income: Under 50k	34%	(99)	33%	(96)	32%	(93)	288
Income: 50k-100k	31%	(80)	47%	(122)	22%	(57)	260
Income: 100k+	46%	(99)	41%	(89)	13%	(28)	216
Ethnicity: White	33%	(190)	43%	(247)	24%	(137)	574
Ethnicity: Hispanic	41%	(78)	38%	(71)	21%	(39)	189
Ethnicity: Black	39%	(50)	37%	(48)	24%	(32)	130

**Table MCSP6\_2:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To learn more about the backgrounds of the athletes

Demographic	Major reason		Mino	r reason	Not a	reason	Total N	
Adults	36%	(278)	40%	(308)	23%	(178)	764	
Ethnicity: Other	62%	(37)	21%	(13)	16%	(10)	60	
All Christian	38%	(130)	38%	(128)	24%	(82)	341	
All Non-Christian	52%	(94)	43%	(79)	5%	(9)	182	
Agnostic/Nothing in particular	21%	(28)	41%	(54)	38%	(50)	132	
Something Else	25%	(21)	46%	(40)	30%	(26)	87	
Religious Non-Protestant/Catholic	52%	(97)	43%	(80)	5%	(9)	185	
Evangelical	46%	(81)	37%	(67)	17%	(30)	178	
Non-Evangelical	27%	(65)	41%	(101)	32%	(79)	246	
Community: Urban	39%	(138)	41%	(145)	19%	(68)	351	
Community: Suburban	34%	(102)	39%	(115)	27%	(80)	297	
Community: Rural	33%	(38)	42%	(48)	26%	(29)	115	
Employ: Private Sector	36%	(121)	40%	(134)	25%	(84)	338	
Employ: Government	53%	(64)	38%	(45)	9%	(10)	119	
Employ: Self-Employed	28%	(21)	38%	(28)	34%	(25)	75	
Employ: Retired	28%	(27)	39%	(37)	33%	(31)	95	
Employ: Unemployed	35%	(20)	45%	(26)	20%	(12)	57	
Military HH: Yes	45%	(49)	39%	(44)	16%	(18)	111	
Military HH: No	35%	(229)	40%	(264)	24%	(160)	653	
2022 House Vote: Democrat	46%	(176)	31%	(118)	23%	(86)	380	
2022 House Vote: Republican	24%	(51)	45%	(94)	31%	(64)	208	
2022 House Vote: Didnt Vote	28%	(46)	56%	(92)	16%	(26)	165	
2020 Vote: Joe Biden	47%	(189)	33%	(134)	20%	(81)	403	
2020 Vote: Donald Trump	18%	(36)	51%	(99)	30%	(59)	194	
2020 Vote: Didn't Vote	32%	(47)	46%	(67)	21%	(31)	144	
2018 House Vote: Democrat	48%	(167)	30%	(104)	22%	(76)	347	
2018 House Vote: Republican	24%	(54)	47%	(107)	29%	(65)	226	
2018 House Vote: Didnt Vote	30%	(55)	51%	(93)	19%	(34)	182	
4-Region: Northeast	43%	(70)	38%	(62)	19%	(30)	163	
4-Region: Midwest	36%	(46)	38%	(48)	26%	(34)	127	
4-Region: South	35%	(92)	37%	(97)	28%	(75)	264	
4-Region: West	34%	(71)	48%	(100)	18%	(39)	209	

**Table MCSP6\_2:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To learn more about the backgrounds of the athletes

Demographic	Major reason	Minor reason	Not a reason	<b>Total N</b>	
Adults	36% (278)	40% (308)	23% (178)	764	
Sports Fans	37% (275)	40% (302)	23% (172)	748	
College Football Fans	37% (246)	42% (278)	21% (143)	667	
NFL Fans	37% (272)	41% (303)	22% (166)	742	
Plan to Watch Draft	36% (278)	40% (308)	23% (178)	764	
Plan to Watch Day 1 Draft	35% (174)	40% (200)	25% (128)	502	
Plan to Watch all of Draft	37% (65)	42% (75)	21% (37)	177	

**Table MCSP6\_3:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To understand more about the upcoming season

Demographic	Major reason		Mino	r reason	Not a	reason	<b>Total N</b>
Adults	51%	(390)	37%	(282)	12%	(93)	764
Gender: Male	50%	(267)	38%	(200)	12%	(62)	529
Gender: Female	52%	(123)	35%	(82)	13%	(30)	234
Age: 18-34	56%	(157)	38%	(107)	7%	(19)	283
Age: 35-44	52%	(96)	37%	(67)	12%	(22)	185
Age: 45-64	51%	(108)	34%	(72)	14%	(30)	210
Age: 65+	33%	(29)	41%	(35)	25%	(22)	86
GenZers: 1997-2012	46%	(37)	46%	(37)	8%	(6)	80
Millennials: 1981-1996	57%	(183)	34%	(111)	9%	(29)	323
GenXers: 1965-1980	54%	(117)	33%	(70)	13%	(27)	214
Baby Boomers: 1946-1964	36%	(49)	41%	(55)	22%	(30)	134
PID: Dem (no lean)	54%	(216)	36%	(142)	10%	(41)	400
PID: Ind (no lean)	54%	(80)	31%	(46)	15%	(22)	148
PID: Rep (no lean)	43%	(94)	43%	(93)	13%	(29)	216
PID/Gender: Dem Men	54%	(154)	36%	(103)	9%	(26)	282
PID/Gender: Dem Women	53%	(62)	34%	(40)	13%	(16)	117
PID/Gender: Ind Men	43%	(36)	36%	(30)	20%	(17)	82
PID/Gender: Ind Women	67%	(44)	24%	(16)	9%	(6)	66
PID/Gender: Rep Men	47%	(78)	41%	(67)	12%	(20)	165
PID/Gender: Rep Women	32%	(16)	51%	(26)	17%	(9)	51
Ideo: Liberal (1-3)	53%	(134)	37%	(93)	10%	(26)	252
Ideo: Moderate (4)	61%	(143)	28%	(67)	11%	(26)	235
Ideo: Conservative (5-7)	43%	(107)	42%	(105)	15%	(37)	248
Educ: < College	53%	(235)	35%	(157)	12%	(51)	444
Educ: Bachelors degree	46%	(79)	46%	(80)	8%	(14)	173
Educ: Post-grad	51%	(75)	30%	(44)	19%	(28)	147
Income: Under 50k	53%	(152)	33%	(96)	14%	(40)	288
Income: 50k-100k	46%	(120)	43%	(111)	11%	(29)	260
Income: 100k+	54%	(118)	35%	(75)	11%	(24)	216
Ethnicity: White	51%	(292)	37%	(211)	12%	(71)	574
Ethnicity: Hispanic	63%	(119)	31%	(58)	6%	(11)	189
Ethnicity: Black	48%	(62)	42%	(54)	11%	(14)	130

**Table MCSP6\_3:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To understand more about the upcoming season

Demographic	Major reason		Mino	r reason	Not a	reason	Total N
Adults	51%	(390)	37%	(282)	12%	(93)	764
Ethnicity: Other	60%	(36)	27%	(16)	13%	(8)	60
All Christian	52%	(179)	35%	(120)	12%	(42)	34
All Non-Christian	51%	(93)	42%	(77)	7%	(12)	182
Agnostic/Nothing in particular	52%	(69)	33%	(44)	15%	(20)	132
Something Else	51%	(44)	34%	(30)	15%	(13)	87
Religious Non-Protestant/Catholic	51%	(94)	43%	(79)	7%	(12)	185
Evangelical	54%	(95)	34%	(61)	12%	(21)	178
Non-Evangelical	51%	(125)	36%	(89)	13%	(32)	246
Community: Urban	53%	(186)	37%	(130)	10%	(36)	35
Community: Suburban	48%	(144)	37%	(110)	15%	(44)	297
Community: Rural	52%	(60)	36%	(42)	11%	(13)	115
Employ: Private Sector	51%	(173)	37%	(124)	12%	(41)	338
Employ: Government	61%	(73)	32%	(38)	7%	(8)	119
Employ: Self-Employed	54%	(40)	33%	(25)	13%	(10)	75
Employ: Retired	42%	(40)	38%	(36)	20%	(19)	95
Employ: Unemployed	35%	(20)	53%	(30)	12%	(7)	57
Military HH: Yes	48%	(53)	41%	(45)	11%	(13)	11
Military HH: No	52%	(336)	36%	(236)	12%	(80)	653
2022 House Vote: Democrat	56%	(215)	34%	(129)	10%	(36)	380
2022 House Vote: Republican	46%	(96)	36%	(76)	17%	(36)	208
2022 House Vote: Didnt Vote	44%	(73)	44%	(73)	11%	(19)	165
2020 Vote: Joe Biden	57%	(228)	35%	(141)	8%	(34)	403
2020 Vote: Donald Trump	45%	(87)	38%	(73)	17%	(34)	194
2020 Vote: Didn't Vote	43%	(62)	43%	(61)	14%	(21)	144
2018 House Vote: Democrat	55%	(191)	35%	(123)	10%	(33)	347
2018 House Vote: Republican	47%	(106)	39%	(88)	14%	(32)	226
2018 House Vote: Didnt Vote	49%	(89)	37%	(67)	14%	(25)	182
1-Region: Northeast	57%	(92)	34%	(55)	9%	(15)	163
1-Region: Midwest	45%	(57)	39%	(49)	16%	(21)	127
4-Region: South	52%	(139)	35%	(91)	13%	(34)	264
4-Region: West	48%	(101)	41%	(86)	11%	(22)	209

**Table MCSP6\_3:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To understand more about the upcoming season

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	51% (390)	37% (282)	12% (93)	764
Sports Fans	52% (386)	37% (275)	12% (87)	748
College Football Fans	51% (338)	38% (254)	11% (75)	667
NFL Fans	51% (381)	37% (274)	12% (87)	742
Plan to Watch Draft	51% (390)	37% (282)	12% (93)	764
Plan to Watch Day 1 Draft	51% (258)	36% (182)	12% (63)	502
Plan to Watch all of Draft	55% (98)	35% (62)	10% (18)	177

**Table MCSP6\_4:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see famous former players

Demographic	Major reason		Mino	r reason	Not a	reason	<b>Total N</b>
Adults	40%	(305)	33%	(252)	27%	(207)	764
Gender: Male	41%	(215)	32%	(171)	27%	(143)	529
Gender: Female	38%	(90)	35%	(81)	27%	(64)	234
Age: 18-34	48%	(135)	32%	(90)	21%	(58)	283
Age: 35-44	48%	(89)	36%	(66)	16%	(29)	185
Age: 45-64	29%	(60)	33%	(70)	38%	(80)	210
Age: 65+	24%	(20)	30%	(26)	46%	(39)	86
GenZers: 1997-2012	33%	(26)	50%	(40)	18%	(14)	80
Millennials: 1981-1996	52%	(170)	27%	(88)	20%	(65)	323
GenXers: 1965-1980	36%	(78)	34%	(73)	30%	(64)	214
Baby Boomers: 1946-1964	20%	(27)	35%	(47)	45%	(60)	134
PID: Dem (no lean)	44%	(177)	33%	(133)	23%	(90)	400
PID: Ind (no lean)	35%	(52)	31%	(46)	34%	(50)	148
PID: Rep (no lean)	35%	(76)	34%	(73)	31%	(67)	216
PID/Gender: Dem Men	46%	(131)	35%	(99)	19%	(53)	282
PID/Gender: Dem Women	39%	(46)	29%	(34)	32%	(37)	117
PID/Gender: Ind Men	24%	(20)	29%	(23)	47%	(39)	82
PID/Gender: Ind Women	49%	(32)	34%	(22)	17%	(11)	66
PID/Gender: Rep Men	39%	(64)	30%	(49)	31%	(52)	165
PID/Gender: Rep Women	23%	(12)	47%	(24)	30%	(15)	5.
Ideo: Liberal (1-3)	41%	(104)	35%	(89)	23%	(59)	252
Ideo: Moderate (4)	42%	(98)	33%	(78)	25%	(59)	235
Ideo: Conservative (5-7)	40%	(100)	29%	(71)	31%	(77)	248
Educ: < College	43%	(192)	31%	(139)	25%	(113)	444
Educ: Bachelors degree	27%	(47)	38%	(65)	35%	(61)	173
Educ: Post-grad	45%	(66)	33%	(48)	23%	(33)	147
Income: Under 50k	39%	(113)	33%	(94)	28%	(81)	288
Income: 50k-100k	39%	(100)	31%	(82)	30%	(78)	260
Income: 100k+	42%	(92)	35%	(76)	22%	(48)	216
Ethnicity: White	38%	(220)	34%	(193)	28%	(161)	574
Ethnicity: Hispanic	49%	(92)	32%	(60)	20%	(37)	189
Ethnicity: Black	39%	(51)	32%	(41)	29%	(38)	130

**Table MCSP6\_4:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see famous former players

Demographic	Major reason		Mino	r reason	Not a	a reason	Total N
Adults	40%	(305)	33%	(252)	27%	(207)	764
Ethnicity: Other	57%	(34)	30%	(18)	14%	(8)	60
All Christian	37%	(125)	34%	(116)	29%	(99)	34
All Non-Christian	59%	(107)	29%	(52)	13%	(23)	183
Agnostic/Nothing in particular	32%	(43)	37%	(49)	31%	(41)	133
Something Else	33%	(29)	33%	(28)	34%	(30)	8'
Religious Non-Protestant/Catholic	59%	(109)	29%	(54)	12%	(23)	18:
Evangelical	46%	(82)	31%	(55)	23%	(41)	173
Non-Evangelical	28%	(70)	37%	(91)	35%	(86)	240
Community: Urban	45%	(156)	37%	(129)	19%	(66)	35
Community: Suburban	37%	(111)	28%	(84)	34%	(102)	299
Community: Rural	32%	(37)	34%	(39)	34%	(39)	11.
Employ: Private Sector	42%	(143)	32%	(108)	26%	(88)	33
Employ: Government	54%	(64)	30%	(36)	16%	(19)	11
Employ: Self-Employed	44%	(33)	31%	(23)	25%	(19)	7
Employ: Retired	19%	(18)	39%	(37)	43%	(40)	9
Employ: Unemployed	28%	(16)	45%	(26)	27%	(16)	5
Military HH: Yes	49%	(54)	25%	(27)	27%	(30)	11
Military HH: No	38%	(251)	34%	(225)	27%	(178)	65
2022 House Vote: Democrat	45%	(171)	34%	(129)	21%	(81)	38
2022 House Vote: Republican	33%	(69)	29%	(60)	38%	(79)	20
2022 House Vote: Didnt Vote	37%	(62)	35%	(58)	27%	(45)	16
2020 Vote: Joe Biden	44%	(178)	33%	(133)	23%	(92)	40
2020 Vote: Donald Trump	29%	(56)	33%	(63)	38%	(75)	19
2020 Vote: Didn't Vote	43%	(61)	34%	(49)	23%	(34)	14
2018 House Vote: Democrat	44%	(151)	34%	(119)	22%	(77)	34
2018 House Vote: Republican	35%	(80)	30%	(67)	35%	(78)	22
2018 House Vote: Didnt Vote	38%	(69)	36%	(65)	26%	(48)	18
1-Region: Northeast	44%	(72)	31%	(50)	25%	(41)	16
4-Region: Midwest	36%	(46)	33%	(42)	31%	(40)	12
4-Region: South	37%	(99)	32%	(85)	31%	(81)	264
4-Region: West	42%	(89)	36%	(75)	22%	(45)	20

**Table MCSP6\_4:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see famous former players

Demographic	Major reason	Minor reason	Not a reason	<b>Total N</b>	
Adults	40% (305)	33% (252)	27% (207)	764	
Sports Fans	40% (302)	33% (245)	27% (201)	748	
College Football Fans	41% (272)	32% (214)	27% (182)	667	
NFL Fans	41% (302)	33% (242)	27% (198)	742	
Plan to Watch Draft	40% (305)	33% (252)	27% (207)	764	
Plan to Watch Day 1 Draft	35% (174)	33% (167)	32% (162)	502	
Plan to Watch all of Draft	35% (61)	36% (63)	30% (53)	177	

**Table MCSP6\_5:** *To what extent are the following a reason why you are planning to watch the 2023 NFL draft? For the commentary* 

Demographic	Majo	r reason	Mino	r reason	Not a	a reason	<b>Total N</b>
Adults	36%	(278)	42%	(318)	22%	(168)	764
Gender: Male	41%	(217)	39%	(205)	20%	(107)	529
Gender: Female	26%	(61)	48%	(113)	26%	(61)	234
Age: 18-34	44%	(124)	36%	(103)	20%	(56)	283
Age: 35-44	45%	(84)	44%	(81)	11%	(20)	185
Age: 45-64	25%	(53)	47%	(98)	28%	(60)	210
Age: 65+	20%	(17)	41%	(35)	39%	(33)	86
GenZers: 1997-2012	25%	(20)	45%	(36)	31%	(25)	80
Millennials: 1981-1996	48%	(156)	37%	(121)	15%	(47)	323
GenXers: 1965-1980	34%	(74)	43%	(91)	23%	(49)	214
Baby Boomers: 1946-1964	18%	(24)	48%	(64)	34%	(46)	134
PID: Dem (no lean)	40%	(161)	40%	(161)	19%	(77)	400
PID: Ind (no lean)	24%	(35)	51%	(76)	25%	(37)	148
PID: Rep (no lean)	38%	(82)	37%	(81)	25%	(54)	216
PID/Gender: Dem Men	44%	(125)	41%	(114)	15%	(43)	282
PID/Gender: Dem Women	31%	(36)	40%	(47)	29%	(34)	117
PID/Gender: Ind Men	23%	(19)	44%	(36)	33%	(27)	82
PID/Gender: Ind Women	25%	(17)	61%	(40)	14%	(9)	66
PID/Gender: Rep Men	45%	(74)	33%	(55)	22%	(36)	165
PID/Gender: Rep Women	15%	(8)	51%	(26)	34%	(17)	51
Ideo: Liberal (1-3)	42%	(106)	40%	(101)	18%	(45)	252
Ideo: Moderate (4)	33%	(78)	49%	(115)	18%	(43)	235
Ideo: Conservative (5-7)	37%	(92)	38%	(94)	25%	(63)	248
Educ: < College	38%	(169)	38%	(168)	24%	(107)	444
Educ: Bachelors degree	30%	(51)	52%	(91)	18%	(31)	173
Educ: Post-grad	39%	(58)	41%	(60)	20%	(30)	147
Income: Under 50k	33%	(94)	41%	(119)	26%	(75)	288
Income: 50k-100k	33%	(87)	43%	(111)	24%	(62)	260
Income: 100k+	45%	(97)	41%	(88)	15%	(32)	216
Ethnicity: White	38%	(217)	40%	(229)	22%	(128)	574
Ethnicity: Hispanic	49%	(93)	38%	(73)	12%	(23)	189
Ethnicity: Black	36%	(47)	43%	(56)	21%	(27)	130

**Table MCSP6\_5:** *To what extent are the following a reason why you are planning to watch the 2023 NFL draft? For the commentary* 

Demographic	Majo	r reason	Mino	r reason	Not a	reason	Total N
Adults	36%	(278)	42%	(318)	22%	(168)	764
Ethnicity: Other	23%	(14)	55%	(33)	22%	(13)	60
All Christian	35%	(119)	42%	(142)	23%	(79)	341
All Non-Christian	57%	(104)	35%	(65)	8%	(14)	182
Agnostic/Nothing in particular	22%	(29)	48%	(64)	30%	(40)	132
Something Else	26%	(23)	46%	(40)	28%	(24)	87
Religious Non-Protestant/Catholic	57%	(105)	36%	(66)	8%	(14)	185
Evangelical	40%	(71)	45%	(79)	15%	(27)	178
Non-Evangelical	29%	(71)	42%	(102)	30%	(73)	246
Community: Urban	43%	(152)	40%	(142)	16%	(57)	351
Community: Suburban	30%	(88)	44%	(132)	26%	(77)	297
Community: Rural	33%	(38)	38%	(44)	29%	(34)	115
Employ: Private Sector	35%	(119)	45%	(151)	20%	(68)	338
Employ: Government	58%	(69)	34%	(40)	8%	(10)	119
Employ: Self-Employed	33%	(25)	47%	(35)	20%	(15)	75
Employ: Retired	27%	(26)	36%	(34)	37%	(35)	95
Employ: Unemployed	26%	(15)	41%	(23)	33%	(19)	57
Military HH: Yes	49%	(55)	38%	(42)	13%	(14)	111
Military HH: No	34%	(223)	42%	(276)	24%	(154)	653
2022 House Vote: Democrat	39%	(149)	44%	(168)	16%	(62)	380
2022 House Vote: Republican	32%	(66)	36%	(75)	32%	(67)	208
2022 House Vote: Didnt Vote	37%	(61)	42%	(69)	21%	(35)	165
2020 Vote: Joe Biden	40%	(160)	42%	(168)	19%	(75)	403
2020 Vote: Donald Trump	26%	(51)	41%	(80)	33%	(63)	194
2020 Vote: Didn't Vote	41%	(59)	42%	(61)	17%	(24)	144
2018 House Vote: Democrat	42%	(145)	41%	(142)	17%	(60)	347
2018 House Vote: Republican	33%	(75)	40%	(90)	27%	(61)	226
2018 House Vote: Didnt Vote	31%	(56)	45%	(81)	24%	(44)	182
4-Region: Northeast	46%	(75)	36%	(58)	18%	(30)	163
4-Region: Midwest	29%	(37)	44%	(56)	27%	(34)	127
4-Region: South	29%	(76)	46%	(123)	25%	(66)	264
4-Region: West	43%	(91)	39%	(81)	18%	(38)	209

**Table MCSP6\_5:** *To what extent are the following a reason why you are planning to watch the 2023 NFL draft? For the commentary* 

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	36% (278)	42% (318)	22% (168)	764
Sports Fans	37% (274)	42% (314)	21% (161)	748
College Football Fans	38% (254)	41% (272)	21% (141)	667
NFL Fans	36% (268)	41% (308)	22% (166)	742
Plan to Watch Draft	36% (278)	42% (318)	22% (168)	764
Plan to Watch Day 1 Draft	37% (186)	40% (202)	23% (114)	502
Plan to Watch all of Draft	41% (72)	35% (62)	25% (44)	177

**Table MCSP6\_6:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see where players from my favorite college get drafted

Demographic	Majo	r reason	Mino	r reason	Not a	reason	<b>Total N</b>
Adults	48%	(363)	35%	(269)	17%	(132)	764
Gender: Male	50%	(265)	34%	(181)	16%	(83)	529
Gender: Female	42%	(98)	37%	(88)	21%	(49)	234
Age: 18-34	46%	(131)	38%	(107)	16%	(45)	283
Age: 35-44	60%	(110)	28%	(52)	12%	(22)	185
Age: 45-64	41%	(86)	39%	(82)	20%	(43)	210
Age: 65+	42%	(36)	33%	(28)	25%	(22)	86
GenZers: 1997-2012	32%	(26)	42%	(34)	26%	(21)	80
Millennials: 1981-1996	53%	(171)	34%	(110)	13%	(43)	323
GenXers: 1965-1980	54%	(115)	31%	(66)	15%	(33)	214
Baby Boomers: 1946-1964	33%	(44)	43%	(57)	24%	(32)	134
PID: Dem (no lean)	49%	(197)	34%	(137)	16%	(66)	400
PID: Ind (no lean)	37%	(55)	39%	(58)	24%	(36)	148
PID: Rep (no lean)	52%	(112)	34%	(73)	14%	(31)	216
PID/Gender: Dem Men	53%	(151)	33%	(92)	14%	(39)	282
PID/Gender: Dem Women	39%	(46)	39%	(46)	22%	(26)	117
PID/Gender: Ind Men	30%	(25)	45%	(37)	25%	(21)	82
PID/Gender: Ind Women	45%	(30)	32%	(21)	23%	(15)	66
PID/Gender: Rep Men	54%	(90)	32%	(52)	14%	(23)	165
PID/Gender: Rep Women	44%	(22)	41%	(21)	15%	(8)	5.
Ideo: Liberal (1-3)	48%	(122)	32%	(82)	19%	(48)	252
Ideo: Moderate (4)	48%	(112)	33%	(77)	19%	(45)	235
Ideo: Conservative (5-7)	49%	(123)	39%	(96)	12%	(30)	248
Educ: < College	47%	(211)	34%	(151)	19%	(82)	444
Educ: Bachelors degree	48%	(83)	38%	(65)	14%	(25)	173
Educ: Post-grad	47%	(69)	36%	(53)	17%	(25)	147
Income: Under 50k	42%	(121)	35%	(101)	23%	(65)	288
Income: 50k-100k	51%	(132)	34%	(88)	15%	(40)	260
Income: 100k+	51%	(110)	37%	(80)	12%	(26)	216
Ethnicity: White	49%	(280)	34%	(195)	17%	(100)	574
Ethnicity: Hispanic	57%	(107)	28%	(53)	15%	(28)	189
Ethnicity: Black	44%	(57)	38%	(50)	18%	(23)	130

**Table MCSP6\_6:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see where players from my favorite college get drafted

Demographic	Majo	r reason	Mino	r reason	Not a	reason	<b>Total N</b>
Adults	48%	(363)	35%	(269)	17%	(132)	764
Ethnicity: Other	45%	(27)	40%	(24)	16%	(9)	60
All Christian	51%	(172)	36%	(124)	13%	(44)	341
All Non-Christian	56%	(103)	36%	(65)	8%	(15)	182
Agnostic/Nothing in particular	39%	(52)	28%	(37)	33%	(44)	132
Something Else	37%	(32)	42%	(36)	21%	(18)	87
Religious Non-Protestant/Catholic	55%	(103)	37%	(68)	8%	(15)	185
Evangelical	51%	(90)	36%	(64)	13%	(24)	178
Non-Evangelical	46%	(114)	38%	(94)	16%	(39)	246
Community: Urban	47%	(167)	38%	(132)	15%	(52)	351
Community: Suburban	48%	(142)	32%	(95)	20%	(60)	297
Community: Rural	48%	(55)	36%	(41)	17%	(19)	115
Employ: Private Sector	53%	(180)	32%	(107)	15%	(52)	338
Employ: Government	58%	(69)	35%	(42)	8%	(9)	119
Employ: Self-Employed	33%	(25)	37%	(27)	31%	(23)	75
Employ: Retired	41%	(39)	35%	(33)	25%	(24)	95
Employ: Unemployed	34%	(20)	48%	(27)	18%	(10)	57
Military HH: Yes	54%	(60)	32%	(36)	13%	(15)	111
Military HH: No	46%	(303)	36%	(233)	18%	(117)	653
2022 House Vote: Democrat	52%	(198)	32%	(120)	16%	(62)	380
2022 House Vote: Republican	48%	(100)	33%	(69)	19%	(39)	208
2022 House Vote: Didnt Vote	37%	(61)	45%	(75)	18%	(29)	165
2020 Vote: Joe Biden	52%	(210)	33%	(132)	15%	(61)	403
2020 Vote: Donald Trump	44%	(85)	36%	(70)	21%	(40)	194
2020 Vote: Didn't Vote	41%	(59)	41%	(60)	18%	(26)	144
2018 House Vote: Democrat	53%	(185)	33%	(114)	14%	(48)	347
2018 House Vote: Republican	48%	(108)	32%	(73)	20%	(45)	226
2018 House Vote: Didnt Vote	37%	(67)	44%	(79)	20%	(36)	182
4-Region: Northeast	42%	(68)	39%	(64)	19%	(32)	163
4-Region: Midwest	46%	(59)	37%	(47)	17%	(22)	127
4-Region: South	51%	(136)	35%	(92)	14%	(37)	264
4-Region: West	49%	(102)	32%	(66)	20%	(41)	209

**Table MCSP6\_6:** To what extent are the following a reason why you are planning to watch the 2023 NFL draft? To see where players from my favorite college get drafted

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	48% (363)	35% (269)	17% (132)	764
Sports Fans	48% (356)	35% (265)	17% (127)	748
College Football Fans	52% (345)	35% (235)	13% (88)	667
NFL Fans	49% (362)	35% (260)	16% (120)	742
Plan to Watch Draft	48% (363)	35% (269)	17% (132)	764
Plan to Watch Day 1 Draft	49% (245)	33% (166)	18% (91)	502
Plan to Watch all of Draft	51% (90)	34% (61)	15% (27)	177

**Table MCSP7:** Which of the following is the most important part of the NFL draft?

Demographic	Understand each player impact the	pick will	backgro	g about the ound of the olletes		now / No nion	Total N
Adults	68% (	517)	26%	(201)	6%	(47)	76
Gender: Male	69% (3	365)	26%	(138)	5%	(26)	52
Gender: Female	`	151)	27%	(63)	9%	(21)	23
Age: 18-34	`	176)	34%	(96)	4%	(11)	28
Age: 35-44	65% (1	120)	26%	(48)	9%	(17)	18
Age: 45-64	75% (1	157)	21%	(44)	5%	(10)	21
Age: 65+	74%	(63)	15%	(13)	11%	(9)	8
GenZers: 1997-2012	66%	(53)	26%	(21)	8%	(6)	8
Millennials: 1981-1996	62% (2	200)	32%	(103)	6%	(21)	32
GenXers: 1965-1980	71% (1	152)	26%	(55)	4%	(8)	21
Baby Boomers: 1946-1964	77% (1	103)	14%	(19)	9%	(12)	13
PID: Dem (no lean)	62% (2	248)	33%	(132)	5%	(20)	40
PID: Ind (no lean)	80% (	119)	12%	(17)	8%	(12)	14
PID: Rep (no lean)	69% (1	150)	24%	(52)	7%	(15)	21
PID/Gender: Dem Men	63% (1	178)	32%	(91)	5%	(13)	28
PID/Gender: Dem Women	60%	(70)	34%	(40)	6%	(7)	11
PID/Gender: Ind Men	86%	(70)	8%	(6)	6%	(5)	8
PID/Gender: Ind Women	74% (	(49)	16%	(11)	10%	(7)	6
PID/Gender: Rep Men	71% (	117)	24%	(40)	5%	(8)	16
PID/Gender: Rep Women	64%	(32)	23%	(12)	14%	(7)	5
Ideo: Liberal (1-3)	61% (2	155)	35%	(89)	3%	(9)	25
Ideo: Moderate (4)	72%	170)	21%	(50)	6%	(15)	23
Ideo: Conservative (5-7)	,	173)	24%	(59)	7%	(17)	24
Educ: < College	67% (2	299)	25%	(109)	8%	(35)	44
Educ: Bachelors degree	73% (1	126)	24%	(41)	3%	(6)	17
Educ: Post-grad	62%	(91)	34%	(50)	4%	(6)	14
Income: Under 50k		207)	19%	(56)	9%	(25)	28
Income: 50k-100k	,	(180)	24%	(63)	6%	(17)	26
Income: 100k+	,	129)	38%	(82)	2%	(5)	21
Ethnicity: White	,	382)	28%	(162)	5%	(30)	57
Ethnicity: Hispanic	,	124)	34%	(63)	1%	(1)	18

**Table MCSP7:** Which of the following is the most important part of the NFL draft?

Demographic	Understanding how each player pick will impact the teams		backgro	g about the ound of the hletes		now / No nion	Total N
Adults	68%	(517)	26%	(201)	6%	(47)	764
Ethnicity: Black	67%	(88)	22%	(28)	11%	(14)	130
Ethnicity: Other	79%	(47)	17%	(10)	3%	(2)	60
All Christian	69%	(236)	26%	(87)	5%	(17)	341
All Non-Christian	62%	(113)	36%	(66)	2%	(3)	182
Agnostic/Nothing in particular	70%	(92)	19%	(25)	11%	(15)	132
Something Else	70%	(60)	21%	(18)	10%	(8)	87
Religious Non-Protestant/Catholic	61%	(114)	37%	(68)	2%	(3)	185
Evangelical	60%	(106)	32%	(57)	8%	(15)	178
Non-Evangelical	76%	(187)	19%	(46)	5%	(13)	246
Community: Urban	69%	(242)	27%	(94)	4%	(15)	351
Community: Suburban	62%	(186)	29%	(86)	9%	(26)	297
Community: Rural	77%	(89)	18%	(21)	4%	(5)	115
Employ: Private Sector	68%	(229)	28%	(96)	4%	(14)	338
Employ: Government	55%	(65)	44%	(52)	2%	(2)	119
Employ: Self-Employed	65%	(49)	28%	(21)	7%	(5)	75
Employ: Retired	76%	(73)	16%	(15)	8%	(8)	95
Employ: Unemployed	80%	(46)	7%	(4)	13%	(8)	57
Military HH: Yes	74%	(82)	26%	(29)	1%	(1)	111
Military HH: No	67%	(435)	26%	(172)	7%	(46)	653
2022 House Vote: Democrat	65%	(248)	31%	(119)	3%	(13)	380
2022 House Vote: Republican	69%	(143)	22%	(46)	9%	(19)	208
2022 House Vote: Didnt Vote	70%	(116)	21%	(35)	9%	(14)	165
2020 Vote: Joe Biden	64%	(258)	32%	(131)	4%	(14)	403
2020 Vote: Donald Trump	72%	(141)	17%	(33)	11%	(21)	194
2020 Vote: Didn't Vote	73%	(105)	21%	(30)	6%	(9)	144
2018 House Vote: Democrat	67%	(233)	29%	(102)	3%	(12)	347
2018 House Vote: Republican	74%	(168)	18%	(40)	8%	(18)	226
2018 House Vote: Didnt Vote	61%	(111)	31%	(57)	8%	(14)	182

**Table MCSP7:** Which of the following is the most important part of the NFL draft?

Demographic	Understanding each player pick impact the tea	will backgr	ng about the ound of the hletes		know / No inion	Total N
Adults	68% (517)	26%	(201)	6%	(47)	764
4-Region: Northeast	66% (107)	30%	(48)	5%	(7)	163
4-Region: Midwest	69% (88)	24%	(30)	7%	(9)	127
4-Region: South	65% (171)	27%	(72)	8%	(21)	264
4-Region: West	72% (150)	24%	(50)	4%	(9)	209
Sports Fans	68% (511)	26%	(192)	6%	(45)	748
College Football Fans	68% (456)	26%	(175)	5%	(36)	667
NFL Fans	68% (501)	26%	(195)	6%	(46)	742
Plan to Watch Draft	68% (517)	26%	(201)	6%	(47)	764
Plan to Watch Day 1 Draft	79% (399)	18%	(88)	3%	(15)	502
Plan to Watch all of Draft	81% (144)	16%	(29)	3%	(5)	177

**Table MCSP8\_1:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Todd McShay

			E	njoy	Do no	ot enjoy	Do not	enjoy at	Don't	know/	
Demographic	Enjo	y a lot	som	somewhat		much		111	No opinion		Total N
Adults	30%	(227)	28%	(214)	7%	(55)	2%	(17)	33%	(251)	764
Gender: Male	37%	(194)	30%	(156)	9%	(47)	2%	(10)	23%	(122)	529
Gender: Female	14%	(33)	25%	(58)	3%	(8)	3%	(7)	55%	(129)	234
Age: 18-34	33%	(94)	28%	(80)	6%	(16)	3%	(8)	30%	(85)	283
Age: 35-44	33%	(61)	31%	(57)	15%	(28)	2%	(3)	19%	(35)	185
Age: 45-64	27%	(56)	29%	(61)	3%	(6)	2%	(5)	39%	(82)	210
Age: 65+	19%	(16)	20%	(17)	5%	(4)	1%	(1)	56%	(48)	86
GenZers: 1997-2012	18%	(15)	17%	(14)	4%	(4)	2%	(1)	58%	(47)	80
Millennials: 1981-1996	35%	(114)	34%	(110)	7%	(24)	3%	(9)	21%	(67)	323
GenXers: 1965-1980	32%	(69)	26%	(56)	11%	(23)	2%	(4)	30%	(64)	214
Baby Boomers: 1946-1964	22%	(29)	24%	(32)	3%	(4)	2%	(3)	49%	(65)	134
PID: Dem (no lean)	35%	(140)	24%	(97)	8%	(33)	2%	(10)	30%	(120)	400
PID: Ind (no lean)	15%	(22)	37%	(54)	4%	(6)	1%	(1)	43%	(64)	148
PID: Rep (no lean)	30%	(65)	29%	(63)	7%	(15)	3%	(6)	31%	(67)	216
PID/Gender: Dem Men	42%	(118)	27%	(76)	10%	(29)	2%	(5)	19%	(54)	282
PID/Gender: Dem Women	18%	(21)	18%	(21)	3%	(4)	4%	(5)	57%	(66)	117
PID/Gender: Ind Men	20%	(16)	37%	(30)	7%	(5)	1%	(1)	36%	(29)	82
PID/Gender: Ind Women	8%	(6)	36%	(24)	2%	(1)	1%	(1)	53%	(35)	66
PID/Gender: Rep Men	36%	(59)	30%	(50)	8%	(13)	3%	(4)	23%	(39)	165
PID/Gender: Rep Women	11%	(6)	26%	(13)	6%	(3)	3%	(1)	55%	(28)	51
Ideo: Liberal (1-3)	32%	(81)	25%	(64)	7%	(17)	3%	(7)	33%	(83)	252
Ideo: Moderate (4)	24%	(57)	36%	(84)	10%	(24)	2%	(5)	28%	(65)	235
Ideo: Conservative (5-7)	35%	(86)	25%	(62)	5%	(13)	1%	(4)	34%	(84)	248
Educ: < College	27%	(118)	26%	(116)	8%	(37)	1%	(4)	38%	(168)	444
Educ: Bachelors degree	32%	(55)	31%	(53)	5%	(9)	4%	(7)	29%	(50)	173
Educ: Post-grad	37%	(55)	31%	(45)	6%	(9)	4%	(5)	23%	(33)	147
Income: Under 50k	16%	(47)	30%	(85)	13%	(37)	2%	(5)	39%	(113)	288
Income: 50k-100k	36%	(93)	23%	(58)	4%	(11)	2%	(6)	35%	(90)	260
Income: 100k+	40%	(87)	33%	(71)	3%	(6)	3%	(6)	22%	(47)	216
Ethnicity: White	31%	(176)	29%	(166)	8%	(47)	2%	(13)	30%	(172)	574
Ethnicity: Hispanic	38%	(71)	23%	(44)	11%	(20)	3%	(5)	26%	(49)	189

**Table MCSP8\_1:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Todd McShay

		•		njoy		t enjoy		enjoy at		know /	m . 137
Demographic	Enjo	oy a lot	som	ewhat	m	uch		dl	No o	pinion	Total N
Adults	30%	(227)	28%	(214)	7%	(55)	2%	(17)	33%	(251)	764
Ethnicity: Black	26%	(34)	19%	(25)	6%	(7)	3%	(4)	46%	(60)	130
Ethnicity: Other	29%	(17)	38%	(23)	1%	(1)	_	(0)	32%	(19)	60
All Christian	28%	(95)	27%	(92)	8%	(27)	2%	(8)	35%	(118)	341
All Non-Christian	49%	(90)	31%	(57)	7%	(13)	2%	(4)	10%	(18)	182
Agnostic/Nothing in particular	25%	(33)	27%	(36)	_	(0)	3%	(4)	45%	(59)	132
Something Else	9%	(8)	26%	(22)	13%	(12)	_	(0)	51%	(45)	87
Religious Non-Protestant/Catholic	48%	(90)	32%	(59)	7%	(13)	2%	(4)	10%	(19)	185
Evangelical	22%	(39)	27%	(48)	9%	(17)	1%	(1)	40%	(72)	178
Non-Evangelical	25%	(61)	26%	(64)	9%	(23)	3%	(7)	37%	(91)	246
Community: Urban	36%	(127)	27%	(95)	10%	(36)	3%	(10)	24%	(85)	351
Community: Suburban	24%	(72)	30%	(89)	3%	(8)	1%	(4)	42%	(124)	297
Community: Rural	24%	(28)	27%	(31)	9%	(11)	3%	(3)	36%	(42)	115
Employ: Private Sector	33%	(111)	30%	(102)	9%	(30)	2%	(8)	26%	(88)	338
Employ: Government	49%	(59)	26%	(31)	8%	(9)	1%	(1)	17%	(20)	119
Employ: Self-Employed	21%	(16)	19%	(15)	16%	(12)	2%	(2)	41%	(31)	75
Employ: Retired	25%	(24)	22%	(21)	_	(0)	2%	(2)	51%	(48)	95
Employ: Unemployed	14%	(8)	36%	(21)	_	(0)	6%	(3)	44%	(25)	57
Military HH: Yes	39%	(43)	17%	(19)	7%	(8)	3%	(3)	34%	(38)	111
Military HH: No	28%	(184)	30%	(195)	7%	(47)	2%	(14)	33%	(213)	653
2022 House Vote: Democrat	34%	(130)	26%	(98)	8%	(31)	2%	(8)	30%	(113)	380
2022 House Vote: Republican	18%	(38)	39%	(80)	7%	(14)	2%	(4)	34%	(71)	208
2022 House Vote: Didnt Vote	34%	(57)	21%	(35)	5%	(8)	3%	(5)	36%	(60)	165
2020 Vote: Joe Biden	30%	(122)	30%	(120)	7%	(28)	2%	(7)	31%	(126)	403
2020 Vote: Donald Trump	22%	(44)	28%	(54)	7%	(14)	2%	(4)	41%	(79)	194
2020 Vote: Didn't Vote	40%	(57)	23%	(33)	8%	(12)	3%	(5)	26%	(37)	144
2018 House Vote: Democrat	33%	(113)	27%	(95)	8%	(28)	2%	(8)	30%	(103)	347
2018 House Vote: Republican	25%	(56)	32%	(71)	6%	(14)	2%	(4)	35%	(80)	226
2018 House Vote: Didnt Vote	31%	(57)	26%	(48)	5%	(9)	3%	(5)	35%	(63)	182

**Table MCSP8\_1:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Todd McShay

Demographic	Enjoy a lot			njoy newhat	Do not enjoy much		Do not enjoy at all		Don't know / No opinion		Total N	
Adults	30%	(227)	28%	(214)	7%	(55)	2%	(17)	33%	(251)	764	
4-Region: Northeast	43%	(70)	28%	(46)	6%	(10)	1%	(2)	21%	(34)	163	
4-Region: Midwest	23%	(29)	33%	(41)	3%	(4)	5%	(6)	37%	(47)	127	
4-Region: South	24%	(64)	25%	(67)	9%	(25)	2%	(5)	39%	(104)	264	
4-Region: West	31%	(64)	29%	(60)	7%	(16)	2%	(4)	31%	(66)	209	
Sports Fans	30%	(223)	28%	(212)	7%	(54)	2%	(16)	33%	(244)	748	
College Football Fans	32%	(212)	29%	(196)	7%	(49)	2%	(15)	29%	(195)	667	
NFL Fans	30%	(225)	28%	(210)	7%	(52)	2%	(14)	32%	(240)	742	
Plan to Watch Draft	30%	(227)	28%	(214)	7%	(55)	2%	(17)	33%	(251)	764	
Plan to Watch Day 1 Draft	29%	(143)	29%	(145)	8%	(38)	2%	(10)	33%	(165)	502	
Plan to Watch all of Draft	30%	(54)	29%	(51)	6%	(11)	1%	(1)	33%	(59)	177	

**Table MCSP8\_2:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Mel Kiper Jr.* 

				njoy		ot enjoy		enjoy at	Don't know / No opinion		Total N
Demographic	Enje	oy a lot	som	ewhat	m	uch	8	111			
Adults	31%	(237)	27%	(203)	9%	(66)	4%	(33)	29%	(224)	764
Gender: Male	39%	(208)	28%	(149)	8%	(45)	5%	(29)	19%	(98)	529
Gender: Female	12%	(29)	23%	(53)	9%	(22)	2%	(4)	54%	(126)	234
Age: 18-34	36%	(101)	22%	(61)	11%	(30)	4%	(11)	28%	(80)	283
Age: 35-44	38%	(70)	28%	(52)	7%	(13)	9%	(17)	18%	(34)	185
Age: 45-64	23%	(49)	32%	(67)	9%	(19)	2%	(5)	34%	(71)	210
Age: 65+	21%	(18)	27%	(23)	6%	(5)	1%	(1)	45%	(39)	86
GenZers: 1997-2012	15%	(12)	9%	(7)	19%	(15)	4%	(3)	53%	(43)	80
Millennials: 1981-1996	41%	(132)	30%	(97)	6%	(19)	3%	(9)	20%	(66)	323
GenXers: 1965-1980	29%	(63)	26%	(56)	9%	(19)	9%	(19)	27%	(58)	214
Baby Boomers: 1946-1964	20%	(27)	28%	(37)	10%	(13)	1%	(1)	41%	(55)	134
PID: Dem (no lean)	33%	(134)	24%	(96)	9%	(34)	6%	(23)	28%	(113)	400
PID: Ind (no lean)	20%	(30)	29%	(44)	7%	(10)	3%	(4)	41%	(61)	148
PID: Rep (no lean)	34%	(74)	29%	(63)	10%	(22)	3%	(6)	23%	(51)	216
PID/Gender: Dem Men	42%	(118)	28%	(79)	7%	(19)	7%	(20)	16%	(46)	282
PID/Gender: Dem Women	13%	(16)	15%	(17)	13%	(15)	3%	(3)	57%	(67)	117
PID/Gender: Ind Men	27%	(23)	30%	(24)	7%	(6)	3%	(3)	32%	(26)	82
PID/Gender: Ind Women	11%	(8)	29%	(19)	6%	(4)	1%	(1)	52%	(34)	66
PID/Gender: Rep Men	41%	(68)	28%	(46)	12%	(19)	4%	(6)	15%	(25)	165
PID/Gender: Rep Women	11%	(6)	33%	(17)	6%	(3)	_	(0)	49%	(25)	51
Ideo: Liberal (1-3)	37%	(94)	21%	(53)	9%	(24)	3%	(9)	29%	(73)	252
Ideo: Moderate (4)	26%	(60)	32%	(75)	10%	(24)	7%	(16)	26%	(61)	235
Ideo: Conservative (5-7)	32%	(80)	30%	(73)	7%	(18)	3%	(7)	28%	(70)	248
Educ: < College	30%	(132)	23%	(101)	7%	(31)	5%	(23)	35%	(157)	444
Educ: Bachelors degree	28%	(48)	34%	(60)	13%	(23)	3%	(4)	22%	(38)	173
Educ: Post-grad	39%	(57)	29%	(42)	8%	(12)	4%	(6)	20%	(30)	147
Income: Under 50k	22%	(64)	27%	(77)	6%	(18)	8%	(23)	37%	(106)	288
Income: 50k-100k	31%	(81)	28%	(72)	9%	(24)	2%	(6)	30%	(78)	260
Income: 100k+	43%	(92)	25%	(55)	11%	(25)	2%	(5)	19%	(40)	210
Ethnicity: White	35%	(202)	25%	(146)	10%	(55)	5%	(31)	24%	(140)	574
Ethnicity: Hispanic	42%	(79)	16%	(30)	10%	(18)	9%	(18)	23%	(44)	189

**Table MCSP8\_2:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Mel Kiper Jr.* 

Demographic	Enic	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
		•									
Adults	31%	(237)	27%	(203)	9%	(66)	4%	(33)	29%	(224)	764
Ethnicity: Black	19%	(25)	28%	(36)	2%	(3)	2%	(3)	49%	(63)	130
Ethnicity: Other	17%	(10)	34%	(21)	14%	(8)	_	(0)	35%	(21)	60
All Christian	29%	(100)	28%	(95)	8%	(26)	6%	(21)	29%	(99)	341
All Non-Christian	54%	(97)	24%	(44)	10%	(18)	3%	(6)	9%	(16)	182
Agnostic/Nothing in particular	19%	(25)	27%	(36)	10%	(13)	4%	(6)	39%	(52)	132
Something Else	13%	(11)	26%	(23)	7%	(6)	1%	(1)	53%	(46)	87
Religious Non-Protestant/Catholic	54%	(99)	24%	(44)	10%	(18)	4%	(7)	9%	(17)	185
Evangelical	30%	(54)	23%	(41)	9%	(16)	2%	(4)	35%	(63)	178
Non-Evangelical	21%	(51)	32%	(78)	7%	(16)	8%	(20)	33%	(80)	246
Community: Urban	38%	(134)	26%	(92)	5%	(18)	7%	(23)	24%	(84)	351
Community: Suburban	25%	(75)	27%	(81)	11%	(32)	2%	(6)	35%	(103)	297
Community: Rural	25%	(29)	26%	(30)	14%	(16)	3%	(4)	32%	(37)	115
Employ: Private Sector	34%	(116)	28%	(94)	10%	(35)	7%	(23)	21%	(71)	338
Employ: Government	57%	(68)	23%	(27)	7%	(8)	2%	(2)	12%	(14)	119
Employ: Self-Employed	18%	(13)	19%	(14)	11%	(8)	8%	(6)	45%	(34)	75
Employ: Retired	25%	(24)	28%	(27)	2%	(2)	1%	(1)	44%	(42)	95
Employ: Unemployed	13%	(8)	26%	(15)	8%	(5)	4%	(2)	49%	(28)	57
Military HH: Yes	40%	(45)	16%	(18)	13%	(15)	2%	(2)	28%	(32)	111
Military HH: No	30%	(193)	28%	(185)	8%	(52)	5%	(31)	30%	(193)	653
2022 House Vote: Democrat	33%	(127)	25%	(94)	9%	(34)	6%	(21)	27%	(104)	380
2022 House Vote: Republican	26%	(55)	33%	(68)	10%	(22)	4%	(8)	27%	(56)	208
2022 House Vote: Didnt Vote	34%	(56)	23%	(37)	6%	(11)	2%	(4)	35%	(57)	165
2020 Vote: Joe Biden	33%	(133)	25%	(102)	8%	(30)	6%	(23)	28%	(115)	403
2020 Vote: Donald Trump	21%	(41)	33%	(64)	11%	(22)	3%	(6)	32%	(61)	194
2020 Vote: Didn't Vote	42%	(60)	22%	(32)	9%	(12)	2%	(3)	25%	(36)	144
2018 House Vote: Democrat	34%	(119)	28%	(96)	6%	(20)	6%	(20)	26%	(91)	347
2018 House Vote: Republican	31%	(69)	28%	(63)	9%	(20)	3%	(8)	29%	(66)	226
2018 House Vote: Didnt Vote	26%	(47)	24%	(44)	14%	(25)	2%	(4)	34%	(62)	182

**Table MCSP8\_2:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Mel Kiper Jr.* 

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ill		t know / opinion	Total N
Adults	31%	(237)	27%	(203)	9%	(66)	4%	(33)	29%	(224)	764
4-Region: Northeast	45%	(74)	26%	(42)	6%	(9)	3%	(5)	20%	(33)	163
4-Region: Midwest	22%	(28)	36%	(45)	13%	(17)	2%	(3)	27%	(34)	127
4-Region: South	27%	(72)	24%	(63)	9%	(23)	7%	(20)	33%	(87)	264
4-Region: West	30%	(64)	25%	(52)	8%	(17)	3%	(6)	33%	(70)	209
Sports Fans	32%	(236)	26%	(198)	9%	(66)	4%	(32)	29%	(216)	748
College Football Fans	33%	(221)	28%	(186)	9%	(61)	4%	(29)	26%	(171)	667
NFL Fans	32%	(235)	27%	(197)	9%	(65)	4%	(31)	29%	(214)	742
Plan to Watch Draft	31%	(237)	27%	(203)	9%	(66)	4%	(33)	29%	(224)	764
Plan to Watch Day 1 Draft	31%	(154)	29%	(143)	8%	(38)	5%	(26)	28%	(141)	502
Plan to Watch all of Draft	32%	(56)	31%	(55)	6%	(10)	3%	(5)	28%	(50)	177

**Table MCSP8\_3:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Mike Greenberg* 

		_		njoy		ot enjoy		enjoy at		t know /	
Demographic	Enjo	oy a lot	som	ewhat	m	uch		ıll	No o	pinion	Total N
Adults	26%	(198)	37%	(284)	6%	(44)	3%	(21)	29%	(218)	764
Gender: Male	33%	(173)	38%	(199)	7%	(37)	3%	(14)	20%	(105)	529
Gender: Female	10%	(24)	36%	(84)	3%	(6)	3%	(7)	48%	(113)	234
Age: 18-34	36%	(101)	27%	(78)	7%	(21)	4%	(10)	26%	(74)	283
Age: 35-44	23%	(43)	55%	(102)	4%	(8)	2%	(4)	16%	(29)	185
Age: 45-64	20%	(42)	38%	(79)	7%	(14)	3%	(5)	33%	(70)	210
Age: 65+	15%	(13)	29%	(25)	2%	(2)	2%	(2)	52%	(45)	80
GenZers: 1997-2012	9%	(7)	35%	(28)	11%	(9)	5%	(4)	40%	(32)	80
Millennials: 1981-1996	40%	(130)	31%	(99)	5%	(17)	3%	(9)	21%	(67)	323
GenXers: 1965-1980	16%	(35)	51%	(109)	4%	(8)	3%	(6)	26%	(57)	214
Baby Boomers: 1946-1964	17%	(23)	33%	(44)	7%	(10)	1%	(2)	42%	(56)	134
PID: Dem (no lean)	31%	(122)	34%	(135)	6%	(24)	3%	(13)	26%	(105)	400
PID: Ind (no lean)	15%	(22)	39%	(57)	4%	(6)	2%	(3)	40%	(60)	14
PID: Rep (no lean)	25%	(53)	42%	(91)	6%	(13)	3%	(6)	25%	(53)	210
PID/Gender: Dem Men	40%	(113)	35%	(98)	7%	(20)	3%	(9)	15%	(42)	283
PID/Gender: Dem Women	8%	(9)	31%	(37)	3%	(4)	4%	(5)	54%	(63)	117
PID/Gender: Ind Men	19%	(15)	33%	(27)	7%	(5)	2%	(2)	40%	(33)	8:
PID/Gender: Ind Women	10%	(7)	46%	(30)	2%	(1)	1%	(1)	40%	(27)	60
PID/Gender: Rep Men	27%	(45)	45%	(74)	7%	(11)	3%	(4)	18%	(30)	16
PID/Gender: Rep Women	16%	(8)	34%	(17)	3%	(1)	3%	(1)	45%	(23)	5
Ideo: Liberal (1-3)	31%	(78)	31%	(79)	8%	(19)	2%	(6)	28%	(71)	253
Ideo: Moderate (4)	23%	(54)	44%	(104)	6%	(13)	3%	(8)	24%	(57)	23
Ideo: Conservative (5-7)	26%	(63)	40%	(98)	4%	(10)	3%	(7)	28%	(70)	248
Educ: < College	24%	(106)	38%	(167)	3%	(14)	2%	(9)	33%	(147)	444
Educ: Bachelors degree	23%	(40)	38%	(65)	12%	(21)	5%	(9)	22%	(38)	173
Educ: Post-grad	35%	(51)	35%	(51)	6%	(9)	2%	(3)	22%	(33)	14
Income: Under 50k	20%	(58)	40%	(116)	5%	(14)	3%	(10)	31%	(90)	28
Income: 50k-100k	24%	(63)	35%	(91)	6%	(17)	2%	(6)	32%	(83)	26
Income: 100k+	35%	(76)	35%	(77)	6%	(14)	3%	(6)	20%	(44)	210
Ethnicity: White	28%	(161)	38%	(218)	6%	(35)	3%	(16)	25%	(144)	574
Ethnicity: Hispanic	31%	(59)	43%	(82)	2%	(4)	3%	(5)	21%	(39)	189

**Table MCSP8\_3:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Mike Greenberg* 

		• .		njoy		ot enjoy		enjoy at		t know /	m . 137
Demographic	Enjo	oy a lot	som	newhat	m	uch	2	dl	No o	pinion	Total N
Adults	26%	(198)	37%	(284)	6%	(44)	3%	(21)	29%	(218)	764
Ethnicity: Black	21%	(27)	30%	(39)	4%	(5)	2%	(3)	43%	(56)	130
Ethnicity: Other	16%	(9)	45%	(27)	6%	(4)	4%	(2)	29%	(17)	60
All Christian	23%	(79)	39%	(132)	6%	(20)	3%	(10)	29%	(100)	341
All Non-Christian	47%	(86)	33%	(60)	9%	(16)	4%	(7)	8%	(14)	182
Agnostic/Nothing in particular	11%	(15)	43%	(57)	5%	(6)	2%	(3)	39%	(51)	132
Something Else	17%	(15)	30%	(26)	2%	(2)	2%	(1)	49%	(43)	87
Religious Non-Protestant/Catholic	46%	(86)	34%	(62)	9%	(16)	4%	(7)	8%	(15)	185
Evangelical	29%	(51)	33%	(59)	3%	(5)	2%	(4)	33%	(58)	178
Non-Evangelical	17%	(41)	39%	(97)	7%	(18)	3%	(8)	34%	(83)	246
Community: Urban	32%	(113)	39%	(138)	6%	(21)	3%	(12)	19%	(68)	351
Community: Suburban	20%	(61)	36%	(106)	6%	(17)	2%	(5)	37%	(110)	297
Community: Rural	21%	(24)	34%	(40)	5%	(6)	4%	(5)	35%	(41)	115
Employ: Private Sector	24%	(82)	45%	(151)	6%	(20)	3%	(9)	23%	(77)	338
Employ: Government	57%	(69)	24%	(29)	4%	(5)	1%	(1)	14%	(16)	119
Employ: Self-Employed	13%	(9)	37%	(28)	12%	(9)	8%	(6)	30%	(23)	75
Employ: Retired	18%	(17)	29%	(28)	5%	(5)	2%	(2)	46%	(44)	95
Employ: Unemployed	18%	(10)	34%	(20)	2%	(1)	4%	(2)	42%	(24)	57
Military HH: Yes	27%	(30)	42%	(46)	3%	(3)	3%	(3)	26%	(29)	111
Military HH: No	26%	(167)	36%	(237)	6%	(41)	3%	(18)	29%	(189)	653
2022 House Vote: Democrat	28%	(108)	39%	(148)	6%	(23)	2%	(8)	25%	(93)	380
2022 House Vote: Republican	21%	(44)	39%	(81)	6%	(12)	2%	(5)	32%	(66)	208
2022 House Vote: Didnt Vote	26%	(43)	33%	(54)	5%	(8)	5%	(8)	31%	(52)	165
2020 Vote: Joe Biden	29%	(116)	36%	(146)	6%	(22)	2%	(9)	27%	(110)	403
2020 Vote: Donald Trump	16%	(32)	39%	(76)	5%	(9)	2%	(4)	38%	(74)	194
2020 Vote: Didn't Vote	32%	(46)	39%	(56)	8%	(11)	6%	(8)	16%	(23)	144
2018 House Vote: Democrat	29%	(101)	38%	(131)	5%	(18)	2%	(7)	26%	(89)	347
2018 House Vote: Republican	21%	(47)	42%	(96)	5%	(11)	2%	(5)	30%	(68)	226
2018 House Vote: Didnt Vote	27%	(49)	30%	(54)	8%	(14)	5%	(9)	31%	(56)	182

**Table MCSP8\_3:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Mike Greenberg* 

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ll		know / pinion	Total N
Adults	26%	(198)	37%	(284)	6%	(44)	3%	(21)	29%	(218)	764
4-Region: Northeast	48%	(78)	23%	(37)	6%	(9)	2%	(3)	22%	(35)	163
4-Region: Midwest	9%	(11)	50%	(64)	10%	(12)	1%	(1)	31%	(39)	127
4-Region: South	24%	(65)	35%	(91)	3%	(8)	3%	(9)	35%	(91)	264
4-Region: West	21%	(44)	44%	(91)	7%	(14)	4%	(8)	25%	(52)	209
Sports Fans	26%	(196)	37%	(277)	6%	(42)	3%	(21)	28%	(213)	748
College Football Fans	27%	(183)	38%	(253)	6%	(40)	2%	(17)	26%	(175)	667
NFL Fans	26%	(193)	37%	(275)	5%	(40)	3%	(20)	29%	(214)	742
Plan to Watch Draft	26%	(198)	37%	(284)	6%	(44)	3%	(21)	29%	(218)	764
Plan to Watch Day 1 Draft	26%	(133)	38%	(190)	5%	(23)	2%	(8)	29%	(148)	502
Plan to Watch all of Draft	26%	(46)	35%	(62)	5%	(9)	1%	(2)	33%	(58)	177

**Table MCSP8\_4:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Louis Riddick

Demographic	Enjo	oy a lot		Enjoy somewhat		ot enjoy uch		enjoy at ıll		t know / opinion	Total N
Adults	24%	(185)	32%	(242)	9%	(67)	2%	(18)	33%	(252)	764
Gender: Male	31%	(163)	32%	(171)	10%	(53)	2%	(11)	25%	(131)	529
Gender: Female	9%	(21)	31%	(72)	6%	(15)	3%	(6)	51%	(121)	234
Age: 18-34	30%	(85)	30%	(85)	10%	(29)	3%	(7)	27%	(76)	283
Age: 35-44	22%	(41)	39%	(72)	13%	(25)	2%	(4)	23%	(43)	185
Age: 45-64	23%	(48)	29%	(62)	5%	(11)	3%	(7)	40%	(83)	210
Age: 65+	13%	(11)	27%	(23)	2%	(2)	_	(0)	57%	(49)	86
GenZers: 1997-2012	11%	(9)	31%	(24)	17%	(14)	5%	(4)	37%	(30)	80
Millennials: 1981-1996	34%	(110)	33%	(107)	8%	(25)	2%	(6)	23%	(75)	323
GenXers: 1965-1980	19%	(41)	33%	(70)	10%	(21)	4%	(8)	35%	(75)	214
Baby Boomers: 1946-1964	18%	(24)	28%	(38)	6%	(8)	_	(0)	48%	(64)	134
PID: Dem (no lean)	26%	(104)	27%	(109)	13%	(52)	3%	(11)	31%	(124)	400
PID: Ind (no lean)	16%	(23)	40%	(59)	4%	(5)	2%	(3)	39%	(57)	148
PID: Rep (no lean)	27%	(58)	34%	(74)	5%	(10)	2%	(4)	33%	(70)	216
PID/Gender: Dem Men	34%	(97)	30%	(85)	14%	(39)	2%	(5)	20%	(56)	282
PID/Gender: Dem Women	6%	(6)	21%	(24)	11%	(12)	5%	(6)	59%	(69)	117
PID/Gender: Ind Men	18%	(15)	34%	(28)	6%	(5)	3%	(3)	39%	(32)	82
PID/Gender: Ind Women	12%	(8)	48%	(32)	1%	(0)	1%	(1)	38%	(25)	66
PID/Gender: Rep Men	31%	(51)	35%	(58)	5%	(8)	2%	(4)	27%	(44)	165
PID/Gender: Rep Women	14%	(7)	31%	(16)	3%	(2)	_	(0)	52%	(27)	51
Ideo: Liberal (1-3)	30%	(76)	30%	(75)	7%	(18)	3%	(7)	30%	(77)	252
Ideo: Moderate (4)	21%	(50)	31%	(73)	16%	(37)	3%	(6)	29%	(69)	235
Ideo: Conservative (5-7)	22%	(55)	36%	(90)	5%	(13)	2%	(5)	34%	(86)	248
Educ: < College	21%	(92)	31%	(140)	9%	(38)	2%	(8)	37%	(166)	444
Educ: Bachelors degree	25%	(42)	32%	(55)	12%	(21)	3%	(6)	28%	(48)	173
Educ: Post-grad	34%	(50)	32%	(48)	5%	(8)	3%	(4)	25%	(37)	147
Income: Under 50k	19%	(55)	32%	(91)	10%	(29)	3%	(8)	36%	(105)	288
Income: 50k-100k	25%	(65)	29%	(76)	8%	(20)	2%	(5)	36%	(94)	260
Income: 100k+	30%	(65)	35%	(76)	9%	(19)	2%	(4)	24%	(53)	216
Ethnicity: White	27%	(153)	31%	(178)	9%	(52)	2%	(12)	31%	(179)	574
Ethnicity: Hispanic	27%	(51)	31%	(58)	16%	(30)	2%	(3)	25%	(47)	189

**Table MCSP8\_4:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Louis Riddick

Domographic	Eni	vy a lat		njoy newhat		ot enjoy uch		enjoy at ıll		know /	Total N
Demographic	Enjo	oy a lot	SOII	lewnat	m	ucn	· · · · · · · · · · · · · · · · · · ·	111	NO 0	pinion	10tai N
Adults	24%	(185)	32%	(242)	9%	(67)	2%	(18)	33%	(252)	764
Ethnicity: Black	17%	(22)	31%	(40)	10%	(13)	3%	(4)	40%	(51)	130
Ethnicity: Other	16%	(10)	41%	(25)	4%	(2)	3%	(2)	36%	(22)	60
All Christian	23%	(77)	29%	(98)	10%	(36)	2%	(6)	36%	(123)	341
All Non-Christian	40%	(73)	39%	(71)	8%	(15)	3%	(5)	10%	(19)	182
Agnostic/Nothing in particular	14%	(18)	32%	(43)	7%	(9)	3%	(4)	44%	(58)	132
Something Else	17%	(15)	29%	(25)	8%	(7)	1%	(1)	46%	(40)	87
Religious Non-Protestant/Catholic	41%	(75)	38%	(71)	8%	(15)	3%	(5)	10%	(19)	185
Evangelical	26%	(47)	29%	(52)	6%	(11)	2%	(3)	36%	(65)	178
Non-Evangelical	16%	(40)	31%	(75)	13%	(31)	1%	(3)	39%	(97)	246
Community: Urban	30%	(104)	36%	(125)	12%	(43)	2%	(6)	21%	(73)	351
Community: Suburban	19%	(57)	28%	(84)	7%	(21)	2%	(7)	43%	(129)	297
Community: Rural	20%	(23)	29%	(34)	2%	(3)	4%	(5)	44%	(51)	115
Employ: Private Sector	22%	(76)	32%	(107)	14%	(46)	4%	(12)	29%	(97)	338
Employ: Government	51%	(60)	28%	(34)	5%	(6)	_	(1)	15%	(18)	119
Employ: Self-Employed	12%	(9)	44%	(33)	4%	(3)	2%	(1)	39%	(29)	75
Employ: Retired	19%	(18)	28%	(26)	3%	(3)	_	(0)	50%	(48)	95
Employ: Unemployed	20%	(11)	18%	(10)	12%	(7)	4%	(2)	47%	(27)	57
Military HH: Yes	29%	(32)	36%	(40)	5%	(6)	1%	(2)	29%	(32)	111
Military HH: No	23%	(153)	31%	(203)	9%	(61)	2%	(16)	34%	(220)	653
2022 House Vote: Democrat	25%	(96)	31%	(119)	12%	(47)	3%	(10)	28%	(108)	380
2022 House Vote: Republican	22%	(46)	35%	(72)	3%	(7)	2%	(4)	38%	(78)	208
2022 House Vote: Didnt Vote	24%	(40)	31%	(51)	6%	(10)	2%	(3)	37%	(62)	165
2020 Vote: Joe Biden	25%	(101)	30%	(123)	10%	(42)	2%	(9)	32%	(128)	403
2020 Vote: Donald Trump	19%	(37)	28%	(55)	6%	(11)	3%	(5)	44%	(86)	194
2020 Vote: Didn't Vote	28%	(40)	40%	(57)	10%	(14)	2%	(3)	21%	(30)	144
2018 House Vote: Democrat	27%	(93)	30%	(103)	11%	(38)	3%	(9)	30%	(104)	347
2018 House Vote: Republican	20%	(45)	39%	(89)	4%	(8)	2%	(4)	36%	(80)	226
2018 House Vote: Didnt Vote	25%	(46)	26%	(48)	12%	(21)	2%	(3)	35%	(63)	182

**Table MCSP8\_4:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Louis Riddick

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	24%	(185)	32%	(242)	9%	(67)	2%	(18)	33%	(252)	764
4-Region: Northeast	34%	(56)	33%	(54)	5%	(7)	2%	(4)	26%	(42)	163
4-Region: Midwest	19%	(24)	26%	(33)	11%	(14)	4%	(5)	40%	(51)	127
4-Region: South	22%	(57)	26%	(67)	14%	(36)	2%	(4)	38%	(99)	264
4-Region: West	23%	(48)	42%	(88)	5%	(10)	2%	(4)	28%	(59)	209
Sports Fans	24%	(183)	32%	(236)	9%	(67)	2%	(18)	33%	(245)	748
College Football Fans	26%	(172)	32%	(211)	9%	(63)	2%	(12)	31%	(208)	667
NFL Fans	25%	(183)	31%	(233)	8%	(61)	2%	(16)	34%	(249)	742
Plan to Watch Draft	24%	(185)	32%	(242)	9%	(67)	2%	(18)	33%	(252)	764
Plan to Watch Day 1 Draft	24%	(120)	32%	(163)	9%	(45)	2%	(10)	33%	(164)	502
Plan to Watch all of Draft	26%	(46)	26%	(47)	11%	(20)	3%	(5)	33%	(59)	177

**Table MCSP8\_5:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Booger McFarland

Demographic	Enjo	y a lot		njoy ewhat		ot enjoy uch		enjoy at ıll		know / pinion	Total N
Adults	26%	(202)	29%	(222)	10%	(74)	4%	(34)	30%	(231)	764
Gender: Male	34%	(179)	28%	(146)	11%	(60)	5%	(29)	22%	(116)	529
Gender: Female	10%	(23)	33%	(76)	6%	(15)	2%	(5)	49%	(116)	234
Age: 18-34	33%	(92)	28%	(78)	10%	(29)	5%	(13)	25%	(70)	283
Age: 35-44	30%	(55)	29%	(53)	15%	(28)	4%	(8)	22%	(41)	185
Age: 45-64	22%	(46)	33%	(69)	7%	(14)	4%	(8)	35%	(74)	210
Age: 65+	10%	(9)	26%	(22)	4%	(3)	6%	(5)	54%	(47)	86
GenZers: 1997-2012	7%	(6)	40%	(32)	12%	(10)	4%	(4)	37%	(29)	80
Millennials: 1981-1996	38%	(122)	26%	(84)	10%	(31)	5%	(18)	21%	(68)	323
GenXers: 1965-1980	25%	(53)	30%	(64)	12%	(26)	3%	(6)	31%	(65)	214
Baby Boomers: 1946-1964	15%	(20)	29%	(39)	6%	(8)	4%	(6)	46%	(61)	134
PID: Dem (no lean)	28%	(112)	27%	(106)	10%	(39)	4%	(15)	32%	(126)	400
PID: Ind (no lean)	16%	(24)	33%	(50)	11%	(16)	7%	(10)	32%	(48)	148
PID: Rep (no lean)	30%	(65)	31%	(67)	9%	(19)	4%	(8)	27%	(57)	216
PID/Gender: Dem Men	37%	(104)	27%	(76)	12%	(33)	4%	(12)	20%	(57)	282
PID/Gender: Dem Women	7%	(8)	26%	(31)	5%	(6)	3%	(3)	59%	(69)	117
PID/Gender: Ind Men	21%	(17)	21%	(18)	14%	(11)	11%	(9)	33%	(27)	82
PID/Gender: Ind Women	10%	(7)	48%	(32)	7%	(5)	2%	(1)	32%	(21)	66
PID/Gender: Rep Men	35%	(58)	32%	(53)	9%	(15)	5%	(8)	19%	(32)	165
PID/Gender: Rep Women	15%	(8)	27%	(14)	8%	(4)	1%	(0)	50%	(25)	51
Ideo: Liberal (1-3)	26%	(66)	28%	(71)	9%	(22)	7%	(18)	30%	(75)	252
Ideo: Moderate (4)	22%	(53)	34%	(79)	14%	(33)	3%	(7)	27%	(64)	235
Ideo: Conservative (5-7)	31%	(77)	28%	(70)	8%	(20)	4%	(9)	29%	(73)	248
Educ: < College	26%	(114)	24%	(107)	10%	(42)	3%	(15)	37%	(165)	444
Educ: Bachelors degree	21%	(36)	39%	(68)	12%	(20)	5%	(9)	23%	(40)	173
Educ: Post-grad	35%	(52)	32%	(48)	8%	(12)	6%	(10)	18%	(26)	147
Income: Under 50k	18%	(51)	27%	(78)	12%	(34)	4%	(10)	40%	(115)	288
Income: 50k-100k	30%	(78)	30%	(78)	7%	(18)	5%	(12)	28%	(73)	260
Income: 100k+	34%	(73)	31%	(66)	11%	(23)	5%	(12)	20%	(43)	216
Ethnicity: White	30%	(172)	29%	(169)	9%	(51)	4%	(25)	27%	(157)	574
Ethnicity: Hispanic	37%	(70)	24%	(46)	11%	(20)	3%	(6)	25%	(46)	189

**Table MCSP8\_5:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Booger McFarland

Demographic	Enjo	oy a lot		njoy ewhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	26%	(202)	29%	(222)	10%	(74)	4%	(34)	30%	(231)	764
Ethnicity: Black	16%	(20)	21%	(27)	10%	(13)	7%	(9)	46%	(60)	130
Ethnicity: Other	15%	(9)	44%	(26)	17%	(10)	_	(0)	24%	(14)	60
All Christian	18%	(62)	33%	(113)	14%	(46)	3%	(11)	32%	(109)	341
All Non-Christian	56%	(102)	24%	(44)	8%	(15)	4%	(8)	7%	(13)	182
Agnostic/Nothing in particular	11%	(14)	37%	(49)	5%	(6)	6%	(8)	42%	(55)	132
Something Else	24%	(21)	16%	(14)	7%	(6)	6%	(5)	47%	(41)	87
Religious Non-Protestant/Catholic	56%	(104)	23%	(44)	8%	(15)	5%	(9)	8%	(14)	185
Evangelical	32%	(56)	26%	(47)	5%	(9)	4%	(7)	33%	(59)	178
Non-Evangelical	10%	(24)	33%	(80)	18%	(43)	4%	(9)	37%	(90)	246
Community: Urban	36%	(127)	29%	(100)	12%	(42)	4%	(14)	20%	(69)	351
Community: Suburban	18%	(55)	28%	(83)	9%	(25)	5%	(13)	41%	(121)	297
Community: Rural	17%	(20)	34%	(39)	6%	(7)	6%	(7)	37%	(42)	115
Employ: Private Sector	26%	(89)	28%	(96)	12%	(42)	5%	(18)	28%	(94)	338
Employ: Government	52%	(62)	29%	(35)	6%	(7)	5%	(5)	9%	(11)	119
Employ: Self-Employed	19%	(14)	36%	(27)	12%	(9)	3%	(2)	30%	(22)	75
Employ: Retired	15%	(14)	25%	(24)	5%	(5)	5%	(5)	50%	(47)	95
Employ: Unemployed	22%	(13)	22%	(13)	10%	(6)	4%	(2)	42%	(24)	57
Military HH: Yes	34%	(38)	27%	(30)	6%	(6)	4%	(4)	29%	(33)	111
Military HH: No	25%	(164)	30%	(193)	10%	(68)	5%	(30)	30%	(199)	653
2022 House Vote: Democrat	25%	(93)	30%	(115)	12%	(46)	5%	(18)	28%	(108)	380
2022 House Vote: Republican	22%	(45)	36%	(74)	5%	(10)	4%	(9)	34%	(70)	208
2022 House Vote: Didnt Vote	37%	(61)	20%	(33)	9%	(14)	4%	(6)	31%	(51)	165
2020 Vote: Joe Biden	27%	(109)	28%	(113)	12%	(47)	3%	(12)	30%	(122)	403
2020 Vote: Donald Trump	15%	(29)	36%	(70)	5%	(9)	5%	(9)	39%	(76)	194
2020 Vote: Didn't Vote	39%	(57)	25%	(36)	11%	(15)	7%	(10)	18%	(26)	144
2018 House Vote: Democrat	27%	(94)	28%	(96)	10%	(36)	5%	(16)	30%	(105)	347
2018 House Vote: Republican	25%	(56)	34%	(76)	6%	(13)	4%	(9)	32%	(72)	226
2018 House Vote: Didnt Vote	28%	(51)	28%	(50)	12%	(22)	4%	(7)	29%	(52)	182

**Table MCSP8\_5:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Booger McFarland

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ıll		know / pinion	Total N
Adults	26%	(202)	29%	(222)	10%	(74)	4%	(34)	30%	(231)	764
4-Region: Northeast	39%	(63)	30%	(49)	6%	(9)	4%	(6)	22%	(35)	163
4-Region: Midwest	13%	(17)	37%	(47)	7%	(9)	6%	(8)	36%	(46)	127
4-Region: South	22%	(58)	24%	(65)	15%	(39)	4%	(11)	35%	(92)	264
4-Region: West	30%	(64)	30%	(62)	8%	(17)	4%	(9)	28%	(58)	209
Sports Fans	27%	(201)	29%	(218)	10%	(74)	4%	(34)	30%	(222)	748
College Football Fans	29%	(191)	29%	(194)	10%	(69)	4%	(29)	28%	(185)	667
NFL Fans	27%	(197)	29%	(213)	10%	(73)	4%	(32)	31%	(227)	742
Plan to Watch Draft	26%	(202)	29%	(222)	10%	(74)	4%	(34)	30%	(231)	764
Plan to Watch Day 1 Draft	28%	(139)	29%	(148)	10%	(49)	5%	(27)	28%	(139)	502
Plan to Watch all of Draft	28%	(50)	27%	(47)	8%	(13)	6%	(11)	31%	(56)	177

**Table MCSP8\_6:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Suzy Kolber

Demographic	Enjo	oy a lot		njoy lewhat		ot enjoy uch		enjoy at ıll		know / pinion	Total N
Adults	24%	(180)	32%	(241)	8%	(63)	5%	(38)	32%	(242)	764
Gender: Male	30%	(160)	32%	(170)	8%	(40)	6%	(31)	24%	(129)	529
Gender: Female	9%	(20)	30%	(71)	10%	(23)	3%	(7)	48%	(114)	234
Age: 18-34	31%	(88)	22%	(63)	14%	(39)	5%	(13)	28%	(79)	283
Age: 35-44	19%	(35)	50%	(92)	4%	(7)	8%	(16)	19%	(36)	185
Age: 45-64	22%	(46)	32%	(67)	6%	(13)	4%	(8)	37%	(77)	210
Age: 65+	13%	(11)	22%	(19)	5%	(4)	1%	(1)	59%	(51)	86
GenZers: 1997-2012	5%	(4)	21%	(17)	27%	(21)	3%	(2)	45%	(36)	80
Millennials: 1981-1996	35%	(113)	31%	(101)	7%	(24)	4%	(13)	22%	(72)	323
GenXers: 1965-1980	19%	(42)	39%	(83)	3%	(5)	9%	(20)	30%	(64)	214
Baby Boomers: 1946-1964	15%	(20)	26%	(35)	9%	(13)	1%	(2)	48%	(64)	134
PID: Dem (no lean)	27%	(109)	26%	(103)	9%	(36)	7%	(26)	31%	(125)	400
PID: Ind (no lean)	10%	(14)	40%	(59)	12%	(17)	2%	(4)	37%	(54)	148
PID: Rep (no lean)	26%	(57)	37%	(79)	4%	(9)	4%	(8)	29%	(63)	216
PID/Gender: Dem Men	36%	(101)	26%	(75)	9%	(25)	8%	(22)	21%	(59)	282
PID/Gender: Dem Women	7%	(8)	24%	(29)	9%	(11)	3%	(4)	56%	(66)	117
PID/Gender: Ind Men	12%	(10)	41%	(33)	7%	(6)	3%	(2)	38%	(31)	82
PID/Gender: Ind Women	7%	(5)	38%	(25)	18%	(12)	2%	(1)	35%	(23)	66
PID/Gender: Rep Men	30%	(49)	38%	(62)	5%	(9)	4%	(6)	23%	(39)	165
PID/Gender: Rep Women	15%	(8)	34%	(17)	1%	(0)	3%	(1)	48%	(24)	51
Ideo: Liberal (1-3)	29%	(73)	30%	(76)	9%	(23)	4%	(10)	28%	(71)	252
Ideo: Moderate (4)	21%	(49)	31%	(73)	11%	(25)	8%	(19)	29%	(68)	235
Ideo: Conservative (5-7)	23%	(56)	37%	(91)	5%	(13)	3%	(8)	32%	(80)	248
Educ: < College	21%	(94)	29%	(126)	7%	(30)	6%	(25)	38%	(168)	444
Educ: Bachelors degree	19%	(33)	39%	(67)	14%	(24)	3%	(6)	25%	(43)	173
Educ: Post-grad	36%	(53)	32%	(47)	6%	(9)	5%	(7)	21%	(31)	147
Income: Under 50k	18%	(52)	26%	(76)	7%	(21)	8%	(23)	40%	(115)	288
Income: 50k-100k	21%	(54)	34%	(89)	11%	(27)	3%	(9)	31%	(81)	260
Income: 100k+	34%	(74)	35%	(76)	7%	(14)	3%	(6)	21%	(47)	216
Ethnicity: White	26%	(150)	32%	(186)	9%	(52)	6%	(34)	26%	(151)	574
Ethnicity: Hispanic	28%	(53)	28%	(54)	15%	(28)	12%	(22)	17%	(33)	189

**Table MCSP8\_6:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Suzy Kolber

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		t know / opinion	Total N
Adults	24%	(180)	32%	(241)	8%	(63)	5%	(38)	32%	(242)	764
Ethnicity: Black	14%	(19)	23%	(30)	5%	(6)	2%	(3)	56%	(72)	130
Ethnicity: Other	18%	(11)	41%	(25)	8%	(5)	1%	(1)	32%	(19)	60
All Christian	21%	(70)	32%	(110)	7%	(23)	8%	(26)	33%	(112)	341
All Non-Christian	45%	(81)	36%	(65)	7%	(12)	4%	(7)	10%	(18)	182
Agnostic/Nothing in particular	10%	(13)	30%	(40)	17%	(23)	2%	(2)	41%	(54)	132
Something Else	14%	(12)	26%	(23)	5%	(4)	_	(0)	54%	(47)	87
Religious Non-Protestant/Catholic	45%	(83)	35%	(65)	7%	(12)	4%	(7)	10%	(19)	185
Evangelical	25%	(45)	33%	(58)	5%	(8)	1%	(2)	36%	(64)	178
Non-Evangelical	14%	(35)	29%	(70)	9%	(21)	10%	(24)	39%	(96)	246
Community: Urban	30%	(105)	34%	(118)	6%	(22)	8%	(28)	22%	(79)	351
Community: Suburban	17%	(51)	31%	(91)	12%	(35)	1%	(4)	39%	(116)	297
Community: Rural	20%	(24)	28%	(32)	6%	(6)	5%	(6)	41%	(47)	115
Employ: Private Sector	23%	(78)	37%	(125)	9%	(32)	6%	(21)	25%	(83)	338
Employ: Government	53%	(63)	26%	(30)	3%	(4)	5%	(5)	14%	(17)	119
Employ: Self-Employed	17%	(13)	24%	(18)	17%	(13)	7%	(6)	35%	(26)	75
Employ: Retired	16%	(15)	25%	(23)	6%	(5)	1%	(1)	53%	(50)	95
Employ: Unemployed	12%	(7)	21%	(12)	6%	(4)	7%	(4)	54%	(31)	57
Military HH: Yes	25%	(28)	31%	(34)	6%	(7)	3%	(3)	35%	(39)	111
Military HH: No	23%	(152)	32%	(207)	9%	(56)	5%	(34)	31%	(204)	653
2022 House Vote: Democrat	24%	(93)	31%	(117)	11%	(41)	6%	(21)	28%	(108)	380
2022 House Vote: Republican	22%	(46)	34%	(71)	6%	(13)	4%	(8)	33%	(69)	208
2022 House Vote: Didnt Vote	23%	(38)	32%	(52)	5%	(8)	4%	(7)	36%	(59)	165
2020 Vote: Joe Biden	24%	(98)	31%	(126)	8%	(32)	5%	(21)	31%	(127)	403
2020 Vote: Donald Trump	18%	(36)	30%	(58)	7%	(13)	4%	(8)	41%	(80)	194
2020 Vote: Didn't Vote	29%	(42)	35%	(50)	12%	(17)	6%	(8)	19%	(27)	144
2018 House Vote: Democrat	25%	(87)	33%	(113)	6%	(19)	6%	(20)	31%	(107)	347
2018 House Vote: Republican	21%	(47)	34%	(77)	10%	(22)	3%	(8)	32%	(72)	226
2018 House Vote: Didnt Vote	24%	(44)	26%	(48)	12%	(21)	5%	(8)	33%	(61)	182

**Table MCSP8\_6:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Suzy Kolber

Demographic	Enjo	y a lot		njoy iewhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	24%	(180)	32%	(241)	8%	(63)	5%	(38)	32%	(242)	764
4-Region: Northeast	42%	(69)	25%	(41)	8%	(13)	4%	(7)	20%	(32)	163
4-Region: Midwest	9%	(12)	40%	(52)	10%	(13)	3%	(3)	37%	(48)	127
4-Region: South	18%	(47)	28%	(74)	7%	(20)	7%	(20)	39%	(104)	264
4-Region: West	25%	(52)	35%	(74)	8%	(17)	4%	(7)	28%	(59)	209
Sports Fans	24%	(178)	32%	(236)	8%	(61)	5%	(36)	32%	(237)	748
College Football Fans	25%	(168)	34%	(225)	7%	(48)	5%	(33)	29%	(193)	667
NFL Fans	24%	(175)	32%	(240)	7%	(53)	5%	(36)	32%	(237)	742
Plan to Watch Draft	24%	(180)	32%	(241)	8%	(63)	5%	(38)	32%	(242)	764
Plan to Watch Day 1 Draft	23%	(115)	34%	(169)	7%	(37)	6%	(28)	31%	(153)	502
Plan to Watch all of Draft	25%	(45)	32%	(57)	6%	(11)	3%	(6)	33%	(59)	177

**Table MCSP8\_7:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Rece Davis

Demographic	Enjo	oy a lot		njoy iewhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	24%	(182)	37%	(286)	5%	(35)	3%	(19)	32%	(241)	764
Gender: Male	30%	(159)	40%	(213)	5%	(27)	3%	(14)	22%	(116)	529
Gender: Female	10%	(23)	31%	(73)	4%	(8)	2%	(5)	53%	(125)	234
Age: 18-34	29%	(83)	32%	(91)	7%	(19)	3%	(9)	29%	(82)	283
Age: 35-44	22%	(41)	52%	(96)	5%	(9)	2%	(4)	19%	(36)	185
Age: 45-64	21%	(45)	37%	(79)	3%	(7)	3%	(7)	35%	(73)	210
Age: 65+	16%	(13)	25%	(21)	1%	(1)	_	(0)	59%	(50)	86
GenZers: 1997-2012	11%	(9)	26%	(21)	8%	(7)	2%	(2)	53%	(43)	80
Millennials: 1981-1996	33%	(106)	37%	(119)	6%	(18)	3%	(10)	22%	(70)	323
GenXers: 1965-1980	22%	(47)	43%	(92)	3%	(7)	3%	(7)	29%	(62)	214
Baby Boomers: 1946-1964	15%	(20)	38%	(51)	3%	(4)	_	(1)	44%	(58)	134
PID: Dem (no lean)	29%	(117)	33%	(130)	6%	(22)	3%	(11)	30%	(119)	400
PID: Ind (no lean)	12%	(17)	43%	(63)	2%	(2)	1%	(2)	43%	(63)	148
PID: Rep (no lean)	22%	(47)	43%	(93)	5%	(11)	3%	(6)	27%	(59)	216
PID/Gender: Dem Men	37%	(104)	35%	(100)	6%	(18)	3%	(9)	18%	(51)	282
PID/Gender: Dem Women	11%	(13)	26%	(30)	3%	(4)	2%	(2)	58%	(68)	117
PID/Gender: Ind Men	17%	(14)	43%	(35)	2%	(1)	1%	(0)	38%	(31)	82
PID/Gender: Ind Women	5%	(4)	43%	(28)	1%	(1)	2%	(2)	48%	(32)	66
PID/Gender: Rep Men	25%	(42)	47%	(78)	4%	(7)	3%	(5)	20%	(33)	165
PID/Gender: Rep Women	11%	(6)	29%	(15)	7%	(3)	3%	(1)	51%	(26)	51
Ideo: Liberal (1-3)	30%	(75)	30%	(76)	5%	(13)	3%	(8)	32%	(80)	252
Ideo: Moderate (4)	18%	(42)	48%	(114)	4%	(9)	3%	(6)	27%	(65)	235
Ideo: Conservative (5-7)	25%	(62)	38%	(93)	5%	(13)	2%	(5)	30%	(76)	248
Educ: < College	22%	(100)	37%	(164)	3%	(14)	1%	(6)	36%	(159)	444
Educ: Bachelors degree	21%	(36)	42%	(73)	8%	(14)	3%	(5)	26%	(45)	173
Educ: Post-grad	31%	(46)	33%	(49)	5%	(7)	6%	(8)	25%	(37)	147
Income: Under 50k	15%	(44)	38%	(110)	5%	(15)	2%	(7)	39%	(111)	288
Income: 50k-100k	25%	(64)	38%	(99)	3%	(8)	2%	(5)	32%	(84)	260
Income: 100k+	34%	(73)	36%	(77)	6%	(13)	3%	(7)	21%	(46)	216
Ethnicity: White	25%	(145)	38%	(221)	5%	(28)	3%	(16)	29%	(164)	574
Ethnicity: Hispanic	24%	(45)	49%	(92)	3%	(6)	3%	(5)	22%	(41)	189

**Table MCSP8\_7:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Rece Davis

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ll		know / pinion	Total N
Adults	24%	(182)	37%	(286)	5%	(35)	3%	(19)	32%	(241)	764
Ethnicity: Black	22%	(28)	28%	(36)	4%	(5)	2%	(3)	44%	(57)	130
Ethnicity: Other	15%	(9)	48%	(29)	3%	(2)	_	(0)	33%	(20)	60
All Christian	18%	(62)	45%	(152)	4%	(13)	2%	(7)	31%	(107)	341
All Non-Christian	47%	(86)	33%	(61)	7%	(12)	3%	(6)	10%	(17)	182
Agnostic/Nothing in particular	13%	(17)	35%	(46)	3%	(4)	4%	(5)	45%	(60)	132
Something Else	19%	(17)	21%	(18)	6%	(5)	_	(0)	53%	(46)	87
Religious Non-Protestant/Catholic	48%	(88)	33%	(61)	7%	(12)	3%	(6)	10%	(18)	185
Evangelical	21%	(37)	40%	(71)	5%	(8)	1%	(1)	34%	(60)	178
Non-Evangelical	15%	(37)	39%	(97)	4%	(11)	3%	(7)	38%	(94)	246
Community: Urban	30%	(106)	38%	(134)	5%	(19)	3%	(10)	23%	(82)	351
Community: Suburban	17%	(49)	40%	(118)	4%	(11)	2%	(5)	38%	(113)	297
Community: Rural	23%	(26)	29%	(33)	5%	(6)	3%	(4)	40%	(46)	115
Employ: Private Sector	20%	(67)	47%	(158)	6%	(21)	3%	(9)	25%	(83)	338
Employ: Government	54%	(64)	29%	(35)	1%	(2)	2%	(3)	13%	(16)	119
Employ: Self-Employed	19%	(14)	20%	(15)	9%	(7)	4%	(3)	47%	(35)	75
Employ: Retired	20%	(19)	29%	(27)	_	(0)	_	(0)	52%	(49)	95
Employ: Unemployed	10%	(6)	35%	(20)	8%	(5)	6%	(3)	41%	(24)	57
Military HH: Yes	21%	(23)	39%	(43)	10%	(11)	4%	(4)	27%	(30)	111
Military HH: No	24%	(159)	37%	(243)	4%	(24)	2%	(15)	32%	(212)	653
2022 House Vote: Democrat	27%	(103)	37%	(140)	4%	(16)	3%	(10)	29%	(111)	380
2022 House Vote: Republican	16%	(34)	42%	(88)	6%	(13)	2%	(4)	33%	(69)	208
2022 House Vote: Didnt Vote	26%	(42)	34%	(57)	4%	(7)	2%	(4)	34%	(55)	165
2020 Vote: Joe Biden	23%	(94)	39%	(158)	5%	(19)	2%	(8)	31%	(125)	403
2020 Vote: Donald Trump	17%	(33)	36%	(70)	5%	(10)	4%	(7)	38%	(74)	194
2020 Vote: Didn't Vote	33%	(47)	36%	(51)	4%	(6)	3%	(4)	25%	(35)	144
2018 House Vote: Democrat	27%	(95)	37%	(130)	3%	(11)	3%	(10)	29%	(102)	347
2018 House Vote: Republican	15%	(35)	44%	(100)	4%	(10)	2%	(4)	34%	(78)	226
2018 House Vote: Didnt Vote	28%	(51)	29%	(53)	7%	(14)	2%	(4)	33%	(60)	182

**Table MCSP8\_7:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Rece Davis

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ll		know / pinion	Total N
Adults	24%	(182)	37%	(286)	5%	(35)	3%	(19)	32%	(241)	764
4-Region: Northeast	42%	(68)	31%	(50)	5%	(7)	2%	(2)	21%	(34)	163
4-Region: Midwest	11%	(14)	45%	(58)	5%	(6)	4%	(5)	35%	(45)	127
4-Region: South	23%	(60)	38%	(101)	4%	(11)	1%	(4)	34%	(89)	264
4-Region: West	19%	(40)	37%	(77)	5%	(11)	4%	(8)	35%	(73)	209
Sports Fans	24%	(178)	38%	(284)	4%	(32)	2%	(18)	32%	(237)	748
College Football Fans	26%	(172)	40%	(268)	4%	(29)	2%	(13)	28%	(186)	667
NFL Fans	24%	(176)	38%	(284)	5%	(35)	2%	(16)	31%	(231)	742
Plan to Watch Draft	24%	(182)	37%	(286)	5%	(35)	3%	(19)	32%	(241)	764
Plan to Watch Day 1 Draft	24%	(118)	38%	(190)	4%	(19)	2%	(10)	33%	(165)	502
Plan to Watch all of Draft	26%	(47)	32%	(57)	4%	(7)	3%	(5)	35%	(61)	177

**Table MCSP8\_8:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Kirk Herbstreit* 

Demographic	Enjo	oy a lot		njoy lewhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	32%	(245)	30%	(228)	5%	(36)	5%	(36)	29%	(219)	764
Gender: Male	38%	(204)	31%	(167)	5%	(28)	6%	(29)	19%	(102)	529
Gender: Female	18%	(42)	26%	(61)	4%	(8)	3%	(7)	50%	(117)	234
Age: 18-34	33%	(94)	30%	(86)	4%	(12)	4%	(11)	28%	(80)	283
Age: 35-44	37%	(68)	30%	(55)	7%	(12)	9%	(17)	18%	(33)	185
Age: 45-64	27%	(57)	34%	(72)	4%	(8)	3%	(7)	31%	(66)	210
Age: 65+	31%	(26)	18%	(15)	5%	(4)	1%	(1)	46%	(40)	86
GenZers: 1997-2012	12%	(9)	28%	(23)	3%	(2)	5%	(4)	53%	(42)	80
Millennials: 1981-1996	39%	(126)	31%	(102)	6%	(20)	3%	(11)	20%	(65)	323
GenXers: 1965-1980	32%	(68)	30%	(64)	3%	(7)	10%	(21)	26%	(56)	214
Baby Boomers: 1946-1964	30%	(40)	26%	(35)	6%	(7)	1%	(1)	37%	(50)	134
PID: Dem (no lean)	32%	(130)	30%	(119)	3%	(13)	8%	(31)	27%	(108)	400
PID: Ind (no lean)	26%	(38)	29%	(43)	5%	(8)	1%	(1)	39%	(58)	148
PID: Rep (no lean)	36%	(77)	31%	(66)	7%	(16)	2%	(4)	25%	(53)	216
PID/Gender: Dem Men	40%	(112)	31%	(89)	3%	(9)	9%	(26)	16%	(46)	282
PID/Gender: Dem Women	15%	(17)	26%	(30)	3%	(4)	4%	(5)	52%	(61)	117
PID/Gender: Ind Men	27%	(22)	34%	(28)	8%	(6)	1%	(1)	30%	(24)	82
PID/Gender: Ind Women	24%	(16)	21%	(14)	2%	(1)	1%	(1)	51%	(34)	66
PID/Gender: Rep Men	42%	(69)	30%	(50)	7%	(12)	2%	(3)	19%	(31)	165
PID/Gender: Rep Women	16%	(8)	33%	(17)	7%	(3)	2%	(1)	42%	(22)	51
Ideo: Liberal (1-3)	36%	(92)	27%	(68)	4%	(11)	4%	(10)	28%	(72)	252
Ideo: Moderate (4)	22%	(52)	40%	(93)	5%	(11)	8%	(19)	25%	(59)	235
Ideo: Conservative (5-7)	39%	(97)	26%	(65)	6%	(14)	3%	(7)	27%	(66)	248
Educ: < College	30%	(134)	25%	(113)	4%	(17)	5%	(23)	35%	(156)	444
Educ: Bachelors degree	31%	(54)	39%	(67)	6%	(10)	4%	(6)	21%	(36)	173
Educ: Post-grad	39%	(57)	32%	(47)	6%	(9)	4%	(6)	19%	(27)	147
Income: Under 50k	19%	(54)	30%	(87)	6%	(18)	8%	(23)	37%	(106)	288
Income: 50k-100k	38%	(98)	26%	(69)	4%	(10)	3%	(7)	30%	(77)	260
Income: 100k+	43%	(93)	33%	(72)	4%	(9)	3%	(6)	17%	(36)	216
Ethnicity: White	37%	(210)	28%	(160)	6%	(32)	6%	(32)	24%	(140)	574
Ethnicity: Hispanic	39%	(74)	23%	(43)	4%	(8)	10%	(20)	23%	(44)	189

**Table MCSP8\_8:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Kirk Herbstreit* 

Domographic	Eni	ov a lat		njoy iewhat		ot enjoy uch		enjoy at		know /	Total N
Demographic	Enje	oy a lot	SOII	lewnat	m	ucn		<b>411</b>	NO	pinion	10tai N
Adults	32%	(245)	30%	(228)	5%	(36)	5%	(36)	29%	(219)	764
Ethnicity: Black	19%	(24)	30%	(39)	1%	(1)	3%	(4)	48%	(62)	130
Ethnicity: Other	18%	(11)	47%	(28)	5%	(3)	1%	(1)	28%	(17)	60
All Christian	31%	(105)	31%	(107)	5%	(16)	6%	(22)	27%	(91)	341
All Non-Christian	55%	(100)	27%	(49)	6%	(11)	4%	(6)	8%	(14)	182
Agnostic/Nothing in particular	20%	(26)	30%	(39)	2%	(2)	5%	(7)	43%	(57)	132
Something Else	14%	(13)	27%	(24)	7%	(6)	_	(0)	51%	(44)	87
Religious Non-Protestant/Catholic	56%	(103)	27%	(49)	6%	(11)	3%	(6)	8%	(15)	185
Evangelical	23%	(42)	32%	(56)	9%	(15)	3%	(5)	34%	(60)	178
Non-Evangelical	29%	(71)	31%	(75)	3%	(7)	8%	(20)	30%	(74)	246
Community: Urban	40%	(141)	24%	(85)	4%	(14)	7%	(25)	24%	(86)	351
Community: Suburban	25%	(74)	37%	(111)	4%	(12)	2%	(7)	31%	(93)	297
Community: Rural	26%	(29)	27%	(31)	9%	(11)	3%	(4)	35%	(40)	115
Employ: Private Sector	32%	(108)	35%	(118)	5%	(16)	7%	(23)	22%	(73)	338
Employ: Government	54%	(64)	27%	(32)	5%	(6)	2%	(3)	12%	(14)	119
Employ: Self-Employed	18%	(14)	19%	(14)	14%	(10)	6%	(4)	43%	(32)	75
Employ: Retired	32%	(31)	25%	(24)	_	(0)	1%	(1)	42%	(40)	95
Employ: Unemployed	24%	(14)	27%	(15)	2%	(1)	5%	(3)	42%	(24)	57
Military HH: Yes	40%	(44)	27%	(30)	9%	(10)	3%	(4)	21%	(24)	111
Military HH: No	31%	(201)	30%	(198)	4%	(26)	5%	(32)	30%	(195)	653
2022 House Vote: Democrat	32%	(123)	31%	(118)	4%	(17)	7%	(25)	25%	(97)	380
2022 House Vote: Republican	29%	(61)	34%	(71)	5%	(11)	3%	(6)	28%	(59)	208
2022 House Vote: Didnt Vote	36%	(59)	22%	(37)	5%	(9)	2%	(4)	35%	(57)	165
2020 Vote: Joe Biden	30%	(123)	32%	(128)	5%	(19)	7%	(27)	26%	(106)	403
2020 Vote: Donald Trump	28%	(55)	31%	(59)	5%	(10)	3%	(6)	33%	(64)	194
2020 Vote: Didn't Vote	43%	(62)	25%	(36)	5%	(7)	1%	(2)	26%	(38)	144
2018 House Vote: Democrat	35%	(120)	30%	(103)	4%	(12)	7%	(25)	25%	(87)	347
2018 House Vote: Republican	29%	(66)	32%	(72)	6%	(15)	3%	(6)	30%	(68)	226
2018 House Vote: Didnt Vote	32%	(58)	28%	(52)	5%	(9)	2%	(4)	33%	(60)	182

**Table MCSP8\_8:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Kirk Herbstreit* 

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		know / pinion	Total N
Adults	32%	(245)	30%	(228)	5%	(36)	5%	(36)	29%	(219)	764
4-Region: Northeast	44%	(72)	31%	(50)	3%	(6)	2%	(4)	19%	(31)	163
4-Region: Midwest	29%	(37)	36%	(46)	6%	(7)	3%	(4)	26%	(33)	127
4-Region: South	23%	(61)	32%	(86)	3%	(8)	8%	(20)	34%	(90)	264
4-Region: West	36%	(75)	22%	(46)	7%	(16)	4%	(8)	31%	(65)	209
Sports Fans	32%	(241)	29%	(221)	5%	(36)	5%	(36)	29%	(215)	748
College Football Fans	34%	(229)	32%	(214)	5%	(34)	4%	(29)	24%	(162)	667
NFL Fans	32%	(238)	30%	(226)	5%	(35)	5%	(35)	28%	(208)	742
Plan to Watch Draft	32%	(245)	30%	(228)	5%	(36)	5%	(36)	29%	(219)	764
Plan to Watch Day 1 Draft	35%	(173)	28%	(139)	4%	(22)	5%	(24)	29%	(144)	502
Plan to Watch all of Draft	33%	(59)	30%	(54)	3%	(5)	2%	(3)	32%	(57)	177

**Table MCSP8\_9:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Desmond Howard

Demographic	Enjo	oy a lot		njoy ewhat		ot enjoy uch		enjoy at all		t know / opinion	Total N
Adults	30%	(227)	32%	(247)	8%	(64)	4%	(27)	26%	(200)	764
Gender: Male	33%	(174)	35%	(184)	10%	(53)	4%	(20)	19%	(99)	529
Gender: Female	23%	(53)	27%	(63)	5%	(11)	3%	(7)	43%	(101)	234
Age: 18-34	33%	(93)	28%	(79)	11%	(32)	3%	(7)	25%	(72)	283
Age: 35-44	32%	(60)	40%	(74)	6%	(12)	2%	(3)	19%	(36)	185
Age: 45-64	24%	(50)	32%	(68)	7%	(15)	6%	(12)	31%	(66)	210
Age: 65+	28%	(24)	30%	(26)	6%	(5)	6%	(5)	31%	(26)	86
GenZers: 1997-2012	13%	(10)	25%	(20)	16%	(13)	2%	(2)	44%	(35)	80
Millennials: 1981-1996	39%	(126)	30%	(97)	8%	(27)	3%	(8)	20%	(66)	323
GenXers: 1965-1980	26%	(56)	37%	(79)	7%	(15)	4%	(9)	25%	(54)	214
Baby Boomers: 1946-1964	25%	(34)	32%	(43)	6%	(9)	5%	(7)	31%	(42)	134
PID: Dem (no lean)	32%	(129)	32%	(128)	7%	(30)	3%	(12)	25%	(100)	400
PID: Ind (no lean)	26%	(38)	27%	(40)	14%	(20)	2%	(3)	32%	(47)	148
PID: Rep (no lean)	27%	(59)	36%	(79)	6%	(14)	5%	(11)	25%	(53)	210
PID/Gender: Dem Men	39%	(109)	33%	(94)	10%	(28)	3%	(10)	15%	(42)	282
PID/Gender: Dem Women	18%	(21)	30%	(35)	1%	(1)	2%	(3)	49%	(58)	117
PID/Gender: Ind Men	19%	(15)	32%	(26)	15%	(12)	2%	(2)	33%	(27)	82
PID/Gender: Ind Women	35%	(23)	20%	(13)	12%	(8)	2%	(2)	31%	(20)	60
PID/Gender: Rep Men	30%	(50)	39%	(64)	7%	(12)	5%	(9)	18%	(30)	165
PID/Gender: Rep Women	18%	(9)	30%	(15)	3%	(1)	5%	(3)	45%	(23)	5
Ideo: Liberal (1-3)	36%	(91)	24%	(61)	11%	(28)	4%	(10)	25%	(62)	252
Ideo: Moderate (4)	23%	(53)	42%	(99)	6%	(15)	2%	(5)	27%	(63)	235
Ideo: Conservative (5-7)	32%	(78)	34%	(84)	7%	(18)	5%	(12)	22%	(55)	248
Educ: < College	28%	(125)	34%	(149)	7%	(32)	3%	(14)	28%	(124)	444
Educ: Bachelors degree	25%	(43)	34%	(58)	11%	(19)	5%	(9)	25%	(44)	173
Educ: Post-grad	40%	(59)	27%	(39)	9%	(13)	3%	(4)	22%	(32)	147
Income: Under 50k	20%	(58)	35%	(101)	13%	(37)	3%	(9)	29%	(83)	288
Income: 50k-100k	29%	(76)	35%	(91)	6%	(15)	4%	(9)	26%	(69)	260
Income: 100k+	43%	(93)	25%	(55)	5%	(12)	4%	(9)	22%	(48)	210
Ethnicity: White	32%	(182)	32%	(185)	8%	(44)	4%	(25)	24%	(138)	574
Ethnicity: Hispanic	35%	(67)	35%	(65)	7%	(13)	3%	(5)	20%	(39)	189

**Table MCSP8\_9:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Desmond Howard

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ıll		know / pinion	Total N
Adults	30%	(227)	32%	(247)	8%	(64)	4%	(27)	26%	(200)	764
Ethnicity: Black	26%	(33)	29%	(38)	13%	(17)	2%	(2)	31%	(40)	130
Ethnicity: Other	19%	(12)	41%	(24)	5%	(3)	_	(0)	35%	(21)	60
All Christian	26%	(88)	36%	(121)	6%	(20)	4%	(15)	28%	(97)	341
All Non-Christian	46%	(84)	34%	(62)	11%	(20)	1%	(3)	8%	(14)	182
Agnostic/Nothing in particular	19%	(26)	31%	(41)	10%	(13)	6%	(8)	34%	(44)	132
Something Else	32%	(28)	21%	(18)	7%	(6)	1%	(1)	40%	(34)	87
Religious Non-Protestant/Catholic	45%	(84)	35%	(64)	11%	(20)	1%	(3)	8%	(15)	185
Evangelical	28%	(50)	35%	(62)	4%	(7)	3%	(6)	30%	(53)	178
Non-Evangelical	26%	(64)	31%	(77)	8%	(19)	4%	(11)	31%	(76)	246
Community: Urban	34%	(120)	32%	(114)	12%	(41)	2%	(7)	20%	(70)	351
Community: Suburban	24%	(72)	34%	(100)	5%	(15)	3%	(9)	34%	(101)	297
Community: Rural	31%	(35)	28%	(32)	7%	(8)	10%	(11)	25%	(29)	115
Employ: Private Sector	25%	(86)	40%	(134)	7%	(24)	5%	(15)	23%	(79)	338
Employ: Government	59%	(70)	21%	(26)	5%	(6)	_	(0)	14%	(17)	119
Employ: Self-Employed	19%	(14)	24%	(18)	25%	(18)	3%	(2)	30%	(23)	75
Employ: Retired	32%	(30)	29%	(28)	6%	(5)	4%	(4)	29%	(28)	95
Employ: Unemployed	12%	(7)	34%	(20)	8%	(4)	5%	(3)	42%	(24)	57
Military HH: Yes	25%	(27)	43%	(48)	7%	(8)	5%	(6)	20%	(22)	111
Military HH: No	31%	(200)	30%	(199)	9%	(56)	3%	(21)	27%	(177)	653
2022 House Vote: Democrat	32%	(121)	34%	(130)	9%	(33)	3%	(12)	22%	(85)	380
2022 House Vote: Republican	25%	(52)	35%	(73)	6%	(13)	6%	(12)	28%	(58)	208
2022 House Vote: Didnt Vote	31%	(51)	27%	(44)	10%	(17)	1%	(2)	31%	(51)	165
2020 Vote: Joe Biden	32%	(127)	37%	(148)	5%	(20)	2%	(10)	24%	(98)	403
2020 Vote: Donald Trump	26%	(51)	28%	(53)	7%	(14)	8%	(15)	31%	(61)	194
2020 Vote: Didn't Vote	30%	(43)	29%	(42)	19%	(27)	1%	(1)	20%	(29)	144
2018 House Vote: Democrat	35%	(122)	30%	(105)	7%	(24)	3%	(11)	25%	(85)	347
2018 House Vote: Republican	22%	(49)	39%	(87)	9%	(20)	5%	(12)	25%	(57)	226
2018 House Vote: Didnt Vote	31%	(56)	29%	(53)	9%	(17)	2%	(3)	29%	(53)	182

**Table MCSP8\_9:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Desmond Howard

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	30%	(227)	32%	(247)	8%	(64)	4%	(27)	26%	(200)	764
4-Region: Northeast	40%	(65)	29%	(47)	7%	(11)	4%	(6)	21%	(33)	163
4-Region: Midwest	22%	(28)	34%	(43)	7%	(8)	8%	(10)	30%	(38)	127
4-Region: South	26%	(68)	36%	(94)	8%	(21)	2%	(6)	29%	(76)	264
4-Region: West	32%	(67)	30%	(63)	11%	(24)	2%	(4)	25%	(52)	209
Sports Fans	30%	(224)	32%	(242)	8%	(61)	4%	(27)	26%	(196)	748
College Football Fans	32%	(211)	34%	(229)	7%	(47)	3%	(22)	24%	(157)	667
NFL Fans	30%	(224)	33%	(245)	7%	(50)	4%	(27)	26%	(196)	742
Plan to Watch Draft	30%	(227)	32%	(247)	8%	(64)	4%	(27)	26%	(200)	764
Plan to Watch Day 1 Draft	29%	(148)	33%	(168)	8%	(40)	4%	(19)	25%	(127)	502
Plan to Watch all of Draft	34%	(61)	25%	(45)	8%	(14)	4%	(7)	29%	(51)	177

**Table MCSP8\_10:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Laura Rutledge

				njoy		ot enjoy		enjoy at		t know /	
Demographic	Enjo	oy a lot	som	ewhat	m	uch	a	ıll	No o	pinion	Total N
Adults	26%	(197)	29%	(219)	7%	(52)	3%	(22)	36%	(274)	764 529
Gender: Male	33%	(174)	28%	(147)	7%	(35)	2%	(10)	31%	(163)	529
Gender: Female	10%	(22)	31%	(73)	7%	(17)	5%	(11)	47%	(111)	234
Age: 18-34	38%	(108)	24%	(67)	5%	(14)	4%	(10)	29%	(83)	283
Age: 35-44	24%	(44)	35%	(65)	12%	(22)	2%	(4)	27%	(50)	185
Age: 45-64	17%	(36)	30%	(63)	7%	(14)	3%	(7)	43%	(90)	210
Age: 65+	10%	(8)	28%	(24)	2%	(2)	_	(0)	60%	(51)	86
GenZers: 1997-2012	22%	(17)	25%	(20)	8%	(7)	3%	(3)	42%	(34)	80
Millennials: 1981-1996	36%	(116)	30%	(98)	5%	(17)	4%	(11)	25%	(81)	323
GenXers: 1965-1980	22%	(47)	27%	(58)	9%	(20)	3%	(6)	39%	(84)	214
Baby Boomers: 1946-1964	12%	(16)	31%	(41)	6%	(8)	1%	(1)	50%	(67)	134
PID: Dem (no lean)	28%	(111)	28%	(111)	7%	(29)	3%	(14)	34%	(135)	400
PID: Ind (no lean)	10%	(15)	38%	(56)	6%	(9)	2%	(4)	44%	(65)	148
PID: Rep (no lean)	33%	(71)	25%	(53)	6%	(14)	2%	(4)	34%	(74)	210
PID/Gender: Dem Men	34%	(97)	32%	(89)	7%	(19)	2%	(4)	26%	(74)	282
PID/Gender: Dem Women	12%	(15)	18%	(22)	9%	(10)	8%	(10)	52%	(61)	117
PID/Gender: Ind Men	12%	(10)	28%	(23)	7%	(6)	2%	(2)	51%	(42)	82
PID/Gender: Ind Women	8%	(5)	50%	(33)	4%	(3)	3%	(2)	35%	(23)	66
PID/Gender: Rep Men	41%	(68)	21%	(35)	6%	(10)	3%	(4)	29%	(48)	165
PID/Gender: Rep Women	5%	(3)	36%	(18)	7%	(3)	_	(0)	52%	(27)	5
Ideo: Liberal (1-3)	25%	(64)	35%	(88)	8%	(20)	4%	(9)	28%	(71)	252
Ideo: Moderate (4)	23%	(54)	28%	(66)	7%	(17)	3%	(8)	39%	(91)	235
Ideo: Conservative (5-7)	31%	(76)	26%	(65)	5%	(12)	2%	(5)	36%	(90)	248
Educ: < College	28%	(126)	25%	(111)	5%	(24)	1%	(5)	40%	(177)	444
Educ: Bachelors degree	14%	(23)	37%	(64)	10%	(17)	5%	(9)	35%	(60)	173
Educ: Post-grad	32%	(47)	30%	(45)	7%	(10)	5%	(7)	25%	(37)	147
Income: Under 50k	20%	(58)	30%	(86)	5%	(14)	2%	(6)	43%	(124)	288
Income: 50k-100k	29%	(74)	25%	(66)	5%	(13)	4%	(9)	37%	(97)	260
Income: 100k+	30%	(65)	31%	(68)	11%	(25)	3%	(7)	24%	(53)	210
Ethnicity: White	29%	(168)	27%	(155)	8%	(47)	2%	(13)	33%	(191)	574
Ethnicity: Hispanic	45%	(84)	16%	(30)	10%	(19)	3%	(5)	27%	(50)	189

**Table MCSP8\_10:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Laura Rutledge* 

		_		njoy		ot enjoy		enjoy at		t know /	
Demographic	Enje	oy a lot	som	ewhat	m	uch		ıll	No o	pinion	Total N
Adults	26%	(197)	29%	(219)	7%	(52)	3%	(22)	36%	(274)	764
Ethnicity: Black	14%	(19)	32%	(42)	2%	(3)	4%	(5)	47%	(62)	130
Ethnicity: Other	17%	(10)	38%	(23)	4%	(2)	6%	(4)	35%	(21)	60
All Christian	19%	(63)	29%	(100)	7%	(25)	3%	(9)	42%	(143)	341
All Non-Christian	54%	(98)	26%	(48)	9%	(16)	4%	(7)	7%	(14)	182
Agnostic/Nothing in particular	18%	(24)	32%	(43)	3%	(3)	3%	(4)	44%	(59)	132
Something Else	13%	(11)	27%	(23)	7%	(6)	3%	(2)	52%	(45)	87
Religious Non-Protestant/Catholic	53%	(98)	27%	(50)	9%	(16)	4%	(7)	8%	(15)	185
Evangelical	23%	(42)	31%	(55)	6%	(11)	1%	(1)	39%	(68)	178
Non-Evangelical	12%	(29)	26%	(65)	9%	(21)	4%	(10)	49%	(121)	246
Community: Urban	35%	(123)	31%	(109)	6%	(22)	2%	(8)	25%	(89)	351
Community: Suburban	17%	(50)	26%	(78)	9%	(28)	3%	(8)	45%	(134)	297
Community: Rural	21%	(24)	29%	(33)	1%	(1)	5%	(6)	44%	(51)	115
Employ: Private Sector	28%	(94)	28%	(95)	9%	(29)	3%	(10)	33%	(111)	338
Employ: Government	53%	(63)	23%	(28)	5%	(6)	1%	(2)	17%	(20)	119
Employ: Self-Employed	19%	(14)	34%	(26)	6%	(4)	6%	(4)	35%	(26)	75
Employ: Retired	12%	(12)	30%	(29)	5%	(4)	1%	(1)	52%	(49)	95
Employ: Unemployed	11%	(6)	22%	(13)	5%	(3)	7%	(4)	54%	(31)	57
Military HH: Yes	28%	(31)	25%	(27)	9%	(10)	3%	(3)	35%	(39)	111
Military HH: No	25%	(166)	29%	(192)	6%	(41)	3%	(19)	36%	(235)	653
2022 House Vote: Democrat	24%	(91)	32%	(122)	8%	(30)	4%	(15)	32%	(123)	380
2022 House Vote: Republican	22%	(45)	31%	(66)	5%	(11)	2%	(3)	40%	(83)	208
2022 House Vote: Didnt Vote	35%	(58)	19%	(32)	7%	(11)	2%	(3)	37%	(61)	165
2020 Vote: Joe Biden	24%	(97)	30%	(123)	8%	(32)	3%	(14)	34%	(138)	403
2020 Vote: Donald Trump	20%	(39)	25%	(49)	5%	(10)	2%	(3)	48%	(93)	194
2020 Vote: Didn't Vote	40%	(57)	27%	(40)	7%	(10)	3%	(4)	24%	(34)	144
2018 House Vote: Democrat	23%	(80)	33%	(114)	7%	(25)	3%	(11)	34%	(117)	347
2018 House Vote: Republican	27%	(60)	28%	(64)	5%	(11)	2%	(4)	38%	(87)	226
2018 House Vote: Didnt Vote	31%	(56)	21%	(39)	9%	(16)	3%	(6)	36%	(66)	182

**Table MCSP8\_10:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Laura Rutledge* 

Demographic	Enjo	y a lot		njoy iewhat		ot enjoy uch		enjoy at ıll		t know / opinion	Total N
Adults	26%	(197)	29%	(219)	7%	(52)	3%	(22)	36%	(274)	764
4-Region: Northeast	42%	(68)	24%	(39)	4%	(7)	3%	(5)	27%	(44)	163
4-Region: Midwest	13%	(17)	32%	(41)	14%	(17)	2%	(3)	39%	(50)	127
4-Region: South	21%	(56)	27%	(71)	5%	(13)	3%	(7)	44%	(117)	264
4-Region: West	27%	(56)	33%	(68)	7%	(15)	3%	(7)	30%	(63)	209
Sports Fans	26%	(197)	28%	(212)	7%	(51)	3%	(21)	36%	(268)	748
College Football Fans	27%	(181)	29%	(196)	7%	(47)	2%	(14)	34%	(230)	667
NFL Fans	26%	(193)	28%	(208)	7%	(49)	3%	(22)	36%	(270)	742
Plan to Watch Draft	26%	(197)	29%	(219)	7%	(52)	3%	(22)	36%	(274)	764
Plan to Watch Day 1 Draft	25%	(125)	29%	(148)	4%	(20)	2%	(11)	39%	(198)	502
Plan to Watch all of Draft	26%	(45)	28%	(49)	4%	(6)	2%	(3)	42%	(74)	177

**Table MCSP8\_11:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Adam Schefter* 

D 1:	т.	1 .		njoy		ot enjoy		enjoy at		know /	m . 131
Demographic	Enjo	oy a lot	som	ewhat	m	uch		ıll	No o	pinion	Total N
Adults	30%	(231)	39%	(295)	5%	(41)	2%	(16)	24%	(181)	764
Gender: Male	37%	(197)	42%	(221)	4%	(23)	2%	(10)	15%	(79)	529
Gender: Female	15%	(34)	32%	(74)	8%	(18)	3%	(7)	43%	(102)	234
Age: 18-34	33%	(95)	31%	(88)	7%	(20)	4%	(12)	24%	(68)	283
Age: 35-44	30%	(56)	51%	(95)	5%	(10)	1%	(2)	12%	(22)	185
Age: 45-64	29%	(61)	41%	(86)	2%	(5)	1%	(2)	27%	(56)	210
Age: 65+	23%	(19)	30%	(26)	7%	(6)	_	(0)	41%	(35)	80
GenZers: 1997-2012	15%	(12)	20%	(16)	14%	(11)	7%	(6)	44%	(35)	80
Millennials: 1981-1996	39%	(125)	39%	(125)	4%	(14)	3%	(9)	16%	(52)	32:
GenXers: 1965-1980	29%	(62)	44%	(95)	4%	(9)	1%	(2)	22%	(46)	21
Baby Boomers: 1946-1964	23%	(31)	40%	(53)	5%	(7)	_	(0)	32%	(42)	13-
PID: Dem (no lean)	34%	(137)	33%	(131)	5%	(21)	3%	(10)	25%	(100)	40
PID: Ind (no lean)	26%	(38)	43%	(64)	4%	(6)	1%	(1)	27%	(41)	14
PID: Rep (no lean)	26%	(56)	47%	(101)	7%	(14)	2%	(5)	19%	(40)	21
PID/Gender: Dem Men	43%	(121)	36%	(102)	4%	(10)	2%	(5)	16%	(45)	28
PID/Gender: Dem Women	14%	(17)	25%	(29)	9%	(11)	4%	(5)	47%	(56)	11
PID/Gender: Ind Men	33%	(27)	44%	(36)	5%	(4)	1%	(1)	17%	(14)	8
PID/Gender: Ind Women	16%	(11)	41%	(27)	2%	(1)	_	(0)	41%	(27)	6
PID/Gender: Rep Men	30%	(49)	50%	(83)	5%	(8)	2%	(4)	13%	(21)	16
PID/Gender: Rep Women	13%	(6)	36%	(18)	11%	(6)	3%	(1)	37%	(19)	5
Ideo: Liberal (1-3)	37%	(92)	30%	(77)	5%	(13)	3%	(9)	24%	(62)	25
Ideo: Moderate (4)	26%	(61)	48%	(113)	6%	(15)	2%	(4)	18%	(43)	23
Ideo: Conservative (5-7)	31%	(76)	38%	(96)	5%	(13)	2%	(4)	24%	(60)	24
Educ: < College	24%	(107)	42%	(186)	5%	(22)	1%	(4)	28%	(124)	44
Educ: Bachelors degree	37%	(63)	36%	(63)	6%	(10)	4%	(6)	18%	(31)	17
Educ: Post-grad	41%	(60)	31%	(46)	6%	(9)	4%	(6)	18%	(26)	14
Income: Under 50k	17%	(49)	45%	(129)	6%	(17)	1%	(4)	31%	(89)	28
Income: 50k-100k	33%	(85)	38%	(99)	5%	(13)	2%	(4)	23%	(59)	26
Income: 100k+	45%	(97)	31%	(67)	5%	(11)	4%	(9)	15%	(33)	21
Ethnicity: White	32%	(184)	39%	(223)	6%	(36)	2%	(13)	21%	(118)	57
Ethnicity: Hispanic	34%	(63)	37%	(70)	7%	(14)	3%	(5)	19%	(37)	18

**Table MCSP8\_11:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Adam Schefter

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ıll		know / pinion	Total N
Adults	30%	(231)	39%	(295)	5%	(41)	2%	(16)	24%	(181)	764
Ethnicity: Black	21%	(27)	39%	(51)	3%	(3)	2%	(2)	36%	(46)	130
Ethnicity: Other	33%	(20)	35%	(21)	2%	(1)	3%	(2)	27%	(16)	60
All Christian	31%	(104)	42%	(144)	3%	(11)	2%	(7)	22%	(74)	341
All Non-Christian	46%	(84)	37%	(68)	5%	(10)	4%	(7)	8%	(15)	182
Agnostic/Nothing in particular	20%	(26)	28%	(37)	9%	(12)	2%	(2)	42%	(55)	132
Something Else	16%	(13)	40%	(35)	9%	(7)	_	(0)	35%	(30)	87
Religious Non-Protestant/Catholic	45%	(84)	38%	(70)	5%	(10)	4%	(7)	8%	(15)	185
Evangelical	27%	(48)	39%	(69)	7%	(13)	1%	(2)	26%	(46)	178
Non-Evangelical	27%	(67)	44%	(108)	2%	(5)	2%	(6)	25%	(61)	246
Community: Urban	35%	(124)	41%	(143)	4%	(13)	3%	(9)	18%	(63)	351
Community: Suburban	25%	(75)	38%	(114)	6%	(17)	1%	(4)	29%	(87)	297
Community: Rural	27%	(32)	33%	(39)	9%	(10)	3%	(3)	27%	(32)	115
Employ: Private Sector	29%	(99)	45%	(151)	6%	(19)	2%	(8)	18%	(61)	338
Employ: Government	56%	(66)	26%	(31)	6%	(7)	2%	(2)	10%	(12)	119
Employ: Self-Employed	17%	(13)	30%	(23)	9%	(7)	2%	(1)	41%	(31)	75
Employ: Retired	27%	(26)	34%	(32)	3%	(3)	_	(0)	35%	(34)	95
Employ: Unemployed	27%	(15)	35%	(20)	1%	(1)	6%	(3)	31%	(18)	57
Military HH: Yes	28%	(31)	42%	(47)	8%	(8)	3%	(3)	20%	(22)	111
Military HH: No	31%	(200)	38%	(248)	5%	(32)	2%	(13)	24%	(159)	653
2022 House Vote: Democrat	34%	(131)	35%	(135)	5%	(20)	3%	(10)	22%	(85)	380
2022 House Vote: Republican	22%	(47)	47%	(99)	6%	(12)	2%	(4)	22%	(47)	208
2022 House Vote: Didnt Vote	31%	(52)	34%	(57)	5%	(9)	1%	(2)	28%	(46)	165
2020 Vote: Joe Biden	31%	(123)	38%	(153)	6%	(24)	2%	(8)	24%	(95)	403
2020 Vote: Donald Trump	26%	(51)	39%	(75)	5%	(10)	2%	(5)	28%	(54)	194
2020 Vote: Didn't Vote	32%	(46)	42%	(61)	5%	(7)	2%	(3)	19%	(28)	144
2018 House Vote: Democrat	35%	(122)	38%	(132)	3%	(9)	3%	(9)	21%	(74)	347
2018 House Vote: Republican	21%	(48)	47%	(106)	5%	(11)	2%	(5)	25%	(57)	226
2018 House Vote: Didnt Vote	32%	(57)	31%	(56)	11%	(19)	1%	(2)	26%	(47)	182

**Table MCSP8\_11:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Adam Schefter* 

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ll		know / pinion	Total N
Adults	30%	(231)	39%	(295)	5%	(41)	2%	(16)	24%	(181)	764
4-Region: Northeast	44%	(72)	34%	(56)	3%	(4)	2%	(2)	18%	(29)	163
4-Region: Midwest	27%	(34)	45%	(57)	4%	(5)	4%	(5)	21%	(26)	127
4-Region: South	24%	(64)	43%	(112)	7%	(17)	2%	(4)	25%	(67)	264
4-Region: West	29%	(62)	34%	(70)	7%	(14)	2%	(5)	28%	(59)	209
Sports Fans	31%	(230)	39%	(291)	5%	(37)	2%	(16)	23%	(174)	748
College Football Fans	33%	(218)	40%	(269)	5%	(36)	2%	(12)	20%	(132)	667
NFL Fans	31%	(227)	39%	(290)	5%	(40)	2%	(15)	23%	(170)	742
Plan to Watch Draft	30%	(231)	39%	(295)	5%	(41)	2%	(16)	24%	(181)	764
Plan to Watch Day 1 Draft	32%	(162)	41%	(204)	3%	(17)	1%	(7)	23%	(114)	502
Plan to Watch all of Draft	36%	(64)	39%	(69)	2%	(3)	1%	(1)	23%	(41)	177

**Table MCSP8\_12:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Chris Mortensen

Demographic	Enjoy a lot		Enjoy somewhat			ot enjoy uch		enjoy at ll		t know / pinion	Total N
Adults	30%	(232)	32%	(248)	8%	(59)	2%	(16)	27%	(209)	764
Gender: Male	36%	(192)	35%	(186)	8%	(42)	2%	(11)	19%	(98)	529
Gender: Female	17%	(40)	26%	(62)	7%	(17)	2%	(5)	47%	(111)	234
Age: 18-34	34%	(97)	25%	(70)	10%	(29)	3%	(8)	28%	(80)	283
Age: 35-44	39%	(73)	27%	(49)	14%	(25)	1%	(3)	19%	(35)	185
Age: 45-64	23%	(47)	43%	(90)	2%	(3)	2%	(5)	31%	(65)	210
Age: 65+	18%	(16)	46%	(39)	1%	(1)	1%	(1)	35%	(30)	86
GenZers: 1997-2012	11%	(9)	17%	(13)	15%	(12)	3%	(2)	54%	(44)	80
Millennials: 1981-1996	41%	(133)	28%	(91)	8%	(25)	2%	(8)	20%	(66)	323
GenXers: 1965-1980	29%	(62)	35%	(75)	10%	(20)	2%	(4)	24%	(53)	214
Baby Boomers: 1946-1964	20%	(26)	46%	(61)	1%	(1)	1%	(2)	33%	(43)	134
PID: Dem (no lean)	30%	(122)	30%	(119)	10%	(40)	2%	(9)	28%	(110)	400
PID: Ind (no lean)	23%	(34)	35%	(53)	3%	(4)	1%	(2)	38%	(56)	148
PID: Rep (no lean)	36%	(77)	36%	(77)	7%	(15)	2%	(5)	20%	(43)	216
PID/Gender: Dem Men	38%	(106)	32%	(91)	10%	(29)	2%	(5)	18%	(51)	282
PID/Gender: Dem Women	13%	(16)	23%	(27)	9%	(11)	3%	(4)	51%	(60)	117
PID/Gender: Ind Men	20%	(16)	45%	(37)	3%	(3)	2%	(1)	30%	(24)	82
PID/Gender: Ind Women	26%	(17)	23%	(15)	2%	(1)	1%	(1)	48%	(32)	66
PID/Gender: Rep Men	42%	(69)	35%	(58)	6%	(10)	3%	(5)	14%	(23)	165
PID/Gender: Rep Women	14%	(7)	37%	(19)	10%	(5)	_	(0)	39%	(20)	51
Ideo: Liberal (1-3)	34%	(87)	29%	(73)	4%	(9)	3%	(7)	30%	(77)	252
Ideo: Moderate (4)	26%	(60)	36%	(84)	15%	(35)	1%	(3)	22%	(53)	235
Ideo: Conservative (5-7)	33%	(82)	35%	(88)	6%	(14)	2%	(6)	23%	(58)	248
Educ: < College	30%	(133)	29%	(129)	9%	(40)	1%	(3)	31%	(138)	444
Educ: Bachelors degree	23%	(40)	44%	(77)	6%	(10)	4%	(7)	23%	(39)	173
Educ: Post-grad	40%	(59)	29%	(42)	6%	(9)	4%	(6)	22%	(32)	147
Income: Under 50k	21%	(60)	35%	(102)	10%	(28)	1%	(3)	33%	(95)	288
Income: 50k-100k	33%	(86)	29%	(76)	8%	(21)	2%	(6)	28%	(72)	260
Income: 100k+	40%	(87)	33%	(71)	4%	(9)	3%	(7)	20%	(43)	216
Ethnicity: White	34%	(197)	30%	(173)	9%	(53)	2%	(14)	24%	(138)	574
Ethnicity: Hispanic	44%	(83)	15%	(28)	15%	(29)	3%	(5)	23%	(44)	189

**Table MCSP8\_12:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Chris Mortensen

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ıll		Don't know / No opinion  27% (209) 42% (55) 28% (17) 26% (88) 8% (15) 39% (52) 49% (43) 9% (16) 35% (62) 29% (71) 22% (77) 33% (98) 29% (34) 21% (70) 15% (18) 43% (32) 33% (32) 40% (23) 24% (27) 28% (183) 25% (97) 25% (51) 33% (55) 26% (105)	Total N
Adults	30%	(232)	32%	(248)	8%	(59)	2%	(16)	27%	(209)	764
Ethnicity: Black	14%	(18)	41%	(53)	1%	(2)	2%	(2)	42%	(55)	130
Ethnicity: Other	28%	(17)	38%	(23)	6%	(4)		(0)	28%	(17)	60
All Christian	27%	(94)	37%	(126)	8%	(27)	2%	(7)	26%	(88)	341
All Non-Christian	56%	(101)	24%	(44)	8%	(15)	3%	(6)	8%	(15)	182
Agnostic/Nothing in particular	15%	(20)	38%	(50)	6%	(8)	2%	(3)	39%	(52)	132
Something Else	19%	(16)	23%	(20)	8%	(7)		(0)	49%	(43)	87
Religious Non-Protestant/Catholic	55%	(102)	25%	(46)	8%	(15)	3%	(6)	9%	(16)	185
Evangelical	29%	(52)	30%	(53)	6%	(10)		(1)	35%	(62)	178
Non-Evangelical	23%	(56)	36%	(89)	11%	(26)	2%	(5)	29%	(71)	246
Community: Urban	38%	(135)	29%	(103)	8%	(28)	2%	(8)	22%	(77)	351
Community: Suburban	25%	(74)	34%	(101)	7%	(21)	1%	(3)	33%	(98)	297
Community: Rural	21%	(24)	38%	(44)	9%	(10)	4%	(4)	29%	(34)	115
Employ: Private Sector	32%	(108)	33%	(111)	12%	(41)	2%	(8)	21%	(70)	338
Employ: Government	53%	(64)	28%	(33)	2%	(3)	2%	(2)	15%	(18)	119
Employ: Self-Employed	27%	(20)	18%	(13)	9%	(7)	2%	(2)	43%	(32)	75
Employ: Retired	15%	(14)	51%	(48)	1%	(1)	1%	(1)	33%	(32)	95
Employ: Unemployed	21%	(12)	29%	(17)	6%	(3)	4%	(2)	40%	(23)	57
Military HH: Yes	34%	(37)	34%	(38)	6%	(7)	2%	(3)	24%	(27)	111
Military HH: No	30%	(195)	32%	(210)	8%	(52)	2%	(13)	28%	(183)	653
2022 House Vote: Democrat	29%	(112)	33%	(125)	9%	(36)	3%	(10)	25%	(97)	380
2022 House Vote: Republican	28%	(59)	38%	(79)	7%	(14)	2%	(5)	25%	(51)	208
2022 House Vote: Didnt Vote	37%	(60)	25%	(41)	5%	(8)		(1)	33%	(55)	165
2020 Vote: Joe Biden	30%	(123)	31%	(125)	10%	(42)	2%	(9)	26%	(105)	403
2020 Vote: Donald Trump	22%	(43)	42%	(82)	6%	(12)	3%	(5)	27%	(52)	194
2020 Vote: Didn't Vote	41%	(59)	26%	(37)	2%	(3)	1%	(2)	30%	(43)	144
2018 House Vote: Democrat	32%	(112)	33%	(116)	7%	(24)	2%	(8)	25%	(87)	347
2018 House Vote: Republican	30%	(67)	36%	(82)	6%	(14)	3%	(6)	26%	(58)	226
2018 House Vote: Didnt Vote	29%	(53)	27%	(49)	10%	(19)	1%	(1)	33%	(60)	182

**Table MCSP8\_12:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Chris Mortensen

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	30%	(232)	32%	(248)	8%	(59)	2%	(16)	27%	(209)	764
4-Region: Northeast	44%	(72)	32%	(52)	4%	(7)	1%	(2)	18%	(29)	163
4-Region: Midwest	19%	(24)	44%	(56)	6%	(8)	3%	(4)	27%	(35)	127
4-Region: South	22%	(59)	32%	(85)	12%	(33)	2%	(5)	31%	(83)	264
4-Region: West	37%	(77)	26%	(55)	5%	(11)	2%	(5)	29%	(62)	209
Sports Fans	31%	(228)	32%	(243)	8%	(57)	2%	(16)	27%	(204)	748
College Football Fans	32%	(215)	34%	(225)	8%	(54)	2%	(13)	24%	(160)	667
NFL Fans	31%	(227)	33%	(246)	8%	(58)	2%	(14)	27%	(198)	742
Plan to Watch Draft	30%	(232)	32%	(248)	8%	(59)	2%	(16)	27%	(209)	764
Plan to Watch Day 1 Draft	30%	(153)	35%	(174)	6%	(31)	2%	(9)	27%	(135)	502
Plan to Watch all of Draft	31%	(56)	31%	(55)	7%	(12)	1%	(2)	30%	(54)	177

**Table MCSP8\_13:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Rich Eisen

D 1:	т.	1		njoy		ot enjoy		enjoy at		know /	W 4 1N
Demographic	Enjo	y a lot	som	ewhat	m	uch		ıll	No o	pinion	Total N
Adults	28%	(215)	33%	(255)	4%	(29)	3%	(23)	32%	(242)	76
Gender: Male	35%	(184)	35%	(188)	5%	(24)	3%	(15)	22%	(118)	529
Gender: Female	13%	(31)	29%	(67)	2%	(5)	3%	(8)	53%	(123)	234
Age: 18-34	31%	(88)	35%	(99)	6%	(16)	4%	(10)	25%	(70)	283
Age: 35-44	35%	(64)	32%	(60)	5%	(8)	2%	(4)	26%	(48)	185
Age: 45-64	25%	(53)	35%	(73)	2%	(4)	4%	(8)	35%	(73)	210
Age: 65+	12%	(11)	27%	(23)	1%	(1)	_	(0)	60%	(51)	86
GenZers: 1997-2012	13%	(11)	31%	(25)	12%	(10)	2%	(1)	42%	(33)	80
Millennials: 1981-1996	37%	(120)	37%	(119)	4%	(12)	4%	(12)	19%	(60)	323
GenXers: 1965-1980	30%	(65)	29%	(62)	2%	(5)	3%	(5)	36%	(77)	214
Baby Boomers: 1946-1964	14%	(19)	34%	(45)	2%	(3)	2%	(3)	48%	(64)	134
PID: Dem (no lean)	30%	(119)	29%	(118)	4%	(15)	3%	(12)	34%	(135)	400
PID: Ind (no lean)	20%	(30)	36%	(54)	6%	(10)	3%	(4)	34%	(51)	14
PID: Rep (no lean)	30%	(66)	39%	(83)	2%	(4)	3%	(7)	26%	(56)	21
PID/Gender: Dem Men	38%	(107)	32%	(90)	5%	(13)	3%	(8)	23%	(64)	28:
PID/Gender: Dem Women	10%	(12)	23%	(27)	2%	(2)	4%	(4)	61%	(72)	117
PID/Gender: Ind Men	22%	(18)	36%	(30)	10%	(8)	2%	(2)	30%	(25)	82
PID/Gender: Ind Women	19%	(13)	36%	(24)	2%	(2)	3%	(2)	39%	(26)	6
PID/Gender: Rep Men	36%	(59)	41%	(68)	2%	(3)	3%	(5)	18%	(30)	16
PID/Gender: Rep Women	13%	(7)	31%	(16)	3%	(1)	3%	(1)	51%	(26)	5
Ideo: Liberal (1-3)	31%	(79)	28%	(72)	4%	(11)	5%	(12)	31%	(78)	25
Ideo: Moderate (4)	22%	(52)	40%	(93)	3%	(6)	2%	(5)	33%	(79)	23
Ideo: Conservative (5-7)	32%	(79)	36%	(88)	5%	(12)	2%	(5)	25%	(63)	248
Educ: < College	26%	(114)	31%	(136)	3%	(12)	2%	(8)	39%	(174)	44
Educ: Bachelors degree	26%	(46)	42%	(72)	5%	(9)	4%	(8)	22%	(38)	17.
Educ: Post-grad	38%	(56)	32%	(47)	6%	(8)	5%	(7)	20%	(29)	14'
Income: Under 50k	15%	(44)	38%	(108)	4%	(11)	3%	(8)	40%	(116)	288
Income: 50k-100k	34%	(90)	29%	(74)	3%	(7)	3%	(7)	32%	(82)	26
Income: 100k+	38%	(82)	34%	(73)	5%	(11)	3%	(7)	20%	(43)	210
Ethnicity: White	32%	(185)	32%	(184)	3%	(19)	4%	(20)	29%	(165)	574
Ethnicity: Hispanic	36%	(68)	29%	(55)	1%	(2)	4%	(8)	30%	(57)	189

**Table MCSP8\_13:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Rich Eisen

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ıll		know / pinion	Total N
Adults	28%	(215)	33%	(255)	4%	(29)	3%	(23)	32%	(242)	764
Ethnicity: Black	15%	(20)	32%	(41)	4%	(5)	2%	(2)	47%	(62)	130
Ethnicity: Other	17%	(10)	49%	(29)	9%	(5)	_	(0)	25%	(15)	60
All Christian	23%	(77)	35%	(120)	4%	(13)	3%	(12)	35%	(119)	341
All Non-Christian	54%	(98)	29%	(54)	6%	(11)	3%	(5)	8%	(15)	182
Agnostic/Nothing in particular	15%	(20)	42%	(56)	2%	(3)	3%	(4)	38%	(50)	132
Something Else	20%	(18)	28%	(24)	1%	(1)	_	(0)	50%	(44)	87
Religious Non-Protestant/Catholic	54%	(100)	29%	(54)	6%	(11)	2%	(5)	9%	(16)	185
Evangelical	23%	(41)	36%	(65)	4%	(8)	3%	(4)	34%	(60)	178
Non-Evangelical	20%	(50)	31%	(77)	4%	(9)	4%	(9)	41%	(102)	246
Community: Urban	38%	(133)	30%	(105)	5%	(17)	3%	(10)	25%	(86)	351
Community: Suburban	19%	(55)	39%	(116)	3%	(9)	2%	(7)	37%	(111)	297
Community: Rural	24%	(27)	29%	(33)	3%	(4)	5%	(6)	39%	(45)	115
Employ: Private Sector	28%	(95)	35%	(119)	4%	(15)	3%	(10)	29%	(99)	338
Employ: Government	51%	(61)	33%	(39)	3%	(3)	2%	(3)	11%	(14)	119
Employ: Self-Employed	24%	(18)	33%	(25)	9%	(7)	6%	(4)	27%	(20)	75
Employ: Retired	20%	(19)	23%	(22)	2%	(2)	1%	(1)	55%	(52)	95
Employ: Unemployed	7%	(4)	49%	(28)	_	(0)	6%	(3)	38%	(22)	57
Military HH: Yes	35%	(39)	32%	(36)	6%	(7)	5%	(5)	22%	(25)	111
Military HH: No	27%	(177)	34%	(219)	3%	(23)	3%	(17)	33%	(217)	653
2022 House Vote: Democrat	28%	(107)	34%	(131)	4%	(14)	3%	(11)	31%	(118)	380
2022 House Vote: Republican	24%	(50)	40%	(83)	3%	(7)	3%	(5)	30%	(63)	208
2022 House Vote: Didnt Vote	34%	(56)	25%	(41)	4%	(6)	3%	(6)	34%	(57)	165
2020 Vote: Joe Biden	26%	(104)	32%	(130)	4%	(17)	3%	(11)	35%	(142)	403
2020 Vote: Donald Trump	22%	(42)	38%	(74)	2%	(3)	3%	(6)	36%	(69)	194
2020 Vote: Didn't Vote	41%	(59)	34%	(49)	6%	(8)	4%	(5)	15%	(22)	144
2018 House Vote: Democrat	31%	(108)	29%	(102)	3%	(10)	3%	(10)	34%	(117)	347
2018 House Vote: Republican	24%	(55)	40%	(90)	3%	(7)	3%	(6)	30%	(69)	226
2018 House Vote: Didnt Vote	28%	(52)	34%	(61)	6%	(11)	3%	(6)	28%	(51)	182

**Table MCSP8\_13:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Rich Eisen

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	28%	(215)	33%	(255)	4%	(29)	3%	(23)	32%	(242)	764
4-Region: Northeast	46%	(75)	30%	(49)	3%	(6)	4%	(6)	16%	(27)	163
4-Region: Midwest	17%	(22)	39%	(49)	3%	(4)	5%	(6)	37%	(47)	127
4-Region: South	15%	(40)	37%	(97)	4%	(10)	2%	(5)	42%	(112)	264
4-Region: West	37%	(78)	28%	(60)	5%	(10)	3%	(6)	27%	(56)	209
Sports Fans	28%	(212)	33%	(250)	4%	(29)	3%	(21)	32%	(236)	748
College Football Fans	30%	(199)	35%	(230)	4%	(24)	3%	(18)	29%	(196)	667
NFL Fans	28%	(210)	33%	(244)	4%	(28)	3%	(20)	32%	(239)	742
Plan to Watch Draft	28%	(215)	33%	(255)	4%	(29)	3%	(23)	32%	(242)	764
Plan to Watch Day 1 Draft	32%	(159)	33%	(167)	3%	(15)	2%	(10)	30%	(152)	502
Plan to Watch all of Draft	30%	(53)	37%	(65)	3%	(5)	2%	(4)	28%	(50)	177

**Table MCSP8\_14:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Charles Davis

		_		njoy		ot enjoy		enjoy at		t know /	
Demographic	Enjo	oy a lot	som	ewhat	m	uch		ıll	No o	pinion	Total N
Adults	22%	(167)	34%	(260)	8%	(63)	3%	(23)	33%	(252)	764
Gender: Male	28%	(147)	35%	(184)	9%	(48)	3%	(17)	25%	(133)	529
Gender: Female	8%	(20)	32%	(76)	6%	(15)	2%	(6)	50%	(118)	234
Age: 18-34	27%	(78)	25%	(70)	13%	(37)	4%	(11)	31%	(87)	283
Age: 35-44	23%	(42)	49%	(91)	7%	(12)	3%	(5)	19%	(34)	185
Age: 45-64	19%	(40)	35%	(74)	3%	(7)	3%	(6)	40%	(84)	210
Age: 65+	9%	(8)	28%	(24)	8%	(7)	1%	(1)	54%	(46)	80
GenZers: 1997-2012	9%	(7)	23%	(18)	22%	(17)	2%	(2)	45%	(36)	80
Millennials: 1981-1996	32%	(105)	30%	(96)	9%	(30)	4%	(13)	25%	(80)	323
GenXers: 1965-1980	19%	(40)	46%	(98)	2%	(5)	3%	(8)	30%	(64)	214
Baby Boomers: 1946-1964	10%	(14)	30%	(41)	8%	(10)	1%	(1)	51%	(68)	134
PID: Dem (no lean)	28%	(110)	33%	(131)	7%	(27)	4%	(14)	29%	(117)	400
PID: Ind (no lean)	11%	(17)	33%	(49)	10%	(15)	2%	(3)	44%	(65)	14
PID: Rep (no lean)	19%	(40)	37%	(80)	9%	(20)	3%	(6)	32%	(70)	210
PID/Gender: Dem Men	35%	(98)	36%	(101)	6%	(17)	4%	(11)	20%	(56)	28
PID/Gender: Dem Women	11%	(12)	26%	(30)	9%	(10)	3%	(3)	52%	(61)	117
PID/Gender: Ind Men	15%	(12)	31%	(25)	14%	(11)	1%	(0)	40%	(33)	8:
PID/Gender: Ind Women	7%	(5)	36%	(24)	6%	(4)	3%	(2)	48%	(32)	6
PID/Gender: Rep Men	22%	(37)	35%	(58)	12%	(19)	3%	(6)	27%	(45)	16
PID/Gender: Rep Women	6%	(3)	43%	(22)	2%	(1)	1%	(0)	49%	(25)	5
Ideo: Liberal (1-3)	30%	(75)	29%	(73)	6%	(16)	4%	(11)	31%	(78)	25
Ideo: Moderate (4)	14%	(33)	45%	(106)	11%	(27)	3%	(6)	27%	(63)	23
Ideo: Conservative (5-7)	23%	(58)	31%	(78)	8%	(19)	2%	(6)	35%	(87)	248
Educ: < College	19%	(83)	36%	(159)	9%	(38)	1%	(6)	36%	(158)	44
Educ: Bachelors degree	21%	(36)	35%	(60)	10%	(17)	3%	(6)	31%	(54)	17.
Educ: Post-grad	33%	(48)	28%	(41)	6%	(8)	8%	(11)	26%	(39)	14
Income: Under 50k	12%	(35)	35%	(101)	11%	(32)	2%	(7)	39%	(113)	28
Income: 50k-100k	25%	(65)	33%	(85)	5%	(12)	4%	(9)	34%	(88)	26
Income: 100k+	31%	(67)	34%	(74)	8%	(18)	3%	(6)	23%	(50)	21
Ethnicity: White	24%	(136)	33%	(191)	8%	(47)	4%	(20)	31%	(180)	574
Ethnicity: Hispanic	24%	(45)	34%	(65)	15%	(28)	3%	(5)	25%	(47)	189

**Table MCSP8\_14:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Charles Davis

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	22%	(167)	34%	(260)	8%	(63)	3%	(23)	33%	(252)	764
Ethnicity: Black	14%	(18)	33%	(43)	7%	(9)	2%	(3)	44%	(58)	130
Ethnicity: Other	21%	(12)	44%	(26)	12%	(7)	_	(0)	24%	(14)	60
All Christian	19%	(64)	36%	(122)	10%	(36)	2%	(6)	33%	(113)	341
All Non-Christian	46%	(83)	35%	(64)	6%	(11)	5%	(9)	9%	(16)	182
Agnostic/Nothing in particular	9%	(12)	29%	(38)	10%	(13)	6%	(7)	47%	(62)	132
Something Else	8%	(7)	34%	(30)	4%	(3)		(0)	54%	(47)	87
Religious Non-Protestant/Catholic	46%	(85)	34%	(64)	6%	(11)	5%	(9)	9%	(17)	185
Evangelical	18%	(33)	29%	(51)	15%	(27)	1%	(3)	36%	(65)	178
Non-Evangelical	13%	(33)	41%	(101)	6%	(14)	2%	(5)	38%	(93)	246
Community: Urban	30%	(107)	37%	(129)	6%	(22)	3%	(12)	23%	(81)	351
Community: Suburban	13%	(39)	31%	(93)	12%	(34)	2%	(6)	42%	(125)	297
Community: Rural	18%	(21)	33%	(38)	6%	(7)	4%	(4)	39%	(45)	115
Employ: Private Sector	19%	(65)	39%	(130)	13%	(44)	3%	(11)	26%	(88)	338
Employ: Government	52%	(63)	27%	(33)	3%	(3)	3%	(3)	14%	(17)	119
Employ: Self-Employed	18%	(13)	24%	(18)	13%	(10)	5%	(4)	41%	(31)	75
Employ: Retired	13%	(12)	31%	(29)	3%	(3)	1%	(1)	53%	(50)	95
Employ: Unemployed	5%	(3)	43%	(24)	1%	(1)	4%	(2)	48%	(28)	57
Military HH: Yes	16%	(17)	32%	(36)	12%	(14)	4%	(5)	35%	(39)	111
Military HH: No	23%	(149)	34%	(224)	8%	(49)	3%	(18)	33%	(213)	653
2022 House Vote: Democrat	24%	(90)	36%	(138)	8%	(30)	3%	(12)	29%	(110)	380
2022 House Vote: Republican	15%	(31)	32%	(66)	10%	(20)	3%	(6)	41%	(85)	208
2022 House Vote: Didnt Vote	26%	(43)	33%	(55)	6%	(10)	2%	(4)	32%	(53)	165
2020 Vote: Joe Biden	22%	(89)	34%	(138)	11%	(44)	3%	(10)	30%	(123)	403
2020 Vote: Donald Trump	15%	(28)	32%	(61)	5%	(10)	4%	(8)	45%	(87)	194
2020 Vote: Didn't Vote	31%	(44)	39%	(56)	5%	(7)	2%	(3)	23%	(33)	144
2018 House Vote: Democrat	25%	(86)	38%	(132)	5%	(18)	3%	(10)	29%	(100)	347
2018 House Vote: Republican	14%	(31)	31%	(70)	11%	(25)	2%	(4)	42%	(96)	226
2018 House Vote: Didnt Vote	27%	(49)	31%	(57)	9%	(17)	3%	(6)	29%	(53)	182

**Table MCSP8\_14:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Charles Davis

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	22%	(167)	34%	(260)	8%	(63)	3%	(23)	33%	(252)	764
4-Region: Northeast	44%	(71)	24%	(39)	4%	(7)	1%	(2)	27%	(43)	163
4-Region: Midwest	12%	(15)	40%	(51)	6%	(8)	4%	(5)	39%	(49)	127
4-Region: South	15%	(40)	33%	(87)	13%	(33)	3%	(7)	37%	(97)	264
4-Region: West	19%	(41)	40%	(83)	7%	(14)	4%	(9)	30%	(62)	209
Sports Fans	22%	(164)	34%	(255)	8%	(62)	3%	(23)	33%	(245)	748
College Football Fans	22%	(149)	36%	(238)	9%	(60)	2%	(15)	31%	(206)	667
NFL Fans	22%	(164)	34%	(254)	8%	(63)	3%	(21)	32%	(240)	742
Plan to Watch Draft	22%	(167)	34%	(260)	8%	(63)	3%	(23)	33%	(252)	764
Plan to Watch Day 1 Draft	21%	(105)	36%	(182)	5%	(25)	3%	(13)	35%	(177)	502
Plan to Watch all of Draft	21%	(37)	40%	(72)	3%	(5)	3%	(5)	34%	(59)	177

**Table MCSP8\_15:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Daniel Jeremiah

Demographic	Enjo	oy a lot		njoy lewhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	24%	(187)	29%	(222)	6%	(49)	2%	(13)	38%	(293)	764
Gender: Male	30%	(160)	31%	(166)	7%	(36)	2%	(9)	30%	(159)	529
Gender: Female	11%	(27)	24%	(56)	6%	(13)	2%	(5)	57%	(134)	234
Age: 18-34	30%	(86)	28%	(79)	8%	(24)	3%	(7)	31%	(88)	283
Age: 35-44	30%	(56)	40%	(74)	6%	(11)	1%	(1)	23%	(43)	185
Age: 45-64	19%	(40)	25%	(53)	6%	(12)	2%	(4)	48%	(102)	210
Age: 65+	7%	(6)	18%	(15)	3%	(3)	1%	(1)	71%	(61)	80
GenZers: 1997-2012	9%	(7)	15%	(12)	16%	(13)	4%	(3)	56%	(45)	80
Millennials: 1981-1996	37%	(120)	31%	(101)	6%	(21)	1%	(4)	24%	(77)	32.
GenXers: 1965-1980	20%	(44)	36%	(76)	4%	(9)	2%	(4)	38%	(81)	21
Baby Boomers: 1946-1964	11%	(15)	22%	(29)	4%	(6)	1%	(2)	62%	(82)	13-
PID: Dem (no lean)	29%	(116)	27%	(109)	9%	(35)	2%	(7)	33%	(133)	40
PID: Ind (no lean)	12%	(17)	27%	(40)	6%	(9)	2%	(3)	54%	(80)	14
PID: Rep (no lean)	25%	(54)	34%	(73)	2%	(5)	2%	(4)	37%	(80)	21
PID/Gender: Dem Men	36%	(102)	31%	(88)	9%	(26)	1%	(3)	23%	(64)	28
PID/Gender: Dem Women	12%	(14)	18%	(21)	8%	(9)	3%	(4)	59%	(70)	11
PID/Gender: Ind Men	12%	(10)	23%	(19)	9%	(8)	3%	(2)	52%	(43)	8
PID/Gender: Ind Women	11%	(7)	31%	(21)	2%	(1)	1%	(1)	55%	(37)	6
PID/Gender: Rep Men	29%	(48)	35%	(58)	1%	(2)	2%	(4)	32%	(52)	16
PID/Gender: Rep Women	11%	(6)	29%	(15)	6%	(3)	_	(0)	54%	(28)	5
Ideo: Liberal (1-3)	35%	(89)	21%	(52)	7%	(17)	2%	(5)	35%	(89)	25
Ideo: Moderate (4)	18%	(42)	41%	(96)	8%	(18)	1%	(3)	32%	(76)	23
Ideo: Conservative (5-7)	22%	(54)	29%	(71)	5%	(13)	2%	(5)	42%	(106)	24
Educ: < College	23%	(101)	29%	(128)	5%	(21)	1%	(4)	43%	(190)	44
Educ: Bachelors degree	19%	(33)	33%	(58)	11%	(18)	2%	(4)	35%	(60)	17
Educ: Post-grad	36%	(53)	24%	(36)	7%	(10)	4%	(5)	29%	(43)	14
Income: Under 50k	17%	(49)	31%	(89)	5%	(15)	2%	(4)	45%	(130)	28
Income: 50k-100k	22%	(58)	29%	(75)	8%	(20)	3%	(7)	39%	(101)	26
Income: 100k+	37%	(81)	27%	(58)	6%	(14)	1%	(2)	29%	(62)	21
Ethnicity: White	27%	(157)	29%	(165)	7%	(40)	2%	(10)	35%	(202)	57-
Ethnicity: Hispanic	33%	(63)	31%	(58)	8%	(15)	2%	(4)	26%	(49)	18

**Table MCSP8\_15:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Daniel Jeremiah* 

Demographic	Enjo	oy a lot		njoy 1ewhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	24%	(187)	29%	(222)	6%	(49)	2%	(13)	38%	(293)	764
Ethnicity: Black	19%	(24)	22%	(28)	3%	(4)	2%	(3)	54%	(70)	130
Ethnicity: Other	9%	(6)	47%	(28)	8%	(5)	_	(0)	36%	(21)	60
All Christian	24%	(81)	29%	(98)	6%	(22)	2%	(6)	39%	(134)	341
All Non-Christian	43%	(78)	34%	(62)	8%	(15)	2%	(4)	12%	(22)	182
Agnostic/Nothing in particular	11%	(15)	29%	(38)	6%	(8)	2%	(3)	52%	(69)	132
Something Else	16%	(14)	22%	(19)	2%	(2)	_	(0)	60%	(52)	87
Religious Non-Protestant/Catholic	42%	(78)	35%	(64)	8%	(15)	2%	(4)	13%	(24)	185
Evangelical	30%	(53)	21%	(37)	9%	(16)	_	(0)	40%	(72)	178
Non-Evangelical	16%	(39)	32%	(78)	4%	(10)	2%	(6)	46%	(113)	246
Community: Urban	31%	(108)	32%	(114)	7%	(25)	1%	(5)	28%	(99)	351
Community: Suburban	19%	(57)	26%	(78)	7%	(20)	1%	(3)	47%	(140)	297
Community: Rural	19%	(22)	26%	(30)	3%	(3)	4%	(5)	47%	(54)	115
Employ: Private Sector	26%	(87)	33%	(112)	7%	(25)	2%	(6)	32%	(108)	338
Employ: Government	54%	(65)	24%	(29)	4%	(5)	_	(0)	17%	(20)	119
Employ: Self-Employed	20%	(15)	23%	(17)	11%	(8)	3%	(2)	44%	(33)	75
Employ: Retired	11%	(11)	18%	(17)	4%	(4)	1%	(1)	66%	(63)	95
Employ: Unemployed	5%	(3)	35%	(20)	7%	(4)	4%	(2)	50%	(29)	57
Military HH: Yes	21%	(23)	35%	(39)	7%	(8)	1%	(2)	36%	(40)	111
Military HH: No	25%	(164)	28%	(183)	6%	(41)	2%	(12)	39%	(253)	653
2022 House Vote: Democrat	29%	(110)	29%	(109)	8%	(30)	2%	(7)	33%	(125)	380
2022 House Vote: Republican	19%	(40)	33%	(68)	3%	(7)	2%	(3)	43%	(90)	208
2022 House Vote: Didnt Vote	22%	(37)	26%	(42)	7%	(11)	2%	(3)	43%	(72)	165
2020 Vote: Joe Biden	28%	(115)	26%	(106)	9%	(34)	2%	(8)	35%	(140)	403
2020 Vote: Donald Trump	14%	(27)	34%	(66)	2%	(4)	1%	(2)	48%	(94)	194
2020 Vote: Didn't Vote	29%	(42)	32%	(46)	6%	(9)	1%	(2)	31%	(45)	144
2018 House Vote: Democrat	31%	(106)	30%	(104)	5%	(16)	2%	(6)	33%	(115)	347
2018 House Vote: Republican	16%	(37)	32%	(73)	5%	(11)	1%	(3)	45%	(103)	226
2018 House Vote: Didnt Vote	24%	(44)	24%	(44)	11%	(20)	2%	(3)	39%	(70)	182

**Table MCSP8\_15:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Daniel Jeremiah* 

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ll		t know / opinion	Total N
Adults	24%	(187)	29%	(222)	6%	(49)	2%	(13)	38%	(293)	764
4-Region: Northeast	41%	(67)	27%	(43)	4%	(7)	1%	(2)	27%	(43)	163
4-Region: Midwest	19%	(25)	26%	(34)	8%	(10)	2%	(3)	44%	(57)	127
4-Region: South	20%	(53)	27%	(71)	7%	(18)	2%	(5)	44%	(117)	264
4-Region: West	20%	(42)	35%	(73)	7%	(14)	2%	(3)	36%	(76)	209
Sports Fans	25%	(185)	29%	(216)	6%	(48)	2%	(12)	38%	(287)	748
College Football Fans	26%	(171)	31%	(205)	6%	(42)	2%	(12)	36%	(238)	667
NFL Fans	25%	(185)	29%	(215)	6%	(46)	2%	(12)	38%	(283)	742
Plan to Watch Draft	24%	(187)	29%	(222)	6%	(49)	2%	(13)	38%	(293)	764
Plan to Watch Day 1 Draft	22%	(108)	32%	(162)	4%	(20)	1%	(6)	41%	(205)	502
Plan to Watch all of Draft	25%	(44)	32%	(57)	3%	(6)	_	(0)	39%	(70)	177

**Table MCSP8\_16:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Joel Klatt* 

		_		njoy		ot enjoy		enjoy at		t know /	
Demographic	Enjo	oy a lot	som	ewhat	m	uch		all	No o	pinion	Total N
Adults	22%	(171)	26%	(200)	6%	(48)	6%	(47)	39%	(298)	764
Gender: Male	29%	(153)	27%	(142)	6%	(30)	7%	(37)	31%	(167)	529
Gender: Female	8%	(18)	25%	(58)	8%	(18)	4%	(9)	56%	(132)	234
Age: 18-34	31%	(89)	24%	(67)	9%	(26)	5%	(15)	30%	(85)	283
Age: 35-44	25%	(47)	33%	(61)	6%	(10)	10%	(18)	26%	(48)	185
Age: 45-64	13%	(28)	29%	(61)	4%	(7)	6%	(13)	48%	(101)	210
Age: 65+	8%	(7)	13%	(11)	5%	(4)	1%	(1)	74%	(63)	80
GenZers: 1997-2012	7%	(6)	22%	(18)	12%	(10)	6%	(5)	52%	(42)	80
Millennials: 1981-1996	35%	(113)	27%	(88)	8%	(26)	4%	(14)	26%	(83)	323
GenXers: 1965-1980	18%	(39)	30%	(65)	3%	(7)	12%	(25)	37%	(79)	214
Baby Boomers: 1946-1964	10%	(13)	21%	(28)	4%	(5)	2%	(3)	64%	(85)	134
PID: Dem (no lean)	23%	(93)	25%	(99)	8%	(31)	9%	(34)	36%	(143)	400
PID: Ind (no lean)	13%	(19)	27%	(40)	4%	(5)	3%	(4)	54%	(80)	14
PID: Rep (no lean)	27%	(59)	28%	(61)	6%	(12)	4%	(8)	35%	(76)	210
PID/Gender: Dem Men	31%	(87)	27%	(76)	6%	(18)	10%	(27)	26%	(74)	283
PID/Gender: Dem Women	5%	(5)	20%	(23)	11%	(13)	6%	(7)	59%	(69)	117
PID/Gender: Ind Men	13%	(11)	23%	(19)	5%	(4)	4%	(3)	55%	(45)	82
PID/Gender: Ind Women	12%	(8)	32%	(21)	2%	(1)	1%	(1)	53%	(35)	6
PID/Gender: Rep Men	33%	(54)	29%	(47)	5%	(8)	4%	(7)	29%	(48)	16
PID/Gender: Rep Women	8%	(4)	27%	(14)	8%	(4)	3%	(1)	54%	(28)	5
Ideo: Liberal (1-3)	26%	(67)	25%	(63)	6%	(15)	5%	(14)	37%	(94)	25
Ideo: Moderate (4)	16%	(39)	28%	(66)	10%	(23)	11%	(27)	35%	(81)	235
Ideo: Conservative (5-7)	26%	(65)	27%	(68)	3%	(9)	2%	(6)	41%	(101)	248
Educ: < College	21%	(95)	24%	(105)	7%	(33)	6%	(25)	42%	(186)	444
Educ: Bachelors degree	19%	(33)	28%	(49)	5%	(8)	9%	(15)	40%	(69)	173
Educ: Post-grad	29%	(43)	32%	(47)	5%	(7)	5%	(7)	30%	(43)	14
Income: Under 50k	15%	(43)	23%	(67)	9%	(25)	8%	(22)	46%	(132)	28
Income: 50k-100k	24%	(62)	26%	(69)	5%	(14)	5%	(12)	40%	(103)	26
Income: 100k+	30%	(65)	30%	(65)	4%	(10)	6%	(13)	29%	(64)	21
Ethnicity: White	25%	(146)	26%	(152)	6%	(37)	6%	(34)	36%	(206)	574
Ethnicity: Hispanic	35%	(67)	20%	(38)	7%	(14)	11%	(21)	26%	(50)	189

**Table MCSP8\_16:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Joel Klatt* 

Demographic	Enje	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		know / pinion	Total N
Adults	22%	(171)	26%	(200)	6%	(48)	6%	(47)	39%	(298)	764
Ethnicity: Black	14%	(18)	21%	(27)	7%	(9)	7%	(9)	52%	(68)	130
Ethnicity: Other	12%	(7)	37%	(22)	4%	(3)	6%	(4)	41%	(24)	60
All Christian	15%	(53)	30%	(101)	4%	(15)	8%	(28)	42%	(144)	341
All Non-Christian	53%	(96)	23%	(42)	7%	(12)	5%	(10)	12%	(22)	182
Agnostic/Nothing in particular	11%	(15)	24%	(31)	8%	(11)	5%	(6)	52%	(69)	132
Something Else	7%	(6)	25%	(22)	11%	(9)	3%	(2)	55%	(47)	87
Religious Non-Protestant/Catholic	52%	(96)	24%	(44)	7%	(12)	5%	(10)	12%	(23)	185
Evangelical	21%	(37)	25%	(45)	8%	(14)	5%	(9)	42%	(74)	178
Non-Evangelical	8%	(20)	32%	(78)	4%	(11)	9%	(22)	47%	(116)	246
Community: Urban	33%	(115)	25%	(88)	7%	(23)	8%	(28)	27%	(96)	351
Community: Suburban	12%	(35)	27%	(80)	6%	(18)	5%	(16)	50%	(147)	297
Community: Rural	17%	(20)	27%	(32)	6%	(7)	2%	(2)	47%	(54)	115
Employ: Private Sector	23%	(78)	29%	(99)	6%	(20)	10%	(33)	32%	(108)	338
Employ: Government	56%	(67)	19%	(23)	6%	(7)	3%	(3)	16%	(19)	119
Employ: Self-Employed	11%	(8)	22%	(16)	11%	(8)	5%	(3)	51%	(38)	75
Employ: Retired	10%	(10)	18%	(18)	1%	(1)	3%	(3)	67%	(64)	95
Employ: Unemployed	4%	(2)	24%	(14)	16%	(9)	5%	(3)	51%	(29)	57
Military HH: Yes	27%	(30)	19%	(21)	5%	(6)	7%	(8)	41%	(45)	111
Military HH: No	22%	(140)	27%	(179)	6%	(42)	6%	(38)	39%	(253)	653
2022 House Vote: Democrat	20%	(75)	27%	(104)	7%	(27)	10%	(39)	35%	(135)	380
2022 House Vote: Republican	17%	(36)	33%	(69)	3%	(7)	3%	(7)	43%	(89)	208
2022 House Vote: Didnt Vote	34%	(56)	16%	(27)	9%	(14)		(1)	41%	(67)	165
2020 Vote: Joe Biden	20%	(79)	29%	(116)	6%	(25)	9%	(37)	36%	(147)	403
2020 Vote: Donald Trump	13%	(25)	33%	(63)	4%	(8)	4%	(8)	47%	(91)	194
2020 Vote: Didn't Vote	41%	(59)	14%	(21)	10%	(15)	1%	(2)	33%	(47)	144
2018 House Vote: Democrat	20%	(68)	29%	(102)	5%	(18)	10%	(34)	36%	(125)	347
2018 House Vote: Republican	21%	(47)	31%	(69)	3%	(7)	3%	(7)	43%	(97)	226
2018 House Vote: Didnt Vote	29%	(52)	15%	(27)	13%	(23)	3%	(5)	41%	(75)	182

**Table MCSP8\_16:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Joel Klatt* 

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	22%	(171)	26%	(200)	6%	(48)	6%	(47)	39%	(298)	764
4-Region: Northeast	38%	(62)	26%	(42)	5%	(8)	4%	(6)	28%	(45)	163
4-Region: Midwest	11%	(14)	34%	(43)	5%	(6)	7%	(9)	43%	(55)	127
4-Region: South	15%	(40)	23%	(62)	7%	(19)	9%	(24)	45%	(120)	264
4-Region: West	26%	(55)	26%	(54)	7%	(15)	3%	(6)	38%	(79)	209
Sports Fans	22%	(166)	26%	(195)	6%	(48)	6%	(46)	39%	(293)	748
College Football Fans	24%	(162)	28%	(185)	7%	(45)	6%	(38)	36%	(238)	667
NFL Fans	22%	(166)	27%	(198)	6%	(44)	6%	(45)	39%	(288)	742
Plan to Watch Draft	22%	(171)	26%	(200)	6%	(48)	6%	(47)	39%	(298)	764
Plan to Watch Day 1 Draft	21%	(106)	26%	(132)	6%	(30)	6%	(29)	41%	(205)	502
Plan to Watch all of Draft	15%	(27)	30%	(53)	9%	(16)	3%	(5)	43%	(76)	177

**Table MCSP8\_17:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Kurt Warner* 

Demographic	Enjo	oy a lot		njoy iewhat		ot enjoy uch		enjoy at ıll		t know / pinion	Total N
Adults	36%	(276)	36%	(276)	6%	(44)	3%	(20)	19%	(147)	764
Gender: Male	44%	(234)	36%	(191)	5%	(28)	3%	(15)	12%	(62)	529
Gender: Female	18%	(43)	36%	(85)	7%	(17)	2%	(5)	36%	(85)	234
Age: 18-34	39%	(112)	31%	(88)	6%	(16)	3%	(9)	20%	(57)	283
Age: 35-44	36%	(67)	44%	(82)	7%	(14)	2%	(3)	11%	(20)	185
Age: 45-64	37%	(77)	33%	(70)	7%	(14)	3%	(7)	20%	(43)	210
Age: 65+	24%	(21)	42%	(36)	_	(0)	2%	(2)	31%	(27)	86
GenZers: 1997-2012	13%	(10)	36%	(29)	15%	(12)	3%	(3)	33%	(26)	80
Millennials: 1981-1996	45%	(145)	33%	(108)	4%	(13)	3%	(9)	15%	(48)	323
GenXers: 1965-1980	39%	(83)	37%	(79)	6%	(12)	3%	(6)	16%	(34)	214
Baby Boomers: 1946-1964	27%	(36)	39%	(52)	5%	(7)	2%	(2)	27%	(36)	134
PID: Dem (no lean)	35%	(140)	37%	(148)	4%	(18)	3%	(11)	21%	(83)	400
PID: Ind (no lean)	30%	(45)	40%	(59)	9%	(13)	2%	(3)	19%	(29)	148
PID: Rep (no lean)	43%	(92)	32%	(69)	6%	(13)	3%	(6)	16%	(35)	216
PID/Gender: Dem Men	44%	(124)	37%	(106)	4%	(11)	3%	(7)	12%	(34)	282
PID/Gender: Dem Women	13%	(15)	36%	(42)	6%	(7)	3%	(4)	42%	(49)	117
PID/Gender: Ind Men	38%	(31)	39%	(32)	6%	(5)	3%	(2)	15%	(13)	82
PID/Gender: Ind Women	21%	(14)	41%	(27)	13%	(8)	1%	(1)	24%	(16)	66
PID/Gender: Rep Men	47%	(78)	32%	(53)	7%	(12)	3%	(6)	9%	(16)	165
PID/Gender: Rep Women	27%	(14)	31%	(16)	3%	(1)	1%	(1)	38%	(19)	51
Ideo: Liberal (1-3)	37%	(93)	33%	(84)	7%	(18)	3%	(9)	19%	(49)	252
Ideo: Moderate (4)	34%	(81)	43%	(101)	3%	(8)	1%	(3)	18%	(43)	235
Ideo: Conservative (5-7)	40%	(98)	34%	(85)	7%	(18)	3%	(8)	15%	(38)	248
Educ: < College	35%	(157)	35%	(157)	6%	(25)	1%	(6)	22%	(98)	444
Educ: Bachelors degree	35%	(61)	38%	(66)	8%	(13)	4%	(7)	15%	(26)	173
Educ: Post-grad	40%	(58)	36%	(53)	4%	(6)	5%	(7)	15%	(23)	147
Income: Under 50k	32%	(91)	35%	(101)	8%	(22)	2%	(5)	24%	(69)	288
Income: 50k-100k	37%	(97)	34%	(89)	5%	(13)	3%	(7)	20%	(53)	260
Income: 100k+	41%	(88)	40%	(86)	4%	(9)	4%	(8)	11%	(25)	216
Ethnicity: White	39%	(226)	35%	(200)	7%	(39)	3%	(17)	16%	(92)	574
Ethnicity: Hispanic	39%	(73)	34%	(64)	10%	(19)	3%	(6)	14%	(26)	189

**Table MCSP8\_17:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Kurt Warner* 

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at ıll		know / pinion	Total N
Adults	36%	(276)	36%	(276)	6%	(44)	3%	(20)	19%	(147)	764
Ethnicity: Black	28%	(37)	36%	(47)	2%	(3)	2%	(2)	31%	(41)	130
Ethnicity: Other	22%	(13)	48%	(28)	4%	(3)	3%	(2)	23%	(14)	60
All Christian	32%	(108)	42%	(143)	6%	(22)	3%	(9)	17%	(59)	341
All Non-Christian	54%	(99)	30%	(55)	6%	(10)	4%	(7)	6%	(11)	182
Agnostic/Nothing in particular	22%	(29)	40%	(53)	8%	(10)	2%	(2)	29%	(38)	132
Something Else	40%	(34)	20%	(17)	2%	(1)	1%	(1)	38%	(33)	87
Religious Non-Protestant/Catholic	55%	(101)	30%	(55)	6%	(10)	4%	(7)	6%	(12)	185
Evangelical	43%	(76)	25%	(44)	6%	(11)	2%	(4)	24%	(43)	178
Non-Evangelical	25%	(62)	47%	(116)	5%	(12)	2%	(5)	21%	(52)	246
Community: Urban	42%	(147)	34%	(118)	7%	(25)	3%	(11)	15%	(52)	351
Community: Suburban	30%	(88)	40%	(120)	6%	(19)	1%	(4)	22%	(66)	297
Community: Rural	36%	(42)	34%	(39)	1%	(1)	5%	(5)	25%	(29)	115
Employ: Private Sector	39%	(132)	38%	(128)	6%	(21)	3%	(11)	14%	(46)	338
Employ: Government	51%	(61)	36%	(43)	4%	(5)	2%	(2)	8%	(9)	119
Employ: Self-Employed	30%	(22)	24%	(18)	17%	(13)	4%	(3)	25%	(19)	75
Employ: Retired	34%	(32)	35%	(33)	_	(0)	1%	(1)	30%	(29)	95
Employ: Unemployed	20%	(12)	40%	(23)	4%	(2)	4%	(2)	31%	(18)	57
Military HH: Yes	45%	(50)	28%	(31)	12%	(13)	2%	(3)	12%	(14)	111
Military HH: No	35%	(226)	37%	(245)	5%	(31)	3%	(18)	20%	(133)	653
2022 House Vote: Democrat	33%	(127)	40%	(152)	7%	(27)	3%	(10)	17%	(64)	380
2022 House Vote: Republican	35%	(74)	37%	(76)	5%	(11)	4%	(7)	19%	(39)	208
2022 House Vote: Didnt Vote	44%	(73)	26%	(43)	4%	(6)	2%	(3)	24%	(40)	165
2020 Vote: Joe Biden	34%	(139)	38%	(154)	6%	(24)	2%	(8)	20%	(79)	403
2020 Vote: Donald Trump	33%	(65)	37%	(71)	5%	(9)	3%	(6)	22%	(43)	194
2020 Vote: Didn't Vote	44%	(64)	31%	(45)	8%	(12)	3%	(4)	13%	(19)	144
2018 House Vote: Democrat	36%	(123)	40%	(137)	5%	(16)	3%	(9)	18%	(61)	347
2018 House Vote: Republican	38%	(86)	32%	(71)	9%	(21)	3%	(7)	18%	(40)	226
2018 House Vote: Didnt Vote	36%	(65)	35%	(64)	3%	(6)	2%	(3)	24%	(44)	182

**Table MCSP8\_17:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Kurt Warner* 

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		know / pinion	Total N
Adults	36%	(276)	36%	(276)	6%	(44)	3%	(20)	19%	(147)	764
4-Region: Northeast	47%	(76)	32%	(51)	4%	(6)	4%	(7)	14%	(23)	163
4-Region: Midwest	23%	(29)	49%	(62)	5%	(7)	2%	(3)	20%	(26)	127
4-Region: South	36%	(95)	38%	(100)	4%	(10)	2%	(5)	20%	(54)	264
4-Region: West	37%	(77)	30%	(62)	10%	(21)	3%	(6)	21%	(44)	209
Sports Fans	36%	(272)	36%	(272)	6%	(44)	3%	(19)	19%	(141)	748
College Football Fans	38%	(253)	38%	(256)	5%	(35)	2%	(15)	16%	(108)	667
NFL Fans	37%	(274)	36%	(270)	5%	(36)	2%	(17)	19%	(144)	742
Plan to Watch Draft	36%	(276)	36%	(276)	6%	(44)	3%	(20)	19%	(147)	764
Plan to Watch Day 1 Draft	39%	(195)	37%	(185)	6%	(28)	2%	(10)	17%	(84)	502
Plan to Watch all of Draft	46%	(82)	31%	(55)	1%	(3)	2%	(4)	19%	(34)	177

**Table MCSP8\_18:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Ian Rapoport

				njoy		ot enjoy		enjoy at		know/	
Demographic	Enjo	y a lot	som	ewhat	m	uch	í	all	No o	pinion	Total N
Adults	28%	(210)	34%	(261)	5%	(38)	5%	(36)	29%	(218)	764
Gender: Male	34%	(181)	35%	(186)	6%	(31)	6%	(31)	19%	(100)	529
Gender: Female	13%	(29)	32%	(75)	3%	(7)	2%	(5)	50%	(118)	234
Age: 18-34	32%	(90)	31%	(88)	6%	(16)	5%	(15)	26%	(74)	283
Age: 35-44	32%	(59)	39%	(72)	5%	(10)	8%	(15)	16%	(29)	185
Age: 45-64	24%	(49)	38%	(79)	5%	(10)	3%	(6)	31%	(66)	210
Age: 65+	14%	(12)	25%	(21)	3%	(2)	1%	(1)	58%	(49)	86
GenZers: 1997-2012	8%	(6)	27%	(21)	7%	(6)	5%	(4)	53%	(42)	80
Millennials: 1981-1996	35%	(114)	38%	(124)	5%	(17)	4%	(12)	17%	(56)	323
GenXers: 1965-1980	30%	(64)	33%	(70)	3%	(7)	9%	(20)	25%	(54)	214
Baby Boomers: 1946-1964	19%	(25)	31%	(42)	6%	(7)	_	(0)	44%	(59)	134
PID: Dem (no lean)	28%	(113)	30%	(121)	6%	(23)	7%	(28)	29%	(114)	400
PID: Ind (no lean)	16%	(23)	40%	(59)	5%	(8)	2%	(2)	38%	(56)	148
PID: Rep (no lean)	34%	(74)	38%	(81)	3%	(7)	3%	(6)	22%	(48)	210
PID/Gender: Dem Men	34%	(97)	33%	(93)	7%	(20)	9%	(24)	17%	(48)	282
PID/Gender: Dem Women	14%	(16)	24%	(28)	3%	(3)	3%	(4)	57%	(66)	117
PID/Gender: Ind Men	21%	(17)	41%	(33)	7%	(6)	2%	(1)	30%	(25)	82
PID/Gender: Ind Women	9%	(6)	39%	(26)	3%	(2)	2%	(1)	47%	(31)	66
PID/Gender: Rep Men	40%	(67)	36%	(60)	3%	(5)	3%	(5)	17%	(28)	165
PID/Gender: Rep Women	14%	(7)	42%	(21)	4%	(2)	1%	(0)	39%	(20)	5
Ideo: Liberal (1-3)	30%	(75)	27%	(68)	7%	(17)	4%	(10)	32%	(82)	252
Ideo: Moderate (4)	22%	(51)	43%	(102)	3%	(6)	9%	(21)	23%	(55)	235
Ideo: Conservative (5-7)	32%	(80)	35%	(86)	5%	(13)	2%	(5)	26%	(65)	248
Educ: < College	27%	(118)	31%	(136)	4%	(18)	6%	(25)	33%	(146)	444
Educ: Bachelors degree	24%	(41)	43%	(74)	7%	(12)	3%	(6)	23%	(40)	173
Educ: Post-grad	35%	(51)	35%	(51)	5%	(8)	4%	(6)	22%	(32)	14
Income: Under 50k	15%	(42)	34%	(99)	5%	(15)	9%	(25)	37%	(108)	288
Income: 50k-100k	33%	(85)	33%	(85)	5%	(13)	2%	(6)	27%	(71)	260
Income: 100k+	38%	(83)	36%	(77)	5%	(11)	3%	(6)	18%	(40)	210
Ethnicity: White	32%	(184)	33%	(189)	5%	(28)	5%	(30)	25%	(143)	574
Ethnicity: Hispanic	41%	(77)	30%	(57)	1%	(3)	10%	(19)	17%	(33)	189

**Table MCSP8\_18:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Ian Rapoport* 

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		know / pinion	Total N
Adults	28%	(210)	34%	(261)	5%	(38)	5%	(36)	29%	(218)	764
Ethnicity: Black	13%	(17)	33%	(43)	4%	(5)	5%	(6)	45%	(59)	130
Ethnicity: Other	16%	(9)	48%	(28)	9%	(5)	_	(0)	28%	(16)	60
All Christian	24%	(83)	38%	(131)	4%	(12)	6%	(20)	28%	(95)	341
All Non-Christian	50%	(91)	30%	(54)	8%	(14)	5%	(9)	7%	(13)	182
Agnostic/Nothing in particular	14%	(18)	33%	(44)	4%	(6)	3%	(4)	47%	(62)	132
Something Else	18%	(15)	31%	(27)	5%	(4)	1%	(1)	46%	(40)	87
Religious Non-Protestant/Catholic	50%	(93)	29%	(54)	8%	(14)	5%	(9)	8%	(15)	185
Evangelical	22%	(39)	38%	(67)	6%	(11)	1%	(3)	32%	(57)	178
Non-Evangelical	20%	(50)	37%	(92)	2%	(5)	8%	(20)	33%	(80)	246
Community: Urban	38%	(132)	27%	(96)	6%	(21)	8%	(27)	22%	(76)	351
Community: Suburban	17%	(52)	42%	(124)	5%	(14)	1%	(4)	35%	(103)	297
Community: Rural	23%	(27)	36%	(41)	3%	(3)	5%	(5)	33%	(39)	115
Employ: Private Sector	28%	(96)	39%	(132)	5%	(17)	7%	(22)	21%	(71)	338
Employ: Government	56%	(66)	29%	(35)	3%	(3)	3%	(4)	9%	(11)	119
Employ: Self-Employed	17%	(13)	27%	(20)	7%	(5)	5%	(4)	44%	(33)	75
Employ: Retired	20%	(19)	24%	(23)	4%	(4)		(0)	52%	(49)	95
Employ: Unemployed	10%	(6)	40%	(23)	4%	(2)	9%	(5)	37%	(21)	57
Military HH: Yes	37%	(41)	26%	(29)	9%	(10)	2%	(2)	26%	(28)	111
Military HH: No	26%	(170)	36%	(232)	4%	(27)	5%	(34)	29%	(190)	653
2022 House Vote: Democrat	26%	(99)	33%	(127)	5%	(17)	7%	(27)	29%	(109)	380
2022 House Vote: Republican	23%	(48)	41%	(84)	5%	(10)	4%	(8)	28%	(58)	208
2022 House Vote: Didnt Vote	37%	(60)	28%	(46)	6%	(11)	1%	(1)	28%	(47)	165
2020 Vote: Joe Biden	24%	(99)	35%	(142)	4%	(17)	7%	(27)	29%	(118)	403
2020 Vote: Donald Trump	24%	(47)	37%	(72)	5%	(9)	3%	(6)	31%	(60)	194
2020 Vote: Didn't Vote	39%	(56)	30%	(43)	8%	(12)	2%	(3)	21%	(30)	144
2018 House Vote: Democrat	28%	(98)	33%	(113)	4%	(13)	7%	(25)	28%	(98)	347
2018 House Vote: Republican	26%	(58)	37%	(85)	5%	(11)	3%	(8)	29%	(65)	226
2018 House Vote: Didnt Vote	29%	(53)	34%	(62)	8%	(14)	1%	(3)	28%	(51)	182

**Table MCSP8\_18:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Ian Rapoport

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	28%	(210)	34%	(261)	5%	(38)	5%	(36)	29%	(218)	764
4-Region: Northeast	47%	(77)	28%	(46)	6%	(10)	2%	(4)	16%	(26)	163
4-Region: Midwest	19%	(25)	46%	(58)	5%	(7)	1%	(2)	29%	(36)	127
4-Region: South	17%	(46)	38%	(100)	4%	(10)	8%	(22)	33%	(87)	264
4-Region: West	30%	(63)	27%	(57)	5%	(11)	4%	(9)	33%	(69)	209
Sports Fans	28%	(207)	35%	(260)	5%	(37)	5%	(36)	28%	(209)	748
College Football Fans	30%	(199)	36%	(240)	5%	(31)	5%	(32)	25%	(165)	667
NFL Fans	28%	(209)	35%	(258)	5%	(38)	4%	(32)	28%	(206)	742
Plan to Watch Draft	28%	(210)	34%	(261)	5%	(38)	5%	(36)	29%	(218)	764
Plan to Watch Day 1 Draft	29%	(148)	35%	(175)	4%	(22)	5%	(27)	26%	(130)	502
Plan to Watch all of Draft	26%	(46)	41%	(72)	4%	(7)	2%	(4)	27%	(48)	177

**Table MCSP8\_19:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Melissa Stark* 

				njoy		ot enjoy		enjoy at		t know /	
Demographic	Enjo	oy a lot	som	ewhat	m	uch	í	all	No o	pinion	Total N
Adults	26%	(196)	32%	(246)	6%	(46)	4%	(32)	32%	(244)	764
Gender: Male	33%	(177)	31%	(165)	7%	(39)	5%	(25)	23%	(124)	529
Gender: Female	8%	(19)	35%	(81)	3%	(8)	3%	(7)	51%	(120)	234
Age: 18-34	31%	(88)	30%	(84)	9%	(24)	2%	(5)	29%	(82)	283
Age: 35-44	28%	(51)	33%	(61)	4%	(8)	10%	(18)	26%	(48)	185
Age: 45-64	23%	(48)	35%	(75)	7%	(14)	4%	(9)	31%	(66)	210
Age: 65+	10%	(9)	31%	(26)	1%	(1)	1%	(1)	58%	(49)	86
GenZers: 1997-2012	8%	(6)	36%	(29)	10%	(8)	_	(0)	47%	(37)	80
Millennials: 1981-1996	35%	(114)	32%	(104)	7%	(23)	2%	(7)	23%	(75)	323
GenXers: 1965-1980	25%	(53)	29%	(62)	4%	(8)	11%	(24)	32%	(68)	214
Baby Boomers: 1946-1964	16%	(21)	36%	(49)	5%	(7)	1%	(1)	42%	(56)	134
PID: Dem (no lean)	26%	(105)	29%	(114)	8%	(32)	6%	(23)	32%	(126)	400
PID: Ind (no lean)	14%	(21)	43%	(63)	6%	(9)	2%	(3)	36%	(53)	148
PID: Rep (no lean)	32%	(70)	32%	(69)	3%	(6)	3%	(6)	30%	(65)	210
PID/Gender: Dem Men	34%	(97)	31%	(87)	10%	(27)	6%	(17)	19%	(54)	282
PID/Gender: Dem Women	7%	(8)	23%	(27)	4%	(5)	5%	(5)	61%	(72)	117
PID/Gender: Ind Men	17%	(14)	32%	(27)	9%	(8)	2%	(2)	39%	(32)	82
PID/Gender: Ind Women	10%	(7)	55%	(36)	1%	(1)	1%	(1)	32%	(21)	66
PID/Gender: Rep Men	40%	(66)	31%	(51)	2%	(4)	4%	(6)	23%	(38)	165
PID/Gender: Rep Women	8%	(4)	35%	(18)	3%	(2)	1%	(0)	53%	(27)	5
Ideo: Liberal (1-3)	27%	(68)	31%	(79)	5%	(12)	3%	(8)	34%	(85)	252
Ideo: Moderate (4)	22%	(52)	35%	(82)	9%	(21)	7%	(17)	27%	(63)	235
Ideo: Conservative (5-7)	29%	(72)	33%	(82)	5%	(11)	3%	(7)	31%	(76)	248
Educ: < College	26%	(115)	28%	(125)	5%	(22)	5%	(21)	36%	(161)	444
Educ: Bachelors degree	19%	(32)	40%	(69)	10%	(18)	3%	(5)	29%	(49)	173
Educ: Post-grad	33%	(48)	35%	(51)	5%	(7)	5%	(7)	23%	(34)	147
Income: Under 50k	18%	(51)	31%	(90)	7%	(20)	7%	(19)	37%	(107)	288
Income: 50k-100k	28%	(73)	33%	(85)	5%	(12)	3%	(8)	31%	(82)	260
Income: 100k+	33%	(71)	33%	(71)	6%	(14)	2%	(4)	26%	(56)	210
Ethnicity: White	29%	(164)	33%	(189)	5%	(31)	5%	(30)	28%	(161)	574
Ethnicity: Hispanic	39%	(73)	29%	(55)	3%	(6)	10%	(19)	19%	(36)	189

**Table MCSP8\_19:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Melissa Stark* 

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at ıll		t know / ppinion	Total N
Adults	26%	(196)	32%	(246)	6%	(46)	4%	(32)	32%	(244)	764
Ethnicity: Black	15%	(20)	28%	(37)	7%	(9)	2%	(2)	48%	(63)	130
Ethnicity: Other	19%	(12)	35%	(21)	11%	(6)		(0)	35%	(21)	60
All Christian	24%	(81)	33%	(113)	4%	(15)	6%	(21)	33%	(112)	341
All Non-Christian	48%	(88)	29%	(53)	11%	(19)	3%	(6)	9%	(17)	182
Agnostic/Nothing in particular	12%	(16)	38%	(50)	5%	(7)	2%	(3)	43%	(57)	132
Something Else	10%	(8)	27%	(23)	6%	(5)		(0)	57%	(49)	87
Religious Non-Protestant/Catholic	49%	(90)	29%	(53)	10%	(19)	3%	(6)	9%	(17)	185
Evangelical	31%	(54)	29%	(51)	5%	(9)		(0)	36%	(63)	178
Non-Evangelical	10%	(24)	36%	(88)	5%	(12)	9%	(22)	40%	(100)	246
Community: Urban	35%	(125)	29%	(103)	7%	(25)	6%	(21)	22%	(78)	351
Community: Suburban	17%	(49)	36%	(107)	5%	(15)	2%	(6)	40%	(120)	297
Community: Rural	19%	(21)	31%	(36)	5%	(6)	4%	(5)	41%	(47)	115
Employ: Private Sector	29%	(98)	31%	(105)	6%	(19)	7%	(22)	28%	(95)	338
Employ: Government	49%	(59)	31%	(37)	3%	(3)	1%	(1)	17%	(20)	119
Employ: Self-Employed	18%	(13)	34%	(25)	11%	(8)	5%	(4)	32%	(24)	75
Employ: Retired	14%	(14)	29%	(27)	4%	(4)		(0)	53%	(50)	95
Employ: Unemployed	13%	(8)	33%	(19)	11%	(6)	4%	(2)	39%	(22)	57
Military HH: Yes	38%	(42)	24%	(27)	7%	(8)	4%	(5)	26%	(29)	111
Military HH: No	23%	(153)	34%	(219)	6%	(38)	4%	(27)	33%	(215)	653
2022 House Vote: Democrat	25%	(94)	34%	(128)	7%	(28)	6%	(21)	29%	(109)	380
2022 House Vote: Republican	21%	(43)	41%	(85)	3%	(7)	2%	(5)	33%	(68)	208
2022 House Vote: Didnt Vote	34%	(56)	19%	(31)	7%	(11)	3%	(5)	37%	(61)	165
2020 Vote: Joe Biden	24%	(99)	33%	(132)	7%	(27)	6%	(23)	31%	(124)	403
2020 Vote: Donald Trump	16%	(32)	37%	(73)	3%	(6)	3%	(5)	41%	(79)	194
2020 Vote: Didn't Vote	40%	(58)	24%	(35)	9%	(13)	2%	(4)	24%	(35)	144
2018 House Vote: Democrat	26%	(90)	32%	(110)	6%	(21)	6%	(20)	31%	(106)	347
2018 House Vote: Republican	25%	(56)	38%	(86)	4%	(8)	2%	(5)	31%	(71)	226
2018 House Vote: Didnt Vote	26%	(48)	26%	(47)	9%	(17)	3%	(5)	36%	(65)	182

**Table MCSP8\_19:** To what extent do you enjoy NFL draft coverage and commentary from the following people? *Melissa Stark* 

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		t know / opinion	Total N
Adults	26%	(196)	32%	(246)	6%	(46)	4%	(32)	32%	(244)	764
4-Region: Northeast	41%	(66)	26%	(42)	6%	(10)	2%	(4)	25%	(41)	163
4-Region: Midwest	14%	(18)	39%	(50)	8%	(10)	_	(1)	39%	(49)	127
4-Region: South	20%	(52)	32%	(85)	4%	(11)	8%	(20)	36%	(96)	264
4-Region: West	28%	(59)	33%	(70)	8%	(16)	4%	(8)	27%	(57)	209
Sports Fans	26%	(192)	32%	(242)	6%	(46)	4%	(31)	32%	(238)	748
College Football Fans	27%	(182)	33%	(223)	6%	(39)	4%	(29)	29%	(194)	667
NFL Fans	26%	(192)	32%	(237)	6%	(41)	4%	(31)	32%	(241)	742
Plan to Watch Draft	26%	(196)	32%	(246)	6%	(46)	4%	(32)	32%	(244)	764
Plan to Watch Day 1 Draft	26%	(129)	33%	(164)	5%	(26)	5%	(24)	32%	(159)	502
Plan to Watch all of Draft	27%	(48)	28%	(50)	7%	(12)	1%	(2)	37%	(65)	177

**Table MCSP8\_20:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Peter Schrager

				njoy		ot enjoy		enjoy at		t know /	
Demographic	Enjo	oy a lot	som	ewhat	m	uch		all	No o	pinion	Total N
Adults	22%	(171)	30%	(232)	8%	(59)	4%	(30)	36%	(273)	764
Gender: Male	29%	(154)	31%	(163)	7%	(36)	5%	(26)	28%	(150)	529
Gender: Female	7%	(17)	29%	(69)	10%	(22)	2%	(4)	52%	(123)	234
Age: 18-34	31%	(89)	28%	(80)	8%	(22)	3%	(10)	29%	(82)	283
Age: 35-44	24%	(45)	37%	(69)	10%	(18)	10%	(18)	19%	(35)	185
Age: 45-64	14%	(29)	32%	(67)	6%	(13)	1%	(2)	47%	(98)	210
Age: 65+	10%	(8)	18%	(15)	6%	(5)	_	(0)	66%	(57)	86
GenZers: 1997-2012	6%	(5)	22%	(18)	16%	(13)	4%	(3)	52%	(42)	80
Millennials: 1981-1996	38%	(122)	32%	(104)	5%	(17)	3%	(8)	22%	(72)	323
GenXers: 1965-1980	14%	(30)	34%	(73)	8%	(18)	8%	(18)	35%	(75)	214
Baby Boomers: 1946-1964	11%	(14)	25%	(33)	8%	(11)	_	(0)	56%	(76)	134
PID: Dem (no lean)	26%	(105)	26%	(102)	11%	(44)	5%	(21)	32%	(128)	400
PID: Ind (no lean)	12%	(18)	31%	(45)	4%	(5)	3%	(4)	50%	(75)	14
PID: Rep (no lean)	22%	(48)	39%	(84)	4%	(9)	2%	(5)	32%	(70)	210
PID/Gender: Dem Men	35%	(98)	27%	(76)	9%	(25)	6%	(18)	23%	(65)	282
PID/Gender: Dem Women	5%	(6)	23%	(26)	16%	(19)	2%	(3)	54%	(63)	117
PID/Gender: Ind Men	15%	(13)	25%	(20)	6%	(5)	4%	(3)	51%	(42)	82
PID/Gender: Ind Women	9%	(6)	38%	(25)	1%	(1)	2%	(1)	50%	(33)	60
PID/Gender: Rep Men	26%	(43)	41%	(67)	4%	(7)	3%	(5)	26%	(43)	165
PID/Gender: Rep Women	9%	(5)	33%	(17)	5%	(3)	_	(0)	52%	(27)	5
Ideo: Liberal (1-3)	28%	(72)	24%	(60)	10%	(25)	3%	(8)	35%	(87)	25
Ideo: Moderate (4)	21%	(48)	33%	(77)	10%	(24)	7%	(16)	30%	(70)	23
Ideo: Conservative (5-7)	21%	(51)	35%	(88)	4%	(9)	3%	(7)	38%	(93)	248
Educ: < College	21%	(95)	27%	(118)	7%	(33)	5%	(20)	40%	(177)	444
Educ: Bachelors degree	17%	(29)	41%	(70)	9%	(15)	3%	(4)	31%	(53)	173
Educ: Post-grad	32%	(47)	29%	(43)	7%	(11)	4%	(5)	28%	(42)	147
Income: Under 50k	18%	(52)	27%	(79)	6%	(16)	6%	(17)	43%	(123)	28
Income: 50k-100k	22%	(58)	33%	(86)	6%	(15)	2%	(5)	37%	(96)	260
Income: 100k+	28%	(61)	31%	(67)	13%	(28)	3%	(8)	24%	(53)	21
Ethnicity: White	25%	(146)	29%	(167)	8%	(49)	4%	(25)	33%	(188)	574
Ethnicity: Hispanic	27%	(52)	25%	(47)	15%	(28)	9%	(18)	24%	(45)	189

**Table MCSP8\_20:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Peter Schrager* 

Demographic	Enjo	oy a lot		njoy iewhat		ot enjoy uch		enjoy at ıll		t know / ppinion	Total N
Adults	22%	(171)	30%	(232)	8%	(59)	4%	(30)	36%	(273)	764
Ethnicity: Black	12%	(15)	29%	(38)	6%	(8)	4%	(5)	49%	(64)	130
Ethnicity: Other	17%	(10)	46%	(27)	3%	(2)		(0)	34%	(20)	60
All Christian	21%	(71)	27%	(91)	10%	(32)	6%	(20)	37%	(127)	341
All Non-Christian	40%	(73)	40%	(72)	8%	(14)	3%	(6)	9%	(17)	182
Agnostic/Nothing in particular	8%	(11)	29%	(39)	8%	(10)	3%	(4)	51%	(68)	132
Something Else	19%	(16)	28%	(24)	1%	(1)		(0)	52%	(45)	87
Religious Non-Protestant/Catholic	41%	(75)	39%	(73)	7%	(14)	3%	(6)	10%	(18)	185
Evangelical	26%	(47)	28%	(50)	7%	(12)		(1)	39%	(69)	178
Non-Evangelical	14%	(34)	28%	(69)	8%	(21)	8%	(20)	41%	(102)	246
Community: Urban	31%	(108)	32%	(113)	6%	(21)	7%	(23)	24%	(85)	351
Community: Suburban	13%	(40)	30%	(90)	10%	(31)	1%	(3)	45%	(133)	297
Community: Rural	20%	(23)	24%	(28)	6%	(7)	3%	(3)	47%	(55)	115
Employ: Private Sector	24%	(80)	31%	(106)	10%	(33)	7%	(23)	29%	(97)	338
Employ: Government	49%	(59)	29%	(34)	3%	(4)	2%	(2)	16%	(19)	119
Employ: Self-Employed	13%	(10)	31%	(23)	10%	(7)	2%	(2)	44%	(33)	75
Employ: Retired	11%	(10)	24%	(23)	7%	(6)		(0)	59%	(56)	95
Employ: Unemployed	10%	(6)	30%	(17)	11%	(6)	4%	(2)	46%	(26)	57
Military HH: Yes	20%	(23)	27%	(30)	17%	(19)	2%	(3)	33%	(37)	111
Military HH: No	23%	(149)	31%	(201)	6%	(40)	4%	(27)	36%	(236)	653
2022 House Vote: Democrat	25%	(94)	28%	(105)	11%	(40)	5%	(21)	32%	(120)	380
2022 House Vote: Republican	17%	(36)	35%	(74)	4%	(9)	2%	(4)	41%	(85)	208
2022 House Vote: Didnt Vote	25%	(41)	30%	(50)	6%	(10)	1%	(2)	38%	(63)	165
2020 Vote: Joe Biden	24%	(95)	27%	(111)	10%	(41)	5%	(22)	33%	(135)	403
2020 Vote: Donald Trump	15%	(29)	33%	(65)	4%	(7)	2%	(4)	46%	(89)	194
2020 Vote: Didn't Vote	31%	(44)	35%	(51)	6%	(9)	3%	(4)	25%	(37)	144
2018 House Vote: Democrat	25%	(86)	29%	(100)	8%	(29)	6%	(20)	32%	(111)	347
2018 House Vote: Republican	17%	(38)	36%	(82)	3%	(7)	2%	(4)	43%	(96)	226
2018 House Vote: Didnt Vote	25%	(46)	27%	(49)	12%	(21)	3%	(5)	34%	(61)	182

**Table MCSP8\_20:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Peter Schrager* 

Demographic	Enjo	y a lot		njoy newhat		ot enjoy uch		enjoy at Ill		t know / opinion	Total N
Adults	22%	(171)	30%	(232)	8%	(59)	4%	(30)	36%	(273)	764
4-Region: Northeast	39%	(64)	32%	(51)	6%	(9)	1%	(2)	22%	(36)	163
4-Region: Midwest	13%	(17)	31%	(40)	13%	(16)	1%	(1)	42%	(53)	127
4-Region: South	19%	(50)	22%	(59)	9%	(23)	8%	(21)	42%	(112)	264
4-Region: West	20%	(41)	39%	(81)	5%	(10)	3%	(5)	34%	(72)	209
Sports Fans	22%	(168)	30%	(228)	7%	(56)	4%	(30)	36%	(266)	748
College Football Fans	23%	(155)	32%	(213)	8%	(50)	4%	(27)	33%	(222)	667
NFL Fans	23%	(169)	31%	(230)	7%	(54)	4%	(28)	35%	(260)	742
Plan to Watch Draft	22%	(171)	30%	(232)	8%	(59)	4%	(30)	36%	(273)	764
Plan to Watch Day 1 Draft	21%	(108)	30%	(153)	6%	(31)	5%	(23)	37%	(188)	502
Plan to Watch all of Draft	25%	(45)	32%	(57)	6%	(11)	2%	(4)	34%	(61)	177

**Table MCSP8\_21:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Robert Griffin III* 

Demographic	Enjo	oy a lot		njoy iewhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	30%	(228)	37%	(283)	6%	(48)	3%	(26)	23%	(178)	764
Gender: Male	37%	(194)	38%	(201)	7%	(39)	3%	(18)	15%	(77)	529
Gender: Female	15%	(34)	35%	(82)	4%	(9)	3%	(8)	43%	(101)	234
Age: 18-34	37%	(106)	31%	(88)	6%	(16)	3%	(10)	23%	(64)	283
Age: 35-44	35%	(65)	44%	(81)	7%	(14)	1%	(1)	13%	(24)	185
Age: 45-64	19%	(41)	42%	(89)	8%	(17)	5%	(11)	25%	(53)	210
Age: 65+	20%	(17)	30%	(26)	2%	(2)	5%	(4)	43%	(37)	80
GenZers: 1997-2012	18%	(15)	23%	(18)	9%	(7)	4%	(3)	46%	(37)	80
Millennials: 1981-1996	40%	(129)	38%	(122)	6%	(19)	2%	(7)	14%	(46)	32:
GenXers: 1965-1980	27%	(58)	43%	(92)	6%	(13)	4%	(8)	20%	(43)	214
Baby Boomers: 1946-1964	17%	(23)	35%	(47)	7%	(9)	6%	(8)	36%	(48)	13-
PID: Dem (no lean)	32%	(129)	38%	(151)	6%	(23)	2%	(10)	22%	(87)	40
PID: Ind (no lean)	19%	(28)	38%	(57)	7%	(10)	3%	(5)	32%	(48)	14
PID: Rep (no lean)	33%	(71)	35%	(75)	7%	(15)	5%	(12)	20%	(43)	21
PID/Gender: Dem Men	41%	(115)	39%	(109)	7%	(20)	2%	(5)	12%	(33)	28
PID/Gender: Dem Women	12%	(14)	36%	(42)	3%	(3)	4%	(4)	46%	(53)	11
PID/Gender: Ind Men	24%	(19)	37%	(30)	11%	(9)	5%	(4)	24%	(20)	8
PID/Gender: Ind Women	13%	(9)	40%	(27)	2%	(1)	2%	(1)	43%	(28)	6
PID/Gender: Rep Men	36%	(60)	37%	(62)	6%	(11)	5%	(9)	15%	(24)	16
PID/Gender: Rep Women	22%	(11)	27%	(14)	8%	(4)	5%	(3)	37%	(19)	5
Ideo: Liberal (1-3)	36%	(92)	30%	(76)	5%	(12)	4%	(10)	25%	(62)	25
Ideo: Moderate (4)	19%	(44)	50%	(118)	7%	(16)	3%	(6)	22%	(51)	23
Ideo: Conservative (5-7)	35%	(88)	34%	(84)	7%	(19)	4%	(10)	19%	(48)	24
Educ: < College	32%	(141)	35%	(154)	3%	(14)	4%	(16)	27%	(119)	44
Educ: Bachelors degree	24%	(41)	43%	(75)	12%	(20)	3%	(5)	18%	(32)	17
Educ: Post-grad	31%	(46)	37%	(54)	10%	(14)	4%	(6)	19%	(27)	14
Income: Under 50k	22%	(64)	38%	(109)	5%	(16)	4%	(12)	30%	(87)	28
Income: 50k-100k	35%	(90)	34%	(89)	5%	(13)	3%	(8)	23%	(60)	26
Income: 100k+	34%	(74)	40%	(86)	9%	(19)	3%	(6)	15%	(32)	21
Ethnicity: White	30%	(172)	38%	(215)	8%	(44)	4%	(21)	21%	(122)	57-
Ethnicity: Hispanic	34%	(64)	41%	(77)	5%	(9)	3%	(6)	17%	(33)	18

**Table MCSP8\_21:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Robert Griffin III* 

Demographic	Enjo	oy a lot		njoy iewhat		ot enjoy uch		enjoy at all		t know / pinion	Total N
Adults	30%	(228)	37%	(283)	6%	(48)	3%	(26)	23%	(178)	764
Ethnicity: Black	35%	(45)	28%	(37)	2%	(2)	4%	(5)	31%	(41)	130
Ethnicity: Other	18%	(11)	52%	(31)	4%	(2)	1%	(1)	25%	(15)	60
All Christian	24%	(83)	43%	(148)	8%	(28)	3%	(10)	21%	(72)	341
All Non-Christian	50%	(91)	33%	(60)	7%	(13)	2%	(4)	8%	(15)	182
Agnostic/Nothing in particular	22%	(29)	32%	(43)	1%	(2)	5%	(6)	40%	(53)	132
Something Else	29%	(25)	26%	(23)	5%	(4)	4%	(4)	36%	(31)	87
Religious Non-Protestant/Catholic	49%	(91)	34%	(63)	7%	(13)	2%	(4)	8%	(15)	185
Evangelical	25%	(45)	39%	(69)	8%	(14)	2%	(4)	25%	(45)	178
Non-Evangelical	25%	(61)	40%	(99)	8%	(19)	3%	(7)	25%	(61)	246
Community: Urban	37%	(130)	35%	(121)	7%	(24)	3%	(10)	19%	(65)	351
Community: Suburban	23%	(68)	42%	(124)	6%	(19)	3%	(8)	26%	(78)	297
Community: Rural	26%	(30)	33%	(38)	4%	(5)	7%	(8)	30%	(34)	115
Employ: Private Sector	30%	(101)	42%	(143)	8%	(27)	5%	(17)	15%	(51)	338
Employ: Government	50%	(60)	36%	(43)	5%	(6)	1%	(1)	8%	(9)	119
Employ: Self-Employed	26%	(20)	25%	(19)	8%	(6)	2%	(2)	39%	(29)	75
Employ: Retired	20%	(19)	31%	(29)	3%	(3)	4%	(4)	42%	(40)	95
Employ: Unemployed	29%	(16)	30%	(17)	4%	(3)	4%	(2)	34%	(19)	57
Military HH: Yes	40%	(44)	34%	(38)	9%	(10)	3%	(3)	15%	(16)	111
Military HH: No	28%	(184)	38%	(245)	6%	(38)	4%	(24)	25%	(162)	653
2022 House Vote: Democrat	30%	(113)	39%	(149)	6%	(23)	3%	(10)	23%	(86)	380
2022 House Vote: Republican	23%	(49)	42%	(87)	6%	(13)	6%	(12)	23%	(48)	208
2022 House Vote: Didnt Vote	38%	(63)	28%	(45)	7%	(11)	2%	(4)	25%	(42)	165
2020 Vote: Joe Biden	27%	(109)	43%	(172)	6%	(25)	2%	(9)	22%	(89)	403
2020 Vote: Donald Trump	26%	(51)	33%	(65)	7%	(14)	6%	(12)	27%	(52)	194
2020 Vote: Didn't Vote	45%	(65)	27%	(39)	6%	(8)	3%	(4)	19%	(28)	144
2018 House Vote: Democrat	31%	(107)	39%	(136)	5%	(19)	3%	(10)	22%	(75)	347
2018 House Vote: Republican	28%	(63)	37%	(83)	6%	(13)	4%	(10)	25%	(57)	226
2018 House Vote: Didnt Vote	32%	(58)	35%	(63)	8%	(14)	3%	(6)	23%	(41)	182

**Table MCSP8\_21:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Robert Griffin III

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		know / pinion	Total N
Adults	30%	(228)	37%	(283)	6%	(48)	3%	(26)	23%	(178)	764
4-Region: Northeast	38%	(62)	36%	(59)	6%	(10)	2%	(3)	17%	(28)	163
4-Region: Midwest	23%	(30)	38%	(49)	10%	(13)	4%	(6)	24%	(30)	127
4-Region: South	29%	(77)	40%	(106)	4%	(10)	4%	(12)	23%	(60)	264
4-Region: West	28%	(59)	33%	(69)	7%	(15)	3%	(6)	28%	(59)	209
Sports Fans	30%	(228)	37%	(279)	6%	(46)	3%	(24)	23%	(172)	748
College Football Fans	32%	(214)	39%	(260)	6%	(42)	3%	(22)	19%	(129)	667
NFL Fans	30%	(224)	38%	(280)	6%	(46)	3%	(25)	22%	(166)	742
Plan to Watch Draft	30%	(228)	37%	(283)	6%	(48)	3%	(26)	23%	(178)	764
Plan to Watch Day 1 Draft	31%	(156)	39%	(197)	5%	(26)	4%	(19)	21%	(104)	502
Plan to Watch all of Draft	38%	(68)	30%	(52)	3%	(5)	4%	(8)	25%	(44)	177

**Table MCSP8\_22:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Mina Kimes* 

Demographic	Enjo	oy a lot		Enjoy somewhat		ot enjoy uch		enjoy at ıll		t know / opinion	Total N
Adults	22%	(172)	27%	(205)	9%	(71)	3%	(23)	39%	(294)	764
Gender: Male	29%	(155)	29%	(151)	10%	(54)	3%	(16)	29%	(154)	529
Gender: Female	7%	(17)	23%	(54)	7%	(17)	3%	(6)	60%	(140)	234
Age: 18-34	34%	(95)	24%	(67)	8%	(24)	4%	(12)	30%	(85)	283
Age: 35-44	19%	(36)	40%	(74)	15%	(27)	1%	(2)	25%	(46)	185
Age: 45-64	15%	(32)	24%	(51)	7%	(14)	4%	(8)	50%	(106)	210
Age: 65+	10%	(8)	15%	(13)	7%	(6)	1%	(0)	67%	(58)	86
GenZers: 1997-2012	8%	(6)	16%	(13)	18%	(14)	3%	(3)	55%	(44)	80
Millennials: 1981-1996	36%	(117)	31%	(102)	6%	(20)	4%	(11)	23%	(74)	323
GenXers: 1965-1980	15%	(32)	28%	(60)	13%	(28)	3%	(5)	42%	(89)	214
Baby Boomers: 1946-1964	12%	(17)	20%	(27)	7%	(9)	2%	(3)	58%	(78)	134
PID: Dem (no lean)	24%	(96)	26%	(102)	12%	(50)	3%	(11)	35%	(140)	400
PID: Ind (no lean)	15%	(23)	27%	(40)	3%	(5)	2%	(3)	52%	(78)	148
PID: Rep (no lean)	24%	(53)	29%	(62)	8%	(16)	4%	(8)	35%	(76)	216
PID/Gender: Dem Men	32%	(91)	29%	(83)	13%	(38)	3%	(8)	22%	(62)	282
PID/Gender: Dem Women	4%	(5)	17%	(20)	10%	(12)	3%	(3)	66%	(78)	117
PID/Gender: Ind Men	20%	(16)	21%	(17)	4%	(4)	4%	(3)	51%	(42)	82
PID/Gender: Ind Women	9%	(6)	35%	(23)	2%	(1)	_	(0)	54%	(36)	66
PID/Gender: Rep Men	28%	(47)	31%	(52)	7%	(12)	3%	(5)	30%	(49)	165
PID/Gender: Rep Women	12%	(6)	21%	(11)	8%	(4)	6%	(3)	53%	(27)	51
Ideo: Liberal (1-3)	28%	(71)	27%	(68)	4%	(10)	4%	(10)	37%	(94)	252
Ideo: Moderate (4)	18%	(43)	28%	(66)	18%	(41)	3%	(8)	33%	(77)	235
Ideo: Conservative (5-7)	22%	(55)	28%	(70)	7%	(18)	2%	(5)	41%	(101)	248
Educ: < College	20%	(89)	24%	(108)	10%	(43)	2%	(11)	43%	(193)	444
Educ: Bachelors degree	20%	(34)	31%	(54)	9%	(15)	4%	(7)	36%	(62)	173
Educ: Post-grad	33%	(48)	29%	(43)	9%	(13)	3%	(5)	27%	(39)	147
Income: Under 50k	19%	(55)	23%	(66)	11%	(31)	4%	(10)	44%	(126)	288
Income: 50k-100k	20%	(53)	32%	(82)	7%	(18)	2%	(4)	39%	(102)	260
Income: 100k+	29%	(64)	26%	(57)	10%	(23)	4%	(8)	31%	(66)	216
Ethnicity: White	24%	(137)	25%	(145)	11%	(62)	3%	(17)	37%	(212)	574
Ethnicity: Hispanic	27%	(51)	20%	(39)	19%	(35)	3%	(6)	30%	(57)	189

**Table MCSP8\_22:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Mina Kimes* 

Demographic	Enjo	oy a lot		njoy ewhat		ot enjoy uch		enjoy at ıll		t know / opinion	Total N
Adults	22%	(172)	27%	(205)	9%	(71)	3%	(23)	39%	(294)	764
Ethnicity: Black	17%	(21)	25%	(33)	4%	(5)	4%	(5)	50%	(66)	130
Ethnicity: Other	22%	(13)	44%	(27)	7%	(4)	_	(0)	27%	(16)	60
All Christian	21%	(71)	24%	(82)	12%	(42)	3%	(9)	40%	(137)	341
All Non-Christian	40%	(73)	39%	(71)	7%	(13)	3%	(6)	11%	(19)	182
Agnostic/Nothing in particular	12%	(16)	20%	(26)	9%	(11)	3%	(4)	57%	(76)	132
Something Else	13%	(11)	24%	(21)	5%	(4)	2%	(1)	56%	(49)	87
Religious Non-Protestant/Catholic	39%	(73)	40%	(74)	7%	(13)	3%	(6)	11%	(20)	185
Evangelical	24%	(43)	23%	(40)	11%	(20)	1%	(2)	40%	(72)	178
Non-Evangelical	15%	(37)	25%	(61)	11%	(27)	3%	(8)	46%	(114)	246
Community: Urban	27%	(94)	32%	(113)	11%	(39)	3%	(12)	26%	(93)	351
Community: Suburban	17%	(51)	24%	(71)	7%	(22)	2%	(6)	50%	(148)	297
Community: Rural	23%	(26)	18%	(20)	9%	(10)	4%	(5)	47%	(54)	115
Employ: Private Sector	22%	(73)	28%	(94)	12%	(42)	3%	(10)	35%	(119)	338
Employ: Government	53%	(63)	23%	(27)	7%	(8)	2%	(3)	15%	(18)	119
Employ: Self-Employed	16%	(12)	28%	(21)	9%	(7)	2%	(2)	45%	(33)	75
Employ: Retired	10%	(10)	20%	(19)	8%	(8)		(0)	61%	(58)	95
Employ: Unemployed	14%	(8)	23%	(13)	4%	(3)	11%	(6)	47%	(27)	57
Military HH: Yes	20%	(22)	33%	(36)	11%	(12)	3%	(3)	33%	(37)	111
Military HH: No	23%	(149)	26%	(168)	9%	(59)	3%	(19)	39%	(257)	653
2022 House Vote: Democrat	23%	(88)	27%	(101)	12%	(45)	3%	(12)	35%	(134)	380
2022 House Vote: Republican	18%	(37)	28%	(59)	8%	(16)	3%	(6)	44%	(91)	208
2022 House Vote: Didnt Vote	28%	(46)	26%	(43)	6%	(10)	3%	(4)	37%	(61)	165
2020 Vote: Joe Biden	24%	(97)	26%	(106)	11%	(45)	2%	(10)	36%	(145)	403
2020 Vote: Donald Trump	15%	(29)	23%	(45)	8%	(15)	3%	(5)	52%	(101)	194
2020 Vote: Didn't Vote	28%	(40)	33%	(48)	8%	(11)	5%	(7)	26%	(38)	144
2018 House Vote: Democrat	24%	(82)	28%	(97)	10%	(34)	3%	(11)	36%	(123)	347
2018 House Vote: Republican	18%	(40)	29%	(66)	7%	(16)	2%	(4)	44%	(100)	226
2018 House Vote: Didnt Vote	26%	(48)	22%	(41)	11%	(21)	4%	(7)	36%	(65)	182

**Table MCSP8\_22:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Mina Kimes* 

Demographic	Enjo	oy a lot		njoy iewhat		ot enjoy uch		enjoy at all		t know / opinion	Total N
Adults	22%	(172)	27%	(205)	9%	(71)	3%	(23)	39%	(294)	764
4-Region: Northeast	38%	(62)	25%	(41)	7%	(11)	2%	(4)	27%	(44)	163
4-Region: Midwest	15%	(20)	26%	(33)	5%	(6)	4%	(5)	50%	(64)	127
4-Region: South	19%	(51)	23%	(60)	12%	(30)	3%	(7)	44%	(115)	264
4-Region: West	19%	(39)	33%	(70)	11%	(23)	3%	(7)	34%	(71)	209
Sports Fans	22%	(168)	27%	(201)	9%	(69)	3%	(21)	39%	(289)	748
College Football Fans	24%	(159)	28%	(190)	10%	(65)	3%	(19)	35%	(234)	667
NFL Fans	23%	(170)	27%	(203)	9%	(68)	2%	(18)	38%	(283)	742
Plan to Watch Draft	22%	(172)	27%	(205)	9%	(71)	3%	(23)	39%	(294)	764
Plan to Watch Day 1 Draft	21%	(104)	28%	(142)	9%	(45)	2%	(11)	40%	(199)	502
Plan to Watch all of Draft	21%	(38)	27%	(48)	7%	(12)	4%	(6)	41%	(74)	177

**Table MCSP8\_23:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Dan Orlovsky* 

Demographic	Enjo	oy a lot		njoy lewhat		ot enjoy uch		enjoy at all		t know / opinion	Total N
Adults	25%	(193)	30%	(231)	8%	(63)	4%	(33)	32%	(244)	764
Gender: Male	31%	(164)	32%	(169)	9%	(46)	5%	(27)	23%	(123)	529
Gender: Female	12%	(29)	26%	(62)	7%	(17)	3%	(6)	51%	(121)	234
Age: 18-34	31%	(88)	24%	(69)	14%	(41)	3%	(7)	28%	(78)	283
Age: 35-44	25%	(46)	42%	(78)	7%	(13)	8%	(16)	17%	(32)	18:
Age: 45-64	23%	(48)	30%	(64)	4%	(8)	5%	(10)	39%	(81)	210
Age: 65+	13%	(11)	24%	(20)	1%	(1)	1%	(1)	62%	(53)	80
GenZers: 1997-2012	13%	(11)	14%	(11)	22%	(17)	1%	(1)	50%	(40)	8
Millennials: 1981-1996	37%	(119)	31%	(101)	10%	(32)	2%	(7)	20%	(65)	32
GenXers: 1965-1980	20%	(42)	36%	(77)	4%	(8)	10%	(21)	31%	(66)	21
Baby Boomers: 1946-1964	15%	(21)	29%	(39)	4%	(5)	3%	(4)	49%	(65)	13-
PID: Dem (no lean)	28%	(113)	27%	(109)	8%	(30)	6%	(23)	31%	(125)	40
PID: Ind (no lean)	20%	(30)	24%	(36)	11%	(17)	4%	(6)	40%	(59)	14
PID: Rep (no lean)	23%	(51)	40%	(86)	7%	(16)	2%	(4)	27%	(59)	21
PID/Gender: Dem Men	37%	(105)	29%	(82)	7%	(19)	6%	(18)	21%	(59)	28
PID/Gender: Dem Women	7%	(8)	22%	(26)	10%	(11)	4%	(5)	57%	(66)	11
PID/Gender: Ind Men	23%	(19)	19%	(16)	18%	(15)	6%	(5)	34%	(28)	8
PID/Gender: Ind Women	16%	(11)	31%	(20)	3%	(2)	2%	(1)	48%	(32)	6
PID/Gender: Rep Men	25%	(41)	43%	(71)	8%	(13)	3%	(4)	22%	(36)	16
PID/Gender: Rep Women	19%	(10)	30%	(15)	6%	(3)	_	(0)	44%	(22)	5
Ideo: Liberal (1-3)	32%	(80)	26%	(65)	5%	(14)	4%	(9)	33%	(85)	25
Ideo: Moderate (4)	16%	(37)	39%	(92)	11%	(25)	8%	(18)	26%	(62)	23
Ideo: Conservative (5-7)	28%	(69)	29%	(71)	9%	(23)	2%	(5)	32%	(80)	24
Educ: < College	22%	(100)	28%	(126)	7%	(31)	5%	(21)	38%	(167)	44
Educ: Bachelors degree	22%	(39)	35%	(61)	13%	(23)	4%	(7)	25%	(43)	17
Educ: Post-grad	37%	(55)	30%	(44)	6%	(9)	4%	(6)	23%	(33)	14
Income: Under 50k	19%	(54)	26%	(75)	7%	(21)	7%	(21)	41%	(117)	28
Income: 50k-100k	25%	(65)	31%	(81)	9%	(24)	3%	(7)	32%	(83)	26
Income: 100k+	34%	(75)	35%	(75)	8%	(18)	2%	(5)	20%	(43)	21
Ethnicity: White	26%	(151)	32%	(183)	8%	(47)	5%	(29)	29%	(165)	57
Ethnicity: Hispanic	27%	(52)	30%	(57)	10%	(18)	10%	(19)	23%	(43)	18

**Table MCSP8\_23:** *To what extent do you enjoy NFL draft coverage and commentary from the following people? Dan Orlovsky* 

D 1:	ъ.	1.		njoy		ot enjoy		enjoy at		t know /	77 4 1 N
Demographic	Enje	oy a lot	som	ewhat	m	uch		all	No c	pinion	Total N
Adults	25%	(193)	30%	(231)	8%	(63)	4%	(33)	32%	(244)	764
Ethnicity: Black	22%	(28)	21%	(27)	8%	(10)	3%	(4)	47%	(62)	130
Ethnicity: Other	24%	(14)	36%	(22)	10%	(6)	1%	(1)	29%	(18)	60
All Christian	19%	(65)	36%	(124)	7%	(24)	6%	(22)	31%	(106)	341
All Non-Christian	45%	(82)	33%	(60)	11%	(19)	2%	(5)	9%	(16)	182
Agnostic/Nothing in particular	17%	(22)	18%	(24)	9%	(12)	3%	(4)	53%	(71)	132
Something Else	24%	(21)	21%	(18)	6%	(5)	1%	(1)	48%	(42)	87
Religious Non-Protestant/Catholic	44%	(82)	34%	(62)	10%	(19)	2%	(5)	9%	(17)	185
Evangelical	24%	(42)	33%	(58)	6%	(10)	1%	(2)	37%	(65)	178
Non-Evangelical	16%	(39)	34%	(84)	7%	(18)	8%	(20)	35%	(86)	246
Community: Urban	32%	(114)	29%	(102)	10%	(34)	6%	(20)	23%	(82)	351
Community: Suburban	17%	(51)	34%	(100)	7%	(22)	3%	(8)	39%	(117)	297
Community: Rural	25%	(29)	26%	(30)	6%	(7)	4%	(5)	39%	(45)	115
Employ: Private Sector	22%	(75)	35%	(120)	11%	(37)	7%	(24)	24%	(82)	338
Employ: Government	56%	(67)	22%	(26)	5%	(6)	2%	(3)	15%	(18)	119
Employ: Self-Employed	12%	(9)	32%	(24)	10%	(8)	2%	(2)	44%	(33)	75
Employ: Retired	20%	(19)	21%	(20)	1%	(1)	1%	(1)	56%	(54)	95
Employ: Unemployed	21%	(12)	23%	(13)	12%	(7)	4%	(2)	41%	(23)	57
Military HH: Yes	24%	(27)	33%	(37)	7%	(8)	4%	(4)	32%	(36)	111
Military HH: No	25%	(166)	30%	(194)	8%	(55)	4%	(29)	32%	(208)	653
2022 House Vote: Democrat	26%	(100)	29%	(111)	8%	(31)	6%	(24)	30%	(115)	380
2022 House Vote: Republican	17%	(36)	40%	(83)	7%	(15)	2%	(5)	33%	(70)	208
2022 House Vote: Didnt Vote	33%	(55)	23%	(37)	8%	(13)	3%	(4)	34%	(56)	165
2020 Vote: Joe Biden	23%	(95)	31%	(125)	8%	(32)	6%	(24)	32%	(127)	403
2020 Vote: Donald Trump	19%	(37)	32%	(61)	8%	(15)	3%	(5)	39%	(76)	194
2020 Vote: Didn't Vote	40%	(58)	27%	(38)	9%	(13)	3%	(4)	21%	(31)	144
2018 House Vote: Democrat	26%	(90)	31%	(109)	6%	(20)	7%	(23)	30%	(105)	347
2018 House Vote: Republican	16%	(37)	39%	(89)	7%	(15)	2%	(4)	36%	(82)	226
2018 House Vote: Didnt Vote	35%	(64)	18%	(33)	15%	(27)	3%	(6)	29%	(52)	182

**Table MCSP8\_23:** To what extent do you enjoy NFL draft coverage and commentary from the following people? Dan Orlovsky

Demographic	Enjo	oy a lot		njoy newhat		ot enjoy uch		enjoy at all		t know / opinion	Total N
Adults	25%	(193)	30%	(231)	8%	(63)	4%	(33)	32%	(244)	764
4-Region: Northeast	45%	(74)	23%	(37)	5%	(9)	2%	(3)	25%	(40)	163
4-Region: Midwest	13%	(17)	43%	(55)	6%	(7)	4%	(5)	34%	(43)	127
4-Region: South	20%	(52)	27%	(71)	11%	(28)	8%	(20)	35%	(93)	264
4-Region: West	24%	(51)	32%	(67)	9%	(18)	2%	(5)	32%	(68)	209
Sports Fans	25%	(187)	31%	(229)	8%	(62)	4%	(32)	32%	(238)	748
College Football Fans	27%	(183)	33%	(218)	8%	(53)	5%	(30)	27%	(184)	667
NFL Fans	26%	(191)	31%	(228)	8%	(57)	4%	(32)	32%	(235)	742
Plan to Watch Draft	25%	(193)	30%	(231)	8%	(63)	4%	(33)	32%	(244)	764
Plan to Watch Day 1 Draft	28%	(139)	29%	(145)	7%	(34)	5%	(24)	32%	(161)	502
Plan to Watch all of Draft	25%	(45)	30%	(53)	10%	(18)	3%	(5)	32%	(57)	177

**Table MCSPdem1\_1:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? Sports* 

Demographic	Av	id fan	Cas	sual fan	Not a	fan at all	Total N
Adults	29%	(637)	46%	(1006)	25%	(555)	2199
Gender: Male	44%	(471)	42%	(445)	14%	(154)	1070
Gender: Female	15%	(166)	50%	(557)	36%	(401)	1124
Age: 18-34	36%	(226)	41%	(259)	23%	(145)	631
Age: 35-44	37%	(137)	45%	(169)	18%	(65)	371
Age: 45-64	27%	(191)	46%	(328)	27%	(191)	711
Age: 65+	17%	(83)	51%	(250)	32%	(153)	487
GenZers: 1997-2012	19%	(40)	53%	(112)	28%	(60)	212
Millennials: 1981-1996	41%	(285)	39%	(266)	20%	(138)	689
GenXers: 1965-1980	32%	(173)	46%	(255)	22%	(121)	549
Baby Boomers: 1946-1964	18%	(124)	49%	(340)	33%	(227)	691
PID: Dem (no lean)	34%	(318)	46%	(429)	20%	(187)	934
PID: Ind (no lean)	21%	(126)	48%	(281)	31%	(180)	588
PID: Rep (no lean)	29%	(193)	44%	(296)	28%	(188)	677
PID/Gender: Dem Men	50%	(236)	39%	(184)	11%	(50)	470
PID/Gender: Dem Women	18%	(82)	53%	(244)	30%	(138)	464
PID/Gender: Ind Men	32%	(87)	47%	(126)	21%	(58)	271
PID/Gender: Ind Women	12%	(39)	48%	(151)	39%	(122)	312
PID/Gender: Rep Men	45%	(148)	41%	(134)	14%	(47)	330
PID/Gender: Rep Women	13%	(45)	47%	(162)	40%	(141)	347
Ideo: Liberal (1-3)	33%	(215)	45%	(295)	22%	(143)	652
Ideo: Moderate (4)	26%	(171)	49%	(321)	25%	(165)	657
Ideo: Conservative (5-7)	30%	(225)	45%	(337)	25%	(185)	747
Educ: < College	27%	(381)	45%	(641)	29%	(415)	1437
Educ: Bachelors degree	29%	(143)	51%	(248)	19%	(93)	484
Educ: Post-grad	41%	(114)	42%	(117)	17%	(48)	278
Income: Under 50k	23%	(253)	45%	(498)	32%	(346)	1097
Income: 50k-100k	30%	(203)	49%	(335)	21%	(140)	678
Income: 100k+	43%	(182)	41%	(174)	16%	(70)	425
Ethnicity: White	29%	(495)	46%	(773)	25%	(429)	1697
Ethnicity: Hispanic	40%	(152)	42%	(159)	18%	(68)	379
Ethnicity: Black	34%	(97)	45%	(127)	21%	(59)	283

**Table MCSPdem1\_1:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? Sports* 

Demographic	Av	id fan	Cas	sual fan	Not a	fan at all	Total N
Adults	29%	(637)	46%	(1006)	25%	(555)	2199
Ethnicity: Other	21%	(45)	49%	(106)	31%	(67)	219
All Christian	29%	(291)	48%	(477)	23%	(226)	993
All Non-Christian	52%	(142)	39%	(108)	9%	(25)	275
Atheist	36%	(26)	36%	(26)	27%	(20)	72
Agnostic/Nothing in particular	21%	(112)	45%	(241)	34%	(181)	534
Something Else	21%	(66)	48%	(154)	32%	(103)	324
Religious Non-Protestant/Catholic	49%	(147)	42%	(124)	9%	(27)	298
Evangelical	30%	(158)	43%	(226)	27%	(144)	528
Non-Evangelical	25%	(195)	51%	(389)	24%	(183)	767
Community: Urban	37%	(279)	44%	(337)	19%	(144)	759
Community: Suburban	27%	(260)	48%	(464)	25%	(244)	968
Community: Rural	21%	(99)	44%	(205)	36%	(168)	472
Employ: Private Sector	36%	(261)	45%	(332)	19%	(139)	732
Employ: Government	51%	(96)	37%	(69)	12%	(24)	189
Employ: Self-Employed	31%	(63)	52%	(105)	17%	(35)	203
Employ: Homemaker	9%	(11)	52%	(65)	39%	(48)	124
Employ: Student	19%	(10)	56%	(30)	25%	(13)	54
Employ: Retired	18%	(98)	50%	(276)	33%	(182)	556
Employ: Unemployed	31%	(73)	39%	(92)	30%	(71)	235
Employ: Other	23%	(24)	35%	(38)	42%	(44)	106
Military HH: Yes	33%	(105)	44%	(141)	23%	(74)	319
Military HH: No	28%	(532)	46%	(866)	26%	(482)	1880
2022 House Vote: Democrat	35%	(319)	47%	(430)	19%	(173)	922
2022 House Vote: Republican	26%	(168)	48%	(318)	26%	(172)	658
2022 House Vote: Didnt Vote	24%	(139)	41%	(233)	35%	(203)	575
2020 Vote: Joe Biden	33%	(323)	47%	(463)	19%	(190)	977
2020 Vote: Donald Trump	25%	(171)	48%	(323)	27%	(185)	678
2020 Vote: Other	30%	(20)	41%	(27)	28%	(18)	65
2020 Vote: Didn't Vote	26%	(123)	40%	(194)	34%	(162)	479

**Table MCSPdem1\_1:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? Sports* 

Demographic	Av	id fan	Ca	sual fan	Not a	fan at all	Total N
Adults	29%	(637)	46%	(1006)	25%	(555)	2199
2018 House Vote: Democrat	35%	(288)	46%	(382)	19%	(161)	831
2018 House Vote: Republican	30%	(194)	47%	(302)	23%	(145)	641
2018 House Vote: Someone else	16%	(8)	49%	(25)	34%	(17)	50
2018 House Vote: Didnt Vote	22%	(147)	44%	(298)	34%	(232)	677
4-Region: Northeast	39%	(152)	36%	(137)	25%	(96)	385
4-Region: Midwest	22%	(99)	49%	(222)	29%	(133)	454
4-Region: South	27%	(230)	46%	(387)	26%	(221)	839
4-Region: West	30%	(156)	50%	(260)	20%	(105)	521
Sports Fans	39%	(637)	61%	(1006)	_	(0)	1644
College Football Fans	44%	(554)	52%	(656)	4%	(53)	1262
NFL Fans	39%	(598)	55%	(846)	6%	(99)	1543
Plan to Watch Draft	58%	(439)	40%	(309)	2%	(15)	764
Plan to Watch Day 1 Draft	62%	(309)	38%	(189)	1%	(4)	502
Plan to Watch all of Draft	69%	(122)	31%	(55)	_	(1)	177

**Table MCSPdem1\_2:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? College football* 

Demographic	Av	rid fan	Cas	ual fan	Not a	fan at all	Total N
Adults	22%	(491)	35%	(771)	43%	(937)	219
Gender: Male	36%	(390)	36%	(381)	28%	(298)	107
Gender: Female	9%	(101)	34%	(386)	57%	(637)	112
Age: 18-34	24%	(152)	33%	(208)	43%	(270)	63
Age: 35-44	28%	(105)	38%	(141)	34%	(125)	37
Age: 45-64	20%	(143)	36%	(257)	44%	(310)	71
Age: 65+	19%	(91)	34%	(164)	48%	(232)	48
GenZers: 1997-2012	10%	(22)	41%	(88)	48%	(102)	21
Millennials: 1981-1996	31%	(211)	31%	(210)	39%	(268)	68
GenXers: 1965-1980	23%	(126)	40%	(222)	37%	(201)	54
Baby Boomers: 1946-1964	18%	(122)	32%	(222)	50%	(347)	69
PID: Dem (no lean)	25%	(234)	35%	(326)	40%	(375)	93
PID: Ind (no lean)	16%	(92)	32%	(190)	52%	(306)	58
PID: Rep (no lean)	24%	(165)	38%	(256)	38%	(257)	67
PID/Gender: Dem Men	41%	(193)	34%	(158)	25%	(119)	47
PID/Gender: Dem Women	9%	(41)	36%	(168)	55%	(255)	46
PID/Gender: Ind Men	28%	(75)	34%	(91)	39%	(105)	27
PID/Gender: Ind Women	6%	(18)	30%	(95)	64%	(200)	31
PID/Gender: Rep Men	37%	(123)	40%	(133)	23%	(74)	33
PID/Gender: Rep Women	12%	(42)	35%	(123)	52%	(182)	34
Ideo: Liberal (1-3)	23%	(152)	34%	(224)	42%	(276)	65
Ideo: Moderate (4)	21%	(136)	35%	(232)	44%	(289)	65
Ideo: Conservative (5-7)	25%	(187)	38%	(280)	37%	(280)	74
Educ: < College	19%	(268)	34%	(488)	47%	(682)	143
Educ: Bachelors degree	25%	(120)	38%	(184)	37%	(180)	48
Educ: Post-grad	37%	(103)	36%	(100)	27%	(75)	27
Income: Under 50k	16%	(175)	32%	(356)	52%	(566)	109
Income: 50k-100k	25%	(169)	39%	(261)	36%	(247)	67
Income: 100k+	35%	(147)	36%	(154)	29%	(124)	42
Ethnicity: White	24%	(405)	35%	(590)	41%	(702)	169
Ethnicity: Hispanic	23%	(86)	39%	(146)	39%	(146)	37
Ethnicity: Black	23%	(64)	41%	(115)	37%	(104)	28

**Table MCSPdem1\_2:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? College football* 

Demographic	Av	rid fan	Cas	ual fan	Not a	fan at all	Total N
Adults	22%	(491)	35%	(771)	43%	(937)	2199
Ethnicity: Other	10%	(22)	30%	(67)	59%	(131)	219
All Christian	25%	(244)	36%	(362)	39%	(387)	993
All Non-Christian	42%	(117)	37%	(101)	21%	(58)	275
Atheist	9%	(7)	40%	(29)	50%	(36)	72
Agnostic/Nothing in particular	13%	(71)	31%	(167)	55%	(296)	534
Something Else	16%	(52)	35%	(112)	49%	(160)	324
Religious Non-Protestant/Catholic	40%	(120)	36%	(108)	23%	(70)	298
Evangelical	25%	(132)	36%	(188)	39%	(208)	528
Non-Evangelical	21%	(162)	36%	(276)	43%	(328)	767
Community: Urban	26%	(196)	38%	(286)	37%	(277)	759
Community: Suburban	20%	(195)	35%	(339)	45%	(434)	968
Community: Rural	21%	(100)	31%	(146)	48%	(226)	472
Employ: Private Sector	26%	(194)	39%	(287)	34%	(251)	732
Employ: Government	45%	(85)	26%	(49)	29%	(55)	189
Employ: Self-Employed	20%	(40)	38%	(76)	43%	(87)	203
Employ: Homemaker	10%	(12)	35%	(44)	55%	(68)	124
Employ: Student	5%	(3)	52%	(28)	43%	(23)	54
Employ: Retired	17%	(94)	35%	(192)	49%	(271)	556
Employ: Unemployed	18%	(43)	30%	(70)	52%	(123)	235
Employ: Other	20%	(21)	24%	(25)	56%	(59)	106
Military HH: Yes	26%	(82)	36%	(115)	38%	(122)	319
Military HH: No	22%	(409)	35%	(656)	43%	(815)	1880
2022 House Vote: Democrat	25%	(227)	36%	(330)	40%	(365)	922
2022 House Vote: Republican	26%	(171)	38%	(250)	36%	(237)	658
2022 House Vote: Didnt Vote	16%	(89)	30%	(174)	54%	(312)	575
2020 Vote: Joe Biden	23%	(226)	38%	(369)	39%	(382)	977
2020 Vote: Donald Trump	24%	(164)	34%	(234)	41%	(281)	678
2020 Vote: Other	22%	(14)	29%	(19)	49%	(32)	65
2020 Vote: Didn't Vote	18%	(88)	31%	(149)	51%	(242)	479

**Table MCSPdem1\_2:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? College football* 

Demographic	Avi	d fan	Cas	ual fan	Not a	fan at all	Total N
Adults	22%	(491)	35%	(771)	43%	(937)	2199
2018 House Vote: Democrat	24%	(202)	37%	(308)	39%	(321)	831
2018 House Vote: Republican	26%	(168)	39%	(252)	34%	(220)	641
2018 House Vote: Someone else	10%	(5)	27%	(13)	63%	(31)	50
2018 House Vote: Didnt Vote	17%	(116)	29%	(197)	54%	(365)	677
4-Region: Northeast	29%	(111)	28%	(107)	44%	(168)	385
4-Region: Midwest	20%	(89)	33%	(151)	47%	(214)	454
4-Region: South	23%	(195)	38%	(315)	39%	(328)	839
4-Region: West	18%	(96)	38%	(198)	44%	(227)	521
Sports Fans	29%	(485)	44%	(725)	26%	(434)	1644
College Football Fans	39%	(491)	61%	(771)	_	(0)	1262
NFL Fans	30%	(470)	46%	(702)	24%	(371)	1543
Plan to Watch Draft	45%	(344)	42%	(324)	13%	(96)	764
Plan to Watch Day 1 Draft	46%	(232)	43%	(214)	11%	(56)	502
Plan to Watch all of Draft	58%	(102)	32%	(57)	10%	(18)	177

**Table MCSPdem1\_3:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? National Football League (NFL)* 

Demographic	Av	id fan	Cas	ual fan	Not a	fan at all	Total N
Adults	35%	(771)	35%	(772)	30%	(656)	2199
Gender: Male	52%	(553)	29%	(305)	20%	(212)	1070
Gender: Female	19%	(218)	41%	(465)	39%	(442)	1124
Age: 18-34	34%	(217)	34%	(214)	32%	(200)	631
Age: 35-44	43%	(160)	34%	(125)	23%	(87)	371
Age: 45-64	36%	(254)	35%	(251)	29%	(206)	711
Age: 65+	29%	(140)	38%	(183)	34%	(164)	487
GenZers: 1997-2012	21%	(45)	42%	(89)	37%	(78)	212
Millennials: 1981-1996	40%	(275)	32%	(223)	28%	(191)	689
GenXers: 1965-1980	42%	(229)	33%	(182)	25%	(138)	549
Baby Boomers: 1946-1964	30%	(205)	36%	(250)	34%	(236)	691
PID: Dem (no lean)	41%	(380)	35%	(326)	24%	(229)	934
PID: Ind (no lean)	25%	(146)	38%	(221)	38%	(221)	588
PID: Rep (no lean)	36%	(245)	33%	(225)	31%	(207)	677
PID/Gender: Dem Men	57%	(266)	29%	(134)	15%	(70)	470
PID/Gender: Dem Women	25%	(114)	41%	(192)	34%	(159)	464
PID/Gender: Ind Men	38%	(104)	33%	(88)	29%	(79)	271
PID/Gender: Ind Women	14%	(43)	42%	(130)	45%	(139)	312
PID/Gender: Rep Men	56%	(184)	25%	(83)	19%	(63)	330
PID/Gender: Rep Women	18%	(61)	41%	(143)	41%	(143)	347
Ideo: Liberal (1-3)	37%	(240)	37%	(242)	26%	(171)	652
Ideo: Moderate (4)	35%	(229)	38%	(248)	27%	(180)	657
Ideo: Conservative (5-7)	36%	(271)	33%	(244)	31%	(232)	747
Educ: < College	34%	(482)	33%	(478)	33%	(476)	1437
Educ: Bachelors degree	34%	(163)	41%	(196)	26%	(125)	484
Educ: Post-grad	45%	(126)	35%	(98)	20%	(55)	278
Income: Under 50k	30%	(324)	33%	(358)	38%	(414)	1097
Income: 50k-100k	38%	(261)	38%	(260)	23%	(158)	678
Income: 100k+	44%	(186)	36%	(154)	20%	(85)	425
Ethnicity: White	36%	(603)	35%	(596)	29%	(498)	1697
Ethnicity: Hispanic	45%	(171)	27%	(103)	28%	(104)	379
Ethnicity: Black	44%	(124)	33%	(94)	23%	(65)	283

**Table MCSPdem1\_3:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? National Football League (NFL)* 

Demographic	Avid fan		Casual fan		Not a fan at all		<b>Total N</b>	
Adults	35%	(771)	35%	(772)	30%	(656)	2199	
Ethnicity: Other	20%	(44)	38%	(82)	42%	(93)	219	
All Christian	38%	(379)	33%	(332)	28%	(282)	993	
All Non-Christian	48%	(132)	38%	(104)	14%	(39)	275	
Atheist	34%	(25)	32%	(23)	34%	(25)	72	
Agnostic/Nothing in particular	28%	(150)	36%	(193)	36%	(191)	534	
Something Else	26%	(84)	37%	(120)	37%	(119)	324	
Religious Non-Protestant/Catholic	45%	(135)	37%	(112)	17%	(52)	298	
Evangelical	36%	(190)	34%	(179)	30%	(159)	528	
Non-Evangelical	35%	(270)	35%	(270)	30%	(227)	767	
Community: Urban	45%	(338)	34%	(255)	22%	(166)	759	
Community: Suburban	32%	(310)	36%	(352)	32%	(306)	968	
Community: Rural	26%	(123)	35%	(165)	39%	(183)	472	
Employ: Private Sector	42%	(311)	34%	(249)	24%	(173)	732	
Employ: Government	52%	(98)	32%	(61)	16%	(30)	189	
Employ: Self-Employed	33%	(66)	34%	(69)	34%	(68)	203	
Employ: Homemaker	12%	(15)	45%	(56)	43%	(53)	124	
Employ: Student	19%	(11)	48%	(26)	32%	(17)	54	
Employ: Retired	29%	(163)	37%	(205)	34%	(188)	556	
Employ: Unemployed	33%	(77)	31%	(74)	36%	(85)	235	
Employ: Other	29%	(30)	31%	(33)	41%	(43)	106	
Military HH: Yes	39%	(124)	36%	(114)	25%	(81)	319	
Military HH: No	34%	(646)	35%	(658)	31%	(575)	1880	
2022 House Vote: Democrat	40%	(367)	36%	(331)	24%	(224)	922	
2022 House Vote: Republican	37%	(244)	31%	(203)	32%	(211)	658	
2022 House Vote: Didnt Vote	25%	(144)	39%	(224)	36%	(207)	575	
2020 Vote: Joe Biden	40%	(389)	37%	(357)	24%	(230)	977	
2020 Vote: Donald Trump	35%	(239)	31%	(209)	34%	(230)	678	
2020 Vote: Other	36%	(23)	41%	(27)	23%	(15)	65	
2020 Vote: Didn't Vote	25%	(119)	37%	(179)	38%	(181)	479	

**Table MCSPdem1\_3:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following? National Football League (NFL)* 

Demographic	Av	id fan	Cas	ual fan	Not a	fan at all	Total N
Adults	35%	(771)	35%	(772)	30%	(656)	2199
2018 House Vote: Democrat	42%	(349)	34%	(286)	24%	(196)	831
2018 House Vote: Republican	40%	(254)	32%	(202)	29%	(185)	641
2018 House Vote: Someone else	25%	(12)	46%	(23)	29%	(15)	50
2018 House Vote: Didnt Vote	23%	(155)	39%	(261)	38%	(261)	677
4-Region: Northeast	46%	(177)	28%	(107)	26%	(101)	385
4-Region: Midwest	29%	(132)	38%	(171)	33%	(152)	454
4-Region: South	34%	(283)	37%	(307)	30%	(248)	839
4-Region: West	34%	(179)	36%	(187)	30%	(155)	521
Sports Fans	46%	(764)	41%	(680)	12%	(199)	1644
College Football Fans	53%	(663)	40%	(509)	7%	(90)	1262
NFL Fans	50%	(771)	50%	(772)	_	(0)	1543
Plan to Watch Draft	69%	(526)	28%	(216)	3%	(22)	764
Plan to Watch Day 1 Draft	77%	(387)	19%	(97)	4%	(18)	502
Plan to Watch all of Draft	86%	(152)	13%	(22)	2%	(3)	177

## **Respondent Demographics Summary**

**Summary Statistics of Survey Respondent Demographics** 

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2199	100%
xdemGender	Gender: Male Gender: Female $N$	1070 1124 2194	49% 51%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+	631 371 711 487 2199	29% 17% 32% 22%
demAgeGeneration	GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 N	212 689 549 691 2140	10% 31% 25% 31%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	934 588 677 2199	42% 27% 31%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	470 464 271 312 330 347 2194	21% 21% 12% 14% 15% 16%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7)  N	652 657 747 2056	30% 30% 34%
xeduc3	Educ: $<$ College Educ: Bachelors degree Educ: Post-grad $N$	1437 484 278 2199	65% 22% 13%

## **Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	1097 678 425 2199	50% 31% 19%
xdemWhite	Ethnicity: White	1697	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	219	10%
xdemReligion	All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else $N$	993 275 72 534 324 2199	45% 13% 3% 24% 15%
xdemReligOther	Religious Non-Protestant/Catholic	298	14%
xdemEvang	Evangelical Non-Evangelical $N$	528 767 1295	24% 35%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	759 968 472 2199	35% 44% 21%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	732 189 203 124 54 556 235 106 2199	33% 9% 9% 6% 2% 25% 11% 5%
xdemMilHH1	Military HH: Yes Military HH: No <i>N</i>	319 1880 2199	15% 85%

## **Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat 2022 House Vote: Republican 2022 House Vote: Someone else 2022 House Vote: Didnt Vote <i>N</i>	922 658 44 575 2199	42% 30% 2% 26%
xsubVote20O	2020 Vote: Joe Biden 2020 Vote: Donald Trump 2020 Vote: Other 2020 Vote: Didn't Vote N	977 678 65 479 2199	44% 31% 3% 22%
xsubVote18O	2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else 2018 House Vote: Didnt Vote <i>N</i>	831 641 50 677 2199	38% 29% 2% 31%
xreg4	4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West  N	385 454 839 521 2199	18% 21% 38% 24%
MCSPxdem1	Sports Fans	1644	75%
MCSPxdem2	College Football Fans	1262	57%
MCSPxdem3	NFL Fans	1543	70%
MCSPxdem4	Plan to Watch Draft	764	35%
MCSPxdem5	Plan to Watch Day 1 Draft	502	23%
MCSPxdem6	Plan to Watch all of Draft	177	8%

*Note*: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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